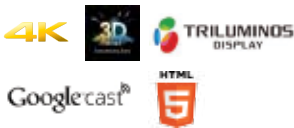


# BRAVIA Professional 4K colour LED Displays

Professional LED TV

- FW-43X8370C
- FW-49X8370C
- FW-55X8570C
- FW-65X8570C
- FW-75X8570C



Key Feature

**Fantastic 16:9 4K resolution (3840 x 2160 pixels)**

The FW-43X8370C, FW-49X8370C, FW-55X8570C, FW-65X8570C and FW-75X8570C produce over 8 megapixels. That's four times the resolution of Full HD, for a level of realism audiences will almost want to reach out and touch.



**4K Next generation picture quality**

Bring the incredible depth and quality of 4K resolution to your business with our BRAVIA Professional 4K LED TV, now available in 43", 49", 55", 65" and 75" screen sizes.

**Superior displays designed for business**

Advanced control, Hotel Mode, HDMI auto wake-up, 17/7 operation or embedded HTML5 for easy digital signage creation; BRAVIA 4K Displays are designed to suit all your professional needs so you always present a clear image.

**Professional design**

The FW-43X8370C, FW-49X8370C, FW-55X8570C, FW-65X8570C and FW-75X8570C offer all the technological performance and style you'd expect from BRAVIA. The 4K LCD panel produces four times the pixels of Full HD for outstanding picture quality, while the ultra-slim design enhances any corporate or retail environment.

**Do more with Android**

Personalize and control BRAVIA Professional Displays with Android. Create and download apps and use Googlecast to share content from a PC, tablet or smartphone through easy screen mirroring.



## Features

### Picture Quality

# 4K

#### 16:9 4K resolution (3840 x 2160 pixels)

With over 8 million pixels, a 4K resolution screen offers four times the detail of Full HD. Combined with the ability to manage 4K 60P (YCbCr4:2:0 8bit), it now produces a level of detail and realism beyond anything you've seen before.

#### Energy-efficient LED Backlight

The panel's LED backlight consumes less power than conventional fluorescent backlighting, reducing your running costs and allowing for an ultra-slim profile.

## Simplicity

#### Installation friendly

The slim, stylish display offers a wide range of mounting options, is VESA compliant and integrates colour neatly into any corporate, retail or educational environment.

#### Control it with your smartphone

With one-touch mirroring you can also use your smartphone to swipe, enlarge, move and select content on the big screen for all to see.

#### Googlecast technology

Easily cast content from professional and personal devices on to the BRAVIA screen. You can cast from Android™, iOS™, or your laptop.



## 4K X-Reality PRO

#### Improve content quality with Reality Creation

This high picture quality engine takes Full HD content much, much closer to 4K Ultra HD quality. Whether it's a presentation to clients or engaging digital signage, you'll get the best picture possible.

#### Versatile control options

Easily control BRAVIA remotely – including on/off, input signal select and adjust volume – over IP via RJ45 by web API or via RS-232C (RS-232C control requires optional HDMI convertor box CBX-H11/1).



#### Automatic on/off feature

Easily programme your Sony BRAVIA with the On Timer feature to automatically turn the flat panel on /off.

#### Integrated media player

The timer function means BRAVIA displays are easy to programme. Play videos and other media content including 4K direct from USB flash memory or live streaming in a wide range of formats.

## Full Personalisation

#### Built-in HTML5 for dynamic box-free signage

With BRAVIA Professional's built-in HTML5 platform you can create your own digital signage content, as well as send it to displays across the globe. You can include text, graphics, video and even live web feeds and IPTV content – with no dedicated hardware player needed only a BRAVIA display and Internet access.



#### Interactivity options

Turn your BRAVIA Professional display into an interactive touchscreen with U-Touch overlays. Designed to fit seamlessly onto the BRAVIA screen, it's easy to set up and allows 6 multi-touch points for greater interaction. Contact your local Sony dealer for more information.

#### Integrated IPTV system

It is now easy to stream any IP feed directly to the BRAVIA display without any set-top-box or players. Save costs and get interactive channels, video-on-demand, an interactive menu, video security, live streams or information with full customisation and no player required.

#### Smart, customisable displays

Easily create or download applications to customise the BRAVIA display for endless possibilities with Android.

androidtv

#### Hotel Mode

There's now more control to disable input or remote control, remove labels and block buttons; customise and store display settings and features, then copy them easily from display to display via USB flash memory.

Ideal for:

- Corporate presentation
- Digital signage
- Video conferencing
- Education



Bring the incredible depth and quality of 4K resolution to your business

**PrimeSupport**

All Sony Bravia Professional displays sold into the EU, Norway and Switzerland come supplied with a 3 Year PrimeSupport pack, offering unique services and benefits, including:

- Freephone telephone helpdesk support (00 800 7898 7898) in 5 languages.

- Receive a completely new replacement model rather than repair as standard.

In addition, optional PrimeSupport Plus packs can be purchased to add a 2 year extension of the standard 3 year PrimeSupport

and to give long-term assurance of expert support, technical assistance for 5 years from purchase date.



