D E:

BLACK/URBAN RADIO AT THE CROSSROADS

Walt Love assesses the state of the Black/Urban format, with special attention to the unique sociological problems that complicate the situation.

Page 60

PEOPLE IN THE NEWS THIS WEEK

- Douglas Tanger VP/GM at WHUE-AM & FM
- Karen Carroll KYKY's VP/GM
- Charles & Jack Fritz Buy WXYZ
- Lou Maglia Exec. VP for E/A
- Nick Alexander OM at KVIL-AM & FM
- Cat Michaels WZUU PD
- Gary Bryan PD at KKRZ
- Ralph Heyward GM for KRAB
- Eddie Reeves GM of WB/Nashville
- Alan Rothenberg WKLS's GSM
- Shannon Lange GSM at WRQC
- Brad Stone PD at KISN.
- Milt McConnell GSM at WNDE & WFBQ
- Lee Dorman WZKS GSM

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WNEW-FM INVADES BRITAIN

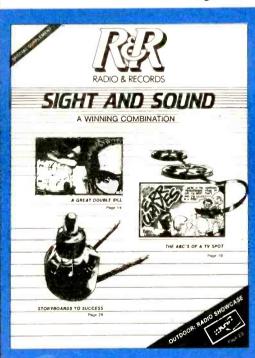
A detailed look at WNEW-FM/New York's spectacular weeklong live-from-London Scott Muni broadcasts, with all the troubles and triumphs included.

Page 54

RADIO: A UNIQUE MEDIUM

Charlie Trubia, Sr. VP/Director of Radio for the Ted Bates ad agency and a tireless advocate of the medium, talks about buying radio from an agency perspective.

Page 38

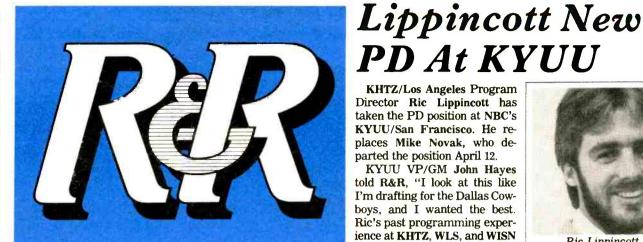


PROMOTING YOUR STATION ON TV AND OUTDOORS

An R&R special highlights some of the best TV spots and outdoor campaigns for radio stations, and takes you step by step through the creative and logistical factors involved in both forms of promotion.

Page 13

Newsstand Price \$3.50



RADIO & RECORDS

Alexander Upped To WRIF VP/GM

WRIF/Detroit GSM Marcellus Alexander has been promoted to VP/GM at the ABC AOR station. Alexander replaces John Hare, who transferred to KIXK/Dallas as VP/GM last week.

Marcellus Alexander

ABC Owned Radio Stations

President Chuck DeBare com-

mented, "Since joining WRIF in

1977, Marcellus has risen from

local sales positions to National

Sales Manager to General Sales

Manager. His success, along

with his management exper-

tise, makes him uniquely quali-

fied to take over the top spot at

Stations, added, "Under the in the group.'

Alexander, who was unavail-

promoted KAFM & KAAM/

Dallas PD John Shomby to

VP/Programming and GSM

Bill Harrison to VP/Sales of the

KAFM & KAAM VP/GM Bill

Steding told R&R. "John was

named VP/Programming in re-

cognition of his achievements in

the past two years for KAFM &

KAAM, raising our audience

rank from 21st to fourth during

this period. Bill Harrison has

been recognized for increasing

our sales by over 500% during

this same period. Both John and

company's Dallas Division.

Don Bouloukos, VP/Operations for the ABC Owned Radio direction of Marcellus, WRIF will continue as one of the premier stations in Detroit and

Bonneville Promotes

Shomby, Harrison To VP

Bonneville International has Bill represent the cutting edge

come.'

PD At KYUU KHTZ/Los Angeles Program Director Ric Lippincott has taken the PD position at NBC's KYUU/San Francisco. He replaces Mike Novak, who de-KYUU VP/GM John Hayes told R&R, "I look at this like I'm drafting for the Dallas Cowboys, and I wanted the best.

Ric Lippincott

KYUU. His management skills has already accomplished and be able to further enhance it, are impressive. His proven especially in view of what's going on within the marketplace. John Hayes has really been a stabilizing factor for the station. and I think we will continue our present course, programmingwise." A replacement for Lippincott hasn't been named; he begins his new assignment June Greater Media's KHTZ for a 25.

year, remarked, "KHTZ GM Bob Moore is one of the best Leibert To managers I've ever had the "Produce" chance to work for. He has the unique ability to run a happy, **KMGG** creative, yet effective radio station. I'm very excited about this



Rick Leibert

In an unusual programming move, Emmis Broadcasting has selected Rick Leibert Productions to "produce" recentlyacquired KMGG/Los Angeles. The station has operated without a programmer since mid-April when former PD Jeff Salgo resigned to enter station

Emmis President Jeff Smulyan commented, "We've made (L.A. Lakers guard) Magic Johnson our spokesman, Robert W. Morgan our morning man, and now this unique arrangement with Rick Leibert Productions is one more important step

ownership in Oregon.

LEIBERT/See Page 41

THACKER, GREGORI, WOOD PROMOTED

Malrite Sets Three New VPs

within Malrite Communications Vice President. Group, WHTZ/New York GM

In management promotions Wood have been promoted to ranks to Station Manager be-

Thacker started with Malrite Dean Thacker, KLAK & in late 1976 as an Account Exe-KPPL/Denver GM Jim Gre- cutive at WMMS/Cleveland. He gori, and National PD Jim moved up through the sales

FRIEL TO GSM AT WBZ

KDKA Elevates Starr To General Manager

KDKA/Pittsburgh Station Manager Rick Starr has been promoted to GM, succeeding Daniel Friel Jr., who assumes the General Sales Manager's post at sister station WBZ/Bos-

Group W Radio President Dick Harris commented, "We are drawing on Group W Radio's management bench strength with these moves. Dan Friel's sales expertise and leadership qualities will help us ings gains. Rick Starr's outcapitalize on WBZ's recent rat-



STARR/See Page 40

fore becoming GM at WHTZ a year ago. Thacker commented, "I'm proud to work for the best broadcast company in America, and I'm pleased about the promotion. We've got a great team, and we're going to go on to bigger and better things here in New York.'

makes him a natural choice for

ability to program for adults,

blending music, service, per-

sonality, and promotions, will

undoubtedly enhance KYUU's

position as the leading contem-

porary station in San Francisco.

We're thrilled to have him on

Lippincott, who programmed

opportunity to take what KYUU

of leadership for Bonneville In-

ternational in the years to

Shomby remarked, "I've

learned more in the two years

I've been here than I've been

able to absorb anywhere else.

I'm thrilled at the opportunity

ahead, and thankful for the res-

ponsibilities given me by Bill

Steding and (Bonneville

Harrison said, "I've been

BONNEVILLE/See Page 40

with Bonneville about two years

now, and the CHR and Oldies

Sr. VP) Ken Hatch.'

our team."

Gregori joined KLAK four vears ago as Local Sales Manager. A year later he became National Sales Manager for KLAK & KPPL; he then worked his way up to GSM and finally to GM last fall. He said, "This move only strengthens my belief that when a company sees in me something such as putting me in a VP position, it just makes me want to work that much harder for the best."

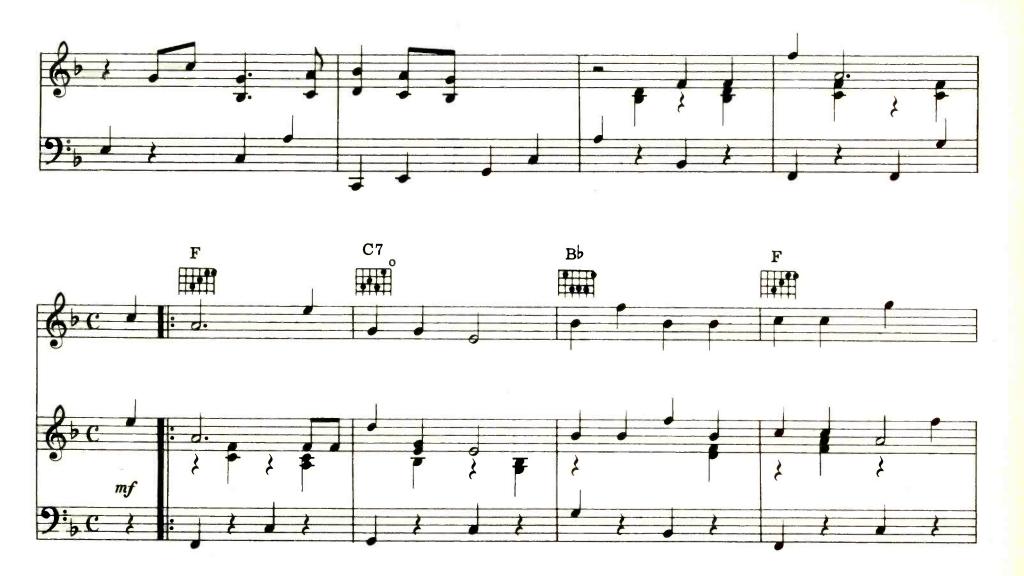
Wood first worked for Malrite as OM/PD for KNEW/Oakland four years ago, adding on supervisory duties for sister station MALRITE/See Page 41

RCA, Bertelsmann To Merge Music **Operations**

RCA and German company Bertelsmann AG have agreed to merge their worldwide record, publishing, and music video operations. Bertelsmann owns prominent European label Ariola and half of Arista in the U.S., along with RCA.

The agreement is subject to board approvals and numerous other conditions, including possible governmental determinations on the suitability of the merger. In the proposed joint venture, each company's record operation would con-

RCA/See Page 40



Join Lee Arnold and hit a few bars this weekend with Willie, Merle, Crystal and Dolly.

Pick up "On A Country Road." You'll join over 350 stations bringing country music lovers one of America's hottest syndicated music magazines.

It's three hours a week of country music news, celebrity profiles, recorded live segments from Billy Bob's country mecca, exclusive interviews, and concert performances. All presented with a generous helping of country hits and all-time classics.

Nobody knows country music better than Lee Arnold, the Academy of Country Music's 1983 Deejay of the Year. And nothing delivers the listenership like his "On A Country Road."

Plus four three-hour specials this

year: Memorial Day, with John Denver, Lee Greenwood, and Emmylou Harris; July 4th weekend, with Willie Nelson and Waylon Jennings; Labor Day, featuring George Jones and Hank Williams, Jr. And, in October, live simulcast from Nashville of the Country Music Association Awards.

Pick up the country music program that'll pick up your listenership. Pick up "On A Country Road."

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PAGE THREE

6-15-84

The On The Records Anniversary **Awards Special**

On The Records celebrates its first anniversary with a unique awards presentation of the sort you've never seen before in R&R (and may never see again).





KYKY Ups Carroll To VP/GM

After four years as General Sales Manager, Karen Carroll has been elevated to VP/GM at KYKY/St. Louis. She replaces Ron Grubbs, who departed to become President of locally-based Savan Advertising.

Surrey Broadcasting President/CEO Kent Nichols stated, "So many times the best people are right in front of you; Karen is a perfect example. You probably won't find a more highly-regarded and well-respected individual in St. Louis radio than Karen."

Prior to KYKY, Carroll worked 18 months as Local Sales Manager at crosstown WRTH. Before that, she spent three and a half years as an Account Executive and LSM at neighbor KCFM (later KSD). Carroll told R&R, "It's great to work for a company like Surrey because they provide you with the research, tools, money, and confidence to be able to work in a positive vein, rather than looking over your shoulder. Usually when you get promoted you have to change stations, so to move up at the station I know the best is really the best

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of two worlds."

Carroll's GSM post will not be filled. Instead, Account Executive Matt Riordan becomes Sales Manager, while AE Sally Rosenthal moves up to National Sales Manager.

KKRZ Selects **Bryan As PD**

Gary Bryan, most recently PD at KISW/ Seattle, has accepted the Program Director's postion at Taft's recently-acquired Portland CHR KKRZ (Z100).

Station VP/GM David Crowl told R&R, "We're all very eager to have Gary join us. I waited so long to pick a PD because we needed someone with a background in the Pacific Northwest, and when Gary be-



came available, it Gary Bryan was apparent he had all of the qualifications we wanted to lead us to a prominent position with our programming and marketing strategies. Mark Newell, who served as our interim PD since our takeover and format change some months ago, has done a fabulous job, but I felt Gary had some state-of-the-art programming techniques we needed to apply.

Bryan, who was unavailable for comment, also served as PD at KNBQ/Tacoma-Seattle. He will assume the midday airshift in addition to his programming duties.

Maglia Exec. VP In E/A Restructuring

Elektra/Asylum has restructured its top executive tier following the departure of President Bruce Lundvall last week to head a new EMI label. Chairman Bob Krasnow will also assume the title of President, Senior VP/Marketing Lou Maglia becomes Executive VP, adding international marketing duties to his present domestic marketing sphere. VP/International Bill Berger will now report to Maglia. Exec. VP Aaron Levy will take on new administrative responsibil-

Maglia has been with E/A for ten years, starting as Regional Marketing Manager. He became VP/Sales in 1980 and Senior VP PETRI TO NSM

Tanger Takes On VP/GM Post At WHUE-AM & FM

WHUE-AM & FM/Boston General Sales Manager Douglas Tanger has been appointed VP/GM of the Beautiful Music outlets. He continues to handle his former GSM duties as well, working in association with recently-named National Sales Manager Nick Petri. Promoted from in-house, Petri had been serving as Sr. Account Executive.

Tanger is a 5 1/2-year station veteran, starting out as an Account Executive and later moving up to Local Sales Manager. Commenting on his promotion to the newlycreated post, he told R&R, "I'm obviously very excited. We have made some tremendous inroads in the market recently, and all of that makes it an even more opportune

Michaels Set As WZUU PD

WZUU(Z95)/Milwaukee MD/afternoon drive personality David Lee "Cat" Michaels has been promoted to the PD's position at the Malrite property, replacing Steve Schram, who was recently upped to Station Manager.

Schram told R&R, "Cat displays a tremendous natural talent in his air performance and has the ability to program Z95 to increased momentum and visibility. The quality of his experience in the CHR format will direct the station to continued success.



Cat Michaels

Michaels, who had been serving as interim PD, commented, "I haven't quite gotten over the shock of it all. This is really a dream come true for me to be able to program such a fine station and work with Steve and (Z100/New York PD/Malrite consultant) Scott Shannon. We are going to continue to make a lot of noise in the market. The staff is really fired up, because Z95 has only just begun." Prior to joining Z95 last February, Michaels served as MD at WDOQ/Daytona Beach and WXLK/ Roanoke. He will retain his afternoon air

Heyward New KRAB VP/GM

Ralph Heyward has been appointed VP/ GM at KRAB/Seattle, an educational station which Sunbelt Communications expects to take over with a new format late this summer. Heyward assumes his new

Sunbelt President/CEO Terry Robinson told R&R, "Ralph brings to our organization, and to KRAB in particular, vast experience in Seattle and Northwest radio, which will be invaluable to the overall successes of the station."

Sunbelt's Research Group Sr. VP/GM Larry Campbell added, "I've known Ralph for all his 18 years at King, and he's a real aggressive competitor who plays to win. He's been ready for a number of years to take on the challenge of running ing the good fortunes of a radio station. This job will stretch him, and when Ralph's in that kind of situation, he really excels."

Heyward joins KRAB after seven years of heading Seattle sales rep firm Blair Northwest, a joint venture between King Broadcasting and the John Blair Company. He previously served five years as GSM for KING/Seattle. Heyward said, "I've had the opportunity to work for great organizations HEYWARD/See Page 40

time to be stepping into this position. I'm a real believer in the format, particularly for someone who's 30 years old.'

Discussing staff or format changes, Tanger added, "We'll continue as we're going. Everything is rolling right along, and I don't anticipate any real changes.

Alexander **Becomes OM At KVIL-AM & FM**

Nick Alexander has been appointed to the newly-created position of Operations Manager for KVIL-AM & FM/Dallas, overseeing the responsibilities of production, traffic, and continuity.

KVIL VP/GM David Spence, to whom Alexander reports directly, commented, "As we were setting up this new position, outlining the traits, characteristics, and abilities that we wanted this person to have, it became very obvious that Nick was the only guy that we felt could truly handle the

Alexander joins KVIL after nine months as Production Services Manager at the Dallas Morning News. Prior to that, he worked four years at WFAA & KZEW across town as Production Director. Alexander previously spent 18 months as PD at WKRG-FM (G100)/Mobile, following two years as Assistant PD/MD at KLIF/Dallas. When asked about returning to radio, Alexander told R&R, "I'm tickled to death. There have been two great stations I grew up listening to. One was KLIF, and I fulfilled that dream in 1976. The other was KVIL, and it's really exciting to see this dream come true, too.

TRANSACTIONS

ABC Sells WXYZ To Fritz Brothers

ABC announced this week it will sell WXYZ/ Detroit to Fritz Broadcasting, subject to FCC approval. The sale price was reportedly \$3 million in cash and notes

Principals of the purchasing firm are WXYZ's VP/GM for the past 21 years, Charles Fritz, and his brother, John Blair & Co. President/CEO Jack Fritz. Holding a minority interest is Detroit attorney William Saxton.

WXYZ broadcasts a News/Talk format on 1270 kHz with 5 kw of power.

Noting that the station's ratings are the highest in five years, Chuck Fritz said, "We plan to continue the programming and personalities that Detroit has accepted so well." Upon completion of the sale, expected no earlier than October, Fritz will become President/CEO of WXYZ.

ABC Radio Division President Ben Hoberman commented, "The sale to Chuck Fritz, a wellrespected broadcaster and Detroit businessman, ensures maintenance of local management and continuity in programming and continued service to the interests of the Detroit community. The sale of the station enables ABC greater flexibility in the makeup of its station portfolio as well.

ABC owns five AMs in addition to WXYZ. It operates six FMs, and will soon acquire a seventh, KIXK/Dallas. Fritz Broadcasting is a newly-formed Michigan corporation with no other broadcast interests.

WKDD & WSLR Sold For \$8.9 Million

Welcome Radio & Associates has sold WKDD & WSLR/Akron to OBC Broadcasting for \$8.9 million, subject to FCC approval. WKDD is a CHR station with 50kw on 96.5 mHz, while WSLR is a Country outlet at 1350 kHz with 5kw.

OBC President Albert J. Kaneb, former owner of Northeast Petroleum Industries, said, "I'm TRANSACTIONS/See Page 40

Washington Report



NRBA IN CHINA — Metroplex President Norm Wain and former NRBA Chairman Bob Herpe (center) were among 35 NRBA members who recently returned from a three-week tour of China, hosted by Radio Beijing. The trip included visits to a number of Chinese broadcasting facilities, including the Shanghai radio station pictured above. A second NRBA group returns from China this week, and a third trek is planned for September, immediately following the RCPC in Los Angeles

FCC Halts Local Loop Rate Hike For Five Months

Proposed rate hikes for private lines, including local loops used by many radio stations, have been postponed at least until November. The new rates, which are sharply higher than current ones, had been scheduled to take effect this week.

FCC Common Carrier Bureau Chief Jack Smith said the rates need more study because they "could have a major impact upon customers if they are unreasonably

Anticipation of the higher rates has helped to speed the conversion of the radio industry to satellite distribution. Already, under the divestiture of AT&T, many stations have already encountered severe delays, inconvenience, and higher costs in arranging local loops for remote broadcasts.

New Programs/Issues Lists Due In Public Files July 1

Radio broadcasters should be preparing their quarterly issues/programs lists, which must be placed in station public files starting July 1. After that, updated lists will be due every three months. That's a departure from the past, when the former annual lists were due on the anniversary of the station's renewal

The changes are the result of a federal court ruling which struck down the FCC's abolition of detailed program logs. The court said the annual programs/lists that replaced logging weren't adequate to tell whether a station was serving the public in-

The FCC's response was to require quarterly, rather than annual, filing of the lists. which must contain issues facing the community and how the station programmed to meet them. Gone is the former cap of ten issues per list, as well as the requirement that stations list how they determined each issue to be of importance to the community.

Meanwhile, NRBA has petitioned for a return to annual lists, which it says "will contain sufficient detail for those few third parties who want to review a station's programming without listening to the station."

ABC Refuses Advocacy Spots From Retired Persons

The American Association of Retired Persons (AARP) has been rebuffed in its

attempt to place ads on the ABC Radio Networks to discuss rising health care costs and the danger facing the Medicare system.

An official in ABC's office of Broadcast Standards & Practices said the campaign was refused because "it does raise Fairness Doctrine concerns and we don't have the mechanism for providing the balance the Fairness Doctrine requires of us." The network's guidelines generally prohibit advocacy advertising, he explained

He added that "the ABC-owned stations do have a mechanism" for balancing coverage, and that AARP's request to buy time on several ABC stations will probably be granted after the group provides further substantiation of some of its claims

FCC Review Board Upholds KISW Renewal

An FCC law judge's initial decision granting renewal to Kaye-Smith's KISW/Seattle has been affirmed by the agency's Review Board. It dismissed virtually all of the arguments advanced by competing applicant Vincent Hoffart.

Hoffart's case rested largely on allegations that KISW used improperly notarized affidavits and perjured testimony. He also claimed the station wasn't entitled to "renewal expectancy" for excellent service because it devoted only 6.1% of its programming to non-entertainment programming, most of it early on Saturday and Sunday

But the Review Board was clearly impressed with KISW's public record. It observed, "We particularly note the testimonials received from various community leaders attesting to the high quality of service provided to the community." The board also ruled that, according to station research. Saturday and Sunday mornings are heavy listening periods for KISW's 12-30

Other Key Developments:

- Black Citizens for a Fair Media has asked the FCC for a stay to halt repeal of the regional concentration of control rules.
- FCC Commissioner Jim Quello's nomination to a new term was set for a vote this week in the Senate Commerce Committee.

Candidates Stress Experience In NAB Vice Chairman Race

The only contested election facing the NAB Board of Directors at its meeting in Washington next week is the two-man race for Vice Chairman of the Radio Board. The candidates are Gilcom Stations President Ed Giller and WACT-AM & FM/Tuscaloosa, AL President Clyde Price.

The winner will replace the current Vice Chairman, KARN & KKYK/Little Rock President Ted Snider, who is running unopposed for Radio Board Chairman. Snider is almost certain to move up to Joint Board Chairman next year, and the matter of who then becomes Radio Board Chairman has surfaced as one of the few issues in the contest between Price and Giller.

1985 Chairmanship At Issue

The job almost always falls to the incumbent vice chairman. But Giller's term on

the board expires next June and he can't run again until he sits out for two years. Giller and Price speak highly of each other but, predictably, they have different views on the impact of Giller's inability to move up to the chairmanship.



Ed Giller

"The opportunity Clyde has is that if he's not elected this time, he can run again next vear and indicated he would do so," says Giller. "So I think everybody can win in this deal if it goes that way.

Price explains, "The thing that concerns me most and concerns a lot of people is that this will be Ed's last year. He goes off the board next year. And I think we need some continuity on the Executive Committee. I would be eligible to serve, if they wanted me to, as Chairman."

Dereg Tops Price Agenda

Price adds, "The main reason I'm running is that after all these years I guess everybody aspires to serve the industry they've made their living at all their lives." Price, who also served on the NAB Board in the 1970s, is a 37-year radio veteran who still pulls a three-hour shift at WACT each

"I think the number one issue has been and still will be getting deregulation legislation passed in some form or other. The deregulation we've got right now is fine, but I'm afraid a lot of broadcasters may be complacent . . . the FCC has done it so why worry about the Congress? Well, the FCC can change.'

Giller Sees Need For "Geographical Balance"

Giller, who manages WFBG/Altoona, PA and also owns WLEE/Richmond, VA and



Clyde Price

Ted Snider

WEIR/Weirton, WV, calls himself "one of the more active and vocal" NAB Board members. He cites his service on the association's Congressional liaison, DBS, and radio allocations committees. He's also Chairman of the Arbitron Radio Advisory Council and sits on the CBS Radio Network Affiliate Board.

His election would give the Executive Committee needed "geographical balance," Giller contends. "If I'm not elected there'll be a tilt to the South and Midwest with really no Northeastern representation at all.

Giller was an early supporter of NAB President Eddie Fritts, whose election 'was not done without some bloodletting. I think we've come out of that very well. We're really looking at a time of fencemending and peacemaking and getting the association moving ahead in the direction

Radio Deregulation May Piggyback Public Broadcasting

Language to deregulate radio and possibly also to free it from some content controls may soon be offered to the authorization bill for the Corporation for Public Broadcasting (CPB).

The move would be made on the Senate floor, probably this week or next, by Commerce Committee Chairman Bob Packwood (R-OR) and Communications Subcommittee Chairman Barry Goldwater (R-AZ). They've agreed to try the tactic, but only if it can be cleared behind the scenes in advance with other senators.

The radio-only language would:

sion rules or federal law

- Codify the FCC's deregulation of radio
- Abolish comparative renewals Direct the FCC to renew licenses unless there's been a gross violation of Commis-

Packwood's staff said Tuesday (6-12) the maneuver can only be carried out if unanimous agreement is reached. The staff was still waiting for word from key committee Democrats. Even if they gave their approval, the plan would still have to be circulated to the rest of the Senate.

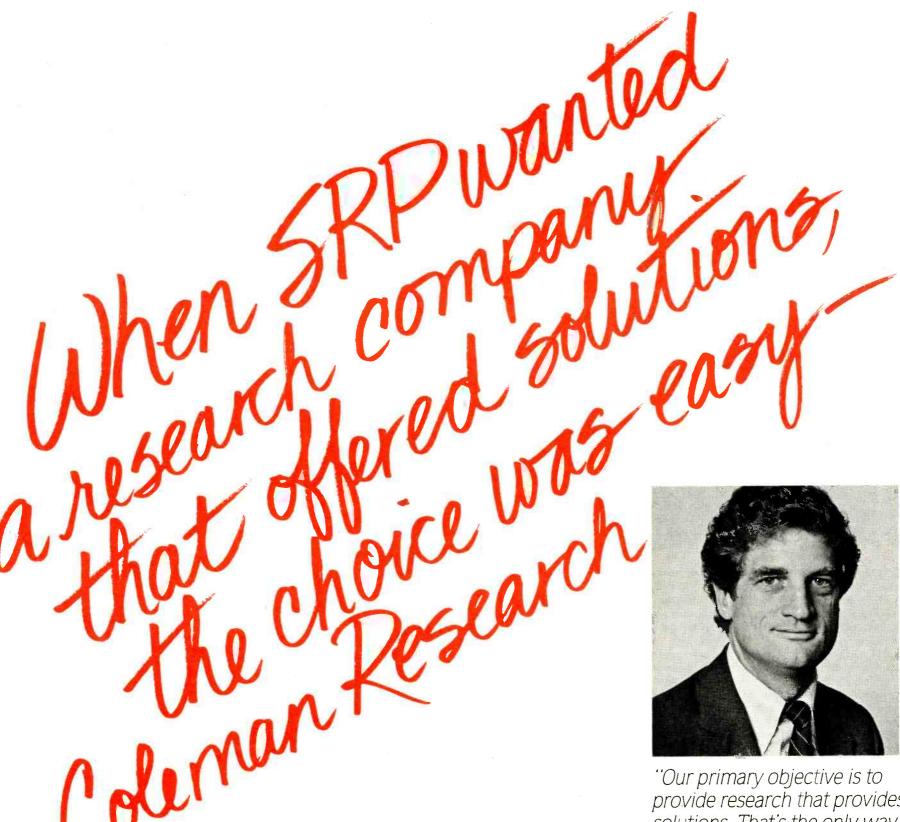
Wirth Blasts "Flatbedding" **CPB Bill**

The tactic immediately drew fire from Rep. Tim Wirth (D-CO), Chairman of the House Telecommunications Subcommittee. "Wirth obviously does not agree that repeal of the Fairness Doctrine is good public policy," said the aide. "And he does not believe that radio and television deregulation should be separated. To the extent that this makes it over here (to the House), we would fight it vigorously."

The aide added that it's "unfortunate" to endanger funds for CPB and National Public Radio by "flatbedding" their authorization with the commercial radio provisions. In fact, the quick agreement to the scheme by Goldwater, a public broadcasting advocate, took some observers by surprise

Radio Content Freedoms In Doubt

Meanwhile, the Commerce Committee planned on Wednesday (6-13) to discuss a five-year experiment of freeing radio from content controls. A Packwood aide, however, said he didn't believe even that scaleddown plan had enough support to pass the committee. If it did pass, the aide said the language might be offered to the CPB measure, along with radio deregulation.



"Our primary objective is to provide research that provides solutions. That's the only way research can offer tangible benefits—specific marketing and programming answers. That's a Coleman Research principle—we're committed to it." Jon Coleman

The nation's leading Easy Listening consultant recently conducted a rigorous search for a company to help develop a fully-researched TV campaign. After interviewing the leading research companies, SRP chose Coleman Research.

SRP President Larry Adams says it better than we could:

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Coleman Research methods do more.

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ROCK CALENDAR KEEPS TIME

Date Tripping



Time — **Ken Barnes** covered its various lyrical configurations in last week's issue. One timely truism he didn't mention: how time just slips away. 1984 is a case in point: it's six months old or half over. Either way you look at it, conscientious stations should already be plotting next year's promotional strategies. One possible angle to consider is **Rock By Numbers**' Rock Calendar.

Market exclusive, the poster-size center-fold calendar sports your station and sponsor logo on the front/back cover, as well as on each month. The back cover is the station's domain, accommodating special phone numbers and station/programming information. Each month features a popular rock artist or group, chosen in a survey of the participating stations. Besides the obvious date assistance, each monthly entry also functions as a daily rock almanac, noting specific historical events. Plus outlets are given 25 custom "daymarkers" to call attention to particular station dates; i.e., jocks' birthdays. Custom promos and live copy are also part of the package.

Calendar costs are \$3.50 each; minimum order is 5000 units. Unfortunately, time waits for no one. Order deadline is June 30, with the printed calendars shipped on or before September 18. For more details contact **Jane Shea** at (212) 869-3460.

THRILLER TOP SELLER

CD Title List Expands

Emiel Petrone, Sr. VP, Compact Disc, PolyGram Records and Chairman of the Compact Disc Group, has announced that 1500 to 2000 CD titles are expected to be available by the end of this year. Newer releases being transformed into the CD format include recordings by Luciano Pavarotti, Placido Domingo, Duran Duran, and Barbra Streisand. Michael Jackson's "Thriller" also ranks as the country's top-selling CD.

An estimated 35,000 players were sold last year following the CD technology's March debut. The CDG forecasts an additional 200-250,000 in sales by the end of '84.

RAB Reveals Radio's Top Ten Agencies

More and more, advertisers are taking advantage of radio's sales capabilities. With that in mind, the RAB compiled a list of the top ten agency users of radio, based on 1983 billings. Coming out on top were the Dallas-based Bloom Companies, which spent 20% of their U.S. billings (\$153 million) in radio on clients' behalf. Tied at second with 17% were Ross Roy, Inc. and W.B. Doner & Co. Rounding out the list were:

Bozell & Jacobs	15.0%
Tracey-Locke	14.8%
D'Arcy MacManus,	13.0%
Masius	
Della Famina,	12.0%
Travisano & Partners	
Needham, Harper & Steers	11.0%
• Leber, Katz Partners	11.0%
• Scali, McCabe, Sloves	11.0%
• Jordan, Case & McGrath	11.0%
Nationwide Advertising	11.0%

Primer Simplifies Computers

Still in the woods when it comes to utilizing and *understanding* your station's computer system? **NAB**'s

"Computer Primer for Radio Broadcasters" takes the complex and makes it simple by replac-



ing computerese with easy-to-understand language. The guide also discusses the computer's effect upon station operation, reviews various radio software applications, and explains how to determine actual software needs. A broadcast computer contact list and computer software supplier directory round out the NAB's three-part series

The publications are being forwarded to member stations. Direct inquiries to **Catherine Seigerman** at (202) 293-3556.

AM Stereo: To Be Or Not To Be?

Only 10% Broadcast In Stereo; Receiver Availability, Marketing Needs Major Factors

"This is the salvation of AM radio; we owe it to our faithful listeners." There is "no perceived audience interest." Culled from a recent **NRBA** nationwide survey, these two comments reflect the dissension among radio's AM ranks when it comes to the subject of stereo broadcasting. The total number of AM stations currently broadcasting in stereo is only 10.4% and, according to NRBA, "not growing at a rapid page."

Why have 87.6% of the poll participants not gone stereo? Nearly half (42.7%) cite lack of audience interest, 29.8% believe they "can't make the investment" and 29.1% point to "marketplace confusion." Only nine percent said their format didn't "lend itself" to stereo broadcasting, while 4.9% stipulate the quality isn't what it should be. The market lack of automatic multi-mode receivers concerns 17%. However, only four in ten said they would switch to stereo if the receivers became available for home and car sets. Stations with stereo capability (among those not broadcasting in stereo) number 36%, versus 48.5% who aren't so equipped.

Converts Cite Satisfaction

Looking at those stations who've made the stereo switch, almost a quarter (22.9%) are "extremely satisfied" with the results. One-third converted to stereo over a year ago, with the majority having been stereo for only one to six months (35.1%). Over half (56.5%) are in the top 100; ten percent in the top ten. In terms of format, CHR, MOR, Oldies, full service, Easy Listening/Beautiful Music Black/Urban, and Classical are more likely to be programmed on stereo stations. Not surprisingly, News/Talk, all-News, Religious, MOYL, and Hispanic-formatted stations tended to shy away from stereo.

The big question still remains: which system should be used? For those already in stereo, **Motorola** is the number one choice for 40.5%, followed by 29.8% in the **Harris** camp. Next up is **Kahn** with 23.7% and **Magnavox** with 6.1% of stereo stations. In almost half the cases, Motorola users based their decision on the General Motors/Delco alliance, complemented by 11.3% who feel it will become the industry standard. Harris earned high marks in confidence and sound quality; Kahn garnered the technical approval of many engineers. Overall, stereo broadcasters are pleased with the respective systems they've installed.

AM Stereo Challenge

Promotionally speaking, a Utah outlet is planning to conduct an "AM Stereo Challenge," asking shoppers if they can tell the AM stereo from the FM. However, 16% of stereo stations aren't promoting their switch. In fact, one-third are waiting for more receivers to enter the marketplace. Those who are promoting rely on both traditional and newly-created methods. Topping the list are on-air announcements (as part of other activities) and AM stereo receiver giveaways.

This national survey is part of a new NRBA member service, the "AM Stereo Report." Published on a regular basis, the report will offer up-to-date information on AM stereo's continuing developments.

SIZE OF A CREDIT CARD

Getting A Charge
Out Of Radio

Thin is in. And the same applies to radio. **Panasonic's** Model RF-H25, touted as "the world's thinnest and lightest FM/AM/FM stereo personal radio," supersedes its '77 "Mr. Thin' (RF-015) counterpart. The credit card-sized unit plays for up to five hours via a rechargeable internal nickel cadmium battery. Accessories include separately-cased lightweight earphones, battery recharger, and carrying case. Available in stores beginning this September, Model RF-H25 retails for \$99.95.



Charge of the light brigade: Panasonic's RF-H25





When it comes to reaching potential customers, the CBS Owned FM stations once again outdistance all the others. Every week, over six and a half million listeners tune in our very special brands of contemporary radio. That's more than any other FM group in the country. And it proves that the CBS FM stations have made contemporary radio a true mass appeal medium. When it comes to impact, CBS/FM works...for audiences and for advertisers.

CBS OWNED FM STATIONS

The biggest. The best. Represented by CBS/FM National Sales.

Source: Arbitron Winter 1984, Persons 12 + TSA Cume, 6AM-Mid, Mon-Sun.



BACK IN THE SADDLE AGAIN? — Z100/New York recently welcomed Atlantic recording group Jump 'N The Saddle to talk about their single "The Curly Shuffle." Shown here (I-r) doing the Z100 shuffle are air personality Ross Brittain, Saddle's Peter Quinn, PD Scott Shannon, group's Tom "Shoes" Trinka, Barney Schwartz, and T.C. Furlong, MD Michael Ellis, and Atlantic's Bruce Tenenbaum.



WE'RE TALKING "JUMP"! — WMAR/BaltImore and Sound Waves record stores had listeners register and listen for their names on the air to win the Van Halen record catalog and become eligible for a frog jumping contest. The winning frog and two listeners won a trip to New York to see Van Halen at MadIson Square Garden, and 50 listeners were sent to the local concert. Shown (I-r) are Warner Brothers' Ron Gregory, Sound Waves owner Art Barr, winner John Thornton, WMAR Promotion Director Ed Graham, and night rocker Pete Michaels.

"GREATEST SPORTS LEGENDS" PRESENTS GREAT RADIO



"Greatest Sports Legends", captured on film and video, bas lead to the country's hottest, longest running syndicated sports TV show. Over 11 years of success...and more coming! These exclusive interviews have been adapted for radio.

OUR FORMAT IS A PROVEN WINNER!

Sports Legends has decided to expand into the radio field with a series of 90-second shows to run Monday (brough Friday, with a 5-minute
Saturday wrap-up show

AVAILABLE NOW FOR SEPT 94



Our lineup of famous bosts and America's most loved "Greatest Sports Legends" bave created some of sports best interviews.

For Demo Tape Contact: STEVE SCHULMAN SPORTS LEGENDS RADIO 27 City Line Ave., 215-664-6595 / 664-7204 Bala Cynwyd, PA 19004

Pro: Motions

Kavett Moves To Katz

Henry Kavett segues to the Director, Corporate Communications post at Katz Communications, Inc. Most recently Director, Information & Public Relations for the ABC Radio Division, he first joined the network in 1978. Before that he was a Broadcast Media Specialist with Burson-Marsteller Public Relations and held broadcasting management and news positions with NBC Radio Network and Rochester outlets WBBF & WNWZ and WROC. In other company activity, Lucille Luongo, Director, Corporate Relations, takes on expanded duties for internal communications, activities, and programs.

Sisson Named WDBO GSM

Frank "Rocky" Sisson has been appointed General Sales Manager of WDBO/Orlando. He comes to the post from WJR/Detroit, where he was Regional Sales Manager.

Tuesday Elevates Jerauld

Jim Jerauld has been promoted to Managing Partner of Tuesday Productions. The 14-year company veteran assumes the post after previously serving as Executive Vice President, during which time he headed the firm's Commercial Production Division.

Gannett Promotes Aubin

Linda Aubin has been upped to Regional Sales Manager and Marketing Services Director for the Florida Guy Gannett outlets: WINZ-AM & FM (I-95)/Miami, WKRT-AM & FM/Cocoa, and WPLP/Pinellas Park. Prior to this she was an L-95 Account Executive. Aubin's sales background includes an AE stint at KARZ/Phoenix and a turn as Regional Sales Manager at WIZO/West Palm Beach.



Linda Aubin

Murray Named Personal VP

Frank Murray has been appointed VP/Promotion of New York-based Personal Records. Before accepting this post, Murray was National Director/Club Promotion for Quality Records. Murray also edited the black singles chart for Record World magazine.

Holt New WBMS GM

Sterling Holt joins WBMS/Wilmington, NC as General Manager. He was most recently GSM of WAAA/Winston-Salem. His radio career includes stops at WLLE/Raleigh as Sales Manager and at WSRC/Durham as News and Sports Director. Programming an Urban Contemporary format, WBMS was recently acquired by Brunson Communications, Inc., owner of WIGO/Atlanta and WEBB/Baltimore.

Chrysalis Taps Dickinson

Bruce Dickinson joins Chrysalis Records as Director, East Coast A&R. He was most recently Director of Product Marketing, East Coast for Columbia Records.



Bruce Dickinson

JCI Opens Doors

Jeito Concepts incorporated (JCI) is a newlyestablished production/marketing/distribution company specializing in both video and music product. David Catlin serves as President; he was most recently Sr. VP, U.S. General Manager and Corporate Director of K-tel International. Working with him are Executive VP/International Division Alan Cordover, Sr. VP/Marketing & Sales Jack Bernstein, VP/Product Development Jerome Bowie, and VP/International Licensing and Product Development George Lukan.



One small step for music. One giant leap for video music. The 1st Annual MTV Video Music Awards.

On September 14, in New York's Radio City Music Hall, MTV: Music Television will break new ground—again!

That night will mark the premiere of the definitive awards show in the exploding world of video music—the 1st Annual MTV Video Music Awards.

The show will be carried live into 24,000,000 homes and will be syndicated into millions more the next evening

MTV is presenting this event in conjunction with the Ohlmeyer Communications Companies.



Awards will be given for outstanding achievement in 17 categories:

ment in 17 categories:

Best Video of the Year
Best Male Video
Best Female Video
Best Concept Video
Best Direction in a Video
Best Choreography in a Video
Best Group Video
Best Special Effects in a Video
Best Art Direction in a Video
Best Editing in a Video
Best Cinematography in a Video
Best Stage Performance in a Video
Best New Artist in a Video
Best Overall Performance in a Video
Most Experimental Video
Viewer's Choice/Best Video of the Year
Hall of Fame (Special Category) Hall of Fame (Special Category)

All winners will be chosen by a special Academy of music industry professionals. And MTV is proud to present The 1st Annual|MTV Video Music Awards in association with both the RIAA and NARM.



VIDEO MUSIC AWARD 1984 VIDEO OF THE YEAR

NARM

@1984 WASEC

THE POLICE SELF-PORTRAIT



E X C L U S I V E BROADCAST VIA SATELLITE JULY 4, 1984

Sett Portrait
PRODUCTIONS, INC.

Produced exclusively for The Source by The Police in association with Self-Portrait Productions, Inc.

NBC Radio's Young Adult Network



Prepping For Spring Book Analysis

As the days dwindle down to a precious few left in the nation-wide spring Arbitron sweep, attention will soon be turned to exotic Laurel, Maryland. This burg outside Washington is host to the operations headquarters of Arbitron, specifically housing the Client Service Department on the ninth floor of the Arbitron Building. It is this department that will soon be descended upon by many of you, searching for the reality of what happened in the spring books.

Let's review what you can do to try and get as much useful information as possible out of the spring Arbitron diaries. I'll lay out some time frames, then advise on some broad steps to take to get the most from your Laurel visit.

Schedule Review Date

The first step you'll need to take in order to be able to review and analyze your diaries will be to schedule a diary review date. That sounds easy enough, but as we'll see it can get complicated. "mechanical"

On June 21 Jay Billie will be one of the most popular men in the radio business. That's because Jay is the manager of the Client Service Department, and on the day after each sweep concludes he is swamped by hundreds of callers angling for the best dates to look at their books. You may think it would be better to avoid the hassle of continually having to dial (301) 982-4742 on the 21st (and hear many busy signals) and just call a day or two later. However, that could mean delays of a month or more in getting in to look at your market's diaries. Hang in there on the 21st, it's worth the hassle.

The ground rules for diary reviews are that stations may examine the books for one day per station. Thus, if you happen to work in Chicago, where over 3000 diaries are usually returned, and if you have a single station, you get one day to plow through this load. If you're employed at an AM/FM duo, then Arbitron allows you two days for the analysis.

When you call Jay he'll schedule you for the first available day when no one else will be looking at diaries from your market. If you are in a big market and are concerned you'll never be able to get through all the metro diaries, ask Jay to just order one or two key counties for your perusal. That can make the task seem more feasible and less like a mind-numbing exercise.

Order A Mechanical

When you are talking with Jay about your specific diary review date I'd

"Without the mechanical being compared to the actual diaries, you'll never be certain of the reality of your numbers."

strongly suggest that you order a "mechanical" diary printout for your station at the same time. This document is generated by Arbitron (at a cost of between \$600 to \$1000) and can represent all of the diaries credited to your station for the relevant sweep.

It's crucial to have the mechanical with you during your visit to Laurel. You may have Jay send it to the station in advance of your actual sojourn to Laurel (the approach I recommend) or he can hold it for you and deliver it upon your arrival at the Arbitron building, but whichever route you take, please get the mechanical.

Unless you are going to Laurel just to

Week In Review

Arbitron Fills Vacancies

Dave Dorrin, currently an Account Executive in Arbitron's New York office, is moving to the Atlanta office, where he'll serve as Regional Manager. Jeff Holmes, Sales Manager at WEVZ/Ft. Wayne, is joining Arbitron as AE in that city. Dorrin and Holmes replace, respectively, Cliff Fletcher and Dean Mutter, who have gone into station ownership. The appointments are effective at the end of this month, according to Arbitron VP/Sales & Marketing Bill Livek.

Kassof Promoted At Reymer & Gersin

Reymer & Gersin Associates has promoted Mark Kassof to Vice President/ Research. Since February 1982, Kassof has served the research firm as Research Analyst and Senior Research Analyst, and he had 10 years of broadcast experience prior to that time.

look at diarykeeper comments or record diary returns by zip code, the trip will not be useful as possible without the mechanical. The mechanical allows you to compare the raw diary entries to the Arbitron printout and see what discrepancies, if any, there are. Some errors may have helped or hurt your station's numbers, but without the mechanical being compared to the actual diaries, you'll never be certain of the reality of your numbers.

Trip Preparations

Once you have your diary review date scheduled and the mechanical is ordered, there are some items you should organize before you descend on Laurel. I'd suggest following this game plan:

•Keep track of what went on during your sweep, especially during what diarykeeping weeks key events or ad campaigns broke. Did a major DJ change stations; if so, when? By noting these happenings you can garner more insight as you look at the diary return week-by-week.

•Analyze your spring Arbitron to spot what might be areas of interest or concern. You will have at least a week, often several, to review your Arbitron report before you head back to delve into the diaries themselves. Get the management team together, discuss what looks strange or flukey in the printed results, then zero in on those matters when you are at Arbitron. For example, if the Beautiful Music station is tops in teens, it might be because a teen worked in an office where the station was played, spent hundreds of quarter hours cuming that station, and thus skewed the results in an atypical fashion

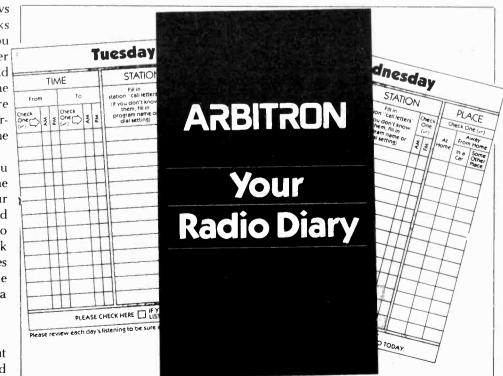
•Review the mechanical before you trek to Laurel. If time permits (it usually takes ten days for Arbitron to get a mechanical turned around), have Jay send the document to the station for your review. You might spot some listening patterns that look strange, or you may want to investigate the tune-in/tune-out pattern that seems to show up in the printout. Also, having the mechanical in your hands early allows you to become familiar with what it contains and how to read and use it to best advantage.

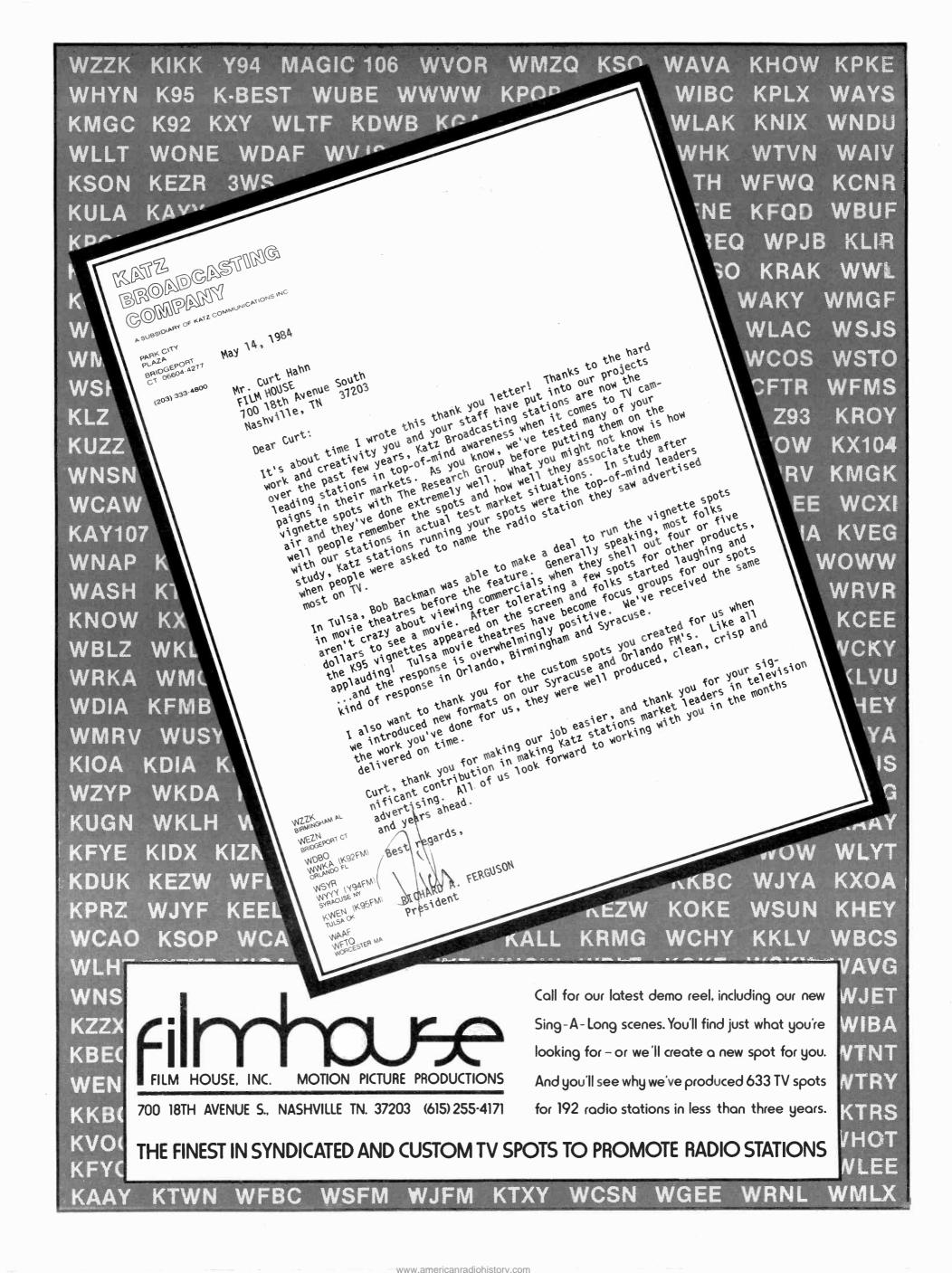
•Decide who will make the trip. Arbitron allows no more than three or four people in each diary review room (there are nine rooms for all radio and TV clients to use, so you can see why it often takes a while to get in to review the booklets). Thus, decide who will go—the PD and GSM are the two I'd suggest above all, with station researchers on board if possible. Once the key people have been agreed upon, then give each a lesson in how to read and use the mechanical—you might also divide the metro, asking each person to dig into one or two counties each.

By taking these steps you'll be much more able to maximize the use of your 9-5 day at Laurel. So many broadcasters waste precious hours when visiting Laurel — don't you fall into that category.

The time is nigh. Make your reservation on the 21st, then count down from there till your actual visit. In an upcoming column I'll show you a mechanical and we'll explore some specific insights you can derive from your valuable visit to the halls of Arbitron.

Next week, a guide to my soon-to-be published book. Until then, keep your numbers up.







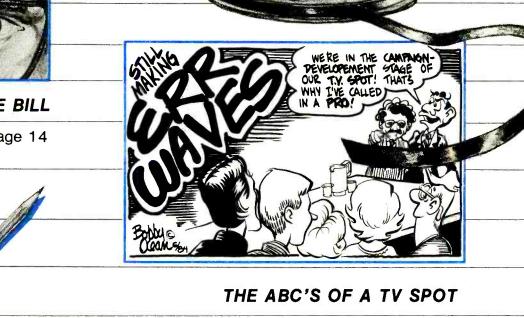


A WINNING COMBINATION



A GREAT DOUBLE BILL

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STORYBOARDS TO SUCCESS

Page 26

OUTDOOR: RADIO SHOWCASE

Sight & Sound: A Great Double Bill

BY REED BUNZEL

adio is invisible. And radio is free. And because radio is both these things, it is like no other product available to the American consumer. Radio is everywhere, pulsing through the ether, but unless you are punching buttons in your car, it slips right through your fingers. It is a medium of music and personality, news and information, sports and entertainment, humor and drama. Yet only through the "theatre of the mind" can you experience it. Radio is intangible.

Because of the lack of any visible characteristics to bank on, advertising and promoting radio poses a unique challenge to the creative mind: How do you visualize an invisible product? What elements are the strongest, and how do you capitalize on them? How do you combine all the positive aspects of a radio station and appeal to potential listeners using only one giant outdoor picture or 30 seconds of video? This special edition of Radio & Records takes a close look at the world of visual campaigns through the use of television and billboards.

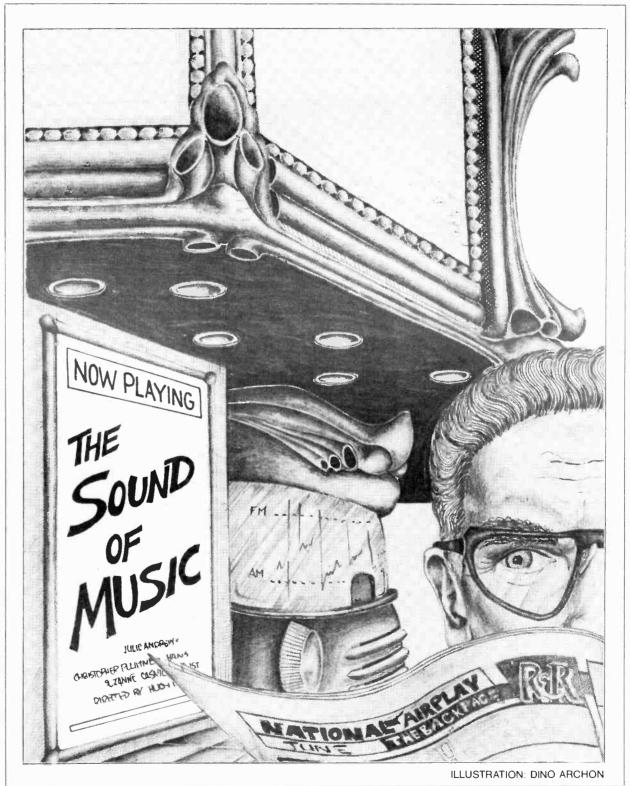
Image vs. Practicality

Radio works because it is an interaction between sound and the imagination. It has been said that seeing is believing, and some advertising minds have long felt that radio's "visual void" is its greatest weakness. However, the flip side of this argument is that feeling is truth — thus, radio's absence of pictures is its greatest strength. Creating something visual from something that is not is an ultimate creative challenge.

The key to all advertising is image. Image advertising is a soft-sell approach toward familiarization of the product, and is a tried-and-true Madison Avenue method. Designer jeans, perfume, beer, and even toilet paper are sold on projected imagery rather than product practicality. If you drink beer you'll feel like an ex-athlete, if you buy perfume you'll ooze with Joan Collins's appeal, and if you buy designer jeans, some day maybe you'll look just like Brooke Shields.

In any advertising situation everything must lead toward the end result: the goal. With radio the usual goal is an increase in the quarter-hour ratings. Building an effective spot is an involved process that draws on virtually every resource — including research, creative, and financial. Advertising is an investment in the future of a product, to get consumers to sample something new. When advertising the merits of a radio station, the ultimate goal is to get listeners to tune in, and keep tuning in. Advertising is what attracts the consumer, but only the product itself can keep him coming back.

Advertising is not an exact science; it's really not a science at all. It is just another medium with its own peculiarities and quirks. Advertising appeals to human sensibilities and emotions, seducing the audience with direct or indirect benefits available through product use. Radio's practical benefits include the latest news and weather, the hottest music, play-by-play sports, and other forms of entertainment. In order to promote these programming qualities, an advertisement must relay them with an image-strong appeal, projecting the station into the lifestyle of the listener.



Right On Target | ment with the and other psy

The first step in any advertising campaign is to determine the target audience. No product will appeal to all segments of the population, and no radio station is going to generate impossibly-high numbers. The days of 50+ shares are gone. Radio has become a narrowly-targeted medium, as has its advertising.

Most visual campaigns are aimed at non-users. Regular listeners are clearly keyed into their favorite station(s), and are maintained by emotional involve-

ment with the programming, through peer pressure, and other psychographic elements. Billboards and television, on the other hand, are appeals to potential listeners to give the station a chance — to sample the product. Ultimately it is the station that has to maintain the audience in order to build its quarter-hours, but the audience has to know what is out there. Advertising has to be persuasive while still appealing to emotional motivations as well as the listeners' well-being. That advertising has to be right on target, appealing to a wide range

Continued on Page 16

ANOTHER TOUR DE FORCE!

ATRIVIATINGS.

You don't sell over 3 million dollars worth of television commercials to radio stations on looks alone. You do it by producing spots that produce results. Period.

For the past 8 years, TOUR DE FORCE has been in the business of producing performance oriented advertising for radio stations. Not as a sideline, but as a specialty. Our custom and syncicated spots have enabled stations to enhance their image, communicate more effectively with their target, and add to their cume column. We offer no panaceas, Just award winning television commercials that help radio stations help themselves to their fair share of the market.

From coast-to-coast, in markets ranked #1 to *156, TOUR DE FORCE produces the spots that produce results.

For further information and a video cassette demo-of our custom and syndicated commercials, contact:

Steven A. M. Ewing Vice Fresident TOUR DE FORCE, LTD. 840 North Third Street Milwaukee, Wisconsin 53203 414-271-7000

COTOUR DE PORCEO

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Double

Continued from Page 14

of personal needs that include, but are not limited to, wealth, health, happiness, security, status, and sex. All consumer activity is controlled by these basic needs, and an advertisement must identify which of these needs reflect the projected image of the station.

Creativity And Communication

Once you have identified the target of the station (and the spot or billboard), and have determined the listeners' perceived image of your product, you have to find a 30-second approach that capitalizes on both. You have to come up with an idea that is fresh, something that will make your station stick out like a new product - and entice listeners to try it. You have to communicate that your station is the place to try something new, something that can't be found anywhere else in the market. At the same time you have to remember the basic human emotions, and not stray too far afield.

The name of the game in radio is communication. You have to communicate to potential listeners just who you are and why they should listen. Then you have to make sure that is who you are People are always on the lookout for something new, something better. Most listeners have a favorite radio station, but most of them would probably try something new if the opportunity was there and the image appealed to their own values.

The billboard that goes up all over town, or the prime time flight of TV spots, is your radio station. To those who have never tried you, or haven't listened lately. your picture is worth the cliched "thousand words." If you had that many words to describe your station, you would pinpoint your music, highlight your personalities, illustrate your news, and feature every other salable aspect of your programming. The truth is, however, that you have one giant outdoor frame - or 30 seconds of TV time – to say exactly the same thing. Your image has to be focused, it has to be concise, and it has to be you.

You have to make the listener know who you are, and you have to make them want to try you. Not everybody, of course, and not only for a couple of minutes. Your objective is to build those quarterhours, so the listeners have to keep coming back. Your message has to effectively attract their attention, build their interest, strengthen their desires, and motivate them - and get them to fix that button on your station permanently.

Then it is up to your station to keep them there.

A Great Tuning In To Image

The right image is the most critical factor to being remembered. How you promote that image on and off the air determines how you are perceived and how you are remembered — and being remembered the right way is half

The Customer Is **Always Right**

Think of your audience as a consumer - your consumer. Every day listeners are buying your radio station and they're paying for it with the most precious commodity on earth - time. Each day your consumer is buying images. The products that have the strongest and best images outsell the competition. This happens even though there may be no apparent difference between two products. What they're really buying is the strongest image

From research that has been conducted in the area of station image come the following conclu-

- A station with the strongest positive image is usually rated highest. Stations with weaker, less clearly defined images tend to rate
- A station with a strong image may often get credit for doing good things its competitors have done and may not receive the blame for bad things it does.
- A station with a strong image often benefits from advertising and promotion done by a competitor.
- A station with a strong image can withstand programming attacks by highly skilled competi-
- Your station's image may or

may not reflect what you actually are or what you actually do.

Icono-What?

Who do you think you are? How you perceive yourself may not be how your audience perceives you. There is a growing number of stations around the country making a serious effort at using iconogenics (image control). Icon is the Greek word for image or symbol, and genics means forming or develop-

Broadcasters now realize that the right image must be carefully created and controlled. There are a number of tangible factors that determine the development and ultimately the control of the image a station projects

Your station's image is like an individual personality. It is a composite of many complementing and sometimes contrasting characteristics. Iconogenics begins with the systematic comparison of the dominant traits of your station versus those of your competitors. It results in the selection and promotion of the right image for your station in the market.

The six-step iconogenics formula allows you to effectively identify the dominant character traits that make up the image of your station. These steps should be evaluated from the point of view of your audience, and all characteristics should be ranked in order of importance to your audience

- 1. Isolate the dominant characteristics of your station:
- 2. Isolate the dominant characteristics of each of your competi-
- 3. Eliminate shared traits from all
- 4. Of all the remaining traits, determine which of yours is strongest in comparison to your competi-
- 5. How could this trait be best promoted?
- 6. Which theme or image would best convey this desirable quality to your audience?

Sell one benefit. Don't make your image confusing to your audience. You have isolated your unique trait, now sell it.

Do It With Music

Your audience is your consumer and you can talk to a consumer from here to eternity with very few results. It is only when you can strike a responsive chord that you have the power to influence the consumer's decision. Music enables you to emotionalize your product, in this case your station. It also enables you to emotionalize the benefits, your selling proposition, or your image

Through music you are selling from the heart to the heart. Music, more than any other single element in the advertising arsenal, enables you to tailor a message to your audience's perception of reality. Music's unmatched ability to conform with both the real and imagined profiles of an audience has made jingles the choice of more advertisers for commercial effectiveness. In fact, nearly 80% of all national commercials use music in some form.

Do It With Video

Additionally, video production can be an invaluable tool to help you to promote your image. Regardless of format, you can reach an additional potential audience. As music promotes your image to the consumer who is your current listener, video can reach the consumer you don't currently have or can reinforce a consumer you do

Note that I refer to it as video, not as TV commercials. In the last two years we have seen a market open up that doesn't even think of television for advertising. Many broadcasters are using video commercials to promote their stations on cable, movie houses, and at drive-in theatres. Many companies provide video commercials on 16 or 35mm film for stations who want to use video for outside promotion.

The one vital element you will notice through all kinds of commercials is the idea. The basic idea or concept is the most important part of the commercial. The idea that sells the image is more important than the production value. However, when you combine a great idea with great production values, then you've got a

By Buddy Scott, Sr. VP of TM Communications of Dallas,

Delivering Numbers Outdoors

Ever since the first AM receivers became readily available in automobiles in 1927, outdoor has been a primary advertising medium for radio. Media is one of outdoor's largest categories of advertiser, and radio is a prominent part of that business. While much of radio's outdoor advertising is specifically geared to the ratings periods, especially the spring and fall books, a number of stations are finding it a useful medium for year-round promotion. Whether periodic or on a continuing basis, outdoor is a proven method to deliver a targeted audience, promote specific programming highlights, and create higher visibility for personalities or contests

The keys to effective outdoor advertising are brevity and clarity of message and statement. Because outdoor advertising is seen mostly by people in transit, the impact must be immediate. The message should be understandable, succinct, highly visible, and it must relate the image - or an aspect of the image - that the station is trying to communicate. While most billboards seem simple and to the point, considerable work and creativity is involved with developing a successful outdoor campaign. Following are two viewpoints on the ability of outdoor to deliver listeners for radio.

Glenn Johnson, **VP/Creative Director,** Foster & Kleiser

There are two ways to look at an outdoor campaign: longterm or immediate results. Some stations prefer to go for the distance rather than the sprint, relying on the accumulated effect of the advertising. As with any product, this depends on familiarity to the consumer (in this case the listener). People are rather skeptical about anything they're not familiar with, but too many advertisers forego familiarity for a new look before it is necessary. They tend to get itchy when they've held with a certain type of imagery for a long period of time, while others feel they should keep flogging away with the same image. The truth is, it depends totally on the individual situation and what each station is trying to achieve.

The ideal billboard is one that will demand attention. It will have the ingredients of design that will not allow a person to drive past without noticing it, effectively doing a number on the viewer. Also, much like radio, we can target effectively. We can place those boards in specific target areas, producing virtually no waste. If a station is looking for younger demos we can locate the boards in areas of universities and schools where the age demographics are right, and not put them in areas where they would be exposed to an age group that the station is not con-

Jeff Johnson, Manager/Marketing Services, Gannett Co. Inc.

There are several rules in creating outdoor advertising. First, if you have a television spot, you can not simply translate the final frame into an outdoor board. You need to put a lot of good quality creative thought into developing a board, and that has to be an early part of the creative campaign. Second, you have to be aware of the many rules inherent in creating an outdoor campaign. These all boil down to keeping the selling line simple, keeping the graphics simple, keeping the background simple, using very bold type styles, and trying to use as few words as possible. One of the rules thrown around a lot in the outdoor industry

is try to say it in seven words or less. This is what causes some agency creative people a lot of headaches, because it forces them to distill their selling point down to its most basic element

Since an outdoor message attracts the viewer for just a fraction of the 30 seconds utilized in a TV spot, simplicity is the key. Thus the most important promotional aspects of a radio station have to be emphasized:

- You can inform people of format and call letters at that time when they are most likely to be listening. You can create an image for a station specifically by the type of advertising that you do.
- You can use outdoor to create a continuity during a measurement period that cannot be duplicated in

Outdoor advertising has its best delivery against the younger demographic. People who are younger tend to be much more mobile, and research shows that they spent less time with at-home media like TV, newspaper, and magazines and more time in their car. What this says is that outdoor is a good medium to use to promote radio because it reaches a lot of those people that radio wants to reach. In addition, outdoor reaches a captive audience.

RKO V RADIOSHOWS

RKO PRESENTS WITH COCC A THE GARG



In the first of RKO's 1984 live concert series the most successful R&B pop band of the 80's will be coming to you from Harrah's Marina Hotel Casino, Atlantic City, N.J., June 15th at 8:30 PM (ET).

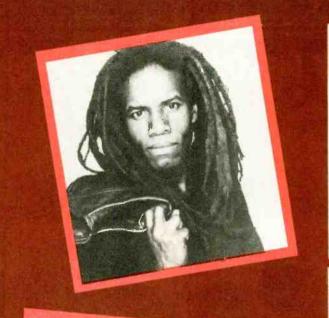
Your station can reverberate with the sounds of "Joanna," "Celebration," "Ladies Night" and other Kool & The Gang megahits for 90 minutes.

Make it happen for your market and call RKO at (212) 764-6702.

Sponsored in part by Levi Strauss & Co. and Plymouth. Leave it all behind with the exciting new Plymouth Turismo Duster.



LOOK WHAT E/P/A IS UP TO NOW!



EDDY GRANT "Romancing The Stone"

CHR BREAKERS

ON MTV

EDDY GRANT

Romancing The Stone (Portrait/CBS)

62% of our reporters on it. Moves: Up 48, Debuts 33, Same 39, Down 0, Adds 27 including WHTX, 94Q, KAFM, WGFM, WBBQ, 92X, WBNQ. Complete airplay in Parallels.









KUBE deb-30 WTIC-FM 30-27 WSPK 34-25 WNOK-FM add WKDD 26-23 WKDQ add WGRD 37-33 WKFR add

WRQN add KELI add KQXR add KCPX add-39 WERZ 32-29 WQCM 40-36 13FEA 25-21 95XIL add WJBQ 32-28 WSQV add WYKS add KTDY add WHSL 35-27 KHTX add KZOZ 40-34 WPHD WCAU-FM KS103



BILLBOARD DANCE CHART: 7

ON MTV



CHR NEW & ACTIVE

WXKS-FM 36 WPHD 34 WCAU-FM on PRO-FM on WGCL 25	WVSR add WSPK add Q92 add KO93 add-37 KCPX add	WZON add 103CIR add WKHI add KILE add KGOT add	KHTX add WRCK 27-22 WKDD 35-32 WJXQ 25-22 KKQV 35-31
KPLUS add	KHYT add	KOZE 7-5	KZOZ 34-31

Jay McCall, PD, KOZE/Lewiston, ID #7 to #5!

"You don't have to look to the stars to hear this one. Best summer song melting on the turntables this year!"

ON MTV and Friday Night Videos



WEIRD AI' YANKOVIC "I Lost On Jeopardy"

CHR SIGNIFICANT ACTION

ON MTV and Friday Night Videos

Out Of The Box Adds At:

WGCL KDON-FM
KRGV WOMP-FM
KITY WJAD
WHOT-FM WGLF
KHOP KTRS



DISTRIBUTED BY CBS RECOPDS



ABC's Of A TV Spot From Animation To Zenith

BY REED BUNZEL

he first objective of any television spot is to create an awareness of the individual radio station. If potential listeners are not aware of the station, they won't tune in — except by accidentally turning the dial. A spot has to entice the audience to try the station, and this is achieved through motivation. Motivation is the key to any change in behavior, and in this case the motivation focuses on the radio station's programming and the benefits it can offer to its audience.

Motivating The Listener

There are virtually countless ways to motivate listeners and get them to tune in; it all depends on the approach that each particular station is looking for. The key is to identify those particular factors about a station that will make it stand out. Richard Getz, Director/Sales & Marketing for Spotwise Productions, believes this is the most crucial step in any advertising campaign. "Before you establish any sort of creative approach toward the development of a commercial," he says, "you have to evaluate as precisely as possible what the needs, goals, and objectives of the station are. If the station has the time or financial resources to do research, they should do it. You can have all sorts of preconceptions about your station which can be totally different from how the listeners perceive the station in the market."

The primary goal, of course, is to build the quarter-hours in the book. The indicator of how well any station does this is the number of entries in the weekly diaries, and in order to increase that number you have to get people to listen. Up front that hardly seems a formidable task, but keep in mind that people are fickle creatures. Trying to get people to listen is the initial goal, and getting them to come back — and to remember who and where you are on the dial — is the ultimate measure of success.

Steve Ewing, Vice President of Tour de Force in Milwaukee, claims that the way to get people to listen—and keep coming back—is to combine image with address. "To get people to listen you have to create spots that leave them with a strong image of the radio station







L.A. Lakers guard Magic Johnson prepares to shoot a :30 spot for Magic 106/Los Angeles. The commercial was developed by local production company Livingston

while at the same time hitting some of the key issues. This includes, number one, where they can find you on the dial. Another thing is to hit them with your call letters. You have to create a bigger-than-life image of the station, an entertaining vehicle so you can leave the people with a product message, what you do, give them a laugh, and ultimately have an image that is fun."

Competition is the name of the game. This is true in all aspects of radio programming, including advertising a station on television. Because of the "cluster" system of advertising, every spot is competing with several others every time it airs. In order to stand out, to grab a viewer's attention, that spot must smash through the visual clutter. Chuck Blore, President of Chuck Blore & Don Richman in Hollywood, calls this the "cluster buster." "What you need is a fresh idea, a clean approach, keeping in mind that everybody has seen everything. What you have to do is come up with something they haven't seen, something that is really going to stick out as a positive reflection of your radio station."

Most television viewers see the commercial break as an intermission to go into the kitchen and make popcorn, or tend to nature's call. In order to keep people in their seats, at least for your spot, you have to instantly pierce through this transient behavior. According to Don Silverman, President of Silverman Productions in Richmond, VA, this "teaser" gives you very little time to motivate a potential listener to stay put. "In the first four seconds the spot has to gain the person's attention and interest. It has to say 'watch me.' Then, after it grabs you, it has to entertain, compel the person to pay attention. Entertaining people is a very strong way of communicating a message."

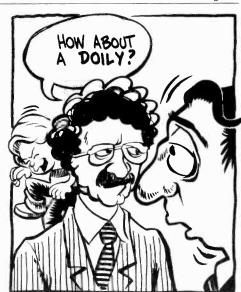
Every spot must be memorable. It must be visually engaging. It has to penetrate the brain, and it must have a single focus. People lose interest, they resist, they ignore anything that overtaxes their brain. The human attention span is miniscule, and its memory is even smaller, so to make an impact a spot has to focus on one point — one image — that is comprehensible and fun. To go after four or five points in one spot is tantamount to committing advertising suicide.

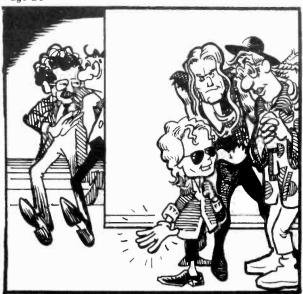
Research

The key word in developing the actual spot is positioning. In order to create an effective spot, you have to determine what you are to your listeners. Then deter-Continued on Page 20









THE SHOOT: "When we film the disc jockeys, just tell them to act natural"

ABC's Of A T.V. Spot

Continued from Page 19

mine what it is you want to be, if there are any strengths that you want to take advantage of, and if there are any weaknesses that you want to try to change. The best method of examining these factors is, of course, research. Research is an effective tool for understanding the audience, for examining your place in the marketplace. It can also be an infringement on the creative process, placing too much reliance on tried and true methods rather than "gut feeling" and inventiveness.

Bob Cambridge, President of QC Productions in Los Angeles, believes research is extremely important to the development of a successful campaign. "Only after you get into the research and identify the benefit areas that are motivational factors for the audience can you zero in on the creative message," he says. "After you target the audience by identifying the demographic and psychographic, which is the lifestyle of the people you're approaching, you take all the research information and let the creative end take over. This enables you to come up with a catch-phrase or slogan that makes the whole thing work."

On the other hand, Cambridge also believes that, while research is a crucial element, the researchers should be kept away from the actual creative process: "Research is extremely important. However, most of the time what you have is researchers trying to be creative people, and that is wrong. Researchers do a great job gathering and distilling market information. At that point they should hand it over to the creative person. But what often happens is that research people come in and design a spot, and then what happens is you get a research-oriented spot — which usually is creatively off."

Steve Ewing is of a similar mind when it comes to the separation of powers between research and creativity. "Research all depends on who's doing it," he explains. "I'd rather get a much larger sample audience than what they put together for a focus group, because to put all my eggs in the hands of a few people in a focus group can be a risky situation. I'm not saying you should avoid research — research is a very important tool, and spots should definitely be tested."

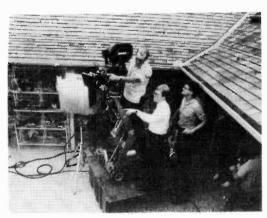
Chuck Blore believes that many of the world's greatest ideas wouldn't pass muster when scrutinized through research. "I really don't care all that much for research," he claims. "I know that it can be valuable, but I also know that people in research situations tend to go for the tried and true, while resisting the new and unproven. The result is that the cutting edge, the intrusive aspect of a fresh idea, can be dulled. Regardless of how



THE EDIT: "Our editor still does it the old fashioned way . . . "







TM Communications sets up a shot for WBT/Charlotte (top & center), and prepares to shoot a scene for EZ Communications of Washington DC (bottom).



THE REACTION: "The audience loved it . . . thought it was a new season for 'Foul-Ups, Bleeps and Blunders'. . . "

many times those new ideas are turned down, you must stick to your ideals."

Syndicating The Spot

One of many factors pointed up by extensive research is the question of whether a syndicated spot works. Image is definitely the top priority in developing a spot, but does a station buy a prepackaged image when it runs a flight of syndicated spots? Can a "mass-produced" commercial effectively promote one station in Boston while doing the same thing for a different facility in Boise?

It can — but there's a catch. You have to know who you're talking to, and you have to know what you're talking about. Don Silverman says, "As with any other industry there's more mediocrity than there is talent. The syndicators who are very good excel, and the ones that stink also excel — and there are more of the latter than the former. Generally there are three ways to develop a successful syndicated spot. You can do a generic spot, dropping a tag in on the end, and if it's a good idea it can work in a number of markets. You can also do a syndicated spot where you insert certain footage at appropriate moments to make it look customized. Another way is to syndicate an idea, where in fact you have to reshoot the entire commercial. You have a specific formula and just reshoot the whole thing."

Image and individuality are elements that cannot be ignored. "If a spot is designed for national syndication you have to ask whether it is going to attack a station's individual problems," says Richard Getz. "If it's a strict syndication situation where you just change call letters, some animation, and maybe the announce track, it is certainly an affordable way to get high-quality television advertising. As far as doing a creative concept, a platform that is proven in a particular market, in many cases it depends entirely on whether the platform is an important part of what the station is trying to offer. You can syndicate a spot very effectively because the music is the same in each of the markets, but if the station is trying to offer more than just music, I think you have to go with a custom situation."

However, for pure financial reasons, many stations can't even think about a custom-produced spot. Video production is not cheap, and creating an entire package of high-quality commercials from scratch is just a pipedream in most markets. This is where syndication is a boon, says Steve Ewing: "Syndication is a tremendous service. Not necessarily for the guys in the top ten markets, because they usually have the money to spend on a custom spot. But it's great for the smaller markets, where stations can't afford to spend \$50,000 to do a commercial. With syndication they have the advantage of having a very clean, professional, and exceptionally good look — better than they could ever afford to do themselves."

RADIO WASTES MILLIONS.

It's a fact. **Most** stations waste their money advertising on television. Why? Because their commercials don't work!

To be successful, your spot must attract attention, sell one-listener benefit, and be memorable.

"The Parade," a crystal clear CHR or A/C positioning spot, is now available in selected markets.

Call for your demo. Trailblazer Marketing • Bob Wood, President • (716) 876-0930

Stop Wasting Your Money!



Portland, OR

Miami, FL

Eugene, OR

Tampa, FL

Williamsburg, VA

3½ months

53 sellouts

Thank You

Premier Talent,

Warner Bros.

and all these

Promoters!

Records,

Local

Vancouver, BC

UR OFAMERICA '84

Honolulu, HI

Memphis, TN

Stockton, CA

Cleveland, OH

Nashville, TN

Detroit, MI

W. Fayetteville, IN

San Francisco, CA

Santa Barbara, CA

San Diego, CA

Columbus, OH

Los Angeles, CA

Pittsburgh, PA

Seattle, WA

Pullman, WA

Albuquerque, NM

Austin, TX

Chicago, IL

Philadelphia, PA

Dallas, TX

Houston, TX

New Orleans, LA

Passaic, NJ

Raleigh, NC

Hartford, CT

Gainesville, FL

Boston, MA

James Sandlin/ Vanderbilt Concerts John Scher Margorie Sexton Bill Simmons

Evening Star Productions

ASUOP/ Rock'n Chair Productions

Rock'n Chair Production
John Bauer
Jules Belkin
Bernie Bernstein
Jack Boyle
Cecil Corbett
Bill Douthat/
Whisper Concerts
Chuck deLeonardis/
Big River Productions
Bill Graham
Jam Productions

Jam Productions Bruce Kassman

Don Law Sam L'Hommideau

Neal Lyon/ Vanderbilt Concerts Electric Factory/

Larry Magid Louis Messina Brian Murphy

Jack Orbin Terry Parsons Norman Perry

Scott Sanders

Bob Kelly Danny Kresky Jimmy Koplik

New York, NY

Atlanta, GA Larry Vallon Dan Zelisko/

© 1984 WASEC

ABC's Of A T.V. Spot

Continued from Page 20

Looking For Mr. Goodbar

The key to all this is to shop around. Every syndicator in the country will be happy to send you a reel of past successes, along with a price list and a long sheet of references. These three items alone should not convince you — they should only make you start searching. Take a close look at the spots — see if they remotely resemble how you feel your station fits into the marketplace. Then ask everyone else at your station. Most people have a good idea of how listeners perceive a station, and can give you a quick "yes" or "no" answer.

Next, conduct some research. See what other people think of the proposed spots. With luck no one in your market has seen them yet; if another station has used them in another ratings period you're already in trouble. Your image has to be fresh, even if it is syndicated. If your research proves positive, and if your potential listeners find the spots appealing and motivating, you can move on to the next step.

Talk to some stations who use the spots in other markets. Then talk to some who stopped using them, and find out the reasons for cancellation. Take a close look at individual results — don't just take a "yup, sure worked here" response as an endorsement. No one wants to be singled out as the one station that failed while everyone else managed to succeed. Keep in mind that the dozens of companies out there will all have their own series of successes, as well as reasons why their spots produce the best results. They all want to sell you their product, but you have to sell your audience. You have one chance, and you'd better make it work.

All television advertising can do is get people to try your product — to listen to your radio station. The spot can make them tune in, but your station itself has to turn them on. As Steve Ewing says, it's much like shooting ducks: "Advertising is just the decoy. You put the decoys out there, and blow on the call a couple of times, and if those birds like what they see they're going to come in low over the decoys. If they smell something fishy, they'll take off."

The Key To Creative Research

There is a pervasive feeling among broadcasters that we have some special communion with our listeners. We have an elitist attitude that our "gut reactions" are almost always right, that we know what our listeners want and we are the best qualified to be the dispensers of what they care about. Nowhere is this attitude more obvious than when a radio station gets ready to do a TV commercial.

Research + Planning = Success

The most effective television commercials will reflect back to the audience a "vision" of your radio station that the viewer will understand. The strongest impact is made when your advertising talks to the people — in their language — about your station. The best television and outdoor advertising is created when the people at the radio station understand how they feel about your programming and that of the competition. Simply put, to promote your position you have to first discover what your position is. Tell your story, but tell the right story.

The best method to create and test a television spot is through the use of focus groups. By understanding the listeners, by becoming sensitized to what listeners feel is important about a station, a clear and creative course can be set for the station to follow. Focus group research will better equip you to guide the creative effort for your television advertising. By understanding more about how the listener uses your product, you can reinforce the positive attractions of your sound more effectively.

To do things right, audience research has to be used at three steps along the advertising process:

- 1. Planning the creative. Focus groups are most effective at this stage because they can probe for listener likes and dislikes, positioning strengths, street words that might work, reasons for sharing stations, and myriad other impressions that people have stored for you and your competition.
- 2. Testing the concept. Again, use focus groups to get reactions to a campaign before it goes into final production. Show people some storyboards or demo spots from other markets. This way you can learn how the commercial is likely to impact on the potential listener, and you can measure response to the creative execution before production dollars are wast-
- 3. Measuring effectiveness. After the commercial has been on the air, you should find out if it is working. Don't wait for Birch or Arbitron. A quick telephone survey can accomplish this for you. You will be able to measure how many people have seen and remembered your commercial. Also, the callout survey can let you know if people are sampling the station because of the spot

A Penny Saved . . .

It is always surprising to see how many times a research company is called in to help a radio station after a disastrous rating book. Management usually complains that for some reason their "fantastic" spot wasn't the success it was supposed to be; and the station wants to find out why. People are often dazzled by the production values of the spot and forget to do their homework. Sadly, most radio stations don't know how to promote themselves to prospective listeners, and if they aren't in tune with the attrac-

tions of their station, how will they highlight those attractions in a campaign?

Here is a quick checklist to help you do more effective television advertising, whether you are buying a syndicated spot or choose to roll your own:

- Make a commitment to research your listeners when you are planning the creative, testing the concept, and measuring its effectiveness.
- Don't do the research yourself. Hire a professional outside company to conduct the studies. You and your personnel are too close to the product to be objective.
- Ask the syndication company if their commercials have been tested. Get copies of the results.
- Find out where a campaign has aired and talk to the radio station. Get very specific and discover when the campaign ran, what was the frequency of the flight and what shows were bought, did the station research the spot, and was there a measurable result in the book? In short, find out everything possible about how the station ran the spot and what results were generated, if any.
- Find out the relationship between the station and the syndicator. Did material arrive on time? Were the production values strong? Were the radio station's instructions followed? Was the syndicator helpful in planning the campaign?

In the long run research can pay for itself. One station might find, for instance, that it should cancel its run of billboards and concentrate on television, while another might put a heavy budget in outdoor advertising and ignore television.

Many radio stations "buy the house" before they know where they'll be moving. They commit thousands of dollars without investigating the potential of their advertising. The listeners will tell you everything you need to know to make a better advertising decision. But you'll never know until you ask them.

By Bob Harper, President of Bob Harper's Company in San Diego.

TURN ON YOUR TV.

You know the best, most cost-effective way to promote your radio station is with a well-conceived and masterfully-produced TV campaign — syndicated or custom commercials filled with life and purpose.

Whether you're Country, Contemporary, MOR or Beautiful, TM Communications has all the best choices for you. They're the best because they're designed to be ... by longtime industry leaders, people who understand what it takes to reach your listening audience and achieve ratings dominance.

It's that understanding that sets TMC apart—that lets us be more to you than a mere ad agency or production house can ever be. Not only do you get matchless creativity and state-of-the-art production, but you also benefit from TMC's involvement in virtually every aspect of the communications industry.

In fact, the National Association of Broadcasters and the Radio Advertising Bureau came to TMC for their video projects. (Hmmm!) The list goes on to include prestigious broadcast organizations like Jefferson Pilot, EZ Communications, Hearst Broadcasting, Viacom and many others.

Before you commit to something as important as your next TV spot, you owe it to yourself to see the **best** from TM Communications. With TMC, making a unique impact in your market can be as easy as turning on your TV! Call Buddy Scott toll-free for details.



TM Communications, Inc.

1349 REGAL ROW / DALLAS. TX 75247/ 214-634-8511 / 1-800-527-7759

We'll sell your radio station in 30 seconds.

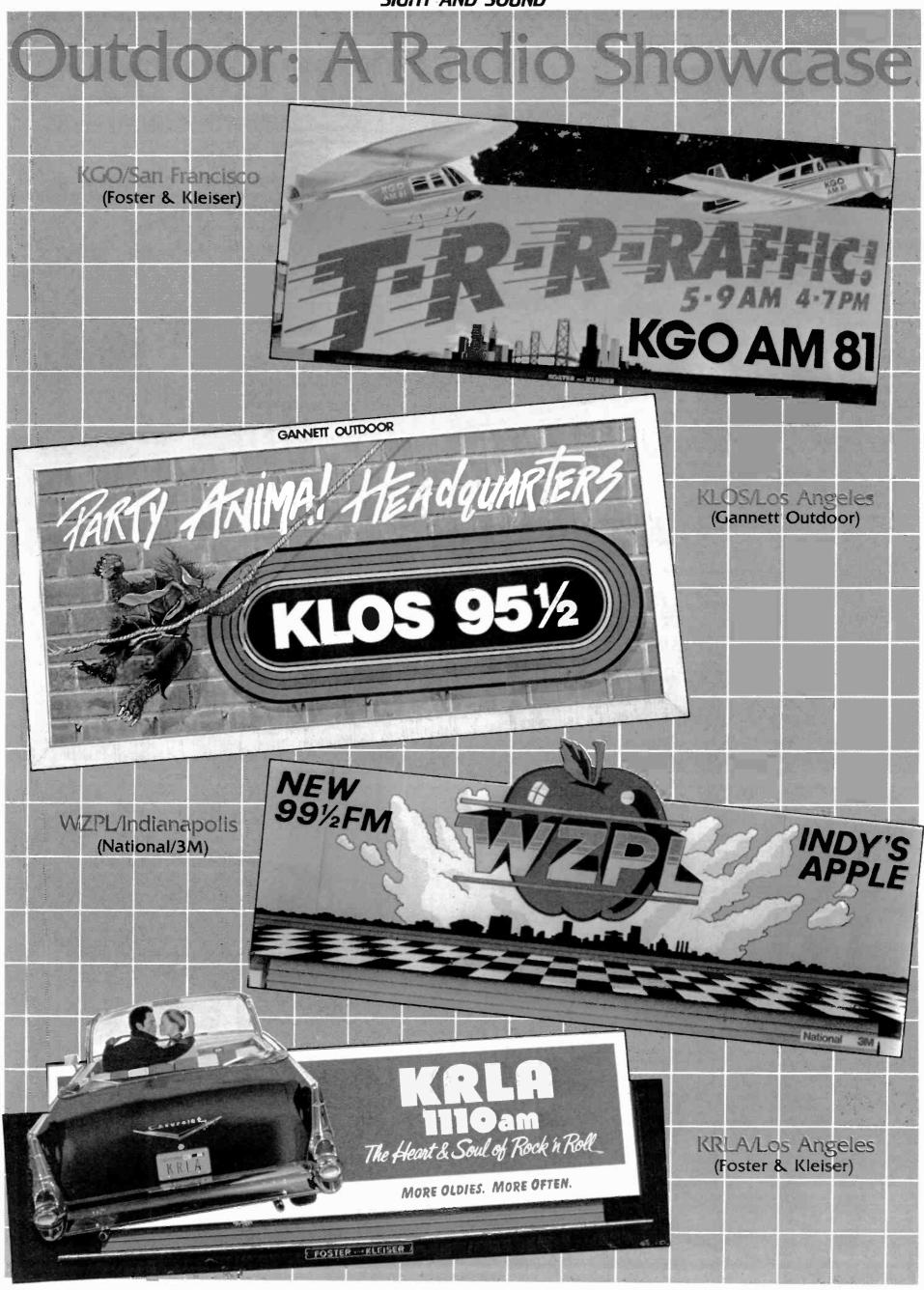
We create and produce affordable TV commercials that will get your market listening.

