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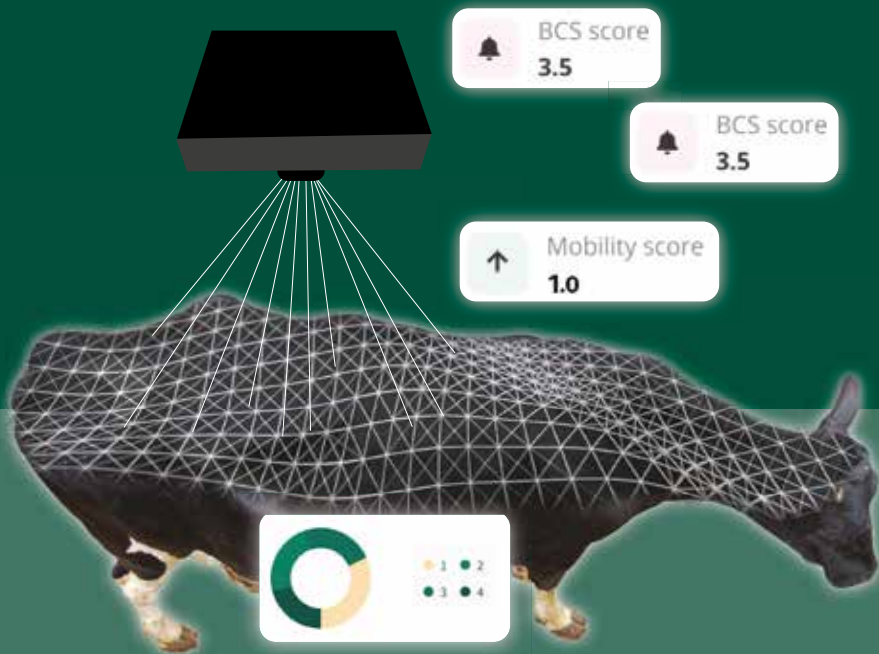


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Welcome

Welcome to UK Dairy Day 2022, the UK's must attend dairy trade event. In its eighth year, UK Dairy Day welcomes everyone connected to the dairy industry to network, share knowledge, learn and most importantly, do business.

Thank you for the continued support from our sponsors, trade exhibitors, cattle exhibitors, infrastructure team, venue and visitors attending today.

Sadly this year's UK Dairy Day will be without Holstein UK CEO and Event Director Sue Cope who was instrumental in making the event happen year on year since 2014. Following a short but courageous battle with illness, Sue passed away in May and in her memory we are 'Cycling For Sue' at the event, fundraising for Brain Tumour Research; find out more on page 9.



Timetable

8.00am	UK Dairy Day Opens
8.30am	Trade stand competition judging commences
9.00am	Cattle show judging commences
	'Beneath the Black and White' calf painting demonstration commences in the external trade stand area
9.30am	Foot trimming, blocking and knife sharpening demonstrations commence in the external trade stand area
	New product competition judging commences
10.00am	Seminar presentations and industry panels commence on first floor
10.20pm	Grand Championship presentations for Dairy Shorthorns, Jerseys, Guernseys and Brown Swiss
12.20pm	Heifer Championship presentations for Ayrshires and Holsteins
12.30pm	Type classification and linear scoring demonstrations commence in the NBDC Breed Village in concourse by Hall 3
12.40pm	Presentation of 2022 Holstein UK Master Breeder Awards
12.55pm	Cattle show senior judging commences
1.30pm	Presentation of New Product Competition awards
2.15pm	Presentation of 2022 Holstein UK Premier Herd Competition Regional Winners and Overall Winner
2.30pm	Presentation of Trade Stand awards
4.00pm	Grand Championship presentations for Ayrshires and Holsteins
5.30pm	UK Dairy Day Closes - See you next year on Wednesday 13th September 2023
6.30pm	Event breakdown commences



