

# Radio & Records

ISSUE NUMBER 351

THE INDUSTRY'S NEWSPAPER

SEPTEMBER 26, 1980

## BM FORMAT MOVES TO XHERS

### XTRA Transformed To CHR "Mighty 690"

In an unusual sequence of events, XTRA-AM/Tijuana, the powerful Mexican station which reaches into both San Diego and Los Angeles, dropped its Beautiful Music format in favor of a Contemporary Hit Radio approach and the identity of the "Mighty 690." At the same time, the discarded Noble One BM format, devised by Noble Broadcast Consultants, which administers XTRA and its FM sis-

ter, AOR 91X, moved over to another Tijuana-based station, XHERS.

Noble Exec. VP and XTRA-91X VP/GM John Lynch told R&R, "We felt that we were changing from a position of strength, but we wanted to position ourselves for the 80's with a format for a leadership role. 91X has done so well down here, and we wanted something more complementary.

The FM is album-based and this format is definitely more mainstream."

#### Aiming For L.A.

Lynch continued, "One of the important decisions was to enter the Los Angeles arena again. We wanted to have a radio station that could make us number one 25-49 in San Diego, and we also expect to pull in a lot of teens. And we want to make the L.A. audience really actionable. We're going to make a major promotion splash in L.A." Already in its first few days since the Friday (9-19) switch-over, the station offers weather for both San Diego and what it calls "Boss Angeles." "We feel we can compete in L.A.," Lynch stated, "particularly in light of the moves that have been made recently. We think we can fill a void both in Los Angeles and San Diego."

XTRA is being programmed by consultant Frank Felix, who han-

XTRA/See Page 24

## \$1.5 MILLION PLAN BYPASSES TV

### RSO Chooses Radio For "Times Square" Campaign

In a virtually unprecedented marketing move, RSO Records, in conjunction with Associated Film Distribution, has committed the vast majority of a \$1.5 million promotion budget for the "Times Square" film to radio advertising. In addition, RSO will spend well over six figures in advertising the movie's soundtrack LP on radio.

RSO President Al Coury told R&R, "As a rule of thumb, the movie community does not rely on radio — it concentrates primarily on TV and print and radio comes in third. But because of the story the movie has to tell and the music included in the film, we're going for the audience through radio almost exclusively." Although print advertising in contemporary music publications and newspapers will be employed, Coury estimated radio's share of the broadcast media campaign at around 99%.

Coury described the promotion campaign to date for "Times Square," which involves a new wave culture theme, a radio subplot, and features a predominantly new wave rock soundtrack. "We held a sneak preview in Atlanta and then a series of sneaks in 21

cities, advertising on AOR and a few selected rock stations. Then we plan to hold sneak previews in 60-70 markets October 3, again buying heavy radio. We hope each generation of previews will build up more word of mouth on the

RSO/See Page 24

## SELF-CONTAINED OVERNIGHT PROGRAMMING

### RKO Network Sets Five-Hour "Night-Time America" Show

The RKO Radio Network is preparing to launch an extensive programming project which it hopes will revolutionize radio in the overnight time slot. "Night-Time America" is a five-hour nightly "self-contained personality-hosted" music program, distributed by satellite in stereo, and featuring pre-taped or live interviews and other vignettes. RKO Radio Network Director of Programming Jo Interrante told R&R, "We'd like to see it in every market from 1 to 250," and cited favorable initial response from RKO's affiliate board. "It's something that stations can use," she continued, "because what are they

putting on during that unmeasured daypart now?"

Interrante stressed the "totally modular" construction of the show, stating that every hour will be self-contained and that stations can start at any point they wish and use as much of it as they desire. RKO will also provide "stretchers" at various points in the hour for insertion of local ID's, as well as places for local avails. She said the music will be "hit contemporary young adult mass appeal" in nature, including a weekly top 10 countdown. "We look at it as a radio station from 12-5am," she said.

RKO/See Page 24

## \$60,000 IN DAMAGES

### WVFK/Key West Firebombed

WVFK/Key West, an FM Pop/Adult facility, was firebombed and forced off the air recently (9-8), apparently by irate "Monday Night Football" fans who complained the 100,000 watt Class C station was interfering with their television reception of the ABC TV affiliate in Miami. The station had begun broadcasting just two weeks prior to the incident and had reportedly been the target of a number of complaints from local citizens.

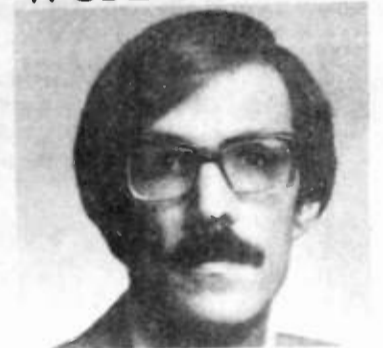
Stratford Smith, President of Key West Broadcasting Inc., which owns WVFK as well as AOR-formatted WKWF/Key West, told R&R that WVFK's transmitter, located on Sugarloaf Key approximately 19 miles from the station's studios, was demolished by a molotov cocktail at 9:50pm. The station received a phone call shortly thereafter claiming, "Now, we've got our TV reception back." Smith added that the remains of the firebomb were found at the scene, and local police and FBI officials are currently conducting an investigation. Smith also noted that both law enforcement agencies, the state fire marshal,

and Key West's insurance company agree that the blaze was triggered by arson.

The transmitter (housed in a 9'x15' frame building set upon eight-foot hurricane stilts), the building itself, and the coaxial cable were all destroyed, with damage estimated at \$60,000, according to Smith. However, the station's tower and antenna were unharmed.

"We're going back on the air no matter what threats we receive," Smith told R&R. "Hopefully, we'll be back on within 30 days — under strict security measures and with a concrete building — it all depends on our suppliers, who've been extremely cooperative."

### Martin Named WCFL PD



Dave Martin

Dave Martin has been named Program Director at WCFL/Chicago coming to the Mutual-owned station from Pop/Adult-formatted WFYR-FM in that same city. Prior to joining WFYR, Martin served as PD for WBZ/Boston and WMAD/Madison.

"It is with mixed feelings that I leave RKO Radio to take on the challenge of WCFL," Martin told R&R, elaborating, "RKO Radio was the group that gave me my first opportunity in major market radio. Over the years I have worked with some of the finest broadcasters in our industry as a result of my association with RKO. MARTIN/See Page 24

### Hirsh Named VP/GM At WINS; Klein At KDKA

In a significant round of Group W promotions, Tony Hirsh was named VP/GM of WINS/New York and Jonathan Klein VP/GM at KDKA/Pittsburgh last week, effective October 6.

Hirsh, who had been VP/GM at KDKA, replaces Cecil Forster, who resigned to pursue outside business interests. Hirsh had earlier served as an account exec at WINS, and later General Sales Manager at the station. Klein comes to KDKA from the GSM position at KDKA-TV, but has extensive radio background at Group W, serving in HIRSH/See Page 24



### "Magic Bus" Rocks To WLAV

WLAV-FM has rocked up the Grand Rapids mass transit system by adding the magic of music visually and sonically to the city bus pictured above. The station leased the bus on an exclusive basis for two years from the city's Transit Association, named it "The Rocker," decorated it with paintings of famous rock stars, and installed a 140-watt per channel sound system and speakers under every other seat, with a radio fixed on WLAV-FM. And not only is the bus used for station promotions like the "LAV-FM Concert Express," but the vehicle is part of the regular city bus system, allowing local commuters to enjoy rocking rides throughout the area.

### Cross-Ownership Bill Defeated

The House of Representatives failed to pass Rep. Al Swift's (D-WA) cross-ownership bill (HR 6228) Tuesday (9-23), as a 215-176 tally in favor of the measure fell short of the required two-thirds majority. The bill, which would have prohibited consideration of licensees' newspaper and broadcast holdings at renewal, was supplemented with a controversial amendment proposed by Rep. Andrew Maguire (D-NJ) which would establish a VHF facility in New Jersey. This provision, which was viewed by many broadcasters as setting an ominous precedent for the establishment of new facilities by government decree, led to the NAB and New York and Kentucky broadcast organizations opposing the entire bill after initial support for the cross-ownership section.

# FOURTH QUARTER TOUCHDOWNS

## JACKSONS

### "Lovely One"

#### NEW & ACTIVE

☑ JACKSONS "Lovely One" (Epic) 117/59  
Moves: Up 39, Same, 19, Down 0, Adds 59 including WABC, PRO-FM, Q106, WDRQ, WZZP, WGCL, KIIS-FM, KFRC, 13K, WKEE, V100, KBFM, WFMF, BJ106, WVIC, WISM, KMJC, KTAC.

Produced by the Jacksons  
Management and Direction  
Weisner/Demann Entertainment, Inc. and Joe Jackson

## BARRY GOUDREAU

### "Dreams"

JB105 add KJ100 add KKXX add  
KWK 9-8 WEFM 23-21 KYSN deb 29  
KUPD 24-22 WXEZ 13-9 WXLK add  
KQ94 add 30 KRLC on

**Barry Goudreau,  
the Lead Guitarist  
of BOSTON**

Produced by John Boylan

## THE CHARLIE DANIELS BAND

### "The Legend Of Wooley Swamp"

#### NEW & ACTIVE

CHARLIE DANIELS BAND "The Legend Of Wooley Swamp"  
(Epic) 125/12 Moves: Up 78, Same 23, Down 12, Adds 12 including WKBW, WBEN-FM, Z93, KIMN, WTIC-FM, WTSN, WXIL, 95SGF, WKXY, KQIZ-FM, KSLY.

Produced by John Boylan

## JIMMY HALL

### "I'm Happy That Love Has Found You"

96KX deb 26 WSKZ 29-24 14WK add  
94Q add WNOX deb 30 WFOX on  
KBEQ add 23 WCSC deb 29 WCGQ on  
WHFM add WQRK deb 33 WISE on  
WFLY deb 32 WAKX on WANS-FM on  
WPST add WNAM on WXLK on  
Q106 add WGBF add FM99 deb 32  
K104 deb 38 KIDD add KQIZ-FM add  
WHYN add KNBQ on KVOL 26-21  
WKEE add WJBQ add KENI on  
KXX106 23-22 WLAM add KDZA add  
CK101 31-28 WIGY add KATI add  
WBBQ add WTSN add KBOZ on  
KX104 on 13FEA add KRLC on

Produced by Norbert Putnam

# THAT WIN THE RATINGS GAME

ON  RECORDS



# Richer Named WITS President

Bob Richer has been appointed President/GM of Mariner's WITS/Boston. Richer was most recently GM at WNCN/New York, and had been Exec. VP of Able Communications previously.

Mariner Communications President Joe Scallan stated, "Bob Richer brings a varied background to Mariner and WITS. He has been involved in the print media, in radio programming syndication, and in television. In addition, he is an FM pioneer, and has extensive experience in the station representation field. All of these elements will be brought into play at WITS, and we have high hopes that under Bob's direction WITS will continue its climb as one of Boston's major radio stations."

Scallan also announced that Mariner has invested \$1 million in improving the Talk station, which is slated to increase to 50kw nighttime power shortly. He added that Paul Kelley continues as President of WITS's Sports Division, while Harold Bausemer has been named VP/Sales, Liz Carey is National Sales Manager and Alan Caplan is Local Sales Manager.

## HAL & CHARLEY PLAN CROSSTOWN JUMP

### Doubleday Sues KHOW Morning Team

Controversy erupted in Denver over a reported move by longtime KHOW morning team Hal (Moore) & Charley (Martin) to leave the station and join crosstown KWBZ/Englewood, testing the legality of a KHOW non-compete clause in the process. Doubleday Broadcasting, owner of KHOW, has filed a \$5 million lawsuit against KWBZ owner John Mullins for alleged tampering.

KHOW GM Sam Sherwood told R&R, "Hal & Charley have a contract with Doubleday and KHOW which is in effect until December 31, 1981. At the end of 1980, there's an option. If they exercise their option to leave, there is a non-compete clause that they must not work within a 150-mile radius of Denver in a competitive on-air job. If KHOW says we don't want you, then they can work anywhere. We are not going to say 'leave,' so if they want to exercise their option, they will not work, is our position. They want to test the non-compete clause in court. Reportedly the owner of KWBZ has entered into a contract with Hal & Charley. For that alleged tampering, Doubleday has sued him for \$5 million. We have agreed to this contract, and we are going to live up to it until December 31, 1981."

Sherwood added that the team continues to appear on-air to KHOW. Moore and Martin were not available for comment at presstime, nor were KWBZ officials.

### Redbeard Promoted To WZXR PD Post

Redbeard has been promoted to Program Director of WZXR/Memphis. He had been interim PD for the AOR outlet since former PD Tom Owens left to program KTXQ/Dallas (R&R 8-15), having previously served as Music Director/air personality for WZXR for the past two years. Before joining the Memphis station, Redbeard worked at WCCC/Hartford.



Redbeard

Commenting upon the promotion (his first PD post), Redbeard told R&R: "I've been very involved with all aspects of this radio station for two years and worked very closely with my predecessor, Tom Owens. I was involved in a lot of high-profile promotions, so being in the hot seat now is not that big of a switch.

"It's a challenge," he continued. "Tom has built up an extremely successful machine. I'd like to see the station go up even further and become an even greater force in the market." Redbeard will retain an airshift as well as his MD duties, and will appoint an Assistant MD in the near future.

WZXR General Manager Bill Thomas told R&R that Redbeard "impressed me as a person who knows his business. The radio station means a great deal to him. He's a talented guy who did so well on an interim basis after Tom left that I didn't see why we couldn't follow through with it full-time."

# Gary Taylor New KREM GM

Gary Taylor has been appointed General Manager of KREM-AM-FM/Spokane, marking a return to a market in which he achieved considerable success as a programmer over a decade ago at crosstown rival KJRB. Taylor was also PD at KJR/Seattle and Sales Manager at KOL in the same city before joining the Gavin Report in 1973, where he was Managing Editor for the last three years until his recent departure.

Taylor told R&R, "After I left Gavin I sat around and finally decided maybe I should look for work. My wife and I decided there were two cities we wanted to live in. So I phoned Jim Kime, VP/Radio for King Broadcasting, and asked if he had any sales jobs in Spokane or Boise, because I wanted to live in those towns. He couldn't believe I wanted to leave San Francisco to go there." Kime offered Taylor the GM position at KREM, and as Taylor puts it, "I signed on and I love it. It's marvelous. I've got problems coming out my ears, and it's really exciting.

"The AM is the area of immediate concern for me," Taylor continued. "With the FM, I know better than to mess with a winner. When I came to Spokane, KREM was number two and KJRB was sixth. Now basically it's reversed, and I more or less have to do it all over again." He concluded, "They've told me you run the radio station. Nobody is going to tell you what to do. You make the mistakes, you get the credit, it's all you. They run it as if it's my station. They're marvelous people, and I'm very happy about it." Taylor replaces Tom Long, who exited to pursue other career interests.

## OVERSEES CHAIN'S 12 STATIONS

### Hunter Promoted To SRO Director

Cliff Hunter, GM at KXRX-KSJO/San Jose, has been promoted to Director of the Broadcast Division of Sterling Recreation Organization. SRO President Fred Danz, in making the announcement, stated that Hunter will oversee the company's 12 radio stations, which besides the San Jose outlets are KZOK-AM-FM/Seattle; KFBW/Bellingham, WA; KEDO-KLYK/Longview-Kelso, WA; KALE-KIOK/Richland, WA; KASH-KSND/Eugene; and KDKO/Englewood, CO.

Hunter, who had previously managed WLW/Cincinnati and KYA/San Francisco, will perform his new duties from San Jose until a new manager is chosen. At that point he will relocate to SRO headquarters in Bellevue, WA.

### Great Trails Elevates Seymour, Eblin To VP/GM Posts

Frank Seymour has been promoted to VP/GM at WCII-WKJJ/Louisville and James Eblin has been appointed VP/GM for WING/Dayton and WJAI/Eaton, OH. Seymour formerly served as Sales Manager for WLUT-TV/Cincinnati while Eblin was most recently VP/GM at WKEE-WHTN/Huntington, WV.

"I'm very happy to be with such an established company as Great Trails Broadcasting," Seymour told R&R. He added, "I'm very excited about being in Louisville at WKJJ and WCII. WKJJ (a Contemporary outlet) has a very successful track record and WCII has recently changed its format to 'Urban Country,' which our research indicates that Louisville has really accepted. Our programming consultant

GREAT TRAILS/See Page 24

### Meyers Named WCTC Operations Manager

Jay Meyers has been appointed Operations Manager at Greater Media flagship station WCTC/New Brunswick, NJ. Meyers joins the Pop/Adult-formatted station from the PD position at WNDR/Syracuse, which he helped change from Top 40 to Pop/Adult. He also served as Operations Manager at WVOR/Rochester, and worked at WRCP/Philadelphia and several Trenton stations previously, among other positions.



Jay Meyers

MEYERS/See Page 24

## this week ...

### FERRIS FORECASTS FRIENDLY FUTURE

The FCC Chairman looks ahead for radio and behind to sum up his hands-off philosophy and recent accomplishments.

Page 4

### MAKING ERROR WAVES WITH ARBITRON

Different types of Arbitron errors, a formula for figuring how much they affect your station, and guidelines for when and how hard to press your case.

Page 18

### THE EVOLUTION OF WABC

"Musicradio" is gone, but "New York's Radio Station" is still playing the hits — along with lifestyle information and the Yankees.

Page 22

### WPFR — TERRE HAUTE'S HOT ONE

An 18.2 rating puts WPFR at the top of the AOR ladder, and PD J.R. Correcht discusses the success. Plus, more on AOR New Wave.

Page 36

### THE COUNTRY SWING — IS IT HERE FOR KEEPS?

Country is today's trendiest format, and a panel of radio notables compare it to the Disco craze and analyze its staying power.

Page 49

### THE NORFOLK NUMBERS GAME

Arbitron had to recall the Norfolk book, and WTAR VP/GM Dick Fraim airs his frustrations and constructive suggestions.

Page 55

### HITTING YOUR SEASONAL TARGETS

WJMO/Cleveland PD Bernie Moody discusses changing your music to match seasonal changes in your listener demographics.

Page 58

## features

Washington Report	4	Ratings & Research	18
What's New	10	Brad Messer	20
Gary Owens	14	Picture Pages	34
TV News	14	Opportunities	61
Street Talk	16		

## formats

Contemporary Hit Radio	22	Pop/Adult	55
AOR	36	Black Radio	58
Country	49		

## staff

Editor & Publisher: BOB WILSON  
 Vice President, Sales & Marketing: DICK KRIZMAN  
 Executive Editors: KEN BARNES, JOHN LEADER  
 Art Director: RICHARD ZUMWALT  
 Senior Editor: MARK SHIPPER





Contemporary Hit Radio Editor: JOHN LEADER  
 Country Editor: JIM DUNCAN  
 Nashville Editor: BIFF COLLIE  
 AOR Editor: JEFF GELB  
 Pop/Adult Editor: MIKE KASABO  
 Black Radio Editor: BILL SPEED  
 Beautiful Music Editor: PAM BELLAMY  
 News/Talk Editor: GAIL MITCHELL  
 Ratings & Research Editor: JHAN HIBER  
 Associate News Editor: DON WALLER  
 Associate Editors: CHRISTINA ANTHONY, ELLEN BARNES, LINDA MOSHONTZ, CAROLYN PARKS, SYLVIA SALAZAR, LEE WADE

Associate Art Director: MARILYN FRANDSEN  
 Photography: ROGER ZUMWALT  
 Production Manager: LESLIE HALPERN  
 Production Assistants: RICHARD AGATA, KENT THOMAS, GARY VAN DER STEUR, DANA YARAK  
 Research: JACK TOOTHMAN  
 Washington Bureau: 1101 Connecticut Ave., NW, Suite 1004  
 Washington, DC 20036, (202) 466-4980  
 Bureau Chief: JONATHAN HALL  
 Office Manager: VIVIAN FUNN  
 Legal Counsel: JASON SHRINSKY

Vice President, Business Affairs: ROBERT KARDASHIAN  
 Office Manager: NANCY HOFF  
 Controller: MARGARET BECKWITH  
 Display Advertising: KEN ROSE  
 Assistant: CAROL TAYLOR  
 Circulation: KRISANN AGLIO

Radio & Records is published every Friday by Radio & Records, Inc., 1030 Century Park West, L.A., CA 90067 (213) 853-4330. Subscriptions \$140 per year or \$45 per quarter. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication and reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms Back Page, Breakers, Most Added, Parade, and Street Talk are registered trademarks of Radio & Records. Applications by Radio & Records, Inc. for registered trademarks pending for National Airplay/30, Radio & Records. Printed in U.S.A. Mailed first class to the United States, Canada, England, Australia, New Zealand, and Japan. © 1980 Radio & Records, Inc. A division of Harte-Hanks Communications.



# an American COUNTRY HOLIDAY

Spend the holidays with us  
and celebrate the season.

★ Willie Nelson ★ Barbara Mandrell ★ Charlie Daniels Band  
★ Waylon Jennings ★ Emmylou Harris ★ Kenny Rogers ★ Oak Ridge Boys  
★ Johnny Cash ★ Loretta Lynn ★ Eddie Rabbitt ★ Merle Haggard  
★ Dolly Parton ★ and many more

**2 FOUR-HOUR  
SPECIALS**

AN AMERICAN  
COUNTRY CHRISTMAS

AN AMERICAN  
COUNTRY NEW YEAR

RSVP  
201-567-8800



New from Bonneville. An American Country Holiday. Country Music's greatest songs and stars come together in 2 four-hour specials for Christmas and New Year's Eve. An American Country Christmas and An American Country New Year, produced in stereo with ten commercial-minute avails each hour. Reserve one or both exclusive for your market. Call Bonneville Sales at 201-567-8800 for complete details on An American Country Holiday.

274 County Road, Tenafly NJ 07670

**SOLD IN OVER 100 MARKETS**



# Detroit's New Wheels!

The motor city gets its newest "wheels" with the arrival of our WLLZ. Now Doubleday Broadcasting, America's winningest radio group, gets even bigger as we drive into the top 10. It'll be straight ahead, no curves, no skids... just more of the same kind of know-how that brought you KHOW in Denver, KWK in

**FM**  
**98.7**

St. Louis, and KDWB in Minneapolis/  
St. Paul. Doubleday believes in Detroit  
... that's why we're there.

**db** DOUBLEDAY BROADCASTING

WLLZ FM  
Detroit

KWK/WWWK\*\*  
St. Louis

KDWB AM/FM\*\*  
Minneapolis/St. Paul

KHOW AM/FM  
Denver

**RAI** RADIO ADVERTISING REPRESENTATIVES, INC.

\*\* KDWB FM/Richfield, MN  
WWWK FM/Granite City/St. Louis



## Renewal Hearing Ordered For WOOK-FM

### FCC Will Look Into Licensee's Character Qualifications

United Broadcasting's WOOK-FM (OK-100)/Washington, D.C. is in a three-way battle to maintain its license. Filing on top of United for a new station on the same frequency are black-controlled District Broadcasting Co. and Hispanic Broadcasting Corp. (R&R 7-13-79). Simultaneously, the Commission (9-10) also turned down two petitions for denial of WOOK-FM's renewal.

At question is whether the Commission will order an investigation into United's character following arguments from Hispanic that United has repeatedly demonstrated that it lacks the qualifications to remain a licensee, citing the denial of United's WFAB/Miami and WOOK-AM/Washington, D.C.'s licenses in September 1975. United argued that a discussion of that character will require a full comparative hearing over past misconduct in this renewal hearing.

#### United's Past Problems

WOOK-AM lost its license for broadcasting lottery information

along with false and misleading advertising, and the failure to protect the public from such programming. WFAB's license was denied when the Commission upheld an FCC judge's decision that the station had engaged in fraudulent billing practices and lacked the required qualifications to maintain the license. As recently as December 1978, WOOK-FM was hit with a \$6000 fine for contests run in violation of Commission rules from Dec. 19, 1977 through Feb. 9, 1978 (R&R 12-15-78). A hearing won't be set until United has had time to respond, a Broadcast Bureau source told R&R.

## At The Nets

### ABC

Net aired profiles of the American hostages in Iran last week despite strong opposition and pressure from the State Dept. The profiles of 51 of the 52 hostages presented information about their jobs, neighbors, friends, and past histories. The State Dept. said it opposed shows because of its policy discouraging publicity about the hostages that might provide information to their captors or complicate matters for a safe or early release.

### The Source

An eleventh-hour effort on the Yes concert live from Madison Square Garden Sept. 6 (R&R 9-5) enabled 39 of 54 stations set to carry the broadcast to air 45 minutes of the show.

The concert drew 4.1 million listeners which was 50% of the 18-34 population in the 39 markets where the concert aired Sept. 6, according to Omnitel study done by R.H. Brustin Assoc.

Source picks up new affiliates: WXGT-FM (92X)/Columbus, OH; Burkhardt/Abrams-formatted WMAD/Madison, and WFYV/Atlantic Beach, FL.

### CBS

Net will head to Phoenix next month for its annual affiliate meeting, having reached an all-time high of 375 affiliates.

Suzanne Sack named Network Sales Promotion Director. She was previously Sales Promotion Manager, having also been at WCBS/New York and WEEI/Boston.

VP of Programs Frank Miller sets several upcoming radio specials, "The Wonderful World of Baseball," and a 20-part weekend special on Oct. 4 & 5 from Belmont Park, NY among them. Both events will be sponsored by Anheuser-Busch.

"Newsmark," a monthly documentary series, will take a look at "The Sound of Laughter" on Sept. 27. The amount of money spent by the nets to make us laugh is phenomenal, and the broadcast by CBS newsmen Andy Rooney will examine in detail why we're laughing.

### Mutual

Net is into its coverage of 16 NFL Sunday games with Tony Roberts doing play-by-play and Pat Sheridan handling color.

Frank Murphy's Station Relations Dept. adds Big Band WWIW/New Orleans as new affiliate.

### NPR

Net sets schedule for fourth season of "Jazz Alive" with a special four-hour live stereo broadcast, carried via satellite, Oct. 12 by most of its 237 member stations. Also has won eight 1980 "Cindy" Awards sponsored by Information Film Producers of America.

### RKO

In its area of station relations, RKO is acquiring the services of San Francisco-based Bill McGee's Broadcast Opportunities for its affiliates beginning the middle of October.

Exclusive two-hour Paul Simon music special airs October 18. Feature includes discussion of new "One-Trick Pony" album/movie.

Pam Hamilton, former CBS Sales Promotion Director, named RKO Creative Services Director.



Pam Hamilton

## People

### Los Angeles

World Communications Division President Gary Worth announced new executive appointments. Robert E. Wold to VP of Sales for both TV & radio, Richard Marsh now the division's VP of Operations.

### Washington

NAB Public Affairs Director Candy Greene will leave the association shortly to form her own consulting and government relations firm. First client is Premium Coordinating Committee. Greene will assume duties of Executive Director for the committee, which handles the bulk of bank and financial institutions' premium advertising.

VP/GM Bill Prettyman of WPGC/Washington gets additional duties of VP of Sales for First Media.

Washington Area Broadcasters Association (WABA) installed new officers and board members last week. Newly-elected Chairman is Jerry Lyman of WGMS and Vice-Chairman is Susan Breakefield of WASH. Other radio directors include: Ted Dorf, WGAY; Frank Scott, WRC; Ernie Fears, WRQX; Stan Karas, WEAM; Eddie Sacks, WWDC; Pierre Eaton, WINX; Michael Douglas, WTOP; and Bud Myers, WOOK.

### Fredericksburg, VA

"You and I and our present-day media associates are odds-on favorites, not just to survive, but to thrive in the information society of the '80's and '90's," said Al Neuharth Chairman/President of Gannett, before the NAB Executive Forum last week. Neuharth spoke about the "future of the media" and stressed the need of "finding the right mix of ways in which we can create, produce, deliver and sell to the consumer more and better news, information entertainment, and advertising."

### New NRBA Directors

Murray Green, WYNR-WEZO/Rochester; Larry Keene, WWOC/Avalon, NJ; Ralph Edwards, WWGS-WCUP/Tifton, GA; J.F. Kauper, WCSI-AM-FM/Columbus, IN; Bob Burk, KNOC-KDBH/Natchitoches, LA; Tim Ives, WJBC-WBNQ/Bloomington, IL; Ed Wodra, KIOA-KMGK/Des Moines; Jay Harpole, KVOU-KYUF/Uvalde, TX; Gary Grossman, KRKT-AM-FM/Albany, OR; and Bill Clark, KABL-AM-FM/San Francisco.

Incumbent Regional Directors are: Bob Herpe, WPLR-WOMN/New Haven; Bernie Mann of Mann Media/High Point, NC; Ron Kempff, WHIO-AM-FM/Dayton, OH; Paul Lange, KDLR/Devil's Lake, ND; and Eric Hauenstein of Sandusky Broadcasting/Mesa, AZ.

NBRA will elect officers during the American Radio Expo, October 5-8 in Los Angeles.

### Dallas

Mike Baer named VP/Sales at FirstCom Broadcast Services, coming from the GSM position at TM, while Fran Sax takes over National Sales, coming from a Sales Coordinator position at TM.

### Chicago

Jim Stevens named National Sales Manager at WRCK.

## Sales Talk

### WBRE In Double Trouble

A petition to deny the renewal of WBRE/Wilkes-Barre, PA was filed by Highland Broadcasting, owners of WLNA-WHUD/Peekskill, NY this week.

Highland charges that it had a valid contract to purchase WBRE for \$750,000 and that a representative of Chapman Brokerage had then placed a call to Highland saying "that the owners of WBRE had received a higher offer, \$850,000, and would be turning down the original offer." Highland had put up \$10,000 as a deposit for the sale, and has charged a "breach of contract."

### Blair, Drake/Chenault Team Up For "Fantasy Concert"

Last week an unprecedented relationship between Blair and Drake/Chenault was announced through Blair's Specialized Sales Division to sell advertising for "Satcon I," a 48-hour space-age fantasy concert created by Drake/Chenault.

Coordinating the effort for Blair is Dan Follis, Senior VP and Manager for Specialized Sales based in Detroit. Air date is 6:00pm Friday, October 24 to 6:00pm Sunday, October 26, running nonstop.

Figures are in from Blair Radio Research for the first half of 1980 showing the percentage of business opportunities available in various demographics as compared with the same period in 1979.

Demographic	Jan/June 1980	Jan/June 1979	Gain/Loss
25-34	22.9%	20.6%	+2.3%
18-34	15.8%	21.4%	-5.6%
18-49	13.6%	20.0%	-6.4%
25-49	12.8%	13.4%	-0.6%
18+	9.5%	6.4%	+3.1%

Teens comprised 5.8% of the opportunities, up almost one point from last year, 12-24 at 3.9% and 12-34 at 1.2% for a total of 10.9%.

### Katz

The rep firm recently commissioned a "qualitative study" for WISN & WLPX/Milwaukee by Media Statistics. The purpose of the study was to determine "the characteristics of audience."

The comparison of station performance to market performance creates an index, which has been called "VIA" (Value Indexed Audience), translates Arbitron quantitative information into a combination of quantitative/qualitative audience data via the Katz/Media-stat audience characteristics research.

Director of Katz Radio Research Carol Mayberry announced, "If this test is successful, we plan to expand this study to cover the total U.S. as a companion piece to the Arbitron Report."

Rep announces Mike Moran joins as account exec in the Detroit office.

### Eastman

Jerry Donovan upped to VP in addition to being Chicago Office Manager; and Dan Prodanovich, an account exec, named L.A. Office Manager.

### Station Sales

WIZD-FM/Ft. Pierce, FL was sold to 99 Broadcasting Co. by Gulfstream for in excess of \$3 million, according to Gulfstream President Ronald Crider. 99 is headed by former WHDH-AM-FM-TV/Boston, President Hal Clancy.

Jerome Orr, VP/GM of KCIA & KYKK/Hobbs, NM, has purchased KCAS/Slayton, TX for \$120,000 from Star Of The Plains Broadcasting. Broker was Norman Fischer & Associates.

Christal President Bob Duffy's purchase of KPAM-AM-FM/Portland, OR for \$3.5 million got FCC approval last week.

Broad Street Communications Chairman Richard Geismar has sold KKSS-FM/Hartford for \$2.2 million, pending FCC approval, to the Sturgeon Corp. Woody Taner, Pres. of Sturgeon, is also the general partner in WTMI/Miami.

FCC approves sale of KDUV-FM/Brownsville, TX from Media Properties to John Horn Broadcasting for \$1.05 million.

Jack Siegal has purchased KWB-AM/Stockton, CA from Hermes Enterprises and KSRT/Tracy, CA for \$500,000 subject to Commission approval. Siegal also owns KNSE & KNTF/Ontario, CA. Broker was Hogan-Feldmann, which also reported sale of KMPG/Hollister, CA last week to Scott Killgard for \$125,000.

### RAB Retail and Co-op Meetings

First two meetings to be held in Dallas Sept. 30 (Amfac Motel) and Atlanta Oct. 2 (Century Airport Inn).



Carol Mayberry



# THINK OF EVERYTHING YOU REALLY NEED —

## **IN A MUSIC SELECTION SYSTEM**

—think of

- an interactive or fully automated music selection using your exact policy, clock and playlist
- selection using 23 different tests according to your priorities
- hour and day part protection rules for sound code, artists, title and cut
- control and judgment all human, machine does all the work
- playlist control, useful management reports, demographics
- flexible, intelligently written, humane and friendly system
- basic system handles playlist of 2700, can be expanded to suit your needs
- both systems run on DEC 1103

—think of *Selector*

## **IN A CALL-OUT SURVEY SYSTEM**

—think of a system that

- generates random legitimate phone numbers
- helps you compose and keep up to 53 surveys of 50 queries and 200 respondents each, with up to 1000 titles for all the surveys, two artists and a classification code for each title, and 100 free-form multiple-choice questions
- keeps respondent files by name, age, sex, zip code and phone numbers
- does trend analysis, cross-tabs, histograms, top and bottom tested titles, confidence units, and some fancy question analyses

—think of **SAMPLER**

**THINK OF RADIO COMPUTING SERVICES**



*See you at the Los Angeles NRBA!*





# The Greatest

October 5-8, 1980

## SUNDAY October 5

12:00 Noon — 9:00PM

- **Registration**

12:00 Noon — 6:00PM

### Giant Exhibit Area Open

6:30PM —

- Welcoming Cocktail Party & Buffet

8:30PM — 12:00 Mid.

- Individual Format Hospitality Rooms  
*Contemporary Hit Radio AOR, Country, Beautiful Music, Black, News/Talk, Pop/Adult...*  
*Hosted by the R&R Editors*
- The Promoters Workshop  
*Topics To be Covered*
  - Creating Award-Winning Promotions
  - Marketing Your Station
  - Station Image—Why Bother?
  - TV's Role In Promoting Your Station
  - Outdoor Advertising's Many Faces
  - Merchandising—Big And Small
- Last-Minute Fine-Tuning For The ARB — Jhan Hiber
- Video Theater  
*Radio's Best TV Spots*
- Hospitality Suites

## MONDAY

October 6

8:00AM — 8:30PM

- Registration Open

10:00AM — 6:00PM

- Exhibit Area Open

9:00AM —

- Welcome to NRBA

**Karl Eller**  
*Keynote address*



**Richard Shibben**  
*FCC Broadcast Bureau Chief*



- "America's Lifestyle Trends" — Presentation by Yankelovich, Skelly & White

10:15 — 10:45

- Coffee Break

10:45 — 12:00 Noon

### Simultaneous Workshops

- Financial Panel  
*New Approaches to Buying and Selling Radio Stations*
- Sales Promotion  
Peter Straus — WMCA/New York  
Eddie Hilliard — WLSR/Louisville  
Les Elias — WLUP/Chicago
- Engineering  
*AM Stereo*
- Contemporary Hit Radio  
*Special session*

- News/Talk  
*Special session*
- Beautiful Music  
*Special session*
- Black Radio  
*Special session*

12:30 — 2:30PM

- Luncheon  
*Golden Radio Award*

*Guest speakers:*

**FCC Commissioner James Quello**

*Undersecretary of Commerce*  
**Henry Geller**

3:00PM

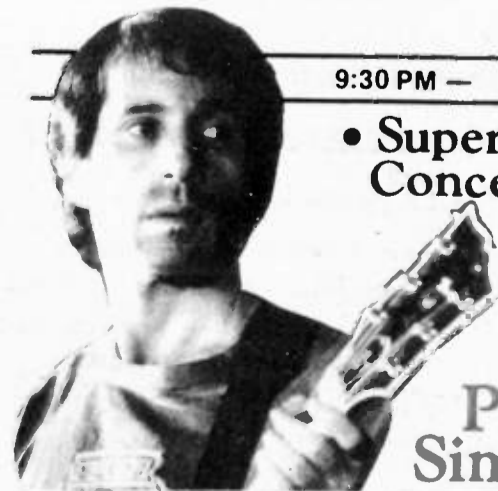
- Tomorrow Media  
*A multi-media look at what broadcasting might be like by the year 2076.*

5:00 PM — 8:00 PM

- Peter Straus, Chairman and Ellen Straus, President, of WMCA/New York, will host a cocktail party for all "Talk Format" Station Registrants in the News/Talk hospitality room.

9:30 PM —

- Superstar Concert



**Paul Simon**

*After The Show*

- Hospitality Suites

# Radio Event Of 1980

Bonaventure Hotel Los Angeles, California

**TUESDAY**

October 7

10:00AM — 7:00PM

- **Exhibit Area Open**

9:00AM — 10:15AM

## Simultaneous Workshops

- AOR  
Special session
- Country  
Special session
- Pop/Adult  
Special session
- On-Air Promotions  
Kent Burkhart  
Scott Slade — WAYS/Charlotte  
Jerry Rogers — WSGA/Savannah
- A Sales Encounter of the Best Kind
- Achieving Goals through Proper Budgeting
- ENGINEERING: "The Last Black Box"

10:15 — 10:45

- **Coffee Break**

10:45 — 12:00 Noon

## Simultaneous Workshops

- Small Market Idea Exchange
- Your Friends in Washington
- Radio Engineering Encyclopedia Pt. II
- In This Corner! — Reps vs. Nets vs. Unwired Nets vs. Barter
- Video Theater

12:30PM — 3:00PM

- **Luncheon**

Guest speaker

**Anne Jones**  
FCC Commissioner



**Barbara Mandrell**  
Entertains



3:00PM — 5:00PM

- What's New in Network Radio
- Ratings & Research Clinic  
"Coping With Continuous Ratings"  
Jhan Hiber & Richard Lutz
- Engineering  
Region 2 Meeting and Its Implications
- Retail Sales  
The Key to Profit
- How To Cut Spending  
Frank Wood — WEDN/Cincinnati  
Erica Farber — McGavren Guild  
John Parikhhal — Joint Communications/Toronto

5:00PM — 7:00PM

- **Cocktails in Exhibit Area**

9:00PM

- **Hospitality Suites Open**

**WEDNESDAY** Oct 8

9:00AM — 11:00AM

- **Management Information Exchange**

A specially-designed wrap-up session, in an informal shirtsleeves format. Several small discussion groups will be covering all the major management problems, investigating how different managers have solved them in their respective markets.

**Registrations Will Be Available At The Convention**

Guest tickets for the Paul Simon show and the luncheon featuring Barbara Mandrell will be available on a first-come basis at the convention.





# WHAT'S NEW

Edited by Don Waller

## Xmas Specials Available From BPI, Criterion

There are only 89 more days 'til Christmas, so now's the time to make preparations for the holiday season. Bearing this in mind, **Broadcast Programming International (BPI)** has prepared 10 separate holiday music programs for radio. Three of the programs are unannounced and are designed to blend in with either Country, Contemporary Hit Radio, or Pop/Adult formats. The fourth unannounced program is a combination of Soft Contemporary and traditional music. These programs may be programmed in bloc on the holidays or mixed in with the station's regular programming throughout the holiday season.

The remainder of the BPI holiday programs consist of five announced traditional holiday specials and an announced four-hour special created to be aired on Christmas Eve. For further information contact BPI (toll-free) at (800) 426-9082.

### "That Christmas Feeling" Features Muppets, Streisand

**Kermit the Frog, Barbra Streisand, Perry Como, the Osmonds, Gene Autry,** and (of course) **Santa Claus** are just some of the celebrities to be featured on "That Christmas Feeling," a six-hour syndicated radio special offered by **Criterion Productions and Mediaide Inc.** for Christmas 1980. In addition to the celebrity interviews, the seasonal special includes informa-

tion features on Christmas traditions and a variety of holiday music. Each hour of "That Christmas Feeling" allows for a minimum of seven minutes of local commercial time and is made up of 85 percent music. The show is the result of collaboration between Mediaide President **Chris Rathaus** and Criterion President **Mike Eisler**. For further information contact **Dennis Meeks** at Criterion Productions, 2715 McKinney Ave., Dallas, TX 75204, (214) 653-1140.

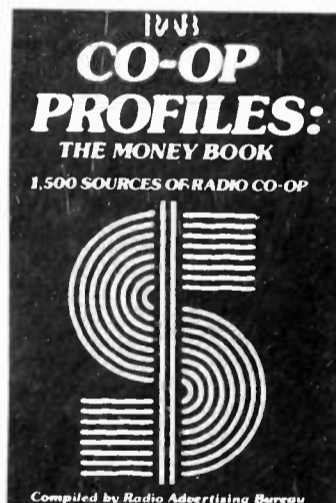
## TM Develops "TM-O-R" Format For AM

**TM Programming** has developed a new format, entitled "TM-O-R," designed specifically for AM radio stations. The Pop/Adult format will be available in early 1981 and will be designed so that it can be done live, computer-assisted or automated. For further information contact TM Programming VP/GM **Lee Bayley** at (214) 634-8511.

### 1500 SOURCES LISTED

## RAB Compiles Top Co-Op Ops

Learning to take advantage of manufacturers' co-op plans is becoming more and more of a necessity for radio stations faced with a decrease in local merchants' advertising budgets. The **Radio Advertising Bureau (RAB)** has compiled a comprehensive guide, "Co-Op Profiles: The Money Book," listing 1500 sources of radio co-op, designed to help broadcasters reap the benefits of this substantial promotional budget.



According to a recent RAB survey of radio stations, co-op and retail will be the two most important selling priorities in the next five years. As a result, the newest edition of "Co-Op Profiles" contains 50 percent more information than previous editions.

The manual is divided into 51 business categories of manufacturers—from Appliances through Women's Wear—listing each company's address, contact, product line, co-op allowance, billing requirements, and special radio requisites. An index contains a cross-reference of all trade and company names included in the publication, providing a handy and valuable 644-page tool when introduced on local sales calls.

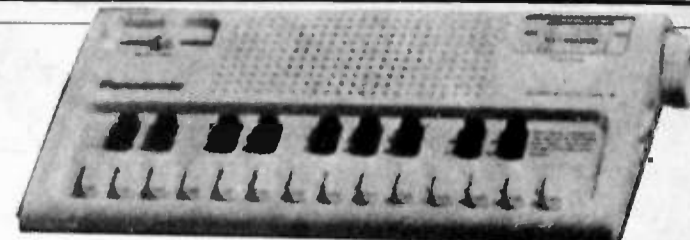
### Additional Co-Op Sales Tools Available

RAB also offers other sales tools for the co-op salesperson, including a monthly newsletter, a co-op plan for action pamphlet, a co-op information telephone line for up-to-the-minute information, and co-op testimonial cassette kits, all designed to aid in co-op sales techniques. "Co-Op Profiles" is also available in a loose-leaf style, facilitating the addition of a station's own co-op information. To order a copy of "Co-Op Profiles" (\$30 for loose-leaf style; \$20 for softcover edition or \$15 each for three or more copies) or for further information, contact RAB, 485 Lexington Ave., New York, NY 10017, (212) 599-6666.



## Sony AM/FM-Cassette Combo Goes Anywhere

The "Freedom III" compact high-fidelity system from **Sony** features a built-in AM/FM tuner, a normal-metal cassette tape player and amplifier, all of which can be powered by either the unit's internal battery pack, a cigarette lighter or house AC. Speakers (\$200) are optional. Price of the unit itself is \$795.



## Radio-Organ Permits Song Play-Along

You've no doubt heard of pipe organs, console organs and even mouth organs, but what's a radio-organ? For the uninitiated, it's a portable (9 3/8 inches by 8 2/3 inches by 5 5/8 inches), plastic-encased, 23-note miniature organ which permits you to play along with the songs on the attached AM radio. The **Panasonic** radio/organ combination can also be played without radio accompaniment and includes wrist strap, earphone, and two AA batteries. Cost: \$24.95 (plus \$2.25 for postage and handling) from **Chris Craft**, Algonac, MI 48001, or call toll free (800) 521-3230.

## Hi-Speed Tape Duplication Firm Eyes Radio Syndicator Market

**Cetec Gauss**, a manufacturer of high-speed music duplicating systems, has recently begun to make its "1200" series system available to radio syndicators, broadcast production companies and radio stations. The "1200" system consists of a master reproducer, an endless loop tape bin, a slave recorder, a microprocessor to aid in production and quality control, and an interchangeable plug-in amplifier board designed to minimize noise in the final duplicated product; utilizes the 10 MHz bias sys-

tem and has a duplication ratio speed of up to 64:1.

Among the syndication firms currently using the Cetec Gauss system are **Bonneville Productions, Broadcast Programming Inc., and Churchill Productions**. The "1200" system can be used to duplicate 1/4-inch reel-to-reel, cassette, or 8-track programs. For further information contact Cetec Gauss President **Mort Fujit** at (213) 875-1900.

### BIRTHDAYS, CHART DEBUTS, DEATHS, ETC.

## "Rock Calendar" Syndie Show Spotlights Rock's Roots

If your copy of "Chase's Calendar of Annual Events" is becoming old and worn, you might want to update your trivia information with the "Rock Calendar" syndicated series. "Rock Calendar" offers taped 90-second to two-minute rock 'n' roll history segments spotlighting the major events and people who've shaped rock's past 25 years; e.g., September 23 — **Bruce Springsteen** born in 1949, October 1 — **Dion's "Runaround Sue"** hits the charts in 1961, October 3 — "The Adventures Of Ozzie And Harriet" premieres on TV in 1952, and October 28 — "The T.A.M.I. Show" filmed in 1964. The 365-program series combines exclusive interviews, hard-to-find actualities, and various recorded tidbits of information, all researched, written, and narrated by music author and **WNEW-FM/New York** air personality **Pete Fornatale**.

"Rock Calendar" is now available on a market-exclusive basis with (cash only) rates reflecting market size. Each station also receives a quantity of poster-size wall calendars containing capsulized rock information. For further information, contact series producer and syndicator **Robert Michelson** at **Robert Michelson, Inc.**, 127 W. 26th St., New York, NY 10001, (212) 243-2702.

## Ground Control To Major Tom

Your first message in ten years safely received on earth—picked up loud and clear on David Bowie's new LP.

"Scary Monsters"—we're happy—hope you're happy too

—**RCA Records**

# HIBER & HART, LTD. INVITES YOU TO THE NRBA

During your stay at radio's greatest convention, stop by Suite 2728 in the Bonaventure to meet and talk with the people of Hiber & Hart:

**Jhan Hiber,**

former Manager, Arbitron Radio Reports  
Research Editor, Radio & Records

**Lynn Blair,**

former Manager, Arbitron Field Operations

**Richard Lutz,**

PhD., Director of Market Research for H&H  
Media/Marketing Columnist, Radio & Records

During the convention we'll be available to meet with you and talk about the problems--and opportunities--that you may be facing. We'd like to help improve your position in your respective market(s).

Here's the schedule of activities at the H&H suite:

• Sunday Night...suite open 9:30PM-Midnight

• Monday...suite open 3-6PM, 10:30-Midnight  
**MINI-SEMINAR ON DIARY REVIEWS, 5-6PM**

• Tuesday...suite open 5PM-Midnight

**MINI-SEMINAR 6-7PM,  
PREPARING FOR QUARTERLY MEASUREMENT**

**MINI-SEMINAR 9-10PM,  
BOOSTING SALES THROUGH ADVERTISER RESEARCH**

As an added bonus, free copies of the Hiber & Hart Survey Analysis Diary® will be available to those stopping by the suite.

