



Two Brands. One Channel.

Micron Technology serves the global memory and storage market with two distinct and complementary brands: Micron® for enterprise, cloud, and data center applications, and Crucial® for home, office, and gaming systems.



Data Center SSD

- Micron SSDs are built for performance, efficiency, and low latency
- Available in SATA, PCIe NVMe™
- Best for big data, OLTP, virtualization & VDI, cloud storage, artificial intelligence (AI)/machine learning (ML)/deep learning (DL) training and caching

Server DRAM

- Micron DRAM is rigorously tested, high-performance memory
- Available in NVDIMM, RDIMM, and LRDIMM
- Best for data centers, AI and ML, cloud, hybrid cloud, edge gateway servers, and high performance computing applications



Consumer SSD

- Crucial SSDs provide speed and capacity upgrades for home, business, and gaming
- Available in SATA and NVMe, plus portable SSD options
- Best for storage or server upgrades for small and mid-sized businesses, as well as home office PCs

Consumer DRAM

- Crucial DRAM upgrades for desktop and laptop PCs or Macs
- Available in UDIMM and SODIMM
- Best for small and mid-sized businesses, and home use; Ballistix line for gaming and performance



Micron 9300 NVMe SSD

- Ideal for:**
- AI / ML / DL training & caching
 - OLTP
 - Block & object stores



Micron 7400 NVMe™ SSD

- Ideal for:**
- SQL and NoSQL databases
 - Block and object stores
 - VDI & Virtualization



Micron 5300 SATA SSD

- Ideal for:**
- OLTP
 - Large object
 - Big data; vSAN cache capacity tier



Micron 5210 SATA SSD Series

- Ideal for:**
- High-performance environments
 - Cloud storage
 - Big data



Micron 3400 NVMe Client SSD

- Ideal for:**
- Corporate Notebooks
 - Workstations
 - Video Production
 - Server Boot



Micron 2300 NVMe Client SSD

- Ideal for:**
- Corporate notebook
 - Hand-held gaming console
 - Gaming; video production



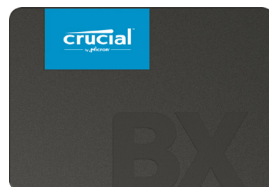
Micron Server Memory

- Ideal for:**
- Virtualized environments
 - Cloud servers
 - Big data; hyperscale computing



Crucial MX500 SATA SSD

- Ideal for:**
- Desktop users
 - Small businesses



Crucial BX500 SATA SSD

- Ideal for:**
- Desktop users
 - Small businesses



Crucial P2 NVMe SSD

- Ideal for:**
- Desktop/laptop users
 - Small businesses



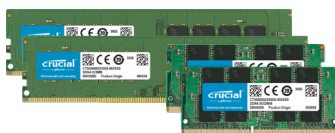
Crucial P5 Plus NVMe SSD

- Ideal for:**
- Desktop/laptop upgrades
 - Home office server
 - Gaming applications



Crucial X8 and X6 Portable SSD

- Ideal for:**
- Adding storage capacity for nearly any device
 - Backing up important files
 - Quickly transferring files from place to place



Crucial Desktop & Laptop Memory

- Ideal for:**
- Increasing PC performance
 - Desktop/laptop upgrades
 - Extended system life



Crucial Ballistix MAX

- Ideal for:**
- Custom modders
 - Extreme overclocking



Crucial Ballistix

- Ideal for:**
- Gamers
 - Performance enthusiasts