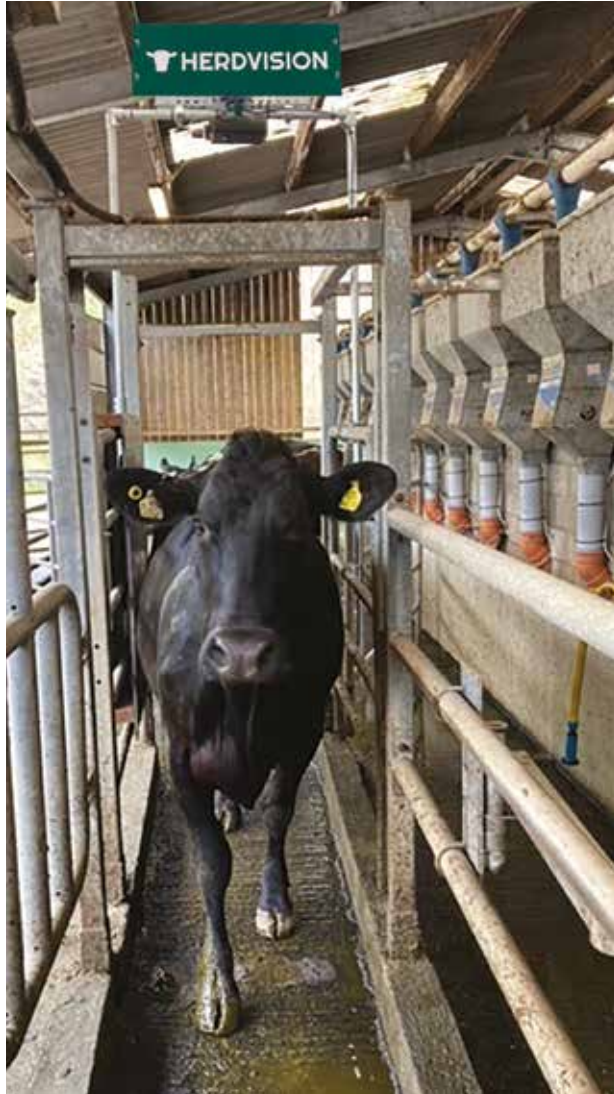
TIME TO AUTOMATE MOBILITY AND CONDITION SCORING WITH HERDVISION

We all want to make better decisions to keep cows productive and healthy. The foundation of effective decision-making is data and the more frequent, consistent and timely that data is, the better your decisions will be!

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Farmers using the Herdvision system have seen significant benefits from automated, more frequent scoring of cows and reporting data to milk buyers. For an average farmer able to improve to the top quartile in terms of the incidence of lameness, the savings have been:

- A 50% reduction of annual lameness cases from 35 to 18 cases per 100 cows per year
- A saving of £10,506 per 100 cows associated with a reduction in herd lameness, which includes the reduced impact on replacements, fertility and treatment costs.
- 50% less antibiotics used treating lame cows before infection takes hold
- 100% reduction in the time spent and cost of recording and collating mobility data manually.



MAKING A DIFFERENCE WITH HERDVISION



"We are picking up cows sooner, and as we expect cows to walk a long way to some of the grazing we need them sound on their feet. Treating problems sooner has reduced treatment costs and the cows' routine is not disrupted, which was always a problem with visual assessment."

JJ Willcocks, Cornwall: 300 autumn block calved cross bred Norwegian Red, Brown Swiss and Montbeliarde cows.



"Early identification means we have fewer lame cows as we are seeing problems sooner. As soon as we get an alert, we can segregate the cow and check her feet, treating her before the problem becomes more severe. We are managing foot health proactively rather than reactively. The condition score information is also proving a great help. We are looking to calve cows down at condition score 3.0 and the regular data gives us an overall picture of the herd. It allows us to see how condition is changing and manage supplementary feeding in late lactation to hit the target."

Jamie Burroughs, Suffolk: 450 block calved pedigree British Friesians.



"The system is certainly picking up cows sooner and the alerts mean we can get them, segregated and checked quicker, preventing problems escalating. It is quite possible some of these would have been missed. We are saving the time and cost of manual assessment as well."

"With any technology, you have to have faith in it and trust the results. Interestingly we recently got the foot-trimmer to score the cows and compared the results to the camera. They both identified exactly the same number of score 2 cows."

Allastair Turnbull, Cumbria: 350 all year round calving Holsteins.

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Event Officials

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Assistant Cattle Show Director	Jane Whittaker
Cattle Show Manager & Chief Steward	Lynden Bustard
Cattle Office Manager	Lizzie Yates
Ring Commentator	Mark Davis
Ring Stewards	Andrew Broadley, David Gray, Edward Griffiths, Ben Etteridge
Ring Photographers	Richard Hodgson, Han Hopman, Claire Swale
Ayrshire Judge	Lynn Lee
Brown Swiss Judge	Daniele Galbardi
Dairy Shorthorn Judge	David Winnington
Guernsey Judge	Laura Sales
Holstein Judge	Adam Liddle
Jersey Judge	Eddie Barrett
Presentation Stewards	Carole Jones, Iwan Thomas
Chief Line Steward	Ali Bell
Line Stewards	Anthony Jackson, Geoff Bone, Luke Harris, Anthony Jackson, Murray Cochrane, Oggie Smith, Phil Oliver
Sponsorship Steward	Marion Holliday
Milking Parlour Stewards	Michael Deakins, David Clarke
Bio Security	Ian Leach
Veterinary Support	LLM Farm Yets
Ring Maintenance	Andrew Swale, Malcolm Dyson, Andrew Spicer

Trade Event

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Event Coordinator	Sarah Pope
Marketing & PR Manager	Rebecca Barningham
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Infrastructure Team	Ian Gibson
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Event Photographer	Ruth Rees

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Support Cycle For Sue at UK Dairy Day where we will be raising money for the Brain Tumour Research.

