

America's Top Teen



RCA's Christina Aguilera is on fire, having just scored her first Grammy Award, for Best New Artist. Last week she appeared on the cover of *Entertainment Weekly*, and this week her third single racks up 137 adds at CHR/Pop — making it far and away the No. 1 Most Added song.



The NAB And FCC's War Of Words

Amid mounting opposition from members of Congress, FCC Chairman Bill Kennard held his ground on the issue of low-power FM. He didn't mince words this week when he called the NAB's attempts to simulate LPFM interference "fraudulent." Check out our complete coverage of the low-power hearings, beginning on the next page.



Closed Out at Rhythm Crossover! Going For Adds At Pop Radio Now!

R&R CHR/Rhy **15** - **10**

R&R Urban **22** - **10**

Early Believers:

WFLZ, B97, KZQZ, KHTS, WKFS,
WBTS, WKSE, Y100, WKTU

ROMEO MUST DIE - 18.5 million 1st week

Top 5 phones@:

KMEL, KYLD, WERQ, KBXX, KTFM,
WHHH, KXHT, KDON, KLUC, KPSI

| | | | |
|-----------|-----------|-----------|-------------|
| WJMN (33) | WHHH (52) | Z90 (25) | WPGC (24) |
| KPWR (50) | KBMB (43) | WPYO (49) | KXJM (41) |
| KYLD (68) | B96 (37) | WNVZ (21) | KLUC (41) |
| KMEL (68) | KQKS (41) | KSFM (35) | HOT 97 (43) |
| KBXX (52) | WPOW (40) | KGGI (36) | WLLD (32) |

AALIYAH

FROM ROMEO MUST DIE: THE ALBUM

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THE NATIONAL ANTHEM OF SPRING BREAK!!

Top 40 Mainstream Monitor
Debut 40* (+440x)!

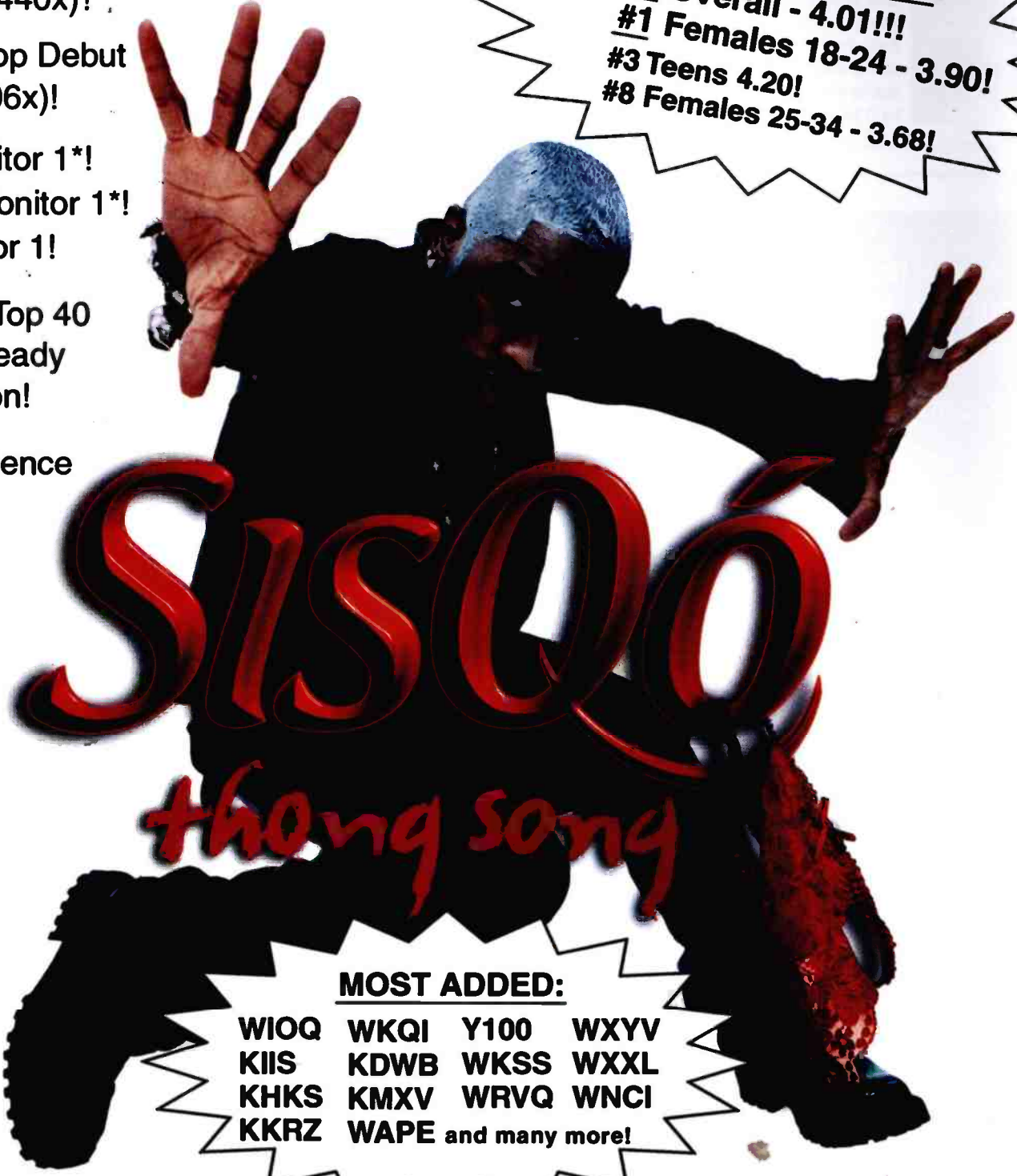
R&R CHR/Pop Debut
46 - **40** (+506x)!

Rhythm Monitor 1*!
Crossover Monitor 1*!
Urban Monitor 1!

Mainstream Top 40
Audience already
over 13 Million!

Hot 100 Audience
already over
87 million!

CALLOUT AMERICA:
#1 Overall - 4.01!!!
#1 Females 18-24 - 3.90!
#3 Teens 4.20!
#8 Females 25-34 - 3.68!



MOST ADDED:

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KIIS KDWB WKSS WXXL
KHKS KMXV WRVQ WNCI
KKRZ WAPE and many more!

Great Spins At:

| | | |
|-------------|-------------|-------------|
| Z100 24x+18 | KIIS 23x+16 | WIOQ 22x+14 |
| KZQZ 24x+6 | WDRQ 27x | KRBE 26x |
| KDWB 26x | WFLZ 23x | Y100 22x+5 |
| KSLZ 18x | KZZP 20x | WXYV 22x+12 |
| WKCI 27x+6 | KHTS 41x | WXXL 18x |
| WXSS 42x+8! | KCHZ 24x | B97 65x+47 |

And many more!!!

#1 Phones At: WXSS WBLI WKSS WWHT WKSE and more!!!

#1 Most Played on

#3 Most Played on



#3 Phones at Z100/New York AGAIN!!



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MMS

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Putting together a relevant and useful radio station website is no easy job ... creating one for an all-News station is even tougher. But the folks at KCBS/San



Francisco have set a new standard in all-News websites with www.kcbs.com. It's not perfect, but the continuously updated news, weather, traffic and the like give the site a lot of "stickiness." There's no streaming on the site, however, and that issue dovetails perfectly into another item in this week's Management, Marketing & Sales section: Katz Radio's Gerry Boehme makes a case in favor of streaming a radio station's signal on the 'Net.

Pages 12-14

FALL ARBITRON UPDATE

Several of R&R's format editors continue their review of the Fall '99 Arbitrons, including CHR, NAC/Smooth Jazz and Rock.

Pages 32, 81, 86

IN THE NEWS

- Arbitron releases December InfoStream results
- Dave Benson set as PD for KFOG/San Francisco
- Shirley Maldonado takes WBOS/Boston PD post

Page 3

THIS #1 WEEK

CHR/POP

- 'N SYNC Bye Bye Bye (Jive)

CHR/RHYTHMIC

- SISQO Thong Song (Dragon/Def Soul/IDJMG)

URBAN

- SISQO Thong Song (Dragon/Def Soul/IDJMG)

URBAN AC

- JOE I Wanna Know (Jive)

COUNTRY

- TOBY KEITH How Do You Like Me Now? (DreamWorks)

AC

- SAVAGE GARDEN I Knew I Loved You (Columbia)

HOT AC

- SANTANA UROB THOMAS Smooth (Arista)

NAC/SMOOTH JAZZ

- NORMAN BROWN Paradise (Warner Bros.)

ROCK

- AC/DC Stiff Upper Lip (EastWest/EEG)

ACTIVE ROCK

- 3 DOORS DOWN Kryptonite (Republic/Universal)

ALTERNATIVE

- RED HOT CHILI PEPPERS Otherside (Warner Bros.)

ADULT ALTERNATIVE

- U2 The Ground Beneath Her Feet (Interscope)

NEWSSTAND PRICE \$6.50

R&R

THE INDUSTRY'S NEWSPAPER

www.rronline.com

The Party's Starting Again

Radio stocks continue to recover from any damage recent Barron's article may have done

BY JEREMY SHWEDER
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Analysts, group heads and investors woke up on March 6 to find that a neutron bomb had been placed on the racks of their local magazine stands. That bomb came in the form of a Barron's cover story on Clear Channel Communications, bearing the headline "Party's Over."

That day Clear Channel's stock dropped 6%. By the end of the following day Clear Channel's stock would fall more than \$12 per share, or about 17% over the two-day period. Most other major radio stocks followed suit, falling rapidly for two days before making recoveries by R&R's Tuesday press time

BARRON'S/See Page 31

Most Radio Stocks On The Rebound

Many major radio stocks dropped after the Barron's article hit newsstands March 6, but most had recovered by R&R's Tuesday press time:

| Company | 3/6 Open | 3/7 Close | Change | 3/28 Close |
|--------------------|-----------|-----------|--------|------------|
| AMFM | \$65.25 | \$55.125 | -15.5% | \$63.063 |
| Citadel | \$40.938 | \$37.25 | -9.0% | \$40.125 |
| Clear Channel | \$72.375 | \$60.00 | -17.1% | \$68.313 |
| Cox | \$75.125 | \$70.563 | -6.1% | \$86.00 |
| Cumulus | \$36.625 | \$33.813 | -7.7% | \$15.75 |
| Emmis | \$37.125 | \$27.25 | -26.6% | \$44.563 |
| Entercom | \$44.563 | \$41.875 | -6.0% | \$47.75 |
| Hispanic B'casting | \$100.438 | \$100.125 | -0.3% | \$94.063 |
| Infinity | \$34.75 | \$31.875 | -8.3% | \$33.00 |
| Radio One | \$68.75 | \$60.00 | -12.7% | \$58.75 |

Black B'casters Attack AMFM

But Jackson calls AMFM union 'a good merger'

BY JEFFREY YORKE
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An anonymous group calling itself "Concerned African Americans in Radio" earlier this month sent a four-page letter to Rev. Jesse Jackson asking him to press Clear Channel Chairman/CEO Lowry Mays about Mays' plans for black broadcasters once the AMFM merger is complete.

In the letter, which was obtained last week by R&R, the group said it is concerned over "the growing lack of diversity and minority employment" in the industry, and it singled out AMFM's "clear lack of concern and commitment to the African Americans who built and listen to the stations it owns" as part of the problem.

The group cited the infamous

"no Urban" memo from AMFM-owned Katz Media, as well as the "resignations" of several high-level African-American AMFM executives.

"Are we dreaming, or is [AMFM's] track record truly abysmal?" the group asked in the missive. "If AMFM's agenda on treatment of minorities is adopted after the merger, many of us will lose jobs and have no meaningful role in radio." The group sent copies of the letter to 38 people in the media and government, including Mays, Clear Channel/AMFM's Randy Michaels and Ken O'Keefe, FCC Chairman Bill Kennard and Nation of Islam's Louis Farrakhan.

"The stakes are high," the group wrote. "When the Clear Channel merger is complete,

JACKSON/See Page 15

FCC Conducts LPFM Lottery As War With NAB Continues

Kennard calls interference demo 'fraudulent'

BY JENNIFER MARKHAM
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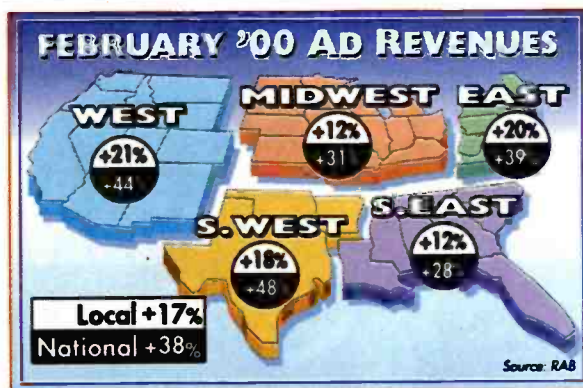
Kennard

Despite mounting opposition from lawmakers on Capitol Hill, FCC Chairman Bill Kennard continued his push to give the common man access to the airwaves through a new low-power FM radio service. On Monday (3/27) — amid much to-do and in a room wallpapered with FCC employees — Kennard oversaw a lottery intended to begin the LPFM license award process, which could put new broadcasters on

the nation's airwaves within six months.

"Today we begin a process that offers access to the airwaves to many Americans — such as members of schools, churches, minority groups, public-safety agencies, volunteer fire departments and other local community groups," Kennard told an audience at FCC headquarters in Washington, DC. "I look forward to the FCC soon receiving applications from many groups that, through these

LPFM/See Page 31



Radio Revenues Climb 22%

Radio sales gained 22% in February, reflecting a 17% improvement in local revenue and a stellar 38% increase in national dollars over February '99 — and marking the 90th consecutive month of revenue gains, according to the RAB. All five regions nationally and locally saw double-digit growth, but it was the national figures that were the most spectacular: The Southwest posted a whopping 48% gain, with the West not too far behind at 44%. Year to date, local revenue is up 18%, and national numbers are ahead 32%. "Radio's strong upward trend is continuing on its steady course of double-digit growth, and it's coming from all major advertising categories," noted RAB President/CEO Gary Fries. "Demand from all areas is at its highest level, with no slowdown in sight."

NAB Levels Suit At RIAA Over Digital Copyright Act

Says broadcasters should be exempt from royalty fees when streaming signal over Web

BY RON RODRIGUES
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The NAB has filed court papers to head off a new copyright provision that would require broadcasters that stream their signals over the Internet to make royalty payments to artists.

At issue are provisions in the Digital Millennium Copyright Act, which requires any broadcaster that transmits music in the digital realm to submit to a more restrictive set of rules, including the royalty payments. The Act was signed into law by President Clinton two years ago.

By most accounts, the Act specifically exempted streaming broadcasts of a radio station's on-air signal. The broadcasts of Internet-only radio stations, as well as radio station programming created specifically for Internet distribution, are assumed to be covered by the Act. But the Recording Industry Assn. of America has recently filed court papers urging the U.S. Copyright Office to adopt a rule clarifying that a broadcaster's transmission of its radio station over the Internet is not exempt from the new copyright act.

RIAA/See Page 15

" I WANNA BE WITH YOU "

mandymoore

**EARLY AT:
Z100 KMXV**

The first single from
the new Special Edition package
I WANNA BE WITH YOU

"This record is stunning. It's going to make Mandy Moore a household name."
-Rob Roberts Y100

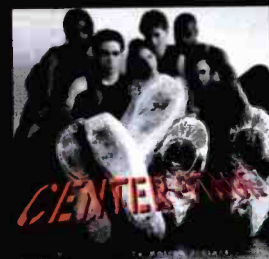
"This is great, adult sounding, all day record. A big step forward for Mandy Moore."
-John Ivey/Kiss 108

"Mandy Moore is Top 40's next superstar!"
-JR Ammons & Dan Bowen WSTR

"This is a great follow-up to 'Candy'! With all of the exposure on MTV and in the Neutrogena campaign, it's clear that she is destined to be a superstar!"
-Jon Zellner/KMXV

"'I Wanna Be With You' will broaden Mandy's appeal way beyond the teen audience."
-Steve Weed KDND

"'I Wanna Be With You' is the song that is going to make Mandy Moore a star. When we got it in we couldn't wait to put it on the air. It's one of the best sounding songs on the radio right now!"
-Steve McKay/WPST



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KFOG/San Francisco Taps Benson As PD

KBCO/Denver PD Dave Benson has been appointed PD at Adult Alternative KFOG/San Francisco. He will replace Paul Marszalek when he joins the Susquehanna station on June 1.



Benson

"We are sad to see Paul leave KFOG, and we wish him the best," said VP/GM Dwight Walker. "But we are fortunate and thankful to find a talent like Dave to replace him. Dave Benson is one of the most successful PDs in the country in the Adult Alternative format." Walker stressed that no other changes, on or off the air, are planned.

Benson's resume includes stints at KGB/San Diego and Chicago's WMET, WXRT and WLUP-AM & FM. He joined SBR Radio Consultants in 1994 before joining KBCO as PD in 1997.

"San Francisco and KFOG have been dream destinations for me," Benson commented. "I look forward to joining the Susquehanna team that has made KFOG the compelling and successful station it is today."

Maldonado Becomes WBOS/Boston's PD

Shirley Maldonado has been named PD at Greater Media's Adult Alternative WBOS-FM/Boston. She had lost her most recent PD position in August 1999 when Greater Media flipped NAC/Smooth Jazz WSJZ-FM to Talk as WTKK-FM. Maldonado succeeds George Taylor Morris, who resigned earlier this year.

"Shirley is an excellent and effective program director," said Greater Boston Radio Group VP/GM Frank Kelley, to whom Maldonado reports. "Her ability to evaluate and execute research and her well-honed programming instincts are unparalleled. She has even received broadcasting's prestigious Marconi Award in recognition of her programming expertise. I am confident Shirley can do for programming what WBOS GSM Tricia Baker has done for the station's fast-growing sales revenues."

Maldonado calls her new challenge "very exciting! WBOS' adult rock format has been on the air since 1989. It has an outstanding heritage. Over the years they have created the legendary WBOS

MALDONADO/See Page 15

A True 'Spirit' Of Hope



BMI President/CEO Frances W. Preston will be this year's recipient of the City of Hope's "The Spirit of Life" Award at an upcoming fund-raising dinner. On hand for the announcement are (l-r) Zomba/Jive's Neil Portnow, Buena Vista Music Group President/Music Kathy Nelson, attorney Don Passman, Warner Bros. President Phil Quartararo, Preston, Universal Music Group President/COO Zach Horowitz and Universal Music Special Markets Bruce Resnikoff.

KFAN, WGMS Lead Dec. '99 InfoStream

■ Cume, Time Spent Tuning drop for some stations

Adult Alternative KFAN-FM/Johnson City, TX — known as "Texas Rebel Radio" to its listeners — returned to No. 1 in cume listeners in the December 1999 InfoStream Webcast ratings report. KFAN finished with 57,800 cume listeners, ahead of the audio streams for two Monterey-Salinas broadcasters: Adult Alternative KPIG-FM (with 56,600 listeners) and Hot AC KCDU-FM (with 46,600 listeners).

KFAN had been No. 1 in the October '99 survey but was not included in the November edition because the station had switched streaming providers. That survey placed KPIG and KCDU in the top two slots. This time around total listeners for KPIG and KCDU dropped by 13,600 and 19,700, respectively.

Meanwhile, top honors for Time

Spent Tuning (TST) went to Classical WGMS-FM/Washington. The Bonneville-owned station earned 7 hours and 53 minutes for the month. WGMS' presence in the InfoStream report displaces another Washington station from the top of this category: ABC's NAC/Smooth Jazz WJZW-FM. KPLA/Columbia, MO placed second with 6:31.

WJZW, which logged TST results of 7:30 in November and 8:26 in October, saw a dramatic drop to third with 5:23. However, the drop in TST experienced by WJZW was not unique to that station. KPLA slipped from 7:08, while WRQX/Washington dropped 6:39-4:51. KQRS/Minneapolis was one of the few stations to see a significant increase in TST for its audio streaming, with a 3:53-4:27 rise.

INFOSTREAM/See Page 15

Wise Moves Back To Miami As WKIS PD

Former WLOQ/Orlando PD Bill Wise has been named to a similar post at Country WKIS/Miami. He succeeds Bob McKay, who recently transferred to the PD post at Beasley Country sister WXTU/Philadelphia (R&R 2/4).

The appointment marks a return to Miami for Wise, who programmed Rock WGTR between 1986-90. His previous experience includes stints as Station Manager and GM of WYAY & WYAI/Atlanta in the early '90s and MJI Broadcasting's VP/Programming between 1993-97. He also previously programmed WQIK/Jacksonville, WFBQ/Indianapolis

and WKLS/Atlanta.

"We talked with a lot of great folks, but no one had both the Country background and the knowledge of this market that Bill has," said WKIS VP/GM Joe Bell. "He also has a great feel for the heritage of WKIS and the uniqueness of this market. Bill was the natural choice."

Wise told R&R, "I've admired this radio station for years. It has tremendous heritage and a top-notch staff, and I'm really looking forward to getting in here and having some fun with it. Bob McKay has done an incredible job here, and it's great to have him only a phone call away."



Wise

MARCH 31, 2000

NEWS & FEATURES

| | | | |
|-----------------------|----|----------------------------|-----|
| Radio Business | 4 | Sound Decisions | 28 |
| Business Briefs | 4 | E-Charts | 30 |
| Transactions | 6 | Publisher's Profile | 116 |
| MMS | 12 | | |
| Show Prep | 18 | Opportunities | 110 |
| 'Zine Scene | 18 | Marketplace | 111 |
| National Video Charts | 19 | | |
| Street Talk | 23 | | |

FORMATS & CHARTS

| | | | |
|-----------------------|----|----------------------------|-----|
| News/Talk | 20 | Adult Contemporary | 70 |
| CHR | 32 | AC Chart | 72 |
| Callout America | 34 | AC Tuned-In | 74 |
| CHR/Pop Chart | 35 | Hot AC Chart | 77 |
| CHR/Pop Tuned-In | 37 | Hot AC Tuned-In | 78 |
| CHR/Rhythmic Chart | 42 | Pop/Alternative | 80 |
| CHR/Rhythmic Tuned-In | 44 | NAC/Smooth Jazz | 81 |
| Urban | 47 | NAC/Smooth Jazz Chart | 82 |
| Urban Chart | 48 | NAC/Smooth Jazz Action | 83 |
| Urban Action | 50 | Rock | 86 |
| Urban Tuned-In | 52 | Rock Chart | 87 |
| Urban AC Chart | 56 | Rock Tuned-In | 88 |
| Urban AC Tuned-In | 58 | Active Rock Chart | 91 |
| Country | 59 | Active Rock Tuned-In | 92 |
| Country Chart | 61 | Rock Specialty Show | 94 |
| Country Indicator | 62 | Alternative | 96 |
| Country Action | 63 | Alternative Chart | 98 |
| Country Tuned-In | 65 | Alternative Action | 100 |
| | | Alternative Tuned-In | 101 |
| | | Alternative Specialty Show | 105 |
| | | Adult Alternative | 106 |
| | | Adult Alternative Chart | 106 |

The Back Pages 114

Music Masters Remastered



At the recent Crosby, Stills, Nash & Young reunion show in Los Angeles, the rock mainstays celebrated with Universal Music Enterprises execs the release of the remastered David Crosby/Graham Nash titles, Live, Whistling Down the Wire and Wind on the Water. Reuniting are (l-r) Crosby, UME Sr. Dir. Public Relations Sujata Murthy, Sr. VP/A&R Andy McKaie and National Marketing Dir. Robin Kirby and Nash.

It's A Deal!



A multiyear deal, that is, between Westwood One and WebRadio.com. Westwood One will market WebRadio.com to radio stations. Looking happy with the results are (l-r) WW1 Sr. VP/Affiliate Sales and New Media Peter Kosann, WebRadio.com President Hamid Kohan, WW1 President/CEO Joel Hollander and WebRadio.com CFO Joseph Budenholzer.

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Minority Leaders Meet To Discuss Telecommunications

□ Kennard's vision for a global network

By JENNIFER MARKHAM
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In 1963 Martin Luther King Jr. had a dream. In 2000 the Rev. Jesse Jackson and minority business leaders have a vision. Communications leaders and captains of industry met earlier this week at the second annual Minority Media and Telecommunications Conference in Washington, DC to discuss their vision for 2000 and beyond.

The theme for this year's conference, which was sponsored by the Citizenship Education Fund, was "Minority Media Advocacy: Turning the Tide for Minority Entrepreneurship." Speakers included Deputy Attorney General/Antitrust Joel Klein, Clear Channel Chairman/CEO Lowry Mays and FCC Chairman Bill Kennard. The two-day conference emphasized the importance of devising legal and political strategies to secure policies that will lead to more minority ownership and participation in the media and telecommunications industries.

Jackson, founder of the Citizenship Education Fund, said of minorities in business, "One of the great challenges is to become more financially literate." He focused on "money, market,

"If one person falls off the telecommunications network, we all fall."

—Bill Kennard

talent and location," saying that all are necessary to move forward.

On Tuesday Kennard called for the creation of a global network that would give all people access to telecommunications. "LPFM is a way to give a little piece of the radio spec-

trum back to people who want to talk to their local communities," he said.

His ideas do not come without opposition, he reminded the crowd. "So many times when you want to do something bold and different, people will give you a thousand reasons why you shouldn't do it."

Kennard also stressed the need for reaching out across the country and around the globe to provide communications access. "There are almost 1 billion people in Africa and only 14 million phones. If the FCC is not focusing on providing technology, we aren't doing our job."

As Kennard ended his speech, he reminded attendees of the global network that all people belong to and how essential each person is by reciting a passage from King's letter written from a Birmingham jail: "We are all connected by an inescapable network of mutuality. What happens to one of us affects us all."

Kennard added, "If one person falls off the telecommunications network, we all fall."

Dick Broadcasting Announces Plans To Sell 11 Stations

■ Will keep Greensboro stations under soon-to-be-formed entity

The Knoxville-based company is selling 11 of its 13 stations over the next few months. The company plans to sell WGFX-FM & WKDF-FM/Nashville; WAPI-AM, WJOX-AM, WRAX-FM, WYSF-FM & WZRR-FM/Birmingham; and WNOX-AM & FM, WIVK-FM & WSMJ-FM/Knoxville. Dick Broadcasting President Allen Dick explained that he is selling the stations because "after assessing the company's holdings, it seemed a good time to maximize the value of our assets for the shareholders." The company will keep WKRR-FM & WKZL-FM/Greensboro because of "close ties to the city." Dick Broadcasting is a family-run business started in 1952 by James Dick Sr. The company also LMAs WOKI-FM/Knoxville.

Burns Blasts FCC At Ness Hearing

□ LPFM 'ill-conceived,' senator states

By JEREMY SHWEDER
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Susan Ness, the FCC Commissioner with the longest current tenure, faced a daunting task last week: explaining to a panel of U.S. senators — most of whom have been harshly critical of recent FCC decisions — why she should be appointed to a second five-year term.

While Ness faced a few tough questions at the renomination hearing before the Senate Commerce subcommittee, she came through mostly unscathed. Nearly all the fireworks came from Montana Senator Conrad Burns, the subcommittee Chairman, who attacked the FCC's recent rulings on LPFM, its failure to enact new broadcast ownership rules and the slow pace of merger evaluations.

Burns, in a prepared statement, said that he was very concerned about the FCC's proposal to license low-power FM stations. Despite the protests of many broadcasters and questions about the technical issues of the plan, the FCC "continues to ram forward with this ill-conceived scheme," he said.

Ness guaranteed that she would fight to preserve the integrity of the

FM band, but added that the FCC's engineers were confident that LPFM could work. Burns also called the FCC's newspaper and broadcast cross-ownership rules "outdated," and Ness agreed that it was "timely" for the commission to consider changing those rules.

Ness, one of three Democrats among the five commissioners, was first appointed to the FCC in 1994. Her term expired in June of 1999, but her renomination hearing was delayed. She is the only current commissioner to have been appointed before the Telecom Act of 1996.

Bloomberg

BUSINESS BRIEFS

Radio Transactions Have Increased 165% Since Telecom

Radio applications being processed by the FCC's Audio Services division have risen 165% since the Telecom Act of 1996, according to numbers released by FCC Chairman Bill Kennard in a statement before the Senate Appropriations Committee. The division processed 4,951 license transfer applications in 1999, up from 1,866 in the year before the Act. Kennard said. The FCC Chairman asked for a 2001 FCC budget of \$237 million, up 13% from the previous year, and noted that many FCC bureaus have seen extreme growth in recent years.

Senate Wants Speedy Merger Reviews, Clear Chan.-SFX Scrutiny

Senate Antitrust Subcommittee ranking member Herb Kohl called for "strict merger review time limits on the FCC" last week during the subcommittee's hearing on mergers. At that hearing, Subcommittee Chairman Mike DeWine noted his concern about increased consolidation in the entertainment, news and media industries that could "decrease the number of information and entertainment providers and eventually erode competition in the so-called marketplace of ideas."

Though there was no mention of the Clear Channel-SFX merger at last week's meeting, earlier this month Kohl and DeWine asked Antitrust Asst. Attorney General Joel Klein to give careful scrutiny to the deal. Klein, who joined FTC Chairman Robert Pitofsky as a witness before the committee last week, told R&R after the hearing that he expects to take no special steps in reviewing the merger: "We'll do a thoroughly careful investigation. We always do in these matters."

18 Public-Interest Groups Urge Free Airtime

The Alliance For Better Campaigns and 17 other public-interest groups filed petitions with the FCC this week asking the commission to require TV broadcasters to give political candidates free airtime during campaigns. "One reason our campaigns cost so much and repel so many is that the 30-second spot has become the dominant means of political communication on television," said Alliance Exec. Director Paul Taylor. "Our broadcasters profit handsomely from this status quo, but our democracy is impoverished. We must open the airwaves to a different kind of campaign discourse, one whose currency is ideas, not money."

Taylor has previously told R&R that his group's primary focus is TV, but that he will ask the FCC to include radio in the requirements as well.

FCC Actions

The FCC continues to monitor Clear Channel divestitures, flagging Infinity's purchase of WUBE-FM/Cincinnati, Mega Broadcasting's Daytona Beach acquisition and Chase Radio Partners' Reading, PA and Biloxi, MS deals. Cumulus purchases in Harrisburg-Lebanon-Carlisle; Shreveport; LA and Cedar Rapids, IA were also held for review, as were Saga's two-station pickup in Springfield, MA and Barnstable's purchase of two Des Moines stations. In all cases the transactions are being flagged because the combination of Clear Channel's holdings and the stations being sold could put Clear Channel and the buyer over the FCC's 70% ad revenue threshold.

- The FCC last week flagged most of the NextMedia-Pinnacle deal, with the commission wanting to take a look at the transfer of 17 stations in the 20-station, \$75 million package. The deal was flagged because of ad revenue percentage concerns.

- WPQR-FM Uniontown, PA was fined \$20,000 by the FCC last week. The commission said that the station, owned by Kel-Comm Broadcasting, had not registered its tower and never installed EAS equipment. The FCC issued a notice of liability on Oct. 29, 1999 but said it did not receive a response from Kel-Comm. Kel-Comm could not be reached for comment.

- Willis Broadcasting, owner of 40 stations, was assessed a \$14,000 fine by the FCC last week for violations at WJNS-FM/Jackson, MS. The commission said that the station violated antenna lighting requirements and did not respond to an Oct. 28, 1999 notice of violation.

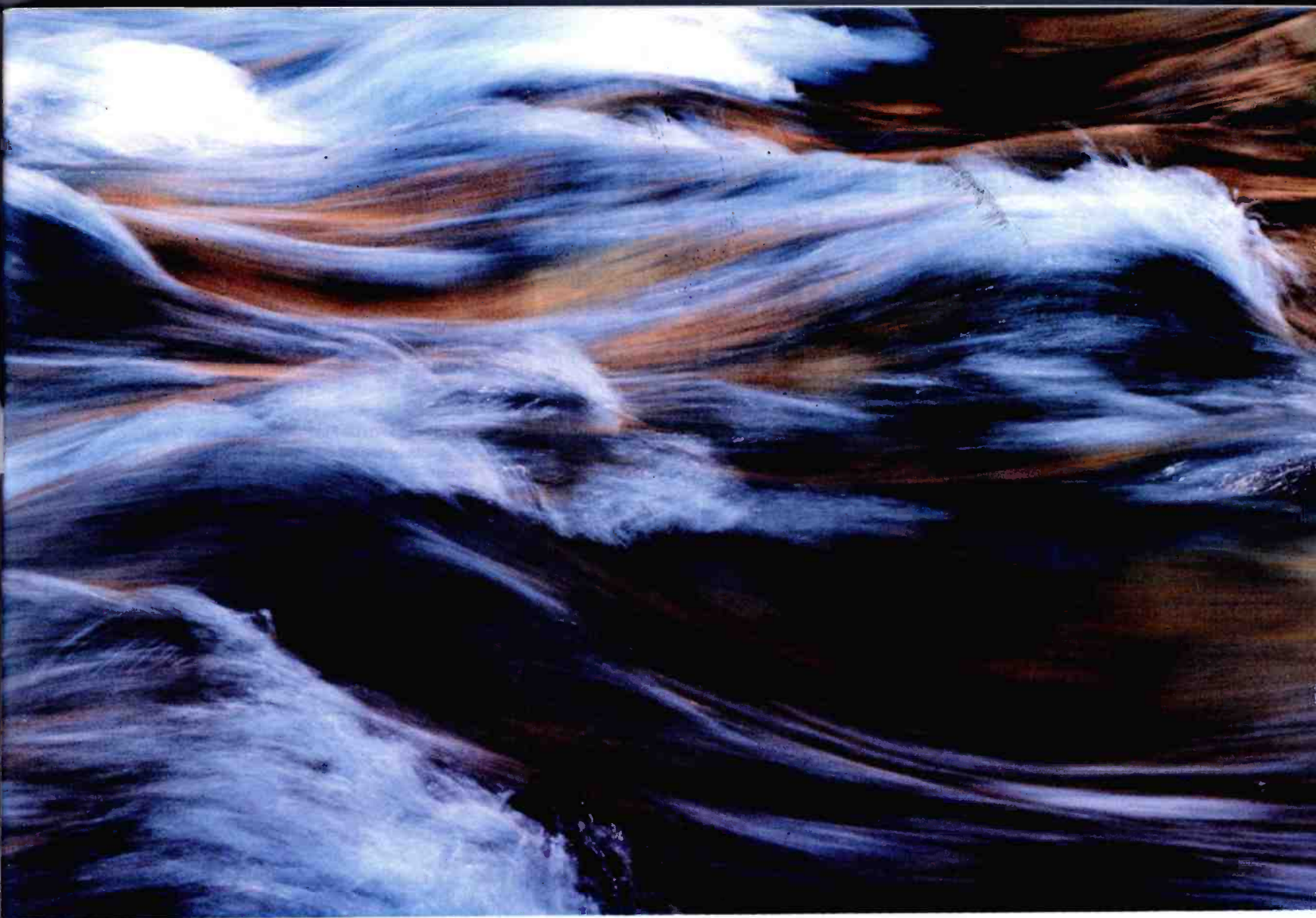
- An improper license transfer for KGNT-FM/Smithfield, UT prompted an \$8,000 fine last week. The FCC said that station owner KGNT Inc. sold a 50% stake in the station to Bear River Trust in 1995 without FCC consent. The FCC later allowed KGNT Inc. head Lavon Randall to sell the rest of his interest in the station to Legacy Communications, but during that process discovered that he had never applied for the earlier transfer.

Continued on Page 8

R&R Radio Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross revenues from radio advertising.

| | Change Since | | | | |
|-----------------|--------------|--------------|----------|--------------|--------------|
| | One Year Ago | One Week Ago | 3/24/99 | One Year Ago | One Week Ago |
| Radio Index | 243.90 | 325.39 | 342.18 | +40.29% | +5.16% |
| Dow Industrials | 9832.51 | 10,595.23 | 11,112.7 | +14.95% | +4.88% |
| S&P 500 | 1,268.59 | 1,464.47 | 1,527.46 | +20.41% | +4.30% |



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DEAL OF THE WEEK

• **KTSA-AM & KTFM-FM/
San Antonio**
\$90 million

2000 DEALS TO DATE

Dollars To Date: **\$962,096,024**
(Last Year: \$1,043,752,245)

Dollars This Week: **\$1,121,880,000**
(Last Year: \$23,433,170)

Stations Traded This Year: **380**
(Last Year: 343)

Stations Traded This Week: **37**
(Last Year: 33)

TRANSACTIONS AT A GLANCE

- WJOR-AM/Huntsville, AL \$425,000
- WKXM-AM & FM/Winfield, AL \$24,000
- WNEA-AM/Newnan, GA \$135,000
- WIEL-AM/Elizabethtown, WKMO-FM/Hodgenville and WRZI-FM/Vine Grove, KY \$1.8 million
- WMST-FM/Mt. Sterling, KY \$2.5 million
- KKLN-FM/Atwater, MN \$500,000
- WSWF-AM & FM/Seneca Falls, NY \$400,000
- WBZA-AM/South Glens Falls, WMML-AM/Glens Falls, WENU-FM & WHTR-FM/Hudson Falls, WNYQ-FM Queensbury and WZZM-FM/Corinth (Glens Falls), NY \$3.65 million
- WWIT-AM/Canton, NC \$210,000
- KBKR-AM & KKBC-FM/Baker City and KLBK-AM & KUBO-FM/La Grande, OR \$1.7 million
- FM CP/Clifton, TN \$75,000
- KGRW-AM & KQFX-FM/Amarillo, TX \$1 million
- KULP-AM/El Campo, TX \$240,000
- KBAE-FM/Marble Falls (Austin), TX \$7.65 million
- KHOS-AM/Sonora and KYXX-FM/Ozona, TX \$195,000
- KVLV-FM/Victoria, TX \$350,000
- WWSR-AM & WLFE-FM/St. Albans, VT \$575,000
- WGEZ-AM/Beloit (Janesville), WI \$550,000
- FM CP/Gillette, WY \$10,000

TRANSACTIONS

Infinity Enters San Antonio With Waterman Buys

☐ **Takes KTSA & KTFM in \$90 million stock agreement; Rodriguez expands in the Lone Star State**

Deal Of The Week

**KTSA-AM & KTFM-FM/
San Antonio**
PRICE: \$90 million

TERMS: Stock sale agreement
BUYER: Infinity Broadcasting, headed by Chairman/CEO Mel Karmazin. It owns 182 other stations. Phone: (212) 975-6500
SELLER: Waterman Broadcasting,

headed by Bernard Waterman. It owns one other station. Phone: (210) 599-5500
FREQUENCY: 550 kHz; 102.7 MHz
POWER: 5kw; 100kw at 670 feet
FORMAT: News/Talk; CHR/Rhythmic

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Alabama

WLOR-AM/Huntsville

PRICE: \$425,000
TERMS: Asset sale for cash
BUYER: STG Media, headed by Managing Member Steven Shelton. It also owns WAHR-FM/Huntsville. Phone: (256) 536-1568
SELLER: M.B. Associates, headed by Marcus Taylor. Phone: (256) 508-0120
FREQUENCY: 1550 kHz
POWER: 50kw day/500 watts night
FORMAT: Religious

WKXM-AM & FM/ Winfield

PRICE: \$24,000
TERMS: Stock transfer agreement
BUYER: B. Maxine Harper. Phone: (205) 921-7736
SELLER: Melba Mainford. Phone: (615) 302-3230
FREQUENCY: 1300 kHz; 105.9 MHz
POWER: 5kw; 2.5kw at 410 feet
FORMAT: Country; Oldies

Georgia

WNEA-AM/Newnan

PRICE: \$135,000
TERMS: Asset sale for cash
BUYER: Word Christian Broadcasting, headed by President Kenneth Johns. It owns two other stations. Phone: (770) 920-1520
SELLER: Banks Communications. Phone: (770) 253-4711
FREQUENCY: 1300 MHz
POWER: 1kw day/50 watts night
FORMAT: Religious

Kentucky

WIEL-AM/Elizabethtown, WKMO-FM/Hodgenville and WRZI-FM/Vine Grove

PRICE: \$1.8 million
TERMS: Asset sale for cash
BUYER: Commonwealth Broad-

casting, headed by President Steve Newberry. It owns 24 stations. Phone: (502) 651-6050
SELLER: Basix Communications, headed by President Ross Becker. Phone: (502) 763-0800
FREQUENCY: 1400 kHz; 106.3 MHz; 101.5 MHz
POWER: 1kw day/1kw night; 2kw at 400 feet; 3kw at 325 feet
FORMAT: Talk; Country; Hot AC

WMST-FM/Mt. Sterling

PRICE: \$2.5 million
TERMS: Asset sale for cash
BUYER: Clear Channel, headed by President/CEO Randy Michaels. It owns 526 stations. Phone: (606) 655-9345
SELLER: Rodney Burbridge. Phone: (502) 245-2443
FREQUENCY: 105.5 MHz
POWER: 25kw at 1,273 feet
FORMAT: Country

Minnesota

KKLN-FM/Atwater

PRICE: \$500,000
TERMS: Asset sale for cash
BUYER: Flagship Broadcasting, headed by President Richard Anderson. Phone: (320) 235-1194
SELLER: KYRS FM, headed by President Dennis Carpenter. It owns one additional station. Phone: (612) 420-3598
FREQUENCY: 94.1 MHz
POWER: 3kw at 328 feet
FORMAT: Country

New York

WSFW-AM & FM/Seneca Falls

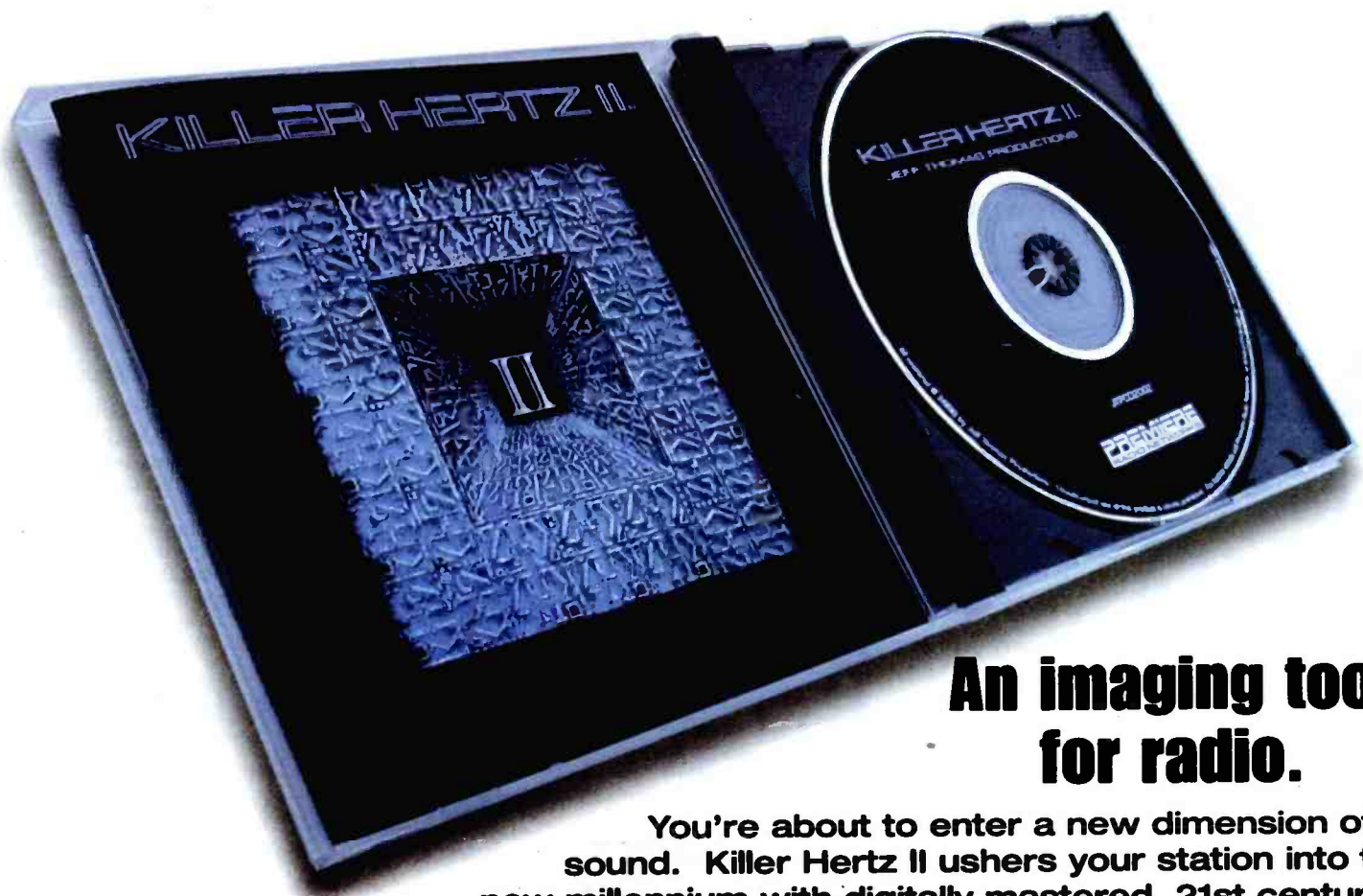
PRICE: \$400,000
TERMS: Asset sale for cash
BUYER: Family Life Ministries, headed by Chairman Mike Stuart. Phone: (607) 776-4151

Continued on Page 8

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Transactions

Continued from Page 6

SELLER: Souhan Radio, headed by Owner **George Souhan**. No phone listed.
FREQUENCY: 1110 kHz; 99.3 MHz
POWER: 1kw; 3kw at 235 feet
FORMAT: AC; AC

WBZA-AM/South Glens Falls, WMML-AM/Glens Falls, WENU-FM & WHTR-FM/Hudson Falls, WNYQ-FM/Queensbury and WZZM-FM/Corinth (Glens Falls)

PRICE: \$3.65 million
TERMS: Asset sale for cash
BUYER: VOX Radio Group, headed by **Jeff Shapiro & Bruce Danziger**. It owns 17 additional stations. Phone: (603) 542-7735; (617) 641-2909
SELLER: Bradmark Communications & Starview Media Group. Phone (518) 793-7733
FREQUENCY: 1410 kHz; 1230 kHz; 101.7 MHz; 107.1 MHz; 105.7 MHz; 93.5 MHz
POWER: 1kw day/126 watts night; 1kw day/1kw night; 4.6 kw at 180 feet; 280 watts at 843 feet; 2.45kw at 1,037 feet; 3kw at 422 feet

FORMAT: Talk; Talk/Sports; Adult Standards; Oldies; Adult Contemporary; Country
BROKER: Media Services Group

North Carolina

WWIT-AM/Canton

PRICE: \$210,000
TERMS: Asset sale for cash
BUYER: Blue Ridge Financial, headed by President **Alan Warshaw**. Phone: (828) 281-1811
SELLER: Pace Broadcasting, headed by President **Will Osenaga**. Phone: (828) 648-3588
FREQUENCY: 920 kHz
POWER: 5kw day/30 watts night
FORMAT: Oldies
BROKER: Alderfer & Associates

Oregon

KBKR-AM & KKBC-FM Baker City and KLBM-AM & KUBQ-FM/La Grande

PRICE: \$1.7 million
TERMS: Asset sale for cash
BUYER: Horizon Broadcasting Group, headed by CEO **Brian Ackerty**. Phone: (206) 780-1237
SELLER: Grande Radio, headed by President **Bryan Christle**. Phone:

(360) 263-6545
FREQUENCY: 1490 kHz; 95.3 MHz; 1450 kHz; 98.7 MHz
POWER: 1kw day/1kw night; 3kw at 200 feet; 1 kw day/1kw night; 2.25kw at 1,947 feet
FORMAT: Talk; Country; Talk; AC
BROKER: The Exline Company

Tennessee

FM CP/Clifton

PRICE: \$75,000
TERMS: Asset sale for cash
BUYER: Gold Coast Broadcasting, headed by **S. Knox Phillips & Jerry Phillips**. Phone: (901) 683-9070
SELLER: Clifton Radio, headed by President **J. Michael Seif**. Phone: (703) 812-0470

Texas

KGRW-AM & KQFX-FM Amarillo

PRICE: \$1 million
TERMS: Asset sale for cash
BUYER: Rodriguez Communications, headed by President **Chuck Brooks**. It owns 10 other stations. Phone: (214) 630-9400
SELLER: Equicom, headed by President **Bennet Springer**. It owns

24 other stations. Phone: (409) 774-5773
FREQUENCY: 94.7 MHz; 104.3 MHz
POWER: 50kw at 364 feet; 100 kw at 574 feet
FORMAT: Tejano; Tejano
BROKER: Media Services Group

KULP-AM/EI Campo

PRICE: \$240,000
TERMS: Asset sale for cash
BUYER: Wharton County Radio, headed by President **Robert Garcia-Buckalew**. Phone: (512) 860-2904
SELLER: Bar-B Broadcasting, headed by President **Fred Barbee**. Phone: (409) 543-3363
FREQUENCY: 1390 kHz
POWER: 500 watts day/180 watts night
FORMAT: Full Service/Country
BROKER: John W. Saunders

KBAE-FM/Marble Falls (Austin)

PRICE: \$7.65 million
TERMS: Asset sale for cash
BUYER: Rodriguez Communications, headed by President **Chuck Brooks**. It owns 10 stations. Phone: (214) 630-9400
SELLER: Munbilla Broadcasting. No phone listed.
FREQUENCY: 104.7 MHz
POWER: 11kw at 460 feet
FORMAT: AC
BROKER: Media Services Group
KHOS-AM/Sonora and KYXX-FM/Ozona
PRICE: \$195,000
TERMS: Asset sale for cash
BUYER: Ozona Broadcasting, headed by President **Kent Foster**.
SELLER: Sonora-Ozona Broadcasting, headed by President **William Gail Garlitz**. Phone: (915) 387-3553
FREQUENCY: 980 kHz; 94.3 MHz
POWER: 1kw day/260 watts night; 3kw at 300 feet
FORMAT: Spanish Religious; Country

KVLT-FM/Victoria

PRICE: \$350,000
TERMS: Asset sale for cash
BUYER: Paisano Communica-

tions, headed by **Gerald Benavides**. No phone listed.
SELLER: Ellis Broadcasting, headed by President **John Ellis**. Phone: (512) 573-9176
FREQUENCY: 92.3 MHz
POWER: 3kw at 328 feet
FORMAT: Soft AC
BROKER: Norman Fisher & Associates

Vermont

WWSR-AM & WLFE-FM/ St. Albans

PRICE: \$575,000
TERMS: Control transfer agreement
BUYER: Steven Silerberg. Phone: (603) 668-6400
SELLER: Champlain Communications, headed by **Steven Silerberg & Jane Cole**. Phone: (603) 668-6400
FREQUENCY: 1420 kHz; 102.3 MHz
POWER: 1kw day/107 watts night; 440 watts at 800 feet
FORMAT: Oldies; Country

Wisconsin

WGEZ-AM/Beloit (Janesville)

PRICE: \$550,000
TERMS: Asset sale for cash
BUYER: Rego Ltd., headed by President **Betsy Trimble**. Phone: (414) 961-1559
SELLER: Great Radio Broadcasting, headed by President **Steve Walrath**. Phone: (608) 365-8865
FREQUENCY: 1490 kHz
POWER: 1kw day/1kw night
FORMAT: Oldies
BROKER: Hawkeye Radio Properties

Wyoming

FM CP/Gillette

PRICE: \$10,000
TERMS: Asset sale for cash
BUYER: CSN International, headed by President **Charles Smith**. It owns 10 additional stations. Phone: (714) 979-0706
SELLER: Open Bible Praise Fellowship, headed by President **Don Wight**. Phone: (307) 682-9553



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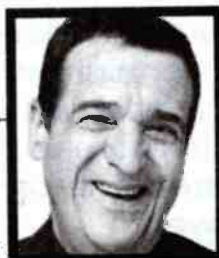
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Bloomberg BUSINESS BRIEFS

Continued from Page 4

Clear Channel May Work On NBA Minor League, Buys French Railroad Ads

Clear Channel CEO Lowry Mays told Bloomberg on Tuesday that he and NBA Commissioner David Stern have discussed creating a basketball minor league, but he added, "It's still preliminary." Such a plan would give Clear Channel added luster along with its February announcement of its acquisition of SFX Entertainment. Along with a number of sports and concert venues, SFX owns representation firms that include Michael Jordan and Kobe Bryant among their clients.

In other Clear Channel news, the French business paper *Les Echos* reported last week that Clear Channel was the winning bidder for 80% of the ad business on France's state-owned railroad system. Clear Channel, Infinity and a European company had all been vying for the business. The paper reported that Clear Channel's winning bid was \$118.3 million. Infinity recently bought another French outdoor ad company.

Meanwhile, Mays also said Clear Channel will likely unveil its long-awaited Internet strategy during an analyst conference in May. "We are working on those integration issues right now. We aren't sure at this juncture whether we will maintain [the Internet operations] embedded within our own company or have some tracking stock."



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Boston
Beyond the Basics
 Thurs., August 24
 Registration deadline: August 17
 Marriott Boston Newton, Newton, MA

Los Angeles
Beyond the Basics
 Wed., June 14 (before the R&R Convention)
 Registration deadline: June 7
 Century Plaza Hotel, Los Angeles, CA

Columbia, MD
Arbitron 101 PD Seminar
 Wed.-Thurs., September 13-14
 Registration deadline: September 6
 Seminar held at Arbitron Headquarters
 Host hotel: Sheraton Columbia Hotel, Columbia, MD

Dallas
Hispanic PD Seminar
 Thurs., June 22
 Registration deadline: June 15
 Crowne Plaza North Dallas/Addison, Addison, TX

Columbia, MD
Beyond the Basics and Arbitron University
 Wed.-Thurs., November 8-9
 Registration deadline: November 1
 Seminar held at Arbitron Headquarters
 Host hotel: Sheraton Columbia Hotel, Columbia, MD

Minneapolis
Beyond the Basics
 Wed., July 12 (before the Conclave)
 Registration deadline: July 5
 Marriott City Center, Minneapolis, MN

Note: A confirmation letter will be faxed to you within 72 hours of receipt with more detailed information.

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| | |
|---|------------|
| — 3 OR MORE ON OR BEFORE APRIL 28, 2000 <small>(All 3 Attendee Names Must Be Submitted Together)</small> | \$375 EACH |
| — SINGLE ON OR BEFORE APRIL 28, 2000 | \$425 EACH |
| — 3 OR MORE APRIL 29 - JUNE 9, 2000 <small>(All 3 Attendee Names Must Be Submitted Together)</small> | \$450 EACH |
| — SINGLE APRIL 29 - JUNE 9, 2000 | \$475 EACH |
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Print Cardholder's Name _____

CANCELLATION POLICY: All cancellations must be submitted in writing. A full refund less a \$75.00 administrative fee will be issued after the convention if notification is received on or before April 28, 2000. Cancellations received between April 29 and May 19, 2000 will be subject to a \$150.00 cancellation fee. No refund will be issued for cancellations after May 19, 2000 or for "no shows."

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- Check in time is 3:00 pm; check out time is 1:00 pm.

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- Radio Gets Results success story, Page 13
- KCBS/S.F. debuts new website, Page 14
- Four Weeks Forward planning calendar, Page 14



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"Looking at the proliferation of personal web pages on the 'Net, it looks like very soon everyone on earth will have 15 megabytes of fame."
—MG Siriam

SALES

STREAMING AUDIO: A NEW RADIO BUSINESS PLAN

By Gerry Boehme It's fairly common nowadays for radio discussions to start off with statements like "The world is changing, and we need to adapt," "Here's how we can turn this threat into an opportunity" or "Technology is forcing us to position our medium differently." Most discussions include in some way the influence of the Internet and the role that radio station websites will play in changing the traditional radio sales and programming models.

Well, here those topics come again, this time in reference to another Internet-based issue that is getting more and more attention in radio circles: audio streaming. Whether the subject is traditional broadcasters and their plans for the web or new competitors and their growing influence with listeners, it's clear that audio streaming ranks among the most important issues we face.

Audio streaming introduces a wealth of new issues to the radio business model. Coverage areas are no longer defined by licensed signals. New channels provide opportunities beyond the terrestrial broadcast. Listeners can interact with what they hear in real time. Now that two important barriers to making streaming economically viable are about to fall, we're left with precious little time to make some key decisions about our streaming policies.

WIRELESS AND FREE

Internet streaming has been held back by two factors: the cost and the connection. Radio has benefited in the past from being portable and free, with advertising paying the freight to eliminate the cost to the consumer. Like cable audio, web listening has been limited to the main connection within the home — usually an Internet connection with low bandwidth — and it's mostly been available only at a price that increases as usage expands. But two developments are now changing the way consumers feel about streamed audio — developments that make it look and feel much more like traditional broadcast radio.

First, new technology will make web-based listening more portable. Devices are being introduced that will allow listeners to tune in to Internet streams through connections available throughout the home or through devices that "broadcast" a web-based signal to any FM receiver located close by. Wireless connections will change the way that consumers regard web-based audio.

Second, price issues are being addressed through the growth of flat-fee broadband services and free ISPs. Cable modems and DSL connections provide high bandwidth at a fixed monthly price, eliminating fears of higher costs for listeners who tune in for long periods of time. Industry projections also point toward all Internet access eventually becoming free,

largely eliminating cost as a factor in streaming use.

Streaming audio will attract listeners. The only questions concern how big the audience will be and

whether web listening will come at the expense of or in addition to terrestrial radio stations. We believe that more programming choices will serve as competition to terrestrial stations, but the web will also create additional listening opportunities.

Other issues to consider in forming a streaming business model are:

- Credit for coverage outside of home markets and the rise of terrestrial-station web networks.
- The fact that most radio stations make their money from audience they deliver in their home markets.

- The limitations of terrestrial signals, which preclude stations from developing a model for attracting or selling audience beyond the TSA.

The Internet removes geographic limits. It seems logical that certain stations with unique programming will attract significant audiences beyond the boundaries of their markets once they stream their signals over the web. That listenership will be sold to advertisers interested in the new coverage. Even stations that fail to attract enough new audience on their own can be combined with other stations in web-delivered networks, and their listeners can be sold in the aggregate. These networks can be positioned to

sponsors interested in specific markets as well as to those looking for regional and national coverage. Virtually all radio stations will be able to participate in network models, reaping the benefits of coverage outside their traditional marketing spheres.

HIGHER RATES IN THE WEB WORLD

It is possible that terrestrial stations will be able to claim credit for web-based listening and sell the additional impressions to the advertisers that bought the original broadcast spots. But the more profitable model will involve stripping out the terrestrial ads from web streams and selling the web audience to different sponsors. This makes sense for three reasons: First, the station may have trouble convincing advertisers to pay more for web coverage. Second, we must find a way to get revenue for listenership outside the home area. Third, and most importantly, web sales may yield higher prices than broadcast spots.

Internet-based advertising has two major advantages over traditional media: the ability to actually measure impact and the potential to better target the audience. Each stream is measured, meaning that sponsors know exactly how many times their spot is heard. Streamers also use a variety of techniques to determine which ads get served to which listeners, including looking at the listeners' past web behavior and using information provided by the listeners themselves.

Real measurement and better targeting result in

Continued on Page 13



GERRY BOEHME

IVAN COMBE'S SECRETS TO BUSINESS SUCCESS

By Dick Kazan

This is the story of a hugely successful marketer you've likely never heard of, but whose famous products you probably have in your home. He's Ivan Combe, who was Chairman/CEO of Combe Inc. in White Plains, NY when he passed away in January at age 88. His company is responsible for such well-known brand names as Clearasil, Lanacane and Just For Men hair color. Yet it all began so modestly.

Combe's father, a country doctor, died when Combe was 3, and he was raised by his schoolteacher mother. Graduating from Northwestern University during the Great Depression, Combe attended law school, but dropped out to earn a living in sales. Over the next 14 years he sold dairy products, shoe polish and pharmaceuticals and worked for legendary advertising executive Ray

Rubicam of Young & Rubicam.

In 1949 he launched Combe Inc., and two years later, with the help of his wife, Combe had his first marketing breakthrough. Working with a chemist, the pair developed Clearasil, which got its name from "clear," for clear skin, combined with "sil" for a scientific sound. Having little money, Combe tested the product with small ads in nearby towns, and it sold well. He then criss-crossed the country convincing retailers to carry Clearasil. As they did, he was able to expand his ad budget, and sales began to build.

In a bold move, Combe put it all at risk by becoming a major sponsor of a new national television program that played controversial music — rock 'n' roll. The show, *American Bandstand* with Dick Clark, caught on quickly with teenagers and took Clearasil with it. Sales went through the roof because the product embodied the wishes of many young viewers to have clear skin, which they hoped would give them self-confidence and an active social life.

In 1960 Combe sold Clearasil to drug giant Vick Chemical. He then looked for his next new product and found it in Grecian Formula 16. The product had been discovered in Greece by a U.S. military colonel during World War II, when he'd requested a cure at a local barber-shop for his dandruff. The barber sold him a tiny bottle of clear liquid. In two weeks it had not only cured his dandruff, but his gray hair was gradually returning to its original brown color. The colonel knew the product had great potential, so he struck a deal with the barber and took it to the marketplace, where it languished for lack of effective marketing. He was then introduced to Combe, who also saw its potential: Combe licensed it and, through creative advertising, developed a vast new market — men's hair coloring.

It was around the same time that Combe came across another product he thought had great potential: Lanacane. Made by a small company with a limited marketing budget, Lanacane was a high-quality product that could fill a vast consumer need for "fast, effective itch relief anywhere except the eyes." The owner was eager to sell, believing he could make more money investing in the stock market, and in 1963 Lanacane became a Combe brand. With substantial advertising, its sales skyrocketed, and it became the household name it is today.

In a 1965 speech Combe outlined the guiding factor that had led him to Clearasil, Lanacane and other products with enormous potential: "They provide symptomatic relief for minor ailments of mankind that, if left untreated, would make our lives miserable." This simple business formula, as you'll see next week, would lead to monumental success with such brands as Odor-Eaters foot care products and Vagisil feminine care.

Dick Kazan is a successful entrepreneur who founded one of the largest computer leasing corporations in the United States. He created and hosts *The Road to Success*, the first radio talk show to offer on-air consulting to business owners and employees. E-mail your comments or questions to him at rkazan@ix.netcom.com.

MMS

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STREAMING AUDIO: A NEW RADIO BUSINESS PLAN

Continued from Page 12

higher ad prices. Our analyses show that interactive ads yield consistently higher cost per thousand, or CPM, and cost per point, or CPP, than traditional media. For example, typical CPMs in national spot radio range from \$8-\$20, interactive CPMs for the top websites average over \$30, and targeted campaigns on specialty sites attract CPMs of \$50-\$60 and higher. Better yet, these interactive ads are still largely one-dimensional. Audio ads and those that merge audio with simultaneous web page presence should yield even higher CPMs.

We believe that streamed ads can be sold at significantly higher rates to sponsors who already accept the higher valuations of web-based inventory.

NEW WAYS OF LOOKING AT AVAILABLE INVENTORY

In the traditional broadcast model a certain number of spots are allocated within each time period, regardless of the available audience. If the station runs 12 units per hour, the sales staff attempts to sell those 12 spots at the highest possible rates.

Web inventory works very differently. For example, banner ads on websites are served to viewers as pages are requested by their computers, and different ads can be served to different users based on their profiles. While each web page contains a specific number of banner placements, the ads themselves sit in a traffic system and wait for the correct target profile to appear. Each ad runs only when it finds a suitable target, and the advertiser pays only for the impressions that are actually generated.

Audio ads within streams can work the same way. Each listener demands an individual stream, and targeted ads will wait for the correct match before they run. Imagine a radio station where you could sell two spots, one targeted toward a male 18-34 and another targeted toward a female 25-54, and schedule them both to run in the same commercial unit, with the man and the woman hearing different spots within the same stream. Streaming inventory models must account for the number of potential listeners as well as the number of available units.

Rather than selling a fixed number of units, the streaming salesperson will seek to sell as many sponsors as possible, with each advertiser paying only for exposures to its target audience. While this model promises higher rates and more profitability, it will also demand more coverage of potential buyers. A streamer salesperson's work will truly never be finished.

AUDIO VS. INTERACTIVE BUYERS

Streamers have three different products to sell: the audio ad, the website presence and the combination of the two. At least in the beginning, the audio portion of the inventory can be sold to current audio buyers, and the web pages can be sold to interactive sponsors. However, the real value of the streaming sell will be to combine the synergy of the audio and the web in one unified, merged-media model.

History shows that when new media become available, it takes time for buyers and creative people to understand and take advantage of the new model. The first Internet sponsorship dollars were placed by traditional advertisers and agencies using rudimentary creative approaches. Later the process shifted to channels where Internet buying expertise was valued, and new creative approaches could take advantage of the web's potential for interaction.

No buyer group currently exists that can fully take advantage of the combined audio/web synergy that will be offered by streamers. Current audio buyers will have to be taught to use a medium that provides more specific targeting, measured impact and real-time response. Interactive buyers will have to learn to appreciate the power of sound and its ability to shape and motivate behavior. Streaming salespeople will initially have to cover both groups while the new merged-media buyers develop over time.

The good news is that the real-time audio and web combination should lead to higher rates and advertiser acceptance. It's important that terrestrial broadcasters get in the game, and fast, to help set the rules.

Gerry Boehme is Sr. VP for Katz Media Group and Katz Interactive Marketing. He can be reached at (212) 424-6784 or via e-mail at gerry.boehme@katz-media.com.

RADIO GETS RESULTS

SUCCESS STORIES FROM THE RAB

RADIO GETS AUTO DEALER ROLLING

SITUATION: Tyndall Motors sells new and used cars and trucks in the rural town of Tyndall, SD. Farm families in the heartland community rely heavily on radio for local news and weather — and smart businesses in the area depend on radio to reach their customers.

OBJECTIVE: Tyndall Motors had a simple goal: to sell more cars and trucks. They had been in business for more than 10 years and had an excellent reputation for delivering quality, value and service. Tom Logue of Tyndall Motors wanted to increase name awareness and bring more customers into the dealership.

CAMPAIGN: Country KKYA-FM/Yankton, SD designed a campaign that used 30-second ads in all dayparts to keep the Tyndall Motors name in front of its listeners. The campaign also included Tyndall Motors' sponsorship of the popular KKYA farm report. The spots and sponsorship told listeners about special sales, events and products offered by the dealership.

RESULTS: "We are here to sell cars," says Logue. "Farmers represent a good share of our business, and KKYA is a good avenue to reach those customers." Logue also cites the station's great service and readiness with quick copy changes and updates as additional reasons that Tyndall Motors will continue to advertise with KKYA.

RAB TOOLBOX

More marketing information and resources from the RAB

MEDIA TARGETING 2000

Almost a third (32%) of used car purchasers earn over \$50,000 per year, and 23% are college graduates. Three-quarters own their own homes, and 40% have children living at home. This group spends an average of 45% of its daily media time with radio.

INSTANT BACKGROUND — AUTO LEASING

Less than 15% of potential used car buyers are aware that they can lease a used vehicle. Of this group, approximately 60% say they would consider leasing instead of buying. (CNW Marketing/Research, 1999)

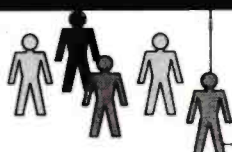
RAB CATEGORY FILES

"Rural DMAs rank high for used car sales and low for sales of new cars. The farmers and empty nesters of Mankato, in southern Minnesota, confirm that. They buy used cars 24% more than average, the highest of any DMA in the country." (*American Demographics*, 2000)

For more information, call RAB's Member Service Helpline at (800) 232-3131 or log on to RadioLink at www.rab.com.

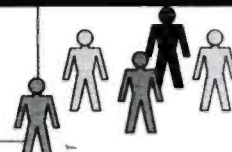
"We use EMD to relate to listeners and to provide unique opportunities and build loyalty."

• Jean Arrollado-Director of Marketing-KYXY San Diego •



E-Mail Director

FROM RDG RADIO'S E-MARKETING SOLUTION



To find out more, contact MJI Interactive: (212) 896-5283 or EMD@MJI.com

Working now for KYXY and many other stations. E-Mail Director from RDG - Ready to get it?

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MARKETING

FINGER-CLICKIN' GOOD!

A continuing feature highlighting selected websites of special interest

KCBS/S.F. SITE FEATURES REAL NEWS

Most of us know that all-News formats are among the most expensive to operate, what with the costs of local newsgathering and the extended expenses of multiple newswires, networks and the like. Thus it should be no surprise that websites representing all-News stations offer slim pickings in the content area.

However, KCBS-AM/San Francisco is about to change that image. It has debuted a new site (www.kcbs.com) — built by L.A.-based Feed The Monster — that for the first time makes a serious attempt at posting local news, weather, sports and traffic information on a continuous basis.

Just like its on-air product, KCBS' website is not a cheap proposition. Twelve people have reportedly been hired just to keep the content on the site fresh. But from a user perspective, that's exactly the kind of investment the station needs to make in order to create a website that reflects its all-News image.

The KCBS home page is clean and easy to navigate, and banner ads are noticeably missing. The site must make its money from the series of sponsored file folder-style tabs that adorn each section, including the main page. Special sections, such as an entry box that allows users to look up a stock price, are also sponsored.

The current top story occupies a "front-and-center" position on the home page. On Monday morning (3/27) of this week the Oscar results held that position. Below, you can scan the top three local, national and international stories. On the right side are summaries of reader polls, traffic,



weather, stock updates and sports scores.

Continuously updated national news services are commonplace; you can find them on Yahoo!, CNN or a number of other web pages. Local news is another matter. This is where the KCBS site has a chance to shine. On Monday the site featured a story about San Francisco Giants season subscribers complaining that their tickets hadn't arrived just days before the first game was to be played. But there were also glitches. Clicking "More Local News" on the home page brought up a menu of stories that included "Beached Dol-

phins Found in South Africa."

The station's traffic page is comprehensive, allowing users to choose one of three sections of the Bay Area to focus on. Users can then pull up traffic advisories and incident reports for each area. A Java-enabled traffic-cam page didn't pull up any pictures on our 56k-equipped modem connection (actual speed: 48k). Were the webcams working, users could choose among four cameras, but the cameras were only labeled "Camera 1," "Camera 2," etc. Things would be easier if the labels actually described what those cameras were viewing — "101/280 Intersection," "101 at S.F. Airport," etc.

The station's business site is excellent. Users get an overview on the business home page, but they can also click on the "Deep Business" area to get a closer look at particular sectors of the financial markets. The weather section contains a five-day forecast map, along with regional radar and satellite maps, and users can look up the weather in other cities by way of an input box on the page. Anyone who has lived in the Bay Area knows of the dozens of "microclimates" in the area (where temperatures can vary by 20 degrees or more). A series of five-day maps for several of these areas would be more helpful.

KCBS' most valuable product — its on-air programming — will not be found on its site. This conforms to Infinity's policy of not streaming its signals on the web. One could argue the merits of this philosophy, but it's conceivable that you will see the station's audio assets used on the web in some fashion down the road, such as long-form programming (a criminal trial or congressional hearing) or continuous programming focusing on one area, such as traffic, weather or business.

FOUR WEEKS FORWARD Sales & Promotion Planning Calendar

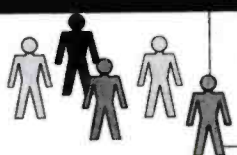
April 30-May 6

April 30-May 6 National Music Week, Cartoon Art Appreciation Week, National Bathroom Reading Week, Carpet Care Week

| | | | | | | |
|---|---|--|---|---|---|---|
| <p>30</p> <p>National Honesty Day Raisin Day Self-Improvement Day Oatmeal Cookie Day</p> | <p>1</p> <p>Mother Goose Day Plant A Flower Day Save The Rhino Day Chocolate Parfait Day</p> | <p>2</p> <p>Fire Day Truffles Day The Red Baron born (1892) Leonardo da Vinci dies (1519)</p> | <p>3</p> <p>Disco Day Lumpy Rug Day Raspberry Popover Day Be Kind To Your School Counselor Day</p> | <p>4</p> <p>National Home Brew Day Movie Day Candied Fruit Day Manhattan Island bought for \$24 (1626)</p> | <p>5</p> <p>Fellowship Day Chocolate Custard Day The Hindenburg explodes (1937) Napoleon dies (1821)</p> | <p>6</p> <p>International No Diet Day Nurses' Day "Chunnel" between the U.K. and France opens (1994)</p> |
|---|---|--|---|---|---|---|

"Effortless way to start a database.
In 6 months I have 1,000 names
and all I did was put a promo on the air! Easy!"

• Jody Stevens-Internet Marketing Manager-WGMS Washington, D.C. •



E-Mail Director

FROM RDG RADIO'S E-MARKETING SOLUTION



To find out more, contact MJI Interactive: (212) 896-5283 or EMD@MJI.com

Working now for WGMS and many other stations. E-Mail Director from RDG - Ready to get it?

It's 'Radio Now' At WNAP/Indianapolis

Emmis flipped Classic Rocker WNAP/Indianapolis to CHR/Pop Tuesday (3/28) at 6am, putting it head to head with MyStar's cross-town CHR/Pop WZPL. Look for the new "Radio Now 93.1" to change call letters to WNOU.

Consultant Dave Shakes, from Alan Burns & Associates, spearheaded the format change with former WXXM/Myrtle Beach, SC PD Scrap Jackson, who has been appointed PD for WNAP. In a CHR rarity, the station launched with personalities — including former WNOK/Columbia, SC MD/middayer Jana Sutter, who has been named WNAP's MD/morning co-host. The old WNAP staff has exited, and the station no longer airs the syndicated *Howard Stern Show*.

"When Mike Joseph first put on 'Hot Hits,' it was a different approach to Top 40," said Emmis Exec. VP/Programming Rick Cummings. "This station is a new approach to Top 40 for today. Radio Now 93.1 is targeted to under-thirty-something listeners who demand control of their radio station. It is going to be very website- and phone-driven, and the new top five songs will be played every hour, including playing the market's No. 1 song at the top of every hour. Clearly, sales and passive research will also play a role. We wanted to do this format at the beginning of the year, but we put a ton of thought and planning into this project to make it as interactive as we can."

Jackson

Continued from Page 1

they will own 50 black-formatted stations in 26 markets reaching 10 million listeners. This will be the largest and most successful collection of black-formatted stations in the country. With what we have seen, we know that AMFM is not committed to African-American participation or diversity."

AMFM spokeswoman Jennifer Hallahan told R&R that she could not locate anyone at AMFM for comment; Clear Channel did not respond to R&R's calls or e-mails.

David Honig, the Exec. Director of the Minority Media & Telecommunications Council, questioned the authenticity of the letter. "It is not clear whether this is a group, a hoax, a person or a competitor, or whether it is even a minority," Honig told R&R. "I would be very, very surprised if it is legitimate." Honig said he based much of his suspicion on the fact that the letter was unsigned.

Then on Monday, speaking at the Minority Media Advocacy Conference in Washington, DC, the Rev. Jesse Jackson labeled the Clear Channel-AMFM union as "a good merger." Jackson characterized Clear Channel-AMFM as having made "a great effort to open the doors of competition, to place significantly more radio stations into the hands of minority entrepreneurs as a matter of good business, not a matter of charity. Clear Channel has

A Caring Tribute



Sir Elton John receives the MusiCares Person of the Year award from NARAS President/MusiCares CEO Michael Greene during a celebrity-packed fund-raising dinner and silent auction. Proceeds from the evening will go to the organization's Financial Assistance Program, which provides "music people" with vital medical and personal assistance, as well as funds to older musicians with no means of support.

McCarthy Rises To WWYZ/Hartford PD

WWYZ/Hartford MD Jay McCarthy will be taking over the Country outlet's PD reins on April 17. The promotion follows Mike Moore's departure last week for the WSIX/Nashville PD post (R&R 3/24).

"Jay has been a tremendous contributor to the large successes WWYZ has obtained, and we are thrilled to now have the opportunity to have him as our PD," WWYZ GM Robert Williams commented. "He is a talented, resourceful and driven individual who will take us to new levels."

McCarthy joined WWYZ seven months ago from WTND, WTHK & WTHN/Poughkeepsie, NY, where he was PD for two years. Prior to that he was APD/MD at WTRS/Gainesville.

"I'm excited about the opportunity to program a station with the history of '92.5,'" McCarthy told R&R. "Mike has left some big shoes to fill, but I'm ready to step into them. We've got a great staff and a great plan in place. I'm looking forward to seeing the station's success continue for many years to come."

RIAA

Continued from Page 1

The distinction is important because, in addition to the royalty provision, there are a number of other restrictive policies in the new Millennium Act, including a requirement that broadcasters back-announce all music played, a prohibition against promoting upcoming music titles and a limit to the number of songs from a single album that can be played in a specified period.

The RIAA said nonbroadcast companies pay royalties for carrying songs on the Internet, and radio stations should also be subject to fees. "The law was meant to grandfather broadcasters' traditional business," said RIAA Sr. VP Steven Marks. "But when they move into new media, they should be treated just like everyone else."

recognized that true diversity means real opportunity for minority-owned companies to bid for properties in a competitive marketplace and should be applauded for structuring its spinoffs to achieve this result."

By contrast, Jackson pointed to the marriage of MCI-Worldcom and Sprint as "a bad merger," because it will "widen the digital divide rather than help close it."

R&R News Editor Julie Gidlow contributed to this story.

But NAB spokesman Dennis Wharton replied, "Congress never intended radio stations that stream their signals on the Internet to be subjected to new, expensive copyright royalty fees."

Even if broadcasters became subject to the Millennium Act, there does not appear to be any provision for collecting the royalty payments or even how those royalty payments will be calculated.

Maldonado

Continued from Page 3

Earthfest Concert, International Place Free Lunch Concerts and other great events. As PD, I have been charged with the task of making WBOS' second decade of adult rock sound even bigger and better. Everyone from the on-air staff to upper management is committed to making this a reality."

Before joining WSJZ, Maldonado served as PD of NAC/Smooth Jazz WLVE-FM (Love 94)/Miami. She has also been PD of NACs WNND/Raleigh and WQCD/New York. While Maldonado's programming background is based in the NAC/Smooth Jazz sector, she has taken steps to reassure 'BOS listeners that, under her direction, "the music and programming that have made WBOS 'Boston's Best Music' station will continue to rock."

PRECIOUS METAL

The RIAA has issued the following awards for the month of February:

MULTIPLATINUM ALBUMS

Forrest Gump, Soundtrack, Epic (12 million); *Titanic*, Soundtrack, Sony Classical (11 million); *Simon & Garfunkel's Greatest Hits*, Columbia (10 million); *Supernatural*, Santana, Arista (8 million); *Savage Garden*, Columbia (6 million); *All The Way ... A Decade Of Song*, Celine Dion, 550 Music/Epic (5 million); *Fly, Dixie Chicks*, Monument; *Ones*, Mariah Carey, Columbia; *Dr. Dre 2001*, Dr. Dre, Aftermath/Interscope; *Human Clay*, Creed, Wind-up (3 million); *Vol. 3 ... Life And Times Of S. Carter*, Jay-Z, Roc-A-Fella/IDJMG; *Europop*, Eiffel 65, Republic/Universal; *Affirmation*, Savage Garden; *Lonely Grill*, Lone-star, BNA (2 million).

PLATINUM ALBUMS

Vol. 3 ... Life And Times Of S. Carter, Jay-Z; *Still I Rise*, 2Pac/Interscope; *Amaru/Death Row*, Interscope; *Da Real World*, Missy "Misdemeanor" Elliott, Gold Mind/EastWest/EEG; *Como Te Recuerdo*, Los Temerarios, Fonovisa; *Charlotte Church*, Charlotte Church, Sony Classical; *Riverdance*, Bill Whelan, Universal; *Sixpence None The Richer*, Sixpence None The Richer, Squint; *Greatest Hits 1986-1996*, Poison, Capitol; *On How Life Is*, Macy Gray, Epic; *Greatest Hits*, Nat "King" Cole, Capitol; *Notting Hill*, Soundtrack, Island.

PLATINUM SINGLES

"Hot Boyz," Missy "Misdemeanor" Elliott.

GOLD SINGLES

"Maria, Maria," Santana/Produkt G&B; "Thank God I Found You," Mariah Carey; "What A Girl Wants," Christina Aguilera, RCA.

InfoStream

Continued from Page 3

According to Arbitron, which administers the InfoStream surveys, the December ratings compiled listening estimates for approximately 850,000 unique listeners. The report

now includes 290 channels of audio programming offered by nine participating streaming services. Among the new channels included in the December report is technology news-oriented www.zdradio.com, which placed fourth in cumulative listeners with 44,900.

White-Hot Party!



At the recent CRS, Broadcast Programming threw "Lia's Hot Party," featuring syndicated host Lia Knight (c). Stopping by for a snapshot are Asylum artists Lila McCann (l) and Bryan White.

Radio



D'Agostino

• **SUE D'AGOSTINO** is named VP/Public Relations for Alliance Entertainment Corp. She joins AEC from Rogers & Cowan, where she was VP/Entertainment.

National Radio

• **COX RADIO SYNDICATION** debuts *Motley Fool Market Minutes*, three daily one-minute financial advice segments hosted by David and Tom Gardner. Contact Paul Douglass; (404) 962-2078.

• **D. BLACKMON BROADCASTING** launches *Gospel Insider 2000* April 15. The one-hour weekend show is hosted by Diane Blackmon and features music, a gospel countdown and celebrity interviews. For more information, call (310) 287-1530.

CHRONICLE

BIRTHS

WZLR/Milwaukee PD **Keith Hastings**, wife Anne Spenner, son Karson Walden, March 26.

RykoPalm Head/Promotion **Paul Langton**, wife Karen Apuzzo, daughter Flannery Rose, March 21.

CONDOLENCES

Singer **Ian Dury**, 57, March 27. KTRH/Houston Acct. Exec. **Steve Chambers**, March 25.

Records

• **STEVE LUNT** is promoted to VP/A&R (Pop), East Coast for Jive Records.



Lunt

• **JAY PERLOFF** is appointed VP/Sales for Elektra Entertainment Group. He rises from Nat'l Dir./Sales.



Taylor

• **ALISON TAYLOR** is named VP/Marketing for Gold Circle Entertainment's Gold Circle Label Group. She was most recently Dir./Product Management for Virgin Records.

• **STEVEN COHEN** joins Restless Records as Sr. Dir./Media Relations. He was most recently Dir./Media Relations for Risk Records.



Cohen

• **FRED CRAWFORD** and record producer **ARMANDO COLON** debut Launch Pad Entertainment, a label and production company. The first artists to be released on the label will be Mark Middleton and Siamese, whose records are due this summer. Additionally, Launch Pad has signed a distribution and production deal with Qwest/Warner Bros.

Changes

CHR: MTV *Beat Suites* co-hosts **Star & Buc Wild** join **Miss Jones** and **DJ Enuff** for the *Another Reason to Hate Getting Up in the Morning* show on WQHT (Hot 97) New York ... **WJMN/Boston** night-timer **Ramiro "The Freakin' Puerto Rican" Torres** segues to afternoons, replacing **Ralphie Marino**, who exits for mornings at WKTU/New York ... **WSTR/Atlanta** overnigher **Tripp West** moves to nights as night-timer **Downtown Billy Brown** exits ... **KUUU/Salt Lake City** midday personality **Tim Stevens** exits ... **WBLI/Long Island** swinger/production asst. **Andy Burns** joins **WFHN/New Bedford, MA** for nights ... **WKSL/Memphis** morning driver **Dave Dawson** exits ... **WHZZ/Lansing, MI** appoints **Paul Morgan** middayer ... **WMRV/Binghamton, NY** morning driver **Mike Meyers** exits ... **KSMB/Lafayette, LA** night-timer **Derrick Hayes** joins new **CHR/Rhythmic KIZS/Tulsa** for nights.

Country: **Randy Davis** joins **New York's New Country Y-107 (WWXY, WWZY & WYNY)** Saturdays from 2-7pm.

News/Talk: **WMAL-AM/Washington** adds **Victoria Jones** for the 7-10pm shift.

Noncommercial: **Eric Lawrence** now heads the music library at **KCRW-FM/Santa Monica, CA**. Additionally, **Anne Litt** takes over as host of *Weekend Becomes Eclectic*.

Rock: Former **WCKW/New Orleans MD** afternoon driver **Paul Marshall** joins **WEGE (Eagle 103.9)/Columbus** for mornings. **Kolene Kaye** joins **WRRX/Rock-**

ford, IL as midday personality ... **WKQQ** has moved to 2601 Nicholasville Rd., Lexington, KY 40505. Phone (606) 422-1000; fax (606) 422-1038.

National Radio: **Abby McDorman** becomes Mgr./Affiliate Sales Marketing for **Westwood One**, and **WWI** adds **Monica Lopez** as an AE. Also, **WWI's Marketwatch.com Radio Network** expands to 90 markets ... **One-On-One Sports** adds **Nestor Aparicio** for weekdays 2-6pm ET as **Peter Brown** moves to weekends 9am-1pm ET ... **Mann-Group Radio Services** hires **Kelli Kelly** and **Joel Thatcher** for affiliate marketing.

