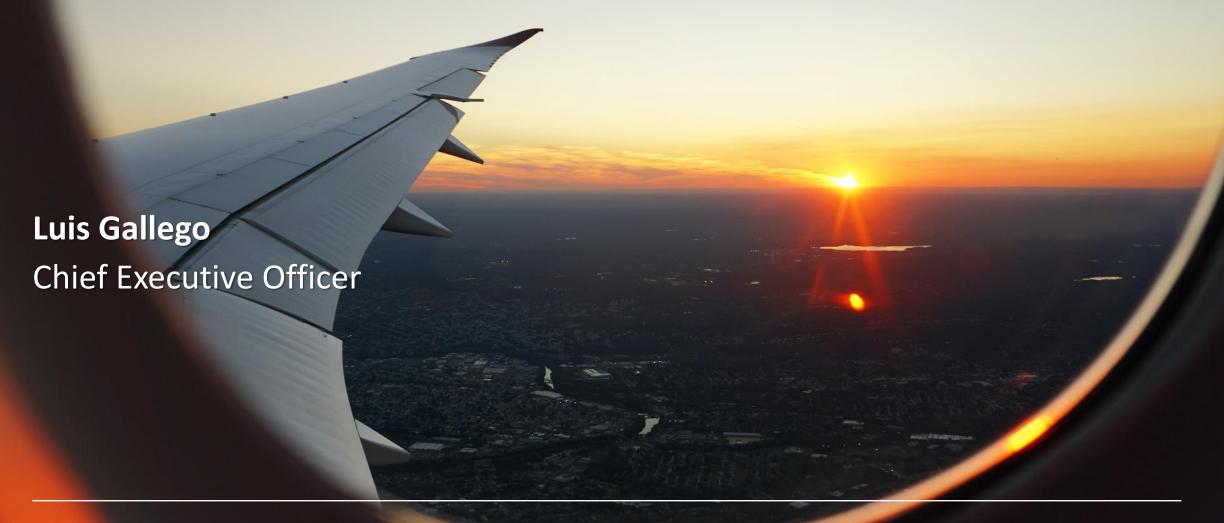
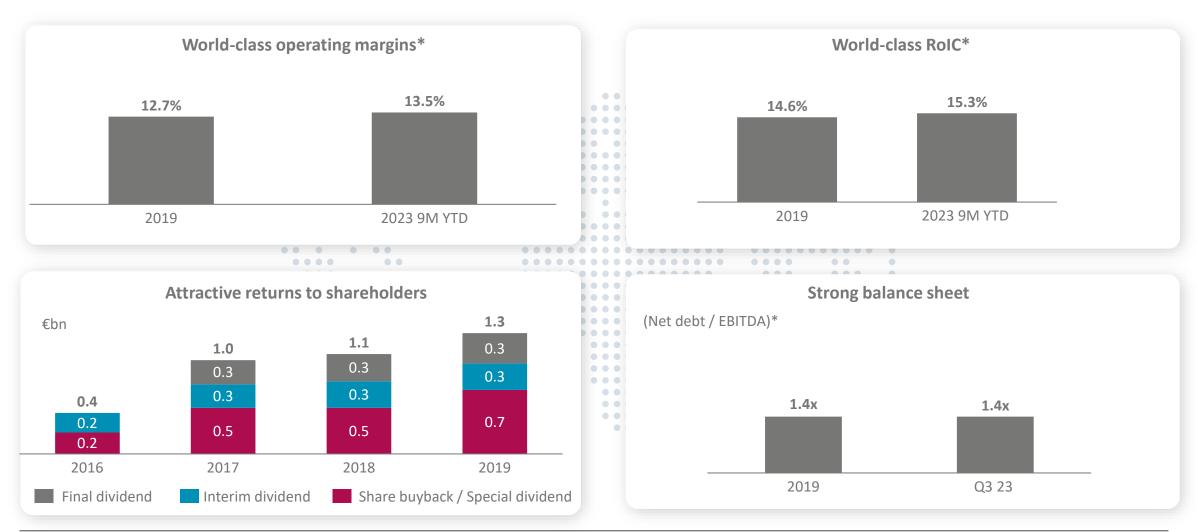


# Driving world-class margins and returns





## Our strategy has delivered world-class margins and returns





#### Our focus remains on maximising Total Shareholder Returns

**Strengthening our core** 

Growing our portfolio of global leadership positions

Strengthening our portfolio of world-class brands and operations

Driving earnings growth through asset light businesses

**Growing IAG Loyalty** 

Operating under a strengthened financial and sustainability framework

Disciplined capital allocation and balance sheet management

**Industry leader to Net Zero** 

#### **Transforming our business**

Proven structure and business model

Invest in unrivalled network and customer proposition

Driving efficiency and innovation

World class team

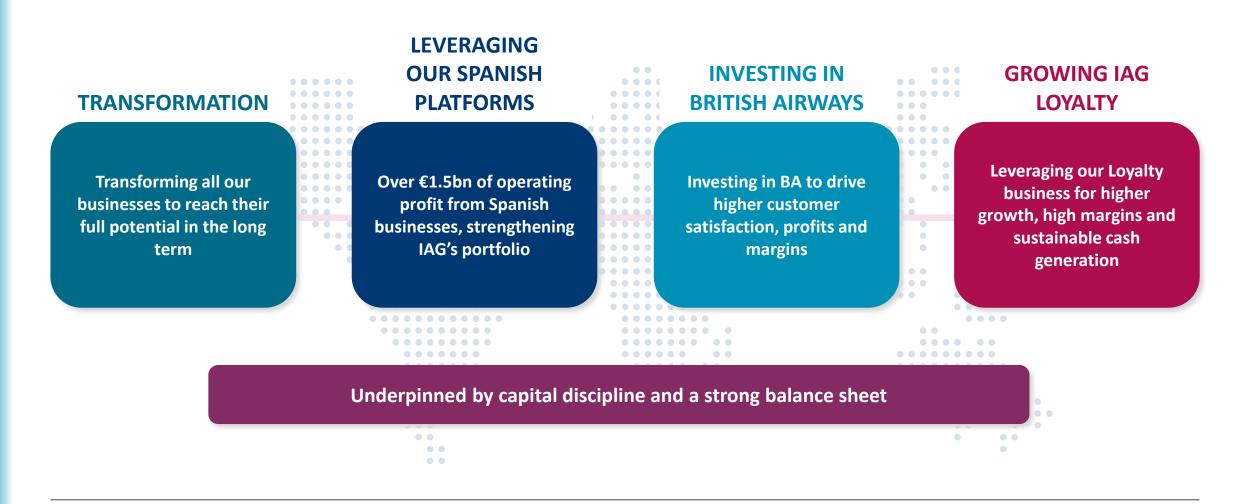


**SUSTAINABLE GROWTH + DELIVERING WORLD CLASS MARGINS** 

**= MAXIMISING TOTAL SHAREHOLDER RETURNS** 

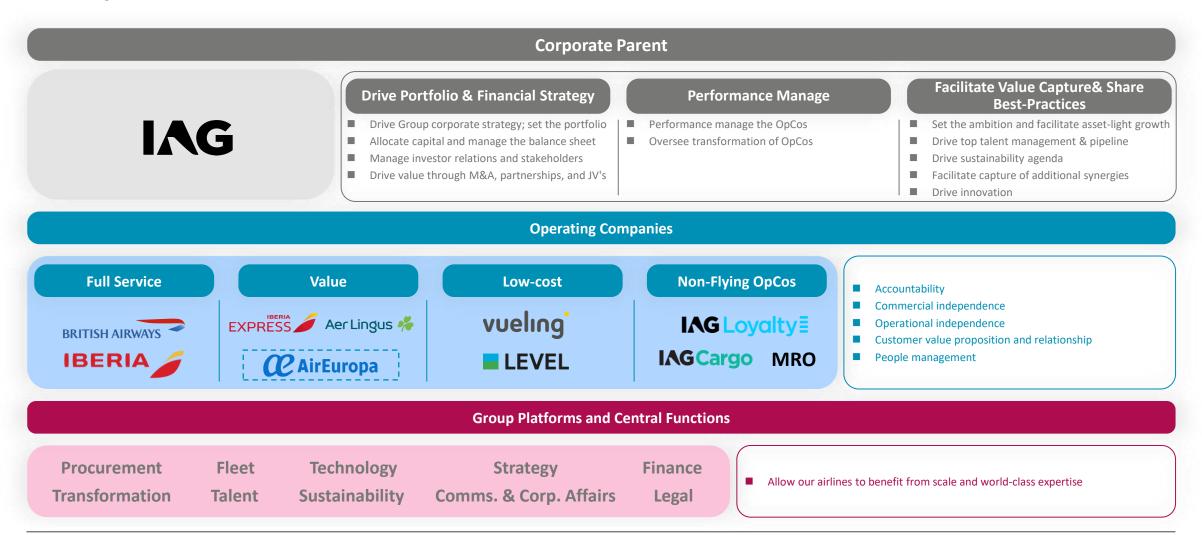


## Our four near-term strategic priorities





#### Our proven structure facilitates transformation and innovation





#### An experienced and collaborative team...











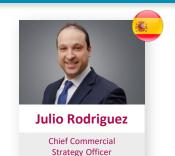


Luis Gallego
Chief Executive Officer

- IAG actively facilitates engagement and collaboration between its operating companies
- Sharing of knowledge, best-practice, talent and resources
- Operating companies empowered to execute their strategies and are fully accountable for meeting their targets







IAG



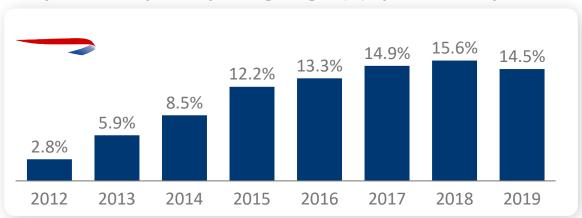


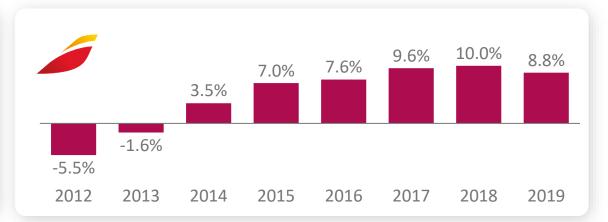
IAG

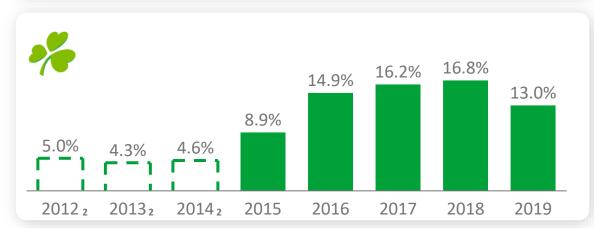


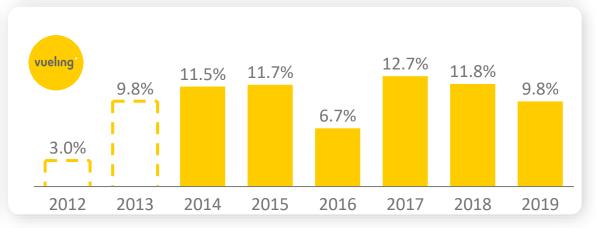
# ...who have a strong track record of leading performance...

#### Full year lease-adjusted operating margin<sup>1</sup> (%) by IAG airline OpCo



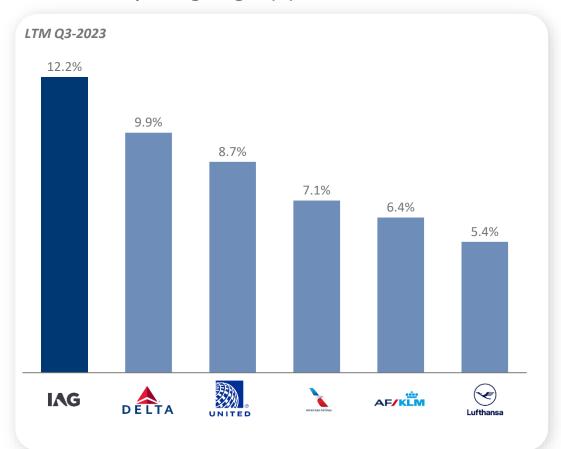




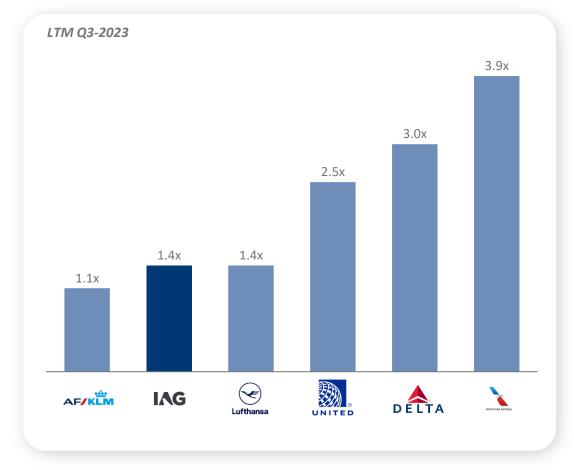


#### ...and we continue to outperform our peers

#### **Best-in-class operating margins (%)**



#### **Strong balance sheet position (leverage)**





## We operate in a secular long-term growth sector

#### Long-term secular growth

#### Global airline Revenue Passenger Kilometres (RPKs) from 1945-2030



#### Travel remains a priority

#### 85%

of people say they plan to take two or more leisure trips in 2023<sup>1</sup>

#### **78%**

of people see leisure travel as an important budget priority<sup>1</sup>

#### Ongoing shift in spending from goods to services

#### 84%

of Gen-Z and Millennial respondents agree that they would rather take a dream vacation than purchase a new luxury item <sup>1</sup>

#### Premium consumer trends remain supportive

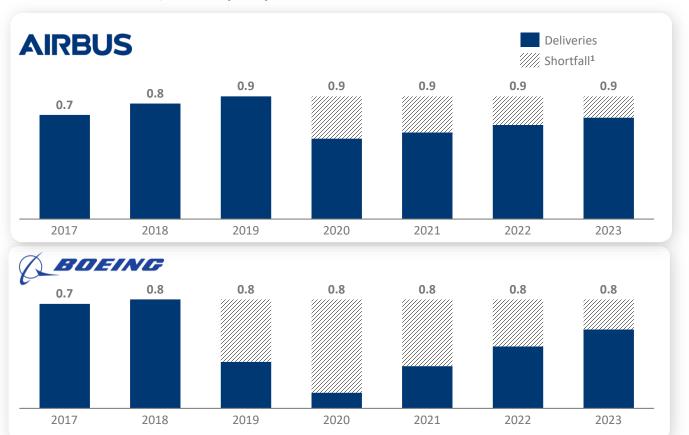
#### **74%**

care more about creating a travel experience that meets their expectations vs the cost

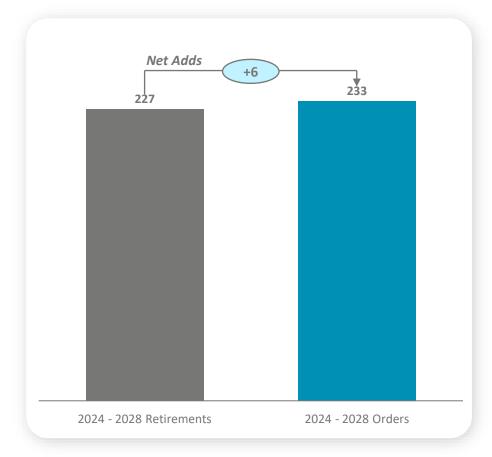


## Supply is constrained for the medium-term

Aircraft deliveries / orders ('000)

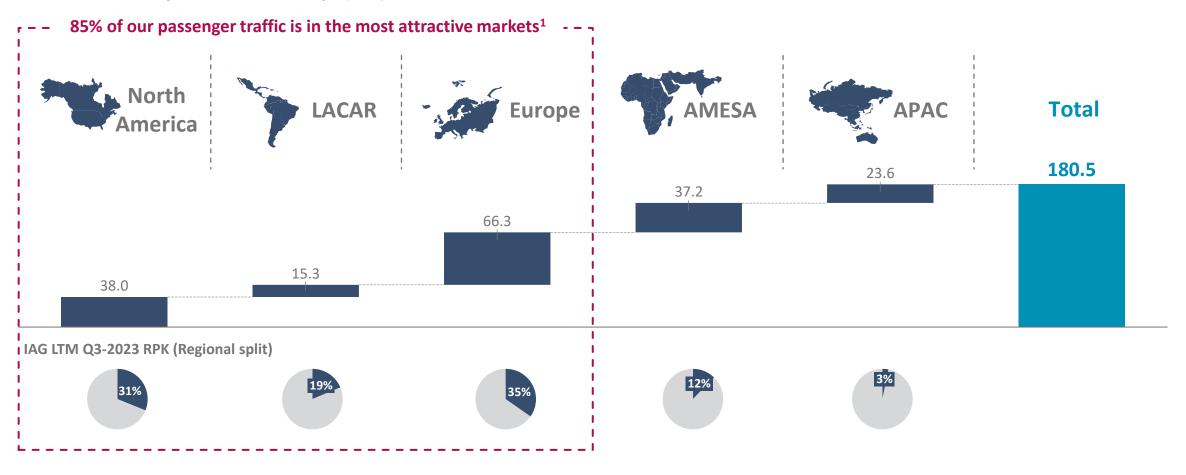


Aircraft retirements vs orders for European hub carriers<sup>2</sup>



## We operate in some of the world's largest and most attractive markets

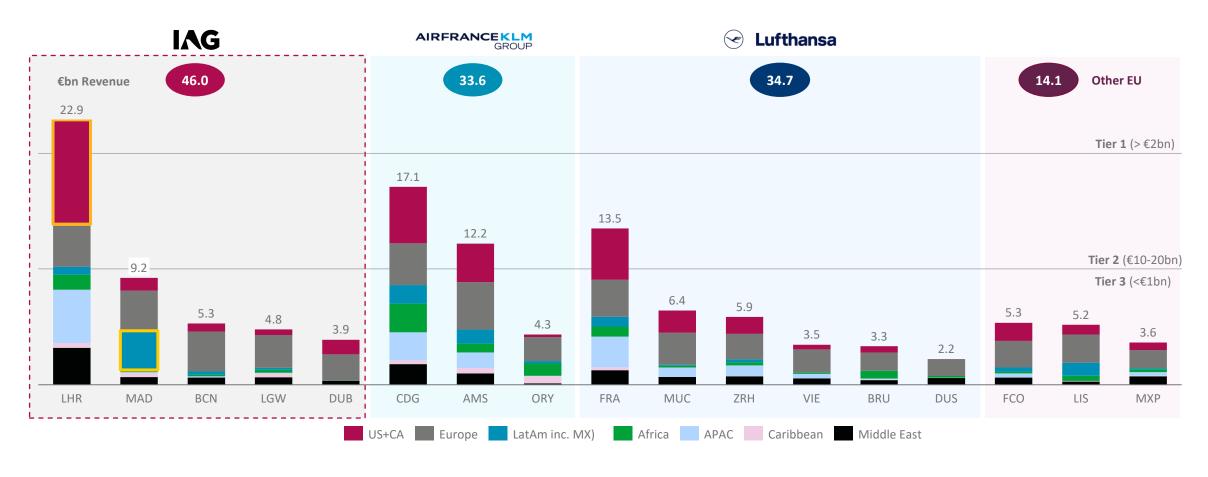
Total Market Size by O&D to/from Europe (€bn)¹





