

# Promotion

Superior Protection, Superior Savings

Aggressive Discounts on SonicWall SOHO 250, TZ350 and TZ400 with our Competitive Trade-in promotion

Promotion is valid until October 31, 2021

Trade-in a competitors firewall for a SonicWall SOHO 250, TZ350 or TZ400 with three (3) years of Advanced Gateway Security Suite subscription services and support.

Upgrade to the latest next-generation firewall technology and access SonicWall's Capture Advanced Threat Protection (with RTDMI) service. It's a cloud-based, multi-engine sandbox that discovers and stops over 1,400 unknown, new, and zero-day cyberattacks every day. Always on, always protecting your network.

- Integrated gateway security solution – security features needed to connect and protect networks, connected

devices including IoT, and data in a single, low-cost solution.

- High-speed threat prevention – With multiple high-speed security processors optimized for performance.
- High connection count – The TZ series models provides a very high number of stateful packet inspection(SPI), deep packet inspection (DPI) and deep packet inspection of SSL-encrypted (DPI SSL) connections.
- Industry-validated high security effectiveness – The same security engine that was validated by NSS Labs for high security effectiveness.
- Compact form factor



SonicWall SOHO 250, TZ350 and TZ400 Competitive Trade-in SKUs	
Description	SKU
SonicWall TZ400 Competitive Tradeup with 3Yr AGSS	02-SSC-0574
SonicWall TZ400 Wireless-AC Competitive Tradeup with 3Yr AGSS	02-SSC-0575
SonicWall TZ400 Wireless-AC Intl Competitive Tradeup with 3Yr AGSS	02-SSC-0576
SonicWall TZ350 Competitive Trade-in Advanced Edition 3Yr	02-SSC-4464
SonicWall TZ350 Wireless-AC Competitive Trade-in Advanced Edition 3Yr	02-SSC-4465
SonicWall TZ350 Wireless-AC Intl Competitive Trade-in Advanced Edition 3Yr	02-SSC-4466
SonicWall SOHO 250 Competitive Trade-in Advanced Edition 3Yr	02-SSC-4467
SonicWall SOHO 250 Wireless-N Competitive Trade-in Advanced Edition 3Yr	02-SSC-4468
SonicWall SOHO 250 Wireless-N Intl Competitive Trade-in Advanced Edition 3Yr	02-SSC-4469

Please see the [SonicWall Customer Loyalty Program Overview](#) for full details about the SonicWall Secure Upgrade Plus Program.

This promotional offering may not be combined with any sale, promotion, discount, coupon, offering or stock rotation right. Must be new customer to SonicWall products to participate in this offering. Additional terms and conditions apply and may be found at [www.sonicwall.com/legal](#). Additional terms and conditions may apply to the extent purchases are made through a third party, agent or partner, and not directly with SonicWall. SonicWall is not responsible for acts or omissions of any third party. This offer may be modified, discontinued or terminated by SonicWall at any time without notice. This product is not intended to replace an existing SonicWall unit. The device will not register unless competitive information is provided at time of registration in [mysonicwall.com](#). Should the unit be used to replace an existing SonicWall unit, it will require RMA and re-purchase of the appropriate Secure Upgrade Plus SKU to allow for license / service transfer.