

August 25-31

ACCURATE LOGS 7 DAYS IN ADVANCE

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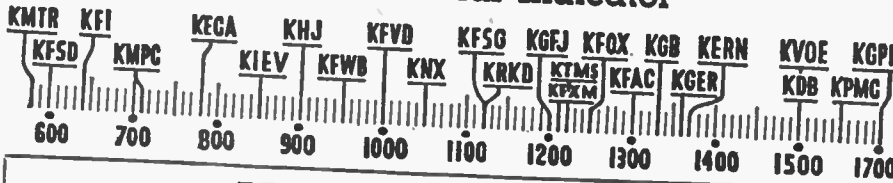
Radio LIFE



"The
Editor's
Daughter"
PAGE 2

**Highlights of the Radio Week . . . Logged and
Indexed to Improve Your Listening Pleasure •**

Radio Life Dial Indicator



News Broadcasts

7:00 A.M. KGER (Miller) ----- M. thru Sa.	2:30 P.M. KMTR ----- M. thru F.
7:00 A.M. KHJ (Young) ----- M. thru Sa.	2:30 P.M. KRKD (Bell) ----- M. thru Sa.
7:00 A.M. KECA (Lawton) ----- M. thru Sa.	3:00 P.M. KECA (Europe) ----- Su.
7:15 A.M. KFI (Bishop) ----- M. thru Sa.	3:00 P.M. KNX (Europe) ----- Su.
7:15 A.M. KRKD (Hall) ----- Su.	3:00 P.M. KMPC (Roberts) ----- M. thru Sa.
7:30 A.M. KNX (Garred) ----- M. thru F.	3:00 P.M. KFVD (Gray) ----- M. thru Sa.
7:30 A.M. KECA (Erandsen) ----- M. thru F.	3:00 P.M. KVOE (Lewis) ----- M. thru F.
7:30 A.M. KTMS (Jones) ----- M. thru Sa.	3:45 P.M. KHJ (Lewis) ----- M. thru F.
7:45 A.M. KFWD (Charles) ----- M. thru Sa.	3:45 P.M. KNX (Europe) ----- M. thru F.
7:45 A.M. KFSD (Cutting) ----- Su.	3:45 P.M. KFSD (Kaltenborn) ----- Su.
7:45 A.M. KFI (Hayes) ----- M. thru Sa.	4:00 P.M. KGER (Kaltenborn) ----- Tu, W, Th, S
7:45 A.M. KGB (Young) ----- M. thru Sa.	4:00 P.M. KGER (Smith) ----- Daily
7:45 A.M. KRKD (Douglas) ----- M. thru Sa.	4:30 P.M. KMPC (Mack Cook) ----- M. thru F.
7:45 A.M. KFAC (Des Antels) ----- M. thru Sa.	4:45 P.M. KHJ (Williams) ----- Th. Sa.
7:45 A.M. KHJ (Young) ----- M. thru Sa.	4:45 P.M. KMPC (Roberts) ----- M. thru F.
8:00 A.M. KVOE (Young) ----- M. thru Sa.	4:45 P.M. KRKD (Bell) ----- M. thru Sa.
8:00 A.M. KFOX (Huston) ----- M. thru Sa.	4:55 P.M. KMTR (Ballinger) ----- Tu thru Sa.
8:30 A.M. KFAC (Marcel) ----- Su.	5:00 P.M. KHJ (Davis) ----- Daily
8:30 A.M. KECA (Ulmer) ----- M. thru Sa.	5:00 P.M. KFI (Nesbitt, Brundage) ----- M. thru F.
8:30 A.M. KHJ ----- M. thru Sa.	5:00 P.M. KFSD (Jones, Parker) ----- M. thru Sa.
8:30 A.M. KVOE (Venner) ----- M. thru Sa.	5:15 P.M. KMPC (Roberts) ----- M. thru Sa.
8:45 A.M. KFAM (Lee) ----- M. thru Sa.	5:30 P.M. KFVD (Gray) ----- M. thru Sa.
8:45 A.M. KHJ (BBC) ----- M. thru Sa.	5:30 P.M. KECA (Allen) ----- M. thru F.
9:00 A.M. KFI (Bishop) ----- M. thru F.	5:30 P.M. KTMS (Peters) ----- M. thru F.
9:00 A.M. KMPC (Babbe) ----- M, W, Th, F.	5:30 P.M. KFAM (Mosher, Balchly) ----- M. thru F.
9:00 A.M. KTMS (Jones) ----- M. thru Sa.	6:00 P.M. KECA (Barra) ----- M. thru F.
9:15 A.M. KVOE (Lyons) ----- M. thru Sa.	6:00 P.M. KFOX (Crawford) ----- M, Tu, W, F
9:15 A.M. KFVD (Gray) ----- M. thru Sa.	6:00 P.M. KFAC (Des Antels) ----- Daily
9:45 A.M. KMPC (Roberts) ----- Su.	6:00 P.M. KVOE (Swing) ----- M. thru Sa.
10:00 A.M. KFSD ----- M. thru F.	6:00 P.M. KFSD (Ybarra) ----- M. thru Sa.
10:00 A.M. KHJ (Young) ----- M. thru F.	6:30 P.M. KGB (Swig) ----- M. thru F.
10:00 A.M. KGB (MacMurray) ----- M. thru Sa.	6:30 P.M. KHJ (Swing) ----- M. thru F.
10:00 A.M. KVOE (Doyle) ----- M. thru F.	6:30 P.M. KVOE (Hughes) ----- M. thru Sa.
10:00 A.M. KFXM (Balchly) ----- M. thru Sa.	6:30 P.M. KHJ (Hughes) ----- M. thru Sa.
10:30 A.M. KFAC (Des Antels) ----- M. thru Sa.	6:30 P.M. KNX ----- Tu, W, Th, Sa.
10:30 A.M. KGER (Hagar) ----- Su.	6:30 P.M. KFXM (Baltimore) ----- Su.
10:45 A.M. KMPC (Roberts) ----- Daily	7:00 P.M. KRKD (Bell) ----- M. thru Sa.
10:45 A.M. KMTR (Angle) ----- M. thru Sa.	7:15 P.M. KFI (Bishop) ----- Tu, Th
11:00 A.M. KFVD (Gray) ----- M. thru Sa.	7:15 P.M. KMPC (BBC) ----- M. thru Sa.
11:30 A.M. KGER (Goss) ----- M. thru Sa.	7:45 P.M. KMTR (Weaver) ----- M. thru Sa.
11:30 A.M. KFOX (Huston) ----- M. thru Sa.	8:30 P.M. KMPC (Roberts, Henry) ----- M. thru F.
11:30 A.M. KFWD (Charles) ----- M. thru Sa.	8:30 P.M. KECA (Bishop) ----- M. thru F.
11:45 A.M. KNX (Manning) ----- M. thru Sa.	8:30 P.M. KFSD (Hayes) ----- Th.
12:00 Noon KVOE (Young) ----- M. thru F.	9:00 P.M. KHJ (Nesbitt, Hardy) ----- M. thru Sa.
12:00 Noon KGB (Young) ----- M. thru Sa.	9:00 P.M. KGB (Hardy) ----- M. thru Sa.
12:00 Noon KECA (Bishop) ----- M. thru Sa.	9:00 P.M. KVOE (Nesbitt, Hardy) ----- M. thru Sa.
12:00 Noon KDB (Bishop) ----- M. thru Sa.	9:00 P.M. KFOX (Crawford) ----- M. thru Sa.
12:00 Noon KFVD (Burke) ----- M. thru Sa.	9:00 P.M. KDB ----- Daily
12:00 Noon KGER (Mills) ----- M. thru Sa.	9:00 P.M. KNX (Sullivan) ----- M. thru F.
12:00 Noon KHJ (Nesbitt, Brundage) ----- Daily	9:00 P.M. KFXM (Hardy) ----- S, M, Tu, Th, F, S
12:00 Noon KFI (Stirling) ----- Sa.	9:30 P.M. KFWD (Goss) ----- Daily
12:15 P.M. KFAC (Des Antels) ----- M. thru Sa.	9:30 P.M. KTMS (Peters) ----- M. thru F.
12:15 P.M. KMPC (Roberts) ----- M. thru Sa.	9:30 P.M. KHJ (Lewis) ----- M. thru F.
12:15 P.M. KFXM (Balchly) ----- M. thru Sa.	9:45 P.M. KFSD (Jones, Parker) ----- M. thru F.
12:15 P.M. KFSD (Jones, Morrison) ----- M. thru Sa.	9:45 P.M. KNX (Garred) ----- Daily
12:30 P.M. KFOX (Huston) ----- M. thru Sa.	10:00 P.M. KECA (Hardy) ----- W.
1:00 P.M. KTMS (Peters) ----- Daily	10:00 P.M. KFI (Wald Forbes) ----- Su thru F.
1:00 P.M. KFSD (Cutting) ----- Su.	10:00 P.M. KGER (Basan) ----- Daily
1:00 P.M. KFVD (Gray) ----- M. thru Sa.	10:30 P.M. KMPC (Carey) ----- Daily
1:00 P.M. KFWD (Berry) ----- M. thru F.	10:30 P.M. KFXM ----- Daily
1:15 P.M. KMPC (Roberts) ----- M. thru Sa.	10:30 P.M. KVOE ----- Daily
1:30 P.M. KNX (Manning) ----- Su.	11:00 P.M. KHJ ----- Su, M, Tu, W, Th, Sa.
2:00 P.M. KVOE (Young) ----- M. thru F.	11:00 P.M. KNX (Manning) ----- Daily
2:00 P.M. KGB (Brundage) ----- M. thru Sa.	11:00 P.M. KFI (Edwards) ----- Daily
2:00 P.M. KHJ (Brundage) ----- M. thru Sa.	
2:15 P.M. KECA (Erandsen) ----- M. thru F.	
2:15 P.M. KFSD (Cutting) ----- M. thru F.	
2:15 P.M. KFXM (Mosher) ----- M. thru Sa.	

The Cover Girl

The Cover Girl is Joan Banks, the "Editor's Daughter" in "Grand Central Station" or, should we say, she's the Editor's daughter who plays in Grand Central Station. Perhaps we mean she takes part in the radio series entitled "Grand Central Station" and is cast as the "Editor's Daughter." Whose ever daughter, she is a provocative lady who came into this world at Rye, New York, and kept on going to school in Rye until she finished high school and then went on to Hunter college. Four years ago she wide-eyed her way into radio on a program with Walter O'Keefe. Later she played ingenue leads on the dramatic series "Her Honor, Nancy James." When Radio Life's editor asked for a more complete descriptive autobiography the picture editor of CBS merely exclaimed: "A girl like Joan Banks doesn't need an autobiography." After looking at the picture we were inclined to skip it. An autobiography would take up too much reading time. Such time could be more profitably spent just looking at her picture.

Insomnia Aid

Starting last week, the location of grocery stores open 24 hours was being mentioned on Insomnia Club, Inc. (KFAC Midnight to 6 a.m.) so that folks who run out of food unexpectedly at night, or those who find it more convenient to shop at night will know where to go for their meats, vegetables, staples and delicatessen items. Markets open 24 hours who desire mention on this program were invited to write Mel Le Mon, head man of the Insomnia Club, KFAC, Los Angeles, for complete details. Thus does the other half of the world find its way through night-darkened streets to its nightly rations.

Firemen's Tales

"Great Fires of History," a series of interesting and educational programs presented by the Los Angeles fire department, is being presented over KECA on Saturdays at 6:15 p. m.

The series, presented in the interest of fire prevention, features John Fisher, young Harvard student, as narrator, with Capt. Emory of the fire department, as supervisor.

All of the great conflagrations of history will be described from an authoritative point of view, beginning with the burning of Rome.

BOB EDGE GIVES TIPS

Bob Edge gives CBS listeners tips on where to fish in his weekly program, "Outdoors with Bob Edge." (KNX-CBS, Thursday, Aug. 22, 2:15 to 2:30 P.M., PST). Bob also will tell about his recent trip to Texas and California, where he competed in the Port Isabel and California fishing tournaments.

Child Fare

An original dramatization of the childhood story of Leonardo Da Vinci, famous Italian artist and inventor, will be told during Irene Wicker's Musical Stories part of the NBC Children's Hour, Monday, August 26, from 4:30 to 4:45 p.m., PST, over the NBC-Blue Network.

On Tuesday of the same week, Miss Wicker will continue the tale of Ivan and the little hunchback horse. Wednesday, August 28, she will dramatize Longfellow's "Hiawatha." The program of Friday will include the boyhood story of Charles Wakefield Cadman, during which Miss Wicker will sing several of the composer's best loved songs with Milton Rettenberg at the piano; and part 17 of Nancy and Charlie See America.

Fantastic Career

Fantastic was career of Thomas de Quincey, whose writings have been called "the world's greatest intellectual luxuries." Career will be dramatized by Helen Walpole during "Adventures in Reading" program over the NBC-Blue Network, Monday, August 26, between 6:30 and 7:00 p.m., PST.

De Quincey first attracted attention when, as a youth, he antedated Tarzan by running wild through the hills of Wales. During year period he almost starved, contracted a raging rheumatic headache which never left him, and which drove him to drug addiction for relief.

Despite this vice, against which he fought with varying success, de Quincey became one of England's greatest critics, humorists and essayists.

AUGUST 25, 1940



Featured on NBC's Kraft Music Hall, the Music Maids are, reading from top to bottom: Alice Sizer, Bobbie Canvin, Denny Willson, Virginia Lee Erwin and Dottie Messmer.

Radio Achievement

Recognition of achievements from within and without the professions and arts is a secondary objective of all effort, the first being to justify bestowal of any awards that happen along.

Radio, largest of the entertainment and educational mediums, until last week was not in same class with journalism and motion pictures, first of which has its annual Pulitzer prizes, the second of which has its Motion Picture Academy of Arts and Sciences "Oscars." The first rewards achievement from a clinically professional standpoint. The second is mere straw-stuff over which no breath of public opinion is permitted.

Last week, then, announced John F. Drewry, journalism school dean, University of Georgia, to elevate radio to recognition of its good works:

The George Foster Peabody radio awards.

The awards, to be conferred next year to start, will be given to each of three major type radio stations (local, regional, national), and to a national net, for distinguished service during year preceding.

So far missing from award committee: Definition or outline of methods of deciding what is, what is not distinguished service.

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TRUST RADIO LIFE MARTS

Music Blessing

Radio has brought a deeper understanding and appreciation of music to the average American than to any other nation at any time in the history of the world, believes Meredith Willson, whose Tuesday Musical revue ranges from Chopin to Tin Pan Alley.

"From Beethoven's 'Minuet in G' to 'Nobody's Baby,' music has become important to Americans as to no other nation. And radio deserves the credit. It gives everybody an opportunity to hear the works of the masters as presented by the greatest musicians and conductors of the day," says Willson.



Originally scheduled for nine weeks as a summer replacement for Fibber McGee & Molly, Meredith Willson's Musical Revue (NBC-KFI, 5:30-6 p.m. Tuesdays) by this week had proved so popular it had been extended thirteen weeks, setting back Fibber McGee's return to October 1. Program features songs of the past, played in series by Willson's orchestra. No titles are announced until the end of the show. Kay St. Germain and Ray Hendricks sing and Cliff Nazarro, double-talker, provides comedy. Harlow Wilcox is announcer and Ceell Underwood produces.

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Listener's Council

By DENTON JOHNSON
Special Correspondent

WASHINGTON, D. C., Aug. 24.—Virtually echoing main elements of a plan for listener participation in radio programs, recently voiced by Radio Life, Pacific coast magazine of radio, a national radio-cast policy has been formulated here by a committee of the National Economic and Social Planning association.

Urged by the committee was a government - maintained channel through which the public may express itself. Suggested was establishment of a bureau similar in organization as a listener's council to consumers' councils.

Farther reaching than the plan advanced by the western magazine, as expressed currently in letters from listeners analyzing radio-cast defects and benefits (Ear Inspires the Pen), the committee's report stated many areas of the United States are inadequately served, and are entitled to radio service. The committee held that networks should be national in scope and provide radio-casting in areas not commercially profitable.

Elimination of special interest stations was recommended on the premise these do not harmonize with nor adjust themselves to shifts in the flow of public affairs.

Possibility that broadcast material would be legally required to measure to projected government standards was intimated.

Essence of the committee findings:

1. The government should, perhaps will, take a positive attitude toward radio regulation and casting, expressed by formulation, adoption and enforcement of radio-casting standards to be levelled out at maximum highs of public service.
2. More inter-network cooperation.



Peter Potter, KMPC musi-star, who manages to make both ends of musical desires meet, combining or conducting programs that are swifly and classical . . .

Program Changes This Week

Editor's Note: As rapidly as they are furnished by Log Editors of principal broadcasting networks and major western independents, complete program and time changes will be noted, week to week, in this section. Readers are informed, however, that even noted changes may not hold true, because of broadcasting problems, and nearly overwhelming pressure of world affairs to which the Radio Industry, in interests of public service, sacrifices time, money and, in some cases, programs, that ideals of public service shall be maintained. 'NP' means New Program. 'NT' means 'New Time'.

Table with 5 columns: Change, Program, Station, Time, Day. Lists various program changes such as 'John Gunther', 'Help Thy Neighbor', 'Tapestry Musicale', etc.

SUNDAY Programs

AUGUST 25, 1940

8 to 9 A. M.

- KFI-8, Bonnie Stewart. 8:15. Book of Books. 8:30. Wings Over America.
KXN-8, West Coast Church. 8:30. Salt Lake Tabernacle.
RHJ-8, Funny Papers. 8:30. Chorus. 8:45. Canary Chorus.

9 to 10 A. M.

- KFI-9, Gordonaires. 9:15. Dr. Casseberry. 9:30. Spiritual War Issues. 9:45. Silver Strings.
KXN-9, Columbia Church. 9:30. March of Ganges.
KIJ-9, Judge Gardner. 9:30. American Wildlife. 9:45. Food for Thought.

10 to 11 A. M.

- KFI-10, Southwest Serenade. 10:15. Physical Well Being. 10:30. Chicago Round Table.
KXN-10:35, Swing. 10:45. What, No Architect?
RHJ-10, Hymn Singer. 10:15. Hlway Romance. 10:30. Benny Light.

- KMPC-10, Swing. 10:30, Elias Brecklin. 10:45, News.
KXN-10, Madame Reinhart.
KGFJ-10:15, Dr. McCoy. 10:30, Music.
KRKD-10, Concert.
KFOX-10, News. 10:15, Visitor. 10:45, 1 Am.

11 A. M. to 12 Noon

- KFI-11, Charles Holland. 11:30. Yvette. 11:45, Kaitenborn.
KXN-11, CBS Symphony.
KECA-11, Swink.
KFWB-11, Peter Potter.
KMPC-11, Hawaiian Serenade.
KMTR-11:30, Peter Potter.
KFAC-11, Church of Open Door.
KGFJ-11, Light Concert. 11:30, Top Tune Time.
KGER-11, Swing.
KGFV-11, Pilgrim's Hour.
KFSB-11, Fred Bliss. 11:15, Foreign Policy. 11:30, Tapestry Musicale.
KGB-11, Hallett Orch.
KFVD-11, First Methodist Church.
KXN-11, V. Gomez. 11:15, Strings. 11:30, Presbyterian Church.
KDB-11, All Saints Church By the Sea.

12 Noon to 1 P. M.

- KFI-12, Venuti Orch. 12:30, World 1st Years.
KXN-12:30, Invitation to Learning.
RHJ-12, News. 12:15, Troubadours.
KECA-12, Nobody's Children.
Garden Club. 12:45, Reserve.
KFWB-12, Peter Potter. 12:30, Jean Leonard.
KMPC-12, Samuel McKee. 12:15, Musicographs. 12:30, Light Classics.
EMTR-12, St. Brendan Choir.
KFAC-12:30, Music.
KGFJ-12:15, Concert.
KFOX-12, Swing.
KGER-12, News. 12:05, Club Acoreano. 12:35, Czechoslovakia.
KFSB-12, Sunday Vespers.
KGB-12, Better Homes. 12:15, El Paseo Troubadours. 12:30, Nobody's Children.
KFVD-12:15, G. Austin.
KTMS-12, Sunday Vespers. 12:30, News.
KDB-12, El Paseo Troubadours. 12:30, Music for Sunday.
KVOE-12, Troubadours. 12:30, Haven of Rest.

SUNDAY Program Highlights

A.M. Programs are shown in Light Face Type; P.M. Programs in Black Face

- Variety
8:00-Radio City Music Hall, KECA-KFSD.
8:30-Wings Over America. KFI.
9:00-Red Cross, KECA.
10:00-Salute of America, KFSB.
10:15-Romance of Hiways, KHJ-KGB-KVOE
10:30-Chicago Round Table, KFI-KFSD.
12:30-Invitation to Learning, KXN.
2:30-Gene Autry Melody Ranch, KXN.
3:00-Reported Missing, KFWB.
3:30-French Program, KMTR.
4:00-American Forum of Air, KHJ-KGB-KVOE-KDB-KFAM.
5:00-Strawway to Stardom, KMPC.
6:00-Good Will Hr., KECA-KFSD-KTMS
6:30-Signal Carnival, KFI.
7:00-Open Forum, KFAC.
7:15-Help Thy Neighbor, KFWB.
7:15-Irene Rich, KFI.
7:30-Presses Roar, KFI.

- 11:15-Foreign Policy, KFSB.
11:45-Kaltenborn, KFI.
4:55-Elmer Davis, KXN.
8:00-John Gunther, KFI.

Outstanding Music

- 11:00-Charles Holland, KFI.
11:00-Columbia Symphony, KXN.
2:30-Cavalcade of Hits, KECA.
3:30-Fitch Bandwagon, KFI.
4:00-Summer Symphony, KECA.
5:00-Summer Hour, KXN.
5:00-Manhattan Merry-Go-Round, KFI.
5:30-Album of Familiar Music, KFI.
6:00-Hour of Charm, KFI.
6:05-Symphony, KHJ-KGB-KVOE-KDB.
6:30-Graef Park Concert, KXN.
7:30-Hancock Ensemble, KVOE.
8:00-Ingewood Park Concert, KXN.
10:00-Phil-Harmonia, KECA.
11:15-Music You Want, KFWB.

Sports-Comment

- 1:30-Pacific Coast League Baseball KFAC
8:30-Bill Stern, KTMS-KFSD
9:00-Caliente Races, KFSB.
10:15-Bowling Notes, KFWB.

Quiz Programs

- 2:30-Beat the Band, KFI.
3:00-Prof. Puzzewit, KFI.
7:30-Prof. Asken, KFSB.
8:30-Take It, KXN.

Drama

- 3:30-Elly Queen, KMPC.
4:00-Columbia Workshop, KXN.
7:00-Cub Theatre, KMPC.
7:00-Crime Doctor, KXN.
7:15-Irene Rich, KFI.
7:30-Presses Roar, KFI.

Public Affairs-News

- 9:30-Spiritual Issues of War, KFI.

1 to 2 P. M.

- KFI-1, Yvette. 1:15, Three Cheers, KXN-1, World's Fair Vespers. 1:30, Flow Gently, Sweet Rhythm.
KHJ-1, Reynolds Orch.
KECA-1, Nick Harris. 1:15, Byrne Orch. 1:30, Looks at Books. 1:45, Voice of Hawaii.
KFWB-1, Concert. 1:30, Hermosa Beach.
KMPC-1, General Fact. 1:15, News. 1:30, Betty Phillips. 1:45, Tropic Moods.
KMTR-1, G. Allison. 1:30, Political.
KFAC-1:30, Baseball.
KRKD-1, Blitz Quiz.
KXN-1, Music.
KXN-1, News. 1:05, Spanish Hour.
KFXM-1, Reynolds Orch.
KFSB-1, News. 1:15, Byrne Orch. 1:30, Voice of Hawaii.
KGB-1, Reynolds Orch.
KXN-1:15, Music.
KTMS-1, Glen Island Orch. 1:30, Voice of Hawaii.
KDB-1, Chapel Quarter Hr. 1:15, Chester Orch.
KVOE-1, Reynolds Orch. 1:30, Lutheran Hour.

2 to 3 P. M.

- KFI-2, Gordon Orch. 2:30, Beat the Band.
KXN-2, Concert Orch. 2:30, Melody Ranch.
KHJ-2, Tropical Serenade. 2:30, Thompson Orch.
KECA-2, Catholic Program. 2:30, Parade of Years.
KFWB-2, Names in Music.
KMPC-2, Musical Comedy Tunes.
KMTR-2, Special Events. 2:15, F. T. Curry. 2:30, Songsmith.
KFAC-2, Baseball.
KGFJ-2, News. 2:15, Music. 2:45, Faith.
KRKD-2, Blitz Quiz.
KFOX-2, Salon Orch. 2:30, Rand.
KGER-2, News. 2:05, Music. 2:15,

- Rev. Brooks. 2:30, Long Beach Band.
KFAM-2, Tropical Serenade. 2:30, Thompson Orch.
KFSB-2, Hollywood Gospel. 2:05, Gordon Orch. 2:30, Balboa Park Organ.
KGB-2, Serenade. 2:30, Thompson Orch.
KTMS-2, Edison Orch. 2:30, Cavalcade of Hits.
KDB-2, Tropical Serenade. 2:30, Thompson Orch.
KVOE-2, Orange County Public Forum.

3 to 4 P. M.

- KFI-3, Prof. Puzzewit. 3:30, Bandwagon.
KXN-3, News. 3:30, Grenadier Band.
KHJ-3, Rendezvous. 3:30, Sunday Songs.
KECA-3, European News. 3:30, World's Fair Band.

Programs and time listings on these pages are supplied to "Radio Life" by the radio stations shown, and are carefully checked prior to going to press. Inaccuracies in these columns are usually the result of last minute changes by the broadcasting studios.

- KFWB-3, Reported Missing. 3:30, Stuart Hamblen. 3:45, Marimba Magic.
KMPC-3, Melodies. 3:15, Stage One. 3:30, Elly Queen.
KMTR-3, Volney James. 3:30, French Hour.
KFAC-3, Baseball.
KGFJ-3, Helping Hand. 3:30, W. C. T. U. 3:45, Universal Quartet.
KFOX-3, Rainbow Trio. 3:15, Don Allen. 3:30, M. Herizius. 3:45, Branzonians.
KGER-3, News. 3:05, Harold Agai. 3:20, Long Beach Band.
KFAM-3, Rendezvous. 3:30, Romance of Hiways. 3:45, Songs for Sunday.
KFSB-3, Evangelistic.
KFSB-3, Fort of Call. 3:30, House of MacGregor.
KGB-3, Rendezvous. 3:30, Songs for Sunday. 3:45, Jurgens Orch.
KTMS-3, White Tabernacle. 3:30, Port Hueneme Hr. 3:45, Nova Time.
KDB-3, Rendezvous. 3:30, Sunday Songs. 3:45, Songs of the Southland.
KVOE-3, Rendezvous. 3:30, Sunday Songs.

4 to 5 P. M.

- KFI-4, Bishop & Gargyle. 4:30, One Man's Family.
KXN-4, Columbia Workshop. 4:30, Strand Orch. 4:55, News.

A KVOE "MUST" for SUNDAY

Pertinent Topics of the Day Discussed

Orange County Public Forum 2 to 3 p. m.

Amateur Call

Amateur entertainers in Southern California were invited this week to participate in KECA's "Tune Out Time" (Saturdays at 8:00 p.m.) in a call for talent made by Willard Hall, ringmaster of the belly-laugh.

More than a thousand singers are ready and waiting to appear on the program, said Hall, "but there is lacking novelty acts, entertainers who imitate noises, whistles, whistlers and one-man bands. Although we manage to find enough of these novelty acts for each program, we could use even more of them."

Program auditions are held each Wednesday from 7 to 10 p. m. at KFI-KECA studios, 141 N. Vermont avenue, Los Angeles. From hundreds who appear 20 are chosen for current week's broadcast, others requested to wait until near future.

Stumped was Willard "Dos" Hall, ringmaster, by one letter this week. Written in Japanese, it still has Hall puzzled.

"Tune Out Time," produced by John I. Edwards, is heard Saturdays at 8:00 p.m.



"PEARLS FROM THE PULPIT"—"There has been NO REDUCTION in the WAGES OF SIN!"—Rev. A. Watson Argue.

KHJ Power

Permission to increase night power signal from 1,000 watts to 5,000 watts was granted this week by Federal Communications Commission to KHJ in Los Angeles.

Result: Construction work on two new directional antennae to begin within thirty days on thirteen-acre track purchased near Venice and La Cienega boulevards. Steel radiators will tower 300 feet, be 275 feet apart, and in addition, a modern transmitter building will contain housing facilities for an 18-hour-a-day staff.

Present towers atop the Don Lee Building in Los Angeles later will be used for short-wave work.

MIKE WISE

KENNY BAKER may have suffered from "mike fright" during the early days of his career as a radio star, but not now. He's within pick-up distance of a microphone just about nine-tenths of his waking hours. The singing star of the Texaco SUMMER SHOW works before a microphone during his weekly broadcast, during the four or five hour rehearsal which precedes the actual show and when he's working in pictures.

Speech Ignorance

The human voice and its potentialities are ignored by most "moderns," Joan Blaine, NBC radio dramatic, said this week.

Amplified Miss Blaine:

"Radio has emphasized importance of expressive language. But most people are content to allow screen, radio, and stage performers to take care of our vocal interests.

"We seem to forget what our parents and grandparents knew: speech is the index to personality and breeding.

"Speech is something we utilize continually even more than we utilize our appearance! Yet, the woman who pays attention to make-up and facial expression, neglects her voice. In order to create the best possible impression on friends, employers, and everyone around us, we must possess a speaking voice that is as individual as a thumbprint, and as pleasing as a crisp and clean ensemble."

Miss Blaine believes—radio listeners may argue to contrary—that careful listening to voices of radio performers with good diction, plus self-study of the elementary facts of voice production, would be good for average men and average women.

- KHJ—4, American Forum.
- KECA—4, Summer Symphony.
- KFWB—4, Messner Orch. 4:30. Little Concert. 4:45. Stuart Hamblen.
- KMPC—4, H. M. S. Richards. 4:30. Novelties. 4:45. News.
- KMTR—4, Special Events. 4:30. News Reel. 4:45. Eventide.
- KFAC—4, Baseball.
- KGFJ—4, News. 4:15. Studio Party. 4:30. Concert.
- KFOX—4, Wade Lane. 4:30. Fire Side Church.
- KGER—4, News. 4:05. Story Teller. 4:30. Rev. Fullerton.
- KFXM—4, Amer. Forum of the Air.
- KFSD—4, Sunday Concert. 4:45. Voices of Yesterday.
- KFI—4, American Forum.
- KFB—4, Jack the Bellboy.
- KFMS—4, Symphony.
- KDB—4, American Forum of the Air.
- KVOE—4, American Forum.

5 to 6 P. M.

- KFI—5, Manhattan Merry-Go-Round. 5:30. Familiar Music Album.
- KNX—5, Summer Hour.
- KHJ—5, Revival.
- KECA—5, Church Program. 5:30. Organ. 5:45. Sports.
- KMPC—5, Stardom Stairway.
- KMTR—5, Jack the Bellboy. 5:30. Martin Luther Thomas.
- KFAC—5, Baseball.
- KGFJ—5, American Legion. 5:30.
- KFOX—5, Mother & Dad. 5:30. Kingdom Temple.
- KGER—5, News. 5:05. Mizpah. 5:30. Melodies.
- KFXM—5, Old Fashioned Revival.
- KFSD—5, Musical Heritage. 5:30. Organ.
- KGB—5, Revival Hour.
- KFVD—5, Tempo Moderne.
- KTMS—5, Music. 5:30. Organ.
- KDB—5, Old Fashioned Revival.
- KVOE—5, Revival Hour.

6 to 7 P. M.

- KFI—6, Hour of Charm. 6:30. Care-free Carnival. Baker. 6:15. Clark Ross. 6:30. Grant Park Concert.
- KHJ—6, News. 6:05. Symphony Hr.
- KECA—6, Good Will Hour.
- KFWB—6, News. 6:15. Strollin' Tom. 6:30. In Gloaming. Answered. 6:15. Light Classics. 6:30. Allen Roth Presents.
- KMTR—6, Special Events. 6:15. Political. 6:30. Classical.
- KFAC—6, News. 6:15. Music. 6:30. Salvation Army.
- KGFJ—6, News. 6:15. Salon Music. 6:30. Hits-Bits. News. 6:45. Pan-Amer. KFOX—6, News. 6:15. Alien Orch. 6:30. Hit Time. 6:45. Walsh Orch. KGER—6, News. 6:05. Frank Wells. 6:45. Italian News.
- KFXM—6, A. P. Bulletins. 6:05. Symphony Hour. 6:30. News.
- KFSD—6, Good Will Hour.

- KGB—6, News. 6:05. Symphonic Hr.
- KFVD—6, Serenade. 6:15. Colored Revue.
- KTMS—6, Good Will Hr.
- KDB—6, Associated Press Bulletins.
- 6:05. WGN Symphonic Hour.
- KVOE—6, News. 6:05. Symphonic Hour.

7 to 8 P. M.

- KFI—7, World is a Stage. 7:15. Irene Rich. 7:30. When Presses Bo.
- KNX—7, Crime Doctor. 7:25. News. 7:30. Crosby Orch.
- KHJ—7, Answer Man. 7:15. Venuti Orch. 7:30. Hancock Quartet. 7:15.
- KECA—7, Chapel Chansonette. 7:30. Rocky Melodies. KFWB—7, Cugat Orch. 7:15. Help Thy Neighbor.
- KMPC—7, Cub Theatre. 7:30. News. 7:45. Melodies.
- KMTR—7, Boh Shuler.
- KFAC—7, Open Forum.
- KGFJ—7, Spanish Hour.
- 7:30. Anson Weeks. 7:45. Organ.
- KGER—7, News. 7:05. Cinema. 7:30. Music. 7:45. Al Williams.
- KFSG—7, Aimee S. McPherson. 7:15.
- KFSD—7, Joshua Prof. Askem. Junior G-Men. 7:30. Prof. Askem. KGB—7, Answer Man. 7:15. Magazine Man. 7:30. Hancock Ensemble.
- KTMS—7, Dance. 7:30. Rocky Mt. Time.
- KDB—7, Answer Man. 7:15. Tucker Orch. 7:30. Hancock Ensemble.
- KVOE—7, Organ. 7:15. Venuti Orch. 7:30. Hancock Ensemble.

8 to 9 P. M.

- KFI—8, John Gunther. 8:15. Parker Family. 8:30. Night Editor. 8:45. News.
- KNX—8, Inglewood Park Concert. 8:30. Take It Or Leave It.
- KHJ—8, Tucker Orch. 8:15. Pastor's Study. 8:30. Levant Orch. 8:45. Johnson Campaign.
- KECA—8, Dance Orch. 8:30. Sports Newreel. 8:45. Bookman's Notebook.
- KFWB—8, Dr. MacLennan.
- KMPC—8, Pickard Family. 8:30. Salon Music. 8:45. Wings Over Jordan.
- KMTR—8, Floyd Johnson.
- KFAC—8, Open Door Church.
- KGFJ—8, News. 8:15. Exploring Urges. 8:30. Night Justice.
- KFOX—8, Christian Science.
- KGER—8, News. 8:30. Concert.
- KFSD—8, Political. 8:05. Owens Orch. 8:30. Bill Stern. 8:45. Moments of Melody.
- KGB—8, White Temple. 8:30. Keller Orch. 8:45. Political.
- KTMS—8, St. Francis Hotel. 8:15. Amer. Riviera. 8:30. Bill Stern. 8:45. Fields Orch.
- KDB—8, Tucker Orch. 8:15. Pastor's Study. 8:30. Command Performance.