## We are based in some of the largest European hubs...

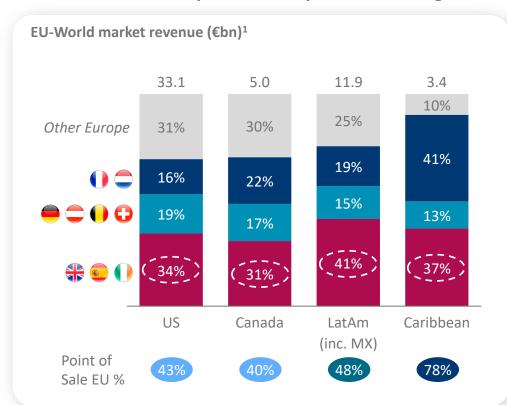
European airports by total revenue¹, LTM Q2-2023 (€bn)



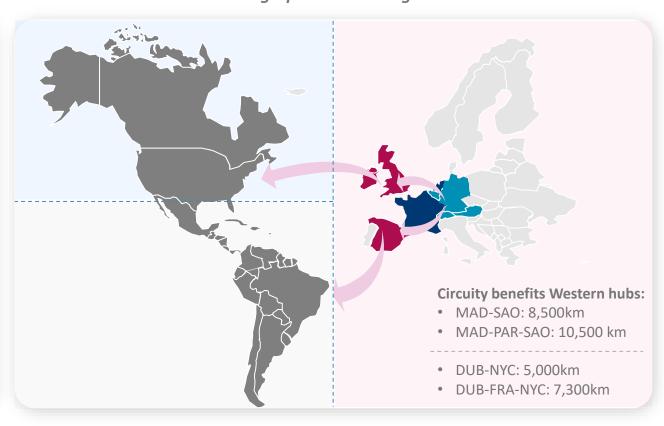


# ... which provide a competitive and geographic advantage across the Atlantic

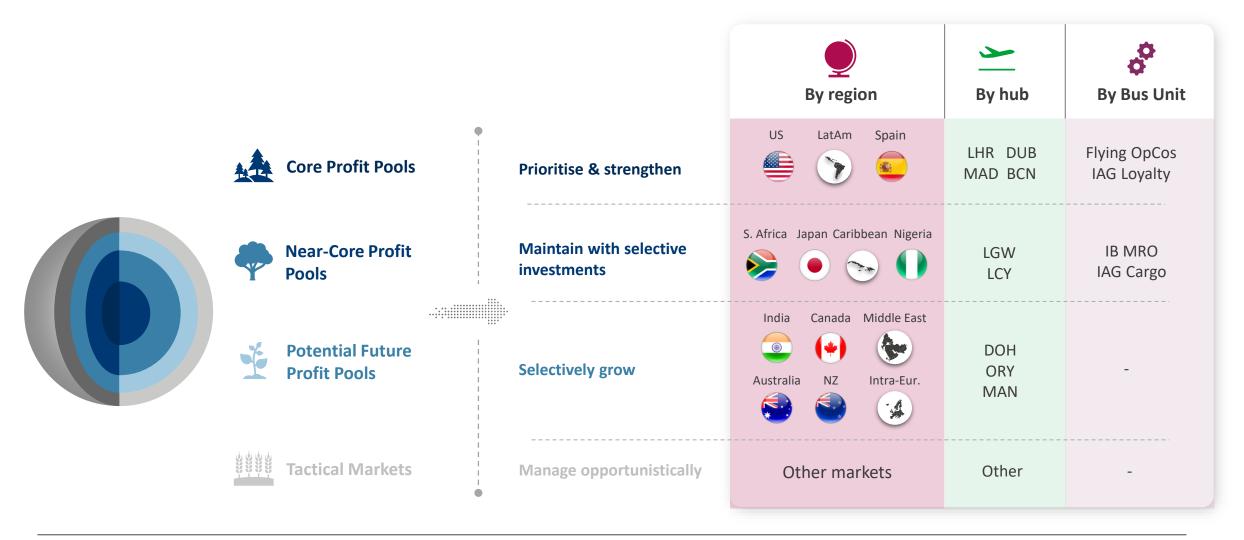
Our home markets provide a competitive advantage



#### Geographical advantage

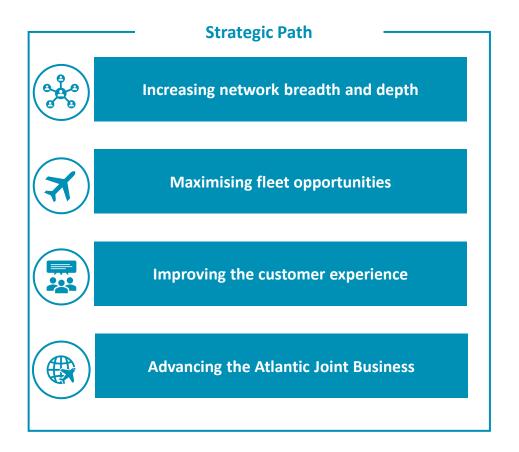


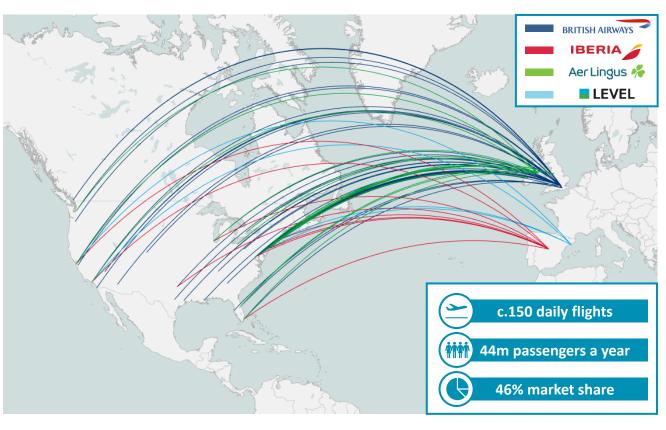
# A disciplined framework for investing in growth





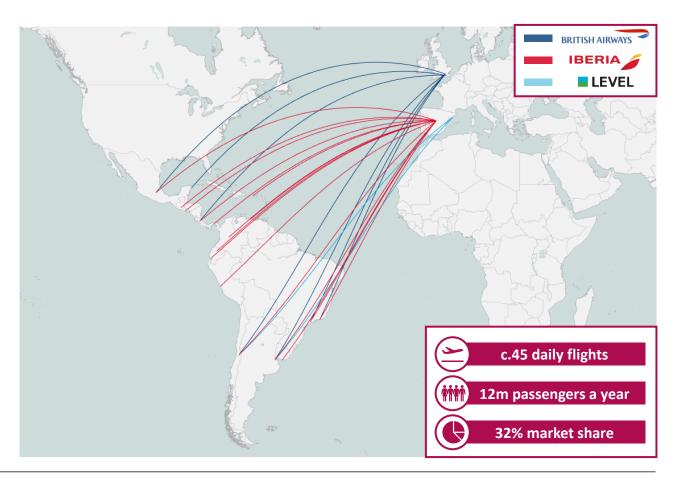
# Leveraging our home markets and geographical advantage to maintain and grow our North Atlantic position





# Highly attractive LatAm markets supporting €1.5bn+ profit from our Spanish businesses





# Air Europa: The next step on transforming our Iberian Peninsula platform

#### Strategic rationale **C** Air Europa **Transformation of** Fleet transformation Madrid hub with **Expand customer Creating a more** with access to and product offering sustainable company increased long-haul aircraft connectivity Transforming the Iberian network through successful execution IBERIA vueling Developed a Plan de Futuro **leading LCC** EXPRESS **C** AirEuropa Launched dual operations

#### The Air Europa network



# Selective growth in Rest-of-World markets: directly in key markets and leveraging strong Joint Businesses for additional network coverage



**Qatar Joint Business** 



**Siberian Joint Business** 



**China Joint Business** 



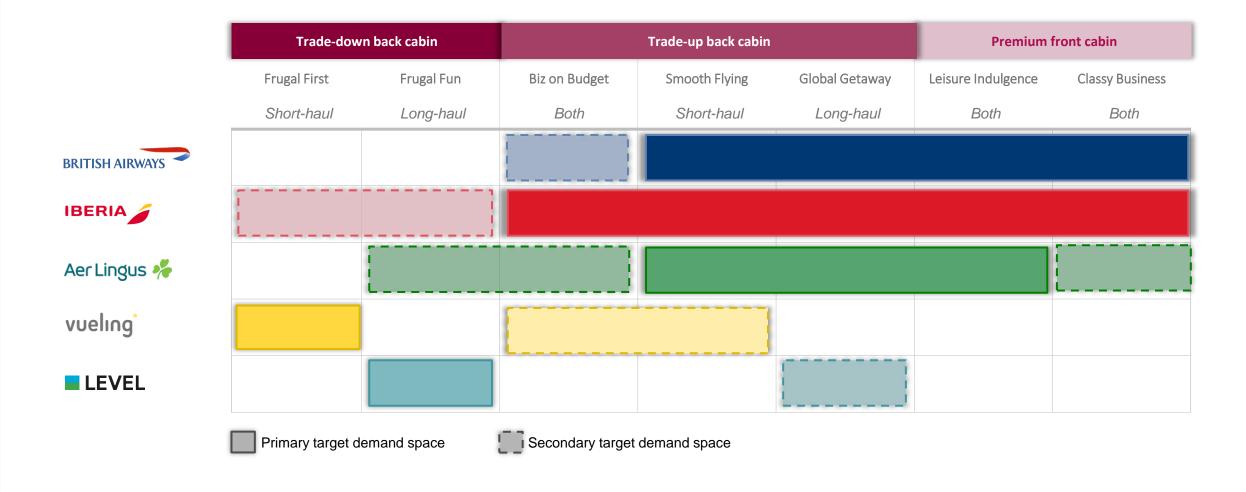


#### Our unique structure provides flexibility to grow





# We are investing in a portfolio of world-class brands



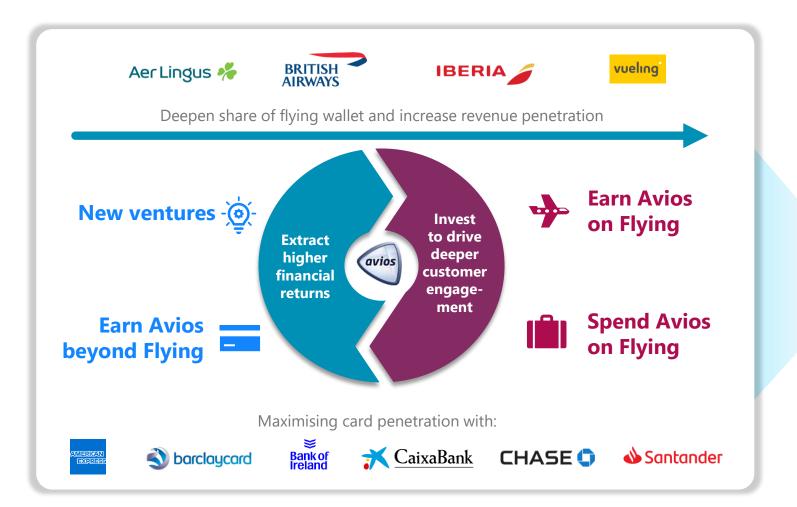


# Investing in British Airways to drive transformation in all areas





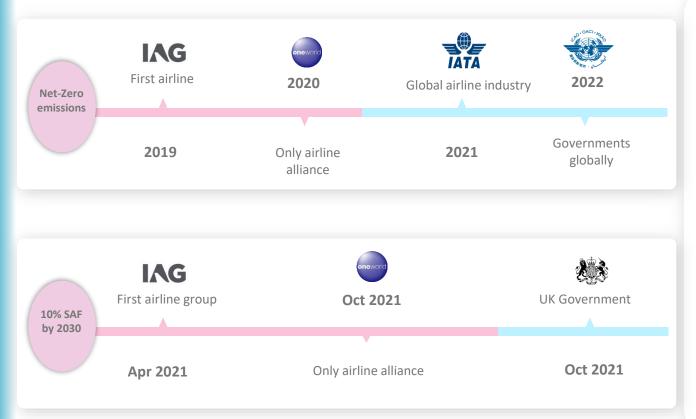
# Driving capital-light earnings growth through IAG Loyalty







# IAG leadership towards a sustainable airline industry



Fully committed to delivering on our emissions targets:

- 11% improvement in fuel efficiency 2019-2025
- 10% SAF by 2030
- Net Zero by 2050

#### Delivered through:

- Investment in new aircraft and operations
- Market-leading SAF programme
- Carbon removal roadmap
- Market-based measures and offsets



#### Our people are critical to our success







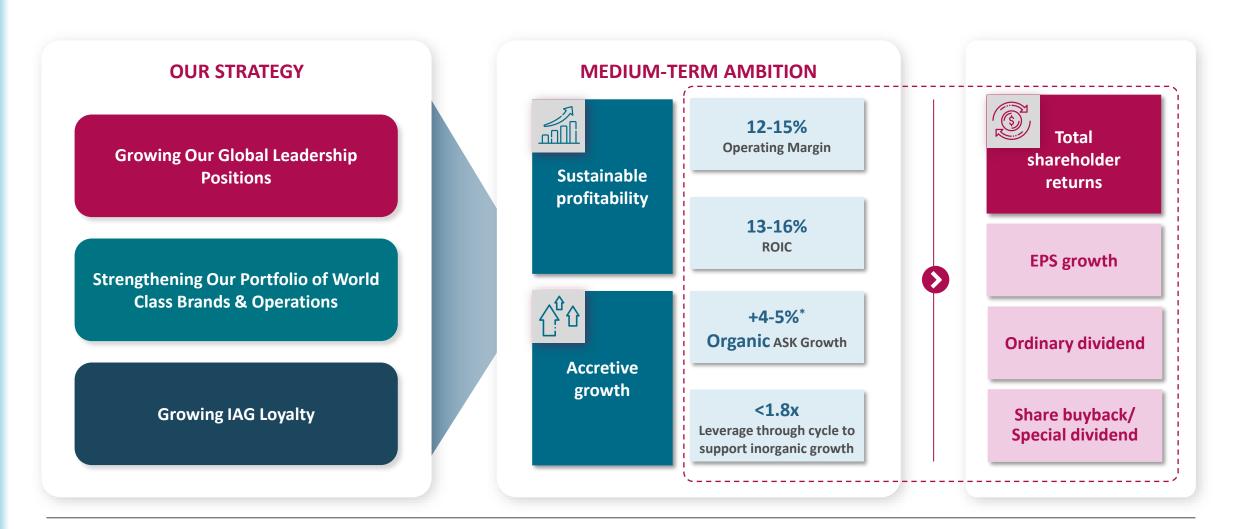
- Our people are the front line in delivering services to our customers
- We are investing in training, tools, skills and development
- Increasing mobility across the Group drives retention as well as sharing of best practice

 Multi-year agreements bring stability to develop an efficient growth plan and drive Transformation

- Remuneration aligned with shareholders long-term interests:
  - Strong financial performance (world-class margins)
  - Delivering the best experience for our customers (transformation at British Airways)
  - Carbon efficiency (industry leader to Net Zero)



# Focused on delivering world-class margins and returns

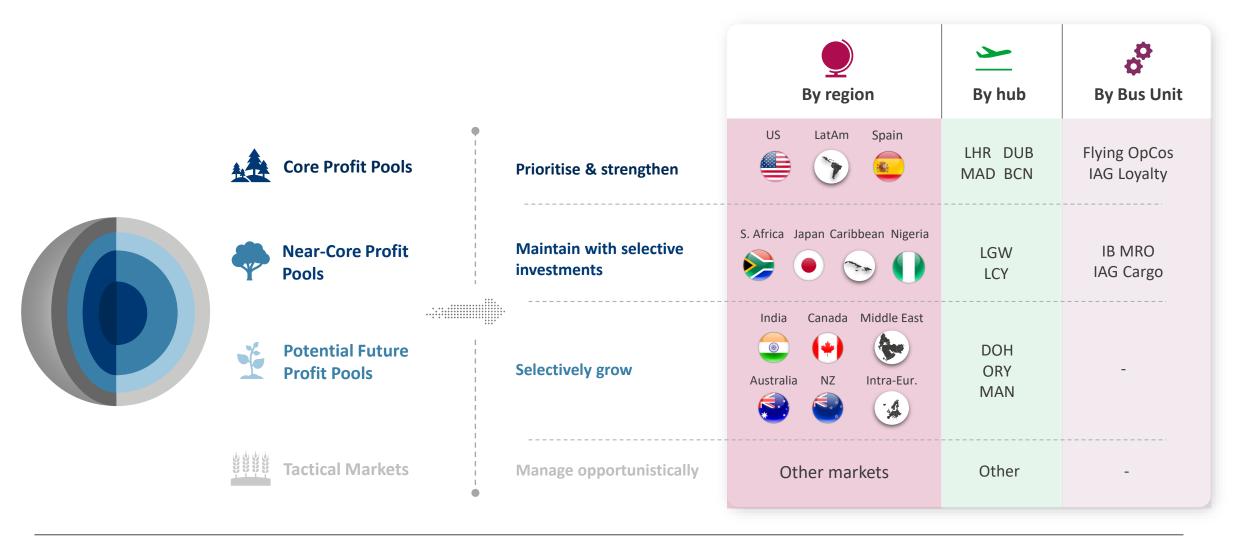


# Our Global Leadership Positions

Lynne Embleton, Sean Doyle, Fernando Candela, Marco Sansavini CEO Aer Lingus, CEO British Airways, CEO Iberia, CEO Vueling