Call Jay Bigelow at (215) 525-6430, and see how quickly you'll be sold on Creative Works.



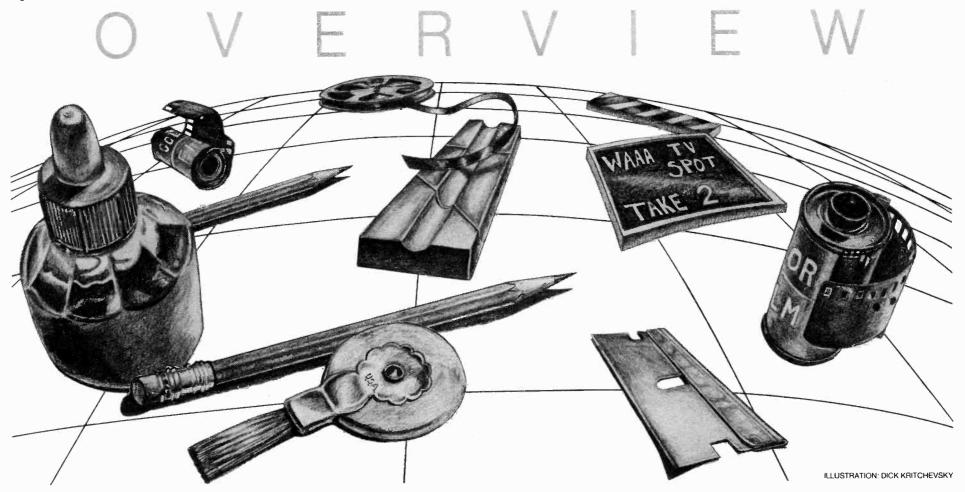
Gladwyne, PA 19035 • (215) 525-6430

SIGHT AND SOUND







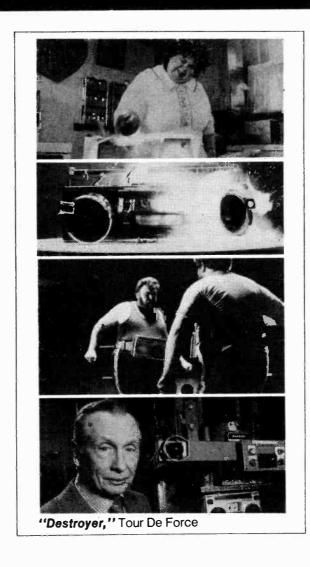


Storyboards To Sound Success

here are basically two types of television spots produced for radio stations: those developed on a local level for local clients, and those created and distributed on a national, syndicated basis. Local productions can be developed either in-house or in conjunction with an advertising agency, while syndicated spots can start out as an individual campaign and later become nationally-distributed, or they can be designed for national syndication from the start.

Virtually every commercial radio station uses, or has used, TV as part of its promotional activities. As anyone who has sat and patiently watched countless reels of commercial demos knows, there are definitely many "winners" and "losers" making the rounds. Some spots are dynamic, some are subtle, some are cute, while others are insipid and ridiculous. Picking the perfect one is not an easy task, considering the prevailing pressure of imminent failure.

The objective of any promotional campaign is to attract listeners, resulting — ideally — in increased quarter-hour shares. That's what ratings are all about. Varying campaigns achieve similarly varying results. In this "overview" section we have illustrated six TV spots that have had either national or local success. They cover a wide range of formats, geographical regions, and demographic targets, and show the potential adaptability of one spot to many markets. R&R has not judged these spots to be the best, nor the most effective, in their field. They are just a sample of what is available to the radio industry across the country. Their inclusion on these pages is simply an illustration of the wide range of creativity in the industry, and does not necessarily constitute an endorsement by R&R.



"DESTROYER"
Tour De Force, Milwaukee
Steve Ewing/Vice President

estroyer" was created as a flexible message, so it could be tailored to fit the needs of a wide variety of contemporary stations in a variety of formats. It was developed with prime time TV in mind — in fact, it is a slice right out of television. Americans love television, and they are fascinated with the spectacle of destruction. "Destroyer" is "A-Team Television." It is pure entertainment, and was not developed for image. A lot of researchers like to test spots for their image, but you can't do that with this one — just like you don't go out and test a Rolls Royce for elapsed time in the quarter-hour. "Destroyer" was simply designed to give you a high-profile, memorable look at a radio station, with a heavy emphasis on humor.

The spot starts out with a 307-pound woman listening to the radio. In the background her toast is burning. The disc jockey says, "What a rotten day it is," and she gets so mad at the radio that she pulverizes it. From there on, radios are mutilated, smashed up, and cracked up in a number of ways. We have two belly-butters with radios strapped to their waists; we have Hulk Hogan, the reigning WWF Heavyweight Wrestling Champion; we hit them with jackhammers; and throughout the entire thing an aircheck of the station is playing. The final note on the end is with John Cameron Swayze, who stands in front of an 80-ton stamper and crushes a radio, and says, "It takes a knockin' and keeps on rockin'." The spot establishes that the station plays rock music, and is designed to give you three visual logo impressions, the localization by stations, a humorous element, as well as the spectacle of destruction born out of prime

SIGHT AND SOUND

"THE PARADE"

Trailblazer Marketing, Buffalo **BOB WOODIPresident**

he Parade'' is really a positioning commercial for A/C and CHR stations. It works

this way: An off-camera, omniscient voice talks to a person onscreen, who represents the listener. The voice begins, "I'd like to talk to you about radio, but not about stations that talk, because you listen for music." At this point a parade of clacking teeth marches past the listener, while the dialogue qualifies the spot to target for the music listener. Then the voice says "Some stations play good music, but it's too sleepy. It's good, but too much of it is a bad thing." And visually a slow turtle ambles by. Then, "Some stations play fast music, but that's all they play, and it's basically boring. And too much of it gets on your nerves." Now a flaming guitar goes by, representing hard rock, and the listener jumps under the table. Finally, the solution comes along - a radio is mysteriously propelling itself across his desk, and he hears it. And he likes it. The spot sets up the problem, and the solution is the radio station, with a tag line at the end.

"SINGALONGS" Filmhouse, Nashville Curt Hahn/President

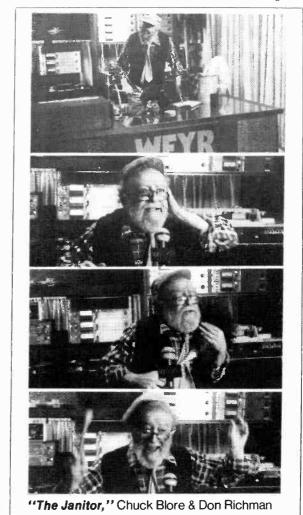
he base line of the singalong spot is that it deals with everyday people in everyday situations. These are people that the target demographic can relate to, and by putting them in some sort of humorous situation, it shows the kind of music the station plays and the spirit it has. The overall effect of the singalong vignettes, with the use of music, is to position the station as one you would want to listen to. Also, the spot is designed to show call letters about 40% of the time. Those 13 seconds of call letters are divided throughout the spot at four different points - including the beginning and end. This

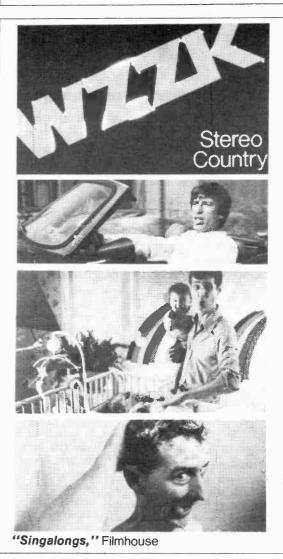
way the TV viewer has an overall picture of the station. At present we have about 60 separate vignettes, which the stations can choose from for their own marketplace. Typically there are three vignettes in each spot, sometimes more. Other than presenting a "this is the type of music we play, and this is the type of feeling you'll have listening to us" image, the station itself can customize the spot as it sees fit.

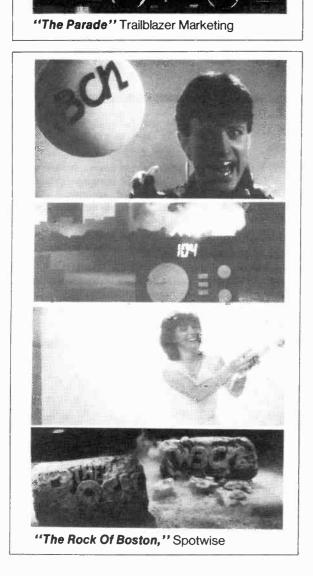
"THE ROCK OF BOSTON" Spotwise, Boston Richard Getz/Dir. of Marketing

he Rock Of Boston" is representative of all the elements that a TV spot for a radio station should have in it: call letter promotion, channel allocation and frequency, a demo of the playlist, on-air personalities, and a fast-paced, visually-exciting image. It also features the station's positioning line, and shows the station's logo.

The spot opens with high-energy animation mixing the logo with a cut from the J. Geils Band, and a station announcer saying the call letters. What follows is a sampling of the station's personalities, lip-synching various cuts in a shtick that is a visual cliche of the lyrics. Interspersed throughout is more animation, the logo, and the call letters. Finally, the last personality, Albert O, proceeds to smash a giant rock, which breaks into pieces revealing the station's call letters once more. The camera zooms out to reveal another boulder that has been smashed to show "The Rock Of Boston" chisel-









OUTDOOR ADVERTISING COMPANIES

OFFICES IN:

ALABAMA

· MOBILE MONTGOMERY

COLORADO • TALLAHA
• COLORADO SPRINGS/ GEORGIA

FLORIDA

· DAYTONA BEACH

FT. MYERS

 LAKELAND PANAMA CITY

· PENSACOLA

TALLAHASSEE

ALBANY

AUGUSTA

• ROME

KENTUCKY

COVINGTON LEXINGTON

PADUCAH LOUISIANA

· ALEXANDRIA

HOUMA

PINEVILLE BATON ROUGE

TENNESSEE

CLARKSVILLE NASHVILLE · KNOXVILLE

· LAFAYETTE

MONROE

- DAYTON

ОНЮ

· LAKE CHARLES

TEXAS

 BROWNSVILLE MIDLAND

WICHITA FALLS VIRGINIA • RICHMOND

· ROANOKE WEST VIRGINIA • WHEELING

"We appreciate your business."

"THE JANITOR"

Chuck Blore & Don Richman, Hollywood **Don Richman/**President

e came up with the idea of "The Janitor" because we wanted to come up with a dynamite follow-up to the "Remarkable Mouth" of several years ago, which we sold in over 100 markets. We were looking for something where you could hear what the station was like, but also be entertained. So we came up with an old janitor, who would come in at night, clean up the studio, and fantasize that he was the station. This way, instead of going in on the mouth as we did with the lovely young ladies with "Remarkable Mouth," we would stay full frame on the janitor, and let him give his impression of the music, the jocks, and everything else.

The commercial has been done for virtually every kind of station. We've done everything from Adult Contemporary to Top 40, hard rock, Country — everything except Beautiful Music. The appeal lies in the fact that the janitor is a vulnerable guy who people generally like. He seems to be having a wonderful time, and he reflects the personality of the station. I think it works because everyone sort of has a Walter Mitty-ish streak in them — we want to do something outside of ourselves. Someone might want to be on the air, someone else might want to race a car at the Indy 500. It is a transference of the Walter Mitty thing, and people can relate to it. Plus, the spots are entertaining, and instead of trying to sell the station, we are the station.



"Corkscrew," Silverman Productions

"CORKSCREW"

Silverman Productions, Richmond **Don Silverman/**President

orkscrew," promoting DC101/Washington's Greaseman, is a live-action, animated, tensecond spot in which the Greaseman continually changes outfits. We shot it just about one frame at a time, as in regular animation. What we did was shoot a frame or two, then we changed his clothes and moved him an inch, then shot another frame or two – and so on. It took about 4-1/2 hours to complete.

The audio track consisted mostly of nonsensical stuff, and went "Okay . . . na-na-na-na-na-na-na-na-na-na-na-na-it was all just silly Greaseman sounds. Then we tagged the spot with "Greaseman on DC101 Radio . . . no telling who he'll be tomorrow." The audio was just covered with this nonsense stuff that he says when he's on the air.

We produced the spot in collaboration with the station's advertising agency, J. Walter Thompson. It was an interesting spot, because they didn't really know how to handle this one cinematically. They wanted to feature the Greaseman, and thought about spinning him and twirling him. We told them, "Change his wardrobe, change his makeup, take half his shirt off, put half his hat on, move him an inch here and an inch there, throw a prop in his hand." We decided to have him change through about six of the characters that are some of his distinct air personalities, all in ten seconds.

7 Steps To Super Spots

Radio and television have long been involved in a friendly debate over each medium's purported assets and advantages. Statistics regarding reach, frequency, gross impressions, CPMs, etc. have been volleyed back and forth for years, each side claiming ultimate superiority. The truth is, both radio and television have their own particular qualities which, when combined, make them an invincible team. Therefore, when radio engages television for advertising purposes, they can work very well together to achieve almost any objective.

The Big Bang Theory

It is not unusual that as radio stations begin to market themselves more aggressively, they turn to their younger sister medium to obtain the biggest bang for the buck. Following the trend of the current personal instruction books, here's a brief "how-to" for effective TV advertising.

1. Establish goals. Station management should have a very clear idea of what it wants the TV campaign to accomplish. A good marketing plan, which every successful business has, is the proper tool at this stage. Ideally, the plan will rely heavily on market research - a study of what the average folks in the market think and feel about local radio. A good study will reveal where your station is perceptually strong or weak. A competitive opening the basis for positioning - might appear from all this

- 2. **Set priorities.** This is common sense. Trying to do everything is equivalent to doing nothing. Communication theory dictates that a single idea is easier to convey than a whole flock of them. Establish the position of the station, and build awareness of your funny new morning team but don't try to do both in one spot.
- 3. Get the best creative you can. The creation of a commercial or campaign the creative is probably the single most important element of the whole project, if isolating the different parts is possible. Utilize professionals they'll make sure the commercial is attention-getting, entertaining, and memorable all the essentials of an effective ad.
- 4. Make sure the creative does its job. Does it address the objective? Is it appropriate for your station? For your target audience? For your market overall? Make sure you are offering the audience

a benefit to them, not a feature of your product that you're proud of. Don't talk to yourself in advertising.

5. Get the best production. The operating principle is "dress for success." Viewers don't know or care about the complexity or expense of the production process. Commercials, like people, are judged by the company they keep. A good media buy will place you alongside the best product commercials, so you have to look your best. Production is no area to skimp on, especially when you consider the money being laid out for the schedule.

6. Be completely involved in the production process. Attend key pre-production meetings with the producer and director, attend the casting session, review photos of the locations, be on the shoot from start to finish, review the rough cut, and don't be hesitant to call for alternate takes. Question everything. Remember, no one will see the campaign as much as you will, so you have to be absolutely happy with it.

7. Invest in a good media plan. Although air time is expensive, there are two ways it can be more expensive. First, if you buy more time than you really need; and second, if you don't buy enough and the whole effort is wasted.

Exceptional And Acceptable

The basic questions to be answered here are who do you want to reach (the target), how many of them (what percentage) is acceptable to you, and how many times (frequency) do you want to reach them?

There are no hard and fast rules to follow, and to offer any here would be grossly misleading. It all depends on what you want to accomplish. But, once these decisions are made, media buying is very much like going to the market

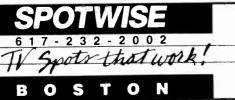
— you want to buy something, and the TV sales departments want to sell it to you.

The catch, of course, is making your television campaign exceptional, not just acceptable. TV advertising is not all that difficult to do, nor is it really as expensive as it seems, when you see that the cost per impression is the lowest of all the mass media.

By **Jerry Hagins**, marketing coordinator at **Creative Works** of Gladwyne, PA.



For the Best in a TRAVELING BILLBOARD® (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT





NETWORKS PROGRAM SUPPLIERS



REED BUNZEL

DIALOGUE WITH KATZ, BLAIR, INTEREP

Rep Networks: Friend Or Foe?

During the last few years radio has been involved in a heated debate on the merits of unwired, or rep, networks. These networks are derivatives of national spot radio sales and were developed to efficiently sell radio on a national scope. They aren't the traditional programming networks customarily discussed on this page. In fact, they have little reason to be included in this column. However, there is continuing confusion over exactly what these "nonwired" networks are, how they function, and what their impact may be on national radio advertising. Therefore, this week's column examines the national reps who are networking their stations via spot radio.

Nonwired networks have led an on-again, off-again existence in the radio industry since the late '50s, when rep firms reacted to television's electronic stealth of radio's - and advertising dollars. Depending on whom you speak with, the evolution of these networks and the basic changes in the buying/selling practices of national spot radio are either beneficial or detrimental. Some people claim rep networks are an efficient way to develop new business, to get radio more of the advertising pie, to get more business from the traditional "wired" networks, and to make it easier in the long run for national radio. On the other hand, critics insist that all nonwired networks do is slice rates, confuse the buyer, and cheapen the medium.

What Is An Unwired Network?

Each national rep firm has its own set of goals and objectives in selling radio. Consequently, more than a slight degree of competition has developed between them: business practices have periodically been called into question, as have the philosophies behind them. To cover a cross-section of the industry, I spoke with representatives from three national rep firms: Katz Radio Group, Blair Radio, and Interep.



Ken Swetz, President of Katz Radio Group, explained a little about nonwired networks' history in the spot sales arena "Years ago reps got into the network business because stations were crying for new business or new development." he said. "You could practically put asterisks next to radio's share of the entire advertising budget. It was miniscule compared to print and television. So we all went to our stations, harnessed them together, and developed a rate structure that would allow us to compete in that arena."

Obviously, reps view nonwired nets as an attractive way to package and sell national spot radio. According to Swetz, "An unwired network is merely packaging the stations a particular rep represents. If an advertiser has a desire to purchase a number of certain markets, or the entire United States. a rep would pull together all those stations it represents and put them into a network. The word unwired really defines it because it designates that it's not con-

'There is no difference between an unwired network and spot radio. It is all national radio, which has two forms: connected and disconnected. If you buy it connected, you're buying the traditional wired networks, even though they really aren't wired anymore. Disconnected is what heretofore has been termed spot. If an advertiser expresses a desire to purchase a number of markets, you package them up and call it a rep network. The word 'network' has become bastardized - something for everyone to hang his hat on. It's all a matter of semantics.'

Swetz believes a lot of the confusion — and resulting fear — lies in the fact that some reps try to position themselves so the difference between them and traditional networks is practically indiscernable. The problem with this, he says, is the networks themselves have never quite gotten their money's worth out of national advertising. 'If there is any bitch about the networks, it is that they never sold for as high as they should have sold. John Ruskin said a long time ago: 'There is hardly anything in this world that some man cannot make a little worse and sell a little cheaper, and the people who consider price only are that man's lawful prey.' The easiest way to sell a radio station is to sell a rate, and a lot of people sell by only giving rates. You take individual stations, or networks - if you're going to sell it cheap, you're never going to grow.



Non-Wired Nets: A Process Of Evolution

John Boden, President/CEO at Blair Radio, explains how rep networks have evolved from their original functions. "A nonwired network today is any combination of stations that are bookkeeped out of one central source. But when the concept originally got started around 1958, we saw it as

September

"Waylon and Willie."



Network Spots NBC News has extended an invitation to have both the Democratic and Republican nominees for the Presidency participate in a live one-hour political debate on radio and television. The debate will be held at a mutually agreed-upon location, and is scheduled for some time in Mutual Broadcasting will be featuring Waylon Jennings and Willie Nelson in its upcoming 3-hour July 4th broadcast of **IDB** Communications has broken ground in the construction of Westwood One's 10-meter Scientific Atlanta earth station to service Satcom 1R. The facility is being built for the transmission of digital audio

signals to be delivered via satellite to radio stations. Other customers currently scheduled to utilize the earth station are Health Resources Network, Golden West, and the RKO Radio United Stations has signed Z-100/New York PD Scott Shannon as the host of "4th Of July Summer Beach Party," a 3-hour special holiday feature scheduled to be broadcast over the Independence Day weekend. Also, the company has relocated its new West Coast sales office from the headquarters of Dick Clark Productions to 2029 Century Park East, Los Angeles, CA 90067



a marketing tool to develop new radio dollars. If one rep didn't have all the markets the advertiser wanted, and if the advertiser was looking for nationwide coverage, he'd go to another rep and make a deal to deliver the stations he didn't have. By doing that the rep developed some new, significant radio dollars."

The problem today, Boden believes, is the flurry of activity generated in the spot radio market. "What has happened today is that everybody has jumped in, packaging stations together in any way, shape, or form to get the business. It's just another way to package spot radio, and the development aspect is all but gone. They're taking the available dollars and just putting them in different marketing packages."

One of the criticisms concerning rep networks is they tend to cheapen radio - that reps simply rush in to make an easy buy, virtually ignoring the quality aspects of the medium. "They're cheapening it from the perception that you can buy radio cheap," Boden agrees. "What is happening is the strong stations on a rep's list are getting the rate they want, while the weaker stations are paying for it. And the buyer thinks he's getting a great deal. Some stations are being hurt; some buyers are being hurt. I don't think we have to deal in radio quite to

The interep Companies

Targeting The Buy

Bob Lion, Co-Manager for Interep, claims that one way to escape this 'quick buy' syndrome is to look past a simple client roster and target individual stations. Internet, the rep network derived from the amalgam of the four Interep companies (McGavren Guild, Weiss & Powell, Major Market Radio, and Hillier, Newmark, Wechsler & Howard), is set up to target individual stations for demographic buys. 'What we are selling now are target radio networks, in which we choose from our four companies only those stations that deliver heavy users of an advertiser's product. For instance, if an advertiser is pushing a black-oriented product, we'd target the Black stations. Or if it's a high-ticket item, we'd go for an upscale, maybe Classical, audience. This way we're much more customer-directed than rep-directed, which is how the old nonwired networks used to be

"The nonwired network, as it was originally structured, was a way for a rep to go in and try to get as many stations on a particular buy as possible. When this practice got started they tried to compete with the wired networks on a low-ball rate situation. But the networks are a barter situation, and the unwired networks couldn't compete on that basis."

The structure of a target network is different from a regular unwired network in that an advertiser has more station lists to choose from when placing a buy. If one rep can't deliver the targeted format or demographic in each market, stations will be cherry-picked from another rep's list. In this manner the advertiser is satisfied that his buy is covering the entire country, and stations aren't forced into lowering their rates just to get an order.

On the surface this system seems tailormade. In most cases it is. However, many stations feel that because they have entered into an exclusive contract with their rep firm, the rep firm itself should return that loyalty and place every buy with that station. After all, isn't that the fair thing to do?

"No station is told by a rep that it's going to get every piece of national business that comes down the pike," Lion explains. "That would be ludicrous. The same thing is true with the target networks because it is spot in the same vein. A Beautiful Music station just won't get a piece of teen-oriented business, but it wouldn't get it if it was normal spot radio, either. With a target network we interface with each of the four companies prior to every buy. A station might get passed over with one order, but it might pick up another that it otherwise wouldn't have received."

Tony Miraglia, also Interep's Co-Manager, believes that the efficiency of target networks lies in their ease of buying. "One of the main advantages is the ease of purchase," he says. "We're making it easier for advertising agencies to use radio. We're also giving the advertisers the most appropriate radio stations, those that will deliver the heavy users of the products and services they're trying to advertise. The way nonwired networks were being sold was to say 'sell all of our stations whether they make sense or not.' The bottom line is that campaign wouldn't work because they were using inappropriate radio stations.'

Just what effect will nonwired networks, or target networks, have on national radio advertising? Can nonwired nets develop new business for the industry, provide more profitable buying for agencies, and increase spot buy efficiency/impact? Are these networks set up to help the advertiser, the station, or the rep firm itself? The elements inherent to this discussion add up to one question: who wins?

Tantamount to all this is the old chicken and the egg question: are rep firms answering the hue and cry of the marketplace, or are they leading the radio industry down the garden path? According to Ken Swetz, rep firms have a responsibility to radio. However, he insists that the stations themselves have to look out for their best interests. "All the station has to do is say, 'No, we don't want that business.' It also takes some leadership in the rep business for the reps to do what's right for radio. Nonwired is good for the reps. Reps make out terrific. But we're in a service business, and when you're in this business the most important thing is your client — station." which is your

Networks/Program Suppliers

MUSIC FEATURES

Entertainment Net/Silver Eagle:

July 4th special w/ Alabama, Larry Gatlin & the Gatlin Brothers, Oak Ridge Boys, Charlie Daniels (June 30)

Rock Net/Live Supergroups:

Greg Kihn (July 14)

Youth Networks:

All-American Rock & Roll Party (June 30)

Clayton Webster **Country Calendar:**

Barbara Mandrell (July 2) Johnny Lee (July 3) Dottie West (July 4) Emmy Lou Harris (July 5) Jeannie Seely (July 6) Roy Acuff (July 7) Gail Davies (July 8)

Rare Trax:

Ken Hensley (July 2) Jimi Hendrix (July 3) George Thorogood (July 4) The Fixx (July 5-6)

Retro Rock:

Def Leppard (June 25)

Creative Radio Network

Country Music's Radio Magazine: Lee Greenwood (June 30)

Gary Owens' Supertracks:

Salute to summer (June 30) **Global Satellite Net**

Rockline: David Gilmour (June 25) Red Ryder (July 2)

Lee Bailey Productions

Radioscope:

O'Bryan/Alice Arthur/O'Jays (July 1)

MJI Broadcasting Rock Quiz Special:

Fourth of July summer bash (June 29-July 2)

Mutual

Dick Clark's National Music Survey:

> Jermaine Jackson/Paul Weller/Cyndi Laupe (June 22-23)

Lee Arnold On A Country Road:

Merle Haggard/Barbara Mandrell/Louise Mandrell/Steve Wariner/Charley Pride/ Lee Greenwood (June 22)

Narwood Productions Country Closeup:

Charley Pride (July 2)

Music Makers:

Cab Calloway (July 2)

NBC

The Source:

Rock salutes Motown (June 29-July 1)

PFM Inc. **Guest DJ:**

Pat Travers (July 2)

PIA (Program Services) Rare & Scratchy Rock & Roll:

The Association (June 29-July 1)

RKO Networks Behind The Music (RKO 2):

Deniece Williams (June 25). Kim Carnes (June 26) Shakin' Stevens (June 27) Anne Murray (June 28)

Lee Greenwood (June 29) Checkin' In (RKO 2):

Waylon Jennings (June 25) Gus Hardin (June 26) The Judds (June 27) Kathy Mattea (June 29)

Countdown America

w/John Leader (IS INC): Elton John (June 23-24)

Live From The Record Plant (PG Prod):

Jefferson Starship (June 24)

Private Session (RKO 1):

Willie Nelson (June 25) Styx (June 26) Juice Newton (June 27) Elton John (June 29)

Solid Gold Saturday Night (Dick Bartley):

Roy Orbison (June 30)

Strand Broadcast Services Music & Memories:

Spanky & Our Gang/Dick Martin (June 30) Marilyn McCoo (July 7)

Syndicate It Music Of The City:

Motown special: Temptations/Teena Marie/

United Stations

Dick Clark's Rock, Roll & Remember:

Captain & Tennille (July 6-8)

The Great Sounds:

Frankie Laine (June 29-July 1) Rick Dees' Weekly Top 40:

LaToya Jackson (July 6-8)

Solid Gold Country:

Don Williams (June 29-July 1) Weekly Country Countdown:

Earl Thomas Conley (June 29-July 1)

Westwood One

Budweiser Concert:

Pointer Sisters (July 2-8)

Countdown:

Rockwell/Jermaine Jackson (June 29-July 1)

Dr. Demento:

Bonzo dog doo-dah band (July 6-8) Earth News:

Michael Pare & Jimmy Iovine/Slade/ Michael Winslow (June 25-29)

In Concert:

The Tubes (July 2-8)

Live From Gilley's:

John Conlee (June 25-July 1)

Off The Record:

Rod Stewart/Chicago/Motley Crue (July 2-6) Off The Record Specials:

38 Special (June 25-July 1)

Pop Concert:

Rock Album Countdown:

Greg Kihn/Joe Jackson (June 29-July 1) **Rock Chronicles:**

Art rock (June 29-July 1)

Special Edition:

Bobby Womack (June 25-July 1) Superstars Rock Concert:

Eddle Money (July 6-8)

PEOPLE

 Narwood Productions has promoted Ellen Silver to the position of Executive Vice President of the company, while Dave LeVan has been elevated to VP/Engineering. Silver's duties as Exec. VP will include overall corporate management and supervision of the production and distribution of programming. She joined Narwood in 1973, and most recently was VP/Programming. LeVan will be responsible for supervising all technical production for the company. He joined Narwood in 1974, and moves up from Director/Engineering



WIZARD OF OZ - A recent Memorial Day special on RKO's "The Hot Ones, produced by IS INC, featured some of the hottest recording acts to come up from the land down under in "The Wizard Of Oz." Pictured after a taping session are (I-r) program host Dave Roberts, and Little River Band lead singer John

• Al Gaherty has been appointed Director/Finance & Administration for NBC Radio Networks. He moves up from Administrator/Financial Forecasting for the network, a position he held since 1983. He joined the company in 1976 as a Junior Accountant in the Television News Business Affairs Department, and since then has been with the network's Radio Stations Division and the Source.

• Associated Press Sales Executive Mary Clunis has been named the new General Broadcast Executive for the network's Central Division. She will be supervising the sales efforts of seven broadcast executives, and will report to Glenn Serafin, AP Deputy Director/Sales for AP's Broadcast Division. She first became associated with AP in 1978 as AP Coordinator and Operations Manager for AP/TV, and officially came to the network in 1980.

• Kaila Okun has joined Inner-View, Inc. as the company's new Sales and Office Manager. She will be responsible for supervising the dayto-day sales and office duties at the company. Most recently Okun worked in the sales department at the Creative Factor in Hollywood.

• M.J.I. Broadcasting has added Abbe Harris to its promotion staff. She will be responsible for the company's publicity and promotion, as well as coordinating the prizes used in the network's two quiz shows. Harris comes to M.J.I. from United Stations; prior to that she was with John Springer Associates in New

EWS & INFORMATION FEATURES

ABC

Let's Cope:

Do your parents upset you? (June 18) Competing with your children? (June 19) Unsure about getting married? (June 20) Spouse demanding and controlling you? (June 21) Have trouble motivating yourself? (June 22)

All Star Radio Radio Hotline:

Foot pervert - Twinkies/Bob's answer machine I don't have any friends/when we we kids/bored genie (week of June 18)

Stevens' & Grdnic's Comedy Drop-Ins:

My doctor's doctor/how to pick up girls/rhythmania pacemaker/in search of Big Fat Donna/topless PSA (week of June 18)

CBS

Entertainment Update (Kris Stevens):

Dan Aykroyd/Greg Kihn/Leonard Nimoy/Sean Penn/ James Coburn (June 18-22)

Clayton Webster Jack Carney's Comedy Show:

Jack Benny special (July 2)

Mutual Larry King Show:

William Rusher (June 18) Carol Channing (June 19) Gore Vidal (June 20) Bud Selig (June 21) Sam Zagoria (June 22)

Assignment Hollywood:

Joe Montegna (June 18) Lesley Anne Down (June 19) John Erik Hexum (June 20) Lorna Luft (June 21) Daniel J. Travanti (June 22)

Narwood Productions Minding Your Business:

Oregon Graduate Center (June 22)

Employee assistance programs/videotex (June 18) Ice cream equity (June 19) Summer layoffs/politics & small business (June 20) Phone tracking/Tektronix (June 21)

Progressive Radio Net Computer Program:

omputer kitchen/knowledge englneering/ computers and stocks/local area networks (week of June 18)

Laugh Machine:

Gallagher/George Carlin/Richard Pryor/ Laugh-In/Don Adams (week of June 18)



QUEEN FOR A DAY - Radio went "Ga-Ga" recently when United Stations interviewed rock group Queen for an upcoming segment of "Rick Dees' Weekly Top 40." Pictured (I-r) are United Stations' Lori Pinkerton,



RATT PATROL - L.A.-based rock group Ratt recently turned ABC's ''Rockline'' into a party line when band members Stephen Pearcy and Robbin Crosby recounted their recent adventures on the road. Pictured during the live, phone-in program are (I-r) Pearcy, Crosby, and program host Bob Coburn.

Summer employment/plastic surgery/video cassette projections/dangerous hot dogs/lottery millionaires (week of June 18)

Sound Advice:

Buying speakers/speaker efficiency/speaker accuracy/dispersion/capacity and amp wattage (week of June 18)

RKO One Beat The System:

Freelancing (June 26) Beat the reaper (June 28) Mind Games:

Atlantis (June 25) Monotonous voices (June 26) Inherited depression (June 27)

Micro-sleep (June 28) Dream states (June 29) Smart Money:

Legal rights of live-ins (June 25) Divorce mediation (June 27) Investing in private companies (June 29)

Radiorobics w/ Jayne Kennedy:

Leg exercises (June 18 **Westwood One**

Brad Messer's Daybook: Pinball outlawed/Lizzie Bordon/McCormick Reaper

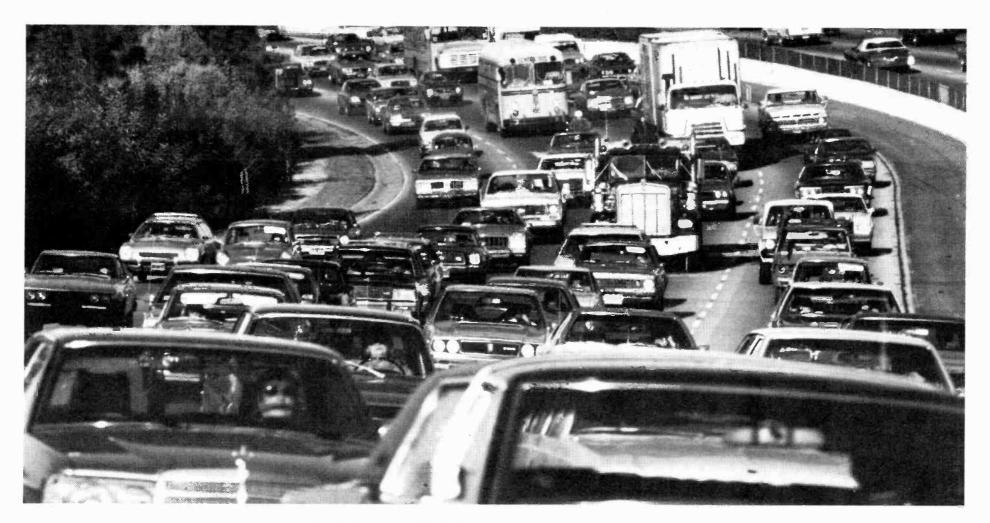
(week of June 18) Playboy Advisor:

Should boss know they're in love?/all but parents know she's gay/teen dating protocol/sexual abuse awareness/she brags about former lovers' skills/loves him, hates his car/ assertiveness & job advancement/husband cheats/almost an alcoholic/he thinks w crave his money (week of June 18)

Spaces & Places:

How to be a good boss (week of June 18) Waldenbooks Review:

Dale Pollock/Kevin Nelson/Bill Henry/Jackie Collins (week of June 18)



YOU TAKE DRIVE TIME AND LEAVE THE REST TO US.

Drive time is where you make the bulk of your profits.

We know it; you know it.

So if you measure the contribution of the rest of your radio day to that of drive time, you'll come to this inevitable conclusion: you ought to be concentrating your resources where they count most.

But that may leave you with the problem of filling the rest of your broadcasting day with quality programming. How do you do it?

More and more radio executives say the answer is ABC Talkradio.

ABC Talkradio not only can fill most of your regular broadcasting day (up to 12 hours), we'll make your weekends totally listenable, too. With 9 hours of programming Saturday and Sunday.

The ABC Talkradio lineup is packed with personalities who are experienced professionals, informed, provocative, entertaining. So audiences do more than just stay tuned, they get involved, not only with the programming but also with your sponsors.

Want some examples?

Dr. Susan Forward and Michael Jackson have grown their 18+ audiences more than 63% and 70%, respectively, for KNUS-Denver in the latest rating period.

Owen Spann, Dr. Forward and Jackson have scored increases ranging from 29% to 218% for WCBM-Baltimore.

Even in a mature Talkradio market like Los Angeles, Michael Jackson and Dr. Toni Grant are increasing audiences. For KABC, Jackson increased his 25-54 women listenership by 22% and Dr. Grant increased hers by 56% in one year.

Each program host on ABC Talkradio has achieved national recognition. Each generates publicity coverage from every type of medium. So it's no wonder audiences talk about the personalities on Talkradio.

To learn more about why you should be concentrating locally on drive time and letting the stars of ABC Talkradio integrate with your local staff, talk with Rick Devlin, Vice President, Director of ABC Talkradio at (212) 887-5638.





"Now It's My Turn"

Produced by Mike Howlett

Remixed by Mike Shipley

The new single from the Geffen album LOVE LIFE $_{
m GHS~4025}$

Management: Peregrine Watts-Russell

for MFC Management

CHR SIGNIFICANT ACTION

Out Of The Box Adds At:

WPHD WJXQ WJAD WHOT-FM **WXLK WRCK KMGX** WHSL **KZZB** 99KG WZLD KQMQ KHOP **WFMI** KGOT KCDQ **KTFM** KSKD KDON-FM **KHTX KMGK** KHYT







MTV going public? There have been widely circulated recent rumors that an investment group (headed by current MTV execs) was trying to purchase MTV from parent company WARNER-AMEX, but that apparently is *not* happening. What indeed *may be* happening is a \$300 million MTV public stock offering, which would move the video music channel out from under the WCI



umbrella as a publicly-held separate company. MTV VP LES GARLAND denied that any such action was underway, but investment bankers in New York indicate the offering is forthcoming, and the \$300 million figure would be about right in light of MTV's projected profit for this year. If you've always wanted to own a piece of MTV, this might be your chance.

The rumble was out there last week, and this week it came to pass: RCA VP/Promotion & Marketing JOHN BETANCOURT has left "the Nipper." The official statement says John "resigned to pursue management and production interests outside the company," which only added more fuel to the already hot rumor that John and current RCA/Nashville VP JOE GALANTE would form a partnership. While any confirmation of such a pairing was not forthcoming, it is known that former Capitol VP BRUCE WENDELL is now "consulting" RCA's promotion team for a few weeks. Naturally, the possibility of Bruce joining the RCA payroll on a more permanent basis has a lot of folks talking in New York.



At WBLS/NEW YORK, VP/GM CHARLES WARFIELD has "suspended" PD FRANKIE CROCKER for a minimum of two weeks. Why? Warfield told Street Talk the sanction came as a result of Crocker's "failure to supervise his on-air staff and his failure to program

Frankie Crocker the radio station." Warfield also indicated Crocker's excessive absenteeism from his own airshift contributed to the punishment.

Look for another ex-member of the **ARBITRON** flock to make his way to the **BIRCH RADIO** fold. Our sources say this former Arbitron executive will assist in helping Birch position its radio product for future growth and methodology improvements.

TOM OWENS has exited as PD of **KTXQ/DALLAS.** No immediate replacement was named, and Owens did not announce his future plans.



Both **CAPITOL** and **EMI AMERICA** have reorganized their promotion staffs. Exiting Capitol are San Francisco rep Sandy

Thompson (the company's 1983 rep of the year), Houston rep John Matthews. Dallas rep David Anderson, Miami rep Train Zimmerman, and Baltimore-Washington rep Danny Lyons. Leaving EMI is Florida rep Michael Harris. The new territories and assignments are as follows: Capitol's James Bishop from the Carolinas will now handle Dallas, Houston, and New Orleans; Atlanta rep Gino Rumple will add the state of Florida, as does EMI's Atlanta rep Terry Lawson. Nashville's Sandy O'Conner picks up the Carolinas, and Philadelphia rep Ricky Salvadore will move to San Francisco. Still to be decided is who will handle the Baltimore-Washington market, which will be combined with Philadelphia. Capitol VP/Promotion & Marketing WALTER LEE commented, "These realignments reflect the makeup of today's marketplace as opposed to 1972, which was the last time Capitol's field promotion force was realigned."

Former CKLW/Detroit morning man **TOM RYAN** will return to the Motor City airwaves June 23 as the new wakeup host at **WOMC**. Tom's been on the sidelines since CKLW moved Paul W. Smith into mornings in late February.

As previewed here, **TED COHEN**, most recently National Artist Development Director at **WARNER BROS.**, has joined **WESTWOOD ONE** as Director of Talent Acquisition. In his new position Cohen will secure artists for the firm's numerous national radio concerts and programs.

While it's true that **WFOX/GAINESVILLE-ATLANTA** *is* looking for a PD, current PD **ALAN DUPRIEST** is *not* out. GM **MARTIN SHERRY** is taking applications for the position, and Alan is reapplying following the station's recent acquisition by **SHAMROCK.** Research on the new format is not in yet, so applicants are shooting in the dark for this potentially desirable position.

Continued on Page 34

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CHART GESTBUSTERS!

"Ghostbusters"/Ray Parker Jr.

Radio sure ain't afraid of no ghost.
Ray Parker Jr.'s theme song from the block-buster Murray-Aykroyd film is off to a supernatural start. And catch the all-star video on MTV and everywhere. The Ghostbusters soundtrack LP ships this week.

CHR BREAKERS 172/114

#1 MOST ADDED

And It's Gonna



"Doctor! Doctor!" / Thompson Twins

The Thompson Twins are raising pulse-rates all over America with "Doctor! Doctor!," the follow-up to their breakthrough smash "Hold Me Now" (and the perfect cure for the summertime blahs). It's from the nearing platinum into The Gap.



CHR CHART 29- 29

AOR CHART 23- 19

AOR TRACKS 23-19

"Prime Time"/ The Alan Parsons Project

There's no mistaking the sound of The Alan Parsons Project. "Prime Time" has the multi-dimensional appeal that has brought them to the top time and time again. A winner, from the hit Ammonia Avenue (gold and climbing).



CHR CHART 40- 35 A/C CHART 20- 15

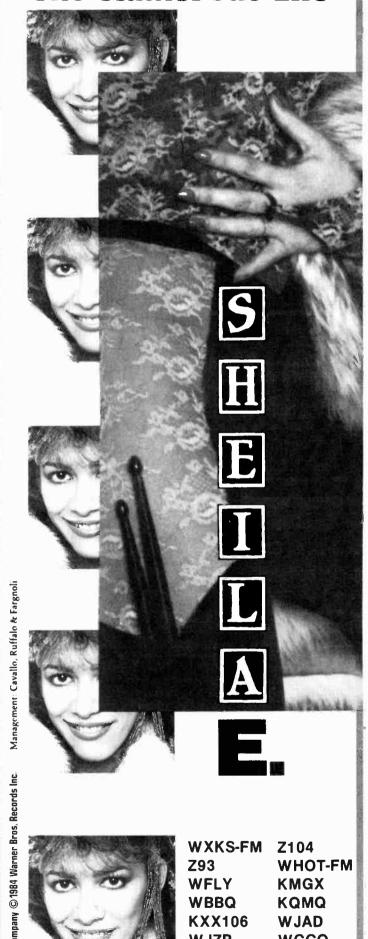
New Hits From the Arista Chartbusters! Coming To Save The Airwaves This Summer!

On Arista Albums and Arista Qualitape Cassettes. # 1984 Arista Records, Inc.



Treat Your Listeners To

"The Glamorous Life"





uced by Sheila E. and The StarrAC



WXKS-FM Z104 WHOT-FM **Z93** WFLY **KMGX WBBQ KQMQ KXX106 WJAD** WCGQ WNOK-FM Q104 **KAMZ** WAEV **WZYP** WGLF WOKI 99KG **KRGV KCDQ WSFL KTFM**

Street Talk

Continued from Page 32



And speaking of morning men, hats and horns for KFRC/SAN FRANCISCO's DR. DON ROSE on the joyous occasion of his 2500th morning show at the station (6-8). In DDR's very successful career at KFRC, he's given a lot of Bay Area listeners reason to be glad he made the move from WFIL/

Dr. Don Rose Philadelphia over ten years ago.

MALRITE handed out its annual awards at corporate meetings in Keystone, CO recently, and KSAN/SAN FRANCISCO's PD J.D. SPANGLER was named PD of the year. KSAN's Promotion Director STEVE JORDAN was honored as Promotion Director of the year. A special President's Award was given to the management and staff of Malrite's highflyin' WHTZ/NEW YORK.

Just who are the individuals making up the high-powered morning team about to sign a major deal with B104/BALTIMORE? Details are on the way.

MARY MARANVILLE turned in her resignation as GM of KUDO/LAS VEGAS. DIANE CLARY, President of KUDO's parent company Quality Broadcasting, assumes the GM chores there. Also, KUDO Station Manager JOHNNY GUNN has been promoted to VP/GSM at the station.



When it was announced that the JACKSONS tour would not be kicking off in Lexington, KY as originally planned, WFMI took action. The station pulled the plug on all Jackson product, starting off with a "No Michael Jackson Weekend" (6-9) "Response is overwhelmingly in favor of

our programming decision," said MD Chip Mosely. "We understand there was a problem with the promoter in coming to terms over ticket distribution. Rupp Arena has always handled it locally, but the Jacksons want it done through New York with their proceeds up front. The whole area is angry that the tour was announced to start here at Rupp before all of the particulars were nailed down."

Former KCBS/SAN FRANCISCO producer DIANE KEATON has filed a \$50 million libel suit against the station. CBS, VP/GM RAY **BARNETT**, and Director/News & Programming CHARLIE SERAPHIN. Keaton was dismissed in March when her duties were folded into another position. She charges station officials libeled her in an interview and in letters claiming she was not a trained journalist. Keaton has a degree in Journalism from Indiana University and held several nonbroadcast news jobs before joining KCBS in 1977.

Rumor has it that WQDR/RALEIGH may be switching formats away from its current AOR stance. GM DON CURTIS would neither confirm or deny the possibility, but he did say, "Those rumors didn't start at this station."



Larry King

MUTUAL'S LARRY KING adds screen credits to his resume by appearing as himself in the just-released move "Ghostbusters." In a scene filmed in the studios of WOR/NEW YORK, King is shown during his nightly talk show. Also appearing

in the film, in voice only, is

"AMERICAN TOP 40" host CASEY KASEM.

MARC KREINER's official title at MODERN RECORDS (as we tipped you last week) is Director/Black-Urban Dance Music.

WNOO/CHATTANOOGA PD FRANK ST. JAMES has exited the station, with MD J. REILLY getting the boost up to program the Black-formatted station. LINDA LITTLE was promoted to fill Reilly's vacated MD's post. No word on a new spot for St. James.

WEZX/SCRANTON PD SHAWN WATERS has resigned. He will stay with the Shamrock outlet until the end of this month.

Get-well wishes to ELEKTRA VP/Promotion DAVE URSO's wife Cheryl, who was suddenly hospitalized this past week.

JIM MURPHY is the new PD at WOKQ/DOVER, NH. Most recently Murphy had been Operations Manager at Boston suburban station WDLW/Waltham.

WRQC/CLEVELAND PD KRIS EARL PHILLIPS has resigned from the station. This leaves the CHR outlet needing a PD/morning man and an evening jock. Contact VP/GM Zemira Jones or Ops Manager Scott Howitt.



Belated congrats to WFMF & **WJBO/BATON ROUGE** Operations Manager RANDY RICE and Account Executive CAROLYN

DRAUGHN on their May 25 wedding ... Current congratulations to West Coast AOR indie PAT MARTINE and his bride TALITHA EMBRY of MCA RECORDS. The two will wed Saturday (6-16) . . . WALG/ALBANY air personality KRIS VAN DYKE will marry Cyndi Champion on June 22 . . . KMZQ/LAS VEGAS OM MIKEL HUNTER will wed former KOME! SAN JOSE Promo Director JANET RYAN. Mike was formerly PD at KOME . . . KUIC/ VACAVILLE, CA PD STEVEN BISE is marrying Dana Lee June 22.

Stork Stops: MUTUAL's Western Regional Manager CRAIG WHETSTINE and his wife Nancy had a baby girl, Vanessa Lynn, on June 7 . . . KKAL/ARROYO GRANDE, CA PD BILL **CURTIS** and his wife Sandy recently welcomed twin boys, Steven Ray and Willliam

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(John Elliott, Program Director, WVO)

(John Elliott, Program Director, WVOR-FM/Rochester, NY.)

"We're making money in time periods that would be a tough sell."

(Al Pellegrino, Vice President & General Manager, WIOF-FM/Hartford, Conn.)

"M.G. Kelly is an outstanding adult contemporary talent."

(Alan Anderson, Program Director, WPIX-FM/New York, NY.)

"Nothing but positive feedback from listeners and advertisers."

(Manuel Broussard, Vice President & General Manager, WAFB-FM/Baton Rouge, La.)

"Right on the mark."

(Steve Huntington, Program Director, WAVE-FM/Tampa, Fla.)



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JOHN LEADER

AMBITION IS OPTIONAL

The Satisfaction Of Success

If there were ever a publication with an emphasis on achievement, this is it. Pick up any copy of R&R and you'll see who's been promoted to GM here, a picture of the new PD there, and column after column explaining how people got ahead so you can, too. And that's fine, because this business certainly revolves around achievement. But if you haven't been promoted lately, and (as a matter of fact) don't really have aspirations beyond your current position, then this week's column might be for you.

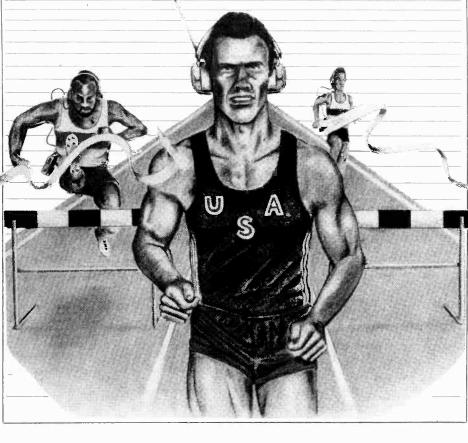
I believe that it's perfectly OK to reach the end of your ambition before you become the president of a major radio group. Further, I think we should recognize people who have happily found their spots in the grand scheme of things and appreciate their success and satisfaction. Because as nice as it is to be successful, achievement has no real lasting value unless it's accompanied by satisfaction, which is a lesson many of the apparently "less ambitious" among us have already learned.

Goals And Assists

When you first get into this business, you set your sights on some specific goal. As time goes on and you gain more experience and knowledge, you might revise your goal, either up or down. At the risk of pushing the trite meter off the scale, people ARE different. Not everyone is meant to be "the boss," and yet some people never realize that simple fact, while others see it very clearly early in their careers. I think it's that latter group, the people who are happy doing what they're doing right now, that can teach us all a lesson in the meaning of success.

"It's perfectly OK to reach the end of your ambition before you become the president of a major radio group."

The radio business has many opportunities for individual achievement "below and besides" becoming the boss. The top salesperson has a great deal of peer recognition, not to mention the commissions that top-billing activity brings in. So, is something wrong if that salesperson doesn't want to become GSM and then GM someday? Any personality who consistently dominates his or her time period deserves and usually gets personal and financial recognition. But should that person become the next PD? Being a great copywriter, super production wizard, indispensable private secretary, always-cheerful receptionist, or clearsighted music director can be sources of great satisfaction and happiness. The next step up the "ladder of success" may not hold the same joy.



Personal Satisfaction

That's not to say people shouldn't want more. They should, or at least they should within reason. What I'm saying is that it's OK to feel good about the job you currently hold, and it's also quite OK not to aspire to the next highest position on the corporate totem pole. After all, who should have a better view of the job immediately above you than you? Does it look like something that will be more satisfying than what you're doing today? Or are you content where you

"Not everyone is meant to be 'the boss,' and yet some people never realize that simple fact, while others see it very clearly early in their careers."

Some people aren't cut out to be in charge of 35 other people, but let them wake up a million people every morning with wit and style and they flourish. Other people could care less about forecasting the financial future, but let them predict the potential of a new song and they've found happiness. My final point for this week is — it's not only OK to feel good about what you're doing, but in a way, that's what we should all be striving for.

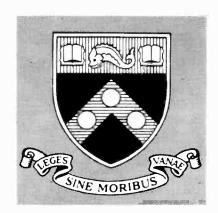
So, hats off to those among us who love what they're doing and are doing it well. And if there are people in your company who've been cheerfully doing the same thing for a few years, you might just want to take 'em out for a beer and ask them a few questions about success and happiness. Chances are they know quite a bit about both.

R&R's Senior Editor, John Leader was an air personality, Music Director, and Program Director for ten years before joining R&R as Top 40 Editor in 1977. He went on to become Executive Editor and VP/Managing Editor for the paper. His radio background includes KHJ/Los Angeles, WQXI/Atlanta, and WLAV and WGRD, both Grand Rapids. Still very active in broadcasting, Leader is the host of the "Countdown America" show and can be heard on many national radio and television commercials. His thoughts and comments will appear on a semi-regular basis in this column.

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JUNE 21

Capitol

Sales

Buying Radio: One Agency's Perspective

By Charlie Trubia

It's always a pleasure to be asked by R&R to present your viewpoint on radio which, to no one's surprise, is my favorite subject. Those of you at the station level, whom I was privileged to address over the past year or two, know that Ted Bates Radio is sensitive to both our clients and station needs. What I would like to discuss here is twofold: (1) our perspective of media values as it pertains to radio, and (2) our recommended procedures for optimum implementation.

Media Value

Efficiency — Cost-perthousand can never be overlooked by media people. However, in television (I'll use TV for certain comparisons), this is the predominant factor. TV people know that a twonetwork, or three-local-station buy, for the most part optimizes reach. Not so in radio. CPMs are important but so is the next element, market penetration.

Market Penetration — A radio buyer can cut excellent CPM deals on the number 15, 20, and 25th station in a market. Great efficiency. No penetration! Radio has ten times as many stations as televi-

sion; thus ranking and gross delivery are as important as CPMs.

Audience Selectivity — Several stations (or networks on the national

"Television can deliver 8-49. So can radio. But TV is *broadcast* and radio is *narrowcast*."

scene) can deliver a specific target. The question here: What is this target delivery as a percent of total delivery? That answer is critical in estimating who controls the decision to select a station. Although these several stations should all be on the purchase, the one offering selectivity should be considered for additional weight.

Environment — Efficiency, penetration, and selectivity are important. However, certain environmental problems can occur, usually with air personalities or severe presentations of certain formats. Client sensitivity is critical here. An obnoxious DJ may draw a following but a certain client may not believe that his/her audience, although within the target, is the type of individual to potentially use his product. Another problem may be in the station presentation. For example, an extremely heavy metal AOR (do they still exist?) may just have too many drug overtones for conservative clients. Another example is that a radio/stereo manufacturer prefers music-oriented stations, although the News/ Talk outlet in town delivers decent target num-

Focus on Sub-Groups — Television can deliver 8-49. So can radio. But TV is broadcast and radio is narrowcast. A radio purchase against 18-49 is really three efforts: 18-24, 25-34, and 35-49. The ability to finetune is one of the beauties of radio. Ignoring this, an 18-49 radio purchase can be all 35-49, and without the sub-group analysis, no one would know it.

Appropriate Copy — A rating point is a rating point. Not so in radio. A particular piece of research may say that an audience is delivered, but if the copy used is not compatible with

Radio is a unique medium, different from TV or print.

- If copy isn't compatible with the format, there is no audience delivery.
- Efficiency, market penetration, audience selectivity, environment among important radio buying factors.

the format, there really is no delivery. We all know that people listen to specific stations because they know what the station will sound like. Unlike TV, they don't usually check a log listing. Not sounding appropriate with a format has several pitfalls: (1) it alienates the listener who is not receptive to a foreign sound (Country-sounding commercials on AORs), (2) it tempts PDs to preempt the spot, and (3) it can be relegated to B,C, and D, pod positions, with the better-sounding spots leading off. In this way a PD hopes to hold the audience longer into the commercial break. Appropriate copy is a must with today's format spectrum.

Optimum Implementation

At Bates, we believe there are three key areas in optimum buying implementation:

1. Consolidated Buying – Buyers today need a commitment to our dynamic medium and this is best achieved by consolidated radio buying (no TV or print), with all parties well-versed in both network and spot. Virtually all national radio purchases today need some form of local market equalization to combat underdelivery; local market specialization is essential.

"Radio has ten times as many stations as television; thus ranking and gross delivery are as important as CPMs."

2. Coordination with Marketing and Planning — Knowing marketing strategies is needed in buying radio. An effort toward the 18-49 group may be (a) to the consumer, (b) to the retailer, or (c) both. In each case, different stations would be purchased. Again the idea of sub-group targeting is essential. Cer-

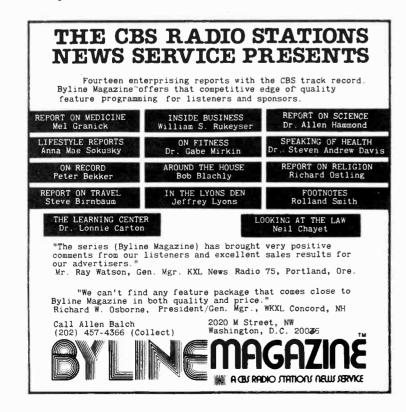
tain portions of the demo may contribute more to sales. Shouldn't this portion get more weight? Another point is research limitations: planners tend to deal with radio research like TV — how can it be? It measures ten times as many stations. Again, communication is needed.

"Radio should not be created, planned, or bought like television or print."

Coordination with Creative – Aside from having compatible copy for all the formats necessary to reach a specific target, there's more to this whole issue. Creative groups must produce sufficient versions to comply with the size of the purchase, the rating point level dictated by media. If a plan calls for 150 target rating points per week, obviously one version of each format is ludicrous; it's complete wearout. Another point is trafficking. Since many excellent national radio vehicles are distributed by record (tape), commercials must be integrated as much as four weeks prior to air. Thus, production schedules must be coordinated with media.

In summary, radio is the unique medium that we love. It should not be created, planned, or bought like television or print. Radio should be handled in its own way.

Charlie Trubia is Sr. VP/Director of Radio at New York-based Ted Bates Advertising. He's been with the agency for 15½ years, running the radio division for nearly eight years. Trubia is also one of the early advocates of making copy compatible with the radio format.





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TRANSACTIONS

Continued from Page 3 most pleased to make WSLR & WKDD my first broadcast acquisition. Because of their position in the Akron market, and the extraordinary stability of management, staff, and ownership, I'm confident the stations will continue to provide uninterrupted dedication and performance." He indicated the same programing and management team would stay in place

WKDD & WSLR are the sole properties of Welcome. President **Harrison M. Fuerst** commented, "After 20 years of such a rewarding association with the station (WSLR), it is difficult to sever ties. However, I am pleased to find someone with Mr. Kaneb's background and integrity to succeed Welcome Radio & Associates in its ownership of these fine stations."

Bahakel Buys WKTM For \$2.84 Million

Bahakel Communications Ltd. of Charlotte, NC has agreed to purchase WKTM/Charleston, SC from KTM Broadcasting for \$2,840,000, pending FCC approval.

WKTM, which operates with 100 kw on 102.5 mHz at 666 feet, becomes Bahakel's 12th station. The company also operates WDOD-AM & FM/Chattanooga; WLBJ-AM & FM/Bowling Green, KY; WKIN & WZXY/Kingsport, TN; KXEL & KCNB/Waterloo, IA; WWOD & WKZZ/Lynchburg, VA; and WABG/Greenwood, MS. The sale marks the end of radio ownership for KTM, which sold its other property, WAZE/Tampa (now WAMA) in 1982.

Takeover is expected within the next 30 days. No broker was involved in the transaction.

Heyward

Continued from Page 3

in King Broadcasting and Blair. I have always thought about the ultimate goal of going back to a Seattle station in a management position with the right people. Sunbelt is a young, dynamic, and aggressive company, and this opportunity is the most anyone could ask for."

Dorman Appointed GSM At WZKS

WLAC/Nashville General Sales Manager Lee Dorman has accepted the GSM duties at CHR neighbor WZKS (96-Kiss). Dorman succeeds Terry Gray, who moved crosstown to Viacom Cablevision.

WZKS, Inc. principal/CEO Ron Kempff said, "We're really thrilled about Lee coming to our station, as he came highly recommended from all over town. Lee is a proven professional and successful broadcaster, both as GSM and GM; he's exactly the kind of person we need. Our turnaround plan with this station is way ahead of schedule, and soon I'll be working on expanding our station

Starr

Continued from Page 1

standing track record with us in both Boston and Pittsburgh makes him a natural choice to take over at KDKA and further build on the station's number one position. These assignments recognize two outstanding talents in the radio industry."

Starr came to KDKA ten months ago following four years as Program Manager at WBZ. Prior to that, he spent three years as Executive Producer at KDKA, later becoming Program Manager. Friel became VP/GM at KDKA in 1982 after five years as VP/GM at WOWO/Ft. Wayne. He joined Group W in 1966 as a member of WBZ's business department.

Neither Starr nor Friel were available for comment at presstime. group. So our next step will be moving Lee up to GM."

A 25-year sales and programming veteran, Dorman spent a year as GM at WLAC before shifting to the GSM's post last January. Before that, he worked three years with the Tennessee Radio Network, having previously served two years as GSM at WBYQ/Nashville. Dorman told R&R, "At this point, 96-Kiss is Nashville's hottest radio station, with tremendous potential to become a dominant force in both audience and sales growth. The opportunity to assume this posi-

RCA

Continued from Page 1

tinue to exercise creative control over its functions, with support from new joint manufacturing, distribution, and administration structures. Arista will become part of the joint venture and plans are for it to continue to operate under existing arrangements.

Bonneville

Continued from Page 1 formats we're involved with in Dallas are new concepts for the company. I'm so glad to be a part of it, and I'm thankful for the success we've enjoyed. Having the opportunity to work with John Shomby has made this a treat. He's an outstanding programmer because of his ability to combine the best interests of programming and sales and still keep a superior on-air product."

tion, with the specific goal of becoming GM within the next year, is something I'm really looking forward to."

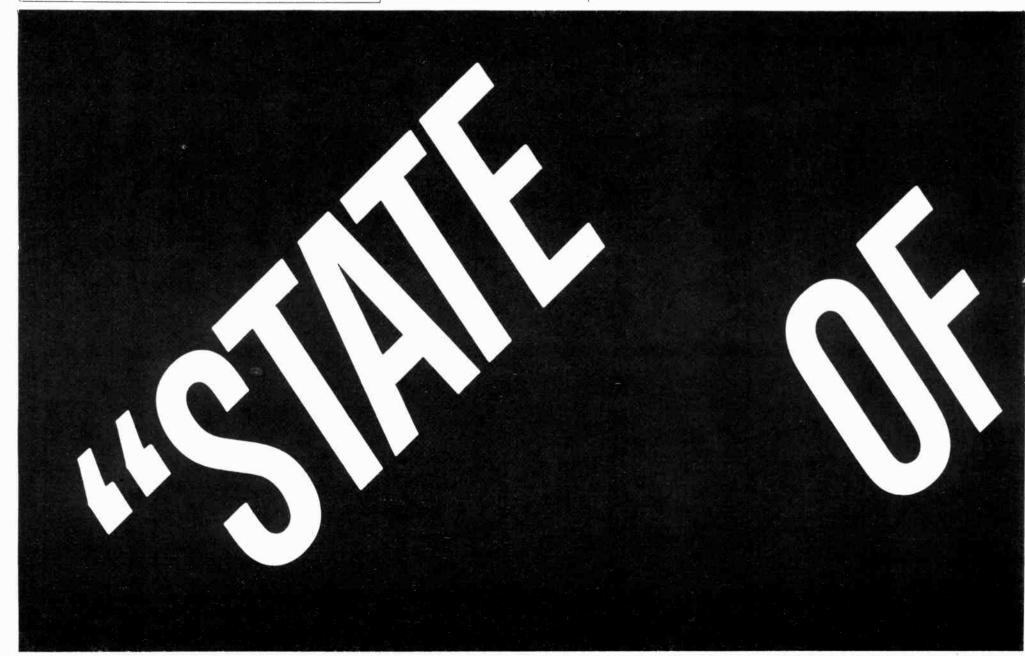
No replacement for Dorman was named at WLAC.

Reeves Appointed GM At WB/ Nashville

Eddie Reeves has been named General Manager for Warner Bros.' Nashville division. Reeves has an extensive publishing, management, and songwriting background, having headed his own firm, Eddie Reeves Music, and served as VP/GM for Chappell Music.

In making the announcement, WB/Nashville Exec. VP Jim Ed Norman commented, "Eddie's wit and candor, along with his years of experience as a performer, publisher,

mer, publisher, manager, and Eddie Reeves administrator, make him a special addition to our family. We at Warner Bros./Nashville are all proud of our new association with him and look forward to a long and fruitful relationship."



Stone Steps Up To PD At KISN

KISN/Salt Lake City Production Director Brad Stone has been promoted to Program Director. He succeeds Dan Jessop, who moved crosstown to KSL for production and on-air duties. Stone will retain his midday airshift.

KISN VP/GM Bunk Robinson observed, "We have a talented staff here, and I prefer to move someone up from within. Brad's background is well-suited for this position. He has a good knowledge of music along with the basic mechanics of the A/C format. I know he will do well for us."

Stone, a seven-year market veteran, joined KISN last year from crosstown KCPX, where he worked for Jessop as afternoon personality. Stone told R&R, "I've already been helping Dan out with programming duties, but he deserves much credit for the outstanding job he did here. I'm excited about the challenge in this competitive A/C market; the management is committed to a successful situation."

Alexander

Continued from Page 1

able for comment, joined WRIF as an Account Executive in 1977 after serving as a public relations executive with the American Heart Association. He became NSM at WRIF in 1980 and moved up to GSM in 1981.

McConnell Promoted To WNDE & WFBQ GSM

Milt McConnell has been promoted from Local Sales Manager to General Sales Manager at WNDE & WFBQ/Indianapolis. He fills the vacancy left in April when former GSM Charles Slavik became GM at KONO & KITY/San Antonio.

WNDE & WFBQ VP/GM Denny Rossman said, "This position gives Milt the additional responsibilities of handling national business, as opposed to just a local sales staff. He's done an outstanding job, demonstrating tremendous leadership and followthrough, as well as the ability to hire high-achievers in sales."

An eight-year industry veteran, McConnell started his radio career in 1976 as News/Sports Director for WTCJ/Tell City, IN. After a stint as Sales Manager at WQLK/Richmond, IN, McConnell moved to WNDE & WFBQ as an Account Executive. He then left the stations in 1980 to spend three

Malrite

Continued from Page 1

KSAN/San Francisco when Malrite acquired the station from Metromedia the following year. He was named National PD in 1983. Wood said, "Malrite has a well-justified reputation of promoting people internally. It was the smartest move I ever made to come to this company, and I'm extremely pleased to be dealing with them and all their radio stations."

years in sales at crosstown WIKS (now WZPL) and WIFE before rejoining WNDE & WFBQ last year as LSM. McConnell told R&R, "I appreciate the opportunity Denny and (Gulf Broadcast Group President) Alan Henry have afforded me. Gulf is a very progressive company; they've allowed me to go from the Yellow Pages to the GSM's job by giving me the tools it takes to get there."

Rothenberg New GSM At WKLS

WKLS-AM & FM/Atlanta Account Executive Alan Rothenberg has been promoted to General Sales Manager. He succeeds Eddie Esserman, who joined suburban WFOX/Gainesville as GSM.

WKLS VP/GM Dick Meeder remarked, "Alan's appointment confirms Gulf Broadcasting's desire to promote its own people to responsible positions, for which Alan is well qualified."

Rothenberg, who has been with WKLS since 1978, previously worked as Assistant Business Manager for the Chrysler Corporation in Atlanta. He told R&R, "It's a fantastic challenge to work as a GSM at a major market AOR station after having sold there for five and a half years. I appreciate the confidence that Dick Meeder has shown in me."

Leibert

Continued from Page 1

in getting 'Magic 106' on the map. We feel Rick's company will give us an excellent overall direction in programming."

Lange Set As GSM At WRQC

WHK/Cleveland Local Sales Manager Shannon Lange has crossed the street to become GSM at United Broadcasting's WRQC. She replaces Dennis Scurto, who left the station to pursue other interests.

VP/GM Zemira Jones commented to R&R, "In the short time Shannon has been here, my sales have seen a substantial increase. Bringing her onboard is part of our master plan for the year to make WRQC the successful station I know it's going to be."

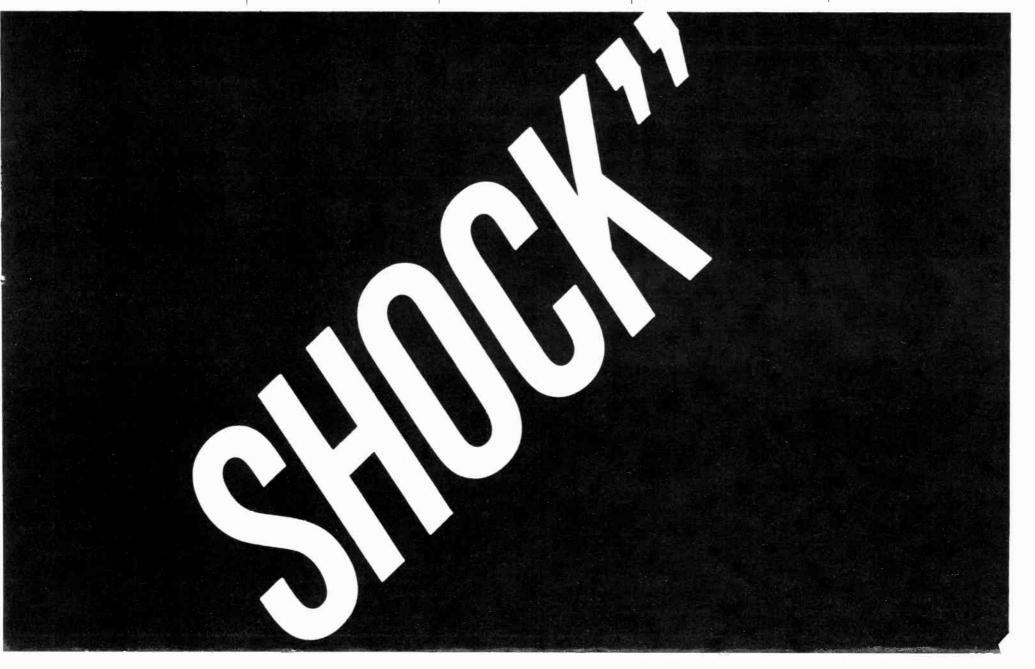
Working in the market since 1978, Lange has been Local Sales Manager at WDOK and WJKW-TV, as well as GM at WMJI & WBBG. She told R&R, "For me personally and professionally this was a great move to make. I see an enormous challenge, but not one that can't be met, as I see progress every day. Working with Zemira is a real pleasure; he brings out the best in people, and I think I can too. He's given me the room I need to accomplish our goals."

KMGG VP/GM Tim Sullivan noted, "I'm delighted that Rick Leibert Productions will be producing Magic 106 to the specifications that we've set forth. I am confident everyone involved will profit from the experience."

Emmis National PD Rick Cummings added, "For the first time, to my knowledge, a radio station will be produced, not just programmed. Rick's company will be concerned with the overall presentation, including the Robert W. Morgan show. In addition, RLP will be doing the promotions that will make Magic 106 truly magic to listen to."

Well-known for his promotional prowess as PD of KGB-AM & FM/San Diego from 1972-1980, Leibert introduced the famous "KGB Chicken," collaborated on the "homegrown" album promotion concept, and created and produced the first "sky show" fireworks extravaganzas, synchronized to music broadcast on the air.

Leibert told R&R, "This agreement is an extension of our relationship with Emmis which began last year when we produced their WENS Fireworks Show in Indianapolis. That project called upon my radio programming experience, as well as our production and promotion knowhow. We approach radio as a 24-hour-a-day show on and off the air. Just as you would produce a movie, we're going to produce 'Magic' in L.A."



Call Call

On The Records



KEN BARNES

ANOTHER MILESTONE IN JOURNALISM

On The Records' First Anniversary

This issue marks the first anniversary of the On The Records column. Last spring Dwight Case, Bob Wilson, Dick Krizman, and John Leader "persuaded" me to do a column (I had asked if I could get my picture in the paper every week like the other R&R Editors, and they gently suggested I might want to write something to put under the picture). As I said in an earlier column, I wasn't sure I could write about record trivia and related matters for a *month*.

But it seems to be working out. There's plenty to write about, and the response has been great! Every week hundreds of radio stations call in to R&R. Of course, most of them want to report their playlists, but one or two want to discuss the column, and I can usually talk them out of cancelling their subscriptions.

Anyway, to commemorate this impressive anniversary, the R&R Editorial Board decided to chip in and hand out some awards for notable journalistic achievements in this column over the past year. I tried to convince them that a simple general accolade like "Best Column In R&R History" and maybe a solid gold plaque would do just fine, but they insisted on specific awards. So here are their choices, along with commentary and rationalizations from me.

Most Pointless Artist Trivia

(Sept. 30) Did anyone really need to know Robert Plant was in a group called Hobbstweedle before joining Led Zeppelin?



Robert Plant: Hobbstweedle twaddle

Most Cosmic Philosophical Inquiry

(Nov. 11) Column asking the musical question "What Is Love Anyway?" At least I beat Howard Jones by almost six months.



Most Far-Fetched Caption

(Oct. 7) Referring to Bonnie Tyler, Art Director Richard Zumwalt and I came up with this masterpiece:



We had a lovely drawing of Bonnie Tyler planned for this space, but without warning it appeared: a Total Eclipse of the Art

Most Elaborate Excuse To Avoid An Obvious Column Topic

(Dec. 2) Lacking a suitable angle to write about Christmas records, I evaded the issue in this convincing fashion:

There are so many different kinds of Christmas records that I could probably take up five or six pages of R&R, which means I'd have to swallow up pages reserved for other people's columns, which in turn means that Jhan Hiber, Brad Messer, and the format editors would be after me with machetes

Now who would believe that story? Everyone knows the R&R Editors chase people with large bullwhips; they traded in their machetes years ago.

Most Embarrassing Antique

Artist Picture

(Sept. 30) I've been pretty kind in this respect, but this shot of Billy Joel in his heavy metal Attila days has a certain quaint charm. If you don't believe I've been kind, you should see the shot of Billy on the other side of



the album, in which be's standing in a meatlocker wearing chain mail mesh stockings, a leather miniskirt (OK, tunic), and a fur coat that's definitely on the ratty side.

Best Contest

This vote was no contest. That is, the winner in the judges' tabulation was no contest. In other words, no contest was deemed notable enough to win an award (a judgment I'd be inclined to contest).

Most Popular Contest

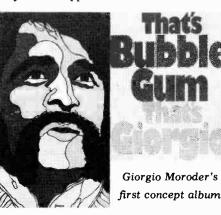
(Feb. 10) "Handicapping The Grammys," going away. We'll do it again next year.

Most Obvious Filler Feature

(July 15) "The Ross Roster." Not only did I devote over a quarter-page to a list of all the Diana Ross albums entitled "Diana," "Ross," or "Diana Ross," but I included a box previewing the idea in the column two weeks earlier.

Most Confusing Visual/ Caption Relationship

(Oct. 21) In a piece titled "Giorgio: The Masked Moroder," I ran a caption that said "Giorgio Moroder's first concept album" beneath a drawing of the artist and the words "That's Giorgio." I'm sure R&R's readers were tremendously impressed with the ingenuity of Giorgio composing a concept album around the idea "That's Giorgio." For the record, pictured here is the way it was supposed to work.



Most Blatant Appeal By Author To Augment His Personal Record Collection

(Aug. 5) Discussing Michael Jackson's first recording, "Let Me Carry Your School Books" by the Ripples & Waves Featuring Michael, I interjected the following appeal:

(By the way, if anyone wants to enhance the quality of the On The Records archives by offering a copy of this record, I'd be glad to entertain such a proposal).

Subtle, eh? (By the way, I could still use a copy.)

Safest Prediction

(Aug. 19) When the Police's "Every Breath You Take" was No. 1 on all four Back Page charts simultaneously, I fearlessly forecast that "it will be a long time before it's accomplished again." At that time the Back Page charts were CHR, A/C, AOR Hot Tracks, and AOR Albums. In January '84 we replaced AOR Albums with Black/Urban, making the Police's feat much more difficult to achieve.

Most Premature Exposure

(July 22) I try to tie column coverage to currently hot records. Last July I did real well on that score with the sleeve of Eurythmics' "Who's That Girl." The record came out in the U.S. a mere nine months later.

EURYTHMICS



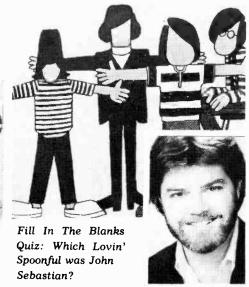
Premature Eurythmics

Dumbest Uncaught Typo

(Aug. 5) I mentioned a 1967 version of "Dreamboat Annie" by Heart, which would have been nine years before they actually started recording and some time before they are applied to a particular started.

Most Bizarre Column Concept

(Sept. 9) A Portland journalist, writing about John Sebastian's consultation of KRCK, referred to John's glory days singing lead for the Lovin' Spoonful. That inspired the rather strange visual idea pictured.



Most Geometric Visual Display

(Mar. 9) Production Director Rich Agata designed the shapely photo display pictured here, and was annoyed that I couldn't find him a trapezoid and a rhombus to go with it.





Hollies, Honeycombs & Jonathan King get in shape

Most Excruciating Pun

(Sept. 2) A tough category. When mentioning three contemporary records which included the phrase "A E I O U," I wondered if that was the start of a "vowel movement." Dishonorable mention: a July 22 suggestion that, in conjunction with "Return Of The Jedi," the Ventures record a version of "Ewok Don't Run."



Europeans: victims of vowel play

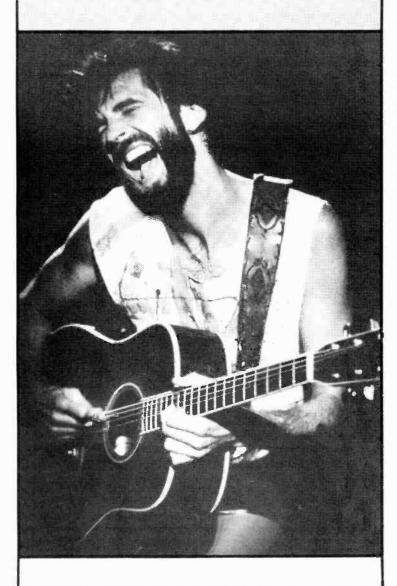
Best Written On The Records Feature "R&R 1-5-10 Years Ago Today."



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KENNY LOGGINS

"I'M FREE"



CHIR BREAKERS

KENNY LOGGINS

I'm Free (Heaven Helps The Man) (Columbia)

78% of our reporters on it. Moves: Up 14, Debuts 55, Same 38, Down 1, Adds 76 including PRO-FM, WAVA, B97, Q105, WLOL-FM, KIIS-FM, KUBE. See Parallels, debuts at number 39 on the CHR chart.

One Of The Most Added

ootloose AOR Albums: 38



Datebook

Paul McCartney's Birthday

MONDAY, JUNE 18

Until last year and "Say Say Say," Paul McCartney had done pretty well in timing his hits to coincide with his birthday (i.e., "Band On The Run," "With A Little Luck," "Silly Love Songs," "Ebony & Ivory," "Coming Up"). Despite an overabundance of critical hostility, McCartney has sported an amazing stylistic range over the last 14 years. Just in time for tourists to celebrate at Beatle-land, McCartney turns 42 today

Summer Of Change

TUESDAY, JUNE 19

When David Geffen headed Elektra/Asylum, he immediately became known for his ability to attract wellknown artists to his label. On this day in 1980, Geffen ended months of speculation by announcing Donna Summer as the first signing to his newly-formed Geffen Records. Summer's signing touched off a two-year legal battle with PolyGram, which claimed that Summer's services still belonged to them. Summer contended that when the late Neil Bogart left Casablanca for Boardwalk, her agreement with the former label became invalid. The dispute came to an unusually amicable end last year when, after two Geffen LPs, Summer made a temporary return to Mercury/PG for the "She Works Hard For The Money" album

Anne Murray Born

WEDNESDAY, JUNE 20

Despite relatively tougher times for Canadian artists in the days before "Canadian Content" rules, Anne Murray managed her first top ten hit, "Snowbird," six months before the CRTC's ruling. Murray — a recent Grammy winner for "A Little Good News" — was born on this day in 1946 in Springhill, Nova Scotia. She attended school, taught phys. ed., and sang on TV in various Maritime provinces before recording her first LP for Canadian Arc in the late '60s. She'd never had much background in country music but her records and TV appearances with Glen Campbell established her as a country act.

Also born today: Duran Duran's John Taylor.

THURSDAY, JUNE 21 Flying Like Superman Again

It seems that at least one superstar bio each week begins in art school. Ray Davies, who turns 40 today, was snatched from similar vocational training by his brother Dave for the Ravens, who were renamed the Kinks shortly afterward when Ray took over as frontman. By early 1965, the band had established its now-famous pattern of alternating ballads and raveups. The group's third famous style, social commentary, didn't kick in until "A Well Respected Man" hit at year's end. The Kinks' comeback in some ways resembles Slade's return to the charts; L.A.-based hard-rockers **Van Halen** kicked off their career with "You Really Got Me" just as L.A.'s **Quiet Riot** scored with "Cum On Feel The Noize." After a few near-hits in 1978 ("Rock & Roll Fantasy") and 1979 ("(I Wish I Could Fly Like)Superman"), the group made it all the way back to #6 last year with "Come Dancing" (which managed, at various points, to include all three of the group's main styles).

FRIDAY, JUNE 22

Amidst the disco summer, it was on this day that the #8 record of 1979 first appeared on R&R's Back Page. One member of the Knack had been previously signed by Scott Shannon (Doug Felger had been a member of the Shannon-assembled Sunset Bombers on Ariola). "My Sharona" 's success was a temporary boon for those hardpop groups whose neo-punk images had previously scared the major labels. When the anti-Knack backlash hit (spurred on, in part, by seemingly innumerable debut albums from bands wearing skinny ties), most of the other power-pop groups were hit also. Five years later, the two major survivors of the era are two of the last to make it to record, the Romantics and Huey Lewis & the News.

Birthdays: Todd Rundgren 1948, Peter Asher 1944, Jimmy Castor 1943, Kris Kristofferson 1936

The Power Of Imagination

SATURDAY, JUNE 23

Leee John, front man of the British group Imagination, celebrates his 27th birthday today. Although John's outlet boasts only a few solid Black/Urban chart hits to date ("Just An Illusion." "This Means War") Imagination is one of a handful of British black acts that helped build a solid scene in the UK, along with Linx (now represented by David Grant as a solo act), Junior, and Central Line. The cornerstone of the new sound was the jazzy pop of Heatwave's Rod Temperton; what was added was a tougher rock edge that in turn inspired most of the UK's New Romantic groups (Spandau Ballet, Duran Duran). Imagination has recently expanded on this approach by doing a tougher, "AOR mix" of their latest single, "State Of Love

Other birthdays: June Carter 1929, ARS's Paul Goddard.

SUNDAY, JUNE 24

Guitarist extraordinaire Jeff Beck hits the big 4-0 today amid a flurry of new activity. It must be reunion month for Beck; he got back together with his former Jeff Beck Group lead singer Rod Stewart on the "Infatuation" single, rejoined Tim Bogert and Carmen Appice by providing a little assistance on the new Vanilla Fudge album (under the alias J. Toad), and is reuniting with his former Yardbirds mates for some guitar on the forthcoming Box Of Frogs project. Through the Yardbirds; Jeff Beck Group; Beck, Bogert, Appice; and his more jazz-oriented solo work, Beck has been a premier guitar innovator, and it's hoped this new surge of activity will continue

Other birthdays: OMD's Andy McCluskey 1959, Tears For Fears' Curt Smith 1961, Mick Fleetwood 1947, Arthur Brown and Chris Wood 1944



ONE YEAR AGO TODAY

- DEAN THACKER NAMED GM AT WHTZ/NEW YORK
- GREGG GELLER NEW VP/MUSIC OPERATIONS AT RCA
- RIC LIPPINCOTT NAMED PD AT KHTZ/LOS ANGELES
- #1 CHR: "Flashdance" Irene Cara (Casablanca/PolyGram) (4th week)
 #1 AIC: "Never Gonna Let You Go" Sergio Mendes (A&M) (3rd week)
 #1 COUNTRY: "Fool For Your Love" Mickey Gilley (Epic)
- #1 BLACK: "Inside Love" George Benson (WB) (2nd week) •#1 AOR TRACK: "Every Breath You Take" — Police (A&M) (3rd week)
- ●#1 LP: "Synchronicity" Police (A&M)

FIVE YEARS AGO TODAY

- TOM BURCHILL NAMED VP/GM AT RKO RADIO NETWORKS
- BOB SHERMAN BECOMES GM AT WNBC/NEW YORK
- #1 CHR: "Chuck E.'s In Love" Rickie Lee Jones (WB)
- #1 A/C: "She Believes In Me" Kenny Rogers (UA) (3rd week)
- ●#1 BLACK: "Ring My Bell" Anita Ward (Juana/TK)
- ullet #1 COUNTRY: "She Believes In Me" Kenny Rogers (UA) (2nd week)
- #1 LP: "Breakfast In America" Supertramp (A&M) (9th week)

TEN YEARS AGO TODAY

- RICK SKLAR NAMED DIRECTOR OF OPERATIONS FOR ABC AM STATIONS
- #1 CHR: "Sundown" Gordon Lightfoot (Reprise/WB) (2nd week)
- •#1 A/C: "If You Love Me" Olivia Newton-John (MCA)
- #1 COUNTRY: "Room Full Of Roses" Mickey Gilley (Playboy)
- #1 LP: "Band On The Run" Paul McCartney & Wings (Apple/Capitol)

WE'VE GOT BETTER LEGS!