Earlier this year, Holstein UK Group CEO Sue Cope passed away after a courageous battle with illness.

We are cycling two spin bikes a total of 867 miles, one from Lands' End & one from John O'Groats meeting at UK Dairy Day.



Visit Hall 1 & 2 Foyer outside the Organisers Office and have a "spin" and donate. Thank you



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Hall 2 stand H226a. www.holstein-uk.org

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Holstein International is an international breeding magazine that publishes wide-ranging unbiased content to enable its readers to improve their knowledge and the quality of their work within the Holstein industry. Every month readers of Holstein International can enjoy breeder reports from around the globe, independent sire reports, cow families, unique analyses, management articles and much more. HI will also cover this year's UK Dairy Day. **Hall 1 stand number H132.**

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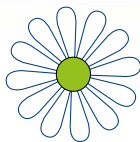
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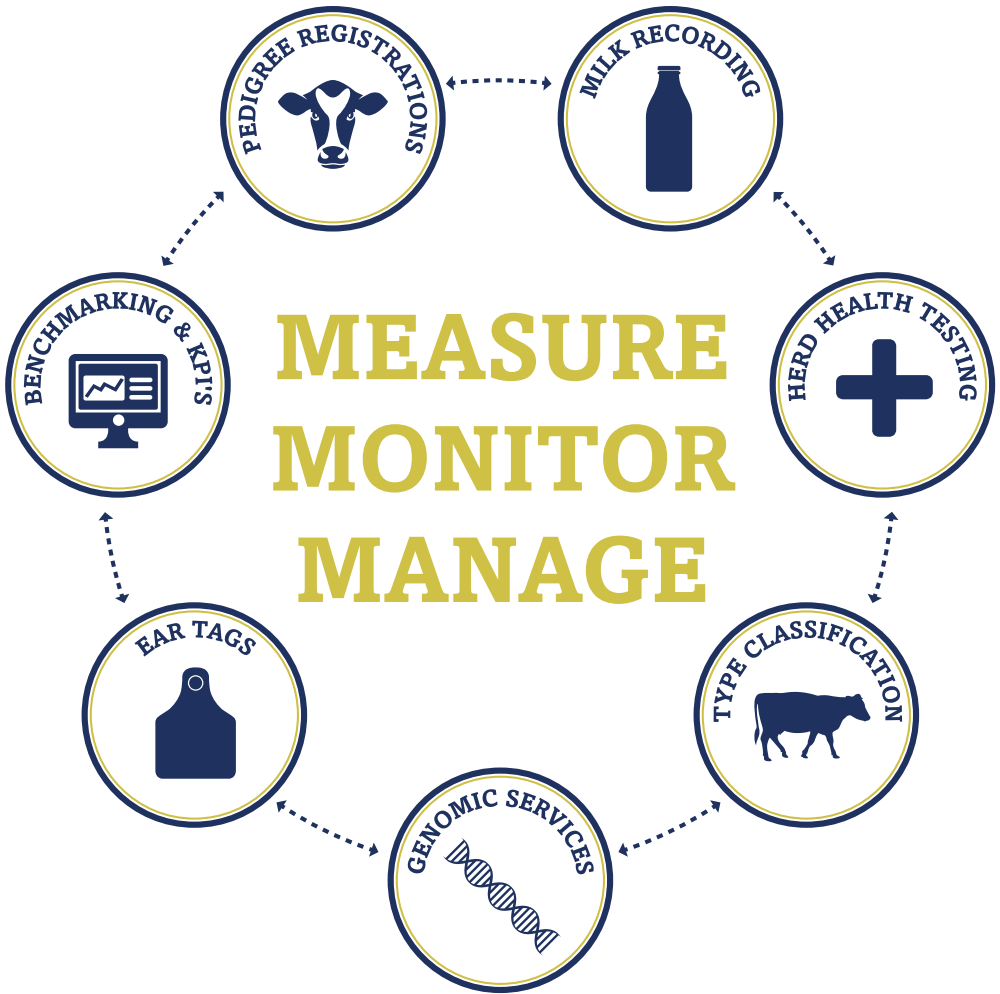
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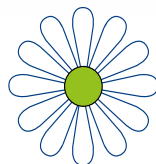
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Cattle Show Judges



The National Holstein Show Judge

Adam Liddle

Adam Liddle and his wife, Nicole, own and operate Liddleholme Farm in Argyle, New York with their children Anthony, Brock and Hailee. Liddleholme is 300 acres and is home to 70 milking Holsteins with 37 being scored Excellent. Highlighted by breeding Liddleholme Resurrect Lu Ex97 4E. Liddleholme Holsteins has had many All-American nominations and is very proud to have bred or owned an All-American nominee for 13 consecutive years. Adam judged the Red & White Holsteins in 2012 and the International Holstein show in 2018 at World Dairy Expo. He has also judged National Shows in Canada, Brazil, Argentina, Switzerland, Italy & Australia.



