ISSUE NUMBER 329

THE INDUSTRY'S NEWSPAPER

APRIL 25, 1980

Radio Stations Reject Propositions

Citing one-sided spending surrounding California June primary measures Propositions 10 and 11, KABC/Los Angeles recently (4-16) decided to refuse all advertising related to any of the June ballot propositions. Proposition 10 seeks to curtail the burgeoning rent control movement in California while Proposition 11 calls for a 10 percent surtax on oil company profits. Supporters of the former and opponents of the latter had purchased 64 60-second spots promoting Proposition 10 and 80 60-second spots opposing Proposition 11 on the Talk-formatted outlet at the time KABC's decision took effect.

According to KABC GM George Green, after several weeks, when opponents of Proposition 10, unable to generate sufficient funds to advocate their views via advertising, sought an alternative means of exposure, KABC chose to grant them two hours of interview time in half-hour blocks and to "start fresh." Supporters of Proposition 11 were given 24 hours of interview time as well.

When contacted by R&R, Green stressed that "the dollars were not a consideration" and that the decision to ban ballot measure ads was made after conferring with ABC management officials in Los Angeles as well as the network's legal counsel in New York. While Green noted that the station would continue to cover the measures in its editorials, news, and public affairs programming, he said that, "(according to the Fairness Doctrine) the station determines what's reasonable and fair to both (For recent FCC interpretations of the Fairness Doctrine

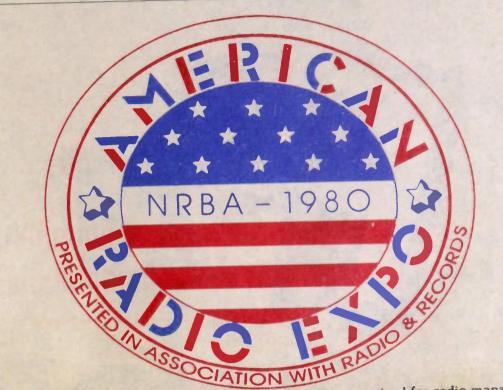
UNPAID EMPLOYEES WALK OFF

pertaining to political advertising, see "Washington Report," Page 6.)

KFWB's Editorial Solution

Meanwhile, News outlet KFWB/ Los Angeles has managed to circumvent the problems raised by its large volume of pro-Proposition 10 and anti-Proposition 11 ads by airing station editorials. KFWB Editorial Director Cathy O'Neill told R&R these editorials ran eight times per day for two days (April 2-3), pointing out that while the ads in question did not falsify the situation, they did not fully state matters either. The editorials noted that these campaigns were financed by special interests under the nomenclature of concerned citizens' groups and that listeners should consider who is paying for the ads as well as the views expressed therein.

In addition, O'Neill said that the station's forum for citizens' opinions had been turned over in large part to those opposed to the controversial ads, one being Los Angeles City Councilman Joel Wachs, an outspoken critic of Proposition 10. In a series of editorials airing Tuesday (4-22) Wachs not only stated his opposition to the antirent control initiative, but also his displeasure with the station's broadcasting the pro-Proposition 10 ads in the first place. Interestingly, the station had not aired the ads in question for the past two weeks as the agency, responding to listeners' complaints that the ads were misleading (also received by KABC's Green), had withdrawn them, creating new spots which began running the same day as Wachs's editorials.



We're planning the most spectacular gathering ever conceived for radio managers, programmers, engineers, and allied industries, designed specifically to help all of us meet the challenges of the coming communications explosion.

- October 5-8, 1980
- **Bonaventure Hotel, Los Angeles**
- **Registration Details Coming In May**

John Hare Named VP/GM At WRIF

John Hare has been appointed VP/GM at ABC's WRIF/Detroit, succeeding Jay Hoker, who became VP/GM at ABC's KAUM/ Houston last week (R&R 4-18) Hare was most recently General Sales Manager at ABC's WRQX-FM/Washington, D.C. (Q107).

ABC FM Division President Martin Greenberg commented, 'John Hare is a highly experienced

broadcast professional, and has made an important contribution to ABC in his 11 years with the company. He's been part of the Q107 success story, and brings a successful background in a variety of station management and sales positions to his new assignment. WRIF has been one of the most successful radio stations in the country, and now with John Hare, a native Detroiter, it will reach for further growth and community service."

Hare started his radio career in 1969 with ABC's KXYZ/Houston as an account exec. A series of promotions there culminated in an appointment as General Sales Manager for both KXYZ and KAUM in Houston in 1973. In 1978 Hare took up his GSM position at

King Exits As MCA Promo VP

Larry King has departed his position as VP/Promotion at MCA Records, and the company is not currently seeking a replacement for the position. VP/A&R Denny Rosencrantz, who has been overseeing the label's promotion activities for some time, will continue to do so, while Robb Senn has been appointed National Director/ Pop Field Operations, handling various day-to-day responsibilities in the department.

Senn had most recently been Southeast Regional Promotion Manager for MCA, and ironically had held prior to that appointment precisely the same national title he holds again now; the position had been eliminated last year. King announced no immediate plans following his departure.

Seattle Station Goes Dark

KYAC/Seattle went off the air Thursday night (4-17) as station staffers, reportedly unpaid for weeks, walked off. According to a Seattle Times article, GM Don Dudley and owners Carl-Dek Inc. (a partnership between Dudley and several other investors) were unable to make the payroll, but had requested employees to refrain from filing complaints against the station or asking for money. This request was made, according to Times Special Assignments Editor Vic Straedricke, "on the assumption that when a new purchaser came to town, they'd get their money." Dudley has apparently been trying to sell the Black-formatted station for some time.

Last week, however, complaints to the FCC were registered, and salesperson Gwen Yazzalino filed suit against the station, according to Straedricke. The staffers agreed not to work without compensation. and shut the station down, and reportedly when one weekend staffer attempted to put the station back on the air over the weekend, PD Robert L. Scott wrestled him off the air. As a result of this alleged incident, police apparently closed off KYAC's entire floor.

Dudley, the head of Seattle's Dept. of Human Resources in addition to his KYAC responsibilities, was not available for comment, and has taken a leave of absence from his city post. PD Scott and other station staffers were also unreachable, and at presstime the station remained off the air

Damion Exits As KLOS PD

Damion Bragdon has resigned as PD at KLOS/Los Angeles after almost a year in the position. Damion (who does not use his surname professionally) had been with the station as an air personality since January 1972. He told R&R, "I've resigned to pursue other interests in music. The decision to leave was mutual. I'd talked to Bill (Sommers, GM of the AOR station) four months ago and sald I really wasn't happy in an administrative job, but I really wanted to see this book through. The timing is his." An interim successor is expected to be named shortly.

THE NEW SINGLE FROM FUN AND GAMES SP 371

IS



FROM CHUCK MANGIONE ON A&M RECORDS AND TAPES

Produced By Chuck Mangione



© 1980 A&M Records, Inc. All Rights Reserved

Ted Giannoulas, the former KGB Chicken, won the right to wear his new costume in San Diego. Giannoulas emerged victorious in a contempt hearing in which KGB sought to prevent him from wearing his new outfit, claiming it was "substantially similar" to the costume worn by the station's new chicken. KGB GM Jim Price told R&R, "We're just glad it's over. We'll abide by the judge's ruling." Giannoulas, who was allowed to wear his costume in court during the two-day hearing last week, reportedly performed a boisterous victory dance and told onlookers he felt like a "free bird." However, his courtroom days may not be over yet - a lawsuit over his disputed contract with KGB is still pending.

WCI Offers \$100,000 Reward In Anti-Counterfeiting Crackdown

In response to the RIAA-estimated \$400 million worth of counterfeit records and tapes which plagued the record industry last year, Warner Communications Inc. announced it has established a \$100,000 fund from which it will pay cash rewards for information leading to the arrest and conviction of any person involved in the piracy, bootlegging, or counterfeiting of records and tapes during the next 12 months.

The virus of counterfeiting and piracy has so infected our industry that severe steps must be taken to help stop its spread," said David Horowitz of WCI's Office of the President in making the announcement. He continued, "We believe that our offer of cash rewards will help spur the flow of information

Daylight Savings Arrives

The annual extra-daylight bonus arrives this weekend, as Daylight Savings Time goes into effect Sunday (4-27) at 2am, at which time clocks should be put forward an hour.

needed to convict those who disregard the laws prohibiting illegal duplication of music.'

Horowitz added that a recent RIAA survey of 500 retail record outlets indicating that 90 percent of them carried at least some counterfeit stock was a decisive factor in the establishment of the reward fund. To this end, all future WEA Corp. shipments to retailers will include posters publicizing the novel anti-piracy program.

Information must be received by WCI's New York office no later than May 1, 1981 to be eligible for the cash rewards, with anonymity provided where requested. The information will then be turned over to the proper national and local authorities and, upon conviction, a "blue-ribbon" panel of industry and outside experts will determine the extent of the reward.

WIRL Morning Man Robyn Weaver Dies At 63

Robyn Weaver, morning man at WIRL/Peoria for 32 years, died from a heart attack Monday (4-21) at the age of 63. He completed his regular shift, went home to work in his garden, and was struck down by the heart attack.

WIRL PD Lee Malcolm paid tribute to Weaver, saying, "On the dreariest of days he always had a way to make you smile. Everybody who came to work here learned to love him in a hurry." Malcolm said that Weaver, a local radio legend who turned down offers from much bigger stations to remain in Peoria, was known for his 'crazy on-air antics and wild sense of humor." Former WIRL news staffer (now KEEY/St. Paul News Director) Mike Throop called Weaver "a truly talented man" and "one of the only people I've ever met who could turn a person's day around just by saying something.

who had originally Weaver. planned to retire last year before changing his plans, is survived by his wife Jean and two children.

Ratings Report Reveals All!

- Who are the top 50 drivetime personalities in the country?
- What are the most listened-to radio stations in America?
- What's the hottest format in each region?
- What is the most popular type of radio programming in the nation?

These and countless other questions are answered in the new edition of R&R's Ratings Report. The Report's many exclusive features include comprehensive market summaries for each market surveyed in Arbitron's October/November sweeps, easy-to-read national and regional format analysis charts, and listings of the top radio stations and drivetime personalities in the nation as determined by both cume and average quarter hour share figures.



Copies of the Ratings Report are available for \$12.50 from Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



RAMBLING RADIO REPORTER **MONITORS MIAMI**



He's Back! R&R's Mysterious Stringer, In His Own Inimitable Style, Evaluates The Miami Airwaves

IS ESF BIASED AGAINST POPIADULT STATIONS?

KMBZ's Steve Bell Combats The Problems ESF Presents To Older-Skewing Formats

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this week...

"ZOO WORLD" DRAWS A QUARTER MILLION

KZEW's lifestyle fair brings Dallasites out in droves every year, and PD Tom Owens and GM Jeff Poll explain how it's done.

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DECLARATION OF INDEPENDENTS IN **BEAUTIFUL MUSIC**

Getting good product is the biggest problem facing BM stations; now there's an independent association to help stations grow their own.

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Washington Report

Should Owners Be Restricted?

Proposed Law Would Lessen Cross-Ownership Rules; Broadcasters And FCC See Eye To Eye During House Testimony

Broadcast representatives told the House Communications Subcommittee Wednesday (4-23) that cross-ownership should not be a consideration at renewal time. They were testifying on Rep. Al Swift's (D-WA) bill (HR 6228), which would prohibit the FCC from denying a license on the basis of other media ownership or integration of ownership and management. The bill also proposes to make the Commission's existing cross-ownership rules a law rather than a regulation. The proposed legislation also received support from FCC Broadcast Bureau Chief Dick Shiben, who said he sees no reason to treat radio and TV differently on these issues.

FCC And Broadcasters Want Stability

In a prepared statement released to R&R before deadline, Shiben argued for less FCC red tape, saying, "Cross-ownership and integration of ownership and management are not factors which

FCC At A Glance

should be considered at renewal time. A renewal applicant with other media interests who has in the past been awarded a license consistent with our rules should not be replaced solely because of those media holdings."

Broadcasters agreed. Speaking for the Newspaper-Broadcaster

Committee, Lee Loevinger said in his prepared statement, "HR 6228 eliminates the lottery element from renewal proceedings, providing that the FCC must therefore rely on past performance." Others who testified in support were Francis Martin, VP, Chronicle Broadcasting, and Erwin Krasnow, NAB Sr. VP/General Counsel.

Rules Should Remain Flexible

As to making the cross-ownership rules a law, Shiben said it would not be a benefit. "Recognizing that Congress is free to change any of our rules, it seems especially desirable in the fastpaced communications area that we retain administrative flexibility to meet changed circumstances," Shiben said.

Krasnow told R&R, "We would support legislation that would let the FCC relax their rules, but not a law that would allow the Commission to make regulations tougher."

Citizens' Group Unopposed

"We're ambivalent. We don't expect that anything is really going to happen with cross-ownership rules. We're more concerned with mergers and market diversity. Large mergers like Cox/GE are more of a threat to diversity than whether cross-ownership is considered at renewal time," National Citizens' Committee for Broadcasting (NCCB) Director Sam Simon told R&R.

HOPES DIM. BUT KAHN FOLLOWS THROUGH

FCC Asked To Rethink AM Stereo Decision

As expected and reported last week, Leonard Kahn, one of the four losing AM stereo proponents, filed a request this week asking the Commission to hold oral arguments prior to issuing its final report approving the Magnavox system. That report is not expected to be released for six to eight weeks, according to Jeff Baumann, the Broadcast Bureau's Policy & Rules Division Chief.

Kahn's hope of getting his way is based on reaction from several Commissioners last week appearing on an NAB panel. Commissioners Bob Lee and Jim Quello said publicly they'd be in favor of oral arguments if a majority of broadcast engineers thought Magnavox was an inferior system. Kahn told R&R he still expects to emerge victorious.

Back In Washington

But reaction from both Commissioners' offices this week was less than enthusiastic. Peggy Reed, Legal Assistant to Lee, said he hadn't raised the issue with his staff. Quello told R&R that subsequent to the NAB session he sought out several engineers, none of whom condemned Magnavox, and based on that he doubts he'd favor open hearings, although he's still open to the idea.

Other Reaction

Both Magnavox Chief Engineer Farrel Smith and Marketing Manager Jim Doke told R&R they are proceeding on the basis of the FCC's initial action.

R&R also received the following comments:

- NRBA will continue to support a single-system decision.
- NAB similarly says it will remain neutral on the selection process, and favors the FCC's action adopting one system,
- Wally Johnson, head of the Association for Broadcast Engineering Standards (ABES), speaking for himself said he supports a single AM stereo decision. Johnson told R&R he's waiting to see the final report before evaluating the FCC's selection of Magnayox

Kahn Challenges Decision Process

Prior to this petition, Kahn asked the FCC to make public the mathematical scheme used for the basis of its April 9 Magnavox decision. Magnavox was chosen based on an eleven-matrix analysis by the Office of Science and Technology, and Kahn contends interested parties and the public should have been able to see the scientific evidence and make comments on it before the Commission acted.

"If all but one AM stereo system design is to be forever precluded by the Commission from AM stereo transmitter and receiver markets on the basis of a mathematical scheme, basic rationality and fairness require that competing system designers have an opportunity to know what that scheme is before, rather than after, the decision based on it is finally reached," Leonard Kahn said.

The Week In Review

- FCC asked to reconsider AM stereo decision.
- KABC/Los Angeles calls it quits on ballot advertising (Page 1).
- House hears testimony on bill to drop crossownership consideration at renewal time.
- Stations cleared in coverage of energy crisis.
- Supreme Court announces it will take up two important broadcast issues.

— Jonathan Hall

ruled last week (4-15) by granting the assignment to Canon's Point Broadcasting. WGIG/Brunswick, GA had opposed the new station, saying the area could not support another facility. But the FCC said St. Simons Island has all the requisites of a community, such as a Chamber of Commerce, churches, schools, a post office, etc., and noted, "It appears that WGIG is concerned with the competitive impact of another station in the area, but that is not an issue we need to consider."

Carter's Vacation Retreat Gets FM

St. Simons Island, GA will get its first FM station, the Commission

License To Fail?

A proposal by Jack Mays for a new class A (3kw) FM for Waycross, GA was approved last week (4-15). The FCC noted that by its population criteria, Waycross (pop. 19,000) should be limited to its two class C (100kw) stations, but the Commission agreed to allow an additional low-powered FM because "someone is willing to compete under such circumstances."

The FCC also granted a new FM station assignment to Cape May Court House, NJ, its first local service. Shore Broadcasting said it would apply for the license.

Storer Wants Tax Certificate

Storer Broadcasting has asked the FCC for a tax certificate for the July sale of KTNQ/Los Angeles to K-LOVE Radio Broadcasting, a 100% Hispanic owned corporation. After the sale, KTNQ switched to Spanish-language programming, becoming the only 50kw AM Spanish station in L.A. A tax certificate allows a seller to defer capital gains taxes from the sale of a station to a minority.

Court Upholds FCC On Radio Dereg.

The U.S. District Court in New York ruled the FCC had the right to deny Media Access Project and the United Church of Christ access to documents on radio deregulation. The two public interest groups had wanted to see

192 separate items, but the court said the unreleased documents reflected the Commission's decision-making process and thus were legally exempt from public disclosure.

KOTS Fine Upheld

KOTS/Deming, NM last week lost its appeal of a \$1000 fine for operating with full daytime power for three hours after sunset for six days and operating with night-time power one hour too early for 24 days in 1977.

People

Washington

Radio-TV News Directors Association has two radio races in election of seven new regional directors: Neil Carmean of WSPD-AM/Toledo is challenging Lou Prado of WDTN-TV/Dayton for his seat, while Dave Bartlett of WRC-AM/Washington is running against Ron Miller of WWBT-TV/Richmond for a seat being held on an interim basis by Mutual VP Tom O'Brien.

San Clemente, CA

Cliff Gill has resigned as President/GM of KWVE to concentrate on radio consulting and brokering activities and to pursue an application for an FM station in Pasadena. Gill nominated TV director Jon Ross to succeed him as President at KWVE and former station VP/Sales Manager Jack Bell as GM. VP/Station Manager Marti

Aspegren continues in her position.

Richmond

Jack Alix. Station Manager of WGOE (GO-16), has been promoted to VP of the station. He joined WGOE just a month ago.

Burlington, VT

Thomas H. Pierce has been named VP/Radio for International Television Corp., as well as GM of WEZF-FM. Pierce had been VP/GM of CBS's KCBS-FM/San Francisco and had been with CBS for nine years.

Palmdale, CA

Jon Holiday joins KUTY as General Sales Manager, having been Marketing Director at O'Connor Creative Services. He had previously managed KXLY/Spokane and programmed KBIG/Los Angeles, KMBZ/Kansas City, and KIRO/Seattle.

Supreme Court To Hear Two Broadcast Cases

Can microphones, tape recorders and cameras be barred from courtrooms, and can consumer reporting be protected against libel suits? The Supreme Court has agreed to decide these two issues.

Monday (4-21) the court said it would hear a Florida case in which the electronic media was kept out of a trial. Twenty-three states allow broadcast coverage of trials, including Florida. R&R has learned the Radio-TV News Directors Association (RTNDA) will most likely ask the court to file in support of open courtrooms.

Is KGO-TV Libel?

Last week, the court also said it would consider a libel case involving KGO-TV/San Francisco that has radio implications. The station had repeated a Better Business Bureau warning that a local department store's close-out sale was offering inferior merchandise. The California Supreme Court had ruled that while criticism of a public figure is protected against libel, criticism of commercial conduct is not.

NAB filed a brief this week urging the ruling be overturned, saying, "Without protection, market-place profiteers will threaten broadcasters with expensive and harassing lawsuits and attempt to suppress information that benefits the public."



JOE JACKSON BAND "ON YOUR RADIO"



Sponsored by Even-Up® Tanning Blanket by Thermos

he Joe Jackson Band laid 'em in the aisles at the Orpheum Theatre in Boston and The Source was there.

Joe Jackson and the Band. Graham Maby on bass and vocals. Dave Houghton on percussion and vocals. And Gary Sanford on guitar.

With their first album "Look Sharp," Joe and the boys gave birth to "Spiv" rock and the fever caught on. Their newest release on A&M Records "I'm The Man" carries on the tradition.

In this concert recorded live by Starfleet, exclusively for The Source, hear "Sunday Papers," "Is She Really Going Out With Him?," "Don't Wanna Be Like That" and

Raw and angry Joe Jackson's The Man. And the band plays on.

The weekend of May 2nd, 3rd and 4th. On more than 200 radio stations throughout the country. Check your newspapers for specific time and station.

At The Nets

NBC

"Fight Back With David Horowitz," a new consumer awareness series, premiered Monday (4-21) and will be broadcast weekdays at 1:30pm. Horowitz has won several Emmy awards.

Nick Schiavone, Director of Research, NBC Radio Nets, says based on latest Radar survey, 40% of top 50 radio network programs are

Jim McCaffrey is new head of Dallas sales office, which has new address: 3631 Cedar Springs Road (75219).

"Hard Times For The American Dream," which examined the future of the American economy, won a Janus Award for Radio Docu-

The Source

George Thorogood and the Destroyers featured in a concert special last weekend (April 18-20). 90-minute performance was recorded last February in Atlanta.

Mutual

Shelley Jackson is new Press Representative, joining Mutual from WRC-TV/Washington, where she was Administrator, Press Re-

"Jamboree USA," a weekly country music performance, will run 53 minutes instead of 24 beginning May 16. On July 4, a two-hour "Johnny Cash Silver Anniversary Special" will air featuring the performer's hits and his thoughts about his music.



RKO

Correspondent Richard Rieman wins 1980 National Headliners Award for Best Documentary. Rieman produced, wrote and narrated a series of reports on abuses by a Chicago-based travel club while ND at WMAQ/Chicago.

CBS

Sylvia Hughes promoted to VP, CBS Radio Research and Harold Korman joins CBS as Director, Programming Practices, from WCBS-

28 new affiliates have joined so far this year, including KRLD/ Dallas, KCMO/Kansas City and WCOL/Columbus, OH.

ABC

14 new affiliates join ABC nets: six at Contemporary, three at Entertainment, three at FM and two at Information.

"Countdown To Kentucky," a series of special broadcasts, will be offered to stations carrying live coverage of the Kentucky Derby starting Monday (4-28). The six five-minute programs hosted by Sportscaster Lou Boda feature interviews with owners, trainers and jockeys

ABC Contemporary

Leida Snow named Morning Drive Anchor, a post she previously held at ABC Contemporary and ABC FM; she is also theater critic for WINS/New York.

ABC Entertainment

A week-long series on the benefits of exercise and physical fitness begins Monday (4-28), to be aired during newscasts and anchored by correspondent Chet Martin.

Sheridan

Gerald A. Lopes named News Director, from reporter position at WHDH/Boston. Frederick H. Mattingly, former account exec with net, becomes Director of Creative Services.



NPR

Reporter/Producer Liane Hansen named cohost of weekend "All Things Considered," joining Noah Adams.

APR

Bill Paley, CBS Chairman of the Board, will receive the Robert Eunson Award for significant contribution to broadcasting and broadcast journalism at AP's Broadcaster's annual convention in Denver June 5-7.

Dick Wald, ABC Senior VP/ News, and Armand Hammer, Board Charman of Occidental Petroleum, will be principal speakers.

Dan Giddens of WPTF/Raleigh, NC and Robert Morse of WHAS/ Louisville, KY elected to four-year terms as AP Broadcasters Board of Directors. Daren McGavern of KAFY/Bakersfield, CA was reelected.

Julie Winn Chavez joins as Chief Congressional Correspondent, from KPOI/Honolulu, replacing Bob Berkowitz, who goes with Ted Turner's Cable News Network

Stations Cleared In Coverage Of Energy Issues

Special interest groups recently filed Fairness Doctrine complaints against WTOP/Washington and KTMT/ Medford, OR. But Art Ginsburg's Complaints and Compliance Division of the Broadcast Bureau found the broadcasts in question did not address controversial issues that required contrasting points of view.

Oil Vs. Natural Gas?

The complaint against WTOP. filed by the National Oil Jobbers Council, claimed a consumer program, "Your Dollars," citing the cost benefit of switching to natural gas from home heating oil was "a highly controversial political

The script stated, "... Many

people who heated with oil are rushing to switch to natural gas

in Boston, for instance, heating the average house this winter will cost about \$1100 with oil, but only \$790 with gas.'

WTOP maintained the script concerned whether consumers should spend heating dollars for oil or natural gas, and not the broader question of the energy

crisis, and the FCC agreed.

FCC Looks At "The Whole Thing"

In Medford, the Oregon Environmental Council, through Washington-based Media Access Project (MAP), claimed spots by Pacific Power & Light Company (PP&L) favored enactment of the Pacific Northwest Regional Energy Bill. MAP feared passage would lead to proliferated use of nuclear energy and submitted a script for a spot supplying a contrasting point of view. KTMT claimed, and the FCC agreed, the PP&L spot did not address the legislation, but only one portion of the bill.

Catechism On Political Advertising

By Jason Shrinsky

Every broadcast licensee should establish a written station policy statement which permits reasonable access to candidates for elective offices and protects the programming integrity of the station's format. The policy statement should be mailed to advertising agencies and candidates for elective offices 30 to 60 days prior to the anticipated request for advertising time for either primary or general elections.

Reasonable Access

- (1) Applies only to federal candidates.
- (2) Applies only to requests for "use" by a federal candidate; i.e., where the candidate delivers the commercial message.
- (3) Stations which permit purchase of reasonable amounts of time by federal candidates need not provide free time to such candidates.
- (4) Stations which provide reasonable amounts of free time to federal candidates need not sell time to such
- (5) Stations that offer free time to federal candidates cannot limit the "use" to graveyard time segments; i.e., Sunday morning between 5:00 and 9:00am. Free time offered must be in time segments in which the station traditionally has attracted a significant audience
- (6) Stations that sell time cannot refuse to sell drive time to candidates. However, the station can limit each candidate to one spot announcement per daypart: i.e., 6:00 to 10:00am, 10:00am to 3:00pm, 3:00 to 7:00pm, 7:00pm to midnight, etc.

Lowest Unit Charge

- (1) Applies to all "uses" by legally qualified candidates for public office – federal, state or local; i.e., from President to Justice of the Peace. While access is limited to federal candidates once the station accepts advertising from any political candidate, the lowest unit rate prevails.
 (2) Only applies when the candidate personally participates through use of his or her voice or image.
- (3) Only applies during the 45-day period before a primary election and the 60-day period before general or
- special election.
 (4) Candidates need not earn frequency discounts by making bulk purchases. The candidate is entitled to the lowest charge on or off the rate card for the time period requested.
- (5) Production-oriented charges such as use of studio, taping, etc. may be added to the basic cost of the
- (6) Advertising agency commissions must be deducted from the lowest unit charge if the candidate does not place the time through an agency. Agency commissions may be included when the candidate buys through an agency

SAMPLE RATE CARD:

Station XXXX And ZZZZ **Lowest Unit Charge**

New Hampshire Primary

February 15 through April 1, 1980

XXXX and ZZZZ will provide 12 commercials per week to each qualified candidate for public office at the rates shown below. Each candidate is limited to 12 announcements per week, and may buy for as many weeks as they deem necessary within the period shown above.

- XXXX Only -

	:60	:30
AA - AM Drive	\$15.00	\$11.20
A – Midday	15.00	11.20
AA - PM Drive	15.00	11.20
B - Evening/Sun	15.00	11.20
C - ROS (Run of Station)	10.00	8.00
— 2222	Only -	

The second second	:60	:30
AA - AM Drive	\$13.00	\$10.00
A - Midday	20.00	10.00
AA - PM Drive	20.00	10.00
B - Evening/Sun	18.00	10.00
C - ROS	5.00	4.00

— XXXX/ZZZZ Combo —

4.4	:60	:30
AA - AM Drive	\$22.00	\$19.00
A - Midday	22.00	19.00
AA - PM Drive	22.00	18.00
B - Evening/Sun	20.00	18.00
C - ROS	16.00	14.00

All rates shown are net to candidate. Recognized agencies add 15% to rates shown above.

AM Drive - 5:30am-10am Monday-Saturday Midday/Sat. - 10am-3pm Monday-Friday/All Day Saturday

PM Drive 3pm-7pm Monday-Friday

Evening/Sunday - 7pm-12mid/Monday-Sunday/All

Day Sunday Overnight/ROS - 12mid-5am/Run of Station 24 hours, 7 Days

After Only One Week!



"THEME FROM NEW YORK, NEW YORK" FRANK SINATRA

WHAT'S NEW

WAMC-FM's Piggyback Format-Medicine & Music

WAMC-FM, an Albany, NY college station, does not cater to the usual listening tastes of a coilege community, unless AOR happens to mean "Ailments On Radio." This 10,000-watt station of the Albany Medical College's Department of Postgraduate Education is unique in that it simultaneously broadcasts two different types of programming — a technical program featuring medical lectures and discussions for hospitals, nursing homes, clinics and the like and a non-commercial mix of classical music and public affairs features for the general public.

This unusual two-way programming is achieved through the use of subcarrier broadcasting, which enables two separate signals to run piggyback, utilizing receivers to filter out either the main FM signal or the stereo subcarrier Participants in WAMC's medical broadcasts are spread over 100,000 square miles in five states through link-ups with WNYC/New York and WSLU/ Canton, NY and can "talk back" to the station through the use of small transmitters

WAMC's medical broadcasts are funded by payments from participants as well as various grants from the Rockefeller Foundation and several pharmaceutical firms. Listener contributions, grants and services from the Corporation for Public Broadcasting, National Public Radio, and other sources support the music/public affairs programming. Two other postgraduate medical programs are currently planned in Ohio and Wisconsin, while WAMC anticipates using satellite communication to spread the medical messages nationwide (or possibly expand into other specialized broadcasts in the engineering or scientific fields) in the future.

Radio News Directors: Rip 'n' Read 'n' Run?

A recent survey conducted by Prolessor Vernon A. Stone of Southern Illinois University for the Radio and Television News Directors Association brought to light a fact most radio news directors already knew: a news director has one of the most tenuous

jobs in broadcasting. According to the survey, which encompassed 400 commercial radio stations nationwide, a "typical" radio news director (29 years old, on the job about a year-and-a-half, with eight years broadcasting experience at an aver-

age of two other stations) will soon be out of work, since the average length of employment is only about two years.

Nearly half of the news directors surveyed had been in their jobs for no more than a year, while almost one fourth had held the same position for two or three years. However, less than a third made it to the four-year mark. As would be expected, given the mobile nature of a news director's career, the larger markets tended to have both more experienced and old er news directors

Attorneys

3-Pound Harmonizer



Eventide's "HM80 Harmonizer" is a compact unit primarily designed for use in live performance. The unit's features include the ability to change pitch from one octave up to one octave down, delay from 0 to 270 ms, feedback control, mix of effect and dry signal, repeat, and time reversal. In addition, the repeat and pitch change functions are remote controllable

The "HM80" has a frequency response of 10 kHz, a dynamic range of 80 dB, and weighs less than three pounds. Price: \$775.00. Available from: Eventide Clockworks Inc., 265 West 54th St., New York, NY 10019, (212) 581-9290

Acknowledge Advertising's Advantages Lawyers are finding that it pays

to advertise. According to a recent survey by consumer group the National Resource Center law firms take in an average of \$7.93 for each dollar spent on advertising. The survey also indicated that family law cases accounted for 50 percent of the business generated by the advocates' advertising.

200-Year Calendar/ Calculator



The future (as well as the past) is at your fingertips with Toshiba's "LC-840WA," a combination calculator, clock and calendar with a unique "time travel" ability. Simply provide the device with the date of any event (such as a birthday or an anniversary) between 1901 and 2099 and It gives you the appropriate day of the week. Price: \$60.00.

Gannett Posts 50th Straight **Earnings Increase**

The Gannett Co. Inc. reported an increase in earnings for the first quarter of 1980, the 50th consecutive increase since the firm went public in 1967. Profits for the broadcasterpublisher rose 14 percent to \$27.2 million during the first quarter of 1980, up from \$23.8 million in the equivalent period of 1979, while first quarter revenues climbed 15 percent to \$273.4 million, up from 1979's first quarter revenues of \$237.1 million. All major divisions of Gannett (broadcasting, newspapers and outdoor advertising) posted increases. according to company Chairman and President Allen H. Neuharth.

Radio Vatican Celebrates 50th Anniversary

Radio Vatican, which broadcasts—via shortwave, medium-wave and FM 225 hours per week in 33 languages

transmission, recently celebrated its

Wake-Up Watches

Featuring a musical alarm consisting of a multinote rendition of (your choice of) "The Stars And Stripes Forever," or "The Yellow Rose Of Texas, or Beethoven's "Fur Elise," these LCD quartz digital watches from New York City-based Jupiter Time are designed for men and women who wish to start their day with music. Additional features include a backlight for easy night viewing, a flashing bar symbol indicating which feature is in use, a stopwatch that calculates time in tenths of a second and quartz accuracy

50th anniversary, highlighted by a visit from Pope John Paul II, who recounted listening to the service's broadcasts as a young priest in Poland. With its first (and still operative) transmitter installed by radio inventor Guglielmo Marconi and a relatively miniscule budget (estimated to be \$4.5 million yearly), Radio Vatican is nevertheless capable of providing the entire world's population of 800 million Roman Catholics with programming ranging from the liturgy and church news, to classical, jazz and popular music. Music has become a part of the programming only within the last 10 years.

Although the bulk of the broadcasts concentrate on the liturgy and church news, diversity within each of the 33 language groups is encouraged on the theory that it's better to cater to the culture and interests of the various listeners, whose loyalty can be gauged by sampling Radio Vatican's mail — 300 letters per month from Mexico. 600 per month from Japan, and 5000 per year from Poland



'57 CHEVY 2-DOOR SEDAN

Cherry condition, Tu-Tone bronze & cream, Corvette wheels. Gutsy 6, extra custom chrome & pinstriping, AM-FM stereo + cassette tapedeck. 47,000 original miles.

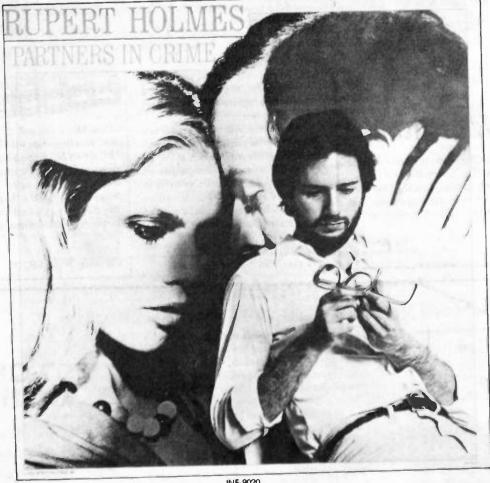


Case History

RUPERT HOLMES

Chart dates	Selection	R&R Chart position
December 7, 1979	ESCAPE (THE PIÑA COLADA SONG)	0
March 14, 1980	HIM MCA-41173	2
April 21, 1980	ANSWERING MACHINE	HIT

All three hits from his latest album



Produced by Rupert Holmes and Jim Boyer for The Holmes Line of Records, Inc.

MCA RECORDS

WHAT'S NE

MUSIC DIVISION PROFITS, REVENUES DIP

WCI Reports Record 1st Qtr. Profits, But Revenues Decline

Paced by strong gains in its toys and electronic games divisions (which showed an operating profit of \$2.4 million as opposed to last year's \$4.4 million loss), Warner Communications posted record results for the first quarter of 1980. Profits for the quarter climbed 14 percent to \$35 million, up from \$30.8 million in the equivalent period of 1979. Although this marks the highest net income figure for a single quarter in the firm's history, WCI's first quarter operating income declined 14 percent from \$65.9 million in the analogous period of 1979 to \$57.9 million in 1980.

Profits for WCI's recorded music and music publishing division likewise dropped 15 percent from 1979's first quarter figures (\$20.5 million) to \$17.9 million for the first quarter of 1980, while revenues for this period dipped three percent from \$174.8 million in the year-previous to \$170.5 million in 1980. Lack of releases by major artists was seen as the contributing factor to the division's somewhat lackluster showing.

However, these losses were offset by the revenues for the electronic games division soaring 71 percent to \$62.8 million in the first quarter of 1980, up from \$36.7 million in the year-previous period. In addition, theatrical films in TV distribution racked up a healthy 332 percent increase on operating revenues of \$51.5 million, up from \$11.9 million for the equivalent period of last year.



"Bandstand" Film Planned

"Bandstand," described as a teenage love story utilizing the long-running TV series, "American Bandstand," as a backdrop to the action, has been set for feature film production by Dick Clark Cinema Prods. The musical will star a pair of as-yet-unchosen newcomers in the leads while Clark himself will appear in a feature role. A number of musical groups from the Fifties, Sixties and today's music scene will be featured as well.

Production is scheduled to begin in the fall with the film's planned 1981 release slated to coincide with the 30th anniversary of the TV program.

NUMBER OF SINGLES, CASSETTE AVAILABILITY UP

RIAA Reports 14% Fewer LP's Issued In '79

U.S. record companies shipped 3575 LP titles in 1979, a 14 percent drop from 1978's 4170 titles shipped, according to a recently-released report from the Recording Industry Association of America (RIAA). This statistic conforms to the corresponding 15 percent decrease in LP unit sales and the 17 percent decline in LP dollar volume for 1979 as previously reported by the RIAA (R&R 4-18).

Similarly, as singles posted a 12 percent increase in unit volume and a 36 percent jump in dollar volume last year, the number of titles issued in 1979 swelled eight percent to 3350, up from 3110 in the year-previous, with most of the

increase coming in the 12-inch single format. Last year, 550 12-inch singles were shipped, as opposed to 160 in 1978. Meanwhile, the number of seven-inch singles dipped from 2950 in 1978 to 2800 in 1979.

The continued growth in cassette sales was reflected by a 13 percent climb in cassette availability to encompass 85 percent of all LP titles issued, while 8-track availability dropped one percent to 58 percent of all LP titles. Nevertheless, the number of cassette titles issued slipped from 3050 in 1978 to 3025 in 1979 as the number of 8-track titles issued slumped 15 percent to 2075 from 2450 titles in 1978.

A Rock Almanac For Pros & Fans

The "Contemporary Music Almanac 1980/81" is a mammoth (944-page) paperback written by Ronald Zalkind, designed to provide information on the rock music industry to professionals and fans alike. Along with listing the top five singles and albums for 1979 on a weekly basis as well as a calendar of significant music industry-related events for the past year (future editions will be updated accordingly), the book contains a music calendar of artists' burthdays, lists of rock's most collectable discs and current industry heavyweights, sections on rock movies and books, and short histories of rock 'n' roll DJ's, current artists, new wave music, and rock 'n' roll itself.

The book also includes the addresses and phone numbers of record companies, key radio stations, recording studios, clubs, concert facilities, personal managers, booking agents, music publishers, attorneys, accountants, professional organizations, publicity agents, and colleges of music. Sample contracts for artists, songwriters, producers, managers, music publishers and master purchases are featured as well. Published by Schirmer Books, the "Contemporary Music Almanac 1980/81" retails for \$9.95.



PRO:MOTIONS

Ellis Named Exec. VP For Kendun

Don Ellis has been appointed Executive Vice President and Chief Operating Officer of Burbank-based Kendun Recorders Service Corporation and Artisan Recorder Inc. of Hollywood. The two firms comprise eight recording and disc mastering studios, all of which will be placed under Ellis's responsibility. Ellis will head the companies' Creative Development division as well.

A 14-year veteran of CBS Records, where he served as

Vice President of A&R for both the Epic and Columbia labels, Ellis most recently held the position of Executive Vice President, Creative at Motown Records.

Valor Forms TVI Label

Tony Valor has announced the formation of TVI Records with Peter Mallon, Karol Quinn, and Joe Manfredi named as vice presidents of marketing, A&R, and international marketing, respectively. Valor, whose industry background includes record producing, arranging, and songwriting as well has having been a recording artist, also announced that public relations and advertising for the label will be handled by the New York-based Contact Publicity firm.

TVI Records is located at 211 West 56th St., Suite 8 M, New York, NY, (212) 246-6400.

Lee Forms Sales Development Firm

Keith Lee has announced the formation of Sales Development Inc., a Memphis-based firm which will offer sales training and development programs for the broadcast industry as well as industrial, commercial and retail sales-oriented companies. Lee was most recently Vice President of the ID-Library Division for the William B. Tanner Co. For further information contact Sales Development Inc. at 8503 Chippingham Dr., Cordova, TN 38018, (901) 377-2354.

Levine Forms Hot Vinyl Label

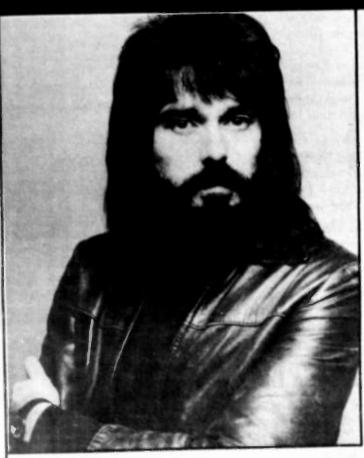
David Levine, Vice President of Talisman Records, has announced the formation of Hot Vinyl Records, an independently-distributed label to be based in Los Angeles with offices in Toronto as well. Henry Less has been named Vice President of the new label with Devera Little and Chip Vallis to head A&R/Creative and Business Affairs functions, respectively.

Martucci, Bonanno Named To Stiff Sales/Dist. Posts

Michael Martucci has been named Director of the newlyformed Stiff Records Distribution arm for the Stiff Records U.S. operations. In his new post, Martucci, most recently National Accounts Manager at Arista Records, will oversee the national distribution of all records released on the Stiff label.

In a related development, Stephen Bonanno has been named Director of Sales for Stiff. Most recently an agent at ICM, Bonanno's responsibilities will include the coordination and solicitation of all recordings handled by Stiff Records Distribution.

Great Moments For Radio



From The Album
"PLAYING NEAR THE EDGE"

ARL

ON ARC/COLUMBIA RECORDS

Peter Mclan "SOLITAIRE"

WIFI on PRO-FM 25-21 JB1O5 27-25 Z93 25-22 94Q 18-15 WHFM on 14Q on KRBE add KHFI on KEEL 38-36 Z98 33 WERC add Y1O3 26-22 WBBQ 3-2 WSKZ 29-25 WRJZ 28-25 KSTT on KCPX deb 29 KRUX 32-25 K1O4 27-21 WFBG on WCIR on WXIL on WHHY 29-26 WSEZ deb 31 WISE 29-23 WFLB 33-32 WANS-FM 33-31 WROV add WSPT 21-19 KCBN deb 36 KDZA on

Ray Kennedy "JUST FOR THE MOMENT"

Just Added: KCPX KRUX



From The Album
"RAY KENNEDY"



ON ARC/COLUMBIA RECORDS

WKEE

KRLA

AMAZING, ISN'T IT?

NEW THIS WEEK: WGBF **KDWB** KROY KKXL WIP **WSKZ** WHEB **KSTP** WHYN KAAM KRQ **KFXD** WNAM **ALSO ON:** WIOD **KAFM** WKBW **Z96** KNX-FM KRBE **KSTT KPAM** KILT WSEZ KQWB-FM 94Q **FM99** WINW KTSA WANS-FM **KIFM** WGH WFOX WUSL **KCBN** WFOM WBAL WROV KLIF WSB WTMA **WPRO** KOMO WAYS KRSP KIXI WKIX WORD WKY KING WAMS **WBBG** KAAY **KZZP** K101 KSLY WBZ-FM **KWEN** WAKY KULF WING

...AND WE'RE STILL IN A BOOK!

WGR

WEEI-FM

KBOZ

WGY

PHOTOGLO "We Were Meant To Be Lovers"

From The Debut Album "Photoglo"





STREET TALK

Many names have been mentioned as possible replacements for Al Brady at WABC/New York. Among the ones we've heard are John Young of Z93/Atlanta and Alan Burns at ABC's own Q107/Washington. Word from ABC indicates that a successor may not be officially named until the ARB results are in. We wonder if those same ARB results might indicate a possible change in format direction for the 50 kw AM giant.

Motown Records is still looking hard to fill its vacant presidency, which has remained open since Barney Ales exited. Street Talk again linked Bob Fead's name to a Motown offer, but that will not be coming true.

Speaking of Mr. Fead . . . talk is that he'll be landing at CBS in L.A. and his possible title could put him in charge of all West Coast operations.

Donna Halper has exited as MD of WHDH/Boston, and rumor has it that her replacement will be Jane Reino once Al Brady takes over again on May 1.

What was Steve Wax doing at WB Pictures in Burbank? He's producing the sound-track for the upcoming Mad magazine spoof "Up The Academy." The album will be on Capitol.

Will John Long soon be wearing a tengallon hat on a permanent basis?

David Geffen's new label (still unnamed, by the way) should be announcing two major artist signings very shortly. From what we hear, the artists will not be former Geffen clients.

Congratulations to KOPA/Phoenix MD John Volpe and his wife. Dianne, on the birth of their daughter Corinne Michele, who arrived last week (4-14).



TWIN CITIES TELEVISION RECYCLING — Chuck Knapp, PD and morning man of KS95-FM/Minneapolis, tipped us to a great piece of promotional work. Kenny Rogers appeared to a sold-out house of 19,000 in the Twin Cities recently, but before his concert, Chuck and his morning news partner Michael J. Douglas conducted a 10-minute interview with Kenny. Chuck and Michael Invited a KSTP-TV crew along, who willingly video taped the conversation for playback on the 10pm news. Next morning, Chuck replayed portions of the conversation, and then KSTP-TV's morning show "Twin Cities Today" also reused the videotape. Within 24 hours Kenny Rogers performed for 19,000 but was seen and heard by another half-million Minneapolis-St. Paul residents. And naturally, all of Kenny's exposure prominently exposed KS95-FM too, as we can see in the photo with (I-r) Douglas, Rogers, and Knapp under the KS95-FM banner.

(808) 395-9600

Mushroom Records has returned under the management of Fourth Street East. Joe Owens, VP of Marketing and Promotions for Fourth Street East, told us that a National Promotion Director would be named for Mushroom very soon and that a new Chilliwack album is shipping now. Mushroom has also signed Firesign Theatre, so the company is definitely back in business.

A Real Trilogy

"Trilogy" is the name of Frank Sinatra's first album in five years. It might also be an appropriate title for the story that follows, since there are several parts.

Part 1: Jonathan Schwartz, popular weekend personality on WNEW/New York and a very big Sinatra fan, supposedly made some less than complimentary remarks about one of the records included in Sinatra's three-record set. While praising the other two LP's, Schwartz reportedly called the third disc ("The Future") "... a shocking embarrassment in poor taste."

Part II: In the Friday edition (4-18) of the Wall Street Journal a story ran stating that Jonathan Schwartz had been fired from WNEW because of the remarks he made about the Sinatra album. The Journal said that Mr. Sinatra and John W. Kluge, chief executive of Metromedia (WNEW's owners), have been close friends for a number of years, and that Sinatra had somehow played a part in the firing of Schwartz. The newspaper accounts that followed in every other major New York City daily brought forth hardly any facts regarding the actual disposition of Mr. Schwartz.

Part III: Jack Thayer, GM of WNEW. states that Schwartz was given a leave of absence of seven weeks so that he could complete the novel he is currently writing. Russ Knight, WNEW PD, backed up his GM and had nothing further to add to the story.

So, what we have is a popular New York disc jockey making some critical remarks about Frank Sinatra's new album with the remarks closely followed by the announcer's departure from the station. As closedmouthed as everyone connected with the station is being, the only way to really discern the truth is to see if Jonathan Schwartz returns to WNEW in seven weeks. The Wall Street Journal's story indicates that Schwartz was indeed fired. The station insists that Schwartz is on a leave of absence to complete his book. This trilogy has three very strong and influential parties in conflict: WNEW, the Wall Street Journal, and Frank Sinatra. The truth may have to wait . . . at least for seven weeks.

ELECTRIC ELECTRIC " ELECTRIC " P.O. Box 25-86

THE ELECTRIC WEENIE, RADIO'S NUMBER 1
GAG SHEET GETS LETTERS . . .

BOB KOROLUCK, KRDG... "Back on the air. Need more bombs arid bullets. Please rush my re-ups ASAP. In my opinion your sheet is the best available."

Jocks...write today for free samples.

BRAM TCHAIKOVSKY BRAM

A NAME SYNONYMOUS WITH BRILLIANT ROCK 'N' ROLL



PRESENTING

"PRESSURE"

THE FOLLOW-UP ALBUM TO THE QUARTER-MILLION SELLING "STRANGE MAN, CHANGED MAN"

WITH 11 BRAND NEW SONGS BRAM TCHAIKOVSKY DEMONSTRATES WHY THEY ARE THE CLASS OF LAST YEAR'S DEBUT ROCK 'N' ROLLERS.

"PRESSURE" INCLUDES THESE BEAUTIFUL TCHAIKOVSKIES:

- "LET'S DANCE"
- "MISSFORTUNE"
- "THE RUSSIANS ARE COMING"
 AND MANY MORE



nordour

BRAM IS BACK ON POLYDOR/RADAR RECORDS

I'm getting inquiries daily about the Society of Personalities and Programmers, of which I am the honorary President. It's headquartered in Kansas City and is really starting to roll . . . like heads during the start of the French Revolution. Our Executive Vice President, Jerry Fogel (who's a regular on TV's "White Shadow") was a longtime well-known deejay in Rochester, NY . . . and has been doing a yeoman's job putting the organization together (the yeoman has been standing in for Fogel on television).

So far, the SRPP has had well over 800 applications for membership since the publicity started. It fills two longstanding needs: communication among peers and a special platform from which to speak about the importance of personalities and programmers in our profession. The member benefits include a monthly newsletter, a quarterly magazine, annual national awards ceremony, and group insurance plans (a big help where there are no AFTRA plans available).

The "Sacrifice A Virgin For Dr. Johnny Fever Of WKRP" plan has been temporarily tabled by some of the wiser board members, including Dick Purtan of CKLW, who made a comment we should all remember — and I'm sure we all will.

If you'd like more information, you can contact the gang at the Society of Radio Personalities and Programmers, 1719 West 91st Place. Kansas City, MO 64114, or give them a call at (816) 444-3500 . . . and they'll give you the full scoop. The honorary charter members are Steve Allen, William B. Williams, Robert Q. Lewis, Gene Rayburn, and Johnny Grant. Martin Bormann

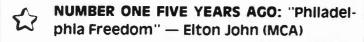
couldn't be reached in Argentina.

Patrick Curtis, the man who discovered Raquel Welch and was married to her as well. told me a wild significant fact last week. Patrick was the baby pictured in "Gone With The Wind"... playing the son of Leslie Howard and Olivia DeHavilland. He was born on a holiday . . . it must have been a holiday because his mother took the day off. Young Curtis said it was a strange chronology of events during the filming of the World's Greatest Movie . . . first, as a baby he cut his first tooth, then he took his first step; then he fell and knocked out his tooth . . . and then he said his first word! Patrick is now producing films at Columbia . . a talented man who was John Wayne's godson. Incidentally, Leslie Howard in "GWTW was shot down in a plane over the English Channel during WWII . . . the Nazis presumed Winston Churchill was on board and did not know it was one of Churchill's many doubles instead. Even though British Intelligence knew this was about to happen, they couldn't blow their cover . . . and the world lost a great actor (not to mention a Churchill clone).









NUMBER ONE COUNTRY: "She's Acting Single" — Gary Stewart (RCA)

NUMBER ONE ALBUM: "Physical Graffiti" — Led Zeppelin (Swan Song)



CBS Wins Season Ratings Title

Ending years of ABC ratings domination, CBS won the 1979-1980 season competition as measured by Nielsen. The week ending April 20 was the mutually-decreed end of the season, and CBS swept to a solid victory despite Oscars competition. For the season, the race was as close as it could get: CBS 19.6, ABC 19.5, and NBC 17.4. For the week CBS won with a 20.7 average rating, ABC had 19.4, and NBC 13.2.

Both CBS and ABC "stunted" (added special programming) heavily, and the two networks divided up 19 of the top 20 slots, with CBS winning 11, including six of the top ten. ABC's Oscars presentation was the week's leading show, with its follow-up, an Olivia Newton-John special, finishing fourth (second top five finish in as many weeks for a musical performer, following the number one showing of Kenny Rogers last week). However, CBS's two-part "Jim Jones: Guyana" special took second (Part II) and third (Part I), and the network's "Carnival Of Thrills" special tied for fourth with Olivia.

Following In the top ten were 6) "60 Minutes" (CBS) 7) "The Sting" (ABC movie) 8) "Dukes Of Hazzard" (CBS) 9) "Three's Company" (ABC), and 10) "MASH" (CBS). The remainder of the top 20 finished in this order: 11) "Laverne & Shirley" (ABC) 12) a three-way tie between ABC's "20/20" and CBS's "Alice" and "WKRP In Cincinnati" 15) "Happy Days" (ABC) 16) "The Jeffersons" (CBS) 17) "Real People" (NBC's only top 20 entry) 18) "Flo" (CBS) 19) "Benson" (ABC), and 20) another episode of "The Jeffersons" (CBS).

MUSIC ON TV: The Manhattan Transfer guests on "The Big Show" April 29 ... Grace Slick appears on "Merv Griffin" May 1 as well as various "Mike Douglas" time slots April 25 and thereafter, depending on local schedules ... Billy Preston and Syreeta join "Merv Griffin" April 28 ... "American Bandstand" features Fellx Cavaliere and Philadelphia International artist (and well-known air personality) Jocko on May 3 ... Louisiana's Le Roux appears on "Röck Concert" April 26 in most major markets.

AFFORDABLE PORTABLE?: RCA is marketing a new line of black-and-white portable TV sets called the "Playmate," which can run off a cigarette lighter socket or a three-hour rechargeable battery pack as well as normal household current. It retails from \$120 to \$180 and has a nine-inch screen.

CABLE ABLE TO GO 24-HR. NEWS: The FCC Broadcast Bureau has granted temporary authority to RCA to transmit Ted Turner's 24-hour cable news service around the country via the RCA Satcom I satellite. Under the terms of the temporary authority, the service should start May 20 and may run until December 1, at which time Turner is seeking permanent authorization.

VIDEOSODEE:

THORN-EMI, JVC PEN VIDEODISC PACT: Thorn-EMI Ltd. and JVC-Victor Company of Japan Ltd. have announced the signing of an agreement whereby the two firms will promote and manufacture JVC's "VHD/AHD" (Video High Denisty/Audio High Density) videodisc system. Under the terms of the pact, both companies will cooperate in the establishment of facilitles for the manufacturing of videodiscs and videodisc players as well as the production and sourcing of home video and digital audio programs. Plans are for the system to be available in the U.S. and Europe by the end of 1981 . . . ARGUS SURVEY FORESEES 9 MILLION VIDEODISC PLAYERS, 12 MILLION VCR'S IN U.S. BY '85: Videodisc player sales are predicted to grow from 100,000 units in 1980 to 4 million units in 1985, according to a recent survey by New York-based Argus Research, which likened the growth rate for videodiscs to the "'golden' years of color TV (1962-67)." The report also estimated that by 1985 overall sales of videodiscs and players would be well over \$2 billion at which time there would be 12 million VCR's in U.S. homes as well. This anticipated growth makes shares in RCA and MCA (both of which are heavily involved in videodisc development) attractive buys, the report concluded . . .



BY BOBBY OCEAN



Everyone's entering the twilight zone.







"Twilight Zone."3649
The explosive new single from
The Manhattan Transfer's, "Extensions."5D 19258
On Atlantic Records and Tapes.



Produced by Jay Graydon

WABC 25 WXLO 26-20 WNBC add 26 CKGM 12-7 WPRO-AM on KEARTH 5-4 KRLA 4-4 KHJ 20-15 KIQQ deb 10
WICC add
WHYN on
WWCO on
WALG on
KEEL add
WSGA add 33
KX104 on

WKIX on WKZQ on KWEN add WWKX on WTAC on WFLI on KIOY 24-21

KYYX on KTLK on WTSN on WFBG 35-29 WIFC on WHHY add WFLB on WANS-FM add FM99 add WSPT add WRQK on KCBN on KRLC add KBIM add



"There is a subconscious rating taking place in every media buyer's mind whenever approached by a station."

How To Research Your "Sales Audience"

Most radio stations are probably overlooking research aimed at the most significant audience they have — the sales audience. Millions are spent each year with Arbitron, other research firms, and a myriad of consultants to try and better appeal to the listening audience, but what about your station's appeal to the people that put bread on your table? Do you know how your station is perceived by the local advertisers and agencies? If you don't, you may spend many dollars appealing to listeners and building up numbers in the Arbitron, only to see your sales figures stagnate and fail to keep pace with your ratings boosts.

The Important Second Audience

Broadcasters attempt to develop a dialogue with their markets by having the PD become involved in the community, get a feel for what's happening on the street, and hope to find out what matters to the target demo. If the same effort is not made to develop a dialogue with the local ad community — getting feedback on perceptions of each of the media, and the perceptions of each station — stations won't maximize their success.

Any sales manager can affirm that if a snooty media buyer doesn't like something about your station, he/she can keep you from getting the payoffs deserved after a good programming and ratings effort. There may be no Arbitron rating of the attitudes and station popularity among agencies and advertisers, but you can be sure that there is a subconscious rating taking place in every media buyer's mind whenever approached by a station.

Development Of Sales Audience Perceptions

How is it that some stations, even with lower ratings than yours, seem to get a disproportionate share of the media buys? Other stations may have tremendous numbers but still fail to reap the economic harvest supposedly coming to them. Why? Let's look at some concrete examples.

When Dancemusic became the rage in the recent past, some stations had tremendous ratings boosts. In many cases a revenue jump proportional to the ratings increase did not follow, perhaps due to perceptions of the ad community. Media buyers may have thought that the popularity was just a passing fad, or that the type of audience may not have been suited to their products, or that other contemporary stations, with a better track record, might also be listened to by the discophiles.

Another example came to my attention last week when I was working with a station in a major Eastern market. The PD and GM were relaying to me the fact that although the station had a very strong 25-34 core audience it was still perceived

as a "teen" station. Evidently, two years earlier the station had sponsored a youth-oriented concert which drew very well. The impact of that effort lingered even though the station had matured and garnered good adult ratings. Sometimes the past of a station will remain to haunt future sales efforts.