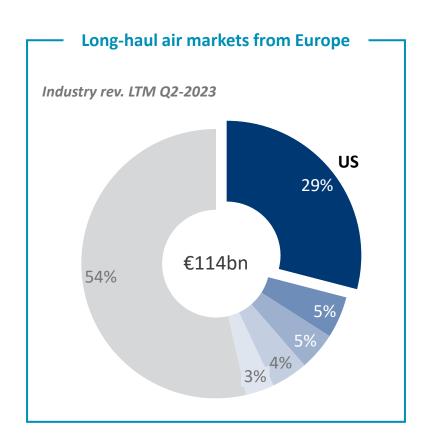


# A disciplined framework for investing in growth





#### IAG has a strong proposition in the largest aviation market from Europe



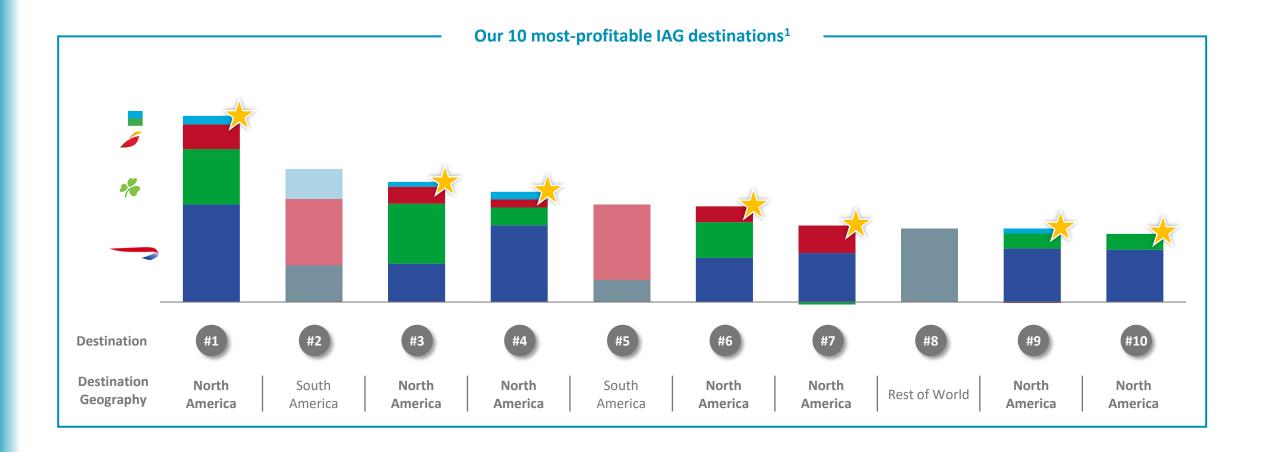




- IAG's largest profit pool
- Sustainable returns and cash generation



# The US is our largest profit pool and is diversified across OpCos





# A premium-heavy market which we serve with premium propositions

# European long-haul revenue share

US

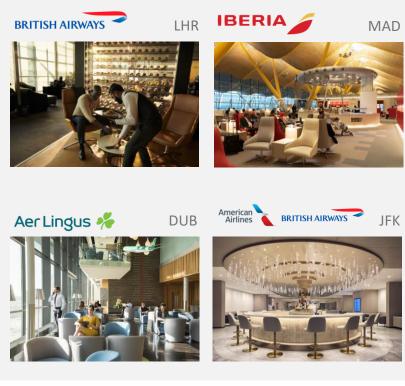
Industry

Premium Non-Premium

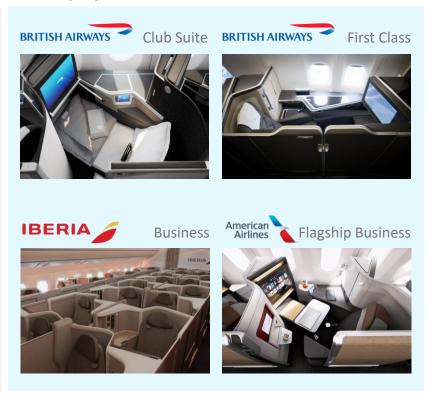
Rest-ofworld

industry

#### Strong ground experience



#### Suite-style premium cabins



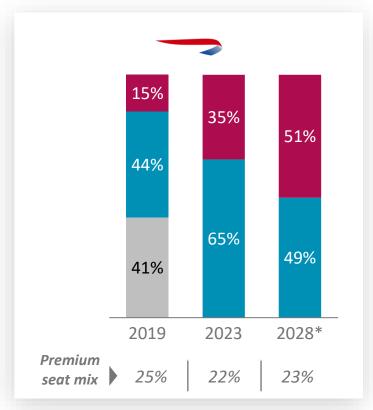


US

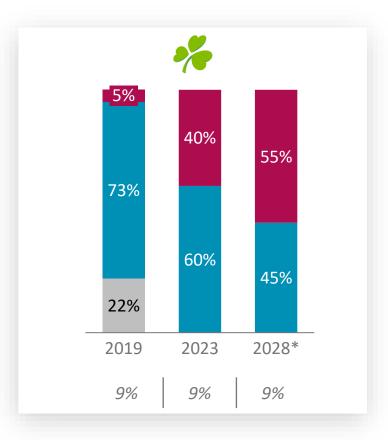
IAG

# Our US fleet allocation is right-sized and is increasingly efficient

Share of US flights by aircraft type





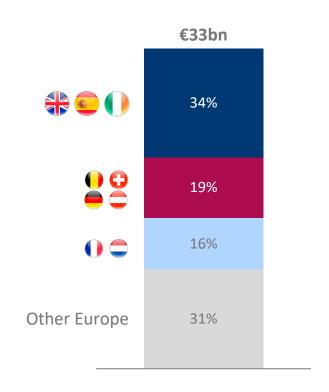






# Our home markets have strong cultural links with the US and our Atlantic Joint Business has the highest share

Share of Europe – US by market (revenue)

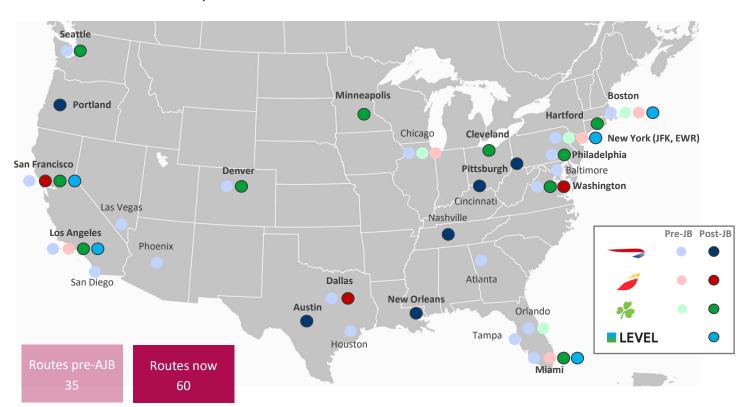


Share of Europe – US by joint business (passengers)

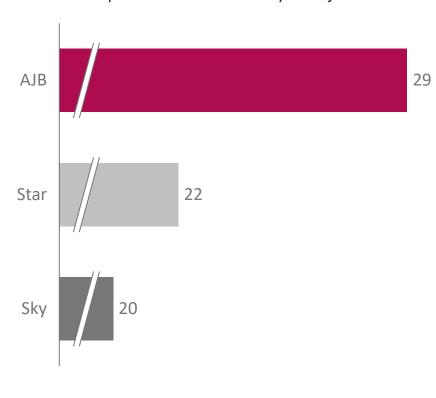


# The AJB network has grown significantly since its inception

IAG's Pre-AJB and today's US destinations

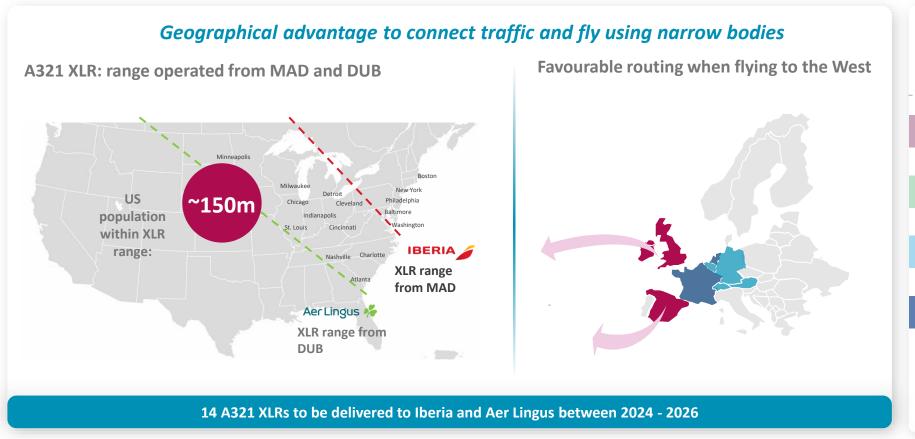


US non-stop destinations served by each joint business





# The A321 XLR unlocks further growth opportunities, leveraging our geographical advantage



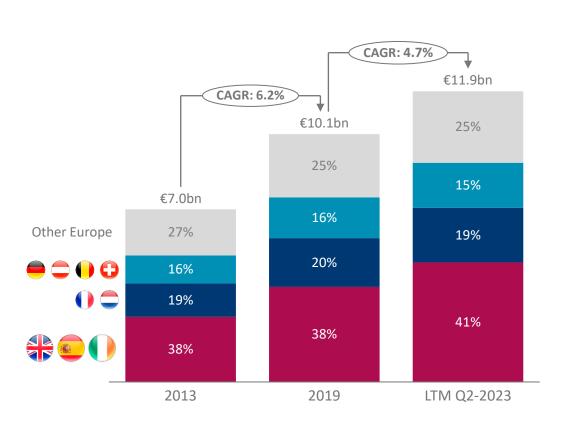
**Example: Transformative** economics for Aer Lingus with the A321 XLR (vs B757) Seats **Cost per Seat** -18% Margin + 20 pts

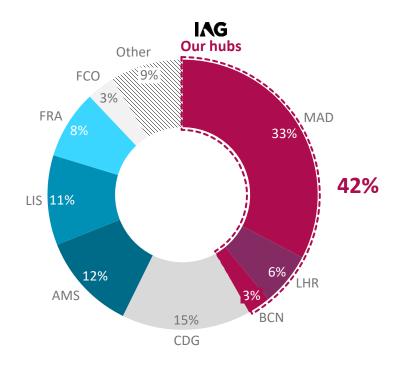


# LatAm is a highly attractive growth market - IAG's hubs and home countries are the best positioned

Total LatAm-Europe revenue by European country of origin/destination (€bn)

European airports ranked by LatAm exposure, revenue LTM Q2-2023 (€bn)



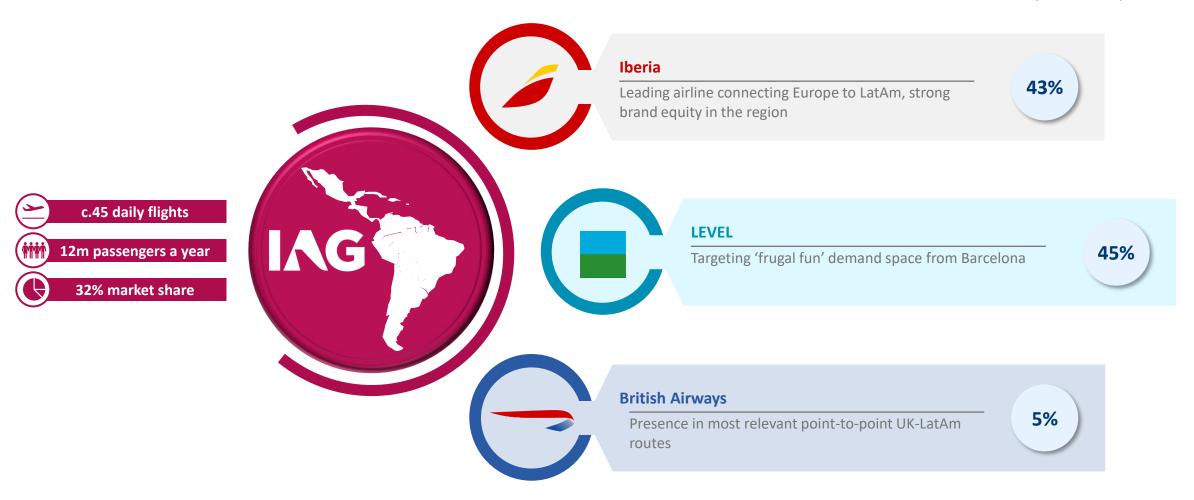




### IAG serves LatAm with 3 brands and 3 hubs



LatAm revenue contribution out of airline total revenue (Q2 LTM 2023)



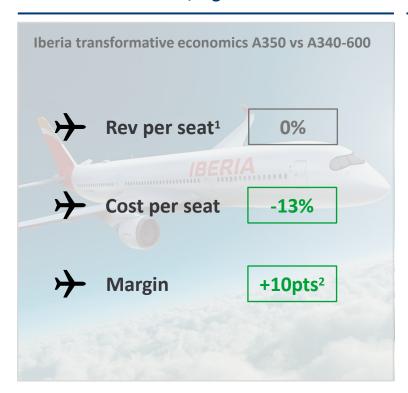


# Structural improvements have provided a platform for Iberia's growth in LatAm

Iberia's fleet improvement - more efficient A350 vs A340, higher utilisation

Iberia's improved network offering in big cities

Structural market changes driving Madrid-focused demand growth





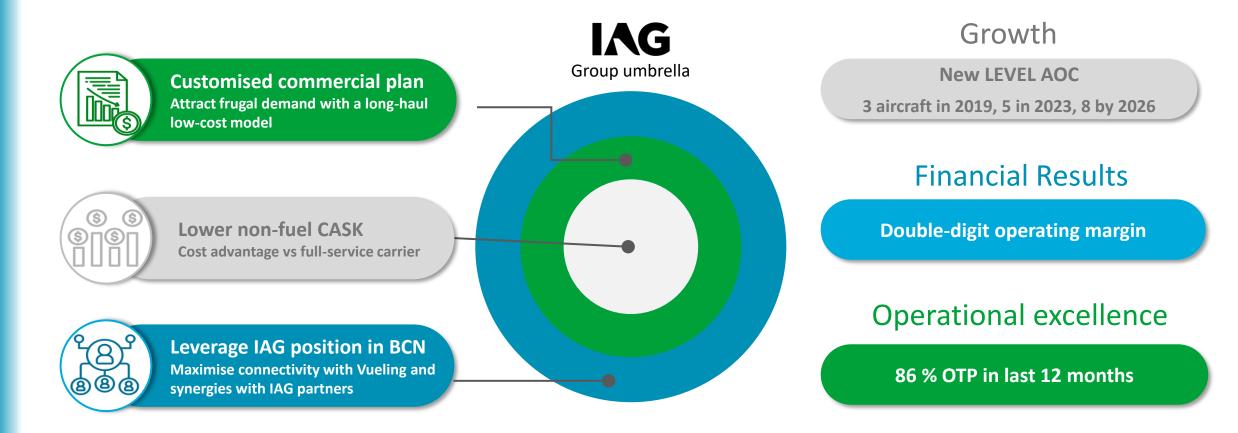
- LatAm immigration: +50% Latin
   American residents in Spain over the last 5 years
- Luxury hotel investments: 50% more luxury hotel rooms than in 2019
- MICE\*: +10% international fairs held in Madrid in 2023 vs 2019

"Rich Latin Americans transform Madrid into the new Miami" Bloomberg 2 June 2023

Including higher utilisation.