**Hiber & Hart, Ltd. Stop by and see us in suite 2728,  
Bonaventure Hotel, during the NRBA. Let us help you  
achieve better ratings and sales.**



**HIBER & HART, LTD.**

BROADCAST RATINGS, RESEARCH AND SALES DEVELOPMENT CONSULTANTS

JHAN HIBER, PRESIDENT

310 TAHITI WAY, SUITE 318, MARINA DEL REY, CA 90291 (213) 823-2887



# WHAT'S NEW

## Talking (And Listening) Machines, Part II

Last week, the focus was on machines that speak, whether by prerecorded tapes of human speech or sounds that make up speech (often digitally coded and stored in a computer's memory), or by synthesized speech, created by calculating and reproducing factors (such as vocal-cord tension) that make up human speech. This week, we'll turn our attention to machines that listen and respond to human voice commands.

One of the major problems in constructing machines that listen is that, like fingerprints, no two human voices are exactly alike. Not only that, but humans rarely say the same word the same way twice, varying their speed, stress, pitch and pronunciation. Further compounding the problems, the pauses between syllables, called "vectors," are often longer than the pauses between words.

To circumvent the latter, virtually all listening machines require the user to speak in short phrases, termed "utterances." A microphone converts the resulting sound waves into analog voltage signals, which are digitally sampled at about 10,000 times per second, and are converted into a set of features that form patterns. These waveforms are then compared to others previously placed in the computer's memory, and if the two patterns are similar enough, the machine kicks into action.

As of this writing, machines capable of handling conversational speech or continuous speech are not possible. However, Nippon Electric Co. has developed a \$72,000 unit capable of responding to any five-word sentences contained in its 120 word vocabulary and is 98 percent accurate under ideal laboratory conditions. The firm hopes to sell the FAA on the idea of air-traffic controllers using the machines so that they can watch a radar screen and direct computers at the same time as well as give pilots instructions in English that the computer will translate into the pilot's own language. Threshold Technology, a Delran, NJ-based firm, has also developed a similar word recognizer, which is likewise undergoing FAA tests.

Threshold, a 10-year old firm, currently has 500 of its \$11-50,000 word recognizers in the field with a typical application being the direction of a milling machine by voice command. Last year, Threshold introduced a "Quicktalk" system that allows operators to enter words at the rate of 180 per minute (a pause of merely 1/30 of a second between words). One disadvantage to most word recognizers is that they are only programmed to respond to one person's voice.

Bell Labs is working on this problem through the use of "clustering" (100 representative Bell employees pronounce



words, which are then broken down into 12 basic templates for each word, allowing for differences in regional accent, etc.). With a little practice, Bell employees achieved 98 percent accuracy using the system (see photo).

Other speech recognition systems include Heuristics Inc.'s "SpeechLabs" for use with home computers, Dialog Systems' units capable of letting users enter or retrieve computer data via telephone, and Interstate Electronics' modules, which allow small business systems to add a 40-100 word recognition vocabulary to their computers at a cost of \$1700-\$2300. The big breakthrough in the field will come when even today's limited word-recognition systems can be entered into printed circuitry, at which point prices will plummet. Just imagine, soon you'll not only be able to yell at your appliances when they malfunction, but they'll be able to scream right back!

## PRO:MOTIONS



Judd Siegel



Lauren Korman

### Siegel Named VP/Mktg., Korman Upped To Nat'l AOR Promo Dir., Webb Named Dir./Artist Relations At Ovation

Judd Siegel has been named Vice President of Marketing and Distribution. Lauren Korman has been promoted to National AOR Promotion Director, and David Webb has been named Director of Artist Relations and Special Projects at Ovation Records. Siegel, a 15-year veteran of the record industry, previously served as Vice President of Distribution for Arista Records and as Vice President of Marketing and Distribution at Radio Records.

Korman joined Ovation last year as National Secondaries Pop Promotion Director, having previously spent three years as a regional and local promotion representative for independent distributors, while Webb had most recently served as Marketing Director for Ovation for the past three years.

### Baxter Upped To Dir./Artist Development At EMIA/Liberty

Clay Baxter has been named to the newly-created post of Director of Artist Development for EMI America/Liberty Records. Most recently Midwest Regional Promotion Representative for the labels, Baxter began his music industry career as a salesman for Handleman Distributors in Cincinnati. He then served in a variety of promotion posts for Polydor Records, becoming National Promotion Director in 1976 and later serving as Midwest Promotion Representative for Ariola Records prior to his joining EMIA/Liberty.



Clay Baxter

In his new post, Baxter will oversee video promotion, tour planning, and all aspects of the relationship between EMIA/Liberty artists and the labels for the newly-created department. He will also serve as the liaison between the labels' artists and their managers and agents. Baxter will be based in Los Angeles.

### Belli Named VP/Sales & Mktg. For Magnavox

Ronald Belli has been named Vice President of Sales and Marketing for the Audio Division at the Magnavox Consumer Electronics Company. A 10-year veteran of the consumer electronics field, Belli will, in his new post, be responsible for coordinating product marketing with retail sales organizations. He will be involved in future product conception and development as well.



Ronald Belli

### Hamilton Named VP/GM At Weedeck Productions

Bob Hamilton has been named Corporate Vice President and General Manager for the newly-formed Weedeck Corporation division, Weedeck Productions. A 21-year veteran of the entertainment industry, Hamilton has served as an air personality, PD, and GM at a variety of radio stations as well as having been a National Promotion Director for a number of record labels. He has also published several radio music publications.

In his new post, Hamilton will expand Weedeck's efforts in the realm of contemporary radio programming and create new concepts relating to the research, promotion, merchandising and sale of these programs.

### Werman Upped To VP/Exec. Prod. At CBS Records

Tom Werman has been promoted to Vice President/Executive Producer for CBS Records. A nine-year veteran of Epic Records as Assistant to the Director of A&R, becoming a Staff Producer in 1977. Since then he has produced eight platinum albums for the label, five with Ted Nugent, label, five with Ted Nugent, two with Molly Hatchet, and one with Cheap Trick.

In his new post, Werman will conduct A&R activity for the Epic label and will concentrate on producing artists for the Epic, Columbia, Portrait and CBS Associated Labels exclusively.



Tom Werman

### Harris Forms Center For Radio Sales Firm

Bob Harris has announced the formation of the Center For Radio Sales, a radio sales consulting firm. Most recently Southern Regional Manager for Drake-Chenault Programming,

Harris's previous experience includes serving as GM for WGLF-FM/Tallahassee, and Southern Regional Manager for Century 21 Programming, having held positions at WFUN/Miami and WTVJ-TV/Miami as well.

Harris's new firm will concentrate on offering local sales training and promotion packages on a market-exclusive basis. In addition, Harris will serve as executive producer of a variety of radio features as well as supervising the development of sales and marketing materials for other radio specials. The Center For Radio Sales is located at 2425 Torreya Drive, Tallahassee, FL 32303, (904) 385-6161.

### Myzal Named Mgr./LP Promo At Chrysalis

Roxy Myzal has been named Album Promotion Manager at Chrysalis Records. Most recently National Promotion Director for Record Logic, Myzal previously worked in national promotion for Atlantic Records, having formerly served as Music Director for WXLO/New York. She will be located in the label's New York office.



Roxy Myzal

### Smith, Coogan Form Radio Jazz Consulting Firm

Dennis Smith and Diane Coogan have announced the formation of the Smith/Coogan Jazz Consultants firm, which will specialize in programming and consultation of Jazz-formatted radio stations. Smith was formerly Vice President of Trend/Discovery Records, while Coogan's previous experience has been in radio and advertising.

In addition to its programming and consultation activities, the firm intends to produce records for the audiophile jazz market. Smith/Coogan Jazz Consultants is located at 11617 Gorham Ave., Suite #5, Los Angeles, CA 90049, (213) 820-3405.

### Senoff Named Mktg. Dir. At Mobile Fidelity Sound Lab

Pete Senoff has been named Director of Marketing for the Chatsworth, CA-based Mobile Fidelity Sound Lab. Senoff's 12 years of marketing experience includes stints as Advertising and Merchandising Director of Motown and ABC Records, Public Relations Director of Atlantic Records, and Executive VP of a video software company, having most recently headed his own marketing and public relations consultation firm.

### Veg Upped To VP For CBS Int'l

Ervin Veg has been promoted to Vice President of CBS International, S.A. An 11-year veteran of the firm, Veg most recently served as Senior Director of CBS Diachi, located in Milan, Italy.

In his new post, Veg will aid in the management and coordination of CBS Masterworks' activities in the U.K. and Europe. Veg will also be responsible for all CBS International relations with European licensees. He will be based in Paris.

**The Third Hit From 1980's  
Hottest New Artist!**



# CHRISTOPHER CROSS

**The Smash Follow-Up  
"NEVER BE  
THE SAME"**

Produced by Michael Omartian



On Warner Bros. Records





Over the weekend, at the magnificent home of Movie Producer Irwin Winkler, one of the most elegant musicals ever presented was witnessed by a star-studded audience in Beverly Hills.

Some 86 of the best musicians Hollywood has ever known make up a musical ensemble called . . . "The Orchestra." The O presented a special soiree at \$125 per person for this much-needed Foundation, which bridges the gap between classical traditions and the American musical language derived from jazz and its roots.

The musicians play for the love of their art, as Founder-Conductor Jack Elliot pointed out, as they are sponsored by a non-profit organization. Normally these folk would get thousands of bucks for their time . . . but because they believe in this organization they do it for scale. "Barney Miller's" Hal Linden whipped out his clarinet and played a magnificent bit of Mozart to a surprised audience . . . while such names as Carl Reiner, Ed McMahon, Larry Gelbart and Henry and Ginny Mancini all applauded these fine musicians from the stage (or Winkler's patio). Other big backers of the Orchestra include Julie Andrews and Blake Edwards, Marcia and Neil Diamond, songwriters Marilyn and Alan Bergman, Marvin Hamlisch, James Coburn, Gisela and Arte Johnson, Dionne Warwick, Donna and Lalo Schifrin and Ann and Paul Drew, plus some one thousand other big names from every walk of showbiz and business. Speaking of Paul Drew, I had a nice chat with him about his and Bob Atkinson's program consultancy — and we'll print that next week.

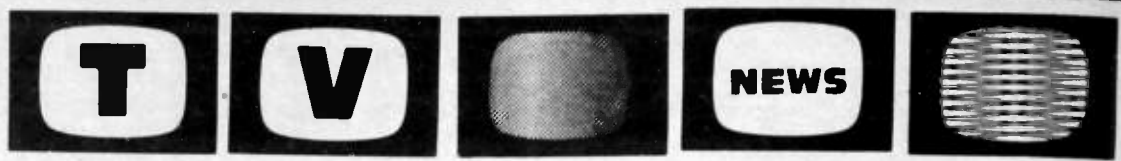
I wanted to play my oud (the world's oldest musical instrument) or my wonderful rendition of "Der Fuhrer's Face" on the ivories.

I'll never forget what Miss Floogerman, my old piano teacher, told me when I was in the 3rd grade taking lessons . . . "Garish, why don't you also take up boxing or baseball or some other sport where you will be sure to injure your hands?"

Anyway, a big congratulations from this department of Radio & Records to the O . . . and best wishes for its new season.

\* \* \* \* \*

Strange fact . . . Ira Gershwin wrote for the humorous weekly Life in 1924 under the name of Arthur Francis. That was the first time the *Allegro Barbaro* refrain of "49 Russian Composers" was printed. It was zoomed by in 39 seconds by Danny Kaye in "Ladd In Dark." If you remember seeing the movie on late night TV, you can recall Danny mouthing the lyrics "There's Malichevsky, Rubinstein, Arensky, and Tchaikovsky, etc . . ."



## 'Shogun' Wedding For NBC, Viewers

NBC's "Shogun" shot down all competition in the Nielsen battle ending September 21, taking the first five places and propelling NBC to the most lopsided ratings victory in recent memory. NBC averaged a 26.3 rating, almost beating ABC's 14.9 and CBS's 14.4 combined.

"Shogun," which pulled 50 and 60+ shares in major markets over the past week, averaged slightly over a 33 rating for the week, with Part III leading the way at 36.9. Part IV was second with 35.6, while Part II earned 31.7, the conclusion finished fourth at 31.5, and the first episode wrapped up a 29.5 rating.

The rest of the NBC lineup also did well (three other top entries besides the five miniseries episodes), evidence that the network's comeback may be more than just a flash in Japan. "Real People" was sixth for the week, followed by 7) "60 Minutes" (CBS) tied with ABC's "Guinness Book" 9) "Games People Play" (NBC), and 10) "Quincy" (NBC).

The second ten was dominated by CBS and ABC, with ABC's Sunday movie "Midnight Express" (up against the Reagan-Anderson debate in the Midwest and East) finishing 11th. It was followed by 12) "The Jeffersons" (CBS) 13) Lynda Carter special (CBS) 14) "Alice" (CBS) 15) "Ed Clark For President" (CBS political item) 16) "Monday Night Football" (ABC) 17) "Dukes Of Hazzard" (CBS) 18) "Love Boat" (ABC) 19) "Foul Play" (CBS Monday movie), and 20) "Centennial" Pt. II (NBC Sunday movie).

**MUSIC ON TV:** "American Bandstand" jumps on the country bandwagon, going all-country for the first time on October 4, with Lacy J. Dalton and Alabama as guests. The temporary conversion ties in with Country Music Month. The September 27 edition features Molly Hatchet and Rob Hegel . . . America hosts "Midnight Special" October 3 . . . Andy Gibb cohosts "Solid Gold" September 26 with permanent host Dionne Warwick and guests Rocky Burnette, the Coasters, Bill Cosby, Robert John, Stephanie Mills, the Oak Ridge Boys, and Paul Simon . . . Irene Cara appears on "Soul Train" October 4 in most markets, the "Toni Tennille Show" October 8, and "Rock Concert" October 11 . . . Al Jarreau guests on "Fridays" October 3, Aretha Franklin on October 10 . . . The Cars are on "American Top 10" September 27 . . . Johnny Paycheck joins "Sha Na Na" September 27 . . . Jacky Ward is on "Mike Douglas" October 16 . . . Tony Orlando's dramatic acting debut comes in the forthcoming NBC TV movie "300 Miles For Stephanie" . . . The Smothers Brothers, along with many of their former regulars (Pat Paulsen, Don "Guido Sarducci" Novello), are set for two October specials, with Martin Mull as guest on the 22nd. The second special will follow a week later . . . National cable newsmagazine show "People Tonight" has added former trade columnist Cookie Amerson as a regular concentrating on the music scene.

## VIDEOSCOPE:

**PREMIERE MAY NOT PREMIERE:** Premiere, the national pay-TV network formed by four major film companies and the Getty Oil Co. earlier this year, may shutter its doors before a single satellite-carried program is aired if the U.S. District Court in New York grants the U.S. Department of Justice's request for a preliminary injunction. The Department of Justice filed suit against Premiere last month, charging the venture was in violation of antitrust laws. If Premiere should fold, an estimated \$10 million already invested would go down the tubes . . . **PIONEER INCREASES "LASERDISC" AVAILABILITY:** Phoenix; Baltimore; Washington, D.C.; Fort Wayne, IN; Jackson, MS; Richmond, VA; and Wilmington, DE have joined Dallas-Fort Worth, Minneapolis-St. Paul, Syracuse, and Madison, WI as markets where U.S. Pioneer's "LaserDisc" videodisc system is available. According to a company spokesperson, "Consumer acceptance of the new medium has enabled us to expand distribution at a much more rapid rate than we planned." Suggested list price for the hardware is \$749 with software ranging from \$6 to \$25 . . . **WEA ADDS 5 FILMS TO VIDEOCASSETTE CATALOG:** WCI Home Video has added "Kluge," "Every Which Way But Loose," "A Clockwork Orange," "Summer Of '42," and "Gilda Live" to its present videocassette catalog. All films are available in either VHS or Beta formats . . .

## ERR WAVES

BY BOBBY OCEAN



5

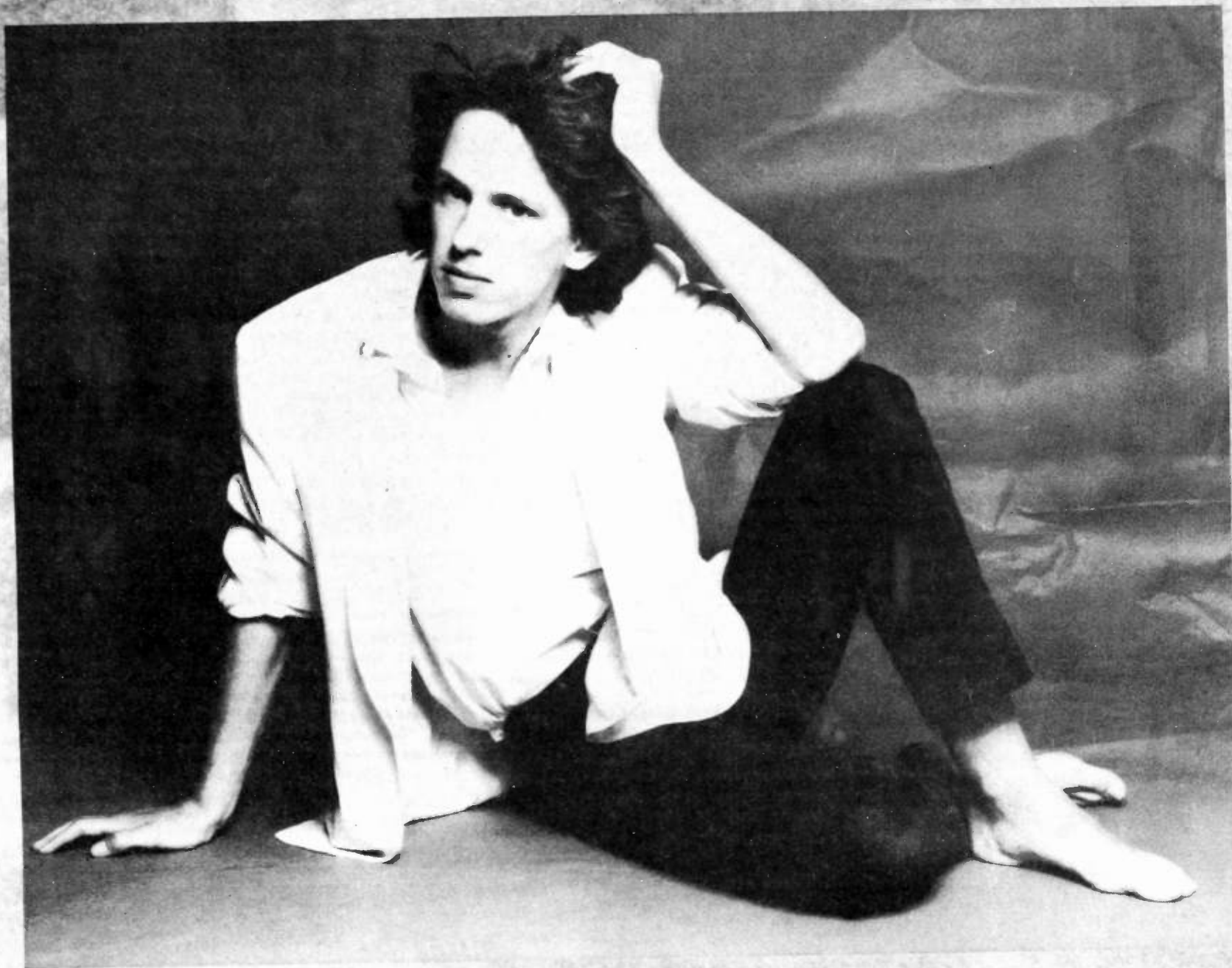
YEARS AGO TODAY

## Radio & Records

- ★ **COX BUYS KOST / LOS ANGELES**
- ★ **NAFMB BECOMES NRBA** — National Association of FM Broadcasters hold convention, change name to National Radio Broadcasters Association.
- ★ **MARK DRISCOLL NAMED PD AT KSTP / MINNEAPOLIS** — Comes over from WBBF / Rochester.
- ★ **NUMBER ONE FIVE YEARS AGO:** "Fame" — David Bowie (RCA)
- ★ **NUMBER ONE COUNTRY:** "Blue Eyes Crying In The Rain" — Willie Nelson (Columbia)
- ★ **NUMBER ONE LP:** "Born To Run" — Bruce Springsteen (Columbia)

# THE NEXT SMASH SINGLE FROM ALI THOMSON IS *LIVE EVERY MINUTE*

AM 2260



*ALI THOMSON took a little rhythm and rode it to the top of the charts. Now his new single "LIVE EVERY MINUTE" is busting wide open. "LIVE EVERY MINUTE" is definitely ALI THOMSON'S next hit single.*

FROM THE ALBUM **TAKE A LITTLE RHYTHM**  
**ALI THOMSON**  **ON A&M RECORDS & TAPES**

SP 4803

PRODUCED BY ALI THOMSON AND JON KELLY, MANAGEMENT: MISMANAGEMENT, INC. ©1980 A&M Records, Inc. All Rights Reserved.

96KX add 27  
KUPD add  
WOLF add 25  
WTMA add  
KNBQ add  
KLUC add  
KJRB add

KIOY add  
WFLB add  
WXLK add  
KATI add  
WCAO  
94Q

KBEQ  
WOKY  
KIMN  
B100  
WFBR  
WFBL

WKEE  
KELP  
KLAZ  
KXX106  
WSGN  
WLCY

WAXY  
BJ105  
WBBQ  
WAYS  
WSEZ  
WCSC

WRVQ  
WGBF  
KMJC  
KSPZ  
KRQ  
KTKT  
KYYX





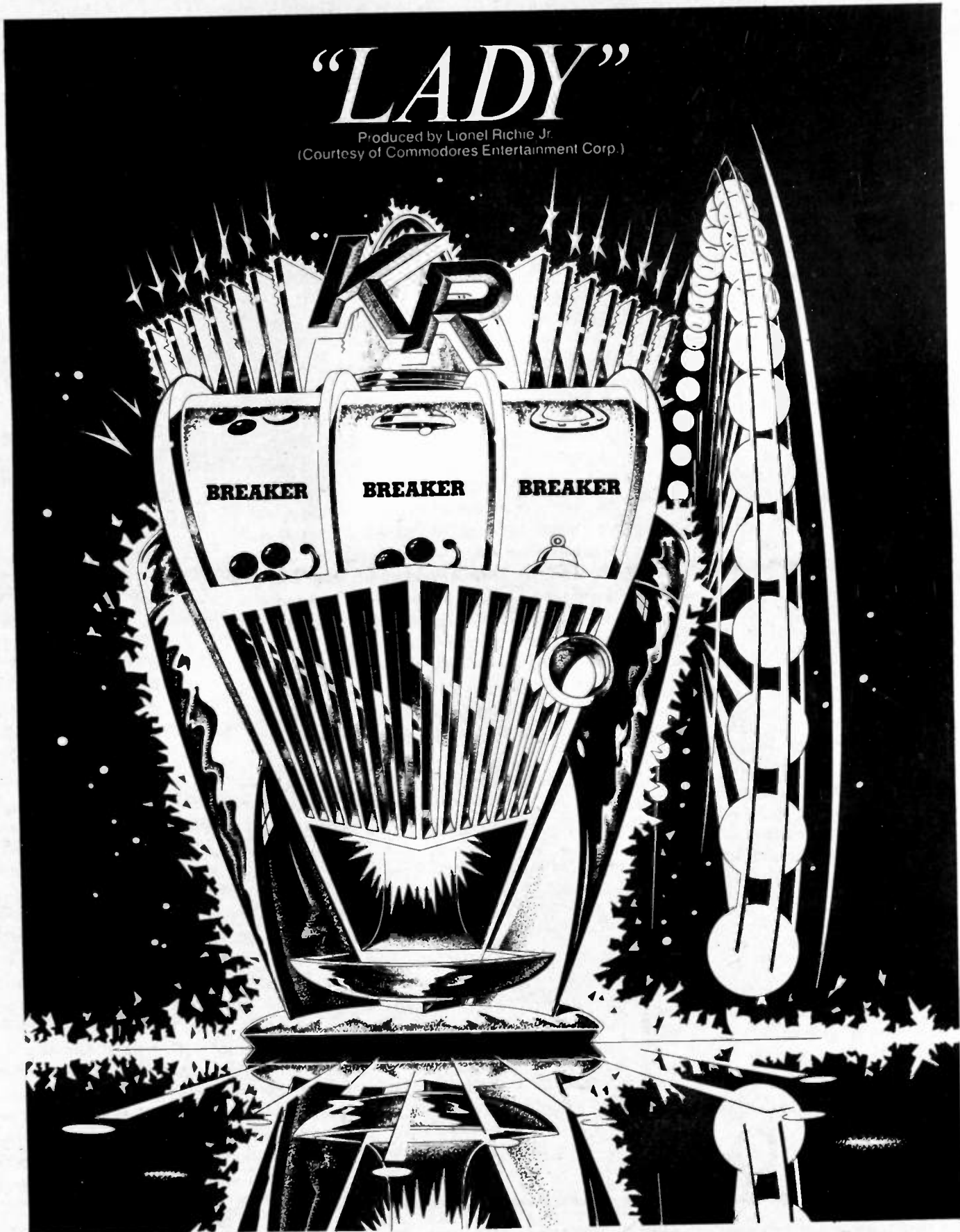


# KENNY ROGERS

*Hits the Jackpot  
With his new single*

## "LADY"

Produced by Lionel Richie Jr.  
(Courtesy of Commodores Entertainment Corp.)



*from the forthcoming L.P.*  
**"KENNY ROGERS GREATEST HITS"**  
*On Liberty Records*

L00-1072  
Includes selections Produced by  
Larry Butler, Kenny Rogers and Lionel Richie, Jr.



© 1980 Liberty Records Inc.  
Management-Kragen & Co.

Give the gift  
of music.





# Ratings & Research

"There need not be a huge number of diaries involved before you can take your case to Arbitron."

## Arbitron Errors — How Much Impact?

As this column is written, many of you are still making the trek to Laurel, Maryland to review diaries from your Spring survey. Soon, the Summer '80 diaries will also be available for inspection at Arbitron's research and processing headquarters. Many have mentioned they would like to know how to figure the impact of errors in the diaries they reviewed. Once you know how to determine the significance of an Arbitron processing error, you can then decide if you want to appeal to Arbitron for some redress.

### Types Of Errors

What kinds of errors are most likely to be made? How many diaries need to be affected before you can realistically ask Arbitron for a correction? These are questions everyone going to Laurel should be prepared to answer.

There are several types of errors most often made during Arbitron's processing of the radio reports. The categories most often noted are as follows:

1. **Key Entry Errors.** The Key Entry department is responsible for entering edited diary data into the computer memory. This is done by operators working at approximately 50 cathode ray tube terminals, entering data line by line, page by diary page. Since these people are paid on a piecework basis, there may be a tendency for them to try to work quickly, possibly affecting the quality of their entries into the computer. By using a mechanical diary to compare and verify each raw diary entry to the "finished product" on the mechanical, station personnel can spot instances where the actual diary entry was somehow incorrectly entered into the computer and used to process the ratings book.

2. **Edit Errors.** Not quite as prevalent, in my diary-reviewing experience, but potentially more harmful than key entry problems. Arbitron's edit department deals with crediting of non-exclusive identifiers such as slogans and rounded frequencies, as well as seeing to it that identifiers such as personalities and sports teams are properly noted. Often a station may lose credit because the facility form information, used extensively by the edit department, is not sent in — or is sent in with information missing — by the station(s) involved. However, there are cases in which editors have made mistakes, and these can really cost a station. One situation that comes to mind was when an air personality had changed stations in a town. The editor that usually handled that market remembered that Mr. X had been on station A, and gave that station credit even though there was paperwork to support the fact that the jock was now on station B.

Without the diary review, using a mechanical diary to compare and verify raw diaries, the station(s) involved would never know about the problems inherent in the recently released ratings report.

### Key Formula

There is a specific formula used by the radio department at Arbitron to determine if an error can have significant impact. As you might imagine, "significant" is in the eye of the beholder many times. From a station's point of view, anything that improves its showing in the book should be corrected by Arbitron. From Arbitron's point of view, the error must usually cause a station to be ranked lower than if the diaries were recomputed. Here's how you can determine if your situation fits into the definition of "significant":

Determine the following factors . . .

1. What is the demo of the diarykeeper involved?
2. What is the specific PPDV (cume value) of the diary?
3. Exactly how many quarter hours are involved in the error?
4. What is the discrete daypart most affected, and does the impact change your station's rank in a demo in that daypart? One you have determined these ingredients, plug them into this formula:

$$\frac{\text{number of affected quarter hours} \times \text{diary PPDV (cume value)}}{\text{number of quarter hours in the relevant daypart}}$$

Here's a specific example. Let's say you discover a diary where a key entry error has shorted you two hours of credit you should have gotten in AM drive. The diarykeeper was a female age 27, with a persons-per-diary-value of 1400. The formula would then appear as follows . . .

$$\frac{8 \text{ (two hours expressed as quarter hours)} \times 1400}{80 \text{ (M/F 6 — 10am, expressed in quarter hours)}}$$

Doing the multiplication and division should give you an answer of 140. This means that the mishandled entry shorted your station credit for 140 average women 25-34 in AM drive. Of course, if your station got no other entries in the diary, then the cume value of 1400 would be added to your women 25-34 figure in the appropriate daypart. If either of these impacts make any difference in your standing in the daypart — or if this diary, combined with other errors makes a difference — then bring the matter to Arbitron's attention. If the matter is a minor one, then note it for your internal sales and programming information.

### Emphasize Discrete Dayparts

It is important to remember to analyze the

## Week In Review

### Arbitron Personnel Moves

**Richard Lamb**, Eastern Division Manager for Arbitron Radio, moves to a similar position in the Arbitron TV department in New York. Coming to New York to replace Lamb is **Jim Riddings**, former Knoxville broadcaster and most recently Manager of Arbitron's Advertiser/Agency Sales division in Chicago. No replacement has yet been announced for Riddings.

### RAM Withdrawals Confirmed

As reported here recently, RAM is withdrawing from approximately 15 markets in the near future. To date, R&R has heard from broadcasters in several markets where the service has been discontinued in an attempt to stanch the flow of red ink at RAM. New York, Chicago, Atlanta, Pittsburgh, Kansas City and Peoria stations have recently seen the RAM surveys withdrawn.

situation in terms of as specific a daypart as possible. The more quarter hours factored into the above formula, the less impact the error will have. Thus, Arbitron may try to examine the issue only in terms of the total week (504 quarter hours). For example, if the example cited earlier had been divided by 504 instead of 80, the AQH impact would have been only 22 persons, not 140. Since there are very few radio buys made on a total-week basis, it behooves a station to have the error computed on as specific a daypart as possible. It makes no sense to have an error examined on a total-week basis if morning drive is the only affected daypart.

### How Many Diaries?

How many diaries have to be affected before there can be significant impact? I've seen cases in which as few as two diaries in the right age/sex cell changed rank for a station. An example would be **WGAY-AM-FM** in the A/M '80 Washington book. A key entry operator credited two diaries to the wrong gender, and when recomputed the stations moved up a notch in men 25-34 and all demos incorporating that group. A correction letter was forthcoming from Arbitron Sales Manager **Bill Livek**. If there had been more diaries involved, or if the amount of listening had led to a greater impact, then the station might have had a case for getting the book reissued. Each situation is individual, but suffice it to say that there need not be a huge number of diaries involved before you can take your case to Arbitron. Now you know the key formula, and that should help to determine if the errors discovered during a diary review are worth making an issue over.

## Q&A

Several general managers in markets that are receiving Quarterly Measurement for the first time this fall have called to inquire about facility forms sent by Arbitron. The GM's have received two sets, and were confused as to why this was.

According to Arbitron, one set is for the 12-week Quarterly Measurement sweep, the other for processing entries in adjacent four-week markets. Stations should be sure to return all forms to Arbitron by the specified deadline, and should obtain confirmation that their facility form paperwork has been received. Because of the interest in this issue, an upcoming column will deal more in-depth with the facility forms situation.

**Jhan Hiber**, former Manager of Radio Market Reports for Arbitron, is R&R Research Editor. Contact Jhan with any research or ratings question you may have.





# SUPERTRAMP

*Paris*



©1980 A&M Records, Inc. All rights reserved.

A LIVE, 2-RECORD SET  
RECORDED IN PARIS, NOV. 29, 1979



SP-6702

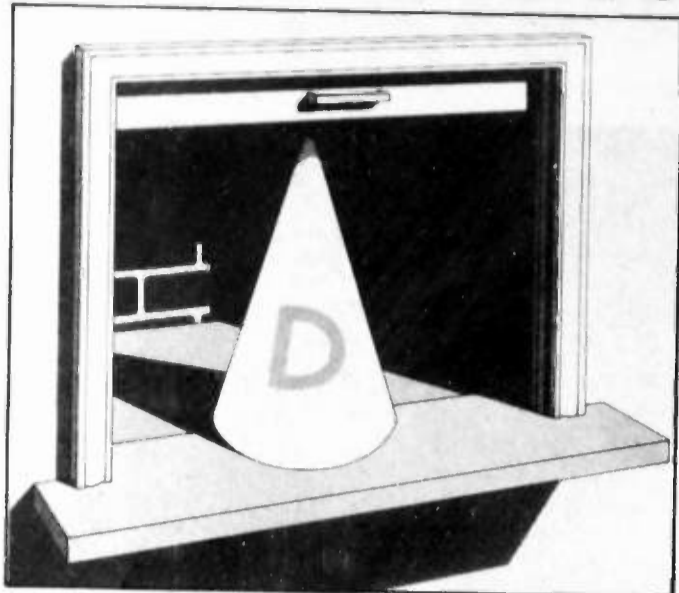
ON A&M RECORDS AND TAPES

PRODUCED BY PETER HENDERSEN AND RUSSEL POPE MANAGEMENT: MISMANAGEMENT, INC.





# THE KORGIS



## DUMB WAITERS

EUROPE AIN'T  
DUMB!!!

“EVERYBODY’S GOT TO  
LEARN SOMETIME”

E-47018

The first single  
from the new  
KORGIS ALBUM  
“DUMB WAITERS”

6E-290

FRANCE #1 SINGLE  
BELGIUM #2  
HOLLAND #14\*  
SWEDEN #11\*  
U.K. #3\*

PLUS TOP 40 DEBUTS IN  
AUSTRALIA & GERMANY!

### EARLY U.S. BELIEVERS!

94Q add  
KDWB on  
KLAZ add  
WSKZ on  
WAKX add  
KNBQ add  
KRUX add

14WK add  
WANS add  
WKWK add  
KQWB-FM  
38-34  
WRKR add  
KRLC add  
KENI add



A Rialto Records Ltd. Production



©1980 Elektra/Asylum Records  
A Warner Communications Co

# BRAD MESSER



## Mister X Buried Alive in Concrete?

After a summer of reports about urban folk legends, it's plain that many radio reporters have developed a healthy amount of skepticism about stories they cannot quite pin down to where, who, and when.

Grady Blount of KEYS sent a newspaper clipping from the Corpus Christi, TX Caller with a note saying, "Brad, does this sound like another of those folk legends or not?" I think Grady has one. It has the symptoms we newsmen are suspicious about.

If you just tuned in, an urban legend is a very interesting story about something that certainly could have happened, and many people have heard it but are a bit unclear on exactly where and when and to whom. There are other factors — especially in stories about supernatural things — but just take those and apply 'em to this clipping Grady is sharing. Also note that newspaper reporter Dan Malone seems quite aware he is writing about something that probably didn't happen:

A nuclear power critic claims an undocumented Mexican national was accidentally buried alive in concrete while working on the South Texas Nuclear Project, but the sheriff investigating the allegations said yesterday they were baseless. Matagorda County Sheriff Sam Huerta said he was informed of the claims last Thursday by the Nuclear Regulatory Commission, conducted a weekend investigation and termed the story "far-fetched and absurd." But Huerta said he would meet with the critic, Peggy Buchorn, today and might reopen his investigation. (Huerta said) she claims to have seven "sources" who told her the same story (that) sometime between July 1977 and the middle of 1978, an illegal alien working at the site was accidentally buried alive during a concrete pour somewhere in the second unit at the nuclear plant near Bay City. He — the man's name is not known — was working with steel reinforcing rods in the bottom of a large concrete form, when the concrete pour began.

The concrete crews thought the form was empty when they began their pour, and by the time they learned it wasn't, it was too late.

Assuming the man was already dead, the construction foreman at the pour decided to leave the body where it was.

A second clipping contains the telltale "everyone has heard about it" factor which often convinces people. Reporter Malone wrote:

The reason she believes the allegations, she said, is because she has heard the story from too many different people not to believe it. "It has come from too many different areas," she said. "I can't see this thing being this widespread without there being some basis somewhere."

It was easy to tell the sheriff, reporter, construction company, and NRC were not buying this line at all, nearly falling over one another in the rush to point out how ridiculous the unsupported story was. But radio newsmen Blount, newspaper reporter Malone, and the wire services had no real choice about whether to cover the allegations. It was either cover or "cover up," and in handling the reports carefully they helped squelch the folk legend. The sheriff later interviewed all the sources named by the nuclear critic. Not one had actually seen the event, but had heard about it from someone else. The investigation was closed.

And near the site of a future pour, this likely-sounding story will once again rise from the hardened concrete. Folk legends always do.

### Rip 'N' Read

#### What is Gene Autry's Real Name?

MONDAY, SEPT. 29: The "singing cowboy" from Tioga, TX is 73 today, known less for his broadcasting and baseball ownership than for the 82 western movies made during the 20 years ending 1954. Orvon Gene Autry (real name) is listed under Singers in the almanac because he wrote over 250 songs and had hits with many including "Here Comes Santa Claus."

Jerry Lee Lewis is 45. Stanley Kramer is 67. Engine inventor Rudolph Diesel fell off a ship and drowned in 1913. The U.S. Army began with 700 men in 1789.

#### The First Painless Dentist

TUESDAY, SEPT. 30: The year 1846 produced the first known baseball game, the sewing machine, and — 134 years ago today — Dr. Henry Morton's historic painless dental extraction. The Grand Ole Opry first appeared on TV 30 years ago today. The first football game on TV was 41 years ago.

Johnny Mathis is 45. Angie Dickinson (born Angeline Brown) is 49. The safety pin is 86, invented by a man named Hunt in 1894. Jody Powell is 37.

#### The Oldest Ford Model-T is 72

WEDNESDAY, OCT. 1: Henry Ford had to endure a lot of jokes about his "Model T" cars. What time is it when a Ford passes a Ford? Tin past tin. And "the only shock absorbers in the "Model T" are the passengers." On this date in 1908 the "Model T" was introduced, and for nearly twenty years it was manufactured without basic design changes.

The Pennsylvania Turnpike is 40. The first swine flu vaccine was administered four years ago, in what was to be a nationwide campaign. The effort fell apart partly from apathy, partly because some people became violently ill after getting the vaccine. Hardly anyone actually got swine flu.

Julie Andrews (born Julia Wells) is 45. Walter Matthau is, most sources say, 60. Tom Bosley ("Happy Days") is 53. James Whitmore is 59. President Jimmy Carter is 56.

#### Two Meteor Showers in October

THURSDAY, OCT. 2: Two of the year's better swarms of "shooting stars" come this month. The first is a week from tonight (give or take a day or two) and is the Draconid meteor shower. Then around the 20th we'll pass through the old orbital track of Halley's Comet and have the Orionid meteor shower, which often produces a peak of nearly 40 "shooting stars" an hour. More information in this column on the appropriate dates.

Don McLean is 35. Maury Wills is 48.

#### Even the Dust Dried Up

FRIDAY, OCT. 3: Talk about no rain — the nation's longest drought began on this date in 1912 at Bagdad, CA, lasting 767 days (Old Farmer's Almanac). The nation's first woman Senator, Rebecca Felton, was appointed in 1922 (D-GA).

The U.S. embargoed shipping to Cuba in 1962. Woody Guthrie (Arlo's dad) died in 1967, composer of "This Land Is Your Land" and many others.

Chubby Checker (born Ernest Evans) is 39. Lindsey Buckingham of Fleetwood Mac is 31.



This Week  
TUBES

Next Week  
MUHAMMAD ALI

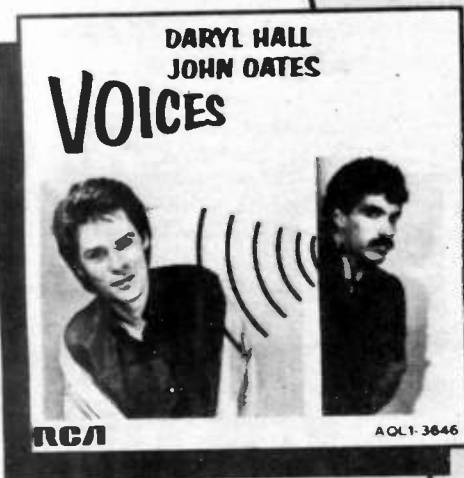
Call Jim Brown (213) 399-4949 (Collect)  
131 Ocean Park Boulevard Santa Monica, CA 90405

BY POPULAR DEMAND

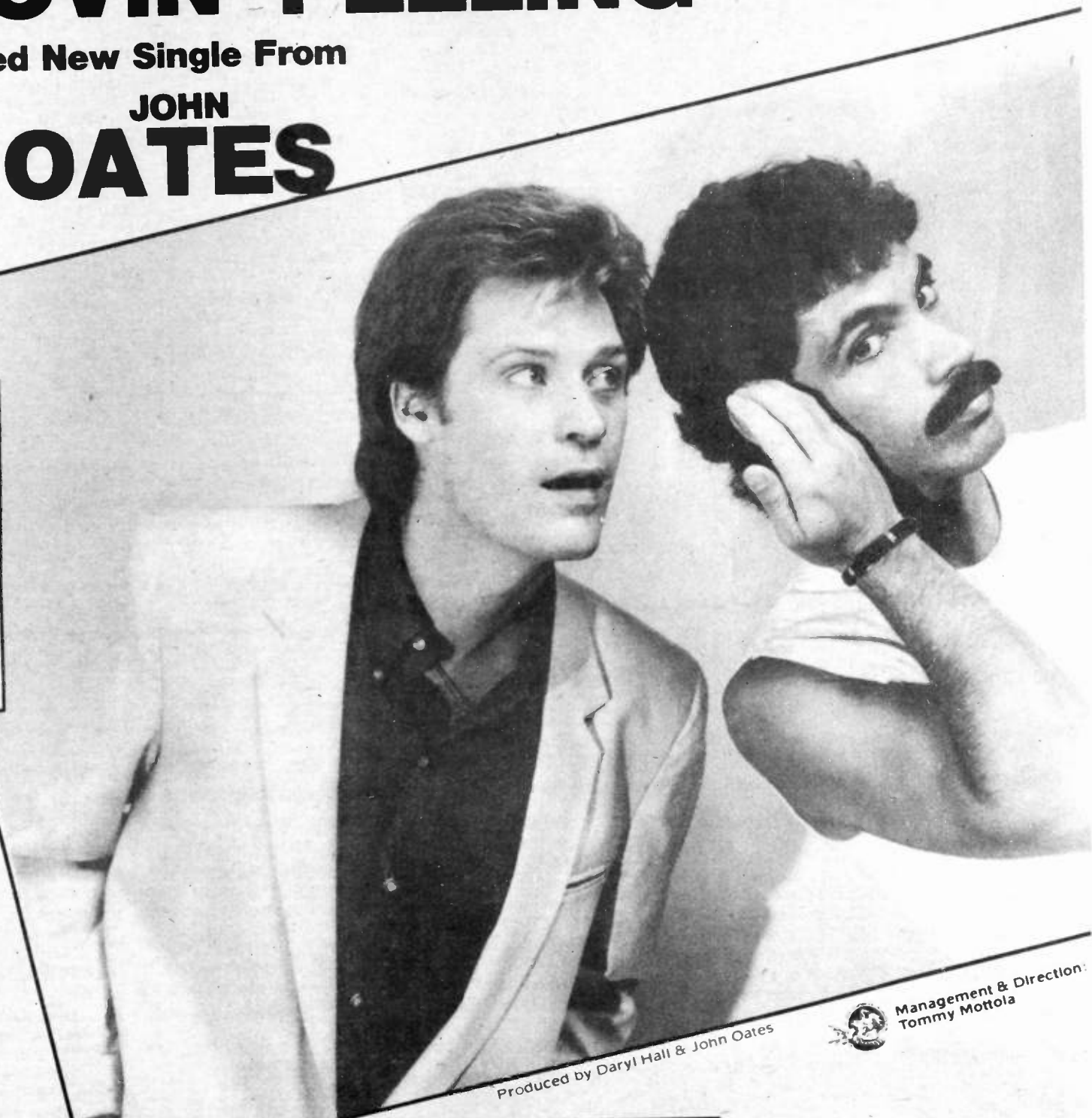
# "YOU'VE LOST THAT LOVIN' FEELING"

The Highly Requested New Single From

**DARYL HALL & JOHN OATES**



From Their Hot New Album "VOICES"



Produced by Daryl Hall & John Oates

Management & Direction: Tommy Mottola

## THE BACK PAGE BREAKERS

**DARYL HALL & JOHN OATES**  
You've Lost That Lovin' Feelin' (RCA)

65% of our reporters on it. Moves: Up 48, Same 24, Down 0, Adds 79 including WKBW, WBEN-FM, WFIL, WIFI, KRLY, WOKF, WZZP, KSFY, WTRY, WBLI, WICC, KSRR, WTIX, 98X, WBBQ, WSKZ, WAYS, WMEE, KERN, KYSN, KLUC, KZZP, KRQ. See Parallels, debuts at number 30.

Give the gift of music.







**John  
Leader**



**IT'S NOT A REVOLUTION!**

## Jay Clark Explains WABC's Evolution

The Street Talk speculation of September 12 became reality last week when WABC/New York announced it had signed a contract to broadcast all the 1981 New York Yankees baseball games. The announcement didn't surprise too many people, but it did set off another wave of rumors that WABC's "Musicradio" days were numbered.

As a matter of fact, the station has dropped the "Musicradio" slogan and is now calling itself "New York's Radio Station," but that does not necessarily mean music is on its way out of WABC's format.

I spoke with WABC's new PD Jay Clark last week, asking him about the decision to pick up the Yankees and just what that meant for the future of the ABC-owned powerhouse AM.

### Baseball And The Cume Zoom

Regarding the Yankees, Jay told me, "We're calling ourselves 'New York's Radio Station,' which I think makes a lot of sense because when you go out and talk to people about WABC that's really how they feel about us. It just made sense to take the Yankees because obviously they are New York's baseball team. The Yankees will give us a chance to come some people that may not have sampled the station in a while. Plus, it's a good image for us. Those are the real reasons we went for the Yankees. It's a good marriage both ways."

Do contemporary music radio listeners want to hear baseball six nights a week? Jay said, "I think times are changing. The studies we did indicate that we would not lose listeners with baseball. The majority of people listening to us at night now would stay for baseball. That was a surprise for us, but that's what we discovered. Meanwhile, we would certainly pick up many, many more listeners than the ones we would lose."

### Is The Format Changing?

That was my next question to Jay and his answer should cool off the speculators for a while, or at least

force them to focus their attention elsewhere.

"If I understand the question correctly, you're asking me if we will be doing talk programs or news blocks, and the answer is no. We will not be doing that. The station is changing its posturing a bit but only because music is not the only thing in people's lives at this point.

"If you go back to the early 60's you find a lot of musical groups, the Beatles and the whole British thing, that really brought music into the lifestyles of our listeners. In the latter 60's that music was actually news with all the protest songs... Kent State and things like that were reflected in the current music. As we got into the 70's times changed and music went back to what it was in the early 50's — strictly entertainment.

"Today there is more leisure time and people's lives are becoming much more diversified. Music, although it's still a part of their lives, is not as much a part of their lives as it was in the early 60's. There are so many other things now like concerts, videotapes, movies, plays,

York are already talking about. That's what he means by lifestyle programming.

### What About The Competition?

Remember that the changes Jay has outlined have not yet been implemented, but should be in place by early 1981. I asked him why announce the future direction of WABC now. Doesn't that give his competitors an advantage?