Tapping The Sales Audience

If you are in a situation where past perceptions are holding down your revenues, or if you feel that might be the case, how do you correct the situation? Where and what do you research?

- 1. Look at the station's track record. Has the format remained consistent over the years or has the station jumped on every "success" bandwagon that came along (NIS, Dancemusic, Big Band)?
 - 2. What is the competition saying about you?
- 3. What feedback do your salespeople get from clients or prospects?
- 4. Are you getting what you believe is your fair share of the ad dollars (not just radio dollars) in the market?

If there are problems in any of the above points, you had better tap the pulse of the local advertisers to find out how you can improve your position.

Each station situation will differ somewhat but it occurs to me that the following are items you may want to research and discuss with the ad community:

- 1. Perceptions of the station salespeople.
- 2. Perceptions of the station sales materials.
- 3. Feelings about each of the major media, and how radio stacks up in that competition.
- 4. What is most important in making a buy CPM, GRP's, merchandising or some other ingredient?
 - 5. Are written presentations useful?
 - 6. Are spec spots or airchecks helpful?
- 7. Programming feedback key on your important programming ingredients such as music, news, personalities. If you are an all-News station, are your efforts still overshadowed by the established P/A station in the market?
- 8. Advertising/Promotion efforts are they felt to be professional or are they perceived to be just hyping the sweep periods?

In discussing these points with advertisers, keep in mind that there may be differences in perceptions and needs of advertisers who use agencies and those who place the budgets directly. Don't just research the ad agencies.

How To Go About It

After you've narrowed down the list of items on which you need feedback, how do you proceed to set up the dialogue with advertisers? Perhaps

Week In Review

Arbitron Hires Jim Yergin

Jim Yergin, one of the fathers of reach and frequency theory and developer of the NuMath system during his days as a researcher for Westinghouse, will soon be joining forces with Arbitron. Yergin has left Westinghouse to form a consultancy, and Arbitron has approached him about heading the firm's new Broadcast Training Center. Details are still being developed about the services Yergin will offer in seminar form, but there is concern already among broadcasters. Ed Christian, Chairman of the Arbitron Radio Advisory Council, told R&R that he and others are concerned that formerly free items such as "How To Use" sessions will now be extra-cost Arbitron services, through Yergin.

Advisory Council To Expand?

There is a move among the current members of the Arbitron Radio Advisory Board to expand the membership to include a representative from a smaller market served by the Condensed Market Report produced by Arbitron. The CMR's, ratings books without detailed data as shown for larger markets, are taken in dozens of smaller areas around the nation, but to date there has been no one on the Council to represent the voice of these smaller market broadcasters. Arbitron has taken under advisement the Council request to add an additional seat for a broadcaster from a CMR market.

Fred Jacobs To Head ABC-FM Research

Fred Jacobs, formerly with Frank Magid and currently Research Director for ABC O&O WRIF/Detroit, will soon become Research Director for the ABC-FM O&O's. In June Jacobs will move to New York to assume his new post as corporate research maven, reporting to Marty Greenberg, President of ABC-FM division.

the best way is to select a representative number of advertisers, from various accounts, and conduct focus groups with these people. The effort must be done anonymously (at this stage) so that bias can be kept to a minimum. A week spent talking to small groups of ad people, in their offices, can glean some valuable broad-stroke information that may uncover the cause of whatever problem you are most concerned about. If, for example, the account executive handling an agency has a personality conflict with a media buyer there, it might be best to switch the AE. Perhaps you will find out that no one at the agency level knows that for two years your station has had a traffic copter and that your station might be a good vehicle to reach AM drive listeners. You might even find, as happened at CKLW, that the copter was not much help in boosting either listener or agency audience attraction to the station, so the feature was dropped, saving the station many dollars.

What's Next?

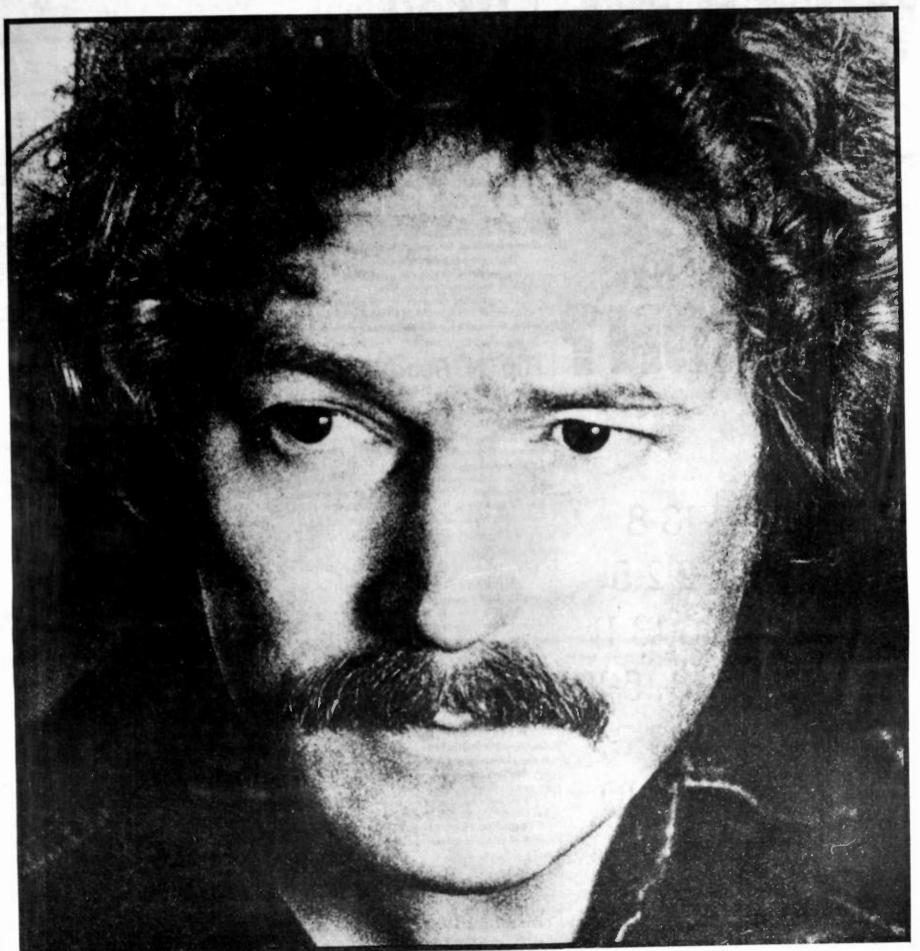
Depending on what areas you researched, and the outcome of the effort, your station can garner some points in a PR vein. You might schedule a luncheon to announce that you were the sponsor of the recently-conducted research, and that the findings were X, Y and Z. Then detail the moves you might be taking to be responsive to the agency/advertiser input. Done properly, researching the advertiser/sales audience can not only pay off in better station operations but an enhanced bottom line as well.

Q&A

We received a query recently from a station in a county not normally surveyed by Arbitron. The GM asked, "Why did we receive Arbitron paperwork this spring when we've not gotten any in past years?"

This spring survey Arbitron is measuring every county in the nation for a Coverage study. Such a study was done several years ago and generated listening data on counties not normally surveyed by Arbitron's syndicated reports. A similar effort is underway with this April/May report, and to produce the data Arbitron needed slogan, sign-on/sign-off, and technical info on stations across the country. The Coverage study is a massive affair and will not be available from Arbitron until next year, perhaps in the summer of '81.

— Jhan Hiber



Rew From GORDON LIGHTFOOT "To Street Rose"

.. It's Ready To Grow!



on Warner Bros. Records

Produced by Gordon Lightfoot, Lenny Waronker & Russ Titelman

WHAT DO THESE STATIONS HAVE IN COMMON?

KFI deb 23-13-8 KRLA 12-7-2-2-2-5 KHJ deb 20-16-13-11 WPGC 30-20-18-15-12 CHUM 27-20-13-3 WIFI add-deb 21-10 WEFM add 24-12-7 96X 25-10-1-1 KIOY add 29 Q107



Brad Messer



From The Dirty Tricks Notebook

There was a wreck. The traffic helicopterman looked, radioed a report and flew away. The station across the street picked up the info and ran it unchecked. The chopper man was monitoring them and laughed out loud...a kind of victorious cackle of evil glee. He had reported the wreck at the intersection of two streets that do not intersect, and the competition was hooked. He then corrected himself quickly on the air.

Thirty seconds before newstime. The hotline rang beside me at the console. A man said in great excitement, "We live out here on the north side and a plane has just crashed!" Ten seconds to mike open I made a quick choice not to go live with him, and instead asked. "What's your phone number?" He hung up. No crash. Another attempted dirty trick.

In some cities that may never happen, but in most markets a little viciousness surfaces occasionally. I have fallen for some fouls during my 18-34 period, but now that I'm a Pop Adult it's harder to get me to bite. You too? It'd be interesting to hear from radio newspeople about dirty tricks you have staged, or been victimized by.

Rip 'N' Read-

The Second-Worst Thing Ever

MONDAY APRIL 28: In all of recorded history, the worst thing that ever happened was the Black Death Plague. It killed about 75 million people in the five years beginning 1347. The second most deadly event began killing people 62 years ago this month. In seven months it took 21½ million lives. It was influenza. Plain ol' flu, before antibiotics. The Influenza Pandemic was in 1918.

The most famous ship mutiny happened aboard the "Bounty" on this date in 1789 (the same year George Washington was inaugurated). After being kicked off her merchant ship, Captain William Bligh navigated a 23-foot boat across 3600 miles of open ocean . . . and lived to see several mutineers executed in England. Some uncaught "Bounty" crewmen settled on Pitcairn Island, where their descendants still live.

Going 65mph He Couldn't Be Caught

TUESDAY APRIL 29: The world land speed record set 91 years ago today was a shade under 66 miles an hour (Jenatzy in 1889, exactly 65.79mph).

The U.S. patent for the zipper (1842) was granted 138 years ago today. A 36-year-old railroad engineer died, refusing to jump from his runaway locomotive 80 years ago today. Casey Jones became famous when the song was written about the Wreck of Old 97 and his heroic act.

Nazi extermination facility Dachau was liberated 35 years ago. 32,000 prisoners were set free (1945) as U.S. troops occupied Germany just prior to the end of World War II.

Size Of U.S. Suddenly Doubles

WEDNESDAY APRIL 30: The size of the nation's territory roughly doubled on this date in 1803 when the Louisiana Purchase was formalized. Uncle Sam paid France \$15 million for Louisiana and nearly everything west to the Rocky Mountains and northward into Canada.

The first President of the United States was inaugurated 191 years ago today. George Washington was sworn in at a temporary capitol in New York City.

Five years ago Saigon was overrun by victorious Communist soldiers as the U.S. withdrew from Vietnam. The city was renamed for Ho Chi Minh.

Willie Nelson is 47. Bobby Vee is 37. Jill Clayhurgh is 36.

Full Moon, called the "pink moon" for blooming wildflowers (in France "La Lune Rose").

American Spy Plane Down In Russia

THURSDAY MAY 1: Twenty years ago today a high-altitude American spy plane was flying over the Soviet Union, its pilot confident no shell or missile could reach it. Flyer Francis Gary Powers was on the ground and in custody within minutes, however, and remained a Soviet prisoner about a year. The U.S. first claimed he was a civilian weather research pilot, then admitted that our U-2 airplanes had been spying for years.

The penny postcard was first issued this date in 1871. Batman appeared 41 years ago in "Batman Detective Comics." Judy Collins is 41. Rita Coolidge is 36. Smokey the Bear retired five years ago today.

Shooting Stars This Weekend?

FRIDAY MAY 2: These events are not precisely predictable, but within the next several days Earth's orbit crosses the ancient space track of Halley's Comet, and we'll have "shooting stars" for a few nights. The peak night is expected to be this Sunday, with an average of eighteen meteors an hour. (A meteor becomes a meteorite if it strikes Earth.) This annual meteor shower is best seen after midnight, although the nearly-full moon will rise at mid-evening and brighten the skies all night, detracting from ideal viewing conditions. Halley's Comet itself is due back in two years. Its 76-year deep-space orbit last brought it here in 1835 when it remained visible day and night and was a sensational event around the world.

J. Edgar Hoover died, and Spiro Agnew was disbarred, eight years ago. Louis Andrew Gramm (Grammatico) of Foreigner is 29. Country singer Larry Gatlin is 32.



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TEENAGE DEPRESSION STRIKES 2 OUT OF 3 YOUTHS IN EVERY

INDUSTRIALIZED AREA OF THE WORLD...



ON EMI-AMERICA RECORDS

CHUM 20-18 KJR 27-23 **WDRQ 2-1** KIMN on 96KX 26-24 **CKGM** on

KFI on

F105 31-24 Q105 25-23 PRO-FM add 30 WGCL 21-17 WPEZ deb 29 WOKY add JB105 deb 22

KUPD on **WFLY 28-14** WTIC-FM add 30 WSGN 31-26 WNCI deb 21

WPST 23-19 WHYN add 14Q 20-10

WAPE deb 30 WLAC add **WQRK 16-7** WKEE deb 29 WRVQ 4-4 KHFI deb 24 KJ100 28-25

WHOT deb 30 KENO add WMEE add **KCPX 28-25 KRSP 24-16** KMJK deb 34 G100 add KLUC add

WLBZ add K104 36-26 WCGQ deb 25

CK101 add 39 **KPUR deb 22** WAKX deb 25 WHHY deb 23 WRKR 32-18 **WSPT 27-22**

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11/10/3/4

ZETA.4

RAMBLING RADIO REPORTER COVERS:

MIAMI

MIAMI — A voice came booming over the loudspeaker by the hotel's swimming pool: "PAGING THE RAMBLING RADIO REPORTER. WILL THE RAMBLING RADIO REPORTER PLEASE REPORT TO THE OPERATOR IN THE LOBBY FOR AN URGENT PHONE CALL? PAGING THE RAMBLING RADIO REPORTER."

I groaned as I pulled myself out of the pool. It could only be one person on the other end of that phone call. How'd he ever track me down?

"I'm the Rambling Radio Reporter," I told the operator "Is there a call for me?"

"Not until you put on shoes and a shirt," she said sternly. "You have to wear shoes and a shirt in this lobby. Can't you read?"

She pointed to a sign that said You Have To Wear Shoes And A Shirt In This Lobby.

"Is didn't see it," I said. "Sorry. Now could I please have my call? It's urgent."

"I can't give It to you barefoot," she said firmly

"Oh," I said. "Well, isn't there anyplace else I can take this call?"

"The only other phone in the area is in the elevator."

"Fine," I said. "Transfer this call to the elevator." I ran over to the elevator and picked up the receiver.

"Where the hell have you been for the past week?" a familiar voice asked. It was the chief, and boy, he sounded steamed.

"I've been calling all over New York looking for you," he went on, "wasting my valuable time even though you're under specific instructions to keep this office posted of your whereabouts at all times. What the helt is going on?"

"Oh, not too much," I said cheerfully, pretending this was all just a friendly conversation. "What's going on with you? How's the wife and kids —"

"Save it," he interrupted. "It won't help. Just get yourself on a plane to Minneapolis and have an article on Minneapolis radio here by the middle of next week."

"Minneapolis?" I said in shock, just as a fat lady in a black bathing suit entered the elevator.

"Twenty, please," she said to me, but I ignored her.
"Now listen, about this Minneapolis business. You can't send me there now. Not in the dead of winter. You just can't do it."

"I can do anything I want," he said. "I'm the boss."

"Yeah, I know. But why Minnesota? What's wrong with Miami?"

"How should I know?" he said. "I'm in Los Angeles."
"No, I mean why can't I do the article on Miami radio?
Miami's an important market."

"No," he said. "I want Minneapolis."

"I'll do Minneapolis this spring and Miami now."

"No. Minneapolis now. And that's final.

"I'll do Minneapolis in the spring and I'll do Miami now for free," I said.

"Free?" he said.

"Okay, then. You win. Just have that article here next week."

"You got it," I promised

"And make it good. For the next 24 hours your ears are the ears of our entire readershlp. I want them to know exactly what 24 hours of first impression random listening to Miami radio sounds like. I want them to taste, to touch, to feel that market as if they spent the 24 hours there themselves."

"It's a big responsibility, chief," I said nervously. "I just hope I don't let you down."

He laughed. "Come on, it's not like you've never done it before."

"Yeah, that's true."

"You've been letting me down for years."

I went up to my room and checked the official R&R Ratings Report for the latest Miami numbers. One station, WQBA (1140 AM) towered above all the rest with a phenomenal 10.8 overall, so I tuned right in. But after listening for an hour I have to honestly report that I can't understand its great suc-

cess. Not only that, I can't understand its news, its jocks, its contests, its music, or anything else about it. That's primarily because the whole station was in Spanish! An interesting new gimmick, you have to admit, and with the kind of numbers WQBA's pulling, don't be surprised to see stations all over the country switching over to Spanish-language programming in shoddy rip-off versions of the original WQBA format. This is just the sort of thing that recently crippled Disco, and if radio isn't careful, they're liable to burn out the Spanish language, too, leaving millions of people without a means of communicating with one another...

Like many of you, I read R&R's AOR section each week, marveling at the endless variety of logos and the clever names the nation's album rock stations give themselves. But in the history of AOR has there ever been a more colorful name than the one used by WINZ-FM? Each of us remembers the first time we heard about the Miami station known to all as ZETA-4 (94.9 FM).

ZETA-4. If they spent a hundred years trying to top it they couldn't do it. I mean, in Miami AOR the choice is between SURF 16 (WSHE), LOVE-94 (WWWL) or ZETA-4. In other words, it's no choice at all. The other two are both good AOR stations, but ZETA-4 is more than an AOR station. It's a ... thing. It's whatever the listener wants it to be, it enlists his imagination just as good radio has always done.

The station itself is a good, mainstream AOR outlet with plenty of familiar hard rock (its bills itself as "The Station That Knows How To Rock & Roll"), both current and classic (I heard Argent's "Hold Your Head Up" and Grand Funk's "We're An American Band" in the hour I listened, mixed in with contemporary product by Led Zeppellin and Tom Petty & The Heartbreakers). I also recognized the familiar voice of Lew Irwin and his syndicated "Earth News" feature. The afternoon drive personality, a lady named Randy Thomas, was pleasant and major market all the way...

But why am I listening to AOR in afternoon drive? That's when Top 40 comes into its own. And what better way to listen to Top 40 in Miami than to take a long, leisurely ride down Collins Avenue alongside the beach with the top down and the radio blasting? I called downstairs to the front desk.

"This is the Rambling Radio Reporter," I said. "I'll need a late-model convertible as soon as possible."

"I'll get back to you as soon as I have something," he told

While waiting, I turned the dial aimlessly until I recognized the voice of Ronnie Milsap. After the song was over, I learned I was at WWOK (1260 AM), the city's leading Country station. They play a lot of long music sets, which are great but inevitably lead to long commercial clusters, which aren't. It's a very modern-sounding, yet very human radio station and as far as I'm concerned, was more than "OK" (which is how they refer to themselves, the "OK" being their last two call letters).

The phone rang, "Front desk, sir. About that late-model convertible you wanted?"

"Yes?"

"I've got one

"Great," I said excitedly. "What kind?"

"A 1979 MGB. It's outside in the parking lot right now."

"Perfect. How much?"

"Well, it cost me about eight grand," he said. "But it's not for sale."

"Wait a minute. Let me get this straight. The car is yours?"
"Well, it will be after I pay if off," he explained. "All I could get
you is a Dodge Omni. But I don't need my car until midnight. You
can borrow it if you like."

"Okay. How much?"

"Geez, I don't know," he said hesitantly. "I'm not exactly in the car rental business."

"I'll give you 25 bucks and I'll fill it up."

"Make it \$27.50," he said, "plus 15¢ a mile for the first 25 miles, 10¢ a mile after that."
"Okay. You got it."

"And listen," he said, "when you pick up the keys, be sure to inquire about my special weekend rates . . . "

Continued on Page 22

A BREAKS ALBUMS



THE GROUP THAT **ALL OF YOUNG AMERICA WANTS** TO HEAR!

April 23 Spokane, WA Coliseum

- 24 Seattle, WA Paramount Theater
- 25 Portland, OR Paramount Theater
- 26 San Francisco, CA Fox Warfield Theater
- 27 Santa Monica, CA CMc Auditorium
- 29 Denver, CO Rainbow Music Hall
- 30 Oklahoma City, OK Music Hall

May 1 San Antonio, TX Hemisphair Arena

- 2 Dallas, TX Moody Coliseum
- 3 Houston, TX Sam Houston Coliseum
- 4 Austin, TX Memorial Auditorium
- 7 Beaumont, TX CMc Center
- 8 Shreveport, LA Municipal Theater
- 9 Amarillo, TX CMc Center
- 10 El Paso, TX Coliseum
- 11 Midland, TX Chaparral Center 13 Corpus Christi, TX Memorial Coliseum
- 15 St. Louis, MO Kell Opera House
- 16 Kansas City, KS Memorial Auditorium
- 17 Evansville, IN Colisuem
- 18 Louisville, KY Freedom Hall 21 Atlanta, GA Fox Theater
- 22 Charlotte, N.C. Park Center
- 23 Johnson City, TN Freedom Hall
- 24 Indianapolis, IN Market Square
- 25 Davenport, IA Tentative
- 26 Minneapolis, MN Riverflat Park
- 28 Marquette, MI Tentative
- 29 Milwaukee, WI Riverside
- 30 Chicago, iL Aragon Ballroom
- 31 Pittsburgh, PA Stanley Theater
- June 1 Detroit, MI Royal Oak
 - 6 Rochester, NY Cric Theater
 - 7 Buffalo, NY Memorial Auditorium

RADIO & RECORDS 19 ALBUM NETWORK 26 GOODPHONE 21 BILL HARD 20





Produced by Mike Levine for Attic Records Ltd.

DREAMS BECOME REALITY



41*1

RADIO & RECORDS 27 ALBUM NETWORK 31 GOODPHONE 26 BILL HARD 27



Produced by Ron Frangipane



MIAMI

Continued from Page 20

It was about 4 o'clock when I hit the road. The first thing I did was set the radio's buttons to Miami's Top 40 stations. It's easy to find them. Just turn the dial until your hear **Michael Jack**son's voice and pull the button out. When it comes to Michael Jackson records in this town, they don't stop but, believe me, you get enough.

The first station I found was in the middle of "Rock With You." As it faded, a very ballsy voice delivered — with great earnestness — the following promo: "96X. A POWERFUL QUEST. WE'LL GIVE IT ALL WE'VE GOT TO MAKE IT HOT. IN HARMONY WITH YOU, TOGETHER WE ARE THE CHAMPIONS. NEXT IS NOW. A COOL CHANGE FOR THE 80's. FLORIDA'S HOT FM: 96X..."

I didn't know whether to listen to it or vote for it. The promo led into Chuck Manglone's "Feels So Good," surely one of the great records from last year. Unfortunately, it's not last year anymore so — taking the advice of 96X's promo — I made "a cool change for the 80's," and moved down the dial in search of the next Michael Jackson song.

Immediately, I recognized the intro to Michael's "Shake Your Body (Down To The Ground)," and over it heard the following: "FOUR O'CLOCK EXACTLY ON Y-100, STILL THE MOST LISTENED-TO RADIO STATION IN FLORIDA... WE'VE GOT FREE MONEY THIS HOUR FROM THE HIALEAH PARK RACETRACK ON Y-100. AS SOON AS I FIND OUT WHAT THE NINTH RACE PERFECTA PAYS, I'LL OPEN UP THE PHONE LINES AND YOU JUST CALL IN TO SCORE IT. IT'S SO EASY IT'S ALMOST LIKE STEALING, RIGHT?..."

Meanwhile back at 96X, they were asking for help in making up their next 20-minute "96 HOT MUSIC MIX." Listeners were instructed to call in their requests to the station's "Rock & Roll Lines," the numbers of which were 674-ROCK and 467-ROLL, a clever departure from the usual three numbers and call letters you find everywhere in Top 40. They play a lot of music at 96X, and you hear the word "hot" a great deal, as in the phrase "FLORIDA'S HOT MUSIC FM," which is heard throughout the 20-minute music sweeps at the top of each hour.

Back at Y-100 the race results were in: "I GOT THE WORD FROM HIALEAH PARK — THE NINTH RACE PERFECTA PAID \$34 20 TODAY. I'LL GIVE YOU THAT MUCH MONEY IF YOU'RE CALLER NUMBER 20. NOW HERE'S MICHAEL JACKSON AND 'OFF THE WALL' AT Y-100 . . . "

I spotted a pay phone on the next corner and screeched to a halt. Behind me, five cars piled into each other on Collins Avenue. Not my fault. They were following too close. I jumped out of the car and raced to the phone to call Y-100. It wasn't that I needed the 34 bucks. Not at all. Only if I wanted to eat would I need that. And, really, how can you be hungry looking at a five-car collision?

As I reached the phone, a teenager in a Y-100 T-shirt beat me to it. He was laying down a bet with his bookie for tomorrow's

ninth race perfects at Hialeah. That's when I started wondering if maybe Y-100 wasn't creating an unhealthy interest in gambling among the impressionable teens in their audience. I asked the kid about it after he hung up from his bookie, but all he wanted to do was bet me on the amount of casualties there were in the accident in front of us. I was shocked and disappointed. Especially disappointed. The kid guessed right and won my last 20 bucks!

I got back on the road, scanned the FM dial and came upon the song "Ben," a Michael Jackson oldie from '72. It had been almost a full ten minutes since I'd heard Michael's voice and it sure was nice to hear it again. Turns out I was on WAXY (106 FM), a station that — in the hour or so I monitored them — played a little bit of every kind of music. From Michael Jackson they went to an obscure Steely Dan album cut, then to "Free Bird," the AOR staple by Lynyrd Skynyrd, then "Photograph," the Ringo Starr oldie from '73, then Dionne Warwick's current "Deja Vu" single. It was like listening to five different formats at once. If Variety was a radio station instead of a newspaper, it would probably sound like WAXY.

The first station on the left hand side of the AM dial was playing "Rock With You" so I checked it out. It was WQAM (560 AM). I remembered it from the last time I visited Miami, about ten years ago. "Get Back" by the Beatles was number one then and WQAM played it all the time. In those days it was the city's high-energy rocker, the station you heard blaring out from other cars as you waited at a red light. Now Y-100 seems to have assumed that role and WQAM sounds, well, a little stodgy. You get the impression from its music and its very smooth presentation that they're targeting an older demographic. It was all very professional, certainly nothing irritating or offensive, yet I found it somewhat sad — the kind of sadness you feel when you run into a friend from ten years ago who used to be cool but now wants to sell you life insurance.

But that's personal. It's not WQAM's fault it's grown up. And just after my trip the station formally switched to Pop/Adult, and then to Country. Nothing is the same as it was ten years ago. If you need proof of that, tune in to 1320 AM the next time you're in South Florida and check out WGMA. When I arrived there, it was right at the end of a Billy Joel song, and right then I knew I was onto something different. First because it was Billy Joel and not Michael Jackson, and second because the jock said "THAT'S BILLY JOEL ON THE LADY, 1320."

"On the lady?" What lady? I kept listening to the jock, a pleasant-sounding voice that identified itself as Nolan Cruise, and after each record he'd say, "THAT'S THE DIRT BAND ON THE LADY" or "THAT'S THE EAGLES ON THE LADY" or "HERE'S DAN FOGELBERG ON THE LADY."

By this time, I didn't care who "The Lady" was. All I knew is I wanted to meet her myself! If she's good enough for Dan Fogelberg, I figure I've got a shot. But when Dan Fogelberg was finished with her, a station ID came on and revealed the truth: "THE LADY ON 1320 WGMA/FT. LAUDERDALE-MIAMI'S RADIO STATION FOR SINGLES ONLY . . . "

I began to see the light. This AM soft-rocker WGMA refers to itself as "The Lady!" But what was that business about "For Singles Only?" I could have swom I'd heard a couple of album cuts there. Then I heard several spots for local singles bars, a sixty-second light informational segment on the singles lifestyle, a PSA for VD, and suddenly everything clicked: in Miami, they've got a station programmed exclusively for single people! What a

staggering concept! And they call it "The Lady" because they obviously want that female demographic, and they get men any. way. (What man wouldn't want to be "On The Lady" or "Tuned Into The Lady?")

It's the kind of breakthrough in radio names that we haven't seen since ZETA-4. And the whole idea of a station "For Singles Only" is wild, too. They probably get tons of married people tuning in each day just for the forbidden thrill!

Not to mention the possibilities inherent in programming to distinct types and classes of listeners. We live in an age of specialization and, at last, radio is realizing this. By aiming exclusively at specific groups (singles, newlyweds, people in their 30's, grandparents, etc.) programming can now be targeted to pinpoint precision. And there's no reason to stop with categories of age group or marital status. The innovators of the 80's will take the concept of "LADY" one step further: stations like SNORE ("For Boring People Only") or COUGH ("For People With Head Colds Only") or THIGH ("For People with Abnormally Large Thighs Only") or CANSEP ("For Canadians Who Believe The Providence Of Ottawa Should Be Separate From The Remainder Of Canada Only").

Really, there's just no limit to the sort of specialized programming that will be possible thanks to the pioneering efforts going on right now in Miami at WGMA. Hats off to the station.

I pulled into McDonald's around 7 o'clock and found a booth in the corner. I switched on my portable radlo, pulled out my notepad, and continued working. After three hours of driving it felt good to stop for a minute. I was making notes on WGMA when a voice from the grill got my attention:

"Hey, you in the corner!" I looked up. It belonged to a giant of a teenager with a real bad case of acne. "You can't sit over there without ordering."

"Okay," I said. "I order you to shut up and show some respect for your elders."

He came over to the table. He must've been six feet-eight. "I mean it, buddy," he said. "You have to buy something to sit there."

I started to get up when a girl of maybe fifteen in the booth in front of me turned around and said, "He stays, Moose. And bring him a Mac, an order of fries, and a chocolate shake."

"Vanilla," I corrected.

"Make it vanilla," she told him, "and bring me the chocolate."

"Thank you very much," I said to the girl. I handed her my notepad. "Write your address down and I'll mail you whatever the amount of my meal comes to as soon as I get back to New York. And that shake you ordered is on me, too."

"Don't bother, big spender," she said. "My dad owns this place. All my friends eat here for nothing."

"What's your name?" I asked.

"Bella," she said.

"Nice name," I said.

She looked out the window at the car I was driving.

"Nice car." she said.

"It's not mine," I told her.

"I didn't think so," she said. "If I have to buy you a hamburger . . . " $\,$

"I can afford a hamburger, young lady," I said sharply, "and I can afford that car out there, and, as a matter of fact, I can afford to buy this whole operation from your old man if I feel like it."

"Do you feel like It?" she asked.

"Not a bit," I said. "I'm the Rambling Radio Reporter. I travel all over the country listening to radio. What do I want with hamburgers?"

"Is that why you're here?" she asked.

"No, I'm here for the hamburgers.

"t don't mean McDonald's," she said. "I mean Miami.

"That's why I'm here," I said as the food arrived. "I've heard quite a bit already," I told her as I bit into a Big Mac.

"And what do you think so far?"

"Well, this is just my first bite," I said through a mouthful of beef, "but it seems okay for McDonald's —"

"No, of the radio in Miami. What do you think of it?"

"It's pretty good," I said. "How about you? You listen much?"
"All the time."

"Really? What do you like?"

"Depends," she said. "In the mornings I listen to Tanner on Y-100."

"Bill Tanner?" I asked.

"I don't know his first name. He never says it. It's just 'Tanner In The Morning.' $^{\prime\prime}$

"What's so special about Tanner?" I asked.

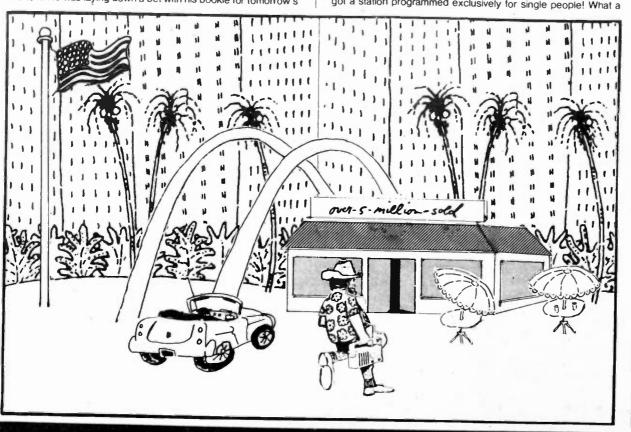
"He's funny and loose. And he plays good music. A lot of Michael Jackson." $\$

"Everybody in this town plays a lot of Michael Jackson," \boldsymbol{l} said.

"Not as much as Tanner," she said. "And, oh yeah . . . / was on his show for 60 seconds last week."

"Doing what?"

"He's got this part of the show called 'Street Talk' where he asks what you think about a certain subject and you call up and



ve your opinion. Like last week it was the draft. You know, fould they take women? And I gave my opinion right on Y-100, then I got to school everybody had heard it, I was famous!"

"What else do you listen to?" I asked.
"Well, after Tanner I move the dial over a little to the left id listen to the Ace on Soul Star 99."

"Soul Star 99. Would that be WEDR-FM (99.1)?"

"I don't know. It's right to the left of Y-100, that's all I know. It's right to the left of Y-100, that's all I know. I the funkiest station in Miaml and the Ace is the jivest jock on He never says anything the normal way. Like if It's supposed to in, he goes, 'The rain clouds are standing high over Miami, lose afternoon drops are expected to fall down, with the wind ckin' around and around . . .' He's real smooth and mellow. eal down but real up."

"You ever listen to AOR Radio?" I asked.

"No," she said, "Just AM and FM. I don't think I've ever even een an AOR Radio."

"No, AOR is a kind of *music*," I explained. "Like **Ted Nugent** nd **Pink Floyd** and **Bruce Springsteen**. The stuff they play on ETA-4.

"Oh, that stuff. I hear it now and then. But my boyfriend is ne one to talk to about those stations. That's all he listens to. le's in a band in Ft. Lauderdale. Ever hear of Foreigner?" "Sure, Your boyfriend's in Foreigner?"

"No, he's in a group called 'Led Zipper.' But they do all foreigner songs." She laughed. "They're playing tonight in Ft.

auderdale. If you give me a ride I can get you in for free."

Back in the car, I stopped at a station that was in the middle
of "You Really Got Me," the 1964 hit that launched the Kinks'
career. I set the button on this station, 103.5 FM.

"This record is older than you are," I said to Bella. "This is what rock sounded fike when I was your age."

"It still sounds like that," she said.

She was right! Rock hadn't changed in sixteen years! Before I could ponder the weight of the revelation, the jock came on and said: "YOU'VE GOT FLORIDA'S ROCK OF THE 80'S, WSHE/FT. LAUDERDALE-MIAMI..." Then they went into "Bang A Gong," the 1971 hit by T. Rex. So much for Florida's Rock of the 80's

"What's with this station?" I asked Bella. "Is it just oldies?" "Keep Ilstening," she said. "They play a lot of new wave

We kept listening. She was right. We heard Devo, the B-52's, the Clash, Iggy Pop, unreleased live concert recordings of Elvis Costello, and lots more. If new wave is "Florida's Rock Of The 80's" you hear more of it on "SHE" (as they refer to themselves) than any other station I've ever heard, that's for sure.

one another . . . ''

"No, not that, it sounds like a siren."

You'd better pull over. It's the cops.

later

station?

speeding ticket.



man. "He said he was taking me to Ft. Lauderdale."

"How old are you, young lady?" the cop asked

"Fifteen," she said. "I go to Dade County Junior High, and please don't call my father. He'll ground me until summer vacation..."

The first officer came over to where we were standing holding a brown paper sack he found in the trunk. He shook it in front of his partner and said, "Pills. Hundreds of 'em."

"They aren't mine," I said. "The guns aren't mine and the car's not either."

"Then whose are they?" the short one asked.

"I, uh . . . I don't know his name. But I know where he works."

"You go sit in the back of the patrol car," he said to Bella. "And don't you move," he said to me. His partner rejoined him moments later. "Stolen," he said, pointing to the MGB. "Yesterday from a shopping center in Pompano Beach."

"Things don't look too good for you, pal," the short one said to me. "Stolen car, drugs, firearms, underage girl"

radio, turned up the volume and almost blew my eardrum out when I hit Pop/Adult WIOD (610 AM). They've got a powerful signal! I turned the volume down. There was a talk show in progress, the same talk show I'd heard in many other cities in the middle of the night: the Mutual Network's "Larry King Show."

King is one of radio's greatest recent success stories. After fifteen years as host of a Miami talk show on WIOD, Mutual chose him as host of a new experimental "national talk show."

In the two years since then, the number of stations carrying his midnight to 5am show has mushroomed from 30 to more than 180. This growth is due in part, no doubt, to the concept of a national talk show, as opposed to the local ones we've always been accustomed to. It's quite a listening experience hearing an entire nation's insomniacs responding to one another. A call from Maine will be followed by a call from California, then calls from Arizona, Michigan, Montana, and New York follow those.

But the novelty of a national talk show is only part of its success. King himself is surely the biggest part. He's simply the best talk show host currently working. In the great tradition of talk show pioneers like the late Joe Pyne, King is basically an ornery and cranky man. He has no time for compliments, and if you're on his air, you'd better have something to say because the first second you start to ramble even a little, you're gone. His concern is not with the feelings of his callers, but with his vast national audience, and he serves them well. His is the fastest-paced talk show you've ever heard.

"If you're a nice talk show host," he once said, "you're dead." If the "nice" talk shows in your market have bored you to death and taken the excitement out of what once was one of radio's most vital and entertaining formats, you owe it to yourself to stay up one night and listen to this man verbally tapdance with every kind of weirdo and middle-of-the-night nut America has to offer. Thanks to Larry King, WIOD is definitely the place to be in the middle of a Miami night.

"In other words," I said, "you're not going to let me off with a stem warning, right?"

He turned to his partner and said, "Run the girl home and

send a back-up unit for me and Dillinger here."

After they left I said to the policeman, "This is a terrible mis-

understanding. I'm no criminal. I'm a writer."
"Is that so?" the cop asked skeptically. "Who do you write for?"

"It's a trade publication for the radio and record industries. You've never heard of it."

"Radio and record industries?" he said. "Wouldn't happen to be R&R. would it?"

"You've seen it?"

"Don't be surprised to see stations all over the country switching over to

Spanish-language programming in shoddy rip-off versions of the original

WQBA format. This is just the sort of thing that recently crippled Disco,

and if radio isn't careful, they're liable to burn out the Spanish language

too, leaving millions of people without a means of communicating with

"From time to time I pick it up," he told me. "To check how my son's records are doing in the Parallels."

"Who's your son?"

"Ever hear of Tom Petty and the Heartbreakers?" he asked.

"You son is Tom Petty?"

"No, he's one of the Heartbreakers. Nice boy."
"I'm sure." I said.

He put the gun in his holster. "Let me ask you something," he said. "How come my kid's record wasn't a Breaker this week? It was added 'CAO, 'FIL, 'PGC, and it's had number one phones at 'RKO for three weeks in a row —"

"Look," I said, "that's not my department."

"Maybe not," he said, "but things might go a little easier on you downtown if that record was a Breaker next week."

"Forget it. I couldn't do it if I wanted to. It's all mathematics. Either it qualifies or It doesn't."

"Have it your way," he said as the second patrol car pulled up to take me up to the Dade County Jail.

It was one o'clock in the morning. Huddled in the corner of the dark, damp cell t inserted the earphone jack into my portable At 5:30am, a guard opened up the door to the cell I was in. "You're free to go," he said. "We've got the guy who stole the car."

As I left the police station, I ran into the officer who arrested me. "Have you heard the news?" he asked excitedly.

"Yeah," I said. "They found the guy who rented me that hot car."

"No, not that," he said. "My kid's record was just added at **WABC.** Now you guys gotta make it a Breaker."

"Congratulations," I said as I collapsed in the back seat of a cab waiting in front of the jail. "Airport," I said to the driver. "Let's have lunch sometime," the cop shouted after us as

we drove off.

I wanted desperately to sleep on the flight back to New York, but the plane was full and the only seat I could get was in the No Sleeping section. Every time I dozed off, one of the stewardesses would jab me in the ribs. Who ever heard of such a thing? I thought about Miami. Instead of the fun and sun I'd hoped for, I was returning broke and broken, the inevitable price you pay when you attempt to cover the radio scene in a market as large, exciting, and diverse as Miami's. If this article gives a sense of what it sounded and felt like, I'll have succeeded. If not, I'll have failed. It's the chance I take every time I head into a strange town with nothing but a portable AM-FM radio at my side and the determination in my heart to bring a city's radio into print for readers I'll never meet. All I know is it's all I know. For I

HA

am the Rambling Radio Reporter. And Radio is my life.

doors, but no luck.
"It's got to be here somewhere, officer," I said. "Just give me a minute."

"Your license, please," the officer asked.

"Then let's see the car's registration," he said

"Try the glove compartment," Bella said.

I found the key for the glove compartment, opened it up and four handguns fell out onto Bella's lap! The officer immediately drew his gun and aimed it at both of us.

"What's that horrible noise?" I asked Bella a few minutes

"It's new wave music," she said. "Want me to change the

She turned around and looked behind us. "It is a siren.

I checked the speedometer as I pulled over. Here comes a

"I don't have it, sir," I said. "I left it back at the hotel."

I had no idea where the owner kept his registration. I look-

ed on the steering column, on the visors, in the pockets of the

"Okay," he said, "both of you. Out of the car. Keep your hands in the air." The other cop was watching all this and came running over. He was about two feet shorter than his partner.

"What's up, Eddie?" he asked the first cop.

"Car's full of firearms," he answered. He took the guns and put them in the trunk of the patrol car.

"Let's have those keys," he said to me.

"Officer," I protested, "this isn't my car.

"Shut up!" he said, grabbing the keys out of my hand. He opened the trunk of the car while his partner held his revolver on Bella and me. Bella was terrified.

"I never saw this guy until an hour ago," she told the police-



TOP-40

John Leader

A Little Help Between Friends

Are radio stations really tightening up their playlists for the spring Arbitron survey? I don't think so, but I'm still hearing a lot of talk about the subject. More than a few record company representatives I've spoken with over the last couple of weeks have expressed a real concern that stations would be adding far fewer records during the all-important spring book. Looking at the facts, that's just not happening.

Last week, of the 200 stations that reported to R&R's Top 40 section, only nine had no adds. The week before that, when 190 reporters called in, only five stations failed to add a record to their playlists. If the ARB has anyone scared, it's the record companies, but I think the radio stations are helping to perpetuate those feelings.

Here's how it works: the record promoter, still thinking that ARB time will be a rough time to get records added, approaches radio almost ready to take no for an answer. The radio person, knowing that the promoter is Games are still being played at the radio level that can waste time and money for record companies. The game a lot of us radio programmers play is the one where we are less than honest about songs under consideration. If you're not going to add a particular record on a given week, you obviously have a reason. Instead of telling the promoter what you'll think he'll believe (for instance, using the ARB copout), why not tell the truth? If you're wrong, that gives the promotion person a chance to build a case to change your mind. And if you're right, the record representative should accept your answer and move on to the next project.

That simple honesty can save you, the radio programmer, a lot of time and save the record companies a lot of wasted effort chasing after records that simply aren't going to happen.

The fact is, most radio stations are in such a competitive situation that they cannot afford to tighten down their playlists for major rating periods. With diary placement calls preceding the actual beginning of the rating period by five weeks and allowing diary holders 20 days after the ratings have ended to return their diaries, the

hour "special" on any major act album release. The "special" would consist of the artist actually taking the listener through the new album cut by cut (each song would be heard in its entirety) explaining about the songs, how they were written, produced, and whatever other interesting facts might pertain to the project. The show would then be offered free to radio stations concurrent with the album's release.

This idea is a very good one both for radio and the record companies. It gives radio a chance to play an entire new album in a very entertaining way and it gives the record companies a chance to immediately expose their new superstar product while lessening the chances of having the album taped off the radio because of the interview portion.

It's a potential case of radio and record cooperation, and that's a good sign. The perpetuation of any road-blocks between the radio and record industries should be avoided. When two businesses are so interdependent, the continuation of an adversary relationship can only be counterproductive. How about it? 1980 can be a great year for a turnaround.

Motion

KHTZ/Los Angeles has added two new personalities and is looking for a third. New to KHTZ are Steve Mitchell and Jeff McNeal, who will do 10-2pm and 6-10pm respectively. PD Bobby Rich is currently looking for an all-night jock . . . WSFM/Harrisburg hired Candi Clarke from WLAN/Lancaster for the morning show . WDRQ/Detroit's new AM-drive personality is Kevin O'Neill from KULF/Houston Walter Hawn has joined WJDY/Salfbury, MD as morning man, coming from KRTN/Raton, NM John T. Galanses has been promoted from PD to Operations Manager at K102/Ft. Lauderdale. Succeeding him as PD at K102 is Jonathan Keyes, who will continue to do the 10am-2pm shift ... WWQM-AM-FM/Madison has appointed Mike Seger as PD for their new live FM Rock format and AM Country for-. Bob McClay has joined the lineup at KCBS FM/San Francisco from KSAN/San Francisco Amy Hlatt has moved from KDES/Palm Springs to KUPD/Phoenix to handle the late evening shift (10am-2am) . R&R congratulates KRLA/Los Angeles personality Art Laboe, who has been nominated for the radio award at the first annual Hollywood Hall Of Fame Awards Ball. The event takes place April 27, and all winners will be permanently represented in the Hollywood Hall Of Fame Museum upon construction by the Hollywood Chamber Of Com-

"All I'm suggesting is a little more honesty and inter-industry cooperation between radio and records."

aware of the ARB, has a readymade "copout" should he not want to play a particular piece of product that week anyway. It's all very neat except that it's not right.

In case you haven't noticed, 1980 hasn't exactly been the recovery year that the record industry was hoping for. So what is radio doing to help the record industry? Not much. Already I can hear you asking, "Why should radio go out of its way to help the record industry?" My answer to that is simply because the two industries need each other. You can't program a winning music radio station without music, and record companies can't have giant hit singles and albums without that all-important radio airplay. And besides, the kind of help radio ought to give the record companies doesn't call for a giant sacrifice. It only calls for some honesty.

notion that a spring ARB lasts only four weeks is no longer valid. And the idea that all stations tighten up their playlists for the ratings period isn't valid anymore either.

All I'm suggesting is a little more honesty and inter-industry cooperation between radio and records. We do depend on one another, even though the relationship at times has been strained.

Bobby Christian, PD of 96X/Pittsburgh, has already had some positive response to his letter answering Nell Bogart's NARM speech (R&R 4-11). Bobby, like a lot of us in radio, was not willing to take the rap for the tracking of albums. A major label has already contacted Bobby with a possible solution to the problem. The record company is discussing the possibility of producing a one-

Bits

WHO SAYS THERE'S NOTHING TO DO ON THURSDAY NIGHT?: Q107/Washington, D.C. staged "The First (and Last) Annual Rock Lobster Race & Dance Contest" at Scandals Bar in Georgetown. The feature event of the evening was a race between 12 lobsters, each one commandeered by a Q107 listener. All contestants were chosen for the race by being among the lucky winners on PM-drive personality Joe Cipriano's show. After the competition all contestants were treated to a lobster dinner at Scandals. In case you're wondering, none of the racing lobsters were eaten because, as Q107 Director of Advertising & Promotion Jerry Downey told us, "Who wants to eat a lobster with dirty feet?" A dance contest was also held, with several people demonstrating a new "Rock Lobster" dance (inspired by the B-52's record of the same name), wherein one lies on one's back on the floor and while kicking one's feet and flailing one's hands. shouts: "Rock Lobster!

SPEAKING OF HANDS, HOW ABOUT A HANDATHON?: 095/Ft. Pierce has just completed its third annual Handathon, awarding the grand prize of a 1980 Toyota Celica. The Handathon rules were very simple . . . 30 people placed one hand each on the new car and the last one standing drives it

away! The winner of this year's endurance contest maintained contact with the car for an incredible 94½ hours! In the four days it took to complete the event, over 10,000 people came by for an in-person look at the very successful promotion.

B100 COMES THROUGH LOUD AND CLEAR OVERSEAS: B100/San Diego PD Glen McCartney received a letter from a sailor aboard the U.S.S. Dixie, a ship that left San Diego last November, and remains on active duty in the Mideast for obvious reasons. The sailor expressed the desire of many of his shipmates to hear some "good old San Diego radio," and requested that Glen record some of the station's programming and send it to the Dixie. Glen went the extra mile and taped an entire 24-hour day's worth of B100 for the sailor and his friends. Glen told me, "Although we didn't alter our programming except to read the letter over the air periodically and acknowledge the fact that we were taping, interest built throughout the day. First word spread among wives of the Dixie crew members, who began calling in for dedications and messages, and then sailors on other Navy ships stationed in San Diego and regular civilians began calling in as well." The full day's cassettes are in the mail for the U.S.S. Dixie and should be quite a morale-builder for the crew, who are due back in San Diego in June.



WLS PICKS UP STYX — WLS/Chicago, the station that sent an entire high school to a recent Styx Chicago concert, hosted Dennis De Young, the group's keyboardist and vocalist, on the station's "Music People" show. Shown at the taping are (I-r): Bill Johnson, A&M's Chicago Promotion Manager; De Young; and WLS afternoon drive personality John Records Landecker.



THE HIT SINGLE "NEW ROMANCE (IT'S A MYSTERY)"
HAS BEEN JOINED BY A HIT ALBUM "SPIDER"
ON DREAMLAND RECORDS AND TAPES

Top 4	40 <i>A</i>	Adds	This	Week:	Also	On:
- 02						_

KFRC KJR KDWB WTIX KRLY WLAC KTLK KRUX	WKEE WAPE WSKZ WNOX WVIC WROV KWIC KDZA	WIFI WGCL WPEZ WPST Q106 KAUM KRBE KEEL	KX104 KJ 100 WNAP KCPX WLBZ WFBG WXIL WCGQ	KXX106 WERC Y103 KNUS KYYX KTAC KELI WBBQ	KFXD KRLC WEFM WISE WANS-FM WSPT KCBN
--	--	---	--	---	---

JUST RELEASED THE NEW ALBUM

PRODUCED BY PETER COLEMAN







SEDAKA LETS GO IN NEW YORK — Elektra's Neil Sedaka was honored with a party in New York on the occasion of his latest album's release. Pictured (I-r) are Sedaka, ABC Radio VP Rick Sklar, daughter and duet partner Dara Sedaka, and E/A's Sammy Alfano.



KKRC DECKED OUT FOR PARADE — KKRC/Sloux Falls, SD participated in the city's first St. Patrick's Day parade, throwing a lavish party with free drinks for all comers. Pictured in front of the station van (also a parade participant) (I-r) News Director Barb Ellinger, Ass't. PD Dan Kieley, and air personalities Don Allen, Jackie McCain, and Chuck Knight.



LUJACK & JOEL — During a whirlwind national radio tour, Billy Joel visited WLS/Chicago, where he joined morning man Larry Lujack (right) in the studios.



A PLAYMATE FOR KJLA — Playboy's Miss April, Liz Glazowski, stopped by KJLA/Kansas City, and received a lift from (I-r) air personalities Chris Stevens, Jack Diamond, and Mark Gelder.



COKE ADDS LIFE (WITH CHANCE OF PAROLE) — To raise money for Easter Seals, KENI/Anchorage locked up its airstaff for a weekend in a jail cell constructed of Coca-Cola cans. The station raised \$3000 and gave away a trip to Seattle to the listener who guessed the quantity of Coke comprising the prison. Pictured (I-r) are "Warden" Dan Boone (Operations Manager at KENI), and "Prisoners" Scott McKay, Larry Wayne, and Ed Russell.



B100 TRAPS VENUS — "WKRP In Cincinnati" 's Tim Reid (Venus Flytrap) visited B100/San Diego recently. Pictured at the station (I-r) are Operations Manager Glen Martin, Assistant to the GM Cathy Sherwood, Reid, and morning man "Shotgun Tom" Kelley.



ROMANTIC MOOD AT KAUM — Nemperor's Romantics visited KAUM/Houston recently. Pictured at the station are (I-r) Romantics' Wally Palmer, KAUM MD Leslie Raboy, group's Jimmy Marinos, PD Gary Firth, and CBS rep Hershel Orr.

PAT TRAVERS BAND



THE SINGLE: "Is This Love"



RADIO & RECORDS ALBUM AIRPLAY/40 #8

ODMAN & BROWN



THE <u>NEW</u> SINGLE: "Inside Of You"



RECORDS

Manufactured and Distributed by Phonogram Inc.



BLONDIE CALLS WXLO — Members of Blondie visited WXLO/New York recently. Shown at the studios are (I-r) Chrysalis National Album Promotion Director Michael Abramson, WXLO Music Coordinator Rick Bisceglia, air personality Mike Wade, and Blondie's Deborah Harry and Chris Stein.



TURTLES' KORONA — UA's Korona appeared at the grand opening of a Turtles record store in Gainesville, GA, with WFOX also present for remotes. Pictured (I·r) are Turtles President Al Levenson, store GM Joe Martin, Korona's Bruce Blackman, Lowery Music Group's Butch Lowery, and WFOX PD Greg James.



999 IS THE NUMBER — Polydor's 999 played the Santa Monica Civic recently, and were welcomed backstage by label and radio personnel. Pictured (I-r, rear) are Polydor's Bob Speisman, unidentified personage, group's Guy Days, co-manager Dan Davies, group's Pablo Labritain, Nick Cash, and Jon Watson, Polydor VP Marty Goldrod, and independent promotion rep Mike Papale; (I-r, seated) Polygram's Jeff Laufer, KRLA MD Rick Stancato, KEARTH MD Guy Zapolean, and Polydor VP Jerry Jaffe.



KROY PULLS OFF CARD TRICK — KROY/Sacramento asked area high school senior classes to send cards or letters to win a free grad night at the Great America amusement park. Over 250,000 pieces of mail were received, and it was decided to treat two classes to the free night instead of just the one sending the largest amount of cards. Pictured with part of the deluge are (I-r) air personalities Rick Shannon, Cat, Kevin Kahl, and Ron "The Governor" Mercer.



NESSMAN "HOGS" CFTR NEWS SPOTLIGHT — WKRP newsman Les Nessman (Richard Sanders) read the morning news while guesting on CFTR/Toronto morning man Jim Brady's show, reportedly running into a little conflict with News Director Robert Holiday over the inclusion of a few too many hog reports during the newscast. Brady (left) and Sanders are pictured.



OLYMPICS FOR KICKS — "Kicks-104" (WWKX)/Nashville hosted its own domestic Olympics recently, straining contestants' muscles with the "Potato Chip Discus Throw," the "Ping Pong Ball Shot Put," and other similarly strenuous events. Gold medal winners are pictured (back row) with judges (I-r, front) Michael Cole of the Flangan's Cabaret "athletic field," station's Jon Anthony, and Program Manager Michael St. John.



Last Week!

BROTHERS JOHNSON Stomp! (A&M)

60% of our reporters on it. Moves: Up 93, Same 7, Down 2, Adds 17 including WRKO, WGCL, B100, KEEL, WAXY, BJ105, WTWR, KMJC, KROY, WISE, WROK, KQDI. See Parallels, charts at number 25.

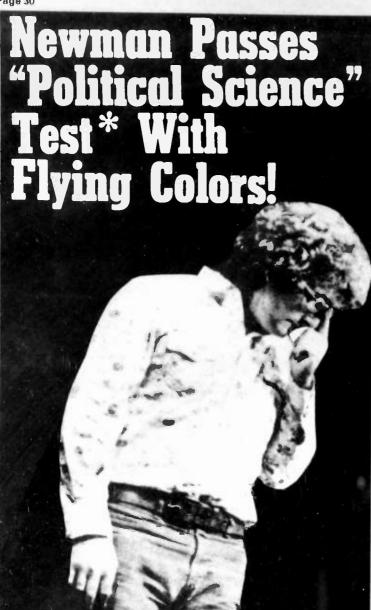
This Week!

ROBBIE DUPREE Steal Away (Elektra)

76% of our reporters on it. Moves: Up 82, Same 22, Down 0, Adds 46 including WFIL, JB105, CFTR, CKGM, WHB, Q102, KFI, KIMN, WPEZ, KAUM, KTSA, WNAP, KTKT, KZZX. See Parallels, charts at number 27.

Thank you

From the Family of 60ROUE KAPLAN - ASSOCIATES-



* For several weeks, leading Top 40 stations have conducted on-air tests of Randy Newman's new single "Political Science" . . . and the results have been spectacular!

RANDY NEWMAN "Political

"Political Science"

The Timely New Smash



On Warner Bros. Records
Produced by Lenny Waronker and Russ Titelman

April 1980 Mediatrend Estimates

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All share estimates are for metro average persons 12+, Monday- Friday, 6am-midnight

Note: - denotes station which did not rank in Mediatrend's Top 20 for the relevant month.