TINA TURNER

WHAT'S LOVE GOT TO DO WITH IT

A/C NEW & ACTIVE/44 REPORTERS
BLACK ©

Corporate.

CHR BREAKER

£1984 CAPITOL RECORDS INC

ontemporary Hit Radio

JOEL DENVER

A WEEKLY TUNE-IN FEATURE

Creating Your Own Local Countdown

ince CHR began refocusing its attention on the active audience, the need to supply music-oriented feature programming has increased. As a result, there are a number of successful nationally syndicated countdown shows being aired (R&R 1-6) to feed the evergrowing appetite of a musically-aware 12-44 audience.

As listeners became more aware of the national hits, programmers also perceived the need to focus attention on the local hits as well. To fill that need, many CHRs have begun airing their own local countdown shows. In Los Angeles all three CHRs -KIIS-FM, KIQQ, and KKHR - run their own countdowns in addition to the national versions. KIIS-FM and KIQQ both air their local survey shows Friday afternoons, while KKHR's runs unopposed on Thursday afternoons. Thursday's not a bad choice when you consider the large amount of listening which shows up in Arbitron diaries on this particular day.

To air an interesting and effective countdown requires more than simply playing your survey in order and telling listeners where their favorites have moved on the chart. KIIS-FM's Big Ron O'Brien, KIQQ's Bruce Chandler, and KKHR's Jack Armstrong offer some tips on how to put together your own local countdown show and explain how their shows differ in pre-

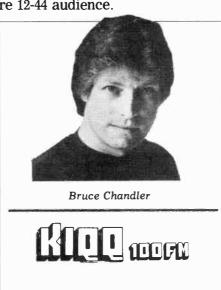
A Countup Or Countdown?

So first things first. Just what do you call your survey show? If you're Jack Armstrong, you call it a countup, not a countdown. "It was John Rook's idea years ago to call it a countup instead of a countdown, since that's what we're really doing. The music is picked on Tuesday, and by Wednesday we have a hard copy of the chart and the new records. Our morning guy, Lou Simon, acts as my producer by helping me assemble a fact sheet about the new artists. I also pick up a lot of tidbits from reading and listening to the national countdown

"To me, it's important that those facts really be interesting. I try to keep the show flowing, so I try not to stop down for 30 or 40 seconds just to read some facts about Rod Stewart's history of childhood diseases. From some of the audience feedback there are a lot of people who only want to know that Rod is number 16 this week, then what's number 15, and so on.'

Extra Prep Time

But long before KKHR entered the picture KIQQ had been counting 'em down for years. Bruce Chandler and Tony St. James, new to the afternoon show after spending a number of years in AM drive, have inherited the countdown responsibilities. It's a task which Bruce finds fascinating. "I learn so much each week from doing the show," he said. "Putting it together takes up some extra time, but it's well worth it. Generally, it takes an additional hour or two on Thursdays, and a bit more on Fridays, to have all our facts together. We try and present facts that you won't find anywhere else. For instance, Cyndi Lauper's favorite hangout when in New York is the Hot Diggity hot dog stand " (see Rock Notes: Fact & Fiction").



"I work hard on my local countdown show," stated KIIS-FM's Big Ron. "At least twice a week I end up in some artist's hotel room with my tape recorder in hand, or talk to them when they stop by KIIS-FM for a

visit. Talking with them and using the clips really helps the show a lot. When I ask them to personalize promos for me, it's a kick to hear what they come up with.

"One thing I've found out about artists and landing a successful interview is to have your homework done; it generally goes a lot smoother. In the case of Billy Idol or Berlin, I know them well enough to just wing it. But when I recently ended up talking to Cameo and Howard Jones, both of whom I'm not as familiar with, I took the time to look over the artist bio supplied by the record company, and knocked together 10 or 15 questions.'

Jack Armstrong



From listening to Ron's show, you'd swear it was all scripted out as he weaves his comments in and around the artist interviews over the records' intros. "I try and keep the artist clips to about 20 seconds or

so. I just watch the clock and pray. It sounds more spontaneous this way. Sure I've got some notes in front of me. But it's tough to read it word for word and make it

Less Clutter, More Music

Unlike Ron, Jack doesn't use any artist interview clips in his countdown show. 'Overall, I don't think a lot of the artists sound sincere in those interviews, and the number of them who can really articulate their thoughts are limited. Their talent is music, not public speaking.

"KKHR is really a music-oriented sta-



tion, so I keep the countdown show in the same vein. Now, I do a lot of drop-ins and bits over the intros in my regular show. But when I move into the countup show I pull back on the excess humor and drops because it would be too much with all the facts I've got to cover to make the humor work. I also back off on the normal station contesting and promotion. It just sounds too disjointed to be running the survey show and suddenly ask for the 20th caller to win something.'

Ron, however, uses a bit of contest magic to keep those ears glued to the radio, ideally for the entire four hours. "In almost every set there is some artist information. At the end of the show, I ask a two or three-part question concerning the information used in the show. A correct answer will net the winner some concert tickets, and a copy of all

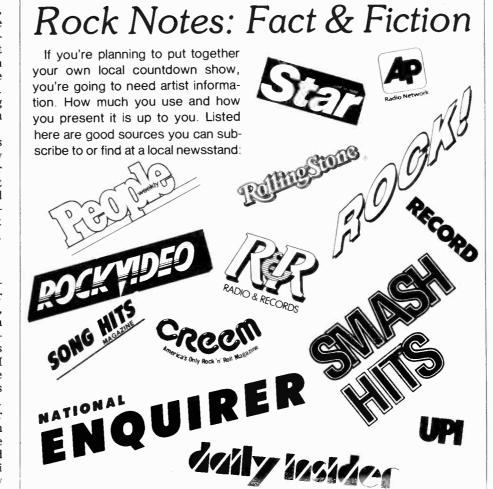
Filling In The Gaps

One of the most frustrating things to do is time out a countdown show, so you don't end up playing the number one record too early or ten minutes after the show is supposed to be over. KKHR's computer aids Jack in this area, taking unnecessary pressure off him. "Because we use four hours to count up 40 songs, we do have to fill in with new records, extras, and the occasional recent oldie since our format doesn't run many oldies at all."

Bruce fills in the time by "playing the most requested song from a year ago, the number one song from a year ago and, if need be, the number one from two and three years ago. Plus, we take a listen to our pick hit of the week and a couple of the other stronger new songs we've added, which haven't made the survey.

"We try and build on-air excitement by teasing the audience throughout the show: 'There's a new number one song this week.'

Continued on Page 50



HITAFEREITAFT

You Can Listen To These Two Brand New singles Right Now!



. . . They're Inside This Issue Of R&R!



HIT AFFER HIT AFFER

PAUL YOUNG

"LOVE OF THE COMMON PEOPLE"

CHR NEW & ACTIVE

WXKS-FM 26-23 WPHD 40-33 CKOI add WCAU-FM 35 PRO-FM on KAFM add WNVZ on WGCL 18 KIMN deb-40 Q103 add KZZP deb-39 XTRA deb-38 KITS on KPLUS on WVSR add WPST 17-14 KKFM add

WGUY 24-19

WTSN add WPFM 13-7 WCIL-FM deb-17 KXSS add KKLS-FM add 99KG add KWTO-FM add KFMW add

WNYS 37-31 98PXY 38-35 WOKI 27-21 WFMI 38-34 FM100 30-27 WHOT-FM 37-34 KQXR 37-33

Now On Over 115 Stations!

KSKD 40-36 WERZ 40-34 WAEV 29-26 WGLF 35-27 WAZY-FM 39-35 KCDQ 35-32 KIST 35-30

WSPK deb-39 WANS-FM deb-38 KBFM deb-31 KIIK deb-33 13K deb-40 KHYT deb-38 WIKZ deb-38 KKQV deb-38 WHSL deb-31 KRNA deb-37 KKAZ deb-39 KOZE deb-33 KSLY deb-39 KZOZ deb-36



CHRISTOPHER CROSS

"A CHANCE FOR HEAVEN"





Swimming Theme From The Official Music Of The XXIIIrd Olympiad Los Angeles 1984

CHR SIGNIFICANT ACTION

Q101

CKOI WPST
WCAU-FM WHTF
Z93 KXX106
WMAR WJZR
WVSR KX104

Z98 KMGK WZPL WKFR

WRQN

KHOP WXLK WKHI KOZE WJAD FM106 WFOX



Produced by Michael Omartian

Christopher Cross Appears Courtesy of Warner Bros. Records Inc.

KAREN KAMON

"LOVERBOY"





ON COLUMBIA RECORDS (

HITAFIERHITAFIE



AOR Tracks: 22

AOR Albums: 22

PSYCHEDELIC FURS

"THE GHOST IN YOU"

CHR NEW & ACTIVE

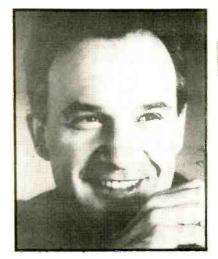
WHTT 21
WXKS-FM 21
WPHD 30
WCAU-FM 33
PRO-FM 21-16
KIIS-FM add
KOPA on

XTRA 37-34 KITS deb-23 Q100 40-35 ZZ99 add KO93 32-27 WGUY 28-21 WZON add

WGLF 33-28 WRCK 30-27 KZZB 39-35 WOKI 33-29 KRGV 33 KROK deb-39

WJBQ 34-29

WKDD 38 WTSN deb-40 WKHI 39-36 WAEV 18 WCIL-FM 20



GIORGIO MORODER

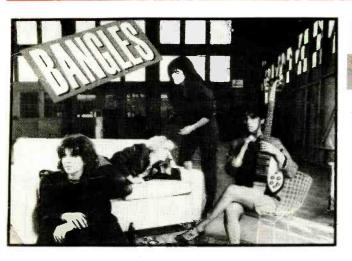
"REACH OUT"

(Featuring PAUL ENGEMANN)

Track Theme From The Official Music Of The XXIIIrd Olympiad Los Angeles 1984







BANGLES

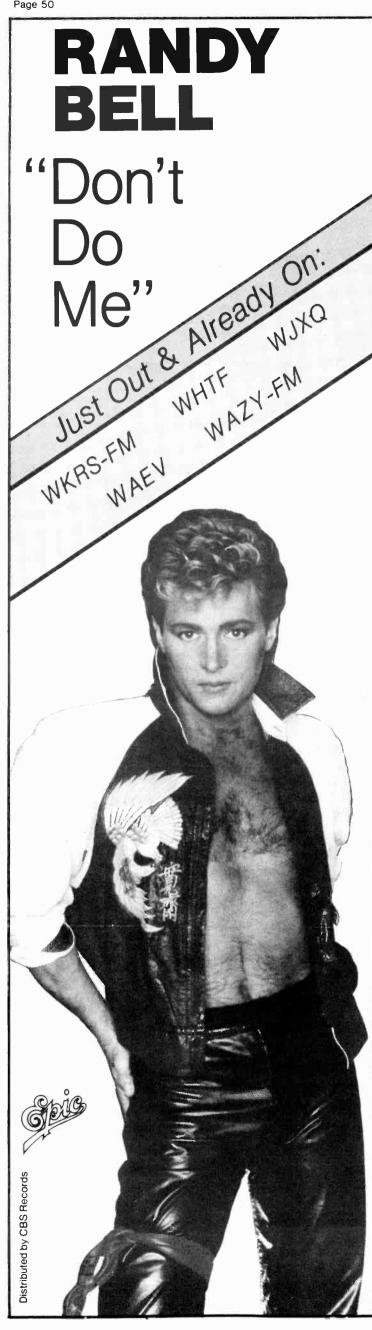
"HERO TAKES A FALL"

Already On:

KPLUS



IN COLUMBIA RECORDS



Creating Your Own Local Countdown

Continued from Page 46

Or going into a stopset telling listeners, 'The song with the biggest move on the chart this week is coming up next.' These are all real basic principles, but they really work. We cross-promote AT-40 within the local countdown as Casey Kasem is a big audience draw for us.'

Bells & Whistle

To add excitement to its show, KIIS-FM has inserted customized jingles. Big Ron remarked, "JAM Productions also supplied me with some sonovox number shouts for all 40 songs which sound pretty good, especially coming out of promos in no talk sets."

ontemporary Hit $R_{ m adio}$

Though Jack has jingles used specifically in the countup, he prefers to give the current chart position himself. "I also do an hourly review of the previous ten songs for anyone who might have missed one along the way. It could drive someone nuts not knowing how their favorite record was doing. You'd be surprised at the number of calls we get from people who missed hearing where a song is."

Bruce detailed an interesting twist to his station's countdown: "KIQQ's countdown show begins at 3pm - an hour later than Ron O'Brien's – but ends an hour later. After we count down the L.A. Top-30, we slide into a feature called 'Over The Top,' with Francesca Capucci and G.W. McCoy, at 6pm. In England over the top means exciting, wonderful or crazy, and it fits right in as we're going past the top of the chart.

Over The Top features the hottest imports from England and generally has an artist interview which runs for a good portion of the show, with selections from the artist's latest album. All in all, I think it's the most interesting and informative of all the local countdowns in L.A."

Why Countdowns Work

Needless to say, so many programmers wouldn't be investing the number of hours in countdown shows if they weren't successful. Jack reasoned, "National countdown shows are vital to the listener. A local countdown show done well really has a tremendous amount of appeal and helps reinforce familiarity with product being played on your radio station - not in some other city. The show provides a lot of interesting, conversational material for people who follow it. The audience wants to know what the hot tunes are. It's a way of staying in step with things because everyone wants to feel like they know what's going on. Shows like this keep people young, no matter how old they are.'

Ron sees countdown shows as an indispensable programming element. "If a station is trying to be the pop music leader in the market, a national countdown show is important. But a local countdown show is a necessary element for a foreground CHR station. Keeping on the leading edge of music is part of CHR's winning heritage. Almost all the basics which the experts thought weren't important, such as what number a person's favorite record was that week, are suddenly important again. Why? Because they never stopped being important; we just stopped doing them. I'm thrilled the audience is being allowed to get back into music again. Hopefully, my local countdown show is helping."

Bits

• A Car A Day In The Month Of May! KHJ/Los Angeles gave away a Mercury car every weekday in the month of May. A drawing was held at 6:40pm from the listeners who called in between 6am to 6pm when they heard the car horn.

My City Was Gone: WBCY/Charlotte, NC is always looking for an excuse to party. It recently threw a bash at a local establishment called "Machine Gun Kelly's" because a landmark building across the street was being torn down to make way for the new freeway. Blast a building and get the city blasted! Good idea.

• Take Two? Q107/Washington recently aired a television commercial that had everyone taking a second look. The spot, titled "Fun In The Morning," shows a virile young man waking up to morning team Elliot & Woodside. He wakes up to the sounds of Van Halen, exercises to the Police, and showers with Michael Jackson. But his wife convinces him to return to the solace of the bed before heading for work. Who said radio commercials had to be tame?

Motion

ZZ99/Kansas City welcomes Greg "Kid" Cassidy to afternoons from WHYT/Detroit . . . Cyndi Habeeb upped to News Director at WRCK/Utica, replacing Bryan Whittemore who exits to WGFM/Schenectady . . . MD Bobby Cook takes on Assistant PD duties at KX104/Nashville

B94/Pittsburgh welcomes Mike Elliot from KRQ/Tucson and Tony Garrett to overnights from KX104/Nashville At KTFM/San Antonio, Chris Cane exits for business interests in the West and John Rio exits for middays at Z100/New York, leaving night rocker Gary Knight in middays and former Q105/Tampa personality Cat Summers nights . . . Congratulations to Fred Sparrow and Joyce Hunt on their June marriage . . . Rocky Knight joins WLRS/Louisville for nights/Production Director from KX104/Nashville



GOODIES FOR THE GIRL SCOUTS — WLS/Chicago air personalities Fred Winston and Tommy Edwards recently broadcast their show from a local department store to raise money for the financially-plagued Girl Scouts. \$2600 was collected by the Salvation Army from shoppers and listeners. Pictured here (I-r) are Salvation Army's Bob Bonstell, Winston, department store VP Nell Ramon, Girl Scout Leader Diana Levine, and Edwards.

"IT ALL STARTS WITH LISTENING

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ACTIVES IN RADIO



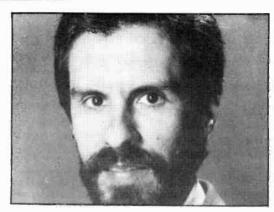
DAVID GROSSMAN — KEARTH Los Angeles, CA

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JOHN SHOMBY — KAFM Dallas, TX

"I just don't have the time to listen to all the record company priorities. My listening priorities are the AIR records. What's interesting to me are those records that I discovered through AIR, especially those records that I wouldn't have been aware of as quickly or added as soon. If the record industry really wants to know how radio feels about product, AIR is the obvious answer."



MICHAEL ST. JOHN — WWKX Gallatin, TN

"AIR as a marketing tool, is instrumental in getting programmers like myself directed to the right product to listen to. Since my time spent listening is not as much as I would like it to be, I have to make full use of the time budgeted. AIR's response records are always in that budget."



BOB McNEILL — WRVQ Richmond, VA

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WEEK

Response Records

Listen to the selections listed below. Decide if each has the potential to be Top 25 in the R&R National Airplay Chart. Then, call in your response to AIR at (301) 964-5544. All responses must be in the AIR offices by 6PM, Wednesday, June 20th, 1984.

WEEK

TITLE

ARTIST

LABEL

2226

NOW IT'S MY TURN

2227

BERLIN

PANAMA

VAN HALEN

GEFFEN WB

2228

FINE, FINE LINE

ANDY FRASER

ISLAND/ATCO

2229 2230

SUCH A SHAME

DANCING WITH TEARS IN MY EYES ULTRAVOX TALK TALK

CHRYSALIS **EMI/AMERICA**

©1983 Active Industry Research, Inc.

Adult/ Contemporary

RON RODRIGUES

How Has Deregulation Affected Your Station?

It's been three years since the Reagan administration suggested deregulating the radio industry. Broadcasters hailed the proposal, saying it was time to get a cumbersome bureaucracy off their backs. Community groups feared the elimination of public affairs and news programming on most stations, as well as massive commercial exploitation of the airwaves.

By my survey of small and large A/C stations around the country, not much seems to have changed as a result of "dereg." Most stations have eliminated community ascertainment, and many don't have to go through the tedious process of counting each nonentertainment minute to insure that they've met their commitment. On the other hand, most stations continue to take news and PA programming seriously. Here's a capsule of how key A/C stations around the country have handled deregula-

Jeff Beauchamp, ND/PD WBAL/Baltimore

"Since deregulation, many of the smaller stations here have reduced their commitments to news, so we've taken the inverse and increased the number of people and airtime devoted to news. As an example, our morning drive starts an hour earlier, and we've expanded many of our newscasts from five to ten minutes. We added a noon newsblock and more afternoon drive newscasts. We've made no changes in our Public Affairs block and are probably running fewer PSA's now, since we can be more selective.'



Johnny Burke



Bob Scott

Johnny Burke, PD WTRX/Flint

"We use public affairs as a major part of our programming. I like running three or four PSA's per hour; it makes us sound more community-oriented, and I want that positioning. One of our on-air statements says '1330 WTRX cares.' That may not be original, but we like it and it accurately reflects the attitudes around here. If anything, we've increased the amount of news and public affairs since dereg.



YES, BUT CAN THEY PLAY FIRST BASE? — KFMB/San Diego sponsored a downtown pep rally for the Padres baseball team, which included a Steve Garvey lookalike contest. Pictured on the bottom row are Garvey (third from the left) and the lookalikes. Above them (I-r) are San Diego Mayor Roger Hedgecock, air personality Joe Bauer and PD Mark Larson





Donna Brake

Scott O'Brien

don't run any longform programming on the weekends. It's not that I don't want to, we just don't have the personnel power or the money for it. I'd love to offer something like a news focus show on the weekends."

Bob Scott, PD KRBE-AM & FM/Houston

"We have slightly less PA programming and quite a bit more news programming since dereg began. On the FM, we've added three afternoon drive newscasts; in the morning we've increased from one cast per hour to two. We've also added six weekend newscasts. We dropped one half-hour syndicated public affairs program, but still have a block on Sundays, although it's all locally produced now. We have a conservative operating philosophy and conservative owners who are not interested in making big changes despite deregulation. We even still carry some religion.'

Donna Brake, PD WSB-FM/Atlanta

"It hasn't affected us at all; we've behaved as if it never happened. What has happened, as a natural evolution of the station, is that we've committed more time to news, traffic, community involvement, and to public affairs programming than before. Our station used to be much more streamlined, but we're getting away from

that now; we're much more involved in the community. We've doubled our news output in morning drive, increased it substantially in the afternoons, and doubled the number of traffic reports. We're lucky to have the resources of a newsroom that is shared between the AM and the FM. The 'WSB' call letters mean a lot in this community, as research has shown that our listeners relate those calls to our co-owned AM and TV stations. When hearing a breaking news story, they've come to expect WSB-FM to give them the information. That's one reason why we increased our news output."

Scott O'Brien, PD KWAV/Monterey

"We actually have a higher news profile than we did two years ago when dereg began. We determined through community need that more news was in order, so we added another newsperson to our staff and increased the number of newscasts. On the public affairs front, instead of blocking a large amount of PA on Sunday morning where it doesn't do people much good, we place it in more prominent dayparts, using 90-second vignettes. The actual number of minutes is less, but this method definitely serves the community better: the public affairs bits are in prime time, they're locally produced, and they're topical. We'll cover anything that's of local concern, such as political and environmental issues. These capsules run about once per daypart.'

Mike Watermann, PD KSD (KS-94)/St. Louis

"We haven't changed anything; our commitments are exactly the way they were when we went on in 1980. We continue our newscasts in mornings and afternoons, and we still have a public affairs and religious block on Sundays, most of which is locally produced. Our commitment has always been to the community, not just the FCC. We feel we need to be providing these services to our listeners, whether the government tells us to or not."

Progress

Ron Jordan is named AM drive personality at WENS/Indianapolis from KSDO-FM/San Diego. Jordan is a veteran of the Indy market, formerly of WMJI/Cleveland . nister from evenings to middays . . . Bob McLain joins the morning show at 99-FM (WSB-FM)/Atlanta for sports updates . . . KMJJ/Las Vegas imports the Kelly & Kline show via syndication. The duo will retain their shift at flagship KWSS/San Jose Michael Dixon returns as talk host at KOY/Phoenix from KCBS/San Francisco V100/Charleston, WV PM driver Steve Bishop moves to the morning spot, succeeding Rocky ... WPRN/Butler, AL appoints Kevin Harris to evenings and Doug Edwards to mid-Mike McHale takes over afternoons at

WIVY/Jacksonville from parttime there Foster goes from mornings to afternoons at . WEZS/Richmond moves . WRVR/Memphis promotes Bill Ban- Roger Price from overnights to evenings, while Jlyse Gotleib takes over Roger's old slot New additions to the WLTW/New York lineup: Valerie Smaldone is doing evenings, from WVIP/Mt. Kisco. Batt Johnson moves into mornings from within, and Steve Roy steps up from weekends to PM drive Dave Barr joins 93KJF/Cadillac-Traverse City, MI in middays while Bill Arthur Schuetze comes aboard for evenings Celeste Friedman exits WTVN/ Columbus for middays at crosstown WBNS. Cathy Mullins is now handling overnights at TVN. formerly "WPAY/Portsmouth.



verse and Gary Collins expanded their horizons by doing their morning show from one of the station's double billboards. There, they awarded the grand prize in the station's 1984 "AM15 Wheels Of Fortune" contest. The winner had a choice of four automobiles. So many entries were received that they were placed in a concrete truck.

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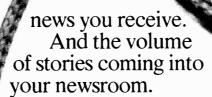
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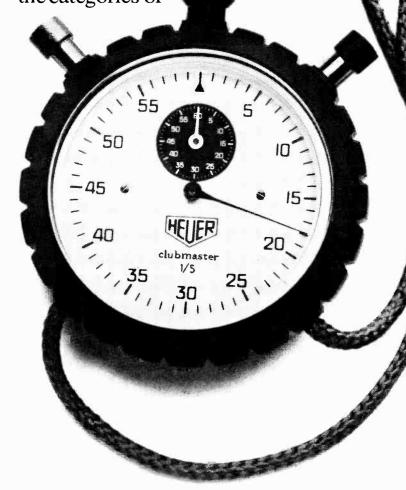
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STEVE FEINSTEIN

WNEW-FM's WEEK OF LIVE BROADCASTS

All The Way From London

PD Charlie Kendall calls it "my most rewarding week in radio." Producer Denny Somach says it "was the most exciting thing I've ever experienced." Operations Manager Scott Muni refers to it as a "labor of love . . . but definitely labor. It was no holiday." These radio vets are not exactly a threesome of callow youths given to wide-eyed overstatement. What is this "it" they're referring to in such dramatic terms?

It was a week of broadcasting Scott Muni's afternoon drive shift on WNEW-FM/New York live from London. It featured interviews with a stellar array of superstar musicians, and a satellite hookup that enabled 'NEW-FM listeners back home to speak directly with the artists. It was among the most impressive programming promotions in AOR history.

Closet Conversation

One thing it wasn't was Scott Muni having a lark in London for a week. Conditions during the interviews were less than ideal, and Scott appreciates the artists' patience and sacrifice. "We were alone in a studio the size of a closet for three hours straight. They're used to performing on stage and receiving instant reaction. If I were any of the people I interviewed, I would've walked out," he claims.

The artists did take a walk, but only so far as the hallways at Capital Radio while records were being played. Scott and guests still sounded relaxed and at ease throughout the shows despite the uncomfortable studio, the only one available because the Libyan embassy siege was going on, and studio time at Capital was at a premium.

For The Love Of Muni

Denny Somach modestly declines taking all the kudos for lining up the all-star list of musicians. "Scott's name is magic. All I had to do was mention it and everyone made time in their schedules," he attests. "It's a tribute to Scott having been around since the very beginning. He was the one who brought these artists over here, like the WNEW-FM benefit Christmas concert in 1973 that was Genesis's American debut.

"He's part of these artists' histories; he played their music first and had them on his show over the years. These people remember that."

In fact, though the broadcasts were promoted as a celebration of rock 'n' roll's 30th anniversary, Kendall considers the week "more a tribute to Scott and his relationships with the musicians. The artists' response to Scott during the interviews was magnificent. I've heard Pete Townshend in interviews where he's been terse, and Steve Winwood can be shy and reserved. But they open up with Scott, because they've known him all these years. You can sense the rapport and hear that they're friends."

Transcontinental Coordination

Somach and Kendall had carefully formatted the shows in advance, choosing music to fit each day's guest. There was an open phone line between New York and London during all 15 broadcast hours, with Kendall and Production Director Tom Couch in control at 'NEW-FM and Somach supplying Scott with cues and direction in the London studio. Denny credits Scott's professionalism. Capital Radio staffers, the 'NEW-FM crew back in New York, and his production assistant in London. Bill Bana-

siewicz, for nary a missed cue the entire week.

Amazingly, there were no serious technical problems during the overseas broadcasts. The superb quality of the satellite feed even had some listeners a bit skeptical about the true point of origin. "People listening back home said, 'He's not in London, he's here in New York,' " chuckles Scott. Kendall speaks of clients "who wanted to come down to the station because they were sure that Pete Townshend was in our studio."

Pure Programming

This was not a scheme to make a quick buck — the only sponsor mention was for a travel service that took care of airfare and accommodations. As Kendall explains it, "This was a program event, a ratings builder. WNEW-FM has always had a marvelous reputation and great contacts, and this was just a matter of maximizing them to build ratings. Our money will come when those ratings show up."

Besides furnishing the original idea for the week of broadcasts, VP/GM Mike Kakoyiannis was "helpful and supportive" to Kendall. "He listened to me and went

duni's munificent musicians were Monday: Alan Parsons & Eric Woolfson Tuesday: Steve Winwood Wednesday: Pete Townshend Thursday: Roger Daltrey **Billy Squier** Friday: Phil Collins

Dave Edmunds Scott Muni with superstar guests Live from London Afternoons 2-5p.m. April 23-April 27 WNEW-FM LIVE FROM LONDON WHERE ROCK LIVES Misk Willy Diro nyan foreign affa 212-686-6116

Eric Woolfson, Denny Somach and Scott Municrossing Abbey Road.

Out Of The Mouths Of Stars

Highlights of the Scott Muni talks included:

- Pete Townshend's plans for a benefit concert for an anti-apartheid organization, to be held at New York's Lincoln Center in September . . .
- An unexpected, spontaneous phone call from Townshend's youngest brother Paul, who heard the broadcast and called Pete via 'NEW-FM from a Long Island recording studio . . .
- Steve Winwood's plans for his first American solo tour this fall . . .
- Varying views on successive days of the Who's breakup from the two men closest to it. Townshend claims he had to call it quits in order to forge his own identity. He also feels the '82 tour shouldn't have been billed as the final one, but as long as it was, then the Who should be over. Roger Daltrey claims that the breakup was entirely Townshend's doing, which shouldn't have been allowed to happen the Who should go on forever.
- Alan Parsons's plans to do his first production work outside the Alan Parsons Project in some time. A new band called Keats

comprises ex-Zombies singer Colin Blunstone, ex-Them and Camel keyboardist Peter Bardens, and three former members of Pilot . . .

- Townshend revealing that he was dead drunk for the Concert For Kampuchea benefit. The story goes that Paul McCartney had told him to get to the hall by 9:00. Arriving 9:00 that morning, Townshend found the hall empty; McCartney had meant 9:00pm. Townshend and Who drummer Kenny Jones then proceeded to hit every pub in the area
- Phil Collins saying he's turned down offers to produce Def Leppard and Liza Minnelli. He's producing an album by Earth, Wind & Fire singer Philip Balley now, will then do another solo LP and tour, with the next Genesis album scheduled to be recorded in March '85
- News that Dave Edmunds's forthcoming album is finished and will be released in July, and includes a cover of a Four Tops song. Paul McCartney has submitted a song for the Everly Brothers' reunion album that Edmunds is producing.

with Denny and me on everything we needed to pull this off. The week of the shows he was walking around like a kid in a candy store, just smiling 'cause he was so happy with the way everything went down.''

Muni Talks And Everybody Listens

"This has gotten the greatest reaction of anything we've ever done in the 17 years I've been here," Scott testifies. "People say they told their bosses they refused to work while the shows were on."

Kendall tells of stepping out for business during one of the broadcasts and hearing it on many a sidewalk vendor's radio. It was something of a hit in England, too, even though the shows were not broadcast anywhere in the country. Apparently some New York area listeners must have contacted their friends in London, because Somach reports there were kids lined up outside the studio waiting to meet their fave

The next time Scott and 'NEW-FM venture to London, though, it won't be quite the same. The interviews will be taped rather than broadcast live, and in more spacious digs than the cramped Capital Radio studio. "Pll never do it again under those circumstances — it's not fair to the artists. All of them were so gracious," Muni adds. Plans for a visit later this month include chats with Elton John Paul McCartney, and

Continued on Page 56

''1984's Unparallelled Musical Adventure'



Produced by Paul Samwell-Smith

Released by Epic

Flight Log For Britrock Broadcast

Even Winston Churchill would've appreciated the "Blood, Sweat, and Tears" that went into putting this extravaganza together. Here's how it happened:

- Mid-March: WNEW-FM VP/GM Mike Kakoyiannis has the idea for Scott Muni to do a week of shows live from London. PD Charlie Kendali decides that the broadcasts' hook will be the 30th anniversary of rock 'n' roll, linking it to the April 29, 1954 release of Bill Haley & The Comets' "Rock Around The Clock." Denny Somach is hired to help line up interviews and produce the event, scheduled for April 23-27. Westwood One will provide satellite time in exchange for syndication rights.
- Late March: Island Records had promised Scott that he would be the first person Steve Winwood would visit on his next trip to the States. Denny calls Island to tell them that, instead. Scott will be coming to England to see Winwood. The interview is set for Tuesday, April 24
- April 2: Denny sends letters to the other artists' British offices and contacts their American management and record companies, explaining that Scott will be in London for a week and would like to do interviews.
- · April 9: Denny calls artists' British offices and is told by all that the artists are unavailable, out of the country, etc., but that he'll be contacted in a few days



Denny Somach, Scott Muni, Eric Woolfson, and Alan Parsons

- April 12-13: Confirmations arrive by telex from the rest of the artists contacted:
- Alan Parsons and Eric Woolfson are set for Monday, with Woolfson flying in from Los Angeles just for the show
- Pete Townshend will do Wednesday,
- Roger Daltrey will be Thursday's guest. Scott's weekly "Things From England" import show will originate from England on Fri-
- . April 16: Denny remembers that British Daylight Savings Time starts in mid-April, two weeks earlier than in the U.S. All the interviews must be rescheduled to start an hour later than planned. The broadcasts will now go from 8-11pm in England so that they air during Scott's regular 2-5pm slot.
- Thursday, April 19: Denny and Scott arrive in England.
- Friday, April 20: Scott is a guest on Brian Hayes's top-rated "chat show" (talk show) in England. Unaware of the difference between WNEW-FM and WNEW (AM), a listener who was last in the U.S. during World

- War II asks if William B. Williams and Martin Block are still at 'NEW. (Williams actually is still on the AM, while the late Block, whose "Make Believe Ballroom" program reigned supreme in the '40s, is considered by many to be history's first disc jockey.)
- Sunday, April 22: Denny and Scott have a three-hour "briefing session" while driving to Stonehenge. They review each artist's history and discography, as well as when Scott first played their music and first
- . Monday, April 23: Dave Edmunds's American manager, New York area concert promoter John Scher, hears Parsons & Woolfson on 'NEW-FM and arranges a daytime interview with Edmunds



 Tuesday, April 24: A brief interview with Howard Jones is recorded in the morning and aired that evening

Denny and Muni tour Abbey Road studios in the afternoon and are treated by Eric Woolfson to a 90-minute private presentation of unreleased Beatles' tracks and videos, including a version of "While My Guitar Gently Weeps" with George Harrison on acoustic guitar. (Denny sez, "Attention Capitol/EMI Records: Release this immediately! You're depriving the world of one of Harrison's greatest recordings!")

• Wednesday, April 25: The setting up of an interview with Phil Collins illustrates Scott's draw with musicians. Denny recalls, "Originally, Collins's office told me there was no way he could find time to do it. I called Atlantic Records VP/Artist Relations Perry Cooper back in New York and told him I was sure that if Phil knew Scott were in town, he'd want to talk to him. Sure enough, when Phil found out, he cancelled a davtime mixing session for the new Eric Clapton album he's producing to do a taped interview with Scott, and wound up staying way past the time he was scheduled to.

After taping the Collins interview in the morning, Scott records a conversation with Dave Edmunds that afternoon.



Scott and Roger Daltrey



Scott, Denny, and Pete Townshend



Denny, Scott, and Phil Collins

- Thursday, April 26: A discussion with Ian Anderson is taped during the day. A recorded interview with Billy Squier is aired during the last hour of that night's broadcast with Roger Daltrey.
- . Friday, April 27: The Collins and Edmunds taped interviews are aired, along with excerpts from the past four days. Scott offers his impressions of the English music scene, and describes the visit to Abbey Road studios. The show ends with the Beatles' "The End."



Scott and Steve Winwood

All The Way From London

Continued from Page 54

others for a proposed syndicated weekly show from DIR Broadcasting.

An Event That Did Radio Proud

This was more than just a great promotion that one radio station pulled off. In a certain light, it can also be seen as a triumph for AOR, and a celebration of one of the format's greatest strengths - its sense of musical history and tradition, which no station can lay more of a claim to than 'NEW-FM. The artists' gratitude to Scott Muni and the station is a valuable reminder that AOR is where many superstars receive their first exposure, well before they surface on other mass appeal formats.

Even more important, it was a stunning victory for radio in toto. Promotions of this magnitude are sometimes viewed these days as being the province of only MTV. Charlie Kendall observes, "Artists are not turning out for radio like they used to.

They're doing it for MTV and that's about it." Yet 'NEW-FM pulled it off by itself, without a single video camera in sight.

Of course, there's only one Scott Muni; no one else in all of radio can rival his close association with rock 'n' roll over four decades. Scott replaced Alan Freed in Ohio when Freed left for New York in the '50s. and he was at WABC/New York in its days of glory as a powerhouse Top 40 in the '60s.

Yet, it still took savvy on 'NEW-FM's part to wisely capitalize on his relationships with major artists. Though probably no other radio station in any format could pull off an event of quite this scale, at the very least there's an inspirational message for all radio stations here: THINK BIG.

(Thanks to Atlantic's Danny Buch for his assistance.)

SEGUES

remains the same.

WXLP/Davenport has two new KTYD/Santa Barbara nights ... voices: Gary James on overnights Cincinnati, and Mary Jean on late exits the post.

CHOM-FM/Montreal's new address nights from crosstown KRVR . . . Tony is 130 Greene #300, Montreal, Bone (Guy Perry) from KiFM and KGB Quebec H3Z 2B5. The phone number in San Diego joins KLPX/Tucson for all-nights ... Jim Seagull soars to

Alan Levin segues from Account Exfrom WGEN/Geneseo, IL, as Bo J. ecutive to Promotions Director at Spates moves to late nights at WSKS/ WCMF/Rochester as Orest Hrywnak



THE PROS OF HITCH HIKING - It was thumbs up for these industry pros after a Griffith Park Planetarium laser show for Roger Waters' "The Pros & Cons Of Hitch Hiking." The all-pro lineup (I-r) is independent promoter Kenny Ryback, KMET/Los Angeles midday man Billy Juggs, Columbia L.A. rep Bob Garland, KMET morning personality Cynthia Fox, and Columbia National Album Promotion

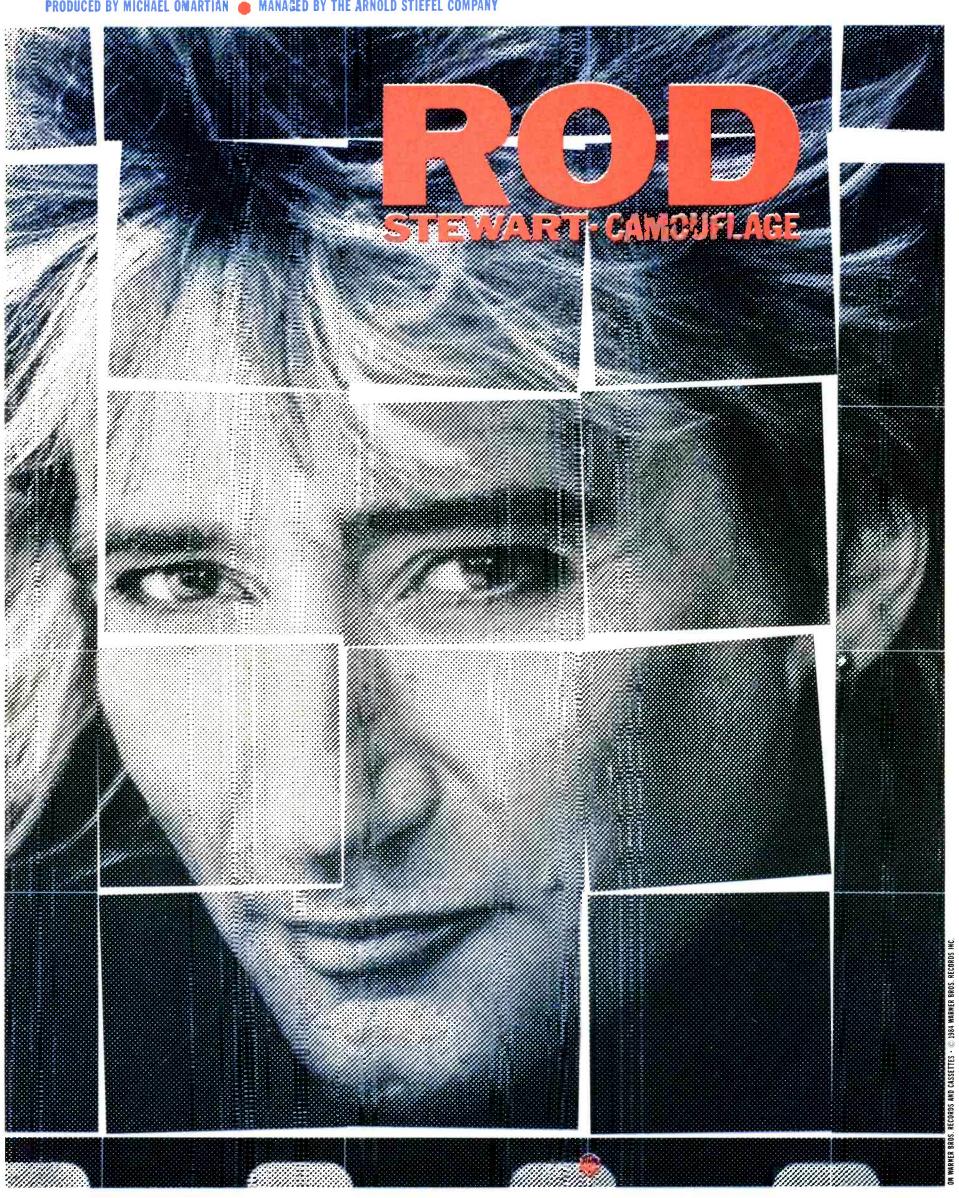
ON THE STREET • Album Now Available With 12 Different Back Covers

ON THE CHARTS • "Infatuation," A First Week Breaker, Moves 24 to

ON MTV • Two Versions Of The Hitchcock-Inspired "Infatuation" Video Now In Heavy Rotation

PRODUCED BY MICHAEL OMARTIAN

MANAGED BY THE ARNOLD STIEFEL COMPANY



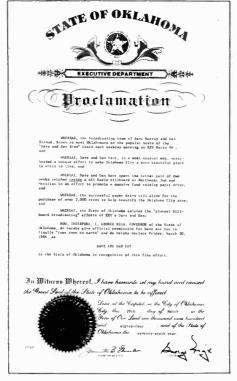
Read This — Or Your Record Service Will Be Cut Off

While this borrowed line from a National Lampoon magazine cover may overstate the case, the point is one of getting attention. Presented this week is a veritable potpourri of past weeks' radio station activities — ideas designed to attract attention, as well as entertain and involve the audience.

Livin' High In OK City

As Oklahoma City prepared for a cleanup campaign, the KXXY morning team of Dave Murray and Dan Stroud decided to spend ten days inside a billboard to emphasize the importance of the movement. Noticed in the highest places, the team received a "day" in their honor from the Governor, as well as tons of press.





Horsin' Around

Have you ever wondered if a man could outrun a horse over any distance? Neither have I, but the folks at BX-93/ London, Ontario did. They set up a "Night At The Races," during which the feature race - dubbed "Man Against Beast" - pitted afternoon personality Vic Folliott against a trotter with morning personality



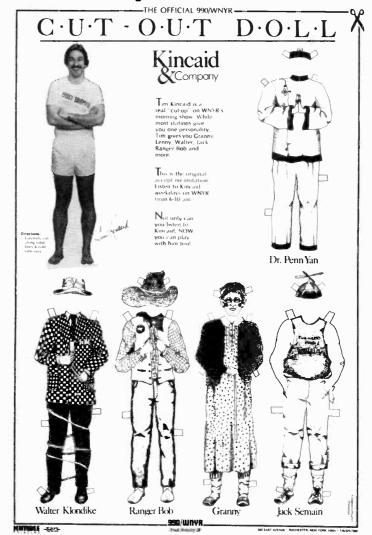
morning personality Vic Folliott
Michael Dee aboard the sulky. The "beast"

had to circle the half-mile oval track twice; Vic and his trusty Adidas needed to go 'round once. Visitors to the race track were encouraged to put two bucks on the nose of their favorite, with the winner of the drawing among correct entries receiving \$93. The rest of the proceeds were donated to the new Ronald McDonald House in London.

The outcome? Send two dollars to ... Naw, I'll tell you. Vic crossed the finish line in two minutes, 37 seconds, while "Victory Prim," with Michael Dee up clocked at two minutes, 46 seconds. Can you imagine anyone ever betting on this nag again? Victory Prim is now appearing on your local grocer's shelves in bottles marked "Elmer's Glue."

-Clip & Save

R&R/Friday, June 15, 1984



Here's a little something for listeners to do with their hands while listening to your station.

WNYR/Rochester Promotion/PR Director Patti Dobrovitz told me the station printed 5000 of these little items to hand out at remotes, promotion sites, and various other commercial activities. Whenever Tim or the staff is involved in charitable activities, a buck is charged, with proceeds going to the event sponsor at hand. The characters depicted are ones created by Tim for use on his morning radio show; they're also actual "people"

(portrayed by Tim) who take part in his afternoon kids' TV show on sister station **WUHF-TV.** This promotion is not only a nice way to tie in with Tim's TV visibility, but it also goes a long way to demonstrate in a visual way the talent and versatility of your morning man—something especially significant in a market with a number of talented AM drivers. Now, if they could only do something about those legs.

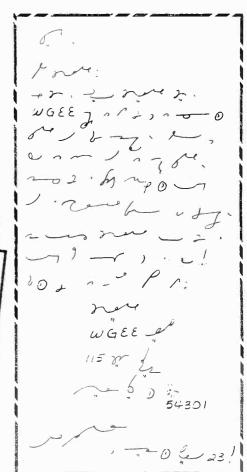
Huh?

This ad for WGEE/Green Bay appeared in local papers just prior to Secretaries Week. The ad, announcing a contest the station was running during the week, attracted attention not only from secretaries - probably the only ones who could read the ad but from a tremendous number of other people who called the station to find out what was going on. Word-of-mouth interest was also generated by people calling shorthand-literate friends to translate the message. Not bad for an ad where the only intelligible thing (for most of us) was "WGEE." Now, if only someone around here could read this stuff, I'd tell you what it says . .

Doubling Your Pleasure

This promotion might be a little tougher for most of you to pull off. Actually, even though it's not exactly a station-oriented promotion, I thought this much effort and creativity (regarding the announcement) should not go unnoticed. Best of luck with those lower demos, Steve and Susie!





Nashville This Week



SHARON ALLEN

Nashville's Fan Fair Fanfare

"Willie was not . . . is not . . . and will not be signing autographs at the CBS booth." Thousands of disappointed fans heard this announcement over the CMA loudspeaker just minutes after they had been informed Willie Nelson was indeed personally signing autographs in the CBS Fan Fair booth. However, disappointment didn't linger. The enthusiasm of the fans ran on a high plane even as they sat for hours in the sun to watch their favorite stars on the record label showcases and rubbed sweaty elbows with each other as they browsed through the exhibit halls and collected autographs from the stars.

They say a picture is worth a thousand words, so here's my thesis on this year's Fan Fair . . .



FAMILY AFFAIR AT FAN FAIR—The Osmond Brothers take a moment to pose for the fans who stopped by the Warner Bros. Records booth. Left to right are Wayne, Merrill, Jay, and Alan.



GOOD OL' FANS — Columbia's good ol' boys Moe Brandy (upper left) and Joe Stampley (lower left) are beseiged at the CBS Records booth by fans clammering for "Where's The Dress" promotional posters and photos, autographed by "Boy Moe" and "Boy Joe."



TOP AWARD WINNERS — Loretta Lynn and the Statler Brothers, the two most-awarded acts in the history of the "Music City News" awards, met backstage at the 18th annual award presentations. The Statlers, from left, Phil Balsley, Don Reid, Harold Reid, and Jimmy Fortune, won a record four awards in one evening, bringing their total number of the fan-voted awards to 22, while Ms. Lynn has 24.



MEDLEY OF FANS — Bill Medley is swamped for autographs at the RCA booth where many fans were trying to find out if he still does.



IT'S FOR MY SISTER IN DUBUQUE — Signing autographs by the hundreds was the order of the week for the many artists in town and Gene Watson, shown at the MCA Records booth, was no exception.



Country Music's Top Ten

Proudly Welcomes

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WDSD-FM/Wilmington, DE

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WHICH WAY TO THE POOL — Having some fun prior to the PolyGram records show are (I-r) artists Butch Baker, Tari Hensley, Len Wade, Kenny Maines of the Maines Bros. Band, Kathy Mattea, Cary Banks, and Donnie Maines, both also of the Maines Bros. Band.



CBSin' — Shown after the CBS Records show are MC Chet Atkins, Tammy Wynette, CBS/ Nashville Sr. VP/GM Rick Blackburn, and Ronny Robbins.

Some Fan Fair Quotes For Fun . . .

Gary Morris: "At this year's Fan Fair I kissed more hands and shook more babies than all of the current presidential candidates combined."

Stan Byrd: "I don't remember... we weren't there... and certainly not with her"

Hoyt Axton (his philosophy on life borrowed from the daily local newspaper): "Women rule the world. A cowboy hat will blow off in a strong wind, and things change."

Ed Keeley: "I saw a marvelous act at Fan Fair. The Garment sisters...Poly and Ester..."

P.S. If your famous quote for the week didn't appear it's because I missed it . . . you didn't say it . . . or it's been censored.

Just thought you'd like to know!



IN CONCERT — Shown performing for the fans at their respective label shows are Vern Gosdin and Ronnie Milsap.





SIGN 'ER UP!! — One of the big events during Fan Fair was the third annual Country Games. Preparing for a mighty swing during the softball tournament — and now available for pinch-hitting assignments — is RCA's Wynonna Judd.

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- 2) Monthly magazine CLOSE-UP with special articles, interviews, trivia, calendar of events.
- 3) Detailed and up-to-date lists of artists, managers, record companies and 10 others.
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- 5) Special major medical and disability insurance programs underwritten by Lloyd's...And more.

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Black/Urban Radio

WALT LOVE

The State Of Black/Urban Radio

ealizing that the "Juneteenth" celebration (June 19) begins next week in most Southern communities with any appreciable black population, I thought now would be an excellent time for a real down-to-earth conversation about the true state of Black/Urban radio and those blacks within it.

The Way It Really Is

Since January 1, 1863 the law of the land has said that blacks are free people. But to be free, one first has to be in control of one's own destiny, and we're not! Some of the problems we're facing today continue to be the same problems we've faced in the past as a minority race (e.g., environmental stress, black-on-black crime, unemployment, substandard education, lack of unity, no investment capital, poor health, stereotyping ourselves, etc.). How does this apply to broadcasting? Start by being truthful with yourself, and if you are, you know as I do that it's all part of being black - like it or not. The important thing about identifying this deplorable situation is that coordination and togetherness can bring about positive change.

Get Qualified

In some circles black broadcasters have made the profound statement that blacks are a force to be reckoned with when informed, trained, and organized. What should this mean to you? If you're not qualified for the position you want or hope to have someday, get qualified! Take those positive steps toward helping yourself and quit blaming others for your lack of accomplishment.

Yes, I've heard it before: "White folks won't let us move up because they're racists." But that's not quite true. Some whites are racists and determined to exclude blacks from society, but not all of them are that way. However, as blacks, we all know that racism is something we must live with our entire lives — that's true reality for us, no matter what profession we choose. I mention this fact of life early in this column because we've all had to hear it over and over again from our friends, families, and ourselves.

Empty Victories

Black radio, in my opinion, is going through "Delayed Combat Stress Syndrome." Our format has fought its way from the bottom (or maybe I should say out of the BBQ joints) into the corporate offices of Arbitron, but what good has it done? Like American veterans returning after hardfought battles in Vietnam, in some circles the rating increases achieved by black stations mean nothing. Here's why:

Whether you call your format "Black" or 'Urban Contemporary,'' your station is at a financial disadvantage right from the start. If your station is tagged as a "Black" radio station, you stand to lose thousands of dollars in advertising revenue. Now, if you refer to your station's format as Urban Contemporary (possibly in order to avoid the negative perceptions a Black image may present), you're supposedly "positioned" to make more ad dollars because now you're no longer considered a "Black" station. But you're also not a "general market" station, either! Therefore, your audience isn't worth as much as other stations with general market format labels, such as A/C, CHR, AOR, etc. This is reality, my friends, not a figment of my imagina-

As additional proof of the problems within our format, look at these three recent situations: 1) KRLY/Houston changed to A/C KLTR last month. 2) WLVW/Monks Corner, SC went dark (no new format has been announced to date); and 3) WAIL/New Orleans, which also changed to A/C two weeks ago. While there were extenuating circumstances in these decisions, more importantly, there are now more black men and women who were making a living in Black/Urban radio that now are unemployed.



FORCE MD's VISIT WRKSINEW YORK — Pictured (I-r) are WRKS PD Sonny Taylor, Tommy Boy Records National Promotions Director Bert Coleman, Force MD's Jesse D., WRKS MD Tony Q., Force MD's Trisco, Doctor Rock, and Stevie D.; group manager Bob Lundy; band members Mercury and T.C.D.

KRLY and WAIL had good ratings. They were among the top ten stations in their markets, yet as Black outlets had problems selling their numbers. Now KLTR has reported promising revenue results as an A/C station, even without the strong ratings it held as an Urban Contemporary. Isn't there just something terribly wrong with that?

Presently, we in Black radio have systematically been locked into our own space with no place to go! You might go up; however, you will go out when your usefulness is no longer needed. I've lived it, as some of you are now living it. The hoping, wishing, praying, and crying about the uncertainty of it all . . . it's hard on anyone.

Making It Happen

How can we stop this situation? Perhaps through perseverance and togetherness with other blacks, whites, Latinos, and Asians. Jesse Jackson's "Rainbow Coalition" can also be a workable entity for us, but we must organize and *make* things happen, not just *talk* about them happening. My high school football coach once gave me some good advice that can be applied to life in general: "Make something happen; don't wait for someone else to do it." I really believe in that philosophy . . . I guess I love it because it's the same philosophy that Dr. Martin Luther King had.

In my opinion, we must shape up our act. As blacks, you know as I do, that in most cases the majority of us within this industry need additional training so that we can compete with *anyone* — not just other blacks. If you're going to be a professional broadcaster, then *be* one — no excuses. Just bear down and do the things you know are necessary to get you where you want to go. It's possible, believe me!

Crabs In The Barrel

Finally, let's look at an issue which we've had to deal with all our lives: blacks who destroy other blacks — true black-on-black white-collar professional crime. Dr. King described it as the crab-in-the-barrel syn-

drome, a situation where just as one crab starts to climb out of the barrel, the other crabs pull it back in. Applied to us, it means when one black person seems to be getting ahead professionally and financially that other blacks less fortunate by choice (i.e., unqualified, lazy, or both) put petty jealousy, greed, and envy ahead of compassion by attempting to impede or destroy that person's progress. We know this problem exists, yet continue to perpetrate it on ourselves. We must stop this shabby treatment — not only among black broadcasters, but also among whites and others who've chosen to make their living in Black/Urban radio.

A Message To Our Owners

For those owners of Black/Urban-formatted stations — whether you're black or white — most of our staffers need bigger paychecks for their services. We are at the bottom of the pay scale. I know, Mr./Ms. Owner — if you don't make it, how are you going to pay it? Low talent salaries only insure low-quality talent, which perpetuates low ratings. Make a real investment in your people, and that includes the management team.

Striving To Be The Best

I cannot stress enough the seriousness of the dilemmas black broadcasters face. Currently, we don't even see the *token* black (as I've been unjustly referred to in the past) working at major general market stations, as we were in the late '60s and early '70s. We must change that, so if we choose to work in formats other than Black/Urban, we *can* because we're qualified. But to reach this goal, all blacks must strive to be the very best. If we can accomplish that, there's hope for our youth who aspire for positions equivalent to or better than those we now hold.

Black/Urban radio is healthy, but it needs a good shot of positive upward mobility that only the people who are its life's blood can supply.



IS IT OR ISN'T IT MICHAEL? — Michael Jackson lookalike Sidney Chapman thrills a crowd of 5000+ which gathered recently at Boston City Hall. WILD put the event together in hopes of getting the Jacksons to include Boston on their forthcoming concert tour.



STILL HOPING FOR THE JACKSONS VICTORY TOUR — These are some of the youngsters who gathered to sign the WOL/Washington, DC petition requesting a concert date from the promoters of the Jacksons Victory Tour '84. Pictured (I-r) are WOL listeners Rhonda Marie Alston, Marisa Green, Michelle Nicholas, Kimberly Boxley, Africa C. Gatlin, Shelly Green, Serek Matthews, Sabrina Cabe, and Karen Brown.

CALENDAR



BRAD MESSER

Sexism Survives Among Newspeople

he old double standard for men and women in broadcasting seems to be surviving nicely, thank you. It is said that the prehistoric cockroach may eventually survive the Earth longer than the human race: sexism shows signs of at least outlasting all of us and probably our sons and daughters, too.

When that TV station got in hot water a few months ago for allegedly insisting on changing the hair style and makeup treatment of its female anchor, while leaving the male anchor alone, many of us rolled our eyes and self-righteously condemned the sexism and discrimination of it all.

It is easy to point a finger of accusation at someone else, but I guess it must be nearly physically impossible to twist the hand and aim the finger of guilt at one's self. Let me try.

Recently I dropped in on an annual convention of news directors. The banquet room was full, and a cursory glance around the hall revealed that the old all-male days have passed, because perhaps ten percent of those attending were women. I'll pass very lightly over the possibility that some of those women may have skewed the percentage toward the high side by having been wives rather than bona fide NDs, and will completely ignore the fact that even if

the ten-percent figure held up, it would still be miserable short of the overall percentage of women in the adult American population. No, I'm addressing a much less important but nevertheless significant little point. One that tells us something about ourselves. Something we maybe don't want to know.

During the course of a two-hour panel discussion that included plenty of questions from the floor, without exception, men were referred to as "newsmen" and women were also called newsmen. That seems a strange little way to practice equality.

I do not mean to single out that one batch of RTNDA members as deserving any special criticism. They're just the handiest example of our industry's willingness to pontificate about equality while being shamelessly reluctant to incorporate it into our daily routine. We don't seem to be practicing what we are so eager to preach to others regarding increased consciousness of women's issues.

Admittedly the term "newsman" has the right sound to it, and "newsperson" seems awkward and forced. Could that be because we newspeople haven't put much effort into trying to incorporate the nonsexist term into our everyday vocabulary?

Longest Days of '84 Begin

MONDAY, JUNE 18 — The year's eight longest days and shortest nights begin in the Northern Hemisphere, and endless daylight occurs in the Arctic Circle, the Land of the Midnight Sun.

The War of 1812 began on this date. During the following two years, America unsuccessfully tried to grab Canada, and England attacked New Orleans without success. The war was a draw.

Rome burned and Nero "fretted" (not "fiddled") in AD64. Atlantic City, NJ steel pier opened 1898. Egypt became a republic 1953. Sally Ride first woman in space 1983.

Paul McCartney 42. Lou Brock 45. E.G. Marshall 74.

Atlanta Outlaws Pinball

TUESDAY, JUNE 19 — Forty-five years ago today, the city of Atlanta outlawed an amusement device which threatened to ruin young people, the pinball machine (1939).

First baseball game between organized teams in Hoboken, NJ 1846. Republican Party ended first national convention (with eventual loser John Fremont its presidential candidate) in 1856. First Father's Day observed Spokane, WA 1910. Rosenbergs executed as spies 1953. First topless bar opened San Francisco 1964. Civil Rights Act passed 1964.

Ann Wilson of Heart 34. US Senator Alan Cranston 70.

Lizzie Borden Took An Axe

WEDNESDAY, JUNE 20 — The first American court case to become what we now call a "media event" was the trial of Lizzie Borden, an unmarried 32-year-old woman accused of the 1892 double-murder of her father and step-mother inside the home they shared in Fall River, Massachusetts. The jury believed that no woman could have been capable of such a gruesome axe-bludgeoning attack, and on this date in 1893 returned a "not guilty" verdict, whereupon Lizzie and her sister began living off their \$175,000 inheritance.

Great Seal of the United States adopted 1782. Bureau of Indian Affairs is 150, established 1834. West Virginia 25th state 1863. US bought Alaska Territory from Russia 1867. TV variety program "Ed Sullivan Show" began 1948. Alaska Pipeline oil flow began 1977. Playgirl magazine first issue 1973.

Anne Murray 39. Chet Atkins 60.

150th Anniversary McCormick Grain Reaper

THURSDAY, JUNE 21 — Cyrus McCormick patented his mechanical grain reaper in 1834, about the time America's farmers began utilizing our first national railroad system, the threshing maching, and John Deere's steel plow. The McCormick Reaper Works of Chicago, adjacent to the nation's grain-growing area, was the largest American factory of its time, and a forerunner of International Harvester company.

United States Constitution became effective 1788. Frank Woolworth opened first Five Cent Store 1879. Columbia Records introduced 33rpm LP phonograph record 1948.

First day of summer. Jane Russell 62.

Starving Arctic Explorers Ate "Shoes"

FRIDAY, JUNE, 22 — The 100th anniversary of the rescue of the A.W. Greeley Arctic Expedition (1884). Twenty-six explorers sailed to the Arctic in 1881, then were stranded without food when supply ships failed to reach them in 1882 and 1883. They ate their leather shoes and sealskin shoelaces. There were reports of cannibalism. Sixteen men starved, one drowned, and one was executed on Greeley's orders for stealing food. On this date in 1884 a rescue ship found Greeley and six other survivors and reported they were "living skeletons so weak they could not speak."

Lindsey Wagner 35. Pete Maravich 36. Ray Davies 40. Kris Kristofferson 48. Ralph Waite 55. Bill Blass 62. Tomorrow (6-23) June Carter Cash 55, choreographer Bob Fosse 57. Sunday (6-24) Jeff Beck 40, Billy Casper 53.

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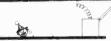
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minim Laser Radio

New offshore station aboard radio ship in North Sea, needs three DJs for CHR format. U.S. Passport required, liberal travel benefits. Rush tape & resume to: P.O. Box 1828, Grand Central Station, New York, NY 10163.

mmm

Group owner seeks motivated Sales Manager. Great oppor tunity with an expanding company. Mike Groshong: Constant Communications, Rt 2, Box 502, Eugene, OR 97401. (6-8)



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EAST

T&R: 2 Bala Plaza, Bala Cynwyd, PA 19004. EOE M/F (6-15)

Pro needed for upcoming opening on full-service A/C. Good voice & production a must. T&R: Thom Williams, WGHQ, Box 1880, Kingston, NY 12401. No calls. EOE M/F (6-15)

PARALLEL 2 CHR FM

In Northeast needs top talent. Strong, relatable AM drive and energized PM drive. Participation in outside station activities a must. Great opportunity with group broadcaster. Reply in confidence with T&R to: Radio & Records, 1930 Century Park West, #710, Los Angeles, CA 90067. EOE M/F

d for anchor/reporter positions with plications being accepted for anchor/reporter positions w WV Radio Network, T&R: Joel Jackson, Mountain Netwo 201 West Washington, Lewisberg, WV 24901, EOE M/F (6-15)

uction person for top NJ station. Must be experienced & creative. T&R & samples: Mark Lewis, WCTC, Box 100, Broadcast Center, New Brunswick, NJ 08903. EQE M/F (6-15)

MAJOR MARKET FM

Seeks adult communicator for mornings, who can effectively weave A/C music and service elements with own creative input. Bright, natural-sounding approach. Need not be outrageous, but must relate. T&R to: Radio & Records, 1930 Century Park West, #709, Los Angeles, CA 90067. EOE

Newsperson needed with writing & gathering skills for after noons on NH seacoast. T&R & samples: Nancy Notis, WBBX Box 971, Portsmouth, NH 03801. (6-15)

previous CHR or A/C experience prefered, T&R: Phil Locascio, 2 Clinton Square, Syracuse, NY 13202. (6-15).

Opening for fulltime news anchor/reporter, C&R: WHAV/WLYT, 30 How St., Haverhill, MA 01830, EOE M/F

Midday announcer needed with good production. A/C AM north of Boston. C&R: Michael Baltournas, WHAV, Box 1490, Haverhill, MA 01830. EOE M/F (6-15)

Openings

Q106/WQXA has a rare 7pm-midnight opening. Four years ex-perience, enthusiastic & a pro. T&R: M. McKenzie, Box 2506, York, PA 17405. EOE M/F (6-15)

LOOKING FOR WINNERS!

Entertainer wanted for bright A/C format. Middle Atlantic FM making its move. Ready to pay well and promote heavily. Send T&R to: Radio & Records, 1930 Century Park West, #708, Los Angeles, CA 90067. EOE

Now accepting T&R for parttime and future fulltim WSPK, Box 1703, Poughkeepsie, NY 12601. EOE M/F (6-8)

CAPE 104/Cape Cod, MA CHR has opening for jock/engineer Call Jack Alix: (617) 771-2998 (6-8)

Production wiz/swing person needed for AM/FM combo University City. Experienced. T&R: Carl Becker OM, WAJR/WVAQ, Morgantown, WV 26505. EOE M/F (6-8)

Top Country station accepting tapes for future morning drive spot, personalities wanted. T&R: Ken Silva, 221 Washington Street, Claremont, NH 03743. EOE M/F (6-8)

Maine's top rated A/C needs fun morning friend. T&R: Ryan Cote, WABK-FM, Box 1280, Gardner, ME 04345. (6-8)

Air personality for evenings at adult CHR in upstate NY college town. Production experience a plus. T&R to: Joe Moss WZOZ, 8ox 1030, Onconta, NY 13820. EOE M/F (6-8)

Announcers for BM station on MD's eastern shore. Good ws delivery. T&R: WKYZ, Naylor Mill Rd, Salisbury, MD 21801 EOE M/F (6-8)

NY Syndicator seeks producer for possible Country Comedy show. Own album collection a plus T&R: Frank Guida, PRN, Box 172, Bronx, NY 10451. (6-8)

Radio Account Executive for Top 50 market. Lucrative account list. Resume: Barbara Sowers, Box 12279, Albany, NY 12212, or call (518) 456-1144. (6-8)

Top FM station looking for good news assistant. Pay not so but apportunity is. Entry level possible. T&R: Ken Silva 221 Washington St., Claremont, NH 03743. EOE M/F (6-8)

FM106/Philadelphia looking for creative, tight personalities for possible future openings. T&R: Steve Davis, WWSH, 555 City Line Avenue, Bala Cynwyd, PA 19004. EOE M/F (6-8)

All hit FM, morning drive near Washington. Minimum one year experience, low pay, good people. T&R: PD, WMDM-FM, Lexington Park, MD 20650. EOE M/F (6-1)

WRKI 50kw AOR superstar has an opening for 7-midnight jock Enthusiasm a must! T&R: Buzz Knight, PD, Box 95, Danbury,

SOUTH

Midday/Production Director for WQUE-FM. T&R: Kris O'Kelly 1440 Canal St., Suite 800, New Orleans, LA 70112. EOE M/F

Openings

CAN YOU CREATE, RELATE, AND COORDINATE? . . . GREAT?

2 personalities for midday, afternoon, or evening. One will also be Production Director. Smooth, enthusiastic, adult delivery. Great facilities and market! AOR/CHR. Join a killer team! Rush T&R to: Radio & Records, 1930 Century Park West, #711, Los Angeles, CA 90067. EOE M/F

Experienced Country music personality needed at the beach. T&R: WWQQ, Box 5157, Wilmington, NC 28403. A Village Companies-EOE station. (6-15)

Small market CHR looking for fulltime jock. Production & sports required. T&R: Box 1307, Americus, GA 31709. (6-15)

DJ's & production people needed. All areas. Must be top-flight. Call Mr. Anthony: (305) 425-5052 (6-15)

KCWM looking for midday personality/MD. Good production a nust. T&R: Robert Lee, Box 3487, Victoria, TX 77903. EOE

WBBY has an opening for PM drive anchor/reporter. T&R & samples: Bob Young, ND, Box 2066, Augusta, GA 30913. EOE

ND needed et small market AM/FM. Prefer experienced, aggressive & familiar with area. Females & minorities encouraged T&R:: WCMT, Box 318, Martin, TN 38237. (6-15)

#1 RATED 100kw CHR FM

In large North Carolina market needs program director with good production and on-air skills. Excellent salary and working conditions for mature professional. Send T&R to: Radio & Records, 1930 Century Park West, #701 Los Angeles, CA 90067. EOE M/F

WKQQ-FM/AOR looking for parttime air talent. T&R: Dave Krusen Klaus, Box 100, Lexington, KY 40590. No calls. EOE

Small market AM in central FL needs morning communicator Close to beach & major attractions. Salary negotiable. T&R: PD, Box 1777, DeLand, FL 32720. EOE M/F (6-15)

AM/FM tooking for announcer with production skills from SE. Females encouraged. Rush T&R: WKBC, Box 969, North Wilkesboro, NC 28659. (919) 667-2222 (6-15)

WTNT seeking future full & parttimers in news try. T&R: John Faulk, 325 John Knox Rd., E-200, Tallahassee,

I need help. Looking for Assistant PD/announcer for Music Of Your Life format. T&R: John Raymond, KIXY, City Hall Plaza, San Angelo, TX 76903. (6-15)

Growing group owner looking for experienced announcer in SW TX sunbelt. Must be heavy in production. T&R: David Young, KRCT, Box 1517, Ozona, TX 76943. (915) 392-3613 EOE M/F

Opportunities

Openings

100kw FM needs overnight jock. Production experience needed. Join an exciting team. Call: K106/Beaumont, TX, Rick James (409) 769-2475 (6-15)

I-95 looking for overnight air talent. One to Two years experience plus production. T&R: Todd Martin, WIXV, Box 876, Savannah, GA 31498. EOE M/F (6-15)



We're losing a member of our "Breakfast Bunch" morning team. She was part of our double anchor news team and added a lot of personality to interplay with the rest of the "bunch". Send T&R to: Dick Lamb, WWDE, 2101 Executive Dr., Hampton, VA 23666.

100kw Country accepting T&R's for future openings. T&R: Keith Davis, KFXE, 920 Commerce Road, Pine Bluff, AK 71601. EOE M/F (6-8)

Looking for a bizerre morning team for R&R CHR reporter that will pay more than sunshine. Send hottest: Tad Griffen, KITE-FM, Corpus Christi, TX 78401. EOE M/F (6-8)

96 KISS, Nashville's hot FM is seeking experienced, parttime air talent. T&R: Jack Randall, 50 Music Square West, Ste. 901, Nashville, TN 37203. EOE M/F (6-8)

Superstar AOR looking for future midday personality. No rookies. Talented & creative females encouraged. T&R: Nat Lamp, KFMX, 5613 Villa Dr., Lubbock, TX 79452. EOE M/F

Immediate opening for AM drive personality for bright A/C format. T&R: WGBR, GM, Box 207, Goldsboro, NC 27503.

Mature jock needed for eirshift . . . strong production. T&R Jim Herron, KLTR, 10333 Richmond Ste. 693.7, Houston, TX 77042. No calls. EOE M/F (6-8)

Greenville/Spartanburg CHR accepting applications for fulltime and weekend swing air talent. T&R: Bill McCown, WANS-FM, PO Box 211, Anderson, SC 29621. EOE M/F

Top-rated rocker looking for energetic night-time jock. T&R: B.J. McCrae, KIXS, Box 880 Killeen, TX 78540. EOE M/F

100kw Country FM in Midland/Odessa needs jocks & news people. Salary requirements, T&R: RRI, Rte. 1, Box 67D, Tow, TX 78767. (6-8)

Immediate opening for PD in A/C format. Position includes morning airshift, not interested in comics. T&R: WSLQ, Box 6002, Roanoke, VA 24017. EOE M/F (6-8)

Air talent/production needed for AM/FM stations in resort area of Pinehurst, NC, T&R: Ross Caudell, WDLV, Box 1677, Southern Pines, NC 28387, (6-8)

MIDWEST

MW AOR seeking sales person. Radio sales experience prefered. Resume & salary requirements: WDEK, Box 925, Dekalb, IL 60115. EOE M/F (6-15)

ND needed! Good opportunity in beautiful capital city with Big 10 university. T&R: Bill Vancil, WISM/WMGN, Box 2058, Medison, WI 53701. EOE M/F (6-15)

We've got the voices if you've got the blade. MW market needs production wizard. T&R: 347 Ardmore Ave., Haddonfield, NJ 08033. EOE M/F (6-15)

OUTSTANDING OPPORTUNITY!

Midwestern medium market personality A/C needs warm, adult communicator for morning trive. If you can tie into the community and relate to 30+, we want to hear from you! Excellent pay/benefits. T&R to: Radio & Records, 1930 Century Park West, #703, Los Angeles, CA 90067. EOE M/F

Hard working, talented & dedicated announcer? Rush C&R: PD Box 96, Grand Rapids, MI 49501. (6-15)

KKXI. FM is ready to hire! Young agressive broadcaster looking to move up . . . overnights is where you start. T&R: Don Nordine, Box 997, Grand Forks, ND 58206. (6-15)

News & sales combo wanted, PBP helpful. T&R: WZZY, Box 427, Winchester, IN 47394. EOE M/F (317) 584-9482 (6-15)

Openings

WOMC, major market A/C, seeking afternoon news enchor. Relatable copy & delivery. T&R: Steve Goldstein, 2201 Woodward Heights, Detroit, MI 48220. No calls. EOE M/F (6-15)

NW lows, CHR accepting applications for possible future openings. KWSL, Box 3088, Sioux City, IA 51102. EOE M/F (6-15)

Black/Urban station looking for female announcer. T&R: Harry WVKO, 4401 Carriage Hill Lane, Columbus, OH 43220.

Parttime & possible future fulfitime openings for air talent & production positions. T&R: Ross Holland, WFXZ, Box 357, Pinconning, MI 48650. EOE M/F (6-15)

WBCS seeking morning drive anchor/reporter. Local telent prefered. T&R: John Edwardsen, 5407 West McKinley Ave., Milwaukee, WI 53208. (6-15)

Small market A/C has good opportunity for beginner. Females encouraged. T&R: Tim Dunbar, KK100-FM, Box 240, Marshall, MN 56258. EOE M/F (6-15)

Newsperson reporter/anchor wanted with good writing/voice. Chicago suburbs. T&R: Stu Cohen, WIVS/WXET, 300 Commerce Dr., Crystal Lake, IL 60014. (815) 459-7000 EOE M/F

Morning man needed for Country station experience & personality a must. A Stuart station. T&R: Scott O'Brien, KRGI-FM, PO Box G, Grand Island, NB 68802. EOE M/F (6-8)

Experienced recording engineer/producer needed immediately. Beautiful studio in Cincinnati. Fifth Floor Recording, Richard Goldman: (513) 651-1871 No writing necessary.

MIDWEST AM/FM **POWERHOUSE**

Looking for production fanatic. Positive attitude a must! Require 21/2 years minimum experience in production, and an ability to work with automation and people. We're talkin' decent bucks for a hard worker . . no screw-offs, please. Send T&R to: Radio & Records, 1930 Century Park West, #707, Los Angeles, CA 90067.

ND needed for top-reted regional AM/FM combo. T&R: Tom Thies, KLIK/KTXY, Box 414 Jefferson City, MO 65102. EOE

Looking for afternoon personality, preferably with two years of experience. T&R: KRIE, 402 19th SW, Mason City, IA 50401. EOE M/F (6-8)

CARS 108 FM

FLINT, MI

Is searching for A/C morning personality. Rare opportunity to join respected broadcast organization. Send resume to: Mark Thomas. P.O. Box 1080, Flint MI 48501.

KMON, 560 Country looking for drive time personality with experience at formatted adult station. Good of boys need not apply. Dave Richards: (406) 761-1000 (6-8)

Production/midday personality needed ASAPI T&R: Paul Sebastian, WLTE, 215 S 11th, Minneapolis, MN 55403. EOE M/F

WVIC-FM CHR needs evening talent, uptempo style with ability to relate to 8-midnight audience, Good bucks. T&R: Bill Martin, 2517 Mt. Hope, Lansing, MI 48910. EOE M/F (6-8)

KNUW is about to make its automation a boat anchor. & experienced CHR jocks needed immediately. T&R: Box 3309, Great Falls, MT 59403. (6-8)

MAJOR MIDWEST COUNTRY POWERHOUSE

Seeks dedicated, experienced professional broadcaster. Obsessed with winning. For announcer/production position. T&R to: Radio & Records, 1930 Century Park West, #702, Los Angeles, CA 90067. EOE M/F

Super small market A/C needs new afternoon or evening voice. Position opening soon. T&R: Ron Phillips, WTCJ, Box 397, Tall City, IN 47586.(6-8)

Openings

MEDIUM MIDWEST AM COUNTRY

Seeking morning & afternoon killers! Good bucks, benefits. If you're on the way and committed to winning, send T&R to: Radio & Records, 1930 Century Park West, #706, Los Angeles, CA 90067. EOE

WEST

tal & profit sharing. T&R: John Ramsey, Box 926, Cheyennne, WY 82003. (307) 632-0551 EOE M/F (6-15)

son needed. Immediate opening. (206)

Production wiz needed, with multiple voices and unending imagination for top CHR-KGPS & A/C-KFKA. T&R: Rodger Meschke, Box K, Greenley, CO 80632. EOE M/F (6-15)

KYNO looking for PM drive in nostalgle/BB. T&R: Ted Brown Box 6029, Fresno, CA 93703. No calls. EOE M/F (6-15)

Warm experienced country communicator for AM drive. Ex-ploding medium market. T&R: KSSS, Box 740, Colorodo Spr-

KFMS top rated Continuous Country looking for pro. T&R: Doug Shane, 1555 East Flamingo, Ste. 435, Las Vegas, NV 89109. EOE M/F (6-15)

AM country station in Utah has opening for PD & engineer/announcers. Beautiful country, good pay. T&R: Box 3392, Sioux City, IA 51102. EOE (6-15)

Broadcast journalist needed to gather, write & deliver local news. We'll support you, but you'll run the show as ND. Contact Cliff Somers, KARS, Belen, NM. (505) 864-7447 (6-15)

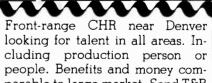


We need talented, hard-working professionals to make a good AOR station even better. Especially interested in hearing from morning drive people, but all encouraged to apply. Great area, pay, benefits, plus outstanding equipment and

Tapes and Resumes to Chuck Browning Operations Manager, KAZY 2149 South Holly St. Devner, CO 80222 EOE NO CALLS PLEASE!!!!!

Good opportunity in a brand new station. T&R: Box 3392, Sioux City, IA 51102. EOE M/F (6-15)

We need sales help! Top pay, excellent list, beautiful country. Country/MOR stations. T&R: Box 3392, Sioux City, IA 51102.



parable to large market. Send T&R to: Dave Fransen, P.O. Box 117, Windsor, CO 80550. EOE M/F

Midday position available at new NW Country FM. Experience

necessary, team player. T&R: John Byers, 960 Valley Mall Parkway, Wenatchee, WA 98801. EOE M/F (6-15)

GREAT OPPORTUNITY

For The Right Broadcaster

Natural-sounding pro with sharp production skills needed for middays at Adult CHR AM/FM. \$1,200 mo to start plus insurance, and free Sizzler coupons. Tape and Resume to: Tom Greenleigh, KJQ AM/FM 1506 Gibson Ogden, UT 84404

Openings

Burbank based radio syndication company needs station clearance person immediately. Experience needed. Salary, benefits & advancement. Synicate It: (818) 841-9352) (6-15)

NW Montana's KQ92-FM looking for high-energy night jocks. Great facilities/area. T&R: Brad Barrett, Route 1, Box 48,

Southern CA station needs newspersons and jocks. KCKC, Box 2565, San Bernadino, CA 92406. (6-15)

Overnight, uptempo personality wanted for Oldies/CHR. T&R: Mike Evans, Box 260, Bakersfield, CA 93302. EOE M/F

Small market Country looking for creative personalities for future openings. One year experience required. T&R: Dave McClay, KQEZ, Box 1437, Coolidge, AZ 85228. EOE M/F

Announcer Wanted ALASKA!!

Expanding station looking for experienced announcers. Market of 30,000 but in a dynamic environment. This is not your average "ho-hum" small town. Alaska's capital requires talent and involvement. We do not herd Polar Bears in our leisure hours. Send T&R to: KINY, 1107 W. 8th St., Juneau, Alaska 99801.

Expect summer opening for ND. Competitive salary, travel expenses. Radio journalism, not rip & read. T&R: Cliff Somers, KARS, Box 860, Belen, NM 87002. EOE M/F (6-8)

KRSP AM/FM needs experienced ND familiar with CHR & AOR. T&R. Alan Hague, Box 7760, Salt Lake City, UT 84107. No calls. EOE M/F (6-8)

Rocky Mountian resort FM has possible future openings including news. Females encouraged. T&R: John Sobczak, KSKE, Box 3245, Winter Park, CO 80482. EOE M/F (6-8)

Positions Sought

WOODY FOLE, morning personality/character voices available. Formerly PRO-FM & 92-WRQC/Cleveland. Major/medium market. Will consider any team situation. (216) 221-0003

Urban Contemporary jock with great sound. 5½ years experience. CHR/Black/Urban. Willing to relocate. MIKE: (704) 865-7166 (6-15)

Assistant ND, currently employed in CA. Pursuing career advright opportunity. RICK: (209) 781-6005 (6-1)

MATTHEW JOHNSON, comedian: (601) 686-7779 (6-15)

PD currently employed, seeking similiar or OM position with UR-ban station in SE. BILL HUNT: (317) 266-4141 or 4720 N. Post Rd., Indianapolis, IN 46226. (6-15)

er/sportscaster, eight years experience. CHR in CO, AZ, UT or West coast. (313) 651-1167 (6-15)

News pro with eight years experience and a degree to offer is looking for a CA station to call home. Strong reporting skills/stronger delivery. TERI: (513) 258-2934 (6-15)

friendly experienced announcer. I want to do evenings for you . DAVE: (406)452-5038 (6-15)

Seven year pro with good writing & production skills is looking for a new challenge. DOUG BURTON: (712) 362-5647, 7pm-

Need a PD? 15 years in broadcasting. Prefer the sunbelt. AOR/CHR, FM or combo. CHRIS: (219) 663-5453 (6-15) Parttime personality desires fulltime AOR/CHR. Gina T: (305)

15 year news pro with network experier tunity in medium or major market. BOB: (504) 834-4212 (6-15)

Hi, I'm ALAN. I have something to offer you. Excellent production/on-air skills & five years experience. I want to learn.

I have drive, desire & experience. A/C, CHR personality with top production looking profitable, team playing, winning company. Presently top 100. TOM: (203).366-3338 (6-15)

Special offer. Air personality with excellent writing/production skills. AOR/CHR experience in medium market. KYLE MAY: (216) 581-0260 (6-15)

Four year pro wants to program A/C or CHR in small/medium NW market. Dependable & knowledgible. BILL: (206) 771-8403 (6-15)

rtscaster, eight years experience covering major league sports sports as radio anchor/reporter & PBP. Looking for sta-tion with sports committment. BRUCE: (415) 846-9294 (6-15)

nil merket ND in MW looking for news position in South or West. Two years experience, including sports. College degree. MARK: (414) 248-1550 (6-15)

Opportunities

Positions Sought

Got a small market A/C opening for on-air & production? I can do the job. (206) 357-6935 (6-15)

Research Director seeking employment. Familiar with Doubleday & Hattrick research systems. Call DAVE GRIFFIN: (703) 256-5479 (6-15)

10 years experience, morning man, N/T host, currently PD at 50kw. Looking for home, not a job. RICK: (817) 244-4137 (6-15)

Female rocker puts out. Good vibrations, with excellent voice & primo performance for top-notch AOR. Get me on your wave length! TERRY: (704) 254-8474 (6-15)

Creative & successful morning team wants you to meet Pierre LeCook, Uncle Elmer & Ellie Gance, amoung others. TOM & DAN: (517) 366-5364 (6-15)

Versatile jock (WNAM, WAHC) seeks announcing position at SW AOR, CHR or A/C. College graduate. 8R(AN: (414) 233-4397 (6-15)

Jock caught in format change. Four years experience, seeking Urban or Black format. Available immediately. MEL: (717) 295-4737 (6-15)

MICHAEL ALBL (513) 621-2012, when the difference of one percentage point means thousands in ad revenue. MICHAEL ALBL, a sound investment.

Morning Entertainer, creative, humorous A/C communicator. 12 years in radio, major/medium market. Programming know how. Currently in far West. (213) 306) 8430 (6-15)

Young ambitious, team worker needs a homel Eight years nonradio sales experience, excellent PBP, completed broadcast school. JON: (218) 674-4238, after 5:30pm cdt (6-15)

A very good programmer of Country stations will be available July 1st. Computer-oriented profit-motivated, champion of 25-54 lifestyles. Billboard and Gavin award winner. 5.1 to 9.9 in 3 books at present station.

BILLING INCREASED ABOUT HALF MILLION!!

Call (415) 421-6522. Ask for Robert.

Aussie communicator wants West coast station, 7 years experience including 3 major markets, Currently a floater at large CHR station, GREG; (049) 635150 (Australia) (6-15)

WIN go anywhere for Job. Success oriented, diverse, background & B.A. degree. Can interview, report & do sports. DARRELL: (219) 883-9337 (6-15)

PD/MD/air talent presently employed. Hard worker, team player seeks similiar employment. Will consider relocation. GEORGE: (209) 784-1450 or 539-3527 (6-15)

17 year pro with programming & MD experience seeks position with A/C or CHR outlet. Prefer SW, but will consider all offers. (512) 968-0165 (6-15)

Dynamic PBP man knows value of homework, Ready to put experience to work for you in PBP or sports commentary. Will relocate. GARY ALLEN: (512) 443-4595 (6-15)

DAVE MATTHEWS in the morning, FM99/Rochester, KAAY/Little Rock, Y100 & Q102/Deytone Beach-Orlando. Looking for medium or major market. Proven numbersl (904) 237-4855 (5-18)

Positions Sought

Motor City, I want to come back home. Major market personality/producer. Background in news & music research. CANDICE: (313) 838-4744 (6-8)

KUPD, KAZY, Transtar Network. 100 year pro. High powered guns, deadly production & promotion. Real people Rock programmers contact MARK: (602) 897-2800 (6-8)

Good production, working in top 25 market. New opportunities interest me. Humor, bits & audience involvement. RICK: (414) 886-6476 (6-8)

Award winning sportscaster seeks new position closer to upper MW home. Experienced & audience builder. BOB: (316) 251-3800 (6-8)

GM or GSM available with 20 plus years in broadcasting. Currently a GSM in the Dallas area. Will relocate for the right position. Salary 25k+ range. KCT: (214) 680-3206 (6-8)

The blade, cut through the thin air with STEVE. Sweet production. $3\frac{1}{2}$ years experience at age 22, (703) 885-8044 (6-8)

Teem player looking for a break. $5\frac{1}{2}$ years on-air Urban, CHR format. Will work with your program. Let's talk, MIKE: (704) 865-7166 (6-8)

Hot S.F. Bay area jock looking for new opportunity. Prefer AOR/CHR format. Will relocate. RON RICHARDS: (415) 521-8990 (6-8)

ND with eight years experience seeks medium/major market in MW. I have credibility, dependability & stability. (307) 235-1483 (6-8)

Now available. 13 ½ years experienced as prime time jock. Have worked as PD/MD/OM, Prefer CHR & A/C. BILL BAILEY: (205) 381-2541 (6-8)

PD for hire. Energetic, exciting, straight ahead, hard working, dedicated, dynamic, cooperative team player with excellent track record. JOHN: (703) 885-8044 (6-8)

Attention PD's. Experienced, hard working team player with a great voice. Available now. Prefer NE area. Let's talk. ERIC: (617) 535-4475 (6-8)

Sports. Hard worker seeks major market/college PBP. Experienced PBP, talk host & daily sports. Currently Sports Director. TOM: (703) 948-6853 (6-8)

Future cosmetologist looking to keep hand in radio parttime Prefer work in Sonoma/Santa Clara county, CA. (formerly KNBA) FRANK BUTERA: (415) 223-1534 (6-8)

Female, talented, reliable, hoping to move evening airshift up to medium market. (904) 268-5807 (6-8)

RUSS WEBER, WPLY/Plymouth, seeks copy writing position. Two years on-air. Sample on request. (414) 876-2609 (6-8) DAVE BURCHETT, AM/PM drive sports wit, 1982 Golden

Mike winner. Looking for new challenge in L.A./San Diego area. (213) 770-8927 (6-8)

Team player, eight year veteran. Currently OM/PD/MD/AM drive looking to move to a growing organization. Experience in all formats. Let's talk. KEN SILVA: (603) 542-7735 (6-8)

Major market newslady seeks fresh challenges in West coast major market. Have worked Cleveland, NYC, Chicago & Phoenix. Available July. NATALIE: (602) 897-1551 (6-8)

Starting my career, looking for first job as DJ/newscaster. Good pipes, graduated Midwestern School of Broadcasting. Will relocate MW/SW. ROGER: (312) 821-7485 (6-8)

Still looking for right offer. Former fulltime medium market jock, now news/parttime jock. Want back fulltime jock. WAYNE BYERS: (701) 251-2336 (6-8)

Creative, professional with experience as parttima personality desires fulltime airshift at AOR/CHR. Energetic talent, excellent voice. GINA T. (305) 949-2566 (5-18)

Have headsets, will travel. RUSS GARRETT, CHR, A/C, Country jock. Seven year pro is looking. (203) 877-7953 (6-8)

Positions Sought

JOHN SHENEMAN has the experience, voice, dependibility, intelligence, and get-up and go, to be your new DJ. For tape: (717) 888-4577 (6-8)

Just married a smurf.. Need a morning gig to support her blue-cheese salad dressing addiction. AOR/CHR. ROGER: (614) 237-5454 (6-8)

Sportscaster/D.J. seek opp. B.S. degree in Communications. Three years experience. Professional, dedicated & enthusiastic. JEFF: (916) 481-1962 (6-8)

ND currently employed in CA pursuing career advancements into medium/major market. Will relocate for right opportunity. RICK: (209) 781-6005 (6-8)

*

16-YEAR PERSONALITY PRO ★

Mature, creative and original. All formats, including Talk. Also, exceptional basketball and baseball P-B-P. Looking for PD or air position in medium to major market. If you're looking for the best adult communicator available call CHUCK at (919) 679-2595.

