

# 2021 ANNUAL REPORT

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Barksdale Federal Credit Union is more than just a credit union. You can find us all over Louisiana and in East Texas. We have over 400 exceptional employees and over 155,000 members. These members and employees are all unique parts of the credit union movement. The credit union movement is the idea that we can achieve a better way of life by pulling our savings together to create loans for each other. In simpler terms, people help people.



## **68TH ANNUAL MEMBERSHIP MEETING AGENDA**

## **Barksdale Federal Credit Union 68th Annual Membership Meeting**

March 24, 2022 • 5:00 pm Airline Center • 2321 Airline Drive • Bossier City, LA

- 1. 5:00 pm, Call to Order Patrick Gullatt, President/CEO
- 2. Invocation
- 3. Pledge of Allegiance
- 4. