

I N S I D E:

LATEST ARBITRON RESULTS

WGCI-FM shot to the top of Chicago's radio heap. KGO led San Francisco as usual, with KNBR doubling thanks to the Giants and KSOL taking over as top active music station. WMMR was steady at the top in Philadelphia, with an impressive move for WDAS-FM. Boston was stable, with the biggest jumps going to WZOU and WAAF. Full results, plus Arbitrons for Anaheim, San Jose, Nassau-Suffolk, and Riverside.

Page 32, 34

ML MEDIA PARTNERS BUYS STONER STATIONS

\$65 million deal for Elton Rule/Martin Pompadur firm nets 15-station chain. Also, details on the Fairfield/Price/Osborn controversy.

Page 10, 12

EXPANDED AC SECTION DEBUTS

This week R&R's improved, streamlined AC approach bows, with the following features:

- **Gold-Intensive Adds & Hots:**
A musical spotlight for the large-market, large-ratings oldies-emphasis ACs
- **Full-Service changes:**
An expanded roster of stations with a new display
- **Alternative AC stations:**
Adds & Hots from exciting, leading-edge adult stations like KTWV, KBLX, and KUTE.
- **New Music-Intensive roster:**
New stations, large and small, making up a reporter list that reflects the musically active end of the AC spectrum more responsively than ever.
- **New Artist chart:**
The ten new artists (below Breaker status) receiving the most AC airplay
- **Mike Kinosian's column,** a summary of all the improvements

Column Page 52

Music Information Page 65

WHY PEOPLE LISTEN TO RADIO

A new Strategic Radio Research study says music is the main reason people tune in to their favorite station. More details — and much more useful and amusing info — in R&R's new Overview section.

Page 14, 15, 16, 19

MICHAEL JACKSON CD BONUS

This week's R&R comes with a nifty collector's item — the CD single of Michael Jackson's "I Just Can't Stop Loving You." It's not commercially available, but it is an extra added bonus to each and every R&R subscriber.

Newsstand Price \$5.00



Westwood One Acquires NBC Radio Networks

Westwood One Inc. announced this week that it has signed a letter of intent to buy the NBC Radio Networks. The \$50 million deal will involve the original NBC network, the Source, Talknet, and the long-form program unit NBC Entertainment. NBC, which began 61 years ago as a way of promoting the sales of radio sets, was sold to General Electric last year.

In addition to the cash, Westwood One will issue to NBC five-year warrants to purchase 1 million shares of Westwood One common stock for \$36.40 per share, which could give NBC about a seven percent stake in the company. Westwood One stock gained more than \$3 per share, closing at 30, on the day of the announcement.

Westwood One Chairman Norm Pattiz told R&R, "I couldn't be happier. We're not only acquiring the assets of the company that created the network radio business, but also the ability to continue to supply NBC news and the NBC name to radio stations all over America. NBC is an institution that has always meant quality and tradition and that is totally consistent with our philosophy at Westwood One."



Westwood One President Bill Battison and NBC Radio President Randy Bongarten sign the network purchase letter of intent.

Added Westwood One President Bill Battison, "This alliance is a win/win for both us and radio stations. We can now provide the broadest, most comprehensive array of services to radio stations of any company in the industry."

WESTWOOD ONE/See Page 28

ONLY FOUR GAIN

New RADAR Tracks Listening Shifts

Network radio ratings have significantly declined over the past several months, according to RADAR 35 results published by Statistical Research, Inc. Of

the 19 measured nets, 15 of them posted some decline. Three of the four that moved up (Transtar, SMN, and SMN2) were satellite-delivered music formats while the fourth, Mutual, was up modestly.

According to its "All Broadcasts Except 12midnight-6am" table, Mutual (using a modified reporting schedule) ranked first among 12+ listeners. Next were ABC-I, ABC-E, ABC-C, then CBS. (See table, Page 29).

Citing reasons for the decline, NBC VP/Radio Research Nick Schiavone said, "Audience time spent listening to radio was down about five minutes per person per day. One reason is that more women in the workforce has brought female time spent listening down to male levels. Listening among all people has become more selective as well."

RADAR/See Page 29



A GLIMMER-ING MOMENT — The Virgin crew welcomes Keith Richards to the label for a multi-album, worldwide solo deal. Pictured are (l-r) Virgin VP Nancy Jeffries and Co-Managing Director Jordan Harris, Richards's manager Jane Rose, Richards, and Virgin Group Chairman Richard Branson. Richards will begin work on his Virgin debut soon. (Photo: Todd Kaplan.)

ABRAMS, CROCKER CONSULT

Chicago Enters New Age With WNUA

After much speculation, Pyramid has confirmed it will switch Gold WRXR/Chicago to WNUA, a mix of new age, light jazz, urban and rock similar to Metropolitan's KTWV ("The Wave")/Los Angeles on August 3

Consultants Burkhardt/Abrams and Frankie Crocker will be employed along with input from corporate programming chief Sunny Joe White. While no PD has been hired yet, Jon Radford, formerly with Bonneville's "Alpha" AC format, will be Mu-

sic/Production Director. An interim airstaff will introduce the format.

Core artists will include Andreas Vollenweider and George Winston (new age), David Sanborn and Spyro Gyra (light jazz), Anita Baker and Luther Vandross (urban) and Dire Straits and Sting (rock).

"It's a new format," says President Rich Balsbaugh, that will "appeal to the 25-54-year-old adult who so far has been able to find this music only through recordings and not the radio."

"The market is crying for this," says VP/GM Mike Donovan. "No one is playing this music on the radio on a regular basis. The music has been in the hands of the people for a long time; the public has been much hipper than the media. We're just now catching up with them."

He predicts the approach will blossom in the future because of its "strong appeal to upscale, educated adults of various ethnic backgrounds. In five years, it's going to be a fully accepted, successful format, nationally."

Donovan, a 17-year Chicago radio vet who most recently managed AC WKQX, says the

WNUA/See Page 29

MCA Cleared In Scorpio Suit

MCA Records was cleared by a Los Angeles jury Tuesday (7/21) of charges filed against the label by New Jersey-based distributor Scorpio Music for breach of contract.

The case involved approximately one million cutouts for which Scorpio maintained it had an MCA deal in 1984. Earlier this year, Scorpio's related claims of fraud and racketeering against MCA — citing the involvement of organized crime figure Sal Pisello — were dismissed by a federal judge.

The jury verdict in US Federal District Court in Los Angeles covers "all the meaningful charges" in the case, according to MCA outside counsel Dennis Kinnard. "It was a question of whether Scorpio had a contract with MCA, and the jury found that it did not," he told R&R. "We're delighted."

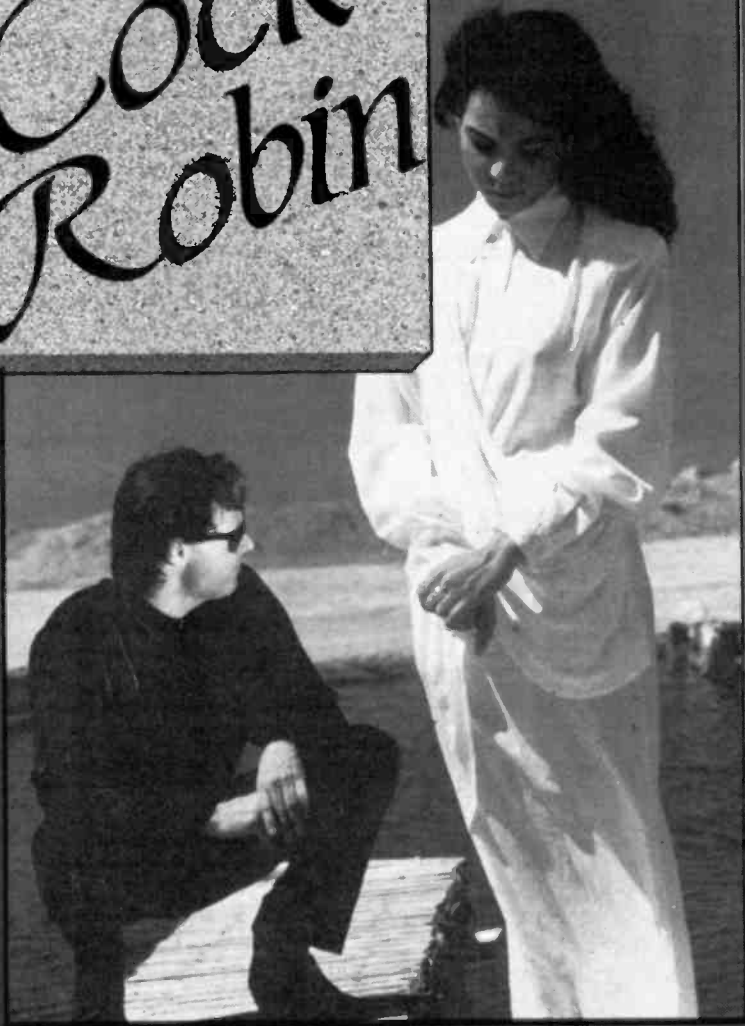
Separately, the label issued a statement that the verdict "merely confirms what we've maintained from the start of Scorpio's proceedings against MCA: that Scorpio had no legitimate claims against MCA."

Scorpio had sought approximately \$4 million in damages in its suit, filed in March 1986, and named a number of MCA executives, including label chief Irving Azoff.

MCA/See Page 29

COMING NEXT WEEK: CHR CHANGES

Cock Robin



Produced by Don Gehman

Just Around The Corner

JUST RELEASED

From the forthcoming Lp: "After Here Through Midland" BFC40735

The single with World-Wide Appeal

Already Top 20 on the European charts including:

SWITZERLAND #5 GERMANY #6 ITALY #7

Pan-European Lp Chart Debut #19



LISA LISA A CULT DJAM



29 OUT-OF-THE-BOX CHR BELIEVERS, INCLUDING:

WAVA add	KZZP add	KS103 add
Y100 35-27	FM102 33	KMEL add 33
B97 add 13	KROY deb 22	KPLZ add
B96 add 35		

1 MOST ADDED URBAN CONTEMPORARY

Lost In Emotion

Already
From the Platinum-Plus Top Ten Lp:
"Spanish Fly" FC40477



Columbia



© 1987, CBS Inc.

Feinblatt Joins WYSP As Station Manager

WIOQ/Philadelphia GSM Rick Feinblatt has joined Infinity's crosstown WYSP as Station Manager. He'll report to GM Ken Stevens, who will continue to divide his time between WYSP and WBWM/Washington.

"My primary duties are to work with the sales department and continue it on its course," Feinblatt told R&R. "In Ken's absence, I would be the person other department heads come to. That's why it's 'Station Manager' instead of 'Sales Manager.'" Feinblatt also emphasized that he was not replacing Stevens as GM as had been rumored.

"Rick's been in the marketplace for many years. He has a well-deserved reputation for the type of leadership and skill at the type of

FEINBLATT/See Page 28

Nationwide Ups Blassingame To WGAR GM

WNCI/Columbus GSM John Blassingame has been promoted by Nationwide Communications to GM of its WGAR-AM & FM/Cleveland. He succeeds Bill Weller, who left to join the Beasley Broadcast Group in the new position of VP/Operations three weeks ago (7/10).

Nationwide President Clark Pollock told R&R, "This is a good opportunity for John and Nationwide to have a Cleveland boy go home. Seriously, it was a natural move since, as part of his GSM role, he has been active in calling on Cleveland ad agencies. This should make the transition for him and the station even easier."

Blassingame said, "WGAR has a great history in its call letters and

BLASSINGAME/See Page 28

LEGO NEW VP/GM

KKSN Switches To Oldies

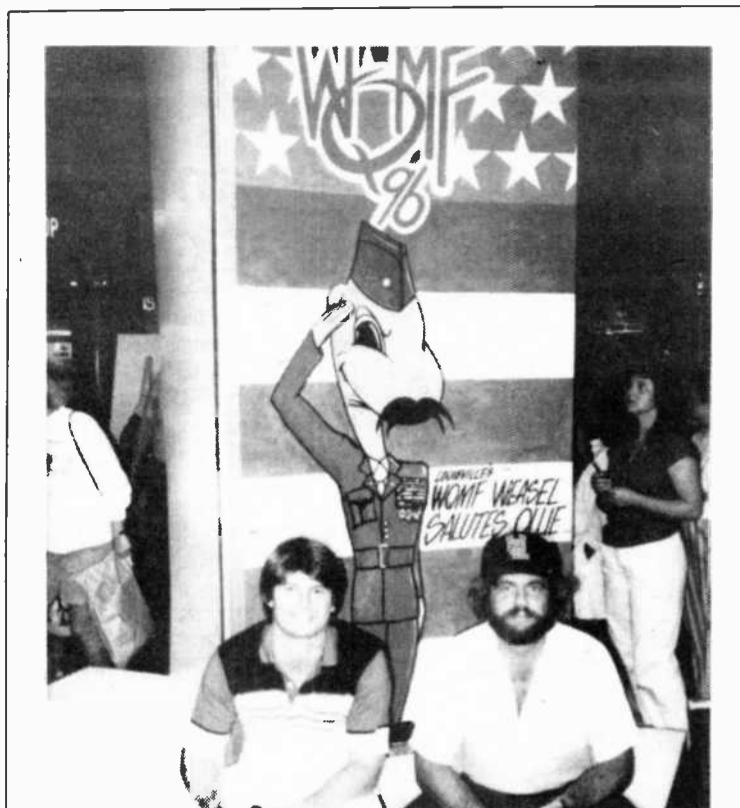
KKSN/Portland will adopt a live "Hot Oldies" format August 3,

Kay New PD At WLLT

Michael Kay has replaced departing Chris Cox as PD at AC WLLT ("W-Lite")/Cincinnati. Kay joins after an 18-month programming stint at Swanson's KQMJ/Tulsa, prior to which he was PD at WCRZ/Flint.

He told R&R, "Cincinnati is a great radio market with plenty of competitive ACs. We need to pull up the bootstraps and put this station where it should be. Our goal is to fix and promote the station."

Winter Arbitron figures place WLLT fourth (3.4) in the AC race, well behind AM leaders WKRC (8.8) and WLW (7.2). In the battle of FM ACs, WLLT trails WRRM by more than a point and a half and has a three-tenths lead over WWNK. Kay commented, "The station wandered and there was a lack of consistency. My objective is to fill the AC hole; we're going to create the product that's in demand."



POP GOES OLLIE NORTH: WQMF/Louisville constructed what it claims to be the world's largest greeting card, showing the station's weasel mascot in Marine uniform saluting Oliver North. Inside the card, displayed at a local mall, listeners contributed their sentiments to North under the heading "To North From The South." The station reaped much print and TV news attention. Pictured with the card are WQMF OM Terry Medert (left) and artist Dan Messix.

'BLUE RADIO' CASE DROPPED

Justice Passes On Pacifica Prosecution

Federal prosecutors have decided not to prosecute the Pacifica Foundation's KPFFK/Los Angeles under federal obscenity laws for a controversial broadcast that featured graphic details of gay sex.

The US Justice Department (DOJ) said that because FCC policies at the time indicated that broadcasts after 10pm were immune from prosecution, KPFFK

was not in violation of federal obscenity statutes when it broadcast excerpts from the homosexual play "The Jerker" last August. The decision declining prosecution was made last week (7/15) in a letter from the government's top smutbuster to FCC General Counsel Diane Killory.

"It would be difficult to prove beyond a reasonable doubt that KPFFK intended to commit a federal crime under the FCC's previous policies on indecent and obscene broadcasts, even though the broadcast featured patently offensive material clearly in violation of community standards for broadcast media," said H. Robert Showers of the DOJ National Obscenity Enforcement Unit.

The Pacifica case attracted

PACIFICA/See Page 28

Abell Transfers To KWK PD

After seven months at Chase Broadcasting's WTIC-FM/Hartford, PD Lyndon Abell will transfer to sister CHR KWK/St. Louis August 10. He replaces Waylon Richards, who left last week.

Chase Sr. VP/Programming Tom Barsanti told R&R, "Lyndon has done a terrific job in Hartford. He and I have a great rapport — a clear understanding of the job that needs to be done in St. Louis. With Lyndon in the marketplace, our timetable for success is accelerated."

Abell remarked, "We will focus on beating KHTR. I feel we'll eventually win, but not overnight. KWK has a good staff in place, and I hope to add to the success already showing."

A search is on at WTIC-FM to fill Abell's position.

JULY 24, 1987

NEW MUSIC SEMINAR: THE PANELS & THE PARAPHERNALIA

Adam White covers the serious discussions of New Music Seminar 8 — and adds an exclusive survey of the promotional giveaway items available at the mega-event.

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SCOPING OUT THE NEW ARBITRON DIARIES

Jhan Hiber analyzes the improvements and innovations in Arbitron's new diary — and solicits your opinion as well.

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One For The Cutting Crew



Virgin's Cutting Crew celebrated the No. 1 success of their first single, "(I Just) Died In Your Arms," at an L.A. party. Pictured (l-r standing): WEA's Renee Fuhman, Virgin's Joyce Castagnola, WEA's Randy Patrick, group's Colin Farley and Martin Beedle, WEA's Brent Gordon and Jason Whittington, Virgin VP Jim Swindel, and group's Kevin MacMichael and Nick Van Eede; (standing center in shades) Virgin VP Phil Quartararo; (l-r kneeling) Atlantic's Tom Davies and WEA's Rick Reiger.

Bryant, Vance New WPEG GM/PD Tandem

WAMO/Pittsburgh GSM Glenn Bryant has been named GM at Sky Communications' WPEG/Charlotte. Veteran UC programmer Roshon Vance, most recently night jock at WRKS/New York, will join WPEG as PD August 3. Former GM Nancy Cooper has left the station; current PD Michael Saunders will remain with WPEG as APD/MD.

Bryant, who previously held AE positions at Katz and Sheridan Broadcasting, has been in the industry since 1972. WPEG has long been the only UC FM in Charlotte, and is often number one overall. Bryant told R&R, "We're looking at being number one in both ratings and billing. We're looking to make a deeper commitment to the community, which is our listener-ship."

Before joining Kiss last year, Vance had been PD at WOWI/Norfolk and KXZZ/Lake Charles, LA, among others. He'd also been a personality at Detroit's WJLB and WDRQ. Bryant commented, "Based upon his recommendation from our consultant, Don Kelly, and his

past performance, we're happy to have him on board to help round out our marketing team."

Whether Vance will work an air-shift has not yet been determined.

ROSENTHALL TO LSM

Riordan Upped To KYKY GSM



Matt Riordan

Matt Riordan has been promoted to GSM at KYKY/St. Louis. He has been with the station five years, the last three as LSM. Concurrently, fellow five-year station vet Sally Rosenthal has been upped to LSM from National Sales Manager.

KYKY GM Karen Carroll commented, "They both have a great rapport with agencies and our direct clients. Station revenues are up 54% from last year, and we needed to make more emphasis on management for our sales staff of ten. They both have a commitment to this radio station."

GRAND SLAM LABEL SET

Fassert Marketing VP At Macola

Chuck Fassert has been named VP/Sales & Marketing at Macola Records. He joined the Los Angeles-based indie last December, handling various duties.

In his new post Fassert will oversee the start-up of Grand Slam, a new Macola R&B label, and the recruitment of a national marketing team. The team reps will be located in New York, Washington/Baltimore, Atlanta, Chicago, and possibly Los Angeles, according to Fassert. "We'll also be cutting back on the number of records on the Macola label itself," he said, in order to improve results on those which are released.

Before joining Macola, Fassert was Exec. VP and co-owner of Beverly Glen Music, whose acts included Anita Baker and Bobby Womack.

Steffen Sr. VP At A&M



David Steffen

A&M VP/Sales David Steffen has been promoted to Sr. VP/Sales & Distribution. He's been with the label 15 years.

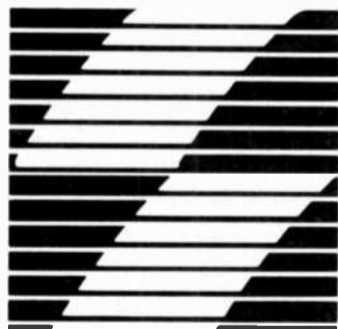
A&M President Gil Friesen said the appointment reflected Steffen's growth as a key industry executive, and acknowledged his expanded responsibilities. "His creative approach to the marketplace has considerably broadened the base from which we extract our sales," Friesen added.

Steffen cited several sectors in which the label has been active in recent years, "without losing ground on A&M artists and the breakthroughs we're always trying to make there."

He continued, "We're doing very well in the children's area and are looking to expand that business. We've had a great partnership with Windham Hill, and with the breakthrough of the Nylons, there's a lot of room for growth there. We've also been very pleased with the results from the launch into the classical business with Nimbus, and I think you'll see us expand there this year."

Steffen joined A&M as a local promotion representative in the Midwest.

Demand the best.



SURREY
RESEARCH

"Surrey's Alpha and Omega Music Test really opened our eyes. Because of the playlist alterations we made, Magic 105 jumped from an 8 share to an 11 share."

Dick Booth
President/GM
KMJX-FM, Little Rock

1-800-952-1986

Ask for Mike Henry

Roger Wimmer, PhD/President
Chris Porter/Vice President
Mike Henry/Director of Marketing
Fran Judd/Research Analyst

THE TV SPOT WITH INCREDIBLE POSITIONING POWER

"For any music format this spot has incredible power! It has taken our 12+ share up 63%, and in our 18-34 target we've gone up 81% since we began airing it. It's a killer!"



Ross Regan
Vice President
and General Manager
KMGC, Dallas

"White Glove" positions your station's music like no other T.V. commercial. Before you buy another syndicated television commercial, see "White Glove." For a demo and information on market availability call Cathy Collinske, Director of Marketing, at **(303) 576-6546**

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NEWS



HARD ROCK MAKES STRANGE BENCHFELLOWS: Pictured together at San Francisco's Hard Rock Cafe are KFOG MD Sky Daniels and religious/cosmetic notable Tammy Faye Bakker. No coherent context for the couple's juxtaposition was provided by the station along with the photo, and there is certainly no truth to reports that Bakker turned to the photographer and paraphrased Hendrix, "Scuse me while I kiss the Sky."

RIAA Takes DAT Copy-Coding On Road

Nashville Hears No Difference In Encoded Music

In an effort to dispel what it terms a "bad rap" concerning DAT copy coding, the RIAA held the first of three scheduled demonstrations of the copy-code scanner technology in Nashville Tuesday (7/21). Meetings were also planned for Los Angeles and New York on 7/23 and 7/28, respectively.

In three separate sessions, before an audience of over 60 people representing various areas of the business, the RIAA's presentation included an explanation of the technology, a comparison of encoded and unencoded music using four different genres, and an update on the status of proposed legislation requiring copy coding on all DAT machines sold in the US.

On hand to showcase the new technology and to answer questions were members of the RIAA engineering committee, including Capitol

VP/Technology Ralph Cousino and CBS Records Director of Technology Development David Stebbings, along with a number of RIAA staffers.

According to RIAA VP/Government Relations Hilary Rosen, these "copy-coding dog and pony shows," as Cousino referred to them, are necessary because "copy-coding using the CBS technology is getting a bad rap — mainly from people who haven't even heard the system. Once the doubt (about loss of audio quality) is created, the only way to wipe it away is with these demonstrations."

The RIAA-sponsored presentations were also designed to counter demonstrations by opponents of encoding who, according to the

RIAA, are using "poor imitations of the CBS technology."

The RIAA is hoping to enlist the music/record community in combatting what it feels is a Japanese manufacturers' "full-scale public relations campaign designed to convince the American public that the CBS copy-code system is second-rate." The kit includes letters which can be sent to Congress along with pre-addressed post cards already imprinted with the anti-DAT message.

Nashville Ears Say No Difference

The overwhelming consensus from all three sessions was that there was absolutely no discernible difference in encoded vs. unencoded music. MCA/Nashville Sr. VP Bruce Hinton stated, "There's no question in my mind that the CBS copy-code has no discernible impact on the sound of the music."

RCA VP/GM Joe Galante echoed the sentiments of most saying, "A lot of us walk in saying, 'I'll hear the difference because I'm a professional.' But you really can't."

"This presentation is a launch for the industry to go about filling in all of the information we need to effectively represent the industry on the DAT legislation. It becomes a rallying point for us to say to our creative forces that they need to hear it to believe the way we did. We were skeptical and are now believers."

Capitol/EMI America Nashville President Jim Foglesong said, "Because I'm first and foremost a creative person, I'm real sensitive to playing around with sound. This type of thing usually smells to me and I'm ready to pounce on it. But I'm terribly impressed with the system; it's ingenious."

"A big plus is its flexibility; you can use it creatively. You can choose not to encode some areas which you might think are too sensitive and encode others."

That aspect is especially appealing to Tree Publishing executive and producer Bob Montgomery, who was impressed with the technology. He said, "This system allows us to encode in the mixing process, which is ideal. That way we know nothing is going to happen to it after we finish with it."

Alabama producer Harold Shedd allowed that he, too, heard no difference. Choosing to reserve full support until he hears it with his music, Shedd said, "I want to hear a track from the beginning, knowing what was originally laid down."

Shedd and others in Nashville, L.A., and New York will soon get that chance. The RIAA will have encoders available in those cities within a couple of weeks. Its engineers will take them into people's own studios and mixing rooms so artists, engineers, etc., can listen to it in their own environments with their own material.

Pia Pal



Bonneville Broadcasting System Operations/Programming head Kevin McCarthy met CBS artist Pia Zadora backstage after her Chicago Theater show.

Australia's Liberation To CBS



CBS/Australia will market and distribute the Liberation family of labels in that country. Liberation, run by Mushroom founder Michael Gudinski, licenses Jive, Beggars Banquet, and Slash, among others. Pictured (l-r) are CBS Managing Director Denis Handlin and Gudinski.

STAFF

Publisher: BOB WILSON
Executive VP/General Manager: DICK KRZMAN

Editorial:
Los Angeles Office: (213) 553-4330, 1930 Century Park West, Los Angeles, CA 90067
Senior Vice President & Editor: KEN BARNES
Art Director: RICHARD ZUMWALT
Executive Editor: GAIL MITCHELL
AC Editor: MIKE KINOSIAN
ADR Editor: STEVE FENSTER
CHR Editor: JOEL DENVER
Country Editor: LON HELTON
Urban/Contemporary Editor: WALT LOVE
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Music Editor: ADAM WHITE (New York)
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Editors: JIM DAWSON, RON RODRIGUES, SEAN ROSS
Copy Editor: CAROL VAN KEEREN
Associate Editors: HURRICANE HEERAN, JIM NELSON, TONY RICE, TARA BEYER

Director/Information Services: DAN COLE
Computer Services: LEE CLARK, MIRE LANE, MIKE ONLIER, JOHN ERNEPUSCH
Traffic Director: JOANN WOODWORTH
Production Editor: RICHARD AGATA
Associate Art Director: MARILYN FRANSEN
Photography: ROGER ZUMWALT
Typography: KENT THOMAS, LUCIE MORRIS, BILL MOHR
Graphics: GARY VAN DER STEUR, TIM KUMMEROW, TATY MARIBREI

Assistant to the Publisher: PAULA CHALAS
Controller: MARGARET BECKWITH
Legal Counsel: JASON SHRYNEK

New York Bureau: (212) 605-0355, 575 Madison Avenue, Suite 1006, New York, NY 10022
Bureau Chief: ADAM WHITE
Office Manager: BARBARA SARUBBI

Washington Bureau: (202) 662-7484, National Press Building, Suite 807, 529 14th St. NW, Washington, DC 20045
Bureau Chief/Washington Editor: PAT CLAWSON
Associate Editor: CATHERINE SEIGERMAN

Nashville Bureau: (615) 292-8982, 292-8983, 1610 16th Avenue South, Nashville, TN 37212
Bureau Chief: LON HELTON
Associate Editor: KATY BEE
Office Manager: DEBE FENNELL

Sales:
Senior Vice President/Sales & Marketing: BILL CLARK
Los Angeles: (213) 553-4330
Vice President/Sales, Western Region: MICHAEL ABRINSON
Advertising Coordinator: NANCY HOFF
Sales Representatives: PAM BELLAMY, DICK DOWNES, JEFF GELB, DENISE SKINNER
Sales/Production Coordinator: BRAD MUNSON
Circulation Services Coordinator: KELLEY SCHEFFELIN
Sales Assistant: SHERYL MACOSKY
Manufacturing Sales: DAVE CARROLL, ISA GLANZBERG
Washington: (202) 662-7487
Vice President/Sales: BARRY O'BRIEN
Nashville: (615) 292-8982, 292-8983
Vice President/Sales: SHARON ALLEN

A Westwood One Company

Dokken At E/A Platinum Berth



Dokken recently received platinum awards for the "Under Lock & Key" LP and gold video awards for "Unchain The Night." Pictured (l-r) are group's Mick Brown, E/A Sr. VP David Urso, group's Don Dokken, former E/A Sr. VP Mike Bone, and group's George Lynch.

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IN CONCERT



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The *Superstar Concert Series* featuring PolyGram recording artist Bon Jovi is 90 minutes of over-the-top, anything-goes rock, highlighting all the hot and heavy hits that have made Bon Jovi the concert attraction of the Eighties. "Living On A Prayer," "Runaway," "Wanted Dead Or Alive," "You Give Love A

Bad Name." Those and all the other sizzling selections captured live on the group's triumphant *Slippery When Wet* tour make this *Superstar Concert* with Bon Jovi the musical event of the season that's sure to bring your listeners to their knees.

The *Superstar Concert Series* featuring Bon Jovi on Westwood One. Rock's most electrifying attraction. Live and kicking.

For more info, contact your Westwood One Station Relations Representative at (213) 204-5000 or Telex 4996015 WWONE.



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HOLLINGS CRITICIZES "WHIZ KIDS"

Senate Steps Up Its Reregulatory Beat

In case broadcasters haven't gotten the message yet, Congress is sounding off loud and clear that it's stepping in boldly to correct what it perceives as a lack of public responsibility by the industry.

The latest showdown occurred during two days of Senate Commerce Committee hearings on broadcast renewal legislation last Monday (7/20) and Friday (7/17). The committee is considering a bill (S. 1277) that would wipe out the comparative renewal process in exchange for reinstating the three-year anti-trafficking rule and imposing a renewal requirement that broadcasters offer "meritorious" programming.

Hollings Wants Action

"We intend to insure that the regulatory process works to enhance the quality of service provided to the public. That process is not working now, and we intend to fix it," Commerce Committee Chairman Ernest Hollings (D-SC) said while opening the hearings. He accused the FCC of being unwilling to use its authority to make sure that broadcasters serve the public interest, and criticized the industry as being dominated by profit-oriented "MBA whiz kids."

"A majority of 'em (station owners) think they own the spectrum. They don't — the public owns the spectrum," Hollings said. "They're making a lot of money, but this deregulation fetish is destroying broadcasting," he continued.

FCC Chairman Dennis Patrick vigorously asserted that establishing a "meritorious" renewal standard would tread on the First Amendment because it would require the FCC to make subjective judgments about programming content. He described the Senate's proposal as a "very difficult and slippery concept."

Patrick suggested that the Commission adopt a "two-step" carrot-and-stick approach to reform the renewal process, but avoid content-based decisions. First: if the licensee substantially complied with FCC rules and the Communications Act — and does not have any disqualifying character defects — the license would be renewed and no comparative hearings would take place. Petitions to deny could be filed, but no competing applications would be accepted by the FCC. Second: If "significant deviation" from these obligations occurred, the licensee would be disqualified or compared with competing applicants.

"Don't Give Me An Economics Lesson"

A spicy exchange developed as Patrick repeated his opposition to reestablishing the three-year rule, insisting it would dry up capital for the broadcasting industry and make it more difficult for minorities to acquire stations. He said only 3.5 percent of stations sold in 1985 were held for less than three years, thus indicating there was not a serious problem with station trafficking.

"This deregulation fetish is destroying broadcasting."

—Ernest Hollings

"A new owner, even an MBA whiz kid, will be motivated to maximize audience share," said Patrick. "I don't think new broadcasters are less disposed to give the public what they need."

"Don't give me an economics lesson," Hollings snapped. "Deregulation was meant to spur excellence in programming, and that hasn't happened."

BROADCASTERS DISPUTE MAGAZINE

NAB Lobbyists Rated Low

NAB has been stung by press criticism that its lobbying efforts are ineffective and rank among the worst in Washington.

During a Washington meeting last week, NAB Executive Committee members discussed a recent *National Journal* article (7/4) that rated the group as "woefully poor at meeting (the industry's legislative) objectives," and said its lobbyists "don't cut the mustard."

"They're held in low repute on Capitol Hill," said the *Journal*. "They mostly sat out the recent battle on the Fairness Doctrine."

"The problem arises partly from the nature of its members. Broadcasters are big shots back home but don't know Washington and have 'an attitudinal problem' in dealing with Congress," the magazine quoted an ex-Senate aide as saying. The magazine went on to criticize broadcasters for not giving the NAB staff much autonomy.

NAB Government Relations Senior VP John Summers said, "As an industry that is so visible, there is no question that we have to be more defensive and more reactive." Referring to the cable television industry, whose association the *Journal* praised, Summers said, "They had to restructure their whole industry . . . we have a mature industry; therefore, we have less to gain and less to give."

Future Lobbying Charted

During the meeting, the committee resolved unanimously to work against passage of the Fairness Doctrine, which may be attached to a debt-ceiling bill and voted on within the next couple of weeks.

Responding to criticism about NAB's approach to blocking Fairness Doctrine legislation before President Reagan vetoed it (6/19), Summers said, "We didn't want a

The senator said he was distressed to learn that newscasters are being fired by many new station owners, whom he labelled "hit and run drivers."

"This is a money-moving crowd, and we've got a public trust to protect," Hollings said.

Jammin' To The Beat, Dropping News

Hollings found support for his position from at least one broadcaster at the hearings, Pluria Marshall, Chairman of the National Black Media Coalition. Marshall asked that FCC policies favoring minority ownership — such as the tax certificate policy and minority preference credits in comparative renewal hearings — be enhanced. But he also took a swipe at broadcasters that he believes are not serving the public interest since the advent of deregulation.

"I don't think new broadcasters are less disposed to give the public what they need."

—Dennis Patrick

"There has been a marked decrease in public affairs, public service and children's programming," said Marshall. "Immediately, consumers found themselves at the mercy of 'more music, less talk' radio station formats. Immediately, news and public affairs programming went completely out the window, leaving those of us who need more than a rhythmic beat to get through the day high and dry. The insensitivity of gener-

al managers around the country began to resurface in pursuit of the sole purpose to make a profit. While the world was 'jammin' to a beat,' the whole world seemed to be going to hell in a handbasket and nobody — in particular many of our young people — knew it."

Kagan Says No Problem, Geller Disagrees

In other testimony over the two days:

• Sen. John Danforth (R-MO) criticized the proposed new meritorious programming standards as "nebulous" and said they are "so subjective and quirky" as to be of dubious constitutionality.

• FCC Commissioner James Quello — a strong proponent of increased regulation — said the bill should track current programming requirements, while the Commission tries to structure an economic environment that serves the public interest. "We have come full circle since 1962," Quello said, referring to when the Commission originally imposed anti-trafficking rules.

• Westwood One Chairman Norm Pattiz supported the bill's restrictions of station ownership, saying the FCC was "wrongheaded and foolhardy" to propose relaxing duopoly and one-to-a-market rules. "Consolidating ownership stifles the independence that is now the hallmark of the radio industry, without advancing the public interest," he said.

• Broadcast analyst Paul Kagan said it's a myth that profiteers are plaguing the broadcast industry since deregulation. "Fears of fast-buck artists sweeping through the broadcast industry are misplaced," he said. "During the past 4½ years, 6 percent of all the radio stations sold account for 40 percent of all the money spent to buy radio stations. These dollars were all invested by veteran media executives."

• NAB President Eddie Fritts, opposing the bill as "a wholesale return to unneeded and overly restrictive federal regulation," said it's not true that broadcasters are abandoning the public interest. Fritts, however, supported the bill's intent to aid minority ownership and streamline renewal procedures. He said an NAB analysis revealed that license challenges average seven years and ten months to litigate, and cost an average of \$830,000 in legal fees.

• Former FCC General Counsel Henry Geller said the FCC has acted "incompetently" in protecting the public interest. "What you have now is pure marshmallow, pure mush, and broadcasters like it because it's 100 percent renewable," he said. "The idea that the marketplace always works is crazy." Geller suggested that radio operators be given a 45-year lease on their frequency — in return for programming at least 3 percent news and public affairs and giving one-half of one percent of their gross revenues to public broadcasting.

"As an industry that is so visible, there is no question that we have to be more defensive and more reactive."

—John Summers

veto. We'd just as soon have had the President express his disapproval and have it become law, because that's how it will be challenged in court."

Summers said NAB had hired outside counsel for \$10,000-\$15,000, and encouraged opposition lobbying at the grass-roots level. "We're not fudging . . . it's a different kind of strategy," he said.

Meanwhile, NAB strategists chartered a course of action on the Inouye-Hollings comparative renewal bill. NAB President Eddie Fritts commented, "We're going to oppose the bill because it is not a balanced package." NAB backs another renewal bill proposed by Rep. Thomas Tauke (R-IA). Fritts said there are more than 100 co-sponsors on Tauke's bill. "Anything that varies from the Tauke bill would be a concession on our part," he added.

On a third bill introduced by Rep. Al Swift (D-WA), Fritts said "We'll just have to wait and see."

On NAB's current lobbying efforts against limits on advertising tax deductibility, Fritts would not

venture any predictions for the outcome of the Congressional hearings. He did say that, if asked, NAB would join other media and advertising organizations in suing the Florida state government over the constitutionality of the new five percent Florida advertising tax.

Dues Hike Coming

In other matters, the committee zeroed in on belt-tightening efforts. Joint Board Chairman Wally Jorgenson (President, Jefferson-Pilot Communications Co.) reported that the Radio All-Industry Music Licensing Committee is "having difficulty in meeting financial commitments and needs restructuring and revitalization." The committee, headed by Berkshire Broadcasting President Donald Thurston, wants NAB financial assistance. NAB lawyers are reviewing possible antitrust violations that action might generate before making a recommendation.

Jorgenson hinted that NAB dues may be increased, although he mentioned no specific target date. Committee member Bill Clark, President of Shamrock Broadcasting, also mentioned that the association is concerned about some heavy expenses coming down the pike, especially for the current amount of lobbying on a variety of issues. "We're coming to the point where we're going to have to examine the dues structure," he said. Some expenses, like those of the RAB/NAB Radio Futures Committee for promoting public awareness of radio, have yet to be determined.

NAB Radio Board Chairman Jerry Lyman (President, RKO Radio) announced NAB Radio's Measurement Task Force is being absorbed into the Committee on Local Radio Audience Measurement in another cost-cutting move.

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—Roger Daltrey



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RADIO BUSINESS

TRANSACTIONS

ML Media Buys Stoner For \$65 Million

GROUP SALE: STONER BROADCASTING SYSTEM STATIONS

PRICE: \$65 million

BUYER: ML Media Partners Limited Partnership, headed by Elton Rule and I. Martin Pompadur.

SELLER: Stoner Broadcasting System Inc., headed by Chairman Thomas Stoner and President Glenn Bell.

KHAK-AM & FM/ CEDAR RAPIDS, IA

DIAL POSITION: 1360 kHz; 98.1 MHz

POWER: 1-kw daytimer; 100 kw at 485 feet

FORMAT: Country

KSO & KGGO/ DES MOINES, IA

DIAL POSITION: 1460 kHz; 94.9 MHz

POWER: 5 kw; 100 kw at 1059 feet

FORMAT: Country; CHR

WAMX/ASHLAND, KY

DIAL POSITION: 93.7 MHz

POWER: 50 kw at 463 feet

FORMAT: CHR

WBYU/NEW ORLEANS, LA

DIAL POSITION: 95.7 MHz

POWER: 100 kw at 600 feet

FORMAT: Beautiful

WNBF & WHWK/ BINGHAMTON, NY

DIAL POSITION: 1290 kHz; 98.1 MHz

POWER: 5 kw; 10 kw at 960 feet

FORMAT: AC; Country

WYRK/BUFFALO, NY

DIAL POSITION: 106.5 MHz

POWER: 50 kw at 390 feet

FORMAT: Country

WCMF/ROCHESTER, NY

DIAL POSITION: 96.5 MHz

POWER: 50 kw at 457 feet

FORMAT: AOR

WDAO & WWSN/ DAYTON, OH

DIAL POSITION: 1210 kHz; 107.7 MHz

POWER: 1-kw daytimer; 50 kw at 420 feet

FORMAT: Urban; AC

WIMZ-AM & FM/ KNOXVILLE, TN

DIAL POSITION: 1240 kHz; 103.5 MHz

POWER: 1 kw; 100 kw at 1723 feet

FORMAT: AOR

WGNT/HUNTINGTON, WV

DIAL POSITION: 930 kHz

POWER: 5 kw days/1 kw nights

FORMAT: AC

Alabama

WAYE/BIRMINGHAM

PRICE: \$225,000

BUYER: Birmingham Christian Radio Inc., a subsidiary of Willis Broadcast-

TRANSACTIONS AT A GLANCE

Transactions So Far In 1987: \$1,687,863,553

This Week's Action: \$83,625,905

Deals Of the Week:

Stoner Broadcasting System Stations \$65 million

● WAYE/Birmingham, AL \$225,000

● KRHS & KCRR/Bullhead City, CA \$750,000

Five Cities Broadcasting Stations \$1.5 million

● KVEC/San Luis Obispo, CA

● KPGA/Pismo Beach, CA

● KCRT-AM & FM/Trinidad, CO \$550,000

● WPBR/Palm Beach, FL \$525,000

● KOFO/Ottawa, KS \$186,000

● WYJY/Biddeford, ME \$1.5 million

● KBTC & KSCM/Houston, MO \$130,000

● KBSR-AM & FM/Hardin, MT \$382,000

● WZOZ/Oneonta, NY \$650,000

● KCLE/Cleburne, TX \$542,000

● KGLF/Freeport, TX (CP Sale) \$240,000

Thunder Bay Communications Stations \$13.5 million

● KIXI/Seattle

● KLTN/Seattle

● KTHE/Thermopolls, WY \$75,905

Ing Corp. headed by L.E. Willis. He owns interests in WOWI/Norfolk, VA; WIMG/Ewing, NJ; WBOK/New Orleans; WGSP/Charlotte; WBXB/Edenton, NC; WKWQ/Batesburg, SC; WSRC/Durham, NC; KFTH/Marion, AR; WTNC/Thomasville, NC; WPCE/Portsmouth, VA; WFTH/Richmond; WPDQ/Green Springs Cove, FL; WSVE/Jacksonville; WUCA/Gary, IN; WSAY/Salem, VA; WESL/East St. Louis, MO; WTJH/East Point, GA; and WGTW/Wilson, NC.

SELLER: Woods Communications Group Inc., headed by Charles Woods. The company also owns WTVY/Dothan, AL; WACV/Montgomery, AL; KJBZ/Laredo, TX; KZZQ/Lubbock, TX; and five TV stations.

DIAL POSITION: 1220 kHz

POWER: 1-kw daytimer

FORMAT: Religious

Arizona

KRHS & KCRR/ BULLHEAD CITY

PRICE: \$750,000

BUYER: Guyann Corp., owned by Guy Christian and Ann Christian. The

company recently applied for permission to buy KMOG/Payson, AZ.

SELLER: Holiday Broadcasting Corp., owned by Albert Freeman Sr., Charles Pfeiffer, Mildred Pfeiffer, Albert Freeman Jr., and Karon Sondgeroth. DIAL POSITION: 1000 kHz; 102.3 MHz

POWER: 1-kw daytimer; 100 kw at minus 600 feet

FORMAT: Big Band; AC

California

FIVE CITIES BROADCASTING STATIONS KVEC/SAN LUIS OBISPO KPGA/PISMO BEACH

PRICE: \$1.5 million

BUYER: Five Cities Broadcasting Inc., headed by Michael Nigris; and CF Communications Inc., principally owned by William Bradley III, Robert Hunt, and Gerald Barrone. Nigris also owns interests in WPOP/Hartford, CT; WIOF/Waterbury, CT; and WDKS/Durham, NC. CF is a subsidiary of the principal creditor of Five Cities.

SELLER: U.S. Media Company, own-

Continued on Page 12

Cruisin' America renews our musical memories with the hits from the 60's and early 70's that feature the Beatles, Motown, the Beach Boys, the Four Seasons and more. For three hours each weekend, host Bruce Morrow, the legendary "Cousin Brucie" drives home the music and images that reflect those decades. For 13 years, during the height of the rock 'n roll era "Cousin Brucie" was heard nightly on Top 40 powerhouse WABC in New York. And now he can be heard on WCBS-FM New York on Yesterday and Today's Countdown and Cousin Brucie's Saturday Night Dance Party.

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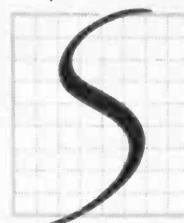
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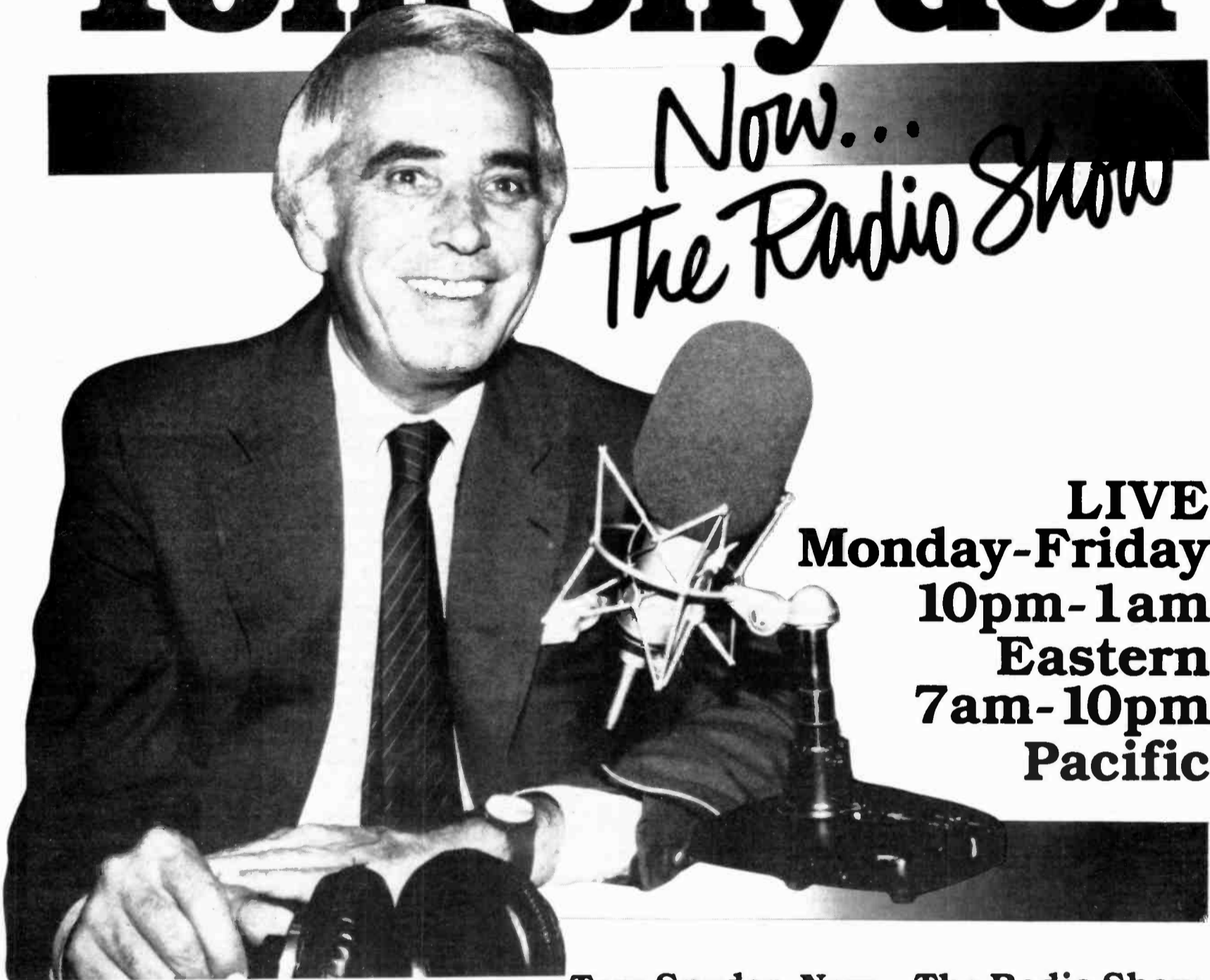
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abc ABC RADIO NETWORKS

ML Buys Stoner Stations, Fairfield Deal Falls Through

Stoner Broadcasting System is about to be acquired by ML Media Partners, a media acquisition company backed by New York investment banking firm Merrill Lynch.

Jack Stoner, Chairman of Stoner Broadcasting, said the \$65 million deal was "very likely" to go through this week, pending review and approval by the Stoner board and the resolution of some minor contract questions.

The Annapolis, MD-based company owns 6 AMs and 9 FMs. Stations involved in the deal are: KHAK-AM & FM/Cedar Rapids, IA; KSO & KGGO/Des Moines, IA; WAMX/Ashland, KY; WBYU/New Orleans, LA; WNBK & WHWK/Binghamton, NY; WYRK/Buffalo, NY; WCMF/Rochester, NY; WDAO & WWSN/Dayton, OH; WIMZ-AM & FM/Knoxville, TN, and WGNT/Huntington, WV.

"It's a great deal, and these are great people. They'll bring a lot of capital to the company and allow it to grow substantially. We're very excited about the future prospects," he said.

ML Media was formed in 1985 by former ABC President Elton Rule and former Ziff-Davis Broadcasting CEO Martin Pompadur. The company has

acquired several TV stations and cable TV interests following a \$250 million securities offering by Merrill Lynch. The Stoner purchase marks the company's first radio acquisitions.

"I'll be continuing for a couple of years with ML Media as a consultant," Stoner continued. He added that current Stoner President Glen Bell would become CEO of the ML Media Radio Division.

Fairfield/Price Controversy

The \$120 million deal between Fairfield Broadcasting and Price Communications has become clouded with controversy, as Fairfield's founders have pulled out of the deal and another broadcaster says it is taking over both the transaction and the company. Those on the outside looking in now include Fairfield founders Jack Purcell Sr. and Jim Hilliard.

In what was until recently the largest radio transaction of the year, Fairfield announced on April 27 that it agreed to buy stations in four major markets from Price Communications for \$120 million. The stations involved are KIOI/San Francisco; WMTG & WNIC/Detroit; WLAC-AM & FM/Nashville; and

KKOB-AM & FM/Albuquerque. Under the original deal, Price got to keep 25% of the equity in exchange for \$45 million in loans. But financing plans have changed several times, and Hilliard and Purcell apparently dropped out of the deal with Bob Price on July 10.

"I think he's a genius. He's a hell of a nice guy and an honest Injun," Hilliard said. "I feel terrible about it. I think we could have built one hell of a company.

"We did not fall apart because of money. Our financial partners simply did not get along with each other. The critical question was who's going to control the company? Eventually, my partner said skip a rope, forget it," Hilliard continued.

Purcell and Price were unable to be reached for comment.

Hilliard indicated that some of the problems were due to differences with Prudential Bache. He also mentioned the recent job change of John R. Whitman, a Citicorp Venture Capital VP who is now Chairman/CEO of Prudential Bache Interfunding. Whitman is also a director of Price Communications.

Hilliard also indicated that he differed in operating philosophy with Price, and favored spending more on station oper-

ations. "He was stripping the stations," said Hilliard. "He's a very cruel operator. He has no regard for people at all."

Osborn Communications now says it has agreed to buy a 25% equity interest in Fairfield Broadcasting, and will enter into a contract giving it the right to manage the company. The company is headed by Frank Osborn, who was Sr. VP/Radio at Price Communications from 1983 through 1985, when he left to found his own company.

The Osborn equity and management deal came as a complete surprise to Hilliard, who started the company after leaving his position as head of Blair Radio earlier this year.

"He's not managing my companies," said Hilliard. He was unclear as to who now owns Fairfield and said he did not know if any stock had yet been issued. Hilliard said he believed he was still the President of Fairfield, but he knew little about the company's restructured ownership.

"We have signed an agreement without Mr. Purcell and Mr. Hilliard," said

Osborn VP Barry Wolper. "Who owns Fairfield? Well, that's kind of like asking who shot J.R."

Wolper said Fairfield has become "an investment vehicle" through which the Price stations will be acquired. He identified the other stockholders of Fairfield Broadcasting as including Citicorp Venture Capital, Price Communications, and Prudential Bache Interfunding. Under the new deal, Osborn will pay \$500,000 for 25% of Fairfield's equity. Price will contribute \$500,000 in equity funds for 25 percent of the company, and loan Fairfield \$50 million. In essence, Price is almost selling the stations back to itself. Prudential Bache and Citicorp will also contribute up to \$1 million in equity funds. Pru Bache will also commit \$70 million in loans to the venture.

"While the rewards are spread four ways, the risks are also spread four ways. It's a good way to get our foot in the door in major markets without getting burned," said Wolper.

TRANSACTIONS

Continued from Page 10

ed by Nick Mileti.

DIAL POSITION: 920 kHz; 95.3 MHz
POWER: 1-kw daytimer; 1.75 kw at 390 feet

FORMAT: AC

Colorado

KCRT-AM & FM/TRINIDAD

PRICE: \$550,000

BUYER: Essex III Broadcasting Inc., headed by T. Charles Smith. He is an announcer at WIMS/Michigan City, IN.
SELLER: Colorado Broadcasting Corp., owned by Tony Cranford. He also owns KKBB/Aurora, NE.

DIAL POSITION: 1240 kHz; 92.7 MHz

POWER: 250-watt daytimer; 3 kw at 150 feet

FORMAT: Country; AC

BROKER: David LaFrance of Chapman Associates.

Florida

WPBR/PALM BEACH

PRICE: \$525,000

BUYER: PBR Communications, owned by Arnold Lampert and Leonard Stevens.

SELLER: WPBR Inc., headed by President Everett Aspinwall Jr.

DIAL POSITION: 1340 kHz

POWER: 1 kw

FORMAT: Talk

Texas

KTON & KTON/KILLEEN-BELTON, TX

PRICE: \$5.2 million

BUYER: Encore Communications, headed by George Duncan. He is the former President of Metromedia Broadcasting. The company also owns KIXL & KHFI/Austin; KBFM/McAllen, TX; WXAM & WQXY/Baton Rouge; and KOKY & KZOU/Little Rock.

SELLER: Heart of Texas Communications Ltd., headed by Managing General Partner Joe Abernathy.

DIAL POSITION: 940 kHz; 106.3 MHz

POWER: 1-kw daytimer; 3 kw at 490 feet

FORMAT: Gold; CHR

BROKER: Americom Radio Brokers.

NOTE: The above transaction was included in last week's transactions summary box, but details were inadvertently omitted.

Maine

WYJY/BIDDEFORD

PRICE: \$1.5 million

BUYER: Metro Management Inc., owned by Lewis Lloyd and Richard Borel. They also own WXXX/Burlington, VT.

SELLER: Gold Coast Broadcasting Inc., principally owned by James McCann Jr. He also owns WIDE/Biddeford, ME and WEMJ/Laconia, NH.

DIAL POSITION: 94.3 MHz

POWER: 3 kw at 170 feet

FORMAT: AC

BROKER: Cecil L. Richards Inc.

Washington

THUNDER BAY STATIONS

PRICE: \$13.5 million

SELLER: Thunder Bay Communications of Washington Ltd., headed by Gordon Stenback and Earle Horton.

BROKER: Gary Stevens of Wertheim Schroder & Company.

KIXI/SEATTLE

PRICE: \$4.8 million

BUYER: Sunbelt Communications, headed by C.T. Robinson. The company also owns KMGJ/Seattle and KMGK/Minneapolis.

DIAL POSITION: 880 kHz

POWER: 50 kw days/1 kw nights

FORMAT: AC

KLTX/SEATTLE

PRICE: \$8.7 million

BUYER: Ackerley Communications, headed by Barry Ackerley. The company also owns KJR/Seattle.

DIAL POSITION: 95.7 MHz

POWER: 100 kw at 1170 feet

FORMAT: AC

Wyoming

KTHE/THERMOPOLIS

PRICE: \$75,905

BUYER: KBK Broadcasting Inc., owned by Bruce Long and Karen Long.

SELLER: Big Horn Basin Broadcasting Co., owned by Ed Longcrier.

DIAL POSITION: 1240 kHz

POWER: 1 kw

FORMAT: Country

\$15,000,000

Flint Chicago Associates

has sold

WRXR-FM
Chicago

to

a Subsidiary of

Pyramid Broadcasting

The undersigned initiated this transaction and acted as financial advisor to Flint Chicago Associates.

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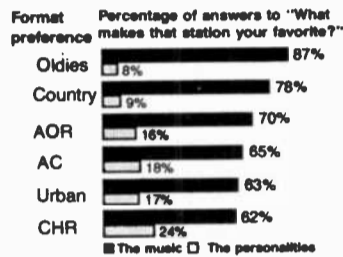
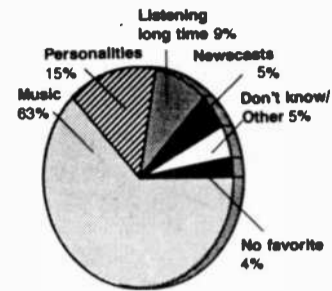
Music Determines Favorite Stations

Air Personalities Second Most Important Factor

What makes a particular radio station its listeners' favorite?

The music it plays, said an overwhelming 63% of the nearly 1500 18-44-year-olds recently surveyed by the Chicago-based Strategic Radio Research firm. The station's air personalities were the second most important factor, cited by 15% of the nationwide survey's respondents, trailed by station loyalty (9%) and newscasts (5%).

While the importance of a station's music cut across all age groups, it did decline as listeners grew older. Among 18-24-year-olds, 73% chose music as the determining factor in station selec-



tion, a figure that dipped to 63% among 25-34-year-olds, and 55% among 35-44-year-olds.

Similarly, the importance of a station's music cut across all radio formats, ranking highest among those listeners who regularly listen to Gold (87%), Country (78%), and AOR (70%).

Interestingly, the station's air personalities were most important to listeners who regularly listen to CHR (24%), AC (18%), and Urban Contemporary (17%) formats.

Spouses Spur Salespersons

When sponsoring a sales contest, don't forget to inform your salespersons' spouses by mailing promotional material to the family home. As the Knoxville, TN-based publication *Top Line* drily notes, spouses are also interested in winning that trip for two to Hawaii.

DATELINE

- July 24-28 — Public Radio Training Conference. Sponsored by the National Federation of Community Broadcasters. Boulder Clarion. Boulder, CO.
- July 26-28 — California Broadcasters Association Summer Convention. Keynote speaker FCC Commissioner Dennis Patrick. Hyatt Regency. Monterey, CA.
- August 18-23 — National Association of Black Journalists 12th Annual Newsmaker Convention. Hotel Intercontinental. Miami, FL.
- September 1-4 — Radio Television News Directors Association International Conference. Orange County Convention Center. Orlando, FL.
- September 9-12 — Radio '87, sponsored by the National Association of Broadcasters. Anaheim Convention Center. Anaheim, CA.
- September 11 — 1987 MTV Music Video Awards. Universal Amphitheatre. Los Angeles, CA.
- September 12 — Academy of Television Arts and Sciences non-televised 39th Annual Prime-time Emmy Awards. Creative Arts Categories. Pasadena Civic Auditorium. Pasadena, CA.
- September 20 — Academy of Television Arts and Sciences 39th Annual Emmy Awards. Pasadena Civic Auditorium. Pasadena, CA.
- September 30 — International Radio & Television Society Newsmaker Luncheon. Keynote Speaker FCC Chairman Dennis Patrick. Waldorf-Astoria. New York.
- October 18-21 — Association of National Advertisers 78th Annual Convention. Hotel Del Coronado. Coronado, CA.
- November 19-21 — Loyola Radio Conference. Holiday Inn, Mart Plaza. Chicago, IL.
- January 23-25, 1988 — Radio Advertising Bureau's Managing Sales Conference. Hyatt Regency. Atlanta, GA.
- March 3-5, 1988 — R&R Convention. Loews' Anatole. Dallas, TX.

WJIB Offers Listeners "Summer Guide"

20 Years Of Successful Sales Promotion

For the last two decades, Easy Listening outlet WJIB/Boston has been making beaucoup bucks from its recreational "Summer Guide." This year's 80-page booklet sports detailed information on everything from public transportation routes and sightseeing tours to amusement parks and local festivals, with tanning tips and recipes for beach barbecues thrown in for good measure.

Packed with ads from local businesses, the WJIB "Summer Guide" is available free from the participating sponsors' locations, which WJIB announces on-air. The annual promotion is also supported via "Summer Activities" on-air reports and a 24-hour toll-free "Summer Guide" phone line. Why not create a similar, seasonal activities guide for your station,



especially if you're fortunate enough to be located in a summer — or winter — resort area? The amount of goodwill, not to mention the potential profits, such a sales promotion item could generate could be well worth celebrating.

Jokin' On The Job

Comedy, it has been observed, is tragedy — plus timing.

Although being funny might help you get a job, a poorly-timed wisecrack might also get you axed. According to a recent survey by Aida Personnel Services, while 88% of the 1100 personnel managers polled said that having a sense of humor was an important job qualification, 79% of these same execs agreed that it was wrong for an employee to joke around while handling a customer complaint.

Furthermore, another 60% felt meetings with senior management were an inappropriate time for jests. Perhaps even more surprisingly, an even greater number (63%) said it was all right to cut up a bit during a job interview — providing the humor is relevant and tasteful, of course.

Expense Accounts: Valuable Evaluation Tool

"Follow the money" was Deep Throat's advice to Woodward and Bernstein. When applied to employee expense accounts, it's also an excellent means to determine the effectiveness of your sales staff.

According to management consultant Marilyn Moats Kennedy, here are some key areas to examine:

- Expenses that are appropriately high. If your salespeople aren't spending enough money, they're probably not making as much customer contact as they should.

- Evening and weekend entertainment. Evidence of this indicates that your salespeople have a commitment to the job that extends beyond merely working "normal" business hours.

- Receipts from top hotels and restaurants. Taking important clients to inexpensive restaurants is highly unlikely to contribute to your salespeople's success.

- Too much entertainment expenses on behalf of a single client. It's equally unlikely that the resulting sales will justify such repeated spending.

Creative ID's for particular stations.

"We wanted a dynamic package without gadgets and gimmicks . . . one that would sell the calls and sound like the music we play . . . and that's what we got. I think Gordon McLendon would have loved these jingles."

Kevin Metheny, Program Director of Gannett Broadcasting's KISS-106 in Dallas chose TMCI.
For information on the new KISS package, call TMCI.



TM Communications, Inc.
Broadcast Services
Radio Stations
Corporate Communications
Training Programs

1349 Regal Row
Dallas, Texas 75247
214-634-8511
1-800-527-7759

R&R MEDIA

OVERVIEW

WCI Net Sets 2nd Qtr., Six-Month Records

Paced by earnings from albums by the likes of U2, Motley Crue, Whitesnake, and Randy Travis as well as such cinematic success stories as "The Witches of Eastwick," "Full Metal Jacket," "Lethal Weapon," and "Police Academy 4," Warner Communications Inc. racked up a company-record \$1.5 billion in revenues and \$1.69 million in net income during the second quarter of 1987.

The record-setting second quarter helped propel WCI's earnings for the first six months of 1987 to new heights: \$766.3 million in revenues and \$104.3 in net income.

While all WCI divisions except publishing posted record-setting increases, the impact was felt perhaps most dramatically in the recorded music division, where net income rose to \$49.1 million in the second quarter and \$96.2 million in the first six months of 1987.