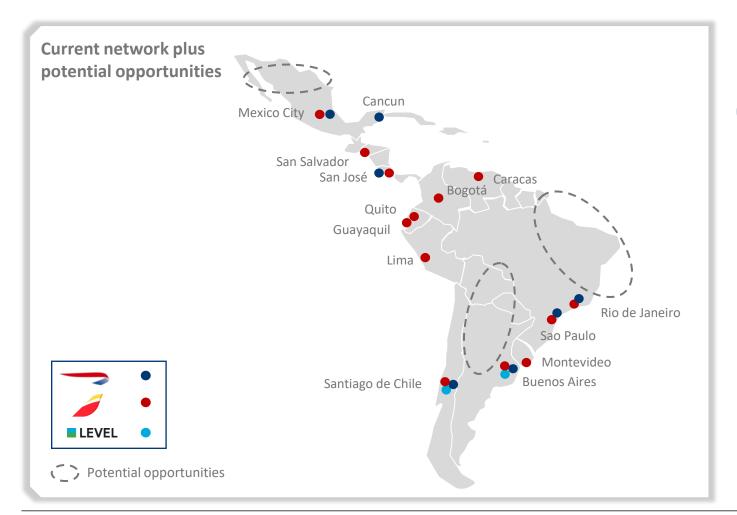
<sup>\*</sup> MICE: Meetings, incentives, conferences, and exhibitions

## Leveraging the IAG platform to develop LEVEL in Barcelona





## Further growth opportunities for IAG in LatAm





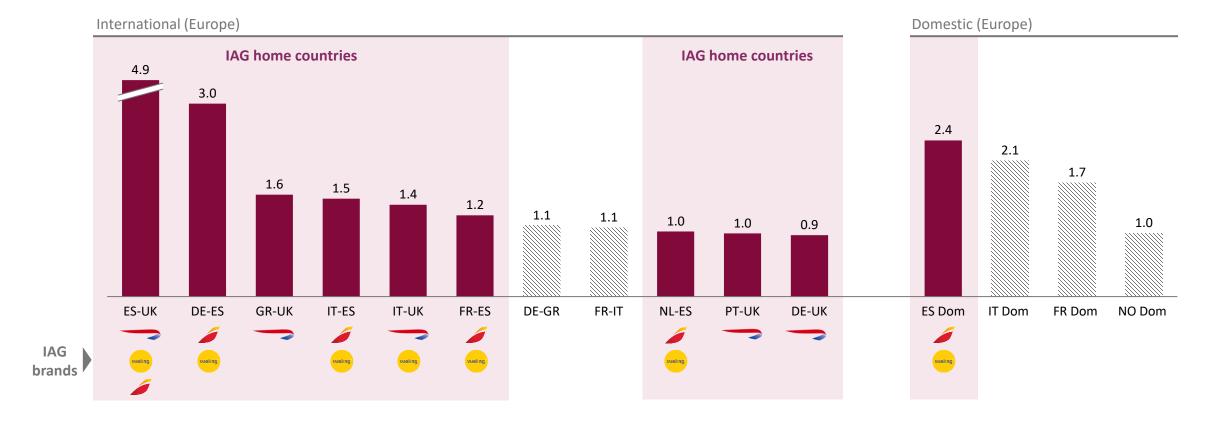






# IAG is in the largest Intra-European flows and Spain is the largest European domestic market

Revenues by O&D Top 15 country pairs, LTM Q2-2023 (€bn)





# Strong footprint to grow domestically and short-haul Europe

#### Ranking by airport (capacity share) H1 2023

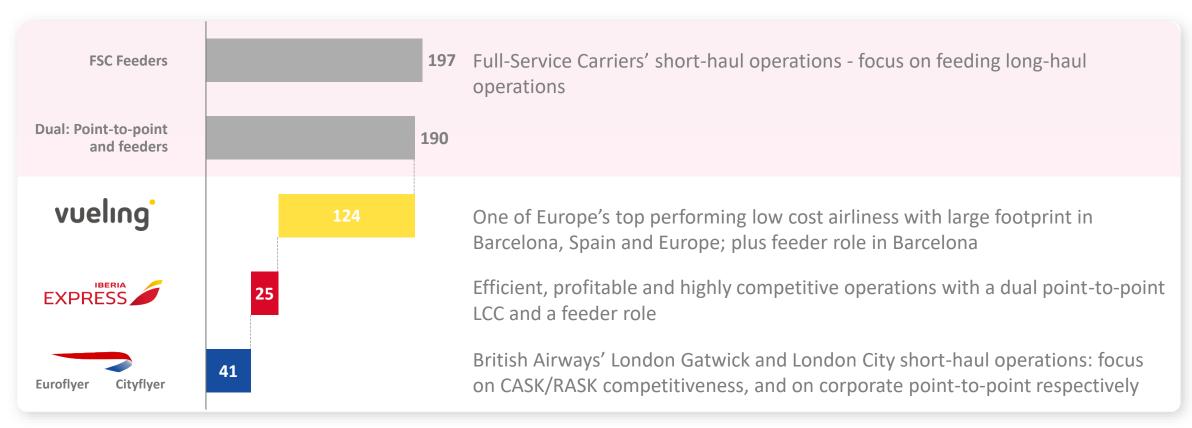


#### **IAG's competitive advantage**

- Leadership at MAD, BCN and in Domestic Spain
- Unique combination of point-topoint and connecting traffic
- Competitive LCC cost position with Vueling and Iberia Express
- Operational excellence, with leading punctuality
- Strong brand recognition

# IAG's low-cost airlines are the growth engines for short-haul

IAG narrow bodied fleet<sup>1</sup>





# IAG's portfolio of efficient short-haul carriers is well-positioned to capture future growth opportunities





# Selective growth in Rest-of-World markets: directly in key markets and leveraging strong joint businesses for additional network coverage



**Qatar Joint Business** 



**Siberian Joint Business** 



**China Joint Business** 



# Our unique partnership with Qatar Airways drives capital-light earnings growth

Airline joint business



The world's largest and unique amongst peers

Global loyalty currency



Pioneering relationship with joint Avios adoption

Cargo co-operation



Working with the world's largest Cargo airline

Group-wide synergies



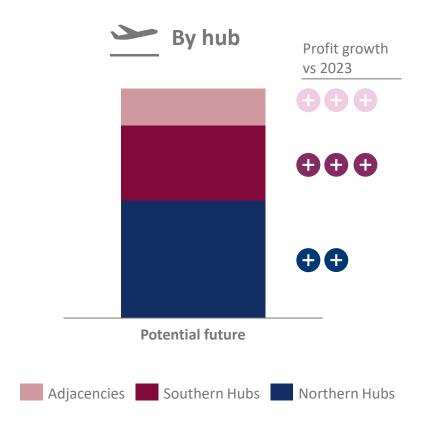
Major joint maintenance and procurement activities



## Our growth plans will deliver a more balanced and resilient portfolio







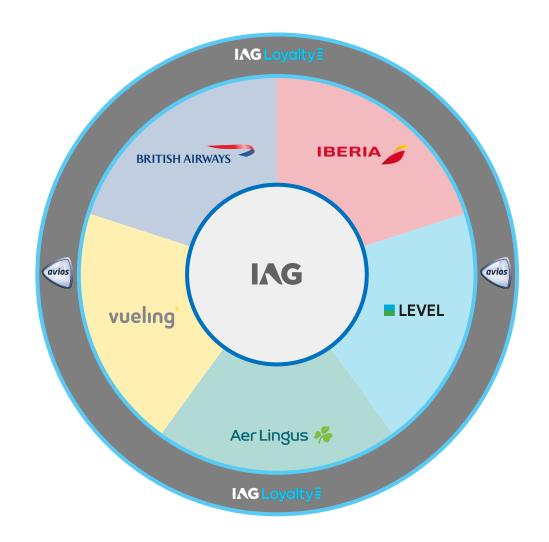


# Growing our world-class brands





## IAG is a Group of world-class airline brands



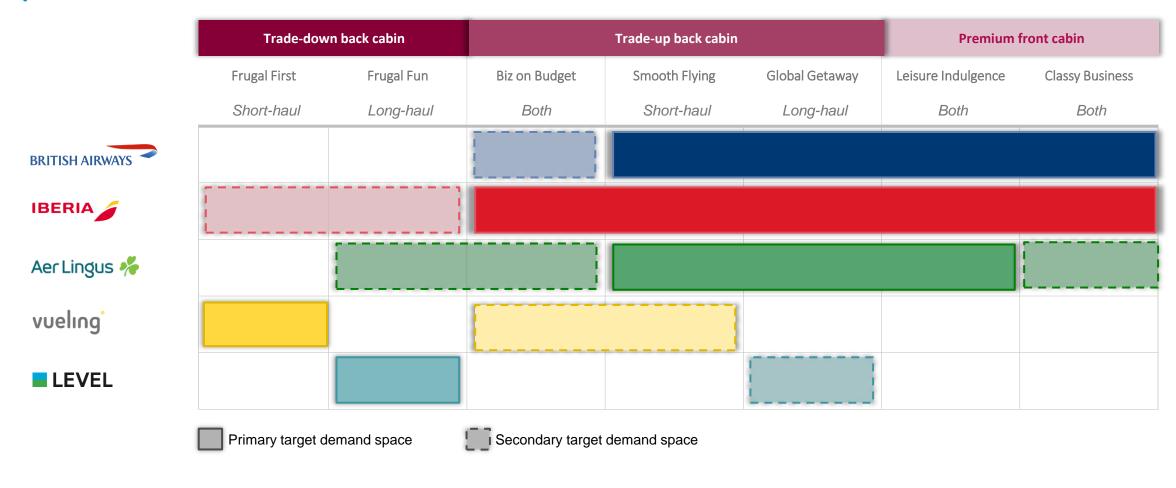
IAG's world-class airline brands have distinct identities, customer propositions and strategies

Our brands leverage IAG's scale, efficient platforms, and best practice sharing

Customers benefit from Avios, which rewards loyal customers and provides global reach and access to an extensive portfolio of partnerships



# Our diverse brand portfolio is well-positioned across demand spaces





### Our brands have strong identities...

# Brand survey attributes for our Network airlines

Is an airline you can trust

Makes me feel like a valued customer

Rewards loyalty

Has expert staff

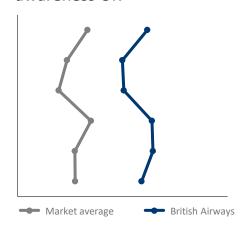
Is a premium brand

Is an airline you are proud to fly with



**92%** 

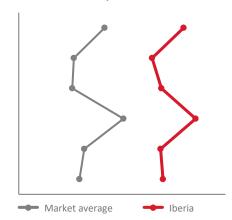
awareness UK





95%

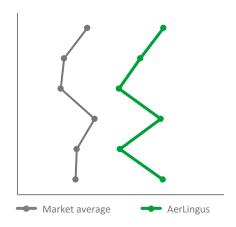
awareness Spain



#### Aer Lingus 🐇

94%

awareness Ireland



# Why do customers choose our brands?

- Network & schedule
- Premium brand
- Trust

- Network & schedule
- Customer service
- Trust

- Network & schedule
- Proud to fly with
- Trust



### ...tailored to each brand's target demand spaces

# Brand survey attributes for our low-cost airlines

Offers great value-for-money flights

Offers low prices and good promotions

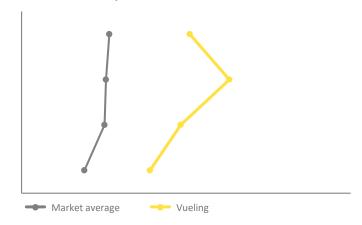
For people who spend on destination rather than flights

Is younger and cooler than others

### vueling

92%

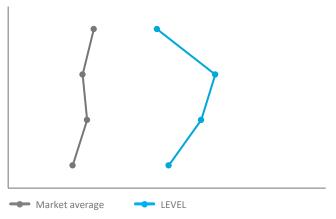
awareness Spain short-haul



#### LEVEL

c.50%

awareness Spain long-haul



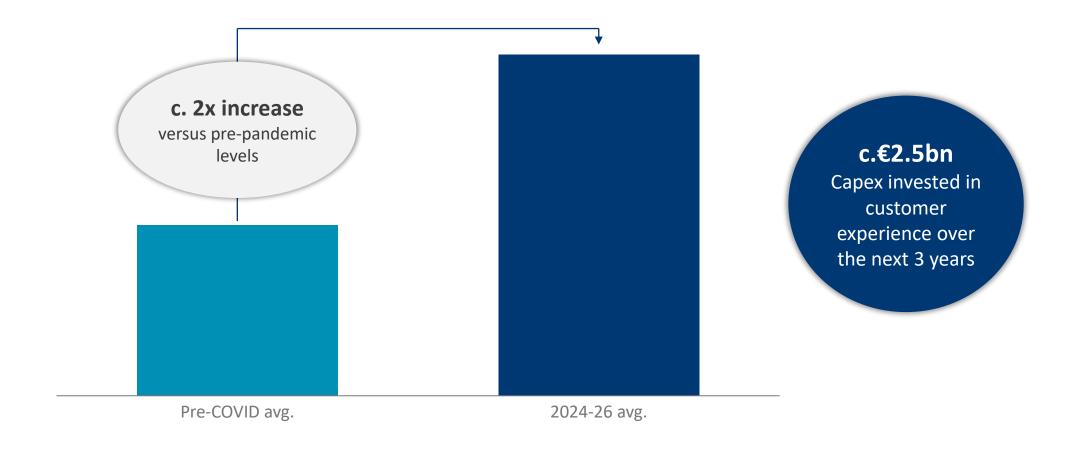
# Why do customers choose our brands?

- Network & schedule
- Low fares and promotions
- Travel experience

- Inspiring destinations
- Low fares and promotions
- Digital and modern



# Our brands are doubling-down on enhancing the customer experience





# British Airways' customers are global travellers with high expectations and an increasing desire for leisure experiences



#### Our customers are global travellers



**5** continents are offered by British Airways, connecting London worldwide

# Our customers are willing to pay for a premium experience



**66%** of BA's customers live in the more affluent South-East of the UK

# Our customer base is becoming more leisure-focused

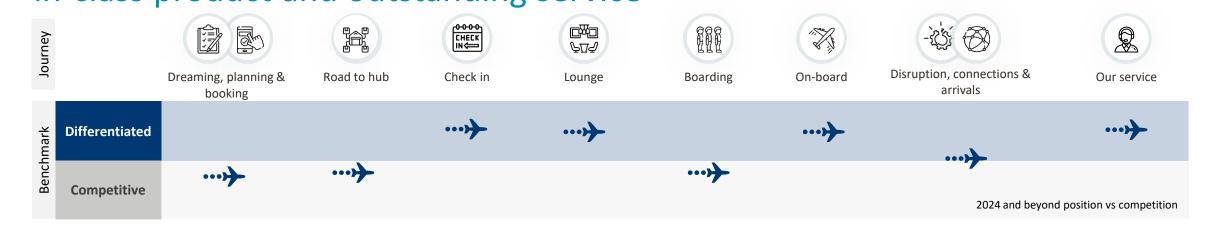


**75%** of BA's customers are travelling for leisure purposes



### Investing in a premium experience, enabled through a bestin-class product and outstanding service





#### **Improving Lounge Experience**



- Full redevelopment of the global lounge estate, including Heathrow
- Enhanced food and beverage offering in our lounges
- New dedicated training for lounge colleagues



#### Investing in on-board premium service



- 100% Club Suite at Heathrow by end 2026
- Evolved food and beverage offering across all cabins
- Specialist training for cabin crew colleagues
- Doubled Inflight Entertainment content, and introduction of new partnerships

#### **Transforming Customer Care**



- Deployment of new technologies to improve both customer and colleague experience
- Automated processes and introduction of AI solutions
- Launch of Proactive Customer Care with live ground-toaircraft customer service solutions

# Iberia customers seek a seamless experience and they increasingly value a premium experience



Our customers use Madrid as Europe's hub to Latin America



**Madrid** is Europe's largest gateway to LatAm twice the size of the next

Our customers are increasingly choosing our premium cabins



**+8** ppts increase in customers travelling in the premium cabins since the pandemic

Our customers are digitally savvy and expect a seamless travel experience

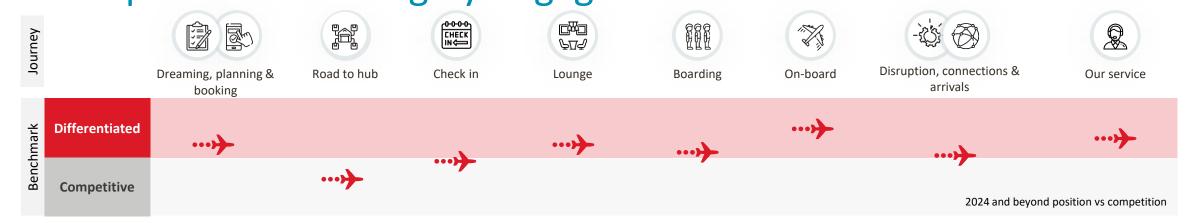


**72%** of customers recognise that we are constantly innovating



# Iberia are investing in technology, best-among-peers cabin product and a highly engaged team





#### Digitising the customer journey





- New Personal Area to assist customers throughout the journey
- Introduction of GenAl to WhatsApp and voice Bot and smart voice assistant to the call centre
- Improvement to all baggage-related processes



#### Upgrading the cabin interior



- Rollout of the award winning 350 Next: state-of-the-art suitestyle seat with direct aisle access
- Introduction of XL overhead bins on A320 family aircraft

#### **Delivering a cultural change**



- 2<sup>nd</sup> iteration of "Todo Empieza Conmigo", our cultural change programme focused on the delivery of a customer-centric service
- Delivered to our headquarters and all customer-facing teams

# Aer Lingus has a unique customer base with strong links AerLingus 🐇 to North America and a great affinity for the brand



Our customers have strong cultural and business links with North America



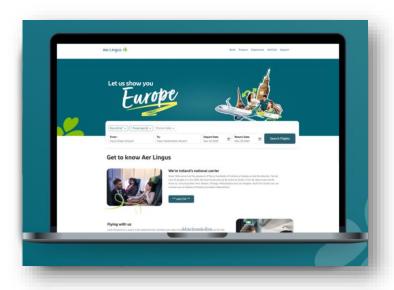
**~60%** of long-haul revenue generated in the USA

Our customers benefit from pre-clearance in Dublin



>1.2 m customers use the US Customs and Border Protection pre-clearance every year

Our customers prefer digital channels



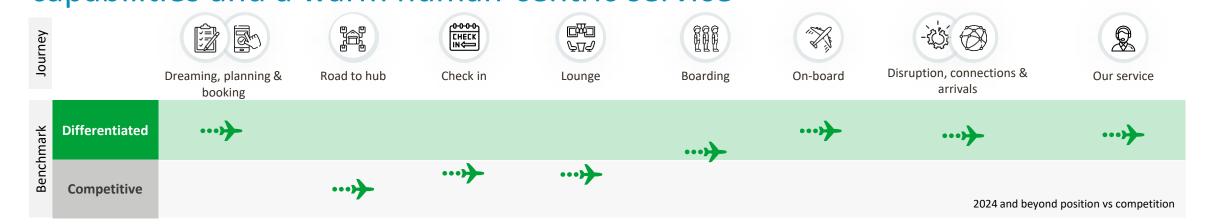
**82%** of bookings made directly



## Aer Lingus invests in an engaging experience enabled by digital capabilities and a warm human-centric service







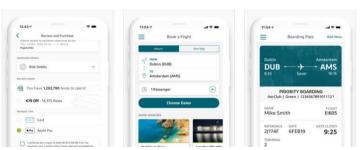
#### **Ensuring competitive cabin product**



- Refreshed seat/cabin products across both Short-haul and Long-haul
- First to Fly A321 XLR from Q4-2024
- A330 Next Generation Business Class seat, A321 LR & A320neo include in-seat power

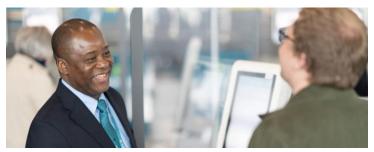


#### **Developing connected customer experience**



- Digital self-service and disruption management capabilities throughout the customer travel journey
- Mobile First Approach with improved app
- Modernised Call Centre

#### **Enhancing customer service**



- Customer First training: Brand proposition brought to life by our customer facing teams
- Inflight Experience differentiated by our people and enabled by Connected Crew

# Vueling customers are value-driven, tech-savvy explorers who seek an elevated low-cost travel experience

# vueling

# Our customers seek an elevated low-cost experience



~100% increase in ancillary revenue per passenger vs 2019

# Our customers look for leisure experiences across Europe



**~90%** of customers fly for leisure reasons

# Our customers are young and digitally savvy

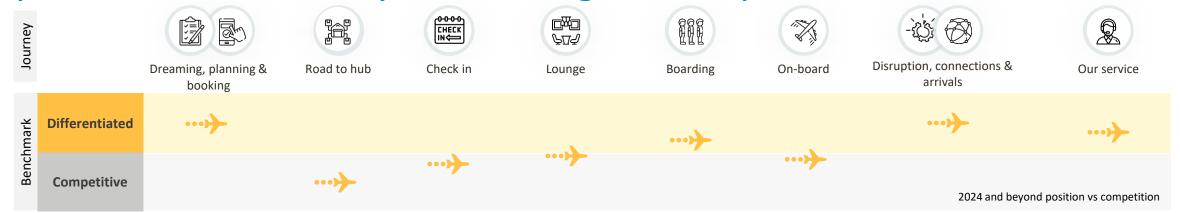


**~40%** use Vueling App to manage their trip



# Vueling invest in digital capabilities to provide a personalised and fully self-manageable experience





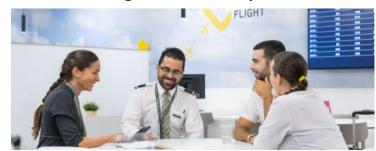
#### Investing in a smart customer journey