The National Ayrshire Show Judge

Lynn Lee

Lynn is a lifelong dairy cattle breeder with a wide range of experience and has previously worked as an auctioneer, a type evaluator for the American Jersey Cattle Association and a show judge. Lynn's judging assignments over the past several years have included World Dairy Expo, the All-American Dairy Show at Harrisburg, Pennsylvania, Eastern States Expo, and the Ayrshire, Guernsey and Holstein shows at the North American International Livestock Expo. Lynn and his family operate a 340 acre farm and over the years they have bred and owned numerous All-Americans and Reserve All-Americans bearing Lee's Dixieland Prefix.



The National Brown Swiss Show Judge

Daniele Galbardi

From a village close to Iseo Lake, in the province of Brescia, North Italy, Daniele and his brother run Galby Farm where they have a herd of 50 Brown Swiss cows-in-milk, along with followers. Since 2008, Daniele has been a multi-breed classifier assessing Holstein, Jersey, Brown Swiss and Fleckvieh cattle. Daniele has been judging Brown Swiss for many years and since 2016, he has been a member of the European Judging Panel. He has judged over 100 shows across Italy, including three times at his National Show. In 2020, he was honoured to be the official judge for the European Brown Swiss Championship and his judging has taken him to France, Switzerland and Perú.

Cattle Show Judges



Jersey Show Judge

Eddie Barrett

Eddie is the Dairy Breeding Programme Manager with the National Cattle Breeding Centre (NCBC) in Ireland. He grew up on the family farm which is home to the Laurelmore Herd. He is a member of the IHFA official Holstein judges' panel and also the Jersey Cattle Society of the UK Judging Panel. He has officiated as Master Judge for IHFA Judging Conference and been a member of the selection panel for the IHFA Holstein team at the European Show in Brussels. Eddie has been on official breed and inter-breed judging assignments in Ireland, the UK and France, including the Interbreed Judge at RUAS Balmoral and Welsh Dairy Show, along with numerous national and regional Holstein and Jersey herd competition assignments.



Guernsey Show Judge

Laura Sales

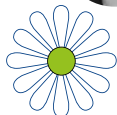
Laura works part time for the Walters family of Creech Hill Ayrshires in Somerset, where she helps with the calf rearing and relief milking alongside bringing up her two children. Laura was born into a Guernsey background and has a lifelong association with the breed. She has spent most of her working life in Bristol with the Bickfield herd of 300 guerneys owned by the Durbin family. She has been on the Guernsey Society's Judging Panel since the age of 19 and judged all over the country at local and county shows, judging all breeds along the way.



Dairy Shorthorn Show Judge

David Winnington

David milks 165 original Dairy Shorthorns with his wife Debbie on their Moor End Farm with daughters Grace and Naomi, alongside their trusted friends and staff. Their Rantonall Herd enjoyed great success at the 2021 National Shorthorn Show, winning Reserve Supreme Breed Champion with their 'star' cow Rantonall Songstress 50 EX93 and reserve Breed Junior Champion with their junior calf. David has judged at most of the major shows including The Royal Show, Great Yorkshire Show and Royal Highland Show, as well as other leading shows and herd competitions. He has also judged the top shows in Northern Ireland and Ireland.



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UK Dairy Day Seminars & Industry Panels

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The UK Dairy Day seminars and industry panels will be held on the first floor within the Sharing Knowledge Zone.

Time	Format	Title & Speaker
10.00am	Seminar	Feed Efficiencies; Not Cutting Corners on Calf Feeding Dr Jessica Cooke from Volac International
10.30am	Panel	Sustainable Farms Panellists: - John Powell, DEFRA; John Allen, Kite Consulting; Paul Savage, Arla Foods; Mhairi Dawson, Barenbrug
11.30am	Seminar	Feeding the Modern Dairy Cow Adam Clay from NWF Agriculture
12.00noon	Panel	Sustainable Finance Panellists: Oliver McEntyre, Barclays; Andrew Suddes, Promar; Phil Bicknell, CIEL
1.00pm	Seminar	Trends in UK dairy herds – performance, feed efficiency and health presented by Kathryn Rowland, Kingshay
1.30pm	Panel	Sustainable Employment Panellists: Hugh Pocock, Cultura; Tess Howe, TIAH; Terry Pickthall, Harper Adams University; John Torrance, NFU
2.20pm	Seminar	Health & Welfare Benefits of Automatic Feeding Systems Derrick Davies, Vector Specialist, Lely Atlantic
2.45pm	Panel	Sustainable Dairy Market Panellists: Nic Parsons, AHDB; James Osman, NFU