FILMS

WEEKEND BOX OFFICE JULY 17-19

- 1 RoboCop (Orion)* \$8.0
- 2 Snow White And The Seven Dwarfs (Buena Vista)
- 3 Jaws: The Revenge (Universal)* \$7.1
- 4 Revenge Of The Nerds \$4.6 (Fox)
- 5 Full Metal Jacket (WB) \$4.5
- 6 Dragnet (Universal) \$3.9
- 7 Adventures In Babysitting (Buena Vista)
- 8 Innerspace (WB) \$3.1
- 9 Beverly Hills Cop II (Paramount) \$3.0
- 10 Witches Of Eastwick (WB) \$2.8

* First week in release.

All figures in millions.

Source: Exhibitor Relations Co.

COMING ATTRACTIONS:

Next week's openers include English and Spanish-language versions of "La Bamba," a biography of '50s Latino rocker Ritchie Valens; "Summer School," a teen comedy starring Mark Harmon as a gottaget-laid-back teacher of some suspiciously dilated pupils; and "Superman IV," in which the Man Of Steel (Christopher Reeves) tests his superpowers against the Superpowers' entire military-industrial complex.

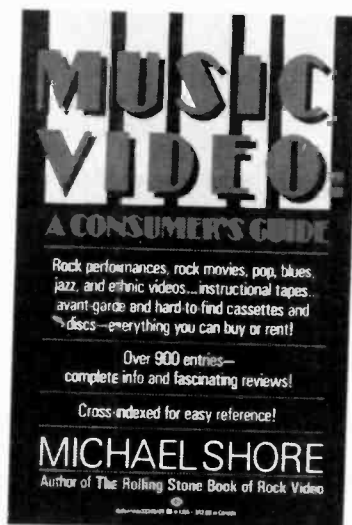


ROYALE WRAP: Prince completed production on his third feature film, tentatively titled "Sign O' The Times." Based upon his recent European concert tour, the movie once again finds His Royal Badness in the director's chair as well as holding court over the film's soundtrack, which will be recorded simultaneously on 24-tracks at his Paisley Park Studios in Minneapolis.

Music! Video! Print!

There are 900 entries in "Music Video: A Consumer's Guide" (Ballantine; \$9.95) and author Michael Shore lists the title, artist(s), release date, producer, director, distributor, format(s), and running time for each. For tracking down and publishing the addresses of the distributors alone — not to mention his claim to have watched every one of them — the man deserves our 10 bucks.

The 529-page paperback covers virtually every music film avail-



ble for sale or rental on home video as of September, 1986. Although the work spans the full spectrum of music, with the exception of classical, we found no major omissions.

One footnote on the criteria for inclusion: Shore includes works that have become integral elements of a musician's persona such as Mick Jagger's star turn in "Performance" and all the Elvis Presley vehicles, but leaves out such cameo appearances as John Lennon's co-starring role in "How I Won The War" and Ringo Starr's toplining part in "Caveman." Similarly, he includes such music/film marketing marriages as "Flashdance," but not such traditional movie musicals as "West Side Story."

You might want to argue with Shore's capsule reviews, but at least they're descriptive enough for you to make your own judgments — and most of the time he's on the mark. (Which is to say, we agree with him.) An invaluable reference work.

Business News Show Comes To Chinese Radio

Beginning last December, the Canton, China-based Pearl River Economic Radio Station began airing regular business news to estimated millions of Communist listeners.

While the state-controlled station's programming includes Chinese and western music — pop and classical — as well as local operas, storytelling shows, and call-in talk and quiz programs, business news remains its most popular offering.

Along with providing such services as the price of ducks in Canton versus in the countryside surrounding the city, the Pearl River Economic Radio Station updates shoppers on the latest sale prices in stores as well as airing rush-hour traffic bulletins. As the station's Director General, Zhou Wuji, notes, "The contents of the broadcast has everything to do with the daily needs of the broad masses of the people."

TV

TOP 10 SHOWS JULY 12-19

- 1 Family Ties
- 2 The Cosby Show
- 3 All-Star Baseball Game
- 4 Cheers
- 5 Golden Girls
- 6 Growing Pains
- 7 Who's The Boss
- 8 Murder, She Wrote
- 9 Moonlighting
- 9 NBC Sunday Night Movie ("Perry Mason Returns")

THE BOTTOM FIVE

- 58 Webster
- 59 Dallas
- 60 Starman
- 61 West 57th
- 62 CBS Saturday Night Movie ("Space, Pt. 3")

Source: Nielsen Media Research

MTV DEBUTS BOWIE-TINA "PEPSI" SPOT: MTV will be the site — and sound — of the world premiere of the new "Pepsi" commercial starring David Bowie and Tina Turner. Set to the music of Bowie's "Modern Love," the ad, which cost \$1 million to make, will air for the first time on Saturday, July 25 at 7:50pm.



Beastie Brew-Ha-Ha: Since the Beastie Boys recorded "Brass Monkey," sales of the canned cocktail are up 200%

Source: Marketing Through Music

One Of Three Kids Buy Own Records

There are currently 34 million children between the ages of six and 15 in America, a number that will increase to 39 million by the year 2000.

According to a recent survey of this children's market conducted by the NYC-based Yankelovich Clancy Shulman Inc. research

firm, 27% of these 6-15 year-olds claimed to have spent their own money on either records, tapes, or CDs within the past three weeks.

In addition, 38% of the 1200 children surveyed said they influenced which brand or style of radio their parents purchased.

MUSIC & MOVIES

A list of active current soundtracks and forthcoming releases.

- **REVENGE OF THE NERDS II (A&M)**
Single: Back To Paradise/38 Special
(No Soundtrack Available)
- **FULL METAL JACKET (WB)**
Featured Artists: Sam The Sham & Pharoahs, Nancy Sinatra
- **DRAGNET (MCA)**
Singles: Dragnet/Art Of Noise (Chrysalis)
City Of Crime/Tom Hanks & Dan Aykroyd
Just The Facts/Patti Labelle
Other Featured Artists: New Edition, Pat Thrall, Peter Aykroyd
- **INNERSPACE (Geffen)**
Singles: Twistin' The Night Away/Rod Stewart
Hypnotize Me/Wang Chung
Other Featured Artists: Berlin, Narada Michael Walden, Sam Cooke
- **SPACEBALLS (Atlantic)**
Singles: Spaceballs/Spinners
Wanna Be Loved By You/Ladyfibre (Curb/MCA)
Other Featured Artists: Berlin, Van Halen, Pointer Sisters
- **HARRY AND THE HENDERSONS (MCA)**
Single: Love Lives On/Joe Cocker

UPCOMING



- **LA BAMBA (Slash/WB)**
Single: La Bamba/Los Lobos
Other Featured Artists: Brian Setzer, Marshall Crenshaw, Bo Diddley
- **SUMMER SCHOOL (Chrysalis)**
Single: I'm Supposed To Have Sex With You/Tonio K.
Other Featured Artists: Fabulous Thunderbirds, E.G. Daily
- **DIRTY DANCING**
Single: (I've Had) The Time.../Bill Medley & Jennifer Warnes (RCA)
- **THE LOST BOYS (Atlantic)**
Singles: Good Times/INXS & Jimmy Barnes
Lost In The Shadows/Lou Gramm
Other Featured Artists: Echo & Bunnymen, Roger Daltry
- **THE LIVING DAYLIGHTS**
Single: The Living Daylights/A-Ha (WB)
- **BACK TO THE BEACH**
Singles: Pipeline/Stevie Ray Vaughan & Dick Dale (Columbia)
Surfin' Bird/Pee-Wee Herman (Columbia)
- **WHO'S THAT GIRL (Sire/WB)**
Single: Who's That Girl/Madonna
Other Featured Artists: Scritti Politti, Coati Mundi, Club Nouveau
- **STAKE OUT**
Single: Rhythm Is Gonna.../Gloria Estefan & Miami Sound... (Epic)
(No Soundtrack; Available On Artist's Album)
- **THE DISORDERLIES**
Singles: Wipeout/Fat Boys (Tin Pan Apple/PG)
I Heard A Rumor/Bananarama (London/PG)
- **CAN'T BUY ME LOVE**
Singles: Living In A Box/Living In A Box (Chrysalis)
One Love At A Time/Atlantic Starr (WB)
(No Soundtrack; Available On Artists' Albums)
- **BURMIN' LOVE**
Single: Burnin' Love/Doctor & Medics (IRS/MCA)
(No Soundtrack Available)
- **HE'S MY GIRL**
Single: He's My Girl/David Hallyday (Scotti Bros./Epic)
(No Soundtrack Available)

R&R LIFESTYLES

OVERVIEW

Blossoming Business: Last year Americans spent more than eight million dollars on cut-flowers and flowering plants . . .

Source: Business Month

Roller Radio



There's a new wave washing over the world of industrial design called "product semantics" — the idea that consumer goods ought to communicate visually in very specific ways — and nowhere is this concept more explicitly realized than in the above-pictured "Roller Radio" from Magnavox.

This AC/DC, AM/FM, stereo radio/cassette recorder sports large circular speakers that are meant to convey a sense of sound — lots of it — and also the impression of movement, while the outsize handle fairly screams portability.

Why? Well, as Robert Blaich, Managing Director of Industrial Design for Philips Industries N.V. (Magnavox's parent firm), told the *Wall Street Journal*, "So many products are the same today that you could take off the labels and you wouldn't know which company made them. We want to use semantics to differentiate our product."

Blaich's firm sold 500,000 "Roller Radios" last year, far in excess of the 70,000 units predicted, so there must be a grain of truth in these semantic antics.

Top Ten Convenience Store Items

When Americans go into a convenience store, these are their most-frequent planned purchases:

- 1) Soft drinks
- 2) Tobacco products
- 3) Gasoline
- 4) Milk, eggs, margarine
- 5) Reading material
- 6) Breads, buns, cakes
- 7) Sandwiches and hot dogs (prepared in store)
- 8) Gas and bank credit card use
- 9) Juices
- 10) Candy and gum

Source: Nat'l Assn of Convenience Stores

Moonlighting Women

While the number of men who hold more than one job is declining, the number of women who are presently "moonlighting" has risen sharply in recent years. According to the Bureau of Labor Statistics, women accounted for two-fifths of all moonlighters in 1985.

Whereas men who moonlight are generally using their second job to augment the base salary from their primary gig, a far greater number of women who moonlight are holding down multiple low-paying and parttime jobs. Most men who moonlight are married; most women who do so are single.

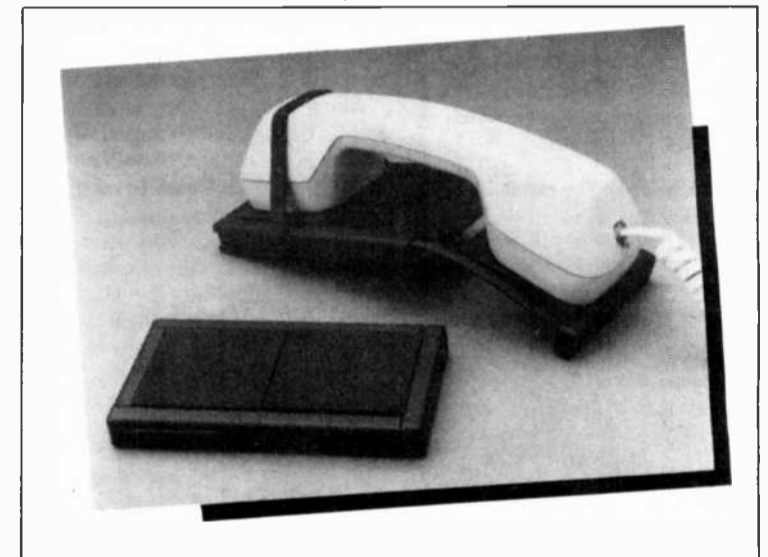


Modem For The Road

Designed to allow the use of a modem with personal and lap computers in hotel rooms, public telephone booths, and any other place where direct telephone access through a modular jack is not possible, the "MA 100" modem adapter is currently available from the Chatsworth, CA-based Novation company.

Using a modular telephone cord, the pocket-sized, battery-powered, acoustic device is connected to the computer's internal modem or to an external modem via a standard jack. The telephone handset then attaches to the adapter to establish the connection between the modem and the telephone line.

The angle and spacing between the adapter's microphone and the speaker can be adjusted to accommodate virtually any type of telephone handset, allowing data communications at up to 1200 bps. Several models are available, including two that feature integrated



modems. For further information, contact Novation at (818) 998-5060.

Top 20 Trouble-Free Cars

A nationwide survey of more than 35,000 new-car owners conducted by the Westlake Village, CA-based J.D. Power & Associates firm found that the Toyota "Cressida" was the car least likely to have caused its owners problems in 1987.

The Nissan "Sentra" and the Mercedes Benz "S Class" tied for the number two trouble-free spot, followed (in order) by the Mercedes Benz "560 SL," the Acura "Legend," the Mazda "323," the Toyota "Corolla," the Chevrolet "Nova," and — in a tie for ninth place — the Ford "Crown Victoria" and the Subaru "Sedan."

Rounding out the top 20 were the Mercedes Benz "300 Class," the

Honda "Civic," the BMW "535i," the Porsche "924," the Nissan "300 ZX," the Volkswagen "Quantum," the Acura "Integra," the Mercedes Benz "190 ED," the BMW "CSI," and the Honda "Civic CRX."

Surge In PC Shutdowns Predicted

A giant wave of personal computer malfunctions is expected to hit the PC user community shortly, according to Alex Papakyriakou, GM of the Reseda, CA-based International Battery Corporation.

Papakyriakou claims that a small, little-known lithium battery that runs the PC's calendar, clock, and configuration file will cause this "epidemic" of shutdowns, explaining that when these batteries lose power the calendar and clock malfunction and the configuration file vanishes, requiring a complete reconfiguration.

Since these batteries' life expectancy tops out at around four years, any PCs sporting lithium batteries that were purchased after their 1983 introduction are due to outlive their usefulness sometime in 1987. Better order your replacements now . . .

Vegetables Vs. Appendicitis

Eating regular portions of green vegetables — peas, beans, and brussels sprouts in particular — may prevent acute appendicitis in many people, according to a recent study conducted by England's University of Southampton.

Tomatoes and cauliflower were also found to be effective appendicitis fighters, as researchers theorize that consumption of these vegetables prevents bacteria in the appendix from causing infection.

Telephone Answering Machines Ring Up Sales

20% Of US Homes By Year-End

The familiar "sound of the beep" corresponds with the sound of ringing cash registers, as retail sales of telephone answering machines have posted more than a one-third increase from 3.6 million units in 1985 to 4.9 million units in 1986.

According to the Electronic Industries Association, 1982 sales of telephone answering machines totaled 900,000 units, a figure that rose to 2.2 million in 1983 and three million in 1984.

Retail sales for 1987 are expected to top 5.7 million units, at which time it's estimated that the "sound

of the beep" will be heard in nearly 20% of American homes.

Top Five Flight Complaints

Delayed flights	47%
Lack of leg room	33%
Smoking on flights	23%
Room for carry-ons	19%
Lost baggage	17%

Source: Gordon S. Black Corporation

CHRONICLE

Born To:

WYNG/Springfield, IL PD Bryan Jeffries, wife Lori, son Brandon Thomas, born June 15.

WFSS/Fayetteville JD John Haynes, wife Brenda, daughter Andrea Monique, born July 3.

Marriages:

WWKA/Orlando air personality Mike James to Carla, July 11.

Q106/New York MD Bobby Quinn to Michele Richards, July 11.

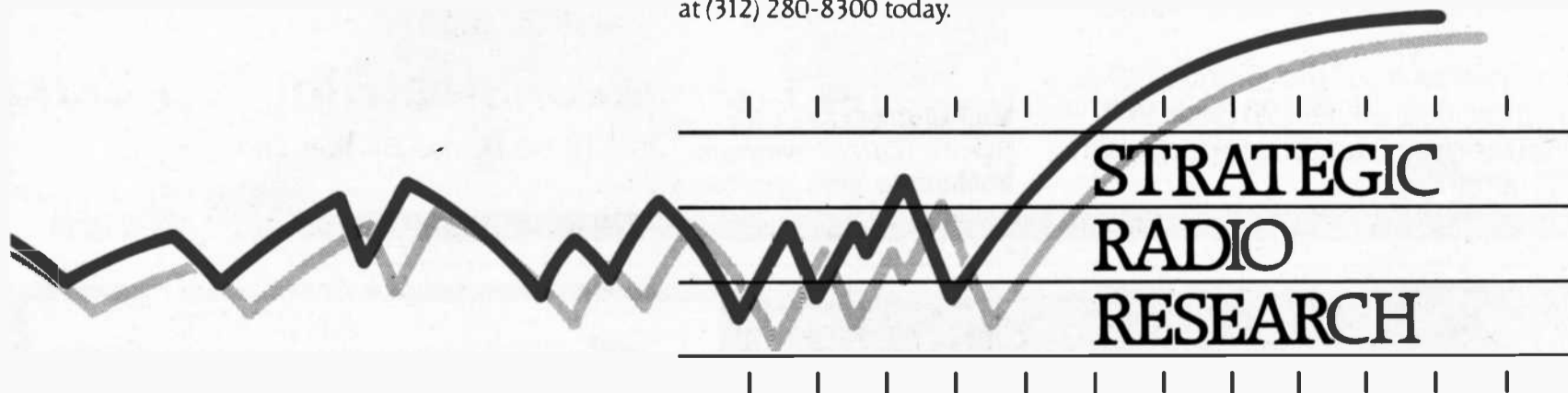
SUPPORT YOUR PROGRAM DIRECTOR

One of the tragedies of radio is when a good Program Director gets overruled (or even kicked out) on the recommendation of the research company he hired to help him.

The correct role of a research firm should be to give programmers and managers a clear, unbiased view of the attitudes and tastes of the members of their target audience.

Unfortunately, most research firms feel obligated to try to enforce their own conclusions on the client station. As a result, you can get a researcher who has never been a successful programmer outvoting a skilled PD who just needed audience feedback.

This tragic event never happens when you hire Strategic Radio Research. We'll give you clear, accurate information presented without biases and without bad recommendations. It's research done right. For details, call Kurt Hanson collect at (312) 280-8300 today.



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Chicago, IL 60611
(312) 280-8300

THE ONLY SHOW THAT MATTERS!



**98-ROCK
WIYY**

**BALTIMORE
PROGRAM DIRECTOR
TOM EVANS**

"Thank you MJI and MICHELOB for one of the hottest promotions 98 Rock has run to date!

The overall level of listener excitement was surpassed only by the first class treatment our winners received."



MICHELOB'S
**ROCK
TODAY**

#1 IN THE USA

**EXTRA
FINAL!**

Michelob's 'ROCK TODAY' Triumphs In Paris With Genesis!

MJI Broadcasting's ROCK TODAY, the only show that matters, recently brought over 100 affiliates *the only promotion that matters* with its MICHELOB / GENESIS PARTY IN PARIS SWEEPSTAKES!

In what has to be the hottest, highest quality promotion going, ROCK TODAY sent lucky winners BEVERLY AND JACK CLARK on the Concorde to Paris ... installed them in a luxury hotel for 5 days ... and invited them to hang out and party backstage with the #1 band in the world, Genesis!

The response from the Clarks, not to mention their local affiliate 98 Rock WIYY from Baltimore, was *unprecedented* and overwhelming!



Michelob's 'ROCK TODAY' winners backstage with the band



Where else can you find world-class promotions that turn on your listeners??? (Not to mention the finest rock news, music and information delivered by satellite?)

Only on ROCK TODAY—the only show that matters!



**ANOTHER
QUALITY PROMOTION
FROM
MJI BROADCASTING
(212) 245-5010
IS THE NUMBER
TO CALL!**

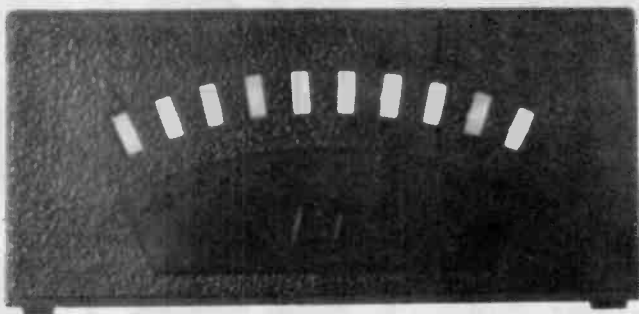
R&R TECHNOLOGY

OVERVIEW

National "New Age" Satellite Network Arrives

"New Age" radio now has nationwide coverage via the Progressive Music Network. Much like the other 24-hour satellite networks, the Minnesota-based PMN offers the full array of personalities, production, and music programming, which needs to be complemented locally only with the addition of IDs and commercials.

The service also plans to air live and recorded concerts by George Winston, Kenny Rankin, Ben Sidran, Chuck Mangione, and others. For additional information, contact Tom Pelissero at (800) 367-2811.



New VU Meter Debuts

A new type of VU meter that combines the best features of mechanical and LED models was recently introduced by the El Segundo, CA-based ESE company.

Featuring a semi-circular array of green, yellow, and red LED's, the "ES 216" is reportedly more accurate and easier to read than a

meter with a needle, but does not require the user to adjust to the "straight-line" meters used by LEDs.

Price: \$60. For more information, contact ESE at (213) 322-2136.

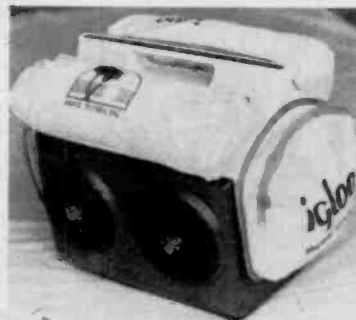
"MFLOW" Music Scheduling Software Available

A "user-friendly" music scheduling software package is now available from Karl Baehr Entertainment. The advantages of this "MFLOW" system, according to Baehr, are that it doesn't require extensive computer knowledge to program and that

it will follow a PD's methodology when scheduling music.

It's also fast. Baehr claims "MFLOW" will program a day's worth of music in as little as 40 seconds. For further information, contact the company at (505) 292-3225.

Cooler Stereo



"Cool Tunes," a 15-quart cooler with built-in stereo speakers, is currently available from Napa, CA-based jr marketing inc. In addition to providing enough space for up to 18 12-ounce cans, the high-impact plastic unit with the molded-in handle can be custom-imprinted with your station's logo and linked to almost any portable radio, tape deck, or television for hours of high-visibility, outdoor summer fun.

For further information, contact the company at (800) 553-5225; California residents call (707) 253-1550.

R&R TIMELINE

1 YEAR AGO TODAY

- Stuart Layne named WAPP/New York VP/GM
- Rick Dames named WHN/New York VP/GM
- Lynn Tolliver promoted to WZAK/Cleveland OM
- Bob Reitman promoted to GM at A&M
- Jack Hobbs VP/Radio, JAG Communications
- Bob Benson VP/ABC News, Radio
- #1 CHR: "Glory Of Love" — Peter Cetera (Full Moon/WB)
- #1 AC: "Glory Of Love" — Peter Cetera (Full Moon/WB) (4 wks)
- #1 UC: "Sweet Love" — Anita Baker (Elektra)
- #1 COU: "Heartbeat In The Darkness" — Don Williams (Capitol)
- #1 AOR Track: "Higher Love" — Steve Winwood (Island) (4 wks)
- #1 LP: "Invisible Touch" — Genesis (Atlantic) (5 wks)
- #1 JAZZ: "Double Vision" — Bob James & David Sanborn (WB)

5 YEARS AGO TODAY

- WAYS/Charlotte goes All-Talk after 45 years of music
- Bill Stedling named Station Manager, KAAM & KAFM/Dallas
- Dan Vallie promoted to VP, EZ Communications
- Tom Bender OM, WFAA/Dallas (now KLDD)
- Mark DeBoskey Station Manager, KBZT/San Diego
- #1 CHR: "Eye Of The Tiger" — Survivor (Scotti Bros./CBS) (3 wks)
- #1 AC: "Even The Nights Are Better" — Air Supply (Arista) (4 wks)
- #1 UC: "Do I Do" — Stevie Wonder (Tamla/Motown) (3 wks)
- #1 COU: "Take Me Down" — Alabama (RCA) (3 wks)
- #1 LP: "Mirage" — Fleetwood Mac (WB)

10 YEARS AGO TODAY

- Spring ARB has WHBQ/Memphis 10.7-13.7 and Rick Dees at 18.3
- #1 CHR: "I'm In You" — Peter Frampton (A&M) (2 wks)
- #1 AC: "My Heart Belongs To Me" — Barbra Streisand (Col.) (2 wks)
- #1 Country: "It Was Almost..." — Ronnie Milsap (RCA) (4 wks)
- #1 LP: "Crosby, Stills & Nash" — Crosby, Stills & Nash (Atl.) (3 wks)



Rick Dees

Brown Bag Adds Adult Production Library

Described as more adult-oriented than the company's previous offerings ("Rock Trax" and "Starfire"), "Escape" is the latest radio production library from Englewood, CO-based Brown Bag Productions.

Available July 15, this new, 306-cut library combines analog and additive synthesis with advanced digital sampling, and is leased on a market-exclusive basis. For additional information, contact Dr. Michael Lee at (303) 756-9949.

"U Got The Look"


PRINCE

NEW & ACTIVE

66/23

Including:

- | | |
|----------------|--------------|
| WMJQ add | KZOU add |
| CKOI add | WHHY add |
| KRBE deb 40 | BJ105 add |
| B96 add 40 | KITY deb 28 |
| WMMS add | KSAQ add |
| WCZY add | WGTX add |
| WLOL deb 37 | KF95 deb 36 |
| KUBE add | KMGX 36-31 |
| WFLY add | KYNO 12-11 |
| WVSR deb 39 | KLUC add 38 |
| WPST add | KCAQ add |
| WRCK deb 36 | WWFX add |
| PWR 997 deb 38 | WTHH add |
| KZZB add 39 | WZYP add |
| KAMZ add | KWTO add |
| 94TYX add 38 | KTMT deb 38 |
| WAPE deb 27 | SLY96 deb 35 |
| WFMI deb 33 | Y97 add |
| | OK95 deb 37 |

THE NEW SINGLE
FROM THE DOUBLE ALBUM
SIGN  THE TIMES

Swingout Sister

"BREAKOUT"
the first single



the worst kept secret
in the best dressed
world:
"breakout" the
(888 016-7)
first single off their
debut album, "it's
better to travel"
(832 213-1)

© 1987 POLYGRAM RECORDS INC
Produced by: Paul Staveley O'Duffy
Management: Matthew Sztumpf for Stirling Artistes Management
LP# 832 213-1 Single# 888 016-7

ON MERCURY COMPACT DISCS, CASSETTES AND RECORDS 

R&R STREET TALK

Z100: We Be "Bad"

It's safe to say that Z100/NEW YORK and CBS aren't the best of buds at the moment. An early (7/20) airing of MICHAEL JACKSON's "I Just Can't Stop Loving You" single, not scheduled for airplay until 7/22, sparked the flap. "There will be plenty of reaction" is the word out of CBS, though Z100 OM STEVE KINGSTON claims he never received a cease-and-desist order that CBS says it sent.

Another reported source of irritation at CBS is the wording of a Z100 promo that promises to give away the "Bad" album "in conjunction with EPIC Records before it's even in the stores."

By the way, here's an incentive for programmers to listen to everything that comes across their desks: apparently, some commercial copies of the new STEVIE RAY VAUGHN/DICK DALE "Pipeline" single were actually the new Jackson single. Could this have been the source of the leak?

The heavy talk on L.A.'s Urban front this week had KJLH GM JIM MADDOX taking a high-level post at WILLIE DAVIS's ALL PRO BROADCASTING, owners of crosstown KACE. Many think Maddox's replacement might be ROD MCGREW, who once programmed KJLH before leaving for concert promotion and artist management.

KMJQ/HOUSTON PD RON ATKINS has exited the top-rated UC outfit. A search is on for his replacement.

KTKS/DALLAS PD KEVIN METHENY is out. Over at Y95, midday personality LINDA ENERGY and newperson SUSAN EDWARDS depart while BILLY BURKE joins for afternoons from HOT103/NY.

Is "Quiet Storm" KUTE/L.A., which dipped 1.3-7 in the spring ARBITRON in the wake of the "Wave" (KTWV), contemplating a format switch? PD LAWRENCE TANTER had no comment.

New Age KLRS/SANTA CRUZ, consulted by LEE ABRAMS, debuted in the Salinas-Monterey book at a 2.7 (up from 1.7), 3rd in men 25-44. Also, it showed for the first time in the San Jose book, notching a .8.

WSUN & WYNF/TAMPA's new VP/GM is SHAWN PORTMANN, upped from the Station Manager post at WSUN.

JOHN SQUYRES gets a boost from GSM to GM at KROY/SACRAMENTO.

CAPITOL is makin' moves at the local level. Gone are 18-year vet GINO RUMPLE (Atlanta), 29-year vet DICK BETHEL (Cincinnati), SANDY

WILLIAMS (Nashville), STEVE PACHTER (Miami), and CRAIG BRASHEAR (Carolinas). The only replacement named so far is TIM BURRIS from COLUMBIA in Atlanta.

Suburban L.A. talker KIEV has started a weekly show devoted to discussing AIDS. It's sponsored by a local hospital that opened the region's first designated AIDS unit.

Ready for the three-inch CD single with about 20 minutes of music? Record execs attended demonstrations of the new configuration in L.A. and NY this week. Retailing for around \$3, the mini-CD can be played on existing players through an adaptor.

WQUE/NEW ORLEANS morning team JOHN WELCH and STEVE WOODY are being hit with a \$1.3 million lawsuit after one of their phone bits. In May, the pair called a beautician whose wedding was set for late June, telling her she'd have to change her date because somebody else had booked the reception hall. The woman claims the prank triggered near-fatal epileptic seizures and she hasn't been able to return to work since. The station's surprised by the suit, since a tape of the call has her laughing about the bit and granting permission to air it.



KSHEE/ST. LOUIS's Morning Zoo created this club to protect members "from wanton sexual dangers" and to put them "in the vanguard of the hottest sexual lifestyle of the '80s — celibacy."

Radio Free Ollie

Ollie-mania is everywhere:

- WLW/CINCINNATI callers who make themselves "look good" by answering certain questions win a most topical prize — an OLLIE NORTH haircut.

- WCBS-FM/NY PM driver BOB SHANNON tells STREET TALK he's on Z100 as BOBBY & THE CONTRA-DICTIONS with "Ollie North,"

Continued on Page 22

COLOSSAL SALES ACROSS THE COUNTRY!

WHITESNAKE

HERE I GO AGAIN

BREAKERS.

CHR CHART: DEBUT 38

154/26 - 67%

17 HOT REPORTS
ALREADY!

KEGL

Y95

KHTR WQUT

KCPX KSAQ

WNYZ WGRD

KZZB KIYS Q104

WROQ WAFX KNIN

WINK WZYQ WSPT



AVERAGE MOVE: +3

SAMMY HAGAR

GIVE TO LIVE

CHR CHART: 33

159 REPORTERS - 69%

MAJOR MOVERS
INCLUDE:

WXKS 29-25

WPHD 21-18

WCAU 18-15

KEGL 19-12 (HOT)

Z95 39-31

WMMS 21-17 Y107 7-5

99DTX 29-23 94Z 19-13

KKRZ 28-24 KTUX 35-26

KUBE 31-26 WKDD 10-4 (HOT)

WFLY 21-15 KJ103 27-15

WNOK 38-30 KZ93 29-22

WQUT 24-18 WRQN 22-15

WOKI 9-8 KIYS 13-10



Y94 8-6 (HOT)

KDVV 11-7 (HOT)

KYYA 14-8 (HOT)

KOZE 6-4 (HOT)

KZFN 30-24 (HOT)

OK95 13-10 (HOT)



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CROWDED HOUSE
"World Where You Live"



**JUST
SHIPPED!**

And be in the know with...
FREDDIE JACKSON
"Jam Tonight"

From the album
JUST LIKE THE FIRST TIME



WXKS 32-27 WCZY 25-22
WMJQ 13-11 WHYT 5-5
PRO-FM 34-29 KCPW 22-19
Z93 39-35 KKRZ 26-23
Y95 add KS103 17-14
Y100 34-30 KMEL 8-7
WGH add KWSS 31-25
Q105 21-19 KPLZ 35-32
B96 21-20 KUBE 27-24

**URBAN CONTEMPORARY
CHART 5-3**

GREAT WHITE

"Rock Me" From the album
ONCE BITTEN



WMMS
KPLZ
K104
WROQ
KSAQ
KXYQ

Capitol
On Capitol Records
© 1987 CAPITOL RECORDS, INC.

STREET TALK

Continued from Page 21

sung to the tune of "Alley-Oop."

• **KMBZ/KC** sent Ollie a telegram, offering him a midday talk host gig since he showed himself "to be well-informed, cool under pressure, and courteous even when others are not . . . important qualifications for a good radio performer."

WFBQ/INDIANAPOLIS has inked its highly sought-after morning team, **BOB & TOM**, to a new multi-year pact. Meanwhile, Indy **CHR WEAG** has applied for new calls, **WKLR**, leading to talk of a switch to Classic Hits consulted by **GARY GUTHRIE**. PD **DENNIS ELLIOT** refused comment.

94Z/RALEIGH MD MIKE RIVERS says, "We're not going AOR. CHR is where we're going to stay."

Road warrior **JOEY "FILL-INS R US" REYNOLDS** is doing wakeups at **WKSS/HARTFORD** this week, PM drive at **WSNI/PHILLY** next week, and then he returns to his hometown of Buffalo to sub for **WHTT** morning man **SANDY BEACH**. The journey will be committed to video tape by an "Entertainment Tonight" crew tagging along.

Was that **Q105/TAMPA's MASON DIXON** doing a cameo on sister **KOY (Y95)/PHOENIX**, which recently went CHR? The new lineup has **JOHN KING** from sister **WRVQ/RICHMOND** on middays and **BOBBY KNIGHT (KZOU/LITTLE ROCK)** on afternoons.

Broadcasters can't run for public office and keep working without giving their opponents equal air time. That's the upshot of a new federal appeals court decision issued Tuesday (7/21) by Judge **ROBERT BORK**, whom President **REAGAN** has nominated to the Supreme Court. Bork says Congress never intended to exempt air personalities from the equal time provisions of the Communications Act. The case was brought by a Sacramento TV reporter who had to drop out of a city council race when his station asked him to take an unpaid leave of absence.

A Florida flip-flop will create two potentially potent combos. **SUSQUEHANNA** will swap **WKIS (AM)/ORLANDO** for **GUY GANNETT's WPLP (AM)/TAMPA**. Susquehanna will then combine WPLP with **WHVE/SARASOTA** while Gannett matches WKIS with **WSSP/ORLANDO**. Each AM is valued at about \$6 million, but no money will change hands.

WPST/TRENTON VP/Programming & Operations **TOM TAYLOR** is leaving after 12

years to join **FMQB** in an editorial capacity beginning August 10.

With Jazz maven **STEVE ALLAN's** departure to crosstown **WBMW, WLTT/DC** has its first fulltime opening in four years. T&R from those with Jazz and AC experience to PD **DON DAVIS** . . . New DC talker **WRC's** first talent hiring is **BOB KWESELL** from **WFNC/FAYETTEVILLE**.

WGST/ATLANTA talk host **ED TYLL** created a stir when he likened a state politician to Buckwheat of the Little Rascals. He's been placed on indefinite suspension, but civil rights activists are calling for his firing.

Word is that **RKO** is very close to selling Classical **WGMS/DC** to **JOHN VER STANDING** for \$30 million.

Onetime **WBCN/BOSTON** GM **AL PERRY** is leaving his New England **GEFFEN** promo post to manage **WERZ/PORTSMOUTH** . . . **VIRGIN** has hired **PAUL BROWN** from **IRS** as its East Coast-based Associate Director of Album Promotion . . . Just after a recent promotion to National Jazz Promotion Manager at **WINDHAM HILL**, label vet **MIKE CARLSON** has packed up for hometown Seattle, where he's expected to start an indie service . . . Look for **ENIGMA** to expand its national promo team and add marketing reps in Dallas, Chicago, and San Francisco as well as open a New York office.

WLUP/CHICAGO morning man **JONATHON BRANDMEIER** appeared with his band, **JOHNNY & THE LEISURE SUITS**, on the "Late Show" on Thursday, 7/16. Expect a return appearance soon.

KPWR/L.A. weekender **Laurie Allen** just landed a daily Classic Rock show on the worldwide **ARMED FORCES RADIO NETWORK**.

Condolences to the family and friends on the loss of **ATLANTIC** VP/Sales **SAL UTERANO** . . . **SID WOOD**, 40, morning man for **WFMB/SPRINGFIELD, IL**, died Saturday (7/18) of a heart attack while doing a remote broadcast . . . **HAL TATEL**, a 20-year Colorado Springs radio veteran, died on July 13 of complications from a perforated ulcer. He was 67, and had been News Director at **KKCS, KYSN**, and **KVOR**.

Glad to report that **R&R** AE **JEFF GELB** is recovering nicely from surgery for a herniated disk. The game trooper is at home lining up ads.

AOR Editor **STEVE FEINSTEIN** is leaving **R&R** after four years to take a major market programming post. His last day is July 31. He'll announce his new position by mid-August.

AIR PRIORITIES: WEEK 22

Listen to the selections listed below. Decide if each has the potential to attain Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your response to AIR at 301-964-5544 by 6 pm Wed., July 29, 1987

Artist	Title	Label
CROWDED HOUSE	WORLD WHERE YOU LIVE	CAPITOL
YELLO	OH YEAH	MERCURY/POLYGRAM
ATLANTIC STARR	ONE LOVER AT A TIME	WB
.38 SPECIAL	BACK TO PARADISE	A&M
NATALIE COLE	JUMP START	MANHATTAN

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

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Album
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Of Love
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Arranged By
David Lewis And
Wayne Lewis

“ONE LOVE AT A TIME”

WRCK
WKQB
WNOK
Y107
Y106
KITY
KF95
KMGX
OK100
WTHT
WFXX
WLRW
KTMT

URBAN 16

 Management Earl S. Cole, Jr.
© 1987 Warner Bros. Records Inc.

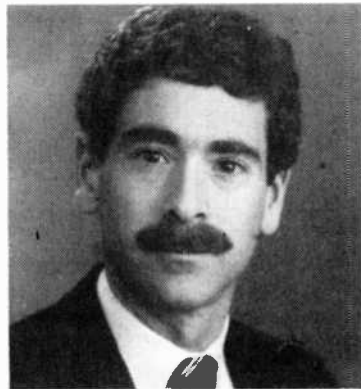
NEWSBREAKERS

Edited by Jim Dawson

Radio

● The new Board of Directors at GMX Communications (formerly Holder Communications Corp.) includes: Chairman/CEO **JACK NORMAN**, Vice Chairman **JOE SHAW**, Chairman of Exec. Committee/Director **HAROLD HOLDER**, President/Director **BRUCE SINGLETON**, and Secretary/Director **STEVE NORMAN**.

● **GARY DOWNS** has been named GM at KESY-AM & FM/Omaha and VP of parent SunGroup Broadcasting of Nebraska, Inc. He was most recently GM at WDOD-AM & FM/Chattanooga.



Irv Goldstein

● **IRV GOLDSTEIN**, formerly with a Danbury, CT law firm, has joined WLAD & WDAQ/Danbury as GM. Also at the stations, **RAY CARROLL**, previously GM at CRN Media, has been named GSM.

● **DONALD AMBROSE** has been appointed GM at WCHN & WKXZ/Norwich, NY. He was previously GSM at WCHN/Hartford for seven years.

● **JACK DAVISON** has been named GM at KYSM-AM & FM/Mankato, MN. He spent the last five years as President/GM at WSBW/Sturgeon Bay, WI.

● **BRUCE OLSON** has been upped from LSM to NSM at KOOL/Phoenix. Before joining the station in 1981, he was a part-owner of Empire Broadcasting.

PROS ON THE LOOSE

Steven Bernson — Promo. Dir. KHYI/Dallas (214) 580-0566

Mike Bradford — Afternoons WSPT/Stevens Point (715) 842-8067

Mike Carlson — National Jazz Promotion Mgr. Windham Hill (206) 728-7454

Steve Chase — PD/AM Drive WQCM/Hagerstown (201) 991-4602

Roger Evans — Air Talent KMJL/Denver (303) 988-9249

Bill Garcia — PD/Middays KSD/St. Louis (314) 993-1182

Hollywood Harrison — Evenings WNCI/Columbus (614) 792-1436

Bill Hazzard — PM Drive WJYO/Orlando (305) 658-9056

Paul Ingles — PD KKBR/Albuquerque (505) 888-1684

Mike Koste — Prod. Direc. WXRK/New York (201) 753-5865

Mark McKay — Evenings KARZ/Burney, CA (916) 335-5106

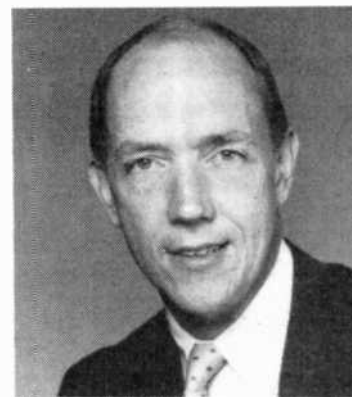
Alan Parker — OM WKJA/Coastal, NC (919) 964-9292

Pat Reynolds — Nights KS103/San Diego (619) 465-7944

Ian Roberts — Prod. Mgr. KC101/New Haven (203) 484-2994

Bill Seward — Sports Director KWNK/Simi Valley (818) 788-3519

Andy Shane — Late-nights WQCM/Hagerstown (301) 733-2038



Daniel Dorsett

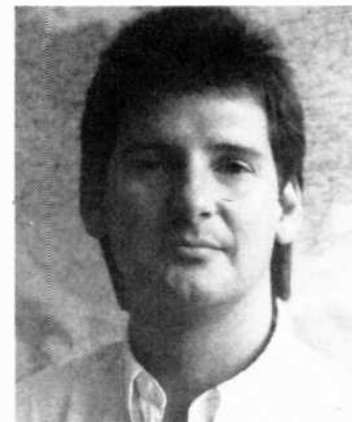
● **DANIEL DORSETT** has been appointed GM at WLAP-AM & FM/Lexington, KY. He has been with the station since 1971, most recently as OM.

● **MARTY WALL** has walked crosstown from WQHT/New York to Z100 as Promotion Director. At WQHT he's replaced by **SANDY WEINBERGER** as Marketing/Public Relations Director and **ROCCO MACRI** as Promotions Director. Weinberger joins from the Promotions Director slot at crosstown WPIX, and Macri was boosted from the Asst. Promotion Director position.

● **MICHAEL CRUZ**, former PD at KBFM/McAllen-Brownsville, is now programming WKQA/Peoria. He replaces **DON COREY**, who leaves the market.

Records

● **CAROLE BERGENFELD** has been promoted to the new Director/Special Projects position at Atlantic Records. She joined the label in 1978, and was most recently Exec. Assistant to Atlantic Exec. VP/GM **DAVE GLEW**.



Brian Yates

● **BRIAN YATES** succeeds **HEINZ HENN** as Director/European Operations for Capitol/EMI America-Manhattan. He joins the company from Arista Records/UK, where he was Managing Director.

● **VIRGIL SIMMS** has joined Jive Records as Manager/National R&B Promotion, based in New York. He was most recently Regional Promotion & Marketing Manager for Sleeping Bag.

Industry

● **TONY GARCIA** has been appointed Director of Acquisitions/Affiliate Relations for United Stations Radio Networks. Replacing him as Manager/Entertainment and Sports at United Stations is **BOB DIN**, while **DALE HENDEL** has been named Regional Mgr./Entertainment and Sports.



Steve Stone

● **STEVE STONE** has been promoted to VP/GM at Lorimar Music, and will oversee worldwide administration for its music publishing division. He joined the company last year from ATV Music Corp.

● **TONY CONWAY** is upped from VP to President at Nashville-based talent/booking agency Buddy Lee Attractions. He joined the company in 1976 after running his own concert promotion business, and was named VP in 1980.



Mark Fried

● **MARK FRIED** has been appointed Executive, Writer/Publisher Relations at BMI. He joined the company's performing rights staff in 1985.



Maureen O'Connor

● **MAUREEN O'CONNOR**, formerly Director/Media and Artist Relations, West Coast at Capitol Records, has joined Solters/Roskin/Friedman, Inc. as an AE.

● **CHRIS NEVIL** has rejoined Caballero Spanish Media Inc. as VP/GSM. He previously held the same title at Caballero, before leaving for a GM slot at KALY/EI Paso and a subsequent move to crosstown KAMA as GSM.

CHANGES

Abe Sandoval has joined KCCY/Pueblo, CO as an AE.

Jude Pagano has joined WXRK/New York as an AE.

Deborah Granger upped to AE at KNX/Los Angeles.



ADAM WHITE

MUSIC

PANELS ARE 'LIKE U2 ALBUMS'

NMS 8: A Heavyweight Seminar Happening

Crayons, balloons, watches, buttons, T-shirts, caps, matches, and, yes, condoms. All were in promotional abundance at the eighth annual New Music Seminar in New York July 12-15. The registration bag could handle 25 pounds after all.

There was music, too: heard and seen in the Marriott Marquis Hotel and at showcases around Manhattan, as well as on the dozen cassettes and CDs given to every paying customer.

Meanwhile, more than 500 panelists (on more than 50 panels) discussed and analyzed music's creative and business angles for approximately 6000 registrants.

This section features reports and photos from the event, which continues to grow in scope and attendance. "The panels are rather like U2 albums," NMS Director Tom Silverman told me on the last day. "The first one sells 50,000, the next 150,000, and then they explode."

As is seminar custom, the artists' session wrapped up the four-day proceedings. Some excerpts:

- "I've got more artistic freedom on CBS than I had on independent labels, because I'm not the breadwinner for the company" — Matt Johnson of the The.

- "We should talk about contracts. A lot of new artists are desperate for those" — Gwen Guthrie.

- "When you're making a deal, it's important to remember that both sides are looking out for themselves" — Robbie Nevil.

- "Waiting for the big break could be waiting for nothing. You've got to make it yourself" — Keith Morris of the Circle Jerks.

- "I like beer, I drink beer. I wouldn't mind being sponsored by a beer company if it meant not losing \$25,000 on the road" — Anton Fier.



Reality At Pop Radio: Are Labels Changing?

Back-announcing, label priorities, store reports, adding new music. Panelists at the seminar's CHR session ranged across these and more topics, even though it was tagged "Crossover: Pop Radio's New Attitude." The results were productive.

"Radio should do it," agreed Emmis VP/Programming Rick Cummings, asked why so many stations fail to identify what's played. "Every time we talk to listeners, whether it's in a focus

group environment or telephone questionnaires or casual conversations, that's a universal complaint.

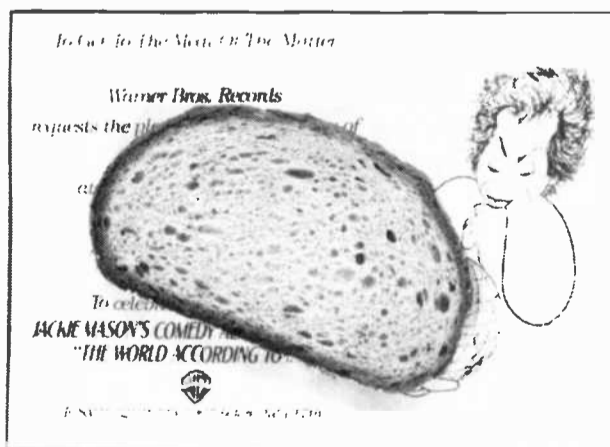
"We forget people aren't listening every single minute of the day, like we'd like them to. Because they aren't listening every minute, a record that doesn't seem so new to us may be new to a lot of people listening."

Helping develop new acts can be fun, suggested KCPX/Salt Lake City PD Lou Simon. "If I get two albums in the mail and one's by Echo and the Bunnymen and the other's by Madonna, I'll listen to Echo and the Bunnymen first. I know I'm going to have to play Madonna to succeed, so there's very little decision-making involved in that."

What projects are important to labels? Not always what's in rotation, according to FM102/Sacramento PD Chris Collins. "So many times, when records are happening for me, record companies will say, 'We don't want the report.'"

Here's where politics come into play. Capitol VP/Promotion John Fagot, moderating the panel, said, "You have to do something for a major artist on your label, you have to work it. Here's an act who's sold millions of records for you in the past, and will in the future.

"However," he continued, "I have seen — from the inside of two labels, anyway — that record companies are changing when we see reality coming back to us. We're not obstinate in staying with our priorities. I go after the records that are real, because those are the ones that are going to sell."



Hold The Mayo

WB took a wry approach to promoting its release of Jackie Mason's comedy album and video, "The World According To Me." Invitations to the July 21 advance party at the Carnegie Deli were delivered between two pieces of rye bread. The Borscht Belt comic's one-man show has been playing to SRO crowds on Broadway for several months.

Compact Data

Tower Turnaround, Bertelsmann Billion

Capitol-EMI parent Thorn-EMI recently reported its 1986-87 financial results in London, with music operations worldwide delivering "a marked improvement in performance and overall profitability."

The division, which also includes Thames TV, generated pretax profits of \$40 million (almost three times ahead of the previous 12 months) on sales of \$1.07 billion. Thorn/EMI Chairman Graham Wilkins made note of "encouraging increases in sales and market share" in the company's North American music operations.

Also reporting a fiscal high: the Bertelsmann Music Group, for its financial year ended June 30. Net revenues worldwide topped \$1 billion, although no income numbers were released.

BMG Music posted an 18% increase in sales in the second half, according to the firm. This unit embraces the domestic RCA Records and record club operations, plus worldwide activities of the RCA Red Seal and Broadway division.

A productivity analysis is currently underway throughout the Bertelsmann Music Group, goal of which is "to free up dollars presently tied to overhead" for creative purposes.

UK Beatles LPs Coming . . . On LP

With all the hoopla surrounding the release of the Beatles' CDs, one might forget that Beatles LPs still exist. To refresh our memories, Capitol has released the original British versions of the first seven Beatles' albums on vinyl and cassette.

Until now the original releases were available in America only as imports. The seven albums, due to be released July 21, are "Please Please Me," "With the Beatles," "A Hard Day's Night," "Beatles For Sale," "Help," "Rubber Soul," and "Revolver."

Rumors circulating earlier in the year suggested Capitol might eventually phase out the original American releases and opt for the British releases in all formats (LP, CD, and cassette). However, a spokesperson for the label said that no such plan is in the works, and that consumers should be able to walk into their local record stores and purchase both US and UK versions.

The major differences between the British and American releases are in the number of tracks found on the album, different mixes of the same song, and additional albums released only in America.

Platinum Delivery To Burbank

Four Warner Bros. albums just went platinum — in two cases, multi-platinum — and this word predates the full RIAA July tally by about a week.

"Tango In The Night" from Fleetwood Mac and "Sign 'O' The Times" by Prince (on Paisley Park) both reached their first million this month. On the catalog front, "Eliminator" by ZZ Top and "1984" by Van Halen were certified at six million apiece.

Short Cuts

- David Ruffin and Eddie Kendrick have been signed to RCA. They were originally due to appear on Tommy Mottola's Empire label, but that never materialized.

- Richard Carpenter has a solo album due from A&M in September.

- Michael Franks modified a line in his "Island Life" for its AC reserve service by Warner Bros. "Dog eat dog and screw you" became ". . . and sue you."

- The Elton John catalog is coming on CD from MCA, including four titles ("Flock Of The Westies," "Empty Sky," "Your Songs," and "21 At 33") on midline.

- Two upcoming RCA projects from Jay (Club Nouveau) King are New Choice and La Rue.

- Menudo alumni Oscar Sallaberry, Ray Reyes, and Carlos and Ricky Melendez are returning as Xchange, with a label deal expected soon.

- Ritchie Valens's three albums previously available from Rhino as a boxed set are now issued individually by the label.

- Frank Zappa's "Joe's Garage — The Complete Version" is newly available as a three-LP set from his label, Barking Pumpkin, distributed by Capitol.

- Alex Chilton has a new album due next month on Big Time. The CD will include his recent six-song EP, "Federalist Hearts," but does not have a track called "Replacements."

- Nona Hendryx has Mavis Staples and George Clinton on backup on "Baby Go-Go," her new Prince-penned single.

- Dee Dee Ramone is coming with a punk/rap 12-inch on Rock Hotel Records, distributed by Profile.

Record companies — don't miss your opportunity to be included in R&R's "New Music Programming Guide" extra issue spectacular. If you haven't received your information about this special, contact Jim Nelson immediately at (213) 553-4330.

LOBBYISTS GALORE AT NMS

Working The Room

When more than 6000 people assemble in one place, lobbyists get to work. For the RIAA, the Home Recording Rights Coalition, ASCAP, and several other organizations, the New Music Seminar represented 6000 message opportunities.

ASCAP took time — literally, with a watch in every registration packet — to spread information about the source licensing bills currently pending in Congress. Brochures offered details of the legislation, with reasons why songwriters, publishers, and other creative people should be concerned if the



law is passed. A handout also explained how to write your Congressman in opposition to the House and Senate bills.

A similar "how-to" was available from the RIAA and members of the "Save America's Music" coalition, who want to halt the arrival of DAT machines from Japan unless they have the anti-taping Copycode system built in.



Equipment demonstrating this system was on display at the Coalition booth, giving visitors a partial preview of the upcoming RIAA presentations in Nashville, New York, and Los Angeles. A "raw deal" button (with a sushi illustration) took a swipe at the source of digital tape machines.

There were "Save DAT" buttons, too. The Home Recording Rights Coalition had those, took a booth, and distributed information packs. They included trade publication



and newspaper reprints about the record industry's current prosperity, and a fact sheet telling why it's only right that DAT should come to market.

THE RETAIL VIEW

Reporting To Radio

The retail panel was one of the NMS's livelier places to be, partly because of sarcasm flying between Record Bar's Norman Hunter and Tower's Stan Goman. But the session, moderated by Virgin VP Jim Swindell, covered a lot of ground about merchandising new music and handling indie labels, especially useful for an NMS crowd.

Goman's comments about store reports to radio were noteworthy, too: "If the person who's reporting happens to like a particular song, and there are two songs which both sold 100 copies that week, the one he likes is going to be #5 and the other one will be #6.

"We subconsciously encourage reporters not to worry about going up a record if they happen to like it, or if everybody in the store likes it. That does happen, and we don't send out the reporting police to make sure the report is right."

Nate Wolk of the Midwest-based Great American Music chain observed, "Radio stations look for information that justifies them moving a record up their chart. A lot of records they're not interested in hearing about. I don't get a sense they're looking for information on a fledgling record that's maybe new.

"We see that in Minneapolis," Wolk instanced. "You can have something really happening, and radio doesn't want to deal with it because they may not have confidence that the label can spread the record out into the marketplace."

A question about indie marketing firms provoked remarks from Hunter and Goman. The Record Bar exec noted, "The marketing companies have become a lot more important since the indie promotion brouhaha last year. Some are good, some not so good." He agreed with Musicland's Bob Theisen that use of these firms helps retailers identify which acts are label priorities.

But in Goman's view, most marketing outfits are nothing but "phone pests." And he said, "What really bothers my company is that they're offering presents to our people, which upsets other people in our stores who may do the same type of job but who didn't get a round-trip ticket to go see some play in New York."

Goman went on, "We're paying employees a lot of money per hour to work for our company. Marketing people take all their time and we don't realize anything back from these services, except for trouble. This whole thing can get totally out of hand, which it's done with us."

'RHYTHM RADIO' PANEL

Crossover Artists Abandon Urban?

The NMS session entitled "Rhythm Radio" spent most of its time on Urban artists crossing to CHR. Panelists spoke mostly about the negative effects, with WZAK/Cleveland PD Lynn Tolliver commenting, "The Temptations, Earth Wind & Fire, Diana Ross — they didn't make it to the top by being white crossover, they got there by being black. That's what the whites wanted from them, that's what the blacks wanted."

WBMX/Chicago OM/PD Lee Michaels stated, "The departure of those artists [to CHR] leaves us with no alternative but to continue developing new acts. And that's OK, too, because it keeps the industry fresh and vibrant."

WGCI/Chicago Asst. PD Barbara Pietro agreed: "With so much urban product crossing over, it forces me to search and discover new talent and different sounds."

She also noted that much urban product doesn't last as long as it used to, citing prominent acts who get burned out because everybody is playing them.

Both the Mad Hatter from WGOK/Mobile and Kelly Karson of WTLC/Indianapolis brought up the lack of label time buys on black outlets. Hatter said, "I just wish they'd spend a little money with us after we bus [the records] to the CHR station." Crossover artists can't rely on pop radio "like they think they can," added Karson.

And Michaels made a telling point drawn from his brief experience at CHR KMEL/San Francisco. "We've all heard that it's not the same on both sides of the fence, and I'm here to tell you it's not." He referred to more liberal adver-

tising dollars, promotions, record service and compact discs, and giveaways.

At KMEL, he said, "In many cases, it was a matter of calling the record company and saying, 'I want to do a promotion this week-

end.' It was OK'ed on the phone. Today, I have to do two- or three-page proposals to get a \$1500 promotion on my station in Chicago. It's not equal, it's not fair."

The answer, Michaels continued, is for radio "to educate the people

we're working with at the black music divisions, so they'll have the ammunition, so that they can tell their labels, 'We need the same tools as our pop counterparts if we're going to be effective promotion departments'."

GMs TALK MUSIC

The Programmer As A&R Man

This year's panel of radio GMs ("The Big Guys Talk Money And Music") was a first for the seminar, and one theme was constant: that record companies lack understanding of broadcasters' goals and priorities. "That's part of the problem between our two industries," said Barry Mayo of WRKS/New York.

John Madison of WXKS-FM/Boston stated, "You have to consider a PD as an A&R man. He's trying to play the best product he can, he's trying to hear that record as a hit. But there's a lot of awful music that's put on his desk, and then shoved up his ass. If you were sitting there, you wouldn't take a shot at it."

Madison also spoke about stations' responsibilities in their market. "Our primary demographic is 18-34 women, and I've gotten some very serious letters from mothers about music like 'I Want Your Sex' by George Michael.

"Likewise, the Beastie Boys have done nothing for my radio station. It may have helped sell records, but it certainly hasn't helped my image to an advertis-

ing community nor to 18-34 women." Labels don't understand that, Madison contended.

On the subject of image, Tony Berardini, who oversees WBCN/Boston and KROQ/Los Angeles, noted, "We did some perceptual studies of KROQ and found out who our listeners were, and to hell with Arbitron. You sell a concept, an image of the station. You find out who your listeners are, and then position that to the people who are advertising in the community."

Berardini also said national advertising as a percentage of station billing "is going to continue

to come down." He was backed by Tom Chiusano of WXRK/New York, who noted, "Selling to the retailers is where the real growth in radio revenue is going to occur in the next ten years."

Jerry Rushin of WEDR/Miami scored the panel's biggest hit by suggesting broadcasters suffer from thinking like insiders. "It hurts me to think too much like a professional, because there aren't many pros supporting my station," he said. "I try to think like bus drivers, housewives, even your pimps and pushers. These are the everyday people."



AOR ARRAY — KROQ/Los Angeles PD Rick Carroll (l) takes the mike during the seminar session devoted to album radio. Also pictured are John Hayes of KTCL/Ft. Collins, CO and Robyn Kravitz-Bennett of marketing firm One-Way. Other panelists were Larry "The Duck" from WLIR/Long Island, Bruce McDonald from WFNX/Boston, Rob Lipschutz from Jeff Pollack Communications, David Einstein from WHFS/Annapolis, and Jim Trapp from KZEL/Eugene, OR. Moderator was the Hard Report's Bill Hard.



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NEWS

Whodini Escape To Platinum



Jive/Arista's Whodini hit platinum with the "Escape" LP, and celebrated at Arista New York HQ. Pictured (l-r top) are road manager Roy Comier, Arista's Dave Jurman and Sandy Jones, and dancer Cliff Love; (l-r middle) Arista's Jean Pierre, Lauren Moran, and VP Jim Cawley, Jive's Ann Carli, Arista VP Tony Anderson, and Arista's Traci Jordan; (l-r front) Whodini's Ecstasy, Jalil Hutchins, and Grandmaster D.

Westwood One

Continued from Page 1

Under terms of the deal, Westwood will be licensed to use "NBC" as its identifier. It will assume the lease on the radio network's New York headquarters, and although it will employ its own news staff, it will be allowed to cull audio from the worldwide staff of the NBC-TV news division. And, since NBC-TV and Radio were granted the rights to broadcast the 1988 Summer Olympic Games from Seoul, Westwood will assume those rights as well.

NBC Radio President Randy Bongarten commented, "This transaction will create a strategic network radio alliance which will combine our individual strengths. We believe this will allow us to broaden the exposure of our news product in the radio marketplace."

About 250 NBC employees will be transferred to the Westwood One payroll. Since it has been reported that the NBC network lost \$10 million last year, at least some consolidation of duties is expected. Additionally, some of the transferred employees are among the NABET staffers currently striking the network. Bongarten indicated that Westwood One will recognize the union.

According to some financial market analysts, the transaction will inch Westwood One closer to its primary rival and number one network company ABC. With its seven divisions, ABC garnered some 40% of the network radio revenues, estimated at \$400 million this year. With the NBC acquisition, Westwood will have increased its share of the business from around 20% now to 30%.

NBC became radio's first network in 1926. It was founded as an alliance among RCA, Westinghouse, and GE. The next year it split into two networks known as the "Red" and the "Blue." The same year it broadcast its first Rose Bowl game from Pasadena, CA. In 1930, RCA assumed complete ownership of the network until its sale to GE last year.

Pacifica

Continued from Page 3

front-page headlines nationwide last April when the FCC voted to reprimand KPFFK for violating indecency policies. In an action aimed at overhauling federal broadcast indecency rules, the Commission took the unusual additional step of referring the Pacifica case to federal prosecutors for criminal investigation. FCC officials said they would not contest the Justice Department's decision to let the matter drop.

"It was a close enough question, we felt they should consider it," FCC Chairman Dennis Patrick told R&R. "I can't second-guess their judgment. That's a prosecutorial decision."

Patrick defended the FCC's action in the case, as did Killory. She said the Commission referred the case to the Justice Department because it would be better able to determine possible criminal intent on the part of KPFFK.

"We didn't have any vested interest in their being prosecuted and did not recommend prosecution to the Department of Justice," Killory told R&R.

"On the other hand, they lauded our general decision and did agree that the case involved patently offensive language, so in that sense we're pleased," she added.

As to other possible reprimands from the FCC, Killory said the Commission would not fine or do anything more than just warn KPFFK.

Pacifica Ecstatic

Pacifica officials are elated by the Justice Department's refusal to prosecute, and they say the decision supports their belief that the Commission's action was improper in the first place.

"We contended from the beginning that if the case was ever brought under serious legal scrutiny it wouldn't withstand the test, and that's essentially what the Justice Department validated for us last week," commented KPFFK GM Tabaru Betserai.

Betserai feels the FCC ruling and the consideration of prosecution by the Justice Department provides an "open invitation" to Pacifica license challengers. The FCC's Killory, however, stated that the case would not threaten KPFFK's future standing for renewal — as long as the station didn't step on any more FCC toes.

Pacifica counsel William Burns, of D.C.-based law firm Haley, Bader & Potts, remarked, "Obviously we're happy with the Justice Department's decision. We don't believe, however, that will have any direct effect on the pending appeals of the FCC."

Burns said he thinks the lack of an FCC reply to the DOJ's decision was "rather unusual." He said the Commission is reconsidering its ruling and has requested that the KPFFK case be held in abeyance by the U.S. Court of Appeals where Pacifica is appealing the constitutionality of the FCC's ruling.

The American Civil Liberties Union, according to Betserai, now plans to sue the FCC on behalf of Pacifica for the chilling effect the ruling has had on broadcasters' freedom of speech.

Blassingame

Continued from Page 3

position in this marketplace. While it may have slipped some time ago, we're definitely on the rebound and this is a great place to be."

Blassingame began his broadcast career as an AE at WRIF/Detroit. He joined WNCI as an AE in 1977, was promoted to LSM in '82, and was upped to GSM in '85.

Feinblatt

Continued from Page 3

adult AOR sell that WYSP uses," Stevens said. "That's what attracted me to Rick initially. And after spending some time with him, I was more convinced than ever."

A Philadelphia native, Feinblatt had been WIOQ's GSM for the past seven years. Before that he spent six years with CBS in various positions.