Looking for first on-air job, DJ/news. Professional demo from hard worker ready for you to hear. BOB ROSSIANO: (312) 646-1390, after 1pm cdt (6-8)

Experienced major market sportscaster seeks challenging position. Credentials include anchoring, network reporting and football/basketball/hockey PBP. ALAN: (617) 894-6392 (6.8)

JOHN VOLPE, 15 year pro with PD/MD experience at KFI, B97 FM and KOPA, now available. (504) 467-7596 (6-8)

TOM DANIELS, Z104, B94, WWSW, WJDX, WPGC. Available now for major market CHR airshift or medium market PD. Excellent numbers. No small markets. (412) 664-1221 (6-8)

Radio personality searching for fulltime position with good company medium/small market. DANIEL RENTON: (517) 485-1671 (6-8)

Ambitious, broadcast school graduate seeking entry level position as air personality. Do news and production work. Will travel anywhere. TONY SORRENTINO: (312) 338-8155 (6-8)

DJ/sports announcer looking for small-starter station, Willing to relocate, CARL: (313) 256-6830 (6-8)

The power's on. Major market exprienced. Have worked all formats. MD experience. Will relocate anywhere. Call anytime. STACY POWERS: (504) 542-1440 (6-8)

Experienced jock seeks small market A/C or CHR to polish skills, hard worker. CHR(S: (206) 357-6935 (6-8)

10 year major market veteran PD/MD/air personality from Detroit/Kansas City seeks CHR, AOR or A/C, Willing to relocate. MIKE BENSON: (913) 541-8815 (6-8)

Six year CHR, A/C pro with award winning production skills seeks medium market. Current PD/AM drive. STEVE: (804) 791-3679 (6-8)

Insane announcer, Chicago area personality. CHR, A/C preferred within 60 miles of Chicago. Available 3am-1pm. CRAZY TONY IMBURGIA: (312) 442-1198 (6-8)

Stick our from the rest. Hire this British announcer with killer numbers in Denver market. Five years experience seeks professional station. A/C, CHR. DON: (303) 574-4340 (6-8)

Changes

RADIO

Margie Arnold appointed Account Executive WXRT/

Changes

Don Lambert appointed Account Executive KBRQ/Denver

Don Nelson appointed Account Executive K8RQ/Denver from KLIR-FM.

Rhea Shelton appointed Senior Sales Coordinator KYUU/ San Francisco

Sandy Katayanagi appointed Sales Coordinator KYUU/ San Francisco from KIA7

Donna Potts appointed Account Executive WOKY/

RECORDS

Greg Sill appointed Creative Manager, TV & Film Music CBS

Miscellaneous

KCKN new class C FM seeks Country service from all labels. Rob Lang, Box 269, Roswell, NM 88201. (505) 623-9797 (6-15)

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides **free** listings (maximum 24 words or 3 lines) Openings, Positions Sought, and Changes for individuals & the radio & record industry.

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To appear in the following week's issue, we must receive your ad by **Thursday 12 noon** (PST) prior to issue date.

Display Advertising

Display: \$30 per inch per week (maximum 35 words per inch). Includes **border** and **logo.**

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

For Opportunities you may place your free listings by phone only on **Wednesday, Thursday & Friday 9am-5pm (PST)** (213) 553-4330 or mail to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067.



Promote Yourself In The Marketplace

Call Nina for R&R Marketplace advertising information (213) 553-4330



The Music Section

National Music Formats Added This Week

Media General **Broadcast Services**

ACtion

CHRISTOPHER CROSS "A Chance For Heaven" BARBARA MITCHELL "I Don't Want To Know Why"

Your Country

BARBARA MANDRELL "Only A Lonely Heart Knows" KENDALLS "My Baby's Gone" JIM GLASER "You're Gettin' To Me Again" HANK WILLIAMS JR. "Attitude Adjustment" CHARLEY PRIDE "The Power Of Love" JOHNNY LEE "One More Shot"

Hit Rock

SERGIO MENDES "Alibis" EDDY GRANT "Romancing The Stone" KENNY LOGGINS "I'm Free (Heaven Helps The Man)" COREY HART "Sunglasses At Night" OLLIE & JERRY "Breakin' (There's No Stopping Us)"

Radio Arts

John Benedict (818) 841-0225

Country's Best

CHARLY McCLAIN & MICKEY GILLEY "The Right Stuff"

JOHN CONLEE "Way Back" CHARLEY PRIDE "The Power Of Love" HANK WILLIAMS JR. "Attitude Adjustment" WAYLON JENNINGS "Never Could Toe The Mark"

Soft Contemporary

CHRISTOPHER CROSS "A Chance For Heaven" JOE JACKSON "You Can't Get What You Want"

Sound 10

LIONEL RICHIE "Stuck On You" CHRISTOPHER CROSS "A Chance For Heaven" GENESIS "Taking It All Too Hard"

Transtar

Chick Watkins (303) 578-0700

Country

Tom Casey (213) 460-6383

MICHAEL MARTIN MURPHEY "Disenchanted" JOHN ANDERSON "I Wish I Could Write You A Song" NITTY GRITTY DIRTY BAND

"Long Hard Road (The Sharecropper's Dream)"

Satellite Music Network

George Williams (214) 343-9205

The Starstation

ROBIN GIBB "Boys Do Fall In Love" CHRISTOPHER CROSS "A Chance For Heaven" GENESIS "Taking It All Too Hard"

Country Coast-To-Coast

MOE BANDY & JOE STAMPLEY "Where's The Dress" TOM JONES "This Time" MARK GRAY "If All The Magic Is Gone" WAYLON JENNINGS "Never Could Toe The Mark" **ATLANTA** "Pictures" JOHN CONLEE "Way Back"

Rock America

ROBIN GIBB "Boys Do Fall In Love"

TM Programming

Stereo Rock

RAY PARKER JR. "Ghostbusters" KENNY LOGGINS "I'm Free (Heaven Helps The Man)" ROBIN GIBB "Boys Do Fall In Love" TINA TURNER "What's Love Got To Do With It"

TM A/C

CHRISTOPHER CROSS "A Chance For Heaven" JUICE NEWTON "A Little Love" ELTON JOHN "Sad Songs (Say So Much)"

TM Country

DOLLY PARTON "Tennessee Homesick Blues" **BARBARA MANDRELL**

'Only The Lonely Heart Knows' JIM GLASER "You're Getting To Me Again"

BPI

John Hes (800) 426-9082

Adult Contemporary

ELTON JOHN "Sad Songs (Say So Much)" LEE GREENWOOD "God Bless The U.S.A LAURA BRANIGAN "Self Control"

Country Living

BARBARA MANDRELL 'Only A Lonely Heart Knows'' WAYLON JENNINGS "Never Could Toe The Mark" JOHN CONLEE "Way Back"

Drake-Chenault

Bob Laurence (818) 883-7400

KENNY LOGGINS "I'm Free (Heaven Helps The Man)" EDDY GRANT "Romancing The Stone"
TINA TURNER "What's Love Got To Do With It" ROCKWELL "Obscene Phone Caller"

Contempo 300

PEABO BRYSON "If Ever You're In My Arms Again"

Great American Country

WAYLON JENNINGS "Never Could Toe The Mark" **BARBARA MANDRELL**

"Only A Lonely Heart Knows"

CHARLEY PRIDE "The Power Of Love" HANK WILLIAMS, JR. "Attitude Adjustment"

Century 21
Greg Stephens (214) 934-2121

The Z Format

KENNY LOGGINS "I'm Free (Heaven Helps The Man)" RAY PARKER JR. "Ghostbusters" VAN HALEN "Panama" GO-GO'S "Turn To You" GENESIS "Taking It All Too Hard"

The A/C Format

BILL MEDLEY "I Still Do" GENESIS "Taking It All Too Hard"

Super-Country

JOHN CONLEE "Way Back" GLEN CAMPBELL "Faithless Love" RONNIE McDOWELL "I Got A Million Of 'Em" REBA McENTIRE "He Broke Your Memory Last Night" **GUS HARDIN**

'How Are You Spending My Nights These Days"

Peters Productions, Inc.

Debbie Welsh (619) 565-8511

Country Lovin'

WAYLON JENNINGS "Never Could Toe The Mark" BARBARA MANDRELL "Only A Lonely Heart Knows" LEE GREENWOOD "God Bless The U.S.A." MEL TILLIS "New Patches"

The Great Ones

POINTER SISTERS "Jump (For My Love)" PAUL ANKA "Second Chance" **TEDDY PENDERGRASS "Hold Me"** BARRY DEVORZON "Theme From 'Simon & Simon'" LEE GREENWOOD "God Bless The U.S.A.

Concept Productions

Dick Wagner (916) 782-7754

CHR

TINA TURNER "What's Love Got To Do With It" KENNY LOGGINS "I'm Free (Heaven Helps The Man)" RAY PARKER, JR. "Ghostbusters" JENNY BURTON & PATRICK JUDE "Strangers In A Strange World"

Black/Urban

BREAKERS

Baby Don't Break Your Baby's Heart (Arista)

72% of our reporting stations on it. Rotations: Heavy 4/0, Medium 21/5, Light 25/12, Extra Adds 6, Total Adds 23, WXYV, WILD, WDJY, KKDA-FM, KNOK-FM, WDIA, WBLZ, WJMO, WGPR, KACE, KNOW, WATV, WPEG, WNOO, WOIC, WKXI, KJCB, WBLX, WQQK, WPLZ, WDAO, WVOI, KDKO. A most added record. Debuts at number 30 on the Black/Urban chart LAKESIDE

Outrageous (Solar/Elektra)

68% of our reporting stations on it. Rotations: Heavy 4/1, Medium 23/11, Light 22/11, Extra Adds 4, Total Adds 27, WXYV, WDAS, WAMO, KKDA-FM, KNOK-FM, WHRK, WBLZ, WZAK, WGPR, WZEN-FM, KACE, XHRM, KNOW, WATV, WOIC, WJMI, WJAX, KJCB, WQQK, WANT, WWDM, WANM, WVKO, WDAO, WVOI, KDKO, KUKQ. This week's most added record. Debuts number 32 on the Black/Urban chart

ART OF NOISE

Close (To The Edit) (Island)

67% of our reporting stations on it. Rotations: Heavy 4/0, Medium 15/3, Light 32/7, Extra Adds 1, Total Adds 11, WAOK, WDRQ, KJLH, XHRM, KSOL, WNHC, WQQK, KOKA, WANM, WAAA, WLUM. Heavy: WDAS, KACE, Z93, WLTH. Medium: WRKS, WZAK, WGPR, WJLB, KDAY, WATV, WJTT, WPLZ, WWDM, WDAO, WWWS, KDIA. Debuts at number 39 on the Black/Urban

GRANDMASTER MELLE MEL & FURIOUS FIVE

Beat Street (Atlantic/Sugarhill)

65% of our reporting stations on it. Rotations: Heavy 5/0, Medium 23/2, Light 23/8, Extra Adds 0, Total Adds 10, WILD, WAOK, WGCI, KMJM, KNOW, KJCB, WQQK, KOKA, WWWS, KUKQ. Heavy: WDAS, KDAY, WPDQ, WLTH. Medium: WRKS, WHUR, WVEE, KRNB, WHRK, WYLD-FM, WBMX, WCIN, WDMT, WZEN-FM, XHRM, KSOL, WKND, WHRCW, WENN, WGIV, WRDW, WENN, WGIV, WDAO, Debute of a surplus 23, 25, bit 10, bit 11, WJMI, WANM, WQKS, WDAO. Debuts at number 31 on the Black/Urban chart.

SMOKEY ROBINSON "And I Don't Love You" (Tamla/Motown) 45/3
Rotations: Heavy B/0, Medium 22/0, Light 15/3, Extra Adds 0, Total Adds 3, KRNB, WDMT, WJAX. Heavy: WWIN-FM, WBMX, WCIN, KDAY, KSOL, WBLX, WWDM, KUKQ. Medium: WDJY, WAOK. WDIA, WGCI, WBLZ, WZEN-FM, KACE, KJLH, XHRM, WKND, WNHC, WENN, WQMG, WPDQ, WPLZ, KHYS, WANT, KOKA, WANM, WAAA, WLTH, WWWS. Moves 37-33 on the

Black/Urban chart. SHEILA E. "The Glamorous Life" (WB) 44/2 New 18/0 Medium 19/0, Light 8/1, Extra A

ons: Heavy 16/0, Medium 19/0, Light 8/1, Extra Adds 1, Total Adds 2, WOIC, WJAX, Heavy: WWIN-FM, WDAS, WAOK, WHRK, WDRQ, WGPR, WJLB, KACE, KDAY, XHRM, WRDW, Z93, WWDM, WWWS, KUKQ, Medium: WVEE, WGCI, WBLZ, WDMT, WZAK, KMJM, WZEN-FM, WPEG, WJTT, WNOO, WQMG, WPDQ, WQQK, WPLZ, WQKS, WAAA, KDIA, MOYS 34-26 on the Black/Librar chart

WLTH, KDIA. Moves 34-26 on the Black/Urban chart.

SUTTONS "Live It Up (Love It Up)" (Rocshire) 44/2
Rotations: Heavy, 3/0, Medium 15/0, Light 26/2, Extra Adds 0, Total Adds 2, WILD, WJMO, Heavy: WWIN-FM, WEDR, KOKA.

Medium: WVEE, KACE, KJLH, XHRM, KSOL, WENN, Z93, WPEG, WOIC, WKXI, WPDQ, WBLX, WANM, WAAA, KDKO.

BRASS CONSTRUCTION "Never Had A Girl" (Capitol) 43/3
Rotations: Heavy, 9/0, Medium 17/0, Light 16/2, Extra Adds 1, Total Adds 3, WAOK, WBMX, WZEN-FM. Heavy: WDAS, WEDR, WYLD-FM, KACE, KJLH, WNHC, WGIV, WNOO, WWWS. Medium: WWIN-FM, KRNB, WCIN, WJMO, WZAK, XHRM, KSOL, WATV. WOMG, WKXI, WPDQ, KJCB, WQCK, WWDM, WTLC, KDIA, KUKQ. Debuts at number 37 on the Black/Urban chart.

ATI ANTIC STABR "Second To Norce" (A&M) 42/5

Motations: Heavy 7/0, Medium 21/2, Light 12/1, Extra Adds 2, Total Adds 5, WAOK, KNOK-FM, WJLB, WNHC, WQQK. Heavy: WDAS, KKDA-FM, WGPR, KJLH, WATV, WPEG, KOKA. Medium: WDIA, WZEN-FM, XHRM, KNOW, WENN, WNOO, WOIC, WQMG, WJMI, WKXI, WPDQ, KJCB, KHYS, WAAA, WDAO, WLTH, WKWM, WWWS, KUKQ. Debuts at number 40 on the

Black/Urban chart.

ONE WAY "Mr. Groove" (MCA) 41/19
Rotations: Heavy 10/3, Medium 11/4, Light 18/10, Extra Adds 2, Total Adds 19 including WILD, WZAK, WZEN-FM, XHRM, WOIC, WJMI, WKXI, KJCB, KHYS, WAAA, WVKO, WDAO, WLTH, WWWS, WVOI. Heavy: KNOK-FM, WCIN, WDMT, KACE, KDAY, KJLH, WANT. Medium: WXYY, KKDA-FM, WKND, WPEG, WQQK, WKWM.

BLOODSTONE "Instant Love" (T-Neck/CBS) 40/2
Rotations: Heavy 7/0, Medium 23/0, Light 10/2, Extra Adds 0, Total Adds 2, WHRK, WKND. Heavy: WWIN-FM, WDAS, WCIN, WATV, KJCB, KOKA, WLTH. Medium: WXYV, WAOK, KKDA-FM, KNOK-FM, KRNB, WDIA, WYLD-FM, WZAK, WZEN-FM, KJLH, XHRM, KSOL, WENN, 293, WGIV, WPEG, WOIC, WKXI, WPDQ, WBLX, WWDM, WAAA, WDAO. Debuts at number 38 on the Black/Urban chart.

MICHAEL JACKSON "Farewell My Summer Love" (Motown) 39/7
Rotations: Heavy 11/0, Medium 12/2, Light 16/5, Extra Adds 0, Total Adds 7, WUSL, WHUR, WZEN-FM, WKND, WQQK, KHYS, WWWS, Heavy, WILD, WDJY, WDIA, KDAY, KJLH, Z93, WQMG, WJMI, WPDQ, WQKS, WLUM. Medium. KKDA-FM, KNOK-FM, WZAK, XHRM, KNOW, WOIC, WKXI, WJAX, KOKA, WTLC.

BOBBY WOMACK "Tell Me Why" (Beverly Glen) 39/6
Rotations: Heavy 5/0, Medium 15/1, Light 17/3, Extra Adds 2 Total Adds 6, KRNB, WBMX, WJMO, WNHC, WWDM, KDKO.
Heavy: KACE, KDAY, KJLH, WATV, 293. Medium: WWIN-FM, WILD, WHUR, KKDA-FM, WGCI, XHRM, WRDW, WNOO, WOIC, WBLX, WANM, WQKS, WLTH, WTLC.

WBLX, WANN, WCRS, WETH, WTEC.

EVELYN "CHAMPAGNE" KING "Teenager" (RCA) 38/18

Rotations: Heavy 1/0, Medium 12/4, Light 23/12, Extra Adds 2, Total Adds 18, WILD, WDJY, WBMX, XHRM, KSOL, WATV, WENN, WJTT, WNOO, WKXI, KJCB, KHYS, WWDM, WQKS, WDAO, WLTH, WLUM, KDIA. Heavy: WVEE. Medium: WDAS, WAOK, WDIA, WHRK, WGCI, KDAY, WGIV, WOIC.

EMOTIONS "You're The Best" (Red Label) 38/4
Rotations: Heavy 4/0, Medium 18/0, Light 15/3, Extre Adds 1, Total Adds 4, WXYV, WUSL, KJLH, WKND. Heavy: WDAS, WBMX, WOIC, KDIA. Medium: WWIN-FM, WILD WHUR, WAOK, KNOK-FM, WCIN, WJLB, XHRM, WENN, 293, WPDQ, WBLX, WAAA, WDAO, WTLC, WWWS, WVOI.

WDAO, WTLC, WWWS, WVOI.

STANLEY CLARKE "Heaven Sent You" (Epic) 36/8
Rotations: Heavy 3/0, Medium 16/1, Light 17/8, Extra Adds 0, Total Adds 8, WDMT, KSOL, WATV, KHYS, WAAA, WWWS, KDKO, KUKO. Heavy: WDAS, WJLB, Z93, Medium: WWIN-FM, WXYV, WAOK, KMJQ, WDIA, WJMO, WDRQ, WGPR, WZEN-FM, WNHC, WQMG, WKXI, WWDM, WTLC, WVOI.

MARCUS MILLER "My Best Friend's Girlfriend" (WB) 36/2
Rotations: Heavy 2/0, Medium 13/0, Light 21/2, Extra Adds 0, Total Adds 2, WUSL, WGCI. Heavy: KSOL, WPEG. Medium: WWIN-FM, WAMO, WAOK, KKDA-FM, XHRM, WATV, WENN, WJAX, WPDQ, KOKA, WTLC, WWWS, KUKO.

PILIN D. M. C. "Reckhox" (Profile) 35/1

RUN D.M.C. "Rockbox" (Profile) 35/1

Rotations: Heavy 9/0, Medium 15/0, Light 11/1, Extra Adds 0, Total Adds 1, WHUR. Heavy: WRKS, WDAS, WVEE, KRNB, WDIA, WYLD-FM, WZEN-FM, Z93, WGIV. Medium: WUSL, WAOK, WHRK, WEDR, WBMX, WDMT, WZAK, WGPR, KJLH, WNHC, WENN, WJJS, WBLX, WAAA, WDAO.

FORCE MD'S "Let Me Love You" (Tommy Boy) 34/4
Rotations: Heavy 3/0, Medium 18/2, Light 13/2, Extra Adds 0, Total Adds 4, KDAY, WQQK, WANM, WDAO. Heavy: WRKS, WDAS, WPEG, Medium: WILD, WUSL, WDIA, WEDR, WCIN, WJMO, WZEN-FM, KJLH, XHRM, WNHC, WGIV, WKXI, WPDQ, KHYS, KOKA, WWDM.

TWILIGHT 22 "Siberian Nights" (Vanguard) 31/1

TWILIGHT 22* SIDERIAN NIGHTS (VANGUARD), MEDIUM (VANGUARD), WAS NOON WORK, WAS NOON WORK, WAS NOON WORK, WAS NOON WORK, WAS NOON, WAS NO

SKOOL BOYZ "Slip Away" (Columbia) 29/13
Rotetions: Heavy 2/0, Medium 6/2, Light 19/9, Extra Adds 2, Total Adds 13, WDAS, WHUR, KKDA-FM, WJMO, KDAY, XHRM, KNOW, WOIC, WQMG, WQQK, WWDM, WAAA, WWWS. Heavy: WYLD-FM, WGIV. Medium: KJLH, WPEG, KJCB, WTLC.

CHI-LITES "Gimme Whatcha Got" (Private I/CBS) 29/4

Rotations: Heavy 2/0, Medium 10/1, Light 17/3, Extra Adds 0, Total Adds 4, WJMO, KJCB, KHYS, WLTH. Heavy: WAOK, KOKA. Medium: KKDA-FM, WZEN-FM, WPEG, WPDQ, WBLX, WANM, WAAA, WTLC.

KOOL & THE GANG "Straight Ahead" (De-Lite/PolyGram) 28/12

Rotations: Heavy 1/0, Medium 12/4, Light 14/7, Extra Adds 1, Total Adds 12, WDIA, WHRK, KMJM, KJLH, XHRM, WOIC, KJCB, WDAO, WLUM, WWWS, WVOI, KDKO. Heavy: WVEE. Medium: KDAY, WRDW, KNOW, WATV, Z93, WBLX, WANM,

HUGH MASEKELA "Don't Go Lose It Baby" (Jive/Arista) 28/9
Rotations: Heavy 1/0, Medium 7/2, Light 19/6, Extre Adds 1, Total Adds 9, WXYV, WDAS, WGPR, KDAY, XHRM, WKXI, WAAA, WVOI, KUKQ. Heavy: KACE. Medium: WGIV, WANM, WLTH, WWWS, KDKO.

MOST ADDED ®

LAKESIDE (27) Outrageous (Solar/Elektra) KASHIF (23) ONE WAY (19) Mr. Groove (MCA)
EVELYN "CHAMPAGNE" KING (18)

Teenager (RCA)
RICHARD "DIMPLES" FIELDS (13) Your Wife Is Cheatin' On Us (RCA)

SKOOL BOYZ (13) Slip Away (Columbia)

HOTTEST

PRINCE (42) When Doves Cry (WB)
JERMAINE JACKSON (37) Tell Me I'm Not Dreaming (Arista) DENIECE WILLIAMS (31) Let's Hear It For The Boy (Columbia) **JOCELYN BROWN (30)** Somebody Else's Guy (Vinyl Dreams) O'BRYAN (22)

STARPOINT "Breakout" (Elektra) 28/3

DIAMPUIN I "Breakout" (Elektra) 28/3
Rotations: Heavy 0/0, Medium: 15/1, Light 13/2, Extra Adds 0, Total Adds 3, WILD, WEDR, WJTT. Medium: KSOL, Z93, WGIV, WNOO, WOIC, WOMG, WJAX, WPDO, WPLZ, WAAA, WDAO, WLTH, WTLC, WWWS.

LUTHER VANDROSS "Make Me A Believer" (Epic) 26/7
Rotations: Heavy 4/1, Medium 7/0, Light 15/6, Extra Adds 0, Total Adds 7, WGCI, WPEG, WPDQ, WBLX, WAAA, WDAO, WLTH. Heavy: WVEE, KDAY, WGIV. Medium: WAOK, KNOK-FM, WDIA, WJAIN, WJAX, KOKA, WWDM.

J. BLACKFOOT "I Stood On The Sidewalk And Cried" (Sound Town/Allegiance) 26/2
Rotations: Heavy 4/0, Medium 11/1, Light 11/1, Extra Adds 0, Total Adds 2, WWIN-FM, WPEG. Heavy: WILD, WDAS, WDIA, WOIC. Medium: WYEE, WHRK, WEDR, WGCI, WGIV, WNOO, WBLX, WLTH, KJLH.

KLEEER "Intimate Connection" (Atlantic) 25/5

KLEEER "Intimate Connection" (Atlantic) 25/5
Rotations: Heavy 6/0, Medium 11/3, Light 8/2, Extra Adds 0, Total Adds 5, WWIN-FM, WAOK, KDAY, WJMI, WLTH. Heavy KKDA-FM, WJMO, WZAK, WOIC, WWDM, WANM. Medium: WILD, KNOK-FM, WDMT, KJLH, WRDW, WQQK, WKWM, WWWS

SWITCH "Switch It Baby" (Total Experience/RCA) 25/1
Rotations: Heavy 4/0, Medium 10/1, Light 11/0, Extra Adds 0, Total Adds 1, KOKA. Heavy: WAOK, WVEE, WYLD-FM, KJLH. Medium: WWIN-FM, KRNB, WGPR, Z93, WGIV, WNOO, WLOU, KHYS, KUKQ.

SIGNIFICANT ACTION

KENNY G''I've Been Missin' You'' (Arista) 23/1
Rotations: Heavy 2/0, Medium 12/0, Light 9/1, Extra Adds 0, Total Adds 1, KOKA. Heavy: WDAS, Z93. Medium: WWIN-FM, WXYV, WVEE, WJMO, WZAK, XHRM, WPEG, WPDQ, WBLX, WAAA, WLTH, WWWS.

MONTON, WYEE, WJMO, WZAK, XHRM, WPEG, WPDQ, WBLX, WAAA, WELTI, WYEE, WJMO, WZAK, XHRM, WPEG, WPDQ, WBLX, WAAA, WELTI, WEDR, WYLD-FM, WZEN-FM, KSOL, WPEG, WKXI, KOKA, WTLC. Heavy: KJLH. Medium: KACE, XHRM, WNOO, WAAA, WLTH, KDIA.

CULTURE CLUB "It's A Miracle" (Virgin/Epic) 21/2
Rotations: Heavy 5/0, Medium 9/1, Light 6/0, Extra Adds 1, Total Adds 2, KKDA-FM, KDKO. Heavy: WDJY, WYEE, WQMG, WPDQ. WQKS. Medium: WHUR, WBLZ, WNHC, WJMI, WBLX, KOKA, WLUM, KDIA.

WPDQ, WQKS. Medium: WHUR, WBLZ, WNHC, WJMI, WBLX, KOKA, WLUM, KDIA.
GEORGE CLINTON "Quickie" (Capitol) 21/0
Rotations: Heavy 5/0, Medium 9/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WEDR, WBMX, WZEN-FM WOIC, WGCI. Medium KRNB, WGPR, Z93, WPEG, WPDQ, KJCB, WVKO, WLTH, WWWS.

TYZIK "Jammin" In Manhattan" (Polydor/PolyGram) 20/7
Rotations: Heavy, 0/0, Medium 7/1, Light 11/4, Extra Adds 2, Total Adds 7, WXYV, WILD, WZAK, WJLB, WPEG, KJCB, WBLX. Medium: KACE, XHRM, WWDM, WLTH, WWWS, KDIA.

KOKO POP "Baby Sister" (Motown) 19/6

KOKO POP "Baby Sister" (Motown) 19/6
Rotations: Heavy 0/0, Medium 6/3, Light 12/2, Extra Adds 1, Total Adds 6, WWIN-FM, WXYV, WGCI, XHRM, WDAO, WLTH

EDDY GRANT "Romancing The Stone" (Portrait/CBS) 19/2
Rotations: Heavy 4/0, Medium 7/0, Light 7/1, Extra Adds 1, Total Adds 2, WRDW, WPLZ, Heavy: KJLH, WENN, Z93, KOKA y 4/0, Medium 7/0, Light 7/1, Extra Adds 1, Tot WYLD-FM, KSOL, WATV, WJTT, WJAX, WQQI

ANITA BAKER "Feel The Need" (Beverly Glen) 18/1
Rotations: Heavy 3/0, Medium 6/0, Light 9/1, Extra Adds 0, Total Adds 1, KRNB. Heavy: KJLH, WLOU, WTLC. Medium: WWIN-FM, WXYV, WJLB, Z93, WGIV, WKWM. GEORGE HOWARD "Steppin" Out" (TBA/Palo Alto) 17/11
Rotations: Heavy 1/0, Medium 4/1, Light 10/8, Extra Adds 2, Total Adds 11, WDJY, WYLD-FM, WRDW, WQMG, WBLX, WQQK, WPLZ, WQKS, WAA, WTLC, WVOI. Heavy: KACE, Medium: WWIN-FM, WILD, WWDM.

PRETTY TONY "Fix It In The Mix" (Sunnyview) 16/4
Rotations: Heavy 3/0, Medium 3/1, Light 9/2, Extra Adds 1, Total Adds 4, WHRK, WCIN, WNHC, WQQK. Heavy: WEDR, WATV.

DAN HARTMAN ''I Can Dream About You'' (MCA) 15/2
Rotations: Heavy 4/0, Medium 6/1, Light 4/0, Extra Adds 1, Total Adds 2, WBLZ, WVKO. Heavy: WDJY, WEDR, WNHC, WQMG Medium: 293, WPDQ, KOKA, WTLC, KDKO.

Medium: 253, WPDD, KOKA, WILC, KOKO. CYNDI LAUPER "Time After Time" (Portrait/CBS) 15/1 Rotations: Heavy 9/0, Medium 3/1, Light 3/0, Extra Adds 0, Total Adds 1, WOIC. Heavy: WRKS, WDJY, WNHC, Z93, WQMG, WJJS, WQQK, WQKS, WLUM. Medium: KSOL, KNOW.

SUGAR HILL GANG "Livin" In The Fast Lane" (Sugar Hill) 15/1
Rotations: Heavy 3/0, Medium 6/0, Light 6/1, Extra Adds 0, Total Adds 1, KOKA. Heavy: WDAS, WUSL, WEDR. Medium: WRKS,

HAROLD MELVIN & BLUE NOTES "Don't Give Me Up" (Philly World/Atco) 15/0
Rotations: Heavy 1/0, Medium 7/0, Light 7/0, Extra Adds 0, Total Adds 0, Heavy: WBLX, Medium: WILD, KKDA-FM, WEDR

PUMPKIN "Here Comes The Beat" (Profile) 14/4.
Rotations: Heavy 0/0, Medium 5/2, Light 8/1, Extra Adds 1, Total Adds 4, WDAS, WDIA, WNHC, WDAO. Medium: WRKS, WZAK,

OHIO PLAYERS "Sight For Sore Eyes" (Air City) 14/1
Rotations: Heavy 1/0, Medium 3/0, Light 10/1, Extra Adds 0, Total Adds 1, WGCI. Heavy: WDAO. Medium: WWIN-FM, WPEG,

FATBACK ''Call Out My Name'' (Cotillion/Atco) 14/0
Rotations: Heavy 2/0, Medium 7/0, Light 5/0, Extra Adds 0, Total Adds 0, Heavy: WYLD-FM, WGIV. Medium: WILD, WJMO, WZAK, WPEG, WPDQ, WAAA, WDAO.

RICHARD "DIMPLES" FIELDS "Your Wife Is Cheatin' On Us" (RCA) 13/13 Rotations: Heavy 0/0, Medium 2/2, Light 7/7, Extra Adds 4, Total Adds 13, WXYV, KNOK-FM, WYLD-FM, WGCI, KDAY, KJLH, WNHC, WGIV, WOIC, WQMG, WKXI, WPDQ, WWDM.

DISCO 3 "Fat Boys" (Sutra) 13/7
Rotations: Heavy 2/0, Medium 3/3, Light 7/3, Extra Adds 1, Total Adds 7, WDAS, WAMO, WDIA, WZEN-FM, WNHC, WOIC, WWDM. Heavy: WRXS, WEDR.

WVDM. Reavy: WRKS, WEDR.

YVONNE GAGE "Doin" It In A Haunted House" (CIM/CBS) 13/3
Rotations: Heavy 0/0, Medium 3/0, Light 10/3, Extra Adds 0, Total Adds 3, WGPR, WPDQ, WJJS. Medium: WPLZ, KOKA, WLTH.

TERRI WELLS "I'll Be Around" (Philly World/Atco) 13/2
Rotations: Heavy 1/0, Medium 4/0, Light 7/1, Extra Adds 1, Total Adds 2, WXYV, WEDR. Heavy: WPEG. Medium: WWIN-FM,

SHOCK "Slam Dunk" (Rascal/Allegiance) 13/2
Rotations: Heavy 1/0, Medium 2/0, Light 10/2, Extra Adds 0, Tot al Adds 2, WZAK, WPDQ. Heavy: KJLH. Medium: WEDR, WWDM

Rotations: Heavy 1/0, Medium 2/0, Light 10/2, Extra Adds 0, Total Adds 2, WZAK, WPDQ. Heavy: KJLH. Medium: WEDR, WWDM. HASSAN & 7-11 ''City Life'' (Easy Street) 13/0 Rotations: Heavy 2/0, Medium 4/0, Light 7/0, Extra Adds 0, Total Adds 0, Heavy: WDAS, WTLC. Medium: WUSL, WVEE, WCIN,

WPEG. JANICE MARIE JOHNSON "Love Me Tonight" (Capitol) 12/3 Rotations: Heavy 0/0, Medium 2/0, Light 10/3, Extra Adds 0, Total Adds 3, WHRK, WQMG, WVKO. Medium: KJCB, WWWS. BETTY WRIGHT "One Step Up, Two Steps Back" (Becket) 11/3 Rotations: Heavy 0/0, Medium 3/0, Light B/3, Extra Adds 0, Total Adds 3, WEDR, KSOL, WJAX. Heavy: WNHC, Z93, WANM. DAMARIS "You Stopped Loving Me" (Columbia) 11/2 Rotations: Heavy 0/0, Medium 4/0, Light 7/2, Extra Adds 0, Total Adds 2, WPEG, WBLX. Medium: KSOL, WGIV, WOIC, KOKA. SYSTEM "Promises Can Break" (Mirage/Atco) 11/1 Rotations: Heavy 3/0, Medium 3/0, Light 5/1, Extra Adds 0, Total Adds 1, KHYS. Heavy: WAMO, WOIC, WWDM. Medium: WVEE, KKDA-FM WKND

KKDA-FM, WKND.

JUNIE MORRISON "Techno-Freqs" (Island) 11/1

Rotations: Heavy 0/0, Medium 2/0, Light 8/0, Extra Adds 1, Total Adds 1, WXYV. Medium: KKDA-FM, WE

LIPSTICK "Rain Song" (Music Merchant) 11/0

Rotations: Heavy 0/0, Medium 3/0, Light 8/0, Extra Adds 0, Total Adds 0, Medium: KRNB, WRDW, WGIV. Total Adds 1, WXYV. Medium: KKDA-FM, WENN

RAY PARKER JR. "Ghostbusters" (Arista) 10/10
Rotations: Heavy 0/0, Medium 1/1, Light B/8, Extra Adds 1, Total Adds 10, XHRM, WOIC, WQMG, WPDQ, WBLX, WQKS, WDAO,

BILLY OCEAN "Caribbean Queen (No More Love On The Run)" (Jive/Arista) 10/9
Rotations: Heavy 0/0, Medium 1/1, Light 9/8, Extra Adds 0, Total Adds 9, WGCI, WDRQ, KJLH, WKND, WQMG, WWDM, WAAA, VALENTINE BROTHERS "Lonely Nights" (A&M) 10/7
Rotations: Heavy 1/0, Medium 3/2, Light 5/4, Extra Adds 1, Total Adds 7, WWIN-FM, WXYV, WZAK, KJCB, KHYS, WDAO, KUKQ.

Reat MASTER "Lip Service" (Tommy Boy) 10/2
Rotations: Heavy 0/0, Medium 0/0, Light 9/1, Extra Adds 1, Total Adds 2, KKDA-FM, KNOW.

PRIME TIME "Love Talk" (Total Experience/RCA) 10/1
Rotations: Heavy 1/0, Medium 3/0, Light 6/1, Extra Adds 0, Total Adds 1, KOKA. Heavy: WDAS. Medium: WZAK, WGPR, KJLH.

MADONNA "Borderline" (Sire/WB) 10/0
Rotations: Heavy 3/0, Medium 7/0, Light 0/0. Extra Adds 0, Total Adds 0. Heavy: WDJY, KACE, WVKO. Medium: WRKS, WUSL WHUR, WBLZ, WJJS, WPLZ, KDKO.

WAAA/Winston-Sale

Black/Urban Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

FAST

WWIN-FM/Bai Keith Newman

VALENTINE BROS.
J. BLACKFOOT
KOKO POP
OLLIE & JERRY KLEEER CRUSADERS WISH Hottest: PATRICE RUSHEN JOCELYN BROWN JERMAINE JACKSON

WXYV/Baltimore

TERRI WELLS KASHIF ATLANTIC STARE TYZIK LAKESIDE JUNIE MORRISON EDDIE KENDRICKS RICHARD D. FIELDS Hottest:

Wil D/Bost Elroy R.C. Smith

STARPOINT SUTTONS EVELYN KING KASHIF KASHIF DENISE LASALLE GRANDMASTER MELLE HOTTEST: JOCELYN BROWN BAR-KAYS

WKND/Hartford (J) Jordan/McLean

EMOTIONS MICHAEL JACKSON DENNIS EDWARDS BILLY OCEAN JOHNNY MATHIS JOHNNY MATHIS
HOTTEST:
BOTHECE WILLIAMS
JERMAINE JACKSON
PATRICE RUSHEN
PRINCE

WNHC/New Have

PRETTY TONY BOBBY WOMACK STEVE ARRINGTON'S JIMMY LEWIS ART OF NOISE DISCO 3 RICHARD D. FIELDS PUMPKIN HOTLEST: MENUDO JOCELYN BROWN DENIECE WILLIAMS JERMAINE JACKSON CYNDI LAUPER

WRKS/New York Taylor/Quartarone

PEABO BRYSON

WUSL/Philadelph

TERRI WELLS MICHAEL JACKSON MARCUS MILLER EMOTIONS STANLEY CLARKE CHANGE JOCELYN BROWN JERMAINE JACKSON RJ'S LATEST ARRIV DENIECE WILLIAMS

WDAS/Philadelphia Joe Tamburro

SKOOL BOYZ LAKESIDE EVELYN KING DISCO 3 CUBA GOODING HUGH MASEKELA PUMPKIN
HOTTEST:
JOCELYN BROWN
PRINCE
SHEILA E
ART OF NOISE
SUGAR HILL GANG
WAMO/Pittsburgh
J.C. Floyd

LAKESIDE PRINCE WOMACK & WOMACK

WDJY/Washington, DC

HERBIE HANCOCK DENNIS EDWARDS GEORGE HOWARD KASHIF EVELYN KING HENSE POWELL Hottest: MADONNA OLLIE & JERRY

WHUR/Washington, DC Libby Lawson

M+M TINA TURNER RUN D.M.C. Hottest: NEWCLEUS RJ'S LATEST ARRIV JOCELYN BROWN

MIDWEST

WBMX/Chicago

CAMEO BRASS CONSTRUCTIO EVELYN KING Hottest: BAR-KAYS ONE WAY O'BRYAN CHANGE CHERRELLE

WGCI/Chicago (J) Graham Armstron

LUTHER VANDROSS BILLY OCEAN GRANDMASTER MELLE RICHARD D, FIELDS KOKO POP MARCUS MILLER OHIO PLAYERS OHIO PLAYERS
Hottest:
NEWCLEUS
JOCELYN BROWN
JERMAINE JACKSON
O'BRYAN
TINA TURNER

WBLZ/Cincinnati

LAKESIDE
OLLIE & JERRY
DAN HARTMAN
LAURA BRANIGAN
KASHIF
DENNIS EDWARDS Hottest: PRINCE JERMAINE JACKSON O'BRYAN POINTER SISTERS ROGER

WCIN/Cincinnati Sid Kennedy

PRETTY TONY LEON BRYANT FORMULA FIVE Hottest: HOTTEST:
JERMAINE JACKSON
SMOKEY ROBINSON
PATRICE RUSHEN
PEABO BRYSON
POINTER SISTERS

WZAK/Cleveland Lynn Tolliver

ONE WAY STEVE ARRINGTON'S VALENTINE BROS. TYZIK SHOCK SHOCK Hottest: RJ'S LATEST ARRIV JOCELYN BROWN

WDMT/Cleveland (J Kelly/Dean

PEABO BRYSON
SMOKEY ROBINSON
OLLIE & JERRY
HIPPIES WITH HAIR
LARRICE
STANLEY CLARKE
HOTLEST:
O'BRYAN
WORLD FAMOUS SU
PRINCE
REATHEL BEAN & DO
GRANDMASTER MELLE

WJMO/Cleveland

KASHIF NUANCE
BOBBY WOMACK
SUTTONS
SKOOL BOYZ
CHI-LITES
HOTLEST
HOTELST
HOGER
JOCELYN BROWN
RJ'S LATEST ARRIV
PRINCE
O'BRYAN

WVKO/Columbus Lyles/Jones

OLLIE & JERRY
DAN HARTMAN
ONE WAY
JANICE MARIE JOHN
DENNIS EDWARDS
LAKESIDE
HOTLEST:
PEABO BRYSON
DENIECE WILLIAMS
JERMAINE JACKSON
PRINCE

WDAO/Dayton Lankford Stephens

ONE WAY
LAKESIDE
LUTHER VANDROSS
KOOL & THE GANG
KASHIF VALENTINE BROS STEPS AHEAD FORCE MD'S BRONNER BROTHERS LIZ TAYLOR Hottest: WORLD FAMOUS SU PATRICE RUSHEN CHERRELLE

ROGER Dazz band WGPR/Detroit Joe Spencer

LAKESIDE KASHIF HUGH MASEKELA IMAGINATION CON FUNK SHUN DAZZ BAND YVONNE GAGE Hottest: CHERRELLE ROCKWELL
JIMMY LEWIS
JOCELYN BROWN
PRINCE

W.J. R/Detroit nes Alexande

PRINCE PEABO BRILL TYZIK JIMMY LEWIS Hottest: PATRICE RUSHEN DEBARGE TWILIGHT 22 DENIECE WILLIAMS SLING SHOT

WDRQ/Detroit

ART OF NOISE CAPTAIN ROCK BILLY OCEAN TINA TURNER LILLO THOMAS Hottest: JERMAINE STEWART PATRICE RUSHEN PRINCE RJ'S LATEST ARRIV SHEILA E

WLTH/Gary Dana Huskissor

ONE WAY CHI-LITES KOKO POP EVELYN KING KLEEER LUTHER VANDROSS LUTHER VANDROSS
JOHN ROCCA
C.L. BLAST
HOTTEST:
DENIECE WILLIAMS
O'BRYAN
PATRICE RUSHEN
JOCELYN BROWN
POINTER SISTERS

WKWM/Grand Rapids

none
Hottest:
RJ'S LATEST ARRIV
NEWCLEUS
DIVINE SOUNDS
JERMAINE JACKSON
PRINCE

WTLC/indianapolis Jay Johnson

CON FUNK SHUN IVY
RAY PARKER JR.
GEORGE HOWARD
ATLANTIC STARR
LEON BRYANT
LENNY WELCH
CRUSADERS
HOTTES!
RJ'S LATEST ARRIV
CHERRELLE
CHANGE WORLD FAMOUS SU JERMAINE JACKSON

SOUTH

WAOK/Atlanta

WORLD FAMOUS SU GRANDMASTER MELLE BRASS CONSTRUCTIO JIMMY LEWIS ART OF NOISE KLEEER CHUCK ROBERSON DIVINE SOUNDS WISH Hottest: PRINCE TINA TURNER DENIECE WILLIAMS JOCELYN BROWN BRYAN LOREN

WVEE/Atlanta Scotty Andrew

none
Hottest:
DENIECE WILLIAMS
BRYAN LOREN
RUN D.M.C.
WOMACK & WOMACK
PRINCE

WRDW/Augusta Teddy Black

GEORGE HOWARD EDDY GRANT TEDDY PENDERGRASS Hottest: PRINCE DENIECE WILLIAMS O'BRYAN NEWCLEUS RJ'S LATEST ARRIV

WLUM/Milwauke Susia Austin

BILLY IDOL
KOOL & THE GANG
CHERRELLE
HERBIE HANCOCK
LIONEL RICHIE
ROD STEWART
CHICAGO
EVELYN KING
ART OF NOISE
TINA TUBBER POINTER SISTERS JERMAINE JACKSON CYNDI LAUPER PRINCE MICHAEL JACKSON

WWWS/Saginaw Kermit Crockett VENNA
KOOL & THE GANG
BILLY OCEAN
ONE WAY
SKOOL BOYZ
JOHNNY MATHIS
STANLEY CLARKE
MICHAEL JACKSON
GRANDMASTER MELLI
BLUE VELVET
LYY IVY
Hottest:
RJ'S LATEST ARRIV
PRINCE
ROCKWELL
SHEILA E
LAKESIDE

KMJM/St. Louis Ron Atkins

BAR-KAYS BAR-KAYS
KOOL & THE GANG
PEABO BRYSON
TINA TURNER
GRANDMASTER MELLE
BOOGIE BOYS
CHERRELLE JERMAINE JACKSON

WZEN-FM/St. Louis Rod King

ONE WAY BRASS CONSTRUCTIO MICHAEL JACKSON DISCO 3 CRUSADERS LAKESIDE HOLLEST: Hottest: JERMAINE JACKSON PATRICE CHERRELI JOCELYN PRINCE RUSHEN

WVOI/Toledo (J)

KOOL & THE GANG
ONE WAY
KASHIF
HERBIE HANCOCK
LAKESIDE
HUGH MASEKELA
RAY PARKER JR,
GEORGE HOWARD
TWILIGHT 22
BILLY OCEAN
HOTCOEST:
DENIECE WILLIAMS
O'BRYAN
JERMAINE JACKSON O'BRYAN JERMAINE JACKSON DIVINE SOUNDS RJ'S LATEST ARRIV

KNOW/Austin Ken Rush

TEDDY PENDERGRASS KASHIF CAMEO
LAKESIDE
SKOOL BOYZ
LATTISAW & GILL
BEAT MASTER
GRANDMASTER MELLE

WATV/Birmingham Ron January

LAKESIDE EVELYN KING KASHIF OLLIE & JERI OLLIE & JERRY STANLEY CLARKE STANLEY CLARKE
WISH
HOttest:
JERMAINE JACKSON
DENIECE WILLIAMS
ROGER
O'BRYAN
ROCKWELL

WENN/Birmingham Michael Star

EVELYN KING Hottest: DENIECE WILLIAMS DAZZ BAND ROCKWELL CHANGE PATRICE RUSHEN

Barry Kaye

NEWCLEUS
JERMAINE JACKSON
ROCKWELL
O'BRYAN
DENIECE WILLIAMS

WGIV/Charlotte (J)

OLLIE & JERRY DIVINE SOUNDS SERGIO MENDES SERGIO MENDES
JOCELYN BROWN
RICHARD D. FIELDS
HOTTEST
ENTER
HOTE
RUN D.M.C.
PATRICE RUSHEN
TEDDY PENDERGRASS

WPEG/Charlotte Mike Rossi

DER-MER TYZIK KASHIF LUTHER VANDROSS DAMARIS TINA TURNER J. BLACKFOOT CRUSADERS TEDDY PENDERGRASS HOTTEST HOTTEST:
RJ'S LATEST ARRIV
JOCELYN BROWN
JERMAINE JACKSON

WNOO/Chattanooga

KASHIF EVELYN KING Hottest: O'BRYAN DENIECE WILLIAMS JERMAINE JACKSON PRINCE BRASS CONSTRUCTIO

WJTT/Chattanooga

STARPOINT EVELYN KING JOHNNY MATHIS TEDDY PENDERGRASS WANG CHUNG

WOIC/Columbia Mickey Arnold

ONE WAY CYNDI LAUPER LAKESIDE DISCO 3 WEST STREET MOB BERT BARNETT RICHARD D. FIELDS KASHIF KOOL . — KASHIF KOOL & THE GANG SKOOL BOYZ SHEILA E WILLIE CLAYTON RAY PARKER JR. NEWCLEUS

KKDA-FM/Dalias

KASHIF BEAT MASTEF LAKESIDE LAKESIDE
HOTTEST:
RJ'S LATEST ARRIV
BAR-KAYS
TEENA MARIE
ROGER
KLEEER WJJS/Lynchburg Lad Goins

KNOK-FM/Ft. Worth Kenny Byrd

LAKESIDE RICHARD D. FII JIMMY LEWIS DIVINE SOUNDS KASHIF FIELDS

WQMG/Greensbord Shelly Bynum

ATLANTIC STARR BILLY OCEAN RICHARD D. FIELDS JANICE MARIE JOHN RE-FLEX

KMJQ/Houston none
Hottest:
DENIECE WILLIAMS
DIVINE SOUNDS
CHERRELLE
JERMAINE JACKSON
ROGER

WHRK/Memphis Jim Maddox

WJMI/Jackson EVELYN KING Carl Haynes JANICE MARIE JOHN PEABO BRYSON TEDDY PENDERGRASS ONE WAY KLEEER Hottest: PRINCE DENIECE WILLIAMS O'BRYAN LAKESIDE LAKESIDE HOTTEST: JERMAINE JACKSON RJ'S LATEST ARRIV TWILIGHT 22 PRINCE ROCKWELL RJ'S LATEST ARRIV NEWCLEUS

WEDR/Miami

BRONNER BROTHERS BRONNER BROTHERS
TERRI WELLS
REATHEL BEAN & DO
IMPERIAL BROTHERS
JENNY BURTON
STARPOINT EVELYN KING RICHARD D. FIELDS BEAU WILLIAMS PRINCE CRUSADERS CRUSADERS
HUGH MASEKELA
KASHIF
HOTTEST
DENIECE WILLI
O'BRYAN
DAZZ BAND
ROGER WILLIAMS BAR-KAYS
DENIECE WILLIAMS
O'BRYAN
WOMACK & WOMACK

WBLX/Mo

WJAX/Jacksonville (J) Chris Turner Sonny Love LUTHER VANDROS RAY PARKER JR. ATLANTIC STARR LAKESIDE BETTY WRIGHT SMOKEY ROBINSON SHEILA E Hottest: PRINCE GEORGE HOWARD
WILLIE CLAYTON
DAMARIS
HOTTEST:
PRINCE
ROGER
JERMAINE JACKSON
DENIECE WILLIAMS
LATOYA JACKSON DIVINE SOUNDS HERBIE HANCOCK WORLD FAMOUS SU SERGIO MENDES

WQQK/Nashville

WORLD FAMOUS SU LAKESIDE

DEBARGE
GEORGE HOWARD
PRETTY TONY
SKOOL BOYZ
Hottest:
DENIECE WILLIAMS
JERMAINE JACKSON
DAZZ BAND

PRINCE RJ'S LATEST ARRIV

Fred Harvey

WPDQ/Jacksonville

ROGER TWILIGHT 22

SHOCK
YVONNE GAGE
LUTHER VANDROSS
MOJO
RICHARD D. FIELDS
RAY PARKER JR.
Hottest:
O'BRYAN
ROCKWELL ROCKWELL LJ REYNOLDS POINTER SISTERS JERMAINE JACKSON

KJCB/Lafayette പ Beatrice Evans

ONE WAY KASHIF VALENTINE BROS. CHI-LITES EVELYN KING EVELYN NIGGE
FREEDOM
GRANDMASTER MELLE
FREDERICK LINTON
TYZIK
KOOL & THE GANG
HOTLEST:
ROGER
JOCELYN BROWN
PATRICE RUSHEN
PRINCE

WLOU/Louisville

HOTTEST:
RJ'S LATEST ARRIV
JERMAINE JACKSON
DIVINE SOUNDS

TINA TURNER OLLIE & JERRY LJ REYNOLDS EARONS EARONS
CAMEO
YVONNE GAGE
Hottest:
DENIECE WILLIAMS
YARBROUGH & PEOPL
NEWCLEUS NEWCLEUS CYNDI LAUPER IRENE CARA

KRNB-FM/Memphis Melvin Jones

DER-MER
SMOKEY ROBINSON
WOMACK & WOMACK
ANITA BAKER
CHERRELLE
BOBBY WOMACK
LJ REYNOLDS
HOTLEST Mark Petry ROGER POINTER SISTERS

WDIA/Me Bobby O'Jay WANT/RICE

KASHIF Kirby Carmichael DISCO 3
PUMPKIN
KOOL & THE GA
BEAU WILLIAMS LAKESIDE JOHNNY MATHIS Hottest: O'BRYAN JERMAINE JACKSON

HOTTEST:
JERMAINE JACKSON
RJ'S LATEST ARRI
POINTER SISTERS
DENIECE WILLIAMS
O'BRYAN

DISCO 3
Hottest:
JERMAINE JACKSON
ROCKWELL
PATRICE RUSHEN
JOCELYN BROWN

WANM/Tailahassee Joe Bullard

PRINCE

LAKESIDE
TINA TURNER
TEDDY PENDERGRASS
ART OF NOISE
FORCE MD'S
DENNIS EDWARDS
OLLIE & JERRY
MICHAEL JACKSON
GRANDMASTER MELLE
CAMEO
KASHIF
JIMMY LEWIS
DEBARGE
GEORGE HOWARD

RICHARD D. FIELDS DENIECE SWITCH

WPLZ/Petersburg Hardy Jay

KASHIF EDDY GRANT ONE WAY GEORGE HOWARD Hottest: JERMAINE JACKSON JOCELYN BROWN

KHYS/Port Arthur

PRINCE STANLEY CLARKE ONE WAY MICHAEL JACKSON HOTTEST:
BAR-KAYS
POINTER SISTERS
ONE WAY
O'BRYAN
DENIECE WILLIAMS

Hottest: DENIECE WILLIAMS BAR-KAYS YARBROUGH & PEOPL

WTOY/Roanoke Scott Morris

JOHNNY MATHIS
WOMACK & WOMACK
HERBIE HANCOCK
CLLIE & JERRY
HOTTEST:
JERNAINE JACKSON
DENIECE WILLIAMS
JOCELYN BROWN
PATRICE RUSHEN

KOKA/Shreveport B.B. Davis

WWDM/Sumpter Kevin Flemming

LAKESIDE TINA TURNER BOBBY WOMACK BILLY OCEAN SKOOL BOYZ TEDDY PENDERGRASS EVELYN KING RICHARD D. FIELDS DISCO 3

KOOL & THE GANG WILLIE CLAYTON

WYLD-FM/New Orleans WQKS/Williamsburg Brute Balley (4) Steve Crumbley

Eric St. James DIVINE SOUNDS
ONE WAY
BILLY OCEAN
ART OF NOISE
STANLEY CLARKE
SKOOL BOYZ
GEORGE HOWARD
LUTHER VANDROSS
HUGH MASEKELA
HOTTEST
PRINCE
JOCELYN BROWN FACE TO FACE GEORGE HOWARD
RAY PARKER JR.
ONE WAY
LARRICE
EVELYN KING
HOTTEST
JOCELYN BROWN
PRINCE
RJ'S LATEST ARRIV
DENIECE WILLIAMS
CYNDI LAUPER JOCELYN BROWN ROCKWELL CHERRELLE HERBIE HANCOCK

WEST

KDKO/Englev Carlos Lando

LAKESIDE
TEDDY PENDERGRASS
KOOL & THE GANG
STANLEY CLARKE
BOBBY WOMACK
CULTURE CLUB
KASHIF
HOTLEST:
JERMAINE JACKSON
POINTER SISTERS
LJ REYNOLDS

KACE/Los Angele

LAKESIDE KASHIF ONE WAY DENIECE WILLIAMS JOCELYN BROWN ROGER PATRICE RUSHEN

KDAY/Los Angeles Jack Patterson

RICHARD D. FIELDS FORCE MD'S KRYSTOL KLEEER Hottest: JOCELYN BROWN ROGER JERMAINE JACKSON WORLD FAMOUS SU DAZZ BAND

KJLH/Los Angeles RICHARD D. FIELDS KOOL & THE GANG ART OF NOISE BILLY OCEAN CYBOTRON Hottest: MICHAEL JACKSON SWITCH ONE WAY JOCELYN PATRICE

KDiA/Oakland

TYZIK EVELYN KING Hottest: PRINCE PATRICE RUSHEN BRYAN LOREN

KUKQ/Phoenix

LAKESIDE HUGH MASEKELA VALENTINE BROS. STANLEY CLARKE RAY PARKER JR. GRANDMASTER MELL ROGER O'BRYAN NEWCLEUS PRINCE

XHRM/San Diego ು Duff Lindsey

KOKO POP ART OF NOISE RAY PARKER JR PAMELA STANLEY KOOL & THE GANG EVELYN KING HUGH MASEKELA Hottest: O'BRYAN JERMAINE JACKSON DAZZ BAND DENIECE WILLIAMS

KSOL/San Mateo Bernie Moody

EVELYN KING STANLEY CLARKE CRUSADERS
ART OF NOISE
BETTY WRIGHT
HOTTEST: PEABO BRYSON GRANDMASTER N

78 Reporters 73 Current Reports

The following stations reported a frozen playlist this week:

> KMJQ/Houston WKWM/Grand Rapids

WVEE/Atlanta failed to report this week and its playlist was frozen.

*(J) Indicates Jazz Reporter

NATIONAL AIRPLAY/30®

June 15, 1984

- 0 STEPS AHEAD/Modern Times (Musician/Elektra)
- 0 PAT METHENY w/C.HADEN & B.HIGGINS/Rejoicing (ECM)
- PLAYBOY JAZZ FESTIVAL/Playboy Jazz Festival (Musician/Elektra)
- DAVE GRUSIN/Night-Lines (GRP)
- 6 EARL KLUGH/Wishful Thinking (Capitol)
- McCOY TYNER/Dimensions (Musician/Elektra)
 - CARLA BLEY/Heavy Heart (ECM)
- BRANFORD MARSALIS/Scenes In The City (Columbia)
 - DON SEBESKY/Full Cycle (GNP Crescendo)

DEBUT > 10

10

- MILES DAVIS/Decoy (Columbia) COUNT BASIE & HIS ORCHESTRA/88 Basie Street (Pablo) 11
- Ø KENT JORDAN/No Question About It (Columbia) 12
- GEORGE HOWARD/Steppin' Out (TBA/Palo Alto) 11 13
- 1 KENNY PORE/Inner City Dreams (ITI) 25
- CARMEN McRAE/You're Looking At Me (Concord) Œ 15
- MILT JACKSON QUARTET/Soul Route (Pablo) 14 16
- JOHN BLAKE/Maiden Dance (Gramavision) 17 13
- 1 JOHN HICKS/John Hicks (Theresa) 21
- DON RANDI & QUEST/California '84 (Bee Pee) 19 19
- 20 CRUSADERS/Ghetto Blaster (MCA) 16
- 3 ETTA JONES/Love Me With All Your Heart (Muse) 26
- TANIA MARIA/Love Explosion (Concord Picante) 22 DEBUT 🕨 🕿 SONNY ROLLINS/Sunny Days & Starry Nights (Milestone/Fantasy)
- CAL COLLINS/Milestone (Pausa) DEBUT 🕨 🥸
 - 17 25 EMILY REMLER/Transitions (Concord)
 - KENNY BURRELL/Groovin' High (Muse) 20 26
- DEBUT 🕨 🤡 PONCHO SANCHEZ/Bien Sabroso! (Concord)
 - 22 **28** JEFF LORBER/In The Heat Of Thr Night (Arista)
 - TONI TENNILLE/More Than You Know (Mirage/Atco)
 - 30 T. BLANCHARD & D. HARRISON/N.Y. Second Line (George Wein/Concord)

Black/Urban stations contributing to Jazz: WKND/Hartford, Melonae McClean; WGIV/Charlotte, Hal Harrill; WJAX/Jacksonville, Chris Turner; KJCB/Lafayette, Beatrice Evans; WYLD-FM/New Orleans, Brute Bailey; WGCI/Chicago, Graham Armstrong; WDMT/Cleveland, Dean-Dean Rufus; WVOI/Toledo, Maxx Myrick; XHRM/San Diego, Duff Lindsey.

JOHN ABERCROMBIE & JOHN SCOFIELD "Solar" (Palo Alto) 10/5
Rotations: Heavy 3/1, Medium 4/2, Light 1/0, Extra Adds 2, Total Adds 5, WNOP, WKSU, KPLU, WUSF, KWMU. Heavy: WDET, KJAZ. Medium: KCRW, KLCC.

TYZIK ''Jammin' In Manhattan'' (Polydor/PolyGram) 9/8
Rotations: Heavy 0/0, Medium 5/4, Light 2/2, Extra Adds 2, Total Adds 8, WEAA, KSAX, KUHF, WBBY, WJZZ, WKND,

STEVE SMITH/VITAL INFORMATION "Orion" (Columbia) 9/5
Rotations: Heavy 1/1, Medium 5/2, Light 2/1, Extra Adds 1, Total Adds 5, KUHF, WNOP, WDET, KJZZ. Heavy: WIANum: WBFO, KPLU, WVOI.

JORGE STRUNTZ & ARDESHIR FARAH "Frontera" (Milestone/Fantasy) 8/7
Rotations: Heavy 2/1, Medium 1/1, Light 4/4, Extra Adds 1, Total Adds 7, WFAE, WDET, KCRW, KJZZ, WHRO, KLCC.

BOB RAVENSCROFT JAZZ TRIP "Trio '83" (Pro Indie) 8/7 Heavy 1/0, Medium 0/0, Light 1/1, Extra Adds 6, Total Adds 7, WBFO, KUHF, WMOT, WNOP, KMCR, KJAZ,

WOODY HERMAN BIG BAND "World Class" (Concord) 8/6
Rotations: Heavy 2/1, Medium 2/2, Light 4/3, Extra Adds 0, Total Adds 6, WEAA, WBGO, KKGO, KWMU. Heavy: KLON. Medium: KERA-FM, KADX.

BILLY MITCHELL "Blue City Jam" (Pausa) 8/5
Rotations: Heavy 1/1, Medium 3/1, Light 2/1, Extra Adds 2, Total Adds 5, WLOQ, KJAZ, KJZZ, KLCC. Heavy: WBFO, Medium: WEAA, KPLU.

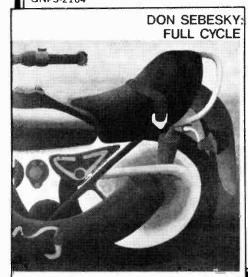
DENNY ZEITLIN "Tidal Wave" (Palo Alto) 8/4
Rotations: Heavy 2/0, Medium 3/2, Light 1/0, Extra Adds 2, Total Adds 4, WNOP, WKSU, KPLU, KWMU. Heavy: KJAZ, KCRW

MICHAEL URBANIAK & LARRY CORYELL "Facts Of Life" (Love) 8/2

Rotations: Heavy 2/0, Medium 3/1, Light 3/0, Extra Adds 0, Total Adds 2, WEAA, WHRO. Heavy: WDET, KJZZ. Medium: I DAVID BENOIT "Waves Of Raves" (AVI) 8/2
Rotations: Heavy 1/0, Medium 3/1, Light 3/0, Extra Adds 1, Total Adds 2, WEAA, WMOT. Heavy: WLOQ, KKGO, WMGI. ANITA GRAVINE "Dream Dancing" (Progressive) 8/1 Adds 0, Total Adds 2, WEAA, WHRO. Heavy: WDET, KJZZ. Medium: KLCC.

Rotations: Heavy 1/0, Medium 5/0, Light 2/1, Extra Adds 0, Total Adds 1, WBEE. Heavy: KMHD. Medium: WUWU, WFAE, WMOT, WBBY, WUSF.

GNPS-2164





Inspired new arrangements of great evergreens by Miles Davis, Coltrane, Bill Evans, Freddie Hubbard and more. 'The touch is gentle, the soloists are first-rate and the tunes are lovingly



handled'' - Cashbox

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MOST ADDED .

MILES DAVIS (25) Decoy (Columbia) SONNY ROLLINS (11)
Sunny Days...(Milestone/Fantasy)

CAL COLLINS (8) Milestone (Pausa)

TYZIK (8)

Jammin' In Manhattan (Polydor/PG)

BOB RAVENSCROFT (7)

Trio '83 (Pro Indie) **PONCHO SANCHEZ (7)**

Bien Sabroso! (Concord)

DON SEBESKY (7)
Full Cycle (GNP Crescendo) STRUNTZ & FARAH (7)

Frontera (Milestone)

STEPS AHEAD (15)

Modern Times (Musician/Elektra) PAT METHENY W/HADEN & HIGGINS (10)

HOTTEST

Rejoicing (ECM) DAVE GRUSIN (9) Night-Lines (GRP) GEORGE HOWARD (9)

Steppin' Out (TBA/Palo Alto) DON SEBESKY (9) Full Cycle (GNP Crescendo)

McCOY TYNER (9) Dimensions (Musician/Elektra)

EARL KLUGH (8)

Wishful Thinking (Capitol) PLAYBOY JAZZ FESTIVAL (8)

Playboy Jazz Festival (Musician/Elektra)

BOBBY ENRIQUEZ "Prodigious Piano" (GNP Crescendo) 7/1

Light 2/1, Extra Adds 0, Total Adds 1, WNUR. Heavy: WMOT. Medium: KUHF, WBBY, WIAN,

SANDY OWEN "Euphonia" (Ivory) 7/1
Rotations: Heavy 1/0, Medium 2/0, Light 4/1, Extra Adds 0, Total Adds 1, WBBY. Heavy: WLOQ. Medium: WMOT, KJZZ.

CHARLIE SHOEMAKE SEXTET "Plays Music Of David Raksin" (Discovery) 7/1
Rotations: Heavy 2/0, Medium 2/0, Light 3/1, Extra Adds 0, Total Adds 1, KWMU. Heavy: KUHF, KXPR. Medium: WBEE, WBBY.

JULIE KELLY "We're On Our Way" (Pausa) 6/3
Rotations: Heavy 2/1, Medium 2/1, Light 2/1, Extra Adds 0, Total Adds 3, WBEE, WNOP, KADX. Heavy: WUWU. Medium: KHMD.

MICHEL PETRUCCIANI "100 Hearts" (George Wein/Concord) 6/1
Rotations: Heavy 3/1, Medium 3/0, Light 0/0, Extra Adds 0, Total Adds 1, KJAZ. Heavy: WKSU, KXPR. Medium: WFAE, KUOP.

WHOU.

LEE RITENOUR "Banded Together" (Elektra) 6/1
Rotations: Heavy 0/0, Medium 4/0, Light 2/1, Extra Adds 0, Total Adds 1, KERA-FM. Medium: WLOQ, WMGI, KWMU, WGCI,

JUNIOR MANCE & MARTIN RIVERA "For Dancer's Only" (Sackville) 5/3
Rotations: Heavy 0/0, Medium 2/0, Light 1/1, Extra Adds 2, Total Adds 3, KCRW, KPLU, KWMU. Medium: WDET, KLON.

ILLUSION "Illusion" (ITI) 5/2
Rotations: Heavy 1/0, Light 0/0, Light 4/2, Extra Adds 0, Total Adds 2, WDET, KWMU. Heavy: WHRO.

Rotations: Heavy 1/0, Light 0/0, Light 4/2, Extra Adds 0, 10(a) 2002.

MARSHALL VENTE "No Net" (Mopro) 5/2

Rotations: Heavy 1/0, Medium 1/1, Light 3/1, Extra Adds 0, Total Adds 2, WBBY. Heavy: WMOT. Medium: KUHF.

JOE WILLIAMS "Then & Now" (Bosco) 5/0
Rotations: Heavy 1/0, Medium 2/0, Light 2/0, Extra Adds 0, Total Adds 0, WBGO, Medium: KLON, KXPR

Rotations: Heavy 1/0, Medium 20, Light 2/3, Entra Adds 2, Total Adds 4, WMOT, KJAZ. Heavy: WLOQ. Medium: KKGO.

AL COHN "Standards Of Excellence" (Concord) 4/2
Rotations: Heavy 1/0, Medium 1/0, Light 0/2, Extra Adds 0, Total Adds 2, WEAA, KADX. Heavy: KLON. Medium: WGBH.

Notations: Heavy 1/0, Medium 1/0, Light 2/2, Extra Adds 0, Total Adds 2, WEAA, KADA. Heavy: KLON. Medium.

JILL McMANUS "Symbols Of Hopi" (Concord) 4/2

Rotations: Heavy 0/0, Medium 0/0, Light 4/2, Extra Adds 0, Total Adds 2, WGBH, KERA-FM.

WORLD SAXOPHONE QUARTET "Live In Zurich" (Black Saint) 4/1

Rotations: Heavy 1/0, Medium 1/0, Light 2/1, Extra Adds 0, Total Adds 1, KUHF. Heavy: WNUR. Medium: WDET.

KAZU MATSUI PROJECT f/ROBBEN FORD "Standing On The Outside" (Lakeside) 4/0 Rotations: Heavy 2/0, Medium 1/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: WJZZ, WMGI. Medium: KJZZ. Rotations: Heavy 2/0, Medium 1/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy. WALL, PASSPORT "Man In The Mirror" (Atlantic) 4/0
Rotations: Heavy 1/0, Medium 0/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: WMGI.

Regionalized Adds & Hots

Printed Adds are first ten provided by station. Hots are printed in order given by reporter. * symbol denotes commercial station.

WGBH/Boston
Eric Jackson
MILES DAVIS
DO'A
JAMES NEWTON
DARJII 6 HANK J
LARRY VUCKOVICE
PONCHO SANCHE2
JILL MCMANUS
BOTESE:
MILES DAVIS
JOHN BLAKE
MCCOY TYMER
ETTA JONES
GEORGE BOWARD

Editor's Note: KSBR/Mission Viejo, CA

is no longer a

ROHIMAKIN
EDDIE CLEANHEAD V
MILES DAVIS
SONNY ROLLINS
MOODY BERNAN
BOTLEST
ABBEY LINCOLN
STEPS ABEAD
ETTA JONES
PLAYBOY JAZZ FEST
BRANFORD MARSALIS WUWU/West Se Marilyn Rogers DAVID SANBORN DON SEBESKY ROB MCCONNELL

ROB MCCONNELL Hottest: DAVID SANBORN TANIA MARIA PIECES OF A DREAM DON SEBESKY ROB MCCONNELL

SOUTH

MIRE CAMPBELL KENNY PORE STRUNTZ & FARAH HOCLEST: STEPS AHEAD DAVE GRUSIN DON SEMESKY JOHN BLAKE PLAYBOY JAZZ FEST KERA-FM/Delle Ed Budansuro

KSAX/Dallas-Ft. Worth (*) KUHF/Ho Willie Culton Dave Ed

TYZIK
SPYRO GYRA
EAST COAST OPPERI
HOTCHET:
STEPS AHEAD
PAT METHENY
MCCOY TYNER
COUNT BASIE
GEORGE HOWARD

WYLD-FM/New Orleans

failed to report this week

and therefore its playlist was frozen

MARSHALL VENTE JOHN HICKS WORLD SAXOPHONE CRAIG BARRIS LINCOLN MAYORGA STEVE SMITH BOB RAVENSCROPT TYZIK KENNY DREW

MILES DAVIS
MAKOTO
DAVID BENOIT
KENNY PORE
BOB RAVENSCROPT
KOTESE:
DON RANDI & QUEST
JOHN HICKS
BOBBY ENRIQUEZ
MARSHALL VENTE
LENNY CARLSON

MILES DAVIS SONNY ROLLINS ABERCROMBIE & JAMEY HADDAD Hottest:

MIDWEST WJZZ/Detroit (*)

JULIE KELLY
PLAYBOY JAZZ
COUNT BASIE
ANITA GRAVINE
DON SEBESKY
MILES DAVIS
Hottest:
CARMEN HCRAE

SONNY ROLLINS Hottest: STEPS AHEAD PHIL UPCHURCE MILT JACKSON CARMEN MCRAE EARL KLUGH WDET/Detroit WNOP/Cincinnati Chris Wagner

Chris WagneRICHIE COLE
SPYRO GYRA
JULIE RELLY
MONTY ALEXANDER
FREDDIE HUBBARD
BOB FLORENCE
L.A. JA22 WORKSH
STEVE SMITH
TERRY TAYLOR
DENNY ZEITLIN
BOTESELIIN

Hottest: RICHIE COLE CAL COLLINS EARL KLUGH COUNT BASIE DON SEBESKY COUNT BASIE SPHERE JAMES NEWTON DON SEBESKY BOBBY ENRIQUEZ WORLD BASE VIOLIN HUGH MASEKELA ROTLEGE ELANCHARD & HARRI AL GREY RANK CRAMPORD WBBY/Columbus Zoof Strider

TONI TENNILLE
CAL COLLINS
PHIL UPCHURCH
SANDY OWEN
MARSHALL VENTE
SPYRO GYRA
TYZIK
MILES DAVIS
HOTCOST

reporting station MILES DAVIS
PHAROAH SANDERS
TYZIK
ANDY SIMPKINS QU
CARLA BLEY
SONNY ROLLINS
HOTTEST:

COUNT BASIE
MILES DAVIS
BLANCHARD & HARRI
EARL KLUGH
SONNY ROLLINS
ABERCROMBIE & SC
CLAUDIO RODITI
STEVE KHAN
DENNY ZEITLIN
BILL EVANS
HOTERST: HOTTEST:
HOTTEST:
TANIA MARIA
MICHEL PETRU
BRANFORD MAR
JOHN BLAKE
COUNT BASIE

KTCJ/Minnea MILES DAVIS
STRUNT'S + FARAH
SONNY ROLLINS
STEVE SHITH
POWCHO SANCHEZ
ILLUSION
BOTTON
CORYELL & URBANIA
CARLA BLEY
URBANIAK & CORYEL
ABERCROMBIE & SCH WILLIE NELSON MILES DAVIS Bottes* Hottest: DON RANDI & QUE: STEPS AHEAD GEORGE HOWARD COUNT BASIE OAVE GRUSIN

KWMU/St. Louis Michael Crowley

MILES DAVIS
JIMMY MOSBER QUIN
CAL COLLINS
CLAUDIO RODITI
STEVE SMITH
RENNY PORE
DON SEBESKY
HOTESEL:
PAT METHENY
CARLA BLEY
KENT JORDAN

AL GREY HANK CRAWFORD CRAIG HARRIS WORLD SAXOPHON

KKGO/Los Angeles (*) KKSN/Portland (*)
Jeff Geringer Linda Alexander Jeff Geringer
FONCHO SANCHEZ
DAVE GRUSIN
WYNTOW MARSALIS
WOODY HERMAN
GEANE MANSON
MILES DAVIS
MAKSOT
DON SEBESKY
KENNY PORE
HOTTER
BOY GRUSIN
DAVE GRUSIN
DAVE GRUSIN
DAVE GRUSIN
DAVID BERNOT
EARL KLUGH

KADX/Denver (*) Bill Willett BRANFORD MARSALIS WOODY BERMAN WOODY HERMAN
CAL COLLINS
JULIE KELLY
PONCHO SANCHEZ
AL COHN
JOHN BLAKE
DON RANDI 6 QUEST HOTTEST:
FRANK WESS
BILL WATEROUS
MILT JACKSON Q
BOBBY ENRIQUEZ
MAX ROACH

WEST

KLCC/Eugene Michael Canning

Michael Cenning
KENNY PORE
RANDY WESTON
LOU ROVNER
MILES DAVIS
SONNY ROLLINS
STRUNTZ & FARAL
BILLY MITCHELL
CAL COLLING
CAL COLLING
TENTER
HETHENY
EMILY REMLER
STEPS AHEAD
MCCOY TYMER
OON SEBESKY

KLON/Long Beach Helen Borges ROY PORTER JIM DAPOGNY'S CURTIS FULLER MILT JACKSON (Hottest:

BIII Shedd
NINA SHELDON
SONNY ROLLINS
BOB RAVENSCR
MIKE CAMPBELL
MILLES DAVIS
HOLLES'S AREAD
PLAYBOY JAZZ
EMILY REMLER
MCCOY TYPER
KENT JORDAN

BOD PATICCHS
RICHARD HOLLYDAY
MICHREL PETRICCIAN
MEITE & DUREN
BETTE & DUREN
JORNE JORNE
BETTA JONES
JACK MCDUPE
ETTA JONES
PARAH
BETTA JORES
BETTA JO

KJAZ/San Francisco Bob Parlocha

46 Reporters 41 Current Reports

The following stations called in a frozen playlist this week

WGIV/Charlotte WMGI/Gainesville KXPR/Sacramento **KUOP/Stockton**

BOB RAVENSCROPT
TYTIE BRAFFORD MARSAL
CENTUL DESCRIPTION
CENTUL PROPERTY
HOTELER
HOTEL

Paul Gerardi
MAKOTO
STEVE DOULGAS
BILLY MITCHELL
PHIL UNCHINCH
PONCHO SANCHEZ
JIM BROCK
ED BICKERT
HOTCHEL
STEPS AMEAD
EARL KLUGG
KENNY PORE
DAVE GRUNGIAS
MILECTEMPA

WUSF/Tampa Bob Seymour

OM Schnebel
BUELL NEIDLING
QUARTET MUSIC
RAN BLAKE
CHICK COREA
MILES DAVIS
SONNY ROLLINS
VARIOUS
STRUNT2 & FARAH
MARTIN & VINCENT
TIZIANI GHIGLIONI
HOLLEGE:
PAT MUSIC MILES DAVIS
QUINCY JONES
ETTA JONES
ETTA JONES
DAVE GRUSIN
BRAMFORD MARSALIS
KENT JORDAN
NOTERS:
JEFF LORBER
PAT METHENY
MCCOY TYMER
COUNT BASIE
PLAYBDY JAZZ FEST PAT METHENY STEPS AHEAD DENNY ZEITLIN

KJZZ/Seattle (*) Carol Handley

Carol Hendley
STEVE SMITH
SPYRO GYPR
GYPR
GYPR
STRUTT ARAP OFFE
STRUTT & FARAM
SONNY ROLLINS
STEVE DOULGAS
BILLY MITCHELL
CAL COLLINS
HOTERS:
EARL KLUGH
STEPS AHEAD
PLAYBOY JAZZ FE
BILL EVANG
CARLA BLEY

KUOP/Stockton Gell Schremm

KPLU/Tacoma Charles Tomares

DENNY ZEITLIN ABERCROMBIE 6 S MANCE 6 RIVERA MILES DAVIS PONCHO SANCHEZ Hottest: SONNY ROLLINS ETTA JONES DAVE GRUSIN DON SEBESKY



NATIONAL AIRPLAY/50 June 15, 1984

Three Two Last Weeks Weeks Week		Total Reports/Adds	Heavy	Medium	Light
3 2 2 1 CO	NWAY TWITTY/Somebody's Needin' Somebody (WB)	155/0	129	21	5
1 1 1 2 ALA	BAMA/When We Make Love (RCA)	154/0	125	23	6
11 9 4 3 EXIL	E/I Don't Want To Be A Memory (Epic)	150/0	111	31	8
16 14 6 🗿 ANN	E MURRAY/Just Another Woman In Love (Capitol)	157/0	113	42	2
15 12 8 5 STA	TLER BROTHERS/Atlanta Blue (Mercury/PG)	155/0	119	27	9
	RGE JONES/You've Still Got A Place In My Heart (Epic)	139/0	102	25 .	12
6 3 3 7 VER	N GOSDIN/I Can Tell By The Way You Dance (Compleat/PG)	147/0	103	28	16
18 16 12 🔞 EAR	L THOMAS CONLEY/Angel In Disguise (RCA)	157/1	103	49	5
	Y MORRIS/Between Two Fires (WB)	144/1	<i>79</i>	<i>51</i>	14
_	IE RABBITT/B-B-B-Burning Up With Love (WB)	155/0	98	5 <i>1</i>	6
	WILLIAMS/That's The Thing About Love (MCA)	158/1	89	66	3
17 15 13 🔁 B.J.	THOMAS/The Whole World's In Love When (Clev.Int./Col.)	152/3	86	55	11
	NIE MILSAP/Still Losing You (RCA)	158/0	59	85	14
27 23 17 💯 JAN	IE FRICKE/If The Fall Don't Get You (Columbia)	153/0	62	79	12
· I	DS/Mama He's Crazy (RCA/Curb)	150/4	74	60	16
	GREENWOOD/God Bless The U.S.A. (MCA)	154/2	45	96	13
	SHEPPARD/Somewhere Down The Line (WB/Curb)	154/6	22	100	32
	MEDLEY/I Still Do (RCA)	130/3	52	54	24
	VE WARINER/Why Goodbye (RCA)	119/1	<i>78</i>	29	12
	HAEL MARTIN MURPHEY/Disenchanted (Liberty)	141/3	23	88	30
	TILLIS/New Patches (MCA)	128/3	42	66	20
	AMY BROTHERS/Forget About Me (MCA/Curb)	148/7	20	98	30
	Y GRITTY DIRT BAND/Long Hard Road (WB)	147/4	23	88	36
	N ANDERSON/I Wish I Could Write You A Song (WB)	134/4	28	80	26
_	ISE MANDRELL/I'm Not Through Loving You Yet (RCA)	116/1	60	34	22
	LY PARTON/Tennessee Homesick Blues (RCA)	142/9	19	73 60	50
	BANDY & JOE STAMPLEY/Where's The Dress (Columbia)	126/9	16	69 74	41
	RGE STRAIT/Let's Fall To Pieces Together (MCA)	134/16	11 42	74 29	49 21
	Y RAVEN/I Got Mexico (RCA)	92/1	42 13	82	31
	TES/Forever You (MCA/Curb)	126/3	6	85	46
Ā	ORAH ALLEN/I Hurt For You (RCA)	137/5	7	68	60
	BARA MANDRELL/Only A Lonely Heart Knows (MCA)	135/23	40	30	25
	ID ALLAN COE/Mona Lisa Lost Her Smile (Columbia)	95/1	6	72	32
) . · · · · · · · · · · · · · · · · · ·	NNY RODRIGUEZ/Let's Leave The Lights On Tonight (Epic)	110/5 119/30	10	43	66
<u> </u>	K WILLIAMS JR./Attitude Adjustment (WB/Curb) RLEY PRIDE/The Power Of Love (RCA)	123/25	2	52	69
	GLASER/You're Gettin' To Me Again (Noble Vision)	120/19	3	55	62
_	DALLS/My Baby's Gone (Mercury/PG)	108/6	2	66	40
	IYLOU HARRIS/In My Dreams (WB)	69/0	15	33	21
	/LON JENNINGS/Never Could Toe The Mark (RCA)	102/30	2	36	64
	E WATSON/Forever Again (MCA)	68/0	21	23	24
A	NNY LEE/One More Shot (Full Moon/WB)	95/6	2	51	42
	IK GRAY/If All The Magic Is Gone (Columbia)	93/10	6	43	44
_	CE GILL/Oh Carolina (RCA)	100/11	1	43	56
	H STEGALL/I Want To Go Somewhere (Epic)	85/9	2	38	45
	LLY WEST/Somebody Buy This Cowgirl A Beer (Viva)	89/9	3	41	45
	J JONES/This Time (Mercury/PG)	76/1	8	48	20
	RY GATLIN & THE GATLIN BROS./Denver (Columbia)	56/0	19	17	20
	RLY McCLAIN & MICKEY GILLEY/The Right Stuff (Epic)	85/31	0	25	60
	UFFEY LANE/Day By Day (Atlantic Americ)	<i>85/6</i>	5	32	48

MOST ADDED •

JOHN CONLEE (48) Way Back (MCA)
REBA McENTIRE (36) Your Mem'ry Last Night (MCA) RONNIE McDOWELL (33)
I Got A Million Of 'Em (Epic) GLEN CAMPBELL (32) Faithless Love (Atlantic America) CHARLY McCLAIN & MICKEY GILLEY (31) The Right Stuff (Epic)
WAYLON JENNINGS (30) Never Could Toe The Mark (RCA)
HANK WILLIAMS JR. (30) Attitude Adjustment (WB/Curb)
CHARLEY PRIDE (25) The Power Of Love (RCA) ATLANTA (25) Pictures (MCA) KENNY ROGERS (24) Evening Star (RCA)

HOTTEST

ALABAMA (81) When We Make Love (RCA) **CONWAY TWITTY (67)** Somebody's Needin' Somebody (WB) EDDIE RABBITT (44) B-B-B-Bring Up With Love (WB)
STATLER BROTHERS (41) Atlanta Blue (Mercury/PolyGram) **ANNE MURRAY (38)** Just Another Woman In Love (Capitol) EXILE (36)
I Don't Want To Be A Memory (Epic) DON WILLIAMS (33) That's The Thing About Love (MCA)

JUDDS (32) Mama He's Crazy (RCA/Curb) VERN GOSDIN (29)
I Can Tell By The Way You... (Compleat/PG)
EARL THOMAS CONLEY (27) Angel In Disguise (RCA)

most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in paren theses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is

BREAKERS_®

HANK WILLIAMS JR. Attitude Adjustment (WB/Curb)

On 75% of reporting stations. Rotations: Heavy 10, Medium 43, Light 66, Total Adds 30 including WCAO, WIXL, WIXY, WZZK, WCOS, KYXX, WUSQ, WUSN, WQHK, KXXY, KUZZ, KVEG, KRAK, KCBQ, KSAN. A Most Added Record. Moves 44-35 on the Country chart.