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2. Samples are sent to the lab to test for pregnancy-associated glycoproteins (PAGs)

3. When results are ready, they are posted to herd owners.
Results are either pregnant, non-pregnant or re-check

An all-round smart package, developed by IDEXX, a world leader in veterinary diagnostics

- ✓ Identify open cows from 28 days post-AI
- ✓ Confirm pregnancy status throughout gestation
- ✓ Ensure less handling and less stress for the cows
- ✓ Ideal to optimise profitability and reproductive performance



More than
38,000,000
tests performed
worldwide

**For more information about the service,
contact your milk recording organisation:**



Cattle Information Service

019 2369 5319



National Milk Records

033 3004 3043



Dale Farm

028 9037 2099



QMMS

017 4987 1171

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New Product Competition

The UK Dairy Day New Product Competition, sponsored by IDEXX, features 11 finalists from new product entries launched into the market between 1st August 2021 and 31st July 2022.

The UK Dairy Day New Product Competition finalists will have displays in the concourse after Costa Coffee before Hall 3 foyer.

🌻 **Charcovet Gel - Ark Animal Care Ltd**
Concourse – Stand F3

🌻 **Feed Alert – Collinson**
Hall 2 – Stand H210

🌻 **Fusion Pro – NWF Agriculture**
Hall 2 – Stand H217

🌻 **Genotyped Embryos on Demand – Semex UK**
Hall 2 – Stand H226

🌻 **HerdVision 3D Camera – Agsenze Ltd**
Ludlow – Stand L29

🌻 **Kemper C3003 Maximum – Greencrop**
External – Stand E9

🌻 **OmyadFeed C MgO – Omya UK**
Ludlow – Stand L11

🌻 **Rumistart Green – Kersia**
Hall 1 – Stand H154

🌻 **Sustel – DSM Nutritional Products**
Concourse – Stand TB11

🌻 **Transform Pro – Carrs Billington**
Hall 1 – Stand H142

🌻 **VistaPre-T – AB Vista**
Ludlow – Stand L16

IDEXX representatives will judge and award prize cards to the Winner and Highly Commended.

New Product Competition Sponsor

IDEXX Laboratories, inc. is the global market leader in veterinary diagnostics, software and water. Providing diagnostic tests and software monitoring systems for managing herd and flock health and productivity.

www.idexx.co.uk

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- 24 tons walking floor
- 25kgs bales / 60 pallet / 16 pallets / artic
- Very Absorbent
- Dusty and free flowing
- Fine softwood



■ Bulk Home Grown bulk only

- 27 tons walking floors
- Organic Green Sawdust
- Softwood coniferous mixture
- Variable moisture content



■ Easicattle bulk or bales

- 20 tons walking floor
- 20kg bales 40 / pallet / 26 pallets / artic
- Reduced dust wood fibre bedding
- Free from aspergillus sp.salmonella sp & e.coli
- Organic and Growers approval



■ Kiln dry bulk or bales

- 13 tons walking floor
- 18-20 kg bales
- 66 bales / pallet / 16 pallets
- Fine non-dusty free flowing
- White and cream in colour
- Absorbent and clean to use



■ Bulk Lime Powder bulk only

- 29 tons artic tipper
- Can be used alone or as a blend
- 99.5% Calcium Carbonate
- Cost effective
- Keeps cattle cleaner and drier

01978 851 238 | info@nwresources.co.uk

Foot Trimming, Blocking & Knife Sharpening

**Practical
Demonstrations**

All day located in
external area and
breed village



Tim Carter is located in the external area with practical demonstrations on foot trimming, blocking and knife sharpening.

The qualified team of independent foot trimmers will demonstrate the key to the success of any task is having the right tools for the job. They will also highlight The Cattle Hoof Care Standards Board, a self-funding non-profit organisation aimed at improving the health, welfare and mobility of the national herd, by ensuring its members promote, achieve and maintain a recognised and validated standard of cattle hoof care.

Times:

- 9.30am** Knife sharpening demonstration
- 10.00am** Foot trimming in an upright crush
- 11.00am** Foot trimming with a roll over crush
- 11.30am** Knife sharpening demonstration
- 12.00pm** Foot trimming in upright crush & correct application of a foot block
- 1.00pm** Foot trimming in an upright crush
- 1.30pm** The importance of having the right tools for the job - knives and skills
- 2.00pm** Foot trimming with a roll over crush
- 3.00pm** Foot trimming in upright crush & correct application of a foot block
- 3.30pm** Foot trimming with a roll over crush

Tim Carter is a fully audited member of The Cattle Hoof Care Standards Board and holds a Dutch Diploma/ NPTC Level 3. He provides foot trimming service to farmers in Dorset, Gloucestershire, Hampshire, Somerset and Wiltshire. **07733 065569 | tim50trim@gmail.com**

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Visit: scarsdalevets.com/farm

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Farm



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#UKDairyDay
and we'll retweet

'Beneath the Black and White' Calf Painting Demonstration

Scarsdale Vets, from Derbyshire, will present their innovative and engaging demonstration using paint to visualise and understand calf anatomy.