NEWS



The "Boz Cause" Party shows (l-r) KUBE listener, morning man Charlie Brown, Bosworth lookalike, restaurant owner Bill Baffert, and Seattle Mayor Charles Royer trying to convince Brian Bosworth to play for the Seahawks.

Packed every week . . . with more on radio than any other publication!

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WNUA

Continued from Page 1

market is ripe for WNUA's sound. "The rumors of Chicago's bungalow mentality are overblown. This is a hip, sophisticated city, with a lot of polish, not just Polish."

The competitive climate is right, says Donovan, "because Chicago doesn't have a Quiet Storm or straight Jazz station. The only pioneers playing this music are suburban, AM, or public stations like WBEE, WBEZ, and WLNR."

Three Formats Tested

With the assistance of researcher Owen Leach, Pyramid initially tested three format prototypes: a "Wave" prototype and two others similar to formats on sister stations WXKS/Boston (CHR/Urban hybrid) and WSNI/Philadelphia (uptempo AC).

"They all tested well, but it was felt the first two were already available," Donovan explains. "The 'Wave' prototype was seen as the most unique, with the 'top box' response very strong — people told us they would definitely listen to this over a number of other stations. It had a nice crossover in ethnic blend, was equally attractive to males and females, and drew evenly from AOR, Urban, AC, and public radio."

Announcers, Not DJs

Unlike the "Wave," though, WNUA will have live announcers, but "with a minimal amount of talking," says Donovan. "We don't want to lose that human element of someone behind the microphone bringing you the music."

"They'll never be called disk jockeys," he added. "We believe that listeners regard disk jockeys as people who talk about things that are unimportant — 'hey, it's a beautiful day today and I'm feeling great' — as opposed to announcers who tell them information that's relevant."

Employing a team of strong personalities with divergent backgrounds such as Lee Abrams,

Crocker, and White is appropriate because "this is a coalition format that requires a diverse group of programmers," says Donovan. Abrams will offer New Age expertise, Crocker will supply the Urban flavor, MD Radford brings a knowledge of Jazz, while White will coordinate the elements.

RADAR

Continued from Page 1

CBS Radio Group VP/Research Sylvia Hughes stated, "AM listening levels are down; thus our network numbers are down too, since our affiliates are primarily on AM."

Hughes also said that the feverish climate in the network radio business has built a demand for stations that have "long time spent listening." She added, "There are only so many of those stations in each market, and it's more difficult for any one network to find them and then hang on to them."

New Presentation

SRI President Gale Metzger announced that while his company will continue to publish a 6-mid, Mon-Sun report, it will not list any

**RADAR —
Fall '86/Spring '87**

Network	Avg Aud.	#Pgms Measured	Change
ABC-Contemporary	1231	129	-8.7%
ABC-Direction	670	160	-7.6%
ABC-Entertainment	1594	140	-4.8%
ABC-FM	1022	121	-1.4%
ABC-Information	1694	150	-7.7%
ABC-Rock	1033	161	-0.7%
CBS	1107	179	-13.3%
Mutual	1708	78	+1.1%
National Black	322	132	-27.5%
NBC	1046	151	-12.4%
RadioRadio	801	154	-14.9%
SMN	1170	78	+5.9%
SMN2	281	48	+18.6%
Sheridan	459	131	-3.8%
Source	1082	126	-3.3%
Talknet	532	105	-2.4%
Transtar	960	108	+24.7%
US1	867	133	-12.1%
US2	679	124	-6.7%

network which pulls one or more complete dayparts from measurement. Thus Mutual, SMN, SMN2, and Talknet are unlisted. Instead, SRI now publishes the "All Broadcasts Except 12M-6A" table, which lists all networks, as well as the number of programs each chooses to have measured.

Said Metzger, "The RADAR measurement system has proven to be a reliable and accurate source for national radio audience estimates. The new basis for reporting daypart data reflects the wide diversity in program patterns among the measured networks. The patterns range from those that broadcast throughout the day to those that have programming in only a few specified dayparts."

The new reporting concept arose from the controversial release of the RADAR 34 data. There, several network research executives complained that Mutual's numbers were buoyed when they pulled a significant number of low-rated programs from measurement, thus increasing its remaining average numbers.

In response, Westwood One, Inc. officials said the programs pulled out were to be transferred to their new Mutual PM network, which has yet to be measured by SRI.

When broken out demographically, the Source continues to lead among 18-34 adults. Following are ABC-R, ABC-F, ABC-C, and US1. Among 25-54 adults, ABC-E holds the lead, while ABC-I, Mutual, Transtar, and ABC-C follow.

MCA

Continued from Page 1

The same month, MCA charged Scorpio with manufacturing and distributing counterfeit tapes of the company's artists. That action was dismissed earlier this year.

There are several outstanding claims in the Scorpio vs. MCA case, according to Kinnard. He said he did not expect these to be sustained.

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RATINGS AND RESEARCH

CAST INFORMAL VOTE

New Arbitron Diaries Tested

The "Miami Vice" diaries are here! In an effort to improve the public's cooperation with the 20-year-old ratings tool, Arbitron has tested diaries with a more contemporary look. The examples debuted here don't do Arbitron justice. How about aqua and silver? Perhaps you'd like the purple and silver diary model instead. Flash is in, monochrome is out.

The sudden trendiness in Laurel is a result of ongoing research tests to make the much-maligned "daypart" diary less harmful to listening levels. This column looks at the situation's background, and gives you a chance to vote for the test version you prefer.

Repairing The Daypart Diary

Remember last summer, when radio listening levels fell into a trench? It turned out that the drop was coincident with the introduction of the daypart diary. While the new diary layout did resolve the midnight/noon 12am/pm problem, other nasty side-effects arose. Seeing listening levels drop across the nation was nobody's idea of fun.

"When radio listening levels fell into a trench, the drop was coincident with the introduction of the daypart diary."

All the movers and shakers in New York and elsewhere moved and shook, causing enough turbulence that Arbitron adopted new edit rules to make amends. These more liberal interpretations, effective with the winter '87 sweep, did allow more crediting — and, in-

deed, listening levels increased across the board.

Although the new edit rules helped, they were only a quick fix. Arbitron's dilemma was how to make the best of the daypart diary from its perspective and, at the same time, demonstrate to the industry that remaining diary problems were being addressed.

Industry Input: "Update Diary"

The "Miami Vice" test diaries were developed with the input of key researchers, including several from NAB and RAB. Among the suggestions for updating the look (and, it was hoped, enhancing user cooperation) were:

- Contemporize the colors. Add some flash.
- Improve the diary's finish and feel (i.e. heavier stock paper).
- Expand and simplify directions, and add answers to questions typical diarykeepers might have (i.e. "What do we mean by listening?").
- Minimize or eliminate the heavy black borders that now separate the dayparts (see samples).

Arbitron: "Let's Test"

Armed with these ideas, Arbitron went to work developing tests. This past spring sweep saw

"Arbitron's quick response is the good news. The bad news is when the results will be available."

several markets pinpointed as test cases. (Don't worry — the test diaries were not used to actually project ratings for the spring '87 survey.)

Arbitron's quick response is the good news. The bad news is when the test results will be available. Originally, a full report was scheduled for industry review this fall. If either version had proved worthwhile, implementation could have started as early as spring '88. Now, however, it turns out the data apparently won't be summarized

Diary #1

THURSDAY									
	Time		Station <small>Call letters or station name Don't know? Use program name or dial setting.</small>	Check (✓) one		Check (✓) one			
	Start	Stop		AM	FM	At Home	In a Car	At Work	Other Place
1	Early Morning (from 5 AM)								
2	Midday								
3	Late Afternoon								
4	Night (to 5 AM Friday)								

If you didn't hear a radio today, please check here.

until next spring — almost a year after the tests. Introduction of the new diary format could then not take place until the fall '88 sweep at the earliest. It's hoped that Arbitron can accelerate this process.

Which Diary Do You Like?

While Arbitron is sifting through recent test findings, I want to see how its customers feel. Look at the two sample test diary pages, then cast your ballot. You can vote for number one, number two, the current diary, or none of the above. Send your ballot to the address on the coupon, and the results will be announced in an upcoming column.



Jhan Hiber

Diary #2

THURSDAY									
	Time		Station <small>Call letters or station name Don't know? Use program name or dial setting.</small>	Check (✓) one		Check (✓) one			
	Start	Stop		AM	FM	At Home	In a Car	At Work	Other Place
1	Early Morning 5 AM to 10 AM								
2	Midday 10 AM to 3 PM								
3	Late Afternoon 3 PM to 7 PM								
4	Night 7 PM to 5 AM (Early Fri.)								

If you didn't hear a radio today, please check here.

I vote for (check only one, please):

- Number one
- Number two
- Current diary layout
- None of the above

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RATINGS

Spring '87 Arbitron 12+

San Francisco

KGO and KCBS were the top two, as usual. The Giants helped KNBR match its spring '86 share exactly for third. KSOL put a share between itself and KMEL, as the latter station moved slightly off KSOL's turf and back towards CHR center. The KSFO/KYA combc rose 3.0-4.1, with the stronger jump going to AM. "Magic 610" KFRC hasn't done this well since the 1980-83 Gerry Cagle era when it was the market's only CHR. Both KFOG and KRQR rebounded, with the latter opening up an AOR lead.

	W'87	Sp'87
KGO (N/T)	7.3	7.8
KCBS (N/T)	6.0	5.2
KNBR (Misc)	2.5	4.9
KABL-AM & FM		
(B/EZ)	6.8	4.8
KSOL (UC)	4.1	4.8
KMEL (CHR)	4.4	3.9
KFRC (BBnd)	2.9	3.8
KOIT-AM & FM		
(AC)	3.1	3.5
KLOK-FM (AC)	3.1	2.9
KYUU (AC)	2.8	2.7
KRQR (AOR)	2.0	2.6
KBLX-AM & FM		
(AA)	3.5	2.5
KSFO (Gold)	1.6	2.4
KFOG (AOR)	2.0	2.3
KITS (CHR)	3.0	2.3
KSAN (Ctry)	2.3	2.3
KDFC-AM & FM		
(Clas)	2.1	2.2
KIOI (AC)	2.3	2.1
KKH-AM & FM		
(Clas)	1.7	1.9
KNEW (Ctry)	2.7	1.7
KOME (AOR)	1.8	1.7
KYA (Gold)	1.4	1.7
KBAY (B/EZ)	2.0	1.4
KJAZ (Jazz)	1.2	1.4
KDIA (UC)	.9	1.2
KARA (AC)	.8	1.1
KKCY (AOR)	1.5	1.1
KLZE (B/EZ)	1.2	1.1
KWSS (CHR)	1.4	1.1
KOFY (Gold)	1.4	1.0

Chicago

This was WGCI-FM's best book ever, so it's fitting that the UC giant should finally pass WGN, Cubs and all. WGCI handed out both "count-the-songs" cash and song-of-the-day prize packages in the spring. WFYR rebounded to tie AOR Gold WCKG; both could get a boost from the change of WRXR, which inched to its best format showing. Even though Steve Dahl & Gary Meier's move to AM didn't take place until the tail end of the measurement period, the effect on both WLUPs could be seen instantly, as the AM moved 0.7-1.2. (That 1.2 probably came from scratch given the unlikelihood of WCFL's Christian AC audience being entranced by what came afterwards.)

	W'87	Sp'87
WGCI-FM (UC)	7.7	8.6
WGN (Talk)	8.1	8.4
WBBM (News)	6.8	5.7
WLOO (B/EZ)	6.2	5.3
WBMX (UC)	4.6	4.4
WLAK (AC)	4.2	4.2
WBBM-FM (CHR)	3.7	3.8
WLUP-FM (AOR)	5.1	3.7
WUSN (Ctry)	3.1	3.3
WKQX (CHR)	3.0	3.2
WCLR (AC)	3.5	3.0
WCKG (AOR)	2.8	2.9
WJMK (Gold)	2.4	2.9
WXRT (AOR)	2.9	2.7
WYTZ (CHR)	2.7	2.7
WFYR (AC)	2.3	2.6
WJJD (BBnd)	3.4	2.6
WLS (CHR)	2.7	2.5
WMAQ (Talk)	1.7	2.2
WRXR (Gold)	1.3	1.6
WVON (UC)	1.5	1.5
WFMT (Clas)	1.3	1.4
WLUP* (AOR)	.7	1.2
WNIB (Clas)	.7	1.2
WOJO (Span)	1.3	1.2

* Formerly WCFL (CC)

For The Record

In last week's Los Angeles ratings, KRTH-FM should be a 3.8 not a 3.6.

Nassau-Suffolk

Long Island has done a good job in recent years of breeding its own champions that can occasionally beat out the New York stations. WALK has ruled the market several times; WBLI has led CHR. Here WBAB, tied for sixth last time, scored its first really good book since spring '85 when it was third with a 5.2. One of the AOR's promotions involved "spoiling listeners rotten" with the free use of a beach house for the summer. Meanwhile, WLIR, which only began cracking the 2s consistently last year, added a share as the local AORs swept their NYC counterparts. WLTW matched its New York performance; WABC had its best Talk showing anywhere. The Mets boosted WHN in its final Country book.

	W'87	Sp'87
WBAB (AOR)	4.3	5.9
WHTZ (CHR)	6.0	5.8
WBLI (CHR)	5.7	5.1
WPLJ (CHR)	4.4	4.6
WALK-AM & FM		
(AC)	5.8	4.5
WCBS (News)	4.2	4.1
WCBS-FM (Gold)	4.6	4.1
WLTW (AC)	3.4	4.0
WOR (Talk)	4.3	3.8
WABC (Talk)	2.6	3.6
WQHT (UC)	3.6	3.4
WINS (News)	2.6	3.3
WLIR-FM (AOR)	2.2	3.3
WNEW-FM (AOR)	3.9	3.2
WHLI (BBnd)	3.6	3.0
WXRK (AOR)	3.3	3.0
WHN (Ctry)	1.8	2.5
WNSR (AC)	2.6	2.4
WCTO (B/EZ)	2.8	2.3
WNBC (AC)	1.8	2.3
WPAT-FM (B/EZ)	2.2	2.3
WGSM (AC)	3.0	2.2
WKJY (B/EZ)	1.8	2.1
WEZN (B/EZ)	1.1	1.8
WOXR-AM & FM		
(Clas)	1.1	1.4
WRKS (UC)	1.9	1.4
WBLS (UC)	1.7	1.1
WNEW (BBnd)	1.0	1.0
WYNY (AC)	1.2	1.0

Riverside-San Bernardino

The tie at the top broke this time, with KDUO in first place for a third consecutive book, slightly ahead of CHR/AC/Urban KGGI. KRTH-FM, which does advertise this far east, had been the top contemporary in this market before, and even bested KIIS, but this was its best 12+ showing. KFXM rebounded; it was at a 3.7 last spring and a 4.5 in the fall. The Birches showed KTWV losing most of its audience to various AOR players; here, the AORs held or declined and the Wave had its best showing in two years. (And what are the implications of a New Age/Jazz format doing even better in a blue-collar market than in L.A.?)

	W'87	Sp'87
KDUO (B/EZ)	7.5	7.7
KGGI (CHR)	7.5	7.4
KRTH-FM (Gold)	5.0	7.2
KIIS-AM & FM		
(CHR)	5.6	5.5
KLOS (AOR)	4.3	4.2
KFI (AC)	4.3	3.8
KOST (AC)	4.2	3.4
KFXM (BBnd)	2.4	3.2
KTWV (AA)	1.2	3.0
KCKC (Ctry)	2.7	2.9
KPWR (UC)	2.6	2.8
KBIG (AC)	2.8	2.7

KCAL-FM (AOR)	3.6	2.5
KNX (News)	3.4	2.3
KOLA (CHR)	3.0	2.3
KROQ (AOR)	1.8	2.2
KABC (Talk)	2.3	1.7
KIQQ (AC)	1.5	1.6
KNX-FM (AOR)	1.5	1.5
KLAC (Ctry)	1.3	1.4
KNTF (Ctry)	1.7	1.4
KWDJ (Ctry)	1.3	1.4
KLSX (Gold)	.8	1.3
KMPC (BBnd)	.7	1.2

— *In Memoriam* —

S A L U T E R A N O

June 26, 1927

July 16, 1987

We Will Miss You Deeply

— *The Atlantic Family* —

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THE
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GIANT

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BY YOU"**

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RATINGS

Spring '87 Arbitron 12+

Anaheim-Santa Ana

KIIS has fluctuated in Orange County but only between a 10.0 and a 7.5; it remained the undisputed champion. KRTH-FM, which was at a 3.3 two years ago, added a share to take second. Baseball stations did well: KABC with the Dodgers and KMPC with the Angels each gained a share. KLSX zoomed out of the 2-share range it had occupied for several incarnations; KPWR had its best-ever Orange County showing. KTWV moved 2.4-2.5; there'll be some interesting ascription happenings here since there's already a KWVE in San Clemente with an 0.9. KEZY and KWIZ shared the top local spot. Despite Orange County's reputation as a Country stronghold — KZLA and KLAC are the only L.A. stations that dual-ID with Anaheim — the format's share was only a 3.7 split three ways.

	Fall '86	Spring '87
KIIS-AM & FM (CHR)	7.9	8.5
KRTH-FM (Gold)	5.2	5.9
KABC (Talk)	4.7	5.7
KROQ (AOR)	5.8	5.5
KJOI (B/EZ)	5.0	5.3
KPWR (CHR)	3.8	5.0
KBIG (AC)	4.7	4.9
KLSX (Gold)	2.6	4.6
KMPC (BBnd)	3.3	4.3
KNX (News)	3.6	3.7
KOST (AC)	4.0	3.7
KLOS (AOR)	3.3	3.5
KIQQ (AC)	3.5	3.2
KFWB (News)	2.5	2.6
KTWV* (AA)	—	2.5
KEZY (CHR)	1.7	1.9
KWIZ-AM & FM (AC)	1.8	1.9
KFI (AC)	1.6	1.8
KRTH (Gold)	.7	1.8
KNAC (AOR)	1.7	1.7
KZLA (Ctry)	2.0	1.7
KFAC-FM (Clas)	1.6	1.4
KIKF (Ctry)	1.0	1.2
KLVE (Span)	1.7	1.2

* Formerly KMET (AOR)

San Jose

Yet another market with only a few good books. KGO held on in the top slot, even with KNBR more than doubling. (Last year, its spring surge was only good for a 3.6.) For some time locals have been saying that KSOL was a major factor in the South Bay; now they've been proved right as the station posted its best San Jose numbers ever at the apparent expense of the CHRs. (It was also the first time KSOL beat its San Fran numbers here.) KSJO and KOIT each added a half share. New Age KLRS posted an 0.8 in its first book in the format; licensed to Santa Cruz, it hadn't previously shown in San Jose.

	Winter '87	Spring '87
KGO (N/T)	8.3	7.5
KSOL (UC)	3.5	6.1
KOME (AOR)	5.4	5.2
KWSS (CHR)	5.6	4.7
KNBR (Misc)	2.0	4.3
KCBS (N/T)	4.9	3.9
KARA (AC)	3.0	3.7
KBAY (B/EZ)	5.8	3.7
KYUU (AC)	3.5	3.7
KLZE (B/EZ)	4.7	3.6
KSJO (AOR)	3.0	3.5
KATD (CHR)	3.8	2.8
KEZR (AC)	3.0	2.8
KMEL (CHR)	3.3	2.8
KSAN (Ctry)	2.7	2.6
KOIT-AM & FM (AC)	2.1	2.5
KEEN (Ctry)	2.5	2.4
KITS (CHR)	2.0	2.3
KDFC-AM & FM (Clas)	1.4	2.1
KLOK (AC)	2.0	2.1
KIOI (AC)	2.0	2.1
KLIV (BBnd)	2.3	1.9
KBLX-AM & FM (AA)	2.3	1.8
KFOG (AOR)	1.9	1.5
KSFO (Gold)	.4	1.4
KABL-AM & FM (B/EZ)	1.6	1.2
KNTA (Span)	.7	1.2
KFRC (BBnd)	1.2	1.1
KLOK-FM (AC)	1.3	1.1
KYA (Gold)	.9	1.1
KKHI-AM & FM (Clas)	1.5	1.0

Boston

Both WXKS-FM and WBCN have very visible annual concert promotions in the spring. Kiss 108 lined up Whitney Houston, Cameo, and the Starship, among others, for its birthday party at Boston Gardens and retook #1 by slipping less than WBZ. WBCN staged its "Rock & Roll Rumble" and regained the three-tenths it lost in the winter. WZOU was nearly double its spring '86 showing; WZLX was a few tenths ahead of its number from a year ago. A few stations rebounded from abnormally low winters, among them WAAF and WBOS. WILD had its best book since fall '85.

	Winter '87	Spring '87
WXKS-FM (CHR)	8.9	8.8
WBZ (AC)	9.0	8.7
WBCN (AOR)	6.8	7.1
WRKO (N/T)	7.0	6.9
WHDH (AC)	5.8	5.7
WJIB (B/EZ)	6.7	5.7
WSSH (AC)	4.9	4.7
WZOU (CHR)	3.8	4.7
WEEI (News)	5.1	4.6
WZLX (Gold)	4.1	4.5
WROR (AC)	3.8	3.8
WMJX (AC)	4.0	3.5
WAAF (AOR)	1.8	2.7
WVBF (AC)	3.1	2.5
WILD (UC)	1.7	2.3
WBOS (Ctry)	1.6	2.2
WXKS (BBnd)	1.4	1.8
WCRB (Clas)	1.6	1.4
WMRQ (AOR)	1.3	1.4
WPLM-AM & FM (BBnd)	.7	1.0

Philadelphia

WMMR was in its usual #1 spot. WUSL, by nudging forward, tied WEAZ for second, the first time it's been there since summer '85. The real surprise in Urban, however, was WDAS-FM, the much longer-listed veteran that many had nearly written off; WDAS hadn't seen a five share in the last six books. WMGK, which also had a good Birch, closed in on WKSZ for the AC lead. Unlike the Birches, "adult CHR" WEGX could be seen taking a piece of WCAU-FM. AMs WPEN and WCAU also increased.

	Winter '87	Spring '87
WMMR (AOR)	9.0	8.9
WEAZ (B/EZ)	9.0	7.4
WUSL (UC)	7.2	7.4
KYW (News)	7.6	6.8
WKSZ (AC)	5.7	5.3
WMGK (AC)	4.5	5.1
WDAS-FM (UC)	3.6	5.0
WPEN (BBnd)	4.3	4.5
WSNI (AC)	4.7	4.4
WWDB (Talk)	4.5	4.4
WCAU-FM (CHR)	5.0	4.3
WYSP (Gold)	4.5	4.2
WCAU (News)	3.0	3.5
WXTU (Ctry)	3.2	3.3
WEGX (CHR)	1.6	3.0
WIP (Misc)	2.6	2.4
WIOQ (AOR)	2.9	2.3
WFLN (Clas)	2.0	1.8
WFIL (Gold)	1.4	1.5
WDAS (UC)	1.5	1.1
WHAT (UC)	.5	1.0

NETWORK FEATURE FILE

NEWS & INFORMATION FEATURES

July 27 - August 2

MUSIC FEATURES

WEEKLY

July 31 - August 6

American Dance Traxx (WO/M) Debbie Harry/Jody Watley/Lisa Lisa	Line One (WO/M) Georgia Satellites	Star Beat (MJI) Nona Hendryx
Lee Arnold On A Country Road (WO/M) Michael Johnson/Earl Thomas Conley/Exile/Rosanne Cash/Dwight Yoakam	Live From Gilley's (WO/M) Charlie Daniels Band	Sunday Country (CI) Emmylou Harris
Dick Clark's Rock, Roll & Remember (US) Roy Orbison	Metashop (MJI) Dokken	Super Gold (TRAN) Beatles' movie music/Top ten 21 years ago/Top 10 instrumentals of 50's & 60's/Double shots of super gold soul/All time best soul songs
Classic Cuts (MJI) John Lennon	Miller Sound Express (WO/M) Luther Vandross Pt. 1	Superstars Rock Concert (WO/M) Fior/Simple Minds
The Countdown (WO/M) Vanessa Thomas/Levert	Motor City Beat (US) Holland/Dozier/Holland songbook	That's Love (SPN) Gino Vanelli/Mike Love/Martin Short/Shelly Duvall
Countdown America with Dick Clark (US) Laura Branigan	Musical (WO/M) Anita Morris/Lee Miserables/Listener letters	Weekly Country Music Countdown (USP) Crystal Gayle
Countdown USA (CUSA) Fleetwood Mac	Musical Starstreams (FF) Schonherz & Scott	
Country Calendar Weekly Special (CW) Dwight Yoakam/Juice Newton/Lee Greenwood	National Music Survey (WO/M) James Ingram	
Country Closeup (PM) Alabama/Gatlin's/Nitty Gritty Dirt Band/Oak Ridge Boys	Off The Record (WO/M) Starship	
Country Report Countdown (WRN) Exile/Forester Sisters	On The Move (CBS) Run DMC/DeBarge	
Country Today (MJI) Waylon Jennings	On The Radio (NSBA) David Bowie	
Cruisin' America with Cousin Bruce (CBS) George Martin/PP&M/Melissa Manchester	Party America (ABC) Tom Hanks/Mel Brooks/Jellybean/Run D.M.C./Mark Hamon/Fabulous Thunderbirds/Chico DeBarge	
Rick Dees Weekly Top 40 (DIR) Debbie Gibson	Plain Rap Countdown (PRN) AC: Bruce Hornsby/Steve Winwood/Suzanne Vega/Fleetwood Mac/Los Lobos	
Dr. Demento (WO/M) All request show	CHR: T'Pau/Pseudo Echo/Living In A Box/Bryan Adams/Motley Crue	
Encore With Jim Lange (WO/M) 1943: Harry James	Urban: George Michael/Madonna/Gloria Estefan/Surface/System	
Fusion 40 (TP) Grover Washington Jr./Al Jarreau/Maynard Ferguson	Pop Concerts/Star Trak Profiles (WO/M) Smokey Robinson	
Future Hits (WO/M) Heart/Michael Johnson	Powercuts (GSN/ABC) Def Leppard/Grateful Dead	
Great Sounds (US) Andy Williams	RadioScope (RS) Ready For The World/Natalie Cole	
Highlights (BP) B.B. King	Reelin' In The Years (GSN/ABC) Santana/Kinks	
Hot Rocks (US) Gloria Estefan/Miami Sound Machine	Rock & Roll Never Forgets (WO/M) Moody Blues/Martha & Mervyn/Yardbirds/Blood, Sweat, & Tears	
In Concert (WO/M) Georgia Satellites/Frozen Ghost	Rock Chronicles (WO/M) Dan Fogelberg/Roger Daltrey/Bob Seger/Marillion	
Jazz Show w/David Sanborn (NBC) Pat Metheny	Rock Of The World (MCA) Jools Holland	
John Lander's Hit Music USA (US) Outfield/Jay Leno	Rock Watch (US) Doors 20th anniversary special	
Legends Of Rock (NBC) Cream	Scott Shannon's Rockin' America Countdown (WO/M) Whispers/U2/Klymaxx	
Let The Good Times Roll (GSN/ABC) Graham Nash/Martha & The Vandellas	Sittin' In (WRN) Vince Gill	
	Solid Gold Saturday Night (US) Nothing But #1s	
	Special Edition (WO/M) Gregory Abbott	
	Spirit Of Summer (CBS) Jeffrey Osborne/Sheena Easton/Four Tops	

DAILY

August 3 - August 7

British Wax Museum (RI) Rainbow/Small Faces/Beatles/Roger Daltrey/Led Zeppelin
Country Calendar (CW) Tommy West/Dan Seals/Charley Pride/George Strait/Jarvis Galt/Tanya Tucker/Paul Davis
Country Comments (WO/M) Kathy Mattea/Michael Johnson/T. Graham Brown/Lyle Lovett/Stellar Brothers/Tanya Tucker/Restless Heart
Country Datebook (US) Cindy Nixon/Jerry Reed/Sonny James/Kendalls/Moe Bandy/Joel Stempley
Country Report (WRN) Oak Ridge Boys
Rick Dees American Music Magazine (US) Whitney Houston/Whispers/Heart/Jenet Jackson/Geneesis
Off The Record (WO/M) Lou Gramm/Y&T/Ace Frehley
Psychedelic Panack (WO/M) CSN&Y/Grateful Dead/Traffic/Robin Trower/Bob Dylan
Rock & Roll Never Forgets (WO/M) Grand Funk/Blue Oyster Cult/Jerry Garcia
Rock Today (MJI) Richard Marx
Shootin' The Breeze (WO/M) System/Kool & Gang/Atlantic Starr
Solid Gold Country (US) Jordanaaires/August calendar/1983/Rodney Crowell/Mel Tillis
Solid Gold Scrapbook (US) Color my world/1972/Bob Dylan/Let's go to the hop
Star Trak (WO/M) Bob Seger/Nyiona/Dan Fogelberg

GENERAL INFORMATION

American Focus (FY) Ed Bradley	Auto Report (ME) Imported pickups/Airbags/Pony Cars/Flat tires
The Blimp (PM) Sports arenas/Fancy pet items/Electronic road guides/Phony degrees/Frequent flyer troubles	Car Show Coast-To-Coast (SCGI) Mazda 2600 Truck/87 Imports
Computer Program (PM) Computerized appliances/Computers in stock market/Local area networks	Discovering Tomorrow (JPB) Fun and games when air travelling/Robotic playmates/Genetic end to cavities/Heart attack protection/China's Great Wall in space
Earth News (WO/M) Hot summer films pt. 1	Larry King Show (WO/M) Patty Duke/Ben Wattenberg/Dr. Spide/James Dickey/Gloria Steinem
Like Only Yesterday (WO/M) Nixon nominated/Ranger 7 moon shot/Pope bans birth control/Eagleton withdraws	A Moment in History (NBC) House votes to impeach Nixon/Soviets boycott Olympics/Charles & Di te/Hoffa disappears/Eagleton pulls out/U of T sniper/Legionnaires disease
NBC Extra (NBC) Is baseball off base?	Sylvia Porter's Personal Finance Report (REM) Timely investments/Gold/Stock splits/Private banking/U.S. EE Bonds
Radio Links (RL) Madonna	Sound Advice (PM) How hi-fi got hi-fi/Tom Edson's phonograph/History of radio/Tape recording
Travel Holiday Magazine (CW) New England	Wireless Flash (CN) Mark Hamon/Hank Searles/George Benson/Earl Kluh/Astrid Young
Working Out (JBI) Distance swimming/Aerobic dance/Tennis/Weight training/Fitness walking	

COMEDY

All My Children Update (PRN) Mitch goes Sky diving/Raging waters for babbling Brooks/Hillary flosses regularly/Louise two-times Justin... and three times a lady	Bobby Jo Amberg's Bar 'N' Grill (DD) Turtleneck night/Texas chainsaw dentist/Eat till you're sick/Urban cowboy aftershave/Torchey LaHude
Comedy Hour (MJI) Live guest: Bob Goldthwait/Steven Wright/Carl Reiner/Mel Brooks/Robin Williams	Comedy Show with Dick Cavett (CW) Broadway -2/Jonathan Winters/Martin Mull/Jimmy Durante/Smothers Bros./Glenn Ressler
Comedy Spot (CW) Victor Borge/Nat'l Lampoon/Irving Jacobson/Story Theatre/Jim Dale	Daily Feed (DCA) Hey Moe hey Larry/Networks cancel hearings/Deaver's judge Raimply forgot/Simulated press conference/Max in space take 7
Fun Factory (PM) Joe Friday The 13th/Pet Sounds/Jailbait Rock/Superman Four	Hiney Wine (DD) Hiney in the blanket/Bip shrimp in your hiney/Peach fuzz in your hiney/Hiney at Disney/Gas bubbles in our hiney
Jackie The Joke Man (OHR) Men eating shrimp/No-nightie night/If you knew sushi/Alaskan college prank/Honor offer	Laugh Machine (PM) Steven Wright/Robert Klein/Rodney Dangerfield/Pat Paulsen/Erno Philips
Mel Blanc's Blankety Blanca (ASR) Humility/I know about you/Towels/Something sickening/Cod liver oil	National Comedy Wireless (DD) Rodney goes camping/Susan B. will rise again/Carl catches early train/The Devil in Miss Piggly/Alex Cellulite Putty
National Lampoon's True Facts (PRN) Hey Moe/Rubber Refuse/Talking to God/Audience participation/I'll be your sledgehammer	Radio Hotline (ASR) What's going on down there/Doctor betor's office/Wrong pictures/Mothballs/Bruno's apology
Stevens & Grdnic's Comedy Drop-Ins (ASR) House of organs/Tester's spread/Hincky Hotel/How to pick up girls, Pt. 1/Music awards	Stevens & Grdnic's Daily Comedy Exclusive (ASR) Ozzy Rock University/Smoking-non smoking/Reward & punishment/Coat hanger abuse/16 day deodorant pad

SPORTS

Costas Coast To Coast (CW) Jack Buck/Catfish Hunter	Radio Baseball Cards (GCS) Tommy Lasorda/Don Baylor/Joel Carter/Dwight Gooden/Notan Ryan/Rick Rhoden
Sporting News Report (CW) Hubie Brown, Bill Lee/Nancy Lieberman/Johnny Bench/Harry Caray/Joel Nuxhall	Sports Flashback (CW) Left-handed pitcher holding all-time strikeout record/Bob Gibson's '71 no hitter/Ken Holtzman's '69 no hitter/Al-Norton title bout/'87 NBA Final MVP/Pete Rose's all-time hit record/Blom Borg's four straight Wimbledon titles

DRAMA/NOSTALGIA

Golden Age Of Radio (PRN) Dimension X/Cavalcade of America/NBC Short Stories/Great Gildersleeve/People Are Funny	Same Time . . . Same Station (RRC) When radio went to war
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GIVING ROCK A SPORTING CHANCE — NBC Sports play-by-play commentator and studio host Bob Costas has been announced as moderator of "Great Moments In Rock," a four-hour Labor Day special consulted by Burkhardt/Abrams/Douglas/Elliott, produced by Denny Somach, and distributed by NBC. The show will feature landmark events in rock music, from Elvis Presley's appearances on the Ed Sullivan show to the 20th anniversary of "Sgt. Pepper." Pictured are (l-r) B/A/D/E consultants Greg Gillespie and Dwight Douglas, Costas, B/A/D/E's Lee Abrams, and NBC VP/GM Willard Lockridge.

NETWORKS/PROGRAM SUPPLIERS

ABC — ABC Radio (212) 887-7777	MCA — MCA Radio (818) 777-5775
AM — American Media (404) 873-3100	ME — Meatticket Entertainment (818) 892-7101
AP — Associated Press (202) 855-7200	MJI — MJI Broadcasting (212) 245-5010
ASR — All Star Radio (213) 850-1189	NBC — NBC Radio (212) 664-4444
ATGN — At The Game Network (516) 491-8585	NP — Newwood Productions (212) 755-3320
BBS — Bailey Broadcasting Services (213) 969-0011	NSBA — NSBA Network (213) 306-8009
BP — Bullet Productions (818) 780-3800	OHR — Off Hour Rockers (516) 628-1490
CBS — CBS Radio (212) 975-4321	PM — ProMedia (212) 585-9400
CCA — Christian Countdown America (312) 820-1368	PIA — Public Interest Affiliates (312) 943-8888
CI — Carl Inc. (509) 534-7090	PRN — Premiere Radio Network (212) 467-2346
CN — Copley Radio (619) 293-1818	REM — REMN Communications (212) 302-9120
CUSA — Countdown USA (415) 383-7302	RI — Radio International (212) 302-1670
CW — Clayton Webster (314) 725-5070	RL — Radio Links (213) 454-0488
DCA — DC Audio (202) 638-4222	RRC — Real Radio Company (818) 795-4900
DD — Dorsey & Donnelly (214) 631-7934	SCGI — Starstream Communications (713) 781-0781
DIR — DIR Broadcasting (212) 371-6850	SI — Syndicate It (818) 841-9350
FF — Frank Forest Productions (415) 383-7827	SMN — Satellite Music Network (800) 527-4892
FY — Focus On Youth Radio (809) 452-1150	SPN — Special Programming Network (213) 478-2166
GCS — Greene Creative Services (415) 530-2636	SYN — Syndicom (415) 366-1781
GSN — Global Satellite Net (818) 906-1888	TP — Teleprograms (213) 854-4475
JT — Art Good's Jazz Trax (619) 233-9228	TRAN — Transtar (213) 460-8383
JBI — Jameson Broadcast (202) 328-3283	US — United Stations (212) 575-8100
JPS — James Paul Brown Entertainment (800) 345-2354	WRN — Weedock Radio Network (800) 548-7474
	WOM — Westwood One/Mutual (213) 204-5000

PROGRAM SUPPLIERS

NATIONAL MUSIC FORMATS

Alternative Programming Inc.

Ralph Pflay (214) 521-4484 / (800) 231-2818

Adult AlternativeHUEY LEWIS "Doing It All..."
DAN FOGELBERG "Lonely In..."
SMOKEY ROBINSON "One..."**Country Alternative**FARGO & ROYAL "Members..."
DESERT ROSE BAND "Love..."**Broadcast Programming**

Jeff King/Jay Albright (800) 426-9082

Adult ContemporaryCROWDED HOUSE "Something..."
DAN FOGELBERG "Lonely In..."
SMOKEY ROBINSON "One..."**Modern Country**JUICE NEWTON "First Time..."
EDDY RAVEN "Shine, Shine..."
TANYA TUCKER "Love Me..."
JOHN SCHNEIDER "When The..."
CHARLEY PRIDE "If You Still..."**Century 21**

Greg Stephens (214) 934-2121

The Z FormatPRINCE "U Got The Look"
NATALIE COLE "Jump Start"
GRATEFUL DEAD "Touch Of..."
38 SPECIAL "Back To Paradise"
WHITNEY HOUSTON "Didn't..."
MICHAEL JACKSON "I Just..."**The AC Format**IN PURSUIT "Thin Line"
ABC "When Smokey Sings"
U2 "I Still Haven't Found..."
HERB ALPERT "Making Love..."
RESTLESS HEART "Why Does..."
WHITNEY HOUSTON "Didn't..."**Super-Country**FARGO & ROYAL "Members..."
EDDY RAVEN "Shine, Shine..."**Concept Productions**

Evin Ichyama (916) 782-7754

CHROTHER ONES "Holiday"
NATALIE COLE "Jump Start"
GRATEFUL DEAD "Touch Of..."
WHITNEY HOUSTON "Didn't..."**Country**

BAILLIE & THE BOYS "He's..."

ACBREAKFAST CLUB "Kiss & Tell"
RESTLESS HEART "Why Does..."
WHITNEY HOUSTON "Didn't..."
MEDLEY & WARNES
"The Time Of My Life"**Drake-Chenault**

Phil Barry (800) 247-3303

XT-40DAN HILL "Can't We Try"
ABC "When Smokey Sings"
SAMMY HAGAR "Give To Live"
WHITESNAKE "Here I Go Again"
BANANARAMA "I Heard A Rumor"
SMOKEY ROBINSON "One..."
WHITNEY HOUSTON "Didn't..."**Contempo 300**U2 "I Still Haven't Found..."
HERB ALPERT "Making Love..."
RESTLESS HEART "Why Does..."
WHITNEY HOUSTON "Didn't..."**Great American Country**DWIGHT YOAKAM "Little Ways"
JUICE NEWTON "First Time..."
BARBARA MANDRELL "Child..."**Supersoul**SHERRICK "Just Call"
PRINCE "U Got The Look"
ANITA BAKER "No One In..."
HERB ALPERT "Making Love..."
COLONEL ABRAMS "How..."
PATRICE RUSHEN "Anything..."
WHITNEY HOUSTON "Didn't..."**Media General****Broadcast Services**

Bob Durais (901) 320-4433

ActionCHICAGO "Niagara Falls"
REO SPEEDWAGON "In My..."
DAN FOGELBERG "Lonely In..."
PAUL SIMON "Diamonds On..."**Your Country**JOE KENYON "Hymne"
PATTY LOVELESS "After All"
DWIGHT YOAKAM "Little Ways"
JOHN SCHNEIDER "When The..."
CHARLEY PRIDE "If You..."**Hit Rock**JONATHAN BUTLER "Lies"
ABC "When Smokey Sings"
SAMMY HAGAR "Give To Live"
BANANARAMA "I Heard A Rumor"
FREDDIE JACKSON "Jam..."**Peters Productions, Inc.**

George Junak (800) 256-8511

Country Lovin'GIRLS NEXT DOOR "What A..."
BARBARA MANDRELL "Child..."**The Ultimate AC**ABC "When Smokey Sings"
MADONNA "Who's That Girl"
SMOKEY ROBINSON "One..."
ANITA BAKER "No One In..."**The Programming Consultants**

Steve Penny (800) 845-7807

Stereo RockDAN HILL "Can't We Try"
SMOKEY ROBINSON "One..."
WHITNEY HOUSTON "Didn't..."**AC**

HUEY LEWIS "Doing It All..."

CountryDWIGHT YOAKAM "Little Ways"
BARBARA MANDRELL "Child..."
EDDY RAVEN "Shine, Shine..."**Hot AC**DAN HILL "Can't We Try"
BANANARAMA "I Heard A Rumor"
WHITESNAKE "Here I Go Again"
SMOKEY ROBINSON "One..."
WHITNEY HOUSTON "Didn't..."**Radio Arts**

John Benedict (818) 841-0225

Country's BestEDDY RAVEN "Shine, Shine..."
BARBARA MANDRELL "Child..."**Soft Contemporary**MADONNA "Who's That Girl"
DAN FOGELBERG "Lonely In..."
RESTLESS HEART "Why Does..."
CROWDED HOUSE "Something..."**Sound 10**ABC "When Smokey Sings"
U2 "I Still Haven't Found..."
RESTLESS HEART "Why Does..."**Satellite Music Network**

Pat Clarke (214) 991-9200

The Starstation

CROWDED HOUSE "Something..."

Country Coast-To-CoastBARBARA MANDRELL "Child..."
WILLIE NELSON "Island In..."
O'KANES "Daddies Need To..."**Rock 'N' Hits**EUROPE "Carrie"
DEF LEPPARD "Women"
OTHER ONES "Holiday"
PRINCE "U Got The Look"
A-HA "Living Daylights"
WHITESNAKE "Here I Go Again"
ERIC CLAPTON "Tearing Us..."**Z-Rock**DIO "Dream Evil"
DEF LEPPARD "Hysteria"
LOUDNESS "Hurricane Eyes"
NUCLEAR ASSAULT "The Plague"
OBSESSION "Methods Of..."**Transtar****Adult Contemporary**

Mike Turner (213) 480-6383

HEART "Alone"
DAN HILL "Can't We Try"
KLYMAXX "I'd Still Say Yes"
FLEETWOOD MAC "Seven..."

JAMESON UNVEILS SOAP QUIZ

AP, CBS Begin Entertainment Capsules

Responding to station requests for more entertainment and lifestyle-oriented programming, at least three program suppliers are offering new services.

• Associated Press broadcast services will feed "Segue" on its NewsPower, APTV wire services, and on AP Network News. The 60-second report covers all forms of entertainment plus lifestyle trends and offbeat news. Four "Segue" scripts will cross each day, two each in drivetimes. The entertainment capsules will feature "Music Tracks," spotlighting new releases, artist birthdays and other tidbits covering all formats; "StarWatch," which features a specific celebrity item; "Show-Biz," highlighting the business end of the entertainment industry; and "Today In Music History." (202) 955-7243

• CBS will soon begin feeding affiliates its "Celebrity Audio Feed," a weekday service providing celebrity actualities to stations. Cuts will be fed in the morning. (212) 975-4321

• Jameson Broadcast and ABC Radio team up for "Soap Quiz," featuring a soap opera trivia question asked by a major soap star who will also chat about experiences and relationships and then close with the answer. First week guests included Jacklyn Zeman and Bobbie Spencer from "General Hospital," Ruth Warrick and Phoebe Tyler from "All My Children," and Tina Clayton Roberts from "One Life To Live." (202) 328-3283.

IDB Backhauls Joel Soviet Concert

In a surprising move, Soviet officials have granted IDB Communications the authority to import into the USSR the telecommunications equipment necessary to beam Billy Joel's August 2 Leningrad concert back to the US. The digital-quality concert will be distributed to stations by DIR.

CBN Gives Radio Another Try

For the second time in six years, the Christian Broadcasting Network will be offering



Jacklyn Zeman



Ben Kinchlow



Scott Ross

Christian-formatted radio. Known before as Continental Radio, the new version is simply named CBN Radio. Elements provided include 22 and a half hours of contemporary Christian music, a half-hour news wrapup at 5pm (Eastern), and a one-hour talk show entitled "700 Club On The Line," which will be hosted by CBN Entertainment Editor Scott Ross and "700 Club" co-host Ben Kinchlow. (804) 424-7777.



STAGESIDE WITH LAKESIDE — Telegrams Director/Program Development Tony Cruz (right) chats with Lakeside's Steve Shockley for "Streetbeat," which the program supplier produces for MCA Radio.

DATEBOOK

SEAN ROSS

Kermit Hops To Victory

MONDAY, AUGUST 3

1966/Comedian Lenny Bruce dies of a morphine overdose.
 1984/Linda Ronstadt admits to an interviewer that she didn't watch the recently-concluded Democratic convention. Ronstadt says her interest in politics was "private . . . people think I'm like Shirley MacLaine or something." Also, the Jacksons' opening night at Madison Square Garden draws Richard Pryor, Bill Murray, Andy Warhol, Steven Spielberg, David Lee Roth, David Bowie, Donna Summer, Quincy Jones, Jim Henson, and Kermit The Frog, among others.
 1986/Andrew Ridgeley runs his formula three racecar off the track again, making his sixth crash in eight races. The repair bill is around \$80,000. Also WNEW/New York legend William B. Williams dies at age 62. It was Williams who dubbed his friend Frank Sinatra "chairman of the boards," a name that was later modified to "board."

TUESDAY, AUGUST 4

1966/John Lennon declares the Beatles "bigger than Jesus."
 1975/Robert Plant and family are injured when his wife Maureen drives their rental car over a cliff into a tree on the Greek island of Rhodes. The Plants have to be taken to a hospital in the back of an open fruit truck.
 1981/Chicago Mayor Jane Byrne declares "Salute to the Staple Singers Day."
 1984/Deniece Williams plays L.A.'s Beverly Theatre; her former duet partner, Johnny Mathis, plays the Universal Amphitheatre. Also, Phil Collins marries Jill Tavelman. And Prince sees the Bangles for the first time; he spends most of the party afterwards talking to Susanna Hoffs.
 1986/Canadian businessman/Expo Chairman Jim Pattison gives retiring British Columbia premier Bill Bennett John Lennon's \$2.3-million rainbow-painted Rolls Royce. Bennett responds, "I guess we'll have to have it repainted." David Foster plays his first solo concert at the Bennett tribute but Bryan Adams and Loverboy are pulled by their manager.

Born: Rick Derringer 1949, Samantha Sang 1953

WEDNESDAY, AUGUST 5

1957/"American Bandstand" makes its network debut on ABC.
 1966/The Beatles' "Revolver" released.
 1975/Stevie Wonder announces he'll re-sign with Motown for an estimated \$13 million. The pact isn't actually inked until April, 1976.
 1980/RCA releases the limited edition eight-record set "Elvis Aron Presley."
 1981/Olivia Newton-John gets her star on the Hollywood Walk of Fame between Greta Garbo and Edgar Kennedy.
 1983/"Risky Business" opens, thus spurring the reissue of "Old Time Rock & Roll." Also, "Get Crazy," a sort-of punk version of the early rock musicals, opens much less auspiciously; Malcolm McDowell plays a rock star apparently modeled on Mick Jagger.
 1986/Ai Kooper joins Tom Petty on stage when the Bob Dylan/Petty tour hits San Francisco.
 Born: Pete Burns (Dead Or Alive) 1959, Vern Gosdin 1934, Sammi Smith 1943, Jim Webb 1946



Whitney Houston, Rodney Crowell, Joe Tex, Pete Burns

THURSDAY, AUGUST 6

1971/Procol Harum and the Edmonton Symphony Orchestra record "Conquistador."
 1973/Stevie Wonder is severely injured in the car crash that inspires him to write "Higher Ground."
 1982/Sting releases his first solo single, "Spread A Little Happiness," a period piece from "Brimstone & Treacle" that goes largely unnoticed since the Police are still together.
 1984/Herb Alpert begins a reunion tour with four of the seven original Tijuana Brass members at L.A.'s Greek Theatre. Also, the Cars' "Drive" video, directed by Timothy Hutton, is released.
 Born: Randy DeBarge 1958, Carole Pope (Rough Trade) 1960

FRIDAY, AUGUST 7

1974/Faye Dunaway marries Peter Wolf.
 1981/Teddy Pendergrass is proclaimed an honorary citizen of Los Angeles after five days at the Greek Theatre. Also, B.J. Thomas becomes the 60th member of the Grand Ole Opry.
 1983/Rick James savagely attacks Prince in the L.A. Times. Among his complaints: "I'm tired of people saying I stole (the Mary Jane Girls) from Prince. I had this idea five years ago. Besides, I wouldn't copy any crap like that Vanity 6 album." He also claims he'll retire from touring.
 Born: Felice Bryant 1925, Rodney Crowell 1950, B.J. Thomas 1942, Bruce Dickinson (Iron Maiden) 1958, Stan Freberg 1926

SATURDAY, AUGUST 8

1970/Janis Joplin buys a tombstone for Bessie Smith's Philadelphia grave 33 years after Smith's death.
 1975/Hank Williams Jr. is severely injured in a mountain climbing accident.
 1981/Yeah, but they got pregnant watching Prince: two women give birth at a Rick James show in Birmingham. Also, REO Speedwagon's Denver show becomes the first major concert on MTV.
 1983/Anchorwoman Christine Craft wins \$500,000 in her sex discrimination suit against Metromedia but loses on appeal.
 Born: David "The Edge" Evans (U2) 1961, Mel Tillis 1932, Michael Johnson 1944, the late Joe Tex 1933

SUNDAY, AUGUST 9

1967/As chronicled in the recent film "Prick Up Your Ears," writer Joe Orton is hammered to death by his male lover. "Up Against It," Orton's screenplay intended as a third Beatles' film, is now being reworked as a musical with a score by Todd Rundgren.
 1969/Charles Manson and family kill Sharon Tate and four others.
 1981/Cameo and Rick James draw 30,000 to a show in Baton Rouge. 40,000 cars are turned away and yet two more kids are born.
 1986/21-year-old Thomas McGuigan is stabbed to death during Queen's set at the British Knebworth festival. McGuigan bleeds to death before medics can get through the 120,000-person crowd to help him.
 Born: Whitney Houston 1963, Barbara Mason 1947

EVERYONE LOVES

"STRANGELOVE"

"STRANGELOVE"

"STRANGELOVE"

"STRANGELOVE"

DEPECHE

M O D E

The Hit Single

Produced By Depeche Mode
and David Bascomb

From The Forthcoming Album

WXKS add	KCAQ 12-8
CKOI 32-25	KXYQ deb 35
KKRZ add	KDON 23-17
KCPX 11-9	KZZU on
KITS 4-2	KQIZ add
KATD 10-9	KSMB add
KWSS 25-21	KOZE 34-28
KSAQ on	KTMT 40-34
KIKX add	KHTZ on
KSND 27-24	Y97 8-5



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JOEL DENVER

CONTEMPORARY HIT RADIO

NAME VALUE SECOND TO SOUND

Exploding The Unfamiliar Artist Myth

As a programmer, you're constantly bombarded with new records. Usually, you can count on at least 40 "out-of-the-box" singles to hit your "first listen" pile each week. Unfortunately, many don't get that first listen until called to your attention.

The reasons are valid: you're busy with many things besides the music. You lack support staff. Your music director is a bit lazy, maybe overloaded; perhaps you just don't care until it becomes a priority.

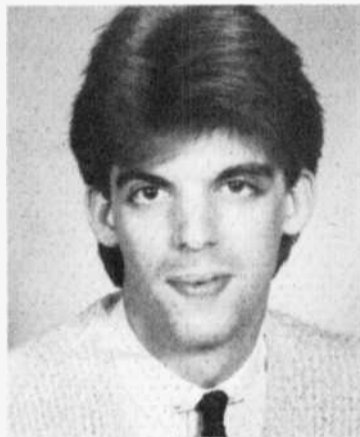
If that priority record is by a superstar, it's less likely to trigger the programmer's should I/shouldn't I defenses. Since he's more inclined to listen right away, chances are it will be added immediately and reported.

Hit Artists Can Miss

After all, a hit artist can release anything and it'll be safe to play, right? Wrong. Golden-Ears Breath! There's a stark reality to face — an artist's name value doesn't necessarily guarantee a hit record.

When the same PD is approached about a strong-sounding record by an unknown artist, the story is quite different. In most cases, the reaction is that old excuse: "Good-sounding record, but the artist is just too unfamiliar for me to play." Then there's the ever-popular, "I'll have to wait until my competition makes it familiar."

An analysis of the CHR music information for the week of July 3,



Steve Perun

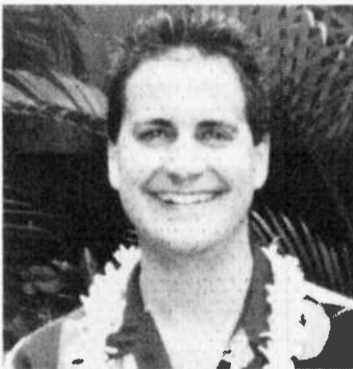
1987 reveals some interesting facts. Of the five Breakers:

- Madonna is the only artist who could be considered a household name.
- Living In A Box is totally unfamiliar, unless you spent time in the UK, where their single went top five.
- Los Lobos, successful on AOR, is new to much of the CHR audience.
- The Whispers have had sporadic CHR success over the years, but few back-to-back hits.
- The Outfield, coming off a major album last year, haven't claim-

ed "automatic" status yet.

Superstars Vs. New Artists

Examining the CHR National Airplay/40 for the same week brings the subject into sharper focus. There are ten superstar names: Whitney Houston (#1), Heart (#2) Bob Seger (#3), Miami Sound Machine (#12), Genesis (#19), Janet Jackson (#22), Fleetwood Mac (#26), Bryan Adams (#28), Starship (#37), and Madonna



Mike Schaefer

(#40). Then there are the established artists, with significant name value because of several hits: Motley Crue (#14), Jets (#15), George Michael (#16), and Klymaxx (#27).

The other 26 artists appearing on the CHR National Airplay/40 are either just recently reestablished in the format, are active with follow-ups to recent hits, or are enjoying their first taste of CHR success.

Those in the recently reestablish-

What's In A Name?

- Superstars don't always deliver superhits
- CHR is song-intensive vs. artist-intensive
- New artists are radio's lifeblood
- "Artist unfamiliarity" a lame excuse for not playing new product.

ed/hit followup category: Expose (#5), U2 (#7), Crowded House (#8), Bruce Hornsby & The Range (#11), Lisa Lisa (#17, a former #1), Smokey Robinson (#18, hitless for six years), Robbie Nevil (#21), Atlantic Starr (#23, former #1, previously hit in '86 with "Secret Lovers"), Steve Winwood (#25), Cutting Crew (#31 coming off a #1), Wang Chung (#34 following #1 and #5 hits), Herb Alpert (#35, a former #1 who hasn't had a hit this decade), Eddie Money (#36 and rebuilding his career), Level 42 (#38, a former top 15 hit), and Al Jarreau (#39, not an automatic artist in CHR).

Artists basking in first-time CHR success include: System (#4), Pseudo Echo (#6), Kenny G (#9), T'Pau (#10), Nylons (#13), Surface (#20), Suzanne Vega (#24), Richard Marx (#29), Whispers (#32), and Debbie Gibson (#33). There are 10



Garry Wall

here for a total of 39 titles. The 40th title is by Jennifer Rush with Elton John (#30), a duet by a new artist and an established superstar.

Meanwhile, new artists who have made Breaker and went on to have Top 15 hits since January '87 include: Beastie Boys, Bon Jovi, Breakfast Club, Club Nouveau, Chris DeBurgh, Europe, Lou Gramm, Poison, Ready For The World, Jody Watley, Kim Wilde, and Bruce Willis.

Programmers Ponder Lame Excuse

Given the strong showing of new artists outlined above, why do programmers say they can't play a new record because of artist unfamiliarity? "I don't know why they'd use such a lame excuse, but they do," said Capitol National Programming Coordinator and KBEQ/Kansas City PD Steve Perun.

"Up to a third of my list is new artists. I never use that as an excuse not to play a record. I use

others that make sense, like 'It's not performing or selling.' While we are running a tight list, KBEQ's helped to break Billy Vera. Glenn Medeiros, Debbie Gibson, Club Nouveau, and Lisa Lisa, among many others."

Perun added, "The question from programmers should be 'Is the record happening?' I'm more leery of playing the third or fourth single from an album than a new record by a brand new artist."

Q106/San Diego PD Garry Wall confessed, "I can't say I've never said 'I can't add a record because it's by an unfamiliar artist,' but it

"New artists are the lifeblood of radio, especially CHR. Without those, we'll have a dying format."

— Mike Schaefer,
194/Honolulu PD

shouldn't be a primary reason. If it was a choice between an unknown and a superstar, then the newer record might have to wait a week."

It Comes Down To The Sound

"But it really should come down to the sound of the record and the company's commitment to the project," Wall admitted. "Ultimately, the audience decides if it stays on the air. When it comes to new artists, we watch other stations similar to ours. Will To Power exploding on these stations is like a litmus test for us."

194/Honolulu PD Mike Schaefer noted, "It's a real challenge for a PD to educate the audience to the music (by unfamiliar artists): always give the title and artist, preferably in the front and back-sell. Also, obtain bio information for the jocks.

"Just because a record is by a new artist is no excuse not to play it. New artists are the lifeblood of radio, especially CHR. Without those new names, we'll have a dying format.

"For the most part, you can rely on the superstar names like Madonna, Genesis, Phil Collins, Lionel Richie, or Whitney Houston for great records. But they're not infallible. CHR is a song-oriented format, but we've also got to work to develop new acts for tomorrow. It's up to us to give them an identity."



MY DATE IS ON MY LEFT — Fortunately, the prize wasn't a date with the ape . . . contest winner Sharon Baxter (second from right) won backstage passes and a Huey Lewis tour jacket from KZOU (Zoo 98)/Little Rock. Shown (l-r) are Zoo 98's Zoorilla, Baxter's friend, Huey, and the station's Jon Allen.

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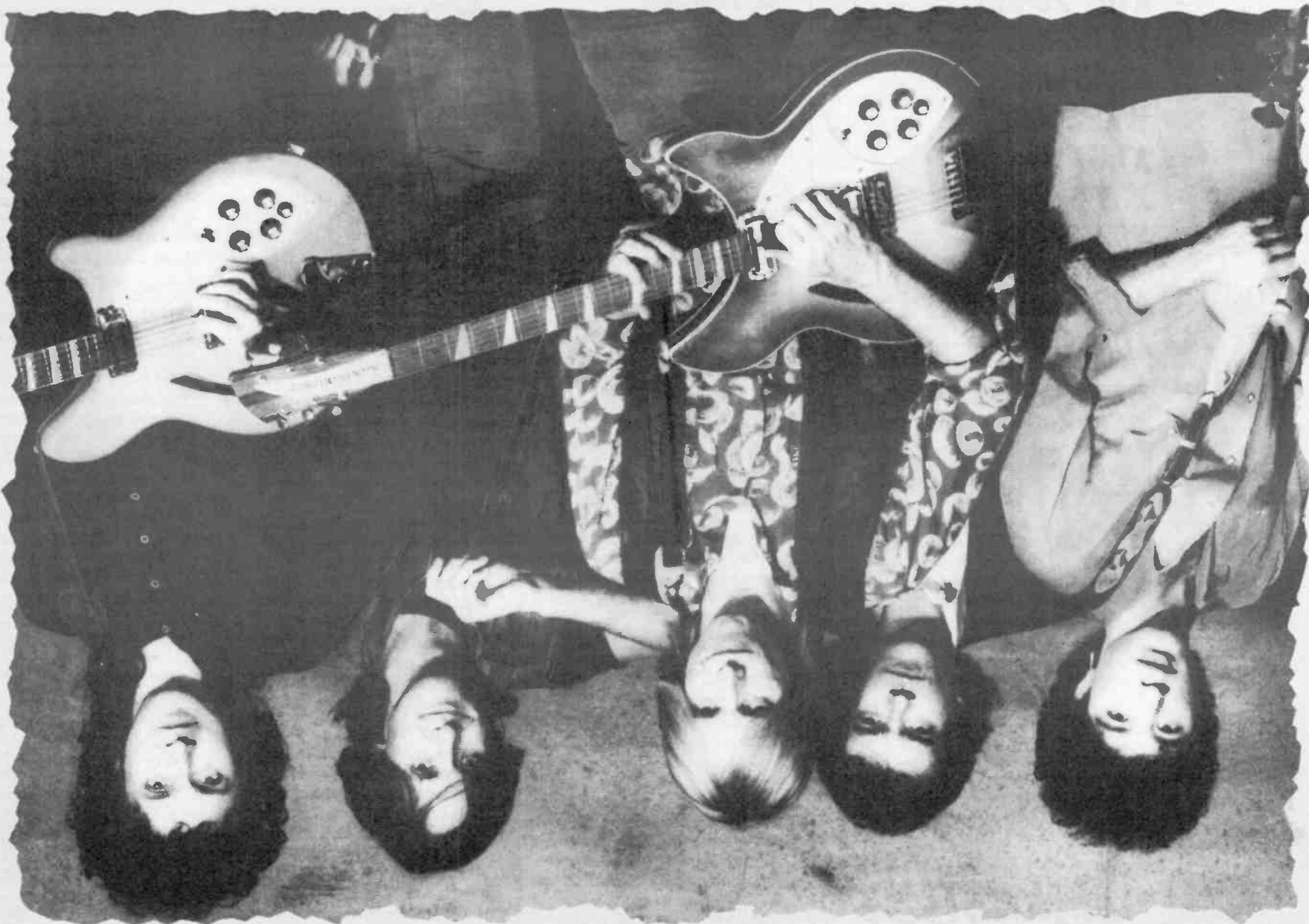
PRODUCED BY TOM PETTY AND MIKE CAMPBELL
MANAGEMENT: TONY DIMITRIADES & ELLIOT ROBERTS/LOOKOUT MANAGEMENT

“LET ME UP (I’VE HAD ENOUGH)”

FROM THE ALBUM

ALL MIXED UP

THE NEW SINGLE



TOM PETTY & THE HEARTBREAKERS

AOR TRACKS 49 - 27

#2 MOST ADDED TRACK

JANE GOT SERIOUS!

WXKS 17-15
PRO-FM deb 35
KRBE on
KITS 10-8
KATD 14-13
Z94 33-28
K104 28-25
WERZ deb 38
KSAQ add
WKPE deb 35
KTMT deb 39
KHTZ add
Y97 27-21

AOR TRACKS 20
AOR ALBUMS 23



"JANE'S GETTING SERIOUS"

(7-89258) (PR 2013)

the single by

JON ASTLEY

from the debut album

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(EXCEPT THE CREW)**

(81740)

Produced by Phil Chapman & Andy MacPherson



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CONTEMPORARY HIT RADIO

MW Conclave Highlights

The Upper Midwest Conclave held in Minneapolis is a unique gathering, in that it's put on by a non-profit organization run by broadcasters and record reps for the benefit of all. The atmosphere at this year's event (held 7/9-12) was a good balance between social events and meetings.

The radio folks in that part of the country expressed a sincere desire not only to learn and grow within their own careers, but to see this growth and understanding proliferate in all ends of the business. A record-setting 325 registered reps guaranteed that there was always a friendly face nearby ready to discuss the issues of the day.

Opening night events included four concurrent informal discussions: "The Realities Of Research"; "Radio/Records Relationships"; "The Management Think Tank"; and "Radio: Right Or Wrong," dealing with moral and ethical media issues in this era of censorship.

Leary: "Keep Drugs Away From Kids"

The "Radio/Records Relationships" room featured WLOL's Gregg Swedberg and Arista's Jay Grady. Two of the hot topics there were courtesy between the two industries and the problems of service. Non-reported airplay was also a factor in the discussion.

