



# Xerox Phaser 7500 Cashback Reward Claim Form



To claim your Cashback Reward as part of our Xerox Phaser 7500 Cashback promotion, complete this form then post, fax or email it back to us with a copy of your proof of purchase using the contact details at the bottom of this form. The offer is valid from 1<sup>st</sup> January to 31<sup>st</sup> July 2010 and all claims must be submitted within 30 days of the purchase of the printer. Full Terms and Conditions apply.

**For this claim to be valid all information must be completed. PLEASE COMPLETE THE FORM IN BLACK INK**

## YOUR DETAILS:

|                   |            |
|-------------------|------------|
| Title             | First Name |
| Last Name         |            |
| Job Title         | Company    |
| House Number/Name |            |
| Street            |            |
| Town              |            |
| City              |            |
| County            | Post code  |
| Country           |            |
| Telephone         |            |
| Email Address     |            |

Please tick if you'd be happy to receive further information from Xerox via email  Please tick if you do NOT wish to receive any future information from Xerox

## YOUR RESELLER'S DETAILS:

|                |            |
|----------------|------------|
| Reseller Name: |            |
| Street Name:   |            |
| Town:          | City:      |
| County:        | Post Code: |
| Country:       | Telephone: |



**PRINTER DETAILS:**

Remember to provide a copy of the invoice with this completed claim form.

| Model | Serial Number | Purchase Date | Invoice Number | Purchase Price |
|-------|---------------|---------------|----------------|----------------|
|       |               |               |                |                |
|       |               |               |                |                |

**Qualifying products:** 7500\_N, 7500V\_NM, 7500V\_DN, 7500V\_DNM, 7500V\_DNZ, 7500V\_DNZM, 7500V\_DT, 7500V\_DTM, 7500V\_DX, 7500V\_DXM

**BANK ACCOUNT DETAILS:**

Please provide the details of the bank account you wish us to transfer your Cashback payment to (Cashback will only be paid to the customer details shown on the proof of purchase invoice).

|                                                    |                                                                                   |
|----------------------------------------------------|-----------------------------------------------------------------------------------|
| Bank Name                                          |                                                                                   |
| Account Holder                                     |                                                                                   |
| IBAN Number<br>(International Bank Account Number) | <br><small>Please contact your bank if you are unsure of your IBAN number</small> |
| Sort Code,<br>Swift Code or<br>BIC                 |                                                                                   |
| Bank Address                                       |                                                                                   |
| Bank<br>Town/City                                  |                                                                                   |
| Country                                            |                                                                                   |

**FUTURE XEROX PROMOTIONS:**

If you would like us to inform you of any future Xerox promotions and products or would like any further information about Xerox products and services please tick here

**Declaration:**

I have read, understood and agree to the terms and conditions of the promotion

Signature

Date

Print Name

**WHAT TO DO NEXT:**

Once you have completed this claim form, send it back to us with a copy of your invoice as proof of purchase either by:

- a. Email to XeroxRewards-engb@birch.co.uk**
- b. Fax to +44 (0)118 9121201**
- c. Post to the following address;**

Xerox Phaser 7500 Cashback Promotion,  
c/o Birch Marketing Services,  
ILEX Unit 16,  
Mulberry Business Park,  
Fishponds Road,  
Wokingham,  
Berkshire, RG41 2GY  
United Kingdom

**WHAT HAPPENS NEXT:**

Once we have received your claim form and validated your proof of purchase we will transfer your Cashback Rewards payment to the bank account provided within 30 days of approving your claim.



# Terms and Conditions

1. When purchasing a qualifying Phaser 7500 the end user qualifies for the Xerox Phaser 7500 Cashback promotion.
2. The Xerox Phaser 7500 Cashback promotion (hereinafter referred to as the 'Offer') is offered to end users purchasing a qualifying Xerox Phaser 7500
3. The following Phaser 7500 product configurations are eligible for the Offer with the corresponding cashback values shown alongside each type.

