

My Goal:

# Set Your Cookie Goals

The Girl Scout Cookie Program begins January 20, 2023

On your honor, you may not take in person delivery orders before this date.

girl scouts  
louisiana east

gsle.org

504-733-8220

25+ Pkgs



Participation Patch

75+ Pkgs



Mood Cup **OR** Lanyard

125+ Pkgs



Keychain Patch  
**OR** Lemonade Keychain

175+ Pkgs



Door Hanger with Marker  
**OR** \$5 GSLE Cookie Dough

225+ Pkgs



Tell Your Story Bead Kit  
**OR** Ankle Socks

275+ Pkgs



Go Bright Ahead  
T-shirt **OR**  
Velvet Headband

350+ Pkgs



Flash Light **OR** Dry Bag

425+ Pkgs



Dolphin Small Plush  
**OR** \$10 GSLE Cookie Dough

500+ Pkgs



Beach Towel **AND** Sunglasses  
**OR** Go Bright Ahead Sports Bag



650+ Pkgs



Skate Party (May 4, 2023 in New Orleans or May 9, 2023, in Baton Rouge) **OR** Cross Body Bag

800+ Pkgs



Journal **AND** Dolphin Bead Bracelet **OR**  
Go Bright Ahead Hoodie



1,000+ Pkgs



Cooking Class with GSLE CEO  
(June 17, 2023, in Baton Rouge) **OR**  
\$30 GSLE Cookie Dough

1,500+ Pkgs



3 Days at GSLE Resident Camp **OR** Sewing Event with Sewing Machine and Supplies  
(April 22, 2023, in Gonzales)

2,500+ Pkgs



Photography Class with Camera  
(June 3, 2023, in Metairie) **OR** \$100  
GSLE Cookie Dough

3,500+ Pkgs



Free Full Week at GSLE Resident Camp  
**OR** Bike Event, Bike and Bike Bell  
(May 20, 2023, at McFadden Cabin in New Orleans)

4,500+ Pkgs



Sailing Camp Experience **AND** Life Jacket **OR** 10 Day  
Indoor Rock-Climbing Experience **AND** Helmet

Daisy Super Seller Incentive

135+ Pkgs



Sticker Sheet

Go Bright Ahead Incentive \*

150+ Pkgs\*



32 oz Mood Sports Bottle

\*Initial order 150 pkgs **AND** a final sale of 250 pkgs

Super Troop Incentive  
230 Pkgs Per Girl Average

Girls



Lemonade Love  
Heart Sunglasses

Volunteers



Lemonade ID Card Case  
(one per Troop)

2022 Top Seller!

4,001 Pkgs!



Cynthia Gros  
Troop 40561

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### 2023 Cookie Season Patches

- 1. Theme Patch: 25+ Packages
- 2. Cookie Rally Patch: Attend Cookie Rally
- 3. Cookie Share Patch: 5+ Packages Donated
- 4. Achievement Bar: 50 to 4500 Packages

*\*\*Achievement Ovals are NOT cumulative. Girls will only receive the highest patch earned.*

**EVERY Troop that sold 2+ items in the 2022 Fall Product Program will earn an additional 2 cents per box of cookies sold this year!**

### 2023 Proceeds:

Based on PGA (Per Girl Average)

Proceeds for Troops at all levels who select Incentives:

- 1 - 99 packages PGA = \$0.50 per package
- 100 - 199 packages PGA = \$0.55 per package
- 200+ packages PGA = \$0.60 per package

*\*\*Multi-Level Troops that include Daisies and Brownies must choose the incentive award option listed above.*

Proceeds for Junior troops and above who do not select Incentives have increased this year:

- 1 to 99 packages PGA = \$0.65 per package
- 100 - 199 packages PGA = \$0.70 per package
- 200+ packages PGA = \$0.75 per package

## Introducing Raspberry Rally™!

Thin, crispy cookies infused with raspberry flavor, dipped in chocolaty coating

Exclusively sold online for shipment only. Available while supplies last.



made with  
vegan  
ingredients

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**\*Scan here for more information about GSLE's Cookie Program and Rewards!**



**Did your Troop Early Bird for Membership Year 2023? You qualify for the Early Bird Troop Cookie Incentive!**

If a minimum of two adults from your Troop Leadership Team and a percentage of girls in your Troop renewed by May 31, 2022, your Troop will receive an additional incentive.

See percentage table below. **\*\*Not Cumulative**

100%	Five Cents (.05) per package
85-99%	Four Cents (.04) per package
65-84%	Three Cents (.03) per package
30-64%	Two Cents (.02) per package