There was great reaction from everyone to keynote speaker Dr. Timothy Leary. His subject, "The Triumph Of Radio In The Roaring Twentieth Century," took swipes at the Reagan administration but did agree with Nancy Reagan's stand on keeping drugs away from children. He urged radio to remember that "subjectivity and free-form expression are the keys to the 20th century and beyond."

Talentmasters President Don Anthony took those present into the world of "Personal Marketing And The Quest For Talent." He advised job seekers to enclose pictures of themselves with their T&Rs to demonstrate their ability to make a nice presentation.

BITS

• **Reaching The Beaches** — Z93/Atlanta is appealing to the city's summer love of water sports by becoming "The Station That Reaches The Beaches." Every Thursday morning, Z93's Cash Cruiser Van pulls over a car displaying a Z93 rear window sticker and gives the driver a weekend getaway to an exotic beach destination such as San Juan, Key West, or Marina Del Rey. In addition, station reps wander the lakes giving \$100 to captains of boats with Z93 window stickers on them. Sunbathers can also win \$100, by having their radio tuned to the station.

• **Helping The Homeless** — KBTS (B93)/Austin personality David Dawson broadcast live for five hours atop a 30-foot billboard at a busy intersection to benefit and bring attention to the homeless. The station encouraged listeners to stop by the site to donate food, clothing, or cash. Austin Mayor Frank Cooksey proclaimed the occasion "help the homeless" day.

Winning Formula For Airchecks

"The aircheck is the single-most important item in securing a new job," he said. "Don't make excuses for bad quality. The first 15-20 seconds are critical to your job searching success. Scope down two or three hours of a show and have it run no more than four to five minutes."

KDWB's Don Anthony and I hosted the CHR format room on Saturday to a lively audience which eagerly participated in the question-and-answer segments. Fragmentation of the format and what it's doing to music selection was a prime discussion topic. Many programmers and record reps expressed fear of getting off track by playing too many oldies and adopting a non-aggressive music posture.

Cassette Singles And CDs Make Impact

The cassette single is being looked at carefully by programmers hoping to get a better handle on sales in light of the all-but-extinct 45 rpm configuration. The biggest problem seems to be the placement of this product in the stores.

The pros and cons of compilation CDs and CD singles was also kicked around. As one record rep put it, "CDs cost the same for us to record one track or ten." Programmers reported a growing increase in the number of requests from listeners to win CDs versus albums or cassettes.

The age-old subject of finding, training, and losing air talent also came up. While some expressed dismay over the recruitment process, most programmers voiced their pride in developing young broadcasters while fully understanding that the brightest stars would soon move on.

Promote And Win

WHBT/Milwaukee's Kipper McGee noted, "I have a bias against SOS promotions," as he moderated the panel on "Building A Perfect Promotion" which included WKLH/Milwaukee PD Steve Brill, KGGO/Des Moines Promotion Director Phil Wilson,

and WLOL programmer Greg Swedberg. The panel's basic message was that the station that's better marketed and promoted than all the others will win.

The importance of letting everyone in the station know about promotions was touched upon, and the idea of using a check-off list to cover the fine details of a promotion was explained. Everyone was urged to set realistic expectations for their staffs and clients about promotion results. It was emphasized that all present should learn to say no diplomatically when the promotion calendar is full, or when promotions which make no sense for the station are presented.

Social events at the conclave included a screening of the movie "La Bamba," a bowling party sponsored by WEA, and a trip to the Minnesota Zoo for a cocktail party and barbecue sponsored by Arista, A&M, PolyGram, and Virgin Records.

MOTION

KXOL/San Francisco night rocker **Doug Lee** joins I94/Honolulu for PM drive/Promotions Director duties . . . 94TYX/Jackson afternoon personality **Dave Dunway** takes on programming duties from midday jock **Bill Crews**, who is now MD . . . KZOZ/San Luis Obispo MD **Steve Theroux** takes over programming from **John Scott**, who steps down to concentrate on his air-shift.

KX104/Nashville says goodbye to Production Director **Jackson Daniels**, who goes to KOY-FM/Phoenix for the same duties . . . PM driver **Norm Tanner** is given additional duties as Asst. PD/MD at WJAD/Bainbridge.

Don Joseph exits music duties at WKZL/Winston-Salem and is replaced by ex-WROQ/Charlotte staffer **Bill Catcher**. Over at WROQ, morning sidekick/Producer **Dwayne Ward** adds the new duties of Asst. PD/MD; **John Kilgo**, last at WKZQ/Myrtle Beach, joins to replace the exiting **Johnny Ringo**.

Lisa Giles exits the MD chair at KITY/San Antonio; **Sharon LePere**, from crosstown KTFM, takes over the duties . . . **Ken James** leaves KRQK/Lompoc for overnights at KDON/Salinas-Monterey, where **Randy Mitchell** exits . . . KPSI/Palm Springs midday personality/Asst. PD **Bob Clark** takes on the job of Promotions Director . . . **Barry Fox** moves from FM100/Memphis to WLAP-FM/Lexington as PD.

STATION PROFILE

96FM

KYNO(96FM)/Fresno
PD **John Lee Walker**
MD **Jeff Davis**
(209) 255-8383

The KYNO philosophy on music is 60% current, 20% recurrent, and 20% oldies, going back as far as eight years in some cases. For research we use a unique blend of localized active and passive callout, and gut feel. We can best be described as a true CHR, with light Urban overtones. We're highly dayparted, with the current to oldie mix changing dramatically throughout the day and night.

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KRBE	WLWL
Y100	KKRZ
B96	KS103
92X	KUBE

Already A **1** Urban Contemporary Hit!
Top Ten Club Record!



CBS Records/CBS Inc.



BRAD MESSER

CALENDAR

Reviewing Job Performance

Whether he works at the world's most stable station where the personnel list is chiseled in granite, or at a revolving-door outfit where names on business cards are printed in pencil, each employee occasionally asks himself, "Where, exactly, do I stand?"

Less guesswork would be required if employees were assigned big thermometers on the wall, like the ones the United Way uses to illustrate fundraising progress. When the employee did something wonderful, the boss would color in a few more inches of thermometer; when the employee screwed up, out would come the eraser, and the reading on the Where I Stand-O-Meter would plunge.

Some businessmen have settled on a less graphic manner of telling employees which way the wind is blowing. Many stations have company policies requiring regularly-scheduled job performance reviews, which may range from a

few minutes of informal discussion to full-blown critiques complete with written reports.

Managers should critique actions rather than people, and should include some pats on the back during the session. If personal problems are affecting an employee's performance, show some sympathy, but think twice before volunteering to get personally involved.

There is a widespread perception among workers in general, not only those specifically in radio, that management doesn't give a damn about opinions and suggestions from labor. A performance review presents an opportunity to solicit

feedback. Morale can soar when employee suggestions result in action.

Between performance reviews, take notes on employees' specific triumphs and failures. A written record can be of great value to a manager in the event he is challenged on a decision to promote (or terminate) an employee.

Be sensitive to the employee's reaction to your critique. If he disagrees strongly and feels a piece of criticism is unfair, the performance review will leave him demotivated and will accomplish little.

Generally speaking, although the self-starters and go-getters on a staff are pleased by praise, it's cash and perks that motivate most people in the long run. So don't forget to let employees know how you plan to reward them for excellent performance.

Air Traffic Controllers Strike

MONDAY, AUGUST 3 — Half the nation's commercial airline flights were suspended in 1981 when air traffic controllers staged a nationwide strike. President Reagan gave strikers 48 hours to return to work or be fired, but virtually all the controllers stayed home. The government began accepting applications for replacements exactly two weeks later. The exiled Shah of Iran Reza Pahlavi died in Egypt in 1980. Comedian Lenny Bruce terminally ODeed on morphine in 1966. Birthdays: Actor Martin Sheen (Ramon Estevez) 47. Singer Tony Bennett (Antonio Benadetto) 61. Novelist Leon Uris 63. Grey Panthers founder Maggie Kuhn 83.

2226 Miles By Paddleboat

TUESDAY, AUGUST 4 — Two men challenged the mighty Mississippi River in a paddleboat to set a world record in 1979. Brad Rud and Mick Sigrist entered the headwaters in Minnesota on August 4th and paddled 2226 miles in 103 days. They reached the Gulf of Mexico on November 11th. In 1980, Hurricane Allen began an eight-day sweep across the Caribbean to Texas, killing 272 people. A motorcycle first exceeded 200mph in 1956 (current record 318mph). The Gestapo found Anne Frank in 1944, in a concealed apartment in Amsterdam where her family had lived in hiding for two years. The US bought the Virgin Islands from Denmark in 1916 for \$25-million.

Birthdays: Queen Mother Elizabeth of England is 87.

Earlier "Challenger" Problem Noted

WEDNESDAY, AUGUST 5 — Investigators looking into the January 28 crash of the "Challenger" revealed in 1986 that the shuttle had barely averted an equally-deadly tragedy three weeks earlier, when a launch had been aborted 31 seconds before liftoff. NASA had discovered, at the last minute, that "Challenger"'s tanks had accidentally been drained and the ship didn't have enough fuel to reach orbit.

25th anniversary of the death of Marilyn Monroe, who died in Hollywood at age 36 of a sleeping pill overdose (1962). The entire National Guard was drafted into the Army 70 years ago, to take part in World War One (1917).

Birthdays: Musician Isaac Hayes 45. First man on the moon Neil Armstrong 57.

Japanese National Memorial Day

THURSDAY, AUGUST 6 — The first nuclear weapon used in warfare, the American atomic bomb codenamed Little Boy, was dropped on Hiroshima, Japan in 1945. The ten-foot long device killed 100,000 people outright, and about that many more were mortally burned or irradiated and died later.

25th anniversary of Jamaica's independence from Britain (1962). In 1926, Gertrude Ederle became the first woman to swim the English Channel; in covering the 35 miles in 14.5 hours, she beat the existing men's record by two hours. New York State conducted the first execution by electric chair in 1890. Midpoint of summer.

Birthdays: Actress Lucille Ball 76.

Nuke Leak in Tennessee

FRIDAY, AUGUST 7 — About a thousand people in Erwin, TN were exposed to increased levels of radiation in 1979 when a nearby top-secret nuclear fuel plant released highly enriched uranium. There were no fatalities. Victims were contaminated with up to 500% of normal annual radiation levels.

Atlanta businessman Ted Turner announced in 1985 that he was abandoning his attempt to take over CBS. Philippe Petit walked a high wire between the World Trade Center towers, 1350 feet above the ground, in 1974, and was promptly arrested. The revolving door was patented in 1888.

Birthdays: Actress Loni Anderson 43. Singer B.J. Thomas 45.



AOR

STEVE FEINSTEIN

GRAB YOUR LOVEBEADS

Summer Of Love Flashbacks

Here's a quick catch up of some loose ends from the desk of a reputed AOR editor:

If You're Going To San Francisco . . .

• KRQR/San Francisco is linking with an outfit called Summer Of Love Productions for a series of events commemorating that 20th anniversary in the city where it happened. First was a free KBC Band concert at Golden Gate Park, site of many be-ins and free concerts during the summer of '67. An estimated 10,000 listeners contributed four tons of food for the San Francisco Food Bank.

Next was a multimedia concert with the Dinosaurs, a band that includes ex-members of Quicksilver, Jefferson Airplane, and Big Brother & The Holding Co., and a parade with participants in colorful '60s garb.

The events will culminate with a major celebration in Golden Gate Park in September. If you want to do a promotion around the series, call KRQR's Denise St. Louis at (415) 765-4137.

• Classic Rock WYSP/Philadelphia brought back the spirit of '67 with "Be-In '87," a freebie concert featuring Todd Rundgren and a reunion of local legend American Dream; their 1970 Ampex album was produced by Rundgren. The site was Philly's Fairmount Park, where similar shows were held in the late '60s.

• WHCN/Hartford celebrated with a psychedelic party at a local club. Costumes and giveaways were linked to the year. Black light shone on a wall covered with white paper, where people could write their own sayings in fluorescent markers. Sample: "We're not late for the '60s, we're early for the '90s."

Social Consciousness On The Air

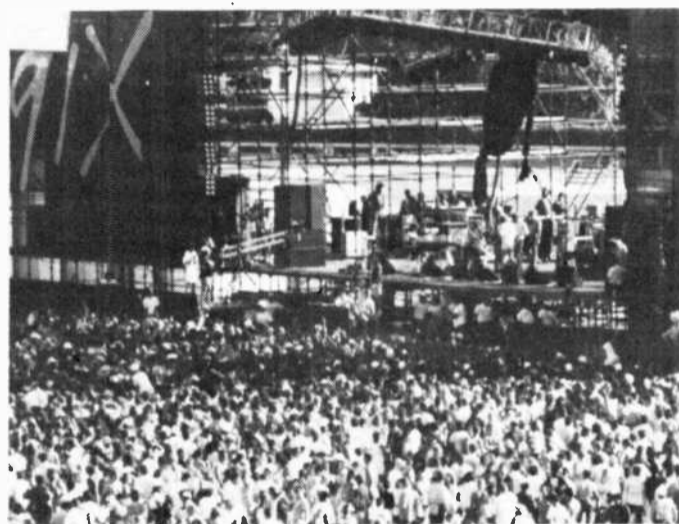
• KQDS/Duluth newsman Rick Church made headlines with a mock campaign for Mayor. The

bit, inspired by a caller's suggestion, has the station giving away \$95 to listeners who come up with creative yard signs promoting the Church For Mayor ticket. The proceeds from fundraising parties have been donated to a local food bank, and the station plans to sell recordings of several campaign songs donated by area musicians and give the proceeds to the charity.

The current mayor took Church's gag seriously enough to have a representative call and express concern: in the event of a close election, any write-in votes for Church could conceivably alter



THE ZOO IS IN TOWN — Renowned WMMR/Philadelphia clowns John DeBella (left) and Mark The Shark (right) set up their own big top for a live broadcast from Ringling Bros. Barnum & Bailey Circus.



CROSS THE BORDER — A concert "so big it took two countries to put it together" is how 91X/San Diego described its MexFest, a day-long show in Tijuana. Both American and Mexican fans attended the event, an effort to recognize international friendship. Performers included Oingo Boingo, Bangles, Fixx, Squeeze, and Hoodoo Gurus. Mega, Inc. consulted. Bottom: an estimated 28,000 people fill the Caliente Race Track. Top: MD Oz and the Gurus' Dave Faulkner do the Mexican hat dance.

Promoting Night Moves

A letter from KWHL/Anchorage MD Kevin Vargas offered an interesting observation on holding down the night shift: "I have a big in-transit audience — from 8-9:30pm. This period is closing time for malls and many businesses, near-closing time for dinner restaurants, and the end time for movies' first showings and the start for second shows. During this time I promote the hell out of events coming up later in my show, and highlight appropriate station promotions."

Good Deeds And Giveaways

• WBCN/Boston donated over \$5000 in proceeds from sales of its 1987 Rock 'n' Roll Calendar to Amnesty International. The centerfold featured a shot of performers such as Bono and Sting at the Chicago finale of Amnesty's 1986 "Conspiracy Of Hope" tour.

• Alternative WFNX/Boston has moved its tower 100 feet higher, and six miles closer to Boston. PD Michael Bright estimates the station now penetrates close to 100% of the city proper, up from 60-70% previously. To celebrate, the station is giving away a trip for two to see the Tower Of London.

• WDHA/Dover's daily "CD Upgrade" replaces a listener's old LP with a CD.

• KFMZ/Columbia tied in with Huey Lewis's "Fore" and gave away green golf balls and copies of the album whenever a Huey song was played over a weekend. A grand prize winner nabbed a set of golf clubs and concert tickets.

• WIOQ/Philadelphia, covering the Core States Bicycling Championship, did live reports from an extremely steep hill known as the "Manayunk Wall." For every report done from the "Wall," copies of Pink Floyd's "The Wall" were given away.

• WXRT/Chicago's ongoing 15th anniversary celebration will include a reunion concert of the Siegel-Schwall Band. The Chicago-based blues outfit from the late '60s/early '70s recorded "Three Pieces For Blues Band And Orchestra," a blues/classical collaboration with Seiji Ozawa & The San Francisco Orchestra.



MUNI TAKES THE CAKE — While in London for a week of live broadcasts, WNEW-FM/New York OM Scott Muni attended an Abbey Road party to celebrate the 20th anniversary of "Sgt. Pepper" 's release. From left, Muni, Alan Parsons, and broadcast producer Denny Somach.

the results.

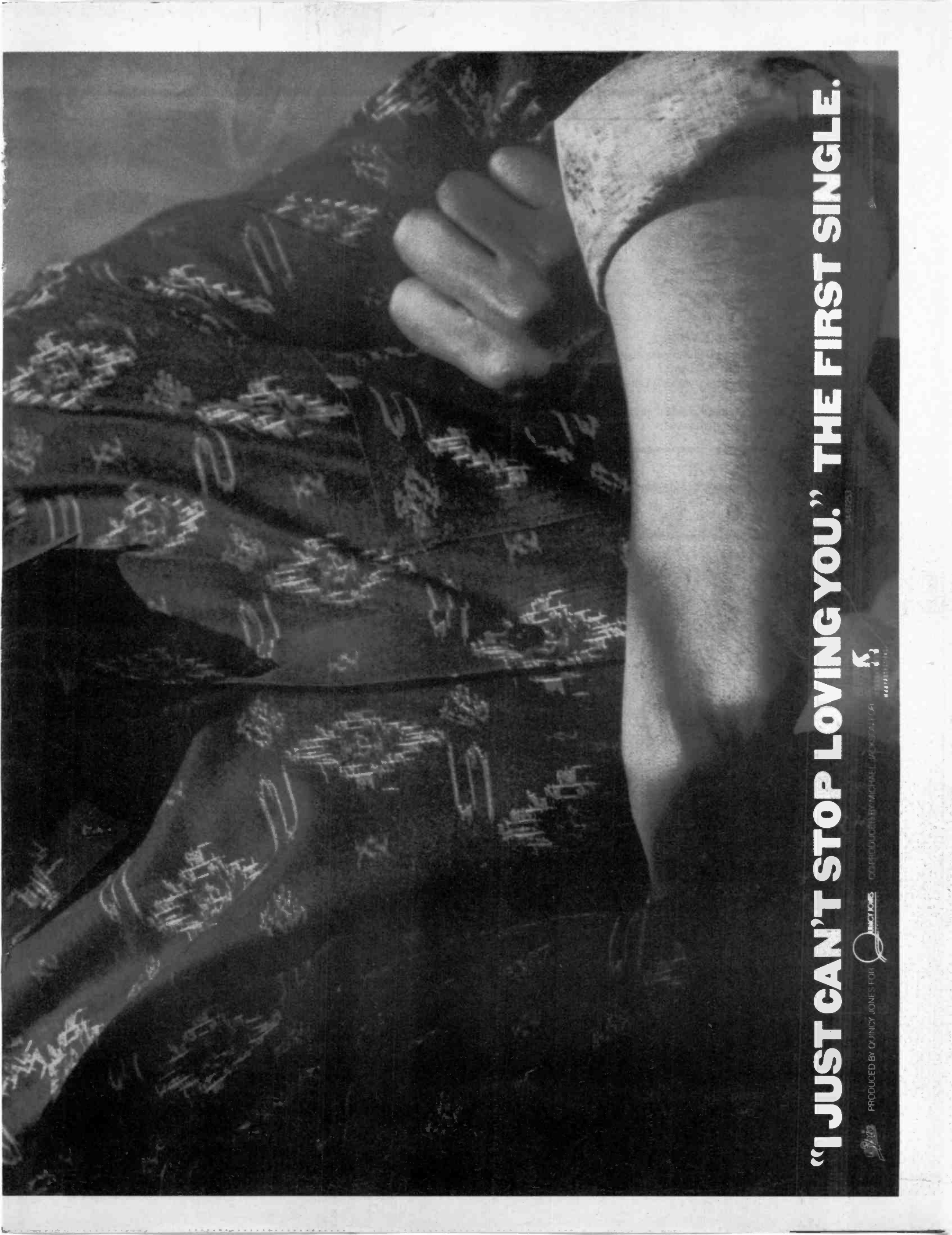
• WGIR-FM/Manchester hit print with a controversy involving an ID cut for the station by New Hampshire's Attorney General. Steve Merrill asked listeners to "start their day in a legal way — listen to WGIR's Breakfast Club." The station pulled the promo at the request of the Attorney General, who had second thoughts about appearing to endorse a radio station — even though what he voiced was only a congratulatory message for winning a broadcast excellence award.

• WKRR/Greensboro morning man Brad Krantz rallied listeners to swamp City Hall with calls protesting Sunday gas sale restrictions, and made a big impression on the mayor. At a hearing Krantz attended to voice his personal objection to the law, the mayor chastised him: "You effectively bogged down operations in this building." A headline in the local paper read "Deejay's Effort Has City Hall Spinning."



PRATT HELLBENT — KUPD/Phoenix morning madman Dave Pratt (left) did a live broadcast from hell . . . Hell, Michigan. He was joined by Ozy Osbourne, who gave him tips on going to Hell. The duo called McDonald's to order Bat McNuggets and set up a "Bark At The Moon" hotline.





"I JUST CAN'T STOP LOVING YOU." THE FIRST SINGLE.

PRODUCED BY QUINCY JONES FOR



CO-PRODUCED BY MICHAEL JACKSON FOR



AT&T

AOR

SEGUES

Skip Ward replaces Paul Ingles as PD of KKBR/Albuquerque, where a change to Gold is rumored.

KEZE/Spokane Asst. PD Brew Michaels leaves for KXRX/Seattle weekends . . . KCFX/Kansas City evening man Gary Poole is named MD . . . PD Al Branca exits WMGM/Atlantic City, where afternoon man Jim Spector is named MD.

WBW/Washington brings on Bob

Brooks from KDKB/Phoenix as Production Director and Kevin Malvey from WIOQ/Philadelphia for mornings.

WXRK/New York Production Director Mike Koste exits . . . Larry Stevens is KISS/San Antonio's new Production Director.

New weekenders: KBCO/Denver's Ken Barrett . . . Greg Dwyer at WWCT/Peoria . . . Ex-KEYX/Phoenix PD Johnny Dixon rejoins the station.

Coming Next Week:

AOR promotion heads speak their minds about rock radio, as each answers three questions:

- 1) What's the biggest problem with AOR radio these days?
- 2) What remains the format's greatest strength?
- 3) How would you make AOR better?



WZYC TAKES IT TO THE BRIDGE — That's WZYC/Coastal NC's "Waking Crew," Bill Cannon (left) and PD J.T. Stevens, broadcasting from high atop a new bridge. The bridge was big news, replacing an antiquated drawbridge that often caused traffic backups to and from Atlantic Beach. The duo had the bridge to themselves: it opened to traffic directly following their show.



MONKEY BUSINESS — KLOS/Los Angeles Asst. PD Kurt Kelly (center) displayed his animal magnetism when Capitol reps brought "Lucy" to deliver Heart's "Bad Animals" album. From left, the label's Associate AOR Director Bill Bartlett, PD Charlie West, Kelly, Capitol's Susan Epstein, and night rocker Steve Downes.



WBAB WINNER GETS THE SPOILS — WBAB/Long Island's "Spoiled Rotten Summer" promotion certainly delivered on its promise to spoil someone for the entire summer. The winner got the use of an oceanfront beach house, a \$1023 shopping spree, two Honda scooters, a complete CD system, and carte blanche admission to area nightclubs. Contestants qualified by identifying Summer Stars heard on the air. Front (l-r) VP/PD Bob Buchmann, the winner and Promotion Director Dave Cervini. Back: 'BAB's Robyn Lane and Jeff Levine.



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IT’S
MICK
JAGGER!”**



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COUNTRY

LON HELTON

Jumpin', Kickin', & Carryin' On

Hi. My name is Amanda Helton and I'm 12 years old. Me and my brother Brad are doing this week's column for Dad. He says he's taking a couple days off to commemorate the first anniversary of our move to Nashville. We're still not sure he's recovered from spending two weeks in a van with us. I know we haven't recovered from spending two weeks in a van with him.

Looking at the pictures littering his desk reminds us that summertime was also his favorite time of the year to be in radio. He was always off to some kind of race in a bed, car, canoe, or on a horse; doing a remote from a fair; and all the rest. Despite the injuries, he seemed to be having great fun. So, here's a look at what some of you have been up to.

The World's Largest...

We forgot to mention that food was also one of the biggest reasons Dad liked doing radio stuff in the summer — and winter, spring, and fall. These two stations could prob'ly hear the ol' man salivating from here.



The folks at KTTS/Springfield and the Missouri Beef Council built what they believe is the world's largest roast beef and cheese sandwich. It was 68'8" long and filled with 150 pounds of beef and cheese: a hoagy they hope will land them in the Guinness Book. Taking a rest from their Dagwood impersonations are (l-r) KTTS Ranchhands Mike Wiles, Curly Clark, and PD Tony Michaels.



While the KTTSers were building the hero, WCOS/Columbia, SC listeners were making dessert. More than 2000 helped make the world's largest ice cream float. They filled a 15-foot swimming pool with vanilla ice cream and Pepsi. Last we saw, you-know-who was looking for a 15-foot straw. Burp.

Let's Get Physical

Y'all in Country always have been a physical bunch. Here's what some people do to stay in shape.



The Promo-Man Toss. Patterned after the "dwarf throw" popular in yuppie bars last year, this fad started in the Northwest after one too many "yada-yadas." Dad was bummed he missed the inaugural heave. So's half the radio world. Preparing for the toss are (front row, l-r) KMPS talent Michael Cook, RCA's Carson Schreiber, KRPM PD Lee Rogers, and Restless Heart's Larry Stewart and Paul Gregg; (back, l-r) KMPS PD Jay Albright, RH's Dave Innis and John Dittrich, KMPS MD Colleen Robbins, Michael Johnson, KRPM MD Charlye Parker, RH's Greg Jennings, KWWZ Asst. MD Tammy Hanson, and MD Wayne Cordray.



The Jock Jump. KUSA/St. Louis morning team Lee Sherwood (l) and Frank O. Pinion (r) (these radio guys are soooo clever), in town during Fan Fair, set up shop at Tammy Wynette's home, First Lady Acres. Joining Tammy, Lee, and Frank on Tammy's personal trampoline is Vern Gosdin.



Kick The Can. Be careful when you go to Reno; they play this game a whole lot differently. An unidentified flying boot seems to be taking the message on KIIQ/Reno personality Dean Cravens's back literally. Holding the kickees are Mel Tillis (l) and Roy Clark (r). (Note to KIIQ PD Tony Thomas: Get us one of those shirts for Dad, and let us know when the guy with the boot's in town.)

Bearin' & Grinnin' & Barin' It

Charity work and keeping the memory of Country pioneers alive are popular station causes. Dad liked to do his part in those efforts. Mom liked to confine his efforts to those parts.



WBIG/Greensboro's mascot "BIG Bear" (get it?) presented a check for \$3260 to United Cerebral Palsy. The station collected the loot from listeners in an on-air campaign to pay a \$15,000 NASCAR fine levied on race car driver Geoff Bodine. When the fine was rescinded, Bodine and WBIG gave the money to UCP. On hand for the presentation were (l-r) UCP Executive Director/North Carolina Jim Everest, local coordinator Alice Saintsing, BB, Bodine, and 'BIG PD Kevln O'Neal.

Continued on Page 49

Hank Williams Hits Center Stage

Denver is not usually considered a center for country music, but a Denver Center Theatre Company play devoted to the legend of Hank Williams has struck a chord — and a Los Angeles stage now awaits the production.

Recently, the Mile High City presented "Lost Highway: The Music and Legend of Hank Williams." The script was written by Denverites Mark Harelik and Randal Myler; the former played the lead role, and Myler directed. The production presented an evening devoted to Williams's performances at the Grand Ole Opry, with three characters taking part as Hank's band, the Drifting Cowboys. Early musical influence and black street musician Tee-Tot (played by Ron Taylor) watches above the stage as the long, lean Williams boy "points himself down that lonesome road to nowhere."

The production infuses Williams's country music base with black blues roots from mentor Tee-Tot. All songs in the show are ones which Williams recorded. The bluegrass group Hot Rize taped music to duplicate Williams's band.

Harelik strums the guitar "chord perfect," with yodels and all, and gives an uncanny portrayal, as the director focuses on the high spots of Williams's short career.

Myler and Harelik originally wrote a 20-minute revue about Williams at the Pacific Conservatory for the Performing Arts a decade ago. The piece evolved into the present longer version, which had a five-week run in Denver and is one of six new plays announced for Los Angeles's 1987-88 Mark Taper Forum season. It will be rewritten for



Mark Harelik as Hank Williams

the season's conclusion, scheduled for July 7-August 21, 1988.

The Williams drama could have debuted earlier, but the producers were held up waiting to secure song rights. Possible publishing rights will have to be renegotiated for the L.A. premiere.

• Minnie Pearl has been voted the third recipient of the Roy Acuff Community Service Award for her active role with the American Cancer Society and the American Heart Association. Created by the Country Music Foundation, the honor was previously awarded to Willie Nelson for his Farm Aid efforts, and Kenny Rogers for his world hunger crusade.

Bearin' & Grinnin' & Barin' It

Continued from Page 48



Paul Davis Day in Meridian, MS included a roast, concert, and a special ceremony at the future home of the Jimmie Rodgers Memorial Park. The homecoming attendees were (l-r) WOKK/Meridian personality Lucy Johnson, Davis, Tanya Tucker, MS native Paul Overstreet, WOKK GM Ken Rainey, Meridian Mayor Jimmy Kemp, WOKK OM Van Mac, and the J.R. Memorial Foundation's Biff Collie.



Now, here's somethin' the ol' letch really misses about bein' in radio. Not too many bikini-clad 20-year-olds stop by to see R&R editors. Especially not in Nashville. Enjoying the way things look in 3-D is KLAC/Los Angeles personality Scott Carpenter; scenery, special glasses, and disgusted look are furnished by KABC-TV "Eye On L.A." host Chuck Henry (l). (It's taken a while for this shot to get in the paper. Dad's been studying it, tryin' to figure out how the one on the right keeps the bottom half of her bikini up.)

NASHVILLE IN MOTION

Former RCA regional promoter Wayne Edwards has moved his four-year-old independent record promotion business to 11 Music Square E., Nashville 37203; (615) 244-2009

... C.K. Spurlock announces the new address of North American Tours/Starbound Management: 1516 16th Ave. S., Nashville 37212.

The Nashville Entertainment Association has elected Cal Bean, Barry Beckett, Teena Camp, Bob DiPiero, Cathy Gurley, Al Hagaman, Jimmy Hall, Randy Himes, Bob Kirsch, Tarl Laes, Paul Lohr, Mark O'Connor, Jim Owens, Eddie Reeves, and Kay West to its board.

The Nashville Network and Group W Satellite Communications has promoted Manager/Press Information Jerry Bailey to the new position of Director/Press Information. He will remain in Nashville ... Buddy Lee Attractions VP Tony Conway has been named President of the company; Billy Gavin also joined the staff ... Mickey Gilley has signed with the William Morris Agency.

16th Avenue Records has signed Robln & Cruiser ... And congratulations to Highway 101 drummer Scott "Cactus" Moser on his marriage to Ellen Bryant.



QUARTERBACK CONNIE — Two institutional neighbors teamed up when Music Row met Vanderbilt University at a community luncheon promoting the school's plans to beef up its music program. The kickoff began with (l-r) MCA Exec. VP/GM Bruce Hinton, Vanderbilt football coach Watson Brown, ASCAP's Merlin Littlefield, Top Billing's Tandy Rice, CBS Sr. VP/GM Rick Blackburn, Capitol President/Nashville Jim Foglesong, and producer Tom Collins.



The Desert Rose Band

Featuring Chris Hillman, John Jorgenson & Herb Pedersen

♥ "Love Reunited"

(FROM THE MCA/CURB LP MCA-5991)

BREAKERS

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WALT LOVE

URBAN CONTEMPORARY

Community Service: Alive & Well At WDAS

News and community service were once indispensable components of Black radio. But since the FCC relaxed its standards, once-strong commitments in those areas appear to have followed suit. One station in Philadelphia, however, still serves up a regular dose of news, information, and community affairs programming — WDAS-AM & FM.

Weekly Magazine Show

One weekly feature is the "WDAS-FM News Magazine Show," hosted/produced by Promotions Director E. Steven Collins, who also does news from 3-6pm daily. The 90-minute magazine program airs every Sunday at 10:30am. "The basic purpose of the show is to present a view from the

"Public affairs shouldn't be thought of as a throwaway."

black community," said Collins. "We promote this program as the centerpiece of our Sunday morning public affairs programming. It's an opportunity for members of the black community in Philadelphia to examine community events, hard news, and other things that affect their lives.

"On a given Sunday you might hear community leader Sonny Hill talking about his acrimony with the Phillies, the 76ers, and the Eagles over their exclusion of blacks from management positions. That segment might last 20-30 minutes. Then we'll move on to a segment featuring Louis Farrakhan talking about his POWER concept. Another 20-minute segment might include a look back on black music and its impact during June, Black



E. Steven Collins

Philly's Best!
AM 1480
FM 105.3



Music Month. The final segment might include a community leader such as Zaire Rah talking about why it's important for blacks to support black businesses. He is part of the Strawberry Square Shopping Mall, which is located in the heart of the black community."

Collins listed some of the station's other weekly community service offerings: "Public affairs programming starts on Sunday at 4am with the SCLC program 'Dr. King Speaks,' an hour of speeches by the

late civil rights leader. Next we have National Black Network's 'Issues & Answers.' Then there are a host of local programs capped off by the 'Breakfast Show,' hosted by our Community Service Director Mattie Humphrey. Mattie deals with a number of topics, including health services.

Can't Forget Core Audience

Besides station visibility, Collins pointed to another beneficial aspect of public service. "As Promotions Director, I see just how many sponsors want to be involved with the community. Last year we were involved with a community group that feeds the elderly on Thanksgiving. When we asked our corporate sponsors to help, they did — and they helped in a big way.

"Because of the 850,000 black people who live in Philadelphia, we can't forget our core audience — even when the issue involved is

"(People) look to our station to fight for what's right on behalf of all people."

something like renaming a street. Black people in North Philadelphia wanted to rename a street after the late civil rights leader Cecil Moore. WDAS was there at the City Council and helped get the bill passed.

"Black people in this entire metropolitan area look to Philadelphia as a leadership city for blacks. And they look to our radio station to keep them informed and to fight for what's right on behalf of all people — and certainly black people — as citizens of this community."

New Show Features DEA

WDAS will implement a new program involving the Drug Enforcement agency on August 1. "Our audience will soon be able to write us with any question concerning drugs and get an answer on the air from the DEA," explained Collins. "The questions can cover anything — medical, legal, hypothetical, whatever. The DEA is going to answer each question on the air via pre-taped interviews. Each presentation will be approximately 60 seconds in length."

Summing up WDAS-AM & FM's public service philosophy, Collins said, "Public affairs shouldn't be thought of as a throwaway — and some broadcasters are continuing to think like that."

KDAY Update: Going Inside

Earlier this month KDAY/Los Angeles News Director Roger Aldi, along with Barry White and Run D.M.C., visited the California Youth Authority Southern Reception Center in Norwalk, CA. The visit to the penal institution was part of KDAY's continued coverage of youth gang violence.

"The object of this exercise was simply to say, 'There is a better way,'" Aldi explained. "The message from Barry White and Run D.M.C. was, 'If you change your mind, you can change your life. A lot of wonderful things (can) happen that you didn't think would or could.'"

Los Angeles City Atty. James Hahn was also in attendance during KDAY's broadcast and talked about the pending California Stag Act, which will make gang membership a crime. It also means gang members are going to get more time for their crimes. Aldi commented, "When Hahn began talking about more time for crimes committed by gang members, he opened a few eyes."

No PSAs Just For Show

"If we've done anything at all, we've certainly gotten the gang issue on the national agenda of this country. Our city has the worst problem with gangs, but other cities are starting to get the same nasty message. As a country we have to stop these kids from

joining gangs. It's not good for them or our communities."

KDAY VP/GM Ed Kirby also praised staff member Rory Kauffman. "He works with the local schools, the Board of Education, and the kids themselves. We interface with approximately 50,000 school kids a year. He's an active member of the school district and is paid by KDAY. Because of his efforts, we stay well informed about what the kids want, don't want, and what's on their minds.

"In order to run a viable AM radio station in any market, whether it be in L.A. or Augusta, GA, you must be actively involved with your community. If you're not, I think your chances of success are limited. Our public affairs programming has contributed immensely to our organization's success. Our ratings, our image, and our revenue have been affected by some of the things we've done in the community through this programming. Every station needs to do more than just put on some PSAs for show."



Roger Aldi addresses CYA youths



Barry White and Run D.M.C.: "Change your mind, change your life"

ACTION

KMJM/St. Louis adds former WOWI/Norfolk PD Don Allen to its lineup; Allen will handle 5:30-9am as Don "Early" Byrd. Ex-WEDR/Miami personality Spider Wilson joins KMJM for middays as B.J. Berry . . . WJIZ/Albany MD Tony Wright upped to PD . . . WQMG/Greensboro's Lee Cameron is upped to MD and moves to middays; Bobby Knight switches from middays to overnights . . . Former Z93/Charleston personality Tony Hart is now doing mornings for KGFJ/Los Angeles . . . Mark Mendoza moves from evenings to mornings at KPRR/El Paso; Susan Wise shifts from middays to evenings.

Lockhart & Pettus, the ad agency

that now handles Pepsi Cola's \$3 million account, announced that Pepsi will place more of its black-directed advertising on radio. Rather than continuing to use superstars, these spots will focus more on the everyday lifestyles of blacks . . . The National Council of Negro Women has chosen Melba Moore to head up its membership drive.

Urban Street Scene: WQQK/Nashville's summer promotion, "Cy's Day Off," gave winners a full day's pay; they were chosen on PD Cy Young's show . . . WUSL/Philadelphia has locked out its competitors by giving away Walkman-style radios that only receive the station's 98.9 frequency.

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SURFACE Done
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up single to the No. 1

smash hit, "HAPPY!"

38 06611

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MIKE KINOSHIAN

ADULT CONTEMPORARY

NEW CATEGORIES, MORE REPORTERS

R&R Expands AC Section

After months of planning, interviewing, and researching, R&R is proud to unveil our updated and improved AC music section. (See Page 65.) We've developed more meaningful ways of presenting programming trends at AC stations.

We've added reporters to our Music-Intensive roster, supplemented the Full-Service stations with strong new stations, added a new Gold-Intensive section for stations that rely on oldies, and developed a showcase for stations with progressive alternative styles of programming. Our new reporters earned their status by virtue of being ratings winners.

Gold-Intensive Info

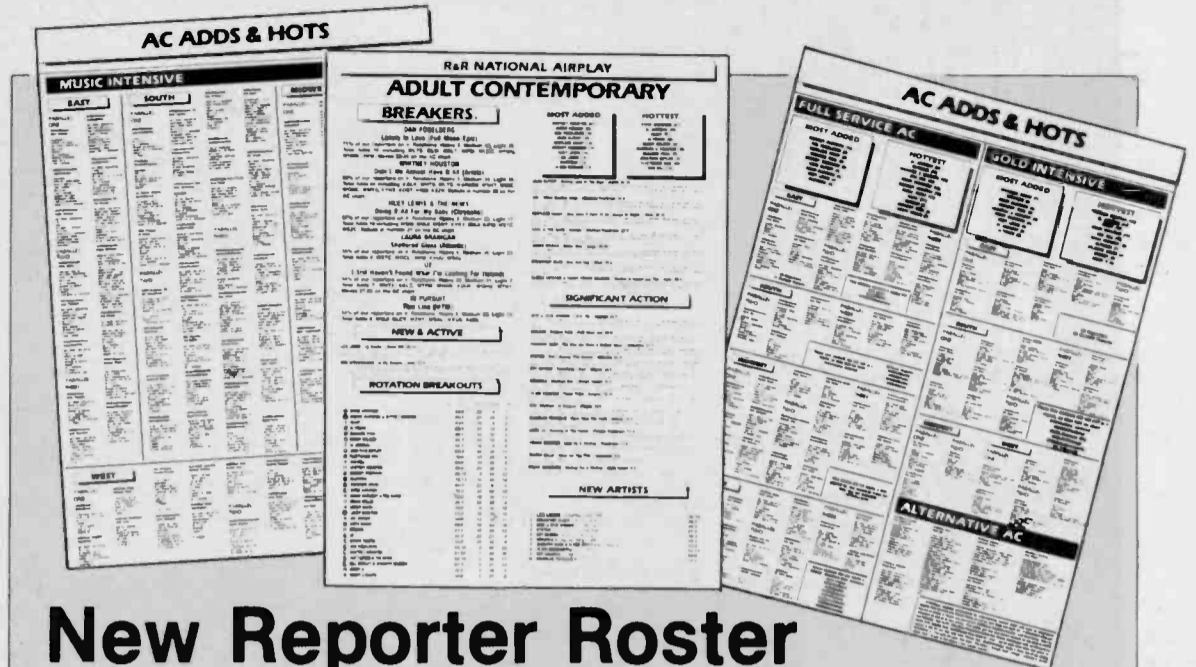
One trend in this always-changing format has been the emergence of gold-based ACs, careful about adding current music, and often accruing substantial ratings. We will now print these major market winners' weekly

"Adds" and "Hots." If you're programming such a station, you'll have the opportunity to see how similar outlets are handling current music.

The stations we've picked represent a growing faction of AC. Also, some stations that had been included in the Music-Intensive Chart have found a new home in this more appropriate category.

Full-Service Facelift

The most noticeable development in the Full-Service area is the elimination of the Full-Service chart introduced two years ago. Because of divergences between stations within the category, fluctuations in chart numbers from week to week were too pronounced. Sta-



New Reporter Roster

Here's a complete listing of R&R's new AC reporters:

MUSIC INTENSIVE

1. KKOB-FM/ALBUQUERQUE
2. WZNY/AUGUSTA
3. WMJC/BATTLE CREEK
4. WCVO/CLARKSVILLE
5. WTCB/COLUMBIA
6. KOAQ/DENVER
7. WTPI/INDIANAPOLIS
8. KLSI/KANSAS CITY
9. WAFL/MILFORD
10. KSTP/MINNEAPOLIS
11. WSQL/NAPLES
12. WALK/NASSAU
13. WOCL/ORLANDO
14. KWWS/RIFLE, CO
15. WSLQ/ROANOKE
16. WKCX/ROME
17. KLCY/SALT LAKE CITY
18. WNLT/TAMPA
19. WRMF/WEST PALM BEACH

FULL-SERVICE

1. WSB-AM/ATLANTA
2. WHDH/BOSTON
3. WBEN/BUFFALO
4. WGR/BUFFALO
5. WLW/CINCINNATI
6. WOOD AM/GRAND RAPIDS
7. KSSK/HONOLULU
8. KFII/LOS ANGELES
9. KDKA/PITTSBURGH
10. KEX/PORTLAND
11. KMOX/ST. LOUIS
12. KOMO/SEATTLE
13. KRMG/TULSA
14. WMAL/WASHINGTON

GOLD INTENSIVE

1. WFOX/ATLANTA
2. WWMX/BALTIMORE
3. WYST/BALTIMORE
4. WBUF/BUFFALO
5. WCLR/CHICAGO
6. KMGC/DALLAS
7. WLTJ/DETROIT

ALTERNATIVE AC

8. KRTR/HONOLULU
9. KFMK/HOUSTON
10. KUDL/KANSAS CITY
11. KBIG/LOS ANGELES
12. WRVR/MEMPHIS
13. WLQ/MILWAUKEE
14. WSKZ/PHILADELPHIA
15. WWSW/PITTSBURGH
16. KKCW/PORTLAND
17. WRAL/RALEIGH
18. KXOA/SACRAMENTO
19. KSMG/SAN ANTONIO
20. KMGH/SEATTLE
21. WYYY/SYRACUSE
22. WASH/WASHINGTON
23. WLTT/WASHINGTON

ALTERNATIVE

1. WLNR/CHICAGO
2. KACE/LOS ANGELES
3. KTWV/LOS ANGELES
4. KUTE/LOS ANGELES
5. KBLX/SAN FRANCISCO
6. KLRS/SANTA CRUZ

AC Categories Defined

With R&R's expansion and enhancement of AC coverage, now is the best time to define the different format categories in these pages.

1. "Music-Intensive" — This is sometimes referred to simply as the "Back Page" of R&R. Our reporting panel's input determines the top 30 songs getting airplay around the country. Stations providing us this information are predominantly FM stations, although a few AMs are included. All stations in this category play a lot of current music.

2. "Full-Service" — Presently, all stations in this listing are AMs. In the future, this could change to include FMs to reflect the fact that some stations on the FM band are leaning more to the service side.

In this approach, music plays a lesser role in the overall scheme of things while other elements — such as news, sports, and talk shows — grab a higher profile. Current music adds will tend to reflect a softer sound aimed at an older demo than that targeted by "Music-Intensive" FMs.

3. "Gold-Intensive" — Our new category focuses on stations playing predominantly gold — more variety — etc. These stations are less likely than "Music-Intensive" stations to jump on current product. Their philosophy on current music selection tends to be conservative, since their thrust is on oldies. It should be clearly stated, however, that current music does have a place on these stations; they are not exclusively oldies stations.

4. "Alternative" — the only common thread among the stations in this new listing is their adult orientation. Some have a heavy Urban feel, while others play jazz, new age, and other non-mainstream material. Two examples from the Los Angeles market are KTWV and KUTE in Los Angeles. "The Wave" has generated considerable buzz with a music mix of soft-rock, jazz, new age, and a unique presentation and marketing campaign. KUTE of "Quiet Storm" fame mixes pop, jazz, and soft urban contemporary material. Chances are one would not confuse either station with the other after extended periods of listening, but both are unique adult approaches and command industry attention. Therefore they have a special place in our section along with other stations in this category.

tions have found it more useful to look at the music-intensive AC data and choose a time of their own to begin considering playing a record.

Now, R&R will display "Adds" and "Hots" from leading Full-Service stations. We have increased the number of P1 stations in this category to include some real "heavyweights," and interested stations can look at ACs that best match their own direction.

Still Intensive

The AC Back Page Chart — or "Music Intensive Chart" — remains the same; the only change affecting it is the addition of some new reporters to provide an even more representative national sample. Standards for Breaker, New & Active, and Significant Action status remain the same as before, as does the number of songs on the chart (30).

"Alternative" Stations

Our fourth method of tracking this complex format displays weekly lists of "Alternative" stations who don't fit into any of the AC classifications listed above. These stations are setting new trends which help set them apart from all other stations in their markets. They include significant proportions of jazz, new age, adult-oriented urban contemporary, and more in their playlists — diverging

from the AC norm but retaining an adult orientation. We invite you to look at the lists from stations forging the "wave of the future."

We've developed new responses to a changing, complex format, devising our changes to be consistent with what's happening in the mar-

ketplace. With our new, more precise definition of format variations, all those involved in AC will be able to get a clearer picture of the music they need to track. This is an exciting time for AC, and R&R is committed to the format's success. I look forward to your comments.

I Want To Be A Reporter!

The question most asked of R&R editors is, "How can I be a reporter?" Here's what you should know.

R&R receives Arbitron books for every fully-rated and Condensed market in the country. Format editors track the progress of all stations in their particular format. For AC, we look for market leaders 25-49 and 25-54. In unrated markets, potential "Music Intensive" stations are considered on the basis of an aggressive posture regarding new music.

"Gold-based" and "Full-Service" stations are evaluated on ratings strength and image. "Alternative" reporters will be added as a result of their impact on the market based on a unique programming stance with roots traced to AC.

Stations in all categories interested in being R&R reporters should send copies of the station's playlist, along with any pertinent information, to R&R's Los Angeles office to the AC Editor's attention. All lists are reviewed.

Reporter selection and evaluation is an ongoing process. This is the lifeblood of the paper, and is what makes R&R the newspaper of the industry.

Send your playlist in today.

MARKETPLACE

AIRCHECKS

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Current Issue #88 features Chicago's WKQX/Robert Murphy, NY's WNBC/Alan Colmes, Miami's WPOW/Bill Tanner, KIIS/Big Ron O'Brien-Hollywood Hamilton, KRLA/Charlie Tuna, LA's Wave KTWW, Pittsburgh's WBZZ & WHTX & Tampa's Q105. 90-min. cassette, \$5.50.

Current Issue #87 features Z100/Z Morning Zoo, WPLJ/Jim Kerr, KPWR/Jay Thomas, WLUP/Jonathan Brandmeyer, San Diego's new Q106/Jojo Kincaid, Miami CHRs WPOW/Don Cox & Y100/Sonny Fox, & Portland's KMJK. 90-min. cassette, \$5.50.

Special Issue #108 features SAN DIEGO! CHRs KS103 & Q106, AORs KGB & 91X, ACs B100, KFMB, KIFM, KYXY, Z90 & KWLT, plus Gold XETRA & KCBQ. 90-min. cassette, \$5.50.

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VIDEO #11 features ATLANTA CHR WARM/Lon Thomas & country leader Y106/Y Morning Zoo, MIAMI's CHR Y100/Sonny Fox, SAN DIEGO CHR KS103/Bob Garrett-Cap'n Fogel, AC B100/Gary Kelly, AC KFMB/Mark Larson & AOR KGB/Berger & Prescott. 2 full hours, VHS or BETA, last weeks at the special price of only \$20.

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Charlotte, NC 28281 EOE

B93

Austin's Hottest Hits has a unique salaried position for straight ahead jocks. Vacation relief/weekends/production. If you've got a friendly, upbeat style send T&R to B93, Lisa Tonacci, 4030 W. Braker Lane, #175, Austin, TX 78759. EOE

Power 99.7 FM Your Energizer

Power 99.7, Atlanta's hottest station, has a great opportunity for...

A GREAT PROGRAM DIRECTOR/ON AIR KILLER

If you have a minimum 2 years CHR Programming experience; a minimum 3 years on air in Top 50 market, understand marketing as well as programming, enjoy motivating talent, have a solid record and enjoy being in a winning atmosphere...

We offer state-of-the-art facilities, a professional support staff, and a supportive and aggressive atmosphere.

GREAT COMPANY: SUSQUEHANNA GREAT MARKET: ATLANTA

Send T&R and any other pertinent info to:

Matt Farber
Operations Manager
Power 99.7 FM
3405 Piedmont Road
Atlanta, GA 30305

Cassettes only. No phone resumes. Once in a lifetime deal. EOE

OPPORTUNITIES

OPENINGS

Seek morning man for "Lite" format station in the top 100 Midwest market. T&R: Mike Levine, Box 1466, Tifton, GA 31794. EOE (7/24)

WYVD/Roanoke-Lynchburg wants you. If you're in love with radio promotions and making things happen, send T&R: Ken-ny Shelton, Box 522, Amherst, VA 24521. EOE (7/17)

EAST TEXAS

East Texas AC/CHR needs Program Director/Promotion Director/Morning Person. Good opportunity in growing group. T&R to Tom Love, K★FOX, 95FM, PO Box 588, Lufkin, TX 75902. EOE

KARN Newstalk 92

NEWS & PROGRAM DIRECTOR

Our strong News-Talk station wants to be stronger. If you can lead and motivate while taking care of administrative duties, we are looking for you. Successful candidate has News and/or programming experience, and understands ratings, promotions, news, programming and sales. Some air work involved. Rush T&R and cover letter with philosophy to Neal Gladner, KARN, PO Box 4189, Little Rock, Arkansas 72214. EOE M/F

wstu 1450

Be a part of the fastest growing metro in Florida! Looking for AC communicator with team player attitude. T&R to Barry Grant, WSTU, 1000 Alice Ave., Stuart, FL 34994. EOE

KMJQ MAJIC 102 FM

Houston's leading radio station needs a Program Director to lead us to new heights. Resume to Mr. Barry Drake, KMJQ MAJIC FM, 24 Greenway Plaza, Suite 1508, Houston, TX 77046. EOE

Good Pay For Exciting Talk/Music Host

WVOC Radio, which has served South Carolina's Capitol City for 57 years, seeks an experienced, friendly sounding, informed Talk Host who can work with occasional music and take direction. For possible future opening. Rush T&R to Andy Thomas, PD, WVOC Radio, Box 21567, Columbia, SC 29221. EOE

PRODUCTION/MIDDAYS

Top radio station in Top 40 Market seeks TOP GUN production wiz/midday voice. "Star Wars" for us bring good bucks and benefits for you. T&R to Radio & Records, 1930 Century Park West, #770, Los Angeles, CA 90067. EOE

WANTED!!

America's best female country jock. Top 10 market, afternoon drive. Must be great on air & on the streets. Send cassette tape, resume & picture to Radio & Records, 1930 Century Park West, #750, Los Angeles, CA 90067. EOE

OPENINGS

FLORIDA GULF COAST

Morning drive, strong personality, country on air talent. Above average compensation. Send Tape & Resume to P.O. Box 278, Fort Myers, FL 33902. All replies confidential. EOE

MIDWEST

Sign-on newscaster, must have good voice, great personality. Pay based on ability and experience. If you're good, send T&R: Box 453, Estherville, IA 51334. EOE (7/17)

Hot CHR jock who knows how to talk to adults as well as teens in Lincoln. T&R: KMAZ, Box 10, Beatrice, NE 68310. No calls please. EOE (7/17)

Regional FSA is accepting T&Rs for future openings. Full Service experience needed. C&R: Darryl Parks, Box 2208, Kokomo, IN 46904-2208. EOE (7/17)

Can you go both ways? Hard News/Talk AM, Lifestyle/CHR FM will have future news openings. WKRS & WXLC, 3250 Belvedere Rd., Waukegan, IL 60085. EOE (7/17)

Leading Central Indiana CHR is accepting T&Rs for future openings. Uptempo. C&R: Darryl Parks, 293, Box 2208, Kokomo, IN 46904-2208. EOE (7/17)

Quietly looking for help? Use R&R Blind Box Opportunities ads. Call Ilsa or Dave at 213-553-4330 for more information.

WPZ & WMBN/Petoskey, MI., is accepting T&Rs for future possible openings. T&R: Dennis Martin, Box 288, 49770. EOE (7/24)

Need now! Aggressive individual to launch one-person news dept. A Stile Communication company. T&R: KRDM, Box 5357, Ardmore, OK 73403. EOE (7/17)

News reporter/announcer needed for WIZM-AM/La Crosse. Prefer at least two years' experience. Excellent opportunity. T&R: Brad Dinamoer ND, Box 99, WI 54602. EOE (7/24)

KYKC seeks PD/afternoon drive personality. Leadership, promotion key. Salary commensurate with experience. T&R: Paul Logan, 1704 So. Cleveland, Sioux Falls, SD 57103. EOE (7/24)

Bring your willingness to learn to a fun place to work! We need a Country jock, pronto! T&R: Steve Bunyard, WMOK, Box 720, Metropolis, IL 62860. EOE (7/24)

Entry level news. Midwest daytimer that doesn't know it's a daytimer has immediate opening. Long hours. T&R: Brad Howard, Box 18, Ottawa, KS 68067. EOE (7/24)

Immediate opening for industrious female. Airshift and copywriting a must. Contact Randy Flink: (712) 364-2121. EOE (7/24)

Experienced morning host for nostalgia music station on AM market leader. Good communicator, personable delivery. T&R: Box 1478, Topeka, KS 66601. EOE (7/24)

Future morning drive opening at Oldies station. T&R: Jeff Stevens, KKO, Box 130, Kearney, NE 68848. EOE (7/24)

KLZS-FM, exciting new AC station in Wichita, KS., seeks aggressive team players for future openings. Not afraid to work? T&R: Gene Rump PD, 104 S. Emporia, 67202. EOE (7/24)

Wanted! Announcer for medium market FSA. T&R: WHBC, Box 9917, Canton, OH 44711. EOE (7/24)

Seek nighttime jock. Great working environment. Stable company. Females encouraged. C&R: KDKD, Box 448, Clinton, MO 64735. EOE (7/24)

Tapes and resumes for future openings. AT/production experience required. T&R: Roger Piper, KKLS, Box 480, Rapid City, SD 57709-0480. EOE (7/17)

KJYO seeks full and parttime talent. T&R: Joel Folger, Box 1000, Oklahoma City, OK 73101. EOE (7/17)

94 wdif

AM DRIVE NEWS ANCHOR

Experienced newscaster needed to join our top-rated morning team. Personality presenter, talker, interviewer, creative mind to round out "info/zoo" format. Good pay, benefits, incentives. Small market, quality-of-life community. Send tape & resume to: Rob Kemper, WDIF, Box 10,000, Marion, Ohio 43302. EOE

OPENINGS

ALL POSITIONS OPEN

Work for the best. All positions open. Must be a team player, relate to community and music, warm, sincere, hip, a communicator. No acts or egos. Rush T&R plus cover letter today. Radio & Records, 1930 Century Park West, #752, Los Angeles, CA 90067. EOE

COMING SOON . . .

future openings in medium-sized Southwest Market for Class C FM. Looking for all shifts. Send tape, resume, and photo immediately to Radio & Records, 1930 Century Park West, #769, Los Angeles, CA 90067. EOE

MICHIGAN BEACHES

Morning Drive and Operations. Excellent pay, great summer beaches. Send T&R to Corey Scott, WTRV, 875 E. Sammitt, Muskegon, MI 49444. EOE M/F

2 Openings In OH

Ohio's Super Station WQIO-FM has two (2) immediate openings for parttime air personalities. We are a bright uptempo hit music station serving Central Ohio with 50,000 watts. Good pay, great staff, professional air product. Send T&R to Mike Green, GM, WQIO-FM, Box 348, Mount Vernon, OH 43050. EOE

PD'S AND MORNINGS

Small, dynamic group in need of problem preventing, numbers grabbing PD's and morning maniacs. Great money. Stellar facilities. Incredible opportunity. Send T&R with photo to Radio & Records, 1930 Century Park West, #759, Los Angeles, CA 90067. EOE

P.D.

Breakthrough opportunity for aggressive, knowledgeable, people-oriented professional. Experience in music, news and able to do quality air shift. Small rapidly growing market. Send tape, resume and outline of program philosophies to: Radio & Records, 1930 Century Park West, Box #768, Los Angeles, CA 90067. EOE M/F

94 wdif

RADIO SPOT PRODUCER & AIR TALENT

One of America's finest small market operations seeks the right talent to join team of creative producers and personalities.

Do you want to earn what you're worth and see your earnings grow as your skills grow? Do you want to help advertisers get results from radio's creative power? Are you good at creating new ideas for campaigns and skillful in a studio? Would you enjoy life in a family community, 40 minutes from a metro but without the hassles? Do you enjoy air work and can present an entertaining shift every day? Do you find community involvement a meaningful part of your radio life? Are you seeking career stability?

If yes, you may feel right at home with us. Good pay, excellent incentives and benefits, and a great place to work and live. Three time winner of Billboard's "Station of Year."

Send tape and resume to:
Ray Reynolds
WDIF Radio
Box 10,000
Marion, Ohio 43302.

OPENINGS

A Peoria FM powerhouse needs the right person to anchor important morning drive news. Become part of our 28 person AM-FM-TV News Department offering good pay, solid benefits and excellent facilities. We need a contemporary writer/reporter/thinker. Send tapes, resume, writing samples to Duane Wallace, WKZW (FM), 3131 N. University, Peoria, IL 61604. EOE M/F

WMBD KZ93
RADIO 1470

MIDWEST CHAIN

Seeks talented PD/Afternoon Personality for Country Leader. Must be innovative and aggressive. Promotions a must. Salary commensurate with experience, track record. T&R to Paul Logan, KYKC, 1704 S. Cleveland, Sioux Falls, SD 57103. EOE

WNCI 97.9

OUR #1 TEAM NEEDS ONE MORE WINNER!!! WNCI Columbus wants to hear from the country's best up-and-coming CHR talent. If you have experience in a Contemporary format and you're ready to do evenings in one of the nation's fastest-growing cities . . . we've got the opening. You'll work with a great promotional staff and state-of-the-art studios. WE MUST HEAR FROM YOU IMMEDIATELY! Send tape, resume and photo to:

Bill Richards
Program Director
WNCI
One Nationwide Plaza
2nd Floor
Columbus, OH 43215

WEST

Instinctive, aggressive ND needed for Northwest Arkansas award-winning. Full-Service station. Salary history and T&R: GM, KBRS, 2307 Highway 471 N., Springdale, AR 72764. EOE (7/17)

Northern Arizona's leading "All Hits KISS FM" seeks PD/morning talent. T&R: Don Cann, KSMK, Box 10, Cottonwood, 86326 or call (602) 634-3693. EOE (7/17)

Recording engineer wanted for national radio commercial and program productions. T&R: Kris Stevens Enterprises, 14241 Ventura Blvd, Ste #204, Sherman Oaks, Ca 91423. EOE (7/17)

CHR KFBQ/Cheyenne seeks personality for future opening. T&R: Tony D., 1806 Capitol, WY 82001. EOE (7/17)

Leading NW Country FM seeks Production Director and PM drive personality. Rare opportunity. T&R: Brian Stephenson, KYSN, 980 Valley Parkway, East Wenatchee, WA 98801. EOE (7/17)

Career sales position: Two years' experience or CRM. No rookies. Good company and benefit plan. Contact Sales Manager: (503) 451-5425. (7/17)

CHR PM DRIVE & AM NEWS

West coast market leading CHR needs PM Drive Jock and AM News Anchor. Promotionally active medium market giant. Fun city. C&R to Gladys Gomez, 6255 Sunset Blvd. #1901, Hollywood, CA 90028. EOE

PD: Our expanding group client seeks special person for new Nevada CHR. Promotion-oriented, organization, and winning record a must. T&R: Box 526, Nicasio, CA 94946. EOE (7/24)

OPPORTUNITIES

OPENINGS

AC/CHR combo in Alaska's beautiful capital seeks energetic, versatile air talent. Females encouraged. T&R: PD, KJNO, 3161 Channel Dr., Juneau, AK 99801. EOE (7/24)

N. CA 100.00kw has money to spend for right air talent/production wizard. T&R: Jim Nelly, KXGO, Box 1131, Arcata, CA 95521. EOE (7/24)

KKDJ/Fresno, CA., seeks pro AOR jock for upbeat morning team. Must love to read, write, and have fun. No calls. T&R: Art Farkas, 3636 N. First, #136, 93796. EOE (7/24)

Accepting T&Rs for possible future opening. Good company and benefits. Team players only. Larry Proietti PD, KFBC, 1806 Capitol Ave., Cheyenne, WY 82001. No calls please. EOE (7/24)

Wanted! Energized CHR jock for evenings. Also accepting T&Rs for future openings all dayparts. T&R: Beau Reyes PD, KWNZ, 557 Washington St., Reno, NV 89501. EOE (7/24)

Monterey Bay's leading rocker, KMBY, seeks nighttime team player. Experience with strong production a must. T&R ASAP: Rich Berlin, Box 1271, Monterey, CA 93942. EOE (7/24)

Westwood Personalities

Membership does have its privileges . . . when you're with Westwood Personalities! We staff many of America's greatest radio stations! Small and major markets. T&R's to: Westwood: 279 S. Beverly Dr., Beverly Hills, CA 90212.