Records: **Damon Whiteside** is upped to Sr. Mgr./Marketing at **Walt Disney Records** ... **Scott Bergman** rises to **Atlantic Records** Dir./Artist Development ... **Arlene Shapiro** becomes **Rhino Entertainment Assoc. Dir./Royalties**. Additionally, **Amy Dean** rises to Mgr./Mechanical Licensing & Publishing Accounts for **Rhino Records**, and **Julie Hughes** is appointed Mgr./Creative Svcs. for **Kid Rhino** ... The **Gold Circle Label Group** names **Pete Spiegelman** Sr. Dir./Sales. Additionally, **Sharon Liveten** becomes **Dir./Press & Publicity** ... **Linda Lee** is tapped as VP/Recording and A&R Administration for **Island Def Jam Music Group**. Also, **Nicole Jones** is appointed Mgr./Business & Legal Affairs ... **Ken Bunt** segues to **Dir./Digital Marketing** for **Hollywood Records** ... **Jennifer Pariser** is named **Sr. Counsel** for **Sony Music Entertainment** ... **Xavier Ramos** joins **Restless Records** as **Marketing Dir.** ... **Interscope/Geffen/A&M** moves to 2220 Colorado Ave., Santa Monica, CA 90404. Phone (310) 865-4550; fax (310) 865-7654.

Industry: **Lynette Brehm** is named **Dir./SESAC Latina** ... **Andrew**

Fuhrmann is appointed **VP/Creative Affairs, East Coast** for **Universal Music Publishing Group** ... **Broadcast Architecture** appoints **Jason Muth Sr.** **Research Associate**. Additionally, **Erin Maxson** rises to **Project Mgr.** ... **Dennis Buckman** joins 'Net company **SiteShell Corp.** as **Communications Mgr.** ... **LicenseMusic.com** appoints four new VPs: **Steven Corn** is named **VP/Business Development**; **Steve Griesemer**, **VP/Licensing & Business Affairs**; **Faith Henschel**, **VP/Marketing**; and **Joel O'Neill**, **VP/Sales** ... **Ellnor Hirschhorn** joins the **MTVi Group** as **SVP/Global Business Development & Strategic Partnerships** ... **GetMusic.com** announces seven appointments: **Nicole Dollison**, **Mary Jo Heath**, **Dana Maslin**, **Mike Rich** and **Aahmek Richards** become **Exec. Producers**, while **David Krinsky** and **Kimmy Wix** are named **Producers** ... **SFX Entertainment** will move its headquarters to **Candler**

NATIONAL RADIO FORMATS

ALTERNATIVE PROGRAMMING
Steve Knell • (800) 231-2818
Gary Knell

Rock

FILTER The Best Things
MONSTER MAGNET Silver Future
NICKELBACK Leader Of Men
JIMMY PAGE/BLACK CROWES What Is And What...
WONDERLAND Wonderland

Alternative

RADFORD Don't Stop
SUPERGRASS Pumping On Your Stereo

CHR/Hot AC

LEONA NAESS Charm Attack
SMASH MOUTH Waste
VITAMIN C Graduation

Mainstream AC

TAL BACHMAN If You Sleep
GOOD GOD DOLLS Broadway
LEONA NAESS Charm Attack

Lite AC

LEANN RIMES I Need You

MAC

JAY BECKERSTEIN Sunrise
JOYCE COOLING Before Dawn
CHIELI MINUCCI Endless Summer
KEN HUMPHREY Island Life
3RD FORCE Sweet Surrender

UC

AALIYAH Try Again
MARY J. BLIGE Your Child
KELLY PRICE & FRIENDS Love Set You Free

BROADCAST PROGRAMMING
Walter Powers • (800) 426-9002

Ballad

Mike Battelli
No adds

Mainstream AC

Mike Battelli
LEANN RIMES I Need You

Soft AC

Mike Battelli
LEANN RIMES I Need You

CHR

Josh Hesler
SISQO Thong Song
ANGELA VIA Picture Perfect

Hot AC

Josh Hesler
SAVAGE GARDEN Crash And Burn

Urban Contemporary

Josh Hesler
TRINA Da Baddest Chick
YOUNGLOOZ 85

Alternative

Teresa Cook
FILTER The Best Thing
STIV New Beginning

JONES RADIO NETWORK
Jon Holiday • (363) 784-8780

Rock Classics

Rich Bryan
No adds

Adult Hit Radio

JJ McKay
MARC ANTHONY You Sang To Me
SONOUE It Feels So Good

Soft Hits

Rick Brady
No adds

RADIO ONE NETWORKS
Tony Moore • (978) 949-3330

Choice AC

Yvonne Gray
SANTANA Maria, Maria
SAVAGE GARDEN Crash And Burn
BEN HARPER Steal My Kisses

New Rock

Steve Leigh
OASIS Where Did It All Go Wrong?

WESTWOOD ONE RADIO NETWORKS
Charlie Cook • (805) 294-9000
Bob Blackburn

Adult Rock & Roll

Jeff Genzer
PINK FLOYD Young Lust

Soft AC

Andy Faller
No adds

Bright AC

Jim Hays
MARC ANTHONY You Sang To Me

Tower in New York's Times Square later this year. The new offices will be located at 220 W. 42nd Street, New York, NY 10036 ... **MBJ Pro-**

motions moves to 11639 Kling St., Valley Village, CA 91602. Phone (818) 509-0775; fax (818) 509-1235.

Bloomberg

BUSINESS BRIEFS

Continued from Page 8

Cox Denies Merger Report; Bob Neil's Earnings Reported

Cox Radio this week denied reports in Britain's *Sunday Telegraph*, which last weekend reported that French utilities and media group **Vivendi** was in merger talks with **Seagram Co.** and **Cox Radio** parent **Cox Communications**. "There have been no talks at any level about anything with Seagram or Vivendi," a Cox spokesperson told Reuters. **Vivendi** also denied the report, while **Seagram** would not comment.

Cox Radio President/CEO **Robert Neil** earned \$737,748 in 1999, according to a proxy statement released by **Cox Radio** last week in preparation for an upcoming shareholders meeting. Neil had a base salary of \$409,860 and received a bonus of \$327,888. Neil was also awarded 22,900 shares of class A common stock at an exercise price of \$41.75. Sixty percent of the stock options can be cashed in three years, and another 20% is exercisable in each of the next two years. **Cox** is planning a 3-for-1 stock split in May.

Westwood Makes First Streaming Deal

Westwood One is getting a stake in **WebRadio.com** and allowing the Internet company to stream its 24/7 Music formats online, the companies announced last week. **Westwood** has about 1,000 radio stations receiving 24/7, which is made up of eight different music formats. **Westwood** initially gets a 6% stake in **WebRadio.com** in return for advertising, but that stake can increase to 10.5% if certain marketing incentives are met, **WebRadio.com's** **Scott Zafran** told R&R.

GO PLATINUM... OVERNIGHT!

PREMIERE

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Audio and prep material designed exclusively for the gold/classic rock audience sent to you on a daily basis.

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Zinescene

Bono: 'Pop'litically Correct!

U2's Bono is not only one of the celebs to receive *George* magazine's first annual "Save The World Award," but he also talks frankly about his band and his political involvement. On rock stars vs. the establishment, Bono says, "We love this idea, especially in rock 'n' roll. We're the good guys, they that wear suits are the bad guys. But in fact, they're just busy guys. They don't have the time to see the bigger picture. Which is inexcusable, by the way, if you're in the seat of power." To promote his Third World debt relief cause, Jubilee 2000, the rocker acknowledges his position of power: "It's a hard sale. That's why you need to get pop stars in a photograph with a pontiff before people will pay it any attention."

However, Bono says that if he told his audience how to vote, "They would tell me, 'Go fuck yourself.'" The "champagne socialist," as he describes himself, thinks politicians have the same "touring" schedule as rock stars, which is how he met President Clinton in 1992 at a Chicago hotel. A political career is not in his future, Bono admits. "I have a kind of Tourette's syndrome, where the very thing I'm not supposed to say just forces its way out of my gob."

Incidentally, Wyclef Jean gets a nod from the magazine for helping get kids off the streets, and **Barbra Streisand** gets kudos for her work in stopping global warming.

Family Ties

Christina Aguilera not only graces the cover of *Entertainment Weekly*, she is also featured in the *Star*, which gushes over the teen queen's "heartbreaking reunion" with her father, Jim, after 12 years.

Speaking of happy unions, a now-confirmed-pregnant Madonna is featured in the *Globe*, which says the superstar is planning on marrying the father of her baby, **Guy Ritchie**, and will name the child after her gay pal Rupert Everett. Not much more is revealed in the *National Enquirer* piece, although the 'zine features a photo of Madonna, Ritchie and toddler Lourdes washing a car.

Face Value

Vogue follows around cosmetic firm MAC's new Viva Glam spokeswomen, **Lil' Kim** and **Mary J. Blige**, during fashion week and gives the resulting interview four full pages with pics. "They picked us because we're sincere," says Blige, explaining why she and Lil' Kim were chosen as Viva Glam's new faces. "We live the truth. We walk the truth." Adds Lil' Kim, "Another reason they chose us is because we're not just fake industry friends. We're real friends."

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.



JUST PLAIN FOLK — "People forget that there's a divine element in music. I'm sick of gangster chic, the whining shrewishness of female artists, the punk irresponsibility of white male rockers. It's just ick. There's no greatness left in it ... I'm too good for that arena, frankly ... too original" — **Joni Mitchell** sums up today's music (*Life*).

"I knew when **Chris from Kid 'N Play** said to get rid of the braids that it was time to change" — 'N Sync's **Chris Kirkpatrick** gets to the root of the problem (*Time*).

"Cause I don't want people to think that I'm harping on his life. Tryin' to be him. Plus, the connection that I have with him ... Is ... his music is genius. But his life scares me" — **Vibe** coverboy **D'Angelo** explains his musical bond with the late **Marvin Gaye**.

"[Jet Li is] shy, and I'm shy, so I put in fake rotten teeth to break the ice. He was so focused, he didn't even crack a smile" — **Aaliyah** describes how she got into character for her first movie role in *Romeo Must Die* (*US Weekly*).

Celine Dion has cut her long hair and is now sporting a pixie hairdo that is dyed honey-blond (*People*).

Music For The Masses

Time focuses on MP3 mania. Some in the music industry are not too pleased, like **Ron Stone**, who manages **Bonnie Raitt** and **Tracy Chapman**: "[MP3 trading site] Napster is the greatest example of aiding and abetting a theft that I have ever seen. Ninety-nine percent of their content is illegal." As for trying to shut down the software, music industry consultant **Jim Griffin** says, "Every time a 42-year-old figures out how to lock something up, a 14-year-old is going to figure out a new program."

Busted!

"When those puppies start getting frisky, you have to put blinders on 'em." "Was this taken at the SAG awards?" — *US Weekly's* fashion police verbally ticket **Mariah Carey's** bust-revealing ensemble at the American Music Awards.

"Like I'm really going to get breast implants at 17" — **Britney Spears** torpedoed the ongoing debate (*National Enquirer*).

"I think everybody should have a great Wonderbra. There's so many ways to enhance them, everybody does it" — **Christina Aguilera** looks at the up side (*Entertainment Weekly*).

— **Margo Ravel**

CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats and other points of interest along the information superhighway.

Net Chats

• Yeah. Whatever. **Splender** takes time out to chat about life on Monday (4/3) at 9pm ET/6pm PT (www.hob.com).

• On Wednesday (4/5) ask **Third Eye Blind** how many people returned their latest release, *Blue*, because the Eiffel 65 song with the same name wasn't on it. The cyberparty starts at 9pm ET/6pm PT (www.sonicnet.com).

• Later Wednesday evening chat with a dead guy. Billed as "a new online chat experience that takes you from the web into the great beyond," the Sonicnet Seance's first guest is famed opera star **Enrico Caruso**. Ask him about heavenly singing contests with **Frank Sinatra** and **Louis Prima** at 10pm ET/7pm PT (www.sonicnet.com).

On The Web

• Take time out from baby-sitting and log on to a **Hanson** listening party tonight (3/31) at 9pm ET/6pm PT (www.sonicnet.com).

• Enjoy a live performance featuring Texan rock act **Sister Seven** on Monday (4/3) at 9pm ET/6pm PT (www.amuznet.com).

MUSIC & MOVIES

CURRENT

- **HERE ON EARTH** (Columbia)
Single: **JESSICA SIMPSON** w/**NICK LACHEY** Where You ...
Other Featured Artists: **SIXPENCE NONE THE RICHER**, **TORI AMOS**, **TAL BACHMAN**
- **THE NEXT BIG THING** (Maverick)
Single: **MADONNA** American Pie
Other Featured Artists: **MOBY**, **GROOVE ARMADA**, **OLIVE**
- **ROMEO MUST DIE** (BlackGround)
Singles: **AALIYAH** I Don't Wanna
AALIYAH Try Again
Other Featured Artists: **DESTINY'S CHILD**, **GINUWINE**
- **SCREAM 3** (Wind-up)
Singles: **CREED** What If
SYSTEM OF A DOWN Spiders
Other Featured Artists: **POWERMAN 5000**, **INCUBUS**, **STATIC-X**
- **SNOW DAY** (Geffen)
Single: **HOKU** Another Dumb Blonde
Other Featured Artists: **JORDAN KNIGHT**, **SIXPENCE NONE THE RICHER**, **SMASH MOUTH**
- **3 STRIKES** (Priority)
Single: **EASTSIDAZ** /**SNOOP DOGG** G'ed Up
Other Featured Artists: **E-40**, **SILKK THE SHOCKER**, **TOTAL**
- **WHATEVER IT TAKES** (Hollywood)
Featured Artists: **MELANIE C.**, **BASEMENT JAXX**, **STEREOPHONICS**

COMING

- **HIGH FIDELITY** (Hollywood)
Featured Artists: **ELVIS COSTELLO**, **STEREOLAB**, **BOB DYLAN**

"Music & Movies" lists current and coming film soundtracks according to box office standing, as well as singles appearing on R&R's format charts, and other featured artists.

MUSIC DATEBOOK

NDAY APRIL 10

1962/Original Beatle **Stu Sutcliffe** dies of cerebral paralysis.

1993/**Guns N' Roses** end their Sacramento show early when bassist **Duff McKagan** is knocked unconscious by a water bottle thrown from the crowd.

1995/**L L Cool J** makes his TV debut, playing a football player on NBC-TV's *In the House*.
Born: **Brian Setzer** 1959

TUESDAY, APRIL 11

1980/**Barry White** receives an honorary degree in recording arts/sciences from the UCLA Faculty Club.

1981/**Eddie Van Halen** marries actress **Valerie Bertinelli**.
1997/**Anaconda**, starring rapper **Ice Cube**, opens nationwide.
Born: **Nigel Pulsford** (Bush) 1966

WEDNESDAY APRIL 12

1954/**Bill Haley** records "Rock Around the Clock" with The Comets

1988/One day after **Cher** wins a Best Actress Oscar, **Sonny Bono** is elected Mayor of Palm Springs, CA.

1990/**James Brown** is released from a South Carolina jail on work furlough after serving 15

months of a six-year sentence on various drug charges.

1993/**The Grateful Dead** sing the national anthem at the San Francisco Giants' home opener.
Born: the late **Tiny Tim** 1932

THURSDAY, APRIL 13

1971/**The Rolling Stones** release "Brown Sugar."

1979/Five days into **Van Halen's** latest tour, vocalist **David Lee Roth** collapses from exhaustion onstage in Spokane, WA.

1995/**Queen Latifah** is charged with video piracy after some illegally copied tapes turn up in a video rental store she once owned in Jersey City, NJ.
Born: **Al Green** 1946, **Peabo Bryson** 1951

FRIDAY, APRIL 14

1987/**Fleetwood Mac** release *Tango in the Night*.

1989/**Tom Petty** releases his first solo album, *Full Moon Fever*.
1992/**Natalie Cole** and her husband, producer **Andre Fisher**, separate.

1994/**Motley Crue** bassist **Nikki Sixx** and wife **Brandi** become parents to daughter **Storm Briann**.
Born: **Ritchie Blackmore** (Deep Purple, Rainbow) 1945, **Barret Martin** (Screaming Trees) 1967

SATURDAY, APRIL 15

1982/**Billy Joel** breaks his left hand in a motorcycle accident on Long Island. He's hospitalized for over a month.

1983/Ex-Pretenders bassist **Pete Farndon** dies of an overdose.

1992/**Queen** donate \$1.7 million to a British AIDS charity.

1996/The ashes of late Grateful Dead leader **Jerry Garcia** are scattered from San Francisco's Golden Gate Bridge.
Born: **Samantha Fox** 1966

SUNDAY, APRIL 16

1993/**Paul McCartney** headlines an Earth Day benefit at the Hollywood Bowl. Other performers include **Kenny Loggins**, **Ringo Starr**, **Steve Miller**, **k.d. lang** and **Don Henley**.



Don Henley — workin' Earth Day.

1995/**Bob Seger** and wife **Nita** become parents to daughter **Samantha Char**.

Born: the late **Dusty Springfield** 1939, **Dave Pirner** (Soul Asylum) 1964
— **Frank Corraia**

58.8 million households



VP/Programming

PLAYS

| PLAYS | Plays |
|--|-------|
| 'N SYNC Bye Bye Bye | 23 |
| BLOODHOUND GANG The Bad Touch | 13 |
| RAGE AGAINST THE MACHINE Sleep Now In The Fire | 13 |
| SISQO Thong Song | 12 |
| DR. DRE /M/INEM/ Forget About Dre | 12 |
| NO DOUBT Ex-Girlfriend | 11 |
| ENRIQUE IGLESIAS Be With You | 11 |
| DESTINY'S CHILD Say My Name | 10 |
| HANSON This Time Around | 10 |
| KORN Make Me Bad | 10 |
| LIMP BIZKIT Break Stuff | 10 |
| BLINK-182 Adam's Song | 9 |
| BLAQUE Bring It All To Me | 9 |
| THIRD EYE BLIND Never Let You Go | 9 |
| AALIYAH Try Again | 9 |
| SANTANA Maria, Maria | 9 |
| LENNY KRAVITZ I Belong To You | 8 |
| MYA Best Of Me | 8 |
| INCUBUS Pardon Me | 7 |
| M2M Mirror Mirror | 7 |
| LIT Miserable | 7 |
| P.D. D. Southtown | 7 |
| JAY-Z Big Pimpin' | 7 |
| MADONNA American Pie | 6 |
| JENNIFER LOPEZ Feelin' So Good | 6 |
| RED HOT CHILI PEPPERS Otherside | 6 |
| HOKU Another Dumb Blonde | 6 |
| BACKSTREET BOYS Show Me The Meaning Of... | 6 |
| D'ANGELO Untitled (How Does It Feel) | 6 |
| VERTICAL HORIZON Everything You Want | 6 |
| EYE Love Is Blind | 5 |
| DMX What's My Name? | 5 |
| JESSICA SIMPSON Where You Are | 5 |
| WHITNEY HOUSTON I Learned From The Best | 5 |
| PINK There You Go | 5 |
| MISSY ELLIOTT Hot Boyz | 5 |
| WILL SMITH Freakin' It | 4 |
| JAY-Z Anything | 4 |
| MACY GRAY I Try | 4 |
| CREED What If | 4 |
| BLACK ROB Whoa | 4 |
| DOPE Everything Sucks | 4 |
| SMASHING PUMPKINS Stand Inside Your Love | 3 |
| STAND HOME | 3 |
| SYSTEM OF A DOWN Saviors | 3 |
| RICKY MARTIN Private Emotion | 3 |
| BUSH Letting The Cables Sleep | 3 |
| SLIPKNOT Wait And Bleed | 3 |
| GOODSMACK Voodoo | 3 |
| BRITNEY SPEARS From The Bottom Of... | 3 |
| STARC-X I'm With Stupid | 3 |
| CYPRESS HILL Superstar | 3 |
| DA BRAT That's What I'm Looking For | 2 |
| MARC ANTHONY You Sang To Me | 2 |
| BUCCHERRY Check Your Head | 2 |
| TOTTIE Brackish | 2 |
| NOBY Natural Blues | 2 |
| NOBE INCH NAILS Into The Void | 2 |
| WARREN G Game Don't Wait | 2 |
| CHRISTINA AGUILERA What A Girl Wants | 2 |
| JOE I Wanna Know | 2 |
| SEVENHIST Whalla | 2 |
| METHODS OF MAYHEM New Stan | 1 |
| BONE THUGS-N-HARMONY Resurrection... | 1 |
| SOMMUE R Feels So Good | 1 |
| ICE CUBE /M/INEM/ZE BONE Until We Rich | 1 |
| BECK Mixed Bizness | 1 |
| DEAD PREZ Hip Hop | 1 |
| MONTELL JORDAN Get It On ... Tonite | 1 |
| HANDY INDORE Candy | 1 |
| TRING Mean To Me | 1 |
| CHEVELLE Point #1 | 1 |
| FULL DEVIIL JACKET Stan | 1 |
| HOT BOYS We On Fire | 1 |
| HOT BOYS I Need A Hot Girl | 1 |
| L.L. WYKKE The Block Is Hot | 1 |
| VIDEOBANG Ty Jonathan Down | 1 |
| SETOPZ Satisfied | 1 |
| AC/DC Surf Upper Lip | 1 |
| TRACY BORNHAIN Behind Every Good Woman... | 1 |
| TONI BRAXTON He Wasn't Man Enough | 1 |
| CHEMICAL BROTHERS Hey Boy, Hey Girl | 1 |
| CREED Higher | 1 |
| DESTINY'S CHILD Bug A Boo | 1 |
| HAPPY Wasting My Life | 1 |
| G-TIP Breathe & Stop | 1 |
| SOCIAL DISTORTION When The Angels Sing | 1 |
| SHANE RIVER CONSPIRACY Vulcan | 1 |
| STONE TEMPLE PILOTS Down | 1 |
| SYSTEM OF A DOWN Sugar | 1 |
| TRING Why Does It Always Rain On Me? | 1 |

Video playlist for the week ending March 25.

55 million households



Peter Cohen, VP/Programming

National Top 20

| | |
|--|----|
| SISQO Thong Song | 1 |
| BONE THUGS-N-HARMONY Resurrection (Paper, Paper) | 2 |
| DESTINY'S CHILD Say My Name | 3 |
| MYA The Best Of Me | 4 |
| TONI BRAXTON He Wasn't Man Enough | 5 |
| 'N SYNC Bye Bye Bye | 6 |
| TRINA Da Baddest Chick | 7 |
| SOLE I Wasn't Me | 8 |
| LIMP BIZKIT Break Stuff | 9 |
| JESSICA SIMPSON Where You Are | 10 |
| HANSON This Time Around | 11 |
| RAGE AGAINST THE MACHINE Sleep Now In The Fire | 12 |
| BLOODHOUND GANG The Bad Touch | 13 |
| DESTINY'S CHILD Say My Name | 14 |
| BLINK 182 Adam's Song | 15 |
| AALIYAH Try Again | 16 |
| ORAMA Left, Right, Left | 17 |
| BLACK ROB Whoa | 18 |
| SANTANA Maria, Maria | 19 |
| PINK There U Go | 20 |

Video playlist for the week ending March 26.

58.8 million households



Wayne Isaak, VP/Programming

INSIDE TRACKS

VERTICAL HORIZON Everything You Want
MACY GRAY I Try

XL

BACKSTREET BOYS Show Me The Meaning Of...
FOO FIGHTERS Learn To Fly
MACY GRAY I Try
FAITH HILL Breathe
SANTANA Maria, Maria

NEW

GOOD GOD DOLLS Broadway
RICKY MARTIN Private Emotion
SMASHING PUMPKINS Stand Inside Your Love
VERTICAL HORIZON Everything You Want

LARGE

CHRISTINA AGUILERA What A Girl Wants
MARIAH CAREY (VADE & 90 DEGREES) Thank God...
CREED Higher
CELINE DION That's The Way It Is
MELISSA ETHERIDGE Enough Of Me
ENRIQUE IGLESIAS Be With You
KID ROCK Only God Knows Why
JENNIFER LOPEZ Feelin' So Good
NO DOUBT Ex-Girlfriend
RED HOT CHILI PEPPERS Otherside
SANTANA KROB THOMAS Smooth
THIRD EYE BLIND Never Let You Down

MEDIUM

MARC ANTHONY You Sang To Me
ANGIE APARRO Spaceship
D'ANGELO Untitled (How Does It Feel)
ELTON JOHN Someday Out Of The Blue
LENNY KRAVITZ I Belong To You
'N SYNC Bye Bye Bye
STING Desert Rose
SUPERGRASS Pumping On Your Stereo
TIMA TURNER Whatever You Need

CUSTOM

AALIYAH Try Again
BECK Mixed Bizness
ERIC BENET When You Think Of Me
MARY J. BLIGE Give Me You
TONI BRAXTON He Wasn't Man Enough
BUCCHERRY Check Your Head
MELANIE C. Never Be The Same Again
CATHERINA Road Rage
CREED What If
DESTINY'S CHILD Say My Name
JOE I Wanna Know
MONTELL JORDAN Get It On ... Tonite
GERALD LEVERT Mr. Too Damn Good
LIVE Run To The Water
MADONNA American Pie
ANNEE BANN Save Me
BRIAN MCKENIGHT Stay Or Let It Go
MEGANETH Breading
METHODS OF MAYHEM New Stan
ROLLING STONE Illumination
SISQO Thong Song
SOMMUE R Feels So Good
BRITNEY SPEARS From The Bottom Of...
STEELY DAN Cousin Dupre
TRING Why Does It Always Rain On Me?

Video airplay from April 3-9.

30 million households



Cindy Mahmood, VP/Music Programming & Entertainment

VIDEO PLAYLIST

DA BRAT That's What I'm Looking For
DESTINY'S CHILD Say My Name
MARY J. BLIGE Give Me You
GERALD LEVERT Mr. Too Damn Good
SISQO Thong Song
DR. DRE /M/INEM/ Forget About Dre
HOT BOYS I Need A Hot Girl
JAGGED EDGE He Can't Love U
NAS /GINUWINE You Owe Me
CARL THOMAS I Wish

RAP CITY

BONE THUGS-N-HARMONY Resurrection (Paper, Paper)
ICE CUBE /KRAVITZ BONE Until We Rich
BIG TYMERS Get Your Roll On
DR. DRE /M/INEM/ Forget About Dre
BLACK ROB Whoa
NAS /GINUWINE You Owe Me
DA BRAT /TYRESE What chu Like
JAY-Z /UGK Big Pimpin'
ORAMA Left, Right, Left
LOX Ryde Or Die Chick

Video playlist for the week ending April 2.

TELEVISION

| TOP TEN SHOWS March 20-26 | Adults 18-34 |
|---|--|
| Total Audience (95.9 million households) | |
| 1 Academy Awards | 1 Academy Awards |
| 2 Countdown To Oscar 2000 | 2 ER |
| 3 Who Wants To Be A Millionaire (Tuesday) | 3 Friends |
| 4 ER | 4 Countdown To Oscar 2000 |
| 5 Who Wants To Be A Millionaire (Thursday) | 5 Tru |
| 6 Who Wants To Be A Millionaire (Friday) | 6 Daddio |
| 7 Friends | (Re) Who Wants To Be A Millionaire (Tuesday) |
| 8 Frasier | 8 Ally McBeal |
| 9 Daddio | 9 Frasier |
| 10 Law & Order | 10 That '70s Show |

Source: Nielsen Media Research

COMING NEXT WEEK

Tube Tops

Eric Benet, Take Six, Luther Vandross, host Diana Ross and Earth, Wind & Fire perform when Fox presents the two-hour NAACP Image Awards (Thursday, 4/6, 8pm).

Monday, 4/3

• Bush and Moby perform for the kickoff of MTV's Campus Invasion (5:30pm).
• Joni Mitchell, David Letterman.

Tuesday, 4/4

• Lou Reed, David Letterman.
• Foo Fighters, Late Night With Conan O'Brien (NBC, check local listings for time).
• Guster, The Late Late Show With Craig Kilborn (CBS, check local listings).

Wednesday, 4/5

• Shelby Lynne, David Letterman.

Thursday, 4/6

• Faith Hill, David Letterman.

Friday, 3/31

• Otmar Liebert and The Neville Brothers perform on PBS' Sessions at West 54th (check local listings for time and channel).
• Al Green, The Late Show With David Letterman (CBS, check local listings).

Saturday, 4/1

• Trisha Yearwood performs on A&E's Live by Request, with special guests Mary Chapin Carpenter, Emmylou Harris and Kim Richey (9pm ET/8pm PT).
• Beck, Saturday Night Live (NBC, 11:30pm).

Sunday, 4/2

• Oasis are the subject of this week's Behind the Music (VH1, 9pm).

— Julie Gidlow

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

CONCERT PULSE

| Pos. | Artist | Avg. Gross (in 000s) |
|------|------------------------------|----------------------|
| 1 | RICKY MARTIN | \$1,066.0 |
| 2 | BACKSTREET BOYS | \$1,011.0 |
| 3 | CROSBY, STILLS, NASH & YOUNG | \$1,004.5 |
| 4 | ELTON JOHN | \$913.9 |
| 5 | BETTE MIDLER | \$902.7 |
| 6 | SHANIA TWAIN | \$745.8 |
| 7 | NEIL DIAMOND | \$621.4 |
| 8 | "RUFF RYDERS/CASH MONEY" | \$503.2 |
| 9 | AMY GRANT | \$400.1 |
| 10 | STING | \$346.8 |
| 11 | RAGE AGAINST THE MACHINE | \$289.1 |
| 12 | ZZ TOP/LYNYRD SKYNYRD | \$288.3 |
| 13 | LIMP BIZKIT | \$266.6 |
| 14 | ALAN JACKSON | \$257.1 |
| 15 | WIDESPREAD PANIC | \$207.9 |

Among this week's new tours:

BRUCE COCKBURN
LIVE
EDWIN MCCAIN
'N SYNC
SAMPLES

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings. (800) 344-7383, California (209) 271-7900.

FILMS

BOX OFFICE TOTALS MAR. 24-26

| Title | Distributor | Weekend (\$ To Date) |
|-------|-----------------------|----------------------|
| 1 | Erin Brockovich | \$18.54 |
| | Universal | (\$55.84) |
| 2 | Romeo Must Die | \$18.01 |
| | WB | (\$24.58) |
| 3 | Final Destination | \$7.21 |
| | New Line | (\$20.42) |
| 4 | Mission To Mars | \$5.72 |
| | Buena Vista | (\$49.22) |
| 5 | Here On Earth | \$4.51 |
| | Fox | (\$4.51) |
| 6 | Whatever It Takes | \$4.10 |
| | Sony | (\$4.10) |
| 7 | American Beauty | \$4.02 |
| | DreamWorks | (\$108.46) |
| 8 | My Dog Skip | \$3.05 |
| | WB | (\$26.01) |
| 9 | The Cider House Rules | \$2.79 |
| | Miramax | (\$49.63) |
| 10 | The Whole Nine Yards | \$2.00 |
| | WB | (\$54.10) |

All figures in millions.
* First week in release
Source: ACNielsen EDI

COMING ATTRACTIONS:

This week's openers include *High Fidelity*, starring John Cusack. Look sharp for a cameo appearance by recording artist Bruce Springsteen. The film's Hollywood soundtrack sports Stevie Wonder's "I Believe (When I Fall in Love It Will Be Forever)," Elvis Costello & The Attractions' "Shipbuilding," Bob Dylan's "Most of the Time," John Wesley Harding's "I'm Wrong About Everything," The Kinks' "Everybody's Gonna Be Happy" and two cuts by The Velvet Underground: "Who Loves the Sun" and "Oh Sweet Nuthin'." Co-star Jack Black contributes "Let's Get It On" to the ST, which also includes songs by Royal Trux ("Inside Game"), Stereolab ("Lo Boob Oscillator"), Smog ("Cold Blooded Old Times"), The Beta Band ("Dry the Rain"), Sheila Nicholls ("Fallen for You"), Love ("Always See Your Face") and The Thirteenth Floor Elevators ("You're Gonna Miss Me").

Also opening this week is *The Road to El Dorado*, an animated feature with voice-overs by Kevin Kline and Kenneth Branagh. The film's DreamWorks soundtrack contains new material by Elton John and lyricist Tim Rice, with an appearance by Randy Newman on "It's Tough to Be a God" and a score by Hans Zimmer.

Rounding out this week's openers is *The Skulls*, starring Joshua Jackson and Paul Walker. Besides Randy Edelman's score, the film's Decca soundtrack includes Lorna Valling's "Taste," 3 Day Wheely's "Something About a Ceiling," Eman's "Falling" and BTK's "Rigamarole."

— Julie Gidlow



AL PETERSON
alpeterson@rronline.com

Mike Gallagher's Wonderful Life

□ Syndicated talker is determined to earn his rung on the ladder of success

A small-town teenage boy from Ohio lies awake nights listening to Larry King on the radio hidden beneath his pillow while telling himself, "Man, someday I'm going to do that!" Before reaching his 18th birthday that same kid gets his first big break on the local radio station, goes on to marry and have a family and ultimately finds himself doing morning drive for no less than ABC Radio in New York City. He decides to risk it all to follow his dream of hosting a national radio show, succeeds at it and lives happily ever after.

Although this story sounds more like the screenplay for a Frank Capra film, to syndicated talk host Mike Gallagher, it plays more like real-life home movies. "I feel like I've died and gone to heaven this past year," says Gallagher of hosting his nationally syndicated daily talk show, which launched just over a year ago. "And there's not a day that goes by that I don't thank God this thing came along. I try hard to never take it for granted."

Right Place, Right Time

Gallagher says he knew early in life what he wanted to do. While most kids bitten by the radio bug typically want to be rock 'n' roll DJs, Gallagher knew he wanted to be a talk host right from the start. "I'm embarrassed to say that the radio personality who inspired me to want to be a talk host the most is a guy I now routinely trash on the show for being an old guy with a



Mike Gallagher

young trophy wife and kids — Larry King," says Gallagher. "But I really admired him as a kid. To me he was just doing great, entertaining radio."

As it turns out, it was a fluke that Gallagher ended up on the air at his hometown radio station. "I was in my senior year in high school when I went on a class tour of the local Talk station, WAVI. They had an ad hanging on their bulletin board saying that they were looking for a young talk show host.

"I knew I was young, which meant I had at least half the requirements for the job, so I knocked on the PD's door. Believe it or not, a guy called in sick, and the PD ended up putting me on the air that night."

After a few years on the radio and then some local television work in Dayton, Gallagher returned to Talk radio in Greenville, SC. "I'd never been south of the Ohio River before I went there," he says. "But I

"I'm someone who feels comfortable going with my own instincts and my own gut feelings — they've served me pretty well for over 20 years in this business."

packed up the U-Haul and ended up having a great run there, first as an air talent, then as Station Manager. Next I headed up to WGY/Albany to do afternoons, and from there I went on to WABC/New York."

New York Calling

The Midwest native was faring pretty well doing afternoon drive in upstate New York during the mid-'90s, but he soon found himself on the receiving end of a phone call

"Sometimes I look up to see if there's a safe about to be dropped on my head, like in a cartoon, because I just can't believe how well things have gone and how much fun this is."

that he says he couldn't refuse. "My wife and I were on a cruise, and one of my kids, who was at home with the baby sitter, put through one of those land-to-sea calls," he recalls. "When I asked him if he had any idea that this call was costing me about 20 bucks a minute, he said, 'But, Dad, it's from WABC, and I think it's important.'"

It was that call that would result in Gallagher moving to N.Y.C. But things weren't exactly smooth sailing when he arrived in town. In fact, Gallagher was thrown into the hot seat almost as soon as he got there. "It was a really tumultuous period when I arrived at WABC," says Gallagher. "Bob Grant had been fired in the middle of a lot of controversy, and I was put into his afternoon slot. I decided that the best thing I could do was just put my head down and focus on doing the kind of show that got me noticed in the first place. After about a month in afternoon drive, WABC management decided to move me to mornings."

Soon after that move Gallagher was paired with then-WABC afternoon host Lionel, and the two co-hosted the morning show — a first for Gallagher, who up until then had always been a solo act. "It was a tough transition for me, not only getting used to working with a partner, but also because I'd never done

mornings before," he admits.

"That show is a whole different animal. It's as much about the mechanics and the formatics of the show as it is about anything else. I think the reason I ended up in that position is because WABC management not only liked my skills as a talk host, but also knew they wanted an experienced broadcaster in there.

"Lionel is a really clever and talented guy, but he could not have cared less about traffic reports or time and temperature checks, and that was the role I was asked to take on. Hey, I have no regrets, and I'm truly grateful to everyone at WABC for the opportunity they gave me there, but ultimately I felt that what I ended up doing there just wasn't me."

Chasing The Dream

While Gallagher struggled to gain a grip on mornings in the Big Apple, an old friend wanted to talk with him about an idea they'd discussed a few years earlier. "John Dame, whom I'd worked for in Albany, had always wanted to syndicate my show," recalls Gallagher. "In fact, we were in discussions about doing it from Albany when I got the original call from WABC."

And while dreams can come true, Gallagher knew very well the radio syndication business "here



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|--------|----------------------|-----------------------|
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| M25-54 | 5.8 | 5.6 |
| W25-54 | 4.3 | 3.0 |
| A35-54 | 6.7 | 5.0 |
| M25-54 | 7.5 | 6.7 |
| W35-54 | 5.7 | 3.3 |

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|--------|---------------------|-------------------------|
| A25-54 | 10.7 | 5.0 |
| M25-54 | 13.3 | 4.4 |
| W25-54 | 8.0 | 5.8 |
| A35-54 | 12.6 | 6.0 |
| M25-54 | 16.1 | 5.8 |
| W35-54 | 9.3 | 6.3 |

Atlanta GA 3-6p



Paul Douglas, Cox Radio Syndication 404-962-2078 / Amy Bolton, Jones Radio Network 202-546-7940

today, gone tomorrow" reputation. Sure, the morning show at WABC was still a work in progress, but it was a pretty big gig from which to simply walk away. "WABC was very gracious and accommodating when I chose to leave to pursue the syndication project," he says. "But John Dame had come to me with my dream gig. After the Dame family sold WGY, John and I hooked up again and started talking about the syndication thing, and this time the timing was perfect for both of us."

So what made the kid from Dayton believe he had what it took to make it in national syndication? "I think a lot of it had to do with John's faith and confidence in me," says Gallagher. "He was confident that we could succeed in syndication. And the idea of being able to get back to doing the kind of show that got me noticed by WABC in the first place was very appealing to me."

"I'm someone who feels comfortable going with my own instincts and my own gut feelings — they've served me pretty well for over 20 years in this business. And, of course, the opportunity to own part of the company and to have some say about your own destiny ... well, those kinds of opportunities don't just fall into your lap every day, so I sure wasn't going to walk away from it."

Mike's Mission

Asked to describe the essence or mission of his show, Gallagher is quick to respond, "I think we represent a new era of Talk radio. We're leaving the angry white guy routine behind. And while I tend to be conservative in my opinions and beliefs, we cover a lot of different issues on the show, and I don't think my positions are predictable."

"We talk about lifestyles issues, racial issues — any number of hot-button topics that don't necessarily

have anything to do with politics. I think stations are looking for someone who can talk about things like being a husband or a dad, and that's what I can do. On any given show, for example, we might go from guns and Bill Clinton to what it's like to get bumped from an oversold airline flight."

Would he consider any topics taboo on his show? "My biggest rule is there should be no rules," he says. "The only thing I won't do is go 'blue.' Some of the so-called shock jocks or the real trash-talk

"I think we represent a new era of Talk radio. We're leaving the angry white guy routine behind."

stuff I hear now and then just makes me cringe. To me, doing a lot of T&A and being as gross and offensive as you can be is an easy formula. For some, that might be OK, but it's definitely not me. And while we target and talk to adults on our show, I don't think I'd ever say anything on the radio that I'd be embarrassed to have my 16-year-old son hear."

Gallagher says he's confident that he has done well for most of the show's affiliates to date. But, like any host who plays on the national stage, criticism comes with the territory. So what have some of his critics said in the last year? "Most of the criticism I hear is related to my style, and it's the same old stuff I've heard for 20 years," he says. "I'm too rude, I don't let

people talk, I'm too bombastic or too obnoxious.

"The fact is, I do get really emotional. I always try to be entertaining, but I also realize that sometimes somebody's feelings are going to get hurt. As for what we talk about on the show, frankly, I don't really get a lot of criticism about our content or topic selection."

A Whole New World

When Gallagher and Dame first launched their network in late 1998, skeptics expressed doubts about the ability of the fledgling enterprise to survive in the current broadcast business environment. But just over a year into the launch, Dame-Gallagher Networks has cleared nearly 130 affiliates for Gallagher's daily 9am-noon ET show. And they've managed to do it in an environment of rapid consolidation between radio companies and networks.

But Gallagher admits it hasn't been easy. "There's a really interesting new world out there in the radio syndication business today," he says. "It's certainly different from when we started on this voyage."

And why does he think his program has survived during its first year, given the competition out there? "We'd like to think we're sort of the Avis of syndicated talk shows," says Gallagher. "Not as big as the big guys, but big enough to offer a good product and work hard to really service our affiliates. We honestly are good guys, and I think we do things the right way. Will we always be an independent network? Given the business today, I'd have to say probably not. But we feel there is a real advantage for now to being an independent network."

"We're going to succeed because we have the ability to really super-serve our affiliates and help them get the most from the show. We go

visit their markets and shake hands with their listeners — in short, all the things we can possibly do that will help us to outperform the other guys. In the end both John and I still believe that a great show combined with great customer service is what it's really all about. That's what stations really want."

Show Me The Money

In a business where seemingly everyone talking on the radio wants to be a syndicated host, what is Gallagher's No. 1 piece of advice to those who would follow his path? "Financial backing," he says without hesitation. "Clearly, having talent is a given, and there are a lot of local hosts out there who deserve a shot at national syndication if that's what they want. But as an independent, you have to have enough backing to see you through those first three to five years, even if you don't make a dime."

"Almost anybody can do it for a year — go out and lease a studio, buy some satellite time and do a little marketing to get you started — but right around the end of that first year is when you run into the brick wall. However, if you can find the right kind of investors, I think you've got a good shot at succeeding. Frankly, from what I hear back from GMs and PDs,

"While we target and talk to adults on our show, I don't think I'd ever say anything on the radio that I'd be embarrassed to have my 16-year-old son hear."

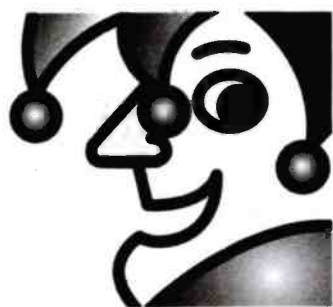
there are a lot of stations out there that crave good talent and great talk shows."

If you think Gallagher sounds like a guy who is deliriously happy with his lot in life, you'd be right. "If we were starting this whole thing today instead of a year and a half ago, I'd still do it again," he says, enthusiastically. "You just need to stay flexible and be able to adapt to the changes as they come along. We've already had to redefine our parameters somewhat from when we started out. OK, so maybe we won't be on 1,000 stations. That's just fine."

"Frankly, we've exceeded every single revenue and affiliate projection we had when we first kicked off this venture. Sometimes I look up to see if there's a safe about to be dropped on my head, like in a cartoon, because I just can't believe how well things have gone and how much fun this is. It's just a joy to come to work every single day."

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues? Call me at (858) 486-7559, fax: (858) 486-7232 or e-mail: alpeterson@rronline.com



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Street Talk.

Isgro Accused Once Again

Former indie promoter Joe Isgro, the center of a payola scandal that rocked the industry in the 1980s, was arrested last Saturday (3/25) on charges of loan sharking and extortion. Isgro was taken into police custody in front of a Beverly Hills shopping center, a location allegedly used by Isgro for confrontations with debtors in arrears. The FBI got into the act when one of Isgro's alleged victims reported the extortion to the authorities. He said he borrowed \$20,000 and was required to pay back 5% interest per week. The loan-sharking operation had allegedly been in business since 1994. Isgro, who was arrested along with alleged underling Valentino Bartolone, is being held in custody pending a hearing scheduled for today (3/31). Isgro, who currently operates independent Private-I Records, is being represented by Donald Re, the attorney who handled his payola case in the '80s. Those charges, by the way, were dropped when a federal judge threw the case out on grounds of prosecutorial misconduct. Isgro also served as Executive Producer of the big-screen epic *Hoffa*.

Whenever a Michigan team is involved in an NCAA championship, we can count on hearing from ST's omnipresent correspondent, Art Vuolo, who points out that *all* four schools participating in the Final Four this weekend can hear AMFM's *Bob & Tom Show*. They are: Michigan State (WJXQ/Lansing), Wisconsin (WIBA-FM/Madison), North Carolina (WXRA-FM/Greensboro) and Florida (WRKG/Gainesville). Now here's the kicker... *Bob & Tom* originates from WFBR in Indianapolis, and that's exactly where the Final Four will occur! Coincidence? We think not!

Syndicated talker Mike Gallagher was so incensed by an antimilk campaign from the People for the Ethical Treatment of Animals that he planned to slaughter a steer named Old Blue and air its execution on his show. However, Gallagher got chicken-hearted as time ran out on Old Blue's life and had to look away as the steer was shot to death. Old Blue's owner got a check for \$850, while charities and shelters in West Virginia will receive 400 pounds of meat.

Even though it would be good for the home team, WKRQ/Cincinnati is hoping new Reds slugger Ken Griffey Jr. *doesn't* hit a grand slam

on opening day. As part of the "Q102 Million Dollar Grand Slam," one listener will ride in a station limo in the Reds' opening day parade — and will also win \$1 million if Junior hits the slam.

AFTRA has chalked up another victory in its attempts to unionize traffic service employees around the country. Metro Networks staffers in Seattle voted 17-1 in favor of union representation. Metro employees in L.A., N.Y. and San Diego have also filed petitions for AFTRA representation. Staffers in S.F., Chicago and St. Louis have already voted in the union.

◀ Is That Your Final Plea? ▶

Mike Stacey of Sevierville, TN, who recently appeared on *Who Wants to Be a Millionaire*, hoped to advance to the show's hot seat. Instead, he landed in the slammer. One day after appearing on *Millionaire*, Stacey went on the air at WIMZ-FM/Knoxville. Unfortunately for him, police were listening in on the show, and they arrested him for skipping a court hearing. Knox County sheriff's deputies were kind enough to wait until Stacey's radio interview was finished before handcuffing him.

Across town, five contestants won \$30,000 each from WIVK/Knoxville after spending 13 days in a glass house situated inside a local mall. The contest began with three women and four men living in the 12-foot by 20-foot structure. They couldn't bring anything in with them (not even a change of clothes), but they were allowed to read the Bible and visit a nearby restroom. WIVK provided food for the folks.

Another Volunteer State item: ABC-TV will launch a new sitcom on April 11 called *Talk to Me*. The show's lead character is based in part on gravel-voiced, male-bashing WZPC/Nashville morning co-host Beth Donahue — who earned five minutes of fame by way of an on-air liposuction. Evidently, a 1996 stunt in which actor Kevin Bacon was "kidnapped" just before he was supposed to appear on a competing radio station caught the attention of Hollywood script writers. And, interestingly, the star of the new sitcom is actress Kyra Sedgwick — none other than Bacon's wife.

Continued on Page 24

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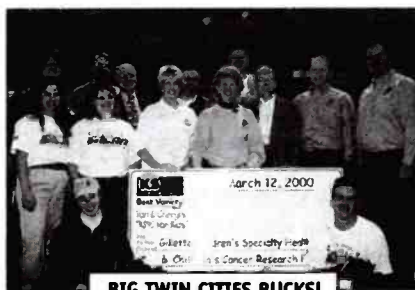
Continued from Page 23

An update to last week's item about the recent firing of **KQBZ-FM/Seattle** midday host **B.J. Shea** for on-air remarks that suggested he wanted to shoot members of religious groups: Shea called ST to say he hasn't been given an official reason for his termination by the Entercom station — "They just told me not to come in anymore." He says he's since learned that he was fired for cause, based on an Entercom anti-violence policy that he claims he's never seen. The topic that fateful day: Nonviolent resolutions to conflict-solving.

The Rockford Files

WXRX-FM/Rockford, IL is crying foul over flyers that were distributed around town that claimed 'XRX was shifting from mainstream Rock to a more active approach, resulting in a shift in target audience. The station has accused Connoisseur Communications, owner of three stations in the market of passing out the flyers in order to "mislead advertisers, potential advertisers and audience members ... so that Connoisseur could gain a competitive advantage and damage the business of WXRX." RadioWorks VP/GM David McAley insists that 'XRX has not changed its format or target audience. David Blevins, GM for Connoisseur's WROK, WZOK & WXXQ/Rockford, offered no comment.

With Clear Channel's flip of **WFSJ/Jacksonville** to CHR/Pop last week, crosstown heritage CHR **WAPE-FM** made the first move in what promises to be a fierce format war along



KSTP-FM (KS95)/Minneapolis raised \$1 million last weekend during the 84-hour Van & Cheryl's "KS95 for Kids" radiothon, with proceeds benefiting two Twin Cities children's hospitals. Shown flanking the million-dollar check are KSTP's Cheryl Kaye and Van Patrick, along with representatives from the Gillette Children's Hospital and Children's Cancer Research Fund. By the way, KSTP's achievement wasn't the only big-bucks radiothon last weekend: **KGO/S.F.** raised \$576,000 in 24 hours during its 20th annual Leukemia Cure-A-Thon. Congratulations to both stations!

Rumbles

- **KJR-FM/Seattle** expands its Classic Hits presentation to include '80s and '90s titles.
- Broadcast Architecture VP/Eastern Region **Tom Webster** will step down from day-to-day operations on May 30, but will continue to consult BA's internal and international initiatives.
- Pop/Alternative **KORB/Quad Cities, IA** flips to Active Rock as "93 Rock" under PD Steve Gunner.
- **WNVE/Rochester, NY MD Patrick Castania** exits. Programming Assts. Dem Jones and Brad Eakins will each handle music duties for "The Nerve" and sister CHR/Rhythmic sister **WKGS**.
- **KGGI/Riverside-San Bernardino** interim PD **Jesse Duran** gets the gig on a permanent basis.
- **WJMN/Boston APD/MD Danny Ocean** takes PD duties at Clear Channel sister **WKCI/New Haven, CT**.
- **KDKB/Phoenix MD/middayer Paul Peterson** exits for mornings at CHR/Pop **WKIE/Chicago**.
- **WXTM/St. Louis MD/afternoons Jeff "Woody" Fife** exits.
- **KKSF/S.F.** names **Laurie Cobb MD**, replacing **Blake Lawrence**.
- **WAOR/South Bend, IN OM Pat Redd** departs.
- **AC KKJJ/Medford, OR** flips to CHR and adds **Rick Dees** for mornings. It will also use (surprise!) the "Kiss" moniker.
- **WMEE/Ft. Wayne, IN** flips from Hot AC to CHR/Pop.
- **Tom McGinley** is named Dir./Engineering for Infinity/Seattle, effective April 1.
- **Rob Lang** returns to **KKBB/Bakersfield** as PD and host of *Cafe Rock*.
- **WKQI/Detroit** interim night voice **Chad Mitchell** becomes producer for *Mojo in the Morning*.
- Longtime **WKFR/Kalamazoo, MI PD Dave Michaels** departs. APD/MD **Woody Houston** assumes PD duties.
- **WRTS/Erie PD Beth Ann McBride** decides not to take similar duties at **WSSS/Charlotte**.
- **WDAY-FM/Fargo** names morning man **Chris Pickett** as PD.
- **WXPB/Philadelphia APD/MD Shawn Stewart** joins **KMTT/Seattle** as MD.
- Former **WSNX/Grand Rapids MD Keith Curry** is appointed MD at **WDRQ/Detroit**.
- **WDBR/Springfield, IL MD/afternoons Michael T. Exits**.
- **Urban WLXC/Columbia, SC PD/MD Kevin Holiday** exits. Dir./Prog. **Tim Miller** is seeking a replacement. T&Rs: Box 5106, Columbia, SC, 29250.
- **Tony Barrows** becomes PD for **WACR/Tupelo, MS**.
- **KYEA/Monroe, LA** has a new look: The station segues from mainstream Urban to Urban AC while changing frequencies from 98.3 to 103.1. The new PD is **Joe Dupree**.

the New River: The "Big Ape" added two new members to its *Morning Zoo*, "B.J." and "M.J." Coincidentally, M.J. & B.J. just happen to be the top-rated morning men at Clear Channel's

Continued on Page 26

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R&R Hot AC

#1 Most Added #2 Most Increased

R&R Pop Alternative

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VH-1 Acoustic performance on The Daily One 3/30

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Street Talk.

Continued from Page 24

WFLZ/Tampa. Was this done to thwart a simulcast of the Tampa Bay bunch at 'FSJ?

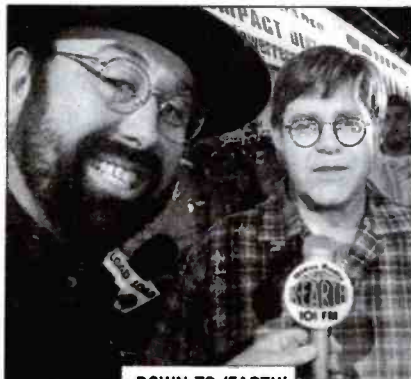
NextMedia co-founder **Carl Hirsch** began his career at Kent State University's campus radio station, WKSU. Now he's decided to help out those who wish to follow in his footsteps: Hirsch has donated \$500,000 to the school and established the Carl E. Hirsch Media Convergence Classroom within the School of Journalism and Mass Communication.

As expected, **Jason Jarvis**, who for the past year had been co-hosting a talk show with his mother, Judy Jarvis, prior to her recent death from cancer, has officially relaunched the syndicated program as *The Jason Jarvis Show*.

Chick-click.com is currently searching for a "chick-jockey" to host its upcoming hourlong CHR/Pop radio program for young women. To enter, visit www.chickclick.com. Entries must be received by April 17.

Talk Productions Network will provide Infinity's **KYNG-FM/Dallas** with weekend programming following the station's flip from "Young Country" to Talk.

Friday, March 24, was "Free Gas Friday" for **Premiere Radio Networks** employees in *El Lay*. Coupons good for one free tank of gas, courtesy of a local Mobil station, were distributed to all — thanks to "gas baron" Sheik Kraigdula O. Pec-Ben-Kitchin. We all know him as **Premiere President Kraig Kitchin**.



DOWN TO 'EARTH'

KRTH/L.A. afternoon jock Shotgun Tom Kelly grabs a moment with Elton John at a recent appearance at Tower Records on the Sunset Strip.

Records

- **Nick Attaway** joins Arista Records for national rock, alternative, and adult alternative duties on the West Coast.
- **Loraine Caruso** joins Jive Records for alternative promotion duties.
- The rumors are so loud concerning this East Coast promotion VP, you'd have to be "Def" not to hear them!
- **Epic** taps **Ayelet Cohen** as its new West Coast local based in Los Angeles.
- **Lee Arnold Marketing** taps **Doug Burton** as National Director/Rock & AAA Promo.
- **Sire National Director/Promo William Mari** on exits to join *US* magazine.

RADIO & RECORDS



1

- **SW Networks** sold to **Launch Media**.
- **Bryon Phillips** and **Michael Traylor** tapped to serve as Sr. VPs/GMs, Urban Music at Hollywood Records.
- **Gregg Cassidy** catches the PD cap at WOCT/Baltimore.
- **WKDF/Nashville** ends 30 years of Rock for Country, sets **Carl P. Mayfield** as morning man.
- **John Kobylt** & **Ken Chiampou** sign to do mornings at KABC/Los Angeles starting on July 1

5

- **Norm Feuer** launches Triathlon Broadcasting.
- **Robert Jamieson** appointed President of RCA Records.
- **Jeff Lawenda** selected as Westwood One President.
- **Pat Fant** joins KRQT/Houston as GM.
- **Steve Weed** picked as WMXV/New York PD.
- **Ken Beck** becomes PD of KPIX-AM & FM/San Francisco.

10

- **Lou Magila** confirmed as President of new-BMG label.
- **Dean Thacker** named Exec. VP of LBI Holdings.
- **Lee Mirabel** returns to XHRM/San Diego as GM.
- **Steve Goss** promoted to WPCH/Atlanta PD.
- **Ellen K.** joins KIIS-FM/Los Angeles as news anchor for **Rick Dees** show.

15

- **Jheryl Busby** boosted to Sr. VP/Black Music for MCA.
- **Craig Scott** takes VP/GM chair for KCMO-AM & FM/Kansas City.
- **Carl Widing** upped to KINK/Portland PD.
- **KFRC/San Francisco** debuts "Game Zone" format: midday contest block without music.
- **Soupy Sales** joins WNBC/New York for middays.

20

- **Bill Figenshu** appointed National PD for Viacom Radio.
- **Sandy Beach** recruited as PD of KYUU/San Francisco.
- **Jeff King** crowned KPLZ/Seattle PD.
- **Danny Martinez** returns to KHJ/Los Angeles for middays.
- **Clark Ingram** joins 96KX/Pittsburgh for evenings.

25

- **KFRC-FM/San Francisco** sets **Paul Ward** as OM, **Dave Sholin** as PD.
- **WAVZ/New Haven** hires **Les Garland** as PD and **Chuck Martin** as MD.
- **T.N. Tanaka** joins KROY/Sacramento as ND.

Congrats to Atlantic promo domo **Danny Buch**, who overcame virtually impossible odds to get a new band on *The Howard Stern Show* recently. Danny not only pulled that off, but P.O.D. was also featured on Stern's late-night TV show. Soon after the Stern radio and TV appearances, the P.O.D. album went Gold.

If you have Street Talk, call the R&R News Desk at (310) 788-1699 or e-mail streettalk@ronline.com

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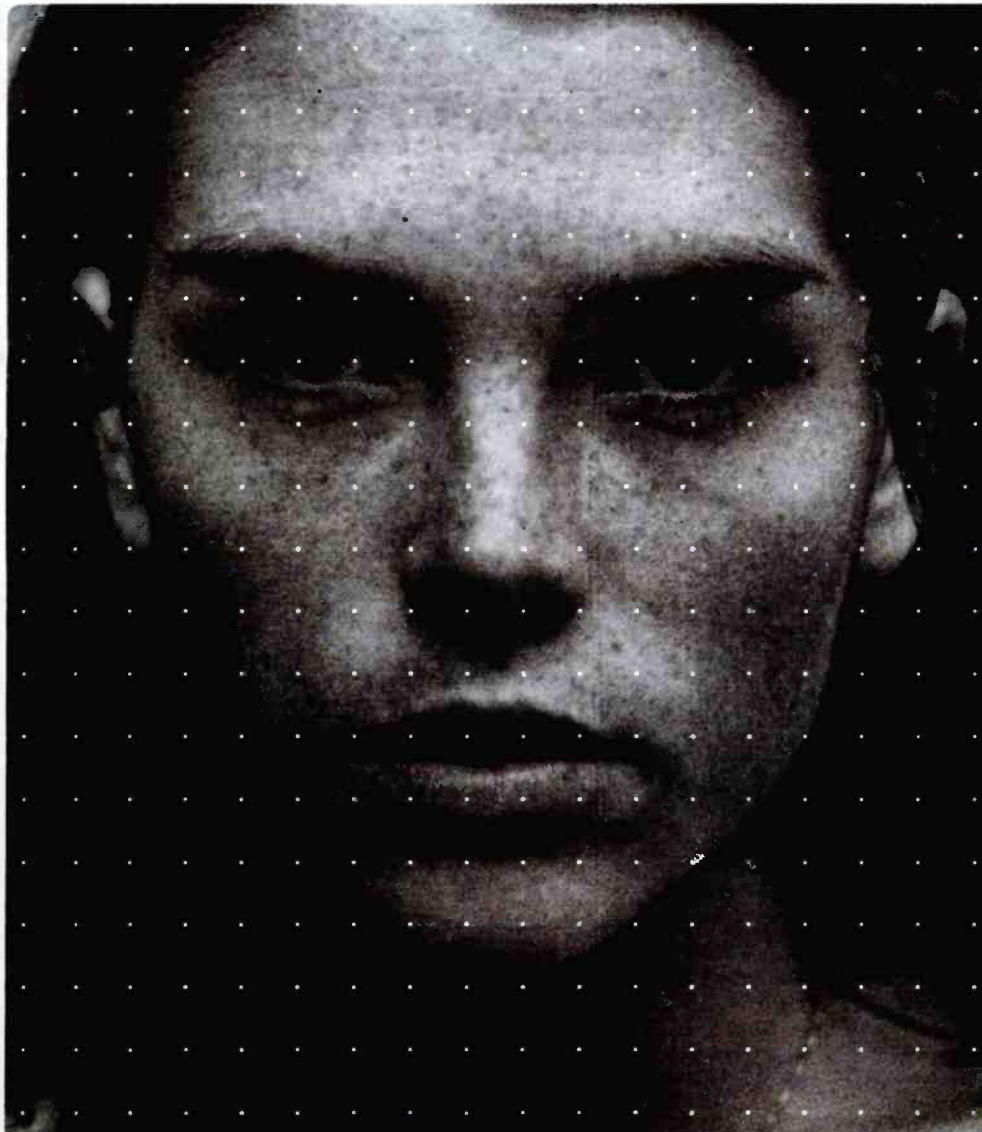
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STEVE WONSIEWICZ
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Web, Majors Top SXSW Agenda

Panelists ask 'Net fans for substance, majors win props from indies

A growing sense that maybe the major record companies aren't all that bad and the realization that the Internet can't break an act alone took center stage at the first South By Southwest convention of the 21st century.

Nowhere were those two themes more evident — or was their relevance put more into the proper perspective — than during the convention's keynote address by veteran E-Squared/Artemis Records singer-songwriter Steve Earle (see accompanying story) and at the opening President's Panel.

Why the marked change in attitudes? Perhaps it's because the changes wrought by record company consolidation in the '90s and 2000 are no longer a mystery, but a concrete reality of the music business. Maybe it's a creeping sense of "What have you done for me lately?" Often reserved for more traditional media, that question is being asked about the Internet — or, more precisely, about web marketing and promotion strategies. This is a far cry from last year, when a label entrepreneur received boisterous applause at the President's Panel simply because one of his acts had the No. 2 hip-hop song at MP3.com.

Whatever the reasons, the opinion shift was palpable. You could feel it and, more importantly, hear it during the panel discussions and on the convention floor. Not surprisingly, dot-coms dominated the floor space — so much so, in fact, that organizers had to make extra room for the dozens of upstart new media companies.

Rebel Offers Olive Branch

Interestingly, it was Earle who offered the first hint that maybe artists needed to rethink their attitudes toward the major record companies. During his keynote address Earle recognized the important role Warner Bros. Records played in getting his own label, E-Squared Records, up and running. "As a record company owner ... we need artists, not product, and — forgive me — capital, until we can stand on our own. When and if that happens, it behooves us to remember where we came from and who helped us along the way."

That theme was echoed at the President's Panel by several independent record company executives. Judgment Records founder Joe Nicolo — who co-founded Ruffhouse Records (The Fugees, Kriss Kross) and subsequently pocketed millions when that label was sold to



Steve Earle



Daniel Glass



Jay Boberg

Sony Music Entertainment — opted not to take a "go it alone" mentality when he started Judgment.

"Instead of being a little guy and doing my boutique thing, I decided to be distributed by BMG and marketed by RCA Records for a very good reason: I wanted the muscle of that big machine to help me get records out," Nicolo said. "That big machine may not necessarily do the right thing for other companies' records and people, but it certainly means that I can use my expertise and what I think is both art and commerce to bring consumers something that is respected in the music community and will sell 15 million copies, like a Lauryn Hill album."

Indies Can't Live By The 'Net Alone

Artemis Records Exec. VP and radio promo veteran Daniel Glass agreed with Nicolo that the majors' marketing and promotion muscle far outweighs the benefits the web offers as an alternative distribution method. Glass observed, "You have to go with the record companies that have those relationships after you make your great records. If you're making that mistake [of not wanting major-label help], then you're just stupid." Glass called such an attitude toward the majors "fake integrity. Why would you want to play for fewer people rather than more people?"

He cited as examples Earle and multiplatinum rapper and record company entrepreneur Master P. Glass continued, "Master P wanted someone to distribute his records. He wanted the major record company bean counters to sell his records, so he wouldn't have to worry about the collection and distribution."

While consolidation within the radio industry has made it much more difficult for independent labels to get a fair shot, Glass stressed that there

are still safe havens entrepreneurs can exploit that dovetail with the 'Net. "There are places in genres like hip-hop and rock 'n' roll that are great. I think specialty shows and the mixers have more power than ever before. Kids are tuning in to those people. And that underground, that little drumbeat — which relates to the Internet — is being felt by kids 10 to 15 years old. That's our game plan as a company. We want to be No. 1 mix shows and specialty shows, because in five years those people will be in charge."

But indies must continue working the web, said Glass, who cited his label's success partnering with music destination site Myplay.com to raise awareness for the rock band Kittie. "Hundreds of thousands of people spent time downloading the group's song. That's fantastic word of mouth. You could go to Kittie's website before the album was out and see how the kids would talk to each other."

Wal-Mart Still Rules

Glass' observations about the 'Net's limitations were seconded by Grand Royal Records President Mark Kates, whose career includes stints in promotion and A&R. "You want No. 1 specialty shows. It means something. But what about No. 1 on the Internet? Does it mean anything?"

Kates also stressed, "The fact is that the No. 1 retailer of music in the U.S. is still Wal-Mart. I don't know how many houses are wired for broadband at this point. You'll find no greater advocates for getting music on the 'Net than The Beastie Boys and myself, but I don't know if the mass audience has necessarily converted yet."

Nonetheless, Kates said, labels still need web presence. "The technology will level the playing field, and there's a lot of evidence that it has. But there's an audience that expresses itself on the 'Net that's looking for music of more substance."

The importance of traditional avenues of exposure — touring, radio promotion, etc. — was driven home by all panelists. Rykodisc President George Howard noted, "The Internet has to be used in conjunction with other things. I was thinking about a

Earle Gives Career Retrospective, Perspective On Getting Music Heard

Leave it to a self-described "borderline Marxist" to remind the music industry that, yes, artists still have to watch their backs; no, the major labels aren't necessarily evil incarnate; and, yes, there are bigger issues than having a hit song.

In sometimes whimsical, often biting commentary, SXSW keynote speaker Steve Earle used his own career as a case study in the vagaries of the record business. Starting over 25 years ago with his first music publishing deal, which guaranteed him "the princely sum of \$75 a week in exchange for 100% of my publishing and control of copyrights until hell freezes over," Earle recalled how record industry consolidation affected his body of work. He noted that the corporations that owned his music "never asked my permission on the deals that involved my life's work, nor did I expect them to. I made a conscious, more or less educated decision to take their money, knowing full well what I was getting in return. I've made an embarrassing amount of money in this business for a borderline Marxist."

Admitting that as time went on his deals became "better and fairer," it wasn't until his last album on his own E-Squared Records label (which he co-owns with Jack Emerson) that he finally owned his masters. And beginning with his next album, he will for the first time own 100% of the music publishing.

Earle continued, "However, it's important to me to remember that none of that would have been possible without [Warner Bros. Records Sr. VP/A&R] Joe McEwen's believing in my art and Time Warner's money. For that, I'm eternally grateful. I am grateful for every dime I've ever earned in this business, back to and including my \$75-a-week draw at my first publishing company."

Earle didn't limit his comments to his past. He stressed, "This conference is about getting music heard by hook or crook. There are new ways to do that every day, mostly from individuals who operate on a shoestring and must innovate in order to survive. Then if a new idea works, the corporations come in and buy it and model it. And that's OK too. There are always more ideas."

"Artists always want to be heard, and people want to hear them. Traditionally, in between stand the corporate outlets. When I started out, they were the only outlets. That's not true anymore. When the corporations become shortsighted, it creates an opportunity to rewrite the rule book yet another time."

"We as artists have no more in common with the corporations than Michelangelo did with the Vatican. We simply need subsidies and an outlet. That is, until the lucky day comes that we don't."

Finally, Earle cited such issues as the death penalty, land mines in Kosovo and rights to fair housing, all causes with which he's deeply involved. "For me, it's also necessary to remember, and to remind others when I have the opportunity, that this business and this art are far from the most important things in the world."

And during a convention at which commerce often overshadowed art — and during which the state of Texas put a prisoner to death — that was a healthy reminder of the important social role that music and artists can play.

band we no longer work with but did in the past. Modesk Martin & Wood. They got labeled early on as kind of a jazz and a hippie band — two of the least cool things you can be labeled in the music business. Nevertheless, they went out and toured and built a whole body of fans who aren't the demographic for commercial radio, because they used the Internet to disseminate all of their information."

Howard emphasized his belief that record companies have to move away from the notion that they can put music on the 'Net and somehow "power it through and get a band recognized."

Avoiding Gatekeepers

Highly focused, multiavenue campaigns are the only way labels and artists can effectively capitalize on the web's impact, according to MCA Records President Jay Boberg. He said the web is the best means yet to undermine the "gatekeepers" of traditional media.

"What the 'Net has done is allowed us to avoid gatekeepers and go directly to the ultimate audience

— to have a direct relationship with them and get feedback, whether it's on a radio station website or artists who use websites to build a fan base. All these things are a way to build an audience, build momentum and build the critical mass that the ultimate gatekeepers can respond to.

"Whether it's the buyer at a retail chain or someone at MTV, The Box or a radio station, they want to play hits. They all want to get on the bandwagon when it's going. The difficulty comes in convincing them that a song is going to happen before it's happened. And the Internet has provided us virtually limitless access to create that momentum without being solely reliant upon the gatekeepers."

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?
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swonz@rronline.com



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MUSIC NEWS & VIEWS

Fans Buy Buy Buy 'N Sync

Jive Records pop act 'N Sync are believed to have shattered ticket sales records with their forthcoming tour and first-day and first-week retail sales records with their new album, *No Strings Attached*. Tickets for the group's tour went on sale March 25, and 51 of 52 shows reportedly sold out the same day — that's about



'N Sync

1 million tickets, worth around \$40 million. Meanwhile, unofficial estimates put sales of *No Strings Attached* at over 1 million copies its first day at retail, with the first-week tally exceeding 2 million units. The previous sales record was held by labelmates **The Backstreet Boys**, whose album *Millennium* scanned 1.13 million copies its first week at retail, according to Jive.

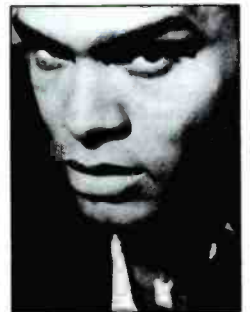
OzzFest, Warped Unveil Lineups

OzzFest and the Warped Tour have set their lineups. On the bill for OzzFest, which begins July 2 in Palm Beach, are **Godsmack**, **Pantera**, **Static-X**, **P.O.D.**, **Ministry**, **Methods Of Mayhem**, **Apartment 26**, **Kittie**, **Monster Magnet**, **Incubus**, **Queens Of The Stone Age**, **Pitchshifter**, **Primer 55**, **Crazy Town**, **Taproot**, **The Deadlights**, **Disturbed**, **Pump Jack** and **Slaves On Dope**. The Warped Tour kicks off June 24 in Phoenix with **Green Day**, **The Mighty Mighty Bosstones**, **The Long Beach Dub Allstars**, **Snapcase**, **Suicide Machines**, **T.S.O.L.**, **MxPx**, **NOFX**, **Millencolin**, **Jurassic 5** and **Hot Water Music**.

In other tour news, hard rock bands **Slipknot**, **Sevendust** and **Coal Chamber** will debut the *Tattoo The Earth* tour sometime this summer. Dates are still being set up for the 30-date tour, which will also feature tattoo artists Paul Booth, Hanky Panky and Sean Vasquez ... **311** and **Incubus** embark on a national tour beginning April 28 in New Orleans ... **The Bloodhound Gang** start a club tour April 13 in Ft. Lauderdale ... **The Red Hot Chili Peppers**/**Foo Fighters** tour has added another 23 dates.

In the studio: **Motley Crue** have begun work on their next album ... **Columbia Records** R&B singer/songwriter **Maxwell** has started work on his next album ... Canadian rock band **The Tragically Hip** are putting the finishing touches on their new album, which is slated for release June 8 ... Platinum-plus R&B singer **Usher** has begun working on his next album, due in late summer/early fall ... **Squint Entertainment's Sixpence None The Richer** have started recording their next album, due in early fall.

This 'n' that: **Farmclub.com** signs **Fisher**, the first group the nascant label signed from Internet activity. The group's songs, according to the label, have been played or downloaded nearly 3 million times. The group will record their new album this spring and release it in August ... **Soul Coughing** have called it quits after eight years and three albums ... **Rage Against The Machine** ink a management deal with **Gary Gersh/John Silva's G.A.S. Entertainment**.



Maxwell

'Now You Know' The Story Behind Full Devil Jacket

For an interesting case study in the slow, methodical development of a rock band, take a good look at the progress being made by **Island Def Jam Music Group's Full Devil Jacket**, whose new single, "Now You Know," has been steadily climbing the Active Rock Top 50 and Rock Top 50 charts.

Stations supporting the Orlando-based quintet's song include Active Rockers **WZTA/Miami**; **WFMS/Memphis**; **KILO/Colorado Springs**; **WAAF/Boston**; **KRXQ/Sacramento**; **KUPD/Phoenix**; **WJJO/Madison, WI**; **WXTM/St. Louis**; **WXBE/Wilkes-Barre**; **WJRR/Orlando**; **WXTB/Tampa**; **KDOT/Reno, NV**; **KBPI/Denver**; **KQRC/Kansas City**; and **WCCC/Hartford**. On the Rock side, it's **WKQZ/Saginaw, MI**; **WSTZ/Jackson, MS**; and **WFRQ/McAllen-Brownsville**, among others.



Full Devil Jacket

Originally hailing from Jackson, TN, Full Devil Jacket formed in 1995. A couple of years later the group hooked up with artist manager **Jeff Hanson** (Creed), who runs the Orlando-based firm **Jeff Hanson Management & Promotions**. Hanson inked the group to a management deal, then went about working his extensive network of contacts throughout Florida and the Southeast.

Hanson recalls, "Whenever we sign an act, one of the first things we do is record a four-song demo, because we want to have music to give to people. Music is always what sells bands. The EP also gives us something to shop the group, but, more importantly, we have something to give to radio and to fans."

JHMP mailed about 500 copies of the EP to radio just over a year ago. One of the stations that picked up on the band was **WJRR**, which began spinning the track "Wanna Be a Martyr." That airplay eventually caught the attention of **Enclave/Island Def Jam A&R exec Tom Zutaut**, who signed the band. (Zutaut has since left Island Def Jam.)

The next step was artist development. Island Def Jam and JHMP revamped the EP into a five-song disc titled *Wax Box* and put the band on the road. All told, 85,000 copies of the recording were given away. Island Def Jam also gave JHMP \$150,000 to market and promote the group. Hanson comments, "That's unheard of in this business. They let us do whatever we wanted with the money. It was the ultimate compliment and proved how dedicated they were to breaking this band."

Armed with the EP and the Island Def Jam funds, JHMP identified 30 markets where it had strong ties

with concert promoters and radio. JHMP then put Full Devil Jacket on the road again, predominantly in the Southeast, where they visited each of those markets three times over a six-month period. The end result was airplay for the song "Stain," a growing fan base and scans of nearly 10,000 copies for *Wax Box*.

From Day One, Island Def Jam's plan has been to capitalize on the extensive roadwork undertaken by JHMP and the band. **VP/Rock Promotion Scott Douglas** comments, "We took a page right out of [Island Def Jam President] **Lyor Cohen's** textbook and imaged and branded the band with radio in the marketplace.

"We would go into stations in every size market and get these guys in front of radio and get them on the air. It was all very grass-roots and planned, because we knew we had the time. We didn't have to rush anything."

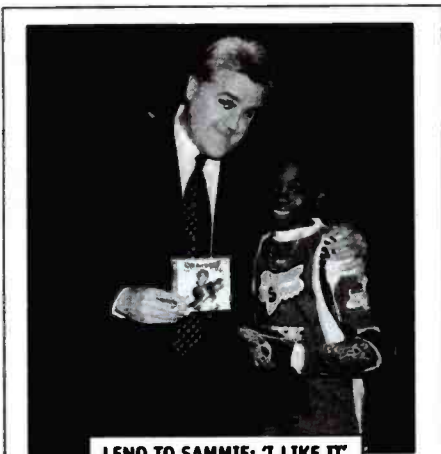
Douglas continues, "All the effort gave radio a chance to warm up to the band. And it gave the band more opportunities to play the market. These days radio wants to see that kind of commitment at different levels from the label so they know they're making the right decision when they decide to marry their station to a band.

"You can still go to radio with a song, get it on the air, wait for the research to come back and work it some more, but this way the group has a better chance in the long run, because it's a win-win for radio, the group and the record company."

Going forward, Full Devil Jacket are currently touring with **Type O Negative** and **Coal Chamber**. In the summer they will appear on a host of radio shows, and in October they're slated to open for **Creed**.

The group's self-titled full-length debut album was released on March 3 and has sold just over 4,000 copies, according to Island Def Jam.

— Steve Wonsiewicz



LENO TO SAMMIE: 'I LIKE IT'

Freeworld/Capitol R&B recording artist **Sammie** and **Jay Leno** chum it up backstage after Sammie's recent performance on *The Tonight Show*. Sammie's debut single, "I Like It," was a top 10 hit at Urban.

Real 'Net Radio Numbers

A bazillion DJs spinning tunes at nightclubs all around the world each weekend, streaming across the 'Net to shut-in dancers. A gazillion terrestrial radio stations and syndicated shows offering listeners the alternative of hearing their heroes online. Assorted 'Net-only streaming networks, ad-hoc promotional channels and artist-centric "personal radio" channels. You've got quite a few choices to make when it comes to turning that \$2,000 laptop into a \$5 AM radio. Chester.



David Lawrence

How in the world can we keep track of it all? Channels popping on and off the 'Net at the whims of their "PDs" and the stability of their operating systems. New stations coming online every moment, and more than a few deciding to give up the ghost on this whole 'Net thing. Enter RadioSpy, the ultimate streaming directory.

Starting off life as MP3Spy, the site (www.radiospys.com) was a variation on a theme. The parent company, GameSpy Industries, began as a means for Quake-killers and Doom-slayers to hook up with like-minded 'Net players and kill and slay them. When a game would make itself known on the 'Net, a directory listing would pop up, complete with categories to keep things straight: low-ping players killing and slaying other low-ping players, etc.

RadioSpy works the same way, but monitors the goings-on of online broadcasters purveying Shoutcast, Icecast, RealAudio and Windows Media Internet stations, offering real-time tracking of bit rate, ping time, up time, even existence: When a station goes down, it's immediately removed from the list and is automatically relisted when the station goes live again. There are news headlines, chat and, to make it free, banner ads.

And here's where it gets real interesting. For the first time you'll witness what I've been preaching as the deep dark secret of online webcasting: Despite the hype, very few people are listening. Want to breathe a sigh of relief that the big bad Internet isn't swallowing up your audience? Watch in awe as RadioSpy's real-time listening meter tells you that the most listened-to station in the Pop genre has ... 237 listeners. All told, this past Tuesday at 2pm ET, there were 4,292 listeners on all 6,719 servers listed. And that's worldwide. Them's numbers that bring a tear to the eye of an advertiser. Now you know why ARB tanks the raw numbers in the Infostream reports: TST is TST, even if it's only a few people playing the game.

Want to jump in the water? You can be up and running with your own station, for free, in a matter of 15 minutes. Links to the tools, free servers, even a tutorial on how to do it are all on the RadioSpy site.

Then you, too, can grab your share of the sliver. Questions? Write me at david@netmusiccountdown.com.

David Lawrence is heard on WGN/Chicago; is the host of *Online Today* and *Online Tonight*, syndicated high-tech/pop culture radio talk shows from Dame-Gallagher, and is the host of *The Net Music Countdown* radio shows from United Stations. A 25-year radio veteran, Lawrence was a founder of the American Comedy Network, is the voice of America Online, and is a leading expert on Internet entertainment.

e-charts™

BIG LEAPS FOR BIG CUTS

The demand for 'N Sync was apparent: Preorders online were bulbous, and the delivery scooted "Bye Bye Bye" to the top of all of our streaming reporters' CHR charts. Smashing Pumpkins trended fast as well, with a jump from No. 8 to No. 1 on the Alt E-Chart, and Tracy Chapman continues her reinstallation as America's storyteller on the Hot AC E-Chart. On the Country E-Chart, The Dixie Chicks take a page from Santana's *Lessons in Domination*, with "Goodbye Earl" replacing their "Cowboy Take Me Away" at No. 1.

SPECIAL OSCAR NIGHT NMC: We had the pleasure of producing two separate special countdown shows on CD for inclusion in CheckOut.com's

Oscar night limousine welcome basket (along with chocolate, champagne and aspirin), which was waiting for all the nominees and VIPs who were ferried to the Oscars last Sunday night. One was for use if they wanted to relax (featuring the top songs from the Smooth Jazz/NAC E-Chart), and the other came in handy if they wanted to rock out and burn off some nervous energy (the top cuts on the Alt and CHR E-Charts). The length of each countdown was less than two hours, as they were keyed to the average amount of time it would take a driver to get from Beverly Hills to the Shrine Auditorium. I've got a few extra kits ... want one? First e-mails to david@netmusiccountdown.com get them.