"Quite honestly we're trying to squelch the rumors that WABC is going Talk because we are not going Talk. It seems that no matter how many times I get up on my soapbox and say, 'We're not going Talk,' the rumor that we are shows up in one trade or another. Secondly, it's going to be an interesting evolution and I'm not too afraid of that. What we're saying to you is, 'Here is what we are going to be doing, now watch and listen as we do it!'

"We're not making a total format change and as far as the competition goes, I don't think it makes that much

**"Quite honestly we're trying to squelch the rumors that WABC is going Talk because we are not going Talk."**

TV... all these things compete with music for a part of someone's life.

"There are the individual things too, all of which are very much affected by the current state of the economy. I think our listeners want to know about those things and that they are more important to our audience than they were 10 or 15 years ago. So, what we are going to do is expand our announcers into more lifestyle programming in an effort to give our listeners more than just music. A radio station has to reflect its community and our community is into more than just music now."

WABC will still play music, but there will be more, according to Jay. He wants the personalities to fight the inbred reflex to "shut up and play the hits." They will be talking more, but talking about the things people in New

York are already talking about. That's what he means by lifestyle programming.

difference. I think WABC has the forces to pull it off. I'd much rather have our competitors have an idea of where I'm going than have our advertisers think that we're going to change the entire positioning of the radio station. I think it's very important for everyone to understand that we are going through an evolution and not a revolution."

WABC is faced with the same problems a lot of old-line Top 40 stations have attempted to solve in recent years, the major one being how to maintain a viable share of the salable demographics in the face of fragmentation. Jay feels that it's time for WABC to grow up with its audience. Yankees baseball and more relevant personality involvement are just the first steps in WABC's evolution into the 80's.

## Motion

John Isley, known professionally as John Boy, has joined WBCY/Charlotte in morning drive, coming from V100/Charleston... Mark Zintel has exited B97/New Orleans and joined the staff at Y95/Tampa. Replacing Mark at B97 is Scotty Mack from WNOE/New Orleans.

Bob Anthony, who left KFRC/San Francisco last month, has formed a new company called Bob Anthony & Associates. His firm will act as consultants to Christian-

formatted radio stations all over the country... Terry Donohue has left mornings at KASH/Eugene to join KB101/Portland. Steve O'Neal will shift from 6-10pm to 6-10am at KASH to cover Terry's loss.

Congratulations to John R. & Melanie Greeley on the birth of their son Benjamin Stewart Greeley born July 30 in Topeka. J.R. is the PD at KEWI/Topeka... Betsy Kaye is WKBO/Harrisburg's new MD and 9am-12noon air personality, joining the station from WORD/Spartanburg. PD Jim Buchanan moves into the 12noon-3pm air-shift at WKBO.

Rick Tracy has rejoined WTMA/Charleston from WPXI/Charleston in afternoon drive. Another staff addition at WTMA is Chuck Cannon from WSGA/Savannah. He will do 6-10pm... Dennis Nichols will exit KBOZ/Bozeman for KOOK/Billings, where he will be Music Director and 7pm-12mid jock.

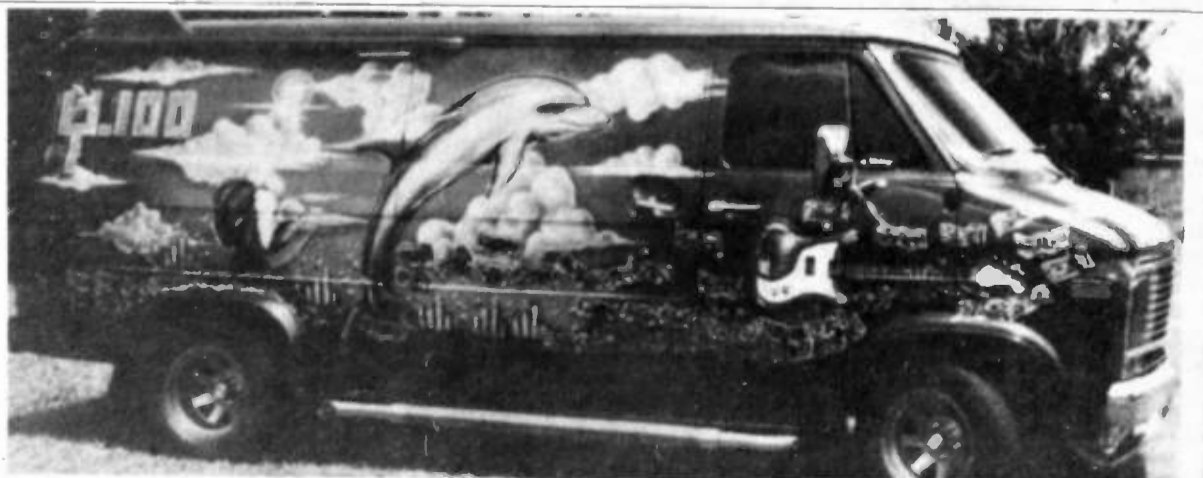
Neil Harrison is the new PD at Y102/Montgomery and Phil Horton remains as MD. Reportedly the station will move back toward its previous AOR music format... Tony Davis has switched from WOLF/Syracuse to WFBL/Syracuse as MD... Jim O'Neal is KCBN/Reno's new PD, coming from KISW/Seattle.

Terry Lee Collins is the new PD of WXIL/Parkersburg. WXIL was recently purchased by the owners of K104/Erie, where Terry had last been as Assistant PD

Rob Haggart, formerly of KDWB/Minneapolis and KLMS/Lincoln, is the new midday jock and MD at WWQM/Madison... Steve Christie, who had been the morning man at KXX106/Birmingham before joining KSET-FM/El Paso recently, has returned to Birmingham. However, he's come back to a new station. Steve will do afternoons for WERC/Birmingham.

As rumored in Street Talk, J.D. Holiday has taken over morning drive at WXLO/New York. J.D. was the former PD and AM drive personality at WKTU/New York... Tim Tyler, former WAKY/Louisville jock, has returned to the station to host a Sunday night oldies show.

Changes in the on-air lineup at KRLY/Houston include new staffer Chris Morris from WAPE/Jacksonville. Also, Bart Taylor moves from 2-6am to 10pm-2am and Greig Cain shifts from weekends to 2-6am at KRLY... Jeff Cope has left WMBH/Joplin to accept a position at WZEN/St. Louis... Craig Hunt has become part of the KLUC/Las Vegas air staff in afternoon drive, after exiting WMJC/Detroit. Craig is also KLUC's Production Director.



**Y100 UNVEILS NEW STATION VAN** — "The Hot Y'er" van, a long-time fixture on South Florida's causeways, is retiring after three years of faithful service. Replacing the old "Hot Y'er" is this brand new 1980 Chevrolet Custom Van, complete with 10-speaker stereo system, color TV, mobile telephone, CB, and a \$20,000+ price tag! The extensive custom exterior paint job, which features several Y100 logos, includes dolphins, cash, and guitars. Y100 has asked its listeners to name the new van and the contest winner can drive away in the old "Hot Y'er" special. The van was on display at a local Chevy dealer during the month of September, but will hit the highway, passing out the goodies, on October 1.

# LEO SAYER



## “MORE THAN I CAN SAY”

PRODUCED AND ARRANGED BY ALAN TARNEY

F105 add  
Q105 add  
WDRQ add  
KXOK add 29  
WZZP add  
WZUU add  
WOKY add  
KJR add  
WPST add  
WKBO add  
WKEE add  
KNUS add  
WLCY add  
96X add  
BJ105 add 40

WLAC add  
KX104 add  
92Q add  
WRJZ add  
WNOX add  
WSEZ add  
WCSC add  
WGH add  
WQRK add  
WAKY add 32  
KJ100 add  
WVLK add  
WVIC add  
WGBF add  
WOW add 28

WHEB add  
WCIR add  
WXIL add 35  
WHY add  
WFOX add  
WISE add  
FM99 add  
WKXY add  
KVOL add  
KWWL add  
KRLC add  
96KX deb 25

WCAO on  
94Q deb 29  
KBEQ 26-14  
WHB 22-21  
WFBR on  
WICC 29-28  
WAEB 25-19  
Q106 on  
K104 35-29  
KSET-FM on  
WSGN deb 28  
WAAY deb 27  
Y103 deb 38  
CK101 33-29  
WBBQ on

WSKZ deb 25  
WOKI on  
WAYS on  
WRVQ deb 26  
KEZR deb 29  
KNBQ on  
KMJK on  
KRUX 38-37  
WCGQ on  
KPUR deb 27  
KKLS on  
WRKR deb 33  
KSLY on  
KATI on  
KBOZ on



ON WARNER BROS. RECORDS



## September 1980 Mediatrend Estimates

This material is copyrighted by Media Statistics, Inc. Non-subscribers to the Mediatrend service may not reproduce or otherwise use this information in any form.

Note: — denotes station which did not rank in Mediatrend's Top 20 for the relevant month.

All share estimates are for metro average persons 12+, Monday-Friday, 6am-midnight.

A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, M-Miscellaneous, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

### New York

**WBLS Increases Lead; WKTU Also Up; Yankees Help WINS; WNBC, WMCA Fall Eight To 16th, 17th; WNEW-FM Moves 12th-9th; WPAT-FM 11th-10th**

	July '80	Aug. '80	Sept. '80
WBLS (B)	8.2	8.1	9.4
WKTU (R/D)	6.0	6.3	7.0
WINS (N)	4.5	6.0	6.5
WCBS (N)	4.1	4.4	5.2
WOR (T/PA)	6.8	6.2	5.2
WPLJ (A)	5.7	5.5	4.6
WADO (S)	4.2	3.7	4.0
WABC (R)	4.0	5.6	3.9
WNEW-FM (A)	4.3	3.5	3.8
WPAT-FM (BM)	4.4	3.6	3.5

### Los Angeles

**KABC Remains Tops; KMET Rebounds; KLOS On Rise; KNX Passes KFWB; KMPC Jumps 17th-8th; KUTE Regains Top 10; KRTH Drops 8th-12th; KJOI 4th-17th**

	July '80	Aug. '80	Sept. '80
KABC (T)	7.6	9.4	8.5
KMET (A)	8.9	5.0	6.2
KNX (N)	3.1	3.7	5.2
KRLA (R/O)	4.1	4.2	4.6
KLOS (A)	3.3	4.0	4.5
KIIS-FM(R)	2.9	4.5	4.3
KFWB (N)	3.3	4.3	4.0
KMPC (PA)	3.6	2.4	3.9
KLAC (C)	2.8	2.8	3.8
KBIG (BM)	4.8	3.5	3.3
KUTE (B/D)	3.3	2.0	3.3

### Chicago

**WGN Maintains; WBBM Continues Rise; WLUP, WIND, WKQX Enjoy Big Gains; WLOO, WLS, WGCI Off This Month; WCLR Climbs; WLAK Moves 13th-9th; WMET, WBMX Fall To 14th, 15th**

	July '80	Aug. '80	Sept. '80
WGN (T/PA)	9.5	11.0	11.2
WBBM (N)	7.2	7.9	8.6
WLUP (A)	5.6	4.2	7.1
WIND (N)	5.1	4.7	6.9
WKQX (PA)	3.0	3.7	6.6
WLOO (BM)	8.2	7.1	5.5
WLS (R)	6.3	6.2	4.6
WCLR (PA)	3.0	3.2	4.3
WLAK (BM)	—	2.8	4.3
WGCI (B)	5.0	7.2	3.8

## Hirsh

Continued from Page 1

sales positions at WIND/Chicago and WBZ/Boston.

Group W Radio Group Senior VP William Scott, in making the announcement, said "(Group W Radio Group President) Dick Harris and I are pleased to appoint Tony Hirsh and Jonathan Klein to these important positions. Tony has done an outstanding job at KDKA during his two-year tenure. Prior to his current assignment in television, Jonathan achieved considerable experience in radio at several of our stations. Under their leadership, both stations will be ably prepared to meet the unique challenges of the 80's."

## RSO

Continued from Page 1

movie and the music." The film officially opens October 17 in 600-700 theaters nationally, and during the 10-14-day period preceding the opening, the \$1.5 million primarily-radio campaign will be launched.

Coury stressed the record company's key role in the choice of radio. "They took all the TV money out and put it into radio at our insistence," he told R&R. "AFD and Stigwood Films are utilizing all the expertise of RSO Records, and we're making the time buys. They're looking for our audience. We're aiming for a cross-pollination of the movie and record campaigns to enhance each other. If we're successful, it will be a great tool for radio to cite."

## KAISER, SICUREZZA, GANIS PROMOTED

### Atlantic Realigns Promotion

Atlantic promoted three of its promotion executives in a realignment of the department's structure last week. Sam Kaiser, a five-year radio veteran with three years' Atlantic experience, moves from Director of Field Operations to National Singles Promotion Director. Lou Sicurezza becomes Director of Field Promotion from Cleveland Regional Pop Promotion



(l-r, rear) Sam Kaiser, Andrea Ganis, Lou Sicurezza; (front) Vince Faraci

Director; he worked for MCA and ABC in the Midwest previously. Andrea Ganis, formerly in national promotion at Infinity and Polydor before joining Atlantic in January this year, moves from Director of National Secondary Pop Promotion to Associate Director of National Singles Promotion.

VP/Promotion Vince Faraci commented, "I am very pleased to be able to make these much-deserved promotions of three of our most valued executives. These three individuals now form the core of our national pop promotion team. In a very positive sense, the boundaries between these positions are flexible, such that each member of the team will be well versed in the work of the others. In this way, I believe we have created a most effective way of getting the job done."

## RKO

Continued from Page 1

"It goes beyond being an alleviation for filling the time; it's a real addition, and the implications on a national scale could be enormous." Scheduled start-up date is January 1, 1981.

### "Weekend America" Also Bows

RKO will also debut a series of ten 90-second features for weekend broadcasting called "Weekend America" on January 1. The leisure-oriented programming deals

## Martin

Continued from Page 1

This includes people like Paul Drew, Dwight Case, Jerry Lyman, Dave Sholin, and an outstanding GM, Jim Marker.

"At the same time," Martin continued, "the opportunity of working with a company dedicated to winning in Pop/Adult radio with a 50,000-watt AM facility in Chicago holds an unlimited promise in the future. That I'm very excited about."

with "anything and everything that people do when they're not at work," Terrante said. "It's an entire package with provisions for stations to locally sell, contest, promote around it. We expect a lot of programming input from our affiliates as well."

The network is also adding three new programs at the New Year, a 24-minute public affairs program called "Washington, DC"; a non-sectarian music/religion show, "Music With A Message"; and a two-minute sports news wrap-up/commentary combination called "Sports 1981."

## Wunsch Promoted To VP/Mktg. At CBS Nashville

Roy Wunsch has been appointed Vice President of Marketing for CBS Records Nashville. A 14-year veteran of the division, Wunsch most recently served as Director of Marketing for the Nashville operation, having previously held a variety of sales and marketing positions. He will, in his new post, supervise CBS Records Nashville's marketing activities, including the promotion, sales, merchandising, artist development, product management, publicity, and creative services departments.

CBS Records Nashville VP/GM Rick Blackburn commented, "Roy has done an outstanding job in strengthening the company's overall marketing operation and subsequent sales action. Through his direction, an aggressive stance has been witnessed in merchandising approaches combined with more ambitious artist development and publicity game plans and campaigns. I am most confident that he will bring the same energy to his broadened area of responsibility."

## Great Trails

Continued from Page 3

E. Alvin Davis has done an excellent job positioning the stations in the market and I'm feeling very fortunate to have such a professional staff for both stations."

Eblin commented to R&R on his new assignment, saying, "It's a challenging position. The station (Contemporary-formatted WING) is a strong entity within the market and will continue to be a very strong, dynamic force. The main objective of the station and the station's personnel is total community involvement either individually or collectively."

In a related development, John Lakenau, formerly VP/Market Research at WCOL-WXGT/Columbus, OH, has been appointed Director of Information Systems for Great Trails Broadcasting's corporate offices.

## Meyers

Continued from Page 3

Meyers commented, "This is a tremendous opportunity. WCTC is the flagship station of one of America's premier broadcast companies and has one of the most modern facilities in the nation. I am looking forward to working with what I know is a very professional staff." He anticipated no major changes, expressing the hope that "WCTC will move into the '80's as a full-service Pop/Adult radio station serving our community."

## XTRA

Continued from Page 1

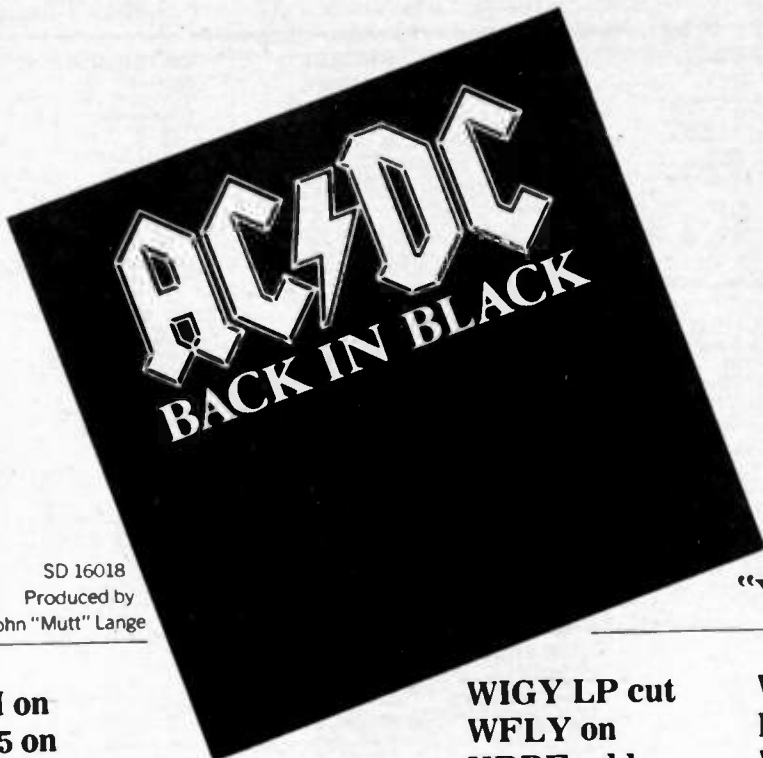
dles 91X as well, and the format will be marketed nationally by Noble. Lynch described it as "Adult Top 40" or "True Adult Contemporary," adding, "I think we're trying to reach 12-54, but generally directed toward those raised on rock radio. We will be featuring the music as opposed to those adult contemporary stations that feature sports and talk."

Felix told R&R, "It's what you have to do on AM and still keep it a successful Top 40 - pretty well write off 18-24's. It's pretty much targeted low end teens and 25-49." Felix added that the station would feature proven hits.

### Seagull Segues

Noble VP/Program Manager Rich Wood told R&R that XHERS would now be known as "LOVE-FM 104½" with its new Beautiful Music format. He told R&R, "XHERS was off the air for about two days and ran nothing but surf and seagulls, trying to pique people's curiosity. We felt we could compete much better on FM with Beautiful Music than on AM." XHERS GM Ricardo Gomez confirmed, "XHERS is now taking over the programming of XTRA with Noble's Beautiful Music format."





# AC/DC

## "BACK IN BLACK"

The new single,  
 "YOU SHOOK ME ALL NIGHT LONG" <sup>3761</sup>

SD 16018  
 Produced by  
 Robert John "Mutt" Lange

WIFI on  
 JB105 on  
 Q107 on  
 WPGC LP cut  
 Q105 on  
 WLS LP cut  
 WDRQ deb 25  
 KWK 3-6  
 KBEQ 29-24  
 WOKY add  
 KFRC 18-16  
 KSFY 30-26

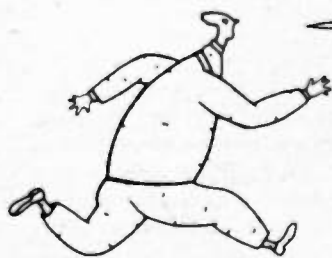
13K on  
 KJR on  
 KUPD 21-19  
 WHFM on  
 WICC on  
 K104 deb 39  
 WAQY add  
 WKEE on  
 V100 add  
 WPST LP cut

WIGY LP cut  
 WFLY on  
 KRBE add  
 KINT add  
 KBFM deb 30  
 WTIK 39-36  
 KQ94 29  
 KXX106 deb 31  
 WAAY on  
 96X on  
 CK101 add 39  
 FM100 on

WLAC on  
 KX104 on  
 WOKI 35-33  
 WSEZ 32-30  
 WGH on  
 KJ100 deb 28  
 WEFM 21-17  
 WVIC on  
 Z104 18-15  
 92X on  
 WDJX on  
 WBBQ LP cut

WSKZ LP cut  
 KTSA add  
 KVOL on  
 KKXX 30-28  
 KIOY add  
 KIDD add  
 KROY 25-22  
 KNBQ 27-19  
 KRSP 29-25  
 KASH 31-29  
 KJRB on  
 KTAC on

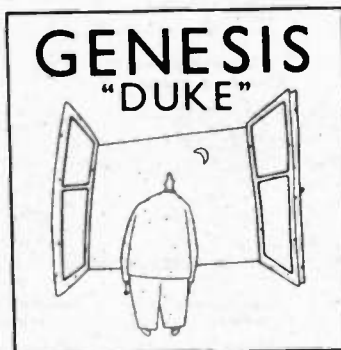
WLBQ deb 35  
 WCGQ 17-14  
 WISE add  
 WFLB on  
 WANS-FM 33-28  
 WKXY on  
 KQIZ-FM on  
 KQWB-FM LP cut  
 WAKX LP cut  
 KCBN deb 38  
 KRLC deb 28  
 KBIM on



"TURN IT ON AGAIN!" <sup>3751</sup>

The new single from Genesis.  
 from the album,

"DUKE" <sup>SD 16014</sup>



Produced by David Hentschel and Genesis

WIFI 20-19  
 96KX 25-22  
 WXKS on  
 JB105 25-22  
 CHUM on  
 CKGM on  
 WDRQ on  
 WGCL deb 30  
 WOKY on  
 WLS LP cut

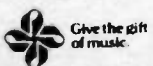
KTLK 40  
 WOLF on  
 WFLY deb 34  
 K104 deb 37  
 WKEE 36  
 V100 on  
 WYRE 27  
 BJ105 25  
 WICC on  
 WFLB on

WBJW on  
 WIKS on  
 KHFI on  
 KEEL 40-36  
 KQ94 on  
 KLAZ add  
 KXX106 28  
 96X on  
 Y103 on  
 BJ105 on  
 WLAC on  
 92Q add  
 WSKZ 21

WSEZ 28-24  
 WGH on  
 KJ100 16-14  
 WEFM 13  
 WVIC on  
 WNAM deb 28  
 WGBF on  
 WOW on  
 WNCI 21  
 92X on  
 WXEZ add 29  
 WAQY on  
 WKEE 37

WPHD 10  
 KTSA on  
 KKXX on  
 KNBQ on  
 KRSP 16-14  
 KTAC on  
 WGUY on  
 WLAM 24-20  
 WIGY 18-10  
 WFBG 29-24  
 WCIR deb 30  
 WXIL deb 32  
 WCGQ 20-17

WISE 32  
 WANS-FM on  
 KVOL on  
 KQWB-FM 12-7  
 KKRC on  
 KENI on  
 KCBN deb 29  
 KQDI on  
 KFXD 13  
 KRLC 24-20  
 KIST 31  
 KBIM on



© 1980 Atlantic Recording Corp. A Warner Communications Co.



EAST Most Added® Hottest Kenny Rogers Hall & Oates Jacksons Queen Barbra Streisand Doobie Brothers

ADDS & HOTS

SOUTH Most Added® Hottest Kenny Rogers Hall & Oates Leo Sayer Queen Barbra Streisand Doobie Brothers

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

EAST

PARALLEL ONE

Adds & Hots information for the Parallel One stations can now be found on the Parallel One Playlist pages 28 & 29

PARALLEL TWO

14Q/Worcester, MA

Steve York JACKSON BROWNE EW&F KENNY ROGERS STACY LATTISAW

WBBF/Rochester, NY

Dave Mason AL STEWART DONNA SUMMER STEPHANIE MILLS

WICC/Bridgeport, CT

Bob Mitchell JACKSONS SUPERTRAMP JACKSON BROWNE

WKBO/Harrisburg, PA

Betsy Kaye STACY LATTISAW KENNY ROGERS LEO SAYER

WKEE/Huntington, WV

Gary Miller JACKSONS LEO SAYER KIM CARNES JIMMY HALL

WOLF/Syracuse, NY

Bob Mitchell AMY HOLLAND DONNA SUMMER ALI THOMSON

WPST/Trenton, NJ

Tom Taylor KENNY ROGERS DIANA ROSS LEO SAYER

WTRY/Troy, NY

Bill Cahill KENNY ROGERS JACKSONS JACKSON BROWNE

WAEB/Allentown, PA

Jeff Frank KENNY ROGERS HALL & OATES STEPHANIE MILLS

WHYN/Springfield, MA

Andy Carey KENNY ROGERS STACY LATTISAW JIMMY HALL

KC101/New Haven, CT

Curt Hansen KENNY LOGGINS HALL & OATES STEVIE WONDER

WFBZ/Baltimore, MD

Rich Collins KENNY ROGERS SUPERTRAMP ROGER DALTRY

WBLL/Long Island, NY

Bill Terry STEPHANIE MILLS HALL & OATES DIANA ROSS

WTIC-FM/Hartford, CT

Rich Donahue CDB JACKSON BROWNE EW&F

Q106/York, PA

Steve Gallagher KENNY ROGERS HALL & OATES STEVIE WONDER

WHFM/Rochester, NY

Marc Cranin DIANA ROSS IRENE CARA BAY BROS

WFLY/Albany, NY

Bob Mason WILLIE NELSON DAVID BOWIE STACY LATTISAW

WOLF/Syracuse, NY

Tom Davis DEVO STACY LATTISAW HALL & OATES

K104/ Erie, PA

Bill Shannon DEVO SUPERTRAMP ROLLING STONES

V100/Charleston, WV

Bob Spence JACKSON BROWNE AC/DC STEPHANIE MILLS

WAGY/Springfield, MA

Jim Rising PETE TOWNSHEND NIELSON/PEARSON

WIGY/Bath, ME

Willie Mitchell PETE TOWNSHEND KENNY ROGERS (dp)

13FEA/Manchester, NH

Rich Ryder KENNY ROGERS JIMMY HALL NIELSON/PEARSON

14WK/Wheeling, WV

Rich Collins HALL & OATES KANSAS JACKSONS

WCIR/Beckley, WV

Ron Hill JACKSON BROWNE KENNY ROGERS LEO SAYER

WFBF/Altoona, PA

Tony Booth WILLIE NELSON KENNY ROGERS JACKSONS

WQUY/Bangor, ME

Jim Randall DEVO SUPERTRAMP HALL & OATES

WHEB/Portsmouth, NH

Rich Bean KENNY ROGERS LEO SAYER WILLIE NELSON

WJBO/Portland, ME

Mike O'Neill CLIFF RICHARD JIMMY HALL STACY LATTISAW

WLBZ/Bangor, ME

Michael O'Hara CDB (RA) KENNY ROGERS STEPHANIE MILLS

WTSN/Dover, NH

Jim Sebastian DEVO HALL & OATES WAYLON JENNINGS

WXXI/Parkersburg, WV

Bob Wayne BOZ SCAGGS BOB SEGER ROGER DALTRY

WAGY/Springfield, MA

WIGY/Bath, ME PETE TOWNSHEND KENNY ROGERS (dp)

WVQC/Richmond, VA

Bill Thomas DEVO HALL & OATES STACY LATTISAW

WFMP/Baton Rouge, LA

Roy Rice STEVIE WONDER HALL & OATES JACKSONS

SOUTH

PARALLEL ONE

Adds & Hots information for the Parallel One stations can now be found on the Parallel One Playlist pages 28 & 29

PARALLEL TWO

82Q/Nashville, TN

Scotter Davis LEO SAYER ROGER DALTRY PAT BENATAR

BJ106/Orlando, FL

Terry Long KENNY ROGERS HALL & OATES JACKSONS

KEEL/Shreveport, LA

Marty Johnson DEVO SUPERTRAMP HALL & OATES

WVAC/Nashville, TN

Pet Cianciabella JACKSON BROWNE KENNY ROGERS

KXX108/Birmingham, AL

Larry O'Day CARS ROGER DALTRY KENNY ROGERS

WNOE/New Orleans, LA

Bruce Cramer DONNA SUMMER HALL & OATES

WRJZ/Knoxville, TN

Fred Story KENNY ROGERS JACKSON BROWNE LEO SAYER

WSGN/Birmingham, AL

Walt Brown STACY LATTISAW JACKSONS

WAXY/FL Lauderdale, FL

Kenny Lee KENNY ROGERS BOZ SCAGGS

WAYS/Charlotte, NC

Roy Rosen KENNY ROGERS JACKSON BROWNE HALL & OATES

Y103/Jacksonville, FL

Maja Pitt JACKSONS JACKSON BROWNE EW&F

WVQC/Richmond, VA

Bill Thomas DEVO HALL & OATES STACY LATTISAW

WGH/Norfolk, VA

Ken Canada VINCE VANCE SWANERS WILLIE NELSON

WBBQ/Memphis, TN

Jed Duval HALL & OATES KENNY ROGERS

WJDX/Jackson, MS

Cindy Crawford SUPERTRAMP DONNA SUMMER JACKSONS

WKIX/Raleigh, NC

Ron McKay KENNY ROGERS CLIFF RICHARD

WLCN/Nashville, TN

Pet Cianciabella JACKSON BROWNE KENNY ROGERS

WVCN/Tampa, FL

Mike Weber ANNE MURRAY KENNY ROGERS

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

FM100/Memphis, TN

Mark Williams KENNY ROGERS SUPERTRAMP

WNOX/Knoxville, TN

Scott Majors KENNY ROGERS LEO SAYER

WJAX/Jacksonville, FL

Donna Summer SUPERTRAMP HALL & OATES

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

KFMK/Houston, TX

Jeff Steele KENNY ROGERS BILLY JOEL

KRBE/Houston, TX

Dayna Steele CLIFF RICHARD CHRIS CROSS

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

KSET/FM/El Paso, TX

Jacobsen ROLLING STONES CLIFF RICHARD

89J/New Orleans, LA

Terry Young KENNY ROGERS STEPHANIE MILLS

WOKI/Knoxville, TN

Gary Adkins KENNY ROGERS SUPERTRAMP

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WFOK/Gainesville, GA

Hank Dole KENNY ROGERS JACKSON BROWNE

FMBB/Tallahassee, FL

Michael O'Malley CARS LEO SAYER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER

WVLT/Vicksburg, MS

Walt Brown PAT BENATAR STEVIE WONDER



# ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

**MIDWEST**  
**Most Added Hottest**  
**Kenny Rogers** **Queen**  
**Hall & Oates** **Barbra Streisand**  
**Jackson Browne** **Doobie Brothers**  
**Jacksons**

**WEST**  
**Most Added Hottest**  
**Kenny Rogers** **Queen**  
**Hall & Oates** **Barbra Streisand**  
**Jacksons** **Doobie Brothers**

## MIDWEST

### PARALLEL ONE

Adds & Hots information for the Parallel One stations can now be found on the Parallel One Playlist, pages 28 & 29.

### PARALLEL TWO

#### 92X/Columbus, OH

Teri Nutter

POINTERS SISTERS  
 SUPERTRAMP  
 CARB (dp)  
 JACKSON BROWNE (dp)  
 Hottest:  
 QUEEN 5-1  
 DOOBIE BROS 14-9  
 OLIVIA N-J 15-10  
 BARBRA STREISAND 24-15  
 BOZ SCAGGS 25-19

#### KIOA/Des Moines, IA

A.W. Pantoja

STACY LATTISAW  
 ROLLING STONES  
 Hottest:  
 QUEEN 1-1  
 DIANA ROSS 2-2  
 OLIVIA N-J 10-7  
 LARRY GRAHAM 14-9  
 CARLY SIMON 20-15

#### KOFM/Oklahoma City, OK

Chuck Morgan

DIONNE WARWICK  
 KENNY ROGERS  
 CLIFF RICHARD  
 Hottest:  
 QUEEN 7-1  
 KENNY LOGGINS 8-4  
 DOOBIE BROS 14-9  
 BARBRA STREISAND 22-16  
 CARLY SIMON 24-17

#### KRAV/Tulsa, OK

Gary Reynolds

KENNY ROGERS  
 STEPHANIE MILLS  
 HALL & OATES  
 Hottest:  
 DIANA ROSS 1-1  
 BARBRA STREISAND 11-2  
 WILLIE NELSON 12-6  
 DON WILLIAMS 19-9  
 ELO 28-16

#### KZSU/Peoria, IL

Lou Patrick

SUPERTRAMP  
 Hottest:  
 DIANA ROSS 1-1  
 ROBBIE DUPREE 4-2  
 KENNY LOGGINS 8-5  
 BILLY JOEL 9-7  
 QUEEN 15-8

#### WGRD/Grand Rapids, MI

Ray Baker

POINTERS SISTERS  
 CARLY SIMON  
 Hottest:  
 QUEEN 1-1  
 KENNY LOGGINS 6-2  
 ROBBIE DUPREE 12-6  
 ELO 25-18  
 DOOBIE BROS 30-20

#### WHOT/Youngstown, OH

Dick Thompson

JACKSONS  
 Hottest:  
 QUEEN 1-1  
 OLIVIA N-J 8-2  
 DOOBIE BROS 13-5  
 BOZ SCAGGS 14-7  
 POINTERS SISTERS 15-11

#### WMEE/Fort Wayne, IN

John Curry

WILLIE NELSON  
 STEPHANIE MILLS  
 SUPERTRAMP  
 HALL & OATES  
 Hottest:  
 AIR SUPPLY 1-1  
 DIANA ROSS 3-2  
 KENNY LOGGINS 8-3  
 QUEEN 16-7  
 OLIVIA N-J 14-10

#### WNAP/Indianapolis, IN

Dennis Jon Bailey

SUPERTRAMP  
 COMMODORES  
 LARSEN-FEITEN BAN  
 AMY HOLLAND  
 Hottest:  
 DIANA ROSS 2-1  
 KENNY LOGGINS 7-3  
 ELO 10-9  
 BILLY JOEL 12-10  
 CARLY SIMON 13-11

#### WNCI/Columbus, OH

Steve Edwards

CARS  
 DONNA SUMMER  
 WILLIE NELSON  
 Hottest:  
 QUEEN 2-1  
 KENNY LOGGINS 9-5  
 PAUL SIMON 11-6  
 DOOBIE BROS 15-8  
 BARBRA STREISAND 18-11

#### WOHO/Toledo, OH

Jeff McCarthy

KENNY ROGERS  
 HALL & OATES  
 Hottest:  
 DIANA ROSS 3-1  
 PAUL SIMON 4-2  
 BILLY JOEL 8-6  
 BARBRA STREISAND 18-11  
 BOZ SCAGGS 20-13

#### WOW/Omaha, NE

Don Davis

KENNY ROGERS  
 LEO SAYER  
 IRENE CARA  
 Hottest:  
 PAUL SIMON 2-1  
 GEORGE BENSON 3-2  
 BARBRA STREISAND 14-10  
 LARRY GRAHAM 15-12  
 BOZ SCAGGS 18-15

#### WVIC/East Lansing, MI

Jim St. John

LEO SAYER  
 JACKSONS  
 KENNY ROGERS  
 SNEAKERS  
 COMMODORES  
 LIPPS, INC.  
 JACKSON BROWNE  
 MECO  
 PAT BENATAR  
 VINCE VANCE &...  
 Hottest:  
 PAUL SIMON 2-1  
 QUEEN 6-3  
 DOOBIE BROS 15-5  
 BOZ SCAGGS 13-6  
 BILLY JOEL 17-13

#### KSTT/Davenport, IA

Mike Kenneally

DEVO  
 KENNY ROGERS  
 EW&F  
 CARS  
 Hottest:  
 DIANA ROSS 1-1  
 PAUL SIMON 3-2  
 ROBBIE DUPREE 12-9  
 DIONNE WARWICK 14-10  
 OLIVIA N-J 15-12

#### WISM/Madison, WI

Samantha Jones

JACKSONS  
 KENNY ROGERS  
 HALL & OATES  
 Hottest:  
 OLIVIA N-J 2-1  
 PAUL SIMON 6-3  
 DOOBIE BROS 16-11  
 LARSEN-FEITEN BAN 19-14  
 AL STEWART 28-23

#### KEYN-FM/Wichita, KN

Lee Cory

CLIFF RICHARD  
 STEPHANIE MILLS  
 KENNY ROGERS  
 HALL & OATES  
 Hottest:  
 DIANA ROSS 1-1  
 DOOBIE BROS 4-2  
 BILLY JOEL 10-7  
 OLIVIA N-J 16-7  
 BOZ SCAGGS 15-10

#### KWEN/Tulsa, OK

Ronda Curtis

IRENE CARA  
 HALL & OATES  
 JACKSON BROWNE  
 JACKSONS  
 KIM CARNES  
 Hottest:  
 QUEEN 2-1  
 OLIVIA N-J 4-2  
 DOOBIE BROS 9-3  
 BARBRA STREISAND 11-4  
 POINTERS SISTERS 16-9

#### WYFM/Youngstown, OH

Jeff Tobin

DOOBIE BROS  
 Hottest:  
 QUEEN 1-1  
 KENNY LOGGINS 10-4  
 BOZ SCAGGS 16-9  
 GEORGE BENSON 14-10  
 EDDIE RABBITT 18-13

#### WTWR/Detroit, MI

Kurt Kelly

STEPHANIE MILLS  
 DIANA ROSS  
 WILLIE NELSON  
 JACKSONS  
 Hottest:  
 DIANA ROSS 1-1  
 PAUL SIMON 2-2  
 OLIVIA N-J 8-5  
 BARBRA STREISAND 15-11  
 BOZ SCAGGS 25-14

#### WAXJ/Durham, NC

Bruce McGregor

STACY LATTISAW  
 HALL & OATES  
 ROLLING STONES  
 KENNY ROGERS  
 KORGIS  
 Hottest:  
 DIANA ROSS 1-1  
 PAUL SIMON 2-2  
 OLIVIA N-J 8-5  
 BARBRA STREISAND 15-11  
 BOZ SCAGGS 25-14

#### WNAM/Appleton-Oshkosh, WI

Jay Tyler

KENNY ROGERS  
 HALL & OATES  
 JACKSONS  
 STACY LATTISAW  
 Hottest:  
 ELO 2-1  
 KENNY LOGGINS 9-3  
 BARBRA STREISAND 10-4  
 DOOBIE BROS 13-8  
 QUEEN 14-9

#### WGBF/Evanston, IN

B.J. Hunter

HALL & OATES  
 JACKSON BROWNE  
 ROLLING STONES  
 LEO SAYER  
 JIMMY HALL  
 JACKSONS  
 Hottest:  
 DIANA ROSS 1-1  
 PAUL SIMON 5-3  
 CARLY SIMON 14-6  
 BOZ SCAGGS 15-7  
 DOOBIE BROS 16-10

#### WRBR/South Bend, IN

Joe Lightner

PURE PRAIRIE LEAG  
 HALL & OATES  
 JACKSON BROWNE  
 KENNY ROGERS  
 CHRIS CROSS  
 Hottest:  
 DIANA ROSS 3-1  
 KENNY LOGGINS 2-2  
 LARRY GRAHAM 10-7  
 BARBRA STREISAND 23-17  
 DONNA SUMMER D-25

#### WEFM/Chicago, IL

Bill Gamble

PAT BENATAR  
 Hottest:  
 CHRIS CROSS 1-1  
 QUEEN 2-2  
 KENNY LOGGINS 10-7  
 DOOBIE BROS 11-8  
 EDDIE RABBITT 24-20

#### Z104/Madison, WI

Little Hudson

KENNY ROGERS  
 VAPORS  
 GARY MYRICK  
 WILLIE NELSON  
 DONNA SUMMER  
 Hottest:  
 QUEEN 1-1  
 JOHNNY LEE 9-5  
 DOOBIE BROS 15-9  
 CARS 14-10  
 AMY HOLLAND 21-17

#### WIKS/Indianapolis, IN

Mike Tinnis

JACKSON BROWNE  
 KENNY ROGERS  
 STEVIE WONDER  
 Hottest:  
 DIANA ROSS 1-1  
 IRENE CARA 2-2  
 QUEEN 17-4  
 JOHNNY LEE 13-9  
 BOZ SCAGGS 16-11

#### U93/South Bend, IN

J.K. Dearing

BARBRA STREISAND  
 CARLY SIMON  
 EDDIE RABBITT  
 DOOBIE BROS  
 Hottest:  
 DIANA ROSS 7-1  
 OLIVIA N-J 21-4  
 GEORGE BENSON 8-6  
 QUEEN 19-9  
 ELO 17-11

#### WXEZ/Toledo, OH

Cary Pall

707  
 PAT BENATAR  
 KENNY LOGGINS  
 ALLMAN BROTHERS  
 GENESIS (RA)  
 SUPERTRAMP  
 Hottest:  
 AIR SUPPLY 1-1  
 QUEEN 9-2  
 EDDIE RABBITT 23-13  
 BOZ SCAGGS 21-15  
 ROSSINGTON COLLIN 22-16

#### WDJX/Dayton, OH

Adam Cook

POINTERS SISTERS  
 CLIFF RICHARD  
 SUPERTRAMP  
 CARS  
 KANSAS  
 Hottest:  
 QUEEN 4-1  
 KENNY LOGGINS 9-6  
 OLIVIA N-J 17-9  
 DOOBIE BROS 14-10  
 BARBRA STREISAND 15-11

#### PARALLEL THREE

#### KFYR/Bismarck, ND

Don Brannen

DONNA SUMMER  
 POINTERS SISTERS  
 KENNY ROGERS  
 MECO  
 Hottest:  
 JOHNNY LEE 1-1  
 EDDIE RABBITT 4-2  
 CARLY SIMON 9-3  
 DOOBIE BROS 10-7  
 BARBRA STREISAND 14-9

#### KKLS/Rapid City, SD

Mick Kjar

KENNY ROGERS  
 KIM CARNES  
 ROLLING STONES  
 Hottest:  
 KENNY LOGGINS 1-1  
 CARLY SIMON 6-2  
 PURE PRAIRIE LEAG 10-7  
 DOOBIE BROS 16-12  
 BARBRA STREISAND 20-16

#### KKRC/Sioux Falls, SD

Don Nordine

OLIVIA N-J  
 KENNY ROGERS  
 HALL & OATES  
 Hottest:  
 AIR SUPPLY 1-1  
 CARLY SIMON 5-4  
 BARBRA STREISAND 10-7  
 BOZ SCAGGS 25-12  
 QUEEN 23-15

#### KKXU/Grand Forks, ND

Rick Scott

KENNY ROGERS  
 JACKSON BROWNE  
 Hottest:  
 BILLY JOEL 3-1  
 DOOBIE BROS 11-7  
 CARLY SIMON 12-9  
 BOZ SCAGGS 14-11  
 BARBRA STREISAND 20-14

#### WEAQ/Eau Claire, WI

Rick Roberts

KENNY ROGERS  
 HALL & OATES  
 Hottest:  
 BOB SEGER 2-1  
 JOHNNY LEE 5-2  
 GERRY RAFFERTY 7-3  
 CARLY SIMON 11-8  
 ROBERT JOHN 17-12

#### WRKR/Racine, WI

Steve Warren

KORGIS  
 ROBBIN THOMPSON  
 DAKOTA  
 Hottest:  
 QUEEN 3-1  
 KENNY LOGGINS 9-4  
 PAUL SIMON 13-10  
 BARBRA STREISAND 20-15  
 POINTERS SISTERS 23-21

#### WSPT/Stevens Point, WI

Pat Martin

KENNY ROGERS  
 ROLLING STONES  
 JACKSON BROWNE  
 KANSAS  
 HALL & OATES  
 DOOBIE BROS  
 Hottest:  
 WTRU/Muskegon, MI  
 Mike Stevens

STEPHANIE MILLS  
 ANNE MURRAY  
 CLIFF RICHARD  
 Hottest:  
 DIANA ROSS 1-1  
 KENNY LOGGINS 12-6  
 ELO 10-7  
 BARBRA STREISAND 13-8  
 QUEEN 18-9

#### KDVV/Topaka, KN

Rocky Roberts

KENNY ROGERS  
 JACKSON BROWNE  
 STEVIE WONDER  
 JACKSONS  
 Hottest:  
 QUEEN 2-1  
 BOZ SCAGGS 9-4  
 LARRY GRAHAM 11-5  
 POINTERS SISTERS 14-6  
 BARBRA STREISAND 16-7

#### KQWB-FM/Fargo, ND

Richards/Waters

PETE TOWNSHEND  
 DONNA SUMMER  
 POCO  
 GARY MYRICK  
 WILLIE NELSON  
 BILLY JOEL  
 EDDIE HONEY  
 CHRIS CROSS  
 KENNY LOGGINS  
 Hottest:  
 ROLLING STONES 4-1  
 ROGER DALTRY 7-5  
 GENESIS 12-7  
 DOOBIE BROS 14-11  
 LARSEN-FEITEN BAN 21-13

#### KELO/Sioux Falls, SD

Paul Wescott

LARSEN-FEITEN BAN  
 JACKSON BROWNE  
 SUPERTRAMP  
 KANSAS  
 Hottest:  
 PAUL SIMON 3-1  
 POINTERS SISTERS 6-2  
 BARBRA STREISAND 10-3  
 DONNA SUMMER 19-12  
 KENNY ROGERS 22-14

## WEST

### PARALLEL ONE

Adds & Hots information for the Parallel One stations can now be found on the Parallel One Playlist, pages 28 & 29.