Throughout the day in the external trade stand area is the 'Beneath the Black and White' calf painting. The Scarsdale Vets team will use paint to assist the understanding of calf health and welfare.

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Farm

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Type Classification and Linear Scoring Demonstration

Members of the NBDC Classification team will run Type Classification and Linear Scoring demonstrations. At each session, the audience has the opportunity to learn more about the services offered to dairy farmers. In conjunction with the live demonstration, a Virtual Cow demonstration will run on a TV screen.

Virtual Cow is an educational tool which illustrates the linear scale for cow conformation traits. This allows for improved understanding of dairy cow conformation and easy visualisation of anatomical differences within each trait across the linear scale.

Timetable:

12.30pm Type Classification & Linear Scoring Demonstration

2.30pm Type Classification & Linear Scoring Demonstration

NBDC
NATIONAL BOVINE
DATA CENTRE

The National Bovine Data Centre (NBDC) collects, manages, analyses and disseminates data relating to bovines in the UK, including pedigree dairy and beef cattle.

www.nbdc.uk



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Trade Stands

Exhibitors will feature across the extensive internal and external exhibition areas and include feed manufacturers, animal health suppliers, vets, milk buyers, dairy and farm equipment suppliers - plus professional service providers and charities.

The trade stand areas are:

- Hall 1 and Hall 2
- Ludlow with access to external area
- Concourse including lower area with NBDC Breed Village and access to Hall 3
- External area accessed from main entrance and Ludlow
- First floor Sharing Knowledge Zone with seminars and industry panels

Trade Stand Awards

The UK Dairy Day Trade Stands will be judged by the 2022 sponsor Hettle Andrews during the morning of the event. The four categories are:

- Best Small Internal Trade Stand - 0 to 9m²
- Best Medium Internal Trade Stand - 10 to 36m²
- Best Large Internal Trade Stand - 37m² plus
- Best External Trade Stand - Any size and excludes demonstration areas

The judges will review and score trade stands based on attractiveness of stand, staff presentation and interaction, clarity of branding and graphics and overall layout and stand tidiness

Trade Stand Maps

In front of the event guide and by visitor information desk

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H229



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Exhibitors A – Z

AB Vista

L16 in Ludlow

AB Vista develops and supplies feed additives across the UK and Ireland, helping you get more from less. We also offer specialised services, such as NIR and emissions reports, to blenders, compounders and merchants across the region.
07395248963 | Karl.doswora@abagri.com
www.abvista.com

Abbeydale Direct

L5 in Ludlow

Abbeydale Direct has been supplying professional farmers nationwide, since 1997
01335 347788 | mail@abbeydale-direct.co.uk
www.abbeydaledirect.co.uk

Abbi-Aerotech B.V.

L21 in Ludlow

Manufacturer of Dairy fans and ventilation systems.
+31184711344 | info@abbi-aerotech.com
www.abbi-aerotech.com

Aberystwyth University, IBERS Distance Learning Courses Sharing Knowledge Zone

A research-led university committed to providing an excellent educational experience for our students.
01970 823224 | dl-enquiries@aber.ac.uk
www.aber.ac.uk

Action Johne's

Sharing Knowledge Zone

The Action Group on Johne's is an open forum for industry stakeholders interested in tackling Johne's disease, jointly funded by AHDB Dairy and milk purchasers.
01765 645893 | team@actionjohnes.co.uk
www.actionjohnesuk.org

Addington Fund

Sharing Knowledge Zone

Non-profit agricultural farming help charity
07395798141 | anniewinn@addingtonfund.org.uk
www.addingtonfund.org.uk

ADF Milking Ltd

H117 in Hall 1

Our Automatic Dipping and Flushing system is a multi-award winning product that is helping dairy farmers improve the health of their herds.
01243 814030 | info@adfmilking.com
www.adfmilking.com

Advantage Feeders

E3a in External

Advantage Feeders grain and pellet feeders are built to last! Our range of grain feeders and hay feeders are the heaviest and strongest in their class.
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www.advantagefeeders.co.uk

Afimilk

L13 in Ludlow

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+972508581177 | leah@afimilk.com
www.afimilk.com

Ag Crop & Environment

F12 in Concourse

Official distributor of Agrirepel Wrap & Bags in the UK and Pippo Gren Cap nets.
07401 756338 | contact@ace-ag.co.uk
www.ace-ag.co.uk

