



At the heart of the image

Wi-Fi  
NFC

BUILT-IN WIFI



ZOOM



EASY  
PANORAMA

16

MEGAPIXEL



I AM 20X MORE LIKES

## COOLPIX S7000

The COOLPIX S7000 is your kind of camera if you like to record daily life in images, and enjoy photography when you travel. It packs powerful performance into a slender body, with a 20x optical zoom, extendable to 40x Dynamic Fine Zoom<sup>1</sup>, for catching all the action near or far. You can share photos easily with NFC<sup>2</sup> support, just by tapping your camera to a

smart device<sup>2</sup>, or with the dedicated Wi-Fi<sup>®3</sup> button. Full HD and Time-lapse movies are simple to make, stunning travel scenes can be captured easily with Easy panorama, and High-performance vibration reduction keeps your camera stable for clear shots. The stylish COOLPIX S7000 helps you capture life as it happens!



Black



White



Gold



Pink

Note: Color availability may vary per region.

16.0  
effective  
megapixels

20x  
Zoom

7.5 cm/3-in.  
LCD monitor

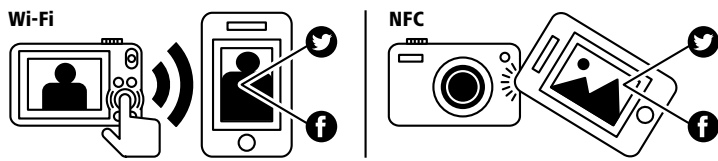
Wi-Fi  
NFC

[www.europe-nikon.com](http://www.europe-nikon.com)

# Instant sharing, powerful and high-zoom

## Built-in Wi-Fi® and NFC support

Staying social is simple – share your high-quality images with a one-touch Wi-Fi®¹ button or with NFC² technology it's as easy as tapping your camera to a smart device.



## Easy panorama 360°/180°

When you're on your travels, give beautiful scenery the treatment it deserves by creating a stunning panorama – just tilt your camera vertically or pan horizontally.



## NIKKOR 20x optical zoom lens

You'll always capture great facial expressions and distant action with a 20x optical zoom, extendable to 40x Dynamic Fine Zoom¹, with wide-angle coverage of 25–500mm (35 mm format equivalent).



## Full HD movies

Be ready to capture all the fun instantly in Full HD (1080/60i with 4-Axis Hybrid VR) with a one-touch movie record button. You can edit during playback to delete unwanted footage too.



## Time-lapse movie

Time-lapse looks impressive, but this feature makes it simple. Just select a shooting scene and a 10-second time-transition movie will be automatically produced from stills captured with interval timing.



## Recommended accessories



Extendable Tripod  
ALM22045



NIKON Magnetic Black Case  
VAECSS68

## Other features

- 16.0 effective megapixels
- Lens-shift VR (vibration reduction)
- 7.5-cm/3.0-in 460k-dot TFT LCD monitor
- Slim and light
- Back-illuminated CMOS image sensor
- Short movie show

## Nikon COOLPIX S7000 Specifications

|                  |  |
|------------------|--|
| Effective pixels | 16.0 million*1   |
| Lens             | NIKKOR lens with 20x optical zoom, 4.5–90.0 mm (35mm [135] format equivalent: 25–500 mm), f/3.4–6.5                      |
| Magnification    | Up to 4x (35mm [135] format equivalent: approx. 2000 mm)   |
| Focus range*2    | [W]: Approx. 30 cm (1 ft)–∞, [T]: Approx. 2 m (6 ft 7 in.)–∞, Macro mode: Approx. 1 cm (0.4 in.)–∞ (wide-angle position) |
| Monitor          | 7.5 cm (3-in.), approx. 460k-dot, TFT LCD with antireflection coating and 5-level brightness adjustment                  |

|   |  |
|---|--|
| Storage media                                   | Internal memory (approx. 20 MB), SD/SDHC/SDXC memory card*3                                  |
| ISO sensitivity (Standard output sensitivity)*4 | ISO 125–1600<br>ISO 3200, 6400 (with Auto mode)  |
| Power sources                                   | One Rechargeable Li-ion Battery EN-EL19 (included), AC Adapter EH-62G (available separately) |
| Battery life*5                                  | Approx. 210 shots with EN-EL19 battery   |
| Dimensions (W x H x D)                          | Approx. 99.5 × 60.0 × 27.4 mm excluding projections*6  |
| Weight  | Approx. 161 g (5.7 oz) with battery and memory card*6  |

\*1 Image processing may reduce the number of effective pixels.

\*2 All distances measured from center of front surface of lens.

\*3 Not compatible with Multi Media Cards (MMC).

\*4 Depending on the conditions, certain settings may not be configured.

\*5 Based on CIPA industry standard for measuring life of camera batteries. Measured at 23°C (+/-3°C); zoom adjusted with each shot, built-in flash fired with every other shot, image mode set to Normal. In a cold environment, the number of shots may decrease according to the battery characteristics.

\*6 Method of noting dimensions and weight is in accordance with CIPA DCG-002-2012 guideline.

Note: Full HD refers to this camera's ability to record movies in 1920 x 1080 format.

¹ Magnification of Dynamic Fine Zoom is calculated from the maximum wide-angle position of optical zoom.

² Near Field Communication (NFC) works with compatible Android™ (Android 4.0 or later) smartphones and tablets. Requires installation of the Nikon "Wireless Mobile Utility" application and image-transfer setting prior to use.

³ Requires installation of the Nikon "Wireless Mobile Utility" application (iOS and Android™ compatible) on your smart device.

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