The information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 6-11-84.

WAYLON JENNINGS Never Could Toe The Mark (RCA)

On 65% of reporting stations. Rotations: Heavy 2, Medium 36, Light 64, Total Adds 30 including WCAO, WYRK, WRKZ, WWVA, WXBQ, WFNC, WUSQ, WMNI, KJJY, WWWW, WFMS, WIL, WTHI, KGHL, KYGO. A Most Added Record. Debuts at number 40 on the Country chart.

DID YOU KNOW THAT CMA:

...Opened an office in London to help promote, provide close contact, and expand Country Music in the European Marketplace?



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Country Music Association P. O. Box 22299-R Nashville, TN 37202



NEW & ACTIVE

BURRITO BROTHERS "My Kind Of Lady" (MCA/Curb) 80/8
Rotations: Heavy 3, Medium 29, Light 48, Total Adds 8, WOKQ, WKYG, WWVA, WIRE, WWJO, KKCS, KRSY, KIGO. Heavy: KIKK, WOW, WXCL. Medium: WEZL, WLWI, WUSQ, WTOD.

GLEN CAMPBELL "Faithless Love" (Atlantic America) 76/32
Rotations: Heavy O, Medium 23, Light 53, Total Adds 32 including WCAO, WRKZ, KIX106, WWVA, KMML, KISS-FM, WTQR, WITL, WBCS, WOW, WXCL, K102, KYGO, KFRY, KWJJ.

TAMMY WYNETTE "Lonely Heart" (Epic) 72/9
Rotations: Heavy 1, Medium 34, Light 37, Total Adds 9, WVAM, KIKK, WLWI, WKKQ, WITL, WTSO, WWJO, KKAL, KIGO. Heavy: WMC. Medium: WSNO, WYII, KASE, KRSY, KSOP.

JOHN CONLEE "Way Back" (MCA) 71/48
Rotations: Heavy 2, Medium 17, Light 52, Total Adds 48, including WOKQ, WPOR, KASE, WYNK, WSOC, WKSJ, KSO, KXXY, KVOO, KIK-FM, KUGN, KNIX, KSON, KMPS, KGA.

OSMOND BROTHERS "If Every Man Had A Woman Like You" (WB/Curb) 69/4
Rotations: Heavy 6, Medium 33, Light 30, Total Adds 4, KFDI, KUZZ, KIGO. Heavy: WTVY, WKSJ, WPAP, KKYX, KRMD, WQYK. Medium: WXKW, WSNO, CHOW, WIRE, WHBF.

ATLANTA "Pictures" (MCA) 67/25
Rotations: Heavy 0, Medium 20, Light 47, Total Adds 25 including WVAM, WKYG, WIXY, WGTO, WESC, WMC, KYXX, WGEE, KEBC, KFDI, KJOT, KYGO, Q92, KSOP, KIGO.

BECKY HOBBS "Oklahoma Heart" (Liberty) 67/6

Rotations: Heavy 1, Medium 22, Light 44, Total Adds 6, CHOW, WTVY, WQYK, KWMT, WMIL, KUZZ. Heavy: WOKK. Medium: WSNO, KMML, KRMD, WCXI, WXCL, KTTS, KQIL, KMPS.

KATHY MATTEA "You've Got A Soft Place To Fall" (Mercury/PolyGram) 60/21 Rotations: Heavy 0, Medium 10, Light 50, Total Adds 21 including WGNA, WPOR, CHOW, WXBQ, WGTQ, KISS-FM, WLWI, WTQR, WUSN, KRRK, WTSO, WMIL, WHBF, KTPK, KSOP.

REBA MCENTIRE "He Broke Your Mem'ry Last Night" (MCA) 54/36

Rotations: Heavy 1, Medium 12, Light 41, Total Adds 36 including WCAO, WPOR, WSOC, KHEY, WKSJ, KKYX, KRMD, WMNI, KSO, KEBC, WOW, KUZZ, KUGN, KSOP, KMPS, KGA. GUS HARDIN "How Are You Spending My Nights" (RCA) 48/22

ons: Heavy 1, Medium 5, Light 42, Total Adds 22 including WOKQ, KRRV, WEZL, KHEY, WWOD, WCMS, KKYX, KECK WOW, WXCL, KVOO, KUZZ, KUGN, KFTN, KGA.

O.B. McCLINTON "Honky Tonk Tan" (Moon Shine) 21/5
Rotations: Heavy 1, Medium 4, Light 16, Total Adds 5, WSNO, WYII, WEZL, WESC, KFGO. Heavy: WLWI. Medium: KRMD, WCXI. Light: WHBF, KSOP

SIERRA "Love Is The Reason" (Awesome) 19/9

Rotations: Heavy 0, Medium 1, Light 18. Total Adds 9, WCAO, WSNO, WKYG, KHEY, KISS-FM, KUGN, KRWQ, KRSY, KIGO.

GARY WOLF "You Bring The Heartache..." (Mercury/PolyGram) 19/6

Rotations: Heavy 0, Medium 0, Light 19, Total Adds 6, WBGW, WYII, KRRK, KEBC, KWJJ, KIGO. Light: KRRV, KRKT, KRWQ,

JACK GREENE "Dying To Believe" (EMH) 18/7

Rotations: Heavy 0, Medium 1, Light 17, Total Adds 7, WGNA, WBGW, CHOW, WTVY, KISS-FM, WCMS, Q92. Light: KSO, WAXX, KVOO.

MIKE CAMPBELL "You're The Only Star..." (Columbia) 16/6
Rotations: Heavy 0, Medium 0, Light 16, Total Adds 6, WYII, WTVY, WCMS, KRWQ, Q92, KRSY. Light: WSNO, KKYX, WIRK

JOE SUN "Bad For Me" (AMI) 15/7

Rotations: Heavy O, Medium O, Light 15, Total Adds 7, WPTR, WKYG, WYII, KRWQ, KQIL, Q92, KRSY. Light: WCMS, WIRK,

TOM T. HALL "Famous In Missouri" (Mercury/PolyGram) 14/14

Rotations: Heavy 0, Medium 1, Light 13, Total Adds 14 including WYII, WTVY, KISS-FM, WPAP, KBMR, KSO, KVOO, KFDI, KRKT,

GENE WATSON "Little By Little" (MCA) 14/10

Rotations: Heavy 0, Medium 3, Light 11, Total Adds 10, WTVY, WNOX, WKSJ, KRMD, WCXI, KRKT, KUZZ, KRWQ, KRSY, **KTOM**

VICTORIA SHAW "Needing A Night Like This" (MPB) 11/11
Rotations: Heavy 0, Medium 0, Light 11, Total Adds 11, WVAM, WBGW, WYII, KRRV, KISS-FM, KBMR, WXCL, KRWQ, KQIL, KRSY, KTOM.

DONNA FARGO "My Heart Will Always Belong To You" (Cleve. Int. One) 11/2

Rotations: Heavy 0, Medium 4, Light 7, Total Adds 2, WHBF, Q92. Medium: KLRA, WLWI, KFGO. Light: WGTO, WAXX, KEBC,

MAINES BROTHERS BAND "Amarillo Highway" (Mercury/PolyGram) 11/1 Rotations: Heavy 1, Medium 2, Light 8, Total Adds 1, KRWQ. Heavy: KMML. Medium: KYXX, KQIL.

m: KYXX, KQIL. Light: WVAM, WYII, KKYX,

JOHNNY LEE "The Eyes Of Love" (WB) 9/1

Rotations: Heavy 2, Medium 5, Light 2, Total Adds 1, KMPS. Heavy: WYNK, WNOX. Medium: WMNI, KTTS, KFDI, KQIL. Light WWVA

RAY CHARLES "Woman Sensuous Woman" (Columbia) 8/6
Rotations: Heavy 0, Medium 1, Light 7, Total Adds 6, WVAM, KFGO, KVOO, KFDI, KQIL, KCKC. Light: WBGW, KSSN

JESSI COLTER "Rock & Roll Lullaby" (Triad) 8/2 Rotations: Heavy 0, Medium 1, Light 7, Total Adds 2, KKYX, Q92. Medium: KLRA. Light: WLWI, KRRK, KFGO, WTSO, WTOD.

COUNTRY ALBUM TRACKS

Cuts are listed in order, with the first cut receiving the heaviest airplay.

SIGNIFICANT ACTION

JUICE NEWTON "A Little Love" (RCA) 43/14

Rotations: Heavy 1, Medium 7, Light 35, Total Adds 14 including WIXL, KXYL, WMNI, WCUZ, WMIL, KVOO, KFRY, KQIL, KSON,

KIMBERLY SPRINGS "Slow Dancin" (Capitol) 42/12
Rotations: Heavy 0, Medium 8, Light 34, Total Adds 12 including CHOW, WYII, WEZL, KHEY, WOKK, WKSJ, WPAP, KKYX, WCXI. RONNIE McDOWELL "I Got A Million Of 'Em" (Epic) 41/33
Rotations: Heavy 1, Medium 8, Light 32, Total Adds 33 including WXKW, WVAM, WMZQ, WMC, WLWI, KRMD, WOW, KTPK, KRKT, KMPS.

RAY PRICE "A New Place To Begin" (Viva) 33/7
Rotations: Heavy 1, Medium 4, Light 28, Total Adds 7, WGNA, WWOD, KTPK, KUZZ, KRSY, KGA, KIGO. Heavy: KFDI. Medium:

KENNY ROGERS "Evening Star" (RCA) 28/24
Rotations: Heavy 1, Medium 6, Light 21, Total Adds 24 including WXKW, WILQ, WXBQ, KSSN, WIRK, WCXI, KEBC, KFRY, KNIX, KWJJ, KCBQ.

LARRY WILLOUGHBY "Angel Eyes" (Atlantic America) 28/4
Rotations: Heavy O, Medium 2, Light 26, Total Adds 4, CHOW, KHEY, KFDI, KRKT. Medium: KLRA. Light: WBGW, WTVY, KRMD, KBMR, KIQV, KTOM.

RONNIE DUNN "She Put The Sad In All His Songs" (MCA/Churchill) 28/4

Rotations: Heavy O, Medium 2, Light 26, Total Adds 4, KRRV, WFNC, KTPK, KIGO. Medium: WBGW, KTTS. Light: WVAM, KHEY,

BOBBY JENKINS "Black Jack Whiskey" (Zone 7) 21/9

Rotations: Heavy 0, Medium 4, Light 17, Total Adds 9, WCAO, KHEY, WWOD, KISS-FM, WKSJ, KYXX, KFGO, WHBF, KUGN.

ARTIST/Song Title (Label)

Album Title

CONWAY TWITTY/I Don't Know A Thing... (WB)

HANK WILLIAMS JR./All My Rowdy Friends Are... (WB/Curb)

GARY MORRIS/Baby Bye Bye (WB)

MEL TILLIS/Texas On A Saturday Night (MCA)

ALABAMA/If You're Gonna Play In Texas (RCA)

GARY MORRIS/Faded Blue (WB)

CONWAY TWITTY/Bad Boy (WB)

GEORGE JONES/Learning To Do Without Me (Epic)

GARY MORRIS/Second Hand Heart (WB)

REBA McENTIRE/Poison Sugar (MCA)

HANK WILLIAMS JR./Country Relaxin' (WB/Curb)

GEORGE JONES/Radio Lover (Epic)

By Heart Major Moves Faded Blue New Patches Roll On

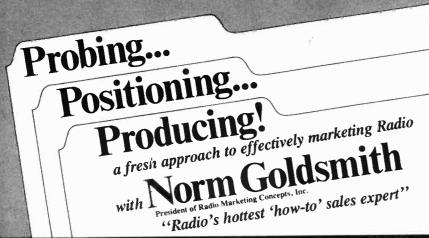
Faded Blue By Heart You've Still Got A...

Faded Blue

Just A Little Love Major Moves

Jones Country

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Regional Adds & Hots

MOST ADDED Waylon Jennings (RCA)

EAST

HOTTEST Alabama (RCA) Conway Twitty (WB) MOST ADDED **MIDWEST**

Glen Campbell (Atlantic America

Conway Twitty (WB) Alabama (RCA)

HOTTEST

SOUTH

Alabama (RCA)

WCMS-FM Norfolk, VA

GUS RARDIN
HIRE CAMPBEI
JOHN CONLEE
JACK GREENE
RONNIE NEDOW
TON T. HALL
HOTCEST:
ALBBAHA
VENS GOSDIN
CONNAY TRITTY
ANNE MURRAY
JUDDS

KYXX Odessa, TX

T.G. SHEPPARD
HANK WILLIAMS JR.
ATLANTA
JUICE HEMTON
BORBY JENKINS
ROTLESE HANDRELL
CONNAY TWITTY
JUDOS

ANNE MURRAY BANDY 6 STAMPLEY

WHOO Orlando, FL

WPAP-FM Panama City, FL

GUS HARDIN
GUS HARDIN
JORN CONLEE
TOM T. HALL
KIMBERLY SPRING
RONNIE MCOOWELL
JORNNY PAYCHECK
REBA HCENTIR
KEELE KILGORE
KEITH STEGALL
HOCEGE!
ALABAMA
GARY MORRIS
JUDDS

JUDDS JOHN ANDERSON DON WILLIAMS

none Hottast:

WRNL Richmond, VA

HOTTEST MOST ADDED John Conlee (MCA) Hank Williams Jr. (WB/Curb)

WEST

HOTTEST Alabama (RCA) Conway Twitty (WB)

EAST WCAW Charleston, WV JOHN CONLEE BURRITO BROTHERS GUE HARDIN HOTTER: STEVE WARINER COMMAY TWITTY VERM GOSDIN EXILE EARL THOMAS CONLE BILL MEDLEY WAYLON JEHN RAY PRICE

Glen Campbell (Atlantic America)

ATLANTA
GLEN CAMPBELL
JACK GREENE
HCCLAIN & GILLEY
KATHY MATTEA
HOCLES:
ALABAMA
JOHN ANDERSON
ANNE NUTRRAY
JUDOS
DON WILLIAMS WRKZ-FM Hershey, PA CHARLEY PRIDE GLEN CAMPBELL MAYLON JENNINGS MCCLAIN & GILLEY HOCLAIN Bottast: BANDY & STAMPLEY LEE GREENWOOD COMMAY TWITTY

WPTR Albany, NY JIM GLASER JOHNNY PAYCHECK JOE SUM BOBBY PARRISH RICKY SKAGGS

CHARLEY PRIDE SHELLY WEST Hottest: ALABAMA COMMAY TWITTY DAVID ALLAN COE EXILE STEVE WARINER WXKW Allentown, PA

WVAM Altoona, PA HAYLON JENNINGS
JOHN CONLEE
REBA HOENTIRE
ROWNIE MCDOWELL
RAY CHARLES
BUFFALO & BRANDY
ROTEST
CONMAY TWITTY
EDDY RAVEN
EXILE

MCCLAIN 6 GILLEY
HANK MILLIAMS JR.
JUICE HEMMON
ATLANTA
JOHN CONLEE
ROCTARE:
VERN GOED IN
EXILE
STATLER BROTHERS
B.J. THOMAS
EDDIE RAEBITT WCAO Baltimore, MO HIRRITO BROTHI
JOHNY LEE
KATHY MATTER
ATLANTA
SIERRA
JOE SUN
CONMAY TWITTY
HOTES GOD IN
JUDDS
RONNIE MILSAP

BARTHORS, ME
RAHDY & STAMPLEY
REBA MCENTIRE
HANK WILLIAMS OR
SIERRA
JUICE NEMTON
BOOBBY JERKINS
HOTCE NEMTON
ALABAMA
CORNAY TWITTY
ANNE MURRAY
EXILE
EDDIX RARBITT

WPOC-FM Baitimore, MO

WSNO Barre, VT

TOM T. NALL
MERLE KILGORE
O.B. MCLINTON
RODRY ROBBINS
SIERRA
LEONA WILLIAMS
HOCCORT
EXTLE
RONNIY BROTHERS
EXILLE
RONNIE MILBAR
ANDE MURRAY
EDDIE RABBITT

MAYLON JENNINGS
MCCLAIM & GILLEY
GEORGE STRAIT
HANDY & STAMPLEY
HOTCEST:
ALABAMA
VERN GORDIN
GEORGE JOHES
COMMAY THITTY
EXILE

CHARLEY PRIDE
JIM GLASER
MEL TILLIS
MARE GRAY
KENDALLS
HOTTESET:
ALABAMA
EARL THOMAS CONLI
EDOIE RABBITT
BELLANY BROTHERS
T.G. SHEPPARD

EARL THOMAS CONLE RONNIE MCDOMELL LEE GREENWOOD BARBARA ALMORELL NOTES ST. JUDDS DOLLY PARTON DON WILLIAMS T.G. SHEPPARD RONNIE MCDOWELL

Welland, ONT

DILLY PAPTON

IDLE GLASSE

RANK WILLIAMS JR

BECTY HOBBS

ENGER STRAIT

BECTY HOBBS

ENGERIES

BECTY HOBBS

TERY SURGION

WAYLON TERMY SURGION

WAYLON TERMY SURGION

WAYLON TERMY SURGION

LERNY MICHES

KEITH STEEALL

LERNY MICHES

KATHY MATEA

BOOLE FARBUT

BOOLE FARB

WWVA

Wheeling, WV
BANDY & STAMPLEY
BURRITO BECTHERS
JIM GLAMER
EXEMDALS
HARK GRAY
GLEN CAMPBELL
MAYLON JEHNINGS
HOTHER
EDDIE RABBITT
EDDIE RABBITT
DON WILLIAMS
JANIE FRICKE
LEE GREENWOOD

WEEP Pittsburgh, PA

WPOR-FM Portland, ME

PORTRAIN, ME
JOHN CONLEE
REDA MENTITE
JUICE NEWTON
NCCLAIN & GILLEY
KARNY MATTEA
NCGUFFEY LANE
HOTEST:
ALABANA
CORNAY TWITTY
EXILE
BILL MEDLEY

WNYR Rochester, NY

JIM GLASER BARBARA MANDRELL Hottest: ALARAMA GEORGE JONES CONMAY TWITTY

WHIMMAPORT, MD

BILLY G. SHITH
KIMMERKI SPRINGS
VICTORIA SHAM
GRAF MOLE
ALE SHAPPELL
JIMPY LEE HUPP.
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JORNIY PAVCHECK
BORNY G. RICE
TON T. BALL
HOTCHEST
COMMAT THITTY
VERN GOOD IN
STRVE MARKER
ALABAMA
ALABAMA

JUICE NEWTON KENNY ROGERS HAC DAVIS GLEN CAMPBELL JIM GLASER HOTERST HOTERST ALABAMA HOE BANDY STATLER BROTHI MEL TILLIS CONMAY TWITTY

WIXY Springfield, MA CHARLEY PRIDE ATLANTA KATHY MATTEA MAYLON JENNINGS HANK WILLIAMS JR. HOTCOST, LABAMA COMMAY TWITTY STEVE WARINER EDOIE RABBITT

158 Reporters

145 Current Reports

The following stations reported no change in rotation this week:

KOMA/Oklahoma City

KS100/Cleveland

The following stations did not report this week and therefore

their playlists were frozen:

WPOC/Baltimore

WAXX/Eau Claire

WDAF/Kansas City WONE/Dayton KIOV/Sioux Falls KTTS/Springfield

WHOO/Orlando

WKIX/Raleigh-Durham WRNL/Richmond WSM/Nashville KLRA/Little Rock

> KCUB/Tucson KLZ/Denver

MIDWEST

BARBARA MAMDREUL CHARLEY PRIDE HANK WILLIAMS JR. JIM GLASER HOTCEST: COUMAY TWITTY BARL THOMAS CONLE GARY MORRIS JANIE FRICKE DON WILLIAMS

HANK WILLIAMS JR.
DOLLY PARTON
BARBARA HANDRELL
KENDALLS
KATHY HATTEA
KEITH STEGALL
HOttest:

WUBE-FM Cincinnati, OH

WMNi Columbus, OH

WLLR Davenport, IA

WONE Dayton, OH

WMZQ Washington, D.C.

KIX106 Washington, DC

GLEN CAMPBELL MCCLAIN & GILLEY NOTCEST: ALABAMA CORMAY TWITTY GEORGE JONES STATLER BROTHERS RONNIE MILSAP CHOW Welland, ONT

KS100 Cleveland, OH none Hottest:

CHARLEY PRIDE
HANK WILLIAMS JR.
GEORGE STRAIT
BANBARA MANDRELL
WAYLON JENNINGS
HOLEGET:
CONNAY THITTY
STEVE WARINER
EKILE
ANNE MURRAY
EDDIE RABBITT

HOTCEST:
ALABAMA
CONWAY TWITTY
STATLER BROTHERS
EDDIE RABBITT
MITTY GRITTY DIRT WCXI-FN

GENE WATSON
KENNY ROCERS
DANNY SHIRLE
KEMBERLY SPR
SHELLY MEST
HOTLEST:
JUDDS
EARL THOMAS
EDDIE RABBIT
ANNE MURRAY
ALABAMA WWWW-FM Detroit, MI

Des Moines, IA

TOM T. HALL RONNIE HCDOWED JOHN CONLEE REBA HCENTIRE GARY HORRIS

DAVID ALLAN COE

WITL-FM Lansing, Mi

John Conlee (MCA)

KRRK E. Grand Forks, MN WTSO Madison, Wi

KFGO Fargo, ND

JOHN CONLER REBA HOENTIRE O.B. McCLINTOS BOBBY JENKINS GUS HAMDIN RAY CHARLES HERLE HAGGARD HOTES THE ALABAMA VERN GOSDIN GEORGE JONES CONNAY TWITTY EXILE

KWMT Fort Dodge, IA

Davenpor, IA

BELLAMY BROTHERS
NITTY GRITTY DIRT
LEE GREENHOOD
HOTLEST:
ALABAMA
DAVID ALLAN COE
VERN GOSDIN
STATLER BROTHERS
CONWAY TWITTY

DOLLY PARTON
MICHAEL MURPHET
BARBARA MANDREE
CHAPLEY PRIDE
HANK MILLIAMS;
DEBORAN ALLEM
GEORGE STRAIT
T.G. SHEPPARD
HOTEGET
EDDIE RABBITT
EXILE
GEORGE JONES
CONNAY TWITTY
JANIE FRICKE

WGEE Green Bay, WI

WFMS-FM Indianapolis, IN MAYLON JENNINGS CHARLEY PRIDE ATLANTA NCCLAIN & GILLEY REBA MCENTIRE HOCLEST: ALBBAMA ANNE MURRAY TOM JONES -STATLER BROTHERS GARY MORRIS

HANK WILLIAMS JR.
CHARLEY PRIDE
WAYLON JENNINGS
TAMMY WYNETTE
GLEN CAMPBELL
HOCLEGE:
ALABAMA
B.J. THOMAS
EARL THOMAS CONLE
JUDDS JUDDS RONNIE MILSAP

GLEN CAMPBELL GUS HARDIN KEITH STEGALL HOTTEST STEVE MARINER HEL TILLIS VERN GOSDIN DON WILLIAMS CORWAY TWITTY

MANE WILLIAMS JR
JOHN CONLEE
TAMMY WYNETTE
GUS RAMEN IN
GLEN CAMPBEL
JIN GLASER
KATHY MATTEA
HOTESEL
CONNAX TWITTY
DON MILLIAMS
EARL THOMAS CONLE
EDOLE RABBITT
JANIE PRICKE

WMIL Milwaukee, Wi

WBCS Mliweukee, Wi B.J. THOMAS ANNE MURRAY STATLER BROTHERS EARL THOMAS CONLI

GLEN CAMPBELL BECKY HOBBS ATLANTA JOHN COMLEE VINCE GILL REBA MCENTIRE HOTCE WIT: GEORGE JONES CONMAY TWITTY EXILE JUDDS DON WILLIAMS MCCLAIN & GILLEY
MAYLON JENNINGS
REBA MCENTIRE
JUICE MEMTON
NOTUBERTON
NOTUBERTON
CONNAY TWITTY
VERN GOBDIN
ALABAMA
ANNE MURRAY
MCGUFFEY LANE

WCUZ-AM/FM Grand Rapids, N

MEL HCDANIEL
MICHAEL MURPHEY
REBA HCENTIRE
JOHN CONLEE
MCCLAIN & GILLEY
JOHNNY LEE
SHELLY WEST
CHARLEY PRIDE
HANK MILLIAMS JR.
HOTESEL
ALABAMA
JUDDÓ

KEBC-FM Oklahoma City, OK GEORGE STRAIT
B.J. THOMAS
MCCLAIN & GILLEY
ATLANTA
JOHN CONLEE
MAYLON JENNINGS
REBA MCENTIRE
RONNIE MCOOWELL
KENNY MCGERS
GARY MOJE
HOTEOST
JUDOS
GARY MORRIS
JUDOS
JUDON ANDERSON

JOHN ANDERSON DON WILLIAMS KOMA Oklahoma City, OK

none Hottest:

WOW-AM/FM Omaha, NB HONNIE HCDOWELL HERLE KLIGORE REBA HCENTIRE JOHN CONLEE GUS HARDIN GLEN CAMPBELL HOTTEST: VERN GOSDIN ALABAMA GARY MORRIS CONNAY TWITTY BANDY & STAMPLEY

BELLAMY BROTHERS
MEL TILLIS
BURRITO BROTHERS
HOTCEST:
ALABAMA
VERN GOSDIN
CORMAY TWITTY
GARY MORRIS
JUDDS WDAF

WHBF Rock leland, IL

CHARLEY PRIDE MCCLAIN & GILLEY BARBARA HANDRELL KATHY WATTEA DOWNA FARGO BOBBY JENKINS

KIOV-FM Sloux Falls, SD

KTTS-AM/FM Springfield, MO none Hottest hone

WWJO St. Cloud, MN COMPANY THE TY ALABANA RODE RABBITT HELT TALL BANA RODE RABBITT HERT RABBITT RABBITT RABBITT RABBITT RABBITT RABBITT RABBITT RABBIT

WIL-AM/FM St. Louis, MO MAYLON JENNINGS DEBORAH ALLEN GEORGE STRAIT HOTTGEST: VERN GOEDIN COMMAY TWITTY DAVID ALLAN COE ALABAMA EXILE

K102 Sl. Paul, MN

WDGY Minneapolis, MN WTHI-FM Terre Haute, IN FENDALLS
JOBENTY RODRIGUEZ
HOTTEST TO THE TOTAL
CONNAY THITTY
EARL THOMAS CONL
JANIE PRICKE
DON MILLIAMS
LEE GREENWOOD

WAYLON JENNINGS
MARK GRAY
MCCLAIN & GILLEY
SHELLY WEST
MCGUFFEY LANE
MOTOGREY
EXILE
STATLER BROTHERS
CONMAY INITTY
EARL THOMAS CONLE
JANIE FRICKE WTOD Toledo, OH

JOHN CONLEE MCCLAIN & GILLEY KIMBERLY SPRINGS J.M. THOMPSON HOTCEST: VERN GOSDIN STATLER BROTHERS MEL TILLIS HITTY GRITTY DIRT GEORGE STRAIT KXXY Oklahoma City, OK

KTPK-FM Topeka, KS JOHN CONLEE
RONNIE MCDOWELL
REBA MCENTIRE
RAY PRICE
RATHY MATTEA
RONNIE DUNN
HOTCHEST:
EXILE
LCUISE MANDRELL
ALBANA
CONNAY TWITTY

KVOO Tulsa, OK MAYLON JENNIN JOHN CONLEE MAYNE KEMP REBA MCENTIRE GUS HARDIN TOM T. HALL BONNIE MCDONEI DANI MICHELLS HELLE WILGORE JOICE NEWTON RAY CHARLES MERLE HAGGARD HOTCE ST.

TOM T. HALL
LARRY WILLCOUGHBY
MERLE KILGORE
OSMOND BROTHERS
RAY CHARLES
ATLANTA
LEFTY FRIZZELL
HOTTERLY
VENN GOSDIN
GEORGE JONES
EXILE
ARL THOMBE CONL

HAME WILLIAMS JE HOTEST: ALABAMA BAMDY & STAMPLEY LES GREENWOOD ROWNIE MILBAP GLEN CAMPBELL KRRV Alexandria, LA

Ronnle McDowell (Epic)

John Conlee (MCA)

MOST ADDED

SOUTH

none Nottest: none MEL TILLIS KMML Amarillo, TX

KATHY MATTEA DANNY SHIRLEY GLEN CAMPBELL REBA HOEPIERE DAVID ROGERS KENNY ROCERS CONNAY THITTY HOTCAST: VERN GORDIN CONNAY THITTY STATLER BROTHER EDDIE RABBITT MAINES BROTHERS

MIKE CAMPBELL GENE WATSON JACK GREENE FONNIE MCDOWEI TON T. HALL HONNY HOBBINS BECKY HORBS HOTTEST VERN GOEDIN MEL TILLIS ALASAMA BANDY & STAMPI GEORGE STRAIT

KHEY El Paso, TX

WFNC Fayetteville, NC

WYNK Baton Rouge, LA

KASE Austin, TX

JORN COHLEE REBA HCENTIRE JOEN ANDERSON HOTTOST DON WILLIAMS T.G. SURPRA

Hottest: JUDOS LEE GREENMOOD JOHNNY LEE GEORGE STRAIT GEORGE JONES KLVI Beaumont, TX

BELLAMY BROTHERS BANDY & STANDLEY JOHNNY LEE NITTY GRITTY DIRT HOCEAST: EARL THOMAS CONLE RONNIE MILSAP STATLER BROTHERS DON WILLIAMS B.J. THOMAS

WZZK-FM Birmingham, AL HANK WILLIAMS JR.
GEORGE STRAIT
BARBARA HANDRELL
JIM GLASER
HOELEST.
ALABAMA
STEVE WARINER
EXILE
ANNE MURRAY
STATLER BROTHERS

WXBQ-FM Bristol, VA

ATLANTA
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ROWNIE DOWNELL
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HOLLES WESC-AM/FM Greenville, SC

KIKK-FM

KILT-FM Houston, TX

MCCLAIN & GILLEY GEORGE STRAIT

KENNY BOGERS
REBA MCERFIRE
RONNIE MCHOWELL
JOHN CONLE
KATHY MATTEA
MAYLON JENNINGS
HOTCAST:
ALABAHA
VERN GOSDIN
MERLE HAGGARD
LEE GREENWOOD
JUDDS KXYL

COMMAY TWITTY GRORGE JONES

HOTTEST:
ALABAMA
DAVID ALLAN COE
VERN GOSDIN
MERLE HAGGARD
EDDY RAVEN WNOX Knoxville, TN KENNY ROGERS
GENE MATSON
MAYNE KEMP
RONNIE MCDOWELL
Hottest:
DAVID ALLAN COE
TOM JONES
JUDDS

JUDDS MEL TILLIS WSOC-FM Charlotte, NC MAC DAVIS KENNY ROGERS Hottest: CONWAY TWITTY STEVE WARINER GARY MORRIS JOHN CONLEE KATHY MATTEA GUS HARDIN RONNIE MCDOWEL REBA MCENTIRE GEORGE JONES EXILE CONWAY TWITTY ALABAHA EDDIE RABBITT EARL THOMAS CONLE

KLRA Little Rock, AR WAMZ-FM Louisville, KY WGTO Cypress Gardens, Ft

KLLL Lubbock, TX

CHARLEY PRIDE

JUDDS EDDIE RABBITT DON WILLIAMS

WWOD/WKZZ Lynchburg, VA

HOTTAGET: STATLER BROTHERS EARL THOMAS CONL GEORGE JONES ALABAMA KENDALLS

WMC-AM Memphis, TN

EARL THOMAS CONLE JANIE FRICKE

CYPTERS GATGERS,
BARRAR HANDRELL
CHARLEY PRIDE
KATHY HATTEA
ATLANTA
KENNY HOGERS
HOTLAST
CONNAY THITTY
STATLER BROTHERS
ZOALE RABBITT
JANIE FRICKE
DON WILLIAMS

KPLX-FM Dallas/Ft.

JIN GLASER
HAMK MILLIAMS JR.
CHARLEY PRIDE
GEORGE STRAIT
MITTES
VERN GOSDIN
HOCLEST, GEORGE JONES
VERN GOSDIN
ALABAMA
STATLER BROTHERS
EXILE

ATLANTA
ROWNIE MCDOWELL
REBA MCENTIRE
MCCLAIN E GILLEY
KATHY MATTEA
MOTHER TOTHERS
STATLER BROTHERS
COMMAY TWITTY
LEE GREENHOOD
DON WILLIAMS

WOKK Meridian, MS KIMBERLY SPRINGS
MCCLAIN & GILLEY
RONNIE MCDOWELL
GUS HARDIN
HOTE-SET
BANDY & STAMPLEY
T.G. SREPPARO
COMMAY TRITTY
EXILE
B.J. THOMAS

KKYX Sen Antonio; TX GLEN CAMPBELL ATLANTA JOHN CONLEE REBA MCENTIRE GUS HARDIN KIMBERLY SPRINGS JESSI COLTER MOTERET: ALABAMA
GARY MORRIS
EARL THOMAS CONLE
JANIE PRICKE
BANDY 6 STAMPLEY

MIAMI, FL
SIERBA
T.G. SHEPPANO
JOHNY SODRIGUEZ
JACK GREENE
JACK STAND
CHARLE
GROENE STRAND
COUNCES
LANNY JAMES
KATTY NATTEA
LANNY JAMES
KATTY NATTEA
LANNY JAMES
KATTY STRANLA
GREEN JANNY
KATTY
KATTY KRMD-AM/FM Shreveport, LA

WKSJ-FM Mobile, AL WQYK-FM Tampa/St. Pète, FL JOHN CONLER REBA MCENTIRE REBA MCENTIRE REINLY ROGERS KIMBERLY SPRING RONNIE MCDOWELL GENE WATSON BOBBY JENKINS SHELLY WEST KATHY MATTER HOTEGET: JUDDS CONNAY TMITTY EARL THOMAS CON MICHAEL MURPHEY EDDIE RABBITT

WLWIFM Montgomery, AL

RONNIE MCDOWELL BELLAMY BROTHERS KATHY MATTEA JOHNNY RODRIGUEZ TAMMY WYNETTE KENNY ROGERS JIMMY MAC HOTLBET: ALABMA COMMAY TWITTY JUDDS

LEE GREENWOOD HANK WILLIAMS

WSIX-FM Nashville, TN

GARY MORRIS
LOUISE MANDRELL
BELLAMY BROTHERS
HOTLEST:
HICHAEL MURPHEY
RONNIE HILSAP
MERLE HAGGARD
B.J. THOMAS
DON WILLIAMS

MCCLAIN & GILLEY BARBARA MANDRELL WAYLON JENNINGS JORNNY RODRIGUEZ BECKY HOBBS KIMBERLY SPRINGS OAK RIGGE BOYS EDDIE RABBITT LEE GREENWOOD

WIRK-FM West Palm Beach, Fi VINCE GILL
MCGUFFEY LANE
JOHN CONLEE
KENNY ROCERS
HOCLEST:
ALABANA
HITTY GRITTY DIRT
STATLER BROTHERS
BOLLAY BROTHERS
DOLLY PARTON

WUSQ-FM Winchester, VA MARK GRAY
MCCLAIN & GILLEY
GLEN CAMPBELL
HOTEAS:
STATLER BROTHERS
GARY HORRIS
ANNE HURRAY
ALABAMA
JUDDS

WTQR-FM Winston/Sale

WEST

KGEM/KJOT Bolse, ID BANGAR ARADRELL
HARK WILLIAMS JR.
CRARLEY PRIDE
ATTABETA
GLAN CAMPBELL
HECLAIN & GILLEY
VINCE GILL
EXITH STEGALL
KOTTAGE
STATLER BROTHERS
BOJ THOMAS
EDOIE RABBITT
NITTY GRITTY DIRT
BANDY & STANPLEY
BANDY & STANPLEY

KVOC Casper, WY DOLLY PARTON BARBARA HANDRELL JIM GLASER HANTE WILLIAMS JR. HOCLEST: STEVE MAZINER STATLER BROTHERS DON WILLIAMS ROWNIE MILSAP LEE GREENMOOD

HATHER BROTHERS
ERBYT MOCERS
GENE MATHON
STERNA
HIRE CAMPBELL
JOE SUN
TON T. HALL
JOENNY PAYONED
VICTORIA SHAM
MOTHER HILSAP
MOTHER HILSAP
MOTHER HILSAP
GEORGE JOHES
STEVE MARINER
EARL THOMAS CO
DOM WILLIAMS KUUY Cheyenne, WY

JIM GLASER BARBARA HANDRELL CHARLEY PRIOE HANK WILLIAMS JR. BURRITO BROTHERS HOLLBUR JR. COMMAY TMITTY STATLER BROTHERS ANNE HURRAY DOM MILLIAMS

KYGO-FM Denver, CO

KRKT Albany, OR HARK GRAY
LARRY WELLOUGHBY
LARRY WELLOUGHBY
LARRY TENKINS
ROWHITE ROCOWELL
TOR T. HALL
TOR T. HALL
ROLLOW
GIVE MATSON
HOTER
GOIN HALLIANS
EDDIE HAMBITT
GARY MORES
EARL THOMAS CONLE
KRST-FM KRST-FM

KIK-FM Ansheim, CA JOHN ANDERSON
MEL TILLIS
BELLAMY BROTHERS
T.G. SHEPPARD
KOTCHERS
CONMAY TWITTY
GARY MORRIS
STATLER BROTHERS
LEE GREENMOOD
JUDDS VINCE GILL JORN CONLEE CHARLEY PRIDE HOTTEST ALABAMA JEFF PEARSON EDDIE RABBITT EARL THOMAS C DON WILLIAMS

KYAK Anchorage, AK

KKAL Arroyo Grande, CA

JOHN CONLEE REBA MCENTIRE TAMMY WYNETTE MEL TILLIS GEORGE JONES CONNAY TWITTY VERM GOBDIN EXILE ANNE MURRAY

GEORGE TRAIT
HANN WILLIAMS JR.
JIN GLABER
WAYLON JEMINOS
JR.
GARREY
WAYLON JEMINOS
REA HORYLIRE
HORN JEMINOS
REA HORYLIRE
HORN JEMINOS
ROMP JRACE
HORN JEMINOS
ROMP JRACE
HORN JEMINOS
ROMP JEMINOS
ROMP

HANK WILLIAMS IR. BARBARA MANDRELL MCCLAIN & GILLEY HOTCOGE : EXILE STATLER BROTHERS EDDIE RABBITT BILL MEDLEY BANDY & STAMPLEY

KUGN-FM Eugene, OR

BARBARA MANDRELL
RESA MCENTIRE
JOHN COMILES
HOCLAIN & GILLEY
GUS HARDIN
SIERRA
BOBBY JEMENTS
HOTLEST
ALABAMA
STATLER BROTHERS
CONNAY THITTY
LET GREENHOOD
SANDY & STAMPLEY

KNEW Oskland/S.F., CA JIM GLASER CHARLEY PRIDE HANK WILLIAMS JE BARBARA MANDRELC HOTEGE: ALABAMA COMMAY TWITTY JUDDS NEL TILLIS BANDY & STAMPLEY DOLLY PARTON
DEBORAH ALLEN
GEORGE STRAIT
BANDY & STAMP
HOTE-SET,
ALABAMA
EXILE
ANNE HURRAY
EDDIE RABBITT
STATLER BROTH

KNIX-FM Phoenix, AZ DAVID ALLAN CO KWJJ Portland, OR

ALABAKA KFTN Pravo, UT KRSY Roswell, NM

EXEMPT ADGERS
JUICE MEMPTON
RODRY ROBBING
RAY CHRAINES
ROPRITE MCDOWELL
ROLLOW
TON T. HALL
JOE SUM
VICTORIA SHAM
NOTEMAT
LALAMAN
JUDDS
RITTY GRITTY DIRT
BAMOY & STAMPLEY
HARK WILLIAMS JR.

KEIN Great Falls, MT

KVEG Las Vegas, NV RESA HOENTIRE JOHN CONLEY RAY CHARLES KENNY ROGERS Hottest:

KCBQ San Diego, CA

KSAN San Francisco, CA

KGA Spokene, WA

BARRASA NAMINELL
CHARLEY PRIDE
MARK CREW
MARK KCUB Tucson_ AZ

KCCY-FM Pueblo, CO JUDDS
ROMMIE MCDOMELL
SHELLY WEST
HOTESE:
EARL THOMAS COMLE
KANEN BROOKS
BILL HEDLEY
EDDIE RABBITT
JAHIE PRICKE

RESHAY ROGERS
ON MILLIAMS
ON MILLIAMS
SENE WATCH
VICTORIA SHAM
NAUTH BETTH
RAY PRICE
SIERRA
HIRE CAMPRELL
JOE SUM
BURNITO SROTHERS
HABANA
EXILE
LOUISE HANORELL
LOUISE HANORELL
LOUISE HANORELL
ONNAY THETTY
GEORGE JOMES

ROTTEST: EDDY RAVEN VERN GOEDIN ALABAMA GEORGE JONES CONWAY TWITTS

KTOM Selines, CA KENNY ROGERS VICTORIA SHAM GENE WATSON BOBBY G. RICE CONWAY TWITTY Hottest: JUDDS

KSOP-FM Salt Lake City, UT ATLANTA
REBA ROENTIRE
LEON RAINES
HANK MILLIAMS JR
HARVEL FELTE
KATHY MATTEA
JOHN CONLEE
HOTE OF JUNES
JUDOS
JUDOS
JUDOS
JUDOS

KCKC San Bernardino, CA

KSON-FM San Diego, CA

KMPS-AM/FM Seattle, WA

ROTTORY

BILL MEDIEY

JUDDS

RONNIE MILSAP

DON MILLIAMS KIGO St. Anthony, ID

JORN CONLEY
REBA MCENTIRE
JUICE MEMPTON
GLEN CAMPBELL
KEDNY ROGERS
HANK MILLIAME
MCTESE:
CONNAY TWITTY
EDDIE RANGITT
DAVID ALLAN CO
LEE GREENWOOD
EXILE

Hottest: JORN ANDERSON DON WILLIAMS ALABAMA EDGIE RABBITT BANDY & STAMPLE

KENNY ROGERS
VINCE GILL
JOHN CONLEE
JUICE NEWTON
HOTEGET:
STEVE MARINER
CONNAY THITY
ANNE MURRAY
ALABAMA
HITTY GRITTY DIRT

COLLY PARTON BAMBARA HANDRELL GEORGE STRAIT HANT WILLIAMS JR. CHARLEY PRIDE HOTEBET STRAIT ANNE HURRAY EDOLE RABBITT S.J. THOMAS DAVID ALLAN COE

www.americanradiohistory.com



EARL THOMAS CONLEY "Angel In Disguise"
PB-13758

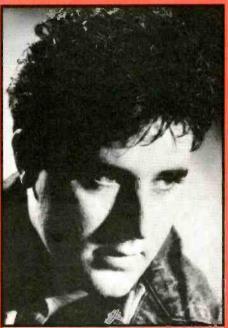
Lean, Clean, Singing Machine! R&R 8 * BB 12 * GB 12 *



THE JUDDS "Mama, He's Crazy" Really Shaping Up! R&R 15 ★ BB 14 ★ CB 14 ★



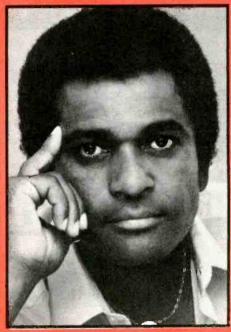
RONNIE MILSAP "Still Losing You"
PB-13805 Always Fit To Hit! R&R 13* BB 21* CB 19*



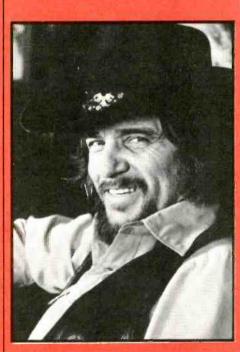
VINCE GILL "Oh, Carolina"
PB-13809

Developing Big Muscle!

OWNER BREAKER R&R 44★ BB41★ GB 30★



CHARLEY PRIDE "The Power Of Love" High Chart Rate! BREAKER



"Never Could Toe The Mark" Another Great Work-out R&R 40 ★ BB 60 ★ CB 50 ★

RCA...KEEPING YOUR PLAYLIST STRONG!

Adult/Contemporary Continued from Back Page

CHART EXTRAS

Chart Extras are those songs which have achieved Breaker status, yet do not have sufficient airplay strength to chart.

JERMAINE JACKSON

Tell Me I'm Not Dreamin' (Too Good To Be...) (Arista)

58% of our reporters on it. Rotations: Heavy 17/0, Medium 40/1, Light 18/0, Total Adds 1, 610TVN. Heavy: KGW, KEY103, WAHR, WAVE, WMHE, WWNR, WSKI, WWPA, WSKY, WCKQ, WCHV, WGSV, WKYX, WCIL, WBOW, KQ\$W, KR\$B.

BREAKERS

DAN HARTMAN I Can Dream About You (MCA)

63% of our reporters on it. Rotations: Heavy 8/1, Medium 47/4, Light 26/6, Total Adds 11, WLTF, WISN, WMYX, KEZR, WRIE, WPJB, WGY, WAFB, WIVY, KKUA, KCRG. Debuts at number 24 on the A/C chart.

NEW & ACTIVE

LEE GREENWOOD "God Bless The U.S.A." (MCA) 69/4

Rotations: Heavy 6/0, Medium 34/1, Light 29/3, Total Adds 4, 3WS, KVIL-FM, WPJB, KFQD. Heavy: WFBR, WAHR, WHHY WWNR, WEIM, KKJO. Medium: WSB, WISN, WCCO, KGW, WAEB, WRIE, WTIC, WGY, WKGW, WAFB, WBT, KRBE-FM, WMAZ, WRVA, WHBY, WNAM, WING, KOIL, 3WM, KSL, WSKI, WTNY, KORQ, WSKY, WCKQ, WGSV, WJBC, WCIL, WHNN, WJON, KTWO, KQSW, WTKO.

MICHAEL JACKSON "Farewell My Summer Love" (Motown) 67/9

Rotations: Heavy 8/1, Medium 41/4, Light 18/4, Total Adds 9, GR55, KVIL-FM, WHB, WISN, WICC, WRIE, WSNY, WFMK, KQSW. Heavy: WAEB, WKJJ, WEZS, WLTE, KFI, WCIL, KALE. Medium: WTAE, Y97, WLTT, WSB, WSB-FM, 55KRC, KOST, KBEST, WRKA, WMAZ, WHHY, 2WD, WMGN, 3WM, WMHE, KBOI, KUGN, KIXI-FM, WWNR, WEIM, WSKI, WTNY, KORQ, WSKY, WCKQ, WGSV, WJBC, KEEZ, WHNN, WJON, KKJO, KTWO, K99, KRSB, 97AIA, KRNO.

DAVE GRUSIN "Theme From 'St. Elsewhere" (GRP) 65/9
Rotations: Heavy 0/0, Medium 37/3, Light 28/6, Total Adds 9, WFBR, WSB-FM, WLTF, KEZR, WAVE, WING, 3WM, KCRG, KQSW.
Medium: WRMM, KUDL, WCCO, KBEST, WAEB, WTIC, WBT, WVLK, WMAZ, WRVA, WHBY, KRNT, WMHE, KBOI, KUGN,
KWAV, KSL, KIXI-FM, KKPL, WWNR, WEIM, WTKO, WKNE, WSKI, WCKQ, WGSV, WAGE, WKYX, WCIL, WJON, KKJO, WBOW,
KTWO, KRSB.

LIONEL RICHIE "Stuck On You" (Motown) 60/33

Rotations: Heavy 12/1, Medium 22/12, Light 26/20, Total Adds 33, 3WS, WTAE, WLTT, W101, WCLR, KUDL, WISN, KGW, KFMB, KJR, V100, WSFM, WBT, WGOW, WRKA, WLAC-FM, WRVA, WNAM, WING, WTRX, WENS, WMGN, KOIL, WMHE, KBOI, KWAV, KIXI-FM, WWNR, KORQ, KEEZ, KWEB, K99, KRSB. Heavy: WSB-FM, 97AIA, KOST, B100, KBEST, KEZR, WRVR, WHHY, WEZS, WSNY, KFI. Medium: WPIX, WRMM, 55KRC, WARM98, KUGN, WSKI, WCKQ, WGSV, WBOW, WMAZ. Due to heavy air play, debuts at number 23 on the A/C chart

THOMPSON TWINS "Doctor! Doctor!" (Arista) 57/4

Rotations: Heavy 1/0, Medium 33/0, Light 23/4, Total Adds 4, 97AIA, WHB, V100, KFQD. Heavy: WCKQ. Medium: WPRO, KVIL-FM, WMJJ, KRBE-FM, WIVY, WMAZ, WRVR, WFMK, WMGN, 3WM, WMHE, KMJJ, KWAV, KIXI-FM, WEIM, WSKI, WTNY, WWPA, KORQ, WSKY, WCHV, WAGE, WKYX, WCIL, KCRG, KEEZ, WJON, WBOW, K99, KRNO, KQSW, KRSB.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
	•			
1 CYNDI LAUPER	122/0	102	19	1
2 DAN FOGELBERG	120/0	95	23	2
MIKE RENO & ANN WILSON	121/5	84	35	2
4 DENIECE WILLIAMS	115/0	89	23	3
6 CULTURE CLUB	109/0	77	25	7
6 PEABO BRYSON	120/7	57	54	9
ANNE MURRAY	111/0	68	31	12
(3) KIM CARNES	102/2	62	31	9
LAURA BRANIGAN	114/9	44	60	10
10 ALABAMA	101/2	57	38	6
11 KENNY ROGERS	96/0	53	35	8
2 ELTON JOHN	111/22	18	66	27
MICHAEL MARTIN MURPHEY	100/0	40	46	14
1 JOE JACKSON	103/18	32	54	17
13 ALAN PARSONS PROJECT	107/11	23	66	18
18 SERGIO MENDES	101/6	19	70	12
D JOHNNY MATHIS	98/10	16	63	19
18 LIONEL RICHIE	66/0	25	33	8
19 BILLY JOEL	73/0	22	40	11
20 JUICE NEWTON	97/12	6	68	23
21 SHAKIN' STEVENS	<i>65/0</i>	25	35	5
22 PHIL COLLINS	47/0	16	26	5
∠ LIONEL RICHIE	60/33	12	22	26
2 DAN HARTMAN	81/11	8	47	26
25 POINTER SISTERS	<i>56/8</i>	20	27	9

MOST ADDED ®

LIONEL RICHIE (33) Stuck On You (Motown) **CHRISTOPHER CROSS (32)** A Chance For Heaven (Columbia) PAUL ANKA (25) Second Chance (Columbia) GENESIS (24) Taking It All Too Hard (Atlantic) ELTON JOHN (22) Sad Songs (Say So Much) (Geffen) **TEDDY PENDERGRASS (22)** Hold Me (Asylum) INDUSTRY (21)

What Have I Got To Lose (Capitol)

HOTTEST

CYNDI LAUPER (84) Time After Time (Portrait/CBS) **DAN FOGELBERG (69)** Believe In Me (Full Moon/Epic) **DENIECE WILLIAMS (69)** Let's Hear It For The Boy (Columbia) MIKE RENO & ANN WILSON (64) Almost Paradise (Columbia) **CULTURE CLUB (44)** It's A Miracle (Virgin/Epic) ALABAMA (27) When We Make Love (RCA)

POINTER SISTERS "Jump (For My Love)" (Planet/RCA) 56/8
Rotations: Heavy 20/1, Medium 27/3, Light 9/4, Total Adds 8, WOMC, KJR, WGY, KEY103, KRNT, WMHE, WTKO, WCIL. Heavy:
WFBR, WTAE, KVIL-FM, 97AIA, KBEST, WAEB, WPJB, KRBE-FM, 2WD, WFMK, WMGN, KFI, WSKI, WWPA, WCKQ, WCHV, WKYX, KEEZ, WJON. Medium: WQUE-FM, KGW, KEZR, WICC, WKJJ, WLAC-FM, WSKY, WENS, KOIL, KRAV, KBOI, KPPL, KWAV, WWNR, WEIM, WKNE, WTNY, KORQ, WSKY, KFSB, KQSW, KRSB, KALE, WMYX. Due to heavy airplay, debuts at number

CHRISTOPHER CROSS "A Chance For Heaven" (Columbia) 54/32
Rotations: Heavy 1/0, Medium 15/8, Light 38/24, Total Adds 32, WSB-FM, WHB, KOST, KKLT, KGW, KBEST, KFMB, KEZR, WKGW, WHHY, WNAM, KOIL, KUGN, KFI, KWAV, KSL, WEIM, WTKO, WKNE, WTNY, WWPA, KORQ, WCHV, WKYX, WVBS, WJBC, KFSB, KWEB, WBOW, K99, KRNO, KISN. Heavy: WRVR. Medium: WBT, KIXI-FM, WSKI, WSKY, WCKQ, WNGS, KRSB.

RONNIE MILSAP "Still Losing You" (RCA) 51/0

Rotations: Heavy 5/0, Medium 25/0, Light 21/0, Total Adds 0. Heavy: WAHR, WHBY, KSL, WCKQ, KKJO. Medium: WRMM, WHB, WAEB, WBT, WMAZ, WRVA, WNAM, WHBC, WING, KRNT, WTRX, WMGN, WMHE, KWAV, WWNR, WEIM, WKNE, WSKI, WGSV, WAGE, WJBC, WCIL, WJON, KTWO, KALE.

MADONNA "Borderline" (Sire/WB) 47/9

Rotations: Heavy 15/0, Medium 24/4, Light 8/5, Total Adds 9, WAFB, WLAC-FM, WNAM, WING, KIXI-FM, WCIL, KEEZ, KFQD, K99. Heavy: WAEB, WICC, WPJB, KRBE-FM, 2WD, WSNY, KMJJ, KFI, KWAV, WTKO, WTNY, WCHV, WJON, KQSW. Medium: WFBR, 97AIA, WQUE-FM, WLTF, WOMC, WMYX, KMJI, KOST, KGW, WEZS, KRNT, WMHE, KPPL, KKPL, WSKI, WWPA, WSKY. WKYX, KRNO, KRSB.

TINA TURNER "What's Love Got To Do With It" (Capitol) 44/3

Rotations: Heavy 0/0, Medium 21/1, Light 23/2, Total Adds 3, WFBR, KMJJ, WNGS. Medium: 97AIA, W101, WMAZ, KRNT, WMGN, WMHE, KWAY, KIXI-FM, WEIM, WSKI, WWPA, KORQ, WSKY, WCKQ, WKYX, WJON, KRNO, KQSW, KRSB, KALE.

GENESIS ''Taking it All Too Hard'' (Atlantic) 42/24
Rotations: Heavy 0/0, Medium 11/7, Light 31/17, Total Adds 24, WTAE, WSB-FM, KOST, WKGW, WKJJ, WNAM, WHBC, WFMK, WMGN, WLTE, KOIL, WMHE, KPPL, WKNE, WSKI, WCKQ, WCHV, WVBS, WCIL, KWEB, WHNN, WJON, KRSB, KALE. Medium: WAVE, KIXI-FM, KEEZ, WBOW.

TEDDY PENDERGRASS "Hold Me" (Asylum) 42/22 Rotations: Heavy 3/0, Medium 8/3, Light 31/19, Total Adds 22, WFBR, Y97, WSB-FM, WKGW, WAHR, WHBY, WSNY, WING, KMJJ, WWNR, WWPA, KORQ, WCHV, WGSV, WAGE, KEEZ, WHNN, KKJO, KTWO, KQSW, KALE. Heavy: WPIX, 97AIA, WKNE. Medium: KOST, WMAZ, WRVR, WSKI, WCKQ.

BILL MEDLEY "I Still Do" (Planet/RCA) 37/18 Rotations: Heavy 0/0, Medium 8/4, Light 29/14, Total Adds 18, WFBR, KVIL-FM, WCCO, WICC, WRVA, WHBY, WHBC, WTRX, WFMK, KOIL, WKNE, WTNY, WCHV, WJBC, KCRG, KFSB, KEEZ, KQSW. Medium: WRVR, WSKI, WAGE, WJON.

STEVE PERRY "Oh Sherrie" (Columbia) 37/1 Rotations: Heavy 17/0, Medium 16/0, Light 4/1, Total Adds 1, WKYX. Heavy: WTAE, WLTF, WAEB, KRBE-FM, WAVE, WNAM, WSNY, WENS, WFMK, 3WM, WNHE, KPPL, WSKI, WTNY, WCKQ, WCHV, KALE. Medium: WFBR, 3WS, 55KRC, WMJI, KUDL, KMJI, WAFB, 2WD, WTRX, KRAV, KBOI, KWAV, WWPA, WNGS, WBOW.

SYLVIA "Victims of Goodbye" (RCA) 35/0

Rotations: Heavy 2/0, Medium 17/0, Light 16/0, Total Adds 0. Heavy: WAHR, KSL. Medium: WMAZ, WRVA, WHBC, WING, WMHE, KKUA, WEIM, WTKO, WKNE, WSKI, WCHV, WAGE, WCIL, KEEZ, WJON, KKJO, KALE. PAUL ANKA "Second Chance" (Columbia) 33/25

Rotations: Heavy 0/0, Medium 6/4, Light 27/21, Total Adds 25, WFBR, WCCO, WAEB, WAHR, WRVR, WTRX, WWNR, WTKO, WKNE, WSKI, WWPA, KORQ, WCKQ, WCHV, WGSV, WKYX, WVBS, WCIL, KFSB, KEEZ, KWEB, KTWO, K99, KRNO.

BARBARA MITCHELL "I Don't Want To Know Why" (Capitol) 31/1
Rotations: Heavy 0/0, Medium 9/0, Light 22/1, Total Adds 1, WEIM. Medium: 97AIA, WMAZ, WRVA, WHBY, KSL, WSKI, WCKQ,

SIGNIFICANT ACTION

INDUSTRY "What Have I Got To Lose" (Capitol) 21/21
Rotations: Heavy 0/0, Medium 1/1, Light 20/20, Total Adds 21, WKGW, KEY103, WAHR, WHBC, WMHE, KWAV, WKNE, WSKI, KORQ, WCKQ, WCHV, WGSV, WAGE, WKYX, WCIL, KFSB, WHNN, WJON, KKJO, WBOW, KTWO.

MARK GRAY "If All The Magic Is Gone" (Columbia) 21/2
Rotations: Heavy 0/0, Medium 6/1, Light 15/1, Total Adds 2, WING, WHNN. Medium: WCCO, WMAZ, WHBY, WTKO, WSKI.

L. RONSTADT & N. RIDDLE ORCHESTRA "Someone To Watch Over Me" (Asylum) 19/0 stions: Heavy 2/0, Medium 8/0, Light 9/0, Total Adds 0. Heavy: WCCO, WEIM. Medium: WTIC, WMAZ, WRVA, WHBY, WMHE, KSL, WKNE, WSKI.

SMOKEY ROBINSON "And I Don't Love You" (Tamia/Motown) 18/0

otations: Heavy 0/0, Medium 7/0, Light 11/0, Total Adds 0. Medium: KVIL-FM, WMAZ, WWNR, WEIM, WCHV, WAGE, WCIL.

EURYTHMICS "Who's That Girl" (RCA) 17/1

Rotations: Heavy 1/0, Medium 8/0, Light 8/1, Total Adds 1, KEY103. Heavy: WWPA. Medium: WFBR, KRBE-FM, WSNY, WMHE, WEIM, WSKY, WKYX, KEEZ.

CHAD STUART & JEREMY CLYDE "Zanzibar Sunset" (Rocshire) 16/4 Rotations: Heavy 0/0, Medium 6/1, Light 10/3, Total Adds 4, WAHR, WAVE, WHNN, KTWO. Medium: WCCO, WHBY, WMHE, KIXI-FM, WKNE.

JOHN LENNON "Borrowed Time" (Polydor/PolyGram) 16/0 Rotations: Heavy 0/0, Medium 5/0, Light 11/0, Total Adds 0. Medium: WAMZ, KIXI-FM, WEIM, WSKI, WJON.

BRUCE SPRINGSTEEN "Dancing In The Dark" (Columbia) 14/3

tations: Heavy 2/0, Medium 6/0, Light 6/3, Total Adds 3, WAEB, WFMK, WCHV. Heavy: WAVE, WSKI. Medium: WQUE-FM, WMHE, KWAV, WWPA, WSKY, WNGS.

LENNY WILLIAMS "Always" (Rocshire) 12/4
Rotations: Heavy 0/0, Medium 0/0, Light 12/4, Total Adds 4, WTRX, WEIM, WCHV, WBOW.

CHICAGO "Stay The Night" (WB) 12/1

lotations: Heavy 2/0, Medium 5/1, Light 5/0, Total Adds 1, KVIL-FM. Heavy: KEY103, WAVE. Medium: WHHY, WWPA, WCHV,

RANDY NEWMAN "Theme From 'The Natural" " (WB) 11/7

Rotations: Heavy 0/0, Medium 3/2, Light 8/5, Total Adds 7, WCCO, KOST, WHBC, KSL, KEEZ, KTWO, KRSB. Medium: KUGN

ROB TRO "Kari's Eyes" (Jamex) 11/0 Rotations: Heavy 0/0, Medium 3/0, Light 8/0, Total Adds 0. Medium: KUGN, WWNR, WCIL

JENNY BURTON & PATRICK JUDE "Strangers In A Strange World" (Atlantic) 11/0

Rotations: Heavy 0/0, Medium 3/0, Light 8/0, Total Adds 0. Medium: KUGN, WEIM, WCKQ.

HUEY LEWIS & THE NEWS "Heart Of Rock & Roll" (Chrysalis) 10/2 Rotations: Heavy 2/0, Medium 4/1, Light 4/1, Total Adds 2, WAEB, WTNY. Heavy: WQUE-FM, WAVE. Medium: KVIL-FM, 55KRC,

JOHN WILLIAMS "Anything Goes (Theme From 'Indiana Jones')" (Polydor/PolyGram) 10/10 Rotations: Heavy 0/0, Medium 2/2, Light 8/8, Total Adds 10, WAHR, KSL, WWNR, WEIM, WSKI, WCHV, WJBC, KFSB, WBOW.

Regional Adds & Hots

EAST Parallel One

AND SZUMNSKI
TINA TURNER
TEDDY PENDERGRASS
DAVE GRUSIN
BILL MEDLEY
PAUL ANKA
HOTLEST:
CYNDI LAUPER
POINTER SISTERS
LAURA BRANIGAN
RENO & WILSON
JOE JACKSON

WBEN/Buffalo Roger Christia

GR55/Buffalo Galuski/Langmye

JOE JACKSON ELTON JOHN MICHAEL JACKSON HOTTEST TO THE TOTAL DAN FOGELBERG DENIECE WILLIAMS CULTURE CLUB CYNDI LAUPER PEABO BRYSON

JUICE NEWTON Hottest: CULTURE CLUB PEABO BRYSON RENO & WILSON CYNDI LAUPER JOE JACKSON

DENIECE WILLIAMS
CYNDI LAUPER
LAURA BRANIGAN
LIONEL RICHIE
RENO & WILSON

KIM CARNES LIONEL RICHIE GENESIS

WWSW (3WS)/P

CHRISTINE MCVIE
LEE GREENWOOD
LIONEL RICHIE
HOTTEST:
CYMDI LAUPER
LIONEL RICHIE
RENO 4 WILSON
SHAKIN' STEVENS
DENIECE WILLIAMS

JOE JACKSON ELTON JOHN Hottest: DENIECE WILLIAMS DAN POGELBERG PEABO BRYSON RENO & WILSON JOHNNY MATHIS

WLTT/Washington, D.C Bob Cummings

RENO & WILSON LIONEL RICHIE PEABO BRYSON ALAN PARSONS JUICE NEWTON HOTLEST DAN FOGELBERG RENO & WILSON CYNDI LAUPER KENNY ROGERS ALABAMA

Parallel Two

WAEB/Ailentow

PAUL ANNA Hottest: LAURA BRANIGAN CULTURE CLUB POINTER SISTERS MADONNA RENO & WILSON

BILL MEDLEY MICHAEL JACKSON

V100/Charleston, Spence/Jarvis

LIONEL RICHIE
THOMPSON TWINS
WANG CBUNG
HOTTEST:
CYNDI LAUPER
DAN FOCELBERG
CULTURE CLUB
DENIECE WILLIAMS
ANNE MURRAY

WRIE/Erle Ted Abbott

DAN HARTMAN
MICHAEL JACKSON
SERGIO MENDES
JUICE NEWTON
HOTLEST
ALABAMA
PEADO BRYSON
DAN POGELBERG
IGLESIAS & NELSON
JOHNNY MATHIS

RENO & WILSON ALAN PARSONS ALAN PARSONS BRYSON & FLACK JOE JACKSON LIONEL RICHIE WTIC/Hartford

WSFM/Ha Bob Palve

ALAN PARSONS JUICE NEWTON HOTCEST: CYNDI LAUPER DAN POGELBERG ANNE MURRAY PEABO BRYSON MICHAEL MURPHEY

WPJB/Providence Tom Hunter

DAN HARTMAN LEE GREENWOOD Hottest: CYNDI LAUPER DENIECE WILLIAMS POINTER SISTERS CULTURE CLUB RENO & WILSON WVOR/Rocheste Gary Smith

none Hottest: DENIECE WILLIAMS JAMES INGRAM CYMDI LAUPER DAN FOGELBERG BILLY JOEL

DAN HARTMAN
POINTER SISTERS
HOTTERSTORM
TON FOGELBERG
CULTURE CLUB
RENO & WILSON
ANNE MURRAY
KIM CARNES

WKGW/Utica-Re

TEDDY PENDERGRASS CHRIS CROSS INDUSTRY GENESIS

Parallel Three

ELTON JOHN
LIONEL RICHIE
PAUL ANKA
TEDDY PENDERGRASS
JOHN WILLIAMS
HOTCES
DENIECE WILLIAMS
DAN FOGELBERG
CULTURE CLUB
RENO 6 WILSON
ANNE MURRAY

WEIM/Fitchburg Jack Raymond

JOHN WILLIAMS
BARBARA MITCHELL
STATE OF THE NATI
CHRIS CROSS
TALK TALK
LENNY WILLIAMS
HOTTEST: Hottest: DENIECE WILLIAMS LAURA BRANIGAN KIM CARNES ANNE MURRAY SERGIO MENDES

WTKO/tthaca Wayne Fisk

JOE JACKSON CHRIS CROSS PAUL ANKA BARBARA MANDRELL POINTER SISTERS CHINA CRISIS Hottest: MADONNA MICHAEL MURPHEY ALABAMA ALAN PARSONS JUICE NEWTON

WKNE/Keene, NH Howard Corday

BILL MEDLEY CHRIS CROSS PAUL ANKA GENESIS INDUSTRY HOTEBELY TEDDY PENDERGRASS ALABAMA RENO & WILSON CULTURE CLUB DAN FOCELBERG

GENESIS
PAUL ANKA
INDUSTRY
JOHN WILLIAMS
HOTTER
CULTURE CLUB
LAURA BRANIGAN
RENO & WILSON
PEARO BRYSON
BRUCE SPRINGSTEEN

WTNY/Waterlown, NY

BILL MEDLEY CHRIS CROSS HUEY LEWIS & NEWS Hottest: DENIECE WILLIAMS DAN POGELBERG ANNE MURRAY CULTURE CLUB RENO & WILSON

WWPA/Williamsport, PA Scott Masteller

SCOT MASTERIEF
KENNY LOGGINS
CHRIS CROSS
JEFFERSON STARSHI
TEDDY PENDERGRASS
PAUL ANKA
HOTCEST:
CYNDI LAUPER
JOE JACKSON
POINTER SISTERS
CULTURE CLUB
KIM CARNES

MIDWEST Parallel One

WCLR/Chicago DeYoung/Price LIDNEL RICHIE Hottest: RENO & WILSON LAURA BRANIGA BILLY JOEL CYNDI LAUPER JOE JACKSON

55KRC/Cincinnat Dave Mason

LAURA BRANIGAN Hottest: CYNDI LAUPER DENIECE WILLIAMS CULTURE CLUB REND & WILSON DAN FOGELBERG

JOE JACKSON JOHNNY MATHIS HOTTEST: DAN FOGELBERG KENNY ROGERS ALAN PARSONS LAURA BRANIGAN PEABO BRYSON

ELTON JOHN Hottest: CYNDI LAUPER DENIECE WILLIAMS SHAKIN' STEVENS DAN FOGELBERG KENNY ROGERS

ALAN PARSONS POINTER SISTERS JOHNNY MATRIS HOTTEST: CYNDI LAUPER DENIECE WILLIAMS DAN POGELBERG PEABO BRYSON

KUDL/Kansas City Elaine Taylor

WHB/Kansas City

MICHAEL JACKSO CHRIS CROSS THOMPSON TWINS

WISN/Milwaukee Harris/Murphy

ELTON JOHN
ALAN PARSONS
LIONEL RICHIE
MICHAEL JACKSON
DAN HARTMAN
BARRY DEVORZON
JAMES HORNER & GR HOTTEST:
HOT

WMYX/MIlwauk

Beth Fast JUICE NEWTON DAN HARTMAN

WNAM/Appleton-Oshkosh Bennett/Collins

ANNE MURRAY MICHAEL MURPHEY

GENESIS INDUSTR

Harry Lyies

DAVE GRUSIN DAN HARTMAN Hottest: BILLY JOEL CYNDI LAUPER DENIECE WILLIAMS SHAKIN' STEVENS STEVE PERRY

WMJI/Cleveland

WOMC/Detroit Barry Argenbrigh

LAURA BRANIGAN LIONEL RICHIE Hottest: LIONEL RICHIE DENIECE WILLIAMS MICHAEL GORE

KS94/St. Louis

SERGIO MENDES ELTON JOHN JOE JACKSON ALAN PARSONS LAN PARSONS IOTTEST: IONEL RICHIE ALABAMA CYNDI LAUPER DAN FOGELBERG ANNE MURRAY

Parallel Two

CRYSTAL GAYLE TEDDY PENDERGRASS

MADONNA LIONEL RICHIE CHRIS CROSS

WHBC/Centon Mike Dorn

WSNY/Columbus, Oh

LAURA BRANIGAN JERMAINE JACKSON Hottest: DENIECE WILLIAMS DAN POGELBERG CYNDI LAUPER SHAKIN' STEVENS JOE JACKSON

WING/Dayton Joe Demma

MARK GRAY DAVE GRUSIN MADONNA LIONEL RICHIE TEDDY PENDERGRASS TEDDY PENDONHOTTEST:
DAN FOGELBERG
ALABAMA
ANNE MURRAY
PEABO BRYSON
RENO & WILSON

PEABO BRYSON
POINTER SISTERS
JOE JACKSON
HOTLORIC
DENIECE WILLIAMS
ALABAMA
DAN POGELBERG
JERMAINE JACKSON
JOHNNY MATHIS

WFMK/Lansing Jeff Davis

RANDY NEWMAN ELTON JOHN ORLANDO AND WINE BILL MEDLEY PAUL ANKA

TEDDY PENDERGRA
BILL MEDLEY
HOTTEST:
DAN FOGELBERG
ANNE MURRAY
ALABAMA
MICHAEL MURPHEY
JOHNNY MATHIS

KRNT/Des Moines

NIGHT RANGER BILL MEDLEY PAUL ANKA LIONEL RICHIE LENNY WILLIAMS HOTCOST CYNDI LAUPER KENNY ROGERS DAN FOGELBERG ALABAMA CULTURE CLUB

MICHAEL JACKSON BILL MEDLEY GENESIS BRUCE SPRINGSTEEN HOTTEST: BRUCE SPRINGS AND ADDRESS OF THE PROPERTY OF T

WMGN/Madison Bill Vancil LIONEL RICHIE GENESIS

GENESIS
HOTTEST:
DENIECE WILLIAMS
KIM CARNES
CYNDI LAUPER
RENO & WILSON
LAURA BRANIGAN

WLTE/Minneapolls GENESIS

JOE JACKSON LIONEL RICHIE CHRIS CROSS BILL MEDLEY GENESIS

WMHE/Toledo Ray/Morrison

INDUSTRY
POINTER SISTERS
PRETENDERS
LIONEL RICHIE
HOTCEST
LAURA BRANICAN
KIM CARNES
DAN POGELBERG
JERMAINE JACKSON
RENO & WILSON

King/Scollin

ELTON JOHN
LAURA BRAHIGAN
DAVE GRUSIN
JUICE NEWTON
HOTLEST:
BILLY JOEL
CYNDI LAUPER
LIONEL RICHIE
SHAKIN STEVENS
STEVE PERRY KRAV/Tulsa Gary Reynolds PEABO BRYSON HOTTEST: CYNDI LAUPER DENIECE WILLIAMS RENO & WILSON CULTURE CLUB LAURA BRANIGAN Parallel Three

JOE JACKSON LAURA BRANIGAN BILL MEDLEY CHRIS CROSS JOHN WILLIAMS

WCIL/Carbondale, Matt McCann

POINTER SISTERS MADONNA PAUL ANKA GENESIS INDUSTRY INDUSTRY
HOTLEST:
MICHAEL JACKSON
CYMDI LAUPER
DAN HARTMAN
ANNE MURRAY
REND & WILSON

KCRG/Cedar Ra

BILL MEDLEY DAVE GRUSIN DAN HARTMAN JOHNNY MATHIS HOTCEST: CYNDI LAUPER DAN FOGELBERG RENO & WILSON CULTURE CLUB PEABO BRYSON KFSB/Jopiin, MO Don Carpenter

INDUSTRY
BILL MEDLEY
CHRIS CROSS
PAUL ANKA
JOHN WILLIAMS
HOTLEST:
ALABAMA
PEABO BRYSON
CYNDI LAUPER
RENO & WILSON
DENIECE WILLIAMS KEEZ/Mankato, MN Sue LaFond

MADONNA
PAUL ANKA
BILL MEDLEY
LIONEL RICHIE
RANDY NEWMAN
TEDDY PENDERGRASS HOTTEST FEBRUARY
CYNDI LAUPER
DAN POGELBERG
DENIECE WILLIAM
POINTER SISTERS
RENO & WILSON

GENESIS
PAOL ANKA
CHRIS CROSS
LIONEL RICHIE
HOTTEST:
CYNDI LAUPER
DAN FOGELBERG
PEABO BRYSON
RENO & WILSON
CULTURE CLUB

CHAD STUART & JER TEDDY PENDERGRASS INDUSTRY GENESIS ELTON JOHN MARK GRAY

WJON/St. Cloud, MN GENESIS

INDUSTRY
HOTTEST:
DENIECE WILLIAMS
CYNDI LAUPER
LAURA BRANIGAN
ALABAMA
RENO & WILSON

JIM GLASER
INDUSTRY
JOE JACKSON
BARRY DEVORZON
TEDDY PENDERGRASS
HOTLEST:
DAN POGELBERG
DENIECE WILLIAMS
CULTURE CLUB
ALABAMA
SERGIO MENDES WBOW/Terre Haute Kevin Young

CHRIS CROSS
LENNY WILLIAMS
INDUSTRY
JOHN WILLIAMS
BOCTEST:
CYNDI LAUPER
SERGIO MENDES
CULTURE CLUB
LAURA BRANIGAN
RENO & WILSON

Parallel One

PEABO BRYSON ELTON JOHN ELTON JOHN KIM CARNES LAURA BRANIGAN Hottest: RENO & WILSON DAN FOGELBERG KENNY ROGERS ANNE MURRAY ALAN PARSONS

JOHNNY MATHIS HOTTEST: CYNDI LAUPER CULTURE CLUB KIM CARNES PEABO BRYSON JUICE NEWTON WSB-FM/Atlanta

WSB/Atlanta

GENESIS CHRIS CROSS GENESIS
CHRIS CROSS
TEDDY PENDERGRASS
DAVE GRUSIN
HOTLEST
JOE JACKSON
RENO 6 WILSON
SERGIO MENDES
DENIECE WILLIAMS
LAURA BRANIGAN

LAURA BRANIGAN
JOE JACKSON
CHICAGO
ELTON JOHN
MICHAEL JACKSON
ALAN PARSONS
BILL MEDLEY
LEE GREENWOOD

97AIA/Mlami Chris Gabie

THOMPSON TWINS Hottest: RENO & WILSON LIONEL RICHIE CHODI LAUPER BRYAN ADAMS LAURA BRANIGAN

OLLIE & JERRY COREY HART JOHNNY MATHIS YES
Hottest:
DURAN DURAN
RENO & WILS(
BILLY IDOL
ELTON JOHN
PRINCE

W101/Tempa DeCerlo/Miller

LIONEL RICHIE JOE JACKSON ELTON JOHN Hottest: DAN FOGELBERG ANNE MURRAY ALABAMA JOHNNY MATHIS TEMPTATIONS

Parallel Two

KEY103/Austin POINTER SISTERS BURYTHMICS

WAFB/Baton Rouge MADONNA ELTON JOHN DAN HARTMAN

WMJJ/Birmingham Thomas/Warren

none
Hottest:
CYMDI LAUPER
DENIECE WILLIAMS
BILLY JOEL
CULTURE CLUB
LIONEL RICHIE

LAURA BRANIGAN LIONEL RICHIE LIONEL ALLES ALABAMA
DENIECE WILLIAMS
CYNDI LAUPER
DAN POGELBERG
RENO & WILSON

RENO & WILSON ELTON JOHN SERGIO MENDES LIONEL RICHIE Hottest: Hottest: CYNDI LAUPER DENIECE WILLIAMS DAN FOGELBERG KIM CARNES CULTURE CLUB

KRBE-FM/Housto

none
Hottest:
DENIECE WILLIAMS
CYNDI LAUPER
LIONEL RICHIE
STEVE PERRY
POINTER SISTERS WAHR/Huntsville Cannon/Bosley

TEDDY PENDERGRASS
JIM GLASER
CHAD STUART & JER
PAUL ANKA
GLEN CAMPBELL
INDUSTRY
JOHN WILLIAMS
HOTCHET
LEE GREENHOOD
ALABAMA
ANNE MURRAY
DENIECE WILLIAMS
RENO & WILSON

ALAN PARSONS DAN HARTMAN DAN HARTMAN
HOTTEST:
LIONEL RICHIE
CYNDI LAUPER
DENIECE WILLIAMS
REND & WILSON
JOE JACKSON

WIVY/Jacksonville

Fuszner/Ryan

WBT/Charlotte Dave Bishop

WKJJ/Louisville Jacobs/Golden ELTON JOHN GENESIS

POCO Hottest: DENIECE WILLIAMS MICHAEL JACKSON RENO & WILSON JAMES INGRAM CYNDI LAUPER

JOE JACKSON LIONEL RICHIE JOHNNY MATHIS JOHNNY MATHIS
HOTTEST:
CYNDI LAUPER
JAMES INGRAM
DENIECE WILLI
DAN POGELBERG
KENNY ROGERS

none Hottest: ALABAMA ALABAMA
CYNDI LAUPER
KENNY ROGERS
DAN POGELBERG
RENO & WILSON

WRVR/Memphis Steve Butler JUICE NEWTON
ALAN PARSONS
PAUL ANKA
ELTON JOHN
PRETENDERS
HOTCEST:
CYNDI LAUPER
RENO & WILSON
CULTURE CLUB

LAURA BRANIGAN LIONEL RICHIE

CHRIS CROSS JOE JACKSON ALAN PARSONS SERGIO MENDES SENTERS SENTER

PHIL COLLINS
IGLESIAS & NELSON
DENIECE WILLIAMS
RENO & WILSON

WLAC-FM/Nashville

ELTON JOHN PAUL YOUNG

2WD/Norfolk Richardson/Allen

WEZS/Richmon Church/Stevens HOTTEST:
CYNDI LAUPER
MICHAEL JACKSON
ALABAMA
DENIECE WILLIAMS
CULTURE CLUB

BILL MEDLEY LIONEL RICHIE TEDDY PENDERGRASS HOTTEST: KENNY ROGERS DAN FOGELBERG CYNDI LAUPER RENO & WILSON PEABO BRYSON WAVE/Sarasota Huntington/Tellon

Parallel Three

CHRIS CROSS LIONEL RICHIE RENO & WILSON DAN POGELBERG

WSKY/Asheville Don Brookshire

none
Hottest:
CYNDI LAUPER
CULTURE CLUB
RENO & WILSON
LAURA BRANIGAN
JERMAINE JACKSON

WCKQ/Campbellsville, KY Jackson/Royce

GENESIS PRIVATE LIVES POCO
TRACEY ULLMAN
BARRY DEVORZON
INDUSTRY
PAUL ANKA
HOTLEST:
STEVE PERRY
RENO 4 WILSON
CULTURE CLUB
POINTER SISTERS
THOMPSON TWINS

WCHV/Charlottesville, VA Thomas H. Twine BRUCE SPRINGSTEEN BRUCE SPRINGSTEM.
INDUSTRY
PADDYNAM
PROPERSON
HILL MEDICAY
JOHN MILLIAMS
GENESIS
LENRY WILLIAMS
WANG CHUNG
HOTCHES
HOTCHES
TEVE PERRY
LAURA BRANIGAN
MADONNA

WGSV/Guntersville Jackson/Bell TEDDY PENDERGRASS PAUL ANKA

MADONNA DAN FOGELBERG

PAUL ANKA
INDUSTRY
HOTTEST:
CYNDI LAUPER
DENIECE WILLIAMS
DAN FOGELBERG
ALABAMA
CULTURE CLUB WAGE/Leesburg, VA Steve Porter

TEDDY PENDERGRASS

INDUSTRY
Hottest:
CYNDI LAUPER
KIM CARNES
ALABAMA
RENO & WILSON
SERGIO MENDES

WKYX/Paducah, KY Frank Carvell STEVE PERRY PAUL ANKA CHRIS CROSS INDUSTRY INGIST RANGER HOTEGS: DENIECE WILLIAMS CULTURE CLUB JERMAINE JACKSON DAN HARTMAN STYLE COUNCIL

WNGS/West Palm Beach Ross Block

TINA TURNER HOTTEST: DAN FOGELBERG KIM CARNES JOE JACKSON ELTON JOHN ALAN PARSONS WVBS/Wilmington, NC GENESIS
CHRIS CROSS
PAUL ANKA
HOTTEST:
CYNDI LAUPER
DENIECE WILLIA
CULTURE CLUB
RENO & WILSON
DAN FOGELBERG

129 Reporters

or changes in rotation this week: K108/Sacramento WMJJ/Birmingham

call letters to KMJI.

report this week and therefore their playlists were frozen:

Note: KLIR/Denver has changed

The following stations reported no adds

WVLK/Lexington WEZS/Richmond

Parallel One

WEST

KMJI/Denver Elilott/Brady JUICE NEWTON SERGIO MENDE

KOST/Los Angeles Kaye/Marie

CHRIS CROSS

KKLT/Phoenis Anita Carlisia

CHRIS CROSS HOTTEST: LIONEL RICHIE PHIL COLLINS DAN FOGELBERG MICHAEL GORE MICHAEL ALABAMA

CHRIS CROSS LIONEL RICHIE

HOTTEST:
CYNDI LAUPER
DAN POGELBERG
CULTURE CLUB
KIM CARNES
RENO & WILSON K-t 08/Sacramento Paul Mitchell none
Hottest:
LIONEL RICHIE
BILLY JOEL
DENIECE WILLIAMS
SHAKIN' STEVENS
CYNDI LAUPER KBEST/San Diego CHRIS CROSS PEABO BRYSON

PEABO BRYSON
ALABAMA
HOTTEST:
LIONEL RICHIE
CYNDI LAUPER
JOHNNY MATHIS
MICHAEL GORE
DENIECE WILLIAMS KFMB/San Diego Mark Larson

B100/San Diego McCartney/Knight

KEZR/San Jose Wagner/Reese

Parallel Two

LIONEL RICHIE

ELTON JOHN
CHRIS CROSS
LIONEL RICHIE
HOTEGEL:
DAN FOGELBERG
ANNE MURRAY
KENNY ROGERS
SHAKIN' STEVENS
DENIECE WILLIAMS

none Hottest: DAN FOGELBERG CYNDI LAUPER LIONEL RICHIE LAURA BRANIGAT PEABO BRYSON

RENO & WILSON
CHRIS CROSS
DAVE GRUSIN
ALABAMA
DAN HARTMAN
HOTLEST:
DENIECE WILLIAMS
DAN FOGELBERG
CYNDI LAUPER
ALAN PARSONS
BRYSON & FLACK

KPPL/Denve John Walker GENESIS
ELTON JOHN
CARS
VAN STEPHENSON
HOTTERLE
LIONEL RICHIE
STEVE PERRY
CYNDI LAUPER
CHRISTINE MCVIE
KOOL & THE GANG

KUGN/Eugene, OR Brian James CHRIS CROSS Hottest: CYNDI LAUPER KIM CARNES ANNE MURRAY BRYSON & PLACK JOE JACKSON

JOE JACKSON DAN HARTMAN HOTTEST:
CYNDI LAUPER
DENIECE WILLIAMS
DAN FOGELBERG
ALABAMA
PEABO BRYSON

KMJJ/Las Vegas Bill Kelly

TEDDY PENDERGRASS
TINA TURNER
JOHNNY MATHIS
ELTON JOHN
HOTTESE:
DENIECE WILLIAMS
RENO & WILSON
CYNDI LAUPER
MADONNA
JERMAINE JACKSON

LIONEL RICHIE
CHRIS CROSS
INDUSTRY
HOTTEST:
JOE JACKSON
CULTURE CLUB
RENG & WILSON
PEABO BRYSON
MADONNA

LAURA BRANIGAN
HOTTEST:
DAN POGELBERG
DENIECE WILLIAMS
CYNDI LAUPER
KENNY ROGERS
ANNE MURRAY KSL/Salt Lake City George Lemich

LIONEL RICHIE

KKPL/Spokane Ric Morgan JOE JACKSON JUICE NEWTON

RANDY NEWMAN JOHN WILLIAMS ENNIE MORRICONE CHRIS CROSS

KFI/Los Angeles Kaye/LaBeeu TALK TALK
WANG CHUNG
CHRIS CROSS
HOTTEST:
MADONNA
POINTER SISTERS
DENIECE WILLIAMS
MICHAEL JACKSON
CYNDI LAUPER JOHNNY MATHIS RENO & WILSON LAURA BRANIGAN

KIXI-FM/Seattle

MADUNNA
HOTTEST:
DAN FOGELBERG
CULTURE CLUB
DENIECE WILLIAMS
CYNDI LAUPER
ANNE MURRAY

ELTON JOHN LEE GREENWOOD THOMPSON TWINS MADONNA

Parallel Three

KTWO/Casper John Leader RANDY NEWMAN
ORLANDO AND WINE
CHAD STUART & JER
PAUL ANKA
HOTEST:
DAN FOGELBERG
CYNDI LAUPER
CULTURE CLUB
SHAKIN' STEVENS
ALABAMA K99/Great Falls McShay/Keller

PEABO BRYSON
CHRIS CROSS
ALAN PARSONS
PAUL ANKA
HOTLEST:
DAN POGELBERG
DENIECE WILLIAMS
RENO & WILSON
CULTURE CLUB
CYNDI LAUPER

Hottest: CYNDI LAUPER DENIECE WILLIAMS DAN FOGELBERG MADONNA KIM CARNES

MADONNA
LIONEL RICHIE
HOTTEST:
JUICE NEWTON
PEABO BRYSON
ALAN PARSONS
LAURA BRANIGAN
ALABAMA

MICHAEL JACKSON TEDDY PENDERGRASS BILL MEDLEY DAVE GRUSIN

KQSW/Rock Springs, WY Maloney/Norris

GENESIS
LIONEL RICHIE
JOHN WILLIAMS
RANDY NEWMAN
KOOL & THE GANG
HOTESE
CYNDI LAUPER
DENTECE WILLIAMS
RENO & WILSON
KIM CARRES
DAN FOGELBERG

KISN/Salt Lake City

JUICE NEWTON

KRSB/Roseburg, OR Steve Hills

KALE/Tri-Cities, WA

CHRIS CROSS
HOTTEST:
DAN POGELBERG
CYNDI LAUPER
DENIECE WILLIAMS
ANNE MURRAY
RENO & WILSON

POCO PRETENDERS KENNY LOGGINS DAVE GRUSIN CHAD STUART & JER HOTESE: CYNDI LAUPER DAN FOGELBERG DENIECE WILLIAMS BRUCE SPRINGSTEEN CHICAGO

GENESIS PAUL ANKA TEDDY PENDERGRASS

124 Current Reports

WSKY/Asheville



I			Last		173 REPORTERS To	otal H	fot M	ledium	Total Adds
1	1	1	1	0	BRUCE SPRINGSTEEN/Dancing In (Columbia)	165-	162+	3-	0-
1	4	3	3	0	FIXX/Deeper & Deeper (MCA)	167=		<i>56</i> –	0-
1	5	4	4	8	JEFFERSON STARSHIP/No Way Out (Grunt/RCA)	156 +	133+	23 -	0-
1	2	2	2	4	CARS/Magic (Elektra)	146 –	142-	4-	0=
1	7	6	5	6	BILLY IDOL/Eyes Without A Face (Chrysalis)	144 =	120+	24 –	1 –
1	19	15	11	6	ROD STEWART/Infatuation (WB)	138+	83+	54 –	7+
- 1	40	22	13	ŏ	CHRIS DeBURGH/High On Emotion (A&M)	156 +	37+	118-	5-
-1	15	12	10	Ö	RED RIDER/Young Thing, Wild Dreams (Capitol)	<i>153</i> +	<i>38</i> +	115-	1 –
- 1	13	11	8	9	RATT/Round And Round (Atlantic)	131 –	<i>73</i> +	<i>57</i> -	3-
1	8	7	7	10	ZZ TOP/Legs (WB)	119-	88 –	31+	5+
1	18	14	12		VAN STEPHENSON/Modern Day Delilah (MCA)	132+	<i>73</i> +	57 -	5-
1	23	19	15	_	CHICAGO/Stay The Night (WB)	121=	<i>83</i> +	38 -	2-
1	20	18	16	Œ	RUSS BALLARD/Voices (EMI America)	137+	47 +	90 –	1 –
1	3	5	6	14	RUSH/Distant Early Warning (Mercury/PG)	110-	79 –	31 –	0-
1	11	9	9	15	GREG KIHN BAND/Reunited (Beserkley/E-A)	129 –	44 –	84 –	1 –
1		_	30	13	QUIET RIOT/Mama Weer All Crazee Now (Pasha/CBS)	125+	27 +	<i>85</i> +	34 –
1	51	40	28	Đ	CARS/Drive (Elektra)	103+	<i>62</i> +	41+	17 -
ł	31	26	23	Ō	THOMPSON TWINS/Doctor! Doctor! (Arista)	109+	<i>52</i> +	56 –	8-
1	37	30	26	19	STEVE PERRY/She's Mine (Columbia)	109+	44 –	<i>63</i> +	14+
1	12	10	14	20	DUKE JUPITER/Little Lady (Morocco/Motown)	109 –	<i>38</i> –	71 –	2-
1	33	25	20	21	ROGER GLOVER/The Mask (21/PG)	<i>116</i> =	17+	98 –	4-
1	30	23	22	22		110+	31+	<i>77</i> +	7-
1	41	32	27				<i>25</i> +	<i>75</i> +	8-
1	24	20	19	24	MOTLEY CRUE/Too Young To Fall In Love (Elektra)		20 –	<i>85</i> +	2-
1	27	27	24	25	RUSH/Red Sector A (Mercury/PG)		<i>51</i> –	34 =	9+
1	-	-	33	26	BRUCE SPRINGSTEEN/Cover Me (Columbia)	89+	43+	43+	26 –
1	_	56	35	3	- · · · · · · · · · · · · · · · · · · ·		41+	40+	17-
1	10	16	21	28		79 –	40-	<i>39</i> +	0-
1	14	17	18	29		83 –	26 -	56 -	1 =
1	42	38	31	<u> </u>			20+	69+	4-
ı	-		42	_	ELTON JOHN/Sad Songs (Say So Much) (Geffen)		26+	55 +	26+
1	60	45	38	32		91 +	10+	79 +	12+
1	9	13	17	33		75 –	28 – 35 +	47 32-	0-
1	-	59	47	=	PRINCE/When Doves Cry (WB)	75+	11 =		17= 12-
1	-	46	37	9	Table 14 (Adlantia)	84+	3+	<i>73</i> +	27-
1	_	_	50	37	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	66 -	40-	25+	16-
1	_	_	32		SLADE/Run Runaway (CBS Associated)	67-	34-	<i>33</i> =	1+
1	6 D	B EBUT	25		SCANDAL f/PATTY SMYTH/The Warrior (Columbia)	80+	6+	<i>56</i> +	71+
1		35	34		EDDY GRANT/Romancing The Stone (Portrait/CBS)		20+	<i>55</i> –	0-
ı	39	_	55		TONY CAREY/The First Day Of Summer (MCA)	77+	11+	<i>57</i> +	<i>25</i> +
	_	_	44	Ð			32+	<i>29</i> +	8-
1	17	21	29		HUEY LEWIS & THE NEWS/The Heart Of R&R (Chrysalis) <i>55</i> –	34 –	<i>20</i> +	2+
1	_		45	4		<i>52</i> +		19 =	14-
ı	D	EBUT		3 5	JOHN WAITE/Missing You (EMI America)	<i>83</i> +	5+	51 +	<i>82</i> +
1		52		46	CARS/It's Not The Night (Elektra)	48+	<i>25</i> +	<i>23</i> +	6+
1	D	EBUT			COREY HART/Sunglasses At Night (EMI America)	<i>73</i> +	6+	<i>57</i> +	23 –
1	_	_	54	48	RICK SPRINGFIELD/Don't Walk Away (RCA)	65 =	9 +	54 –	5 -
1	D	EBUT			ANDY FRASER/Fine, Fine Line (Island)	<i>66</i> +	4+	<i>53</i> +	15 -
1	56	51	51		VAN HALEN/Panama (WB)	48 +	<i>23</i> =	24+	6+
1	D	EBUT			BILLY SATELLITE/Satisfy Me (Capitol)	<i>55</i> +	8+	40+	15+
	32	34	40	52	SCORPIONS/Big City Nights (Mercury/PG)	43-			4+
	29	33	36	53		47-		31 –	0=
	49	47	46	54		56-		38+	2-
	D	EBUT		55		45+			14-
	22	28	39		ICICLE WORKS/Whisper To A Scream (Birds Fly) (Arista)				2+
	21	29	43	57			29 –	10+ 16	0=
	45	42	lan	⊕			20 + 20 -	16 – 17 –	4-
	16	24	41		CYNDI LAUPER/Time After Time (Portrait/CBS)		20 – 11 +		0=
L	34	43	59	60	DAVID GILMOUR/Murder (Columbia)	32 -	//+	-1-	1+

MOST ADDED ®

JOHN WAITE (82) Missing You (EMI America)
SCANDAL f/PATTY SMYTH (71) The Warrior (Columbia) QUIET RIOT (34) Mama Weer All Crazee Now (Pasha/CBS) TWISTED SISTER (27) We're Not Gonna Take It (Atlantic) **BRUCE SPRINGSTEEN (26)**

ELTON JOHN (26) Sad Songs (Say So Much) (Geffen) **TONY CAREY (25)** First Day Of Summer (MCA)

Cover Me (Columbia)

MOST HOTS

BRUCE SPRINGSTEEN (162) Dancing In The Dark (Columbia) **CARS (142)** Magic (Elektra) **JEFFERSON STARSHIP (133)** No Way Out (Grunt/RCA) BILLY IDOL (120) Eyes Without A Face (Chrysalis) FIXX (111) Deeper & Deeper (MCA) ZZ TOP (88) Legs (WB)

BREAKER

CARS Drive (Elektra)

60% of our reporters on it. 103/17 including adds at WBAB, WYDD, WKLS, KBPI, KOLA, WKTM. Moves 28-17 on the Hot Tracks chart.