AG Products

H144 in Hall 1

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www.ag-products.co.uk

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Exhibitors A – Z

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www.actwessex.co.uk

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01652 688046 | info@agrimin.co.uk
www.agrimin.co.uk

AHDB F6 in Concourse

AHDB is a statutory levy board and is funded by farmers, growers and others in the supply chain.
024 7669 2051 | info@ahdb.org.uk
www.ahdb.org.uk

AHV UK & IE L17 in Ludlow

AHV is the industry leader in quorum sensing-powered animal health solutions and advisory services.
01769 772070 | uk@ahvint.com
www.ahvint.com

Allflex Livestock Intelligence L32 in Ludlow

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01207 523175 | allflexuk@msd.com
shop.allflex.co.uk

Alltech & KEENAN H157 & E2 in Hall 1 & External

Alltech & KEENAN work hand in hand with feed, farming and food businesses to achieve performance targets.
01780 764512 | UKreception@alltech.com
www.alltech.com/UK

Alta Genetics H123 in Hall 1

The largest privately-owned AI company. We create value. We build trust. We deliver results.
0161 2401806 | info@altagenetics.com
uk.altagenetics.com

Animal Breeding Europe L1 in Ludlow

Animal Breeding Europe offers cattle breeders a range of assisted breeding services.
01875 614500 | enquiries@abreeds.co.uk
www.abreeds.co.uk

Animax Ltd H115 in Hall 1

Animax is a pioneering British company which specialises in the research, development and manufacture of highly effective animal health products.
01359 252181 | info@animax-vet.com
www.animax-vet.com

Arden Wood Shavings Ltd H201 in Hall 2

Producer of Agrisorb dairy sawdust and trusted supplier to the industry for nearly 40 years.
01675 443888 | sales@ardenwoodshavings.co.uk
www.ardenwoodshavings.co.uk

Ark Animal Care Ltd F3 in Concourse

We develop and market products that help address the most common health issues in farm animals. Our direct contact with our farmer-customers confirms that our products work.
01292 800022 | info@arkanimalcare.ie
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Exhibitors A – Z

Arkaya Energy H116a in Hall 1

Renewable Energy company specialising in a hot water system to save farmers money on washdowns.
02036 171717 | ss@arkaya.co.uk
www.arkaya.co.uk

ATL Agricultural Technology Ltd H156a in Hall 1

Manufacturer of milking parlour equipment.
01638 731212 | info@atlagri.com
www.atlagri.com

Ayrshire Cattle Society BS6 in Breed Village

Breed Society / Semen Marketing.
01292 471292 | society@ayrshirescs.org
www.ayrshirescs.org

B D Supplies Ltd H133 in Hall 1

Supplies of KVK Hoof Trimming Chutes and all Hoof Trimming and Animal Husbandry equipment.
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www.bdsupplies.co.uk

Ball of Madley Ltd H169 in Hall 1

Importers and distributors of red Himalayan rock salt.
01981 250301 | james@redrocksalt.co.uk
www.redrocksalt.co.uk

Barclays H215 in Hall 2

Barclays support in the farming sector started in 1744 and we have been supporting the industry ever since.
07500 890101 | adam.white@barclays.com
www.barclays.co.uk/business-banking/sectors/agri-business/contact/

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www.barenbrug.co.uk

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www.battlefieldmachinery.com

Bauer GmbH L4 in Ludlow

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07708 919597 | bauer@bauer-at.com
www.bauer-at.com

BCW Agriculture H109 in Hall 1

Crop Production, Animal Health & Seed Specialists.
01630 655722 | sales@bcwagric.co.uk
www.bcwagric.co.uk

Bestico UK H111 in Hall 1

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www.bestico.co.uk

Biocell Agri Limited H126 in Hall 1

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Exhibitors A – Z

Bio-Energy Ingredients Ltd H203 in Hall 2

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www.glycal-forte.com

Blade Farming Ltd F14 in Concourse

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01458 259413 | gareth.scott@blade-farming.com
www.blade-farming.com

Bonanza Calf Nutrition H202 in Hall 2

Animal feed supplement manufacturer and distributor.

0353429336001 | jlawless@bonanzacalf.ie
www.bonanzacalf.ie

British Cattle Breeders Club Sharing Knowledge Zone

BCBC provides a forum for exchange between scientists and cattle breeders.

07966 032079 | heidi.bradbury@cattlebreeders.org.uk
www.cattlebreeders.org.uk

British Grassland Society Sharing Knowledge Zone

BGS is a membership organisation which acts as a communication forum, through events and publications, for the profitable and sustainable use of grass and forage.

01785 450284 | bgsoffice@britishgrassland.com
www.britishgrassland.com

Brown Swiss Cattle Society (UK) BS3 in Breed Village

The Brown Swiss Cattle Society (UK) has a growing active membership across the UK and Ireland, and you can join in order to register your Brown Swiss cattle.