### PARALLEL TWO

#### KCPX/Salt Lake City, UT

Gary Waldron

KIM CARNES  
 CARS  
 DIANA ROSS  
 NIELSON/PEARSON  
 KANSAS  
 JOHN COUGAR  
 PAT BENATAR  
 WAYNE MASSEY  
 AL STEWART  
 KENNY ROGERS  
 Hottest:  
 DIANA ROSS 1-1  
 QUEEN 12-7  
 BARBRA STREISAND 18-9  
 CARLY SIMON 20-14

#### KTKT/Tucson, AZ

Ed Alexander

KENNY ROGERS  
 ROLLING STONES  
 PAT BENATAR  
 Hottest:  
 QUEEN 1-1  
 POINTERS SISTERS 4-2  
 DOOBIE BROS 6-3  
 CARLY SIMON 8-4  
 OLIVIA N-J 10-7

#### Y94/Fresno, CA

Ray Appleton

JACKSONS  
 STEPHANIE MILLS  
 Hottest:  
 QUEEN 11-1  
 GEORGE BENSON 7-5  
 BARBRA STREISAND 19-12  
 POINTERS SISTERS 20-16  
 SUPERTRAMP 25-20

#### KLUC/Las Vegas, NV

Dave Anthony

ALI THOMSON  
 KENNY ROGERS  
 HALL & OATES  
 Hottest:  
 QUEEN 1-1  
 BOZ SCAGGS 4-2  
 CDB 6-4  
 DOOBIE BROS 8-5  
 LARSEN-FEITEN BAN 14-10

#### KMJK/Portland, OR

John Shomby

KENNY ROGERS  
 JACKSONS  
 KIM CARNES  
 STEPHANIE MILLS  
 Hottest:  
 QUEEN 1-1  
 DIANA ROSS 5-2  
 PAUL SIMON 11-8  
 BARBRA STREISAND 15-12  
 DEVO 26-20

#### KIOY/Fresno, CA

Rick Shannon

KENNY ROGERS  
 JACKSONS  
 JACKSON BROWNE  
 AC/DC  
 DANDY & DOLITTLE  
 Hottest:  
 OLIVIA N-J 4-1  
 POINTERS SISTERS 8-4  
 KENNY LOGGINS 11-5  
 BARBRA STREISAND 17-9  
 BOZ SCAGGS 23-10

#### KROY/Sacramento, CA

Bob Malik

KENNY ROGERS  
 HALL & OATES  
 Hottest:  
 DIANA ROSS 1-1  
 QUEEN 5-3  
 BOZ SCAGGS 15-9  
 BARBRA STREISAND 20-12  
 POINTERS SISTERS 22-13

#### KRO/Tucson, AZ

Dan McCoy

JACKSON BROWNE  
 KANSAS  
 HALL & OATES  
 KENNY ROGERS  
 Hottest:  
 AIR SUPPLY 6-1  
 DOOBIE BROS 11-6  
 LARSEN-FEITEN BAN 13-8  
 WILLIE NELSON 18-11  
 DEVO 20-13

#### KRSP/Salt Lake City, UT

Lorraine Winnegar

STEVIE WONDER  
 Hottest:  
 QUEEN 1-1  
 DOOBIE BROS 10-3  
 CARS 13-10  
 DEVO 22-18  
 ROLLING STONES 24-19

#### KRUX/Phoenix, AZ

Bobby Rivers

KENNY ROGERS  
 STEPHANIE MILLS  
 PAT BENATAR  
 POCO  
 JOHN COUGAR  
 KORGIS  
 Hottest:  
 PAUL SIMON 1-1  
 ELO 3-2  
 BILLY JOEL 7-3  
 KENNY LOGGINS 10-5  
 OLIVIA N-J 14-8

#### KTAC/Tacoma, WA

Sean Carter

CARS  
 JACKSONS  
 HALL & OATES  
 IRENE CARA  
 KENNY ROGERS  
 ROLLING STONES (dp)  
 PAT BENATAR (dp)  
 Hottest:  
 DIANA ROSS 1-1  
 AIR SUPPLY 3-2  
 QUEEN 12-7  
 BARBRA STREISAND 18-9  
 CARLY SIMON 20-14

#### KTKT/Tucson, AZ

Ed Alexander

KENNY ROGERS  
 ROLLING STONES  
 PAT BENATAR  
 Hottest:  
 QUEEN 1-1  
 POINTERS SISTERS 4-2  
 DOOBIE BROS 6-3  
 CARLY SIMON 8-4  
 OLIVIA N-J 10-7

#### Y94/Fresno, CA

Ray Appleton

JACKSONS  
 STEPHANIE MILLS  
 Hottest:  
 QUEEN 11-1  
 GEORGE BENSON







**WZLW 96 FM Milwaukee**

M 1 PAUL SIMON/Late In The Evening  
 M 2 BOZ SCAGGS/Look What You've Done  
 M 3 DIANA ROSS/Late In The Evening  
 M 4 CHRIS CROSS/Sailing  
 M 5 JOHNNY LEE/Lookin' For Love  
 M 6 AIR SUPPLY/All Out Of Love  
 M 7 EDDIE RABBITT/Divin' My Life Away  
 M 8 GEORGE BENSON/Give Me The Night  
 M 9 RONNIE DURRE/Not Rod Hearts  
 M 10 KENNY LOGGINS/I'm Alright  
 M 11 AMBROSIA/You're The Only Woman  
 M 12 BILLY JOEL/Don't Ask Me Why  
 M 13 ROBERT JOHNSON/There Lonely Girl  
 M 14 CARL SMOG/Late In The Evening  
 M 15 BOB SEGER/You'll Accompany Me  
 M 16 POINTER SISTERS/No So Shy  
 M 17 NATE HOLE/Somewhere I Used To Live  
 M 18 DIORNE WARRICK/No Night So Long  
 M 19 OLIVIA N-J/Ranadu  
 M 20 CLIVIA N-J/Ranadu  
 M 21 BARBARA STREISAND/Woman In Love  
 M 22 HOLEY GILLEY/Stand By Me  
 M 23 CHICAGO/Thunder And Lightning  
 M 24 ALL THOMPSON/Tea A Little Rhythm  
 M 25 STEPHANIE MILLS/Never Know Love Like  
 M 26 DOBBIE BROS/Real Love  
 M 27 IRENE CARA/You're Here On My Own  
 M 28 ELVIA N-J/Magic  
 M 29 OLIVIA N-J/Magic  
 M 30 WILLIE NELSON/On The Road Again

ADS 20, 23, 30  
 IRENE CARA/You're Here On My Own  
 LEO SAYER/More Than I Can Say  
 KENNY ROGERS/Lady

**KS95 FM Minneapolis**

M 1 PAUL SIMON/Late In The Evening  
 M 2 DIANA ROSS/Late In The Evening  
 M 3 BILLY JOEL/Don't Ask Me Why  
 M 4 CARL SMOG/Late In The Evening  
 M 5 BOB SEGER/You'll Accompany Me  
 M 6 GEORGE BENSON/Give Me The Night  
 M 7 AIR SUPPLY/All Out Of Love  
 M 8 JOHNNY LEE/Lookin' For Love  
 M 9 RONNIE DURRE/Not Rod Hearts  
 M 10 KENNY LOGGINS/I'm Alright  
 M 11 AMBROSIA/You're The Only Woman  
 M 12 BILLY JOEL/Don't Ask Me Why  
 M 13 ROBERT JOHNSON/There Lonely Girl  
 M 14 CARL SMOG/Late In The Evening  
 M 15 BOB SEGER/You'll Accompany Me  
 M 16 POINTER SISTERS/No So Shy  
 M 17 NATE HOLE/Somewhere I Used To Live  
 M 18 DIORNE WARRICK/No Night So Long  
 M 19 OLIVIA N-J/Ranadu  
 M 20 CLIVIA N-J/Ranadu  
 M 21 BARBARA STREISAND/Woman In Love  
 M 22 HOLEY GILLEY/Stand By Me  
 M 23 CHICAGO/Thunder And Lightning  
 M 24 ALL THOMPSON/Tea A Little Rhythm  
 M 25 STEPHANIE MILLS/Never Know Love Like  
 M 26 DOBBIE BROS/Real Love  
 M 27 IRENE CARA/You're Here On My Own  
 M 28 ELVIA N-J/Magic  
 M 29 OLIVIA N-J/Magic  
 M 30 WILLIE NELSON/On The Road Again

ADS 20, 23, 30  
 IRENE CARA/You're Here On My Own  
 LEO SAYER/More Than I Can Say  
 KENNY ROGERS/Lady

**93 Atlanta**

M 1 QUEEN... Bites The Dust  
 M 2 DIANA ROSS/Late In The Evening  
 M 3 POINTER SISTERS/No So Shy  
 M 4 KENNY LOGGINS/I'm Alright  
 M 5 AIR SUPPLY/All Out Of Love  
 M 6 BOB SEGER/You'll Accompany Me  
 M 7 ELO/All Over The World  
 M 8 BOB SEGER/You'll Accompany Me  
 M 9 CARL SMOG/Late In The Evening  
 M 10 BARBARA STREISAND/Woman In Love  
 M 11 GEORGE BENSON/Give Me The Night  
 M 12 DOBBIE BROS/Real Love  
 M 13 BOB SEGER/You'll Accompany Me  
 M 14 LARSEN-FEITEN BAN/Warrior II Be The Foot  
 M 15 BILLY JOEL/Don't Ask Me Why  
 M 16 ROLLING STONES/Emotional Rescue  
 M 17 ROBBIE DURRE/Not Rod Hearts  
 M 18 WILLIE NELSON/On The Road Again  
 M 19 PAUL SIMON/Late In The Evening  
 M 20 STEPHANIE MILLS/Never Know Love Like  
 M 21 JACSON BROS/Real Love  
 M 22 CLIFF RICHARD/Dreaming  
 M 23 DONNA SUMMER/The Wanderer  
 M 24 SUPERTRAMP/Dreamer  
 M 25 KENNY ROGERS/Lady  
 M 26 RAY CHARLES/You're My Best Friend  
 M 27 DIANA ROSS/Late In The Evening  
 M 28 ROLLING STONES/She's So Cold  
 M 29 JACKSONS/Lovely One  
 M 30 CARL SMOG/Late In The Evening

ADS 27, 28  
 COB/Legend Of Holyday Swam  
 AHS/1 Ain't Much

**WEST**

**102.7 Los Angeles**

M 1 DEVO/Whip It  
 M 2 QUEEN... Bites The Dust  
 M 3 GEORGE BENSON/Give Me The Night  
 M 4 EDDIE RABBITT/Divin' My Life Away  
 M 5 LA FLAVOUR/Monday  
 M 6 DIANA ROSS/Late In The Evening  
 M 7 JOHNNY LEE/Lookin' For Love  
 M 8 TERRY/Together  
 M 9 KENNY LOGGINS/I'm Alright  
 M 10 CHRIS CROSS/Sailing  
 M 11 POINTER SISTERS/No So Shy  
 M 12 PAUL SIMON/Late In The Evening  
 M 13 AMBROSIA/You're The Only Woman  
 M 14 ROLLING STONES/Emotional Rescue  
 M 15 LARRY GRAMM/One In A Million You  
 M 16 STEPHANIE MILLS/Never Know Love Like  
 M 17 DONNA SUMMER/The Wanderer  
 M 18 LARRY GRAMM/One In A Million You  
 M 19 STACY LATTISMA/Let Me Be Your Angel  
 M 20 OLIVIA N-J/Magic  
 M 21 IRENE CARA/You're Here On My Own  
 M 22 S.O.S. BAND/Take Your Time  
 M 23 ELO/All Over The World  
 M 24 DOBBIE BROS/Real Love  
 M 25 CAMEO/Shaft Your Pants  
 M 26 BOB SEGER/You'll Accompany Me  
 M 27 CARL SMOG/Late In The Evening  
 M 28 AIR SUPPLY/All Out Of Love  
 M 29 JAYS/Girl Don't Let It Go  
 M 30 CLIFF RICHARD/Dreaming

ADS  
 CLIFF RICHARD/Dreaming  
 ROLLING STONES/She's So Cold  
 JACKSONS/Lovely One  
 CARL SMOG/Late In The Evening

**134 San Diego**

M 1 QUEEN... Bites The Dust  
 M 2 DIANA ROSS/Late In The Evening  
 M 3 OLIVIA N-J/Ranadu  
 M 4 EDDIE RABBITT/Divin' My Life Away  
 M 5 CHRIS CROSS/Sailing  
 M 6 DEVO/Whip It  
 M 7 ROBBIE DURRE/Not Rod Hearts  
 M 8 BARBARA STREISAND/Woman In Love  
 M 9 JOHNNY LEE/Lookin' For Love  
 M 10 EDDIE RABBITT/Divin' My Life Away  
 M 11 GEORGE BENSON/Give Me The Night  
 M 12 ELO/All Over The World  
 M 13 ROBBIE DURRE/Not Rod Hearts  
 M 14 KENNY LOGGINS/I'm Alright  
 M 15 BILLY JOEL/Don't Ask Me Why  
 M 16 AMBROSIA/You're The Only Woman  
 M 17 BOZ SCAGGS/Look What You've Done  
 M 18 OLIVIA N-J/Magic  
 M 19 PAUL SIMON/Late In The Evening  
 M 20 ROLLING STONES/Emotional Rescue  
 M 21 CARL SMOG/Late In The Evening  
 M 22 POINTER SISTERS/No So Shy  
 M 23 PAT BENATAR/You Better Run  
 M 24 DOBBIE BROS/Real Love  
 M 25 IRENE CARA/You're Here On My Own  
 M 26 CLIFF RICHARD/Dreaming  
 M 27 DIANA ROSS/Late In The Evening  
 M 28 LARRY GRAMM/One In A Million You  
 M 29 STACY LATTISMA/Let Me Be Your Angel  
 M 30 CARL SMOG/Late In The Evening

ADS  
 STEVIE WONDER/Master Blaster  
 DONNA SUMMER/The Wanderer  
 DONNA SUMMER/Nothin' New  
 AC/DC/You Shook Me...  
 CARL SMOG/Late In The Evening  
 AC/DC/You Shook Me...  
 CARL SMOG/Late In The Evening  
 AC/DC/You Shook Me...  
 CARL SMOG/Late In The Evening

**KJR 950 Seattle**

M 1 DIANA ROSS/Late In The Evening  
 M 2 OLIVIA N-J/Ranadu  
 M 3 AIR SUPPLY/All Out Of Love  
 M 4 EDDIE RABBITT/Divin' My Life Away  
 M 5 ROBBIE DURRE/Not Rod Hearts  
 M 6 PAUL SIMON/Late In The Evening  
 M 7 BARBARA STREISAND/Woman In Love  
 M 8 CARL SMOG/Late In The Evening  
 M 9 QUEEN... Bites The Dust  
 M 10 PAT BENATAR/You Better Run  
 M 11 DOBBIE BROS/Real Love  
 M 12 AMY HOLLAND/How Do I Survive  
 M 13 POINTER SISTERS/No So Shy  
 M 14 BOZ SCAGGS/Look What You've Done  
 M 15 GEORGE BENSON/Give Me The Night  
 M 16 CARL SMOG/Late In The Evening  
 M 17 DIORNE WARRICK/No Night So Long  
 M 18 LARSEN-FEITEN BAN/Warrior II Be The Foot  
 M 19 ROBBIE DURRE/Not Rod Hearts  
 M 20 STEPHANIE MILLS/Never Know Love Like  
 M 21 MICHAEL JAMISON/You Can Call Me Blue  
 M 22 STEVIE WONDER/Master Blaster  
 M 23 JACSON BROS/Real Love

ADS  
 LEO SAYER/More Than I Can Say  
 PAT BENATAR/You Better Run  
 KENNY ROGERS/Lady  
 ALLMAN BROTHERS/Angeline  
 ON  
 AC/DC/You Shook Me...  
 DEVO/Whip It  
 SPLIT ENZ/Get You

**KWK STEREO WK St. Louis**

M 1 TUFF/It's Good For Me  
 M 2 EDDIE RABBITT/Divin' My Life Away  
 M 3 COB/Legend Of Holyday Swam  
 M 4 DANGEROUS/Love  
 M 5 KINGS/Strikin' It Gilt  
 M 6 RAY CHARLES/You're My Best Friend  
 M 7 ALLMAN BROTHERS/Angeline  
 M 8 BARRY GOLDFELD/Dreams  
 M 9 KANSAS/Hello  
 M 10 TUBES/Back Street  
 M 11 RAY CHARLES/You're My Best Friend  
 M 12 PAT BENATAR/You Better Run  
 M 13 JOHN COUGAR/This Time  
 M 14 JOHNNY LEE/Lookin' For Love  
 M 15 WHITESNAKE/For Your Loving  
 M 16 JACSON BROS/Real Love  
 M 17 DOBBIE BROS/Real Love  
 M 18 YES/Tempo... Flight  
 M 19 R.A.F./I'm A Welcome On...  
 M 20 R.A.F./I'm A Welcome On...

ADS NONE

ON  
 KANSAS/Hello  
 HANTUCKET/Zalifornia  
 EDDIE RABBITT/Divin' My Life Away  
 ROLLING STONES/She's So Cold  
 TUBES/Back Street  
 TUBES/Back Street  
 MICK HATCHETT/Sailor  
 AMERICAN HONEY/Don't Look Back  
 SCORPIONS/Loo  
 JACK GREEN/Valentine

**KL STEREO 103 Dallas**

M 1 AIR SUPPLY/All Out Of Love  
 M 2 GEORGE BENSON/Give Me The Night  
 M 3 PAUL SIMON/Late In The Evening  
 M 4 BARBARA STREISAND/Woman In Love  
 M 5 EDDIE RABBITT/Divin' My Life Away  
 M 6 AMBROSIA/You're The Only Woman  
 M 7 NATE HOLE/Somewhere I Used To Live  
 M 8 LARRY GRAMM/One In A Million You  
 M 9 IRENE CARA/You're Here On My Own  
 M 10 DOBBIE BROS/Real Love  
 M 11 DIORNE WARRICK/No Night So Long  
 M 12 DOBBIE BROS/Real Love  
 M 13 JONNY LEE/Lookin' For Love  
 M 14 STEPHANIE MILLS/Never Know Love Like  
 M 15 CHICAGO/Thunder And Lightning  
 M 16 ROBERT JOHNSON/There Lonely Girl  
 M 17 STACY LATTISMA/Let Me Be Your Angel  
 M 18 CLIFF RICHARD/Dreaming  
 M 19 SUPERTRAMP/Dreamer  
 M 20 DIANA ROSS/Late In The Evening  
 M 21 STEPHANIE MILLS/Never Know Love Like  
 M 22 BOZ SCAGGS/Look What You've Done  
 M 23 POINTER SISTERS/No So Shy  
 M 24 OLIVIA N-J/Magic  
 M 25 CLIFF RICHARD/Dreaming

ADS  
 KENNY ROGERS/Lady  
 ON  
 STEVIE WONDER/Master Blaster  
 RAY CHARLES/You're My Best Friend  
 NATE HOLE/Somewhere I Used To Live  
 DON WILLIAMS/I Believe In You

**WOLF Tampa**

M 1 QUEEN... Bites The Dust  
 M 2 POINTER SISTERS/No So Shy  
 M 3 BOZ SCAGGS/Look What You've Done  
 M 4 KENNY LOGGINS/I'm Alright  
 M 5 AIR SUPPLY/All Out Of Love  
 M 6 BOB SEGER/You'll Accompany Me  
 M 7 PAUL SIMON/Late In The Evening  
 M 8 ELO/All Over The World  
 M 9 BARBARA STREISAND/Woman In Love  
 M 10 DOBBIE BROS/Real Love  
 M 11 LARRY GRAMM/One In A Million You  
 M 12 LARSEN-FEITEN BAN/Warrior II Be The Foot  
 M 13 STEPHANIE MILLS/Never Know Love Like  
 M 14 DEVO/Whip It  
 M 15 AMY HOLLAND/How Do I Survive  
 M 16 IRENE CARA/You're Here On My Own  
 M 17 ROBBIE DURRE/Not Rod Hearts  
 M 18 ROBERT JOHNSON/There Lonely Girl  
 M 19 JONNY LEE/Lookin' For Love  
 M 20 STEPHANIE MILLS/Never Know Love Like  
 M 21 DIORNE WARRICK/No Night So Long  
 M 22 JONNY LEE/Lookin' For Love  
 M 23 STACY LATTISMA/Let Me Be Your Angel  
 M 24 CHICAGO/Thunder And Lightning  
 M 25 CLIFF RICHARD/Dreaming  
 M 26 SUPERTRAMP/Dreamer  
 M 27 DIANA ROSS/Late In The Evening  
 M 28 BOZ SCAGGS/Look What You've Done  
 M 29 CARL SMOG/Late In The Evening  
 M 30 JACKSONS/Lovely One

ADS 29  
 EMP/Let Me Tell  
 HALL & OATES/You've Lost That...  
 STEVIE WONDER/Master Blaster  
 KENNY ROGERS/Lady  
 LINDA RONSTADT/Can't Let Go  
 LENORE O'MALLEY/First Be A Woman

ON  
 CARL SMOG/Late In The Evening  
 ROLLING STONES/She's So Cold  
 MANHATTAN/You're My Best Friend  
 WHIT & JOHNNY/My Guy/My Girl  
 COMMODORS/Hercules  
 DONNA SUMMER/The Wanderer  
 DONNA SUMMER/Nothin' New  
 MICHAEL HENDERSON/Welcome Receiver  
 JACSON BROS/Real Love  
 JACSON BROS/Real Love

**610 KFRC San Francisco**

M 1 QUEEN... Bites The Dust  
 M 2 DIANA ROSS/Late In The Evening  
 M 3 AIR SUPPLY/All Out Of Love  
 M 4 GEORGE BENSON/Give Me The Night  
 M 5 CHRIS CROSS/Sailing  
 M 6 DEVO/Whip It  
 M 7 ROBBIE DURRE/Not Rod Hearts  
 M 8 BARBARA STREISAND/Woman In Love  
 M 9 JOHNNY LEE/Lookin' For Love  
 M 10 POINTER SISTERS/No So Shy  
 M 11 EDDIE RABBITT/Divin' My Life Away  
 M 12 LA FLAVOUR/Monday  
 M 13 DIANA ROSS/Late In The Evening  
 M 14 ROBBIE DURRE/Not Rod Hearts  
 M 15 IRENE CARA/You're Here On My Own  
 M 16 DOBBIE BROS/Real Love  
 M 17 BOB SEGER/You'll Accompany Me  
 M 18 KENNY LOGGINS/I'm Alright  
 M 19 AC/DC/You Shook Me...  
 M 20 OLIVIA N-J/Magic  
 M 21 S.O.S. BAND/Take Your Time  
 M 22 ROLLING STONES/She's So Cold  
 M 23 STEPHANIE MILLS/Never Know Love Like  
 M 24 MANHATTAN/You're My Best Friend  
 M 25 JAYS/Girl Don't Let It Go  
 M 26 BOZ SCAGGS/Look What You've Done  
 M 27 POINTER SISTERS/No So Shy  
 M 28 STEVIE WONDER/Master Blaster  
 M 29 TERRY/Together  
 M 30 ROBBIE DURRE/Not Rod Hearts

ADS 27, 28  
 KENNY ROGERS/Lady  
 CLIFF RICHARD/Dreaming  
 ON  
 LARSEN-FEITEN BAN/Warrior II Be The Foot  
 EDDIE RABBITT/Divin' My Life Away  
 EMP/Let Me Tell

**64 KEARLO RADIO Los Angeles**

M 1 QUEEN... Bites The Dust  
 M 2 DEVO/Whip It  
 M 3 PAUL SIMON/Late In The Evening  
 M 4 GEORGE BENSON/Give Me The Night  
 M 5 ELO/All Over The World  
 M 6 DIANA ROSS/Late In The Evening  
 M 7 ROBBIE DURRE/Not Rod Hearts  
 M 8 AIR SUPPLY/All Out Of Love  
 M 9 JOHNNY LEE/Lookin' For Love  
 M 10 POINTER SISTERS/No So Shy  
 M 11 EDDIE RABBITT/Divin' My Life Away  
 M 12 OLIVIA N-J/Ranadu  
 M 13 DOBBIE BROS/Real Love  
 M 14 POINTER SISTERS/No So Shy  
 M 15 CARL SMOG/Late In The Evening  
 M 16 LARRY GRAMM/One In A Million You  
 M 17 STEPHANIE MILLS/Never Know Love Like  
 M 18 DOBBIE BROS/Real Love  
 M 19 IRENE CARA/You're Here On My Own  
 M 20 AC/DC/You Shook Me...  
 M 21 KENNY LOGGINS/I'm Alright  
 M 22 LARSEN-FEITEN BAN/Warrior II Be The Foot  
 M 23 S.O.S. BAND/Take Your Time  
 M 24 PURE PRAIRIE LEAGUE/I'm Almost Ready  
 M 25 WILLIE NELSON/On The Road Again  
 M 26 KENNY ROGERS/Lady

ADS 30  
 LIPPS, INC./How Long  
 HELEN REDDY/After Burnout  
 TIERRA/Together  
 KANSAS/Hello On...  
 SUPERTRAMP/Dreamer  
 ON  
 JACKSONS/Lovely One  
 HALL & OATES/You've Lost That...  
 DONNA SUMMER/Nothin' New  
 STACY LATTISMA/Let Me Be Your Angel  
 MARY, GOODMAN & B/W Prayer  
 OJAYS/Girl Don't Let It Go

**KEARLO Los Angeles**

M 1 QUEEN... Bites The Dust  
 M 2 DEVO/Whip It  
 M 3 BARBARA STREISAND/Woman In Love  
 M 4 CHRIS CROSS/Sailing  
 M 5 BENNY HADONES/Into The Night  
 M 6 DIANA ROSS/Late In The Evening  
 M 7 JOHNNY LEE/Lookin' For Love  
 M 8 STEPHANIE MILLS/Never Know Love Like  
 M 9 GEORGE BENSON/Give Me The Night  
 M 10 TERRY/Together  
 M 11 DONNA SUMMER/Nothin' New  
 M 12 AIR SUPPLY/All Out Of Love  
 M 13 KENNY LOGGINS/I'm Alright  
 M 14 EDDIE RABBITT/Divin' My Life Away  
 M 15 JOHNNY LEE/Lookin' For Love  
 M 16 OLIVIA N-J/Ranadu  
 M 17 DOBBIE BROS/Real Love  
 M 18 POINTER SISTERS/No So Shy  
 M 19 CARL SMOG/Late In The Evening  
 M 20 LARRY GRAMM/One In A Million You  
 M 21 STEPHANIE MILLS/Never Know Love Like  
 M 22 DOBBIE BROS/Real Love  
 M 23 ROLLING STONES/Emotional Rescue  
 M 24 ELO/All Over The World  
 M 25 JACKSONS/Lovely One  
 M 26 ROLLING STONES/She's So Cold  
 M 27 STACY LATTISMA/Let Me Be Your Angel  
 M 28 AMBROSIA/You're The Only Woman  
 M 29 KENNY ROGERS/Lady  
 M 30 HALL & OATES/You've Lost That...

ADS 29  
 WILLIE NELSON/On The Road Again  
 DIANA ROSS/Late In The Evening  
 PAT BENATAR/You Better Run  
 ON  
 CLIFF RICHARD/Dreaming  
 JONNY LEE/Lookin' For Love  
 STEPHANIE MILLS/Never Know Love Like  
 AMY HOLLAND/How Do I Survive  
 OJAYS/Girl Don't Let It Go  
 ON  
 CLIFF RICHARD/Dreaming  
 JONNY LEE/Lookin' For Love  
 STEPHANIE MILLS/Never Know Love Like  
 AMY HOLLAND/How Do I Survive  
 OJAYS/Girl Don't Let It Go

**Q102 Cincinnati**

M 1 PAUL SIMON/Late In The Evening  
 M 2 BOZ SCAGGS/Look What You've Done  
 M 3 AIR SUPPLY/All Out Of Love  
 M 4 GEORGE BENSON/Give Me The Night  
 M 5 EDDIE RABBITT/Divin' My Life Away  
 M 6 JOHNNY LEE/Lookin' For Love  
 M 7 QUEEN... Bites The Dust  
 M 8 ROBBIE DURRE/Not Rod Hearts  
 M 9 OLIVIA N-J/Ranadu  
 M 10 DIANA ROSS/Late In The Evening  
 M 11 BENE HADONES/Into The Night  
 M 12 ELO/All Over The World  
 M 13 KENNY LOGGINS/I'm Alright  
 M 14 OLIVIA N-J/Ranadu  
 M 15 BARBARA STREISAND/Woman In Love  
 M 16 IRENE CARA/You're Here On My Own  
 M 17 BOB SEGER/You'll Accompany Me  
 M 18 CHRIS CROSS/Sailing  
 M 19 ROLLING STONES/She's So Cold  
 M 20 PURE PRAIRIE LEAGUE/I'm Almost Ready  
 M 21 BILLY JOEL/Don't Ask Me Why  
 M 22 AMY HOLLAND/How Do I Survive  
 M 23 BOB SEGER/You'll Accompany Me  
 M 24 BOZ SCAGGS/Look What You've Done  
 M 25 POINTER SISTERS/No So Shy  
 M 26 DEVO/Whip It  
 M 27 JACSON BROS/Real Love  
 M 28 CLIFF RICHARD/Dreaming  
 M 29 HALL & OATES/You've Lost That...  
 M 30 SUPERTRAMP/Dreamer

ADS 32  
 JACSON BROS/Real Love  
 CLIFF RICHARD/Dreaming  
 HALL & OATES/You've Lost That...  
 SUPERTRAMP/Dreamer  
 ALL THOMPSON/Tea A Little Rhythm  
 PETE TONGHE/Not Rod Hearts  
 BILLY JOEL/It's Still A Hard To Me

**KRLY 94 Houston**

M 1 DIANA ROSS/Late In The Evening  
 M 2 QUEEN... Bites The Dust  
 M 3 GEORGE BENSON/Give Me The Night  
 M 4 LARRY GRAMM/One In A Million You  
 M 5 CHRIS CROSS/Sailing  
 M 6 COMMODORS/Devotion Love  
 M 7 TIM WBRONE/Junkin' For Jamaica  
 M 8 AIR SUPPLY/All Out Of Love  
 M 9 CAMEO/Shaft Your Pants  
 M 10 OLIVIA N-J/Ranadu  
 M 11 OLIVIA N-J/Ranadu  
 M 12 POINTER SISTERS/No So Shy  
 M 13 TERRY/Together  
 M 14 ROBBIE DURRE/Not Rod Hearts  
 M 15 BOZ SCAGGS/Look What You've Done  
 M 16 CAMEO/Shaft Your Pants  
 M 17 PAUL SIMON/Late In The Evening  
 M 18 IRENE CARA/You're Here On My Own  
 M 19 JONNY LEE/Lookin' For Love  
 M 20 DYMESTY/It's Just Begun To Me  
 M 21 OLIVIA N-J/Ranadu  
 M 22 DIANA ROSS/Late In The Evening  
 M 23 ROLLING STONES/Emotional Rescue  
 M 24 STEPHANIE MILLS/Never Know Love Like  
 M 25 BARBARA STREISAND/Woman In Love  
 M 26 MANHATTAN/You're My Best Friend  
 M 27 ROBERT JOHNSON/There Lonely Girl  
 M 28 BOB SEGER/You'll Accompany Me  
 M 29 STEVIE WONDER/Master Blaster  
 M 30 BILLY JOEL/Don't Ask Me Why

ADS 11, 29  
 GEORGE BENSON/Give Me The Night  
 LTD/More Than I Can Say  
 HALL & OATES/You've Lost That...  
 ON  
 DONNA SUMMER/Nothin' New  
 STEVIE WONDER/Master Blaster  
 RAY CHARLES/You're My Best Friend  
 MARY, GOODMAN & B/W Prayer  
 EMP/Let Me Tell  
 AMY HOLLAND/How Do I Survive  
 YARBERS/Turning Japanese  
 AMB/For You For Love  
 JACKSONS/Lovely One

**W-100 Miami**

M 1 DIANA ROSS/Late In The Evening  
 M 2 QUEEN... Bites The Dust  
 M 3 DEVO/Whip It  
 M 4 AIR SUPPLY/All Out Of Love  
 M 5 GEORGE BENSON/Give Me The Night  
 M 6 POINTER SISTERS/No So Shy  
 M 7 KENNY LOGGINS/I'm Alright  
 M 8 BENNY HADONES/Into The Night  
 M 9 IRENE CARA/You're Here On My Own  
 M 10 PAUL SIMON/Late In The Evening  
 M 11 OLIVIA N-J/Ranadu  
 M 12 JACSON BROS/Real Love  
 M 13 BARBARA STREISAND/Woman In Love  
 M 14 LARRY GRAMM/One In A Million You  
 M 15 PETE TONGHE/Not Rod Hearts  
 M 16 PETE TONGHE/Not Rod Hearts  
 M 17 STACY LATTISMA/Let Me Be Your Angel  
 M 18 BOB SEGER/You'll Accompany Me  
 M 19 EDDIE RABBITT/Divin' My Life Away  
 M 20 LINDA RONSTADT/Can't Let Go  
 M 21 ELO/All Over The World  
 M 22 CARL SMOG/Late In The Evening  
 M 23 BOB SEGER/You'll Accompany Me  
 M 24 STEVIE WONDER/Master Blaster  
 M 25 BILLY JOEL/Don't Ask Me Why  
 M 26 CARL SMOG/Late In The Evening  
 M 27 ROBERT JOHNSON/There Lonely Girl  
 M 28 BOB SEGER/You'll Accompany Me  
 M 29 STEVIE WONDER/Master Blaster  
 M 30 BILLY JOEL/Don't Ask Me Why

ADS 22, 26, 33, 37, 38, 40  
 ON  
 CARL SMOG/Late In The Evening  
 RAY CHARLES/You're My Best Friend  
 ROBBIE DURRE/Not Rod Hearts  
 ELTON JOHN/Don't Let Me Be This Way

**Denver**

M 1 EDDIE RABBITT/Divin' My Life Away  
 M 2 PAUL SIMON/Late In The Evening  
 M 3 CHRIS CROSS/Sailing  
 M 4 AIR SUPPLY/All Out Of Love  
 M 5 KENNY LOGGINS/I'm Alright  
 M 6 DEVO/Whip It  
 M 7 BILLY JOEL/Don't Ask Me Why  
 M 8 BOB SEGER/You'll Accompany Me  
 M 9 DIANA ROSS/Late In The Evening  
 M 10 DOBBIE BROS/Real Love  
 M 11 JOHNNY LEE/Lookin' For Love  
 M 12 BARBARA STREISAND/Woman In Love  
 M 13 JACSON BROS/Real Love  
 M 14 OLIVIA N-J/Ranadu  
 M 15 QUEEN... Bites The Dust  
 M 16 PAUL SIMON/Late In The Evening  
 M 17 CARL SMOG/Late In The Evening  
 M 18 ROBBIE DURRE/Not Rod Hearts  
 M 19 LARSEN-FEITEN BAN/Warrior II Be The Foot  
 M 20 SUPERTRAMP/Dreamer  
 M 21 WILLIE NELSON/On The Road Again  
 M 22 STEVIE WONDER/Master Blaster  
 M 23 GEORGE BENSON/Give Me The Night  
 M 24 MICK GILLES/Stand By Me  
 M 25 KENNY ROGERS/Lady  
 M 26 CLIFF RICHARD/Dreaming  
 M 27 AMY HOLLAND/How Do I Survive  
 M 28 BILLY JOEL/Don't Ask Me Why  
 M 29 PETE TONGHE/Not Rod Hearts  
 M 30 PURE PRAIRIE LEAGUE/I'm Almost Ready

ADS 29, 36, 27  
 STEPHANIE MILLS/Never Know Love Like  
 COB/Legend Of Holyday Swam  
 PAT BENATAR/You Better Run

ON  
 CARL SMOG/Late In The Evening  
 RAY CHARLES/You're My Best Friend  
 ROBBIE DURRE/Not Rod Hearts  
 ELTON JOHN/Don't Let Me Be This Way

**KSF 104 San Francisco**

M 1 QUEEN... Bites The Dust  
 M 2 DIANA ROSS/Late In The Evening  
 M 3 BARBARA STREISAND/Woman In Love  
 M 4 GEORGE BENSON/Give Me The Night  
 M 5 JOHNNY LEE/Lookin' For Love  
 M 6 EDDIE RABBITT/Divin' My Life Away  
 M 7 OLIVIA N-J/Ranadu  
 M 8 DOBBIE BROS/Real Love  
 M 9 KENNY LOGGINS/I'm Alright  
 M 10 AMBROSIA/You're The Only Woman  
 M 11 ROBBIE DURRE/Not Rod Hearts  
 M 12 BOB SEGER/You'll Accompany Me  
 M 13 BOB SEGER/You'll Accompany Me  
 M 14 BOB SEGER/You'll Accompany Me  
 M 15 BOB SEGER/You'll Accompany Me  
 M 16 BOB SEGER/You'll Accompany Me  
 M 17 BOB SEGER/You'll Accompany Me  
 M 18 BOB SEGER/You'll Accompany Me  
 M 19 BOB SEGER/You'll Accompany Me  
 M 20 BOB SEGER/You'll Accompany Me  
 M 21 BOB SEGER/You'll Accompany Me  
 M 22 BOB SEGER/You'll Accompany Me  
 M 23 BOB SEGER/You'll Accompany Me  
 M 24 BOB SEGER/You'll Accompany Me  
 M 25 BOB SEGER/You'll Accompany Me  
 M 26 BOB SEGER/You'll Accompany Me  
 M 27 BOB SEGER/You'll Accompany Me  
 M 28 BOB SEGER/You'll Accompany Me  
 M 29 BOB SEGER/You'll Accompany Me  
 M 30 BOB SEGER/You'll Accompany Me

ADS  
 CARL SMOG/Late In The Evening  
 DOBBIE BROS/Real Love  
 HALL & OATES/You've Lost That...

ON  
 STEVIE WONDER/Master Blaster  
 PAT BENATAR/You Better Run  
 GEORGE BENSON/Give Me The Night  
 JACKSONS/Lovely One  
 CLIFF RICHARD/Dreaming

**KPLA 103 Los Angeles**

M 1 DEVO/Whip It  
 M 2 QUEEN... Bites The Dust  
 M 3 DIANA ROSS/Late In The Evening  
 M 4 LA FLAVOUR/Monday  
 M 5 GEORGE BENSON/Give Me The Night  
 M 6 JOHNNY LEE/Lookin' For Love  
 M 7 EDDIE RABBITT/Divin' My Life Away  
 M 8 AMBROSIA/You're The Only Woman  
 M 9 ROLLING STONES/Emotional Rescue  
 M 10 OLIVIA N-J/Ranadu  
 M 11 POINTER SISTERS/No So Shy  
 M 12 IRENE CARA/You're Here On My Own  
 M 13 OLIVIA N-J/Ranadu  
 M 14 POINTER SISTERS/No So Shy  
 M 15 STACY LATTISMA/Let Me Be Your Angel  
 M 16 OLIVIA N-J/Magic  
 M 17 JAYS/Girl Don't Let It Go  
 M 18 KURTIS BLOW/The Breaks  
 M 19 PAUL SIMON/Late In The Evening  
 M 20 CAMEO/Shaft Your Pants  
 M 21 DONNA SUMMER/Nothin' New  
 M 22 BARBARA STREISAND/Woman In Love  
 M 23 DYMESTY/It's Just Begun To Me  
 M 24 BILLY JOEL/Don't Ask Me Why  
 M 25 S.O.S. BAND/Take Your Time  
 M 26 S.O.S. BAND/Take Your Time

ADS 32  
 AMY HOLLAND/How Do I Survive  
 JERRY LEE LEWIS/You're The Rhythm  
 RAY/Don't Let Me Be This Way  
 GIBSON BROS./Que Sera Mi Dvln

ON  
 CARL SMOG/Late In The Evening  
 KENNY ROGERS/Lady  
 KENNY ROGERS/Lady  
 LIPPS, INC./How Long  
 DOBBIE BROS/Real Love  
 LARSEN-FEITEN BAN/Warrior II Be The Foot

**kebe Kansas City**

M 1 DOBBIE BROS/Real Love  
 M 2 ALLMAN BROTHERS/Angeline  
 M 3 WILLIE NELSON/On The Road Again  
 M 4 JACSON BROS/Real Love  
 M 5 BOB SEGER/You'll Accompany Me  
 M 6 PURE PRAIRIE LEAGUE/I'm Almost Ready  
 M 7 COB/Legend Of Holyday Swam  
 M 8 LARSEN-FEITEN BAN/Warrior II Be The Foot  
 M 9 DIAT BROS/Real Love  
 M 10 JOHN COUGAR/This Time  
 M 11 CARL SMOG/Late In The Evening  
 M 12 ALL THOMPSON/Tea A Little Rhythm  
 M 13 LEO SAYER/More Than I Can Say  
 M 14 BOB SEGER/You'll Accompany Me  
 M 15 BOB SEGER/You'll Accompany Me  
 M 16 BOB SEGER/You'll Accompany Me  
 M 17 BOB SEGER/You'll Accompany Me  
 M 18 BOB SEGER/You'll Accompany Me  
 M 19 BOB SEGER/You'll Accompany Me  
 M 20 BOB SEGER/You'll Accompany Me  
 M 21 BOB SEGER/You'll Accompany Me  
 M 22 BOB SEGER/You'll Accompany Me  
 M 23 BOB SEGER/You'll Accompany Me  
 M 24 BOB SEGER/You'll Accompany Me  
 M 25 BOB SEGER/You'll Accompany Me  
 M 26 BOB SEGER/You'll Accompany Me  
 M 27 BOB SEGER/You'll Accompany Me  
 M 28 BOB SEGER/You'll Accompany Me  
 M 29 BOB SEGER/You'll Accompany Me  
 M 30 BOB SEGER/You'll Accompany Me

ADS 23  
 DOBBIE BROS/Real Love  
 DOBBIE BROS/Real Love  
 KENNY LOGGINS/I'm







**DARYL HALL & JOHN OATES**  
You've Lost That Lovin' Feeling  
(RCA)  
LP: Voices  
161/79 65%

**JACKSONS**  
Lovely One (Epic)  
LP: Triumph  
117/69 51%

**KANSAS**  
Hold On (Kirshner)  
LP: Audio-Visions  
76/16 32%

**KENNY LOGGINS**  
I'm Alright (Columbia)  
LP: "Caddyshack" Soundtrack  
184/2 84%

**WILLIE NELSON**  
On The Road Again (Columbia)  
LP: "Honeyuckle Rose" Soundtrack  
148/20 64%

**LARSEN-FEITEN BAND**  
Who'll Be The Fool... (WB)  
LP: Larsen-Feiten Band  
170/4 74%

**BILLY JOEL**  
Don't Ask Me... (Columbia)  
LP: Glass Houses  
165/0 71%

**AMY HOLLAND**  
How Do I Survive (Capitol)  
LP: Amy Holland  
145/9 63%

**STACY LATTISAW**  
Let Me Be Your Angel (Cotillon)  
LP: Let Me Be Your Angel  
96/24 36%

**STEPHANIE MILLS**  
Never Know Love... (20th)  
LP: Sweet Sensation  
160/27 69%

**OLIVIA NEWTON-JOHN w/ ELO**  
Xanadu (MCA)  
LP: "Xanadu" Soundtrack  
206/4 89%

**POINTER SISTERS**  
He's So Shy (Planet)  
LP: Special Things  
201/9 87%

**STACY LATTISAW (continued)**

**STEPHANIE MILLS (continued)**

**OLIVIA NEWTON-JOHN (continued)**

**POINTER SISTERS (continued)**

**STACY LATTISAW (continued)**

**STEPHANIE MILLS (continued)**

**OLIVIA NEWTON-JOHN (continued)**

**POINTER SISTERS (continued)**

**STACY LATTISAW (continued)**

**STEPHANIE MILLS (continued)**

**OLIVIA NEWTON-JOHN (continued)**

**POINTER SISTERS (continued)**

**STACY LATTISAW (continued)**

**STEPHANIE MILLS (continued)**

**OLIVIA NEWTON-JOHN (continued)**

**POINTER SISTERS (continued)**

**STACY LATTISAW (continued)**

**STEPHANIE MILLS (continued)**

**OLIVIA NEWTON-JOHN (continued)**

**H**

**K**

**N**

**O**

**P**

**Q**

**R**

**S**

**T**

**U**

**V**

**W**

**X**

**Y**

**Z**

**1**

**2**

**3**

**4**

**5**

**6**

**7**

**8**

**9**

**10**

**11**

**12**

**13**

**14**

**15**

**H**

**K**

**N**

**O**

**P**

**Q**

**R**

**S**

**T**

**U**

**V**

**W**

**X**

**Y**

**Z**

**1**

**2**

**3**

**4**

**5**

**6**

**7**

**8**

**9**

**10**

**11**

**12**

**13**

**14**

**15**

**H**

**K**

**N**

**O**

**P**

**Q**

**R**

**S**

**T**

**U**

**V**

**W**

**X**

**Y**

**Z**

**1**

**2**

**3**

**4**

**5**

**6**

**7**

**8**

**9**

**10**

**11**

**12**

**13**

**14**

**15**

**H**

**K**

**N**

**O**

**P**

**Q**

**R**

**S**

**T**

**U**

**V**

**W**

**X**

**Y**

**Z**

**1**

**2**

**3**

**4**

**5**

**6**

**7**

**8**

**9**

**10**

**11**

**12**

**13**

**14**

**15**

**H**

**K**

**N**

**O**

**P**

**Q**

**R**

**S**

**T**

**U**

**V**

**W**

**X**

**Y**

**Z**

**1**

**2**

**3**

**4**

**5**

**6**

**7**

**8**

**9**

**10**

**11**

**12**

**13**

**14**

**15**

(Parallels continued on Page 32)





AL STEWART

AL STEWART
Allnight Rocks (Arista)
LP-14 Carrots
194/5 80%
13

Table with columns P1, P2, P3 and station call letters like WFLA, WTVT, WFTS.

BARBRA STREISAND
Women In Love (Columbia)
LP-14 Carrots
217/6 84%
6

Table with columns P1, P2, P3 and station call letters like WFLA, WTVT, WFTS.

DONNA SUMMER
The Wanderer (Geffen)
LP-14 Carrots
181/12 83%
16

Table with columns P1, P2, P3 and station call letters like WFLA, WTVT, WFTS.

SUPERTRAMP
Dreamer (A&M)
LP-14 Carrots
158/25 88%
23

Table with columns P1, P2, P3 and station call letters like WFLA, WTVT, WFTS.

STEVIE WONDER
Master Blaster (Jamm'n) (Tama)
LP-14 Carrots
84/17 30%
20

Table with columns P1, P2, P3 and station call letters like WFLA, WTVT, WFTS.

DIONNE WARWICK
No Night So Long (Arista)
LP-14 Carrots
137/2 50%
20

Table with columns P1, P2, P3 and station call letters like WFLA, WTVT, WFTS.

R&R Contemporary Hit Radio Reporters

Table with columns PARALLEL ONE, PARALLEL TWO, PARALLEL THREE and lists of station call letters.

Others Getting Significant Action

RAY, GOODMAN & BROWN "My Prayer" (Polydon) 24/1
Moves: Up 12, Same 11, Down 0, Adds 1, KPLZ, WCAO 27.25, WTKX 23.27, WTXI 40.37, KIDD 27.25, WJBO 27.23.
NIELSEN PEARSON "If You Should Sail" (Capitol) 22/5
Moves: Up 8, Same 8, Down 8, Adds 5 including WFLY, WAQY, KCPX, WFBF, WROR 30.28, CK 101 24.21, WSEZ 29.27, WCSB 28.23, WISL 36.33.
SPLIT ENZ "I Got You" (A&M) 21/2
Moves: Up 10, Same 0, Down 1, Adds 2, 13K, WAEB, KUPD 25.23, RHF 4.30, KSTT 19.17, KDZA 27.25.
COMMODORES "Heroes" (Motown) 20/4
Moves: Up 8, Same 7, Down 1, Adds 4, WHFM, WVIC, WNAP, WFBG, KBFM 25.19, Y103 38.32, KYNO FM 19.24, WLBZ 31.28.
"Midnight Rain" (MCA) 18/4
Moves: Up 8, Same 8, Down 0, Adds 4, KQWB-FM, KMJC, KRUX, KENI, CK 101 39.37, KEZR 25.21, KSPZ 24.18, KOIZ FM 30.27.
AL STEWART & JOHNNY BRISTOL "My Guy/My Girl" (Handmade) 18/2
Moves: Up 8, Same 8, Down 0, Adds 2, WROR, PRO-FM, KWIC, 31.27, WSGN 23.21, WRVO 19.17, KCPX 26.34, KMYT 22.20.
KINGS "Switchin' To Gold" (Elektra) 17/1
Moves: Up 8, Same 8, Down 2, Adds 1, CKLW, WBFM 21.18, CFTR 21.17, WRDQ 23.21, WFLB 40.38, WEFM 18.12.
CHRISTOPHER CROSS "Nobody's Perfect" (WB) 16/8
Moves: Up 5, Same 2, Down 0, Adds 3, WDRQ, KRBE, KXIX, WSGN, Y103, WRVO, WRBA, WHEB, WCGO, KZZP 23.24.
ATLANTA RHYTHM SECTION "I Ain't Much" (Polydon) 14/3
Moves: Up 1, Same 7, Down 1, Adds 1, 293, WJDX, KDZA, 94Q 25.18, KBEO 18.16, WCGO 22.18.
LIVINGSTON TAYLOR "First Time Love" (Epic) 14/0
Moves: Up 8, Same 2, Down 4, Adds 0, KXOK 9.7, KQW 29.28, WJBO 4.24, WXIL 15.10, KBOZ 27.25.
MECO "Love Theme From Shogun" (RSO) 13/9
Moves: Up 1, Same 1, Down 0, Adds 9, WERC, WBBQ, WTMA, WVIC, KMYT, 95SGF, WISE, WFLB, KFRF.
VAPORS "Turnings Japanese" (UA) 13/5
Moves: Up 1, Same 5, Down 0, Adds 5, PRO-FM, JB105, WLS, Z104, WLBZ, KUPD 12.5, WEFM 19.18.
KURTIS BLOW "The Breaker" (Mercury) 13/0
Moves: Up 5, Same 4, Down 4, Adds 0, KSET FM 27.23, KIDD 23.18, KGGI 15.11, KMYT 12.10.
KORGIS "Everybody's Got To Learn Sometime" (Asylum) 11/8
Moves: Up 1, Same 2, Down 0, Adds 8, 94Q, KLAZ, WAKX, KNBQ, KRUX, 14WK, WRKR, KENI, KQW FM 38.34.
PETE TOWNSHEND "A Little Is Enough" (Atco) 11/8
Moves: Up 0, Same 1, Down 0, Adds 8, 94Q, WAQY, RTSA, WLAC, WGM, WGV, WFLB, KQWB FM.
BARRY GONDREAU "Dreams" (Portrait) 11/5
Moves: Up 5, Same 1, Down 0, Adds 5, JB105, KQ94, KJ100, KKKX, WXLK, KWK 9.8, KUPD 24.22, WJXZ 13.9.
DIRTY BAND "Bedside" (UA) 11/2
Moves: Up 4, Same 5, Down 0, Adds 2, KRBE, KHR, WKEZ 27.23, KEZR 28.25, WKXY 4.27.
HUEY LEWIS & NEWS "Now Here's You" (Chrysalis) 11/0
Moves: Up 1, Same 8, Down 0, Adds 0, WFLY on, WVIC on, KIDD on, WXLK 4.29, KILE 37.35, KRCL 4.30.

