

STANDARD GS1-128 LABEL

4" wide x 6" high

| | | | |
|--|--|---|--|
| FROM: ABC Company 1234 Distribution 9876 Lucky Star Ave. San Francisco, CA 94111 | | TO: Zappos Merchandising LLC c/o Amazon.com KYDC LLC. 376 Amazon.com Blvd. Shepherdsville, KY 40165 USA | |
| TO ZIP CODE: (420) 40165  | | CARRIER: See Carton Label Notes SHIP DATE: 07072017 UNIT (ITEM) QTY: 12 BOX: 1 of 1 | |
| PO: ZQTVBD8043793  | | | |
| DESCRIPTION: Mixed Box STYLE: AI50 SIZE: 8.5 COLOR: BLKIT | | UPC: 123456789012 PRODUCT TYPE: Footwear ITEM DESCRIPTION: Narrow | |
| SSCC-18 (00) 0 0655024 000197917 8  | | | |

Barcode requirements:

Symbology Code = GS1-128

X Dimension = 15-20 MLS

Density=3.690 CHAR/ins. A

Height = 1.063 inches

GS1-128 Label - Zone Requirements

| | | | |
|--------|--|--|--------|
| Zone A | Ship From: Ship From Name Address 1 Address 2 City, State Postal Code | Ship To: Ship To Name Ship to Alternate Name Address 1 Address 2 City, State Postal Code | Zone B |
| Zone C | To Zip Code: (420) 40165  | Carrier: Ship Date: Tracking #: Unit (Item) Qty: Box: 1 of XXXX | Zone D |
| Zone E | PO: ZQTVBD8043793  | | |
| Zone G | Description: Vendor Item #: Size: Color: | UPC: Product Type: Footwear Item Description: Narrow | Zone H |
| Zone I | Serialized Shipping Container Number  | | |

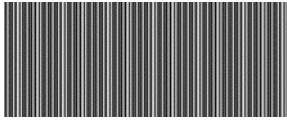
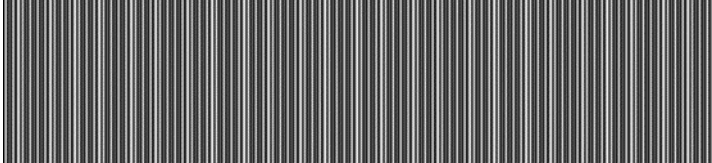
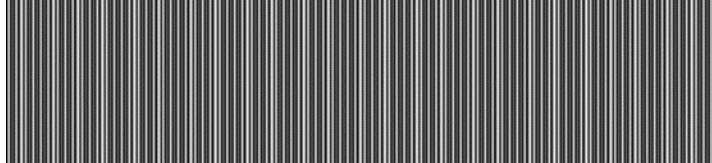
| Zone | Content: FIELDS IN BLUE ARE OPTIONAL | Font size |
|------|--|------------------|
| A | Vendors Ship From name and address | 10 to 12 pt font |
| B | Ship To name and address. Note: All address fields from the Purchase Order ship to address, including the N201 additional address name , are required. | 10 to 12 pt font |
| C | Ship To postal code and barcode | 10 to 16 pt font |
| D | Shipment Information: Carrier, B/L # or Tracking #, Ship Date, Unit (Item) Quantity, Carton Tally information (Box xx of yyy) | 10 to 16 pt font |
| E | PO Number (Human-readable format) PO Number barcode | 10 to 16 pt font |
| G | Description, Vendor Item #, Size, Color | 10 to 16 pt font |
| H | UPC, Item Description, Product Type: Where REF01 = "PRT" from the Purchase Order, this is a Zappos provided value that uniquely identifies each Product Type as defined by Zappos. Valid codes are: FW - Footwear AP - Apparel AC - Accessories EL - Electronics HW -Housewares PC - Personal Care BL - Bags or Luggage PG - Pet Gear EY - Eyewear JE - Jewelry HA - Hats BE - Beauty CL - Clothing BS - Baby Shop | 10 to 16 pt font |
| I | GS1-128 Serial Shipping Container Code (SSCC-18) | 10 to 16 pt font |

SSCC-18/GS1-128 Carton Label Notes

*Illustration not to scale

Actual Size = 4" X 6"

(856 Advance Shipment Notice—EDI Equivalent)

| | | | |
|--------|--|--|--------|
| Zone A | Ship From: N102 (N101 = SF) N301 (N101 = SF) N302 (N101 = SF) N401, N402 N403 (N101 = SF) | Ship To: N102 (N101 = ST) N201 (N101 = ST) N301 (N101 = ST) N302 (N101 = ST) N401, N402 N403 (N101 = ST) | Zone B |
| Zone C | To Zip Code: (420) N403 (N101 = ST)  | Carrier: TD505 or TD503 (TD502 = 2) Ship Date: DTM02 (DTM01 = 011) Unit Qty: \sum of SN102 in HL*n*I Box: 1 of XXXX | Zone D |
| Zone E | <p style="text-align: center;">PO: ZQTVBD8043793</p>  | | |
| Zone G | Description: PID05 (PID02 = "08") or Mixed Vendor style #: LIN05/07/09/11 (VA) Size: LIN05/07/09/11 (IZ) Color: LIN05/07/09/11 (VE) | UPC: LIN03 (LIN02 = EN or UP) Product Type: Description of REF02 (REF01 = PRT) or REF02 code Item Description: PID05 (PID02 = 91) | Zone H |
| Zone I | <p style="text-align: center;">MAN02 (MAN01 = GM)</p>  | | |