- KVOE—8, Tucker Orch. 8:15. Pastor's Study. 8:30. Levant Orch. 8:45. Johnson Campaign.

9 to 10 P. M.

- KFI—9, Shelton Orch. 9:30. Colony Club Orch.
- KNX—9, Luneford Orch. 9:30. Agular Orch. 9:45. News.
- KHJ—9, News. 9:15. Voice of Prophecy. 9:45. Serpico Orch.
- KECA—9, Shelton Orch. 9:30. Sanctuary.
- KFWB—9, Political. 9:15. Gov. Olson. 9:30. News. 9:45. Ballards.
- KMPC—9:35, Chanel Quartet. 9:30. So You Know History. 9:15. Beach.
- KMTR—9, Travelogue. 9:15. Beach Boys. 9:45. Special Events.
- KFAC—9, Elliot Fisher. 9:30. Glo-rious Home.
- KGFJ—9, News. 9:15. Lest We Forget.
- KFOX—9, News. 9:15. Gov. Olson. 9:30. Frank Christy Orch. 9:45. Thornhill Orch.
- KGER—9, News. 9:30. Tuckin' in.
- KFXM—9, News. 9:15. Voice of Prophecy. 9:45. Serpico Orch.
- KFSG—9:30, First Nighters.

KMPC SUNDAY HEADLINERS

- Ellery Queen 3:30 p. m.
- Stairway to Stardom 5:00 p. m.
- Cub Theatre 7:00 p. m.

- KFSD—9, Callente Races. 9:30. Sanctuary. 9:45. News.
- KGB—9, Newscast. 9:15. Voice of Prophecy. 9:45. Gagen Orch.
- KTMS—9, Ambassador Orch. 9:15. Concert Hall. 9:30. News. 9:45.
- Novelties.
- KDB—9, News. 9:15. Voice of Prophecy. 9:45. Gagen Orch.
- KVOE—9, News. 9:15. Voice of Prophecy. 9:45. Serpico Orch.

10 to 11 P. M.

- KFI—10, News. 10:15. Bridge to Dreamland.
- KNX—10, Crosby Orch. 10:30. Busse Orch.
- KHJ—10, Arnheim Orch. 10:30. News. 10:45. Mojica Orch.
- KECA—10, rhl-Harmonia.
- KFWB—10, Fiesta. 10:15. Bowling Notes. 10:30. Dancing.
- KMPC—10, Dance Orch. 10:15. Roller Derby. 10:30. News. 10:45. Hawaiianians.
- KMTR—10:15, Lopez Orch. 10:45. Dance Orch.
- KFAC—10, Melody Hour. 10:30. Dreamer.
- KGFJ—10, News. 10:30. Boys. 10:30. Island Mus. 10:45. Hamilton Orch.
- KGER—10, News. 10:15. Dance.
- KFXM—10, Arnheim Orch. 10:30. News. 10:45. Mojica Orch.
- KFSG—10, Esther Stuart.
- KFSD—10, Harpa Orch. 10:15. Bridge to Dreamland.
- KGB—10, Arnheim Orch. 10:30. Dale Orch.
- KFVD—10, Jack the Bellboy.
- KTMS—10, Florentine Orch. 10:30. Martin Orch.
- KDB—10, Arnheim Orch. 10:30. Dale Orch.
- KVOE—10, Arnheim Orch. 10:30. News. 10:45. Mojica Orch.

11 to 12 Midnight

- KFI—11, News. 11:15. Nottingham Orch. 11:30. Sandman.
- KNX—11, News. 11:15. Van Orch. 11:30. Strand Orch. 11:55. News.
- KHJ—11, Dale Orch. 11:30. Huwat-lans.
- KECA—11, Organ.
- KFWB—11, Gypsy Caravan. 11:15. Music You Want.
- KMPC—11, Swing Quiz.
- KMTR—11, Melody Lane.
- KFAC—11, Music.
- KGFJ—11, News. 11:15. Concert.
- KFXM—11, Dale Orch. 11:30. Koki Hawaiianians.
- KFSG—11, It Really Happened. 11:15. W. St. Clair.
- KFSD—11, Nottingham Orch. 11:30. Kentucky Sandman.
- KGB—11, Mojica Orch. 11:30. Hawaiianians.
- KTMS—11, Floyd Wright.
- KDB—11, Mojica Orch. 11:30. Hawaiianians.
- KVOE—11, Dale Orch. 11:30. Hawaiianians.

SHORT WAVE

Parallels Are Made Between Nazi Goebbels and Lindbergh

Lindbergh

"The agitation for our entry into the war was increasing with alarming rapidity. Hysteria had mounted to point where anti-parachute corps were being formed to defend American cities against air attacks from Europe.

"Greenland, with its arctic climate, its mountainous terrain and its ice filled seas, was called an easy stepping stone for German bombing planes invading America.

"We have by no means escaped the foreign entanglements and favoritisms that Washington warned us against when he passed the guidance of our nation's destiny to the hands of future generations. We have participated deeply in the intrigues of Europe, and not always in the open "democratic" way.



Goebbels

DXB—"Already no doubt there have been new committees formed for organizing and training men, women, yes, even children in the fine art of potting parachutists.

DXB—"As things are, an attack or landing of any other kind of military operations undertaken by a country across the sea, so far from its home bases, is technically impossible.

DXB—"Yesterday was George Washington's birthday, and these English propagandists told you how wonderful he was. You had better keep America for the Americans and not in trust for Great Britain. As Senator Nye said the other day 'Be-ware of foreign entanglements.'



PUBLIC SERVICE

Public appreciation of Radio Life by patronage of Radio Life markets makes for contentment all around.



Joseph Cotten, heard with Martha Scott in the popular serial, "The Career of Alice Blair."

LONG BEFORE Blitzkrieg loosed its thunder and spurted blood over Europe, CBS has had a corps of facile-tongued linguists ear-cocked to foreign radios. Concerned with two problems in one policy, the short-wave listening posters of CBS have made smart siftings of propaganda for attentive Americans to digest. The problems: (1) To pick up all material which may have pertinent bearing on the progress of hostilities, (2) to check all material against itself for later evaluations as to merit. The policy: To see to it that Americans get what news there is and to help them understand it (thus news commentators).

Greatest American interest in many a full moon's growing and waning was still repercussing this week over speech more than fortnight ago of Charles Augustus Lindbergh (Colonel U. S. Army Reserve).

Radio Life here submits pickups of CBS listening posters of Nazi's Lord Haw Haw (Fred W. Keltenbach, formerly Waterloo, Iowa, meat cutter) an ex-Broadway gabber now on Dr. Goebbels' staff and from station DXB (Nazi). These for benefit of American serious minds are here paralleled.

Key to the following parallels is their complete reconciliation. To studious men and women there may be dawn of thought that German air strategists know something. That something may be: By coinciding their air propaganda with earnest-talking American Lindbergh they may discourage further American drift, if any is observed, toward war participation. To still other serious minds: Possibility that Goebbels' harmony with Lindbergh may be part of strategy to dilute American defense fever, thus soften up America in event Blitzkrieg goes completely wild and roars across western hemisphere.



MARKET MANAGERS

Market managers in the main are public spirited. That's why you have Radio Life cheaply available weekly.



Patricia Ryan, 17-year-old actress who plays the love interest in the Sunday night NBC-Blue network series, "The Parker Family," might easily be a resident of a small town. In addition to her radio work, she sings the lead soprano in a choir in New York. Rehearsals are held late in the afternoon so she can sing at the Sunday services each week.

CREDIT DENTISTRY

Not One Penny Additional Cost

Listen to the **PICKARD FAMILY**

Sunday Thru Friday
8 to 8:30 P. M.
KMPC

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Listen to **ROBERT ARDEN**
News Commentator
Monday Thru Friday
7:45 to 8:00 P. M.
KFWB

RADIO FANCIES

A Famous Director Speaks of Effects

By CECIL B. DeMILLE

STRENGTH of the radio dramatization of any story involving action and excitement lies in the ability of producers and players to stimulate the listener's imagination.

This was clearly demonstrated for me recently when we produced Louis Bromfield's novel, "The Rains Came," on the CBS "Lux Radio Theater." You will recall the climax of the story—the earthquake that releases a flood on the province of Ranchipur, India, taking an appalling death toll, and violently changing the destinies of all who are left alive.

The day after we produced this story on the air I received the congratulations of a motion picture actress, who had listened to the performance at home.

"That was the greatest flood scene I've ever witnessed," she said—and then laughed at her slip. "I mean," she corrected, "that I've ever heard."

But I told her she was right the first time. We had tried to make that flood visible to our audience, and to her it apparently was. She had enough imagination to visualize the whole scene that we could merely suggest with sound. And in this combination of powers—imagination and stimulation—lies the great magic secret of radio.

The radio listener, his imagination stimulated by the sounds and effects, becomes for the moment a motion picture director. Let us suppose a war story is being broadcast. There are sounds of battle and a single line of dialogue:

"There are 15,000 men storming that hill, sir."

The listener with imagination immediately creates that scene in his mind. He visualizes trees, rocks, parapets, distributes thousands of men through the scene. Perhaps, like a general, he places guns, tanks, planes, puffs of smoke here and there, hand-to-hand fighting.

The listener with imagination can "see" this effect, I repeat, but only if his imagination is properly stimulated by the sound we give him.

Not long ago I imported hundreds of 70- to 100-foot pine trees from the San Bernardino mountains, "planted" the forest at Paramount and populated it with 500 Indians for a single scene in the picture, "Northwest Mounted Police." The total bill made me think, with some chagrin, how much easier it would be to create the same scene when we do "Northwest Mounted Police" on the Lux Radio Theater—with a few words of description, some dialogue and a number

of supernumerary voices, back from the microphone for "atmosphere." Yes, motion pictures are much more expensive.

In a motion picture, each member of the audience will see that scene in exactly the same way. But the radio audience, hearing it on the air, will have thousands of individual concepts. It is this "imaginative elasticity" of radio that fascinates me.

Once I asked a room full of people to sketch for me their impressions of a great temple referred to as the scene of a broadcast. Of course, all the sketches differed greatly in conception and detail. Yet each was striking, and revealed how vividly the subject had impressed each listener. So, too, with a complete drama on the air—projected through a single microphone, it is transformed into as many imaginative dramas as there are pairs of ears to hear it.

★ ★ ★

Radio Pregnancies

When humans take sick they take to their beds and eliminate themselves for a period of healing from active participation in everyday affairs.

In radio a woman far gone on the way to being the principal in a blessed event is not expected to remain in the public eye. Psychically conscious are radio listeners of the telltale "bulge" and full of wonder how she can keep up with the radio Joneses.

The problem posed radio scripters by pregnant radio heroines has turned out to be a shot in the creative arm. Like some things it manages to lead to other things.

Weeks ago, Alice Frost (Big Sister, KNX, 10 a. m., Monday through Friday for Rinso) was subject of conjecture among thousands of dish-washing, bread-baking, irate-with-Junior matrons of the land. How could she manage so well, being eight months gone? Many wrote in with maternal solicitude, worried Marjorie Bartlett, writer, who promptly wrote Big Sister into an automobile accident. Thus putting Alice Frost out of picture for a period of recuperation, scripter Bartlett is faced with problem of getting her back into show. She plans: To have "Big Sister's" husband, Dr. Wayne, injured in a fire started by a drunken bum. She will forget her baby loss, will scam home to take care of hubby whose injuries by now have formed new line of departure for serialdom's amazing antics. Thus do God and Destiny come to radio.



With the
LAMPLIGHTER
After Dark

By L. E. Y.

ANSWERING the mail—It's almost an impossibility. Therefore we have established a 24-hour Lamplighter phone service. Just call Webster 6161 any time of day or night. All questions regarding night spots, entertainment, prices, bands, future events, etc., will be answered to the best of our ability. If you desire reservations we will handle them for you. Just call Webster 6161, ask for Lamplighter service. If you are not a Lamplighter, just send a self-addressed, stamped envelope to Radio Life. Your membership card will be sent by return mail.

New in Town—Jimmie Lunceford and the four Hot Shots at the Casa Manana. Flora Robson in "Ladies in Retirement" at the Biltmore Theatre. "Meet the People" now at the Music Box Theatre. Miramar Watercade Restaurant at the Miramar Hotel in Santa Monica very tops. Oddity of the week—Wally Beery eating a top sirloin steak "In the Raw" at the Brown Derby. We noticed John Donovan III surrounded with plenty of glamour at the Miramar opening. Also Mayor Claude Crawford and party putting Santa Monica's official seal on Watercade. Noel Coward enjoying his own play at the El Capitan the other P. M. Joe Frisco and Cully Richards upholding the honor of the comedians during the recent "Kite Flying" contest on the roof of the Hollywood Plaza. Joe remarked that Norm Millen didn't play fair, he tied his kite string to his wrist. Overheard after 6 P. M.—At the Everglades Room (Barker Hotel) Vic McLeod told the one about the horse who was so conceited he wore make-up in case of a photo-finish. Coming Events—Count Basie at the Paramount Theatre. Orrin Tucker with the Wee Bonnie follows, Sept. 8th. Henry Busse is next at the Casa Manana.

- BANDS THAT PLAY FOR YOU AND ME**
LA CONGA—Two bands on the revolving stage.
COCANUT GROVE AMBASSADOR—Eddy Duchin, Clyde Lucas next.
WILSHIRE BOWL—Gus Arnheim. Smooth arrangements by a past master of all the tricks.
CASA MANANA—Jimmie Lunceford—Tops in swing. 4 Hot Shots dancing.
CASINO GARDENS—Return of Ray Pearl.
ZAMBOANGA—Three well-grouped Hawaiian strings.
FLORENTINE GARDENS—Daryl Harpa—Excellent Rhumba.
ROSELAND ROOF—Ray Stillwell from Hotel Astor.
TOPSY'S—Marvin Dale—New but very solid. Russ Brown on the vocals.
BILTMORE BOWL—Johnny Richards—local boy makes good. Patricia Kay.
CATALINA—Bob Crosby.
ZENIDA BALLROOM—Jack Dunn, 3rd year.
MIRAMAR HOTEL—Santa Monica. Joe Serpico.

Remember for your Lamplighter Prizes and Club benefits tune to KHJ. Don Lee Station 4:45 to 5 p. m. Fridays. Guest artists. 25 free pairs of prizes. —Adios.

Melody in Tennessee

The Pickard Family Brings Simpler Tunes to a Growing Audience; Tragedy Starts Program

"PLANNING to goin' on tonight, Obed?"

"Well, I was kind of ainin' to get over to Nashville. Why?"

"Tain't nothing much, Obed. Kind o' thought maybe you'd stick around a spell. Kind o' lonely here in the store nights. Ev'body goes to bed early hereabouts. Don't know why I keep open, except to take keer of a few travellin' men like you. Stick aroun', Obed. George Hay, the old jedg is coming on the radio right smart now."

The kindly old Tennessee country store-keeper fiddled with the 1928 radio set. It sputtered and crackled and a voice came out resonantly.

"Attention, please! Will Obed Pickard, now traveling somewhere in the south, return immediately to his home at Ashland, Tennessee. His little daughter is seriously ill."

Obed Pickard raced home to Ashland through the soft Tennessee night. Death sped with him, and the race was to death, ever fleetlier than man and his will to live. He arrived home to take into his longing arms the emptiness of death. His daughter was gone beyond the ken of Tennessee, of limpid night and sun-flaming day.

Obed Pickard remembered. His remembrance took him to Nashville and there he thanked George Hay. The two



Obed Pickard, sire of the Pickard Family, for whom tragedy made a step to radio fame.

with the simple and unaffected naturalness of the basin country.

The family is real, as pictures on this page will reveal. Obed, the father, is early French descended. One vacation time the family group played and sang in New York's NBC studios. Before that, however, Obed Pickard had arranged with WSM to appear on "Grand Ol' Opr'y." That was really the start of the Pickards as a radio family.

Simple folks to start, the Pickards have remained simple characters in what they do.

When Obed Pickard calls out nightly "Neighbors" he is thinking, perhaps, of the simple folks of basin Tennessee, thinking, perhaps, that persons everywhere are human beings trying to make the best of what they have, where they are.

When the Pickard family plays, it plays less from a desire for showmanship and more from a desire to stir again in the listener's heart the simple responses that clarify problems and make life, for the time, easier to contemplate.

There is melody in Tennessee and the Pickards have brought it to the orange grove country, and send it out over hill and dale to people who have almost forgotten the meaning of Americana.

★ ★ ★

Pat and Nora

Ranking in popularity with Fibber McGee and Molly, Fred Allen and Portland Hoffa, Jack Benny and Mary Livingstone, and other husband-and-wife teams are Pat "Uncle Ezra" Barrett and better half, Nora "Cecilia" Cunene, who are the mainstays of "the powerful little 5 watter station down in Rosedale."

Pat met Nora in a Chicago radio station shortly after his appearance as Uncle Ezra. Nora helped to develop the Ezra character and his mythic station, E-Z-R-A. From an extensive repertoire she created "Cecilia" to Ezra in listeners' affective

Away from the microphone favorite hobby is a farm near Illinois . . . There Pat conceals his prize stock, there Nora exults with roses.

★ ★ ★

RADIO LIFE, BEST



Left to right: Dad, Charlie, Lucille, Mother, Letsy, Ruth, Ann and Bubb

"There he be, Obed. Seems like ol' George Hay allus got something to say the likes of which a man can take to mind."

It was quiet in the store. Outside, star-dusted dark skies made a darkly glowing arch above the basin land of middle Tennessee. Obed Pickard, traveling man for a grocery company, settled back. It wouldn't be bad to sit a spell and listen.

The voice of the radio character of the "Old Judge" was warm and soothing. Obed Pickard listened and speculated. He had lived through many changes in life, but this radio business was certainly the cake. Now wasn't it? Imagine anybody saying when he was a kid that a day would come when a little box like that would bring a voice across Tennessee to a little country cross-roads store. He drowned a bit as he listened. Then, suddenly, the tenor of the unseen speaker's voice changed. It drew down to a level of portent.

men talked and out of the talk emerged a radio show, one of the rare shows in which a family takes part as a unit. The talk was the beginning of "The Pickard Family" of radio. Now sponsored on KMPK by Dr. Cowen, Los Angeles credit dentist, the Pickard family (8 p. m. Sunday through Friday) entertains an increasing audience with music and song referred to as "hill-billy," but which is not hill-billy at all. The Pickards had not seen a mountain until they passed over the Blue Ridge into Pennsylvania. They are from the "level" or "basin" section of Tennessee.

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RADIO FANCIES

A Famous Director Speaks of Effects

By CECIL B. DeMILLE

STRENGTH of the radio dramatization of any story involving action and excitement lies in the ability of producers and players to stimulate the listener's imagination.

This was clearly demonstrated for me recently when we produced Louis Bromfield's novel, "The Rains Came," on the CBS "Lux Radio Theater." You will recall the climax of the story—the earthquake that releases a flood on the province of Ranchipur, India, taking an appalling death toll, and violently changing the destinies of all who are left alive.

The day after we produced this story on the air I received the congratulations of a motion picture actress, who had listened to the performance at home.

"That was the greatest flood scene I've ever witnessed," she said—and then laughed at her slip. "I mean," she corrected, "that I've ever heard."

But I told her she was right the first time. We had tried to make that flood visible to our audience, and to her it apparently was. She had enough imagination to visualize the whole scene that we could merely suggest with sound. And in this combination of powers—imagination and stimulation—lies the great magic secret of radio.

The radio listener, his imagination stimulated by the sounds and effects, becomes for the moment a motion picture director. Let us suppose a war story is being broadcast. There are sounds of battle and a single line of dialogue:

"There are 15,000 men storming that hill, sir."

The listener with imagination immediately creates that scene in his mind. He visualizes trees, rocks, parapets, distributes thousands of men through the scene. Perhaps, like a general, he places guns, tanks, planes, puffs of smoke here and there, hand-to-hand fighting.

The listener with imagination can "see" this effect, I repeat, but only if his imagination is properly stimulated by the sound we give him.

Not long ago I imported hundreds of 70- to 100-foot pine trees from the San Bernardino mountains, "planted" the forest at Paramount and populated it with 500 Indians for a single scene in the picture, "Northwest Mounted Police." The total bill made me think, with some chagrin, how much easier it would be to create the same scene when we do "Northwest Mounted Police" on the Lux Radio Theater—with a few words of description, some dialogue and a number

of supernumerary voices, back from the microphone for "atmosphere." Yes, motion pictures are much more expensive.

In a motion picture, each member of the audience will see that scene in exactly the same way. But the radio audience, hearing it on the air, will have thousands of individual concepts. It is this "imaginative elasticity" of radio that fascinates me.

Once I asked a room full of people to sketch for me their impressions of a great temple referred to as the scene of a broadcast. Of course, all the sketches differed greatly in conception and detail. Yet each was striking, and revealed how vividly the subject had impressed each listener. So, too, with a complete drama on the air—projected through a single microphone, it is transformed into as many imaginative dramas as there are pairs of ears to hear it.

★ ★ ★

Radio Pregnancies

When humans take sick they take to their beds and eliminate themselves for a period of healing from active participation in everyday affairs.

In radio a woman far gone on the way to being the principal in a blessed event is not expected to remain in the public eye. Psychically conscious are radio listeners of the telltale "bulge" and full of wonder how she can keep up with the radio Joneses.

The problem posed radio scripters by pregnant radio heroines has turned out to be a shot in the creative arm. Like some things it manages to lead to other things.

Weeks ago, Alice Frost (Big Sister, KNX, 10 a. m., Monday through Friday for Rinso) was subject of conjecture among thousands of dish-washing, bread-baking, irate-with-Junior matrons of the land. How could she manage so well, being eight months gone? Many wrote in with maternal solicitude, worried Marjorie Bartlett, writer, who promptly wrote Big Sister into an automobile accident. Thus putting Alice Frost out of picture for a period of recuperation, scripter Bartlett is faced with problem of getting her back into show. She plans: To have "Big Sister's" husband, Dr. Wayne, injured in a fire started by a drunken bum. She will forget her baby loss, will scam home to take care of hubby whose injuries by now have formed new line of departure for serialdom's amazing antics. Thus do God and Destiny come to radio.



With the
LAMPLIGHTER
After Dark

By L. E. Y.

ANSWERING the mail—It's almost an impossibility. Therefore we have established a 24-hour Lamplighter phone service. Just call Webster 6161 any time of day or night. All questions regarding night spots, entertainment, prices, bands, future events, etc., will be answered to the best of our ability. If you desire reservations we will handle them for you. Just call Webster 6161, ask for Lamplighter service. If you are not a Lamplighter, just send a self-addressed, stamped envelope to Radio Life. Your membership card will be sent by return mail.

New in Town—Jimmie Lunceford and the four Hot Shots at the Casa Manana. Flora Robson in "Ladies In Retirement" at the Biltmore Theatre. "Meet the People" now at the Music Box Theatre. Miramar Watercade Restaurant at the Miramar Hotel in Santa Monica very tops. Oddity of the week—Wally Beery eating a top sirloin steak "In the Raw" at the Brown Derby. We noticed John Donovan III surrounded with plenty of glamour at the Miramar opening. Also Mayor Claude Crawford and party putting Santa Monica's official seal on Watercade. Noel Coward enjoying his own play at the El Capitan the other P. M. Joe Frisco and Cully Richards upholding the honor of the comedians during the recent "Kite Flying" contest on the roof of the Hollywood Plaza. Joe remarked that Norm Millen didn't play fair, he tied his kite string to his wrist. Overheard after 6 P. M.—At the Everglades Room (Barker Hotel) Vic McLeod told the one about the horse who was so conceited he wore make-up in case of a photo-finish. Coming Events—Court Basie at the Paramount Theatre. Orrin Tucker with the Wee Bonnie follows, Sept. 8th. Henry Busse is next at the Casa Manana.

BANDS THAT PLAY FOR YOU AND ME
LA CONGA—Two bands on the revolving stage.
COCONUT GROVE AMBASSADOR—Eddy Duchin. Clyde Lucas next.
WILSHIRE BOWL—Gus Arheim. Smooth arrangements by a past master of all the tricks.
CASA MANANA—Jimmy Lunceford—Tops in swing. 4 Hot Shots dancing.
CASINO GARDENS—Return of Ray Pearl.
ZAMBOANGA—Three well-grouped Hawaiian strings.
FLORENTINE GARDENS—Daryl Harpa—Excellent Rumba.
ROSELAND ROOF—Ray Stillwell from Hotel Astor.
TOPSY'S—Marvin Dale—New but very solid. Russ Brown on the vocals.
BILTMORE BOWL—Johnny Richards—local boy makes good. Patricia Kay.
CATALINA—Bob Crosby.
ZENDA BALLROOM—Jack Dunn. 2nd year.
MIRAMAR HOTEL—Santa Monica. Joe Serpico.

Remember for your Lamplighter Prizes and Club benefits tune to KHJ. Don Lee Station 4:45 to 5 p. m. Fridays. Guest artists. 25 free pairs of prizes. —Adios.

Opening Aug. 15th

Jimmie LUNCEFORD and his ORCHESTRA

THE TOPS IN DANCE MUSIC!

★ Casa Manana

Plus the "Four Hot Shots"

NO COVER NO MINIMUM

4781 WASHINGTON FOREST

Melody in Tennessee

The Pickard Family Brings Simpler Tunes to a Growing Audience; Tragedy Starts Program

"PLANNING to goin' on tonight, Obed?"

"Well, I was kind of aimin' to get over to Nashville. Why?"

"Tain't nothing much, Obed. Kind o' thought maybe you'd stick around a spell. Kind o' lonely here in the store nights. Ev'body goes to bed early hereabouts. Don't know why I keep open, except to take keer of a few travellin' men like you. Stick aroun', Obed. George Hay, the old jedge is coming on the radio right smart now."

The kindly old Tennessee country store-keeper fiddled with the 1928 radio set. It sputtered and crackled and a voice came out resonantly.



Left to right: Dad, Charlie, Lucille, Mother, Letay, Ruth, Ann and Bubb

"There he be, Obed. Seems like ol' George Hay allus got something to say the likes of which a man can take to mind."

It was quiet in the store. Outside, star-dusted dark skies made a darkly glowing arch above the basin land of middle Tennessee. Obed Pickard, traveling man for a grocery company, settled back. It wouldn't be bad to sit a spell and listen.

The voice of the radio character of "Old Jedge" was warm and soothing. Obed Pickard listened and speculated. He had lived through many changes in life, but this radio business was certainly the cake. Now wasn't it? Imagine anybody saying when he was a kid that a day would come when a little box like that would bring a voice across Tennessee to a little country cross-roads store. He drowsed a bit as he listened. Then, suddenly, the tenor of the unseen speaker's voice changed. It drew down to a level of portent.

"Attention, please! Will Obed Pickard, now traveling somewhere in the south, return immediately to his home at Ashland, Tennessee. His little daughter is seriously ill."

Obed Pickard raced home to Ashland through the soft Tennessee night. Death sped with him, and the race was to death, ever fleeter than man and his will to live. He arrived home to take into his longing arms the emptiness of death. His daughter was gone beyond the ken of Tennessee, of limpid night and sun-flaming day.

Obed Pickard remembered. His remembrance took him to Nashville and there he thanked George Hay. The two



Obed Pickard, sire of the Pickard Family, for whom tragedy made a step to radio fame.

with the simple and unaffected naturalness of the basin country.

The family is real, as pictures on this page will reveal. Obed, the father, is early French descended. One vacation time the family group played and sang in New York's NBC studios. Before that, however, Obed Pickard had arranged with WSM to appear on "Grand Ol' Opr'y." That was really the start of the Pickards as a radio family.

Simple folks to start, the Pickards have remained simple characters in what they do.

When Obed Pickard calls out nightly "Neighbors" he is thinking, perhaps, of the simple folks of basin Tennessee, thinking, perhaps, that persons everywhere are human beings trying to make the best of what they have, where they are.

When the Pickard family plays, it plays less from a desire for showmanship and more from a desire to stir again in the listener's heart the simple responses that clarify problems and make life, for the time, easier to contemplate.

There is melody in Tennessee and the Pickards have brought it to the orange grove country, and send it out over hill and dale to people who have almost forgotten the meaning of Americana.

★ ★ ★

Pat and Nora

Ranking in popularity with Fibber McGee and Molly, Fred Allen and Portland Hoffa, Jack Benny and Mary Livingston, and other husband-and-wife teams are Pat "Uncle Ezra" Barrett and better half, Nora "Cecilia" Cuneen, who are the mainstays of "the powerful little 5 watter station down in Rosedale."

Pat met Nora in a Chicago radio station shortly after his appearance as Uncle Ezra. Nora helped to develop the Ezra character and his mythical station, E-Z-R-A. From an extensive stage repertoire she created "Cecilia," second to Ezra in listeners' affection.

Away from the microphone the couple's favorite hobby is a farm near Albron, Illinois. . . . There Pat concentrates on his prize stock, there Nora experiments with roses.

★ ★ ★

RADIO LIFE, BEST RADIO BET

men talked and out of the talk emerged a radio show, one of the rare shows in which a family takes part as a unit. The talk was the beginning of "The Pickard Family" of radio. Now sponsored on KMPC by Dr. Cowen, Los Angeles credit dentist, the Pickard family (8 p. m. Sunday through Friday) entertains an increasing audience with music and song referred to as "hill-billy," but which is not hill-billy at all. The Pickards had not seen a mountain until they passed over the Blue Ridge into Pennsylvania. They are from the "level" or "basin" section of Tennessee.

Ranking now among most popular musical organizations in radio, the members of the family have never studied music. Every folk ballad the Pickards sing or play has been figuratively "absorbed" from the music-drenched atmosphere of the south. The family counts 5000 American folk songs and southern melodies in its repertoire. These they sing and play

RADIO LIFE LINES * Buck Hathaway

REMEMBER "R. R.," the gentleman who expressed himself so vociferously in "Ear Inspires Pen" a fortnight or two ago? Seems he's a travelling reporter . . . He postcards me at intervals and is interesting, albeit a bit caustic . . . Thinks that the advertising agency handling Knox Manning made Radio Life eat crow because of printing his epithet on Manning . . . To keep the record straight—Radio Life doesn't take sass from advertising agencies, nor is it influenced by what they think or don't think about matters on which Radio Life readers express themselves . . . We have always believed that our columns are open to the captious as well as the tolerant. . . . We would keep them that way.

It happens I am Editor of Radio Life and, while I am fumbling away at trying to make an increasingly better magazine, perhaps all of us ought to get the policies on which this magazine publishes. And this will go for advertising agencies and sensitive persons in them who cannot take honest criticism of their accounts or radio shows without howling "end of the world," for all Radio Life Readers and for "smoothies" in Radio who rise godlike above Reader-Listeners and know in their hearts the public is but a dumb clutter on the road to the happy life.

The last named above are the persons that advertising and show agencies ought to boot out for palming off high school "genius" on the public, instead of getting down to earth and listening to the clatter of feet on the world's pavements, fields and streets, and trying to find out what the feet owners think about radio. . . . I don't mean by this that all serials are bad, nor that Radio is not striving toward miracles of pleasing an amazing diversity of tastes, desires and intelligences, nor, for that matter, that the millions of dollars invested in the radio industry are not invested for an ideal of service to the public as well as the ideal of much black on ledgers. . . .

I am beginning to learn a few things about Radio. What I've learned so far interests the "sociological" side of me. It jibes with the policies of Radio Life. I know, for instance, that an industry, the magnitude of which is hardly suspected by us average citizens, that can work so much good into every life, satisfy many hungers for entertainment and touch the core of life for so many people is, essentially, necessary and vital.

I have learned that the rank and file of Radio's workers are average men and women (and aren't we, happily, the most of us, average people in an average world trying for above average results as a matter of pride?) If Radio reflects an average then it is time to be less carping on matters that are, like "R. R.'s" plaint merely personal dislikes. This average is composed of everyday pluggers, men and women of talent, here and there one or two of genius. . . . What they do on the air reflects the levels of comprehension and culture of a great many million in thought conditions. . . . It doesn't matter whether a "Helen Trent," a "Julia Blake," "Music from Lower Basin Street" or "Symphonies Under the Stars" are people and programs many of us don't like. The point is that more people like these peoples and programs, as classes, than there are those in classes who don't. . . . And that is democracy vigorously at work. . . . And, so, for policies:

Carl M. Bigsby, Radio Life's Publisher, heads Compton Printing Company, as big in the publishing field and in equipment as is in its way any one of great American enterprises. Through him, his business manager, Vinson Vaughan, and editor his policies flow outward to the radio industry, its auxiliary income getters—the advertising and show agencies—and the public. All three are aspects of another great American enterprise. For Radio executives, artists and staffs, Radio Life serves as an outlet for bringing to the public as much information per issue about them as is possible within limits of carefully planned editions. For the second group, it indicates wholesome program competition by virtue of careful selection of personalities, and shows and writing about them. For the Public it presents a publicity hokey-free magazine (all material is investigated and the kernel truth of stories used as a foundation for material of general interest) and a forum for opinion. These opinions are the beating pulses of the public. When properly felt, these pulses may be considered indexes to public opinion.

In essence, Radio Life is a people's magazine. Shrewd business management by a man who has made typical American success of printing-publishing accounts for its sale at one penny. More than that, however, is the fact that each week the magazine adds hundreds to its paid circulation. Much of this is due to public-spirited food market managers and chain store executives who realize the logic of serving the public better than the next man. The magazine is to be improved, but this will come about when a minimum circulation expectation is realized. This minimum will mean expansion in pages, in pictures, more comprehensive radio reporting.

Radio Life perhaps feels it has a greater responsibility to the Public than to advertising agencies or Radio. But, all three are inextricably interwoven. The American advertising agency is a tremendous factor in the American's superiority, economically and culturally, over other nationals. I recognize this with a great deal of respect for the agencies. They make Radio itself possible; but, without you and me and all the everybodies of America, helping by buying, even the most potent of them couldn't bring radio, good, bad or indifferent, to us. You see, we're all responsible.

Radio Life seeks a tri-balance with all, can grow only as all agencies, radio industry and public, realize what we are doing: Serving three entities merged almost constantly into one—entertainment, providers of entertainment and consumers of entertainment. In their order—Radio, Advertising and Sponsors—and the Public—without whom we wouldn't be.



Radio is as rich in beautiful women as any other branch of the entertainment industry, and right at the top of the heap in the matter of pulchritude is copper-haired Marian Suckley, heard in the role of "Nikki" in the popular "Ellery Queen" programs broadcast over CBS network Sunday nights.



Many dialers are amazed at the versatility displayed by Don Ameche in his widely varying characterizations on his own Friday night NBC-Red program—as a timid bridegroom, as a gangster, as a dreamy farmer, in different dramas on the show. Perhaps they've forgotten that a few years back Don was playing "Chief Wolf-Paw," a sinister Indian Chief, in a 15-minute spine-chiller program broadcast from Chicago.