LITTLE STEVEN Los Desaparecidos (EMI America)

53% of our reporters on it. 91/12 including adds at WYSP, WSHE, KLOS, KOLA, KMEL, KMOD. Moves 38-32 this week on the Hot Tracks chart.

ELTON JOHN Sad Songs (Say...) (Geffen)

52% of our reporters on it. 90/26 including adds at WYNF, KYYS, KSHE, KUPD, KOLA, WWCK, KKDJ. Moves 42-31 on the Hot Tracks chart.

BRUCE SPRINGSTEEN Cover Me (Columbia)

51% of our reporters on it. 89/26 including adds at WRXT, KLOL, WSHE, WEBN, WRIF, KRCK, KROY, WOWE. Moves 33-26 on the Hot Tracks chart.

EURYTHMICS "Who's That Girl?" (RCA) 37/3 (33/7)
Adds: WNEW-FM, KBCO, WZXR. Hots: 10 WMMS, KCAL, KMBQ, KQDS, WLAV. Mediums: 25 WLUP, KROQ, KUPD, WZZO, WKDF, WIOT.

STEVIE RAY VAUGHAN "Couldn't Stand The Weather" (Epic) 37/2 (38/3) Adds: WDVE, CHEZ-FM. Hots: 11 include KFOG, WLAV, KILO. Mediums: 26 include WBAB, WNEW-FM, WSHE, WPYX, WAQY, WFYV, WLVQ, KQDS.

KENNY LOGGINS "I'm Free" (Columbia) 35/11 (25/4)
Adds include WGRQ, WKLC, KLAQ, WFYV, KPOI, WRKI. Hots: 7 WBAB, WKLS, WQBK, WAQX, WZXY, KGGO, KSPN. Mediums: 24 include KLOL, WSHE, WLUP, KDKB, WKQQ, KMOD, KRSP, KREM.
ALAN PARSONS PROJECT "Prime Time" (Arista) 35/2 (34/3)
Adds: WMET, WXKE. Hots: 10 WKLS, WLUP, WXRT, KINK, KFOG, WPDH, WAQX, KGGO, WHMD, WCPZ. Mediums: 23 include WBCN, WMMS, KMET, KUPD, KMBQ, WOOS, KRSP, KREM.

SLADE "My Oh My" (CBS Associated) 34/4 (31/6) Ndds: KUPD, KGON, WAQX, WYER. Hots: 9 include WAPP, WTPA, WAAF, KOMP. Mediums: 23 include WMMR, WYSP, WDVE, WSHE, WSKS, KBPI, KMET.

DEF LEPPARD "Me & My Wine" (Mercury/PolyGram) 34/4 (30/4)
Adds: WPYX, KLAQ, KKDJ, KSMB. Hots: 2 WAQX, KFMG. Mediums: 31 include KZEW, WNOR, WQFM, KMET, KUPD, KGB, KRQR.

FACE TO FACE "Out Of My Hands" (Epic) 34/2 (41/7) Adds: WYFE, WIQB. Hots: 4 WHJY, WRIF, WDHA, CITI-FM. Mediums: 29 include WDVE, KLOL, KSRR, WYNF, KLOS, KRCK, KGB, KRQR.

HUEY LEWIS & NEWS "Walking On A Thin Line" (Chrysalis) 31/10 (20/5) Adds: KQRS, KMET, KCAL, WOWE, WQDR, WRKI, WHMD, WIQB, WDEK, KZOQ. Hots: 15 include KZEW, WYNF, WLLZ, WRIF, WQFM, KLOS, KRCK. Mediums: 11 WKLS, WCMF, WOUR.

TINA TURNER "Better Be Good To Me" (Capitol) 30/8 (25/16)
Adds: KAZY, WOUR, KIBJ, KRIX, WCKN, KMOD, KSMB, KZOQ. Hots: 1 WQBK. Mediums: 27 include WMMS, WTPA, WPLR, WPDH, WLVQ, WLAV, KILO, KKDJ.

DEF LEPPARD "Bringin" On The Heartbreak" (Mercury/PolyGram) 30/5 (33/9)
Adds: KOLA, WAAL, WTPA, WAPI, KPOI. Hots: 5 CHOM-FM, CHUM-FM, KEGL, CFOX, WMGM. Mediums: 23 include WAPP, WMMS, WRIF, KMET, KUPD.

MAMA'S BOYS "Mama Weer All Crazee Now" (Jive/Arista) 29/17 (11/0) Adds include WBAB, WMMS, WLLZ, KSJO. Hots: 4 WQFM, KRCK, KZAP, KZOK. Mediums: 17 include WBAB, WMMS, WLLZ, KSJO. Hots: 4 WQFM, KRCK, KZAP, KZOK. Mediums: 17 include WBAB, WMMS, WLLZ, KSJO. Hots: 4 WQFM, KRCK, KZAP, KZOK. Mediums: 17 include WBAB, WMMS, WLLZ, KSJO. Hots: 4 WQFM, KRCK, KZAP, KZOK. Mediums: 17 include WBAB, WMMS, WLLZ, KSJO. Hots: 4 WQFM, KRCK, KZAP, KZOK. Mediums: 17 include WBAB, WMMS, WLLZ, KSJO. Hots: 4 WQFM, KRCK, KZAP, KZOK. Mediums: 17 include WBAB, WMMS, WLLZ, KSJO. Hots: 4 WQFM, KRCK, KZAP, KZOK. Mediums: 17 include WBAB, WMMS, WLLZ, KSJO. Hots: 4 WQFM, KRCK, KZAP, KZOK. Mediums: 17 include WBAB, WMMS, WLLZ, KSJO. Hots: 4 WQFM, KRCK, KZAP, KZOK. Mediums: 17 include WBAB, WMMS, WLLZ, KSJO. Hots: 4 WQFM, KRCK, KZAP, KZOK. Mediums: 17 include WBAB, WMMS, WLLZ, KSJO. Hots: 4 WQFM, KRCK, KZAP, KZOK. Mediums: 17 include WBAB, WMMS, WLLZ, KSJO. Hots: 4 WQFM, KRCK, KZAP, KZOK. Mediums: 17 include WBAB, WMMS, WLLZ, KSJO. Hots: 4 WQFM, KRCK, KZAP, KZOK. Mediums: 18 include WBAB, WMMS, WLLZ, KSJO. Hots: 4 WQFM, KRCK, KZAP, KZOK. Mediums: 18 include WBAB, WMMS, WLLZ, KSJO. Hots: 4 WQFM, KRCK, KZAP, KZOK. Mediums: 18 include WBAB, WMMS, WLLZ, KSJO. Hots: 4 WQFM, KRCK, KZAP, KZOK. Mediums: 18 include WBAB, WMMS, WLLZ, KSJO. Hots: 4 WQFM, KRCK, KZAP, KZOK. Mediums: 18 include WBAB, WMMS, WLLZ, KSJO. Hots: 4 WQFM, KRCK, KZAP, KZOK. WMMS, WLLZ, KSJO. Hots: 4 WQFM, WMMS, WLLZ, WMMS, WMMS, WLLZ, WMMS, WMMS, WLLZ, WMMS, WMM WDVE, KGB, WAAF

BRUCE SPRINGSTEEN "I'm Goin Down" (Columbia) 29/6 (32/30) Adds: CHOM-FM, KOLA, CFOX, WLVQ, KOMP, WWWV. Hots: 15 include WYNF, KFOG, WTPA, WFYV, KILO, KKDJ. Mediums: 14 include KZAP, KGB, KRQR, WOOS.

FACE TO FACE "10-9-8" (Epic) 28/4 (28/6)
Adds: WSHE, KLAQ, WRUF, WHMD. Hots: 6 WBCN, WLIR, WQBK, WDHA, WPDH, WLAV. Mediums: 21 include WBAB, WLUP, WXRT,

NICK LOWE "Half A Boy And Half A Man" (Columbia) 28/4 (27/5) Adds: CHEZ-FM, KGGO, WGIR, KFMQ. Hots: 4 WXRT, KBCO, KRQQ, 91X. Mediums: 21 include WMMR, WNOR, KQAK, WPLR, WPDH, WAAF, WLAV.

TINA TURNER "I Might Have Been Queen" (Capitol) 27/7 (22/15) WKTM, WIOT, KWFM, WBYG. Hots: 2 KBCO, CHEZ-FM. Mediums: 23 include WBAB, WXRT, KBPI, KDKB, KUPD, KQAK, WFYV.

SURVIVOR "The Moment Of Truth" (Casablanca/PG) 23/9 (19/17)
Adds: WKLS, WSHE, WQFM, KRCK, KCAL, KSJO, KZOK, WTPA, WDHA. Hots: O. Mediums: 20 include WMET, KKCI, KOME, WPDH, WZXR, WOOS.

BRUCE SPRINGSTEEN "Glory Days" (Columbia) 23/5 (21/21)
Adds: 5 KKCI, WZXR, WKDF, KLPX, WWWV. Hots: 14 include WBAB, WYSP, KYYS, KFOG, WPLR, KILO. Mediums: 9 include WAQX, WWCK, KWXL.

DIFFORD & TILBROOK "Picking Up The Pieces" (A&M) 22/19 (6/6)
Adds include WAPP, WNEW-FM, WYSP, WXRT, WMMS, 91X, KQAK. Hots: 1 WLIR. Mediums: 8
WBAB, WMMR, WCKO, WQBK, WPLR, WPDH, WOUR, WMGM.

PRETENDERS "Thin Line Between Love And Hate" (Sire/WB) 22/5 (21/9)
Adds include WHJY, WWWV, KZOQ, KTYD. Hots: 4 WLIR, WMMS, WBYG, KSPN. Mediums: 17 include WYDD, KZEW, WSHE, KUPD, KFOG.

ROD STEWART "Bad For You" (WB) 21/21 (0/0)

Adds include WNEW-FM, WXRT, KSHE, KFOG, KRQR, WTPA, KFBQ, WCPZ, KSPN. Hots: 7

KCAL, WFYV, WDIZ, CITI-FM, KILO, WBYG, KOZZ. Mediums: 10 include KMEL, KZOK.

MOST ADDS — A numerical listing of the most added records of the week.

MOST HOTS — A numerical listing of the records receiving the most hot rotation reports.

R&R/Friday, June 15, 1984



|L|B|U||N

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AV	1		7
	_	_	

June 15, 1984

173 REPORTERS

Hot Medium Adds All

 CARS/Heartbeat City (Elektra) BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)

"Magic" (146) "Drive" (103) "Night" (48) "Dancing" (165) "Cover Me" (89) "Born In" (66) 172 - 169+ 3-

HEARTBEAT CITY from the CARS is the NUMBER ONE AOR ALBUM for the 13th week.

Thanks from the Elektra/Asylum Promotion Marketing Managers

Chuck Jones Ray Carlton Jim Sellers Rick Alden Larry Braverman **Brad Hunt**

Doug Daniels **Barry Lyons** Beau Siegel Louis Heidelmeier Jay Brooks **Rob Sides**

Steve Kelly Roger Smith Ray Gmeiner Al Carroll Michael Rowley

PRODUCED BY ROBERT JOHN "MUTT" LANGE AND THE CARS.





Three Two Lest Weeks Weeks Week	June 15, 1984	173 REPORTERS	Total Total Hot Medium Adds All Reports Rotation Rotations
1 1 2 1	CARS/Heartbeat City (Elektra)	"Magic" (146) "Drive" (103) "Night" (48)	172 - 169 + 3 - 0 -
	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	"Dancing" (165) "Cover Me" (89) "Born In" (66)	<i>173 = 168</i> + <i>4</i> - <i>0</i> -
	JEFFERSON STARSHIP/Nuclear Furniture (Grunt/RCA)	"No Way Out" (156) "Layin" (83) "Sorry" (14)	162 + 136 + 26 - 2 +
3 3 3 4	STREETS OF FIRE/Soundtrack (MCA)	"Deeper & Deeper" (167) "I Can Dream" (11)	169+113+ 56- 0-
	BILLY IDOL/Rebel Yell (Chrysalis)	"Eyes Without A Face" (144)	146+120+ 26- 2-
	RUSH/Grace Under Pressure (Mercury/PG)	"Distant" (110) "Red Sector" (87) "Electric" (28)	144-100-44+4+
4 6 7 7	STEVE PERRY/Street Talk (Columbia)	"She's Mine" (109) "Sherrie" (39) "Strung" (19)	148+ 75- 72+ 11-
DEBUT E	ROD STEWART/Camouflage (WB)	"Infatuation" (138) "Bad" (21) "All Right" (11)	144+ 84+ 58- 12+
	RATT/Out Of The Cellar (Atlantic)	"Round And Round" (131) "Back For More" (12)	<i>134- 76+ 57- 5-</i>
- 13 11 1 €	RED RIDER/Breaking Curfew (Capitol)	"Young Thing, Wild Dreams (Rock Me)" (153)	155+ 38+117- 2 -
– 23 15 (CHRIS DeBURGH/Man On The Line (A&M)	"High On Emotion"	<i>156+ 37+118- 5-</i>
8 7 8 1 2	ZZ TOP/Eliminator (WB)	''Legs'' (119)	<i>119 - 88 - 31</i> + 5+
17 15 13	VAN STEPHENSON/Righteous Anger (MCA)	"Modern Day Delilah" (132)	134+ 73+ 59- 5-
18 17 16	RUSS BALLARD/Russ Ballard (EMI America)	"Voices" (137)	143+ 47+ 95- 3-
10 9 9 1 5	GREG KIHN BAND/Kihntagious (Beserkley/E-A)	"Reunited" (129)	<i>140 - 50 - 89 - 5</i> =
20 19 14 16	s CHICAGO/Chicago 17 (WB)	"Stay The Night" (121)	125- 84+ 41- 2-
7 10 12 1 7	SCORPIONS/Love At First Sting (Mercury/PG)	"Still Loving" (62) "City" (43) "Hurricane" (29)	117- 63- 53- 7-
	THOMPSON TWINS/Into The Gap (Arista)	"Doctor! Doctor!" (109)	111+ 53+ 57- 8-
) WHITESNAKE/Slide It In (Geffen)	"Slow" (101) "Stranger" (12) "Slide" (11)	111+ 30+ 80+ 7-
	DUKE JUPITER/White Knuckle Ride (Morocco/Motown)	''Little Lady'' (109)	<i>112- 38- 74- 5</i> +
_	STEVIE RAY VAUGHAN/Couldn't Stand The (Epic)	"Voodoo Chile" (80) "Cold" (38) "Couldn't" (37)	124+ 21= 101+ 14+
	PSYCHEDELIC FURS/Mirror Moves (Columbia)	"The Ghost In You" (110) "Heaven" (10)	<i>115</i> + <i>34</i> + <i>79</i> + <i>7</i> -
_	LITTLE STEVEN/Voice Of America (EMI America)	"Desaparecidos" (91) "Darkness" (38)	120+ 17+ 101+ 11+
_	ROGER GLOVER/Mask (21/PG)	"The Mask" (116)	116= 17+ 98- 4-
_	MOTLEY CRUE/Shout At The Devil (Elektra)	"Too Young To Fall In Love" (106)	106 = 20 - 85 + 2 -
	B HUEY LEWIS & THE NEWS/Sports (Chrysalis)	"The Heart Of" (55) "Walking" (31) "If This" (12)	87= 48- 34+ 10+
	SLADE/Keep Your Hands Off (CBS Associated)	"Run Runaway" (67) "My Oh My" (34)	83- 40- 43+ 2-
	B JOE JACKSON/Body And Soul (A&M)	"You Can't Get What You Want" (79)	84- 43- 41+ 2+
_	R.E.M./Reckoning (IRS/A&M)	"So. Central Rain" (91)	96+ 21+ 73+ 5-
	ROGER WATERS/The Pros And Cons Of (Columbia)	"5:01 AM (Pros)" (83) "4:41 AM (Sexual)" (14)	87- 26- 60- 1-
	ORION THE HUNTER/Orion The Hunter (Portrait/CBS)	"So You Ran" (75)	78 - 29 - 49 - 0 -
	2 VAN HALEN/1984 (WB)	"Panama" (48) "I'll Wait" (34)	73 - 40 - 32 + 4 +
	TWISTED SISTER/Stay Hungry (Atlantic)	"We're Not Gonna Take It" (84)	89+ 4+ 75+ 32-
5000	TONY CAREY/Some Tough City (MCA)	"First Day Of Summer" (77)	81 + 12 + 60 + 24 +
	EDDY GRANT/Going For Broke (Portrait/CBS)	"Romancing The Stone" (75)	78- 20+ 57- 2-
	DAVID GILMOUR/About Face (Columbia)	"Murder" (32) "Blue Light" (16) "Love" (15)	61- 21- 40- 2- 73+ 5+ 58+ 16-
	ANDY FRASER/Fine Fine Line (Island)	"Fine, Fine Line" (66)	
	FOOTLOOSE/Soundtrack (Columbia)	"I'm Free" (35) "Almost Paradise" (27)	
	COREY HART/First Offense (EMI America)	"Sunglasses At Night" (73)	74+ 7+ 57+ 23- 67= 10+ 55- 5-
DEBUT 40	HARD TO HOLD/Soundtrack (RCA)	"Don't Walk Away" (65)	07= 10+ 99- 9-

June 8, 1984

DEBUT • BRUCE SPRINGSTEEN/Born In The... (Columbia) 2 CARS/Heartbeat City (Elektra) STREETS OF FIRE/Soundtrack (MCA)
 JEFFERSON STARSHIP/Nuclear Furniture (Grunt/RCA) 5 RUSH/Grace Under Pressure (Mercury/PG)
 6 BILLY IDOL/Rebel Yell (Chrysalis) STEVE PERRY/Street Talk (Columbia) 8 ZZ TOP/Eliminator (WB)

9 GREG KIHN BAND/Kihntagious (Beserkley/E-A) RATT/Out Of The Cellar (Atlantic) RED RIDER/Breaking Curfew (Capitol) 12 SCORPIONS/Love At First Sting (Mercury/PG) VAN STEPHENSON/Righteous Anger (MCA)
 CHICAGO/Chicago 17 (WB) G CHRIS DeBURGH/Man On The Line (A&M)
RUSS BALLARD/Russ Ballard (EMI America) DUKE JUPITER/White Knuckle Ride (Morocco/Motown) 18 SLADE/Keep Your Hands Off... (CBS Associated)19 ROGER WATERS/The Pros And Cons... (Columbia) 20 ORION THE HUNTER/Orion The Hunter (Portrait/CBS)

WHITESNAKE/Slide It In (Geffen) 22 JOE JACKSON/Body And Soul (A&M) 30 25 24 2 THOMPSON TWINS/Into The Gap (Arista) 24 HUEY LEWIS & THE NEWS/Sports (Chrysalis) PSYCHEDELIC FURS/Mirror Moves (Columbia)
UTTLE STEVEN/Voice Of America (EMI America) 23 22 21 28 MOTLEY CRUE/Shout At The Devil (Elektra) - 32 STEVIE RAY VAUGHAN/Couldn't Stand The... (Epic) 13 18 22 30 VAN HALEN/1984 (WB) 23 31 32 DAVID GILMOUR/About Face (Columbia)

- - 37 EDDY GRANT/Going For Broke (Portrait/CBS)

12 18 25 34 CYNDI LAUPER/She's So Unusual (Portrait/CBS)

24 26 36 35 HOWARD JONES/Human's Lib (Elektra)

18 21 30 38 ICICLE WORKS/Icicle Works (Arista)

33 35 39 39 INXS/The Swing (Atco)

38 38 40 FACE TO FACE/Face To Face (Epic)

37 37 -

As noted last week, the June 8, 1984 issue's AOR Album Chart should have had Bruce Springsteen's "Born In The U.S.A." at #1, and the Cars' "Heartbeat City" at #2.

BREAKERS®

ROD STEWART Camouflage (WB)

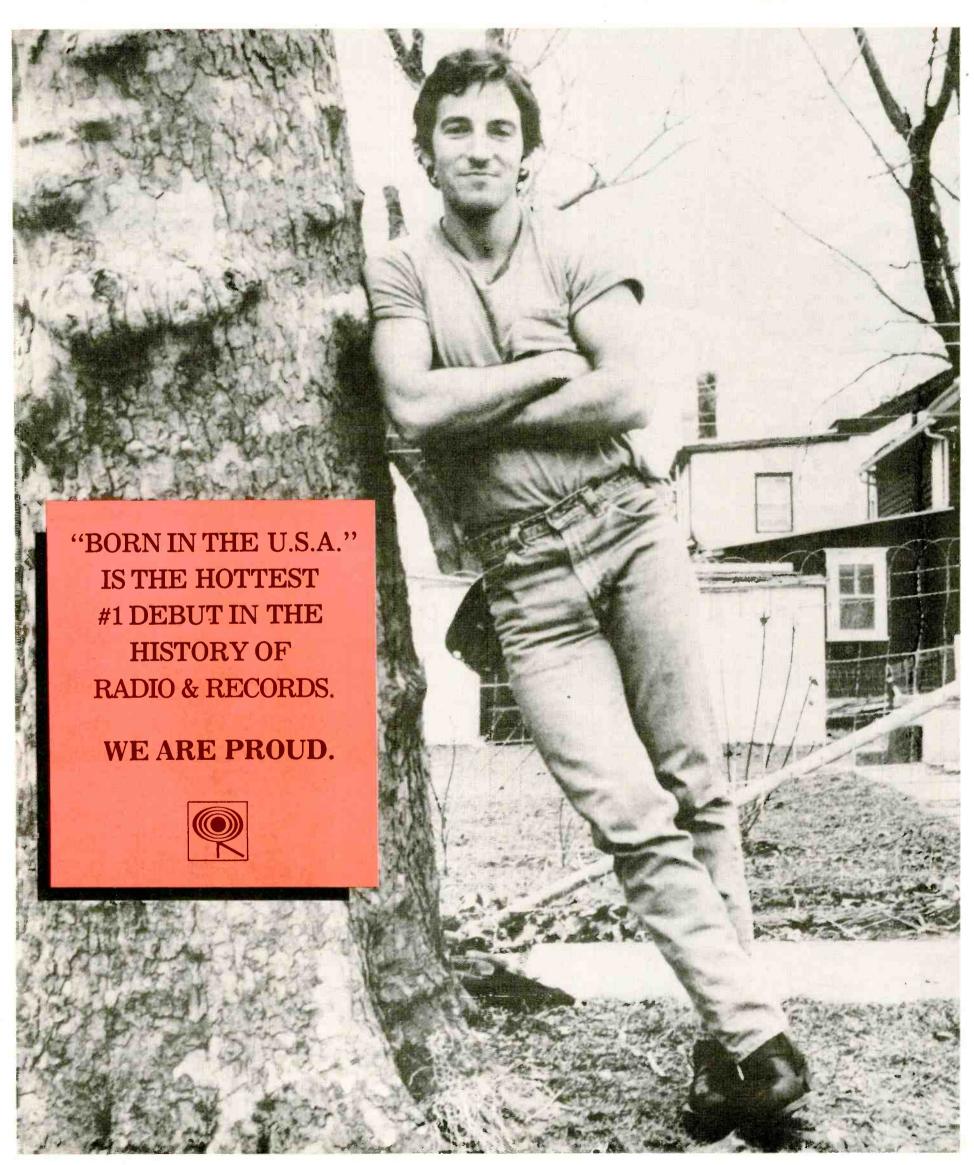
83% of our reporters on it. 144/12 including adds at KSHE, KLOS, KGON, KINK, KZAP, KZOK, CHEZ-FM, KFMG. Debuts at #8 on the Albums chart.

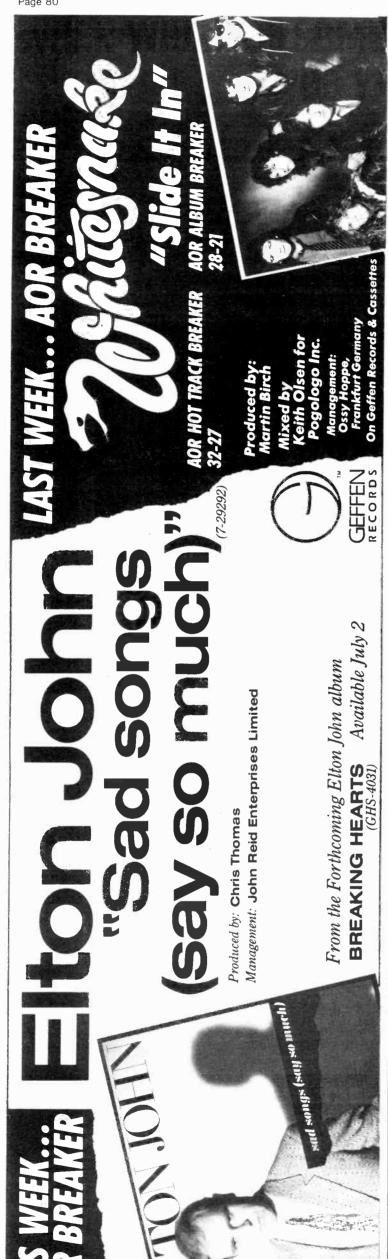
TWISTED SISTER Stay Hungry (Atlantic)

51% of our reporters on it. 89/32 including adds at WKLS, KLOL, WCKO, KBPI, KLOS, KMET, KUPD, KRQR. Debuts at #33 on the Albums chart.

AOR BREAKERS — Records in a reported rotation on at least 50% of reporting stations. Total reports/total adds Information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.

Congratulations to BRUCE SPRINGSTEEN





MOST ADDED 0

TWISTED SISTER (32) Stay Hungry (Atlantic) **TONY CAREY (24)** Some Tough City (MCA) COREY HART (23) First Offense (EMI America) **BILLY SATELLITE (18)** Billy Satellite (Capitol) MAMA'S BOYS (17) Mama's Boys (Jive/Arista)

CARS (169)

Heartbeat City (Elektra) **BRUCE SPRINGSTEEN (168)** Born In The U.S.A. (Columbia) **JEFFERSON STARSHIP (136)** Nuclear Furniture (Grunt/RCA) BILLY IDOL (120) Rebel Yell (Chrysalis) STREETS OF FIRE (113) Soundtrack (MCA)

RUSH (100) Grace Under Pressure (Mercury/PolyGram)

NEW & ACTIVE

TINA TURNER/Private Dancer (Capitol) 62/15 (53/36)
Adds include KEGL, WHCN, KMBQ, WIOT, KMOD, KWFM. Hots: 5 KBCO, WQBK, CHEZ-FM, KSPN, KTCL. Mediums: 53 include WBAB, WSHE, WLUP, WXRT, WMMS, KBPI, KDKB, KUPD, WTPA, WPLR, WDHA, WPDH, WAQY, WFYV, WIMZ, WZXR, WKDF, WLVQ, KQDS, WLAV, KILO, KKDJ, WRKI, KUFO, KFMF, KOZZ.

FACE TO FACE/Face To Face (Epic) 59/6 (65/10)

Adds: WSHE, KLAQ, WYFE, WRUF, WHMD, WIQB. Hots: 9 WBCN, WLIR, WHJY, WRIF, WQBK, WDHA, WPDH, WLAV, CITI-FM. Mediums: 48 include WBAB, WDVE, KLOL, KSRR, WYNF, WLUP, WXRT, KLOS, KRCK, KGB, KRQR, WPYX, WTPA, WCMF, WAQY, WAAF, KGGO, KEZO, KILO, KKDJ, KREM.

BILLY SATELLITE/Billy Satellite (Capitol) 58/18 (40/7)
Adds include WKLS, KLOL, WNOR, WRIF, KBPI, KLOS, KDKB, KUPD, WAQY, KNCN, KLAQ, WLAV. Hots: 9 KZEW, KRCK, KRQR, KSJO, KZOK, KISS, WAPL, KLPX, WBYG. Mediums: 41 include WBAB, WHJY, KSHE, KGB, WAAF, WKDF, KQDS, KMOD, KFMG, KIDQ, KILO, KFIV-FM, KWFM.

NIK KERSHAW/Human Racing (MCA) 57/3 (59/3)

Adds: KBCO, WCCC, KPOI. Hots: 17 include WXRT, KGGO, WLAV, KKDJ. Mediums: 39 include WSHE, WSKS, WMMS, KDKB, WZZO, WTPA, WAAF, KLAQ, WDIZ, WXLP, WTUE, WIOT, KILO.

DEF LEPPARD/High 'N' Dry (Mercury/PolyGram) 56/8 (55/8)

Adds: KOLA, WPYX, WAAL, WTPA, WAPI, KLAQ, KKDJ, KSMB. Hots: 7 CHOM-FM, CHUM-FM, KEGL, CFOX, WAQX, KFMG, WMGM. Mediums: 46 include WAPP, KZEW, WNOR, WMMS, WRIF, WQFM, KMET, KUPD, KGB, KRQR, WAQY, WKQQ, WDIZ, WOOS, KQDS, WFBQ, KPOI, KOMP, KRSP.

NIGHT RANGER/Midnight Madness (Camel/MCA) 49/6 (53/4)

Adds include WKLS, WQFM, KLBJ, WZXY, KWFM, KSQY. Hots 22 include WAPP, WNOR, WYNF, WLUP, WEBN, WPDH, WIMZ, WQMF, WIBA, KILO, KRSP, KREM. Mediums 26 include WBCN, WHJY, WSKS, KUPD, KZOK, WHCN, WAQY, KNCN, WOOS, KMOD, KZEL, KFIV-FM.

ALAN PARSONS PROJECT/Ammonia Avenue (Arista) 39/3 (38/3)

Adds: WMET, WAAL, WXKE. Hots 10 include WLUP, WXRT, KINK, WPDH, KGGO. Mediums 26 include WBCN, WAPP, WMMS, KMET, KUPD, WIMZ, WKQQ, KMBQ, WOOS, KRSP, KREM.

EURYTHMICS/Touch (RCA) 39/3 (34/6)

Adds: WNEW-FM, KBCO, WZXR. Hots 10 include WMMS, KQDS, WLAV, KMBQ. Mediums 27 include WLUP, KROQ, KUPD, 91X, KQAK, WZZO, WKDF, WIOT. HUMAN LEAGUE/Hysteria (A&M) 39/2 (40/6)

Adds: KMET, WIQB. Hots: 8 WBCN, WLIR, CHOM-FM, WXRT, KBCO, WPDH, WBYG, KTCL. Mediums 29 include WBAB, KROQ, 91X, WHCN, WAQY, KQDS, KKDJ.

WANG CHUNG/Points On The Curve (Geffen) 36/7 (38/7)

Adds: WLIR, WAPP, CHUM-FM, WCKO, KFOG, WCKN, KSQY. Hots 13 include WBCN, WMMS, KDKB. Mediums 20 include WDVE, WLUP, WSKS, KBCO, KMET, KROQ, 91X, WAAF, WIMZ, KQDS, KRSP, KREM.

MAMA'S BOYS/Mama's Boys (Jive/Arista) 31/17 (14/3)
Adds include WBAB, WMMS, WLLZ, KSJO, WDHA, KQDS. Hots: 4 WQFM, KRCK, KZAP, KZOK. Mediums 19 include WDVE, KGB, WAAF

NICK LOWE/Nick Lowe And His Cowboy Outfit (Columbia) 31/5 (30/9)

Adds: WQBK, CHEZ-FM, KGGO, WGIR, KFMQ. Hots: 5 WXRT, KBCO, KRQQ, 91X, KTCL. Mediums 23 include WMMR, WNOR, KFOG, WPLR, WPDH, WAAF, WLAV.

KICK AXE/Vices (Pasha/CBS) 29/9 (24/7)

Adds: WDVE, WTPA, WKLC, KLAQ, KISS, KQDS, KFMG, WRUF, KTYD. Hots: 6 KMET, KRCK, KSJO, KZOK, CFOX, CITI-FM. Mediums 19 include KZEW, WQFM, KLOS, KGB, WKDF, KEZE, KLPX. ALCATRAZZ/Live Sentence (Rocshire) 27/7 (30/5)

KROR, WKDF, WTUE, WLAV.

Adds: WCKO, WNOR, WLLZ, KISS, WIOT, KUFO, KOZZ. Hots: 1 WYNF. Mediums 22 include WBAB, WDVE, WQFM, GO-GO's/Talk Show (IRS/A&M) 26/5 (25/4)

Adds: WZXY, WKZL, WBYG, KTCL, KTYD. Hots 4 include WLIR, KMET, WQMF. Mediums 20 include WBCN, WAPP, WMMR, KROQ, 91X, WCMF, WFYV BERLIN/Love Life (Geffen) 26/4 (29/4)

Adds: KAZY, KQDS, KFIV-FM, WGIR. Hots: 7 WYDD, KZEW, WXRT, KRQQ, 91X, KQAK, KKDJ. Mediums 16 include WBCN, WLUP, WMMS, KBCO, KMET, WLAV.

RESTLESS/The Restless (Mercury/PolyGram) 24/3 (25/1) Adds: WRXT, KBPI, WWTR. Hots: 5 WGRQ, WMMS, WAQX, WOUR, WYFE. Mediums 19 include WDVE, WHJY,

BRONZ/Taken By Storm (Bronze/Island) 20/6 (16/11) Adds: WBAB, WKLC, KNCN, KIDQ, WIQB, KOZZ. Hots: 1 WRIF. Mediums 14 include WMMS, KRCK, KRQR, KSJO, KZOK, WTPA, WAPL

VANILLA FUDGE/Mystery (Atco) 18/2 (19/5)

Adds: KAZY, KLOS. Hots: 2 WMMS, KIDQ. Mediums 16 include WBAB, DC101, KBCO, KMET, WTPA, KFMG, KPOI. JOHNNY WINTER/Guitar Slinger (Alligator) 17/2 (17/4)

Adds: WOWE, KUFO. Hots: 3 WXRT, WDEK, KTCL. Mediums 13 include KBCO, WTPA, KILO, KFMF

LITA FORD/Dancing' On The Edge (Mercury/PolyGram) 16/16 (0/0)
Adds include WBAB, WYSP, KISW, KIŁO, KFIV-FM. Hots: 0. Mediums 8 include KZEW, KRQR, WTPA, KFMG.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers Indicate total reports/total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.

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CHUM-FM/Toronto (416) 925-6666

PD: MDSS DAVIES MD: WAYNE WEBSTER



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RED RIDER
PRINCE
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PRINCE
RUSS BRALLARD
STREETS OF FIRE
CORES OBSURGH
RUSS
SCORPIONS

WAAF/Worcester (617) 752-5611

PD: NOB BARNETT ND: NOB LIPSTUTZ

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Parallel One

WBCN/Bostor (617) 266-1111 PO: ORDIPUS ND: BOB KRANES

BOX BRINGSTEDN CAMB WARC CRIMIC WARD CRIMI

DC101/Washington (202) 828-9932 PD: DOM DAVIS HD: DAVE BROWN

TONY CAREY ALAM PARSONS CHRISTINE MCVIE

WLiR/Long Island (516) 485-9200 PO: DENIS HCHAMARA ASST. PD: ROSIS PISANI

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WAPP/New York (212) 357-8000 PO: JOE KRAUSE ASST. PO: STEVE ELLIS

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WDVE/Pittsburgh (412) 562-5900 PD: GREG GILLESPIE HD: RON NEWNI

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WRXT/Buffalo (716) 773-1714

PD: MIKE BUSHEY HD: DINO HATELA THE THE STATE OF T

WHJY/Providence (401) 438-6110 PD: TED UTZ HD: JEFF RICCIO

BOT CARS (H)

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BRIKES SPRINGSTEEN
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WIYY/Baltimore (301) 889-0098 FD: CHICK DUCOTY

(PROZEN)

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STREETS OF FIRE

JEFFERGOW WARMIP

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ROUTEM

WYSP/Philadelphia (215) 668-9460 BRUCE SPRINGSTENN
BRUCE SPRINGSTENN
CAMS
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JEFFERRON STANDLY
STORES TO FACE
STORES TO FACE PO: MICHAEL PICOZZI MD: MARK DIDIA

WMMR/Philadelphia (215) 561-0933

PD: GEORGE HARRIS AD: ERIN RILEY

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CARE
SHILES SPRINGSTEEN
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WYDD/ Pittsburgh (412) 362-2144

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WGRQ/Buffalo (716) 881-4555

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WBAB/Long Island (516) 587-1023

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PD: TIM SHITH ASST. PD: PAUL HEINE

PD: BOB SECTIONAN MD: RALPH TORTORA

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WKLC/West Virginia (304) 722-3308 PO HEIL LASHER

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WHCN/Hartford (203) 247-1060 PD: DANIEL F. HAYDEN ABST. PD: BOB BITTENS

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WDHA/North Jersey (201) 328-1055 GM: BOB LINDER PD: HAJOK CHERNOFF

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WAQX/Syracuse (315) 472-0200 PD: ED LEVINE ASST. PD: AMY DAKLHAN

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WEZX/Scranton (717) 961-1842 PO: SHAWN WATERS RD: DON W. HALLETT

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WQBK/Albany (518) 462-5555 PD: JOHN COOPER HD: LLIN BREHNER

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WTPA/Harrisburg (717) 238-1402

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WGIR/Manchester (603) 625-6915

PD: BOB COX MD: KAREN ANDERSO BOOK
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WBLM/Lewiston-Port. (207) 783-2065

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(SRR/Houston (713) 797-0097

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WZXY/Kingsport (615) 246-8131

PD: REGGIE JORDAN ASST. PD: JOHN KELLY

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KLAQ/EI Paso (915) 544-8864

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KLOL/Houston (713) 526-6855 PO: BLAKE LAWRENCE ASST. PD: RICK LAMBERT

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WROQ/Charlotte (704) 392-6191-PD: JACK DANIEL MD: HIKE DONOVAN

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WTKX/Pensacola (904) 438-7543

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WIMZ/Knoxville (615) 525-6000 PD: KERRY LAMBERT HD: SCOTT PAULSEN

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RUBBER RODEO

WZXR/Memphis (901) 726-0060

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WRXL/Richmond (804) 282-9731

PD: GARY CHASE ND: PAUL SHUGRUE NO. PAUL BRUGERIE

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WAPI/Birmingham (205) 933-9274 ND: STEVE RUNNES

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(512) 474-6543 PD: CLARK RYAN ND: JOHN MICHAEL Hot. CARS STEVIE RAY VAUGHAN DURE JUPITER (M) BRUCE SPRINGSTEEN RUSH

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KISS/San Antonio (512) 223-8211 PD: GREG STEVENS ND: TEMPIE LINDSEY MET TRUE LINDER WDIZ/Orlando (305) 645-1802 CHEST AND THE STATE OF THE STAT

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WFYV/Jacksonville (904) 642-1055

PD: CHRIS JONES BROWN SPRINGSTERN CANS BOOS STEMART JEFFERSON STANSHIP BOOS STEMART JEFFERSON STANSHIP BOOS STEMART JEFFERSON STANSHIP STANSHIP STANSHIP STANSHIP STANSHIP ORIGINATE STANSHIP ORIGINATE STANSHIP ORIGINATE STANSHIP ORIGINATE STANSHIP ORIGINATE STANSHIP ORIGINATE CONTRACT CONT

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WKZL/Winston-Salem (919) 725-0556

PD: TOM COLLINS ND: BRIAN PATRICK

KMBQ/Shreveport (318) 425-8692 PD: DICK SASCOM MD: TOM MICHAELS

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KNCN/Corpus Christi (512) 289-1000

PD: BOB FAZIO HD: MANDO CAMINA MORE SPRINGSTEEN (M) BRILLY IDOL
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BILLY SATELLITE
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CYNDI LAUPER
CONDINOUS
TONY CREEY
TINA TURNER

WWWV/Charlottesville (804) 971-4057 PD: JAY LOPEZ

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KFMX/Lubbock (806) 747-1224 PO: NAT LAMP ND: JESSE RYAN

MOST
22 TOP
BILLY IDOL

a LITA PORD a LEGS DIAMONS

WRUF/Gainesville (904) 392-0771

PD: HARRY GUSCOTT ND: GRSG HANNER

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WHMD/Hammond (504) 345-1070 PD: HARK SEGER

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WRIF/Detroit (313) 827-9505 PD: MARK PASMAN MD: MICHAEL HAYE

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WMET/Chicago (312) 645-9550

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KRIX/Brownsville (512) 350-9999 PD: GARY STEELE MD: RICHARD BROOKS

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WQFM/Milwaukee (414) 276-2040 PD: ANDY BLOOM MD: JERRY GAVIN

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KYYS/Kansas City (816) 561-9102

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WOOS/Canton (216) 492-5630 PD: RICK SINGER MD: ANDY SANDERBECT

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WWCK/Flint (313) 744-1570 PD: MARK MILLER MD: LINDA LANSI

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KMOD/Tulsa (918) 664-2810

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KKRQ/lowa City-Cedar Rapids (319) 354-9500 PD: TED BURTON JACOBSEN

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WDEK/DeKalb (815) 756-9250 PD: WARD HOLMES HD: JOAN! VILLIAM

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91X/San Diego (619) 291-9191 PD: JIM GELARO MD MAD MAX WYER/Mt. Carmel (618) 262-5111

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KBCO/Boulder (303) 444-5600 PD: JOHN BRADLEY HD: DOUG CLIFTON

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PD: PAT EVANS

KMEL/San Francisco (415) 391-9400

PD: JACK SILVER ND: GENO H TCHELLIN

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KSPN/Aspen (303) 925-5776

PD: LEE DUNCAN HD: TON CAREY

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KAZY/Denver (303) 759-5800

PD: SCOTT JAMESON BOO SALVE SPRINGSTEEN (N) CASS (N) CASS

KROY/Sacramento (918) 446-5769

PD: JONA DENZ

PO: MARREN WILLIAMS ND: DOUG GONDEX

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KRCK/Portland (503) 222-1841 PD: BOB BROOKS HD: CRAIG MARTIN

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CFOX/Vancouver (604) 684-7221

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KFOG/San Francisco (415) 885-1045 PDI: DAVE LOGAN

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KZAP/Sacramento (916) 925-3700 PD: CHRIS MILLER MD: TOM CALE

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KZOK/Seattle (206) 223-3911

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KOLA/San Beri (714) 825-9952 PD: AL BARNETT KGON/Portland (503) 655-9181 PO: DAVIÉ ERVIN MD: INESSA YORK

BOT BUSH (N) SLADE PERSON STARBELLP CAME (N) STARBELLP CONTROL OF STARBELLP CAME (N) STAR HOL DIESSA YORK

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VAN MALEN

PD: LEE NOY HANSE HD: KEN ANTHONY

KINK/Portland (503) 226-5080 ND: CARL WIDING BOY
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FOOTLOSE
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DAN POGELBERG
DAVID KNOPPLER
BERT LIGOD
CHRISTINE HOVE
ALIAN PARSONS
STEVE PERRY
POCO
DAVE GRUSIN
SADAD MATANARE

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IAN ANDERSON
JOE COCKER
BARCLAY JAMES
BON PELODE
ELTON JOHN
BRUCE BERINGS
JEFF LORSER
VAN HORRIESON
STYLE COUNCIL
NOBLA
HOUSENART
LIGHT Adds
SPYNO GYRA

Medium
STEVIE RAY VAUC
RAD RIDER
WIDOM
LITTLE STEVEN
HOTHEY CRIE
BILLY IDOL
MOGEN WATERS
UP THE CREEK
CORIS DEBURCH
Light Adds
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JOHN WAITE
THISTED BISTER
LITA FORD

PD: HOWIE CASTLE ND: LYNN WELLS

THE RAYT
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Parallel Two

KREM/Spokane

PO: BILL STAIRS

PRETEMBERS
JUNN CODGAR MELLEN
MANG CHUNG
ALAN PANSONE
ROMANTICE
STYLE COUNCIL
CICLE MONAS
DEGRA, SCHON
PSYCHEDELIC PURS
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ROGER MATERS
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STREETS OF FIRE
FACE TO FACE
VAN STEPRIMENSON
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KIDQ/Bolse (208) 336-0939 PD: DAN McCOLLY

MD: LEMMY BLOCK

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KMET/Los Angeles (213) 464-5638 PD: MIKE HARRISON MD: SUE STEINBERG

KQAK/San Francisco (415) 474-9100 MD: OZ

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(206) 285-7625 PD: MEAU PHILLIPS Bot MATE SALVA BALL SA KLPX/Tucson (602) 622-6711 PD: MICHAEL BENGER HD: BRYAN MILLER

KKDJ/Fresno (209) 967-4511

PO: DOM FISCHER ND: JEFF RIEDEL

BOOK BEPATIMENTER
ARRESTERMANT
AND STATEMANT

KILO/Colorado Springs (303) 634-4896 PO: RICH HAWK HD: ALAN WHITE

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PD: DAA GORDON HD: FRANK JAXSON

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KEZE/Spokane (509) 448-1000 PO: JUNAH CUMMINGS

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KOMP/Las Vegas (702) 876-1460 PD: CHARLIE HORRIS MD: BIG HARTY

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NOTE LEWIS

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VAN MALER (T)

CARS (H)

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KFMG/Albuquerque (505) 265-8811

KWFM/Tucson (602) 623-7556 CM: JIH RAY ASST. PD: RICK ALLEN CAME

BRUCE GPRINGSTEEN

BRUCE GPRINGSTEEN

RID HIDER

VAN STEPHENSON

JEFFERSON STRANFP

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KFIV-FM/Modesto (209) 527-6100 PD: C.J. STONE

KZEL/Eugene (503) 342-7096 TO THE MANTH

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THE TOOL STOCK OF THE TOOL

KPOI AM-FM/Honolule PO: BILL MIMS MD: ANDY PRESTON

BROCE SPRINGFEEN BRUCE SPRINGFEEN BRUCE SPRINGFEEN BOOK SPRING

Parallel Three

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LITTLE STEVEN
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SUB KAWY/Casper (307) 235-1515

OM: FRED LEENHUIS HD: JERRY LACHELT

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KZOQ/Missoula (406)728-5000 PO: VERN ARGO

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KOZZ/Reno (702) 329-9261 po: DM/IEL COOK

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KTYD/Santa Barbara

(805) 963-1601 PO: DEIRORE GENTRY

(BUD) FOOD STATE
FOOD STATE OF FIRE
PRESENCE OF FIRE
PRESENCE OF FIRE
PRESENCE STANDING (A)
BILLY IDOL (A)
BILL

PO: CARTER B. BRADLEY
BOC
BRICE SPAINGETERS (H)
CAMAS
SPAICE SPAINGETERS (H)
CAMAS
SUPLYTER
JEFFERSON FRANKEP (H)
MATT (

KWHL/Anchorage (907)349-6551

PD: CARTER B. BRADLE

173 Reporters 164 Current Playlists

The following station reported a frozen playlist this week:

KZEL/Eugene

The following stations failed to report this week and therefore their lists were frozen:

> K97/Edmonton KATT/Oklahoma City KTXQ/Dallas KXZL/San Antonio Q107/Toronto WBLM/Lewiston-Portland WIYY/Baltimore WTKX/Pensacola

When three or more tracks from the same album are reported in medium the album itself will receive credit as being in hot, and will appear in the hot listings. The individual tracks will continue to receive credit as being played in a medium rotation.

CHR PARALLEL ONE PLAYLISTS

EAST

CFTR680

Toronto PD: Sandy Sanderson MD: Bob Saint

Saint

Bob Saint

Chool LAUPEN/Time After Time

STEPN PERRY/ON Sherris

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MICHAEL JACKSON/Ferewell My Summer BREAK MACHINE/Street Dance VAN STEPHENBOK/Modern Day Delilah

JERMAINS JACKSON/Tell Ne 1'm Not Dream THOMPSON TWINS/DOCTOR! Doctor! PRINCE/Men Doves Cry JOE JACKSON/You Can't Set What Yo CRRIS DESDROW/High On Bmotion TIMA TURNER/What's Love Got To Do CHILLIMACK/DOC You On Ny Hind SUSE/Distant Early Warming SED RIDER/Chung Thing, wild Dre



PD: Alan Burns MD: Mary Taten

D: Mary Taten

1 1 CROOL GUMER/The Miter Time
2 2 COURS ORGAN/The Miter Time
3 3 DENIET MILLIANS/Lat's Hear It For The
4 6 SHANDROGIVE AN FOOLING
1 1 1 4 COURS OF THE MILLIANS OF THE MILLIAN



Pittsburgh PD: Todd Chase MD: Keith Abrams

N 2 1 DERNA DUBNITHS HETERS / Law 2 POINTER SIZERS / Jump (For M. Love) 7 3 BRUCE PRINCETES / Jump (For M. Love) 7 3 BRUCE PRINCETES / Jump (For M. Love) 1 4 DERIEST MILLIANS/Let's Hear It For The 1 DERIEST MILLIANS/Let's Hear It For The 2 DERIEST MILLIANS/Let's Hear It For The 2 DERIEST MILLIANS/Let's Hear It For The 3 DERIEST MILLIANS/Let's HEAR IT FOR THE 1 DERIEST MILLIANS/LET'S MILLIAN

17 10 MINORPHY NATINE/Doctors Dectors
10 TH TRIMPREY NATINE/Doctors Dectors
24 10 ELTON LOWE/MAS Songs (Say 80 Mc
30 ELTON LOWE/MAS Songs (Say 80 Mc
30 ELTON LOWE/MAS Songs (Say 80 Mc
30 ELTON LOWE/MAS SONG (Say 80 Mc
30 ELTON LOWE SONG (Say 80

29
EDDY GRANT/Romancing The Stone
TINA TURNER/Mhat's Love Got To Do
JUICE NEMTON/A Little Love
22 TOP/Lags

RICK SPRINGFIELD/Don't Walk Away TRACEY ULLMAN/Breaksway



4 3 MADONA-Monder-Line
5 1 DURAN SIDAM-Monder-Line
5 2 DURAN SIDAM-Monder-Line
6 1 LINEAR EXCHES/MAD CONTROL
7 DURAN SIDAM-MOND FOR CONTROL
7 DURAN SIDAM-MONDER-LINE CONTROL
7 DURAN SIDAM-MONDER-LINEAR CONTROL
7 DURAN SIDAM-MONDER-LINEAR SIDAM-MO

B104

WBSB Baltimore

PD: Steve Kingston MD: Amy Kronthal

CKS Montreal PD: Rob Braide

1 LIONE MICHIEFINIO
2 PRIL COLLING/Against All Odds
3 DUANN DEPRNYTHME RETER
4 CYROL LAUPER/TIME After Time
5 CYROL LAUPER/TIME After Time
7 WANG CHRIN/Dance Mell Days
9 WANG CHRIN/Dance Mell Days
9 WANG CHRIN/Dance Mell Days
10 CHRINE WILLIAMS/MELY American Tree
10 CHRIN CHRIN CONTROL
11 CHRIN CHRIN CONTROL
12 CHRIN CHRIN CHRIN CHRIN
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14 TALE TALE/Time My Life
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ELTON JORN/Sed Songs (Say So Na INNS/Original Sin(Oreas On TINA TURNER/Meat's Love Got To Do JACKSONS/Seate Of Shock DALRELLO/Gonne Get Close To...

DALBELLO/Gene Get Close TO...

DENISE EMBROSOMO'S Look Any Furths
JEMAJHE JACKSOM'NSI He I'm Not Dream

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Buffalo

PD: Harv Moore MD: John Piccillo

MD: John Piccillo

H 1 1 BRUCE SPRINGSTEEN/Dancing in The Dark
H 3 2 DURAN EDRAN/The Reflex
2 3 CYMDA EDRAN/The Reflex
2 3 CYMDA EDRAN/The Reflex
3 1 THE STATE OF THE STATE O

PRIVATE LIVES/Living in A Morid (TU R.E.M./South Central Rain(I' RATT/Round and Round ROCER CLOVER/The Neek FACE TO FACE/10-9-8 ROCKMELL/Obseent Phone Caller

Marinum Long Music Island

PD: Bill Terry Music Coord: Ruth Tolson

KENNY LOGGIHS/I'm Free(Heaven Help RAY PARKER JR./Ghostbuaters LIONEL RICHIE/Stuck On You TONY CARKY/First Day Of Summer COREY HART/Sunglesees At hight HIGHAEL JACKSON/Ferewell My Summer Lo ALAN PARSONS/Films Time TINA TURBER/Mhat's Love Got To Do ROCHMELL/Obscene Phone Caller

Boston
PD: Rick Peters
MD: Cindy Bailen MD: Cindy Bailen

MD: Cindy Bailen

1 BRUCE SERINSTEEN/Dancing In the Dark
2 MADONA-MONOTECHINE
3 STOPE PERSY/OR Behavior
3 STOPE PERSY/OR Behavior
5 SOURM DUNANTHE HET CONTROL
5 SOURM DUNANTHE HET CHEM
5 SOURM DUNANTHE HET CHEM
6 SOURM DUNANTHE HET CHEM
7 MANG COMPANION SERIES
8 PERSECHAND DOWNS CONTROL
8 SPERICE AND SERVICE OF THE SERVICE
9 MONITOR SESTEMA/DUNGFOR MY LOVE)
10 NOTES SESTEMA/DUNGFOR MY LOVE)
10 NOTES SESTEMA/DUNGFOR MY LOVE
10 SELVE TOURISHMENT OF BOOK BOIL
10 SELVE TOURISHMENT OF BOOK BOIL
10 SELVE TOURISHMENT
11 SERVICE AND SERVICE HERE I FOR THE
10 SELVE TOURISHMENT DOWNS CONTROL
10 SERVICE SERVICE MY LOVE
10 SERVICE SERVICE MY LOVE
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10 SERVICE MY LOVE
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RICK SPRINGFIELD/bon't Walk Away VAN HALEN/Panama RAY PARKER JR./Ghostbusters PEABO BRYSON/If Ever Wow're in My

JEFFERSON STARSHI/No May Out SLADE/Run Runaway PHIL COLLINS/Ageinst All Odds GO GO'8/Need Over Heeks

97WA*5H FM*

PD: Bill Tanner Washington MD: Colleen Cassidy

ID: Colleen Cassidy

8 2 1 SHANNON/GIVE Net Tonight
1 2 JERRAN LE JACKSON YELL BY 18 TO TO PERM
1 7 1 LANDA REAL CONCYPTE (TONIGH 1) STEEN NOT DEFEND
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B-94 FM Pittsburgh PD: Guy Zapoleon

MD: Bruce Kelly 1 DURAN CURAN-The Reflex
2 DONING WILLIAMS/RETE Hear IX For The
3 PRINCE/MENT ROWSE OF THE PRINCE OF THE STREET OF

ADDS LIGHET, RICHIE/Stuck On You RAY PARKER JR./Ghoetbusters PEABC BRYSON/If Ever You're In My KENNY LOGGINS/I'M Free(Heaven Help Montreal

PD: Bob Beauchamp MD: Guy Brouillard

MD: Guy Brouillard

2 1 G'RACE/Manhaten

2 1 G'RACE/Manhaten

2 2 2 G'RACE/Manhaten

3 2 2 CHOI SAMP COMMITTEE

3 3 C'ROI SAMP COMMITTEE

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PD: Scott Walker MD: Glenn Kalina

D. GLEAN KALINA

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VAN HALEN/Paneme RAY PARKER JR./Ghostbusters SURVIVOR/Moment Of Truth DEF LEPPRO/Bringin' On The Heart H+M/Black Stations/Mnite

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JEFFESSON STABSITION WAY DUE
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PD: Sunny Joe White Music Coord: Geni Donaghey

USIC COORD: Geni Donaghey

1 COULTWEATURE After Time

1 COULTWEATURE After Time

2 DUNAL CURRENTER After Time

3 DUNAL CURRENTER After Time

4 DUNAL CURRENTER SETTERS, MARIE 16

5 4 POINTER SETTERS, MARIE 16

5 5 MILT LEVEL 8 SYMMETHARY OF BOCK & ROLL

9 BULL THREE 8 SYMMETHARY OF BOCK & ROLL

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ALLERY LOGGINS/'s Tree/Heaven Help AAT PARKER JR./Ghostbustere SHELLA E./The Clemorous Life R.I.M./South Central Rainif' RED RIOEM/Toung Thing, Mild Dre CHERNELLE/I Oldn't Hear To Turn R.J.'s LATEST ARR/Chackles

EDCEL'N BENDM/Somebody Else's Guy
N-K/Black Stations/Alte
JUICE MEMTANA Listin Love
ROWN CARTY/FOR Listin Love
ROWN CARTY/FOR Listin Love
ROWN CARTY/FOR Listin Love
ROWN CARTY/FOR LISTIN LOVE
SERGIO MEMORE/Althird in A world (TA
JUNNY WITHER/Esquare)

1050 chum

PD: Jim Waters Toronto MD: Brad "Knobby" Jones

MD: Brad "Knobby" Jones

1 DUNA DUNA The Reflex

2 CYROL LAUPET/TIME AFTER TIME

3 DORISCE WILLIAMS/LACE'S FOR I FOR THE

4 SLADY/EM BRANEY

4 STOVE PRIMY ON DARKEY

5 STOVE PRIMY ON DARKEY

5 STOVE PRIMY ON DARKEY

6 STOVE PRIMY ON DARKEY

7 FANNES GORGE TO K/PABLE

6 CULTURE CUMP/LES A MISSEL

9 DINCE SONADSTONAD ON THE ONE What YO

10 JOHN JACKSON/TOW CAN'T ON SECRETARY

10 JOHN JACKSON/TOW CAN'T ON SECRETARY

10 JOHN JACKSON/TOW CAN'T ON SECRETARY

11 JOHN JACKSON/TOW CAN'T ON SECRETARY

12 ICIDED SONADSTONES ON THE ONE OF THE OWN T

10 ARRIVATIONS ME IN THE MIDDLE
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MAN/COOLIN' THE MEDIUM
CHICAGO THE NIGHT
CASSINARY COOLING THE MEDIUM
CHICAGO THE JACKSON/THI HE I'M NOT DECAM
TRACEY ULANN/FRENKAWAY
NOT STRUKTUS/INSELUCION
HORNING MEDIUM
SIMPLE MIDDLE
SIMPLE MIDDLE
DAN HARMAN/I Can Dream About You
MANDHAMPIAN/I Can Dream About You
MANDHAMPIAN/I Can Dream About
PRINCE When Doves Cry
THOMPSON THAN/FORCETT DECETT
RED RIDERLYYOUNG THIN, Wild Dre
RED RIDERLYYOUNG THIN, Wild Dre



Scott Shannon
PD: Michael Ellis

1 ODITER'S MICHAEL Ellis

2 CYRDI LANDEN'THE A MEET THE

2 CYRDI LANDEN'THE A MEET THE

3 HADDON'NOORDING

4 FOLLSCHAR & MERSON'TO All The Girls I've

5 LIOWEL RETHEN'NO BHEFTIE

5 STEVE RETHEN'NO SHEETIE

6 SHULT SHEETING SHEETING

6 NIGHT HORNON SHEETIE

7 SHEETING SHEETING CONTROL ALL ONG

7 LIP OINTER SISTESS JAMPIOT HOW NOON

10 HOUSE LOUGHTS/Against All Odds

7 LIP OINTER SISTESS JAMPIOT HOW NO

10 HOUSE LOUGHTS/Against All Odds

7 LIP OINTER SISTESS JAMPIOT HOW NO

10 HOUSE LOUGHTS/Against Control

10 HOUSE LOUGHTS/Against Get the Reil

11 HOUSE LOUGHTS/Against Get the Reil

12 LIP OINTER SISTESS JAMPIOT HOW NO

13 HOUSE LOUGHTS/Against Get the Reil

14 JO SHEETINGON/NOONED HERE BY

15 JAMPIOT HOMON'S HOW NO

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12 JO JOHN COURAL HERE HERE

13 JO SHOOT HOMON'S HERE

14 JO JOHN COURAL HERE HERE

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17 JOHN COURAL HERE HERE

18 JOHN COURAL HERE

18 JOHN COUR Asst. PD: Michael Ellis

SHALAMAR/Dencing In the Sheets HICHAEL JACKSON/Ferewell My Summer to HOTLEY CRUE/Too Young To Pall In JERMAINE JACKSON/Yell Me I'm Not Drasm

92 PRO'FM

Providence Operations Manager: Tom Cuddy

DIAM IDMANIA BATLER

NUTY INTER & SPEC/Beart Of Book & Boll

NERG & SPEC/Beart Of Book & Boll

NERG & STEEL PROPERTY OF BOOK & BOLL

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RAY PARKER JR. (Ghostbuaters JUICE NEWTON/A Little Love ROBIN GIBB/Boyz Do Fall In Love REBNY LOGGINS/T's Free(Reaven Help BON JOVI/She Don't Know Me

CONST HART/Sungleases At Hight LATOYA JACKSON/Reart Don't Lie CLLIE & JERN/Rearkin' (There's No BURTON & JUDE/Strangers In A Strang THA TUNBER/Mat's Love Got To Do ORIGH THE HINTER/SO YOU RAN PAUL YOUNG/LOVE Of The Common.



MD: Roger Christian

KENNY LOGGINS/I'M Free!Heaven Help ROBIN GIBS/Boys Do Fall In Love RAY PARKER JR./Ghostbusters TINA TUNBER/What's Love Got To Do TRACKY ULLMAN/Breakaway ADDS



Washington PD: Randy

1 CONDITIONAL CONTROL CONTROL

KENNY LODGINS/['m Free(Heavan Help WANG CHUNG/Dance Hall Days RICK SPRINGFIELD/Don't Malk Away SURVIVOR/Moment Of Truth

EURYTHMICS/Mho's That Girl CARS/Magic SERGIO MENDES/Allbis HOMARD JONES/Mhat Is Love? OLLIE 6 JERRY/Braskin' (There's No

SOUTH



ON Houston PD: John Lander

MD: Patty Hamilton

Patty Hamilton

| DDIECE WILLIAMSLEAF'S Mear It For The DURAN DURANT'S MEAN SERVICE STATE OF THE STATE OF THE

30 RAY PARKER JR./Ghostbusters PRETENDERS/Thin Line Setween Lov

RED RIDER/roung Thing, Wild Dre
OLLIE & JERRY/Breakin' (There's Bo
OLLIE & JERRY/Breakin' (There's Bo
HUMAN LABACUT'ME Lebanon
NOO STWART/Linfatuation
COREY MART/Banglasses at Night
DAM HARTMAN/I Can Dream About You
WARG CONDO/Dance Nail Day
JETFERDON STARRING TAND
DAY MARTMAN/I Can Dream About
DOWN DOWN TO MARTMAN I Can Dream About
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Miami PD: Robert W. Walker

MD: Frank Amadeo

MD: Frank Amadeo

ODRAN UDMA/The Refer

LAURA REMAINA/Saif Onetrol

PRINCE/Then Doves Cry

HOUT TANGEN/Saif Onetrol

PRINCE/Then Doves Cry

HOUT TANGEN/Saif Onetrol

PRINCE SITE OF THE TANGEN OF THE

SURVIVOR/Moment Of Truth

B97 New Orleans

PD: Nick Bazoo MD: Greg Rolling

BILLY IDDL/Eyes Without A Face ELTCH JOHN/Sad Songs (Say So Nuc CYNDI LADPRYTime After Time HIGHT RANGER/Sister Christian CARS/Megic LIONEL RICHIE/Stuck On You

A 12 CAMPANESIC CAMPAN

Dallas/ Ft. Worth

VP/Programming: John Shomby Asst. PD/MD: Pete Thomson

PD/MD: Pete Thomson

| DIRBN SUBAN/The Infits
| WASONNA/Dorderline |
| POINTER SISTEMS/JUNG[FOR MY Love) |
| RELLIN/NO HORN SOME |
| RELLIN/NO HORN WORD |
| RELIN WORD |
|

22 TOP/Lags
CCEMELL/Obscene Phone Celler
ECENT LOGGINS/I's Free/Reaven Reip
CRESTINE MCVIE/Love Will Show Us How
RICK EPRIMCFISELO/Don't Walk Away
MCMARD JONES/Whet Is Love?
ELTOW JUNN/Sed Songs | Say 80 Muc COREY HART/Sunglesses At Night TINA TURNER/What's Love Got To Do PAUL YOUNG/Love of The Common... EDDY GRANT/Somancing The Stone RATT/Round And Sound



PD: Jeff Morgan

MD: Greg South

MD: Greg South

1 ODLECK WILLIAMS/Let's hear it For The
2 ODLECK WILLIAMS/Let's hear it For The
3 DUAN UDDAN/The Nortice
4 STRAY PERSY/ORD PAPER
5 POINTER SETTEMS/Jump(For Hy Love)
6 NIGHT MORRITUSIANCE OF HIS HARD
5 POINTER SETTEMS/Jump(For Hy Love)
6 NIGHT MORRITUSIANCE OF HIS HARD
6 LAUTA BRANICAN/Said Control
10 NUTY LEVIS & WHON-Rear IO Rock & Roll
11 SHAUT LOUIS & WHON-Rear IO Rock & Roll
12 HAND CANADA SEEMMONT IN THE PAPER
13 SHAUY LOUIS/Reprise All Odds
14 PHIL COLLIS/Aprise All All Odd
15 PHIL COLLIS/Aprise All All Odd
16 PHIL COLLIS/Aprise All All Odd
17 F. PEDO & MILEON/All One Tradian
18 OLLY DOLLIS/Aprise All All The Girls I've
19 SHAUNON/CHE & ROLLIS/APRISE
12 THOOPHON TWIS/HOLD HE NOT
12 SHAUNON/CHE WE TOOLIGHT
13 SHAUC/MORRITUS/HOLD HAND
14 PHILOLIS/APRISE ALL THE GIRL
12 THOOPHON TWIS/HOLD HAND
15 SHAUNON/CHE WE TOOLIGHT
16 JOS JACKSON/TOO ON THE DIS
12 SHAUNON/CHE WE TOOLIGHT
13 SHAUNON/CHE WE TOOLIGHT
14 DUAY JOS JACKSON/TOO ON THE DIS
15 SHAUNON/CHE WITHOUT ON THE STREET
15 PHILOLIGH DO NOT HE STREET
16 JOS JACKSON/TOO CAN'T GET WHAT HE STREET
16 JOS JACKSON/TOOL CAN'T GET WHAT HE STREET
17 PHILOLIGH HE OVER JACKSON/TOOL HE TOOLIGHT
18 JACKSON/TOOL THE STREET
18 JACKSON

ARBROGALPFORTELS/Don't Waste Your Time DAM MARTHAW/I Can Dress About You JETFESON TAXASHI/Me May THOMBON THINS/Dottor! Doctor! RICH SEATTELD/Don't Malk Away HICHAEL JACKSON/Farewell My Summer Lo ELTHON JONE/Sed Songe (Say So Muc ALAN PARSONS/Prime Time
LATOYA JACKSON/Heart Don't Lie
PEABO BRYSON/If Ever You're In My
TINA TUNNER/What's Love Got To Do
PAUL YOUNG-Love of The Common...
SEREIO MENUSS/Allbis SERGIO MENDES/Alibim COREY HART/Sunglasses At Night STYX/Music Time WANG CHING/Dance Hell Days



Atlanta

PD: John Young MD: Chris Thomas

HUEY LEWIS & NEWS/Heart Of Rock & Roll POINTER SISTERS/Jump(For My Love) DURAN DURAN/The Reflex

NOT LEVEL & STREP, New For T. Moch & Soil
DOINTS SITES, Jump For T. My Love
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RAY PARKER JR./Ghostbusters VAN HALEN/Paname SREILA E./The Glamorous Life BON JOVI/She Don't Know He

CHRIS CROSS/A Chance For Beaven TONY CAREY/First Day Of Summer

Miami

PD: Keith Isley WINZ-FM MD: Mark Shands

1 TABLE BOOK DOKEL OF MACE IN THE STATE OF T

ADDS NONE CARS/Magic FIRE, INC./Tonight Is What It Me SURYTHMICS/Who's That Girl



Ops Mgr: Mason Dixon

PD: Steve Rivers

PD: Steve Rivers

1 1 DDAM IDRAYTHA Refex
2 2 CHOIL LAMPENTINE AFEX TIME
3 2 CHOIL LAMPENTINE AFEX TIME
4 1 ANDORRA TO THAN IT THAN IT

26, 29, 30 SURVIVOR/Moment Of Truth

VAN STEPHINBON/Modern Day Delilah HOWARD JONES/Mhat Is Love? LATOYA JACKSON/Meart Don't Lie ROCOMELL/Obscens Phone Caller STRGIO MENDES/Alibis CORRT HART/Sunglesses at Night



Atlanta

PD: Jim Morrison MD: Jeff McCartney

Jett Price articles

PRINCE/Phen Doves Cry
2 MODY LEWIS & NEWS/Meart of Rock & Roll
3 MODY LEWIS & NEWS/Meart of Rock & Roll
3 MODY LEWIS & NEWS/Meart of Rock & Roll
4 MODY LEWIS & NEWS/Meart of Rock & Roll
5 MODY LEWIS & NEWS/Meart of Rock
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6 UDAN DOVE MODERN CONTROL
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7 MAN COMMUNICATION FOR TO THE NOT DEEP
8 MAN COMMUNICATION FOR TO THE NOT THE NOT OFFICE AND THE NOT THE NO

EDDY GRANT/Romancing The Stone JOHN WAITE/Nissing YOU RAY PARKER JR./Ghostbusters

COREY HART/Sunglesses At Night JEFFERSON STARSHI/No May Out ELYON JOBN/Sed Songe (Say So Nuc TONY CAREY/First Day Of Summer JUICE NEWTON/A LAttle Love

MIDWEST

96 WHYT

Detroit PD: Gary Berkowitz

OIL

CODI LAUFEN/The After Time

STEVE REMY/OR Sherrie

STEVE REMY/OR Sherrie

STEVE REMY/OR Sherrie

STEVE REMY/OR Sherrie

DORNOUT WILLIAMS/Jet's Hear It For The

HOUSE AND SHERRIES

DURAN THE SHERRIES

LAURA BRANCHOSIANTO FOR THE IN NOT DEAR

DURAN THE SHERRIES

REMO A MILLON/ABBOUT PARAGINE

REMY LOSIS A WISH/MART OF ROCK & ROIL

RELLY LOSIS/ART PARAGINE

PRIL COLLINS/ANGINE ALI Odds

LEDIC COLLYSAM THE SHERRIES

PRIL COLLINS/ANGINE ALI Odds

LEDIC CARA/THE AND THE SHERRIES

VAN HALBELY (11) Mail

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REMY (11) MAIL

NOTHER (1

ADDS NONE CKICAGO/Stay The Night
ELTON JORN/Red Songe (Sey So Muc
TEDDY PROVISEDANS/NICA H
SUBYIND/MORBATO T THILM
SUBYIND/MORBATO T T



Ops. Mgr.: Steve Casey MD: Tim Kelly

28 19 ABDO & WILDOW/Almost Paradise
22 19 Not Augustom/You Cent Cest What Yo
4 22 PHIL COLLINS/Agsinst All Odds
16 25 CARRAYTOW Hight Think
16 25 CARRAYTOW Hight Think
27 ZE TOW/Less
28 28 ELD & THE CARRAYTOW-Ight
29 SCOOL & THE CARRAYTOW-Ight
27 22 VAN HALBAY("Ill Wait
29 35 CARRAYTOW Hight
35 38 CYNOT LAUFREY/GITE JUST MART TO Ha
35 39 VAN FOLDSY/YOMP

ADDS 27 JEFFERSON STARSHI/No Way Dut ELTON JOHN/Sad Songs (Say So Nuc GENES(S/Taking It All Too Har

KDWB FMIOI Minneapolis

PD: Dave Hamilton MD/Assist. PD: Mark McKay

N.D./ASSIST. P.D.: Mark McChay

N. 2 | NUTY LEWIS & NEMS/Newt of Rock & Roll
2 | REDUCE SYRINGSTERR/Descring in the Dark
3 | SODE STRINGSTERR/Descring in the Dark
1 | CHROL | LAWRENCTION ACCORDING
3 | SODE STRINGSTERR/Descring in the Dark
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1 | SODE STRINGSTERR/DESCRIPTION
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4 | SODE STRINGSTERR/DESCRIPTION
4 | SODE STRINGSTERR/DESCRIPTION
5 | SODE STRINGS

ADDS 20, 24

Chicago

Chicago

PD: Buddy Scot

PD: Buddy Scott MD: Dave Robbins

MD: Dave Robbins

| DIEM CHAPTHE Relief
| NICHT MANCER/Status Christian
| ROCK SPRINGSTERN/Deaching in The Dark
| DENIESE MILLIANS/Let's Hear It For The
| CHOIL LAUFER/Hear Acter Time
| LAURA BEANLOAN/Self Control
| POINTER | STEERS/Jung/for Ny Love)
| POINTER | STEERS/

TWEOT SOFTEN

PD: Tac Hammer Minneapolis Asst. PD/MD: Gregg Swedberg

PD/MD: Gregg Swedberg

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ADDS 29, 31, 32

WKTI Milwaukee

Ops. Mgr.: Dallas Cole MD: Danny Clayton

4D: Danny Clayton

1 ** NEONT SMOOTH Steer Christian
2 ** SMOOTH STEER Christian
2 ** SMOOTH STEER CHRISTIAN
2 ** SMOOTH STEER CHRISTIAN
10 ** SMOOTH SMISSON STEER CHRISTIAN
10 ** SMOOTH SMISSON SMISSON STEER CHRISTIAN
10 ** SMOOTH SMISSON SMISSO

RAY PARKER JR./Ghostbusters SCANDAL/Warrior VAN HALEN/Panama



PD: Jim Fox

H 2 1 CYDIC LAUPER/Time After Time
3 2 BHALAMAK/Dancing in The Sheets
H 13 5 STRYE ZERNYON Sherris and the Sheets
H 14 5 STRYE ZERNYON Sherris and the Sheets
H 5 SHEET ZERNYON Sherris and the Sheets
H 5 SHEET MILLIANS/THE NIGHT
H 5 THE SHEET MILLIANS/THE SHEET IT FOR THE SHEET SHEE 12 12 NIGHT NAMOREWSLATER Christian
13 LIONEL EXCENTION 1
14 ROBBLE TIED/NICIAIN OUT Drv A her
15 LIONEL EXCENTION 1
16 JOE ALCOMOTOR OF THE SET STREAM OF T

ADOS 33, 34, 35

WGCL98 Cleveland

PD: Bob Travis

MD: Tom Jeffries

IOM JETTICS

ORDAN CURANTHE After Time

ORDAN CURANTHE AFTER TIME

ORDAN CURANTHE AFTER

ELEMAN CHEMOCONTELL No. 12 med to

BILLY COLOR CONTENT

AMAG CHEMOCONTELL NO. 12 med to

BILLY COLOR CONTENT

ORDAN CHEMOCONTELL NO. 12 med to

AMAG TEMPOLOGICA CONTENT

ORDAN CHEMOCONTELL NO. 12 med to

AMAG TEMPOLOGICA CONTENT

AMAG TEMPOLOGICA CONTENT

ORDAN CO

RED RIDER/Young Thing, Wild Dre WEIRD AL YANKOVIC/I Lost On Jeopardy BURTON & JUDE/Strangers In A Strang RAY PARKER JR./Ghostbusters

JUICE NEWTON/A Little Love OLLIE & JERRY/Breakin' (There's No ROBIN GIBE/Boys Do Fell in Love FACE TO FACE/10-9-0 TONY CAREY/First Day Of Summer ROCKMEL/Obscene Phone Caller



Ops. Mgr.: Steve Casey MD: Tim Kelly

| DDAN DURANTHE Media:
| DDAN DURANTHE Media:
| DDING MILLIAM/Lat's News it For The
| DDING MILLIAM/LAT'S NE

JEFFERSON STARSHI/No Way Out ELTON JOHN/Sad Songs (Say So Huc ADDS GENESIS/Taking It all Too Har



PD: Lee Douglas Detroit MD: Gary King

MD: Gary King

I GURNI DINN/The Reflet

2 ORNICO VILLIAM/Guer's Hear it For The

3 NIGHT MODEN/Sheet Christian

4 NIGHT MODEN/Sheet Christian

4 NIGHT MODEN/Sheet Christian

5 NIGHT MODEN/Sheet Christian

6 NIGHT MODEN/Sheet Christian

7 STEVE FRENZ'ON Sheet Time

10 CORD. I GROWN SHEET TIME

10 CORD. I GROWN SHEET TIME

11 SHOULD SHEET SHEET SHEET

12 SHOULD AND SHEET SHEET

13 SHOULD AND SHEET SHEET

14 SHEET SHEET SHEET SHEET

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OLLIE & JERRY/Breskin' (There's N



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CONDITIONS OF THE CONDITION

15 23 SCOSPIONS/Rock You Like A Nurri
26 24 22 TOD/Lege
D 25 ROD STEWARY/Infetuation
D 26 VAN STEWARY/Infetuation
D 27 VANC CRING/Dance Hell Day
D 28 NOCEMBER/Dance Hell Day
D 29 NOCEMBER/Dance Phone Caller
D 10 THOMPSON TWINS/Doctor/ Dockor/ 22 ELTON JOHN/Sad Songs (Say So Muc VAN MALEN/Paneme HOMARD JOMES/Whet Is Love? COREY HART/Sunglasess At Night

EURYTHMICS/Who's That Girl JEFFERSON STARSHI/No May Out ICICLE MORES/Whisper To A Screen(8

CA CA KBEQ Kansas City

PD: Pat McKay MD: Karen Barber DURAN DURAN/The Reflex CYNDI LAUPER/Time After Time BUEY LEWIS & NEWS/Beart Of Rock & Roll

ADOS 27, 28, 31, 32, 33

WEST

Q103FM KOAQ Denver RADIO

PD: Jack Regan MD: Alan Sledge

D: Alan Sledge

D: Alan Sledge

(1) COUNCI LAUTEN/TIME After Time

3) LAURA SMAIGHA/Fell (Owtrol)

3) LAURA SMAIGHA/Fell (Owtrol)

4 0 DAM ON DOWN/THE HOT CONTROL

5 0) FORWARD AND CONTROL

5 0) FORWARD AN

PEABO BRYSON/If EVER YOU'RS IN MY POBIN CIBE/Boys Do Fall in Love SERGIO MENDES/Albia BODY GRANT/ROMANCING The Stone ROCKPMELL/Obscene Phone Caller JUICE NETHON/A Lattle Love TINA TURNER/What's Love Got To Do



MD: Sandy Louie

MD: Sandy Louis

1 SIDEY LEVEL & HUMSTHREET OF NOW A NO.11
1 CONDITION LOUPENING HEART TIME
1 STORY LOUPENING HEART TIME
1 STORY EMPROYEE STREET OF THE STORY
2 STORY EMPROYEE STREET OF THE STREET ON THE STREET OF THE STREET OF

RAY PARKER JR./Ghostbusters VAN HALEN/Paness JUICE NEWTON/A Little Love



PD: Charlie Quinn

MD: Steve Goddard

20 16 SILLY IDOL/Eyes Without A Face
17 MADOMA/Dorderline
22 19 WHEN A STANDARD AND A STANDARD A

DAN HARTMAN/I Can Dream About You CORRY HART/Sunglesses At Hight GO GO'S/Turn To You RAY PARKER JR./Ghostbusters

R&R/Friday, the MICHTY XTRA San Diego

PD: Jim Richards MD: Anne Haney

1 1 GUNN UNDAY/THE Reflex

1 1 GUNN UNDAY/THE Reflex

2 CTRD1 LAUPEN/THE Reflex

2 CTRD1 LAUPEN/THE Reflex

2 CTRD1 LAUPEN/THE After Time

3 JERNANNE JAKTSON/THE 18 I'M NO Dress

16 18 JERNAN INDLESSA STATES

16 18 JERNAN INDLESSA STATES

19 7 GULTURE SIMPLESS/JUMP/FOR JAVAN

10 8 FORTE PERMAY/OR SHEWLAND

10 9 FORTE PERMAY/OR SHEWLAND

10 18 THOMPSON TWINS/DOCKOT! DOCKOT!