— David Lawrence

CHR/Pop

| LW | TW | ARTIST | CD/Title |
|----|----|-----------------------|----------------------------------|
| 0 | 1 | 'N SYNC | No Strings Attached "Bye" |
| 2 | 2 | CELINE DION | All The Way "That's" |
| 3 | 3 | CHRISTINA AGUILERA | Christina Aguilera "Girl" |
| 1 | 4 | BACKSTREET BOYS | Millennium "Show" |
| 5 | 5 | SANTANA | Supernatural "Maria" |
| 4 | 6 | EFFEL 65 | Europop "Blue" |
| 9 | 7 | FAITH HILL | Breathin' "Breathe" |
| 7 | 8 | SAVAGE GARDEN | Affirmation "Knew" |
| 10 | 9 | MACY GRAY | On How Life Is "Try" |
| 18 | 10 | VERTICAL HORIZON | Everything You Want "Everything" |
| 12 | 11 | THIRD EYE BLIND | Blue "Never" |
| 8 | 12 | MARC ANTHONY | Marc Anthony "Sang" |
| 14 | 13 | SOUNDTRACK | The Next Best Thing "American" |
| 13 | 14 | BLAQUE | Blaque "Bring" |
| 19 | 15 | LONESTAR | Lonely Grill "Amazed" |
| — | 16 | BLINK-182 | Enema Of The State "All" |
| — | 17 | BLOODHOUND GANG | Hooray For Boobies "Bad" |
| — | 18 | RED HOT CHILI PEPPERS | Californication "Otherside" |
| 17 | 19 | SMASH MOUTH | Astro Lounge "Then" |
| 16 | 20 | BRITNEY SPEARS | ...Baby One More Time "From" |

Country

| LW | TW | ARTIST | CD/Title |
|----|----|-----------------|---------------------------------------|
| 1 | 1 | DIXIE CHICKS | Fly "Earl" |
| 2 | 2 | FAITH HILL | Breathin' "Breathe" |
| 3 | 3 | LONESTAR | Lonely Grill "Smile" |
| 7 | 4 | SHANIA TWAIN | Come On Over "Rock" |
| 4 | 5 | MARTINA MCBRIDE | Emotion "Love's" |
| 9 | 6 | TIM MCGRAW | A Place In The Sun "Friend" |
| 6 | 7 | JO DEE MESSINA | I'm Alright "Because" |
| 8 | 8 | SHEDDAYS | Whole Shebang "Woman" |
| 5 | 9 | TRACY LAWRENCE | Lessons Learned "Lessons" |
| 15 | 10 | GEORGE STRAIT | Latest Greatest Straitest Hits "Best" |
| 20 | 11 | CHAD BROCK | Yes! "Yes!" |
| 13 | 12 | MARK WILLS | Permanently "Back" |
| — | 13 | GARTH BROOKS | Sevens "Do" |
| 16 | 14 | GARY ALLAN | Smoke Rings In The Dark "Smoke" |
| 11 | 15 | TOBY KEITH | How Do You Like Me Now? "How" |
| 14 | 16 | REBA MCKENZIE | So Good Together "What" |
| 10 | 17 | KENNY CHESNEY | Everywhere We Go "What" |
| 19 | 18 | LEANN RIMES | LeAnn Rimes "Big" |
| 17 | 19 | TRACY BYRD | It's About Time "Put" |
| — | 20 | JULIE REEVES | It's About Time "What I Need" |

Hot AC

| LW | TW | ARTIST | CD/Title |
|----|----|------------------|---------------------------------------|
| 1 | 1 | SANTANA | Supernatural "Smooth" |
| 3 | 2 | STING | Brand New Day "Day" |
| 5 | 3 | THIRD EYE BLIND | Blue "Never" |
| 8 | 4 | VERTICAL HORIZON | Everything You Want "Everything" |
| 9 | 5 | TRACY CHAPMAN | Telling Stories "Telling" |
| 7 | 6 | MACY GRAY | On How Life Is "Try" |
| 4 | 7 | CELINE DION | All The Way "That's" |
| 2 | 8 | MARC ANTHONY | Marc Anthony "Need" |
| 12 | 9 | FAITH HILL | Breathin' "Breathe" |
| 10 | 10 | COUNTING CROWS | This Desert Life "Hangin'around" |
| 8 | 11 | FOO FIGHTERS | There Is Nothing Left To Lose "Learn" |
| 11 | 12 | SAVAGE GARDEN | Affirmation "Knew" |
| 13 | 13 | BACKSTREET BOYS | Millennium "Show" |
| 17 | 14 | SMASH MOUTH | Astro Lounge "Morning" |
| 15 | 15 | EFFEL 65 | Europop "Blue" |
| 16 | 16 | FILTER | Title Of Record "Picture" |
| 18 | 17 | GOO GOO DOLLS | Dizzy Up The Girl "Balloon" |
| 20 | 18 | SUGAR RAY | 14:59 "Falls" |
| — | 19 | LONESTAR | Lonely Grill "Amazed" |
| — | 20 | BLINK-182 | Enema Of The State "All" |

Urban

| LW | TW | ARTIST | CD/Title |
|----|----|-----------------|-----------------------------------|
| 1 | 1 | SISQOO | Unleash The Dragon "Got" |
| 2 | 2 | DR. DRE | Dr. Dre 2001 "About" |
| 3 | 3 | EVE | First Lady Of Ruff Ryders "Love" |
| 5 | 4 | MISSEY ELLIOTT | Da Real World "Hot" |
| 4 | 5 | BRIAN MCKNIGHT | Back At One "Stay" |
| 6 | 6 | ICE CUBE | Next Friday "You" |
| 7 | 7 | DONELL JONES | Where I Wanna Be "What's" |
| 8 | 8 | ERIC BENET | A Day In The Life "Day" |
| 10 | 9 | LIL' WAYNE | The Block Is Hot "Block" |
| 9 | 10 | IDEAL | Ideal "Creep" |
| 13 | 11 | MONTELL JORDAN | Get It On ... Tonight "Get" |
| 12 | 12 | DMX | Then There Was X "What's" |
| — | 13 | MINT CONDITION | Life's Aquarium "Is" |
| 14 | 14 | KELIS | Kaleidoscope "Caught" |
| 15 | 15 | KEYON EDMONDS | 24/7 "No" |
| 11 | 16 | D'ANGELO | Voodoo "Untitled" |
| 17 | 17 | ANGIE STONE | Black Diamond "Rain" |
| 18 | 18 | SOUNDTRACK | The Best Man "Best" |
| 20 | 19 | B.G. | Chopper City In Da Ghetto "Bling" |
| 16 | 20 | DESTINY'S CHILD | Writing's On The Wall "Say" |

NAC/Smooth Jazz

| LW | TW | ARTIST | CD/Title |
|----|----|------------------------------|---------------------------------------|
| 4 | 1 | STEELY DAN | Two Against Nature "Shame" |
| 1 | 2 | STING | Brand New Day "Brand" |
| 2 | 3 | DAVID BENOWITZ | Professional Dreamer "Miles" |
| 6 | 4 | BOB JAMES | Joy Ride "Raise" |
| 3 | 5 | PETER WHITE | Perfect Moment "San Diego" |
| 9 | 6 | GOTA | Let's Get Started "Let's" |
| — | 7 | KENNY G. | Classics In The Key Of G "Stranger" |
| 7 | 8 | JOYCE COOLING | Keeping Cool "Callie" |
| 16 | 9 | WARREN HILL | Life Thru Rose Colored Glasses "Take" |
| — | 10 | MARC ANTOINE | Universal Language "Palm" |
| 17 | 11 | URBAN KNIGHTS | Urban Knights 3 "Sweet" |
| 8 | 12 | TOM SCOTT & THE L.A. EXPRESS | Smokin' Section "Smokin'" |
| 18 | 13 | KIRK WHALUM | For You "That's" |
| 15 | 14 | RONNY JORDAN | A Brighter Day "London" |
| — | 15 | BRIAN CULBERTSON | Somethin' Bout Love "Over" |
| — | 16 | BONEY JAMES | Body Language "Boneyizm" |
| — | 17 | AL JARREAU | Tomorrow Today "Just" |
| 10 | 18 | NORMAN BROWN | Celebration "Paradise" |
| — | 19 | KENNY GARRETT | Simply Said "Simply" |
| — | 20 | NORMAN CONNORS | Eternity "River" |

Alternative

| LW | TW | ARTIST | CD/Title |
|----|----|-----------------------|--|
| 8 | 1 | SMASHING PUMPKINS | Machina-Machines Of God "Stand" |
| 1 | 2 | RED HOT CHILI PEPPERS | Californication "Otherside" |
| 2 | 3 | CURE | Bloodflowers "Maybe" |
| 7 | 4 | OASIS | Standing On The Shoulder Of Giants "Let" |
| 4 | 5 | THIRD EYE BLIND | Blue "Never" |
| 3 | 6 | VERTICAL HORIZON | Everything You Want "Everything" |
| 5 | 7 | KID ROCK | Devil Without A Cause "God" |
| 9 | 8 | CREED | Human Clay "What" |
| 12 | 9 | MOBY | Play "Natural" |
| 11 | 10 | BUSH | The Science Of Things "Cables" |
| 16 | 11 | LIT | A Place In The Sun "Miserable" |
| 8 | 12 | BLINK-182 | Enema Of The State "All" |
| 13 | 13 | METALLICA | S&M "Leaf" |
| 18 | 14 | KORN | Issues "Make" |
| 10 | 15 | LIMP BIZKIT | Significant Other "Break" |
| — | 16 | BLOODHOUND GANG | Hooray For Boobies "Bad" |
| 14 | 17 | INCUBUS | Make Yourself "Pardon" |
| — | 18 | BECK | Midnite Vultures "Mixed" |
| 20 | 19 | FILTER | Title Of Record "Picture" |
| — | 20 | STROKES | Nasty Little Thoughts "Little" |

E-Charts are based on weekly rankings of CD sales, downloads and streams of artists online compiled and tabulated directly from the log files of reporting websites. Reporters include Amazon.com, CDNOW.com, CheckOut.com, Audiogalaxy.com, Barnes and Noble.com, Spinner.com, DiscJockey.com and Netradio.com. Data is weighted based on traffic reports by web traffic monitor Media Matrix. Charts are ranked with a 50/50 methodology of sales data and streaming/airplay data for the six reporting formats. ©2000 R&R Inc. The Net Music Countdown With David Lawrence is a production of Online Today Inc. For more information, call United Stations at (212) 869-1111.

LPFM

Continued from Page 1

short-range, low-power radio stations, will have a voice to serve their local communities."

A pneumatic lottery machine shot numbered balls up a tube to an operator, who then announced which of five groups of U.S. states and territories would be first to apply for LPFM licenses. Group 5 (Alaska, California, Georgia, Indiana, Louisiana, Maine, Maryland, Oklahoma, Rhode Island, Utah, the District of Columbia and the Mariana Islands) won the first slot, with a five-day window that begins at the end of May.

The groups have a three-month delay between them, with Group 1 (Connecticut, Illinois, Kansas, Michigan, Minnesota, Mississippi, Nevada, New Hampshire, Virginia, Wyoming and Puerto Rico) able to begin filing at the end of

August; Group 2 (Colorado, Delaware, Hawaii, Idaho, Missouri, New York, Ohio, South Carolina, South Dakota, Wisconsin and American Samoa) beginning at the end of November; Group 4 (Arizona, Florida, Iowa, New Jersey, North Dakota, Oregon, Tennessee, Texas, Vermont, West Virginia and the U.S. Virgin Islands) eligible at the end of February 2001; and Group 3 (Alabama, Arkansas, Kentucky, Massachusetts, Montana, Nebraska, New Mexico, North Carolina, Pennsylvania, Washington and Guam) able to file at the end of May 2001.

The actual dates for filing windows in each state group, the FCC said, will be announced in subsequent public notices from the commission.

Gloria Tristani, the only FCC commissioner to join Kennard in the lottery process, said, "My grandfather, the late U.S. Senator Dennis Chavez, taught me that one of the most important things we can do as public servants is give a voice to the voiceless. That's why low-power radio is so important."

Among those who also support Kennard's efforts is the Rev. Jesse Jackson, who said during the Minority Media Advocacy Conference in Washington, DC on Monday, "We urge members of Congress to give the service a chance to succeed." Jackson praised LPFM's movement to give radio access to churches, schools and community groups, but warned, "LPFM is not a cure-all for generations of denial of opportunity to broadcast ownership. Far more important than low-power radio is the opportunity for people of color to have access to the 'big league' of full-power radio."

War Of Words

The push for LPFM comes with much controversy. Kennard and his embattled service face perhaps the biggest battle of his 29-month reign as FCC boss. In fact, before the lottery Kennard held a hastily called "media advisory" session in which he sharply criticized the NAB's simulated demonstration of LPFM interference, which is on a CD that has been making the rounds among congressional legislators for more than six weeks. Kennard called the CD "fraudulent" and "a misrepresentation of engineering facts. No service ever considered by the FCC has been as extensively studied as low-power radio. As Chairman, I would never preside over the creation of a new service that would harm existing radio service."

Kennard made plans for the Monday press conference on Friday (3/24), in the wake of the House Commerce Subcommittee's decision late Thursday to move forward with the anti-LPFM "Radio Broadcasting Preservation Act." Coupled with the announcement of the press conference was a statement from FCC Chief Engineer Dale Hatfield and Mass Media Chief Roy Stewart, who made statements similar to Kennard's and called the NAB's CD "misleading and simply wrong."

But the NAB was quick to defend itself. NAB Sr. VP/Engineering Lynn Claudy characterized the FCC's accusation that NAB had submitted misleading information to lawmakers as "false. The FCC is attempting to divert attention from the real issues. The FCC failed to evaluate the interference potential before it started the LPFM proceeding, failed to properly measure the interference in its own tests and failed to even consider the overwhelming evidence presented that interference will result from the implementation of LPFM service."

NAB spokesman Dennis Wharton

Barron's

Continued from Page 1

(see chart on Page 1). Wall Street defines a stock "correction" as a 10% drop. Clear Channel, AMFM, Radio One and Emmis would all have their stocks fall much more than that, and several other groups approached double-digit percentage drops.

The reaction from the industry was swift and angry. Analysts said that they could refute the points made in the story. Group heads attacked the piece as being full of holes. The RAB said that radio had never been stronger.

But despite all the positive statements about radio from people in the industry, the *Barron's* piece had quite an impact on investors.

"Any time *Barron's* says anything negative, institutional investors get nervous," said James Marsh, a media analyst at Prudential Securities. "Clearly these are stocks that had relatively high multiples. High multiples in my mind mean expectations are very, very high. Any type of disruption there can create a lot of turmoil in the stocks near-term."

The fallout from the *Barron's* piece raises some interesting questions. For instance, how can one story have such an impact on an industry? Why wasn't the industry strong enough to withstand one negative article? Was the *Barron's* piece correct?

Two Sides To Every Story

The *Barron's* article said Clear Channel's growth was slowing and that, after several blockbuster acquisitions, the company had finally slipped up with its purchase of SFX Entertainment. Not only that, but the article said a slowing retail economy and threats to radio's listener base were going to erode the strength of the industry down the road. Finally, the piece attacked radio's new best buddy, "dot-com" advertising, saying that many of the companies that had advertised on radio last year might not have the funds to repeat this year.

The fact that the article came out on the same day the RAB announced that radio revenues rose 20% in January, the largest monthly gain ever, gave some people ammunition to shoot back at *Barron's*.

RAB President/CEO Gary Fries said he was "quite disturbed by the inferences regarding the basis of radio's revenue and outlook for radio's future." He wrote a two-page letter to the investment community on March 7 urging them to have confidence in the industry. Others

also responded to Kennard's allegations: "It is undeniable that LPFM will result in additional interference for hundreds of thousands of FM listeners. Our CD is not fraudulent, and we have always identified it as a simulation. We have put on our website examples of real-life interference in the Washington, DC market [on Infinity's WJFK-FM and ABC's WRXQ-FM] that do not have third-adjacent channel protection. Chairman Kennard would like this to be 'the FCC vs. the NAB,' but how does he explain objections to LPFM from the radio reading services, National Public Radio, the National Assn. of Religious Broadcasters and the equipment manufacturers themselves?"

Dispute Is Red Flag To Congress

Peggy Peterson — a spokeswoman for Rep. Mike Oxley, who introduced the House's pending Radio Preservation Act — told R&R that the intense dis-

pute between the FCC and NAB is a red flag to Congress. "Certainly the NAB has its position, but the FCC has an agenda as well. There's enough cause for concern to suggest that initiating LPFM service is hasty and ill-advised and that Congress needs to take a look at this."

And taking a look it is. During the House Commerce Subcommittee's discussion of the Radio Preservation Act last week, members agreed the FCC was moving too fast on the matter without enough evidence that interference would not be a problem. Rep. John Dingell proposed a last-minute amendment to the bill that would order the FCC to launch a six-month, 10-market experimental program on LPFM interference. But he withdrew the proposal after Subcommittee Chairman Billy Tauzin and Oxley convinced members the FCC was intent upon launching the service with or without further data and that

agreement to shoulder the bumps ahead."

While the *Barron's* article may have contributed to investors' concerns about the industry, many people at the recent Kagan Radio Acquisitions & Finance seminar in New York City believe it was not the main stimulus for the stock selloff. The article, many people said, was just a "trigger" for the already present belief that radio was overvalued.

Cumulus Media Chairman Richard Weening believes the *Barron's* article had less impact than most people think. "I don't think the *Barron's* article is the cause of the sector multiple decline," he told R&R. "I think some institutional investors are fixated on the overly simplistic metric that advertising goes down when interest rates rise. It's as simple as that. When it becomes clear that interest rates can increase without decreasing retail-driven advertising on radio, the sector will recover."

The sector has already started to recover. A new report from the RAB shows that ad revenue was up 22% in February, the 90th consecutive month of revenue gains for the industry (see story, Page 1). That report helped propel the R&R radio index up 28.10 points on March 22, an 8.7% increase in one day. "What's the moral of this story?" asked Cheen. "The market will always find a way to correct up or down if the fundamentals are intact — or if the wheels come off. *Barron's* or any other media outlet does not have the power to keep a good sector down or prop a bad sector up if the fundamentals change."

Despite fears about a downturn in the national economy, many radio executives believe the industry can withstand a period of slower U.S. growth. Radio is a great medium to reach people and becomes even more important to advertisers when times get tough, said Ken Maness, head of Bloomington Broadcasting and soon-to-be Citadel executive, following completion of their merger. "Radio seems to do best under two conditions: When the economy is doing well, radio does well," he said. "When the economy is doing poorly, radio does well. I don't say that lightly, because it is really true."

"Historically speaking, radio does seem to do well compared to other media when the economy isn't doing well, because it is an efficient buy. It's quick, it's efficient and targeted, and it's a medium that people use, laserlike, when the economy isn't doing well."

Chen expressed confidence in Clear Channel in a March 15 report, saying, "Clear Channel has performed well through 17 years of good times and bad while making and integrating literally hundreds of smart acquisitions and investments through its public life. We believe it has the experience and man-

agement to shoulder the bumps ahead."

Possible Trigger

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Listeners Flock To CHR

□ Fall Arbitron ratings prove that pop and rhythmic hits are at their peak

When it comes to stocks, the bellwethers are the S&P 500 index and the Nasdaq 100. When it comes to the CHR/Pop and Rhythmic genres, it's always a great sign when stalwart come monsters such as WHTZ (Z100)/New York, WQHT (Hot 97)/New York, KIIS/Los Angeles, KPWR (Power 106)/Los Angeles and WBBM-FM (B96)/Chicago are at or close to the top in their respective markets in both 12+ shares and cumes. The good news is that they also continue to display consistent growth trend to trend and book to book.

Whether you are looking for winning stations or stations that may mirror yours when selecting your music each week, or if you are searching for a great PD, MD or personality, this is a good place to start. Here is the official 12+ Arbitron/R&R CHR/Pop scoreboard for spring '99 and fall '99. It also shows cumes and women 18-34 shares and rank for the fall '99 survey. Since all markets are not continuously rated, we chose to use the spring and fall surveys. Next week we will focus on the CHR/Rhythmic stations.

As you glance down the page at all the No. 1 stations, it's easy to see that hard work, great personalities, well-programmed music and excellent marketing have paid off for many radio stations in markets of all sizes. Hats off to all of the winning program directors and staffs, and to the labels for delivering us the hits. CHR has a lot to be proud of, and to keep on winning, as hockey great Wayne Gretzky said, "We don't need to go where the puck is, but where the puck is going."

CHR/Pop

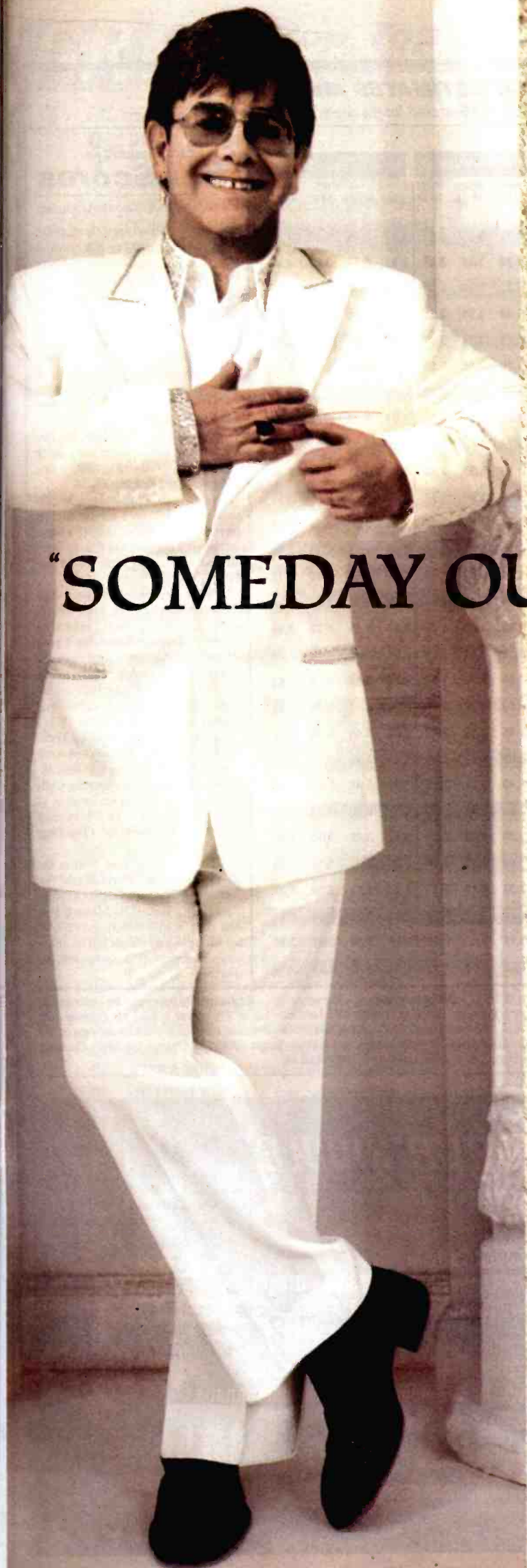
| Mkt. | Call/City | 12+ Sp '99 | 12+ Fa '99 (Rank) | Cume (00) (Rank) | W 18-34 (Rank) |
|------|------------------------|------------|-------------------|------------------|----------------|
| 1 | WHTZ/New York | 4.8 | 5.1 (No. 4) | 24512 (1) | 10.5 (1) |
| 2 | KIIS/Los Angeles | 4.7 | 5.0 (No. 2) | 18618 (1) | 7.8 (No. 3) |
| 3 | WKIE & WDEK/Chicago | 1.2 | 1.5 (No. 26) | 5183 (No. 17) | 2.3 (No. 15) |
| 4 | KZQZ/San Francisco | 3.0 | 2.8 (No. 15t) | 6200 (No. 5) | 4.4 (No. 5) |
| 5 | WIOQ/Philadelphia | 4.6 | 5.2 (No. 6) | 7015 (No. 3) | 12.0 (1) |
| 6 | KHKS/Dallas | 6.6 | 7.1 (1) | 8167 (1) | 14.4 (1) |
| 7 | WKQV/Detroit | 4.1 | 4.3 (No. 9) | 4943 (No. 7) | 6.7 (No. 5) |
| 7 | WDRQ/Detroit | 3.1 | 2.8 (No. 15) | 5846 (No. 3) | 9.5 (No. 2) |
| 8 | WXKS/Boston | 6.5 | 5.7 (No. 3t) | 7349 (No. 2) | 12.4 (1) |
| 9 | WWVZ & WWZZ/Washington | 3.1 | 3.2 (No. 16t) | 4569 (No. 6) | 6.1 (No. 5) |
| 10 | KRBE/Houston | 6.4 | 5.9 (No. 4) | 7588 (1) | 9.4 (No. 3) |
| 11 | WBTS/Atlanta | — | 2.6 (No. 14) | 3066 (No. 12) | 4.8 (No. 7) |
| 11 | WSTR/Atlanta | 8.9 | 7.9 (No. 3) | 7232 (No. 2) | 14.5 (No. 2) |
| 12 | WHYV/Miami | 4.6 | 3.6 (No. 10t) | 4721 (No. 3) | 7.7 (No. 3) |
| 14 | KBKS/Seattle | 4.9 | 4.3 (No. 7t) | 4596 (No. 3) | 7.6 (No. 4) |
| 15 | KHTS/San Diego | 4.6 | 5.1 (No. 3) | 4170 (1) | 8.6 (No. 2) |
| 16 | KZZP/Phoenix | 4.4 | 4.2 (No. 10) | 3641 (No. 3) | 6.9 (No. 4) |
| 17 | KDWB/Minneapolis | 8.2 | 8.5 (No. 3) | 5518 (No. 2) | 18.1 (1) |
| 18 | WBLI/Nassau-Suffolk | 5.0 | 4.8 (No. 3t) | 3512 (1) | 8.0 (No. 4) |
| 19 | KSLZ/St. Louis | 4.6 | 4.6 (No. 7t) | 3488 (No. 2) | 8.1 (No. 5t) |
| 20 | WXYV/Baltimore | 3.8 | 3.9 (No. 8) | 2968 (No. 4) | 6.9 (No. 4) |
| 21 | WFLZ/Tampa | 5.9 | 7.5 (No. 2) | 3959 (1) | 20.3 (1) |
| 22 | WBZZ/Pittsburgh | 5.7 | 6.8 (No. 4) | 4269 (No. 2) | 17.3 (1) |
| 24 | WAKS/Cleveland | 1.1 | 2.2 (No. 16) | 1629 (No. 14) | 6.3 (No. 7) |
| 25 | KKRZ/Portland, OR | 8.0 | 7.0 (1) | 3318 (1) | 14.8 (1) |
| 26 | WKFS/Cincinnati | 4.7 | 5.0 (No. 8) | 2841 (No. 15) | 12.0 (1) |
| 26 | WKRC/Cincinnati | 5.3 | 4.7 (No. 9) | 3161 (No. 2) | 11.1 (No. 2) |
| 29 | KDND/Sacramento | 4.8 | 5.3 (No. 4) | 2321 (No. 3) | 9.9 (1) |
| 30 | KMXV/Kansas City | 8.5 | 6.8 (No. 2) | 3202 (1) | 14.5 (1) |
| 31 | WXSS/Milwaukee | 6.0 | 7.9 (No. 2) | 2644 (No. 2) | 17.4 (1) |
| 32 | KXXM/San Antonio | 7.6 | 7.6 (No. 3) | 3131 (No. 2) | 15.2 (No. 2) |
| 33 | WPRO/Providence | 6.8 | 8.5 (No. 2) | 2876 (1) | 18.3 (1) |
| 34 | WNCI/Columbus, OH | 10.1 | 8.1 (1) | 2874 (1) | 18.3 (1) |
| 35 | KZHT/Salt Lake City | 6.0 | 5.8 (No. 3) | 2405 (1) | 8.8 (No. 2) |
| 37 | WNKS/Charlotte | 8.0 | 8.8 (No. 2) | 2548 (1) | 17.1 (1) |
| 38 | WZPL/Indianapolis | 5.9 | 5.8 (No. 8) | 2236 (No. 3) | 14.9 (1) |
| 39 | WXXL/Orlando | 5.6 | 8.2 (1) | 2450 (1) | 20.2 (1) |
| 40 | KFMS/Las Vegas* | 4.2 | 3.2 (No. 13) | 927 (No. 13) | 1.8 (No. 10t) |
| 41 | KUMX/New Orleans | 3.8 | 4.4 (No. 10) | 1606 (No. 5) | 8.7 (No. 4) |
| 41 | WEZB/New Orleans | 3.7 | 3.7 (No. 12) | 1634 (No. 4) | 7.9 (No. 5) |
| 42 | WKZL/Greensboro | 3.9 | 5.9 (No. 7t) | 1794 (No. 2) | 11.7 (No. 2) |
| 43 | WRVW/Nashville | 5.9 | 7.7 (No. 3) | 2028 (1) | 14.9 (1) |
| 43 | WQZQ/Nashville | 3.0 | 2.1 (No. 17) | 980 (No. 12) | 3.6 (No. 8t) |

| Mkt. | Call/City | 12+ Sp '99 | 12+ Fa '99 (Rank) | Cume (00) (Rank) | W 18-34 (Rank) |
|------|-------------------------------|------------|-------------------|------------------|----------------|
| 44 | WKSS/Hartford | 8.9 | 9.1 (No. 3) | 2373 (1) | 21.5 (1) |
| 45 | WKSE/Buffalo | 8.1 | 8.0 (No. 3) | 2220 (1) | 16.3 (1) |
| 46 | WKSL/Memphis | 3.5 | 3.6 (No. 11) | 1084 (No. 10) | 8.8 (No. 6) |
| 47 | WBBO/Monmouth-Ocean | 3.0 | 2.9 (No. 15) | 966 (No. 8) | 6.0 (No. 5t) |
| 48 | WDCG/Raleigh | 6.4 | 7.7 (1) | 2156 (1) | 18.1 (1) |
| 49 | KHFI/Austin | 5.0 | 4.6 (No. 5) | 1775 (1) | 10.0 (No. 3) |
| 50 | WLDI/West Palm Beach | 3.1 | 2.8 (No. 9) | 1050 (No. 3) | 3.8 (No. 8t) |
| 51 | WAPE/Jacksonville | 9.6 | 10.4 (1) | 2294 (1) | 21.5 (1) |
| 52 | WPXY/Rochester | 5.6 | 5.6 (No. 7) | 1946 (No. 2) | 11.9 (1) |
| 53 | WDJX/Louisville | 8.8 | 10.1 (No. 2) | 2370 (1) | 22.7 (1) |
| 54 | KJYO/Oklahoma City | 10.4 | 9.9 (1) | 2166 (1) | 18.5 (1) |
| 55 | WQEN/Birmingham | 3.7 | 4.4 (No. 8) | 1088 (No. 6t) | 9.2 (No. 4) |
| 56 | WGTZ/Dayton | 4.5 | 4.8 (No. 7) | 1548 (No. 2) | 7.8 (No. 5t) |
| 56 | WBTT/Dayton | 3.6 | 4.4 (No. 8) | 1315 (No. 5) | 7.8 (No. 5t) |
| 57 | WRVQ/Richmond | 7.8 | 6.9 (No. 5t) | 1755 (1) | 10.7 (No. 2t) |
| 58 | WFBC/Greenville, SC | 9.8 | 7.3 (No. 4) | 1524 (No. 2) | 16.6 (1) |
| 59 | WFLY/Albany | 7.4 | 6.4 (No. 5) | 1631 (1) | 16.1 (1) |
| 61 | KRQQ/Tucson | 9.3 | 11.5 (1) | 1849 (1) | 24.3 (1) |
| 62 | KHTT/Tulsa | 7.3 | 6.3 (No. 3) | 1337 (No. 2) | 9.9 (No. 3) |
| 63 | KBFM/McAllen-Brownsville | 15.6 | 16.5 (1) | 2288 (1) | 18.3 (1) |
| 64 | WKRZ & WKRF/Wilkes Barre | 12.0 | 12.7 (1) | 2175 (1) | 22.2 (1) |
| 64 | WBHT/Wilkes Barre | 4.7 | 5.5 (No. 6) | 1080 (No. 4) | 7.2 (No. 3t) |
| 66 | WSNX/Grand Rapids | 5.7 | 5.5 (No. 7t) | 1109 (No. 4) | 12.1 (No. 2) |
| 67 | WAEB/Allentown | 13.2 | 13.8 (1) | 1967 (1) | 31.1 (1) |
| 69 | WWST/Knoxville | 9.3 | 10.6 (No. 2) | 1409 (No. 2) | 23.4 (No. 2) |
| 71 | WXKB/Ft. Myers | 8.5 | 8.7 (No. 2) | 1117 (1) | 21.6 (1) |
| 72 | KCHQ/Albuquerque | 1.7 | 2.5 (No. 15t) | 605 (No. 12) | 4.5 (No. 7t) |
| 73 | KQKQ/Omaha | 9.3 | 6.9 (No. 5) | 1200 (1) | 14.3 (No. 2) |
| 75 | WNTQ/Syracuse | 8.2 | 7.4 (No. 3) | 1341 (1) | 15.4 (1) |
| 75 | WWHT/Syracuse | 6.8 | 5.9 (No. 5t) | 1103 (No. 4) | 11.1 (No. 3) |
| 76 | WSTW/Wilmington | 9.8 | 8.6 (No. 2) | 1114 (No. 2) | 16.0 (1) |
| 77 | WNNK/Harrisburg | 10.0 | 10.0 (1) | 1398 (1) | 17.3 (1) |
| 79 | WVKS/Toledo | 9.6 | 11.6 (No. 2) | 1540 (1) | 22.9 (1) |
| 81 | WRHT & WCBZ/Greenville, NC | 4.1 | 6.5 (No. 4) | 806 (No. 3) | 9.2 (No. 4) |
| 82 | WFMY/Baton Rouge | 5.7 | 5.3 (No. 6t) | 972 (1) | 9.2 (No. 3) |
| 83 | KHTE/Little Rock | 3.3 | 2.8 (No. 14) | 448 (No. 11) | 4.1 (No. 9t) |
| 83 | KQAR/Little Rock | 6.4 | 4.7 (No. 7) | 736 (No. 3) | 7.1 (No. 6t) |
| 84 | KKRD/Wichita | 9.4 | 7.5 (No. 4) | 972 (1) | 16.3 (1) |
| 86 | KKXX/Bakersfield | 5.3 | 4.6 (No. 7) | 770 (No. 3) | 8.2 (No. 3) |
| 87 | WSSX/Charleston, SC | 4.8 | 4.8 (No. 7) | 836 (No. 2) | 6.2 (No. 5) |
| 88 | WABB/Mobile | 9.0 | 9.8 (No. 2) | 1052 (1) | 20.0 (No. 2) |
| 89 | WNOK/Columbia, SC | 9.8 | 9.5 (No. 2) | 998 (1) | 16.7 (1) |
| 90 | WYKS/Gainesville-Ocala | 4.2 | 5.3 (No. 6t) | 568 (No. 4) | 19.8 (1) |
| 91 | KZZU/Spokane | 9.4 | 9.2 (1) | 921 (1) | 13.8 (1) |
| 92 | KKDM/Des Moines | 3.6 | 4.8 (No. 10) | 1076 (No. 2) | 16.0 (1) |
| 93 | WVYB/Daytona Beach | 4.0 | 3.7 (No. 11) | 476 (No. 4) | 5.3 (No. 6t) |
| 94 | KKMG/Colorado Springs | 11.9 | 13.7 (1) | 1159 (1) | 25.0 (1) |
| 95 | WAOA/Melbourne-Titusville | 8.4 | 8.6 (1) | 858 (1) | 17.7 (1) |
| 96 | WAEZ/Johnson City-Bristol | 10.6 | 11.9 (No. 2) | 933 (No. 2) | 25.0 (1) |
| 97 | WHOT/Youngstown-Warren | 9.1 | 11.5 (1) | 1161 (1) | 21.1 (1) |
| 100 | KSMB/Lafayette, LA | 9.6 | 10.6 (1) | 1129 (1) | 20.4 (1) |
| 102 | WKCI/New Haven | 6.5 | 5.9 (No. 4t) | 824 (1) | 11.9 (1) |
| 103 | WYCR/York, PA | 7.9 | 8.2 (No. 2) | 466 (1) | 17.1 (1) |
| 104 | WKXJ/Chattanooga | 5.8 | 4.5 (No. 8) | 573 (No. 4) | 10.3 (No. 4) |
| 105 | WXLK/Roanoke-Lynchburg | 6.8 | 7.9 (No. 4) | 874 (1) | 20.2 (No. 2) |
| 105 | WJLS & WJUX/Roanoke-Lynchburg | 4.1 | 6.8 (No. 5) | 803 (No. 3) | 18.7 (1) |
| 106 | WLKT/Lexington, KY | 7.3 | 8.0 (No. 3) | 942 (No. 2) | 17.8 (1) |
| 109 | WZYP/Huntsville, AL | 2.5 | 11.7 (No. 2) | 1125 (No. 2) | 26.3 (1) |
| 111 | WLAN/Lancaster, PA | 10.2 | 10.3 (1) | 916 (1) | 15.5 (1) |
| 113 | KSXY/Santa Rosa, CA | 3.0 | 3.0 (No. 14t) | 405 (No. 7) | 7.0 (No. 3t) |
| 114 | WZNY/Augusta, GA | 8.7 | 8.0 (No. 2) | 764 (1) | 17.2 (1) |
| 115 | WHZZ/Lansing, MI | 8.2 | 11.1 (1) | 1125 (1) | 23.2 (1) |
| 117 | WERZ/Portsmouth-Dover, NH | 6.5 | 6.7 (No. 2t) | 677 (1) | 13.6 (1) |
| 118 | WYOY/Jackson, MS | 2.7 | 5.0 (No. 4) | 564 (No. 3) | 9.5 (No. 4) |
| 119 | WWCK/Flint, MI | 11.0 | 10.8 (1) | 959 (1) | 22.4 (1) |
| 120 | WZEE/Madison, WI | 11.8 | 10.1 (1) | 1000 (1) | 20.3 (1) |
| 124 | KZMG/Boise, ID | 7.9 | 5.6 (No. 6) | 564 (1) | 10.2 (No. 2) |
| 125 | WIOG/Saginaw, MI | 6.3 | 7.4 (No. 5) | 785 (1) | 18.6 (1) |
| 127 | KQXY/Beaumont, TX | 8.1 | 9.0 (No. 3) | 720 (1) | 22.2 (1) |
| 130 | KRUF/Shreveport, LA | 9.2 | 6.4 (No. 6t) | 571 (No. 3) | 10.9 (3t) |
| 131 | WRFY/Reading, PA | 12.7 | 15.0 (1) | 1083 (1) | 18.2 (1) |
| 133 | WHTS/Quad Cities, IA-IL | 12.6 | 12.4 (1) | 951 (1) | 23.2 (1) |
| 136 | WXYK/Biloxi-Gulfport, MS | 3.4 | 3.2 (No. 11) | 389 (No. 6) | 5.5 (No. 4t) |
| 137 | WAYV/Atlantic City, NJ | 5.5 | 7.9 (1) | 564 (1) | 15.1 (1) |
| 138 | WPST/Trenton, NJ | 10.6 | 9.5 (1) | 737 (1) | 20.3 (1) |
| 140 | KISX/Tyler, TX | 7.6 | 9.8 (1) | 587 (No. 2) | 22.0 (1) |
| 142 | WHYH/Montgomery, AL | 5.8 | 5.9 (No. 5t) | 526 (No. 2) | 12.3 (No. 3) |
| 143 | KDUK/Eugene, OR | 11.4 | 11.8 (No. 2) | 705 (1) | 22.2 (1) |
| 144 | WKEE/Huntington, WV | 22.0 | 18.1 (1) | 984 (1) | 38.6 (1) |
| 146 | KHTO/Springfield, MO | 9.1 | 7.3 (No. 4t) | 483 (1) | 13.6 (1) |

* This station was Country during these ratings periods.
t = tie in rank

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Continued on Page 36



Elton John

"SOMEDAY OUT OF THE BLUE" *(Theme From El Dorado)*

FROM THE ACADEMY AWARD WINNING TEAM
THAT BROUGHT YOU "THE LION KING."

Performed by Elton John
Music by Elton John and Patrick Leonard
Lyrics by Tim Rice
Produced by Patrick Leonard

TOP 5 MOST ADDED 1ST WEEK

Over 40 Stations Out Of The Box, Including:

KISS-FM Los Angeles
WXKS Boston
WSTR Atlanta
WNCI Columbus
WPRO Providence
WSSX Charleston
WHOT Youngstown
WNOK Columbia
Z104 Madison
And Many More

Hot AC Top 5 Most Added This Week
Over 1400 Spins At AC Radio

Movie Opens Nationwide On March 31st
Album In Stores Now



www.dreamworksrecords.com
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March 31, 2000

| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | +/- PLAYS | GROSS IMPRESSIONS (M) | WEEKS ON CHART | TOTAL STATIONS/ADDS |
|-----------|-----------|--|-------------|-----------|-----------------------|----------------|---------------------|
| | 1 | 'N SYNC Bye Bye Bye (Jive) | 10135 | +58 | 1089670 | 11 | 164/1 |
| 5 | 2 | SANTANA F/PRODUCT G&B Maria Maria (Arista) | 7333 | +614 | 822341 | 14 | 158/0 |
| 2 | 3 | BACKSTREET BOYS Show Me The Meaning Of... (Jive) | 7202 | -561 | 744312 | 14 | 160/0 |
| 4 | 4 | THIRD EYE BLIND Never Let You Go (Elektra/EEG) | 6911 | -135 | 606985 | 12 | 155/0 |
| 3 | 5 | CELINE DION That's The Way It Is (550 Music/Epic) | 6880 | -532 | 650730 | 21 | 157/0 |
| 7 | 6 | SONIQUE It Feels So Good (Republic/Universal) | 6579 | +379 | 686644 | 11 | 154/2 |
| 6 | 7 | LONESTAR Amazed (BNA) | 6283 | +10 | 592684 | 13 | 140/0 |
| 13 | 8 | DESTINY'S CHILD Say My Name (Columbia) | 6203 | +769 | 744440 | 9 | 143/7 |
| 11 | 9 | VERTICAL HORIZON Everything You Want (RCA) | 6065 | +499 | 579875 | 16 | 156/4 |
| 10 | 10 | KID ROCK Only God Knows Why (Top Dog/Lava/Atlantic) | 6027 | +439 | 562400 | 9 | 156/0 |
| 12 | 11 | FAITH HILL Breathe (Warner Bros.) | 5939 | +396 | 565740 | 9 | 146/4 |
| 15 | 12 | MACY GRAY I Try (Epic) | 5833 | +810 | 679851 | 10 | 160/2 |
| 8 | 13 | CHRISTINA AGUILERA What A Girl Wants (RCA) | 5325 | -730 | 525090 | 19 | 150/0 |
| 14 | 14 | BLAQUE Bring It All To Me (Track Masters/Columbia) | 5035 | -332 | 558833 | 22 | 135/0 |
| 9 | 15 | SAVAGE GARDEN I Knew I Loved You (Columbia) | 4800 | -933 | 515403 | 25 | 149/0 |
| 16 | 16 | BLINK-182 All The Small Things (MCA) | 4361 | -504 | 433757 | 17 | 142/0 |
| 17 | 17 | SANTANA F/ROB THOMAS Smooth (Arista) | 4101 | -478 | 506288 | 37 | 141/0 |
| 20 | 18 | MARC ANTHONY You Sang To Me (Columbia) | 3842 | +409 | 401173 | 6 | 144/4 |
| 22 | 19 | CREED Higher (Wind-up) | 3589 | +294 | 326234 | 10 | 120/3 |
| 26 | 20 | JESSICA SIMPSON F/NICK LACHEY Where You Are (Columbia) | 3231 | +332 | 309796 | 5 | 136/6 |
| 19 | 21 | SUGAR RAY Falls Apart (Run Away) (Lava/Atlantic) | 3204 | -631 | 327347 | 15 | 128/0 |
| 23 | 22 | BLOODHOUND GANG The Bad Touch (Republic/Geffen/Interscope) | 3134 | +16 | 279461 | 7 | 134/1 |
| 28 | 23 | ENRIQUE IGLESIAS Be With You (Interscope) | 3126 | +593 | 315943 | 4 | 138/8 |
| 25 | 24 | MONTELL JORDAN Get It On...Tonight (Def Soul/IDJMG) | 3093 | +146 | 350186 | 8 | 118/1 |
| 24 | 25 | JENNIFER LOPEZ Feelin' So Good (Work/Epic) | 3053 | -6 | 297463 | 8 | 124/1 |
| 18 | 26 | MADONNA American Pie (Maverick/WB) | 2861 | -1056 | 281029 | 8 | 131/0 |
| 21 | 27 | EIFFEL 65 Blue (Da Ba Dee) (Republic/Universal) | 2693 | -603 | 261744 | 17 | 139/0 |
| 31 | 28 | HOKU Another Dumb Blonde (Geffen/Interscope) | 2310 | +181 | 212071 | 5 | 116/2 |
| 39 | 29 | SAVAGE GARDEN Crash And Burn (Columbia) | 2191 | +1037 | 227344 | 2 | 136/10 |
| 32 | 30 | HANSON This Time Around (Island/IDJMG) | 2142 | +487 | 175026 | 3 | 113/6 |
| 36 | 31 | VITAMIN C Graduation (Friends Forever) (Elektra/EEG) | 2082 | +725 | 222180 | 2 | 126/9 |
| 29 | 32 | RICKY MARTIN F/MEJA Private Emotion (C2/Columbia) | 2059 | -267 | 199282 | 7 | 107/0 |
| 27 | 33 | FILTER Take A Picture (Reprise) | 1836 | -775 | 165881 | 16 | 110/0 |
| 34 | 34 | LENNY KRAVITZ I Belong To You (Virgin) | 1749 | +242 | 195488 | 6 | 98/3 |
| 35 | 35 | WESTLIFE Swear It Again (Arista) | 1657 | +209 | 144439 | 6 | 103/2 |
| 37 | 36 | ALICE DEEJAY Better Off Alone (Republic/Universal) | 1657 | +399 | 188748 | 4 | 96/6 |
| 30 | 37 | AMBER Sexual (Li Da Di) (Tommy Boy) | 1651 | -479 | 215654 | 16 | 82/0 |
| 38 | 38 | SMASH MOUTH Waste (Interscope) | 1395 | +216 | 101983 | 2 | 98/3 |
| 40 | 39 | RED HOT CHILI PEPPERS Otherside (Warner Bros.) | 1381 | +234 | 114493 | 4 | 88/8 |
| 46 | 40 | SISQO Thong Song (Dragon/Def Soul/IDJMG) | 1374 | +506 | 200362 | 2 | 82/64 |
| 33 | 41 | TLC Dear Lie (LaFace/Arista) | 1291 | -334 | 118868 | 12 | 89/0 |
| 41 | 42 | PINK There You Go (LaFace/Arista) | 1257 | +121 | 165243 | 4 | 60/6 |
| 44 | 43 | DR. DRE F/EMINEM Forgot About Dre (Aftermath/Interscope) | 1176 | +213 | 148786 | 3 | 68/4 |
| 43 | 44 | JESSICA RIDDLE Even Angels Fall (Hollywood) | 1175 | +83 | 81272 | 5 | 79/0 |
| 45 | 45 | LFO I Don't Wanna Kiss You... (Arista) | 988 | +68 | 74080 | 4 | 86/5 |
| 47 | 46 | SPLENDER I Think God Can Explain (C2/Columbia) | 924 | +113 | 82283 | 3 | 67/4 |
| Debut | 47 | GROOVE ARMADA I See You Baby (Electro/Jive) | 857 | +179 | 95371 | 1 | 75/8 |
| 42 | 48 | MARIAH CAREY/JOE & 98 DEGREES Thank God I Found You (Columbia) | 847 | -278 | 75541 | 15 | 62/0 |
| Debut | 49 | ANASTACIA I'm Outta Love (Epic) | 821 | +126 | 80209 | 1 | 66/4 |
| 48 | 50 | OL' DIRTY BASTARD Got Your Money (Elektra/EEG) | 785 | -25 | 106682 | 9 | 33/0 |

Most Added.

| ARTIST TITLE LABEL(S) | ADDS |
|--|------|
| CHRISTINA AGUILERA I Turn To You (RCA) | 137 |
| SISQO Thong Song (Dragon/Def Soul/IDJMG) | 64 |
| GOO GOO DOLLS Broadway (Warner Bros.) | 56 |
| BBMAK Back Here (Hollywood) | 53 |
| ELTON JOHN Someday Out Of The Blue (DreamWorks) | 33 |
| TRAIN I Am (Aware/Columbia) | 15 |
| SAVAGE GARDEN Crash And Burn (Columbia) | 10 |
| DEATHRAY Now That I Am Blind (Capricorn) | 10 |
| VITAMIN C Graduation (Friends Forever) (Elektra/EEG) | 9 |
| NO DOUBT Ex-Girlfriend (Interscope) | 9 |

Most Increased Plays

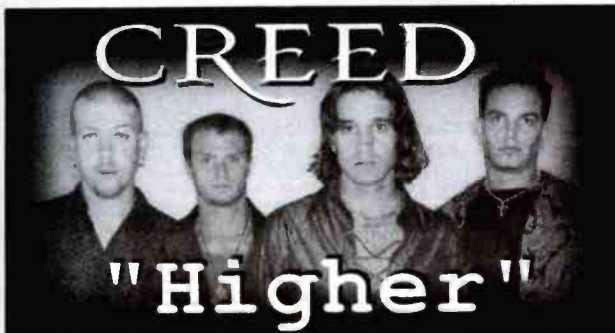
| ARTIST TITLE LABEL(S) | TOTAL PLAY INCREASE |
|--|---------------------|
| SAVAGE GARDEN Crash And Burn (Columbia) | +1037 |
| MACY GRAY I Try (Epic) | +810 |
| DESTINY'S CHILD Say My Name (Columbia) | +769 |
| VITAMIN C Graduation (Friends Forever) (Elektra/EEG) | +725 |
| SANTANA F/PRODUCT G&B Maria Maria (Arista) | +614 |
| ENRIQUE IGLESIAS Be With You (Interscope) | +593 |
| SISQO Thong Song (Dragon/Def Soul/IDJMG) | +506 |
| VERTICAL HORIZON Everything You Want (RCA) | +499 |
| HANSON This Time Around (Island/IDJMG) | +487 |
| CHRISTINA AGUILERA I Turn To You (RCA) | +480 |

Breakers.

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

164 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 3/19-Saturday 3/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 2500 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.



New This Week: WIOQ, WBLI, WPXY and more...

#1 Callout At:

KBKS WSSR KXXM
KQKQ WWHT KQAR
WYOY KRUF WBAM

Top 5 Ranked Airplay At:

KALC WSTW KVSF WFBC
WXSS KZZO KLLY KPEK
WZNE KAMX KMXV WABB
WKRZ KJYO KHFI



New & Active

CHRISTINA AGUILERA I Turn To You (RCA)
Total Plays: 717, Total Stations: 139, Adds: 137

MISSY ELLIOTT Hot Boyz (EastWest/EEG)
Total Plays: 662, Total Stations: 35, Adds: 1

KUMBIA KINGS U Don't Love Me (EMI Latin/Capitol)
Total Plays: 636, Total Stations: 30, Adds: 2

MYTOWN Now That I Found You (Cherry/Universal)
Total Plays: 622, Total Stations: 66, Adds: 2

ANGELA VIA Picture Perfect (Lava/Atlantic)
Total Plays: 601, Total Stations: 71, Adds: 8

COCO LEE Do You Want My Love (550 Music/Epic)
Total Plays: 554, Total Stations: 46, Adds: 0

VOICE V When U Think About Me (Kamikaze/MCA)
Total Plays: 536, Total Stations: 33, Adds: 6

MELISSA ETHERIDGE Enough Of Me (Island/IDJMG)
Total Plays: 346, Total Stations: 34, Adds: 5

LEONA NAESS Charm Attack (Outpost/MCA)
Total Plays: 317, Total Stations: 38, Adds: 4

TRACY CHAPMAN Telling Stories (There Is...) (Elektra/EEG)
Total Plays: 300, Total Stations: 31, Adds: 5

NO DOUBT Ex-Girlfriend (Interscope)
Total Plays: 296, Total Stations: 37, Adds: 9

TRAIN I Am (Aware/Columbia)
Total Plays: 288, Total Stations: 34, Adds: 15

GOD GOD OOLLS Broadway (Warner Bros.)
Total Plays: 284, Total Stations: 67, Adds: 56

RENO Whole World (Curb)
Total Plays: 273, Total Stations: 34, Adds: 4

ZGETHER U + Me = Us (Calculus) (TVT)
Total Plays: 215, Total Stations: 25, Adds: 5

JOE I Wanna Know (Jive)
Total Plays: 213, Total Stations: 18, Adds: 7

BBMAK Back Here (Hollywood)
Total Plays: 160, Total Stations: 53, Adds: 53

YOUNGSTOWN Pedal To The Steel (Hollywood)
Total Plays: 157, Total Stations: 17, Adds: 2

ANGIE APARO Spaceship (Melisma/Arista)
Total Plays: 143, Total Stations: 21, Adds: 2

ELTON JOHN Someday Out Of The Blue (DreamWorks)
Total Plays: 35, Total Stations: 34, Adds: 33

Songs ranked by total plays

Arbitron

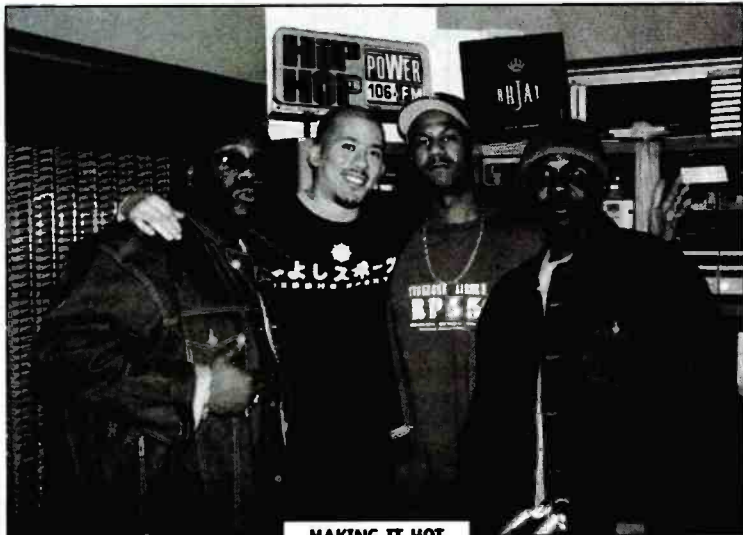
Continued from Page 32

CHR/Pop

| Mkt. | Call/City | 12+ Sp '99 | 12+ Feb '99 (Rank) | Cume '00 (Rank) | W 18-34 (Rank) |
|------|--------------------------|------------|--------------------|-----------------|----------------|
| 147 | WMGB/Macon, GA | 5.6 | 6.8 (No. 5) | 467 (No. 3) | 14.1 (No. 2) |
| 148 | WZOK/Rockford, IL | 14.2 | 16.2 (1) | 951 (1) | 29.8 (1) |
| 151 | WSKS/Utica-Rome, NY | 6.1 | 6.1 (No. 6) | 510 (No. 3) | 13.7 (No. 3) |
| 152 | WSTO/Evansville, IN | 7.6 | 11.5 (No. 2) | 661 (No. 2) | 24.6 (1) |
| 154 | WZAT/Savannah, GA | 5.5 | 4.8 (No. 7) | 420 (No. 3) | 9.5 (No. 3) |
| 155 | KMCK/Fayetteville, AR | 13.1 | 10.9 (No. 2) | 633 (1) | 23.3 (1) |
| 156 | WRTS/Erie, PA | 17.0 | 19.3 (1) | 797 (1) | 35.1 (1) |
| 157 | WSPK/Poughkeepsie, NY | 10.9 | 13.5 (1) | 686 (1) | 23.9 (1) |
| 158 | WIFC/Wausau, WI | 15.4 | 16.0 (1) | 770 (1) | 28.6 (1) |
| 159 | WHTF/Tallahassee, FL | 4.5 | 5.3 (No. 6) | 392 (No. 3) | 11.7 (1) |
| 160 | WJBQ/Portland, ME | 9.7 | 9.4 (1) | 543 (1) | 22.9 (1) |
| 162 | WVSR/Charleston, WV | 17.9 | 19.1 (1) | 700 (1) | 45.0 (1) |
| 163 | WNDV/South Bend, IN | 12.5 | 13.6 (No. 2) | 720 (1) | 30.0 (1) |
| 164 | WFHN/New Bedford, MA | 10.6 | 12.0 (1) | 658 (1) | 21.6 (1) |
| 165 | KSly/San Luis Obispo, CA | 8.9 | 8.5 (1) | 547 (1) | 14.3 (1) |
| 166 | WMRV/Binghamton, NY | 14.4 | 13.9 (1) | 673 (1) | 31.7 (1) |
| 167 | WQGN/New London, CT | 10.0 | 8.9 (No. 2) | 524 (1) | 20.5 (1) |
| 168 | KGOT/Anchorage, AK | 11.0 | 6.4 (No. 5) | 510 (1) | 11.5 (No. 3) |
| 169 | WBFA/Columbus, GA | 5.8 | 8.1 (No. 2) | 379 (No. 2) | 20.0 (No. 2) |
| 170 | WGLU/Johnstown, PA | 10.1 | 9.0 (No. 3) | 485 (No. 2) | 13.3 (No. 3) |
| 171 | KISR/Ft. Smith, AR | 9.3 | 10.6 (No. 3) | 505 (No. 3) | 12.2 (No. 3) |
| 172 | KFRX/Lincoln, NE | 11.0 | 11.2 (1) | 519 (1) | 20.4 (1) |
| 173 | WWXM/Myrtle Beach, SC | 7.4 | 8.6 (No. 2) | 460 (1) | 22.7 (1) |
| 176 | WKFR/Kalamazoo, MI | 12.6 | 11.6 (1) | 603 (1) | 20.5 (1) |
| 177 | KZIL/Lubbock, TX | 9.6 | 11.5 (No. 2) | 549 (No. 2) | 20.4 (1) |
| 178 | WWKZ/Tupelo, MS | 9.6 | 6.7 (No. 6) | 406 (1) | 10.3 (No. 2) |
| 182 | WRZE/Cape Cod, MA | 5.4 | 7.1 (No. 5) | 327 (No. 3) | 31.0 (1) |
| 183 | WIXX/Green Bay, WI | 14.6 | 14.6 (1) | 621 (1) | 27.7 (1) |
| 184 | WKMX/Dothan, AL | 10.8 | 15.4 (1) | 476 (No. 2) | 19.4 (1) |
| 186 | WJYY/Manchester, NH | 1.8 | 3.8 (No. 6) | 173 (No. 12) | 7.3 (No. 3) |
| 187 | WVAQ/Morgantown, WV | 13.5 | 12.9 (No. 2) | 541 (1) | 32.1 (1) |
| 188 | KQIZ/Amarillo, TX | 7.6 | 4.9 (No. 9) | 331 (No. 3) | 7.5 (No. 4) |
| 191 | KLRS/Chico, CA | 9.4 | 10.8 (1) | 466 (1) | 20.5 (1) |
| 192 | WMGI/Terre Haute, IN | 13.4 | 15.4 (No. 2) | 510 (No. 2) | 23.3 (1) |
| 193 | KWTX/Waco, TX | 11.0 | 14.3 (No. 2) | 511 (1) | 30.6 (1) |
| 194 | KFFM/Yakima, WA | 11.9 | 16.8 (1) | 528 (1) | 33.3 (1) |
| 196 | WKPK/NW Michigan | 6.9 | 7.4 (No. 3) | 352 (No. 3) | 6.9 (No. 5) |
| 197 | WDBR/Springfield, IL | 13.6 | 12.1 (1) | 453 (1) | 25.0 (1) |
| 198 | WJMX/Florence, SC | 8.3 | 7.7 (No. 2) | 332 (1) | 18.9 (1) |
| 199 | WLVY/Elmira, NY | 9.6 | 8.4 (No. 2) | 344 (No. 2) | 10.7 (No. 2) |
| 203 | KQID/Alexandria, LA | 6.3 | 9.2 (No. 3) | 307 (No. 3) | 20.0 (1) |

t= tie in rank

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MAKING IT HOT

Jive recording artist B.B. Jay (shades) is putting it down on the West Side and working his current single, "Hot Ta' Def." He recently hung out in the KPWR/Los Angeles studio with (l-r) Power 106's Sondoobie, Jive West Coast Regional DJ Minus and Opium Entertainment's Cheeks.



STAY...

Extremely talented Motown recording artist Brian McKnight continues to help promote his current single, "Stay or Let It Go." Pictured here are (l-r) KKSS/Albuquerque Promotion Dir. Teliece Garcia, McKnight and Motown West Coast Regional Philipp Embuido.



THE MEN ALL PAUSED...

... then ran when they got a good look at these "women." Local drag queens revealed a little too much on the streets of San Francisco as tourists watched in horror. Pictured here are (l-r) drag queen 1, KFMF/Chico PD Marty Griffin, KUUV/Salt Lake City PD Michael Knight, queen 2, KLRS/Chico PD Eric B., KBTU/Monterey MD Diamond Dave, former JMA associate Greg Maffei and WXP/Long Island PD Sky Walker.

Most Played Recurrents

SMASH MOUTH Then The Morning Comes (*Interscope*)

BRIAN MCKNIGHT Back At One (*Motown/Universal*)

MARC ANTHONY I Need To Know (*Columbia*)

TRAIN Meet Virginia (*Aware/Columbia*)

CHRISTINA AGUILERA Genie In A Bottle (*RCA*)

TLC Unpretty (*LaFace/Arista*)

SMASH MOUTH All Star (*Interscope*)

SUGAR RAY Someday (*Lava/Atlantic*)

LEN Steal My Sunshine (*Work/Epic*)

GOO GOO DOLLS Slide (*Warner Bros.*)

JENNIFER LOPEZ Waiting For Tonight (*Work/Epic*)

GOO GOO DOLLS Black Balloon (*Warner Bros.*)

LOU BEGA Mambo No. 5 (A Little Bit...) (*RCA*)

JENNIFER LOPEZ If You Had My Love (*Work/Epic*)

TLC No Scrubs (*LaFace/Arista*)

BRITNEY SPEARS (You Drive Me) Crazy (*Jive*)

BLESSID UNION OF SOULS Hey Leonardo (She Likes Me...) (*Push/V2*)

SUGAR RAY Every Morning (*Lava/Atlantic*)

LENNY KRAVITZ Fly Away (*Virgin*)

BRITNEY SPEARS ...Baby One More Time (*Jive*)

CHR/POP Going For Adds 4/4/00

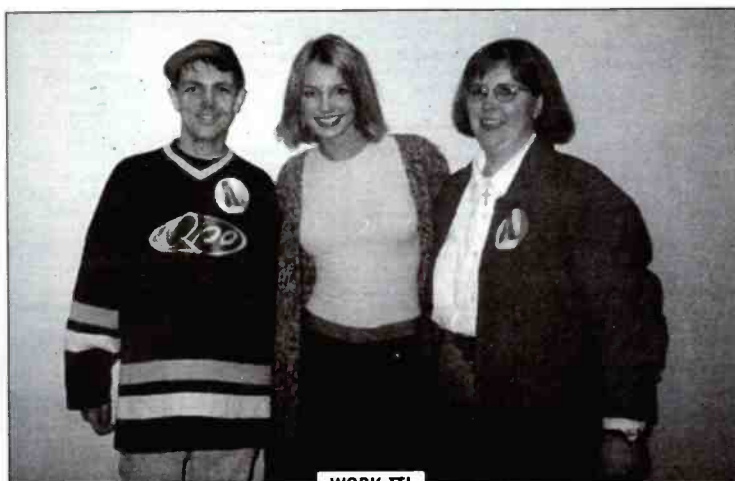
AALIYAH Try Again (*BlackGround*)

TONI BRAXTON He Wasn't Man Enough (*LaFace/Arista*)

EFFEL 65 Move Your Body (*Republic/Universal*)

EN VOGUE Riddle (*EastWest/EEG*)

CHANTAL KREVIKAZUK Before You (*C2/Columbia*)



WORK IT!

KQAR/ Little Rock PD Gary Robinson and his wife, Wendy, show pop teen sensation Britney Spears a couple of dance moves they saw on *Soul Train*, just before her sold-out Little Rock show. Pictured are (l-r): Gary Robinson, Spears and Wendy Robinson.

TUNED-IN CHR/POP

R&R/MEDIABASE 24/7



KHTT/Tulsa

3am

K-CI & JOJO All My Life
CHRISTINA AGUILERA What A Girl Wants
SUGAR RAY Every Morning
DESTINY'S CHILD Say My Name
EVERLAST What It's Like
MONTELL JORDAN This Is How We Do It
MACY GRAY I Try
SHAGGY F/JANET Luv Me, Luv Me
TRAIN Meet Virginia
MARC ANTHONY You Sang To Me
WALLFLOWERS One Headlight
SANTANA Maria Maria

11am

BRANDY Have You Ever
VERTICAL HORIZON Everything You Want
K-CI & JOJO All My Life
TAL BACHMAN She's So High
IMX Stay The Night
ALANIS MORISSETTE You Learn
'N SYNC Bye Bye Bye
MACY GRAY I Try
LEN Steal My Sunshine
EAGLE-EYE CHERRY Save Tonight
BACKSTREET BOYS Show Me The Meaning Of...
SANTANA I/PRODUCT G&B Maria Maria
CELINE DION That's The Way It Is

4pm

THIRD EYE BLIND Jumper
MONTELL JORDAN Get It On... Tonight
MATCHBOX 20 3 AM
SHAGGY I/JANET Luv Me, Luv Me
BLINK-182 All The Small Things
'N SYNC Bye Bye Bye
SAVAGE GARDEN I Knew I Loved You
BLOODHOUND GANG The Bad Touch
EVERLAST What It's Like
CHRISTINA AGUILERA What A Girl Wants
DESTINY'S CHILD Say My Name
SANTANA I/PRODUCT G&B Maria Maria
YOUNG MC Bust A Move

8pm

CHRISTINA AGUILERA What A Girl Wants
DESTINY'S CHILD Say My Name
SIXPENCE NONE THE RICHER Kiss Me
2 UNLIMITED Get Ready For This
SANTANA I/PRODUCT G&B Maria Maria
TRAIN Meet Virginia
SHAGGY I/JANET Luv Me, Luv Me
SUGAR RAY Falls Apart (Run Away)
BLAQUE Bring It All To Me
SMASH MOUTH All Star
CHRISTINA AGUILERA Genie In A Bottle
EVERLAST What It's Like
MACY GRAY I Try



WBZZ/Pittsburgh

3am

SANTANA I/ROB THOMAS Smooth
SIXPENCE NONE THE RICHER Kiss Me
'N SYNC Bye Bye Bye
311 All Mixed Up
BRIAN MCKNIGHT Back At One
LENNY KRAVITZ I Belong To You
EVERCLEAR Father Of Mine
BLOODHOUND GANG The Bad Touch
GOO GOO DOLLS Name
TONIC You Wanted More
BACKSTREET BOYS Show Me The Meaning Of...
SUGAR RAY Someday
EAGLE-EYE CHERRY Save Tonight
TLC Unpretty
THIRD EYE BLIND Never Let You Go

11am

KID ROCK Only God Knows Why
SUGAR RAY Falls Apart (Run Away)
JENNIFER LOPEZ If You Had My Love
VERTICAL HORIZON Everything You Want
OASIS Champagne Supernova
CELINE DION That's The Way It Is
FILTER Take A Picture
SIXPENCE NONE THE RICHER Kiss Me
GOO GOO DOLLS Slide
MONTELL JORDAN Get It On... Tonight
SANTANA I/ROB THOMAS Smooth
EVE 6 Inside Out

4pm

KID ROCK Only God Knows Why
CELINE DION That's The Way It Is
THIRD EYE BLIND Jumper
'N SYNC Bye Bye Bye
WALLFLOWERS One Headlight
SEMISONIC Closing Time
MACY GRAY I Try
CHRISTINA AGUILERA Genie In A Bottle
SANTANA I/ROB THOMAS Smooth
GOO GOO DOLLS Iris

8pm

SANTANA I/PRODUCT G&B Maria Maria
BACKSTREET BOYS Show Me The Meaning Of...
FILTER Take A Picture
DESTINY'S CHILD Say My Name
CREED Higher
LONESTAR Amazed
BLOODHOUND GANG The Bad Touch
THIRD EYE BLIND Never Let You Go
'N SYNC Bye Bye Bye
GOO GOO DOLLS Iris
FAITH HILL Breathe



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 3/20. ©2000, R&R Inc.

Stations and their adds listed alphabetically by market

| | | | | | | | | |
|---|--|---|--|---|--|--|---|--|
| <p>WFLY/Albany, NY VP/Prog: Michael Morgan PD: Rob Dawes MD: Ellen Rockwell</p> <p>17 SS00 Thng 1 GROOVE ARMAHA "Baby" 1 CHRISTINAAGUILERA "I'm BBAK "Here" VOICE Y "There"</p> | <p>WKKS/Boston, MA VP: John Ivey APD/MD: David Corey</p> <p>13 CHRISTINAAGUILERA "I'm TRAIN "Am" ELTONJOHN "Somebody DEATHRAY "Blind"</p> | <p>WVYB/Daytona Beach, FL PD: Fargo MD: Kotler</p> <p>10/11/12/13 11/12/13/14 11/12/13/14 11/12/13/14</p> | <p>WKZL/Greensboro, NC VP: Jeff McHugh APD/MD: Ronnie Alexander</p> <p>3 CHRISTINAAGUILERA "I'm BBAK "Here" 11/12/13/14</p> | <p>WLKT/Lexington-Fayette, KY VP: Johnny Vincent</p> <p>11/12/13/14 11/12/13/14 11/12/13/14 11/12/13/14</p> | <p>WHYY/Montgomery, AL PD: Jeff Donovan MD: Holly Love</p> <p>DESTINY'S CHILD "Name" ELTONJOHN "Somebody" 11/12/13/14</p> | <p>WJBO/Portland, ME PD: Tim Moore MD: Mike Hershberger</p> <p>GOO GOO DOLLS "Breakaway" CHRISTINAAGUILERA "I'm ELTONJOHN "Somebody" TRACY CHAPMAN "Behind DEATHRAY "Blind"</p> | <p>KHTS/San Diego, CA PD: Diana Laird MD: Hiana Hayes</p> <p>ANGIE ARNO "Sincerely" CHRISTINAAGUILERA "I'm GUSTER "Ya" BLIQUE "D" JOE "Name"</p> | <p>WPST/Trenton, NJ PD: Dave McKay APD/MD: Chris Puomo</p> <p>14 GOO GOO DOLLS "Breakaway" 17 SS00 Thng 1 BBAK "Here"</p> |
| <p>KCHQ/Albuquerque, NM Interim PD: J.J. Lopez</p> <p>29 CHRISTINAAGUILERA "I'm RED HOT CHILI "Otherside"</p> | <p>WKSE/Buffalo, NY DM: Dave Universal MD: Brian Wilde</p> <p>10 CHRISTINAAGUILERA "I'm AALIYAH "By"</p> | <p>WKDM/Des Moines, IA QM: Mike Blakemore PD: Greg Chance MD: Steve Jordan</p> <p>32 CHRISTINAAGUILERA "I'm BBAK "Here" ANGELINA "Perfekt" GOO GOO DOLLS "Breakaway"</p> | <p>WRHT/Greenville, NC PD: J.T. Bosch APD/MD: Gina Gray</p> <p>8 SS00 Thng BBAK "Here" GOO GOO DOLLS "Breakaway" CHRISTINAAGUILERA "I'm YOUNGSTOWN "Yeah"</p> | <p>KFRX/Lincoln, NE PD: Sonny Valentine APD: Larry Freeze</p> <p>LEONA NAESS "Charm" CHRISTINAAGUILERA "I'm 11/12/13/14</p> | <p>WVAQ/Morgantown, WV PD: Lucy Neff</p> <p>CHRISTINAAGUILERA "I'm GOO GOO DOLLS "Breakaway" ELTONJOHN "Somebody"</p> | <p>KKRZ/Portland, OR PD: Tommy Austin APD: Dr. Doug MD: Harrison Wood</p> <p>26 CHRISTINAAGUILERA "I'm 8 SS00 Thng MAYDAY "New"</p> | <p>KZQZ/San Francisco, CA PD: Casey Keating MD: L.A. Reid</p> <p>11/12/13/14</p> | <p>KROQ/Tucson, AZ PD: Mark Medina MD: Randy Williams</p> <p>11/12/13/14</p> |
| <p>KQID/Alexandria, LA PD: Kahuna APD/MD: Jay Stevens</p> <p>VOICE Y "There" BBAK "Here" ACE OF BASE "Everytime" GUSTER "Ya" TRAIN "Am" GOO GOO DOLLS "Breakaway" ELTONJOHN "Somebody"</p> | <p>WRZE/Cape Cod, MA DM: Steve McVie PD: Mike O'Donnell APD/MD: Kevin Matthews</p> <p>SS00 Thng 1 RED HOT CHILI "Otherside" CHRISTINAAGUILERA "I'm 20/21/22/23/24</p> | <p>WDRQ/Detroit, MI PD: Alex Tear APD: Jay Towers MD: Keith Cury</p> <p>SMASHMOUTH "Waste ZOEHR "U" CHRISTINAAGUILERA "I'm HAWKS "Time"</p> | <p>WFBC/Greenville, SC DM: Jim Kirkland PD: Nikki Nite MD: Skip Church</p> <p>2 SONIQUE "Feels" 2 CHRISTINAAGUILERA "I'm BBAK "Here"</p> | <p>KHTE/Little Rock, AR PD: Larry LeBlanc MD: Peter Gunn</p> <p>6 SS00 Thng 11/12/13/14 11/12/13/14 11/12/13/14</p> | <p>WQZN/Nashville, TN VP/Prog: Brian Krzyz</p> <p>2 SS00 Thng CHRISTINAAGUILERA "I'm DR DRE/EMINEM "Fergal"</p> | <p>WERZ/Portland, NH DM/VP: Jack O'Brien APD/MD: Jay Michaels</p> <p>11 CHRISTINAAGUILERA "I'm TRAIN "Am" ELTONJOHN "Somebody" BBAK "Here" DEATHRAY "Blind"</p> | <p>KZQZ/San Francisco, CA PD: Casey Keating MD: L.A. Reid</p> <p>11/12/13/14</p> | <p>KHTT/Tulsa, OK OM: Sean Phillips PD: Carly Rush APD: Ronnie Ramirez MD: Joey Combs</p> <p>4 SS00 Thng 2 ENRIQUE IGLESAS "We" 2 SAUCE GARDEN "Cash" 1 CHRISTINAAGUILERA "I'm"</p> |
| <p>KQOI/Alexandria, LA PD: Kahuna APD/MD: Jay Stevens</p> <p>VOICE Y "There" BBAK "Here" ACE OF BASE "Everytime" GUSTER "Ya" TRAIN "Am" GOO GOO DOLLS "Breakaway" ELTONJOHN "Somebody"</p> | <p>WRZE/Cape Cod, MA DM: Steve McVie PD: Mike O'Donnell APD/MD: Kevin Matthews</p> <p>SS00 Thng 1 RED HOT CHILI "Otherside" CHRISTINAAGUILERA "I'm 20/21/22/23/24</p> | <p>WDRQ/Detroit, MI PD: Alex Tear APD: Jay Towers MD: Keith Cury</p> <p>SMASHMOUTH "Waste ZOEHR "U" CHRISTINAAGUILERA "I'm HAWKS "Time"</p> | <p>WFBC/Greenville, SC DM: Jim Kirkland PD: Nikki Nite MD: Skip Church</p> <p>2 SONIQUE "Feels" 2 CHRISTINAAGUILERA "I'm BBAK "Here"</p> | <p>KHTE/Little Rock, AR PD: Larry LeBlanc MD: Peter Gunn</p> <p>6 SS00 Thng 11/12/13/14 11/12/13/14 11/12/13/14</p> | <p>WQZN/Nashville, TN VP/Prog: Brian Krzyz</p> <p>2 SS00 Thng CHRISTINAAGUILERA "I'm DR DRE/EMINEM "Fergal"</p> | <p>WERZ/Portland, NH DM/VP: Jack O'Brien APD/MD: Jay Michaels</p> <p>11 CHRISTINAAGUILERA "I'm TRAIN "Am" ELTONJOHN "Somebody" BBAK "Here" DEATHRAY "Blind"</p> | <p>KZQZ/San Francisco, CA PD: Casey Keating MD: L.A. Reid</p> <p>11/12/13/14</p> | <p>KHTT/Tulsa, OK OM: Sean Phillips PD: Carly Rush APD: Ronnie Ramirez MD: Joey Combs</p> <p>4 SS00 Thng 2 ENRIQUE IGLESAS "We" 2 SAUCE GARDEN "Cash" 1 CHRISTINAAGUILERA "I'm"</p> |
| <p>WABE/Allentown, PA PD: Brian Check APD: Rob Acampora MD: Jennifer Knight</p> <p>1 CHRISTINAAGUILERA "I'm GOO GOO DOLLS "Breakaway" TRAIN "Am"</p> | <p>WSSX/Charleston, SC PD: Mike Edwards APD/MD: Chase Murphy</p> <p>2 VITAMIN C "Graduation" 7 HOU "Blonde" CHRISTINAAGUILERA "I'm ELTONJOHN "Somebody" BBAK "Here"</p> | <p>WKDI/Detroit, MI PD: Tim Richards APD: J. Love</p> <p>11 VITAMIN C "Graduation" 8 ANASTACIA "Outrage" 2 ENRIQUE IGLESAS "We" SS00 Thng CHRISTINAAGUILERA "I'm GOO GOO DOLLS "Breakaway"</p> | <p>WNNK/Harrisburg, PA PD: John O'Dea MD: Denny Long</p> <p>3 WESTLIFE "Swear" 2 JESSICA SIMPSON "When" 2 CHRISTINAAGUILERA "I'm 1 ALICE DELAY "Baby"</p> | <p>KQAR/Little Rock, AR PD: Gary Robinson APD: Kevin Cruise</p> <p>23 CHRISTINAAGUILERA "I'm GOO GOO DOLLS "Breakaway" SAUCE GARDEN "Cash" SS00 Thng</p> | <p>WVWV/Nashville, TN APD/MD: Jimmy Steele APD: Tom Peace</p> <p>7 CHRISTINAAGUILERA "I'm 1 SS00 Thng</p> | <p>WSPK/Poughkeepsie, NY PD: Scotty Mac APD/MD: Donnie Michaels</p> <p>13 SS00 Thng CHRISTINAAGUILERA "I'm RENO "Whole"</p> | <p>KBKS/Seattle-Tacoma, WA PD: Mike Preston MD: Marcus D.</p> <p>29 DESTINY'S CHILD "Name" 9 CHRISTINAAGUILERA "I'm 1 ANGELINA "Perfekt" 1/2/3/4/5/6/7/8/9/10/11/12/13/14/15/16/17/18/19/20/21/22/23/24/25/26/27/28/29/30/31/32/33/34/35/36/37/38/39/40/41/42/43/44/45/46/47/48/49/50/51/52/53/54/55/56/57/58/59/60/61/62/63/64/65/66/67/68/69/70/71/72/73/74/75/76/77/78/79/80/81/82/83/84/85/86/87/88/89/90/91/92/93/94/95/96/97/98/99/100</p> | <p>WSSK/Tyler-Longview, TX VITAMIN C "Graduation" HAWKS "Time" CHRISTINAAGUILERA "I'm"</p> |
| <p>WABE/Allentown, PA PD: Brian Check APD: Rob Acampora MD: Jennifer Knight</p> <p>1 CHRISTINAAGUILERA "I'm GOO GOO DOLLS "Breakaway" TRAIN "Am"</p> | <p>WSSX/Charleston, SC PD: Mike Edwards APD/MD: Chase Murphy</p> <p>2 VITAMIN C "Graduation" 7 HOU "Blonde" CHRISTINAAGUILERA "I'm ELTONJOHN "Somebody" BBAK "Here"</p> | <p>WKDI/Detroit, MI PD: Tim Richards APD: J. Love</p> <p>11 VITAMIN C "Graduation" 8 ANASTACIA "Outrage" 2 ENRIQUE IGLESAS "We" SS00 Thng CHRISTINAAGUILERA "I'm GOO GOO DOLLS "Breakaway"</p> | <p>WNNK/Harrisburg, PA PD: John O'Dea MD: Denny Long</p> <p>3 WESTLIFE "Swear" 2 JESSICA SIMPSON "When" 2 CHRISTINAAGUILERA "I'm 1 ALICE DELAY "Baby"</p> | <p>KQAR/Little Rock, AR PD: Gary Robinson APD: Kevin Cruise</p> <p>23 CHRISTINAAGUILERA "I'm GOO GOO DOLLS "Breakaway" SAUCE GARDEN "Cash" SS00 Thng</p> | <p>WVWV/Nashville, TN APD/MD: Jimmy Steele APD: Tom Peace</p> <p>7 CHRISTINAAGUILERA "I'm 1 SS00 Thng</p> | <p>WSPK/Poughkeepsie, NY PD: Scotty Mac APD/MD: Donnie Michaels</p> <p>13 SS00 Thng CHRISTINAAGUILERA "I'm RENO "Whole"</p> | <p>KBKS/Seattle-Tacoma, WA PD: Mike Preston MD: Marcus D.</p> <p>29 DESTINY'S CHILD "Name" 9 CHRISTINAAGUILERA "I'm 1 ANGELINA "Perfekt" 1/2/3/4/5/6/7/8/9/10/11/12/13/14/15/16/17/18/19/20/21/22/23/24/25/26/27/28/29/30/31/32/33/34/35/36/37/38/39/40/41/42/43/44/45/46/47/48/49/50/51/52/53/54/55/56/57/58/59/60/61/62/63/64/65/66/67/68/69/70/71/72/73/74/75/76/77/78/79/80/81/82/83/84/85/86/87/88/89/90/91/92/93/94/95/96/97/98/99/100</p> | <p>WSSK/Tyler-Longview, TX VITAMIN C "Graduation" HAWKS "Time" CHRISTINAAGUILERA "I'm"</p> |
| <p>KQIZ/Amario, TX DM/VP: Justin Brown Interim MD: Ammy Maddox</p> <p>16 CHRISTINAAGUILERA "I'm GOO GOO DOLLS "Breakaway" 6 SMASHMOUTH "Waste"</p> | <p>WVSR/Charleston, WV PD: Brett Sharp</p> <p>16 CHRISTINAAGUILERA "I'm BBAK "Here" GOO GOO DOLLS "Breakaway" 6 SMASHMOUTH "Waste"</p> | <p>WVWV/Nashville, TN APD/MD: Jimmy Steele APD: Tom Peace</p> <p>7 CHRISTINAAGUILERA "I'm 1 SS00 Thng</p> | <p>WVWV/Nashville, TN APD/MD: Jimmy Steele APD: Tom Peace</p> <p>7 CHRISTINAAGUILERA "I'm 1 SS00 Thng</p> | <p>WVWV/Nashville, TN APD/MD: Jimmy Steele APD: Tom Peace</p> <p>7 CHRISTINAAGUILERA "I'm 1 SS00 Thng</p> | <p>WVWV/Nashville, TN APD/MD: Jimmy Steele APD: Tom Peace</p> <p>7 CHRISTINAAGUILERA "I'm 1 SS00 Thng</p> | <p>WVWV/Nashville, TN APD/MD: Jimmy Steele APD: Tom Peace</p> <p>7 CHRISTINAAGUILERA "I'm 1 SS00 Thng</p> | <p>WVWV/Nashville, TN APD/MD: Jimmy Steele APD: Tom Peace</p> <p>7 CHRISTINAAGUILERA "I'm 1 SS00 Thng</p> | <p>WVWV/Nashville, TN APD/MD: Jimmy Steele APD: Tom Peace</p> <p>7 CHRISTINAAGUILERA "I'm 1 SS00 Thng</p> |
| <p>KGOT/Anchorage, AK DM: Mark Murphy PD: Bill Stewart MD: Dave Flavin</p> <p>13 VITAMIN C "Graduation" SAUCE GARDEN "Cash" CHRISTINAAGUILERA "I'm 1 AALIYAH "By"</p> | <p>WNKS/Charlotte, NC PD: John Reynolds MD: Jason McCormack</p> <p>40 BBAK "Here" 1 ENRIQUE IGLESAS "We" CHRISTINAAGUILERA "I'm GOO GOO DOLLS "Breakaway"</p> | <p>WVWV/Nashville, TN APD/MD: Jimmy Steele APD: Tom Peace</p> <p>7 CHRISTINAAGUILERA "I'm 1 SS00 Thng</p> | <p>WVWV/Nashville, TN APD/MD: Jimmy Steele APD: Tom Peace</p> <p>7 CHRISTINAAGUILERA "I'm 1 SS00 Thng</p> | <p>WVWV/Nashville, TN APD/MD: Jimmy Steele APD: Tom Peace</p> <p>7 CHRISTINAAGUILERA "I'm 1 SS00 Thng</p> | <p>WVWV/Nashville, TN APD/MD: Jimmy Steele APD: Tom Peace</p> <p>7 CHRISTINAAGUILERA "I'm 1 SS00 Thng</p> | <p>WVWV/Nashville, TN APD/MD: Jimmy Steele APD: Tom Peace</p> <p>7 CHRISTINAAGUILERA "I'm 1 SS00 Thng</p> | <p>WVWV/Nashville, TN APD/MD: Jimmy Steele APD: Tom Peace</p> <p>7 CHRISTINAAGUILERA "I'm 1 SS00 Thng</p> | <p>WVWV/Nashville, TN APD/MD: Jimmy Steele APD: Tom Peace</p> <p>7 CHRISTINAAGUILERA "I'm 1 SS00 Thng</p> |
| <p>WVWV/Nashville, TN APD/MD: Jimmy Steele APD: Tom Peace</p> <p>7 CHRISTINAAGUILERA "I'm 1 SS00 Thng</p> | <p>WVWV/Nashville, TN APD/MD: Jimmy Steele APD: Tom Peace</p> <p>7 CHRISTINAAGUILERA "I'm 1 SS00 Thng</p> | <p>WVWV/Nashville, TN APD/MD: Jimmy Steele APD: Tom Peace</p> <p>7 CHRISTINAAGUILERA "I'm 1 SS00 Thng</p> | <p>WVWV/Nashville, TN APD/MD: Jimmy Steele APD: Tom Peace</p> <p>7 CHRISTINAAGUILERA "I'm 1 SS00 Thng</p> | <p>WVWV/Nashville, TN APD/MD: Jimmy Steele APD: Tom Peace</p> <p>7 CHRISTINAAGUILERA "I'm 1 SS00 Thng</p> | <p>WVWV/Nashville, TN APD/MD: Jimmy Steele APD: Tom Peace</p> <p>7 CHRISTINAAGUILERA "I'm 1 SS00 Thng</p> | <p>WVWV/Nashville, TN APD/MD: Jimmy Steele APD: Tom Peace</p> <p>7 CHRISTINAAGUILERA "I'm 1 SS00 Thng</p> | <p>WVWV/Nashville, TN APD/MD: Jimmy Steele APD: Tom Peace</p> <p>7 CHRISTINAAGUILERA "I'm 1 SS00 Thng</p> | <p>WVWV/Nashville, TN APD/MD: Jimmy Steele APD: Tom Peace</p> <p>7 CHRISTINAAGUILERA "I'm 1 SS00 Thng</p> |

* = Mediabase 24/7 monitored

164 Total Reporters
164 Current Reporters
164 Current Playlists

R&R CHR/Rhythmic Top 50

March 31, 2000

| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | +/- PLAYS | GROSS IMPRESSIONS (00) | WEEKS ON CHART | TOTAL STATIONS/ ADDS |
|-----------|-----------|--|-------------|-----------|------------------------|----------------|----------------------|
| 1 | 1 | SISQO Thong Song (Dragon/Def Soul/IDJMG) | 4168 | +156 | 671780 | 9 | 65/0 |
| 2 | 2 | DESTINY'S CHILD Say My Name (Columbia) | 3551 | -39 | 594432 | 15 | 63/0 |
| 3 | 3 | DR. DRE F/EMINEM Forgot About Dre (Aftermath/Interscope) | 3098 | -120 | 474877 | 14 | 64/0 |
| 6 | 4 | JOE I Wanna Know (Jive) | 2693 | +408 | 386273 | 11 | 63/3 |
| 4 | 5 | 'N SYNC Bye Bye Bye (Jive) | 2632 | -14 | 389444 | 11 | 46/0 |
| 5 | 6 | PINK There You Go (LaFace/Arista) | 2420 | +120 | 299943 | 10 | 53/1 |
| 7 | 7 | MONTELL JORDAN Get It On...Tonight (Def Soul/IDJMG) | 2085 | -135 | 288768 | 24 | 58/0 |
| 9 | 8 | SANTANA F/PRODUCT G&B Maria Maria (Arista) | 2052 | +100 | 410964 | 24 | 53/1 |
| 8 | 9 | MISSY "MISDEMEANOR" ELLIOTT Hot Boyz (EastWest/EEG) | 2028 | -170 | 317299 | 17 | 55/0 |
| 15 | 10 | AALIYAH Try Again (BlackGround) | 1974 | +506 | 368412 | 4 | 59/6 |
| 11 | 11 | SONIQUE It Feels So Good (Republic/Universal) | 1806 | +31 | 276335 | 12 | 37/0 |
| 10 | 12 | CHRISTINA AGUILERA What A Girl Wants (RCA) | 1693 | -240 | 198398 | 18 | 45/0 |
| 12 | 13 | KUMBIA KINGS U Don't Love Me (EMI Latin/Capitol) | 1581 | -14 | 121407 | 12 | 44/2 |
| 19 | 14 | DMX Party Up (Def Jam/IDJMG) | 1447 | +205 | 273834 | 6 | 44/4 |
| 14 | 15 | BLAQUE Bring It All To Me (Track Masters/Columbia) | 1397 | -108 | 165738 | 30 | 51/0 |
| 16 | 16 | AALIYAH I Don't Wanna (BlackGround/Priority) | 1346 | -22 | 220283 | 9 | 37/0 |
| 13 | 17 | EVE Love Is Blind (Ruff Ryders/Interscope) | 1331 | -245 | 210825 | 13 | 45/0 |
| 17 | 18 | 2PAC F/OUTLAWZ Baby Don't... (Amaru/Death Row/Interscope) | 1316 | -51 | 198154 | 12 | 34/0 |
| 21 | 19 | TONI BRAXTON He Wasn't Man Enough (LaFace/Arista) | 1176 | +134 | 194281 | 4 | 50/2 |
| Breaker | 20 | BLACK ROB Whoa! (Bad Boy/Arista) | 1114 | +141 | 270103 | 5 | 39/5 |
| 18 | 21 | BACKSTREET BOYS Show Me The Meaning Of... (Jive) | 1075 | -216 | 149203 | 13 | 35/0 |
| 31 | 22 | DESTINY'S CHILD Jumpin, Jumpin (Columbia) | 960 | +199 | 133603 | 3 | 27/9 |
| 29 | 23 | ALICE DEEJAY Better Off Alone (Republic/Universal) | 948 | +136 | 155857 | 4 | 32/1 |
| 26 | 24 | BONE THUGS-N-HARMONY Resurrection (Paper, Paper) (Ruthless/Epic) | 903 | +23 | 124494 | 8 | 34/3 |
| 25 | 25 | VOICE V When U Think About Me (Kamikaze/MCA) | 888 | -54 | 70982 | 10 | 34/2 |
| 27 | 26 | DA BRAT That's What I'm Looking For (So So Def/Columbia) | 879 | +6 | 161626 | 8 | 37/3 |
| 28 | 27 | HOT BOYS I Need A Hot Girl (Cash Money/Universal) | 838 | +14 | 165597 | 9 | 36/0 |
| 22 | 28 | JENNIFER LOPEZ Feelin' So Good (Work/Epic) | 778 | -233 | 113586 | 10 | 37/0 |
| 24 | 29 | JAY-Z Anything (Roc-A-Fella/IDJMG) | 737 | -210 | 122148 | 7 | 41/0 |
| 37 | 30 | MARC ANTHONY You Sang To Me (Columbia) | 678 | +37 | 159237 | 6 | 27/0 |
| Debut | 31 | SOLE' F/GINUWINE It Wasn't Me (DreamWorks) | 675 | +284 | 90145 | 1 | 36/4 |
| 36 | 32 | WARREN G Game Don't Wait (G-Funk/Restless) | 664 | +2 | 97013 | 5 | 35/0 |
| 33 | 33 | SNOOP DOGG PRESENTS EASTSIDAZ G'd Up (Doghouse/TVT) | 634 | -90 | 137171 | 11 | 23/0 |
| 40 | 34 | ICE CUBE F/KRAYZIE BONE Until We Rich (Priority) | 632 | +36 | 93555 | 3 | 31/3 |
| 39 | 35 | LOX Ryde Or Die, Chick (Ruff Ryders/Interscope) | 624 | +7 | 143724 | 4 | 28/2 |
| 35 | 36 | MARIAH CAREY/JOE & 98 DEGREES Thank God... (Columbia) | 623 | -56 | 49666 | 18 | 30/0 |
| 42 | 37 | ENRIQUE IGLESIAS Be With You (Interscope) | 559 | +3 | 76061 | 3 | 26/1 |
| Debut | 38 | NU FLAVOR 3 Little Words (Reprise) | 556 | +167 | 48787 | 1 | 24/5 |
| 45 | 39 | DRAMA Left, Right, Left (Atlantic) | 551 | +79 | 98673 | 4 | 26/6 |
| 34 | 40 | D'ANGELO Untitled...(How Does It Feel) (Cheeba Sound/Virgin) | 550 | -144 | 87791 | 10 | 28/0 |
| 32 | 41 | EIFFEL 65 Blue (Da Ba Dee) (Republic/Universal) | 546 | -196 | 69495 | 15 | 29/0 |
| 43 | 42 | MARY MARY Shackles (Praise You) (C2/Columbia) | 532 | +40 | 53429 | 3 | 29/1 |
| 41 | 43 | 702 Gotta Leave (Motown/Universal) | 479 | -100 | 40816 | 6 | 25/0 |
| 44 | 44 | JAGGED EDGE He Can't Love U (So So Def/Columbia) | 463 | -14 | 86865 | 6 | 19/0 |
| 48 | 45 | NAS F/GINUWINE You Owe Me (Columbia) | 456 | +24 | 138505 | 2 | 18/0 |
| 46 | 46 | AMBER Sexual (Li Da Di) (Tommy Boy) | 453 | -15 | 71120 | 11 | 17/0 |
| Debut | 47 | MONTELL JORDAN Once Upon A Time (Def Jam/IDJMG) | 410 | +13 | 56761 | 1 | 30/0 |
| Debut | 48 | MACY GRAY I Try (Epic) | 407 | +50 | 45896 | 1 | 12/0 |
| 49 | 49 | DMX What's My Name (Def Jam/IDJMG) | 386 | -35 | 107098 | 13 | 26/0 |
| 47 | 50 | SYLVIA Loving You (Luke/Loud) | 355 | -112 | 61403 | 6 | 13/0 |

Most Added

| ARTIST TITLE LABEL(S) | ADDS |
|--|------|
| CHRISTINA AGUILERA I Turn To You (RCA) | 38 |
| 504 BOYZ Wobble, Wobble (No Limit/Priority) | 14 |
| MYA Best Of Me (University/Interscope) | 13 |
| DESTINY'S CHILD Jumpin, Jumpin (Columbia) | 9 |
| CARL THOMAS I Wish (Bad Boy/Arista) | 8 |
| BEFORE DARK Monica (RCA) | 7 |
| NELLY Country Grammer (Hot Sh*t) (Universal) | 7 |
| AALIYAH Try Again (BlackGround) | 6 |
| DRAMA Left, Right, Left (Atlantic) | 6 |
| BLAQUE I Do (Track Masters/Columbia) | 6 |

Most Increased Plays

| ARTIST TITLE LABEL(S) | TOTAL PLAY INCREASE |
|--|---------------------|
| AALIYAH Try Again (BlackGround) | +506 |
| JOE I Wanna Know (Jive) | +408 |
| SOLE' F/GINUWINE It Wasn't Me (DreamWorks) | +284 |
| MYA Best Of Me (University/Interscope) | +240 |
| CHRISTINA AGUILERA I Turn To You (RCA) | +218 |
| NELLY Country Grammer (Hot Sh*t) (Universal) | +207 |
| DMX Party Up (Def Jam/IDJMG) | +205 |
| DESTINY'S CHILD Jumpin, Jumpin (Columbia) | +199 |
| NU FLAVOR 3 Little Words (Reprise) | +167 |
| SISQO Thong Song (Dragon/Def Soul/IDJMG) | +156 |

Breakers

| TOTAL PLAYS/INCREASE | TOTAL STATIONS/ADDS | CHART |
|----------------------|---------------------|-------|
| 1114/141 | 39/5 | 20 |

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



66 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 3/19-Saturday 3/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played 21 on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.