Cecil B. DeMille will have an interesting story to tell about the brooch Scarlett O'Hara (Vivien Leigh, pictured here) wore in the movie version of "Gone With the Wind" when Radio Theatre returns to the air on Monday, Sept. 9.

Jim Ameche Makes a Glamor-ina

"I'LL MAKE you America's Glamour Girl!" What young lady of modern America would not be thrilled to her pink toes to be singled out as the object of the above remark?

Yet, the current NBC serial feature "Promoting Priscilla," (KFI-7 p. m. Wednesdays) should bring hope to any girl who knows she has "Ah!" and "Oomph" and "Ho! Ho!"

For not all glamour girls are born in luxury's lap and fed with golden spoons. True, Priscilla was. She (Gale Page) in her radio role had everything that makes men pause for breath and loosen their collars against mounting temperatures.

And Jim Ameche, the lad who set out to cover up a cruel error in judgment,

had half his battle won for him as the glib, smart cracking reporter, who didn't like society debutantes and had an especially yen against the rich

It all started out when Jim, bored with having to report a coming out party, wrote the story of it in advance. He treated the party in a manner that spoiled the show for Priscilla's parents who had counted on Priscilla landing a man with money and thus pull the family fortune out of the red.

When he arrived at the party it was to find that Priscilla was a regular girl. She was not, he found, a supercilious social bud. The fact she was wealthy, or thought she was, made her no differ-

ent from thousands of other girls, less happily fixed financially, but as lovely. So, Jim, in a way, might have taken any one of America's unknown beauties and started them on the road to Glamour-girlition. For Priscilla, shorn of prospects of continuing in wealth, was no different, as we have said, than any of her unknown sisters of America.

With this much for a plot "Promoting Priscilla" is as funny, sophisticated and thrilling a serial show as is on the air.

Halfway through its projected 12 episodes "Promoting Priscilla" had kept Jim Ameche, as the tough reporter suddenly grown soft with romance, busy trying to keep up with situations that have blazed up out of his reckless promise.

Jim has a few more weeks in which to realize his sudden ambition and promise. At this writing the outcome is in doubt.

6 to 7 P. M.

- KFI-6, Contented Program. 6:30. Burns & Allen.
- KNX-6, Guy Lombardo. 6:30. Blondie.
- KHJ-6, Ray Gram Swing. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Yesterdays.
- KECA-6, Europe News. 6:15. Hudson Orch. 6:30. Adventures in Reading.
- KFWB-6, News. 6:15. Strollin' Tom. 6:30. Vacation. 6:45. Political.
- KMPX-6, Song Stories. 6:30. Easy Listening.
- KMTR-6:15, Political. 6:30. Life Payments. 6:45. Nation's Builders.
- KFAC-6, News. 6:30. T. W. Hughes. 6:45. Melodies.
- KGFJ-6, News, Italian Melodies. 6:30. Gold Hour.
- KFOX-6, News. 6:10. Sportlight Parade. 6:15. Napoleon Bonaparte. 6:30. Townsend. 6:45. Hawaiians.
- KGER-6, News. 6:05. Latin Hour. 6:30. Italian Journal.
- KFXM-6, Raymond Gram Swing. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Sweets and Seats. 6:55. Yesterdays.
- KFSN-6, News. 6:15. Walt. Bellon. 6:30. Reading Adventures.
- KGB-6, Raymond Gram Swing. 6:15. Johnson Family. 6:30. News and Views. 6:45. Yesterdays.
- KFVD-6, Serenade.
- KTMS-6, News. 6:15. Lincoln Hotel. 6:30. Concert Hall.
- KDB-6, Raymond Gram Swing. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Concert Miniatures.
- KVOE-6, Raymond Gram Swing. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Political.

7 to 8 P. M.

- KFI-7, Pleasure Time. 7:15. Political. 7:30. Union Oil.
- KNX-7, Amos n' Andy. 7:30. Pipe Smoking Time. 7:55. News.
- KHJ-7, Love Past. 7:15. Profit Trio. 7:30. Lone Ranger.
- KECA-7, Heatherton Orch. 7:15. Political. 7:30. Wash. Merry Go Round.
- KFWB-7, Sig Ziff. 7:15. Elliott Roosevelt. 7:30. Political. 7:45. Robert Arden.
- KMPX-7, Amos n' Andy. 7:15. News. 7:30. Races.
- KMTR-7, Music. 7:15. Political. 7:30. Music. 7:45. News Reel.
- KFA-7, L. A. Bar Assn. 7:15. Bonnell. 7:30. Chapel Quartet. 7:45. Political.
- KGFJ-7, Spanish Hour.
- KRKD-7, News. 7:15. Waltz Time. 7:30. Fishing Facts.
- KFOX-7, Our Daily Bread. 7:15. Elliott Roosevelt. 7:30. Anything Can Happen. 7:45. Jewish Hour.
- KFXM-7, Page Past. 7:15. Profit Trio. 7:30. Lone Ranger.
- KFSG-7:45, Evangelistic.
- KFSN-7, Imagine That. 7:15. Elliott Roosevelt. 7:30. Wash. Merry-Go-Round.
- KGB-7, Political. 7:15. Star Parade. 7:30. Lone Ranger.
- KTMS-7, Melody Time. 7:15. Elliott Roosevelt. 7:30. Wash. Merry-Go-Round.
- KDB-7, Page Past. 7:15. Profit Trio. 7:30. Lone Ranger.
- KVOE-7, Page Past. 7:15. Political. 7:30. Lone Ranger.

8 to 9 P. M.

- KFI-8, Show Boat. 8:30. Hawthorne House.
- KNX-8, What's On Your Mind? 8:30. Calif. State Fair. 8:45. Political.
- KHJ-8, Pull Over Neighbor. 8:30. Sing With Band.
- KECA-8, Passing Parade. 8:15. Political. 8:30. News. 8:45. Donald Novis.
- KFWB-8, Texas Jim Lewis. 8:15. Windsor Orch. 8:30. Kash Kwiz. KMPX-8, Pickard Family. 8:30. Talk Over News. 8:45. Fun Quiz.
- KMTR-8, Editor of Air. 8:30. One Woman's Opinion. 8:45. Beach Boys.
- KFAC-8, County On Review. 8:30. Forty Plus.
- KGFJ-8, News. 8:15. Literature On Parade. 8:30. Judge Gardner.
- KGER-8, News. 8:05. Rodolfo Hoyos.
- KFXM-8, Pull Over Neighbor. 8:30. Sing With Band.
- KFSG-8, Evangelistic. 8:15. KFSN-8, Passing Parade. 8:15. James Robbins. 8:25. Political.
- KGB-8, Pull Over Neighbor. 8:30. Radio Charades. 8:45. Radio News Reel.
- KTMS-8, Passing Parade. 8:30. Channel Counties Quiz.
- KDB-8, Pull Over Neighbor. 8:30. Kay Orch. 8:45. On Parade.
- KVOE-8, Pull Over Neighbor. 8:30. Kay Orch. 8:45. Political.

9 to 10 P. M.

- KFI-9, Amer. Challenge. 9:30. Johnson Campaign. 9:45. Sports Round-Up. 9:20. Noble Orch. 9:30. Luncheon Orch. 9:45. News.
- KHJ-9, News. 9:15. Political. 9:30. Fulton Lewis. 9:45. Thompson Orch.
- KECA-9, Lil' Ol' Hollywood. 9:30. Fu Manchu. 9:45. Frank and Arlie.
- KFWB-9, Swing Out. 9:30. News. 9:45. Ballads.
- KMPX-9, Melody Memory. 9:30. Peter Potter.
- KFA-9, Moonlight Symphony.
- KGFJ-9, Jewish Hour.
- KFOX-9, News. 9:15. Music. 9:30. Luken Church.
- KGER-9, News. 9:05. Byron Scott. 9:30. Pastor Crouch.
- KFXM-9, News. 9:15. Hoagland Orch. 9:30. Fulton Lewis. 9:45. Thompson Orch.
- KFSG-9:45, Southern Singers.
- KFSN-9, Ciske Orch. 9:45. News.
- KGB-9, News. 9:15. Hoagland Orch. 9:30. Fulton Lewis. 9:45. Pancho Orch.
- KTMS-9, Lil' Ol' Hollywood. 9:30. KDB-9, 9:45. Colony Club Orch.
- KDB-9, News. 9:15. Musical High-Lights. 9:30. Fulton Lewis. 9:45. McFarland Twins.
- KVOE-9, News. 9:15. Political. 9:30. Photo Phone Quiz. 9:45. Thompson Orch.

10 to 11 P. M.

- KFI-10, News. 10:15. Julia Blake. 10:30. Bridge Club. 10:50. Luciana Orch.
- KNX-10, Crosby Orch. 10:30. Mas-terworks.
- KHJ-10, Diamond Orch. 10:30. News. 10:45. Pearl Orch.
- KECA-10, Phil-Harmonia.
- KFWB-10, Ave-ill. 10:15. Bowling Notes. 10:30. Swing. 10:15. Roller Derby. 10:30. News. 10:45. Hawaiians.

KMPC

MAJOR LEAGUE BASEBALL

with Hal Berger
12:30 p. m.
Mon. thru Fri.
Sponsored by Pontiac Dealers

5 to 6 P. M.

- KFI-5, Dr. I. Q. 5:30. Organ.
- KNX-5, Forecast.
- KHJ-5, News. 5:15. Daily Comics. 5:30. Shafter Parker. 5:45. Cheer Up.
- KFXA-5, Twilight Tales. 5:15. Tarzan. 5:30. News. 5:45. Sports.
- KFWB-5, Stuart Hamblen. 5:15.
- KMPX-5, Novelties. 5:15. News. 5:30. Uncle Harry.
- KMTR-5, Melodies. 5:30. Political. 5:45. Special Events.
- KFAC-5, Gateway to Music. 5:30. Children's Hour. 5:30. Baseball Scores.
- KRKD-5:15, Vienna Waltzes. 5:30. Race Results.
- KFOX-5:55, Beauty Talk.
- KGER-6, News. 5:05. Latin Hour.
- KFXM-5, Popular Orch. 5:30. News. 5:35. Variety. 5:45. Cheer Up.
- KFSN-5, News. 5:15. Magic Island. 5:30. Grant Park Concert. 5:45. Marine Corps.
- KGB-5, Mystery Hall. 5:30. Shafter Parker. 5:45. Cheer Up.
- KFVD-5, Tempo Moderne. 5:15. News.
- KTMS-5, Exposition Band. 5:30. News. 5:45. Ventura Music and News. 5:55. Town Gossip.
- KDB-5, Mystery Hall. 5:30. Shafter Parker. 5:45. Cheer Up Gang.
- KVOE-5, Mystery Hall. 5:30. Shafter Parker. 5:45. Cheer Up.

11 to 12 Midnight

- KFI-11, News. 11:15. Sir Francis Drake Orch. 11:30. Harpa Orch.
- KNX-11, News. 11:15. Clark Ross. 11:30. Strand Orch. 11:55. News.
- KHJ-11, Vagabond Trail. 11:30. Hawaiians.
- KECA-11, This Moving World. 11:15. Organ.
- KFWB-11, Organ. 11:15. Music You Want.
- KMPX-11, Swing Quiz.
- KMTR-11, Melody Lane.
- KFAC-11, Henry Orch.
- KGFJ-11, Music.
- KFXM-11, Vagabond Trail. 11:30. Hawaiians.
- KFSG-11:15, Prelude to Slumber.
- KFSN-11, Baltimore Boys. 11:30. Harpa Orch.
- KGB-11, News. 11:15. Vagabond Trail. 11:45. Memory.
- KFVD-11, Jack the Bellboy.
- KTMS-11, The Dance Hour. 11:45. Paul Carson.
- KDB-11, News. 11:15. Vagabond Trail. 11:45. Hawaiiana.
- KVOE-11, Vagabond Trail. 11:30. Hawaiians.

TUESDAY Program Highlights

A.M. Programs are shown in Light Face Type:
P.M. Programs in Black Face

Variety

9:15—Between the Bookends, KECA-KFSD-KTMS.
10:15—Budget Decorator, KFWE.
10:30—Views and Reviews, KECA.
2:45—Kate Smith Speaks, KNX.
3:45—Chef Milani, KMPC.
6:30—Dor House, KFI.
7:00—Amos 'n' Andy, KNX-KMPC.
7:30—Johnny Presents, KFI.
8:00—We The People, KNX.
8:00—Pickard Family, KMPC.
8:30—Camera Clinic, KMTR.
8:45—Twilight Trail, KHJ-KGB-KVOE-KDB-KFXM.

Drama

5:00—Second Husband, KNX.
5:30—Court of Missing Heira, KNX.
7:30—Secret Agent, KVOE-KHJ-KGB-KFXM-KDB.
9:00—Passing Parade, KFI.

Public Affairs—News

3:45—Kaltenborn, KFI.
4:55—Elmer Davis, KNX.
6:00—Ray Gram Swing, KVOE-KGB-KDB.
6:15—Public Affairs, KNX.
6:30—Mayor Bowron, KFWE.
6:30—John B. Hurley, KHJ-KGB-KVOE-KFXM-KDB.
7:45—Rohrer, Arden, KFWE.
8:30—Let's Talk Over the News, KMPC.
9:00—Passing Parade, KFI.
9:30—Fulton Lewis Jr., KHJ-KGB-KDB-KFXM.

Outstanding Music

1:00—Classic Hour, KECA.
5:30—Meredith Willson, KFI.

7:00—Pleasure Time, KFI.
9:00—S. F. Symphony, KECA.
10:00—Phil-Harmonia, KECA.
10:30—Masterworks, KNX.
11:15—Music You Want, KFWE.

Sports—Comment

12:30—Saratoga Races, KVOE, KHJ.
12:30—Major League Baseball, KMPC.
2:00—Tenth Inning, KMPC.
6:00—Sports Final, KMPC.
6:15—Sportflashes, KFAC.
6:45—Sports Huddle with Braven Dyer, KNX.
7:00—Sid Ziff, KFWE.
7:30—Del Mar Races, KMPC.
7:15—Inside of Sports, KHJ-KGB-KFXM.
8:15 to 10:00—Pacific Coast League Baseball, KFAC.
9:15—Sports Highlights, KNX.
10:15—Bowling Notes, KFWE.

Quiz Programs

11:30—Catalina Quiz, KNX.
4:30—Treasure Chest, KFI.
7:00—Information Please, KECA-KFSD-KTMS.
8:30—Prof. Quiz, KNX.
8:30—Battle of Sexes, KFI.

Weather

KFI—9:15, 9:45, 4:15.
KHJ-KGB—9:00.
KNX—6:00.
KRKD—9:30.
KTMS—8:00, 12:15.
KFWE—11:30.
KVOE—7:58, 9:00.
RGER—11:00, 4:00.

KFXM—10, News, 10:05, Variety, 10:15, Organ, 10:30, Craig Orch. 10:45, Bachelor's Children.
KFSD—10, Our Half Hour, 10:30, Ann Gibson, 10:45, Heaven on Earth.
KGB—10, News, 10:15, John Duffy, 10:30, Craig Orch. 10:45, Bachelor's Children.
KFVD—10, Serenade, 10:30, Union Rescue Mission.
KTMS—10, Our Half Hour, 10:30, Hoosier Hop, 10:45, Music.
KDB—10, News, 10:15, For Home and Hostess, 10:45, Bachelor's Children.
KVOE—10, News, 10:15, Organ, 10:30, Craig Orch. 10:45, Bachelor's Children.

11 A. M. to 12 Noon

KFI—11, Mary Martin, 11:15, Ma Perkins, 11:30, Pepper Young, 11:45, Vic & Sade.
KNX—11, Society Girl, 11:15, Martha Webster, 11:30, Catalina Fun Quiz, 11:45, News.
KHJ—11, Friendly Neighbors, 11:15, Eddie Albright, 11:30, Land of Dreams.
KECA—11, Orphans of Divorce, 11:15, Honeymoon Hill, 11:30, John's Other Wife, 11:45, Plain Bill.
KFWE—11, Tom Stoddard, 11:30, News, 11:45, Political.
KMPC—11, Master Singers, 11:15, Music for Madame, 11:30, Interlude for Strings, 11:45, Musical Workshop.
KMTR—11, Dr. Talbot, 11:30, Stocks 11:45, Spec. Events, 11:30, KFAC—11, Man on Street, 11:45, Hawaiians.
KGFJ—11, News, Stocks.
KRKD—11, Paddock Flashes, 11:30, News.
KFOV—11:15, Dr. Reynolds, 11:30, News, 11:40, Allen Orch.
KGER—11, News, 11:15, Music.
KFXM—11, Friendly Neighbors, 11:15, Classic Strings, 11:30, Land of Dreams.
KFSD—11, Orphans of Divorce, 11:15, Honeymoon Hill, 11:30, John's Other Wife, 11:45, Just Plain Bill.
KGB—11, Friendly Neighbors, 11:30, Land of Dreams.
KFVD—11, News, 11:30, Red Piano, 11:45, Violet Schram.
KTMS—11, Orphans of Divorce, 11:15, Honeymoon Hill, 11:30, John's Other Wife, 11:45, Just Plain Bill.
KDB—11, Friendly Neighbors, 11:15, Breeze Orch. 11:30, Land of Dreams.
KVOE—11, Friendly Neighbors, 11:15, Orch. 11:30, Land of Dreams.

12 Noon to 1 P. M.

KFI—12, Road of Life, 12:15, Stella Dallas, 12:30, Lorenzo Jones, 12:45, North Faces Life.
KNX—12, Kip & Kelly, 12:15, Myrt & Marge, 12:30, Hilltop House, 12:45, Stepmother.
KHJ—12, News, 12:15, Music, 12:30, Saratoga Race, 12:45, Zeke Manners.
KFAC—12, News, 12:15, Political, 12:30, Club Matinee.
KMPC—12, Music, 12:15, News, 12:30, Baseball.
KMTR—12, Peter Potter.
KFA—12, News, 12:15, Modern Melodies.
KGFJ—12, News, Stocks, 12:30, Novelties, 12:45, Let's Listen.
KRKD—12:30, Saddle Pals.
KFOV—12:15, News, 12:30, Gardner.
KGER—12, News, 12:10, Music.
KFXM—12, Singin' Sam, 12:15, News, 12:30, Calvary Quarter Hr. 12:45, Pop. Orch.
KFSD—12, U. S. D. A. 12:15, News, 12:30, Club Matinee.
KGB—12, News, 12:15, Music, 12:30, Stocks, 12:35, Views of the News, 12:45, Zeke Manners.
KFVD—12, Air Editor, 12:30, Political, 12:45, Violet Schram.
KTMS—12, Market, 12:30, Melodies, 12:15, Weather, 12:17, Club Matinee, 12:30, News, 12:45, Club Matinee.
KDB—12, News, 12:15, Music, 12:30, Zeke Manners.
KVOE—12, News, 12:15, Music, 12:30, Saratoga Races, 12:45, Zeke Manners.

1 to 2 P. M.

KFI—1, Girl Alone, 1:15, Kitty Keene, 1:30, Midstream, 1:45, O'Neills.
KNX—1, By Kathleen Norris, 1:15, Beyond These Valleys, 1:30, News, 1:45, Scattergood Baines.
KHJ—1, Life of Byron, 1:30, McFarland Twins Orch. 1:45, Play Bridge.
KFVD—1, Classic Hour.
KFWE—1, News, 1:05, Symphonies, 1:30, Dr. Reynolds, 1:45, Hits and Bits.
KMPC—1, Baseball.
KMTR—1, G. Allison, 1:30, Penaton, 1:45, Political.

KFAC—1, Religious Sciences, 1:30, Financial, 1:45, Organ.
KFI—1, News, Stocks, 1:15, Strings.
KRKD—1, City Hall, 1:30, U.S.C. 1:45, Health.
KFOV—1, Lieut. Governor, 1:15, Music, 1:30, Rainbow Trio, 1:45, Emil Martin.
KGER—1, News, 1:05, Officials, 1:20, Bits of Hits, 1:30, Spanish Trio.
KFXM—1, Life of Byron, 1:30, Variety, 1:45, Let's Play Bridge.
KFSD—1, Farmer Comes to Town, 1:15, Horiburt Band, 1:30, Frank and Archie, 1:45, Amer. Legion.
KGB—1:30, Life of Byron, 1:30, McFarland Twins, 1:45, Bridge.
KFVD—1, News, 1:15, Music.
KTMS—1, Music Quiz, 1:15, Glen E. Hurburt, 1:30, Watanabe, 1:45, Betty Barrett.
KDB—1, Life of Byron, 1:30, McFarland Twins, 1:45, Let's Play Bridge.
KVOE—1, Life of Byron, 1:30, McFarland Twins, 1:45, Let's Play Bridge.

2 to 3 P. M.

KFI—2, Agnes White, 2:15, Landt Trio, 2:30, Alice Blair, 2:45, Miss Julia.
KNX—2, Young Dr. Malone, 2:15, Michael Loring, 2:30, Joyce Jordan, 2:45, Kate Smith.
KHJ—2, News, 2:15, Bookworm, 2:30, Community Hall, 2:45, We the Women.
KECA—2:15, News, 2:30, Against the Storm, 2:45, Guiding Light.
KFWE—2, News, 2:15, Morgan Orch. 2:30, Music Box, 2:45, Grandmas Travels.
KMPC—2, Tenth Inning, 2:15, Breeze, 2:30, Concert Hall.
KMTR—2, W. B. West, 2:15, Termites Topics, 2:30, News, 2:45, Volney James.
KFAC—2:30, Band Concerts.
KGFJ—2, News, Stocks, 2:15, Civic, 2:30, Salvation Army.
KRKD—2, Henry Orch. 2:30, News, 2:45, Hawaiians.
KFOV—2, Civic, 2:15, At Theatre, 2:45, Grandmas Travels.
KGER—2, News, 2:05, Tent Revival, 2:30, Music.
KFXM—2, Stocks, Orch. 2:15, News, 2:30, Edna O'Dell, 2:45, Spotlight Revue.
KFSD—2, Hollywood Gossip, 2:05, Dance Music, 2:10, Listen, 2:15, Monitor News, 2:30, Thunder Over Paradise, 2:45, Grandmas Travels.
KGB—2, News, 2:15, Sista, 2:30, O'Dell-Turner, 2:45, We the Women.
KFVD—2, Music, 2:15, Organ, 2:30, Rhythm.
KTMS—2, Musical Ramblings, 2:15, Harold Curtis, 2:25, News, 2:30, Thunder Over Paradise, 2:45, Grandmas Travels.
KDB—2, News, 2:15, The Monitor Views the News, 2:30, O'Dell-Turner, 2:45, State Employment Service.
KVOE—2, News, 2:15, Federal Music, 2:30, O'Dell-Turner, 2:45, Round Towner.

3 to 4 P. M.

KFI—3, Art Baker, 3:30, Fuhrman Orch. 3:45, Kaltenborn.
KNX—3, Mary Foster, 3:15, News, 3:20, F. Wiley, 3:45, Europe.
KHJ—3, Fulton Lewis, 3:15, Venuti Orch. 3:30, Haven of Rest, 3:45, Inside Sports.
KECA—3, Classic Hour, Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.
KMPC—3, News, 3:15, America's Music, 3:30, Tropic Moods, 3:45, Chef Milani.
KMTR—3, Volney James, 3:30, Memorics, 3:45, Emily Richman.
KFAC—3, Masterpieces.
KGFJ—3, News, Stocks.
KRKD—3, Hawaiians, 3:45, Santeella Presents.
KFOV—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.
KGER—3, News, 3:05, Music.
KFXM—3, F. Lewis, 3:15, Variety, 3:30, Haven of Rest.
KFSD—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.
KGB—3, Fulton Lewis, 3:30, Haven of Rest.
KFVD—3, News, 3:15, Music.
KTMS—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.
KDB—3, Fulton Lewis Jr. 3:15, Dance Orch. 3:30, Haven of Rest.
KVOE—3, Washington, News, 3:15, Venuti Orch. 3:30, Haven of Rest.

4 to 5 P. M.

KFI—4, Shield Orch. 4:15, Mirandy, 4:30, Treasure Chest.
KNX—4, Wiley, 4:15, KNX-tra, 4:20, Music, 4:30, Best Buys, 4:45, War News.
KHJ—4, Sands of Time, 4:30, Cats 'n' Jammers, 4:45, Conversation Piece.

TUESDAY Programs

AUGUST 27, 1940

8 to 9 A. M.

KFI—8, Woman in White, 8:15, O'Neills, 8:30, Strings That Sing, 8:45, News.
KNX—8, Nancy Dixon, 8:15, When a Girl Marries, 8:30, Helen Trent, 8:45, Our Gal Sunday.
KHJ—8, Neighbors of Woodcraft, 8:30, News, 8:40, Mutual Friend, 8:45, News.
KECA—8, Breakfast Club, 8:30, News, 8:45, Organ.
KFWE—8, Music Interlude, 8:15, Ballads, 8:30, Morning Music, 8:45, Dr. Reynolds.
KMPC—8, Andy & Virginia, 8:30, Unity Daily Word.
KMTR—8, Spanish Hour, 8:45, Religious Music.
KFAC—8, Country Church, 8:45, Milled Laker.
KGFJ—8, News, Stocks, 8:45, Dr. Wiseman.
KRKD—8:30, Jonathan Breakfast Club.
KFOV—8, News, 8:15, McDonald Orch. 8:30, Ads, 8:45, Eddie Dean.
KGER—8, News, 8:01, Soul Patrol, 8:15, Mizpah, 8:45, Rev. Bennington.
KFXM—8, Neighbors of Woodcraft, 8:30, Orch. 8:45, News.
KFSD—8, Breakfast Club, 8:15, Good Cheer, 8:30, Farm and Home.
KGB—8, Woodcraft, 8:30, News, 8:40, Stocks, 8:45, Cornusel News.
KFVD—8, Covered Wagon, 8:45, Music.
KTMS—8, Weather, 8:01, Breakfast Club, 8:15, S. B. Devotional, 8:45, Aloha.
KDB—8, Good Morning Neighbors, 8:30, News, 8:45, BBC News.
KVOE—8, Good Morning Neighbor, 8:30, News, 8:45, London News.

KMTR—9, Set Your Clock—Martin L. Thomas, 9:15, Health, 9:30, Political, 9:45, W. B. Record.
KFAC—9, Inspirations, 9:15, Health Talk, 9:30, Women in News, 9:45, South Amer. Way.
KGFJ—9, News, Stocks.
KRKD—9:30, U. S. Weather.
KFOV—9, John Brown, 9:15, Music, 9:45, Party Line.
KGER—9, News, 9:07, Bright Corner, 9:15, March Ahead of Time, 9:30, Revival, 9:45, Full Gospel.
KFXM—9, Frank Luther, 9:15, Sunshine Service, 9:45, Popular Orch.
KFSD—9:15, Between the Bookends, 9:30, Health, 9:45, News.
KGB—9, Frank Luther, 9:15, Homemaker's Catalog, 9:45, Keep Fit.
KFVD—9:15, News, 9:30, Dr. Richardson, 9:45, Parade.
KTMS—9, News, 9:15, Between Bookends, 9:30, Music, 9:45, Harvey Harding.
KDB—9, Luther Orch. 9:30, Johnson Family, 9:45, Keep Fit.
KVOE—9, Luther Orch. 9:15, Monitor News, 9:30, Johnson Family, 9:45, Exercises.

10 to 11 A. M.

KFI—10, Light of the World, 10:15, Arnold Grimm's Daughter, 10:30, Vallant Lady, 10:45, Hymns.
KNX—10, Big Sister, 10:15, Aunt Jenny, 10:30, Fletcher Wiley, 10:45, My Son and I.
KHJ—10, Bachelor's Children, 10:45, Bachelor's Children.
KECA—10, Our Half Hr. 10:30, Views and Reviews, 10:45, Family Doctor.
KFWD—10, Curtis Springer, 10:15, Budget Decorator, 10:30, Romance in Rhythm.
KMPC—10, Consumers Research, 10:30, Norma Lee Serviss, 10:45, News.
KMTR—10, Woman's World, 10:30, Dr. Reynolds, 10:45, Monitor News.
KFAC—10, Midmorning Serenade, 10:30, News, 10:45, Gothic Tower.
KGFJ—10, News, 10:15, Dr. McCoy, 10:30, Moods in Verse, 10:45, City Dwellers.
KRKD—10:15, Health.
KFOV—10, News, 10:15, Health, 10:30, Musicale, 10:45, Chas. Williams.
KGER—10, News, 10:05, God's Sunshine, 10:30, Rev. Ivie.

9 to 10 A. M.

KFI—9, Song Fellow, 9:15, Hotel Taff Orch. 9:30, Kathleen Norris, 9:45, Dr. Kate.
KNX—9, Goldies, 9:15, Life Can Be Beautiful, 9:30, Right to Happiness, 9:45, Mary Lee Taylor.
KHJ—9, Luther Orch. 9:15, Rev. Laurin, 9:30, Music, 9:45, Keep Fit.
KECA—9, Council of Beauty, 9:15, Between Bookends, 9:30, Midmorning Jamboree.
KFWE—9, Summer Time, 9:15, Music, 9:30, Health, 9:45, Tune Time.
KMPC—9, Hollywood Bowl Breakfast, 9:30, News, 9:45, Organ.

Raymond Leeds, 722 South Broadway, Redondo Beach, California.

This gag is from Jack Lester on Tommy Dorsey's program.

Doctor: "Mr. Lester, with my treatments I will make you look like a new man."

Lester: "Gee, Doctor, can you make me look like Tyrone Power?"

Doctor: "Look in the mirror."

Lester: "What for?"

Doctor: "So you can see what we're up against."

Radio Life isn't always available in our community but when it is we sure go for it. It certainly comes out with the best and latest on the broadcasts. If I win may I have NBC or CBS broadcast tickets?



Mrs. Mike Dolac, 1019 Ninth street, Santa Monica.

I really liked the joke on the Doghouse program. The announcer said, "Don't mind Ruby, she's a little hard of thinking."

Gag of the Week Winners

For the best Gags of the Week heard over Radio and sent Radio Life, tickets will be sent winners for admission to radio broadcasts and tours of NBC and CBS Hollywood studios. Listen to your favorite programs and then send your best Gag to 1029 West Washington Boulevard, Los Angeles.



This Week's Winners

Addie M. Ballowe, 1243 North Hoover street, Los Angeles.

Speaking of gags, did you hear what happened to the cow that drank the purple ink? No? Well, "She moo'd indigo." I heard that on the Andy-Virginia program.

I think you have a fine little magazine. I hope it will be available at more places. A friend gets it for me at the West Grove market. Why couldn't it also be sold through Sontag or, better yet, through the Thrifty drug stores? These stores are progressive and public spirited.

Mrs. F. W. Todd, 503 North Angelus avenue, Burbank, California.

The best yet, Sunday last, KFI on "Beat the Band." The question: "What song title is suggested by a flock of small dogs, Pekes, Pomeranians, etc. out for a walk? A band member answered: "Trees," which was incorrect. "March of the Toys" was the correct answer. It got a laugh and 50 cents on the drum. If I win may I have two tickets for an NBC tour?



Dudley Riffe, 10311 South Grevilles, Inglewood, California.

Ever since Radio Life came out I have never missed an edition. Here is my favorite gag of the week from Signal Carnival.

Vera Vague: "Is that you over there, Mr. Carson?"

Carson: "Yes, Miss Vague."

Vera: "Then that must have been a skunk I shot at."

A KVOE "MUST" for TUESDAY

"THE BLUE BEETLE"

5:45 p. m.

(Also Heard Thursdays)

- KECA-4, Bud Barton. 4:15, Rocky Gordon. 4:30, Irene Wicker. 4:45, Malcolm Claire.
- KFWB-4, Don Milligan. 4:30, Bert Flake. 4:45, Stuart Hamblen.
- KMPC-4, Miniature Metropolitan. 4:15, Travelogue. 4:30, Newsreel. 4:45, Aloha Land.
- KMTR-4, Salon. 4:30, Religious. 4:45, News.
- KFAC-4, Music. 4:15, Drawing Room. 4:30, Tea Time. 4:45, Health Talk.
- KGFJ-4, News. 4:15, Tea Time. 4:30, Observer. 4:45, Music.
- KRKD-4:15, Venna Taylor. 4:45, News.
- KFOX-4:05, Townier.
- KGER-4, News. 4:15, Swing. 4:30, Boh Carlin. 4:45, Tune Time.
- KFXM-4, Trading Post. 4:30, Music.
- 4:45, Conversation Piece.
- KFSB-4, Maxine Sautter. 4:15, Rocky Gordon. 4:30, Irene Wicker. 4:45, Malcolm Claire.
- KGB-4, Sands of Time. 4:30, Music. 4:45, Conversation Piece.
- KTMS-4, Bud Barton. 4:15, Rocky Gordon. 4:30, String Quartet. 4:45, Malcolm Claire.
- KDB-4, Sands of Time. 4:30, Jamboree.
- KVOE-4, Sands of Time. 4:30, Cats 'n' Jammers. 4:45, Conversation Piece.

5 to 6 P. M.

- KFI-5, Hurtados Band. 5:30, Meredith Willson.
- KNX-5, Second Husband. 5:30, Missing Heirs.
- KHJ-5, News. 5:15, Daily Comics. 5:30, Shafter Parker. 5:45, Blue Beetle.
- KECA-5, Expo. Band. 5:30, News. 5:45, Sports.
- KFWB-5, Stuart Hamblen.
- KMPC-5, Piano. 5:15, News. 5:30, Uncle Harry.
- 5:15, Special Events. 5:30, Political. 5:45, Even tide.
- KFAC-5, Music. 5:30, Children's Hour.
- KGFJ-5, News. 5:30, Baseball Scores.
- KRKD-5:30, Race Results.
- KFOX-5, Swing.
- KGER-5, News. 5:05, Latin Hour.

- KFXM-5, Pop Orch. 5:30, News. 5:35, Variety. 5:45, Blue Beetle.
- 4:50-5, News. 5:15, Band. 5:30, Amateurs.
- KGB-5, Williams Orch. 5:30, Shafter Parker. 5:45, Blue Beetle.
- KFYD-5, Bands. 5:15, News.
- KTMS-5, Exposition Band. 5:30, News. 5:45, Ventura Music and News. 5:55, Thompson's Town Gossip.
- KDB-5, Williams Orch. 5:30, Shafter Parker. 5:45, Blue Beetle.
- KVOE-5, Ads. 5:15, Dance Orch. 5:30, Shafter Parker. 5:45, Blue Beetle.

6 to 7 P. M.