01609 748385 | office@brownswiss.org
www.brownswiss.org

Browns of Wem Limited H204a in Hall 2

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Buitelaar Group H176 in Hall 1

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BVDFree England Sharing Knowledge Zone

Working with farmers and industry to coordinate the eradication of BVD from England.

0333 2413113 | bvdfree@bvdfree.org.uk
www.bvdfree.org.uk

BvL E15 in External

Manufacturer of Mixer feeders for Dairy and Beef. Range from 8 cube to 46 cube, including self drive feeders.

07947 719985 | john.molton@bvl-group.de
www.bvl-group.de

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www.caisley-tags.co.uk

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Exhibitors A – Z

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www.carrs-billington.com

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01630 653771 | elaine@ceprojectsltd.co.uk
www.ceprojectsltd.co.uk

Ceva Animal Health TB14 in Concourse

Animal Health company, supporting cattle health in disease control, cattle reproduction and pain management.
01628 334056 | ceva.uk@ceva.com
www.ceva.co.uk

CIEL - Centre for Innovation Excellence in Livestock F16 & Sharing Knowledge Zone

CIEL is the UK's front door for research & innovation within food animal production.
01904 567716 | enquiries@cielivestock.co.uk
www.cielivestock.co.uk

Cogent Breeding H218 in Hall 2

Cogent combine the best of British genetics developed through their own pioneering UK breeding programme, with the very best internationally sourced bulls.
07519 120691 | joanna.cornwall@cogentuk.com
www.cogentuk.com

Cattle Information Service H226a in Hall 2

The Cattle Information Service (CIS) offers milk recording and health testing from milk, blood and tissue samples to monitor and manage dairy herd performance.
01923 695319 | info@thecis.co.uk
www.thecis.co.uk

Coleg Cambria Llysfabi Sharing Knowledge Zone

Based across North East Wales, Coleg Cambria offer a range of full time, part time, degree and apprenticeship courses.
0300 3030007 | enquiries@cambria.ac.uk
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Concept Dairy TB10 in Concourse

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07940 730096 | jf@conceptdairy.com
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Context Bookshop H116 in Hall 1

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Cookes Fabdec Ltd E38 in External

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Cotswold Dairy Equipment Co Ltd L22 in Ludlow

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Exhibitors A – Z

Cowcare Systems

E5 in External

Manufacturer of Livestock Housing Equipment. Rope Scrapers, Footbaths, Drinkers, Backing Gates, Foot-trimming Crushers, LEDs etc.

0282 7669000 | admin@cowcaresystems.com

www.cowcaresystems.com

COWS.IE / David Clarke Livestock

TB5 in Concourse

We have been exporting and importing quality livestock for over 30 years. We specialise in sourcing Dairystock in Ireland, France, Austria, Germany and Holland.

00353449356200 | david@cows.ie

www.cows.ie

cowsfeet.co.uk

H124 in Hall 1

Cattle foot trimming, supplies and training. Herd foot health consultancy

01963 824448 | steve@cowsfeet.co.uk

www.cowsfeet.co.uk

Crystalx

H219 in Hall 2

Specialised feed licks for dairy, designed to enhance health and performance from calf to cow.

016973 32592 | info@crystalx-global.com

www.caltech-crystalx.co.uk

Dairy Futures

Sharing Knowledge Zone

Charity that mentors and provides loans to new entrants to dairy farming.

07984 293847 | futures@dairyfutures.org.uk

www.dairyfutures.org.uk

Dairy Spares Ltd

H149 in Hall 1

National distributors to the agricultural trade. Specialist in milking equipment (Greenoak, Vaccar) and animal health.

01948 667676 | sales@dairyspares.co.uk

www.dairyspares.co.uk

DairyLight Limited

F2 in Concourse

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Dairymac Ltd

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01489 894447 | jamesmcintyre@dairymac.com

www.dairymac.com

Dairymaster UK Ltd

H236 in Hall 2

Dairymaster is a world leader in dairy equipment manufacturing with options to suit all herd sizes.

01527 878505 | dairymasteruk@dairymaster.com

www.dairymaster.com

David R Beech Barn Equipment

H138 in Hall 1

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01477 544551 | enquiries@davidrbeech.com

www.davidrbeech.com

DEFRA

H162 in Hall 1 & Sharing Knowledge

Defra staff will be on the stand to talk to you about how farming is changing with the government's new Agricultural Transition Plan.

0345 9335577 | defra.helpline@defra.gov.uk

www.gov.uk/government/organisations/department-for-environment-food-rural-affairs

DeLaval

H145 in Hall 1

DeLaval is the worldwide leader in milking equipment and solutions for dairy farmers, which make sustainable food production possible, ensuring milk quality and animal health.

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www.delaval.com

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DeLaval
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