A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Ciassical, D-Disco, J-Jazz, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

Philadelphia

KYW Increases Huge Lead; WIP Rise Continues To Second; WDAS-FM, WWSH Rebound Well; WCAU Regains Top Ten Foothold; WMGK Drops; WIFI Down, WFIL Out Of Top Ten

	Feb.	Mar.	Apr.
KYW (N)	11.4	12.7	15.1
WIP (PA)	6.2	7.2	8.6
WMMR (A)	9.5	8.6	8.5
WDAS-FM (B)	7.0	6.5	8.0
WDVR (BM)	4.7	7.5	7.4
WWSH (BM)	6.6	5.3	7.1
WCAU (N)	5.6	3.4	4.8
WMGK (PA)	4.8	5.3	4.4
WCAU-FM (B/D)	4.3	4.2	3.8
WIFI (R)	3.0	4.5	3.8

San Francisco

KGO Rebounds, Widens Lead; KSOL Continues Climb, KIOI Nearly Doubles, Tightens P/A Race As KNBR Also Rises; KABL Almost Doubles; KSFX, KCBS-FM Up; Four Stations Fall From Top 10: KMEL, KDIA, KLOK, KABL-FM (Out Of Top 20); Four Debuts:

KIOI, KNBR, KABL, KCBS-FM

	Feb.	Mar.	Apra
KGO(N)	13.8	8.9	12.1
KCBS (N)	5.7	6.9	6.6
KSOL (B)	3.4	4.9	5.6
KYUU (PA)	3.2	5.3	5.3
KIOI (PA)	2.4	2.4	4.5
KNBR (PA)	2.7	2.2	3.7
KSFX (D)	1.9	2.8	3.5
KABL (BM)	2.4	1.8	3.3
KFRC (R)	1.8	5.1	3.0
KCBS-FM (R)	_	_	2.9
KNEW (C)	2.0	3.6	2.9

Dallas-Ft. Worth

KVIL Regains Top Spot As KSCS Drops Nearly 3; KRLD, WFAA Gain; KKDA-FM Surge Continues; KTXQ, KZEW Rebound; KNOK-FM Drops Back; KFJZ-FM Takes Big Drop; KNUS Skids From Top Ten To 13th; WFAA Debuts

	Feb.	Mar.	Apr.
KVIL (R)	10.7	7.1	9.0
KSCS (C)	10.3	11.2	8.3
KRLD (N)	6.9	6.7	7.9
KKDA-FM (B)	4.7	5.6	7.4
KTXQ (A)	6.7	5.9	6.8
WBAP (C)	8.6	7.0	6.8
KNOK-FM (B)	6.7	7.3	6.5
KZEW (A)	5.9	5.8	6.2
WFAA (N)	4.6	3.7	5.1
KFJZ-FM (R)	6.9	8.4	5.0

Denver

Giant Jumps For AOR's KAZY, KBPI; KOSI-FM Vaults Past KLIR In BM Battle; KIMN Gains 3+; KOA Down Sharply; KVOD Slips Back; KTLK, KOAQ Drop Out Of Top Ten; KBPI, KPPL Debut

			Cout
	Feb.	Mar.	Apr.
KAZY (A)	8.4	7.3	12.1
KOSI-FM (BM)	7.5	7.8	9.0
KBPI (A)	5.9	3.6	8.4
KIMN (R)	5.1	4.1	7.3
KOA (N)	5.8	8.5	6.0
KLIR (BM)	5.5	9.1	5.3
KLZ (C)	3.8	5.2	5.2
KHOW (PA)	8.1	5.7	5.0
KVOD (CL)	3.0	6.0	4.1
KPPL (PA)	3.9	4.0	4.0

Teri DeSario's Second Single "HEART OF STONE" Won't wait a single second!

From the hit album
MOONLIGHT
MADNESS

NB 7178

Produced by H.W. Casey

Also contains the #1 hit
"YES, I'M READY"

Available on Casablanca Records



EAST **Most Added** • Hottest

Robbie Dupred **Bob Seger** Paul McCartney **Elton John**

Blondie Ambrosia Rogers & Carne:

DDS&HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH **Most Added** • Hottest

Elton John Paul McCartney **Bob Seger**

Rogers & Carne Ambrosis Blondie

EAST

PARALLEL ONE 96KX/Pittsburgh, Pi

JUJ SUMB JOURNEY DAN POCELBERG TOMMY TUTONE SKATT BROS PAUL HCCARTNEY ELTON JOHN HOTE-BE JOURNEY 2 1 LINDA RONSTADT 5 2 KENNY LOGGINS 9-6 AMBROSIA 18-14 BILLY JOEL 24 19

CHUM/Toranto, CA Brad Jones

Hottest BLONDIE 1 1 CHRIS CROSS 3-2 8 52'S 13-3 UTOPIA 6 4 BOZ SCAGGS 23-19 CKGM Montreol CAN Sandy Stahlbrand

ROBBIE DUPREE ALICE COOPER Hottest

CHARLIE DORE
PRETENDERS
JIMMY RUPFIN
HOLLEST
BLONDIE 1-1
PINK FLOYD
CHRIS CROSS 8-3
BROTHERS JOHNSON
BOB SECER 12-7

FRANK SINATRA ELTON JOHN ANNE MURRAY HOTECH BLONDIE 1-1 CHRIS CROSS 2-2 BILLY JOEL 4-3 AIR SUPPLY 8-4 ANDY 6 OLIVIA 12-7

WFIL/Philadelphia Gerry DeFrancisco

ROBBIE DUPREE FRANK SINATRA HOTTER BLONDIE 1 I AIR SUPPLY 6-4 BILLY JOEL 9-7 BOZ SCAGGS 19-17 ANDY & OLIVIA 20

WIFI/Philadelphio, PA BABYS ELTON JOHN JOE PERRY PROJECT

Hottest.
BILLY JOEL 1 1
PRETENDERS 4-2
AIR SUPPLY 11-5
BOZ SCAGGS 12-9
B-52'S 21-10

WKBW/Buffalo, NY Jon Summers

FRANK SINATRA PAT BENATAR Hottest: PINK PLOYD 1-1 BETTE MIDLER 8 5 BERNADETTE PETERS MEIL SEDAKA 17-11 LINDA RONSTADT 21

WNBC/New York, NY Roz Frank

MOMENTAN TRANSFE GARY HUMAN JIMMY RUFFIN CHARLEE DORE BARRY MANILOW HOTCEST. BLONDIE 1-1 BILLY 8 SYRETA 3 2 PEACHES 4 MERB 9-4 BILLY JOEC 10-7 RAY, GOODMAN 6 B 13 10

WPGC/Washington, 0 C

BETTE MIDLER CLASH CLASH
Hottest:
BLONDIE 1-1
BILLY JOEL 14-7
B-52'S 15-12
LINDA RONSTADT 20-13
LIPPS, INC 25 17

wRKO/Baston, MA Harry Nelson

KENNY ROCERS ELTON JOHN FRANK SIMATRA HOTLEST 800 SECER 1 1 ROCERS 6 CANNES 8-5 BETTE MIDLER 10-7 LINDA ROMSTADT 22-16 CHARLIE DORE 27 20

DAN POGELBERG 808 SEGER 8ROTHERS JOHNSON HOTCHEST DR. HOOK 31 ROCERS & CARNES 17-9 FOOLS 14 10 CHARLIE DORE 16-12 BILLY & SYREZTA 19 13

WXLO New York, NY Kelly Bisceglia

MANHATTANS BOB SECER
BETTE HIDLER
DAN POGELBERG
BILLY JOEL (dp)
Hottest
BLONDIE 1 1
DR. HOOK 7 3
ISLEY BROS. 19 14
ROCERS 6 CARNES 22-16
MANHATTAN TRANSPE 26-20

PRO FM/Providence RI

J. GEILS BANO
ELTON JOHN
PAUL MCCARTNEY
BROTHERS JOHNSON
DAN POCELBERG
HOTEGST
ROCERS & CARNES 4 1
UTOPIA 9 6 UTOPIA 9 6 CHARLIE DORE 12-8 AMBROSIA 13-10 JIMMY RUFFIN 18 14

J8105/Providence, RI Todd Chase

JONES LAST BAND
PAUL MCCARTNEY
ELTON JOHN
FRANK SINATRA (dp)
HOTEGE
BOB SECER 1
BLONDIE 4 2
ROCERS 6 CANNES 16-9
ANNE MURRAY 18-14
FOOLS 22 16

CFTR/Toronta CN John Keogh

JOHN ROOM
AMBROSIA
ROBBIE DUPREE
PAUL MCCARTNEY
ANNE MURRAY
BETTE MIDLER
HOTCER:
BLONDIE 1-1
SPINNERS 6 3
BILLY JOEL 18 8
PRETENDERS 20-10
AIR SUPPLY 21 15

QIO7/Washington, OC Alon Burns

Alon Burns
ROBBIE DUPREE
J. GEILS BAND
PINK FLOYD
CLASH
JOE WALSH
Mottest.
BLONDIE 1 1
AIR SUPPLY 3 2
DR. HOOK 11-0
CHARLIE DORE 15-12
AMBROSIA D 19

PARALLEL TWO 14Q/Worcester, MA Steve York

TOM PETTY (dp)
BOB SEGER
RUPERT HOLMES
ELTON JOHN
ROBBIE DUPREE
HOTELEST
HOTELEST
RAY, GOODMAN 6 1
RAY, GOODMAN 6

W88F/Rochester, NY

Dave Mason CHARLIE DORE
BETTE MIGLER
HOTE-ST:
HOTE-ST:
PINK PLOYD 1-1
AIR SUPPLY 2-2
BILLY JOEL 5-4
ROGERS & CARNES
LINDA RONSTADT

WICC/Bridgeport, CT Bob Mflichell

BROTHERS JOHNSON BETTE WIDLER BOB SECER ELTON JOHN MANHATTAN TRANSFE HOTCES BLONDIE 1 BILLY JOEL 5 AIR SUPPLY 7 AMBROSIA 19 11

WKBO/Hornsburg, PA

Jim Buchanar JIM BUCHGHOR

LIPPS, INC

BOB SECER

MEIL SEDAKA
PAT BENATAR

BARRY MANILOW

HOTE-SE:

BLONDIE 1 1

AIR SUPPLY 3-2

ROCERS & CARNES 8 3

PAUL OAVIS 14-8

LINDA RONSTADT 21 10

WKEE/Huntington, WV Gary Miller

PAUL MCCARTNEY
RED RIDER
SPIDER
ALICE COOPER
HUMBLE PIE
JEFF, STARSHIP
BABYS
AIR SUPPLY 3-1
AIR SUPPLY 3-2
ANGROSIA 21 12
CLASH 22-16

WOLF/Syracuse, NY Charlie Brown

LIPPS, INC.
DAN FOCELBERG
PEACHES & HERB
HOTTER
HOTTER
ALE SUPPLY 1-1
AMBROSIA 19 3
CHARLIE DORE 12 6
PRETENDENS 22 7
ROGERS & CARNES 20 12

HOB SEGER
TOMMY TUTONE
ROBRIE DUPREE
HOTHER
HOTHER
EILLY JOEL 3 1
CLASH 10-2
BETTE MIDLER 13-9
JOURNEY 14-10
ROGERS 6 CARNES 18

WTRY/Tray NY Dan Martin

LIPPS, INC.
80B SECER
HOTTORE
HOUSE 1 1
BOZ SCAGGS 27 8
AMBROSIA D-15
BETTE MIDLER 0-16
LINDA RONSTADT D-18

WAEB/Allentown, PA Jeff Frank

PIREPALL
PAUL DAVIS
HOTTEST
HO

WHYN/Springfield, MA Ken Capurso

Ken Copurso

LRB
PHOTOGLO
MHISPERS
J. GEILS BAND
TOM PETTY
ELTON JOHN
HOTCEST.
BLONDIE 1 1
CHRIS CROSS 3 2
BILLY 6 SYREETA 4 3
ROCERS 6 CARMES 16
AMBROSIA 26 17

KCIDI/New Maven, CT Curl Hansen ROBBIE DUPREE Hottest: BILLY 6 SYREETA 1-1 ROGERS 6 CARNES 12 4 PEACHES 6 HERB 17-7 AMBROSIA 19-11 DAN FOGELBERG 22-17

WBEN-FM/Buffolo, NY Roger Christian

BOB SEGER PINK FLOYD FELIX CAVALIERE ELTON JOHN HOTEEST PINK FLOYD 1 1 BLONDIE 9-4 AMBROSIA 14 7 BLONDIE 9-4 AMBROSIA 14 7 BETTE MIDLER 17-12 LIPPS, INC 32-22

WBLI/Long Island, NY Bill Terry

BETTE MIDLER BOB SECER HOLLEST: BLONDIE 1 1 DR. HOOK 8 5 AMBROSIA 12-8 BROTHERS JOHNSON 16 LINDA RONSTADT 24 16 WTIC-FM/Hartford CT

Rick Donahue

LIPPS, INC
CLASH
ROBBIE DUPREE
J. GELES BAND
ELTON JOHN
HOttest.
BLONDIE 2 1
BLLDY 6 SYREETA 3 2
PRETENDERS 10 10
ROTHERS JOHNSON 18-14
AMBROSIA 21-16

Q106/York PA Steve Gallaghe

FIREFALL LIPPS, INC. RANDY NEWMAN (dp) Hattest BLONDIE 1 AIR SUPPLY 3-2 ROGERS & CARNES 14 BROTHERS JOHNSON 18 AMBROSIA 22-14

WHFM/Rochester, NY Marc Cronin

PAUL MCCARTNEY Hottest BILLY JOEL 1-1 ROGERS & CARNES IS 4 PAUL DAVIS 13 9 AMBROSIA 20-10 BILLY & SYREETA 8-12

WFLY/Albany, NY Bob Mason PAT BENATAR

CLASH
HOLTOST:
BLONDIE 1-1
GARY NUMAN 9 4
AMBROSIA 10-6
DAN FOGELBERG 12-9
LINDA RONSTADT 15-10

WFBL/Syracuse, NY Robb Stewart

PAUL MCCARTNEY BERNADETTE PETERS MICHAEL JACKSON HOTLOSE BLONDIE 2-1 BLLLY JOEL 12-5 AIR SUPPLY 11 6 DR. HOOK 10-7 PRETEMDERS 18-12 WPEZ/Pittsburgh, PA Mark Fritzges

MOTH FIREYOS
ELTON JOHN
RUPERT HOLMES
RNACK
ROBBIE OUPREE
JAGS
HOTCHES
BLONDIE 1
CHRIS CROSS 3 2
BOZ SCACGS 15 9
AMBROSIA 19-12
LINDA RONSTADT 20 14

PARALLEL THREE

I4WIC/Wheeling, WV Rich Collins

ROBBIE DUPREE MICHAEL JACKSON BAIRY MANILOW HOTCHET: BLONDIE 1-1 BILLY JOEL 8-4 FLEETWOOD MAC 10-6 PAUL DAVIS 12-8 RAY GOODMAN 6 B 13-9

KIO4/Erle. PA Bill Shonnor

Tany Booth
ROBERTA FLACK
BRUCE COCKBURN
OZARK MT. DAREDEV
JOHN STEWART

JOHN STEWART Hottest BLONDIE 1 1 BOB SECER 2 2 CHARLIE DORE 19-12 ROGERS 6 CARNES 21 13 LINDA RONSTADT 24-16 WGUY Bongor, ME

JUM RONGOI BETTE MIDLER TOM PETTY BROTHERS JOHNSON HOTLERS: BLONDIE 1-1 PAUL DAVIS 14 9 CHARLIE DORE 17-10 PAUL MCCARTNEY D-11 JOURNEY 19-12 WHEB/Portsmouth, NH

Rick Bean Mick Beon
PHOTOGLO
MICHAEL JACKSON
BERNADETTE PETERS
HOTCHES
CHARLIE DORE 3 1
AIR SUPPLY 4-2
BETTE MIDLER 8 4
KOROMA 13 9
ROGERS & CARNES 16
WJBQ/POTIGNA ME

WJBQ/Portland, ME Chip Kelley ENOTHERS JOHNSON BRUCE COCKBURN NEIL DIAMOND HOTELER KENNY LOGGINS 5 1 PAUL DAVIS 9 5 FLEETWOOD MAC 12-8 FELTX CAVALIERE 15-DAN FOCELBERG 19-13

WLBZ/Bangor, ME Michael O'Hara

WILEZ-BORROW, MC
Michoed (Phoro
PAUL MCCARTHEY
VAN HALEM
ANNE HURRAY
J GEILS BAND
LEB
BOCECES 5
BLONDIE 2 1
BOB SECER 5 4
ROCERS 6 CARNES 10
ANBROSIA 18-10
BOZ SCACGS 17 13
WISN/DOVEY, NH
JIM SEDDATION
BOB SECER
BOS SECER 15
BOB SECER 15
BOB SECER 15
BOB SECER 15
BOB SECER 16
BOB SECER 10
B

O Bron/Wayne
PAUL MCCARTNEY
TERI DESARIO
KENNY ROGERS
ANDREW GOLD (dp)
HUMBLE PIE (dp)
HOTCESE.
CHARLIE DORE 9 1
OFF BROADMAY 10-5
SMOKEY ROBINSON 11
ANDY 6 OLIVIA 20-1
LINDA RONSTADT 28-

ANDY & OLIVIA ZU-; LINDA RONSTADT 28-WYRE/Annopois, MD Sleve Kingsion PIREFALL BOB SECER CLASH PAT BENATAR HOTCES: BLONDIE 1-1 BROTHERS JOHNSON 7 AMBROSIA 13 10 GARY WUHAN 26-14 LIPPS, INC. 27 19 WIGY/Borm WIGY/Borm BRUCE COCKBURN HOTCART SECONDIES 2 SECER BRUCE COCKBURN HOTCART SECONDIES 2 SECER SECONDIES 2 OAN FORDIES 2 OAN FORDIES 3 OAN FORDIES 18 1

AMBROSIA 1) 7 DAN FOGELBERG 18 13 V100/Charleston, WV Gary Milchell

GOY MUCHEN
ROBBIE DUPREE
PAUL MCCARTNEY
TON PÉTTY
HOTCHST
AIR SUPPLY 4-1
JOURNEY 12-8
PAUL DAVIS 14-9
AMBROSIA 19-10
BILLY & SYREETA 25-20

SOUTH

PARALLEL ONE KVIL/Dollas, TX

Chuck Rhode LIPPS, INC.
BETTE HIDLER
PLEETWOOD MAC
HOTTORIS CROSS 6
JIMMY RUFFIN
ROGERS 6 CARNI
AMBROSIA D 16 Q105/Tompa, FL

Pat McKay BROTHERS JOHNSON HEIL SEDAKA VAN HALEN PAT TRAVERS HOSTE 1 LONDIE 1 AIR SUPPLY 4 3 RAY, GOODMAN 6 8 1 PRETENDERS 16-10 GARY NUMAN 21 14

293/Attento, GA Dale O'Brier

Odle O Brien

808 SECER
ELTON JOHN
BETTE MIDLER
KENNY ROCERS
BILLY JOEL
HOLLER
BILLY JOEL 1-1
AMBROSIA 5 3
FELIX CAVALIERE 18JAMES LAST BAND 20GARY NUMAN 23 17

297/Fort Worth, TX Gory Mack

BETTE MIDLER BABYS BABYS HOTTEST: BLONDIE 1 I BOB SEGER 4 3 GARY NUMAN 11-4 EAGLES 9 5 FLEETWOOD MAC 10-

94Q/Attento, GA Jeff McCarfney BETTE MIDLER KENNY ROCERS ELTON JOHN FOOLS TOMAY TUTONE (dp) JENNIFER WARNES (dp) HOTCEST: Hottest: BILLY JOEL 1 1 BOZ SCAGUS 7-3 AMBROSIA 11 7 NEIL SEDAKA 13 8 PAUL MCCARTNEY 28-22

KRLY/Houston, TX Michael Jone

ROGERS & CARNES SPIDER ELTON JOHN CHANGE CHANGE HOTCEST: PINK PLOYD 2-1 LIPPS, INC. 10-7 AIR SUPPLY 16-10 SMOKEY ROBINSON 20-BILLY JOEL 27-21

PARALLEL TWO

92Q/Nashville, TN Scooler Davis

Scooler Davis
LINDA RONSTADT
BRUCE COCKBURN
MICHAEL JACKSON
DON SCHLITZ
ERIC CLAPTON (dp)
HOTTER
BLOWDIZ 2-1
DOTTIE WEST 4-2
BROTHERS JOHNSON 2
GARY NUMAN 24-18
LIPPS, INC. 30 22

KEEL/Shreveport, LA Mortly Johnson

MOTHY JOHNSON

BARRY MANILOW
BERNADETTE PETERS
LIPPS, INC.
LRB
DAVID HUDSON
MANNATTAN TRANSFE
HOTLEST:
BLOWDIE 1
ROGERS 6 CARNES 12 5
BILLY JOEL 11 -6
BETTE HIDLER 21-11
WHISPERS 20-14

KTSA/Son Antonio, TX Mike Scott

PRETENDERS
BOBBY CALDWELL
ROBBIE DUPREE
BLONDIE 1-1
BLONDIE 1-1
BOCERS 6 CARNES 9-5
ANDY 4 OLIVIA 15-8
LIPPS, INC. 21-9
BILLY 6 SYREETA 19-13

KUK106/Birmingham, AL Chris Andrews

Chris Androws
ELTON JOHN
LRB
RODNEY CROWELL
TOMMY TUTONE
HUMBLE PIE
HOTELE TE
GARY NUMAN 2-1
BETTE HIDLER 10-3
AMBROSIA 15-6
JAMES LAST BAND 22-1
BROTHERS JOHNSON 23 FIREPALL
MICHAEL JACKSON
PAUL MCCARTNEY
HORLOW
HOR

WAPE/Jocksonville, FL Paul Sebastian BILLY JOEL
ROBBIE DUPREE
MANHATTAN TRANSFE
ELTON JOHN
HOTE SI SHOULD SI SHOULD
JERRAINE JACKSON 5-2
ROCERS 6 CARRES 10-7
PRETENDERS 12 9
BETTE MIDLER 24 16

SPIDER
BRUCE COCKBURN
DAN FOCELBERG
LRB
ANNE MURRAY
HOTE-ST
AIR SUPPLY 5-1
ROCERS & CARNES 17 13
PRETEMBERS 19-14
CLASH 28-22
BOZ SCAGGS 29-23

WAKY/Louisville, KY

MICHAEL JACKSON BOB SEGER HOTTEST: BLONDIE 1 DAN POCELBERG 9-8 AMBROSIA 18 12 M PANCHESTER 16-14 ROBBIE DUPREE 30-24 WAXY/FI Lauderdale, FL

Richard Byrd KENNY ROGERS
ELTON JOHN
BOB SEGER
DAN POGELBERG
HOTESEL
BLONDIE 1 1
BLONDIE 1 1
BLONDIE 1 1
BLY, GOODMAN & B 12 8
PEACHES 4 HERB 14-9
ROGERS & CARNES 18-12
CHARLIE DORE 20-15

WAYS/Charlotte, NC

MOY MOSEN

PAUL MCCARTNEY
MEIL SEDAKA
KENNY ROCERS
ELTON JOHN
BOB SECER (dp)
HOTEBEL
BETTE MIDLER 4 1
BOB SECER 6-2
ROCERS 6 CARNES 12BERNADETTE PETERS.
LIPPS, INC. 28 21

WBBQ/Augusto, GA Bruce Stevens

Bruce Stevens

ELTON JOHN

HICHAEL JACKSON

KENNY ROGERS

TOMMY TUTONE

RODNEY CROWELL

HOTCEST

GARY NUMAN 1-1

PAUL DAVIS 12-8

AMBROSIA 18 11

BOZ SCAGGS 23-15

LIPPS, INC. 29-20

PAUL MCCARTNEY BETTE MIDLER HOTE-est: BLONDIE 1 1 BOB SEGER 5-2 AIR SUPPLY 6-4 BILLY JOEL 7-5 GARY NUMAN 10-9

WFMF/Bdron Rouge, LA
Rondy Roce
MICHAEL JACKSON
PAUL MCCARTHEY
LIPPS, INC.
VAN HALEN (dp)
HOTEGEL
AIR SUPPLY 1-1
BROTHERS JOHNSON 8-3
ROGERS & CARNES 12-5
AMBROSIA 17-8
LINDA ROMSTADT 15 10 298/Liffle Rock, AR Dave Taylor PAUL MCCARTNEY
BRUCE COCKBURN
GARY NUMAN
HOCLESE:
BLONDIE 1
RAY,GOODMAN 6 B 4-3
BILLY 6 SYREETA 10-4
AMBROSIA 15-9
BETTE MIDLER 19-12

WGH/Norfolk, VA Bob Canado

MICHAEL JACKSON MANHATTANS ROBBIE DUPREE DOLLY PARTON Hottest:

BLONDIE 2-1 BETTE MIDLER 5-3 BILLY JOEL 9-7 ROGERS & CARNES BOZ SCAGGS 29-20

WLAC/Nashville, Th Smokey Rivers

CLASH
ROBBIE DUPREE
LIPPS, INC.
J. GEILS BAND
PAUL MCCARTNEY
TOM PETTY
DOLLY PARTON
NOTES CHRIS CROSS 2-1
ROGERS & CARMES
PEACHES & HERB 1'
AMBROSIA 19-14
PRETENDERS 20-16

WNDE/New Orleans LA Chucker

CHUCKEY

AMBROSIA
PAT BENATAR
PAUL MCCARTNEY
CLASH
NOTCEBEL
BLONDIE 1 1
AIR SUPPLY 12-8
BOZ SCAGGS 25-13
ROCERS 6 CARNES
GARY NUMAN 31 26

WRJZ/Knozville, TN

WSGA/Savannah, GA Brady McGraw

Bob Kogen

WRVQ/Richmond, VA Bill Thomas HUMBLE PIE LEON HAYWOOD M MANCHESTER HOTTESTER HOTTESTER HOTTESTER FOGERS 6 CARNES MICHAEL JACKSON AMBROSIA 22-15 DAI THOMAS

ELTON JOHN

BROTHERS JOHNSON

VAN HALEN

HOLLES:

BILLY JOEL 7-1

HEART 13-5

JERRAINE JACKSON 15-6

BILLY 4 SYRETA 16-9

PRETENDERS 20-13 WHBQ/Memphis, TN Dave Nichols

KAUM/Houston, TX

DAN FOGELBERG
KENNY ROGERS
RAYDIO
BETTE MIDLER
HOTT-STATE
HOTT-STA Lesie RODOY

ROBBIE DUPREE

M MANCHESTER
LIPPS, INC.
PIREPALL
KENNY ROGERS (dp)
JOE WALSH (dp)
Hottest
BLONDIE 1
BLONDIE 1
BLONDIE 1
DOWN FOREBERG 14 11
ROGERS & CARMES 16-12 Leslie Roboy

KELP/El Paso, TX Ston Main DAN FOCELBERG BOZ SCAGGS BERNADETTE PETERS HOTTES: LIDADIE 1-1 LINDA RONSTADT 10-5 LIPPS, INC. 15 7 BROTHERS JOHNSON 27-GARY NUMAN 32-20

WNOX/Knoxville, TN Scoff Majors

27-18

SCOT MAJORS

JERNAINE JACKSON
SPIDER
TOURISTS
HUMBLE PIE
HOTE
BOB SEGER 2-1
CHARLIE DORE 6-4
ROGERS & CARNES 10 7
AMBROSIA 15-10
JAMES LAST BAND 26-20

WSKZ/Chattonooga, TN Davia Carroll

PHOTOGLO
PHOTOGLO
HEART
RODMEY CROWELL
LRB
SPIDER
HANHATTANS
HOTCERL
1
BILLY JOEL 8-2
AMBBOSIA 17-9
JAMES LAST BAND 18 10
BETTE MIDLER 26 21
KINT/EPOSO IX KINT/El Paso, TX Ruben Barron

RUDEN BOITON
LIPPS, INC.
PRETENDERS
BOZ SCAGGS
BOZ SCAGGS
BROTHERS JOHNSON
MICHAEL JACKSON
HOTEREI
RAY, GOODRAN & B 2-1
EAGLES 3 2
PEACHES & HERB 6-4
JIMMY RUFFIN 14 9
LIMDA RONSTADT 17-10
WFRCHRUNDONOM #4

WERC Birmingham, AL Mork Thompson BOB SEGER ELTON JOHN PETER MCIAH HOLLEST: BETTE MIDLER 5 1 JAMES LAST BAND 10-2 GARY NUMAN 7-4 AMBROSIA 12-7 LINDA RONSTADT 14 9 WLCY/Tampa, FL Beau Richards

WSGN/Birmingham, AL

BETTE MIDLER MEIL BEDAKA PIREPALL KENNY ROGERS HOTTOST PINK FLOYD 1-1 BROTHERS JOHNS

WTIX/New Orleans, LA Marty Maxwell

MAYDIO HOTEBAL; GARY NUMAN 5-1 MICHAEL JACKSON 1: WHISPERS 13 9 PRETENDERS 18-11 LIPPS, INC. 25 15

Y103/Jocksonville, FL

Moja Pitt

Y95/Tampa, FL

Pot Berry

DAN POGELBERG PIREPALL

CLASH SPIDER ANNE MURRAY NEIL SEDAKA RAYDIO

DBOU MCTOTIOS

NEIL SEDAKA
RUPERT HOLMES
ELTON JOHN
RYNNY ROCERS
HOTTEGET
BLONDIE 1-1
M. MANCHESTER 7-3
FLEETWOOD MAC 10-6
RAYDIO 11-7
CLIFF RICHARD 12-8 BROTHERS JOHNSON 18 5 MICHAEL JACKSON 11-7 LIPPS, INC. 30-10 AMBROSIA 20 15 KX104/Nastwille, TN

Lee Mosters

Lee Moders

ELTON JOHN
ISLEY BROS.
JOE WALSH
KENNY BOCERS
TOMMY TUTONE
DON SCHLITZ
HOTONE
LONGIE 1
LON

KJ100/Louisville, KY C.C. Motthews

PAUL MCCARTNEY
JAMES LAST BAND
BOB SECER
COUCHOIS
HOTEGEL:
BILLY JOEL 3-1
BROTHERS JOHNSON 7LINDA RONSTADT 11-6
PAT BENATAR 29-15
BETTE MIDLER 27-21 PAUL MCCARTNEY TOMMY TUTONE POOLS POOLS HOTTER: JOURNEY 1 1 BILLY JOEL 6-3 CHRIS CROSS 7-4 WCGQ/Columbus, GA Larry O Day

MOJOPM

ELTON JOHN
PAUL MCCARTNEY
BOB SEGER
OZARK MT. DAREDEV
WEBSTER LEWIS
HOLTOSTER
BLONDIE 2-1
BLONDIE 2-1
AMBROSIA 20-14
BROTHERS JOHNSON 21-16
STYX 27 20 KHFI/Austin, TX Bob Penny

TOM PETTY TOM PETTY
BOB SEGER
BERMADETTE PETERS
TOMMY TUTONE
KNACK
HOTCOST:
BOB SEGER 2-1
BILLY JOEL 4 2
CLASH 15 11
DAN FOGELBERG 21-15
GARY NUMAN 29 21

KBFM/McAllen-Brow Steve Owens

New Owens
WHISPERS
TOMAY TUTONE
LRB
ROBBIE DUPREE
SISTER SLEDGE
HOTCAST
AIR SUPPLY 4-1
BROTHERS JOHNSON 6-2
JOURNEY 11-6
LINDA RONSTADT 14-7
LIPPS, 1NC 26-12

96X/Miami, FL Bruce Kelly

BTLE MIDLER
BILLY 6 SYREETA
ELTON JOHN
BILLY JOEL
HOSteria
E-52 5 1
LIPPS, INC. 13 2
AIR SUPPLY 11-5
GARY NUMAN 21-6
ANDY 6 OLIVIA 20-10

WQRIC/Norfolk, VA Don Davis PAUL MCCARTMEY
BETTE MIDLER
PAT BENATAR
HOTESEL 3-1
PEACHES & HERB 11-4
J. GEILS BAND 16-7
JAMES LAST BAND 22-11
LINDA RONSTADT 13-18

KFMIC Houston, TX

Jerry Steele JOTY Steele
KENNY ROGERS
MICKEY GILLEY
PRETENDERS
DETTE MIDLER
JOE MALSH (dp)
MANHATTANS (dp)
MOTECULE
BLONDIE 1 1
LIPPS INC. 3 2
BOB SEGER 5 3
ROGERS 6 CARNES
AMBROSIA 16-11

KRBE/Houston, TX Dayna Steele

DOWND Sheele

MICHAEL JACKSON
STYX
ELTON JOHN
PETER MCIAN
Hottest:
BLOWDIE 1 1
AIR SUPPLY 6-4
AMBROSIA 14-10
GARY NURAN 29-22
ANDY 6 OLIVIA 27-23

PARALLEL THREE

CKIO1/Cocoa Beoch, FL Steve Ocean STORM CLEGON
BOB SEGER
JAMES LAST BAND
FIREPALL
J. GEILS BAND
NEIL SEDAKA
JOE MALSH (dp)
BILLY JOEL
HOTELSE
BILLY JOEL
AMBROSIA 14-2
BOZ SCAGGS 13-7
GARY NUMAN 21-14
ANDY 6 OLIVIA 23-18

G100/Mobile, AL Scott Grittith

Scoff Gnffff
ELTON JOHN
PAUL MCCARTNEY
BROTHERS JOHNSON
ROBBIE DUPPEE
J. GEILS BAND
HOTE-98.
BLONDIE 1 I
BLUT JOEL 6-2
CHARLIE DORE 11-7
FLEETMOOD MAC 12AMBROSIA 20-16

KILE/Galveston, TX Lee Victor

WAAY/Huntsville, AL Jim Kendricks

BETTE MIDLER
RUPERT HOLMES
BRUCE COCKBURN
ROBBIE DUPREE
HOTTER
HOTTER
HOTTER
LONDIE 1-1
CHARLIE DORE 4-2
AMBROBIA 13-5
AMDY & OLIVIA 14-8
LIPPS, INC. 24-12 KSEL/Lubbock, TX Ston Castles

Geg Jomes
BOB SEGER
MANHATTANS
MICHAEL JACKSON
GORDON LIGHTFOOT (dp)
CLASH (dp)
HOTEGER:
PRETENDERS 4-1
ROCERS 6 CARNES 10-5
BILLY JOEL 13-10
AMPROSIA 15-12
DAN FOGELBERG 19-14

DETER MCIAN
HHISPERS
SPIDER
BROTHERS JOHNSON
FIREFALL
HOLLER 2-2
M. MANCHESTER 8-3
ROGERS 6 CARMES 6
BOZ SCAGGS 13-7

FM99/Talionasses FL

Michael O Maller ELTON JOHN
BILLY JOEL
BOB SEGER
MANHATTAN TRANSFE
HOTLOBE:
BILLY JOEL 1-1
BROTHERB JOHNSON 7LIPPS, INC. 26 6
GABY NUMAN 25-19
BETTE MIDLER 32-24

WKXY/Sarasota, FL Charlie Fernandez

LIPPS, INC.
ROBBIE DUPREE
ELTON JOHN
HOTCHEL
BLONDIE 1
BLONDIE 1
BLONDIE 1
ROCERS 6 CARNES 10 4
AMBROSIA 20 -9
LINDA RONSTADT 17-10

PAUL MCCARTNEY
HICHAEL JACKSON
CLASH
ROBBIE DUPREE
HOTTER
HOTE STATE
BILLY JOEL 4
BOZ SCAGGS 11-5
BILLY 6 SYRETA 16
BETTE MIDLER 26-23 KWIC Beaumont TX Chuck White

CHASH
LIPPS, INC.
JAMES LAST BAND
SPIDER
HOTTORING
HOTTORING
BILLY JOEL 9-2
DR. HOOK 14-7
BOZ SCAGGS 22-10
BROTHERS JOHNSON

KPUR/Amarillo, TX Mark Shannon

PINK PLOYD ELTON JOHN JOHN STEWART HOTCER: BILLY JOEL 1-1 ROCERS & CARNES 4-2 GARY NUMAN 13-8 BOZ SCAGGS 15-10 DAN FOGELBERG 17-12 KENNY ROCERS
JOE WALSH
HOLLER:
ROCERS 6 CARNES 13-1
BROTHERS JOHNSON 10-3
LINDA ROMSTADT 9-4
AMBROSIA 15-6
DAN POGELBERG 18-11

WANS-FM/Andrerson SC

Jim Evans JIMEVORS
BOB SEGER
TONY SCIUTO
SPYRO GYRA
RUPERT HOLMES
MANHATTAN TRAMSFE
27 TOP
FOOLS
HOTE-RES:
BETTE MIDLER 3-1
ROGERS 6 CARNES 10-5
BROTHERS' JOHNSON 14-9
LINDA ROMSTADT 19 12
AMBROSIA 21-13

LOTY CONNON

ISLEY BROS.

ANAHATTANS
JENNIFER MARNES
TEMPTATIONS
KOOL 6 THE GANG
PAT TRAVERS
LOU RAMLS (dp)
NOELS SCOAKA (dp)
NOELS SCOAKA (dp)
NOELS SCOAKA (dp)
HOECEBL
DR. HOOK 2-1
BLOWDIE 4 2
BROTHERS JOHNSON 6-3
WHISPERS 13-10
CHARLIE DORE 17-15 WHHY/Montgomery, AL Rich Thomas

WFLB/Fovefleville NC

Larry Canno

HOCH INDINGS
PAUL MCCARTHEY
ELTON JOHN
RUPERT HOLMES
MANHATTAN TRANSFE
HOTERS:
BETTE MIDLER 2-1
ROGERS & CARNES 7-4
AMBROSIA 16-5
ANDY & OLIVIA 11-6
GARY NUMAN 22 8

WISE/Asheville, NC John Stevens
BOB SEGER
PAUL MCCARTNEY
LIPPS, INC.
JOHN STEWART
PAT BEWART
PAT BEWARTAR
HUMBLE PIE
DOLLTY PARTON (dp)
HOCCEBE.
ROGERS & CARNES 10-1
BOZ SCAGGS 4-2
PRETENDERS 12-7
AMBROSIA 15-6
CLASH 18-12 John Stevens

WTMA/Charlestan SC Dan Stevens PAUL MCCARTNEY CLASH MICHAEL JACKSON KENNY ROGERS LRB LRB Hottest BLONDIE 1 1 ROGERS & CARNES 11-CHARLIE DORE 12-7 DAN FOGELBERG 25-17 JOURNEY 28-18

WSEZ/Winston-Salen MC

Pete Berry

LIPPS, INC.

"ANNATTANS.

BILLY JOEL
BOB SEGE
MICHAEL JACKSON
HOLLESS
CHARLE DORE 3-1
AIR SUPPLY 6-2
BILLY JOEL 8

GOGERS 6 CARMES 14-7
BROTMERS JOHNSON 21-13

WFOX/Gainesville, GA Greg James

MIDWEST Most Added • Hottest

Robbie Dupree Michael Jackson

Blondie Rogers & Carnes Ambrosia

DDS & HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added ... Hottest

Robbie Duoree **Bette Midler** Bob Seger

Blondie Ambrosia Billy Joel

MIDWEST

PARALLEL ONE

CKLW Defroit Mi Rosone Trombles

REGIONE TOTOLOGY

RECOMMENT OF THE STATE OF

KBEQ Nameas City MO Shave Garrett

LRB
PAUL SCCARTHEY
ANDY & GLIVIA
OBARR MY DARPDEV
Hettest
SLOWDIE 1 1
JOURNEY 9-6
GANY HUMAN 18-11
FWARLE DORE 25 14
BOE SCAOBS 27-19

K[WS/Minneapolis MN Pam Abresch

ELTON JOHN PHOTOGLO BFIDER NOTERNI: AIR SUPPLY 1-1 NOGERS & CARRES 5-2 LINDA ROBSTADY 13-7 DAM POGELBERG 19 10 AMBROSIA 20-35

ASLO/SI Louis MO Phil Irons

AMDY & OLIVIA BOB SECEP LIPPS, INC. PIBEFALL BOLLOW JOEL 4 I CHARLIE DONE 18-9 DH. NOOM 23-10 GARY MUMAN 20 15 AMDY & OLIVIA A-17

QIQ2 Cincinnati QH Pol Q Brian PRETENSENS
SOI SCAGGS
ROSBIE DUPREE
HOCK-HIBOD SEGGE >1
JIMMY RUFFIN 12-9
De. HOOM 13-10
JOURNEY 17-12
LIMDA REMSTADT 20-15

WIGOL Claveland OH Bob Fraves

REDNY BOGERS
ISLEY BROS
PAT BENATAR
BRUCE COCRUBN
PIREFALL
RATDIO
BOSTOR
BLORDIS 1
LIPPS, INC. 11-4
PHETERRERS 12-0
LINDA ROMSTADT 14-9
J. GEILS BAND 21-17

WLS/Chicago IL Steve Casey

WORT Milwoules WI

RRUCE COCKBURNN
HEIL SEDARA
J. GELLS BAND
PRETEMBERS
HOCTEST
BLONDIE 3 1
BOGERS & CARNES 14-6
DR. HOCE 15 9
BLILT JOEL 1A-13

W?UU/Mhwoukee Wi

RAYDIO SPYRO GYRA HEIL DIANOND HOLLORS & CARMES 1-1 DAN POGELBERG 6-2 DIONNE HARWICK 13-7 CHARLER DORE 11-8 BAY, GOODMAN 6 8 22-11

KWK/SI LOUIL MO Bob Haffrick

JOE HALSE Hottest TRIUMPH 3-1 BILLY JOEL 2-2 PAT TRAVERS BAND 12-8 CLASH 13-10 RARSHALL TUCKER 15-13

WHB/Ronacs City, MO Rick Brown

NOW SOUTH THE TOWN TH

BETTE HIDLER BOB SEGER HOTEOST: AIR SUPPLY 1 1 CMARLIE DORE 5-3 ROGERS & CARMES 10-4 AMBROSIA 14-7 DAM POGELBERG IS-11

PARALLEL TWO

BUDDY SCOR

BROTHERS JOHNSON
PAUL WCCARTHEY
BOB SENER (dp)
BILLY JDEL (dp)
HOMBY TUTORE (dp)
HOTESEL*
BLONDIE 1-1
BLONDIE 1-2
FRETEWDERS 2 LARNES 14-8
FRETEWDERS 2 1-13
CARY NUMBER 27-12
LIMBA ROBSTADT 25-20

RIOA/Dee Moines IA

A W POYNDO
BETTE HILLER
JAMES LAST SAMD
EDDIE RABBITT
LINDA ROMSTADT
MOTORE 3-1
BLOWDIE 3-1
BLOWDIE 3-1
BLOWDIE 3-1
CARRIE DODE 17-10
GART MUMAN 18-11 RRAY/Turna OR Gary Reynolds

SSB SEGER
HOTCOST
BLOWDIE 1
BLOWDIE 1
POGERS & CARRES 7 4
LINDA ROWSTADT 11 7
ANDROSEA 20-12
RICHAEL JACEBON 30-20

K293/Peono II. Kellh Edwards

JARES LAST BABD PAUL MCCARTHEY HICRAEL JACKSOM HOTCORES & CARMES 6-1 AMBROSIA 7-4 DAM POCELSERG 12-5 GARY NUMAH 13-7 BETTE HIDLER 20 13

wilding found Rooids.

ROGERS & CARMES Nottent PIMS FLOYD 1-1 SLOWDIE 2-2 CMARLIE DORE 12-3 BOO SEGER 7 6 RAY,GRODMAH & B 15-10

WHOT/Youngstown (IN

WHOI/Youngshown DH
Des Thompson
LIPFW, INC.
BERHADETTE PETERS
HICHAEL JACKBOW
HOTERS & CARMES 11-3
AMBROWN & CARMES 11-3
AMBROWN & CARMES 11-3
BETER BIOLER 20-14

WAAP Indianapalis, IN Diane Shannon

ANDT & OLIVIA BROTHERS JOHNSON PINE FLOTO ROBSIE DUPREE TOWNY TUTONE TORMY TUTORE Hottest BLOMDIE 1 BILLT JOEL 8-3 BOI SCAGGS 13-7 GARY MURAH 16-12 ARROSIA 18-13

WHICH Columbus, OH Shave Edwards

PINE FLOYD
DAM FOGELBERG
PAUL MCCARTHEY
BOUNDIE 1
BOCERS & CARMES 13-t
BROTHERS JOHNSON 11-5
CHARLES DORE 16-8
GARY MUMAN 20-10

WOMO/Toledo OH Beau Ellioff

DERNADETTE PETERS
BILLY JOEL
RICKAEL JACKSON
HOTEGER
BILLY & SYREETA 1-L
EAGLES t-2
AMBROSIA 24-7
DAN POGELERG 19-10
ROGERS & CARMES 23-13

WOW/Omaha NE Erth Faxs

ETH-FOXS

BARRY MANTLOW
PAUL MCCARTNEY
ROBBIE DUPREE
PRITEMPLES
RUPERT MOLRES
RUPERT MOLRES
BILLY JOBL 1-1
M. MANCRESTER 14-8
LIMDA ROMSTADT 21-12
AMBROSIA 23-13
FIREFALL 29-19

WVIC/East Lansing, M

JWM SI JOHN
TERI DESARIO
ALICE COOPER
ROBBIE DUPREE
DOLLT PARTOW (dp)
ANNE MURRAY
SPIDER
HOTE-SI
AIR SUPPLY 5-I
GARY MURAH 11-6
ANBROSIA 28-0
JOUNNEY 14-11
AMDY & OLIVIA 25-16

KSTT/Dovenport, IA Male Kennedily

LIPPS, INC.
BARRY RABILOW
ROBSIE DUPRE:
BLONDIE 1 1
CHRIS CROSS 3-2
BILLY & SYREETA 6-3
AARROSIA 24-15
LIMDA ROMSTADT 29-25

ELTON JOHE PINE FLOYD SINEY BOGERS HOTE-OE: BLOWTIS 1 AIR SUPFLY 7-4 ROCERS & CARMES 9-5 PRETENDERS 15 11 CLASH 18-14

KEYN-FM/Wichilo, KN

Jeff Ado AMDT & ÖLLYIA SETTE MIDLER LIPES, INC. BOD SEGER 1 BILLY JOHL 10 7 FLEETWOOD RAC 11-9 CHARLEE DORE 15-9 DR. MOOF 14-10

WZZP/Cleveland OH Bob McKoy

TOURISTS
Hettest
AIR SUPPLY 2-1
ROGERS & CARMES 6-2
BILLY & SYREETA 4-3
ARME MURRAY 22-17
FIREPALL 24-19

NWEN/Turno ON

BROW
LIPPS, INC.
RUPERT HELES
BOD SEGE
HANHATTAN TRANSPE
BOLVOTE 1
LOWDIE 1
PAUL DAVIS 15 10
POORES & CARMES 17-12
DAN FOOTLBERG 21-14

WYFM/Youngelown OH Jeff Tobin

DETTE RIGLER
SOLUTION

WDRQ/Defroit M

METL SEDANA
TOM PETTY
PIME FLOYD
BOD SEGEN
HOLLOYD
BOD SEGEN
HOLLOYD
BOD SEGEN
J, GELLE BAND 2 1
DM, BOOM 8-5
BROTHERS JOHNSON 9-6
CMARLEE DOME 12-7
BILLY JOEL 17-18

WTWS Detroit M. Kurt Kelly

RUPTE, TWC.
PAUL WCCARTWEY
HOTLORI
AIR SUPPLY 1=1
BILLY JOEL ?=2
DR. NOOM 9=)
FGROMA 15=10
BERHADETTE PETERS 20=13

PARALLEL THREE

IUFYR Bismorcii NO Dan Bronnon

MEIL SEDARA PRAME SINATRA HOTTOST FIME PLOYD 1-1 BLOWDIE 2 ATH SUPPLY 9-5 PAUL DAVIS 12-9 AMBROSIA 20-15

MALS Robid City SD Kydr Sharwyn

LINDA RONSTADT WEIL SEDARA AMDREW GOLD AMDREW GOLD
HOTEST:
BILLT JOEL 5-1
AIR SUPPLT 2-2
FLEETWOOD MAC 9-6
AMBROSIA 15 9
DAN FOGELBERG 17-12

RURC/Sioux Falls, SD Brian Phoenix

ROBBIE DUPREE Hottert: BLONDIE 3-1 EAGLES 6-2 AMBROSIA 10-5 GARY HUMAN 18-7 DAM FOGELBERG 19-8

KIULL/Grand Farks, ND Jack Lundy

GARE NUMAN BOB SEGER PHOTOGLO Noteset: BETTE RIDLER t 1 PAUL DAVIS 11-5 AMBROSIA 19-9 BOZ SCAGGO 15-10 LIMDA ROWSTADT 16-11

WMUL/Duluff, MN Bruce McGregor

PAUL MCCARTHEY
HELL SEDARA
HISPERS
HISPERS
HISPERS
HORDER
BLOYD
HORDER
BLOYDER

WEAQ/Eau Clairs WI

NC NODETS
ROBBIE DUPREE
SRUCT COCKBURN
PAUL MCCARTHET
HELL SEDAR
NOTCOST
AIR SUPFLY 1 1
BOB SEGER 8 4
FLETTH-GOD MAC 12-7
JOURNEY 17-13
AMBREELA 20 17

WGBF/Evoneville, IN Gene Michoelli

Gens Nichoss BROTHERS JOHNSON PIEEPALL RICHAEL JACKBOW REO BPEEDWARDOW JOHN COUGAR DAVID SANDOWN PHOTOGLO Notice: BLOWDIE 1 BLOWDIE 1 BLOWDIE 1 BLOWDIE 1 BLOWDIE 1 BLOWDIE 1 ROSERS & CARRES 8-4 PAUL DAVIS 8 AMBROSIA 12-7

WAM Reench W JOY TYNO

JOY (PM
PAUL SCCASTWEY
HOBBIE DUPGEE
LES (49)
PROTOGLO
HOSTOGLO
HOSTOGLO
CHARLIE DOME 7-2
ROCESS & CANNES 10-10
BENEADETTE PETERS 39-21
BETTE MIDLEN D-26

WINE Boone At Andy Gerold

PAT BENATAR POOLS

ROUSE BOANES
RANCE COCTOURS
ROUSE COCTOURS
ROUSE COCTOURS
ROUSE COCTOURS
ROUSE COCTOURS
ROUSE COCTOURS
ROUSE COCTOURS
RATAGOOGNAM = 9 12-4
LINDA ROUSEANT 13-0
RETURNS JOHN COM 16-10

WRON, Rockford, II, Tom Hunter

MICHAEL JACKSON
JAMES LAST BAND
PAUL MCCAPTHEY
BLOWDIE 11
BLOWNER 14-5
BLOWNER JOHN BLOWNER
BLOWNER JOHN BLOWNER
BLOWNER JOHN BLOWNER
BLOWNER JOHN BLOWNER

MSFT Stevens Port, Will Por Mortin

WELL BEDARA
MARMATTAN TRANSFE
ESTAY MUGGERS
JOS WALRE
BOTTO-C
AIR SUPPLY 1-1
POSTEUDERS 1-3
PAUL DAVIS 14 7
LINDA POSTADT 10-10
DAH FOGELBERG 13-17

WTRU Museagon, MI Bill Andrews

GOI CA-CS GARY WURAB 8-OTHERS JCECSON SOCKES PIRE PLOYD 1-1 EAGLES -- CARMES 15-0 PAUL DAVIS 19-13 CHARLIE DORE 20-15

WORK South Bond IN Joe Lightner

J. GEILS BAND BORRIE DUPREE ROBRIE DUPREE BILLY + SYMMETA 1-1 CHARLIE DONE 15-0 ROGERS + CARMITS 22-14 LINDA HOMSTADT 23-18 GARY NUMAN 25-21

KDW/-Topma AN

LIPPS, INC.
PAUL MCCARTHEY
RICARE JACESON
PAT BENATAR
HOLLES:
BLONDIE 1 3
BETTE MIDLES 12-7
BOX SCAGGS 20-14
BROTHERS JOHNSON 22-16
AABROSIA 21-17

KQWB-FM/Fargo, ND Bill Richards

MINISTRUCTOR MINIS

WEST

PARALLEL ONE

BIOO/Son Diego CA Gien McCarlney

Usen MCCOMMAY
BOB SEGER
BETTE HIDLER
FIREFALL
NOTEGEL
BLONDIE 1
LIPPS, LWC. 10-5
AIR SUPPLY 15-11
GART NUMARA 21-16
BROTHERS JONNEON 27-17

REARTH LOS Angeles CA Bob Hamilton

REWHY MOGERS
SOD SECEN
RAMMATTANS
SILLY JOEL
HOTELS, 1MC, 2-1
LIMDA ROMSTADT 11-6
BERMADETTE PETERS 21-14
AMBROSES 20-15
LEON MAYMOOD 20-21

RFI/Las Angeles CA Roger Collins

MAHRATTAMS
DOLLY PARTON
PAUL MCCARTHEY
MODALE WOURER
SETTE HIDLER
AMORET MODINSON
BOLLEGE PLUE FLOYD 1-1
B-51'S 13-E
LIPPS, 18C. 18-12
PARTENDERS 21-15
KHABOSIA 24-17

s/AC/Sen Francisco CA Gorland Shalin

FIRMY ROGERS
WEISPERS
SPIDER
BOLLESS
SLORDIS 1-1
GARY SUNAM 9 %
LIPPD, IDC. 21-13
RES SCAGGES 17-14
LIMDA ROWSYAD7 17-23

KANUDarver CO Doug Ermonn

MEMBER CUPPER PAUL MICADITHEY BARRY MARILLES PAY DEMATAS BUTLESS BLODIE B-1 MODERS & CANVES 3 2 DAY PORESEND 19 14 AMERICAL SHE 19 14

LANGUETTA WA

PIDGO BENDADETE PETERN BROWNERS JUNE TO TENTATEON BICKEY GILLET BLOWDIE 1 1 DOI LANGE 13-9 SMALMAN 21-15 MODBLE DUPREE 10 14 VAN BALEN 24-19

HOPA Phoenix AZ JOPN VOIDE JOHN VORME
FIREFALL
PAUL MCCAPTHEY
HELL SECHAPA
HUNNY MODER
HETHEY
BLOBBIE 12
BLOBBIE 1 CANNES 11-4
LINER MONSTADT 14-0
BOI SEAGES 15-18
GARY MUMAN 23 14

AUPO Phoenia A2 John Sebashon

JOPP SECURDO
THIU-MPM
AMCAL CITY
BOD SEGER
JOURNEY
BOTHEY
BLOWDIE 19-1
BLANDIE 19-2
GARY WUMAR 12-5
VAR MALER 30-15
LIWDA ROWSTADT 23-1E

KRLA/JOB Anguies CA Rice Stoncolo

MOTTONE: LIPPS, IWC, 1-1 BRUTHERS JOHNSON 5-2 LEON MAYMOOD 12-0 WHISPERS 26-12 AMBROSIA 22-14

EU-L/Las Angeles CA Chuca Martin

MANHATTANS RABRATTABS
CLASH
PAT BENATAR
INVISIBLE MAN'S B
HOTCOST
LIPPS. INC. 2-1
DR. NOOM 21-10
LEON RAYWOOD 18-13
RABRATTAN TRANSPE 20-15
AIR SUPPLY 22-16

PARALLEL TWO

ROPIUSOF LONG CITY, UT

PAUL MCCARTHEY
OTARR MT. DAREDEV
RAY REMMEDY
NOTE SELL
BILLY JOEL 3-1
AMBROSIA 8-3
AMBROSIA 8-3
AMBROSIACS 23-17
LINDA ROMSTADT 30-18

KENO/Las Vegas, NV Bill Alexander

LIPPS, INC.
STYN
J. GELLS BAMD
HOTCOST:
BLONDIE 1-1
REMNY LOGGIMS 9 5
ROCERS 6 QARMES 19-14
AMBROSIA 22-15
M. MAMCHESTER 30-22

KTKT/fucson AZ Ed Alexander

Ed Alexander
BETTE MIDLER
ROBBIE DUPREE
MICHAEL JACKBON
BRUCE COCKBURN
PINK FLOYD (49)
Hottest:
BILLY JOEL 2-1
LIMDA ROMSTADT 7
JAMBROSIA 11-4
STYX 16-7
DAN PGGELBERG 14-9

KERN Boxerstield CA

BOOM WOGE
LIPPS, IMC
PAUL MCCARTHEY
RICHARL JACESON
PAT BENATAR
ROBBIE DUPRES
HOTESET:
SLONDIE 1 1
EAGLES 4-2
CHRIS CROSS 5-4
PRETENDERS 13-11

IURkin/Son Bernardino, CA Craig Powers

Cros Powers

BETTE HIDLER
BARRY MAHILOW
DAN FOGELBEMG
ANBRALL TUCHER
JOURNEY
EGHOMET
BOROMA
BOBBIE DUPREE
HOTEGE
BLOWDIE 1
BAGLES 4-2
ANDT & OLIVIA 6
BILLY JOUL 11-9
LIPPS, INC. 21-16

KOW Portland OR Richard Harker

BOB SECER BILLY JOEL BILLY JOEL BOTENET: BLOWDIE 1-1 PAUL DAVIS 12-0 AMBHBSIA 17-10 CLIFF RICHARD 20-16 BILLY JOEL 22-18

BILLY JUST.
CART WIMAN (dp)
Softent:
BLONDIE 1:1
BOD SECER 6-3
BOI BEAGES 13-15
ROBBIE DUPREE 28-14

RMJC/Son Diego, CA Ons Collins

DAN PUGELBERG BERHADETTE PETERS BETTE MIDLER

KROT Secremento CA Rice Showton

PURTUGLO
DE BRIT CUPRE
BOD BRIT DE BRI

KRQ/Tucson, AZ Dan McCoy

PHOTOGLO BILLY JOEL BOLL ST. B

HRSP SOF LONG CON LIT

PAUL RECAPTHEY

KURLUL/Phoenix, AZ Bobby Rivers

BROTHERS JOHNSON RGBBIE DUPREE ELTON JOHN

KTAC/Tocomo, WA Sean Carler

MODBLE DUPREE ELTOW JOHN BPIDEE RAY REMEDT SYRBO GTRA BABTS BOS BEGER 1 DB. BOOK 0-6 GART HURAN 11-7 ROCERS & CARNES 13-0 R, MARCHESTER 40 30

Seen Cortes
BAUCE COCRBURN
BODS SEGE
PRANK SIMATRA
BERMADETTE PETERS
ELTON JOHN
NOTE: 2-1
IN SUPPLY 6-4
HEATS 14-11
BILLY A SYRETA 17-12
ROGERS A CARMES 23-16

HOTE+SE: BILLY JOEL 2-1 AMBROSIA 9-4 BOZ SCAGGS 10-5 BETTE HIDLER 15-9 CLASE 17-10

LIPPS. INC.