- KFI-6, Summer Pastime. 6:30, Dog House.
- KNX-6, Miller Orch. 6:15, Public Affairs. 6:30, War News. 6:45, Sports Huddle. 6:55, News.
- KHJ-6, Ray G. Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Moon Court.
- KPCA-6, News. 6:15, Ink Spots. 6:30, Our Neighbors. The Haines.
- KFWB-6, News. 6:15, Strollin' Tom. 6:30, Mayor Bowron. 6:45, Political.
- KMPC-6, Song Stories. 6:30, Hollywood Chatterbox. 6:45, Community Sing.
- KMTR-6:15, Political. 6:30, U. S. Marines. 6:45, Special Events.
- KFAC-6, News. 6:15, London News. 6:30, Music.
- KGFJ-6, News. Italian Melodies. 6:30, Gold Hour.
- KRKD-6:30, Recordings.
- KFOX-6, News. 6:10, Sports. 6:15, Napoleon Bonaparte. 6:30, Swing Ding. 6:45, Hawaiians.
- KGER-6, News. 6:05, Latin Hour. 6:45, Italian Journal.
- KFXM-6, Ray G. Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Sweets & Seats. 6:50, Moon Court.
- KFSB-6, News. 6:15, Laura Gruener. 6:30, On With Dance. 6:45, Junior G-Men.
- KGB-6, Raymond G. Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Moon Court.
- KFYD-6:15, World On Air. 6:30, Serenade.
- KDB-6, Raymond Gram Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Concert Miniatures.
- KVOE-6, Ray G. Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Treasure Island.

7 to 8 P. M.

- KFI-7, Measure Time. 7:15, KFI News. 7:30, Johnny Presents.
- KNX-7, Amos 'n' Andy. 7:15, Stabile Orch. 7:30, McCreery Orch.
- KHJ-7, Page Past. 7:15, Inside of Sports. 7:30, Ned Jordan.
- KFAC-7, Information Please. 7:30, Cabbages and Kings. 7:45, Black Velvet.
- KFWB-7, Sid Ziff. 7:15, Messner Orch. 7:30, Joe Crail. 7:45, Robt. Arden.
- KMPC-7, Amos 'n' Andy. 7:15, News. 7:30, Races.
- KMTR-7, Music. 7:15, Political. 7:45, Special Events.
- KFAC-7, Christian Science. 7:15, Music. 7:45, L. A. Playgroup.
- KGFJ-7, Spanish Hour.

- KRKD-7, News. 7:15, Three-Quarter Time. 7:30, Do You Know?
- KFOX-7, Daily Bread. 7:15, News. 7:30, Flend.
- KGER-7, News. 7:05, Jewish Hour.
- KFXM-7, Page Past. 7:15, Inside of Sports. 7:30, Ned Jordan.
- KFSB-7:45, Evangelistic. 7:30, KFSB-7, Information Please. 7:30, Black Velvet. 7:45, Hiram Johnson.
- KGB-7:15, Inside of Sports. 7:30, Ned Jordan.
- KTMS-7, Information, Please. 7:30, \$50 Handicap.
- KDB-7, Page Past. 7:15, Elliot Orch. 7:30, Ned Jordan.
- KVOE-7, Page Past. 7:15, Music. 7:30, Secret Agent.

8 to 9 P. M.

- KFI-8, Musical Americana. 8:30, Battle of Sexes.
- KNX-8, We, the People. 8:30, Prof. Quiz.
- KHJ-8, Laugh and Swing. 8:30, Serpico Orch. 8:45, Twilight Trails.
- KECA-8, Easy Aces. 8:15, Mr. Keen. 8:30, News. 8:45, Hudson Orch.
- KFWB-8, Texas Lewis. 8:15, Wind-swept Orch. 8:30, Political. 8:45, Dixie Songsters.
- KMPC-8, Pickard Family. 8:30, Let's Talk Over News. 8:45, Fun Quiz.
- KMTR-8, Political. 8:30, Camera Clinic.
- KFI-8:15, Baseball.
- KGFJ-8, News. 8:15, Jean Valentine. 8:45, Music.
- KFOX-8, Music. 8:15, Eagle. 8:30, Judge Gardner.
- KGER-8, News. 8:05, Rudolf Hoyos.
- KFWB-8, Laugh & Swing. 8:30, Serpico Orch. 8:45, Twilight Trails.
- KFSB-8, Evangelistic.
- KFSB-8, Easy Aces. 8:15, Mr. Keen. 8:30, Hudson Orch. 8:30, KGB-8:15, Laugh & Swing. 8:30, Keller Orch. 8:45, Twilight Trails.
- KTMS-8, Easy Aces. 8:15, Lost Persons. 8:30, Lincoln Orch.
- KDB-8, Laugh & Swing. 8:30, Judge Wagner. 8:45, Twilight Trails.
- KVOE-8, Laugh and Swing. 8:30, Serpico Orch. 8:45, Twilight Trails.

9 to 10 P. M.

- KFI-9, Passing Parade. 9:15, Packard Trans. 9:30, Scott Orch.
- KNX-9, News. 9:15, Sports Round-Up. 9:20, Gluskin Orch. 9:45, News.
- KHJ-9, News. 9:15, Lyon Van & Storage. 9:30, Fulton Lewis. 9:45, Young Orch.
- KECA-9, F. Symphony Orch. 9:30, Fu Manchu. 9:45, Frank and Archie.
- KFWB-9, D'Artega Orch. 9:15, Buron Fitts. 9:30, News. 9:45, Rallards.
- KMPC-9, Memory Melody.
- KMTR-9, G. Allison. 9:15, Dance. 9:30, Peter Potter.
- KFAC-9, Baseball.
- KGFJ-9, Jewish Hour.
- KFOX-9, News. 9:15, Viennese Orch. 9:30, Christy Orch. 9:45, Thornhill Orch.
- KGER-9, News. 9:05, Rev. Hauff.
- KFXM-9, News. 9:15, Pearl Orch. 9:30, Fulton Lewis. 9:45, Young Orch.

- KFSG-9:30, Angelus Choir.
- KFSB-9, Kemp Orch. 9:30, Mooney Orch. 9:45, News.
- KGB-9, News. 9:15, Pearl Orch. 9:30, Fulton Lewis. 9:45, San Diego.
- KTMS-9, Rev. Hills Orch. 9:30, News. 9:45, Hotel Sherman.
- KDB-9, News. 9:15, Meloches. 9:30, Fulton Lewis Jr. 9:45, Sudy Orch.
- KVOE-9, News. 9:15, Pearl Orch. 9:30, Washington News. 9:45, Young Orch.

10 to 11 P. M.

- KFI-10, News. 10:15, Richards Orch. 10:30, Bridge Club. 10:50, Sir Francis Drake Orch.
- KNX-10, Crosby Orch. 10:30, Masterworks.
- KHJ-10, Arnheim Orch. 10:30, News. 10:45, Pearl Orch.
- KECA-10, Phil-Harmonia.
- KFWB-10, Dance. 10:15, Bowling Notes. 10:30, Dance.
- KFYD-10, Dance. 10:15, Roller Derby. 10:30, News. 10:45, Hawaiians.
- KMTR-10, Merry-Go-Round. 10:15, Lopez Orch. 10:30, Political. 10:45, Special Events.
- KFAC-10, Melody Hour.
- KGFJ-10, News.
- KFXM-10:15, Anlwa Boys. 10:30, Hawaiians. 10:45, Hamilton Orch.
- KGER-10, News. 10:10, Music. 10:15, Dance Orch. 10:30, Salvation Army.
- KFXM-10, Arnheim Orch. 10:30, News. 10:45, Pearl Orch.
- KFSG-10, Esther Stuart. 10:30, Mr. and Mrs. Webb.
- KFSB-10, Duffin Orch. 10:30, Hollywood Gossip. 10:35, Garber Orch.
- KGB-10, Arnheim Orch. 10:30, Dale Orch.
- KFYD-10, Jack the Bellboy.
- KTMS-10, Miramar Orch. 10:15, Ambassador. 10:30, Classified. 10:31, Jantzen Beach Orch.
- KDB-10, Arnheim Orch. 10:30, Dale Orch.
- KVOE-10, Arnheim Orch. 10:30, News. 10:45, Pearl Orch.

11 to 12 Midnight

- KFI-11, News. 11:15, Nottingham Orch. 11:30, Harpa Orch.
- KNX-11, News. 11:15, Busse Orch. 11:30, Manny Strand Orch. 11:55, News.
- KHJ-11, Dale Orch. 11:30, Rhythm Rascals. 11:45, Hawaiians.
- KECA-11, This Moving World. 11:15, Organ.
- KFWB-11, Organ. 11:15, Music You Want.
- KMPC-11, Swing Quiz.
- KMTR-11, Melody Lane.
- KFAC-11, Henry Lane.
- KFXM-11, Dale Orch. 11:30, Rhythm Rascals. 11:45, Hawaiians.
- KFSG-11, Drama. 11:15, Gladwyn Nichols. 11:30, Melodies.
- KFSB-11, Nottingham Orch. 11:30, Harpa Orch.
- KGB-11, News. 11:15, Pearl Orch. 11:30, Rhythm Rascals. 11:45, Memory Time.
- KTMS-11, The Dance Hour. 11:45, Paul Carson.
- KDB-11, News. 11:15, Pearl Orch. 11:30, Rhythm Rascals. 11:45, Hawaiians.
- KVOE-11, Dale Orch. 11:30, Rhythm Rascals. 11:45, Hawaiians.

Hollywood Discord

The Public Agrees and Disagrees on Fight Between Music Makers and Networks; Crosby Threatens

FORTNIGHT ago National Broadcasters' Association convened in San Francisco, there decided to "dump" ASCAP (American Society Composers and Publishers) by January 1, 1940, and use only such music as is available without ASCAP, most of which association expects will come from Broadcast Music Incorporated. BMI was set up to assure National, Columbia and Mutual networks ample song and music stores to carry on.

Last week Bing Crosby, highest-paid singer and vendor of air music and song, did two things that were of public interest. The first was direct, the second only intimated, with Bing, perhaps, ignorant of the implication. 1)—Earning \$700,000 annually from radio and movies Bing Crosby announced he would not renew his NBC contract if NBC prohibits his continued use of ASCAP music. 2)—Many a citizen who could carry a tune in a water tank wondered how much Bing's \$700,000 annually represented of the total amount paid by broadcasters to

ASCAP. That was hard to learn, but fact is ASCAP, as nearly an illegal monopoly as can be guessed by wondering citizens, last year had a take of more than \$3,000,000 from radio.

Taking Bing Crosby's threat seriously, Radio Life scurried reporters into Los Angeles homes by telephone, and from a thousand calls learned compositely from housewife and husband-man:

"Bing Crosby's is not the only voice in America, nor is his music all there is. If Radio Life is right in agreeing with contention of networks that unexploited talent outside the ASCAP pool can provide music, then it is immaterial whether Crosby or any other stays on or goes off air. Perhaps elimination of ASCAP from factorship in radio may be a wholesome thing, despite probability that networks are not exactly motivated by uncontrolled impulses to serve the public."

In Hollywood, main origination point

for air music and lyrics, many lesser lights of ASCAP prepared to bolt. Wielding less power, making less than big air names of ASCAP these saw no reason to be ASCAP's strawmen in its battle with the networks. Big names were in the main defiant, counting the blessings of ASCAP and certain that their organization, a purely protective agency, had the money and brains to force networks to bow their antennae.

Meantime networks were estimating chances of forcing government action on possibility ASCAP was a monopoly. Countered ASCAP: "We'll do a little figuring in that direction ourselves."

Still meantime thousands of unheard of geni in the land made ready manuscripts for sale to BMI, confident that complete rupture between the embattled groups would give them chance to prove that America would still have music to listen to, songs to sing.

Withal, Bing Crosby's threat to abandon carries weight. Even Radio Life responds, while admitting he could be gotten along without, we're almost of unanimous opinion: "We'll miss Bing."

Interesting to millions of Americans, thousands of whom are capable but unknown lyricists and musicians, is fact that but 1109 authors write ASCAP numbers and market their stuff through 137 publishing firms.

WAX CRACKS

by Mort Werner

Hello there . . . Welcome to my first record column for Radio Life. . . I'm not exactly sure yet what you readers want, so I'll review records that are coming out in the "pop" and light "pop" field.

Victor leads with a smooth arrangement of "Call of the Canyon" by Tommy Dorsey. . . It may be a bit on the icky side, but it's in Dorsey tempo, easy to listen to. Reverse is "Hit Parade" song "Love Lies" . . . and, on Victor's cheaper BLUEBIRD, the spotlight shines on Tommy again. It's labeled, "Tommy Dorsey and His Sentimentalists." The boys do a couple of novelties called "Quiet Please" and "So What."

I think Columbia records are in the limelight at the moment for two reasons. One is the drop in price, the other is Andre Kostelanetz. This baton master gave an original interpretation to "Clare De Lune" and Ravel's "Pavane." The Kostelanetz strings play as they have never played to make a great recording. Other Kostelanetz records are "Porgy and Bess Selections," (just fair) and "Estrellita," (a bit mediocre). . . However, devotees of Kostelanetz can anticipate many gems in the future.

Hats off to "BING." The guy is amazing! With his version of "Ballad for Americans." I don't say that it is superior to Paul Robeson's but it is an album every record buyer should have. . . Crosby is good. His voice has never sounded better to me. . . Listen to it . . . it is 12 minutes of REAL listening pleasure. . .

Virginia O'Brien, star of "Meet the People," (later featured in Broadway's

"Keep Off the Grass") made a couple of "Grass" tunes for Columbia. . . Virginia has a definite style that should click with the swing kids. . .

It's well agreed that Tommy's "I'll Never Smile Again" is the "pop" record of the month. . . But, it's worth three minutes of your time to play Ray Noble's recording of that song. . . It may not carry the appeal that Dorsey's does, but it's Noble at his "American Band" best. . .

With Victor and Columbia both cutting classical record prices, it will be a field day for music lovers. . . Twice as many records for the same amount of money. . . Writing of classics, you pop lovers should enjoy the original version of Romeo and Juliet . . . it's one of those symphonic works that is chuck full of gorgeous melodies. . .

DO YOU REMEMBER? . . .

Jess Kirkpatrick, drummer for years with Earl Burtnett. . . He made a couple of records, one I remember was "Sing Another Chorus Please" . . . Well, yesterday I heard him from WLW announcing and singing and sure enough on the show, he got in a chorus of "Sing Another Chorus Please" . . . I wonder what Earl Burtnett is doing today? . . .

Victor is carrying on quite a campaign to put Yvette over. . . She is heard weekly on NBC, and is now on Bluebird records. . . Her latest is "One Look at You" . . . not sensational but interesting. . . Her first release was "In a Park in Paris" last month.

This one goes back a bit, but is worth mentioning:—Will Bradley, new Columbia band's "In a Little Spanish Town." Bradley has the up-and-coming band so

by Ray McKinley. . . Take my tip is due to the excellent percussion work by Ray McKinley. . . Take my tip and watch Will.

WAY BACK WHEN

I was playing over a few old records recently and came across ARNHEIM'S record of "I Surrender Dear." . . . Altho it came out in 1929, it compares with 1940 arrangements. . . Bing Crosby was made by the vocal he did, and the record is still available on Victor, coupled with "It Must Be True." . . . Another disc I played was the ORIGINAL "Mississippi Mud" by Whiteman, not the one recently issued in the Beiderbecke Memorial Album. . . It was interesting to compare the two. . .

Tommy Dorsey is definitely set to open the new Palladium. . . Deals cooking for Glenn Miller, Kay Kyser, Woody Herman and Bob Crosby. . . Any of you old timers (1930-ors) remember Bob when he sang vocals (not too well) with Anson Weeks?

If you have any questions about records drop me a line care of Radio Life. . . As I said at the start—this is the first—If it's not what you want, let me know, and remember to dial "CONTRASTS IN RHYTHM" KFWB 10:30 P. M. NIGHTLY . . . Good records . . . see you next week.

"MORT WERNER."



MUSIC CITY
Complete Record Dept.
Sunset at Vire, Opposite NBC
Free Parking Open Evenings

KGB HOMEMAKERS CATALOGUE

—BY MARION RANDALL—

ON MONDAY, August 26th, menus called "Hot and Cold Dinners" will be the topic of interest on the Homemaker's Catalog, heard over KGB. Tuesday's program offers the special recipe of the week which appears this time in the form of a light and fluffy "potato souffle." This is a whole meal dish that fits well into menus of the summer season.

The latest culinary news about the use of the luscious pear will highlight another Catalog broadcast. And next Friday this show offers suggestions about stuffing tomatoes for baking and salad making.

Printed below is the outstanding recipe of each day's broadcast. Tune in next week for complete details on the following and other recipes given on the Homemaker's Catalog, KGB, 9:15 A. M., Monday through Friday.

MONDAY

POT ROAST

Extra Good

- 1 1/2 cups cider
- 1 tbsp. brown sugar
- 1 tsp. cinnamon
- 1 tsp. ginger
- 2 cloves
- 4 lb. chuck pot roast
- 1 tsp. salt
- 2 tbsp. flour

Combine cider, brown sugar, cinnamon, ginger and cloves. Pour over meat in a large bowl or jar. Cover tightly and place in the refrigerator overnight. Turn once in the morning, remove the meat and drain it of liquid. Reserve the cider mixture. Rub the meat with salt and flour and brown lightly in the fat, melted in a frying pan. Transfer to a kettle having a tight fitting cover. Heat the cider mixture in the frying pan, bring to a boil and add to the meat. Turn the burner to the simmering temperature and cook the pot roast gently for 2 1/2 hours. At serving time, thicken gravy with a thin mixture of flour and water. If the cider is too sweet, add two tablespoons of vinegar to it.

TUESDAY

POTATO SOUFFLE

- 1 cup milk
- 1 cup shredded dried beef
- 2 tbsp. butter
- 3 cups hot mashed potatoes
- 3 eggs
- Salt
- Pepper
- Paprika

Heat milk with shredded dried beef and butter. Add to potatoes and heat until fluffy. Add egg yolks, heat well. Season with salt and pepper. Beat the egg whites until stiff, but not dry. Fold into the potato mixture. Place in a buttered baking dish, sprinkle with paprika. Bake at 350 degrees for 30 minutes. Serve immediately.

WEDNESDAY

CHERRY SALAD-DESSERT

Two In One

- 1 pkg. cherry-flavored gelatine
 - 1 cup hot water
 - 1 cup cherry juice
 - 1 cup Royal Anne Cherries, pitted and halved
 - 1 cup shredded, blanched almonds
 - 1 cup chopped, stuffed olives
- Dissolve gelatine in hot water, add cherry juice and chill. When it begins to thicken, fold in the fruit, nuts and olives. Pour into individual molds and chill until firm. Unmold and garnish with lettuce and whipped cream mayonnaise. Serves six.

THURSDAY

PEAR SALAD

Salad for Two

- 1 ripe pear
 - 2 green pepper rings
 - 2 tbsp. cottage or cream cheese
- Peel pear, cut in halves and place in a shallow dish. Pour over pear halves a small quantity of French dressing. Place in refrigerator to chill for two hours. Place pears on lettuce leaves, lay a tablespoon of cheese in center of each half.

put pepper rings around cheese. Serve with French dressing. This makes two individual servings.

FRIDAY

STUFFED BAKED TOMATOES

Full of Flavor

- 4 large tomatoes
- 2 new green onions
- 2 tbsp. butter
- 1 clove garlic
- 6 stuffed olives
- 1 sprig parsley
- 1/2 tsp. salt

Cut the tomatoes in half to make two tomato cups of each. Rub a chopping bowl with cut side of garlic. Put in minced onion, sliced olives, parsley and seasoning. Mix thoroughly. Remove a portion of tomato pulp from cups and add to the other ingredients. Fill hollows with vegetable mixture. Dot with bits of butter, place in a baking pan with about half an inch of water and bake in a moderately hot oven, 350 degrees for 30 minutes or until tomatoes are tender but have not lost their shape. Serves eight.

★ ★ ★

Television Wedding

Iridescently splendid was setting last week when winsome Marian Padelford, 19-year-old debutante, marched through a "prop" archway to become Television's first bride.

Fifteen hundred "lookers" watched first marriage by television as the rites unfolded on screens of home receivers.

In studios of W6XAO Miss Padelford, 631 South Oxford street, Hawthorne, was married by Judge Joseph Marchetti to Will Hazen, 26-year-old Los Angeles dental laboratory operator, 2227 Dunsmuir avenue.

Standing before the camera in the opening sequence, Hazen waited for his bride. She, clad in traditional wedding veil and white satin, entered the scene through the magnificent prop archway, entourage following.

"You are to be congratulated as being the first couple to be married before a television camera," said Judge Marchetti.

A script with several dramatic sequences, written by the bridegroom and leading up to the marriage was not used. Reason: Excitement of occasion was not conducive to studied thespian presentation.

Best man was Arthur Gustafson, 1295 Mullen avenue. Maid of honor was the bride's sister, Miss Helen Padelford. Two bridesmaids were bride's other sisters, Jackie and Betty.



DID YOU KNOW

WILSON'S
Tender Made Ham

(SEE US AT OURS)
"THE MAN YOU CAN LIVE A POINT"

Is Tender Thruout

The shank and butt ends are just as tender and flavorful as the center cuts.

Accept no substitute

Coming Out of the Ether

with
BERNIE SMITH

NEW YORK (Special to Radio Life)—When one is riding, for the first time, the merry-go-round that is New York City, seeing lots of people, taking in shows, night spots, radio stations, surveying the big buildings, observing the crowds and "doing the town" in grand style, it is no small effort to sit down and write a piece for the paper back home.

We buckled down, however, and make the following report:

Radio listeners in Southern California are enjoying the best radio production in the United States!

We listened faithfully to stations in a dozen different states, including the major stations across the nation, and so far have found little to compare with the remarkably high standard which exists in Los Angeles.

We heard commercial announcements in the Midwest that would never be accepted by Coast stations because of their rather distasteful content; we heard programs which fall far short of the type we've heard all our lives.

We were, in fact, disappointed in radio in other sections of the country.

What pleased us more than anything else was the discovery that radio plays the biggest part in the lives of millions of farmers and residents of rural sections. A tremendous percentage of people we contacted in our train trip across the country were following the course of the Democratic convention in Chicago, via their loudspeakers. Storekeepers, drug clerks, soda-jerkers, bartenders, gas station attendants . . . all of them knew more about the daily programs than we did.

That radio is the most compelling, the most forceful and the most powerful means of mass communication, cannot be denied.

Most interesting to us was the discovery that we knew a large number of the voices we heard in our travels. With Hollywood producing most of the network programs, we were pleasantly surprised to note that Hollywood is far and above any other center of radio as far as volume of production is concerned.

Even on the smaller stations, not associated with networks, we heard transcriptions featuring Hollywood talent. Homer Griffith, for example, the friendly philosopher on KECA's Mid Morning Jamboree, boomed out over the Pennsylvania hills, advertising a soft drink. We recognized the voices of others with whom we come in contact almost daily on the Coast.

We paid a visit to Ilka Chase's program, "Luncheon at the Waldorf," the other day and had quite a time. We'll give you the details next week.

In the meantime, we'll scout around this big city and see if we can dig up some startling scoops.

'Nobody's Children'

The Doctor Shook His Head; Nature Said Otherwise, and a Great Air Show Came to Be



Above are Walter White, Jr., "Nobody's Children" program chief and Otto Krueger, famed stage, motion picture and radio star discussing the future with a tiny tot.

THE physician looked soberly at the two white-faced persons who stood waiting his decision. The man stood tautly, eyes anxiously searching those of the doctor for a flicker that he might translate as a reason for hope. The woman stood erectly beside her husband. In her eyes burned the fires of womanhood's unquenchable desire to bear her own likeness and that of the man she loved. The physician shook his head.

"I am afraid there's little likelihood that you will ever enjoy the blessings of parenthood."

It was a sobered Mr. and Mrs. Walter White Jr. who left the doctor's office and returned home. Both wanted a child, he with the thoroughly masculine instinct to bring into the world a man or woman child to round out the love of the woman who was his wife; she to respond to the insistent compulsions of womanhood, the race bearer, and to answer woman's cry for completeness. It is an answer that can come only for women in the aimless clutching of baby fingers, the brassy cry of new life in morning's stillness or cutting insistently into the clamor of a busy world.

The doctor was wrong. What he said, however, started a train of thought. It

was a thought that was to lead ultimately to radio's first great social work—the job of introducing to childless couples and homes the thousands of childless children thrown out in lonely abjectness on life.

Time and mother nature proved the doctor wrong. The White's home has been blessed with two healthy, fine-looking children, and the germ of a great idea has become another of radio's singular offerings. To go back: Before it became evident that the doctor had erred, White seriously considered adopting a child. His interest in homeless children awakened within him a genuine desire to help the "Nobody's Children" of the land to become somebody's children. It was then he conceived the idea that a radio program, presenting the problems of the homeless child, might be of a general interest to the nation's radio audience, that it might even inspire many of them to adopt youngsters and take active interest in child welfare in their own communities.

That he is succeeding is attested by mail from all sections of the nation, mail which proves a great radio audience has taken his dream to its own great heart.

With his idea coloring his whole life Walter White Jr. searched through orphanages and private care homes for

case histories of tiny toddlers and stripplings growing into adolescence. He talked with officials and matrons in charge. Thoroughly human individuals themselves, full of instinctive affection for their charges, they measured the man and his idea and helped him to perfect it.

★

DEDICATED to orphans and the homeless child everywhere in the United States, "Nobody's Children" came into radio reality in the reception room of the Visitors' cottage of the Children's Home Find Society of California in Los Angeles.

For the first time in history, radio was used to take listeners into the privacy of a children's home, to air voices of little ones, to hear their intimate stories in an atmosphere of sympathy and understanding.

While these homeless children are brought before the microphone, their cases are not discussed in their presence. Walter White's sincerity of purpose is evidenced in judicious handling of the weekly broadcasts. The stories of the children he selects to appear on the program would make rich material for many an old-fashioned melodrama, but White never permits them to slip to the maudlin side. Fictitious names are always substituted for the real names.

Ten-year-old little Jimmie was frankly skeptical of the merits of the broadcast and wasn't sure whether he wanted to appear on it because White wouldn't guarantee Jimmie's voice would be heard in China.

"I know a man who talks to people in China all the time on his radio," said Jimmie, "and if this program don't reach China it can't be so much."

It took tact, diplomacy, and persuasion to convince Jimmie that this man who talks to people in China all the time was a radio "ham" operating an amateur radio station, and that there was a difference.

Little Donald, on the other hand, was so anxious to appear on the program that he burst into tears when he was told that, due to lack of time, his case would have to be postponed to the following Sunday.

"B-but" sobbed Donald, "I wanted to be on the same program with Jackie Cooper, and now I can't be." To be deprived of this once-in-a-lifetime opportunity to appear on the same program as his hero nearly broke his heart. His tears changed to smiles when White promised by offering to introduce him personally to Jackie, and later when Jackie shook hands and chatted with him Jimmie's cup of joy overflowed.

Childhood and infancy are resilient and elastic times. It is difficult to know exactly what an attractive little orphan actually thinks about the conditions under which he or she lives life. They suspect, of course, they are different from other children. In the main it can be assumed they miss the single directional love, the love that flows outward from mature hearts to the young. Yet, it is true that a little child will lead.

"My mama is dead," said tiny Marion. Her shock of blonde hair tumbled about

soft shoulders and her blue eyes grew darker in a struggle to remember something of a woman she had never seen, but in whose body she had lain and waited for life beyond the warm confinement of the womb.

Marion tried to smile when she said this; but it was not easy. Her little baby mind was troubled. Other children talked of mothers and fathers. Certainly she must have had one, but when and where? She stared at the woman who had knelt before her and wondered, perhaps, at the great tears that fell unashamedly down the woman's face, making grooves in a makeup that was impeccable a few moments before.

"Maybe you are my mama," Marion said hopefully. "Maybe you're not dead." The kneeling woman sobbed in the little reception room. A big-handed husband brought her to her feet and pawed her clumsily. Voiceless he stared down at the child and patted the curly locks.

"We've got to have her," the woman choked out in a straining cry. "We've got to have her. She looks like the child we might have had." It was child-hungry womanhood again finding itself reflected in child eyes, seeing again deeper truths of being and purpose for being.

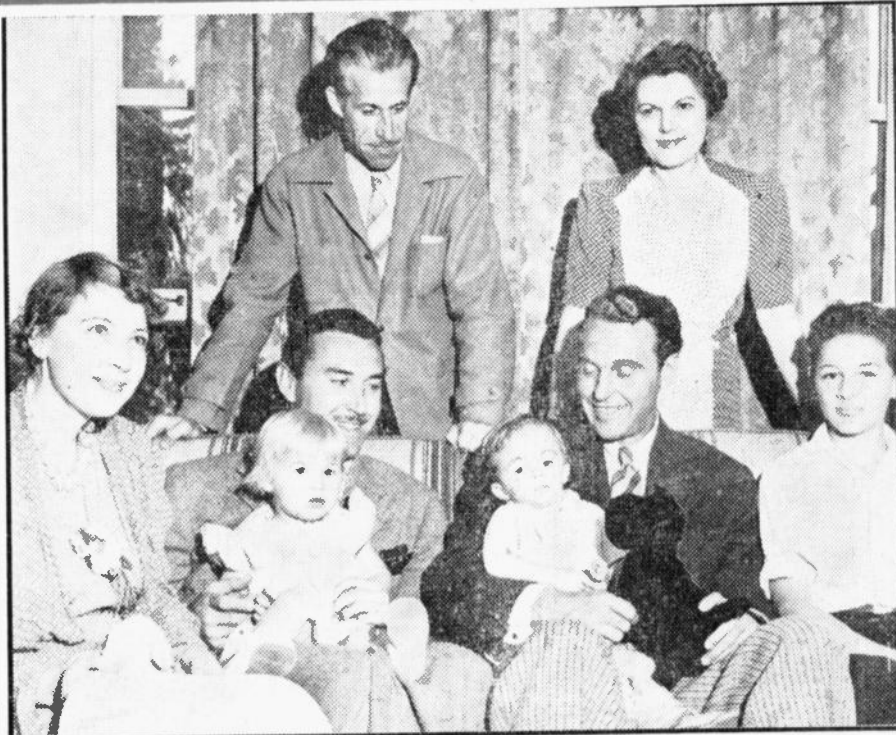
Marion may someday know different, but she will be older then—a young woman going self-reliantly on into life. She may be told that the sobbing woman became her mother that day in the little reception room. She will not know, of course, of the strict legal requirements that were made prior to her adoption. What she will reflect upon, perhaps, is that she has been given advantages that have builded her strongly and intelligently for life—that her vicarious father and mother are as good parents as any.

★

"NOBODY'S CHILDREN" went on the airlines July 2, 1939. Actual accomplishment in child placement, directly due to the interest of the average family in the program, are mere figures. According to the Children's Home society thirty children were placed from the home in June of that year, month before the program started. Forty-two placements were made in September; 46 in October. The increase is attributed directly to the program. It would, naturally, take time to learn the percentage of increase in placements and adoptions throughout the nation since inception of the program, but if the increase of the Children's Home society is a criterion, indications are of a slow but sure increase in procuring homes for thousands of kiddies.

"The purpose of 'Nobody's Children,'" says Mr. White, "is not only to find homes for children or children for homes, but to present the problems of youngsters cut off from parental love. These problems are presented in case histories of children whom circumstances have placed in orphanages and institutions supported by private or public subscription."

"We have heard it said repeatedly, that our children of today are our nation of tomorrow, so we cannot be too careful in building a fine, clean God-fearing, youthful generation to face our tomorrow."



Left to right in back row are Walter White Jr. and Jean Brinton. In front row are Mr. and Mrs. Fred MacKaye and Ralph Bellamy. Babies are two of the entrancingly lovely children for whom the Home Find Society of California in cooperation with "Nobody's Children," KJL program Sundays, 12:30 to 1 p.m., seeks to assist to normally happy, normally productive life.

"Our premise is that there is no such thing as a bad child—and if there are cases where this seems to be untrue, you will always find on close study, that it is something 'outside' the child that causes the apparent trouble. That is our firm belief, and we shall continue to try and make that belief a fact, as long as we are given the wonderful facilities of radio to do so."

In the heart of a child, Walter White Jr. found one of radio's greatest dramatic stories. It took him more than two years of constant effort to finally convince the powers that be in radio that his idea was worthy of radio presentation. Although his dream has at last been realized, Mr. White has yet to realize any monetary gain from the program. An actor by profession, his has been an unselfish and devoted adherence to an ideal. It is an ideal to which he has clung though it has entailed sacrifice of time and effort.

Barbara Stanwyck, first guest artist to appear on the series, volunteered her services before the program was tried out on the network. To her everlasting credit, may we say here that it was necessary for her to postpone a honeymoon trip with her husband, Robert Taylor, in order to appear on the broadcast. She said during the course of the broadcast, "I don't think the public realizes how great is the need of the child for help.

I am happy this radio program reaches into the living room of the average family, and in the average family is the heart of the nation. It is that heart that must be reached in this great work."

The great emotional actress, Fay Bainter, showed her capacity for real emotion during an appearance. Moved by a pre-broadcast visit through the nursery of the Home, she approved a real trouper as she carried on during her portion of the broadcast until the very finish, when, completely beaten by emotion, she broke down. There were no histrionics in this incident. A mother herself, Miss Bainter's heart was filled with compassion and love for these homeless children. Her deep and genuine feeling brought a touch of drama to the program that is still remembered from coast to coast.

Somewhere—in many "somewheres" today in the land, there are piping child voices echoing from the walls of orphanages that can never really be home. Hundreds of these piping voices will inevitably be shrilling from well-tended lawns and comfortable homes and raising happily as child feet trudge to school. They will be, because there are really no "Nobody's Children" in a land where humanity's heart beats strong and vitally, blood-streamed by freedom and opportunity and compassion.

Maybe, little Marion and Joe, Peter and Jane, Elsa and Bobbie—maybe your daddies and mamas aren't dead, or gone away. Maybe they are coming to life again in quiet homes tonight for all of you. Homes in which thoughtful men and women are concluding:

"We've just got to have her—or him."

And that "him" or "her" might be you, Marion—Joe—Peter . . . oh, well.

The BUDGET DECORATOR . . .

Question & Answer Box For Home Beautification

Production by JAMES JEWELL
Art Direction by MEL MELVYN

QUESTION: I painted the walls of the room a cheerful yellow-green, a few years ago, hoping that that would make the room look larger.

ANSWER: Advancing colors such as yellow-green, apricot or yellow when used on walls reduce the apparent size of a room, approximately one-fourth. A muted color such as a pearl grey would go well with her furnishings—it's a good idea to paint the woodwork the same color as the walls to add to the apparent size of the room . . . and to break the monotony of that square room, it would be a splendid idea if two of the walls, opposite each other were painted a different color entirely or painted a darker hue than the others.

QUESTION: I've put large furniture in the room thinking that would give my room a bigger appearance.

ANSWER: This lady has too much furniture in her living room, and I'm afraid it's too large—large pieces only make a room seem smaller. I believe if she gets rid of a few of these large pieces she'll be much happier. A room should only contain the usable amount of furniture—no more—no less.



QUESTION: Do you recommend only floor and table lamps to light a living room?

ANSWER: No—there are many other methods—some good—some bad. An overhead fixture in a room serves its purpose as an "overall" source of light—many of the new fixtures have solved the troubling

glare of the older center fixtures and therefore have added much enjoyment to rooms lighted by this means only. Then there is the hidden source of light which bathes the room with light reflected from ceiling and other surfaces—this is in our opinion a splendid innovation in lighting. But in lighting as in the question of furniture—it is a problem that must be studied under specific conditions . . . yet I might add that as in the case of furniture . . . a room should only contain the needed units of lights . . . no more, no less.