- · Biometric, contactless, mobile experience in main airports
- Self-service kiosks in airports
- Fully self-managed digital disruption experience
- Real-time, relevant information for the journey



#### Offering an elevated experience



- Fixing our basics and co-creating new experiences and signature moments to elevate our service
- Engaging with our people to deliver the best travel experience for customers
- Providing tools and training for frontline staff to elevate the service levels

#### Always-on digital customer care



- Developing a 24x7 efficient digital customer care, from simple queries to complex transactions
- Investing in industry-leading platforms to leverage the latest technology trends
- Serving customers when they need, the way they need

### LEVEL is IAG's newest brand









#### **Barcelona to prime destinations in the Americas:**

1<sup>st</sup> long-haul airline in Barcelona



#### Digital & dynamic:

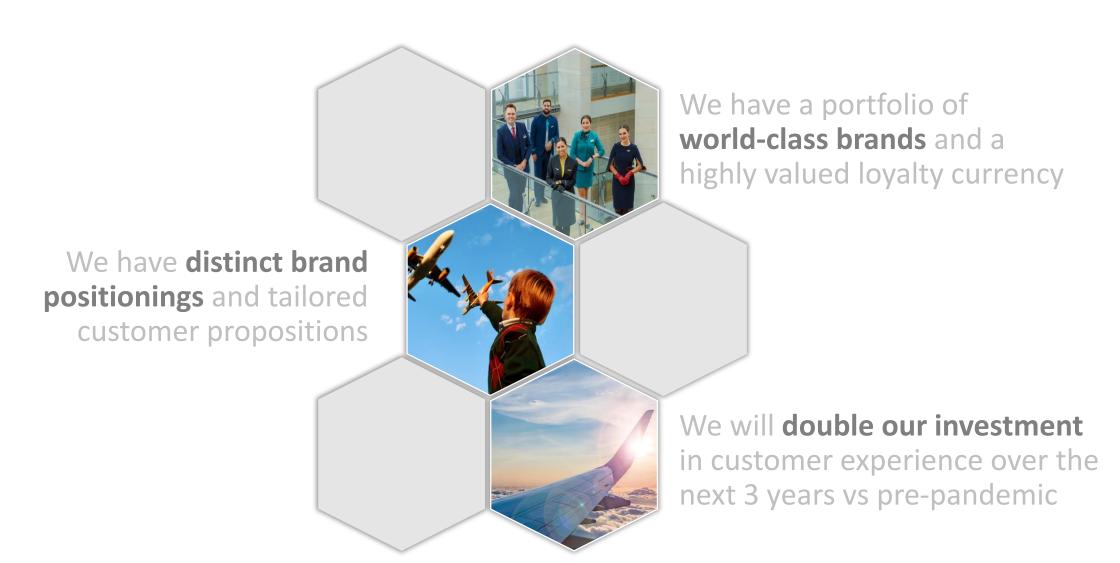
Digital and innovative, allowing you to tailor your journey: "Fly your way"

#### **Elevated low-cost experience:**

We offer a great experience, ranging from a "no-frills" option to an "all-in" premium cabin, all at an affordable price



### Investing in best-in-class customer experience



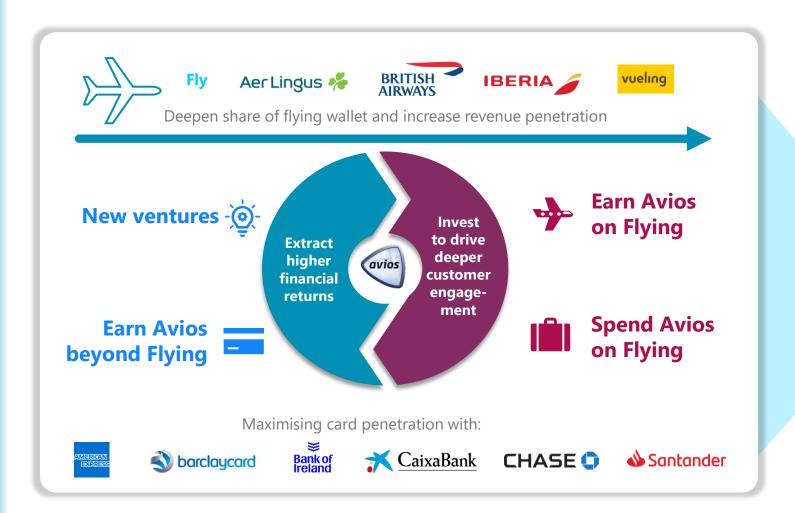


Growing our high-margin, capital-light businesses

Adam Daniels
Chairman & CEO IAG Loyalty



## Our strategy is to invest in our customers to drive higher returns



#### Our approach is working

+65%
IAG Loyalty profit YTD vs 2019

Avios collection
20%
Higher than ever before

Avios spending

25% higher than ever before



# Membership of our loyalty programmes continues to grow



IAG programme memberships\*



#### Age groups







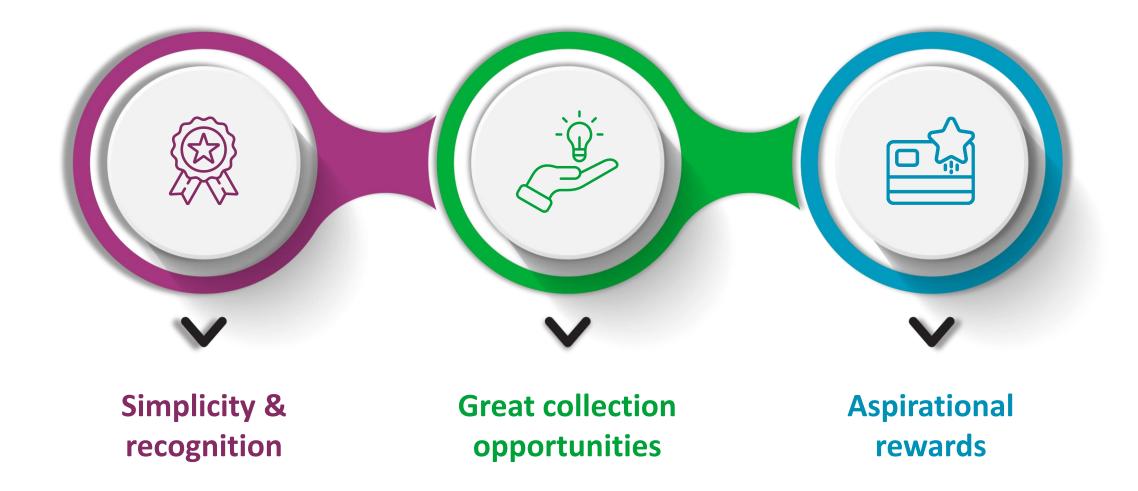




Acquisition growing at highest level ever in 2023 YTD



# What do customers want from a loyalty programme?





# All IAG programmes have transitioned to 'spend based earn'



We are investing in additional Avios issuance for our customers

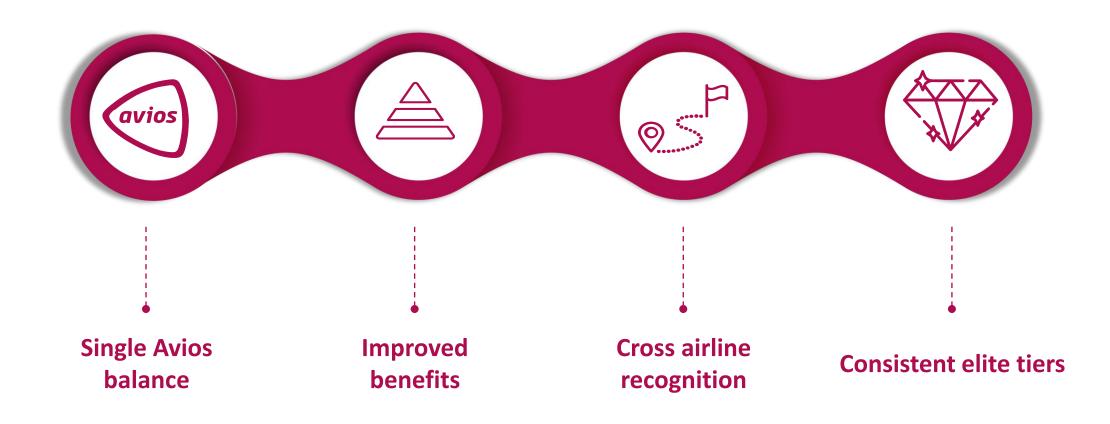






# IAG plans further simplification & recognition for its customers







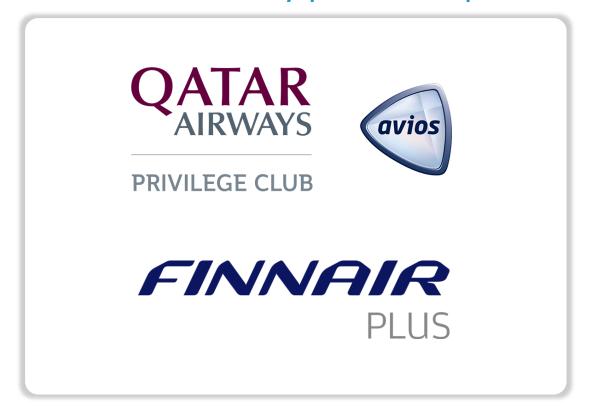
# Our partnerships are making it easier to collect



### Avios collection partnerships



### New currency partnerships





# Customers are collecting a record number of Avios...





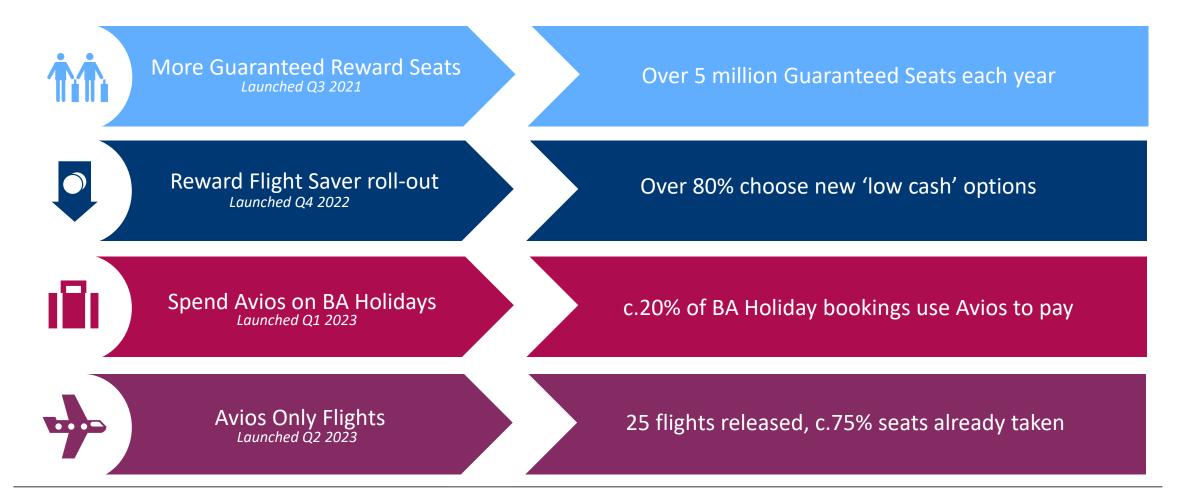
...and we believe there is an opportunity for further growth



# Laser focused on providing compelling redemption options



Across the group we continue to invest margins into enhanced loyalty propositions for customers, including:





## And there is more to come in 2024....





### Improved 'Pay With Avios' on British Airways

Ability to discount entire commercial ticket



### **More Avios Only Flights**

More of this exclusive reward proposition, across the airlines



#### **Iberia Reward Flight Saver**

Bringing new Avios price points to Iberia reward flights

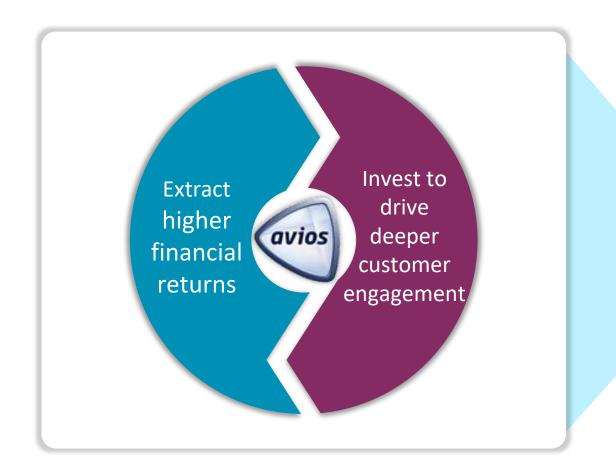


#### **Hotel & Car Redemption**

New & improved redemption proposition for members



## Enabling an asset-light business, with opportunity to scale...



£1bn

External billed revenue. Cash generative through the cycle

22%

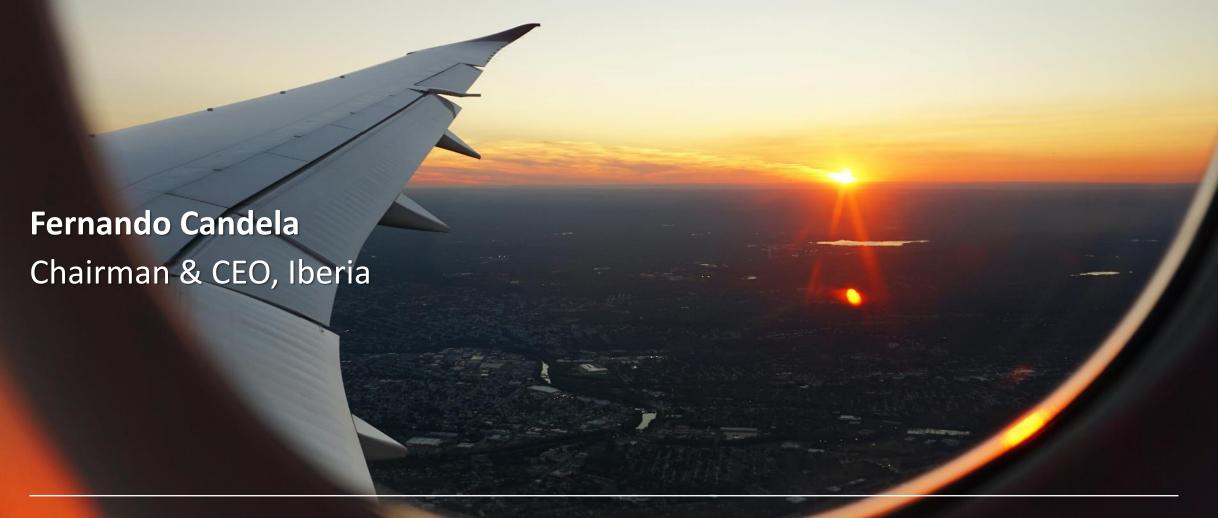
Operating Profit Margin. Efficient conversion of revenue to profit

10%+

Profit growth every year



## Transforming our businesses





## We are transforming our businesses to drive sustainable earnings

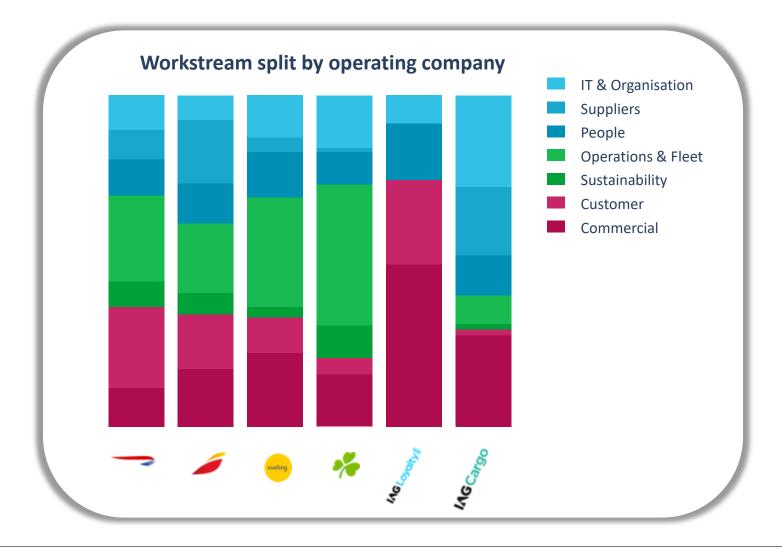
- Transformation is creating better businesses that are more efficient and resilient
- We are embedding transformation across all our businesses
- We are looking at all areas in forensic detail to drive a step-change, so we can grow sustainably in the longer-term
- We are building on strong foundations of previous experience and execution



## Transformation will deliver value in all businesses across the Group

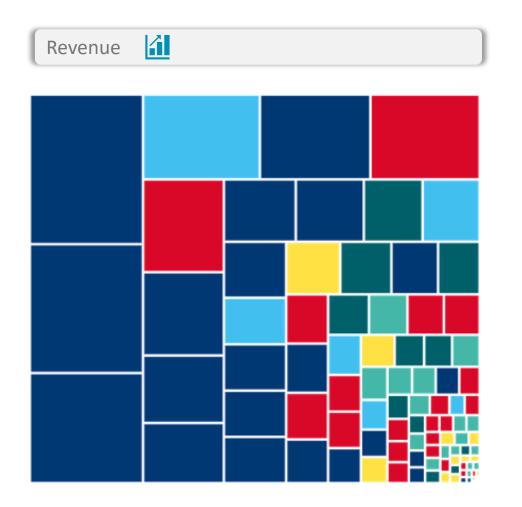


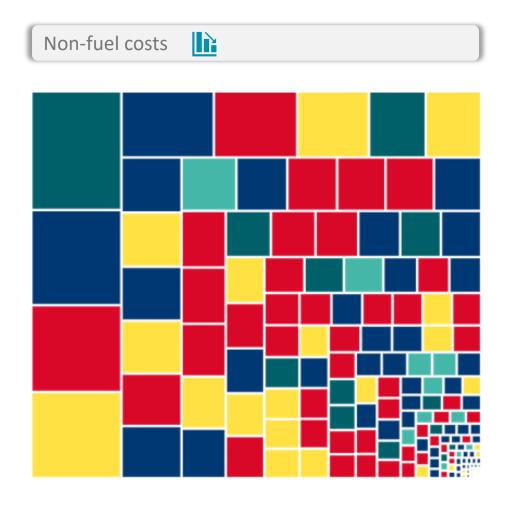
## Transformation plans are impacting all business areas