WARREN G GAME DON'T WAIT

WARREN G
GAME DON'T WAIT (REMIX)
with: Warren, Snoop & Nate Dogg
PRODUCED BY DR.DRE
Featuring XZIBIT from the album "I WANT IT ALL"

On Over 90 Total Stations

R&R CHR/Rhythmic 36 - 32

R&R Urban 43 - 33

Billboard Rap 18*

Billboard Crossover 34*



R&R Hip Hop Top 20

March 31, 2000

| LW | TW | ARTIST TITLE (LABEL/S) | TW | TOTAL PLAYS | LW | TOTAL STATIONS/ ADDS |
|----|----|--|----|-------------|--------------|----------------------|
| 1 | 1 | DR. DRE F/EMINEM <i>Forgot... (Aftermath/Interscope)</i> 4471 | | 4897 | 130/0 | |
| 3 | 2 | DMX Party Up (<i>Def Jam/DJMG</i>) 3701 | | 3267 | 127/5 | |
| 4 | 3 | BLACK ROB Whoa! (<i>Bad Boy/Arista</i>) 3052 | | 2711 | 127/5 | |
| 2 | 4 | MISSY "MISDEMEANOR" ELLIOTT Hot Boyz (<i>EastWest/EEG</i>) 2978 | | 3291 | 118/0 | |
| 8 | 5 | DA BRAT That's What I'm Looking For (<i>So So Def/Columbia</i>) 2353 | | 2280 | 103/3 | |
| 6 | 6 | JAY-Z Anything (<i>Roc-A-Fella/DJMG</i>) 2240 | | 2601 | 131/0 | |
| 7 | 7 | HOT BOYS I Need A Hot Girl (<i>Cash Money/Universal</i>) 2222 | | 2510 | 113/1 | |
| 5 | 8 | EVE Love Is Blind (<i>Ruff Ryders/Interscope</i>) 2205 | | 2664 | 108/0 | |
| 9 | 9 | NAS F/GINUWINE You Owe Me (<i>Columbia</i>) 2122 | | 2003 | 105/0 | |
| 11 | 10 | LOX Ryde Or Die, Chick (<i>Ruff Ryders/Interscope</i>) 1935 | | 1887 | 115/2 | |
| 10 | 11 | DRAMA Left, Right, Left (<i>Atlantic</i>) 1861 | | 1971 | 104/9 | |
| 13 | 12 | ICE CUBE F/KRAYZIE BONE Until We Rich (<i>Priority</i>) 1685 | | 1758 | 103/3 | |
| 12 | 13 | 2PAC F/OUTLAWZ Baby Don't ... (<i>Amaru/Death Row/Interscope</i>) 1612 | | 1765 | 76/0 | |
| 17 | 14 | WARREN G Game Don't Wait (<i>G-Funk/Restless</i>) 1597 | | 1457 | 107/0 | |
| 14 | 15 | BONE THUGS-N-HARMONY Resurrection... (<i>Ruthless/Epic</i>) 1569 | | 1697 | 93/5 | |
| 15 | 16 | JUVENILE Back That Thang Up (<i>Cash Money/Universal</i>) 1443 | | 1626 | 107/0 | |
| 16 | 17 | SNOOP DOGG PRESENTS EASTSIDAZ G'd Up (<i>Doghouse/TVT</i>) 1362 | | 1474 | 89/1 | |
| 20 | 18 | SOLE F/GINUWINE It Wasn't Me (<i>DreamWorks</i>) 1265 | | 857 | 97/9 | |
| 18 | 19 | YOUNGBLOODZ 85 (<i>LaFace/Arista</i>) 1190 | | 1100 | 71/2 | |
| 19 | 20 | RAH DIGGA Imperial (<i>Violator/Flipmode/Elektra/EEG</i>) 1003 | | 972 | 99/1 | |

66 CHR/Rhythmic and 85 Urban reporters combine into a custom chart. Hip Hop titles are ranked by total plays for the airplay week of Sunday 3/19-Saturday 3/25. For complete reporter lists refer to CHR/Rhythmic and Urban sections. ©2000, R&R Inc.

New & Active

| | |
|--|--|
| SAMMIE I Like It (<i>Freeworld/Capitol</i>) Total Plays: 343, Total Stations: 17, Adds: 5 | BOB MARLEY/FUNKSTAR Sun Is Shining (<i>Edel America</i>) Total Plays: 254, Total Stations: 17, Adds: 1 |
| BLOODHOUND GANG The Bad... (<i>Republic/Geffen/Interscope</i>) Total Plays: 342, Total Stations: 18, Adds: 5 | VITAMIN C Graduation (<i>Friends Forever</i>) (<i>Elektra/EEG</i>) Total Plays: 254, Total Stations: 13, Adds: 5 |
| MYA Best Of Me (<i>University/Interscope</i>) Total Plays: 337, Total Stations: 19, Adds: 13 | BIG PUN It's So Hard (<i>Loud</i>) Total Plays: 238, Total Stations: 14, Adds: 2 |
| SOLE 4,5,6 (<i>DreamWorks</i>) Total Plays: 333, Total Stations: 12, Adds: 0 | 504 BOYZ Wobble, Wobble (<i>No Limit/Priority</i>) Total Plays: 211, Total Stations: 15, Adds: 14 |
| SPOOKS Things I've Seen (<i>Antra/Artemis</i>) Total Plays: 330, Total Stations: 23, Adds: 1 | WESTLIFE Swear It Again (<i>Arista</i>) Total Plays: 208, Total Stations: 11, Adds: 2 |
| NELLY Country Grammer (Hot Sh't) (<i>Universal</i>) Total Plays: 313, Total Stations: 22, Adds: 7 | JESSICA SIMPSON/FINCK LACHEY Where... (<i>Columbia</i>) Total Plays: 203, Total Stations: 10, Adds: 0 |
| MARY J. BLIGE Give Me You (<i>MCA</i>) Total Plays: 310, Total Stations: 33, Adds: 3 | GROOVE ARMADA I See You Baby (<i>Electra/Jive</i>) Total Plays: 165, Total Stations: 11, Adds: 0 |
| BEFORE DARK Monica (<i>RCA</i>) Total Plays: 285, Total Stations: 30, Adds: 7 | ANGELA VIA Picture Perfect (<i>Lava/Atlantic</i>) Total Plays: 153, Total Stations: 11, Adds: 1 |
| CHRISTINA AGUILERA I Turn To You (<i>RCA</i>) Total Plays: 283, Total Stations: 38, Adds: 38 | F.A.T.E. Just Because (<i>Warner Bros.</i>) Total Plays: 150, Total Stations: 10, Adds: 0 |
| EN VOGUE Riddle (<i>EastWest/EEG</i>) Total Plays: 258, Total Stations: 8, Adds: 2 | CARL THOMAS I Wish (<i>Bad Boy/Arista</i>) Total Plays: 146, Total Stations: 10, Adds: 8 |

Songs ranked by total plays

CHR/Rhythmic Reporters

Stations and their adds listed alphabetically by market

| | | | | | |
|---|---|---|--|---|---|
| <p>KISS/Albuquerque, NM AP/MS: Hilary Fossato MS: Carlos Duran No Adds</p> | <p>WSSP/Charleston, SC PD: Karl Reynolds MS: Before Dark "Monica" MS: 504 BOYZ "Wobble" MS: MARY J. BLIGE "Give" MS: BLACK ROB "Whoa!" MS: NELY "Country" MS: NU FLAVOR "Bliss" MS: DA BRAT "Brat"</p> | <p>KBOS/Fresno, CA PD: E. Curtis Johnson AP/MS: Greg Hoffman MS: Tropic Loughead MS: BLACK ROB "Whoa!" MS: DEXY "Party" MS: DESTINY'S CHILD "Jumpin'"</p> | <p>KLUC/Las Vegas, NV PD: Cal Thomas AP/MS: Mike Spencer MS: J.B. King MS: BLOODHOUND GANG "Teach" MS: CHRISTINA AGUILERA "Turn"</p> | <p>WKUU/Salt Lake City, UT PD: Michael Knight MS: AUSTIN "Try" MS: BONE THUGS-N-HARMONY "Paper" MS: NELY "Country" MS: DESTINY'S CHILD "Jumpin'" MS: MYA "Best"</p> | <p>KWVN/Stockton, CA PD: John Christian AP/MS: Leslie Cruz MS: Fresh MS: EN VOGUE "Riddle" MS: MARY J. BLIGE "Give" MS: CHRISTINA AGUILERA "Turn" MS: VITAMIN C "Graduation"</p> |
| <p>KYLZ/Albuquerque, NM PD: Jonathon AP/MS: Robb Reynolds MS: DESTINY'S CHILD "Jumpin'" MS: 504 BOYZ "Wobble" MS: DA BRAT "Brat" MS: CHRISTINA AGUILERA "Turn"</p> | <p>WBBM/Chicago, IL PD: Todd Covatta MS: Eric Bradley MS: CHRISTINA AGUILERA "Turn" MS: VITAMIN C "Graduation"</p> | <p>KSEO/Fresno, CA PD: Tommy Got Rio MS: Ruffly Brown MS: MYA "Best" MS: BONE THUGS-N-HARMONY "Paper" MS: CHRISTINA AGUILERA "Turn" MS: NU FLAVOR "Bliss" MS: DA BRAT "Brat"</p> | <p>KPWR/Los Angeles, CA AP/MS: Jimmy Best MS: Rossana Young MS: E-Min MS: SOLE "F/GINUWINE" MS: KDAY "Year" MS: JOE "Money"</p> | <p>WVVO/Providence, RI PD: Jerry Marfano MS: Bradley Ryan MS: SOLE "F/GINUWINE" MS: WESTLIFE "Swear" MS: ALICE DELAY "Baby" MS: KELLY PRICE/FRIENDS "Teach"</p> | <p>KTFM/San Antonio, TX PD: Chris Rodney MS: Steve Chance MS: CHRISTINA AGUILERA "Turn" MS: BLACK ROB "Whoa!" MS: DESTINY'S CHILD "Jumpin'" MS: BLAQUE "Do" MS: MYA "Best"</p> |
| <p>KPRF/Amarillo, TX PD/MS: Eric Blushatz MS: NU FLAVOR "Bliss" MS: BONE THUGS-N-HARMONY "Paper" MS: CHRISTINA AGUILERA "Turn" MS: BIGBOY "New"</p> | <p>KZFN/Corpus Christi, TX PD: Ed Sanchez MS: Rossana Young MS: CHRISTINA AGUILERA "Turn" MS: DRAMA "Left" MS: 9 SYNC "Gonna" MS: NU FLAVOR "Bliss" MS: AUSTIN "Try"</p> | <p>WJMH/Greensboro, NC AP/MS: Brian Douglas MS: Kendall B MS: Double B MS: 9 SYNC "Gonna" MS: OUTSIDAZ "New" MS: NELY "Country"</p> | <p>KWVA/Los Angeles, CA AP/MS: Jimmy Best MS: Rossana Young MS: E-Min MS: SOLE "F/GINUWINE" MS: KDAY "Year" MS: JOE "Money"</p> | <p>WVVO/Providence, RI PD: Jerry Marfano MS: Bradley Ryan MS: SOLE "F/GINUWINE" MS: WESTLIFE "Swear" MS: ALICE DELAY "Baby" MS: KELLY PRICE/FRIENDS "Teach"</p> | <p>KTFM/San Antonio, TX PD: Chris Rodney MS: Steve Chance MS: CHRISTINA AGUILERA "Turn" MS: BLACK ROB "Whoa!" MS: DESTINY'S CHILD "Jumpin'" MS: BLAQUE "Do" MS: MYA "Best"</p> |
| <p>KFAT/Anchorage, AK MS: Steve Carlson PD: Steve Kuhlberger AP/MS: Marlene Nugent MS: BLACK ROB "Whoa!"</p> | <p>KQBT/Austin, TX PD: Stevan B. Stevens AP/MS: Mike Mackay MS: CHRISTINA AGUILERA "Turn" MS: MARY J. BLIGE "Give" MS: SPOOKS "Things"</p> | <p>KHVI/Honolulu, HI PD: Fred Rice MS: Pablo Soto MS: NELY "Country" MS: BONE THUGS-N-HARMONY "Paper" MS: CHRISTINA AGUILERA "Turn"</p> | <p>KWZL/Reno, NV MS: Pat Clark MS: DESTINY'S CHILD "Jumpin'" MS: NELY "Country" MS: CHRISTINA AGUILERA "Turn" MS: BONE THUGS-N-HARMONY "Paper"</p> | <p>WVVO/Providence, RI PD: Jerry Marfano MS: Bradley Ryan MS: SOLE "F/GINUWINE" MS: WESTLIFE "Swear" MS: ALICE DELAY "Baby" MS: KELLY PRICE/FRIENDS "Teach"</p> | <p>KTFM/San Antonio, TX PD: Chris Rodney MS: Steve Chance MS: CHRISTINA AGUILERA "Turn" MS: BLACK ROB "Whoa!" MS: DESTINY'S CHILD "Jumpin'" MS: BLAQUE "Do" MS: MYA "Best"</p> |
| <p>KISV/Bakersfield, CA PD: Bob Lewis AP/MS: Piazosa MS: ICE CUBE/KRAYZIE "Low" MS: CHRISTINA AGUILERA "Turn" MS: BOB MARLEY/FUNKSTAR "Shining"</p> | <p>KQKS/Denver-Boulder, CO PD: Cal Collins MS: John E. Kage MS: DESTINY'S CHILD "Jumpin'" MS: CHRISTINA AGUILERA "Turn" MS: MYA "Best"</p> | <p>KHVI/Honolulu, HI PD: Fred Rice MS: Pablo Soto MS: NELY "Country" MS: BONE THUGS-N-HARMONY "Paper" MS: CHRISTINA AGUILERA "Turn"</p> | <p>WVVO/Providence, RI PD: Jerry Marfano MS: Bradley Ryan MS: SOLE "F/GINUWINE" MS: WESTLIFE "Swear" MS: ALICE DELAY "Baby" MS: KELLY PRICE/FRIENDS "Teach"</p> | <p>KTFM/San Antonio, TX PD: Chris Rodney MS: Steve Chance MS: CHRISTINA AGUILERA "Turn" MS: BLACK ROB "Whoa!" MS: DESTINY'S CHILD "Jumpin'" MS: BLAQUE "Do" MS: MYA "Best"</p> | <p>KTFM/San Antonio, TX PD: Chris Rodney MS: Steve Chance MS: CHRISTINA AGUILERA "Turn" MS: BLACK ROB "Whoa!" MS: DESTINY'S CHILD "Jumpin'" MS: BLAQUE "Do" MS: MYA "Best"</p> |
| <p>WERO/Baltimore, MD PD: Dion Summers AP/MS: Mike At Night MS: Damon Brax MS: KELLY PRICE/FRIENDS "Teach" MS: CARL THOMAS "Wish" MS: MYA "Best" MS: 504 BOYZ "Wobble"</p> | <p>KQKS/Denver-Boulder, CO PD: Cal Collins MS: John E. Kage MS: DESTINY'S CHILD "Jumpin'" MS: CHRISTINA AGUILERA "Turn" MS: MYA "Best"</p> | <p>KHVI/Honolulu, HI PD: Fred Rice MS: Pablo Soto MS: NELY "Country" MS: BONE THUGS-N-HARMONY "Paper" MS: CHRISTINA AGUILERA "Turn"</p> | <p>WVVO/Providence, RI PD: Jerry Marfano MS: Bradley Ryan MS: SOLE "F/GINUWINE" MS: WESTLIFE "Swear" MS: ALICE DELAY "Baby" MS: KELLY PRICE/FRIENDS "Teach"</p> | <p>KTFM/San Antonio, TX PD: Chris Rodney MS: Steve Chance MS: CHRISTINA AGUILERA "Turn" MS: BLACK ROB "Whoa!" MS: DESTINY'S CHILD "Jumpin'" MS: BLAQUE "Do" MS: MYA "Best"</p> | <p>KTFM/San Antonio, TX PD: Chris Rodney MS: Steve Chance MS: CHRISTINA AGUILERA "Turn" MS: BLACK ROB "Whoa!" MS: DESTINY'S CHILD "Jumpin'" MS: BLAQUE "Do" MS: MYA "Best"</p> |
| <p>WJAX/Atlanta, AL PD: Billy Johnson AP/MS: Billy Ray MS: 504 BOYZ "Wobble"</p> | <p>WVVO/Providence, RI PD: Jerry Marfano MS: Bradley Ryan MS: SOLE "F/GINUWINE" MS: WESTLIFE "Swear" MS: ALICE DELAY "Baby" MS: KELLY PRICE/FRIENDS "Teach"</p> | <p>KHVI/Honolulu, HI PD: Fred Rice MS: Pablo Soto MS: NELY "Country" MS: BONE THUGS-N-HARMONY "Paper" MS: CHRISTINA AGUILERA "Turn"</p> | <p>WVVO/Providence, RI PD: Jerry Marfano MS: Bradley Ryan MS: SOLE "F/GINUWINE" MS: WESTLIFE "Swear" MS: ALICE DELAY "Baby" MS: KELLY PRICE/FRIENDS "Teach"</p> | <p>KTFM/San Antonio, TX PD: Chris Rodney MS: Steve Chance MS: CHRISTINA AGUILERA "Turn" MS: BLACK ROB "Whoa!" MS: DESTINY'S CHILD "Jumpin'" MS: BLAQUE "Do" MS: MYA "Best"</p> | <p>KTFM/San Antonio, TX PD: Chris Rodney MS: Steve Chance MS: CHRISTINA AGUILERA "Turn" MS: BLACK ROB "Whoa!" MS: DESTINY'S CHILD "Jumpin'" MS: BLAQUE "Do" MS: MYA "Best"</p> |
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* = Mediabase 24/7 monitored

66 Total Reporters
66 Current Reporters
66 Current Playlists

March 31, 2000

Most Played Recurrents

- JUVENILE** Back That Thang Up (Cash Money/Universal)
- SAVAGE GARDEN** I Knew I Loved You (Columbia)
- OL' DIRTY BASTARD** Got Your Money (Elektra/EEG)
- BRIAN MCKNIGHT** Back At One (Motown/Universal)
- 702** Where My Girls At? (Motown/Universal)
- PUFF DADDY F/R. KELLY** Satisfy You (Bad Boy/Arista)
- JAY-Z F/AMIL AND JA** Can I Get A... (Def Jam/IDJMG)
- CHRISTINA AGUILERA** Genie In A Bottle (RCA)
- BLAQUE 808** (Track Masters/Columbia)
- MARIAH CAREY** Heartbreaker (Columbia)
- 112** Anywhere (Bad Boy/Arista)
- TLC** No Scrubs (LaFace/Arista)
- MARC ANTHONY** I Need To Know (Columbia)
- DESTINY'S CHILD** Bug A Boo (Columbia)
- DR. DRE** Still D-R-E (Aftermath/Interscope)
- B.G.** Bling Bling (Cash Money/Universal)
- LIL' TROY** Wanna Be A Baller (Short Stop/Republic/Universal)
- JENNIFER LOPEZ** Waiting For Tonight (Work/Epic)
- JENNIFER LOPEZ** If You Had My Love (Work/Epic)
- DESTINY'S CHILD** Bills, Bills, Bills (Columbia)

CHR/RHYTHMIC Going For Adds 4/4/00

- DILATED PEOPLES** The Platform (Capitol)
- EIFFEL 65** Move Your Body (Republic/Universal)
- EN VOGUE** Riddle (EastWest/EEG)
- ANGIE STONE** Everyday (Arista)

TUNED-IN CHR/RHYTHMIC

R&R/MEDIABASE 24/7



WPYO/Orlando

11am

CHRISTINA AGUILERA What A Girl Wants
KUMBLA KINGS U Don't Love Me Anymore
BLAQUE 808
DR. DRE /EMINEM Forgot About Dre
ROCKELL In A Dream
ALICE DEEJAY Better Off Alone
JOE I Wanna Know
DMX What's My Name
'N SYNC Bye Bye Bye
TANTO METRO/DEVONTE Everyone Falls In Love
STARDUST The Music Sounds Better...
HOUSE OF PAIN Jump Around (2000 Mix)

4pm

DR. DRE /EMINEM Forgot About Dre
DJ JEAN The Launch
JENNIFER LOPEZ Waiting For Tonight
DESTINY'S CHILD Say My Name
OUTHERE BROTHERS Boom Boom Boom
BOB MARLEY /LAURYN HILL Turn Your Lights...
DMX Party Up
ENRIQUE IGLESIAS Be With You
AALIYAH Try Again
BRIAN MCKNIGHT Anytime

8pm

BOB MARLEY /LAURYN HILL Turn Your Lights...
CHRISTINA AGUILERA Genie In A Bottle
AALIYAH Try Again
SANTANA /PRODUCT G&B Maria Maria
MISS JANE It's A Fine Day
R&B BASE /DJ EZ ROCK It Takes Two
ENRIQUE IGLESIAS Be With You
DESTINY'S CHILD Jumpin, Jumpin
SONIQUE It Feels So Good
JENNIFER LOPEZ Feelin' So Good
DJ JEAN The Launch
BLAQUE Bring It All To Me

WIDEOR22 KTFM/San Antonio

11am

702 Where My Girls At?
AMBER SEXUAL (Li Da Di)
JOE I Wanna Know
SAVAGE GARDEN I Knew I Loved You
TONI BRAXTON He Wasn't Man Enough
BACKSTREET BOYS Show Me The Meaning Of...
EXPOSE Point Of No Return
BRIAN MCKNIGHT Anytime
MARC ANTHONY I Need To Know
DIVINE Lately
'N SYNC Bye Bye Bye

4pm

BOYZ II MEN Water Runs Dry
'N SYNC Bye Bye Bye
CANDYMAN Knockin' Boots
EIFFEL 65 Blue (Da Ba Dee)
JOE I Wanna Know
ENRIQUE IGLESIAS Bailamos
AALIYAH Try Again
AMBER SEXUAL (Li Da Di)
CAMEO Word Up
DESTINY'S CHILD Say My Name
LOU BEGA Mambo No. 5 (A Little Bit Of...)

8pm

JOE I Wanna Know
COOLIO Gangsta's Paradise
ALICE DEEJAY Better Off Alone
MONTELL JORDAN Get It On... Tonight
JUVENILE Back That Thang Up
DESTINY'S CHILD Say My Name
LA RISSA I Do Both Jay & Jane
EVE Love Is Blind
SONIQUE It Feels So Good



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 3/20. © 2000, R&R Inc.

nufflavor

"3 Little Words"

Monitor Rhythm: 37* - 33*

R&R Rhythm: Debut 38

The words speak volumes at these stations:

| | | |
|------------------------|--------------------|--------------------|
| KWIN 60x Top 5 Phones | WDBT ADD | KSEQ ADD |
| KLUC 27x Top 10 Phones | KBTE Top 10 Phones | WTCF Top 10 Phones |
| WSSP ADD | KPRR Top 10 Phones | KKFR 15x |
| KYLZ 41x Top 10 Phones | KYLD | KBOS 23x |
| KTFM 42x Top 10 Phones | KXME Top 10 Phones | KPRF ADD |
| KQQM 60x #2 Phones | KWWV Top 10 Phones | KDON |
| KKSS 27x Top 10 Phones | KHTN Top 5 Phones | WOWZ ADD |
| | | KZFM ADD |

Words from Programmers who found "3 Little Words"

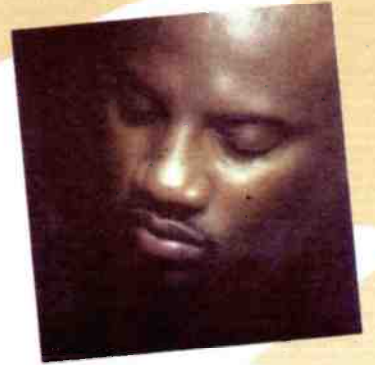
"Starting to request after one week of airplay. Positive early research" Cat Thomas, PD/KLUC

"I love this record so much it makes me want to touch myself" Scott Steele, PD/WDBT Jackson

"The phones are ringing off the hook after one play" Mason, MD/WTCF



PHAT CAT PLAYERS



Featuring **CoCo Brown**

“Sundress”

One Of The Week's
Most Added &
Most Increased Plays

12-7 R&R Urban AC
19*-16* Monitor Adult R&B

Thank You Urban AC Radio For Making “Sundress” Top 10!!

Added This Week At: **WHUR WALR KMJM WYLD**

Already Getting Airplay On:

| | | | | | | | |
|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| WRKS | KJLH | WVAZ | WDAS | WMXD | WMMJ | KMJQ | WHQT |
| KMJK | WMCS | WBAV | WCFB | WQMG | KJMS | WSOL | WBHK |
| WKJS | KQXL | KOKY | WMGL | WDLT | WLXC | WFLM | WRBV |



Album In Stores
April 11th

“Sundress’ ... makes me want to put one on. It’s the bomb.”

- Jamillah Muhammad/MD, WVAZ/Chicago

“Instant Phones!!! The hottest record of the year.”

- Cliff Winston/PD KJLH/Los Angeles

“The response from this record has been incredible ... I love it.”

- D.C./MD WBAV/Charlotte

“Put this ‘Sundress’ on and watch your phones light up ...
This record garners instant and consistent response
from the Urban AC listeners.”

- Steve Harris/VP Urban Prog., ABC Radio Networks

www.phatcatplayers.com

Parlane Entertainment



WALT LOVE
.....
babylove@rronline.com

Foxie 105 Prowls To The Top

PD Terri Avery discusses WFXE's smooth approach to success

This week we take a look at WFXE-FM (Foxie 105)/Columbus, GA and its continuing success. WFXE is at the top of its game in Arbitron market No. 169, as seen in the fall 1999 book, where it leads the pack with a 19.0 overall share.

In the spring '99 book Foxie 105 had an 18.5 share, and in fall '98 it had a 17.5 share, ranking it No. 1 in each of those ratings periods. There are a number of winning Urban stations in medium and small markets, but most aren't winning in as convincing a style as Foxie 105.

The station is programmed by industry veteran Terri Avery, who has programmed in such major markets as Washington, DC and Dallas and has worked for Radio One in Baltimore. Avery brings a number of years of experience to Greg Davis' Davis Broadcasting (which recently sold all but its Columbus stations to Radio One).

Along with programming WFXE, Avery is responsible for the other two Davis facilities in the market: Urban Oldies WOKS, which leans toward blues and gospel, and Urban Oldies WKZJ (K95.7), a Rhythmic Oldies/AC hybrid. Avery is also the midday personality on WKJZ.

Doing It All

The first thing I asked Avery was how difficult it is to program three radio stations, do an airshift and lead the air personalities on each staff. "Back in August '99 we moved into new studios and offices," she began. "That afforded us a lot more space to operate, and the move also put my office directly across the hall from our studios. That means I have easy and quick

access to all of our talent and to K95.7, which is more automated than the other facilities.

"Now I can program 20-30 minutes at a time and let that run while I take care of something else that may need my attention immediately. Occasionally I'm able to return some phone calls, or I can program some of my music in between. I'm able to run back and forth between those things, and I do three breaks an hour during the airshift. Plus it allows me the luxury of voice-tracking every now and then. If I have a meeting to make or my GM needs me, I can voice-track the on-air things I need to do and still make the meetings."

Terri's been in her position for approximately 10 months, and I asked her to what she attributes the station's continuing growth. She replied, "I met WFXE GM Diane Tucker when I was working for the NAB in Washington, DC, when she came to town for a meeting. At that time she told me that her PD was leaving and that she was looking for a program director. I mentioned to her that I had programmed before and that I would like to program again if she would consider me for the position.

"I told her that if she'd bring me in, she wouldn't have to worry about numbers, because my experience would make a difference in the Columbus market. I told her I knew I could maintain and improve

on WFXE's current ratings because it has had a long history of good ratings in the market.

"We needed to, at that time, come into the '90s. Now we have to keep pace in the year 2000. Most of what we had to do consisted of more up-to-date programming approaches, including using computers and getting the computer knowledge to help us do a better job daily. Diane told me about the staff and how they were all hungry for radio knowledge and know-how.

"Understand that my comments are not meant to slight anyone who was here before, but the staff didn't get much of that. I'm told that they



weren't even allowed to have access to the different trade publications. I thought that was unbelievable, because if you don't know what's happening in the industry, how can you better yourself, or how can you compete? One of the main things that was needed was an education process for the people on staff, and it still is. I've been teaching, and results have come from that."

Helping People Grow

"Part of what I've done has been to take several people and put them into newly created positions that have allowed them to begin to grow professionally," Avery continued. "For example, I have a new APD, Michael Soul, who also does mornings on Foxie 105. He's one of the greatest people I've had a chance to work with. He's very knowledgeable about the business, and he's hungry for more knowledge that will help him improve himself.

"My MD is Al Erving, who has one of the greatest ears for music that I've ever seen in the industry. This is another person who doesn't get his just due in this business. I would hate to lose him, but people should know how good he is. He has that 'dirty South' kind of feel for music, and he's phenomenal on the air. The man is No. 1 across-the-board, from 12+ to 35-64. I have never seen such numbers before. He's been in this market for approximately 10 years, and people here just love him from 7pm to midnight.



FIRST LADIES

Eve (r), The Ruff Ryders' "First Lady," shares a moment with Foxie 105's first lady, PD Terri Avery.

"So part of what I attribute our good fortune to is my teaching and the staff's willingness to learn and put what they've learned into action, which then yields positive results. Sweeping the quarter-hours with music was something we started doing, which is basic good radio."

I wanted to know how Avery feels about doing medium-market radio after having been in major markets since the beginning of her career. "That's a good question," she replied. "The main thing for me when I made the decision to come here after Diane Tucker made me the offer was really more about who I would be working for rather than what size market I would be working in. I knew I wanted to work with Diane, and market size, as I said, really didn't matter.

"I also have to mention the fact that I had heard a lot about Greg Davis, and I wanted to work for this company prior to coming here. I had applied for an open position at his Augusta stations a while back, but it didn't work out that time. So this is obviously when it was supposed to happen, both for me and for the company. When I get hungry for the big city, I just drive an hour and a half to Atlanta, stay a couple of days, and then I come right back. I really like this."

I asked about the station's target demo, and Terri told me that Foxie is targeted to 18-34-year-old females. I decided to take a look at the overall 18-34 ratings, and I found that the station is ranked No. 1 with a 29.8 share, up from a 28.4 in the spring '99 book. On weekends Foxie scores a 33.5 share, ranking it No. 1. In persons 18-49 it's once again No. 1 with a 21.8. And in the all-important persons 25-54 demographic it ranks No. 1 with a 15.5. Just for kicks I decided to look at the 35-65 demo, and I found that WFXE ranks No. 1 with a 9.2.

Positive Promos

Avery added that promotions are something the station enjoys doing. Most of their promotions are fairly basic, such as music or ticket giveaways. She told me, "Most of the things we do are done around events. We make sure we're in-

involved with anything and everything that's a positive."

Lastly, I asked Avery if there was anything else we should know about her station. After thinking about it for a moment, she said, "You should know a little more about the people here. I know I talk a lot about them, and I should, because there are a lot of good jocks here. They deserve it.

"For example, my afternoon personality, DJ Danny D. He's a young kid who started out here, and all he needed was someone professional to really work with him. When I first got here, I could see the talent bubbling over in this young man, and nobody was cultivating it. I put him in afternoon drive, and everybody thought I was crazy. He's very creative. He's into his show prep, both in time and creativity. He's energetic about everything he does. He still mixes and does things in local clubs, and, just so you know, he happens to be Hispanic. He has

"If you don't know what's happening in the industry, how can you better yourself, or how can you compete?"

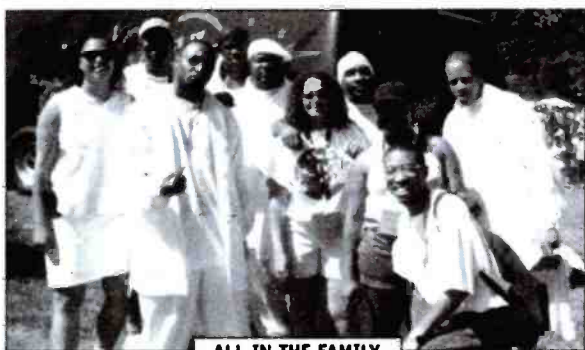
a very loyal following and is No. 1 across-the-board from 12+ to 25-54.

"Nobody thinks I'm crazy now, because he's proving himself as a professional on-air talent. He's showing folks what he can do. It's wonderful to take a person like that and see him grow into doing what it is he really wants to do in life. It's a pleasure for me to see things like that happen for other people. I've seen him grow, and it's just as exciting for me as it is for him."

I thanked Avery for taking the time to tell us about Foxie and its unique staff. Keep an eye on Avery and WFXE, because I'm sure there are going to be more positive stories coming out of that camp in months to come.



Terri Avery



ALL IN THE FAMILY

550 Music recording artists Men Of Vizion performed at Foxie 105's Family Day In The Park. Mingling for a "family" portrait with the white-suited bandmembers are (l-r) Epic's Charita Carter and Foxie MD Al Irvin (rear left, in cap), PD Terri Avery (center, wearing the station's "T"), News Director Nicole Gates (in cap) and intern Corey (kneeling).

R&R Urban Top 50

March 31, 2000

| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | +/- PLAYS | GROSS IMPRESSIONS (00) | WEEKS ON CHART | TOTAL STATIONS/ADDS |
|-----------|-----------|--|-------------|-----------|------------------------|----------------|---------------------|
| 1 | 1 | SISQO Thong Song (Dragon/Def Soul/IDJMG) | 3299 | -111 | 434981 | 11 | 83/0 |
| 3 | 2 | AALIYAH I Don't Wanna (BlackGround/Priority) | 3129 | +257 | 393042 | 10 | 54/5 |
| 2 | 3 | JOE I Wanna Know (Jive) | 3085 | +1 | 424851 | 13 | 79/0 |
| 4 | 4 | D'ANGELO Untitled...(How Does It Feel) (Cheeba Sound/Virgin) | 2376 | -410 | 355040 | 12 | 79/0 |
| 5 | 5 | DMX Party Up (Def Jam/IDJMG) | 2352 | +227 | 293038 | 6 | 76/1 |
| 6 | 6 | GERALD LEVERT Mr. Too Damn Good (EastWest/EEG) | 2192 | +95 | 216718 | 11 | 74/0 |
| 9 | 7 | TONI BRAXTON He Wasn't Man Enough (LaFace/Arista) | 2180 | +282 | 277352 | 4 | 80/0 |
| 7 | 8 | DESTINY'S CHILD Say My Name (Columbia) | 1967 | -5 | 297239 | 13 | 74/0 |
| 11 | 9 | BLACK ROB Whoa! (Bad Boy/Arista) | 1963 | +208 | 276305 | 8 | 66/0 |
| 22 | 10 | AALIYAH Try Again (BlackGround) | 1873 | +539 | 283992 | 3 | 75/13 |
| 15 | 11 | BRIAN MCKNIGHT Stay Or Let It Go (Motown) | 1825 | +113 | 178749 | 7 | 75/0 |
| 8 | 12 | JAGGED EDGE He Can't Love U (So So Def/Columbia) | 1798 | -157 | 270353 | 23 | 66/0 |
| 10 | 13 | SAMMIE I Like It (Freewrld/Capitol) | 1761 | -101 | 145310 | 15 | 60/0 |
| 17 | 14 | NAS F/GINUWINE You Owe Me (Columbia) | 1700 | +101 | 216428 | 7 | 73/0 |
| 14 | 15 | DAVE HOLLISTER Can't Stay (Def Squad/DreamWorks) | 1623 | -93 | 177122 | 19 | 64/0 |
| Breaker | 16 | CARL THOMAS I Wish (Bad Boy/Arista) | 1609 | +635 | 275885 | 2 | 75/7 |
| 12 | 17 | JAY-Z Anything (Roc-A-Fella/IDJMG) | 1595 | -157 | 168391 | 6 | 77/0 |
| 21 | 18 | KEVON EDMONDS No Love (RCA) | 1526 | +183 | 128281 | 7 | 70/1 |
| 20 | 19 | DA BRAT That's What I'm Looking For (So So Def/Columbia) | 1518 | +79 | 221575 | 7 | 49/0 |
| 24 | 20 | MARY J. BLIGE Give Me You (MCA) | 1439 | +172 | 165618 | 4 | 75/0 |
| 13 | 21 | DR. DRE F/EMINEM Forgot About Dre (Aftermath/Interscope) | 1412 | -316 | 194924 | 11 | 60/0 |
| 16 | 22 | HOT BOYS I Need A Hot Girl (Cash Money/Universal) | 1391 | -300 | 167712 | 10 | 65/1 |
| 29 | 23 | MARY MARY Sh&ckles (Praise You) (C2/Columbia) | 1361 | +212 | 131621 | 3 | 72/1 |
| 18 | 24 | DRAMA Left, Right, Left (Atlantic) | 1316 | -189 | 114374 | 11 | 67/3 |
| 23 | 25 | LOX Ryde Or Die, Chick (Ruff Ryders/Interscope) | 1311 | +41 | 174289 | 7 | 58/0 |
| 19 | 26 | GUY Why You Wanna Keep... (MCA) | 1256 | -186 | 89463 | 8 | 63/0 |
| 30 | 27 | CHICO DEBARGE F/JOE Listen To Your Man (Motown) | 1239 | +113 | 114767 | 5 | 70/7 |
| 25 | 28 | MINT CONDITION Is This Pain Our Pleasure (Elektra/EEG) | 1208 | +18 | 126669 | 7 | 59/0 |
| 32 | 29 | DONELL JONES Where I Wanna Be (Untouchables/LaFace/Arista) | 1185 | +167 | 145749 | 3 | 62/0 |
| 28 | 30 | ICE CUBE F/KRAYZIE BONE Until We Rich (Priority) | 1053 | -109 | 89527 | 8 | 52/0 |
| 33 | 31 | ERIC BENET When You Think Of Me (Warner Bros.) | 1015 | +12 | 80454 | 8 | 58/0 |
| 37 | 32 | YOUNGBLOODZ 85 (LaFace/Arista) | 975 | +56 | 101168 | 5 | 56/2 |
| 43 | 33 | WARREN G Game Don't Wait (G-Funk/Resilient) | 933 | +138 | 72428 | 3 | 58/0 |
| 31 | 34 | EVE Love Is Blind (Ruff Ryders/Interscope) | 892 | -215 | 126677 | 14 | 54/0 |
| 36 | 35 | 702 Gotta Leave (Motown) | 867 | -65 | 77994 | 6 | 52/1 |
| 44 | 36 | MARY J. BLIGE Your Child (MCA) | 864 | +79 | 176054 | 4 | 13/0 |
| 39 | 37 | TAMAR If You Don't Wanna Love Me (DreamWorks) | 852 | +22 | 55639 | 5 | 48/0 |
| 42 | 38 | F.A.T.E. Just Because (Warner Bros.) | 797 | -2 | 58332 | 4 | 46/0 |
| 50 | 39 | TRINA Da Baddest Bitch (Atlantic) | 785 | +115 | 78689 | 2 | 53/3 |
| 41 | 40 | LV How Long (Loud) | 780 | -33 | 43783 | 5 | 49/0 |
| 34 | 41 | JENNIFER LOPEZ Feelin' So Good (Work/Epic) | 771 | -224 | 57098 | 8 | 45/2 |
| 48 | 42 | SYLVIA Loving You (Luke/Loud) | 759 | +54 | 62515 | 2 | 35/0 |
| 43 | 43 | ANGIE STONE Everyday (Arista) | 756 | +111 | 63278 | 7 | 55/1 |
| Debut | 44 | AVANT Separated (MCA) | 731 | +190 | 96233 | 1 | 54/4 |
| 46 | 45 | SNOOP OGG PRESENTS EASTSIDAZ G'd Up (DoggHouse/TVT) | 728 | -22 | 84766 | 3 | 49/1 |
| Debut | 46 | RAH OIGGA Imperial (Violator/Flipmode/Elektra/EEG) | 724 | +87 | 54668 | 1 | 53/1 |
| Debut | 47 | MONTELL JORDAN Once Upon A Time (Def Jam/IDJMG) | 700 | +53 | 66793 | 1 | 51/2 |
| 38 | 48 | MIKE E. Master Plan (Capitol) | 691 | -212 | 42430 | 10 | 40/1 |
| 40 | 49 | BONE THUGS-N-HARMONY Resurrection (Paper, Paper) (Ruthless/Epic) | 666 | -151 | 61007 | 8 | 52/2 |
| 45 | 50 | BLAQUE Bring It All To Me (Track Masters/Columbia) | 658 | -115 | 83278 | 19 | 49/0 |

Most Added

| ARTIST TITLE LABEL(S) | ADDS |
|--|------|
| 504 BOYZ Wobble, Wobble (No Limit/Priority) | 57 |
| TRICK DADDY Shut Up (Slip 'N Slide/Atlantic) | 52 |
| BEEINIE MAN Love Me Now (Virgin) | 36 |
| TEMPTATIONS I'm Here (Motown) | 35 |
| Q-TIP Let's Ride (Arista) | 31 |
| ASK ME I Know What You Did (Universal) | 27 |
| HEZEKIAH WALKER F/B. B. JAY... Let's Dance (Verity/Jive) | 26 |
| BEANIE SIGEL The Truth (Def Jam/IDJMG) | 20 |
| CYPRESS HILL Superstar (Ruffhouse/Columbia) | 17 |
| KELLY PRICE & FRIENDS Love Sets... (Def Soul/IDJMG) | 15 |

Most Increased Plays

| ARTIST TITLE LABEL(S) | TOTAL PLAY INCREASE |
|---|---------------------|
| CARL THOMAS I Wish (Bad Boy/Arista) | +635 |
| AALIYAH Try Again (BlackGround) | +539 |
| BLAQUE I Do (Track Masters/Columbia) | +424 |
| GINUWINE None Of Ur Friends... (550 Music/Epic) | +306 |
| TONI BRAXTON He Wasn't Man Enough (LaFace/Arista) | +282 |
| AALIYAH I Don't Wanna (BlackGround/Priority) | +257 |
| KELLY PRICE & FRIENDS Love Sets... (Def Soul/IDJMG) | +250 |
| TRICK DADDY Shut Up (Slip 'N Slide/Atlantic) | +248 |
| MYA Best Of Me (University/Interscope) | +242 |
| DMX Party Up (Def Jam/IDJMG) | +227 |

Breakers

| | | |
|--|---------------------|-------|
| CARL THOMAS I Wish (Bad Boy/Arista) | | |
| TOTAL PLAYS/INCREASE | TOTAL STATIONS/ADDS | CHART |
| 1609/635 | 75/7 | 16 |



85 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 3/19-Saturday 3/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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|------|------|------|------|------|------|
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| WIZF | KPRS | WNOV | WCKX | WOWI | WPEG |
| WQQK | WNEZ | WHRK | WBLO | KIPR | WJWZ |

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ARTIST BREAKDOWN

ARTIST: **TRIN-I-TEE 5:7**
TRACK: "MY BODY"
LABEL: **BRITE/INTERSCOPE**

During a recent visit with Interscope VP/Promotion Howard Geiger (I thought I was going to get lunch — instead I left with three almond cookies), I listened to some music while he met with SVP Step Johnson. Geiger's assistant, Fole, put on this song that had a nice beat. I was really feelin' this track. The female vocalist sounded a lot like Shae Jones ("Talk Show Shhh!") or LaTanya ("Keys"). Who was this diva who was explaining to dude how precious her body was? Finally, I stopped fighting the inevitable and allowed myself to become a prisoner of this great song. Who were these women? Then Geiger returned to his office and put on the video. Well, I'll be a monkey's uncle — it was Trin-i-tee 5:7! Why have I not listened to this song until now? (Probably because I didn't have the CD until now.)

Named for a verse in the New Testament book 1 John, Trin-i-tee 5:7 includes Chanelle Haynes, Angel Taylor and newest addition Adrian Anderson. Individual commitments to God unite these three vocally gifted females, and this magnificent group is the result.

"Who do you think I am?/I don't play these games/Not goin' out like that, let me explain."



says "her highness" to dude. So that there won't be any sexual anticipation at a later date, she explains to dude how precious her body is and who the rightful owner is. Singing about a topic many dare not touch (actually, they sing or rap about the opposite), this trio with pride, confidence and style convey a message of remaining celibate until the right person has been met. "You can just leave now, but if you stay/There's gonna be no other way," declares this dynamic young woman as she lays down the ground rules. And as if her insolent demeanor isn't persuasive enough, she tells dude, "My body is the Lord's temple/Don't mess with me. God's property." (Unless you can compete with the Big Man...)

"My Body" is one of my favorite songs. It combines a great track with incredible vocals to deliver a serious message. The younger audience can easily become captivated by the bumpin' beat (you can definitely get your groove on to this one). I've found that women tend to gravitate toward songs by other women whose delivery is filled with attitude, strength and self-confidence, (I think in some way it makes them feel stronger when they sing it), and "My Body" is drenched with all three. But to me, the most important aspect of this song is its message. Many wouldn't think a slammin' beat with lyrics promoting celibacy (ooh, taboo) would work, but Trin-i-tee 5:7 prove them wrong. We all like to shake our arses when we hear a beat like this one — and it's cool, shake to your heart's content. While you're shaking, though, hear what these young ladies are singing about, and even if you don't opt for the withholding of the goods, at least consider "selective allocation." Peace.

— Tanya O'Quinn
Asst. Urban Editor

IN MY OPINION

with **Thomas Henderson**

PD — WKGN/Knoxville, TN

Mary J. Blige
"Give Me You"
MCA

Mary J. Blige has been a favorite artist of mine for most of the 20 years I've been in radio. A long time ago I put her in the same class as Sara Vaughan, Aretha Franklin and Anita Baker. A few weeks ago I was listening to some music to add to my rotation and came across Mary's new release, "Give Me You." I normally just listen to a few seconds of the beginning to see if I like a song, but when I heard "Give Me You," I had to listen to the entire song.

Most men feel that to impress a lady they have to wine and dine her and buy her presents. That helps, but what Mary is saying is that, in a serious relationship, the giving of oneself is really all that's necessary to make the relationship work.

"Give Me You" is one project that every Urban and Urban AC should play. It appeals to men and women of all ages. This song has feeling and meaning. It demands airplay.

ADVANCE NOTICE

Giving you fair warning: These are the singles that are going for adds on Tuesday (4/4).

BIG TYMERS Get Your Roll On (Cash Money/Universal)

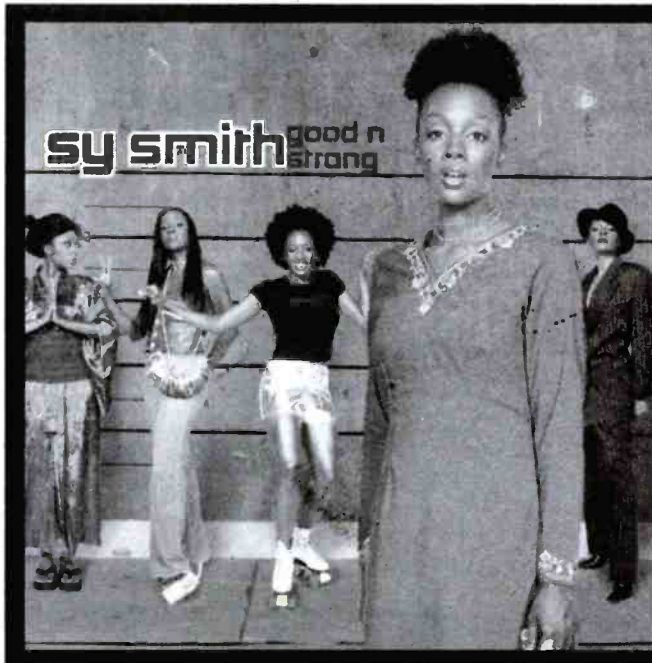
GOODIE MOB What It Is, What It Ain't (LaFace/Arista)

J-SHIN Treat You Better (Slip 'N Slide/Atlantic)

JAGGED EDGE Let's Get Married (So So Def/Columbia)

MURDERERS f/VITA Vita, Vita, Vita (Murder Inc/Def Jam/IDJMG)

TC Take That (GoldMind/Elektra/EEG)



sy smith

"good n strong"

Most Added at
Urban AC

NEW & ACTIVE

Early Believers:

KDKO WMCS KOXL WMGL WLXC WFLM WRBV

Hollywood
RECORDS

A PROPOSAL YOU CAN'T REFUSE

Jagged Edge Let's Get Married



The baddest slow jam since their smash hit, **GOTTA BE** follows their gold-certified single, **HE CAN'T LOVE U**. From their acclaimed new album, **"JE HEARTBREAK"**

The Big Day: April 4.

Executive Producers: **Debra Lee**
Music Supervisor: **Mark Goodson**

SO SO DEF



www.jaggededge.net

www.sosodef.net

Columbia
Venture

March 31, 2000

New & Active

BLAQUE I Do (Track Masters/Columbia)

Total Plays: 617, Total Stations: 57, Adds: 5

SOLE F/GINUWINE It Wasn't Me (DreamWorks)

Total Plays: 590, Total Stations: 50, Adds: 5

SANTANA F/PRODUCT G&B Maria Maria (Arista)

Total Plays: 578, Total Stations: 13, Adds: 0

TRICK DADDY Shut Up (Slip 'N Slide/Atlantic)

Total Plays: 572, Total Stations: 55, Adds: 52

NELLY Country Grammar (Hot Sh*t) (Universal)

Total Plays: 543, Total Stations: 43, Adds: 1

KELLY PRICE & FRIENDS Love Sets... (Def Soul/IDJMG)

Total Plays: 539, Total Stations: 60, Adds: 15

N-TOON Ready (DreamWorks)

Total Plays: 529, Total Stations: 31, Adds: 0

BIG PUN It's So Hard (Loud)

Total Plays: 520, Total Stations: 50, Adds: 5

GHOSTFACE KILLAH Cherchez... (Razor Sharp/Epic)

Total Plays: 483, Total Stations: 50, Adds: 4

DALVIN DEGRATE Why Can't We (Maverick/WB)

Total Plays: 436, Total Stations: 44, Adds: 2

KEESHA Somebody's Baby (RCA)

Total Plays: 420, Total Stations: 44, Adds: 1

LATOCHA SCOTT Liar, Liar (So So Def/Columbia)

Total Plays: 414, Total Stations: 27, Adds: 1

METHRONE Loving Each Other 4 Life (Ciatown)

Total Plays: 383, Total Stations: 10, Adds: 0

504 BOYZ Wobble, Wobble (No Limit/Priority)

Total Plays: 358, Total Stations: 57, Adds: 57

OLU Sista Why (Gee Street/V2)

Total Plays: 353, Total Stations: 28, Adds: 0

LIL' ZANE Money Stretch (Priority)

Total Plays: 341, Total Stations: 31, Adds: 0

PINK There You Go (LaFace/Arista)

Total Plays: 336, Total Stations: 28, Adds: 0

BEFORE DARK Monica (RCA)

Total Plays: 294, Total Stations: 41, Adds: 7

B.B. JAY Hot Ta' Def (Harrell/Jive)

Total Plays: 285, Total Stations: 19, Adds: 0

COMMON The 6th Sense (MCA)

Total Plays: 284, Total Stations: 31, Adds: 0

PEEPS Put Me On (Eureka)

Total Plays: 230, Total Stations: 22, Adds: 0

TEMPTATIONS I'm Here (Motown)

Total Plays: 196, Total Stations: 35, Adds: 35

SPOOKS Things I've Seen (Antra/Artemis)

Total Plays: 193, Total Stations: 21, Adds: 0

Songs ranked by total plays

Most Played Recurrents

MISSY "MISDEMEANOR" ELLIOTT Hot Boyz (EastWest/EEG)

DONELL JONES U Know What's Up (Untouchables/LaFace/Arista)

GINUWINE None Of Ur Friends Business (550 Music/Epic)

J-SHIN One Night Stand (Slip 'N Slide/Atlantic)

ANGIE STONE No More Rain (In This Cloud) (Arista)

MONTELL JORDAN Get It On... Tonight (Def Soul/IDJMG)

GINUWINE, R.L., TYRESE, CASE The Best Man I Could Be (Columbia)

WHITNEY HOUSTON I Learned From The Best (Arista)

MARIAH CAREY/JOE & 98 DEGREES Thank God I Found You (Columbia)

SISQO Got To Get It (Dragon/Def Soul/IDJMG)

JUVENILE Back That Thang Up (Cash Money/Universal)

Q-TIP Vivrant Thing (Def Jam/IDJMG)

JUVENILE U Understand (Cash Money/Universal)

MARY J. BLIGE Deep Inside (MCA)

BRIAN MCKNIGHT Back At One (Motown)

IDEAL Creep Inn (Noontime/Virgin)

DMX What's My Name (Def Jam/IDJMG)

2PAC F/OUTLAWZ Baby Don't Cry (Keep Ya...) (Amaru/Death Row/Interscope)

Q-TIP Breathe And Stop (Arista)

KEVON EDMONDS 24/7 (RCA)

TUNED-IN

R&R/MEDIABASE 24/7

URBAN

WWWZ/Charleston

3am

METHOD MAN & REDMAN Y.O.U.
DA BRAT That's What I'm Looking For
KEESHA Somebody's Baby
MARIAH CAREY/JOE Thank God I Found You
HOT BOYS I Need A Hot Girl
F.A.T.E. Just Because
DAVE HOLLISTER Can't Stay
DR. DRE/EMINEM Forgot About Dre
BIG PUN/DMX JONES It's So Hard
AALIYAH Try Again
RAH DNGA Imperial
FAITH EVANS Love Like This
OL' SKOOL I Never
GUY Why You Wanna Keep Me From My Baby

11am

MIKE E. Master Plan
F.A.T.E. Just Because
SYLVIA Loving You
TRIN+TEE 5:7 God's Grace
N-TOON Ready
GERALD LEVERT Mr. Too Damn Good
TOTAL UNTOUCHABLES B.I.G. Can't You See
SAMMIE I Like It
MARY J. BLIGE Give Me You
AALIYAH I Don't Wanna
ICE CUBE/KRAYZIE BONE Until We Rich
TAMAR If You Don't Wanna Love Me

4pm

ERIC BENET When You Think Of Me
AALIYAH Try Again
LIL' WAYNE Tha Block Is Hot
CHICO DEBARGE/JOE Listen To Your Man
BRIAN MCKNIGHT Stay Or Let It Go
GUY Why You Wanna Keep Me From My Baby
Q-TIP Vivrant Thing
MARY MARY Shackles (Praise You)
WARREN G Game Don't Wait
AVANT Separated
TAMAR If You Don't Wanna Love Me

8pm

SNOOP DOGG/EASTSIDAZ SHI G'd Up
NAS/GINUWINE You Owe Me
N-TOON Ready
NOTORIOUS B.I.G. Would You Die For Me
TONI BRAXTON He Wasn't Man Enough
SAMMIE I Like It
SNOOP DOGG/KAZIM B Please
NELLY Country Grammar (Hot S**t)
ICE CUBE/KRAYZIE BONE Until We Rich
BLACK ROB Whoa!
CYPRESS HILL Superstar
BUSTA RHYMES Put Your Hands Where My Eyes...

KJMM/Tulsa

3am

MARY J. BLIGE Sweet Thing
ARTIST Man O' War
MMT CONDITION Is This Pain Our Pleasure
JAY-Z Anything
B.B. JAY Hot Ta' Def
E-40 Earl That's Yo Life
MMT CONDITION Breaking My Heart (...Brown Eyes)
ICE CUBE/KRAYZIE BONE Until We Rich
HOT BOYS I Need A Hot Girl
LL COOL J III Bomb
N-TOON Ready
702 Gotta Leave
GUY Why You Wanna Keep Me From My Baby

11am

ARTIST Man O' War
DAVE HOLLISTER Can't Stay
N-TOON Ready
LV How Long
CHICO DEBARGE Give You What You Want
O'ANGELO Unthbed (How Does It Feel?)
ANGIE STONE/DEVOX Everyday
SYLVIA Loving You
CHANTAY SAVAGE My Oh My
KIRK FRANKLIN Revolution
JENNIFER LOPEZ Feelin' So Good
GUY Why You Wanna Keep Me From My Baby
USHER Nice And Slow

4pm

N-TOON Ready
DA BRAT That's What I'm Looking For
RAHSAAN PATTERSON It's Alright Now
KELLY PRICE Love Sets You Free
JT MONEY Who Dat
GERALD LEVERT Mr. Too Damn Good
GAP BAND Party Train
DMX Party Up
HOT BOYS I Need A Hot Girl
GHOST TOWN DJ5 My Boo
B.B. JAY Hot Ta' Def

8pm

SAMMIE I Like It
SYLVIA Loving You
DA BRAT That's What I'm Looking For
LL COOL J III Bomb
E-40 Earl That's Yo Life
KELLY PRICE Love Sets You Free
PINK There You Go
BLACK ROB Whoa!
TRICK DADDY Shut Up
MONTELL JORDAN What's On Tonight
GINUWINE So Andous
B.B. JAY Hot Ta' Def
DALVIN DEGRATE Why Can't We
DAVE HOLLISTER Can't Stay



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Stations and their adds listed alphabetically by market

Urban

Table listing radio stations and their adds across various markets including Albany, NY; Charleston, SC; Columbus, OH; Gainesville-Ocala, FL; Knoxville, TN; Macon, GA; Nashville, TN; Richmond, VA; Tampa, FL; Alexandria, LA; Atlanta, GA; Charlotte, NC; Dallas-Ft. Worth, TX; Detroit, MI; Greenville, SC; Hartford, CT; Houston, TX; Jacksonville, FL; Kansas City, MO; Little Rock, AR; Louisville, KY; Memphis, TN; Miami, FL; Milwaukee, WI; Minneapolis-St. Paul, MN; Mobile, AL; Montgomery, AL; New Orleans, LA; New York, NY; Oklahoma City, OK; Philadelphia, PA; Raleigh-Durham, NC; Richmond, VA; San Antonio, TX; Savannah, GA; Seattle-Tacoma, WA; Springfield, MA; St. Louis, MO; Tulsa, OK; Washington, DC; Wichita, KS.

* = Mediabase 24/7 monitored

85 Total Reporters
85 Current Reporters
83 Current Playlist

Reported Frozen Playlist (2):
WLD/Boston, MA
WBB/Macon, GA

Urban AC

Table listing radio stations and their adds across various markets including Albany, NY; Atlanta, GA; Charlotte, NC; Dallas-Ft. Worth, TX; Denver, CO; Detroit, MI; Greenville, SC; Houston, TX; Jacksonville, FL; Kansas City, MO; Little Rock, AR; Louisville, KY; Memphis, TN; Miami, FL; Milwaukee, WI; Minneapolis-St. Paul, MN; Mobile, AL; Montgomery, AL; New Orleans, LA; New York, NY; Oklahoma City, OK; Philadelphia, PA; Raleigh-Durham, NC; Richmond, VA; San Antonio, TX; Savannah, GA; Seattle-Tacoma, WA; Springfield, MA; St. Louis, MO; Tulsa, OK; Washington, DC; Wichita, KS.

* = Mediabase 24/7 monitored

37 Total Reporters
37 Current Reporters
37 Current Playlist

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1 WBLB/New York AM/FM (212) 447-1000 Cumulative 1,554,600

MARKET #2 KGBT/Los Angeles AM/FM (323) 634-1600 Austin/Fuller Cumulative 1,282,100

MARKET #3 WGCI/Chicago AM/FM (312) 427-8000 Smith/Allen Cumulative 918,600

MARKET #5 WPHI/Philadelphia Radio One (215) 884-9400 Devoe/Williams/George Cumulative 478,500

MARKET #6 WUSL/Philadelphia AM/FM (215) 483-8900 Little/Cooper Cumulative 733,400

MARKET #6 KKDA/Dallas-Ft. Worth Service (972) 263-9911 Cheatham Cumulative 585,800

MARKET #7 WDTJ/Detroit Radio One (313) 871-0590 Beck/Mahome Cumulative 535,500

MARKET #7 WALB/Detroit AM/FM (313) 965-2000 Saunders/Kelley Cumulative 668,500

MARKET #9 WYVE/Washington, DC Radio One (301) 306-1111 Lisa Cumulative 878,400

MARKET #10 WDOT/Boston Radio One (603) 587-2400 Calocacci Cumulative 6

MARKET #11 WHTA/Atlanta Radio One (404) 765-9750 Johnson/Cameron/Debraux Cumulative 700

MARKET #11 WVEE/Atlanta Infinity (404) 898-8900 Brown/Love Cumulative 596,900

MARKET #12 WEDR/Miami Cox (305) 623-7711 Hollywood Cumulative 813,700

MARKET #18 KATZ/Riverside Clear Channel (314) 692-5108 Atkins/DePaVu Cumulative 195,200

MARKET #21 WTMP/Tampa (813) 820-1300 Steele/Money Cumulative 67,800

MARKET #22 WAMO/Pittsburgh Shendan (412) 471-2181 Atkins/DJ Boogie Cumulative 211,000

MARKET #24 WENZ/Cleveland Radio One (216) 579-1111 Pantoni/Sytk Cumulative 307,500

MARKET #24 WZAK/Cleveland AM/FM (216) 621-9300 Stephens Cumulative 328,800

MARKET #26 WIZF/Cincinnati Blue Chip (513) 679-6000 Rankin/Thomas Cumulative 177,200

MARKET #30 KPRS/Kansas City KPRS (816) 763-2040 Weaver/Fears Cumulative 184,200

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE MUSIC TRACKING

Market #31 WKWV/Milwaukee Clear Channel (414) 321-1007 Young 12+ Cum 327,700

Market #31 WVOV/Milwaukee Clear Channel (414) 449-9668 Robinson 12+ Cum 413,300

Market #1 WKWS/New York Emmis (212) 242-9870 Beasley/Greene 12+ Cum 1,433,700

Market #2 KJLH/Los Angeles iHeart (310) 330-5550 Winston 12+ Cum 342,600

Market #3 WVJZ/Chicago AMFM (312) 360-9000 Nyrck/Muhammad 12+ Cum 645,000

Market #34 WCKX/Columbus, OH Blue Chip (614) 487-1444 Strong/Stevens 12+ Cum 182,400

Market #36 WWOV/Norfolk Clear Channel (757) 466-0009 Holliday/Mauzone 12+ Cum 291,400

Market #5 WQAS/Philadelphia AMFM (610) 617-8500 Tamburo/Davis 12+ Cum 530,300

Market #6 KRNB/Dallas-Ft. Worth Service (972) 263-9911 Payne/TV 12+ Cum 116,100

Market #7 WDMN/Detroit Radio One (248) 589-7900 Alexander 12+ Cum 143,800

Market #37 WPED/Charlotte Infinity (704) 333-0131 Carson/Duck 12+ Cum 242,500

Market #38 WTLN/Indianapolis Emmis (317) 955-9852 Wallace 12+ Cum 126,900

Market #7 WMDT/Detroit AMFM (313) 965-2000 Janet G. 12+ Cum 369,000

Market #9 WHUR/Washington, DC Howard University (202) 806-3500 Hannibal/Dickson 12+ Cum 573,000

Market #9 WMJL/Washington, DC Radio One (301) 306-1111 Connors/Thompson 12+ Cum 343,000

Market #39 WJMM/Orlando AMFM (407) 919-1000 Aiken 12+ Cum 322,400

Market #41 WQOL/New Orleans Clear Channel (504) 827-6000 Stevens/Watson 12+ Cum 280,100

Market #10 KJAU/Houston-Galveston Clear Channel (713) 623-2108 Conner/Boatner 12+ Cum 381,900

Market #11 WALR/Atlanta Midwestern (404) 688-0068 Kennedy 12+ Cum 434,800

Market #12 WHOT/Miami Cox (305) 444-4404 Brown/Latelle 12+ Cum 420,800

R&R Urban AC Top 30

March 31, 2000

| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | +/- PLAYS | GROSS IMPRESSIONS (00) | WEEKS ON CHART | TOTAL STATIONS/ ADDS |
|-----------|-----------|---|-------------|-----------|------------------------|----------------|----------------------|
| 1 | 1 | JOE I Wanna Know (Jive) | 966 | -17 | 140986 | 13 | 37/0 |
| 2 | 2 | D'ANGELO Untitled...(How Does It Feel) (Cheeba Sound/Virgin) | 876 | -53 | 132710 | 12 | 37/0 |
| 3 | 3 | GERALD LEVERT Mr. Too Damn Good (EastWest/EEG) | 759 | +62 | 98705 | 10 | 35/0 |
| 4 | 4 | ERIC BENET When You Think Of Me (Warner Bros.) | 608 | -30 | 77743 | 9 | 35/0 |
| 7 | 5 | JEFFREY OSBORNE That's For Sure (Private Music/Windham Hill) | 536 | +31 | 57405 | 10 | 35/0 |
| 6 | 6 | BRIAN MCKNIGHT Stay Or Let It Go (Motown) | 536 | +29 | 73596 | 8 | 30/1 |
| 12 | 7 | PHAT CAT PLAYERS F/COCO BROWN Sun Dress (Parlane) | 515 | +66 | 81022 | 4 | 21/4 |
| 13 | 8 | KEVON EDMONDS No Love (RCA) | 475 | +61 | 75399 | 6 | 27/0 |
| 8 | 9 | ANGIE STONE No More Rain (In This Cloud) (Arista) | 467 | -34 | 74835 | 29 | 32/0 |
| 5 | 10 | GINUWINE, R.L., TYRESE, CASE The Best Man I Could Be (Columbia) | 455 | -89 | 76346 | 13 | 21/0 |
| Breaker | 11 | TONI BRAXTON He Wasn't Man Enough (LaFace/Arista) | 431 | +82 | 74133 | 4 | 29/4 |
| 11 | 12 | WHITNEY HOUSTON I Learned From The Best (Arista) | 398 | -70 | 61313 | 16 | 29/0 |
| 10 | 13 | KEVON EDMONDS 24/7 (RCA) | 397 | -76 | 74102 | 28 | 29/0 |
| 9 | 14 | MINT CONDITION If You Love Me (Elektra/EEG) | 395 | -93 | 62229 | 30 | 31/0 |
| 14 | 15 | DAVE HOLLISTER Can't Stay (Def Squad/DreamWorks) | 385 | -27 | 53981 | 21 | 23/1 |
| Breaker | 16 | CARL THOMAS I Wish (Bad Boy/Arista) | 375 | +78 | 71190 | 3 | 29/3 |
| 16 | 17 | DONELL JONES U Know What's Up (Untouchables/LaFace/Arista) | 361 | 0 | 66054 | 26 | 28/0 |
| 20 | 18 | AL JARREAU Last Night (GRP/VMG) | 334 | +33 | 25644 | 7 | 24/2 |
| 15 | 19 | BRIAN MCKNIGHT Back At One (Motown) | 307 | -68 | 46268 | 31 | 27/0 |
| 18 | 20 | SMOKEY ROBINSON Sleepin' In (Motown) | 288 | -49 | 29651 | 9 | 19/0 |
| 24 | 21 | RAHSAAN PATTERSON It's Alright Now (MCA) | 272 | +21 | 30651 | 3 | 25/0 |
| 22 | 22 | BRIAN CULBERTSON F/LORI PERRY I'm Gonna Miss You (Atlantic) | 270 | +3 | 26981 | 8 | 21/1 |
| 19 | 23 | AMEL LARRIEUX Get Up (550 Music/Epic) | 252 | -66 | 39030 | 18 | 27/0 |
| 23 | 24 | PHIL PERRY Closer To Heaven (Peak/Private/Windham Hill) | 245 | -15 | 23763 | 5 | 24/0 |
| 27 | 25 | MARY J. BLIGE Give Me You (MCA) | 241 | +18 | 32173 | 3 | 22/1 |
| 26 | 26 | LV How Long (Loud) | 235 | +5 | 29132 | 5 | 16/0 |
| 25 | 27 | TAMAR If You Don't Wanna Love Me (DreamWorks) | 219 | -12 | 20305 | 5 | 16/2 |
| 29 | 28 | BONEY JAMES I Get Lonely (Warner Bros.) | 196 | +24 | 13794 | 2 | 22/1 |
| Debut | 29 | UWF ALL STARS Who Do You Tell (Major) | 173 | +36 | 10778 | 1 | 12/2 |
| Debut | 30 | MARY MARY Shackles (Praise You) (C2/Columbia) | 164 | +22 | 29221 | 1 | 12/0 |

Most Added

| ARTIST TITLE LABEL(S) | ADDS |
|---|------|
| TEMPTATIONS I'm Here (Motown) | 27 |
| DAVE KOZ F/MONTELL JORDON Careless Whisper (Capitol) | 13 |
| TONI BRAXTON He Wasn't Man Enough (LaFace/Arista) | 4 |
| PHAT CAT PLAYERS F/COCO BROWN Sundress (Parlane) | 4 |
| SY SMITH Good N Strorig (Hollywood) | 4 |
| MAYSA All My Life (Rice/N-Coded Music) | 4 |
| CARL THOMAS I Wish (Bad Boy/Arista) | 3 |
| HEZEKIAH WALKER F/B.B. JAY... Let's Dance (Verity/Jive) | 3 |
| JAZZYFATNASTEES The Wound (Motive/MCA) | 3 |
| URBAN KNIGHTS F/HARDEMAN Strung Out (Narada) | 3 |
| ANGIE STONE Everyday (Arista) | 3 |

Most Increased Plays

| ARTIST TITLE LABEL(S) | TOTAL PLAY INCREASE |
|---|---------------------|
| HEZEKIAH WALKER F/B.B. JAY... Let's Dance (Verity/Jive) | +109 |
| TEMPTATIONS I'm Here (Motown) | +83 |
| TONI BRAXTON He Wasn't Man Enough (LaFace/Arista) | +82 |
| CARL THOMAS I Wish (Bad Boy/Arista) | +78 |
| PHAT CAT PLAYERS F/COCO BROWN Sundress (Parlane) | +66 |
| DONELL JONES Where... (Untouchables/LaFace/Arista) | +66 |
| GERALD LEVERT Mr. Too Damn Good (EastWest/EEG) | +62 |
| JAZZYFATNASTEES The Wound (Motive/MCA) | +62 |
| KEVON EDMONDS No Love (RCA) | +61 |
| MINT CONDITION Is This Pain Our... (Elektra/EEG) | +60 |

Breakers

| ARTIST TITLE LABEL(S) | TOTAL PLAYS/INCREASE | TOTAL STATIONS/ADDS | CHART |
|---|----------------------|---------------------|-------|
| TONI BRAXTON He Wasn't Man Enough (LaFace/Arista) | 431/82 | 29/4 | 11 |

| ARTIST TITLE LABEL(S) | TOTAL PLAYS/INCREASE | TOTAL STATIONS/ADDS | CHART |
|-------------------------------------|----------------------|---------------------|-------|
| CARL THOMAS I Wish (Bad Boy/Arista) | 375/78 | 29/3 | 16 |

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

37 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 3/19-Saturday 3/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 350 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

New & Active

OLU Sista Why (Gee Street/V2)
Total Plays: 151, Total Stations: 15, Adds: 0

MINT CONDITION Is This Pain Our Pleasure (Elektra/EEG)
Total Plays: 151, Total Stations: 14, Adds: 1

DONELL JONES Where I Wanna Be (Untouchables/LaFace/Arista)
Total Plays: 142, Total Stations: 15, Adds: 2

TRIN-I-TEE 5:7 My Body (B-Rite/Interscope)
Total Plays: 138, Total Stations: 11, Adds: 1

JAZZYFATNASTEES The Wound (Motive/MCA)
Total Plays: 134, Total Stations: 15, Adds: 3

ARTIST Man 'O' War (NPG/Arista)
Total Plays: 133, Total Stations: 12, Adds: 0

RONNY JORDAN A Brighter Day (Blue Note)
Total Plays: 128, Total Stations: 11, Adds: 0

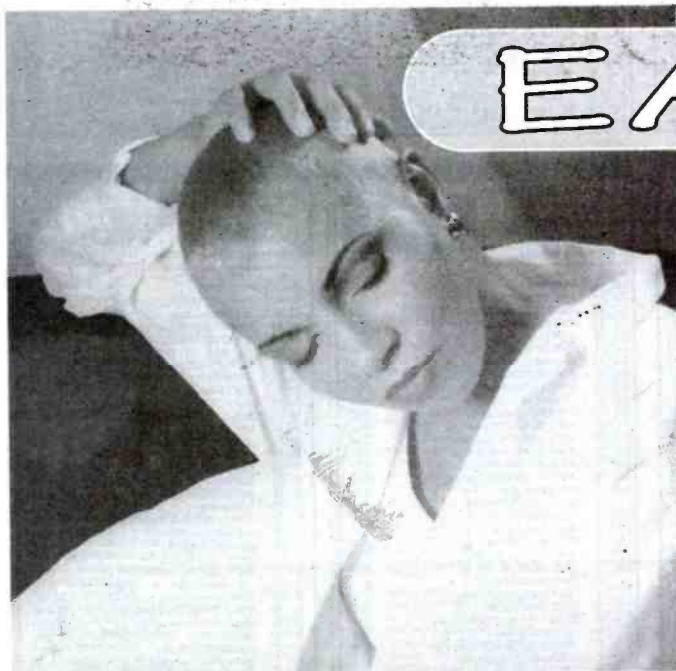
KIM WATERS F/MELI'SA MORGAN Am I The Same Girl (Shanachie)
Total Plays: 126, Total Stations: 10, Adds: 0

HEZEKIAH WALKER F/B.B. JAY... Let's Dance (Verity/Jive)
Total Plays: 122, Total Stations: 19, Adds: 3

JAGGED EDGE He Can't Love U (So So Def/Columbia)
Total Plays: 114, Total Stations: 5, Adds: 0

QUINCY JONES F/TEVIN CAMPBELL Everything (Qwest/WB)
Total Plays: 104, Total Stations: 11, Adds: 1

Songs ranked by total plays



EARTHA

"Vision"

from the album "This I Know"

On Your Desk & Going For Adds Now!!

Religious Radio action at:

- KFSG/Los Angeles 10 spins
- WPGR/Pittsburgh 10 spins
- KNOF/St. Paul MN 7 spins
- WOCR 25 spins
- KOKS 5 spins
- KKNO 10 spins
- WPJM 5 spins
- KLUM 4 spins

Adds:

- WQRP CKER
- CHRI WTR
- WGRI KBMS
- WJFM KMRF
- WOKX

Specialty Spins:

- KIFM
- WKBI

15,000 theaters on-screen Movie Tunes ad campaign in March
National College campus poster campaign in March

Bryan Farris Promotion 800-647-1315 bryan@radio-media.com

APRIL MUSIC

WHAT DO YOU CALL A SONG THAT CAPTURES THE CLASSIC SOUND OF THREE PLATINUM DIVAS?



en vogue
RIDDLE

THE UNQUESTIONABLY GREAT PREMIERE SINGLE FROM THEIR HIGHLY ANTICIPATED NEW ALBUM **MASTERPIECE THEATRE**

PRODUCED BY [unreadable] WRITTEN BY [unreadable] MANAGEMENT [unreadable]

GET CLUED IN ON THIS ONE. 

Impacting Urban AC
4/3/00

March 31, 2000

Most Played Recurrents

ERIC BENET Spend My Life With You (Warner Bros.)

MAXWELL Fortunate (Rock Land/Interscope/Columbia)

NORMAN BROWN F/PHAJJA You Make Me Feel Brand New (Warner Bros.)

BLAQUE Bring It All To Me (Track Masters/Columbia)

TEMPTATIONS Stay (Motown)

DEBORAH COX We Can't Be Friends (Arista)

WHITNEY HOUSTON My Love Is Your Love (Arista)

BEVERLY You Came Along (Yab Yum/Elektra/EEG)

JESSE POWELL You (Silas/MCA)

KIRK WHALUM All I Do (Warner Bros.)