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als supply b-1
bills a states 4 3
also b Chasts 10 5
olly JGCL b-7
PHETEROPERS 15 13

NURB-Spokene WA Brian Gregory

Bobby Mog

Y94/Freeno CA Roy Appletor

ANDY & OLIVIA
JAMES LAST BAND
ROBBIE DUPREE
JERMAINE JACKSOH
HOTTERET
ELOHDIE 1
GARY NUMANH 4-2
BILLY JOEL 8-4
PRETENDERS 11-5
BROTHERS JOHNSON 19-14

RLUC/Los Vegas, NV Dave Anthony

OWS ANTONY
J. GEILS BAND
ELTON JOHN
TOWNY TUTONE
BILLY JOEL
BETTE MIDLER
GARY MUNCH
MOTEORY
LOGGINS 1-1
CLASH 13-4
BOB SEGER 19-7
AMBROSIA 17-10
FIREFALL 18-14

KMJIL/Portland, OR John Shomby

DOD SIGER BETTE HIDLER PIEEPALL BILLY JOEL HOCLOSI: BLONDIE 1-1 PRETINDERS 10-6 AMBROGIA 16-8 GANT HUMAN 30-21 JAMES LAST BAND 12-25

KSDV Freeno CA Jim Sumpler

LINDA SCHEEDER
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RUPERT HOLMES 23-19

KYND-FM/Freeno, CA John Lee Wolfer

MICOLETTE LARBON MICOLETTE LARBON METCRAEL JACKSON HETCRAEL BLOMDIE 2-1 AIR SUPPLY 8-2 RHOTHERS JOHNSON 9 5 GANY MUNICHAN 17-12 BILLY JOEL 19-13

KZZX Albuquerque NM Chris Corey

BAOTHERS JOHNSON ROSSIE DUPREE CLASH HOTGOST AIR SUPPLY 2-1 SILLY JOEL 3-2 CRAPALE DORE 9-6 ARROSIS 17-5 LINDA ROWSTADT 21-10

DETTE MIDLER
JAMES LAST BAND
ROBBIE DUPREE
ROTTE 1
BLOUDIE 1-1
BILLY a STREETA 7
AIR SUPPLY 6-5
GART HUMANN 15-11
LIPPS, IMC. D-23

PARALLEL THREE

KBDF/Eugene, OR Greg Lee

Greq Les

LRB
HISPERS
LIPPS, INC.
BETTE MIDLE
ANNE MURRAY
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BLONDIE 1-1
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ROGERS & CARMES 17-10

MOTY Dens

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GRACE SLICE
JEFF, STARSHIP
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JOHN STEWART
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CHARLIE DORE 11-5
PAUL DAVIS 15-9
AMBROSIA 20 15
DAW POGELBERG 26-22

PAT BENATAR BOBBY CALDWELL GEORDIE GEORDIS
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BETTE MIDLER
PAUL MCCARTHEY
MOTTEST.
CHRIS CROSS 2-1
BILLY JORL 6-2
CHARLIE DORG 12-8
PRETENDERS 13-9
JIMMY RUFFIN 18-10

KDZA/Pueblo CO

RD AVIO
BERHADETTE PETERS
BOD SECER
BPIDER
DOLLT PARTOH
JOHN COUGAR
HOTEGEL
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DR. HOOR 6-2
ROGERS 6 CARNES 12-5
PAUL DAVIS 14 10
PEACHES 6 MERB 15 11

KFID/Borse ID Fox/Kelly

FOUNGBY

ELTOM JOHN
PHOTOCLO
JOHN MILES
BABYS
DOLLY PARTON (dp)
HOTEGES:
STYX 1-1
BETTE MIDLER 6-3
ROCERS & CARNES 10-5
LIMDA ROMSTADT 16-10
AMBROSIA 19-13

KOOK/Billings MT Michael May

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BARRY MANILOW
TON PETTY
PAUL MCCARTHEY
MICHAEL JACKSON
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PAUL MCCARTHEY
BYYMO CYRA
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GARY MUMAN 1-1
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BOZ SEAGOS 15-10
LIPPS, IMC. 21-13

#SLY San Lurs Obrspo CA Harry May

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BOB SECER

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MEIL SEDARLA
HOTE ##EL:

CHRIS CROSS 2-1

GARY MUMAN 5-3

PRETEMBERS 13-6

AMBROSIA 15-7

LINDA RONSTADT 21-15

#ENI Anchorage Ar

Gendy Gubbins

PAUL MCCARTHEY
DAVID SAMBORM
BLOWDIE
MILLIE BELSON
ANDY & OLIVIA
HOTEBER
CLIFF RICHARD 2-1
BILLY JOLE 17-12
AMBROSIA 20 16
ROGERS & CARMES 23-18
RAY, GOODRAM & 8 29-19

PARALLEL ONE PLAYLISTS

EAST



Providence

PROCESS & CARRES/Dun't Fall In Love...
BILLY JUEL/Yee Way the High?
FILE FIRMON WAC/Finha About May
UTD PA/SE Me Free
AIR SUPPLY/Lost in Love
OARS & COMPAT/Lost in Part Of the
PWET BURES & east in Pocket
HOW T GET LIVE / Cont I Help IT
JUEL/SIA / Lost / Lost in Pocket
NOT SCHOOL / Lost / Lost in Pocket
OARS & CANDAINE PRI A PA/LOS
OARS / Lost / Lost / Lost / Lost /
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PM MUSICRADIO Washington D.C.

BLOMDIE/Coll No
AIR SUPPLY/Lost in Love
PIMM FLOTD/Another Brick in The
OMRIS ORDS/NIGe Like The Mind
BLLY JOEL/Tow May be Right
BLOW JOEL/Tow May be Right
BLOW JOEL/Tow May be Right
B-32 S/Mock Loster
OHAR LE DOME/PILOT OF The Airweys
CARY NAMAN/Core
S/INDEX S/STORIN No May
AMPHOSIA/Blogest Part Of Me
LINDA ROSTABT/May To Bad
EAGLES/I Can + Tell Tow May
BOX S/AGS/STW-sakdown Dead Ahead
PRETENDERS/Brass in Pocket

HOBBIE DUPREE/Steet Away
J. OE ILS BAND/Love Stinks
PINK FLOTD/Run Like Hell
CLASH/Trein In Yein
JOE WALSH/All Night Long

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TEMAGE ACCOMMENDER ON 100 May

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FREE TEMORRS/FIRE NY 100 May

BOLL COCKER/PICTORYO

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FIREFALL/Mended For A Fmil BOD SECDY/Against The Wind JAMES LAST BARD/The Seduction PALL DAYE/Do Right DAN FOGELERR/Ment Motels FLEETWOOD MAC/Think About Me

1050 chum

Toronto

1 1 80.0001/Coll No. 1
1 2 CMS1/Vision Lise The Wind 1 3 2 CMS1/Vision Lise The Wind 1 3 2 CMS1/Vision Localize 6 4 UTGP1/Surface Localize 7 9 PRETENDING Localize 8 4 UTGP1/Surface Localize 7 9 PRETENDING Localize 8 List 2014/Yes No. 10 Proceeding 1 9 10 List 2014/Yes No. 10 Proceeding 1 9 10 List 2014/Yes No. 10 Proceeding 1 9 10 List 2014/Yes No. 10 Proceeding 1 10 10 Proceeding 1 1 Proceeding 1

WRKO Boston

ADDS KENNY ROCERS/Love The Morid Away ELTON JOHN/Little Jaconie FRANK SHATRA/Thome From NY NY

60/WCa0 Baltimore

Baltimore

| Bondiffelime
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wifi 92 Philadelphia

L I BILLY JOEL/YOW May Be Right
2 PRETENDERS/Bras in Pochet
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21 ID B 32 S/Rock Looster
11 WARRIE ZYOWIN Cart Tain Girl
9 ID BUSINIE/Call We
11 WARRIE ZYOWIN CART Tain Girl
10 ID PAI DEWNIA/We Live For Love
10 TOWN INSTALLY ON WART 11
10 19 PAI DEWNIA/We Live For Love
10 TOWN INSTALLY ON WART 11
17 IT OAN FOOLEBRE/Frent Moreis
10 ID UTD/HASSI NO FIRE
19 ID CLIFF RICHWOYCEN'S TOWN TO
2 JO JUSTIA/SI HOUSE
20 JUSTIA/SI HOUSE
21 SAMON SI CLIFF OR COMMON TOWN TOWN
22 LINDA ROWSTAD/YHAY TOWN TOWN
23 THE LIMPHAY Can Survive
25 MARTS/MARTS/MARTS OR BOARD
27 POCONTING STANDYYHAY SO BOA
28 PARTS/MARTS/MARTS OR BOARD
28 PARTS/MARTS/MARTS OR BOARD
29 PARTS/MARTS/MARTS OR BOARD
29 PARTS/MARTS/MARTS/MARTS OR BOARD
20 PARTS/MART

28
ELTON JOHN/Little Jeannie
JOE PERRY PROJECT/Let The Music Do Th

PETER MCIAN/Soliteire SPIDER/New Romence BOB SEGER/Ageinst The Wind HAMBLE PIE/Fool For Pretty Face FIREFALL/Medod For A Fail

F-105

Boston

3 1 00 MOP/may Eyes

2 8 BUDDY(Free Lake
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4 9 FREE STATE STATE STATE STATE
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Providence

1 BOD SIGGE/Fire Lake
2 BLOWDIF/Call I be
3 2 BLOWDIF/Call I be
4 2 BLOWDIF/Call I be
5 Special Eddy
3 4 BLLT ORIGINATE BLIGHT
7 5 ORIS ONDS/FIRE Line The Mind
9 5 DR. HOROMAN STATE BLIGHT
8 5 DR. HOROMAN STATE BLIGHT
8 7 PRE TENDERS/FIRE LINE THE MIND
9 5 DR. HOROMAN STATE
10 DRAW LINE ORIGINATE BLIGHT
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14 DRAW LINE STATE
15 DRAW LINE STATE
16 DRAW LINE STATE
17 FLE FROOM MAY THIN About Me
11 DRAW LINE STATE
18 DRAW LINE STATE
19 DRAW LINE STATE

ADDS 33, 34, 35 ELTOH JOH/Little Jeannie FRAMK SINATRA/Theme From NY NY

KORONA/Let Me Be PAT MENATAR/Me Live For Love GLADYS KNIGHT/Lendlord



1 1 BLONDIE/Cell Ne
1 2 LIPPS, INC./Funhytown
2 3 MICHAEL ACKSOM/OVE THE Well
2 3 MICHAEL ACKSOM/OVE THE Well
3 5 AIR SUPPLY/Lest in Love
5 6 PLZZLE/Newbend Rock
2 7 MANAFTAN TRANSFE/T ellight Zone
5 8 LAGLES/I Can't Tell You Why
7 9 OWNELL DOME/THO O'T The Altrevée.
11 10 0F. NOOK/Sev Eyes
11 10 0F. NOOK/Sev Eyes
12 RAY OWOOMNE A RYSPECT of The Nook The
13 12 RAY OWOOMNE A RYSPECT of The
14 10 PROTESS JOH-SOM Young I
14 17 MANAFSIA/OLIGUES THE RESIDENCE OF THE
14 10 PROTESS JOH-SOM YOUNG I
14 10 PROTESS JOH-SOM YOUNG I
15 UNITED THE RICHARD/CENT TO UNITED THE
14 10 PROTESS JOH-SOM YOUNG I
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ROBBIE DUFREE/\$1mal Away ALICE COOPER/Clones (No Fo All)

NILL DEPUTATIONS (NOT & Loves T LINDA PONSTROTANDES DE DE PAT (EMATANDE LIVE For Love JURNALING JACKSON/LOT'S GAT Serious ANDT & QLITHAT Cann't People GART MUNHAV/Cars XTCIMANING PIARS FOR MIGE PAUL MCCARTHET/Caming Up NAUCK/Cann Fur MIGE ROCKETS & CRIMES/Con T Fall In Love. J. GLIS SMOKLOVEN STANS.

TWABC MUSICR<u>ADI</u>O 77

New York

New York

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Philadelphia

1	GLONDIECT	No.
1	GLONDIECT	No.
2	GLILY & SYMECTARITY You I've Born.	
3	SAGLEST Carri Tell You May	
4	AIR SYMECTARITY You I've May	
4	AIR SYMECTARITY I Love	
5	AAY, DOCCHAN L B' Special Ledy	
6	GATE	DOCS/ARIO Like The Wind
7	GATE	DOCS/ARIO Like The Wind
8	SPENSES	DOCS/ARIO Like The Wind
9	GR HOOK/Samp Egan	
10	LINDA ROKSTAD/THAT TO Bad	
10	LINDA ROKSTAD/THAT TO Bad	
11	GOS ESCEPT/For Late The Tell In Love	
12	ADGESS & CARRES/Don T Fell In Love	
13	LINDA ROKSTAD/THAT TO THE LOVE	
14	12	ADGESS & CARRES/Don T Fell In Love
15	LINDA ROKSTAD/THAT TO WAR	
16	KOD LANGESSEE/TON THE TONE HOW LOVE	
17	BOZ SCAGGS/Great down Date Alward	
18	TONE LANGESSEE/TONE	
19	PAUL DAYLS/DO RIGHT Help I'T	
10	TONE LANGESSEE/TONE	
11	TONE LANGESSEE/TONE	
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13	TONE LANGESSEE/TONE	
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10	TON	

ROBBIE DUFREE/Steel Away FRAME SINATRA/Thome From NY NY

BRUCE COCKBURN/Mondering Where The BETTE WIDLER/The Rose BETNACETTE PETERS/Ges Whiz DOLLY PRODOXYSTEY ING Over Agein MAC DAYIS/Herd To Be Namble MELL SEDAN/Should've Never Let AMME MARRAY/Lucky Ne

WPGG Washington D.C.

ACOS BETTE MIGLER/The Rose CLASH/Train in Vain

FM99 &WXLO

New York

ROBBIE DUPREE/Steal Aven

Buffalo

ROBBIE DUPREE/Steel Away JOURNEY/Any Wey You Mant It AMBROSIA/Biggest Part Of He KEWNT LOGGINS/Keep The Fire

96 K Pittsburgh

1 I BLONDIE/Cail No.
2 2 PIMM FLOYD/Another Brick in The
4 3 Callis CROSS/Ride Like The wind
5 4 SPINGERS/More in the Wind in the Second Secon

OH PAUL MECARTHEY/Coming Up

WNBC Radio 66 New York

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2 1 JOURNET/Any May You want 19
5 2 LINDA ROWSTAD/Hurt 50 Bad
1 3 EARLES/I Can't Tall You Why
3 4 LINDA ROWSTAD/Hurt 50 Bad
1 5 EARLES/I Can't Tall You Why
3 4 LINDA ROWSTAD/Hurt Do I Name You
4 5 STIPLY FIRST TIME DO I Name You
5 5 STIPLY FIRST TIME DO I LIVE THE WIND
6 9 BOB SECENTY FIRST TIME WIND
6 9 BOB SECENTY FIRST LIVE THE WIND
6 9 BOB SECENTY FIRST TO WANT DO IN A MADE
1 10 PINE FLOTO/Ney YOU DO IN A MADE
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1 10 PINE FLOTO/NEY YOU OF THAT I WANT
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MIDWEST

Chicago

ADDS 13 40 AMBROSIA/Biggest Part Of No

96 FM Milwaukee

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4 3 Fill CATALERY/Only A Lowely Heart
5 4 PAUL DETISION INSTITUTE
3 5 OPINS CROSS/Wiles Line Time Wind
5 5 OPINS CROSS/Wiles Line The Wind
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Kansas City

LAB/IT & NOT A Monoer
PAUL NCCARTNEY/Coming Up
ANDY & GLIVIA/I Centing IT
GZARA NT DAREGEY/Take You fon MAC DAYIS/Herd To Be Humble ALLAN CLARKE/Silpayrem RANDY NEWNAY/POITECEL Science VAN HALEN/The Credie will Rock TOMY TUTCHE/Angels Say No

Q102 Cincinnoti

2 1 808 SEGE/Fire Lese
2 1 2 EAGLES/I Can't Tell You May
4 2 EAGLES/I Can't Tell You May
4 3 2 EAGLES/I Can't Tell You May
5 3 2 EAGLES/I Can't Tell You May
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PAUL NCCARTNET/Coming tim

(J.007) Detroit

1	B_OMOLIF_CALL No.
1	B_OMOLIF_CALL No.
2	A THE SUMPLY LOST In Love
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4	Delta SUMPLY LOST In Love
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6	BOTHERS JOHNSON STORE
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10	BOTHERS JOHNSON STORE
10	DELTA SUMPLY STORE
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10	DELTA SUMPLY STORE
11	HIND SERVICE
12	SHOWED SUMPLY STORE
13	BOTHERS SUMPLY STORE
14	DELTA SUMPLY STORE
15	BOTHERS SUMPLY STORE
16	DAN FORE BECK/Mager Hotals
17	DAN FORE BECK/Mager Hotals
18	BULL SUMPLY STORE
18	BULL SUMPLY STORE
19	DAN FORE BECK/Mager Hotals
10	DAN FORE BECK/Mager Hotals
10	DAN FORE BECK/Mager Hotals
10	DAN FORE BECK/Mager Hotals
12	DAN FORE BECK/Mager Hotals
13	BOTHERS SEAM SUMPLY STORE
14	DELTA SUMPLY STORE
15	DAN FORE BECK/Mager Hotals
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WHB 407

Leases City

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1 2 INC DATES/Payed To the Numble
1 3 ROSETS & CONNESCRIBENT Fort In Lord
1 3 ROSETS & CONNESCRIBENT FOR I In Lord
1 3 CONIS CHOSSINGS LINE THE WIND
3 6 BLOOD FACT IN
1 10 LINE ROSETS FOR THE WIND
1 9 FALL DATES/TON THE WIND
1 10 PALL DATES/TON

KDWB Minneapolis

Minnempolis

1 AIR SUPPLYLOST IN LOVE

3 CODESS & CORRESTON Y Fell In Love

4 CHEST MANNACES

4 CHEST MANNACES

5 PALL DAYSTON BISSON

7 G. CLASH/Train in Tein

6 M. MANDESTREFF in In The Nor Airg

8 M. MANDESTREFF in In The Nor Airg

10 FELT CANAL SERE/ONLY A Love in MANNACES

11 BOS SERENT Fire In The Nor Airg

12 IN CONSTRUCT AND AIR CONTROL OF THE NOR AIRG

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28, 29 J GEILS BAND/Love STIRES PRETENDERS/Bress In Pocher

FIRSTALL/monded For A Fell BOB MIGBA/Apainst The Wind BOZ SCAGES/Breakfown Doed Ameed CL/MB/Frein in Veln GFF MAGGAMA-YSTay in Time JOJANE 1/Ang Boy Fow Ment 11

<u>__KWK__</u> STEREO WK St. Louis

TO 1,000//ro. Sur-ling OILLY JOSE//ro. May Do Elgot BASES/WIGHI girt Rendervows JOSES /ro. May You Sen' 11 SHOUTION STANIJON 190° STYLY AND SUCLEY, STOR OF The Way cook, Tames BASES/Ser' And Cold rat Tames SASS/Ser' Son Of The Way MUSIC From vill CARBUSTANI, NO. 1

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9 BUJANTANO ET!!
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16 10 FLAST LOYS/ANATHOR DIICE TO THE
16 12 ALLAN CLASSYTS | Fator Time
15 10 MEDISTRAT L'AUGE PAT Tables Time
15 10 MEDISTRAT/L'AUGE PAT GOT AND TO
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18 10 AUGE SNA BUYATI BIGHT Long
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1 1 Att SUPPLYCONT in Love 2
2 Dells CIDOSAPI de Line The Wind
3 Dells CIDOSAPI de Line The Wind
3 Dells CIDOSAPI de Line The Wind
3 Dells CIDOSAPI de Line The Airveves
4 ROCESTS E COMMISSION Feb 11 In Lova.
3 Bills 1 STREETAPI IN You I've Born.
5 PAUL DAVISSON RIGHT TO VIS
4 PAUL DAVISSON RIGHT TO VIS
4 PAUL DAVISSON RIGHT TO VIS
4 PAUL DAVISSON RIGHT TO VIS
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AGDS BETTE HIGLER/The Rose 808 SEGER/Against The Wind

EMADE/Can 1 Put A Price... BILLY JOEL/You May Be Right BLONDIE/Carl No PINK FLOYD/Another Brick in The

WGCL98 Cleveland

BLUMDITICAT | Manual Process | Manual Pr

19. 30 PAT EEMTAR/Ne Live For Love BRUCE COCKBURN/Rondering Where The FIREFALL/readed For A Fait RAVDID/Two Pisces. . .

EMACH/Cen of Put A Price .
SHOOTING STAR/You Got What I Need JUNESTER WANTES/When The Feating Come CLASS//Teah in Vain ROBB LE DUPWEE/Steah Arey SPICER/New Pomerce

98KSLQ

St. Louis

1 BILLY JOLL/Tow May Be Right

1 BILLY JOLL/Tow May Be Right

200815 COLOSTRIBL Like The Wind

10082 First TOUTHWAY TO Bed

100816 LINGS FOOT TOUTHWAY TO BED

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EAGLES/I Can + Tell You Why BILLY & SYRETE/A/ITS You 119 Storn ANY GOODWAN & BY Special Ledy 70415 CHOS/STIRL & LILLS THE SITE OF STATE OF

AUD5 E 1775, 200 /Funbytoun SETTE MIDLEN/The Room FLEETISCO MIC/Think About No.

MAC DATES/HER'S TO BE HUMBLE MEMBERS THE PETERS/See UNIT AUGUST ICE HE S/Assocring Machine BARRY HEALT W/I Dan 1 Sent To Well-

Z-93

Atlanta

28, 30 BETTE HIDLER/The Rose REDNY ROGERS/Love The World Arey BILLY JOEL/19's Still R&R To Me



Ft. Worth Delles

1 I B.O.GO.LE/Call No
2 JOURNEY/Any New You Near's 17
4 3 DOB SEGEN/Fire Lame
1 GARY NAWAN/Car's
5 EAGLES/I Can' 7 Tell You Why
6 HART-Year 15 Up
7 FLETWOOD MICH Think Moove No
7 FLETWOOD MICH Think Moove No
8 10 A MICH Think Moove No
8 11 A MICH TOOL NO
8 11 A M

ADDS 19, 22



A00'S 26, 28, 29, 50 Trader Turcat/Angels Say No JENNIFER WARNES/When The Feeting Com-

KRLY 94

Houston

CHANGE /A Lower's Holiday Spring Addon/Little Assemble Spring Market Committee

CHANGETICS/Hotcome Such Home OCHMAGETIE PETERS/Suc Mits GARY NEWWY/COP 6



BLCHD1E/Call Na
Plus 1L070/Amother Brich in The
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ACD'S 30
MEIL SEONUA/Should've Never Let VAN HALEN/The Credie Will Rock PAT TRAVERS/Is This Love

PAL INTEREZIS INIS LOWS
BERMADETTE PETERS/Goe UNIZ
PAT GENATAR/No Live For Love
ROBBIE DUPMEE/Steal Amay
PALA DAVIS/OR Hight
CLASH/Train in Valia
BLLY JEEL/175 STILL ROB TO MB
BOOS SIGER/JORGINST TO MING

WEST

MUSK Los Angele

1 PINK FLOYD/Another Brick in The 2 2 BLONDIE/Call New York Street Stree

MANHATTANS/Shining Ster
DOLLY PARTON/Sterting Over Again
PAUL MCCARTHEY/Cooking Up
ROBBIE CUMPRE/Steal Away
RETTE MIDLEN/The Rose
SMOKEY ROBINSON/Let No Be The Clock

J. GEILS BAND/Love Stinks
BRUCE COCKBURN/Bondering share The
HEIL SED/KK/Should've Haver Let
FIREFALL/Headed For A Fell
BARRY MANILOW! JOHN'S ward To selb
JAMES LAST BAND/The Sediction

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ALL ROCK FM198

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ADDS 27, 28, 29 10

ON

Angeles

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BLOBDIE/Call No
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ROBBIE CUPREE/Stool Away
PALL NCCARTNEY/Coming Up
BARRY MAIL(DE/I Don't don't To Wala
PAT MEMATAR/No Live For Lave

610 # KFRC

San Francisco

SCEN FRECISCO

SLANGIS/CALL INC
PINS FLOOT/ANOPHER BY CALL IN The
BOOK SECRETY Fire Lane
COMIS CHOSS/RIGH LINE THE WIND
CART Y MAMM/CAR'S
CURRENT/ANY May YOU SENT IT
ALTS SUPPLY/LOST IN LOVE
RAY CODGRAM & BY Special Lody
PINS TRUCKES/RIP ass IN POCKAR
HIS SUPPLY/LOST IN FOCKAR
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LIPS, INC. / Furthy Youn
BOOK SCAGES/RIP-sale down Dead Ahaad
SPHINERS/RIPATA IN 19 May
BILLY JOEL/YOU May Bo BIGHT
BOOKS SCAGES/RIP-sale down Dead Ahaad
SPHINERS/RIPATA IN 19 May
BILLY JOEL/YOU May
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BOOK SCAGES/RIP-sale down Dead Ahaad
SPHINERS/RIPATA IN 19 May
BILLY JOEL/YOU MAY
BILLY JOEL/YOU MAY
BOOK SCAGES/RIP-sale down The
HIS ROSISTO/TYONS DO IMAN YOU
LINEN BOOKSTO/TYONS DO IMAN YOU
LINEN BOOKSTO/TYON TO IMAN YOU
LI

PALE INCCAPTHEY/Coming Up CLASH/Train in Vain FRAMK SINATRA/Thome From NY NY ROBBIE DUPRE/FSHOEL Away CHARLIE DURE/Pilot Of The Air-aves

932KHJ

Les Angeles

LIFETY, INC. IT protey foun

2 SUMBLE SCALL IN

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16 STAN SCANNING SCANNING SCANNING SCANNING

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18 SHEET SCANNING SCANNING

MANUATTANS/Shining Ster CLASH/Trein in Voin PAT MENATAR/No Live For Love INVISIBLE MAN'S B/AIL HIGHT Thing ACIDS



Phoenix

1 BLOND IE/Call B
2 PINE FLOTO/Another Brick In The
3 BBD SEGEN/Fire Lone
1 BBD SEGEN/Fi

FIREFALL/Hooded For A Feli PAUL MCCARTHEY/Coming Up HEIL SCONGA Should'two Nover Let KENNY ROGERS/Leve The World Away

ROBBIE DUFFREE/Steel Away

B-100 San Biopo

ADD'S

1. BLONDIE/Call Ma
1. CORIS CROSS/Ride Like The Stind
3. EACLES/I Can't Tail You Shy
4. BOB SEGENTIFE Lake
5. LIPPS, INC. / Funky Torr Like
6. Pisof E. Coll / Funky Torr Like
1. Like
1. Pisof E. Coll / Funky Torr Like
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CLESTY/Farin in Yaling
BDZ SCHOOS/Break down Dead Ahaed
part Belef Rayline Live For Love
JORNE 17/Any May You want 'Ite
CHIETHOOD MACT/Thin About Ma
DUNAL IE DORL/Files Di The Airwaves
MUPER' NOLES System
KORDAN/Let Ma De
DAN YOUR REPLACES

ACDS BOB SEGER/Against The Bind BETTE HIDLER/The Rose FIREFALL/Amaded For A tell

MUNDIE DUFFREE/Steet Away

Les Angeles

ACDS #Elety RODERS/Love The North Avery BCB NEEDS/Against The Wind MARKATER Intellig Stor BARY AMMINICATE BILLY JOSE/IV & STILL RAB To No

16.67.7# 11

Los Angeles

1	LIPPS, INC / Vanky Com						
2	600 DetBS / Jomes Conf. Stoney						
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3	2	600 DetBS / Jomes Conf. Stoney					
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ROBBLE DURKE Steel Avey
TUBLEY RICHARDS/Steel By Mo
RAME MAY LIB/E Don F Bent to ME A
JAMES LAST BAND/Tho Seduct on

KJR 4950

Segitile

Scattle

BILLOID IF/Call No
BILL

SPICES OILLS / Proces on in the CEST OILLS / Proces on in the CEST OILLS / Proces of the CEST OILLS / Proces oills / Pro

DETTE HIDLER/The Reservance INJECT/Lockly No. CLADA/Train in Tale FIRST CONTROL IN TAIR FIRST CONTROL IN THE NO. LIB/111 BM & Warder

Parallel I: Selected stations in major markets that are format dominant' and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are formet dominent* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not quality for parallel one status

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parellel two status

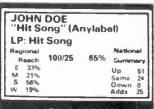
Note: (*IFormat dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are availuated and updated twice annually. These evaluations take place in January and July.

DENOTES FIRST WEEK IN PARALLELS

197 REPORTS 200 LAST WEEK

AMBROSIA

Biggest Part Of Me (WB)



EXAMPLE

100 R&R reporting stations on it this week, 25 of those 100 added it this week. 100/25 -

Percentage of this week s re porting stations playing it. Regional

Reach — Percentages of this week's reporting stations playing the song within the four tracking regions.

Up 51 — Number of stations moving it UP on their charts

Same 24 — Number of stations hold-ing it STATIONARY on their charts (on to on, add to on, 31-31, etc.).

Down 0 — Number of stations mov-ing it DOWN on their charts.

Adds 25 — Again, number of stations ADDING it this week.

3



Pl	P2	P3
ABT	BAST	EAST
AR 15 8	MPET 0 7 MDENER 4 1	m3 s g 3 - 3
NB 20 20	WOLF 1	WL m2 4 1
#8w 3-19	MFBL 11-6	MIGY 10-
FIL S &	WR83 7 2	WTSH 3-4
IP1 11 5	WHPR 2 2	WHED 4 2
682 25 31 FAG 8 4	winy 7 6 while 11 7	WPBG 9-4
105 5 8	WTICER 7:6	14WR 2-2
195 5 8 NEI 9 8	EC101 5-6	A500 4-1
RO-PH 2 T	wicc 7-3 wpst 7-s	WCIR 10
8105 11 11	MAES 12-25	BOUTH
PGC 2 2	2106 3 2	
PTN 21 15	MEBO 1 3	WAAY on
EGM 8 5	##Yn 5 5 140 13 9	G100 7-6
DL/TH	MARK 3-1	M213 1
		WSE2 6 2
17,18 17	BOUTH	MTMA 10-
7 5 6 7 35 3	RAUR 4 3	MANSPH (
9 9 7 1	EHBE 6 4	C#101 7
185 4 3	≤ FN 4-4	PH99 5-8
	#TSA 10-17 #ELP 11-9	SEXA 4-1
BOWE ST	HINT 8 6	RMIC 1 1
15 0 5	FRF1 1 1	MSEL 2-1
FL= 3 2	HBPH 4.1	BPUR 6 1
D+B 1 1 195PH 1 1	WTIR 6:5	MICHEST
Lg 15	WNOE 12-8 REEL 3 3 WPMF 1-1	- Lowest
867 11 13 MB 4 4	MEME 1 1	HQMBPR I
NB 4 4	298 9-23 422106 3 4	REVE 9-5
102 5 5	MERC 4 1.1	EFRC 2-4
700 10 11	MSGN 2 3	RELS 3-3
DET 3-3	WLCY 4-12 795 6-4	MARE 15-
PRODUCT	96x 11 5	MEAQ 1-1
	#AX7 3 3	WS PT 3-1
EARTH 10 10	1101 6 5	MHAH 2-5
F1 5 4 No. 22 16	WAPE 5 1 WSGA 2-3	WTRU 9 7
PR 7 7	WR8D 2-6	WREE 6 6
15 11	WHBQ 10-8 WLAC 3-2	MROK 25-
JR 9 7	WLAC 3-2	FDVV 4-3
140 9 9	#8104 6 2 920 6 4	W997
	MS #2 5 6	
	MR-12 5 10	FELT 10-
	WEIR 10-11	KCBH 5-7
	MGH 5 1	#D(A 2-3 #BDF 5 3
	MORE 8 8	RB02 4 1
	MRVQ 4-25 MARY 5 4	ROUF 4-4
	#J100 11 9	RPXD 3-6

| The | 1-1 | The

THE CONTRACT OF	19/3	96%
Mog t h a t f b t 7 t m a 3 t w 2 d 4	0	National Lummary UP 184 SARE 2 DOMB D ADOS 1
P1	воити Р2	P3
######################################	NAUM 18 14 RRBE 14-12 RRBE 15-12 RRBE 15-13 RRBE 15-14	WEST REM! 20-16 SSLY 15-7 KCSN 24-15 RD2A 49-17 RBDF 16-11 RBDZ 20 15

	For Love (Chr 9/15 35	ysaiis) %
Regional Risan 6 174 395 H 2 6 m 4 5	NAA	Vactiones (Valentry UP 30 AME 24 Olivin 3 ADD 25
PI	P2	Р3
WEBM 4 WIFE 16 15 JB135 on MPGC on CFGR on	WHEM 30 29 WELY 0 28 MPST 10 21 3106 36 21 WEBO A WHYN 3 38 WEEE On	WLOZ on #IN4 30 30 WYRE e Vin0 on WCIR on WXIL on
982 on 2105 on	BOUTH	HAAY 29-15
WGCL a WGCL a WGCL a WGGT RNJ a S130 26 24	#RBE 24 25 #T3A 2h #T1# 24 25 #T1# 23 20 #NOT a bl #P#P on dp Y103 39-33 #MPE 25-22 #BBD on	MCGU on MSE2 11 29 M13E a WANSYM 35 10 MPOV on MPUH d 11
63P d 27	#3114 on #3#2 27 25 #NOF 90 37 #GH on #GH on	KOWSPR + HARR 23 14 WPEP A WSPT 10-25 RDVV +
	WDRG 0 24 WDRG 0 31 E293 on	KENE d-29 HCBN a EDEA on HOOE on KFKD 23-17 EBIM on
	REGN 0 REQY 23:16 RENO 00 RENO 00 R	

1	rican Gigolo" S BO/1	91%
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PI	P2	P3
MART 1 1 1 1 1 1 1 1 1 1	A A A A A A A A A A	## 1
# 20	February 1	#SLTY 1 2 ACSW 1 3 1 BOIL 3 -1 1 BOIL 3 -1 1 BOIL 3 -1 1 EFFD 2 2 RBIM 12-15

LP: Castles	onely Heart. In The Air	·
6	1/1 3	31%
Regional Reach E 274 S 294 H 304 W 404	N&A	National Summary UP 16 SAME 15 DOWN 9 ADDS 1
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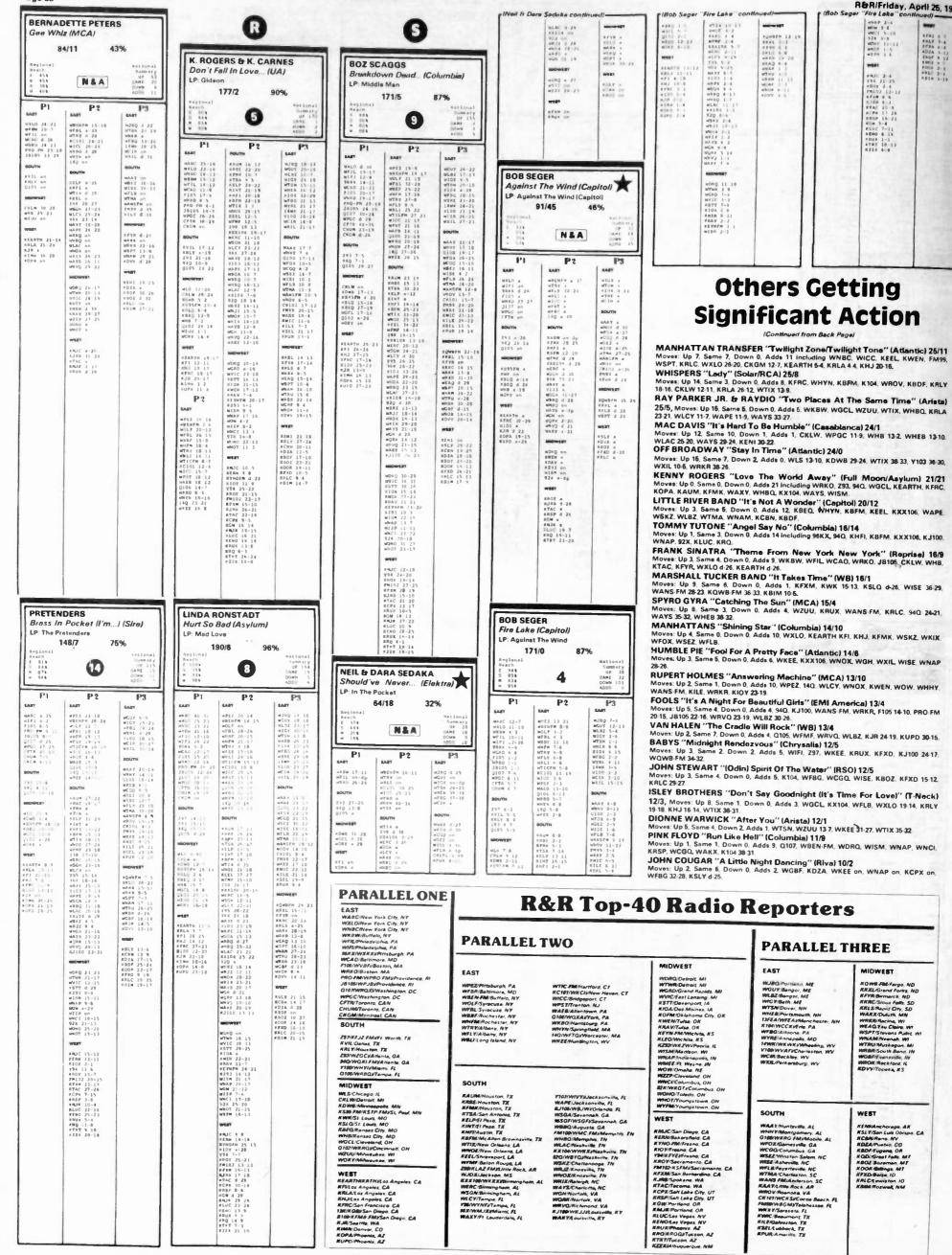


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RSLY 5-3 RCBM 22-27 RDZA 28-24 ROGK 25-18 RFMD 5-28 RRLC 1-1 RB1M 24-23



R&R/Friday, April 25, 1980

MIDWEST

THE SINGING SINGLES!

MANHATTANS RETURN TO

"SHINING STAR" A SECOND MAJOR CROSSOVER SMASH FOR SUPER VOCAL GROUP!

From "After Midnight." A sweet-as-honey new album that America can fall in love with.

TOP-40 ACTION! WKMX, WVLD, Y100, FM99, WSGA(30-20), KAAY(20), WGLF, KRLA, KFI, WHBQ

TOP-10 REPORTERS! WSOK (#1), WGOK, WLOK, WBLK, WOKS, WXVI, WCHB, WKWM, WORL, WANM, WJMI, WOKJ, WOIC and KDAY.

> On Columbia Records and Tapes.

DEMANDS MORE

OF MANDS MORE

AL JOHNSON! ALJOHNSON BACK FOR MORE a top vocal performance by Al Johnson with Jean Carn! From Back for More" C. 36366

A deput alpum that you'll be hearing a tot not.

WKTU, WOAS, FM, WCAU, FM, WY WEE, WJPC,

WKTU, WOL, WHUR, GO, WON, WCIN,

WENZ, WAOK, WOM, WGPR, KPRS,

WHO, WGW, WJLB, MO, FM, KPRS,

WJLD, WSFM, COLL KM, IO, FM, KPRS,

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Shining Star" Produced by Leo Graham.

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THE PICTURE PAGES

Kittyhawk Takes Off On EMIA



Marking the recent signing of LA-based Kittyhawk to the EMIA record label are (back,l-r): EMIA/UA VP Mark Levinson, group manager Gary Borman, Kittyhawk members Paul Edwards and Michael Jochum, EMIA/UA VP Don Grierson, group member Daniel Bortz, EMIA/UA VP Joe Petrone, and Kittyhawk attorney John Franenheimer; (kneeling, l-r): EMIA/UA's David Bridger, Kittyhawk's Richard Elliott, and EMIA/UA's Gary Gersh.

Webb Nets Webber/Black LP



Marti Webb, Polydor recording artist as well as star of the English production of "Evita," was in L.A. recently to promote her debut album, "Tell Me On A Sunday." She is also scheduled to do a televised version of the LP airing over Metromedia stations. Greeting the multi-talented Ms. Webb (second from left) are (I-r): Polydor VP Marty Goldrod, album lyricist Don Black, Metromedia Television's Chris Halgham, and LP composer Andrew Lloyd Webber.

Sedaka Shoots For Gold



Neil Sedaka took time out to shoot some pool at the Elektra/Asylum party in his honor to celebrate the release of his latest album, "In The Pocket" Joining in the festivities are (l·r): pool sharpshooter Steve Miserak, E/A's Sammy Alfano, Sedaka's deughter Dara (who duetted with her father on the album's first single), Nei! Sedaka, and E/A staffers Mark Hammerman, Ralph Ebler, and Marty Schwartz.

Arrell Album Advance Airing



MCA Record execs recently got a sneak preview of Gregg Arrell's selftitled album on the label. Pictured at the listening party are (I-r): MCA VP Denny Rosencrantz, Arrell, and MCA VP Larry King.

One Special Night



Chrysalis's the Specials were greeted backstage at NY's Diplomat by some "special" guests, including (far left) Blondie's Chris Stein and Deborah Harry. Also pictured (I-r, standing) Specials band members Neville Staples, John Bradbury, Terry Hall, and Jerry Dammers, (kneeling, I-r): Specials' Horace Panter and Lynval Golding.

Celebrity "Shoe-In"



Various celebrities performed at the recent Celebrity Benefit Affair given by Shoes For Children, Inc., a group formed by record producer Charles Underwood and lead singer and producer of the Dramatics Ron Banks, to provide shoes for needy children. Pictured are RSO artists the Kingbees (from left, Rex Roberts, Jamie James, and Michael Rummans), who performed at the event, with RSO's Angela Morton. Others appearing included Photoglo, Grey & Hanks, Chuck Cissel, L.A. Boppers, Alton McClain & Destiny, Mandrill, Side Effect, and the Dramatics.

FOR ACTION & PHONES IT'S 'CLONES' & JONES'



"Clones (We're All)"

> ALICE COOPER



"Dancin' Jones"

NICOLETTE LARSON

Produced By Roy Thomas Baker

Produced By Ted Templeman



THE PICTURE PAGES

Slick Dreams For RCA



The Beverly Hills Hotel was the scene of an RCA Records luncheon for Grace Slick to celebrate her debut solo LP, "Dreams." Slick is in the midst of a U.S./European promotional tour. Shown at the reception are (I-r): RCA Records VP Ed DeJoy, Slick's husband/manager Sklp Johnson, Grace Slick, RCA VP's Bob Fead and Arnle Orleans, and RCA's Don Wardell.

Capitol's Dutch Treat



Amy Holland's debut album for Capitol Records gets a listen from (I-r) Capitol's Bruce E. Garfield, co-producer Patrick Henderson, Holland, and co-producer Michael McDonald.

Romantics Rock Whisky



Following their recent appearance at L.A.'s Whisky, Epic's Romantics held court backstage. Shown at the gathering are (top, I-r) managers Arnie Tencer and Joel Zuckerman, Epic's Susan Harrington and Jeff Siroty, and E/P/A's Larry Stessel and Lori Holder, (bottom, I-r): the Romantics' Mike Skill, Rich Cole, Wally Palmer, and Jimmy Marinos, and CBS Records International VP Dennis Killeen.

Corea Corrals 'Em At Roxy



Warner Bros.' Chick Corea recently performed at the Roxy in Los Angeles and was met backstage by various company personnel. Shown are (standing, I-r) WB's Charlie Lourie, Corea, WB VP Ed Rosenblatt, WB's Ron Goldstein; (kneeling) WB's Rick Schultz and Larry Butler.

E/A NARM Preview



Elektra/Asylum offered a sneak preview of the soundtrack to the forthcoming movie "Urban Cowboy" and showed a 15-minute clip to retail reps at the recent NARM convention. Pictured are (I-r) Pickwick VP Scott Young, E/A VP Vic Faraci, Pickwick VP Freddie Taub, Pickwick's Dave Hutkin, E/A's Dave Cline, Pickwick VP Eric Paulson and E/A's Lou Maglia.

Hef & The Acid Queen



Hugh Hefner (left) played host to a recent fundraiser for the Alvin Afley Dance Troupe held at the Playboy Mansion West. He's pictured with singer Tina Turner.

THE PICTURE PAGES

WB Recipe: Ambrosia = Success



Warner Bros. VP/Promotion Russ Thyret was the recipient of a bigger than usual thank-you card from the label's Ambrosia. Pictured around the cardboard creation are (I-r): WB's Carol Hart and Robin Rothman, Ambrosia's Joe Puerta, Thyret, Ambrosia's Dave Pack and Burleigh Drummond, Rubicon Mgt's Bill Pfordresher, unidentified postman, and group manager Fred Piro.

Cougar Stalks Atlanta Area



Following a recent performance at Atlanta's Agora Ballroom, John Cougar is congratulated by Phonogram, Inc./Mercury Records staff members. Pictured backstage are (I-r): Cougar, Phonogram/Mercury's Gary Triozzi, a fan, Nancy Triozzi, and Phonogram/Mercury VP Jim Jeffries.

Pittsburgh Parties With Tommy James



Pittsburgh radio staffers recently joined forces to wish RCA-distributed Millennium Records artist Tommy James continued success with his latest album. The revelers included (I-r) Millennium President Jimmy Ienner, 96KX's "Suitcase" Simpson, FM97's Dave Popovich, WNEU's Dave Amous, Mobile Record Service's Harvey Campbell, "Suitcase" Simpson, FM97's Dave Popovich, WNEU's Dave Amous, Mobile Record Service's Harvey Campbell, WPEZ's John DeBella, WTAE's Don "Banana" Berns, 96KX's Jay Stone, WCRO's Michael Farrow, WPEZ's Mark Fritzges, Millennium VP Don Ienner, Tommy James, WCRO's Jack Michaels, and WPEZ's Rob Sisco.

Billy Squired By Capitol



NY-based rocker Billy Squier has signed a world-wide recording agreement with Capitol Records which has already released his debut album, "The Tale Of The Tape." Shown sharing some tales of their own are (I-r): Capitol's Maureen O'Connor, Squier's manager Mitch Kanner, Capitol VP Rupert Perry, Billy Squier, and Capitol's Mitchell Schoenbaum.

L.A. Marks Journey's Departure



L.A.'s Forum recently hosted Columbia's Journey at the start of their national tour promoting current album "Departure." Kicking off the celebrations are (back, I-r): Columbia VP Ron Oberman, Journey's Steve Smith, Columbia VP Michael Dilbeck, group's Gregg Rolie, Columbia's Mike Gusler, "Departure" producer Geoff Workman, Nightmare, Inc.'s "Herbie" Herbert, and Columbia's Bob Garland; (center, I-r): Columbia's Mike Atkinson, band member Steve Perry, and Columbia's George Chaltas; (seated, I-r): Journey's Neal Schon and Ross Valory, and Columbia's Terry Powell, Greg Phifer, and Debbie Newman.

A Dick Clark Jam Session



Polydor's the Jam will be guests on the April 26 American Bandstand program while touring in this country. Shown at the taping are (I-r): Jam's Paul Weller, Dick Clark, Jam drummer Rick Buckler, and band member



Black Radio

Bill Speed

Reginald Henry: Professionalism In Black Radio

Reginald Henry is National PD for Security Broadcasting, whose stations have been highly successful in recent ratings surveys, with WXOK/Baton Rouge dominating the market with over 20 percent of the total audience. In addition to his corporate duties, he is a key mover in the Young Black Programmers Coalition and a newly-appointed member of the BMA's Board of Directors. He has been in radio since 1969, starting at WOBF/Jacksonville and moving to WXEL/New Orleans as newsman, Production Manager, and air personality, going into programming in 1977. He has some outspoken ideas on the present and future status of Black radio, as you'll read in the following interview.

R&R: Which stations are under your wing?
RH: WXEL-FM/New Orleans, WXOK/Baton Rouge, and KALO-FM/Beaumont, TX.

R&R: Tell me about your successes

RH: Our three stations, as of the fall ARB, enjoyed pretty good success. WXEL moved to number one among five black stations in this market. Our Baton Rouge station finished number one in the general market with a 21.2 share of that market, and KALO in Beaumont was number one general market for the third consecutive book with an 11 share of that market. KALO, by the way, went on the air in September of 1978. It entered its first ratings period in October 1978 and has been consistently number one general market since

R&R: What has caused this success?

RH: What we are doing is taking radio back to the community. We are not trying anything fancy or anything that is super-sophisticated or over complicated. We are just providing good basic radio. We are not afraid to play the blues. We are not afraid to play and spotlight local artists in each of these towns, and we make a note of the fact that that is what we are doing each time we do it. We've also made our public service more com-

"What happened for a while with Black radio, I think, was that it made a grasp for a certain level of professionalism and equated professionalism with moving away from some basic community things that were essential. What has happened now is that Black radio has begun to see that you can be professional and still be about the community.'

munity-oriented. What happened for a while with Black radio, I think, was that it made a grasp for a certain level of professionalism and equated professionalism with moving away from some basic community things that were essential. There were certain public service announcements that Black radio stations stopped doing because they thought it put them into a certain category

Relating Professionally

R&R: Be specific about that.

RH: A lot of your NAACP, your SCLC, your Urban League, all of your black community organizations' public service announcements that at one time were heard all day on Black radio suddenly began to disappear. Some Black stations stopped playing the blues, and they stopped supporting and giving that little push to local artists who may not have had the super sound you'd be looking for in a record but were still local artists trying to get a start. What has happened now is that Black radio has begun to see that you can be professional and still be about the community. Overall, Black radio is going back to the basic formula that was successful ten to fifteen years ago.

R&R: Do you think that one reason a lot of stations went away from that and tried for pop appeal was that they thought trying to be major market would get them major

RH: I think a lot of Black stations made that assumption. But what I think they failed to realize is that although the ratings weren't reflecting it, a lot of white people were already listening to Black radio and they must have been listening to hear what you were doing at that time. Then when Black radio changed away from that, I think that's what gave the feeling among black and white listeners that it didn't make any difference whether we listen to the Black station or to the Top 40 station. I think that you can be a station that is programming and communicating with the black community without always throwing that word up. A lot of stations which really pump up black this and black that are not about it when it comes down to the roots, and that is your music, public service announcements, and news

Cutting The Talk

R&R: What about your stations' on-air delivery? Pulling 21 shares down is really unheard of

RH: When I began to program the entire chain, which has been about seven or eight months now, each of the stations was doing basically something altogether different. What I tried to do was develop a uniform approach among all three stations that I'm programming in this chain. The on-air delivery is personality radio. It is not your old time hyper, rhyme, and talk up in the record kind of personality. But it is a delivery as if you are talking to each listener on a one-on-one basis. You're not talking down to your audience. We're not talking as much as we had been five years ago. As of now we are talking every two records. It makes what the announcers say that much more relevant every two records. If they don't have two or three minutes to just ramble on and on.

R&R: Some programmers hold aircheck sessions. Some have brain trust meetings. What do you do with your guys?

RH: I normally make it a point to go into Baton Rouge and Beaumont as often as two or three times a month. When I go in, frequently, I won't even let anyone know that I'm in, including the program directors; and I'll make a note of what I hear and sit down with the announcers once I've listened, and we just shoot straight from the hip as far as what I hear and what I don't like, what I hear that is good and can be magnified. It's proven to be pretty successful so far

R&R: What do you do for outside community involvement?

RH: We are about to go into a promotion right now that is going to combine a talent search with an opportunity for WXEL to have free concerts on Sunday afternoons at some of the New Orleans recreational department parks. It will be an opportunity for the group that wins to get a chance to cut a demo tape, and we will send that tape to some of the major record companies. Whatever comes out of that will come. It will also be a chance again to spotlight some of our local talent. Even in the event of a group not winning, there will be enough people there who are promoters of shows who do small promotions and bookings where a lot of these groups will be able to get some sort of gigs and get more ex-

Key To Survival

R&R: You're one of the unsung heroes of Black radio and you're also involved in the Young Black Programmers Coalition (YBPC)

RH: I've been in the YBPC now for about a year. I entered it following a New Orleans meeting and was immediately asked to fill a second Vice Presidency position on the board. From there I became President. It is hectic. It calls for one weekend out of each month to be away. It also gives me the opportunity, though, to expose the program directors from the other stations that I have working under me and those announcers who can come to the meeting to an organization that is trying to take care of business, and not just being an ego-tripping social club.

R&R: Do you have some general thought on Black radio's future?

RII: Working together is the key to our survival as Black radio. We've tried so many other things. We've worked against each other for so long and in a non-cooperative manner. We stereotyped ourselves so that announcers in one part of the country have a certain view of announcers in another part of the country. It is time to come together. Unless we do, we can blame anybody we want to, but the fault will lie in ourselves for the failure of Black radio. In the YBPC, one of our main objectives is to show that there is no difference in the level of professionalism between an announcer who comes from Mobile or Jackson, MS and the announcer who may come from a big Northern or Midwestern city or from the West Coast. Owing to the amount of money being paid, your announcers in the bigger cities will probably be better, but their level of professionalism we hope to show will be about

R&R: What are your future goals?

RH: As I told my other program directors with good ratings, that's just half the battle. The real fight is to stay on top, and this is the part of the battle that I like, because it's easy to be the underdog; there's nowhere to go but up. Once you've risen, the real challenge and the test of your fortitude comes in maintaining.

People

Embarking on her first pro job in radio is Johncie DeBush, the new Midnight-6am personality at KAEZ/Oklahoma City . . . Rudy Green, former Program Director of KAPE/ San Antonio, is looking for a management position. He is a business management graduate and can be contacted at (512) 699-8412 . . . Remember, you don't have to be a reporter to participate in this section. Please send all material (pictures and news items) to Bill Speed, 1930 Century Park West, Los Angeles, CA 90067

Places

JOB OPENINGS: Several positions are available at stations across the country this week. WHRK(K-97)/Memphis is searching for a morning personality. Interested parties are requested to send tapes and resumes to Program Director Ron Olson at WHRK, Radio Center, 112 Union, Memphis, TN 38103 . . . Program Director Earl Parnell of KATZ/St. Louis is looking for an air staffer. He can be contacted at KATZ, 1139 Olive Street, St. Qualified newspeople are wanted at WKND/Hartford. Tapes and re-Louis, MO 63101 sumes should be sent to Kim Echols at WKND, Box 1480, Windsor, CT 06095. In all three cases, no phone calls are requested. WJJS/Lynchburg, VA requires gospel service. Product should be directed to Donnie D, Music Director, Allied Arts Building, 17th Floor, Lynchburg, VA 24505 . . . TALENT HUNT: Great talent doesn't restrict itself to the hills of Hollywood or to the stages of New York. This was aptly proved April 13 in Grand Rapids, Michigan during the first annual "WKWM Talent Show." Working in conjunction with the J. Soul East Town Theatre, the local station filled Grand Rapids Central High School to capacity. Only local talent was showcased with first, second and third prizes being \$100, \$75 and \$50, respectively, in addition to a special "Oscar" for each place. Program Director Frank Grant says the event generated strong community response Jazz-formatted WTJZ/Newport News, VA recently featured artist Jeff Lorber doing air chores during Roi Ewell's afternoon show

Things

CENSUS UPDATE: WTLC/Indianapolis proudly announces that their city is currently at 86% of its total in the 1980 Census. According to John Raye, National Minority Media Coordinator for Census '80, "Indianapolis is one of the top large cities with good response."

AND EVEN MORE CHANCES TO WIN: Last week we highlighted several station promotions and contests. We'd like to continue in that same vein this week with the following: WLOU/Louisville links their current contest with the income tax blues. In this drawing, a person has a specified amount of time to call the station after hearing his name read on the air. This qualifies that person for the grand prize drawing and a chance to win back a percentage of their income tax — up to \$1350. .. "It Takes A Thief" to win WILD/Boston's latest contest. Callers are invited to guess the correct combination and open the safe. Prizes include AM/FM cassette players, a Betamax and an all-expenses-paid weekend in New York... Meanwhile. WJMO/Cleveland is conducting a cash conversion promotion with listeners counting the number of records played in an hour and receiving \$5 for each song

And turning the tables just a little is WYLD/New Orleans. The station is asking its listeners to send in their reasons for wanting to be a disc jockey. The best letter earns its writer a chance for "fame and glory" on a show of his or her choosing

The Sweetest And The Hottest Sensation In Radio Today.

"SWEET SENSATION" STEPHANIE MILLS

- * MAJOR JUMPS
- * TOP ROTATION
 - * BONAFIDE CROSSOVER POTENTIAL

From The Album "Sweet Sensation"



Produced By: James Mtume & Reggie Lucas for Mtume-Lucas Productions Inc.



Manufactured and Distributed by RCA Records

Forced By Popular Demand! The New Single

"LADY" THE WHISPERS

- * GOOD SALES
- * GOOD CHARTS
 - * GOOD RADIO AIRPLAY

From The Platinum-Plus Album "The Whispers"



The Solar Galaxy Of Stars



Manufactured and Distributed by RCA Records

Pup/Rhythms

HOTTEST

JERMAINE JACKSON "Let's Get Serious" (Motown) **SMOKEY ROBINSON** "Let Me Be The Clock" (Tamia) **CON FUNK SHUN** "Got To Be Enough" (Mercury) **ISLEY BROTHERS** "Don't Say Goodnight" (T-Neck) **FATBACK BAND** "Gotta Get My Hands On Some..." (Spring/Polydor) **BROTHERS JOHNSON** "Stomp!" (A&M) RAY PARKER JR. & RAYDIO "Two Places At The Same Time" (Arista) **RANDY BROWN** "We Ought To Be Doin' It" (Chocolate City) **PEABO BRYSON** "Minute By Minute" (Capitol) **MANHATTANS** "Shining Star" (Columbia) WHISPERS "Lady" (Solar/RCA) STEPHANIE MILLS "Sweet Sensation" (20th) **LEON HAYWOOD** "Don't Push It Don't Force It" (20th)

Following are listed in order of their airplay activity

INVISIBLE MAN'S BAND "All Night Thing" (Mango/Island) 59% reporting airplay. Hot at KDIA, KLIP and KDAY while medium at KSOL in the West. The South shows an add at WJMI, hot rotation at WHRK and WVEE with medium activity at KOKY, WDIA, WAOK, WYLD and WOWI. The Midwest reflects hot rotation at WKWM, WJLB and WWWS while climbing at WTLC and WJMO. Hot at WXYV and medium at WILD, WWIN, WAMO and

LIPPS, INC. "Funkytown" (Casablanca) 59% reporting activity. Hot at WWIN and WXYV in the East. Added at WCIN and hot at WJLB and WWWS, while medium at WJMO, WTLC, WDAO, KAEZ, KATZ and KMJM in the Midwest. In the South it is hot at WGIV, WHRK and WVEE with medium airplay at WHYZ, WJJS, WDIA, WYLD and WOWI. Hot at KDAY

while medium at KDIA and KSOL in the West.