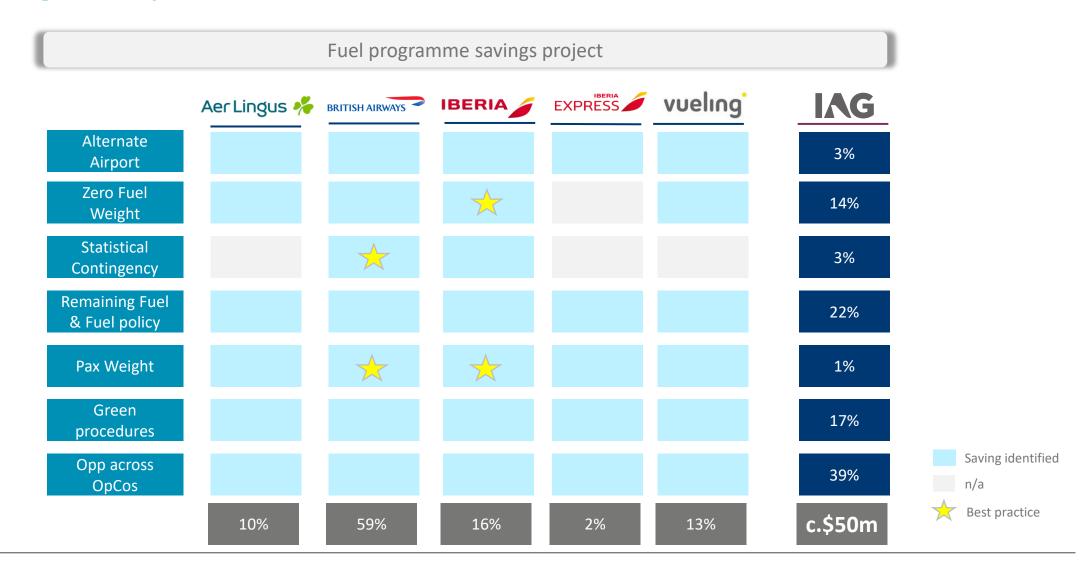


## We are looking at a Transformation in forensic detail





## Sharing best practices also delivers transformational value

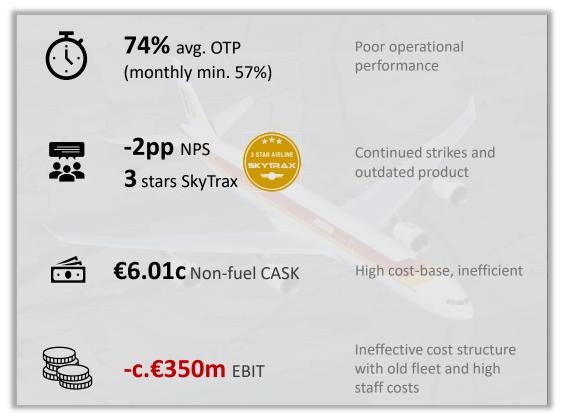




## We have done this before, which is now supporting Iberia's growth

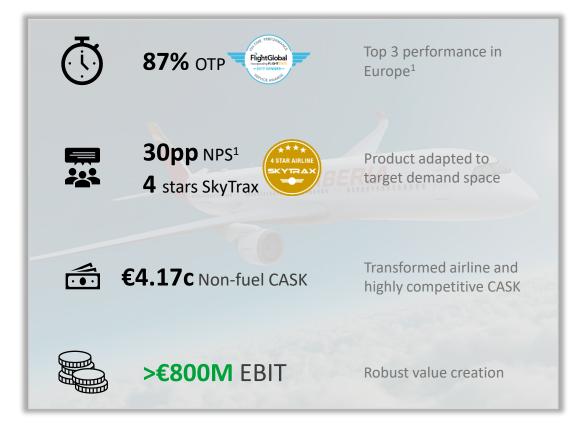


**2012** unprofitable and uncompetitive

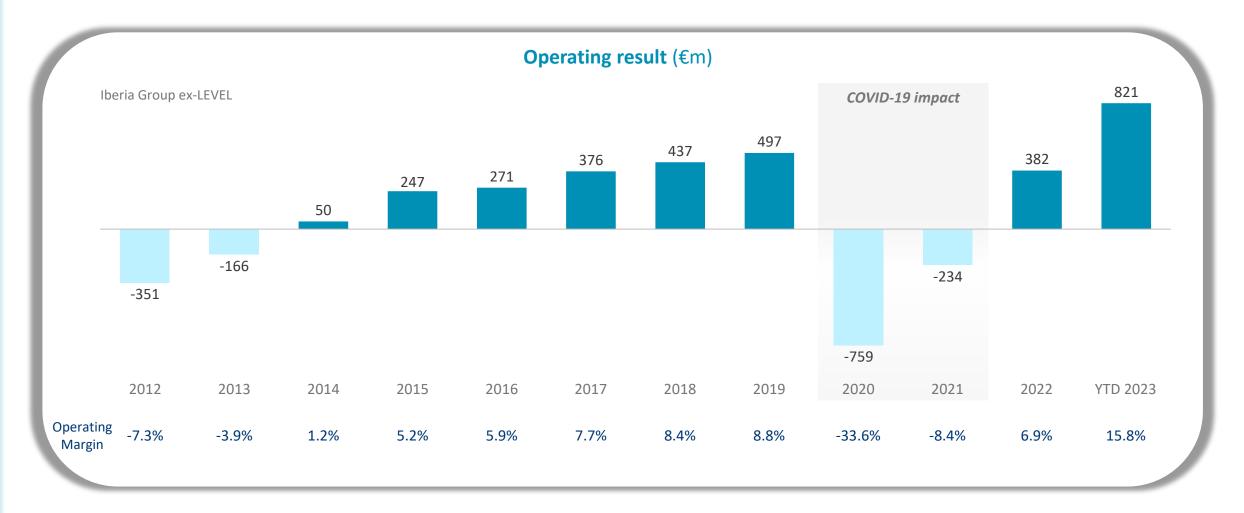




**2023** profitable, with strong brand and product



## And has delivered a step-change in Iberia's profitability





## We are transforming our businesses to drive sustainable earnings



Transformation will ensure that IAG and its businesses are stronger in the future



Forensic governance and oversight at Group level



Significant number of initiatives driving improvements to revenue, costs and operations



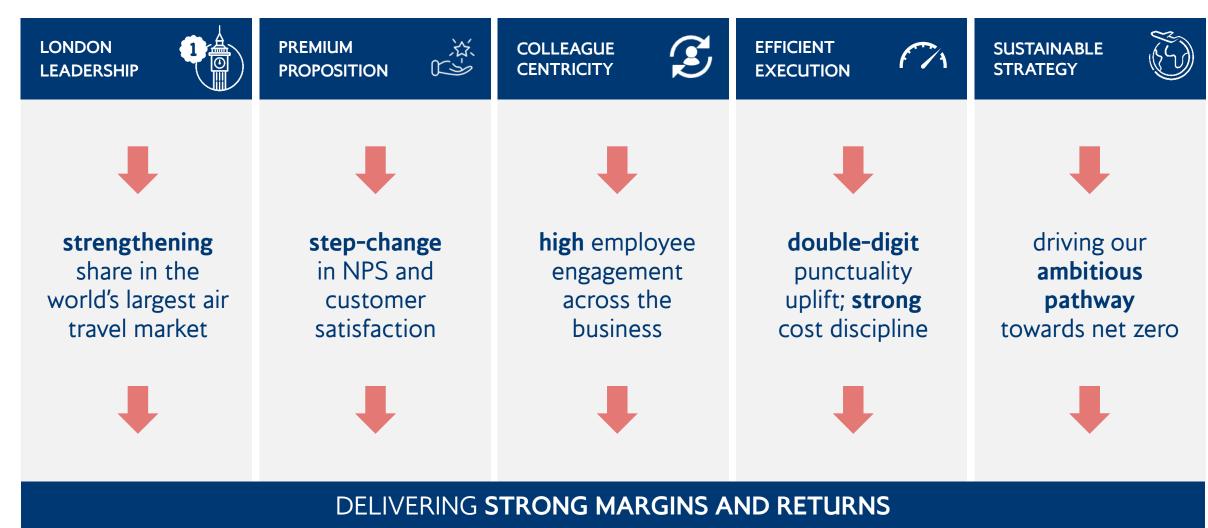
Leading to profit opportunity in all of our operating companies



# BA TRANSFORMATION UPDATE



## Five strategic imperatives guide our transformation







### We are investing heavily in transformation

#### Our focus areas:



World-class customer experience



Leading edge commercial platform



Modernisation of the IT estate



Operational and technical excellence



Total BA Transformation investment 2024-26 including fleet

Our transformation is a key enabler for **enhanced customer experience**, **revenue optimisation** and **cost efficiency** 





### Upgrading our end-to-end customer journey









#### Building Our Brand



- New uniforms
- 'A British Original' embedded throughout the customer journey
- New partnerships (BST festival, Whispering Angel, Paramount+)

## **Ground Experience**



- Global lounge refurbishment programme, including Heathrow
- New, dedicated Club check-in zone at T5
- Digital baggage notifications and wayfinding app

## Onboard Experience



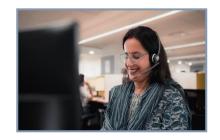
- New aircraft and continued 'Club Suite' rollout
- Doubling of content on entertainment systems
- Enhanced food & beverage offering in all long-haul cabins and relaunched onboard retail

#### Cabin Crew



- New digital tools for crew
- Additional training programmes launched
- One Heathrow cabin crew team





- New telephony systems
- Use of automation and AI
- Proactive Customer
   Care team offering air to ground resolutions



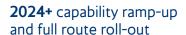


### Our commercial capability is being transformed





**2023**: Launch of homepage and first flight booking



## ba.com re-platforming and re-launch of the BA app

- deeper personalisation
- 100% online serviceability
- end-to-end trip management
- fast product release cycle

#### **Revenue Management**



**2024**: cutover to new tech platform

2024+ delivery of next-gen capability

#### New Revenue Management system

- accurate demand forecasting
- flight and ancillary revenue maximisation
- dynamic pricing capability and agile response to market









#### **Payments System**



**2024**: first new forms of payment



## Modernised payments system and new partnerships

- greater access to alternative methods of payments
- more opportunities to use Avios
- driving cost optimisation

MAXIMISING REVENUE THROUGH DYNAMIC PRICING, CUSTOMER-CENTRICITY AND SPEED TO MARKET





### A step-change in business resilience











#### IN PROGRESS NOW

- Building resilience and additional business continuity
- Independent back-up systems on 50% of desks in Heathrow Terminal 5
- Amadeus Reservations Desktop (ARD) now in use in our Customer Engagement Centres in the event that our primary systems fail
- New telephony in our UK Customer Engagement Centres and a new modernised CallBA facility in Delhi

#### **COMPLETE BY Q1 2025**

- Moving, retiring, and replacing 645 older systems and 10,600 servers from our two existing datacentres
- 95% of our systems are migrating to the cloud
- A new Network Hub will link our systems and buildings

#### DELIVERING AN IT ESTATE THAT IS FIT FOR THE FUTURE



Transforming our operation is fundamental to driving improvements across the business













## Ongoing external challenges only increase the need for transformation in operations









The operating environment remains complex...

#### ...but transforming is critical to performance



#### Airspace challenges

- Air Traffic Control (ATC) delay minutes up by 93% vs. 2022
- Reduced European airspace capacity but flights up 12% vs 2022



#### New resources dealing with increased demand

- More than 10,000 new colleagues joined (October 2021 June 2023)
- Passengers increased 26%, bags 29% and flights 27% in Summer 2023 vs Summer 2022



#### Supply chain issues

- Component lead times increased 50-75%
- Global events impacting maintenance service supply chain



#### **Operational**

- Improved punctuality
- Reduced cancellations and disruption



#### Customer

- Higher NPS
- Higher Customer Satisfaction



#### **Employee**

 Improved colleague experience and engagement



#### **Financial**

- Higher cost efficiency
- Reduced disruption costs



## Improving punctuality is at the heart of delivering a world-class operation



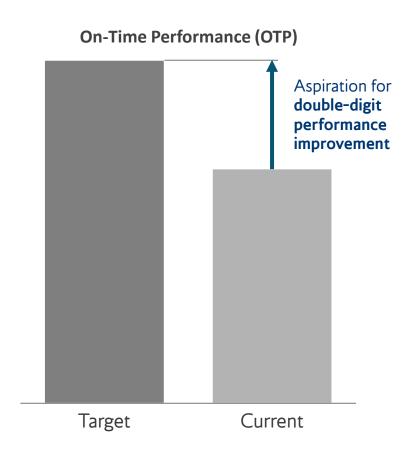


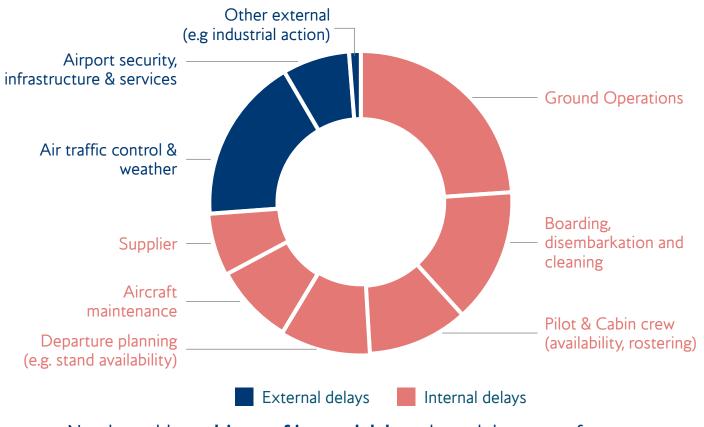




#### Recognised punctuality performance gap...

#### ...driven by both internal and external delays





Need to address **drivers of internal delays** through better performance whilst also increasing **resilience to external factors** 





### We have four key levers to drive up punctuality

### Four key levers...

### ...driving up On-Time Performance



1. Heathrow ground operations	
2. Schedule planning and fleet management	
3. Technical reliability	
4. Technology, data and analytics	
Total improvement	





Team-based

**Working** 

Clear accountability for

engagement<sup>1</sup>

class service

performance, safety and

• **Team Zones**<sup>2</sup> with specialists

delivering an expert, world-

### Transforming our Heathrow ground operations is the focus of significant investment



















- Next-gen re-booking technology
- Targeted ticketing and Connections **resources**
- Integrated Allocation and Operational teams, located airside



#### Leadership, Oversight and Management

- Ensuring effective spans of control<sup>1</sup>
- Driving an 'on-time' performance culture

 Investment in resources and equipment

Tools and

**Training** 

- New performance data dashboards
- Tailored training

#### DRIVING A STEP CHANGE IN OPERATIONAL PERFORMANCE AND CUSTOMER EXPERIENCE



## Targeted scheduling enhancements are supporting the deliverability of our operation



Dynamic optimisation of scheduled block times and realigned turnaround buffers across the schedule





Revised standard for turnaround times and fully re-designed Precision
Time Schedule





New schedule smoothing to even out handling workload across hours







Re-shaped T5

Minimum Connection

Times to reduce
missed connections



We are building a maintenance capability that will deliver for the business now and into the future



#### Deliver on the fundamentals

Future-proof the business

#### **CURRENT PRIORITIES**



Delivering operational excellence



High cabin standards



Retaining and attracting top talent



World-class supply chain



Cost control

#### **DELIVERING FOR THE FUTURE**



**Digital** maintenance records



Faster defect diagnostics

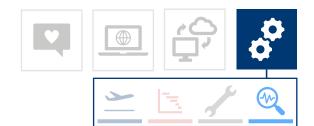


Predictive maintenance

#### BUILDING A MAINTENANCE CAPABILITY THAT **DELIVERS FOR THE BUSINESS**



We will empower the business to make effective use of technology, data and analytics



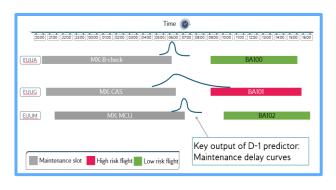
Modernising core systems to improve reliability and reduce downtime

Leveraging data from across the operation to create a single source of truth

Using digital tools to support decision making and optimise outcomes







EMPOWERING OUR COLLEAGUES TO MAKE BETTER DECISIONS FOR OUR CUSTOMERS AND OUR OPERATION





[BA TRANSFORMATION VIDEO]





### Focused action is already delivering results

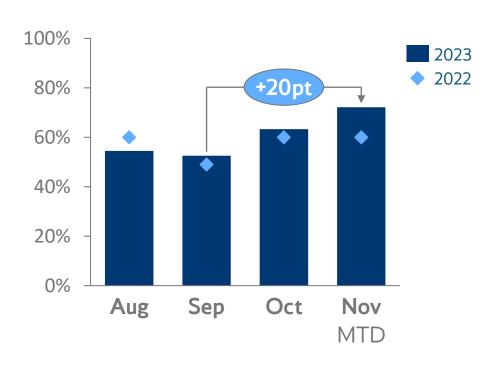








## Network D15 punctuality has turned a corner



## Focus on handling improvements is delivering results

- >80% reduction in checked baggage delays that cause us to miss D15
  Last 2 weeks of October vs pre-launch (Jan-Jun)
- >90% reduction in hand baggage delays
   October vs pre-launch (Jan-May)
- 35% improvement in delayed baggage
  LHR T5 missed bags/1,000 pax Oct-Nov MTD vs Aug-Sep



Transforming our operation is fundamental to driving improvements across the business













## Our focus areas:



World-class **customer experience** 



Leading edge commercial platform



Modernisation of the IT estate



Operational and technical excellence



## Leading the industry in sustainability





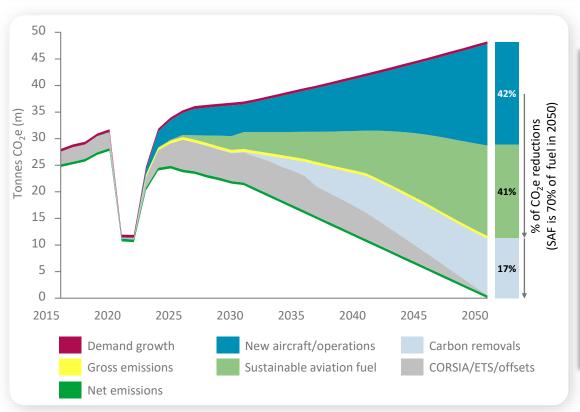
## IAG is playing a leading role and working with industry to accelerate aviation decarbonisation





## IAG's roadmap to Net Zero by 2050 utilises **multiple** solutions to decarbonise

#### We are investing in new aircraft, operational efficiencies, market-based measures and SAF

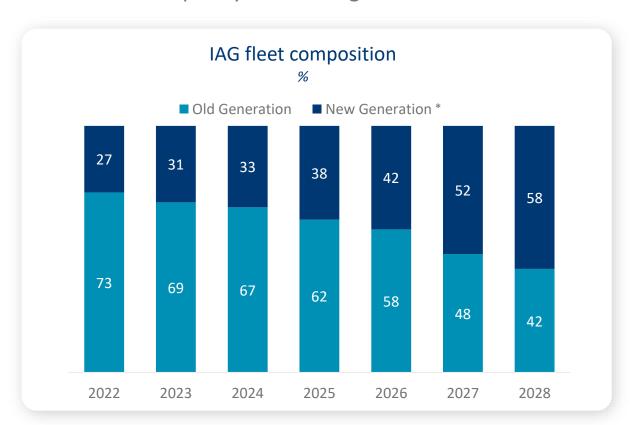




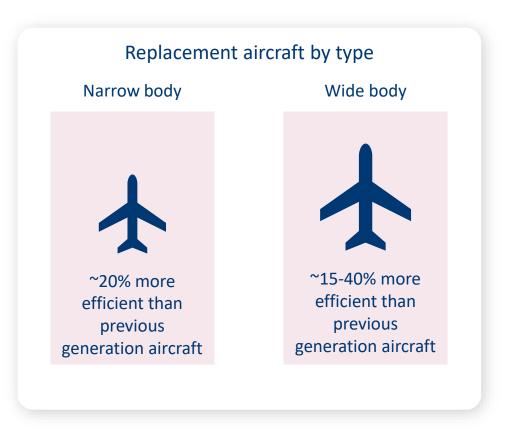


## Fleet renewal will continue to improve our fuel efficiency

We are quickly introducing new aircraft ...