10 18 JERNAN INDLESSA STATES

10 18 JERNAN JAKESON/FRANT DON'T LIE

10 18 JERNAN JAKESON/FRANT LIE

1

TINA TURNER/Whet's Love Got To Do DAN HARTHAM/I Can Dream About You TRACEY ULJAUN/Breakaway SERGIO MENDES/Alibim

FM102

Sacramento PD: Rick Gillette

MIRTON 6 JUDE/Strangers in A Stran PLASO BRYSCH/If Ever You're in My TINA TUDERSHAME's Love Got To Do ELTON JOHN/Sad Songe (Say So Muc EDDY (GRANT/Somarcing The Stone RICK SPRINGFIELD/Don't Maik Away SEKEID MONDES/Allbis CHICAGO/Stay The Night CRANAGO JOHNSCH/Mai is Love?

102.7 Los Angeles PD: Gerry De Francesco

PD: Gerry De Francesco

MD: Mike Schaefer

1 1 Complete Marker flag

2 1 Complete Marker flag

2 2 Complete Marker flag

2 2 Complete Marker flag

3 3 ROUGHOUND Flag

3 2 SECTION Flag

3 ROUGHOUND Flag

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23 IX NOV/LOUR Nov/Lo



PD: Jon Barry MD: Steve Naganuma

MD: Steve Naganum:

2 1 00RAN DDRAW/The Reflex

1 2 CTROI LADVENTING After the

3 CTROI LADVENTING After the

6 4 JERNAINE JACKDON/TAIL He I'm Not Dream

6 5 LADVAN BANKGAM/TAIL He I'm Not Dream

6 5 LADVAN BANKGAM/TAIL He I'm Not Dream

6 5 LADVAN BANKGAM/TAIL He I'm Not Dream

1 6 CHILDROG/TEN'TH NAIGHT IN TO THE

1 7 REDO & MILBON/LAIDONE PAYAGES

1 10 POINTER SITTERS/ADMAN/TAIL FOR THE

14 12 SILLY IDOL/TAIN WITH CAIT

14 12 SILLY IDOL/TAIN WITH CAIT

15 14 NIGHT RANGER/SANTER CHIESIAN

16 12 SANTERS/ADMAN STANTERS/ADMAN STANTERS/ADMAN

11 22 TROUGHOUN TWININGSCORE Doctor!
14 23 RICE SERRIFFEED/DON'S Hall Askey
28 24 DAM HANTHAN/I CAN Dream About Too
29 56 HANG CHINING/Danner Head Caller
29 56 HANG CHINING/Danner Hall Dayle
30 77 HICHORY LOUTSON LOUTSON CANNER
29 37 THIS CHINING THE WAS TO
24 29 STILL CHINING FOR THE WAS TO
25 30 CHINING/DANNE LE LOVE?
25 30 CHINING MOVER CHINING THE HOST
25 31 HOWAND JOHES/MARE IS LOVE?
37 33 SILTON JOHNS/MAG Somes (May So Hall
39 34 STEPREMENT JR. (Chinical Somes)
39 34 STEPREMENT STANDISH ONLY
30 35 STEPREMENT STANDIS

ADDS VMM RALEN/Panama KENNY LOGGINS/I'm Free(Heaven Help TONY CAREY/First Day Of Summer

VAN STEPHENSON/Hodern Day Delliah GO GO'S/Turn To You ROBIN GIRB/Hoys Do Fall In Love SEWGIO HEMDES/Alibis

Continued on Page 87

WEST

Continued from Page 86

Seattle's Hit Radio K•FW FM **101.5** Seattle

PD: Jeff King MD: Damien

CYMDI LAUPER/Thme After Time
DURNM UDBAM/The Reflex
MURY LEMIS o NNBS/Neart Of Rock & Roll
STEVE MERKY/Oh Sherrie
LAURA BERNIGAN/Self Control
JENNAIRE JACKSON/Tell He I'm Not Dream
BILLY IDDLYSes Mithout & Face
(RBME CARA/Breakdance
POINTER SIFTER/Jump(For My Love)
NIK KERSHMAM/Mouldn't IT Be Good
CULTURE CLUBERIE's A Miracela
EUNKYTHKICS/Who's That Girl
THOMBOON THAT Doctor!
NANG CHEME/Daunce Hell
EVENTIME CONTROL DOCTOR!

THOMPSON TWINS/DOCLOF!

THOMPSON TWINS/DOCLOF!

DAY

22 TOP/Lags

RNCC SPRINGSTEEN/Dancing In The Dark

JOE JACKEGOW/You Can't Gat What Yo

RNDO'S WILLOW/Lags Here

ROWAN THE STATE OF THE STATE

DENIESTE WILLIAMS/Lat't Bear It FOR The

VAN STEPERSON HOUSEN/Whet IS LOVE?

CHICAGO/SHAY THE MISH'T

DENIESTE WILLIAMS/Lat't Bear It FOR The

VAN STEPERSON HOUSEN/White May Delliam

PRINCE/When Doves Cry

CANSISTEE HOUTE/LOVE WILL Show Us ROW

ROD STENARY/Infactation

ROTER STATEMY/INFACTATION

ROTER STANERY/NO WAY

RADON HARDEN/TO THE STATEMY TO

PACE TO PACE/10-9-8

STEX/MAISH TO THE STATEMY TO

DOWN HARDEN/TO THE STATEMY TO

RADON HARDEN/TO THE STATEMY TO

RADON HARDEN/TO THE STATEMY TO

RADON HARDEN/TO HOUSE HALL AWAY

RICK SPRINGFIELD/ORDS (SAY SO NA)

CHARLEN/TILL WHIT

THES/IT CAN HERDEN

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THES/IT CAN HERDEN

THES/IT CAN HERDEN

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THES/IT CAN HERDEN

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YES/IT Can Happen CHRIS DEBURGH/High On Bmotion ORION THE MUNTER/80 You Ran QUIET RIOT/Mama We're All Crazy HUMAN LEAGUE/The Lebanon



PD: Tom Chase MD: Mr. Ed

1 OURN DURAN/The Reflex
2 NIGHT RANGER/Siter Christian
3 HURY LINES & MEMS/Heart Of Rock & Roll
4 POINTER SISTEMS/Jump[FOr My Love]
5 CHOOL GAUDER/Time After Time
5 DERMAN EN ACKNOW/Tell He I'm Not Dream
8 BROCK SPRINGSTEEN/Dancing in The Dark
1 AURN BRANGEN/Belf Ontrol
10 STRYP PERRY/ON SHERIE
2 OULTURE CLUDIFIT'S A Mixed Perry
1 MADORNA/SOFT HERE TO THE
1 MADORNA/SOFT HERE TO THE
1 JOHN JACKSON/YOU Can't Get What YO
CARS/Magic

NAME STATEMENT OF CART'S GET WHAT YOUNG STATEMENT OF STAT

OLLIE & JERRY/Breakin' (There's No RAY PARKER JR./Ghostbusters VAN HALEN/Panema

ZZ TOP/Legs WANG CHUNG/Dance Hell Days KENSY LOGGINS/I's Free(Heaven Help ALMN PARSONS/Frise Time CHICAGO/Stay The Night



San

PD: Bob Garrett

DENIECE WILLIAMS/Lat's Hear It For The CYMDI IAUPEN/Time After Time PRINCE/When Doves Cry UDIAN UDUAN/The Reflex LIONEL RICHE/Wello STEVE PERKY/Oh Sherie POINTER SISTEME/FAND(FOR My LOVE) SENCE SPRINGFIEND/Momeing In The Dark MADONNA/Borderline RUSE LENIES & MEMS/Memart Of Rock & Roll PHIL COLLINE/Wello He How LENIES & MEMS/Memart Of Rock & Roll PHIL COLLINE/Applicate Of Rock & Roll PHIL COLLINE/FOR HIGHOUT A FACE LAURA BRANIGAN/Self Control CURTUME CANA/Memakance SYCCHEMICE CHES/The Ghost In You CARE/Megic CULTUME CLUB/It's A Miracle

PSYCHEMELIC FURSYTHM WINDS. AN ACCASS/Major CARS/Major CULTUTE CLUB/It's A Hiracle REMO & WILSON/Almost Paradiae BOCKMELL/Obscane Phone Caller JOE JACKSON/You Can't Get What Yo BAR-RAYS/Freak Show On The Dan RICK SPENDFIELD/Don't walk Away THOMPSON TWINS/DOCTOR! Doctor!

VAN STEPHENSON/Modern Day Delilah HOMARD JONES/What Is Love? OLLIE & JERRY/Breakin' (Thera's No ELTON JOHN/Sad Songs (Say So Muc

ELTON JUNE/Sad Bongs (Say So Nuc
EDDY GRANT/Romancing The Stone
STYLE COUNCIL/My Ever Changing Mood
22 TOP/Lage
CHICAGO/Stay The Night
VAN HALEM/I'll Melt
VAN HALEM/I'll Melt
CICLE WORKS/Mhisper To A Scream(B
HICHAEL JACKSON/Parevell Ny
HOUSE JACKSON/PROPERS/

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HOUSE JACKSON/PR

KS IOSFII

PD: Dave Parks San Diego MD: Mike Preston

CYNDI LAUPER/Time After Time

DURAN UDLAN/The Reflex

RUSY LEWIS E NEWS/Reert Of Rock E Roll

JERNATURE LEWIS E NEWS/Reert Of Rock E Roll

JERNATURE LEWIS E NEWS/Reert OF Rock E Roll

JERNATURE LAUSTON/THIME I'M BOT DOWN

BILLY IDLO/Eyes Mithout A Face

RECHE SPRINGSTERP/Dancing In The Dark

RUSYTHETCE/When Downs Cirl

PRINCE/When Downs Cirl

PRINCE/When Downs Cirl

AMADONNA/DOWNS/THO HORS

ROCKTEL/Obscane Phone Callet

COLVENS CURS/Te's A Harcle

PRINC EVILOS/Te's A HARCLE

VAN HALBE/T'Il Wit

HICHARL JACKSON/Farewall Hy Summer LO

CARR/Magic

OLLIE & JERRY/Breakin' (There's Mo

MICHAEL JACKEGOM/Farewell My Summer I CAMB/Meg je
CLLIE a JERKY/Ereakin' (There's Mo
HOWARD JOHNS/Maj Le
LEOVE CHUNG/Dance Hell Days
CICLE WORKS/Maight to Love?
WANG CHUNG/Dance Hell Days
CICLE WORKS/Melpar To A Scream(B
CHCLEGO/Stay The Night
SCORPIONS/Don't Outlie A Burri
RICK BRINGTELL/Don't Mell Malk Awas
HOWARD TEMPLOON/Mol Mell Mell Mell
MINE AND MARKEN AND MELL
MINE MARKEN A

KWSS 94.5 FM

San Jose PD: Dave Van Stone MD: Robin Kipps

DENIER WILLIAMS/Let's Hear It for The CONDITAMPER/Time After Time NIGHT PAMERICAN STATE OF THE CONDITAMPER/TIME After Time NIGHT PAMERICAN STATE OF THE CONDITAMPER PAMERICAN STATE OF THE CONDITAMPER PAMERICAN STATE OF THE CONTROL O

BLADE/Bun Ranaway
ICICLE MORES/Mhisper TO A Screemis B
DAN HARTMAN/I Can Dreem About You
ROD STREARY/Infetuation
ALAN PARRONS/Prime Time
BLTMN JOHN/Sad Songs (Say So Muc
BLTMN JOHN/Sad Songs (Say So Muc
BLTMN JOHN/Sad Songs (Say So Muc
BLTMN JOHN Don't Thow Me
ROM LOGGING HORSE (Haven Help
COREY HART/Sunglasses At Night



Denver

PD: Doug Erickson MD: Gloria Avila

CYNDI LAUPER/Time After Time BRICE GRAINGSTEEN/Chancing In The Dark REMO & VILLON/Almost Paradise DURAM UDRAM/THE PRETEN DEPENDENT OF THE HIGH STATE OF THE HUTET LEWIS & NEMM/Heart Of Rock & Boll STEWN PERRY/OH, SHETTLE NIGHT RANGE/Sieter Christian POINTERS SISTERS/Jump(For My Love) VAN HALEN/III Weit LAUPER SEAMIN/Seit Control LAUPER SEAMIN/SEAMINGS

LIONEL RICHIE/Hello
CARS/Meglo
LRENE CARA/Reackdance
MANG CHUNCDAnce Nell Days
PHIL COLLINS/Against All Odds
CHICAGO/Saley The Hight
CULTURE CLENYIT's A Mirscle
HADONNA/BOX Getline
JEFFERON STANSHIT/MO May Ont
BILLI LOUGH Sellon
LIGHT COLLINS/TO MAY ON
PRINCE/Mynn Doves Cry
DRINCE/Mynn Doves Cry
DRINCE/Mynn Doves Cry
DRINCE/Mynn Doves Cry
ALAM FARROWS/Prime Time
ROD STEMART/Infetuation
Van STEPHEROW/HOSEN Day Delilah
CARB/YOU Might Think
GLESIAS SHEGOW/TO All The Girls I've
ERBNY LOGGINS/I'm Free(Heaven Melp
THOMOSON THINS/DOCTO!) Doctor!

ROBIN GIBB/Boys Do Fall In Love TINA TURNER/What's Love Got To Do



Phoenix

PD: Reggie Blackwell MD: Art Morales

CYROL LAPPER/Time After Time
CORAN CORNE/The Reflex
DERIECE WILLIAMS/Let's Beer It For The
NIGHT RANGEN/Sieter (Frietien
LIONE. RICHIE/Mello
HUFT LEMIS & NIME/Meart Of Rock 6 Roll
IRBUT CANA/Breakdance
AMADONNA/Docadarline
JERNALNE JACKEROW/Tel Me I'm Not Dream
JERNALNE JACKEROW/Tel Me I'm Not Dream
JERNALNE JACKEROW/Tel All Odd
GULTUTE CLOB/Tel a Mitracle
JOE JACKEROW/Tol Can't Gat What Yo
BILLY DOLD/Fers Without A Face
LANDA SRANICAM/Self Control
VAN INLEW!/11 Neit
SLADS/Run Runawsy
ROCK SPRINGFIESD / More In
STEWN PERMY/Oh Sherrie
FOLMETER SITURE/Jump(For My Love)
BERLIN/NO MOTE WOO'd
BERLIN/NO MOTE WOO'd
ELTON JOUNDS/AL SHOOT
LETON JOUNDS/AL SHOOT
ELTON JOUNDS/AL SHOOT
ELTON JOUNDS/AL SHOOT
ENTRY SITURE/SHOOT
ENTRY SITURE

RAY PARKER JR./Ghostbusters KENNY LOGGINS/I's Free(Heaven GENESIS/Taking It All Too Har ADDS

ROCKMELL/Obscence Phone Caller JEFFERSON STARSHI/No May Out PSYCHEDELLC FURS/The Ghost in You CARS/Magid THOMRSON TWINS/Doctor! Doctor! EDDY GRANT/Romancing The Stone BURTON 6 JUDE/Strangers in A Strang

Denver PD: Tim Fox Asst. PD: Mark Bolke

CYNDI LANDER/Time After Time
HURY LEMIS & NEMS/Heart Of Rock & Roll
HERNE CARA/Breakdance
GUSHN DURAN/The Reflex
RENO & WILSON/Almost Paradise
JERNAHE JACKSON/Tell Ne 'I's Not Dream
NIGHT RANGER/Sieter Christian
JEFFERSON STARSHI/NO May Out
BRUCE SPRINGSTEEN/Dancing In the Dark
STRVE PERMY/On Sherzie
MADOWRA/Borderline Hear (I for the
POINTER STRUKTE's A Miracle
LIONEL RICHES/Mello
BERLIK/NO MORE MORDE
LAURA BRENIGAM/Self Control
SHALMANA/Dancing In The Sheets
LIONEL RICHES/Mello
ERLIK/NO MORE MORDE
LICHOM SHEETS THE NIGHT
ALMR RENAMS/BORD THE SHEET
LIONEL RICHES/Mello
BERLIK/NO MORE MORDE
LIONEL RICHES/Mello
BERLIK/NO MORDE
MORDE
LIONEL RICHES/Mello
BERLIK/NO
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BERLIK/MELLO
BER

29, 30 VAN HALEN/Panama OLLIE & JERRY/Breakin' (There's No

Seattle PD: Bob Case MD: Tom Hutyler

1 1 CYMDI LAUPER/Time After Time
2 2 DERAN UDRAN/The Beflex
2 3 STEVE PERRY/ON Sherrie
4 4 NIGHT PANCERS/Stater Christian
5 5 LAURA BRANIGAN/Self Control
6 6 JEPHRAIES JACKSOM/Yell Me I'm Not Dream
12 7 POINTER SISTERS/Jumpifor My Love)
5 NUMEY LAWIS & NUMBN/Meart Of Rock & Roll
N 17 9 BILLY IDOL/Eyes Without A Face
10 10 MADONNA/Bonderline
13 11 EURYTENICS/Who's That Girl
16 12 JOS JACKSON/YOU Can't Get What Yo
19 13 SEDICE SPHINGSTEEM/Tencing In The Dark
N 25 TOP/Lags
18 2 TOP/Lags
18 20 16 CUSTONE CLES/Jacksom Not Wirele
20 16 CUSTONE CLES/Jacksom Not Wirele
21 20 CARB/Megic
21 CARB/Megic
21 10 CARB/Megic NIK KERSHAW/Wouldn't It BE GOO CARS/Mag15 WAMG CHUNG/Dance Ball Days THOMBON THINS/Doctor! Doctor! PINCE/When Dowes Cry HOWADD JONES/What Is Love? NOD STEWART/Infatuation JEFFERION STARRIL/Wo May Out RICK SPERMOTESED/Don't Walk Aw

VAN HALEN/Panama RAY PARKER JR./Ghostbusters OLLIE & JERRY/Breakin' (There's No CORRY HART/Sunglasses At Hight KENNY LOGGINS/I'm Free(Heaven Help

He was involved in the most exciting and explosive period ever in radio history. ROCKING AMERICA is his story of that

At WABC he attracted the largest audience of any station in radio history, and changed the sound of radio in America forever. Now, Rick Sklar, the man whose name was synonymous with "Top 40" radio recalls those chart topping years at WABC, and the development of Contemporary Hit Radio.

First hand and entertaining, ROCKING AMERICA is filled with anecdotes of madcap promotional stunts; all-out ratings wars; surprising stories of how top hits were chosen and aired; and the rise of the supergroups and superstars whose early records Rick Sklar played and turned into gold.

With implications for what is happening in the industry today. Sklar draws a parallel between the explosion of the "Top 40" format and the boom in the recording industry then, to the impact of music video, the current rise in popularity of all-hit radio, and the accompanying growth of the recording industry now.

These people have already read **ROCKING AMERICA**—Join them!

"Without question, Rick Sklar is the Dean of Contemporary Radio Programmers, and the man most responsible for making the term 'Top 40' a household word. This book represents a remarkable compilation of facts and anecdotes, and is a chronicle of the evolution of what today's programmers call 'Contemporary Hit Radio.' The man who set the standard for 'Top 40' has written the fascinating autobiography of the most respected programmer ever to walk into a radio station."

—Michael L Eskridge, President, NBC Radio

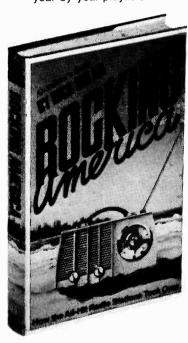
"For years the term 'Top 40' and the name Rick Sklar were synonymous. They both meant the best in rock music. If you are fascinated by the world of music, its stars, its jungle warfare, its fights for survival, then read Rick Sklar's autobiography of the rise of rock radio in America.*

-Clive Davis, President Arista Records

"Having been involved with making rock & roll records before and during the rock & roll explosion of the 60s, it is most fascinating to read Rick Sklar's account of this exciting period from the radio programmer's point of view."

-Ahmet M. Ertegun, Chairman of the Board, Atlantic Recording Corporation

with photographs and year-by-year playlists



Rick Sklar is a vice-president of ABC Radio and is a consultant for ABC-TV's music video programs. He has been program director at New York radio stations WINS, WMGM, and at WABC, which he built into "the most listened-to station in the nation." An adjunct professor of communication arts at St. John's University, he has also lectured at radio symposia at Cornell University, The New School, New York University, Princeton, Yale and UCLA.

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EAST Most Added • Hottest

Ray Parker Jr. Van Halen Kenny Loggins **Bruce Springsteen Duran Duran** Prince

RADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH **Most Added** • Hottest

Van Halen Prince Ray Parker Jr. **Duran Duran** Kenny Loggins M. Reno & A. Wilson **Huey Lewis & The News**

EAST PARALLEL TWO

WFLY/Albany, NY

TINA TURNER SHEILA E. CHRIS DEBURGH VAN HALEN JUICE NEWTON GO GO'S GO GO'S Hottest: CYNDI LAUPER 2-1 DURAN DURAN 4-2 LAURA BRANIGAN 6-3 HUEY LEWIS 6 NEWS 8-6 BILLY IDOL 9-7

KENNY LOGGINS RAY PARKER JR. JUICE NEWTON RATT (dp) TINA TURNER STEVE PERRY 1-1 DURAN DURAN 2-2

WMAR/Beltimore, MD nmer/Payne

RAY PARKER JR. NA.
SCANDAL
GO GO'S
EDDY GRANT
HOCKEST:
BOUCE SPRINGSTEEN 11-1
DURAN DURAN 3-3
BILLY LORINS & MENS 8-7
BILLY IDOL 20-10
PRINCE 38-26

WNY8/Buffelo, NY Bill Tod

RATT CHRIS DEBURGH RED RIDER KENNY LOGGINS MENNY LOGGINS VAN HALEN TOTTO Hottest: DURAN DURAN 3-2 BRUCE SPRINGSTEEN 6-5. PRINCE 29-12 PRINCE 29-12 ZZ TOP 24-18 THOMPSON TWINS 34-25

WVSR/Cherleston, WV

VAN HALEN
PAUL YOUNG
CHRIS CROSS
SURVIVOR (dp)
ORION THE HUNTER (dp) YES
Hottest:
CYNDI LAUPER 1-1
CHICAGO 19-10
RENO & WILSON 17-11
BRUCE SPRINGSTEEN 22-16
PRINCE 36-20 WPST/Trenton, NJ

K104/Erie, PA Bill Shanne

CHRIS DEBURGH GO GO 'S

RAY PARKER JR.
KENNY LOGGINS

TRACEY ULIMAN
LIONEL RICEIE

SLADE

BOTLER

OTHICAGO 2-1

38 SPECIAL 3-2

LAURA BRANICAN 4-3

JERMAINE JACKSON 7-4

BRICE SPRINGSTEEN 10-5

WYCR/Henover-York, PA

EDDY GRANT TONY CAREY PRETENDERS SURVIVOR CAROL LYNN TOWNES EENNY LOGGINS HOTTEST: MADONNA 2-1 JERMAINE JACKSON 3-2 BILLY IDOL 7-4 22 TOP 26-17 PRINCE 39-22

RENNY LOGGINS RAY PARKER JR, ROBIN GIBB Hottest: HOLLEST: HUEY LEWIS & NEWS 3-2 POINTER BISTERS 5-4 BRUCE SPRINGSTEEN 7-5 NIGHT RANGER 10-7 BILLY IDOL 24-17

none Hottest: CYNDI LAUPER 1-1 MADONNA 2-2 HUEY LEWIS 6 NEWS 3-3 DURAN DURAN 5-5 JERMAINE JACKSON 6-6

WLAN-FM/Lancaster, PA

none Hottest: CYNDI LAUPER 1-1 DURAN DURAN 2-2 HUEY LEWIS & NEWS 5-JERMAINE JACKSON 7-RENO & WILSON 16-16

ZZ TOP KENNY LOGGINS RAY PARKER JR. LIONEL RICHIE BOTTEST BUTAN DURAN 2-1 NIGHT RANGER 5-4 RENO & WILSON 11-8 PEABO BRYSON 20-16 MICHAEL JACKSON D-1

FM106/Philadelphia, PA Steve Davis

Stave Davie

ROBIN GIBB

ROOL & THE GANG

BURTON & JUDE

SERGIO MENDES

NEWCLEUS (dp)

HOTEGET 1-1

NIGHT RANGER 4-2

HUEY LEWIS & NEWS 8-6

BOWARD JONES 10-9

PRINCE 39-26

VAN HALEN (dp)
KENNY LOGGINS
TEDDY PENDERGRASS
TONY CAREY
ORION THE BUNTER (dp)
PRETENDERS
HUMAN LEAGUE HUMAN LEAGUE HOTTEST: A NEWS 2-1 LAURA BRANIGAN 4-3 JERMAINE JACKSON 5-5 RENO & WILSON 7-6 BRUCE SPRINGSTEEN 14-7 Q82/Rochester, NV

Jey Stevens

VAN HALEN ORION THE HUNTER ALAN PARSONS ELTON JOHN DEF LEPPARD

SSPXY/Rochester, NY Tom Mitchell

TOM NUMBERS
TENNY LOGGINS
VAN HALEN
CHRIS DEBURGH
RED RIDER
RATT
CYNDI LAUPER 1-1
DURAN DURAN 2-2
BRUCE SPRINGSTEEN 7-5
PRINCE 20-18
THOMPSON TWINS 33-25

Tom Perser
VAN HALEN (dp)
EDDY GRANT
GO GO'S
TONY CARRY
BOTTED TONY CARRY
BOTTED TONY CARRY
BOTTED TONY
BOTTED TON

WKFM/Syracuse, NY Wayne Summer

KENNY LOGGINS JOHN WAITE JOHN WAITE
VAN BALEN
RAY PARRER JR.
GENSSIS
RED RIDER (dp)
BOTCLEST:
DURAN DURAN 2-1
BRUCE SPRINGSTEEN
RENO & WILSON 16BILLY IDOL 23-16
CARS 30-19

Tom Taylor

CHRIS CROSS
ROBIN GIBB
GO GO'S
LIONEL RICHIE
TINA TURBER
VAN HALEN
HOTEBEL
CYNDI LAUPER 1-1
BRUCE SPRINGSTEEN 4-3
DURAN DURAN 5-4
THOMPSON THINS 33-26
PRINCE D-29

WRCK/Utios, NY

VAN HALEN VAN IMPLEM
YES DEBURGH
JOHN WAITE
TINA TURNER
GLASSMOON
HOLTEST
BURAN DURAN 1-1
BURY LEWIS & NEWS 4-2
BRUCZ SPRINGSTEN 10-4
ROD STEMART 18-10
22 TOP 17-11

Jim Rielng

JUICE NEWTON HUMAN LEAGUE TEDDY PENDERGRASS RANDY BELL RAY PARKER JR. VAN HALEN TINA TURNER TINA TURNER HOTLEST: RENO & WILSON 1-1 JERMAINE JACKSON 4-2 PRINCE 10-6 VAN STEPHENSON 12-9 WANG CHUNG 23-17

WHTF/York, PA

JUICE NEWTON RANDY BELL JULE NEWTON
RANDY BELL IR
RAY PARKER JR.
SURVIVOR
ROCER GLOVER
M+H
YES
ROTER STORE 3-1
BRUCE SPRINGSTEEN 5-3
POINTER SISTERS 14-11
PRINCE 29-13
ZZ TOP 20-14

Q106/York, PA Mark McKenzk

Mark McKensle
PRINCE
BLTON JOHN
HOWARD JONES
ALAN PARSONS
OLLIE & JERRY
EDDY GRANT
TIRA TUNNER
CYMDI LAUPER 1-1
POINTEB SISTERS 8-3
BRUCE SPRINGSTERN 12-5
LAURA BRANGAN 13-7
RENO & WILSON 15-10

WFBG/Altoons, PA Tony Booth LIONEL RICHIE GENESIS VAN HALEN YES RED RIDER HOttest: DURAN DURAN 1-1 JERMAINE JACKSON 11-6 POINTER SISTERS 13-7 ZZ TOP 18-10 VAN STEPHENSON 21-15

PARALITE THREE

WQUY/Bengor, ME

Jim Rande RENNY LOGGINS RAY PARKER JR. GLASSMOON PAMALA STANLEY HOLLEST: CYNDI TALIDED HOLLEST: CYNDI LAUPER 2-1 HUEY LEWIS 6 NEWS 3-2 ROD STEWART 21-14 PRINCE 34-22 THOMPSON TWINS 37-26

WZON/Bar

WICHORD CHARM
VAN HALBH
PRETERBORS
KENNY LOGGINS
RATT
BURTON L JUDE
FSYCHEDELIC FURS
ORION THE HUNTER
JORNNY MATRIS
SCANDAL
QUIET RIOT
ROTE
ROTE FROM
BOTH SOLUTION FOR THE STANDAL
ULET RIOT
BOTH SOLUTION FO

WIGY/Bath, ME Scott Robbins

KENNY LOGGINS YES
RAY PARKER JR.
JUICE NEWTON
GLASSMOON
GLASSMOON
BOUTE SPRINGSTEEN 11BILLY IDOL 13-11
CHICAGO 15-12
ZZ TOP 24-18

103CIR/Beckley, WV

TINA TURNER
PEABO BRYSON
ORION THE HUNTER
SCANDAL
VAN HALEN (dp)
KID CREOLE
LIONEL RICHIE
HOTE ALL
CYNDI LAUPER 1-1
DURAN DURAN 2-2
HUEY LEWIS & NEWS 3-3
LAURA BRANIGAN 7-4
JERNAINE JACKSON 5-5

WiKZ/Chembersburg, PA

RATT (dp) VAN HALEN (dp) BON JOVI BON JOVI JUICE NEWTON ROCKWELL ROBIN GIBB TONY CAREY RAY PARKER JR. RAI PARKER JR.
HOttest:
RENO & WILSON 9-4
HURY LEWIS & NEWS 6-5
BRUCE SPRINGSTEEN 16-6
PRINCE 21-9
ZZ TOP 25-18

JHM Rebestion

ROD SIEMART
RAY PARKER JR.
TINA TURNER
PAUL YOUNG
JORNNY MATHIS
BOY
ENTYMATON
RICK SPRINGFIELD
COREY HART
SURVIVOR
SERGIO MENDES
PRITENDERS
FOTHENDERS
FOTHENDERS
LAUPER 1-1
LAURA BRANIGAN 4-3
DURAN DURAN 6-4
HUEY LEWIS & NEWS 10-7
JEMAAINE JACKSON 13-9
JEMAAINE JACKSON 13-9

WERZ/Exeter, NH Scott MacKey

Scott MacKay

OG O'S

EDDY CHANT
TEDDY PRINDERGRASS
TANY PARKER JR.
SCANDAL
GLASSHOON
ROGER GLOVER
JORN MAITTE (dp)
SERGIO MERNDES
GENESIS
ROTESESIS
TOTESESIS
TOTESES

WZYQ/Frederick, MD Kemosebi Joe

KENNY LOGGINS EDDY GRANT Hottest: BRUCE SPRINGSTEEN 16-1 NIGHT RANGER 2-2 POINTER SISTERS 8-3 BILLY IDOL 13-6 LAURA BRANIGAN 12-9

WQCM/Hagerstown, MD WW Kauffmar

EDDY GRANT TONY CAREY EDDY GRANT
TONY CARRY
SCANDAL
VAN HALEN
RATT
SOLOVI
BRUCE SPRINGSTEEN 4-1
RENO & MILSON 10-4
LAURA BRANIGAN 8-5
PRINCE 1-5
22 TOP 20-13

OK100/ithecs, NY Biff Weston

none Hottest: CYNDI LAUPER 1-1 LAURA BRANIGAN 4-4 JERMAINE JACKSON 6-6 BILLY IDOL 12-12 ROD STEWART 19-19 13FEA/Ma

RAY PARKER JR. EDDY GRANT EDDY GRANT KENNY LOGGINS TRACEY ULLMAN JUICE NENTON Hotteat: DURAN DURAN 3-1 JERMAINE JACKSON 8-5 HURY LEWIS 10-7 CARS 15-12 ELTON JOHN 20-16

RAY PARKER JR. TONY CAREY TONY CARRY BURTON & JUDE JUICE NEWTON VAN HALEN (dp) GO GO'S CHRIS CROSS ORION THE HUNTER HOCLEST: Hottest: CYNDI LAUPER 1-1 DURAN JURAN 3-2 HUEY LEWIS & NEWS 5-3 CULTURE CLUB 16-9 BRUCE SPRINGSTEEN 20-10

SEXIL/Perkersburg, WV Paul DeMille

CHRIS DEBURGH RAY PARKER JR, SLADE SLADE
TRACEY ULLMAN
LIONEL RICHIE
PACE TO PACE
TOWY CARRY
BOTTER
STEVE PERRY 1-1
HUEY LEWIS & NEMS 2-2
CYMDI LAUPER 3-3
VAN HALEM
LAURA BRANIGAN 5-5

WJBQ/Portland, ME PhoenbdO'Nell

RED RIDER PRETENDERS GO GO'S GENESIS TRACEY ULLMAN GLASSMOON GLASSMOON BOTTEST: BRUCE SPRINGSTEEN 4-1 ZZ TOP 13-6 EDDY GRANT 26-13 OLLIE 4 JERRY 28-17 PRINCE 36-21

WOMP-FM/Who Oweyne Bonde TONY CAREY PRETENDERS

PRETENDERS
YES
WEIRD AL YANKOVIC
SURVIVOR
R.E.M.
HOttest:
CYNDI LAUPER 2-1
DURAN DURAN 4-2
ZZ TOP 8-3
RENO & WILSON 11-7
MICHAEL JACKSON 17-9

WSQV/Williamsport PA Mark Williams

PCINTER SISTERS PRINCE CHRIS DEBURGH FACE TO FACE
Hottest:
BRUCE SPRINGSTEEN 4-1
DURAN DURAN 7-3 CARS 13-9 JEFFERSON STARSHI 14-11 BILLY IDOL 18-12

SOUTH PARALLEL 1WO

WBBQ/Augusta, GA Bruce Stevens

VAN HALEN GO GO'S
EDDY GRANT
ROBIN GIBB
SERGIO MENDES
HOTEGES
DURAN DURAN 1-1
22 TOP 13-8
RENO & WILSON 14-9
PRINCE 18-13
DENIECE WILLIAMS 8-14

KHFI/Austin, TX

KENNY LOGGINS RAY PARKER JR GO GO'S
SERGIO MENDES
OLLIE & JERRY
HOTLEST:
CYNDI LAUPER 3-1
HUEY LEWIS & NEWS 5-2
POINTER SISTERS 9-6
BRUCE SPRINGSTEEN 16-7
PRINCE 23-9 WFMF/Baton Rouge, LA

Rice/Ahysen

CARS
HOTTEST:
CYNDI LAUPER 1-1
DURAN DURAN 5-4
DAN FOGELBERG 10-8
RENO 4 WILSON 12-11
DENIECE WILLIAMS 3-14

GO GO'S TINA TURNER VAN HALEN KENNY LOGGINS YES BERLIN RED RIDER RED RIDEN Hottest: HUEY LEMIS & NEWS 3-1 LAURA BRANIGAN 7-3 SIADE 8-6 CARS 24-19 PRINCE 25-21

WOID/Blloxi, MS

KENNY LOGGINS RAY PARKER JR LIONEL RICHIE LIONEL RICHIE
VAN HALEN
TINA TURNER
HOTUSEBIS & NEWS 2-1
DURAN DURAN 9-2
RENO & WILSON 15-8
BILLY 1DDL 18-12
PRINCE 25-15

KXX106/Birmingh

RAY PARKER JR. VAN HALEN TRACEY ULLMAN TRACEY ULLMAN
HOTLEST:
CYNDI LAUPER 1-1
HUEY LEWIS & NEWS 4-3
DURAN DURAN 6-4
BILLY IDOL 11-9
PRINCE 21-17

WSSX/Charleston, SC Philips/Allen

Philipsia Nen
VAN HALEN
TINA TURNER
EDDY GRANT
ROBIN GIBB
HOTLES H:
DURAN DURAN 1-1
CYNDI LAUPER 2-2
RENO & WILSON 8-4
LAURA BERNIGAN 7-5
JERMAINE JACKSON 9-7 WBCY/Charlotte, NC

Bob Kaghen

RAY PARKER JR.
VAN HALEN (dp)
SERGIO MENDES
JEFFERSON STARSEI
HOTLEGAT
DURAN DURAN 1-1
PRINCE 16-2
BILLY IDOL 9-4
RENO & WILSON 12-9
BRUCE SPRINGSTEEN WJZR/Charlotte, NC Chrysler/Radford

KENNY LOGGINS RAY PARKER JR. VAN BALEN LIONEL RICHIE SHEILA E. CHRIS CROSS VEC H-M HOOTEST: HUEY LEWIS & NEWS 3-2 POINTER SISTERS 6-5 BRUCE SPRINGSTEEN 12-6 RENO & WILSON 9-8 ROD STEWART 24-16

WSKZ/Che Jeff Bloke

TONY CAREY BON JOVI KENNY LOGGINS COREY HART COREY HART
HOttest:
DURAN DURAN 1-1
HUEY LEWIS & NEWS 3-2
JEMAINE JACKSON 4-3
JOE JACKSON 7-4
BRUCE SPRINGSTEEN 12-5 WNOK-FM/Columbia SC

PASE WORSE
RAY PARKER JR.
VAN HALEN
EDDY GRANT
TALK TALK
FACE TO FACE
HOCKEGST:
CUND LEAVE JR.
PRINCE 20-11
RAY PARKER JR. D-36
VAN HALEN D-37

Chuck Finley

ROBIN GIBB PEABO BRYSON TALK TALK BERLIN YES YES
ROTTEST:
DURAN DURAN 5-1
POINTER SISTERS 11-9
BRUCE SPRINGSTEEN 17-10
PRINCE 34-23
ROD STEWART 40-29

KITE/Corpus Christl, TX John Long

JOHN LONG
RICK SPRINGFIELD
EURYTHHICS
WANG CHUNG
THOMPSON TWINS
RAY PARKER JR.
HOTTEST
BOTH LONG
BOTH LONG
BOTH LONG
BOTH LONG
RICK SPRINGFIELD D-22
ALAN PARKONS D-26 WDCG/Durham-Raleigh, NC

Bob West

Hottest: CYNDI LAUPER 3-1 DURAN DURAN 4-2 STEVE PERRY 2-3 LAURA BRANIGAN 8-5

KSET-FM/EI Paso, TX Cat Simon

Cat Simon
PRETENDERS
RENNY LOCGINS
TOWN CAREY
TOWN CAREY
ON GO GO'S
GENERTON
GO GO'S
GENESIS
HOttest:
LAURA BRANIGAN 3-1
MANG CEUMUR 4-2
CRICAGO 12-8
CULTURE CLUB 17-12
BILLY IDOL 19-14

Present/Wright JEPFERSON STARSHI VAN HALEN RAY PARKER JR. ROBIN GIBB EOTEST: DURAN DURAN 1-1 RUEY LEWIS & NEWS 3-2 REMO & WILSON 12-6 BRUCE SERINGSTEEN 13-7 BILLY IDOL 14-9

WABS-FM/Mobile, AL RAY PARKER JR. VAN HALEN (dp) LIONEL RICHIE WANG CHUNG WANG CHUNG HOTLEST: BILLY IDOL 7-4 CARS 14-8 RENO 6 HILSON 16-9 BRUCE SPRINGSTEEN 15-11 PRINCE 26-16 KAMZ/EI Pago, TX

LIONEL RICHIE PRINCE (dp) HUMAN LEAGUE JEFFERSON STAR G100/Mobile, AL Scott Griffitt

TINA TURNER ROBIN GIBB KENNY LOGGINS BON JOVI (dp) RAY PARKER JR. Hottest: LAURA BRANIGAN 2-1 DURAN DURAN 3-2 HUEY LEWIS 6 NEWS 4-3 POINTER SISTERS 7-5 PRINCE 27-20

WHHY-FM/M

PRINCE
THOMPSON TWINS
RICKS PRINGFIELD
OLLIE & JERRY
ALAN PARSONS
PATRICE ROSEN
CORRY HART
BOTTER
BUTTER
BU VAN HALEN ROCKWELL ROCKWELL
RAY PARKER JR.
EDDY GRANT
BON JOVI
LIONEL RICHIE
BOTEST: Hottest: NIGHT RANGER 2-1 HUEY LEWIS & NEWS BILLY IDOL 10-5 PRINCE 22-10 EURYTHMICS 15-12

WANS-PM/Gree

WRQK/Greensboro, NC

YES
TRACEY ULLMAN
RAY PARRER JR.
PEABO BRYSON
VAN HALEN
SURVIVOR
BOTTER
BUTT LEWIS & NEWS 3-1
DURAN DURAN 4-2
POINTER SISTERS 11-7
BRUCE SPRINGSTEEN 12-8
PRINCE 30-19

WZYP/Huntsville, AL Scott Mitchell

TONY CARBY VAN HALEN YES SURVIVOR MICHAEL JACKSON MICHAEL JACKSON
HOTHER 1-1
POINTER SISTERS 6-2
CULTURE CLUB 12-5
CHICAGO 11-6
RENO £ WILSON 15-8

SITYX/Jeckson, MS Jim Chick

Gery Adkins

SHEILA E.

GO GO'S JOHN WAITE

CAROL LYNN TOWNES VAN HALEN

KKYK/Little Rock, AR

FM100/Memphis, TX John/Prestiglecomo

CARS
KENNY LOGGINS
PEABO BRYSON
OLLIE & JERRY
BURTON & JUDE

WANG CHUNG
VAN HALEN
RAY PARKER JR.
TONY CAREY
ALAN PARSONS
KENNY LOGGINS
PEABO BRYSON
HOTE AST
DURAN DURAN 2-1
EUSY LEWIS & NEWS 6-4
ROCKWELL 9-6
POINTER SISTERS 10-7
RENO & WILSON 13-11

WQUT/Johnson City, TN Scott Kerr

Red Hampton PRINCE
KENNY LOGGINS
WANG CHUNG
CHRIS DEBURGH
HOTLEST
STEVE PERRY 2-1
HUEY LEWIS & NEWS 8DURAN DURAN 14-10
CULTURE CLUB 27-20
RENO & WILSON 29-21

WOK!Knoxville, TN

PRINCE EXPANSION LOSGINS TONY CARRY ROCER GLOVER (dp) HOTLERS CYNDI LAUPER 1-1 BRUCE SPRINGSTEEN 12-5 ZZ TOP 25-19 ELTON JOHN 31-21 RATT 39-27 JOHN WAITE HOTLEST: JERMAINE JACKSON 5-2 RENO & WILSON 7-3 BILLY IDOL 6-5 BRUCE SPRINGSTEEN 24-13 ROD STEWART 30-15

RENNY LOGGINS THOMPSON TWINS RAY PARKER JR, HOttest: CYNDI LAUPER 1-1 LAURA BRANIGAN 13-8 BRUCE SPRINGSTEEN 17 WFMi/Lexington, KY Fox/Mosley VAN HALEN CHRIS DEBURGE BERLIN YES POINTER SISTERS 19-11 PRINCE 29-22 YES
SCANDAL
JOHN WAITE
HOTEOSI:
HUEY LEWIS & NEWS 2-1
PRINCE 30-5
BRUCE SPRINGSTEEN 17-10
JOE JACKSON 19-11
RENO & WILSON 25-13 WRVQ/Richmond, VA Bob McNelli

BOD MICHWE BILLY IDOL BURYTHINICS ANY PARKER JR. COLLID JERRY SERGIO MENDES CARSO MENDES CARSO MENDES CARSO TOLLIDOR 2-1 RENO & WILSON 17-14 PRINCE 26-17 NEWICEUS 27-18 BILLY IDOL 30-22

PRINCE BILLY IDOL HOTLEST: DURAN DURAN 2-1 POINTER SISTERS 5-4 LAURA BRANIGAN 10-6 IREME CARA 16-11 RENO 6 WILSON 15-13 RIG CATTY

ELTON JOHN
RAY PARKER JR.
WEIRD AL YANKOVIC (dp)
TINN TURNER
VAN HALEN
HOTEGE:
CYNDI LAUDER 3-1
STEVE PERRY 2-2
DURAN DURAN 9-6
CHICAGO 15-11
RENO 6 WILSON 24-18 BURTON & JUDE
HOttest:
CYNDI LAUPER 2-1
HUEY LEWIS & NEWS 5-3
CULTURE CLUB 15-10
BRUCE SPRINGSTEEN 20-11
RENO & WILSON 21-12

KBFM/McAllen-Brow Williams/deHero

VANHALDAM

VAN HALEN

CORY HART

EDD RIDER (dp)

BURTON & JUDE (dp)

BURTON & JUDE (dp)

BURNON & JUDE

RAY PARKER JR.

BOTLEST:

CYNDI LAUDER 1-1

DURAN DURAN 2-2

LAURA BRANIGAN 4-3

RENO & MILSON 17-12

PRINCE D-24

KRGV/McAlle Bob Perry

Bob Perry

MIONIGHT STAR

TINA TURNER

MEIRD AL YANKOVIC (dp)

SERGIO MENDOS

RAY PARKER JA

JEFFERSON STARSHI (dp)

RICK SPRINGFIELD (dp)

RICK SPRINGFIELD (dp)

CULTURE CLUB 6-4

OLLICE & JERRY 11-7

PRINCE 19-14

PSYCHEDELIC FURS 34-33

KX104/Nashville, TN

RAY PARKER JR.
ROBIN GIBB
CHRIS CROSS
TEDDY PENDERGRASS
GO GO'S
BON JOVI
HOtteat:
DURAN DURAN 1-1
RENO & WILSON 8-5
FRINCE 17-11
MADONNA 18-14
OLLIE & JERRY 23-17

WSFL/New Bern, NC

GENESIS
LIONEL RICHIE
KENNY LOGGINS
HOTTEST
HOTOTHER SISTERS 5-2
RENO & WILSON 8-4
DURAN DURAN 9-5
PRINCE 17-10

WRNO/New Orleans

RAY PARKER JR. GO GO'S (ES /AN HALEN (ottest:

KISR/Ft. Smith, AR

Q104/Gededen, AL Geither/Devis

RÁY PARKER JR. VAN HALEN (dp)

Kid Curry

Alon Du Priest

KTFM/Sen Amonio, TX

Thomselflesty
PRINCE
PR

EROK/Shreveport, LA

KENNY LOGGINS RAY PARKER JR. RICK SPRINGFIELD EDDY GRANT GENESIS GENESIS
HUMAN LEAGUE (dp)
JOHN WAITE
FOOTLESS:
DURAN DURAN 3-1
HUEY LEWIS & NEWS 4-2
JERMAINE JACKSON 9-6
COLTURE CLUB 10-7
POINTER SISTERS 13-9

Z98/Temps, FL Chris Train

Chris Train
SERGIO MENDES
RAY PARRER JR.
PEABO BRYSON
KENNY LOGGINS
CARS
UURAN DURAN 2-1
BURAN DURAN 2-1
RUEY LEWIS & NEWS 8-6
LAURA BRANIGAN 12-7
POINTER SISTERS 21-10
PRINCE 28-19 KENNY LOGGINS RAY PARKER JR. FACE TO FACE VAN HALEN (dp) CHRIS DEBURGE (dp) HOTTES : HUEY LEWIS & NEWS 2-1 JERMAINE JACKSON 3-2 POINTER SISTERS 4-3 BILLY IDOL 10-6 PRINCE 35-18

WSEZ/Winston-S

BRUCE SPRINGSTEE LIONEL RICHIE PRETENDERS GO GO'S TRACEY ULLMAN VAN HALEN (dp) CYNDI LAUPER 3-1 LAURA BRANIGAN 5-2 DURAN DURAN 10-6 POINTER SISTERS 17-11 BUEY LEWIS & NEWS 20-16 PARALLEL THREE LAURA BRANIGAN 5-3 POINTER SISTERS 7-4 RENO & WILSON 16-7 CARS 26-17

KQIZ-FM/Amerillo, TX Gerry O'Neel

KENNY LOGGINS OLLIE & JERRY TONY CAREY RAY PARKER JR. VAN HALEN KNOE-FM/Monroe, LA VAN BALEN HOTLEST: CYNDI LAUPER 2-1 JERMAINE JACKSON 7-3 CHICAGO 17-11 BRUCE SPRINGSTEEN 22-12 BILLY IDOL 24-17 VAN HALEN (dp)
TONY CAREY
BURTON & JUDE
TRACEY ULLMAN
RED RIDER (dp)
Hottest:
DURAN DURAN 3-1
HUBY LEWIS & NEMS 4LAURA BRANIGAN 7-5
POINTER SISTERS 9-7
CULTURE CLUB 13-8

John Stevens

ROBIN GIBB GO GO'S WPFM/Pename City, FL M+M ROGER GLOVER TRACEY ULLMAN VAN HALEN DEF LEPPARD SKHP BISHOP
SCANDAL
PRETERDERS
TONY CARRY
VAN BALEN (dp)
RED RIDER (dp)
MIDNIGHT STAR
HOTCEST:
RENO & WILSON 1-1
LAURA BRAHIGAN 5-2
POINTER SISTERS 7-5
PRINCE 20-10
CARS 25-15 PRINCE 30-9
22 TOP 16-11
CULTURE CLUB 19-13
POINTER SISTERS 20-16
OLLIE & JERRY 31-28

RHOUDSDOTTE
VAN HALEN
JOHN WAITE
YES
BERLIN
CAROL LYNN TOWNES
WEIRD AL YANKOVIC (dp)
BURTON & JUDE (dp)
HOTCHES
DURAN DURAN 2-1
BURY LEWIS & NEWS 3-3
BRUCE SPRINGSTEEN 18-8
REWO & MILSON 17-13
PRINCE 36-20 WXLK/Reensks V4 Don O'Shee GENESIS
EDDY GRANT
YES
BERLIN
PRETENDERS
HOUTER
CUYNDI LAUPER 5-2
EUSY LEWIS & NEWS
TRENG & WILSON 11-7
CULTURE CLUB 21-19

WCGQ/Columb

HOTTEST: DENIECE WILLIAMS 1-1 CYNDI LAUPER 2-2 HUEY LEWIS & NEWS 11-8 CULTURE CLUB 13-9 PRINCE 23-13

VAN HALEN RAY PARKER JR KENNY LOGGINS GO GO'S BURTON & JUDE BOTTEN & JUDE BOTTEN & JUDE DURAN DURAN 15-2 JERMAINE JACKSON 6-3 RENO & WILSON 13-4 EURYTHNICS 11-8

VAN HALEN (dp)
JOHN WAITE
GENESIS
CHICAGO
HOttest:
DURAN DURAN 1-1
22 TOP 10-4
PRINCE 18-10
CULIE & JERRY 22-16
ROCKWELL 25-19

LIONEL RICHTE
TONY CARRY
JOHN WAITE
GENESIS
TALK TALK
SCANDAL (dp)
HOTLESIS
DURAN DURAN 3-1
HUEY LEWIS & NEWS 5-4
LAURA BRANIGAN 8-6
JERNAINE JACKSON 9-7
RENO & WILSON 12-9

WYKS/Gainesville, Ft

CHRIS DEBURGH (dp) FACE TO FACE (dp) FACE TO FACE (dp) PRINCE HOTLESE: DURAN DURAN 2-1 LAURA BRANIGAN 4-2 POINTER SISTERS 6-3 JERMAINE JACKSON 8-5 BILLY IDOL 12-7

Kit F/Gelveston, TX

BOOK PARKE RICK SPRIMGFIELD RAY PARKER UR. PAMALA STANLEY GO GO'S TALK TALK RATT ROCER GLOVER HOCLEST DURAN DURAN 4-2 POINTER SISTERS 13-9 CULTURE CLUB 14-10 BRUCE SPRINGSTERN 22-16 ZZ TOP 25-19

KTDY/Lafayette, LA **Greg Stevens**

Q101/Meridien, MS

WAEV/Sevennsh, GA J.D. North

ROGER GLOVER TONY CAREY BURTON & JUDE VAN HALEN (dp) GO GO'S

GO GO'S LIONEL RICHIE RANDY BELL Hottest:

Hottest: CYNDI LAUPER 1-1 JOE JACKSON 3-2 BRUCE SPRINGSTEEN 14-9

ROBIN GIBB CHRIS DEBURGH RAY PARKER JR. FIRE, INC ACEY ULLMAN ONEL RICEIE ttest: TRACEY ULLMAN LIONEL RICHIE HOTCOSI: 'CYNDI LAUPER 3-1 LAURA BRANIGAN 7-3 STEVE PERRY 4-4 EURYTHMICS 15-9 HOWARD JONES 17-12

WIXV/Sevenneh, GA

2102/Sevenneh, GA

VAN HALEN TEDDY PENDERGRASS EDDY GRANT RATT (dp) TONY CAREY TONY CARRY
BOTTEST:
CYNDI LAUPER 2-1
CARS 16-11
CARS 16-12
PRINCE 20-16
BRUCE SPRINGSTEEN 28-17

WGLF/Tellahassee, FL

BURTON & JUDE YES
WEIRD AL YANKOVIC
BON JOVI
JOEN WAITE
SCANDAL (dp)
VAN HALEN (dp) VAN BALEN (dp) Hottest: DENIECE WILLIAMS 1-1 TINA TURNER 11-2 PRINCE 24-5 OLLIE & JERRY 25-13 BAR-KAYS 29-19

KKQV/Wichite Fells, TX

Chuck Beck RAY PARKER JR.
PAMALA STANLEY
VAN HALEN
YES
SCANDAL
HUMAN LEAGUE
BURTON & JUDE BURTON & JUDE BOTTON & JUDE BOTTON & JUDE LAURA BRANIGAN 5-1 POINTER SISTERS 4-2 REMO & WILSON 7-4 BRUCE SPRINGSTEEN 10-6 PRINCE 23-9

WHSL/Wilmington, NC John Foster

KENNY LOGGINS RAY PARKER JR, PIRE, INC. VAN HALEN SURVIVOR SURVIVOR
BERLIN
TIMA TURNER
CHRIS DEBURGH
GLASSMOON
HOTELST 1-1
BURGE SPRINGSTEEN 21-4
PRINCE 22-10
DAN HARTMAN 19-15
WARG CHUNG 20-16

236 CHR Reporters 230 Current Reports

llowing stations reported a frozen playlist this week:

WHYT/Detroit

WLAN-FM/Lancaster

WKEE/Huntington The following stations falled to

report this week and therefore

. their playlists were frozen:

OK100/Ithaca KDVV/Topeka KBIM/Roswell

MIDWEST **Most Added** • Hottest

Duran Duran Van Halen **Huey Lewis & News** Ray Parker Jr. Kenny Loggins M. Reno & A. Wilson **Bruce Springsteen**

ADDS & HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST **Most Added** • Hottest

Ray Parker Jr. Van Halen Kenny Loggins

Duran Duran **Huey Lewis & News** Cyndi Lauper

MIDWEST PARALLEL TWO

WKDD/Akron, OH **Matt Patrick**

TONY CAREY EURYTHMICS VAN HALEN
GO GO'S
TINA TURNER
JUICE NEWTON
RAY PARKER JR.
RATT (dp)
Hottest: HOTTEST:
HUEY LEWIS & NEWS 3-1
LAURA BRANIGAN 7-5
CHICAGO 14-8
RENO & WILSON 16-13
PRINCE 22-16

WAHC/Appleton-Oshkosh, Wi Chris Caine

CHTM LSHM

KENNY LOGGINS

EDDY GRANT
VAN HALEN

HOTLEST:
CYNDI LAUPER 2-1

HUEY LEWIS & NEWS 5-2

DURAN DURAN 6-4

RENO & WILSON 9-7

BRUCE SPRINGSTEEN 12-8

WKAU/Appleton-Oshkosh, Wi Ross/Bradleigh

VAN HALEN TONY CAREY EDDY GRANT Hottest: CYNDI LAUPER 1-1 DURAN DURAN 4-2 BILLY IDOL 19-13 RENO & WILSON 25-17 PRINCE D-29

92X/Columbus, OH Cook/Cella

ELTON JOHN
KENNY LOGGINS
EDDY GRANT
GO GO'S
HOTTEST
HOTTON JURAN 3-1
BILLY IDOL 14-8
LAURA BRANIGAN 15-9
BRUCE SPRINGSTEEN 21-15
PRINCE 35-22 PRINCE 35-22

KIIK/Devenport, IA Jim O'Hara

KENNY LOGGINS
BON JOVI (dp)
BURTON & JUDE
TONY CAREY (dp)
RAY PARKER JR.
HOTLEST:
CYNDI LAUPER 1-1
DURAN DURAN 3-2
HUEY LEWIS & NEWS 5-4
RENO & WILSON 9-6
PRINCE 35-25

KMGK/Des Moines, IA Al Brock

VAN HALEN (dp) GO GO'S JOHN WAITE BURTON & JUDE BERLIN BENLIN
HOttest:
DURAN DURAN 2-1
JERMAINE JACKSON 4-2
HUEY LEWIS & NEWS 3-3
LAURA BRANIGAN 6-5
RENO & WILSON 10-8

WEBC/Duluth Dick Johnson

WANG CHUNG EDDY GRANT TINA TURNER JUICE NEWTON Hottest: HOTTEST: CYNDI LAUPER 1-1 LAURA BRANIGAN 2-2 HUEY LEWIS & NEWS 5-3 RENO & WILSON 11-6 BRUCE SPRINGSTEEN 14-7

WKDQ/Eveneville, IN

KENNY LOGGINS
TINA TURNER
RAY PARKER JR.
GO GO'S
TONY CAREY (dp)
BON JOVI (dp)
VAN HALEN (dp)
FACE TO FACE (dp)
HOTLEST:
DURAN DURAN 3-1
RENO & WILSON 7-5
POINTER SISTERS 9-7
CHICAGO 22-16
PRINCE 39-23 KENNY LOGGINS

WSTO/Evaneville, IN **Chris Taylor**

BILLY IDOL PRINCE PRINCE Hottest: CYNDI LAUPER 1-1 STEVE PERRY 2-2 OURAN DURAN 4-4 HUEY LEWIS & NEWS 17-5 RENO & WILSON 16-7

WMEE/Ft Wayne, IN Scott Dugen

KENNY LOGGINS TONI CARE:
DENIECE WILLIAMS 1-1
CYNDI LAUPER 7-2
HUEY LEWIS & NEWS 14-4
RENO & WILSON 21-11
CULTURE CLUB 20-12

WGRD/Grand Rapida, Mi Swart/Duling

STEVE PERRY VAN HALEN RAY PARKER JR. YES GO GO'S HOTTEST:
HUEY LEWIS & NEWS 4-1
RENO & WILSON 5-2
SLADE 6-4
BILLY IDOL 9-6
PRINCE 17-14

WZPL/Indianapolis, IN Jim Miles

ELTON JOHN CARS YES JOHN WAITE Hottest: HUEY LEWIS & NEWS 3-1 LIONEL RICHIE 2-2 RENO & WILSON 5-4 PRINCE 20-5 DBIN GIBB 28-17

WJXQ/Jeckson, MI Ryan/Cheeks

VAN HALEN SCANDAL JOHN WAITE CHRIS DEBURGH YES JOE JACKSON BERLIN (dp)
RANDY BELL (dp)
RAY PARKER JR. (dp) ZZ TOP 2-1 BRUCE SPRINGSTEEN 16-3 DURAN DURAN 7-6 JEFFERSON STARSHI 8-7 SLADE 9-8

WKFR/Kalamazoo, MI Weinacht/Chapman

TINA TURNER
KENNY LOGGINS (dp)
FACE TO FACE
HOTLEST:
CYNDI LAUPER 1-1
DURAN 3-2
RENO 4 WILSON 19-12
ZZ TOP 32-23
THOMPSON TWINS 39-29

ZZ99/Kansas City, MO Charley Lake

VAN HALEN RAY PARKER JR. PSYCHEDELIC FURS OLLIE & JERRY ELTON JOHN Hottest: DURAN DURAN 3-1 MADONNA 19-9 BILLY IDOL 16-10 BRUCE SPRINGSTEEN 23-13 PRINCE 30-17

WVIC/Lansing, MI Martin/Kittredge

DEF LEPPARD
PRINCE
BON JOVI
TONY CAREY
KENNY LOGGINS
HOTLEST:
CYNDI LAUPER 1-1
HUEY LEWIS & NEWS 2-2
STEVE PERRY 3-3
BRUCE SPRINGSTEEN 5-4
CHICAGO 9-7

Z104/Madison, WI Little/Hudson

VAN HALEN (dp) KENNY LOGGINS WANG CHUNG RAY PARKER JR. HOTTEST:
DURAN DURAN 2-1
REMO & WILSON 11-4
BILLY IDOL 13-8
BRUCE SPRINGSTEEN 20-15
PRINCE 29-20 Hottest:

KJ103/Oklehome City, OK Dan Wilson

VAN HALEN RAY PARKER JR. TINA TURNER RATT (dp) Hottest: DURAN DURAN 1-1 ZZ TOP 11-4 BILLY IDOL 17-10 PRINCE 23-14 PRINCE 23-14 BRUCE SPRINGSTEEN 22-15

KQKQ/Omaha, NE Taylor/Dean

WANG CHUNG WANG CHUNG
TINA TURNER
GO GO'S
HOTLEST:
DURAN DURAN 1-1
BRUCE SPRINGSTEEN 5-3
POINTER SISTERS 7-4
RENO & WILSON 14-7
PRINCE 19-8

KZ93/Peorie, IL

VAN STEPHENSON THOMPSON TWINS DAN HARTMAN PRINCE OLLIE & JERRY Hottest: STEVE PERRY 1-1 CYNDI LAUPER 4-2 HUEY LEWIS & NEWS 5-3 KENNY LOGGINS 12-9 RENO & WILSON 15-11

WRKR/Recine-Milwaukee Pat Martin

ELTON JOHN RAY PARKER JR. VAN HALEN KENNY LOGGINS BRUCE SPRINGSTEEN 8-1 RENO & WILSON 6-2 ZZ TOP 14-6 PRINCE 21-10 NEWCLEUS D-21

WZOK/Rockford, IL **Geoff Davis**

ELTON JOHN THOMPSON TWINS WANG CHUNG RICK SPRINGFIELD NICK SPRINGFIELD
HOttest:
NIGHT RANGER 1-1
CYNDI LAUPER 2-2
HUEY LEWIS & NEWS 3-3
VAN HALEN 4-4
POINTER SISTERS 12-7

U\$3/South Bend, IN J.K. Deering

BRUCE SPRINGSTEEN PRINCE
BILLY IDOL
HOTTER
HOTT RANGER 1-1
DURAN DURAN 4-2
CYNDI LAUPER 2-3
HUEY LEWIS & NEWS 6-4
BRUCE SPRINGSTEEN D-5

WRQN/Toledo, OH Schaffer/Mitchel

VAN HALEN RAY PARKER JR. HUMAN LEAGU FACE TO FACE SERGIO MENDES TRACEY ULLMAN BURTON & JUDE TALK TALK YES
HOTTEST:
HOTTORY
TOURAN DURAN 3-1
CULTURE CLUB 15-9
BRUCE SPRINGSTEEN 19-12
PRINCE 31-25
OLLIE & JERRY 39-31

K107/Tulsa, OK

KENNY LOGGINS RAY PARKER JR. RAY PARKER JR.
GENESIS
GO GO'S
HOTTEST:
DURAN DURAN 3-1
LAURA BRANIGAN 10JERMAINE JACKSON 9CULTURE CLUB 11-8
PRINCE 36-28

KELI/Tulsa, OK Myers/Michaels

VAN HALEN (dp)
PACE TO PACE
CHRIS DEBURGH
STEVE PERRY
JOHN WAITE
HOTTER SISTERS 8-4
BILLY IDOL 11-7
PRINCE 25-12
BRUCE SPRINGSTEEN 23-14

KEYN-FM/Wichita, KS Taylor/Brown

CARS
VAN HALEN
BURTON & JUDE
TONY CAREY
JUICE NEWTON
HOTCEST:
HUEY LEWIS & NEWS 2-1
DURAN DURAN 6-3
RENO & WILSON 9-4
BRUCE SPRINGSTEEN 10-5
ZZ TOP 24-18

WHOT/Youngeto **Dick Thompson**

VAN HALEN VAN HALEN
YES
SHEILA E.
CHRIS DEBURGH (dp)
WEIRD AL YANKOVIC (dp)
JOHN WAITE
RED RIDER (dp)
BERLIN
ROGER GLOVER
ULTRAVOX (dp)
HOTEST DURAN DURAN 3-1 DURAN DURAN 3-1 JERMAINE JACKSON 5-3 RENO & WILSON 25-11 PRINCE 30-16 ROD STEWART 31-22

WYFM/Youngsto Jeff Tobin

LAURA BRANIGAN CULTURE CLUB JERMAINE JACKSON Hottest: STEVE PERRY 1-1 NIGHT RANGER 3-3 IRENE CARA 11-7 HUEY LEWIS & NEWS 14-10 LAURA BRANIGAN D-13

PARALLEL THREE

RAY PARKER JR. COREY HART VAN HALEN PRINCE YES
Hottest:
STEVE PERRY 1-1
RENO & WILSON 8-2
DURAN DURAN 9-4
DURAN GENINGSTEEN

WBNQ/Bloomington, IL Justin/Robbins

KENNY LOGGINS EDDY GRANT RAY PARKER JR. BURTON & JUDE YES (dp) SCANDAL SCANDAL (dp) VAN HALEN (dp) DURAN DURAN 3-2 LAURA BRANIGAN 6-3 BRUCE SPRINGSTEEN 16-6 CULTURE CLUB 12-7

WBWB/Bloomington, IN

John Helmenn KENNY LOGGINS
RAY PARKER JR.
VAN HALEN
HOTTEST:
CYNDI LAUPER 2-1
DURAN JORAN 3-2
HUEY LEWIS & NEWS 5-4
LAURA BRANIGAN 13-8
BRUCE SPRINGSTEEN 21-10

WCIL-FM/Carbondale, IL Tony Waltekus

VAN HALEN (dp) RAY PARKER JR. ELTON JGHN EDDY GRANT BON JOVI HON JOVI HOTTEST: PRINCE D-1 BRUCE SPRINGSTEEN 15-2 MICHAEL JACKSON 5-3 HUEY LEWIS & NEWS 3-4 ROCKWELL 6-6

KCMQ/Columbia, MO Dave McCormick

KENNY LOGGINS PEABO BRYSON VAN HALEN RAY PARKER JR. TONY CAREY YES YES
Hottest:
DURAN DURAN 2-1
HUEY LEWIS & NEWS 3-2
JERMAINE JACKSON 5-3
POINTER SISTERS 8-5
CHICAGO 13-10

Y94/Fargo, ND Collins/Anderson

VAN HALEN RAY PARKER JR TRACEY ULLMAN BURTON & JUDE GENESIS HOTTEST: CYNDI LAUPER 1-1 DURAN DURAN 4-2 HUEY LEWIS & NEWS 5-3 LAURA BRANIGAN 6-4 ZZ TOP 25-17

KKXL-FM/Grand Forks, ND

Don Nordine KENNY LOGGINS
RAY PARKER JR.
VAN HALEN (dp)
ALAN PARSONS
ROBIN GIBB
ROCKWELL (dp)
Hottest:
CYNDI LAUPER 1-1
DURAN JURAN 4-2 DURAN DURAN 4-HUEY LEWIS & NEWS 7-3 RENO & WILSON 9-5 SLADE 11-11

KRNA/lows City, IA

Bart Goynehor KENNY LOGGINS GO GO'S YES VAN HALEN TINA TURNER Hottest: CYNDI LAUPER 2-1 HUEY LEWIS & NEWS 1-2 DURAN DURAN 5-3 CARS 10-6 PRINCE 28-12

WAZY-FM/Lafayette, IN

Stacy/Sparrow VAN HALEN KENNY LOGGINS TEDDY PENDERGRASS RAY PARKER JR. CHRIS DEBURGH CHRIS DEBURGH
RATT
RANDY BELL
HOTTEST:
DURAN DURAN 1-1
HUEY LEWIS & NEWS 4-3
LAURA BRANIGAN 8-6 CHICAGO 14-8 PRINCE 30-26

KFRX/Lincoln Tracy Johnson

VAN HALEN GO GO'S EDDY GRANT PEDDY GRANT
YES (dp)
Hottest:
CYNDI LAUPER 1-1
DURAN DURAN 3-2
HUEY LEWIS & NEWS 4-3
JERMAINE JACKSON 5-4 RENO & WILSON 13-10

HUEY LEWIS & NEWS 7-5 DURAN DURAN 11-6

KXSS/Lincoln, NE Dean Lambert PRINCE GO GO'S PAUL YOUNG TINA TURNER RAY PARKER JR. PEABO BRYSON ROBIN GIBB MICHAEL JACKSON HOTTEST H

Brannen/Herdt

BRUCE SPRINGSTEEN 14-8 ZZ TOP 19-10

KKLS-FM/Rapid City. SD Sherwin/Piper

VAN HALEN RATT KENNY LOGGINS PAUL YOUNG ULTRAVOX STEVE PERRY 1-1 CYNDI LAUPER 5-3 CARS 12-8 CHICAGO 14-9 BRUCE SPRINGSTEEN 18-11

99KG/Salina, KS **Denny Coffier**

YES (dp)
PEABO BRYSON
PAUL YOUNG
KENNY LOGGINS
SERGIO MENDES
SHEILA E.
RAY PARKER JR. RAY PARKER JR.
TRACEY ULLMAN
DEF LEPPARD (dp)
ROCKWELL (dp)
TALK TALK
BERLIN
HOTLEST:
CYNDI LAUPER 1-1
RENO 6 WILSON 16-10
BRUCE SPRINGSTEEN 26-16

BILLY IDOL 31-18 CARS 29-19 KKRC/Sioux Falls

Dan Kielev VAN HALEN EDDY GRANT RAY PARKER JR. KENNY LOGGINS ROCKWELL (dp) NOCKWELL (dp)
HOTLEST:
DURAN DURAN 2-1
HUEY LEWIS & NEWS 4-2
RENO & WILSON 7-4
CARS 18-10
ZZ TOP 15-12

KWTO-FM/Springfield, MO

TONY CAREY YES PAUL YOUNG PEABO BRYSON PEABO BRYSON Hottest: HUEY LEWIS & NEWS 2-1 DURAN DURAN 6-2 JERMAINE JACKSON 3-3 LAURA BRANIGAN 5-4 POINTER SISTERS 13-9

WSPT/Stevens Point Bouley/Trecy

VAN HALEN SCANDAL SCANDAL
YES
JOHN WAITE (dp)
BAD BOY (dp)
HOTTEST:
SLADE 4-1
DURAN DURAN 2-2
MADONNA 19-1.0
BRUCE SPRINGSTEEN 20-11
ZZ TOP 22-12

KDVV/Topeka, KS

Tony Stewart none Hottest: HOTTEST: BUEY LEWIS & NEWS 1-1 CYNDI LAUPER 2-2 BRUCE SPRINGSTEEN 9-9 ROD STEWART 17-17 JEFFERSON STARSHI 20-20

KFMW/Waterloo, IA Mark Potter

SERGIO MENDES TINA TURNER PAUL YOUNG PEABO BRYSON YES
RAY PARKER JR. (dp)
VAN HALEN (dp)
HOTTEST
UVAN DURAN 1-1
BRUCE SPRINGSTEEN 22-13
ZZ TOP 32-21
PRINCE 37-23
THOMPSON TWINS 35-26

WEST PARALLEL TWO

13K/Bekersfield, CA

RATT GO GO'S ELTON JOHN RAY PARKER JR. KENNY LOGGINS RENNI LOGGINS
HOttest:
CYNDI LAUPER 2-1
DURAN DURAN 3-2
LAURA BRANIGAN 7-6
BILLY IDOL 10-7
POINTER SISTERS 11-9

KKXX/Bakersfield, CA Squires/Kampe

VAN HALEN (dp) Hottest: DURAN DURAN 2-1 CYNDI LAUPER 1-2 HUEY LEWIS & NEWS 3-3 LAURA BRANIGAN 4-4 BRUCE SPRINGSTEEN 16-11 KOXR/Bakersfield

Rob Harlow

RAY PARKER JR. VAN HALEN SCANDAL YES HUMAN LEAGUE FACE TO FACE RED RIDER (dp) Hottest: LAURA BRANIGAN 4-1 POINTER SISTERS 3-2 RENO & WILSON 6-3 PRINCE 20-6 RATT D-20

KKFM/Colorado Springs, CO KDON-FM/Salines-Monterey Finney/Ryan

KENNY LOGGINS SERGIO MENDES TONY CAREY VAN HALEN (dp) TINA TURNER PAUL YOUNG Hottest: Hottest: CYNDI LAUPER 2-1 DURAN DURAN 8-3 BRUCE SPRINGSTEEN 9-5 RENO & WILSON 13-8 CARS 26-18

KMGX/Fresno, CA Carey Edwards

VAN HALEN SCANDAL
RAY PARKER JR,
TONY CAREY
BERLIN
HOTCOST:
MADONNA 2-2
HUEY LEWIS & NEWS 6-4
PRINCE 8-5
RENO & WILSON 14-8
CARS 34-22

KYNO-FM/Free Welker/Davis

JEFFERSON STARSHI Hottest: CYNDI LAUPER 2-1 POINTER SISTERS 4-3 HUEY LEWIS & NEWS 5-4 CULTURE CLUB 8-5 PRINCE 14-11

KIKI/Honolulu, HI Kong/Shishido

BRUCE SPRINGSTEEN
MACKEY FEARY
WIZ KIDZ
KAPONO BEAMER
HOttest:
DENIECE WILLIAMS 1-1 STEVE PERRY 2-2 DURAN DURAN 11-7 RENO & WILSON 17-9 PRINCE 28-21

Kimo Akene

BERLIN TRACEY ULLMAN TRACEY ULLMAN
YES
SHEILA E.
CAROL LYNN TOWNES
SCANDAL
VAN HALEN
HOTTESE WILLIAMS 1-1
MADONNA 2-2
STEVE PERRY 3-3
JERMAINE JACKSON 4-4
DURAN DURAN 6-5

KLUC/Les Veges, NV **Deve Anthony**

SERGIO MENDES BURTON & JUDE TONY CAREY ROBIN GIBB ROBIN GIBS

TALK TALK

DEF LEPPARD

Hottest:

ICICLE WORKS 9-5

BILLY IDOL 13-8

BRUCE SPRINGSTEEN 16-10

KGOT/Anchorage, AK POINTER SISTERS 19-12 CARS 23-13

KO93/Modesto, CA

DeMaroney/Main JEFFERSON STARSHI TALK TALK SURVIVOR BURTON & JUDE ORION THE HUNTER ORION THE HUNTER
HOTLEST:
CYNDI LAUPER 1-1
HUEY LEWIS & NEWS 3-2
BILLY IDOL 9-6
ZZ TOP 17-10
CARS 18-14

KHOP/Modesto-Stockton

Devid Krehem BILLY IDOL CHRIS CROSS YES (dp) WEIRD AL YANKOVIC TRACEY ULLMAN TALK TALK
HOTCHST:
HUEY LEWIS & NEWS 3-1
JOE JACKSON 5-3
RENO & WILSON 15-5
BRUCE SPRINGSTEEN 18-11
DAN HARTMAN 37-22

K96/Provo, UT

KENNY LOGGINS RAY PARKER JR. GO GO'S TONY CAREY PEABO BRYSON HOTTEST:
DURAN DURAN 1-1
HUBY LEWIS & NEWS 2-2
CYNDI LAUPER 5-3
POINTER SISTERS 10-6
RENO & WILSON 8-7

KSKD/Selem, OR Len E. Mitchell

VAN HALEN VAN HALEN SCANDAL BERLIN BURTON & JUDE (dp) TRACEY ULLMAN (dp) RED RIDER (dp) RATT (dp) HOTTEST: DURAN DURAN 1-1
HUEY LEWIS & NEWS 2-2
RENO & WILSON 17-5
POINTER SISTERS 21-16
ZZ TOP 27-20

Kirk Cliatt

PRETENDERS YES BERLIN BERLIN
GO GO'S
JUICE NEWTON
WEIRD AL YANKOVIC (dp)
Hottest:
HUEY LEWIS & NEWS 2-1
CARS 12-9
POINTER SISTERS 14-10
VAN STEPHENSON 20-16
PRINCE D-23

KCPX-FM/Salt Lake City, UT Greg Ausham

CHICAGO
RAY PARKER JR.
FACE TO FACE
SURVIVOR
YES ORION THE HUNTER Hottest: HUEY LEWIS & NEWS 1-1 JERMAINE JACKSON 5-2 LAURA BRANIGAN 6-4 POINTER SISTERS 11-7 BRUCE SPRINGSTEEN 18-14

KRSP/Selt Lake City, UT

Carison/Moll VAN HALEN PEABO BRYSON PEABO BRYSON Hottest: CYNDI LAUPER 2-1 DURAN DURAN 6-3 NIGHT RANGER 5-4 MADONNA 10-9 POINTER SISTERS 12-10

KHYT/Tueson Sherman Coher

TONY CAREY BERLIN JOHN WAITE ORION THE HUNTER RATT RATT
HOTTEST:
DENIECE WILLIAMS 1-1
LIONEL RICHIE 2-2
DURAN DURAN 6-3
CYNDI LAUPER 3-4
BRUCE SPRINGSTEEN 8-5

KRQ/Tuscon, AZ

Kelly Norris SERGIO MENDES KENNY LOGGINS RAY PARKER JR. RAY PARKER JG.
HOttest:
CYNDI LAUPER 1-1
HUEY LEWIS & NEWS 6-3
BRUCE SPRINGSTEEN 13-6
SLADE 14-10
BILLY IDOL 19-13

KTKT/Tucson, AZ Rivers/Alexander

KENNY LOGGINS
TINA TURNER
ROTLEST:
HUEY LEWIS & NEWS 2-1
BILLY IDOL 13-7
BRUCE SPRINGSTEEN 20-12 PRINCE 35-29 ELTON JOHN 39-30

PARALLEL THREE

Kay Taylor

VAN HALEN
RAY PARKER JR.
BERLIN
TRACEY ULLMAN
ORION THE HUNTER
BANGLES
YES
HOTTEST:
DURAN DURAN 1-1
RENO & WILSON 7-4
BRUCE SPRINGSTEEN 9-7
BILLY IDOL 10-8 BILLY IDOL 10-8 PRINCE 18-11

KYYA/Billinge, MT Cherile Fox

TONY CAREY KENNY LOGGINS JUICE NEWTON VAN HALEN (dp) NAME (dp) Hottest: CYNDI LAUPER 1-1 DURAN DURAN 3-2 HUEY LEWIS & NEWS 4-3 BILLY IDOL 15-9 BRUCE SPRINGSTEEN 25-14 KTRS/Caeper, WY

Cody/Lane

COCYLEME WEIRD AL YANKOVIC HOTLEST: CYNDI LAUPER 1-1 DURAN DURAN 4-3 RENO & WILSON 15-9 SLADE 18-14 ELTON JOHN D-22

KCAQ/Oxnard-Ventura, CA

VAN HALEN RAY PARKER JR. NEWCLEUS Hottest: MADONNA 5-5
HERBIE HANCOCK 10-7
HERBIE HANCOCK 10-7
HUBY LEWIS & NEWS 15-12
PRINCE 18-15
POINTER SISTERS 3-2
LAURA BRANICAN 6-3
REMO & WILSON 11-6
BRUCE SPRINGSTEEN 16-10

KDZA/Pueblo, CO Rip Avine

GO GO'S RAY PARKER JR. RATT (dp) VAN HALEN (dp) KID CREOLE (dp) Hottest: CYNDI LAUPER 1-1 CULTURE CLUB 12-6 POINTER SISTERS 16-8

KCDQ/Bozemer Greg Willems

VAN HALEN SCANDAL JOHN WAITE BERLIN TRACEY ULLMAN YES CHRIS DEBURGH HOTTEST: CYNDI LAUPER 1-1 HUEY LEWIS & NEWS 2-2 LAURA BRANIGAN 4-3 DURAN DURAN 5-4 WANG CHUNG 7-6

KKAZ/Cheyenne John Remeey

TINA TURNER
VAN HALEN
KENNY LOGGINS
TONY CARY
RAY PARKER JR.
HOTLEST:
DURAN DURAN 4-1
HUEY LEWIS & NEWS 7-3
BRUCE SPRINGSTEEN 11-5
LAURA BRANIGAN 10-8
RENO & WILSON 17-12

KGHO/Hoquism, WA

Steve Lerson CHRIS DEBURGH VAN HALEN CAROL LYNN TOWNES RAY PARKER JR. SERGIO MENDES GENESIS Hottest HOTTEST:
CYNDI LAUPER 1-1
DURAN DURAN 8-5
BILLY IDOL 12-9
EURYTHMICS 15-10
POINTER SISTERS 25-17

KOZE/Leveleton, ID Jay McCall

KENNY LOGGINS RAY PARKER JR. GO GO'S RATT (dp) ROBIN GIBB VAN HALEN TINA TURNER Hottest: Hottest: CYNDI LAUPER 1-1 CHICAGO 6-3 ORION THE HUNTER 7-5 ZZ TOP 14-10 PRINCE 21-16

KCBN/Reno, NV

Jim O'Neel KENNY LOGGINS TONY CAREY BURTON & JUDE HUMAN LEAGUE Hottest: CYNDI LAUPER 1-1 HUEY LEWIS & NEWS 4-2 BILLY IDOL 8-4 CHICAGO 11-9

PRINCE 26-20 KHTX/Reno, NV

POINTER SISTERS RICK SPRINGFIELD SURVIVOR ORION THE HUNTER (dp) FACE TO FACE GLASSMOON (dp) BERLIN BERLIN Hottest: LAURA BRANIGAN 4-1 DURAN DURAN 5-4 BILLY IDOL 6-5 JERMAINE JACKSON 10-7 ROD STEWART 26-20

KBIM/Roswell, NM Tim Mack

none Hottest: CYNDI LAUPER 1-1 DURAN DURAN 2-2 HUEY LEWIS 6 NEWS 3-3 LAURA BRANIGAN 4-4 SLADE 5-5

KSLY/Sen Luis Obiopo Tom Welsh

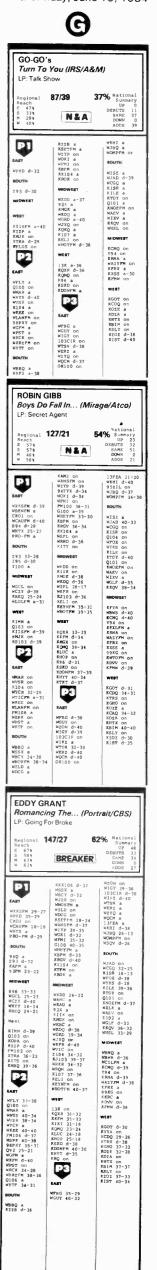
KENNY LOGGINS VAN HALEN HUMAN LEAGUE RAY PARKER JR. HOCTEST:
HUEY LEWIS & NEWS 2-1
POINTER SISTERS 3-3
DURAN 04-4
BRUCE SPRINGSTEEN 13-7
WANG CHUNG 14-10

KZOZ/San Luis Obispo, CA Steve Hatter

VAN HALEN SCANDAL YES RAY PARKER JR. HUMAN LEAGUE RED RIDER Hottest: BILLY IDOL 1-1

KIST/Senta Berbara, CA Dick Willems

VAN HALEN HUMAN LEAGUE (dp) RAY PARKER JR TRACEY ULLMAN YES RATT (dp) RATT (dp)
Hottest:
HUEY LEWIS & NEWS 1-1
DURAN DURAN 4-2
POINTER SISTERS 8-3
THOMPSON TWINS 20-11



PARALLELS

Parallel I: Selected stations, in major markets that are format domin

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

236 Reports

1"1	lit S	DOE ong" (A	nylab	el)	
į į	gional Reach	100/25	44%	Summa Up 5	ry 1
E	33% 21%			Debuts 2 Same	0
S	56% 19%			Down Adds 2	0 5

EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds.

adds.

44% — Percentage of this weeks reporters playing it

Regional Reach — Percentage of reporters playing the song within each region.

National Summary Up 31 — Number of stations moving it up on the charts.

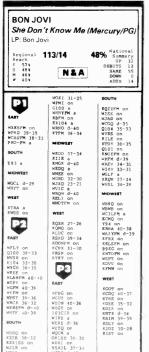
on the charts

Debuts 20 — Number of stations debuting the song this week

Same 24 — Number of stations reporting no movement this week. (Oi to On, Add to On, 31-31.

Down 0 — Number of stations moving it down on their charts Adds 25 — Total number of stations adding it this week.