# THE PICTURE PAGES

## A&M Applauds Armatrading Appearance



A&M execs turned out en masse to congratulate the label's artist Joan Armatrading following her recent performance at L.A.'s Greek Theatre. Shown surrounding the singer are (l-r) Rondor Music Int. President Bob Grace, Rondor's John Bromwell, A&M President Gil Friesen, A&M VP David Kerstenbaum, A&M VP & Exec. Dir. Charlie Minor, and Almo-Irving Publishing President Lance Freed.

## Silva Captures WEA "Rookie Of Year" Title



Highlighting WEA's Dallas/Philadelphia National Convention was the selection of Philadelphia's George Silva as Warner Bros. Promotion "Rookie of the Year." Pictured at the get-together are (l-r) WB staffers George Gerrity, Charley Lake, Red Richards, and Carol Hart, unidentified man, Silva, WB VP Russ Thyret, WB's Craig Smith, Mike Symonds, and Ken Puvogel, and WEA VP Richard G. Lionetti.

## Babys Entertain Grown-Ups At Country Club



Chrysalis's Babys recently performed at the L.A.-area Country Club prior to completing their new LP, "On The Edge." Shown relaxing post-concert are (l-r) Chrysalis Sr. VP Billy Bass, Babys members Tony Brock and Jonathan "J" Cain, group's manager Chip Rachlin, group member Ricky Phillips, Chrysalis's Roger Watson, band member John Waite, Chrysalis President Sal Licata, and Baby Wally Stocker.

## Badfinger Pointed To Radio Records



Radio Records has signed Badfinger to a recording contract with the label. Shown at the ceremony are (seated, l-r) Freedom Sound Productions President Lou Pace, Radio Records President Ed McGlynn, and group's manager Scott Hurowitz; (standing, l-r) Badfinger members Tom Evans and Joey Molland, Radio Records VP (and group's co-producer) Steve Wittmack, producer Jack Richardson, and band member Tony Kaye.

## Valenti Vaults To RCA



John Valenti has signed a recording contract with RCA Records, with his first album scheduled for an October release. Pictured after the signing are (seated, l-r) RCA Div. VP Ed DeJoy, Valenti, and executive producer George Tobin; (standing, l-r) RCA's Marty Olnick, RCA Div. VP Bud Dain, and associate producer Mike Piccirillo.

## Otis Conner Signs Landsman/Rivers Reps



Otis Conner Productions has signed a representation agreement with New York-based consulting firm Landsman/Rivers Radio Services, which will provide research services for Conner's clients. Shown making it official are (l-r) Otis Conner, Steve Rivers, and Dean Landsman.

## Chevy Has "No Problem" Singing



Perennial pratfaller Chevy Chase has expanded his repertoire to include a self-titled debut album on Arista featuring his vocals and keyboard playing. Following a taping of TV's "PM" at Tower Records, Chevy (left) is shown with "PM"'s Billy Brill and album co-producer Tom Scott (right).

## Capitol Corral Henry Gross



Singer/songwriter Henry Gross has signed an exclusive recording agreement with Capitol Records who will be releasing his debut LP, "What's In A Name?," in October. Pictured at the signing are (l-r) Capitol President Don Zimmerman, Gross, Capitol's Bruce Ravid, Capitol VP Rupert Perry, and Capitol VP Bobby Colomby.



# SAILOR

Although the name remains the same, the Sailor of today is quite possibly one of the most refreshing new sounds to present itself on the often imitated and derivative modern rock world. Their enticing and explosive first album for Caribou Records—**DRESSED FOR DROWNING**—combines the expertise and success the original Sailor achieved with a lively pop sound few bands ever come close to realizing. **DRESSED FOR DROWNING** debuts two new members, Virginia and Gavin David, who join Sailor founders Henry Marsh and Phil Pickett. The change is obvious and dramatic upon one listening.

Sailor's approach to music explores much more than the sounds themselves. With each song—*itself a concise story*—Sailor takes the music to the visual senses, inviting the listener into the creative process. Always known to be highly theatrical, Sailor has succeeded in maintaining and combining that unique, lovely trademark with a dramatic balance between rock and pop stylings. As guitarist and vocalist Henry Marsh describes the band's approach, "The only way I ever understood performing is theatrical. Our music is Rock & Roll, but it takes in using lighting and staging of any professional performance. We take advantage of the opportunity to entertain people and make the music flow." Together, the Sailor quartet traverses musical territory that is danceable, contemporary and highly sophisticated.



Danger on the Titanic

By 1978, Sailor having been together for four years, had achieved strong international recognition and were well on their way to becoming one of the biggest concert attractions throughout Europe. Their *Trouble* album had gone

gold. But after leaving the stage in Vienna, Austria, in October of 1978, having just played to an ecstatic audience of 40,000, Sailor decided that that gig was their last (at least for the moment). "We felt we were in a musical rut," says Marsh. "Nothing was changing. We were just treading water." Even though the band had had smash hits with songs like "A Glass Of Champagne," "Girls, Girls, Girls" and "Traffic Jam," of utmost importance was to keep developing. In search of this growth, Marsh and fellow co-founder and songwriter Phil Pickett stayed in touch through endless series of labouring jobs, driving trucks and taxis, anything to keep their bodies and souls together. Marsh and Pickett spent a little over a year pursuing such experiences, all the while writing new songs and searching for a new sound. "People



Runaway

thought we were insane to retire from the music business the way we did," recalls Pickett. "But we knew we had to get it right." In Marsh's words, "We wanted to create, unashamedly, the kind of music we thought the silent majority would want to hear. Songs with melody, power and 'have a good timeness' about them."

And that they indeed did. Having discovered the strong musical combination of brother and sister Virginia and Gavin David in a local Cornwall pub during the summer of 1979, Pickett and Marsh immediately found the answer to their dream of a fresh and uplifting new sound for Sailor. Foregoing the regular procedure of placing ads in various newspapers, Virginia and Gavin were recruited at once, proving extremely fruitful for the ideas Pickett and Marsh had been cultivating. With a voice remarkably versatile and fresh, considering this is her first album, Virginia took

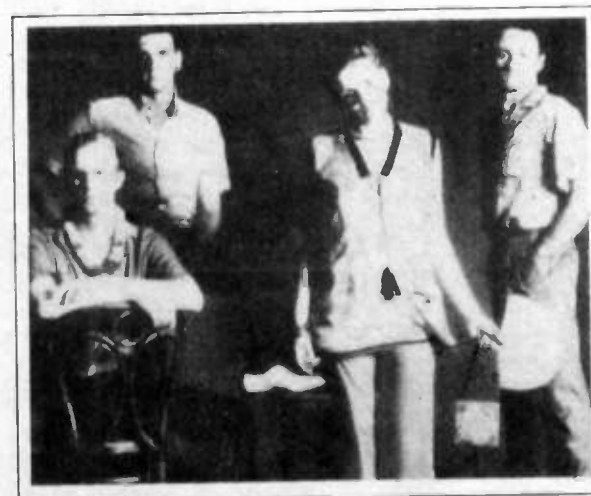


Private Eye

no time at all to adapt to what Pickett and Marsh were doing. The collaboration took Sailor from the creative force on paper to a strong, powerful quartet ready to re-emerge as one of rock's most exciting and energetic donations to the public.

**DRESSED FOR DROWNING** is an uplifting experience; from "Danger on the Titanic" a story of love on board the famous, sinking luxury liner, to "Runaway," a rolling, timeless love song, to the story-telling "Private Eye" and "Pearl Harbor." Needless to say, the band's own visual image not only confirms these picturesque tales, but complements the lyrical and musical impact of the album itself.

Recorded in early 1980, **DRESSED FOR DROWNING**, was produced by Jim Guercio at the Caribou Ranch in Colorado. Guercio has decidedly succeeded in taking the band to musical territories as beautiful and boundless as the region itself. Looking forward to playing for American audiences and bringing their lively sounds to these shores, Sailor has already crossed the border with a stunning and certainly distinctively fresh, new sound as is only heard on **DRESSED FOR DROWNING**.



Pearl Harbor

## SAILOR IS:

**Gavin David:** Vocals / **Henry Marsh:** Electric Guitars, Synthesizers, Piano and Vocals

**Virginia David:** Lead and backing vocals / **Phil Pickett:** Piano, 12-string guitar, Synthesizers and Lead Vocals





# Jeff Gelb AOR

## What Put WPFR On Top?

Sometimes the little guys do come out on top: Of all the Arbitron-rated markets, the top 12+ figure for the April-May sweep came out of 150-ranked Terre Haute and WPFR. The station had been programming AOR music to lackluster ratings response in this college-dominated community until R.J. Cortrecht came aboard as a first-time PD almost two years ago. Shortly thereafter, the station went from a 4.9 to a 16.5 to this spring's 18.2. Cortrecht's comments on how he put WPFR on top should provide insights and inspirations for small-market AOR stations that want to be on top.

### Music

"When I came in," he recalled, "there were no organized rotations or a format per se. I incorporated some of the basic radio formatting tools I'd learned elsewhere to get things organized." Cortrecht created a music system of approximately 500 oldies cuts and 30 current albums, comprising a total music system of around 600 cuts. Emphasis was placed on material that would be of greatest interest to upper demo AOR listeners, with 28-29 year-olds as a target. This music included well-known tracks from classic AOR albums and artists like Led Zeppelin, Beatles, and the Who.

Music was and is selected for WPFR on the basis of local sales, telephone response, and gut instincts. More formalized telephone or focus group research has not been incorporated because, as Cortrecht put it, "I haven't thought of a good way to cover all the areas I'd want to in an elaborate research system."

### TRIES NEW WAVE FORMAT

## WOMN Starts Anew As PLR 2

Since last week's article on three Western AOR's that are experimenting with new wave music as a radio format, I've heard from one East Coast programmer who's trying something along the same lines. Jay Crawford called from "PLR 2," WPLR/New Haven's sister AM daytimer, which made a programming switch four months ago from WOMN, a feminist-oriented soft-rocker.

Incorporating his background as an MD under Joe Piasek during the WPIX-FM/New York new wave format experiment, Crawford began fine-tuning WOMN into PFR 2, a "Big Beat" rocker. Crawford credits the big beat term to legendary disc jockey Alan Freed, who used it to describe rock 'n' roll.

PLR 2's "Big Beat" includes old and new material by artists identified with the new wave of rock music: Blondie, Elvis Costello, B-52's, and others. Dancemusic is not ignored; crossover disco artists like Grace Jones and Diana Ross are featured, along with traditional Motown oldies. Also included is a liberal selection of oldies from Elvis Presley through the first British invasion and beyond.

PLR 2 does not pass over mainstream AOR artists, as have most of the other AOR experiments with new wave formats (KROQ/Pasadena being the notable exception on the West Coast; the station will routinely segue from very popular AOR cuts into very experimental new wave artists). Crawford explained, "I don't think I can get the Van Halen fan to listen to the Vapors unless I play some Van Halen too."



### Personalities

WPFR is a music-oriented station, but Cortrecht stressed that personalities also play an important role: "The one major philosophy I believe in is personality radio. I don't like the dry AOR jocks

who sound as plastic in their way as the old Top 40 screamers. We try to be natural but yet humorous and personality-oriented."

### Promotion

In fact, a major promotional push was given during the last ratings period to WPFR's morning air team of Mel Browning and Larry Trimmer, better known to their listeners as the "Breakfast Flakes." The two were spotlighted in a major TV spot buy during the book. Also bought were numerous billboard locations.

Meanwhile, on the air, the station was concentrating on a call-in-to-win contest called the "PFR superstar promotion." Starting January first and working up through the Spring ratings period, the station gave away small prizes like albums, gradually upping the value of the prizes as the book drew closer. The promotion culminated with two "103 giveaways," wherein the first 103 callers got prizes, while the 103rd caller got a grand prize stereo system worth over \$2000.

### Competition

If WPFR's reliance on contests and prizes seems more reminiscent of a Top 40 station than a stereotypical AOR, it is perhaps because of Cortrecht's background as a Top 40 MD. More importantly, though, WPFR's closest demographic competition is a Top 40, since there is no other Terre Haute AOR. Cortrecht reported that several stations have reacted to WPFR's ratings success by adding AOR cuts to their rotations, though he has heard of no plans afoot to give WPFR a direct format competitor in town.

As for his station's future, Cortrecht predicted, "With other stations starting to come after us now, we're going to work on maintenance from here on. We just have to keep our eyes and ears open. We need to recognize the mistakes we make as well as the things that work for us, improve on those, and take things one step at a time. Then, I think we'll have a good chance of continuing to go up." Will AOR's first 20 12+ figure come from WPFR? Tune in next year, same time, same place, for the answer.

### Some Thoughts On WPIX

On paper, the PLR 2 music mix looks very similar to the music that was heard on WPIX-FM. I asked Crawford why he thought that music could work for him in New Haven when it didn't work in New York. "There are lots of reasons WPIX didn't work out. It was the first of its kind; it was a format in its embryonic stage. It was an experiment and a great radio station.

"When it was cookin,'" Crawford continued, "it was great. But it was inconsistent. Some of the DJ's didn't agree in concept with what should be achieved. So for four hours it might sound great, then for the next four, not so good. Song for song, they were playing great music but not everyone knew how to mix it right. I think we've solved some of those mix problems WPIX had. When I say I play Elvis Presley, I don't mean I play him in hot rotation. You might hear a song that's 25 years old twice a day here, whereas on WPIX, you might have heard one once an hour. Also, we wouldn't play Elvis back-to-back with Robert Gordon, or Rocky Burnette."

As with the other PD's I spoke with last week about this new permutation of the AOR form, Crawford is enthusiastic about PLR 2's early listener response, and hopeful for subsequent ratings success. He said, "I think this is the beginning of something; I hope it's the beginning of the 80's for radio. Maybe this is the format that will eventually save the AM dial."



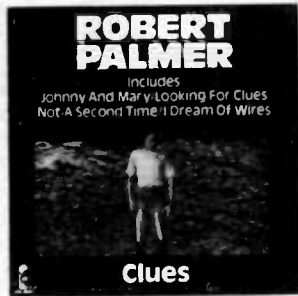
# ROBERT PALMER

## "Clues"

R&R Album Airplay debut 33

"Clues" for Key Cuts:  
 Johnny And Mary  
 Sulky Girl  
 Not A Second Time  
 Looking For Clues

Produced by Robert Palmer  
 Executive Producer: David Harper



ILPS 9595



On **ISLAND** Records

# THE B-52'S "Wild Planet"



R&R Album Airplay 39-34

Consensus Cuts: Private Idaho  
 Give Me Back My Man  
 Quiche Lorraine  
 Strobe Light

**THE B-52'S**  
 Includes Private Idaho  
 Quiche Lorraine Dirty Back Road



Wild Planet

Produced by Rhett Davies  
 and The B-52's



On Warner Bros. Records

Over 100 stations already on, including new believers:  
 KMET, KTXQ, WSAI-FM, WIYY, WQFM, WLPX, KSAS, WIBA,  
 WLAV-FM, WHNN, WWWZ, KMGH, KWFM, KTFM, KKDJ . . . .

# Jeff Gelb

## Dahl To Broadcast From Expo

The Alternative Radio Network has announced that its morning show, "the Steve Dahl Breakfast Club," will be broadcasting live from the AOR hospitality room Monday through Wednesday, October 6th through 8th, during the upcoming American Radio Expo.

On hand will be Steve and co-host Garry Meier, who will be starting their morning show live at 3am so that affiliates WLUP/Chicago, WABX/Detroit and WQFM/Milwaukee can each get the show rolling at their normal morning show time periods.

Convention-goers are invited to stay up late or wake up early to enjoy coffee and pastries and the unique humor of Dahl and Meier throughout the convention.

### EVOLUTION

WZLD/Columbia, SC has switched from AOR to P/A programming; the staff remains unchanged . . . KBOS/Tulare has begun programming AOR, with Joe Collins as PD from KKDJ/Fresno, Sue Delaney from KKDJ for nights, Chris Vancamp from KYNO-AM/Fresno, and Keith Standlee . . . KKBC-FM/Reno has announced it will switch to automation around October 16. The format has yet to be announced . . . Jim Dillon has been named Operations Manager at KYTX/Amarillo, where he'll also do afternoon drive. Mike Regan has exited as Operations Manager for the station . . . Mike Wolf has been named MD at WQFM/Milwaukee from WZOK/Rockford. Ed DiMicelli has moved from WQFM's MD post to that of Promotion Director . . . Ray Sutley has exited as MD at KSMB/Lafayette to reenter college. Jay Walker is now MD and PD . . . Tim Smith is the new MD at WLWQ/Columbus, from the airstaff. Suzanne King is new to weekends at WLWQ . . . Jonathan has been named MD at WROQ/Charlotte. . . Jeff Mimmo has joined WCMF/Rochester from WSAI-FM/Cincinnati for mornings . . . Rich Piombino has joined WWWW/Detroit as Promotion Director . . . David Chaney has been upped to full-time nights at KLOS/Los Angeles from weekends . . . Marci Winograd has rejoined the news department at KTYD/Santa Barbara . . . The "Van Man" has taken over the afternoon drive shift at WRCN/Long Island . . . Carla Boex has joined WLUP/Chicago for overnights . . . Former WPIX/New York MD Meg Griffen joined WMMR/Philadelphia for part-time airwork, while another WPIX alumnus, Jane Hamburger, has joined KNAC/Long Beach for weekends . . . Terry McGovern has exited KWST/Los Angeles weekends. Bobby Ocean has joined from neighboring KHJ for the shift . . . Dave Kittle has joined CHEZ-FM/Ottawa from CHOM-FM/Montreal for weekends . . . Tom Gongaware has joined WQDR/Raleigh for nights and as music and programming assistant to Dan Brunty . . . Jeff Jensen has exited overnights at WQXM/Tampa. Diane Upson has replaced him . . . Lou Vockell has joined WEBN/Cincinnati for weekends . . . Walt O'Brien has left Run-It Music for a promotion post with Screen Gems-EMI Music Publishing . . . Former WJKL/Elgin airstaffers Chris Heim and Rick Swenson have joined Flying Fish for promotion.



**BENATAR'S "BEST SHOT"** — Chrysalis's Pat Benatar fired up the KQFM/Portland music staff when she hand-delivered her latest album release "Crimes of Passion." Pictured (l-r) are band's Neal Geraldo, Benatar, station's MD Cynde Slater, PD Thom O'Hair, and Chrysalis Rep. Robert Nesbith.

### UPDATE

In preparing our list of National AOR Promotion representatives, we inadvertently left out the number where you can reach Virgin directly. You can contact Kurt Nerlinger at (212) 243-6200, or by writing Virgin at 43 Perry Street, New York, NY 10014 . . . WKLS/Atlanta's rock 'n' roll flea market featured 50 booths of memorabilia and paraphernalia, plus live local rock music . . . The WRIF/Detroit Flamingoes met the Detroit Red Wings for a rematch benefit softball game which drew an estimated 700 fans, and which raised \$1145 for the area Diabetes Foundation . . . Cleveland Browns defensive captain and tackle Lyle Alzado will be giving M105/Cleveland listeners the inside track on the team's activities this season in weekly "game plan" reports on the air . . . K-102/Ft. Lauderdale cosponsored the third annual New River Raft Race, which raised over \$2000 for MD research . . . WMET/Chicago served "Bruce juice" and sweet rolls to the lines of people waiting overnight to purchase tickets to an upcoming Chicago Bruce Springsteen concert . . . First WRIF/Detroit jocks mounted a campaign to change Michigan's official song to Ted Nugent's "Wango Tango." Now W4 morning man Howard Stern wants to rename Detroit streets after local rock bands. He's encouraging listeners to write the mayor to request such street names as "Seger Street," "Cooper Court," and "Grand Funk Blvd." . . . WDHA/North Jersey is taking write-in registrations for two season's passes to all the rock concerts

### PROMOTION OF THE WEEK



#### KLOS "Too Hip" Bumper Stickers

KLOS/Los Angeles is distributing a series of bumper stickers in the rainbow-colored ABC logo style. The promotion began with the distribution of "Too Hip" bumper stickers, referring to a catch phrase used by KLOS morning man Frazer Smith.

Now the station's producing bumper stickers to hand out at all major L.A. concerts, using the band's name in the logo. Staff members pass out the bumper stickers free from the "cool patrol" van (also a reference to the morning show).

A quarter-million stickers have been produced to date, at 10¢ per sticker cost to the station.

— KLOS Promotion Director  
Steve Gaspar

Every week the AOR section will spotlight a significant station promotion. If your station has produced an interesting piece of merchandise (a homegrown record album, piece of clothing, coffee mug, calendar, etc.), send a sample along with pertinent explanatory information about the promotion to AOR Department, R&R, 1930 Century Park West, Los Angeles, CA 90067.



**REVVING UP FOR SPEEDWAY BLVD.** — Greg Hoffman (right) of Epic's Speedway Blvd. cruised into WEBN/Cincinnati for an on-air chat with PD Denton Marr (left) about the band's new album release.

at the Capitol Theatre. Each pass is worth over \$2000 in rock 'n' roll shows . . . Congrats to WDEK/DeKalb Production Director Jeff Giessen and wife Mary on the birth of their firstborn, Christopher Joseph . . . WPLJ/New York awarded 500 Mets tickets to two nonprofit organizations. In an effort to allow nonprofit organizations to benefit from an evening out which they could not normally afford, WPLJ solicited letters from these groups explaining how they would use the tickets if selected . . . One of the more interesting ARB success stories of the Spring sweep had to come from Champaign, IL, where student-run commercial AOR WPGU came up #1 in Adults 18-34, #1 in Adults 18-49, and #1 in Men 18+ with a 19.6. Overall, the station was #2 in the market with an 11.9. Keep your eye on the students entering the broadcasting profession from this station; they obviously know what they're doing . . . KBOS/Tulare needs record service from all labels. Contact PD Joe Collins at (209) 686-3406.

**COMING NEXT WEEK:** Will an AOR audience sit still and listen to a nightly two-hour talk show? Better still, will they contribute their opinions? They can and do in Long Island, where WBAB's Joel Martin hosts what may be the only talk show on AOR radio heard five nights a week. In next week's guest column, Joel offers a wealth of tips on how to program talk shows for an AOR audience. Moreover, he tells you why you should consider doing so.

### CONCERTS & CONVERSATIONS

**PRESENTATIONS:** WDEK/De Kalb presented Big Twist & Mellow Fellows for \$1.92 . . . WAQX/Syracuse presented Gary Myrick for \$1.95 . . . WNOR/Norfolk presented Carolyn Mas for \$1.99 . . . KMEL/San Francisco presented Gamma for free.

**BROADCASTS:** Quincy, Mink DeVille on WMMR/Philadelphia . . . LeRoux, SS Johnny, Vapors on DC 101/Washington . . . SS Johnny on WMMS/Cleveland . . . Gary Myrick on WAQX/Syracuse.

**CONVERSATIONS:** John Prime on WAPL/Appleton . . . Charlie Daniels, Al Stewart on KLIV/Fresno . . . Blackfoot on WCCC/Hartford . . . Don Kirshner, Huey Lewis on WDHA/North Jersey . . . Kerry Livgren, Blackfoot, Eddie Money, John Cougar on WPLX/Milwaukee . . . B-52's on WMMR/Philadelphia . . . Undertones, Secret Affair on KSHE/St. Louis . . . Gamma, Nantucket, Michael Des Barres on KTIM/San Rafael . . . English Beat on WIDB/Carbondale . . . Robert Palmer, Donnie Iris on WMMS/Cleveland . . . Angel City on WLUP/Chicago . . . Speedway Blvd., Ted Nugent, Kings on WRCN/Long Island . . . Shaun Cassidy, Nick Gilder on KROQ/Pasadena . . . Monty Python on KLOS/Los Angeles . . . Elton John on WNEW-FM/New York . . . Dakota, Blackfoot on KGGO/Des Moines . . . Pat Benatar on K-97/Edmonton . . . Gary Myrick on WQBK/Albany . . . Barry Goudreau on WBAB/Long Island . . . Gary Myrick, John Cougar on WAQX/Syracuse . . . Shaun Cassidy, Eddie Money on WXRT/Chicago . . . Dirt Band on WEZX/Scranton . . . James Cotton, Larsen Felten on KTYD/Santa Barbara.



JUST WHEN YOU THOUGHT IT WAS  
SAFE TO LISTEN TO ROCK 'N' ROLL...

**R&R ALBUM  
AIRPLAY #25**  
FEATURES: "MEAN STREAK,"  
"VOYAGER" & "SOMETHING IN THE AIR?"



# GAMMA<sup>2</sup>

GAMMA I was primal radiation of mega-watt rock 'n' roll  
powered by the guitar of Ronnie Montrose

**NOW! GAMMA 2 WILL TEAR YOU UP!**

Features the single "Something In The Air" #E-47034\*  
Produced by Gary Lyons & Ronnie Montrose.

BILL GRAHAM MANAGEMENT  
PREMIER TALENT



©1980 Elektra/Asylum Records • A Warner Communications Co

Radio & Records

Album Airplay/40

Chart Summary

September 26, 1980

154 REPORTERS

Album cuts are listed in order of airplay preference.

Main chart table with columns for dates (9/5, 9/12, 9/19, 9/26) and album titles/artists. Includes entries for Rolling Stones, Cars, Jackson Browne, Pat Benatar, Queen, AC/DC, Yes, Allman Brothers Band, etc.

Another good week for the Stones, who held rock steady at number one, topping all competition in hot reports. Cars moved into second place, though they were virtually tied for reports with Browne, who held strong. Benatar and Queen maintained as AC/DC jumped. Yes inched up, as Molly hit top ten. Stewart showed tremendous growth in total reports while Tull inched up. Kansas jumped as adds converted to upper airplay rotations. Split gained in both hot and total reports. Goudreau and Simon inched up. Kings and Van Zant climbed, as Gamma maintained. Stanley climbed with excellent conversions from adds to upper rotations. Supertramp debuted with adds plus strong reports of the single culled from the live album. Square gained momentum while Devo maintained. Welch debuted with healthy adds plus significant early conversions. Palmer debuted with album adds plus strong single reports on "Johnny and Mary" from the album. B-52's gained momentum. Loggins and Numan debuted. John Cougar came close to charting this week.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

MOST ADDED

Table of Most Added albums with columns for dates (9/26, 9/19, 9/12, 9/5, 8/29) and album titles/artists.

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

Table of Medium albums with columns for dates (9/26, 9/19, 9/12, 9/5, 8/29) and album titles/artists.

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

Table of The Hottest albums with columns for dates (9/26, 9/19, 9/12, 9/5, 8/29) and album titles/artists.

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.



AQL1-3647

# David Bowie Scary Monsters



СЛ



# David Bowie


## Scary Monsters

LADIES AND GENTLEMEN, THE SHOW BEGINS...

It's No Game (Part 1) • Up The Hill Backwards • Scary Monsters (and Super Creeps) • Ashes To Ashes • Fashion

INTERMISSION

Teenage Wildlife • Scream Like A Baby • Kingdom Come Because You're Young • It's No Game (Part 2)

 Give the gift of music.

Produced by David Bowie and Tony Visconti

**RCA** 

# AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

## KANSAS Audio-Visions (Kirshner)

"Hold" "Relentless" "Rock" "Loner." 78% of our reporters on it. Total album reports: 120. A-85, M-18, H-19. Charted this week at No. 14.



## BOB WELCH Man Overboard (Capitol)

"Rush" "Nightmare" Title "Justine." 50% of our reporters on it. Total album reports: 77. A-63, M-13, H-1. Debuted this week at No. 31.

## KANSAS AUDIO-VISIONS



## MICHAEL STANLEY BAND Heartland (EMI America)

"Stop" "Can't" "Need" "Lover." 53% of our reporters on it. Total album reports: 81. A-49, M-26, H-6. Charted this week at No. 28.



## BOB WELCH Man Overboard

# SINGLES

- 1 DOOBIE BROTHERS... "Real Love" (WB)
- 2 DAVID BOWIE... "Ashes To Ashes" (RCA)
- 3 JOHN COUGAR... "This Time" (Riva)
- 4 GENESIS... "Turn It On Again" (Atlantic)
- 5 VAPORS... "Turning Japanese" (UA)
- 6 MOTELS... "Danger" (Capitol)
- 7 ROBBIN THOMPSON... "Bright Eyes" (Ovation)
- 8 JONI MITCHELL... "Why Do Fools..." (Asylum)
- 9 GARY MYRICK & FIGURES... "She Talks In..." (Epic)
- 10 BLACK SABBATH... "Lady Evil" (WB)
- 11 DAVE DAVIES... "Imagination's Real" (RCA)
- 12 CARLY SIMON... "Jesse" (WB)
- 13 HENRY PAUL BAND... "Longshot" (Atlantic)
- 14 STEVIE WONDER... "Master Blaster (Jammin')" (Tamla)
- 15 ELO... "All Over The World" (MCA)

These 45's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

# JAZZ ON AOR

- 1 JEFF BECK... There And Back (Epic)
- 2 LARSEN & FEITEN... Larsen-Feiten Band (WB)
- 3 D. CARLOS SANTANA... The Swing Of... (Columbia)
- 4 LARRY CARLTON... Strikes Twice (WB)
- 5 GEORGE BENSON... Give Me The Night (WB)
- 6 JOHN KLEMMER... Magnificent Madness (Elektra)
- 7 TIM WEISBERG... Party Of One (MCA)
- 8 CRUSADERS... Rhapsody & Blues (MCA)
- 9 DAVE VALENTIN... Land Of The 3rd Eye (Arista)
- 10 DAVID GRISMAN... Quintet '80 (WB)

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

# REGIONAL AOR ACTIVITY

## EAST

### 104 WQBK Albany 518-462-5555

PD: JOHN CLARKE  
ASST. PD: DAN BOYLE

Hot: GARY NUMAN (Arista) "Telefon" (30/28)  
BOB WELCH (Capitol) "Man Overboard" (20/20)  
KANSAS (Kirshner) "Audio-Visions" (29/19)  
JOHN COUGAR (Riva) "Nothin' Matters..." (17/15)  
JONI MITCHELL (Asylum) "Shadows & Light" (17/14)

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

### 104.7 WBCN Boston 617-266-1111

PD: TONY BERGAMINI  
RD: RICHARD WILSON

Hot: BOB WELCH (Capitol) "Man Overboard" (20/20)  
KANSAS (Kirshner) "Audio-Visions" (29/19)  
JOHN COUGAR (Riva) "Nothin' Matters..." (17/15)  
JONI MITCHELL (Asylum) "Shadows & Light" (17/14)

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

### MOST ADDED

GARY NUMAN (Arista) 30/28  
BOB WELCH (Capitol) 20/20  
KANSAS (Kirshner) 29/19  
JOHN COUGAR (Riva) 17/15  
JONI MITCHELL (Asylum) 17/14

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

### MEDIUM

JETHRO TULL (Chrysalis) 29/19  
BARRY GOUDREAU (Portrait) 28/16  
AL STEWART (Arista) 32/15  
SPIT ENZ (Capitol) 27/15

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

### THE HOTTEST

ROLLING STONES (Rolling Stones) 34/34  
CARS (Elektra) 38/33  
JACKSON BROWNE (Asylum) 38/31  
PAT BENATAR (Chrysalis) 35/30  
QUEEN (Elektra) 32/30

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

### WZZO Allentown 215-894-0511

PD: LYN CORTE  
RD: CHUCK HOLT

Hot: BOB WELCH (Capitol) "Man Overboard" (20/20)  
KANSAS (Kirshner) "Audio-Visions" (29/19)  
JOHN COUGAR (Riva) "Nothin' Matters..." (17/15)  
JONI MITCHELL (Asylum) "Shadows & Light" (17/14)

### WJZ Boston 617-267-3810

PD: JOHN SEBASTIAN  
RD: KATE INDIANE

Hot: BOB WELCH (Capitol) "Man Overboard" (20/20)  
KANSAS (Kirshner) "Audio-Visions" (29/19)  
JOHN COUGAR (Riva) "Nothin' Matters..." (17/15)  
JONI MITCHELL (Asylum) "Shadows & Light" (17/14)

### 95fm Bridgeport 203-579-9995

PD: TONY BERGAMINI  
RD: RICHARD WILSON

Hot: BOB WELCH (Capitol) "Man Overboard" (20/20)  
KANSAS (Kirshner) "Audio-Visions" (29/19)  
JOHN COUGAR (Riva) "Nothin' Matters..." (17/15)  
JONI MITCHELL (Asylum) "Shadows & Light" (17/14)

### WCCC Hartford 203-549-3456

PD: COUNTRY PAUL PAYTON  
RD: LICH

Hot: BOB WELCH (Capitol) "Man Overboard" (20/20)  
KANSAS (Kirshner) "Audio-Visions" (29/19)  
JOHN COUGAR (Riva) "Nothin' Matters..." (17/15)  
JONI MITCHELL (Asylum) "Shadows & Light" (17/14)

### Manchester 603-625-6915

PD: JOE BIEBACH  
RD: KAREN ANDERSON

Hot: BOB WELCH (Capitol) "Man Overboard" (20/20)  
KANSAS (Kirshner) "Audio-Visions" (29/19)  
JOHN COUGAR (Riva) "Nothin' Matters..." (17/15)  
JONI MITCHELL (Asylum) "Shadows & Light" (17/14)

### 98Rock Baltimore 301-889-0098

PD: DENISE OLIVER  
RD: CAROL QUIGLEY

Hot: BOB WELCH (Capitol) "Man Overboard" (20/20)  
KANSAS (Kirshner) "Audio-Visions" (29/19)  
JOHN COUGAR (Riva) "Nothin' Matters..." (17/15)  
JONI MITCHELL (Asylum) "Shadows & Light" (17/14)

### SOFTROCK WJZ Boston 617-262-5900

PD: CLARA WHEAT  
RD: JIM SPILLNER

Hot: BOB WELCH (Capitol) "Man Overboard" (20/20)  
KANSAS (Kirshner) "Audio-Visions" (29/19)  
JOHN COUGAR (Riva) "Nothin' Matters..." (17/15)  
JONI MITCHELL (Asylum) "Shadows & Light" (17/14)

### 97Rock Buffalo 718-881-4555

PD: GEORGE NEUMAS  
RD: PAUL HEINE

Hot: BOB WELCH (Capitol) "Man Overboard" (20/20)  
KANSAS (Kirshner) "Audio-Visions" (29/19)  
JOHN COUGAR (Riva) "Nothin' Matters..." (17/15)  
JONI MITCHELL (Asylum) "Shadows & Light" (17/14)

### WHON HARTFORD 203-247-1060

PD: DANIEL F. WARDEN  
RD: BOB BITTENS

Hot: BOB WELCH (Capitol) "Man Overboard" (20/20)  
KANSAS (Kirshner) "Audio-Visions" (29/19)  
JOHN COUGAR (Riva) "Nothin' Matters..." (17/15)  
JONI MITCHELL (Asylum) "Shadows & Light" (17/14)

### WVVAQ Morgantown 304-296-0029

PD: SCOTT RADER

Hot: BOB WELCH (Capitol) "Man Overboard" (20/20)  
KANSAS (Kirshner) "Audio-Visions" (29/19)  
JOHN COUGAR (Riva) "Nothin' Matters..." (17/15)  
JONI MITCHELL (Asylum) "Shadows & Light" (17/14)

### WMAI Binghamton 607-772-8850

PD: OLIVIA CUMMINGS  
RD: ROBERTA HANER

Hot: BOB WELCH (Capitol) "Man Overboard" (20/20)  
KANSAS (Kirshner) "Audio-Visions" (29/19)  
JOHN COUGAR (Riva) "Nothin' Matters..." (17/15)  
JONI MITCHELL (Asylum) "Shadows & Light" (17/14)

### WECM Claremont 603-542-7735

PD: BOB RIVERS

Hot: BOB WELCH (Capitol) "Man Overboard" (20/20)  
KANSAS (Kirshner) "Audio-Visions" (29/19)  
JOHN COUGAR (Riva) "Nothin' Matters..." (17/15)  
JONI MITCHELL (Asylum) "Shadows & Light" (17/14)

### WBCN Long Island 516-727-1570

PD: PAUL HANES  
RD: HAL COLLIN GRAY

Hot: BOB WELCH (Capitol) "Man Overboard" (20/20)  
KANSAS (Kirshner) "Audio-Visions" (29/19)  
JOHN COUGAR (Riva) "Nothin' Matters..." (17/15)  
JONI MITCHELL (Asylum) "Shadows & Light" (17/14)

### WJZ Boston 617-262-5900

PD: CLARA WHEAT  
RD: JIM SPILLNER

Hot: BOB WELCH (Capitol) "Man Overboard" (20/20)  
KANSAS (Kirshner) "Audio-Visions" (29/19)  
JOHN COUGAR (Riva) "Nothin' Matters..." (17/15)  
JONI MITCHELL (Asylum) "Shadows & Light" (17/14)

### WVVAQ Morgantown 304-296-0029

PD: SCOTT RADER

Hot: BOB WELCH (Capitol) "Man Overboard" (20/20)  
KANSAS (Kirshner) "Audio-Visions" (29/19)  
JOHN COUGAR (Riva) "Nothin' Matters..." (17/15)  
JONI MITCHELL (Asylum) "Shadows & Light" (17/14)



# KANSAS

RADIO & RECORDS  
**AOR BREAKERS**

DEBUT 28-14  
 #1 MOST ADDED

ALBUM NETWORK #1 NEW ACTION (9/22)

**KANSAS AUDIO-VISIONS**  
 including:  
 Hold On/Relentless/Got To Rock On  
 No One Together/Loner



THE SINGLE: "HOLD ON"  
 NEW & ACTIVE

KANSAS "Hold On" (Kirshner) 75/18  
 Moves 29, Sims 30, Down 0, Adds 16 including WIFL, KFI, WHFM, Q106,  
 KHFI, WTIX, KXX106, KX104, WOKI, WDJX, KCPX, KRO



# GARY MYRICK AND THE FIGURES

**GARY MYRICK AND THE FIGURES**  
 including:  
 She Talks In Stereo/Ever Since The World Began  
 She's So Teenage/Deep In The Heartland/The Party



THE SINGLE:  
 "SHE TALKS IN STEREO"  
 R&R AOR SINGLES 11-9

- |      |      |      |       |       |
|------|------|------|-------|-------|
| WABX | KQFM | KBCO | WYFE  | KTXO  |
| WLRS | WHCN | WAVA | WMMS  | KTKT  |
| KZAP | KNAC | WHFS | M-105 | KILO  |
| KOME | WLIR | WXRT | KWFM  | KZEW  |
| KROQ | WMJQ | WQFM | KBPI  | KEZO  |
| KFML | WCMF | KDKB | WYDD  | KLBJ  |
| KSJO | WQBK | KZEL | WLAV  | KWEST |
| KGON | KGB  | WMAD | WEBN  | KREM  |



# BARRY GOUDREAU

RADIO & RECORDS ALBUM AIRPLAY/40 #16  
 FMOB HARD REPORT #15



CONSUMERS ARE MAKING THE BOSTON CONNECTION ... SALES ARE CATCHING UP WITH AIRPLAY!

THE SINGLE: "DREAMS"  
 ALREADY BUSTING T-40, IN ST. LOUIS, CHICAGO,  
 PHOENIX, SALT LAKE CITY, LOUISVILLE.



EAST

WBLM 100 Lewiston-Portland 207-783-2085. Radio station listing with staff names and contact info.

WMMR 103.5 Long Island 516-587-1023. Radio station listing with staff names and contact info.

WLIB 102.5 Long Island 516-485-9200. Radio station listing with staff names and contact info.

WABC 77 New York 212-566-7000. Radio station listing with staff names and contact info.

WJVA 105.5 North Jersey 201-328-1055. Radio station listing with staff names and contact info.

Ottawa 613-563-1919. Radio station listing with staff names and contact info.

WMMR 103.5 Philadelphia 215-581-0933. Radio station listing with staff names and contact info.

WVEV 102.5 Pittsburgh 412-562-5900. Radio station listing with staff names and contact info.

WPRR 102.5 Providence 401-272-9550. Radio station listing with staff names and contact info.

WCMF 96.5 Rochester 716-288-3200. Radio station listing with staff names and contact info.

WYIC 107.5 Scranton 717-961-1842. Radio station listing with staff names and contact info.



CARS CRUISE TO WBCN - Since Boston is their home, members of Elektra's Cars honored WBCN/Boston by debuting the band's latest release "Panorama" in person. Pictured (l-r) are group's Ric Ocasek, Elliot Easton, and Greg Hawkes, WBCN's Mark Parenteau, and unidentified onlookers.

WVBR 102.5 Rochester 716-232-7550. Radio station listing with staff names and contact info.

WSYR 105.5 Syracuse 315-682-9538. Radio station listing with staff names and contact info.

WSYR 105.5 Syracuse 315-474-5061. Radio station listing with staff names and contact info.

FM105 West Virginia 304-722-3308. Radio station listing with staff names and contact info.

Q107 Toronto 416-967-3445. Radio station listing with staff names and contact info.

WOUR Utica 315-797-0803. Radio station listing with staff names and contact info.

WAFM Washington, D.C. 703-534-0320. Radio station listing with staff names and contact info.

WDC Washington, D.C. 202-828-9932. Radio station listing with staff names and contact info.

WOMO 102.5 Wheeling 814-878-5661. Radio station listing with staff names and contact info.

WVBC Worcester 617-752-5611. Radio station listing with staff names and contact info.

WVNY 92.7 York 717-266-6606. Radio station listing with staff names and contact info.















# Country



## Jim Duncan

Due to the length of this week's feature by Associate Country Editor Lee Wade, "News Notes" will not be in this issue. It will return next week.

### Here Today . . . Where Tomorrow?

**FAD:** An activity, fashion, etc. of widespread but brief popularity.

**TREND:** To have a general direction or tendency.

It's on the airwaves, in the clubs, and in chic boutiques: it's country and today it's everywhere. But before we sit back and grin smugly from ear to ear, let's step outside the whirl and describe what's actually going on here.

1) A slew of radio stations have recently changed formats to Country. At least 17 in the last month that we at R&R know about, including KZLA-AM-FM/Los Angeles, WRVR/New York and KOMA/Oklahoma City, a 50,000-watt Top 40 veteran. RKO's Los Angeles AM outlet, KHJ, intends to go Country next month. This may be a trend.

2) The Country-Western lifestyle is "in." Booted urban cowboys swagger down 5th Ave. in New York and stetsons (or a reasonable facsimile) are a must. Club patrons who last year boogied to the disco beat now hoot 'n' holler to the Texas Two Step. Flashing lights are passe. The new center of attention is a mechanical bull. This is a fad.

The above two items are related but separate. Each could have occurred independently.

Last year's disco craze and the current country craze certainly have similarities. Both encompass a lifestyle, complete with fashion image; entertainment/dance clubs; a trendy, hip aura; media attention and media involvement — films, TV shows, radio stations; and, of course, the music. But there is one difference. Country music was here before the country/cowboy lifestyle sprang to popularity, and when (not if) the country/cowboy lifestyle passes out of fashion, the music will remain. In the disco phenomenon, the introduction of the lifestyle fad and the music were tied together much more closely.

"I see similarities but not a parallel between what happened in disco and what is happening in country. Disco was a case of one history, in one city, starting a fad that had never been done before, with no history at all. Disco exploded and everybody jumped on the bandwagon. Country music has built up a base over a period of years, there are a lot of fans out there, and have been for a long time. There is a large base of Country radio stations, every city has at least one, so it is less likely that there will be the same kind of collapse as we saw in disco. I can foresee the point when there will be too many Country stations and when the market becomes oversaturated, some will have to drop out."

Mike Ellis, Music Director  
WKTU/New York

To those of us with a vested interest in not only the survival, but the continued growth of Country music, a question of vital concern is will the new media attention, and the popularity of the Western lifestyle, adversely affect the music in the long run?

"This new popularity of country music, although profitable for many and beneficial for the entire industry at the moment, is detrimental to the ongoing life of country music. This new popularity is a fad and the quickest way to kill anything is for it to become a fad, as we witnessed the flash in the pan popularity of disco. I can't help but question whether this new popularity stems from the new fans' enjoyment of our music or whether it stems from the fact that they can put on a cowboy hat and a pair of boots and ride an iron horse and fantasize. We have arrived, and we can't go any place but down. One of the most contributing factors to the lifespan of country music as a recording entity for 60 years has been its history and heritage. That is being lost."

Hugh Cherry, member, Country DJ Hall  
of Fame; Historian

A close examination of the current scene reveals several different factors operating at the same time mistakenly clumped together. There is the music, the lifestyle, and radio. Both country music and Country radio have been on the upswing for at least 10 years: a slow and stable trend. Each year there are more Country stations than before, and that's been the case since the Country Music Association started surveying radio formats in 1961. At last count (1980) there were 1542 full-time and there will be even more when the 1981 survey is tallied.

"Periodically over the years we have a good spurt that shows our growth and progress, that generates new excitement and brings in more people, especially in the last 12-15 years. That's why I don't think what is happening now is a temporary craze. Some of the things may level off, like the clubs. Once the area is oversaturated, somebody will have to lose. But the music has continued to build. The movies, skating rinks, clubs, mechanical bulls, and cowboy motif have brought new, fresh attention from the broadcast industry, and this happens periodically. In 1978 five large market radio stations went Country within a period of six months."

Jo Walker, Executive Director  
Country Music Association

## Country Conversions Keep On Coming

**KZLA-AM-FM Make Sudden Switch; Schmitt New GM**

Shaking some of KZLA's thunder, KZLA-AM-FM Los Angeles made a fast switch from soft rock to Country format Saturday (9-23) at midnight, and to advance of KZLA announced changes to the (R&R 9-23)

## KHJ Goes "COR"

"Country-Oriented Rock" With Emphasis On Country

Formerly a Top 40 station, KHJ (Los Angeles) announced Tuesday (9-23) that the longtime Top 40 station will shift format to Country with the changes taking place at 11:59 p.m. on Saturday (9-23).

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."

"I was for a long time in the Top 40 format, but I've always had a strong interest in Country music," said KHJ GM Paul Schmitt. "I've always had a strong interest in Country music, and I've always had a strong interest in Country music."



One can only hope that after the media and fashion trendsetters label the Western lifestyle passe, that the music's image will remain untarnished. The format relies on listener loyalty, and this might be a test.

"I'm sure that as a fad it will decline in terms of the apparent overdose that we are getting, both in fashions in general and in radio. But it's a boost for country music because it exposes a lot of younger people who would not ordinarily have heard it, and increases their familiarity with the sound. In the long run Country's future depends on converting a lot of younger listeners. Even when this flare-up calms down, it is bound to have built up more listenership for country music in general."

Bill Gavin, The Gavin Report

A key element is the purveyor's responsibility and exploitation. You can't blame anyone for wanting to make a dollar, yet after every mad melee, there is a dull aftermath: the hush after everyone has gone home and only the litter remains.

"We saw disco coming, and figured we'd better get on board. Then, 6-8 months ago, we saw the shift towards country. And I don't think this (country) will be as short-lived as disco. Overexposure helped kill disco, and that worries me with country. We may oversaturate the market again, but I don't think it will be as blatant. The disco sound wears thin. Here we have different types of music, not one central, driving dance sound. Here we have dance, ballads, uptempos, novelties — a much wider range of music, a lot of material."