WEST COAST MORNINGS

Established, medium market, up tempo AC needs morning entertainer. If you have wit and warmth, we have sun and fun. C&R to Gladys Gomez, 6255 Sunset #1901, Hollywood, CA 90028. EOE



KMEN-AM KGGI-FM

One of So. Calif.'s hottest hybrid AC combo stations needs a creative Production voice. Develop your skills with our 4-track in L.A.'s shadow. Just you and our Production Rooms. Outside dollars available. Tape and resume to Jesse Bullett, P.O. Box 1290, San Bernardino, CA 92404. EOE M/F



KO93 needs a PM Drive Personality! Strong production/voice. Appearances and team player. AC Classic Hits format. Good money. No beginners. Overnight or mail to: Gary Michaels, 2121 Lancey Drive, Modesto, CA 95355. EOE

POSITIONS SOUGHT

Sportscaster in search of challenge. Can write, anchor, PBP, DJ/production experience. DAN: (205) 233-4526. (7/24)

News pro: Great pipes, delivery, writing, digging, and creative use of sound. Major market experience, solid references. WAYNE SMITH: (503) 292-2261. (7/24)

Experienced announcer, great production! Prefer Adult MOR/Top 40. Willing to relocate. HENRY: (201) 836-5166. (7/24)

Twelve-year pro seeks midday or afternoons with AC/CHR. Dependable, team player. Call JACK: (219) 464-9955. (7/24)

You're there, I'm here. I'd rather be there. Call me here. Prefer West or South. Classic Rock/CHR/AOR/AC. RON YANDO: (806) 797-3377. (7/24)

Talk show host bursting with talent, energy and enthusiasm will be your find of the year. Can double as newsmen. PETE: (213) 395-0874. (7/24)

Hot morning show. P.T.: (703) 373-0718. (7/24)

Where do these guys come from? My current GM thinks a sweep is something you do with a broom. Help! PD/drivetime. (303) 544-7020. (7/24)

Experienced C/W air talent seeks job in Texas, Oklahoma, Louisiana, New Mexico, or Arkansas. Will consider South-east. Call my answering machine: (806) 293-5688. (7/24)

POSITIONS SOUGHT

Husband does drive/wife production pro. Seek position. Combination sales pros. Guaranteed increase, ratings and revenues. J.J.: (318) 631-8342. (7/24)

Need a pro yesterday? Call for over-the-phone aircheck sample. Ten years' experience, creative production, and warm voice. Studio maintenance, too. CHRIS: (803) 877-8575. (7/24)

I've programmed, promoted, and joked my way into the hearts of millions. Eight-year pro seeks stable AOR, most any market. D.L.: (417) 678-2298. (7/24)

12 years' experience, seek middays or afternoons. AC/CHR. JACK: (219) 464-9955. (7/24)

Covering football? I'm for man. Four years' college/high school PBP experience. Will travel. JOHN: (415) 479-6204. (7/24)

I want to work at your station. AOR/AC/CHR. Great production, excellent attitude. GLENN JENSEN: (312) 425-9495. (7/24)

Face it, CHR sucks! Five-year pro ready to join your winning AOR team. Available immediately, ready to relocate. Call now. KERRY: (217) 762-9205. (7/24)

Beginner winner! Sports, PBP, also air talent, production. Prefer light AC/Jazz. Seek fulltime work. DAVE: (412) 767-4697. (7/24)

Stamp out under-employment! 13 years' experience, seek fulltime in Michigan. AC/CHR/Oldies experience. Can handle sports. Let's win together. VIC DOUCETTE: (313) 559-0961. (7/24)

Save me from the 7-11! I'm a hardworking young female. A real team player with five years' experience. Let's talk. PENNEY: (319) 359-4842. (7/24)

Seek on-air jock/talk show host position in Atlanta. CHR/Urban. Will relocate in August. Fill-in or swing shift at any station. MIKE: (704) 864-3593. (7/24)

Hired mouth available for small market AM drive. Former college PD/MD. JOHNNIE ROBERTS, JR.: (213) 731-7075. (7/24)

New Age/Jazz format programmer/engineer seeks station switching to this new exciting format. BRUCE: (818) 342-6521. (7/24)

Communications grad wants first chance at promotions or station management. Relocation no problem. Available August 15. Agents welcome. Serious calls only. (215) 692-7988. (7/24)

Ambitious, young Sports Director with PBP experience seeks larger market with a great team. ROD: (814) 782-3888. (7/24)

Experienced, talented, creative and ready to move. Previously held eight-hour airshift and wrote commercial copy. RAY: (814) 271-8076. (7/24)

LIVELY SPORTSCASTER

Veteran sportscaster with lively, tight delivery seeks anchoring and/or play by play job in a top 50 market. Currently employed in radio, but can relocate immediately. Respond to Radio & Records, 1930 Century Park West, #765, Los Angeles, CA 90067.

Top 100 market Midwest DJ experienced in AC/Country seeks fulltime position. 11 years' experience, will relocate. BOB:(309) 764-4911. (7/24)

Aggressive self-starter with B.A., experienced in AC/Country, seeks fulltime on-air gig in small/medium market. Voices also. BILL: (216) 442-7892. (7/24)

Sportscaster position wanted! Prefer Midwest to West. Unlimited experience in reporting, PBP. Vast sports knowledge with great personality. DALE: (303) 984-3395. (7/24)

Ten-year veteran at 30 seeks AM drive/programming/GM position. Pipes, ratings, and proven winner. Currently employed in Fresno. STEVE ALLISON: (209) 683-8435 (7/24)

Mornings preferred: add some life to your airstaff. Proven numbers, great one-to-one. Phones, drops, bits. WDIZ, WSHE, WOVV. SEBASTIAN: (305) 466-3484. (7/24)

Combo engineer, production, and morning talent seeks a diverse position with aggressive broadcaster. 14 years' experience in all size markets. RIK: (307) 733-1104. (7/24)

Talented beginner seeks big break in radio. Any market, any shift. DJ or news. Get me on the air. DAVE: (617) 782-04FM. (7/24)

Ten-year pro, AT/MD/Assistant PD with production skills, seeks great team that works hard. Prefer West, CHR/AC/Urban. DAVID: (303) 597-7114. (7/24)

Pittsburgh native experienced in radio tele-marketing/production, seeks on-air position in Orlando. Lots to offer. Let's talk. MIKE: (412) 925-7102. (7/24)

Sportscaster with five years' PBP experience seeks medium market opening: Football/basketball PBP. Solid, knowledgeable. ART: (303) 275-7488. (7/24)

Wire service reporter wants to return to radio news. Willing to relocate. ALLAN: (603) 228-4251. (7/24)

POSITIONS SOUGHT

You may already have won! The search is on for my next radio home. Find out if you're a winner; I am. MIKE: (715) 842-8067. (7/24)

Victim of format change. Family man, 11 years' experience. Seeks Eastern medium or major market. Country/AC/Oldies. MARK ANDERSON: (302) 994-3934. (7/24)

Programming Contemporary Jazz/New Age music just sounds easy. I've done it. Great credentials and winning record. GUNNAR: (808) 837-0041. (7/24)

Experienced, talented PD. Top 200 market preferred. (615) 883-5900. (7/24)

Lucky you! I'm moving to Southern California; you need an experienced jock like me. S. Cal employers, call collect. (602) 473-3729 before 3pm. (7/24)

Want a meteorologist? Give me a call. I can help! Experience/references. TOM: (806) 271-0827. (7/24)

PD/MD/promotions, and market. Eight years' experience including major market. Great references. NICK: (913) 625-4970. (7/24)

GM's kid graduates from the School of Broadcasting, seeks my midday position. Prefer Country/AC/Oldies. KEVIN G. WILL: (805) 238-4963. Will relocate. (7/24)

20+ years' experience, programming/OM/PD. CHR/AC. Prefer Ohio, Kentucky, or Indiana. Promotion/music research-minded. MARTY: (513) 528-1163. (7/24)

NEED A JOCK, MD?
Call a big dorky White Guy.
DERRIN ALLEN
Former KHIT, Now KZZU
CHR/Album/Alternative
(509) 535-7548
Now, Dammit!

News is my life! Want to share it with right station. Broadcast/journalism degree and experienced. STEPHANIE: (801) 374-1032. (7/24)

Station sold, lost job, lost house, and car! Please help. 11 years' CHR. Prefer Southeast, small or medium market. (803) 457-4556 (7/24)

If you want good, stable, no-nonsense radio, call me now. AC/CHR/Country. JERRY: (919) 735-5238. (7/24)

Bruce would cry! CHR one weekend, MOR next! Six years AC/CHR. Also club/mobile work. Save this Jersey jock. PETE: (201) 529-2160. (7/24)

I keep hearing stations are desperate for good sportscasters. I'm desperate for a good sports station. We're a perfect match. (216) 255-8143. (7/24)

Born, bred, and trained sportscaster just keeps spinning records. Experienced Sports Director seeks a journalistic challenge. DON JOHNS: (314) 364-6720. (7/24)

Dallas/Fort Worth driving area. Any shift, any format. Great ratings and lots of CHR experience. Currently employed. MIKE: (817) 548-7626. (7/24)

Have learned from the best. Give you my best. 24 hours a day. All you have to do is call. TAD: (316) 686-9711. (7/24)

13 years, Program Director/air talent. Country/AC/Oldies. Ready to go to work. BOB SHANNON: (318) 635-5204. (7/24)

Help! Rescue me from Janet Jackson! Five-year AOR pro victimized by the dreadful world of Top 40. Available immediately. Call now! KERRY: (217) 762-9205. (7/24)

AC/Oldies personality with ten years' experience seeks position. Prefer Richmond, VA, to Washington, DC. PHIL GOODWIN: (703) 672-2062. (7/24)

CHR talent, I-100 Daytona/Jacksonville, OK100/New York, WANS. Available for medium/large markets. Prefer Florida and West Coast. (305) 721-0582. (7/24)

Major market air personality seeks special medium market PD/MD jock position. Any format! Call anytime, available in one week. J.P.: (214) 722-4708. (7/17)

Country programmers: Could you use a personality with over ten years in Country radio? Let's talk. BRUCE: (716) 487-0612. (7/17)

15-year pro with personality wants shot at medium/major market. Can provide strong air/production. RON SMITH: (806) 789-6664/6336. (7/17)

Talented Sports Director seeks PBP position. Four years' experience, name your sport, I'll do it. Will go anywhere. Only serious stations. STU PAUL: (718) 332-1017. (7/17)

Excellent announcer? No, but I'm good and I'll give you my best. Airshift and sports. Eight years' experience. (315) 866-1032. (7/17)

Would like to be part of growing station seeking dedicated air personality. Two years' experience on-air in CHR format. DARRYL: (209) 957-5487. (7/17)

Aggressive self-starter with B.A., experienced in AC/Country, seeking fulltime on-air gig in small/medium market. Voices also. BILL: (216) 442-7892. (7/17)

POSITIONS SOUGHT

Victim of format change. Family man, 11 years' experience seeks Eastern medium/major Country/AC/Oldies. MARK ANDERSON: (302) 994-3934. (7/17)

Ohio University graduate seeks first job in sports or as DJ. Two years' commercial experience, hockey PBP. SCOTT: (419) 476-7139. (7/17)

Small/medium market CHR/ACs I'm no superstar, just a hard working, dependable, minority air personality/copywriter. Team player, will relocate. NORRIS: (602) 829-0177. (7/17)

Experienced: News, sports, talk show, continuity. Will relocate, any format. Production call 7 days a week. JOHN: (314) 341-5473. (7/17)

Kick . . . (some material not suitable for print, FCC.) Jock needs job. They have eyes everywhere. For complete uncensored message call after 3pm. GREG: (216) 933-7729. (7/17)

PD/MD/AT. Seasoned and ready to give 100%+. CHR/AC/Country/automation experience. Top 100 markets. GEORGE: (818) 888-1158. (7/17)

18-year pro, all formats plus three years' group V/P, seek GM or group position. REGGIE JORDAN: (704) 366-9177. (7/17)

Suburban Philly PD looking to move West. Prefer Rocky Mountain states or SW Sunbelt. Experience includes Delaware. AC/Oldies/Country DAVE SCOTT: (215) 566-8782. (7/17)

Relocating! Five years' traffic, computer scheduling, copywriting, production and receptionist skills. Some sales experience. JANICE: (907) 337-8504. (7/17)

Career-oriented team player, ready to command nights in hot rockin' CHR format. Will take on additional duties. BOB: (602) 325-1436 anytime. (7/3)

News/morning man/production and PD with 19 years' experience. Good voice, dedicated worker. No small markets considered. LARRY KAY: (717) 653-2500. (7/3)

Full or parttime air shift outside Chicago area. Three years' experience. Call BOB: (312) 254-1327/434-1956. (7/3)

High output, low ego, stable 11-year pro. Country/ Western format seeks lasting Midwest on-air/sales opportunity. Excellent references. L.J. (913) 827-8375. (7/3)

12 years' experience. Dependable. Seek middays or afternoons AC/CHR. JACK: (219) 464-9955. (7/3)

PD/MD/drivetime pro seeks station with winning attitude. Seek longterm home. Eight years' experience. RANDY: (303) 544-7020. (7/3)

Want a meteorologist? Give me a call. I can help! Experience/references. TOM: (806) 271-0827. (7/3)

Experienced DJ! Willing to relocate. Adult/MOR/Top 40 and good production. HENRY: (201) 836-5166. (7/3)

R&R Opportunities Display Advertising

Display: \$40 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$50 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date.

For opportunities you must place your free listings by **mail only**. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R NATIONAL AIRPLAY

URBAN CONTEMPORARY

BREAKERS.

HERB ALPERT

Making Love In The Rain (A&M)

82% of our reporting stations on it. Rotations: Heavy 2, Medium 31, Light 42, Total Adds 22 including WXYV, WHUR, KRNB, WEDR, KPRS, KMJM, KDAY, KQXL, WZFX, WQMG, KHYS, KKPW. Debuts at number 33 on the Urban Contemporary chart.

SHERRICK

Just Call (WB)

65% of our reporting stations on it. Rotations: Heavy 0, Medium 12, Light 48, Total Adds 24 including WHUR, WHRK, K94, WBLZ, WZAK, KJLH, WPEG, WHYZ, WTLC, WXLA, KPRW, KBUZ.

DeBARGE

Dance All Night (Striped Horse)

64% of our reporting stations on it. Rotations: Heavy 1, Medium 17, Light 41, Total Adds 7, KJLH, WXOK, WATV, WZFX, WQIM, WQOK, KPRW. Debuts at number 40 on the Urban Contemporary chart.

NEW & ACTIVE

PATRICE RUSHEN "Anything Can Happen" (Arista) 49/14

Rotations: Heavy 0/0, Medium 8/0, Light 41/14, Total Adds 14, WBLK, KRNB, WBMX, KPRS, OC104, WATV, JET94, WWDW, WKXI, KIIZ, WKGN, WJJS, WCIN, KBUZ. Medium: WDAS, K104, WYLD, WXOK, WFXC, WJMI, WWS, KKPW.

LISA LISA & CULT JAM "Lost In Emotion" (Columbia) 44/41

Rotations: Heavy 1/0, Medium 7/6, Light 36/35, Total Adds 41, WDAS, WUSL, KMJQ, WHRK, WYLD, K94, WOWI, WTMP, WBMX, WDCI, WLUM, KDAY, KJLH, WNHC, OC104, WDKX, WJIZ, WEKS, WENN, WPAL, Z93, JET94, WFXC, WZFX, WJMI, WPDQ, KIIZ, WKGN, KJCB, Z16, WJYL, WJJS, WQOK, KHYS, WPLZ, WANM, Z103, KATZFM, KDKO, KMYX, KKPW.

MADAME X "Just That Type Of Girl" (Atlantic) 43/25

Rotations: Heavy 0/0, Medium 5/0, Light 38/25, Total Adds 25, WBLK, WDJY, WVEE, WYLD, WBMX, WDCI, KJLH, KSOL, WNHC, OC104, WDKX, WJIZ, WEKS, Z93, WPEG, JET94, WFXC, WQFX, KIIZ, WJYL, WDLA, WXLA, KPRW, KATZFM, KBUZ.

LAKESIDE "Bullseye" (Solar/Capitol) 42/27

Rotations: Heavy 2/0, Medium 9/2, Light 31/25, Total Adds 27, WXYV, WDAS, WDJY, WHUR, KRNB, WDCI, KPRS, KSOL, WJIZ, KQXL, Z93, WPEG, JET94, WWDW, WQFX, WKXI, KJCB, WQIS, KOKY, WJYL, WALT, WQOK, WORL, WTLC, KPRW, KATZFM, KDKO.

PRINCE "U Got The Look" (Paisley Park/WB) 40/26

Rotations: Heavy 0/0, Medium 11/4, Light 29/22, Total Adds 26, WBLK, WHUR, WVEE, KMJQ, WDCI, WBLZ, WZAK, WJLB, WLUM, XHRM, WKND, WNHC, WDKX, WQMG, WQFX, Z16, WJYL, WQIM, WQOK, KHYS, WCIN, KPRW, KBUZ, KKSS, KDKO, KKPW.

JOHN WHITE "(Can't) Get You Out Of My System" (Geffen) 40/8

Rotations: Heavy 0/0, Medium 10/0, Light 30/8, Total Adds 8, WHUR, WVEE, WKND, WFXA, WATV, WQFX, WKXI, KDKS, Medium: WDAS, K104, WDCI, WJIZ, WXOK, KJCB, KOKY, WKWM, WXLA, WWS.

DEELE "Can-U-Dance" (Solar/Capitol) 37/15

Rotations: Heavy 0/0, Medium 7/1, Light 30/14, Total Adds 15, WHUR, KRNB, WBMX, WDCI, WJIZ, WEKS, WXOK, JET94, WWDW, WFXC, KOKY, WANM, KPRW, KATZFM, KDKO. Medium: WDAS, K104, WBLZ, KJCB, Z16, WCIN.

CLAUDJA BARRY "Secret Affair" (Epic) 36/3

Rotations: Heavy 1/0, Medium 11/0, Light 24/3, Total Adds 3, WBMX, KATZFM, WVOI. Heavy: KOKY. Medium: KRNB, WEDR, WTMP, KPRS, WJIZ, WPAL, WQIM, WJMI, WZAZ, WALT, WBLX.

WHITNEY HOUSTON "Didn't We Almost Have It All" (Arista) 35/35

Rotations: Heavy 1/1, Medium 8/8, Light 26/26, Total Adds 35, WILD, WDAS, WUSL, WEDR, K94, WOWI, WBLZ, WZAK, XHRM, WDKX, WJIZ, WEKS, WENN, WPAL, Z93, WPEG, JET94, WWDW, WFXC, WQMG, WJMI, WPDQ, KIIZ, KJCB, Z16, WQOK, KHYS, WANM, Z103, WKWM, KPRW, KBUZ, KKSS, KMYX, KKPW.

JENNIFER HOLLIDAY "Heart On The Line" (Geffen) 35/13

Rotations: Heavy 0/0, Medium 1/0, Light 34/13, Total Adds 13, WVEE, KMJQ, WHRK, WEDR, KSOL, WKND, WFXC, WZFX, WQIS, WJJS, WXLA, KPRW, WWS. Medium: WHUR.

GROVER WASHINGTON "Summer Nights" (Columbia) 34/4

Rotations: Heavy 1/0, Medium 10/0, Light 23/4, Total Adds 4, WVEE, KQXL, WQIM, KDKS. Heavy: WANM. Medium: WDAS, WAMO, WHUR, WTMP, WBLZ, WZAK, WKND, WNHC, WFXA, WWS.

NAJEE "Betcha Don't Know" (EMI America) 33/6

Rotations: Heavy 1/0, Medium 9/0, Light 23/6, Total Adds 6, WHUR, KMJQ, WYLD, WBMX, WDCI, WVOI. Heavy: WJMI. Medium: WAMO, WZAK, WJLB, KPRS, KDLZ, KJCB, Z16, WALT, KDKS.

LIVING IN A BOX "Living In A Box" (Chrysalis) 31/2

Rotations: Heavy 3/0, Medium 12/0, Light 16/2, Total Adds 2, WOWI, WQMG. Heavy: WILD, WDKX, KKSS. Medium: WAMO, WDJY, WHUR, KRNB, WHRK, WBLZ, WLUM, XHRM, WFXA, KPRR, WZAZ, KKPW.

RAMSEY LEWIS "7-11" (Columbia) 31/0

Rotations: Heavy 0/0, Medium 12/0, Light 19/0, Total Adds 0. Medium: WDAS, WHUR, KRNB, WDKX, WJIZ, WPAL, KDLZ, WKGN, WBLX, KHYS, WANM, WXLA.

FAT BOYS "Wipe Out" (Tin Pan Apple/PG) 30/16

Rotations: Heavy 3/1, Medium 9/4, Light 18/11, Total Adds 16, KRNB, WEDR, WJLB, KDAY, XHRM, WJIZ, KQXL, WPAL, KPRR, WQFX, WJMI, WZAZ, KJCB, WQIS, WALT, WANM. Heavy: WWDW, WHYZ.

ROMEO "Ooh Baby Baby" (Triple T) 30/6

Rotations: Heavy 0/0, Medium 7/0, Light 23/6, Total Adds 6, WZAK, WEKS, Z93, WKGN, WALT, WVOI. Medium: KRNB, WPAL, JET94, KOKY, WANM, WTLC, WWS.

NEW EDITION "Helplessly In Love" (MCA) 29/24

Rotations: Heavy 0/0, Medium 11/6, Light 18/18, Total Adds 24, WDJY, KMJQ, KRNB, K94, WBMX, WZAK, WDKX, WENN, WPAL, Z93, JET94, KPRR, WZAZ, KJCB, Z16, WQIS, WJYL, KHYS, WKWM, WWS, KATZFM, WVOI, KBUZ, KDKO.

JAMES ROBINSON "Can We Do It Again" (Tabu/CBS) 28/6

Rotations: Heavy 0/0, Medium 11/0, Light 17/6, Total Adds 6, WDCI, KPRS, WEKS, KQXL, WZAZ, WALT. Medium: WXYV, KSOL, WJIZ, Z16, KOKY, WLOU, WBLX, WKWM, WTLC, WXLA, WVOI.

SALT & PEPA "Tramp" (Next Plateau) 28/3

Rotations: Heavy 3/0, Medium 7/0, Light 18/3, Total Adds 3, WATV, Z93, KDKO. Heavy: WZAK, KDAY, WWDW. Medium: KRNB, WTMP, WJIZ, WFXC, WHYZ, WZAZ, WWS.

GLENN JONES "We've Only Just Begun" (Jive/RCA) 27/27

Rotations: Heavy 0/0, Medium 4/4, Light 23/23, Total Adds 27, WILD, WBLK, WDAS, WUSL, K104, KMJQ, KRNB, WHRK, WYLD, WTMP, WBMX, WDCI, WZAK, KSOL, WNHC, WDKX, WEKS, WATV, WENN, WPAL, WPEG, WJMI, WDLA, WANM, WGPR, WWS, WVOI.

SLAVE "Julcy O" (Ichiban) 26/1

Rotations: Heavy 1/0, Medium 8/0, Light 17/1, Total Adds 1, WGPR. Heavy: WZAZ. Medium: K104, WEDR, KPRS, WJIZ, WFXC, KHYS, WWS, KDKO.

SIGNIFICANT ACTION

SURFACE "Lately" (Columbia) 24/24

Rotations: Heavy 0/0, Medium 0/0, Light 24/24, Total Adds 24, WDAS, WHUR, KMJQ, WOWI, WBMX, WZAK, KSOL, WDKX, KQXL, Z93, WPEG, WQFX, WKXI, WPDQ, WZAZ, KIIZ, KJCB, Z16, WQIS, KHYS, Z103, WTLC, WWS, KATZFM.

MOST ADDED

- LISA LISA (41)
- WHITNEY HOUSTON (35)
- GLENN JONES (27)
- LAKESIDE (27)
- PRINCE (26)
- MADAME X (25)
- NEW EDITION (24)
- SHERRICK (24)
- SURFACE (24)
- HERB ALPERT (22)
- ANITA BAKER (20)

HOTTEST

- LILLO THOMAS (60)
- JANET JACKSON (58)
- ALEXANDER O'NEAL (56)
- REGINA BELLE (52)
- FREDDIE JACKSON (43)
- NATALIE COLE (27)
- LEVERT (21)
- TAWATHA (18)
- LUTHER VANDROSS (18)
- GEORGIO (13)
- SMOKEY ROBINSON (12)

NONA HENDRYX "Baby Go Go" (EMI America) 24/9

Rotations: Heavy 0/0, Medium 4/1, Light 20/8, Total Adds 9, K104, KPRS, WZFX, WQIS, WQIM, WQOK, KDKS, WXLA, KATZFM. Medium: WHYZ, KOKY, KDKO.

IAN FOSTER "Out For The Count" (MCA) 23/7

Rotations: Heavy 1/0, Medium 10/0, Light 12/7, Total Adds 7, KQXL, JET94, WANM, WGPR, WKWM, WXLA, WVOI. Heavy: WNHC. Medium: WILD, WDAS, K104, WBLZ, KJLH, WKND, KDLZ, WHYZ, WTLC, WWS.

GIVENS FAMILY "I'm Still Waiting" (PJ) 21/4

Rotations: Heavy 0/0, Medium 10/1, Light 11/3, Total Adds 4, WHRK, WOWI, WPDQ, WQIM. Medium: WDAS, WDJY, KRNB, WTMP, KPRS, WPEG, WDLA, WBLX, WANM.

ELLA BROOKS "It's Easy When You're On Fire" (QMI/MCA) 21/3

Rotations: Heavy 0/0, Medium 9/1, Light 12/2, Total Adds 3, KRNB, WATV, WJYL. Medium: WDAS, K104, WHRK, WEDR, WXOK, WKWM, WXLA, WVOI.

4 BY FOUR "Come Over" (Capitol) 20/10

Rotations: Heavy 0/0, Medium 5/1, Light 15/9, Total Adds 10, WEDR, WYLD, K94, WKND, Z93, WFXC, WXLA, KATZFM, WVOI, KDKO. Medium: WTMP, WZAK, KDAY, WZAZ.

TRAMAJNE "The Rock" (A&M) 20/4

Rotations: Heavy 1/0, Medium 6/1, Light 13/3, Total Adds 4, WKND, WENN, WALT, WGPR. Heavy: KOKY. Medium: WDAS, WTMP, KSOL, WKWM, WWS.

DAVY D "Have You Seen Davy" (Def Jam/Columbia) 20/2

Rotations: Heavy 0/0, Medium 5/0, Light 15/2, Total Adds 2, WUSL, WHRK. Medium: WDAS, KRNB, WEDR, KDAY, WANM.

JESSE JAMES "I Can Do Bad By Myself" (T.T.E.D.) 20/2

Rotations: Heavy 3/0, Medium 11/0, Light 8/2, Total Adds 2, WXOK, WENN. Heavy: WAMO, WFXC, WHYZ. Medium: WXYV, WILD, WDAS, WDJY, WHUR, WVEE, WOWI, WJIZ, WKXI, WPDQ, KOKY.

COVER GIRLS "Spring Love" (The Fever/Sutra) 17/0

Rotations: Heavy 1/0, Medium 8/0, Light 8/0, Total Adds 0. Heavy: WPAL. Medium: KRNB, WTMP, WDCI, WZAK, KPRS, KSOL, WKND, WDLA.

L.L. COOL J "I Need Love" (Def Jam/Columbia) 16/8

Rotations: Heavy 3/2, Medium 4/1, Light 9/5, Total Adds 8, WILD, K104, WDKX, WEKS, WFXA, KIIZ, WKGN, KMYX. Heavy: WWDW. Medium: WZFX, WHYZ, WQOK.

DANA DANE "Cinderella Dana Dane" (Profile) 15/11

Rotations: Heavy 0/0, Medium 1/1, Light 14/10, Total Adds 11, WZAK, KSOL, WDKX, WJIZ, WPEG, JET94, WFXC, WZFX, WZAZ, KHYS, WWS.

JAMES "D-TRAIN" WILLIAMS "Let Me Love You" (Columbia) 15/0

Rotations: Heavy 0/0, Medium 6/0, Light 9/0, Total Adds 0. Medium: WFXC, KOKY, WALT, WQOK, KHYS, WANM.

WILL TO POWER "Dreamin'" (Epic) 14/3

Rotations: Heavy 4/0, Medium 3/0, Light 7/3, Total Adds 3, WUSL, WJLB, WPDQ. Heavy: XHRM, WDKX, KPRR, KIIZ. Medium: WBLZ, KJLH, KKPW.

STEPHANIE MILLS "(You're Puttin') A Rush On Me" (MCA) 13/13

Rotations: Heavy 0/0, Medium 6/6, Light 7/7, Total Adds 13, WILD, KJLH, WJIZ, WFXA, WATV, WWDW, WJMI, KOKY, WDLA, WQOK, KHYS, WANM, KATZFM.

WILSON PICKETT "Don't Turn Away" (Motown) 13/5

Rotations: Heavy 0/0, Medium 3/0, Light 10/5, Total Adds 5, WKND, WNHC, WDKX, WALT, WVOI. Medium: WFXA, WENN, KOKY.

FULL HOUSE "Communicate" (Epic) 13/1

Rotations: Heavy 0/0, Medium 7/0, Light 6/1, Total Adds 1, WPAL. Medium: WDCI, WNHC, WDKX, KIIZ, WGPR, WXLA, WVOI.

ROSE ROYCE "H Walks Could Talk" (Omni/Atlantic) 12/7

Rotations: Heavy 0/0, Medium 1/1, Light 11/6, Total Adds 7, WTMP, KPRS, KSOL, WPAL, WQFX, WZAZ, KJCB.

MADONNA "Who's That Girl" (Sire/WB) 12/2

Rotations: Heavy 3/0, Medium 4/0, Light 5/2, Total Adds 2, KJLH, WDKX. Heavy: KPRR, KKSS, KMYX. Medium: WUSL, WLUM, XHRM, KKPW.

MILLIE JACKSON "It's A Thing" (Jive/RCA) 11/7

Rotations: Heavy 0/0, Medium 1/0, Light 10/7, Total Adds 7, KRNB, WTMP, WATV, WPAL, KOKY, WDLA, WANM. Medium: WZAZ.

PRINCESS "Red Hot" (Polydor/PG) 11/3

Rotations: Heavy 0/0, Medium 0/0, Light 11/3, Total Adds 3, WDAS, WTMP, WNHC.

LITTLE SHAWN "Heartbreak Hotel" (Select) 10/1

Rotations: Heavy 0/0, Medium 1/0, Light 9/1, Total Adds 1, WKXI. Medium: WANM.

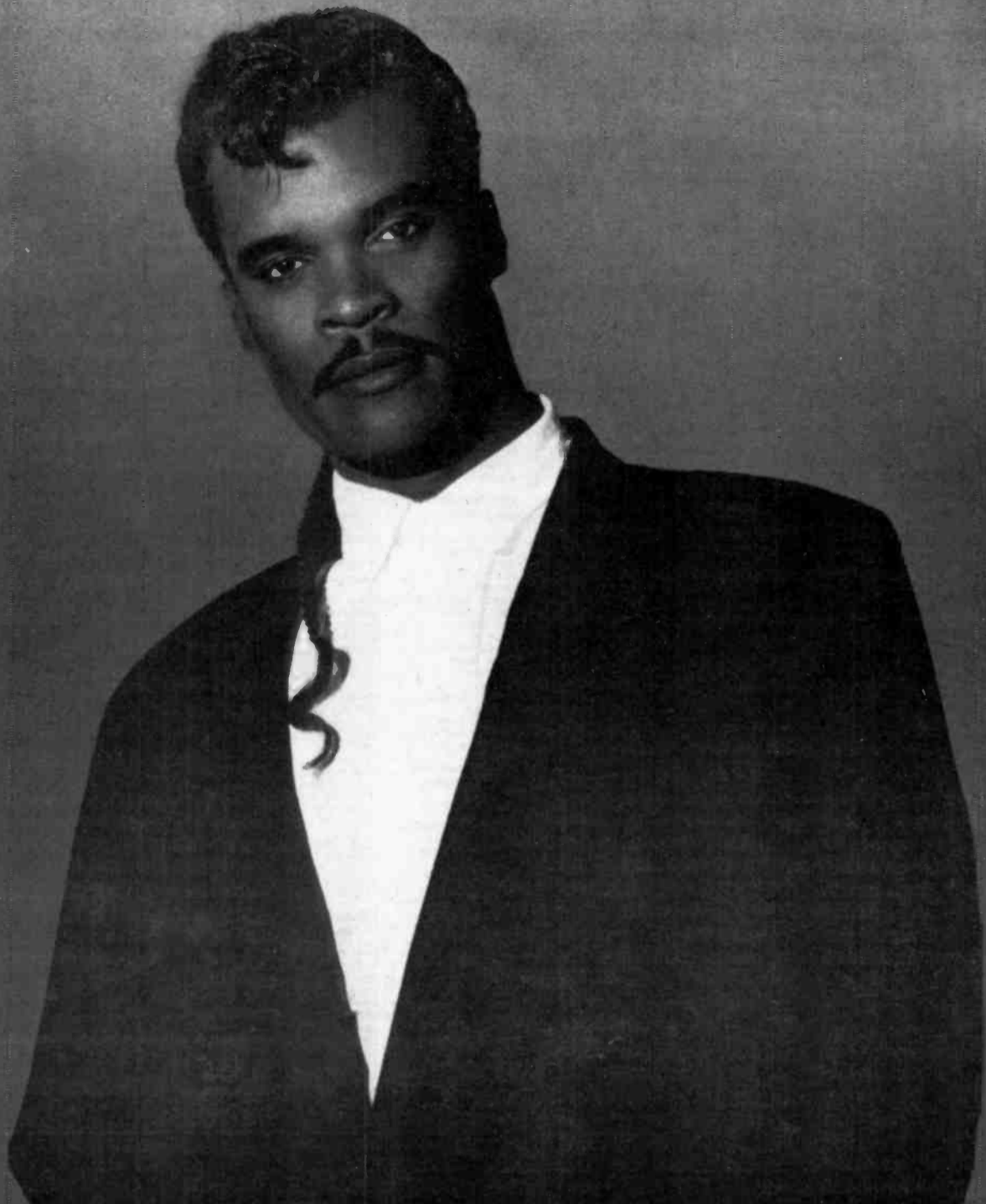
NEW ARTISTS

Reports/Adds

- 1 MADAME X/Just That Type Of Girl (Atlantic) 43/25
- 2 JOHN WHITE/(Can't) Get You Out Of My System (Geffen) 40/8
- 3 NAJEE/Betcha Don't Know (EMI America) 33/6
- 4 LIVING IN A BOX/Living In A Box (Chrysalis) 31/2
- 5 ROMEO/Ooh Baby Baby (Triple T) 30/6
- 6 JAMES ROBINSON/Can We Do It Again (Tabu/CBS) 28/6
- 7 SALT & PEPA/Tramp (Next Plateau) 28/3
- 8 IAN FOSTER/Out For The Count (MCA) 23/7
- 9 GIVENS FAMILY/I'm Still Waiting (P J) 21/4
- 10 ELLA BROOKS/It's Easy When You're On Fire (QMI/MCA) 21/3

New Artists are those who have not previously been reported as a Breaker by reporting stations.

BREAKER



**Make The Call.
“JUST CALL”**

**The Debut Single
From The Forthcoming Album**

SHERRICK

**Produced by Sherrick
And Michael Stokes
For Sheriton Productions
Executive Producers:
Benny Medina & Ray Singleton**



© 1987 Warner Bros. Records Inc.

URBAN CONTEMPORARY ADDS & HOTS

EAST

WXYV/Dallas
Ray Simpson

WUSL/Philadelphia
Tony Carrarone

LAKESIDE
HERB ALPERT
KLYMAXX
Hottest:
CHERYL LYNN
REGINA BELLE
NATALIE COLE
TAMATHA
ALEXANDER O'NEAL

WLDN/Denver
Elroy Smith

L.L. COOL J
WHITNEY HOUSTON
GLENN JONES
STEPHANIE MILLS
WHISPERS
LIZ TORRES
WARWICK & OSBORNE
GEORGIO
Hottest:
REGINA BELLE
L.L. COOL J
LEVERT
NATALIE COLE
FORCE MD'S

WBLK/Dallas
Dorrah Sims

PATRICE RUSHEN
BREAKFAST CLUB
COLONEL ABRAMS
PRINCE
JESSE'S GANG
MADAME X
GLENN JONES
Hottest:
ALEXANDER O'NEAL
WHITNEY HOUSTON
REGINA BELLE
KLYMAXX
GABRIELLA

WQED/Hartford
Jordan/DeLeon

TRAMINE
JENNIFER HOLLIDAY
POPE BY POPE
JOHN WHITE
KLYMAXX
WILSON PICKETT
PRINCE
Hottest:
JANET JACKSON
LILLO THOMAS
REGINA BELLE
LUTHER VANDROSS
NATALIE COLE

WPHC/Denver
David Dickinson

COLONEL ABRAMS
GLENN JONES
PRINCESS
MADAME X
PRINCE
ANITA BAKER
LISA LISA
HERB ALPERT
WILSON PICKETT
Hottest:
ALEXANDER O'NEAL
JANET JACKSON
LUTHER VANDROSS
GEORGIO
NATALIE COLE

OC184/Ocean City
Mike Filippini

LISA LISA
MADAME X
ANITA BAKER
PATRICE RUSHEN
DIMPLES
DEBBIE GIBSON
HERB ALPERT
PRETTY POISON
Hottest:
REGINA BELLE
JANET JACKSON
LILLO THOMAS
SYSTEM
LEVERT

SOUTH

WJZ/Albany
Tony Wright

CHUCK STANLEY
PATTI LABELLE
STEPHANIE MILLS
LAKESIDE
WHITNEY HOUSTON
DEEZE
DANA DANE
MADAME X
PAT BOYS
SPARE PARTS
LISA LISA
SURF MC'S
Hottest:
LILLO THOMAS
FREDDIE JACKSON
TAMATHA
LUTHER VANDROSS
CHERYL LYNN

WVCE/Atlanta
Ray Boyd

JENNIFER HOLLIDAY
PRINCE
JOHN WHITE
KLYMAXX
J. BLACKFOOT
GROVER WASHINGTON
MADAME X
Hottest:
ALEXANDER O'NEAL
JANET JACKSON
LILLO THOMAS
LUTHER VANDROSS
NATALIE COLE
PEGGI BLU

WEEK/Atlanta
Dee Perry

MADAME X
DEEZE
ROMEO
GLENN JONES
WHITNEY HOUSTON
LISA LISA
L.L. COOL J
JAMES ROBINSON
Hottest:
REGINA BELLE
JANET JACKSON
LILLO THOMAS
TAMATHA
LEVERT

WFXA/Augusta
Carl Conner

WHISPERS
WIBANS
STEPHANIE MILLS
COLONEL ABRAMS
L.L. COOL J
JOHN WHITE
L.L. COOL J
Hottest:
ALEXANDER O'NEAL
FREDDIE JACKSON
ISLEYS
NATALIE COLE
LEVERT

WVOK/Baton Rouge
Neal/Morton

LEVERT
DEBARGE
SYSTEM
FIFTH AVENUE
DEEZE
JETS
ANITA BAKER
JESSE JAMES
Hottest:
ALEXANDER O'NEAL
L.L. COOL J
FREDDIE JACKSON
SNOKEY ROBINSON
VANCESS THOMAS

KOXL/Baton Rouge
Walt/Clay

WARWICK & OSBORNE
HERB ALPERT
JAMES ROBINSON
IAN POSTER
PAT BOYS
LAKESIDE
JETS
SURFACE
GROVER WASHINGTON
Hottest:
ALEXANDER O'NEAL
REGINA BELLE
JANET JACKSON
FREDDIE JACKSON
LILLO THOMAS

WPEQ/Charlotte
Michael Saunders

MADAME X
SHERRICK
SURFACE
LAKESIDE
DANA DANE
SURF MC'S
IAN POSTER
PATRICE RUSHEN
WHITNEY HOUSTON
LISA LISA
Hottest:
REGINA BELLE
ALEXANDER O'NEAL
JANET JACKSON
FREDDIE JACKSON
LILLO THOMAS

WVYZ/Greenville
Walker/Mason

ANITA BAKER
SHERRICK
HERB ALPERT
PATTI LABELLE
COLONEL ABRAMS
Hottest:
STEPHANIE MILLS
ALEXANDER O'NEAL
L.L. COOL J
PAT BOYS
DIMPLES

WVDM/Columbia

Andre Carson

WHITNEY HOUSTON
DEEZE
STEPHANIE MILLS
SPARE PARTS
LAKESIDE
PATRICE RUSHEN
PATTI LABELLE
Hottest:
FREDDIE JACKSON
LEVERT
JANET JACKSON
REGINA BELLE
LILLO THOMAS

K104/Dallas
Terri Avery

COLONEL ABRAMS
ANITA BAKER
NONA HENDRYX
GLENN JONES
L.L. COOL J
SPARE PARTS
Hottest:
BABYFACE
FREDDIE JACKSON
JANET JACKSON
SHALAMAR
ALEXANDER O'NEAL
JAMES INGRAM
NAJEE

WZAZ/Jacksonville
Nat Jackson

WARWICK & OSBORNE
NEW EDITION
JETS
ROSE ROYCE
SPOONIE GEE
JAMES ROBINSON
ANITA BAKER
PAT BOYS
SURF MC'S
DANA DANE
SURFACE
Hottest:
LILLO THOMAS
GEORGIO
CHERYL LYNN
ROOL & THE GANG
MIKI HOWARD

WPDQ/Jacksonville
Crumbley/Henry

LISA LISA
SURFACE
WHITNEY HOUSTON
GIVENS FAMILY
WILL TO POWER
Hottest:
LILLO THOMAS
JANET JACKSON
ALEXANDER O'NEAL
REGINA BELLE
LEVERT

KHZK/Helen
Bill St. John

L.L. COOL J
WHITNEY HOUSTON
GEORGIO
WHISPERS
PATRICE RUSHEN
DAVID ALEXANDER
SURFACE
LISA LISA
MADAME X
Hottest:
JANET JACKSON
LILLO THOMAS
BABYFACE
SHALAMAR
REGINA BELLE

WKGK/Knoxville
Wayne Swann

ROMEO
LISA LISA
L.L. COOL J
HERB ALPERT
JETS
PATRICE RUSHEN
COLONEL ABRAMS
DIMPLES
Hottest:
ALEXANDER O'NEAL
TAMATHA
NATALIE COLE
LILLO THOMAS
JANET JACKSON

KJCB/Lafayette
Hendy/Davis

LAKESIDE
JETS
WHITNEY HOUSTON
NEW EDITION
SURFACE
LISA LISA
PAT BOYS
ROSE ROYCE
HERB ALPERT
SHERRICK
Hottest:
ALEXANDER O'NEAL
REGINA BELLE
LILLO THOMAS
LEVERT

WEDR/Miami
Jackson/Jones

JENNIFER HOLLIDAY
ANITA BAKER
GENERAL KANE
FOUR BY FOUR
HERB ALPERT
HOWARD HPWETT
PAT BOYS
BABYFACE
FORCE MD'S
WHITNEY HOUSTON
Hottest:
REGINA BELLE
JANET JACKSON
LILLO THOMAS
ALEXANDER O'NEAL
TAMATHA

WKXJ/Jackson

Dwaine Tanner

LITTLE SHAWN
DEEZE
LAKESIDE
SURFACE
UTFO
SPARE PARTS
PATRICE RUSHEN
JOHN WHITE
Hottest:
REGINA BELLE
ALEXANDER O'NEAL
L.L. COOL J
TAMATHA
FREDDIE JACKSON

WJMI/Jackson
Carl Haynes

LISA LISA
WHITNEY HOUSTON
STEPHANIE MILLS
KLYMAXX
GLENN JONES
PAT BOYS
Hottest:
FREDDIE JACKSON
SHALAMAR
ALEXANDER O'NEAL
JAMES INGRAM
NAJEE

WZAZ/Jacksonville
Nat Jackson

WARWICK & OSBORNE
NEW EDITION
JETS
ROSE ROYCE
SPOONIE GEE
JAMES ROBINSON
ANITA BAKER
PAT BOYS
SURF MC'S
DANA DANE
SURFACE
Hottest:
LILLO THOMAS
GEORGIO
CHERYL LYNN
ROOL & THE GANG
MIKI HOWARD

WPDQ/Jacksonville
Crumbley/Henry

LISA LISA
SURFACE
WHITNEY HOUSTON
GIVENS FAMILY
WILL TO POWER
Hottest:
LILLO THOMAS
JANET JACKSON
ALEXANDER O'NEAL
REGINA BELLE
LEVERT

KRNB/Memphis
C.J. Morgan

FAT BOYS
ELLA BROOKS
NEW EDITION
HERB ALPERT
LAKESIDE
CHILL FACTOR
DEEZE
TYRONE DAVIS
SPARE PARTS
MILLIE JACKSON
PATRICE RUSHEN
GLENN JONES
Hottest:
JANET JACKSON
ALEXANDER O'NEAL
LILLO THOMAS
MELBA MOORE

WDR/Memphis
Bobby O'Jay

STEPHANIE MILLS
MILLIE JACKSON
HERB ALPERT
GLENN JONES
MADAME X
Hottest:
LILLO THOMAS
JANET JACKSON
ALEXANDER O'NEAL
LILLO THOMAS
LEVERT

WHRK/Memphis
Pam Wells

GIVENS FAMILY
UTFO
GLENN JONES
MINI CURRY
LISA LISA
JENNIFER HOLLIDAY
SHERRICK
FIFTH AVENUE
DAVE D
Hottest:
ALEXANDER O'NEAL
REGINA BELLE
JANET JACKSON
ISLEYS
LILLO THOMAS

WEDR/Miami
Jackson/Jones

JENNIFER HOLLIDAY
ANITA BAKER
GENERAL KANE
FOUR BY FOUR
HERB ALPERT
HOWARD HPWETT
PAT BOYS
BABYFACE
FORCE MD'S
WHITNEY HOUSTON
Hottest:
REGINA BELLE
JANET JACKSON
LILLO THOMAS
ALEXANDER O'NEAL
TAMATHA

KOKY/Little Rock

George Frazier

STEPHANIE MILLS
DEEZE
LAKESIDE
MILLIE JACKSON
WIBANS
SHERRICK
SPARE PARTS
J. BLACKFOOT
JANET JACKSON
ALEXANDER O'NEAL

WJUL/Louisville
Philp David March

ELLA BROOKS
NEW EDITION
PATTI LABELLE
LAKESIDE
HERB ALPERT
PRINCE
DIMPLES
SUGAR
LISA LISA
MADAME X
Hottest:
JANET JACKSON
LILLO THOMAS
NATALIE COLE
REGINA BELLE
FREDDIE JACKSON

WLOU/Louisville
Ange Canessa

none
Hottest:
ISLEYS
ALEXANDER O'NEAL
LILLO THOMAS
NATALIE COLE
FREDDIE JACKSON

WJSS/Lynchburg
Lad Goins

JENNIFER HOLLIDAY
JETS
KLYMAXX
COLONEL ABRAMS
PATTI LABELLE
PATRICE RUSHEN
LISA LISA
WHISPERS
Hottest:
LILLO THOMAS
FREDDIE JACKSON
LUTHER VANDROSS
NATALIE COLE
SNOKEY ROBINSON

KRNB/Memphis
C.J. Morgan

FAT BOYS
ELLA BROOKS
NEW EDITION
HERB ALPERT
LAKESIDE
CHILL FACTOR
DEEZE
TYRONE DAVIS
SPARE PARTS
MILLIE JACKSON
PATRICE RUSHEN
GLENN JONES
Hottest:
JANET JACKSON
ALEXANDER O'NEAL
LILLO THOMAS
MELBA MOORE

WDR/Memphis
Bobby O'Jay

STEPHANIE MILLS
MILLIE JACKSON
HERB ALPERT
GLENN JONES
MADAME X
Hottest:
LILLO THOMAS
JANET JACKSON
ALEXANDER O'NEAL
LILLO THOMAS
LEVERT

WHRK/Memphis
Pam Wells

GIVENS FAMILY
UTFO
GLENN JONES
MINI CURRY
LISA LISA
JENNIFER HOLLIDAY
SHERRICK
FIFTH AVENUE
DAVE D
Hottest:
ALEXANDER O'NEAL
REGINA BELLE
JANET JACKSON
ISLEYS
LILLO THOMAS

WEDR/Miami
Jackson/Jones

JENNIFER HOLLIDAY
ANITA BAKER
GENERAL KANE
FOUR BY FOUR
HERB ALPERT
HOWARD HPWETT
PAT BOYS
BABYFACE
FORCE MD'S
WHITNEY HOUSTON
Hottest:
REGINA BELLE
JANET JACKSON
LILLO THOMAS
ALEXANDER O'NEAL
TAMATHA

WBLX/Mobile

Tony Brown

none
Hottest:
REGINA BELLE
JONATHAN BUTLER
WHITNEY HOUSTON
JANET JACKSON
ALEXANDER O'NEAL

WQMM/Montgomery
Frenche Be

J. BLACKFOOT
DEBARGE
NONA HENDRYX
GROVER WASHINGTON
AVA CHERRY
GIVENS FAMILY
PRINCE
COLONEL ABRAMS
Hottest:
ALEXANDER O'NEAL
LILLO THOMAS
ATLANTIC STARR
LEVERT
GEORGE MICHAEL

WQOK/Nashville
Cy Young

DEBARGE
WHITNEY HOUSTON
LISA LISA
PRINCE
NONA HENDRYX
LAKESIDE
COLONEL ABRAMS
STEPHANIE MILLS
Hottest:
REGINA BELLE
ROBBIE HEVIL
SHALAMAR
SNOKEY ROBINSON
TAMATHA

WYLD-FM/New Orleans
Del Spencer

MADAME X
DAVID ALEXANDER
FOUR BY FOUR
GLENN JONES
LISA LISA
NAJEE
Hottest:
ALEXANDER O'NEAL
REGINA BELLE
L.L. COOL J
LUTHER VANDROSS
JANET JACKSON

WVWK/Norfolk
Dave Allen

LISA LISA
WHITNEY HOUSTON
SHERRICK
FOUR BY FOUR
NEW EDITION
Hottest:
REGINA BELLE
JANET JACKSON
LILLO THOMAS
FREDDIE JACKSON

WOW/Norfolk
Stephen Crumbley

WHITNEY HOUSTON
LISA LISA
SURFACE
GIVENS FAMILY
LIVING IN A BOX
Hottest:
LILLO THOMAS
JANET JACKSON
ALEXANDER O'NEAL
REGINA BELLE
LEVERT

WORLD/Olando
Earl James

LAKESIDE
SHERRICK
COLONEL ABRAMS
BOBBY JIMMY
Hottest:
REGINA BELLE
LILLO THOMAS
JANET JACKSON
TIMEX SOCIAL CLUB
FREDDIE JACKSON

KHYS/Port Arthur
Steve Hedgwood

DANA DANE
SURF MC'S
STEPHANIE MILLS
NEW EDITION
PRINCE
WHITNEY HOUSTON
LISA LISA
SURFACE
STARPOINT
HERB ALPERT
Hottest:
ALEXANDER O'NEAL
GEORGIO
LUTHER VANDROSS
NATALIE COLE
JANET JACKSON

Z103/Columbus
Tom Reynolds

COLONEL ABRAMS
WHITNEY HOUSTON
SURFACE
LISA LISA
Hottest:
JANET JACKSON
LILLO THOMAS
FREDDIE JACKSON
TAMATHA
NATALIE COLE

MIDWEST

WQMC/Chicago
Sonny Taylor

GLENN JONES
DEEZE
JESSE'S GANG
NAJEE
COLONEL ABRAMS
MADAME X
LISA LISA
JAMES ROBINSON
PRINCE
DAVID ALEXANDER
LAKESIDE
Hottest:
REGINA BELLE
TAMATHA
LUTHER VANDROSS
LILLO THOMAS
ATLANTIC STARR
LEVERT
GEORGE MICHAEL

WBMX/Chicago
Michael/Davis

MADAME X
PATRICE RUSHEN
LISA LISA
GLENN JONES
SURFACE
NEW EDITION
CLAUDIA BARRY
NAJEE
JETS
JESSE'S GANG
DEEZE
Hottest:
ALEXANDER O'NEAL
JANET JACKSON
TAMATHA
SNOKEY ROBINSON

WKWM/Grand Rapids
Grant/Franklin

TEEN DREAM
ANITA BAKER
NEW EDITION
WHITNEY HOUSTON
WARWICK & OSBORNE
IAN POSTER
ALEXANDER O'NEAL
TAMATHA
LILLO THOMAS
REGINA BELLE
JANET JACKSON

WTLN/Indianapolis
Jay Johnson

MICHAEL JACKSON
SURFACE
STARPOINT
LAKESIDE
SHERRICK
U VEE HAYES
Hottest:
REGINA BELLE
ALEXANDER O'NEAL
JANET JACKSON
LILLO THOMAS
ATLANTIC STARR

KPRK/Kansas City
Del Rice

PATRICE RUSHEN
JAMES ROBINSON
NONA HENDRYX
STARPOINT
ROSE ROYCE
LAKESIDE
HERB ALPERT
Hottest:
ALEXANDER O'NEAL
REGINA BELLE
JANET JACKSON
LILLO THOMAS
FREDDIE JACKSON

WZAK/Cleveland
Lynn Tolliver

DANA DANE
GLENN JONES
NEW EDITION
COLONEL ABRAMS
WHISPERS
PRINCE
WHITNEY HOUSTON
ROMEO
SHERRICK
SURFACE
Hottest:
LUTHER VANDROSS
LILLO THOMAS
FREDDIE JACKSON
NATALIE COLE
JANET JACKSON

WVVO/Columbus
KC Jones

ATLANTIC STARR
ISLEY JASPER ISL. F.
Hottest:
LUTHER VANDROSS
LILLO THOMAS
FREDDIE JACKSON
NATALIE COLE
JANET JACKSON

WJUL/Louisville
Ange Canessa

ELLA BROOKS
NEW EDITION
PATTI LABELLE
LAKESIDE
HERB ALPERT
PRINCE
DIMPLES
SUGAR
LISA LISA
MADAME X
Hottest:
JANET JACKSON
LILLO THOMAS
NATALIE COLE
REGINA BELLE
FREDDIE JACKSON

WDR/Memphis
Bobby O'Jay

STEPHANIE MILLS
MILLIE JACKSON
HERB ALPERT
GLENN JONES
MADAME X
Hottest:
LILLO THOMAS
JANET JACKSON
ALEXANDER O'NEAL
LILLO THOMAS
LEVERT

WHRK/Memphis
Pam Wells

GIVENS FAMILY
UTFO
GLENN JONES
MINI CURRY
LISA LISA
JENNIFER HOLLIDAY
SHERRICK
FIFTH AVENUE
DAVE D
Hottest:
ALEXANDER O'NEAL
REGINA BELLE
JANET JACKSON
ISLEYS
LILLO THOMAS

WEDR/Miami
Jackson/Jones

JENNIFER HOLLIDAY
ANITA BAKER
GENERAL KANE
FOUR BY FOUR
HERB ALPERT
HOWARD HPWETT
PAT BOYS
BABYFACE
FORCE MD'S
WHITNEY HOUSTON
Hottest:
REGINA BELLE
JANET JACKSON
LILLO THOMAS
ALEXANDER O'NEAL
TAMATHA

KPRW/Oklahoma City

Fred Elkins

DEEZE
PRINCE
DEBARGE
JENNIFER HOLLIDAY
MADAME X
SHERRICK
ANITA BAKER
WHITNEY HOUSTON
LAKESIDE
Hottest:
JANET JACKSON
LILLO THOMAS
FREDDIE JACKSON
ALEXANDER O'NEAL
LUTHER VANDROSS

WVWS/Saginaw
David Ross

DANA DANE
NONA HENDRYX
SHERRICK
SURFACE
JENNIFER HOLLIDAY
GLENN JONES
BOYS ON THE BLOCK
NEW EDITION
SPARE PARTS
CHILL FACTOR
Hottest:
REGINA BELLE
FREDDIE JACKSON
FORCE MD'S
NATALIE COLE
JANET JACKSON

KMMJ/S. Louis
Mike Stratford

HERB ALPERT
Hottest:
ALEXANDER O'NEAL
L.L. COOL J
REGINA BELLE
LILLO THOMAS
JANET JACKSON

KATZ-FM/St. Louis
Cheryl Winston

LAKESIDE
NEW EDITION
SHERRICK
STEPHANIE MILLS
MADAME X
FOUR BY FOUR
CLAUDIA BARRY
NONA HENDRYX
LISA LISA
HERB ALPERT
JETS
DEEZE
SURFACE
Hottest:
ALEXANDER O'NEAL
LILLO THOMAS
JANET JACKSON
GEORGIO
SNOKEY ROBINSON

WVOM/Toledo
Paul Brown

CLAUDIA BARRY
ROMEO
FOUR BY FOUR
FORCE MD'S
GLENN JONES
NAJEE
TEEN DREAM
IAN POSTER
NEW EDITION
WILSON PICKETT
Hottest:
LILLO THOMAS
REGINA BELLE
JANET JACKSON
NATALIE COLE
FREDDIE JACKSON

KBZZ/Wichita
Rochel Wright

PFINCE
WHITNEY HOUSTON
PATRICE RUSHEN
ANITA BAKER
SHERRICK
MADAME X
NEW EDITION
Hottest:
BABYFACE
REGINA BELLE
FREDDIE JACKSON
JANET JACKSON
LILLO THOMAS

WEST

KKSS/Albuquerque
Bill Thomas

LILLO THOMAS
JETS
WHITNEY HOUSTON
PRINCE
BREAKFAST CLUB
KIM WILDE
Hottest:
GEORGIO
JANET JACKSON
MADAME X
SNOKEY ROBINSON
FREDDIE JACKSON

KDKD/Denver
Danny Harris

LISA LISA
FOUR BY FOUR
DEEZE
PRINCE
LAKESIDE
NEW EDITION
SALT & PEPA
Hottest:
JANET JACKSON
LILLO THOMAS
NATALIE COLE
GEORGIO
FREDDIE JACKSON

KMYX/Ojai
Howard "HT" Thomas

THERESA
WHITNEY HOUSTON
DIMPLES
L.L. COOL J
LISA LISA
LOS LOBOS
Hottest:
JANET JACKSON
LILLO THOMAS
DEBBIE GIBSON
SNOKEY ROBINSON
GEORGE MICHAEL

XHRM/San Diego
L.D. McCollum

FAT BOYS
MIKI HOWARD
JOYCE SINS
ISLEY JASPER ISL. F.
COLONEL ABRAMS
PRINCE
BAHAMARAMA
BASSIX
WHITNEY HOUSTON
Hottest:
JANET JACKSON
REGINA BELLE
ALEXANDER O'NEAL
FREDDIE JACKSON
MIAMI SOUND MACHINE

KKPV/Tucson
Royce Blake

PRINCE
WHITNEY HOUSTON
LISA LISA
SHERRICK
ABC
PATTI LABELLE
HERB ALPERT
ANITA BAKER
MINI CURRY
Hottest:
NATALIE COLE
JANET JACKSON
LILLO THOMAS
GEORGIO
SNOKEY ROBINSON

KSOL/San Francisco
Robinson/Moody

ANITA BAKER
JENNIFER HOLLIDAY
SURFACE
MADAME X
GENERAL KANE
LAKESIDE
GLENN JONES
ROSE ROYCE
AVA CHERRY
SURF MC'S
DANA DANE
AMAZULU
Hottest:
REGINA BELLE
STEPHANIE MILLS
L.L. COOL J
ALEXANDER O'NEAL
ISLEYS

WQFX/Gulfport-Biloxi
Al Luw

FAT BOYS
UTFO
LAKESIDE
SURFACE
ROSE ROYCE
ANITA BAKER
COLONEL ABRAMS
MADAME X
JETS
JOHN WHITE
PRINCE
JEANIFER HOLLIDAY
Hottest:
ALEXANDER O'NEAL
REGINA BELLE
LILLO THOMAS
JANET JACKSON
FREDDIE JACKSON
KMUQ/Houston
Robert Vinson

LISA LISA
SURFACE
PRINCE
JENNIFER HOLLIDAY
GLENN JONES
NAJEE
NEW EDITION
L.L. COOL J
LILLO THOMAS
ALEXANDER O'NEAL
JANET JACKSON
NATALIE COLE

KXZZ/Lake Charles
Manuel/Moore

PRINCE
SHERRICK
LISA LISA
SURFACE
WHITNEY HOUSTON
NEW EDITION
SURFACE
PAT BOYS
ROSE ROYCE
HERB ALPERT
SHERRICK
Hottest:
ALEXANDER O'NEAL
REGINA BELLE
LILLO THOMAS
LEVERT
FREDDIE JACKSON

WQIS/Laurel
Ron Davis

NONA HENDRYX
PAT BOYS
NEW EDITION
SHERRICK
MINI CURRY
SURFACE
LAKESIDE
SPARE PARTS
JENNIFER HOLLIDAY
HERB ALPERT
Hottest:
ALEXANDER O'NEAL
JANET JACKSON
FREDDIE JACKSON
LILLO THOMAS
NATALIE COLE

WPLZ/Petersburg
Dabbe Parker

COLONEL ABRAMS
SHERRICK
LISA LISA
U VEE HAYES
GENERAL KANE
MILLIE SCOTT
DIMPLES
Hottest:
ISLEYS
GEORGIO
STEPHANIE MILLS
FREDDIE JACKSON
SNOKEY ROBINSON

KDKS/Shreveport
C. Erwin Daniels

JOHN WHITE
GENERAL KANE
HERB ALPERT
GROVER WASHINGTON
PATTI LABELLE
NONA HENDRYX
Hottest:
NATALIE COLE
REGINA BELLE
ALEXANDER O'NEAL
FREDDIE JACKSON
LUTHER VANDROSS

WTMP/Tampa
Chris Turner

LISA LISA
GLENN JONES
ANITA BAKER
ROSE ROYCE
PRINCESS
MILLIE JACKSON
THIRD WORLD
Hottest:
ALEXANDER O'NEAL
LILLO THOMAS
MIKI HOWARD
SNOKEY ROBINSON

**92 Total Stations
88 Current Reports**

The following stations reported frozen playlists this week: WBLX/Mobile, WLOU/Louisville and KDLZ/Ft. Worth-Dallas.

WAMO/Pittsburgh failed to report and its playlist was frozen.