... which are far more fuel efficient





# Innovative technology – engaging with cutting edge technologies via Hangar 51 to provide **multiple** decarbonisation solutions









## SAF – the primary decarbonisation lever for aviation to 2050

Delivery timeline for Clean Propulsion Technologies IAG CO<sub>2</sub> emissions 2025 2030 2035 2040 2045 2050 **Short-**SAF haul Regional + Regional + 30% Narrow body Narrow body, Commercial scale achieved\* Electric & Hydrogen Technology Ready SAF Long-haul 70% Electric + Hydrogen not ready for use on Long-haul aircraft in this timeline



# We are advancing towards 10% SAF by 2030 with a diversified portfolio of supply options

2022 SAF supply is less than 1% of global jet fuel required; but we are working quickly to secure our 2030 target

- We have built a strong and growing team of specialist SAF originators
- We have forward SAF financial commitments globally of \$865m\*
- We continue to evaluate new opportunities, with producers in UK, US, and Europe
- Diversifying our supplier base is critical to mitigate:
  - Financing and execution risk by producers
  - Government policies favouring specific technologies and/or feedstocks



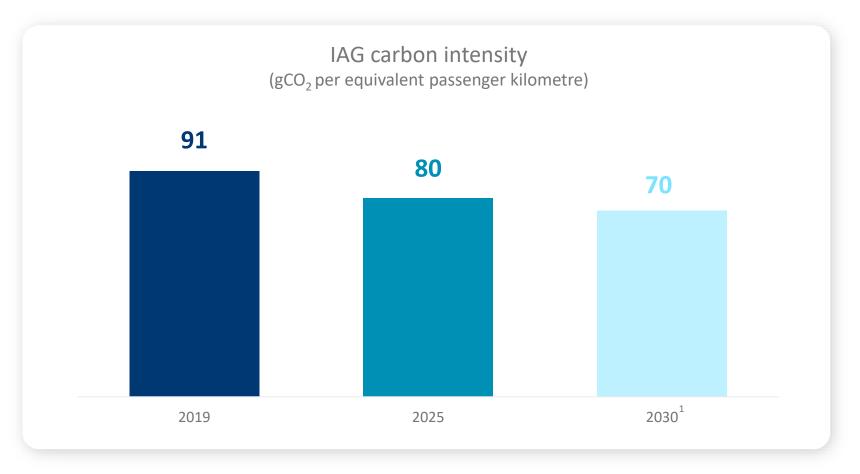


# We have already contracted 25% of our 2030 SAF target and aim to secure 100% in the next 3 years





# New aircraft, SAF and operational improvements will continue to improve our carbon efficiency





# Carbon and SAF policy is evolving but needs to advance to enable the aviation sector to achieve de-carbonisation targets



Provides best SAF production policy support; **focused on incentives** and not mandates. Evidence strongly demonstrates that projects follow policy support.



Emissions Trading Scheme tightened, and free allowances removed by 2026. SAF mandate legislated, reaching 6% by 2030. Incentive available in the form of 20m ETS Allowances.



Emissions Trading Scheme tightened, and free allowances removed by 2026.

There will be a SAF mandate of 10% by 2030 and some level of support is expected; details to be confirmed.



Some countries are progressing carbon pricing mechanisms and looking to implement SAF mandates.



### **Conclusions**





We are **doing everything we can** to

support solutions

including fleet

investment, SAF and

carbon removals



We continue to be a market leader, having been the 1st airline to commit to Net Zero by 2050 in 2019



in aviation's decarbonisation & this needs to be done in partnership with the aviation eco-system



The key to implementation is policy support and the landscape is mixed and delayed

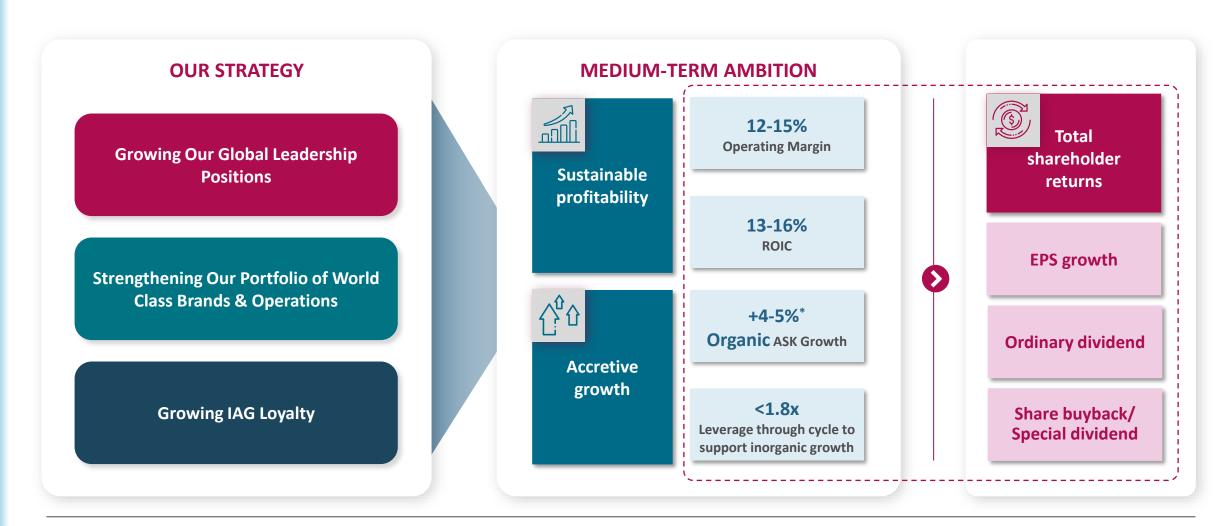


# Maximising Total Shareholder Returns



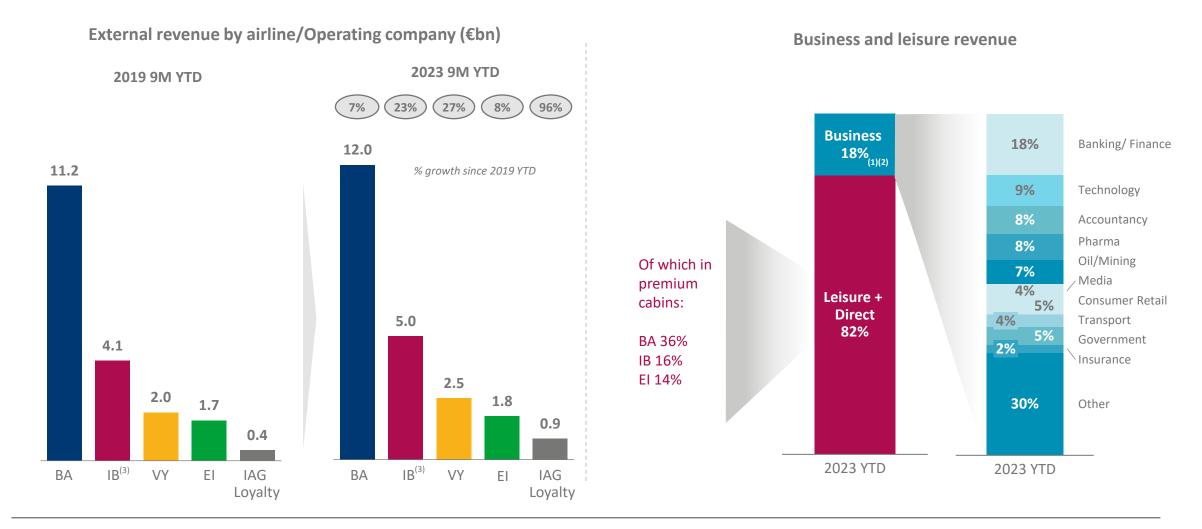


# Focused on delivering world-class margins and returns





### We have a high-quality and increasingly diverse revenue stream





<sup>1.</sup> Business defined as business agencies & Travel Management Companies

<sup>2.</sup> Corporate industry split reflects BA + IB only

<sup>3.</sup> IB figure includes LEVEL

## Revenue and cost transformation – delivering world-class margins

Forensic transformation plans



# Revenue enhancements

- Investing in commercial technology and skills
- Upgrading customer journey experiences
- Developing products and services



# Cost and efficiency

- Group scale providing procurement advantages
- Share best practices e.g. fuel efficiency
- End to end process re-engineering
- Improve OTP and minimising disruption



# **Operational improvements**

- Digital and analytical transformation
- Forensic process assessments and adjustments
- Building skill sets and optimising structures



#### **Technology**

- Building resilience replacing legacy systems
- Enhancing customer on-line experience
- Automating and speeding up processes
- Connecting teams and simplifying

Cost Category	Key Drivers and Actions – airline unit costs *		
Ownership	Investment in fleet partially offset by fuel efficient new aircraft		
	Fleet and product investment driving higher depreciation		
Supplier	Operational efficiencies, technology and procurement offsetting inflation		
	Investing in On Time Performance and resilience to reduce disruption		
	Leveraging Group scale and data analytics with supplier		
	Reduce selling costs through digital, NDC and direct channels		
	Leveraging technology and data to enhance supplier management		
Employee	Investing in 2023/24 to drive long term operational efficiencies		
	Multi-year agreements agreed with most teams		
	Provides stability to develop an efficient growth plan and transformation		
	Recognises employees' efforts and provides competitive salaries		
	Increasing salary link to company performance		
	<ul> <li>Efficiency plans in all operating companies to help offset wage inflation, including:</li> <li>Transformation of airport process through technology (e.g. further rollout of e-gates and push back devices, next generation kiosks and self bag-drops)</li> <li>Increasing seasonal flexibility and new contracts</li> </ul>		
	Increasing seasonal flexibility and new contracts		



### Disciplined approach to allocation of capital

### **Capital Framework**

Net debt at <1.8x EBITDA over the cycle

#### Allows investment in:



**Business** investment

- Organic growth delivering strong returns
- Selected inorganic M&A

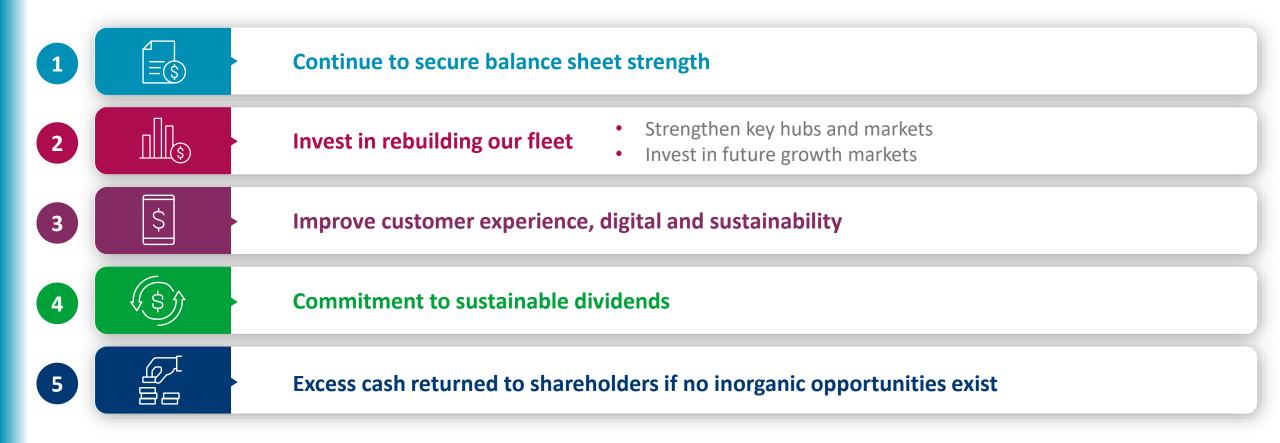


- Sustainable dividend
- Redistribution of excess cash





## Capital priorities to support sustainable growth and margins





# We are returning our balance sheet to strength

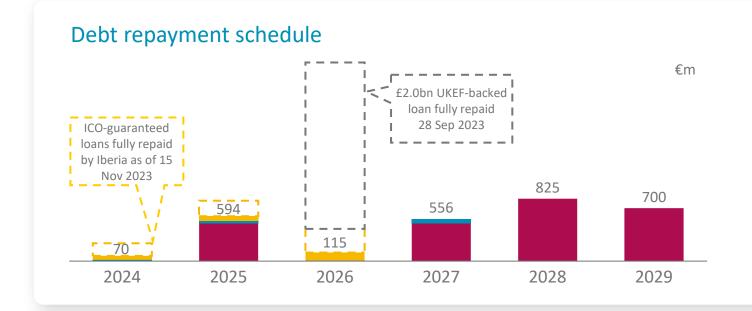


"IAG's higher-than-expected air passenger fares, underpinned by efficient cost management, translate into higher-than-forecast profit margins and earnings this year", S&P on returning IAG to investment grade, 4<sup>th</sup> October 2023



# 1 We have a manageable maturity of debt

Pro-active de-risking of our balance sheet: £2.0bn UKEF-backed loan and €0.8bn ICO-guaranteed loans repaid



#### Bonds issued by ICAG

- €500 million fixed rate 2.75 per cent bond 2025
- €500 million fixed rate 1.50 per cent bond 2027
- €825 million convertible rate 1.125 per cent bond 2028
- €700 million fixed rate 3.75 per cent bond 2029

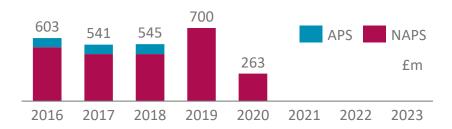
#### Other unsecured bonds and loans

- Fixed rate unsecured bonds
- Fixed rate unsecured US dollar mortgage-style loan
- Fixed rate unsecured euro loans with the Spanish State (Department of Industry)

Floating rate ICO-guaranteed loans (Vueling)

Note: Excludes aircraft secured loans, finance and operating leases

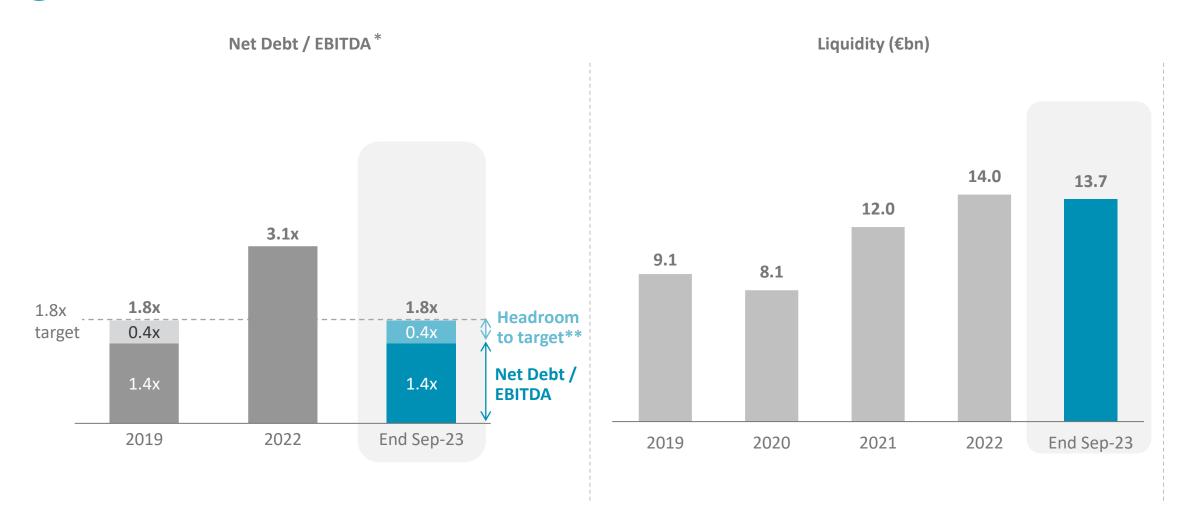
British Airways UK defined-benefit pension deficit payments