SISTER SLEDGE "Reach Your Peak" (Cotillion) 59% reporting action. Hot at KMJM while medium at WCIN, WLOU, WJMO, WWWS, WTLC, WDAO and KATZ in the Midwest. The South reflects medium airplay at WOWI, KAPE, WDIA, WJJS, WGIV, WAOK, WYLD, WOIC and WJMI. Climbing in the West at KDIA, KLIP and KSOL. Medium airplay at WILD

CHAKA KHAN "Clouds" (WB) 59% of our reporters are on it. Added in the South at WANT, WGIV, WHRK, WOIC, WAOK and WVEE with medium airplay at KOKY. New at KDIA, KDAY, and KLIP in the West. Medium airplay at WTLC, WCIN, WKWM and WWWS, hot at KAEZ, and debuting at WLOU, WDAO, WJLB and WBMX in the Midwest. The East shows adds at WKND and WXYV with hot rotation at WWRL.

SHALAMAR "Right In The Socket" (Solar/RCA) 59% reporting. In the South it is hot at WANT, WGIV and WJMI, with medium activity at WHYZ, WAOK, WHRK, WVEE, WOIC, KAPE and WOWI. New at WCIN, hot at WJMO and climbing at WTLC, WDAO, KMJM, WKWM and WJLB in the Midwest. Hot at WWRL and WKND with medium airplay at WXYV in

RAY, GOODMAN & BROWN "Inside Of You" (Polydor) 57% reporting airplay RAY, GOODMAN & BROWN Inside Of You (Polydor) 5/76 reporting airplay. The South shows hot rotation at WHYZ, WDIA, WOIC and WOWI with medium airplay at KOKY, WJJS, WYLD and KAPE. The East reflects heavy airplay at WILD with medium activity at WKND, WAMO and WWRL. Hot at WCIN and WJMO with medium airplay at WLOU, WDAO, WKWM, KPRS and WJLB in the Midwest. Climbing in the West at KDIA and KSOL.

AL JOHNSON w/JEAN CARN "I'm Back For More" (Columbia) 54% reporting AL JOHNSON w/JEAN CARN "I'm Back For More" (Columbia) 54% reporting activity. Hot at KLIP while climbing at KDIA and KSOL in the West. Added at WANT, heavy activity at WYLD and WOWI, and climbing at KOKY, WGIV, WAOK, WJJS and WDIA in the South. In the Midwest it is hot at KPRS and climbing at KMJM, WJLB and WJMO. Hot at WILD and medium at WWIN, WWRL WAMO and WKND in the East.

TEMPTATIONS "Power" (Gordy) 54% reporting action. The South shows adds at KAPE, WAOK, KOKY, WHYZ, WOIC, WOWI and WJMI. Debuting in the Midwest at KAEZ, WDAO, WCIN and WJMO with medium activity at KATZ, WTLC, WKWM and WWWS. New at WILD and WKND with medium airplay at WWRL in the East. Added in the West at KLIP with medium airplay at KDIA.

with medium airplay at KDIA

SKYY "High" (Salsoul) 51% reporting. Heavy airplay in the Midwest at WJMO, WCIN, WKWM, WJLB, KATZ and WWWS. Hot at WAMO, WILD and WKND with medium activity at WXYV in the East. Hot rotation at WAOK and WHYZ in the South with medium airplay at WVEE, WYLD, WHRK, WOWI and WDIA. In the West it is hot at KSOL and climbing at KDIA.

KLEEER "Winners" (Atlantic) 49% reporting airplay. Hot at WGIV, WHRK, WVEE, WDIA and WJMI while climbing at WHYZ, WAOK and WJJS in the South. The Midwest shows an add at WJMO, hot at WTLC and climbing at WLOU, WKWM, WWWS and WDAO. Heavy airplay at WXYV with medium activity at WWIN, WILD and WKND in the East.

CHANGE "A Lover's Holiday" (RFC/WB) 41% of our reporters are on it. Added at WKND, hot at WXYV and WWIN, and climbing at WILD and WWRL in the East. Debuting in the Midwest at KMJM and WLOU with medium airplay at WJLB and WWWS. Hot at KOKY, WVEE and WHRK with medium airplay at WHYZ and WDIA in the South. Climbing at KLIP in the

GLADYS KNIGHT & THE PIPS "Landlord" (Columbia) 41% reporting airplay. Added at KDAY and climbing at KLIP in the Wast. The South shows adds at WHYZ and WJJS, hot rotation at KOKY, and medium airplay at WGIV, WDIA, WOIC, WYLD and WJMI. Hot at WWRL and climbing at WKND in the East. Medium activity at WTLC, KMJM and WKWM in

JERRY KNIGHT "Overnight Sensation" (A&M) 38% reporting action. New at WANT and WDIA, hot at KAPE, and climbing at KOKY, WJJS and WGIV in the South, Addad at WDAO and climbing at WJMO, WLOU, WWWS and WJLB in the Midwest. Climbing in the East at WILD, WAMO and WWRL.

SYLVESTER "You Are My Friend" (Fantasy) 32% reporting activity. Hot at WKND and climbing at WWIN in the East. Hot rotation at WANT and climbing at WOIC, KAPE and WDIA in the South. Medium activity in the West at KDIA. Heavy airplay at WJLB and WLOU with medium activity at WJMO, KAEZ and WCIN in the Midwest.

NARADA MICHAEL WALDEN "Tonight I'm Alright" (Atlantic) 32% reporting airplay. Added at WLOU and climbing at WDAO, KAEZ, WKWM, KPRS, WMJM and WJLB in the Midwest. New at WDIA and climbing at WAOK and WJMI in the South. Hot at WWRL and medium at WKND in the East

BOBBY CALDWELL "Coming Down From Love" (Clouds/TK) 30% reporting action. Added in the South at WHRK, WVEE, WDIA and WGIV. New at WWIN and WXYV with medium activity at WWRL in the East. Debuting at KLIP and climbing at KDIA in the West. In the Midwest it is added at WDAO and climbing at WLOU.

CAMEO "We're Goin' Out Tonight" (Chocolate City) 30% of our reporters are on it. Added at WJMO, KPRS and KMJM in the Midwest. In the South it is new at WHYZ, WHRK, KAPE, WOWI, WGIV and WVEE. Debuting at WWIN and WXYV in the East.

NEW & ACTIVE

MASS PRODUCTION "Forever" (Cotillion) 27% reporting airplay. Added at WAMO and climbing at WILD in the East. Medium activity at WCIN, WJMO, WKWM and WDAO in the Midwest. The South shows hot rotation at KOKY and medium airplay at WHYZ and WGIV. Added at KDAY in the West.

LAKESIDE "From 9:00 Until" (Solar/RCA) 27% reporting action. Hot at WANT and climbing at WHYZ, WJMI and WOIC in the South. Heavy rotation at WDAO with medium activity at WLOU, WTLC and WJMO in the Midwest. Hot at WKND and climbing at WAMO

ROCKIE ROBBINS "You And Me" (A&M) 27% of our reporters are on it. Added in the Midwest at WKWM, KMJM, WJLB and WTLC. New at WJJS and WOWI with medium airplay at KOKY in the South. Debuting in the East at WWRL and WWIN. New at KLIP in

TEENA MARIE "Can It Be Love" (Gordy) 27% reporting action. Added at WDIA and WOIC with medium activity at WYLD in the South. New at WILD and climbing at WKND, WAMO and WWIN in the East. Debuting at KATZ, hot at KAEZ and climbing at WCIN in the

ROBERTA FLACK w/DONNY HATHAWAY "Back Together Again" (Atlantic)

24% reporting. Added at KATZ and WJLB with hot rotation at WWWS in the Midwest. New at KDAY and climbing at KLIP in the West. Debuting at WHYZ and WYLD while climbing at

KOKY in the South. In the East it is hot at WWIN.

RANDY CRAWFORD "Same Old Story" (WB) 24% reporting activity. New at WXYV in the East. Added at WJMO and KPRS with medium activity at WCIN and WWWS in the Midwest. Debuting at WHRK and WVEE and climbing at KOKY in the South. Medium

LARRY GRAHAM "One In A Million You" (WB) 24% reporting. New at WJLB and WWWS in the Midwest. Added at KOKY, WYLD, KAPE, WHYZ and WDIA in the South. Debuting at KDAY in the West. In the East it is new at WILD.

HAMILTON BOHANNON "Baby I'm For Real" (Mercury) 24% reporting activity. Added at WGIV and climbing at WOIC, WJJS, KOKY and WJMI in the South. New at KAEZ with medium airplay at WKWM and WDAO in the Midwest. Medium at WILD in the

JAZZRADIO

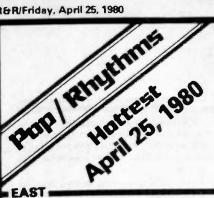
HOTTEST

* offowing are	e insted its order of their empley activity
GROVER WASHINGTON IR	Skylarkin' (Motown)
	Skylarkin' (Motown)
CHICO HAMILTON.	Skylarkin' (Motown) Various Cuts Nomad (Elektra)
	Nomad (Elektra)
SPYRO GYRA	Nomad (Elektra) Various Cuts
	Catching The Sun (MCA)
EARL KLUGH	Catching The Sun (MCA) Various Cuts Dream Come True (UA)
	Dream Come True (UA)
HEATH BROTHERS.	Dream Come True (UA) Various Cuts
	Various Cuts Live At The Public Theatre (Columbia)
CARMEN McRAE	Live At The Public Theatre (Columbia) Various Cuts
	Various Cuts I'm Coming Home Again (Buddah/Arista)
DAVID SANBORN	I'm Coming Home Again (Buddah/Arista) Various Cuts
	Various Cuts Hideaway (WB) Various Cuts
LONNIE LISTON SMITH	Various Cuts Love Is The Answer (Columbia)
R. FLACK w/D. MATMAWAY	Love is The Answer (Columbia)
R. FLACK W/D. HATHAWAY	Various Cuts R Flack Featuring D Hathaway (Atlantic)
WOODY SHAW	Hathaway (Atlantic)
TOOD! SHATE	
oldered and a second se	For Sure (Columbia) Various Cuts
TERBIE HANCOCK	Verious Cuts Monster (Columbia)
	Monster (Columbia)

NEW & ACTIVE

SADAO WANTANABE

EAST: WRVR/New York, NY, Herschel/Prescott: WHUR/Weehington, D.C., Jesse Fax, WEAA/Baltimore, MO, Chauncey Lewis: WYBC/New Haven, CT, Eric Strauss SOUTH: WCKL/Atlanta, GA, Requeye Werd WYJZ/Newport News, VA, Roi Ewell. MIDWEST: WBBY/Columbus, DH, P. Norman Grant. WJZZ/Detrolt, MI, Dorian Paster WEST: KADX/Denver, CO, Chuck Edwards. KRE/Berkeley. CA, Hal Jackson KKGO/Loe Angeles, CA, Monica Riordan: KJLH/Los Angeles, CA, Lewrence Tanter



WEST SOUTH MIDWEST **EAST** Isley Brothers Islay Brothers Raydio **Brothers Johnson** Isley Brothers Manhattans Whispers "Lady" **Brothers Johnson**

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

WILD

ADDED
Gene Chandler
Temptations
Devid Simmons
Larry Graham
Teens Marie
Midnight Star
La Flavour

HOTTEST MOTTES!
Isley Brothers
Al Johnson
Whispers "Lady"
Ray, Goodman & Brow
Ben E. King
Players Association
Brothers Johnson
Slovy Skyy Smokey Robinson

WAMO Pittsburgh, PA Ken Allen

ADDED Bobby Thurston Prince "Still"

SOUTH

WYLD

ADDED

ADDED Roberts Fleck/Do "Back" Asphalt Jungle Love Committee Larry Graham

HOTTEST
Gep Band
Isley Brothers
Yellow Magic Orchestra
Leon Heywood
Whispers "Lady"
Jermaine Jackson
Con Funk Shun
Smokey Robinson
AJ Johnson
Randy Brown

WJJS Lynchburg, VA Robert Goine

ADDED Ambrosia Dr. Hook Gladys Knight Rockia Robbina

Futures Gene Page

HOTTEST

Brothers Johnson Isley Brothers Leon Haywood Gap Band Michael Jackson

GQ Roberts Fleck/Donny Hath "Heaven"

HOTTEST HOTTEST Brothers Johnson Gap Band GQ Skyy Spinners Sequence Michael Jackson Phyllis Hymen Roberts Fleck/D

e, MD

ADDED Sheila B. Devotion Cameo First Class

HOTTEST Jermaine Jackson Isley Brothers Roberts Flack/Donny Hathawsy Roberta Flack/i
"Back"
Patti Labelle
Lippe, Inc.
Isley Brothers '
Manhattans
Rick James
Ray, Goodman
Change

ADDED Cameo Randy Crawford Randy Brown Bobby Caldwell

MOTTEST
Manhattans
Jermaine Jackson
Lipps. Inc.
laley Brothers
Change
Kleeer
Invisible Man's Band

WWRL New York, NY Bob Lew/Linds

ADDED

James Brown
B.T. Express
Con Funk Shun
Chuck Manglone
Mtume
Rockie Robbins
Tavares
Peabo Bryson "Shame"

Peabo Bryson "S HOTTEST Shelemar Heath Brothera Gladys Knight Cheka Khan Rodney Franklin Raydio Peabo Bryson Jermaine Jackso Jermaine Jackson Dr. Hook Narada Michael Walden

ADDED
Change
Lou Rawis
Chaka Khen
Two Tons O'Fun
Temptations
Kenny Doss
HOTTEST HOTTEST
Isley Brothers
Dramatica
Brothers Johnson
Crown Heighta Affair
Players Association
Lakeside
Shalamar
Slave Shalama Skyy Randy Brown Sylvester

MIDWEST .

HOTTEST MOTTEST
Whispers "Beat"
Leon Haywood
Ronnie Laws
Ray, Goodman & Brown Raydio Isley Brothers Skyy Smokey Robinson L.A. Boppers

WLOU Louisville, KY Bill Price

ADDED Kool & The Geng "Hot" Kool & The Geng "Hot Change Randy Brown Stone City Band Chake Khen Norade Michael Walden D.J. Rogers Patti Labelle Herbie Hancock HOTTEST

Fatback Band Isley Brothers Whispers "Lady" Smokey Robinson Con Funk Shun Reydio Prince "Why" Grey & Hanks GQ Sylvester

WJMO Cleveland, OH Bernie Moody

ADDED Randy Crawford Kleeer

HOTTEST Isley Brothers Brothers Johnson Leon Heywood Whispers "Lady" Michael Jackson Ray, Goodman & Br Skyy Shalamar Con Funk Shun

WTLC Indianapolis, IN Jey Johnson

ADDED Two Tons O'Fun Dynasty Trussel Pariet S.O.S. Band Rockie Robbi Paul Davis

HOTTEST
Isley Brothers
Peabo Bryson
Whispers "Ledy"
Fetback Bend
Jermaine Jackson
Smokey Robinson
Con Funk Shun
Midnight Star
Raydio
Kleeer

WVON Chicago, IL Lee Armetr

ADDED None

HOTTEST
Roberts Flack/Donny Hatt
"Heaven/Back"
Ronnie Laws
L.A. Boppers
Dramatics
Kenny Doss
Roy Ayers
Smokey Robinson
Brothers Johnson
Jerry Butler
Phyllis Hyman HOTTEST

Skyy Smokey Robinson Ben E. King

KAEZ Okiahoma City, OK Steva Scott

ADDED
Con Funk Shun
Hamilton Bohanr
Two Tons O'Fun
Temptations
Creators

HOTTEST Jermaine Jackson Jermeine Jackson Grey & Hanks Fat Larry's Band Teens Marie Stephanie Mills Phyllis Hyman Brothers Johnson Peebo Bryson Leon Haywood Chaka Khan

WKWM Grand Rapids,MI Frank Grant

ADDED Rockie Robbins Kwick Chapter 8 "Don't" Rodney Frenklin Asphalt Jungle Gene Chandler

HOTTEST HOTTEST
Isley Brothers
Manhattans
Leon Haywood
Invisible Man's Band
Fatback Band
Brothers Johnson
Skyy
Smokey Robinson
Whispers "Lady"
Con Funk Shun

KATZ St. Louis, MO Earl Parnell ADDED

Kwick Teens Marie Roberts Flack/Donny Hathaway "Back"

HOTTEST Brothers Johnson Whispers "Lady" Isley Brothers Con Funk Shun

WBMX Chicago, IL Bob Scott

ADDED Windy City Chake Khen

HOTTEST Gap Band Isley Brothers Vaughen Misson & Crew Whispers "Lady" Brothers Johnson Leon Haywood Rey, Goodman & Brown Shalemer Webster Lewis Roberta Fleck/Donny Hathaway "Heaven

WDAO

ADDED Temptations Chaka Khan Jerry Knight Bobby Caldwell Jimmy Ruffin

HOTTEST Horizer
Lakeside
Menhettens
Con Funk Shun
Fetback Bend
Raydio
Whispers "Ledy"
Peabo Bryson Jermaine Jackson Smokey Robinson

WJLB Detroit, MI J. Michael McKey

ADDED Cheka Khan Parilament Roberta Fleck/Donny Hath "Back" Rockie Robbins Larry Graham

HOTTEST

KPRS Kansas City, MO Dell Rice

ADDED Gene Chandler Odyssey D.J. Rogers S.O.S. Band Chapter 8 Randy Crawford JB's Cameo HOTTEST HOTTEST
Dramatics
Vaughan Mason & Crew
Ronnie Laws
Brothers Johnson
Leon Haywood
Al Johnson
Merry Cleyton
Teddy Pendergress
Chocolate Jam Company
Michael Jackson

KMJM St. Louis, MO Harry O ADDED ADDED
Parti Labelle
D.J. Rogere
Cecil Perker
Tavares
Rockle Robbins
Change
Gery Bartz
Randy Brown
Cameo

HOTTEST Whispers "Lady" Leon Haywood Skyy Smokey Robinson Gap Be Gap Band Sister Sledge Jermaine Jackson B.T. Express S.O.S. Band Con Funk Shun

Islay Brothers
Lipps, Inc.
Lipps, Inc.
Linvisible Men's Band
Brothers Johnson
Whispers "Lady"
Gap Band
Sylvester
Skyy
Dr. Hook
Al Johnson

wwws

ADDED
John & Arthur Simms Larry Graham

HOTTEST
Roberts Fleck/Donny
"Beck"
Fetback Band
Skyy "Zoo"
Invisible Man's Band
Jermaine Jackson
Lippe, Inc.
Con Funk Shun
Midnight Ster

WEST -

ADDED Warwick Chake Khan Fatback Band HOTTEST

HOTTEST Isley Brothers Brothers Johnson Gap Band Leon Haywood Vaughan Mason & Crew Yellow Magic Orchestra Jermaine Jackson Rawdio ydio visible Man's Band Whispers "Lady

HOTTEST Invisible Men's Bend Lipps, Inc. Menhattans Shalarnar Fathank Band Staphania Mills Raydio Kwick

ADDED Staphanie Mills Fatback Band Kenny Doss

HOTTEST Isley Brothers Leon Haywood Whispers "Lady" Smokey Robinson Con Funk Shun Raydio Skivy Skyy Gap Band Jermeine Jeckson Randy Brown

Hathaway "Back"

KLIP Freeno, CA Milio Antho

ADDED Temptations Side Effect Rockie Robbins Kwick Dynasty Cheka Khen Bobby Caldwell Angels Bofill "Angel

HOTTEST Invisible Man's Band Fatback Band Raydlo GQ Leon Were Con Funk Shun Smokey Robinson Chuck Cissel Al Johnson

KDKO Denver, CO John Anders ADDED

HOTTEST
Whispers "Bast"
Ray, Goodman & Brown
Vaughan Mason & Crew
Christopher Cross
Con Funk Shun
Brothers Johnson
Leon Maywood
Michael Jackson
Gep Rand
Lipps, Inc.

ADDED
Mass Production
Chaks Khen
B.T. Express
Larry Graham
Gladys Knight
Barry White
Roberts Flank/Donny
Mathemany "Back"

ADDED Cameo Randy Crawford Randy Brown Bobby Caldwell Cheka Khen

HOTTEST Manhattana Jermaine Jackson Lipps, inc jaley Brothers WGIV

ADDED Cameo
Paul Oavis
Hamilton Boheni
Denise LaSelle
Barry White
ADC Bend
Chaka Khen
Herbie Hencock Herbie Hencock Elusion Bobby Caldwell Jamee Last Band Avenue Boogle Band HOTTEST Fetback Band Prince "Serry" John & Arthur Simm Kleeer Lippe, Inc. Gep Band Shalamer Teddy Pendergrass Randy Brown

ADDED
Carrieo
Randy Crawford
Randy Brown
Bobby Caldwell
Chaka Khan
HOTTEST
Manhattans
Jermeine Jackson
Lipps, Inc.,
laley Brothers
Chenge
Kleeer
Invisible Men's Bar

WJMI Jackson, M8 Carl Haynes

ADDED Stephenie Mills Temptations Invisible Man's Band

HOTTEST HOTTEST
Kiseer
Isley Brothers
Fetback Band
Con Funk Shun
Manhettans
Shalamer
Peabo Bryson
Jermaine Jackson
Gap Band
Whiseers "Lady" WANT Richmond, VA Ben Miles

ADDED
Michael Jackson "She's"
Chake Khan
Teddy Pendergrass "Wher
Jerry Knight
Stone City Bend
Al Johnson
Randy Brown
Starfire ADDED

HOTTEST
Brothers Johnson
Isley Brothers
Sylvester
Smokey Robinson
Lakeside
Fetback Band

ADDED
Temptations
Curds Meyfield/Linde Clifford
Larry Graham
Fern Kinney

HOTTEST Raydio
Jermaine Jeckson
Gladys Knight
Manhattans
Smokey Robinson
Con Funk Shun

ADDED Chaka Khen Temptations Webster Lewis "Heavenly Prince

HOTTEST Brothers Johnson Whispers "Best" Gap Band Phyllis Hyman Leon Haywood

WDIA Memphie, TN Ron King

ADDED
Narada Michael Walden
John & Arthur Simms
Tremaine Hawkins
Teens Marie
Larry Grahem
D.J. Rogera
Jerry Knight
Bobby Caldwell
MOTTEST
Smokey Robinson
Brothers Johnson
Con Funk Shun
Fatback Band
Kwick ADDED Kwick Ray, Goodman & Brown Whispers "Lady"

ADDED

ADDED
Temptations
Chaka Khan
Tavares
Teena Marie
HOTTEST
Isley Brothers
Whispers "Lady"
Smokey Robinson
Michael Jackson
Manhattans
Whispers "Beet"
Shalamer "Second"
Brothers Johnson
Kenny Loggins
Ray, Goodman & Brothers

KAPE Sen Antonio, TX Cesta Ayers ADDED Temptations Cameo Chuck Brown & Soul Searcher Chuck Brown & Sc Delegation Shella B. Devotion Larry Graham Pariat HOTTEST Brothers Johnson Whispers "Lady" Isley Brothers Leon Haywood Stephenie Mills Con Funk Shun Emotions Raydio Bar-Kays Jerry Knight

WHYZ

ADDED
Temptations
Larry Graham
Cameo
Berry White
John & Arthur Simme
Roberta Fleck/Donny
Hathaway "Back" Gledys Knight HOTTEST Con Funk Shun Brothers Johnson Menhattans Fetback Band

GQ Skyy Isley Brothers Ray, Goodman & Br Randy Brown Whispers "Lady"

WOWI Norfolk, VA Chester Ben

ADDED
Temptations
Cameo
Rockie Robbins

HOTTEST Al Johnson Jermeine Jackson Leon Haywood Ray, Goodman & Brown



ff Gelb

Behind The Scenes With

"Zoo World '80" gathered as many as 300,000 people in three days; it's reported to be the biggest three-day convention center draw in Dallas's history. These people (of all ages) scrambled over 200,000 square feet of exhibition space, including 90-odd commercial advertisers' booths and 59 public service organizations' tables. Not to mention continuous live music, movies, and the world's largest stereo exposition ever. All for free, with love to the citizens of Dallas from KZEW.

Staff

The P.T. Barnum behind this massive promotion is KZEW GM Jeff Poll, who commented, "I'm a promoter at heart; you have to be to make something on the scale of a Zoo World come off." He enlisted the aid of PD Tom Owens, Promotions Coordinator Margie Poole and Sales Manager Mike Cefaratti, and before the promotion was over, the entire radio station staff had been called into active duty. Owens recalled, "One person was responsible for staffing the booth of KZEW merchandise, another put together the entertainment schedule, a third coordinated the public service participants, and so on.



Tom Owens, Jeff Poll

Benefits

Zoo World benefits both listeners and the radio station. Poll explained, "The attraction to the listeners is that there's not a whole lot to do in Dallas on the weekend. What better place to go to see everything happening in stereo equipment, waterbeds, autos, to learn about anti-nukes, pronukes, or what-have-you. You name it; it's all there, free, in one location."

To the radio station, Zoo World '80 means additional income just when it's needed the most. "Most radio stations," Poll commented, "have a problem in the first quarter: business is slow. It's the threemonths-after-Christmas lull. It was decided that something should be done to encourage business

Zoo World Costs (All costs are approximate.)

KZEW sales kits 7,800 Hall rental 9,000 Booth building and sign painting 17,000 Lounge area furniture rental 2.500 Ad budget 14.000 Sound system 3,000 Overtime 2.000 Security 9,000 Walkie-talkies 400

Stage hands (union) 1,500 Power 6.600 Miscellaneous: 27,200 Total \$100,000

for that period of time. Some stations will send advertisers on trips if they spend x-number of dollars during the first quarter. Others will have merchandise contests, win a Betamax or something. We don't work that way

'We decided that if we could offer the advertisers something that would give instant results, they would be willing to spend money with us during the first quarter. So (then-KZEW-GM) Ivan Braiker invented Zoo World in 1978. For a given number of dollars spent in the first quarter on time buys, the client is entitled to a free booth at Zoo World. That's the only way a commercial advertiser can get a booth. We also make booths available to public service organizations for free; it rounds out the event and, to be honest, it helps out with the FCC as well."

Costs

Poll revealed, "This year, we spent about \$100,000 (see accompanying chart), but we garnerned in excess of \$400,000 in spot buys for the first quarter. When you spend money and make back that kind of money, it all pays off.

Could a Zoo World-type event be held for less than what KZEW spent? Poll answered, doubt about it. We're show-offs here. But if it isn't a very classy affair, it can leave a very bad taste in people's mouths. Remember, upwards of 300,000 people get the chance to see our radio station in person, as it were. God help us if everything isn't close to perfect."

Security

Making sure that the weekend went smoothly required an extensive security force. Said Poll, 'If security isn't adequate, you have all the potential for another Cincinnati situation with one of these affairs. There were a couple of times when the crowd was so big you couldn't walk the aisles. KZEW hired 25 off-duty uniformed Dallas police officers, and enlisted the aid of listeners who became "Zoo World Roadies" for the weekend. Fifty interested listeners were given special T-shirts to wear as they patrolled the area, reporting any problems, handing out KZEW stickers and other paraphernalia, and answering people's questions. In return, they kept the commemorative T-shirts and received station memorabilia and records. To KZEW's credit, its more than-adequate security force was never forced into action, as there wasn't a single tense episode all weekend

Merchandise

Poll was most concerned that the merchandise offered at Zoo World be top quality. "Schlock merchandise reflects poorly both on the station and the merchant. We went around several times and spoke to clients before the fair to remind them to keep it high class: no seconds or throwaways.

He was also concerned that merchants keep prices at a fair level. "We can't call it a halfprice fair; the people are there to make money. Some put things at special prices, but others, I suspect, actually raised their prices for the fair, which really bothered me.

Zoo World Timetable

At least one year in advance:

Layout booth locations Nine months in advance:

Prepare and print sales kits Finalize budgets Hire show decorating company

Six months in advance:

Decide what radio station will sell (belt buckles, t-shirts, etc.) and order Begin actively selling participation to clients

Hire uniformed security (off-duty police)
Begin putting together advertising campaign for show
Begin having monthly meetings with staff Rent sound system

Three months in advance:

Have meeting with convention center to finalize arrangements for hall, power, etc.

Notify public service organizations of availability and reques

Secure bands to perform

Begin working with decorating company on exact needs

Arrange for prizes to be given away by radio station at show

Begin weekly meetings

One month to one week in advance: Finalize and place TV and newspaper advertising

Begin on-air prom Hire stage hands

Order phone lines for broadcasting from the sho

Send press releases and begin lobbying for press coverage Finalize list of clients and public service groups for booth signs

Arrange for hospitality area where clients can relax and ar beverages to be served

Schedule staff to work in booth

Meet with uniformed security

Meetings 2-3 times per week

One week to two days in advance.

Solicit peer security by on-air mer Finalize booth locations

Double and triple check everything that should have bee

CONFIRM! CONFIRM! CONFIRM!

One day in advance:

Go to your church or synagogue and PRAY!

Coverage

KZEW broadcast live from Zoo World all weekend long, with the jocks in a booth with a mike and a kill switch while an engineer back at the station played the music and commercials. An unanticipated problem with live coverage was the 100-decibel noise level in the hall. Owens remarked. "We didn't adequately soundproof the booth to compensate for thousands of watts of live rock music, plus the stereo expo blasting out music from big speakers, and of course the natural ambience of the crowd itself." It couldn't have been any easier to hear the reports from roving station reporters, who were covering the affair from floor level with wireless mikes.

KZEW also covered Zoo World on video for the first time. Poll said, "We discovered over the years that it's awfully hard to explain the real size and scope of Zoo World; it's just too massive. So we hired a crew which spent nine hours on the floor. Now we have proof for advertisers, record people, and the press to see what an event of this size and nature is like.

Ratings

Though some might suspect that Zoo World would be the perfect image promotion during a

Continued on Page 50



A MAJOR STORY!

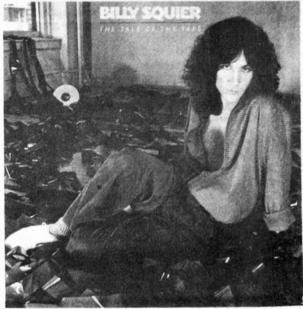
MAJORS REACT IN AN EXPLOSIVE FIRST WEEK: #2 MOST ADDED ALBUM

BILLY SQUIER

THE TALE OF THE TAPE

WRIF WCOZ KQRS **WBCN** WNEW-FM KYYS KTXQ KWK KZEW WLUP KILT-FM WMMR KISW WYSP KAZY WGRQ WLVQ KGON **WKQB** KQFM WLPX **WJAX** WQFM **WXRT WMJQ** KSJO **WHCN WWCK** WCCC KDKB **WFBQ** KTKT WZXR KXXY WQXM KATT





Produced by Billy Squier & Eddy Offord. Recorded & Mixed on the Eddy Offord Remote Studio, Woodstock, N.Y. by Rob Davis & Eddy Offord.

Behind The Scenes With Zoo World '80

Continued from Page 48

ratings period, both Poll and Owens disagreed. Said Poll, "Our first choice of dates was not during the ratings period, but the convention center has the option to move the date around up to a year beforehand to accommodate out-of-town business."

Owens elaborated, "Something on the level of Zoo World mandates an enormous amount of verbal content on the air, something we normally try to stay away from, especially during a book. So we were very cautious about that. Despite the good street talk and increased market awareness, it could actually be a ratings negative." Poll agreed. "I think the negatives probably equal the positives. Next year we've scheduled it for March."

Future

Next year? "Oh yes, we've booked the convention through 1985. And just a few days after this year's was over, about half the advertisers had already called to book space for next year." Poll advised anyone interested in doing a Zoo World-type promotion to plan on spending a year's time planning the event, so that it runs as smoothly as did Zoo World '80.

And he had this bit of parting advice: "You need a very comfortable pair of sneakers! I'll bet that each of us walked twenty miles that weekend. When you walk 200,000 square feet twenty times a day, that adds up!"

EVOLUTION

W1BZ/Parkersburg GM Jack Weinlein has exited for a sales post at WDVE/Pittsburgh. Don Staats has been named his GM successor at WIBZ ... KPAS/El Paso has named a new PD: Frank Intrieri, from KZOK/Seattle ... Rob Roman has joined KRST/Albuquerque from neighboring KUNM as MD . . . Tom Woods has stepped down as MD at WVUD/Dayton but retains his airshift. Steve Mehall has been picked from the airstaff as the new WVUD MD . . . Anita Gevinson has exited WCOZ/Boston for nights at KLOS/Łos Angeles . . . Scruff Connors is new to mornings at OLOT/Terresto.

Scruff Connors is new to mornings at Q107/Toronto
... KWST/Los Angeles has named Steve Montcavich from WWWW/Detroit as its News Director

... Gregg Faulkner has joined KPRI/San Diego from neighboring KGB-FM for airwork ... Former WLUP/Chicago staffer Tom O'Toole has rejoined WLUP for airwork.

CONCERTS & CONVERSATIONS

RADIO CONCERTS: Cretones on KWFM/Tucson ... Tourists, Rick Derringer, Joe Perry Project, Utopia on WMMR/Philadelphia ... NRBQ on WRKI/Bridgeport ... Beach Boys, Warren Zevon on WNEW-FM/New York ... Aztec Two-Step, Tourists, Marshall Tucker Band, David Sanborn, 999, Charlie Daniels on WLIR/Long Island.

GUEST DJ'S: Joe Perry on WBCN/Boston...

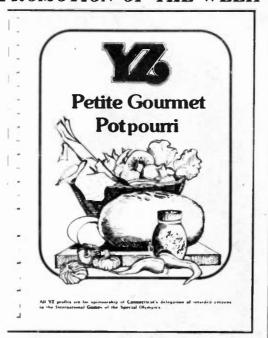
April Wine on Q107/Toronto... Van Halen on WLPX/
Milwaukee.

CONVERSATIONS: Darvi Hall, D.L. Byron, ZZ Top on WLIR/Long Island . . . Graham Nash on KSPN/Aspen, KTCL/Ft. Collins . . . Pretenders on KTYD/Santa Barbara, KMET/Los Angeles, KWST/Los Angeles, KROQ/ Pasadena . . . Tiny Tim on KBCO/Boulder Halen on WMAD/Madison...Dick Clark on KOZZ/ Reno... Sue Saad, Graham Nash on KBCO/Boulder Fools, Triumph on WFBQ/Indianapolis . . . Robin Lane on WBCN/Boston . . . Red Rider on Q107/Toronto Angel City on KPRI/San Diego ... 38-Special. Graham Nash on WWWW/Detroit . . . Gentle Glant, Angel City on KEZY-AM/Anaheim . . . Cheap Trick on WKQQ/Lexington . . . Dirt Band on KFMH/Muscatine . Van Wilks on WJAX/Jacksonville ... Ted Nugent on KMOD/Tulsa . . . Pat Travers, 38-Special on M105/ Cleveland . . . Pretenders, Boomtown Rats, Cretones on KSJO/San Jose . . . Peter Wolf on WMMS/Cleveland . Journey, Babys, Billy Squier, Benny Mardones on KZEW/Dallas . . . Romantics on KPAS/EI Paso . Tourists, Robin Lane on WQBK/Albany . . . Ramones. Pretenders, Rachel Sweet on KROQ/Pasadena. Pete Townshend on KISW/Seattle . . . Frank Zappa on KDKB/Phoenix . . . Sue Saad, Kittyhawk, Ramo on KTIM/San Rafael . . . Warren Zevon, Robin Trower on WNEW-FM/New York.

UPDATE

WRCN/Long Island has found a "mystery source" who has helped make the station's Beatles weekend something special: Said source has come up with rare Beatles tracks, along with an authentic 1965 Beatles tour jacket and an autographed copy of John Lennon's "In His Own Write" that the station will offer as prizes . . . The latest station to recruit listeners into a "Rock Patrol" is Q107/Toronto, currently offering membership cards and wings for \$1.07, in exchange for listener discounts with area merchants . . . Among the guests at CITI-FM/Winnipeg's second AOR anniversary party: members of Van Halen and Dr. Tim Leary. Providing live music for the partying listeners and guests were Burton Cummings, Streetheart, and Pumps . . . Sports is resurging on AOR: Chicago White Sox Manager Tony

PROMOTION OF THE WEEK



YZ Petite Gourmet Potpourri

"The idea behind this unique creation was to raise money for the Special Olympics. WWYZ has consistently used fund-raising activities in its programming, and obviously this was part of it. We call ourselves the Natural 92; therefore, all of our promotions are meant to be meaningful.

"The recipes were contributed by our listeners, as well as small businesses and experts in the art of health and natural food preparation. We made announcements in a very low-key manner during each air shift.

"The one hundred-page cookbook is divided into nine sections covering everything from soup to nuts. We even went to the trouble of getting paper stock that is waterproof.

"The cookbooks sold for \$4.50 at the Special Olympic meet. Approximately 2500 have been sold to date with all profits going towards the sponsorship of Connecticut's delegation of retarded citizens to the International Games of the Special Olympics. We have also given them away to listeners who show a special interest in the station.

"We ordered 3000 at the cost of \$3.25 each. The book was put together with the help of Group One Graphics of Wolcott, Franciscan Graphics of Meriden, CT and our food consultant, Annette Gagliardi of Prospect."

Richard J. Lorenzo Operations Manager WWYZ/Waterbury, CT.

Every week the AOR section will spotlight a significant station promotion. If your station has produced an interesting piece of merchandise (a homegrown record album, piece of clothing, coffee mug, calendar, etc.), send a sample along with pertinent explanatory information about the promotion to AOR Department, R&R, 1930 Century Park West, Los Angeles, CA 90067.

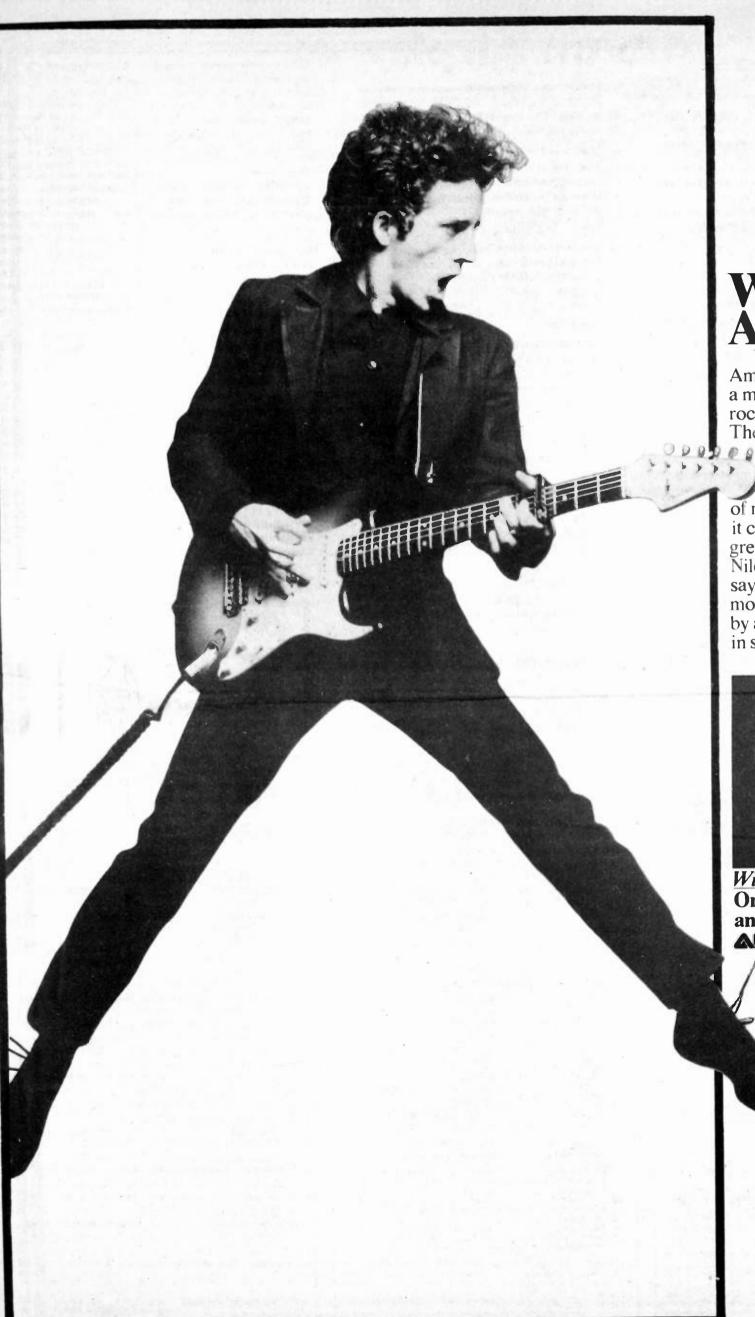
LaRussa will appear regularly on WMET's morning show with info and insights on his team's efforts this season. Meantime, WYDD/Plttsburgh has begun a two-hour weekly sports talk show consisting of interviews, editorials, game coverage and phone calls . . . KZOM/Beaumont crowned 'Ms. Zoom" from 27 hopefuls at a recent Journey concert, with the band helping to decide who won. The winner received \$100 and will be the station's official representative at upcoming promotional functions (pictures forthcoming). Are you ready for an "Imaginary Rock Band?" The "air guitar" contest idea has caught on so well all across the country that WILS-FM/Lansing is testing listeners' abilities to mime all the instruments in a band. Winners from each category will then form a group that will warm up for an upcoming concert date. Then there's WIYY/Baltimore, which is awarding \$5000 in stereo equipment to the winner in its air guitar contest. Where will it all . WIOQ/Philadelphia is host station to a ten-station network broadcast of Columbia's Beach Boys, the first-ever live simulcast from the Philadelphia Spectrum . . . KWFM/Tucson's upcoming Homegrown-type album will be culled from recordings made for the station's weekly live broadcast of local music from an area club. The Source plans to air a special "Source Report" half-hour documentary on "Kent State - Ten Years After" the weekend of May 4th. Included are exclusive interviews and tape from the shootings. Stations interested in obtaining a copy of the show can contact Source News Director Jim Cameron at (212) 664-2097 . . WRIF/Detroit just mailed out its second DREAD newsletter, complete with DREAD promotion details and photos, as well as discount coupons for DREAD members

... WEEI-FM/Boston was profiled in a recent edition of The Boston Globe, which heralded the station as running the radio format of the Eighties



ROCK & ROLL MARATHON — WWWW/Detroit gave out this concert patch at a recent show the station co-promoted. W4 passes out approximately 3000 patches after all major Detroit area concerts.

WNEW-FM has asked listeners to send in a photograph of their best "squeeze" (in a phone booth, subway, etc.) in hopes of winning an expenses-paid holiday trip to London. The contest is running in coordination with A&M and the new Squeeze album . . ZETA 4/Miami is giving away electric orange juice squeezers in conjunction with Squeeze's Miami concert date . . Boulder air personality Peter Rodman has also begun hosting a twice-weekly TV talk show called "Who's On 12." Already interviewed have been Bonnie Raitt, Firefall and Danny O'Keefe. WMMS/Cleveland MD Kid Leo has been chosen as a preselection judge for the American Song Finals Contest for the British World Song Festival WEBN/Cincinnati, in conjunction with Epic Records, offered a prize-winning trip to see Angel City in the City of Angels, Los Angeles. The winner had to correctly guess the temperature at a certain spot and time in Los Angeles . . . KDUK/ Honolulu asked listeners to write a creative answer to the question, "What are we going to do with 500 disco albums?" (the station was formerly a Disco format). The winning response, quite naturally, gets the 500 albums!



Willie Nile Arrives.

America is discovering a major new figure in rock & roll: Willie Nile. The acclaim from the press, the response from radio, and the accelerating word of mouth are all making it clear that something great is in the air. Willie Nile. The New York Times says, "Willie Nile is the most exciting debut album by a singer-songwriter in some time." Believe it.



Willie Nile.
On Arista Records and Tapes.
ARISTA

Willie Nile's first single:
"It's All Over" Immediate adds:
WKBW!Debut #24
WBBQ!

Album Airplay/40_

_	-			
UA	4/11	4/18	4/25	April 25, 1980
1	1	1	1	BOB SEGER & SILVER BULLET
5	2	4	2	BILLY JOEL
2	4	3	3	LINDA RONSTADT
4	5	5	4	PINK FLOYD
6	6	6	5	JOURNEY
-	19	7	6	VAN HALEN
3	3	2	7	HEART
1	1 8	8	8	PAT TRAVERS BAND
1:	2 11	10	9	CLASH
9	7	9	10	PRETENDERS
7	9	11	11	J. GEILS BAND
-	_	23	12	GENESIS
3	4 20	16	13	BOZ SCAGGS
1	5 14	14	14	MARSHALL TUCKER BAND
-	_	38	15	ERIC CLAPTON
11	12	12	16	WARREN ZEVON
19	9 16	17	17	JOE PERRY PROJECT
8	10		18	ELVIS COSTELLO &
2			19	TRIUMPH
21			20	FIREFALL
20			21	GARY NUMAN
10		18	22	ROBIN TROWER
2		24	23	HUMBLE PIE
-	00	27	24	IAN HUNTER
13		15	25	RUSH
17		21	26	CHRISTOPHER CROSS
27		26	27	GRACE SLICK
14		25	28	TOM PETTY & HEARTBREAKERS
20	- 20	33	29	DEF LEPPARD
33		29	30	RED RIDER
29		30	31	ANGEL CITY
25		31 36	32	CRETONES
39	33	36	33 34	MOTORS
3	-	35	35	WILLIE NILE
18		28	36	AMBROSIA
22		34	37	NAZARETH
1		34	38	DAN FOGELBERG
			30	COMMITTED TO TOTAL

1	161 REPORTERS
. A	Against The Wind (Capitol)
. (Glass Houses (Columbia)
. 1	Mad Love (Asylum)
T	he Wall (Columbia)
	Departure (Columbia)
V	Vomen & Children First (WB)
B	lebe Le Strange (Epic)
C	crash And Burn (Polydor)
L	ondon Calling (Epic)
P	retenders (Sire)
L	ove Stinks (EMI America)
D	Puke (Atlantic)
N	Middle Man (Columbia)
T	enth (WB)
J	ust One Night (RSO)
B	ad Luck Streak (Asylum)
L	et The Music Do (Columbia)
G	et Happyll (Columbia)
P	rogressions Of Power (RCA)
U	ndertow (Atlantic)
P	leasure Principle (Atco)
٧	ictims Of The Fury (Chrysalis)
	n To Victory (Atco)
W	/elcome To The Club (Chrysalis)
P	ermanent Waves (Mercury)
C	hristopher Cross (WB)
D	reams (RCA)
D	amn The (Backstreet/MCA)
0	n Through (Mercury)
D	on't Fight It (Capitol)
Fa	ce To Face (Epic)
TI	nin Red Line (Planet)
Te	enement Steps (Virgin)
W	'illie Nile (Arista)
O	ne Eighty (WB)
8.4	alian In Mandaul . 1100.00

161 REPORTERS	Album cuts are listed in order of airplay preference
Against The Wind (Capitol)	"Strut" "Betty" "Fire" "Bop"
Glass Houses (Columbia)	"Right" "R&R" "Leyna" "Fantasy"
	Title "Can't" "Justine" "Talk"
	"Run" "Numb" "Lust" "Hey"
	"Anyway" "Walks" "Where" "Time"
	"Cradle" "Everybody" "Whiskey"
	Title "Heaven" "Even" "Raised"
	"Whiskey" Title "Born" "Love"
London Calling (Epic)	"Train" Title "Supermarket"
	"Brass" "Wait" "Neck" "Life"
	Title "Come" "Walls" "Takin"
	"Misunderstanding" "Turn" "Lines"
	"Breakdown" Title "Imagination"
Tenth (WB)	breakdown Title Imagination
	"Cocaine" "Midnite" "Blues" "Sally"
Bad Luck Streak (Asylum)	Cocaine Midnite Blues Sally
Let The Music Do. (Columbia)	Tide "De " " " De " " " " " " " " " " " " "
Let The Music Do (Columbia) Get Happyll (Columbia)	Inde "Dogs" "Rockin"
Get Happy!! (Columbia)	Stand "Sive" "Possession"
Progressions Of Power (RCA) Undertow (Atlantic)	"Foll" "Love" Title
Pleasure Principle (Atco)	Fall Love Title
Victims Of The Fund Chrysolist	"Shout" "Jack" "Madhouse" Title
On To Victory (Atco)	
	"Gotta" "War" "Night" "Memphis"
Permanent Waves (Mercury)	
Christopher Cross (WB)	"Ride" "Sailing"
Dreams (RCA)	"Angel" "Wind" Title
Damn The (Backstreet/MCA)	"Refugee" "Girl" "Losers"
Un Inrough (Mercury)	"Brigade" "Wasted" "America"
Don't Fight It (Capitol)	
Face To Face (Epic)	
	"Real" "Cost" "Peel" "Justine"
Tenement Steps (Virgin)	
Willie Nile (Arista)	
One Eighty (WB)	
Malice In Wonderland (A&M)	
Phoenix (Full Moon/Epic)	"Hotels" "Fire" Title
	"Date" "Angel" "Dancing" "Blame"
Adventures In (Reasonille/MID)	"F" "B1" "O . " "O

Chart Summary

The unstoppable SE. GER maintained his report lead over all takers for another wask at the top. JOEL rebounded strongly up to second place. LINDA held rock steedy as RLOYD resurged. JOURNEY broke its impesse to hit top five this week, while VAN HALEN continued their climb, buoyed by strong hot reports in key markets TRAVERS meintained as CLASH continued building. GEILS hald its own as GENESIS took an imprassiva laap upwards, increasing in all rotations. BOZ moved up as TUCK-ER maintained. CLAPTON mada major moves in all rotations for a subsequant big jump up this wask. PERRY and TRI-UMPH maintelned as FIREFALL moved up. PIE inched up as HUNTER climbed. DEF rocked upwards while MOTORS moved up. NILE climbed AMBROSIA maintained. TUTONE debuted and STEWART bounced back on the chart. BILLY SQUIER and RACHEL SWEET came close to charting this week.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are that are also current singles are listed in bold type

MOST ADDED

T. RUNDGREN/UTOPIA

JOHN STEWART.....

24 32 32

37 34

39

40

						(R)
1	FD10 61 4 FF 61	4/25	4/18	4/11	4/4	3/2
1	ERIC CLAPTON	132/81		0/0	0/0	0.40
	Just One Night (RSO) "Cocaine"	M-22	M-0 H-1			
2	BILLY SQUIER	H-29				
-	The Tale Of The (Capitol)	44/37		0/0	0/0	0.10
	"The Big Boat"	M-7	M-2			
_	4.		HO			
3	DEF LEPPARD	73/27	69/48	36/33	5/5	0/0
	On Through (Mercury)	M-37	M-17	M-2	M-0	
	"Rock Brigade"	H-9	H-4	H 1	H-0	
4	TOMMY TUTONE	51/25	45/38	9/9	2/2	0/0
	Tommy Tutone (Columbia)		M4	M-0	M-0	
	"Cheep Date"	H 6	H-3	H-0	H-0	
6	OZARK MOUNTAIN	25/24	0/0	0.10	0/0	0/0
	Ozark Mountain (Columbia) "Tonight"	M-1 H-0				
6	GENESIS					
•	Ouke (Atlantic)	118/23			0/0	0/0
	"Misunderstanding"	M 48	M-14	MO		
7	GLASS MOON	H 46 39/21	H-15	HO		
•	Glass Moon (Radio Records)		41/29 M-9	31/30	2/2	0/0
	"Killer At 25"	H-17	H-3	M1	M-0	
B	SPIDER	20/20	2/2	0/0	H-0	
_	Spider (Oreamiend)	M-0	M-0	0/0	0/0	0/0
	"New Romance"	H-0	H-0			
9	RUSS BALLARD	23/19	13/11	2/2	0.10	
	Barnet Dogs (Epic)	M-2	M-2	M-0	070	0/0
	'The Rebound"	H-2	H-0	H-O		
10	RUSSIA	25/16	24/20	7/6	0.10	0/0
	Russia (WB)	Mil	M-4	M-0	0/0	0/0
	"Fight Back"	H-1	H-0	H-1		
11	JAG8	31/15	26/18	16/18	0.10	0.00
	Evening Standards (Island)	M-15	M-9	M-0		0,0
	"Hand"	H-1	H-1	H-0		
12	ROBIN LANE &	30/14	22/13	18/17	0.10	0.10
	Robin Lane & (WB)	M-10	M-6	M 1		-
	'When Things Go Wrong"	H 6	H4	H-0		-
13	TIM WEISBERG	15/13	0/0	0/0	0/0	0.10
	The Tip Of The (Nautilus)	M-0 J-2				-
	"Do Dah"	Ho 32				
14	IAN HUNTER	85/12	83/41	87/85	0.10	0/0
Tie	Welcome To (Chryselis)	M-47	M 22	M-2		11.6
	"We Gotte"	H-26	H 20	H-0		
14	707	14/12	5/4	2/2	0/0	0/0
	707 (Casablanca)	M-2	M-1	M-0		
	Various Cuts	HO	H-0	HO		

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

Adventures In... (Bearsville/WB) "Free" "Road" "Caravan" "Crazy"

"Dream Babies Go..." (RSO)......" "Thunder" "Fame" "Hollywood"

		4/25	4/18	4/11	4/4	3/28	-1
-1	JOE PERRY PROJECT	97/88	101/6	91/63	80/51		1
Tle	Let The Music (Columbia)	A-2	A-6	8 A	A-12	A-41	1
	Title	H-27	H-29	H-21	H-17	H-11	1
1	TRIUMPH	91/68	93/68	78/57	81/54	71/31	1
	Progressions Of (RCA)	A-0	A-7	A-5	A-18	A-35	ı
	'Weekend'	H-23	H-18	H-16	H-9	H-5	1
2	HUMBLE PIE	87/65	87/64	83/52	80/14	9/0	1
	On To Victory (Atco)	A-3	A-9	A-22	A-63	A-9	н
	"Fool For A Pretty Face"	H-19	H-14	H 9	H-3	H-0	п
3	MARSHALL TUCKER	108/5	111/53	112/6	7 108/6	1 104/57	
Tie	Tenth (WB)	A-0	A1	A-2	A-6	A-16	1
	'Time'	H-50	H-67	H-43	H-42	H-31	н
3	GRACE SLICK	80/58	79/57	72/45	68/22	57/4	1
	Oreams (RCA)	A-3	A 6	A-14	A-33	A 50	ı
	"Angel Of The Night"	H-19	H-16	H-13	H-13	H-3	1
4	WARREN ZEVON	98/56	112/61	114/5	121/58	125/70	П
	Bad Luck Streak (Asylum)		A-0	A-1	A-0	A-6	Ł
_	"Certain Giri"	H 42	H-51	H 59	H 63	H 50	
6	FIREFALL	100/58	96/60	83/46	88/7	16/0	
	Undertow (Atlentic)	A-9	A 8	A-11	A-76	A-16	н
_	"Headed For A Fell"	H 36	H-28	H-26	H-6	H-0	1
6	PAT TRAVERS BAND	133/52			114/60	102/57	ı.
Tie	Crash And Burn (Polydor)	A-1	A 2	A 1	A 6	A-14	1
	"Whiskey"	H 80	H-72	H 66	H-49	H-31	
6	RED RIDER	76/52	79/58	67/48	62/40	53/21	
	Don't Fight It (Capitol)	A-3	A 8	A-9	A-17	A-28	1
-	"White Hot"	H-21	H-15	H-10	H-6	H4	н
7	CRETONES	65/50	80/47	61/42	60/46	53/30	
	Thin Red Line (Planet)	A-5	A-6	A-10	A-12	A-22	1
	"Real Love"	H-10	H 8	H-9	H-2	H-1	
	ELVIS COSTELLO	94/49	108/54				ı
	Get Happyll (Columbia) "I Cen't Stand"	A 0 H 45	A-0 H-54	A-1	A-1	A-2	1
	GENESIS	118/48		H-52 27/0	H-61	H-62	ı
-	Duke (Atlantic)	A 23	A-85	A-27	0.10	0.10	1
Tie	"Misunderstanding"	H-45	H-15	H-0			ı
9	ROBIN TROWER	85/48	96/54	36/50	94/50	44.00	L
•	Victims Of Fury (Chryselis)		AO	A 0	A-2	94/55 A 0	ı
	"The Shout"	H-37	H-42	H 46	H-42	H 39	1
10		85/47	83/22	87/2	0/0	0/0	1
	Welcome To (Chrysalis)	A-12	A41	A 66	0/0	UNU	1
Tie	'We Gotte'	H-26	H 20	HO			ı
10	ANGEL CITY	88/47	65/53	80/48	51/34	51/23	i
	Face To Face (Epic)	A-5	A-2	A S	A-12	A-28	ı
	"Marseilles"	H 16		H-7	H-6	H-20	
		17 10	*****	rv:#	T7-D	n /	

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

		4/25	4/18	4/11	4/4	3/28
1	BOB SEGER & SILVER	158/15	5 162/16	2 153/18	1 154/18	2 149/14
	Against The Wind (Capitol		A-0	A-0	A-1	A-0
_	"Her Strut"	M-1	M-0	M-2	M-1	M-4
2	BILLY JOEL			5 150/13		2 141/11
	Glass Houses (Columbia)	A-O	A-0	A-0	A-2	E-A
_	"May Be Right"	M-18	M 15	M-18	M 12	M-21
3	LINOA RONSTADT	140/12	0 149/12	5 139/12	4 148/13	0 140/12
	Med Love (Asylum)	A-0	A-0	A-1	AO	A-0
	Title	M-20	M-24	M-14	M 18	M-13
4	PINK FLOYD			3 134/12	9 138/12	9 138/13
	The Well (Columbie)	A-0	A-0	A-0	A-0	A-0
_	"Run Like Hell"	M-14	M-14	M-14	M 9	M4
6	JOURNEY			7 133/11	5 131/10	129/10
	Departure (Columbia)	A O	A-0	A-1	A-0	A-0
_	"Anyway"	M-22	M-19	M-17	M-22	M-21
6	VAN HALEN		130/95			0/0
Tie	Women & Children (WB)		A-6	A-105	A-18	
	"Cradle"	M-22	M 28	M-4	M-0	
6	HEART			140/13		1 141/13.
	Bebe Le Strange (Epic)	A-0	A-0	A-0	A-0	A-1
_	Title	M-25	M-17	M-10	M-13	M-7
7	PAT TRAVERS BAND	133/80	1			
	Crash And Burn (Polydor)	A-1	A-2	A-1	A-5	A-14
_	'Whiskey"	M 62	M 69	M-51	M 60	M-57
8	PRETENDERS	106/79				
	Pretenders (Sire)	A-0	A-0	A-1	D-A	A-0
	"Bress In Pocket"	M-26	M-36	M-37	M 39	M-43
9	J. GEILS BAND	106/68				
	Love Stinks (EMI America)		A-0	A-0	A-0	A-0
	Title	M 37	M 35	M-34	M 34	M 37
10	CLASH	109/67			107/46	
	London Calling (Epic)	A-1	A-O	A-0	A-0	A-1
11	'Trein In Vein"	M 41	M-48	M-44	M-42	M-84
"	BOZ SCAGGS	107/59	102/49	82/22	72/2	0/0
	Middle Man (Columbia)	A-5	A-0	A-37	A-64	
12		M 43	M-47	M-33	M 6	
12	MARSHALL TUCKER	108.50	111/57		108/42	104/31
	Tenth (WB)	A-0	A-1	A 2	A-6	A-16
13	"Time"	M 68	M-63	M 47	M 61	M-67
-	GENESIS	118/45	114/18	27/0	0.10	0.00
Tie	Duke (Atlantic)	A-23	A-85	A-27		
13	"Misunderstanding"	M-48	M 14	M-0		
13	Get Happyll (Columbia)	94/45 A-0	108/54 A-0	112/62 A-1		115/52
					A-1	A-2

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE ULTIMATE FORCE... THE ULTIMATE MOVIE SOUNDTRACK. THE ORIGINAL SOUNDTRACK FROM THE MOTION PICTURE



MUSIC COMPOSED AND CONDUCTED BY JOHN WILLIAMS



ERFORMED BY THE ONDON SYMPHONY ORCHESTRA

DELUXE TWO RECORD Includes Full Color Booklet the story of The Empire Strike

ASR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.