Bill Lowery, The Lowery Group

Atlanta, GA

Overexposure leading to oversaturation is a fact of life. The very environment that allows for oversaturation is the same structure that encourages and allows all new trends, and fads, to blossom.

"Nothing in radio is permanent. At the moment, Country is the most viable format alternative for stations in need of stimulus. Country is going through a national phenomenon, and the demographics are proven and salable. Country stations all across the nation are making money — it seems it's been the avoided area for some reason, and all of a sudden it's the center of attention. It differs from disco in that disco was a brand new fad that didn't have any track record, no one knew who the listeners were. Country makes perfect sense for radio, and I'm surprised it took as long as it did. It's exciting in that this is one of the very few kinds of music that is truly American-born, at a time when Americaners need to have some kind of enthusiasm about itself, to be going with an American form of music."

Bob Wilson, Editor & Publisher

Radio & Records

Craig Scott, National PD for Plough Broadcasting, is in the unique position of having direct involvement with both the Disco and Country formats. Plough's Black/Disco outlets have done consistently well in Atlanta, Baltimore and Memphis. Scott maintains they have retained leadership in this area by thinking ahead, shifting away from the disco image, anticipating a backlash. Even when disco was still very much in vogue, they totally disassociated with the image in all media advertising, phasing out the image, although playing the music.

On July 2 of this year Scott sent a memo to his Country PD's, titled: "Caution: Cowboys Could Be Dangerous." In the memo, he stressed that the stations should not change their styles to reflect the current fad of the cowboy movement. He encouraged his programmers to take every advantage of the new attention, but not risk alienating their loyal base.

"Country is right now, and has been, and forever will be, a 35+ format. And I don't see the 35+ set, who are the Country base, jumping into the cowboy craze. Country music is the closest music that the cowboy movement has, so it is rather natural that the people who still call it Country-Western would jump into it. I don't see any results, from a ratings standpoint, that shows me the cowboy movement has done any good for us, although the current interest can't hurt."

Craig Scott, Vice President, Programming  
Plough Broadcasting

Sound advice. Country stations would be foolish not to take advantage of a massive media focus on the music and the lifestyle, but as Scott warns, they'd be equally foolish to go overboard. In other words, it might be wise to keep an eye out for opportunities, but also watch for the burnout.

— Lee Wade

# Country

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### ALABAMA Why Lady Why (RCA)

On 58% of reporting stations, one of the "Most Added" for the second week in a row. New stations include WCXI, WINN, KLAK, WBAX, WSM, WNRS, KFTN, KSON, KRAM, KUZZ, WXCL, WKXA, WADR and more. Charts: 45-34 KRZY, debut 34 KNEW, debut 38 WKDA, debut 26 WIRK-FM, debut 35 WCOS-FM, debut 29 WNYR, debut 28 WIL. R&R Chart: Debut 38.

## NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

**SYLVIA** "Tumbleweed" (RCA) 75/16, KLAC, WDGY, WPOR, WNYR, WBAX, WKSJ, WLWI, WVM, KWMT, WFMS, WWJO, KGFX, WSAI, WHBF, WTHI, WNRS. Charts: 35-28 WSM, debut 38 WHK, 37-29 KNEW, 35-27 KYNN, 34-28 WCOS-FM, 32-25 KNOE, debut 39 KCUB, debut 34 KRMD, 38-33 WTSO. R&R Chart: Debut 40.

**RAY STEVENS** "Night Games" (RCA) 64/15, WHK, KSON, WKSJ, WPOR, KUGR, WYTL, KBMR, WWJO, WUBE, WOKK, WAXX, KWKH, WKDA, WNOW, WNYR. Charts: debut 29 WLWI, 29-24 KNOE, 40-33 WKKN, 41-33 KWMT, 44-32 WCMS, 37-30 KUZZ, 30-24 WMZQ, debut 25 WUNI.

**JACKY WARD** "That's The Way A Cowboy..." (Mercury) 64/14, WJJD, WUBE, WTHI, KOKE, KLVI, WADR, WPOR, KRAM, KTOM, KLZ, KEEN, KLAK, KMAK, KLAC. Charts: 40-31 KNOE, 35-25 WAXX, 35-29 WBAM, debut 30 KSSS, debut 36 KYNN.

**JOHNNY PAYCHECK** "In Memory Of A Memory" (Epic) 64/10, WFMS, WSAI, WUBE, WNRS, WTHI, KNOE, WNOW, KKAL, KIDN.

**RED STEAGALL** "Hard Hat Days..." (Elektra) 62/5, WFMS, WJJD, WUBE, WHOO, WOKQ. Charts: 50-34 WHBF, 32-23 KFEQ, 27-21 WKKN, 27-21 WBAM, 36-27 KWKH, 38-32 KKAL, 30-23 KWMT, 36-24 KHAK, 26-21 KYNN, 27-22 KRMD.

**BRENDA LEE** "Broken Trust" (MCA) 61/16, KRZY, KLZ, KIKX, WJJD, KYNN, WITL, WNRS, KNOE, KOKE, WLWI, KLVI, WOKK, WAXX, KWKH, WSEN, WNVY. Charts: 64-38 KEBC, 40-30 WHK, debut 35 KNEW, 48-41 KUZZ, debut 36 KRMD.

**CHARLEY PRIDE** "You Almost Slipped My Mind" (RCA) 60/24. One of the "Most Added" for two weeks in a row. New stations this week include WIL, KEED, KCUB, CKLW-FM, WTHI, WCUZ, WITL, KVOO, KBMR, KWMT, WKCO, WAXX, WKKN, WINN, KNOE, KRMD, KLVI, WSM, WHOO, KWKH, WKDA, WYDE, WEAT, WNOW. Charts: debut 34 KLZ, debut 34 KFEQ, debut 37 KNEW, debut 21 KCKC, debut 39 WCXI, debut 26 WSUN.

**FREDDIE HART** "Roses Are Red" (Sunbird) 51/12, KRZY, KTOM, WYTL, WKKN, WHBF, WJJD, WITL, WSM, WHOO, WQQT, WKDA, WYII, 27-21 CKLW-FM, debut 34 KYNN.

**LARRY GATLIN & GATLIN BROS.** "Take Me..." (Columbia) 50/27. The "Most Added" record this week. New at KLAC, KRAM, WEEP, WMZQ, KRMD, WIRK-FM, KWKH, KSSS, KNIX, KEED, KRAK, KEEN, KUGR, KWMT, KVOO, WAXX, WKKN, WTHI, WITL, KNOE, WQQT, WKDA, WKXA, WOKQ, WSEN, WYII.

### Others Getting Significant Action

**REX ALLEN JR.** "Drink It Down, Lady" (WB) 39/19, KRZY, KRAM, KMPS, KYNN, WMUS, KVOO, KSO, KBMR, KWMT, CKLW-FM, WBAM, WKMF, WLWI, KLVI, WSM, WVM, WEAT, WADR, WNVY.

**STEPHANIE WINSLOW** "Baby, I'm A Want..." (WB/Curb) 39/13, WKXA, WWVA, WHN, WBAX, WKDA, WQQT, WSM, KHEY, KOKE, WNRS, KEED, KIKX, KRAK. Charts: debut 34 WCOS-FM, 38-31 WKKN, debut 35 KLAK.

**BOBBY BARE** "Food Blues" (Columbia) 38/13, WCMS, WINN, KHEY, WVOJ, WKDA, WEAT, KWMT, CKLW-FM, WBAM, WNRS, KUZZ, KIKX, KTOM, debut 21 WLWI, 41-30 WSEN.

**R.C. BANNON** "Never Be Anyone Else" (Columbia) 36/10, KRZY, KEEN, KNEW, KSSS, WAXX, WKKN, WHBF, WKMF, KLVI, KWKH.

**JOE STAMPLEY** "There's Another Woman" (Epic) 33/14, KNIX, KEED, KSSS, KVOO, KFGO, KFEQ, KNOE, KRMD, WAXX, WIRK-FM, WYDE, WKXA, WOKQ, WYII.

**KENNY SERATT** "Until The Bitter End" (MDJ) 28/8, WKMF, WCXI, WYTL, KFEQ, WHBF, WJJD, KHEY, WQQT.

**BONNIE RAITT** "Don't It Make Ya..." (Full Moon/Asylum) 27/12, KEED, KSOP, KUGR, KSO, WIL, WUNI, KRMD, WCOS-FM, WOKK, WHOO, KWKH, WKXA, debut 28 WNYR.

## Radio & Records NATIONAL AIRPLAY/40

September 26, 1980

Three Weeks Two Weeks Last Week

Three Weeks	Two Weeks	Last Week		
2	4	4	1	T.G. SHEPPARD/Do You Wanna Go To Heaven (WB/Curb)
25	10	3	2	DON WILLIAMS/I Believe In You (MCA)
6	3	2	3	OAK RIDGE BOYS/Heart Of Mine (MCA)
9	7	8	4	RAZZY BAILEY/Loving Up A Storm (RCA)
19	11	9	5	WAYLON JENNINGS/Theme From The Dukes Of Hazzard (RCA)
12	6	6	6	WILLIE NELSON & RAY PRICE/Faded Love (Columbia)
7	5	5	7	DOLLY PARTON/Old Flames Can't Hold A Candle To You (RCA)
30	21	11	8	WILLIE NELSON/On The Road Again (Columbia)
20	14	13	9	MOE BANDY/Yesterday Once More (Columbia)
1	1	1	10	JOHNNY LEE/Lookin' For Love (Full Moon/Asylum)
23	13	12	11	GENE WATSON/Raisin' Cane In Texas (Capitol)
34	17	15	12	TAMMY WYNETTE/Starting Over (Epic)
5	2	7	13	STATLER BROTHERS/Charlotte's Web (Mercury)
31	27	20	14	GEORGE JONES/I'm Not Ready Yet (Epic)
27	19	17	15	KENDALLS/Put It Off Until Tomorrow (Ovation)
26	16	14	16	SLIM WHITMAN/When (Epic/Cleveland International)
33	30	23	17	CHARLY McCLAIN/Women Get Lonely (Epic)
36	25	22	18	JOHN ANDERSON/If There Were No Memories (WB)
39	33	28	19	HANK WILLIAMS JR./Old Habits (Elektra)
10	9	10	20	MAC DAVIS/Let's Keep It That Way (Casablanca)
35	29	25	21	MEL TILLIS/Steppin' Out (Elektra)
—	34	27	22	TANYA TUCKER/Pecos Promenade (MCA)
24	18	18	23	DEBBY BOONE/Free To Be Lonely Again (WB/Curb)
—	36	29	24	ANNE MURRAY/Could I Have This Dance (Capitol)
—	—	33	25	EMMYLOU HARRIS/The Boxer (WB)
—	35	30	26	LACY J. DALTON/Hard Times (Columbia)
—	—	35	27	JERRY LEE LEWIS/Over The Rainbow (Elektra)
—	39	32	28	JOE SUN/Bombed, Boozed And Busted (Ovation)
—	40	31	29	CRISTY LANE/Sweet Sexy Eyes (UA)
—	—	34	30	CRYSTAL GAYLE/If You Ever Change Your Mind (Columbia)
21	20	24	31	ED BRUCE/The Last Cowboy Song (MCA)
—	—	36	32	JOHN CONLEE/She Can't Say That Anymore (MCA)
4	8	16	33	PORTER WAGONER & DOLLY PARTON/Making Plans (RCA)
—	—	40	34	PATSY CLINE/Always (MCA)
—	37	—	35	CON HUNLEY/They Never Lost You (WB)
—	38	37	36	JERRY REED/Texas Bound And Flyin' (RCA)
—	—	38	37	GEORGE JONES & TAMMY WYNETTE/Old Pair Of Sneakers (Epic)
—	—	—	38	ALABAMA/Why Lady Why (RCA)
11	22	26	39	EDDIE RABBITT/Driving My Life Away (Elektra)
—	—	—	40	SYLVIA/Tumbleweed (RCA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

**JOHNNY RODRIGUEZ** "North Of The Border" (Epic) 45/11, KENR, WHOO, WYDE, WNVY, WXCL, CKLW-FM, WKMF, KYNN, WMUS, WITL, KSSS. Charts: debut 41 KHEY, 37-30 WKKN, debut 24 KFEQ, 49-35 KRZY, 35-26 KCKC, 27-22 WMZQ, debut 26 WUNI.

**G. CAMPBELL & T. TUCKER** "Dream Lover" (MCA) 23/6, KTOM, KLAK, KLVI, WIRK-FM, WYDE, WPOR, debut 29 KNEW, 46-35 WCMS.

**DON KING** "Take This Heart" (Epic) 20/8, KEED, KIKX, CKLW-FM, KEBC, WCXI, WIRK-FM, WBAM, WVM.

**MAC DAVIS** "Texas In My Rear View..." (Casablanca) 19/19, KCKC, KMPS, KEED, KFTN, KTOM, KEEN, KUZZ, KSSS, KSO, KFEQ, KEBC, WCXI, WDGY, WLWI, KHEY, WIRK-FM, WYDE, WWVA, WSEN.

**ROY HEAD** "Drinkin' Them Long Necks" (Elektra) 19/6, KRAK, WKMF, KYNN, KLVI, WOKK, WWVA.

**MUNDO EARWOOD** "Can't Keep My Mind..." (GMC) 19/4, KRAK, WKKN, CKLW-FM, KYNN.

**CAPITALS** "A Little Ground In Texas" (Ridgetop) 18/18, KEED, KIKX, KMPS, KBMR, WAXX, CKLW-FM, KNOE, KKYX. On KSO, KRMD, WYDE, KWKH, KEBC, WKKN, KYNN, WVOJ.

**TOMMY OVERSTREET** "Me And The Boys In..." (Elektra) 14/8, KRMD, WCOS-FM, WVOJ, WBAM, KWMT, KVOO, KSSS, KUGR.

**KENNY ROGERS** "Lady" (Liberty) 12/12, KLAK, KFGO, WAXX, WKMF, WUBE, WLWI, KLVI, WSM, WHOO, CKLW-FM, WYDE, WEAT.

**MARGO SMITH** "He Gives Me Diamonds..." (WB) 11/11, WKXA, WSEN, KRMD, WLWI, WVOJ, WIRK-FM, WKMF, KCKC, KSSS, KUGR, KNIX.

### Most Requested

LW	TW	
1	1	DON WILLIAMS (MCA)
2	2	WAYLON JENNINGS (RCA)
5	3	WILLIE NELSON (Columbia)
3	4	JOHNNY LEE (F.M./Asylum)
4	5	T.G. SHEPPARD (WB/Curb)
—	6	ANNE MURRAY (Capitol)
9	7	GEORGE JONES (Epic)
—	8	RAZZY BAILEY (RCA)
—	9	DOLLY PARTON (RCA)
10	10	EDDIE RABBITT (Elektra)

### Active Recurrents

Singles that have dropped off most current charts, but still showing some activity through sales and/or requests.

- MICKEY GILLEY  
Stand By Me (Full Moon/Asylum)
- MERLE HAGGARD  
Misery And Gin (MCA)
- JOHNNY LEE  
Lookin' For Love (Full Moon/Asylum)
- BARBARA MANDRELL  
Crackers (MCA)
- PORTER & DOLLY  
Making Plans (RCA)
- EDDIE RABBITT  
Driving My Life Away (Elektra)
- KENNY ROGERS  
Love The World Away (UA)
- ROY & EMMYLOU  
That Loving You Feeling Again (WB)
- STATLER BROTHERS  
Charlotte's Web (Mercury)
- CONWAY TWITTY  
I've Never Seen The Likes Of You (MCA)



# STOP! LOOK! LISTEN!

**Charley Pride**

**You Almost  
Slipped My  
Mind** PB12100



**BB 50\* CB 48\* RW44\***

**Alabama**

**Why Lady  
Why** PB12091



**BB 45\* CB 45\* RW 42\***  
**RADIO & RECORDS BREAKER 38\***

**JUST  
SHIPPING**



**New on RCA**

**Leon Everette**

**Giving Up  
Easy** PB12111

**RCA**





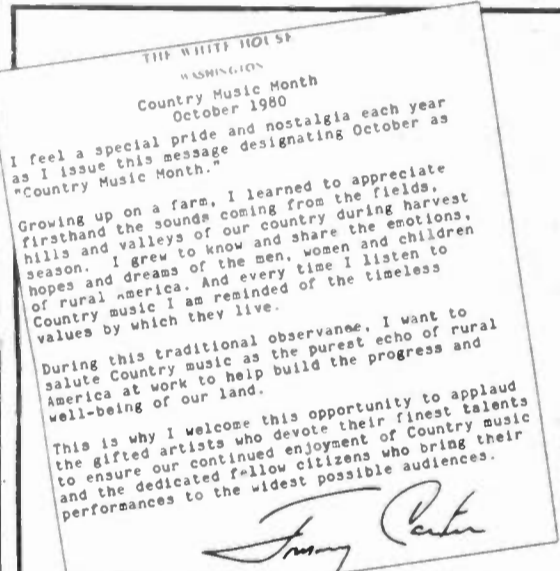
## Biff Collie Inside Nashville

# Country



**GOOD AS GOLD** — Seen at the recent open house to launch the House Of Gold Music Writer's Annex are Executive VP Bob Montgomery, BMI's Frances Preston, and Warner Bros. Records Director of Operations Frank Jones. The new building will have a 17-member writing staff for the publishing company, and contains four writing rooms plus a 4-track pre-demo studio.

**MUSIC ROW CHRONICLE:** Nashville is preparing for the October Country Music Convention. The 14th annual Country Music Association Awards will air October 13 on CBS-TV, with Barbara Mandrell and Mac Davis cohosting . . . The NBC Radio Network has agreed to a three-year pact with the CMA to air the "Post-Awards Radio Show" live. The second annual show will be hosted again by Bill Anderson and Ralph Emery, with roving reports from WMAQ/Chicago morning personality Lee Sherwood and long-time Country radio veteran Bill Robinson. The radio show features interviews with the award winners and the many country stars in attendance at the CMA post-awards party, plus music and pre-produced music features. R&R's Jim Duncan was once again tapped to produce and direct the show for the CMA and NBC. Interested stations should contact NBC in New York for clearance . . . Eddie Rabbitt's concert at the Roxy nightclub in Los Angeles will be aired live via "ON



**PRESIDENTIAL PROCLAMATION** — President Jimmy Carter, along with several state governors, proclaimed October as Country Music Month. Kenny Rogers sent letters to the governors of every state requesting an official proclamation. As of this report the Country Music Association had received more than 30, with more expected. President Carter's letter is seen here.

TV" cable and will be the first show ever televised live from the Roxy. The performance will also be heard on KHJ/Los Angeles, the station's first simulcast under its new "Country-Oriented Rock" format. Air-date is October 11 . . . Tom T. Hall will be the honored guest of the Broadcasters Association of Kentucky in Lexington on October 15. He will receive the "Outstanding Kentuckian Award" at that time . . . DIR Broadcasting and the ABC Radio Network hosted a reception here to launch their new radio concert series "The Silver Eagle." The party was at the Richland Country Club, with more than 75 music industry guests in attendance. The show will be available at the end of January 1981 . . . Dolly Parton will bring "Nine To Five" home to Nashville for a pre-premiere premiere in early December. Before the "World Premiere" in New York & Los Angeles, Dolly, Jane Fonda, and Lily Tomlin will give us a special preview of Dolly's film debut. Dolly cut the title tune and soundtrack album here . . . Barbara Fairchild's freak bus accident necessitated treatment at St. Mary's Hospital in Grand Junction, CO when, enroute to Vernal, Utah for a concert, the driver stopped the overheated bus on a mountain, the brakes released, and the bus rolled back and turned over . . . Billie Jo Spears will host her own 45-minute BBC-TV special this winter, to be filmed November 15 in the New London Theatre in London . . . "George Burns & Roy Acuff," "George Burns & Minnie Pearl," and other possible combinations came together on the occasion of "George Burns in Nashville," the subject, if not the title, of the television special they taped here with the amazing triple-threat kid in his

third childhood, who was available for combat in World War I! He made his debut with another octogenarian (almost) when he was introduced for the first time on the Grand Ole Opry by Roy Acuff, and he had a press conference before first taping on the TV special, with these among his answers: "I don't tell Jimmy Carter what to do, and he doesn't sing 'Red Rose Rag' (that's my song)"; "I was old when I was 18. I don't want to be 18 again!"; "Yes, when I met Dolly, I said hello . . . twice."

**BMI ENTERS EXIT/IN:** The VIP celebrity-studded audience who helped open the "new Exit/In" included Eddie Rabbitt, Vic Damone, John Prine, James Talley, Joe Sun, Marshall Chapman, Jack Clement, and Chuck Berry, who turned on the new Exit/In after the lights were out for about a year. The delay was precipitated by a \$300,000 renovation job by the new owners of what was at its inception an informal coffee-house club in 1971. BMI VP Frances Preston hosted the affair, and opened by saying: "The Exit/In has been important to the development of Nashville as a total music center, so we thought it appropriate to bring Chuck Berry in for this opening, since he's so unique and important to the music scene." Frances and Russ Sanjek, another BMI VP, presented four "Excellence" awards to Berry. It was a special night, and heralded a new era in the history of the fabled Nashville showcase.

**WHO???:** See Glen & Tanya on Tom Snyder's stretched-out "Tomorrow Show" last Thursday? . . . Charlie Douglas says that giant mail order house, The Country Store, does have a listed number (601-698-7914). Charlie survived that 10,000-mile 30-remote radiothon that stretched from New Mexico to Georgia . . . D.J. Hall of Fame nominee T. Tommy Cutrer recovering from eye surgery to replace the lens in his left eye!

. . . Doug La Valley teased us with sparse info about "Nashville Live," a weekly show originating from the new Stockyards Restaurant in Music City, starting in early November. La Valley says they plan to go on the air with at least 300 stations! . . . ASCAP President Hal David came to town for the Circle Theatre's production of the Hal David-Burt Bacharach musical "Promises, Promises" . . . Bill Anderson's name on the list of nominees for induction into the Georgia Music Hall of Fame honors the former cracker, whose name will one day come up in Country Music Hall of Fame conversation . . . Charlie Rich debuts as a movie actor with a lead role in that "Take This Job And Shove It" movie, now in production (his wife Margaret Ann has a role in that one, too) . . . Barbara Mandrell's "preview special," as the network calls it, will really be a pilot show for a weekly TV series, possibly starting in January, according to Music Row mumbles: "Barbara Mandrell & the Mandrell Sisters." . . . James "Rockford Files" Garner, here to do soundtracks for the Waylon Jennings TV special upcoming this fall, made a couple of "spec" records, I under-

stand. Waylons produced . . . UPI reported that Jaren Tate Lewis, Jerry Lee's estranged wife, applied for food stamps, saying she was destitute and without income . . . "J.R." 's, a giant night club complex comparable they say to Longhorn Ranch in Dallas, Mr. Lucky's in Phoenix and Gilley's in Houston, celebrating its opening this week in Lafayette, according to KXKW's Clark White . . . Remember the time when Mel Tillis, at Paw Paw, Michigan's annual wine festival, got his biggest applause when he sang his hit "Stomp Them Grapes" . . . Dottie West to star in her own TV special this fall?


**REALLY?:** If Sonny Curtis's current record sounds familiar, it's because you heard the melody as the theme of the long-running "Mary Tyler Moore" show on TV for years . . . Mel Tillis's record "Steppin' Out" was written and recorded by Billy Starr first almost 25 years ago! . . . The Oak Ridge Boys sing the National Anthem to open the American League playoffs in Kansas City October 8 . . . T.G. Sheppard and Joe Sun both started out as record promotion men! . . . Billy Bob Bowman says he's working on a new movie called the "Bourbon Cowboy" . . . A movie on the life of Ronnie Milsap? . . . Merle Haggard is a fishing freak; even built a pond on his place and stocked it with two giant "breeder bass," so he could watch them multiply . . . Will Jeannie Bare really reincarnate her singing career which she abandoned when she and Bobby married in the early '60's? She's already made a record . . . The whispers are getting louder daily about a "Country Music Roller Skating" craze, with more rinks around the country mixing larger helpings of country into their musical menus and a number of radio stations getting in on the act with special Country Skate Nights co-promoted by the stations and the rinks . . . Willie Nelson moving his family to a hideaway in Hawaii? . . . Did you know that ¾ of the world's Western boots are manufactured within 70 miles of Nashville? Acme, Durango, Laredo, Wrangler, and Texas boots are all made around here . . . Did Johnny Paycheck's band used to be called the "Cashiers"? . . . KZLA, the new Country station in L.A. was the original full-time Country station in that market, spawning such notables as D.J. Hall of Famer Cliffie Stone, Tennessee Ernie Ford, Tommy Sands, Molly Bee, et al, in the 1940's as KXLA, "The Home Of The Western Stars."



**TULSA THANKS** — 1980 marks the 20th year Roy Clark has been a Las Vegas performer, with 10 as a headliner at the Hughes Hotels there. During the recent sixth Roy Clark Celebrity Golf Classic in Tulsa, Clark and his manager Jim Halsey (left) presented Hughes Entertainment Director Walter Kane with an original art plaque commissioned by American Indian artist Minisa Crumbo.



# HIS & HERS

**R. C. BANNON'S** rendition of **"Never Be Anyone Else."** (1-11346) is capturing radio audiences all across the country. Produced by Larry Rogers. On  **Columbia Records.**

Representation For R. C. Bannon & Louise Mandrell: Dick Blake International • 11 Music Circle South • Nashville, Tennessee 37203 • 615/244-9550

"Columbia", , "Epic"  are trademarks of CBS Inc. © 1980 CBS Inc.

**LOUISE MANDRELL,** **"Love Insurance."** (9-50935) The lovely Louise provides the coverage your playlist needs with this lively new single. Produced by Buddy Killen. On *Epic* Records.









# P/A

POP/ADULT®

## Mike Kasabo

# The Numbers Game In Norfolk

As many readers of this column are aware, the Spring Arbitron book for Norfolk was recalled, as usual sending broadcasters into an altered mood concerning the ratings game. We decided to find out first-hand how a radio executive dealt with this event. And, as you'll discover, VTAR Vice President and General Manager Dick Fraim was more than willing to share his thoughts on that and other areas.

**R&R:** What effect did the recalled book have on VTAR?

**DF:** What it meant to us is that we lost a .1 in our overall 12+ market share, but we gained in prime.

**R&R:** That was the result, but what caused it?

**DF:** The problem was that there were a total of 27 diaries, out of 969 in the metro, that were incorrectly weighted as a result of placing them improperly in other counties. For example, our market is made up of about seven cities and some small surrounding counties that are all a part of our metro. Anyway, those diaries were placed in areas like Currituck County, which is a North Carolina county on the dividing line between North Carolina and Virginia. Then there were some others placed incorrectly, all adding up to this recall when one of the FM rock stations (WQRK) here in this market discovered it when looking through the diaries.

**R&R:** That's when Arbitron went back to reweight the book?

**DF:** Yes, they had to go back and reweigh all the diaries in the areas where there had been that kind of flop. And so the reweighting then affected every station in the market — so every diary was reweighted — and as a result some stations lost slightly or gained a bit.

**R&R:** You're not upset in your case?

**DF:** No. There were no big winners or losers as a result of it.

**R&R:** Beyond the effect it had on the book, what do you think led to this happening?

**DF:** I'm glad you asked that because it's a problem that broadcasters in this area have been trying to solve for a long time. Starting from the top, in our market we have Norfolk, Chesapeake, and Portsmouth as the three major cities in this area. But Arbitron classifies the three

cities as Norfolk County, and there is no such thing as Norfolk County. Norfolk has over 300,000 people, the city of Chesapeake has 150,000 and Portsmouth has over 150,000. They are all lumped as one, so you can see what happens because each of the respondents in those major cities are weighted the same.

*"Weighting these areas the same presents a problem for us, and we've been trying to get this across to Arbitron."*

**R&R:** And you're saying they shouldn't be.

**DF:** That's correct. They're totally different cities with different makeups. Chesapeake is somewhat rural and Portsmouth and Norfolk have a high density black population. Weighting these areas the same presents a problem for us, and we've been trying to get this across to Arbitron.

**R&R:** What have you and your fellow broadcasters proposed to Arbitron to straighten things out?

## Update

**ATTENTION REPORTERS:** Since some of our correspondents may from time to time forget our deadline, it's appropriate now to remind everyone that we need reports in our hearts and on paper by no later than 3:00pm Pacific Coast Time each Thursday. If by chance the phone keeps ringing (as if no one's home), just be patient; this phone system accepts all calls into its bank and holds them until the operator can get to them. I mention this because many have said they've called and no one answers the phone. As I explained, that's due to an overload of calls coming in on certain days. We appreciate your continued support and cooperation . . . WMAL/Washington Exec. VP Andy Ockershausen received "The Outstanding Civilian Service Medal" from the U.S. Army. It's the highest medal the military can offer a civilian. Ockershausen was commended for his splendid efforts to promote better relations between the military and civilian communities . . . Phone buddy George Francis, VP/GM of WAKY & WVEZ/Louisville, writes all excited about the Arbitron results which show his two stations coming out in a 1-2 profile in several categories, and adds: "WAKY is one of the biggest AM success stories in the past ten years. It's only the third former rocker to make a successful transition to a full service adult-oriented station." . . . SEEING RED: Long-time play-by-play announcers Marty Brenneman and Joe Nuxhall (who at 15 was the youngest player ever in the major leagues) were informed by Cincinnati Reds management during a recent home stand (all games are broadcast on WLW Radio) that there would be a new "addition" to the broadcast crew. According to a WLW source Reds President Dick Wagner felt the broadcast team was being too critical of the ballclub's performance and insisted on the "experiment" allowing Dick Carlson to call two innings over the weekend series. The fuss made the local papers, with Brenneman and Nuxhall claiming innocence to the charges of being critical. Fan reaction favored the duo's claim on WLW's sports line program.

**DF:** First we are proposing that they send a representative down here to hear our views as the broadcasting group as a whole.

**R&R:** What would be two or three of your key points?

**DF:** We think that they need to break out all of the cities individually and show the diary returns by city and not just by Norfolk non-ethnic and Norfolk HDDBA (High Density Black Area); we have no idea how many went to Chesapeake or Portsmouth until you happen to go up there and look at the books. We think it ought to show on the entire diaries. There also is a very strong agreement among area broadcasters that Currituck County should always be broken away from Virginia Beach. Our return rate for Norfolk in men 18-24 is 6.6%, where the population is 13.6% in that same area — it was a very, very poor return for this market.

**R&R:** But why do you care with a target of 25-49?

**DF:** Well, yes, you're right, WTAR is targeted 25-49, but I live here and care about the totality of what is happening — so I'm talking about the market difficulties as a whole — our station is not having problems overall. It's only a problem for us when as a result of insufficient returns it shows the market going bonkers — depending on whose hands these diaries fall into. I'm not trying to come down so hard on Arbitron, it's just that this situation (the recall) was the first time it's happened and many of us broadcasters don't want to see it again; and we really want to help by discussing our special problems here in Norfolk.

## Color



**TOOLING IN THE TUB:** KNBR/San Francisco's recent seventh annual "Bathtub Regatta" in the Oakland Estuary drew a crowd estimated by police to be around 40,000! One of the 180 entries is shown here being rowed merrily around the Pacific. The fun and activities went to benefit the Children's Hospital Medical Center and raised more than \$10,000 during the promotion.

**TWO FOR THE ROAD:** Back on the East Coast, WGBS/Miami is holding a contest in which the personalities will announce a pair of double-digit numbers each weekday morning drive time. All listeners whose license plates end in either pair of the daily double digit numbers are encouraged to call the station to enter the contest. Entries will be placed in a daily random drawing — prizes include weekends for two at a nearby vacation spot, a home entertainment package consisting of stereo and video equipment, ten-speed bikes, and dinners for two at a local restaurant.

## Transition

Jere Sullivan resigned his Music Director position at WYNY/New York to accept the Operations Manager slot of WBCG/Miami. Said he: "I'm really very sorry to be leaving what I consider a very talented staff of WYNY, but I'm also very excited about the prospects of my new direction in Florida." . . . Jim Thomas has moved his act to KAAM/Dallas as midday personality from KFJZ/Ft. Worth . . . Morning man John Leslie has resigned after a year to go to WBNF/Binghamton, NY with no replacement named as yet . . . Michael Kay is the new midday personality at WFDF/Flint coming from WIBM/Jackson, MI replacing John McCray . . . Brian James is the new Music Director of KUGN/Eugene; Paul Thorne, former MD for the station, is now the new Program Director for their FM facility K98 — programmed Country . . . Ed Crane has been named News Director of WBBM-FM/Chicago from a TV position at WFR/Chicago, IL . . . Sue Barnes joins KYUU/San Francisco, IL . . . Scott Fischer, after many years in the Denver market, has joined WFTL/Ft. Lauderdale as Program Director, replacing Tom Daren who exits the station . . .

# P/A

POP/ADULT®

## BREAKERS®

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### WILLIE NELSON

#### On The Road Again (Columbia)

48% of our reporters are on it. Super fast start at the P/A level — adds include KNBR, WOWO, KLOK, KOGO, KHOW, WLVA, KLTE, WGR, KSL, WDEF, KRZI, WIP, WSYR, WDAK, WSIX. Key moves: 19-13 KRMG, 23-16 KMBZ, 33-29 WORG, 27-24 KSTP, 33-27 WABZ, 23-19 WMAZ, 30-27 KAAZ, debut 26 KOLO, debut 29 WJBO. Heavy rotation: WIOD, WKHM. Jumps 37-28 on P/A chart.

### AMY HOLLAND

#### How Do I Survive (Capitol)

47% of our reporters are on it. Adds include WDAE, WSGW, KEX, KDKA, WOWO, WBZ, WHAM, WEIM, WSYR, KRZI, WBEN, KPPL. Key moves: 29-26 KAAZ, 25-21 WLVA, 30-26 WABZ, debut 24 WLW, debut 26 WBOW, debut 27 WMAZ, debut 28 KLO, debut 27 WSTV. Jumps 35-29 on P/A chart.

## NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

**RAY, GOODMAN & BROWN** "My Prayer" (Polydor) 46/6 add WELI, WFTL, KFOR, WNEU, WRIE, WSBA. Key moves: 18-13 WORG, 24-18 WHAG, 23-18 WDFD, 28-19 WSTV, 26-23 WLW, 33-29 WHBC, 30-26 WTAR, debut 20 WTIC. Hot at WBT. Increased 33-31 on P/A chart.

**LARSEN-FEITEN BAND** "Who'll Be The Fool Tonight" (WB) 46/9 add KEX, WKHM, WLNH, WHBC, KBAI, WHEN, WDAK, WLVA, WACI. Key moves: 18-13 KOLO, 18-14 WORG, 19-13 WOWO, 35-29 WHIZ, 23-20 WABZ, 27-23 WMAZ, 30-26 KWOS, 28-23 KDKA, debut 27 WBOW, debut 29 WNEU. Heavy rotation: WPTF. Increased 36-32 on P/A chart.

**MICHAEL JOHNSON** "You Can Call Me Blue" (EMI America) 40/8 add WDEF, KXIC, WJBO, WHBC, WSIX, WNDK, WFTL, WTMJ. Key moves: 33-26 KMED, 34-29 WHAG, 27-24 KBAI, 31-27 WSGW, 21-19 KMBZ, 30-26 WDFD, debut 24 KEX, debut 30 WBOW, debut 30 WMAZ. Increased 40-34 on P/A chart.

**MELISSA MANCHESTER** "If This Is Love" (Arista) 40/7 add WNDK, WORG, KXIC, KMRJ, KNBR, WDFD, KLOK. Key moves: 39-29 WSGW, 35-30 WHBC, debut 29 KSTP, debut 30 KMED. Heavy rotation: WSBA. Increased 39-35 on P/A chart.

**NEIL SEDAKA** "Letting Go" (Elektra) 40/4 add WGAN, WLTA, WSBA, KAAZ. Key moves: 25-22 WTAR, 36-33 WORG, 28-25 WDFD, 19-10 KBLF, debut 28 KSTP, debut 30 KLO. Debuts at No. 38 on P/A chart.

**CRYSTAL GAYLE** "If You Ever Change Your Mind" (Columbia) 33/7 add WBAL, WTAR, KMED, WPRO, WEIM, WDAE, WACI. Key moves: 33-30 WHAG, 29-26 KSTP, 27-22 WLTA, 32-27 KMBZ. Debuts at No. 39 on P/A chart.

**IRENE CARA** "Out Here On My Own" (RSO) 30/3 add KBLF, WQUA, WEBC. Key moves: 16-11 WHAG, 20-17 WSTV, 30-27 WHAM, 29-26 WDAK, 26-19 KMED, debut 26 WNEU. Debuts at No. 40 on P/A chart.

### Others Getting Significant Action

**ELO** "All Over The World" (MCA) 35/4 add WCCO-FM, WTAE, WBZ, WSTV. Moves: 17-11 WHIZ, 8-6 WHAG, 16-9 WFYR, 17-13 WGR, 10-6 WOWO, 31-22 WHBC, 18-16 WMAZ. Hot at WBT.

**MICKEY GILLEY** "True Love Ways" (Epic) 31/2 add WCCO-FM, WDFD. Moves: 17-14 WHAG, debut 26 WACI. Heavy rotation: KSL.

**CLIFF RICHARD** "Dreaming" (EMI America) 27/14 add WEIM, WLVA, WBOW, KEX, KDKA, WOWO, WASH, WCBM, WJBO, WPRO, KAKZ, WHAG, WIP, WNEU. Moves: 30-27 KBAI, debut 19 WBEN, debut 27 KWOS.

**ROGER DALTRY** "Without Your Love" (Polydor) 25/15 add WBAL, WELI, WCCO-FM, WCFR, WKHM, KRMG, KEX, KSL, KFOR, KFMB, KPPL, KOLO, WHBC, WJBO, WGY. Moves: 28-23 WSM-FM.

**JANIS IAN** "The Other Side Of The Sun" (Columbia) 23/2 add KMRJ, WELI. Moves: 27-22 KAAZ, debut 30 WACI.

**GORDON LIGHTFOOT** "If You Need Me" (WB/Reprise) 22/2 add KBLF, WSYR. Moves: 29-23 WLTA.

**DELIVERANCE** "Leaving L.A." (Columbia) 21/3 add KXIC, KSL, KUGN. Moves: 19-17 KAAZ, 29-28 WSGW, debut 29 WMAZ.

**MARY MACGREGOR** "Somebody Please" (RSO) 21/0. Moves: 10-8 WHAG, 21-19 KAAZ, 28-26 WHBC.

**KENNY ROGERS** "Lady" (Liberty) 20/20. Captures Most Added honors this week — WYMC, WCCO-FM, WYWE, WTAE, WASH, KNBR, WSIX, WGIR, WSGW, WFTL, WGR, KDKA, KMBZ, WSBA, KMPC, WLTA, WHAG, KOY, KLOK, KOLO.

**HALL & OATES** "You've Lost That Lovin' Feeling" (RCA) 20/17 add WTAE, WBZ, WSTV, WGIR, KOLO, WBEN, WPRO, WLNH, KWOS, WDFI, WGR, WABZ, WSM-FM, KLO, WYWE, WDAK, KBAI.

**LEO SAYER** "More Than I Can Say" (WB) 20/8 add WEIM, WRIE, WLNH, KRZI, WLW, WHIZ, WDAK, WNAB. Moves: 29-26 KBAI, debut 26 WMAZ, debut 29 KOLO, debut 29 WSTV, debut 36 WORG.

**AMII STEWART & JOHNNY BRISTOL** "My Guy/My Girl" (Handshake) 20/2 add WRIE, KMRJ. Moves: 29-25 WORG, debut 26 WPRO.

**WHITNEYS** "Heaven In My Arms" (WB/Curb) 19/6 add KRKK, WGIR, WHBC, KWOS, KLO, KEX. Moves: 12-8 WSTV, 32-27 WLNH, debut 30 KOLO.

**POCO** "Midnight Rain" (MCA) 18/14 add KFMB, KPPL, WORG, KFOR, WBAL, KRKK, WCCO-FM, WYMC, WTAR, WLNH, KBAI, WSM-FM, KLO, KMBZ.

## Radio & Records POP/ADULT AIRPLAY / 40

Three Weeks	Two Weeks	Last Week	This Week	
4	2	1	1	BILLY JOEL/Don't Ask Me Why (Columbia)
8	4	2	2	PAUL SIMON/Late In The Evening (WB)
10	9	7	3	DIONNE WARWICK/No Night So Long (Arista)
5	5	4	4	EDDIE RABBITT/Drivin' My Life Away (Elektra)
3	3	3	5	JOHNNY LEE/Lookin' For Love (Full Moon/Asylum)
34	18	13	6	BARBRA STREISAND/Woman In Love (Columbia)
11	10	9	7	CARLY SIMON/Jesse (WB)
6	6	5	8	AMBROSIA/You're The Only Woman (You And I) (WB)
23	17	15	9	BOZ SCAGGS/Look What You've Done To Me (Columbia)
18	13	10	10	DIANA ROSS/Upside Down (Motown)
14	12	11	11	GEORGE BENSON/Give Me The Night (WB)
16	14	12	12	OLIVIA NEWTON-JOHN w/ELO/Xanadu (MCA)
2	7	8	13	AIR SUPPLY/All Out Of Love (Arista)
17	15	14	14	LARRY GRAHAM/One In A Million You (WB)
32	27	19	15	STEPHANIE MILLS/Never Knew Love Like This Before (20th)
—	29	22	16	DOOBIE BROTHERS/Real Love (WB)
1	1	6	17	CHRISTOPHER CROSS/Sailing (WB)
29	25	20	18	POINTER SISTERS/He's So Shy (Planet)
7	8	16	19	NATALIE COLE/Someone That I Used To Love (Capitol)
19	19	17	20	BOB SEGER/You'll Accomp'ny Me (Capitol)
—	40	27	21	ANNE MURRAY/Could I Have This Dance (Capitol)
13	16	18	22	LIVINGSTON TAYLOR/First Time Love (Epic)
24	22	21	23	ENGLAND DAN SEALS/Late At Night (Atlantic)
—	34	28	24	AL STEWART/Midnight Rocks (Arista)
35	31	26	25	SEALS & CROFTS/First Love (WB)
15	20	23	26	ROBBIE DUPREE/Hot Rod Hearts (Elektra)
9	11	25	27	ALI THOMSON/Take A Little Rhythm (A&M)
—	—	37	28	WILLIE NELSON/On The Road Again (Columbia)
—	39	35	29	AMY HOLLAND/How Do I Survive (Capitol)
30	30	29	30	ELTON JOHN/Sartorial Eloquence/Don't Ya Wanna Play This Game... (MCA)
40	35	33	31	RAY, GOODMAN & BROWN/My Prayer (Polydor)
—	—	36	32	LARSEN-FEITEN BAND/Who'll Be The Fool Tonight (WB)
22	21	24	33	ROBERT JOHN/Hey There Lonely Girl (EMI America)
—	—	40	34	MICHAEL JOHNSON/You Can Call Me Blue (EMI America)
—	—	39	35	MELISSA MANCHESTER/If This Is Love (Arista)
39	38	34	36	CHICAGO/Thunder And Lightning (Columbia)
12	24	31	37	DIRT BAND/Make A Little Magic (UA)
—	—	38	38	NEIL SEDAKA/Letting Go (Elektra)
—	—	39	39	CRYSTAL GAYLE/If You Ever Change Your Mind (Columbia)
—	—	40	40	IRENE CARA/Out Here On My Own (RSO)

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters. New Entry →

**ALI THOMSON** "Live Every Minute" (A&M) 17/9 add WLVA, WHOK, WKIQ, KOLO, WYMC, KBAI, WCHV, WTMJ, KUGN. Debut 29 WMAZ.

**OAK RIDGE BOYS** "Heart Of Mine" (MCA) 17/1 add WDAE. Moves: 8-2 KMBZ, 29-20 WACI, 32-23 KMED.

**STACY LATTISAW** "Let Me Be Your Angel" (Cotillion) 15/6 add WDFI (dp), KRMG, KRKK, WABZ, WHBC, WIP. Moves: 23-17 WJBO, 34-31 WORG, 27-22 WNEU, 26-20 WSTV.

**DON WILLIAMS** "I Believe In You" (MCA) 15/5 add KLMS, KWOS, WACI, KRNT, WGIR. Moves: 4-2 KLTE, 13-8 KMBZ, 1-1 KRMG.

**COMMODORES** "Heroes" (Motown) 15/3 add KPPL, WSIX, KRKK. Moves: 30-25 WYWE, 36-29 WLVA, debut 26 WSTV.

**DONNA SUMMER** "The Wanderer" (Geffen) 13/8 add WQUA, WDAK, WCFR, WLNH, WYMC, WSIX, WBOW, WOWO. Debuts 23 WPRO, debuts 28 KOLO.

**SAMMY JOHNS** "Falling For You" (Atlantic/Real World) 13/5 add KMED, KLO, KFOR, WMAZ, WKIQ.

**JACKSON BROWNE** "That Girl Could Sing" (Asylum) 12/6 add KOLO (dp), WYMC, WLNH, WDFI, WEBC, WSTV.

**KENNY LOGGINS** "I'm Alright" (Columbia) 12/1 add KRKK. Moves: 21-18 WNEU, 29-26 KWOS, 31-28 WLVA.

**JERMAINE JACKSON** "You're Supposed To Keep Your Love For Me" (Motown) 12/0. Moves: 21-19 WPRO.

**LOBO** "With A Love Like Ours" (Elektra/Curb) 11/4 add WORG, WRIE, WDBO, WSTV.

**CAROLE KING** "Oh No Not My Baby" (Capitol) 11/2 add WDEF, KSL.

**EXILE** "Take Me Down" (WB/Curb) 11/4 add WMAZ, KMBZ, WSTV, WHOK. Moves: 34-28 KBAI.

**DIANA ROSS** "I'm Coming Out" (Motown) 11/1 add WNEU. Moves: 8-4 WLVA, debut 22 WBEN, debut 24 WPRO.

**WAYNE MASSEY** "One Life To Live" (Polydor) 9/2 add WHEN, WCCO-FM.

**WAYLON JENNINGS** "Theme From The Dukes Of Hazzard" (RCA) 9/0. Moves: 20-10 KRMG, debut 30 WHIZ.

**PORRAZZO** "Take A Look At Me" (Polydor) 8/2 add WHIZ, WKIQ.

**AVERAGE WHITE BAND** "For You, For Love" (Arista) 8/1 add KWOS.

**ENGBERT** "Don't Touch That Dial" (Epic) 7/2 add WHIO, KMBZ.

**PLAYER** "Givin' It All" (Casablanca) 7/2 add WHIZ, WHBC.

### Most Added:

- KENNY ROGERS** "Lady" (Liberty) Added at 19% of our reporting stations.
- WILLIE NELSON** "On The Road Again" (Columbia) Added at 17% of our reporting stations.
- HALL & OATES** "You've Lost That Lovin' Feeling" (RCA) Added at 16% of our reporting stations.
- ROGER DALTRY** "Without Your Love" (Polydor) Added at 14% of our reporting stations.
- AL STEWART** "Midnight Rocks" (Arista) Added at 14% of our reporting stations.
- ANNE MURRAY** "Could I Have This Dance" (Capitol) Added at 13% of our reporting stations.
- AMY HOLLAND** "How Do I Survive" (Capitol) Added at 13% of our reporting stations.
- POCO** "Midnight Rain" (MCA) Added at 13% of our reporting stations.
- CLIFF RICHARD** "Dreaming" (EMI America) Added at 13% of our reporting stations.

### Hottest:

- BARBRA STREISAND** "Woman In Love" (Columbia) Reported hot at 53% of our stations.
- BILLY JOEL** "Don't Ask Me Why" (Columbia) Reported hot at 47% of our stations.
- PAUL SIMON** "Late In The Evening" (WB) Reported hot at 46% of our stations.
- DIANA ROSS** "Upside Down" (Motown) Reported hot at 37% of our stations.
- CARLY SIMON** "Jesse" (WB) Reported hot at 35% of our stations.
- BOZ SCAGGS** "Look What You've Done To Me" (Columbia) Reported hot at 29% of our stations.
- OLIVIA NEWTON-JOHN w/ELO** "Xanadu" (MCA) Reported hot at 27% of our stations.