TOLD HE COULD NEVER PLAY AGAIN

The greatest medical specialists in the country once told Dave Bacal he might never be able to use his hands again. Today, Dave is one of the most popular and talented organists heard over CBS from Chicago.

When Dave was 15, he rushed into a flaming house to rescue his young brother. His hands were badly burned. Specialists performed a surgical masterpiece by grafting on 17 pieces of skin and Dave was told that future use of his hands was improbable.

A KVOE "MUST" for WEDNESDAY

"Where Are You From?"

Radio's New Fun Game

4:30 p. m.

- KGB—4, Sleep, Goats Club. 4:30. Where Are You From?
- KEYI—4, Tea Time.
- KTMS—4, Bud Barton. 4:15, Rocky Gordon. 4:30, String Quartet. 4:45, Malcolm Claire. 4:55, Music.
- KDB—4, Sheep & Goats. 4:50, Where Are You From?
- KVOE—4, Sleep & Goats Club. 4:30. Where Are You From?

5 to 6 P. M.

- KFI—5, Organ. 5:30, Ricardo Orch. 5:45, Brazilian Orch.
- KNN—5, Texaco Star Theatre. 5:30, Columbia Orch.
- KHD—5, News. 5:15, Daily Comics. 5:30, Shafter Parker. 5:45, Cheer Up.
- KECA—5, Your Government Reports. 5:15, Tarzan. 5:30, News. 5:45, Sports.
- KMP—5, Novatones. 5:15, News. 5:30, Uncle Harry.
- KMTR—5, Spec. Events. 5:30, Political. 5:45, Eventide.
- KFAC—5, Gateway to Music. 5:30, Children's Hour. 5:30, Baseball Scores.
- KRKD—5:30, Race Results.
- KFOX—5, Swing.
- KGER—5, News. 5:05, Latin Hour.
- KFXM—5, Pop Orch. 5:30, News. 5:35, Variety. 5:45, Cheer Up.
- KFSJ—5, News. 5:15, Magic Island. 5:30, Looks at Books. 5:45, Shield Revue.
- KGB—5, Molina Orch. 5:30, Shafter Parker. 5:45, Cheer Up.
- KFVD—5, Tempo. 5:15, News. 5:45, Waltz.
- KTMS—5, The Green Hornet. 5:30, News. 5:45, Ventura Music and News. 5:55, Thompson's Town Gospel.
- KDB—5, Headlines That Happened. 5:30, Shafter Parker. 5:45, Cheer Up.
- KVOE—5, Ads. 5:30, Shafter Parker. 5:45, Cheer Up.

6 to 7 P. M.

- KFI—6, Kay Kyser.
- KNN—6, Miller Orch. 6:15, Public Affairs. 6:30, News. 6:45, Calif. State Fair.
- KHJ—6, Raymond Gram Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Melody Pageant.
- KECA—6, News. 6:15, Ink Spots.
- KMPC—6, Song Stories. 6:30, Easy Listening.
- KFWB—6, News. 6:15, Strollin' Tom. 6:30, Vacation Time. 6:45, Politics.
- KMTR—6:15, Political. 6:30, Life Payments. 6:45, A. F. L.
- KFAC—6, News. 6:15, London News. 6:30, Music.
- KGFJ—6, News, Italy Melodies. 6:30, Gold Hour.
- KRKD—6:30, Amer. Brotherhood.
- KFOX—6, News. 6:10, Sports. 6:15, Marie Antoinette. 6:30, Swing. 6:45, Hawaiians.
- KGER—6, News. 6:05, Latin Hour. 6:30, Italian Journal.
- KFXM—6, Ray G. Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Sweets & Seats. 6:50, Melody Pageant.
- KFSJ—6, News. 6:15, Temple in Tibet. 6:30, Berger Quartet.
- KGB—6, Ray G. Swing. 6:15, Johnson Family. 6:30, News & Views. 6:45, Melody Pageant.
- KFVD—6:15, World on Air. 6:30, Serenade.
- KTMS—6, European. 6:15, Ink Spots.
- KDB—6, Raymond Gram Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Concert Miniatures.
- KVOE—6, Raymond Gram Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Melody Pageant.

7 to 8 P. M.

- KFI—7, Hollywood Playhouse. 7:30, Plantation Party.
- KNN—7, Amos 'n' Andy. 7:15, Lanny Ross. 7:30, Dr. Christian. 7:55, News.
- KHJ—7, Answer Man. 7:15, Chapel Quartet. 7:30, Lone Ranger.
- KECA—7, Treasure Island. 7:30, Manhattan at Midnight.
- KFWB—7, Sgt. Ziff. 7:15, Elliott Roosevelt. 7:30, Buddy Clark. 7:45, Robert Arden.
- KMPC—7, Amos 'n' Andy. 7:15, News. 7:30, Joe Hernandez.
- KMTR—7, Music. 7:15, Political. 7:30, Music. 7:45, Special Events.
- KFAC—7, Fishing Facts. 7:30, Floyd Allen.
- KGFJ—7, Spanish Hour.
- KRKD—7, News. 7:15, Three-Quarter Time. 7:30, Do You Know?
- KFOX—7, Daily Bread. 7:15, Elliott Roosevelt. 7:30, Anything Can Happen. 7:45, Eventide Echoes.
- KGER—7, News. 7:05, Jewish Hour.
- KFSJ—7:45, Evangelistic.
- KFSJ—7, Madame Kriete. 7:15, Elliott Roosevelt. 7:30, Manhattan.
- KGB—7, Answer Man. 7:15, Star Parade. 7:30, Lone Ranger.
- KTMS—7, Strings. 7:15, Elliott Roosevelt. 7:30, Manhattan at Midnight.

8 to 9 P. M.

- KFI—8, Abbott & Costello. 8:30, Mr. District Attorney.
- KNN—8, Mr. Meek. 8:30, Question Box.
- KHJ—8, P. E. Gardner. 8:30, Arm-helm Orch.
- KECA—8, Easy Aces. 8:15, Mr. Keen. 8:30, News. 8:45, Venuti Orch.
- KFWB—8, Texas Lewis. 8:15, Windsor Orch. 8:30, Inspiration.
- KMPC—8, Pickard Family. 8:30, Let's Talk Over News. 8:45, Fun Quiz.
- KMTR—8, Editor of Air. 8:30, F. Johnson.
- KFAC—8:15, Baseball.
- KGFJ—8, News. 8:15, Mr. Parsons.
- KFOX—8, Music. 8:30, Rey Orch.
- KGER—8, News. 8:05, Spanish Hour.
- KFSJ—8, Evangelistic.
- KFSJ—8, Easy Aces. 8:15, Mr. Keen. 8:30, Sports Chat. 8:45, Venuti Orch.
- KGB—8, Expo Fantasy. 8:30, Arm-helm Orch.
- KTMS—8, Easy Aces. 8:15, Lost Parsons. 8:30, Dance.
- KDB—8, Exposition Fantasy. 8:30, Footlights & Spotlights. 8:45, On Parade.
- KVOE—8, Expo. Fantasy. 8:30, Arm-helm Orch.

9 to 10 P. M.

- KFI—9, All Aboard. 9:30, Stanford University. 9:45, Scott Orch.
- KNN—9, News. 9:15, Sports Round-Up. 9:20, Luncheon Orch. 9:45, News.
- KHJ—9, News. 9:15, Pearl Orch.
- KFOX—9, News. 9:15, Dale Orch.
- KECA—9, Mooney Orch. 9:15, Reporter Without Portfolio. 9:30, Fu Manchu. 9:45, Frank and Archie.
- KFWB—9, Hearts Repaired. 9:30, News. 9:45, Ballads.
- KMPC—9, Melody Memory.
- KMTR—9:30, Peter Potter.
- KECA—9, Baseball.
- KGFJ—9, Jewish Hour. 9:30, Music.
- KFOX—9, News. 9:15, Vienna Orch. 9:30, Swing Ding. 9:45, Thornhill Orch.
- KGER—9, News. 9:05, Political. 9:30, Music.
- KFXM—9:30, F. Lewis. 9:45, News.
- KFSJ—9:45, Christianity and Law.
- KFSJ—9, Mooney Orch. 9:30, Savitt Orch. 9:45, News.
- KGB—9, News. 9:15, Pearl Orch. 9:30, Fulton Lewis. 9:45, Dale Orch.
- KTMS—9, Westwood Gardens. 9:30, News. 9:45, Sherman Orch.

- KDB—9, News. 9:15, Pearl Orch. 9:30, Fulton Lewis Jr. 9:45, Dale Orch.
- KVOE—9, News. 9:15, Pearl Orch. 9:30, News. 9:45, Dale Orch.

10 to 11 P. M.

- KFI—10, News. 10:15, Heart of Julia Blake. 10:30, Bridge Club. 10:50, Lucas Orch.
- KNN—10, Crosby Orch. 10:30, Masterworks.
- KHJ—10, Serpico Orch. 10:30, News. 10:45, Pearl Orch.
- KECA—10, Phil-Harmonia.
- KFWB—10, Averill. 10:15, Bowling Notes. 10:30, Swing.
- KMPC—10, Dance. 10:15, Roller Derby. 10:30, News. 10:45, Hawaiians.
- KMTR—10, Merry-Go-Round. 10:15, Phil Lopez Orch. 10:30, Political. 10:45, Special Events.
- KFAC—10, Melody Hour.
- KFOX—10, News.
- KFOX—10, Thornhill Orch. 10:15, Anlwa Boys. 10:30, Hoopli Orch.
- KGER—10, News. 10:15, Dance Orch.
- KFXM—10, Serpico Orch. 10:30, News. 10:45, Pearl Orch.
- KFSJ—10:15, Forgotten Man. 10:30, Woodell St. Clair.
- KHD—10, Owens Orch. 10:30, Hollywood Gossip. 10:35, Duchin Orch.
- KGB—10, Kay Orch. 10:30, Gould Orch.
- KTMS—10, Miramar by Sea Orch. 10:15, Hotel St. Francis. 10:30, Classified Ambassador Orch.
- KDB—10, Kay Orch. 10:30, Gould Orch.
- KVOE—10, Serpico Orch. 10:30, News. 10:45, Pearl Orch.

11 to 12 Midnight

- KFI—11, News. 11:15, Gary Nottingham Orch. 11:30, Harpa Orch.
- KNN—11, News. 11:15, Busse Orch. 11:30, Strand Orch. 11:55, News.
- KHJ—11, Gould Orch. 11:30, Rhythm Rascals. 11:45, Hawaiians.
- KECA—11, This Moving World. 11:15, Organ.
- KFWB—11, Organ. 11:15, Music.
- KMPC—11, Swing-Quiz.
- KMTR—11, Melody Lane.
- KFAC—11, Henry Orch.
- KGFJ—11, Music.
- KFXM—11, Gould Orch. 11:30, Rhythm Rascals. 11:45, Hawaiians.
- KFSJ—11, Circuit Rider. 11:30, John Vittalio.
- KFSJ—11, Nottingham Orch. 11:30, Harpa Orch.
- KGB—11, News. 11:15, Pearl Orch. 11:30, Rhythm Rascals. 11:45, Memory Time.
- ..FVD—11, Jack the Bellboy.
- KTMS—11, The Dance Hour. 11:45, Paul Carson.
- KDB—11, News. 11:15, Pearl Orch. 11:30, Rhythm Rascals. 11:45, Hawaiians.
- KVOE—11, Gould Orch. 11:30, Rhythm. 11:45, Hawaiians.

THURSDAY Program Highlights

A.M. Programs are shown in Light Face Type; P.M. Programs in Black Face

Variety

- 9:15—Between the Bookends, KECA-KFSD-KTMS. Budget Decorator, KFVB. 10:15—Views & Reviews, KECA. 2:45—Kate Smith Speaks, KNX. 3:45—Chef Milan, KMPC. 5:00—Major Bowes, KNX. 8:00—Kraft Music Hall, KFI. 8:00—Camel Caravan, KFI. 8:00—Rudy Valley, KECA. 7:00—Amos 'n' Andy—KNX-KMPC. 7:00—This Our America, KECA-KFSD. 8:00—Strange As It Seems, KNX. 8:00—Pickard Family, KMPC. 8:30—Budget Decorator, KFVB. 8:45—Twilight Trails, KHJ-KGB-KVOE-KFXM-KDB.

Drama

- 7:30—Canadian Holiday, KFSD-KECA. 8:00—Aldrich Family, KFI.

Public Affairs—News

- 1:30—John B. Hughes, KNX. 3:45—Kaltenborn, KFI. 4:00—Wythe Williams, KHJ. 4:55—Elmer Davis, KNX. 6:15—Public Affairs, KNX. 6:30—John B. Hughes, KFXM-KDB-KVOE-KHJ. 7:45—Robert Arden, KFVB. 8:30—Let's Talk Over the News, KMPC. 9:30—Fulton Lewis Jr., KHJ-KDB-KGB-KVOE-KFXM.

Outstanding Music

- 1:00—Classic Hour, KECA. 6:30—Toronto Symphony, KECA. 8:45—Grant Park Concert, KFI. 7:00—Pleasure Time, KFI. 8:30—Standard Symphony, KFI. 10:00—Phil-Harmonia, KECA. 10:30—Masterworks, KNX. 11:15—Music You Want, KFVB.

Sports—Comment

- 12:30—Major League Baseball, KMPC. 8:15—Sportflashes, KFAC. 6:45—Braven Dyer, KNX. 7:00—Sid Ziff, KFVB. 7:15—Inside of Sports, KHJ-KGB. 7:30—Del Mar Races, KMPC. 8:15—Horseman's Forum, KMTR. 8:15—Baseball, KFAC. 9:15—Sports Highlights, KNX. 10:15—Bowling Notes, KFVB.

Quiz Programs

- 11:30—Catalina Quiz, KNX. 7:30—Askit Basket, KNX. 8:30—Answer Auction, KNX.

Weather

- KFI—7:45, 11:00, 1:00. KMTR—9:00. KHJ-KGB-KVOE—9:00. KRKD—9:30. KFI—7:45, 11:00, 1:00. KTMS—8:00, 12:15. KFVB—11:30. KVOE—7:58, 9:00. KGER—11:00, 4:00.

- Hostess, 10:45, Bachelor's Children. KVOE—10, News, 10:15, Organ, 10:30, Craig Orch. 10:45, Bachelor's Children.

11 A. M. to 12 Noon

- KFI—11, Mary Marlin, 11:15, Ma Perkins, 11:30, Pepper Young, 11:45, Vic & Sade. KNX—11, Society Girl, 11:15 Martha Webster, 11:30, Catalina Fun Quiz, 11:45, News. KHJ—11, Friendly Neighbor, 11:15, Eddie Albright, 11:45, Brigade Orch. KECA—11, Orphans of Divorce, 11:15, Honeymoon Hill, 11:30, John's Other Wife, 11:45, Plain Bill. KFVB—11, Tom Stoddard, 11:30, News, 11:45, Political. KMPC—11, Hollywood Bowl, 11:30, Serenade, 11:45, Musical Workshop. KMTR—11, Dr. Talbot, 11:30, Stocks, 11:45, Special Events. KFAC—11, Man on the Street, 11:30, Theosophy, 11:45, Hawaii. KGFJ—11, News. KRKD—11, Paddock Flashes, 11:30, News. KFOX—11:15, Dr. Reynolds, 11:30, News, 11:40, Orch. KGER—11, News, 11:15, Int. Miss. Base, 11:30, Music. KFXM—11, Friendly Neighbors, 11:15, Classic Strings, 11:30, Brigade Orch. KFSD—11, Orphans of Divorce, 11:15, Honeymoon Hill, 11:30, John's Other Wife, 11:45, Plain Bill. KGER—11, Friendly Neighbors, 11:15, Women World Wide, 11:30, Brigade Orch. KFVD—11, News, 11:30, Piano, 11:45, Violet Schram. KTMS—11, Orphans of Divorce, 11:15, Honeymoon Hill, 11:30, John's Other Wife, 11:45, Just Plain Bill. KDB—11, Friendly Neighbors, 11:15, Women World Wide, 11:30, Hill Orch. KVOE—11, Friendly Neighbors, 11:15, Women World Wide, 11:30, Brigade Orch.

12 Noon to 1 P. M.

- KFI—12, Boad of Life, 12:15, Stella Dallas, 12:30, Lorenzo Jones, 12:45, Portia Faces Life. KNX—12, Kitty Kelly, 12:15, Myrt and Marge, 12:30, Hilltop House, 12:45, Stepmother. KHJ—12, News, 12:15, Gagen Orch. 12:45, Melody Bouquet. KECA—12, News, 12:15, Club Matinee. KFVB—12, Al Jarvis. KMPC—12, Noon Tunes, 12:15, News, 12:30, Baseball. KFAA—12, Peter Potter. KFAA—12, News, 12:15, Modern Melodies. KGFJ—12, News, 12:45, Let's Listen. KRKD—12:30, Saddle Pals. KFOX—12:15, News, 12:30, Gardner. KGER—12, News, 12:10, Music. KFXM—12, Singin' Sam, 12:15, News, 12:30, Calvary Quart. Hour, 12:45, Pop. Orch. KFSD—12, U. S. D. A. 12:15, News, 12:30, Club Matinee. KGP—12, News, 12:15, Gagen Orch. 12:30, Stocks, 12:35, News, 12:45, Melody. KFVD—12, Air Editor, 12:30, Political, 12:45, V. Schram. KTMS—12, Market, 12:03, Melodies, 12:15, Weather, 12:17, Club Matinee, 12:30, News, 12:45, Melody. KDB—12, News, 12:15, Gagen, 12:30, Melody Twins, 12:45, Melody Bouquet. KVOE—12, News, 12:15, Gagen Orch. 12:45, Melody Bouquet.

1 to 2 P. M.

- KFI—1, Girl Alone, 1:15, Kitty Keene, 1:30, Midstream, 1:45, O'Neills. KNX—1, By Kathleen Norris, 1:15, Beyond These Valleys, 1:30, News, 1:45, Scattergood Baines. KHJ—1, Thompson Orch. 1:30, Reynolds Orch. 1:45, Play Bridge. KECA—1, Classic Hour. KFVB—1, News, 1:05, Symphonica, 1:30, Dr. Reynolds, 1:45, Hits and Bits. KMPC—1, Baseball. KMTR—1, G. Allison, 1:30, Pension, 1:45, Political. KFAC—1, Religious, 1:45, Organ. KGFJ—1, News, 1:15, Strings. KRKD—1:15, City Hall, 1:30, USC, 1:45, Health. KFOX—1, Lieut. Governor, 1:15, Lucia, 1:30, Pan America, 1:45, D. Martin. KGER—1, News, 1:05, Officials, 1:20, Bits Hita, 1:30, Spanish. KFXM—1, Thompson Orch. 1:30, Variety, 1:45, Let's Play, Bridge. KFSD—1, Heart Strings, 1:30, Frank & Archie, 1:45, Gallicchio Orch. KDB—1, Thompson Orch. 1:30, Reynolds Orch. 1:45, Play Bridge.

- KFVD—1, News, 1:15, Music. KTMS—1, Music Quiz, 1:15, Heart Strings, 1:30, Watanabe, 1:45, Oxnard Cavalcade. KDB—1, Thompson Orch. 1:30, Teagarden Orch. 1:45, Let's Play Bridge. KVOE—1, Thompson Orch. 1:30, Reynolds Orch. 1:45, Let's Play Bridge.

2 to 3 P. M.

- KFI—2, Agnes White, 2:15, Lillian Lane, 2:30, Alice Blair, 2:45, Miss Julia. KNX—2, Young Dr. Malone, 2:15, Bob Edge, 2:30, Joyce Jordan, 2:45, Kate Smith. KHJ—2, News, 2:15, Bookworm, 2:30, Community Hall, 2:45, Legion News. KECA—2:15, News, 2:30, Against the Storm, 2:45, Guiding Light. KFVB—2, News, 2:15, Morgan Orch. 2:30, Music, 2:45, Grandma Travels. KMPC—2, Tenth Inning, 2:15, Thos. Feluso, 2:30, Concert Hall. KMTR—2, W. B. West, 2:15, Special Events, 2:30, News, 2:45, Volney James. KFAC—2:30, Band. KGFJ—2, News, 2:15, Civic. KRKD—2, Henry Orch. 2:30, News, 2:45, Hawaiians. KFOX—2, Civic, 2:15, At Theatre, 2:45, Grandma Travels. KGER—2, News, 2:05, Parrott Revival, 2:30, L. B. Band. KFXM—2, Stocks, Music, 2:15, News, 2:30, Conversation Reporter, 2:45, Spolette Revue. KFSD—2, Hollywood Gossip, 2:05, Dance, 2:10, Listen, 2:15, Monitor News, 2:20, Thunder Over Paradise, 2:45, Grandma Travels. KGB—2, News, 2:15, Siesta, 2:30, Conservation, 2:45, American Legion News. KFVD—2, Music, 2:15, Organ, 2:30, Rhythm. KTMS—2, Oxnard Cavalcade, 2:45, Grandma Travels. KDB—2, News, 2:15, Devotional, 2:30, Conservation Reporter, 2:45, American Legion News Barrace. KVOE—2, News, 2:15, Fed. Music, 2:30, Conservation, 2:45, Round Towner.

3 to 4 P. M.

- KFI—3, Art Baker, 3:30, Dinner Music, 3:45, Kaltenborn. KNX—3, Mary Foster, 3:15, News, 3:30, Fletcher Wiley, 3:45, European News. KFVB—3, Fulton Lewis, 3:15, Venuti Orch. 3:30, Haven of Rest, 3:45, Inside Sports. KECA—3, Unclassic Hour. KFVB—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton. KFC—3, News, 3:15, Reflections, 3:30, Accent on Music, 3:45, Chef Milan. KMTR—3, Volney James, 3:30, Music, 3:45, Richman. KFAC—3, Symphony. KGFJ—3, News, Stocks. KFOX—3, Madoux Family, 3:30, Blanchard McKee, 3:45, Carol Leighton. KGER—3, News, 3:05, Seal Beach, 3:20, Long Beach Band. KFXM—3, Fulton Lewis, 3:15, Variety, 3:30, Haven of Rest. KFSD—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton. KGB—3, Fulton Lewis, 3:30, Haven of Rest. KFVD—3, News, 3:15, Music. KTMS—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton. KDB—3, Fulton Lewis, Jr. 3:15, Dance Orch. 3:30, Haven of Rest. KVOE—3, Wash. D. C. News, 3:15, Skiles Band, 3:45, Haven of Rest.

4 to 5 P. M.

- KFI—4, Concert, 4:30, U. S. Army Band. KNX—4, Wiley, 4:15, KNX-tra 4:25, Music, 4:30, Best Buys, 4:45, News, 4:55, War News. KHJ—4, W. Williams, 4:15, Stanley Orch. 4:30, Melodies. KECA—4, Bud Barton, 4:15, Rocky Gordon, 4:30, Pot of Gold. KFVB—4, Don Migan, 4:30, Bert Flske, 4:45, Stuart Hamblen. KMPC—4, Salon Music, 4:30, Newsreel, 4:45, Aloha Land. KMTR—4, Salon Music, 4:30, Religious, 4:45, News.

Programs and time listings on these pages are supplied to "Radio Life" by the radio stations shown, and are carefully checked prior to going to press. Inaccuracies in these columns are usually the result of last minute change by the broadcasting studios.

THURSDAY Programs

AUGUST 29, 1940

8 to 9 A. M.

- KFI—8, Woman in White, 8:15, O'Neills, 8:30, Strings That Sing, 8:45, News. KNX—8, Nancy Dixon, 8:15, When a Girl Marries, 8:30, Helen Treat, 8:45, Our Gal Sunday. KHJ—8, Neighbors of Woodcraft, 8:30, News, 8:40, Mutual Friend, 8:45, News. KECA—8, Breakfast Club, 8:30, News, 8:45, Organ. KFVB—8, Music Interlude, 8:15, Ballads, 8:30, Morning Music, 8:45, Dr. Reynolds. KMPC—8, Andy & Virginia, 8:30, Unity Daily Word. KMTR—8, Spanish Hour, 8:45, Beligious Music. KFAC—8, Country Church, 8:45, Mildred Laker. KGFJ—8, News, Stocks, 8:45, Dr. Wiseman. KFOX—8, News, 8:15, Orch. 8:30, Classified, 8:45, Golden West Pals. KGER—8, News, Soul Patrol, 8:15, Mizpah, 8:45, Rev. Bennington. KFXM—8, Neighbors of Woodcraft, 8:30, Pop. Orch. 8:45, News. KFSD—8, Breakfast Club, 8:15, Good Cheer, 8:30, Farm & Home Hour. KGB—8, Neighbors of Woodcraft, 8:30, News, 8:40, Stocks, 8:45, Cornutusel News. KFVD—8, Covered Wagon, 8:45, Music. KTMS—8, Weather, 8:01, Breakfast Club, 8:30, S. B. Devotional Hour, 8:45, Aloha. KDB—8, Good Morning Neighbors, 8:30, News, 8:45, BBC News. KVOE—8, Good Morning Neighbor, 8:30, News, 8:45, London News.

9 to 10 A. M.

- KFI—9, Song Fellow, 9:15, Masters Orch. 9:30, By Kathleen Norris, 9:45, Dr. Kate. KNX—9, Goldbergs, 9:15, Life Can Be Beautiful, 9:30, Right to Happiness, 9:45, Mary Lee Taylor. KHJ—9, Luther Orch. 9:15, Rev. Laurin, 9:30, Music, 9:45, Keep Fit. KECA—9, Council of Beauty, 9:15, Between Book Ends, 9:30, Mid-morning Jamboree. KFVB—9, Summer Time, 9:15, Music, 9:30, Waltz, 9:45, Tune Time. KMPC—9, News, 9:15, Music, 9:30, Consumers Research. KMTR—9, Martin Luther Thomas, 9:15, Health Talk, 9:30, Political, 9:45, Religions. KFAC—9, Inspirations, 9:15, Health Talk, 9:30, Women in News, 9:45, Novelty Notes. KGFJ—9, News, Stocks.

9:30, U. S. Weather.

- KRKD—9:30, U. S. Weather. KFOX—9, John Brown, 9:15, Hit Revue, 9:45, Party Line. KGER—9, News, 9:03, Bright Corner, 9:15, March Ahead of Time, 9:30, Revival, 9:45, Full Gospel. KFXM—9, Frank Luther, 9:15, Sunshine Service, 9:45, Pop. Orch. KFSD—9:15, Between the Bookends, 9:30, Health, 9:45, News. KGB—9, Frank Luther, 9:15, Home Knakers Catalogue, 9:45, Keep Fit. KFVD—9:15, News, 9:30, Dr. Richardson, 9:45, Parade. KTMS—9, News, 9:15, Between Bookends, 9:30, Musicographs, 9:45, Harvey Hardin. KDB—9, Luther Orch. 9:30, Johnson Family, 9:45, Keep Fit to Music. KVOE—9, Luther Orch. 9:15, Monitor News, 9:30, Johnson Family, 9:45, Exercises.

10 to 11 A. M.

- KFI—10, Light of the World, 10:15, Arnold Grinnam's Daughter, 10:30, Valiant Lady, 10:45, Hyman. KNX—10, Big Sister, 10:15, Aunt Jenny, 10:30, Fletcher Wiley, 10:45, My Son and I. KHJ—10, News, 10:15, Happy Homes, 10:30, Craig Orch. 10:45, Bachelor's Children. KECA—10, Our Half Hr. 10:30, Views & Reviews, 10:45, Wife Saver. KFVB—10, Curtis Springer, 10:15, Budget Decorator, 10:30, Romance in Rhythm. KMPC—10, Musicographs, 10:15, Old Refrain, 10:30, Norma Lee Service, 10:45, News. KMTR—10, Woman's World, 10:30, Dr. Reynolds, 10:45, News. KFAC—10, Serenade, 10:30, News, 10:45, Gothic Tower. KGFJ—10, News, 10:15, Dr. McCoy, 10:30, Hoods in Verse, 10:45, City Dwellers. KRKD—10:15, Health. KFOX—10, News, 10:15, Health, 10:30, Musicale, 10:45, Chas. Weisman. KGER—10, News, 10:05, God's Sunshine, 10:30, Rev. Ivie. KFXM—10, U. P. News, 10:05, Variety, 10:15, John Duffy, 10:30, Craig Orch. 10:45, Bachelor's Children. KFSD—10, Our Half Hr. 10:30, Ann Gibson, 10:45, Marine Band. KGB—10, News, 10:15, John Duffy, 10:30, Craig Orch. 10:45, Bachelor's Children. KFVD—10:30, Union Rescue Mission. KTMS—10, Our Half Hour, 10:30, U. S. Marine Band. KDB—10, News, 10:15, For Home and

FORECAST and things current IN RADIO

"MEREDITH WILLSON DAY" to be observed on Treasure Island Tuesday, August 27. The NBC maestro will take his Musical Revue to San Francisco for broadcast over the NBC-Red network. The performance of Willson's Second Symphony, "Missions of California," with the composer conducting and with Oscar Levant as soloist, to be given at the San Francisco Opera house the night of August 27, is occasion necessitating the broadcast of Meredith Willson's Musical Revue from NBC's San Francisco studios earlier the same evening.

★
Attractions of California State fair
(Sacramento, August 30-September

9) to be described in a series of transcribed programs over KNX, Wednesday, August 28, 6:45 to 7 p. m.

★
Bryan Field, Mutual's noted horse race "caller" brings to listeners of KHJ and the Mutual Don Lee net descriptions of running of the Whitney Stakes Tuesday (Aug. 27) at 12:30 p. m. and Hopeful Stakes and Saratoga Cup on Saturday (Aug. 31) at 1:15 p. m. PST, both from Saratoga race track.

★
The Robinson Players will present the third in a series of historical plays over television station W6XAO Thursday night, August 29. The ve-

hicle will be titled "Son of Napoleon" and will feature many of the younger radio actors heard in "Dramas of Youth" on radio station KHJ. Lucien Littlefield, well-known character actor in motion pictures, will portray Napoleon Bonaparte.

★
Charles R. Hook, president, American Rolling Mill company, and chairman of the executive committee of the National Association of Manufacturers, in discussion of industry's role in the nation's new defense program, Columbia network Friday, August 30 (KNX-CBS, 6 to 6:15 p. m., PST).

The broadcast will be in the form of an interview with Edwin C. Hill, veteran CBS news-analyst, asking the questions.

★
Bob Crosby and his orchestra, with soloist Bonnie King, now in the Casino at Avalon, Catalina Island. Crosby's Camel Caravan program, heard Thursdays at 6:00 p. m., PST, over the NBC-Red Network, from Catalina.

KFAC-4, Music. 4:15, 20th Century Drawing Room. 4:30, Tea Time Tunes.
KGFJ-4, News. 4:30, Observer. 4:45, Music.
KKRB-4:15, Venna Taylor. 4:45, News.
KFOK-4, Towner Concert. 4:30, Swing.
KGER-4, News. 4:30, Geo. Strange.
KFXM-4, Trading Post. 4:30, Melodies.
KFSD-4, Medical Society. 4:15, Rocky Gordon. 4:30, Pot o' Gold.
KGB-4, Wythe Williams. 4:15, Stanley Orch. 4:30, Melodies.
KFD-4, Tea Time.
KTMS-4, Bud Barton. 4:15, Rocky Gordon. 4:30, Pot o' Gold.
KDB-4, W. Williams. 4:15, Stanley Orch. 4:30, Jamboree.
KVOE-4, News. 4:15, Stanley Orch. 4:30, Melodies.

5 to 6 P. M.

KFI-5, Kraft Music Hall.
KNN-5, Major Bowes.
KHJ-5, News. 5:15, Daily Comics. 5:30, Shafter Parker. 5:45, Blue Beetle.
KECA-5, Twilight Tales. 5:15, Sing and Swing. 5:30, News. 5:45, Sports.
KFWB-5, Stuart Hamblen.
KMPC-5, Piano. 5:15, News. 5:30, Uncle Harry.
KMTR-5, Spec. Events. 5:30, Political. 5:45, Gendite.
KFAC-5, Music. 5:30, Children's Hour.
KGFJ-5, News. 5:30, Baseball Scores.
KKRB-5:30, Race Results.
KFOK-5, Swing.
KGER-5, News. 5:05, Latin Hour.
KFXM-5, Orch. 5:30, News. 5:35, Variety. 5:45, Blue Beetle.
KFSD-5, News. 5:15, Sing & Swing. 5:30, Concert.
KGB-5, Boo's Review. 5:15, Arthur Mann. 5:30, Shafter Parker. 5:45, Blue Beetle.
KFD-5, Band. 5:15, News. 5:30, Music.
KTMS-5, Thunder Over Paradise. 5:15, Sing and Swing. 5:30, News. 5:45, Venturans, Music and News. 5:55, Thompson's Town Gossip.
KDB-5:15, Arthur Mann. 5:30, Shafter Parker. 5:45, Blue Beetle.
KVOE-5, Ads. 5:15, Music. 5:30, Shafter Parker. 5:45, Blue Beetle.

6 to 7 P. M.

KFI-6, Camel Caravan. 6:30, Hoaz & Mitchell. 6:45, Grant Park Concert.
KNN-6, Miller Orch. 6:15, Public Affairs. 6:30, War News. 6:45, Sports Huddle. 6:55, News. 6:30, KHJ-6:15, Johnson Family. 6:30, John B. Hughes. 6:45, G-Men.
KECA-6, Rudy Vallee. 6:30, Montreal Symphony.
KFWB-6, News. 6:15, Strollin' Tom. 6:30, Vacation Time. 6:45, Political.
KMPC-6, Song Stories. 6:30, Allen Both Presents. 6:45, Community Sing.
KMTR-6:15, Political. 6:30, Rheba Crawford. 6:45, Mothers of America.

KFAC-6, News. 6:15, London News. 6:45, Aviation Novelties.
KGFJ-6, News, Italian Melodies. 6:30, Gold Hour.
KKRB-6:15, Fishing Pals.
KFOK-6, News. 6:10, Sports. 6:15, Marie Antoinette. 6:30, Swing. 6:45, Hawaiians.
KGER-6, News. 6:05, Latin Hour. 6:45, Italian Journal.
KFXM-6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Sweets and Seats. 6:50, Salon.
KFSD-6, News. 6:15, Ball Trio. 6:45, Junior G-Men.
KGB-6, Ray Gram. Swing. 6:15, Johnson Family. 6:30, News, Views. 6:45, G-Men.
KFD-6:15, World on Air. 6:30, Serenade.
KTMS-6, News. 6:15, Montreal Symphony.
KDB-6, Ray Gram Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Concert Miniatures.
KVOE-6, Raymond Gram Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, G-Men.

7 to 8 P. M.

