



MAJORS

2017-18 REQUIREMENTS

ACCOUNTANCY (30 Credits)

Course	Credits	Name	Prerequisite
ACC 311	3	Intermediate Accounting I	ACC 221
ACC 312	3	Intermediate Accounting II	ACC 311; admission to business
ACC 313	3	Intermediate Accounting III	ACC 312; admission to business
ACC 325	3	Cost Accounting	ACC 222, STAT 145; admission to business
ACC 327	3	Accounting Information Systems	ACC 311, IS 220; admission to business or IS minor
ACC 330	3	Individual Income Taxation	ACC 311; admission to business
ACC 418	3	Business Law for Accountants	BLAW 205; senior standing; ACC major; admission to business
ACC 421	3	Advanced Accounting	ACC 313; junior standing; admission to business
ACC 438	3	Principles of Auditing	STAT 145, ACC 313, ACC 327; junior standing; admission to business
ACC elective	3	<i>3 credits of ACC numbered higher than ACC 311 (except ACC 350, ACC 450 or ACC 499)</i>	

ECONOMICS (21 credits)

Course	Credits	Name	Prerequisite
ECO 305	3	Intermediate Macroeconomic Analysis	ECO 110, ECO 120; MTH 175 or MTH 207
ECO 307	3	Intro to Econometrics, Forecasting & Time Series	STAT 145 or STAT 245; ENG 110 or ENG 112
ECO 308	3	Intermediate Microeconomic Analysis	ECO 110, ECO 120; MTH 175 or MTH 207
ECO electives	12	<i>Of the elective credits, three credits may be any course in the CBA</i>	

FINANCE (21 credits)

Course	Credits	Name	Prerequisite
FIN 370	3	Corporation Finance	FIN 355; admission to business
FIN 380	3	Principles of Investment	FIN 355; admission to business
FIN 390	3	Money and Capital Markets	FIN 355; admission to business
FIN 485	3	Problems and Cases in Finance	FIN 370, FIN 380; admission to business
Group 1 electives	6		
Group 2 elective	3		

FINANCE: Risk, Insurance, and Financial Planning Concentration (21 credits)

Course	Credits	Name	Prerequisite
FIN 360	3	Principles of Insurance and Risk Management	ACC 221
FIN 361	3	Life Insurance	FIN 355, FIN 360; admission to business
or FIN 407	3	Advanced Financial Planning	FIN 355; senior standing
FIN 370	3	Corporation Finance	FIN 355; admission to business
FIN 380	3	Principles of Investment	FIN 355; admission to business
FIN 390	3	Money and Capital Markets	FIN 355; admission to business
FIN 460	3	Seminar in Risk and Insurance	FIN 360, FIN 370; FIN 361 or FIN 362 or FIN 465 or ECO 471; admission to business
or FIN 485	3	Problems and Cases in Finance	FIN 370, FIN 380; admission to business
FIN elective	3		

INFORMATION SYSTEMS (29 credits)

Course	Credits	Name	Prerequisite
CS 120	4	Software Design I	MTH 151 or MTH 175 or math placement test scores at or above MTH 151
CS 220	4	Software Design II	CS 120; concurrent enrollment in CS 225 recommended
CS 364	3	Introduction to Database Management Systems	CS 220
IS 300	3	Information Systems Theory, Problem Solving, and Decision Making	IS 220; admission to business or IS minor
IS 310	3	Information System in Networked Environments: Technical Foundations and Applications	IS 220; admission to business or IS minor
IS 330	3	Business Choices and Telecommunications Decisions	CS 120; IS 310; admission to business or IS minor
IS 401	3	Management Information Systems: Analysis and Design	CS 120, IS 300, IS 310; admission to business or IS minor
IS 411	3	Management Information Systems: Design and Implementation	CS 364 and IS 401; admission to business
IS elective	3		

INTERNATIONAL BUSINESS (36 credits)

Course	Credits	Name	Prerequisite
ANT/ECO/ GEO/HIS/ POL/SOC 202	3	Contemporary Global Issues	
ECO 340	3	Introduction to International Economics	ECO 110
FIN 440	3	Multinational Financial Management	FIN 355; junior standing; admission to business
MKT 341	3	International Marketing	MKT 309; admission to business or IB minor
MGT 360	3	Global Perspective on Business	admission to business or IB minor; junior standing
BLAW 405	3	The Law of International Business Transactions	BLAW 205; admission to business
IB electives	6		
	12	Functional Business Concentration or double major in business	

This program also requires up to 16 credits for language proficiency and an approved international experience.

MANAGEMENT (24 credits)

Course	Credits	Name	Prerequisite
MGT 360	3	Global Perspective on Business	admission to business or IB minor; junior standing
MGT 408	3	The Global Responsibility of Business	admission to business; senior standing
MGT 385	3	Human Resources: Employment	admission to business; junior standing
or MGT 420	3	Entrepreneurship	FIN 355; MKT 309; admission to business; junior standing
MGT electives	15	*A limit of three internship credits from MGT 450 or MGT 452 may be applied toward the management major	

MARKETING (24 credits)

Course	Credits	Name	Prerequisite
MKT 341	3	International Marketing	MKT 309; admission to business or IB minor
MKT 362	3	Buyer Behavior	MKT 309; admission to business
MKT 365	3	Integrated Marketing Communications	MKT 309; admission to business
MKT 367	3	Market Research	MKT 309; ECO 230; admission to business
MKT 370	3	Professional Selling and Sales Management	MKT 309; admission to business
MKT 386	3	Business Marketing Distribution	MKT 309; admission to business
MKT 415	3	Senior Seminar	MKT 362, MKT 367; to be taken concurrently with MKT 479 in the student's semester of graduation; admission to business
MKT 479	3	Marketing Management	MKT 362, MKT 367; to be taken concurrently with MKT 415 in the student's semester of graduation; admission to business