

Thank you for your interest in learning more about National University's Online Master in Business Administration

Here is the information you need to take the next step and enroll.

Prepare to Lead in a Rapidly Changing Business Environment

Employers want to minimize their risk when hiring new professional-level employees, especially in tough economic times. One way to do that is to hire people they know have the skills and education to contribute to the company immediately, with little time spent training. According to hiring predictions, employers are demonstrating their faith in the MBA degree, as an indication of ability and the MBA hiring outlook remains good.

Do you want to create new career opportunities for yourself and hit the ground running when taking on new responsibilities? No other online degree program can match the comprehensive education this program provides.

National University's MBA goes beyond the basics to:

- Provide a comprehensive foundation for business decision-making and the theoretical concepts and practical applications business practitioners need
- Emphasize the role of management in the formulation and administration of corporate policy and strategic plans
- And provide the advanced tools you need to succeed – including in-depth knowledge of marketing management, financial management, E-Business, leadership and ethics, and more

MBA Degree Requirements

(13 courses; 58.5 quarter units)

Core Classes

(9 courses, 40.5 quarter units)

MGT 601	Leadership and Ethics
EB 620	Principles of E-Business
MKT 602	Marketing Management for Global Competitiveness
QMT 601	Quantitative Methods in Business
ECO 607	Economics for Managerial Decision-Making
ACC 604	Managerial Accounting
FIN 609A	Seminar in Financial Management
MGT 670	Seminar in Executive Topics
MGT 610C	MBA Project

MBA General Electives

(4 courses, 18 quarter units)

Students can select any four electives from graduate courses in the following areas: marketing, health care, public administration, information systems, leadership, finance, e-business and information technology. They can also take a combination of courses available as part of an MBA area of specialization.

The MBA Project

The MBA Project is designed to be a comprehensive project. Therefore, students should schedule MGT 610C toward the end of their degree program. The minimum requirements are the completion of QMT 601 and at least 27 quarter units of core requirements in the MBA program.

To complete the project satisfactorily, students apply extensive effort in research and writing over a period of two months. Due to the time and effort required for this project, it is recommended that students dedicate themselves to the completion of this project without distraction.

If you want more information about National University, visit us at:

www.nu.edu

Or call: 1-800-NAT-UNIV (628-8648)