# Black Radio

## Bill Speed

### *Aiming Your Station At Seasonal Targets*

Different age groups listen to your radio station at different times. That may sound obvious; it's the theory behind dayparting music and so forth. But, as WJMO/Cleveland PD Bernie Moody points out in the interview below, there are seasonal changes in your demographics, too. When school starts in the fall, your daytime teen listeners fall off, and you might want to consider targeting a more adult direction. WJMO is in the process of evolving a more adult stance, and Moody is careful to note the seasonal swing in the listening audience to help achieve his goals.

**R&R:** Have you had to adjust your programming clocks very much because of the back-to-school and holiday events coming up?

**BM:** Definitely so. Demographic availability changes by the season so we, of course, adjust our programming to that.

**R&R:** What do you do specifically? Tighten music, add more public affairs?

**BM:** I think for the fall season what I really want to be is hit-oriented. The kids are going to be back in school; whereas in the summertime you found a lot of teens listening in middays, you won't find that now. Our target audience is now going to be basically female, 25-34.

**R&R:** Have you planned to change your music and on-air presentations?

**BM:** I don't think a change in overall presentation is really necessary for the season. What any radio station wants is a consistent sound all of the time. I do think you have to make a special place for songs that were big during the summer. In October/November, with the television season coming up and radio listening going down, I think you want to be more familiar in the fall than in the summer when you might be a bit more adventurous musically.

**R&R:** When you say more familiar, what do you mean?

**BM:** What I'm looking for right now is the basic big artist. Just this past week I got the new Stevie Wonder, Earth, Wind & Fire, and Donna Summer. That's the kind of stuff I'll be dealing with come October/November. And with our target being 25-34 females first, I'm also playing a bit more non-currents than I normally would.

**R&R:** You are truly adjusting your clock to age levels?

**BM:** Availability is changing. Teen availability is no longer there and adult availability is going up, so I am adjusting to that.

**R&R:** What kind of on-air promotions or specialized programming have you done to grab these people?

**BM:** Right now, we are in a "cume acquisition" campaign to try and get some new cume to the radio station for the upcoming Oct/Nov sweep. What we do is hit the streets. Our contest is designed to get people listening to the station right now. It's the WJMO/Mike St. John giveaway. So when the book starts, we will have new cume.

*With demographic availability changing, I think we have to change also. We have to remain consistent within our target audience, but also take advantage of some availability surges in certain demographic age and sex cells that will help our station overall in 12+ numbers."*

It is basically a cash giveaway. Then I'll direct my efforts at trying to get that same cume I got to listen to the station longer and, I hope, have a positive effect on the average quarter hour.

**R&R:** How about your advertising? Are you accepting or not accepting certain types because of the changes?

**BM:** We are now turning down a lot of what I call "home-produced" spots by clients who come in with their own commercials or want to come in and cut their own. We've changed that altogether and we are now moving toward only agency and in-house commercials. That way, we sound better as a radio station and we don't have the clients on the air a lot.

**R&R:** Has that been a plus? Are you losing money by doing that?

**BM:** Yes. Definitely. But no, we haven't lost money. Surprisingly, the advertisers understand. I think we have

to take the approach that we are the experts. Our job is to try and sell your products. Let us do that. I think they are understanding.

**R&R:** Anything you'd like to add?

**BM:** We are going in a different direction at WJMO. I've done a study of successful and unsuccessful AM stations. What I've found is, especially where there is FM influx, an AM station has got to target older because FM seems to be a 12-24 phenomenon. We are targeting older here in Cleveland and we are getting some positive results in monthly Mediatrend. We are really growing 25-34. The thing I am trying to get across in adjusting the clock here in Cleveland, with demographic availability changing, I think we have to change also. We have to remain consistent within our target audience, but also take advantage of some availability surges in certain demographic age and sex cells that will help our station overall in 12+ numbers.

**R&R:** How do you do that and not turn people off with the change?

**BM:** I don't think you will do that. What we do is look at the bottom line. Consistently, we are 25-34 females first, 18-24 females second, 25-34 men third, 35+ fourth, and teens last. So I think we will always be a consistent station. It's just that demographic availability might change in daypart to daypart. In the fall you might find a lot of teens listening late in the afternoons. I think you might want to target there, whereas in early spring you see adults. You are consistent all the time. But you might want to shift toward the more available audience.

### People

Donna Penyak has been promoted to News Director at WKYS/Washington. She comes from in-house... Laura Palmer joins RSO as assistant to Bob Ursery, Director of Black Music. Palmer moves over from her assistant editor post at Record World. Also at RSO, Dawn Livingston has been named National Adult Contemporary and Jazz Director. She was most recently Assistant National Album Director for the label... Russell Timmons, former A&R Director of Black Product at Epic, has formed his own label, Believe In A Dream Records. The first artists to sign are the Reddings, children of late singer Otis Redding... Andre Perry has left Arista where he headed the Marketing/Black Product division. He will now act as consultant to producers Mtume and Reggie Lucas... Jazz artist Bill Evans died in New York on September 15 after a brief illness... Remember, you don't have to be a reporter to participate in this section. Please send all material (pictures and news items) to Bill Speed, R&R, 1930 Century Park West, Los Angeles, CA 90067...

### Places

**WORKING DAY AND NIGHT:** KDAY/Los Angeles morning personality J.J. Johnson will be heard at nights now at Noah's Ark, a local club in Long Beach, CA. Helping him get off to the right start his first time out (9-21) was Polydor artist La Toya Jackson... And speaking of Los Angeles, local station KJLH hosted an end of summer "We Are Family" cultural festival on September 20. African folk performer Jimi Solanke and jazz pianist Willie Jones were among those providing entertainment...

### Things

**GET RICH QUICK:** That's what many Clevelanders are hoping to do since WJMO began its \$2000 giveaway. Listeners are being asked to pick up an official entry card and fill it out with their name and the name of a friend. If a listener's card is picked, he or she must answer "WJMO" when asked which is their favorite station, giving them and a friend a chance to split the prize money... KDKO/Denver has a new telephone number: (303) 779-8797...

Don't forget the NRBA American Radio Expo is coming soon. There's still time to make reservations and send all your promotional items, TV spots, bumper stickers, airchecks, or anything else you might feel represents your station. Please address to Bill Speed, R&R, 1930 Century Park West, Los Angeles, CA 90067. Remember, this one is for you and your future.



**IT'S MAGIC** — Pictured at the WKWM/Grand Rapids studios the morning prior to a charity softball match between the "WKWM Travelling All-Stars" and Magic Enterprises are (l-r) station air personality Taddy Waujack, WKWM PD/MD Frank Grant, L.A. Lakers' "Magic" Johnson (who played third base) and WKAR/East Lansing's Earle Robinson, who pitched for Magic's team. Apparently Magic's diamond skills are a little rough as his team dropped a doubleheader to WKWM, 11-7 and 9-7!



# Pop/Rhythms

## HOTTEST

Following are listed in order of their airplay activity.

- TOM BROWNE**  
 "Funkin' For Jamaica (NY)" (GRP/Arista)  
**ZAPP**  
 "More Bounce To The Ounce" (WB)  
**MINNIE RIPERTON**  
 "Here We Go" (Capitol)  
**JACKSONS**  
 "Lovely One" (Epic)  
**LTD**  
 "Where Did We Go Wrong" (A&M)  
**POINTER SISTERS**  
 "He's So Shy" (Planet)  
**QUEEN**  
 "Another One Bites The Dust" (Elektra)  
**STACY LATTISAW**  
 "Let Me Be Your Angel" (Cotillion)  
**STEPHANIE MILLS**  
 "Never Knew Love Like This Before" (20th)  
**STEVIE WONDER**  
 "Master Blaster (Jammin')" (Tamla)  
**BRICK**  
 "Push Push" (Bang)  
**DELLS**  
 "I Touched A Dream" (20th)  
**EARTH, WIND & FIRE**  
 "Let Me Talk" (ARC/Columbia)  
**DIANA ROSS**  
 "I'm Coming Out" (Motown)

## CLIMBERS

Following are listed in order of their airplay activity.

**ONE WAY** "Pop It" (MCA) 61% reporting activity. Hot at WJLB, WVKO, WKWM, WLOU and WTLC with medium airplay at WCIN and WJMO in the Midwest. Climbing at WJJS, WVEE, WHRK and WYLD with hot rotation at KMJQ, WGIV and WNOO in the South. The West shows it hot at KDAY; climbing at KSOL and KDKO. Climbing at WAMO and WXYV in the East.

**O'JAYS** "Girl, Don't Let It Get You Down" (TSOP) 61% reporting. Hot rotation at WVOL, WJJS, WHRK, WVEE, WKXI and WYLD while climbing at KMJQ and WGIV in the South. The East shows hot rotation at WAMO, WWIN, WXYV, WDAS and WILD. Hot at WJLB and WJMO; climbing at WCIN in the Midwest. Hot at KDKO, KDIA and KSOL in the West.

**GRANDMASTER FLASH** "Freedom" (Sugar Hill) 61% of our reporters are on it. New at KMJQ and WJJS, climbing at WAOK and WNOO, and hot at WGIV, WANT, WHRK and WVEE in the South. Added at WDAO, climbing at WCIN, and hot at WTLC, WLOU, WKWM and WVKO in the Midwest. The East shows hot rotation at WWIN, WXYV and WDAS with medium airplay at WOL and WILD.

**MTUME** "Give It On Up" (Epic) 58% reporting activity. Debuting at WHRK and WVEE and climbing at WJJS, WVOL and WNOO while hot at WGIV and WAOK in the South. Added at WXYV, climbing at WWIN and WDAS, and hot at WOL in the East. The Midwest reflects an add at WVKO, medium airplay at WJMO and WJLB, and hot rotation at WDAO. New at KYAC while climbing at KSOL and KDAY in the West.

**MICHAEL HENDERSON** "Wide Receiver" (Buddah) 55% reporting action. Hot at KMJQ, WAOK, WHRK, WVEE, WNOO and WVOL; climbing at WGIV in the South. The East shows hot rotation at WAMO, WWIN, WXYV and WDAS. Heavy airplay at WJMO, WCIN, WLOU and WKWM in the Midwest. Hot at KSOL and climbing at KDKO in the West.

**MAZE** "Southern Girl" (Capitol) 55% reporting airplay. The East shows medium airplay at WWIN and WXYV with hot rotation at WAMO, WDAS, WILD and WOL. Hot at WANT; climbing at WYLD, KMJQ, WHRK, WVEE, WNOO and WJJS in the South. Medium airplay at WCIN and WKWM in the Midwest. Hot at KDAY and KSOL in the West.

**McFADDEN & WHITEHEAD** "I Heard It In A Love Song" (TSOP) 55% of our reporters are on it. Medium airplay at KDIA and KSOL in the West. Hot at WJLB; climbing at WJMO and WKWM in the Midwest. Medium activity at WHRK, WVEE, WNOO, WJJS and WVOL with hot rotation at WYLD, WGIV and WANT in the South. Medium airplay at WAMO, WWIN, WXYV and WILD in the East.

**DIONNE WARWICK** "No Night So Long" (Arista) 48% reporting. The South shows hot rotation at WAOK, WHRK, WVEE and WNOO with medium airplay at WGIV and WVOL. Hot at WXYV and WOL; climbing at WAMO in the East. Climbing at KSOL in the West. Medium airplay at WJMO, WCIN, WTLC, WKWM and WVKO in the Midwest.

**PRINCE** "Uptown" (WB) 48% of our reporters are on it. Added at WDAO, WCIN and WTLC with medium airplay at WVKO in the Midwest. Debuting at WAOK, WGIV, WNOO, WHRK, WVEE and WVOL in the South. New at WWIN, WKND, WXYV and WOL in the East. Added at KDAY in the West.

**DYNASTY** "I've Just Begun To Love You" (Solar/RCA) 45% reporting airplay. The East shows hot airplay at WAMO and WXYV. Hot at WYLD, KMJQ, WVEE, WHRK,

WNOO and WVOL; climbing at WJJS in the South. Hot at WJMO, WCIN and WLOU in the Midwest. Climbing at KSOL and hot at KDKO in the West.

**TEENA MARIE** "I Need Your Lovin'" (Gordy) 45% reporting airplay. Added at KSOL and climbing at KDAY in the West. New at WKXI and WGIV with medium airplay at WJJS in the South. The East shows hot rotation at WOL with medium airplay at WAMO, WWIN, WDAS and WILD. Hot at WDAO and WTLC; climbing at WKVO and WJLB in the Midwest.

**RAY, GOODMAN & BROWN** "My Prayer" (Polydor) 45% reporting action. Climbing at WKXI, WAOK and WVOL with hot rotation at WGIV in the South. Climbing at WTLC, WLOU, WJMO, WVKO and WJLB with hot rotation at WDAO in the Midwest. The West shows an add at KSOL and hot rotation at KDAY. Hot at WOL; climbing at WAMO in the East.

**S.O.S. BAND** "S.O.S." (Tabu) 45% of our reporters are on it. Added at WILD in the East. Climbing at KDAY and KDKO with hot rotation at KDIA in the West. Debuting at WDAO and WJLB with medium airplay at WCIN, WTLC, WVKO and WKWM in the Midwest. New at WKXI and WAOK; climbing at KMJQ and WNOO in the South.

**LOCKSMITH** "Unlock The Funk" (Arista) 42% reporting airplay. The South shows medium airplay at WVEE, WHRK and WVOL with hot rotation at WGIV. Added at WAMO, climbing at WWIN, WXYV and WILD, and hot at WDAS in the East. Hot at WDAO; climbing at WTLC, WLOU and WKWM in the Midwest.

**JONES GIRLS** "Dance Turned Into A Romance" (Philadelphia International) 42% of our reporters are on it. Added at WLOU, climbing at WJMO, WKWM and WVKO, and hot at WDAO in the Midwest. New at WHRK, WVEE and WVOL; climbing at WKXI in the South. The East shows an add at WWIN and WXYV, medium airplay at WILD, and hot rotation at WOL.

**MELBA MOORE** "Everything So Good About You" (Epic) 39% reporting. Climbing at KDKO and KDIA in the West. Hot at WDAO and climbing at WLOU in the Midwest. Added at WYLD, WHRK and WVEE, climbing at WKXI, and hot at WAOK in the South. Debuting at WXYV with medium airplay at WWIN and WOL in the East.

**DONNA SUMMER** "Walk Away" (Casablanca) 32% reporting airplay. The South shows an add at WYLD, medium airplay at WAOK, and hot rotation at WHRK and WVEE. New at WDAO and WJLB in the Midwest. Added at WILD and WOL, climbing at WWIN, and hot at WXYV in the East.

**CRUSADERS** "Soul Shadows" (MCA) 32% reporting activity. Added at WAMO; climbing at WXYV and WOL in the East. Medium airplay at WDAO and WJLB in the Midwest. New at KSOL in the West. The South shows medium activity at WYLD, WKXI, WHRK and WVEE.

## NEW & ACTIVE

**EDMUND SYLVERS** "That Burning Love" (Casablanca) 29% reporting airplay. Climbing at KSOL in the West. Medium airplay at WCIN, WLOU and WJLB in the Midwest. Hot at WKXI; climbing at WYLD in the South. Added at WAMO with medium airplay at WILD and WOL in the East.

**SPINNERS** "Now That You're Mine Again" (Atlantic) 26% reporting. Medium airplay at WDAS and WOL in the East. Added at WAOK and climbing at WGIV in the South. Hot at WDAO; climbing at WJMO, WVKO and WJLB in the Midwest.

**COMMODORES** "Heroes" (Motown) 26% reporting action. New at WLOU, climbing at WJMO and WDAO, and hot at WCIN in the Midwest. Added at WAOK; climbing at WJJS and WVOL in the South. Hot at KDIA in the West.

**NARADA MICHAEL WALDEN** "The Real Thang" (Atlantic) 26% of our reporters are on it. The East shows an add at WWIN and WOL. New at WAOK and WGIV in the South. Debuting at WJLB, WDAO, WTLC and WVKO in the Midwest.

## JAZZ RADIO

### HOTTEST

Following are listed in order of their airplay activity.

- |                            |                                |
|----------------------------|--------------------------------|
| <b>BOB JAMES</b> .....     | H (Tappan Zeel/CBS)            |
|                            | Various Cuts                   |
| <b>RAMSEY LEWIS</b> .....  | Routes (Columbia)              |
|                            | Various Cuts                   |
| <b>GEORGE BENSON</b> ..... | Give Me The Night (WB)         |
|                            | Various Cuts                   |
| <b>CRUSADERS</b> .....     | Rhapsody And Blues (MCA)       |
|                            | Various Cuts                   |
| <b>AL DIMEOLA</b> .....    | Hotel Splendido (Columbia)     |
|                            | Various Cuts                   |
| <b>BETTY CARTER</b> .....  | Social Call (CBS)              |
|                            | Various Cuts                   |
| <b>HORACE SILVER</b> ..... | Silver And Strings (Muse)      |
|                            | Various Cuts                   |
| <b>MARK MURPHY</b> .....   | Satisfaction Guaranteed (Muse) |
|                            | Various Cuts                   |
| <b>TIM WEISBERG</b> .....  | Party Of One (MCA)             |
|                            | Various Cuts                   |

## NEW & ACTIVE

- |                               |                         |
|-------------------------------|-------------------------|
| <b>MAYNARD FERGUSON</b> ..... | It's My Time (Columbia) |
|                               | Various Cuts            |

EAST: WHUR/Washington, D.C., Fesse Fax; WEBB/Baltimore, MD, Chauncey Lewis; WYBC/New Haven, CT, Roy Schneiderman. SOUTH: WCLK/Atlanta, GA, Requena Ward; WTJZ/Newport News, VA, Roi Ewell. MIDWEST: WBBY/Columbus, OH, Terry Wilson; WJZZ/Detroit, MI, Dorian Pnster. WEST: KAOX/Denver, CO, Chuck Edwards; KRE/Berkeley, CA, Hal Jackson; KKGQ/Los Angeles, CA, Sal Levine; KJLH/Los Angeles, CA, Lawrence Tanter.

**Pop/Rhythms**  
**Hottest**  
**September 26, 1980**

EAST	SOUTH	MIDWEST	WEST
Maze O'Jays	Tom Browne Zapp Michael Henderson	Tom Browne LTD Zapp	Tom Browne LTD O'Jays George Benson

# Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

## EAST

**WAMO**  
Pittsburgh, PA  
Ken Allen

**ADDED**  
Edmund Sylvers  
Crusaders  
Locksmith

**HOTTEST**  
Michael Henderson  
Tom Browne  
Maze  
Dynasty  
Zapp  
Rick James  
Queen  
O'Jays  
Cameo  
TTF

**WWIN**  
Baltimore, MD  
Curtis Anderson

**ADDED**  
Rene & Angela  
Cinderella  
Pleasure  
Prince  
Narada Michael Walden  
Booker T. Jones  
Starpoint  
Full Force  
Upps, Inc.  
Breeze  
Jones Girls  
Alan Harris  
Lenny White

**HOTTEST**  
Michael Henderson  
Earth, Wind & Fire  
Queen  
Young & Company  
Zapp  
Geraldine Hunt  
O'Jays  
Stevie Wonder  
GQ

**WOL**  
Washington, DC  
Bobby Bennett

**ADDED**  
Billy Preston/Syreeta  
Bohannon  
Narada Michael Walden  
Unity  
Prince  
Jean Wells  
Donna Summer "Walk"  
Interlude  
Gery Glenn  
Cinderella

**HOTTEST**  
Brick  
Dionne Warwick  
Stevie Wonder  
Maze  
Zapp  
Jones Girls  
Teena Marie  
Earth, Wind & Fire  
Mtume  
Ray, Goodman, & Brown

**WILD**  
Boston, MA  
Steve Crumbly

**ADDED**  
Donna Summer "Walk"  
Paris  
S.O.S. Band  
Starpoint  
Con Funk Shun  
Rhyze  
O.C. Smith

**HOTTEST**  
Tom Browne  
O'Jays  
A Taste of Honey  
Stephanie Mills  
Pointer Sisters  
Queen  
Della  
Zapp  
Kwikk  
Maze

**WKND**  
Hartford, CT  
Eddie Jordan

**ADDED**  
Jacksons  
Prince

**HOTTEST**  
Larry Graham  
Diana Ross "Upside"  
Rene & Angela  
A Taste of Honey  
Maze  
Stacy Lattisaw  
Tom Browne  
Slick  
George Benson  
Pointer Sisters

**WXVY**  
Baltimore, MD  
Larry Wilson

**ADDED**  
Average White Band "For You"  
Prince  
Mtume  
Melba Moore  
Jones Girls  
Donna Summer "Wanderer"  
Jacksons

**HOTTEST**  
George Benson  
Tom Browne  
O'Jays  
Queen  
Michael Henderson  
Diana Ross "Upside"  
Stacy Lattisaw  
Stevie Wonder  
Earth, Wind & Fire  
Dynasty

## MIDWEST

**WJMO**  
Cleveland, OH  
Bernie Moody

**ADDED**  
Jacksons

**HOTTEST**  
Stacy Lattisaw  
Michael Henderson  
Teddy Pendergrass  
O'Jays  
Diana Ross "Upside"  
Tom Browne  
Cameo  
LTD  
Dynasty  
Minnie Riperton

**WDAO**  
Dayton, OH  
Turk Logan

**ADDED**  
S.O.S. Band  
Seventh Wonder  
Randy Brown  
Earth, Wind & Fire  
Stevie Wonder  
Jacksons  
Con Funk Shun  
Millie Jackson  
Lenny White  
Junie  
Donna Summer "Walk"  
Lipps, Inc.  
B.T. Express  
Vernon Burch  
Prince  
Narada Michael Walden  
Grandmaster Flash

**HOTTEST**  
High Inergy  
Jones Girls  
Brick  
Teena Marie  
Minnie Riperton  
Queen  
Zapp  
Tom Browne  
Spinners  
Locksmith

**WJLB**  
Detroit, MI  
J. Michael McKay

**ADDED**  
S.O.S. Band  
Diana Ross "Coming"  
Jacksons  
Donna Summer "Walk"  
Herb Alpert  
Margaret Reynolds & KC  
Narada Michael Walden

**HOTTEST**  
Queen  
Zapp  
Tom Browne  
McFadden & Whitehead  
Stacy Lattisaw  
Google & Tom Coppola  
O'Jays  
One Way  
LTD  
Change

**WCIN**  
Cincinnati, OH  
Michael Roberts

**ADDED**  
Tyronne Davis  
Doobie Brothers  
Prince  
Randy Crawford

**HOTTEST**  
Cameron  
Diana Ross "Coming"  
Michael Henderson  
Queen  
Commodores "Heroes"  
Minnie Riperton  
LTD  
Dynasty  
Stacy Lattisaw  
Tom Browne

**WTLC**  
Indianapolis, IN  
Jay Johnson

**ADDED**  
Jacksons  
Prince  
Evelyn Champagne King  
Narada Michael Walden  
Rene & Angela  
Junie  
Rockie Robbins  
Donna Summer "Wanderer"  
80's Ladies

**HOTTEST**  
Zapp  
Stacy Lattisaw  
One Way  
Shalamar  
Pointer Sisters  
LTD  
Grandmaster Flash  
Tom Browne  
Teena Marie  
Stevie Wonder

**WKWM**  
Grand Rapids, MI  
Frank Grant

**ADDED**  
Jacksons  
Stevie Wonder  
Lenny White

**HOTTEST**  
Tom Browne  
Zapp  
Michael Henderson  
One Way  
Fred Wesley  
Cameron  
Diana Ross "Upside"  
Queen  
LTD  
Grandmaster Flash

## SOUTH

**WYLD**  
New Orleans, LA  
Sruja Bailey

**ADDED**  
Jacksons  
Seventh Wonder  
Jimmy "Bo" Horne  
Donna Summer "Walk"  
Carl Carlton  
Melba Moore  
Linda Clifford

**HOTTEST**  
Cameo  
Ashford & Simpson  
O'Jays  
Stacy Lattisaw  
McFadden & Whitehead  
Dynasty  
Chaka Khan  
George Benson  
LTD  
Diana Ross "Upside"

**WKOJ**  
Jackson, MS  
Tommy Marshall

**ADDED**  
S.O.S. Band  
Teena Marie  
Doobie Brothers  
Jacksons  
Stevie Wonder

**HOTTEST**  
George Benson  
Diana Ross "Upside"  
Pointer Sisters  
O'Jays  
Stacy Lattisaw  
Edmund Sylvers  
Flakes  
Ashford & Simpson  
Seventh Wonder "Enjoy"  
Zapp

**WDLA**  
Memphis, TN  
Mark Christian

**ADDED**  
None

**HOTTEST**  
Rod  
Dionne Warwick  
LTD  
Tom Browne  
Michael Henderson  
Zapp  
Stylées  
Stephanie Mills  
Change  
Spinners

**WANT**  
Richmond, VA  
Ben Miles

**ADDED**  
Kano  
Norman Connors  
Philly Cream  
Earth, Wind & Fire  
Zapp

**HOTTEST**  
Grandmaster Flash  
Teddy Pendergrass  
Queen  
Tom Browne  
Ashford & Simpson  
Maze  
McFadden & Whitehead  
Cameron  
Brick

**WNOO**  
Chattanooga, TN  
Dwight Harrison

**ADDED**  
Jacksons  
Lenny White  
Prince  
Stevie Wonder  
Bohannon  
Earth, Wind & Fire

**HOTTEST**  
Michael Henderson  
George Benson  
Dynasty  
One Way  
Brick  
Tom Browne  
Zapp  
Barry White  
Change  
Dionne Warwick

**WVOL**  
Nashville, TN  
Fred Harvey

**ADDED**  
Jones Girls  
Lenny White  
Prince  
Jacksons  
Cameron

**HOTTEST**  
D.J. Hollywood  
Queen  
Tom Browne  
Zapp  
Diana Ross "Upside"  
Dynasty  
O'Jays  
Cameo  
Brick  
Michael Henderson

**WAOK**  
Atlanta, GA  
Carl Connors

**ADDED**  
Con Funk Shun  
Gene Chandler  
Kurtis Blow  
Shotgun  
Narada Michael Walden  
Prince  
Spinners  
S.O.S. Band  
Jacksons  
Seventh Wonder  
High Inergy  
Commodores "Heroes"  
Diana Ross "Coming"  
Jimmy "Bo" Horne  
Slick  
Stevie Wonder

**HOTTEST**  
Michael Henderson  
Pointer Sisters  
Dionne Warwick  
Starpoint  
Stacy Lattisaw  
Della  
Mtume  
Tyronne Davis  
Melba Moore  
Tom Browne

**WQIV**  
Charlotte, NC  
Jo Ann Graham

**ADDED**  
La Toya Jackson  
Rockie Robbins  
Amil Stewart/Johnny Bristol  
Prince  
Brick  
Narada Michael Walden  
Teena Marie  
Jacksons  
Lenny Williams

**HOTTEST**  
Mtume  
Grandmaster Flash  
Zapp  
Chaka Khan  
Main Ingredient  
One Way  
Ray, Goodman & Brown  
Locksmith  
McFadden & Whitehead  
Gladys Knight

**WJJS**  
Lynchburg, VA  
Robert Golts

**ADDED**  
Earth, Wind & Fire  
Jacksons  
Dee Edwards  
Norman Connors  
Legend  
High Inergy  
La Toya Jackson  
Slick  
Grandmaster Flash  
Natalie Cole "Hold"  
**HOTTEST**  
George Benson  
O'Jays  
Teddy Pendergrass  
Rick James  
Tom Browne  
Stacy Lattisaw  
LTD  
Pointer Sisters  
Cameo  
Stephanie Mills

**KMLQ**  
Houston, TX  
Larry O'Jay

**ADDED**  
La Toya Jackson  
Minnie Riperton  
Kenny Loggins "I'm"  
Kano  
Grandmaster Flash

**HOTTEST**  
Tom Browne  
Zapp  
Queen  
Michael Henderson  
One Way  
Larry Graham  
Brick  
Cameo  
Fatback Band  
Dynasty

**WVVO**  
Louisville, KY  
BIN Price

**ADDED**  
Gladys Knight  
Commodores "Heroes"  
Jones Girls  
Con Funk Shun  
Rockie Robbins  
Brass Construction  
Lenny White  
Seventh Wonder

**HOTTEST**  
King Tim III  
Zapp  
One Way  
Stacy Lattisaw  
Brick  
LTD  
Grandmaster Flash  
Dynasty  
Michael Henderson  
Pointer Sisters

**KPRS**  
Kansas City, MO  
Dell Rice

**ADDED**  
None

**HOTTEST**  
George Benson  
Fatback Band  
A Taste of Honey  
Dynasty  
O'Jays  
Maze  
Ashford & Simpson  
Michael Henderson  
Rick James  
Tom Browne

**WYON**  
Chicago, IL  
Lee Armstrong

**ADDED**  
None

**HOTTEST**  
Diana Ross "Upside"  
George Benson  
Chaka Khan  
Teddy Pendergrass  
O'Jays  
Maze  
Dynasty  
Tom Browne  
Della  
LTD

## WEST

**KDAY**  
Los Angeles, CA  
Steve Woods

**ADDED**  
Kurtis Blow  
Jacksons  
Prince  
Joyce Cobb  
Evelyn Champagne King  
Brick

**HOTTEST**  
Tom Browne  
Zapp  
Earth, Wind & Fire  
Diana Ross "Coming"  
Queen  
Stephanie Mills  
One Way  
Stevie Wonder  
Ray, Goodman & Brown  
LTD

**KYAC**  
Seattle, WA  
Jimmy Pipkins

**ADDED**  
Mtume  
Vernon Burch  
Tyronne Davis  
La Toya Jackson

**HOTTEST**  
Not Available

**KSOL**  
San Mateo, CA  
J.J. Jeffries

**ADDED**  
Crusaders  
Ray, Goodman, & Brown  
Teena Marie

**HOTTEST**  
O'Jays  
Michael Henderson  
Tom Browne  
Queen  
George Benson  
Maze  
Stacy Lattisaw  
Cameo  
Zapp  
LTD

**KDIA**  
Oakland, CA  
Keith Adams

**ADDED**  
Norman Connors

**HOTTEST**  
George Benson  
Rockie Robbins "Heng"  
S.O.S. Band  
Diana Ross "Coming"  
Cameo "We're"  
Chaka Khan  
O'Jays  
Commodores "Heroes"  
LTD  
Maze "Joy"

**KDKD**  
Denver, CO  
John Anderson

**ADDED**  
Zapp  
Linda Clifford  
Deve Valentin  
Stevie Wonder  
Earth, Wind & Fire  
Shella & B. Devotton  
Donna Summer "Wanderer"  
Lipps, Inc.  
Con Funk Shun  
Jacksons  
Della  
Simba

**HOTTEST**  
Diana Ross "Upside"  
Larry Graham  
O'Jays  
Maze  
Dynasty  
Chris Cross  
Tom Browne  
A Taste of Honey  
George Benson  
Teddy Pendergrass



# OPPORTUNITIES

## Openings

### EAST

**WKYG/Parkersburg, WV**, with a modern Country format, needs one outstanding air personality/production talent for drive time shift. Also looking for tapes and resumes for news people and other air talent positions. Excellent opportunity and wages. Send tapes and resumes immediately to Jack Randall, WKYG, Box 368, Parkersburg, WV 26101. (9-26)

**Air talent (all shifts)** for Northeast medium market Top 40. Tapes and resumes to Steve Rivers, Landman/Rivers Radio Services, 741 Red Oak Terrace, Wayne, PA 19087. (9-26)

**Engineer with first class ticket** to assist Chief Engineer. Immediate opening for qualified person with hands-on experience at leading Central Jersey AM-FM combo. Resumes, references, and salary requirements to Box 1350, Princeton, NJ 08540, or call (609) 924-3600. (9-26)

**News Anchor**, WPAT/Clifton, NJ wants you to know that there is a position open in our News Department. We need a top-flight morning news anchor. Send audition tapes and resumes to Ken Lamb, WPAT, 1396 Broad St., Clifton, NJ 07013 (tapes not returnable). No calls please. EOE M/F (9-26)

**Morning man leaving** to become Operations Manager at a Pittsburgh station. Need bright, natural-sounding morning man to replace him. Bite nice but not necessary. Looking for a reliable human being to work at Northern W. Virginia's most listened to and best equipped radio station. Send tapes and resumes to Dr. John, WCLG-FM, Morgantown, WV 26505. EOE M/F (9-26)

**WITH/Baltimore, MD** has full and part-time openings for announcers. Looking for air personalities who can relate to Top 40, P/A music past and present. Production must be superior and ability to work within structure a must. Tapes and resumes to Charles LaMason, WITH, 5 Light St., Baltimore, MD 21202. EOE M/F (9-26)

**Top-rated Pop/Adult seeks** bright, talented entertainer for morning drive. Polish your skills in one of the Northeast's most delightful communities. Rush tapes and resumes to Bob Lynch, PD, WTKO, Box 10, Ithaca, NY 14850. EOE (9-26)

**Sales person opportunity** in Baltimore, MD. Need good strong sales persons to beat the bushes at a turn-around operation. Send resumes to Ed Graham, 5 Light St., Baltimore, MD 21202, or call (301) 528-1230. EOE M/F (9-26)

**WROR-FM/Boston** looking for bright-sounding 6-10pm jock. Good pipes, Top 40-oriented to do Pop/Adult format. Send tapes and resumes to Mike Adams, PD, WROR-FM, Government Center, Boston, MA 02114. EOE M/F (9-26)

**Possible PM drive and 7pm-12mid opening**, Pop/Adult station covering three-state area. Good pay for right person. Tapes and resumes to Rod Grant, WGNT, Box 1539, Huntington, WV 25716. EOE M/F (9-26)

**Chief Engineer needed with first class**. Must be experienced in studio construction, sound acoustics, and electronic wizardry. Opportunity to customize studios. Send all resumes to Henry Bruen, WITH Radio, 5 Light St., Baltimore, MD 21202. EOE M/F (9-26)

**CKGM/Montreal** looking for mature broadcaster. 5-10 years experience in Pop/Adult or Top 40 for afternoon drive. Tapes and resumes to Robert Hall, CKGM, 1310 Green Ave., Montreal, Quebec H3Z2B5. EOE M/F (9-26)

**Personality news person for Northeast major market** Top 40. Must be willing to take direction. Tapes and resumes to Steve Rivers, Landman/Rivers Radio Services, 741 Red Oak Terrace, Wayne, PA 19087. (9-26)

**WGNT Radio** is looking for a talk show host/newsperson. Two years experience desired in either category. Send tapes and resumes to Jim Jablonski, ND, WGNT, Box 1539, Huntington, WV 25716. EOE M/F (9-26)

**WHCN/Hartford's top-rated AOR** is still looking for an afternoon drive personality. We've listened to hundreds of tapes but haven't found the right person yet. Could it be you? Send tape and resume to Daniel Hayden, 1039 Asylum Ave., Hartford, CT 06105. No calls please. EOE (9-19)

**North Jersey Top 40 FM** looking for weekend jock. Must be personable and able to run a tight show. Send tapes and resumes to George Fuller, PD, WFMV, Box 428 Blairstown, NJ 07825. EOE (9-19)

## Openings

**B100/Charleston, WV** has two openings. Need talented air personality and morning news person. Tapes and resumes to Dan O'Toole, PD, Box 4318, Charleston, WV 25304. EOE (9-19)

**News Director wanted**, 30,000-watt regional AM/FM station, covering Massachusetts, New Hampshire, and Maine with a serious news commitment. Salary is open. Rush tapes and resumes to Duncan Dewar, WHEB Radio, Box 120, Portsmouth, NH 03801. EOE (9-19)

**Buffalo entertainment-oriented rock (AOR) station** seeks one-to-one communicator for afternoon drive. Successful candidate will be able to create an image with wizard radio. Production and musical knowledge a must. Egomaniacs need not apply. Rush tapes and resumes to WZIR, 2692 Steley Rd., Grand Island, NY 14072. ATTN: Jim Nowicki. EOE M/F (9-19)

**WFBL/Syracuse, central NY's hottest Top 40 rocker**, seeks qualified air talent and sales talent PRONTO! Tapes and resumes to Todd Parker, Box 1390, Eastwood Station, Syracuse, NY 13206. Sales talent resumes to Rick Thomas, GM, same address. EOE M/F (9-19)

**Q106/York, PA** needs a weekend announcer, Top 40 experience necessary. Send tapes and resumes to Steve Gallagher, OM, Q106, Box M-88, York, PA 17406. EOE M/F (9-19)

**WYNY/New York, NBC FM O&O**, searching for top-flight seasoned professional Pop/Adult air personalities for future openings. We've got the killer instinct and sound like a winner. If you do, send tape and resume plus cover letter to Pete Salent, Program Manager, WYNY, 30 Rockefeller Plaza, Rm. 998, New York, NY 10020. No calls please. EOE M/F (9-19)

**WKTK/Baltimore** accepting tapes and resumes for AM drive position and part-timers living in the Baltimore/Washington area. Send to Lou Krieger, PD, WKTK, 5200 Moravia Rd., Baltimore, MD 21206, or call (301) 485-2400. EOE M/F (9-19)

### SOUTH

**Q107/WDWO/Charleston, SC** is expanding its staff of professionals. Wanted: Killer jock. Must be natural, exciting and able to work phones. In return we offer excellent pay and security. Clock watchers and persons scared of hard work need not apply. If you can truly entertain, send your tape and resume today to Gary London, OM, WDWO, Box 903, St. George, SC 29477, or call (803) 723-5119. EOE M/F (9-26)

**Tired of the mundane B.S.?** Beautiful Gulf State, medium market, urban Country radio station is seeking talented and aggressive air personality. Contact Billy Martin, (206) 438-4514, Monday-Friday, 9am-6pm. EOE M/F (9-26)

**98 ROCK Superstars** in Tampa Bay is looking for premier talent. If you have what it takes to make it in a Top 20 market where the sun shines all year, rush tapes and resumes to Al Peterson, Box 4809, Clearwater, FL 33518. No calls please. EOE (9-26)

**New stereo FM in Virginia's Shenandoah Valley** seeks 2 additional personalities to join present staff who come from San Francisco, Norfolk, New Jersey, and Ohio. Send tapes and resumes to Wizard 98-FM, 133 W. 21st Street, Buena Vista, VA 24416, or call (703) 261-8113. EOE (9-26)

**Modern Country radio station** in a highly competitive market looking for a quick-witted, intelligent, fun to listen to, morning personality. Send tapes and resumes to John Steele or John Frankhouser, KLLL-AM-FM, 1314 50th Street, Lubbock, TX 79408, or call (806) 763-1911 before 3pm Central time. EOE M/F (9-26)

**Central Virginia college town** seeks experienced, aggressive and imaginative News Director with on-air personality to co-anchor popular morning show and lead established news team. Send tapes, resumes, references and photos to WXAM, Box 1294, Charlottesville, VA 22902. EOE M/F (9-26)

**97 ROCK, WJAD-FM/Bainbridge, GA**, Tri-State's top-rated 100,000 watt 24-hour rocker now looking for several good air personalities to fill various time slots. Good working conditions, pay and extras for aspiring people. Located only 1 1/2 hours from beaches of Florida. Rush tapes and resumes to Charlie Rowe, GM, WJAD-FM, Box 706, Bainbridge, GA 31717, or call (912) 246-1650. EOE M/F (9-26)

**WAAV still looking** for experienced morning man for our 50,000-watt contemporary station. Rush tapes and resumes immediately to Jerry Dean, WAAV, Box 551, Huntsville, AL 35801. EOE M/F (9-26)

**Need energetic human-sounding Top 40 jock**. All tapes and resumes considered. If you're good, send materials to Carey Curelop, KAMX, 5601 Domingo NE, Albuquerque, NM 87108. No calls please. EOE M/F (9-26)

**Fly south for the winter**, KY99/Amarillo, 100,000-watt FM AOR now accepting tapes and resumes. Experienced jocks only. Send to Jim Dillon, KY99, 3309 S. Georgia, Amarillo, TX 79109. EOE M/F (9-26)

**KPUR/Amarillo** is accepting tapes and resumes for an afternoon drive opening. Applicants should be well-versed in production. Money will be excellent for the right candidate. Contact Ron Chase, KPUR, Box 30,000, Amarillo, TX 79120. No calls. EOE M/F (9-26)

**12-14K's for afternoon steamroller**, 3-7pm, at Number 1 FM Natural Top 40, AOR communicator who won't settle for less than the best. New studios, great morale and a chance to have fun again. Possible Music Director. Class acts only. Rush tapes and resumes to KQIV-FM, c/o Steve Stucker, Box 7488, Amarillo, TX 79109. No calls. EOE M/F (9-26)

**Midday personality wanted**, KRUS/Ruston, LA needs good communicator, good reader for college community. Excellent pay, good benefits, great climate. Send tapes and resumes to Station Manager, KRUS, Box 430, Ruston, LA 71270, or call (318) 255-2530. EOE M/F (9-26)

**Z93/Amarillo** needs 2 top-notch part-timers to be an important part of Number 1 team. Tapes and resumes to Steve Stucker, Z93, Box 7488, Amarillo, TX 79109. No calls please. EOE M/F (9-26)

**K92-WXLU/Roanoke, Virginia's** most listened to station with 93,000 constantly cookin' watts, needs experienced morning news anchor/reporter. Must be conversational. Send tapes and resumes to Russ Brown, Box 6428, Roanoke, VA 24014. EOE (9-26)

**Personality morning man jock** wanted for leading station in market to work air shift 4:45-10am. Tight modern Country format with crossovers. Enjoyable place to live with lakes for boating, skiing, and swimming nearby. Exceptional public schools. Call and I'll tell you about them. Comprehensive medical plan, starting salary negotiable. Send tapes and resumes to Paige Pitts, PD, WKUL, Drawer 988, Cullman, AL 35055. EOE (9-26)

**Drive-time news anchor** sought for major market Pop/Adult FM. Must have polished delivery and superior writing/editing skills. Tapes and resumes to Joe Capobianco, Bonneville Broadcast Consultants, Box 157, Tenafly, NJ 07670. (9-26)

**Solid personable communicator** needed for major market Pop/Adult FM. Team players only. Tapes and resumes to Joe Capobianco, Bonneville Broadcast Consultants, Box 157, Tenafly, NJ 07670. (9-26)

**95 ROCK, Superstars in Montgomery, AL** a bustling community of 250,000, invites the right morning person to get it on with us in the Dixie Sunshine. Send tapes and resumes to Craig Mustard, Box 5000, Montgomery, AL 36192, or call (205) 832-4295. (9-19)

**WCOS-AM-FM/Columbia, SC** is looking for a news person. Experience is a must. Send tapes and resumes to Ken Martin, Box 748, Columbia, SC 20202. EOE M/F (9-19)

**The search goes on!** Central Florida's growing powerhouse seeks the following: 1) Production professional with administrative, creative and writing abilities. Not a jock who can cut spots, but someone building a career in radio production. 2) News personality who can anchor morning cast, dig for local stories and develop news features. We offer big league guidance, a professional atmosphere and a springboard to the majors. Contact Steve Weed, Box Q-102, Daytona Beach, FL 32015. (9-19)

## Openings

**WKTN/Knoxville** is seeking adult-oriented talent for possible future openings. Rush tapes and resumes to Buddy Brown, PD, WKTN Radio, 2900 Sutherland Ave., Knoxville, TN 37919. EOE M/F (9-19)

**Need a great morning man** for Houston's number one station. Tapes and resumes to Bill Travis, c/o KMJQ, 3100 Richmond Avenue, Houston, TX 77098, or Jerry Clifton, 6070 Rancho Mission Rd., #436, San Diego, CA 92108. EOE M/F (9-19)

**WGH/Norfolk** seeking applicants for morning news anchor/reporter. Must have strong delivery; very polished to join Virginia's best news operation. Minimum 5 years in radio news preferred. Knowledge of Norfolk/Virginia Beach market helpful. Excellent salary and benefits. Tapes, resumes and salary requirements to Carl Holland, ND, Box 9347, Hampton, VA 23670. No calls please. Applications close October 15. EOE M/F (9-19)

**WYDE is seeking an experienced Country music programmer**. This major market, 50,000-watt country giant needs a PD familiar with all the ingredients necessary to maintain top numbers. Send tapes and resumes, including ARB numbers immediately to WYDE, Box 3326A, Birmingham, AL 35255. No calls please. EOE M/F (9-19)

**KTEM-AM/Temple-Belton-Killeen**, Top 40 in Central Texas growth market, looking for experienced communicator. Air checks, production tapes and resumes to Steve Cannon, Box 1230, Temple, TX 76501. EOE M/F (9-19)

**Wanted: announcers and production pros**, 100,000-watt stereo AOR rocker. Also AM Country station. Rush tapes and resumes to Brad Oleson, Box 66, Pryor, OK 74361, or call (918) 825-0070. EOE M/F (9-19)

**WDEF/Chattanooga, Pop/Adult**, is accepting tapes and resumes for future openings. Must be able to communicate on a one-to-one basis with an adult audience. If you are a pro, please forward tapes and resumes to John Faulk, Station Manager, WDEF-AM-FM, 3300 South Broad Street, Chattanooga, TN 37408. EOE (9-19)

**Needed immediately: disc jockeys and news people** for KNUZ/Houston, Country and KAYC/Beaumont, Pop/Adult. Tapes and resumes to Larry Vance, Box 188, Houston, TX 77001. No calls please. EOE M/F (9-19)

**Major broadcast group seeks experienced Chief Engineer** for dominant Southeast AM/FM operation. DA hands-on and automation expertise necessary. All applications should include extensive resume, salary history and compensation requirements. Please reply to John Faulk, Station Manager, WDEF-AM-FM, 3300 Broad St., Chattanooga, TN 37402. EOE M/F (9-19)

**WDEF-AM-FM News** is accepting applications for future openings. Applicants should have prior commercial broadcast reporting and producing experience. Degree preferred. Send tapes, resumes and writing samples to Larry Meck, News Director, WDEF-AM-FM, 3300 South Broad St., Chattanooga, TN 37408. EOE (9-19)

**KJIN/Houma, LA** is now accepting tapes and resumes for possible future openings. Market of 100,000. Some experience necessary. Send reply to Rick Purcell, Box 2068, Houma, LA 70360, or call (504) 872-8828. EOE M/F (9-19)

**WINGS-92/West Palm Beach**, Looking for air talent, AM drive, midday and all night. Experienced in multi-track production. Send tapes, resumes and salary requirements to Gary Beck, Box 309, West Palm Beach, FL 33409. No calls please. EOE M/F (9-19)

#### PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

## CHANGES

### Radio

**JIM DONOVAN** promoted to MD at KUUY/Cheyenne, WY.  
**GEORGE WILLIAMS** joins WAGM/Presque Isle, ME for 5:30am-10am slot.  
**RICK BRYAN** formerly with WGNS/Murfreesboro, TN, joins WAGM/Presque Isle, ME.  
**OWEN MAY** has been appointed weekend News Anchorman at 68 WRKQ/Boston, MA.  
**GLEN MCKAY**, formerly with KONG/Visalia, CA, joins KCIA-KYKK-FM/Hobbs, NM as News Director and Talk Show host.  
**JIM FARRELL** has been promoted to Operations Director at KYGG-FM & KZIP-AM/Amarillo, TX.  
**HARLEY DEE** joins KBMN/Bozeman, MT as morning personality.

**SCOTT KERR**, formerly with WHHY/Montgomery, AL, joins 95 SGF/Savannah, GA for middays.

**RANDY SHERWYN** joins WLCS/Baton Rouge, LA from KPUR/Amarillo, TX.  
**CINDY WEINER** appointed Local Sales Manager for WNYR-WEZO/Rochester, NY.  
**DALE HARTNETT** has been named Co-Op Specialist for WUHF-TV.