## Specifications

		FW-43X8370C	FW-49X8370C	FW-55X8570C	FW-65X8570C	FW-75X8570C
Display specifications	Screen size (diagonal)	43"	49"	55"	65"	75"
	Dynamic contrast ratio			over 1 million		
	Viewing angle (Right/Left/Up/Down)			178 (89/89/89/89)		
	Display resolution			4K (3840x2160)		
TV System	Aspect ratio			16:9		
	Android system			Yes		
Display features	Tuner			DVB-T/T2/C/S/S2		
	Number of tuners			2		
	Dimming type			Frame Dimming		
	Display device			LCD		
Video specs	Backlight type		Edge LED		Direct LED	
	Operation time			17/7		
Signage specs	Wide Mode			Full/Normal/Wide Zoom/Zoom/Caption/14:9 for Video Normal/Full1/Full2 for PC		
	4:3 Default			Yes		
	Video Processing			4K X-Reality Pro		
	Motionflow			Motionflow XR 800Hz		
Audio specs	Video Signal	HDMI only: 3840x2160/24p, 3840x2160/25p, 3840x2160/30p, 4096x2160/24p, 1080/24p, 480/60i, 480/60p, 576/50i, 576/50p, 720/60p, 720/50p, 1080/30p, 720/30p, 720/24p, 3840x2160/50p (YCbCr4:2:0 8bit) 3840x2160/60p (YCbCr4:2:0 8bit) HDMI/Component: 1080/60i, 1080/60p, 1080/50i, 1080/50p				
	HDMI auto wake-up			Yes		
Network specs	3D	-	-		Active	
	3D glasses	-	-		TDG-BT500A	
	Speaker position			Down Firing		
	Audio Power Output			10W+10W		
Convenience features	Invisible speaker			Yes		
	Easy HTML5 Signage embedded			Yes		
Control specs	Multicast / IPTV			Yes (UDP/RTP)		
	Compatible content	Customised design, text, pictures, videos, PowerPoint, YouTube, traffic, weather, public information, Facebook, Twitter and more.				
	Wi-Fi direct			Yes		
	Wi-Fi Certified			Yes		
Inputs and outputs	DLNA			Yes		
	Miracast (screen mirroring)			Yes		
	Firmware update			Yes (network or USB)		
	Internet Browser			Yes (Opera)		
Design features	Wireless LAN			Integrated		
	Twin picture			PAP(2 size)/PIP		
	USB Play (contents)	MPEG1/MPEG2PS/MPEG2TS/AVCHD/MP4Part1Q/MP4Part2/AVI(XVID)/AVI(MotivJpeg)/MOV/WMV/MKV/WEBM/3GPP/MP3/MMA/WAV/JPEG/MPO/RAW(ARW)				
	On screen clock			Yes		
Environment specs	Sleep timer			Yes		
	On/Off timer			Yes		
	Google Cast			Yes		
	Hotel Mode Pro			Yes		
Measurements	IP Control			Yes		
	RS-232C Control			Yes (by CBX-H11/1 optional accessory)		
	MHL			Yes (v3)		
	HDCP			2.2		
Weight	RF Connection Input(s)	1 (Side)			1 (Bottom)	
	IF (BS/CS) Input(s)	2 (Side)			2 (Bottom)	
	Composite Video Input(s)			2 (1Rear/1Rear Hybrid w/Component)		
	Component Video (Y/Pb/Pr) Input(s)			1 (Rear/Hybrid)		
Service and Warranty	SCART (without Smartlink)			1 (Rear)		
	HDMI™ Connection(s) (Total)	4 (4 Side)			4 (2Side/2Bottom)	
	Analog Audio Input(s) (Total)			2 (Rear)		
	Digital Audio Output(s)			1 (Rear)		
Optional accessories	Audio Out			1 (Side/Hybrid w/HP)		
	USB			3		
	Ethernet Connection(s)			1 (Rear)		
	PCMCIA Slot(s)			1 (Up)		
Environment specs	Finish (Surface Color)			Black		
	Table Top Stand			Included (assembly required)		
	VESA® Hole Spacing Compatible	Yes (200 x 300 mm)	Yes (300 x 300 mm)	Yes (300 x 300 mm)	Yes (400 x 300 mm)	
	Light Sensor			Yes		
Weight	AC Power Input			1 (Pigtail)		
	Power Consumption (in Standby)			0.5W		
	Power Consumption (in Operation)	72W	84W	115W	149W	230W
	Dynamic Backlight Control			Yes		
Measurements	Power Saving Mode / Back Light Off Mode			Yes		
	Display Only (WxHxD) (Approx.)	96.1x56.8x6.0(2.00) cm	109.3x64.3x6.0(2.00) cm	123.6x72.2x6.0(2.1) cm	145.3x84.4x7.8(1.42) cm	167.5x97.0x7.9(1.44) cm
	Display with Stand (WxHxD) (Approx.)	96.1x60.4x18.9 cm	109.3x67.9x20.1 cm	123.6x75.9x22.2 cm	145.3x89.2x26.5 cm	167.5x101.9x32.3 cm
	Package Carton (WxHxD) (Approx.)	105.9 x 71.7 x 15.8 cm	119.1 x 79.2 x 16.9 cm	133.0 x 83.8 x 16.9 cm	155.3 x 94.3 x 22.4 cm	177.5 x 106.8 x 22.4 cm
Weight	Display Only	11.8 Kg	14.4 Kg	19.9 Kg	24.1 Kg	34.8 Kg
	Display with Stand	12.8 Kg	15.4 Kg	21.0 Kg	25.5 Kg	36.3 Kg
	Package Carton	17.0 Kg	21.0 Kg	28.0 Kg	36.0 kg	49.0 kg
Service and Warranty	Standard Warranty	3 Years with Advanced Exchange				

## Optional accessories:



RS-232C/HDMI  
converter CBX-H11/1



TDM digital signage  
software licenses\*



U-Touch overlays\*

\* Please contact your Sony dealer for more information  
\*\* +5V source detection

For full features visit  
[pro.sony.eu/products/professional-displays-bravia](http://pro.sony.eu/products/professional-displays-bravia)

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