LAURA BI Self Conti LP: Self Con	rol (Atlantic)	
Regional 2 Reach E 95% S 100% M 97% W 96%	229/1 9	7% National Summary UP 179 DEBUTS 3 SAME 34 DOWN 12 ADDS 1
PT	WERZPM 13-10 Q105 13-7 WHTF 11-9	KCPX 6-4 , KRSP 21-17
EAST		KHYT 16-14 KRQ 16-9
	воити	KTKT 5-5
B104 14-12 WHTT 4-4 WXKSFM 8-7	WBSQ 12-25 KHFI 6-4	
WEENFM 23-19	WFMF 23-18 KZZB 7-1	BAST
WBLI 9-7 CEGM 15-10	WQID 5-4	WFBG 5-4
CROI 17-10 WPLJ 6-6	KXX106 9-5 WSSX 7-5	WZON 3-2
Z 100 13-10	WBCY 5-5 WJZR 4-3	WIGY 6-5 103CIR 7-4
WCAUPH 11-7 894 14-11	WSHZ 10-8 WNOKPM 5-3	WJKZ 3-3 WTSN 4-3
WHTX 8-8 PRO-FM 7-3	WZLD 8-5 KITE 11-7	WERZ 7-4 WZYQ 12-9
CFTR 33-29 CHUM d-28	WDCG 5-5	WQCM 8-5
0107 14-8 WASH 7-3	KAMZ 8-5 KSETFM 3-1	OK100 4-4 13FEA 6-3
WAVA 21-17	WRQX 11-6 WANSFM 9-4	WKHI 9-4 95XIL 5-5
BOUTH	W2YP 14-11 94TYX 14-12	WJBQ 10-9 WOMPFM d-39
940 6-10	WOUT 9-7 WORI 8-6	WSQV 16-14
Z93 5-7 KAPH 29-24	WPMI 6-4	BOUTH
93FM 15-14 195 1-4	KKYK 10-6 FM100 12-9	KQIZFM 9-6
Y100 2-2	G100 2-1 WABBFM 4-3	WISE 6-6 WJAD 8-5
897 5-29 WNV2 9-8	WHRYFM 7-7 KBPM 4-3	WCGQ 14~10 KISR 2-1
Q105 14-11	KRGV 9-6	Q104 7-7 WPOX 8-6
MIDWEST	KX104 6-6 WSPL 18-14	WYKS 4-2
896 12-7 WLS 17-13	WRNO 5-4 BJ105 13-8	KILE 8-7 KTDY 7-5
WLS-FM 17-13	WRVQ 9-8 KITY 10-8	Q101 5-3 KNOEFM 7-5
Q102 28-21 WGCL 11-10	KTFH 4-3 KROK 7-4	WPFH 5-2 WXLK 14-10
WCZY 27-23 WHYT 7-7	Z98 12-7	WAEV 7-6
KBEQ 27-26 WKTI 27-23	WSRZ 5~2	WIXV 7~3 \$102 10~9
KDWBPM 13-11	MIDWEST	WGLF 2-21 EXQV 5-1
KHTR 23-19 WLOLPM 6-3	WKDD 7-5 WAHC 10-10	WHSL 9-6
WEST	WEAU 10-5	MIDWEST
KINN 17-12	92X 15-9 KIIK 15-15	KFYR 16-16
KINN 17-12 KPKE 14-17	KMGK 6-5 WEBC 2-2	WBNQ 6-3 WBWB 13-8



Regional 11 Reach £ 574 8 614 H 244 W 448	11/16 47 N&A	Nations Summar UP 36 DEBUTS 1 SAME 4 DOWN 6 ADDS 16
EAST WHYT 9 39-21 WERNYH 19-17 WENNYH 19-17	MTST 24-18 MTST 2	ADDS 11 LAST WPSG On MOUNT 38-30 WOON 3

Regional Reach	89/25 3	8% Nationa Summar UP
E 50% S 43% M 20% W 36%	NEA	DEBUTS SAME 5 DOWN
704		ADDS 2
- F-17	KAMZ on	0K100 on
الفنا	WANSPM on	WKHI a
	WZYP on	95X1L 40-
EAST	WOKI on WPMI on	WOMPEM on
WXRSFM d-38	PM100 a-38	WORLEN OIL
WCAUPM on	G100 d-37	SOUTH
PRO-FM on	KBFM a KTFM on	WISE on
BOLTH	KROK d-40	WJAD a
Waaa		MCGQ on
Y100 a~24 B97 a	MIDWEST	Q104 on
	WKDD on	WPOX on
MIDWEST	KIIK a	KILE on
WGCL a	KMGK a WRON a	KTDY on KNOFFM a
	K107 on	WPFM on
WEST	KEYNPM a	WAEV a
Q103 a	WHOTPM d-38	WIXV on WGLF a
KOPA on	WEST	KKQV a
FK102 on		1
120	KOMO on KLUC a	MIDWEST
التتنا	K093 a-36	WBNQ a
	KSKD a	KCMQ on
EAST	KDONFM on KHYT d-40	Y94 a KXSS on
WPLY on	KH31 G-90	
WVSR on	1 23	WEST
K104 on WYCR on		KGOT on
WKEE on	EAST	KCDQ 38-3
WLANFM on		ROZE d-35
FM106 a WSPK on	WFBG on WGUY d-38	KDZA on
WPST on	WZON &	KCBN a-39
WKRZPM on	W1GY on	RHTX on
WHTF on	103C1R on	KBIM on KSLY on
BOUTH	WIRE on WTSN 35-33	matt on
KXX106 on	WERZ d-39 WOCM d-39	
MJZR on	-QCM 0-39	1
WZLD on		

TONYO	AREV	
	t Day Of(Mi	CA)
LP: Some	Tough City	
i	40440 -	National
Regional Reach	124/40 6	3% Summary
E 531		DEBUTS 24
S 571	N & A	SAME 53
M 44%	11 41 71)	DOWN 0
W 561		ADDS 40
-	WOKI d-36	WJBQ on
[2]	WPMI on	WOMPFM a
P	WEMI on WHRYFM on	WUMPFM a WSQV on
	WENT on WERYPM on KRGV on	WOMPFM a WSQV on
LAST T	WEMI on WHENYEM on KRGV on KX104 on	WOMPFM a
EART	WEMI on WHELYPM on KRGV on KX104 on WRNO a	WOMPPM a WSQV on BOUTH
EAST WXKSFM on	WEMI on WHENYEM on KRGV on KX104 on	WOMPFM a WSQV on BOUTH KQI2FM a
WARSEM ON WPHD d-36	WFMI on WHRYFM on KRGV on KX104 on WRNO a KTFW on	WOMPPM a HSQV on BOUTH KQ12FM a WISE d-39
HXKSFM on WPHD d-36 WBLI a	WEMI on WHELYPM on KRGV on KX104 on WRNO a	WOMPPM a WSQV on BOUTH KQ12FM 4 WISE d-39 WJAD 37-35
HART HARSEM ON HARD d-36 WBLI a CKOI a	WEMI ON WIREY ON KROY ON KX104 ON WENO a KTPW ON	WOMPPM a HSQV on BOUTH KQ12FM a WISE d-39
WXKSFM on WPHD d-36 WBLI a CKOI a WCAUPM on	WEMI ON WHITEM ON KRGV ON KXID4 ON WRNO A KTPW ON MADWEST	WOMPPM a WSQV on BOUTH KQ12FM a WISE d-39 WJAD 37-35 WGQ on
WXKSFM on WPHD d-36 WBLI a CKOI a WCAUPM on	WFMI on WHITFM on KRGV on KX104 on HRNO a KTFW on MADWEST WKAU a 33 WKAU a	WOMPPM a HSQV on BOUTH KQ12PM a HISE d-39 WJAD 37-35 HCGQ on KISR on
	WEMI ON WHITEM ON KRGV ON KXID4 ON WRNO A KTPW ON MADWEST	MOMPPM a NSQV on BOUTH KQ12FM a WISE d-39 WJAD 37-35 MCGQ on KISR on Q104 31-24

(Ton	y Carey contin	ued)	1	Chicago continu	ed)
Z93 on	WMEE a WGRD 34-29 WJXQ 28-25	RTDY on Q101 on KNOEFH a	RC101 17-15 PM106 13-13	RMGX 23-19 RYNOFH 25-24 RLUC 21-21 R093 13-12 RHOP 16-13	KGHO KOZE KDZA
WGCL on	WRQN on K107 on	WPFH a WXLK on WAEV a WIXV d-37	98PXY 20-12 Q92 15-10 WGFM 17-13 WKFM 26-20	K96 14-13	KHTK KHTK KBIM KSLY
KIMN a	KELI on KEYNFM a WHOTFM d-31	7102 a RKQV 40-36 WHSL d-33	WPST 8-6	XSRD 20-18 RDONFM 11-11 KCPX a-37 XRSP 29-30 KRQ 25-22 KTKT 31-24	KZOZ KIST
KPLUS on KNBQ d-40	WEST ROXR d-38 KKFM a	MHDWEST WBNQ on	WRCK 16-14 WKR2FM 28-24 Q106 18-17 WHTF 23-23	KRQ 25-22 KTKT 31-24	
EAST	KMGX a KQMQ on KLUC a	KCMQ a Y94 on	CULTUF	RECLUB.	
Q100 d-39 WNYS d-39 WVSR on	K093 37-32 KHOP on K96 a KSKD d-37	KRNA on WAZYFM on KKLSFM on 99KG on	It's A M	iracle (Virgin) By Numbers	(Epic)
K104 d-37 WYCR a WREF on	KDONPM d-36 KRSP on KBYT a-39 KTKT on	KNTOFM a KDVV on KFMW on			3% ^{Na}
WSPK a 98PXY d-38 WGPM a WKPM on WRCK d-40	P3	WEST KGOT d-32	Reach E 97t S 94t	9	DEBU
WRCK d-40 WRTF on	MERG d-40	KYA a KKAZ a KGHO on KOZE d-31	M 868 W 948		DO AD
WBBQ on XZZ9 on WQID d-40	WFBG d-40 WGUY d-36 WZON on WIGY on W1KZ a	KDZA on KCBN a-38 KHTX on	P1	BOUTH WBBQ 10-12	KRQ
WJZR d-40 WSK2 a	WERE d-38 WZYQ on WOCM a	RSLY on RZOZ d-37 RIST d-39	BAST	WBBQ 10-12 KHPI 19-15 WFMF 7-6 KZZB 20-16 WQID 8-6	BAST
WZLD on KSBTFM a WANSFM on WZYP a	OKIDD ON WKHI a 95XIL a		B1Q4 19-17 WHIT 33-31 WXRSFM 9-8 WBENFM 17-13	WSSX 19-13 WRCY 21-19	WPBG WGUY WXQN
W7YP a 94TYX a			WPHD 16-10 WBLI 14-12 CKGM 19-12 CKOI d-40	WSX2 8-6 WNOKFM 9-7	WIGY 103C WIK2
CARS Magic (E	lektra)	,	CROI d-40 WPLJ 21-23 2100 27-27 WCAUFM 13-13 B 94 16-15 WETX 9-13	WDCG 9-8 KAMZ 12-9 KSETPM 17-12 WRQX 17-13	WTSN WERZ WZYQ WQCM
LP: Hearth			CPTR 35-31	WRQX 17-13 WANSFM 14-9 WZYP 12-5 94TYX 15-14	OK10 13PE WKHI 95XI
Regional Reach	214/8	91% National Summary UP 176	CHUM 12-8 Q107 22-21 WASH 16-15 WAVA 17-15	WOUT 27-20 WOXI 11-7 WFM1 8-7	WJBQ WOMP: WSQV
E 934 S 885 H 924 W 908	1 B	DSBUTS 11 SAME 19 DOWN 0 ADDS 8	воитн	EXYK 19-20 FM100 15-10 G100 14-8 WABBFM 18-17	KQIZ
	SOUTH		94Q 21-27 MAFM 14-13 Y180 11-11 B97 7-7 MNV2 23-18 Q105 8-7	MANSFM 14-9 MZYP 12-5 94TYX 15-14 MOUT 27-20 WOX1 11-7 WFM1 8-7 FXYK 19-20 FM100 15-10 G100 14-8 MABBFM 18-17 FMHYFM 11-11 RBFM 14-10 KRGV 6-4 KX104 7-7 WSFL 23-20	WISE WJAD WCGO
P	WBBQ 23-19 KEFI 29-22 WFMP a	EAST .	WNV2 23-18 Q105 8-7 MNDWEST	WRNO 40-28	KISR Q104 WPOX WYKS
B104 on	KZZB 24-19 WQID 48-35 WSSX 22-17 WBCY 28-24	WFBG 22-19 WGUY 33-23 WZON 19-9	B96 21-20 Q102 35-28 WGCL 21-20	KITY 38-34	KILE KTDY Q101 KNOE
WBENPM 29-25 WPHD 13-9	WJZR 30-29 WSKZ 27-19 WNOKFM 18-13 WZLD 31-25	WIGY 17-14 103CIR 32-22 WIKZ 38-34	WGCL 21-20 WC2Y 24-22 WHYT 10-10 KBEQ 14-13 WKT1 13-15	RROK 10-7 298 13-9 WSEZ 6-5	WPPM WXLK WAEV
WBLI 32-30 CKGM on CKOI on WCAUPM 28-26 B94 24-22 WHTX 20-18 PRO-PM 25-12	WITE d-27	WTSN 33-27 WERZ 22-17 WZYQ 20-17 WOCM 58-25	WKTI 13-15 KHTR 10-8 WEST	WKDD 12-7 WAHC 25-20	WIXV 2102 KROV WHSL
B94 24-22 WHTX 20-18 PRO-PM 25-12	RAMZ 27-21 KSETFM d-29 WANSFM 22-16 WZYP 30-23 94TYX 33-27	WERZ 22-17 WZYQ 20-17 WQCM 28-25 QK100 17-17 13FEA 15-12 WKHI 31-24 95XIL 16-14	F7HN 20-10	WRAU 23-15 KIIK 6-5 KMGK 21-13	MIDW
Q107 a WAVA on	94TYX 33-27 NQUT on WOXI 17-12 WEMI 22-29	95XIL 16-14 WJBQ 12-10 WOMPFM 20-16 WSQV 13-9	KPRE 22-14 Q103 9-8 KIISFM 23-21 KOPA 14-11 KZZP 11-8	WEBC 4-4 WKDQ 8-6 WSTO 9-8	MBMB MBMB WCIL
94Q 29-26	94TYX 33-27 NQUT on WOXI 17-12 WFMI 33-28 FMI00 a-34 G100 22-18 WABBFM 14-8 WHHYFM 21-19	WSQV 13-9	FM102 16-16 KWOD 15-11	WGRD 11-10 WKPR 11-10	Y94 KKXL
94Q 29-26 293 25-18 KAFM 15-14 93FM 24-21 195 On	WHHYFM 21-19 KBFM 26-19 KRGV 33-31	*Q1ZFM 26-20 WISE 24-21 NJAD 26-19	KS103 17-16 XTRA 9-7 KITS 27-25	2299 6-30 2104 19-16 KJ103 13-13 KQKQ 11-11 KZ93 on WRKR 20-14	KRNA HAZY KFRX
195 on 897 14-13 WNVZ d-35	KBFM 26-19 KRGV 33-31 KX104 29-27 WRNO 22-18 BJ105 20-16 WRVQ a	WCGQ 34-29 KISR 19-14 Q104 12-8 WPOX 34-29	KWSS 18-14 KPLUS 12-11 KUBE 20-16 KNBO 24-21	WZOK 19-18	KXSS MKLS 99KG KKRC
B96 25-25 WLS d-35 WLS-FM d-35	WRVQ a KTFM on KROK d-38 298 a	WYKS 22-16 KILE 26-24 KTDY 28-20	P2	WRQN 15-9 K107 11-8 KELI 18-18 KEYNFM 17-14 WHOTFM 10-8	KWTO WSPT KDVV KPMW
WC2Y 36-31 WHYT 33-33	MIDWEST WKDD 15-12	Q101 26-17 RNOEFM 28-21 WPFM 25-15 WXLK 38-30	EAST	WYPM a-15	WEST
RBEQ .5-4 WKTI 18-14 XOWBFM 21-18 KHTR 24-15 WLOLPM 27-23	WARC d-28	WIXV 21-19	Q100 20-15 WMAR 19-18 WNYS 13-11	13K 12-10 KKXX 9-9 KQXR 9-8	KGOT KYYA KCDQ KTRS
WEST	92x 31-29 KIIK 24-21 RMGK 26-19 WEBC 22-15 WEDQ 35-26	WGLF 31-25 KKQV 12-11 WHSL 23-17	WVSR 8-7 K104 13-8 WYCR 20-18	KKFM 12-10	KTRS KKAZ KGHO KOZE
KIMN 18-14 XPKE OD	WSTO 19-15 WMEE d-24 WGRD 21-16	MIDWEST XFYR on	WREE 11-11 WLANFM 21-21 KC101 8-6	KMGX 11-11 KYNOFM 8-5 KIKI 23-20 KQMQ 15-12 KLUC 22-17 KHOR 8-7	KCAQ KDZA KCBN
KIISPM 28-25 KOPA on KZZP 32-24	WZPL a-28 WJXQ 11-9 WEFE 23-22	XFYR On WBNQ d-23 WBWB 28-23 WC1LFM 34-33 KCMO 24-17	PM106 11-11 WSPK 13-12 98PXY 15-8 WGFM 12-12	K96 19-15 KSKD 12-7	KBIM KSLY KZOZ KIST
KMJK 23-18 KWOD 24-15	ZZ99 21-18 WVIC 17-14 Z104 16-11 KJ103 18-11	Y94 24-21 KKXLFM 26-19 KRNA 10-6	WKFM 13-12 WKFM 13-12 WFST 20-13	KDONFM 6-6 KRSP 19-15 KHYT 15-13	Term
XTRA a-35 RITS d-24 KWSS 27-24 KPLUS 27-24	KQKQ 20-14 KZ93 21-19 WRKR 19-13 WZOK 14-10	WAZYFM 13-10 KFRX 17-11	WKRZFM 3-3 Q106 11-9 WHTF 16~15		
KPLUS 27-24 KUBE 23-20 KNBQ 23-18	WRQN 25-18 K107 25-20 KELI 21-16	##LSFM 12-8 99#G 29-19 ##RC 18-10 WSPT 28-23		\mathbf{O}	
tas:	KEYNEM a-33 WHOTEM 20-15 WEST	KDVV 26-26 KFMW 26-20 WEST	-		
WFLY 25-21 0100 32-23 WMAR 40-33	13K 30-26 KKXX 19-16 KQXR 10-9	KGOT 20-16 RYYA-28-24 KCDO 20-17	DEF LEP		
WNYS 21-19 WVSR 24-18	KKPM 26-18 XMGX 34-22 KQMQ 22-19	KTRS 24-20 KKAZ 31-25 KGHO 22-18	Bringin' (LP: High 'N	On(Mercur) I' Dry	//PG)
WYCR 31-29 WTICFM 16-14 WXEE 23-23 WLANFM 29-29	KLUC 23-13 KO93 18-14 KHOP 28-12 K96 20-16	KOZE 17-15 KCAQ 30-28 KDZA 26-17 KCBN 31-26 KBIM 14-14 KSLY 25-19	Regional Reach	65/7 2	28% ^{N.A.}
KC101 22-18 PM106 32-28 WSPK 29-18	KCPX 21-15	K2O2 8-7	Reach E 33% S 22% M 24%	N&A	DEBU SAI DOI ADI
Q92 23-17 WGFM 16-14 WKFM 30-19 WPST 32-28	KRSP 23~19 KRQ 26-21 KTKT 24-16	KIST 37-31	W 34*	Dat B	
WKRZFM 21-19 0106 22-19			Q	WZLD on WOKI d-35 WFMI on WANO on	95X11 WSQV
WHTF 38-36			WPHD 31-28 WCAUPM a	KTFM on MIDWEST	KQIZE
CHICAGO	Night (WB)		SOUTH	WAHC 34-25 WKAU on 92% on WINO 30-22	WISE WCGQ WYKS Q101
LP: Chicago			MIDWEST WKTI d-29	WJKQ 30-27 2299 On WVIC a-29 WRQN on WHOTFM On	KNOEF WIXV KKQV WHSL
Reach	209/1 8	9% National Summary UP 168	WEST	WHOTEN OD	MIDWE
E 846 S 916 H 886 W 908	15	DEBUTS 4 SAME 31 DOWN 5	KPLUS on	KKXX on KQXR 28-18 KEFM on	KRNA WAZYF 99KG KWTOF
	BOUTH	ADDS 1	EAST	KMGX on KLUC a KSKD on KTKT on	WEST
PI	WBB0 28-28	P3	WFLY on Q100 34-25 K104 20-13	P3	KGOT KGHO KOZE
B104 22-20 WHTT 27-20	KHFI 11-8 WPMF 13-12 K2ZB 21-18 WQID 20-16 KXX106 18-16	WFBG 16-12 WGUY 22-16	WSPK on	EAST WFBG on	KHTX KBIM XSLY
WXKSPM 19-17 WBENFM 11-10 WPHD 26-26 WBLI 22-19	#XX106 18-16 WSSX 11-10 WBCY 13-11 WJZR 14-12	WZON 31-29 WIGY 15-12	WRCK 37-33 WKR2FM 39-31	WZON on WIGY 28-27 WIRZ on	KIST
WCAUPM 15-14 WHTX d-28	WSK2 9-7 WNOKFM 19-16 WZLD 20-16 KITE 29-21	WTSN 24-20 WERZ 15-12	WQID on	WERZ on	
PRO-PM 18-17 CHUM on	WDCG 17-14	WZYQ 10-12 WQCM 21-21			



93% Summar UP 17 DEBUTS SAME 3 DOWN ADDS

P3

WFBG 8-8
WGUY 18-12
WZON 17-8
WIGY 8-7
103CIR 8-7
103CIR 8-7
103CIR 8-7
103CIR 8-7
103CIR 8-10
HIX2 24-21
WTSN 7-5
WFRZ 19-14
HIX9 6-8
WCCW 14-12
OK100 16-1
13PEA 13-1
HKHI 16-9
95XIL 21-1
WJBQ 9-7
WCMPFM 7-6
WSOV 8-7



WOCM 21-21 OK100 13-11 WKHI 14-12 95XIL 10-9 WJBQ ON WOMPFM 12-1 WSQV 17-15

KQIZFM 17:
HISE 17-11
HISE 17-12
HISE 17-12
HISE 17-12
HISE 17-12
HISE 17-12
HISE 27-12
HISE 27-12
HISE 27-12
HISE 9-8
HILE 24-11
HISE 9-8
HILE 24-11
HISE 13-9
HAEV 13-11
HISE 11-8
HISE

KCMQ 13-10
X KM 13-10

B96 17-16 WLS 20-17 WLS-PM 20-17 Q102 16-6 WCCL 9-8 WCZY 34-30 WHYT ON KBEQ 21-19 KDWBPM 14-12 KHTR 20-18 WLOLFM 14-10

WEST

KIMN 19-18
KFKE 22-19
O101 20-22
KFKE X079
O101 20-22
KOPD 01-25
KOPD 11-25
K

MORD 8-7
MAYR 6-7
MAYR 6-7
MAYR 6-7
MAYR 6-7
MAYR 6-7
MAYR 6-7
MAYR 12-14
MAYR 12-14
MAYR 12-17
MAYR 13-15
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MAYR 13-16
MAYR 14-13
MAYR 14-16
MAY

New & Active Parallels Continued

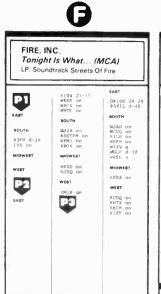
PARALLELS SIGNIFICANT ACTION

SONGS WITH LESS THAN 50 STATION REPORTS







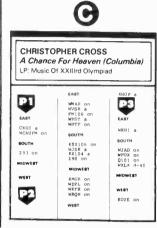




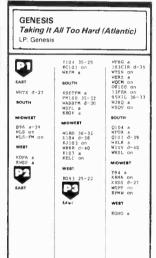




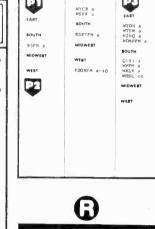




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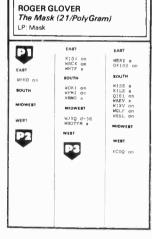
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[]J	"WEIRD AL" YANKOVICJeopardy (Rock 'N' Roll/CB. LP: In 3-D						
EAST SOUTH MIDWE WGCL WEST	EAST SOUTH KRGV a KITY a	VROP a ROONPY A ROONNPY A ROONPY A ROONPY A ROONPY A ROONPY A ROONPY A ROONPY A ROON					

- 1	CKO1 on	WZLD 25-22	WERZ 33-27
- 1	Z100 d-25	KITE 15-15	
_	WCAUFM d-38	WDCG 32-24	WZYQ 26-22 WQCM 20-13
_	B94 22-16	WRQK d-38	OK100 33-33
- 1	WHTX a	WANSFM 28-20	WKHI 29-22
- 1	PRO-FM 28-2)	WZYP 20-16	WKH1 29-22
- 1	CFTR d-39	94TYX 17-13	95X1L 22-18 WJBQ 13-6
- 1	CHUM 30-26	WQUT d-37	MUND 11-6
- 1	Q107 a	WOKI 16-11	WOMPFM 8-3
- 1	WAVA d-28	WFMI 22-12	WSQV 21-16
- 1		G100 29-24	Marian Control
- 1	BOUTH	WARRPH 28-23	BOUTH
- 1		WABBPM 28-23 WHHYFM 24-20	
- 1	940 9-8	KBFM 27-22	KQ12FM 28-23
- 1	94Q 9-8 Z93 8-4	KRGV 37-35	WISE 16-11
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- 1	9 3FM 22-18	WSFL 31-24	WCGQ 22-15
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- 1	Q105 19-15	WRV,Q 18-15	WFOX 32-19
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- 1		Z98 d-31	KTDY 29-17
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- 1	WLS a=27	MIDWERT	KNOEFM 36-23
- 1	W1.5-FM d-27		WPFM 22-19
- 1	WGCL 12-9 WCZY 26-24	WKDD 27~20	WXLK on
- 1	WCZY 26-24	WAHC 15-12	WAEV 25-19
- 1	WHYT on	WXAU on	WIXV 30-25
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- 1	WETT 24-20	92X 22-18 XIIK 27-22	WGLF 28-24
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	RMJK 21-17 RMCD on RS103 20-17 RITS on RMSS on RPLUS 16-15 RWS 25-15 RNBQ 75-20	W/IC 14-10 2.104 27-23 KJ103 11-4 KOKQ 21-15 X2-93 on HRKR 14-6 HZOK ON HRON 29-24 K107 39-31 KELI 27-20 KEYNEN 24-18 WHOTPM 23-17	XKNLEM 22-18 KRNA 20-18 WAZYEM 29-23 KFFX d-30 FKLEFM d-30 99KG 39-31 KRRC 15-12 KMTOFM on WSPT 22-12 KOVV on KPMM 32-21 WEST
	RMJK 21-17 RMCD on RS103 20-17 RITS on RMSS on RPLUS 16-15 RWS 25-15 RNBQ 75-20	W/IC 14-10 2.104 27-23 KJ103 11-4 KOKQ 21-15 X2-93 on HRKR 14-6 HZOK ON HRON 29-24 K107 39-31 KELI 27-20 KEYNEN 24-18 WHOTPM 23-17	RKNLEM 22-18 KRNA 20-18 WAZYEM 29-23 KRLEPM 40-30 KKLEPM 40-30 KKLEPM 40-30 98-63 39-31 KRRC 15-12 KWTOPM ON WSPT 22-12 XOVV ON KPMM 32-21 WEST KGOT 22-17
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	RMNX 21-17 RMOD on RS103 20-17 R1TS on RMSS on RMSS on RMSS on RMSS 025-20 RMSY 25-20 RMSY 22-19 RMSY 22-19 RMSY 24-18	NOTC 14-10 2104 27-1124 KOMO 21-15 X293 on HRKR 14-6 HZOK on HROW 29-24 KILT 27-20 KILT	RRNLPW 22-18 RRNA 20-18 WA2YPM 29-23 RFPX d-30 RRLSPM d-30 RRLSPM d-30 RRLSPM d-30 RRSC 15-12 RRRC 15-12 RRYDM on WSPT 22-12 XDVV OR RPWM 32-21 WEST RYYA 23-22 RCD0 19-16 RTSS 28-21 KGNO 28-24 KGNO 28-24 KGNO 28-24 KGNO 28-24
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	RMUK 21-17 RMOD on RS103 20-17 RS103 20-17 RS103 20-17 RS103 20-17 RWSS on PPLUS 16-15 RWSS on PPLUS 16-15 RWSS 25-25 RMD 25-25 RMD 25-25 RMD 25-25 RMD 26-25 RMD 26-25 RMS 24-18 RMS 24-1	WITE 144-10 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	RKMLFM 22-18 RKMA 20-18 RKMA 20-18 RKMA 20-18 RKMA 25-23 RKMA 25-23 RKMA 25-23 RKMA 25-24 RKMA 25-21 RKMC 15-12 RKMC 15-1
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	RMUK 21-17 RMOD on RS103 20-17 RS103 20-17 RS103 20-17 RS103 20-17 RS103 20-17 RS103 20-17 RMUSS 16-15 RMD 25-20 RMUS 25-20 RMUS 16-15 RMD 25-20 RMUS 24-18 RMUS 24-18 RMUS 24-18 RMUS 24-18 RMUS 24-18 RMUS 24-18 RMUS 24-18 RMUS 24-18 RMUS 36-27 RMUS 36-2	MVIC 14-10 21 10 3 11-4 KOKO 21-15 X293 on MHRK 14-6 MRON 29-24 K107 19-31 MRON 19-27 KKX 21-18 KOWN 12-11 KYMOPP 24-23 KOWN 15-27 KLUS 30-28 KNOW 21-28 KNOW 21	RKMLFF 22-18 ENDA 20-18 23 END
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	RMUK 21-17 RUDO 20-17 RS103 20	WOTE 14-10 3 1-14 KONO 21-15 X293 On HURR 14-6 KONO 21-15 X293 On HURR 14-6 KION 29-24 KIO7 19-31 KION 21-17 WRETH 21-19 KION 21-17	RKMLFF 22-18 ENDA 20-18 23 END
	RADIK 21-17 RMOD 07-0-17 RMOD 07-0-17 RMOD 07-0-17 RMS 07-17 RMS 0	WOTE 14-10 3 1-14 KONO 21-15 X293 On HURR 14-6 KONO 21-15 X293 On HURR 14-6 KION 29-24 KIO7 19-31 KION 21-17 WRETH 21-19 KION 21-17	RKMLFF 22-18 ENDA 20-18 23 END
	RMUK 21-17 RUDO 20-17 RS103 20	WOTE 14-10 3 1-14 KONO 21-15 X293 On HURR 14-6 KONO 21-15 X293 On HURR 14-6 KION 29-24 KIO7 19-31 KION 21-17 WRETH 21-19 KION 21-17	RKMLFF 22-18 ENDA 20-18 23 END
	RMUK 21-17 RUDO 20-17 RS103 20	WOTE 14-10 3 1-14 KONO 21-15 X293 On HURR 14-6 KONO 21-15 X293 On HURR 14-6 KION 29-24 KIO7 19-31 KION 21-17 WRETH 21-19 KION 21-17	RKMLFF 22-18 ENDA 20-18 23 END
	RMUK 21-17 RUDO 20-17 RS103 20	WOTE 14-10 3 1-14 KONO 21-15 X293 On HURR 14-6 KONO 21-15 X293 On HURR 14-6 KION 29-24 KIO7 19-31 KION 21-17 WRETH 21-19 KION 21-17	RKMLFF 22-18 ENDA 20-18 23 END
	RMUK 21-17 RUDO 20-17 RS103 20	WOTE 14-10 3 1-14 KONO 21-15 X293 On HURR 14-6 KONO 21-15 X293 On HURR 14-6 KION 29-24 KIO7 19-31 KION 21-17 WRETH 21-19 KION 21-17	RKMLFF 22-18 ENDA 20-18 23 END
	RMUK 21-17 RUDO 20-17 RS103 20	WOTE 14-10 3 1-14 KONO 21-15 X293 On HURR 14-6 KONO 21-15 X293 On HURR 14-6 KION 29-24 KIO7 19-31 KION 21-17 WRETH 21-19 KION 21-17	RKMLFF 22-18 ENDA 20-18 23 END



WKEST 21-19 WFLY d-32 WHUP ON WHAR ON 19F4 O	EAST	P2	P3
	2100 30-23 SOUTH 195 18-14 MIDWEST	WHAR ON PM106 & SOUTH WRVQ 27~1E MIDWEST WRKR d~21	WERZ ON 13FEA ON SOUTH MIDWEST

EAST WXKSFM & WPHD on	EAST WRCK on	EAST WPBG on
воити	WKRZEM on SOUTH WZLD on	WJBQ d-3 WOMPFM a
WEST	MIDWEST	WPOX on WHSL on MIDWEST
		KRNA on WEST

So. Central Rain (IRS/A&M)

R.E.M

PI	. 0100 on	P3
•	WVSR a	
•	WYCR a	
EAST	WLANFM on WPST on	EAST
	WKRZEM on	
WXKSFM on WCAUFM a	WHTF A	WGUY on
WAVA A		WIGY on WISN a
MAYA A	SOUTH	WERZ On
BOUTH		WKHI on
	WBBQ on	WJBO on
Y100 on	WANSEM &	WOMPEM A
Q105 a	WZYP a	WSOV on
	MOKI OU	
MIDWEST	KITY On	BOUTH
B96 4D-37	nith a	
WHYT On	MIDWEST	WCGQ on
		KROV d-40
WEST	KMGK on	WHSL a
	WZPL on	
KS103 a	WEST	MIDWERT
		KKLSFM or
	KQXR d-40	
	KO93 a-35 KCPX a-40	WEST
EART	NCPN 8-40	
		KCDQ a
		KHTX a XZO2 d-39
		X202 d= 39
		1

SURVIVOR

LP: 90125 EAST LP: 90125 LAST LE: 90125 LE: 90125	KZZB a WJZR a WJZR a WJZR a WZZP a WZYP a WZ	HTRG a HIGY a GRIGO 28-26 SSXIL ON HOMEPH a BOUTH MAAD a HKCG a HXXV 26-24 HCLF a RKOV a MIDWEST RFY B KCMG a RCMG a RCMG a MIDWEST
WVSR a RIO4 16-12 GRCK a WHITF A BOUTH	KDONPH & KCPX &	99KG a RHTOPM a MSPT a KPMW a WEST KGOT a RCDQ a RCDQ a RTX a RZOZ a RIST a

ontemporary Hit Radio Continued from Back Page

BREAKERS®

KENNY LOGGINS

I'm Free (Heaven Helps The Man) (Columbia)

78% of our reporters on it. Moves: Up 14, Debuts 55, Same 38, Down 1, Adds 76 including PRO-FM, WAVA, B97, Q105, WLOL-FM, KIIS-FM, KUBE. See Parallels, debuts at number 39 on the CHR chart.

RAY PARKER JR. Ghostbusters (Arista)

73% of our reporters on it. Moves: Up 2, Debuts 32, Same 24, Down 0, Adds 114 including B104, WPHD, WCAU-FM, Z93, Q102, Q103, KS103. Complete airplay in Parallels.

EDDY GRANT Romancing The Stone (Portrait/CBS)

62% of our reporters on it. Moves: Up 48, Debuts 33, Same 39, Down 0, Adds 27 including WHTX, 94Q, KAFM, WGFM, WBBQ, 92X, WBNQ. Complete airplay in Parallels.

TINA TURNER What's Love Got To Do With It (Capitol)

61% of our reporters on it. Moves: Up 31, Debuts 31, Same 44, Down 0, Adds 37 including WBEN-FM, CKGM, WHTX, KAFM, KIMN, KIIS-FM, KS103. Complete airplay in Parallels.

NEW & ACTIVE

SERGIO MENDES "Alibis" (A&M) 132/18

Moves: Up 35, Debuts 21, Same 58, Down 0, Adds 18 including WCZY, KBEQ, FM106, WBBQ, WBCY, KRGV, WRVQ, Z98, WRQN, KKFM, KLUC, KRQ, WERZ, 99KG, KGHO.

ROBIN GIBB "Boys Do Fall In Love" (Mirage/Atco) 127/21

Moves: Up 23, Debuts 32, Same 51, Down 0, Adds 21 including WBEN-FM, PRO-FM, Y100, WLOL-FM, KIMN, WPST, WBBQ, WSSX, G100, KX104, KLUC, WIKZ, WISE, KXSS, KOZE.

ROCKWELL "Obscene Phone Caller" (Motown) 127/9 Moves: Up 54, Debuts 17, Same 42, Down 5, Adds 9, 2100, WCZY, WHHY-FM, WIKZ, WZYQ, KKXL-FM, 99KG, KKRC, KTRS, WASH 21-17, 94Q 28-18, Z93 20-15, WNVZ 20-15, FM102 4-2, XTRA 29-19. Debuts at number 36 on the CHR chart.

TONY CAREY "The First Day Of Summer" (MCA) 124/40

Moves: Up 7, Debuts 24, Same 53, Down 0, Adds 40 including WBLI, CKOI, KIMN, KMJK, WSPK, KSET-FM, WRNO, WKAU, WVIC, KEYN-FM, KMGX, KHYT, WIKZ, WAEV, KKAZ.

VAN HALEN "Panama" (WB) 122/114

Moves: Up 1, Debuts 3, Same 4, Down 0, Adds 114 including WHTT, WPHD, WCAU-FM, Z93, 93FM, B96, WBEQ, WKTI, KHTR, KPKE, KMJK, KWOD, XTRA, KUBE, KNBQ.

BON JOVI "She Don't Know Me" (Mercury/PolyGram) 113/14 Moves: Up 32, Debuts 12, Same 55, Down 0, Adds 14, PRO-FM, Z93, XTRA, WSKZ, G100, WHHY-FM, KX104, KIIK, WKDQ, WVIC, WIKZ, WQCM, WGLF, WCIL-FM, WCAU-FM 38-32.

PAUL YOUNG "Love Of The Common People" (Columbia) 113/11
Moves: Up 30, Debuts 19, Same 52, Down 1, Adds 11, CKOI, KAFM, Q103, WVSR, KKFM, WTSN, KXSS, KKLS-FM, 99KG, KWTO-FM, KFMW, WXKS-FM 26-23, WPHD 40-33, WOKI 27-21, WGUY 24-19.

PEABO BRYSON "If Ever You're In My Arms Again" (Elektra) 111/16
Moves: Up 36, Debuts 17, Same 42, Down 0, Adds 16 including WHTT, WHTX, KIMN, WZLD, WANS-FM, 94TYX, FM100, Z98, K96, KRSP, 103CIR, KCMQ, KXSS, KWTO-FM, KFMW.

JUICE NEWTON "A Little Love" (RCA) 108/21

Moves: Up 12, Debuts 11, Same 64, Down 0, Adds 21 including WHTX, PRO-FM, KS103, KNBQ, WFLY, Q100, WKRZ-FM, WHTF, KAMZ, KSET-FM, WKDD, WEBC, KEYN-FM, KDON-FM, WIKZ.

JENNY BURTON & PATRICK JUDE "Strangers In A Strange World" (Atlantic) 89/25
Moves: Up 4, Debuts 9, Same 51, Down 0, Adds 25 including Y100, B97, WGCL, Q103, FM106, KBFM, WRQN, KLUC, KSKD, WKHI, KISR, WAEV, WBNQ, Y94, KCBN.

GO GO'S "Turn To You" (IRS/A&M) 87/39 Moves: Up 0, Debuts 11, Same 37, Down 0, Adds 39 includ 13K, K96, KDON-FM, WJBQ, KILE, KRNA, KDZA. ding KIIS-FM, KZZP, WMAR, WGFM, KZZB, KX104, 92X, WKDQ,

FACE TO FACE "10-9-8" (Epic) 83/14

Moves: Up 17, Debuts 10, Same 42, Down 0, Adds 14, CKOI, Q103, WNOK-FM, WKDQ, WKFR, WRQN, KELI, KQXR, KCPX, 95XIL, WSQV, WYKS, KTDY, KHTX, KPLUS 35-30.

MICHAEL JACKSON "Farewell My Summer Love" (Motown) 83/4

Moves: Up 53, Debuts 5, Same 21, Down 0, Adds 4, CFTR, WNVZ, WZYP, KXSS, WXKS-FM 40-35, B94 23-18, I95 13-10, Y100 7-5, KDWB-FM 10-7, KS103 39-25, XTRA 15-12, KHFI 22-18, KTFM 31-27, WOMP-FM 17-9, WCIL-FM 5-3.

HUMAN LEAGUE "The Lebanon" (A&M) 77/13

Moves: Up 4, Debuts 8, Same 52, Down 0, Adds 13, KPLUS, WSPK, WKRZ-FM, KAMZ, KBFM, KROK, WRQN, KQXR, KKQV, KCBN, KSLY, KZOZ, KIST, WGRD 33-28, WTSN 39-36.

DEF LEPPARD "Bringin" On The Heartbreak" (Mercury/PolyGram) 65/7

Moves: Up 14, Debuts 5, Same 39, Down 0, Adds 7, WCAU-FM, KWSS, Q92, WVIC, KLUC, WISE, 99KG, WPHD 31-28, Q100 34-25, K104 20-13, WAHC 34-25, WJXQ 30-27, KQXR 28-18, WSQV 27-23, KKQV 33-25.

MOST ADDED ®

RAY PARKER JR. (114) Ghostbusters (Arista) VAN HALEN (114) Panama (WB) **KENNY LOGGINS (76)** I'm Free (Heaven...) (Columbia)
YES (45) It Can Happen (Atco)
TONY CAREY (40) The First Day Of Summer (MCA)

GO GO'S (39)

Turn To You (IRS/A&M)

HOTTEST

DURAN DURAN (142) The Reflex (Capitol) **BRUCE SPRINGSTEEN (110)** Dancing In The Dark (Columbia) **PRINCE (107)** When Doves Cry (WB) **HUEY LEWIS & THE NEWS (105)** Heart Of Rock & Roll (Chrysalis) CYNDI LAUPER (99) Time After Time (Portrait/CBS) MIKE RENO & ANN WILSON (88)

Almost Paradise (Columbia)

ORION THE HUNTER "So You Ran" (Portrait/CBS) 64/13
Moves: Up 12, Debuts 3, Same 36, Down 0, Adds 13, KPLUS, WVSR, WSPK, Q92, KO93, KCPX, KHYT, WZON, 103CIR, WKHI, KILE, KGOT, KHTX, WRCK 27-22, KOZE 7-5.

PSYCHEDELIC FURS "The Ghost In You" (Columbia) 63/3
Moves: Up 18, Debuts 3, Same 39, Down 0, Adds 3, KIIS-FM, Z299, WZON, PRO-FM 21-16, XTRA 37-34, KITS d-23, Q100
40-35, WRCK 30-27, KZZB 39-35, WOKI 33-29, KROK d-39, WKDD 40-38, K093 32-27, WGUY 28-21, WKHI 39-36, WJBQ
34-29, WGLF 33-28, WCIL-FM 22-20.

RATT "Round And Round" (Atlantic) 56/24

Moves: Up 5, Debuts 10, Same 17, Down 0, Adds 24 including KAFM, KIIS-FM, Q100, WNYS, 98PXY, KTFM, KSKD, WZON, WIKZ, WQCM, WYKS, KILE, WAZY-FM, KKLS-FM, KSLY.

TRACEY ULLMAN "Breakaway" (MCA) 54/22
Moves: Up 0, Debuts 2, Same 30, Down 0, Adds 22 including WBEN-FM, K104, KXX106, WANS-FM, WRQN, KQMQ, KHOP, KSKD, WZYQ, 13FEA, WISE, WIXV, Y94, KGOT, KSLY.

SIGNIFICANT ACTION

YES "It Can Happen" (Atco) 49/45
Moves: Up 2, Debuts 0, Same 2, Down 0, Adds 45 including WPHD, KPLUS, WVSR, Q92, WRCK, KZZB, WZLD, WZYP, WGRD, WJXQ, Z104, WHOT-FM, KQXR, KDON-FM, KCPX.

RED RIDER "Young Thing, Wild Dreams (Rock Me)" (Capitol) 45/16
Moves: Up 0, Debuts 5, Same 24, Down 0, Adds 16 including WXKS-FM, WGCL, WNYS, 98PXY, WKFM, KZZB, KBFM, WHOT-FM, KQXR, KSKD, WFBG, WJBQ, Q101, WPFM, KZOZ.

GENESIS "Taking It All Too Hard" (Atlantic) 43/16

Moves: Up 5, Debuts 8, Same 14, Down 0, Adds 16 including B96, KOPA, KWSS, WKFM, KSET-FM, WSFL, KROK, K107, WFBG, WERZ, WJBQ, Q104, WXLK, Y94, KGHO.

SURVIVOR "Moment Of Truth" (Casablanca/PolyGram) 42/17
Moves: Up 1, Debuts 3, Same 21, Down 0, Adds 17 including WCAU-FM, WAVA, Q105, KS103, WVSR, WYCR, WHTF, WANS-FM, WZYP, KTFM, K093, KCPX, WTSN, WOMP-FM, KCDQ.

TEDDY PENDERGRASS "Hold Me" (Asylum) 28/6
Moves: Up 5, Debuts 3, Same 14, Down 0, Adds 6, WSPK, WKRZ-FM, KX104, WERZ, Z102, WAZY-FM, WXKS-FM 36-29, WCAU-FM on, WASH 30-27, I95 26-23, WSFL 36-26, KTFM d-30, KO93 33-29, KHYT d-33, WGUY d-39. LIONEL RICHIE "Stuck On You" (Motown) 27/23

Moves: Up 2, Debuts 2, Same 0, Down 0, Adds 23 including WBLI, B94, B97, Q102, KBEQ, K104, KC101, WPST, WQID, WJZR, KAMZ, WABB-FM, WHHY-FM, WSFL, KTFM.

FIRE, INC. "Tonight Is What It Means To Be Young" (MCA) 27/2 Moves: Up 1, Debuts 3, Same 21, Down 0, Adds 2, WIXV, WHSL, 93FM d-29, K104 21-15, WHTF on, WFMI on, WKDD on-dp, KMGX on, 95XIL d-40, WGLF d-32.

CHRIS DeBURGH "High On Emotion" (A&M) 26/21

Moves: Up 2, Debuts 1, Same 2, Down 0, Adds 21 including WPHD, KPLUS, WFLY, WNYS, K104, 98PXY, WRCK, WQUT, WFMI, WJXQ, KELI, WHOT-FM, WSQV, WAZY-FM, KCDQ.

SCANDAL featuring PATTY SMYTH "The Warrior" (Columbia) 25/24
Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 24 including WPHD, Q107, WKTI, WMAR, WOKI, WFMI, WJXQ, KQXR, KMGX, KQMQ, KSKD, WERZ, WPFM, WSPT, KZOZ.

SHEILA E. "The Glamorous Life" (WB) 24/8
Moves: Up 1, Debuts 1, Seme 14, Down 0, Adds 8, WXKS-FM, Z93, WFLY, WJZR, WOKI, WHOT-FM, KQMQ, 99KG, WBBQ on, Z104 on, KMGX on dp, WAEV 35-32.

CHRISTOPHER CROSS "A Chance For Heaven" (Columbia) 23/7

Moves: Up 0, Debuts 1, Same 15, Down 0, Adds 7, CKOI, WVSR, WPST, WJZR, KX104, KHOP, WKHI, WCAU-FM on, Z93 on, Z98 on, KMGK on, WXLK d-40. BERLIN "Now It's My Turn" (Geffen) 22/22

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 22 including WPHD, WRCK, KZZB, WZLD, WFMI, KTFM, KMGK, WJXQ, WHOT-FM, KMGX, KQMQ, KHOP, KSKD, KDON-FM, KHYT.

JOHN WAITE "Missing You" (EMI America) 21/21
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 21 including 94Q, WKFM, WRCK, WOKI, WFMI, KTFM, KROK, KMGK, WZPL, WJXQ, KELI, WHOT-FM, KHYT, WERZ, KCDQ.

TALK TALK "Such A Shame" (EMI America) 20/10

Moves: Up 0, Debuts 1, Same 9, Down 0, Adds 10, WNOK-FM, WZLD, WRQN, KLUC, KO93, KHOP, WFBG, WFOX, KILE, 99KG, WPHD d-38, WRCK on, WANS-FM on, KMGK on.

ROGER GLOVER "The Mask" (21/PolyGram) 19/7
Moves: Up 0, Debuts 1, Same 11, Down 0, Adds 7, WHTF, WRNO, WHOT-FM, WERZ, WISE, KILE, WAEV, WPHD on, K104 on, WOKI on, WJXQ d-36, KCDQ on.

PAMALA STANLEY "Coming Out Of Hiding" (TSR) 14/3
Moves: Up 2, Debuts 1, Same 7, Down 1, Adds 3, WGUY, KILE, KKQV, WXKS-FM on, WFLY on, WFMI d-39, KMGK on, 13K on, KQXR 40-37, WCIL-FM 26-25.

PRETENDERS "Thin Line Between Love & Hate" (Sire/WB) 13/12

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 12, 93FM, WYCR, WSPK, KSET-FM, KDON-FM, WZON, WTSN, WJBQ, WOMP-FM, Q101, WPFM, WXLK, WHSL on.

NEWCLEUS "Jam On It" (Sunnyview) 13/2
Moves: Up 5, Debuts 2, Same 4, Down 0, Adds 2, FM106, KCAQ, WXKS-FM 21-19, WPLJ 20-16, Z100 30-23, I95 18-14, WFLY d-32, WMAR on, WRVQ 27-18, WRKR d-21, WGUY on, WERZ on.

R.E.M. "So. Central Rain (I'm Sorry)" (IRS/A&M) 11/2
Moves: Up 0, Debuts 1, Same 8, Down 0, Adds 2, WXKS-FM, WOMP-FM, WPHD on, WRCK on, WKRZ on, WZLD on, WJBQ d-39,

"WEIRD AL" YANKOVIC "I Lost On Jeopardy" (Rock 'N' Roll/CBS) 10/10
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 10, WGCL, KRGV, KITY, WHOT-FM, KHOP, KDON-FM, WOMP-FM, WJAD,

New & Active includes songs reported by at least 50 of our CHR reporters, Significant Action includes songs reported by fewer than 50 but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number of stations reporting the record this week and, of those, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement, Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number of stations adding it this week. Following these numbers is a sampling of Individual station activity. Complete activity can be found in the Parallels.



COREY HART Sunglasses At... (EMI America) LP: First Offense 77% Natio Summ UP DEBUTS SAME DOWN ADDS 181/10 Reach E 76% S 80% H 69% W 82% 3 EAST WBENPM 37-3 WPHD 38-27 WRLI on WCAUPM d-39 WHTX 29-26 PRO-FM on

MSCY d-34 MJER 35-32 MNOFFN d-40 MELD ON MITE ON MOCG d-39 KSETPM ON MANS 37-33 94TYX ON MOKE 14-23 MFM 19-35 G100 38-33 MFM 19-35 G100 38-33 MFM 13-25 KSETPM ON MSK 14-23 MFM 13-5 KSETPM ON KSETPM ON KROK d-37 HIGH 39-31 MIGY 36-32 103CIR ON MIKEZ 4-37 MISN 8 MERZ 30-25 MISN 32-27 OR100 ON 13FEA ON MIKH 37-33 95XIL ON MIBQ 37-32 NOMPIN 4-35 WSQV ON KQIZFM d-29
MISE 28-25
MIAD 34-31
MISE 28-25
MIAD 34-31
MISE 30-37
MISE 31-28
MISE 40-37
MISE 31-28 WGCL 30~26 WCZY d-39 KHTR a

XFYR a
WBNQ on
WBWB 40-35
KCMQ d-37
Y94 35-32
KRNA 37-34
NAZYFM 37-5
KFRX on
KKLSFM on
99KG on
KRNC d-30
KWTOFM on
MSPT d-39
KOVV on
RFMH 33-29

WEST

KGOT 33-27 KYYA ON KCDQ 32-29 KTRS 37-34 KKA2 d-40 KGHC 36-31 KOZE ON KDEA 39-35 KHTX d-36 KBIM 38-38 KSLY 38-32 KIST 38-32 KIST 38-32

WEST

P2 WEST WPLY 30-24 Q100 d-37 WMAR on WNYS 38-33 WVSR 37-35 K104 on WYCR d-39 WKEE 37-37 WLANPM 38-3 KQXR 31-24 KKFM 34-32 KC101 on FM106 d-38 WSPK d-40 98PXY d-37 WGFM 34-29 WKFM d-39 WRCK d-35 WKRZFM 34-Q106 d-30 WHTF on **P** WBBQ d-39 KHFI 38-32 KZZB d-37 WQID on XXX106 d-29 WSSX On WFBG 39-35 WGUY 35-29

DAN HARTMAN I Can Dream About You (MCA) 81% Nationa Summar UP 13 DEBUTS SAME 3 DOWN ADDS 190/5 30

(J 8104 25-23 MMTT 37-29 MXRS PM 15-13 MBENPM 26-24 MBLI d-39 MCAUPM ON MHTX 28-25 PRO-PM 27-22 CHUM ON MAVA 29-26

KOLZFM 30-2
WISE 25-22
WISE 25-22
WISAD 29-26
WCGQ 37-28
KISR ON
Q104 19-14
WFOX 33-24
WYKS 20-18
KILE 31-30
KTDY 23-19
Q101 19-16
KNOEFM 37-3
WPFM 17-12 ETDY 23-19 Q101 19-16 KNOEPM 37-WPFM 17-12 WALK d-36 WAEV 22-17 WIXV 37-29 Z102 26-23 WGLF 18-14 KKQV 29-29 WHSL 19-15 896 38-36 WGCL 22-21 WC2Y a WHYT 29-29 WKTI 28-26 MANCE 29-26
MARIC 300-27
MARIC 300-27
92X d-33
KIIX 30-28
RMSR 32-26
MKDQ 20-15
MKDR 32-26
MKDQ 20-15
MKDR 35-30
MKPR 35-30
MKPR 35-30
KIIIX 36-33
KIIIX 36-33
KIIIX 36-37
KIIIX 36-37
KIIIX 36-37
KIIIX 36-37
KIIIX 36-37
KIIIX 36-37
KIIIX 36-38
KIIIX 36-38
KIIIX 36-38
KIIIX 36-38
KIIIX 36-38
KIIIX 36-38
KIIIX 36-38 KIMN 28-25 Q103 31-28 KZZP a KMJK 28-24 KMJD 30-26 KS103 d-37 XTRA on KMTS on KMTS on KPLUS 39-33 KUBE d-28 KMBQ 36-32 KFYR On WBNQ 23-21 WBNB 27-24 KCMQ 33-29 Y94 ON KKNLPM 35-3 KRNA 32-28 WAZYFM 20-1 KFRX ON KXSS 30-29 KKLSFW 26-2 99KG 34-32 KKRC 27-23 KWTCPM 20-1 KKRC 27-2-KWTOPN 20-1 WSPT 29-26 KDVV on KPMW 29-24

WBBQ 38-34 KKFI 39-33 K228 34-30 HUMAN LEAGUE The Lebanon (A&M) LP: Hysteria 33% Nation Summ UP DEBUTS SAME DOWN ADDS NAA

3

WFBG 30-25 WGUY 26-20

Ph 25T 3\ 4RCR 33-WKR2PM 31-Q106 19-15 WHTP 28-26

KBFM a KRGV on WRNO d-35 KROK a WISE d-38
WCGQ on
WYKS on
KILE on
KTDY on
KTDY on
KTDY on
WELK on
KTDY on
WELK on
KTDY on
WELK on
KTDY on
WENQ on
WBWB on
Ty4 on
KRNA RMCK on MGRD 33-28 MJXQ on MFFR on MFF WEST EAST
WHYS d-37
WVSR on
K104 on
WKEE on
WKANPM or
WSPK a

BOUTH WZLD on

Reach E 524 S 394 H 194 H 304 O Q B104 d-29 WHTT d-30 WXESFM 40-WBLI on Z100 on B94 23-18 WHTX 17-16 CFTR & Q107 24-14 WASH 10-8 WAVA 30-23 231/8

MICHAEL JACKSON

LP: Farewell My Summer Lo

N&A

BOUTH

нтура

MEST

Regional Reach E 74% S 80% M 75% W 84%

EAST

940 on 293 24-20 KAFM 25-23 93FM on WNV2 a

WEST

EAST

E 954 S 914 M 934 W 961

PAIN

юстн

KIMN 39-34 KPRE 30-21 Q103 32-25 KIISPM d-33 KOPA 28-24 KZZP 36-33 KMDK 37-33 PM104 on KMDK 29-24 KSI03 d-38 XTRA d-30 KITS on KITS on KEUS d-37 KUBE d-29 KNBO 15-31

WEST

184/9

2

WBBQ 24-21 (MPF 171-15) (MPF 17

WBBQ on RHPI 22-18 KXX106 on MJR 25-23 MMOKFM 33-24 MMOC 30-25 MGGK 40-36 MZYP 4 ST-26 G100 39-34 KRGV 26-28 MRVQ 21-20 KITY 35-33 KTFM 31-27

BILLY IDOL Eyes Without A Face (Chrysalis) LP: Rebel Yel 98% National Summary UP 199
DEBUTS 1 SAME 18
DOWN 5
ADDS 8 10 LAST **3**

BJ.04 29-24
HITT 16-12
WKKSFM 12-9
WBEMFM 8-8
WPHD 4-4
WBLI 21-17
CKGM 19-15
CKGI 23-16
CKGI 23-16
CKGI 23-16
EXAMPLE 21-2
BHITX 12-17
CKGM 29-15
CKGI 23-16
CKGI 23-

KFYR 20-18
WIND 13-12
WIND 13-12
WIND 16-14
MCILPM 22
KCMQ 14-13
Y84 14-13
KKKLPM 17-1
KRNA 16-14
MAZYPM 23KRNA 16-14
MAZYPM 23KRNA 5-14
MAZYPM 23KRNA 18-11
KKLSFM 22-1

WEST HTLY 9-7
[0]00 12-11
MMAR 20-10
MMYS 8-6
MYSR 12-9
RIO4 14-11
MYCR 7-4
MTICPT 24-17
MARK 20-20
KC101 23-17
MSPR 3-4
SEPXY 8-6
Q92 18-15
MKST 13-16
MKST 13-16
MKST 13-16
MKST 3-6-1
MKST 3-6-1
MKST 3-14
MKT 13-10 WEST T 18 10-7

KKXX 12-12

KXR 2-4

KXRM 17-15

KMCX 4-3

XYNOPM 9-6

KIXI ON

KOMQ 17-13

KUC 13-8

KO93 9-6

KHOP a-38

K96 24-23

KSKD 11-11

KONKM 15-1

0

JERMAINE JACKSON 92% Nationa Summary Up 134 DEBUTS 1 SAME 1 DOWN 37 ADDR LP: Jermaine Jackson 216/1 Reach E 93% S 93% H 83% W 98% 6 **P8** Q106 7-4 WHTF 19-17

Q Blo4 5-4
HHTT 28-36
HXKSPH 3-2
HXKSPH 3-2
HXKSPH 3-13
HSLW 13-13
HSLW 13-13
HPLJ 22-21
21:00 on MCAUPH 9-16
B94 13-13
HMTX 6-6
PRO-PM 5-13
CPTR on CHUM on Q107 15-13
MASH 3-2
HAVA 15-11 WPBG 11-6
WGUY 4-3
WZON 16-15
WGZY 5-5
WHGY 5-4
103CIR 5-5
WHKZ 13-16
WTSN 13-9
WERZ 16-8
WEYY 9-14
MGCM 2-3
OKIN 6-6
11FRA 8-5
WKH 6-5
WKH 6-5
WKH 16-5
WKH 16-5 WBRO 5-55
KREI 7-5-6
HPWF 6-KREI 7-5-6
HPWF 7-5-6 940 12-12 293 15-13 KAFM 10-22 93FM 20-19 195 9-7 897 1-2 WNVZ 37-31 Q105 17-16

RQIZFM 7-HISE 9-8 WJAD 5-4 MCGO 4-4 KISR 6-3 QID4 5-3 WPOX 9-7 MYKS 8-5 KILE 7-6 KIDE 7-6 KIDE 7-6 WID 11-9 KNOEPM 6-6 WIDW 8-1 WID 8 Z102 4-4 WGLF 6-3 KKOV 9-8 WHSL 32-23 THE STATE OF THE S RFMW 3-2

WEST

KGOT 3-3

KYYA 10-8

KCDQ 6-5

KTRS 8-7

KGHO 9-8

KOZE 4-4

KCAQ 6-3

KD2A 5-4

KCBN 15-11

KHTX 10-7

KHTX 10-8

KGOZ 7-16

KIST 9-10

WFLY 14-11 0100 11-18 MMAR 16-13 MWYS 4-3 WYS 6-5 K104 7-4 WYC 6-12-WYC 6-5 WIANPW 7-4 FM 106 7-7 WSPK 5-5 989XY 4-4 092 d-19 WGPM 13-7 WKPM 7-6 WKSE 10-4 WKSE 10-4

Farewell My Summer... (Motown WLANPM ON KC101 d-28 FM106 40-35 WSPK 33-20 98PXY 39-32 092 0 WSFM 33-38 WPST 27-17 WRCK 40-26 WKREPM d-2! Q106 a-29 WHTF d-37 Natio Summ UP DEBUTS SAME DOWN ADDS

> 0 EAST WFBG d-39 WZON on 103CIR 30-2 WERZ 34-30 WZYQ 33-32 OK100 on 13FEA 18-15 95XIL on WJBQ 35-33 WOMPFM 17-9 Reach E 989 S 909 M 1008 W 988 8 MJAD on WCGQ 35-30 Q104 17-13 MPOX on WXLK 30-21 WIXV on 2102 35-31

CO LAST

JEFFERSON STARSHIP No Way Out (Grunt/RCA) 78% National Summary UP 137 DEBUTS 9 SAME 29 DOWN 0 ADDS 9 94Q 2-2 293 2-1 KAPM 3-18 93FM 10-9 195 24-24 B97 10-8 WNVZ 12-1 Q105 7-5 B96 8-10
WLS 11-9
WLS-FM 1
Q102 5-7
NGCL 3-3
NCZY 9-4
WHYT 9-9
KBEQ 3-3
WKTI 7-9
KDMBFM 2
KHTR 4-3
WLOLFM 1

WCILPM 5-3 WAZYFH on KXSS a

RTRS 35-31 KGHO 40-36 KCAQ 33-29 KDZA 38-35

EAST WPBG 32-28
WGUY 36-28
WZON 30-23
WIGY 26-24
103CIR 16WIRZ 36-28
WTSN 40-33-29
OK100 18-1
WKHI d-19
95XIL 27-2
WOMPFM 37WSQV 14-11

KO1ZFR 23-1
WISE 32-29
WISE 32-29
WISE 32-29
WISE 32-29
WISE 32-30

KFYR On MBNQ 27-25 MBWB 33-29 KCMQ 32-27 Y94 32-28 KBNA 33-30 MAZYPH 28-7 KPRX ON KKLSFM 28-1 99KG d-35 KMTOFM 24-1 MSPT 27-24 MSPT 27-24 MSPT 27-24 MSPT 37-20-20 KFMW 34-32 KGOT 27-22 KYYA on KCDQ 23-19 KTRS 32-30 KKAZ 40-36 KGMC 33-25 KOZE 28-25 KOZE 34-29 KHTX 23-18 KBIM 22-22 KSLY 28-25 KIZZ 27-26 KIST 27-24

13K 40-3h KKXX 20-17 KQXR 26-25 KKPH 19-33 KYNOFM a-3 KO93 a-33 KHOP 27-20 K96 22-19 KSKO 26-23 KDONFM 8-7 KCFX 27-25 KRSP d-3H KHYT 34-E1 **ELTON JOHN** Sad Songs (Say...) (Geffen) National Summary UP 104 DEBUTS 75 SAME 24 DOWN 0 ADDS 18 20

P3 MBBQ 6-16
MIPT 69-19
M MFBG 38-33 MGUY d-31 MGUY d-31 MGUY d-31 MGU 38-31 103CIR d-37 MIRZ 39-35 MTSS 34-28 MZYQ d-34 MGCN 36-30 OK100 31-31 MFSA 20-16 MSX 16-38-30 MSX 16 WBENPM 18-3 WPHD 30-25 WBLI d-35 CKGM a CKOI on WCAUPM on 894 28-25 WHTX 24-19 PRO-FM d-25 CHUN s Q107 d-27 WASH 26-23 WAVA d-29

KILK d-27 KMCK 31-24 MKDD 31-27 MKDD 31-27 MKDD 6-31 KVIC 22-94 MKDD 6-31 KVIC 22-94 MKDD 6-31 KVIC 22-94 MKDD 6-31 KVIC 22-94 XFVR d=30 MBNO d=27 WRWB d=37 WRUB d=37 WRUB d=37 WRUB d=37 WRUB d=36 KFKX d=27 KFKX d=27 KKSS 27-19 KKSS 27-19 KKSS 27-19 KKSS 27-19 KKSS 36-27 KWY 36-36 WRUB d=37 KWY 36-36 WRUB d=37 KWY 36-36 WRUB d=37 KWY 36-36 KWY 36

MSPK a
98PXY a
98PXY a
99PXY d-28
WGFM 38-34
WKFM a
WFST d-32
WRCK d-37
WKRZFM d-38
WHTF on
80UTH
WBBQ 39-26
KRFI a-35

0

56% Nation Summa UP DEBUTS SAME DOWN ADDS

MBNB d-39 KCMQ on Y94 on KKXLPH on MAXYPH 40-KXSS on KKLSFH on 99KG a KMTOPM d-3 WSPT on

SOUTH

SERGIO MENDES

132/18

NAA

WARSPM on WZYP d-37 WDRI d-39 WPMI d-40 G100 36-32 KBPM on KRGV a WSFL 28-23 WRNO d-37 WRVQ a KTPM d-39 KROK 33-31 Z98 a

RIIK ON RMGK 39-35 WEBC d-30 MEPR ON MYIC ON HRON a K107 40-37 KELI ON REYNEM ON WHOTEM 38-32

P3

0

NEA

WNORPH ON WELD ON KANZ & KSETPH & WANSPH ON HOYF ON WORLD ON KEPH ON KSIO4 ON KSIO4 ON KTPH ON KROK ON

Nation
Summa
UP
DEBUTS
SAME
DOWN
ADDS

WZYQ a OK100 on 13FEA a WKHI a 95XIL d-39 WJBQ on

MISE 39-36
MISE 39-36
MISE ON HOSQ ON
KISE ON
DID4 32-27
MPOK ON
EILE ON
KITCH ON
KITCH ON
KITCH ON
KITCH ON
KITCH ON
MISE ON
MISE ON
MISE ON
KITCH ON
MISE ON
MISE ON
KITCH O

KPYR OR WBWB OR KCMQ ON Y94 ON WAZYPM ON 99KG ON KWTOPM ON

RYYA a KCDQ 36-33 KTRS 40-35 KOZE 26-20 KDZA ON KBTX ON KBTX ON KBLY ON KSLY ON KSCY 36-32 KIST d-36

WEST

BOUTH

JUICE NEWTON

A Little Love (RCA)

LP: Can't Wait All Night

Alibis (A&M)

LP: Confetti

EAST

WNVE on Q105 on

WCZY a KBEQ a-33

WEST

KIMN 38-Q103 on KMJK on PM102 or XTRA on KITS on KNBQ d-3

2

WHAR d-40
WYSR ON
R104 34-27
WYCR d-37
WTICPM 25-24
WKEE ON
WILANPM ON
RC101 27-24
FM106 a
WSPK 31-31
WKPM ON
WFST 38-34
WKRZPM d-39
Q106 29-26
WHTP ON

WBBQ a KHFI a-39 WPMF d-30 KZZB d-38 WQID on

Reach E 53% S 55% M 25% W 48%

D

940 on 293 d-34

WGCL on

HUEY LEWIS AND THE NEWS The Heart Of Rock... (Chrysalis, 98% Summary
UP 148
DEBUTS 0
SAME 52
DOWN 27
ADDS 0

WKRZFM 6-Q106 6-12 WHTF 7-7 **P3**

MBBO 6-7
HPMF 14-13
MPMF 14-13
MP

MKDD 3-1 MANC 5-2 MKAU 6-3 MKAU 6-3 MKAU 6-3 MKAU 6-3 MKDD 6-3 MKDD 2-2 MKDD 2-2 MKDD 2-2 MKDD 2-2 MKDD 2-2 MKDD 2-2 MKDD 3-2 MKD

Nation Summa UP >EBUTS SAME DOWN ADDS

DE LAST

WFBG ON WGUY a WZON a WZON a WTGY a-37 103C1R ON WIKZ d-39 WTSN d-39 WERZ d-31 WZYO a WCOM d-38 13PEA a WSON d-38 WSON d-36 WSON 12-10

WBWB a WCILPM

MCILPM ON KCMQ a Y94 d-35 KKXLPM a KRNA a KFRX ON RKLSFM a KFRX ON RKLSFM a KRC a KWTOPM ON MSPT d-40 KDVV ON KFMW d-35

13K 6-5 KKXX 3-3 XQXR 5-19 KKFM 3-16 XMGX 6-4 XYNOPH 5-4 KIKI 8-6 KQMO 7-6 KLUC 2-2 KO93 3-2 KHOP 3-1

l'm Free (Heaven...) (Columbia)

39

BREAKER

KZZB a
MOID a
KXXI06 on
KXXI06 on
KXXI06 on
MSSX d-26
MSCR d-31
MSSX s-36
MSCR s-36
MSXZ s-36
MSX s-36

25~23 a

WEST

13K a KKXX KQXR KKFM KMGX KIKI KQMQ KLUC

KO93 35-28 KHOP on K96 a KSKD d-35 KCPX 37-35 KRSP on KHYT d-37 KRQ a KTKT a-38

KENNY LOGGINS

940 31-29 293 30-19 KAPM 21-30 B97 a Q105 a-26

B96 36-29 WGCL d-27 WKTI d-25 WLOLPM a-

KIMN d-32 RPKE d-28 Q103 d-33 KIISPM a KOPA a K22P d-36 KMUK a KMOO ON KS103 a KTRA d-33 KWSS ON KPLUS d-31 KUBE a KNBQ d-37

NEST

WEST DZ. WFLY & 0100 a WVSR on K104 d-36 wYCR on WKEE on WLANFN on WSPK on WSPK on WKRIFN a WHIT &

KQXR 38-29 REPM on KQMQ on KLUC on KLUC on KO93 29-25 KHOP 38-35 R96 d-35 KSKD d-40 KDONPM a KHYT on **P3** WBBQ on WPMF on EXX106 d-33 WBCY on WJER 37-33

0

OLLIE & JERRY 78% Summe UP
DEBUTS SAME DOWN ADDS 183/14 Reach E 83% S 86% M 58% W 84% 33 DI MIT 13

MBSD 27-2-2

MRFI a-40

K1ED 40-14

MRID 36-31

MRSX 4-25

MISK 4-25

MISK 40-15

MRSX 4-25

MISK 40-15

MRSX 40-25

MISK 40-15

MRSX 10-25

MISK 40-15

MRSX 10-20

MRST 10-2 WHERE 40-WGUY 39-WZON 35-WIGY d-31 103CIR d-WIXZ 28-WTSN 37-WERZ 37-WERZ 37-WZYQ on WZYQ on 13FZA ON WHI d-31 95XIL ON WJBQ 28-WOMPPM d-B104 on WHTT 36-WXKSFM 3 WBENFM d WBENFM d WBEN d-4 CKGM on CKOI on WCAUPM 2 B94 d-30 PRO-PM o WASH 29-WAVA on 94Q 18~15 293 22-17 KAPM on 93PM on 195 5-2 1100 19-10 897 29-25 WNV2 a Q105 28-22 KQIZFM WISE 31 WJAD 39 WCGO 38 KISR d-Q104 22 WFOX 38 KILE 37 KTDY d-WHYT 35
KBEO 8WEST

KPKE a
Q103 dKIISPN
KEZPP dKEZPP dKMUD a
KS103 3
KS103 3
KS103 3
KTRA 35
KITS a
KWSS ON
KPLUS 3
KUSS ON
KPLUS 3
KUSS ON
KPLUS 3
KUSS ON
KPLUS 3 MIDWEST

MYDD d -39
MYGK 18-77
MYBGC on
MYDD 8-32
MYBE 6-27
MYBE 6-27
MYBE 6-27
MYBE 6-27
MYBE 1-27
MYBE 1

WPPM 36-25
WXLK ON MAEV d-34
WXLK ON MAEV d-34
WIXV ON MIXV ON MIXV ON MIXV ON MIXV ON MIXV 31-28
WHOW 31-28
WHOW 31-28
WHOW 30-26
WHOW 31-28
WCILPM d-34
KCMC 40-31

RYMOPM 22-2 RIRI 32-25 ROMO 25-16 REUC d-31 RHOP d-37 R96 d-34 RSRU 35-26 RDONPM 39-2 RSP 40-35 RHYT 38-28 RTRT 38-33 WERZ a WOCM 37-32 OK100 23-23 13FEA on WXHI 40-35 95XIL on WJEQ 40-35 WOMPFM on ORION THE HUNTER So You Ran (Portrait/CBS) LP: Orion The Hunter 27% National Summary UP 12 DESUTS 3 SAME 36 DOWN 0 ADDS 13 E 40% S 17% H 22% W 32% KOITEM d-36 HISE 38-35 HIJAD d-40 NCGQ 36-31 FISN 28-26 Q100 d-34 HPOX on KILE on KILE on KILE 39-34 Q101 31-28 KNOEPH 35-3 WYLN 34-25 HAZY on HIXY on HIXY on HIXY ON HIX 32-20 KNOWERT N&A WZLD on MANSFM on WORI d-33 WFMI d-38 ETFM on KQIZPM on WJAD on KILE a WPPM on KKQV 35-31 WHSL on WEDD 35-32 WIPL 27-25 WJXQ 25-22 WRQN on KELI on WHOTFM on воитн KPYR on WBNQ on WBMB on Y94 on WAZYFM on KFMW on WGCL 26-25 KQXR 30-28 KQMQ on KLUC on KO93 a-37 KHOP on KCPX a KHYT a WEST KPLUS & WNYS ON WYSR a MKEE ON WSPE a 98PXY ON Q92 a WKFM ON WRCK 27-22 WKRIFM ON WRCK 27-22 WGUY d-37
MZON a
WIGY on
103CIR a
WERI On
13FRA 30-28
WKHI a
WJBQ on
NSQV on KGOT on KYYA on KCDQ on KTRS 33~32 KRAZ on KGHO a KOZE d-34 KDZA on KHTX on RBIM 28-28 KSLY on

0 RAY PARKER JR Ghosthusters (Arista) Reach E 721 S 771 M 591 W 641 BREAKER LAST

DE S KHFI a-35 KZZB d-19 WQID a KZZB d-19 WQID a KXXIO6 a MSSX on MSSX a MSX a MSSX a MSX a WEBG ON WGUY a WZON d-38 WIGY a 103CIR ON WIKZ a WISN a WERZ a WZYQ d-35 WCCM d-33 13PEA a-21 WKHI a 95XIL a WJBQ d-31 HOMPPM d-4 94Q a 293 a 93FM a Y100 d-27 Q105 a-29 BOUTH MREQ a-32 WKTI a

RQIZFM a WISE d-40 WAND d-36 WCOQ a KISR a Q104 a-35 WFOX on KILE a-40 KTDY a Q101 on KNOEPM on KNOEPM on WAEV on WIXV a 3102 d-39 WCLF on KKUY a WHISL a-35 MINDS a

KIIK a

KHIK d

KHIK KIMN a Q103 e KIISPM a KOPA a KIISPM a KOPA a KZIP a RMJK d-32 PM102 d-28 XWOD a KS103 a XTRA a-32 KWSS a KWBC a KWBC a KWBC a KFYR s MBNO a MBND s MSILPM a KCMQ a Y94 a REXLPM a MAXYPM a KXSS s 99KG a KKRC a KNTOPM on KPHM a Q100 a whar a war WEST RGOT a
RGOT d
RCDQ d-40
RTRS d-40
RTRS d-40
RKAZ a
RCGM a
RCZE a
RCAQ a
RCBM 40-33
RTMT NO
RSLY a
RSUZ a
RIST a

ALAN PARSONS PROJECT Prime Time (Arista) 70% National Summar UP 9 DEBUTS 3 SAME 3 DOWN ADDS 165/6 Reach E 69% S 72% H 63% W 76% 35 LAST

WELD d-37 RITE d-26 NDCG d-40 RAFE d-30 RROY M-4-30 RROY M-4-30 RROY M-4-30 MOUT on MOX 128-19 WFM1 40-36 FM100 27-24 G100 35-30 RROY 27-26 RROW 31-29 RROY 27-26 RROW 31-29 RROY 27-26 воити WGCL 28-28 WLOLFM a-3;

MEDD 36-11 MARC 12-29 MEAU 20 111K 00 111K 01 111K 0 CTUT 18-30
CTUT 18-30 KIMN 27-27 Q103 35-32 KGP3 d-2 KGP3 d-3 KIMS d-4 KMSS on KUBE d-31 KNSS 312-30 WELY 34-29 WHAN 312-30 WKS 312-30 WKS 312-31 KUBE 38-38 KUSS 312-31 KUSS

THIS IS THE REAL THING...PLAY

"SO. CENTRAL RAIN (I'M SORRY)"

Here's Why:



BREAKERS.

R&R ALBUM NETWORK $47^* \rightarrow 32^*$ **FMQB**

 $31^* \rightarrow 30$

 $46^{\circ} \rightarrow 36^{\circ}$

R&R ALBUM NETWORK 32^{*} → 30^{*}

31* → 29

FMQB

 $40^{\circ} \rightarrow 36^{\circ}$

MTV

MEDIUM ROTATION ON MTV

RETAIL

In 6 weeks, R.E.M. has sold over 200,000 copies and is #27* in Billboard...higher than most records with both AOR and CHR airplay.

TOUR CHR

40 dates beginning June 9th with the dream syndicate

Just Released: "SO. CENTRAL RAIN (I'M SORRY)" Breaking out of ATLANTA, BOSTON, BUFFALO, THE CAROLINAS, NEW ENGLAND, NEW YORK STATE...and it's just out.

'nuff RECKONING, 'nuff Said



1984 International Record Syndicate, Inc. Manufactured and Distributed by A&M Records, Inc.

NATIONAL AIRPLAY

June 15, 1984

THE BACK PAGE



Three Two Leet Weeks Weeks Week

Contemporary Hit Radio

Three Two Last		
3 1 1	1	CYNDI LAUPER/Time After Time (Portrait/CBS)
5 4 2	2	DURAN DURAN/The Reflex (Capitol)
6 6 3	0	HUEY LEWIS & THE NEWS/Heart Of Rock & Roll (Chrysalis)
10 8 5	Ŏ	LAURA BRANIGAN/Self Control (Atlantic)
14 11 9	6	POINTER SISTERS/Jump (For My Love) (Planet/RCA)
9 7 6	6	JERMAINE JACKSON/Tell Me I'm Not Dreaming (Arista)
25 17 11	Ø	BRUCE SPRINGSTEEN/Dancing In The Dark (Columbia)
23 16 12	Ö	MIKE RENO & ANN WILSON/Almost Paradise (Columbia)
19 12 10	9	CULTURE CLUB/It's A Miracle (Virgin/Epic)
21 15 14	O	BILLY IDOL/Eyes Without A Face (Chrysalis)
2 2 4	11	STEVE PERRY/Oh Sherrie (Columbia)
1 3 7	12	DENIECE WILLIAMS /Let's Hear It For The Boy (Columbia)
17 14 13	13	JOE JACKSON/You Can't Get What You Want (A&M)
4 5 8	14	NIGHT RANGER/Sister Christian (Camel/MCA)
22 19 17	I	CHICAGO/Stay The Night (WB)
25	1	PRINCE/When Doves Cry (WB)
30 23 20	D	EURYTHMICS/Who's That Girl (RCA) N&A Begins on Page 94
38 30 22	13	CARS/Magic (Elektra)
32 24 21	13	VAN STEPHENSON/Modern Day Delilah (MCA)
- 32 23	20	ZZ TOP/Legs (WB)
15 13 15	21	MADONNA/Borderline (Sire/WB)
36 31 24	2	WANG CHUNG/Dance Hall Days (Geffen)
40 29	3	THOMPSON TWINS/Doctor! Doctor! (Arista)
- 34 26	3	ROD STEWART/Infatuation (WB)
20 18 18	25	SLADE/Run Runaway (CBS Associated)
38	23	ELTON JOHN/Sad Songs (Say So Much) (Geffen)
- 38 34	Œ	JEFFERSON STARSHIP/No Way Out (Grunt/RCA)
7 10 19	28	IRENE CARA/Breakdance (Network/Geffen)
37	29	RICK SPRINGFIELD/Don't Walk Away (RCA)
- 39 35	30	DAN HARTMAN/I Can Dream About You (MCA)
8 9 16	31	VAN HALEN/I'll Wait (WB)
39 33 32	32	HOWARD JONES/What Is Love? (Elektra)
39	33	OLLIE & JERRY/Breakin' (There's No Stoppin') (Polydor/PG)
11 21 27	34	LIONEL RICHIE/Hello (Motown)
40	3	ALAN PARSONS PROJECT/Prime Time (Arista)
DEBUT	33	ROCKWELL/Obscene Phone Caller (Motown)
DEBUT	3	COREY HART/Sunglasses At Night (EMI America)
40 36 36	38	ICICLE WORKS/Whisper To A Scream (Birds Fly) (Arista)
BREAKER		KENNY LOGGINS/I'm Free (Heaven Helps) (Columbia)
12 22 33	40	PHIL COLLINS/Against All Odds (Take A Look) (Atlantic)

Adult/Contemporary

CYNDI LAUPER/Time After Time (Portrait/CBS) DAN FOGELBERG/Believe In Me (Full Moon/Epic) MIKE RENO & ANN WILSON/Almost Paradise (Columbia) DENIECE WILLIAMS/Let's Hear It For The Boy (Columbia) CULTURE CLUB/It's A Miracle (Virgin/Epic) PEABO BRYSON/If Ever You're In My Arms Again (Elektra) ANNE MURRAY/Just Another Woman In Love (Capitol) KIM CARNES/I Pretend (EMI America) LAURA BRANIGAN/Self Control (Atlantic) ALABAMA/When We Make Love (RCA) KENNY ROGERS/Eyes That See In The Dark (RCA) ELTON JOHN/Sad Songs (Say So Much) (Geffen) MICHAEL MARTIN MURPHEY/Disenchanted (Liberty) JOE JACKSON/You Can't Get What You Want... (A&M) ALAN PARSONS PROJECT/Prime Time (Arista) SERGIO MENDES/Alibis (A&M) JOHNNY MATHIS/Simple (Columbia) LIONEL RICHIE/Hello (Motown) 5 10 19 BILLY JOEL/The Longest Time (Columbia) JUICE NEWTON/A Little Love (RCA) 10 9 11 21 SHAKIN' STEVENS/I Cry Just A Little Bit (Epic) 7 11 16 22 PHIL COLLINS/Against All Odds (Take A Look...) (Atlantic) DEBUT

BLIONEL RICHIE/Stuck On You (Motown) BREAKER 29 DAN HARTMAN/I Can Dream About You (MCA) DEBUT POINTER SISTERS/Jump (For My Love) (Planet/RCA)

N&A Begins on Page 74

AND INTERACKS

1	1	0	BRUCE SPRINGSTEEN/Dancing In (Columbia)
3	3		FIXX/Deeper & Deeper (MCA)
4	4	Ø	JEFFERSON STARSHIP/No Way Out (Grunt/RCA)
2	2	4	CARS/Magic (Elektra)
6	5	6	BILLY IDOL/Eyes Without A Face (Chrysalis)
15	11	6	ROD STEWART/Infatuation (WB)
22	13		CHRIS DeBURGH/High On Emotion (A&M)
12	10	0	RED RIDER/Young Thing, Wild Dreams (Capitol)
11	8	9	RATT/Round And Round (Atlantic)
7	7	10	ZZ TOP/Legs (WB)
14	12		VAN STEPHENSON/Modern Day Delilah (MCA)
19	15	Ø	CHICAGO/Stay The Night (WB)
18	16	13	RUSS BALLARD/Voices (EMI America)
5	6	14	RUSH/Distant Early Warning (Mercury/PG)
9	9	15	GREG KIHN BAND/Reunited (Beserkley/E-A)
_	30	13	QUIET RIOT/Mama Weer All Crazee Now (Pasha/CBS)
EA	KER		CARS/Drive (Elektra)
26	23		THOMPSON TWINS/Doctor! Doctor! (Arista)
30	26		STEVE PERRY/She's Mine (Columbia)
10	14		DUKE JUPITER/Little Lady (Morocco/Motown)
25	20		ROGER GLOVER/The Mask (21/PG)
23	22	2	PSYCHEDELIC FURS/The Ghost In You (Columbia)
32	27	Ē	WHITESNAKE/Slow 'n' Easy (Geffen)
20	19	24	MOTLEY CRUE/Too Young To Fall In Love (Elektra)
27	24	25	RUSH/Red Sector A (Mercury/PG)
EA	KER		BRUCE SPRINGSTEEN/Cover Me (Columbia)
56	35	3	JEFFERSON STARSHIP/Layin' It On The Line (Grunt/RCA
16	21	28	JOE JACKSON/You Can't Get What You (A&M)
17	18	29	ROGER WATERS/5:01 AM (The Pros) (Columbia)
38	31	30	R.E.M./So. Central Rain (IRS/A&M)
	3 4 2 6 15 22 11 7 14 19 18 5 9 — 26 30 10 25 23 32 20 27 REA 56 16 17	3 3 4 4 2 2 6 5 15 11 22 13 12 10 11 8 7 7 14 12 19 15 18 16 5 6 9 9 - 30 REAKER 26 23 30 26 10 14 25 20 23 22 32 27 20 19 27 24 REAKER 56 35 16 21 17 18	3 3 2 4 4 3 2 2 4 6 5 5 15 11 6 22 13 7 12 10 8 11 8 9 7 7 10 14 12 1 19 15 12 18 16 13 5 6 14 9 9 15 - 30 16 EAKER 17 26 23 18 30 26 19 10 14 20 25 20 21 23 22 22 32 27 23 20 19 24 27 24 25 EAKER 25 56 35 27 16 21 28 17 18 29

Black/Urban

ļ		(Wash		32 4	
١	3	3	1	1	JERMAINE JACKSON/Tell Me I'm Not (Arista)
ı	9	5	3		PATRICE RUSHEN/Feels So Real (Won't Let Go) (Elektra)
ı	_	21	5		PRINCE/When Doves Cry (WB)
ı	16	9	8		JOCELYN BROWN/Somebody Else's Guy (Vinyl Dreams)
I	1	1	2		DENIECE WILLIAMS/Let's Hear It For The Boy (Columbia)
ı	8	6	6		POINTER SISTERS/Jump (For My Love) (Planet/RCA)
ı	19	16	10	_	ROCKWELL/Obscene Phone Caller (Motown)
ı	20	12	11		ROGER/In The Mix (WB)
ı	15	10	9		CHERRELLE/I Didn't Mean To Turn You On (Tabu/CBS)
ı	10	8	7		R.J.'S LATEST ARRIVAL/Shackles (Golden Boy/Quality)
I	2	2	4		O'BRYAN/Lovelite (Capitol)
١	25	17	13	_	PEABO BRYSON/If Ever You're In My Arms (Elektra)
I	33	19	15	_	DENNIS EDWARDS/Aphrodisiac (Gordy/Motown)
I	29	20	16		WORLD'S FAMOUS SUPREME TEAM/Hey D.J. (Island)
۱	_	34	18		TINA TURNER/What's Love Got To Do With It (Capitol)
۱	_	_	29		OLLIE & JERRY/Breakin' (There's No (Polydor/PG)
ı	_	38	26	Œ	TEDDY PENDERGRASS/Hold Me (Asylum)
۱	4	4	12	18	CHANGE/Change Of Heart (RFC/Atlantic)
ı	30	22	20		DIVINE SOUNDS/What People Do For Money (Specific)
	7	7	14	20	DAZZ BAND/Swoop (I'm Yours) (Motown)
	-910	39	27		CAMEO/Talkin' Out The Side Of (Atl. Art./PG)
I	26	23	23		LaTOYA JACKSON/Heart Don't Lie (Private I/CBS)
١	37	29	25	=	S. LATTISAW & J. GILL/Baby It's You (Cotillion/Atco)
۱	_	40	32	_	WOMACK & WOMACK/Baby I'm Scared Of You (Elektra)
١	5	13	17	-	BAR-KAYS/Freak Show On The Dance (Mercury/PG)
I	-	-	34		SHEILA E/The Glamorous Life (WB) N&A Begins on Page 67
١	_	33	31	=	HERBIE HANCOCK/Megamix (Columbia)
١	32	31	30	_	L.J. REYNOLDS/Touch Down (Mercury/PG)
١	_	-	36		JOHNNY MATHIS/Simple (Columbia)
I					KASHIF/Baby Don't Break Your (Arista)
۱					GRANDMASTER M. MEL & FURIOUS/Beat (Atlantic)
I	BR				LAKESIDE/Outrageous (Solar/Elektra)
ı	-	37	37		SMOKEY ROBINSON/And I Don't (Tamla/Motown)
١	18	18	21		WINDJAMMER/Live Without Your Love (MCA)
I	14	14	28		MELBA MOORE/Love Me Right (Capitol)
I	31	24	24		EARONS/Land Of Hunger (Island)
١		BUT		_	BRASS CONSTRUCTION/Never Had A Girl (Capitol)
١		BUT			BLOODSTONE/Instant Love (T-Neck/CBS)
ı	BR	EA	KE	र 🙂	ART OF NOISE/Close (To The Edit) (Island)

DEBUT JIMMY LEWIS & L.A. STREET BAND/Street Freeks (MCA)