Both APS and NAPS schemes are in a technical surplus position. BA is not anticipating a need to make deficit recovery payments



# 1 Our balance sheet provides flexibility



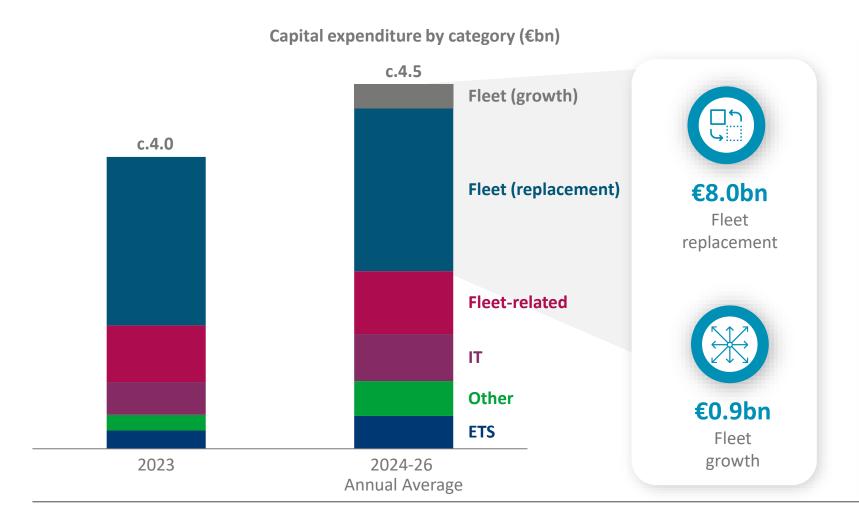


<sup>\*</sup>Figures are on a pre-exceptional items basis. 2019 results are restated for the treatment of administration cost associated with the Group's defined-benefit pension schemes

\*\* Subject to seasonal working capital movement



## Capital expenditure – investing in our strategy



### Commentary

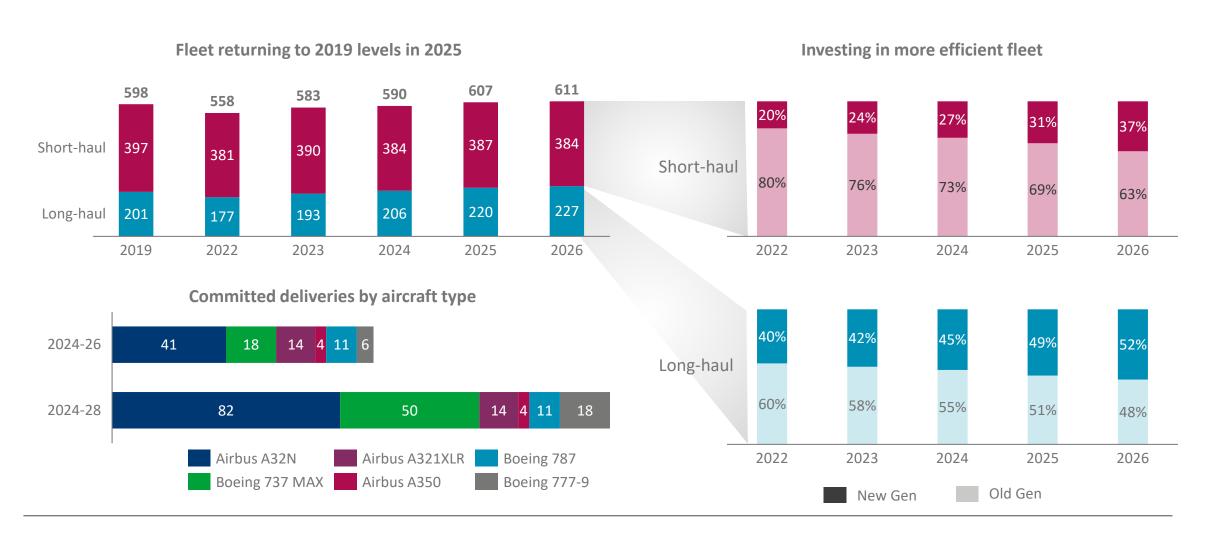
### **Capital priorities**

- Strengthen key hubs and markets
- Invest in future growth markets
- Improve customer experience
  - Aircraft and airport product
  - Online digital experience
- Replace legacy IT systems
- Deliver sustainability targets



### Invest in rebuilding our fleet

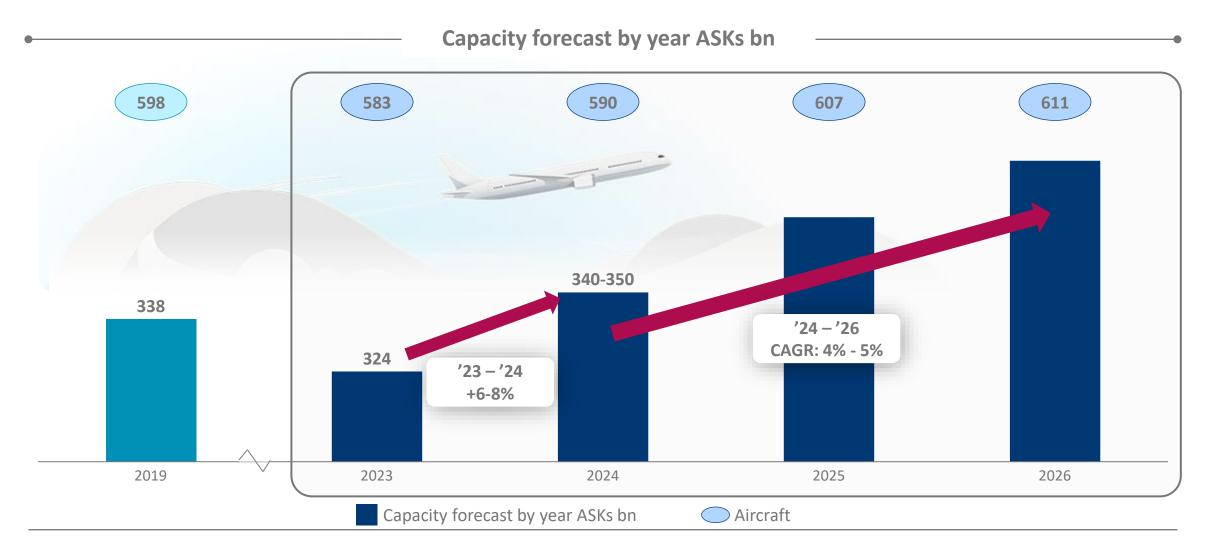
# 2 Rebuilding capacity through a more modern, efficient fleet





### **Invest in rebuilding our fleet**

# <sup>2</sup> Capacity growth through gauge, utilisation and new long-haul





### Invest in rebuilding our fleet

2 Funding options give us more flexibility

A fleet ownership decision making process **Considerations Funding Principles Funding Choices** Type of aircraft and role in the fleet Own cash Minimise cost of capital **Operating lease** — **direct with lessor Fuel efficiency Operating lease** — sale and leaseback Long term vs short term **Maintain investment Unsecured bonds and loans** Niche vs. commodity grade balance sheet **EETCs (144a and 4(a)2) Residual value risk** Finance leases, mortgage loans, Interest rates secured loans **Ensure diversity** of funding stream **Overall fleet flexibility JOLCOs** 





## Investing in our infrastructure, customers and sustainability

### **OVER THE NEXT 3 YEARS:**

### €1.7bn

in our IT and digital estate

- IT estate modernisation across all OpCos delivering resilience and security and removing obsolescence
- Commercial platforms, new revenue management and new payment systems
- All OpCos investing in digitalisation of the customer journey
- Improved customer management through new CRM solutions



### €1.5bn

in our customers

- Completing BA Club Suite rollout
- Lounge investments
- New business class seats at Iberia and Aer Lingus
- Plus material opex investment in enhancing catering and service proposition



### **Significant investment**

in sustainability

- \$865m<sup>1</sup> commitment to future SAF purchases and investments as at the end of 2022
- Joint agreement with Microsoft to purchase 14,700 tonnes of SAF announced in August 2023
- Goal of using SAF for 10 per cent of fuel needs by 2030



### **Commitment to sustainable dividends**

### Committed to sustainable shareholder returns



We will return to dividends carefully and sustainably once investment programme and balance sheet secure



### **Excess cash returned to shareholders if no inorganic opportunities exist**



### Investing in inorganic growth – Air Europa

#### **Transaction overview**

**20%** stake acquired in August 2022 by exercising option on €100m convertible loan

Purchase price of **€400m** for the remaining 80%

**C** Air Europa

Payment deferred: **€100m** in IAG ordinary shares and **€300m** cash\*

Completion expected by the end of 2024

**Expected limited impact** on IAG's **financial leverage ratios** 

Agreement is subject to receipt of regulatory clearance





# Financial medium-term ambitions and priorities

#### **Balance Sheet**

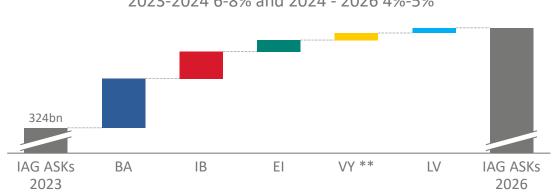
Net Debt	<1.8x EBITDA over the cycle	
Gross Capex	c. €4.5bn* average per annum to 2026	

#### **Medium-term ambition**

Operating margin	12-15%
ROIC	13-16%

#### Growth

2023-2024 6-8% and 2024 - 2026 4%-5%



#### **Dividends**



Sustainable dividends once balance sheet and investment plan secure



Return excess cash to shareholders



# Summary



### We will deliver world-class margins and returns supported by:

- Disciplined approach to capital allocation
- Focus on strong and sustainable free cash flow
- Revenue and cost transformation helping to offset investment and inflation

### We will prioritise:

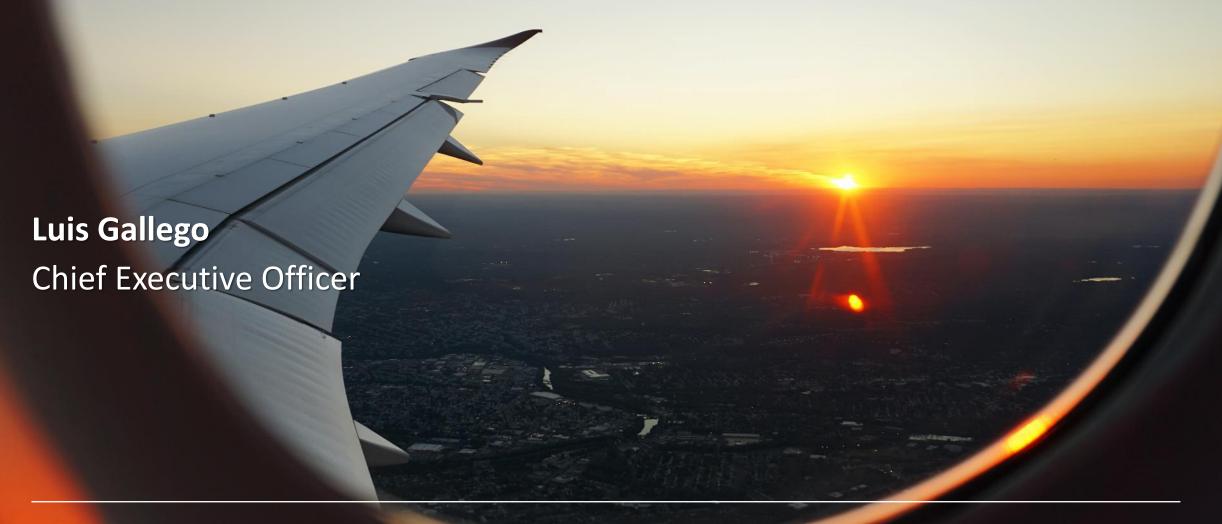
- Continuing to secure our balance sheet strength
- Investing in rebuilding our fleet delivering moderate capacity growth since 2019 through gauge and utilisation
- Investing in our customer experience, digitalisation, resilience and sustainability
- Our commitment to shareholder returns and sustainable dividends







# Driving world-class margins and returns





### **Maximising Total Shareholder Returns**

#### Delivering our strategy and transforming our business

Strengthening our core

Driving earnings growth through asset-light businesses

A strengthened financial and sustainability framework



#### **Growing Our Global Leadership Positions**

- Leading positions in highly attractive, resilient and growing markets
- Strengthening our core and pursuing further growth opportunities
- Balancing the portfolio through Spanish transformation
- Continue to pursue consolidation opportunities

### Strengthening Our Portfolio of World Class Brands & Operations

- World class brands operating in attractive markets
- Transforming BA to deliver higher customer experience, profits and returns
- **Group wide transformation** delivering efficiency and innovation

### Growing IAG Loyalty

- **Europe's best loyalty programme** driving airline revenue and cash flows
- Platform for lower capital investment growth that can outpace the airline investments



#### **OUR GOAL: MAXMISING TOTAL SHAREHOLDER RETURN**



Best in class margins and returns



Disciplined balance sheet management and capital allocation



Sustainable shareholder dividends



Flexibility to return excess cash to shareholders





### Alternative Performance Measures (APMs) and Financial terminology definitions

Measure	IFRS/APM	Definition	Source of calculation
Operating profit (and other Income statement items) before exceptional items	APM	See IAG 2022 ARA (APMs section) and accounting policies	IAG 2022 ARA (Reconciliation of alternative performance measures section, note a: Profit/(loss) after tax before exceptional items)
EBITDA before exceptional items	APM	EBITDA excluding exceptional items	IAG 2022 ARA (Reconciliation of alternative performance measures section, note e: Net debt to EBITDA before exceptional items)
Unit measures (PRASK, Fuel CASK, Non Fuel CASK)	APM	Passenger revenue, fuel costs, non-fuel costs (before exceptional items) divided by capacity (ASKs)	IAG 2022 ARA (Glossary section)
Gross debt	IFRS	Total borrowings (current and non-current)	Direct from Balance sheet (Current liabilities, Non-current liabilities)
Cash	IFRS	Cash and cash equivalents and Current interest-bearing deposits	Direct from Balance sheet (Current assets)
Net debt	IFRS	Gross debt less Cash	IAG 2022 ARA (Reconciliation of alternative performance measures section (note e: Net debt to EBITDA before exceptional items)
Net debt to EBITDA before exceptional items (or Leverage)	APM	Based on Net debt per above and EBITDA excluding exceptional items	IAG 2022 ARA (Reconciliation of alternative performance measures section), note e: Net debt to EBITDA before exceptional items)
Liquidity (or Total liquidity)	APM	Cash (per above) plus committed and undrawn general and overdraft facilities, and aircraft-specific financing facilities	IAG 2022 ARA (Reconciliation of alternative performance measures section, note h: Liquidity)
Return on invested capital (RoIC)	APM	EBITDA before exceptional items, less fleet depreciation adjusted for inflation, depreciation of other property, plant and equipment, and amortisation of software intangibles, divided by average invested capital and is expressed as a percentage	IAG 2022 ARA (Reconciliation of alternative performance measures section (note f: Return on invested capital)
Capex (or Gross Capital Expenditure)	IFRS	Acquisition of property, plant and equipment and intangible assets per cash flow statement	Direct from Cash flow statement (Cash flows from investing activities)



### Disclaimer

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#### Forward-looking statements:

Certain statements included in this document and any related conference call or webcast (including any related Q&A session) are forward-looking. These statements can be identified by the fact that they do not relate only to historical or current facts. By their nature, they involve risk and uncertainties because they relate to events and depend on circumstances that will occur in the future. Actual results could differ materially from those expressed or implied by such forward-looking statements.

Forward-looking statements often use words such as "expects", "may", "will", "could", "should", "intends", "predicts", "envisages" or "anticipates" or other words of similar meaning. They include, without limitation, any and all projections relating to the results of operations and financial conditions of International Consolidated Airlines Group, S.A. and its subsidiary undertakings from time to time (the 'Group'), as well as plans and objectives for future operations, expected future revenues, financing plans, expected expenditure, acquisitions and divestments relating to the Group and discussions of the Group's business plans. All forward-looking statements in this document and any related conference call or webcast (including any related Q&A session) are based upon information known to the Group on that date and speak as of that date. Other than in accordance with its legal or regulatory obligations, the Group does not undertake to update or revise any forward-looking statement to reflect any changes in events, conditions or circumstances on which any such statement is based.

Actual results may differ from those expressed or implied in the forward-looking statements in this document and any related conference call or webcast (including any related Q&A session) as a result of any number of known and unknown risks, uncertainties and other factors, including, but not limited to, the current economic and geopolitical environment and ongoing recovery from the COVID-19 pandemic and uncertainties about its future impact and duration, many of which are difficult to predict and are generally beyond the control of the Group, and it is not reasonably possible to itemise each item. Accordingly, readers of this document and participants in any related conference call or webcast (including any related Q&A session) are cautioned against relying on forward-looking statements. Further information on the primary risks of the business and the Group's risk management process is set out in the Risk management and principal risk factors section in the Annual Report and Accounts 2022; this document is available on <a href="https://www.iairgroup.com">www.iairgroup.com</a>. All forward-looking statements made on or after the date of this document and attributable to IAG are expressly qualified in their entirety by the primary risks set out in that section. Many of these risks are, and will be, exacerbated by the ongoing recovery from the COVID-19 pandemic and uncertainties about its future impact and duration and any further disruption to the global airline industry as well as the current economic and geopolitical environment.

#### Alternative Performance Measures:

This document and any related conference call or webcast (including any related Q&A session) contain, in addition to the financial information prepared in accordance with International Financial Reporting Standards ('IFRS') and derived from the Group's financial statements, alternative performance measures ('APMs') as defined in the Guidelines on alternative performance measures issued by the European Securities and Markets Authority (ESMA) on October 5, 2015. The performance of the Group is assessed using a number of APMs. These measures are not defined under IFRS, should be considered in addition to IFRS measurements, may differ to definitions given by regulatory bodies relevant to the Group and may differ to similarly titled measures presented by other companies. They are used to measure the outcome of the Group's strategy based on 'Unrivalled customer proposition', 'Value accretive and sustainable growth' and 'Efficiency and innovation'.

For definitions and explanations of alternative performance measures, refer to the Alternative performance measures section in the IAG Annual report and accounts 2022 (IAG Annual Report and Accounts 2022 (iairgroup.com)) and the Interim Management Report for the nine months to September 30, 2023 (IAG Q3 2023 Results (iairgroup.com)). These documents are available on <a href="https://www.iairgroup.com">www.iairgroup.com</a>