KFI-7, Pleasure Time. 7:15, KFI News. 7:30, Lewis Orch.
KNN-7, Amos 'n' Andy. 7:15, Laney Ross. 7:30, Aakt Basket.
KHJ-7, Fake Fast. 7:15, Inside of Sports. 7:30, Gabriel Heater.
KECA-7, This Our America. 7:30, Canada Holiday.
KFWB-7, Sid Ziff. 7:15, Messner Orch. 7:30, Dr. Lechner. 7:45, Robt. Arden.
KMPC-7, Amos 'n' Andy. 7:15, News. 7:30, Joe Hernandez.
KMTR-7, Music. 7:15, Political. 7:45, Special Events.
KFAC-7, Christian Science. 7:30, Friends of Poland.
KGFJ-7, Spanish Hour.
KKRB-7, News. 7:15, Three-Quarter Time. 7:30, Do You Know?
KFOK-7, Daily Bread. 7:15, News. 7:30, Fiend. 7:45, Harmony Hall.
KGER-7, News. 7:05, Italian Good Samaritan. 7:30, Music. 7:30, Japanese News.
KFXM-7, People, Just People. 7:15, Inside of Sports. 7:30, Lone Ranger.
KFSG-7:45, Almee S. McPherson.
KFSD-7, This Our America. 7:30, Canadian Holiday.
KGB-7:15, Inside Sports. 7:30, Voice of Liberty. 7:45, Bressa Oren.
KTMS-7, This Our America. 7:30, Canadian Holiday.
KDB-7, Page Past. 7:15, Santa Barbara Chamber of Commerce Program. 7:30, Reisman Orch.
KVOE-7, Page Past. 7:15, Music. 7:30, Forty Plus.

8 to 9 P. M.

KFI-8, Aldrich Family. 8:30, Standard Symphony.
KNN-8, Strange As It Seems. 8:25, News. 8:30, Answer Auction.
KHJ-8, Chicago Tonight. 8:30, Plantationaires. 8:45, Twilight Trails.
KECA-8, Easy Aces. 8:15, Mr. Keen. 8:30, News. 8:45, Outdoor Reporter.

TUNE IN
THE PICKARD FAMILY
SUNDAY THRU FRIDAY
8:00 to 8:30 P. M.
KMPC

KFWB-8, Texas Lewis. 8:15, Windsor Orch. 8:30, Budget Decorator.
KMPC-8, Pickard Family. 8:30, Let's Talk Over News. 8:45, Fun Quiz.
KMTR-8, Editor of Air. 8:30, Technocracy. 8:45, Property Owners.
KFAC-8:15, Baseball.
KGFJ-8, News. 8:15, Jean Valentine.
KGER-8, Lucca. 8:15, Frolic.
KFXM-8, News. 8:05, Hoyos.
KFXM-8, In Chicago Tonight. 8:30, Plantationaires. 8:45, Twilight Trails.
KFSG-8, Almee S. McPherson. 8:15, Mr. Keen. 8:30, Duchin Orch.
KGB-8, Chicago Tonight. 8:30, De Aryan Comments. 8:45, Twilight Trails.
KTMS-8, Easy Aces. 8:15, Lost Persons. 8:30, Sam Hayes. 8:45, Ambassador Orch.
KDB-8, Chicago Tonight. 8:30, Plantationaires. 8:45, Twilight Trails.
KVOE-8, Chicago Tonight. 8:30, Plantationaires. 8:45, Twilight Trails.

9 to 10 P. M.

KFI-9, Standard Symphony. 9:30, NBC Rehearsal.
KNN-9, News. 9:15, Sports Round-Up. 9:45, News.
KHJ-9, News. 9:15, Serpico Orch. 9:30, Fulton Lewis. 9:45, Young Orch.
KECA-9, Darkroom. 9:30, Fun Manchu. 9:45, Frank and Archie.
KFWB-9, Music Comedy. 9:30, News. 9:45, Ballads.
KMPC-9, Memory Melody.
KMTR-9, Horseman's Forum. 9:15, Beach Boys. 9:30, Peter Potter.
KGB-9, Jewish Hour.
KFXM-9, News. 9:15, Travelog. 9:30, Frank Christy Orch. 9:45, Thornhill Orch.
KGER-9, News. 9:05, Mexico.
KFXM-9, News. 9:15, Serpico Orch. 9:30, Fulton Lewis Jr. 9:45, Young Orch.
KVOE-9, Almee S. McPherson. 9:30, Piano Duo.

KFSD-9, Avison Orch. 9:30, Stable Orch. 9:45, News.
KGB-9, News. 9:15, Warren Orch. 9:30, Fulton Lewis. 9:45, Sudy Orch.
KTMS-9, Avison Orch. 9:30, News. 9:45, Moonlight Orch.
KDB-9, News. 9:15, Melodies. 9:30, Fulton Lewis Jr. 9:45, Sudy Orch.
KVOE-9, News. 9:15, Serpico Orch. 9:30, Washington, D.C., News. 9:45, Young Orch.

10 to 11 P. M.

KFI-10, News. 10:15, Harpa Orch. 10:30, Bridge. 10:50, Richards Orch.
KNN-10, Lunceford Orch. 10:30, Masterworks.
KHJ-10, Arnhem Orch. 10:30, News. 10:45, Pearl Orch.
KECA-10, Phil-Harmonia.
KFWB-10, Averill. 10:15, Bowling Notes. 10:30, Swing.
KMPC-10, Dance. 10:15, Roller Derby. 10:30, News. 10:45, Hawaiians.
KMTR-10, Merry-Go-Round. 10:15, Lopez Orch. 10:30, Political. 10:45, Dance Orch.
KFAC-10, Melody Hour.
KGFJ-10, News.
KFOK-10, Thornhill Orch. 10:15, Anlwa Boys. 10:30, Hoopl Orch. 10:45, Hamilton Orch.
KGER-10, News. 10:15, Dance.
KFXM-10, Gus Arnhem Orch. 10:30, News. 10:45, Pearl Orch.
KFSG-10, Esther Stuart. 10:30, Drama. 10:45, Sons of Harmony.
KFSD-10, Van Orch. 10:30, Holywood Gossip. 10:35, Richards Orch.
KGB-10, Drama Guild. 10:30, Dale Orch.
KFVD-10, Jack the Bellboy.
KTMS-10, Miramar Orch. 10:15, Jantzen Beach Orch. 10:30, Classified. 10:35, Biltmore Orch. 10:30.
KDB-10, Arnhem Orch. 10:30, Dale Orch.
KVOE-10, Arnhem Orch. 10:30, News. 10:45, Pearl Orch.

11 to 12 Midnight

KFI-11, News. 11:15, Nottingham Orch. 11:30, Midnight Melodies.
KNN-11, News. 11:15, Busse Orch. 11:30, Strand Orch. 11:55, News.
KHJ-11, Dale Orch. 11:30, Rhythm Rascals. 11:45, Hawaiians.
KECA-11, This Morning World. 11:15, Man With Pipe. 11:45, Organ.
KFWB-11, Organ. 11:15, Music You Want.
KMPC-11, Swing-Quiz.
KMTR-11, Melody Lane.
KFAC-11, Henry Orch.
KFXM-11, Dale Orch. 11:30, Rhythm Rascals. 11:45, Hawaiians.
KFSD-11, Fred Carter.
KFSD-11, Nottingham Orch. 11:30, Owens Orch.
KGB-11, News. 11:15, Pearl Orch. 11:30, Rhythm Rascals. 11:45, Memory Time.
KTMS-11, Dance Hour. 11:45, Organ.
KDB-11, News. 11:15, Pearl Orch. 11:30, Rhythm Rascals. 11:45, Hawaiians.
KVOE-11, Dale Orch. 11:30, Rascals. 11:45, Hawaiians.

ON THE BEAM

Fleetwood Lawton Is an Ace Newscaster



FLEETWOOD LAWTON (KECA, 7 a.m., Monday through Friday) is essentially a reporter with a sensitive editorial instinct, who has developed one of the more interesting newscasts in the west.

Listeners may wonder how he pieces together bits of information and fits them together in a brilliant pattern of world cause and effects, to make startling predictions that time proves correct.

Let Lawton explain:

"I suppose it's because of legal training. I weigh news very much as an attorney weighs evidence. Some of this news fits into a general world picture. This picture is more or less fixed in my mind as a student of internal economy and affairs. When the day's evidence or news is in I compare it with the picture of the world as I know it. I take this information and relate it to things that are happening in the part of the world from whence it came. Placing one fact after another, establishing a line of continuity, I follow through to the latest development. Before airtime I have

checked the news for variations from, or contradictions to, the picture as we knew it the day before. If there are no contradictions we can assume that a nation is embarked, for the time being, on a policy that logically could have but one result. It may abandon the policy and, then, of course, the result would be different.

Establishing the current military or diplomatic policy of a nation first, Lawton then proceeds to tie the policy—as intimated by news reports—into its economic and geographic significances. The result is a well balanced newscast.

A former war correspondent, Lawton is familiar with military psychology. Often he is able to predict military moves by simply analyzing a movement underway, knowing that the movement must be carried on in a certain way. In the foreign economic field he has a sound idea of what interests "Grab" nations. He knows that diplomatic or political moves precede military action. Knowing the storage places of Europe's wealth in land and resources he fits diplomatic utterances

into a projected scheme of a military action. Knowing Europe's geography he is not misled by "ruse concentration of troops" at points other than logical ones for such action. He was able to predict—long before it occurred to other commentators—that Germany's smash on the Scandinavians was not principally as so many guessed, a bid for Swedish ore-mines, as it was to prepare a jumping-off place for total war in England.

As to England and Nazi Blitzkrieg Lawton said:

"Unless Germany wins by October 1 she will lose a long drawn-out war. The reason I say this is because the English then will have met the full force of German military genius. If they withstand the attack German military might will recede. England will breathe deeply and prepare for its own offensive."

England still has air supremacy, Lawton believes.

"The Vichy government recently reported that even in retreat the French army air corps bested Germany's better than 3 to 1. England, which is not retreating, with a far superior air force certainly must be doing as well. I believe, therefore, British claims of aircraft destroyed are more reliable."

He knows espionage. One story, in particular, should prove an eye-opener to Americans inclined to gloss over foreign interests in the west.

"I know and can name a Japanese gardener and a Japanese cobbler who have lived in Peru for more than 20 years. Gardener and cobbler are, respectively, an admiral in the Japanese navy and general in the Japanese army. There are German-trained troops in South America who are, ostensibly, merely average citizens. Why?"

Lawton's pet peeve is intolerance. His hobbies are his work, tennis and golf. He is 30 and married to an Oklahoma girl. He speaks English, Italian, Portugese, Spanish and French.

His main ambition: "To increase my listening audience, by broadcasting without prejudice, with honest evaluation of facts, the news of a trouble-torn world and the world to follow in 1942 when Germany is beaten."

WITH THE POET

Conducted by
DOROTHY RANDALL

HIGH ON A HILL

High on a windy hill above the sea!
The rippling grasses round
And in the whole blue world there's not
a sound
But the sudden flute of the lark
In seven silver notes—O Hark!
Be still, my heart and listen! Again, again
That wind-blown music floats and thrills,
A rapture touched with pain!

Perchance it will never again to me
To wait thus, he given breathlessly,
And looking up the cloudy stair of heaven
Hear a lark's song drift down to me
High on a windy hill, beside the sea!
Grace Bush

★ ★ ★

CRITICISE AND PATRONIZE

Both functions are yours. Help Radio Life by writing in. Help markets by patronizing Radio Life carriers.

THE EAR INSPIRES THE PEN—

The Week's Best Letters from Our Readers

Mrs. Ella Hearsh, 354 North Orange drive, Los Angeles.

Sirs: Whether or not this letter receives recognition it will be a relief to express on paper to a sympathetic reader an idea—perhaps fantastic—which has long been in my mind.

Perhaps it can be classified only as wishful thinking. But with so many apparently impossible wonders being accomplished in every field of art and science it does not appear to me quite impossible. Someone had to have the first seemingly wild idea that has resulted in one-time miracles becoming everyday commonplaces.

My idea (which may bring forth only derision) is this: for me, the radio will become perfectly satisfactory and thoroughly enjoyable only when I can hear the radio program I wish to hear at the time I wish to hear it.

It so happens that I enjoy the best in music, drama, lectures, amusing programs—quiz contests and others—educational features and my favorite news commentators. I care not at all for sports, comic strips, swing, family serials or some comedians, though I freely grant that all of these are as worthwhile to those who do enjoy them as are the programs I prefer. But of necessity I miss very many programs I would like to hear because they come at inconvenient times, when guests are being entertained or when absent from home. Therefore to make radio enjoyment fully complete and satisfactory I long for some miraculous invention of modern science whereby the symphony, speech, quiz, or lecture can be made available at any time I care to listen.

Some may argue that what I need is a phonograph and not a radio. But that is not the point. I want today's—or yesterday's—programs now if now is when I wish to hear them. Do not ask me how this is to be brought about. I wouldn't know. But then, I wouldn't know how to produce any radio programs. For the fulfillment of my dream I put my faith in the master minds which have already brought to our homes and even to our cars and outdoor parties voices from across thousands of miles of land and water. I look to those men of genius who have made it possible for me, in my quiet home, to hear voices from a flying Clipper or an ocean liner, who have made me familiar with the personality and tone of voice of great men and women the world over.

Is it then too much to hope for—that some day my radio will not distract me with football scores, organ interludes, melodrama, cooking lessons or setting-up exercises (all excellent for those who enjoy them) when I wish to catch up with a missed European broadcast, a favorite quiz program or a string quartette?

Surely it is a target to shoot at. The idea may be a distant relation to the now transcribed programs or it may be as fantastic as a visit to Mars. It may be but the simple wish of a simple house-

wife who feels cheated when a—highly enjoyable program is missed for lack of convenient time for listening. There must be thousands who agree with me. It is a challenge to the radio experts.

★

Laura Stafford, 121 South Brighton street, Burbank, California.

"As a matter of record, I am jotting down here, the fact that I listened in this afternoon at 5:30, which would be 2:30 Pacific time, to a football game at Pasadena, California, between Stanford university and Alabama State from the east coast, in a championship struggle. It finished in a 7 to 7 tie. It came in play by play 3000 miles away perfectly distinct. Graham McNamee announcing—I could hear clearly the band playing; the crowds cheering. The laughs and jokes of individuals in close proximity to the "mike." It passes belief almost, but nevertheless it is a fact and the truth."

Such was the entry from my father's diary in Rochester, New York, on January 1, 1927. A great deal of water has gone under the bridge since then, and radio has grown with the rest of the world. Today it's all taken for granted.

Often I think of how my sister tells me that my mother would sit in an open window and wish for entertainers of any kind. When I think of these things—I wonder—who am I to criticize? But placing the word constructive before it, allows us to change such wording to "suggestions and help" to make radio better.

So much has been said pro and con about daytime serials. I grant you that when I find some women who follow all of them simply from force of habit, I wonder at it, but when I, myself, admit following a coupe, does that lower my I.Q.? I don't think so, and I sincerely hope not. However, what I do say is this: There are too many of a kind, and on top of that the advertising is too much high pressure. They should have a dose of Elmer Blurt. Such high pressure salesmanship forces the announcers to talk loud and long, and the listener must adjust the VOLUME of the radio many times during the program. At least I find it that way. Why can't it in some way become adjusted so that all voices are at the same range? The type of advertising which appeals to me is the kind offered on those "minute drama transcriptions." They tell a story and come to the point without fuss. Why can't these serial type programs promote such an idea?

Another problem in the advertising angle: WHO is to do the advertising. The actors in the play itself, should not in my opinion be the ones. The preceding day they leave us in a certain mood—and then before the broadcast—all is so well that they can talk about the

product—and think that, with a little music—they can transport us to the scene of disaster. "One Man's Family" is one that stands out from the mob. We've listened to it for years. Their advertising doesn't seem to hurt as much as some others, although the same thing occurs there. By the way, in my opinion, everyone on that program should be exclusive to that program. I refer to "I Love a Mystery." I never listen to it because they carry the same voices as the Sunday broadcasts.

Here is another thing. Why can't we have one station which deals in just United States news? Perhaps there is one, but I haven't found it. Naturally foreign news is TOPS right now, but some of these broadcasts that have so many foreign names, etc., are so vague that most of the time it goes in one ear and out the other.

And music—let it never be said that I have anything against the younger generation—and swing—BUT again I say, why not give us one station where calm music can be had at the twist of the dial. I don't mean all waltzes, but more of the old ones—and the new ones played melodically. I look forward with pleasure every week to the summer series of Meredith Willson's music. I think it's grand and I bet there are others who think the same thing.

What about quiz shows? I'm all for them. Naturally there are some which are outstanding. But just as RADIO LIFE is giving the listener a chance to give opinions—the quiz shows allow the listener to be part of radio. I've been on the radio a couple of times—won a few prizes with submitted questions—and it certainly makes you feel good all over. There is just one complaint. I believe that every time questions are sent in the listener should get something from the sponsor. Even if it's only a coupon worth 5 cents on a purchase of their product. To be honest—it's rather depressing to keep sending questions you think are good and never hear from it. Many sponsors send out cards in acknowledgment of questions received and this helps a little—but others? We just have to sit around and keep our fingers crossed.

P. S.: It's just recently that we in Burbank have had the opportunity to get your magazine. I see where I shall have to change my budget so as to have an extra penny to spend each week.

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Pat Sublett, 676 Shatto place, Los Angeles, California.

Sirs: At approximately 8:06 p. m. Wednesday, August 7, on the "Abbott & Costello" program, (NBC, KF1) a few minutes after the commercial: "The smile of beauty and the smile of health" Benay Venuta was announced very definitely on the title and sang "I'll Never Smile Again." What was wrong (?). Doesn't Benay use "Ipana" or ever take "Sal Hepatica"?

★ ★ ★

VETERAN MIKE-R

Dynamic mikes may come, condenser mikes may go—16-year-old Estelle Levy goes right on broadcasting. In the last 12 years the youngster has worked at four different types of CBS microphones without batting an eye or fluffing a line.

CHARM GIRL

Lois Collier, Optimist, Works at Success

MUCH of the charm of the Old South is gone—to Hollywood. Some 96 pounds of it, represented by an ethereal wisp of womanhood, Lois Collier, (Al Pearce—"Blondie"—Lux Radio Theatre) has been missing from provincial Sallie, South Carolina, these last three years.

Ninety-six pounds of anything isn't much as weights go, especially when it is compressed into 5 feet, 2 inches of dawn-light femininity. But, these particular pounds, streamlined over the skeletal assembly of Lois Collier (Madeline Earl Jones) (and how her physician-surgeon father, Ernest Jones of Sallie, would like that) plus a Southern gentlewoman's upbringing, plus a dewy-day-the-morning freshness plus my-Irish-eyes-are-smiling personality and . . . oh well . . .

One thousand girls stood in line for a week waiting to be auditioned for "Hollywood in Person," the General Mills show. That was two years ago. Auditioners whittled the waiting ones to three, pressed their brows, sighed and made it two. Then they got up, sat down, clapped hands to brows, went out for drinks, argued and fumed, and finally made it one.

One . . . just one—but what a ONE! So, for many moons radio listeners followed a typical girl in Hollywood. They were following little Lois (Madeline Jones) on her sprightly, youthful, majestically confident, day-in and day-out life in the city of heartache and heart-break, of sudden rise and fall.

English-Irish "but plenty American" is Lois Collier, 21-year-old daughter of Dr. Jones and newspaper-woman Ruth Earl Jones.

Interview highlights with Lois:

Physically she thinks she's different from most girls because she's "a littler little."

Girls of today are younger at their ages and more experienced than their mothers. "They know how to make the most of their good points, helped by things that our mothers did not have, to meet the critical eyes of a modern world."

Not bad for 21.

Love? "When it comes it will be for keeps. Not now, though, I want to learn to act."

Advice to youth: "Being one of them I must say—there's more opportunity today for the young than ever. But, you've got to choose early what you want to do, stick with it and go on through."

Lois is a vital optimist, the kind that will keep coming back until there is only one girl left to be interviewed from a thousand. She thinks it important to all girls who want careers to realize that the "one girl in a thousand" is usually the one who has kept ready for life and opportunity.

"Hollywood in Person" was her opportunity. She was ready for it. She made a success of a tough role. She did what Dale Carnegie writes books about. She won friends and influenced people. She got into radio, the thing she wants most



Lois Collier above. (Lux Radio Theatre-CBS-KNX) who believes that preparation and indomitable will are needed prerequisites, besides talent, to get anywhere. She believes Youth in modern America has a better chance for individual success than ever before.

to do, except be in motion pictures and on the stage. "I am learning to act," she says with Irish obdurateness.

Learning to act? Most radio audiences think she has learned. Those who took in the recently closed Mayan Theatre (Los Angeles) offering "The Scarlet Virgin" know that she can. She was the lead. So, too, know her sponsors upon whom some day, it's guessed, will fall an avalanche of Collier fans calling for Lois to put her little feet in the dust of the starways. She starred in "Wind in Their Sails" and was a bright light in "Betrayed," the Hollywood play.

She's brown-haired, blue-eyed and has something of the sweet candor of Gainsborough's "Pinky" in her manner.

We can't believe the Old South is still the same. We don't care. Hollywood's different with this competent little lady around.

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AID TO AMOS 'N' ANDY

"AMOS 'N' ANDY" have a fan letter quoting Francis Johnson's publication (London, 1852) "A Dictionary, Persian, Arabic and English" to this effect: "ARABIC. Awwah: Alas! Well a day!" FREEMAN GOSDEN who plays "Amos," now affects to be offended that CHARLES "Andy" CORRELL failed to tell him sooner he could speak a foreign language.

SIDE SHOW

LEM DOYLE (Harrington, the Cop in Mr. District Attorney) was stopped by a traffic officer last week while speeding along a Long Island highway.

Said worried Doyle: "Believe it or not, officer. I'm a cop myself. I'm Harrington on Mr. District Attorney."

The traffic officer looked bleak.

"Well, then," he said, "get the hell out of here. I don't want no trouble with the district attorney."

★

At last week's Kraft Music Hall rehearsal, an NBC page boy handed Bob Burns a message to call "operator No. 4 at Ottumwa, Iowa." Later in the day Bob answered the call. It was a member of the Iowa city's school board, who said, "We've just had a meeting of the board here and I've been appointed to inform you of a decision we have reached. We are opening our football season here Sept. 22 and we will be glad to have you come here and kick the first football." Burns declined for the following reasons: (1) His foot was injured recently in a minor accident at his home; (2) he'd feel pretty silly if his foot missed the ball completely; and (3) he's expecting his fourth child around that time.

★

Bob Hope has notified Producer Cecil B. DeMille that he will turn in an itemized expense account to the Lux Radio Theatre in a few days. The total: 30 cents. He is not in a hurry to collect it, and is willing to have it added to his pay check in September when he does "Love is News" on the air. The expense account includes 25 cents for an admission ticket to the movie, "Love is News" at a neighborhood movie house, and 5 cents for popcorn.

★

A contestant on Columbia's "Welcome Lewis Singing Bee," distinguished herself by being 100 per cent incorrect. Asked to give opposites of the following words, which strung together would make a song title: He'll—going—square—valley, the lady murmured, "Toe;" for the second, "Back;" third, "Oblong." When asked to give the opposite of "valley," the now nervous contestant shouted "Maid!" Welcome Lewis, quiz-mistress, explained she hadn't meant that sort of "valet." The contestant stuck to her guns. Stringing all answers together contestant got "Toe Back Oblong Maid." The correct answer, "She'll Be Coming 'Round the Mountain."

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CHAMP FLIES

When GENE AUTRY, Public Cowboy No. 1, and foreman of the "Melody Ranch" program over the Columbia network each Sunday, goes east on a personal appearance tour this fall, he plans to send his favorite horse, "Champion" by plane. This will be the first time a horse has ever taken a transcontinental air plane trip. "Champ" already has taken one trip across the Atlantic.

SOUTH SONG

Elsa Harris is on Stardom's Way

MANY a comet has flashed its way across the radio horizon. Few have equalled the dazzling speed with which Yvette, NBC's honey-haired "Creorile," rose from obscurity as the singing discovery of 1940.

Birmingham (Alabama) born, in that city's West End, September 17, 1922, tutored in a convent school outside New Orleans, Louisiana, Yvette, nee Elsa Harris, comes of a talented family. Mrs. Frita Harris, the singer's mother, was gifted in art and song, talents that are now manifest in her four children.

When she became old enough, she was enrolled at the Hemphill School. Two older sisters, Jane Clare and Irita, and an older brother, Buddy, then were reaching the graduation stage.

Early in student days, Yvette's mother was called North on business. Mrs.



Elsa Harris, convent trained, has traditions of lush Southern beauty and culture to aid her to success.

Harris thought her blonde offspring a little too young for the trip, so she sent her to stay with an aunt in New Orleans. The youthful migrant was convent, enrolled to continue her education.

In the convent, French was the favorite foreign language. Yvette already knew the language from the teaching of her mother; an uncle, Robert Andre, familiar to both French and American opera-goers, and an aunt, Jean Alexandria, French concert star. It was there she learned the intriguing Creole patois that has endeared her to listeners in the United States and Canada, and to short-wave listeners abroad.

However, singing at that time was strictly a hobby on the part of the Deep South darling. Her chief interest and one consuming ambition was to become a successful artist. She hoped to follow in the footsteps of her sister, Jane Clare, who by this time was studying at the Pratt Institute in New York. Incidentally, Jane Clare now is a successful commercial artist and has her own business.

Yvette paid several brief visits to her

mother in New York before Mrs. Harris brought her up to stay, shortly after her 17th birthday. Plans were for her to enter Pratt Institute to study art. Singing was still considered a hobby.

One day she sang for a group of Jane Clare's friends. One listener suggested she was equipped for a career in musical comedy and recommended she apply for an audition with Max Gordon, George Abbott, or one of the other Broadway producers. Yvette accepted the challenge, and a try-out was arranged.

As she was singing, John Royal, NBC vice-president in charge of programs and known for his talent discoveries, chanced to hear her. Royal requested that she call at his office the following morning for a radio audition, and the next afternoon she had a contract.

Yvette made her debut on the networks on January 14, 1940. Listeners over the continent gave their written approval of her microphone charm.

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DONNA READE

Donna Reade, Marcia in CBS's "The Romance of Helen Trent," is a candid camera fan. She's bought a new one to break in when she planes to Toronto, Canada, on her vacation.

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Jungle Letter

Radio broadcasting, glamorous business to those who merely sit and listen, to its workers is an endless tedium, the point of which often is wondered about. From time to time, however, comes a refreshing interlude to give debated point to service broadcasting gives to humanity. As appreciated by them as by him who sent the letter was the following missive received by NBC staff me, and women this week:

"Darkness outside in the jungle. Distant roaring of lions. Insects making love in the trees. Our black diamonds drumming on their tom-toms and drinking tons of beer. (You and I wouldn't call it beer. It's awful stuff but still it does wonders.) Inside the clay pontoc, myself and my solid wife sitting at a table, covered with mosquitos trying to infect us with malaria.

"We are happy, however. Why?"

In one corner—don't mind a little dirt in it—stands a brown box gleaming like a ghost in the dim lamplight. Its our radio set. At 8:00 o'clock I approach the thing. It says: 'Hier ist die Deutsche Stunde der Radio City, New York.' ('Here is the German Hour from Radio City, New York.')

"Your weather report is the only thing which doesn't interest me. I try to farm in hot Angola, but the nice climate in New York does not help my rotten cotton grow. The rest of your program is grand: News, useful and fair, without any dirty trick of propaganda, and splendid music, both classical and (hot dog) jazz. To me it is like ice cream in the desert."



Jean Dickenson, charming soprano star of the American Album of Familiar Music on the NBC-Red Network, will make her first visit to Canada since birth to appear as soloist with the Toronto Promenade Symphony on Thursday, Aug. 15. Born in Montreal while her parents were enroute from Alaska to India, her early childhood was spent in India, where her father was a mining engineer. Jean, who was discovered by NBC officials while studying at the University of Denver, made her Met Opera debut last winter.

FRIDAY Program Highlights

A.M. Programs are shown in Light Face Type; P.M. Programs in Black Face

Variety

8:30-Johnny Murray, KFI. 9:15-Between the Bookends, KECA-KFSD-KTMS. 10:15-Budget Decorator, KFWD. 10:30-Views and Reviews, KECA. 3:45-Chef Milani, KMPC. 4:00-Wings For America, KHJ-KVOE-KGB. 6:00-Don Ameche, KFI. 6:30-Al Pearce Gang, KNX. 7:00-Amos 'n' Andy-KNX-KMPC. 7:30-Johnny Presents, KNX. 8:00-Pickard Family, KMPC.

Drama

9:45-Short Story, KNX. 5:30-Grand Central Station, KNX. 8:30-Death Valley Days, KFI.

Public Affairs-News

1:30-John B. Hughes, KNX. 4:45-Elmer Davis, KNX. 6:00-Raymond Gram Swing, KVOE-KGB-KFXM-KDB-KHJ. 6:30-John B. Hughes, KHJ-KGB-KVOE-KDB-KFXM-KFSD-KTMS. 7:15-Elliott Roosevelt, KFWD-KFOX-KFSD-KTMS. 7:30-Antarctic Expedition, KECA, KFSD. 7:45-Robert Arden, KFWD. 8:30-Let's Talk Over the News, KMPC. 9:30-Fulton Lewis Jr., KHJ-KGB-KDB-KFXM.

Outstanding Music

1:00-Classic Hour, KECA. 5:00-Waltz Time, KFI. 10:00-Phil-Harmonia, KECA. 10:30-Masterworks, KNX. 11:15-Music You Want, KFWD.

Sports-Comment

12:30-Major League Baseball, KMPC. 2:00-Tenth Inning, KMPC. 6:15-Sportflashes, KFAC. 7:00-Sid Ziff, KFWD. 7:30-Del Mar Races, KMPC. 8:15 to 10:00-Pacific Coast League Baseball, KFAC. 9:45-Hollywood Legion Fights, KHJ-KGB-KFXM-KDB-KVOE. 10:15-Bowling Notes, KFWD.

Quiz Programs

11:30-Catalina Quiz, KNX. 6:30-What's My Name? KFI. 6:30-Quiz Kids, KFI. 7:45-Lampighter, KMPC. 8:00-Quiz Court, KFI. 8:45-Fun Quiz, KMPC.

Weather

KFI-9:15, 12:45, 3:00. KHJ-KGB-KVOE-9:00. KNX-6:00. KRKD-9:30. KTMS-8:00, 12:15. KFWD-11:30. KGER-11:00, 4:00.

11 A. M. to 12 Noon

KFI-11, Mary Marlin. 11:15, Ma Perkins. 11:30, Pepper Young. 11:45, Vic & Sade. KNX-11, Society Girl. 11:15, Martha Webster. 11:30, Catalina Fun Quiz. 11:45, News. KHJ-11, Friendly Neighbors. 11:15, Eddie Albright. 11:30, Zeke Manners. 11:45, Clinton Orch. KECA-11, Orphans of Divorce. 11:15, Honeymoon Hill. 11:30, John's Other Wife. 11:45, Plain Bill. KFWD-11, Tom Stoddard. 11:30, News. 11:45, Selvin Orch. KMPC-11, Master Singers. 11:15, Music for Madame. 11:30, Serenade. 11:45, Livestock Journal. KMTR-11, Dr. Talbot. 11:30, Stocks. 11:45, Special Events. KFAC-11, Man on Street. 11:30, Home Beautiful. 11:45, Music. KGFJ-11, News, Stocks. 11:15, M-8. KRKD-11, Paddock Flashes. 11:30, News. KFOX-11, Dr. Reynolds. 11:30, News. 11:40, Music. KGER-11, News. 11:15, Camp Meeting. KNX-11, Friendly Neighbors. 11:15, Classic Strings. 11:30, Zeke Manners. 11:45, Sidwalk Quiz. KFSD-11, Orphans of Divorce. 11:15, Honeymoon Hill. 11:30, John's Other Wife. 11:45, Plain Bill. KHJ-11, Friendly Neighbors. 11:15, McFarland Twins. 11:45, Mutual Dons. KFVD-11, News. 11:30, Red Piano. 11:45, Violet Schram. KTMS-11, Orphans of Divorce. 11:15, Honeymoon. 11:30, John's Other Wife. 11:45, Just Plain Bill. KDB-11, Friendly Neighbors. 11:15, McFarland Twins. 11:45, Mutual Dons. KVOE-11, Friendly Neighbors. 11:15, Jenney Orch. 11:30, Zeke Manners. 11:45, Clinton Orch.

12 Noon to 1 P. M.

KFI-12, Road of Life. 12:15, Stella Dallas. 12:30, Lorenzo Jones. 12:45, Portia Faces Life. KNX-12, Kitty Kelly. 12:15, Myrt & Marge. 12:30, Hilltop House. 12:45, Stepmother. KHJ-12, News. 12:15, Chapel. 12:30, Maleville Orch. 12:45, Scrapbook Stories. KECA-12, News. 12:15, "Word Hunters." 12:30, Club Matinee. KFWD-12, Al Jarvis. KMPC-12, Music. 12:15, News. 12:30, Baseball. KFOX-12, Peter Potter. KFAC-12, News. 12:15, Modern Melodies. KGFJ-12, News, Stocks. 12:15, Music. KRKD-12, Saddle Pals. KFOX-12, Relax. 12:15, News. 12:30, Relax. 12:45, Golden West. KGER-12, News. 12:30, Officials on Parade. KFXM-12, Singin' Sam. 12:15, News. 12:30, Calvary Quarter Hr. 12:45, Fun. KFI-12, B. S. D. A. 12:15, News. KMS-12, Herlics Orch. 12:45, Commonwealth Lunch. KGB-12, News. 12:15, Chapel. 12:30, Stocks. 12:35, News. 12:45, Scrapbook Stories. KFVD-12, Air Editor. 12:30, Political. 12:45, Violet Schram. KMTR-12, Market. 12:03, Melodies. 12:30, News. 12:45, Concert Hall. KDB-12, News. 12:15, Dusty Blanchard, piano. 12:30, Maleville Orch. 12:45, Scrapbook Stories. KVOE-12, News. 12:15, Chapel Moments. 12:30, Maleville Orch. 12:45, Scrapbook.

1 to 2 P. M.

KFI-1, Girl Alone. 1:15, Kitty Keene. 1:30, Midstream. 1:45, O'Neill. KNX-1, By Kathleen Norris. 1:15, Beyond These Valleys. 1:30, News. 1:45, Scattergood Baines. KHJ-1, Hollywood Whispers. 1:15, Hawaiians. 1:30, McFarland Twins Orch. 1:45, Play Bridge. KECA-1, Classic Hour. KFWD-1, News, Stocks. 1:30, Dr. Reynolds. 1:45, Hits and Bits. KMPC-1, Baseball. KMTR-1, G. Allison. 1:30, Pension. 1:45, Political. KFAC-1, Religious Science. 1:30, Financial. 1:45, Organ. KFSD-1, News, Stocks. KRKD-1, 1:15, City Hall. 1:30, USC. 1:45, Health. KFOX-1, Lieut. Governor. 1:15, Lucas. 1:30, Christian Science. 1:45, Emil Martin. KGER-1, News. 1:05, Ad Club. 1:30, News. 1:45, News. KFXM-1, County Gardener. 1:15, Hawaiians. 1:45, Play Bridge.

KFSD-1:30, Frank & Archie. 1:45, Wayne Van Dyne. KGB-1, Hollywood Whispers. 1:15, Hawaiians. 1:30, McFarland Twins. 1:45, Let's Play Bridge. KFVD-1, News. 1:15, Music. KTMS-1, Music Quiz. 1:15, Melody. 1:30, Watanabe. 1:45, Edward Davies. KDB-1, Hollywood Whispers. 1:15, Hawaiians. 1:30, Ken's Scrapbook. 1:45, Play Bridge. KVOE-1, Hollywood Whispers. 1:15, Hawaiians. 1:30, McFarland Twins Orch. 1:45, Let's Play Bridge.