ERIC CLAPTON Just One Night (RSO)

"Cocaine" "Midnight" "Blues" "Sally." 82% of our reporters on it. Total album reports: 132. A-81, M-22, H-29. Charted this week at No. 15.

SINGLES

"Call Me" (Chrysalis)

PAUL McCARTNEY 2 "Coming Up" (Live) (Columbia)

3 **ALICE COOPER** "Clones (We're All)" (WB)

4 **SHOOTING STAR**

"You've Got What I Need" (Virgin)

5

"Night For Beautiful Girls" (EMI America)

6 SQUEEZE

"If I Didn't Love You" (A&M) 7

FLEETWOOD MAC

"Think About Me" (WB)

8 PAT BENATAR

"We Live For Love" (Chrysalis)

9 **EAGLES**

"I Can't Tell You Why" (Asylum)

10 **TOURISTS**

"I Only Want To Be With You" (Epic)

hese 45's received significant AOR airplay reports this week. These singles either not available on an album or are from an album not currently on the um Airplay/40 chart. The chart is listed in order of total mentions received

JAZZ ON AGR

SPYRO GYRA Catching The Sun (MCA) ... Title "Autumn" "Percolator" DAVID SANBORN Hideaway (WB) 2 EARL KLUGH Dream Come True (UA) 3 KITTYHAWK..... Kittyhawk (EMI America) TIM WEISBERG The Tip Of The... (Neutilus) PASSPORT.....Oceanliner (Atlantic)
"Departure" "Allegory" "SeasIde" 6 CHUCK MANGIONE..... Fun And Games (A&M) G. WASHINGTON JR.....Skylarkin' (Motown) 8 9 DR. STRUT..... Struttin' (Motown) Verious

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jezz programming. The album's preferred airplay cuts are listed.

REGIONAL ASPR ACTIVITY

THE HALLE SEED A. (COLUMBIA)
ELVIS COSTELLO A. (COLUMBIA)
ELVIS COSTELLO A. (COLUMBIA)
(INDA MONSTADI (ANYIME)
MOTORIS (VIP)
HOTORIS (VIP)
HOTORIS (COMP)
LAM (COMP)
HOTORIS (COMP)
HOTORIS (COMP)
HOTORIS (MORSE)
(MB/MORPISA)

Albany 518-462-5555

DRITEQUES (STre)
DROITE LOUIS (STre)
DROITE LOUIS (STRE)
DROITE LOUIS (STRE)
SOURCEZ (Assertice)
SOURCEZ (Assertice)
J. GRISS BMD (EDH Assertice)
J. GRISS BMD (E

G. AASHINGTON JR (ENTORMINESSENSIES STANDARD JR (ENTORMARD JR (E



PD LYN COREY HD CINDA HOLT

JOURNEY COLLABOLE
CLASH (EDIC)
RUNDLEH HYTOPIA
(BarravillayM)
ELVIS COSTELLO 4: (Collable)
RUSH (Marcury)
VAH HALEN
"Envisory"
"Envi The resolution of minimum and resolution of the resolution of the

Baltimore

PO DENISE OLIVER

JULY 1889-0098

ROSE (Mercoland Control Contro

Singles SMACK THE SET (Lifesong) BLOODIE (Chryselis)

The Sound of the 80's PO: REITH HELSON ND: GLENN CORNELIESS

Hadiya FIREFAL (AFFINFE) GOBODN (LOHFFOOT (MB) CLASH (Epic) DANT, HALL (MCA) HA HAMFEL, HAEL (MCA) JOE (MBH PROJECT (COLUMBIA) DOME APPITER (Maccury)

Boston

JAZZ SPYRO GYRA (NEA)

Hottest SILLY JOES, (Solumbia) PRETENDES, (Sira) Columbia PROPE, (Columbia) JOHN Columbia PROPE, (Columbia) Columbia PRETENDES, (Aniantic) PRETENDES, (Aniantic) PRETENDES, (Columbia) Columbia (Sira) Columbia (S

HAMBLE PIE EMPO)
MATOBOR (SIE)
PHILIP RAMBOR (Copto):
PHILIP RAMBOR (Copto):
SHAT BROTHERS (Casebance)
BILLY SQUIFR (Copto):
Head to Records)
BRAM TORRINGSY (Polydor)
PRAE MCCAMPTAT (Columbia)
-PRAE COMPTAT (Columbia)
-PRAE TOMOGRAPO (ARCO)
ISSET BROTHERS IT Recht
-FRAMB (ZAPPA (Marcury))

-FRANK ZAPPA (Memcury)

Madium (Memcury)

MOS (EMI Memcica)

MOS (MASS (Mi Memcica)

MOS (MASS (Mi Memcica)

MOS (MASS (Mi Memcica)

MOS (MASS (Mi Memcica)

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PRETENDED STOCK AS ... (Captrol)
PRETENDED STOCK AS ... (Captrol)
PRETENDED STOCK AS ... (Captrol)
DIA PRITTY & THE ...
DIA CRILLS BAND (EMI America)
TOM PRITTY & THE ...
DIA CRILLS BAND (CAPTROL)
SELECTER (Chrysalls)
PRIME FLOTO (Columbia)
OUR PRIME PROJECT (Columbia)
OUR PRIME PROJECT (Columbia)
OUR PRIME PROJECT (Columbia)
OUR STOCK (SEC)
PRIME PRIME (COLUMBIA)
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PRIME PRIME (COLUMBIA)
OUR STOCK (SEC)
VAN HACKE (SEC)
-SEC (COUPER (SE))
A. (CE (COUPER (SE))
-PETER CAPBRIE (AT 100 F)
-SEC WANTHA & SURFINS

| Medium | M

Boston

WOZ_ 617-247-0850 617-247-0850

ORCHISS INC.
RCD RIGGE (CERETO)
RCD SCACKE (CERETO)
RCD RIGGE (CERETO)
RCD

-OUTER (Elentra)
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BRUCE CODUBLEN (Militannium) DAVID SAMBORN (MB)

MOST ADDED

11/10

8/6

ERIC CLAPTON Just One Night (RSO) BILLY SQUIER

The Tele Of... (Capitol) **OZARK MOUNTAIN** DAREDEVILS

Ozark Mountain...
PHILIP RAMBOW Shooting Gallery (Capitol) 8/7

DEF LEPPARD On Through... (Mercury) 16/6 RUSSIA

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

Russia (WB)

Bridgeport 203-579-9995

Boston

EARL KLUGH (UA)

30t governor JOHN STEWART ER PD: TON ZARECK! NO: BRIAN ST JAMES

MANDLE PIE IARCO)
BOZ SCAGOS (COLumbia)
FIREFALL (Alfantic)
BOZ SCAGOS (COlumbia)
FIREFALL (Alfantic)
BOZIN (COLUMBIA)
FIREFALL (Alfantic)
BOZIN (COLUMBIA)
BOZIN (COLUMBIA)
BULLE NILE (Alfantic)
BUL

MEDIUM

JOE PERRY PROJECT

On To Victory (Atco) IAN HUNTER

MOTORS

Tenement Steps (Virgin) 20/14 Undertow (Atlantic)

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

104/EM

FRANE (APPA (Mercury)

FRAT TRAIRES BAND (Polydor
CLASH (Egic)
CLASH (

Let The Music... (Columbia) 25/17 HUMBLE PIE

19/15 Welcome To... (Chryselis) 23/14

Cape Cod

PO LARRY KING

MOTTONY
KENDY LOGGINS (Columbia)
KENDY LOGGINS (Columbia)
BILLY JOEL (Columbia)
FLEE DOORNEY (Lolumbia)
FLEE DOORNEY (LOLA)
FRANK WEEPER (CAA)
FLEE DOORNEY (LOLA)
FLEE HOLER (MATINATE)
FLEE HOLER (MATINATE)
FLEE HOLER (MATINATE)
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FOR COLUMBIA (MATINATE)
FOR COLUMB Title BOZ SCAGGS (Columbia) HIROSHIMA (Ariata)

Singles HOOL & THE GANG (Delite/Marcury) RAY,GOODHANEBROWN (Pc

WCCC

"Gocalne" "Alter Minites"
"Let", Saliy"
RUSS BAL, WBO (Epic)
GLARR WTN, CAME. (Golumbia)
SCROOMS (FRITTION)
LAURIE & THE SIGNS ARIANTI
BECOLLESS RECESSIFIED (SHEP)
AL COLOMBO (LGATTOO) (GOLUMbia)
-AL COLOMBO (GOLUMbia)
-AL COLOMBO (GOLUMbia)
-FRAND (AMPA (Marcury)

Hartford

"Meast Lova"

DOM SEGER & ... (Capitol)

DOM SEGER & ... (Capitol)

"Momen Dailight"

"Coradia, Rose ...

"Stay Aphills"

"Annea Dailight"

"Annea Dailight

"Annea

THE HOTTEST

BOB SEGER & SILVER BULLET

Against The Wind (Capitol) 34/34 BILLY JOEL

Glass Houses (Columbia) 31/27 VAN HALEN

Women & Children... (WB) 29/27 LINDA RONSTADT Mad Love (Asylum) 29/26 PINK FLOYD

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

203-247-1060 -PRETENDERS (S)ra)

Hartford

27/25

The Wall (Columbia)

JENNE (Mercury)

Medium

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207-783-2065
HABBLE PIE (Arco)
ORTORES (Planet)
ROBIN TROWER (Orysalis)
BEATLES (Capitol)
NOTORS (Figure)
4,3 SityEl (Son)
-BLONDIE (Orysalis)

Lewiston-Portland

ND. JOSE DIAZ

-SPIDER (Drawland)

SPINE FLOTD (SOLVEDIA)

FINE FLOTD (SOLVEDIA)

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1001 Singles BLOMDIE (Chrysolis) HUMBLESSEE (Firgin) CHIP HUMBING (FISC)

New Haven

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Singles

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Philadelphia

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Philadelphia

215-561-0933

Philadelphia 215-839-7625

Pittsburgh



Thurston, Hall, and Operations Manager Kevin Bauer

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JANES SPYNIS GUNA (MCD.) HERRER & JACKSON (Arlate)

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(Boar on 116/WE)

Rochester

-BLODUE (Corposite)

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CARD

"Shedow/Doub!"
"Even . Leader 6"
"Omes By Sir!"



HALL HITS WBEC - ARC/Columbia recording artist John Hall dropped in to the studios of WBEC/Pittsfield, MA

to help the station celebrate its first AOR anniversary. Pictured (I-r) are air personality Alan Gionet, MD Caroline

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PAT TRAVERS BAND (Perpent)
SOMEZE (AMI)
ORTH, MALL (MCA)
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CHETOMES (Premet)
MATCHER (MCA)

Rochester 716-232-7550

2021 0000 § http://en

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1001 Singles ALICE COOPER (48) Washington, D.C. **105** 703-534-0320

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PRODUCTION CONTRACTOR

WOW!

Added SP10SE (Green-ord) "See Reserve" USBAR COMED* (Asyler) -PAL SECRETIST (Gotombio)

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Singion METORS (Firgin) MEDIA WOULD COPYSOTIST SERVER CAME)

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JAZZ DAVID SAMBORN (MD MPYRD GYRA (MCA)

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617-752-5611 NO I PINA LEHITEUR

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BLLT ACEL (DOL 4mm 1a)

BLLT ACEL (DOL 4mm 1a)

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1301 SINGIOS AL ICE COOPER (40) SMACEE (60° 0)

HOTTONY
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BOOD SEEDS 6 , (Complet)
WHILEPH (MCA)
GLOYT (Go)-(c)
HORDINGL TLOODS (Gb)-(cb)
YOU HOLD (Ub)

Singles

THE HOTTEST

BOB SEGER & SILVER BULLET

Against The Wind (Capitol) 38/37
BILLY JOEL

Gless Houses (Columbie) 37/35
JOURNEY

Two numbers follow each album title. The first represents total number of Snuthern stations playing the album this week. The second is the number of those stations who reported it in but rotation this week.

Departure (Columbie)
HEART

Bebe Le Strange (Epic)

The Wall (Columbia)

PINK FLOYD

Modium Tom METTY 6 THE, (Backstroot/AEA) PAT THATES AND (Polydor-RENNE LOGGISS (Golumbia) MARIA ZESU (Asjua) RODIN TROORS (Orysolla) 44645 (Asjua)

BAND

OUT

Amarillo

808-359-8581 William (RCA) 807 SCARS (Dalum) (1) "Imagination" (1):10

Augusta

KY99

Aread ERIC CLAFTOR (RSO) OLASS MIXW (Radio Mucords) DEF 18FFAND (Marcury)

GOU SCAMES (Doliver):
"Inspired Tiple Tiple
Three down "Inspired Tiple T Ol 5.10x (MCA) 15 COSTELLO 4. (Columbia) 5AAD 4 MET (Plenot) FICER (Cop) Pul) Nin 28YO: (Anglan)

desill. Singles

mains

Added TUNNY U-ONE (Columbia) URIC CLAFTON (850) 9FIOLR (Dreamland) -PETE TOWNSHEAD (870) -ALICE COOPER (88)

Marium TRIUMPH (NCA) CENTLE GIMIT (Corumbia) JAGS Elstands GMESIS Intignation IAM PRINTER LIVE (Chrysa ANGEL CITY (Epic) FOOLS (EMI America)

AUGUSTA

404-722-1302

BILLY ROLL (CO Look) 12

BILLY ROLL (CO Look) 12

PAT TRAYERS BAND (Pol-190-1

ANT MURRAL (AUGUSTA) 12

AUGUSTA (CO Look) 13

AUGUSTA (CO Look) 14

AUGUS

Austin 512-474-6543 512-474-6543 interior interior

"Imagination" HEART (Epic) "Even it Up" "Down On Ma"

SINGIAL PETER CARRIEL LATIONTIC

Beaumont 713-727-0229

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1902

Birmingham

205-870-9900

OAR SIEGE, (1990 C)

OAR SIEGE, (1990 C)

FRAME MARDONES (POLY

FRAME LAPPA (MOLCO

-RUFUS & OWARA (MEA)

-PRETENDERS (SIPE)

TEXAS ROCK

Added
(RIC CLAFTON IRSO)

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-TON PETTY (MCA)

eprings Stat JOIL (Oblumbie) "All. Leyno" TMAR To me" "New Sm Bignt" Flow FLOVD (Oblumbia)

WBCY-108 Charlotte 704-374-3772

704-374-37
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PIDE 15(DID medium of (pic) and (pic)

WROE FIREFALL (Arigne (c)
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"Mack (Figure)"
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INSEND HOMPSON
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Modium RRIC CLAPTON (RSO) EVIS COSTELLO 8. (Columbia) J. OFILLE BAND ((SI) Americal JANS-SPECIAL (AMERICA) TON PETTY 8 PM ... [Bechair may/MEA]

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BILLY ACIL (Columb(s)
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(Bearse())a/Mb) Ruin (Marcury) -31MY BUFFETT (NCA) -PRETENDINS (SIre) -AIR SUPPLY (Arlate) Fioi

PD BOB FAZIO MD CHARLIE PALMER

Added ERIC CLAPTOR (NSO) THE MEJSHER (NEMPTION) D B HING (MEMBER) TUMPY TUTORE (COLUMBIA) CHISS NEA (COLUMBIA) EAC NEUGH (UA) TOT (Columbia)

TGT (Case) (ance)
-PALE NECARTHET (CO)
-RUFUS & CHARA (NEA)
-CREENIS (NEA)

Corpus Christi

ACH (Cop (Fol))

| ANACO (Gg|101) | ANAC

Jest DAY(O SAMBORN (MB) #1779HABE ([DE) America) OR, \$79UT (MbYown) SINGIOS OZAME H. CAMEDETILS

214-528-5500

MOTEST (OPTESTS)

MOTEST (Spic)

MOT

Dallas-Ft. Worth

7.00. The Active Held (1) the one-monopial (see). Cell 131 Int and 1(2) Cell 131 Int KTXQ ALBUM ROCK

"Citifiend o" MUSS BALLARD (Epic) "The Rebound" DAMNY KORTOMMA (Electro) TRIFIED IS TSST SPICER (Drammiand) "Burning Lyon"

TBUTAING LAW

TBILUMPH (BEA)

GRACE S. (CO. (BEA)

AGGS CITY (Egic)

AMBOUGH (BB)

AMBOUGH (BB)

TBILUMPH (BB)

Dallas 214-748-989

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247 "Should be High"
figlistORS (Ar 99a)
Title
(A 455 MDCh (Padlo Reco
"Hiller of 25"
PACE S. (Ex (MCA+
"Angul Night"
60 MICR (Colfo)
"In 19a - oo!"
"AACPF & OOLO (Avylum)

--MCDF+ GDCD (Axy Las)
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ALICE COOPER 148)
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KMACH (Capitol)

The Q

EIPASO 915-544-8884 TRILUMPI (RCA) JOHN STEWARF (RSO)

PDI DOUG SORENSEN Added CLASS MODA (Radio Reco "Willer at 35" 807 SCAGGS (Columbia) "Brasadown ..." Torage down . "
#ILLIE HILE Idrises;
"Fagebond Noon"
FIREFAL (#Figer)()
"Meaded. Fall"

POTTAST 908 SÉGÉR & . (Cop): PUTTROCHS (Sire) JOURNET (Columbia) BILLY JOEL (FOLUMBIA) DATA MARKE (ATOO) JOHN STORM (ATOO) JOHN STORM (ATOO) PAN HALEE (MB) GRACE SIGE (BEA) FED RIGER (Cop): PAN HALEE (MB) BALANETE (AMB) BALANETE (AMB) -BLONDIE (DV-ysells)

On the property of the propert

El Paso 915-533-8211

-rection
-root, **
File Fictory (bolishin)
-rections (Sire)
-rections (Sir

MOST ADDED

ERIC CLAPTON Just One Night (RSO)
BILLY SQUIER 27/18 The Tale Of ... (Capitol) 11/10 TOMMY TUTONE Tommy Tutone (Columbia) 17/9
GENESIS Duke (Atlantic)
DEF LEPPARD

On Through... (Mercury) 18/8

25/8

Houston

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MOTTANE DES MIGES 6. . . (Copy(To2) TAN MAKES (mix) DELT (TO2) TAN MAKES (mix) DELT (TO2) TAN MAKES (mix) DELT (TO2) DELT

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

HOL

Added RUSS BALLAND (Edic) BARCLAY JAMPESS (PD) TOO NO. BILLAND L. (MS) TOOMY (TOOM) (ACCOMB (a) CROHO) (RCA) - SP(OR (COMMANDAY) CO-(LAND (a) PALL NCCANTREY) CO-(LAND (a) PALL NCCANTRE

Singles BLOWDIE (Ovysells) Jacksonville

-ALICE COOPER (M) -EMACH (Capitol)

2422 10010

95 PD: JANIE BAGTES ND: RICHARD LANGLOIS -CALCE (Cap (no.))
-CALCE (Cap (Acced ERIC CLAPTON (RSO) JIMI HERERIE (ME/Rep-le JAGS (Istand)

-JAMES LAST GAMO (Polyzor)
INSI Las
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DAVID SAMBORN (MB) SPYRO GYRA (MCA) Singles AIR SUPPLY (Arista) Johnson City

GHISTOR CIT G15-477-3127 FAZHWITH OFFILS (ab) ACOR HISTORY (b) EE (Acord Record) EE

Rock 104 Knoxville 615-637-1010 PD FERRY AMAGES
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Lexington 608-252-6694

MEDIUM

TRIUMPH Progressions Of... (RCA) 24/20 WARREN ZEVON Bad Luck Streak... (Asylum) 24/19 RED RIDER

Don't Fight It (Capitol)
HUMBLE PIE 22/17 On To Victory (Atco)
GRACE SLICK 21/16 19/16 Dreams (RCA)

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

K94 KSMB Lafayette 318-232-1311

DAME HALL

Added ERIC CLAPTON (RSD) FATHER G SANDUDC: (MB) IAN HUNTER LITE (DV ys.) TOMPY TUTONE (Dolumble) ORDHIDS (MCA) -SP(GER (Dreamland)

Hedium LINDA FONSTADT (4sylum) 600 SEGEN & (6p)Tol) HEART (Epic) PINK FLOYD (Columbia) ELYIS COSTELLO & (Columbia ALANCAUS, ISTER)

3011

Miami 305-371-6641

PO RICE PUTER IN ROS ROSS ROCK Miami 305-872-2500 -FELIR CAPALIERE IEGIC

**OTFas*
FEETWOOD N*(| mg) |
FEETWOOD N*(| mg) |
FOOS SEGRE & | Control
N*(+) DIAMOND (Columbia)
FOUL (Columbia)
FILLY JOL (Columbia)
FOOS SEGRE |
FOOS S Added ORLEANS INCAT

OBLEANS SEAL

MEDIUM

MEDIUM

GRANAN MARK (CODITOT)

GRANAN MARK (CO

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PO REITH ISLEY MD: RON PARKER

Modius
PHETENDERS (\$1re)
J. GELS BAND (DE) America)
SLLY JOEL (Scrimols)
MASSHALL TUDGER (#B)
ERIC CLAPHO (RSO)
8-92 S (#B)
CLASH (Egici

95 Rock Montgomery 205-832-4295

Jess

Singles PORM If INDE

Adduction (RECT (Onlumb))
This ERIC CLAPTON (REC)
"Cocoling" "After Highlys" NON SEGER 6 SEGERATION OF SEGE

RUSH (TMECOUTY
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TOTAL 2011 R000 Singles

Louisville 502-585-5178 815.7 (OE) 1 (Column 14) (Col 14) (Column 14)

Jazz

Singles

Memphis 901-726-0080 -04:STUP-ER CROSS (18) -TOH PETTY (NCA)

Added SQUEEZE (AGM) GLASS MODR (And to Records: TOMBET TUTONE (Columbia) SPIDER (Drawnland) GET LEFFARD (Marcury) GET MANDONES (Polydor)

Medium CLASH (Epic) MASHALL TUCKER (ME) MASHALL TUCKER (ME) MEGIALS (CV ysolis) MEGIALS (CV ysolis) MEGIALS (TV ysolis)

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PD: MEAL WIRSTY ID: TRANS BALD Miami

305-581-1580

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Nashville

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roffest BGB S[GR & ... [Cop1te] to Plem F[Gr O [Go] Lomb to B153 F.AC\$ [Go] Lomb to COM115 [COM1 [GR O] FAN HALTS (BB) FORMAT [GR O] FORMAT [GR O] AND FIGURE (GR O [FR] VED -CAST [GR O] FORMAT [GR O [FR] VED -FORMAT [GR O] [Full Show/Eglc]

Singles

Nashville 815-748-8108 MARSHALL PLOKER (de) WILLIE BILL (Ar (ste)) **WKQB**

HOTTER BOD SEGER 6 (Cap Po 1 Prim 7 (2007) (Cal Lumble) BILLY JOZIL (Cal Lumble) BILLY JOZIL (Cal Lumble) BILLY JOZIL (Cal Lumble) PAY TRAFFER SHOW (Per Four) 170 MAL(Fit Lumb) 170 MAL(Fit Lu

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New Orleans 504-889-2424

MODILISM (AMP)

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Norfolk 804-461-1194

NAZARETH (ALM)
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-FOOL —
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North Charleston

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COPPER CONTRACT

813-224-0742

**PATRAMENT SOURCE CONTROL OF THE PATRAMENT SOUR

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MEDIUM

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JOE PERRY PROJECT
(Columbia) 30/22

Let The Music... (Columbia) 30/22
HUMBLE PIE
On To Victory (Atco) 28/21
GRACE SLICK
Dreams (RCA) 26/21

25/18

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MOST ADDED

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BILLY SQUIER

The Tale Of... (Capitol)

TOMMY TUTONE 38/25

13/11 Tommy Tutone (Columbia) 16/10 GENESIS

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KGGO Des Moines

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PAT TRAVERS BAND
Crash And Burn (Polydor) 39/18
ANGEL CITY Face To Face (Epic)

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

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BOB SEGER & SILVER BULLET

Against The Wind (Capitol) 41/41
BILLY JOEL Glass Houses (Columbia) 41/35 JOURNEY

Departure (Columbia) LINDA RONSTADT 40/35 Mad Love (Asylum) PINK FLOYD 40/34 The Wall (Columbia) 37/33

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Albuquerque

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Minneapolis 812-546-5601

SINGING OWNER (MCA)

Omaha 402-592-5300

AUZITEM COLUMBIA DZ SCAGGS (COLUMBIA) DZ PERT PROJECT (COLUMBIA) PET TRAFFE BARD (Pollydor) PIRE PLOYO (COLUMBIA) RADIOS (VICTIE) (Berrary) (AUZITEM) AMPLIA ZECOL (Augitan) NOTTONE J. GRISS BAND (BH) America: HEART (Splc)

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Peoria 309-674-2000 Place FLOTO (College) ()

MOTTHET MOD SEGER & .. (Cop) to HEART (Epic) JOURNET (Columbia) HARSHALL TUCKOR (Mb) LINDA ROWSTADT (Asylum) J. GI (LS SAND (BH) New (Go 802 SCAGGS (Columbia)

Rockford 815-877-3075

BEB SEGER 6 (Cop) to L(HDA ROHSTADT (App) (p) BILLT AGE (Co) (mb (a) JOURNET (Co) (mb (a) HARSHALL TUCKER (mb) RUSH (MWC) (r) BANTEN ZEGER (Abril (mb)



Rockford 815 399 2233

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Singles bune Saginaw 517-892-9528 517-894-2996



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| Toledo | 419:248-337. | J. Gl.S Mod (DI) Inter-(call Section (Ed.) Mod (DI) Inter-(c

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Singlas

Terre Haute 812-238-2557

-- A (CD COURS | Teap | #Fell Nace Epic)
#MACE (Capifel)
-BLOMDII (Chrysa)|
-PAM DAVIS (Bong)
-QUIED (Eleave)

812-238-2557

This instead a story if you can story if yo 3004 Singles

Wichita 318-722-8123

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Boise 208-344-6363 JAGS (1918/41 - TOR PETTY (RCA)

Aspen

303-925-5776 SEARCHERS (SIVE) FATHER G. SAMDLOCI. (48) FLAIRIGE (FOLYOCI. (AN HUNTER LIFE (OV year) -BLONDIE (OV year) (1)

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MOST ADDED

ERIC CLAPTON Just One Night (RSO) 35/23 TIM WEISBERG The Tip Of The... (Nautilus) 10/10
OZARK MOUNTAIN DAREDEVILS

Ozerk Mountain... (Columbia) 9/9 ALI THOMSON Take A Little Rhythm (A&M) 11/8 SPIDER

Spider (Dreamland) Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.

NECO 97FM BOULDER
PD BENES CONSTANTINE
NO BRUCE HECKLES

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G, WASHINGTON AT 1900 DRACH MANGIGHE (AMR) DAVID SANBERH (ME) PASHENT (ATLANTIC) EARL MLUCK (LMI COLNT BASIE (PMBIN)

MEDIUM

MARSHALL TUCKER BAND Tenth (WB) 30/18 Undertow (Atlantic) 35/14
JOE PERRY PROJECT
Let The Music... (Columbia) 23/14
CRETONES

first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

20/14

Casper 307-235-1515

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THE HOTTEST **BOB SEGER & SILVER BULLET** BAND

Against The Wind (Capitol) 43/43
BILLY JOEL Glass Houses (Columbia) 39/33 LINDA RONSTADT Med Love (Asylum) 39/33 PINK FLOYD The Wall (Columbia)
JOURNEY 33/30

Departure (Columbia) 36/28 Two numbers follow each album file. The first represents intal number of Western stations playing the album fils week. The second is the number of those stations who reported it in hot rotation this week.

KILO 94 Colorado Springs

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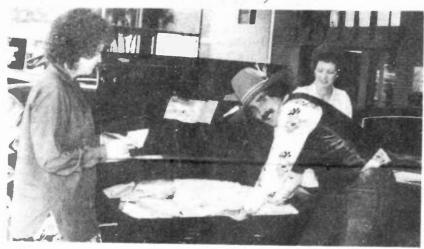
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WHOOPING IT UP 'BAMA STYLE — Members of the group Alabama clown around in between shows at the Wheeling Jamboree. Left to right: Randy Owen, Teddy Gentry, Jamboree MC Buddy Ray, Jeff Cook, and Mark Herndon.



EENIE, MEENIE, MINEY, MO — WHOO/Orlando PD Bucks Braun draws a winning entry in the WHOO-Pepsi Challenge sweepstakes. Grand prize was a new turbo charged Pontiac Trans-Am.



KENDALLS BLOW INTO THE WINDY CITY — Prior to performing two sold-out shows at Old Chicago Amusement Park, the Kendalls visited country outlet WMAO, for a stint as guest DJ's on Nancy Turner's show (Turner is on the left), Hopping across town to WJJD they chatted with (I-r) Cary Baker, Ovation PR Director, Jeannie Kendall; Gloria Ciaccio, publicist for Old Chicago; and Mark Edwards, WJJD. Seated: Royce Kendall.



TWO FOR THE ROAD — (Clockwise) Judy Messenger, MD at KBLT/Galena, KS interviews Merle Haggard on his tour bus after his recent Joplin, MO performance. Performing for the "wrsp" party Universal Studios threw for the crew of "Smokey & The Bandit II" on location in West Palm Beach, FL is WIRK-FM/West Palm Beach PD "Breakfast" Barry Grant and his band. Grant (left) is giving guitar pointers to Jerry Reed, one of the film's star. Guest DJ Larry Mercey of the Mercey Bros. (right) one of Canada's top country bands, shown with CFMK/Kingston, Ontario afternoon personality Larry Brazill. Narvel Felts dropped by WBEU/Beaufort, SC as an on-air guest of PD Mark Robertson (right).



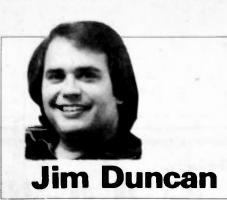
PACIFIC NORTHWEST WELCOMES NASHVILLE DUO — KJIB-KWJJ/Portland General Manager Bernie Thompson (right) greets Jim Ed Brown and Helen Cornelius prior to their Portland performance to a near sell-out crowd.



MAKIN' IT IN MACON — Epic recording artist Johnny Rodriguez (center) with John Hart (left) Music Director at WDEN/Macon and Larry G. Hudson, who records for Mercury Records and owns the night club Bananas, where Rodriguez performed.



CRYSTAL CALLS ON TEXAS — Columbia star Crystal Gayle smiles with a semigrinning Rick Libby (left), KENR/Houston Sales Manager and station PD Joe Wade Formacola, who must have missed the photographer's cue to "smile and say cheese."





PRESENTS COLUMN TRACE COLUMN



Country Concert Series Scores For ABC Radio

Radio stations around the country continue to report excellent response to the "Country Greats In Concert" series provided by the ABC American Entertainment Radio Network. The hour-long concert and interview programs first became available last November with a show featuring Johnny Paycheck. Waylon Jennings and Lynn Anderson concerts soon followed.

In 1980, Richard A. Foreman, VP/Director of Programming for the ABC Radio Network, announced plans for nine shows. Larry Gatlin was showcased in March and Tanya Tucker a couple of weeks ago on April 12. Still to come is a May 3rd airing of a Ronnie Milsap concert, the Oak Ridge Boys on June 7th, Eddie Rabbitt in July, and Tammy Wynette in October. Encore performances of Waylon Jennings (August), Lynn Anderson (September) and Johnny Paycheck (November) will be made available to ABC Entertainment stations. Right now there are more than 500 stations on that network.

The concert programs are not actually fed down the network line. For better quality and stereo for the many FM stations, the show is provided on a high-quality disc, complete with cue sheets and other information.

If you are a station not affiliated with the ABC Network, can you somehow get permission to run the shows in your market? It was suggested by a spokesperson at ABC Radio to check your market for an ABC Entertainment affiliate. If there is a station, call its programming department to see if it is in fact running the series. If it isn't, and if there is no affiliate in the market, check with ABC in New York for possible clearance. (212) 887-5293.

News Notes

WASHINGTON, D.C.: I feel like I'm doing morning drive again. With three hours difference in time, these 8am meetings are tough on the body. Tuesday morning (4-22) the Country Music Association Board of Directors were guests at the White House for a VIP tour and continental breakfast. Jimmy and Rosalynn couldn't make it, but we had a good time just the same. The remaining daylight hours were spent here in the nation's capital with the various CMA committee meetings. I am Chairman of the Disc Jockey and Membership Committees, and serve on the Radio Committee as well. Since this report comes to you prior to the actual board meetings, where our plans are approved, I will have to wait until next week to outline some of the many CMA plans for 1980, with particular interest to you involved with Country radio. Among our topics of discussion was the second annual CMA Post-Awards Radio Show, as well as the radio simulcast of the actual television awards show. It looks as if I will be involved again in producing the radio show. (Stay tuned.) Senator Robert Byrd and the CMA co-hosted a Congressional reception on Tuesday afternoon, where we had a chance to see many radio and media friends. Next week we will have pictures and more details of this and 2nd quarterly CMA board meetings. A note of thanks to R&R's Washington Bureau Chief Jonathan Hall and his excellent staff for making me feel right at home. . . . Briefly, in other news, Jeff Mack has been appointed MD at KENR/Houston . . . Bobby Keith, from KCUB/Tucson, is now doing morning and the music at Buck Owens's station in Bakersfield, KUZZ Tom Rice has exited WTOD/Toledo to become Advertising Manager of a chain of stereo stores. WTOD's PD Bill Manders will assume the music responsibilities Fred Buck has been upped to MD at WKDA/Nashville. . Some new voices

at WNYR/Rochester, NY, according to PD Jeff Goodridge. Kincaid & Company, from WAMS/Wilmington, handles the mornings; Chris Summer, from WBBF/Rochester, is now on WNYR from noon to three; and Joelle, from Rochester's WSAY, is the new evening personality... Looking forward to seeing many of the recording artists, managers, and record industry representatives next week in Los Angeles for the 15th annual Academy of Country Music Awards... So

what's news with you?



GETTING RADIO & RECORDS TOGETHER — In the April 11 issue of R&R we printed a sample letter from Curt Brown, GM of KTTS AM-FM/Springfield, IL sent to area record stores to create a better working relationship between the stores and his radio station. The photo above is from another station, but with similar concerns for a better exchange of information between the radio station and a local record outlet. Earlier this year, KSSS/Colorado Springs PD Bob May and MD Dave Beadles got together with Sue Spiedel and Gwen Jackson of the Record Shop to come up with ideas to help each other. According to PD May, "Exchanging ideas eventually will bring us to a better understanding of the music industry to the benefit of record companies, artists, one-stops, promotion people, the Record Shop, K-Triple-S, and most important, the listeners. Right now the country product is racked toward the rear of the store, and our goal is to boost sales enough to warrant a move to the front!" Shown here during a recent information session are (left to right) Gwen Jackson, Dave Beadles, Sue Spiedel and KSSS sales executive Vince Almeida. Besides the programming department and the record store getting something useful for this interesting marriage of radio and records, your radio sales department might be able to figure another profitable angle. (In the words of Jerry Lee Lewis: "Think about it, darlin'!")

Making Noise

We've heard of people having hang-ups in this business, but WLWI-FM/Montgomery, AL afternoon personality Rhubarb Jones had one that lasted for 24 hours. Jones did a remote broadcast from a trailer hoisted 80 feet in the air by a crane. The purpose was to raise money for retarded children. Bros. recording artist Gail Davies is seen here during a recent WHN/New York live broadcast from the Lone Star Cafe. The show was hosted by WHN's afternoon man Mike Fitzgerald . . . KMAK/Fresno just presented the Oak Ridge Boys in a recent con-Nashville radio station WJRB and Kentucky Fried Chicken outlets are combining energy to give WJRB listeners a chance to win their fantasies in the "Live Your Fantasy" contest. Among the possible fantasies the station has set up are diving for sunken treasure in the Caribbean, skiing in Colorado, riding a gondola through the streets of Venice (Italy), playing a \$1000 hand of blackjack in a Reno casino, or a photographic safari to Mount Kilimanjaro. . Among the prizes in the KRMD/Shreveport, LA "Magic





Ticket" contest is a candlelight dinner for two at a McDonald's. The unique part of it all is the fact the McDonald's is in Tokyo, Japan . . . As the grand prize in the KDRK/Spokane "Mystery Voice" contest two listeners will have the chance to get a close-up view of the Mt. St. Helens volcano. Winners will fly from Spokane with KDRK newsman Ross Woodward around the volcano, have lunch in Vancouver, and then return. In the contest, a few words from well-known celebrities are aired each hour. Hourly winners of albums and other prizes are also eligible for the grand prize . . . RCA's Ray Stevens is seen here during a recent visit to WWVA/Wheeling. Stevens will be taking part in the annual "Jamboree In The Hills" in July sponsored by the station, and is shown making a "point" of interest about the festival . . .



BREAKERS.

"Breakers" are those newer records that have the greatest level of station activity on any given week.

OAK RIDGE BOYS

Trying To Love Two Women (MCA)

On 75% of reporting stations. Charts: 19-12 WHK, 10-9 WMC, 44-30 KSOP, 30-22 WSUN, 26-18 WDAF, 27-13 WIRK-FM, 32-27 WEEP. Adds this week include WDGY, KENR, WKSJ, KHAK, WIXY, KOKE, KLVI, WMUS, KCEY. R&R Chart: De-

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week. You'll notice two numbers immediately follow nech song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

MOE & JOE "Tell Ole I Ain't Here, He Better Get On Home" (Columbia) 81/9, KLAK, KSON, WIRE, WSAI, WHK, WJJD, KGFX, WNOW, WSEN, Charts: 39-29 KRZY, 31-26 KHAK, 36-30 KFTN, 36-30 KEEN, 33-29 WEEP, 22-18 WSM, 33-27 WQQT, 36-29 WITL.

36 30 KFTN, 36:30 KEEN, 33-23 WEEP, Z2-18 WSN, 33-27 WGG1, 39-29 WTL.

GENE WATSON "Bedroom Ballad" (Capitol) 73/19, KENR, KOKE, WKDA, WINN, CKLW FM. WUBE. WSAI, WXCL. KTYN, WDAF, WHBF WCXI, KLAC, KLAK, WIRE, WWJO, KWMT, WWVA, WKSJ, Charta: 34-29 WFMS, 33-28 KFGO, debut 28 WUNI, 19-12 KCKC, 30-22 WADR.

TAMMY WYNETTE "He Was There (When, I Needed You)" (Epic) 65/16, WKDA, WKXA WNOW, WCOS FM, CKLW FM, WYNN, WIRE, WIL, WNRS, KGFX, WCXI, KBMR, KRAM, WWJO, WITL, KWMT, 28-19 KCKC, debut 29 WSUN.

BUCK OWENS "Love Is A Warm Cowboy" (WB) 63/6, KSON, WIRE, KIDN, KGFX, WINN, KHEY Charts: 29-23 KNIX, 36-29 KRMD, debut 24 WLWI, 28-22 KFDI, 31-27 WSEN, 33-29 CKLW-FM, 32-28 KSOP, 27-21 WUNI, 33-26 WGTO, 34-26 KWMT.

JIM REEVES w/DEBORAH ALLEN "Take Me In Your Arms..." (RCA) 59/14, WDAF, KFTN, WCXI, WDDD, WNRS, CKLW-FM, WTHI, KYNN, KRAM, WQQT, KLVI, WYII, WADR, WNYR, 32 25 KRMD

SONNY CURTIS "The Real Buddy Holly Story" (Elektra) 56/7, WSAI, KOKE, WSUN, WINN, WHBF, KCEY, KSON, Charts: 25-16 KFTN, 31-27 KRMD, 32-27 WBAM, 38-26 KUGR,

RAZZY BAILEY "Too Old To Play Cowboy" (RCA) 54/8, KLAK, KCEY, KRAM, KYNN, KBMR, WKMF, KWMT, WIRK-FM.

LARRY G, HUDSON "1 Can't Cheat" (Mercury) 53/4, KLAC. KSON. KMAK, WMZQ. Charts. 27.23 KRMD. 33.28 KKYX. 6.5 KUZZ. 29-24 WGTO.

MEL TILLIS "Your Body Is Ar. Outlaw" (Elektra) 52/12, KCKC, KRMD, WNYR KNIX, KRAM, WXCL, KVOO, WINN, WWVA, WCOS-FM (both), KTYN, Flip added at WDDD, KNOE JERRY REED "Workin' At The Carwash Blues" (RCA) 51/6, KLAC, WDAF, WHBF, WDDD, WNRS, KWMT. Charts: 27:19 KSO, 29:25 KFGO, 23:19 KEEN, 36:28 KRMD, 25:20

JOHNNY PAYCHECK "Fifteen Beers" (Epic) 47/5, KLAK, WHK, WIRE, WKDA.

WYII Charts: 30-21 WDAF, 34-28 KRMD, 38-29 KYNN, 28-20 WSEN.

BILL ANDERSON "Make Mine Night Time" (MCA) 44/8, WEEP, KVET, WCMS, KWMT, WTHI, WCXI, WH8F, KSSS. Charts: 30-24 WBAM, 38-30 KRMD, debut 27 WDDD.

JOHN CONLEE "Friday Night Blues" (MCA) 37/37, The "Most Added" of the week. New at KIKK, WINN, KCKC, KIKX, KMAK, KRAK, KEN, KCUB, WLAS, WMC, WQQT, KFTN, KRZY, KNIX, KED, KFGO, KFDI, KFEQ, WKKN, WCXI, KGFX, KTYN, WFMS, WXCL, WAXX, KSO, WNRS, WLWI, KRMD, KKYX, WBAM, WSM, KVET, WYII, WSEN, WKXA.

CRYSTAL GAYLE "River Road" (UA) 36/24. One of the "Most Added" this week. Added at KNEW. KNIX. KSO, KHAK. KRMD. KHEY. KRZY. KUGR. WKSJ. KNOE. WBAM. KIDN. KRAM. KEED. KSSS, KFDI, KTYN, WDDD, WFMS, WAXX, KFGO, KVET, WGTO, WADR. 21-13 KCKC.

NATIONAL AIRPLAY/40

Three Weeks	Two Weeks	Last Week		April 25, 1980
8	5	2	0	EMMYLOU HARRIS/Beneeth Still Weters (WB)
12	8	5	0	EDDIE RABBITT/Gone Too Far (Elektra)
10	9	7	Õ	DEBBY BOONE/Are You On The Road To Lovin' Me Again (WB/Curb)
6	3	1	4	GEORGE JONES & TAMMY WYNETTE/Two Story House (Epic)
13	10	8	0	MERLE HAGGARD/The Way I Am (MCA)
19	13	9	0	DOLLY PARTON/Startin' Over Again (RCA)
. 1	1	3	7	CRYSTAL GAYLE/It's Like We Never Said Goodbye (Columbia)
28	18	13	0	DON WILLIAMS/Good Ole Boys Like Me (MCA)
16	12	10	0	JIM ED BROWN & HELEN CORNELIUS/Morning Comes Too Early (RCA)
17	14	11	O	LARRY GATLIN & GATLIN BROS./Taking Somebody With Me (Columbia)
5	4	6	11	DOTTIE WEST/A Lesson in Leavin' (UA)
38	23	18	Ø	KENNY ROGERS w/KIM CARNES/Don't Fall In Love With A Dreamer (UA)
24	17	15	13	EDDY ARNOLD/Let's Get It While The Gettin's Good (RCA)
37	24	21	0	JOHN ANDERSON/She Just Started Liking Cheatin' Songs (WB)
33	22	17	Ö	JEANNE PRUETT/Temporarily Yours (IBC)
29	21	19	16	JOE STAMPLEY/After Hours (Epic)
	36	27	D	MAC DAVIS/It's Hard To Be Humble (Casablanca)
7	7	12	18	BRENDA LEE/The Cowgirl And The Dandy (MCA)
39	28	24	0	GAIL DAVIES/Like Strangers (WB)
3	2	4	20	CHARLEY PRIDE/Honky Tonk Blues (RCA)
_	_	32	a	RONNIE MILSAP/My Heart (RCA)
36	25	22	22	CON HUNLEY/You Lay A Lot Of Love On Me (WB)
40	31	26	23	BILLY "CRASH" CRADDOCK/I Just Had You On My Mind (Capitol)
_	38	29	2	KENDALLS/I'm Aiready Blue (Ovation)
_	39	31	23	ANNE MURRAY/Lucky Me (Capitol)
21	20	16	26	BILLIE JO SPEARS/Standing Tall (UA)
2	6	14	27	BELLAMY BROTHERS/Sugar Daddy (WB/Curb)
_	-	33	0	T.G. SHEPPARD/Smooth Sailin' (WB/Curb)
_	_	\rightarrow	Õ	OAK RIDGE BOYS/Trying To Love Two Women (MCA)
_	_	34	30	ED BRUCE/Diane (MCA)
-	_	36	a	JANIE FRICKE/Pass Me By (Columbia)
_	_	39	Ö	FLOYD CRAMER/Dallas (RCA)
	_	37	33	CRISTY LANE/One Day At A Time (UA)
_	_	40	0	JOE SUN/Shotgun Rider (Ovation)
_	_	38	35	RONNIE McDOWELL/Lovin' A Living Dream (Epic)
_	_		36	EDDIE RAVEN/Dealin' With The Devil (Dimension)
_	40	35	37	LEON EVERETTE/I Don't Want To Lose (Orlando)
_	_	→	38	DAVE & SUGAR/New York Wine And Tennessee Shine (RCA)
-	_	\rightarrow	39	GEORGE JONES/He Stopped Loving Her Today (Epic)
		_	40	JOHNNY RODRIGUEZ/Love, Look At Us Now (Epic)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled nu from the majority of our reporters.

MOE BANDY "The Champ" (Columbia) 36/18 WUNI, KIKK, KVOO, KRMD, KLAK, WKKN, KTYN, WDDD, WFMS, WUBE, WIL, KFEQ, WBAM, KLVI, WMZQ, WLAS, WSEN, WGTO,

31-22 KCKC.

WILLIE NELSON "Midnight Rider" (Columbia) 32/31. Another of the "Most Added" for the week. New at KCKC, KLAC, KEED, WHK, KSO, KMPS, KRAK, KFEQ, WKKN, WKMF, WCXI, WFMS, KHAK, WAXX, WNRS, KFGO, WIRK-FM, KHEY, KKYX, KRMD, WHOO, WLWI, WMZQ, KUGR, KIKX, KLVI, KRZY, KEEN, KRAM, KFTN, KNEW.

Others Getting Significant Action

ROY CLARK "If There Were Only Time For Love" (MCA) 37/5, KMPS, WHBF, WHRS, KYNN, KMAK, Charts: 40-30 KFDI, 149 KUGR, debut 28 WUNI, debut 30 WNYR. HOYT AXTON "Evangelina" (Jeremiah) 37/3, WDAF, WOKK, WKXA. Charts: 27-16 KNIX, 34-29 KFGO, 29-25 KSSS.

MARTY ROBBINS "She's Made Of Faith" (Columbia) 35/4, CKLW-FM, WTHI, WHBF, WKDA. Charts: 30-22 WDDD, 28-18 KFTN, 26-22 KFGO.

STEPHANIE WINSLOW "I Can't Remember" (WB/Curb) 35/2, wxcl. with.

33 26 KFTN
LACY J. DALTON "Losing Kind Of Love" (Columbia) 33/6, WKKN, KNOE, WCOS-FM, KHEY, WYII, WSEN. Charts: 29-25 KCKC, debut 30 WDAF.
ZELLA LEHR "Rodeo Eyes" (RCA) 32/5, KIKX, KBMR. WUNI, WIRK-FM. KNOE.
MUNDO EARWOOD "You're In Love With The Wrong Man" (GMC) 30/6, WXCL, CKLW-FM. WCOS-FM, KNOE. KSSS, KTYN. Charts: 23-18 KSO, 32-27 WMZQ, 35-27 KNIX.
JERRY REED "Age" (RCA) 30/3, WDAF, WSUN, WHBF. Charts: 41-30 KHAK, 30-25 KFDI, 28-23 KYNN, 25-20 KUGR, 28-22 WGTO.
BORRY BARE "Taguilla Shaila" (Columbia) 26/12 KEEN WILLE WINAS KYCO.

BOBBY BARE "Tequila Sheila" (Columbia) 26/12, KEEN, WUBE, WDAF, KVOO, KRMD, WCMS, WHN. KNIX, KRAK, WITL, WLAS, WUNI.

TOMPALL & THE GLASER BROS. "The Ballad Of Lucy Jordon" (Elektra) 26/6, WCOS-FM. KHEY, WAXX, WKKN. KFTN, KSSS. SYLVIA "It Don't Hurt To Dream" (RCA) 25/4, WWVA, WAXX, KFTN, KCEY

FOXFIRE "I Can See Forever Loving You" (Elektra) 23/10, WNYR, WIRK-FM WUNI, WCOS-FM, KYOO, KSO, KYNN, KFEQ, WKKN, KCEY.

PAM ROSE "I'm Not Through Loving You Yet" (Epic) 23/6, wcms, wmzo. wcos-fm, khey, wgto, kynn.

JOHNNY CASH "Bull Rider" (Columbia) 22/1, KFTN. Charts: 30-23 KNIX, 40-30 WSEN,

JUICE NEWTON "You Fill My Life" (Capitol) 21/7, KRAK, WYII, WUNI, WAXX. SISSY SPACEK "Coal Miner's Daughter" (MCA) 21/3, KRAM, KMPS, KVOO, de-

CHARLY McCLAIN "Let's Put Our Love In Motion" (Epic) 20/20, WFMS, KEED, KRZY, WLWI, KRMD, KRAK, KLAK, KHAK, WAXX, KKYX, WBAM, WSM, WMC, KIKK.

KEED, KRZY, WLWI, KRMD, KRAK, KI WKKN KFEQ. KFGO, KSO, KIKX, KMAK

JERRY WALLACE "Cling To Me" (Doorknob) 17/4, WHK, KHEY, WGTO, KSSS.

CHARLIE RICH "Even A Fool Would Let Go" (Epic) 16/4, KRMD, WMZQ, KVOO,

RECKY HOBBS "I'm Gonna Love You Tonight (Like There's...)" (Mercury) 12/2, KSSS, KNOE

HENSON CARGILL "Have A Good Day" (Copper Mountain) 10/2, wwva.

KENNY SERATT "Saturday Night In Dallas" (MDJ) 8/6, KHAK, KYNN, KRMD, KVOO, KFDI, WLAS. On KVOJ, KKYX
TERRY BRADSHAW "Until You" (Benson) 8/2, KHAK, WKKN, Charis: 20-13 WEEP.

On CKLW FM, KVOO, WSM, KWKH

SPRINGER BROTHERS "Cathy's Clown" (Elektra) 8/2, KFGO, KSSS, 35-30 KUGR On KEED, KEBC, KVOO, WCOS-FM, WSEN.

Most Requested

MAC DAVIS (Casabianca)
ROGERS & CARNES (UA)
DOTTIE WEST (UA)
JONES & WYNETTE (Epic)
RONNIE MILSAP "Heart" (RCA)
DOLLY PARTON (RCA)
EDDIE RABBITT (Elektra)
DEBBY BOONE (WB/Curb)
RAY STEVENS (RCA)
MERLE HAGGARD (MCA)

Active Recurrents

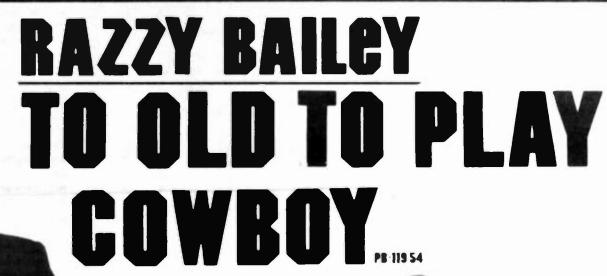
Home's In Alabama (M BELLAMY BROTHERS Sugar Daddy (WB/Curb ROSANNE CASH

Couldn't Do Nothing Right (Column CRYSTAL GAYLE It's Like We Never Said Goodbye (Co JERRY LEE LEWIS

JERRY LEE LEWIS
When Two Worlds Collide (Elei
CHARLY McCLAIN
Men (Epic)
RONNIE MILSAP
Yhy Don't You Spend The Night
CHARLEY PRIDE
Honky Tonk Blues (RCA)
BILLIE JO SPEARS
Standing Tailf (UA)
STATLER BROTHERS

STATLER BROTHERS
"Il Even Love You Better)... (Mercu
CONWAY TWITTY
I'd Love Td Lay You Down (MCA)
HANK WILLIAMS JR.
Women I've Never Had (Elektra) n (MCA)





ZELLA LEHR RODEO EYES





Biff Collie Inside Nashville

GNASHVILLE GNEWS: Barbara Mandrell resigned with MCA at a champagne-sipping ceremony at Jim Fogelsong's Brentwood home here.

"Chet Atkins Roast-Tribute" will be taped at the Opry House on May 14, a benefit for the American Cancer Society. Chet had malignant colon cancer surgery six years ago. Guests will pay \$100 donation, with a reception at the Gaslight Theater afterwards . Gary Stewart, the MCA country piano-plunking singer whose first national recognition came while



Chet Atkins

playing in Charley Pride's showband, was arrested on charges of cocaine and marijuana possession by policemen invited to his home by his wife, who went there to pick up her clothing following a domestic argument in Fort Pierce, FL . . . Johnny Paycheck and his former manager, Nashville Metro Trustee Glenn Ferguson, are still hassling over their contractual differences after well over a year in and out . R.C. Bannon, Chet Atkins, Minnie Pearl, Rov Acuff and Ray Stevens walked and entertained in Nashville's "Century III" parade Thursday (24)

John Sturdivant, who opened the first Record World office in Nashville, joined the local ASCAP office as P.R. Director and Assistant to the Director. Ed Shea, I suppose, is the Director. Robert Doyle, formerly with Warner Bros.' Nashville office, also joins the performance rights firm ... Webb Pierce, whose 23 consecutive #1 Country hit records is some kind of a record, went into Nashville's St. Thomas Hospital with colon problems . . . Loretta Lynn's film story grossed over \$33 million the first five weeks of release! Her original book has sold over a half million since the movie was released! . Waylon Jennings will enter a new Monte Carlo in either the Talladega or Charlotte 500's next month, with Nashville accountant Gary Baker driving . . . Leon Russell concerted at the Tennessee Theatre last Friday Johnny Cash's Silver Anniversary Special will be seen May 8 on CBS-TV. "The First 25 Years" spot-

lights Waylon Jennings, Tom T. Hall, the Statler Bros.

and June Carter Cash

RICHARD RAYFIELD HAYNES and his own self-contained cast of characters, scheduled to be honored at Hollywood's Palladium on Saturday (4-26), is at long last receiving tribute for his talent, his love. and his affect on mankind. When Bill Ward told me of the special night honoring Dick Havnes, and his super-wife Bobbie, I guess it was an answer to a prayer. He's been in Los Angeles radio and TV for 40 years, weathering the changes in business, management, music, styles, and personalities, and always emerging as the epitome of the professional, a gentleman, and friend. Dick Haynes's years at KLAC in Los Angeles predate my years at KLAC (1958-59-60), but I had the opportunity to work with him, both at KLAC and KFOX, totaling over 10 years. Nobody I've ever

known works harder or loves it more, better exemplifies the eternal optimist, nor tries harder to please everyone with whom he has any contact. As far as I'm concerned, Dick Haynes demonstrates brotherly love better than anybody I've ever known. If you know Dick Haynes and don't love him, there's something wrong with your heart. Thanks to Bill Ward and those responsible for the Haynes party.



NAMES: Tanya Tucker to Nashville to record Eddy Arnold sang with the Knoxville Symphony Chet Atkins lectured at Vanderbilt University here (now he can say he went to college) . . . Margaret Smathers, clog-dancing wife of Ben Smathers, hospitalized for gall-bladder surgery . . . W son jeans due on the market immediately . . Willie Nel-Parton will record in Nashville again soon (first time in years) . . . Merle Haggard on the cover of jazz magazine Downbeat this month. The four-page inside story refers to Hag as "The Country Jazz Messiah!"