### Record

**TOM SGRO** has joined Polygram Records as their Miami Local Promotion man.

### Industry

**CINDY FRIEDMAN** joins the staff of Bonneville Broadcast Consultants as Sales Service Supervisor.

# OPPORTUNITIES

## Openings

### MIDWEST

**Public Affairs Director for AM-FM** in Midwest urban market to produce meaningful public affairs and news for AM Black and FM Rock formats. Applicants must have broadcast experience in news or public affairs. Resumes and sample of PA to United Broadcasting Co., 4733 Bethesda Ave., Bethesda, MD 20014. Minorities and women encouraged. EOE M/F (9-26)

**KQKQ-FM/Omaha** is making a switch from AOR to Top 40 with major promotions and plenty of excitement. Air personalities needed immediately. Send tapes and resumes to Mark Evans, PD, Box 588, Council Bluffs, IA 51501. Females encouraged to apply. EOE (9-26)

**WZUU-FM/Milwaukee** is expanding and is looking for qualified news persons. Must be experienced with all facets of news gathering. 3-5 years experience required. Tapes to John Driscoll, 520 W. Capitol Dr., Milwaukee, WI 53212. No calls please. EOE M/F (9-26)

**Country Sky, KBMY/Billings, MT**, looking for air talent with production; some engineering experience would help. Also seeking News Director. Tapes and resumes to Dick Byrd, Box 20316, Billings, MT 59104, or call (406) 259-4586. EOE M/F (9-26)

**Air performers/Program Directors**, all formats, large and medium markets. Exciting opportunities for hard-working, stable, adaptable broadcasters. Tapes and resumes only to Tom Henabry Associates, Midwest Div., Box 03177, Cleveland, Oh 44103. EOE M/F (9-26)

**WZUU-FM/Milwaukee** is now accepting applications for adult-oriented personality with strong communicative skills. Tapes and resumes to John Driscoll, 520 W. Capitol Dr., Milwaukee, WI 53212. EOE M/F (9-26)

**WACI/Freepport, IL** has immediate opening for air talent. Tapes and resumes to Jim Stockwell, Box 701, Freepport, IL 61032. EOE M/F (9-26)

**WHBY/Appleton, WI**, a heavy news and information leader in the Fox Cities, is seeking a broadcast news pro who can do it on the air and on the street. Tapes and resumes to Ray Winter, Box 1519, Appleton, WI 54913. No calls please. EOE (9-26)

**Sports - News - Morning Talk**. All or any your specialty? If so, talk to us. Tapes and resumes to WMRO, Aurora, IL 60504. EOE (9-26)

**Entertaining air personality** for Pop/Adult station. Excellent future for real pros. Tapes and resumes to Don Hofmann, KAKZ, Box 1240, Wichita, KS 67201. EOE (9-26)

Midwest radio group (KFDI, KTTS, KWKH & KYNN) looking for evening air personality for one of our stations who loves Country music. Great facilities and working conditions. Tapes and resumes to John Speer, Great Empire Broadcasting, Box 1402, Wichita, KS 67201. EOE M/F (9-26)

**WTAO/Murphysboro/Carbondale, IL** has immediate opening for announcers and production. Tape and resumes to ATTN: Mr. Varcha, Route 5, Box 286, Murphysboro, IL 62966, or call (618) 457-2477 or (618) 687-1779. EOE M/F (9-26)

**Program Director, WIBA/Madison, WI** established Pop/Adult with heavy news, sports, and information emphasis needs PD with strong management and leadership skills to blend music, personalities and other programming into full service station for 25-54 adults. Solid on-air ability important too. Tapes and resumes only to General Manager, WIBA Radio, Box 99, Madison, WI 53701. EOE M/F (9-19)

**WROK/WZOK/Rockford, IL** searching for top-notch air talent. Tapes and resumes immediately to Reid Reker, 1100 Tamarack Lane, Rockford, IL 61125. EOE (9-19)

**Wanted: America's best black radio disc jockeys and Program Director**. Send tapes and resumes to Jerry Clifton, c/o KMJM, 1215 Cole St., St. Louis, MO 63106. EOE M/F (9-19)

**Looking for full-time air personality**. Minimum of two years experience. Send tapes and resumes to J.C. Sears, PD, WITL-FM, Lansing, MI 48910. No calls please. EOE M/F (9-19)

**WCCW/Traverse City, MI**. Commercial copywriter/producer to create award-winning spots and do short air shift at highly professional AM/FM. Experience a MUST. We'll pay top salary and benefits. If you are good, send tape of commercials you have written and produced to Bob Burlan, WCCW, 346 E. State St., Traverse City, MI 49684. EOE M/F (9-19)

**KZ93/Peoria** is accepting tapes from Midwestern air talent who want to move up to a top 100 market and make the bucks to match. Experienced only. Tapes and resumes to Charlie Quinn, PD, 3131 N. University St., Peoria, IL 61604. EOE M/F (9-19)

I'm looking for a great morning man. If you'd like to be a household name in the community, work with top-flight facilities, and join a comfortable operation with profit sharing and a good team, send tapes and resumes to Steve Carpenter, PM, KKJO-KSFT, Box 166, St. Joseph, MO 64502. EOE M/F (9-19)

## Openings

**WSAM/Saginaw** has immediate opening for 7pm-12mid jock. Good production important. We can help you develop your talent if you want to learn. Some experience desired. Also interested in tapes for full and part-time future openings. Send tapes and resumes to Bob Berry, Box 1776, Saginaw, MI 48605. EOE M/F (9-19)

**K-96/Richmond, IN**, Top 10 nominee for small market radio station of the year, has on-air opening. Must be team player. Females encouraged to apply. Send tapes and resumes to Dan Osborne, WQLK, Box 1647, Richmond, IN 47374, or call (317) 962-1596. EOE M/F (9-19)

**WJML-AM-FM, Pop/Adult** in Petoskey, MI, has immediate opening for midday personality. Smooth delivery and strong production a must. Send tapes and resumes to Jim Scollin, WJML, Box 99, Petoskey, MI 49770. M/F EOE (9-19)

### WEST

**One hundred kilowatt FM-Country KCCY/Pueblo, CO** needs PD/morning personality. Impeccable references required. No calls. Tapes and resumes to Michael John, Manager, Box 5010, Pueblo, CO 81002. Women and minorities encouraged. EOE (9-26)

**Need two persons** for our newly-acquired station in S. New Mexico. One news person and one sports person with pbp experience. No beginners, I don't have time to train. Tapes and resumes to John Carver, ND, KPFA, Box 720, Alamogordo, NM 88310 or call (505) 434-1505. EOE M/F (9-26)

**KSMA/Santa Maria, CA** accepting applications for full and part-time positions. Applicants must have a mature voice, be able to communicate with an adult audience, excellent production, and an interest in news and sports. Beginners will be considered for part-time positions only. Tapes and resumes to KSMA, Box 1240, Santa Maria, CA 93456. No calls please. EOE M/F (9-26)

**KUZZ/Bakersfield, CA** is still looking for the right talent for future openings. Good bucks, benefits and facilities. I'd like to hear from you today. Tapes and resumes to Chris Squires, KUZZ, 1209 N. Chester Ave., Bakersfield, CA 93308. No calls please. EOE M/F (9-26)

**KQDI/Great Falls** is looking for future full-time and part-time air talents. Tapes and resumes to Scott Greeley, Box 6760, Great Falls, MT 59406. No calls please. EOE (9-26)

**Looking for air talent who has at least 2 years experience in Pop/Adult**. Friendly on the air and no ego, prefer Music Director experience. Tapes and resumes to J.R. Tonnigan, Box 670, Roswell, NM 88201. EOE (9-26)

**Pop/Adult PD's, personality/announcers**, needed for Pop/Adult format in several major and medium markets. Also need beautiful music announcer/Operations Managers. Tapes and resumes to Tom Moran, VP, Churchill Productions, 1130 E. Missouri, Suite 800, Phoenix, AZ 85014. (9-26)

We need a bright, energetic Top 40 Program Director with Top 50 market experience. You should be a great motivator with a happy, natural air sound and outstanding production skills. You should be able to win with legendary AM California call letters, promotion budget, unlimited equipment, and a great staff. Good bucks, benefits, chance to advance. This is a fine opportunity! Your ability to communicate and create, your professional knowledge and desire to win with a stable, growing group owner is more important than who you know, where you've been, or what you've accomplished. We're looking to be impressed with a sincere, intelligent applicant who can contribute to a quality team effort. Letter, resume and tape to Radio & Records, Box #203, 1930 Century Park West, Los Angeles, CA 90067. EOE

**JOE COLLINS, PD of KBOS, AOR in Tulsa/Fresno**, seeks tapes and resumes for future possible air openings. Send to Box 1101, Tulsa, CA 93275. (9-26)

**Northern Sun Corporation/Bozeman, MT** has openings for two AM drive/Operations Managers. KBOZ is a heavy community involved adult-oriented station with a Spring '80 ARB share of 40. KBZN is a new 100,000-watt automated Country FM with a live morning show. Target date is October 1. Salaries commensurate with experience and ability. Tapes and resumes to Paul V. Ellis, KBOZ Radio, Box 20, Bozeman, MT 59715 or call (406) 586-5466. (9-26)

**Experienced news person to be a drive time anchor and news administrator** in America's finest city with California's fastest growing regional Pop/Adult station, KOBO. If you think you excel in both delivery and administration and are not afraid to be aggressive on the telephone send resumes and salary requirements to Chuck Brinkman, KOGO, 9665 Gibbs Dr., Suite 201, San Diego, CA 92123. EOE M/F (9-26)

## Openings

**KDWN/Las Vegas, NV** looking for afternoon talk host. Must have News & Talk experience. Good opportunity. Tapes and resumes to Jack London, KDWN, #1 Main Street, Las Vegas, NV 89101. EOE M/F (9-26)

**K-BEST 96 needs a News Director**. We have a conversational approach to the news. Tapes and resumes to Jeff Selgo, PD, 7867 Conroy Court, Suite 303, San Diego, CA 92111. EOE M/F (9-26)

**Unique Country-flavored Pop/Adult** in the beautiful Northern Sierras has air staff opening. Good production, six months experience preferred. Tapes and resumes to Eric Roy, PD, KPCO, Box 1370, Quincy, CA 95971. (9-26)

**Air talent 7pm-12mid shift** in Southwest medium market AOR. Salary \$14,500 per year. Good references with some Top 40 background. Tapes and resumes to Steve Rivers, Landsman/Rivers Radio Services, 741 Red Oak Terrace, Wayne, PA 19087. (9-26)

**WANTED: Chief engineer** for major Seattle AM Radio station. Send tape and resume to Radio & Records, Box #202, 1930 Century Park West, Los Angeles, CA 90067. EOE

A news Director who can train a staff and prepare "format-oriented" newscasts for both Top 40 and Adult Rock stations would be welcome in this California Top 50 market... especially at our station! Group owner offers a good deal for the right professional, but you should only apply if you know how to make news come alive on the air. Terrific opportunity to build contemporary news department for a company that cares. Natural air delivery is essential! Letter, tape, resume to Radio & Records, Box #203, 1930 Century Park West, Los Angeles, CA 90067. EOE

**100,000-watt Pop/Adult** seeks dynamic communicator for PM drive. Good production a must. This growing company offers you good salary, paid life, health and dental insurance and profit sharing. Tapes and resumes to John Ramsey, Box 926, Cheyenne, WY 82001 or call (307) 635-1111. EOE M/M (9-19)

**Hype jock attention don't read this ad**. If you're a one to one communicator read on. Automated FM station in North Central California station going live when we find the right people. We don't want screamers or hype delivery, just steady communicators with smooth delivery. Send resumes with salary history and air check to General Manager, Box 979, Modesto, CA 95354. EOE (9-19)

**Fast growing record company** looking for key people in areas of advertising, PR, merchandise and professional manager for publishing. Please send resumes to Job Opening, 8319 Lankershim Blvd., N. Hollywood, CA 91605. EOE M/F (9-19)

**10,000-watt Country and 100,000-watt Pop/Adult** needs newperson who can handle AM drive. Must be able to gather, write and edit news. Good salary, paid life, health and dental insurance, profit sharing and gas allowance. Tapes, resumes and sample news stories to John Ramsey, Box 926, Cheyenne, WY 82001 or call (307) 635-1111. EOE M/F (9-19)

**Professional news person** needed immediately. Tapes and resumes to Tim Pomastick, KUHL Radio, Box 166, Santa Maria, CA 93456. EOE M/

**KLYD/Bakersfield, CA** has immediate opening for all-night announcer with emphasis on music. Minorities encouraged to apply. Tapes, resumes and photo to Larry Crawford, Box 1499, Bakersfield, CA 93302. EOE M/F (9-19)

**KJR/Seattle** has an immediate opening for a week-end personality. Minorities and females are encouraged to apply. Tapes and resumes to Tracy Mitchell, KJR, Box 3726, Seattle, WA 98124. EOE M/F (9-19)

**If you're at home in an FM stereo production room**, can produce creative spots and promos and pull a short air shift at a Country station... send your tape and resume to Bob Call, KYGO Radio, 5350 W. 20th Ave., Denver, CO 80214. (9-19)

**Country lovin' KRSY** is in need of an overnight announcer. Beginners welcome. Tapes and resumes to Tony Lucero, Box 1981, Roswell, NM 88201 or call (505) 622-0290 after 10am Mountain Time. EOE M/F (9-19)

**KMED/Medford, OR** has an opening as News Director of Southern Oregon's Pop/Adult/News station. Must be experienced in "communicating" the news. A big responsibility, long hours, and hard work. Open immediately. Tapes and resumes to Jack Earl, KMED, Box 1440, Medford, OR 97501. (9-19)

**If you're experienced, interesting, entertaining and GREAT**, we want to hear from you! There are some super programming and air talent opportunities coming up soon in a beautiful market. Tapes and resumes to Bill Moyes, The Research Group, 1422 Monterey, San Luis Obispo, CA 93401. No call please. EOE (9-19)

**Wyoming Country KWY**, has future opening for morning drive, midday and evenings. Excellent medical benefits. A chance to get out of the fast pace of the city and remain in mainstream of radio in beautiful Wyoming. Tapes and resumes to Richard Lee, Box 926, Cheyenne, WY 82001. EOE (9-19)

## Goods & Services

### Expand Your Oldies Library

Tell AMERICAN JUKEBOX the title and artists. We supply 2-1/2" stereo reels of your request. For more information call (916) 393-8614 or write AMERICAN JUKEBOX, 6791 Trudy Way, Sacramento, CA 95831.

### World's Largest

Why is FRUITBOWL the world's largest weekly humor and information service? Topical jokes, humorous vignettes, artist bio's, record tie-ins, "Jock Tips," exclusive small market record charts, and far more! Four-week trial, \$10, refundable with yearly subscription. FRUITBOWL, Box 9787, Fresno, CA 93794.

### Los Angeles And San Diego Airchecks

Issue #6 now available, featuring current KRTH/London & Engleman, KFMB/Bill Balance, KHJ/Pat Garrett, KIQQ/Jim Caron, KBZT and KRLA. Cassettes, \$5 post-paid. CALIFORNIA AIRCHECK, Box 4408, San Diego, CA 92104.

### Big Pipe Production

Professional voices, superior studios, creative promotional consultants. Low prices (designed to fit budgets of stations large or small). Call today for the hottest promotion demo ever... before your competition does. (301) 730-7034 or write 11220 B Avalanche Way, Columbia, MD 21044.

### National Production Company

Leading national production company will put together your airchecks, demo's, sales demo's, on-air promotions/productions. Plus do your duplications. We'll make what you do sound great. Call (714) 636-3336 for more information.

### "Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448 R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502.

### The System

Another revolutionary new idea for the broadcasting industry available this fall from the first name in profit making promotions, FIRSTCOM BROADCAST SERVICES, INC. Two Oaks Plaza, Suite 2215, 6730 LBJ Fwy, Dallas, TX 75240. (214) 934-2222. The System, Service Mark 1980 FirstCom Broadcast Services, Inc.

### Comedy Material

Funny horoscopes, crazy commercials, silly soap operas, ridiculous TV reviews and more. 25 pages delivered to your mouth every month. For freebie write HYPE, INK, Box 69581, Los Angeles, CA 90069.

### Lola's Lunch

DROP YOUR PANTS, grab your socks, here come the luffs, here come the yocks. Complimentary snack "LOLA'S LUNCH," 1390 Arroyo Drive, Ypsilanti, MI 48197.

### Jocks - For Your Show!

Recording artist bio's - music information - funny quotes. Complete personality service any jock can afford! (Sample issue \$1.) RADIO TIMES, 200 South Glenn, Suite 98, Camarillo, California 93010.

### Need Numbers?

The IMAGE GENERATORS are at your service. Get Major Market production/voices/ideas to help you generate numbers in your marketplace. Rates vary with market size. Interested? All inquiries to (301) 262-2119, or 11408 Fairoak Drive, Silver Spring, Maryland 20902.

### Broadcasters

Want to sound like you've prepared your program for days? Try our service, used by top radio & TV personalities all over the U.S. and Canada. Free sample of BOB BARRY'S NEWSLETTER from: P.O. Box 577, Lennox, WI 53046.

### Broadcaster's Action Line

Job referral service - \$40.00 for 12 months. R3, Box 84, Lexington, IN 47138. (812) 889-2907. Free to employers.

### Phantastic Phunnies

Highly respected... proven worldwide audience builder! Hilarious... original... "quik-quip"... topical humor! Introductory month's 400 topical one-liners and "Bonus"... just \$2.00!!! PHANTASTIC PHUNNIES, 1343-A Stratford Dr., Kent, OH 44240.

### :60's And :30's

100 :60 second and :30 second Musical Beds for your spots. No monthly payments, no needle drops, no nothing. All contemporary, 24 track recorded. Four LPs, \$75.00 plus \$5.00 shipping. Buy once, use forever. Call or write - VALENTINO MUSIC, 151 West 46th St., New York, NY 10036. (212) 248-4675.

### One-Liner Specialist

Add a little zip to your code. Wild, witty, willing free samples. Hysterical, exciting! Deejays - performers. LEE HAAS, P.O. Box 275J, Hawthorne, CA 90250. (213) 679-0870.

### Goods & Services

Making your classifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified Department, Mon-Fri at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067.



# OPPORTUNITIES

## Positions Sought

Medium market sports reporter/anchor looking to move up in the world. Has experience in Ohio/Michigan with Big 10, MAC athletics. If it's a sport, then I've done play-by-play for it. Have also done news reporting and anchoring. Prefer the Northeast or South but will go anywhere. Call STEVE: (216) 688-8461. (9-26)

Looking for challenging opportunity with progressive news department. Eight years news experience; ran state capital bureau, formerly ND talk show experience. Thorough, tough, reporter; good writer. Ready to relocate anywhere. STEVE LOBEL, 1527 S. Jackson, Casper, Wyoming 82601. (307) 234-1705. (9-26)

Available now, experienced, dedicated News Director/reporter. Three-time winner of national and state Associated Press reporting awards. Call (915) 581-9443 and ask for MARK. (9-26)

Production Director available. (601) 693-2933. Ask for DAVE. (9-26)

Yesterday's gone but not forgotten: I'm a radio pro, 16 years experience in Top 40, collect oldies and interested in a gig spinning the best in Solid Gold Rock 'n' Roll. I am looking for an opportunity to join a station with an all oldies format. Write for particulars and what you have to offer me, money wise and otherwise. LYNN MOORE, 2607 Joplin, Joplin, MO 64802. (9-26)

Looking for a female? Then I'm looking for you. 5 years experience. Looking for position with medium or major market station. Experience in music; formerly with KAUM and KJ100. Call NANCY at (713) 995-0937 or (502) 969-7491. (9-26)

Country music sorcerer wants to do magic with your ratings. Also known to dabble in Pop/Adult. Payment will be accepted in the form of precious stones or rare metals. In lieu of these, money will do. Want to bring sorceress wife and invisible dog back to the Midwest. For T&R, phone RICH ABRAMS, afternoons, (307) 577-0057. An equal opportunity employee. (9-26)

Hey PD's! Don't miss the boat! Let the East Bay Hustler live up your air sound! Energetic and eager ex-KUKI/Ukiah night jock ready to start in major or medium market. Also possess 1st ticket, office skills, great sports play-by-play voice and served as on-air statistician for Santa Rosa Junior College on KSRO/Santa Rosa football broadcasts. If this kind of talent is what you seek, then call FRANK BUTERA soon at (415) 223-1534, to see what you get! (9-26)

PHIL HARVEY (WCOS, WBOS, KOZZ, KCBN), is looking for programming and/or on-air position in Southern California. Great references. Call (213) 463-2621 or (213) 460-8301. (9-26)

Attention Program Directors — just what you've always wanted, an assistant PD. Someone with a background in programming, music, promotion, community affairs and special features. What I've always wanted is a chance to grow and be part of a top-notch team. Let's make it happen together! Call BETH, (213) 821-7061. (9-26)

Six years experience including PD and Production Director caught in a format change. Looking for production and/or airshift, preferably N.E. medium market. Love and live radio, want to work for people who do same. Call (915) 949-9375 after 5pm CDT. (9-26)

Announcer w/three years experience looking for stable medium or small market. Can relate well, especially with women and young people. Interested in community involvement, news and agriculture. For tape and resume, call SAM at (505) 822-7080. (9-26)

Dedicated newsmen seeking the right challenge West or Northwest at a station that cares about reporting local news. Strong anchor and reporter ready for a position with a major market station or a News Director post in a medium market. Background includes work with an all-News format. Currently employed at prestige top 30 market station. Call (415) 573-7294 evenings. (9-26)

Eight years experience as Program/Music Director including staff and production supervision, budgeting, promotions, community involvement, motivation sales ideas, and more. Excellent references. Let's form an effective management team. I'm ready. Call BILL McCOWN, (803) 226-1408. (9-26)

Currently an anchor/editor/writer at WXLO-WOR/ New York. Experienced News Director and street reporter seeks challenging news or programming position. KEVIN O'KEEFE, P.O. Box 294, Uncoindale, NY 10540, (914) 248-7635. (9-26)

MARTIN J. MAZER, WSTR/Market, seeking all-night contemporary gig in medium market or on-air PD/MD in small market. Stable operation with positive attitude only! Prefer Midwest, West, or Southwest. Call (616) 851-4248.

P.A. HICKEY — dynamically creative, jazz oriented Pop/Adult, R&B air personality. Also, public affairs programming experience. Formerly with Inner City Broadcasting Corp. Tape and resume available upon request. Write to 780 Oak Grove Rd., #D200 Concord, CA 94518, or call (415) 682-2201 evenings. (9-26)

A radio station is a terrible thing to waste. Philadelphia veteran personality who's spent half his life in radio is ready to bring your solid gold, Top 40 or personality Pop/Adult station back. No hype, no jive... just positive results! A. SWAN, 2031 South St., Suite 203, Philadelphia, PA 19146. (9-26)

Country music experience. Automation experience. PD who likes to be community involved. 28 years old with family. Call JERRY, (419) 422-3640. (9-26)

## Positions Sought

New talent with instinctive radio skills seeks on-air position. Tight board. Quick learner. 1st ticket. Creative production abilities. Ready and able to relocate. Call K.C., (213) 985-3080. (9-26)

Attention PD's. You haven't heard comedy 'til you've heard Mr. Rogers & Dave, the Dynamic Duo. Phone DAVE any morning. (313) 375-0868. (9-26)

Experienced DJ looking for an air shift in a small market Top 40 or Pop/Adult station in PA or NY. Would also like to be involved in sports department. Hard worker, stable, currently employed. For tape and resume call (716) 761-6836 and leave message. (9-26)

Recent college graduate looking to break into radio. Experienced in news, sports reporting, PB, and production. Tape and resume available. Contact DAVE (312) 255-3795. (9-26)

I give good production, plus character voices galore. Experienced in Pop/Adult, Country, and AOR. STEVE SEBASTIAN, 920-A Texas, Columbia, MO 65201. (9-26)

Announcer with 8 years experience, including 5 as PD, looking for announcing or programming position with medium market station. (208) 234-2199. (9-26)

Major markets! I'm a 14-year large market pro working without contract and packed. PD, morning personality, etc., in Top 40, AOR and Pop/Adult with major consultant. West Coast or Northeast please. (716) 836-4420 anytime. (9-26)

PD/air talent currently doing mornings seeks programming, operations or talent position. Good communicator, mature team player. 46% 12+ increase Spring book. KURT SCHAEFFER, (312) 472-6550. (9-26)

Combine an unknown quantity with your good business acumen and create a young and magnetic air personality whose work is good and whose price is right. The end result will definitely retain and hopefully increase your station's listening audience. Most interested in small or medium market AOR any time slot, even part-time under right conditions. Tapes and resumes on request. JOHN DASHIK, 297 Franklin, TKP, Mahwah, NJ 07430 or call (201) 529-3049. (9-26)

Experienced DJ, formerly with WLS-FM/Chicago. Seeking AOR or jazz gig. Knows rock and jazz thoroughly. Good delivery, deep voice, 3rd phone. Available immediately. Medium or large market preferred. Call anytime. ROBERT NEAL, (312) 674-8517. (9-26)

Newsman with strong sports interest looking for job in either or both. Experience in play-by-play, air shift, MD. Over 2 years in small market plus college degree. (301) 949-0722. (9-26)

PD and morning man with 4 years experience looking to advance to station with ratings problems that I can help work out. Married with one child, looking to settle down. Tape and resume on request. Call (316) 227-7151 work, (316) 225-5795 home. (9-26)

The legendary "PANAMA JACK" CRABBE, former PD WPFM, WQLK and currently WNAP, looking. (317) 923-6710. (9-26)

Medium market news reporter/anchor looking for a change. Has experience in OH, MI area, has done anchoring, live on-scene reporting and public affairs. Can also handle sports and play-by-play. Prefer Northeast or South, but will go anywhere. STEVE FRENCH, 2059 Willowdale, Dr., Stow, OH 44224. (9-26)

Experienced Top 40, Pop/Adult midday announcer. Energetic, good pipes, good production, looking for medium market position, will consider small market programming job. East Coast preferred. Want to work with professional people. This could be what we both need. Call (215) 374-5685. Leave your name, station call letters, address and phone number. (9-26)

Stronger than Tanner tape, more powerful than a 50kw transmitter, able to leap tall towers with a Piper Cub. Listen, coming from your radio. It's a bird, it's a plane, it's a vibrant, adult personality. 4 years broadcast, 1 year electronics, studying for 1st class. Prefer West but ready to move anywhere. For your Adult or Pop/Rock station, give MICHAEL JAY a jingle at (702) 564-5643. (9-19)

WLS — KHJ — I've received rejection letters from the best of them. Grand Rapids midday DJ and MD looking to move. Prefer somewhere bigger and warmer. For a personable, creative, hard worker call JOEL, (616) 383-5269. (9-26)

Experienced Sports Director with play-by-play experience. Hard working individual with desire to move up. Also have experience in news and jockeying. Would prefer small to medium market. Will relocate. TIM RAY, (317) 834-3507. (9-19)

I'm a hard working team oriented program manager with experience in Chicagoland, News/Talk and Pop/Adult. Seeking new position of challenge and responsibility. NEAL SABIN, (312) 274-9226. (9-19)

Dynamic radio journalist with excellent credentials seeking major or medium market position. WNOR/Syracuse, KMEN/San Bernardino are just 2 of several stations I've worked at on East and West Coast. Call CARL NIGHT, (714) 862-1576. (9-19)

Available now. Professionally minded and career-oriented jock in mid-20's with 5 years experience in Top 40 and Pop/Adult formats. Most recently with WOW/Omaha. Best suited for medium market personality sounding stations. Can I help you? If so call SCOTT, (402) 393-7324. (9-19)

## Positions Sought

Ambitious female announcer with 2 years air experience in medium market seeking full-time air and production duties in Minneapolis area. Would also welcome a chance for advancement in music or programming along with air shift. Can start anytime. Call ROBIN, (715) 835-5542 after 4pm. (9-19)

12-year veteran, built 2 news departments. Just returned from assignment in Middle East. Seeking News Director or anchor position at stable operation. Call WALT MALONY at (312) 338-9649. (9-19)

Ready to start now at New England area station. First job... willing to learn... don't shy away. You'll like my tape. STEVE LOUIZOS, (617) 831-8040. (9-19)

Remember how much fun radio used to be? A. SWAN is waiting to return your top 10 market listeners to those thrilling days of yesterday. Call for demo tape, resume. I'll handle your GM, OM, PD duties in Top 40, Oldies or personality P/A formats. (215) PE 5-3436. (9-19)

LORNE DEACON, seeking morning show. Comedy, consistency and communication. Currently in major market, formerly 3 years with WMJ/Detroit, also with KUMV/Honolulu and others. Pop/Adult and AOR, all markets considered. (414) 856-6650 or (313) 672-7282 before noon. (9-19)

Young, energetic, enthusiastic broadcaster seeks a non-air position in any West Coast small to medium market station. Have worked in Los Angeles radio for the past year. Please contact OSCAR BROOKS, (213) 933-6360. (9-19)

#1 Miami, Phoenix, Columbus, Ohio! 13-year multi-faceted pro. Everything but GM under belt. Superstars MD and jock; 18 shares of 18-34 in Columbus, 13 Phoenix, FRANK BAUM, (317) 893-4549. (9-19)

TOM SPOCK: 3 years in AOR, plus 5 in college AOR radio. Assistant PD, MD and Production Director at WZLD/Columbia, SC, K-105/Ft. Knox, WNOK-FM/Columbia, SC. Seeking medium market growth opportunity, preferably with Superstars. Solid air ability. (803) 776-1983. (9-19)

Your search has just ended. I'm a radio workaholic with 8 years experience, including top 30 market air talent and secondary market programmer with proven ratings success. I'm just a phone call away. (608) 271-8759 and let's discuss your opening. (9-19)

Experienced DJ, formerly with WLS-FM/Chicago, seeking AOR or jazz gig. Knows rock and jazz thoroughly. Good delivery, deep voice, 3rd phone. Available immediately. Call anytime. ROBERT NEAL, (312) 674-8517. (9-19)

Award-winning newsmen looking for major market position or medium market News Directorship. 8 years experience, in NY and Midwest. (914) 831-9173. (9-19)

14-year programming vet. Looking for full or part-time in the Los Angeles area. Relocating October 5. Call (808) 877-0884, or write D.C., Box 448, Puunene, HI 96784. (9-19)

WNBC, WHN... now in Philly. Prefer drive time Pop/Adult or Modern Country. Busy, involved personality. Great results and references. Major market only. All replies confidential. (215) 668-8278 or write Box 15966, Philadelphia, PA 19103. (9-19)

Announcer with mature pipes, 3 years experience, seeks AOR or Top 40 position in Great Lakes region. Production skills, voice characterizations, and some news. KARL HOLTZ, (517) 339-8880. (9-19)

TOM SULLIVAN, former major market AOR jock with multi-track production wiz, is looking for a stable medium market AOR gig. The more production work, the better! Serious calls only. (216) 497-9912 afternoons. (9-19)

Female communicator with excellent knowledge of music looking for full-time announcer job in Southeast. 2 1/2 years AOR experience and Superstars experience. LEE, (404) 722-1199. (9-19)

STEVE BISHOP, WAYS/Charlotte, NC seeking a morning or afternoon drive position in a medium to large market. Available now. (704) 536-3555. (9-19)

MATTHEW CLENOTT seeking major market operations or programming position any musical format. 12 years experience including PD WDAI/Chicago and WKTV/New York. Also 4 1/2 years air work and MD WYSP/Philadelphia. Strong with talent, music, research and administration. Call (312) 327-5482 or write 509 Roscoe St., #2E, Chicago, IL 60667. (9-19)

PD/Assistant GM currently employed, desires position with station or group that can use my ability, experience and good reputation while giving me the opportunity for developing my managerial skills. Experience in most phases of station operation plus automation skills. Desire to work for Beautiful Music or other adult oriented station. Tape, resume and references including current employer available upon request. Contact J. TIGHE, 1706 Sanyo Circle, Anchorage, AK 99504 or call (907) 276-3000. (9-19)

Laid back, one-to-one communicator currently searching for air shift and programming/production responsibilities. Interned at major market owned and operated. MD at college station, conducted music research at a Midwestern medium market FM. Tight production and air work. 3rd endorsed and ambitious career goals. Call MARK STEPHENS, (309) 863-6552. (9-19)

## Positions Sought

Hello America. Who wants me? Over 10-year pro looking for Top 40, Pop/Adult slot. Need enough bucks to pay the rent and feed the family. Will consider all locations. Tape and resume on request. Phone (714) 847-6387 or write The Jock, 17782B Paseo Circle, Huntington Beach, CA 92647. (9-19)

I'll prove it all night that this talented beginner with 5 years related experience is ready to bust loose for Southern Top 40. Powerful production, creative promotion and agency quality copywriting separates your regular run-of-the-mouth jock from me. Sizzling board, great teen communicator. DAN MCKAY, (504) 895-8112 to rush tape and resume. (9-19)

Looking for Mr. Good Station. DAN ROBINS, recently at 50kw clear channel major market AM is still available. This experienced pro is looking for stable position at Pop/Adult or Rocker. Also heavy in production and news. Call (216) 631-2309 between 7-10am (EDT). (9-19)

He is here, the time is ripe, he's got the experience, he's got the pipes. 5 years on the air in Southern CA working AOR, Top 40 and Pop/Adult. Production skills have been mastered. BA from UCLA (you mean this guy's got brains, too?) He's ready to work — now! Medium to major markets only. Will relocate but prefer West. For tape and resume call ED MANN, (213) 479-2034 (evenings and weekends). (9-19)

Looking but just don't know who to hire? Now you do. L.J. DeLUCA. Air personality with over 4 years experience in making friends. Management, assistant PD, MD and PSA Director plus Promotions Director. Good personality, references, appearance. Find out more by calling (216) 478-1206. (9-19)

William B. Williams/Jonathan Schwartz style personality. Expert in pop, jazz, big band and old time radio. Can give your station a show that is unique and entertaining. Call MIKE ROBERTS, (305) 721-5021. Formerly of WFTL/Ft. Lauderdale, FL. (9-19)

## Miscellaneous

KBUF/Garden City, KS needs single and album service. Send to Scott Anderson, KBUF, Box 798, Garden City, KS 67846. (9-26)

I am 17 years old and work in a fairly large radio station and would like to correspond with other youth. Keith Eckhardt, c/o WFAI, Box 649, Fayetteville, NC 28302. (9-26)

WQIT-FM/Grafton, WV. Top 40 station, needs record service for both singles and LP's. Send to Mike Priore, WQIT-FM, Rt. 1, Box 91, Grafton, WV 26354. (9-26)

WQRO/Huntington, PA needs oldies and service from major labels. Send to Steve Austin, PD, Box 107, Huntington, PA 16652. (9-26)

WHMQ needs improved Country record service, especially oldies. Send to WHMQ, 101 1/2 W. Sandusky St., Findlay, OH 45840. (9-19)

WAZY is now live, and in need of Pop/Adult, oldies and current LP's from all labels. WAZY-AM, Box 1410, Lafayette, IN 47905. (9-19)

## Radio & Records

### SUBSCRIPTION SERVICE

ONE YEAR — \$140

Please enclose payment with order

Overseas subscribers add \$100 per year

International U.S. funds please

Initial here \_\_\_\_\_

new subscription

renewal

payment enclosed

TELEPHONE: (213) 553-4330

city \_\_\_\_\_

state \_\_\_\_\_

zip code \_\_\_\_\_

address \_\_\_\_\_

company \_\_\_\_\_

Mr./Mrs./Ms. \_\_\_\_\_

(please print)

CHANGE OF ADDRESS AND RENEWAL:

Please attach the mailing label from the envelope when writing about service or change of address. Allow 3 weeks for change of address to take effect. Thank you.

MAIL TO: RADIO & RECORDS  
1930 Century Park West, L.A., CA 90067



# THE BACK PAGE

## BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

### KENNY ROGERS Lady (Liberty)

71% of our reporters on it, or 165 station reports in its first full week of airplay. Moves: Up 9, Same 2, Down 0, Adds 154 including WABC, WNBC, WKBW, WBEN-FM, WFIL, WIFI, WCAO, WROR, WRKO, PRO-FM, WPGC, KVIL 293, 94Q, Q105, WOKF, WDRQ, CKLW, KS95-FM, KXOK, WHB, KEARTH, KFI, KFRC, KJR, KPLZ, KIMN. See Parallels, debuts at number 28.

### DARYL HALL & JOHN OATES You've Lost That Lovin' Feelin' (RCA)

65% of our reporters on it. Moves: Up 48, Same 24, Down 0, Adds 79 including WKBW, WBEN-FM, WFIL, WIFI, KRLY, WOKF, WZZP, KSFX, WTRY, WBLI, WICC, KSRR, WTIX, 96X, WBBQ, WSKZ, WAYS, WMEC, KERN, KYSN, KLUC, KZZP, KRQ. See Parallels, debuts at number 30.

## NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same on to on, add to on, 31-31, etc., moved it down on their charts, or Added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.  indicates one of this week's "most added" new songs.

**CHARLIE DANIELS BAND "The Legend Of Wooley Swamp" (Epic) 125/12** Moves: Up 78, Same 23, Down 12, Adds 12 including WKBW, WBEN-FM, Z93, KIMN, WTIC-FM, WTSN, WXIL 95SGF, WKXY, KQIZ-FM, KSLY.

**JACKSONS "Lovely One" (Epic) 117/59** Moves: Up 39, Same 19, Down 0, Adds 59 including WABC, PRO-FM, Q105, WDRQ, WZZP, WGCL, KIIS-FM, KFRC, 13K, WKEE, V100, KBFM, WFMF, BJ105, WVIC, WISM, KMJC, KTAC.

**JACKSON BROWNE "That Girl Could Sing" (Asylum) 109/43** Moves: Up 47, Same 19, Down 0, Adds 43 including CFTR, KDWB, WTRY, WICC, 14Q, KHFI, WAAY, Y103, WIKS, WGBF, WRBR, KERN, KENO, KRQ.

**CARS "Touch And Go" (Elektra) 106/18** Moves: Up 60, Same 28, Down 0, Adds 18 including WIFI, WGCL, KIIS-FM, KSFX, WOLF, KRBE, BJ105, KSTT, WNCI, WDJX, KTAC, KCPX.

**ROLLING STONES "She's So Cold" (Rolling Stones) 100/43** Moves: Up 37, Same 20, Down 0, Adds 43 including 94Q, KIIS-FM, 13K, WHFM, K104, WAQY, KINT, KQ94, WERC, WAPE, WCSC, WTMA, KIOA, WGBF, KZZP, KTKT.

**STACY LATTISAW "Let Me Be Your Angel" (Cotillion) 95/24** Moves: Up 54, Same 16, Down 1, Adds 24 including WDRQ, WOKY, WBBF, WTRY, WPST, WHYN, KELP, KXX106, WSGN, WAKX, KIOA, WNAM, KEZR.

**STEVIE WONDER "Master Blaster (Jammin')" (Tamla) 84/17** Moves: Up 46, Same 21, Down 0, Adds 17 including JB105, WOKF, KFRC, KPLZ, Q106, KRBE, WFMF, WAPE, WSEZ, WIKS, KNBQ, KRSP.

**DIANA ROSS "I'm Coming Out" (Motown) 83/18** Moves: Up 48, Same 16, Down 1, Adds 18 including WIFI, F105, Z93, KEARTH, KOPA, WHFM, WPST, KINT, KLAZ, WERC, WKIX, WTWR, FM102, KCPX.

**EARTH, WIND & FIRE "Let Me Talk" (ARC/Columbia) 78/14** Moves: Up 39, Same 25, Down 0, Adds 14 including WBEN-FM, WOKF, WFBL, WTIC-FM, WAEB, KSRR, KBFM, Y103, KSTT, WGUY.

**KANSAS "Hold On" (Kirshner) 75/16** Moves: 29, Same 30, Down 0, Adds 16 including WIFI, KFI, WHFM, Q106, KHFI, WTIX, KXX106, KX104, WOKI, WDJX, KCPX, KRQ.

**IRENE CARA "Out Here On My Own" (RSO) 73/14** Moves: Up 45, Same 13, Down 1, Adds 14 including WIFI, Y100, KPLZ, WHFM, KNUS, WTIX, WLAC, KX104, WNOX, WAKY, KWEN, KTAC.

**LEO SAYER "More Than I Can Say" (WB) 71/40** Moves: Up 17, Same 14, Down 0, Adds 40 including F105, Q105, WDRQ, KXOK, WZZP, WZUU, WOKY, KJR, WPST, WKBO, KNUS, 96X, KX104.

**ALLMAN BROTHERS "Angeline" (Arista) 58/8** Moves: Up 23, Same 27, Down 0, Adds 8, KJR, V100, KRBE, WAAY, WXEZ, KIDD, KCNB, KBOZ, KBEQ 5-2, WSEZ 12-9.

**AC/DC "You Shook Me All Night Long" (Atlantic) 56/9** Moves: Up 24, Same 22, Down 1, Adds 9, WOKY, WAQY, V100, KRBE, KINT, CK101, KIOY, KIDD, WISE, WDRQ d-25, KSFX 30-26.

**GENESIS "Turn It On Again" (Atlantic) 53/3** Moves: Up 27, Same 23, Down 0, Adds 3, KLAZ, 92Q, WXEZ, 96KX 25-22, JB105 25-22, WGCL d-30, KQWB-FM 12-7.

Radio & Records

# NATIONAL AIRPLAY/30

September 26, 1980

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
3	2	1	1	PAUL SIMON/Late In The Evening (WB)
18	10	9	2	QUEEN/Another One Bites The Dust (Elektra)
23	16	5	3	DOOBIE BROTHERS/Real Love (WB)
2	1	4	4	DIANA ROSS/Upside Down (Motown)
16	6	2	5	OLIVIA NEWTON-JOHN w/ELO/Xanadu (MCA)
25	20	16	6	BARBRA STREISAND/Woman In Love (Columbia)
22	19	13	7	POINTER SISTERS/He's So Shy (Planet)
21	17	6	8	BOZ SCAGGS/Look What You've Done To Me (Columbia)
14	12	7	9	KENNY LOGGINS/I'm Alright (Columbia)
4	4	3	10	ROBBIE DUPREE/Hot Rod Hearts (Elektra)
19	18	14	11	CARLY SIMON/Jesse (WB)
1	3	11	12	AIR SUPPLY/All Out Of Love (Arista)
8	5	12	13	GEORGE BENSON/Give Me The Night (WB)
10	9	8	14	ELECTRIC LIGHT ORCHESTRA/All Over The World (MCA)
12	11	10	15	BILLY JOEL/Don't Ask Me Why (Columbia)
—	30	23	16	DONNA SUMMER/The Wanderer (Geffen)
11	8	15	17	BOB SEGER/You'll Accomp'ny Me (Capitol)
26	24	19	18	LARSEN-FEITEN BAND/Who'll Be The Fool Tonight (WB)
30	26	21	19	AL STEWART/Midnight Rocks (Arista)
29	25	22	20	DIONNE WARWICK/No Night So Long (Arista)
—	—	28	21	STEPHANIE MILLS/Never Knew Love Like This Before (20th)
—	27	24	22	CLIFF RICHARD/Dreaming (EMI America)
—	—	25	23	SUPERTRAMP/Dreamer (A&M)
—	28	26	24	PURE PRAIRIE LEAGUE/I'm Almost Ready (Casablanca)
5	14	20	25	CHRISTOPHER CROSS/Sailing (WB)
—	29	27	26	AMY HOLLAND/How Do I Survive (Capitol)
—	—	29	27	DEVO/Whip It (WB)
—	—	30	28	WILLIE NELSON/On The Road Again (Columbia)
—	—	→	29	KENNY ROGERS/Lady (Liberty)
—	—	→	30	HALL & OATES/You've Lost That Lovin' Feeling (RCA)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

### MOST ADDED

KENNY ROGERS "Lady" (Liberty)  
HALL & OATES "You've Lost That Lovin'..." (RCA)  
JACKSONS "Lovely One" (Epic)  
JACKSON BROWNE "That Girl Could Sing" (Asylum)  
ROLLING STONES "She's So Cold" (Rolling Stones)

Complete Regionalized Listings on Page 26 and 27.

### HOTTEST

QUEEN "Another One Bites The Dust" (Elektra)  
BARBRA STREISAND "Woman In Love" (Columbia)  
DOOBIE BROTHERS "Real Love" (WB)  
OLIVIA N-J w/ELO "Xanadu" (MCA)  
DIANA ROSS "Upside Down" (Motown)

Parallel Listings Begin on Page 30.

### Others Getting Significant Action

**ROGER DALTRY "Without Your Love" (Polydor) 49/15**

Moves: Up 12, Same 22, Down 0, Adds 15 including WCAO, Y100, WFBR, WHFM, WTIX, KXX106, G100, WAAY, 96X, 92Q, WSKZ, WXIL 95 SGF.

**ELTON JOHN "(Sartorial Eloquence) Don't Ya Wanna Play This Game No More" (MCA) 47/4** Moves: Up 27, Same 15, Down 1, Adds 4, WGCL, WFLY, KINT, KNBQ, WZZP 30-26, KPLZ 28-24, WFBL 35-30, WANS-FM 32-29.

**CHICAGO "Thunder And Lightning" (Columbia) 47/1**

Moves: Up 26, Same 16, Down 4, Adds 1, WZUU, KOPA 15-12, K104 14-8, BJ105 27-23, WCGQ 12-10.

**ANNE MURRAY "Could I Have This Dance" (Capitol) 44/10**

Moves: Up 20, Same 14, Down 0, Adds 10, KS95-FM, WZZP, KLAZ, WLCY, WLAC, Z102, WSGA, WTRU, KDZA, KFSD, KSRR 29-22, WJDX 26-16, WHHY 29-25.

**JIMMY HALL "So Happy That Love Has Found You" (Epic) 42/19**

Moves: Up 11, Same 12, Down 0, Adds 19 including 94Q, KBEQ, WHFM, Q106, KHYN, WKEE, WBBQ, WGBF, KIDD, KQIZ-FM, KATI.

**ALI THOMSON "Live Every Minute" (A&M) 42/9**

Moves: Up 15, Same 18, Down 0, Adds 9, 96KX, KUPD, WOLF, KNBQ, KLUC, WTMA, WFLB, WXLK, KATI, WLCY 31-28, WAYS 30-27, WRVQ 26-22.

**PAT BENATAR "Hit Me With Your Best Shot" (Chrysalis) 40/29**

Moves: Up 4, Same 7, Down 0, Adds 29 including CKLW, KEARTH, KJR, KIMN, WFBL, KRBE, KXX106, WGH, WEFM, WVIC, WXEZ, KKXX, KNBQ, KTAC, KYSN, KCPX, KRUX, KTKT.

**DONNA SUMMER "Walk Away" (Casablanca) 37/3**

Moves: Up 16, Same 18, Down 0, Adds 3, WJDX, WKIX, KHYT, WNBC on, WFIL on, WGCL on, KFI on, KFRC on, 13K on.

**KIM CARNES "Cry Like A Baby" (EMI America) 36/14**

Moves: Up 5, Same 17, Down 0, Adds 14 including WRKO, WXKS, WKEE, KBFM, WRVQ, KSPZ, KCPX, KMJK, KKLS, KSLY, KINT d-27, Y103 40-36.

**JOHN COUGAR "This Time" (Riva) 34/7**

Moves: Up 10, Same 17, Down 0, Adds 7, 96KX, KXOK, WHY, KLAZ, KCPX, KRUX, WJBQ, KWK 15-13, KBEQ 12-10, KQ94 30-26, KTKT 25-22.

**O'JAYS "Girl Don't Let It Get You Down" (Philadelphia International) 29/2**

Moves: Up 15, Same 11, Down 1, Adds 2, WABC, WKBO, WGCL 29-25, KELP 32-27, FM100 9-4, WHBQ 14-9.

**PETER GABRIEL "Games Without Frontiers" (Mercury) 27/1**

Moves: Up 10, Same 11, Down 5, Adds 1, WXIL, KUPD 15-11, K104 26-20, WJDX 28-21, WLBZ 18-13, KQDI 27-24.

**JOURNEY "Good Morning Girl/Stay Awake" (Columbia) 27/0**

Moves: Up 16, Same 7, Down 4, Adds 0, 96KX 18-15, WKEE 17-14, KNUS 28-25, KRBE 21-16, KWIC 23-17, KIOY 22-20.

**TEDDY PENDERGRASS "Can't We Try" (Philadelphia International) 27/0**

Moves: Up 13, Same 11, Down 3, Adds 0, WCAO 18-15, WTIX 18-16, KEEL 37-34, WCIR 27-22, KCBN 40-36.

Continued on Page 33