2 to 3 P. M.

KFI-2, Agnes White. 2:15, Mine to Cherish. 2:30, Alice Blair. 2:45, Miss Julia. KNX-2, Young Dr. Malone. 2:15, KNX-tra. 2:20, Dance. 2:30, Joyce Jordan. 2:45, Kate Smith. KHJ-2, News. 2:15, Bookworm. 2:30, Community Hall. 2:45, Swing Strings. KFAC-2:15, News. 2:30, Against the Storm. 2:45, Guiding Light. KFWD-2, News, Matinee Varieties. 2:15, Morgan Orch. 2:30, Music Bay. 2:45, Grandma Travels. KMPC-2, Tenth Inning. 2:15, Granada. 2:30, Concert Hall. KMTR-2, W. B. West. 2:15, Spec. Events. 2:30, News. 2:45, Volney James. KFAC-2:30, Band. KGFJ-2, News, Stocks. 2:15, Civic. KDB-2, Henry Orch. 2:30, News. 2:45, Hawaiians. KFOX-2, Civic. 2:15, At Theatre. 2:45, Grandma Travels. KGER-2, News. 2:05, Tent Revival. 2:30, Long Beach Band. KFXM-2, Stocks. 2:05, Popular Orch. 2:15, News. 2:30, Organ. 2:45, Spottite Revue. KFSD-2, Hollywood Gossip. 2:10, Listen! 2:15, Monitor News. 2:30, Thunder Over Paradise. 2:45, Grandma Travels. KGB-2, News. 2:15, Voices. 2:30, Hazel Turner. 2:45, Swing Strings. KFVD-2, Music. 2:15, Organ. 2:30, Rhythm. KTMS-2, Oxnard Cavalcade. 2:25, News. 2:30, Oxnard Cavalcade. 2:45, Grandma Travels. KDB-2, News. 2:15, The Monitor. 2:45, News. 2:30, Turner. 2:45, Strings. KVOE-2, News. 2:15, Fed. Music. 2:30, Organ. 2:45, Round Tower.

3 to 4 P. M.

KFI-3, Art Baker. 3:30, Steck Orch. 3:45, Julio Martinez. KNX-3, Mary Foster. 3:15, News. 3:20, Fletcher Wiley. 3:45, Europe. KHJ-3, Fulton Lewis. 3:15, Music. 3:30, Haven of Rest. 3:45, Inside Sports. KECA-3, Unclassified Hour. KFWD-3, Maddox Family. 3:30, Blanchard McKee. 3:45, Carol Leighton. KMPC-3, News. 3:15, Swing. 3:30, Tropic Moods. 3:45, Chef Milani. KMTR-3:30, Memories. 3:45, Billy Riehm. KECA-3, Masterpieces. KGFJ-3, News, Stocks. KFOX-3, Maddox Family. 3:30, B. McKee. 3:45, C. Leighton. KGER-3, News. 3:20, Long Beach Band. KFXM-3, F. Lewis. 3:15, Variety. 3:30, Haven of Rest. KFSD-3, Maddox Family. 3:30, Blanchard McKee. 3:45, Carol Leighton. KGB-3, Fulton Lewis. 3:15, Musical Matinee. 3:30, Haven of Rest. KFVD-3, News. 3:45, Rhumba. KTMS-3, Maddox Family. 3:30, B. McKee. 3:45, Carol Leighton. KDB-3, Fulton Lewis Jr. 3:15, Musical Matinee. 3:30, Haven of Rest. KVOE-3, Wash. D. C. News. 3:15, Songs. 3:30, Skiles Orch.

4 to 5 P. M.

KFI-4, Dance Orch. 4:15, Mirandy. 4:30, From Hollywood Today. KNX-4, Wiley. 4:15, KNX-tra. 4:30, Music. 4:30, Jack Owens. 4:45, News. 4:55, War News. KHJ-4, Wings For America. 4:30, Sinfonietta. 4:45, Lampighter. KECA-4, Bud Barton. 4:15, Rocky Gordon. 4:30, Irene Wicker. 4:45, Mythology. KFWD-4, Don Milligan. 4:30, Bert Fiske. 4:45, Stuart Hamblen. KMPC-4, Social Secretary. 4:15, Salon. 4:30, Newsreel. 4:45, Aloha Land. KMTR-4, Spec. Events. 4:30, Religious. 4:45, News. KFAC-4, Music. 4:15, Drawina Room. 4:30, Tea Time Tunes. KGFJ-4, News. 4:30, Observer. KRKD-4:15, Santaella Presents. 4:45, News. KFOX-4, Townner Concert. KGER-4, News. 4:30, Geo. Strange. 4:45, News. KFXM-4, Trading Post. 4:30, Sinfonietta.

FRIDAY Programs

AUGUST 30, 1940

8 to 9 A. M.

KFI-8, Woman in White. 8:15, O'Neill. 8:30, Johnny Murray. 8:45, News. KNX-8, Nancy Dixon. 8:15, When a Girl Marries. 8:30, Helen Trent. 8:45, Our Gal Sunday. KHJ-8, Breakfast Club. 8:30, News. 8:40, Bess Bye. 8:45, News. KECA-8, Breakfast Club. 8:30, News. 8:45, Organ. KFWD-8, Music Interlude. 8:15, Ballads. 8:30, Music. 8:45, Dr. Reynolds. KMPC-8, Andy & Virginia. 8:30, Unity Daily Word. KMTR-8, Spanish Hour. 8:45, Religious Music. KFAC-8, Country Church. KGFJ-8, News, Stocks. 8:45, Dr. Wiseman. KRKD-8:30, State Employment. KFOX-8, News. 8:15, Orch. 8:30, Classified. 8:45, Cowboy Melodies. KGER-8, News, Soul Patrol. 8:15, Mizpah. 8:45, Rev. Bennington. KFXM-8, Sunshine Service. 8:30, Pop, Orch. 8:40, Bess Bye. 8:45, News. KFSD-8, Breakfast Club. 8:15, Good Cheer. 8:30, Farm and Home. KGB-8, Today's Best Buys. 8:05, Investment Problems. 8:25, Stocks. 8:30, News. 8:40, Bess Bye. 8:45, Counsel News. KFVD-8, Covered Wagon. 8:45, Music. KTMS-8, Weather. 8:01, Breakfast Club. 8:30, S. B. Devotional Hour. 8:45, Aloha. KDB-8, Classic Revue. 8:30, News. 8:30, Bess Bye. 8:45, BBC News. KVOE-8, Breakfast Club. 8:30, News. Bess Bye. 8:45, News.

9 to 10 A. M.

KFI-9, Your Treat. 9:15, Tillamook Kitchen. 9:30, By Kathleen Norris. 9:45, Dr. Kite. KNX-9, Goldberg. 9:15, Life Can Be Beautiful. 9:30, Right to Happiness. 9:45, Short Story. KHJ-9, I'll Never Forget. 9:15, Rev. Laurin. 9:30, Music. 9:45, Keep Fit. KECA-9, Council of Beauty. 9:15, Between the Bookends. 9:30, Mid-morning Jamboree. KFWD-9, Summer Time. 9:15, Music. 9:30, Waltz. 9:45, Tune Time. KMPC-9, News. 9:15, Women of the World. 9:30, Consumers Research. KMTR-9, Martin Luther Thomas. 9:15, Health. 9:30, Political. 9:45, Religion. KFAC-9, Inspirations. 9:15, Health Talks. 9:30, Women in News. 9:45, Novelty Notes. KGFJ-9, News, Stocks. 9:15, Music. KRKD-9:30, U. S. Weather. KFOX-9, John Brown. 9:15, Hit Revue. 9:45, Party Line.

KGER-9, News, Bright Corner. 9:15, March Ahead of Time. 9:30, Revival. 9:45, Full Gospel. KFXM-9, I'll Never Forget. 9:15, Organ. 9:30, Variety. 9:45, Pop. Orch. KFSD-9:15, Between the Bookends. 9:30, Health. 9:45, News. KGB-9, I'll Never Forget. 9:15, Homemaker's Catalog. 9:45, Keep Fit. KFVD-9:15, News. 9:30, Dr. Richardson. 9:45, Parade. KTMS-9, News. 9:15, Between Bookends. 9:30, Musicgraphs. 9:45, Harvey Harding. KDB-9, I'll Never Forget. 9:15, Piano. 9:30, Johnson Family. 9:45, Keep Fit to Music. KVOE-9, I'll Never Forget. 9:15, Monitor News. 9:30, Johnson Family. 9:45, Exercises.

10 to 11 A. M.

KFI-10, Light of the World. 10:15, Arnold Griem's Daughter. 10:30, Valiant Lady. 10:45, Betty Crocker. KNX-10, Big Sister. 10:15, Aunt Jenny. 10:30, Fletcher Wiley. 10:45, My Son and I. KHJ-10, News. 10:15, Happy Homes. 10:30, Radio Garden Club. 10:45, Bachelor's Children. KECA-10, Our Half Hr. 10:30, Views & Reviews. 10:45, Family Doctor. KFWD-10, Curtis Springer. 10:15, Budget Decorator. 10:30, Romance in Rhythm. KMPC-10, Musicgraphs. 10:15, Old Refrain. 10:30, Norma Lee Serviss. 10:45, News. KMTR-10, Woman's World. 10:30, News. Reynolds. 10:45, News. KFAC-10, Modern Immortals. 10:30, News. 10:45, Gothic Tower. KGFJ-10, News. 10:30, Moods in Verse. 10:45, City Dwellers. KRKD-10:15, Health. KFOX-10, News. 10:15, Health. 10:30, Concert. 10:45, Chas. Wellman. KGER-10, News. 10:05, God's Sunshine. 10:30, Rev. Ivie. KFXM-10, News. 10:05, Variety. 10:15, Five Farm Hands. 10:30, Garden Club. 10:45, Bachelor's Children. KFSD-10, Our Half Hr. 10:30, Ann Gibson. 10:45, Bridge Lesson. KGB-10, News. 10:15, Over the Garden Gate. 10:30, Garden Club. 10:45, Bachelor's Children. KFVD-10:30, Union Rescue Mission. KTMS-10, Our Half Hour. 10:15, Homemakers Digest. 10:45, Ranch Boys. KDB-10, News. 10:15, For Home and Hostess. 10:30, Radio Garden Club. 10:45, Bachelor's Children. KVOE-10, News. 10:15, Five Farm Hands. 10:30, Radio Garden Club. 10:45, Bachelor's Children.

BRIGHT FLASHES ON AIR

Below are listed selected highlights on national networks for the week beginning Sunday, August 25.

MUSIC

American Album of Familiar Music, Frank Munn singing Fritz Kreisler's "The Old Refrain," August 25, 5:30 p.m., KFI. Other features are Jean Dickenson and Elizabeth Lennox . . . Gustave Haenschen's orchestra.



Music Hall of the Air . . . Anne Roselle, soprano . . . Henrietta Schumann, pianist, KECA, 8 p. m., August 25.



Jessica Dragonette, James Newill and chorus with songs, Leith Stevens and his "Summer Hour" orchestra with music of Paradise Island . . . Budd Hulick as master of tropical ceremonies, Linton Wells, foreign correspondent, making comments at intermission of "Ford Summer Hour," 4 p.m., August 25, KECA.



The symphony from the modern German master Paul Hindemith's opera "Mathis der Mahler" will be played as contemporary feature of a program of old and new conducted by Howard Barlow, director, Columbia Broadcasting

Symphony, (KNX-CBS, Sunday, Aug. 25, 11:00 a.m. to 12:30 p.m., PST). William Fineshriber is commentator at intermission. Program opens with the "Oberon" Overture of Weber, is followed by Sir Hamilton Harty's arrangement of "Water Music" by Handel, then Haydn's Symphony No. 98. Hindemith's music concludes the concert.



VARIETY

Gene Autry, cowboy singer in song and drama of the plains from "Melody Ranch" (KNX-CBS, Sunday, Aug. 25, 2:30 to 3:00 p.m.). Autry accompanies himself on the guitar. Lou Brings' orchestra provides music background for show, which features vocalists Dorothy Ellers and Nancy Mason and the Texas Rangers.



Bob Hawk, Oklahoma schoolteacher, back with wit and questions on Columbia's "Take It Or Leave It." (KNX, Aug. 25, 8:30 to 9:00 p.m.). Prizes ranging up to \$64 for contestants if they survive Hawk's "double or nothing" series of questions. David Ross is announcer.



Al Rinker, director, "Gay Nineties

Revue," presents nostalgic drama of a vanishing American—the vaudevillian. Rinker and Anne Marie Ewing have written "I Follow the Seals," story of two old troupers who meet and reminisce (KNX-CBS, Sunday, Aug. 25, 4:00 to 4:30 p.m., PST).



SPIRITUAL AND MORAL

"Spiritual Issues of the War," by Great Britain's churchmen, concluded Sunday, August 25 . . . Reverend Dr. James J. Forgan, moderator of the Assembly of the Church of Scotland, speaks to American people from London from 9:30 to 9:45 a. m., PST, over the NBC-Red Network



Mark Van Doren, famous American poet and critic, is a special guest on the "Invitation to Learning" program for a discussion of Balzac's novel, "Le Pere Goriot." (KNX-CBS, Sunday, Aug. 25, 12:30 to 1:00 p.m., PST).



LATER IN WEEK

Dr. Mark A. Dawber, secretary of the Home Missions Council, will discuss "The Migrant in the City" during his weekly program, Frontiers of American Life, Monday, August 26, between 9:30 and 9:45 a. m., PST, over the NBC-Blue Network.

KFND—4, On Dance. 4:15. Rocky Gordon. 4:30 Irene Wicker. 4:45. Malcolm Claire.
KGB—4, Wings for America. 4:30. Sinfonietta.
KTMS—4, Rud Barton. 4:15. Rocky Gordon. 4:30. Strings. 4:45. Malcolm Claire. 4:55. Music.
KDB—4, Wings for America. 4:30. Jamboree.
KVOE—4, Wings For America. 4:30. Sinfonietta.

5 to 6 P. M.

KFI—5, Waltz Time. 5:30. Music for Moderns.
KNX—5, Clark Ross. 5:30. Grand Central Station.
KHJ—5, News. 5:15. Daily Comics. 5:30. Shafter Parker. 5:45. Cheer Up.
KECA—5, Koken Orch. 5:15. Tarzan. 5:30. News. 5:45. Sports.
KFWB—5, Stuart Hamblen.
KMPC—5, Novatones. 5:15. News. 5:30. Uncle Harry.
KMTR—5 Special Events. 5:30. Political.
KFAC—5, Gateway to Music. 5:30. Children's Hour.
KGFJ—5, News. 5:30. Baseball Scores.
KRKI—5:30. Race Results.
KFOX—5:55. Beauty.
KGER—5, News. 5:05. Latin Hour.
KFXM—5, Pop. Orch. 5:15. Sports Guide. 5:30. News. 5:35. Variety. 5:45. Cheer Up.
KFSD—5, News. 5:15. Magic Island. 5:30. Kiddies' Party.
KGB—5, Forrest Warren. 5:15. Hallett Orch. 5:30. Shafter Parker. 5:45. Cheer Up.
KFYD—5:15. News. 5:30. Music.
KTMS—5, Thunder Over Paradise. 5:15. Koken Orch. 5:30. News. 5:45. Music and News for Venturers. 5:55. Thompson's Town Gossip.
KDB—5, Missionary Alliance. 5:15. Hallett Orch. 5:30. Shafter Parker. 5:45. Cheer Up.
KVOE—5, Ads. 5:15. Sports Guide. 5:30. Shafter Parker. 5:45. Cheer Up Gave

6 to 7 P. M.

KFI—6, Don Ameche. 6:30. Quiz Kids.
KNX—6, Public Affairs. 6:30. Al Pearce.
KHJ—6, Raymond Gram Swing. 6:15. Johnson Family. 6:30. John B. Hughes.
KECA—6, Europe News. 6:15. Dinah Shore. 6:30. Kennew.
KFWB—6, News. 6:15. Strollin' Tom. 6:30. Vacation Time. 6:45. Joe Crail Jr.

KMPC—6, Song Stories. 6:30. Easy Listening.
KMTR—6:15. Political. 6:30. Life Payments. 6:45. A.F.L.
KFAC—6, News. 6:15. London News. 6:30. T. W. Hughes.
KGFJ—6, News. Italian Melodies. 6:30. Gold Hour.
KFOX—6, News. 6:10. Sports. 6:15. Marie Antoinette. 6:30. Swing.
KGER—6, News. Latin Hour. 6:30. Jewish Hour.
KFXM—6, Ray G. Swing. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Sweets & Seats.
KFSD—6, News. 6:15. Temple in Tibet. 6:30. Ink Spots. 6:45. Candido Bothelbo.
KGB—6, Raymond Gram Swing. 6:15. Johnson Family. 6:30. News & Views. 6:45. Grant Park Concert.
KFYD—6:15. World On Air. 6:30. Serenade.
KTMS—6, European. 6:15. Dinah Shore. 6:30. Ink Spots. 6:45. Candido Bothelbo.
KDB—6, Raymond Gram Swing. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Concert Miniature.
KVOE—6, Raymond Gram Swing. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Kitty Kwiz.

7 to 8 P. M.

KFI—7, Pleasure Time. 7:15. News. 7:30. Antarctic Salute.
KNX—7, Amos 'n' Andy. 7:15. Lanny Ross. 7:30. Johnny Presents.
KHJ—7, Page Past. 7:15. Yesterday's Voices. 7:30. Lone Ranger.
KECA—7, Your Voice & You.
KFWB—7, Sid Ziff. 7:15. Elliott Roosevelt. 7:30. Gart Orch. 7:45. Robert Arden.
KMPC—7, Amos 'n' Andy. 7:15. News. 7:30. Joe Hernandez.
KMTR—7, Music. 7:15. Political. 7:30. Music. 7:45. News Reel.
KFAC—7, Fishing Facts. 7:15. Bonelli. 7:30. Sunset Singers. 7:45. Gems in Music.
KGFJ—7, Spanish Hour.
KRKI—7, News. 7:15. Three-Quarter Time. 7:30. Do You Know?
KFOX—7, Daily Bread. 7:15. Elliott Roosevelt. 7:30. Anything Can Happen. 7:45. Eventide Echoes.
KGER—7, News. 7:05. Jewish Hour.
KFXM—7, Paging the Past. 7:15. Harold Agal. 7:30. Lone Ranger.
KFSD—7, Melodius. 7:15. Elliott Roosevelt. 7:30. Antarctic Salute.
KGB—7:15, Star Parade. 7:30. Lone Ranger.
KTMS—7, McAlpine Orch. 7:15. E. Roosevelt. 7:30. Antarctic Salute.
KDB—7, Page Past. 7:15. Molinn Orch. 7:30. Lone Ranger.
KVOE—7:15, Molina Orch. 7:30. Lone Ranger.

8 to 9 P. M.

KFI—8, Quiz Court. 8:30. Death Valley Days.
KNX—8, John Clark. 8:15. Man-About-Hollywood. 8:45. Luncford Orch.
KHJ—8, Golden Hr. 8:30. Kay Orch.
KECA—8, Mayor Bowron. 8:15. Lyman Orch. 8:30. News. 8:45. Famous Bow Orch.
KFWB—8, Texas Lewis. 8:15. Wind-sor Orch. 8:30. U. S. Army. 8:45. Dixie Songsters.
KMPC—8, Pickard Family. 8:30. Let's Talk Over News. 8:45. Fun Quiz.
KFAC—8, Editor of Air. 8:30. Floy Johnson.
KFOX—8, 15, Baseball.
KGFJ—8, News. 8:15. Jean Valentine.
KRKI—8:15. Little Tokyo.
KGER—8, Luca's. 8:15. Army Trans. 8:30. Judge Gardner.
KFXM—8, News. 8:15. Boys.
KFXM—8, Children's Program. 8:30. Kay Orch.
KFSD—8, Reminiscing. 8:15. Lorna & Rita. 8:30. Fitzgerald Orch.
KGB—8, Prima Orch. 8:15. Officer of the Day. 8:30. Kay Orch.
KTMS—8, Be Air Orch. 8:30. Famous Hour Orch.
KDB—8, Chester Orch. 8:30. Noble Orch. 8:45. On Parade.
KVOE—8, Prima Orch. 8:30. Kay Orch.

9 to 10 P. M.

KFI—9, Gordon Orch. 9:30. Jones Orch.
KNX—9, News. 9:15. Sports Round-Up. 9:20. King Orch. 9:45. News.
KHJ—9, News. 9:15. Dance Orch. 9:30. Fulton Lewis. 9:45. Legion Fights.
KECA—9, Gordon Orch. 9:30. Fu Manchu. 9:45. Frank and Archie.
KFWB—9, Around the World. 9:30. News. 9:45. The Ballads.
KMPC—9, Memory Melodies.
KMTR—9:30, Peter Potter.
KFAC—9, Baseball.
KGFJ—9, Jewish Hour.
KRKI—9, Little Tokyo. 9:30. Requests.
KFOX—9, News. 9:15. Mr. Galloway. 9:30. Hargrave Orch. 9:45. Thornhill Orch.
KGER—9, News. 9:05. Aubrey Lee.
KFXM—9, News. 9:30. Fulton Lewis Jr. 9:45. Hollywood American Legion Fights.
KFSD—9, Gordon Orch. 9:30. Clisne Orch. 9:45. News.
KGB—9, News. 9:15. Baseball. 9:30. Fulton Lewis. 9:45. Legion Fights.
KECA—9, Edson Orch. 9:30. News. 9:45. Colony Club.

KDB—9, News. 9:15. D-See Orch. 9:30. Fulton Lewis Jr. 9:45. American Legion Hollywood Fights.
KVOE—9, News. 9:15. Dance Orch. 9:30. Wash. News. 9:45. Legion Fights.

10 to 11 P. M.

KFI—10, News. 10:15. Heart of Julia Blake. 10:30. Bridge Club. 10:50. Richards Orch.
KNX—10, Crosby Orch. 10:30. Masterworks.
KHJ—10, Legion Fights.
KECA—10, Phil-Harmonia.
KFWB—10, Averill. 10:15. Bowling Notes. 10:30. Contrasts in Rhythm.
KMPC—10, Dance. 10:15. Roller Derby. 10:30. News. 10:45. Hawaiians.
KMTR—10, Merry-Go-Round. 10:15. Lopez Orch. 10:30. Political. 10:45. Dance Orch.
KFAC—10, Melody Hour.
KGFJ—10, News. 10:15. Carter Wright.
KFOX—10, Music. 10:15. Anlwa Boys. 10:30. Hoodli Orch. 10:45. Hamilton Orch.
KFXM—10:45, Pearl Orch.
KFSD—10, Duchin Orch. 10:30. Hollywood Gossip. 10:35. Richards Orch.
KGB—10, Legion Fights. 10:45. Dale Orch.
KTMS—10, Miramar Orch. 10:15. Ambassador Orch. 10:30. Classified. 10:35. Biltmore Orch.
KVOE—10:45, Pearl Orch.

11 to 12 Midnight

KFI—11, News. 11:15. Nottingham Orch. 11:30. Loveland Orch.
KNX—11, News. 11:15. Busse Orch. 11:30. Manny Strand Orch. 11:55. News.
KHJ—11, Dale Orch. 11:30. Arnhem Orch. 11:45. Rhythm Rascals.
KECA—11, This Moving World. 11:15. Man With Pipe. 11:45. Organ.
KFWB—11, Organ. 11:15. Music You Want.
KMPC—11, Quiz.
KMTR—11, Melody Lane.
KFAC—11:30, Henry Orch.
KFXM—11, Dale Orch. 11:30. Arnhem Orch. 11:45. Rhythm Rascals.
KFSD—11, Nottingham Orch. 11:30. Sudders Orch.
KGB—11, News. 11:15. Pearl Orch. 11:45. Memory Time.
KFYD—11, Jack the Bellboy.
KTMS—11, Dance. 11:45. Bill Sabransky.
KDB—11, News. 11:15. Pearl Orch. 11:30. Arnhem Orch. 11:45. Rhythm Rascals.
KVOE—11, Dale Orch. 11:30. Arnhem Orch. 11:45. Rhythm Rascals.

SATURDAY Program Highlights

A.M. Programs are shown in Light Face Type;
P.M. Programs in Black Face

Variety

9:30—Waldorf Luncheon, KECA-KFSD, KTMS.
10:30—Pan American Fellowship, KECA.
3:00—People's Platform, KNX.
3:30—Gay '90's, KNX.
4:15—Busy Blind, KFWB.
6:00—World's Fair Party, KHJ-KGB-KVOE-KDB-KFXM.
7:00—Barn Dance, KFI.
7:15—Immigration Counsellor, KFWB.
7:30—New Voices of 1940, KNX.

Drama

9:00—Lincoln Highway, KFI.
7:00—Sky Blazers, KNX.
9:00—Listeners' Playhouse, KFI.

Public Affairs—News

2:05—Albert Warner, KNX.
3:45—Kaltenborn, KFI-KFSD.
4:00—Wythe Williams, KHJ.
6:30—John B. Hughes, KHJ-KGB-KVOE-KFXM-KDB.
9:00—Bill Henry, KNX.

Outstanding Music

10:30—World's Fair Band, KFSD.
11:45—Music for Keyboard and Console, KNX.
12:30—Congress Chamber Concert, KFI.
1:00—Classic Hr., KECA.

5:30—WOR Pop Concert, KFXM-KVOE-KGB.
5:45—Saturday Night Serenade, KNX.
8:00—Opera, Don Pasquale, KFAC.
10:00—Phil-Harmonia, KECA.

Sports—Comment

1:15—Saratoga Race, KVOE-KGB-KHJ.
1:45—Arlington Park Handicap, KDB.
1:45—Washington Park Race, KHJ-KGB.
6:45—Sports Huddle with Braven Dyer, KNX.
7:15—Inside of Sports, KHJ-KGB-KFXM.
7:30—Del Mar Races, KMPC.
8:30—Ron Waggoner, KFI-KFSD.
9:15—Sports Highlights, KNX.
10:15—Bowling Notes, KFWB.

Quiz Programs

5:00—Kid's Quizaroo, KNX.
7:30—Cranium Crackers, KVOE.

Weather

KFI—8:00, 9:30, 3:45.
KHJ-KGB-KVOE—9:00.
KNX—9:00.
KRKD—9:30.
KTMS—8:00, 12:15.
KFWB—11:30.
KGER—11:00, 4:00.

KGER—11, News, 11:15, Int. Miss Base.
KFXM—11:30, Mutual Dons, 11:45, (Classic Strings).
KFSD—11, Byrne Orch.
KGB—11:45, Stocks, 11:50, News.
KFVD—11, News, 11:30, Red Piano, 11:45, Violet Schram.
KTMS—11, Glen Island Orch, 11:30, Nat. Music Camp.
KDB—11:45, Tea Time.
KVOE—11, Mutual Dons, 11:45, Fed. Symphony.

12 Noon to 1 P.M.

KFI—12, News, 12:30, Congressional Concert.
KNX—12, Bull Session, 12:30, Keyboard and Console, 12:45, Four Clubmen.
KHJ—12, News.
KECA—12, Cluo Matinee.
KFWB—12, Al Jarvis.
KMPC—12, Frolic, 12:15, News, 12:30, Allen Roth, Science.
KDB—12, Peter Catter.
KFAC—12, News, 12:15, Modern Melodies, 12:45, Organ.
KGFJ—12, News, 12:45, Jungle Jim, KRKD—12:15, Civic, 12:30, Saddle Pals.
KFXM—12, Music, 12:15, News.
KGER—12, News, 12:15, News.
KFXM—12, Pop. Orch.
KFSD—12, Club Matinee, 12:15, News, 12:30, Club Matinee.
KGB—12, Children's Story Parade, 12:15, Songs.
KFVD—12, Organ, 12:45, V. Schram.
KTMS—12, Club Matinee, 12:30, News, 12:45, Club Matinee.
KDB—12, Songs Sweethearts Slog.
KVOE—12, Let's We Forget, 12:15, Round Towner.

1 to 2 P.M.

KFI—1, Hollywood Bowl, 1:15, T. Dorsey Orch.
KNX—1, Buffalo Presents, 1:30, Brandwynne Orch.
KHJ—1, News, 1:05, Dave Dennis, 1:15, Saratoga Race.
KECA—1, Classic Hour.
KFWB—1, Al Jarvis.
KMPC—1, Spanish, 1:30, Ben Pollack, 1:45, Victor Vincent.
KMTR—1, Dick Ross, 1:30, Pensions, 1:45, Special Events.
KFAC—1, Religious Science.
KGFJ—1, News, 1:15, Strings.
KFXM—1, Lieut. Governor, 1:15, Music.
KGER—1, News, 1:05, Motor Vehicle Talk, 1:15, Swing, 1:30, Spanish Trio.
KFXM—1, News, 1:05, Dennis Orch, 1:15, Saratoga Race, 1:30, Variety.
KFWB—1, Al Jarvis, 1:30, V.F.W., 1:45, Rhythms by Ricardo.
KGB—1, News, 1:15, Saratoga Race, 1:30, Dennis Orch.
KFVD—1, News, 1:45, Salvation Army.
KTMS—1, Brook Orchestra, 1:30, Rhythms by Ricardo.
KDB—1, News, 1:30, Dennis Orch.
KVOE—1, News, Dennis Orch, 1:15, Race.

2 to 3 P.M.

KFI—2, El Chico Revue, 2:25, News, 2:30, Art of Living, 2:45, Sports.
KNX—2, News, 2:05, News From Washington, 2:15, U. S. Army Recruiting, 2:30, News.
KHJ—2, Monaco Orch, 2:30, Youth Drama.
KECA—2, Want a Job? 2:15, Naomi Renfrew.
KFWB—2, Al Jarvis.
KMPC—2, Ramonoff Group, 2:15, Strings, 2:30, Concert Hall.
KMTR—2, W. B. West, 2:15, Walter Lawson, 2:45, Volney James.
KFAC—2:15, Baseball.
KGFJ—2, News, 2:15, Civic, 2:30, Sven in Hollywood, 2:45, Hobby Shop.
KRKD—2, Chuck Henry Orch, 2:30, News, 2:45, Hawaiians.
KFXM—2, Civic, 2:15, At the Theatre, 2:30, Kate Smith, 2:45, Allen Orch.
KGER—2, News, 2:05, Tent Revival, B. Band.
KFXM—2, Stocks, 2:05, Orch, 2:15, News, 2:30, Youth Dramas.
KFSD—2, Hollywood Gossip, 2:05, Golly Orch, 2:25, News, 2:30, Balboa Park Organ.
KGB—2, Monaco Orch, 2:30, Youth Drama.
KTMS—2, Donahue Orch, 2:25, News, 2:30, Renfrew of the Mounted.
KDB—2, Monaco, 2:30, Youth Drama.
KVOE—2, Monaco Orch, 2:50, Drama of Youth.

3 to 4 P.M.

KFI—3, Kindergarten, 3:15, John B. Kennedy, 3:30, Bob Hanson, 3:45, H. V. Kaltenborn.
KNX—3, People's Platform, 3:30, Gay Nineties.
KHJ—3, Palmer House Orch, 3:15, Reynolds Orch, 3:30, Maleville Orch, 3:45, Inside Sports.

KECA—3, Israel Message, 3:30, Garden Club, 3:45, Nutshell Playhouse.
KFWB—3, Al Jarvis.
KMPC—3, News, 3:15, Musical Workshop, 3:30, Tropic Moods, 3:45, Dittmar.
KMTR—3, Volney James, 3:30, Memories, 3:45, Billy Ribman.
KFAC—3, Baseball.
KGFJ—3, News, 3:15, Music.
KRKD—3, Hawaiians, 3:45, Santarella Presents.
KFXM—3, News, 3:30, Caballeros.
KGER—3, News, 3:05, Music, 3:20, L. B. Band.
KFXM—3, Palmer House Orch, 3:15, Variety, 3:30, Maleville Orch.
KFSD—3, Message of Israel, 3:30, Bob Hanson, 3:45, Kaltenborn.
KGB—3, Palmer House Concert, 3:15, Profit Trio, 3:30, Maleville Orch.
KFVD—3, News, 3:30, Thunder Theatre.
KTMS—3, Message of Israel, 3:30, Fitz Carlton Orch.
KMTR—3, Palmer House Orch, 3:15, Prima Orch, 3:30, Buddy Maleville Orch.
KVOE—3, Palmer House Orch, 3:15, Skiles Band, 3:45, Maleville Orch.

4 to 5 P.M.

KFI—4, Listener's Playhouse, 4:30, Orlando Orch, 4:45, Betty Barrett.
KNX—4, Rumba, 4:30, Human Adventure, 4:55, War News.
KHJ—4, Clinton Orch, 4:30, Young Orch.
KECA—4, Radio Guild, 4:30, Un-Classic.
KFWB—4, Dog Tales, 4:15, Busy Blind, 4:30, Marimba, 4:45, Stuart Hamblen.
KMPC—4, Salon Music, 4:30, News, 4:45, Aloha.
KMTR—4, Music, 4:30, Spec. Events, 4:45, News.
KGFJ—4, News, 4:30, Observer, 4:45, Adult Education.
KRKD—4:45, News.
KFXM—4, Donald Novis, 4:30, Swing.
KGER—4, News, 4:15, Salvation Army, 4:30, Lowell Weeks, 4:45, Music.
KFXM—4, Trading Post, 4:30, Young Orch.
KFSD—4, Drama Guild, 4:30, Owens Orch, 4:55, Hollywood Gossip.
KGB—4, Wythe Williams, 4:15, Tucker Orch, 4:30, Sudy Orch, 4:30, St. Francis Orch.
KDB—4, W. Williams, 4:15, Tucker Orch, 4:30, Nobody's Children.
KVOE—4, Clinton Orch, 4:30, Nobody's Children.

5 to 6 P.M.

KFI—5, Traffic Tribunal, 5:15, Biltmore Boys' Orch, 5:30, Grand Ole Opry.
KNX—5, Kids Quizaroo, 5:30, Busse Orch, 5:45, Sat. Serenade.
KHJ—5, Strings for Swingtime, 5:15, Daily Comets, 5:30, Pop. Concert.
KECA—5:30, Jobs for America, 5:45, Sports.
KFWB—5, Stuart Hamblen.
KMPC—5, Buccaneers, 5:15, News, 5:30, Mothers of America, 5:45, Music-Group.
KMTR—5, Spec. Events, 5:45, Eventide.
KFAC—5, Music, 5:30, Children's Hour.
KGFJ—5, News, 5:30, Baseball.
KRKD—5:30, Race Results.
KFXM—5, News, 5:05, Latin Hour.
KFXM—5, Popular Orch, 5:30, Pop. Concert.
KFSD—5, News, 5:15, Jenkins Orch, 5:30, Grant Park Concert.
KGB—5, Hawaii Calls, 5:30, Pop. Concerts.
KFVD—5, Band, 5:15, News.
KTMS—4, Radio Guild, 4:30, St. Francis Orch.
KTMS—5, Gordon Jenkins, 5:30, Grant Park Concert.
KDB—5, Hawaii Calls, 5:30, Popular Concert.
KVOE—5, Adv. 5:15, Herman Orch, 5:30, Pop. Concert.