R&R NATIONAL AIRPLAY

COUNTRY

TOP 50

JULY 24, 1987

Three Weeks	Two Weeks	Last Week			Total Reports/Adds	Heavy	Medium	Light
13	6	3	1	MICHAEL MARTIN MURPHEY/A Long Line Of Love (WB)	157/1	141	12	4
4	3	1	2	REBA McENTIRE/One Promise Too Late (MCA)	151/0	131	15	5
14	8	5	3	RESTLESS HEART/Why Does It Have To Be... (RCA)	157/0	123	32	2
10	7	6	4	D. PARTON, L. RONSTADT, & E. HARRIS/Telling Me Lies (WB)	154/0	117	33	4
16	13	7	5	HIGHWAY 101/Whiskey, If You Were A Woman (WB)	154/2	109	40	5
17	12	9	6	HANK WILLIAMS JR./Born To Boogie (WB/Curb)	152/0	111	36	5
12	9	8	7	VINCE GILL/Cinderella (RCA)	144/1	108	28	8
20	18	12	8	KENNY ROGERS & RONNIE MILSAP/Make No Mistake, She's Mine (RCA)	158/0	67	86	5
3	2	2	9	RONNIE MILSAP/Snap Your Fingers (RCA)	139/0	99	28	12
21	19	14	10	EXILE/She's Too Good To Be True (Epic)	156/1	62	83	11
19	16	13	11	WAYLON JENNINGS/Fallin' Out (MCA)	145/1	77	55	13
23	21	15	12	KATHY MATTEA/Train Of Memories (Mercury/PG)	153/5	69	68	16
27	22	16	13	OAK RIDGE BOYS/This Crazy Love (MCA)	155/1	49	94	12
22	20	17	14	T. GRAHAM BROWN/Brilliant Conversationalist (Capitol)	140/2	60	71	9
25	23	19	15	DON WILLIAMS/I'll Never Be In Love Again (Capitol)	152/6	44	91	17
2	1	4	16	HOLLY DUNN/Love Someone Like Me (MTM)	126/0	82	30	14
29	25	20	17	DAN SEALS/Three Time Loser (EMI America)	153/2	25	110	18
38	30	23	18	FORESTER SISTERS/You Again (WB)	152/6	14	104	34
32	27	24	19	GLEN CAMPBELL/The Hand That Rocks The Cradle (MCA)	136/12	22	82	32
30	26	22	20	LYLE LOVETT/Why I Don't Know (MCA/Curb)	140/4	23	79	38
40	37	31	21	ROSANNE CASH/The Way We Make A Broken Heart (Columbia)	150/17	4	90	56
43	39	34	22	NITTY GRITTY DIRT BAND/Fishin' In The Dark (WB)	144/14	15	78	51
34	32	26	23	STATLER BROTHERS/I'll Be The One (Mercury/PG)	129/8	17	78	34
6	5	10	24	LEE GREENWOOD/Someone (MCA)	96/0	38	42	16
37	34	32	25	JUDY ROOMAN/I'll Be Your Baby Tonight (MTM)	133/5	16	74	43
33	31	28	26	ASLEEP AT THE WHEEL/House Of Blue Lights (Epic)	117/2	24	61	32
35	33	30	27	MICHAEL JOHNSON/Ponies (RCA)	127/5	14	74	39
11	10	11	28	K.T. OSLIN/80's Ladies (RCA)	97/0	31	51	15
36	35	33	29	STEVE EARLE/Nowhere Road (MCA)	121/4	9	74	38
1	4	18	30	STEVE WARINER/The Weekend (MCA)	82/0	35	34	13
41	38	35	31	O'KANES/Daddies Need To Grow Up Too (Columbia)	117/13	2	67	48
45	41	36	32	BARBARA MANDRELL/Child Support (EMI America)	111/7	4	61	46
—	48	39	33	FOSTER & LLOYD/Crazy Over You (RCA)	118/19	1	58	59
BREAKER	—	—	34	CONWAY TWITTY/I Want To Know You Before We... (MCA)	111/21	2	53	56
46	42	38	35	WILLIE NELSON/Island In The Sea (Columbia)	104/14	4	57	43
BREAKER	—	—	36	DESERT ROSE BAND/Love Reunited (MCA/Curb)	101/9	3	45	53
5	15	25	37	JUDDS/I Know Where I'm Going (RCA/Curb)	55/0	16	26	13
—	—	48	38	DWIGHT YOAKAM/Little Ways (Reprise/WB)	91/31	2	33	56
50	45	42	39	DONNA FARGO & BILLY JOE ROYAL/Members Only (Mercury/PG)	87/9	4	40	43
48	46	43	40	JOE KENYON/Hymne (Mercury/PG)	73/8	12	31	30
—	—	47	41	JOHN CONLEE/Mama's Rockin' Chair (Columbia)	88/20	1	32	55
15	14	21	42	RICKY SKAGGS & SHARON WHITE/Love Can't Ever Get Better... (Epic)	57/2	14	27	16
—	—	50	43	JUICE NEWTON/First Time Caller (RCA)	89/19	2	21	66
DEBUT	—	—	44	EDDY RAVEN/Shine, Shine, Shine (RCA)	86/34	1	24	61
DEBUT	—	—	45	CRYSTAL GAYLE/Nobody Should Have To Love... (WB)	76/23	0	23	53
9	11	27	46	BAILLIE AND THE BOYS/Oh Heart (RCA)	40/0	10	21	9
DEBUT	—	—	47	TANYA TUCKER/Love Me Like You Used To (Capitol)	66/33	2	12	52
DEBUT	—	—	48	EARL THOMAS CONLEY/Right From The Start (RCA)	62/46	0	9	53
DEBUT	—	—	49	CHARLEY PRIDE/If You Still Want A Fool Around (16th Ave/Capitol)	68/21	1	15	52
DEBUT	—	—	50	GIRLS NEXT DOOR/What A Girl Next Door Could Do (MTM)	76/6	0	24	52

MOST ADDED

- EARL THOMAS CONLEY (46)
- EDDY RAVEN (34)
- TANYA TUCKER (33)
- DWIGHT YOAKAM (31)
- TAMMY WYNETTE (28)
- CRYSTAL GAYLE (23)
- MOE BANDY (21)
- CHARLEY PRIDE (21)
- CONWAY TWITTY (21)
- JOHN CONLEE (20)

HOTTEST

- REBA McENTIRE (87)
- MICHAEL MARTIN MURPHEY (80)
- HANK WILLIAMS JR. (70)
- RESTLESS HEART (52)
- HIGHWAY 101 (49)
- PARTON, RONSTADT, HARRIS (44)
- VINCE GILL (41)
- RONNIE MILSAP (39)
- HOLLY DUNN (31)
- K. ROGERS & R. MILSAP (17)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

NEW ARTISTS

	Reports/Adds
1 JOE KENYON/Hymne (PG)	73/8
2 J. STEVENS &.../Geronimo's... (Atl. Am.)	31/3
3 TIM MALCHAK/Restless Angel (Alpine)	26/11
4 SHURFIRE/Bringin' The House Down (Air)	20/4
5 VICKI RAE VON/Torn-Up (Atl. Am.)	17/3
6 GEORGE HIGHFILL/Waitin' Up (WB)	17/1
7 SHENANDOAH/They Don't Make... (Col.)	14/8
8 JONI BISHOP/Hear Out Of Control (Col.)	11/3
9 JEFF DUGAN/Once A Fool... (WB)	10/5
10 KAYLEE ADAMS/You're Doin' Real... (WB)	10/2

New Artists are those who have not previously been reported by 60% of the reporting stations.

BREAKERS.

CONWAY TWITTY

I Want To Know You Before We Make Love (MCA)

On 70% of reporting stations. Rotations: Heavy 2, Medium 53, Light 56, Total Adds 21 including WBOS, WTCR, WVMI, WXBQ, WKLO, KSSN, WMC, WYYD, KJNE, KBMR, WDAF, WTHI, WTD, KUUY, KYGO, KFMS, KRAK, KSN. Moves 40-34 on the Country chart.

DESERT ROSE BAND

Love Reunited (MCA/Curb)

On 64% of reporting stations. Rotations: Heavy 3, Medium 45, Light 53, Total Adds 9, WCAO, WBOS, WTCR, CHOW, WQDR, WUBE, KYGO, KFRE, KZLA. Moves 41-36 on the Country chart.

RADIO FOUR-PLAY

JUICE NEWTON "First Time Caller"

EDDY RAVEN "Shine, Shine, Shine"

EARL THOMAS CONLEY "Right From The Start"

BAILLIE AND THE BOYS "He's Letting Go"



R&R NATIONAL AIRPLAY

COUNTRY

NEW & ACTIVE

DWIGHT YOAKAM "Little Ways" (Reprise/WB) 91/31

Rotations: Heavy 2, Medium 33, Light 56, Total Adds 31 including WCAO, WRKZ, WORC, KEAN, WKSJ, KRMD, WSLR, WUBE, WMNI, WFMS, KVOO, KKAL, KYGO, KUPL, KCCY, KKAT, KSAN, KMPS, KGA. Moves 48-38 on the Country chart.

JUICE NEWTON "First Time Caller" (RCA) 89/19

Rotations: Heavy 2, Medium 21, Light 66, Total Adds 19, WPOC, WOBE, WTCR, WIXY, CHOW, WXBQ, WRNS, WESC, KLLL, WWKA, WMNI, WMUS, WOW, KFDI, KKCS, KFMS, KKAT, KMPS, KGA. Moves 50-43 on the Country chart.

JOHN CONLEE "Mama's Rockin' Chair" (Columbia) 88/20

Rotations: Heavy 1, Medium 32, Light 55, Total Adds 20, WVAM, WOBE, WTCR, WAJR, WXBQ, KKIX, KYKX, WAMZ, WKSJ, WSLR, WMNI, KSO, WYNG, KIOV, KTPK, KLZ, KUGN, KRWQ, KKAT, KGA. Moves 47-41 on the Country chart.

EDDY RAVEN "Shine, Shine, Shine" (RCA) 88/34

Rotations: Heavy 1, Medium 24, Light 61, Total Adds 34 including WDSY, WKHX, WYNK, KHEY, KIKK, KSSN, WYYD, WQYK, WUBE, WGEE, WMUS, KTTS, K102, KTPK, KIK-FM, KUUY, KKCS, KNIX, KRAK. Debuts at number 44 on the Country chart.

CRYSTAL GAYLE "Nobody Should Have To Love..." (WB) 76/23

Rotations: Heavy 0, Medium 23, Light 53, Total Adds 23 including WPOC, WTCR, WDSY, WEZL, WRNS, KKIX, WESC, KYKX, WSIX, KSO, KWMT, WOW, WXCL, WWJO, WTHI, KFDI, KKAL, KUZZ, KKCS, KFMS. Debuts at number 45 on the Country chart.

GIRLS NEXT DOOR "What A Girl Next Door Could Do" (MTM) 76/6

Rotations: Heavy 0, Medium 24, Light 52, Total Adds 6, WRNS, WKSJ, WSLR, WGARFM, WMNI, KYGO. Medium: WAJR, WTVY, WCMS, WPAP, KJNE, KTTS, KFDI, KRKT, KUGN, KALF, KOLO, KSOP. Debuts at number 50 on the Country chart.

CHARLEY PRIDE "If You Still Want A Fool Around" (16th Avenue/Capitol) 68/21

Rotations: Heavy 1, Medium 15, Light 52, Total Adds 21, WIXY, WVMI, WEZL, WKSJ, KJNE, WUSQ, WUSN, WGARFM, KSO, WYNG, WXCL, WTHI, KTPK, KFDI, KUUY, KYGO, KUGN, KFRE, KQIL, KMPS, KIIM. Debuts at number 49 on the Country chart.

TANYA TUCKER "Love Me Like You Used To" (Capitol) 68/33

Rotations: Heavy 2, Medium 12, Light 52, Total Adds 33 including WOBE, KEAN, KRRV, WUSY, WRNS, WKLO, KKIX, KIKK, WIVK, KLLL, WGKX, WLWI, WWKA, WQYK, WUSQ, WGEE, KVOO, KUUY, KUGN, KIIM. Debuts at number 47 on the Country chart.

EARL THOMAS CONLEY "Right From The Start" (RCA) 62/46

Rotations: Heavy 0, Medium 9, Light 53, Total Adds 46 including WCAO, WBOS, WXTU, WCVR, KASE, WRNS, KIKK, WIVK, KSSN, WAMZ, WWKA, WDAF, KXXY, KLZ, KYGO, KFRE, KUPL, KCCY, KCKC, KIIM. Debuts at number 48 on the Country chart.

JOHN SCHNEIDER "When The Right One Comes Along" (MCA) 60/19

Rotations: Heavy 1, Medium 14, Light 45, Total Adds 19, WOBE, WIXY, KRRV, WIVK, KYKX, KLLL, WYYD, WTQR, WONE, KWMT, KCJB, WMUS, WOW, KTTS, WTHI, KFDI, KKAL, KCCY, KCKC.

SIGNIFICANT ACTION

EMMYLOU HARRIS "Someday My Ship Will Sail" (WB) 46/4

Rotations: Heavy 0, Medium 11, Light 35, Total Adds 4, WEZL, KTTS, KFDI, KQIL. Medium: WIXY, WORC, KKYX, KBMR, WOW, WTCM, KRKT, KALF, KOLO. Light: WWVA, KWJJ, KTOM, KSOP, KMPS, KGA.

MARIE OSMOND "Cry Just A Little" (Capitol/Curb) 44/12

Rotations: Heavy 0, Medium 9, Light 35, Total Adds 12, WCAO, KEAN, KHEY, WLWI, WQYK, WOW, KTTS, KTPK, KFDI, KYGO, KQIL, KKAT. Medium: WEZL, WRNS, WIVK, KKYX. Light: WUSY, WWKA.

TAMMY WYNETTE "Your Love" (Epic) 37/28

Rotations: Heavy 0, Medium 6, Light 31, Total Adds 28 including WCAO, WORC, KMML, WUSY, WGKX, WLWI, KKYX, WAXX, KWMT, KVOO, KIK-FM, KUGN, KQIL, KNIX, KOLO, KTOM, KSOP, KCKC, KIIM.

KENDALLS "Dancin' With Myself Tonight" (SOR) 31/4

Rotations: Heavy 0, Medium 8, Light 23, Total Adds 4, WYOU, KSSN, WCMS, WMNI. Medium: WCVR, KYKR, WTVY, KBMR, WOW, KTTS, WTCM, KRKT. Light: WWVA, KEAN, KSO, WXCL, KFDI, KSOP.

JEFF STEVENS & THE BULLETS "Geronimo's Cadillac" (Atlantic America) 31/3

Rotations: Heavy 1, Medium 3, Light 27, Total Adds 3, WLVI, WRNS, KFDI. Heavy: WOKK. Medium: WTVY, WTCM. Light: WVAM, WYOU, WOBE, KRRV, WLWI, WCMS, KWMT, KTPK, KVOO, KQIL.

MOE BANDY "You Haven't Heard The Last Of Me" (MCA/Curb) 27/21

Rotations: Heavy 0, Medium 1, Light 26, Total Adds 21, WCAO, WPOR, WCVR, KEAN, KMML, WUSY, WTVY, KIKK, KKYX, WAXX, WGEE, KTPK, WTCM, KVOO, KIK-FM, KVOO, KUGN, KRWQ, KQIL, KCKC, KRPM.

TIM MALCHAK "Restless Angel" (Alpine) 26/11

Rotations: Heavy 0, Medium 2, Light 24, Total Adds 11, WVAM, WOBE, KMML, WLWI, KJNE, WUSQ, KTTS, WWJO, KVOO, KFDI, KALF. Light: WYOU, WWVA, KKYX, WXCL, WTCM, KRKT, KRWQ.

SHURFIRE "Bringin' The House Down" (Air) 20/4

Rotations: Heavy 0, Medium 4, Light 16, Total Adds 4, WEZL, WUSY, WRNS, WLWI. Medium: KRRV, WAMZ, KTTS, KOLO. Light: WTVY, WCMS, KKYX, KJNE, WKKQ, WAXX, KFGO, KWMT, WTSO, KFDI, KVOO, KSOP.

NANCI GRIFFITH "Cold Hearts/Closed Minds" (MCA) 18/9

Rotations: Heavy 0, Medium 2, Light 16, Total Adds 9, KEAN, WTVY, WLWI, WUSQ, KFGO, KTTS, KRWQ, KOLO, KSOP. Medium: KTOM. Light: WCMS, WPAP, KKYX, WTCM, KVOO, KUUY, KWJJ, KRPM.

VICKI RAE VON "Torn-Up" (Atlantic America) 17/3

Rotations: Heavy 0, Medium 0, Light 17, Total Adds 3, WUSY, KTTS, KALF. Light: WPOR, WCVR, KEAN, WTVY, WOKK, WLWI, WPAP, KKYX, KJNE, KFGO, KVOO, KRWQ, KOLO, KSOP.

GEORGE HIGHFILL "Waitin' Up" (WB) 17/1

Rotations: Heavy 0, Medium 2, Light 15, Total Adds 1, KQIL. Medium: KRKT, KTOM. Light: WYII, KEAN, KHEY, KKYX, KSO, KFGO, KWMT, WDAF, KVOO, KUUY, KFRE, KRWQ, KALF, KSOP.

SHENANDOAH "They Don't Make Love Like We Used To" (Columbia) 14/6

Rotations: Heavy 0, Medium 1, Light 13, Total Adds 6, WPOR, KRRV, WEZL, WLWI, KJNE, KRWQ. Medium: WTVY. Light: WYII, KMML, WOKK, KFGO, KVOO, KOLO, KSOP.

JOHNNY RUSSELL & LITTLE DAVID WILKINS "Butterbeans" (16th Avenue/Capitol) 11/3

Rotations: Heavy 0, Medium 2, Light 9, Total Adds 3, WTVY, KTPK, KFDI. Medium: WCVR, KTTS. Light: WYII, KRRV, KKYX, KFGO, KWMT, KSOP.

JONI BISHOP "Heart Out Of Control" (Columbia) 11/3

Rotations: Heavy 0, Medium 0, Light 11, Total Adds 3, KFDI, KRWQ, KSOP. Light: WIXY, KMML, WLWI, KKYX, KFGO, WDAF, KRKT, KCKC.

JEFF DUGAN "Once A Fool, Always A Fool" (WB) 10/5

Rotations: Heavy 0, Medium 0, Light 10, Total Adds 5, KRRV, WWJO, WTCM, KVOO, KIK-FM. Light: WYOU, KRKT, KRWQ, KOLO, KRPM.

KAYLEE ADAMS "You're Doin' Real Good..." (WB) 10/2

Rotations: Heavy 0, Medium 2, Light 8, Total Adds 2, KUUY, KALF. Medium: WTCM, KRKT. Light: WTVY, WOKK, WCMS, KKYX, KVOO, KRWQ.

GENE STROMAN "I Don't Feel Much Like A Cowboy" (Capitol) 9/6

Rotations: Heavy 1, Medium 3, Light 5, Total Adds 6, WYOU, KEAN, WOW, KTTS, KFDI, KVOO. Heavy: WDAF. Light: WYII, KMML.

CANNONS "Love'll Come Lookin'" (Mercury/PolyGram) 9/4

Rotations: Heavy 0, Medium 2, Light 7, Total Adds 4, KFGO, KWMT, KFDI, KSOP. Medium: KTTS, KRKT. Light: WYOU, WCMS, KVOO.

PAUL PROCTOR "Ain't We Got Love" (19th Avenue) 9/4

Rotations: Heavy 0, Medium 1, Light 8, Total Adds 4, KSSN, KVOO, KFDI, KSOP. Medium: WOKK. Light: KKYX, KFGO, KTTS, KVOO.

ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
JUDDS/Turn It Loose (RCA/Curb)	Heartland
ALABAMA/Vacation (RCA)	The Touch
HOLLY DUNN/Small Towns (MTM)	Cornerstone
RANDY TRAVIS/Too Gone Too Long (WB)	Always & Forever
D. PARTON, L. RONSTADT, & E. HARRIS/Those Memories Of You (WB)	Trio
ROSANNE CASH/Tennessee Flat Top Box (Columbia)	King's Record Shop
VINCE GILL/Baby That's Tough (RCA)	The Way Back Home
GEORGE STRAIT/Hot Burnin' Flames (MCA)	Ocean Front Property
DWIGHT YOAKAM/Please, Please Baby (Reprise/WB)	Hillbilly Deluxe
RESTLESS HEART/Wheels (RCA)	Wheels
VINCE GILL/Everybody's Sweetheart (RCA)	The Way Back Home
CHARLEY PRIDE/Looking At A Sure Thing (16th Avenue/Cap)	After All This Time
GEORGE STRAIT/Am I Blue (MCA)	Ocean Front Property
RANDY TRAVIS/I Won't Need You Anymore (WB)	Always & Forever
CONWAY TWITTY/Snake Boots (MCA)	Borderline
WAYLON JENNINGS/Chevy Van (MCA)	Hangin' Tough

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R&R NATIONAL AIRPLAY

ADULT CONTEMPORARY

BREAKERS.

DAN FOGELBERG

Lonely In Love (Full Moon/Epic)

71% of our reporters on it. Rotations: Heavy 3, Medium 42, Light 20, Total Adds 18 including WLTS, KLSI, KKL, KIFM, WLHT, WFMK, WHNN, 3WM. Moves 30-25 on the AC chart.

WHITNEY HOUSTON

Didn't We Almost Have It All (Arista)

66% of our reporters on it. Rotations: Heavy 1, Medium 24, Light 36, Total Adds 61 including WALK, WHTX, WLTS, WARM98, WSNY, WNIC, WOMC, WMYX, KYKY, KOST, B100, KEZR. Debuts at number 26 on the AC chart.

HUEY LEWIS & THE NEWS

Doing It All For My Baby (Chrysalis)

57% of our reporters on it. Rotations: Heavy 2, Medium 33, Light 17, Total Adds 14 including WSN, WMJ, WSNY, KYKY, KMJ, KIFM, WXT, WEZC. Debuts at number 27 on the AC chart.

LAURA BRANIGAN

Shattered Glass (Atlantic)

55% of our reporters on it. Rotations: Heavy 4, Medium 26, Light 21, Total Adds 5, WXT, WOCL, 3WM, KVUU, WSL.

U2

I Still Haven't Found What I'm Looking For (Island)

54% of our reporters on it. Rotations: Heavy 22, Medium 21, Light 7, Total Adds 7, WHTX, KKL, WTFM, WHNN, KDUK, WQHQ, WTNY. Moves 27-23 on the AC chart.

IN PURSUIT

Thin Line (MTM)

54% of our reporters on it. Rotations: Heavy 8, Medium 23, Light 19, Total Adds 6, WMJ, KLCY, WZNY, WSL, WXUS, KDBL.

NEW & ACTIVE

LOS LOBOS "La Bamba" (Slash/WB) 38/14

Rotations: Heavy 3/1, Medium 18/5, Light 17/8, Total Adds 14, WSN, WMJ, KSTP, KKL, KLCY, WXT, WIZD, WTRX, WMGN, KKOB, KDUK, WEIM, WSKI, WTNY. Heavy including WKYE, WAFL. Medium including KLSI, KHLY, B100, WTCB, U102, WSLQ, WKCX, WAEV, WBG, KYJC.

REO SPEEDWAGON "In My Dreams" (Epic) 37/5

Rotations: Heavy 0, Medium 24/1, Light 13/4, Total Adds 5, WARM98, WLACFM, WWMJ, WEIM, WTNY. Medium including K101, WKYE, WHVE, WNAM, KWFM, WGLL, WAFL, WSKI, WQHQ, WPPA, WCKQ, WCHV, WCVQ, WGSV, WAGE, WKCX, WAEV, WBG, WZLO, WMTFM, KKL, KYJC, KQSW.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 STEVE WINWOOD	92/0	82	9	1
2 DIONNE WARWICK & JEFFREY OSBORNE	89/1	61	25	3
3 HEART	83/0	72	9	2
4 KLYMAXX	83/1	65	14	4
5 SUZANNE VEGA	88/6	54	30	4
6 DANNY WILSON	85/7	60	19	6
7 AL JARREAU	84/1	70	9	5
8 JONATHAN BUTLER	83/3	46	26	11
9 FLEETWOOD MAC	78/0	47	25	6
10 DAN HILL	64/0	29	26	9
11 WHITNEY HOUSTON	59/0	21	32	6
12 SMOKEY ROBINSON	80/15	7	61	12
13 MADONNA	73/13	14	45	14
14 CROWDED HOUSE	64/7	22	36	6
15 CHRIS DeBURGH	72/3	20	40	12
16 BRUCE HORNSBY & THE RANGE	59/0	18	30	11
17 BRUCE WILLIS	58/1	22	28	8
18 CARLY SIMON	54/0	8	34	12
19 LARRY CARLTON	65/2	16	39	10
20 JOE COCKER	58/0	13	34	11
21 ANITA BAKER	69/6	10	43	16
22 NYLONS	47/0	10	24	13
23 U2	50/7	22	21	7
24 BERNIE TAUPIN	54/1	20	26	8
25 DAN FOGELBERG	65/18	3	42	20
26 WHITNEY HOUSTON	61/61	1	24	36
27 HUEY LEWIS & THE NEWS	52/14	2	33	17
28 BILL MEDLEY & JENNIFER WARNES	57/7	9	31	17
29 KENNY G	32/0	9	14	9
30 KENNY LOGGINS	34/0	5	21	8

MOST ADDED

- WHITNEY HOUSTON (61)
- JAMES INGRAM (26)
- DAN FOGELBERG (18)
- HERB ALPERT (15)
- RESTLESS HEART (15)
- SMOKEY ROBINSON (15)
- HUEY LEWIS (14)
- LOS LOBOS (14)
- MADONNA (13)
- 10,000 MANIACS (13)

HOTTEST

- STEVE WINWOOD (61)
- AL JARREAU (55)
- HEART (51)
- KLYMAXX (36)
- DANNY WILSON (32)
- WARWICK & OSBORNE (30)
- SUZANNE VEGA (25)
- JONATHAN BUTLER (22)
- FLEETWOOD MAC (20)
- DAN HILL (14)

HERB ALPERT "Making Love In The Rain" (A&M) 35/15

Rotations: Heavy 0, Medium 10/2, Light 25/13, Total Adds 15, KIFM, KEZR, WKGW, KEY103, WSLQ, WNAM, WTRX, KDUK, WKNE, WSKI, WPPA, WCVQ, WSL, WXUS, KMGQ. Medium including Y103, WEIM, WGLL, WAFL, WCHV, WBG, WMTFM, KQSW.

ABC "When Smokey Sings" (Mercury/PolyGram) 34/9

Rotations: Heavy 2/0, Medium 16/4, Light 16/5, Total Adds 9, WHTX, KVIL, WKGW, WIZD, WSLQ, WNAM, WMGN, WSKI, WKCX. Heavy: KELT, WAFL. Medium including K101, WKYE, WTCB, WEIM, WGLL, WPPA, WCKQ, WCHV, WAGE, WBG, WZLO, WMTFM.

RESTLESS HEART "Why Does It Have To Be (Wrong Or Right)" (RCA) 32/15

Rotations: Heavy 1/0, Medium 9/1, Light 22/14, Total Adds 15, WKYE, KEY103, WNAM, KWFM, WAFL, WSKI, WQHQ, WPPA, WGSV, WORG, WBG, WMTFM, KFBS, KWEB, WJON. Heavy: WAHR. Medium including WTRX, WKNE, WGLL, WCHV, WKCX, WZLO, KYJC, KQSW.

KOOL & THE GANG "Holiday" (Mercury/PolyGram) 32/2

Rotations: Heavy 2/0, Medium 15/0, Light 15/2, Total Adds 2, KELT, WKCX. Heavy: WGLL, WCHV. Medium: KVIL, WKYE, WZNY, WIZD, WRFM, WSKI, WQHQ, WPPA, WCKQ, WGSV, WAGE, WBG, KKL, KYJC, KQSW. Light including B100, WAEB, KEY103, WTRX, WLHT, WFMK, WORG, WZLO.

JAMES INGRAM "Better Way" (MCA) 26/26

Rotations: Heavy 0, Medium 1/1, Light 25/25, Total Adds 26, KLCY, KEY103, KWFM, WWMJ, WEIM, WAFL, WSKI, WQHQ, WPPA, WCKQ, WCHV, WCVQ, WGSV, WAGE, WSL, WORG, WKCX, WAEV, WBG, WZLO, KFBS, WJON, KKL, KYJC, KDBL, KQSW.

BREAKFAST CLUB "Kiss And Tell" (MCA) 26/8

Rotations: Heavy 1/0, Medium 6/1, Light 19/7, Total Adds 8, B100, WKYE, WNAM, WSKI, WCVQ, WSL, WKCX, KDBL. Heavy: WGLL. Medium including KHLY, WEIM, WAFL, WCKQ, WBG. Light including KEY103, WWMJ, WCHV, WAGE, WORG, WAEV.

GLORIA ESTEFAN & MIAMI SOUND MACHINE "Rhythm Is Gonna Get You" (Epic) 26/1

Rotations: Heavy 7/0, Medium 13/1, Light 6/0, Total Adds 1, WMGN. Heavy: KSTP, KEZR, WXT, WIZD, WAFL, WCKQ, WORG. Medium including WNLT, WZNY, WTCB, Y103, WHVE, WRFM, KKOB, WCHV, WKCX, WBG, WMTFM, KYJC.

SIGNIFICANT ACTION

BEBE & CECE WINANS "I.O.U. Me" (Capitol) 24/2

Rotations: Heavy 0, Medium 5/1, Light 19/1, Total Adds 2, WNAM, WGLL. Medium including WEIM, WAFL, WBG, KYJC. Light including WNIC, KEY103, WTRX, WHNN, WSKI, WQHQ, WCVQ, WAGE, WORG, WKCX, WZLO, WMTFM, WJON, KMGQ.

CHICAGO "Niagara Falls" (Full Moon/WB) 23/0

Rotations: Heavy 0, Medium 15/0, Light 8/0, Total Adds 0, Medium: WKYE, WMGN, KWFM, WAFL, WSKI, WCKQ, WCHV, WCVQ, WGSV, WKCX, WBG, KFBS, KKL, KYJC, KQSW. Light including WHTX, WKGW, KEY103, WIZD, WEIM.

ROSANNE CASH "The Way We Make A Broken Heart" (Columbia) 21/1

Rotations: Heavy 0, Medium 8/0, Light 13/1, Total Adds 1, WJON. Medium: WGLL, WAFL, WSKI, WCHV, WAHR, WMTFM, KYJC, KQSW. Light including KEY103, WNAM, WTRX, WKNE, WCKQ, WCVQ, WGSV, WORG, WAEV, WZLO, KFBS, KMGQ.

SYSTEM "Don't Disturb This Groove" (Atlantic) 21/0

Rotations: Heavy 4/0, Medium 12/0, Light 5/0, Total Adds 0, Heavy: B100, WSLQ, WHVE, WCHV. Medium: WNLT, WMJ, WMYX, KEZR, WKYE, U102, WIZD, KWAV, WCVQ, WKCX, WZLO, WMTFM. Light: WSN, KELT, WXUS, KOAO, KMGQ.

BOY GEORGE "Everything I Own" (Virgin) 16/3

Rotations: Heavy 0, Medium 5/0, Light 11/3, Total Adds 3, WMTFM, KYJC, KDBL. Medium: KWAV, WEIM, WAFL, WCHV, KQSW. Light including WSKI, WQHQ, WCVQ, WORG, WBG, WZLO, WJON, KMGQ.

AMAZULU "Montego Bay" (Mango/Island) 14/2

Rotations: Heavy 0, Medium 6/1, Light 8/1, Total Adds 2, Y103, WBG. Medium including WEIM, WAFL, WQHQ, WCHV, WJON. Light including KEZR, WNAM, WCVQ, WKCX, WMTFM, KYJC, KQSW.

10,000 MANIACS "Peace Train" (Elektra) 13/13

Rotations: Heavy 0, Medium 1/1, Light 12/12, Total Adds 13, WEIM, WAFL, WSKI, WCKQ, WCHV, WCVQ, WSL, WBG, WZLO, WJON, KYJC, KDBL, KQSW.

ROY ORBISON "In Dreams" (Virgin) 13/6

Rotations: Heavy 0, Medium 2/1, Light 1/5, Total Adds 6, WNAM, WAFL, WSKI, WGSV, WBG, WJON. Medium including WEIM. Light including WCHV, WAHR, WAGE, WZLO, KFBS, KQSW.

NICHOLAS TREMULIS "More Than The Truth" (Island) 12/2

Rotations: Heavy 0, Medium 3/0, Light 9/2, Total Adds 2, WPPA, WAEV. Medium: WGLL, WAFL, WJON. Light including WEIM, WQHQ, WCVQ, WBG, WZLO, KYJC, KQSW.

LEVEL 42 "Running In The Family" (Polydor/PolyGram) 11/9

Rotations: Heavy 0, Medium 2/1, Light 9/8, Total Adds 9, WKYE, WTRX, WEIM, WGLL, WAGE, WORG, WAEV, WZLO, KQSW. Medium including WCHV. Light including KYJC.

RONNIE SPECTOR "Love On A Rooftop" (Columbia) 11/0

Rotations: Heavy 0, Medium 3/0, Light 8/0, Total Adds 0, Medium: WCHV, WBG, KQSW. Light: WKYE, WEIM, WCKQ, WGSV, WAGE, WAEV, WZLO, WMTFM.

REGINA BELLE "Show Me The Way" (Columbia) 9/6

Rotations: Heavy 0, Medium 1/1, Light 8/5, Total Adds 6, WAEB, WWMJ, WQHQ, WORG, WZLO, KYJC. Light including WEIM, KFBS, KMGQ.

BRUCE COCKBURN "Waiting For A Miracle" (Gold Castle) 8/3

Rotations: Heavy 0, Medium 2/0, Light 6/3, Total Adds 3, WSKI, WCHV, KWEB. Medium: WEIM, WGLL. Light including WKNE, KYJC, KQSW.

NEW ARTISTS

	Reports/Adds
1 LOS LOBOS/ La Bamba (Slash/WB)	38/14
2 BREAKFAST CLUB/Kiss And Tell (MCA)	26/8
3 BEBE & CECE WINANS/I.O.U. Me (Capitol)	24/2
4 SYSTEM/Don't Disturb This Groove (Atlantic)	21/0
5 BOY GEORGE/Everything I Own (Virgin)	16/3
6 AMAZULU/Montego Bay (Mango/Island)	14/2
7 JENNIFER RUSH & ELTON JOHN/Flames Of Paradise (Epic)	14/0
8 10,000 MANIACS/Peace Train (Elektra)	13/13
9 ROY ORBISON/In Dreams (Virgin)	13/6
10 NICHOLAS TREMULIS/More Than The Truth (Island)	12/2

New Artists are those who have not previously been reported as a Breaker by reporting stations

AC ADDS & HOTS

MUSIC INTENSIVE

EAST

PARALLEL ONE

WALK/Nassau
Mark Daniels

MADONNA
DANNY WILSON
WHITNEY HOUSTON
Hottest:
HEART
AL JARREAU
STEVE WINWOOD
DAN HILL
JOE COCKER

WWMJ/Bangor
Haskell/Miller

WHITNEY HOUSTON
REGINA BELLE
REO SPEEDWAGON
JAMES INGRAM
Hottest:
FLEETWOOD MAC
STEVE WINWOOD
DANNY WILSON
SUZANNE VEGA
WARWICK & OSBORNE

WNSU/Philadelphia
Tyler/Johnson

MADONNA
SMOKEY ROBINSON
HUEY LEWIS & THE
LOS LOBOS
Hottest:
JOE COCKER
DANNY WILSON
SUZANNE VEGA
CHRIS DEBURGH
WARWICK & OSBORNE

WGLL/Mercersburg
Low/Schmidt

WHITNEY HOUSTON
LIVEL 42
MADONNA
BE BE & CE CE WIN
Hottest:
JOE COCKER
AL JARREAU
STEVE WINWOOD
FLEETWOOD MAC
BRUCE WILLIS

WHTX/Pittsburgh
Keith Abrams

WHITNEY HOUSTON
U2
ABC
ATLANTIC STARR
Hottest:
WARWICK & OSBORNE
SUZANNE VEGA
FLEETWOOD MAC
STEVE WINWOOD
MADONNA

WGLL/Mercersburg
Low/Schmidt

WHITNEY HOUSTON
LIVEL 42
MADONNA
BE BE & CE CE WIN
Hottest:
JOE COCKER
AL JARREAU
STEVE WINWOOD
FLEETWOOD MAC
BRUCE WILLIS

PARALLEL TWO

WAEB/Allentown
Chris Bailey

REGINA BELLE
WHITNEY HOUSTON
HUEY LEWIS & THE
Hottest:
AL JARREAU
STEVE WINWOOD
KLYMAXX
HEART
WARWICK & OSBORNE

WKU/Montpelier
Bruce Stebbins

SMOKEY ROBINSON
LOS LOBOS
DAN FOGELBERG
HUEY LEWIS & THE
ABC
Hottest:
HERB ALPERT
BREAKFAST CLUB
RESTLESS HEART
ROY ORBISON
BUCE COCKBURN
WHITNEY HOUSTON
JAMES INGRAM
10,000 MANIACS
Hottest:
WARWICK & OSBORNE
DANNY WILSON
SUZANNE VEGA
CHRIS DEBURGH
LARRY CARLTON

WKYE/Johnstown
Jack Michaels

WHITNEY HOUSTON
LEVEL 42
BREAKFAST CLUB
RESTLESS HEART
Hottest:
HEART
BOB SEGER
STEVE WINWOOD
KLYMAXX
LOS LOBOS

WQHQ/Salisbury
Ken Medek

WHITNEY HOUSTON
SUZANNE VEGA
U2
REGINA BELLE
RESTLESS HEART
JAMES INGRAM
Hottest:
KLYMAXX
AL JARREAU
BRUCE WILLIS
HEART
DANNY WILSON

WKQW/Miss-Rome
Carpenter/Carr

WHITNEY HOUSTON
ABC
HERB ALPERT
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
KLYMAXX
FLEETWOOD MAC

WQHQ/Salisbury
Ken Medek

WHITNEY HOUSTON
SUZANNE VEGA
U2
REGINA BELLE
RESTLESS HEART
JAMES INGRAM
Hottest:
KLYMAXX
AL JARREAU
BRUCE WILLIS
HEART
DANNY WILSON

PARALLEL THREE

WKNE/Keene
Mike Trombly

WHITNEY HOUSTON
HERB ALPERT
Hottest:
STEVE WINWOOD
AL JARREAU
SUZANNE VEGA
WARWICK & OSBORNE
KLYMAXX

WQHQ/Salisbury
Ken Medek

WHITNEY HOUSTON
SUZANNE VEGA
U2
REGINA BELLE
RESTLESS HEART
JAMES INGRAM
Hottest:
KLYMAXX
AL JARREAU
BRUCE WILLIS
HEART
DANNY WILSON

WEMF/Fitchburg
Jack Raymond

WHITNEY HOUSTON
REO SPEEDWAGON
LOS LOBOS
JAMES INGRAM
10,000 MANIACS
LEVEL 42
LUTHER INGRAM
Hottest:
none

WQHQ/Salisbury
Ken Medek

WHITNEY HOUSTON
SUZANNE VEGA
U2
REGINA BELLE
RESTLESS HEART
JAMES INGRAM
Hottest:
KLYMAXX
AL JARREAU
BRUCE WILLIS
HEART
DANNY WILSON

WEST

PARALLEL ONE

KMJ/Denver
Elliot/Brady

JONATHAN BUTLER
HUEY LEWIS & THE
Hottest:
KENNY G
GINO VANNELLI
DAN HILL
GENESIS

KIFM/San Diego
Michael Parks

CROWDED HOUSE
DAN FOGELBERG
HUEY LEWIS & THE
HERB ALPERT
Hottest:
none

KOST/Los Angeles
Kaye/Kiley

WHITNEY HOUSTON
Hottest:
SUZANNE VEGA
STEVE WINWOOD
WARWICK & OSBORNE
KLYMAXX
MADONNA

K101/San Francisco
Jack Kulp

ANITA BAKER
Hottest:
BRUCE HORNSBY
CROWDED HOUSE
NYLONS
KLYMAXX
SURFACE

SOUTH

PARALLEL ONE

WSS-FM/Atlanta
LoCasolo/McCoy

none
Hottest:
AL JARREAU
STEVE WINWOOD
WARWICK & OSBORNE
HEART
KLYMAXX

WTCS/Columbia, SC
Mark Hamlin

WHITNEY HOUSTON
GRATEFUL DEAD
DAN FOGELBERG
Hottest:
WARWICK & OSBORNE
SUZANNE VEGA
JONATHAN BUTLER
DANNY WILSON
FLEETWOOD MAC

KVIL/Dallas
Rhodes/Chapman

MADONNA
ABC
Hottest:
WHITNEY HOUSTON
STEVE WINWOOD
KLYMAXX
HEART

Y103/Jacksonville
Goldstein/Ryan

WHITNEY HOUSTON
AMAZULU
Hottest:
STEVE WINWOOD
HEART
SUZANNE VEGA
KLYMAXX
U2

WLTJ/New Orleans
Scott/Mitchell

SUZANNE VEGA
DAN FOGELBERG
WHITNEY HOUSTON
Hottest:
AL JARREAU
BRUCE HORNSBY
KLYMAXX
COMMODORES
STEVE WINWOOD
WARWICK & OSBORNE

WTFM/Johnson City
Mark McKinney

MADONNA
U2
ANITA BAKER
WHITNEY HOUSTON
Hottest:
AL JARREAU
BRUCE HORNSBY
KLYMAXX
COMMODORES
STEVE WINWOOD
WARWICK & OSBORNE

WNLT/Tampa
Al Casey

SMOKEY ROBINSON
ANITA BAKER
DANNY WILSON
WHITNEY HOUSTON
Hottest:
HEART
DAN HILL
WHITNEY HOUSTON
AL JARREAU
WARWICK & OSBORNE

U102/Knoxville
Hobbs/Trotter

SMOKEY ROBINSON
MADONNA
WHITNEY HOUSTON
Hottest:
AL JARREAU
BRUCE HORNSBY
KLYMAXX
COMMODORES
STEVE WINWOOD
WARWICK & OSBORNE

PARALLEL TWO

WZNY/Augusta, GA
Net Humphreys

WHITNEY HOUSTON
SUZANNE VEGA
IN PURSUIT
Hottest:
WARWICK & OSBORNE
U2
AL JARREAU
JONATHAN BUTLER

WRKA/Louisville
Kenny/Crawford

WHITNEY HOUSTON
DANNY WILSON
Hottest:
WHITNEY HOUSTON
STEVE WINWOOD
HEART
AL JARREAU
SUZANNE VEGA

KEY103/Austin
Reker/Alan

ANITA BAKER
RESTLESS HEART
HERB ALPERT
JAMES INGRAM
WHITNEY HOUSTON
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
SUZANNE VEGA
CROWDED HOUSE

WIZD/Mobile-Pensacola
Rich Freeman

WHITNEY HOUSTON
ABC
LOS LOBOS
DAN FOGELBERG
Hottest:
HEART
FLEETWOOD MAC
MIAMI SOUND MACHI
SUZANNE VEGA
MADONNA

WXTG/Charleston
Quincy/O'Brien

LOS LOBOS
HUEY LEWIS & THE
SUZANNE VEGA
LAURA BRANIGAN
Hottest:
STEVE WINWOOD
AL JARREAU
CROWDED HOUSE
DAN HILL
KLYMAXX

WOCJ/Orlando
Scott Sherwood

SMOKEY ROBINSON
CROWDED HOUSE
LAURA BRANIGAN
MEDLEY & WARNES
Hottest:
CUTTING CREW
MADONNA
HEART
GENESIS
FLEETWOOD MAC

WEZC/Charlotte
Herring/Conway

HUEY LEWIS & THE
SMOKEY ROBINSON
WHITNEY HOUSTON
Hottest:
FLEETWOOD MAC
HEART
KENNY G
KENNY LOGGINS
STEVE WINWOOD

WVAV/Charlotte
Bob James

10,000 MANIACS
JAMES INGRAM
WHITNEY HOUSTON
HOTTEST:
RESTLESS HEART
WHITNEY HOUSTON
JAMES INGRAM
ROY ORBISON
Hottest:
AL JARREAU
STEVE WINWOOD
KLYMAXX
JONATHAN BUTLER

MIDWEST

PARALLEL ONE

WGLQ/Rosnoke
Don O'Shea

MEDLEY & WARNES
DAN FOGELBERG
ABC
HERB ALPERT
Hottest:
HEART
FLEETWOOD MAC
AL JARREAU
DAN HILL
SURFACE

WSS-FM/Atlanta
LoCasolo/McCoy

none
Hottest:
AL JARREAU
STEVE WINWOOD
WARWICK & OSBORNE
HEART
KLYMAXX

WRMF/West Palm Beach
Dave Parks

MEDLEY & WARNES
WHITNEY HOUSTON
DAN FOGELBERG
SMOKEY ROBINSON
Hottest:
HEART
WARWICK & OSBORNE
JONATHAN BUTLER
AL JARREAU
DANNY WILSON

WORG/Orangeburg
Stu Wright

WHITNEY HOUSTON
LEVEL 42
FORCE MD'S
RESTLESS HEART
REGINA BELLE
LUTHER INGRAM
JAMES INGRAM
Hottest:
AL JARREAU
JONATHAN BUTLER
KLYMAXX
MIAMI SOUND MACHI
DANNY WILSON

WCKX/Rome
Randy Quick

WHITNEY HOUSTON
ABC
JAMES INGRAM
KOO & THE GANG
BREAKFAST CLUB
Hottest:
AL JARREAU
STEVE WINWOOD
HEART
KLYMAXX
JOE COCKER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

PARALLEL THREE

WCKQ/Campbellsville
Jackson/McClendon

WHITNEY HOUSTON
JAMES INGRAM
10,000 MANIACS
ATLANTIC STARR
LUTHER INGRAM
Hottest:
U2
STEVE WINWOOD
JES
BOB SEGER
WARWICK & OSBORNE

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WCHV/Charlottesville
Bob James

10,000 MANIACS
JAMES INGRAM
WHITNEY HOUSTON
HOTTEST:
RESTLESS HEART
WHITNEY HOUSTON
JAMES INGRAM
ROY ORBISON
Hottest:
AL JARREAU
STEVE WINWOOD
KLYMAXX
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WCVQ/Clarksville
Dennis Daley

WHITNEY HOUSTON
JAMES INGRAM
BREAKFAST CLUB
HERB ALPERT
10,000 MANIACS
Hottest:
AL JARREAU
STEVE WINWOOD
FLEETWOOD MAC
IN PURSUIT
WARWICK & OSBORNE

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WGSV/Quinterville
Jackson/Bell

RESTLESS HEART
WHITNEY HOUSTON
JAMES INGRAM
ROY ORBISON
Hottest:
AL JARREAU
STEVE WINWOOD
KLYMAXX
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WARR/Huntsville
Dallas/Cannon

none
Hottest:
JOE COCKER
AL JARREAU
STEVE WINWOOD
DANNY WILSON
SUZANNE VEGA

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

MIDWEST

PARALLEL ONE

WARM90/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WMYX/Milwaukee
Beth Fast

WHITNEY HOUSTON
Hottest:
DAN HILL
DANNY WILSON
HEART
STEVE WINWOOD

WLTJ/Cleveland
Wilson/Popovich

MADONNA
AMITA BAKER
Hottest:
U2
HEART
WHITNEY HOUSTON
STEVE WINWOOD
EDDIE MONEY

KSTP/Minneapolis
Chuck Knapp

AL JARREAU
MADONNA
WARWICK & OSBORNE
LOS LOBOS
Hottest:
WHITNEY HOUSTON
STEVE WINWOOD
MIAMI SOUND MACHI
SUZANNE VEGA
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

MIDWEST

PARALLEL ONE

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WMT-FM/Cedar Rapids
Green/Sellers

RESTLESS HEART
PAUL SIMON
BOY GEORGE
WHITNEY HOUSTON
Hottest:
KLYMAXX
JONATHAN BUTLER
STEVE WINWOOD
AL JARREAU
BRUCE WILLIS

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WTP/Indianapolis
Gary Havens

SMOKEY ROBINSON
DAN FOGELBERG
Hottest:
STEVE WINWOOD
WARWICK & OSBORNE
AL JARREAU
KLYMAXX
DANNY WILSON
JONATHAN BUTLER
Hottest:
AL JARREAU
STEVE WINWOOD
DAN HILL
BRUCE HORNSBY
FLEETWOOD MAC

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

92 Reporters 89 Current Reports

One station reported a frozen list
this week:
KWAV/Monterey

Two stations did not report a
playlist, therefore their rotations
were frozen:
KSD/St. Louis
WAHR/Huntsville

PARALLEL THREE

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JARREAU
JONATHAN BUTLER

WQRC/Cincinnati
Kozak/West

WHITNEY HOUSTON
REO SPEEDWAGON
CHRIS DEBURGH
Hottest:
STEVE WINWOOD
HEART
AL JAR

AC ADDS & HOTS

FULL-SERVICE AC

MOST ADDED

- WHITNEY HOUSTON (12)
- DAN FOGELBERG (8)
- RESTLESS HEART (6)
- SMOKEY ROBINSON (6)
- SUZANNE VEGA (6)
- HERB ALPERT (4)
- CHRIS DeBURGH (4)
- HUEY LEWIS (4)
- MADONNA (4)

HOTTEST

- AL JARREAU (32)
- KLYMAXX (20)
- WARWICK & OSBORNE (18)
- DAN HILL (16)
- STEVE WINWOOD (16)
- WHITNEY HOUSTON (13)
- CARLY SIMON (12)
- HEART (11)
- GENESIS (9)
- SUZANNE VEGA (9)
- BRUCE WILLIS (9)

EAST

PARALLEL ONE

- WBEN/Buffalo
Mark Nevins
- GLENN HEDEIROS
Hottest: HEART
KENNY G
AL JARREAU
- WGR/Buffalo
Mike Roszman
- DAN FOGELBERG
SMOKEY ROBINSON
MADONNA
Hottest: STEVE WINWOOD
DANNY WILSON
WARWICK & OSBORNE
AL JARREAU
HEART

- KDKA/Pittsburgh
Cheryl Morton
- STEVE WINWOOD
Hottest: WARWICK & OSBORNE
AL JARREAU
KENNY LOGGINS
KLYMAXX
- WPPO/Providence
Tom Cuddy
- SUZANNE VEGA
HEART
Hottest: DAN HILL
WHITNEY HOUSTON
KLYMAXX
BARBRA STREISAND
WARWICK & OSBORNE

56 Reporters
41 Current Reports

PARALLEL TWO

- WMAL/Washington
Eileen Griffin
- MEDLEY & WARNS
BARBRA STREISAND
RESTLESS HEART
HUEY LEWIS & THE
MARIE OSMOND
Hottest: MEDLEY & WARNS
BARBRA STREISAND
RESTLESS HEART
HUEY LEWIS & THE
MARIE OSMOND
- WICC/Bridgeport
Peters/Becker
- WHITNEY HOUSTON
KLYMAXX
WANG CHUNG
FREDDIE JACKSON
Hottest: HEART
BOB SEGER
WHITNEY HOUSTON
MIAMI SOUND MACHT
MADONNA

PARALLEL THREE

- WCHS/Charleston
Vic Marino
- ANITA NAKER
DAN FOGELBERG
Hottest: AL JARREAU
CARLY SIMON
WHITNEY HOUSTON
STEVE WINWOOD
KLYMAXX
- WTIC/Hartford
David Bernstein
- WHITNEY HOUSTON
SUZANNE VEGA
Hottest: KLYMAXX
BRUCE WILLIS
STEVE WINWOOD
WARWICK & OSBORNE
SMOKEY ROBINSON

PARALLEL THREE

- WELI/New Haven
Gross/McCormick
- WHITNEY HOUSTON
SMOKEY ROBINSON
Hottest: BARBRA STREISAND
AL JARREAU
FLEETWOOD MAC
WARWICK & OSBORNE
SUZANNE VEGA
- WQY/Schenectady
Grindler/Sgarlati
- HEART
ANITA NAKER
Hottest: DAN HILL
AL JARREAU
CARLY SIMON
WHITNEY HOUSTON

PARALLEL THREE

- WTKO/Thaca
Clyde/Thorlon
- DANNY WILSON
DAN FOGELBERG
Hottest: WARWICK & OSBORNE
AL JARREAU
KLYMAXX
STEVE WINWOOD
BRUCE WILLIS
- WMTR/Morrisstown
Emery/Boyle
- DAN FOGELBERG
HERB ALPERT
Hottest: STEVE WINWOOD
HEART
KLYMAXX
DANNY WILSON
SUZANNE VEGA

Two stations reported a frozen list this week: KBOI/Boise KKOB/Albuquerque

SOUTH

PARALLEL TWO

- WGOW/Chattanooga
Garry Mac
- ANITA NAKER
U2
SMOKEY ROBINSON
Hottest: HEART
AL JARREAU
STEVE WINWOOD
KLYMAXX
SUZANNE VEGA

- WRVA/Richmond
Gary King
- JONATHAN BUTLER
MADONNA
Hottest: GENESIS
WHITNEY HOUSTON
STEVE WINWOOD
WARWICK & OSBORNE
HEART
- WDBO/Orlando
Mark Hellingner
- none
Hottest: AL JARREAU
DAN HILL
GENESIS
ATLANTIC STARR
CARLY SIMON

PARALLEL THREE

- WYXX/Paducah
Carroll/Rivers
- SUZANNE VEGA
WARWICK & OSBORNE
Hottest: WHITNEY HOUSTON
GENESIS
AL JARREAU
DAN HILL
STEVE WINWOOD

PARALLEL THREE

- WGBR/Goldsboro
Alan Hoover
- WHITNEY HOUSTON
RESTLESS HEART
ROY ORBISON
Hottest: AL JARREAU
KLYMAXX
STEVE WINWOOD
WARWICK & OSBORNE
CHRIS DEBURGH

PARALLEL THREE

- WSTU/Stuart
Grant/Archer
- DAN FOGELBERG
WEBB & CECI WILKINS
HERB ALPERT
KOOL & THE GANG
Hottest: AL JARREAU
KLYMAXX
STEVE WINWOOD
HEART
JONATHAN BUTLER

These new stations did not call in a report, so they had no chart information entered:

- KFI/Los Angeles
- KOMO/Seattle
- KRMG/Tulsa
- WHDH/Boston
- WSB/Atlanta

MIDWEST

PARALLEL ONE

- SKRC/Cincinnati
Denny Nugent
- STEVE WINWOOD
Hottest: WHITNEY HOUSTON
GENESIS
AL JARREAU
BRUCE HORNSBY
HEART
- WLW/Cincinnati
Dave Reinhard
- WARWICK & OSBORNE
HEART
CARLY SIMON
HEART
U2
STEVE WINWOOD
DAN HILL
- WTVN/Columbus
Evans/Lane
- WARWICK & OSBORNE
Hottest: KENNY G
LIONEL RICHIE
GENESIS
GLENN HEDEIROS
CARLY SIMON

- WISN/Milwaukee
Steve Wester
- none
Hottest: ATLANTIC STARR
GLENN HEDEIROS
CHRIS DEBURGH
DAN HILL
AL JARREAU
- WISN/Milwaukee
Debbie Hinkle
- CHRIS DEBURGH
PAUL SIMON
Hottest: BRUCE WILLIS
WARWICK & OSBORNE
LARRY CARLTON
KLYMAXX
SMOKEY ROBINSON
- WCCO/Minneapolis
Curt Lundgren
- HUEY LEWIS & THE
HERB ALPERT
MADONNA
Hottest: MEDLEY & WARNS
DAN HILL
SUZANNE VEGA
AL JARREAU
- KMOX/St. Louis
Bob Osborne
- BARBRA STREISAND
LARRY CARLTON
DAN FOGELBERG
ROSANNE CASH
CHRIS DEBURGH
Hottest: AL JARREAU
KENNY G
CARLY SIMON
KLYMAXX
WARWICK & OSBORNE
- WBHC/Canton
Chambers/Dorn
- SMOKEY ROBINSON
MEDLEY & WARNS
PAUL SIMON
Hottest: AL JARREAU
WHITNEY HOUSTON
KLYMAXX
STEVE WINWOOD
CROWDED HOUSE

PARALLEL THREE

- WOOD/Grand Rapids
Skip Essick
- HEART
Hottest: AL JARREAU
DAN HILL
BRUCE HORNSBY
- WISN/Madison
Doug Lane
- LOS LOBOS
WHITNEY HOUSTON
SITIZANE VEGA
Hottest: DAN HILL
CARLY SIMON
AL JARREAU
BRUCE WILLIS
KLYMAXX
- WROK/Rochester
Szasz/Walsh
- DAN FOGELBERG
GRATEFUL DEAD
Hottest: KLYMAXX
SUZANNE VEGA
GLENN HEDEIROS
STEFANIE
MIAMI SOUND MACHT

PARALLEL THREE

- WASK/Lafayette
Keith Harris
- none
Hottest: AL JARREAU
STEVE WINWOOD
SUZANNE VEGA
SMOKEY ROBINSON
- WJBC/Bloomington
Munson/Sawitz
- DAN FOGELBERG
MEDLEY & WARNS
ASB
HERB ALPERT
LETTERMAN
Hottest: KLYMAXX
WARWICK & OSBORNE
STEVE WINWOOD
SUZANNE VEGA
SMOKEY ROBINSON
- WBOV/Rosemary
Nich Bird
- FRANK POTENZA
WEBB & CECI WILKINS
Hottest: AL JARREAU
BRUCE WILLIS
SUZANNE VEGA
CHRIS DEBURGH
WARWICK & OSBORNE

One station did not report a new playlist for five weeks in a row. Its data was not included: WBT/Charlotte

WEST

PARALLEL ONE

- KEX/Portland
Carl Gardner
- DAN HILL
AL JARREAU
Hottest: WHITNEY HOUSTON
WARWICK & OSBORNE
DAN HILL
KPNY G
- KOY/Phoenix
Gary McCarty
- none
Hottest: GENESIS
DAN HILL
AL JARREAU
KLYMAXX

- KFMB/San Diego
Mark Larson
- WHITNEY HOUSTON
PEE SPEDWAGON
Hottest: AL JARREAU
KLYMAXX
STEVE WINWOOD
WARWICK & OSBORNE
HUEY LEWIS & THE
ATLANTIC STARR
- KQW/Portland
Latefield/Tom
- none
Hottest: KENNY G
LIONEL RICHIE
GENESIS
KLYMAXX
- KJRI/Seattle
Rick Scott
- none
Hottest: DAN HILL
BRUCE HORNSBY
WHITNEY HOUSTON
AL JARREAU
- none
Hottest: ATLANTIC STARR
KENNY LOGGINS
BRUCE HORNSBY
WHITNEY HOUSTON
AL JARREAU
- none
Hottest: ATLANTIC STARR
KENNY LOGGINS
BRUCE HORNSBY
WHITNEY HOUSTON
- none
Hottest: ATLANTIC STARR
KENNY LOGGINS
BRUCE HORNSBY
WHITNEY HOUSTON

PARALLEL THREE

- KUGN/Eugene
O'Brien/Games
- BERNIE TAUPIN
PAT METHENY
ROY ORBISON
WHITNEY HOUSTON
CUTTING CREW
Hottest: CARLY SIMON
AL JARREAU
LARRY CARLTON
SUZANNE VEGA
WARWICK & OSBORNE
- KSSK/Honolulu
Paul Holt
- STEVE WINWOOD
WHITNEY HOUSTON
Hottest: CARLY SIMON
BRUCE HORNSBY
KLYMAXX
AL JARREAU
LATHER VANDROSS
- KBOI/Boise
Dr. Drew Harold
- none
Hottest: ATLANTIC STARR
KENNY LOGGINS
BRUCE HORNSBY
WHITNEY HOUSTON

PARALLEL THREE

- KFQD/Anchorage
Bradley/Ford
- RESTLESS HEART
LOS LOBOS
WHITNEY HOUSTON
Hottest: SUZANNE VEGA
DAN HILL
FLEETWOOD MAC
STEVE WINWOOD
WARWICK & OSBORNE
- KVCC/San Luis Obispo
Diens King
- CHRIS DEBURGH
LARRY CARLTON
MADONNA
Hottest: none

Seven stations did not report a playlist, therefore their rotations were frozen: KGW/Portland KJR/Seattle KUGN/Eugene KOY/Phoenix WASK/Lafayette WDBO/Orlando WISN/Milwaukee

GOLD INTENSIVE

MOST ADDED

- CROWDED HOUSE (7)
- MADONNA (6)
- CHRIS DeBURGH (5)
- SUZANNE VEGA (5)
- WARWICK & OSBORNE (5)
- STEVE WINWOOD (5)
- HUEY LEWIS (4)
- AL JARREAU (3)
- KLYMAXX (3)

HOTTEST

- WHITNEY HOUSTON (19)
- AL JARREAU (19)
- HEART (17)
- STEVE WINWOOD (17)
- DAN HILL (10)
- BRUCE HORNSBY (8)
- KLYMAXX (7)
- ATLANTIC STARR (6)
- GENESIS (5)
- KENNY G (5)

EAST

PARALLEL ONE

- WBUF/Buffalo
Ar Wander
- STEVE WINWOOD
Hottest: RESTLESS HEART "I'll Still Be Here"
CHRIS DEBURGH "Lady"
GENESIS
KENNY G
WHITNEY HOUSTON "Dance"
- WYZZ/Baltimore
Don Kelley
- SUZANNE VEGA
WARWICK & OSBORNE
Hottest: DAN HILL
AL JARREAU
STEVE WINWOOD

PARALLEL TWO

- WLTW/Washington
Don Davis
- ANITA NAKER
CROWDED HOUSE
Hottest: BRUCE HORNSBY
WHITNEY HOUSTON "Dance"
AL JARREAU
KLYMAXX
BYLONES
- WVZZ/Philadelphia
Mike Colby
- AL JARREAU
STEVE WINWOOD
Hottest: ATLANTIC STARR "Always"
GENESIS
GLENN HEDEIROS "Nothing's Gonna Get Us"
RESTLESS HEART "Loving You"
SMOKEY ROBINSON "Just to See Me"

PARALLEL TWO

- WYZZ/Baltimore
Jack Beach
- CROWDED HOUSE
MADONNA
Hottest: AL JARREAU
HEART
KLYMAXX
SUZANNE VEGA
DAN HILL

PARALLEL TWO

- WASH/Washington
Patrick/Quinn
- CHRIS DEBURGH "Patrol"
GENESIS
ISLEY BROTHERS
KLYMAXX
SMOKEY ROBINSON "Heartbeat"
CYRIL SHEPPARD "Blue Moon"
Hottest: AL JARREAU
KENNY G
ATLANTIC STARR "Always"
CHRIS DEBURGH "Lady"
- WYYY/Syracuse
John Brown
- CROWDED HOUSE
MADONNA
HUEY LEWIS & THE NEWS
DANNY WILSON
Hottest: DAN HILL
AL JARREAU
STEVE WINWOOD

33 Reporters
28 Current Reports

SOUTH

PARALLEL ONE

- WFOX/Atlanta
Dennis Winslow
- KLYMAXX
CROWDED HOUSE
AL JARREAU
SUZANNE VEGA
Hottest: HUEY LEWIS
WHITNEY HOUSTON "Dance"
CARLY SIMON
STEVE WINWOOD "Part In The Show"
WHITNEY HOUSTON "Dance"
GENESIS
- KMOC/Dallas
Bob De Lancy
- SYSTEM
LARRY CARLTON
JONATHAN BUTLER
Hottest: KENNY G
DAN HILL
BRUCE HORNSBY/LITTLE KING
HEART
STEVE WINWOOD
WHITNEY HOUSTON "Dance"
KLYMAXX

PARALLEL TWO

- KFMB/Houston
John Stevens
- MADONNA "Who's That Girl"
LOS LOBOS
Hottest: WHITNEY HOUSTON "I Wanna Dance With Somebody"
STEVE WINWOOD
HEART
AL JARREAU
KLYMAXX
WVLE/William
John Moon
- HUEY LEWIS
WHITNEY HOUSTON "Dance"
Hottest: STEVE WINWOOD
AL JARREAU
HEART
WARWICK & OSBORNE
SUZANNE VEGA
- WVDE/Atlanta
Gary King
- DAN FOGELBERG
U2
Hottest: DAN HILL
WHITNEY HOUSTON "Dance"
HEART
DANNY WILSON
DAN HILL
AL JARREAU
WARWICK & OSBORNE
STEVE WINWOOD

PARALLEL THREE

- WSTF/Orlando
Jim Satter
- SUZANNE VEGA
FLEETWOOD MAC
WARWICK & OSBORNE
Hottest: STEVE WINWOOD
HEART
WHITNEY HOUSTON "Dance"
KLYMAXX
AL JARREAU

PARALLEL TWO

- WRAL/Raleigh
Michael Neff
- U2
CROWDED HOUSE
KROQ
Hottest: WHITNEY HOUSTON "Dance"
KENNY LOGGINS
EDDIE MONEY
"Chicago"
"Patrol"
- WEZS/Richmond
Mike Ryan
- WHITNEY HOUSTON "Dance"
HUEY LEWIS & THE NEWS
STEVE WINWOOD
BRUCE HORNSBY
AL JARREAU
DAN HILL
ATLANTIC STARR "Always"

These five stations did not call in a report, so they had no chart information entered: KKCW/Portland KUDL/Kansas City WCLR/Chicago WENS/Indianapolis WLTJ/Detroit

MIDWEST

PARALLEL ONE

- WLLT/Cincinnati
Chris Cox
- WARWICK & OSBORNE
MADONNA
CROWDED HOUSE
Hottest: KENNY G
WHITNEY HOUSTON "Dance"
BRUCE HORNSBY
STEVE WINWOOD
- WLTQ/Milwaukee
Dick Alpert
- GAYLE & WOPRIS
DAVID SANBORN
BRUCE WILLIS
Hottest: CARLY SIMON
LARRY CARLTON
DAN HILL

PARALLEL TWO

- KRIV/Tulsa
Brian Chase
- HUEY LEWIS
MADONNA
Hottest: GLENN HEDEIROS
WHITNEY HOUSTON "Dance"
ATLANTIC STARR "Always"
CARLY SIMON

WEST

PARALLEL ONE

- KMOJ/Seattle
Ron Foster
- WARWICK & OSBORNE
Hottest: STEVE WINWOOD
WHITNEY HOUSTON "Dance"
HUEY LEWIS
BRUCE HORNSBY
- KXOA/Sacramento
Tom Gray
- SUZANNE VEGA
FLEETWOOD MAC
CHRIS DEBURGH "Patrol"
DANNY WILSON
Hottest: WARWICK & OSBORNE
WHITNEY HOUSTON "Dance"
AL JARREAU

PARALLEL TWO

- KRCR/Honolulu
Austin Ysiri
- DANNY WILSON
FLEETWOOD MAC
DAN FOGELBERG
BOY GEORGE
CHRIS DEBURGH "Patrol"
NIPHOONA "Hawaiian"
Hottest: AL JARREAU
WARWICK & OSBORNE
KLYMAXX
HEART
- KMZO/Las Vegas
Tim Maraville
- Hottest: JOE FRICKE
HEART
AL JARREAU
HUEY LEWIS & THE NEWS
SMOKEY ROBINSON "Heartbeat"

ALTERNATIVE AC

- KACE/Los Angeles
Mark Robinson
- WHITNEY HOUSTON "Dance"
WHISPERS "Burn"
WYMANE "Wony"
STARPOINT "We Love"
HOWARD HEWETT "Amen"
Hottest: FORCE MD's "House"
SHERLOCK "Cap"
MICHAEL FRANKS "Island"
LARRY CARLTON "Minute"
REGINA BELLE "Show"
- KTWV/Los Angeles
Frank Cody
- JOAN BAEZ "Ammonance"
NIGHT ARC "Blackbird"
HINOJOSA "Hawaii"
WARWICK & OSBORNE "Power"
PETE BARDEENS "Seaside"
Hottest: SUZANNE VEGA "Yellow"
PAT METHENY "Train"
PATRICK O'HARIN "Forever"
LARRY CARLTON "Minute"
AL JARREAU "Moonlighting"

- KLRS/San Jose
Mark Hill
- LARRY CARLTON "Hello"
SCHNEIDER & SCOTT "Wishing"
ANDY NARRELL "Hannab"
PAT METHENY "Manana"
TANGIERNE DREAM "Alchemy"
PEAR "Penguin"
ELEMENTS "Swells"
PETER & CLIVE SARSTEDT "Dream"
WHISPERS "Penelope"
RICK SWANSON "Parasol"
JEAN MICHEL JARRE "Part 1"
HORN & HALPERN "Connections"
STEVEN HALPERN "Red"
PATRICK BALL "Quarrel"
KITARO "Lord"
SPENCER BREWER "Ran"
PAUL HORN "Voyager"
KIT & COCO "Series"
TINGSTAD, RUMBLE, & LANZ "Willow"
TANGIERNE DREAM "Green"
Hottest: none

- KUTE/Los Angeles
Lawrence Yarter
- MICHAEL TOMLINSON "Dream"
BEAVER "THIRD WORLD"
PYRAMID "Smudgely"
G. WASHINGTON JR "Look Touch"
SWING OUT SISTER "Hours"
TIGHT "Tonight"
SPYRO GYRA "Nu Songo"
CORAZON "SLOWBURN"
Duanne
Hottest: WHITNEY HOUSTON "Lonely"
WHISPERS "Give"
SUZANNE VEGA "Language"
YELLOWJACKETS "Town"
- WLRN/Chicago
Dee Mandley
- STEPHANIE MILLS "Jesse"
HINOSHIMA "3 1 1"
Why
G. WASHINGTON JR "Strawberry Loop"
Hottest: ISLEYS "Smooth"
STEPHANIE MILLS "Good"
WHITNEY HOUSTON "Love"
LONELY "VAMIEESE THOMAS "Yah"

- KBLX/San Francisco
Tony Kimbert
- DIORNE WARWICK "World"
ATLANTIC STARR "Don"
PAT METHENY "Tah"
Secrity
NATALIE COLE "Stars"
Fab Reilly
MARK WINKLER "Garden"
Sneaky "Nightlight"
VAMIEESE THOMAS "Gonna Love"
G. WASHINGTON JR "Shivers"
Here "Look"
Hottest: WHITNEY HOUSTON "Moment"
GEORGE MICHAEL "Request"
AL JARREAU "Moonlighting"
HINOJOSA "Hawaii"
BENSON & KUSHAN "Mr. Amy"

KTWV/Los Angeles underscored its wide-reaching musical depth with adds by progressive rockers Pete Bardeens and Patrick Moraz as well as Joan Baez and Night Arc. A Hiroshima track getting lots of airplay in Hawaii was also added. KACE/Los Angeles includes "Just Gets Better" from the Whispers as one of its new entries. Five artists with two cuts apiece account for the adds at KUTE/Los Angeles. Like KUTE, KBLX/San Francisco added new Grover Washington cuts, as well as three tracks from Natalie Cole. KLRS/Santa Cruz listed no "Hots," but its adds were more varied. Included in the list are two cuts from Patrick Ball. WLRN/Chicago made it three out of six adding Washington's "The Look Of Love" this week. The islays "Smooth Sailing Tonight," a former #1 on the Urban chart, is one of the station's five hottest records.