Bill Anderson made his first-ever appearance on the "Tonight Show" (4-21). He also recently taped a week's worth of game shows on "Password Plus"

(NBC) and the "Mike Douglas Show" . The Glaser Brothers, (Chuck, Jimmy, and Tompall) are back Kenny Rogers and George Burns will appear together (5-17) at the opening concert at Chicago's new, long-awaited 20,000-seat concert hall, the Rosemont Horizon . . . Don Williams signed with Jim . Columbia Records releasing Crystal Gayle's third single from her "Miss The Mississippi" album ("The Blue Side" due May 1). Crystal was profiled in the May issue of Redbook magazine, the story titled "Nashville's Happy Star." Crystal also just went platinum on her UA LP "When I Dream." The Statler Brothers made their third White House appearance at the personal request of President Jimmy Carter. They performed following a state dinner honoring Egyptian President Anwar Sadat. Speaking of the White House. R&R's Country Editor Jim Duncan breakfasted at the White House this week during the CMA Board of Directors' meeting

The script is finished on Tammy Wynette's movie story, and production for the three-hour TV flick "Stand By Your Man" will start in Music City next Judy and Rex Allen, Jr. announced the birth of 7 lb, 12 oz Wyatt Rex Allen. Terrell and Curt Allen are expecting shortly (Curt's Rex's brother)... Princess Ramona (longtime West Coast Country singer) recorded a unique "Yodeling Praises To The Lord" album here. She's an Indian princess; her father was Chief Standing Horse of the Cherokee Jeff Walker announced the formation of Aristo Music Associates, Inc., a new company which acts as an umbrella company, to do all the things for the small music business firms that the large corporations have. Jeff is a chartered accountant (CPA), has been in music business management and production for the past six years in Nashville, and is one of the most brilliant music industry people I know. Walker was recently named Treasurer of the Country Radio Seminar, Inc., administering the financial aspects of the Seminar, which this year drew over 400 radio station reps to its two-day learning sessions. Walker's business address is Aristo Music Associates, Suite 304 Whitehall Bldg. 1701 West End Ave., Nashville, TN 37203, (615) 244-3222.

ODDS & ENDS: The Worth County Fair in Northwood, IA wanted to rebook the Statler Bros. this year. The Statlers don't make any fair appearances in July (that's when the Worth County Fair usually is), so the fair officials changed the date of their fair so they could get the Statler Bros. ... RCA lost its fight to stop sale on "Elvis, Scotty & Bill: The First Year," could get the Statler Bros. which is being marketed by Golden Editions, Ltd. and HALW, Inc. . . . Mel Tillis was on "The Big Show" on NBC . . . Charlie Daniels Band joining a host of stars and the Dallas Cowboy Cheerleaders for the 15th annual "Academy of Country Music Awards" (airing May 1 live on NBC-TV). Charlie plans to debut a new song he penned titled "In America." He says he's "fed up with a growing wave at home of anti-Americanism." ... During a recent visit here, anti-Americanism." . . . During a recent visit here, Jerry Reed recorded jingle endorsements for both the Truck Stops of America and Schlitz Beer (and wrap-up work on his most recent RCA LP) . . . Epic's Nightstreets recording group did back-up vocals on four songs for Tammy Wynette's up-coming album (due for a late June release). The Oak Ridge Boys just wrapped a starring role in the upcoming 90-minute syndicated special "New Country From The Old Country." Producer Sam Riddle also included Larry Gatlin, Michael Murphey, LaCosta, and Greg Evigan. National airing is early June . . . Rumor has it Ray Stevens's "Shriner's Convention" single may be the basis for a movie.

AND THEN I WROTE: Tex Ritter is being inducted into the National Cowboy Hall of Fame (4-26) in Oklahoma City, with guests including Gene Autry, Peter Fonda, James Mitchum, Dorothy (Mrs. Tex), Tom and John Ritter (his sons). Tex joins John Wayne, Gary Cooper, Tom Mix, Joel McCrea, Barbra Stanwyck, and others ... Mac Davis said: "Ten years ago I wrote better when I was sad. Songwriting is therapy to me." ... Nashville music giant . Nashville music giant Bob Jennings and his wife Robbie celebrate their 35th anniversary (that's great!) ... Tammy Wynette

booked for Tom Snyder's "Tomorrow" show May 29. CLOSER: "All those in favor of conserving gas raise your right foot.



THE SHOW MIJST GO ON — Roy Clark and Greek recording artist Nana Mouskouri offer sympathy to Val Dooni can, BBC-TV host, during rehearsals in London. Despite Doonican's illness, the show went on as planned. While in England for the taping, Clark debuted at the Wembley Music Festival.



WEST

Crystal Gayle
Jann Conlor
Hille Relson
Red Steepell
Cherly McClain
HOTTEST:
Can Humley
Ronnie Milson (Both)
George Jones

Goorge Jones Tommy Overstreet Charly McClain "Men" MOTTEST George & Tammy Alabama

KUZZ Behandikal, CA

John Contee Charty McCtain Millie Melson Crystal Gayle HOTTEST George & Tammy Emmylou Hervis Mec Davis Herle Heggard Eddy Reven Joe Sun HOTTEST Buck Onders George & Temmy Erfsty Lake

ESSS Conteredo Spri

Jerry Mellace
Bill Anderson
Crystal Sayle
Rundo Carmond
Tompall & Slever
Charlie Bick
Becky Mobbs
Sortinger Bros.
HOTTEST:
Rac David Brown
Brown B Cornelius
Larry Gallin
Rerle Happerd

EMAK Proses, CA

John Contee Charly McClein George Jones Roy (Teri Larry G. Hudson HOTIEST; Dribly Boone Dolly Parton George & Tamey Dottle Hest Eddy Arnold

Dunner, CO
Noe Bandy
Noe 6 Jor
Gomo Metson
Charly McClate
Johnny Paytheca
Mazzy Balley
HOTTEST
George Jones
Annie Milson
Lerry Getlin
Dom Williams
Oat Midde Boys

Willie Relson

MARIO Bagana, CR

CUES Green Street, WY

Milite Melson Crystal Gayle Don Schitz Juice Newton MOTTEST Rosers & Carnes Dolly Parton Mac Davis Roy Clark

T.G. Sheppard Willie Relson Genre Matson George Jones Jerry Reed *Care Lerry G. Hudson

ECEY Modeute, CA

Mynn Stamurt Fooffer Julia Martin Stamurt Fooffer Julia Martin The Stevenson Jerry Dycke Pete Ray Bardoval Sandoval Sand

CHEW Cottons-&J., CA

Mel Tillis Jobby Bare Jerry Mallace John Conlee Crystal Gayle MOTEST Crystal Gayle Don Gibson Merle Haggard John Anderson

Rerves & Allen Willie Melson John Comlee Sylvia Tompall & Glaser Johnny Cash MOTTEST Charley Pride Jeanne Pruett Eddy Arnold Crystal Gayle

FEDER Passible, CO

Joe Sun Crystal Gayle Oal Pidge Boys Tommy Overstreet Dave & Sugar T. G. Sheppard mUTTEST. Eddle Rabbitt John Anderson Sonny Curtis Rac Davis

Booby Bare Red Staegall Willie Belson John Conlec Charly RcClair Juice Newton B.J. Wright MOTTEST: Debby Boone Herle Haggard Dolly Parton Con Hunley Janie Fricke

ESSE Sen Jose, CA

KBOP Self Lake City, UT

Solleus, CA

Mel Tillis Noe Bendy Mundo Edmond Jim Mest MOTTEST Eddle Rabbigt Eunylou Harris George & Tammy Debby Boone Dottle Mest

John Contee Willie Melson Ed Bruce Kendells Mel Tillis MOTTEST: Crystal Gayle Sissy Specet " Tamby Mynette

John Contee Mills Melson Bobby Bare HOTTEST Employ Herris Eddle Rebbitt Horle Happard Colly Parton Don Milliams

KMPS Southe, WA

Willie Welson
B.J. Wright
Sissy Specek "Coel"
Roy Clare
HOTTEST
Emmylou Marris
Mec Devis

KCUB Tussen, AZ

Floyd Crambr John Conlee MOTEGST: Rendalls Debby Boone Eddy Arnold T.G. Sheppard Ronnie Milsap "Meert"

Eddy Reven Charly McClein John Conter Zella Lehr Wille Relson MOTIEST. Eddy Armold Delly Parton John Anderson Ronnie Milsap (Both)

Most Added .

JOHN CONLEE Friday Night Blues (MCA)
WILLIE NELSON Midnight Rider (Columbia)
CRYSTAL GAYLE River Road (UA)

Hottest

MAC DAVIS (Cambiance)
ROGERS & CARNES (UA)
DOLLY PARTON (RCA) MERLE HAGGARD (MCA)

REGIONAL **ADDS & HOTS**

EAST

WEDI

Lacy J. Delton Con Humley Noe Bandy T.G. Sheppard Noe & Joe Eddy Raven HOTEST: Hac Davis Tanya Tucher Don Milliams Rogers & Carmes Dolly Parton

Joe Stampley Jeanne Pruett Kendalls HOTTEST. Mec Devis Rogers & Carm Crystal Gayle Bellamy Bros. Dottle West

SOUTH

Anne Murray
Oai Ridge Boys
Dave & Sugar
Sonny Curtis
T.G. Sheppard
Gene Matson
HOTEST
Brown & Connelius
Dolly Parton
Billie Jo Spears
Romfe McOwell
Ed Bruce

Austin, TX

John Conler Moyt Aston Tammy Wynette Leon Everette MOTTEST Dolly Parton Anne Murray T.G. Sheppard Eddy Arnold

WOKQ Dover, MH

Floyd Cramer Eddy Raven Charlie Dore HOTTEST: Bellamy Bros. Brown & Cornelius Herle Haggerd Kendalls Anne Murray

Joe Sun Oak Pidge Boys T.G. Sheppard HDTTEST: Charley Pride Larry Gatlin Joe Stampley Merle Haggard Don Militams

Wilgs New York, MY

Bobby Bare Joe Stampley Lendails John Anderson Linda Bonstadt

WCMB. Berluit, VA

Bobby Bare Bill Anderson Cristy Lane Pas Rose HOTEES Crystal Cayle Brown & Cornelius Bonnie Milsap "Heert" Mac Davis Anne Murray

WEET PRINSBURGS, PA

Ronnie Hilsap "Heart" Jeanne Pruett Kendells Bill Anderson Emmylou Harris HOTEST Floyd Cramer Rogers & Carnes Terry Gradhaw Ronnie McDowell

WHEC Managedos, TH

Charly McClain John Conlee Eddy Raven HOTTEST: Floyd Cramer

WIFTS Pochestor, IIY

Rogers 1 Carmes Rommie Hilsen Ramues & Allen Forfire Mel 11115 MOTIEST Lacy J Celtor Don Williams Herle Haggard Dolly Parton Sonny Throckmorton

Pam Rose Noe Bandy Charlie Rich Millie Helson Lerry G Hudson HOTTEST Brown & Cornellus Jus Stampley Tommy Overstreet Dolly Parton Rogers & Carnes

STOVA Wheeling, STV

WY

WHIDW Yest, PA

MIDWEST

dillie Melson May Clark Tammy Mynette John Comine Merres & Allen Jerry Red "Ca HOTTEST Mac Davis Charley Pride Dolly Parton Don Milliams

COMP Domorta, ND

Zella Lehr Oss Ridge Boys Tammy synette Razzy Belley Myrks Stemert MOTTES? Crystal Gayte Jeonae Prusts tendell: Herle Haggard Eddy Armold

Code magnin, us
Freedy Weller
Bas Ridge Boys
Crystal Goyle
Acd Sovies
Acd Sov

WARD Chicago, &

Bobby Bare Gene Matson Mor Bendy George Jones HOTTEST: Larry Gettin Eddy Reven Billie & Goo Jenie Fricke Floyd Cramer

Angers & Ca Tendells Hall Davis

Sissy foach "no Ruby Falls Wille Nelson Bul, Wright Crystal Garle John Comlee Charly RcClain Faster Rdf Arnold John Anderson Don Williams Rec Gavis Jerry Reed "Core

John Comilee Willie Nelson Crystal Gdyle George Jones Darly RCClain Juice Newton Tompall & Glaser Sylvia MUTIEST Deeby Boone Eddie Rabbitt Rac Davis George & Tommy "Crash" Eraddock

Cavodana (DH Johnny Paychach Hoe & Jee Jerry Mallace William Helom Crystal Gayle Rary RecGregor HOTTEST: Breeds Lee Charlie Daniels Emmylow Harris Dolly Perton Herle Happard Oak #1dpe Boys

WIGHT Plat, M

ICPRO People, HD

Floyd Cramer Razzy Bailey Willie Reison HOTTEST Mac Davis Anne Murray John Anderson Rogers & Carne Onlly Parton

Pt Deepe, US
Jerry Reed "Can
sene Wetten
Bill Anderson
Tammy Mynette
Razzy Bailey
Mei Tillis
HOTTEST
Dottle West
Senbry Bonne
George Jones
Merle Heppard
On Milliams

WOLE brand Baptile, MI Eddy Arnold John Anderson Gave & Sugar Qai Midge Boys HUTTEST George & Tammy Rogers & Carnes Harle Happard Con Milliams Romaic Rilson "New Romaic Rilson "New

Buck Owens Johnny Peycheck George Jones Hoe & Joe Gene Matson Tamey Mynette HOTTESY. Hac Davis Anne Marray Rogers & Carnes

Bobby Bare Picky Shags Jerry Amed (Both) Revers & Allen Gene Matson Ed Bruce Hoyt Anton HOTTEST: Commey Turtty George & Tammy Mac Davis

Bobby Bare Jahney Rodriguez Tammy Mynette Stephanie Winslow HUTTEST Bay Stevens Hac Davis Don Milliams Ronnie Rilsap Reeves & Allen

Hel Tillis Crystal Gayle Non Bendy Ronnie Milsep "Neart' Reves & Allen Deve & Sugar Jerry Reed "Carwesh" HOTTEST

Mac Davis
Johnny Rodrigues
Rogers & Carnes
HOTTEST
Eddie Rabbitt
Debby Boone
Cristy Lane

Mel Isilis
Moe Bandy
John Comlee
Crystal Sayle
Gene Matson
Mundo Earneod
HOTTEST:
Rogers & Carnes
Oolly Parton
Ronnis Milsap "
Eddle Rabbitt

Jeanne Pruett Eddy Arnold Eenny Dale Mel Tillis Moyt Aston MOTEST Eddie Rabbitt Jones & Mynette Larry Gatlin Dottle West

WEOG Seginers, ME

Foafire Tammy Mynette Orion Razzy Beiley Neeves & Allen Pam Rose Booby G Rice Roy Clark Kenny Serett

Stephanie Mimi Gene Matson Mundo Earwood Mal Tillis John Conlee HOTTEST Debby Boone Horle Haggard Jeanne Priett John Anderson Cristy Lane

Moc & Joe buck Owens Jeanne Pruett Konnie Hilsay John Conlee Tammy Mynette HOTTEST: Emmylou Harris Don Williams Eddy Arnold Merle Haggard Oolly Parton

Read Named. E.
Jerry Reed (Both)
Sonny Curtis
Rounie Hilsap (Both)
Harty Robotis
Rey Sters
Rey Sters
Hill Anderson
HOTIEST:
Eddy Arnold
Dolly Parton
Candalls
Rogers & Carnes

WILLIA Rockford, IL

John Conlee Tompall & Glaser Bros. Forfire More Bandy Terry Bradshaw Charly McClain Lacy J. Delton Willie Melson Cddg Raven Booby Sytes Sherry Brane

T.G. Shappard Floyd Cramer Oak Ridge Boys Gene Matson Tammy Mynette HOTTEST George & Tammy Rogers & Carnes Cristy Lane Hac Davis

Moe Bandy Foafire John Conte Millio Melson Charly McClain MOTEST: Merle Maggard Floyd Cramer Don Milliams Jante Frikke Ronnie Milsap

Wichte, KS

Wichin, KS
Juden Neston
Judenny Carver
Ruby Fatls
Kenny Seratt
The Cates
Crystal Gayle
John Conlee
HOTTEST:
George Jones
Herle Haggard
On Milliams
Hundo Erwibod
Reves & Allen
Gene Matson

Window, Own

John Contee Crystal Gayle Stoney Edwards Menson Cargill Bill Anderson Red Steagall William Melson MOTTEST: Oak Ridge Boys Anne Murray Rogers & Garnes Moe Bandy Tammy Hynette HOTTEST: Don Hilltams Floyd Cramer

WTH Terro Houte, III

Marty Robbins Reeves & Allen 911 Anderson George Jones Jennifer Marnes MOTIEST Eddle Rabbitt Merle Haggard Dolly Parton Larry Gattin Don Williams Johnny Rodriques
Moe Bandy
Ronnie Milsep (Both)
Oak Ridge Boys
Reews & Allen
HOTTEST:
George & Tammy
Ricky Skagds
Jeenne Pruett
John Anderson WYME Blood, 185

KLVI Resument, TX

WCOS-PM Columbia, SC Mel Tills
Tammy tymette
Lacy J. Delton
Forfire
Hundo Larmond
Tompall & Glaser Bros.
Pam Rose
#00TEST:
Eddy Armold
Larmy Gattlin
George & Tammy
Janie Friche
Dolly Parton

Jerry Wallece
Moe Bandy
Pom Rose
Crystal Gayle
Jerry Dycke
MOTTEST
Mac Davis
George Jones
Ronnie Milsap "Meart"
Mundo Earwood
Cristy Lane

KINEY & Paso, TX

E Poso, TX

Crystal Gayle
Willie Nelson
Pam Bose
Tompail à Glaser Bros.
Buck Deens
Lerry Wallace
Lacy J. Datton
HOTIST:
Brenda Lee
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Anne Murray
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Gai Ridge Boys

teon Everette Ed Bruce Bob Seger Gene Watson Dak Pidge Boys ICHEK Mouston, TX

John Conler Mos Bandy Bobby Bere Johnny Carver Kenny Seratt HOTTES! Don Milliams Rogers & Carnes Mac Davis

Mor Bandy
T.G. Shepperd
John Conlec
Charly McClain
MOTICST:
Mac Davis
John Anderson
Gall Davies
Ronnie Miltap "Night"
Johnny Rodriguez

WLAS Jecksonville, NC

Wilde Leskiwille, ST

Thing" "What's One More Time"

Dave & Sugar tendalls Cristy Lane Hoyt Aston Gail Davies T.G. Sheppard HOTTEST Debby Boome Emmylou Harris Rerle Haggard WKSJ Mobile, AL

Mos Bandy Zella Lehr Bobby Bare Forfier Juice Rewton MOTTESTI Oak Bidge Boys Gane Matson Kendalls Anne Marray Ronnie Milsap * Me) Tills
Crystal Gayle
Rec Jackson
Mundo Earwood
Becky Nobbs
Anna Sudderth
Zella Lehr
Lety J. Dalton
Vermon Oxford
MOTTEST
Rogers & Carnes
Larry Getlin
Eddie Rabbitt
Floyd Cramer
Mac Davis

WEAM Montgomery, AL Charly McClain John Comise Erystal Gayle Mos Bandy MDTTLST George & Tammy Brown & Cornellus Floyd Cramer

The Cates Charly McClaim Willie Melson John Canlee George Jones HOTTEST Rogers & Carnes Mac Davis Larry Gatlin WEDA Hoshville, Till

Gene Matson Johnny Paychech Tammy Mynette Marty Robolns MOTTEST Emmylou Harris Crystal Gayle Merle Haggard Rogers & Carnes Jeanne Pruett

WEM Nestville, Till Freddy Meller John Conles Charly McClein Dianne Pfeiffer

Cristy Lane Hille helson HOTTEST Dottle Mest John Anderson Alabama George Jones

Eddy Raren Dave & Sugar Ed Bruce Sonny Curtis Jerry Reed "Age" HOTTEST Rogers & Cornes Debby Boone Crystal Gayle Gaorge & Tammy

8.J. Wright John Conles Willie Melson Charly McClain

John Conlee Eddy Raven Mac Davis Reseas 5 Allen MOTIST Debby Boone Anne Murray Con Hunley Oak Bldge Boys Flayd Cramor

Rozzy Batley Jimmy Buffett John Conlec Fosfire Zella Lehr Millie Belson Ricky Skapps B. J. Wright Osborne Bros Lody Rawen MOTTEST Dottre West Rac Dasis Alabama Suran Stryker Crash' Craddi



Wake Up" (MCA)

"The Buckeroos" (UA) Merie Haggard **Kenny Rogers**

Daughter" "Honky Tonk Girl" "Walking After Midnight"

MAC DAVIS — It's Hard To Be Humble — (Casablanca) "It Was Time" JOHN DENVER - Autograph - (RCA) "How Mountain Girls Can Love"

HOTTEST TRACKS:

Album cuts receiving airplay and activity. Listed alphabetically Cuts in hold indicate heaviest reported sirplay

BELLAMY BROTHERS - You Can Get Crazy - (WB/Curb) "Fast Train Out Of Texas" "Dancin' Cowboys" "Foolin' Around" "Dead Aim" COAL MINER'S DAUGHTER - Soundtrack - (MCA) "Coal Miner's

BILLY "CRASH" CRADDOCK - Changes - (Capitol) "Now That The

Feeling Is Gone" "Ain't No Easy Way To Lose" GAIL DAVIES - The Game - (WB) "Good Lovin' Man" "Careless Love" 'The Game"

"Autograph" "Dancing With The Mountains" "Song For The Life" MERLE HAGGARD - The Way I Am - (MCA) "Wake Up" "No One To Sing For" "Taka Me Back And Try Me..." "It's Been So Long Darlin" "I'm The One Who Loves You"

JERRY LEE LEWIS - When Two Worlds Collide - (Elektra) "Rockin" Jerry Lee" "Who Will Buy The Wine"

RONNIE McDOWELL - Love So Many Ways - (Epic) "Judy's Arms" 'Peaches RONNIE MILSAP — Milsap Magic — (RCA) "She Thinks I Still Care" "Misery Loves Company" "If You Don't Want Me To" "It's A Beautiful

LORETTA LYNN - Loretta - (MCA) "Honky Tonk Angels" "Naked In

OAK RIDGE BOYS - Together - (MCA) "Whiskey Lady" "Beautiful You" "Ready To Take My Chances" "Take This Heart"

DOLLY PARTON — Dolly Dolly Dolly — (RCA) "Packin' It Up" "Same
Old Fool" "Even A Fool Would Let Go"

JERRY REED - Sings Jim Croce - (RCA) "I Got A Name" "Time In A

Bottle" "I'll Have To Say I Love You In A Song" KENNY ROGERS — Gldeon — (UA) "You Were A Good Friend" "The Buckeroos" "Gldeon Tanner" "No Good Texas Rounder" "Somebody Help Me'

CONWAY TWITTY - Heart & Soul - (MCA) "Smoke From A Distant Fire" "We've Got Tonight"





POP/ADULT®

Mike Kasabo

Taking The Sting Out Of ESF

With anything new, there are invariably some "kinks" to be worked out. And so it's true with Expanded Sample Frame (Arbitron's methodology for retrieving survey data from households with unlisted phones), as KMBZ Program Director Steve Bell found out

The Bonneville-owned Kansas City property was a solid number one 12+ for 13 consecutive books until the Oct./Nov. 1979 sweep, when an unexpected (ESF) undertow dragged its numbers down from a 16.8 to an 8.9. The initial shockwaves were obviously felt throughout the company, but as usual, Bell and management kept a level head and began sorting out what was at the time quite a mystery. We had an opportunity to talk about it with the seasoned programmer recently, and it proved to be quite educational - especially for others who'll be facing ESF in the future.



R&R: You've always gone down a little after baseball (Kansas City Royals), but this looked like a total collapse — what happened?

SB: Actually, on the basis of other research we had done I was predicting KMBZ at somewhere around an 11.1 share in the Arbitron, and when the book came out we had an 8.9. Now that seemed a bit radical (dropping from a 16.8), even for sampling error, and I was quite concerned about it

R&R: This was the market's first ESF experience, wasn't it?

SB: Yes, and the result of our dilemma was that Arbitron agreed to run the figures again for total persons 12+ without the ESF diaries with full public disclosure, that is to say that the material that was run was something we were permitted to make public. (Note: The rerun, an unusual but not unprecedented Arbitron procedure, does not supersede the original ESF survey, but allows radio stations to see how the book would have come out had pre-ESF methods been used.) I think Arbitron did this because of the fact that ESF was something new. What we found out however, was that the ESF cost us at least one full ratings share point.

R&R: How so?

SB: The rerun figures I talked about showed KMBZ a 9.9, not an 8.9 reflected in the book - but it showed some of the rock-oriented stations benefiting, like KBEQ with a 1.1 share increase

R&R: What other differences did you notice?

SB: The principal Beautiful Music station KCEZ was hurt by a full share point: WDAF, the Country station, benefited slightly by .4.

R&R: What conclusion did you draw?

SB: Simply that the ESF sampling of a larger number of lower income and younger households probably influenced the book in favor of Country and Rock and showed a disadvantage for Pop/Adult and Beautiful Music stations, and so there are two questions. One of them is that we don't know exactly how the lopping off of 400 diaries in the recalculation may affect the weighting formula. My information from having one of our people physically check the books shows that our on-share loss to be conservative and that perhaps the loss could have been even greater. But that we can't say because Arbitron for reasons of practicality doesn't release that information. Secondly, we don't know for sure that this is something that will be continually experienced with ESF because you're talking about in our case 400 diaries, and that's a small amount in the overall. So, my conclusion is that we have to do things to attempt to reach a wider base of people, with our outreach efforts being concentrated in advertising and promotional motivation; and secondly, we are going to absolutely maximize our average quarter hours to combat their shrinkage over the past year or so

NEXT WEEK: Steve Bell discusses how KMBZ is dealing with the ESF era

Color

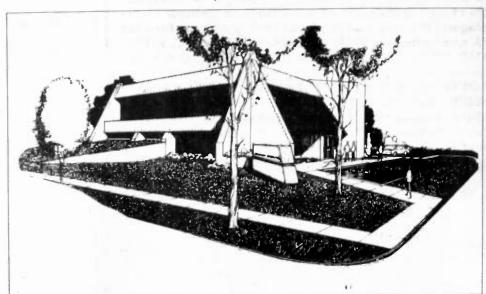
THE BEAUTIFUL PEOPLE: WFTL/Ft. Lauderdale again staged its annual "Beautification Week" promotion, this time adding a spark of flash to the event. The station turned it into the "First Annual WFTL Trash Bash." The premise was to give people prizes for trash collection; along with area agencies and the Chamber of Commerce, the station organized a rally point at the station for an entire week, including a giant dumpster and trash masher. Prizes were awarded for the most unusual trash and the most beautifully wrapped trash. Eveyone bringing 25 pounds of garbage received a WFTL shirt, and the grand prize individual trash collector received a weekend at a Miami resort for two with all expenses (and trash) picked up.

THE TERRIFIC TWELVE: KSEN/Shelby, MT has just completed a month-long promotion called "Delightful Dozen." The object of the contest was for listeners to send in a postcard or letter listing twelve things that make them smile. Commenting on the number of cards received, PD Wayne Cordray said, "The response was tremendous, especially in this day and age of passiveness, and also considering a market this size (prairie dogs just recently got the right to vote), it was very encouraging for this to happen. The winner, based and judged on originality, received various things comprising the number 12: 12-minute phone call anywhere in the world, a 12-pound ham, 12 bottles of wine, 12 movie passes, and so on.

A NEW ENGLAND PASTA-OFF: WELI/New Haven ran a promotion called the "WELI Spaghetti Sauce Cook-Off." The town's heavy Italian population turned out en

masse to participate in the silliness, each bringing a sample of his or her very own special Italian sauce recipe to a local restaurant. Scores of recipes were evaluated for their culinary appeal. The judges picked from five finalists a recipe cooked up by Carl Chan obviously of the Chinese persuasion - with her version of an Italian curry-spaghetti sauce. Sounds as if some of the judges might have been in the sauce. Chan received \$300 and had his creation placed on the restaurant's menu.

Update



MARCHING IN ON MARION: WDIF/Marion, OH has much to celebrate these days. Just five years after turning on its FM signal the station is preparing to move into spacious new quarters.

The \$1.1 million communications facility (illustrated above) covers over 11,000 square feet and is expected to be completed for occupancy in June. President and owner George F. Scantland III stated, "This new building will improve both our efficiency and service to our community and clients. Without their continuous support these past five years, we wouldn't be the successful operation we are." . . . Frank Sinatra's career has seen a recent shot in the arm with the release of his three-record set "Tri-logy," and veteran broadcaster and recognized "king" of Sinatra scholars Sid Mark (pictured) is taking advantage of it. Last week he broadcast over WYNY/New



York a special three-hour "Saturday With Sinatra" from famed Jilly's restaurant in the Big A. Mark, by the way, was seated in Sinatra's special, private, don't-get-near-it booth, which might have been risky because Mr. Eyes was expected to be in town that evening . WSB/Atlanta engineer Majuel Taitz appears to be having a great deal of success as a writer these days. He recently was chosen by BM/E (Broadcast Management Engineering) magazine as one of the winners in its "Great Idea Contest." Taitz wrote on the highly technical subject of how to construct a seven-channel audio switcher . . . FM97/Pittsburgh has become the exclusive outlet for the RKO Radio Network in the Steel City area WJON/St. Cloud cosponsored the "WJON Crossroads Health Fair," with PD Tom Scott and PD Mike Diem hosting a live broadcast from the site

Transition

Edwanda Richardson (pictured) has joined KYUU/San Francisco in the newly-created position of Director of Retail Sales Development. Making the announcement was General Manager John P. Hayes, who commented, "With this new position, KYUU will join a select few radio stations in the country that recognize the benefits of having a fulltime position devoted to development of new revenue opportunities and co-op." Ms. Richardson was most recently with KNXT-TV/Los Angeles ... Bob Scott has been appointed News Director of KHOW/Denver - PD Brian Scott (no relation) said of the appointment, "Bob's major market radio experience and his extensive knowledge of Denver (he's been the station Sky Spy reporter) made him the obvious contender for the position of News Director."...Billy Paul has been



of News Director."... Billy Paul has been named Music Director of KYXY/San Diego ... KAKZ/Wichita has added former Wichita University student John Stein to its air staff ... Cathy Fitzpatrick is beginning her first radio job as newsperson for WHOK/Lancaster, OH, after graduating with honors from Ohio University . . . New General Manager at WMMG/Brandenburg, KY, Paul Kasabo, comes from WAKY/Louisville; also new at the station is Sue Richardson, who assumes the duties of Station Manager . . . Steve Stone is the new Operations and Music Director of KUKI/Ukiah, replacing Craig Hayworth; Paul Patrick is new as Program Director replacing the retired Kate Moore; and finally, Jeff Angel joins the air staff from KTOB/Petaluma, CA . . .

POP/ADULT®

'Breakers' are those newer records that have the greatest level of station activity on any

BARRY MANILOW

I Don't Want To Walk Without You (Arista)

80% of our reporters are on it. Certainly no stranger to this category, this was heavily played from the album by most P/A's: adds include WCMB, WLNH, KGGF, WHBC, KUGN, WTIC, WSTV, WQUD, WCWA, WFIR, WHAG, KRKO. Key moves: 22-15 WBEN, 18-14 WTVN, 27-24 KMBZ, 23-20 KMPC, 24-20 WIBW, 25-19 KFMB, 35-28 KBLF, 24-20 KDKA, 36-29 WSGW, 26-21 KLTE, 30-23 WCFR, 24-20 FM97, debut 22 WBOW, debut 28 KSTP, debut 28 WWWE, debut 32 WORG. Heavy rotation: WATR, WFTL, WNEW. Jumps 33-21 on P/A

EW & ACT

JIMMY RUFFIN "Hold On To My Love" (RSO) 54/3 add KOY. WTVN, KMRJ. Key moves: 18-11 WHIZ, 11-9 WPRO, 15-13 WFIR, 12-5 FM97, 10-7 WBZ, 14-10 KUKI, 26-23 WORG, 25-20 KBLF, 29-26 WJBO, 20-16 WTIC. Heavy rotation: WGY. Increased 29-27 on P/A chart.

ENGELBERT HUMPERDINCK "Love's Only Love" (Epic) 52/1 add WBAL. Key moves: 15-12 WRIE, 8-6 KMBZ, 21-17 WHBC, debut 22 WBEN, Heavy rotation: KLYD, WATR, Remains at No. 28 on P/A chart,

LINDA RONSTADT "Hurt So Bad" (Asylum) 59/6 add WBZ, WHAG, WFIR, WCFR, WVMT, WSTV. Key moves: 16-13 WCWA, 1-1 WWWE, 21-15 KLTE, 19-14 KDKA, 25-21 KUKI, 26-23 WOWO, 29-22 WNEU, 29-23 WQUD, 31-25 KBLF, 31-27 WCSC, debut 18 WTVN. Increased 34-29 on P/A

PHOTOGLO "We Were Meant To Be Lovers" (20th) 47/7 add KAFM, WSTV, WGR, WCWA, KOLO, WGY, WELI. Key moves: 12-10 WYMC, 14-12 WLVA, 27-24 WORG, debut 23 KEX, debut 27 WJBO, debut 27 WBOW, debut 29 WPRO, debut 32 KBLF. Increased 36-31 on P/A char

DOLLY PARTON "Starting Over Again" (RCA) 47/6 add WGR, WSGW, WOOD, WGIR, WATR, KGGF. Key moves: 24-21 WLNH, 24-21 KBLF, 29-26 WVMT, 30-27 WQUD, debut 30 FM97. Hot at WHIO. Increased

NEIL SEDAKA & DARA SEDAKA "Should've Never Let You Go" (Elektra) 61/16 adds include KFOR, KGGF, WHIO, KOY, WBOW, WSTV, WSLI, KMPC, KRNT, WDBO, WGY, KFMB, WHEN. Key moves: 13-9 WGR, 16-13 WBEN, 27-20 WCFR, 33-30 KBLF, 33-27 WHAG, 31-28 WFIR, 33-30 WHBC. Heavy rotation: WOOD, Increased 37-34 on P/A chart

JAMES LAST BAND "The Seduction (Love Theme)" (Polydor) 42/8 add WHAM, WCCO-AM, WHOK, KFMB, WFDF, KMRJ, WJBO, WGY. Key moves: 20-14 KLTE, 29-26 WBT, 24-20 WBEN, 35-27 WFIR, debut 18 WGR. Increased 38-35 on P/A chart.

EDDIE RABBITT "Gone Too Far" (Elektra) 36/2 add WLVA, KFOR. Key moves: 7-5 WIBW, 18-8 WSB, 31-23 WHAG, Hot at KUGN, Increased 39-36 on P/A chart

DANN ROGERS "China" (International Artists) 37/5 add KEX, WCCO-FM, WELI, WJON, KRNT. Key moves: 14-11 WIBW, 25-22 WJBO, 27-23 WBOW, 28-22 KBLF, 33-30 KRKO. Heavy rotation: WKHM. Increased

MICHAEL JACKSON "She's Out Of My Life" (Epic) 35/18 adds include KFOR, KEX, WOWO, WBAL, KDKA, KOLO, WSIX, WHAS, WIOD, WHBC, WPRO, WNEU, WORG. Key moves: 18-15 WYMC, debut 26 FM97, debut 27 WCFR. Heavy rotation: WDIF. Debuts at No. 38 on P/A chart. B.J. THOMAS "Walkin' On A Cloud" (MCA) 34/6 add WBAL, WLVA, WJON, WIOD, KOB, KEX. Key moves: 12-8 WHAG, 25-22 WLNH, debut 22 WSB, debut 25 WYMC. Debuts at No. 39 on P/A chart.

ROBBIE DUPREE "Steal Away" (Elektra) 32/17 adds include WQUD, KEX, WBZ, WGR, WDIF, WVMT, WSIX, WJBO, KFMB, WFIR, WHIZ, KRKO, WHOK. Key moves: 40-34 KBLF, debut 21 WBEN, debut 29 KWOS, debut 30 WWWE, debut 31 WCSC. Debuts at No. 40 on P/A chart.

Others Getting Significant Action

BRUCE COCKBURN "Wondering Where The Lions Are" (Millennium) 30/12 add KMBZ, WATR, WJON, WTMJ, WHEN, KDKA, WBAL, WBEN, WHIZ, WFIR, WIP, WJBO, Moves 17-13 KRKO, 14-12 WCFR, 20-17 WVMT, 30-25 WLNH.

BEACH BOYS "Goin' On" (Caribou) 30/5 add WLNH, WIS, WCFR, WYMC, WKHM. Moves 22:18 WHAG, 25-22 WCSC.

MAC DAVIS "It's Hard To Be Humble" (Casablanca) 30/5 add WFIR, WJBO, FM97, WYMC, WQUD, Moves 32-21 WHAG, 27-23 WIBW. Heavy rotation: WHIO, WJON, KUGN,
BILLY JOEL "You May Be Right" (Columbia) 22/0. Moves

10-5 WNEU, 13-11 WFIR, 4-3 WCSC, 21-12 WQUD, 19-15 KUKI, debut 20 WBZ. LARRY GATLIN "Taking Somebody With Me When I Fall" (Columbia) 21/1 add WQUD. Moves 17-14 KMBZ, 30-24 KLTE, 25-19 WRIE, debut 30 W.IRO

DEBBY BOONE "Are You On The Road To Lovin' Me Again"

three in collecti RPLAY/40 OP/ADULT A

ee eks	Weeks	Last Week	This Week	April 25, 1980
1	1	1	0	AIR SUPPLY/Lost In Love (Arista)
2	2	2	0	EAGLES/I Can't Tell You Why (Asylum)
22	13	8	Ð	KENNY ROGERS & KIM CARNES/Don't Fall In Love With A Dreamer (UA)
9	6	4	Ŏ	CHARLIE DORE/Pilot Of The Airwaves (Island)
14	8	6	0	PAUL DAVIS/Do Right (Bang)
6	4	3	6	DR. HOOK/Sexy Eyes (Capitol)
10	9	7	7	FELIX CAVALIERE/Only A Lonely Heart Sees (Epic)
11	10	9	0	CHRISTOPHER CROSS/Ride Like The Wind (WB)
29	19	13	0	DAN FOGELBERG/Heart Hotels (Full Moon/Epic)
18	14	12	10	DIONNE WARWICK/After You (Arista)
7	7	11	11	BILLY PRESTON & SYREETA/With You I'm Born Again (Motown)
37	23	14	12	ANDY GIBB & OLIVIA NEWTON-JOHN/I Can't Help It (RSO)
_	24	15	13	ANNE MURRAY/Lucky Me (Capitol)
5	5	5	14	KOOL & THE GANG/Too Hot (DeLite/Mercury)
25	22	17	15	SPYRO GYRA/Catching The Sun (MCA)
40	29	20	0	BETTE MIDLER/The Rose (Atlantic)
12	11	10	17	RAY, GOODMAN & BROWN/Special Lady (Polydor)
38	26	21	0	JENNIFER WARNES/When The Feeling Comes Around (Arista)
_	36	25	0	AMBROSIA/Biggest Part Of Me (WB)
_	35	26	0	BERNADETTE PETERS/Gee Whiz (MCA)
_	37	33	0	BARRY MANILOW/I Don't Want To Walk Without You (Arista)
20	18	22	22	JOHN DENVER/Autograph (RCA)
_	32	27	②	NEIL DIAMOND/The Good Lord Loves You (Columbia)
33	28	24	24	FLEETWOOD MAC/Think About Me (WB)
8	12	16	25	DAVID GATES/Where Does The Lovin' Go (Elektra)
26	20	19	26	BOB SEGER/Fire Lake (Capitol)
34	33	29	27	JIMMY RUFFIN/Hold On To My Love (RSO)
32	30	28	28	ENGELBERT HUMPERDINCK/Love's Only Love (Epic)
_	39	34	29	LINDA RONSTADT/Hurt So Bad (Asylum)
3	3	18	30	TOMMY JAMES/Three Times In Love (Millennium)
-	40	36	31	PHOTOGLO/We Were Meant To Be Lovers (20th)
13	15	32	32	MELISSA MANCHESTER/Fire In The Morning (Arista)
_	38	35	33	DOLLY PARTON/Starting Over Again (RCA)
_	_	37	34	NEIL SEDAKA & DARA SEDAKA/Should've Never Let You Go (Elektra)
_	_	38	35	JAMES LAST BAND/The Seduction (Love Theme) (Polydor)
_	Affrica	39	36	EDDIE RABBITT/Gone Too Far (Elektra)
-	_	40	37	DANN ROGERS/China (International Artists)
-	_	\rightarrow	38	MICHAEL JACKSON/She's Out Of My Life (Epic)
-		-	39	B.J. THOMAS/Walkin' On A Cloud (MCA)
unite	-		40	ROBBIE DUPREE/Steal Away (Elektra)

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters. **New Entry**

(WB/Curb) 20/4 add WIS, KUGN, KOY, WLNH.
KORONA "Let Me Be" (UA) 18/2 add WFIR, WWWE. Moves: debut 20 KRMG, debut 30 WPRO.

FIREFALL "Headed For A Fall" (Atlantic) 17/7 add KUKI, WNEU, KRKO, WHAG, KUGN, WCCO-FM, WKHM, debut 28 WLNH.

MARY MACGREGOR "Dancin' Like Lovers" (RSO) 17/5 add

KRMG, KAFM, WHBC, KUGN, WHIO. Moves 25-21 WIBW, 32-24 KBLF. SMOKEY ROBINSON "Let Me Be The Clock" (Tamla) 16/3 add WWWE, WIP, WJBO, debut 30 WLNH.
SHELLIE JACOBS "You Bring Out The Best Of The Woman

In Me" (Venture) 16/2 add wJON, WKHM. Moves 29-23 WRIE.

LEIF GARRETT "I Was Looking For Someone To Love" (Scotti Bros.) 15/3 add KUKI, KMRJ, KWOS.

BOZ SCAGGS "Breakdown Dead Ahead" (Columbia) 15/2 add WNEU, WLNH (dp). Moves 25-19 WOWO.

CLIFF RICHARD "Carrie" (EMI America) 14/2 add WDIF (ra), WCFR. Moves 23-19 WFIR, 30-24 WHIZ.

CHIP HARDING "Where Is The Woman" (RSO) 14/1 add KMRJ. Moves 6-4 WCFR, 26-18 WYMC.

FLOYD CRAMER "Theme From Dallas" (RCA) 13/4 add WBAL. WSLI, WHIO, KMBZ.

BLONDIE "Call Me" (Chrysalis) 13/1 add WCSH. Moves 8-3 WNEU, 8-1 WCSC, 2-1 WFIR, 1-1 WFYR. GRACE SLICK "Seasons" (RCA) 12/4 add whiz, kwos, wkhm,

WHIO

MANHATTAN TRANSFER "Twilight Zone" (Atlantic) 12/2 add WHOK, WHIO. Moves 21-18 WSTV. PETER McIAN "Solitaire" (ARC/Columbia) 10/2 add KRKK (dp),

LOU RAWLS "You're My Blessing" (Philadelphia Interna-

WCCO-AM. Moves 21-16 KRKO, debut 24 WCSC

tional) 9/2 add WYMC, WHIO.
FRANK SINATRA "Theme From New York, New York" (WB/Heprise) 8/7 add KSL, WGY (dp), WVMT, WHIO, KEX, WGIR, WATR.

Most Added:

MICHAEL JACKSON
She's Out Of My Life (Epici
led at 19% of our reporting sta
ROBBIE DUPREE
Steal Away (Elektra)

Ided at 18% of our reporting station NEIL SEOAKA & OARA SEOAKA

Should've Never Let You Go (Elektra)
Added at 17% of our reporting stations
AMBROSIA orting stations Biggest Part Of Me (WB) Added at 16% of our reporting stations

BETTE MIDLER The Rose (Atlantic)

BARRY MANILOW BARRY MANILOW

I Don't Went To Welk Without You (Ariste)
Added at 14% of our reporting stations.

BRUCE COCKBURN

Condering Where The Lions Are (Millennium
Added at 13% of our reporting stations.

Hottest:

AIR SUPPLY
Lost In Love (Arista)
Reported hot at 48% of our stations.
KENNY ROGERS & KIM CARNES
Jon't Fall In Love With A Dreamer (U/A
Reported hot at 43% of our stations.
PAUL OAVIS
Do Right (Bear)

Do Right (Bang)
Reported hot at 37% of our stations
CHARLIE OORE

Pilot Of The Airwayns (Island)

Pilot Of The Airwaves (Island)
opported hot at 36% of our stations.
EAGLES
I Can't Tell You Why (Asylum)
sported hot at 35% of our stations.
CHRISTOPHER CROSS
Ride Like The Wind (WB)
opported hot at 25% of our stations.

OAN FOGELBERG

KBLF/Red Bluff Tom Plant

B Caldwell M. Welson (Rider) Ironhorse B Joel (Mny)(Ip) T Richards

HOTTEST
Dr. Hook
Air Supply
Eagles
Kool & The Gang
K. Rogers &
K. Carnes
O Marwich

Loggins Fogetherg Glbb & DNJ brosia

KOLO/Itano Mille Hagerty

Ble Hopery

B Petris
Photogio
M Jackson
(Life)
HOTHIST
Faqles
M, Marchester
D, Gates
Dr. Hood
F, Rogers &
E, Carnes
D Morwick
P Oarls
RENA/Rock Spri
Rod Tuckar
B, Midler

B Midler
P McCartney
N Larson
R Dupree
B Caldwell
P Mclan(dp)
HOTTEST
C Dore
Dr Moob
Ray, Goodman
& Brown
B. Cockburn
P. Davis
D. Fogelberg

D. Fogelberg
KBL/SaftLoke City
George Lemich
K. Loggins
C. Gayle
J. DeShannon(ra)
F. Sinatra
HOTTEST
A. Gibb à ČiČ
J. Marnes
D. Fogelberg
S. Midler
L. Rogers & K. Carn

KPMS/Son Diego Lorson/Anthony

WEST

Gatrs Davis Cross

RLYD/Box ersheld Larry Crawford

A Murray B Midler MITEST E Humperiding Preston A Syr J Denver 3 Midler A Murray

R. Dupree

9. Diamond
HOTTEST
C Cross
Or. Hool
C Dore
D Warwick
F Rogers &
F. Cernes
KUGHU/Eugene
Rick Hubbord

M. Macgregor Firefall D. Boone B. Manilow HOTIEST Mannattans J. Harnes J. Harnes J. Harnes E. Rabbitt RERO/Everett R.P. Michilumphy

R.P. Michauphy
N. Diamond
Firefall
R. Dupree
B. Hanflow
M. Felson
(Rider)
HOTTEST
Eagles
Dr. Hook
P. Davis
Kool 6 The Gang
F. Mac
B. Cockburn
Spyro Gyra
KUBC/Los Angeles
Tees Tussell
C. Dore



Denny Mugent
A. Gibb & ONJ
J. Ruffin
HOTTEST
Eagles
Air Supply
Preston & Syreeta
Kool & The Gang
F. Mac
D. Fogelberg
P. Davis
B. Manilow

WHIO/Day! Krie Bankin

Krie Ronkin

Macgregor

Slick
(Seasons)

Rawis
anhattan Trar

Kennedy
Sinatra

*11 & Dera
Sedaka
Cramer
)TTEST
Davis
Dore
Parton

Parton

WEBC/Duluth Mick Morgan

B Peters N. Diamond HOTTEST K. Rogers S K Carnes Ambrosia

KRNT/Des Mo Scott Huskey

Nesl & Dara Sedaka N. Diamond A. Murray D. Rogers

Paul Landho
Ambrosia
J. Last Band
Neil Diamond
Neil B Dara
Sedaka
HOTTEST
Air Supply
Or. Hook
F. Cavaliere
C. Dore
Ray, Goodman
B Brown
D. Marwick
J. Denver
K. Rogers B
K. Carnes

Pretenders
M. Jackson
(Life)
Spyro Gyra
HOTTEST

midler Midler Marnes Lopia

WOOD/Grand Rapids Bill Striker

WKHM/ Jackson Jerry Barnhart

Mugrage Sanborn Garrett Richards (Stand)

(Stand)
Orleans
R. Kennedy
G. Slick
(Seasons)
HOTIEST
B. Seger
(Fire)
Air Supply
K. Rogers
E. K. Carnes
F. Mac
A. Gibb & ONJ
D. Fogel berg
Ambrosia

MIDWEST

Imerials
Spyro Gyra
M. Jackson
(Life)
M. Macgregor
B. Manilow
HOTIEST
Lagles
Dr. Hook
C. Dore
P. Davis
D. Harwick
D. Forelberg
E. Rogers &
K. Carnes
A. Gibb & ONJ

None
HOTTEST
Blondie
B. Seger
(fire)
C. Cross
Eagles
Air Supply
Dr Hook

WWWE/Cleve Terry Patrick

Terry Potrick
Korona
M. Jackson
(Life)
M. Jackson
(Life)
Midler
S. Robinson
HOTTEST
L. Ronstadt
Eagles
B. Seger
(Fire)
K. Ropers
K. Carnes
K. Ganoff
Ray, Goodmar
B. Brown
C. Cross
A. Murray
MCOSF/Coffey
MCOSF/COFF
MCO

McCord

McCord

D. Parton

B. Manilow

Neil & Dara
Sedaka

J. Mornes

HOTTEST

M. McGovern

C. Dore

M. Manchester

J. Denver

C. Cross

S. Jacobs

PA REGIONAL ADDS & HOTS REGIONAL

EAST

- Sciuto Humperdi J Thomas Cockburr Collins (ramer Jackson (Life)

WBZ/ Boston Wendy Purigo

8 Mantlow
J Warnes
HOTTEST
Air Supply
Eagles
Dr Hook
C. Dore
D Bavis
Br Gegleberg
A Rogers
A Gibb & Oku
WILBN/Accomio
Roger Curria
D Boone
Beach Boys
B Mantlow
Roger Curria
D Boone
Seach Soys
B Mantlow
Roger Curria
D Boone
Seach Soys
B Mantlow
Roger Curria
D Boone
Feach Soys
B Mantlow
Roger Curria
D Boone
Feach Soys
B Mantlow
Roger Curria
D Boone
Feach
Roger Curria
D Boone
Fools
(Machinr)
B Scaggs
Gpl
Fools
Grup
C Lavaliere
B Sreger
Or Mook
Spyro Gyra
D Daris
A Gibb & Okul
B Peters

F Sinatra
R Holmes
Hachine
D. Parton
D. Samborn
Drleans
HOTTEST
C. Dore
D. Marwick
K. Rogers &
E. Carnes
P. Davis
WELL/How Ho
Wolf Plato

- WBEN/Buffolo Roger Christian

- Photoglo HOTTEST B Seyer (Fire) Preston & Syr M Manchester F. Mac B. Peters Neil & Daria Sedaka K. Rogens & K. Carnes Arbrosia
- WVMT/Burto Gary Wheelo
- Osry Wheelock
 F. Sinatra
 F. Sinatra
 R. Dupree
 L. Ponstadt
 N. Olamond
 R. Pinette & Dak
 HOTTEST
 B. Seger
 (Fire)
 C. Cross
 Kool & The Gang
 C. Ubre
 Dr. Mool
 K. Rogers &
 K. Carnes
 P. Davis
 D. Fogelberg
- K. Rogers A
 K. Carnes
 HOTTEST
 Kool & The Sang
 Eagles
 Air Supply
 Ambrosia WEE/Erle Ted Abbott

None HOTTEST W. Nelson (Heroes) R. Whittaker L.A. Boppers D. Marwick B. Manilow

WYNY/New York Jerry Sullivan

- Bob Busson
 B. Cockburn
 S. Robinson
 J. Marnes
 HOTTEST
 B. Hidler
 A. Gibb 8 ONJ
 C. Cross
 B. Hantlow
 D. Fogelberg
 Ambrosia
 Page7/Pittsburgh
 Dennis Ellott
- Dennia Ellott
 M. Davis
 A. Gibb & ONJ
 B. Seger
 (Mind)(Ip)
 R. Crawford
 P. McCartney
 HOTTEST
 Blondie
 C. Cross
 J. Ruffin
 D. Fogelbern
 Ambrosia
- fr Supply Manchest Davis Warwick J Thomas Rogers & K Carnes
 - KDKA/Phreburgh Rendy Pick

Murray Midler

Rondy Plot

B. Midler

M. Jackson
(Life)

B. Eockburn

D. Sanborn

HOTTEST

C. Cross

S. Seger
(fire)

Preston & Syreeta

C. Dore

F. Mac

L. Ronsladt

Ambrosta WC38/Harhab Larry Scott Ambrosia 8 Mentlow 8 Midler HOTYEST D Fogelberg K. Rogers & K. Carnes E. Carnes D Marwick P Davis

- P Davis HUTTE IT Ray, Loudnan A Brown WCSH/Portland Dean Rogers
- vean Bogefs
 Ray, Goodman
 A Brown
 E Dore
 Blandie
 HOTTEST
 C. Eross
 Spinners
 Preston & Syrerta
 F Max
- WPRO/Providence Dave McHames

- R. Holmes
 (H499)
 0 Gates
 W07/Schenectody
 Pout Casabdy
 Photolgo
 Heil & Dara
 Sedaka
 J Last Band
 F Sinatra/dp)
 HOTTEST
 F Mac
 J. Ruffin
 C. Dore
 E. Rogers &
 K. Carnes
 WCFR/Springfield
 Jeff Topringfield
 Jeff Topringfield
 Jeff Topringfield
 Jeff Topringfield
 Jeff Topringfield Photoglo
 Ambrosia
 D. Rogers
 HOTIEST
 Eagles
 C. Dore
 P. Davis
 Kool & The Gang
 B. Midler
 C. Cross

 - R Pinette & OAk B. Midler C Richard L Ronstadt Beach Boys HOTTEST K Looses

 - Ambrosta
 WHEN/Syrocu
 Bob Carolin
 B Peters
 B Cockburn
 Netl & Dara
 Sedaka
 J Warnes
 HOTTEST
 Air Supply
 C Corss
 Eagles
 C Dore
 WATB/WARP

WATR/Woterbury Chris Evons F Sinatra
8 Cockburn
D Parton
HOTIEST
A Gibb & ONJ
E Humoerdinch
B Manilow
Preston & Syrceta
1 McGovern

SOUTH

- George Fisher
 Pretenders
 P. Davis
 Ambrosia
 F. Mac
 HOTTEST
 Air Supply
 C. Dore
 D. Gates
 Kool & The Gang
 E. Rabbitt
 WIBO/Baton Present
- WJBO/Baton Rouge Susan Flanegin
- Suban Flanegin

 f. Mac
 S. Robinson
 R. Dupree
 J. Last Band
 B. Cockburn
 M. Davis
 MOITEST
 Eagles
 Dr. Mook
 P. Davis
 D. Marwick
 C. Dore
 D. Fogelberg
 N. Diamond
- Rondy Scott
 Journey(dp)
 Pretenders(dp)
 Manhattans
 Isley Bros.
 HOTTEST
 Blondie
 B. Seger
 (Fire)
 B. Joel(dp)
 P. Davis
 C. Dore
 A. Gibb & ONJ
 K. Rogers & K.
 Air Supply WBT/Charlotte Andy Bickel

WCSC/Cha Rondy Scott

- None
 HDTTEST
 Air Sumply
 Earlies
 K. Rogers &
 W. Carnes
 D. Fogelberg
 WCHY/Chafoh
 Thomas M. Twine
 D. Marwick
 B. Midler
 B. Manilow
 B. Caldwell
 B. Seger
 (Wind)(Ip)
 Joel
 (Why)(Ip)
 Joel
 Joel
 J. Joel
 J. Davis
 J. Gogleberg
 J. Fogelberg
 J. Fogelberg
 J. Fogelberg
 J. Fogelberg
 J. Fogelberg
 J. Seger
 (Fire)
 - B. Peters P. Davis HOTTEST D. Marwick B. Midler B. Manilow WSLI/ Jockson Wall Grayson Wan Grayoon
 Heil 5 Dara
 Sedaka
 P. McCartney
 Imperials
 F. Cramer
 T. James
 HOTTEST
 D. Fogelberg
 K. Rogers &
 K. Carnes
 A. Gibb & ONJ
 D. Warwick
 Ambrosia

- B. Peters
 D. Boone
 Beach Boys
 HOTTEST
 Air Supply
 D. Gates
 Eagles
 C. Cross
 Dr. Hook KAPM/Dollas Ron Dean
- WLVA/Lynchburg Jockson Hill M Macgregor Photoglo HDTTEST P Davis Preston & Syreeta Air Sumply Eagles Kool & The Gang
 - - NYMC/Mayfield Robert Conrad Robert Control

 8 Peters
 Rawls
 R Dupree
 N. Larson
 M Dawls
 Beach Boys
 HOTIEST
 Dirt Band
 Spinners
 F, Mac
 Photoglo
 Rool & The Gang
 Preston & Syreeta
 H. Alpert
 S. Jacobs

- in Vaccaro
 Davis
 Manilow
 Diamond
 Midler
 Dupree
 McCartney
 Murray
 Gatlin
 Jackson
 (Life)
 JITEST
 T Supply
 agles
 Cross
 Rugers &
 K. Carnes
 Sener
 (Fire)
 Joel
 Joel
 MOD/Midmi
- Towando Paraj

 M. Jackson
 (Life)
 B.J. Thomas
 HOTTEST
 Air Supply
 Eagles
 D. Marwick
 P. Davis
 D. Fogelberg
 A. Murray
 J. Marnes

- Shu Winght
 M. Jackson
 (Life)
 N. Larson
 R. Nolmes
 (fachine)
 R. Thompson Band
 MOTIEST
 Dr. Mook
 Kool S The Gang
 Air Supply
 B. Midler
 P. Davis
 C. Dore
 K. Rogers A
 K. Carnes
 WDBO/Orando
 Tom Kennington
 Amprassa
- Ambrosta Neil & Dara Sedaka N. Diamond HOTTEST Air Supply D. Warwick F. Cavaliere B. Midler

WBOW/Terre House Larry Joseph B. Midler Ambrosia Neil 5 Dara

WCWA/Tolado Mork Stevens

Mork Stevens
J. Marnes
Photoglo
B. Manilow
HOTTEST
C. Eross
Air Supply
D. Morwick
D. Fogelberg
L. Ronstadt
A. Gibb & ONS.
K. Rogers &
K. Carnes
J. Denver
WIBW/Topoka
John Kotz

B. Midler
HOTTEST
P. Davis
D. Merwick
K. Rogers &
K. Carnes
E. Rabbitt
A. Gibb & ONJ
A. Murray
D. Rogers

KRM9/Tutso Don Bishop

- A. Murray
 F. Cayaltera
 M. Manchester
 Peaches & Herb
 MOTTEST
 C. Dore
 C. Cross
 Ray, Goodman
 & Brown
 Eagles
- WSOW/Saginav Rick Beicher Ambrosia
 D. Parton
 HOITEST
 Air Supply
 Eagles
 Dr. Hook
 Preston & Syreeta
 P. Davis
 C. Dore
 D. Marwick

- Oreg Eyerman
 A. Clark
 A. Glab & OMJ
 J. Last Band
 R. Dupree
 Manhattan Transf
 J. Sun
 S. Spacek
 MOTTEST
 K. Rogers &
 K. Carnes
 C. Dore
 F. Mac
 KFOR/Uncoin
 MonThy Kokes
 Mutil & Dore

Phil. Luv Orch. F. Cramer B. Cockburn F. Weber M. McDonald (Mind)(1p) HOTTES!