6 to 7 P.M.

KFI—6, Uncle Ezra, 6:30, Truth or Consequences.
KNX—6:15, Public Affairs, 6:30, News, 6:45, Sports Huddle, 6:55, News.
KHJ—6, World's Fair, 6:30, John B. Hughes, 6:45, Miller Orch.
KECA—6, Open, 6:15, Great Fires, 6:30, Melody in the Night.
KFWB—6, News, 6:15, Strollin' Tom, 6:30, Dixieland Band, 6:45, Cugat Orch.
KMPC—6, Melody, 6:30, Hollywood Chatterbox, 6:45, Michael Lorinz.
KMTR—6:15, Political, 6:30, Spec. Events.
KFAC—6, News, 6:15, Music, 6:30, Gospel Hour.
KGFJ—6, News, Italian Melodies, 6:30, Gold Hour.
KRKD—6:45, Father Flynn.
KFXM—6, News, 6:10, Sports, 6:15, Dance Orch.

SATURDAY Programs

AUGUST 31, 1940

8 to 9 A.M.

KFI—8, Strings That Sing, 8:15, Julio Martinez, 8:30, Call to Youth, 8:45, News.
KNX—8, Nancy Dixon, 8:15, Music, 8:20, KNX-tra, 8:30, Let's Pretend.
KHJ—8, Brigade Orch, 8:30, News, 8:40, Mutual Friend, 8:45, Gazez Orch.
KFAC—8, Breakfast Club, 8:30, News, 8:45, Federated Churches.
KFWB—8, Melody Mart, 8:15, Ballards, 8:30, Morning Music, 8:45, Salvation Army.
KMPC—8, Andy & Virginia, 8:30, Studio Party.
KMTR—8, Spanish Hour, 8:45, Religious Music.
KFAC—8, Country Church.
KGFJ—8, News, Stocks, 8:45, Dr. Wiseman.
KFXM—8, News, 8:15, Bluestone & Gale, 8:30, Ads, 8:45, Mt. Boys.
KGER—8, News, 8:01, Soul Patrol, 8:15, Mizpah.
KFXM—8, Sunshine Service, 8:30, Pop. Orch, 8:45, News.
KFSD—8, Breakfast Club, 8:15, Good Cheer, 8:30, Farm and Home Hour.
KGB—8, Brigade Orch, 8:15, Devotions, 8:30, News, 8:40, Melodic Moments.
KFVD—8, Covered Wagon, 8:45, Waltz.
KTMS—8, Weather, 8:01, Breakfast Club, 8:30, S. B. Devotional Hour, 8:45, Aloha.
KDB—8, Classic Revue, 8:30, News, 8:45, WPA.
KVOE—8, Brigade Orch, 8:30, News, 8:45, Fed. Music.

9 to 10 A.M.

KFI—9, Lincoln Hwyay, 9:30, Song Fellow, 9:45, Medical Talk.
KNX—9, Keyboard Capers, 9:15, Health, 9:30, U. S. Army Recruiting.
KHJ—9, Don Arres, 9:30, McFarland Twins Orch.
KECA—9, Fantasy in Rhythm, 9:15, Social Relations, 9:30, Waldorf Luncheon.
KFWB—9, Smorgasbord.
KMPC—9, News, 9:15, Romance Times, 9:30, U. S. Recruiting.
KMTR—9, Martin Luther Thomas, 9:15, Special Events, 9:30, V.F.W., 9:45, Kellison.
KFAC—9, Inspirations, 9:30, Women in the News, 9:45, Serenade.
KGFJ—9, News, Stocks, 9:15, Music.
KRKD—9:30, U.S. Weather.
KFXM—9, John Brown, 9:15, Rainbow Trio, 9:30, Bronzemea, 9:45, Wayne King.
KGER—9, News, Mizpah, 9:15, March Ahead of Time, 9:30, Revival, 9:45, Full Gospel.
KFXM—9, Don Arres, 9:30, Variety, 9:45, Thompson Orch.
KFSD—9:30, Lunch at Waldorf.

KGB—9, Don Arres, 9:30, Thompson Orch.
KFVD—9:15, News, 9:30, Parade.
KTMS—9, News, 9:15, Melody, 9:30, Luncheon at Waldorf.
KDB—9, Don Arres, Tenor, 9:30, McFarland Twins.
KVOE—9, Don Arres, 9:15, Monitor News, 9:30, McFarland Twins.

10 to 11 A.M.

KFI—10, I Am American, 10:15, On the Job, 10:30, Rhythm Matinee.
KNX—10, Country Journal, 10:30, Town Crier, 10:45, Brush Creek Follies.
KHJ—10, Might Be You, 10:30, Noble Orch.
KECA—10, Our Half Hr., 10:30, Pan-American Fellowship, 10:45, World's Fair Band.
KFWB—10, Smorgasbord.
KMPC—10, Vera Brodsky, 10:30, Ranch Boys, 10:45, News.
KMTR—10, Woman's World, 10:30, Special Events, 10:45, News.
KFAC—10:15, L. A. County Medical Assn, 10:30, News, 10:45, Gothic Tower.
KGFJ—10, News, 10:15, Dr. McCoy, 10:30, Moods in Verse, 10:45, City Dwellers.
KFXM—10, News, 10:15, Donald Novis, 10:30, Organ, 10:45, Towner Concert.
KGER—10, News, 10:05, Rev. Smith, 10:20, Rev. Ivie.
KFXM—10, News, 10:05, Variety, 10:30, Noble Orch.
KFSD—10, Our Half Hour, 10:30, World's Fair Band.
KDB—10, Might Be You, 10:30, Noble Orch.
KFVD—10, Gospel in Song.
KTMS—10, Our Half Hour, 10:30, World's Fair Band.
KDB—10, This Might Be You, 10:15, Monitor News, 10:30, Noble Orch.
KVOE—10, Might Be You, 10:15, Top Tunes, 10:30, Noble Orch.

11 A.M. to 12 Noon

KFI—11, Boy, Girl & Band, 11:30, U. S. Army Recruiting, 11:45, Long Orch.
KNX—11, Marine Band, 11:30, News, 11:35, Old Vienna.
KHJ—11, Air Cadet Quiz, 11:45, Tea Time.
KECA—11, Chaparral Club, 11:15, Byrne Orch, 11:30, Miller Orch.
KFWB—11:30, News, 11:45, Selvin Orch.
KMPC—11, Music for Madame, 11:30, Varieties.
KMTR—11, Dr. Talbot, 11:30, Stocks, 11:45, Special Events.
KFAC—11, Man on the Street, 11:45, Hawaiians.
KGFJ—11, News, Stocks, 11:15, Music.
KRKD—11, Paddock Flashes, 11:30, News.
KFXM—11, Continentals, 11:30, News, 11:40, Music.

RADIO LIFE SHORT WAVE GUIDE

Edited by EARL G. DE HAVEN

Reception Conditions—12 Midnite to 7 A. M., GOOD—7 A. M. to 4 P. M., GOOD
4 P. M. to Midnite—GOOD

English Speaking Short Wave Newscasts 'ROUND THE DIAL 'ROUND THE WORLD

Time	Megs.	City	Station	Time	Megs.	City	Station
MORNING							
12:00 Mid.	11.83	Melbourne	VLW-3	3:00 P.M.	15.11	Berlin	DJL
12:00 Mid.	9.83	Suva, Fiji	VPD-2	3:30 P.M.	11.77	Berlin	DJD
3:15 A.M.	17.82	Rome	ZRO-8	4:30 P.M.	11.75	London	GSD
	15.30	Rome	ZRO-6	4:30 P.M.	11.75	London	GSD
3:30 A.M.	17.79	London	GSL	4:00 P.M.	15.18	Moscow	RV-98
3:45 A.M.	15.11	Berlin	DJL	4:15 P.M.	15.11	Berlin	DJL
5:00 A.M.	17.81	London	GSV	5:00 P.M.	15.15	Stockholm	SBT
5:15 A.M.	15.11	Berlin	DJL	5:15 P.M.	15.11	Berlin	DJL
7:45 A.M.	11.78	Manchoukuo	MTCY	5:30 P.M.	15.19	Chungking	XGOX
7:40 A.M.	17.82	Rome	ZRO-8	EVENING			
8:00 A.M.	17.81	London	GSV	6:30 P.M.	11.75	London	GSD
8:15 A.M.	15.30	Berlin	DJB	7:00 P.M.	17.82	Rome	ZRO-8
10:00 A.M.	15.28	London	GSI		14.81	Rome	ZRO-4
10:20 A.M.	15.19	Finland	OIE	7:30 P.M.	11.77	Berlin	DJD
11:25 A.M.	11.81	Rome	ZRO-4		9.61	Berlin	DXB
	15.30	Rome	ZRO-6		15.11	Berlin	DJL
AFTERNOON							
12:30 P.M.	17.82	Rome	ZRO-8	9:00 P.M.	9.61	S. Afrjca	DJD
	15.23	Rome	ZRO-14	9:00 P.M.	11.77	Berlin	DJD
12:50 P.M.	15.31	London	GSP	9:05 P.M.	15.18	Tokyo	JZK
1:30 P.M.	17.82	Rome	ZRO-8	10:15 P.M.	11.75	London	GSD
	11.81	Rome	ZRO-4	10:30 P.M.	15.30	Rome	ZRO-6
1:45 P.M.	15.31	London	GSP	11:00 P.M.	11.78	Manchoukuo	MTCY

(All time is Pacific Standard)

Important: Clip and save this list as it will not appear again until revisions make it necessary.

The World on Your Dial

By Earl G. De Haven

EMBRACING territory that in total area is more than half that of continental United States is India, Asia's land of mystery and romance. More than 400 million people call India home and this fabled land probably has more "lure" for people of the Western world than any other that might be named. India has been called a "land of contrasts" and this is literally true, not only in a physical sense, (topography and climate), but socially and economically as well.

India claims the impregnable, man-defying, Mt. Everest, apex of "the world's roof," the Himalayas. Standing with Everest are such granite stalwarts as Makalu, Kinchinjunga, and Nanga Par-

bat guarding India's frontier. Two mighty rivers, the Indus and the Ganges water India's fertile terrain and support its crops, of which rice is chief. The tea you often enjoy may have come to your table from the hill country of this great land, for India tea ranks among the world's finest.

Fascinating indeed is the "fable-like" history of India's Native States and their glamorous and inconceivably wealthy rajahs, maharajas, and native princes. It was one of these colorful, feudatory rulers who gave to the world its most beautiful and best preserved architectural gem, the Taj Mahal at Agra. Only a Halliburton could describe the beauty of this edifice, so typical of the country in

RELIGIOUS BROADCASTS

SUNDAY

7:30 a.m.	KRKD—Rev. Squires
7:45 a.m.	KNX—Voice of the Pulpit
8:00 a.m.	KMTR—Swedish
8:00 a.m.	KFAC—Country Church
8:00 a.m.	KGER—Rev. Dowell
8:00 a.m.	KNX—West Coast Church
8:30 a.m.	KFWB—Union Rescue Mission
8:30 a.m.	KNX—Salt Lake City Tabernacle
8:30 a.m.	KFVD—Christ church
8:45 a.m.	KMTR—Bob Shuler
9:00 a.m.	KNX—Columbia Church
9:00 a.m.	KFAC—Liberal Catholic Hour
9:00 a.m.	KFSD—S. D. Churches
9:30 a.m.	KGEB—Revival
10:30 a.m.	KFSG—Aimee McPherson
11:00 a.m.	KFAC—Open Door Church
11:00 a.m.	KFVD—First Methodists
11:00 a.m.	KDB—All Saints' Church
11:30 a.m.	KTMS—Presbyterian Church
12:00 noon	KECA, KTMS, KFSD, Vespers
12:00 noon	KMTR—St. Brendan's Choir
1:30 p.m.	KVOE—Lutheran Hour
2:00 p.m.	KECA—Catholic Hour
2:15 p.m.	KMTR—Rev. Curry
3:00 p.m.	KFSG—Evangelistic
3:00 p.m.	KTMS—White Tabernacle
4:30 p.m.	KFVN—Fresno Church
5:00 p.m.	KECA—Church Interdenominational
5:00 p.m.	KHJ-KVOE-KGB-KFXM-KDB—Revival Hour
5:30 p.m.	KFOX—Kingdom Temple
5:30 p.m.	KMTR—Martin L. Thomas
6:30 p.m.	KFAC—Salvation Army
7:00 p.m.	KFSD—Josiah Hopkins
7:00 p.m.	KFSG—Aimee Temple McPherson
8:00 p.m.	KMTR—Floyd Johnson
8:00 p.m.	KFAC—Open Door Church
8:00 p.m.	KFWB—Dr. Stewart MacLennan
8:00 p.m.	KGB—White Temple
8:15 p.m.	KVOE-KHJ-KDB—Pastor's Study
9:15 p.m.	KHJ-KGB-KVOE-KFXM-KDB—Voice of Prophecy

which it is situated, and to whose people it is a symbol of all that is good and beautiful.

Your best chance between now and December will be that VUD-4 in New Delhi will come thru at 6:30 P. M. on 15.29 Mc. Two other India stations are on at this same hour, VUM-2 at Madras on 11.83 Mc. and VUD-2 at New Delhi on 9.59 Mc. Not much chance on these last named but try anyway. Another possibility that may prove to be "THE one" which will add India to your log is to try 9.59 Mc. between 5:30 and 7:30 A.M. VUD-2 on another schedule.

KGER—6, News. 6:05, Latin Hour. 6:30, Italian Journal.
KFXM—6, World's Fair Party. 6:30, John B. Hughes. 6:45, Miller Orch.
KRKD—6:45, Father Flynn.
KFSD—6, News. 6:15, Monroe Orch. 6:30, Melody in the Night.
KGB—6, World's Fair Party. 6:30, News and Views.
KFVD—6, Evening Serenade.
KTMS—6, Open. 6:45, Ten Acres Orch. 6:30, Melody in Night.
KDB—6, World's Fair Party. 6:30, John B. Hughes. 6:45, Childs Orch.
KVOE—6, World's Fair Party. 6:30, John B. Hughes. 6:45, Miller Orch.

7 to 8 P. M.

KFI—7, Barn Dance.
KNX—7, Nky Blazers. 7:30, New Voices.
KHJ—7, Levant Orch. 7:15, Inside of Sports. 7:30, Gabriel Heatter. 7:45, Jenney Orch.
KECA—7, Dancing Campus Orch. 7:30, Rey Orch.
KFWB—7, Fred Skinner. 7:15, Immigration. 7:30, Rancho San Antonio.
KMPC—7, Novatones. 7:15, News. 7:30, Joe Hernandez.
KMTR—7, Music. 7:45, Special Events.
KFAC—7, Christian Science. 7:15, London News. 7:30, Dr. Fifield.
KGFJ—7, Spanish Hour.
KRKD—7, News. 7:15, Three-Quarter Time. 7:30, Do You Know?
KFOX—7, Walsh Orch. 7:15, News. 7:30, Grier Orch. 7:45, Eventide Echoes.
KGER—7, News. 7:05, Holy Ghost Rally.
KFXM—7, Levant Orch. 7:15, Inside of Sports. 7:30, Ave Maria Hour.
KFSG—7:45, Healing.
KFSD—7, Whistling Parson. 7:30, Biltmore Orch.

KGB—7, Keller Orch. 7:15, Inside of Sports. 7:30, Voice of Liberty. 7:45, Reisman Orch.
KTMS—7, Campus Orch. 7:30, Musical Mirror.
KDB—7, Keller Orch. 7:30, Clinton Orch.
KVOE—7, Levant Orch. 7:15, Popular Music. 7:30, Cranium Crackers.

8 to 9 P. M.

KFI—8:05, Morgan Orch. 8:15, King Cowboy. 8:30, Sports. 8:45, Gordon Orch.
KNX—8, Hit Parade. 8:45, Noble Orch.
KHJ—8, Maleville Orch.
KECA—8, Tune Out Time.
KFWB—8, Peppercine Foundation. 8:30, Union Rescue Mission.
KMPC—8, Concert. 8:30, Fishing. 8:45, U. S. Army.
KMTR—8, Beach Boys. 8:30, Hawaiian.
KFAC—8, Opera.
KGFJ—8, News. 8:15, Crime Is Born. 8:30, Lucra's. 8:15, Quartette. 8:30, Thornhill Orch.
KGER—8, News. 8:05, Hoyos.
KFXM—8, Maleville Orch.
KFSD—8, Savitt Orch. 8:30, Sports. 8:45, Gordon Orch.
KHJ—8, Maleville Orch. 8:30, Prom.
KTMS—8, Sherman Orch. 8:30, Sports. 8:45, Edison Hotel Orch.
KDB—8, Maleville Orch. 8:30, Richards Orch.
KVOE—8, Maleville Orch.

9 to 10 P. M.

KFI—9, Paul Martin. 9:30, Carson Orch.
KGER—9, Bill Henry. 9:15, Sports Roundup. 9:20, Busse Orch. 9:30, King Orch. 9:45, News.

KHJ—9, News. 9:15, Noble Orch. 9:30, Serpico Orch.
KECA—9, Beverly Hills Orch. 9:30, Records.
KFWB—9, Glerdale Orch. 9:30, News. 9:45, Ballads.
KMPC—9, Memory Melodies.
KMTR—9, Theatre Group. 9:30, Peter Potter.
KFAC—9, Opera.
KGFJ—9, Jewish Hour.
KFOX—9, News. 9:15, Music. 9:45, Christy Orch.
KGER—9, News. 9:05, Church Call. 9:30, Stage-Screen Echoes.
KFXM—9, News. 9:15, Noble Orch. 9:30, Serpico Orch.
KFSG—9:30, Sunday School Teachers.
KFSD—9, Marriage Club. 9:30, Lucas Orch. 9:45, News.
KGB—9, News.
KTMS—9, Marriage Club. 9:30, Armory Dance. 9:45, Lucas Orch.
KDB—9, News. 9:15, Sat. Night Party.
KVOE—9, News. 9:15, Noble Orch. 9:30, Serpico Orch.

10 to 11 P. M.

KFI—10, Harpa Orch. 10:30, Richards Orch.
KNX—10, Crosby Orch. 10:30, Luncheon.
KHJ—10, Arnheim Orch. 10:30, News. 10:45, Pearl Orch.
KECA—10, Phil-Harmonia.
KFWB—10, Dance. 10:15, Derby. 10:30, News. 10:45, Hawaiian.
KMPC—10, Viennese Music. 10:15, Hawaiian. 10:30, News.
KMTR—10, Merry-Go-Round. 10:15, Phil Lopez Orch. 10:45, Dance

KFAC—10, Melody Hour.
KGFJ—10, News.
KFOX—10, Music. 10:15, Anwa Boys. 10:30, Hoopli Orch. 10:45, Hamilton Orch.
KGER—10, News. 10:15, Dance.
KFXM—10, Arnheim Orch. 10:30, News. 10:45, Pearl Orch.
KFSG—10, Silver Band. 10:30, Music.
KFSD—10, Harpa Orch. 10:30, Richards Orch.
KFVD—10, Jack the Bellboy.
KTMS—10, Green Mill. 10:30, Classified. 10:35, Florentine Gardens Orch.
KVOE—10, Arnheim Orch. 10:30, News. 10:45, Pearl Orch.

11 to 12 Midnight

KFI—11, News. 11:15, Gary Nottingham Orch. 11:30, Archie Loveland Orch.
KNX—11, News. 11:15, Van Orch. 11:30, Manny Strand Orch. 11:55, News.
KHJ—11, Dale Orch. 11:30, Hawaiian.
KECA—11, Paul Carson. 11:30, Scott Orch.
KFWB—11, Swing.
KMPC—11, Music Nightcap.
KMTR—11, Melody Lane.
KFAC—11, Henry Orch.
KFXM—11, Dale Orch. 11:30, Hawaiian.
KFSG—11, Music. 11:15, Prelude to Slumber.
KFSD—11, Nottingham Orch. 11:30, Sudder Orch.
KDB—11:45, Dance Party.
KTMS—11, Dance Hour. 11:45, Paul Carson.
KVOE—11, Dale Orch. 11:30, Hawaiian.

Orange County Public Forum.....	KVOE, 2 p.m. Su	Shafter Parker.....	KFXM, KDB, 7:30 p.m. Tu
Orphans of Divorce (Dr. Lyons Tooth Powder).....	KTMS.	sheep and Goats Club.....	KVOE, KHJ, KGB, 5:30 p.m. M-F
Our Gal Sunday (Anacin).....	KECA, KFS, 11 a.m. M-F	Sid Ziff (L. A. Brewing).....	KDB, KHJ, KVOE, KGB, 4 p.m. W
Paging Post.....	KNX, 8:45 a.m. M-F	Signal Carnival (Signal Oil).....	KFWB, 7 p.m. M-F
Parker Family (Woodbury Soap).....	KHJ, KDB, KVOE, 7 p.m. M, Tu, Th, F	Skyblazers (Continental Baking).....	KFI, 6:30 p.m. Su
Passing Parade (Bank America).....	KFI, 8:15 p.m. Su	Show Boat (Avalon Cigarettes).....	KNX, 7 p.m. Sa
Paul Martin Party.....	KFI, 9:00 p.m. Sa	So You Know History.....	KFI, 8 p.m. M
Paul Sullivan (Raleighs).....	KNX, 9 p.m. M-F	Social Secretary.....	KMPC, 4 p.m. M, W, F
People's Platform.....	KNX, 3 p.m. Sa	*Society Girl (Mazola).....	KNX, 11 a.m. M-F
Pepper Young's Family (Camay, Oxydol).....	KFI, 11:30 a.m. M-F	Song Stories.....	KMPC, 6 p.m. M-F
Phil-Harmonia.....	KECA, 10 p.m. Daily	Songfellow (Town Talk Bread).....	KFI, 9:00 a.m. Tu, Th
Pickard Family (Dr. Cowen).....	KMPC, 8:00 p.m. Su-F	Sports Huddle (Marvel Cigarettes).....	KNX, 6:45 p.m. Tu, Th, Sa
Pipe Smoking Time (Model Tobacco).....	KNX, 7:30 p.m. W	Stepmother (Colgate Tooth Powder).....	KNX, 12:45 p.m. M-F
Plantation Party (Burler Tobacco).....	KFI, 7:30 p.m. W	Strange As It Seems (Colgate-Palmolive).....	KNX, 8 p.m. Th
Pleasure Time (Chesterfield).....	KFI, 7 p.m. M, Tu, Th, F	Studio Dark Room.....	KECA, 9 p.m. Th
Portia Faces Life (Post Toasties).....	KFI, 12:45 p.m. M-F	Summer Pastime.....	KFI, 6 p.m. Su
Pot o' Gold (Tums).....	KFS, 4:30 p.m. Th	Sunday Evening Hour (Ford Motor Co.).....	KNX, 5 p.m. Tu
Pretty Kitty Kelly (Wonder Bread, Hostess Cake).....	KNX, 12 n. M-F	Telephone Show (Telephones).....	KFI, 4 p.m. M
*Professor Askem.....	KFS, 7:30 p.m. Su	Texaco Star Theatre (Texas Co.).....	KNX, 5 p.m. W
*Prof. Puzzlewit (Gallen Kamp Shoes).....	KFI, 3 p.m. Su	Treasure Chest.....	KFI, 4:30 p.m. Tu
*Professor Quiz (Teel).....	KNX, 8:30 p.m. Tu	Tune Out Time.....	KECA, 8 p.m. Sa
Public Affairs.....	KNX, 6:30 p.m. Su	Twilight Trails (Brown & Williamson).....	KFXM
Full Over Neighbor (Willshire Oil).....	KHJ, KGB, KVOE, 8 p.m. M	*Uncle Walter's Dog House (Raleigh Tobacco).....	KFI, 6:30 p.m. Tu
*Question Bee (Rinso).....	KNX, 8:30 p.m. W	Union Oil Opera (Union Oil Co.).....	KFI, 7:30 p.m. M
*Quiz Court (Petrol Corp.).....	KFI, 8 p.m. F	Vagabond Trail.....	KVOE, KHJ, KGB, 11:15 p.m. M
*Quiz Kids (Alka Seltzer).....	KFI, 6:30 p.m. F	Valiant Lady (Wheaties).....	KFI, 10:30 a.m. M-F
Radio City Music Hall.....	KECA, KFS, 8 a.m. Su	Vera Vague (Signal Oil).....	KFI, 6:30 p.m. Su
Raymond G. Swing (General Cigars).....	KVOE, KFXM, 6 p.m. M-F	Vic and Sade (Crisco).....	KFI, 11:45 a.m. M-F
Red Cross.....	KFXM, KHJ, 6 p.m., M, Tu, W, F	Voice of Prophecy (Self).....	KVOE, KHJ, KGB, 9:15 p.m. Su
Renfrew (sustaining).....	KDB, 6 p.m. M-F	Waltz Time (Milk of Magnesia).....	KFI, 5 p.m. F
Reported Missing.....	KECA, 9 a.m. Su	Washington Merry-Go-Round (Williams Shave Cream).....	KECA, KFS, 7:30 p.m. M
*Right to Happiness (Chipso).....	KECA, 2:30 p.m. Sa	*We, the People (Sanka).....	KNX, 8 p.m. Tu
Road of Life (Chipso).....	KECA, 6:30 p.m. F	*What's On Your Mind? (Planters Peanuts).....	KNX, 8:30 p.m. M
Robert Arden (Dr. Cowen).....	KFWB, 3 p.m. Su	When Presses Roar (Evening Herald-Express).....	KFI, 7:30 p.m. Su
Rocky Gordon.....	KNX, 9:30 a.m. W-F	Where Are You From?.....	KHJ, KGB, KVOE, KFXM, 4:30 p.m. W
Rudy Vallee.....	KFI, 12 m. M-F	Who Are You?.....	KHJ, KGB, KVOE, KFXM, 4:30 p.m. M
St. Brendan Choir.....	KFS, 7:45 p.m. M-F	Wings for America.....	KHJ, KVOE, 4 p.m. F
Salt Lake Tabernacle.....	KECA, 4:15 p.m. M-F	Wings Over America.....	KFI, 8:30 a.m. Su
Salute Americas.....	KECA, 6 p.m. Th	Wife Saver.....	KECA, 10:45 a.m. M, W, Th
Sands of Time.....	KMTR, 12 m. Su	*Word Hunters (Golden State).....	KECA, 12:15 p.m. M, W, F
Saturday Night Serenade (Pet Milk).....	KNX, 8:30 a.m. Su	Woman in White.....	KFI, 8 a.m. M-F
Second Husband (Bayer Aspirin).....	KFS, 10 a.m. Su	World's A Stage (Iris Coffee).....	KFI, 7 p.m. Su
Secret Agent (sustaining).....	KHJ, KGB, KVOE, 4 p.m. Tu	Wythe Williams.....	KHJ, KGB, 4 p.m. Th
	KNX, 5:45 p.m. Sa	Young Dr. Malone (Post Bran).....	KNX, 2 p.m. M-F
	KNX, 5 p.m. Tu	*Your Treat (Armour & Co. Products).....	KFI, 9 a.m. M, W, F
	KVOE, KHJ, KGB.		

Ideas for Radio

Views expressed by representatives of the writing, directing, acting and musical branches of broadcasting this week were that radio is missing many bets by not utilizing neglected sources of dramatic material.

Said Jim Waters, (Court of Missing Heirs): "I can't figure out why somebody doesn't do a series on the 'Letters to the Editor' that find their way to print. Here's a reservoir of fascinating stuff!"

Joan Blaine (Valiant Lady), waits for an author to do a script on how Indian tribes live in civilization.

Horace Heidt (Pot O' Gold) would like to see a program built upon the earliest music ever played or sung in America, thus tracing present-day music to its origin.

Basil Loughrane (Light of the World, daytime radio show based upon the Bible), feels Holy Books of the world's faith would be a source of radio drama.

"Uncle" Dave Macon (Grand Ole Opry) would see programs similar to his own in all sections of the country. "Down in Nashville we do a good job on local music, but what about New England, the west, the deep south? They have their songs and tunes, too. Why not put 'em on the air?"

Radio itself as material for broadcast drama is suggested by Bob Trout, the newscaster. "I'd like to see a history of radio, with all communication as its background, told in terms of the people who are responsible for radio's success today."

Posed for Reader-listeners: "What do you think?"

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THANKS FOR COURTESY

Did you thank your market manager for making available to you Radio Life at so small a cost? Why not? He'd appreciate it.

Car Radio Fading

A puzzle to many motorists is irregular fading out of car radios. The fading often seems to bear no relation to weather conditions, type of country being traversed or distances from stations to which they would listen.

Scarcely ever the fault of modern car radios, these intervals and periods of fading are caused by:

- 1—Collision of sky and ground waves in deep canyons, thus cancelling out both waves and blocking out the station;
- 2—Curving around mountain bases or in foothills where direct beams of sending stations are deflected over elevations and return to normal beam stream beyond point at which car is travelling;
- 3—Corona discharge interference by highly charged electrical transmission lines;
- 4—Wheel noises set up and transmitted through wheels of speeding car to radio set;
- 4—Natural "fadeout" of stations in certain areas due to reflection of sky and ground waves into each other upon impact with hills and huge objects, thus breaking beam stream of the station.

If under other than these conditions of set operation stations continue to fade out, the trouble is perhaps in the set itself.

Kernel of most reception difficulties is two-part: 1—Car wheels set up interference at high speed. This interference may be overcome by equipping car wheels with static suppressors. These are small tension springs which are fitted into main wheel bearings; 2—The antennae used. Best antennae is the "whip" or "fishpole," agree most network engineers who have studied situation.

All motorists may expect to "lose" a station when car approaches a mountain or high hill, save where

approach is on sides of eminences in direction from which you have been listening. They may also expect to lose it when riding directly under or closely parallel to trolley or high tension feed lines. Often a driver may move car out of range of corona discharge from wires and continue to enjoy listening with a minimum of interference.

Such movements to dodge corona interference may be only a foot or two. Most always, however, tension wires will keep interference almost constant.

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GARRED PUZZLED

BOB GARRED, popular KNX newscaster, is more than a little puzzled over the trend of fan mail he has received in recent weeks. After one particularly important news broadcast of a few nights ago, Garred received ten letters from listeners. Three of the letter writers accused him of being pro-British, three claimed he was decidedly pro-German. The remaining four, according to the broadcaster, praised him for keeping his news program strictly neutral.

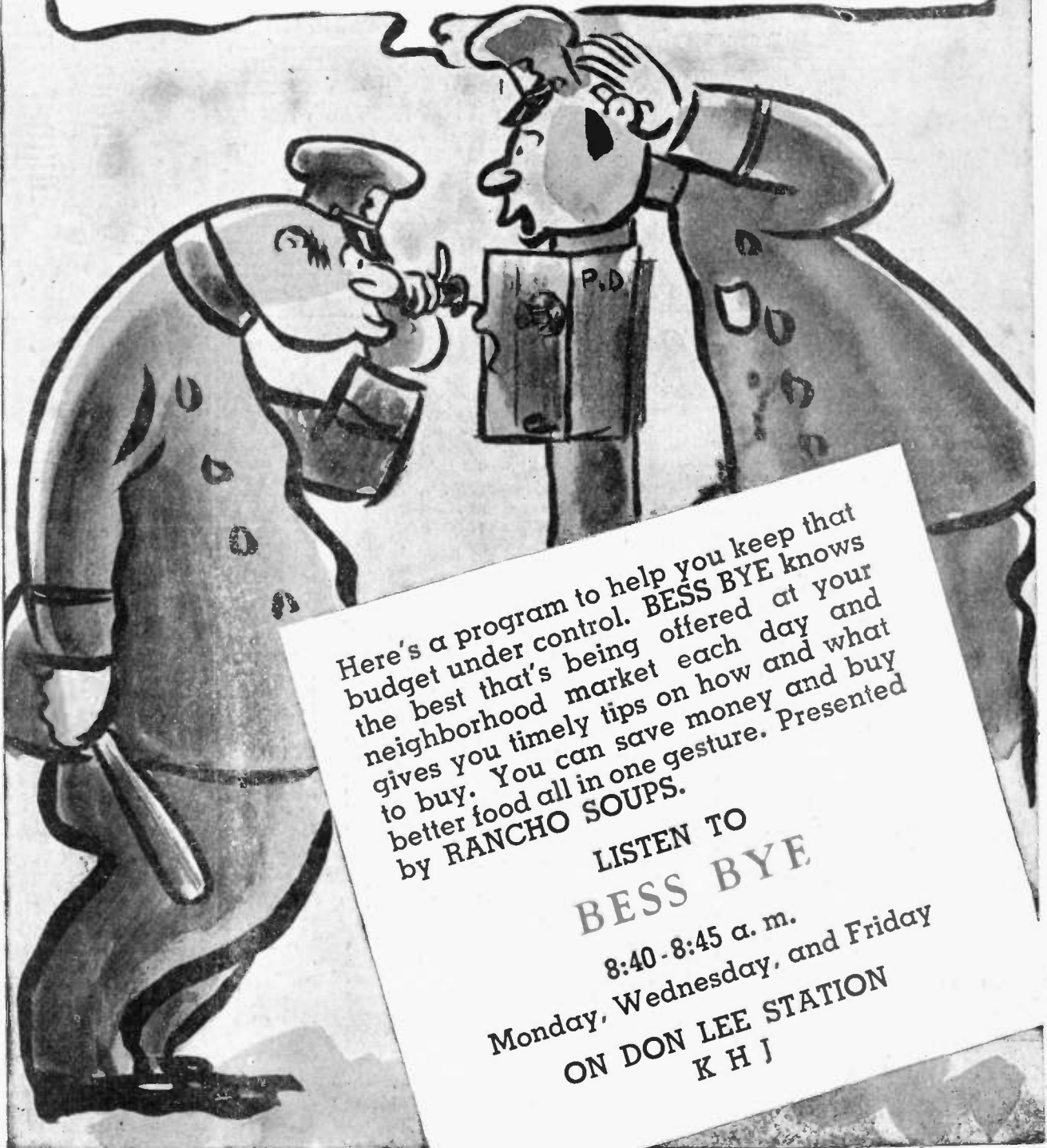
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SOUNDMAN TAKES A BUSMAN'S HOLIDAY

One of the toughest problems sound technicians in radio have is to simulate the everyday sound of an automobile starting, the shifting of gears, and running on straightaways and curves.

Charles Forsyth, sound-effects man for Columbia network's "Lux Radio Theater" has spent the greater part of his summer vacation obtaining realistic auto sound effects to be used when the full-hour dramatic show returns to CBS Monday, September 9. (KNX-CBS 5:00 to 6:00 P.M., PST).

Is that BESS BYE the boys down
at the station are listenin' to?



Here's a program to help you keep that
budget under control. BESS BYE knows
the best that's being offered at your
neighborhood market each day and
gives you timely tips on how and what
to buy. You can save money and buy
better food all in one gesture. Presented
by RANCHO SOUPS.

LISTEN TO
BESS BYE

8:40 - 8:45 a. m.
Monday, Wednesday, and Friday
ON DON LEE STATION
K H J