R&R NATIONAL AIRPLAY

AOR ALBUMS

Three Weeks	Two Weeks	Last Week	170 Reports	JULY 24, 1987	Reports/Adds	Power	Heavy	Medium
—	2	1	1 GRATEFUL DEAD/In The Dark (Arista)	"Grey" (160) "Hell" (103) "West" (54)	161+/2	72+	144+	16-
1	1	2	2 SAMMY HAGAR/Sammy Hagar (Geffen)	"Give" (130) "Boys" (103) "Returning" (32)	149-/0	61-	135-	12+
2	3	3	3 HEART/Bad Animals (Capitol)	"Run" (147) "Alone" (18) "Girl" (8)	151-/1	60+	136+	14-
4	5	4	4 FLEETWOOD MAC/Tango In The Night (WB)	"Midnight" (120) "Seven" (40) "Lies" (23)	143-/3	18+	92+	48-
9	7	5	5 LOST BOYS/Soundtrack (Atlantic)	"Good" (149) "Lost" (10) "People" (3)	150-/2	46+	116+	30-
10	10	6	6 WHITESNAKE/Whitesnake (Geffen)	"Here" (136) "Is" (10) "Still" (7)	138-/1	44+	115+	22-
—	—	14	7 HOOTERS/One Way Home (Columbia)	"Johnny B" (152) "Satellite" (22) "Karla" (12)	155+/4	18+	94+	53-
12	12	8	8 JOHN WAITE/Rover's Return (EMI America)	"Times" (146) "Woman's" (2) "Encircled" (1)	146-/0	37+	107+	38-
15	15	10	9 STARSHIP/No Protection (Grunt/RCA)	"Over" (134) "Babylon" (15) "Transatlantic" (5)	140-/3	27+	107+	31-
14	14	11	10 FABULOUS THUNDERBIRDS/Hot Number (CBS Associated)	"Stand" (130) "Spell" (28) "Number" (7)	145-/1	12-	74=	68-
13	13	13	11 OUTFIELD/Bangin' (Columbia)	"Since" (129) "Bangin'" (6) "Somewhere" (5)	131-/2	28-	103+	25-
5	11	12	12 TOM PETTY & THE HEARTBREAKERS/Let Me Up (I've Had Enough) (MCA)	"Mixed" (92) "Runaway" (34) "Think" (32)	130+/12	10-	56-	64+
6	9	15	13 U2/The Joshua Tree (Island)	"Where" (59) "Still" (31) "Bullet" (31)	104-/6	17-	63+	34-
23	19	17	14 CRUZADOS/After Dark (Arista)	"Lies" (151) "Last" (2) "Waiting" (2)	153-/1	5+	70+	77-
8	8	9	15 JOE WALSH/Got Any Gum? (Full Moon/WB)	"Car" (88) "Radio" (65) "Fun" (21)	137-/4	5-	49-	77+
3	4	7	16 BRYAN ADAMS/Into The Fire (A&M)	"Hearts" (87) "Victim" (31) "Into" (10)	109-/4	23-	70-	35+
11	16	18	17 ROGER WATERS/Radio K.A.O.S. (Columbia)	"Sunset" (95) "Radio" (54) "Powers" (8)	128=/9	8+	36-	82+
7	6	16	18 RICHARD MARX/Richard Marx (Manhattan)	"Mean" (84) "Should've" (35) "Lonely" (1)	108-/5	26-	60-	40+
30	24	22	19 GREAT WHITE/Once Bitten (Capitol)	"Rock" (129) "Red" (1)	129+/2	4+	43+	81-
20	20	20	20 TOM KIMMEL/5 To 1 (Mercury/PG)	"Freedom" (123) "Dance" (2)	125-/0	3-	40+	79-
18	18	19	21 NEIL YOUNG & CRAZY HORSE/Life (Geffen)	"Long" (89) "Lonely" (26) "Inca" (7)	112-/0	2-	27-	76-
40	34	32	22 LA BAMBA/Soundtrack (Slash/WB)	"La Bamba" (100) "Summertime" (5) "Come" (1)	101+/16	13+	44+	52+
35	31	30	23 JON ASTLEY/Everyone Loves The Pilot (Except The Crew) (Atlantic)	"Jane's" (122) "Lip Service" (1)	123+/12	4+	29+	83+
31	30	26	24 MARILLION/Clutching At Straws (Capitol)	"Incommunicado" (115) "Sugar" (2) "Time" (1)	116-/0	0=	19+	86-
16	21	23	25 SUZANNE VEGA/Solitude Standing (A&M)	"Solitude" (47) "Luka" (43) "Eye" (6)	79-/9	13+	35-	32+
21	23	25	26 DAVID BOWIE/Never Let Me Down (EMI America)	"Bang" (75) "Crawl" (17) "Never" (14)	91-/6	3+	25-	53+
28	28	28	27 JOHN HIATT/Bring The Family (A&M)	"Thank" (99) "Thing" (6) "Alone" (2)	106-/2	0-	19=	69-
29	29	29	28 STEVE EARLE & THE DUKES/Exit 0 (MCA)	"Ain't" (115) "Week" (1)	115-/4	1-	12-	87+
17	17	21	29 OMAR & THE HOWLERS/Hard Times In The Land Of Plenty (Columbia)	"Hard" (73) "Mississippi" (16) "Dancing" (6)	91-/1	6+	17-	60-
27	27	27	30 FIXX/React (MCA)	"Scared" (98) "Red" (5) "Leads" (3)	103-/0	1=	16-	75-
19	26	31	31 WARREN ZEVON/Sentimental Hygiene (Virgin)	"Detox" (58) "Sentimental" (25) "Factory" (6)	88+/9	4=	17-	55+
34	33	33	32 CALL/Into The Woods (Elektra)	"Wanna" (94) "River" (5) "Walk" (2)	100+/7	1=	18+	67+
—	36	34	33 CHARLIE DANIELS BAND/Powder Keg (Epic)	"Bogged" (102)	102+/10	0=	13+	76+
25	22	24	34 GREGG ALLMAN BAND/I'm No Angel (Epic)	"Can't" (79) "Angel" (5) "Anything" (2)	84-/0	0-	22-	56-
32	35	36	35 CROWDED HOUSE/Crowded House (Capitol)	"World" (44) "Something" (25) "Dream" (1)	65+/13	8+	31+	29-
—	—	39	36 PATTY SMYTH/Never Enough (Columbia)	"Isn't" (91) "Downtown" (1) "River" (1)	92+/14	0=	11+	68+
26	32	37	37 MASON RUFFNER/Gypsy Blood (CBS Associated)	"Dancin'" (64) "Gypsy" (17) "Runnin'" (1)	77+/12	1+	12=	45+
—	39	38	38 JON BUTCHER/Wishes (Capitol)	"Wishes" (73) "Holy War" (3) "Goodbye Saving" (2)	76+/5	3=	15+	50+
DEBUT	—	—	39 DIO/Dream Evil (WB)	"Could" (89) "Night" (1) "Dream" (1)	89 /15	1	4	61
DEBUT	—	—	40 SILENCERS/A Letter From St. Paul (RCA)	"Painted" (74) "Ought" (2) "God's" (1)	76+/12	1=	10+	45+

WILD FRONTIER

GARY MOORE

BREAKING OUT AT . . .

WBCN	KRQR	KLAQ	WAPL
WLLZ	KOME	WEGR	KEZO
WQFM	WDHA	KISS	KFMG
KRXQ	WHEB	WKGR	KEZE
KZAP	KNCN	WONE	KLPX
KGB			

and many more.

THE 12" FROM THE LP WILD FRONTIER.
PRODUCED BY JAMES "JIMBO" BARTON, PETER COLLINS
FOR JILL MUSIC, LTD., GARY MOORE AND PETE SMITH.

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BREAKERS.

CHARLIE DANIELS BAND
Powder Keg (Epic)
 60% of our reporters on it.

NEW & ACTIVE

TWISTED SISTER "Love Is For Suckers" (Atlantic) 80/6 (75/7)
 Adds: KOME, KSJO, WPLR, WEGR, WWCK, KZRR. Heavy 3- WAQX, KISS, KNAC. Medium 58 including WBAB, WNEW, WQVE, WKLS, KL0L, WYNF, WLLZ, WQFM, KBPI, KUPD.

EUROPE "The Final Countdown" (Epic) 89/14 (55/4)
 Adds including WKLC, WPDH, WCMF, WRXL, KISS, KATT, KICT, WBLM, KTYD. Powers 2. Heavy 14 including WHJY, WYNF, KBPI, WHCN, WPLR, KM0D, KFMG, WRUF, KRNA. Medium 40 including WSHE, WLLZ, WQFM, KUPD, KROR, KOME, WPYX, WHEB, WKDF, WDIZ.

PAUL KELLY & THE MESSENGERS "Gossip" (A&M) 63/31 (33/19)
 Adds including WNOR, KYYS, KR0Q, KZAP, WCCC, WKQQ, WRXL, WLAV, K10, KDKB. Heavy 3 including KBPI, WTPA. Medium 40 including WBAB, WNEW, DC101, KTXQ, WEBN, WLLZ, KUPD, KFOG, WOUR, KLAQ.

TRUTH "Weapons Of Love" (IRS/MCA) 60/6 (59/9)
 Adds: WKLS, CFOX, WBYR, WKRR, WKQZ, KMBY. Heavy 6 including WYNF, KBPI, KGB, WPLR, KOWB. Medium 33 including WNEW, WNOR, WQFM, KSHE, WPYX, WHEB, WAQY, WAAF, WTUE, WLAV.

JEFF PARIS "Wired Up" (Mercury/PolyGram) 53/2 (53/6)
 Adds: WLAV, WRUF. Heavy 2- WGIR, KR0Q. Medium 28 including WHJY, KTXQ, WLLZ, WQFM, KBPI, KUPD, WHEB, WAQY, KLAQ, KISS.

DANNY WILSON "Meet Danny Wilson" (Virgin) 45/6 (46/2)
 Adds: WNEW, WPYX, WKLC, KGG0, KOMP, WGIR. Powers 6. Heavy 18 including WLIR, CHOM, WLUP, KRSP, WFBQ, WWCT, WRKI, WBLM, KRNA. Medium 25 including WBAB, WKLS, KINK, WZZO, WCCC, WDIZ, WXKE, WIBA, WRUF.

LITTLE AMERICA "Little America" (Geffen) 43/2 (42/6)
 Adds: KZAP, KEZO. Heavy 3- WNOR, KNCN, KZEL. Medium 24 including WQFM, KGB, KISW, WDIZ, WTUE, KQDS, KATT, KICT, K10, KDKB.

TESLA "Mechanical Resonance" (Geffen) 40/3 (38/12)
 Adds: KRQR, KLAQ, KDKB. Powers 1. Heavy 8 including WYNF, KRXQ, KGB, KISS, WXP, KNAC, KEZE. Medium 12 including WQFM, KUPD, WCMF, KQDS, KICT, WGIR, KATP, KRNA.

BEARS "The Bears" (PMRC/IRS) 37/5 (32/4)
 Adds: KZAP, WHCN, W10Q, WXKE, KATP. Powers 1. Heavy 2- CFNY, WFNX. Medium 26 including WKLS, WXRT, WLVO, KYYS, 91X, WOUR, WR0K, WTUE, KEZO, KICT.

URGENT "Thinking Out Loud" (Manhattan) 36/15 (21/21)
 Adds including KBPI, KGB, KOME, WDHA, WTPA, K10, WRUF, KQWB, KWHL. Powers 1. Heavy 1: KR0Q. Medium 17 including WLLZ, WQFM, KUPD, WPYX, KISS, KQDS, KFMG, KATP, KRNA.

PETE BARDENS "Seen One Earth" (Cinema/Capitol) 36/12 (24/6)
 Adds including WIYY, WLVO, KZAP, KGB, KOME, KSJO, WPYX, WKLC, WAQX. Heavy 2- KFOG, KKDJ. Medium 25 including WMMR, WKLS, WLLZ, KYYS, KBCO, KINK, WR0K, WXKE, WLAV, KICT.

Continued on Page 69

R&R NATIONAL AIRPLAY

AOR TRACKS

MOST ADDED

DEF LEPPARD/Women (122)
TOM PETTY.../Mixed (40)
JOE WALSH/Car (30)
BEAT FARMERS/Dark (27)
PAUL KELLY.../Darling (27)
GRATEFUL DEAD/Hell (21)
ROGER WATERS/Sunset (18)
BRYAN ADAMS/Victim (17)
SAMMY HAGAR/Boys (17)
MASON RUFFNER/Dancin' (17)

HOTTEST

GRATEFUL DEAD/Touch (69)
SAMMY HAGAR/Give (56)
HEART/Who (53)
INXS & JIMMY BARNES/Good (45)
WHITESNAKE/Here (42)
JOHN WAITE/Times (37)
OUTFIELD/Since (27)
STARSHIP/Over (27)
38 SPECIAL/Paradise (27)
RICHARD MARX/Don't (25)

CHART CLIMBERS

LOS LOBOS "La Bamba" (Slash/WB) 100/16 (86/13)

Adds including WQVE, WKLS, KOME, WAQY, KLB, WKRR, WKQQ, WIXV, KGGG, WXKE. Heavy 44 including WBCN, WBAB, DC101, WNOR, WXRT, WLVO, KROQ, 91X, KGB, WZZO. Medium 51 including WNEW, WHJY, WLUP, KYYS, KBCO, KFOG, WHEB, WTUE, WLAV, KEZO. Moves 28-21.

ROGER WATERS "Sunset Strip" (Columbia) 95/18 (78/15)

Adds including WBAB, WNEW, DC101, KBCO, WPYX, WZZO, WCCC, KLAQ, KISS, WLAV. Heavy 20 including WMMR, WYNF, WXRT, KGON, KGB, KFOG, KROR, KOME, WOUR, WRKI. Medium 70 including WHJY, WKLS, KLOL, WSHE, WLVO, KYYS, WQFM, KBPI, KZAP, WHEB. Moves 33-26.

CALL "I Don't Wanna" (Elektra) 94/7 (91/9)

Adds including WQFM, KORS, KRSP, WRKI, WXPP, WYMG, WZZO. Heavy 17 including WBCN, KBCO, KUPD, 91X, KGB, KDJK, WIZN, KRNA, KQWB. Medium 63 including KLOL, WNOR, KBPI, KLOS, KZAP, KFOG, KROR, KOME, WPDH, WOUR. Moves 38-33.

TOM PETTY & THE HEARTBREAKERS "All Mixed Up" (MCA) 92/40 (51/43)

Adds including WNEW, WHJY, DC101, WSHE, KGON, WPYX, WHEB, WOUR, KLAQ, WKQQ. Heavy 26 including WNOR, KBCO, KFOG, KOME, WPDH, KLB, WKRR, WLAV, WGIR, KRNA. Medium 57 including KLOL, KZAP, KROR, WCCC, WAQY, WDIZ, KEZO, WIOT, KMOD, KDKB. Moves 49-27.

PATTY SMYTH "Isn't It Enough" (Columbia) 91/14 (77/18)

Adds including WHJY, KTXQ, WYNF, WZZO, KLB, KJOT, KDJK, KEZE, KWHL, KOZZ. Heavy 10 including WTPA, WIOQ, WLAV, KFMG, KZEL, WGIR, KRQU. Medium 68 including WNEW, WMMR, WQVE, DC101, WKLS, WSHE, WLVO, WQFM, KSHE, KBPI. Moves 41-36.

DIO "I Could Have Been A Dreamer" (WB) 89/15 (74/29)

Adds including WBCN, WQVE, WLVO, KORS, KZAP, WOUR, WAPL, KICT, KDKB, KRNA. Heavy 4: KTXQ, KRXQ, KISS, KNAC. Medium 61 including WBAB, WNEW, WHJY, WKLS, KLOL, WNOR, WYNF, WQFM, KBPI, KUPD. Moves 42-40.

JOE WALSH "In My Car" (Full Moon/WB) 88/30 (59/19)

Adds including WMMR, WHJY, KROR, WCCC, WHEB, KLB, WIXV, WAPL, KEZO, KEZE. Heavy 18 including WQVE, WEBN, KORS, KSHE, WLAV, KATT, KMOD, KLOL, KRNA. Medium 61 including WNEW, WQFM, KBCO, KUPD, KZAP, KGB, KFOG, KROR, KISW, KXRX, WPYX. Moves 43-32.

BEAT FARMERS "Dark Light" (Curb/MCA) 86/27 (60/29)

Adds including WXRT, KGON, KZAP, WHEB, WAQY, WAAF, KLAQ, WDIZ, WRQK, KEZO. Heavy 5: WBCN, KGB, KISW, KZEL, KQWB. Medium 53 including WKLS, WNOR, WQFM, KBCO, KUPD, 91X, KFOG, KROR, KOME, KXRX. Moves 58-41.

TWISTED SISTER "Hot Love" (Atlantic) 79/6 (74/8)

Adds: KOME, KSJO, WPLR, WEGR, WWCK, KZRR. Heavy 3: WAQX, KISS, KNAC. Medium 57 including WBAB, WNEW, WQVE, WKLS, KLOL, WYNF, WQFM, KBPI, KUPD, KROR. Moves 44-43.

SILENCERS "Painted Moon" (RCA) 74/11 (63/14)

Adds including KTXQ, WEBN, KSJO, CFOX, WAAF, WLNV, WKQZ, WIOT, KQWB. Heavy 10 including WLIR, WXRT, KBPI, KROQ, 91X, KZEL, WFNX, KGRQ, KRQU. Medium 44 including WNEW, WQFM, KBCO, KUPD, KZAP, KGB, KFOG, KROR, KOME, WHEB. Moves 50-46.

JON BUTCHER "Wishes" (Capitol) 73/5 (69/15)

Adds: WBRU, KISS, KDJK, WMGM, KGRQ. Heavy 13 including KRXQ, WAQY, KPEZ, KWIC, WKQQ, WKDF, KATT, KQWB, KTYD. Medium 49 including WHJY, KLOL, WQFM, KZAP, KGB, KOME, WHEB, WAAF, KLAQ, WIMZ. Moves 45-44.

EUROPE "Carrie" (Epic) 69/14 (55/5)

Adds including WQHA, WPDH, WCMF, WRXL, KISS, KATT, KICT, WBLM, KTYD. Heavy 14 including WHJY, WYNF, KBPI, WPLR, KMOD, KZRR, WRUF, KRNA. Medium 40 including WSHE, WQFM, KUPD, KROR, KOME, WPYX, WHEB, WKDF, WDIZ. Moves 52-47.

MASON RUFFNER "Dancin' On Top Of The World" (CBS Associated) 64/17 (48/20)

Adds including WBAB, WMMR, WQFM, KUPD, KROR, WCCC, WAAF, WIXV, KJOT, KFMQ. Heavy 5: WHCN, WPLR, KPEZ, KZEL, WRKI. Medium 39 including WNEW, WSHE, KBCO, KGB, KFOG, KISW, WKRR, WTUE, WLAV, KILO. Debuts at #53.

U2 "Where The Streets Have No Name" (Island) 59/12 (48/3)

Adds including WHJY, WRIF, KBPI, WTPA, WHTF, WYFY, KRIX, WTKX, KQDS, WIZN. Heavy 32 including WMMR, DC101, WYNF, KSHE, 91X, KFOG, KROR, WPDH, WDIZ, WRXL. Medium 24 including WBAB, WNEW, KLOL, WGTR, WLUP, KZAP, KXRX, WKRR, WIXV, WRQK. Moves 39-35.

PAUL KELLY & THE MESSENGERS "Darling It Hurts" (A&M) 50/27 (32/19)

Adds including WNOR, KYYS, KROQ, KZAP, WCCC, WKQQ, WRXL, WLAV, KILO. Heavy 2: KBPI, WTPA. Medium 40 including WBAB, WNEW, DC101, KTXQ, WEBN, KUPD, KFOG, WOUR, KLAQ, KQDS. Debuts at #56.

WARREN ZEVON "Detox Mansion" (Virgin) 50/16 (43/14)

Adds including WNOR, KGB, WHEB, WAQY, WDIZ, WRQK, WLAV, WWCT, KICT, KPOI. Heavy 8 including WXRT, KBCO, WPYX, CFNY, WKRR, WKQQ, WMAD. Medium 37 including WNEW, DC101, WKLS, KYYS, WQFM, KFOG, KROR, KOME, WCCC, KLB, J. Moves 57-52.

TRUTH "Until It Burns" (IRS/MCA) 56/6 (52/10)

Adds: WKLS, CFOX, WBYR, WKRR, WKQZ, KMBY. Heavy 3: KBPI, WPLR, KQWB. Medium 33 including WNEW, WNOR, WQFM, KSHE, WPYX, WHEB, WAQY, WAAF, WTUE, WLAV. Remains at #60.

GRATEFUL DEAD "West L.A. Fadeaway" (Arista) 54/10 (48/15)

Adds: WQVE, WIXV, WRQK, WLNV, KEZO, KICT, KDJK, KMBY, KEZE, WMRO. Heavy 18 including WNEW, WXRT, KFOG, KOME, WPYX, WHCN, WHTF, KPEZ, WLAV, KWHL. Medium 31 including WBAB, WNOR, KYYS, KLOS, KISW, WOUR, WDIZ, WRDU, KILO, KDJK. Moves 53-49.

GRATEFUL DEAD "When Push Comes To Shove" (Arista) 53/7 (52/19)

Adds: DC101, KZEW, WNOR, KBCO, KGON, WPDH, KPOI. Heavy 20 including WNEW, WMMR, KFOG, WPYX, WTPA, WAPL, KMOD, WRKI, KWHL. Medium 27 including WBAB, KZAP, WAQY, WRXL, WTUE, WFBQ, KFMF, KTYD. Remains at #48.

SUZANNE VEGA "Solitude Standing" (A&M) 47/16 (32/9)

Adds including WKLS, WLVO, WTPA, WHCN, KPEZ, WRQK, KMOD, KICT, WBLM, KOZZ. Heavy 9 including WXRT, KBCO, WPYX, CHEZ, CFNY, WZEW, WMAD, KTCZ, WFNX. Medium 29 including WBAB, WNEW, WLUP, 91X, WCCC, WOUR, WRDU, KQDS, WIZN, WRKI. Debuts at #57.

DANNY WILSON "Mary's Prayer" (Virgin) 45/6 (46/2)

Adds: WNEW, WPYX, WKLC, KGGG, KOMP, WGIR. Heavy 17 including WLIR, WLUP, WFBQ, WWCT, WRKI, WBLM, KRNA. Medium 26 including WBAB, WKLS, KINK, WZZO, WCCC, WDIZ, WXKE, WIBA, WRUF. Remains at #51.

CROWDED HOUSE "World Where You Live" (Capitol) 44/11 (34/14)

Adds including WBYR, WHEB, KLAQ, WDIZ, KATT, WWCT, WGIR, KATP, KRNA. Heavy 10 including WHJY, KFOG, CFOX, WHCN, WPDH, WBRU, WMAD, WIZN, WRKI. Medium 30 including WNEW, DC101, KYYS, KGB, WCCC, WAQY, WOUR, WAAF, WXKE. Debuts at #58.

NEW & ACTIVE

JEFF PARIS "Saturday Nite" (Mercury/PolyGram) 53/2 (53/6)

Adds: WLAV, WRUF. Heavy 2: WGIR, KRQU. Medium 28 including WHJY, KTXQ, WQFM, KBPI, KUPD, WHEB, WAQY, KLAQ, KISS, KMOD.

MOTLEY CRUE "Wild Side" (Elektra) 44/11 (32/12)

Adds including WNOR, KROR, WCCC, WEGR, WKQZ, KDJK, KBER, WBLM, KOZZ. Powers 1. Heavy 4: WYNF, KUPD, KISS, KNAC. Medium 26 including WHJY, KTXQ, KLOL, KORS, KBPI, KOME, WAPL, KILO, KDJK, WRKI.

LITTLE AMERICA "That's The Way It Stays" (Geffen) 41/2 (40/7)

Adds: KZAP, KEZO. Heavy 3: WNOR, KNCN, KZEL. Medium 22 including WQFM, KGB, WDIZ, WTUE, KQDS, KATT, KICT, KILO, KDKB, KQWB.

URGENT "I Can't Take It No More" (Manhattan) 36/15 (21/21)

Adds including KBPI, KGB, KOME, WQHA, WTPA, KILO, WRUF, KQWB, KWHL. Powers 1. Heavy 1: KRQU. Medium 17 including WQFM, KUPD, WPYX, KISS, KQDS, KFMG, KRNA, WKLT.

TESLA "Rock Me To The Top" (Geffen) 36/5 (31/14)

Adds: KGB, KROR, KLAQ, KDKB, KEZE. Heavy 3: WYNF, KRXQ, KISS. Medium 12 including WQFM, KUPD, WBYR, KICT, WGIR, KATP, KRAL, KRNA.

RICHARD MARX "Should've Known Better" (Manhattan) 35/14 (21/10)

Adds including KROR, WCCC, WAAF, KQDS, KATT, WWCT, WMGM, WIZN, WRUF, KTYD. Powers 1. Heavy 4 including KUPD, WQHA, WMRY. Medium 26 including WNEW, KSHE, KBPI, WPYX, WZZO, KLB, WDIZ, WFBQ, KDKB.

PETE BARDENS "In Dreams" (Cinema/Capitol) 35/12 (23/6)

Adds including WYLY, WLVO, KBCO, KZAP, KGB, KSJO, WPYX, WKLC, WAQX, WWCK. Heavy 1: KKDJ. Medium 25 including WMMR, WKLS, KYYS, KINK, KFDG, WRQK, WXKE, WLAV, KICT.

DAN FOGELBERG "It Doesn't Matter" (Epic) 34/3 (33/3)

Adds: KBER, WRKI, WAOR. Heavy 5 including KSHE, KBCO, KFOG, KOME, WGIR. Medium 26 including WBYR, WQHA, WCCC, WPLR, WWCT, KJOT, KILO, KDKB, WRUF.

SAMMY HAGAR "Returning Home" (Geffen) 32/5 (28/5)

Adds: KORS, KOME, WAPL, KEZO, KWHL. Powers 2. Heavy 9 including WQVE, KROR, WYFY, WLAV, WLNV, KFMQ. Medium 21 including WKLS, KLOL, KGON, KGB, WDIZ, WRQK, WTUE, KQDS, WIOT, KICT.

BEARS "Fear Is Never Boring" (PMRC/RS) 32/5 (27/5)

Adds: KZAP, WHCN, WIOQ, WXKE, KATP. Powers 1. Heavy 2: CFNY, WFNX. Medium 23 including WKLS, WXRT, WLVO, KYYS, 91X, WOUR, WRQK, WTUE, KEZO, KICT.

BRYAN ADAMS "Victim Of Love" (A&M) 31/17 (14/6)

Adds including WYLY, KLOS, WKLC, WQHA, WTPA, WHCN, WPLR, WFBQ, KILO. Powers 1. Heavy 6 including WHJY, KOME, KISW, CFOX. Medium 23 including WNOR, WLVO, KFOG, KROR, WAAF, WKRR, KQDS, KJOT, KOZZ.

REPLACEMENTS "Alex Chilton" (Sire/WB) 29/4 (25/3)

Adds: KGB, WPLR, WYFY, WRUF. Powers 1. Heavy 9 including WLIR, WXRT, KROQ, KZEL, WHFS, WFNX, WXXP, KQWB. Medium 12 including 91X, WHCN, WBRU, CFNY, WMAD, KICT, KILO, KPOI, KRNA, KTYD.

FABULOUS THUNDERBIRDS "How Do You Spell Love" (CBS Associated) 28/10 (18/6)

Adds: KLOL, KXRX, WPYX, WBYR, WHCN, WYFY, KEZO, KDJK, KEZE, WBLM. Heavy 8 including KTXQ, KFOG, WRDU, WLAV, WLNV. Medium 18 including WKLS, WKRR, WRXL, WRQK, KICT, WKLT, WYMG, KOZZ.

NEIL YOUNG & CRAZY HORSE "Too Lonely" (Geffen) 26/8 (19/3)

Adds: WQHA, WYFY, KRIX, WIXV, WRQK, KMBY, KBER, KEZE. Heavy 3 including WAPL, KWHL. Medium 20 including KLOL, KUPD, KFOG, WAQY, WAAF, WKRR, KILO, KFMQ, KOZZ, KTYD.

FLEETWOOD MAC "Little Lies" (WB) 23/4 (21/7)

Adds: DC101, KLOL, WEZX, KOZZ. Heavy 9 including WLUP, KBCO, KUPD, KINK, KNCN, KICT, KDJK, KPOI. Medium 13 including WQVE, WKLS, KFOG, WKRR, WRDU, KGGG, WXKE, WYMG.

HOOTERS "Satellite" (Columbia) 22/13 (9/9)

Adds including DC101, KBCO, KFOG, KISW, WZZO, WLAV, KDJK, KEZE, WRKI. Heavy 4 including WMMR. Medium 17 including WNEW, KTXQ, WIOQ, WPDH, WEZX, WKRR, WRDU, KOZZ.

CURE "Just Like Heaven" (Elektra) 22/3 (19/4)

Adds: WKLC, WBRU, WLAV. Heavy 6 including WBCN, WXRT, 91X, CFNY, KZEL, WFNX. Medium 10 including KTXQ, KLOL, WQHA, KNCN, WZEW, WMAD, KPOI.

JOE WALSH "Fun" (Full Moon/WB) 21/2 (23/4)

Adds: WKQQ, KSQY. Heavy 8 including KLB, KISS, KPOI, WMRY. Medium 11 including KLOL, WAAF, WYFY, WEGR, KILO, KATP, WKLT, KFMQ, KWHL.

ROBERT VAUGHN & THE SHADOWS "Justice" (Island) 20/8 (12/9)

Adds including KROQ, WQHA, CHEZ, WOUR, WMAD, WAOR, WMRY. Heavy 1: KRNA. Medium 10 including KYYS, 91X, KGB, WONE, KZEL, KDJK, WIZN, KATP.

ACE FREHLEY "Rock Soldiers" (Megaforce/Atlantic) 19/3 (16/10)

Adds: KLOL, WKLC, KDJK. Heavy 3: KISS, KNAC, KTAL. Medium 9 including WYNF, WQFM, KUPD, WQHA, WHCN, WAQX, KFMG, KATP.

OMAR & THE HOWLERS "Mississippi Hoo Doo Man" (Columbia) 16/8 (8/1)

Adds: KUPD, KLB, WRQK, WLNV, KICT, KDJK, KBER, WKLT. Heavy 0. Medium 13 including DC101, KFOG, WBYR, WAAF, WZEW, WKDF, KOZZ.

REFUGEE "Survival In The Western World" (Polydor/PolyGram) 16/6 (12/5)

Adds: WHJY, KTXQ, KUPD, WAQX, WDIZ, KDJK. Heavy 1: Q107. Medium 5 including KNCN, KATP, KRQU.

HUEY LEWIS & THE NEWS "Doing It All For My Baby" (Chrysalis) 15/6 (9/8)

Adds: WBCN, KBPI, WPDH, WTKX, KOMP, WMRO. Heavy 5 including CFOX, WPLR, WFBQ, WWCT. Medium 10 including WCMF, WZYC, WKGR, KGGG, KXN.

STARSHIP "Babylon" (Grun/RCA) 15/3 (12/6)

Adds: DC101, KSJO, WLAV. Heavy 3 including KFOG, WAPL. Medium 11 including KZAP, KROR, WQHA, KILO, KZEL, KBER, KFMQ, KWHL.

PAT METHENY GROUP "Last Train Home" (Geffen) 15/3 (13/4)

Adds: WBRU, KNX, KKYC. Heavy 3: WXRT, KINK, WHFS. Medium 6 including KFOG, CHEZ, WLAV, WMAD, WMRY.

DAVID BOWIE "Never Let Me Down" (EMI America) 14/8 (7/0)

Adds: WLIR, WMMR, KOME, WQHA, WTPA, WPLR, WKFM, WGIR. Powers 1. Heavy 4 including KBCO, CHEZ, WMRO. Medium 10 including Q107, 91X, KTCZ.

AOR ALBUMS

MOST ADDED

PAUL KELLY & THE MESSENGERS (31)
LA BAMBA (16)
DIO (15)
URGENT (15)
EUROPE (14)
PATTY SMYTH (14)
CROWDED HOUSE (13)
JON ASTLEY (12)
PETE BARDENS (12)
TOM PETTY... (12)
MASON RUFFNER (12)
SILENCERS (12)

HOTTEST

GRATEFUL DEAD (72)
SAMMY HAGAR (61)
HEART (60)
LOST BOYS (46)
WHITESNAKE (44)
JOHN WAITE (37)
OUTFIELD (28)
STARSHIP (27)
RICHARD MARX (26)
BRYAN ADAMS (23)

NEW & ACTIVE

Continued from Page 68

REPLACEMENTS "Pleased To Meet Me" (Sire/WB) 31/4 (27/4)

Adds: KGB, WPLR, WYFY, WRUF. Powers 1. Heavy 9 including WLIR, WXRT, KROQ, KZEL, WHFS, WFNX, WXXP, KQWB. Medium 14 including KBCO, 91X, WHCN, WBRU, CFNY, KICT, KILO, KPOI, KRNA, KTYD.

CURE "Kiss Me Kiss Me Kiss Me" (Elektra) 30/2 (29/4)

Adds: WKLC, KRNA. Powers 2. Heavy 11 including WBCN, WLIR, WXRT, KROQ, 91X, WCCC, CFNY, KZEL, WHFS. Medium 13 including WBAB, KTXQ, KLOL, KBCO, WQHA, WBRU, KNCN, WZEW, WLAV, KPOI.

ELTON JOHN "Live In Australia" (MCA) 20/8 (13/4)

Adds: WMMR, WIOQ, KPEZ, KMJX, KBAT, WRXL, WRKI, KRNA. Heavy 3: WXRT, KINK, WTPA. Medium 8 including DC101, WLVO, KFOG, WKGR, KMOD.

ROBERT VAUGHN & THE SHADOWS "Love And War" (Island) 20/8 (12/9)

Adds including KROQ, WQHA, CHEZ, WOUR, WMAD, WAOR, WMRY. Heavy 1: KRNA. Medium 10 including KYYS, 91X, KGB, WONE, KZEL, KDJK, WIZN, KATP.

ECHO & THE BUNNYMEN "Echo & The Bunnymen" (Sire/WB) 17/5 (13/2)

Adds including CHEZ, WMAD, KKYC. Powers 1. Heavy 9: WBCN, WLIR, WXRT, KROQ, 91X, CFNY, WHFS, WFNX, WXXP. Medium 2: WBAB, KFOG.

REFUGEE "Burning From The Inside Out" (Polydor/PolyGram) 16/6 (12/5)

Adds: WHJY, KTXQ, KUPD, WAQX, WDIZ, KDJK. Heavy 1: Q107. Medium 5 including KNCN, KATP, KRQU.

HUEY LEWIS & THE NEWS "Fore!" (Chrysalis) 15/6 (9/8)

Adds: WBCN, KBPI, WPDH, WTKX, KOMP, WMRO. Heavy 5 including CFOX, WPLR, WFBQ, WWCT. Medium 10 including WCMF, WZYC, WKGR, KGGG, KXN.

PAT METHENY GROUP "Still Life (Talking)" (Geffen) 15/3 (13/4)

Adds: WBRU, KNX, KKYC. Heavy 3: WXRT, KINK, WHFS. Medium 6 including KFOG, CHEZ, WLAV, WMAD, WMRY.

SUMMER SCHOOL "Soundtrack" (Chrysalis) 14/2 (13/2)

Adds: KPEZ, WIXV. Powers 1. Heavy 3: WLIR, KROQ, WXXP. Medium 4 including WBAB, KPOI, WFNX.

JOE ELY "Lord Of The Highway" (Hightone) 13/10 (3/3)

Adds including WYNF, WXRT, WAPL, KMOD, KKYC, WHFS. Heavy 0. Medium 5: KPEZ, KBAT, KISS, KATP, KFMX.

NEW ARTISTS

Albums

Reports

1	SILENCERS/A Letter From St. Paul (RCA)	76
2	PAUL KELLY & THE MESSENGERS/Gossip (A&M)	63
3	JEFF PARIS/Wired Up (Mercury/PG)	53
4	DANNY WILSON/Meet Danny Wilson (Virgin)	45
5	BEARS/Bears (PMRC/IRS)	37
6	URGENT/Thinking Out Loud (Manhattan)	36
	PETE BARDENS/Seen One Earth (Cinema/Capitol)	36
8	REPLACEMENTS/Pleased To Meet Me (Sire/WB)	31
9	CURE/Kiss Me Kiss Me Kiss Me (Elektra)	30
10	ROBERT VAUGHAN &.../Love And War (Island)	20

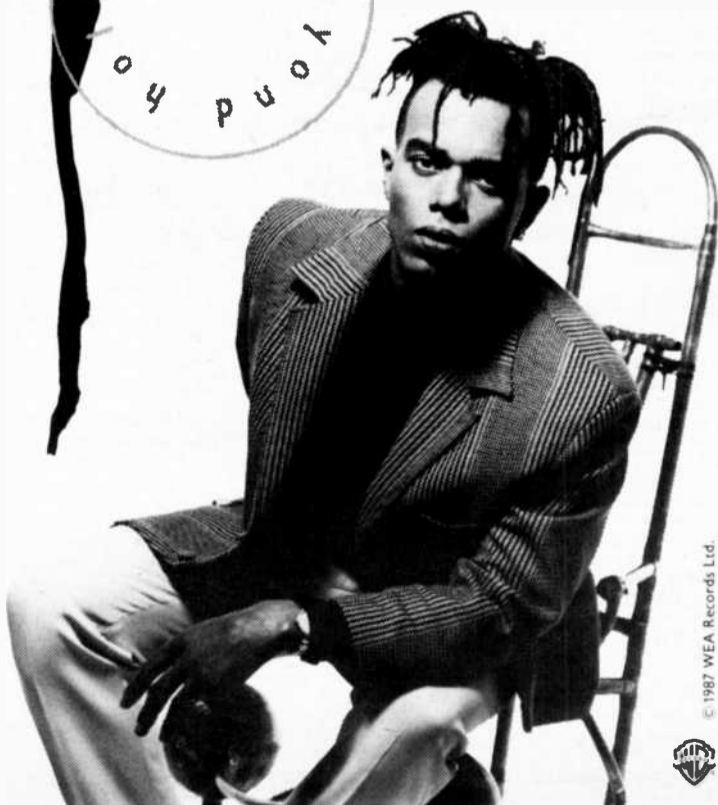
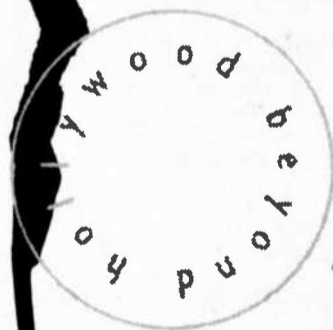
Tracks

1	BEAT FARMERS/Dark Light (Curb/MCA)	86
2	SILENCERS/Painted Moon (RCA)	74
3	EUROPE/Carrie (Epic)*	69
4	MASON RUFFNER/Dancin' On Top... (CBS Assoc.)*	64
5	PAUL KELLY &.../Darling It Hurts (A&M)	58
6	TRUTH/Until It Burns (IRS/MCA)*	56
7	JEFF PARIS/Saturday Night (Mercury/PG)	53
8	SUZANNE VEGA/Solitude Standing (A&M)*	47
9	DANNY WILSON/Mary's Prayer (Virgin)	46
10	CROWDED HOUSE/World Where You Live (Capitol)*	44

New Artists are those who have never had an AOR Breaker. Tracks with asterisks are from albums which have already been Breakers and thus no longer appear among the albums listed.

hollywood beyond
has already taken Great Britain
by storm. Now they want to take
you somewhere you've never
been. lf is the name of their debut
album. Get ready to go. Featuring
the first single "What's The
Colour Of Money?"

Produced by Stephen Hague



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R&R NATIONAL AIRPLAY

AOR TRACKS®

170 Reports

Three Weeks	Two Weeks	Last Week		Reports/Adds	Power	Heavy	Medium	
5	2	1	1	GRATEFUL DEAD/Touch Of Grey (Arista)	160=/2	69+	141+	18-
4	4	3	2	HEART/Who Will You Run To (Capitol)	147=/2	53+	129+	17-
6	6	4	3	INXS & JIMMY BARNES/Good Times (Atlantic)	149-/2	45+	115+	30-
2	1	2	4	SAMMY HAGAR/Give To Live (Geffen)	130-/0	56-	117-	11+
8	7	5	5	JOHN WAITE/These Times Are Hard For Lovers (EMI America)	146-/0	37+	106+	39-
12	10	6	6	38 SPECIAL/Back To Paradise (Theme From...) (A&M)	145-/1	27+	111+	32-
11	8	7	7	WHITESNAKE/Here I Go Again (Geffen)	136-/2	42+	112+	23-
29	15	11	8	HOOTERS/Johnny B (Columbia)	152+/2	18+	94+	51-
13	11	8	9	STARSHIP/It's Not Over ('Til It's Over) (GrunT/RCA)	134-/1	27+	107+	25-
9	9	9	10	OUTFIELD/Since You've Been Gone (Columbia)	129-/2	27-	102+	25-
21	14	14	11	CRUZADOS/Bed Of Lies (Arista)	151-/1	5+	70+	75-
14	13	13	12	FABULOUS THUNDERBIRDS/Stand Back (CBS Associated)	130-/0	11-	71-	56-
23	16	15	13	U2/Spanish Eyes (Island)	121-/5	13=	70-	47-
24	17	16	14	FLEETWOOD MAC/Isn't It Midnight (WB)	120-/3	9+	68+	48-
31	24	19	15	GREAT WHITE/Rock Me (Capitol)	129+/2	4+	43+	81-
			DEBUT 16	DEF LEPPARD/Women (Mercury/PG)	122 /122	8	46	64
20	20	17	17	TOM KIMMEL/That's Freedom (Mercury/PG)	123-/0	3-	39+	78-
1	3	12	18	RICHARD MARX/Don't Mean Nothing (Manhattan)	84-/0	25-	58-	20+
3	5	10	19	BRYAN ADAMS/Hearts On Fire (A&M)	87-/0	22-	61-	23+
40	33	23	20	JON ASTLEY/Jane's Getting Serious (Atlantic)	122+/12	4+	29+	83+
47	35	28	21	LOS LOBOS/La Bamba (Slash/WB)	100+/16	13+	44+	51+
-	49	30	22	GRATEFUL DEAD/Hell In A Bucket (Arista)	103+/21	1+	42+	56+
35	29	22	23	MARILLION/Incommunicado (Capitol)	115-/0	0=	19+	86-
52	36	31	24	SAMMY HAGAR/Boys' Night Out (Geffen)	103+/17	1+	37+	61+
34	27	24	25	STEVE EARLE & THE DUKES/I Ain't Ever Satisfied (MCA)	115-/4	1-	12-	87+
50	39	33	26	ROGER WATERS/Sunset Strip (Columbia)	95+/18	1+	20+	70+
-	-	49	27	TOM PETTY & THE HEARTBREAKERS/All Mixed Up (MCA)	92+/40	2+	26+	57+
22	21	20	28	NEIL YOUNG & CRAZY HORSE/Long Walk Home (Geffen)	89-/0	2-	24-	58-
33	28	26	29	JOHN HIATT/Thank You Girl (A&M)	99-/0	0-	18=	65-
49	37	35	30	CHARLIE DANIELS BAND/Bogged Down In Love With You (Epic)	102+/10	0=	13+	76+
32	30	27	31	FIXX/Don't Be Scared (MCA)	98-/0	1=	16-	71-
-	59	43	32	JOE WALSH/In My Car (Full Moon/WB)	88+/30	1+	18+	61+
44	38	36	33	CALL/I Don't Wanna (Elektra)	94+/7	1=	17+	63+
30	25	25	34	GREGG ALLMAN BAND/Can't Keep Running (Epic)	79-/0	0-	20-	52-
43	43	39	35	U2/Where The Streets Have No Name (Island)	59+/12	7+	32+	24+
-	48	41	36	PATTY SMYTH/Isn't It Enough (Columbia)	91+/14	0=	10+	68+
10	12	18	37	JOE WALSH/The Radio Song (Full Moon/WB)	65-/0	4-	31-	31-
18	18	21	38	OMAR & THE HOWLERS/Hard Times In The Land Of... (Columbia)	73-/0	4+	14-	49-
36	34	34	39	DAVID BOWIE/Bang Bang (EMI America)	75-/2	2+	19-	44+
-	57	42	40	DIO/I Could Have Been Dreaming (WB)	89+/15	1=	4+	61+
-	-	58	41	BEAT FARMERS/Dark Light (Curb/MCA)	86+/27	0=	5+	53+
15	23	29	42	SUZANNE VEGA/Luka (A&M)	43-/0	10+	29-	10-
-	50	44	43	TWISTED SISTER/Hot Love (Atlantic)	79+/6	0=	3=	57+
-	52	45	44	JON BUTCHER/Wishes (Capitol)	73+/5	2=	13+	49+
17	22	32	45	ROGER WATERS/Radio Waves (Columbia)	54-/0	6+	22-	28-
-	58	50	46	SILENCERS/Painted Moon (RCA)	74+/11	1=	10+	44+
-	54	52	47	EUROPE/Carrie (Epic)	69+/14	2+	14+	40-
-	60	48	48	GRATEFUL DEAD/When Push Comes To Shove (Arista)	53+/7	1=	20+	27=
-	-	53	49	GRATEFUL DEAD/West L.A. Fadeaway (Arista)	54+/10	0=	18+	31+
16	26	38	50	FLEETWOOD MAC/Seven Wonders (WB)	40-/1	8-	28-	9=
57	51	51	51	DANNY WILSON/Mary's Prayer (Virgin)	45-/6	6=	17+	26-
-	-	57	52	WARREN ZEVON/DeTox Mansion (Virgin)	58+/16	3=	8+	37+
			DEBUT 53	MASON RUFFNER/Dancin' On Top Of The World (CBS Associated)	64+/17	1+	5+	39+
7	19	37	54	TOM PETTY & THE HEARTBREAKERS/Runaway Trains (MCA)	34-/0	2-	23-	6-
28	32	40	55	U2/Still Haven't Found What I'm Looking For (Island)	31-/0	8-	23-	5+
			DEBUT 56	PAUL KELLY & THE MESSENGERS/Darling It Hurts (A&M)	58+/27	0=	2+	40+
			DEBUT 57	SUZANNE VEGA/Solitude Standing (A&M)	47+/16	3+	9-	29+
			DEBUT 58	CROWDED HOUSE/World Where You Live (Capitol)	44+/11	1+	10+	30+
48	45	46	59	TOM PETTY & THE HEARTBREAKERS/Think About Me (MCA)	32-/2	4-	13-	19-
-	-	60	60	TRUTH/Until It Burns (IRS/MCA)	56+/6	0=	3=	33+

BREAKERS®

DEF LEPPARD

Women (Mercury/PolyGram)

72% of our reporters on it.

GRATEFUL DEAD

Hell In A Bucket (Arista)

61% of our reporters on it.

SAMMY HAGAR

Boys' Night Out (Geffen)

61% of our reporters on it.

CHARLIE DANIELS BAND

Bogged Down In Love With You (Epic)

60% of our reporters on it.

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See the

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8/14	CIVIC CENTER Providence, R.I.	8/26	MADISON SQUARE GARDEN New York, NY	9/6	OHIO CENTER Columbus, Ohio	9/17	COLISEUM Phoenix, AZ
8/15	CIVIC CENTER Hartford, Conn.	8/28	PERFORMING ARTS CENTER Saratoga, NY	9/8	PINE KNOB Clarkston, Mich.	9/20	Los Angeles, CA
8/17	KINGSWOOD MUSIC THEATRE Toronto, Canada	8/30	CAPITAL CENTER Largo, MD	9/9	POPLAR CREEK Hoffman Estates, IL	9/23	SPORTS ARENA San Diego, CA
8/19	BLOSSOM MUSIC FESTIVAL Cuyahoga Falls, Ohio	8/31	COLISEUM Greensboro, N.C.	9/10	MET CENTER Minneapolis, Minn.	9/26	COLISEUM Oakland, CA
8/20	MEMORIAL AUDITORIUM Buffalo, NY	9/2	OMNI Atlanta, GA	9/12	McNICHOLAS ARENA Denver, CO	9/28	ARENA Seattle, Wash.
8/22	GREAT WOODS Boston, MA	9/4	KIEL OPERA St. Louis, MO	9/14	FRANK ERWIN CENTER Austin, Texas	9/29	EXPO THEATRE Vancouver, BC
8/24	SPECTRUM Philadelphia, PA	9/5	MARKET SQUARE ARENA Indianapolis, Indiana	9/15	REUNION ARENA Dallas, Texas	10/3	NBC ARENA Honolulu, Hawaii

Columbia



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MAJIC 102 WMJQ 102.5 FM Buffalo PD: Kevin Belcastro MD: Roger Christian

WDCZ Washington D.C. PD: Chuck Morgan MD: Paul Fuller

98.1 Philadelphia PD: Scott Walker MD: Glenn Kalina WCAU-FM the hits

WKSE-FM 98.5 Buffalo PD: Boom Boom Cannon MD: Dave Gillen

100.1 New York VP/Programming: Scott Shannon OM: Steve Kingston

103 WPHD Buffalo Ops. Director: John Hager MD: Bob Richards

92 PRO-FM Providence Ops. Manager: Tom Cuddy MD: Vic Edwards

WAVA Washington PD: Mark St. John MD: Gene Baxter

ck 107 Montreal PD: Bob Beauchamp MD: Guy Brouillard

POWER 95 WPLJ-FM RADIO New York PD: Larry Berger MD: Andy Dean

Kin WPKS-FM Boston 108 FM PD: Sunny Joe White MD: Susan O'Connell

WBLI 106 FM Long Island PD: Bill Terry MD: Ruth Tolson

B-94 FM Pittsburgh PD: Jim Richards MD: Lori Campbell

Q103 Tampa Ops. Manager: Mason Dixon MD: Bobby Rich

the NEW 104 WNVZ Norfolk PD: Chris Bailey MD: Cathy Cruise

all hit 97.1 WEGE Dallas PD: John Roberts MD: J.D. Ryan

97.9 Houston VP/Programming: John Lander PD: Ron Parker MD: John Cook

MOST ADDED **MIDWEST** BREAKOUTS
Whitney Houston
Natalie Cole
ABC
Europe
Grateful Dead
38 Special

CHR ADDS & HOTS

MOST ADDED **WEST** BREAKOUTS
Whitney Houston
Europe
Go West
Smokey Robinson
Herb Alpert

Lisa Lisa
Silencers
Other Ones

MIDWEST

PARALLEL TWO

WKDD/Akron, OH
Anthony/Kittredge

EUROPE
ABC
WHITNEY HOUSTON
POINTER SISTERS (dp)
KIM WILDE (dp)
BARBARA (dp)
OTHER OWES (dp)
GO WEST (dp)
Notteat:
BRYAN ADAMS 4-3
SAMMY HAGAR 10-4
SUZANNE VEGA 16-8
STARSHIP 14-9
LOS LOBOS 20-11

WKFX/Appleton-Oshkosh, WI
Rosa/Bradleigh

WHITNEY HOUSTON
LOS LOBOS
JELLYBEAN
WHITESNAKE (dp)
Notteat:
T'PAU 3-1
U2 4-2
GEORGE MICHAEL 7-5
SUZANNE VEGA 14-8
ROBBIE NEVIL 15-12

KHK/Davenport, IA
Jim O'Hara

WHITESNAKE
SMOKEY ROBINSON
GRATEFUL DEAD
WHITNEY HOUSTON
38 SPECIAL (dp)
NATALIE COLE
BARBARA
OTHER OWES
Notteat:
U2 3-1
STEVE WIMWOOD 18-6
SUZANNE VEGA 23-8
HADOVIA 27-9
LOS LOBOS 24-10

WGTZ/Detroit, MI
John Robertson

WHITNEY HOUSTON
PRINCE
ALEXANDER O'NEAL
ABC
Notteat:
GEORGE MICHAEL 2-1
BOB SEGER 3-3
NYLONS 5-4
U2 6-5
T'PAU 8-6

KRNQ/Des Moines, IA
Kathy/Sharp

DAMBY WILBO
RUEY LEWIS & THE
JELLYBEAN
ABC
WHITNEY HOUSTON
Notteat:
HEART 1-1
BOB SEGER 3-2
U2 15-4
GEORGE MICHAEL 10-5
HADOVIA 22-10

KZLQ/Duluth, MN
Michael/Martin

NATALIE COLE
ABC
JOHATHAN BUTLER
GRATEFUL DEAD
Notteat:
BOB SEGER 3-1
T'PAU 4-2
BRYAN ADAMS 8-5
ROBBIE NEVIL 12-9
JANET JACKSON 17-11

WMEE/Ft. Wayne, IN
Allen/Davis

WHITNEY HOUSTON
ABC
Notteat:
BOB SEGER 2-1
U2 6-3
MIAMI SOUND MACH 8-5
T'PAU 9-6
JETS 15-8

WORD/Grand Rapids, MI
Clenore/McCormick

HADOVIA
HOOTERS
JOHATHAN BUTLER
EUROPE (dp)
Notteat:
HEART 1-1
CUTTING CRYM 4-3
JOHN WAITE 22-14
WHITESNAKE 24-18
GRATEFUL DEAD D-30
LOS LOBOS D-34

MIDWEST

PARALLEL TWO

WRQN/Toledo, OH
Brad Hanson

HANG CHUNG
Notteat:
BOB SEGER 1-1
U2 4-2
T'PAU 5-3
MIAMI SOUND MACH 8-4
SYSTEM 10-5

KAY107/Tulsa, OK
Hopkins/Payton

LOS LOBOS
FLEETWOOD MAC
RICHARD MARX
Notteat:
T'PAU 13-6
WHISPERS 14-7
MIAMI SOUND MACH 16-8
JETS 21-14
STARSHIP 24-16

WXIX/Green Bay, WI
McCarthy/Michael T.