(Mind)(ip)
HOTIES!
Air Supply
Eagles
E. Humberdinck
D. Harwick
A. Murray
L. Gatlin
J. Marnes
WHOK/Lancaster
Oreg Eyerman
A. Clark

- Neil & Dara Sedaka M. Jackson (Life) E. Rabbitt N. Diamond HOTTES! Air Supply Łagles
- Air Supply
 Lagles
 # Bonoff
 P. Davis
 Dore
 K. Rogers &
 K. Carnes
 J. Marnes
 B. Peters
 A. Gibb & ONJ
 A. Murray RWOS/Jefferson City Steve Morse

 - A. Hurray
 W DMF / Michael
 M. Jackson
 (Life)
 R. Dupree
 C. Richard(ra)
 M. Manchester(ra)
 A. Murray
 B. Hidler
 HOTIEST
 Ambrosia
 Ray, Goodman
 B. Brown
 M. Jackson
 (Life)
 R. Dupree

WHAS/Louisvill
Jerry Melloy

M. Jackson
(Life)
HOTTEST
D. Fogelserg
B. Midler
L. Ronstadt

- J Sun 8 Cockburn HOTTEST Air Supply P Davis Dr. Hook
- Carpente// Michai Ambrosia A. Gibb & ONJ HOTIEST Air Supply Eagles Dr. Hook C. Cross C. Dore P. Davis Y. Rogers & K. Carnes
- K. Carnes WCCO-AM/Min Danny Long J. Last Band P. McIan S. Spacek M. Fisher
- WCCO-FM/Mil Cuff Lundgren
- D. Rogers Firefall (Love)(Ip) HDTTEST K. Rogers & K. Carnes
- K. Carnes
 Eagles
 P. Davis
 Preston & Syreeta
 Air Supply
 KLTE/Oklahoma City
 Scott Wison
- Scoff Whaon
 A. Gibb & ONJ
 J. Marnes
 HOTTEST
 Air Supply
 C. Dore
 P. Davis
 K. Rogers &
 K. Carnes
 Ambrosia
 D. Manwick
 J. Last Band
 L. Ronstadt
 EMBLI/Pithouro

 - Lonnie Bronge J. Ruffin A. Murray Ambrosia C. Harding J. Last Band L. Garrett HOTIST Air Supply-Eagles Preston & Syreeta T. James Kool & The Gang

WSTV/Steubenville Greg McCullough

WJON/St, Cloud Tom Scott

Tom Scoti B. J. Thomas B. Cockburn D. Rogers L. Wood S. Jacobs Ambrosia Phil Luv Orch. Studio 88 (Bee)(filp) HOYTES! K. Rogers & K. Carnes C. Dore Air Supply M. Davis D. Gates B. Hidler C. Cross WETV/Staubonvil

- Ambrosia
 B Hanilow
 Neil & Dara
 Sedaka
 Photoglo
 L. Ronstadt
 HOTTEST
 Air Supply
 Facles
- Don Blahop
 M. macgregor
 MOTTEST
 Air Supply
 Ray, Goodman
 & Brown
 B. Seger
 (Fire)
 E. kogers
 & K. Carnes
 A. Glob & ON
 WHEZ/Zanesvik
 Dove Crtst Dove Crtal

 B. Cockburn

 R. Dupree
 G. Silick
 (Seasons)
 Fools
 HOTTEST
 Ray, Goodman
 & Brown
 C. Cross
 Preston & Syreeta
 B. Seger
 (fire)
 Air Supply
 C. Dore
 J. Muffin
 K. Raggers &
 K. Carnes

C. Dore A. G19b & DNJ Neil & Dara Sedaka MOTTEST Air Supply Dr. Mook F. Cavaliere P. Davis K. Rogers & K. Carnes D. Fogelberg WTR/Roanoka Carl Riddlebargar L. Ronstadt B. Cockburn Rarron M. Dawis B. Manilow R. Dupree HOTTEST Blondie C. Eross Preston & Syreeta Air Suppl B. Joel Dr. Mook J. Ruffin Hhispers (Beat) F. Rogers K. Carnes K. Carnes K. Carnes M. Jackson M. Jackson

KOY/Phoenix Armstrong/\$1

KEX/Portland Bob Swanson

Bob Swonson

D. Rogers
M. Jackson
(Life)
B. J. Thomas
R. Dupree
F. Sinatra
HOTTEST
Air Supply
C. Dore
P. Davis
C. Cross
D. Marwick
M. McGovern
J. Denver
D. Fogelbers

- LETBON ARTHORY
 Neil à Dara
 Sedaka
 R. Dupree
 J. Last Band
 B. Hidler
 HOTTEST
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 D. Marwica
 P. Davis
 A. Murray
 D. Fogelberg
 KO90/San Diage
 Chuch Brintuman
- Ametrong/St 8. Midler D. Boone E. Amold Mell 8. Dara Sedaka J. Buffin HOTEST M. Manchester D. Fogelberg (Longer) Murray (Daydraen) I. Dlamond (September) MILS (Peter) [Peter] Ambrosia
 B. Peters
 HOTTEST
 Dr. Hook
 C. Dore
 KUKI/Ukioh
 Sieva Siona
 - Steva Stona L. Garrett M. Jackson (Life) F. Mac Firefall HOTTEST B. Seger (Fire) Dr. Hook
 - (fire)
 Dr. Hook
 K. Rogers
 K. Carne
 P. Davis
 J. Ruffin
 Utopia
 K. Loggins
 B. Joel

Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant

airplay on many of our Pop/Adult stations.) BEACH BOYS (Caribou) "Endless Harmony" BEE GEES (RSO) "Wind Of Change"

KARLA BONOFF (Columbia) "Restless Nights"

JIMMY BUFFETT (MCA) "Dreamsicle" "Chanson Pour Les Petits Enfants"

GLEN CAMPBELL (Capitol) "I Was Just Thinking About You"

CAPTAIN & TENNILLE (Casablanca) "Deep And Dark" "No Love In The Morning"

RITA COOLIDE (MCAM) "Sweet Emotion" "Pain Of Love"

JOHN DENVER IRCA) "In My Heart"

NEIL DIAMOND (Columbia) "I'm A Believer" "Mama Don't Know" "That Kind"

"The Shelter Of Your Arms" "Stagger Lee"

EAGLES (Asylum) "Sad Cafe"

FIREFALL (Atlantic) "Love That Got Away ROBERTA FLACK & DONNY HATHAWAY (Atlantic) "Disguises" "Stay With Me" FLEETWOOD MAC (WB) "Honey Hi" "Never Make Me Cry" "Sisters Of The Moon" "Angel" "Over & Over" "Storms" DAN FOGELBERG (Full Moon/Epic) "Gypsy Wind"

ANDY GIBB (RSO) "After Dark" "Rest Your Love On Me

ANDY GIBB (IKSU) "After Dark Rest Your Love On Intelligence RUPERT HOLMES (MCA) "Partners In Crime" "Long Way Home"

BILLY JOEL (Columbia) "Don't Ask Me Why" "C'Etait Poi" "Through The Long Night" "It's Still Rock And Roll To Me" "I Don't Want To Be Alone"

LOBO (MCA/Curb) "A Day In The Life Of A Love"

M. Jackson (Life) B. Scaggs Firefall HOTTEST Air Supply Blondie B. Joel K. Rogers & K. Carnes Dr. Hook

Dr. Hook C. Gayle F. Mac P. Davis

MELISSA MANCHESTER (Arista) "Don't Want A Heartache" "Holdin' On To The

BARRY MANILOW (Arista) "Rain" "Why Don't We Try A Slow Dance" "Sunday

Father "Where Are They Now" "One Voice"

MARSHALL TUCKER BAND (WB) "Without You"

ANNE MURRAY (Capitol) "You've Got Me To Hold On To" "Nevertheless, I'm In Love With You"

CLIFF RICHARD (EMI America) "Fallin" In Love KENNY ROGERS (UA) "Goodbye Marie" "She's A Mystery" "Call Me Up"
LINDA RONSTADT (Asylum) "Girls Talk" "Look Out For My Love" "Mad Love" BOB SEGER (Capitol) "Against The Wind"

JOHN STEWART (RSO) "(Odin) Spirit Of The Water"

BARBRA STREISAND (Columbia) "Niagara" "Come Rain Or Come Snow"

JENNIFER WARNES (Arista) "Shot Through The Heart" "Tell Me Just One More

AN INTERVIEW WITH THE IBMA'S RICH WOOD

Declaration Of Independence For Beautiful Music Supply

In our discussions with Beautiful Music stations and syndicators, one major problem comes up constantly — the availability of fresh custom music. To help solve this problem, several independent stations and small syndicators have joined together to form the Independent Beautiful Music Association, better known as the IBMA.

This week we talked with Rich Wood, Chairman of the IBMA Creative Committee and Vice President & Program Manager for Noble Broadcast Consultants (XTRA/San Diego). According to Wood there are other companies presently recording new material but it is a very expensive process. "You've got European record companies which are still producing, plus Starborn Productions out of L.A., the IBMA, and Greater Media with its package called 'Beautiful Hits.'"

The IBMA came out of an idea conceived by Art Keller, President of EZ Communications and Chairman of the Executive Committee for the IBMA. Rich remembers Keller "got about eight of us together in November of '78; we met in



they're not duplicating something that is already available. "If I have five other versions of a song I don't want to do it again. The object is not to stop other people from recording custom music, because I'll buy it for Noble in addition to the IBMA's material."

"Essentially anybody can buy the material after a certain waiting period. By no means is this a closed group. Our objective is to provide music for the format and let members and independent stations compete on the basis of how good their format is."

Washington and decided to put a great deal of money into it. Our first year's budget, I believe, was about \$100,000 to \$150,000. We met to decide the number of cuts needed, usually 25 to 35."

The group now consists of 13 members, including four small syndicators. The rest are owners of individual stations, some operating as many as four outlets each. "Our membership is not limited to just the U.S.," Wood says. "It's in Canada as well. Most of the people involved were the real pioneers of Beautiful Music such as WDVR/Philadelphia, WWBA/St. Petersburg, FL (which has probably one of the highest shares in the country), a station in Washington, Sacramento, Portland, Providence and hopefully another coming on from New York, and of course XTRA."

Variety and updating the music is most important, Wood says, as well as, of course, quality. After each member's input is considered, a list is made of selections they feel are needed and then submitted for approval by Wood. A cross-checking process then takes place to make sure

CHANGES

We would like to welcome a new station to the Beautiful Music fold. Formerly Dancemusic, WSOQ/ Syracuse became Beautiful Music as of March 31. According to General Manager Michael Gallagher, morning religious broadcasts complement the format.

We are always anxious to highlight any promotional activities, staff changes, news and photos regarding Beautiful Music stations. We encourage all stations to send this information on a regular basis. Please remember that this is your section, and your ideas or questions are welcome.

Picks To Stick

In making the music selection, Wood feels the really lasting standards such as "Deep Purple," "Blue Moon" or "Laura," to mention a few, will always be in the format. "I will have it done in a timeless arrangement, something that you really can't pinpoint. You must continuously update."

A ccording to Wood, Noble Broadcast Consultants buys from about 10 different sources of custom music. "This is not necessarily the case with Beautiful Music in general. The top syndicators both buy and record it on their own. Any syndicator who doesn't is at a serious disadvantage." He also advises any station considering a syndicator to check for contemporary material,



if you're programming a more upbeat Beautiful Music format, so as not to be "stuck with old arrangements."

The IBMA has used up to about five different orchestras in such clties as London, Toronto and Sydney, Australia. Special consideration is given to the choice of the producer and arranger; it is their expertise that matches the appropriate titles to the style of the orchestra. So the production of the music must go through a number of steps.

Quality Control

matter of the utmost importance to the A Beautiful Music format is, of course, the quality. As each member of the IBMA receives his copy of a master, we asked Wood about the quality of these individual tapes and their compatibility with each station's respective equipment. "It's the equivalent of any commercially-produced record. Each producer has a different approach. Some like to do it two-track, while others like 16 or 24-track. I assign the titles to the individual producers. Each arranger will get the type of song that he is best able to do. The quality is absolutely the tops. Our tapes are done one-to-one, with very high quality control. There are tones on the tape for level set and for equalization. Master Broadcast Services (one of our members) has built a reputation on its high quality, so naturally this is of major concern."

E ach member decides which of the 25-35 titles are most suited for their market. Wood feels about 80%-85% of the material will be used, commenting, "I never expect to come out with something I can use 100%."

The syndicated members include the IBMA material in their complete packages, as does the Noble service. As for accepting new members, Wood states, "We want to keep our membership fairly small. Essentially anybody can buy the material after a certain waiting period. Some of our music is already available on the market. By no means is this a closed group. I want that clearly understood. Our object is to provide music for the format and let members and independent stations compete on the basls of how good their format is."

Pam Bellamy & Gail Mitchell

Beautiful Music Promotions

"The Mystery Song"

"The Times They Are A Changing" — Five years ago a Beautiful Music station may not have considered doing on-air promotions, but today things are different. We talked with Joe Chille, Operations Manager WJYE/Buffalo, about the station's Beautiful Music games. Chille said, "We want our listeners involved in the station not by telephone but by mail. The 'Mystery Song' contest is our biggest and is aired for about 30 days. A couple of mystery songs are played each day with clues given to help the listeners identify it. They must mail in a postcard with the correct answer. One winner is drawn from all correct entries and his or her name announced on the air. The prize could be \$250 to \$500 in cash or merchandise. At the end of the 30 days we have received somewhere around 40,000 to 50,000 entries. Now, we draw for the grand prize winner, and I mean grand prize . . . two round-trip airline tickets anywhere in the world plus \$1000 in cash."

WJYE gives trips away all year long, not just for the rating period. Chille states, "We run different types of promotions; right now we're doing one with a client called the "Dermassage Time Of Your Life Sweepstakes," offering a grand prize of a trip for two to the Bahamas. So we are very

Listener involvement seems to pay off for Beautiful Music promotions

OPPORTUNITIES

Openings

KUZZ/Bakersfield, one of America's leading Country stations, has an opening for an aggressive Program Director Strong music, promotion and production a must. Send tapes and resumes to Mel Owens, Jr., 1208 N. Chaster Ave., Bakersfield, CA 93308. No calls please EOE M/F (4-25)

I95-FM (WRKI)/Bridgeport, CT, 50,000 watt tight AOR now accepting tapes and resumes for possible full and part-time openings. No beginners. No cells. Send info to Tom Zarecki, PD, Box 9595, Bridgeport, CT 08601. EOE M/F (4-25)

Two news annouser openings May 12th, KRGO/ Salt Lake City, UT. Call Don Wede, (801) 972-3440. (4-25)

KYSN/Coloredo Springs has a future opening for morning personality. Send tapes and rasumas to Dan Jackson, Box 1715, Colorado Springs, CO 80901. EOE

Looking for midday air talent, Pop/Adult format Warm, up-tempo delivery. Must know music. Good money for right person. Contact Operations Mgr., KWSL, Box 1230, Sioux City, IA 51102. EOE (4-25)

KVSF/Sente Fa searching for mild-mannered air personality interested in becoming one of our Superpersona Production experience a must 2 or more years air-work preferred. If you're a communicator capable of maintaining top numbers with our PopiAdult format, send tapes and resumes to Russ Rountree, Box 2407 Santa Fe, NM 87501 EOE M/F (4-25)

Tampa Bay's 86WAZE is expending. Future openings ell areas, including personalities, news and sales. Should have 1.5 yrs experience. No more, no less, if you're aggressive, have brains and would enjoy an Adult Contemporary formet with small company that has its sights set on the big boys in the bay, then send your tapes, resumes and other paraphernalia to Apple, PD, 86WAZE, Box 4867, Clearwater, FL 33518. No calls please. (4-25)

The New Q, KSLQ/St. Louis seeks highly craative, community involved air talent. If you're as cool as Frank Reed (WNBC), as funny as Chris Edmonds (KDWB), as energetic and creative as Jo Jo Kincaid (WVBF) and Cat Simon (KVIL), as sick as Fred Winston (WFYR) and know your town like Ron Chapman (KVIL), we want to hear from you. If you're not ... save me the grief of listening to another 300 mediocre air checks. See what I'm saying? Kevin Methaney, PD, KSLQ, 111 S. Bemiston, St. Louis, MO 63105. No calls please EOE M/F (4-25)

WABJ/Adrian, MI accepting tapes and resumes to future openings in announcing, news, copy and copy/ production positions. Excellent pay, college town, Pool, Adult formet. Tepes and resumes to John Sebastian, WABJ, Box 15, Adrian, MI 49221. Femeles and minoriouraged to apply (4-25)

WLOI/Le Porte has opening for jock and/or Produc WLOI/La Porte has opening for jock and/or Production Director Director should have good voice, imagination, be able to write, organize, work with library and take direction Fill-in air work required. Jock should be a personality. Pop/Adult format with Top 40 excitement. Will consider someone with limited experience who is willing to learn. Tapes and resumes to J.R. Russ, PD, WLOI 902% Lincolnway, La Porte, IN 46350. EOE M/F (4.25)

Can you build a respected and award-winning news team from the ground up? If so, our Northeast redium market would like to hear from you. Solid reportorial background essential. Administrative experience in news desirable. Ability to write, deliver, gather and produce required. Send tapes, resumes, writing sample and philosophies to Steve Apel, WADE, 1315. Walnut St., Suite 716. Philadelphia, PA 19107. EDE (4.25).

Openings

AM/FM stations in Capitol City looking for fourth newsperson. Delivery, writing, reporting skills all im-portant. Send tape, resume and writing samples to Joel Meltzer, ND, WRNL, 7100 Bethlehem Rd., Richmond, VA 23228, EOE M/F (4-25)

WGBB 1240AM/Long Island losing its News Director to ABC's TV Eyewitness News. If you can fill his shoes, rush tapes, resumes and salary requirements to Gil Devid, WGBB, 1240 Broadcast Plaza, Merrick, NY 11566.

Future openings, air talent, news, and seles. Good start for the dadicated. Immediate opening for night person to run syndicated show. Tapes, resumas, photo and salary requirements to Steve Winters, WACI-FM, Box 701, Freeport, IL 61032. No calls please. EOE (4-25)

KFXM and KDUO-FM/Sun Bernärdino/Riverside, CA searching for qualified Chief Engineer, Must be ex-perienced in microwave and directional AM. Salary de-pendent upon experience. Call Mark Heller at KFXM (714) 825-5555. (4-25)

WNOK-FM/Columbia, SC looking for experienced production talent to fill full-time production position. Must be bright, intelligent and innovative. Contact Pete Hamlet Mon-Fri 2-8pm at (803) 778-1230, or write Box 50568, Columbia, SC 29250. EOE M/F (4-25)

WSPA looking for a community minded one-to-one personality for middey position. A real pro needed for nation's #65 market. Send tapes and resumes to Jay Preston, WSPA, Box 1717, Spartanburg, SC 29304. EOE M/F (4-25)

Top-notch contemporary jock needed for major Midwest market. Adult approach, excellent working conditions with major group owner. Tepes and resumes to Radio, 23831 Seneca, Oak Park, MI 48237. EOE M/F (4-25)

Mejor market FM station looking for a Music Director. Resumes to Tony Berardini, c/o WBCN, 5005 Prodential Tower, Boston, MA 02199. EOE M/F (4-25)

100,000 watt Country powerhouse needs super right time jock for 6pm-12midnight. Tapes and resumes to Tim Wilson, PD, WAXX, Box 47, Eau Claire, WI 54701 (4-25)

Northern California AM needs Engineer/Announcer with automation experience. 1st ticket a must. Cali Tom Plant at (916) 527-3511. EOE M/F (4-25)

WQIQ/Chester in Suburban Philedelphia now accepting tapes and resumes for future full and part-time openings for jock and news positions. No beginners, no cells please. Send to Greg Price, PD, WQIQ, Box 2070, Aston, PA 19014. EOE (4-25)

AM drive personable entertainer needed for Pop/ Adult formatted FM97/Pittsburgh. Send tapes and re-sumes to Dennis Elliott, 1233 Braddock Ave., Braddock, PA 15104. No calls please. EOE (4-25)

Bahekel Broadcasting needs immediately a Program Director and complete eir staff for Southeastern Tennessee 100KW FM Rocker to be on the air soon. Tapes and resumes to Reggie Jordan, WKIN, Box 9, Kingsport, TN 37662, or call (615) 246-8131 before noon. EOE M/F

WACO & KHOO/Waco now looking for a full-time Production Director, Professionals only, Tapes and resumes to Jim Miller, Box 7912, Waco, TX 76710. EOE

297/Dalles-Ft. Worth has night shift open. If there is a recession, Texas doesn't know about it. Tapes and re sumes to Gary Mack, Box 1317, Ft. Worth, TX 76101

Openings

W8GN/Birminghem has immediate opening for strong enchor to round out professional news team. Experience necessary. Send cassette tape and resume to Lee Hall, ND, WSGN, Birmingham, AL 35209. EOE

Production genius who can also handle Pop/Adult daytine sirshift, needed for future opening in competitive college market. Send tapas and resumas to Roger Davis, KXIC, Box 2388, Iowa City, IA 52240, EOE M/F (4-25)

WQID #1 station on the Mississippi Gulf Coast is looking for night talent. Handle an AOR flavored Top 40 air shift with good solid production sbillties. Come join a growing organization with good opportunity for solid people. Send tapes and resumes immediately to Mickay Coulter, WQID-FM, Box 4606, Biloxi, MS 39531. (4-25)

WOKF/Temps has immediate opening for News Director with previous contemporary radio experience. No beginners, no calls please. Tapes and resumes to Scott Robbins, PD, Box 1109, Clearwater, FL 33517.

Middey Adult Contemporary personality with pipes and brein needed at world class radio station in Northeest. PD is looking to fill opening on or about June 30th. This opportunity comes complete with stability and good bucks. Six-day week, with production voicing. Super talents only. You'll follow an AM drive shift now pulling twentles in ARB. Tepes, resumes and salary range to Radio & Records, 1930 Century Park West, #183, Los Angeles, CA 90067. EOE M/F

Upper Midwest station has immediate openings ities with strong production porary background helpful. Tapes and resumes to KTYN, Box 637, Minot, ND 58701, or call (701) 852-0301, Jim Carnegie, EOE M/F (4-25)

Wanted: Applications for future openings. Announcing positions. Tapes and resumes to WIZM, Box 99, LaCrosse, WI 54601. Attn: Kevin St. John. (4-25)

KDKB/Phoenix needs a 7-12midnight jock, Send tapes, resums and personalized letter to Jeff Sattler, KDKB, Box 4227, Mesa, AZ 85201, EOE M/F (4-25)

WXQR/Jacksonville, NC Buperstars AOR on Coast looking for announcer/production. Shift end salary dependent upon qualifications. Tapes and resumes to Kris Kelly, WXQN, Box 760, Jeskeppille, NC 28540, No ls please. EOE (4-25)

AM1-23, WTCJ/Tell City, IN now eccepting tapes and resumes for news and air shift openings. WTCJ is a top quality Top 40 station with excellent facilities and staff. Send your meterial to John Ashton, PD, WTCJ, Box 250, Tell City, IN 47586. EOE M/F (4-25)

We need a person with strong writing and conversational delivery for our Pop/Adult and AOR formets. If you have that plus a strong interviewing capability, ambition and a desire to work with a professional team, send a tape and resume to Bruce McKay, 101C Waters Bldg., Grand Rapids, MI 49503, or call (616) 456-5461. EOE (4-25)

KUHL In beautiful Santa Maria, CA needs a humorous morning air person capable of programming. Production skills required. Community-oriented, Pop/Adult station. Send tepes and resumes to Denny Luell, KUHL, Box 166, Santa Maria, CA 93456. EOE M/F (4-25)

Excellent position open with advancement opportunities in fast growing market. Ideal living conditions Send tapes and resumes to KWEL, 401 W. Missouri, Midland, TX 79701. EDE (4-25)

Openings

The Industry's most legendary radio station is expanding. I need an absolute gunslinger to join the finest contemporary news department in this market. If you feel you're ready and you've sleways wented to work at KHJ, this is your opportunity. Send tapes and complete resurres to Lee Marshall, KHJ, 5815 Melrose Ava., Hollywood, CA 90038. I will not be able to accept your

Experienced PD needed at KAFY/Bakersfield, an Adult Contemporary station. Naw studios and power increase soon, Need person who has a strong promotional background. Send programming philosophy and tape and resume to Steve Kaye, Box 6128, Bakarafield, CA 93388. Also in need of air personality. (4-25)

Wented: Top Telk Show Host who is committed to total community involvement, entertaining enterprizing shows, vibrant one-to-one communicator. Must have successful track record. 5 yrs major market experience. preferred, Tapes and resumes to Joe Holstead, WFAA, Communications Center, Dallas, TX 75202, EOE M/F

Extraordinary news operation in AP-award winning, Billboard's "Station of the Year" needs expenenced pro who can dig, read, end write by our standards. If you're good anough to join our expanding department, send tapes and reaumes to Bob Bender, WDIF, Box 10,000, Marion, OH 43302. EOE (4-25)

KTOM/8alinas, CA now accepting tapes and resumes for on-sir opening in May. We're Modern Country and looking for a person with FCC 1st who wants to work with a winning team. Send to Lloyd Carr, Box 1380, Salinas, CA 93902, or call (408) 422-7484. EOE M/F (4-25)

KMIX/98FM needs a PD and morning person for one of the Valley's leading adult rockers. Good pipes and good production ability a must for this top-rated automated station going live. Contact Kent Hopper, Operations Manager (209) 833-0433, or send tapes and resumes to Box 979, Modesto, CA 96354. EOE M/F (4-25)

WJAR/Providence has an immediate opening for a part-time, weekend Popi/Adult personality Send air-checks and resumes to Peter Mockover, WJAR, 111 Dorrance St., Providence, RI 02903. EDE M/F (4.25)

full time and part time future openings for jocks. Send tapes and resumes to Steve Stone, Box 638, Ukish, CA 95482. (4-25) Northern California station, KUKI/Ukieh, looking for a

Engineer wanted in Camelot! Business-oriented straight telking Chief Engineer needed for Sen Diego AM & FM. Start yesterdey. Top selary. Southern Celifornie I living but hard work required. Resumes and salary requirements to Operations Mgr., KPRI/KOGO. 8665 Gibbs Dr., San Diego, CA 92123. EOE M/F (4-25)

KSCB/Liberal, KS now taking applications for two eir slots. Top 40 format. Send tapes and resumes to Steve Armstrong, Box K, Liberal, KS 67901. EOE M/F (4-25)

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

CHANGES

Industry

MARY VIDAS promoted to position of Operations Manager for Radio Arts, Inc. RICHARD J. ROGER appointed West Coast Director of Creative Affairs for Famous

TARRA THOMAS joins Lewis and Associates as Vice President and Account Exe-

cutive.
SAM HOLMAN joins Radio Arts, Inc. as Program Consultant for BOB SHANNON named Special Projects Sales Consultant for TM Companies.

Record

JACK KREISBERG appointed to position of East Coast Operations Director for

LEE SMITH promoted to National Sales Director for Capitol Records, Inc. PHYLLIS PALMETTO named National Singles Specialist for Elektra/Asylum Records. MARC LAMAZE joins Radio Records as National AOR Coordinator.

GREG EAGLE begins post of Secondary Top 40 Promotion Coordinator for Radio.

Radio

DAVID URBACK appointed Sales Manager at KMPX/San Francisco, CA. PAUL CLIFFORD joins WPNT/Pittsburgh, PA as Announcer/Newsman.
WOLFGANG W. KLAMP named to position of Operations Manager and Program Director at KWUN/Concord, CA.
BILL WEBBER JR. joins WQIQ/Chester, PA as part-time air personality

BOB HEIM, formerly with WTTM/Trenton, NJ, joins WQIQ/Chester, PA as parttime air personality.

SUSAN COLLINS joins KSTP/Minneapolis, MN as Promotion Director/Programming

MARK McKAY, formerly with KEIN/Great Falls, MT, joins KRZI/Waco, TX as Production Director.
MARK HELLER, formerly with KDUO-FM/Riverside, CA, joins WVON/WGCI-FM/

Chicago, IL as Chief Engineer

Station Line-Ups

KGB-FM/San Diego, CA LINE-UP: 6am-10am Linda and Lerry, 10am-2pm Billy Hergonson, 2pm-6pm Jim McInnes, 6pm-10pm Bruce Tucker, 10pm-2am Pat Martin, 2am-6am Wendy White.

KRZI/Waco, TX LINE-UP: 6am-9am Herb Harding, 9am-12noon Clay Steele, 12noon-3pm Mark
McKay, 3pm-7pm Terry King, 7pm-12mid Tom Davis, 12mid-6am Rick Lewis. Weakends: Craig Harper

WBAB/Long Island, NY LINE-UP: 6am-10am Bob Buchman, 10am-3pm Ralph Tortora, 3pm-7pm

(MD), 7pm-12mid Frank Ellsworth, 12mid-2am Joel Martin, 2am-6am Derek Meede

KKSN/Portland, OR LINE-UP: 8am-10am Phil Buchanan, 10am-12noon Bob Simmons, 12n Steve O'Shea, 4pm-8pm Todd Tolces, 8pm-1am Kathy Sullivan

95SGF-FM/Savannah, GA LINE-UP: 6em-10em Dengerous Doug Wellden, 10em-3pm Johnny Donawey, 3pm-7pm Dr. C.B. Geffney, 7pm-12mid Captain Greg Stevens, 12mid-6em Jack Cone.

KAUM/Houston, TX LINE-UP: 6em 10em Ted Carson, 10em-2pm Rick Lembert, 2pm-8pm Bill Ward, 6pm 10pm Scott St. James, 10pm-2am Eddie Driskill, 2em 6em Nancy Edwards. Weekends. Dan

KUKI/Ukiah, CA LINE-UP: 5:30am-10am Steve Stone, 10am-2pm Paul Patrick, 2pm-7pm Brent Ferris, WWCK/Flint, MI LINE-UP: 6em-10am Ron Shannon and Lise Olson, 10am-2pm Mark Miller, 2pm-7pm Tim "The Fish," 7pm-12mid Jeff Hollerook, 12mid-6em Doug Burton. Weekends: Stew Sheder,

KVSF/Santa Fe., NM LINE-UP: 6am:10am Russ Roundtree, 10am-2pm Rick Berber, 2pm-7pm Leonard "Music" Michaels, 7pm-1am Jay Anthony. Weekends: The Panda.

WAZE/Clearwater, FL LINE-UP: 6am-10:40am Alice Cook, 10:40am-2:40pm John Darling,

OPPORTUNITIES

Openings

Does a news position in Los Angeles or San Francisco sound good? You can get there quickly by coming now to KYNO. California's most visable secondary, and we can prove it. Great exposure, solid company with money for talented conversational news people. Send tapes and resumes to Jeff Young, ND, KYNO, Suite 1500, 1060 Fulton Mall, Frasno, CA 93721.

KZDK/Seattle AOR is looking for a strong news personality with talk expenence Tapes and resumes to Armand Chianti, KZOK, 1426 5th Ave., Seattle, WA 98101, or cell (208) 223-3900 EOE M/F (4-25)

Sevenneh's newest FM Country station, WGEC, with sevennen's newest FM Country station, WGEC, with studios in Springfield, is going 24 hours live. Looking for morning, middey and evening jocks. Minimum 3 yrs experience in contemporary Country. Good production skills a must. News experience helpful. Tapes and resumes to Dave Key, PD, WGEC, Drawer C, Springfield, GA 31329. No cells please. EOE M/F (4-18)

Miscellaneous

Tampa Bay's 86WAZE brand new sounding Adult Contemporary station with its sights cerefully set on the big boys by the Bay. We welcome all cells from record reps to better get to know you and to better s ord reps to better get to know you and to better servey your artists Cells from 11am-2pm EST (813) 725-5545 We need the same thing everybody else is crying for, albums singles, oldies and jingles plus syndicated weekly program demos too Contact Apple, PD, 96WAZE, Box 4667 Clearwater, FL 33518 (4-25)

WLAN/Lancaster, PA needs record service from all labels for Spanish recordings. Send to Spanish Program Director, 252 N. Queen Street, Lencaster, PA 17604 (4.18)

WTGC/Lewisburg, PA From automated to live Pop Adult Need record service from all labels. Please send current and oldies to Music Director, WTGC, Colonial Park R D 1, Lewisburg, PA 17837 (4-18)

WABZ FM/Albermarle, NC needs service from most lebels. Pop Adult formst. Send to Ted Bell, WABZ-FM, Box 608. Albermarle. NC 28001, or cell (704) 982-1010.

Positions Sought

MICHAEL ST JOHN, 7 yrs experience in medium MICHAEL ST JOHN, / yrs experience in modulinate with 150,000 population. Have worked as Public Affairs Director, Public Relations Mgr., MD and Assit PD Worked at 2 #1 stations Currently Production Mgr and Public Affairs Director at #1 station in town. Have worked disco clubs. For more info or aircheck call worked disco clubs For more in MICHAEL at (915) 677-5383 (4-25)

7-yr redio veteran looking for medium market PD or Production Director position Expenencs in programming, production, music and more Willing to work hard for decent dollars. Presently employed. Call (703) 667-9073. Ask for JAY EDWARDS. (4-25).

Experienced Music Director/ennouncer. 3½ yrs experience, presently doing moming drive Hard worker looking for small/medium AOR break Willing to relocate anywhere Cell ROB (517) 772-0375 (4-25)

5-yr radio and TV professional look Sports Director position. Call BOB HENSLEY (502) 897-1121 (4-25)

Talented woman DJ/news. 3 years expenence in Country music including MD. Hard worker, dedicated, responsible. Have letters of recommendation and references. Cell DEBRA CLAY (602) 327-7203. (4-25)

Top-notch newsman and Sports Director of swerd winning news department seeks right opportunity Strong delivery, writing, editing and play-by-play 5 years experience. Call (914) 562-3535 (4-25)

D available Strong in concept and execution Po we music, research and talk radio expenence. Call (919) 785-3011 after 2pm. (4-25)

ANDY TYLER, currently week-ending in Fresho erea, seeks good full-time position with music format station in CA or AZ. Background includes 2 years in Sen Bertardino market. Good references. Cell (209) 625-3218

HESHIMU ISSAH, broadcasting major, UCLA. Presently research assistent, KSFX-FM. Former announcer it WBLS, KCSF-FM. 10 years experience as professional DJ. Member of Bay Aree Disco DJ. Association BADDA). Looking for MD and/or announcer position. Specialized knowledge in Rock/Soul/Jazz/Disco, Creeive, ambitious, young, innovative. Will relocate. 1428. 3rove St., Apt. R, San Francisco, CA 94117. (415) 346-486. (4-25)

f you need a time and temp jock, don't call me.
3ut if you want someone who is a little, a lot on the
ither side of insanity with 6 yrs experience morning
frive, then wake me up and I'll wake up your audience.
2ell JOHNNY MAC BROWN at (801) 483-7016, or (801)
181-6183 anytime. (4-25)

Asjor market drive time personality including KXOK, (100, KCBQ, KIMN, KDWB, and WTIC. Cell MIKE 3UTTS et (214) 387-1430, or (817) 382-5789. (4-25)

devade, Arizona, Celifornia. Attention, 12 yra news refessional. Winner of 5 major journalism awards in few York, aseks to move West and into a medium or najor market outlet specializing in comprehensive ews, not just headlines. Anchor, street reporter, edior, writer, manager. I can do it all for the right steon. Contact RON at (607) 432-0350 after 12 noon EST.

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Highly respected proven worldwide audience build-er! Hilenous original 'quick-quip' , topical humori! Introductory month's 400 topical one-liners and 'BONUS' just \$2,00!!! PHANTASTIC PHUNNIES, 1343-A Stratford Dr., Kent, OH 44240

Cary's Country Store

ge Country music program featuring over 50 years of C&W recordings. Informative commentary by expenenced Los Angeles announcer/histonan. In-depth documentary "The Bob Wills Story" elso evailable. For demo CARY'S COUNTRY STORE, 16856 Escalon Dr., Encino, CA 91316

Broadcaster's Action Line

Job Referral Service - \$40.00 for 12 months. R 3, Box 84, Laxington, IN 47138, (812) 889-2907. Free to em-

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448-R West Sen Bruno, Fresno, CA 93711 or phone (209) 431-1502.

Goods & Services

Making your classifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified Department, Mon-Fri st (213) 553-4330, or write us at 1930 Century Perk West, L.A., CA 90067

Positions Sought

Killer night-time communicator with drive and determination to help your station win 9 yrs expenence including MD. Knowledge of redio and programming to take on programming responsibilities. Super numbers, excellent references and relatable content. Call CLIFF at (405) 799-5133 (4-25)

5%-yr professional personality wants aggressivaly programmed Top 40 or Pop/Adult station Competitive attitude, team spint and top 10 sound are musts. Offer me a cause and personal growth and I'll give you 100% Call BILL SHIEL at (502) 782-2142, or (502) 781-2121.

Warning: If you're not looking for severa craziness, UNKLE ALVIN at (717) 584-8250. (4-25)

Positions Sought

10-yr veteran radio personality looking for successful, stable AOR station. I have experience as Music Director, news and production. Prefer Northeast. Cell (615) 877-3159, (4-25)

Talk Show Host in top 50 market would like to move Telk Show Hoet in top 50 merket would like to move West, Northwest, medium or major merket. Prefer Telk Show, but will work a Pop/Adult elr shift if conversing with your listeners is what you're after. 9 yrs in redo, creative production end good communicator. Cen get in 2nd week in July. JOEL RAPPOPORT, (919) 945-3892, 11em-4pm EST. (4-25)

It's hard to soer with the eegles when you work with a bunch of turkeys! KEITH CONWAY 6 yrs on-air. Experience in music, programming, production and copy-writing, ready to fly. Any format. More than willing to relocate. Cell (512) 278-4803, or write Alan Smith, 2900 Gerner Field Rd., 14-8, Uvelde, TX 78801, (4-25)

Looking for position as aportscaster/intervie College grad with demo tape. Cell RICHARD CASSADA at (201) 342-2521, or write 130 Overlook Ave., Heckenseck, NJ 07601. (4-25)

Dedicated radio man with 4 yrs experience looking for Pop or Country position. Good with features. Will relocate for right opportunity. Cell MORRY at (513) 631-4867 days. (4-25)

Production Pro WCOZ/Boston, Top-notch production wiz for Boston's #1 Rock station looking for position as Production Director with airshift for major or medium market AOR station. Call JOHN McKINNEY at (817) st 1645 Commonwealth A ighton, MA 02135. (4-25)

in Sports, News or Talk, Currently Sports Director (3 yrs), plus Talk Show Host, Sports Talk Show Host I was first hired to do AM drive news. I'm available immediately. Contact ED WARREN (614) 283-4747, or (614) 282-7040, (4-25)

Florida, Celifornia programmers. 4 yrs expenence in Top 40, AOR and presently in Country. Presently MD and Ass't. PD and can handle any kind of work if the benefits and money are right. Dependable, conscientious and give 200%. Available in June. Cell (318) 443-8451 ask for GEN. ROBERT E. LEE. Let's help each other (4-25).

Young female talent currently in small market gaining expenence. Specialty is news but can do creative production and announce most any format. If you'd like to have first chance at a hard working, deter-young ledy, write to LESLIE KAY, Rte 8, Box Bernidji, MN 56601, or cell (701) 786-2195. I'd espi enjoy en opportunity at e station in Houston, TX.

DAVE MACK looking for new Program Director position. Pop/Adult or Gold formet Prefer Northeast All offers considered. (617) 922-0798 (4-25)

Looking for position as PD, MD or announcer. Rocky Mtn or West Coast area only 1st class license, 9 yrs experience. Formerly with KRKK/Rock Springs Wyomin and KINN/Alamogordo, NM Contact SNAIL DODGE at 1904 Juniper Dr., #220, Alamogordo, NM 88310, or cell (505) 437-3367 (4-25)

Enthusiastic, energetic and enlightening announcer looking for stable job in production, copywriting, announcing. 1st phone with expenence in ell modes of station operations. Formerly with KCJJ/lowa City. Looking for career. ERIC SAMHAMMER (213) 876-3265

Air personality presently working for WTLB/Utica. NY. Will be graduating with an Associates Degree in Broadcasting and will be seeking full-time employment at the and of May. Good references and good numbers. Tape and resume upon request Write DUANE JAMES, College Hill Apts., #45, Bldg 4, Herkimer, NY 13350, or call (315) 886-9834. (4-25) Experienced Sportscaster seeks more responsibility

Capable production, news, sales and air shift. Available immediately. Will relocate Call MITCH (716) 637-6324

Name

City

State

Positions Sought

BEAU WALKER looking for Top 40 position. Prefer Florida but will consider all. Formerly WAYS, KENO, KFJZ, recently K102 (WCKO), Call (305) 983-5784. (4-25)

JOHN DAVIS, 1½ yrs experience, seeking Top 40 sir personality opportunity. Markets in the West preferred but will listen to all offers. Cell anytime. (213) 458-5473.

RKO Productions, entertainment, documentary writer/co-producer (Top 100 of the '70's, Tha Beatles, Paul McCartney, Eagles, etc.) seeks challenging projects position. Rock, features, news. LAURIE KAYE (415) 775-4552 mornings or evenings. (4-25)

WOODY CHAVIS formerly KDB/Senta Berbara look would's CHAVIS formerly KDB/Sents Berbare look-ing for news writing, reporting or producing at a station with good commitment to news reporting. Just out of college, 23 yrs old. If interested cell (213) 204-0386, or (213) 204-0761, or write to 4819 Maytime Lane, Culver City, CA 90230. (4-25)

At station with commitment to good Country music and sports programming, 17 yrs experience. Former PD and Sports Director with radio and TV. Excellent playby-play Currently doing mornings at 100,000 wat Stereo FM in Western Wisconsin. #1 rated in entire 2 county area. Looking for Wisconsin, Oklahoma or New Mexico area. (715) 695-3478. Anxious to start new position by August 4: (4-25).

4-yr professional with degree and lots of extras. Looking for first full-time PD spot. Relocation no problem All formets Write "LOOKING" 513 Longview Belle ville, IL 62223 (4-25)

Six markst air personality looking for good company to grow with Program experience in top 50 merket excellent middey or afternoon jock. Great production, If you went a leader to put it all together for you, call me (313) 557-0303 (4-25)

Broadcast professional with 1st phone and 4 penenca in play-by-play, news, production and DJ, look-ing for position in small or medium market in Minnesote, Wisconsin or lowe area. Young, hard worker determined to be the best If interested call MICHAEL at (612) 724-0787 (4-25)

WILLIAM HARGREAVES, 9 vrs experience Los Angeles, San Diego, Palm Springs seeks news, produc-tion, announcer, sales, copywriter, DJ. Cell (213) 277-7769, (714) 348-0137 until the and of April. (4-25)

I'm psyched and reedy to go! College grad, 3rd phone, 4 yrs expenence college radio, ½ yr KFMB, seeks DJ gig at small or medium market station. Call TODD at (714) 489-3382. Don't delay, call today, (4-25)

Major market jock with over 10 yrs experience in the business. Good pipes, good production. Former PD and MD experience. Looking for programming challenge in medium market. Call CHRIS O'BRIEN (313) 358-

Dedicated newsman seeking medium market Naws Director position or anchor/reporter in large market, West or Northwest Currently employed at raspected top 30 market station, excellent references. A depen-dable professional for a station that cares about gather-ing and presenting news. (415) 573-7294. (4-25)

Ever been promised a job then . . . this is it. Being out of radio is missing out on half your life. I've been MD, Production Director, Program Producer and much more all in Los Angeles. Now I'm doing production part-time. I need and want a full-time job in radio production, music or just about anything. Cell KEVIN at (213) 876-0604, (4-25)

Cell CHERYL BARDOWELL (213) 787-7974. (4-25)

Creative, funny and well-versed radio entertainer with MD experience misses Midwest. Medium and major markets only. Call DAN O' ON YOUR RADIO, mornings and evenings (303) 542-8936. (4-25)



"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week

ROBBIE DUPREE Steal Away (Elektra)

76% of our reporters on it. Moves: Up 82, Same 22, Down 0, Adds 46 including WFIL, JB105, CFTR, CKGM, WHB, Q102, KFI, KIMN, WPEZ, KAUM, KTSA, WNAP, KTKT, KZZX. See Parallels, charts at number 27.

CLASH

Train In Vain (Stand By Me) (Epic)

62% of our reporters on it. Moves: Up 79, Same 25, Down 4, Adds 15 including WKBW, Q107, WPGC, KHJ, WFLY, WTIX, WNOE, WLAC, KZZX, WYRE, KWIC. See Parallels, charts at

NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist /title /label designation lexample: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). Moves are broken down for each record and indicate how many stations moved the song up on their charts, held it the Same Ion to on, add to on, 31-31, etc.) moved it Down on their charts, or Added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

JAMES LAST BAND "The Seduction" (Polydor) 114/10

Moves: Up 83, Same 21, Down 0, Adds 10, JB105, KIOA, KZ93, KIOY, Y94, FM102, WAAY, CK101, KWIC, WROK, WKBW 26-22, WCAO 23-18, Z93 20-10, WOKY 26-23, KJR 14-11, KIMN 25-22, KOPA 17-14.

FIREFALL "Headed For A Fall" (Atlantic) 110/17

Moves: Up 66, Same 27, Down 0, Adds 17 including KSLQ., WGCL, B100, KOPA, WAEB, WTIX, WRJZ, KMJK, PRO-FM 28-25, 94Q 29-25, KBEQ 30-24, KJR 26-20, KIMN 27-23.

PAUL McCARTNEY "Coming Up" (Columbia) 103/49
Moves: Up 38, Same 16, Down 0, Adds 49 including 96KX, PRO-FM, JB105, CFTR, KBEQ, KFI, KIMN, KOPA, WKEE, WFMF, KZ93, KERN, Z93 30 26, 940 28-22

LIPPS, INC. "Funkytown" (Casablanca) 103/27

Moves: Up 69, Same 7, Down 0, Adds 27 including KVIL, KSLQ. WOLF, Q106, KAUM, KEEL, WLAC, KSTT, KERN, WABC 10-9, WPGC 25-17, KRLY 10-7, CKLW 18-9, WGCL 11-4, KEARTH 2-1, KRLA 1-1, KHJ 2-1, KFRC 21-13. Major market activity debuts it on chart at number 25.

BOB SEGER "Against The Wind" (Capitol) 91/45

Moves: Up 32, Same 14, Down 0, Adds 45 including WXLO, F105, Z93, KS95-FM, KSLQ, WHB, KEARTH, B100, KUPD, WRKO 29-27, 94Q 21-16, **KOPA 19-15**

BRUCE COCKBURN "Wondering Where The Lions Are" (Millennium) 90/14, Moves: Up 51, Same 23, Down 2, Adds 14 including WGCL, WOKY, Z98, 92Q, WJBQ, KILE, WRKR, F105 35-30, 94Q 5-5, KDWB 18-6. WZUU 20-18.

MICHAEL JACKSON "She's Out Of My Life" (Epic) 84/27 Moves: Up 46, Same 9, Down 2, Adds 27 including CKLW, WFBL, KINT, WBBQ, WKIX, WOHO, KERN, KTKT, WRKO 28-25, KRLY 29-26, KEARTH 22-18 KOPA 29-23.

BERNADETTE PETERS "Gee Whiz" (MCA) 84/11

Moves: Up 53, Same 20, Down 0, Adds 11 including KJR, WFBL, KELP, KEEL, WOHO, KMJC, WHEB, WKBW 10-7, PRO-FM 23-19, KEARTH 21-14. MELISSA MANCHESTER "Fire In The Morning" (Arista) 82/2 Moves: Up 52, Same 17, Down 12, Adds 2, KAUM, WGH, WFIL 16-13, PRO-FM 29-26, KVIL 22-18, WLCY 7-3, WOW 14-8.

J. GEILS BAND "Love Stinks" (EMI America) 73/12

Moves: Up 43, Same 18, Down 0, Adds 12 including PRO-FM, Q107, WOKY, WHYN, WLAC, KLUC, F105 31-24, WGCL 21-17, KJR 27-23.

PAT BENATAR "We Live For Love" (Chrysalis) 69/15

Moves: Up 30, Same 24, Down 0, Adds 15 including WKBW, WGCL, KHJ, KIMN, WFLY, WNOE, WQRK, KERN, WYRE, WRKR.

NEIL SEDAKA & DARA SEDAKA "Should've Never Let You

Go" (Elektra) 64/18, Moves: Up 28, Same 18, Down 0, Adds 18 including Q105, WOKY, KOPA, WKBO, WTIX, WSGN, WAYS, WDRQ, WCIR, CK101, WKBW 17-11, 94Q 13-8.

PEACHES & HERB "I Pledge My Love" (Polydor) 61/1

Moves: Up 35, Same 9, Down 16, Adds 1, WOLF, WNBC 9-4, WCAO 20-14, WRKO 4-3, WPGC 16-14, WOKY 21-19, KFRC 28-25.

FELIX CAVALIERE "Only A Lonely Heart Sees" (Epic) 61/1 Moves: Up 36, Same 15, Down 9, Adds 1, WBEN-FM, WCAO 24-20, PRO-FM 19-16, JB105 28-26, KVIL 20-17, Z93 18-9, KDWB 10-9, WZUU 4-3

Others Getting Significant Action

BARRY MANILOW "I Don't Want To Walk Without You" (Arista) 49/10, Moves: Up 20, Same 19, Down 0, Adds 10, WNBC, KIMN, WKBO, KEEL, KSTT, WOW, KFXM, 14WK, WCIR, KOOK, WKBW 25-21, **KEARTH 29-25.**

KORONA "Let Me Be" (UA) 45/2

Moves: Up 30, Same 13, Down 0, Adds 2, KFXM, KBOZ, CKLW 24-20, WPEZ 28-25, Y103 38-32, WTWR 15-10, KIOY 5-2, WHEB 13-9

संभाग्यां क्षेत्रं विभाग्यां

NATIONAL AIRPLAY/30

	THREE WEEKS AGO	TWO WEEKS AGO	LAST' WEEK	10 10	April 25, 1980
	1	1	1	1	BLONDIE/Call Me (Chrysalis)
	7	5	3	0	BILLY JOEL/You May Be Right (Columbia)
ı	6	4	2	3	AIR SUPPLY/Lost In Love (Arista)
I	2	2	4	4	BOB SEGER/Fire Lake (Capitol)
	18	10	6	6	KENNY ROGERS & KIM CARNES/Don't Fall In Love (UA)
l	3	3	5	6	CHRISTOPHER CROSS/Ride Like The Wind (WB)
	27	17	12	0	AMBROSIA/Biggest Part Of Me (WB)
	28	21	13	Ŏ	LINDA RONSTADT/Hurt So Bad (Asylum)
ì	26	22	17	Ö	BOZ SCAGGS/Breakdown Dead Ahead (Columbia)
١	8	8	9	10	DR. HOOK/Sexy Eyes (Capitol)
۱	13	11	11	0	CHARLIE DORE/Pilot Of The Airwaves (Island)
۱	4	6	7	12	EAGLES/I Can't Tell You Why (Asylum)
۱	17	15	14	13	PAUL DAVIS/Do Right (Bang)
	22	18	15	Ŏ	PRETENDERS/Brass In Pocket (I'm Special) (Sire)
١	5	7	8	15	PINK FLOYD/Another Brick In The Wall (Columbia)
I	30	25	20	0	DAN FOGELBERG/Heart Hotels (Full Moon/Epic)
I	11	9	10	17	FLEETWOOD MAC/Think About Me (WB)
I		28	22	0	GARY NUMAN/Cars (Atco)
I	1	_	25	0	BROTHERS JOHNSON/Stomp! (A&M)
	-	26	23	20	ANDY GIBB & OLIVIA NEWTON-JOHN/I Can't Help It (RSO)
	21	19	18	21	JOURNEY/Any Way You Want It (Columbia)
	_	_	27	2	BETTE MIDLER/The Rose (Atlantic)
	14	13	16	23	BILLY PRESTON & SYREETA/With You I'm Born (Motown)
	9	12	19	24	MICHAEL JACKSON/Off The Wall (Epic)
	*******	_		23	LIPPS, INC./Funkytown (Casablanca)
	12	16	21	26	RAY, GOODMAN & BROWN/Special Lady (Polydor)
	_	-	\rightarrow	2	ROBBIE DUPREE/Steal Away (Elektra)
	10	20	26	28	KOOL & THE GANG/Too Hot (DeLite/Mercury)
	-			2	CLASH/Train In Vain (Stand By Me) (Epic)
	16	14	24	30	JIMMY RUFFIN/Hold On To My Love (RSO)
1	This	chart	ic hese	d soloh	on airplay statistics compiled weekly from our Top 40 reporting stations.

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters

MOST ADDED ®

PAUL McCARTNEY "Coming Up" (Columbia) ROBBIE DUPREE "Steal Away" (Elektra) BOB SEGER "Against The Wind" (Capitol) ELTON JOHN "Little Jeannie" (MCA)

BETTE MIDLER "The Rose" (Atlantic) Complete Regionalized Listings on Pages 32 and 3

HOTTEST

BLONDIE "Call Me" (Chrysalis) AMBROSIA "Biggest Part Of Me" (WB) ROGERS & CARNES "Don't Fall In Love..." (UA) BILLY JOEL "You May Be Right" (Columbia)

AIR SUPPLY "Lost In Love" (Arista)

PHOTOGLO "We Were Meant To Be Lovers" (20th) 44/10

Moves: Up 21, Same 12, Down 1, Adds 10, KDWB, WHYN, WSKZ, KROY, KRQ, WHEB, KKXL, WNAM, WGBF, KFXD, 94Q 30-27, WROV 20-11.

RED RIDER "White Hot" (Capitol) 44/1

Moves: Up 20, Same 22, Down 1, Adds 1, WKEE, WIFI d-29, KDWB 25-23, Y103 35-29, KRQ 26-22, WANS-FM 20-16, KCBN 40-35.

ANNE MURRAY "Lucky Me" (Capitol) 43/6

Moves: Up 19, Same 18, Down 0, Adds 6, WCAO, CFTR, WTIX, WVIC, WLBZ, KBDF, JB105 18-14, WAKY 31-28, W77P 22-17

JERMAINE JACKSON "Let's Get Serious" (Motown) 43/2

Moves: Up 29, Same 12, Down 0, Adds 2, WNOX, Y94, JB105 23-20, WPGC 21-18, Q105 13-11, KBFM 12-11, WSGA 5-2, KYNO-FM 15-8.

ELTON JOHN "Little Jeannie" (MCA) 40/40

Moves: Up 0, Same 0, Down 0, Adds 40 including WIFI, 96KX, WCAO, WRKO, PRO-FM, JB105, KRLY, Z93, 94Q, KDWB.

SPIDER "New Romance (It's A Mystery)" (Dreamland) 40/14

Moves: Up 8, Same 18, Down 0, Adds 14, including KRLY, KDWB, KFRC, KJR, WKEE, WTIX, WSKZ, WVIC, KRUX, WPST 32-28, KAUM 28-23.

KNACK "Can't Put A Price On Love" (Capitol) 38/2 Moves: Up 15, Same 21, Down 0, Adds 2, WPEZ, KHFI, PRO-FM 21-17, KDWB 27-25, WAEB 25-22, KROY 24-22,

TOM PETTY "Here Comes My Girl" (Backstreet/MCA) 36/9

Moves: Up 12, Same 15, Down 0, Adds 9, WHYN, 14Q, KHFI, WLAC, WDRQ, WGUY, V100, KSLY, KOOK, WIFI 27-25, KROY 30-25, KRUX 38-33.

BILLY JOEL "It's Still Rock & Roll To Me" (Columbia) 35/15

Moves: Up 7, Same 13, Down 0, Adds 15 including WXLO, Z93, KEARTH, WSGA, WOHO, KGW, KLUC, 96KX 24-19, WPGC 14-7, WDRQ 17-10.

PETER McIAN "Solitaire" (ARC/Columbia) 32/3

Moves: Up 19, Same 10, Down 0, Adds 3, KRBE, WERC, WROV, PRO-FM 25-21, Z93 25-22, 94Q 18-15, WBBQ 3-2, KRUX 32-25.

SMOKEY ROBINSON "Let Me Be The Clock" (Tamla) 29/1

Moves: Up 23, Same 3, Down 2, Adds 1, KFI, KRLY 20-15, KRLA 20-15, WHYN 36-33, WSGA 28-23, WXIL 11-6.

DOLLY PARTON "Starting Over Again" (RCA) 28/9

Moves: Up 9, Same 9, Down 1, Adds 9, WHB, KFI, WLAC, WKIX, WVIC, WTSN, WISE, KDZA, KFXD, WKBW 30-28, WOKY 24-22.

STYX "First Time" (A&M) 28/2

Moves: Up 13, Same 10, Down 3, Adds 2, KRBE, KENO, Q105 20-17, Y103 27-20, WLAC 5-4, KJ100 9-6, KRQ 8-4, KTKT 16-7, K104 1-1, KFXD 1-1.

JENNIFER WARNES "When The Feeling Comes Around" (Arista) 27/3

Moves: Up 12, Same 11, Down 1, Adds 3, 94Q, WFLB, KBIM, KDWB 28-26, WZUU 23-20, WAYS 32-28, WOW 18-16.

Continued on Page 38