SMOKEY ROBINSON Easy To Love (Motown)

TEMPTATIONS How Could He Hurt You (Motown)

KELLY PRICE It's Gonna Rain (Rock Land/Interscope)

TEMPTATIONS This Is My Promise (Motown)

TYRESE Sweet Lady (RCA)

DEBORAH COX Nobody's Supposed To Be Here (Arista)

ARTIST The Greatest Romance Ever Sold (NPG/Arista)

TYRESE Lately (RCA)

FAITH EVANS Never Gonna Let You Go (Bad Boy/Arista)

CASE Happily Ever After (Def Jam/IDJMG)

TUNED-IN URBAN AC

R&R/MEDIABASE 24/7

KISS 104.7
KISS 104.7

WALR/Atlanta

STAR 94.5

WCFB/Orlando

3am

D'ANGELO Untitled (How Does It Feel?)
STEVIE WONDER Boogie On Reggae Woman
O'JAYS Darlin' Darlin' Baby
CARL THOMAS I Wish
WHISPERS Lady
BARRY WHITE Can't Get Enough Of Your Love
DONELL JONES Knocks Me Off My Feet
FOUR TOPS It's The Same Old Song
TEDDY PENDERGRASS Believe In Love
GEORGE BENSON Turn Your Love Around
KEVON EDMONDS No Love
DIONNE WARWICK Deja Vu

11am

CHI-LITES Oh Girl
LAURYN HILL Ex-Factor
MARVIN GAYE Sexual Healing
BRIAN MCKNIGHT Stay Or Let It Go
GQ Disco Nights
CHAKA KHAN Through The Fire
SOUNDS OF BLACKNESS Hold On
ARETHA FRANKLIN I Never Loved A Man...
BARRY WHITE I Got So Much Love To Give
TONI BRAXTON He Wasn't Man Enough
COMMODORES Old Fashion
ISLEY BROTHERS Spend The Night

4pm

GINUWINE, RL, TYRESE & CASE The Best Man...
TYRONE DAVIS Turn Back The Hands Of Time
JON B. They Don't Know
KEVON EDMONDS 24/7
RUFUS Hollywood
LUTHER VANDROSS Don't You Know That
DONELL JONES Where I Wanna Be
BEN E. KING Stand By Me
EVELYN KING Shame
EARTH, WIND & FIRE Getaway
JOCELYN BROWN Somebody Else's Guy

8pm

ANITA BAKER Caught Up In The Rapture
D'ANGELO Untitled (How Does It Feel?)
ISLEY/JASPER/ISLEY Caravan Of Love
KENNY LATTIMORE For You
ENCHANTMENT Gloria
MINT CONDITION Breaking My Heart...
EARTH, WIND & FIRE Love's Holiday
ANGIE STONE No More Rain (In This Cloud)
CHI-LITES Have You Seen Her
PHAT CAT PLAYERS /COCO BROWN Sundress

3am

MARIAH CAREY Emotions
ROSE ROYCE I'm Going Down
LTD Every Time I Turn Around...
R. KELLY When A Woman's Fed Up
MIDNIGHT STAR Slow Jam
EARTH, WIND & FIRE September
MINT CONDITION If You Love Me
ARETHA FRANKLIN Respect
SHALAMAR For The Lover In You
WHITNEY HOUSTON I Will Always Love You
MARVIN GAYE Got To Give It Up
AL JARREAU Last Night
ANITA BAKER Same Ole Love (365...)
USHER You Make Me Wanna

11am

USHER Nice And Slow
RICK JAMES Super Freak
GERALD LEVERT Mr. Too Damn Good
MAJOR HARRIS Love Won't Let Me Wait
SURFACE Happy
LUTHER VANDROSS Love The One You're With
MARVIN GAYE What's Going On
JONES GIRLS Who Can I Run To
FREDDIE JACKSON You Are My Lady
RUFUS Do You Love What You Feel
STAPLE SINGERS Touch A Hand, Make A Friend

4pm

ANITA BAKER You Bring Me Joy
GERALD LEVERT Mr. Too Damn Good
BOBBY CALDWELL What You Won't Do For Love
LTD Where Did We Go Wrong
DELLS A Heart Is A House For Love
ATLANTIC STARR Let's Get Closer
ISLEY BROTHERS Between The Sheets
CHERELLE /ALEXANDER ONEAL Saturday Love
FUGEES Killing Me Softly

8pm

BABYFACE Soon As I Get Home
JOE I Wanna Know
TEDDY PENDERGRASS Feel The Fire
MICHEL'LE Something In My Heart
HI-FIVE I Like The Way (The Kissing Game)
R. KELLY Down Low (Nobody Has To Know)
LUTHER VANDROSS Anyone Who Had A Heart
JESSE POWELL You
CHI-LITES Oh Girl
MAXWELL Fortunate
STEVIE WONDER Ribbon In The Sky

URBAN AC

Going For Adds 4/400

EN VOGUE Riddle (EastWest/EEG)

ANGIE STONE I/DEVON Everyday (Arista)



CALM DOWN, IT'S JUST A CAMERA

It seems that KJLH/Los Angeles morning show hosts Cliff (far right) and Janine (center) with producer Jerry "El Nino" (second from left) and Jive SVP Larry Khan (second from right) are OK with being photographed. But Jive West Coast rep DJ Minus (far left) doesn't seem too comfortable with having his likeness captured. Hmm, could it be that DJ Minus has enough "likenesses" posted in post offices throughout sunny Southern Cal?



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 3/20. © 2000, R&R Inc.



LON HELTON
lhelton@rroonline.com

The Magnificent Seven Of Country Airplay

■ Is it harmful when a handful of acts nabs 27% of all spins?

Did you know that seven artists accounted for approximately 27% of all Country radio airplay in a recent week? Those same acts were responsible for almost 26% of all current play and over 29% of all Gold airplay. What effect, if any, does that have on this format?

I started wondering about artist concentration a couple of weeks ago while in Phoenix on a baseball/golf/Mexican food expedition. I was in and out of my rental car quite a bit, and constantly flipping between Clear Channel's top-rated KNIX and AMFM-owned rival KMLE. What I heard bordered on surreal: It seemed as if every time I turned on the car radio, the song playing was by George Strait, Tim McGraw, Faith Hill, Shania Twain. The Dixie Chicks or a small handful of other artists.

Then, when I changed stations, it was inevitable that the song on the air was by one of the those same acts! By the third day I thought I was in the Country music Twilight Zone. (As an aside, I must admit that I haven't felt the same thing when listening to Nashville's three Country FMs. But I think that's because I generally don't punch around among the three. I usually leave it set to one station at a time to get a feel for what they're doing.)

When I got back to the office, I fired up the trusty Mediabase data to do a little research and see whether I was imagining things, or if, indeed, a small core of artists dominated the Country airwaves.

I guess I shouldn't have been surprised to find that I wasn't imagining anything. After all, hasn't this format always been centered around a handful of stars? Perhaps the sur-

prise came because I've been hearing over the last few years that Country has become a song-driven format. Don't tell that to our "Magnificent Seven." The fact is, every third or fourth song on Country radio (in the week I studied) came from one of the above-mentioned artists.

Caveats, Parameters And Observations

First, let me emphasize that the airplay tallies are a snapshot of a given week — in this case, the week of March 16-23. That makes the data prone to some time frame-specific anomalies. For instance, any one of the format's top 10-12 artists who have a top five single in a given week will fare exceptionally well and have a pretty good chance of bouncing into the Magnificent Seven, especially if they've either been really hot in the last 18 months and have a strong list of recurrences or they've been around a while and have a lengthy Gold library.

Thus, this piece isn't necessarily all about the seven artists listed this week. In all probability, the top seven will change slightly because of strength-of-current-single considerations. The point is, at almost any week in time a large part of the music being played comes from a relative handful of artists.

Next, when looking at any numbers, it's important to know how

they were derived. Regarding the parameters surrounding the airplay "snapshot" used for this piece, I used the entire Mediabase-monitored group of XXX stations. For currents and recurrences, I counted all records that received at least five total plays during the week (not a minimum of five plays per station, but five plays from all of the stations combined). For the Gold, I counted all titles down to a total of 150 plays per week for all of the stations. This comes to just under one play per title, per week, per station. Using the above guidelines, there were 192,684 current and recurrent plays and 106,242 Gold plays for that week, yielding a total base of 298,926 plays.

Finally, some observations and explanations about the breakdown of plays and percentages for the list of our top seven artists that can be found elsewhere on this page: We already knew The Dixie Chicks were having an amazing impact on this format, but they were the only artists to have current and recurrent plays exceed 10,000 plays in a week! Their low 585 Gold plays are the result of having only one song — "I Can Love You Better" — come under the Gold heading.

Conversely, Garth Brooks' third-place ranking is based primarily on his Gold play, since he released very few singles in the last 18 months. By comparison, Garth has four songs that fall in the current/recurrent file (one is an album cut), and the Chicks have 11 songs under that heading — 12 when you count the album cut with *Asleep At The Wheel*. Garth leads the Gold category, with 22 titles receiving airplay.

Alan Jackson's Gold spins come on the strength of 14 songs in that category. He's down in the current play numbers because his new single was only a few weeks old at the time of the sample. Additionally, I was surprised at how George Strait's current/recurrent play almost doubles his Gold spins. Either PDs are packeting some of his early hits, or perhaps they're being rested. Thirteen of Strait's Gold tunes are getting play.

The airplay dominance of Faith

By The Numbers With The Super Seven

Country's "Magnificent Seven," as shown below, accounted for approximately 27% off all airplay between March 16 and 23. Here's the complete current/recurrent vs. Gold breakdown, along with the total airplay and the percentages of play against the totals racked up by these acts.

| Artist | Current/Recurrent | Gold | Play/Total |
|-----------------|----------------------|----------------------|----------------------|
| George Strait | 9,641/5% | 4,060/3.8% | 13,701/4.58% |
| Tim McGraw | 7,607/4.7% | 5,280/5% | 12,887/4.31% |
| Garth Brooks | 2,347/1.2% | 9,852/9.3% | 12,199/4.08% |
| Dixie Chicks | 10,364/5.4% | 585/.6% | 10,949/3.66% |
| Faith Hill | 9,059/4.7% | 1,617/1.5% | 10,676/3.57% |
| Alan Jackson | 4,002/2% | 6,391/6% | 10,393/3.48% |
| Martina McBride | 6,981/3.6% | 3,323/3.1% | 10,304/3.45% |
| Totals | 50,001/25.94% | 31,108/29.28% | 81,109/27.13% |

Hill and Martina McBride comes on the strength of their current/recurrent airplay as well, meaning they promise to be even greater forces on the air as they keep having hits and recurrences turn to Gold. Tim McGraw appears to be the most "balanced" of the seven, with his current/recurrent to Gold ratio being close to even.

Interestingly, only seven artists amassed more than 10,000 plays per week on all of their music. For comparison's sake, it should be noted that Shania Twain was No. 8 on the list with 8,748 total plays — 3,917 were currents/recurrences and 7,607 constitute Gold spins. It's easy to see that any time she has a top 10 tune, she vaults into the top seven. Still, it's interesting to note the 1,556-play difference between the No. 8 and the No. 7 finishers in this survey.

A Move Closer To Artist Fatigue

I wonder about the effect this artist concentration has on Country radio listenerhip. Let me state emphatically that — like most of you, and certainly like most Country radio listeners — I love all of these artists and their music. There is a reason, after all, why these musicians and songs get as much airplay as they do: They're stars and hits, respectively.

But I have to tell you, at some point when listening to Phoenix's Country radio choices, I thought to myself, "Enough is enough, already." I also began to wonder whether there is such a thing as "artist fatigue," and whether artist repetition could have deleterious effects on this format's Time Spent Listening. While individual songs on individual stations may be in perfect software-management rotations, can hearing the same artists over and over make people think they're hearing the same songs over and over and ultimately drive them away?

That danger would seem to exist wherever there are multiple Country outlets, particularly in cities with three Country FMs. I wonder whether they're really frying listeners with artist repetition. This, of course, made me wonder whether part of KPLX/Dallas' wonderful success of late has been because music from the Magnificent Seven has been buffered by tunes from the likes of Pat Green, Charlie Robison, Robert Earl Keen, Jack Ingram, Randy Scruggs and Brian Burns — among other artists — who aren't played on any of the other Big D Country outlets.

I also have to admit that all this thinking — besides giving me a headache — gave me a sense of déjà vu. I seem to recall having had this same conversation 20 years ago when working at KHJ/Los Angeles with PD Charlie Cook. KHJ was one of the first Country stations to use Selector. It was after just such an artist concentration discussion with RCS chief Andy Economos that "packeting" was born. That's the practice of putting a number of soundalike songs by one artist in a "packet." The packet rotates through the system, and each time it comes up, the song within the packet rotates.

About the only difference back then was that our Magnificent Seven included Don Williams, Crystal Gayle, Anne Murray, Ronnie Milsap, Eddie Rabbitt and a few others (awright, awright, I'm old). The point is, it wasn't until we broke out of the artist fatigue syndrome that this format's ratings began to take off.

Over the next several weeks I hope to examine some individual station playlists to see how some of Country's top stations are rotating these artists. I'll also ask some researchers about artist fatigue. And I'd love to include your input. If you have some thoughts, jot 'em down and fax them to me at (615) 248-6655, or e-mail me at lhelton@rroonline.com.



YOU LIKE ME, YOU REALLY LIKE ME!

DreamWorks recording artist Toby Keith celebrates the success of his No. 1 single "How Do You Like Me Now?" with friends at KHEY/El Paso. Pictured (l-r) are KHEY PD Chaz Malibu, DreamWorks SW Reg. Promotions Rep. Suzanne Durham, Keith and Chaz's wife, Darlene.



CALVIN GILBERT
gilbert@rronline.com

In A Festive Mood

Upcoming Nashville festivals honor songwriters and musicians

They don't call it Music City for nothing, and next week proves the point completely with two significant music festivals taking place in Nashville.

One pays tribute to songwriters, while the other honors musicians. Both include events that should prove to be "Nashville moments" — those times when many leading artists and producers attend the shows as fans.

More than 250 songwriters from throughout the U.S. will be in Nashville to perform during Tin Pan South 2000, which takes place April 3-7. The third annual Chet Atkins Musician Days, set for April 5-8, is a festival whose primary purpose is to help schools educate and inspire students to appreciate music.

Club performances will be presented throughout each festival's run, but the highlight of the Tin Pan South event is the April 4 Legendary Songwriters Acoustic Concert at the Ryman Auditorium. This year's concert features performances by Betty Comden & Adolph Green ("New York, New York," "Make Someone Happy"), Eddie Snyder ("Strangers in the Night," "A Time for Us [Love Theme From *Romeo & Juliet*]), Jerry Fuller ("Lady Willpower," "Travelin' Man," "Show and Tell") and Tom Paxton ("The Last Thing on My Mind," "Bottle of Wine").

Nashville's songwriters will be represented by Country Music Hall of Fame member Loretta Lynn ("Coal Miner's Daughter," "You Ain't Woman Enough to Take My Man") and Bobby Braddock ("D-I-V-O-R-C-E," "He Stopped Loving Her Today," "Time Marches On"). The concert will be hosted by Mac Davis, whose song credits include "In the Ghetto," "Watching Scotty Grow" and "I Believe in Music."

The main event of Chet Atkins Musician Days is an April 5 show at the Ryman honoring guitar legend Duane Eddy. Hosted by Marty Stuart, the concert includes performances by John Fogerty, Peter Frampton, Willie Nelson and Bonnie Bramlett. The all-star backing band will include saxophonist Jim Horn and keyboardist Larry Knechtel, both members of Eddy's original band, The Rebels. Others in the evening's all-star band include Vince Gill (guitar), Mickey Raphael (harmonica), Dave Pomeroy (bass), Steve Turner (drums), Dennis Solec (saxophone, flute) and Dan Dugmore (steel guitar).

Since the concert pays tribute to Duane Eddy, it's appropriate that the show is billed as "Witness History III: The Twang Years." With his red Gretsch guitar as a trademark, Eddy's

instrumental hits include "Rebel Rouser," "Forty Miles of Bad Road" and "Peter Gunn." The Nashville-area resident is a member of the Rock and Roll Hall of Fame.

Live green-room chats with several of the concert performers will be featured in a CountryCool.com webcast. In the weeks following, concert performances will be featured in streaming audio and video on its website, www.countrycool.com.

Dennis & Earl

Considering the somewhat twisted humor in The Dixie Chicks' "Goodbye Earl," it's not surprising that the song was written by Dennis Linde. After all, he's the guy who also wrote "Janie Baker's Love Slave," "Bubba Shot the Jukebox," "John Deere Green" and "Queen of My Double Wide Trailer." Of course, his other credits include Garth Brooks' "Callin' Baton Rouge," Mark Chesnut's "It Sure Is Monday" and Elvis Presley's "Burnin' Love."

Linde has never been accused of seeking publicity. In fact, he's been known to send family members to pick up prestigious songwriting awards in Nashville. However, he talks about "Goodbye Earl" in an interview appearing on Sony/Nashville's website, www.sonymashville.com.

Regarding his inspiration, Linde says, "Mary Ann, Wanda and Earl are all characters I've used in songs before, and I thought I could get them to act like rational, thoughtful people. They wouldn't do it. I saw the '50s movie *Diabolique* and knew that Earl had to die. The song came together in a couple of days after that. I thought I was writing a black comedy, like *Arsenic & Old Lace* or *The Trouble With Harry*."

On the allegation that the Chicks' recording is derogatory toward men, Linde says, "I think they've been accused of 'man-bashing,' when all they're really guilty of is 'Earl-bashing.' Big difference." Although "Goodbye Earl" was also recorded by Sons Of The Desert, Linde says he never thought the song would become a Dixie Chicks single, adding, "I didn't think anybody would even cut it."

Bits 'N' Pieces

• While in Atlanta last week to unveil his new Bud Light TV commercial at the Anheuser Busch conven-

tion, Tim McGraw performed a club gig that raised money for the Cobb County Children's Center. The four-hour show at the Buckhead Saloon was the sixth in McGraw's "Bread & Water Tour," which began during last year's George Strait Country Music Festival. All money from the club concerts goes directly to local charities.

• Performers for the 35th annual Academy of Country Music Awards show include George Strait, Alan Jackson, Faith Hill, Clint Black & Lisa Hartman Black, Lonestar, Martina McBride, Reba McEntire, Tim McGraw, Jo Dee Messina, Sawyer Brown, Kenny Chesney, Chely Wright, Collin Raye, Toby Keith, George Jones, Hank Williams Jr. and Asleep At The Wheel. Additionally, performances are scheduled by nominated newcomers Gary Allan, Jessica Andrews, Chad Brock, Montgomery Gentry, Brad Paisley, Julie Reeves, SHedAISY, Chalee Tennon and Yankee Grey. The show takes place May 3 at the Universal Amphitheater in Los Angeles.

• New additions to the list of performers for this year's Fan Fair: Alan Jackson, Lonestar, Montgomery Gentry, Lee Ann Womack and Collin Raye, BlackHawk, Tracy Byrd, Kenny Chesney, Billy Ray Cyrus, Jennifer Day, Joe Diffie, Alecia Elliott, Sara Evans, Andy Griggs, Wade Hayes, Ty Herndon, The Kinleys, Brad Paisley, Ricochet, Phil Vassar, Rebecca Lynn Howard, Danni Leigh, Sons Of The Desert, Pam Tillis, Lee Ann Womack, Chely Wright, Yankee Grey, Asleep At The Wheel and John Anderson. Fan Fair takes place June 12-16 at the Tennessee State Fairgrounds in Nashville.

• Faith Hill and another Nashville-area resident — Donna Summer — join Mariah Carey for VH1's *Divas 2000: A Tribute to Diana Ross*, set for April 11 in New York City. The two-hour show will be telecast on VH1, of course.

• Garth Brooks has scheduled an April 3 press conference at Shea Stadium to discuss his spring training experiences with the New York Mets and to provide an update on his Touch 'Em All Foundation, which benefits children's charities. Later that day the Mets meet the San Diego Padres in the season opener at Shea Stadium. Brooks participated in spring training with the Padres last year.

Clay Davidson

NEW ARTIST FACT FILE

Current Single: "Unconditional"

Current Album, Label: *Unconditional*, Virgin (April 11 release date)

Influences: Merle Haggard, Don Williams, Lynyrd Skynyrd

Background

Virgin/Nashville's Clay Davidson will be getting considerable exposure as one of the few newcomers to become a part of the upcoming George Strait Country Music Festival, but he's been performing on stages for most of his 29 years. Describing the musical environment of his hometown, Saltville, VA, Davidson tells R&R, "In the span of a day you can play all the bluegrass you want ... up to Molly Hatchet. That's how diverse it is."

His father played guitar in area bands, so it's not surprising that Davidson was just 10 when he began performing in public. By the time he was in high school, he had his own band. "We did a lot of basement tapes and garage tapes. I don't have any, but I'd love to hear them now." Noting that the band played a lot of fairs and birthday parties, he says, "If there was anything going on that needed music and they were willing to give us a little something for our gas, we played it."

When Davidson turned 18, he traveled to Las Vegas for a lengthy visit with his brother, who was in the Air Force. As it turned out, Davidson's brother moonlighted playing in a band that backed an Elvis impersonator. "What else?" Davidson laughs. "There's one on every corner. He had a lot of fun with it."

Nashville Move

Davidson returned to Virginia, but began commuting to Nashville about seven years ago. He says, "I was a little overwhelmed at first. There are a lot of people playing music back home, but not like they are here ... and not as seriously. It was a good experience."

Davidson finally moved to Nashville in 1995. Noting that he and his wife still reside in a mobile home park in nearby Mt. Juliet, Davidson jokes, "I'm telling you, it's really nice. I mean, thank God I had something to cover our heads. But the first night we moved in, we were there for 30 minutes, and the furnace caught on fire. It was a little stunning."

Initially, Davidson and his wife made a living by cleaning houses. For the first four months after moving to town, he pumped gasoline at a Texaco station. Explaining his exit from the petroleum industry, Davidson says, "I figured out it was way too early to be getting up."

Fortunately, his songwriting skills landed him a publishing deal and, before long, he was finding additional work singing on demo recordings for other songwriters. As a demo singer, he was the first to record Wade Hayes' current single, "Up North," and Wynonna's "Come Some Rainy Day."

The Music

Things were already looking up for Davidson when Tammy Brown, a local A&R rep, asked him to attend a party that was being hosted by



Clay Davidson

producer Scott Hendricks. The party was designed to acquaint pop singer/songwriter/producer Jude Cole with members of Nashville's creative community. Since the outdoor event was to include performances around a campfire, Brown asked Davidson to substitute for Michael McDonald.

"My wife and I went out and sat around listening to Jude Cole, Keith Urban, Kim Richey and Marcus Hummon," Davidson says. "I remember sitting on a big rick of wood that was probably going to be burned sooner or later. Toward the end of the night Tammy asked if it would be OK if I sang a few songs. I talked to Scott afterwards, and he said he was about to open Virgin's Nashville office."

After being named President of Virgin/Nashville, Hendricks officially offered Davidson the chance to join the roster. As it turned out, Hendricks and Cole would later co-produce *Unconditional*, Davidson's debut album, set for April 11 release. Davidson wrote seven of the album's 11 songs. He has already made major waves at Country radio with the first single, "Unconditional," one of the four tracks he didn't write. He admits that he wasn't initially attracted to the song. "I guess it's because it hit so close to home. I remember standing in the kitchen and fusing and fighting. 'Hate' is such a strong word. I never uttered that to my parents, but everything else, I had done. I almost backed away from the song to begin with, but after I got to listening to it, I started thinking that this is life. Sooner or later, somebody has had that conversation."

While "Unconditional" features a lush string section, there's a rough edge to most of Davidson's album. He says, "I don't think there's two songs alike on the album. I know, for myself, I love a variety. I'll put in 11 CDs to get a variety of songs. I think that's what we were shooting for, more than anything."

In addition to his slot on the small stage during the George Strait tour, Davidson has booked a series of listener appreciation shows for the spring and summer. He says, "The part I love is getting to play. Meeting people is always really cool for me, too, but playing, that's it. That's the part you'll do the rest for."

March 31, 2000

| LAST WEEK | THIS WEEK | ARTIST | TITLE LABEL(S) | TOTAL POINTS TW | TOTAL PLAYS TW | GROSS IMPRESSIONS (00) | WEEKS ON CHART | TOTAL STATIONS/ ADDS |
|----------------|-----------|------------------------------|--|-----------------|----------------|------------------------|----------------|----------------------|
| 1 | 1 | TOBY KEITH | How Do You Like Me Now? (DreamWorks) | 28011 | 5415 | 642579 | 19 | 149/0 |
| 2 | 2 | GEORGE STRAIT | The Best Day (MCA) | 27473 | 5323 | 629458 | 13 | 149/0 |
| 3 | 3 | TRACY LAWRENCE | Lessons Learned (Atlantic) | 25654 | 4997 | 581237 | 19 | 149/1 |
| 4 | 4 | MARTINA MCBRIDE | Love's The Only House (RCA) | 24466 | 4806 | 552012 | 18 | 148/0 |
| 5 | 5 | CLINT BLACK W/STEVE WARINER | Been There (RCA) | 21039 | 4081 | 479887 | 13 | 149/0 |
| 7 | 6 | PHIL VASSAR | Carlene (Arista) | 19800 | 3861 | 447081 | 20 | 146/0 |
| 6 | 7 | JO DEE MESSINA | Because You Love Me (Curb) | 19403 | 3808 | 437956 | 23 | 149/0 |
| 8 | 8 | FAITH HILL | The Way You Love Me (Warner Bros.) | 18968 | 3668 | 435305 | 11 | 148/1 |
| 9 | 9 | KENNY ROGERS | Buy Me A Rose (Dreamcatcher) | 18625 | 3563 | 432128 | 21 | 137/2 |
| 10 | 10 | CHELY WRIGHT | It Was (MCA) | 17011 | 3377 | 380624 | 24 | 143/0 |
| 11 | 11 | ANDY GRIGGS | She's More (RCA) | 16927 | 3322 | 379865 | 14 | 144/1 |
| 12 | 12 | KENNY CHESNEY | What I Need To Do (BNA) | 14576 | 2810 | 334442 | 11 | 143/8 |
| 16 | 13 | DIXIE CHICKS | Goodbye Earl (Monument) | 13650 | 2652 | 310401 | 11 | 128/11 |
| 14 | 14 | TRISHA YEARWOOD | Real Live Woman (MCA) | 13546 | 2652 | 305636 | 12 | 139/6 |
| 15 | 15 | VINCE GILL | Let's Make Sure We Kiss... (MCA) | 13387 | 2609 | 303307 | 10 | 136/1 |
| 17 | 16 | COLLIN RAYE | Couldn't Last A Moment (Epic) | 13227 | 2634 | 292321 | 10 | 136/3 |
| 19 | 17 | CLAY WALKER | The Chain Of Love (Giant) | 12101 | 2382 | 268321 | 8 | 123/8 |
| 13 | 18 | MONTGOMERY GENTRY | Daddy Won't Sell The Farm (Columbia) | 11967 | 2365 | 265960 | 17 | 139/0 |
| 20 | 19 | YANKEE GREY | Another Nine Minutes (Monument) | 10653 | 2119 | 236666 | 13 | 125/6 |
| 21 | 20 | BRAD PAISLEY | Me Neither (Arista) | 10103 | 1979 | 226255 | 8 | 120/7 |
| 25 | 21 | CHAD BROCK | Yes! (Warner Bros.) | 9800 | 1894 | 224238 | 7 | 127/7 |
| 23 | 22 | TRACE ADKINS | More (Capitol) | 9773 | 1933 | 218205 | 9 | 130/4 |
| 22 | 23 | CLAY DAVISON | Unconditional (Virgin) | 9540 | 1888 | 210854 | 9 | 133/11 |
| 24 | 24 | TY HERNDON | No Mercy (Epic) | 8587 | 1704 | 188097 | 11 | 113/3 |
| 26 | 25 | JENNIFER DAY | The Fun Of Your Love (BNA) | 6741 | 1391 | 145217 | 15 | 103/2 |
| Breaker | 26 | ERIC HEATHERLY | Flowers On The Wall (Mercury) | 5220 | 1055 | 113381 | 6 | 96/18 |
| Breaker | 27 | RASCAL FLATTS | Prayin' For Daylight (Lyric Street) | 5153 | 1020 | 115387 | 5 | 103/22 |
| Breaker | 28 | KEITH URBAN | Your Everything (Capitol) | 4852 | 951 | 110978 | 5 | 95/11 |
| Breaker | 29 | REBA MCENTIRE | I'll Be (MCA) | 4629 | 936 | 102320 | 3 | 92/26 |
| 27 | 30 | WILKINSONS | Jimmy's Got A Girlfriend (Giant) | 4459 | 910 | 95982 | 12 | 82/0 |
| 29 | 31 | ALAN JACKSON | The Blues Man (Arista) | 4269 | 868 | 92520 | 8 | 70/0 |
| 30 | 32 | CHALEE TENNISON | Just Because She... (Asylum/EEG) | 4154 | 844 | 86858 | 9 | 79/1 |
| 34 | 33 | GEORGE STRAIT W/ALAN JACKSON | Murder On... (MCA) | 3423 | 660 | 77245 | 5 | 29/3 |
| 38 | 34 | JUDDS | Stuck In Love (Curb/Mercury) | 3322 | 659 | 73462 | 2 | 85/26 |
| 35 | 35 | JOE DIFFIE | It's Always Somethin' (Epic) | 3158 | 647 | 66225 | 5 | 67/7 |
| 37 | 36 | SAWYER BROWN | 800 Pound Jesus (Curb) | 2679 | 522 | 58202 | 8 | 49/8 |
| 48 | 37 | LEE ANN WOMACK | I Hope You Dance (MCA) | 2212 | 458 | 47288 | 2 | 54/18 |
| 44 | 38 | BROOKS & DUNN | You'll Always Be Loved By Me (Arista) | 2078 | 428 | 43485 | 2 | 58/17 |
| 41 | 39 | CRAIG MORGAN | Something To Write Home About (Atlantic) | 2016 | 397 | 45212 | 5 | 47/8 |
| 42 | 40 | BLACKHAWK | I Need You All The Time (Arista) | 1930 | 372 | 43375 | 3 | 38/4 |
| 46 | 41 | SONS OF THE DESERT | Change (MCA) | 1635 | 337 | 34817 | 2 | 39/2 |
| 43 | 42 | COLEY MCCABE | Grow Young With You (RCA) | 1447 | 324 | 28534 | 4 | 44/2 |
| 47 | 43 | STEVE WARINER | Faith In You (Capitol) | 1362 | 261 | 31159 | 2 | 37/8 |
| 45 | 44 | REBECCA LYNN HOWARD | Out Here In The Water (MCA) | 1274 | 290 | 24762 | 5 | 41/1 |
| Debut | 45 | JOHN MICHAEL MONTGOMERY | You Are (Atlantic) | 1149 | 209 | 27209 | 1 | 15/10 |
| 49 | 46 | NEAL MCCOY | Forever Works For Me (Giant) | 1000 | 206 | 21559 | 2 | 30/16 |
| 36 | 47 | SHANE MINOR | I Think You're Beautiful (Mercury) | 967 | 219 | 18276 | 8 | 52/0 |
| 50 | 48 | LILA MCCANN | Kiss Me Now (Asylum/EEG) | 798 | 150 | 18363 | 2 | 19/2 |
| Debut | 49 | KINLEYS | She Ain't The Girl For You (Epic) | 696 | 135 | 15677 | 1 | 18/10 |
| Debut | 50 | TRACY BYRD | Love, You Ain't Seen... (RCA) | 638 | 126 | 14333 | 1 | 5/3 |

149 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of Sunday 3/19-Saturday 3/25. Bullets appear on songs gaining points/plays or remaining flat from previous week. If two songs are tied in total points/plays, the song being played on more stations is placed first. Breaker status is assigned to songs achieving airplay at 60% of reporter base for the first time. Songs that are down in points/plays for three consecutive weeks and below No. 1 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

Most Added®

| ARTIST | TITLE LABEL(S) | ADDS |
|------------------------------|---------------------------------------|------|
| DARRYL WDRLEY | When You Need... (DreamWorks) | 27 |
| REBA MCENTIRE | I'll Be (MCA) | 26 |
| JUDDS | Stuck In Love (Curb/Mercury) | 26 |
| RASCAL FLATTS | Prayin' For Daylight (Lyric Street) | 22 |
| ERIC HEATHERLY | Flowers On The Wall (Mercury) | 18 |
| LEE ANN WOMACK | I Hope You Dance (MCA) | 18 |
| BROOKS & DUNN | You'll Always Be Loved By Me (Arista) | 17 |
| NEAL MCCOY | Forever Works For Me (Giant) | 16 |
| WARREN BROTHERS F/SARA EVANS | That's The... (BNA) | 15 |
| CLAY DAVIDSON | Unconditional (Virgin) | 11 |
| DIXIE CHICKS | Goodbye Earl (Monument) | 11 |
| KEITH URBAN | Your Everything (Capitol) | 11 |
| TIM MCGRAW | Some Things Never Change (Curb) | 11 |

Most Increased Points

| ARTIST | TITLE LABEL(S) | TOTAL POINT INCREASE |
|----------------|-------------------------------------|----------------------|
| CLAY WALKER | The Chain Of Love (Giant) | +1890 |
| FAITH HILL | The Way You Love Me (Warner Bros.) | +1851 |
| KENNY ROGERS | Buy Me A Rose (Dreamcatcher) | +1767 |
| CHAD BROCK | Yes! (Warner Bros.) | +1759 |
| REBA MCENTIRE | I'll Be (MCA) | +1443 |
| RASCAL FLATTS | Prayin' For Daylight (Lyric Street) | +1431 |
| LEE ANN WOMACK | I Hope You Dance (MCA) | +1371 |
| ERIC HEATHERLY | Flowers On The Wall (Mercury) | +1329 |
| TRACY LAWRENCE | Lessons Learned (Atlantic) | +1319 |
| DIXIE CHICKS | Goodbye Earl (Monument) | +1258 |
| TRACE ADKINS | More (Capitol) | +1197 |
| BRAD PAISLEY | Me Neither (Arista) | +1091 |
| JUDDS | Stuck In Love (Curb/Mercury) | +1059 |
| COLLIN RAYE | Couldn't Last A Moment (Epic) | +1046 |
| PHIL VASSAR | Carlene (Arista) | +1036 |

Most Increased Plays

| ARTIST | TITLE LABEL(S) | TOTAL PLAY INCREASE |
|----------------|-------------------------------------|---------------------|
| FAITH HILL | The Way You Love Me (Warner Bros.) | +374 |
| CLAY WALKER | The Chain Of Love (Giant) | +360 |
| CHAD BROCK | Yes! (Warner Bros.) | +332 |
| KENNY ROGERS | Buy Me A Rose (Dreamcatcher) | +324 |
| LEE ANN WOMACK | I Hope You Dance (MCA) | +284 |
| REBA MCENTIRE | I'll Be (MCA) | +269 |
| DIXIE CHICKS | Goodbye Earl (Monument) | +268 |
| RASCAL FLATTS | Prayin' For Daylight (Lyric Street) | +265 |
| TRACY LAWRENCE | Lessons Learned (Atlantic) | +258 |
| ERIC HEATHERLY | Flowers On The Wall (Mercury) | +257 |

Breakers®

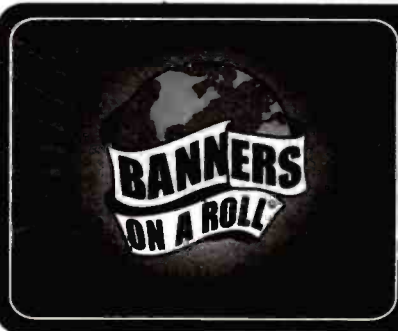
RASCAL FLATTS
Prayin' For Daylight (Lyric Street)
69% of our reporters on it (103 stations)
22 Adds • Moves 32-27

ERIC HEATHERLY
Flowers On The Wall (Mercury)
64% of our reporters on it (96 stations)
18 Adds • Moves 31-26

KEITH URBAN
Your Everything (Capitol)
64% of our reporters on it (95 stations)
11 Adds • Stays At 28

REBA MCENTIRE
I'll Be (MCA)
62% of our reporters on it (92 stations)
26 Adds • Moves 33-29

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points/Plays lists the songs with the greatest week-to-week increases in total Points/Plays.



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March 31, 2000

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

| ARTIST TITLE (LABEL) | TOTAL STATIONS/ ADDS | TOTAL POINTS | TOTAL PLAYS | 50+ | 40-49 | 30-39 | 20-29 | 10-19 | 1-9 |
|---|-------------------------|-----------------|----------------|-----|-------|-------|-------|-------|-----|
| TRACE ADKINS More (Capitol) | 35/0 | 2204 | 667 | 0 | 0 | 1 | 20 | 12 | 2 |
| GARY ALLAN Lovin' You Against My Will (MCA) | 8/5 | 154 | 42 | 0 | 0 | 0 | 0 | 2 | 6 |
| BLACKHAWK I Need You All The Time (Arista) | 13/3 | 348 | 96 | 0 | 0 | 0 | 0 | 5 | 8 |
| CHAD BROCK Yes! (Warner Bros.) | 34/0 | 1874 | 570 | 0 | 0 | 0 | 13 | 17 | 4 |
| BROOKS & DUNN You'll Always Be Loved... (Arista) | 25/5 | 841 | 257 | 0 | 0 | 0 | 2 | 11 | 12 |
| KENNY CHESNEY What I Need To Do (BNA) | 36/0 | 2882 | 866 | 1 | 1 | 4 | 21 | 9 | 0 |
| CLAY DAVIDSON Unconditional (Virgin) | 35/0 | 2007 | 612 | 0 | 0 | 1 | 12 | 19 | 3 |
| JENNIFER DAY The Fun Of Your Love (BNA) | 27/0 | 1521 | 462 | 0 | 0 | 1 | 8 | 14 | 4 |
| JOE DIFFIE It's Always Somethin' (Epic) | 31/4 | 1226 | 380 | 0 | 0 | 0 | 4 | 17 | 10 |
| DIXIE CHICKS Goodbye Earl (Monument) | 32/0 | 2108 | 642 | 0 | 1 | 1 | 15 | 14 | 1 |
| VINCE GILL Let's Make Sure We Kiss... (MCA) | 36/0 | 2626 | 791 | 0 | 1 | 1 | 24 | 10 | 0 |
| ANDY GRIGGS She's More (RCA) | 35/0 | 3326 | 987 | 1 | 2 | 11 | 19 | 2 | 0 |
| ERIC HEATHERLY Flowers On The Wall (Mercury) | 23/4 | 793 | 239 | 0 | 0 | 1 | 1 | 11 | 10 |
| TY HERNDON No Mercy (Epic) | 33/1 | 1776 | 553 | 0 | 0 | 1 | 9 | 21 | 2 |
| FAITH HILL The Way You Love Me (Warner Bros.) | 36/1 | 3409 | 1026 | 2 | 2 | 9 | 21 | 1 | 1 |
| REBECCA LYNN HOWARD Out Here In... (MCA) | 7/0 | 296 | 82 | 0 | 0 | 0 | 1 | 3 | 3 |
| ALAN JACKSON The Blues Man (Arista) | 23/0 | 1124 | 337 | 0 | 0 | 0 | 5 | 14 | 4 |
| JUDDS Stuck In Love (Curb/Mercury) | 23/5 | 855 | 272 | 0 | 0 | 0 | 4 | 11 | 8 |
| TOBY KEITH How Do You Like Me... (DreamWorks) | 36/0 | 4328 | 1924 | 1 | 5 | 25 | 4 | 1 | 0 |
| TRACY LAWRENCE Lessons Learned (Atlantic) | 35/1 | 3819 | 1152 | 1 | 7 | 16 | 3 | 3 | 0 |
| DANNI LEIGH Honey I Do (Monument) | 2/0 | 35 | 10 | 0 | 0 | 0 | 0 | 0 | 2 |
| MARTINA MCBRIDE Love's The Only House (RCA) | 36/0 | 4089 | 1234 | 1 | 8 | 19 | 5 | 3 | 0 |
| COLEY MCCABE Grow Young With You (RCA) | 7/0 | 258 | 83 | 0 | 0 | 0 | 1 | 4 | 2 |
| LILA MCCANN Kiss Me Now (Asylum/EEG) | 5/1 | 99 | 29 | 0 | 0 | 0 | 0 | 1 | 4 |
| NEAL MCCOY Forever Works For Me (Giant) | 13/2 | 438 | 138 | 0 | 0 | 0 | 0 | 9 | 4 |
| JO DEE MESSINA Because You Love Me (Curb) | 34/0 | 3657 | 1097 | 1 | 3 | 19 | 7 | 3 | 1 |
| SHANE MINOR I Think You're Beautiful (Mercury) | 9/0 | 400 | 117 | 0 | 0 | 0 | 1 | 5 | 3 |
| JOHN M. MONTGOMERY You Are (Atlantic) | 8/5 | 191 | 58 | 0 | 0 | 0 | 1 | 1 | 6 |
| MONTGOMERY GENTRY Daddy Won't... (Columbia) | 33/0 | 2694 | 815 | 0 | 2 | 7 | 16 | 8 | 0 |
| CRAIG MORGAN Something To Write... (Atlantic) | 13/2 | 387 | 120 | 0 | 0 | 0 | 2 | 5 | 6 |
| BRAD PAISLEY Me Neither (Arista) | 36/0 | 2382 | 720 | 0 | 0 | 2 | 21 | 10 | 3 |
| RASCAL FLATTS Prayin' For Daylight (Lyric Street) | 30/5 | 1134 | 358 | 0 | 0 | 0 | 4 | 17 | 9 |
| COLLIN RAYE Couldn't Last A Moment (Epic) | 35/0 | 2501 | 766 | 0 | 1 | 0 | 25 | 8 | 1 |
| KENNY ROGERS Buy Me A Rose (Dreamcatcher) | 34/1 | 3370 | 1015 | 1 | 4 | 13 | 11 | 4 | 1 |
| TIM RUSHLOW When You Love Me (Atlantic) | 1/0 | 19 | 5 | 0 | 0 | 0 | 0 | 0 | 1 |
| SAWYER BROWN 800 Pound Jesus (Curb) | 13/1 | 531 | 150 | 0 | 0 | 2 | 0 | 4 | 7 |
| SONS OF THE DESERT Change (MCA) | 21/1 | 657 | 193 | 0 | 0 | 0 | 0 | 12 | 9 |
| STRAIT W/JACKSON Murder On Music Row (MCA) | 15/2 | 669 | 194 | 0 | 0 | 0 | 3 | 7 | 5 |
| CHALEE TENNISON Just Because ... (Asylum/EEG) | 17/1 | 677 | 195 | 0 | 0 | 0 | 2 | 10 | 5 |
| KEITH URBAN Your Everything (Capitol) | 27/7 | 764 | 235 | 0 | 0 | 0 | 3 | 8 | 16 |
| CLAY WALKER The Chain Of Love (Giant) | 36/0 | 2733 | 814 | 0 | 0 | 4 | 22 | 9 | 1 |
| TAMARA WALKER Askin' Too Much (Curb) | 1/0 | 19 | 5 | 0 | 0 | 0 | 0 | 0 | 1 |
| STEVE WARINER Faith In You (Capitol) | 14/3 | 350 | 110 | 0 | 0 | 0 | 0 | 6 | 8 |
| WARREN BROTHERS/SARA EVANS That's ... (BNA) | 7/4 | 143 | 44 | 0 | 0 | 0 | 0 | 3 | 4 |
| MARK WILLS Almost Doesn't Count (Mercury) | 4/3 | 48 | 14 | 0 | 0 | 0 | 0 | 1 | 3 |
| LEE ANN WOMACK I Hope You Dance (MCA) | 17/8 | 361 | 117 | 0 | 0 | 0 | 2 | 4 | 11 |
| DARRYL WORLEY When You Need... (DreamWorks) | 7/6 | 125 | 39 | 0 | 0 | 0 | 0 | 2 | 5 |
| CHELY WRIGHT It Was (MCA) | 36/0 | 3331 | 1004 | 1 | 0 | 12 | 19 | 4 | 0 |
| YANKEE GREY Another Nine Minutes (Monument) | 35/0 | 2381 | 724 | 0 | 0 | 4 | 16 | 15 | 0 |
| TRISHA YEARWOOD Real Live Woman (MCA) | 35/0 | 2624 | 800 | 0 | 1 | 3 | 23 | 7 | 1 |

Most Added®

| ARTIST TITLE LABEL(S) | ADDS |
|---|------|
| LEE ANN WOMACK I Hope You Dance (MCA) | 8 |
| KEITH URBAN Your Everything (Capitol) | 7 |
| DARRYL WORLEY When You Need... (DreamWorks) | 6 |
| RASCAL FLATTS Prayin' For Daylight (Lyric Street) | 5 |
| BROOKS & DUNN You'll Always Be Loved By Me (Arista) | 5 |
| JUDDS Stuck In Love (Curb/Mercury) | 5 |
| GARY ALLAN Lovin' You Against My Will (MCA) | 5 |
| JOHN MICHAEL MONTGOMERY You Are (Atlantic) | 5 |
| JOE DIFFIE It's Always Somethin' (Epic) | 4 |
| ERIC HEATHERLY Flowers On The Wall (Mercury) | 4 |
| WARREN BROS. F/S. EVANS That's The Beat... (BNA) | 4 |
| STEVE WARINER Faith In You (Capitol) | 3 |
| BLACKHAWK I Need You All The Time (Arista) | 3 |
| KINLEYS She Ain't The Girl For You (Epic) | 3 |
| MARK WILLS Almost Doesn't Count (Mercury) | 3 |

Most Increased Points

| ARTIST TITLE LABEL(S) | TOTAL POINT INCREASE |
|---|----------------------|
| REBA MCENTIRE I'll Be (MCA) | +459 |
| JUDDS Stuck In Love (Curb/Mercury) | +380 |
| KENNY ROGERS Buy Me A Rose (Dreamcatcher) | +375 |
| FAITH HILL The Way You Love Me (Warner Bros.) | +358 |
| RASCAL FLATTS Prayin' For Daylight (Lyric Street) | +327 |
| DIXIE CHICKS Goodbye Earl (Monument) | +316 |
| BROOKS & DUNN You'll Always Be Loved... (Arista) | +303 |
| CLAY WALKER The Chain Of Love (Giant) | +284 |
| TRACE ADKINS More (Capitol) | +231 |
| BRAD PAISLEY Me Neither (Arista) | +222 |
| ANDY GRIGGS She's More (RCA) | +218 |
| KEITH URBAN Your Everything (Capitol) | +202 |
| VINCE GILL Let's Make Sure We Kiss... (MCA) | +189 |
| CLAY DAVIDSON Unconditional (Virgin) | +183 |
| JOE DIFFIE It's Always Somethin' (Epic) | +178 |

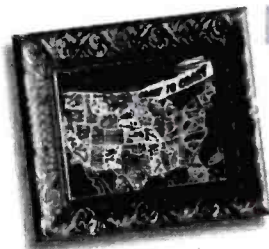
Most Increased Plays

| ARTIST TITLE LABEL(S) | TOTAL PLAY INCREASE |
|---|---------------------|
| REBA MCENTIRE I'll Be (MCA) | +139 |
| JUDDS Stuck In Love (Curb/Mercury) | +120 |
| KENNY ROGERS Buy Me A Rose (Dreamcatcher) | +113 |
| FAITH HILL The Way You Love Me (Warner Bros.) | +105 |
| RASCAL FLATTS Prayin' For Daylight (Lyric Street) | +98 |
| BROOKS & DUNN You'll Always Be Loved... (Arista) | +92 |
| CLAY WALKER The Chain Of Love (Giant) | +86 |
| DIXIE CHICKS Goodbye Earl (Monument) | +86 |
| BRAD PAISLEY Me Neither (Arista) | +68 |
| TRACE ADKINS More (Capitol) | +67 |
| VINCE GILL Let's Make Sure We Kiss... (MCA) | +62 |
| KEITH URBAN Your Everything (Capitol) | +61 |
| ANDY GRIGGS She's More (RCA) | +59 |
| JOE DIFFIE It's Always Somethin' (Epic) | +58 |
| TY HERNDON No Mercy (Epic) | +54 |
| CHELY WRIGHT It Was (MCA) | +53 |
| CLAY DAVIDSON Unconditional (Virgin) | +53 |
| JOHN MICHAEL MONTGOMERY You Are (Atlantic) | +53 |

36 Country Indicator reporters in markets 424-202. Songs ranked alphabetically for the airplay week of Sunday 3/19-Saturday 3/25.
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The New Album Gallery

In Stores: April 4, 2000



BR5-49

Coast To Coast Arista

BR5-49 used their live shows to build a strong fan base in Nashville long before they were offered a recording contract. Attracting a diverse crowd that packed Robert's Western Wear on lower Broadway, the band backed up their music with an honesty that has endeared them to both country and rock crowds. After

all, how many acts can open shows for The Black Crowes and Smashing Pumpkins — and then get a rousing response at the Grand Ole Opry? BR5-49 are a great live act, and this 12-song collection captures some of the best moments from their tour last year with The Brian Setzer Orchestra. Bandmembers Chuck Mead and Gary Bennett contributed several of the songs, but BR5-49 also manage to find some classic, if somewhat obscure, cover tunes. Cases in point are Don Gibson's "Sweet Sweet Girl to Me" and Gram Parsons' "Big Mouth Blues." More familiar material includes Charlie Daniels' "Uneasy Rider," Bob Wills' "Brain Cloudy Blues" and the Dave Dudley hit "Six Days on the Road."



Jason Sellers

A Matter of Time BNA

Jason Sellers went for a "soulful groove" on his sophomore album, *A Matter of Time*. Sellers explains, "I want to be known as a country soul singer, like the greats — Ray Charles, Charlie Rich, Ronnie Milsap and T. Graham Brown. Not because I think it's cool or that it would just be something neat for me to do, but because that's what I am. I grew up with a gospel background, bringing

that harmony and that soulful part into the country songs I write. Country with a little bit of soul is what you end up with." About finding a kindred spirit in producer Walt Aldridge, Sellers says, "He's from Muscle Shoals, AL, so he gets that swampy, greasy kind of soulful thing." On *A Matter of Time*, Sellers gets vocal assistance from Ricky Skaggs, Alison Krauss, Sonya Isaacs and Bekka Bramlett. Proving that it's possible to remain friends following a divorce, Sellers' ex-wife, Lee Ann Womack, provides harmonies on "Every Fire." Pam Tillis joins Sellers for a remake of the George Jones/Tammy Wynette hit duet "Golden Ring." Sellers says, "We did a kind of funky version, a soul version of a great country song. We didn't want to do it like George and Tammy. It's easier to do something uniquely different than it is to do it like them. That would just fall short."



The Wilkinsons

Here and Now Giant

When two-thirds of a musical act are still teenagers, two years can provide considerable musical growth. Following up the success of their debut album, *Nothing but Love*, The Wilkinsons return with the follow-up, *Here and Now*. Again produced by Russ Zavitsan, Tony Haselden and Giant/Nashville President Doug Johnson, the new project features 15-year-old Tyler Wilkinson in a more prominent role. Father

Steve Wilkinson says, "There's been incredible growth, almost at light speed, for my kids and myself. We were always into the music, but we've been living it and breathing it for the last two years." Amanda Wilkinson, now 18, says, "We loved the first album, but this time we feel like we've gone the extra mile. We poured everything we had into the songs." Steve adds, "Because the kids are older now, they can sing a different style of song. Their perspectives have changed over two years, and the songs that they're singing reflect that maturity." This time around Tyler handles lead vocal duties on half of the songs, including the current single, "Jimmy's Got a Girlfriend." Steve co-wrote six of the songs, including a collaboration with Steve Wariner on "The Only Rose." Wariner adds an additional harmony to the track.



Soundtrack

Tom Sawyer MCA

There's a strong country connection to MGM Family Entertainment's new animated version of Mark Twain's classic *Tom Sawyer*. Songs and voice-overs were recorded by Rhett Akins as Tom Sawyer, Mark Wills as Huckleberry Finn, Lee Ann Womack as Becky Thatcher and Marty Stuart as the Reverend. Others participating in the project include Bryan White, Charlie Daniels, Alecia Elliott, Rebecca Lynn

Howard, Ray Stevens and Mark Nesler. Among the highlights is "Never, Ever & Forever," a duet by Wills and Womack. The movie premiered Monday (3/27) on TNN, which will repeat the telecast April 1. A long-form video of the animated musical hits stores later in April.

C O U N T R Y
FLASHBACK

- 1 YEAR AGO**
 - No. 1: "How Forever Feels" — Kenny Chesney (second week)
- 5 YEARS AGO**
 - No. 1: "So Help Me Girl" — Joe Diffie
- 10 YEARS AGO**
 - No. 1: "Not Counting You" — Garth Brooks
- 15 YEARS AGO**
 - No. 1: "There's No Way" — Alabama
- 20 YEARS AGO**
 - No. 1: "I'd Love To Lay You Down" — Conway Twitty
- 25 YEARS AGO**
 - No. 1: "Before The Next Teardrop Falls" — Freddy Fender (fourth week)

Country KICKERS

The BEST Country prep service!

winstar radio services

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New & Active

WARREN BROTHERS F/SARA EVANS That's The... (BNA)
Total Stations: 25, Adds: 15, Points: 609, Plays: 113

DARRYL WORLEY When You Need My Love (DreamWorks)
Total Stations: 32, Adds: 27, Points: 504, Plays: 107

TIM RUSHLOW When You Love Me (Atlantic)
Total Stations: 15, Adds: 2, Points: 481, Plays: 96

GARY ALLAN Lovin' You Against My Will (MCA)
Total Stations: 10, Adds: 8, Points: 440, Plays: 97

TAMARA WALKER Askin' Too Much (Curb)
Total Stations: 17, Adds: 2, Points: 409, Plays: 75

MARK WILLS Almost Doesn't Count (Mercury)
Total Stations: 12, Adds: 9, Points: 390, Plays: 74

DANNI LEIGH Honey I Do (Monument)
Total Stations: 15, Adds: 6, Points: 252, Plays: 58

TIM MCGRAW Some Things Never Change (Curb)
Total Stations: 11, Adds: 11, Points: 174, Plays: 35

Songs ranked by total points.



IN THE SPOTLIGHT

Virgin artist Jerry Kilgore recently joined country legend Loretta Lynn on 650 WSM's *The Opry Star Spotlight*. Seen here (l-r) are *Opry Star Spotlight* host Matthew Gillian, Lynn and Kilgore.

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R c/o Diane Fredrickson:

10100 Santa Monica Blvd.,
5th Floor, Los Angeles, CA 90067

National Radio Formats

ABC RADIO NETWORKS

Coast-To-Coast

Mark Edwards • (972) 991-9200

Adds:

CLAY DAVIDSON Unconditional
THE JUDDS Stuck In Love
REBA MCENTIRE I'll Be
CHALEE TENNISON Just Because He Lives Here
KEITH URBAN Your Everything

Hottest:

FAITH HILL The Way You Love Me
COLLIN RAYE Couldn't Last A Moment
CLAY WALKER The Chain Of Love

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Adds:

LILA MCCANN Kiss Me Now
NEAL MCCOY Forever Works For Me
PERFECT STRANGER Coming Up Short Time

Hottest:

COLLIN RAYE Couldn't Last A Minute
CLAY WALKER Chain Of Love

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Mainstream Country

L.J. Smith

Adds:

TRACE ADKINS More
BROOKS & DUNN You'll Always Be Loved By Me
THE JUDDS Stuck In Love
REBA MCENTIRE I'll Be

Hottest:

TOBY KEITH How Do You Like Me Now?
GEORGE STRAIT The Best Day
MARTINA MCBRIDE Love's The Only House
CLINT BLACK w/STEVE WARINER Been There
TRACY LAWRENCE Lessons Learned

Pure Country

Ken Moultrie

Adds:

LEE ANN WOMACK I Hope You Dance

Hottest:

TOBY KEITH How Do You Like Me Now?
GEORGE STRAIT The Best Day
MARTINA MCBRIDE Love's The Only House
CLINT BLACK w/STEVE WARINER Been There
TRACY LAWRENCE Lessons Learned

New Country

L.J. Smith

Adds:

No new adds

Hottest:

PHIL VASSAR Carlene
GEORGE STRAIT The Best Day
MARTINA MCBRIDE Love's The Only House
JO DEE MESSINA Because You Love Me
CLINT BLACK w/STEVE WARINER Been There

JONES RADIO NETWORK

Jim Murphy • (303) 784-8700

CD COUNTRY

John Hendricks

Adds:

MARK CHESNUTT Fallin' Never Felt So Good
LONESTAR What About You
KATHY MATTEA Trouble With Angels
DOUG STONE Surprise

JONES RADIO NETWORK CONTINUED

Hottest:

CLAY WALKER The Chain Of Love
BRAD PAISLEY Me Neither
TOBY KEITH How Do You Like Me Now?
FAITH HILL The Way You Love Me
DIXIE CHICKS Goodbye Earl

PREMIERE RADIO NETWORKS

After Midnight

KELLY ERICKSON • (818) 461-5435

Adds:

CLAY DAVIDSON Unconditional

Hots:

MARTINA MCBRIDE Love's The Only House
TOBY KEITH How Do You Like Me Now?
TRACY LAWRENCE Lessons Learned
GEORGE STRAIT The Best Day
CHELY WRIGHT It Was

RADIO ONE COUNTRY PLAYLIST

JIM WEST • (970) 949-3339

Adds:

CHAD BROCK Yes
DANNI LEIGH Honey I Do
LEE ANN WOMACK I Hope You Dance

Hottest:

TIM MCGRAW My Best Friend
JO DEE MESSINA Because You Love Me
CLINT BLACK w/STEVE WARINER Been There

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Mainstream Country

David Felker

Adds:

TRACE ADKINS More
BRAD PAISLEY Me Neither

Hottest:

GEORGE STRAIT The Best Day
TIM MCGRAW My Best Friend
TOBY KEITH How Do You Like Me Now?
MARTINA MCBRIDE Love's The Only House
TRACY LAWRENCE Lessons Learned

Hot Country

David Felker

Adds:

CHAD BROCK Yes
RASCAL FLATS Prayin' For Daylight

Hottest:

GEORGE STRAIT The Best Day
MARTINA MCBRIDE Love's The Only House
PHIL VASSAR Carlene
TOBY KEITH How Do You Like Me Now?
JO DEE MESSINA Because You Love Me



ADDS

BELLAMY BROTHERS A Vertical Expression
TIM RUSHLOW When You Love Me
LEE ANN WOMACK I Hope You Dance
DARRYL WORLEY When You Need My Love

ELITE

CHELY WRIGHT It Was
CLAY WALKER The Chain Of Love
PHIL VASSAR Carlene
KENNY ROGERS Buy Me A Rose
MARTINA MCBRIDE Love's The Only House



ADDS

LEE ANN WOMACK I Hope You Dance
TIM RUSHLOW When You Love Me
DARRYL WORLEY When You Need My Love
BELLAMY BROTHERS Vertical Expression...

TOP 10

CHELY WRIGHT It Was
DIXIE CHICKS Goodbye Earl
TOBY KEITH How Do You Like Me Now?!!
THE WILKINSONS Jimmy's Got A Girlfriend
ALECIA ELLIOTT I'm Digglin' It
FAITH HILL Breathe
CLAY WALKER The Chain Of Love
TIM MCGRAW Something Like That
DIXIE CHICKS Cowboy Take Me Away
JESSICA ANDREWS Unbreakable Heart

Information current as of March 31.



42 million households
Chris Parr, Director/Programming
Paul Hastaba, VP/GM

ADDS

HANK WILLIAMS JR. Naked Women And Beer
LEE ANN WOMACK I Hope You Dance
TIM RUSHLOW When You Love Me

TOP 10

JO DEE MESSINA Because You Love Me
TRACY LAWRENCE Lessons Learned
MARTINA MCBRIDE Love's The Only House
TOBY KEITH How Do You Like Me Now?!!
MONTGOMERY GENTRY Daddy Won't Sell The Farm
JESSICA ANDREWS Unbreakable Heart
KENNY ROGERS Buy Me A Rose
PHIL VASSAR Carlene
ANDY GRIGGS She's More
COLLIN RAYE Couldn't Last A Moment

HEAVY

ANDY GRIGGS She's More
BRAD PAISLEY Me Neither
CLINT BLACK/STEVE WARINER Been There
COLLIN RAYE Couldn't Last A Moment
DIXIE CHICKS Goodbye Earl
FAITH HILL Breathe
JESSICA ANDREWS Unbreakable Heart
KENNY ROGERS Buy Me A Rose
MARTINA MCBRIDE Love's The Only House
MONTGOMERY GENTRY Daddy Won't Sell The Farm
PHIL VASSAR Carlene
TRACY LAWRENCE Lessons Learned
TOBY KEITH How Do You Like Me Now?!!

HOT SHOTS

CHAD BROCK Yes!
DARRYL WORLEY When You Need My Love
ERIC HEATHERLY Flowers On The Wall
GARY ALLAN Lovin' You Against My Will
JEFF FOXWORTHY/BILL ENGLISH/MARTY STUART Blue...
MARK WILLS Almost Doesn't Count
RASCAL FLATS Prayin' For Daylight
REBA MCENTIRE I'll Be
SAWYER BROWN 800 Pound Jesus
SHE DAISY I Will...But
SONS OF THE DESERT Change
TIM RUSHLOW When You Love Me
TY HERNDON No Mercy

Heavy rotation songs receive 28 plays per week. Hot Shots receive 21 plays per week.

Information current as of March 29.

Most Played Recurrents

TIM MCGRAW My Best Friend (Curb)

MARK WILLS Back At One (Mercury)

LONESTAR Smile (BNA)

DIXIE CHICKS Cowboy Take Me Away (Monument)

FAITH HILL Breathe (Warner Bros.)

BRAD PAISLEY He Didn't Have To Be (Arista)

TIM MCGRAW Something Like That (Curb)

JESSICA ANDREWS Unbreakable Heart (DreamWorks)

SHEDAISY This Woman Needs (Lyric Street)

MARTINA MCBRIDE I Love You (RCA)

LONESTAR Amazed (BNA)

REBA MCENTIRE What Do You Say (MCA)

CLINT BLACK When I Said I Do (RCA)

YANKEE GREY All Things Considered (Monument)

JO DEE MESSINA Lesson In Leavin' (Curb)

JOHN MICHAEL MONTGOMERY Home To You (Atlantic)

GEORGE STRAIT Write This Down (MCA)

KENNY CHESNEY How Forever Feels (BNA)

DIXIE CHICKS Ready To Run (Monument)

KENNY CHESNEY You Had Me From Hello (BNA)

COUNTRY

Going For Adds 4300

TRACY BYRD Love, You Ain't Seen The Last Of Me (RCA)

JEFF FOXWORTHY, BILL ENGVALL /MARTY STUART Blue Collar... (DreamWorks)

DOUG STONE Surprise (Atlantic)

MARK WILLS Almost Doesn't Count (Mercury)



HIGH-TECH CELEBRATION

Starstruck Video & Broadcast, On The Scene Productions and Travis Television recently co-hosted a party to introduce Starstruck Entertainment's new Video and Broadcast Studio, located in Starstruck's Music Row offices. During the festivities, Capitol artist Keith Urban's live performance was broadcast via satellite to 100 markets and worldwide on the web. Pictured (l-r) are Starstruck's Robert De La Garza, Urban, OTSP's Stacie Hunt and Travis Television's Greg Travis.

TUNED-IN COUNTRY

R&R/MEDIABASE 24/7

WMSI/Jackson

3am

MARK WILLS I Do (Cherish You)
 GEORGE STRAIT The Best Day
 TRISHA YEARWOOD XXX's... (An American Girl)
 TY HERNDON No Mercy
 LEE ANN WOMACK I'll Think Of A Reason Later
 LORRIE MORGAN I Guess You Had To Be There
 KENNY ROGERS Buy Me A Rose
 SONYA ISAACS I've Forgotten How You Feel
 TRACE ADKINS Every Light In The House
 TOBY KEITH How Do You Like Me Now?
 CLINT BLACK Killin' Time
 COLLIN RAYE Couldn't Last A Moment
 TRAVIS TRITT Take It Easy
 DOUG STONE I Never Knew Love
 RANDY TRAVIS Spirit Of A Boy, Wisdom Of A Man
 VINCE GILL Whenever You Come Around

11am

GEORGE STRAIT Love Without End, Amen
 DIXIE CHICKS There's Your Trouble
 LONESTAR Smile
 JO DEE MESSINA Bye Bye
 TERRI CLARK You're Easy On The Eyes
 YANKEE GREY All Things Considered
 GARTH BROOKS That Summer
 CHELY WRIGHT It Was
 SHANIA TWAIN (If You're Not In It...) I'm Outta Here!
 FAITH HILL Piece Of My Heart
 TRACY LAWRENCE Lessons Learned
 WYMONNA I Saw The Light
 TIM MCGRAW One Of These Days

4pm

FAITH HILL This Kiss
 COLLIN RAYE Couldn't Last A Moment
 TIM MCGRAW Please Remember Me
 MARY CHAPIN CARPENTER I Feel Lucky
 LEE ANN WOMACK I'll Think Of A Reason Later
 TRACY LAWRENCE Lessons Learned
 ALAN JACKSON Gone Country
 CHELY WRIGHT Shut Up And Drive
 JESSICA ANDREWS Unbreakable Heart
 ALISON KRAUSS & UNION STATION ...Nothing At All
 ALABAMA ...A Little More Time On You
 SHANIA TWAIN Any Man Of Mine

8pm

KENNY ROGERS Buy Me A Rose
 SHANIA TWAIN Whose Bed Have Your Boots Been...
 CLAY DAVIDSON Unconditional
 COLLIN RAYE I Can Still Feel You
 PHIL VASSAR Carlene
 GARTH BROOKS Unanswered Prayers
 TRACY LAWRENCE Lessons Learned
 JO DEE MESSINA Because You Love Me
 BROOKS & DUNN That Ain't No Way To Go
 MARTINA MCBRIDE & JIM BRICKMAN Valentine

KKCS/Colorado Springs

3am

ASLEEP AT THE WHEEL/DIXIE CHICKS Roly Poly
 MINDY MCCREARY Ten Thousand Angels
 COLLIN RAYE Couldn't Last A Moment
 CHAD BROCK Ordinary Life
 FAITH HILL This Kiss
 RASCAL FLATTS Prayin' For Daylight
 JOHN ANDERSON I Wish I Could Have Been There
 GEORGE STRAIT The Best Day
 HAL KETCHUM Small Town Saturday Night
 ANDY GRIGGS She's More
 MARTINA MCBRIDE Happy Girl
 TIM MCGRAW Something Like That
 REBA MCENTIRE The Night The Lights Went Out...
 CLINT BLACK Nothin' But The Tailights
 BRAD PAISLEY Me Neither
 COLEY MCCABE Grow Young With You
 RESTLESS HEART Bluest Eyes In Texas

11am

CLINT BLACK/STEVE WARINER Been There
 JUDDS Love Can Build A Bridge
 YANKEE GREY Another Nine Minutes
 KENNY CHESNEY You Had Me From Hello
 GARTH BROOKS Standing Outside The Fire
 TIM MCGRAW My Best Friend
 LEANN RIMES One Way Ticket (Because I Can)
 CLAY WALKER The Chain Of Love
 COLLIN RAYE Anyone Else
 DIAMOND RIO You're Gone
 MARTINA MCBRIDE I Love You
 DIXIE CHICKS Goodbye Earl

4pm

CLINT BLACK w/STEVE WARINER Been There
 PATTY LOVELESS How Can I Help You...?
 MONTGOMERY GENTRY Daddy Won't Sell The Farm
 REBA MCENTIRE/VINCE GILL The Heart Won't Lie
 RANDY TRAVIS Spirit Of A Boy/Wisdom Of A Man
 TIM MCGRAW My Best Friend
 TRISHA YEARWOOD XXX's... (An American Girl)
 CHELY WRIGHT It Was
 ALABAMA ...A Little More Time On You
 TRAVIS TRITT Take It Easy
 SONS OF THE DESERT Change
 TOBY KEITH How Do You Like Me Now?!

8pm

ALABAMA Angels Among Us
 FAITH HILL The Way You Love Me
 LEANN RIMES Blue
 CLAY WALKER You're Beginning To Get Me
 RASCAL FLATTS Prayin' For Daylight
 DIXIE CHICKS Cowboy Take Me Away
 KENNY ROGERS Buy Me A Rose
 TOBY KEITH Should've Been A Cowboy
 MARK WILLS Back At One
 JO DEE MESSINA Lesson In Leavin'
 BROOKS & DUNN She's Not The Cheatin' Kind
 BRAD PAISLEY Me Neither
 SHANIA TWAIN You're Still The One
 CLINT BLACK/STEVE WARINER Been There



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-in is based on sample hours taken from Monday 3/20. © 2000, R&R Inc.

Stations and their adds listed alphabetically by market

| | | | | | | | | | | |
|---|--|--|--|---|--|---|--|--|--|--|
| <p>WOMX/Alton, OH * PD: Kevin Mason 1 KIMBY CHESLEY "Need" DARRYL WORLEY "When"</p> | <p>KIZN/Boise, ID * PD: Rich Summers AP/MD: Spencer Burles 1 PEAR MCLESTER "Be" 2 YANKEE GARY "Minuties" RASCAL FLATS "Prayer" NEAL MCCOY "Forever" STEVE WARNER "Fam"</p> | <p>KPLX/Dallas-Ft. Worth, TX * PD: Brian Philips AP/MD: Smokey Rivers MD: Cindy Adams 9 KENNY CHESLEY "Need" 8 LONSTAR "Now"</p> | <p>KSSS/Fresno, CA * PD: Ken Beason MD: Jason Hunt 1 DARRYL WORLEY "When" 2 WARRNER BROTHERS "Beat"</p> | <p>WOMJ/Jacksonville, FL * PD: Mike Scott AP/MD: John James No Adds</p> | <p>KLLA/Lubbock, TX PD: Jay Richards MD: Kelly Greene 3 RASCAL FLATS "Prayer" 5 KATHLEEN "Everything" 4 RASCAL FLATS "Prayer"</p> | <p>KGEE/Odessa-Midland, TX PD: Michael Loomis AP/MD: Suzanne Kingston GARY ALLAN "Love" STEVE WARNER "Fam"</p> | <p>WKRR/Raleigh-Durham, NC * PD: Don Brannon AP/MD: Scott B. John No Adds</p> | <p>KITY/San Jose, CA * PD: Julie Stevens 24 DIKE CHICKS "Goodbye" 3 TRISHA YEARWOOD "Real" 2 JUDDS "Shuck" 1 KENNY CHESLEY "Need" RASCAL FLATS "Prayer" LEE ANN WOMACK "Dance" DARRYL WORLEY "When"</p> | <p>WIBW/Tulsa, KS PD: Kevin Meyer MD: Peter Ochs 12 TRY WENDON "Wendy" DARRYL WORLEY "When"</p> | |
| <p>WGMA/Albany, NY * PD: Buzz Brindle MD: Bill Searley 1 ERIC HEATHERLY "Flowers" 2 JUDDS "Shuck" 3 RASCAL FLATS "Prayer"</p> | <p>WKLX/Boston, MA * PD: Mike Stryker AP/MD: Gerry Rogers JOE DUFFE "Always"</p> | <p>KJCS/Dallas-Ft. Worth, TX * PD: Dan James AP/MD: Linda O'Brian 1 CLAY WALKER "Chase" TRISHA YEARWOOD "Real" 1 COLLIN RAYE "Country" KEITH URBAN "Everything" SONS OF THE DESERT "Change" BROOKS & DUNN "Always" ERIC HEATHERLY "Flowers" BROOKS & DUNN "Always" JUDDS "Shuck"</p> | <p>WBCT/Grand Rapids, MI * AP/MD: Doug Montgomery MD: Dave Hill 26 DIKE CHICKS "Goodbye" NEAL MCCOY "Forever"</p> | <p>WROO/Jacksonville, FL * PD: Russ Jackson MD: Phronce Gott 1 TIM MCGRAW "Things" 1 TIM RUSHLOW "When" KEITH URBAN "Everything" RASCAL FLATS "Prayer"</p> | <p>WDCN/Macon, GA PD: Gary Marshall AP/MD: Laura Sterling 5 GARY ALLAN "Love" 5 KIMBLEY "Get" 5 JOHN M. MONTGOMERY "Ain" 5 PERFECT STRANGER "Comet" 5 DARRYL WORLEY "When"</p> | <p>KTST/Oklahoma City, OK * AP/MD: Steve Blocker AP/MD: Craig 7Y HERNDON "Prayer" TRISHA YEARWOOD "Real" REBA MCENTIRE "Be"</p> | <p>WQDR/Raleigh-Durham, NC * AP/MD: Andy Meyer AP/MD: Robbin O'Brien No Adds</p> | <p>WKUU/Reno, NV * PD: Tom Jordan AP/MD: Chuck Reeves 6 CHAD BROCK "Yes" 6 STUART WALKERSON "Murder" CLAY DAVIDSON "One"</p> | <p>WQTO/Sarasota, FL * PD: Bob Carpenter AP/MD: Wanda Hays 5 TRISHA YEARWOOD "Real" 2 JUDDS "Shuck" 2 COLLIN RAYE "Country" DIKE CHICKS "Wendy"</p> | <p>KIIM/Tucson, AZ * PD: Herb Cross MD: Scott Swanson 3 KEITH URBAN "Everything" WARRNER BROTHERS "Beat" LEE ANN WOMACK "Dance" RASCAL FLATS "Prayer"</p> |
| <p>KRST/Abingdon, NM * PD: Brent Heston MD: J.T. Jones 1 KENNY CHESLEY "Need" 1 JOHN M. MONTGOMERY "Ain" JUDDS "Shuck"</p> | <p>WYRK/Buffalo, NY * PD: Mark Lickan AP/MD: Chris Kayser No Adds</p> | <p>KYNG/Dallas-Ft. Worth, TX * PD: Bob Mitchell MD: Jim Smith 22 DIKE CHICKS "Goodbye" DARRYL WORLEY "When" TRISHA YEARWOOD "Real" GARY ALLAN "Love"</p> | <p>WHSI/Greensboro, NC * PD: Chris Hill MD: Jayne Austin 7 KENNY ROGERS "Boy" 2 WARRNER BROTHERS "Beat"</p> | <p>WXDQ/Johnson City, TN * PD: Bill Hays MD: Phillip Reed 15 JOHN M. MONTGOMERY "Ain" 8 BROOKS & DUNN "Always" 2 PAUL HILL "Way"</p> | <p>WVNO/Madison, WI * PD: Steve O'Brien MD: Bill McMoran 3 DARRYL WORLEY "When" REBA MCENTIRE "Be" CHALLE TENISON "Because"</p> | <p>KOXY/Oklahoma City, OK * PD: Steve Blocker MD: Bill Reed 2 TRACE ADKINS "More" 2 RASCAL FLATS "Prayer"</p> | <p>WQDR/Raleigh-Durham, NC * AP/MD: Andy Meyer AP/MD: Robbin O'Brien No Adds</p> | <p>WKUU/Reno, NV * PD: Tom Jordan AP/MD: Chuck Reeves 6 CHAD BROCK "Yes" 6 STUART WALKERSON "Murder" CLAY DAVIDSON "One"</p> | <p>KVOD/Tulsa, OK * AP/MD: Dave Block MD: Scott Swanson No Adds</p> | |
| <p>WCTD/Allentown, PA * PD: Chuck Green AP/MD: Ed Perrone ANDY GRIGGS "Now"</p> | <p>WYRK/Buffalo, NY * PD: Mark Lickan AP/MD: Chris Kayser No Adds</p> | <p>KYNG/Dallas-Ft. Worth, TX * PD: Bob Mitchell MD: Jim Smith 22 DIKE CHICKS "Goodbye" DARRYL WORLEY "When" TRISHA YEARWOOD "Real" GARY ALLAN "Love"</p> | <p>WHSI/Greensboro, NC * PD: Chris Hill MD: Jayne Austin 7 KENNY ROGERS "Boy" 2 WARRNER BROTHERS "Beat"</p> | <p>WXDQ/Johnson City, TN * PD: Bill Hays MD: Phillip Reed 15 JOHN M. MONTGOMERY "Ain" 8 BROOKS & DUNN "Always" 2 PAUL HILL "Way"</p> | <p>WVNO/Madison, WI * PD: Steve O'Brien MD: Bill McMoran 3 DARRYL WORLEY "When" REBA MCENTIRE "Be" CHALLE TENISON "Because"</p> | <p>KOXY/Oklahoma City, OK * PD: Steve Blocker MD: Bill Reed 2 TRACE ADKINS "More" 2 RASCAL FLATS "Prayer"</p> | <p>WQDR/Raleigh-Durham, NC * AP/MD: Andy Meyer AP/MD: Robbin O'Brien No Adds</p> | <p>WKUU/Reno, NV * PD: Tom Jordan AP/MD: Chuck Reeves 6 CHAD BROCK "Yes" 6 STUART WALKERSON "Murder" CLAY DAVIDSON "One"</p> | <p>KVOD/Tulsa, OK * AP/MD: Dave Block MD: Scott Swanson No Adds</p> | |

* = Mediabase 24/7 monitored

149 Monitored Reporters
149 Current Playlists

Country Indicator:
36 Total Reporters
34 Current Playlists

Did Not Report, Playlist Frozen (2):
WKNN/Biloxi-Gulfport, MS
WDEZ/Wausau, WI



MIKE KINOSHIAN
mkinosox@rronline.com

From The Home Office In ...

Working at home can add to productivity and quality of life

The freedom of working from home is rapidly becoming a very desirable perk. When offered a choice, a growing number of professionals indicate a strong desire to telecommute. Of course, many radio programmers are already doing more and more work from their residences.

"Instead of working until 8pm, I'd rather get home at a reasonable hour," notes WSRS/Worcester, MA PD Steve Peck, who journeys nearly three hours round-trip each day to the Heart of the Commonwealth from the greater Providence area. "Obviously, based on where I live, quality of life is very important to me, and I like being home to see my kids. After they go to bed, I can go back on the computer and do some music scheduling."

Dabbling in some form of telecommuting isn't exactly new to Peck. "I first started doing it probably six or seven years ago. That's when I began taking Mediabase discs and looking at them at home. You can certainly do Selector from home, so I've been doing it whenever I've had a chance."

While he sees certain advantages to working from home, Peck believes programmers could probably do it — at most — one day a week. "You have to be in the building with your staff and do the things that need to be done each day. I've worked at home in snow situations. The biggest downside is that I'm not available to help the staff at a time when I'm really needed. I feel guilty, because I know I should be at the station, but at least I was able to do some things that needed to get done from home."

A Better Environment

When weather isn't the factor keeping a PD from coming to work, Peck doesn't see any other drawbacks to working at home. "Technology being what it is, you can dial into the system and effectively



Steve Peck



Karen McLellan

work on your office computer. If you have the right setup, you can access whatever files you need. If I had a microphone at home, I could even do an airshift from there. If your company gives you the freedom to work from home one day a week, you can spend time on the phone. It also gives you a great opportunity to listen to the station away from the building, which we so rarely do. It puts you in a different — and better — environment."

For programmers like Peck who are parents, it also provides great family flexibility. "You have a chance to work for a few hours on your computer early in the morning, take an hour and spend it with your kids and then go back to the computer."

But not all managers and owners, he opines, are open to this arrangement. "In the vast majority of cases this will be hard to fly. Management wants programmers to be in the building as often as possible. As a matter of fact, I like it that way too. Technology offers the opportunity to do this when you need to, but I'm not sure

if we're ready to do it on a regular basis."

So is Peck saying he wouldn't want the chance to do this on a one-day-a-week basis? "That's a tough one, because I'd love to do it, but I wouldn't want to be away from the station one day every week. It's a different story to do it every once in a while. There could, however, be some good possibilities working from home one day a week during July and August."

Zero Commute Time

Since her January 3 start at Beverly Hills-based Beyond Music, Director/National Promotion AC & Hot AC Karen McLellan has been working from her home, about 30 miles north of New York City. "For the most part we all have that kind of setup. That's what the company prefers," explains the first-time telecommuter. "The company is a big believer in working from home. You can save some commuting time. It's all very interesting."

Initially intrigued by the work from home concept, McLellan then wondered if the experience would make her feel isolated or lonesome. "I'm a very social person, and I am accustomed to having a lot of people around me at the office. I enjoy taking part in the usual daily water-cooler-conversation stuff. Where I am now, though, it's not like I'm walking into a hustle-and-bustle scene. But this is a great company, and there's a wonderful opportunity here. I'm going to see how it works. I just got my desk delivered, and I have a special place for my work area. There's a separate work phone line, and they've given me a laptop computer."

Admitting that she can now literally roll out of bed and start making phone calls, McLellan comments, "I don't have to worry about rushing to catch the train and getting to the city. If I want to stay in my sweats until noon, I can do that. I just prioritize my phone calls to get things done. I like that."

Considering that she now rises at 8:30am instead of her former 6:30am wake-up time, the experience is realistically saving her several hours each day. "You don't call very many radio stations before 9am. I don't have to put on makeup, get dressed and run to catch a train. As a result, you definitely get in some extra sleep time."

Comfortable And Productive

While McLellan misses face-to-face co-worker interaction, she's still able to make contact over the phone. Senior VP/Promotion Jack Satter, for example, is based in Minneapolis, and, as McLellan notes, "We communicate at least five times a day. He also does that with the rest of the staff. He goes to Los Angeles each month to attend meetings and see

WSRS' Winning Ways

Make a list of the leading ACs by demo share, and WSRS/Worcester, MA is certain to be right at the top. This fall's numbers are again downright awesome.

The main reason for WSRS' success, PD Steve Peck remarks, is that "we continue to stay the course. We're all about consistency. WSRS gives the audience what it wants 24 hours a day; seven days a week. We're intensely focused on our target demo."

Everything, he says, is constantly put through a female 35-44 filter. "If it doesn't make it through, we don't want any part of it. For a long time [crosstown Hot AC-turned-Pop/Alternative] WXLO sounded very similar to us. I believe we finally forced them to go younger. That's helped us even more. They still play some mainstream AC music during the day, but on the whole it's an approach that is definitely different from ours. That wasn't the case for a long time. We both seemingly had the same type of energy level. But people now have a choice, and it's great having the chance to listen to different things."

In addition to nine metro stations, 27 below-the-line signals appeared in Worcester's fall book. "People can listen to [Boston AC] WMJX if they want to, but I think we're giving people what they want in an entertaining way, and they choose to listen to us."

Providing local information is also important to WSRS' success. That was perhaps most evident late last year, when six Worcester firefighters perished in a warehouse blaze. President Clinton, Vice President Gore and Massachusetts Senators Ted Kennedy and John Kerry attended the memorial service at the Worcester Spectrum Center. "It was a horrible situation," recounts Peck. "But this community really came together in every possible way. By the time the week was over, we had collected \$50,000 for a fund to help the firefighters' families."

Beyond that, WSRS became a forum for people to talk things through and vent their feelings. "It was very draining. We were the only music-intensive station that broadcast the memorial service live. We had people on the street giving reports from the procession. Of course we were going to do it — it was a no-brainer. We're part of this community."

"Many people called and e-mailed, thanking us for providing it to people who were at work. I punched around the dial and couldn't believe that we were the only FM station doing anything with it. WXLO was playing Sheryl Crow's 'All I Wanna Do,' which is the total opposite of what everyone in the community was feeling. It's a big part of who we are."

WSRS and Pop/Alternative WXLO were first and second, respectively, in three important female demos this fall. In the chart below, year-to-year fluctuations are followed by overall market rank.

Women 18-34

| | | |
|------|------|--------------|
| WSRS | 13.1 | -23% (No. 2) |
| WXLO | 15.5 | -20% (No. 1) |

Women 25-54

| | | |
|------|------|--------------|
| WSRS | 25.0 | -1% (No. 1) |
| WXLO | 11.2 | -21% (No. 2) |

Women 35-64

| | | |
|------|------|--------------|
| WSRS | 30.8 | +16% (No. 1) |
| WXLO | 7.7 | -8% (No. 2) |

• WSRS's average share among the three demos was 22.9, compared to WXLO's 11.4.

new artists and producers, and he's communicating what we need to do, but he's very comfortable working from his home. He has a separate home office area, and he loves it. I'm very fortunate to be working for a company that believes this is the wave of the future. There's an opportunity to be comfortable and productive."

The company also appears to be doing a good job of providing its employees with home office needs. "I'm not going to spend \$5,000 for a desk, but they're great at giving me whatever it takes to do my job efficiently," McLellan says. "As long as we're being productive, it's definitely a benefit."

Working from home has many advantages, but a certain discipline and work ethic are also required. Some people may find it hard to give full attention to their jobs when they're at home. "They can easily say, 'It's Jerry Springer time,'" jokes McLellan. "But I've never been a daytime television person. I am happy

with the radio or CDs playing in the background. I don't find myself being drawn away. It's a privilege to work from home, but you should know that you have to get your job done."

It might be a little more of a distraction for people with families. "I'm lucky that the only thing I have is a plant — my major distraction will be baseball season. It's just a matter of being comfortable in your own environment. It's great doing things at your own pace."

"You might have to occasionally go somewhere to discuss things in a group, but, let's face it, we all do conference calls. You don't see each other, but you get work done and get results. If you can do business from an airplane, you can do it from home."

And if Beyond were to change its home office stance? McLellan reasons, "I wouldn't mind, because I worked in a regular office for so long, and I know how to function that way. Either way is workable for me."