WHITNEY HOUSTON
38 SPECIAL
CURE (dp)
U2 2-1
SAMMY HAGAR 10-5
FLEETWOOD MAC 8-7
BRYAN ADAMS 11-8
HADOVIA 23-11
U2 4-2
WEAG/Indianapolis, IN
Eller/Hendrix

JOHATHAN BUTLER
AL JARREAU
GLENN HEDETRON
EUROPE
Notteat:
LISA LISA 4-1
NYLONS 2-2
WHITNEY HOUSTON 3-3
BOB SEGER 5-4
T'PAU 17-6

WZPL/Indianapolis, IN
Steve Biles

GO WEST
JELLYBEAN
SMOKEY ROBINSON
Notteat:
T'PAU 3-1
U2 4-2
STEVE WIMWOOD 5-4
RICHARD MARX 12-8
GEORGE MICHAEL 16-10

Z104/Madison, WI
Little/Hudson

JELLYBEAN
NATALIE COLE
SMOKEY ROBINSON
38 SPECIAL
Notteat:
U2 8-2
HADOVIA 12-5
STEVE WIMWOOD 13-7
FLEETWOOD MAC 14-11
CURE 17-12

K103/Oklahoma City, OK
Joe Folger

WHITNEY HOUSTON
LOS LOBOS
Notteat:
BOB SEGER 2-1
HEART 1-1
BOB SEGER 5-3
DAM HILL D-4
JOHN WAITE 12-5
GEORGE MICHAEL 13-6

KQKQ/Omaha, NE
Evens/Michaels

WHITNEY HOUSTON
BARBARA
NATALIE COLE
Notteat:
BOB SEGER 2-1
U2 3-2
T'PAU 5-3
HADOVIA 12-4
SUZANNE VEGA 14-7

KZZB/Peoria, IL
Keith Edwards

WHITNEY HOUSTON
GRATEFUL DEAD
WHISPERS
Notteat:
HEART 1-1
BOB SEGER 3-2
U2 4-3
STEVE WIMWOOD 14-6
RICHARD MARX 15-7

WCIL/Carbondale, IL
Tony Waltkus

none
Notteat:
BOB JOVI 1-1
NYLONS 7-2
KLYMAXX 4-5
SUZANNE VEGA 11-11
GLENN HEDETRON 16-16

MIDWEST

PARALLEL TWO

KOCR/Cedar Rapids, IA
Gary Olson

JANET JACKSON
BREAKFAST CLUB
WHITNEY HOUSTON
NATALIE COLE
BARBARA
OUTFIELD (dp)
Notteat:
MIAMI SOUND MACH 7-2
ROBBIE NEVIL 13-7
GEORGE MICHAEL 15-8
RICHARD MARX 16-9
SUZANNE VEGA 22-15

WLWV/Champaign, IL
McCann/McKeighan

GRATEFUL DEAD
38 SPECIAL
WHITNEY HOUSTON
BARBARA
ATLANTIC STARR
Notteat:
GEORGE MICHAEL 1-1
DEBBIE GIBSON 12-5
KLYMAXX 14-7
SUZANNE VEGA 15-8
HADOVIA 19-11

KCMQ/Columbus, MO
Tur/Wagon

WHITNEY HOUSTON
38 SPECIAL
JELLYBEAN
Notteat:
BOB SEGER 2-1
T'PAU 13-4
WHISPERS 15-6
SUZANNE VEGA 21-7
JETS 20-8

WHOT/Youngstown, OH
Dick Thompson

LOS LOBOS
RUEY LEWIS & THE
Notteat:
BOB SEGER 2-1
WHITNEY HOUSTON 3-3
U2 8-4
T'PAU 15-8
JETS 16-10

WZPL/Indianapolis, IN
Steve Biles

GO WEST
JELLYBEAN
SMOKEY ROBINSON
Notteat:
T'PAU 3-1
U2 4-2
STEVE WIMWOOD 5-4
RICHARD MARX 12-8
GEORGE MICHAEL 16-10

Z104/Madison, WI
Little/Hudson

JELLYBEAN
NATALIE COLE
SMOKEY ROBINSON
38 SPECIAL
Notteat:
U2 8-2
HADOVIA 12-5
STEVE WIMWOOD 13-7
FLEETWOOD MAC 14-11
CURE 17-12

K103/Oklahoma City, OK
Joe Folger

WHITNEY HOUSTON
LOS LOBOS
Notteat:
BOB SEGER 2-1
HEART 1-1
BOB SEGER 5-3
DAM HILL D-4
JOHN WAITE 12-5
GEORGE MICHAEL 13-6

KQKQ/Omaha, NE
Evens/Michaels

WHITNEY HOUSTON
BARBARA
NATALIE COLE
Notteat:
BOB SEGER 2-1
U2 3-2
T'PAU 5-3
HADOVIA 12-4
SUZANNE VEGA 14-7

KZZB/Peoria, IL
Keith Edwards

WHITNEY HOUSTON
GRATEFUL DEAD
WHISPERS
Notteat:
HEART 1-1
BOB SEGER 3-2
U2 4-3
STEVE WIMWOOD 14-6
RICHARD MARX 15-7

WCIL/Carbondale, IL
Tony Waltkus

none
Notteat:
BOB JOVI 1-1
NYLONS 7-2
KLYMAXX 4-5
SUZANNE VEGA 11-11
GLENN HEDETRON 16-16

MIDWEST

PARALLEL TWO

KKLB/Rapid City, SD
Piper/Kallosky

WHITNEY HOUSTON
ABC
NATALIE COLE
DOORS
Notteat:
BOB SEGER 1-1
U2 3-2
JETS 9-4
STEVE WIMWOOD 10-5
GEORGE MICHAEL 11-8

98K/Selma, KS
Steve Wall

GEORGE MICHAEL
FAT BOYS
WHITNEY HOUSTON
ALEXANDER O'NEAL (dp)
CURIOSITY KILLED
LADYFAT (dp)
Notteat:
U2 4-2
MIAMI SOUND MACH 8-4
ROBBIE NEVIL 10-9
SUZANNE VEGA 23-16
DEBBIE GIBSON 36-30
HADOVIA 19-11

KKRC/Sioux Falls, SD
Dan Kieley

JELLYBEAN
OUTFIELD
DAM HILL (dp)
WHITESNAKE (dp)
WHITNEY HOUSTON
38 SPECIAL
DOORS
Notteat:
U2 5-3
STEVE WIMWOOD 12-6
RICHARD MARX 17-9
FLEETWOOD MAC 20-13
HADOVIA 23-14
LOS LOBOS 24-22

KWTO/Springfield, MO
O'Grady/Cook

WHITNEY HOUSTON
OTHER OWES
SILENCERS
SMOKEY ROBINSON
EUROPE (dp)
Notteat:
BOB SEGER 1-1
SUZANNE VEGA 7-3
RICHARD MARX 10-5
SAMMY HAGAR 8-6
BRYAN ADAMS 9-7

KKXL/Grand Forks, ND
O'Dougherty/Hendrickson

NATALIE COLE (dp)
OTHER OWES (dp)
GRATEFUL DEAD (dp)
Notteat:
JETS 14-7
SUZANNE VEGA 23-11
JANET JACKSON 14-13
HADOVIA 30-18
FARRISBERT 36-25

WKFR/Kalamazoo, MI
Anthony/Brian

none
Notteat:
BOB SEGER 1-1
WHITNEY HOUSTON 2-2
NYLONS 5-3
OUTFIELD 10-4
STEVE WIMWOOD 14-10

WAZV/Lafayette, IN
Loulser/Morton

WHITNEY HOUSTON
ABC
BREAKFAST CLUB
Notteat:
HOTLEY CRUE 2-1
BOB JOVI 5-3
U2 10-4
KLYMAXX 9-5
HADOVIA 28-18

KFRX/Lincoln, NE
Johnson/Beyer

WHITNEY HOUSTON
ABC
DEBBIE GIBSON
GRATEFUL DEAD (dp)
Notteat:
JETS 4-3
U2 10-5
SUZANNE VEGA 14-8
HADOVIA 24-16

KFMW/Waterloo, IA
Jacobson/Hansen

EUROPE
WHITNEY HOUSTON
ABC
DAM HILL
FAT BOYS
DEF LEPPARD
Notteat:
RICHARD MARX 1-1
U2 8-3
ROBBIE NEVIL 6-5
SUZANNE VEGA 11-7
FLEETWOOD MAC 14-9

MIDWEST

PARALLEL TWO

KNOQ/Albuquerque Santa Fe, NM
Stucker/Daniels

none
Notteat:
T'PAU 4-4
U2 5-5
MIAMI SOUND MACH 7-7
JETS 15-15
WHISPERS 21-21

KFBW/Belo, ID
Armetrong/LY

WHITNEY HOUSTON
ABC
SMOKEY ROBINSON
ATLANTIC STARR
Notteat:
BOB SEGER 1-1
HPART 2-2
GEORGE MICHAEL 11-8
DEBBIE GIBSON 22-16
HADOVIA 29-17

KIYS/Belo, ID
Tom Evans

EUROPE
WHITNEY HOUSTON
SMOKEY ROBINSON
GO WEST
Notteat:
SUZANNE VEGA 2-1
LOS LOBOS 21-16
WHITESNAKE 26-23
EUROPE D-27
GRATEFUL DEAD D-28

KRXU/Colorado Springs, CO
John Dentzer

JELLYBEAN
JOHATHAN BUTLER (dp)
EUROPE (dp)
Notteat:
DEPECHE MODE (dp)
SMOKEY ROBINSON (dp)
WHITNEY HOUSTON (dp)
CURIOSITY KILLED (dp)
Notteat:
BOB SEGER 1-1
MIAMI SOUND MACH 6-4
JETS 9-5
GEORGE MICHAEL 10-6
RICHARD MARX 13-9
STEVE WIMWOOD 13-9

WDBR/Springfield, IL
Moore/Lawley

JETS 14-7
WHITNEY HOUSTON
NATALIE COLE
LISA LISA
EUROPE
Notteat:
SUZANNE VEGA 6-1
GEORGE MICHAEL 4-2
T'PAU 8-4
U2 13-7
NYLONS 13-12
HADOVIA 24-19
GEORGE MICHAEL 26-20
COREY HART D-3C

KSND/Eugene, OR
Shelton/Hyatt

EUROPE
CURE (dp)
WHITNEY HOUSTON
SILENCERS
OTHER OWES
Notteat:
SUZANNE VEGA 3-1
T'PAU 5-2
GEORGE MICHAEL 9-4
HADOVIA 17-7
GRATEFUL DEAD 10-31

KMQK/Fresno, CA
Berry/Carter

LISA LISA
CURE
COVER GIRLS
ALIBIA
WHITNEY HOUSTON (dp)
Notteat:
L.L. COOL J 7-3
LOS LOBOS 23-16
FAT BOYS 27-18
L.L. COOL J 33-21
WILL TO POWER 29-22

WEST

PARALLEL TWO

KXVO/Salem, OR
Jim Ryan

JETS
WHITNEY HOUSTON
GRATEFUL DEAD
EUROPE
GREAT WHITE (dp)
JOHATHAN BUTLER (dp)
AUTOGRAPH
Notteat:
BOB SEGER 1-1
U2 2-2
GEORGE MICHAEL 4-3
SAMMY HAGAR 5-4
BRYAN ADAMS 14-5

KDON/Bellme, CA
Hunter/Lindell

L.L. COOL J
GO WEST
OTHER OWES
CURIOSITY KILLED
POINTER SISTERS
EUROPE
SMOKEY ROBINSON
Notteat:
GEORGE MICHAEL 4-1
WHISPERS 5-4
CLUB NOVEM 9-7
LOS LOBOS 31-22
L.L. COOL J D-33

KZZU/Spokane, WA
Randy Robbins

LEVEL 42
NATALIE COLE
SILENCERS
EUROPE
WHITNEY HOUSTON
CURE
Notteat:
T'PAU 2-1
U2 4-3
FLEETWOOD MAC 7-4
LOS LOBOS 11-9
HADOVIA 21-13

KRO/Tucson, AZ
Giblin/Johnson

NATALIE COLE
LISA LISA
EUROPE (dp)
OUTFIELD (dp)
WHITNEY HOUSTON
Notteat:
T'PAU 4-2
U2 8-4
GEORGE MICHAEL 6-5
MIAMI SOUND MACH 11-4
SUZANNE VEGA 15-8

PARALLEL THREE

KQOT/Anchorage, AK
J.D. Chandler

WHITNEY HOUSTON
EUROPE
OTHER OWES
Notteat:
BOB SEGER 1-1
T'PAU 2-2
MIAMI SOUND MACH 3-3
STEVE WIMWOOD 9-5
RICHARD MARX 12-6

KYYA/Billings, MT
Charlie Fox

EUROPE
WHITNEY HOUSTON
WHITESNAKE
Notteat:
BOB SEGER 1-1
T'PAU 3-2
U2 7-4
SUZANNE VEGA 15-5
SAMMY HAGAR 14-8

KBOZ/Bozeman, MT
Steve Mills

BARBARA
WHITNEY HOUSTON
WHITESNAKE
Notteat:
BOB SEGER 1-1
U2 4-3
T'PAU 6-4
MIAMI SOUND MACH 10-5
SUZANNE VEGA 13-7

WEST

PARALLEL TWO

KYWO/Fresno, CA
Walker/Davis

LISA LISA
WHITNEY HOUSTON
SMOKEY ROBINSON (dp)
FREDDIE JACKSON (dp)
AKAZULU (dp)
CURE (dp)
Notteat:
GEORGE MICHAEL 1-1
SURFACE 3-2
HEART 4-3
U2 5-4
LOS LOBOS 8-5

98H/Honolulu, HI
Mike Schaefer

WHITNEY HOUSTON
ROBINA BELLE
SMOKEY ROBINSON
KIM WILDE
RUEY LEWIS & THE
CURE (dp)
Notteat:
HEART 1-1
BOB SEGER 2-2
KLYMAXX 5-3
T'PAU 10-8
SURFACE 19-12

KQMQ/Honolulu, HI
Akana/Miller

LOS LOBOS
STEVE WIMWOOD
L.L. COOL J
WILL TO POWER
LAURA BRANTIGAN
Notteat:
HEART 2-1
WHISPERS 6-3
MIAMI SOUND MACH 8-4
JANET JACKSON 9-5
WHITNEY HOUSTON 24-15

KLUQ/Las Vegas, NV
Dean/Taylor

WHITNEY HOUSTON
RUEY LEWIS & THE
SMOKEY ROBINSON
L.L. COOL J
GO WEST
Notteat:
GEORGE MICHAEL 1-1
FAT BOYS 3-2
DEBBIE GIBSON 10-5
DAM HILL 15-7
HADOVIA 21-8

KYRK/Las Vegas, NV
Daniels/Miles

ALEXANDER O'NEAL
PEPPI & SHIRLEY
WHITNEY HOUSTON
Notteat:
JANET JACKSON 4-1
GEORGE MICHAEL 9-2
FAT BOYS 8-3
HADOVIA 20-15

KFVV/Moquete, CA
Cary Edwards

WHITNEY HOUSTON
FLEETWOOD MAC
BARBARA
GO WEST
Notteat:
HEART 1-1
BOB SEGER 3-2
GEORGE MICHAEL 4-3
FAT BOYS 8-6
HADOVIA 15-9

KCAQ/Oxnard-Ventura, CA
Greg Williams

HERB ALPERT
KIM WILDE
PRINCE
NATALIE COLE
WHITNEY HOUSTON
Notteat:
BOB SEGER 1-1
U2 4-3
T'PAU 6-4
MIAMI SOUND MACH 10-5
SUZANNE VEGA 13-7

WEST

PARALLEL TWO

KTRB/Casper, WY
Gordon/Bradley

JELLYBEAN
WHITESNAKE (dp)
38 SPECIAL
NATALIE COLE
LEVEL 42
WHITNEY HOUSTON
SMOKEY ROBINSON
EUROPE (dp)
Notteat:
BOB SEGER 1-1
U2 5-2
T'PAU 7-4
MIAMI SOUND MACH 8-5
FLEETWOOD MAC 14-9
RICHARD MARX 14-12

KKAZ/Cheyenne, WY
Jack Alexander

WHITESNAKE (dp)
BARBARA
WHITNEY HOUSTON
EUROPE
Notteat:
BOB SEGER 1-1
U2 5-2
MIAMI SOUND MACH 6-4
BRYAN ADAMS 9-6
RICHARD MARX 14-10

SLYS/San Luis Obispo, CA
Allen/Siva

GO WEST
CURIOSITY KILLED
38 SPECIAL
HERB ALPERT
WHITNEY HOUSTON
LAURA BRANTIGAN
EUROPE
Notteat:
STEVE WIMWOOD 4-3
JETS 9-5
HADOVIA 11-7
GEORGE MICHAEL 10-8
LOS LOBOS 14-13

KOZ/San Luis Obispo, CA
Steve Thonius

HERB ALPERT
SMOKEY ROBINSON
WHITNEY HOUSTON
CURE (dp)
Notteat:
U2 3-1
T'PAU 4-2
GEORGE MICHAEL 6-3
SUZANNE VEGA 13-4
SURFACE 11-6

Y87/Santa Barbara, CA
Smith/Newman

WHITNEY HOUSTON
PRINCE (dp)
KIM WILDE
L.L. COOL J (dp)
LISA LISA
OTHER OWES
Notteat:
GEORGE MICHAEL 2-1
CURE 4-3
DEPECHE MODE 8-5
DAM HILL 20-16
HADOVIA 23-18

OK87/Tri-Cities, WA
LeMaster/Purdy

38 SPECIAL
BIROPE
WHITNEY HOUSTON
ABC
GO WEST
SILENCERS
OTHER OWES
DAVID HALLYDAY
Notteat:
BOB SEGER 1-1
WANG CHUNG 7-3
MIAMI SOUND MACH 10-4
SAMMY HAGAR 13-10
RICHARD MARX 14-15

Music Key: (dp) indicates the song is getting play during certain parts of the day and/or night; (ra) indicates the song was dropped from the playlist then readded.

Do You Trust In Me? I Believe in You . . .

HONESTLY



PARALLELS

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

234 Reports

JOHN DOE "Hit Song" (Anylabel) LP: Hit Song

100/25 44%

Regional Summary table for John Doe with columns for Reach, Debut, Same, Down, Add, and National Summary.

EXAMPLE

100/25 - 100 CHR reporting stations on it this week including 25 new adds. 44% - Percentage of this weeks reporters playing it.

Regional Reach - Percentage of reporters playing the song within each region. National Summary: Up 51, Debut 20, Same 4, Down 0, Add 25.

A

ABC When Smokey Sings (Mercury/Polygram) LP: Alphabet City

178/32 77%

Regional Summary table for ABC with columns for Reach, Debut, Same, Down, Add, and National Summary.

Main chart for ABC listing stations and their playlist positions across various regions.

Continued On Next Column

ABC Continued

Continuation of ABC chart listing stations and their playlist positions.

HERB ALPERT Making Love In The Rain (A&M) LP: Keep Your Eye On Me

87/18 38%

Regional Summary table for Herb Alpert with columns for Reach, Debut, Same, Down, Add, and National Summary.

Main chart for Herb Alpert listing stations and their playlist positions across various regions.

B

BANANARAMA I Heard A Rumour (London/Polygram) LP: "Disorderlies" Soundtrack

132/39 57%

Regional Summary table for Bananarama with columns for Reach, Debut, Same, Down, Add, and National Summary.

Main chart for Bananarama listing stations and their playlist positions across various regions.

KISS AND TELL (MCA) LP: Breakfast Club

78/9 34%

Regional Summary table for Kiss and Tell with columns for Reach, Debut, Same, Down, Add, and National Summary.

Main chart for Kiss and Tell listing stations and their playlist positions across various regions.

LAURA BRANIGAN Shattered Glass (Atlantic) LP: Touch

80/8 35%

Regional Summary table for Laura Branigan with columns for Reach, Debut, Same, Down, Add, and National Summary.

Main chart for Laura Branigan listing stations and their playlist positions across various regions.

JONATHAN BUTLER Lies (Jive/RCA) LP: Introducing Jonathan Butler

117/12 51%

Regional Summary table for Jonathan Butler with columns for Reach, Debut, Same, Down, Add, and National Summary.

Main chart for Jonathan Butler listing stations and their playlist positions across various regions.

CLUB NOUVEAU Why You Treat Me So Bad (WB) LP: Life, Love & Pain

54/0 23%

Regional Summary table for Club Nouveau with columns for Reach, Debut, Same, Down, Add, and National Summary.

Main chart for Club Nouveau listing stations and their playlist positions across various regions.

NATALIE COLE Jump Start (Manhattan) LP: Everlasting

79/38 34%

Regional Summary table for Natalie Cole with columns for Reach, Debut, Same, Down, Add, and National Summary.

Main chart for Natalie Cole listing stations and their playlist positions across various regions.

CURE Why Can't I Be You (Elektra) LP: Kiss Me, Kiss Me, Kiss Me

88/12 38%

Regional Summary table for Cure with columns for Reach, Debut, Same, Down, Add, and National Summary.

Main chart for Cure listing stations and their playlist positions across various regions.

GLORIA ESTEFAN & MIAMI SOUND MACHINE Rhythm Is Gonna Get You (Epic) LP: Let It Loose

206/1 89%

Regional Summary table for Gloria Estefan & Miami Sound Machine with columns for Reach, Debut, Same, Down, Add, and National Summary.

Main chart for Gloria Estefan & Miami Sound Machine listing stations and their playlist positions across various regions.

EUROPE Carrie (Epic) LP: The Final Countdown

71/69 31%

Regional Summary table for Europe with columns for Reach, Debut, Same, Down, Add, and National Summary.

Main chart for Europe listing stations and their playlist positions across various regions.

FAT BOYS Wipe Out (Tin Pan Apple/PolyGram) LP: Crushin'

80/17 35%

Regional Summary table for Fat Boys with columns for Reach, Debut, Same, Down, Add, and National Summary.

Main chart for Fat Boys listing stations and their playlist positions across various regions.

Continued On Next Column

PARALLELS

JELLYBEAN / ELISA FIORILLO
Who Found Who (Chrysalis)
LP: Just Visiting The Planet
156/27 68%

Regional Summary
Reach E 658 S 608 M 658 W 858
National Summary
UP 50 DEBITS 36 SAME 43 DOWN 0 ADDS 27

JETS
Cross My Broken Heart (MCA)
LP: Beverly Hills Cop II Soundtrack
210/2 91%

Regional Summary
Reach E 948 S 868 M 918 W 968
National Summary
UP 172 DEBITS 29 SAME 30 DOWN 4 ADDS 2

K
KLYMAXX
I'd Still Say Yes (Constellation/MCA)
LP: Klymaxx
175/0 76%

Regional Summary
Reach E 848 S 718 M 608 W 838
National Summary
UP 129 DEBITS 7 SAME 29 DOWN 10 ADDS 0

LL COOL J
I Need Love (Def Jam/Columbia)
87/30 29%

Regional Summary
Reach E 248 S 128 M 418 W 358
National Summary
UP 22 DEBITS 6 SAME 6 DOWN 0 ADDS 30

HUEY LEWIS & THE NEWS
Doing It All For My Baby (Chrysalis)
LP: Fore!
202/20 87%

Regional Summary
Reach E 808 S 838 M 938 W 888
National Summary
UP 60 DEBITS 65 SAME 37 DOWN 0 ADDS 20

LIVING IN A BOX
Living In A Box (Chrysalis)
LP: Living In A Box
191/7 83%

Regional Summary
Reach E 848 S 788 M 778 W 968
National Summary
UP 140 DEBITS 15 SAME 29 DOWN 0 ADDS 7

LOS LOBOS
La Bamba (Slash/WB)
LP: "La Bamba" Soundtrack
223/16 97%

Regional Summary
Reach E 968 S 908 M 988 W 1008
National Summary
UP 161 DEBITS 17 SAME 19 DOWN 0 ADDS 16

MADONNA
Who's That Girl (Sire/WB)
LP: Who's That Girl Soundtrack
229/2 99%

Regional Summary
Reach E 1008 S 998 M 1008 W 988
National Summary
UP 210 DEBITS 4 SAME 13 DOWN 0 ADDS 2

Madonna Continued
Regional Summary
Reach E 968 S 908 M 988 W 1008
National Summary
UP 177 DEBITS 6 SAME 18 DOWN 0 ADDS 6

RICHARD MARX
Don't Mean Nothing (Manhattan)
LP: Richard Marx
207/6 80%

GEORGE MICHAEL
I Want Your Sex (Columbia)
LP: Beverly Hills Cop II
166/5 72%

Regional Summary
Reach E 808 S 658 M 658 W 838
National Summary
UP 115 DEBITS 21 SAME 42 DOWN 3 ADDS 5

Continued On Next Column

Continued On Next Column

PARALLELS

George Michael Continued

Table with columns for radio stations and their respective ratings for George Michael's album.

N

ROBBIE NEVIL
Wo's It To Ya (Manhattan)
LP: Robbie Nevil

Summary table for Robbie Nevil's album, including regional reach and national summary.

Table listing radio stations and their ratings for Robbie Nevil's album.

Table listing radio stations and their ratings for Robbie Nevil's album.

Table listing radio stations and their ratings for Robbie Nevil's album.

ALEXANDER O'NEAL
Fake (Tabu/CBS)

Summary table for Alexander O'Neal's album, including regional reach and national summary.

Table listing radio stations and their ratings for Alexander O'Neal's album.

O

R

S

T

U

V

W

X

Y

Z

OUTFIELD
Since You've Been Gone (Columbia)
LP: Bangin'

Summary table for Outfield's album, including regional reach and national summary.

Table listing radio stations and their ratings for Outfield's album.

Table listing radio stations and their ratings for Outfield's album.

Table listing radio stations and their ratings for Outfield's album.

PRINCE
U Got The Look (Paisley/WB)
LP: Sign 'O' The Times

Summary table for Prince's album, including regional reach and national summary.

Table listing radio stations and their ratings for Prince's album.

Continued On Next Column

Snokey Robinson Continued

Table listing radio stations and their ratings for Snokey Robinson's album.

Table listing radio stations and their ratings for Snokey Robinson's album.

Table listing radio stations and their ratings for Snokey Robinson's album.

Table listing radio stations and their ratings for Snokey Robinson's album.

STARSHIP
It's Not Over (Til It's Over) (Grunt/RCA)
LP: No Protection

Summary table for Starship's album, including regional reach and national summary.

Table listing radio stations and their ratings for Starship's album.

Continued On Next Column

Starship Continued

Table listing radio stations and their ratings for Starship's album.

Table listing radio stations and their ratings for Starship's album.

Table listing radio stations and their ratings for Starship's album.

Table listing radio stations and their ratings for Starship's album.

T'PAU
Heart And Soul (Virgin)
LP: T'Pau

Summary table for T'Pau's album, including regional reach and national summary.

Table listing radio stations and their ratings for T'Pau's album.

Continued On Next Column

T'Pau Continued

Table listing radio stations and their ratings for T'Pau's album.

Table listing radio stations and their ratings for T'Pau's album.

Table listing radio stations and their ratings for T'Pau's album.

Table listing radio stations and their ratings for T'Pau's album.

SUZANNE VEGA
Luka (A&M)
LP: Solitude Standing

Summary table for Suzanne Vega's album, including regional reach and national summary.

Table listing radio stations and their ratings for Suzanne Vega's album.

Continued On Next Column

Continued On Next Column

Continued On Next Column

Continued On Next Column

PARALLELS

Suzanne Vega Continued. Album: Suzanne Vega. LP: A&M. Regional Reach: E 378, S 628, M 688, W 738. National Summary: UP 108, DEBUTS 5, SAME 36, DOWN 0, ADDS 2.

WANG CHUNG. Album: Hypnotize Me (Geffen). LP: Mosaic. Regional Reach: E 738, S 628, M 688, W 738. National Summary: UP 108, DEBUTS 5, SAME 36, DOWN 0, ADDS 2.

KIM WILDE. Album: Say You Really Want Me (MCA). LP: Another Step. Regional Reach: E 438, S 488, M 798, W 468. National Summary: UP 13, DEBUTS 17, SAME 52, DOWN 0, ADDS 14.

WHITESNAKE. Album: Here I Go Again (Geffen). LP: Whitesnake. Regional Reach: E 578, S 708, M 798, W 568. National Summary: UP 13, DEBUTS 20, SAME 30, DOWN 0, ADDS 26.

STEVE WINWOOD. Album: Back In The High Life Again (WB). LP: Back In The High Life Again. Regional Reach: E 888, S 878, M 968, W 798. National Summary: UP 165, DEBUTS 18, SAME 19, DOWN 7, ADDS 4.

JOHN WAITE. Album: These Times Are Hard For Lovers (EMI America). LP: Rover's Return. Regional Reach: E 378, S 628, M 688, W 738. National Summary: UP 49, DEBUTS 5, SAME 42, DOWN 1, ADDS 0.

DIONNE WARWICK & JEFFREY OSBORNE. Album: Love Power (Arista). LP: Reservations For Two. Regional Reach: E 928, S 908, M 778, W 858. National Summary: UP 118, DEBUTS 33, SAME 39, DOWN 0, ADDS 8.

WHISPERS. Album: Rock Steady (Solar/Capitol). LP: Just Gets Better With Time. Regional Reach: E 808, S 888, M 778, W 778. National Summary: UP 137, DEBUTS 8, SAME 30, DOWN 3, ADDS 10.

DANNY WILSON. Album: Mary's Prayer (Virgin). LP: Meet Danny Wilson. Regional Reach: E 698, S 558, M 728, W 608. National Summary: UP 92, DEBUTS 16, SAME 29, DOWN 1, ADDS 8.

Regional Reach: E 378, S 628, M 688, W 738. National Summary: UP 49, DEBUTS 5, SAME 42, DOWN 1, ADDS 0. Includes station lists for EAST, SOUTH, MIDWEST, WEST.

Regional Reach: E 928, S 908, M 778, W 858. National Summary: UP 118, DEBUTS 33, SAME 39, DOWN 0, ADDS 8. Includes station lists for EAST, SOUTH, MIDWEST, WEST.

Regional Reach: E 808, S 888, M 778, W 778. National Summary: UP 137, DEBUTS 8, SAME 30, DOWN 3, ADDS 10. Includes station lists for EAST, SOUTH, MIDWEST, WEST.

Regional Reach: E 698, S 558, M 728, W 608. National Summary: UP 92, DEBUTS 16, SAME 29, DOWN 1, ADDS 8. Includes station lists for EAST, SOUTH, MIDWEST, WEST.

Picture Yourself In R&R. If something's happening at your station or company — send R&R the photo and we'll put it on the Picture Page. RADIO & RECORDS. 1930 Century Park W. Los Angeles, CA 90067. (213) 553-4330.

PARALLELS

SIGNIFICANT ACTION

A

ALISHA
Into My Secret (RCA)

P1 EAST SOUTH KREB on KRBE 37-33 HIDWEST WEST PH107 4-36	P2 EAST SOUTH KX106 on fr KX08 4-34 KXMP a KXPH a KXUX on HIDWEST	WEST KXOX a P3 EAST SOUTH KXAN on HIDWEST WEST
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AMAZULU
Montego Bay (Mango/Island)
LP Amazulu

P1 EAST SOUTH KREB on KRBE 40-36 HIDWEST WEST KATD on	P2 EAST SOUTH K728 a KX106 on fr KANE on WR81 on K1105 on K1TY 30-23 HIDWEST WEST KXMO a	P3 EAST SOUTH KXPE a KQ17 on KXOK on Q101 on fr HIDWEST WEST KXIL 30 fr KXG on
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JON ASTLEY
Jane's Getting Serious (Atlantic)
LP Everybody Loves The Pilot

P1 EAST SOUTH KREB on KRBE on HIDWEST WEST K1TS 10-8 KATD 14-13	P2 EAST SOUTH K74 33-28 K104 28-24 WERT 6-38 KSAO a HIDWEST WEST KXVO 32-30 K7ZU 33-32	P3 EAST SOUTH WEP 4-35 KX11 37-34 WPPH on fr HIDWEST KPHM 37-36 WEST KXNT 4-19 KXTZ a Y97 27-21
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ATLANTIC STARR
One Love At A Time (WB)
LP All In The Name Of Love

P1 EAST SOUTH HIDWEST WEST WRCK a	P2 SOUTH KXOR a KXOK a-36 Y107 27-26 Y106 on K1TY a HIDWEST WEST KX95 a KX94 40-35	P3 EAST SOUTH KX100 a WEX a WFX a HIDWEST SOUTH KX100 a WEX a WFX a HIDWEST SOUTH KX100 a WEX a WFX a
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AUTOGRAPH
She Never Looked That Good To Me (RCA)
LP Loud And Clear

P1 EAST SOUTH KREB on KRBE on HIDWEST WEST	P2 EAST SOUTH KX106 on fr KXPH on HIDWEST WEST KXVO a	P3 EAST SOUTH WEX a WMP on HIDWEST SOUTH WEX a WMP on HIDWEST SOUTH WEX a WMP on
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COVERGIRLS
Spring Love (Sutra)

P1 EAST SOUTH HIDWEST WEST K7ZP a-29	P2 EAST SOUTH KX106 on fr KXPH on HIDWEST WEST	P3 EAST SOUTH KX106 on fr KXPH on HIDWEST WEST
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WILL TO POWER
Dreamin' (Epic)

P1 EAST SOUTH HIDWEST WEST K118 on fr KXZP 4-35 KXVO 4-30 KXPK 37-27	P2 EAST SOUTH KX106 on fr KXPH on HIDWEST WEST	P3 EAST SOUTH KX106 on fr KXPH on HIDWEST WEST
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B

REGINA BELLE
Show Me The Way (Columbia)
LP All By Myself

P1 EAST SOUTH KREB on KRBE on HIDWEST WEST PH107 28-28 KXVO on KXVO on KXVO on KXVO on KXVO on KXVO on	P2 EAST SOUTH KREB on KRBE on HIDWEST WEST PH107 28-28 KXVO on KXVO on KXVO on KXVO on KXVO on KXVO on	WEST KXOX on KXOX on KXOX on KXOX on KXOX on KXOX on
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BOY GEORGE
Everything I Own (Virgin)
LP Sold

P1 EAST SOUTH HIDWEST WEST KXPK on	P2 EAST SOUTH KX106 on fr KXPH on HIDWEST WEST	P3 EAST SOUTH KX106 on fr KXPH on HIDWEST WEST
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CHICAGO
Niagara Falls (WB)
LP Chicago

P1 EAST SOUTH HIDWEST WEST	P2 EAST SOUTH KX106 on fr KXPH on HIDWEST WEST	P3 EAST SOUTH KX106 on fr KXPH on HIDWEST WEST
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ERIC CLAPTON w/TINA TURNER
Tearing Us Apart (WB)
LP August

P1 EAST SOUTH HIDWEST WEST	P2 EAST SOUTH KX106 on fr KXPH on HIDWEST WEST	P3 EAST SOUTH KX106 on fr KXPH on HIDWEST WEST
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GREAT WHITE
Rock Me (Capitol)
LP Once Bitten

P1 EAST SOUTH HIDWEST WEST	P2 EAST SOUTH KX106 on fr KXPH on HIDWEST WEST	P3 EAST SOUTH KX106 on fr KXPH on HIDWEST WEST
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C

CURIOSITY KILLED THE CAT
Misfit (Mercury/PolyGram)
LP Keep Your Distance

P1 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21	P2 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21	P3 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21
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DEPECHE MODE
StrangeLove (Sire/WB)

P1 EAST SOUTH HIDWEST WEST KREB on KXPK 11-9 K1TS 4-2 KATD 10-9 KXBS 25-21	P2 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 11-9 K1TS 4-2 KATD 10-9 KXBS 25-21	P3 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 11-9 K1TS 4-2 KATD 10-9 KXBS 25-21
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D

FARRENHEIT
Lost In Loveland (WB)
LP Fahrenheit

P1 EAST SOUTH HIDWEST WEST K94 on	P2 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 11-9 K1TS 4-2 KATD 10-9 KXBS 25-21	P3 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 11-9 K1TS 4-2 KATD 10-9 KXBS 25-21
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GO WEST
Don't Look Down (The Sequel) (Chrysalis)
LP Dancing On The Couch

P1 EAST SOUTH HIDWEST WEST K104 a	P2 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 11-9 K1TS 4-2 KATD 10-9 KXBS 25-21	P3 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 11-9 K1TS 4-2 KATD 10-9 KXBS 25-21
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E

OTHER ONES
Holiday (Virgin)
LP The Other Ones

P1 EAST SOUTH HIDWEST WEST K104 on	P2 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 11-9 K1TS 4-2 KATD 10-9 KXBS 25-21	P3 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 11-9 K1TS 4-2 KATD 10-9 KXBS 25-21
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H

DEBBIE HARRY
In Love With Love (Geffen)
LP Rockbird

P1 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21	P2 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21	P3 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21
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LEVEL 42
Running In The Family (Polydor/PolyGram)
LP Running In The Family

P1 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21	P2 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21	P3 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21
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L

LISA LISA AND CULT JAM
Lost In Emotion (Columbia)
LP Spanish Fly

P1 EAST SOUTH HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21	P2 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21	P3 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21
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M

GLENN MEDEIROS
Watching Over You (Amherst)

P1 EAST SOUTH HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21	P2 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21	P3 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21
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N

WILL TO POWER
Dreamin' (Epic)

P1 EAST SOUTH HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21	P2 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21	P3 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21
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P

POINTER SISTERS
Be There (MCA)
LP "Beverly Hills Cop II" Soundtrack

P1 EAST SOUTH HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21	P2 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21	P3 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21
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R

REO SPEEDWAGON
In My Dreams (Epic)
LP Life As We Know It

P1 EAST SOUTH HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21	P2 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21	P3 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21
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S

SILENCERS
Painted Moon (RCA)
LP: A Letter From St. Paul

P1 EAST SOUTH HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21	P2 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21	P3 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21
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T

ROD STEWART
Twistin' The Night Away (Geffen)
LP "Inner Space" Soundtrack

P1 EAST SOUTH HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21	P2 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21	P3 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21
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U

WILL TO POWER
Dreamin' (Epic)

P1 EAST SOUTH HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21	P2 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21	P3 EAST SOUTH KREB on KRBE on HIDWEST WEST KREB on KXPK 4-39 K1TS 25-21
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R&R NATIONAL AIRPLAY

CONTEMPORARY HIT RADIO

BREAKERS.

WHITNEY HOUSTON

Didn't We Almost Have It All (Arista)

78% of our reporters playing it. Moves: Up 1, Debuts 0, Same 0, Down 0, Adds 179 including Z100, Z93, Q105, B96, 99DTX, KHTR, KZZP, KMEL. Complete airplay in Parallels.

JELLYBEAN featuring ELISA FIORILLO

Who Found Who (Chrysalis)

68% of our reporters playing it. Moves: Up 50, Debuts 36, Same 43, Down 0, Adds 27 including KWK, KWOD, WFLY, WKEE, WKSI, Y106, Z104. See Parallels, debuts on number 40 on the CHR chart.

WHITESNAKE

Here I Go Again (Geffen)

67% of our reporters playing it. Moves: Up 78, Debuts 20, Same 30, Down 0, Adds 26 including Q107, KRBE, KWK, KWOD, KUBE, BJ105. See Parallels, debuts at number 38 on the CHR chart.

NEW & ACTIVE

BANANARAMA "I Heard A Rumour" (London/PolyGram) 132/39

Moves: Up 25, Debuts 24, Same 44, Down 0, Adds 39 including Q105, 92X, WNCI, KHTR, KPLZ, Z94, G105, WPHD 32-26, KWK 35-31, WLOL 36-31, KKRZ 35-31, KMEL 34-28, KYNO 39-33, KYRK 34-29, WFFX 38-34.

INXS & JIMMY BARNES "Good Times" (Atlantic) 120/3

Moves: Up 62, Debuts 5, Same 50, Down 0, Adds 3, WKSE, Q100, WSPK, WCZY 28-25, KKRZ 37-29, Z94 35-30, WKOB 20-17, WANS 26-23, WDLX 29-26, WFKX 37-34, WGRD 21-19, KJ103 20-13, 95XXX 40-37, 95XIL 27-24, KQCR 25-19.

JONATHAN BUTLER "Lies" (Jive/RCA) 117/12

Moves: Up 57, Debuts 15, Same 32, Down 1, Adds 12, Q100, WSPK, KZZB, 94TYX, FM100, KZIO, WGRD, WEAG, KIKX, KXYQ, WHTT, WSPT, WXXS 34-28, WKTI 13-7, 98PX 30-22.

FREDDIE JACKSON "Jam Tonight" (Capitol) 113/11

Moves: Up 45, Debuts 14, Same 43, Down 0, Adds 11, Y95, WGH, 98PX, WNYZ, KEZB, KYNO, WIGY, OK100, KSMB, WBNQ, KDVV, PRO-FM 34-29, KMEL 8-7, WTIC 30-23, WBBO 39-33.

SMOKEY ROBINSON "One Heartbeat" (Motown) 101/33

Moves: Up 13, Debuts 18, Same 37, Down 0, Adds 33 including KRBE, WHYT, KCPX, WWSR, WLAN, KZZB, WXLK, KITY, KIKK, KF95, B96 38-34, KROY 30-26, KWOD 32-25, KMEL 35-25, K104 40-33.

GRATEFUL DEAD "Touch Of Grey" (Arista) 99/30

Moves: Up 8, Debuts 36, Same 25, Down 0, Adds 30 including WXXS, WPHD, WCAU, Q105, WKTI, WLOL, KATD, KZIO, KLO, WMMS 34-30, WROQ 36-30, WIXX 39-31, WEAG 32-27, WZYQ 40-33, KOIZ 40-31.

JOHN WAITE "These Times Are Hard For Lovers" (EMI America) 97/0

Moves: Up 49, Debuts 5, Same 42, Down 1, Adds 0 including WXXS 30-26, WPHD 29-20, KEGL 24-17, KKBO 24-20, 99DTX 34-29, Y108 21-18, WROQ 31-29, WKDD 25-19, WGRD 22-14, KJ103 12-5, KXYQ 23-19, 95XIL 15-11, Z102 35-29, KYY 36-33, WSPT 37-31.

KIM WILDE "Say You Really Want Me" (MCA) 96/14

Moves: Up 13, Debuts 17, Same 52, Down 0, Adds 14 including WKSE, CKOI, Q105, Y108, WSKZ, WDJX, WKDD, I94, KCAQ, WOMP, Y97, KRBE 34-29, B96 37-33, 94TYX 39-34, RGOT 27-19.

CURE "Why Can't I Be You?" (Elektra) 88/12

Moves: Up 39, Debuts 11, Same 28, Down 0, Adds 38 including WKSE, WCAU, WGH, B96, WCZY, WHYT, KDWB, WLOL, KROY, KS103, WINK, KWES, KRBE d-28, KZZB 40-35, KYRK 40-32.

HERB ALPERT "Making Love In The Rain" (A&M) 87/18

Moves: Up 11, Debuts 10, Same 48, Down 0, Adds 18 including WKSE, CKOI, KRBE, Y100, KDWB, KKRZ, FM102, KROY, KWOD, WINK, KBOZ, KMEL 19-15, KWSS 33-29, KAMZ 26-19, KTUX 39-31.

38 SPECIAL "Back To Paradise" (A&M) 84/34

Moves: Up 5, Debuts 16, Same 29, Down 0, Adds 34 including KEGL, WGH, WNCI, WWSR, WSSX, WNOK, WKSI, 94TYX, WOKI, WKTI 25-22, KCPX 40-34, WROQ d-38, WEAG 24-22, KJ103 19-11, Y94 34-23.

FAT BOYS with BEACH BOYS "Wipe Out" (Tin Pan Apple/PolyGram) 80/17

Moves: Up 36, Debuts 5, Same 22, Down 0, Adds 17 including PRO-FM, WGH, KKRZ, KCPX, KS103, PWR997, KLO, WFFX, KFMW, B94 18-15, Z93 33-16, KRBE 4-3, Y100 10-5, FM102 15-11, BJ105 10-4, KLUC 3-2.

LAURA BRANIGAN "Shattered Glass" (Atlantic) 80/8

Moves: Up 24, Debuts 9, Same 39, Down 0, Adds 8, KROY, KUBE, KZZB, Y106, KQMQ, KRO, KISR, SLY96, WXXS 31-22, WKSE 39-35, WCAU 32-27, B96 36-32, KSAQ 36-31, WKPE 30-27, KQCR 38-29.

NATALIE COLE "Jump Start" (Manhattan) 79/38

Moves: Up 2, Debuts 11, Same 28, Down 0, Adds 38 including WKSE, WCAU, WGH, B96, WCZY, WHYT, KDWB, WLOL, KROY, KS103, WINK, KWES, KRBE d-28, KZZB 40-35, KYRK 40-32.

BREAKFAST CLUB "Kiss And Tell" (MCA) 78/9

Moves: Up 16, Debuts 9, Same 44, Down 0, Adds 9, WGH, WWSR, WNOK, WKSI, BJ105, WXXS, KQCR, WAZY, KWTO, KRBE 38-34, KKRZ 38-28, KCPX 30-26, WCKN 36-33, KSND 26-23, 95XXX 39-33.

EUROPE "Carrie" (Epic) 71/69

Moves: Up 1, Debuts 1, Same 0, Down 0, Adds 69 including PRO-FM, Y100, WGH, Q105, KCPW, WLOL, KCPX, KPLZ, KUBE, K104, 99GFM, WNYZ, WINK, KITY, KEGL 38-21.

L.L. COOL J "I Need Love" (Def Jam/Columbia) 67/30

Moves: Up 22, Debuts 9, Same 6, Down 0, Adds 30 including B104, WXXS, PWR95, 92X, WCZY, WLOL, KCPX, KS103, Z94, Z93 34-26, B97 29-15, WHYT d-11, FM102 11-7, KITY 14-10, Z102 1-1.

PRINCE "U Got The Look" (WB) 66/23

Moves: Up 4, Debuts 12, Same 27, Down 0, Adds 23 including WMJQ, CKOI, B96, WMMS, WCZY, KUBE, KAMZ, WHYY, WGTZ, KCAQ, WHTT, WZYP, Y97, WDJX 40-37, KYNO 12-11.

HOOTERS "Johnny B" (Columbia) 64/8

Moves: Up 21, Debuts 11, Same 24, Down 0, Adds 8, PRO-FM, KCPX, WFLY, WLAN, WGRD, WHTT, KOIZ, WBWB, WMMS 38-33, WNNK 36-31, WKRZ 24-20, KSAQ 39-35, 95XIL 40-35, WFFX 22-17, WJMX 35-29.

CLUB NOUVEAU "Why You Treat Me So Bad?" (WB/Tommy Boy) 54/0

Moves: Up 28, Debuts 1, Same 18, Down 7, Adds 0 including WAVA 17-15, 92X 16-11, KCPW 18-15, WKSI 39-33, WFMI 14-11, KZOU 30-24, WGTZ 26-23, KF95 14-10, I94 22-17, KYRK 11-8, KCAQ 32-24, KDON 9-7, 95XIL 17-14, WAZY 19-13, Y97 22-17.

ALEXANDER O'NEAL "Fake" (Tabu/CBS) 51/19

Moves: Up 4, Debuts 8, Same 20, Down 0, Adds 19 including 92X, KDWB, WLOL, PWR997, WBBO, WINK, WDJX, KITY, KKRD, Q104, KSMB, KRBE 39-35, KUBE 36-29, KMGX 24-17, Z102 36-32.

MOST ADDED

WHITNEY HOUSTON (179)
EUROPE (69)
BANANARAMA (39)
NATALIE COLE (38)
38 SPECIAL (34)
SMOKEY ROBINSON (33)
ABC (32)
GO WEST (30)
GRATEFUL DEAD (30)
L.L. COOL J (30)

MOST ACTIVE

JONATHAN BUTLER (71)
INXS & JIMMY BARNES (67)
FREDDIE JACKSON (59)
JOHN WAITE (53)
BANANARAMA (49)
CURE (49)
GRATEFUL DEAD (44)
FAT BOYS (41)
LAURA BRANIGAN (33)
HOOTERS (32)
REO SPEEDWAGON (32)

HOTTEST

U2 (103)
BOB SEGER (100)
MADONNA (94)
GEORGE MICHAEL (94)
SUZANNE VEGA (92)
T'PAU (77)
LOS LOBOS (55)
GLORIA ESTEFAN... (41)
DEBBIE GIBSON (39)
WHISPERS (38)

Most Active = Ups + Debuts - Downs

SIGNIFICANT ACTION

REO SPEEDWAGON "In My Dreams" (Epic) 48/2

Moves: Up 18, Debuts 14, Same 14, Down 0, Adds 2, WNCI, KKRZ, WCAU d-35, KDWB 28-23, WLOL 29-23, KCPX 7-6, WINK 40-37, KZOU 37-27, KIKK 35-31, KJ103 33-17, 95XIL 39-33, Y94 38-35, KTMT d-36, SLY96 40-37, OK95 29-25.

REGINA BELLE "Show Me The Way" (Columbia) 35/5

Moves: Up 5, Debuts 2, Same 23, Down 0, Adds 5, WHYT, WTIC, KZZB, I94, KISR, WMJQ 39-37, KKBO on, KRBE on, KS103 34-31, KMEL 29-22, KC101 on, KAMZ 13-10, KITY 28-22, KIKX on-dp, WCGQ d-33.

OTHER ONES "Holiday" (Virgin) 34/16

Moves: Up 0, Debuts 6, Same 12, Down 0, Adds 16 including KRBE, KDWB, KATD, KZOU, WKDD, KIKK, KSND, KDON, WJMX, KYY, Y94, KKKL, WDBR, KGOT, Y97.

WILL TO POWER "Dreamin'" (Epic) 34/1

Moves: Up 24, Debuts 3, Same 5, Down 1, Adds 1, KQMQ, WKSE 36-28, WMJQ 36-34, Z100 22-20, Y95 18-17, B96 32-31, KCPX 37-27, KS103 24-21, KMEL 12-10, KATD 27-23, KAMZ 21-15, BJ105 13-10, Y106 37-33, KITY 21-15, KMGX 29-22.

ROD STEWART "Twistin' The Night Away" (Geffen) 32/0

Moves: Up 11, Debuts 5, Same 16, Down 0, Adds 0 including KKBO 30-27, KRBE 32-24, Q102 33-27, KDWB d-33, WLOL 30-25, KZZB 29-28, WHYY 34-33, Y107 d-23, KSAQ 38-34, KIYS 37-36, KNAN 35-32, KQCR d-35, Y94 29-27, KGOT 30-28, KTRS d-38.

GO WEST "Don't Look Down" (Chrysalis) 31/30

Moves: Up 1, Debuts 0, Same 0, Down 0, Adds 30 including WMJQ, WMMS, KCPX, KITS, K104, WNYZ, WNOK, WINK, KLUC, KFIV, KDON, 95XXX, WZYQ, OK100, 95XIL.

LISA LISA "Lost In Emotion" (Columbia) 29/25

Moves: Up 2, Debuts 1, Same 1, Down 0, Adds 25 including WAVA, B97, B96, KZZP, KS103, KMEL, KPLZ, WNYZ, WRCK, WBBO, KAMZ, WCKN, KKRD, KMGX, KYNO.

CURIOSITY KILLED THE CAT "Misfit" (Mercury/PolyGram) 29/14

Moves: Up 1, Debuts 2, Same 12, Down 0, Adds 14, WXXS, KRBE, Y100, WMMS, WRCK, W4Z, KIKX, KDON, WCGQ, WJMX, Q104, 99GFM, KTMT, SLY96, KITS 25-21.

DEBBIE HARRY "In Love With Love" (Geffen) 29/0

Moves: Up 11, Debuts 1, Same 17, Down 0, Adds 0 including WXXS 35-29, WCAU 35-28, WCZY 31-28, KITS 20-18, WNNK d-40, WRCK 40-37, BJ105 27-24, KITY 26-24, I94 32-30, KYRK 39-38, KDON 24-20, OK100 33-32.

LEVEL 42 "Running In The Family" (Polydor/PolyGram) 21/10

Moves: Up 0, Debuts 1, Same 10, Down 0, Adds 10, KITS, WROQ, KTUX, KZZU, OK100, WOMP, KOIZ, WCGQ, KWTO, KTRS, KRBE on, KIIS on.

DEPECHE MOOE "Strangelove" (Sire/WB) 20/5

Moves: Up 3, Debuts 1, Same 3, Down 0, Adds 3, WXXS, KKRZ, KIKX, KOIZ, KSMB, CKOI 32-25, KCPX 11-9, KITS 4-2, KATD 10-9, KWSS 25-21, KCAQ 12-8, KDON 23-17, KOZE 34-28, KTMT 40-34, Y97 8-5.

SILENCERS "Painted Moon" (RCA) 19/13

Moves: Up 1, Debuts 2, Same 3, Down 0, Adds 13, CKOI, KRBE, WMMS, KKRZ, KATD, KUBE, KTUX, KSND, KZZU, WJMX, KNAN, Y94, OK95, KITS 24-22.

AMAZULU "Montego Bay" (Mango/Island) 18/3

Moves: Up 3, Debuts 0, Same 12, Down 0, Adds 3, KZZB, KYNO, WKPE, WXXS on, KRBE 40-36, KATD on, KXX106 on, KAMZ on, WKSI on, BJ105 on, KITY 30-23, KYRK 33-30.

JON ASTLEY "Jane's Getting Serious" (Atlantic) 18/2

Moves: Up 10, Debuts 4, Same 2, Down 0, Adds 2, KSAQ, KHTZ, WXXS 17-15, PRO-FM d-35, KITS 10-8, KATD 14-13, Z94 33-28, K104 28-25, WERZ d-38, KXYQ 32-30, 95XIL 37-34, KFMW 37-36, KTMT d-39, Y97 27-21.

GLENN MEDEIROS "Watching Over You" (Amherst) 17/2

Moves: Up 7, Debuts 4, Same 4, Down 0, Adds 2, KCPX, WEAG, WKSE d-37, WMJQ 34-32, WPHD 31-29, KZZP 25-22, WERZ 40-35, KAMZ 22-20, KSND d-38, I94 37-27, KQMQ d-28, WAZ 35-33, Y97 d-40.

FARRENHEIT "Lost In Loveland" (WB) 16/1

Moves: Up 5, Debuts 1, Same 9, Down 0, Adds 1, 95XXX, WXXS on, Z94 on, WROQ on, WKDD on-dp, WGRD d-33, WFFX 26-24, KSMB on-dp, KKKL 34-25, KOZE 17-16, KTMT 34-29, OK95 30-27.

ATLANTIC STARR "One Lover At A Time" (WB) 13/10

Moves: Up 2, Debuts 0, Same 1, Down 0, Adds 10, WRCK, WKQB, WNOK, KITY, KF95, OK100, WHTT, WFFX, WLRW, KTMT, Y107 27-26, KMGX 40-35.

POINTER SISTERS "Be There" (MCA) 12/11

Moves: Up 1, Debuts 0, Same 0, Down 0, Adds 11, KDWB, K104, WTIC, KC101, 99GFM, Y107, WKDD, KDON, 95XIL, Q104, KNIN, B96 18-16.

AUTOGRAPH "She Never Looked That Good To Me" (RCA) 11/5

Moves: Up 0, Debuts 0, Same 6, Down 0, Adds 5, KEGL, KSAQ, KXYQ, WZYQ, WZYP, WANS on-dp, WCKN on-dp, WOMP on-dp, WKFS on-dp, WBNQ on-dp, KOZE on-dp.

GREAT WHITE "Rock Me" (Capitol) 11/2

Moves: Up 1, Debuts 1, Same 7, Down 0, Adds 2, KCPX, KXYQ, WMMS on, K104 on-dp, WROQ d-39, KSAQ on-dp, WZYQ on-dp, 95XIL on-dp, KTMT on, KZFN on, OK95 38-35.

BOY GEORGE "Everything I Own" (Virgin) 11/0

Moves: Up 2, Debuts 2, Same 7, Down 0, Adds 0, WXXS 14-13, WMJQ 40-38, KCPX on, WFLY on, WNYZ on, WBBO on, WNOK on, KITY on, KYNO d-37, WKPE on, KHTZ d-33.

ALISHA "Into My Secret" (RCA) 10/4

Moves: Up 1, Debuts 2, Same 3, Down 0, Adds 4, KKBO, KAMZ, KBFM, KMGX, KRBE 37-33, FM102 d-36, KXX106 on, WKQB d-34, KTUX on, KNAN on-dp.

ERIC CLAPTON & TINA TURNER "Tearing Us Apart" (WB) 10/3

Moves: Up 1, Debuts 1, Same 5, Down 0, Adds 3, K104, WZYQ, 95XIL, WMMS on, WZPL on, WFFX 40-35, WJMX on, WBWB on-dp, KGOT on, OK95 d-39.

COVER GIRLS "Spring Love" (Sutra) 10/2

Moves: Up 4, Debuts 0, Same 4, Down 0, Adds 2, KZZP, KMGX, Y100 25-21, WHYT on, KMEL 16-14, KXX106 on, KBFM on, KLUC 37-34, KYRK 24-20.

CHICAGO "Niagara Falls" (Full Moon/WB) 10/0

Moves: Up 2, Debuts 0, Same 8, Down 0, Adds 0, WKQB on, FM100 29-25, KITY on, KZIO on, OK100 35-33, WPFM on, KBOZ on-dp, Y97 on.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number, how many added it for the first time this week. Moves indicate the type of activity this week: Up for upward chart movement. Same for sideways or continued uncharted activity. Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels. NOTE: Records that lack the required 80% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay/40. CHR Rotation Criteria — Fulltime Adds and/or Ons: four plays in a 24-hour period, three of them before midnight. Dayparted Adds and/or Ons: two plays in a 24-hour period, both of them before midnight.

"Heart and Soul"

The
MONKEES



**CD SINGLE
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FROM THE MONKEES FORTHCOMING LP
"POOL IT!" PRODUCED BY ROGER BECHIRIAN
ON RHINO RECORDS, CASSETTES AND CDs



CONTEMPORARY HIT RADIO

Three Weeks	Two Weeks	Last Week	
3	2	2	1 BOB SEGER/Shakedown (MCA)
7	4	3	2 U2/I Still Haven't Found What I'm Looking For (Island)
2	1	1	3 HEART/Alone (Capitol)
10	7	4	4 T'PAU/Heart And Soul (Virgin)
24	16	7	5 SUZANNE VEGA/Luka (A&M)
12	10	6	6 GLORIA ESTEFAN & MIAMI SOUND.../Rhythm Is Gonna Get... (Epic)
15	12	8	7 JETS/Cross My Broken Heart (MCA)
40	27	14	8 MADONNA/Who's That Girl (Sire/WB)
16	13	10	9 GEORGE MICHAEL/I Want Your Sex (Columbia)
25	20	13	10 STEVE WINWOOD/Back In The High Life Again (Island/WB)
22	18	15	11 JANET JACKSON/The Pleasure Principle (A&M)
29	24	20	12 RICHARD MARX/Don't Mean Nothing (Manhattan)
21	19	16	13 ROBBIE NEVIL/Wot's It To Ya (Manhattan)
32	26	23	14 WHISPERS/Rock Steady (Solar/Capitol)
—	36	26	15 LOS LOBOS/La Bamba (Slash/WB)
33	29	25	16 DEBBIE GIBSON/Only In My Dreams (Atlantic)
1	3	5	17 WHITNEY HOUSTON/I Wanna Dance With Somebody (Who Loves Me) (Arista)
27	23	22	18 KLYMAXX/I'd Still Say Yes (Constellation/MCA)
26	22	21	19 FLEETWOOD MAC/Seven Wonders (WB)
20	17	17	20 SURFACE/Happy (Columbia)
8	8	9	21 CROWDED HOUSE/Something So Strong (Capitol)
13	11	12	22 NYLONS/Kiss Him Goodbye (Open Air/Windham Hill)
37	33	27	23 STARSHIP/It's Not Over ('Til It's Over) (Grunt/RCA)
28	25	24	24 BRYAN ADAMS/Hearts On Fire (A&M)
4	5	11	25 SYSTEM/Don't Disturb This Groove (Atlantic)
14	14	19	26 MOTLEY CRUE/Girls, Girls, Girls (Elektra)
—	39	33	27 LIVING IN A BOX/Living In A Box (Chrysalis)
5	6	18	28 EXPOSE/Point Of No Return (Arista)
34	30	29	29 WANG CHUNG/Hypnotize Me (Geffen)
—	—	34	30 DAN HILL/Can't We Try? (Columbia)
—	—	37	31 DIONNE WARWICK & JEFFREY OSBORNE/Love Power (Arista)
—	40	35	32 OUTFIELD/Since You've Been Gone (Columbia)
—	—	36	33 SAMMY HAGAR/Give To Live (Geffen)
—	—	40	34 HUEY LEWIS & THE NEWS/Doing It All For My Baby (Chrysalis)
6	9	30	35 PSEUDO ECHO/Funky Town (RCA)
—	—	39	36 DANNY WILSON/Mary's Prayer (Virgin)
31	28	28	37 CUTTING CREW/One For The Mockingbird (Virgin)
BREAKER	38	38	38 WHITESNAKE/Here I Go Again (Geffen)
DEBUT	39	39	39 ABC/When Smokey Sings (Mercury/PG)
BREAKER	40	40	40 JELLYBEAN featuring ELISA FIORILLO/Who Found Who (Chrysalis)

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ADULT CONTEMPORARY

7	3	1	1 STEVE WINWOOD/Back In The High Life Again (Island/WB)
20	13	6	2 DIONNE WARWICK & JEFFREY OSBORNE/Love Power (Arista)
6	2	3	3 HEART/Alone (Capitol)
8	8	4	4 KLYMAXX/I'd Still Say Yes (Constellation/MCA)
19	14	10	5 SUZANNE VEGA/Luka (A&M)
13	12	7	6 DANNY WILSON/Mary's Prayer (Virgin)
3	1	2	7 AL JARREAU/Moonlighting (MCA)
12	10	8	8 JONATHAN BUTLER/Lies (Jive/RCA)
17	15	12	9 FLEETWOOD MAC/Seven Wonders (WB)
2	4	5	10 DAN HILL/Can't We Try? (Columbia)
1	6	9	11 WHITNEY HOUSTON/I Wanna Dance With Somebody (Who Loves Me) (Arista)
—	—	21	12 SMOKEY ROBINSON/One Heartbeat (Motown)
—	28	23	13 MADONNA/Who's That Girl (Sire/WB)
30	24	20	14 CROWDED HOUSE/Something So Strong (Capitol)
25	22	17	15 CHRIS DeBURGH/Fatal Hesitation (A&M)
4	5	11	16 BRUCE HORNSBY & THE RANGE/Every Little Kiss (RCA)
16	16	16	17 BRUCE WILLIS/Under The Boardwalk (Motown)
5	7	13	18 CARLY SIMON/Give Me All Night (Arista)
24	23	22	19 LARRY CARLTON/Minute By Minute (MCA)
11	11	14	20 JOE COCKER/Love Lives On (MCA)
—	29	25	21 ANITA BAKER/No One In The World (Elektra)
9	9	15	22 NYLONS/Kiss Him Goodbye (Open Air/Windham Hill)
BREAKER	23	23	23 U2/I Still Haven't Found What I'm Looking For (Island)
26	25	24	24 BERNIE TAUPIN/Citizen Jane (RCA)
BREAKER	25	25	25 DAN FOGELBERG/Lonely In Love (Full Moon/Epic)
BREAKER	26	26	26 WHITNEY HOUSTON/Didn't We Almost Have It All (Arista)
BREAKER	27	27	27 HUEY LEWIS & THE NEWS/Doing It All For My Baby (Chrysalis)
—	30	28	28 BILL MEDLEY & JENNIFER WARNES/ (I've Had) The Time... (RCA)
15	18	18	29 KENNY G/Songbird (Arista)
10	17	19	30 KENNY LOGGINS/Meet Me Half Way (Columbia)

Expanded AC Music Begins on Page 65

AOR TRACKS®

Three Weeks	Two Weeks	Last Week	
5	2	1	1 GRATEFUL DEAD/Touch Of Grey (Arista)
4	4	3	2 HEART/Who Will You Run To (Capitol)
6	6	4	3 INXS & JIMMY BARNES/Good Times (Atlantic)
2	1	2	4 SAMMY HAGAR/Give To Live (Geffen)
8	7	5	5 JOHN WAITE/These Times Are Hard For Lovers (EMI America)
12	10	6	6 38 SPECIAL/Back To Paradise (Theme From...) (A&M)
11	8	7	7 WHITESNAKE/Here I Go Again (Geffen)
29	15	11	8 HOOTERS/Johnny B (Columbia)
13	11	8	9 STARSHIP/It's Not Over ('Til It's Over) (Grunt/RCA)
9	9	9	10 OUTFIELD/Since You've Been Gone (Columbia)
21	14	14	11 CRUZADOS/Bed Of Lies (Arista)
14	13	13	12 FABULOUS THUNDERBIRDS/Stand Back (CBS Associated)
23	16	15	13 U2/Spanish Eyes (Island)
24	17	16	14 FLEETWOOD MAC/Isn't It Midnight (WB)
31	24	19	15 GREAT WHITE/Rock Me (Capitol)
BREAKER	16	16	16 DEF LEPPARD/Women (Mercury/PG)
20	20	17	17 TOM KIMMEL/That's Freedom (Mercury/PG)
1	3	12	18 RICHARD MARX/Don't Mean Nothing (Manhattan)
3	5	10	19 BRYAN ADAMS/Hearts On Fire (A&M)
40	33	23	20 JON ASTLEY/Jane's Getting Serious (Atlantic)
47	35	28	21 LOS LOBOS/La Bamba (Slash/WB)
BREAKER	22	22	22 GRATEFUL DEAD/Hell In A Bucket (Arista)
35	29	22	23 MARILLION/Incommunicado (Capitol)
BREAKER	24	24	24 SAMMY HAGAR/Boys' Night Out (Geffen)
34	27	24	25 STEVE EARLE & THE DUKES/I Ain't Ever Satisfied (MCA)
50	39	33	26 ROGER WATERS/Sunset Strip (Columbia)
—	—	49	27 TOM PETTY & THE HEARTBREAKERS/All Mixed Up (MCA)
22	21	20	28 NEIL YOUNG & CRAZY HORSE/Long Walk Home (Geffen)
33	28	26	29 JOHN HIATT/Thank You Girl (A&M)
BREAKER	30	30	30 CHARLIE DANIELS BAND/Bogged Down In Love With You (Epic)

Complete Tracks Chart Begins on Page 70

URBAN CONTEMPORARY

10	5	4	1 LILLO THOMAS/I'm In Love (Capitol)
6	4	3	2 JANET JACKSON/The Pleasure Principle (A&M)
17	6	5	3 FREDDIE JACKSON/Jam Tonight (Capitol)
3	1	1	4 ALEXANDER O'NEAL/Fake (Tabu/CBS)
16	9	6	5 NATALIE COLE/Jump Start (Manhattan)
2	2	2	6 REGINA BELLE/Show Me The Way (Columbia)
15	10	8	7 LUTHER VANDROSS/I Really Didn't Mean It (Epic)
33	19	12	8 LEVERT/Casanova (Atlantic)
19	15	10	9 SMOKEY ROBINSON/One Heartbeat (Motown)
18	14	11	10 GEORGIO/Tina Cherry (Motown)
14	7	7	11 TAWATHA/Thigh Ride (Epic)
21	17	14	12 VANESE THOMAS/Let's Talk It Over (Geffen)
30	20	15	13 SYSTEM/Nighttime Lover (Atlantic)
22	18	16	14 CHERYL LYNN/If You Were Mine (Manhattan)
35	22	17	15 KOOL & THE GANG/Holiday (Mercury/PG)
32	24	18	16 ATLANTIC STARR/One Lover At A Time (WB)
38	25	19	17 BABYFACE/I Love You Babe (Solar/Capitol)
—	36	21	18 FORCE M.D.'S/Love Is A House (Tommy Boy/WB)
29	23	20	19 MIKI HOWARD/Come Back To Me Lover (Atlantic)
—	34	22	20 DIONNE WARWICK & JEFFERY OSBORNE/Love Power (Arista)
40	35	23	21 THERESA/Last Time (RCA)
—	—	30	22 ISLEY JASPER ISLEY/Givin' You Back The Love (CBS Associated)
—	39	27	23 SHALAMAR/Circumstantial Evidence (Solar/Capitol)
34	32	25	24 JOYCE SIMS/Lifetime Love (Sleeping Bag)
37	33	26	25 MELBA MOORE/I'm Not Gonna Let You Go (Capitol)
—	—	34	26 DIMPLES/Tell It Like It Is (Columbia)
—	—	33	27 JETS/Cross My Broken Heart (MCA)
36	31	29	28 CHUCK STANLEY/Jammin' To The Bells (Def Jam/Columbia)
—	40	31	29 PEGGI BLU with BERT ROBINSON/All The Way With You (Capitol)
—	—	37	30 KLYMAXX/Divas Need Love Too (Constellation/MCA)
—	—	36	31 MINI CURRY/I Think I'm Over You (Total Experience/RCA)
—	—	38	32 J. BLACKFOOT featuring ANN HINES/Tear Jerker (Edge)
BREAKER	33	33	33 HERB ALPERT/Making Love In The Rain (A&M)
DEBUT	34	34	34 COLONEL ABRAMS/How Soon We Forget (MCA)
DEBUT	35	35	35 ANITA BAKER/No One In The World (Elektra)
—	—	39	36 PATTI LABELLE/Just The Facts (MCA)
11	8	9	37 L.L. COOL J/I'm Bad (Def Jam/Columbia)
1	3	13	38 ISLEY BROTHERS/Smooth Sailin' Tonight (WB)
DEBUT	39	39	39 GENERAL KANE/Girl Pulled The Dog (Motown)
BREAKER	40	40	40 DeBARGE/Dance All Night (Striped Horse)

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