**Qualifying products:** 7500\_N, 7500V\_NM, 7500V\_DN, 7500V\_DNM, 7500V\_DNZ, 7500V\_DNZM, 7500V\_DT, 7500V\_DTM, 7500V\_DX, 7500V\_DXM

| Xerox Phaser Type                  | Cashback Value per machine |
|------------------------------------|----------------------------|
| 7500N/7500NM                       | €650 / £500                |
| 7500DN/7500DNM<br>7500DNZ/7500DNZM | €750 / £600                |
| 7500DT/7500DTM                     | €850 / £700                |
| 7500DX/7500DXM                     | €1000 / £800               |

4. The Offer is available on products purchased between 1<sup>st</sup> January 2010 and 31<sup>st</sup> July 2010 or whilst stocks last.
5. This Offer is only available to end users in the UK
6. These Terms and Conditions set out the entire scope of the agreement between Xerox Limited and the end user in relation to this Offer.
7. By participating in this Offer, end users agree to waive any right to claim any ambiguity or error in these Terms and Conditions, and further agree to abide by, and be bound to, these Terms and Conditions. The decisions of Xerox Limited are binding and final on all matters related to this Offer.
8. To redeem this Offer, end users must provide a completed claim form and proof of purchase in the form of a copy sales receipt or copy of invoice showing qualifying products purchased, the purchase price, the date of purchase, invoice number, product serial number and the reseller's name and address. Proof of purchase can be a fax copy or photocopy. The participant must not send original receipts or invoices as these will not be returned.

Please send your claim form and proof of purchase:

- by Email to [XeroxRewards-engb@birch.co.uk](mailto:XeroxRewards-engb@birch.co.uk)
- by Fax to +44 (0) 118 9 121201
- by post to

**Xerox Phaser 7500 Cashback Promotion**  
c/o Birch Marketing Services  
ILEX Unit 16  
Mulberry Business Park  
Fishponds Road  
Wokingham  
Berkshire RG41 2GY  
United Kingdom

9. All incomplete claim forms will be returned to the end user and must be correctly completed before the claim is considered valid. Claims will be deemed invalid if proof of purchase, signatures, product descriptions, serial numbers, prices or details for payment of cashback have not been included. Order confirmations and pro forma invoices cannot be accepted as proof of purchase.

10. Xerox Limited will not accept responsibility for claims that have been lost, delayed in the post, misdirected, damaged or insufficiently stamped. Proof of posting will not be accepted as proof of delivery.
11. Xerox Limited reserves the right to audit all claims to ensure that the terms and conditions have been adhered to and to request relevant additional information and supporting documents.
12. All claims must be submitted by the end user customer. Resellers, Concessionaires or other channel partners of Xerox Limited may not submit claims on behalf of their customers
13. The closing date of this Offer is 31<sup>st</sup> July 2010. All purchases must be made by this date. Claims must be made within 30 days of purchase and all claims must be received at Xerox Limited no later than 30<sup>th</sup> August 2010. Xerox accepts no responsibility for lost, late or misdirected mail.
14. Please allow up to 30 days for payment of cashback upon receipt of a complete claim form and valid proof of purchase. Cashback payments will be made via BACS only.
15. **This Offer may not be used in conjunction with any other Xerox Limited promotion, Xerox Trade In (XTi) or when purchasing a qualifying printer as part of a negotiated bid unless Xerox Limited has provided its written approval in advance.**
16. This offer may not be used in conjunction with a product that is purchased under a lease agreement
17. Claimants should keep a copy of the claim form and terms and conditions, claim form and proof of purchase for their records.
18. This is an end-user offer only. Xerox resellers and distributors cannot participate in this promotion.
19. Customers will be paid in the normal currency for their country. Customers cannot opt to change the denomination of the Cashback Reward.
20. If, for whatever reason, the printer purchased is returned or money refunded Xerox Limited may arrange for the cashback to be refunded by the end user. Failure to do so will result in legal action.
21. Your cashback will be provided direct from Xerox Limited and can not be obtained from your reseller.
22. Every effort has been made to ensure that the information in this document is accurate. Xerox Limited shall not be responsible for printing errors or any defects in the promotional item. Data Protection Act 1998. Data collected from any participant will be used solely by Xerox Limited and its affiliates. Xerox may disclose your personal information only in the following instances: (i) when required by law; (ii) to protect its rights or property; and (iii) when the information is to be shared, in general terms, with its advertisers and partners.
23. Xerox Limited reserves the right to terminate the Offer or may vary, change or waive the application of these Terms and Conditions at any time, without prior notice.
24. Should claimants have any query regarding the processing of their claim they may contact the Xerox helpline at [XeroxRewards-engb@birch.co.uk](mailto:XeroxRewards-engb@birch.co.uk)
25. The sponsor of this Offer is: Xerox Limited, Bridge House, Oxford Road, Uxbridge, Middlesex UB8 1 HS, United Kingdom
26. The terms and conditions of this Offer are governed by [English] law and the courts of [England] shall have exclusive jurisdiction to hear disputes hereunder