OLIVER
I'LL GET BY

Going for Adds
April 10

National Promotion:
Jack Ashton Image Consultants
323.658.6580

R&R AC Top 30

March 31, 2000

| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | +/- PLAYS | GROSS IMPRESSIONS ('00) | WEEKS ON CHART | TOTAL STATIONS/ADDS |
|-----------|-----------|---|-------------|-----------|-------------------------|----------------|---------------------|
| 1 | 1 | SAVAGE GARDEN I Knew I Loved You (Columbia) | 2546 | -91 | 301749 | 24 | 108/0 |
| 4 | 2 | FAITH HILL Breathe (Warner Bros.) | 2435 | +72 | 285708 | 11 | 105/0 |
| 2 | 3 | CELINE DION That's The Way It Is (550 Music/Epic) | 2423 | -30 | 288737 | 21 | 108/0 |
| 5 | 4 | BACKSTREET BOYS Show Me The Meaning Of... (Jive) | 2413 | +200 | 287193 | 10 | 107/0 |
| 3 | 5 | LONESTAR Amazed (BNA) | 2321 | -43 | 261736 | 28 | 103/0 |
| 6 | 6 | BRIAN MCKNIGHT Back At One (Motown/Universal) | 2186 | -17 | 253252 | 15 | 95/0 |
| 8 | 7 | ELTON JOHN Someday Out Of The Blue (DreamWorks) | 1760 | +317 | 211413 | 6 | 104/0 |
| 7 | 8 | 98 DEGREES I Do (Cherish You) (Universal) | 1438 | -31 | 160633 | 30 | 97/0 |
| 9 | 9 | PHIL COLLINS You'll Be In My Heart (Hollywood) | 1278 | -135 | 152274 | 50 | 97/0 |
| 12 | 10 | MARC ANTHONY You Sang To Me (Columbia) | 1256 | +298 | 155510 | 6 | 97/5 |
| 11 | 11 | 'N SYNC W/GLORIA ESTEFAN Music Of My Heart (Epic) | 1043 | +14 | 121472 | 32 | 93/0 |
| 13 | 12 | SANTANA F/ROB THOMAS Smooth (Arista) | 961 | +27 | 118422 | 21 | 47/4 |
| 15 | 13 | EDWIN MCCAIN I Could Not Ask For More (Lava/Atlantic) | 938 | +14 | 97698 | 41 | 85/0 |
| 10 | 14 | ROBBIE WILLIAMS Angels (Capitol) | 932 | -338 | 106857 | 16 | 78/0 |
| 14 | 15 | BACKSTREET BOYS I Want It That Way (Jive) | 872 | -61 | 112949 | 47 | 93/0 |
| 16 | 16 | SARAH MCLACHLAN I Will Remember You (Arista) | 852 | -25 | 113589 | 52 | 86/0 |
| 18 | 17 | RICKY MARTIN F/MEJA Private Emotion (C2/Columbia) | 678 | +24 | 83389 | 7 | 70/2 |
| 19 | 18 | 'N SYNC (God...) A Little More Time... (RCA) | 664 | +13 | 80689 | 62 | 71/0 |
| 20 | 19 | 98 DEGREES The Hardest Thing (Universal) | 640 | +36 | 90189 | 48 | 74/0 |
| 17 | 20 | RICKY MARTIN She's All I Ever Had (C2/Columbia) | 613 | -85 | 66404 | 34 | 75/0 |
| 21 | 21 | MADONNA American Pie (Maverick/WB) | 536 | -43 | 88380 | 7 | 44/0 |
| Debut | 22 | LEANN RIMES I Need You (Sparrow/Curb/Capitol) | 452 | +433 | 51778 | 1 | 88/21 |
| 24 | 23 | JOHN TESH F/RICHARD PAGE When She... (Garden City/TeshMedia) | 426 | +63 | 33937 | 2 | 55/7 |
| 25 | 24 | JESSICA SIMPSON I/NICK LACHEY Where You Are (Columbia) | 421 | +87 | 37485 | 3 | 57/5 |
| 22 | 25 | PHIL COLLINS Strangers Like Me (Hollywood) | 397 | -100 | 44126 | 18 | 50/0 |
| Debut | 26 | SAVAGE GARDEN Crash And Burn (Columbia) | 330 | +186 | 22007 | 1 | 54/11 |
| Debut | 27 | MICHAEL W. SMITH This Is Your Time (Reunion/Jive) | 304 | +37 | 24779 | 1 | 47/9 |
| 29 | 28 | AL JARREAU Just To Be Loved (GRP/VMG) | 300 | +12 | 26188 | 2 | 51/6 |
| 27 | 29 | TINA TURNER When The Heartache Is Over (Virgin) | 251 | -58 | 21217 | 13 | 26/0 |
| 30 | 30 | STING Brand New Day (A&M/Interscope) | 251 | -26 | 14852 | 6 | 20/2 |

Most Added

| ARTIST TITLE LABEL(S) | ADDS |
|---|------|
| LEANN RIMES I Need You (Sparrow/Curb/Capitol) | 21 |
| SAVAGE GARDEN Crash And Burn (Columbia) | 11 |
| MICHAEL W. SMITH This Is Your Time (Reunion/Jive) | 9 |
| SOLEIL MOON Willingly (MFO) | 9 |
| JOHN TESH F/RICHARD PAGE When... (Garden City/TeshMedia) | 7 |
| STEELY DAN Cousin Dupree (Giant/Reprise) | 7 |
| AL JARREAU Just To Be Loved (GRP/VMG) | 6 |
| MARC ANTHONY You Sang To Me (Columbia) | 5 |
| JESSICA SIMPSON I/NICK LACHEY Where... (Columbia) | 5 |
| LINDA EDER Vienna (Atlantic) | 5 |
| WESTLIFE Swear It Again (Arista) | 5 |

Most Increased Plays

| ARTIST TITLE LABEL(S) | TOTAL PLAY INCREASE |
|---|---------------------|
| LEANN RIMES I Need You (Sparrow/Curb/Capitol) | +433 |
| ELTON JOHN Someday Out Of The Blue (DreamWorks) | +317 |
| MARC ANTHONY You Sang To Me (Columbia) | +298 |
| BACKSTREET BOYS Show Me The Meaning Of... (Jive) | +200 |
| SAVAGE GARDEN Crash And Burn (Columbia) | +186 |
| SHANIA TWAIN You've Got A Way (Mercury) | +144 |
| JESSICA SIMPSON I/NICK LACHEY Where... (Columbia) | +87 |
| JIM BRICKMAN F/MICHAEL W. SMITH Love... (Windham Hill) | +85 |
| R. KELLY & CELINE DION I'm Your Angel (Jive) | +74 |
| FAITH HILL Breathe (Warner Bros.) | +72 |

Breakers

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



108 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 3/19-Saturday 3/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 875 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

New & Active

ERIC CARMEN I Was Born To Love You (Pyramid/Rhino)
Total Plays: 167, Total Stations: 29, Adds: 0

VENICE The Man You Think I Am (Vanguard)
Total Plays: 165, Total Stations: 28, Adds: 0

MYTOWN Now That I Found You (Cherry/Universal)
Total Plays: 124, Total Stations: 17, Adds: 1

STEELY DAN Cousin Dupree (Giant/Reprise)
Total Plays: 116, Total Stations: 27, Adds: 7

MACY GRAY I Try (Epic)
Total Plays: 109, Total Stations: 14, Adds: 3

WESTLIFE Swear It Again (Arista)
Total Plays: 82, Total Stations: 18, Adds: 5

LINDA EDER Vienna (Atlantic)
Total Plays: 79, Total Stations: 21, Adds: 5

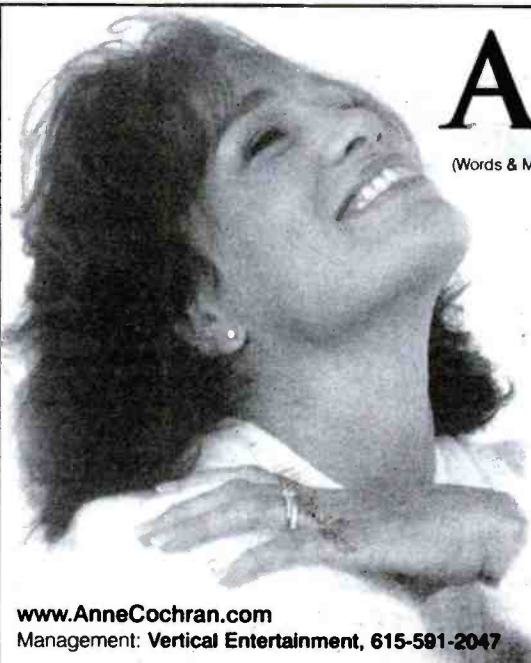
CROSBY, STILLS, NASH & YOUNG Heartland (Reprise)
Total Plays: 74, Total Stations: 16, Adds: 0

SAISON I Believe (Real Deal)
Total Plays: 72, Total Stations: 19, Adds: 1

CHICAGO If I Should Lose You (Chicago)
Total Plays: 69, Total Stations: 15, Adds: 0

SOLEIL MOON Willingly (MFO)
Total Plays: 44, Total Stations: 17, Adds: 9

Songs ranked by total plays



ANNE COCHRAN

"SEND A MESSAGE"

(Words & Music: Gayla Borders, Jeff Borders and Amy Grant)

"Anne broke the ice with AFTER ALL THESE YEARS. Now she turns up the heat with SEND A MESSAGE. I like this song so much I stole the demo." - Dan Hurst, Program Director, KUDL, Kansas City

"A great, upbeat, feel-good song." - Steve Goss, Program Director, WPCH, Atlanta

"Finally, a follow up to her hit AFTER ALL THESE YEARS with Jim Brickman! Her voice is so appealing, we can't play it without getting calls. Anne has really delivered!" - Haynes Johns, Music Director, Windy 100, Chicago

KUDL
WRCH
WDEF
KTRR
WOOF
WWLI
WTCB
WMGN
WHUD
WAFY


FROM THE CD, ANNE COCHRAN "LUCKY GIRL"

Anne Cochran's latest solo venture, "Send A Message" the first single from her new CD, "Lucky Girl" is the follow-up to her Top 5 AC radio hit "After All These Years," recorded with and produced by Jim Brickman.



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R&R AC Debut 22 #1 Most Increased
Monitor AC Debut 24* Greatest Gainer

| | | | | | | |
|------|------|------|------|------|-----------|------|
| KOST | WLIT | WNND | WBEB | KVIL | WASH | WPCH |
| KLSY | KESZ | WLTE | WALK | WLIF | WSHH | KOSI |
| WDOK | WRRM | KGBY | KUDL | WLTQ | KQXT | WWLI |
| WSNY | KSFI | WTPI | WMGF | WLMG | and more! | |

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Produced for LeAnn Rimes by the Acoustic Production Group - LeAnn Rimes appears courtesy of Curb Records

www.americanradiohistory.com

Most Played Recurrents

SIXPENCE NONE THE RICHER Kiss Me (Squint/Columbia)

CHER Believe (Warner Bros.)

SHANIA TWAIN From This Moment On (Mercury/IDJMG)

SHANIA TWAIN You're Still The One (Mercury/IDJMG)

MARC ANTHONY I Need To Know (Columbia)

FAITH HILL This Kiss (Warner Bros.)

SHANIA TWAIN You've Got A Way (Mercury/IDJMG)

NATALIE IMBRUGLIA Tom (RCA)

PHIL COLLINS True Colors (Atlantic)

R. KELLY & CELINE DION I'm Your Angel (Jive)

AEROSMITH I Don't Want To Miss A Thing (Columbia)

ENRIQUE IGLESIAS Bailamos (Overbrook/Interscope)

BACKSTREET BOYS All I Have To Give (Jive)

SHANIA TWAIN Man! I Feel Like A Woman! (Mercury/IDJMG)

BRITNEY SPEARS Sometimes (Jive)

SHANIA TWAIN That Don't Impress Me Much (Mercury/IDJMG)

SIXPENCE NONE THE RICHER There She Goes (Squint/Elektra/EEG)

JIM BRICKMAN /MICHAEL W SMITH Love Of My Life (Windham Hill)

JEWEL Hands (Atlantic)

ERIC CLAPTON Blue Eyes Blue (Columbia/Reprise)

AC

Going For Adds 4/300

TRACY BONHAM Behind Every Woman (Island/IDJMG)

COUNTING CROWS Mrs. Potter's Lullaby (DGC/Geffen/Interscope)

MICHAEL ENGLISH Heaven To Earth (Curb)

TRAIN I Am (Aware/Columbia)



CHICAGO 4 NEW YORK 1

Chicago members (l-r) Lee Loughnane, Robert Lamm, Walter Parazaider and James Pankow have WLTW/New York PD Jim Ryan (center) outnumbered.

TUNED-IN AC

WOBM/Monmouth-Ocean

3am

FOREIGNER Waiting For A Girl Like You
 AMY GRANT Baby, Baby
 JAMES TAYLOR Everyday
 EAGLES Best Of My Love
 CELINE DION That's The Way It Is
 PHIL COLLINS Two Hearts
 TRACY CHAPMAN Give Me One Reason
 CROSBY, STILLS & NASH Southern Cross
 CARS Drive
 KANSAS Dust In The Wind
 ROD STEWART Reason To Believe (Unplugged)
 RICKY MARTIN /MEJA Private Emotion
 ELTON JOHN Someday Out Of The Blue

11am

KENNY LOGGINS Footloose
 PHIL COLLINS Everyday
 BERLIN Take My Breath Away
 TEMPTATIONS My Girl
 ELTON JOHN Someday Out Of The Blue
 BRUCE SPRINGSTEEN Dancing In The Dark
 BILL MEDLEY & JENNIFER WARNES The Time Of...
 GEORGE BENSON On Broadway
 ERIC CLAPTON Tears In Heaven
 EAGLES The Long Run

4pm

STEVE WINWOOD Roll With It
 BRYAN ADAMS (Everything I Do) I Do It...
 FLEETWOOD MAC Don't Stop
 LONESTAR Amazed
 ROD STEWART Young Turks
 PAULA COLE I Don't Want To Wait
 JOURNEY Who's Crying Now
 ELTON JOHN Daniel
 LINDA RONSTADT & AARON NEVILLE Don't Know...
 STING Fields Of Gold
 HALL & OATES Sara Smile

8pm

MIAMI SOUND MACHINE Words Get In The Way
 ELTON JOHN Blessed
 FOREIGNER Waiting For A Girl Like You
 FAITH HILL Breathe
 ROD STEWART Have I Told You Lately (Unplugged)
 PABLO BRYSON If Ever You're In My Arms Again
 'N SYNC w/G ESTEFAN The Music Of My Heart
 BETTE MIDLER Wind Beneath My Wings
 CELINE DION That's The Way It Is
 JAMES INGRAM I Don't Have The Heart

WRVR/Memphis

3am

JAMES TAYLOR Carolina In My Mind
 BOYZ II MEN In The Still Of The Nite
 CHICAGO You're The Inspiration
 ELTON JOHN Something About The Way You...
 ELTON JOHN Someday Out Of The Blue
 FOUR SEASONS Who Loves You
 DON HENLEY The End Of The Innocence
 BILL MEDLEY & JENNIFER WARNES The Time...
 SHANIA TWAIN You're Still The One
 DOOBIE BROTHERS Listen To The Music
 SOPHIE B. HAWKINS As I Lay Me Down
 BILLY JOEL Just The Way You Are
 LIONEL RICHIE Sat You, Say Me

11am

98 DEGREES I Do (Cherish You)
 JAMES TAYLOR Your Smiling Face
 PHIL COLLINS Take Me Home
 FOUR SEASONS December 1963 (Oh What A Night)
 BOB SEGER We've Got Tonight
 FAITH HILL Breathe
 HOOTIE & THE BLOWFISH Hold My Hand
 AMERICA Lonely People
 BACKSTREET BOYS I Want It That Way
 COMMODORES Lady (You Bring Me Up)
 BRYAN ADAMS Have Ever Really Loved...
 PURE PRAIRIE LEAGUE Amie

4pm

GERRY RAFFERTY Baker Street
 MR. BIG To Be With You
 EDWIN MCCAMM I'll Be
 ELTON JOHN Don't Let The Sun Go Down...
 BACKSTREET BOYS Quit Playing Games...
 MARIAH CAREY Hero
 AMERICA Daisy Jane
 SOPHIE B. HAWKINS As I Lay Me Down
 HUEY LEWIS & THE NEWS The Power Of Love
 SHANIA TWAIN You're Still The One
 BILLY JOEL Just The Way You Are
 AMY GRANT Takes A Little Time

8pm

ELTON JOHN Daniel
 ELTON JOHN Something About The Way You...
 SHANIA TWAIN You've Got A Way
 PAUL MCCARTNEY My Love
 GLORIA ESTEFAN & MIAMI SOUND MACHINE Anything...
 SAVAGE GARDEN I Knew I Loved You
 BILLY JOEL She's Got A Way
 MARTINA MCBRIDE I Love You
 PABLO CRUISE Love Will Find A Way
 MICHAEL ENGLISH Your Love Amazes Me
 ENGLAND DAN & JOHN FORD COLEY Nights Are...
 WHITNEY HOUSTON I Will Always Love You
 MARC ANTHONY You Sang To Me



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-in is based on sample hours taken from Monday 3/20. © 2000, R&R Inc.

Reporters

Stations and their adds listed alphabetically by market

AC

| | | | | |
|--|--|--|---|--|
| WYJ/Albany, NY OM: Michael Morgan MD: Chris Halverson WESTLIFE "Star" No Adds | WGSY/Columbus, GA OM: Alan Quan MD: April Hise No Adds | WTP/Indianapolis, IN OM: Tim McLeod MD: Steve Cooper "MARCANTHONY 'Sang' LEARN'RMS 'Lead' No Adds | KWMB/Monterey, CA OM: Bernie Moody MD: 14 SARAH/FROB THOMAS "Smooth" No Adds | KSPJ/Salt Lake City, UT OM: Alan Hague MD: Lynn Kelly LEARN'RMS "Lead" "SARGE GARDEN 'Crash' No Adds |
| KMGH/Abuquerque, NM OM: Steve Jones MD: James Jones 9 SARAH/FROB THOMAS "Smooth" 1 AL JARREAU "Just" No Adds | WSAY/Columbus, OH OM: Steve Jones MD: Steve Jones LEARN'RMS "Lead" No Adds | WTFM/Jackson City, TN OM: Mark E. McGowan MD: Steve Jones No Adds | WALK/Asheville-Salisbury, NC VP/Prog: Gene Williams MD: Rob Miller MD: Cherie Lonsdale 2 ENRIQUE IGLESIAS "Why" 1 STING "Day" LEARN'RMS "Lead" BEN HAPPER "Lead" No Adds | KOBY/Salt Lake City, UT OM: Alan Hague MD: Lynn Kelly LEARN'RMS "Lead" "SARGE GARDEN 'Crash' No Adds |
| WLEW/Allentown, PA OM: Vern Anderson MD: Michael W. Smith "Ter" WESTLIFE "Star" No Adds | KVIL/Dallas-Ft. Worth, TX OM: Bill Curtis MD: John King "MACY GRAY 'By" No Adds | WKYE/Johnson City, PA OM: Jack Elliott MD: Steve Jones MICHEL W SMITH "Ter" STEELY DAN "Super" No Adds | WHLR/Hartford, CT OM: Alan Hague MD: Steve Jones "SARGE GARDEN 'Crash' No Adds | KXOB/Abuquerque, NM OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds |
| WPCW/Atlanta, GA OM: Steve Jones MD: Steve Jones AFC: Steve Jones No Adds | WLQT/Columbus, OH OM: Steve Jones MD: Steve Jones No Adds | WOLR/Kalamazoo, MI OM: Alan Hague MD: Steve Jones "SARGE GARDEN 'Crash' No Adds | WLMG/New Orleans, LA OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds | KPEX/Abuquerque, NM OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds |
| WFGA/Atlantic City, NJ OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds | KOSI/Denver-Bozeman, CO OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds | WJOL/Kansas City, MO OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds | WWSM/South Bend, IN OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds | KXON/Oakland, CA OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds |
| WBBQ/Augusta, GA OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds | WJOL/Kansas City, MO OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds | WJOL/Kansas City, MO OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds | WWSM/South Bend, IN OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds | KXON/Oakland, CA OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds |
| KOHL/Austin, TX OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds | WJOL/Kansas City, MO OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds | WJOL/Kansas City, MO OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds | WWSM/South Bend, IN OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds | KXON/Oakland, CA OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds |
| WLF/Baltimore, MD OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds | WJOL/Kansas City, MO OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds | WJOL/Kansas City, MO OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds | WWSM/South Bend, IN OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds | KXON/Oakland, CA OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds |
| WJY/Birmingham, AL OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds | WJOL/Kansas City, MO OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds | WJOL/Kansas City, MO OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds | WWSM/South Bend, IN OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds | KXON/Oakland, CA OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds |
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Hot AC

| | | | | |
|---|---|---|---|---|
| WDD/Chattanooga, TN OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds | WDDQ/Chattanooga, TN OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds | KSTJ/Las Vegas, NV OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds | KBYZ/Oakland, CA OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds | KSNM/San Antonio, TX OM: Steve Jones MD: Steve Jones "SARGE GARDEN 'Crash' No Adds |
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*= Mediabase 24/7 monitored

99 Total Reporters
99 Current Reporters
99 Current Playlists

Did Not Report, Playlist Frozen (2):
WOST/Fl. Myers-Naples, FL
KRUZ/Santa Barbara, CA

Welcome to the world of

David Mead...

World of a King

the first track from his debut album

The Luxury of Time

www.davidmead.com

Produced by Peter Collins for Jill Music Ltd

Associate Producer: Jason Lehning

Mixed by Mike Shipley

Management: Kip Kraus

March 31, 2000

| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | +/- PLAYS | GROSS IMPRESSIONS ('00) | WEEKS ON CHART | TOTAL STATIONS/ADDS |
|-----------|-----------|---|-------------|-----------|-------------------------|----------------|---------------------|
| 1 | 1 | SANTANA F/ROB THOMAS Smooth (Arista) | 3575 | -161 | 393168 | 37 | 98/0 |
| 2 | 2 | VERTICAL HORIZON Everything You Want (RCA) | 3224 | +197 | 318300 | 14 | 90/0 |
| 4 | 3 | FAITH HILL Breathe (Warner Bros.) | 3119 | +216 | 333255 | 9 | 86/2 |
| 2 | 4 | SMASH MOUTH Then The Morning Comes (Interscope) | 3079 | +8 | 341424 | 21 | 88/0 |
| 5 | 5 | THIRD EYE BLIND Never Let You Go (Elektra/EEG) | 3066 | +209 | 327772 | 12 | 89/0 |
| 9 | 6 | MACY GRAY I Try (Epic) | 2615 | +275 | 291043 | 10 | 85/2 |
| 6 | 7 | SAVAGE GARDEN I Knew I Loved You (Columbia) | 2561 | -156 | 222769 | 22 | 79/0 |
| 7 | 8 | TRAIN Meet Virginia (Aware/Columbia) | 2439 | -91 | 257825 | 32 | 81/0 |
| 10 | 9 | CELINE DION That's The Way It Is (550 Music/Epic) | 2344 | +62 | 235466 | 18 | 72/0 |
| 8 | 10 | MARC ANTHONY I Need To Know (Columbia) | 2200 | -153 | 232337 | 18 | 72/0 |
| 11 | 11 | FILTER Take A Picture (Reprise) | 2089 | -84 | 200064 | 15 | 79/0 |
| 12 | 12 | LONESTAR Amazed (BNA) | 2089 | +51 | 234854 | 10 | 64/1 |
| 13 | 13 | GOO GOO DOLLS Black Balloon (Warner Bros.) | 1826 | -101 | 203316 | 40 | 68/0 |
| 19 | 14 | TRACY CHAPMAN Telling Stories (There Is...) (Elektra/EEG) | 1612 | +171 | 168245 | 7 | 69/0 |
| 16 | 15 | SUGAR RAY Falls Apart (Run Away) (Lava/Atlantic) | 1515 | -28 | 132823 | 13 | 67/0 |
| 18 | 16 | BACKSTREET BOYS Show Me The Meaning Of... (Jive) | 1514 | +60 | 133826 | 9 | 53/2 |
| 14 | 17 | STING Brand New Day (A&M/Interscope) | 1504 | -95 | 147487 | 24 | 71/0 |
| 15 | 18 | COUNTING CROWS Hangin'around (DGC/Geffen/Interscope) | 1484 | -68 | 156051 | 20 | 66/0 |
| 17 | 19 | SUGAR RAY Someday (Lava/Atlantic) | 1398 | -64 | 161833 | 40 | 77/0 |
| Breaker | 20 | MELISSA ETHERIDGE Enough Of Me (Island/IDJMG) | 1372 | +75 | 142812 | 8 | 78/2 |
| 24 | 21 | CREED Higher (Wind-up) | 1153 | +149 | 117011 | 4 | 38/1 |
| 25 | 22 | LENNY KRAVITZ I Belong To You (Virgin) | 1142 | +163 | 148332 | 4 | 56/5 |
| 23 | 23 | FOO FIGHTERS Learn To Fly (Roswell/RCA) | 1040 | -72 | 128495 | 18 | 45/0 |
| 26 | 24 | KID ROCK Only God Knows Why (Top Dog/Lava/Atlantic) | 998 | +59 | 87502 | 5 | 46/1 |
| 28 | 25 | SPLENDER I Think God Can Explain (C2/Columbia) | 988 | +184 | 117937 | 2 | 58/2 |
| 27 | 26 | 'N SYNC Bye Bye Bye (Jive) | 888 | +82 | 79443 | 2 | 34/5 |
| Debut | 27 | RED HOT CHILI PEPPERS Otherside (Warner Bros.) | 880 | +119 | 111560 | 1 | 49/7 |
| 22 | 28 | MADONNA American Pie (Maverick/WB) | 845 | -361 | 75921 | 8 | 53/1 |
| 30 | 29 | BRIAN MCKNIGHT Back At One (Motown/Universal) | 752 | -27 | 66432 | 9 | 23/0 |
| Debut | 30 | JESSICA RIDDLE Even Angels Fall (Hollywood) | 731 | +29 | 65351 | 1 | 49/3 |

99 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 3/19-Saturday 3/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1300 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

New & Active

LEONA NAESS Charm Attack (Outpost/MCA)
Total Plays: 721, Total Stations: 32, Adds: 1

BLINK-182 All The Small Things (MCA)
Total Plays: 688, Total Stations: 24, Adds: 1

EIFFEL 65 Blue (Da Ba Dee) (Republic/Universal)
Total Plays: 632, Total Stations: 36, Adds: 1

MARC ANTHONY You Sang To Me (Columbia)
Total Plays: 568, Total Stations: 34, Adds: 9

DIDO Don't Think Of Me (Arista)
Total Plays: 567, Total Stations: 37, Adds: 3

CHRISTINA AGUILERA What A Girl Wants (RCA)
Total Plays: 524, Total Stations: 22, Adds: 0

TAL BACHMAN If You Sleep (Columbia)
Total Plays: 459, Total Stations: 39, Adds: 5

BARNAKEO LADIES If I Had \$1000000 (Reprise)
Total Plays: 457, Total Stations: 29, Adds: 0

TARA MACLEAN If I Fall (Netwerk/Capitol)
Total Plays: 429, Total Stations: 32, Adds: 2

SANTANA I/PRODUCT G&B Maria Maria (Arista)
Total Plays: 417, Total Stations: 23, Adds: 8

STING Desert Rose (A&M/Interscope)
Total Plays: 402, Total Stations: 28, Adds: 5

SAVAGE GARDEN Crash And Burn (Columbia)
Total Plays: 345, Total Stations: 27, Adds: 5

BEN HARPER Steal My Kisses (Virgin)
Total Plays: 326, Total Stations: 23, Adds: 5

RICKY MARTIN I/MEJA Private Emotion (C2/Columbia)
Total Plays: 316, Total Stations: 22, Adds: 0

BUSH Letting The Cables Sleep (Trauma)
Total Plays: 271, Total Stations: 18, Adds: 0

GOO GOO DOLLS Broadway (Warner Bros.)
Total Plays: 262, Total Stations: 47, Adds: 31

ELTON JOHN Someday Out Of The Blue (DreamWorks)
Total Plays: 252, Total Stations: 26, Adds: 6

SMASH MOUTH Waste (Interscope)
Total Plays: 221, Total Stations: 19, Adds: 2

TONIC Mean To Me (Universal)
Total Plays: 206, Total Stations: 17, Adds: 1

GAS GIANTS Quitter (Atomic Pop)
Total Plays: 177, Total Stations: 11, Adds: 0

AIMEE MANN Save Me (Reprise)
Total Plays: 176, Total Stations: 12, Adds: 0

BELL, BOOK & CANOLE Rescue Me (Let Your...)
(Blackbird/Atlantic)
Total Plays: 148, Total Stations: 14, Adds: 0

MATTHEW SWEET Trade Places (Volcano)
Total Plays: 78, Total Stations: 11, Adds: 2

GUSTER Fa Fa (Hybrid/Sire)
Total Plays: 54, Total Stations: 13, Adds: 10

B.B. MAK Back Here (Hollywood)
Total Plays: 4, Total Stations: 10, Adds: 10

Songs ranked by total plays

Most Added

| ARTIST TITLE LABEL(S) | ADDS |
|---|------|
| GOO GOO DOLLS Broadway (Warner Bros.) | 31 |
| GUSTER Fa Fa (Hybrid/Sire) | 10 |
| B.B. MAK Back Here (Hollywood) | 10 |
| MARC ANTHONY You Sang To Me (Columbia) | 9 |
| SANTANA F/PRODUCT G&B Maria Maria (Arista) | 8 |
| RED HOT CHILI PEPPERS Otherside (Warner Bros.) | 7 |
| ELTON JOHN Someday Out Of The Blue (DreamWorks) | 6 |
| LENNY KRAVITZ I Belong To You (Virgin) | 5 |
| TAL BACHMAN If You Sleep (Columbia) | 5 |
| 'N SYNC Bye Bye Bye (Jive) | 5 |
| STING Desert Rose (A&M/Interscope) | 5 |
| SAVAGE GARDEN Crash And Burn (Columbia) | 5 |
| BEN HARPER Steal My Kisses (Virgin) | 5 |

Most Increased Plays

| ARTIST TITLE LABEL(S) | TOTAL PLAY INCREASE |
|---|---------------------|
| MACY GRAY I Try (Epic) | +275 |
| GOO GOO DOLLS Broadway (Warner Bros.) | +231 |
| FAITH HILL Breathe (Warner Bros.) | +216 |
| THIRD EYE BLIND Never Let You Go (Elektra/EEG) | +209 |
| SAVAGE GARDEN Crash And Burn (Columbia) | +206 |
| VERTICAL HORIZON Everything You Want (RCA) | +197 |
| SPLENDER I Think God Can Explain (C2/Columbia) | +184 |
| SANTANA F/PRODUCT G&B Maria Maria (Arista) | +184 |
| TRACY CHAPMAN Telling Stories (There Is...) (Elektra/EEG) | +171 |
| LENNY KRAVITZ I Belong To You (Virgin) | +163 |

Breakers

MELISSA ETHERIDGE
Enough Of Me (Island/IDJMG)

| TOTAL PLAYS/INCREASE | TOTAL STATIONS/ADDS | CHART |
|----------------------|---------------------|-------|
| 1372/75 | 78/2 | 20 |

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

FIRST LEG OF U.S. TOUR GOING STRONG!!

NYC
Tampa
Houston
Austin
Santa Rosa
Sacramento
Modesto
San Francisco
Portland
Seattle
Vancouver
Springfield
St. Louis
Minneapolis
Chicago
and much more!!

Dido

don't think of me

already on at:

WTMX WBMX KLLC KISN WPHH WLTS WMXB KALZ
WFKS KCDU WDAQ KLLY KMXS WINK KSTJ KQMB
WXPT KBBT KZZO KDMX WSSR KAMX WVRV KPEK
KOSO KRUZ KTOZ KLCA WSNE WKDD KMHX WCGO
WXLO WLIR WTIC KKPN KMXB KKOB KEZR

Modern AC Monitor 29*
Top 40 Adult Monitor 40*

Over 190,000 Units Shipped!!
OVER 140,000 UNITS SCANNED!!



ARISTA

Most Played Recurrents

| |
|---|
| FASTBALL Out Of My Head (Hollywood) |
| GOO GOO DOLLS Slide (Warner Bros.) |
| TAL BACHMAN She's So High (Columbia) |
| SMASH MOUTH All Star (Interscope) |
| SIXPENCE NONE THE RICHER Kiss Me (Squint/Columbia) |
| LEN Steal My Sunshine (Work/Epic) |
| SUGAR RAY Every Morning (Lava/Atlantic) |
| NATALIE IMBRUGLIA Tom (RCA) |
| EAGLE-EYE CHERRY Save Tonight (Work/Epic) |
| CITIZEN KING Better Days (And The Bottom Drops Out) (Warner Bros.) |
| SARAH MCLACHLAN I Will Remember You (Arista) |
| SIXPENCE NONE THE RICHER There She Goes (Squint/Elektra/EEG) |
| R.E.M. The Great Beyond (Warner Bros.) |
| GOO GOO DOLLS Iris (Warner Sunset/Reprise) |
| MATCHBOX 20 Back 2 Good (Lava/Atlantic) |
| SHERYL CROW My Favorite Mistake (A&M/Interscope) |
| LENNY KRAVITZ Fly Away (Virgin) |
| SHAWN MULLINS Lullaby (SMG/Columbia) |
| TONIC You Wanted More (Universal) |
| BETH HART L.A. Song (143/Lava/Atlantic) |

HOT AC

Going For Adds 4/3/00

| |
|---|
| TRACY BONHAM Behind Every Woman (Island/IDJMG) |
| COUNTING CROWS Mrs. Potter's Lullaby (DGC/Geffen/Interscope) |
| CHANTAL KREVIASZUK Before You (C2/Columbia) |
| LIVE Run To The Water (Radioactive/MCA) |
| NINE DAYS Absolutely (Story Of A Girl) (550 Music/Epic) |
| OASIS Where Did It All Go Wrong (Epic) |
| TRAIN I Am (Aware/Columbia) |



NEVER ENOUGH

Pop/Alternative KMXB/Las Vegas PD Duncan Payton and Promotion Director Jen Markham Wynn congratulate Melissa Etheridge (middle) on her latest hit.

TUNED-IN HOT AC

R&R/MEDIABASE 24/7

K-BIG KBIG/Los Angeles

3am

SUGAR RAY Falls Apart (Run Away)
MADONNA Like A Prayer
LOU BEGA Mambo No. 5 (A Little Bit Of...)
ALANIS MORISSETTE Ironic
BRIAN MCKNIGHT Back At One
BANGLES Manic Monday
SHAWN MULLINS Lullaby
JEWEL Foolish Games
SMASH MOUTH Then The Morning Comes
JANET JACKSON Miss You Much
DON HENLEY The Heart Of The Matter
TINA TURNER When The Heartache Is Over
WHAM Everything She Wants

11am

BACKSTREET BOYS Larger Than Life
MOTELS Only The Lonely
TECHNOTRONIC Move This
THIRD EYE BLIND Never Let You Go
TINA TURNER What's Love Got To Do with It
TLC Unpretty
POLICE Every Little Thing She Does...
FAITH HILL Breathe
NO DOUBT Don't Speak
'N SYNC Bye Bye Bye
SARAH MCLACHLAN I Will Remember You

4pm

MARC ANTHONY I Need To Know
PRETENDERS Brass In Pocket
SPIN DOCTORS Two Princes
TINA TURNER When The Heartache Is Over
TEARS FOR FEARS Head Over Heels
SMASH MOUTH Walkin' On The Sun
GLORIA ESTEFAN & MIAMI SOUND MACHINE Conga
ENRIQUE INGLESIAS Be With You
DEL AMITRI Roll To Me
FAITH HILL Breathe
PHILL COLLINS You'll Be In My Heart
EMOTIONS Best Of My Love

8pm

LONESTAR Amazed
TONI BRAXTON Un-Break My Heart
MARTIN PAGE In The House Of Stone And Light
BACKSTREET BOYS Show Me The Meaning Of...
SHERYL CROW If It Makes You Happy
HADDAWAY What Is Love
CHER If I Could Turn Back Time
CYNDI LAUPER Girls Just Want To Have Fun
MARC ANTHONY I Need To Know
CRANBERRIES Linger
SUGAR RAY Falls Apart (Run Away)



WPLJ/New York

3am

FAITH HILL Breathe
GIN BLOSSOMS Follow You Down
SUGAR RAY Someday
BLESSID UNION OF SOULS Hey Leonardo...
LENNY KRAVITZ I Belong To You
MEREDITH BROOKS Bitch
ROBBIE WILLIAMS Angels
U2 Everlasting Love
VERTICAL HORIZON Everything You Want
KID ROCK Only God Knows Why
INXS Beautiful Girl
LEN Steal My Sunshine
FILTER Take A Picture

11am

LONESTAR Amazed
LISA LOEB I Do
MARCY PLAYGROUND Sex & Candy
COUNTING CROWS Hanginaround
SHERYL CROW My Favorite Mistake
GIN BLOSSOMS Til I Hear It From You
SMASH MOUTH Then The Morning Comes
BERLIN Take My Breath Away
FASTBALL The Way
SPLENDER I Think God Can Explain
CELINE DION That's The Way It Is
TAL BACHMAN She's So High

4pm

MACY GRAY I Try
COLLECTIVE SOUL Shine
MARC ANTHONY I Need To Know
GOO GOO DOLLS Black Balloon
ALANIS MORISSETTE Uninvited
DUNCAN SHEIK Barely Breathing
FASTBALL Out Of My Head
HOOTERS And We Danced
BARENAKED LADIES One Week
TRACY CHAPMAN Telling Stories
SARAH MCLACHLAN Angel
VERTICAL HORIZON Everything You Want

8pm

STEVIE NICKS Edge Of Seventeen
ROBERT PALMER Simply Irresistible
DURAN DURAN Come Undone
YAZ Situation
POLICE King Of Pain
BALTIMORA Tarzan Boy
JAGGER/BOWIE Dancing In The street
SCANDAL Goodbye To You
FINE YOUNG CANNIBALS Good Thing
COREY HART Sunglasses At Night
THOMPSON TWINS Lies
DIVINYLS I Touch Myself



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 3/20. © 2000, R&R Inc.

Top 20

POP/ALTERNATIVE

| L | TW | ARTIST TITLE LABEL(S) | TOTAL PLAYS | | TOTAL STATIONS/ ADDS |
|----|----|---|-------------|------|----------------------|
| | | | TW | LW | |
| 1 | 1 | VERTICAL HORIZON Everything You Want (RCA) | 1633 | 1539 | 34/0 |
| 3 | 2 | THIRD EYE BLIND Never Let You Go (Elektra/EEG) | 1417 | 1363 | 34/0 |
| 2 | 3 | SANTANA F/ROB THOMAS Smooth (Arista) | 1343 | 1395 | 34/0 |
| 4 | 4 | MACY GRAY I Try (Epic) | 1332 | 1260 | 33/0 |
| 5 | 5 | SMASH MOUTH Then The Morning Comes (Interscope) | 1221 | 1254 | 33/0 |
| 6 | 6 | TRAIN Meet Virginia (Aware/Columbia) | 1147 | 1190 | 30/0 |
| 7 | 7 | FILTER Take A Picture (Reprise) | 1065 | 1109 | 33/0 |
| 8 | 8 | FAITH HILL Breathe (Warner Bros.) | 1054 | 989 | 28/1 |
| 13 | 9 | TRACY CHAPMAN Telling Stories (There Is...) (Elektra/EEG) | 943 | 830 | 32/0 |
| 12 | 10 | CREED Higher (Wind-up) | 943 | 832 | 29/0 |
| 10 | 11 | SUGAR RAY Falls Apart (Run Away) (Lava/Atlantic) | 879 | 864 | 31/0 |
| 9 | 12 | COUNTING CROWS Hanginaround (DGC/Geffen/Interscope) | 809 | 869 | 30/0 |
| 15 | 13 | MELISSA ETHERIDGE Enough Of Me (Island/IDJMG) | 807 | 782 | 35/0 |
| 11 | 14 | GOO GOO DOLLS Black Balloon (Warner Bros.) | 751 | 837 | 32/0 |
| 19 | 15 | LENNY KRAVITZ I Belong To You (Virgin) | 725 | 662 | 31/1 |
| 14 | 16 | SAVAGE GARDEN I Knew I Loved You (Columbia) | 716 | 804 | 21/0 |
| 20 | 17 | RED HOT CHILI PEPPERS Otherside (Warner Bros.) | 698 | 625 | 32/2 |
| 16 | 18 | STING Brand New Day (A&M/Interscope) | 677 | 743 | 28/0 |
| 18 | 19 | FOO FIGHTERS Learn To Fly (Roswell/RCA) | 670 | 737 | 22/0 |
| - | 20 | BLINK-182 All The Small Things (MCA) | 615 | 619 | 22/1 |



35 Pop/Alternative reporters. Songs ranked by total plays for the airplay week of Sunday 3/19-Saturday 3/25. © 2000, R&R Inc.

New & Active

SPLENDER I Think God Can Explain (C2/Columbia)
Total Plays: 582, Total Stations: 31, Adds: 0

KID ROCK Only God Knows Why (Top Dog/Lava/Atlantic)
Total Plays: 557, Total Stations: 26, Adds: 0

LEONA NAESS Charm Attack (Outpost/MCA)
Total Plays: 536, Total Stations: 25, Adds: 0

DIDO Don't Think Of Me (Arista)
Total Plays: 370, Total Stations: 20, Adds: 1

CELINE DION That's The Way It Is (550 Music/Epic)
Total Plays: 365, Total Stations: 17, Adds: 0

STING Desert Rose (A&M/Interscope)
Total Plays: 314, Total Stations: 15, Adds: 2

JESSICA RIDDLE Even Angels Fall (Hollywood)
Total Plays: 297, Total Stations: 20, Adds: 1

LONESTAR Amazed (BNA)
Total Plays: 295, Total Stations: 14, Adds: 1

BEN HARPER Steal My Kisses (Virgin)
Total Plays: 267, Total Stations: 18, Adds: 2

EIFFEL 65 Blue (Da Ba Dee) (Republic/Universal)
Total Plays: 248, Total Stations: 12, Adds: 1

Songs ranked by total plays

TUNED-IN

POP/ALTERNATIVE

R&R/MEDIABASE 24/7

101.9
THE MIX

WTMX/Chicago

3am

SHAWN COLVIN Sunny Came Home
INOIGO GIRLS Peace Tonight
GREEN DAY When I Come Around
JARS OF CLAY Unforgetful You
CROWDED HOUSE Something So Strong
GAS GIANTS Quitter
ALANIS MORISSETTE Uninvited
DURAN DURAN Come Undone
LEONA NAESS Charm Attack
MATCHBOX 20 Back 2 Good
BARENAKED LADIES Get In Line
COLLECTIVE SOUL December
LENNY KRAVITZ I Belong To You
MICHAEL HUTCHENCE Slide Away

11am

ALANIS MORISSETTE You Learn
COLLECTIVE SOUL Needs
WALLFLOWERS One Headlight
FOO FIGHTERS Learn To Fly
DAVE MATTHEWS BAND Stay
DURAN DURAN Ordinary World
MELISSA ETHERIDGE Enough Of Me
SMASH MOUTH All Star
MATCHBOX 20 Push
FILTER Take A Picture

4pm

VERVE PIPE The Freshmen
SANTANA I/ROB THOMAS Smooth
VERTICAL HORIZON Everything You Want
GIN BLOSSOMS Allison Road
JESSICA RIDDLE Even Angels Fall
EVERCLEAR Father Of Mine
GOO GOO DOLLS Name
TRACY CHAPMAN Telling Stories
BARENAKED LADIES Call & Answer
10,000 MANIACS These Are Days
THIRD EYE BLIND Never Let You Go

8pm

PAUL CARRACK Don't Shed A Tear
DEAD OR ALIVE You Spin Me Round (Like A...)
BLOW MONKEYS Digging Your Scene
FINE YOUNG CANNIBALS She Drives Me Crazy
SMIFF 'N' THE TEARS Driver's Seat
ROMEO VOID A Girl In Trouble (Is A...)
CLASH Should I Stay Or Should I Go
QUEEN Crazy Little Thing Called Love
INXS Need You Tonight
WAITRESSES I Know What Boys Like
WANG CHUNG Let's Go
U2 Pride (In The Name Of Love)
COLLECTIVE SOUL Needs
SPLENDER I Think God Can Explain



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 3/20. © 2000, R&R Inc.

Contributing Stations

KPEK/Albuquerque, NM
KAMX/Austin, TX
KLLY/Bakersfield, CA
WBMX/Boston, MA
WLNK/Charlotte, NC
WTMX/Chicago, IL
KKPN/Corpus Christi, TX
KALC/Denver-Boulder, CO
WOST/Ft. Myers-Naples, FL
KFSR/Fresno, CA
WVTI/Grand Rapids, MI
WKSI/Greensboro, NC

KUCD/Honolulu, HI
KMXB/Las Vegas, NV
KYSR/Los Angeles, CA
WXPT/Minneapolis, MN
KOSO/Modesto, CA
KCDU/Monterey-Salinas, CA
WPTN/Norfolk, VA
KYIS/Oklahoma City, OK
KZON/Phoenix, AZ
KBBT/Portland, OR
KLCA/Reno, NV
WZNE/Rochester, NY

KZZO/Sacramento, CA
WVRV/St. Louis, MO
KQMB/Salt Lake City, UT
KFMB/San Diego, CA
KLLC/San Francisco, CA
KRUZ/Santa Barbara, CA
KMHX/Santa Rosa, CA
WSSR/Tampa, FL
KZPT/Tucson, AZ
WMBX/West Palm Beach, FL
WXLO/Worcester, MA

We've Reinvented the Countdown

with the



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CAROL ARCHER
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Fall Book Makes Great Reading

PDs in Santa Rosa, Modesto and Tucson discuss their big increases

Last week we explored dramatic fall book ratings successes achieved in larger markets like Cleveland, San Diego, Phoenix and Tampa. This time we look at three triumphs from smaller markets, where increases can be particularly meaningful, since they are often attained through modest means and sheer radio savvy.

AC Alternative, Not Competitor

Gordon Zlot literally built, then (in November 1995) signed on KJZY/Santa Rosa as the first new station in the U.S. to program NAC/SJ from Day One. He made the decision to do so based on the success enjoyed by a jazz specialty show carried on longtime market leader AC KZST/Santa Rosa (which Zlot also owns).

"We decided to be an alternative to AC, not a competitor," Zlot recalls as he describes the circumstances of KJZY's recent up-

the Bay Area has always been a progressive region with a broader, more eclectic appreciation for music and a strong jazz heritage. Remember, KJAZ, the first full-time Jazz station on the West Coast, began in Alameda in 1959.

"Two separate music research projects conducted by KJZY in the past two years bear out that premise. There is a wide level of acceptance of the classic jazz we blend with contemporary NAC tracks in rotation, and in a recent auditorium music test Diana Krall vocals and other mainstream-flavored tracks tested very well. For example, Herbie Hancock and Joni Mitchell's 'The Man I Love' was one of our highest-testing vocals.

"But we're not totally different up here in Northern California: Tracks by Bonnie Raitt, Eric Clapton, Sting and Sade did well, and our highest-testing track was Van Morrison's 'Moondance.' Our audience enjoys a wide range of music, and we try to give it to them, with classic jazz being the glue that holds it all together.

"We've also worked hard to give the station a strong community identity through listener parties, special events, a series of CD samplers that raised over \$100,000 for local charities and a highly visible presence at the annual Russian River Jazz Festival.

"About a year ago we fine-tuned our personality lineup and started providing our own news for the morning show, as opposed to getting our news from sister KZST. That seems to have made the station stronger in all day-parts. We also started calling ourselves 'K-Jazz' and dropped all references to smooth jazz. As expected, we took some heat from the local jazz police, but if you had to pick one word that describes how KJZY is different from other stations, jazz would be it.

"All these elements have helped solidify our position in the market as an alternative to the 'same ol',

same ol'" of most radio," Zlot concludes. "Especially among the adult audience. We're second in the market to KZST in the 25-54 demo, if you don't count San Francisco behemoths KGO and



KCBS. Now the trick is to keep from bouncing up and down so much, and recent auditorium tests indicate that we're on the right track musically."

The River's Unique Position

KRVR (The River)/Modesto owner/GM/DP Jim Bryan says, "We finished the last century with one of our best books, increasing total audience by one-third from the previous book. Our biggest gains were an 87% increase in women and a 100% increase in persons 35-64, where we rank fourth in the market.

"One factor that contributed to The River's rise is that we stepped up the daily giveaway of prizes that are easier to win. We can't do the trips-a-day that major-market stations can, but we've found that our listeners are just as excited about winning smooth jazz CDs and concert tickets.

"We were helped by the return of our morning man, Les Williams, just as the book started. 'Les Stress,' as we call him, has been doing am drive for us for three years now. Many of our listeners are from the Bay Area and remember him from KBLX, KKSF, KNBR and KJAZ. In addition, since we signed on five years ago, our afternoon drive host and Music Director, Doug Wulff, has consistently brought in some of the highest ratings for The River, and he did it again for the fall book.

"Listeners appreciate that we've mixed in more tasty and melodic traditional jazz tracks. Doug Wulff and I do all the programming — look, Ma, no consultants!"

Jim Bryan

"During the fall ratings period we focused on an image of 'relaxation,' a position we completely own. A local competitor admitted to us that The River tops its perceptual studies as the smoothest, softest and classiest station in the market.

"Another change that brought surprising ratings success was our new *Sunday Sunrise* program, which features acoustic, new age, world music harps and flutes. It's on from 6-10am and was ranked third 12+ in the market in its debut book!

"Another reason for the increase has got to be the great songs we play. Doug and I are continually tightening the playlist, and we feel the product available now is better than ever. Our listeners seem to agree; they are giving us great feedback on the more upbeat, groove-heavy tunes that started with Down To The Bone. Listeners also appreciate that we've mix-ed in more tasty and melodic traditional jazz tracks as well. Doug and I do all the programming — look, Ma, no consultants!

"1999 was The River's best year for advertising sales, and things look good as we sail through 2000. We just completed building a new tower and antenna, which have greatly improved our signal in both markets of Modesto and Stockton. We've hired a new production director and promotion director, and we have a jazzy new package of produced liners. Our latest promotion is sending listeners to the Maui Music Festival as the spring book starts, plus we're working on a completely new and improved website, which will debut soon."



Jim Bryan

"Tucson residents are generally from other parts of the country. Now these transplants have a station with the feel of their former

big-city hometowns," observes KOAZ/Tucson PD Erik Foxx. "We're blessed with owners — Slone Broadcasting — who believe in what we're doing and give us what we need to succeed.

"Plus we have a sales department that understands the power of what we're doing and that has

worked hard to sell this format to upscale clients. Even without huge numbers, a PD's job is a lot easier when the sales staff gets it.

"Going onto the fall book, we were leaning too

far AC. Our consultant, Jim Teeson, helped us achieve the right balance of AC vocals with format vocals. Next, we hired KTWW/L.A.'s Michael Sheehy as our station voice. He also produced our main positioning statements with several mixes, so I can always keep our sound fresh.

"Once we had the right sound, we began using a large TV campaign based on WQCD/N.Y.'s commercial from I.Q. Television Group. Then we added an outdoor blitz. Those efforts let Tucson know that we were here and ready to play.

"We didn't have a trip-a-day or \$1,000 a day to give away, but we sent some folks to jazz concerts and festivals. Our P2 listeners increased, as did our conversion rate to P1. Our cume and TSL went up, so our efforts paid off. Smooth Jazz is here to stay: Love it, feed it, and it will grow."

"Smooth Jazz is here to stay: Love it, feed it, and it will grow."

Erik Foxx

Outpost In The Desert

"Tucson residents are generally from other parts of the country. Now these transplants have a station with the feel of their former

"Our audience enjoys a wide range of music, and we give it to them, with classic jazz being the glue that holds it all together."

Gordon Zlot

swing. "So we've never played as much pop crossover as most Smooth Jazz stations. Plus, we maintain a level of crossover mainstream jazz with classics like 'In Crowd,' 'Watermelon Man,' 'Take Five' and Eddie Harris' 'Exodus,' along with more contemporary efforts by Diana Krall, Michel Camillo and others.

"We're only 50 miles north of San Francisco, and the signals from both KBLX and KKSF somewhat penetrate our market. We didn't want to duplicate the formats of either one of those well-established giants. We wanted to be a little different. We also started with the premise that

R&R NAC/Smooth Jazz Top 30

March 31, 2000

| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | +/- PLAYS | GROSS IMPRESSIONS (00) | WEEKS ON CHART | TOTAL STATIONS/ ADDS |
|----------------|-----------|---|-------------|-----------|------------------------|----------------|----------------------|
| 1 | 1 | NORMAN BROWN Paradise (Warner Bros.) | 694 | -1 | 82327 | 14 | 33/0 |
| 6 | 2 | LARRY CARLTON Fingerprints (Warner Bros.) | 671 | +78 | 94990 | 10 | 37/0 |
| 2 | 3 | BONEY JAMES Boneyizm (Warner Bros.) | 617 | -67 | 95409 | 14 | 33/0 |
| 5 | 4 | WALTER BEASLEY Nice And Easy (Shanachie) | 593 | -8 | 75815 | 15 | 30/0 |
| 8 | 5 | AL JARREAU Just To Be Loved (GRP/VMG) | 572 | +5 | 83765 | 8 | 37/0 |
| 7 | 6 | CHRIS BOTTI Why Not (GRP/VMG) | 572 | -1 | 71497 | 13 | 34/0 |
| 10 | 7 | DAVE KOZ Surrender (Capitol) | 543 | +70 | 89045 | 10 | 34/0 |
| 3 | 8 | KENNY GARRETT Simply Said (Warner Bros.) | 524 | -124 | 61210 | 20 | 31/0 |
| 4 | 9 | RICHARD ELLIOT On The Fly (Blue Note) | 500 | -117 | 64645 | 18 | 32/0 |
| 13 | 10 | URBAN KNIGHTS Sweet Home Chicago (Narada) | 467 | +37 | 77868 | 7 | 34/1 |
| 9 | 11 | KENNY G Stranger On The Shore (Arista) | 438 | -39 | 75409 | 19 | 28/0 |
| 11 | 12 | STEELY DAN What A Shame About Me (Giant/Reprise) | 437 | -25 | 39918 | 10 | 31/0 |
| Breaker | 13 | BOB JAMES Raise The Roof (Warner Bros.) | 429 | +71 | 56961 | 5 | 37/1 |
| 12 | 14 | KIM WATERS Secrets Told (Shanachie) | 426 | -27 | 55576 | 21 | 29/0 |
| 14 | 15 | MARC ANTOINE Palm Strings (GRP/VMG) | 414 | +2 | 68174 | 9 | 34/0 |
| 15 | 16 | STEVE COLE It's Gonna Be Alright (Bluemoon/Atlantic) | 373 | -39 | 55303 | 14 | 28/0 |
| 16 | 17 | DAVID BENOIT Miles After Dark (GRP/VMG) | 337 | -23 | 55938 | 20 | 29/0 |
| 19 | 18 | PAUL TAYLOR Avenue (Peak/Unity/N-Coded) | 330 | -2 | 37433 | 9 | 32/1 |
| 18 | 19 | BRIAN CULBERTSON F/LORI PERRY Get'n Over You (Atlantic) | 319 | -16 | 28645 | 17 | 21/0 |
| 20 | 20 | RONNY JORDAN London Lowdown (Blue Note) | 316 | +14 | 33509 | 5 | 30/2 |
| 21 | 21 | JAZZMASTERS Nightcrawler (Hardcastle/Trippin 'N' Rhythm) | 256 | -23 | 27008 | 12 | 22/0 |
| 22 | 22 | GERALD VEASLEY Valdez In The Country (Heads Up) | 236 | -27 | 29929 | 11 | 21/0 |
| 23 | 23 | TOM GRANT Tune It In (Windham Hill Jazz) | 200 | +15 | 13404 | 2 | 21/2 |
| 26 | 24 | DWIGHT SILLS Desert Skies (Citylights/Monarch) | 170 | +5 | 8588 | 5 | 18/1 |
| 27 | 25 | ALEX BUGNON Onward, Upward (Narada) | 165 | +13 | 10865 | 3 | 14/1 |
| 25 | 26 | SAMANTHA SIVA Living Alone (Genie) | 147 | -19 | 8678 | 4 | 13/0 |
| 24 | 27 | SANTANA El Farol (Arista) | 142 | -34 | 15579 | 7 | 12/0 |
| Debut | 28 | KIRK WHALUM Same Ole Love (Warner Bros.) | 137 | +25 | 23603 | 1 | 13/2 |
| Debut | 29 | MAYSA Got To Be Strong (Rice/N-Coded) | 126 | +57 | 14503 | 1 | 18/8 |
| 29 | 30 | PETER WHITE San Diego (Columbia) | 124 | -11 | 9160 | 7 | 10/0 |

38 NAC/Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 3/19-Saturday 3/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

New & Active

FATBURGER Trail Of Tears (Shanachie)
Total Plays: 112, Total Stations: 12, Adds: 0

BRIAN TARQUIN Tangled Web (Instinct)
Total Plays: 112, Total Stations: 11, Adds: 0

STEVE OLIVER First View (Native Language)
Total Plays: 99, Total Stations: 13, Adds: 1

CLUB 1600 Stay (N-Coded)
Total Plays: 96, Total Stations: 14, Adds: 4

JOYCE COOLING Before Dawn (Heads Up)
Total Plays: 85, Total Stations: 16, Adds: 8

JAY BECKENSTEIN Sunrise (Windham Hill)
Total Plays: 82, Total Stations: 10, Adds: 1

CHIEMI MINUCCI Endless Summer (Shanachie)
Total Plays: 56, Total Stations: 8, Adds: 1

MARIAH CAREY Against All Odds (Take A Look...) (Columbia)
Total Plays: 53, Total Stations: 6, Adds: 3

BRIAN HUGHES Man About Town (Higher Octave)
Total Plays: 43, Total Stations: 5, Adds: 0

NORMAN CONNORS River Of Love (Starship/Right Stuff)
Total Plays: 38, Total Stations: 4, Adds: 0

CHRIS STANDRING Hip Sway (Instinct)
Total Plays: 32, Total Stations: 8, Adds: 4

Songs ranked by total plays

Most Added

| ARTIST TITLE LABEL(S) | ADDS |
|--|------|
| MAYSA Got To Be Strong (Rice/N-Coded) | 8 |
| JOYCE COOLING Before Dawn (Heads Up) | 8 |
| DOWN TO THE BONE The Zodiac (Internal Bass) | 7 |
| CLUB 1600 Stay (N-Coded) | 4 |
| CHRIS STANDRING Hip Sway (Instinct) | 4 |
| MARIAH CAREY Against All Odds... (Columbia) | 3 |
| BRIAN CULBERTSON Do You Really Love Me (Atlantic) | 3 |
| RONNY JORDAN London Lowdown (Blue Note) | 2 |
| TOM GRANT Tune It In (Windham Hill Jazz) | 2 |
| KIRK WHALUM Same Ole Love (Warner Bros.) | 2 |
| ANDREAS VOLLENWEIDER Stella (Sony Classical) | 2 |

Most Increased Plays

| ARTIST TITLE LABEL(S) | TOTAL PLAY INCREASE |
|--|---------------------|
| LARRY CARLTON Fingerprints (Warner Bros.) | +78 |
| BOB JAMES Raise The Roof (Warner Bros.) | +71 |
| DAVE KOZ Surrender (Capitol) | +70 |
| JOYCE COOLING Before Dawn (Heads Up) | +64 |
| JAY BECKENSTEIN Sunrise (Windham Hill) | +60 |
| MAYSA Got To Be Strong (Rice/N-Coded) | +57 |
| CLUB 1600 Stay (N-Coded) | +46 |
| CHIEMI MINUCCI Endless Summer (Shanachie) | +46 |
| URBAN KNIGHTS Sweet Home Chicago (Narada) | +37 |

Breakers

| ARTIST TITLE LABEL(S) | TOTAL PLAYS/INCREASE | TOTAL STATIONS/ADDS | CHART |
|---|----------------------|---------------------|-------|
| BOB JAMES Raise The Roof (Warner Bros.) | 429/71 | 37/1 | 13 |

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

THANKS NAC RADIO FOR ANOTHER CHART TOPPING WEEK!!



1 ▶ **NORMAN BROWN** "Paradise"

2 ▶ **LARRY CARLTON** "Fingerprints"

3 ▶ **BONEY JAMES** "Boneyizm"



EUGE GROOVE "Vinyl" Going for Adds On MONDAY 4/3

NAC notes

with Carol Archer

Warner Bros. wins the trifecta by taking the chart's top three slots: Norman Brown's "Paradise" remains at No. 1. Larry Carlton's "Fingerprints" catapults 6-2* — it's also top Most Increased with +78 plays — while Boney James' "Boneyizm" rests easily at No. 3. Carlton is sure to move to the top next week.

Vocals rarely move into the top five, because they are rarely given heavy enough rotation to make the leap. But Al Jarreau's "Just to Be Loved" (GRP/VMG) is an exception to that rule, as it surges 8-5*.

Dave Koz's "Surrender" (Capitol) also makes another strong showing with a 10-7* move, and the track is second Most Increased at +71 plays. Urban Knights' "Sweet Home Chicago" (Narada) rounds out the top 10 with its 13-10* gain.

Two inspired female artists share top Most Added status this week with eight adds apiece. Maysa's "Got to Be Strong" (Rice/N-Coded) debuts at 29*, with new adds on WJCD/Norfolk, WNWV/Cleveland and KCIY/Kansas City, among others. Her sultry vocal is already receiving 17 plays on KWJZ/Seattle and 15 at WJZW/Washington. Joyce Cooling's "Before Dawn" (Heads Up) also earned eight adds, including KWJZ and six plays on WVMV/Detroit. The track vaulted from zero to 18 plays in one week at KTWV/L.A.

Down To The Bone's "The Zodiac" (Internal Bass) enjoyed an auspicious first week, earning seven adds, including KWJZ, WJZI/Milwaukee, KRVR/Modesto, WNND/Raleigh — with eight plays — and KSBR/Mission Viejo, CA.

Brian Culbertson's "Do You Really Love Me" (Atlantic) was added at KTWV, as was Phil Perry's "Closer to Heaven" (Peak/Windham Hill).

Be sure to check out "Sweet Surrender" from 3rd Force's *Collective Force, The Very Best Of...* This collaboration between William Aura's veteran group and Peter White is most appealing, so please don't overlook it.

Heads Up

Ronny Jordan
A Brighter Day
Blue Note

Often called "The King of Acid Jazz," Ronny Jordan is an entirely self-taught musician. His breakthrough 1992 recording, *The Antidote*, exerted a profound influence on contemporary jazz with its exuberant fusion of jazz with hip-hop and street beats. Jordan's latest, *A Brighter Day* (Blue Note), reflects his deepening artistic evolution. "London Lowdown" is moving up the NAC/SJ chart, but there's plenty more to choose from on this stellar project. Other highlights include the tasty title track; Jordan's cover of Roy Ayers' "Mystic Voyage" (on which Ayers appears); an homage to Zachary Breaux, "Breauxlude," that features a rhythm guitar sample from Breaux; and the intoxicating Brazilian flavor of "Rio." Jordan's musical gifts are awesome; indeed, they will undoubtedly prove as valuable to jazz's future as they are to today's Smooth Jazz playlists.



The annual spring crop of fresh new releases is upon us, so I decided to sample opinions about new adds from a variety of PDs and MDs.

UNDER THE RADAR

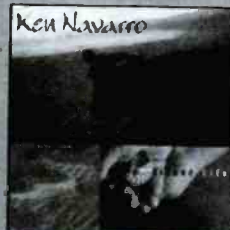
R&R'S EXCLUSIVE BAROMETER FOR NEW MUSIC

KKSF/San Francisco VP/Programming Paul Goldstein: "I added Chris Standing's 'Hip Sway' (Instinct) because it has an instantly compelling melody and a great groove. It's easy for nonjazz people to get, and it's something that will be embraced by smooth jazz lovers too. So it's a P1-P2 treat! On my first listen I thought, 'This is a no-brainer.'"

KTWV/Los Angeles APD/MD Ralph Stewart: "We added Phil Perry, although it's not being worked to the format, because we thought it was right texturally for *The Wave After Dark*. We added Brian Culbertson because he's a little hit machine! His is a deep record, and it is time for the next single. 'Do You Really Love Me' (Atlantic) sounds great."

KSBR/Mission Viejo, CA PD Terry Wedel: "Down To The Bone is a natural for us, because it fits in so well with what we do. It's a cool song, one we liked so much that we were getting ready to put out our own edit of 'The Zodiac' (Internal Bass) while the band were working out their distribution situation. Andreas Vollenweider is interesting. We've played him from the beginning, so he has a heritage with us. This track has a good beat, plus it's not the usual drum machine/acoustic guitar/saxophone mix. We like its jazzy feel, so why not? It's definitely spice, but it fits our texture."

WJZI/Milwaukee PD Chris Moreau: "I think Down To The Bone is a very good add. I like their music. They're a quirky little group, and they do quite well in Columbus. Although this track isn't as strong as some of their others, our audience responds to them very favorably. I'm glad we've got the right edit of the song. It should be a big summertime tune for us, even though it's raining and getting colder today. I'm looking forward to how good people feel in April and May and playing uptempo music for them. Maysa is a tune that can't be ignored. Oh, what nasty words, 'format vocal!' She sounds like Sade, and our audience loves Maysa as an artist. We've played her a lot from the word go. I've always liked Ken Navarro's music, and his new tune, 'Island Life,' is a great, upbeat, summer-type song. It sounds great in the car. It's not offensive, and it does everything you want a piece of music like this one to do. Ken, who's always been a staple on this radio station, has a winner here. He's stayed well within the boundaries of what he can do, and he's done it well. It should be a fairly decent hit if people give it a chance. Finally, I added Chris Standing. I liked his previous material and looked at 'Hip Sway' with considerable interest. Of course, having Richard Elliot on sax is a plus. I heard it in the car coming to work, and it sounds great. It's a good tune, if a little quirky. It's got a good tempo, which is a consideration. I'm looking for songs that are bright and kind of airy, not downtempo. Most of my adds this week, except Maysa, which is sultry, fit that bill on what we're looking for as we go into spring and summer. We want to give our listeners that feel."





Al Jarreau

"Just To Be Loved"

Top 5!!!
R&R NAC
8
- 5

Increased This Week At:

| | | | | | |
|------|------|------|------|------|------|
| KKSF | WJZ | KOAI | WJZW | WJZF | KWJZ |
| KYOT | WSJT | WNWV | KKJZ | KCIY | WLOQ |
| WNND | KOAZ | WSMJ | KWSJ | KJZY | |



The Verve Music Group
A Universal Music Company

Stations and their adds listed alphabetically by market

| | | | | | | |
|---|--|--|---|--|---|---|
| <p>WZMR/Albany, NY PD: Patrick Ryan No Adds</p> | <p>KHII/Denver-Boulder, CO PD: Becky Taylor APD/MD: Cheri Marquart No Adds</p> | <p>WLVE/Miami, FL PD: Bret Michael No Adds</p> | <p>WLOO/Oriando, FL PD: Dave Kosh MD: Patricia James 11 JAZZMASTERS "Dreams" 1 JOYCE COOLING "Simple"</p> | <p>KSSJ/Sacramento, CA PD: Steve Williams APD/MD: Ken Jones CHRIS BOTTI "Bliss" JOYCE COOLING "Coasting"</p> | <p>KWJZ/Seattle-Tacoma, WA APD/MD: Kenny Dees JOYCE COOLING "Before" DOWN TO THE BONE "Zodiac"</p> | <p>WJZW/Washington, DC PD: Kenny King MARIAH CAREY "Against" ROMMY JORDAN "London"</p> |
| <p>KNIK/Anchorage, AK OM/PD: Aaron Wallender MD: Jennifer Summers JOYCE COOLING "Before" KIRK WHALUM "Same" TOM SAVIANO "Move"</p> | <p>WVMV/Detroit, MI PD: Tom Sleeter MD: Sandy Kovach 6 JOYCE COOLING "Before"</p> | <p>WJZI/Milwaukee, WI PD: Chris Moreau MD: Debbie Young JOYCE COOLING "Before" DOWN TO THE BONE "Zodiac"</p> | <p>WJPL/Peoria, IL PD: Rick Hirschmann MAYSA "Strong" BRIAN CULBERTSON "Ready" DOWN TO THE BONE "Zodiac"</p> | <p>KBZN/Salt Lake City, UT PD/MD: Rob Riesen JOYCE COOLING "Before" CLUB 1600 "Stay"</p> | <p>WSJT/Tampa, FL PD: Ross Block MD: Kathy Curtis WHITNEY HOUSTON "Learned" CLUB 1600 "Stay"</p> | <p>KWSJ/Wichita, KS PD: Nancy Johnson MD: Dallas Scott No Adds</p> |
| <p>WJZF/Atlanta, GA PD/MD: Mark Edwards No Adds</p> | <p>KEZL/Fresno, CA PD: J. Weidenheimer MAYSA "Strong"</p> | <p>KSDR/Mission Viejo, CA OM/PD: Terry Wedel MD: Derrick Dixon 1 ANDREAS VOLLENWEIDER "Stella" DOWN TO THE BONE "Zodiac"</p> | <p>WJLZ/Philadelphia, PA PD: Anne Grass APD/MD: Michael Tozzi 2 BRIAN CULBERTSON "Ready"</p> | <p>KFM/San Diego, CA PD: Mike Vasquez APD/MD: Kelly Cole No Adds</p> | <p>KOAZ/Tucson, AZ PD/MD: Erik Foxx MAYSA "Strong" JAY BECKENSTEIN "Sunrise" CHIEF MINUCCI "Endless"</p> | <p>JRN/Jones NAC/National PD: Steve Hibbard MD: Laurie Cobb CHRIS STANDRING "Sway" STEELY DAN "Dupree" CARLTON WARDONALD "Heart"</p> |
| <p>WNWV/Cleveland, OH PD/MD: Bernie Kimble MAYSA "Strong" MARIAH CAREY "Against"</p> | <p>WYJZ/Indianapolis, IN PD/MD: Carl Frye JOYCE COOLING "Before"</p> | <p>KRVR/Modesto, CA PD: Jim Bryan MD: Doug Walff CHRIS STANDRING "Sway" ANDREAS VOLLENWEIDER "Stella" DOWN TO THE BONE "Zodiac"</p> | <p>KYOT/Phoenix, AZ PD: Nick Francis APD/MD: Greg Morgan No Adds</p> | <p>KKSF/San Francisco, CA PD: Paul Goldstein CHRIS STANDRING "Sway"</p> | <p>38 Total Reporters 38 Current Reporters 37 Current Playlists</p> | <p>Did Not Report, Playlist Frozen (1): WNUA/Chicago, IL</p> |
| <p>WJZA/Columbus, OH PD/MD: Bill Harman MAYSA "Strong" CHRIS STANDRING "Sway" KEN NAVARRO "Island" DOWN TO THE BONE "Zodiac"</p> | <p>KCIY/Kansas City, MO PD: Steve Wiersman MD: Michelle Chase MAYSA "Strong" JOYCE COOLING "Before"</p> | <p>WOCD/New York, NY PD: John Mullen MD: Rick Laboy PAUL TAYLOR "Avenue" BOB JAMES "Raise"</p> | <p>KKJZ/Portland, OR PD: Chris Miller MD: David Shull No Adds</p> | <p>KMGQ/Santa Barbara, CA PD: Mark De Anda APD/MD: Steve Bauer 5 CANDY DULFER "Joint" STEVE OLIVER "View" TOM GRANT "Tune" MAYSA "Strong"</p> | <p>76 Total Reporters 76 Current Reporters 76 Current Playlists</p> | <p>No Longer A Reporter (1): WHCD/Syracuse, NY</p> |
| <p>KOAI/Dallas-Ft. Worth, TX PD: Maxine Todd MD: Teresa Kincaid URBAN KNIGHTS "Chicago" MARIAH CAREY "Against"</p> | <p>KTNW/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart 5 BRIAN CULBERTSON "Ready" 2 PHIL PERRY "Closer"</p> | <p>WJCD/Norfolk, VA MD: Larry Hollowell DWAYNE SILLS "Desert" ROMMY JORDAN "London" TOM GRANT "Tune" MAYSA "Strong" STEVE TYRELL "Very"</p> | <p>WWND/Raleigh-Durham, NC PD/MD: Don Brookshire 8 ALEX BUGHON "Onward" 8 CLUB 1600 "Stay" 8 DOWN TO THE BONE "Zodiac"</p> | <p>KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton 3 GROVER WASHINGTON "South" 1 CLUB 1600 "Stay"</p> | | |

Most Played Recurrents

- BRIAN MCKNIGHT Back At One (Motown)
- CHUCK LOEB High Five (Shanachie)
- JOYCE COOLING Callie (Heads Up)
- BRIAN CULBERTSON Back In The Day (Atlantic)
- CRAIG CHAQUICO Forbidden Love (Higher Octave)
- ROGER SMITH Off The Hook (Miramar)
- DOWN TO THE BONE Long Way From Brooklyn (Internal Bass)
- GOTA Let's Get Started (Instinct)
- NORMAN BROWN Out'a Nowhere (Warner Bros.)
- CHRIS BOTTI Drive Time (GRP/VMG)
- DAVE KOZ Together Again (Capitol)
- RICHARD ELLIOT Chill Factor (Blue Note)
- BRIAN TARQUIN Darlin Darlin Baby (Instinct)
- NAJEE Room To Breathe (Verve/VMG)
- STEVE COLE Say It Again (Bluemoon/Atlantic)
- 3RD FORCE F/TAYLOR & HUGHES Revelation Of The Heart (Higher Octave)
- WALTER BEASLEY If You Knew (Shanachie)
- NESTOR TORRES Velvet Nights (Shanachie)
- NELSON RANGELL The Way To You (Shanachie)
- TOM SCOTT & THE L.A. EXPRESS Smokin' Section (Windham Hill Jazz)

NAC/SMOOTH JAZZ Going For Adds

- 4/3/00**
- BRIAN CULBERTSON Do You Really Love Me (Atlantic)
 - EUGE GROOVE Vinyl (Warner Bros.)
 - CESAR GARCIA Love Takes Time (Rhombus)
 - GOTA If I Could (Instinct)
 - 3RD FORCE w/PETER WHITE Sweet Surrender (Higher Octave)
 - STEVE TYRELL I Can't Get Started With You (Atlantic)
 - SCOTT WILKIE Sign Of The Times (Narada)

National Specialty Programming

JazzTrax

Art Gee
818-504-5787

- | | |
|------------------------|--------------------------|
| Maysa | Got To Be Strong |
| Chilelli Minucci | Endless Summer |
| Urban Knights | The Gypsy |
| Grover Washington, Jr. | Je Crois Entendre Encore |
| Andreas Vollenweider | Vals Del Sur |
| Scott Wilkie | Sign Of The Times |
| Jay Beckenstein | Sunrise |
| Smooth Africa | Soweto |
| Steely Dan | Cousin Dupree |
| Club 1600 | Give Love A Chance |

Dave Koz Radio Show

Renee DePuy
609-921-1188

- | | |
|-----------|----------------|
| Bob James | Raise The Roof |
|-----------|----------------|



CYNDEE MAXWELL
max@rronline.com

Heritage Rock Stations Outperform Previous Fall Ratings

■ Though fewer in number overall, more stations are doing better

Four Rock stations laid claim to No. 1 12+ this fall: WEBN/Cincinnati; WROV/Roanoke, VA; KZOZ/San Luis Obispo, CA; and KJKJ/Grand Forks, ND. Furthermore, each of these stations also ranked No. 1 in men 18-34 and men 25-54. In the adult demos, WEBN, KZOZ and KJKJ ranked at the top of persons 18-34 and 25-54 as well. Kudos to each station's entire staff!

Six Rockers took second place 12+ in their markets, while 19 made the grade at No. 3. Overall, 62% ranked in the top five — up 10% from the fall '98 Arbitron. For the top-three rankers, the percentages were about the same: 29% this fall, 27% in fall '98.

Demowise, Rock stations were equally spread between men 18-34 and men 25-54, with 52% ranking No. 1 in each category. That's up from fall '98, when 45% and 40%, respectively, won the blue ribbon.

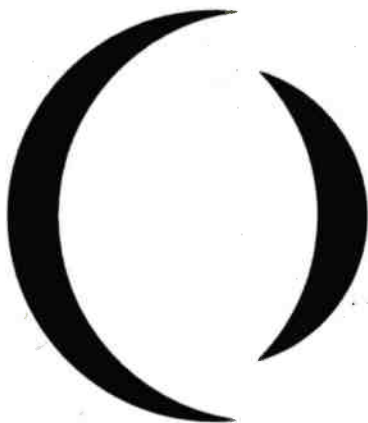
While the ranking positions for Rock stations were better than in the previous fall book, the only negative is the smaller number of stations: 101 this fall vs. 145 in fall '98. By the way, the number of stations was more consistent on the Active Rock side: 83 in fall '98, 84 in fall '99.

The fine print you need to know: All data was collected using Maximiser '99. Ratings reflect Monday-Sunday listening, 6am-midnight. Stations are listed by market size, and R&R reporters are listed in bold type. In the event you missed it, Active Rock stations were listed last week.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at (310) 788-668; fax: (310) 203-9763; or e-mail: max@rronline.com



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www.virginrecords.com

Rock

| Mkt. | Calls/City | 12+ AQH Share (Rank) AQH Persons (00) | M 18-34 AQH Share (Rank) | M 25-54 AQH Share (Rank) |
|------|---------------------------------------|---|-----------------------------|-----------------------------|
| 2 | KLOS/Los Angeles | 2.3 (15t) 405 | 3.0 (10) | 4.2 (3) |
| 4 | KSJO/San Francisco+ | 2.4 (18t) 210 | 7.2 (2) | 4.5 (4) |
| 5 | WMMR/Philadelphia | 2.9 (15) 196 | 6.7 (4) | 6.0 (2) |
| 10 | KLOL/Houston | 3.6 (10) 204 | 8.2 (3) | 6.6 (2) |
| 11 | WKLS/Atlanta | 4.3 (9) 210 | 11.7 (2) | 7.5 (3) |
| 14 | KISW/Seattle | 3.3 (14) 137 | 9.5 (3) | 7.6 (1) |
| 16 | KDKB/Phoenix | 3.1 (14) 114 | 4.5 (8) | 7.5 (1) |
| 18 | WBAB/Nassau-Suffolk | 3.6 (8t) 135 | 7.5 (2) | 7.1 (3) |
| 22 | WDVE/Pittsburgh | 8.5 (3) 266 | 20.9 (2) | 20.3 (1) |
| 24 | WMMS/Cleveland | 5.6 (7) 152 | 14.7 (1) t | 11.4 (1) |
| 26 | WEBN/Cincinnati | 9.0 (1) 215 | 29.5 (1) | 17.5 (1) |
| 28 | KCAL/Riverside | 3.3 (5t) 75 | 8.7 (1) | 6.3 (2) |
| 31 | WLUM/Milwaukee | 2.2 (15) 50 | 7.4 (5) | 4.2 (8) |
| 33 | WHJY/Providence | 6.0 (5) 118 | 15.5 (1) | 12.5 (1) |
| 34 | WLVC/Columbus, OH | 6.5 (5) 118 | 11.8 (2) | 12.6 (1) |
| 35 | KBER/Salt Lake City | 4.1 (6t) 69 | 11.1 (1) | 6.6 (3t) |
| 40 | KOMP/Las Vegas | 3.6 (10) 62 | 9.5 (4) | 9.1 (1) |
| 42 | WXRA/Greensboro | 3.1 (11) 46 | 10.7 (2) | 5.2 (6t) |
| 48 | WBBB/Raleigh | 3.9 (10) 53 | 10.8 (2) | 5.2 (5) |
| 52 | WCMF/Rochester | 6.4 (4) 88 | 12.4 (2) | 12.8 (1) |
| 53 | WTFX/Louisville | 5.2 (7) 66 | 17.5 (1) | 7.3 (5) |
| 54 | KATT/Oklahoma City | 6.8 (3t) 83 | 21.8 (1) | 10.9 (2) |
| 56 | WTUE/Dayton | 6.7 (5) 81 | 16.1 (1) | 14.1 (1) |
| 57 | WRXL/Richmond | 4.4 (9t) 52 | 12.8 (2) | 6.2 (3t) |
| 59 | WPYX/Albany | 6.9 (4) 79 | 21.2 (1) | 14.4 (1) |
| 61 | KLPX/Tucson | 5.9 (5) 63 | 11.7 (3) | 13.5 (1) |
| 62 | KMOD/Tulsa | 5.7 (5) 57 | 11.1 (3) | 12.0 (1) |
| 63 | KFRQ/McAllen | 8.7 (3) 88 | 19.1 (1) | 14.2 (1) |
| 67 | WZZO/Allentown | 9.1 (3t) 90 | 22.4 (1) | 20.9 (1) |
| 70 | KLAQ/E Paso | 11.3 (2) 103 | 24.6 (1) | 16.7 (1) |
| 72 | KRQS/Albuquerque | 1.3 (21t) 11 | 4.0 (7t) | 2.9 (11t) |
| 72 | KZRR/Albuquerque | 6.6 (3) 58 | 18.0 (1) | 13.3 (1) |
| 73 | KEZO/Omaha | 7.3 (4) 57 | 18.7 (1) | 13.1 (1) |
| 75 | WAQX/Syracuse | 5.3 (8) 42 | 16.7 (1) | 11.2 (2) |
| 78 | WYNF/Sarasota | 0.6 (25t) 4 | 2.3 (9t) | 1.6 (14t) |
| 79 | WIOT/Toledo | 5.2 (6) 39 | 12.2 (2) | 9.9 (2) |
| 87 | WYBB/Charleston, SC | 2.8 (14) 19 | 5.1 (7) | 5.2 (7t) |
| 90 | WNDD & WNDR/Gainesville | 4.2 (7t) 27 | 6.7 (2t) | 8.7 (2) |
| 96 | WRZK/Johnson City | 4.6 (5) 25 | 16.3 (2) | 5.8 (5) |
| 97 | WNCD/Youngstown | 6.4 (6) 39 | 20.0 (1) | 12.4 (2) |
| 99 | WDHA/Morrisstown | 6.4 (3) 35 | 16.7 (1) | 11.9 (2) |
| 102 | WPLR/New Haven, CT | 5.0 (6t) 28 | 5.7 (7) | 12.5 (1) |
| 105 | WROV/Roanoke, VA | 9.9 (1) t 61 | 17.7 (1) | 25.9 (1) |
| 106 | WKQQ/Lexington, KY | 6.7 (5) 35 | 16.9 (1) | 8.8 (2) |
| 113 | KXFX/Santa Rosa, CA | 4.7 (4t) 25 | 11.3 (1) | 8.0 (1) |
| 118 | WSTZ/Jackson, MS | 4.3 (5t) 24 | 14.9 (2) | 9.5 (1) |
| 123 | WRQK/Canton, OH | 6.5 (4) 32 | 23.5 (1) | 8.2 (4) |
| 125 | WKQZ/Saginaw, MI | 8.5 (3) 41 | 29.7 (1) | 14.1 (1) |
| 127 | KIOC/Beaumont, TX | 7.1 (5) 30 | 18.2 (1) | 13.3 (1) |
| 129 | KNCN/Corpus Christi, TX | 6.2 (4) 29 | 21.5 (1) | 13.9 (1) |
| 130 | KTUX/Shreveport, LA | 3.2 (11t) 14 | 9.4 (4) | 4.7 (8t) |
| 134 | WAPL/Appleton, WI | 7.1 (5) 33 | 17.6 (2) | 12.5 (1) t |
| 135 | WGLO/Peoria, IL | 7.7 (3t) 30 | 18.6 (1) t | 13.0 (2) |
| 135 | WWCT/Peoria, IL | 6.9 (5) 27 | 18.6 (1) t | 13.9 (1) |
| 137 | WZXL/Atlantic City, NJ | 5.9 (5) 26 | 14.7 (1) | 11.6 (1) |
| 139 | WEFX/Stamford, CT* | 1.5 (18t) 6 | 1.6 (12t) | 2.7 (11t) |
| 146 | KXUS/Springfield, MO | 5.4 (6) 20 | 15.8 (1) t | 9.5 (3) |
| 147 | WQBZ/Macon, GA | 6.9 (4) 28 | 18.2 (2) | 12.8 (1) |
| 148 | WXRX/Rockford, IL | 11.1 (2) 44 | 31.6 (1) | 22.1 (1) |
| 150 | WOSC/Salisbury, DE | 3.0 (7t) 11 | 8.2 (4t) | 4.7 (5t) |
| 153 | KCLB/Palm Springs, CA | 6.8 (4t) 27 | 5.4 (7t) | 12.5 (2) |
| 155 | KKEG/Fayetteville, AR | 3.7 (8t) 12 | 11.5 (3) | 10.1 (4) |
| 156 | WRKT/Erie, PA | 11.7 (2) 39 | 30.9 (1) | 24.2 (1) |
| 158 | WMZK/Wausau, WI | 9.1 (3) 30 | 26.8 (1) | 7.4 (6) |
| 161 | WOCM/Hagerstown, MD | 2.5 (10t) 8 | 5.0 (6t) | 3.5 (8t) |
| 162 | WKLC & WCOZ/Charleston, WV | 10.5 (3t) 33 | 20.0 (2) | 18.6 (1) |
| 165 | KZOZ/San Luis Obispo, CA | 8.5 (1) t 25 | 26.7 (1) | 17.7 (1) |

Continued on Page 88

+ Includes KSJO, KFJO & KXJO trimulcast.

* Flipped to Classic Rock on Feb. 14.

t = tie in rank

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March 31, 2000

| LAST WEEK | THIS WEEK | ARTIST TITLE (LABEL/S) | TOTAL PLAYS | +/- PLAYS | GROSS IMPRESSIONS ('00) | WEEKS ON CHART | TOTAL STATIONS/ADDS |
|-----------|-----------|---|-------------|-----------|-------------------------|----------------|---------------------|
| 1 | 1 | AC/DC Stiff Upper Lip (EastWest/EEG) | 1554 | -34 | 95703 | 8 | 71/0 |
| 2 | 2 | RED HOT CHILI PEPPERS Otherside (Warner Bros.) | 1532 | +31 | 88957 | 11 | 71/0 |
| 3 | 3 | 3 DOORS DOWN Kryptonite (Republic/Universal) | 1504 | +67 | 95057 | 11 | 70/0 |
| 5 | 4 | METALLICA No Leaf Clover (Elektra/EEG) | 1135 | -68 | 76513 | 17 | 61/0 |
| 4 | 5 | KENNY WAYNE SHEPHERD BAND Was (Giant/Reprise) | 1109 | -95 | 56055 | 11 | 60/0 |
| 6 | 6 | CREED What If (Wind-up) | 914 | -26 | 54374 | 13 | 57/0 |
| 8 | 7 | LIVE Run To The Water (Radioactive/MCA) | 840 | -29 | 43591 | 10 | 54/1 |
| 10 | 8 | JIMMY PAGE & BLACK CROWES What Is... (Musicmaker.com) | 820 | +68 | 44817 | 4 | 51/1 |
| 7 | 9 | CREED Higher (Wind-up) | 802 | -76 | 67414 | 29 | 57/0 |
| 9 | 10 | KID ROCK Only God Knows Why (Top Dog/Lava/Atlantic) | 692 | -89 | 39972 | 14 | 46/0 |
| 12 | 11 | FOO FIGHTERS Learn To Fly (Roswell/RCA) | 676 | -34 | 45420 | 26 | 50/0 |
| 13 | 12 | GODSMACK Voodoo (Republic/Universal) | 673 | 0 | 37773 | 19 | 39/1 |
| 11 | 13 | DAYS OF THE NEW Weapon And The Wound (Outpost/Interscope) | 593 | -137 | 35036 | 11 | 44/0 |
| 14 | 14 | FOO FIGHTERS Stacked Actors (Roswell/RCA) | 538 | -31 | 36316 | 9 | 44/0 |
| 21 | 15 | CAROLINE'S SPINE Nothing To Prove (Hollywood) | 520 | +98 | 31933 | 5 | 50/2 |
| 16 | 16 | STIR New Beginning (Capitol) | 507 | +18 | 26350 | 7 | 50/4 |
| Breaker | 17 | DON HENLEY Workin' It (Warner Bros.) | 462 | +355 | 29884 | 1 | 40/2 |
| 18 | 18 | FILTER Take A Picture (Reprise) | 456 | -7 | 24697 | 21 | 33/0 |
| Breaker | 19 | PINK FLOYD Young Lust (Columbia) | 454 | +323 | 34533 | 1 | 52/9 |
| 17 | 20 | BUSH The Chemicals Between Us (Trauma) | 447 | -23 | 33123 | 27 | 36/0 |
| 20 | 21 | SMASHING PUMPKINS Stand Inside Your Love (Virgin) | 434 | +6 | 24783 | 7 | 34/0 |
| Breaker | 22 | SHANNON CURFMAN Playing With Fire (Arista) | 430 | +31 | 23597 | 4 | 34/0 |
| Breaker | 23 | NICKELBACK Leader Of Men (Roadrunner) | 417 | +44 | 26539 | 8 | 44/2 |
| 23 | 24 | GOV'T MULE Bad Little Doggie (Capricorn) | 398 | +8 | 20284 | 10 | 32/1 |
| 15 | 25 | DEF LEPPARD Day After Day (Mercury/IDJMG) | 355 | -143 | 14718 | 12 | 30/0 |
| 26 | 26 | STAINED Home (Flip/Elektra/EEG) | 350 | +18 | 19112 | 8 | 35/0 |
| 25 | 27 | U2 The Ground Beneath Her Feet (Interscope) | 314 | -40 | 19918 | 6 | 25/0 |
| 28 | 28 | TONIC Mean To Me (Universal) | 296 | +3 | 9871 | 6 | 24/2 |
| 31 | 29 | LIT Miserable (RCA) | 295 | +19 | 15425 | 6 | 26/0 |
| 32 | 30 | MONSTER MAGNET Silver Future (Restless) | 294 | +32 | 14531 | 2 | 34/6 |
| 27 | 31 | BUCKCHERRY Check Your Head (DreamWorks) | 247 | -55 | 17721 | 8 | 24/0 |
| 29 | 32 | OUR LADY PEACE Is Anybody Home? (Columbia) | 244 | -48 | 15841 | 10 | 30/0 |
| 37 | 33 | 8STOPS7 Satisfied (Reprise) | 224 | +25 | 16079 | 7 | 24/0 |
| 35 | 34 | SEVENDUST Waffle (TVT) | 216 | +1 | 9179 | 7 | 22/1 |
| 44 | 35 | PANTERA Revolution Is My Name (EastWest/EEG) | 211 | +46 | 10435 | 3 | 22/5 |
| 34 | 36 | MEGADETH Breadline (Capitol) | 211 | -38 | 13076 | 17 | 19/0 |
| 30 | 37 | LITTLE STEVEN Salvation (Renegade Nation) | 209 | -68 | 14772 | 15 | 18/0 |
| 38 | 38 | KORN Make Me Bad (Immortal/Epic) | 207 | +10 | 12294 | 6 | 20/1 |
| 39 | 39 | ZOPPI One Sun (MCA) | 200 | +10 | 6664 | 3 | 25/3 |
| 36 | 40 | UNION Do Your Own Thing (Spitfire) | 199 | -10 | 6975 | 9 | 19/0 |
| 33 | 41 | MARS ELECTRIC Someday (Portrait/C2/Columbia) | 183 | -74 | 11539 | 9 | 19/0 |
| 46 | 42 | COLLAPSIDIS Automatic (Cherry/Universal) | 181 | +26 | 12275 | 3 | 19/0 |
| 43 | 43 | SYSTEM OF A DOWN Spiders (American/Columbia) | 172 | +6 | 6916 | 3 | 21/3 |
| 42 | 44 | THIRD EYE BLIND Never Let You Go (Elektra/EEG) | 166 | -5 | 9563 | 5 | 9/1 |
| 47 | 45 | RAGE AGAINST THE MACHINE Sleep Now In The Fire (Epic) | 162 | +15 | 7379 | 3 | 17/1 |
| 41 | 46 | KORN Falling Away From Me (Immortal/Epic) | 153 | -19 | 8884 | 19 | 13/0 |
| 50 | 47 | FULL DEVIL JACKET Now You Know (Enclave/IDJMG) | 149 | +8 | 5905 | 2 | 19/1 |
| 48 | 48 | INCUBUS Pardon Me (Immortal/Epic) | 143 | -2 | 13004 | 4 | 14/1 |
| Debut | 49 | STATIC-X I'm With Stupid (He's A Loser) (Warner Bros.) | 126 | +36 | 5450 | 1 | 13/0 |
| 49 | 50 | STEELY DAN Cousin Dupree (Giant/Reprise) | 124 | -20 | 12838 | 10 | 12/0 |

Most Added

| ARTIST TITLE (LABEL/S) | ADDS |
|---|------|
| GOO GOO DOLLS Broadway (Warner Bros.) | 10 |
| PINK FLOYD Young Lust (Columbia) | 9 |
| NIXONS First Trip (Koch) | 8 |
| MONSTER MAGNET Silver Future (Restless) | 6 |
| PANTERA Revolution Is My Name (EastWest/EEG) | 5 |
| WONDERLAND Wonderland (Jericho/Sire) | 5 |
| POWERMAN 5000 Supernova Goes Pop (DreamWorks) | 5 |
| U.P.O. Goddess (Epic) | 5 |
| STIR New Beginning (Capitol) | 4 |
| HAIR OF THE DOG Rise (Spitfire) | 4 |
| 7TH HOUSE Gypsy Queen (Blackbird) | 4 |

Most Increased Plays

| ARTIST TITLE (LABEL/S) | TOTAL PLAY INCREASE |
|---|---------------------|
| DON HENLEY Workin' It (Warner Bros.) | +355 |
| PINK FLOYD Young Lust (Columbia) | +323 |
| CAROLINE'S SPINE Nothing To Prove (Hollywood) | +98 |
| JIMMY PAGE & BLACK CROWES What Is... (Musicmaker.com) | +68 |
| 3 DOORS DOWN Kryptonite (Republic/Universal) | +67 |
| FILTER The Best Things (Reprise) | +60 |
| HAIR OF THE DOG Rise (Spitfire) | +51 |
| PANTERA Revolution Is My Name (EastWest/EEG) | +46 |
| WONDERLAND Wonderland (Jericho/Sire) | +46 |
| GUANO APES Lords Of The Boards (Super Sonic/RCA) | +46 |

Breakers.

DON HENLEY
Workin' It (Warner Bros.)

| | | |
|----------------------|---------------------|-------|
| TOTAL PLAYS/INCREASE | TOTAL STATIONS/ADDS | CHART |
| 462/355 | 40/2 | 17 |

PINK FLOYD
Young Lust (Columbia)

| | | |
|----------------------|---------------------|-------|
| TOTAL PLAYS/INCREASE | TOTAL STATIONS/ADDS | CHART |
| 454/323 | 52/9 | 19 |

SHANNON CURFMAN
Playing With Fire (Arista)

| | | |
|----------------------|---------------------|-------|
| TOTAL PLAYS/INCREASE | TOTAL STATIONS/ADDS | CHART |
| 430/31 | 34/0 | 22 |

NICKELBACK
Leader Of Men (Roadrunner)

| | | |
|----------------------|---------------------|-------|
| TOTAL PLAYS/INCREASE | TOTAL STATIONS/ADDS | CHART |
| 417/44 | 44/2 | 23 |

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

72 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 3/19-Saturday 3/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.



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Most Played Recurrents

SANTANA F/EVERLAST Put Your Lights On (Arista)

LIVE The Dolphin's Cry (Radioactive/MCA)

COLLECTIVE SOUL Heavy (Atlantic)

SANTANA F/ROB THOMAS Smooth (Arista)

RED HOT CHILI PEPPERS Scar Tissue (Warner Bros.)

GODSMACK Keep Away (Republic/Universal)

LENNY KRAVITZ Fly Away (Virgin)

BUCKCHERRY Lit Up (DreamWorks)

LIMP BIZKIT Re-Arranged (Flip/Interscope)

CREED One (Wind-up)

LENNY KRAVITZ American Woman (Maverick/Virgin)

GODSMACK Whatever (Republic/Universal)

LIT My Own Worst Enemy (RCA)

METALLICA Turn The Page (Elektra/EEG)

OLEANDER Why I'm Here (Republic/Universal)

TRAIN Meet Virginia (Aware/Columbia)

DAYS OF THE NEW Enemy (Outpost/Interscope)

METALLICA Whiskey In The Jar (Elektra/EEG)

DEF LEPPARD Promises (Mercury/IDJMG)

TRAIN I Am (Aware/Columbia)

TUNED-IN



KXFX/Santa Rosa

11am

JOURNEY Feeling That Way
JOURNEY Anytime
TALKING HEADS Burning Down The House
AC/DC Stiff Upper Lip
LED ZEPPELIN Babe I'm Gonna Leave You
MATCHBOX 20 Push
BLACK CROWES Hard To Handle
COLLECTIVE SOUL Heavy
ALICE IN CHAINS Rooster
AEROSMITH Sweet Emotion
DEF LEPPARD Let It Go

4pm

SHANNON CURFMAN True Friends

WHO 5:15
FILTER Take A Picture
GREAT WHITE Once Bitten Twice Shy
NIRVANA Smells Like Teen Spirit
LED ZEPPELIN Southbound Suarez
3 DOORS DOWN Kryptonite
DEF LEPPARD Rock Of Ages
SOUNDGARDEN Black Hole Sun
ERIC CLAPTON Forever Man

8pm

R.E.M. Losing My Religion
NIGHT RANGER Sister Christian
LED ZEPPELIN Houses Of The Holy
KID ROCK Only God Knows Why
METALLICA No Leaf Clover
VAN HALEN Runaround
TOM PETTY I Won't Back Down
LIVE Run To The Water
AC/DC Hard As A Rock
SAMMY HAGAR There's Only One Way To Rock
JIMI HENDRIX Foxy Lady



KLAQ/EI Paso

11am

STONE TEMPLE PILOTS Interstate Love Song
CARS Good Times Roll
METALLICA No Leaf Clover
BAD COMPANY Rock Steady
KID ROCK Only God Knows Why
EVE 6 Inside Out
ZZ TOP Gimme All You Lovin'
WHITESNAKE Is This Love
DAYS OF THE NEW Weapon And The Wound
KENNY WAYNE SHEPHERD Blue On Black
RUSH Fly By Night
AC/DC T.N.T.

4pm

NIRVANA In Bloom
RUSH Limelight
METALLICA No Leaf Clover
QUEEN Fat Bottomed Girls
CROSBY, STILLS, NASH & YOUNG ...Be Counted
LIVE The Dolphin's Cry
DOORS Roadhouse Blues
BEATLES I Am The Walrus
DEF LEPPARD Day After Day
MELISSA ETHERIDGE Like The Way I Do

8pm

SCORPIONS Blackout
LIMP BIZKIT Re-Arranged
ALICE IN CHAINS Man In The Box
RAGE AGAINST THE MACHINE Guerrilla Radio
LED ZEPPELIN Trampled Under Foot
KID ROCK Only God Knows Why
EARTH TO ANDY Pollute
VAN HALEN Runaround
GEORGE THOROGOOD Bad To The Bone



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 3/20. © 2000, R&R Inc.

ROCK

Going For Adds

4/4/00

- APARTMENT 26 Basic Breakdown (Hollywood)
- CRACKER Be My Love (Virgin)
- GALACTIC Late For The Future (Capricorn)
- PAT MCGEE BAND Runaway (Giant/WB)
- MOIST Push (Nettwerk/Capitol)
- SHAPESHIFTER My Enemy (Pinch Hit)
- STONE TEMPLE PILOTS Sour Girl (Atlantic)
- SUPERTRANSATLANTIC Shuttlecock (Universal)
- UNBAND Geez Louise (TVT)
- U.P.O. Godless (Epic)
- VERUCA SALT Born Entertainer (Outpost/Beyond)

New & Active

FILTER The Best Things (Reprise)

Total Plays: 119, Total Stations: 15, Adds: 3

LIMP BIZKIT Break Stuff (Flip/Interscope)

Total Plays: 109, Total Stations: 11, Adds: 1

GUANO APES Lords Of The Boards (Super Sonic/RCA)

Total Plays: 95, Total Stations: 12, Adds: 1

BOONDOCK SAINTS Holy Fool (Lava/Atlantic)

Total Plays: 94, Total Stations: 14, Adds: 0

WONDERLAND Wonderland (Jericho/Sire)

Total Plays: 90, Total Stations: 15, Adds: 5

FLYS Losin It (Delicious Vinyl/Trauma)

Total Plays: 90, Total Stations: 9, Adds: 0

EARTH TO ANDY Pollute (Giant/Reprise)

Total Plays: 86, Total Stations: 11, Adds: 0

STONE TEMPLE PILOTS Sour Girl (Atlantic)

Total Plays: 86, Total Stations: 9, Adds: 3

JOE SATRIANI Until We Say Goodbye (Epic)

Total Plays: 81, Total Stations: 10, Adds: 1

QUEENSRYCHE The Right Side Of My Mind (Atlantic)

Total Plays: 76, Total Stations: 8, Adds: 0

Songs ranked by total plays

Arbitron

Continued from Page 86

| Mkt. | Calls/City | 12+ | | |
|------|-------------------------|--------------------------------------|-----------------------------|-----------------------------|
| | | AQH Share (Rank) AQH Persons (00) | M 18-34 AQH Share (Rank) | M 25-54 AQH Share (Rank) |
| 166 | WKGB/Binghamton, NY | 4.3 (7) 13 | 15.9 (2t) | 7.8 (4) |
| 167 | WAXK/New London, CT** | 4.5 (6t) 13 | 2.0 (4t) | 4.5 (5) |
| 168 | KWHL/Anchorage, AK | 8.0 (2) 26 | 21.2 (1) | 11.3 (1) |
| 169 | WVRK/Columbus, GA | 6.8 (4) 20 | 11.9 (2) | 14.3 (1) t |
| 171 | KLSZ/Ft. Smith, AR | 3.3 (9) 9 | 10.3 (2t) | 7.4 (5t) |
| 173 | WYAV/Myrtle Beach, SC | 5.8 (6t) 18 | 19.1 (1) | 10.1 (1) t |
| 174 | KFZX/Odessa, TX | 7.2 (4) 22 | 20.8 (1) | 14.7 (1) |
| 175 | WRQR/Wilmington, NC | 7.4 (5) 20 | 16.2 (2) | 13.8 (1) |
| 176 | WRKR/Kalamazoo, MI | 10.7 (2) 27 | 26.8 (1) | 20.5 (1) |
| 179 | WZLS/Asheville, NC | 5.1 (7) 13 | 6.9 (4t) | 6.9 (4t) |
| 182 | WPXC/Cape Cod, MA | 6.8 (6) 21 | 29.4 (1) | 10.5 (2) |
| 187 | WCLG/Morgantown, WV | 8.3 (3) 20 | 22.2 (1) t | 11.1 (3) |
| 189 | WRKI/Danbury, CT | 6.0 (5) 15 | 8.6 (4) | 8.0 (3) |
| 192 | WZZQ/Terre Haute, IN | 10.0 (3) 24 | 33.3 (1) | 18.5 (1) |
| 193 | KBRQ/Waco, TX | 7.1 (4) 17 | 13.6 (3) | 11.9 (2) |
| 194 | KATS/Yakima, WA | 7.6 (4) 19 | 11.1 (2) | 14.1 (1) |
| 196 | WKLT & WKLZ/NW Michigan | 7.0 (3) 19 | 10.8 (2t) | 12.8 (2) |
| 199 | WPHD/Elmira-Corning, NY | 6.2 (3) 14 | 15.0 (1) | 16.4 (1) |
| 201 | KRNA/Cedar Rapids, IA | 5.9 (7) 13 | 23.5 (1) | 11.5 (3) |
| 203 | KZMZ/Alexandria, LA | 5.3 (5) 11 | 11.4 (3) | 12.3 (2) |

| Mkt. | Calls/City | 12+ | | |
|------|---------------------------|--------------------------------------|-----------------------------|-----------------------------|
| | | AQH Share (Rank) AQH Persons (00) | M 18-34 AQH Share (Rank) | M 25-54 AQH Share (Rank) |
| 204 | WKSM/Ft. Walton Beach, FL | 7.5 (4) 16 | 21.6 (1) | 14.3 (1) |
| 206 | KXRX/Tri-Cities, WA | 6.5 (6) 13 | 26.7 (1) | 11.9 (2) |
| 207 | KZZE/Medford, OR | 7.1 (5t) 14 | 19.2 (1) | 13.1 (2) |
| 210 | KRRO/Sioux Falls, SD | 8.3 (3t) 19 | 25.0 (1) | 12.7 (2) |
| 213 | WTAO/Marion, IL | 10.3 (3) 19 | 33.3 (1) | 13.0 (1) |
| 215 | KRRX/Redding, CA | 5.6 (7t) 11 | 16.0 (2t) | 9.4 (3) |
| 222 | WWWV/Charlottesville, VA | 7.5 (4) 11 | 13.6 (1) t | 12.2 (1) t |
| 223 | WEGW/Wheeling, WV | 9.9 (3t) 18 | 29.2 (1) | 27.3 (1) |
| 224 | WHBR/Parkersburg, WV | 11.1 (3t) 19 | 25.9 (1) | 17.8 (1) |
| 226 | WPPT/Panama City, FL | 3.2 (12) 6 | 9.1 (4t) | 8.8 (1) t |
| 230 | WIHN/Bloomington, IL | 6.5 (4) 10 | 18.5 (2) | 7.3 (4t) |
| 236 | WKHY/Lafayette, IN | 11.9 (3) 15 | 24.0 (2) | 17.1 (1) |
| 249 | KSEZ/Sioux City, IA | 13.8 (3) 19 | 30.0 (1) | 25.0 (1) |
| 258 | KSQY/Rapid City, SD | 7.0 (5) 9 | 20.0 (1) t | 14.6 (1) t |
| 263 | KJKJ/Grand Forks, ND | 16.5 (1) 20 | 33.3 (1) | 34.1 (1) |
| 271 | KDEZ/Jonesboro, AR | 11.6 (4) 10 | 21.4 (1) | 20.0 (1) |

** Formerly WVVE (Oldies)

t = tie in rank.

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Rock Playlists

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE MUSIC TRACKING

| | | | | |
|---|---|---|---|---|
| MARKET #2 KLOS/Los Angeles ABC (810) 840-4936 Wendy Williams 12x Cumulative 928,700 | MARKET #4 KJSJ/San Francisco Clear Channel (415) 371-7511 Richards/Berg 12x Cumulative 341,700 | MARKET #5 WMNR/Philadelphia Greater Media (610) 771-0933 Milikman/Zepeto 12x Cumulative 620,900 | MARKET #14 KISW/Seattle-Tacoma Entertainment (206) 285-7625 Patt/Burkholder 12x Cumulative 256,100 | MARKET #16 KDKB/Phoenix Sandusky (480) 897-9300 Bonadonna 12x Cumulative 170,100 |
| MARKET #10 WBAB/Nassau-Suffolk Coax (516) 587-1023 Edwards 12x Cumulative 251,800 | MARKET #22 WDVE/Pittsburgh AMFM (412) 937-1441 HarPorter 12x Cumulative 406,800 | MARKET #26 WEBN/Cincinnati Clear Channel (513) 261-9326 Went 12x Cumulative 532,500 | MARKET #28 KCAL/Riverside Anaheim (909) 793-3554 Hoffman/Matthews 12x Cumulative 136,000 | MARKET #31 WLUM/Milwaukee All Pro (414) 771-1021 Hawke 12x Cumulative 158,000 |
| MARKET #33 WHLY/Providence AMFM (401) 228-0032 Benavente/Schifino 12x Cumulative 279,200 | MARKET #35 KBER/Salt Lake City Citadel (801) 485-6700 Jones/Powers 12x Cumulative 136,800 | MARKET #40 KOMP/Las Vegas Lotus (702) 876-1460 Griffin/Marty 12x Cumulative 85,600 | MARKET #42 WKRA/Greensboro Clear Channel (702) 727-8826 Satterfield/Gan 12x Cumulative 110,500 | MARKET #48 WBBS/Raleigh-Durham Curts (919) 876-3831 Meyer 12x Cumulative 157,300 |
| MARKET #53 WTFX/Louisville Clear Channel (502) 479-2222 Leo/Lone 12x Cumulative 89,900 | MARKET #54 NATT/Oklahoma City Citadel (405) 848-0100 Baker/Danets 12x Cumulative 157,800 | MARKET #56 WTUE/Detroit Clear Channel (313) 224-1137 Thomas/Kramer/Bauleu 12x Cumulative 187,000 | MARKET #57 WRKL/Richmond Clear Channel (804) 756-5400 Hies/Mayhew 12x Cumulative 112,300 | MARKET #59 WPLY/Albany, NY AMFM (518) 785-9061 Cooper 12x Cumulative 123,800 |

March 31, 2000

| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | +/- PLAYS | GROSS IMPRESSIONS (00) | WEEKS ON CHART | TOTAL STATIONS/ ADDS |
|-----------|-----------|--|-------------|-----------|------------------------|----------------|----------------------|
| 1 | 1 | 3 DOORS DOWN Kryptonite (Republic/Universal) | 2262 | +61 | 188712 | 13 | 73/0 |
| 2 | 2 | CREED What If (Wind-up) | 2105 | -51 | 168923 | 14 | 71/0 |
| 3 | 3 | RED HOT CHILI PEPPERS Otherside (Warner Bros.) | 2101 | +83 | 169798 | 13 | 73/0 |
| 4 | 4 | GODSMACK Voodoo (Republic/Universal) | 1769 | +11 | 148619 | 20 | 67/0 |
| 6 | 5 | AC/DC Stiff Upper Lip (EastWest/EEG) | 1608 | 0 | 120429 | 8 | 68/0 |
| 5 | 6 | METALLICA No Leaf Clover (Elektra/EEG) | 1577 | -137 | 145282 | 17 | 70/0 |
| 7 | 7 | INCUBUS Pardon Me (Immortal/Epic) | 1450 | +105 | 112606 | 20 | 62/0 |
| 9 | 8 | KORN Make Me Bad (Immortal/Epic) | 1373 | +71 | 113334 | 8 | 70/0 |
| 8 | 9 | FOO FIGHTERS Stacked Actors (Roswell/RCA) | 1248 | -96 | 90666 | 10 | 64/1 |
| 11 | 10 | STAINED Home (Flip/Elektra/EEG) | 1229 | +63 | 92380 | 10 | 69/1 |
| 12 | 11 | SMASHING PUMPKINS Stand Inside Your Love (Virgin) | 1185 | +56 | 94097 | 7 | 63/1 |
| 10 | 12 | KIO ROCK Only God Knows Why (Top Dog/Lava/Atlantic) | 1076 | -116 | 89767 | 15 | 50/0 |
| 13 | 13 | RAGE AGAINST THE MACHINE Sleep Now In The Fire (Epic) | 1069 | +98 | 95150 | 8 | 67/2 |
| 15 | 14 | SEVENDUST Waffle (TVT) | 934 | +69 | 73884 | 8 | 65/1 |
| 17 | 15 | LIMP BIZKIT Break Stuff (Flip/Interscope) | 877 | +48 | 76158 | 7 | 59/0 |
| 19 | 16 | NICKELBACK Leader Of Men (Roadrunner) | 867 | +114 | 66557 | 8 | 63/5 |
| 18 | 17 | CREED Higher (Wind-up) | 847 | +45 | 76075 | 29 | 62/0 |
| 16 | 18 | LIMP BIZKIT Re-Arranged (Flip/Interscope) | 799 | -55 | 72083 | 26 | 53/0 |
| 14 | 19 | DAYS OF THE NEW Weapon And The Wound (Outpost/Interscope) | 722 | -178 | 46548 | 11 | 45/0 |
| 23 | 20 | STIR New Beginning (Capitol) | 706 | +40 | 37829 | 7 | 52/3 |
| 21 | 21 | P.O.D. Southtown (Atlantic) | 702 | -13 | 65003 | 16 | 57/0 |
| 20 | 22 | KORN Falling Away From Me (Immortal/Epic) | 687 | -52 | 76312 | 20 | 52/0 |
| 25 | 23 | 8STOPS7 Satisfied (Reprise) | 681 | +64 | 54156 | 8 | 56/0 |
| 24 | 24 | PANTERA Revolution Is My Name (EastWest/EEG) | 678 | +41 | 68357 | 4 | 53/0 |
| 22 | 25 | LIVE Run To The Water (Radioactive/MCA) | 654 | -35 | 38117 | 9 | 37/0 |
| Breaker | 26 | MONSTER MAGNET Silver Future (Restless) | 637 | +148 | 45587 | 3 | 57/6 |
| 26 | 27 | SYSTEM OF A DOWN Spiders (American/Columbia) | 596 | +64 | 53767 | 6 | 60/3 |
| 27 | 28 | LIT Miserable (RCA) | 546 | +24 | 43301 | 6 | 33/1 |
| 30 | 29 | FULL DEVIL JACKET Now You Know (Enclave/IDJMG) | 544 | +72 | 49465 | 4 | 54/2 |
| 35 | 30 | STATIC-X I'm With Stupid (He's A Loser) (Warner Bros.) | 482 | +55 | 39417 | 4 | 51/2 |
| 36 | 31 | CAROLINE'S SPINE Nothing To Prove (Hollywood) | 474 | +56 | 28708 | 5 | 40/7 |
| 34 | 32 | KITTIE Brackish (NG/Artemis) | 471 | +34 | 37325 | 10 | 50/4 |
| 41 | 33 | FILTER The Best Things (Reprise) | 470 | +181 | 26225 | 2 | 42/6 |
| 37 | 34 | JIMMY PAGE & BLACK CROWES What Is & What... (Musicmaker.com) | 429 | +27 | 33608 | 4 | 29/2 |
| 32 | 35 | KENNY WAYNE SHEPHERD BAND Was (Giant/Reprise) | 390 | -54 | 22234 | 11 | 23/0 |
| 31 | 36 | OUR LADY PEACE Is Anybody Home? (Columbia) | 367 | -105 | 33908 | 11 | 31/0 |
| 28 | 37 | POWERMAN 5000 Nobody's Real (DreamWorks) | 344 | -147 | 34403 | 17 | 30/0 |
| 33 | 38 | BUSH Letting The Cables Sleep (Trauma) | 331 | -107 | 23410 | 12 | 22/0 |
| 42 | 39 | PAPA ROACH Last Resort (DreamWorks) | 326 | +46 | 26120 | 3 | 31/4 |
| 43 | 40 | ONE MINUTE SILENCE Holy Man (V2) | 315 | +51 | 27602 | 3 | 35/2 |
| 40 | 41 | SLIPKNOT Wait And Bleed (Roadrunner) | 267 | -29 | 33199 | 18 | 26/0 |
| Debut | 42 | BLINK-182 Adam's Song (MCA) | 258 | +126 | 22786 | 1 | 25/9 |
| Debut | 43 | PINK FLOYD Young Lust (Columbia) | 246 | +161 | 37248 | 1 | 26/7 |
| Debut | 44 | DISTURBED Stupify (Giant/Reprise) | 227 | +101 | 13313 | 1 | 32/10 |
| 39 | 45 | BUCKCHERRY Check Your Head (DreamWorks) | 224 | -133 | 12487 | 9 | 23/0 |
| Debut | 46 | CREED With Arms Wide Open (Wind-up) | 223 | +71 | 30582 | 1 | 15/6 |
| 45 | 47 | DOPE Everything Sucks (Flip/Epic) | 214 | +19 | 17567 | 3 | 32/5 |
| Debut | 48 | GUANO APES Lords Of The Boards (Super Sonic/RCA) | 206 | +83 | 18269 | 1 | 31/4 |
| 48 | 49 | STONE TEMPLE PILOTS Sour Girl (Atlantic) | 199 | +28 | 13667 | 2 | 13/3 |
| 47 | 50 | EARTH TO ANDY Pollute (Giant/Reprise) | 175 | -12 | 9240 | 2 | 14/0 |

Most Added

| ARTIST TITLE LABEL(S) | ADDS |
|---|------|
| POWERMAN 5000 Supernova Goes Pop (DreamWorks) | 20 |
| U.P.O. Godless (Epic) | 11 |
| DISTURBED Stupify (Giant/Reprise) | 10 |
| BLINK-182 Adam's Song (MCA) | 9 |
| CAROLINE'S SPINE Nothing To Prove (Hollywood) | 7 |
| PINK FLOYD Young Lust (Columbia) | 7 |
| MONSTER MAGNET Silver Future (Restless) | 6 |
| FILTER The Best Things (Reprise) | 6 |
| CREED With Arms Wide Open (Wind-up) | 6 |
| NIXONS First Trip (Koch) | 6 |

STIR

"New Beginning"

R&R ACTIVE ROCK 23-20

R&R ROCK 16

New At:
WNVE WTXF WBYR WPYX WWBN KMOD KNCR

Most Increased Plays

| ARTIST TITLE LABEL(S) | TOTAL PLAY INCREASE |
|--|---------------------|
| FILTER The Best Things (Reprise) | +181 |
| PINK FLOYD Young Lust (Columbia) | +161 |
| MONSTER MAGNET Silver Future (Restless) | +148 |
| BLINK-182 Adam's Song (MCA) | +126 |
| NICKELBACK Leader Of Men (Roadrunner) | +114 |
| INCUBUS Pardon Me (Immortal/Epic) | +105 |
| DISTURBED Stupify (Giant/Reprise) | +101 |
| RAGE AGAINST THE MACHINE Sleep Now In... (Epic) | +98 |
| RED HOT CHILI PEPPERS Otherside (Warner Bros.) | +83 |
| GUANO APES Lords Of The Boards (Super Sonic/RCA) | +83 |
| METALLICA I Disappear (Hollywood) | +83 |

Breakers

| MONSTER MAGNET | | CHART |
|--------------------------|---------------------|-------|
| Silver Future (Restless) | | |
| TOTAL PLAYS/INCREASE | TOTAL STATIONS/ADDS | |
| 637/148 | 57/6 | 26 |

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

74 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 3/19-Saturday 3/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 600 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

DISTURBED

"STUPIFY" MOST ADDED AGAIN!

PHONES: KUPD, KAZR, WAMX, WJJO, KDOT

New This Week: WAAF, KBPI, KRXQ, WRLR, WQBK, KIBZ, WQXA, WZBH, KFMF, WRUF

"Disturbed, Top 5 Requests... it's going to be huge...
You've got a hit on your hands!"
- Glen Gardner, PD, WJJO/Madison

ACTIVE ROCK DEBUT 44

ON TOUR NOW WITH DANZIG • TOURING THIS SUMMER ON OZZFEST 2000

active INSIGHT

By
Tracey Hoskin
Asst. Rock Editor

I **S**urvived SXSW 2000! They should have put T-shirts saying that in our bags instead of 438 tins of mints. At least the entire industry has minty-fresh breath!

I was a little overwhelmed on my virgin pilgrimage to the spring break of the music industry. But due to my careful planning of the bands I wanted to see, everything worked out perfectly. Yeah, right! After settling into the hotel, figuring out where the best barbecue was and coordinating a meeting place with my peeps, my list of "must-see" bands was shot to hell.

I did manage to see the bands who were at the top of my list, along with a couple of surprises. Right at the top were the exites (Ultimatum), who were just as amazing live as I had hoped. They were loud, tight and did a kick-ass combo cover of The Beastie Boys' "Gratitude" into Led Zeppelin's "Bring It On Home." Frankie Machine (Mammoth) kept the ball rolling with their punk-rock attitude, searing guitars and extremely loud set. Fu Manchu packed the house for the Mammoth Showcase encore with their stoner-rock cover of Blue Oyster Cult's "Godzilla." The hair was flying,

and the air smelled funny.

Gomez (Virgin) played a great set to a packed house at La Zona Rosa. Also lurking around Austin were Pimpadelic (Tommy Boy) and their tour bus. Singer Easy Jesus and crew were extremely raunchy and animated (including their entourage, who couldn't wait to lose all their inhibitions).

"The least offensive thing about them is their name," was R&R Alternative Editor Jim Kerr's astute observation about Pimpadelic. We caught just the end of Nashville Pussy's (TVT) set at Stubb's, but stayed for **The Reverend Horton Heat (Time Bomb)**. The Rev were a perfect nightcap to Friday night with their psychobilly rock 'n' roll.

Rock specialty darlings **Alabama Thunderpussy (Man's Ruin)** were playing an ear-splitting set as I was dragged past their show at Emo's on my way to hear some techno. **Deathray (Capricorn)** were one of the surprises of the weekend. Put The Cars. The Ramones and A Flock Of Seagulls together, and bam! Deathray. **Hot Sauce Johnson** ruled Saturday night with their blend of rock, funk and all-out nuttiness. Is there any way we can do this twice a year?



R&R Top 20 Specialty Artists

March 31, 2000

- 1 **PANTERA** (EastWest/EEG) "Revolution Is My Name," "Death Rattle"
- 2 **DISTURBED** (Giant/Reprise) "Down With The Sickness," "Stupify," "Voices"
- 3 **DEADLIGHTS** (QED/Elektra/EEG) "Amplifier," "Junk," "Bitter"
- 4 **KITTIE** (Ng/Artemis) "Spit," "Choke," "Suck"
- 5 **APARTMENT 26** (Hollywood) "Basic Breakdown"
- 6 **PRIMER 55** (Island/IDJMG) "Loose," "Introduction To Mayhem"
- 7 **STATIC-X** (Warner Bros.) "I'm With Stupid"
- 8 **FULL DEVIL JACKET** (Enclave/IDJMG) "Now You Know"
- 9 **STEP KINGS** (Roadrunner) "Right Is Wrong"
- 10 **POWERMAN 5000** (DreamWorks) "Supernova Goes Pop," "When Worlds Collide"
- 11 **HEAVY METAL 2000** (Restless) "Silver Future," "The Mortally Insane"
- 12 **DOPE** (Epic) "Everything Sucks"
- 13 **ONE MINUTE SILENCE** (V2) "Holy Man"
- 14 **SEVENDUST** (TVT) "Waffle"
- 15 **DIO** (Spitfire) "Fever Dreams"
- 16 **ROLLINS BAND** (DreamWorks) "Get Some Go Again"
- 17 **MDFMK** (Republic/Universal) "Rabble Rouser," "Torpedoes"
- 18 **SCREAM 3** (Wind-up) "Spiders"
- 19 **HAIR OF THE DOG** (Spitfire) "Rise"
- 20 **CRADLE OF FILTH** (Metal Blade) "Dawn Of Eternity"

Ranked by total number of shows reporting the artist, with titles listed in order of most airplay.

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

| | | | | | | | |
|---|---|--|--|--|---|--|--|
| Jones Radio Network (JRN) Hardcore Various Heavy Metal/Last Resort Papa Roach "Last Resort" Incubus "Pardon Me" Godsmack "Voodoo" P.O.D. "Southtown" | WKLQ/Grand Rapids, MI Metal at Midnight Thursday midnight-1am Tom "Wiz" Stavros S.O.D. "Bigger Than The..." Rollins Band "Get Some Go Again" Therion "Flesh Of The Gods" Cradle Of Filth "Sleepless" Cypress Hill "Rock Superstar" | WCCC/Hartford, CT Sunday Night Blues Sunday 6-10pm Beef Slow Rollins Band "Moving To The..." Savvy Brown "Bad Shape" Disturbed "Stupify" Shannon Curfman "Playing With Fire" Luther Allison "Soul From Man" Murray Corryell "So Many Roads..." | WTFX/Louisville, KY Delester Sunday 8-10pm Chris Allman Primer 55 "Loose" Brookholland "Home" Rev Horton Heat "King" Goldfinger "Counting The Days" Zela "Rhythmic" | KATT/Oklahoma City, OK Launch Pad Thursday midnight-1am Leo Cago Emo "Miserable" Full Devil Jacket "Where Did You Go?" Static-X "I'm With Stupid" Scream 3 "Spiders" Hair Of The Dog "Rise" | KISW/Seattle, WA Launch Pad Saturday midnight-2am Adam Corleto Heavy Metal 2000 "Storage" Primer 55 "Introduction To..." Type O Negative "Everyone I Love..." S.O.D. "Sevensong" Pantera "Goddamn Electric" | WXTM/St. Louis, MO Monday Night Metal Mon-Fri 11pm-midnight Kano Slipknot "Eyesores" Papa Roach "Last Resort" Disturbed "Down With The Sick" Static-X "Push It" P.O.D. "Outkast" | WWOC/Washington, DC New Music Mart Sunday 9:30-10:30pm Buddy Rizer Foo Fighters "Breakout" Papa Roach "Last Resort" U.S. Crush "Bleed" Suicide Machines "Sometimes I Don't..." Pat McGee Band "Runaway" |
| KWHL/Anchorage, AK The Pit Sunday 8-9pm Bearded John Fury Of Five "This Time Its Person" Primer 55 "Loose" Type O Negative "Everyone I Love..." Hair Of The Dog "Rise" Apothyn Sun "Dweller" | WXRA/Greensboro, NC Outer Limits Sunday 10-11pm Marcia Gao Pink Floyd "Young Lust" Incubus "Pardon Me" Papa Roach "Last Resort" Don Henley "Workin' It" Filter "The Best Things" | KLFX/Killeen, TX Kat Radio Saturday 10pm-midnight Bob Fonda Mophix "Five" Heavy Metal 2000 "Immortally Insane" Dope "Everything Sucks" Disturbed "Stupify" Full Devil Jacket "Wanna Be A Martyr" | WGIR/Manchester, NH Whiplash Sunday 10-11pm Readmill Machine Head "Desire To Fire" Step Kings "Vibe" Sapnot "Sic" Sevendust "Home" Hate Eternal "Spirital Holocaust" | WYSP/Philadelphia, PA Rockers Friday midnight-2am Mall & Huggy Sevendust "Waffle" Crow 3 "Burning Inside" Kittie "Spit" Pantera "Revolution Is My..." Sapnot "Purity" | KISW/Seattle, WA New Music Hour Sunday 10-11pm Scott Vanderpool Full Devil Jacket "Now You Know" Caroline's Spine "Nothing To Prove" Veruca Salt "Born Entertainer" Azido Da Bass "Queen's Night" Powerman 5000 "Supernova Goes Pop" | WXTM/St. Louis, MO Motivated Friday 10pm-midnight Johnny Orr Rockstar "Du Hast" Chemical Brothers "Under The Influence" Social Tears "Abolition" Azido Da Bass "Queen's Night" Lo-Fi Allstars "Battle Flag" | WXBE/Wilkes Barre, PA New Music Hour Sunday 9-10pm Mean Gene Brougham "Marked Out" Caroline's Spine "Nothing To Prove" Supergrass "Pumping On Your..." Bowling For Soup "Blitz Song" H2SO4 "Imitation Leather..." |
| KRAB/Bakersfield, CA X-Factor Sunday 8-9pm Mike Ball Sevendust "Waffle" Static-X "I'm With Stupid" Heavy Metal 2000 "Storage" Supergrass "Pumping On Your..." The The "Shrunken Man" | WQXA/Harrisburg, PA Beats On The X Sunday 1-2am Nixon Propellerheads "Bang On" Grove Armada "Whatever! Whenever" William Orbit "Adego For Strings" Moby "Natural Blues" Cypress Hill "Rock Superstar" | WBAB/Long Island, NY Fingers Metal Shop Friday 10pm-1am Fingers Kittie "Spit" One Minute Silence "Holy Man" Rollins Band "Get Some Go Again" AC/DC "Can't Stop Rock..." Dio "Fever Dreams" | KXXR/Minneapolis, MN X-treme Metal Shop Friday 1-4am Wich Davis Pantera "Cave Dancer" Chimaira "Painting The White" Disturbed "Down With The Sick..." Primer 55 "Stain" | KRXQ/Sacramento, CA Ear Whacks Friday 9-9:30pm Che Brooks, Paul Wilber December "Heaven Below" Kid Dynamite "Living Daylights" Alabama Thunderpussy "Ambition" Papa Roach "Infest" Deawees "Johnny On The Spot" | KZRO/Springfield, MO The Revolution Sunday 8-9:30pm Chad Kroeger & E-man Coal Chamber "Tyes Song" Kid Dynamite "Living Daylights" Primer 55 "Loose" Deadlights "Bitter" Static-X "Push It" | KLPX/Tucson, AZ Area 51 Friday 10pm-midnight Bob Biskind AC/DC "Can't Stop Rock..." Supafuzz "All About The Rock" Pantera "Revolution Is My..." Dio "Fever Dreams" Apartment 26 "Basic Breakdown" | WXBE/Wilkes Barre, PA Freddie's Closet Saturday 11pm-1am Freddie Pantera "Revolution Is My..." Therion "Flesh Of The Gods" Step Kings "Right Is Wrong" Groubar "I Feel The Burning" Dio "Fever Dreams" |
| WKGB/Binghamton, NY Incoming Monday 10pm-11:30pm Tim Boland Foo Fighters "Breakout" Crazy Town "Bitch" Kittie "Paperdoll" Supegrass "Jumbled" Therapy "Hate Kill Destroy" | WQXA/Harrisburg, PA The Soady News Sunday 8-10am Bill Hanson Cypress Hill "Rock Superstar" Rys "Loose It" News "Why Does It Always..." Rev Horton Heat "Spent A Night In..." Air "Playground Love" | WTFX/Louisville, KY The AllMusic Network Saturday 10pm-2am Black Frank Pantera "Yesterday Don't..." Heavy Metal 2000 "Immortally Insane" Primer 55 "Dope" Disturbed "Shout" Project 86 "Me Against Me" | KATT/Oklahoma City, OK KATT's Big Metal Friday midnight-2am Erik G. Pantera "Revolution Is My..." Posses "Shut Up And Make..." Primer 55 "Dope" Dio "Fever Dreams" Sebastian Bach "Counter Punch" | KBER/Salt Lake City, UT Radio Koss Sunday 9-11pm Darby Pantera "You've Got To..." Kittie "Spit" Disturbed "Down With The Sick..." Sapnot "Eyesores" Sevendust "Home" | WXTM/St. Louis, MO Stolic Sunday 8pm-9pm Johnny Orr Disturbed "Stupify" Pantera "Death Rattle" Powerman 5000 "Supernova Goes Pop" Pimpadelic "Caught In Me" Apartment 26 "Basic Breakdown" | 30 Total Reporters from the Active Rock and Rock panels. | |

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JIM KERR
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A PD Advantage Update

■ A look at the latest report to see just what diarykeepers are saying

Several months ago I took a detailed look at Arbitron's new programming tool, PD Advantage. Since that time, Arbitron has added an additional report and graciously provided R&R with actual diary comments from two markets for evaluation purposes. This week I've taken a closer look at these two items.

Vital Signs

In the initial release of PD Advantage, the first report was reserved for diarykeepers' comments. With the newest release, diarykeeper comments are listed as a separate function, without a report number. Report 1 is now a comprehensive summary of a station's various ratings data and is called "Vital Signs."

This report is a godsend for programmers who want a quick overview of what is going on with their listeners. This single report saves hours of putting together information from Maximiser and PD Advantage's other reports.

Part of its power is that it allows one to trend this information over multiple books, with an option to show multibook averages. You can also choose to see what percentage change has occurred from one book to another. I cannot think of a better way for programmers to pinpoint how the listenership of their stations is changing over time than with this report.

While this report is very comprehensive and powerful, it is not a replacement for all the other Maximiser and PD Advantage reports. The biggest reason for that is that the Vital Signs report does not go into nearly

as much detail as the others. In fact, a good way to look at the Vital Signs report is that it answers the question "Where is my listenership changing?" After you identify a few areas where your listenership has changed, you would then go to the Maximiser or PD Advantage reports specific to that area to answer the question "How is my listenership changing?"

Here is an example: The Vital Signs report will show you which station most of your P1 listeners have listed as their P2. This is a good way to see who your primary competitor is for your core listeners. However, you would need to go to Report 2, "When I'm P1, Who's P2?" to look for important subtleties. Here you will find not just the station most of your P1s have listed as their P2, but *all* of them. This gives you a much better idea of what the competition is, especially if you have a number of stations with similar percentages.

The Vital Signs report will probably end up being the single most circulated report within the radio station after the ratings are delivered, for the simple reason that it delivers exactly what it says: It shows you the station's vital signs.

Comments At Your Fingertips

In the old days, programmers used to have to shlep to Laurel, MD and look over the actual diaries to read the comments written out by diarykeepers. Now, thanks to PD Advantage, programmers can look them over in the comfort of their own offices. Having gone over comments from the L.A. and New York markets, I must say that this is a task that every PD should do if they can. You will learn quite a bit about how your station and its competition are perceived in the market.

Personally, I expected to see lots of complaints when I looked over the diary comments, and they were there. But I didn't see as many as I expected to see. Complaints ran the gamut from "There are many stations that have too many commercials and not enough music" to "I think that the music industry is changing the music to what they want it to be, and everyone follows what's supposedly cool."

One of the more interesting things you can do is compare the comments with a person's actual listening habits. Complaints like this: "L.A. Alternative rock stations are too few and play too limited of a playlist" take on a whole new meaning when you see that this person gave KROQ a healthy 110 quarter-hours of listening. Or how about this person: "Radio is dead in California. It is way too commercialized. Radio died with KNAC." This individual gave KROQ 38 quarter-hours despite his hatred for California radio.

As I continued to read over the comments, I started to see just how important station benchmarks are, specifically a strong morning show. Again and again, comments from listeners focus almost exclusively on the morning show. Here's a good example from Los Angeles: "I love the *Kevin & Bean* show on KROQ in the morning. I have been listening to them for years, and I find them very amusing. For the rest of the day I usually flip back and forth between KROQ and KLOS, depending upon who is playing the music I want to hear at the time" or "I really love listening to the *Kevin & Bean* show every morning. Those twq are smart and entertaining. I also listen for the music."

Here's a comment from New York: "Howard Stern is funny, and some-

One interesting thing that you can only see via diary comments is the continuing importance of keeping your station top-of-mind with the diary-based methodology that Arbitron uses.

times he's real funny." Some morning show comments sound so knowledgeable that they could have been written by someone who works at a label or trade publication: "There needs to be better, funnier and uplifting morning shows. A good example is 99X [WNNX] in Atlanta, GA."

The interesting thing is that even core P1 listeners who don't like the morning show will mention it: "The only reason why I listen to KROQ is the music. I do not like the *Kevin & Bean* show." Sometimes the person will write a bad comment about the morning show when you just *know* that they are an avid listener. Check out this example from New York: "I can't wait until they knock the 'King of All Media' off his throne. Howard Stern is a waste of person's airwaves [sic]. Sounds pretty cut and dried, right? Well, this person listened to WXRK for 165 quarter-hours. I wonder how many were with Howard Stern?"

Arbitron Questioned By Diarykeepers

Any cursory look at diary comments makes it abundantly clear that a compelling morning show is an absolute necessity in today's radio world. However, other benchmarks are important too. Check out the following comment from a KROQ P1 listener, and note that of the three stations he mentions, two are identified with specific benchmark programs: "KCRW — [*Mornings Become Electric*] is a good program. I love all the DJs on KROQ — especially Jed The Fish and 'Catch Of The Day.' 103.1 is also a good station for a variety of music." Here's another example of the power of KROQ's benchmarks: "KROQ is a great station, especially *Kevin & Bean* in the morning and *Loveline* at night. That and Power 106 plays great music."

Beyond morning shows and benchmarks, there are a surprising number of comments that are directed at Arbitron and the actual survey itself. There are comments about participation like "I thought this was easy, but I couldn't convince anyone else in my family to do it" or "I do apologize. The other two people in my household would not cooperate in taking the survey." And there are some pretty blunt comments about the methodology: "I do not think this is a fair enough way of doing an evaluation of radio because it isn't done for a long enough period of time." One of my favorite comments about the whole process was the succinct: "Don't call me again." Of course, a different diarykeeper wrote, "I had fun and would like to do this again."

One participant didn't appreciate the qualitative questions: "This is a nice survey, but it's very suspicious! It's very weird that you ask my income and other things," which was accompanied by a big NONE OF YOUR BUSINESS scribbled over such questions as "How many hours per week are you usually employed?"

One interesting thing that you can only see via diary comments is the continuing importance of keeping your station top-of-mind with the diary-based methodology that Arbitron uses. Check out this comment: "Please understand I can't fill this survey out as indicated in the example on the front page. I drive around for a living as an inspector for a management company. I listen to the radio while traveling from job to job, sporadically throughout the day. The stations I enjoy are programmed into my car stereo, and I flip around when it's a commercial or a song I don't like." You can bet that the station that stays the most top-of-mind will get the most quarter-hours when this person fills out his or her diary at the end of the day.

Here's another good example of this at work. The diarykeeper is obviously commenting about stations he or she likes: "KROQ for the variety of music. They always play the music I like. K-Big — I like '80s music." Well, too bad for KBIG, because even though this person likes KBIG's '80s music, they didn't give KBIG a single quarter-hour of listening in the diary. In fact, this diarykeeper is officially a KROQ exclusive cume listener. As far as ratings are concerned he or she never listens to KBIG.

There are also quite a few comments from people with specific complaints or suggestions for the stations, many of which directly contradict each other. For example, this WXRK listener thinks "WXRK needs more new rock and less old stuff they have been playing lately." This suggestion is balanced by comments like this one: "I like to hear a lot of the old stuff."

Of course, even when a station is doing it right, they can never do enough for some listeners. Check out this comment from a KROQ P1: "I think KROQ should play more of the following artists: Limp Bizkit, Korn, Orgy, Blink-182, Kid Rock, Static-X, and Powerman 5000. If they did, I would like the station even more." I could be wrong, but doesn't KROQ already play a lot from those artists?

Reading diary comments is something everyone should do at least once. Trust me, you will not only learn a lot about your listeners, you'll laugh out loud at least once.

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R&R Alternative Top 50

March 31, 2000

| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | +/- PLAYS | GROSS IMPRESSIONS (00) | WEEKS ON CHART | TOTAL STATIONS/ADDS |
|-----------|-----------|--|-------------|-----------|------------------------|----------------|---------------------|
| 1 | 1 | RED HOT CHILI PEPPERS Otherside (Warner Bros.) | 2910 | -33 | 281822 | 13 | 78/0 |
| 4 | 2 | SMASHING PUMPKINS Stand Inside Your Love (Virgin) | 2315 | +141 | 217636 | 8 | 77/2 |
| 2 | 3 | NO DOUBT Ex-Girlfriend (Interscope) | 2283 | -32 | 197686 | 10 | 74/0 |
| 3 | 4 | LIT Miserable (RCA) | 2197 | -7 | 182478 | 16 | 74/0 |
| 7 | 5 | INCUBUS Pardon Me (Immortal/Epic) | 2029 | +201 | 194746 | 21 | 73/0 |
| 8 | 6 | BLOODHOUND GANG The Bad Touch (Republic/Geffen/Interscope) | 1928 | +182 | 208458 | 7 | 67/2 |
| 6 | 7 | VERTICAL HORIZON Everything You Want (RCA) | 1824 | -9 | 140645 | 20 | 63/0 |
| 5 | 8 | BUSH Letting The Cables Sleep (Trauma) | 1737 | -150 | 157037 | 13 | 70/0 |
| 11 | 9 | RAGE AGAINST THE MACHINE Sleep Now In The Fire (Epic) | 1654 | +138 | 174345 | 7 | 68/0 |
| 12 | 10 | KORN Make Me Bad (Immortal/Epic) | 1532 | +94 | 148314 | 8 | 71/0 |
| 9 | 11 | BLINK-182 All The Small Things (MCA) | 1511 | -164 | 134817 | 25 | 70/0 |
| 15 | 12 | GODSMACK Voodoo (Republic/Universal) | 1450 | +85 | 160063 | 11 | 57/1 |
| 10 | 13 | THIRD EYE BLIND Never Let You Go (Elektra/EEG) | 1442 | -105 | 109697 | 13 | 55/0 |
| 14 | 14 | LIMP BIZKIT Re-Arranged (Flip/Interscope) | 1387 | -31 | 156941 | 26 | 64/0 |
| 13 | 15 | CREED What If (Wind-up) | 1367 | -52 | 134844 | 12 | 50/0 |
| 16 | 16 | 311 Flowing (Capricorn) | 1329 | -14 | 111196 | 12 | 67/0 |
| 22 | 17 | LIMP BIZKIT Break Stuff (Flip/Interscope) | 1216 | +88 | 133348 | 6 | 62/0 |
| Breaker | 18 | BLINK-182 Adam's Song (MCA) | 1214 | +488 | 176593 | 9 | 71/9 |
| 18 | 19 | STROKE9 Little Black Backpack (Cherry/Universal) | 1194 | -103 | 110937 | 29 | 54/0 |
| Breaker | 20 | 3 DOORS DOWN Kryptonite (Republic/Universal) | 1160 | +292 | 85095 | 6 | 57/9 |
| 25 | 21 | STIR New Beginning (Capitol) | 1148 | +118 | 70681 | 6 | 64/4 |
| 21 | 22 | OUR LADY PEACE Is Anybody Home? (Columbia) | 1140 | -12 | 72167 | 11 | 56/0 |
| Breaker | 23 | FOO FIGHTERS Breakout (Roswell/RCA) | 1099 | +260 | 94351 | 3 | 66/6 |
| 26 | 24 | STAIN'D Home (Flip/Elektra/EEG) | 1076 | +52 | 109280 | 9 | 62/2 |
| 24 | 25 | KID ROCK Only God Knows Why (Top Dog/Lava/Atlantic) | 1068 | -36 | 102067 | 15 | 52/0 |
| 19 | 26 | LIVE Run To The Water (Radioactive/MCA) | 1051 | -239 | 86332 | 9 | 61/0 |
| 23 | 27 | SUICIDE MACHINES Sometimes I Don't Mind (Hollywood) | 1021 | -103 | 81344 | 13 | 57/0 |
| 17 | 28 | CURE Maybe Someday (Fiction/Elektra/EEG) | 961 | -354 | 79535 | 10 | 64/0 |
| 39 | 29 | FILTER The Best Things (Reprise) | 884 | +276 | 67768 | 2 | 60/6 |
| 34 | 30 | COLLAPSE Automatic (Cherry/Universal) | 768 | +46 | 40490 | 5 | 47/1 |
| 33 | 31 | P.O.D. Southtown (Atlantic) | 737 | +12 | 74654 | 8 | 50/1 |
| 30 | 32 | KORN Falling Away From Me (Immortal/Epic) | 703 | -66 | 105225 | 20 | 50/0 |
| 37 | 33 | SEVENDUST Waffle (TVT) | 682 | +32 | 48599 | 7 | 47/1 |
| 35 | 34 | METALLICA No Leaf Clover (Elektra/EEG) | 680 | -28 | 88904 | 16 | 34/0 |
| 40 | 35 | RADFORD Don't Stop (RCA) | 650 | +72 | 29959 | 4 | 47/1 |
| 38 | 36 | ANGIE APARO Spaceship (Melisma/Arista) | 649 | +30 | 33243 | 7 | 36/1 |
| 31 | 37 | BECK Mixed Bizness (DGC/Geffen/Interscope) | 620 | -144 | 48220 | 8 | 40/0 |
| 49 | 38 | FLYS Losin It (Delicious Vinyl/Trauma) | 581 | +174 | 40771 | 2 | 41/1 |
| 46 | 39 | CYPRESS HILL Superstar (Ruffhouse/Columbia) | 547 | +90 | 72888 | 3 | 35/5 |
| 44 | 40 | SYSTEM OF A DOWN Spiders (American/Columbia) | 535 | +45 | 62448 | 4 | 43/5 |
| 45 | 41 | 8STOPS7 Satisfied (Reprise) | 534 | +48 | 40943 | 3 | 38/1 |
| 29 | 42 | OASIS Go Let It Out (Epic) | 517 | -256 | 40473 | 11 | 44/0 |
| 41 | 43 | NINE DAYS Absolutely (Story Of A Girl) (550 Music/Epic) | 492 | +324 | 48900 | 1 | 45/15 |
| 41 | 44 | NINE INCH NAILS Into The Void (Nothing/Interscope) | 490 | -55 | 46331 | 18 | 28/0 |
| 36 | 45 | U2 The Ground Beneath Her Feet (Interscope) | 485 | -220 | 21961 | 7 | 36/0 |
| Debut | 46 | CREED With Arms Wide Open (Wind-up) | 474 | +118 | 117054 | 1 | 21/7 |
| Debut | 47 | PAPA ROACH Last Resort (DreamWorks) | 463 | +146 | 26399 | 1 | 36/2 |
| Debut | 48 | MIGHTY MIGHTY BOSSTONES So Sad To Say (Big Rig/IDJMG) | 458 | +209 | 54935 | 1 | 37/17 |
| 43 | 49 | MOBY Natural Blues (V2) | 415 | -110 | 40519 | 13 | 31/0 |
| Debut | 50 | GUSTER Fa Fa (Hybrid/Sire) | 395 | +193 | 23817 | 1 | 30/1 |

Most Added.

| ARTIST TITLE LABEL(S) | ADDS |
|---|------|
| STROKE9 Letters (Cherry/Universal) | 28 |
| MIGHTY MIGHTY BOSSTONES So Sad... (Big Rig/IDJMG) | 17 |
| OASIS Where Did It All Go Wrong (Epic) | 17 |
| GOD GOD DOLLS Broadway (Warner Bros.) | 17 |
| NINE DAYS Absolutely (Story Of A Girl) (550 Music/Epic) | 15 |
| POWERMAN 5000 Supernova Goes Pop (DreamWorks) | 15 |
| STONE TEMPLE PILOTS Sour Girl (Atlantic) | 10 |
| BLINK-182 Adam's Song (MCA) | 9 |
| 3 DOORS DOWN Kryptonite (Republic/Universal) | 9 |
| SUPERGRASS Pumping On Your Stereo (Island/IDJMG) | 8 |
| HIPPPOS Wasting My Life (Interscope) | 8 |

SUPERGRASS

"Pumping On Your Stereo"

Over 24 stations on including:
91X Q101 WZAZ WEQX WARQ
and more



The Island Def Jam Music Group A Universal Music Company

Most Increased Plays

| ARTIST TITLE LABEL(S) | TOTAL PLAY INCREASE |
|---|---------------------|
| BLINK-182 Adam's Song (MCA) | +488 |
| NINE DAYS Absolutely... (550 Music/Epic) | +324 |
| 3 DOORS DOWN Kryptonite (Republic/Universal) | +292 |
| FILTER The Best Things (Reprise) | +276 |
| FOO FIGHTERS Breakout (Roswell/RCA) | +260 |
| MIGHTY MIGHTY BOSSTONES So Sad... (Big Rig/IDJMG) | +209 |
| INCUBUS Pardon Me (Immortal/Epic) | +201 |
| GUSTER Fa Fa (Hybrid/Sire) | +193 |
| BLOODHOUND GANG The Bad... (Republic/Geffen/Interscope) | +182 |
| FLYS Losin It (Delicious Vinyl/Trauma) | +174 |

Breakers.

| | | |
|--|---------------------|-------|
| BLINK-182 Adam's Song (MCA) | | |
| TOTAL PLAY/INCREASE | TOTAL STATIONS/ADDS | CHART |
| 1214/488 | 71/9 | 18 |
| 3 DOORS DOWN Kryptonite (Republic/Universal) | | |
| TOTAL PLAY/INCREASE | TOTAL STATIONS/ADDS | CHART |
| 1160/292 | 57/9 | 20 |
| FOO FIGHTERS Breakout (Roswell/RCA) | | |
| TOTAL PLAY/INCREASE | TOTAL STATIONS/ADDS | CHART |
| 1099/260 | 66/6 | 23 |

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



81 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 3/19-Saturday 3/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

Slipknot

"Wait And Bleed"

This Week:

WHFS KNDD KXTE
KQXR WWVW KQRX

Last Week: LIVE 105

2 Weeks:
KROQ WRZX MTV

Sales Over
24,000 Pieces

Over 30 Stations Including:

WXRK WBCN KPNT KXPK KEDJ
WFNX WDXN WNFZ KRAD KTEG



Produced and mixed by Ross Robinson Re-mixed by Terry Date Worldwide Management
Steve Richards for No Name Management • www.slipknot.com and www.slipknot2.com



please tell mom this is not her fault

**MOST
ADDED
AGAIN**
at
**Alternative
and
Active Rock!**

**R&R
Alternative**
32 - 18 !!
+488
**#1 Most
Increased!**

"Adam's Song"

from *Enema of the State*
over 4 million albums sold in the U.S.



Modern Rock Monitor 28*-15*!
+367 #1 Greatest Gainer!

Top 5 Most Played at 
Including TRL Nightly!

Produced by Jerry Finn Management: Rick DeVoe www.blink182.com www.mcarecords.com



©2000 MCA Records

U.S. tour starts in May with special guests Bad Religion and FenixTX

FenixTX "ALL MY FAULT"



Rotation starts
this week

Added at these HUGE stations:
WXRK KROQ Q101
LIVE 105, WBCN, KDGE, WHFS,
WXDX, KTCL, KXPB, KEDJ,
KWOD, WMRQ, 91X, KNRK, KXTE
And Many, Many MORE!

MANAGEMENT • RICK DEVOE AND MARK HODDUS • PRODUCED BY JIM BARBER • ADDITIONAL PRODUCTION BY JERRY FINN

WWW.FENIXTX.COM



Break Through Artist

RADFORD
Track: "DON'T STOP"
LP: **RADFORD**
Label: **RCA**

By **Jeanette Grgurevic**
Asst. Alternative Editor

essentials: Jonny Mead, lead vocalist of Radford, moved to Los Angeles from Oxford, England in 1995. Shortly after his arrival he met guitarist Chris Hower and bassist Bobby Stefano at the Guitar Center store. The three became friends, and they joined forces as a band in 1997. And it was a good thing, too, because after some live gigs and a few demos, Radford became the buzz of the music industry. Then drummer Kane McGee joined the team, and

they felt they had a new and improved chemistry — so much so that they discarded all their old material and started over. Not too long after that, they were signed to RCA.

Radford's self-titled debut album, which was produced by Paul Fox (10,000 Maniacs, XTC), has just been released, and it is already starting to make waves. The quartet's first single, "Don't Stop," has been receiving airplay from several stations across the country — and two songs that didn't make it onto the album have already been on motion picture soundtracks. "Stay" was in Drew Barrymore's comedy

Never Been Kissed, and "Fall at Your Feet" was in *Teaching Mrs. Tingle*, which starred Katie Holmes of *Dawson's Creek*.

Artist POV: (Mead on the interpretation of music) "With artists like Radiohead, R.E.M., The Verve and a few others, you can approach the music on more than one level. I think many of our songs are like that. They can mean a lot of different things to different people."



Nikki Basque ON THE RECORD

Nikki Basque, PD
KPOI/Honolulu

Our No. 1 requester by a mile is Bloodhound Gang's "The Bad Touch." It's obviously a track that is doing well everywhere, but it's just getting a million requests here. Behind that are Limp Bizkit's "Break Stuff," No Doubt's "Ex-Girlfriend" and Stroke 9's "Little Black Backpack." P.O.D.'s "Southtown" is starting to generate some phones, and Stir's "New Beginning" is starting to stir for us as well. ■ I really love the new Bosstones track, "So Sad to Say," and I wish we had room to add it this week. I also like Nine Days' "Absolutely (Story of a Girl)," The Hippos' "Wasting My Life" and H2SO4's "Imitation Leather Jacket." ■ As far as new releases are concerned, I can't wait for the new Pearl Jam, Mighty Mighty Bosstones and No Doubt albums and the *Jail Bait* soundtrack.

This is the week that Universal Records and Stroke 9 reap the benefits of the tremendous job both of them did in the fall with "Little Black Backpack." If you recall, "Little Black Backpack" hit the top 10 right in the midst of the biggest onslaught of superstar artists this format has ever seen. That effort was obviously noticed, as the new single "Letters" comes in as No. 1 Most Added. No. 2 Most Added gets split three ways among The Mighty Mighty Bosstones' "So Sad to Say" (all early adds), Oasis' "Where Did It All Go Wrong?" (one of my favorite Oasis songs ever), and The Goo Goo Dolls' "Broadway" (all with 17 adds). It was an active music week overall, with three more tunes getting double-digit adds, including Nine Days' "Absolutely" and Powerman 5000's "Supernova Goes Pop." Stone Temple Pilots also add 10 more stations on "our Girl," with the official add date not even here until Tuesday. If you look over the Most Added column, it's actually a pretty interesting mix of music, from a great harder rock record in Powerman 5000 to out-and-out pop in The Goo Goo Dolls. Yes, Red Hot Chili Peppers are still No. 1. We should perhaps retire the position permanently to them and from now on call No. 2 the top of the chart. If that's the case, then kudos go out to Smashing Pumpkins and No Doubt, both firmly entrenched behind the Red Hots. Incubus hit the top five, a spectacular achievement for a song pegged by some as solely a "night" record. Dayparts have deservedly opened for the great-sounding "Pardon Me." I wasn't sold on the whole "Sundown" song by Elwood, but I can't get the damn thing out of my head, which to my mind is the sign of a real hit record. Fenix TX are on the road with Blink-182, and MCA is reserivicing "All My Fault" based on the extremely positive feedback. Check it out again... Finally, if you want a record that will stand out on the air in the best sense, check out William Orbite's groundbreaking "Adagio for Strings." **RECORD OF THE WEEK: Mighty Mighty Bosstones "So Sad to Say"**

ON THE RADIO by Jim Kerr

MONSTER MAGNET Silver Future

"What a way to launch a kick-ass soundtrack with the killer new Monster Magnet song 'Silver Future!'" —Cathy Faulkner/KISW

"'Silver Future' is an amazing Rock song. I love Monster Magnet!"
—Rich Wall/WEDG



R&R
Active Rock:
26 BREAKER
Alternative: N&A
NEW THIS WEEK:
WBCN/Boston
WZPC KRZQ WJSE
MONITOR
Active Rock:
28* - 22*



Most Played Recurrents

FILTER Take A Picture (Reprise)

BUSH The Chemicals Between Us (Trauma)

CREED Higher (Wind-up)

FOO FIGHTERS Learn To Fly (Roswell/RCA)

LIT My Own Worst Enemy (RCA)

LIVE The Dolphin's Cry (Radioactive/MCA)

RAGE AGAINST THE MACHINE Guerrilla Radio (Epic)

STAIN'D Mudshovel (Flip/Elektra/EEG)

BLINK-182 What's My Age Again? (MCA)

RED HOT CHILI PEPPERS Scar Tissue (Warner Bros.)

LO FIDELITY ALLSTARS Battle Flag (Skin/Sub Pop/Columbia)

FUEL Shimmer (550 Music/Epic)

RED HOT CHILI PEPPERS Around The World (Warner Bros.)

COLLECTIVE SOUL Heavy (Atlantic)

KID ROCK Cowboy (Top Dog/Lava/Atlantic)

LENNY KRAVITZ Fly Away (Virgin)

ORGY Blue Monday (Elementree/Reprise)

LIMP BIZKIT Nookie (Flip/Interscope)

KORN Freak On A Leash (Immortal/Epic)

OFFSPRING The Kids Aren't Alright (Columbia)

TUNED-IN ALTERNATIVE

R&R/MEDIABASE 24/7

KFTE/Lafayette

3am

SMASH MOUTH Walkin' On The Sun
P.O.D. Southtown
GOO GOO DOLLS Long Way Down
RED HOT CHILI PEPPERS Scar Tissue
MARCY PLAYGROUND Sex And Candy
VERTICAL HORIZON Everything You Want
U2 With Or Without You
CURE Maybe Someday
DISHWALLA Counting Blue Cars
EVERLAST Ends
R.E.M. Drive
8STOPS7 Satisfied
SCREAMING TREES Nearly Lost You
BUSH Letting The Cables Sleep

11am

LENNY KRAVITZ Fly Away
INCUBUS Pardon Me
FOLK IMPLOSION Natural One
311 Flowing
BETTER THAN EZRA Good
BUSH Letting The Cables Sleep
REFRESHMENTS Banditos
CREED What If
RED HOT CHILI PEPPERS Soul To Squeeze
CAKE Never There
3 DOORS DOWN Kryptonite
COUNTING CROWS Mr. Jones

4pm

LIVE Lakin's Juice
BUSH Letting The Cables Sleep
STONE TEMPLE PILOTS Vasoline
311 Flowing
PEARL JAM Corduroy
3 DOORS DOWN Kryptonite
RED HOT CHILI PEPPERS My Friends
CREED What's This Life
THIRD EYE BLIND Never Let You Go
DAYS OF THE NEW Enemy

8pm

3 DOORS DOWN Kryptonite
8STOPS7 Satisfied
BLINK-182 Adam's Song
ANGIE APARQ Spaceship
LIMP BIZKIT Break Stuff
INCUBUS Pardon Me
P.O.D. Southtown
BLOODHOUND GANG Bad Touch
CREED Higher
ALICE IN CHAINS Heaven Beside You
RED HOT CHILI PEPPERS Scar Tissue
SOUL ASYLUM Black Gold
FLYS Losin' It
SMASH MOUTH Walkin' On The Sun

WMAD/Madison

3am

EVERLAST What It's Like
APOLLO FOUR FORTY Stop The Rock
PEARL JAM Better Man
LONG BEACH OUB ALL STARS My Own Life
RAGE AGAINST THE MACHINE Guerrilla Radio
A3 Woke Up This Morning
MATCHBOX 20 3 AM
OUR LADY PEACE Is Anybody Home?
SOUL ASYLUM Runaway Train
BECK Mixed Bizness
GREEN DAY When I Come Around
GOODSMACK Voodoo
FOO FIGHTERS Everlong
RADFORD Don't Stop
SMASHING PUMPKINS Bullet With Butterfly Wings

11am

DAVE MATTHEWS BAND Tripping Billies
A3 Woke Up This Morning
LIT My Own Worst Enemy
OFFSPRING She's Got Issues
RADIOHEAD Creep
METALLICA No Leaf Clover
STONE TEMPLE PILOTS Big Empty
MOBY Natural Blues
EVERCLEAR Everything To Everyone
GOO GOO DOLLS Iris
POLICE Driven To Tears
311 Flowing

4pm

GOO GOO DOLLS Slide
COLLECTIVE SOUL The World I Know
KID ROCK Only God Knows Why
BECK Where It's At
CREED What If
METALLICA No Leaf Clover
COUNTING CROWS Round Here
SMASHING PUMPKINS Stand Inside Your Love
U2 Mysterious Ways
JIMMIE'S CHICKEN SHACK Trash
LEN Steal My Sunshine

8pm

BARENAKED LADIES The Old Apartment
BUSH Letting The Cables Sleep
COLLECTIVE SOUL Shine
SUICIDE MACHINES Sometimes, I Don't Mind
RAGE AGAINST THE MACHINE Guerrilla Radio
COUNTING CROWS Rain King
MOBY Natural Blues
LIT Miserable
PEARL JAM Black
LIVE Run To The Water
311 Flowing
CREED What's This Life For



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 3/20. © 2000, R&R Inc.

ALTERNATIVE

Going For Adds 4400

ELWOOD Sundown (Palm/London)

MIGHTY MIGHTY BOSSTONES So Sad To Say (Big Rig/IDJMG)

MOIST Push (Nettwerk/Capitol)

STONE TEMPLE PILOTS Sour Girl (Atlantic)

SUPER TRANSATLANTIC Shuttlecock (Universal)

TRINKET Boom (RCA)

VERUCA SALT Born Entertainer (Outpost/Beyond)

WEEN Even If You Don't (Elektra/EEG)

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Stations and their adds listed alphabetically by market

New & Active

FENIX TX All My Fault (*Drive-Thru/MCA*)
 Total Plays: 367, Total Stations: 39, Adds: 6

TAMI! Punctured Brain (*Roadrunner*)
 Total Plays: 360, Total Stations: 29, Adds: 0

KITTIE Brackish (*NG/Artemis*)
 Total Plays: 351, Total Stations: 25, Adds: 0

GOLDFINGER Counting The Days (*Mojo/Universal*)
 Total Plays: 340, Total Stations: 25, Adds: 0

PETER SEARCY Losing Light Fast (*Time Bomb*)
 Total Plays: 324, Total Stations: 20, Adds: 0

SLIPKNOT Wait And Bleed (*Roadrunner*)
 Total Plays: 314, Total Stations: 32, Adds: 6

STATIC-X I'm With Stupid (He's A Loser) (*Warner Bros.*)
 Total Plays: 306, Total Stations: 27, Adds: 2

STONE TEMPLE PILOTS Sour Girl (*Atlantic*)
 Total Plays: 297, Total Stations: 24, Adds: 10

MUSE Cave (*Maverick/Taste Media*)
 Total Plays: 248, Total Stations: 19, Adds: 0

TRAVIS Why Does It Always Rain On Me? (*Independiente/Epic*)
 Total Plays: 221, Total Stations: 22, Adds: 2

MONSTER MAGNET Silver Future (*Restless*)
 Total Plays: 220, Total Stations: 17, Adds: 4

ZOPPI One Sun (*MCA*)
 Total Plays: 214, Total Stations: 13, Adds: 1

US CRUSH Bleed (*Immortal/Virgin*)
 Total Plays: 192, Total Stations: 20, Adds: 0

FRANKIE MACHINE Sell Me (*Mammoth*)
 Total Plays: 174, Total Stations: 15, Adds: 1

Songs ranked by total plays

Reporters

WEOX/Albany, NY
 PD: John Allen
 600 500 DOLLS "Broadway"
 OASIS "Where"
 HIPPOS "Whaling"
 MATTHEW SWETT "Liar"

WOXY/Cincinnati, OH
 PD: Karl Valtassal
 MD: Mike Taylor
 3 CATAIONA "Rage"
 3 REVEREND & THE BEAT "Heat"
 2 CATHERINE WHEEL "Sparks"
 2 LITTLER PULLER "Ice"
 7 THE FOUR "Rage"
 1 COURTNEY CRUICK "Friends"
 1 CRACKER "Love"
 1 ADRIAN BELLER "Tinder"
 OASIS "Where"
 ROSS MC G "Chocolate"
 ROLLINS BAND "Heavy"
 PRIMAL SCREAM "Lies"

KFRR/Fresno, CA *
 PD: Bruce Wayne
 MD: Raymond
 1 FOOD FIGHTERS "Breakout"
 2 DOORS DOWN "Kryptonite"
 POWERMAN 5000 "Supernova"

KROQ/Los Angeles, CA *
 VP/Prog.: Kevin Woodberry
 APD: Greg Goodblum
 MD: Lisa Warden
 22 STONE TEMPLE PILOTS "Sour"
 6 3 DOORS DOWN "Kryptonite"
 STROKES "Lovers"
 1 WINE DAYS "Absolute"
 1 FEVER 12 "Adam's"
 1 POWERMAN 5000 "Supernova"
 1 FILTER "Best"

WCYY/Portland, ME
 PD: Herb Ivin
 MD: Brian James
 CREED "Arms"

KNRK/Portland, OR *
 PD: Matt Hamilton
 APD: Jay
 1 P.O. "Southern"
 1 STROKES "Lovers"
 OASIS "Where"

WOST/Poughkeepsie, NY
 ON/MD: Ron Van Warner
 MD: Roger Rosen
 4 MIGHTY MIGHTY "Sad"
 4 STROKES "Lovers"
 600 500 DOLLS "Broadway"
 7 THE HOUSE "Gypsy"

WRUR/Providence, RI *
 PD: Tom Schiavone
 MD: Andy Penzabene
 11 CREED "Arms"
 1 WINE DAYS "Absolute"
 1 COLLAPSE "Kryptonite"
 1 BREED "Lovers"
 1 SYSTEM OF A DOWN "Spiders"

KRQQ/Reno, NV *
 PD: Guy Clark
 MD: Heather Pierce
 1 MIGHTY MIGHTY "Sad"
 1 MONSTER MAGNET "Sewer"
 HIPPOS "Whaling"
 STROKES "Lovers"

KXOX/Riverside, CA *
 PD: Sam Chesser
 APD: John DeStasio
 MD: Lisa Ann
 3 DOORS DOWN "Kryptonite"
 WINE DAYS "Absolute"

WZZL/Roanoke-Lynchburg, VA
 PD: Bob Travis
 MD: Greg Brown
 11 MIGHTY MIGHTY "Sad"
 8 WINE DAYS "Absolute"
 10 GOO GOO DOLLS "Broadway"
 10 B.L.H. 12 "Adam's"
 1 CREED "Arms"
 1 STONE TEMPLE PILOTS "Sour"
 1 FOOD FIGHTERS "Breakout"

KFRA/Tucson, AZ *
 PD: Chuck Reed
 MD: John Michael
 11 DYNAMITE HACK "Boy"
 12 CREED "Arms"
 9 MIGHTY MIGHTY "Sad"

KWOO/Sacramento, CA *
 PD: Ron Benz
 APD: Deanne Barbara
 1 CYPRESS HILL "Supernova"
 1 GOODMORNING "Touch"
 1 POSA "Ladder"
 1 POWERMAN 5000 "Supernova"
 3 DOORS DOWN "Kryptonite"
 STROKES "Lovers"
 WINE DAYS "Absolute"

WVVV/Savannah, GA
 PD: Phil Cam
 20 MIGHTY MIGHTY "Sad"
 20 B.L.H. 12 "Adam's"
 HIPPOS "Whaling"
 SLIPKNOT "Wish"

KPNT/St. Louis, MO *
 ON/MD: Alan Fee
 APD: Marty Lynch
 MD: Danny Housley
 WINE DAYS "Absolute"

KXRX/Salt Lake City, UT *
 VP/Prog. & Prog.: Mike Sammers
 APD/MD: Todd Nelson
 14 WINE DAYS "Absolute"
 12 STONE TEMPLE PILOTS "Sour"

XTRA/San Diego, CA *
 PD: Bryan Schock
 MD: Chris Buckley
 5 Fall 2 "Fuel"
 1 RED HOT CHILI "Johnny"
 1 SMASHING PUMPKINS "Stand"

* = Mediabase 24/7 monitored

81 Total Reporters
81 Current Reporters
81 Current Playlists

KTEG/Albuquerque, NM *
 PD: Ehan Fishery
 11 STP57 "Saboteur"

WNX/Atlanta, GA *
 ON: Brian Phillips
 PD: Leslie From
 APD/MD: Chris Williams
 1 RADFOG "Stop"
 1 TRAVIS "Why"
 1 STROKES "Lovers"

WJSE/Atlantic City, NJ
 PD: Shelia Lovvick
 MD: Michelle Amabile
 1 600 500 DOLLS "Broadway"
 5 SUPERGRASS "Pumping"
 4 MIGHTY MIGHTY "Sad"
 4 POWERMAN 5000 "Supernova"
 2 OASIS "Where"
 1 MONSTER MAGNET "Sewer"
 1 STROKES "Lovers"

KRDX/Austin, TX *
 PD: Alan E Swain
 No Adds

WCDW/Binghamton, NY
 PD: Stephen Bramer
 1 FILTER "Best"
 1 POWERMAN 5000 "Supernova"
 1 DELTAHIVE "Beer"
 1 HIPPOS "Whaling"
 1 STROKES "Lovers"
 1 GOO GOO DOLLS "Broadway"
 1 SYSTEM OF A DOWN "Spiders"

WRAX/Birmingham, AL *
 PD: Dave Racci
 APD: Hurricane Shane
 MD: Sandy Lee
 1 DISTURBED "Shaky"
 HIPPOS "Whaling"
 1 STROKES "Lovers"
 1 RLYS "Liar"

KQXR/Boise, ID *
 PD: Jacqui Jackson
 MD: Pete Scheuch
 1 POWERMAN 5000 "Supernova"
 1 SLIPKNOT "Wish"
 1 DR. ORE F-35H/M "Target"

WBCH/Boston, MA *
 VP/Programming: Oshvops
 APD/MD: Steven Saria
 2 MONSTER MAGNET "Sewer"
 1 POWERMAN 5000 "Supernova"
 1 3 DOORS DOWN "Kryptonite"

WFNX/Boston, MA *
 PD: Craze
 MD: Liane Gail
 11 DR. ORE F-35H/M "Target"
 11 MOW "Proclaim"
 1 STROKES "Lovers"
 1 TRIMBLE "Boom"
 1 7th HOUSE "Gypsy"
 1 HIPPOS "Whaling"

WEFG/Buffalo, NY *
 PD/MD: Rich Wall
 MD: Ryan Patrick
 No Adds

WAVF/Charleston, SC *
 PD: Greg Patrick
 APD/MD: Danny Villalobos
 1 STAR "Two"
 1 BEN HAMPER "Hisses"

WEND/Charlotte, NC *
 PD: Jack Daniels
 APD/MD: Kristin Pettus
 1 STONE TEMPLE PILOTS "Sour"
 1 ZOPPI "One"

WKQX/Chicago, IL *
 PD: Dave Richards
 APD/MD: Mary Shumans
 1 GOO GOO DOLLS "Broadway"
 1 STROKES "Lovers"
 1 SHYBALE "Goodnight"
 1 ED ROCK "Whaling"

WARO/Columbus, SC *
 ON/MD: Clint Johnson
 APD/MD: Lisa Biello
 1 OASIS "Where"
 1 GOO GOO DOLLS "Broadway"
 1 STROKES "Lovers"

WWCD/Columbus, OH *
 PD: Andy Davis
 MD: Jack DeVries
 1 B.L.H. 12 "Adam's"
 2 OASIS "Where"
 1 TRAVIS "Why"
 1 MAGNAPHD "Traffic"

WZAZ/Columbus, OH *
 PD: Matthew Harris
 MD: Barbara Schneider
 WINE DAYS "Absolute"
 SUPERGRASS "Pumping"

KRAD/Corpus Christi, TX
 PD/MD: Cary Smith
 HIPPOS "Whaling"
 1 CREEP "Terror"
 1 POWERMAN 5000 "Supernova"
 SUPERGRASS "Pumping"

KDGE/Dallas-Ft. Worth, TX *
 PD: Donny Delaney
 MD: Alan Ago
 33 DYNAMITE HACK "Boy"
 3 MIGHTY MIGHTY "Sad"
 3 MONSTER MAGNET "Sewer"
 1 STROKES "Lovers"

WXEG/Dayton, OH *
 PD: Mike Thomas
 APD/MD: Alan Rantz
 1 B.L.H. 12 "Adam's"
 1 STROKES "Lovers"
 1 WINE DAYS "Absolute"
 1 GOO GOO DOLLS "Broadway"

KTCL/Denver-Boulder, CO *
 PD/MD: Mike O'Conner
 SMASHING PUMPKINS "Stand"
 STAR "Two"

KXPX/Denver-Boulder, CO *
 PD: Mike Stern
 MD: Bloddy Lee
 24 POWERMAN 5000 "Supernova"
 1 FILTER "Best"
 1 FEBRU 12 "Adam's"
 1 BENDER "Supernova"

CIMX/Detroit, MI *
 PD: Murray Brookshaw
 APD: Vince Cannova
 MD: Matt Franklin
 STONE TEMPLE PILOTS "Sour"
 FOOD FIGHTERS "Breakout"
 OASIS "Where"

KNRQ/Eugene-Springfield, OR
 PD: Ste Allen
 MD: Ca
 1 POWERMAN 5000 "Supernova"
 1 MIGHTY MIGHTY "Sad"
 1 STROKES "Lovers"
 1 WINE DAYS "Absolute"

KBRS/Fayetteville, AR
 PD: Kyle Gibson
 MD: Ashley Rees
 1 OASIS "Where"
 1 VIKERORNE "Jonathan"
 1 7th HOUSE "Gypsy"
 1 WINE DAYS "Absolute"

WJBX/Ft. Myers, FL *
 PD/MD: Lee Daniels
 1 B.L.H. 12 "Adam's"
 1 FOOD FIGHTERS "Breakout"
 1 STROKES "Lovers"

WEJF/Ft. Wayne, IN *
 PD: Kyle Gederian
 MD: Phil Grack
 6 POWERMAN 5000 "Supernova"
 2 OASIS "Where"
 1 MIGHTY MIGHTY "Sad"
 1 STROKES "Lovers"

WGRD/Grand Rapids, MI *
 APD: Dan Clark
 MD: Tom Brennan
 1 STROKES "Lovers"
 1 WINE DAYS "Absolute"

WXRN/Greenville, NC *
 ON: Jeff Sanders
 STROKES "Lovers"
 FOOD FIGHTERS "Breakout"

WEEQ/Hagerstown, MD
 PD/MD: Austin Davis
 MAGNAPHD "Traffic"
 SUPERGRASS "Pumping"
 GOO GOO DOLLS "Broadway"
 STROKES "Lovers"
 CREEP "Terror"
 HIPPOS "Whaling"

WNRQ/Hartford, CT *
 PD: Dave Hill
 MD: Chris Kelly
 3 BE BAMED "Ice"
 2 OASIS "Where"
 1 MIGHTY MIGHTY "Sad"
 1 STROKES "Lovers"
 1 FEBRU 12 "Adam's"

KPDH/Honolulu, HI *
 PD/MD: Imai Seung
 GOO GOO DOLLS "Broadway"
 MIGHTY MIGHTY "Sad"

KTZJ/Houston-Galveston, TX *
 PD: Jim Trapp
 APD: Steve Nelson
 1 B.L.H. 12 "Adam's"
 1 WINE DAYS "Absolute"

WRXZ/Indianapolis, IN *
 PD: Scott Jennings
 MD: Michael Young
 3 FILTER "Best"
 1 SYSTEM OF A DOWN "Spiders"
 1 PAPA ROACH "Last"

WFLA/Jacksonville, FL *
 PD: Rick Schmidt
 MD: Crisley
 1 FILTER "Best"

WNFZ/Knoxville, TN *
 PD: Dan Berk
 MD: Boner
 3 DISTURBED "Shaky"
 1 POWERMAN 5000 "Supernova"
 1 R.L.H. 12 "Adam's"

KFTL/Lafayette, LA *
 PD: Rob Summers
 MD: Scott Parris
 STROKES "Lovers"
 SEVENUST "Whaling"

WWOX/Lansing, MI *
 PD: Chris Breat
 APD/MD: Jeff Whiting
 1 STONE TEMPLE PILOTS "Sour"
 2 GOO GOO DOLLS "Broadway"

KXTE/Las Vegas, NV *
 PD: Dave Wellington
 APD/MD: Chris Ripley
 1 POWERMAN 5000 "Supernova"
 1 SLIPKNOT "Wish"
 1 STONE TEMPLE PILOTS "Sour"

WXZZ/Lexington-Fayette, KY *
 PD: Derek Madden
 MD: B.J. Elmer
 1 MIGHTY MIGHTY "Sad"
 1 GOO GOO DOLLS "Broadway"
 1 STAMP "Home"

KLEG/Little Rock, AR *
 PD: Corey Dertz
 MD: Peter Gurno
 1 3 DOORS DOWN "Kryptonite"
 1 OASIS "Where"
 1 GUSTAF TA "Gustaf"

WLIR/Long Island, NY *
 PD: Gary Cox
 APD: Malibu See
 MD: Andre Ferra
 1 BEN HAMPER "Hisses"
 1 GOO GOO DOLLS "Broadway"

WMAD/Madison, WI *
 PD: Pat Crowley
 MD: Amy Hudson
 1 WINE DAYS "Absolute"
 1 FEBRU 12 "Adam's"
 1 POWERMAN 5000 "Supernova"
 1 FILTER "Best"

WHTG/Monmouth-Ocean, NJ *
 PD/MD: Mike Sauter
 2 SUPERGRASS "Pumping"
 1 STROKES "Lovers"
 1 STAMP "Home"

KRRY/Monterey-Salinas, CA *
 PD: Chris White
 MD: Rich Dorte
 1 B.L.H. 12 "Adam's"
 1 CYPRESS HILL "Supernova"
 1 FRANKIE MACHINE "Sell"
 1 STROKES "Lovers"
 1 ERIC "Baby"
 1 PASTILLA "Star"

WZPC/Nashville, TN *
 VP/Programming: Brian Krysz
 ON: Jim Patrick
 MD: James Joseph
 1 CREED "Arms"
 1 CYPRESS HILL "Supernova"
 1 MIGHTY MIGHTY "Sad"
 1 WINE DAYS "Absolute"
 1 STONE TEMPLE PILOTS "Sour"
 1 MONSTER MAGNET "Sewer"
 1 ANGEL APARO "Spacehop"

WRFF/Newburgh, NY
 PD: Greg O'Brien
 MD: Andrew Davis
 1 OASIS "Where"
 1 MIGHTY MIGHTY "Sad"
 1 GOO GOO DOLLS "Broadway"
 1 DELTAHIVE "Beer"
 1 FEBRU 12 "Adam's"

KKNO/New Orleans, LA *
 ON/MD: Dave Stewart
 MD: Laura Jones
 1 B.L.H. 12 "Adam's"
 1 BLOODHOUND GANG "Touch"

WKRX/New York, NY *
 PD: Steve Kingston
 MD: Mike Peor
 3 STAR "Three"
 1 MIGHTY MIGHTY "Sad"

WRDQ/Norfolk, VA *
 PD/MD: Holly Williams
 STR "New"

KORX/Odessa, TX
 GM/MD: Dave Carwell
 MD: Cary Rockman
 1 JAZZES "First"
 1 GOO GOO DOLLS "Broadway"
 1 STROKES "Lovers"
 1 SLIPKNOT "Wish"
 1 SUPERGRASS "Pumping"
 1 OASIS "Where"

WIXO/Peoria, IL
 ON/MD: Russ Schoen
 APD/MD: Matt Babin
 1 MIGHTY MIGHTY "Sad"
 1 CREED "Arms"
 1 CYPRESS HILL "Supernova"

WPLY/Philadelphia, PA *
 PD: Jim McDevitt
 APD: Austin Owen
 MD: Dan Fein
 2 3 DOORS DOWN "Kryptonite"

KEDJ/Phoenix, AZ *
 PD: Paul Krieger
 APD/MD: Marty Whitney
 1 DYNAMITE HACK "Boy"

WXDX/Pittsburgh, PA *
 PD: John Macchitto
 APD: Brandon Davis
 MD: Lanny Diano
 1 STONE TEMPLE PILOTS "Sour"
 1 FOOD FIGHTERS "Breakout"

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New Music Specialty Shows

R&R's Exclusive Look At The Cutting Edge Of Alternative

You're So Cool!

By
Jeanette Grgurevic
Asst. Alternative Editor

The Hippos aren't "wasting their lives" these days — they're at No. 1. And I'm sure they'll be staying on the chart awhile with an album as amazing as theirs. H2SO4 switch places with Deathray this week. H2SO4 were at No. 3 last week but are at No. 2 this week, and Deathray move from 2 to 3. Former Stone Roses frontman Ian Brown debuts at No. 6 with a track from his rather amazing album *Golden Greats*. Other debuts include Veruca Salt at No. 4, The Step Kings at No. 12, Magnified at No. 14, Disturbed at No. 15, Day One at No. 19 and Apartment 26 at No. 20.

Punk rock seems to be my thing this week. I really like the new Vision album, *Watch the World Burn*, on Epitaph. The first song, "Close Minded," kind of took me back to Suicidal Tendencies' "Institutionalized." Snuff's new album on Fat Wreck Chords is another good one. And how about the new Goldfinger? Did you check that out yet? It's pretty good, huh? Kid Dynamite and The Explosion on Jade Tree both rule too! And last but not least, Bad Religion's new single, "New America," rocks!



Ian Brown

I have to run now. I'm on my way to see Tommy Lee — I mean Methods Of Mayhem — along with the fabulous Crazy Town. I'll tell you all about it next week. **Records Of The Week: Ian Brown, Machine Soul (comp), Adam Starr, Puracane**

R&R Top 20 Artists

March 31, 2000

- 1 HIPPOS (Interscope) "Wasting My Life"
- 2 H2SO4 (ReCon/Robbins) "Imitation Leather Jacket"
- 3 DEATHRAY (Capricorn) "Now That I Am Blind"
- 4 VERUCA SALT (Outpost/Beyond) "Born Entertainer"
- 5 NERF HERDER (Honest Don's/Fat Wreck Chords) "Courtney," "Pantera Fans In..."
- 6 IAN BROWN (Polydor/Interscope) "Love Like A Fountain"
- 7 SUPERGRASS (Parlaphone/IDJMG) "Pumping On Your Stereo"
- 8 WILLIAM ORBIT (Maverick) "Adagio For Strings"
- 9 MDFMK (Republic/Universal) "Torpedos," "Rabble Rouser"
- 10 GOLDFINGER (Mojo/Universal) "Counting The Days"
- 11 TRAVIS (Independiente/Epic) "Why Does It Always Rain On Me?"
- 12 STEP KINGS (Roadrunner) "Right Is Wrong"
- 13 ELLIOTT SMITH (DreamWorks) "Son Of Sam"
- 14 MAGNIFIED (TVT) "Stand In Traffic"
- 15 DISTURBED (Giant) "Stupify"
- 16 CONSOLE (Matador) "14 Zero Zero"
- 17 OASIS (Epic) "Go Let It Out," "Gas Panic"
- 18 REVEREND HORTON HEAT (Time Bomb) "Spend A Night In..." "Big D..."
- 19 DAY ONE (Astralwerks/Virgin) "In Your Life"
- 20 APARTMENT 26 (Hollywood) "Basic Breakdown"

Ranked by total number of shows reporting artist.

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

| | | | | |
|--|---|--|---|--|
| <p>WEQX/Albany, NY Download Thursday 12:30-3pm Casey Kirschner Elliott Smith "Son Of Sam" Pedro The Lion "A Mind Of Her Own" Deathray "Now That I Am" Pinehurst Kids "Burn Alone" Step Kings "Right Is Wrong"</p> | <p>WJBC/Ft. Myers, FL 99 Xtreme Sunday 8-10pm Lancer Crazy Town "Toxic" Killer "Brackish" Cypress Hill "Rock Superstar" State-X "I'm With Stupid" Overseer "Stompbox"</p> | <p>WXRK/New York, NY The "Bezz" Sunday midnight-2am Matt Pinfield Powerman 5000 "Supernova Goes Pop" Veruca Salt "Born Entertainer" Cracker "Be My Love" Pink Floyd "Young Lust" 8 Steps 7 "Satisfied"</p> | <p>XTRA/San Diego, CA Floorboard Tuesday midnight-1am Action DJ Hilary Neri Herder "Pantera Fans In Love" Josh Rouse "Marvin Gaye" Garnette "How Far Is" Pedro The Lion "Never Leave A" Deathray "Now That I Am"</p> | |
| <p>WBCN/Boston, MA Nocturnal Emissions Sunday 8-10pm Oedipus/Albert O Primal Scream "Swastika Eyes" H2SO4 "Imitation Leather" Veruca Salt "Born Entertainer" William Orbit "Barbers' Adagio" Get Up Kids "10 Minutes"</p> | <p>WEJE/Ft. Wayne, IN The Living Room Sunday 8pm-9pm Kyle G. Console "14 Zero Zero" Deathray "Now That I..." Supergrass "Pumping On Your" Elliott Smith "Son Of Sam" Travis "Why Does It Always..."</p> | <p>WBER/Pentfield, NY Indie Show Wednesday 8-11pm Joey Garcia Helen "Fishing" Deftones "The Chatter" Refused "New Noise" Descendents "Lucky" Snapecase "Typecast Moribund"</p> | <p>KJEE/Santa Barbara, CA Dissonant Tendencies Monday Midnight-2am John Schroter Papa Roach "Infest" Step Kings "Let's Get It On" Veruca Salt "Resolver" Magnified "Stand In Traffic" Elliott Smith "Figure 8"</p> | |
| <p>WFNX/Boston, MA The First Contact Friday midnight-2am Charlie Catherine Wheel "Sparks Are Gonna..." Yo La Tengo "Saturday" Moby "Natural Blues" Reverend Horton Heat "Sue Jack Daniels" The The "Strawman Man"</p> | <p>WGRD/Grand Rapids, MI Radioactiv Sunday 9:30pm-10:30pm Michael Christenson Papa Wop "Reason Without..." 19 Wheels "Make It To The Warm" Atomic Numbers "Remote Control" Epicure "Full Color" Verve Pipe "What You Wanted"</p> | <p>WPLY/Philadelphia, PA Y-Net Sunday 9pm-10:30pm Dan Fain Garnette "Warlike Hero" MAYHEM "You And Me" Our Lady Peace "Potato Girl" Pat McGee Band "Runaway" Richard Ashcroft "Song For Lovers"</p> | <p>KMDD/Seattle, WA Loudspeaker Sunday 11:00pm-Midnight Bill Reid Milesicon "Materal Boy" Pavement "Robyn Turns 26" AFI "Total Immortal" Allen Crane "Take Me To Your..." Mary Timony "Dungeon Dance"</p> | |
| <p>WAVF/Charleston, SC Cutting Edge Sunday 8:30-10pm H. Little John Piston "Cloning" Turned "Boom" Cypress Hill "Rock Superstar" DJ Me DJ You "Zag Zag" Guinness "They Shoot The..."</p> | <p>WEED/Hagerstown, PA Now Hear This Sunday 10pm-midnight Austin Davis Bank 162 "Dancing With Myself" Stroke 9 "Letters" Bloodhound Gang "Along Comes Mary" Monster Magnet "Silver Future" Catalina "Road Rage"</p> | <p>WXDX/Pittsburgh, PA Edge Of The X Sunday 9-11pm Loony Diana Bank 162 "Adam's Song" UPD "Godless" MDFMK "Torpedos" Veruca Salt "Born Entertainer" WV's Drama "Lonely Satellite"</p> | <p>WWSR/Tallahassee, FL Underground Lounge Sunday 8-10pm Rob The Lounge Lizard Veruca Salt "Born Entertainer" Elwood "Sundown" Hippos "Wasting My Life" Dope "Everything Sucks" H2SO4 "Imitation Leather..."</p> | |
| <p>WOXY/Cincinnati, OH 11 O'Clock News Tuesday 11pm-midnight Mike Taylor Melissa Ferrick "Hold On" Cracker "Be My Love" Veruca Salt "Born Entertainer" Lou Reed "Ecstasy" Fonda "Keep On Moving"</p> | <p>WNRQ/Hartford, CT Spinning Unravel Sunday 10pm-midnight Cassie Chris Cypress Hill "Rock Superstar" H2SO4 "Imitation Leather..." On "Slingshot" Disembodied Plan "The City" Applesided Cast "Fishing The Sky"</p> | <p>KNRK/Portland, OR Something Cool Sunday midnight-1am Joanna Cooley Catherine Wheel "Sparks Are Gonna..." Deathray "Now That I Am" H2SO4 "Imitation Leather..." Nine Days "Absolutely" A Man Called Sun "Eldorado"</p> | <p>KFMA/Tucson, AZ Test Department Sunday 6-9pm Matt Espy My Vetro "Always Your Way" Peachpitter "Condensation" Joseph Arthur "Chemical" AFI "Fall Children" The Booked "Reds And Yellows"</p> | |
| <p>WWCO/Columbus, OH Invisible Hits Hour Sunday 7-9pm Carlin "The Schindler" Pedro The Lion "A Mind Of Her Own" Mary Timony "Rider Of A Stormy..." Modest Mouse "Intercate" Vile "Gir" Tara "When There's..."</p> | <p>WRZX/Indianapolis, IN Hangover Cafe Sunday 8-noon Dave Dugan Smashing Pumpkins "Try, Try, Try" Old 97's "Jagged" Emily Wells "Otherwise" Travis "Why Does It..." Counting Crows "Mrs. Potters Lullaby"</p> | <p>WCYD/Portland, ME Spout Thursday 7-9pm Shawn Jeffrey Stanic "A Burning Inside" Elliott Smith "Son Of Sam" Goldfinger "Counting The Days" William Orbit "Barbers' Adagio" Elbow Apes "Lords Of The Boards"</p> | <p>KMYZ/Tulsa, OK New From The Edge Tuesday Midnight-1:00am Raymond UPD "Godless" Killer "Brackish" Crazy Town "Toxic" Foo Fighters "Breakout" Nine Days "Absolutely"</p> | |
| <p>KRAD/Corpus Christi, TX Red Radio Sunday 6pm-7pm J.J. Thomas DJ Hyde "The Big 3-0" Hippos "Wasting My Life" Carl Cox "Dr. Funk" Console "14 Zero Zero" Cypress Hill "Rock Superstar"</p> | <p>WPLA/Jacksonville, FL Forbidden Planet Saturday 8pm-1am Robert Goodman Killer "Brackish" Neri Herder "Courtney" Modest Mouse "Brake" Bloodhound Gang "The Bad Touch" H2SO4 "Imitation leather..."</p> | <p>WOST/Poughkeepsie, NY Indie Fix Thursday 10:30-11:30pm Justin Haberz Modest Mouse "Brake" Snuff "EFL vs. Concrete" Pedro The Lion "Never Leave A" Groovebox "Roby Turns 26" Mary Timony "The Hour Glass"</p> | <p>WHRU/Providence, RI Breaking And Entering Wednesday midnight-2am Bobby Peabody Nine Days "Absolutely" Disembodied Plan "Barbers' Adagio" Catherine Wheel "Sparks Are Gonna..." Elliott Smith "Son Of Sam" MDFMK "Rabble Rouser"</p> | <p>WHFS/Washington, DC Now Hear This Sunday 8:30pm-10:30pm Dave March Reverend Horton Heat "Spend A Night In..." Ian Brown "Love Like A Fountain" Pinehurst Kids "Me Wrong" Jupiter Aided "Goodbye Arthur" Supergrass "What Went Wrong"</p> |
| <p>WXEG/Dayton, OH The X Spin Cycle Sunday 9-10:30pm Allen Bands Hippos "Wasting My Life" Travis "Why Does It..." U.S. Crush "Bleed" Goo Goo Dolls "Broadway" Muse "Cave"</p> | <p>KXTE/Las Vegas, NV It Hurts When I Pee Sunday 10pm-midnight Tash & Young Marc Incubus "Privilege" One Minute Silence "Holy Man" Filter "The Best Things" Disturbed "Slipup" Type O Negative "Everyone I Know..."</p> | <p>KRQZ/Reno, NV Walk The Neighbors Saturday 10pm-12am Minnie and Matt Yo La Tengo "And Then Nothing..." Disembodied Plan "Emergency Aid" Modest Mouse "Walking Without..." Beck "Midnight Vultures" Standby "Brevey"</p> | <p>WFSM/Wilmington, NC Final Hour Wednesday 11pm-midnight Janice A. Sutter Ben Harper "Forgiveness" Determan "Silence" Moby "Porcelain" Step Kings "Right Is Wrong" Veruca Salt "Born Entertainer"</p> | |
| <p>KTCL/Denver, CO Adventure University Sunday 7:30-9:30pm Professor Kat Violent Femmes "Sleepwalkin" Hippos "Wasting My Life" G. Love & Special "Dreamin" Evan "Baby's Got A New..."</p> | <p>KROQ/Los Angeles, CA Reddy On The ROO Sunday midnight-3am Reddy Bogenheimer Richard Ashcroft "Song For Lovers" Kant "Music Non-Stop" John Oszapica "Where's Bob Dylan" Trek "Boom" Probe "Dream Girl"</p> | <p>WMPB/Memphis, TN The Experiment Mon-Fri 11pm-midnight Sons @ Night Unamerican "She's The Bomb" Ali Di Franco "Back, Back, Back" Travis "Why Does It..." Smash Mouth "Waste" H2SO4 "Imitation Leather..."</p> | <p>KWOD/Sacramento, CA Alternative Beat Sunday 10pm-2am DJ David X Rammstein "Du Hast" Ian Brown "Love Like A Fountain" Smith & Mighty "Same" Purple Power "Paper Plane" William Orbit "Barbers' Adagio..."</p> | |

38 Total Reporters

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R&R Adult Alternative Top 30

March 31, 2000

| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | +/- PLAYS | GROSS IMPRESSIONS ('00) | WEEKS ON CHART | TOTAL STATIONS/ADDS |
|-----------|-----------|--|-------------|-----------|-------------------------|----------------|---------------------|
| 2 | 1 | U2 The Ground Beneath Her Feet (<i>Interscope</i>) | 581 | +4 | 43141 | 7 | 28/0 |
| 1 | 2 | TRACY CHAPMAN Telling Stories (There Is...) (<i>Elektra/EEG</i>) | 570 | -12 | 44929 | 13 | 28/0 |
| 3 | 3 | STING Desert Rose (<i>A&M/Interscope</i>) | 564 | +68 | 38449 | 11 | 30/0 |
| 5 | 4 | BEN HARPER Steal My Kisses (<i>Virgin</i>) | 524 | +64 | 37257 | 10 | 30/2 |
| 4 | 5 | THIRD EYE BLIND Never Let You Go (<i>Elektra/EEG</i>) | 464 | -32 | 31290 | 11 | 19/0 |
| 6 | 6 | VERTICAL HORIZON Everything You Want (<i>RCA</i>) | 436 | -21 | 38463 | 19 | 19/0 |
| 7 | 7 | BOB DYLAN Things Have Changed (<i>Columbia</i>) | 426 | +6 | 28451 | 8 | 26/0 |
| 9 | 8 | MELISSA ETHERIDGE Enough Of Me (<i>Island/IDJMG</i>) | 363 | +27 | 25947 | 9 | 23/1 |
| 14 | 9 | COUNTING CROWS Mrs. Potter's Lullaby (<i>DGC/Geffen/Interscope</i>) | 351 | +67 | 23538 | 3 | 26/2 |
| 13 | 10 | CURE Maybe Someday (<i>Fiction/Elektra/EEG</i>) | 268 | -31 | 16971 | 9 | 18/0 |
| 11 | 11 | A3 Woke Up This Morning (<i>C2/Columbia</i>) | 262 | -48 | 22085 | 9 | 16/0 |
| 12 | 12 | RED HOT CHILI PEPPERS Otherside (<i>Warner Bros.</i>) | 259 | -47 | 15358 | 10 | 15/0 |
| | 13 | Breaker EUPHORIA Delirium (<i>Six Degrees</i>) | 251 | +24 | 17919 | 6 | 18/0 |
| 15 | 14 | FOLK IMPLOSION Free To Go (<i>Interscope</i>) | 244 | -1 | 14958 | 11 | 20/0 |
| | 15 | Debut DON HENLEY Workin' It (<i>Warner Bros.</i>) | 237 | +173 | 22112 | 1 | 23/3 |
| 10 | 16 | FILTER Take A Picture (<i>Reprise</i>) | 232 | -86 | 18328 | 18 | 15/0 |
| 8 | 17 | STEELY DAN Cousin Dupree (<i>Giant/Reprise</i>) | 228 | -134 | 20827 | 12 | 18/0 |
| 23 | 18 | SHANNON CURFMAN I Don't Make Promises (I...) (<i>Arista</i>) | 223 | +37 | 13091 | 2 | 21/2 |
| 19 | 19 | TRAIN I Am (<i>Aware/Columbia</i>) | 216 | 0 | 16691 | 11 | 14/0 |
| | 20 | Debut NEIL YOUNG Razor Love (<i>Reprise</i>) | 212 | +135 | 17446 | 1 | 21/3 |
| 22 | 21 | AIMEE MANN Save Me (<i>Reprise</i>) | 211 | +17 | 12434 | 4 | 19/0 |
| 21 | 22 | GOMEZ We Haven't Turned Around (<i>Hut/Virgin</i>) | 209 | +9 | 15585 | 4 | 19/0 |
| 18 | 23 | LEONA NAESS Charm Attack (<i>Outpost/MCA</i>) | 209 | -9 | 13076 | 7 | 18/0 |
| 25 | 24 | FIONA APPLE Paper Bag (<i>Clean Slate/Epic</i>) | 184 | +14 | 13535 | 4 | 15/0 |
| 16 | 25 | KENNY WAYNE SHEPHERD BAND Last Goodbye (<i>Giant/Reprise</i>) | 183 | -55 | 20199 | 15 | 14/1 |
| 28 | 26 | MIKE YOUNGER If By Chance We... (<i>Beyond</i>) | 166 | +11 | 4647 | 4 | 14/0 |
| 27 | 27 | PATTI SMITH Glitter In Their Eyes (<i>Arista</i>) | 157 | -1 | 9866 | 2 | 16/1 |
| | 28 | Debut BECK Mixed Bizness (<i>DGC/Geffen/Interscope</i>) | 155 | +43 | 9320 | 1 | 13/0 |
| | 29 | ANGIE APARO Spaceship (<i>Melisma/Arista</i>) | 147 | +11 | 8672 | 2 | 7/0 |
| 29 | 30 | GUIDED BY VOICES Hold On Hope (<i>TVT</i>) | 141 | -9 | 4168 | 2 | 12/0 |

Most Added

| ARTIST TITLE LABEL(S) | ADDS |
|---|------|
| JAYHAWKS I'm Gonna Make You... (<i>American/Columbia</i>) | 19 |
| SHIVAREE Goodnight Moon (<i>Capitol</i>) | 6 |
| PETER CASE Coulda Shoulda Woulda (<i>Vanguard</i>) | 4 |
| DON HENLEY Workin' It (<i>Warner Bros.</i>) | 3 |
| NEIL YOUNG Razor Love (<i>Reprise</i>) | 3 |
| GUSTER Fa Fa (<i>Hybrid/Sire</i>) | 3 |
| CRACKER Be My Love (<i>Virgin</i>) | 3 |
| BEN HARPER Steal My Kisses (<i>Virgin</i>) | 2 |
| COUNTING CROWS Mrs. Potter's... (<i>DGC/Geffen/Interscope</i>) | 2 |
| SHANNON CURFMAN I Don't Make Promises (I...) (<i>Arista</i>) | 2 |
| MOBY Natural Blues (<i>V2</i>) | 2 |
| COCO MONTOYA Casting My Spell (<i>Alligator</i>) | 2 |
| SONIA DADA You Don't Treat Me No Good (<i>Calliope</i>) | 2 |
| STEELY DAN Jack Of Speed (<i>Giant/Reprise</i>) | 2 |
| JOE ELY Smack Dab In The Middle (<i>Virgin</i>) | 2 |
| LOU REED Future Farmers Of America (<i>Reprise</i>) | 2 |
| JULES SHEAR The More That I'm... (<i>Zoe/Rounder</i>) | 2 |

Most Increased Plays

| ARTIST TITLE LABEL(S) | TOTAL PLAY INCREASE |
|---|---------------------|
| DON HENLEY Workin' It (<i>Warner Bros.</i>) | +173 |
| NEIL YOUNG Razor Love (<i>Reprise</i>) | +135 |
| STING Desert Rose (<i>A&M/Interscope</i>) | +68 |
| COUNTING CROWS Mrs. Potter's... (<i>DGC/Geffen/Interscope</i>) | +67 |
| BEN HARPER Steal My Kisses (<i>Virgin</i>) | +64 |
| NINE DAYS Absolutely (Story Of...) (<i>550 Music/Epic</i>) | +49 |
| GUSTER Fa Fa (<i>Hybrid/Sire</i>) | +46 |
| JAYHAWKS I'm Gonna Make... (<i>American/Columbia</i>) | +43 |
| BECK Mixed Bizness (<i>DGC/Geffen/Interscope</i>) | +43 |
| SHANNON CURFMAN I Don't Make Promises (I...) (<i>Arista</i>) | +37 |



31 Adult Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 3/19-Saturday 3/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 250 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

New & Active

SHELBY LYNNE Life Is Bad (*Island/IDJMG*)
Total Plays: 140, Total Stations: 13, Adds: 1

NO DOUBT Ex-Girlfriend (*Interscope*)
Total Plays: 136, Total Stations: 6, Adds: 0

COCO MONTOYA Casting My Spell (*Alligator*)
Total Plays: 125, Total Stations: 13, Adds: 2

MARAH Point Breeze (*Artemis*)
Total Plays: 124, Total Stations: 14, Adds: 1

GUSTER Fa Fa (*Hybrid/Sire*)
Total Plays: 113, Total Stations: 13, Adds: 3

CREED Higher (*Wind-up*)

Total Plays: 79, Total Stations: 4, Adds: 1

SONIA DADA You Don't Treat Me No Good (*Calliope*)

Total Plays: 77, Total Stations: 9, Adds: 2

DAVID GRAY Babylon (*ATO*)

Total Plays: 74, Total Stations: 4, Adds: 0

TONIC Mean To Me (*Universal*)

Total Plays: 73, Total Stations: 5, Adds: 0

LIVE Run To The Water (*Radioactive/MCA*)

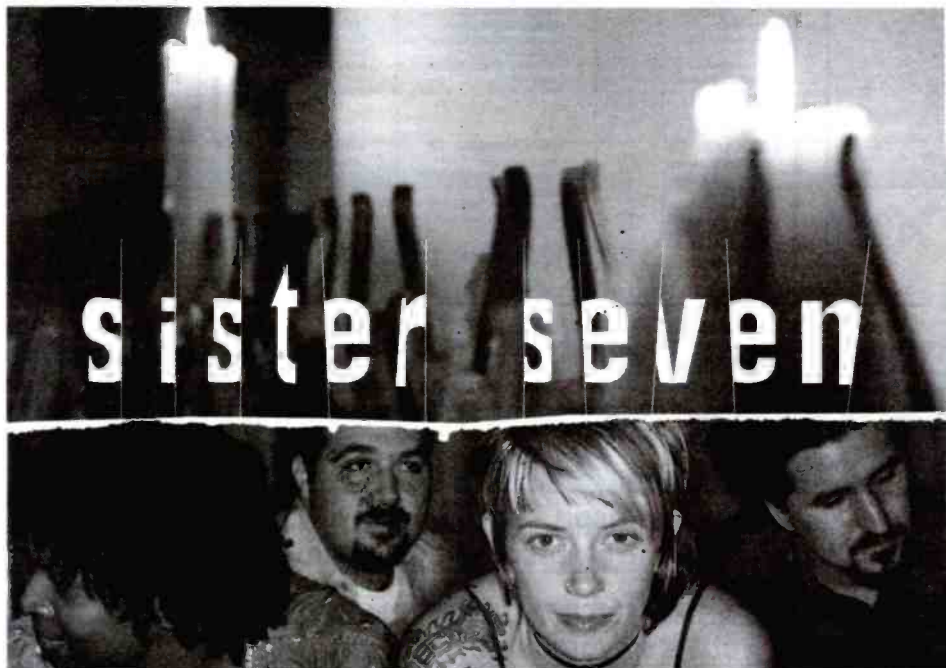
Total Plays: 71, Total Stations: 5, Adds: 1

Songs ranked by total plays

Breakers.

| EUPHORIA | | CHART |
|---------------------------------|---------------------|-------|
| Delirium (<i>Six Degrees</i>) | | |
| TOTAL PLAYS/INCREASE | TOTAL STATIONS/ADDS | 13 |
| 251/24 | 18/0 | |

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



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runaway
PAT MCGEE band

from the
debut album

Early Adds:

KFOG
WXPB
WRLT
WVOD
KFMU



Pat McGee Band, originally based out of Virginia, have sold over 90,000 units combined on their three previous self-released titles, winning fans over from New York to Chicago, Atlanta to Virginia, Boston to Washington D.C.

At a recent Boston appearance, the band had to turn away 100 fans who couldn't fit into the already oversold venue. The fans who did make it in were treated to what has routinely become a 2 1/2 hour set.

In the past, Pat McGee Band has played 250 dates/year performing with the likes of The Wallflowers, Ziggy Marley, Counting Crows, Rusted Root, Fleetwood Mac, Jimmy Buffett, as well as appearances on the H.O.R.D.E. tour and three consecutive appearances at the July 4th Freedom Fest in Washington D.C.

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EAST

WMVY/Martha's Vineyard seeks news director/morning anchor/reporter. T&R: Barbara Dacey, P.O. Box 1148, Vineyard Haven, MA 02568. EOE (03/31)


WEQX Alternative Rock Radio Class B FM, located in Vermont's most prestigious resort region, seeks a GSM and Program Director. Professionals send resumes/tapes to: GM, P.O. Box 1027, Manchester, VT 05254. EOE

SOUTH

AMFM/Charlotte! Building talent bank for current/future openings at WLYT (Lite AC), WKKT(Country), WRFX (Classic Rock). Currently seeking midday host on #1 Lite and various part-timers including news and traffic backups. Mike Berlak, OM, 801 Wood Ridge Center Drive, Charlotte, NC 28217. EOE

New sound, new image, new opening at WMFS. Locally-owned Memphis rocker needs Promotions Director with sound mind, cohesive spirit, and solid marketing experience. Looking for partner to programming and sales. Creativity, strong attention to detail and great track record required. Send package w/references ASAP to: PD—WMFS — 1632 Sycamore View, Memphis, TN 38134. EOE


COX RADIO INC. is building a talent file for future openings within our company. Especially looking for on-air performers who can relate to today's adult audience within the context of music-intensive formats. Package should include representative aircheck, resume with references and any other materials that demonstrate your talents. Please indicate in your application which formats you are most interested in. Send materials to: Leslie Watson, Human Resources, Cox Radio, Inc., 1400 Lake Hearn Drive, Atlanta, GA 30319. No calls please. Cox Radio, Inc. is an Equal Opportunity Employer.



Air Personality

WRM-FM has an opening for a full-time on-air personality with proven radio ability for the afternoon drive slot. Individual must be a good communicator with strong verbal and people skills, upbeat personality, and a team player who takes pride in doing a great job and loves to interact with the audience. Will be responsible for generating creative ideas, contributing to the overall growth of the entertainment value of the station, and working closely with sales, programming and promotion departments. A minimum of three years of experience in a major market environment and excellent production skills are required. Knowledge of digital work stations is preferred.

Here, you'll receive an excellent compensation package as well as professional development. Please send resume indicating Job #00-070 to:
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Division of Capitol Broadcasting Company, Inc.
www.wral-fm.com

MIDWEST

WWKN Oldies station seeks AM drive sidekick. Seeking friendly, topical, team member. T&R: Bill Mitchell, 390 Golden Avenue, Battle Creek, MI 49015. EOE (03/31)

Good writer and great personality sought. Newperson opening. T&R: Rick Armon, WBEV, 100 Stoddard St., Beaver Dam, WI 53916. EOE (03/31)

WTTN in Watertown seeks an announcer. T&R: Rick Armon, WBEV, 100 Stoddard St., Beaver Dam, WI 53916. EOE (03/31)

COUNTRY PROGRAM DIRECTOR

Country legend WFMB, the #1 station in Springfield, IL is searching for its next Program Director. Our last PD moved on to a much bigger market but left behind a great team. Can you keep us on top of the ratings? Send T&R to: Kevin O'Dea, General Manager, WFMB Radio, 3055 South 4th Street, Springfield, IL 62703. AM/FM is an Equal Opportunity Employer.

OPPORTUNITY KNOCKS

in the pages of
R&R every Friday

CALL 310-553-4330

Program Director — WPLT/Detroit Responsible for all aspects of on-air product and personnel issues. Major market experience, strong marketing and promotion skills a plus. Send all interests to: Michael Fezzy-President/GM, 2100 Fisher Bldg., Detroit, MI 48202. EOE

CAN YOU BUILD ON A 35 SHARE IN WOMEN?

Heritage AC WIKY needs a MIDDAY COMMUNICATOR who lives the target lifestyle, excels in public, and has a passion to succeed. With digital studios, marketing might, a family community and stable management/ownership, this could be the last job you'll want in radio. Send tape and resume to: Mark Baker, Program Director, WIKY, 1162 Mt. Auburn Rd., Evansville, IN 47720. South Central Communications Corporation is an Equal Opportunity Employer.

RADIO STATION GENERAL MANAGER

Radio Disney, St. Louis, is seeking a General Manager. The qualified individual will be responsible for developing and implementing an aggressive sales/marketing plan utilizing creative and concept selling ideas that will exceed all financial goals. NTR background helpful. Candidates must be able to manage and motivate a staff and oversee all operations while ensuring station compliance with all FCC rules, regulations and EEO requirements. College degree and 5-7 years sales experience required. Radio Disney is an Equal Opportunity Employer and offers a competitive salary and benefits package. Please fax your cover letter and resume to: 801-495-1398.

TULSA GENERAL SALES MANAGER WANTED

Shamrock Communications is currently looking for a General Sales Manager that knows what it takes to be a winner for their heritage station, Z-104.5 The Edge-KMYZ in Tulsa, Oklahoma. Candidate must have a proven track record of success with dynamic leadership skills, the ability to sell beyond the ratings, and the desire to help our team maximize their opportunity. We are seeking an individual that loves a challenge, thrives on competition and knows how to get the job done. If you are committed to success, able to provide positive motivation to a dedicated staff and eager to join forces with a long-term family owned broadcasting company then apply at once. EOE. Send resume to: Bill Nish, Human Resources Director, Shamrock Communication, 149 Penn Ave., Scranton, PA 18503. Fax: 570-207-3489.

Midwest Classic Hits station looking for talent. Full-time opening. Friendly AC presentation. Women strongly encouraged to apply. If you love winning, have a great attitude and want to join a successful team, rush your package including photo to: Radio & Records, 10100 Santa Monica Blvd., #868, 5th Floor, Los Angeles, CA 90067. EOE

WEST

Big LA AM looking for great talk show hosts. Great story telling is a must. Ability to connect with the audience and go beyond topics. Make me see my life in a different way. Doesn't matter if you are a sports talk host if you know how to make me care about topic in a way that transcends sports. Please send tapes to: Radio & Records, 10100 Santa Monica Blvd., #869, 5th Floor, Los Angeles, CA 90067. EOE

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This job IS NOT for you if:
You are a typical liner card reading DJ. if you "announce" on the air instead of talk. Your whole life is radio. You can't figure out what the hell these college kids are into these days. You aren't passionate about music, film and current youth culture.

This job IS for you if:
Your music knowledge spans Alternative, Modern rock, dance, hiphop and beyond. You long for the chance to put together your own kind of show that is compelling in both music and information. You have a larger than life personality. You are willing to bring your life on the air to share with your listeners. You love really communicating your passions. Minimum four years on-air experience required. Send tape and resume to: Mark Goodman, C/O Soundbreak.com, 8730 Sunset Blvd., 6th Fl., West Hollywood, CA 90069. No Phone Calls Please. EOE

2WIRE

RADIO PROGRAM MANAGER

Job Description:
Program and schedule music and announcements on 12 automated Internet radio stations. Create daily music log. Create and program liners and promotional announcements. Periodically update music formats. Assist in the creation of promotional materials to increase awareness of 2Wire Radio. Create programming responses to Internet audience reports. Job entails high energy, attention to detail, excellent organizational skills, an ear for good music and music flow, ability to work well within a team, ability to multi-task, and a sense of entrepreneurship.

Skill Requirements:
Familiarity with multiple music formats. Experience with automated radio programming tools. Accomplished announcing skills. Ability to manage contract announcers. Previous radio programming skills a plus. Understanding of ISPs, home networking, and DSL service a plus.

Experience Requirements:
Minimum 2 to 4 years. Preferred 5 to 10 years.

PLEASE E-mail to: agrnt@2wire.com
2Wire, Inc., 1704 Automation Parkway, San Jose, CA 95131. No Phone Calls. EOE

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DIRECTOR OF MARKETING/PROMOTIONS. L.A. all-news station seeking dynamic manager to develop and execute on-air/on-site promotion campaigns. Will create non-spot revenue programs and generate revenue through station website. Must have excellent managerial and computer skills and innovative ideas. 3-5 years experience in major market radio. Send resume to: KFWB Radio, Attn: General Manager, 6230 Yucca Street, Los Angeles, CA 90028 or Fax (323) 871-4681. NO PHONE CALLS PLEASE. EOE

LIVING IN AN ALTERNATIVE WORLD?

Radio Express, America's leading export syndicator, is looking for a personality to host our new Alternative World weekly show. Send resume and aircheck on CD to: Nina Federici, Radio Express, 1415 W. Magnolia Blvd., Burbank, CA 91506. USA. Audio submissions will not be returned. EOE

RARE AFTERNOON DRIVE OPENING IN THE DESERT

The Oldies Station K-DES 104.7 Palm Springs has an opening coming up soon! Looking for a well-rounded individual who enjoys oldies, making appearances, doing remotes plus capable of production using "Saw". Also, having knowledge of Music Master Music Scheduling would be a big plus! Send T&R to: Danny Fox @ The Oldies Station K-DES 104.7, 2100 Tahquitz Canyon Way, Palm Springs, CA 92262. EOE

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R&R is published weekly, except the week of December 25. Subscriptions are available for \$299.00 per year (plus applicable sales tax) in the United States or \$695.00 overnight delivery (U.S. funds only), \$320.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two R&R Directories issues and other special publications. Refunds are prorated based on the actual value of issue received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Letters may be edited for space and clarity and may appear in the electronic versions of R&R. The writer assumes all liability regarding the content of the letter and its publication in R&R. Nothing may be reproduced in whole or in part without written permission from the Publisher.

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20+ years experience: Mornings, news, copy, PD. Pleasant sounding, dedicated, team player. Seeking stability/realistic salary. LARRY KAY: (717) 653-2500. (03/31)

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20 year veteran seeks fulltime Oldies, anywhere, any shift. Dad had four Top 100 hits. BOBBY COMSTOCK JR: (607) 272-5128. Resume: http://www.clarityconnect.com/webpages2/bcjr/resume.html. (03/31)

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Calgon take me away! Need a funny and enthusiastic young DJ? I'm your man! Four years on-air experience. MARC: (732) 761-0647 or E-mail Marc1063@aol.com. (03/31)

Stand-up comic formerly with 96-Rock-Atlanta (funny a.m. sports guy) seeks another FT radio gig. Co-host, writing, impressions...whatever! Call: (888) 2-BOOK-PD, E-mail: PDFunny@aol.com. (03/31)

Fun, experienced, mature S. Florida award-winning producer and broadcaster seeks position in Palm Beach County area. Call SHEL: (561) 686-2133. (03/31)

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The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

Getting tired of cutting grass! Ex-KJSN Modes-to weekender still seeking Northern California snow area gig. FRANK: (510) 223-1534. (03/31)

I'm searching for a newstak show. I have seven years experience and currently I am on www.ksjs.org 90.5 FM, San Jose, live on web too. http://listen.to/nakedradio. (03/31)

Hit The Competition with a SUV. Matthew in the Morning. Test drive it: www.MatthewInTheMorning.com. Real audio. Real funny. MATTHEW: (707) 526-6288. (03/31)

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Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads are accepted by fax: (310-203-8727) or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

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Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

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The Back Pages.

National Airplay Overview March 31, 2000

CHR/POP

| LW | TW | |
|----|----|---|
| 1 | 1 | 'N SYNC Bye Bye Bye (Jive) |
| 2 | 2 | SANTANA F/PRODUCT G&B Maria Maria (Arista) |
| 3 | 3 | BACKSTREET BOYS Show Me The Meaning Of... (Jive) |
| 4 | 4 | THIRD EYE BLIND Never Let You Go (Elektra/EEG) |
| 5 | 5 | CELINE DION That's The Way It Is (550 Music/Epic) |
| 6 | 6 | SONIQUE It Feels So Good (Republic/Universal) |
| 7 | 7 | LONESTAR Amazed (BNA) |
| 13 | 8 | DESTINY'S CHILD Say My Name (Columbia) |
| 11 | 9 | VERTICAL HORIZON Everything You Want (RCA) |
| 10 | 10 | KID ROCK Only God Knows Why (Top Dog/Lava/Atlantic) |
| 12 | 11 | FAITH HILL Breathe (Warner Bros.) |
| 15 | 12 | MACY GRAY I Try (Epic) |
| 8 | 13 | CHRISTINA AGUILERA What A Girl Wants (RCA) |
| 14 | 14 | BLAQUE Bring It All To Me (Track Masters/Columbia) |
| 9 | 15 | SAVAGE GARDEN I Knew I Loved You (Columbia) |
| 16 | 16 | BLINK-182 All The Small Things (MCA) |
| 17 | 17 | SANTANA F/ROB THOMAS Smooth (Arista) |
| 20 | 18 | MARC ANTHONY You Sang To Me (Columbia) |
| 22 | 19 | CREED Higher (Wind-up) |
| 26 | 20 | JESSICA SIMPSON F/NICK LACHEY Where... (Columbia) |
| 19 | 21 | SUGAR RAY Falls Apart (Run Away) (Lava/Atlantic) |
| 23 | 22 | BLOODHOUND GANG The Bad... (Republic/Geffen/Interscope) |
| 28 | 23 | ENRIQUE IGLESIAS Be With You (Interscope) |
| 25 | 24 | MONTELL JORDAN Get It On...Tonight (Def Soul/IDJMG) |
| 24 | 25 | JENNIFER LOPEZ Feelin' So Good (Work/Epic) |
| 18 | 26 | MADONNA American Pie (Maverick/WB) |
| 21 | 27 | EFFEL 65 Blue (Da Ba Dee) (Republic/Universal) |
| 31 | 28 | HOKU Another Dumb Blonde (Geffen/Interscope) |
| 39 | 29 | SAVAGE GARDEN Crash And Burn (Columbia) |
| 32 | 30 | HANSON This Time Around (Island/IDJMG) |

#1 MOST ADDED

CHRISTINA AGUILERA I Turn To You (RCA)

#1 MOST INCREASED PLAYS

SAVAGE GARDEN Crash And Burn (Columbia)

CHR begins on Page 32.

CHR/RHYTHMIC

| LW | TW | |
|----|----|---|
| 1 | 1 | SISQO Thong Song (Dragon/Def Soul/IDJMG) |
| 2 | 2 | DESTINY'S CHILD Say My Name (Columbia) |
| 3 | 3 | DR. DRE F/EMINEM Forgot About Dre (Aftermath/Interscope) |
| 6 | 4 | JOE I Wanna Know (Jive) |
| 4 | 5 | 'N SYNC Bye Bye Bye (Jive) |
| 5 | 6 | PINK There You Go (LaFace/Arista) |
| 7 | 7 | MONTELL JORDAN Get It On...Tonight (Def Soul/IDJMG) |
| 9 | 8 | SANTANA F/PRODUCT G&B Maria Maria (Arista) |
| 8 | 9 | MISSY "MISDEMEANOR" ELLIOTT Hot Boyz (EastWest/EEG) |
| 15 | 10 | AALIYAH Try Again (BlackGround) |
| 11 | 11 | SONIQUE It Feels So Good (Republic/Universal) |
| 10 | 12 | CHRISTINA AGUILERA What A Girl Wants (RCA) |
| 12 | 13 | KUMBIYA KINGS U Don't Love Me (EMI Latin/Capitol) |
| 19 | 14 | DMX Party Up (Def Jam/IDJMG) |
| 14 | 15 | BLAQUE Bring It All To Me (Track Masters/Columbia) |
| 16 | 16 | AALIYAH I Don't Wanna (BlackGround/Priority) |
| 13 | 17 | EVE Love Is Blind (Ruff Ryders/Interscope) |
| 17 | 18 | ZPAC F/OUTLAWZ Baby Don't... (Amaru/Death Row/Interscope) |
| 21 | 19 | TONI BRAXTON He Wasn't Man Enough (LaFace/Arista) |
| 23 | 20 | BLACK ROB Whoa! (Bad Boy/Arista) |
| 18 | 21 | BACKSTREET BOYS Show Me The Meaning Of... (Jive) |
| 31 | 22 | DESTINY'S CHILD Jumpin, Jumpin (Columbia) |
| 29 | 23 | ALICE DEEJAY Better Off Alone (Republic/Universal) |
| 26 | 24 | BONE THUGS-N-HARMONY Resurrection... (Ruthless/Epic) |
| 25 | 25 | VOICE V When U Think About Me (Kamikaze/MCA) |
| 27 | 26 | DA BRAT That's What I'm Looking For (So So Def/Columbia) |
| 28 | 27 | HOT BOYS I Need A Hot Girl (Cash Money/Universal) |
| 22 | 28 | JENNIFER LOPEZ Feelin' So Good (Work/Epic) |
| 24 | 29 | JAY-Z Anything (Roc-A-Fella/IDJMG) |
| 37 | 30 | MARC ANTHONY You Sang To Me (Columbia) |

#1 MOST ADDED

CHRISTINA AGUILERA I Turn To You (RCA)

#1 MOST INCREASED PLAYS

AALIYAH Try Again (BlackGround)

CHR begins on Page 32.

URBAN

| LW | TW | |
|----|----|--|
| 1 | 1 | SISQO Thong Song (Dragon/Def Soul/IDJMG) |
| 3 | 2 | AALIYAH I Don't Wanna (BlackGround/Priority) |
| 2 | 3 | JOE I Wanna Know (Jive) |
| 4 | 4 | D'ANGELO Untitled...(How...) (Cheeba Sound/Virgin) |
| 5 | 5 | DMX Party Up (Def Jam/IDJMG) |
| 6 | 6 | GERALD LEVERT Mr. Too Damn Good (EastWest/EEG) |
| 9 | 7 | TONI BRAXTON He Wasn't Man Enough (LaFace/Arista) |
| 7 | 8 | DESTINY'S CHILD Say My Name (Columbia) |
| 11 | 9 | BLACK ROB Whoa! (Bad Boy/Arista) |
| 22 | 10 | AALIYAH Try Again (BlackGround) |
| 15 | 11 | BRIAN MCKNIGHT Stay Or Let It Go (Motown) |
| 8 | 12 | JAGGED EDGE He Can't Love U (So So Def/Columbia) |
| 10 | 13 | SAMMIE I Like It (Freeworld/Capitol) |
| 17 | 14 | NAS F/GINUWINE You Owe Me (Columbia) |
| 14 | 15 | DAVE HOLLISTER Can't Stay (Def Squad/DreamWorks) |
| 35 | 16 | CARL THOMAS I Wish (Bad Boy/Arista) |
| 12 | 17 | JAY-Z Anything (Roc-A-Fella/IDJMG) |
| 21 | 18 | KEYON EDMONOS No Love (RCA) |
| 20 | 19 | DA BRAT That's What I'm Looking For (So So Def/Columbia) |
| 24 | 20 | MARY J. BLIGE Give Me You (MCA) |
| 13 | 21 | DR. DRE F/EMINEM Forgot About Dre (Aftermath/Interscope) |
| 16 | 22 | HOT BOYS I Need A Hot Girl (Cash Money/Universal) |
| 29 | 23 | MARY MARY Shackles (Praise You) (C2/Columbia) |
| 18 | 24 | DARMA Left, Right, Left (Atlantic) |
| 23 | 25 | LOX Ryde Or Die, Chick (Ruff Ryders/Interscope) |
| 19 | 26 | GUY Why You Wanna Keep... (MCA) |
| 30 | 27 | CHICO DEBARGE F/JOE Listen To Your Man (Motown) |
| 25 | 28 | MINT CONDITION Is This Pain Our Pleasure (Elektra/EEG) |
| 32 | 29 | DOHELL JONES Where I... (Untouchables/LaFace/Arista) |
| 28 | 30 | ICE CUBE F/KRAYZIE BONE Until We Rich (Priority) |

#1 MOST ADDED

504 BOYZ Wobble, Wobble (No Limit/Priority)

#1 MOST INCREASED PLAYS

CARL THOMAS I Wish (Bad Boy/Arista)

URBAN begins on Page 47.

AC

| LW | TW | |
|----|----|--|
| 1 | 1 | SAVAGE GARDEN I Knew I Loved You (Columbia) |
| 4 | 2 | FAITH HILL Breathe (Warner Bros.) |
| 2 | 3 | CELINE DION That's The Way It Is (550 Music/Epic) |
| 5 | 4 | BACKSTREET BOYS Show Me The Meaning Of... (Jive) |
| 3 | 5 | LONESTAR Amazed (BNA) |
| 6 | 6 | BRIAN MCKNIGHT Back At One (Motown) |
| 8 | 7 | ELTON JOHN Someday Out Of The Blue (DreamWorks) |
| 7 | 8 | 98 DEGREES I Do (Cherish You) (Universal) |
| 9 | 9 | PHIL COLLINS You'll Be In My Heart (Hollywood) |
| 12 | 10 | MARC ANTHONY You Sang To Me (Columbia) |
| 11 | 11 | 'N SYNC W/GLORIA ESTEFAN Music Of My Heart (Epic) |
| 13 | 12 | SANTANA F/ROB THOMAS Smooth (Arista) |
| 15 | 13 | EDWIN MCCAIN I Could Not Ask For More (Lava/Atlantic) |
| 10 | 14 | ROBBIE WILLIAMS Angels (Capitol) |
| 14 | 15 | BACKSTREET BOYS I Want It That Way (Jive) |
| 16 | 16 | SARAH MCLACHLAN I Will Remember You (Arista) |
| 18 | 17 | RICKY MARTIN F/MEJA Private Emotion (C2/Columbia) |
| 19 | 18 | 'N SYNC (God...) A Little More Time... (RCA) |
| 17 | 19 | 98 DEGREES The Hardest Thing (Universal) |
| 20 | 20 | RICKY MARTIN She's All I Ever Had (C2/Columbia) |
| 21 | 21 | MADONNA American Pie (Maverick/WB) |
| — | 22 | LEANN RIMES I Need You (Sparrow/Curb/Capitol) |
| 24 | 23 | JOHN TESH F/RICHARD PAGE When... (Garden City/TeshMedia) |
| 25 | 24 | JESSICA SIMPSON W/NICK LACHEY Where... (Columbia) |
| 22 | 25 | PHIL COLLINS Strangers Like Me (Hollywood) |
| — | 26 | SAVAGE GARDEN Crash And Burn (Columbia) |
| — | 27 | MICHAEL SMITH This Is Your Time (Reunion/Jive) |
| 29 | 28 | AL JARREAU Just To Be Loved (GRP/VMG) |
| 27 | 29 | TINA TURNER When The Heartache Is Over (Virgin) |
| 30 | 30 | STING Brand New Day (A&M/Interscope) |

#1 MOST ADDED

LEANN RIMES I Need You (Sparrow/Curb/Capitol)

#1 MOST INCREASED PLAYS

LEANN RIMES I Need You (Sparrow/Curb/Capitol)

AC begins on Page 71.

HOT AC

| LW | TW | |
|----|----|---|
| 1 | 1 | SANTANA F/ROB THOMAS Smooth (Arista) |
| 3 | 2 | VERTICAL HORIZON Everything You Want (RCA) |
| 4 | 3 | FAITH HILL Breathe (Warner Bros.) |
| 2 | 4 | SMASH MOUTH Then The Morning Comes (Interscope) |
| 5 | 5 | THIRD EYE BLIND Never Let You Go (Elektra/EEG) |
| 9 | 6 | MACY GRAY I Try (Epic) |
| 6 | 7 | SAVAGE GARDEN I Knew I Loved You (Columbia) |
| 7 | 8 | TRAIN Meet Virginia (Aware/Columbia) |
| 10 | 9 | CELINE DION That's The Way It Is (550 Music/Epic) |
| 8 | 10 | MARC ANTHONY I Need To Know (Columbia) |
| 11 | 11 | FILTER Take A Picture (Reprise) |
| 12 | 12 | LONESTAR Amazed (BNA) |
| 13 | 13 | GOO GOO DOLLS Black Balloon (Warner Bros.) |
| 19 | 14 | TRACY CHAPMAN Telling Stories (There Is...) (Elektra/EEG) |
| 16 | 15 | SUGAR RAY Falls Apart (Run Away) (Lava/Atlantic) |
| 18 | 16 | BACKSTREET BOYS Show Me The Meaning Of... (Jive) |
| 14 | 17 | STING Brand New Day (A&M/Interscope) |
| 15 | 18 | COUNTING CROWS Hanginaround (DGC/Geffen/Interscope) |
| 17 | 19 | SUGAR RAY Someday (Lava/Atlantic) |
| 21 | 20 | MELISSA ETHERIDGE Enough Of Me (Island/IDJMG) |
| 24 | 21 | CREED Higher (Wind-up) |
| 25 | 22 | LENNY KRAVITZ I Belong To You (Virgin) |
| 23 | 23 | FOO FIGHTERS Learn To Fly (Roswell/RCA) |
| 26 | 24 | KID ROCK Only God Knows Why (Top Dog/Lava/Atlantic) |
| 28 | 25 | SPLENDER I Think God Can Explain (C2/Columbia) |
| 27 | 26 | 'N SYNC Bye Bye Bye (Jive) |
| — | 27 | RED HOT CHILI PEPPERS Otherside (Warner Bros.) |
| 22 | 28 | MADONNA American Pie (Maverick/WB) |
| 30 | 29 | BRIAN MCKNIGHT Back At One (Motown) |
| — | 30 | JESSICA RIDDLE Even Angels Fall (Hollywood) |

#1 MOST ADDED

GOO GOO DOLLS Broadway (Warner Bros.)

#1 MOST INCREASED PLAYS

MACY GRAY I Try (Epic)

AC begins on Page 71.

ROCK

| LW | TW | |
|----|----|---|
| 1 | 1 | AC/DC Stiff Upper Lip (EastWest/EEG) |
| 2 | 2 | RED HOT CHILI PEPPERS Otherside (Warner Bros.) |
| 3 | 3 | 3 DOORS DOWN Kryptonite (Republic/Universal) |
| 5 | 4 | METALLICA No Leaf Clover (Elektra/EEG) |
| 4 | 5 | KENNY WAYNE SHEPHERD BAND Was (Giant/Reprise) |
| 6 | 6 | CREED What If (Wind-up) |
| 8 | 7 | LIVE Run To The Water (Radioactive/MCA) |
| 10 | 8 | JIMMY PAGE & BLACK CROWES What Is... (Musicmaker.com) |
| 7 | 9 | CREED Higher (Wind-up) |
| 9 | 10 | KID ROCK Only God Knows Why (Top Dog/Lava/Atlantic) |
| 12 | 11 | FOO FIGHTERS Learn To Fly (Roswell/RCA) |
| 13 | 12 | GOOSMACK Voodoo (Republic/Universal) |
| 11 | 13 | DAYS OF THE NEW Weapon And... (Outpost/Interscope) |
| 14 | 14 | FOO FIGHTERS Stacked Actors (Roswell/RCA) |
| 21 | 15 | CAROLINE'S SPINE Nothing To Prove (Hollywood) |
| 16 | 16 | STIR New Beginning (Capitol) |
| — | 17 | DOON HENLEY Workin' It (Warner Bros.) |
| 18 | 18 | FILTER Take A Picture (Reprise) |
| — | 19 | PINK FLOYD Young Lust (Columbia) |
| 17 | 20 | BUSH The Chemicals Between Us (Trauma) |
| 20 | 21 | SMASHING PUMPKINS Stand Inside Your Love (Virgin) |
| 22 | 22 | SHANNON CURFMAN Playing With Fire (Arista) |
| 24 | 23 | NICKELBACK Leader Of Men (Roadrunner) |
| 23 | 24 | GOV'T MULE Bad Little Doggie (Capricorn) |
| 15 | 25 | DEF LEPPARD Day After Day (Mercury/IDJMG) |
| 26 | 26 | STAIN'D Home (Flip/Elektra/EEG) |
| 25 | 27 | U2 The Ground Beneath Her Feet (Interscope) |
| 28 | 28 | TONIC Mean To Me (Universal) |
| 31 | 29 | LIT Miserable (RCA) |
| 32 | 30 | MONSTER MAGNET Silver Future (Restless) |

#1 MOST ADDED

GOO GOO DOLLS Broadway (Warner Bros.)

#1 MOST INCREASED PLAYS

DOON HENLEY Workin' It (Warner Bros.)

ROCK begins on Page 86.

Oops!

The Back Pages.

National Airplay Overview March 31, 2000

URBAN AC

| LW | TW | |
|----|----|--|
| 1 | 1 | JOE I Wanna Know (Jive) |
| 2 | 2 | D'ANGELO Untitled...(How Does...) (Cheeba Sound/Virgin) |
| 3 | 3 | GERALD LEVERT Mr. Too Damn Good (EastWest/EEG) |
| 4 | 4 | ERIC BENET When You Think Of Me (Warner Bros.) |
| 7 | 5 | JEFFREY OSBORNE That's... (Private Music/Windham Hill) |
| 6 | 6 | BRIAN MCKNIGHT Stay Or Let It Go (Motown) |
| 12 | 7 | PHAT CAT PLAYERS F/COCO BROWN Sun Dress (Parlane) |
| 13 | 8 | KEVON EDMONDS No Love (RCA) |
| 8 | 9 | ANGIE STONE No More Rain (In This Cloud) (Arista) |
| 5 | 10 | GINUWINE, R.L., TYRESE, CASE The Best Man... (Columbia) |
| 17 | 11 | TONI BRAXTON He Wasn't Man Enough (LaFace/Arista) |
| 11 | 12 | WHITNEY HOUSTON I Learned From The Best (Arista) |
| 10 | 13 | KEVON EDMONDS 24/7 (RCA) |
| 9 | 14 | MINT CONDITION If You Love Me (Elektra/EEG) |
| 14 | 15 | DAVE HOLLISTER Can't Stay (Def Squad/DreamWorks) |
| 21 | 16 | CARL THOMAS I Wish (Bad Boy/Arista) |
| 16 | 17 | DONELL JONES I Know What's Up (Untouchables/LaFace/Arista) |
| 20 | 18 | AL JARREAU Last Night (GRP/VMG) |
| 15 | 19 | BRIAN MCKNIGHT Back At One (Motown) |
| 18 | 20 | SMOKEY ROBINSON Sleepin' In (Motown) |
| 24 | 21 | RAHSAAN PATTERSON It's Alright Now (MCA) |
| 22 | 22 | BRIAN CULBERTSON F/LORI PERRY I'm Gonna... (Atlantic) |
| 19 | 23 | AMEL LARRIEUX Get Up (550 Music/Epic) |
| 23 | 24 | PHIL PERRY Closer To Heaven (Peak/Private/Windham Hill) |
| 27 | 25 | MARY J. BLIGE Give Me You (MCA) |
| 26 | 26 | LV How Long (Loud) |
| 25 | 27 | TAMAR If You Don't Wanna Love Me (DreamWorks) |
| 29 | 28 | BONEY JAMES I Get Lonely (Warner Bros.) |
| — | 29 | UWF ALL STARS Who Do You Tell (Major) |
| — | 30 | MARY MARY Shackles (Praise You) (C2/Columbia) |

#1 MOST ADDED

TEMPTATIONS I'm Here (Motown)

#1 MOST INCREASED PLAYS

HEZEKIAH WALKER F/B.B. JAY... Let's Dance (Verity/Jive)
URBAN begins on Page 47.

ACTIVE ROCK

| LW | TW | |
|----|----|--|
| 1 | 1 | 3 ODORS DOWN Kryptonite (Republic/Universal) |
| 2 | 2 | CREED What If (Wind-up) |
| 3 | 3 | RED HOT CHILI PEPPERS Otherside (Warner Bros.) |
| 4 | 4 | GOOSMACK Voodoo (Republic/Universal) |
| 6 | 5 | AC/DC Stiff Upper Lip (EastWest/EEG) |
| 5 | 6 | METALLICA No Leaf Clover (Elektra/EEG) |
| 7 | 7 | INCUBUS Pardon Me (Immortal/Epic) |
| 9 | 8 | KORN Make Me Bad (Immortal/Epic) |
| 8 | 9 | FOO FIGHTERS Stacked Actors (Roswell/RCA) |
| 11 | 10 | STAINO Home (Flip/Elektra/EEG) |
| 12 | 11 | SMASHING PUMPKINS Stand Inside Your Love (Virgin) |
| 10 | 12 | KID ROCK Only God Knows Why (Top Dog/Lava/Atlantic) |
| 13 | 13 | RAGE AGAINST THE MACHINE Sleep Now In The Fire (Epic) |
| 15 | 14 | SEVENOUST Waffle (TVT) |
| 17 | 15 | LIMP BIZKIT Break Stuff (Flip/Interscope) |
| 19 | 16 | NICKELBACK Leader Of Men (Roadrunner) |
| 18 | 17 | CREED Higher (Wind-up) |
| 16 | 18 | LIMP BIZKIT Re-Arranged (Flip/Interscope) |
| 14 | 19 | OAYS OF THE NEW Weapon And... (Outpost/Interscope) |
| 23 | 20 | STIR New Beginning (Capitol) |
| 21 | 21 | P.O.D. Southtown (Atlantic) |
| 20 | 22 | KORN Falling Away From Me (Immortal/Epic) |
| 25 | 23 | 8STOPS7 Satisfied (Reprise) |
| 24 | 24 | PANTERA Revolution Is My Name (EastWest/EEG) |
| 22 | 25 | LIVE Run To The Water (Radioactive/MCA) |
| 29 | 26 | MONSTER MAGNET Silver Future (Restless) |
| 26 | 27 | SYSTEM OF A DOWN Spiders (American/Columbia) |
| 27 | 28 | LIT Miserable (RCA) |
| 30 | 29 | FULL DEVIL JACKET Now You Know (Enclave/IDJMG) |
| 35 | 30 | STATIC-X I'm With Stupid (He's A Loser) (Warner Bros.) |

#1 MOST ADDED

POWERMAN 5000 Supernova Goes Pop (DreamWorks)

#1 MOST INCREASED PLAYS

FILTER The Best Things (Reprise)
ROCK begins on Page 56.

COUNTRY

| LW | TW | |
|----|----|---|
| 1 | 1 | TOBY KEITH How Do You Like... (DreamWorks) |
| 2 | 2 | GEORGE STRAIT The Best Day (MCA) |
| 3 | 3 | TRACY LAWRENCE Lessons Learned (Atlantic) |
| 4 | 4 | MARTINA MCBRIDE Love's The Only House (RCA) |
| 5 | 5 | CLINT BLACK W/STEVE WARINER Been There (RCA) |
| 7 | 6 | PHIL VASSAR Carlene (Arista) |
| 6 | 7 | JD OEE MESSINA Because You Love Me (Curb) |
| 8 | 8 | FAITH HILL The Way You Love Me (Warner Bros.) |
| 9 | 9 | KENNY ROGERS Buy Me A Rose (Dreamcatcher) |
| 10 | 10 | CHELY WRIGHT It Was (MCA) |
| 11 | 11 | ANDY GRIGGS She's More (RCA) |
| 12 | 12 | KENNY CHESNEY What I Need To Do (BNA) |
| 16 | 13 | DIXIE CHICKS Goodbye Earl (Monument) |
| 14 | 14 | TRISHA YEARWOOD Real Live Woman (MCA) |
| 15 | 15 | VINCE GILL Let's Make Sure We Kiss... (MCA) |
| 17 | 16 | COLLIN RAYE Couldn't Last A Moment (Epic) |
| 19 | 17 | CLAY DAVIDSON The Chain Of Love (Giant) |
| 13 | 18 | MONTGOMERY GENTRY Daddy Won't Sell... (Columbia) |
| 20 | 19 | YANKEE GREY Another Nine Minutes (Monument) |
| 21 | 20 | BRAD PAISLEY Me Neither (Arista) |
| 25 | 21 | CHAD BROCK Yes! (Warner Bros.) |
| 23 | 22 | TRACE ADKINS More (Capitol) |
| 22 | 23 | CLAY DAVIDSON Unconditional (Virgin) |
| 24 | 24 | TY HERNDON No Mercy (Epic) |
| 26 | 25 | JENNIFER DAY The Fun Of Your Love (BNA) |
| 31 | 26 | ERIC HEATHERLY Flowers On The Wall (Mercury) |
| 32 | 27 | RASCAL FLATTS Prayin' For Daylight (Lyric Street) |
| 28 | 28 | KEITH URBAN Your Everything (Capitol) |
| 33 | 29 | REBA MCKENTRE I'll Be (MCA) |
| 27 | 30 | WILKINSONS Jimmy's Got A Girlfriend (Giant) |

#1 MOST ADDED

DARRYL WORLEY When You Need My Love (DreamWorks)

#1 MOST INCREASED PLAYS

FAITH HILL The Way You Love Me (Warner Bros.)
COUNTRY begins on Page 59.

ALTERNATIVE

| LW | TW | |
|----|----|---|
| 1 | 1 | RED HOT CHILI PEPPERS Otherside (Warner Bros.) |
| 4 | 2 | SMASHING PUMPKINS Stand Inside Your Love (Virgin) |
| 2 | 3 | NO DOUBT Ex-Girlfriend (Interscope) |
| 3 | 4 | LIT Miserable (RCA) |
| 7 | 5 | INCUBUS Pardon Me (Immortal/Epic) |
| 8 | 6 | BLOODHOUND GANG The Bad... (Republic/Geffen/Interscope) |
| 6 | 7 | VERTICAL HORIZON Everything You Want (RCA) |
| 5 | 8 | BUSH Letting The Cables Sleep (Trauma) |
| 11 | 9 | RAGE AGAINST THE MACHINE Sleep Now In The Fire (Epic) |
| 12 | 10 | KORN Make Me Bad (Immortal/Epic) |
| 9 | 11 | BLINK-182 All The Small Things (MCA) |
| 15 | 12 | GOOSMACK Voodoo (Republic/Universal) |
| 10 | 13 | THIRD EYE BLIND Never Let You Go (Elektra/EEG) |
| 14 | 14 | LIMP BIZKIT Re-Arranged (Flip/Interscope) |
| 13 | 15 | CREED What If (Wind-up) |
| 16 | 16 | 311 Flowing (Capricorn) |
| 22 | 17 | LIMP BIZKIT Break Stuff (Flip/Interscope) |
| 32 | 18 | BLINK-182 Adam's Song (MCA) |
| 18 | 19 | STROKE9 Little Black Backpack (Cherry/Universal) |
| 27 | 20 | 3 ODORS DOWN Kryptonite (Republic/Universal) |
| 25 | 21 | STIR New Beginning (Capitol) |
| 21 | 22 | OUR LADY PEACE Is Anybody Home? (Columbia) |
| 28 | 23 | FOO FIGHTERS Breakout (Roswell/RCA) |
| 26 | 24 | STAINO Home (Flip/Elektra/EEG) |
| 24 | 25 | KID ROCK Only God Knows Why (Top Dog/Lava/Atlantic) |
| 19 | 26 | LIVE Run To The Water (Radioactive/MCA) |
| 23 | 27 | SUICIDE MACHINES Sometimes I Don't Mind (Hollywood) |
| 17 | 28 | CURE Maybe Someday (Fiction/Elektra/EEG) |
| 39 | 29 | FILTER The Best Things (Reprise) |
| 34 | 30 | COLLAPSIIS Automatic (Cherry/Universal) |

#1 MOST ADDED

STROKE9 Letters (Cherry/Universal)

#1 MOST INCREASED PLAYS

BLINK-182 Adam's Song (MCA)
ALTERNATIVE begins on Page 96.

NAC/SMOOTH JAZZ

| LW | TW | |
|----|----|---|
| 1 | 1 | NORMAN BROWN Paradise (Warner Bros.) |
| 6 | 2 | LARRY CARLTON Fingerprints (Warner Bros.) |
| 2 | 3 | BONEY JAMES Boneyizm (Warner Bros.) |
| 5 | 4 | WALTER BEASLEY Nice And Easy (Shanachie) |
| 8 | 5 | AL JARREAU Just To Be Loved (GRP/VMG) |
| 7 | 6 | CHRIS BOTTI Why Not (GRP/VMG) |
| 10 | 7 | DAVE KÖZ Surrender (Capitol) |
| 3 | 8 | KENNY GARRETT Simply Said (Warner Bros.) |
| 4 | 9 | RICHARD ELLIOT On The Fly (Blue Note) |
| 13 | 10 | URBAN KNIGHTS Sweet Home Chicago (Narada) |
| 9 | 11 | KENNY G Stranger On The Shore (Arista) |
| 11 | 12 | STEELY DAN What A Shame About Me (Giant/Reprise) |
| 17 | 13 | BOB JAMES Raise The Roof (Warner Bros.) |
| 12 | 14 | KIM WATERS Secrets Told (Shanachie) |
| 14 | 15 | MARC ANTOINE Palm Strings (GRP/VMG) |
| 15 | 16 | STEVIE COLE It's Gonna Be Alright (BlueMoon/Atlantic) |
| 16 | 17 | DAVID BENOIT Miles After Dark (GRP/VMG) |
| 19 | 18 | PAUL TAYLOR Avenue (Peak/Unity/N-Coded) |
| 18 | 19 | BRIAN CULBERTSON F/LORI PERRY Get'n Over... (Atlantic) |
| 20 | 20 | RONNY JORDAN London Lowdown (Blue Note) |
| 21 | 21 | JAZZMASTERS Nightcrawler (Hardcastle/Trippin' 'N' Rhythm) |
| 22 | 22 | GERALD VEASLEY Valdez In The Country (Heads Up) |
| 23 | 23 | TOM GRANT Tune It In (Windham Hill Jazz) |
| 26 | 24 | DWIGHT SILLS Oesert Skies (Citylights/Monarch) |
| 27 | 25 | ALEX BUGNON Onward, Upward (Narada) |
| 25 | 26 | SAMANTHA SIVA Living Alone (Genie) |
| 24 | 27 | SANTANA El Farol (Arista) |
| — | 28 | KIRK WHALUM Same Ole Love (Warner Bros.) |
| — | 29 | MAYSA Got To Be Strong (Rice/N-Coded) |
| 29 | 30 | PETER WHITE San Diego (Columbia) |

#1 MOST ADDED

MAYSA Got To Be Strong (Rice/N-Coded)

#1 MOST INCREASED PLAYS

LARRY CARLTON Fingerprints (Warner Bros.)
NAC begins on Page 81.

ADULT ALTERNATIVE

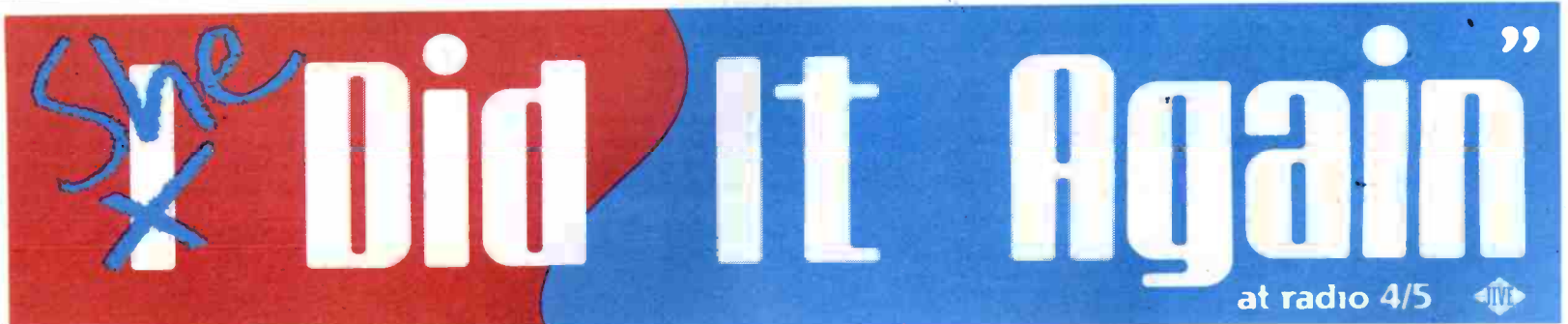
| LW | TW | |
|----|----|---|
| 1 | 1 | U2 The Ground Beneath Her Feet (Interscope) |
| 2 | 2 | TRACY CHAPMAN Telling Stories (There Is...) (Elektra/EEG) |
| 3 | 3 | STING Desert Rose (A&M/Interscope) |
| 5 | 4 | BEN HARPER Steal My Kisses (Virgin) |
| 4 | 5 | THIRD EYE BLIND Never Let You Go (Elektra/EEG) |
| 6 | 6 | VERTICAL HORIZON Everything You Want (RCA) |
| 7 | 7 | BOB DYLAN Things Have Changed (Columbia) |
| 9 | 8 | MELISSA ETHERIDGE Enough Of Me (Island/IDJMG) |
| 14 | 9 | COUNTING CROWS Mrs. Potter's... (DGC/Geffen/Interscope) |
| 13 | 10 | CURE Maybe Someday (Fiction/Elektra/EEG) |
| 11 | 11 | A3 Woke Up This Morning (C2/Columbia) |
| 12 | 12 | RED HOT CHILI PEPPERS Otherside (Warner Bros.) |
| 17 | 13 | EUPHORIA Delirium (Six Degrees) |
| 15 | 14 | FOLK IMPRESSION Free To Go (Interscope) |
| — | 15 | DOON HENLEY Workin' It (Warner Bros.) |
| 10 | 16 | FILTER Take A Picture (Reprise) |
| 8 | 17 | STEELY DAN Cousin Dupree (Giant/Reprise) |
| 23 | 18 | SHANNON CURFMAN I Don't Make Promises (...) (Arista) |
| 19 | 19 | TRAIN I Am (Aware/Columbia) |
| — | 20 | NEIL YOUNG Razor Love (Reprise) |
| 22 | 21 | AIMEE MANN Save Me (Reprise) |
| 21 | 22 | GOMEZ We Haven't Turned Around (Hut/Virgin) |
| 18 | 23 | LEONA NAESS Charm Attack (Outpost/MCA) |
| 25 | 24 | FIONA APPLE Paper Bag (Clean Slate/Epic) |
| 16 | 25 | KENNY WAYNE SHEPHERD BANO Last Goodbye (Giant/Reprise) |
| 28 | 26 | MIKE YOUNGER If By Chance We... (Beyond) |
| 27 | 27 | PATTI SMITH Glitter In Their Eyes (Arista) |
| — | 28 | BECK Mixed Bizness (DGC/Geffen/Interscope) |
| — | 29 | ANGIE APARO Spaceship (Melisma/Arista) |
| 29 | 30 | GUIDED BY VOICES Hold On Hope (TVT) |


#1 MOST ADDED

JAYHAWKS I'm Gonna Make You Love Me (American/Columbia)

#1 MOST INCREASED PLAYS

DOON HENLEY Workin' It (Warner Bros.)
ADULT ALTERNATIVE begins on Page 106.



I Did It Again
at radio 4/5 

Publisher's Profile

By Erica Farber



McHENRY (MAC) TICHENOR JR.

Chairman, President and CEO, Hispanic Broadcasting Corporation

The fastest-growing segment of the population today is Hispanics. And, to no one's surprise, one of the fastest-growing radio targets, both from listener and advertiser standpoints, is Spanish-language radio.

Mac Tichenor, a third-generation broadcaster, began his career in Spanish-language radio when he joined his family's company, Tichenor Media, in 1979. He assumed his current top leadership role with the Hispanic Broadcasting Company upon the merger of Heftel and Tichenor Media. As one of the most important people in Hispanic-oriented radio, he speaks Spanish that could definitely fool me, but claims he can't fool a native Spanish speaker.

Getting into the business: "I got into the business because it was a family business, started by my grandfather. My dad followed him into the business, and so it was always dinner-table conversation. I went off to school and considered other opportunities. While I was in school, my father and grandfather made me an offer to come back that I couldn't refuse. I had worked in the company during summers and stuff since I was a child. In those days we had radio, television and other related businesses, some English, some Spanish."

State of the industry: "It's very healthy in a lot of ways. Certainly, business is good. I think consolidation has been a positive for the whole industry and all its constituents — the listeners and advertisers. People in the business have unprecedented opportunity to flourish and, in most cases, build wealth through being able to own stock in the companies they're working for. Times are pretty good."

How his company came to specialize in the Hispanic audience: "It started with almost an accident of geography, because my grandfather started the company on the Texas/Mexico border in a market that is today over 80% Hispanic. With those kinds of demographics, it made a lot of sense for him to do Spanish-language programming. My dad came along and expanded that and made it more of a focus of the company."

"When we really decided to do that exclusively was in the mid-'80s, when my dad had kind of semiretired and handed the keys over to me. I figured out pretty quickly that we were in too many businesses for me to figure them all out. We needed to pick one where we could be among the biggest and the best. Of all the businesses we were in, I thought Spanish-language radio was where we had the opportunity to do that. In the mid-'80s we made a conscious decision to get out of the businesses that weren't Spanish radio and expand in that arena, and it was a good decision."

Mission of the company: "We are focused on becoming the leading marketing company serving Hispanics, principally in the U.S. We're doing that off of a

radio base. We also do a lot of ancillary marketing programs, including events and some direct-marketing things — what we call nontraditional revenue — where we help our customers reach the Hispanic market that we know so well because of our radio presence. They don't necessarily have to use radio advertising spots as their primary or exclusive method of reaching the audience."

Growth strategy: "We're going to continue to grow the radio side of the business. We're at 48 stations, including the Clear Channel/AMFM divestitures that we've announced we're going to be buying. We think that number will grow to something between 70-90 radio stations over time as we continue to build out our complement in the markets we're in and expand our market reach throughout the top 15, and maybe the top 20, Hispanic markets in the U.S. Outside of radio, we'll continue to look for marketing vehicles that help us fulfill our mission of connecting producers of goods and services with the Hispanic market."

Culture of the company: "We spend a lot of time trying to make sure it's a fun, challenging and rewarding workplace. In fact, that's part of our printed mission statement. It's like what we do with our audience and our advertisers: We spend time surveying and listening to what people say about working at the company and try to deal with the negatives and emphasize the positives. We're generally never satisfied, but we're pretty pleased with how people feel about working here."

"We're very proud of the fact that we've put into place an employee stock-purchase plan. Full-time employees can buy stock in the company at a slight discount to the market. We've got tremendous participation in that program — over 80% of eligible people are putting their money where their efforts are. It shows that they believe in what they're doing and believe in the future of the company, and that's very gratifying for all of us."

Biggest challenge facing Spanish-language broadcasters: "Like all businesses, finding good people. When you're in a period of growth, being able to stake that growth with the right people is always a challenge. We continue to have more of an opportunity to tell our story of why the Hispanic market is an essential market for anybody in business in the U.S. We spend a lot of time doing that, and we have a very compelling story to tell because of the fast growth of our demographic — not just population growth, but buying power and everything else. It's a great story to tell to advertisers."

Internet strategy: "We haven't announced it yet, but it's fair to say that we will leverage our relationship with our audience into our Internet effort. We've got a unique opportunity by virtue of the fact that our market is so well-defined compared to a lot of other broadcasters. You'll see our effort include elements that take advantage of the fact that we have a huge reach in Hispanic America. We'll try to leverage our combination of knowledge of the local marketplace and our audience with the reach that we enjoy through our radio stations. Well over 60% of U.S. Hispanics can hear our radio stations."

Something about his company that might surprise our readers: "I think our company is perceived pretty positively. When we talk to potential employees, especially when we've bought radio stations from other companies, the feedback we get from them is that they've heard good things about our company and are excited to have the opportunity to work here. And we find that holds up when they get more experience with us. The investment community has certainly reacted

positively to the company, and the audience as well. Those three constituents have given us a pretty good track record."

Most influential individual: "There are several. My grandfather would certainly have to be one of them. I worked with him for about 10 years before he died. He was a very unique and astute businessperson and student of the human condition. He taught me a lot. Our COO, David Lykes, has been with the company for 40 years, and he has taught me everything I know about the Spanish-language radio business. He's a great guy, and I admire the way he approaches business."

Career highlight: "It's something that happened when the Tichenor Media Systems/Heftel Broadcasting merger came together. It was a very complicated deal. Clear Channel actually bought control of Heftel before the merger with Tichenor happened. Because of the way the FCC rules work, Clear Channel had to kind of step back. If the FCC was going to allow this merger, Clear Channel had to step back into a nonattributable, nonvoting and noninvolved role in the company and hand it over to our management team. They had just invested a lot of money in Heftel, and I'm very gratified and thankful that they had the faith in us to make that leap. Fortunately, it's turned out very well for them. They look pretty smart for doing it. If I were in their shoes, it would have been a hard thing to do."

Career disappointment: "You can make yourself crazy looking back. There are certainly things I'd do differently if I had them to do again. I would have been more aggressive going after properties in the early '80s and less aggressive in the late '80s. On balance, I'm certainly in a position that is well beyond where I ever imagined I'd be when I started my career, and I have no particular regrets."

Favorite radio format: "I listen to a lot of different radio. Maybe I'm too close to it now to listen to it except to try to figure out what people are doing and to try to steal ideas. Other than whatever format we're playing in the market I happen to be driving in, I wouldn't say I have a favorite. It's hard for me to listen for pleasure."

Favorite artist: "My favorite all-time artist is James Taylor."

Favorite movie: "I liked *The Green Mile*. I'd hate to say it was my all-time favorite movie, but I liked it."

Favorite book: "*Anna Karenina*"

Favorite restaurant: "Cafe Pacific in Dallas."

Beverage of choice: "I like milk and McAllen Scotch. Not together."

Stock recommendation: "Of course, ours."

Hobbies: "Skiing, hiking, reading and playing guitar."

E-mail address: "m_tichenor@hbcca.com."

Changes in Spanish-language radio: "A lot of people don't know how much the music on the Spanish side has improved over the last 10-15 years. When you started having big crossover artists that made a lot of money for the record companies, it got the record companies' attention. A lot of things went along with that, like more promotion and paying for better videos, better engineers and better production facilities. The technical quality and the promotion have improved a lot. It's attracted more and better artists and more and better songwriters."

"When we look at the amount of listening to Spanish-language radio, which is going up even faster than the population is growing, a lot of the credit goes to the fact that the music has gotten better. Everybody knows Ricky Martin, but five or six superstars preceding him are really by and large responsible for that."

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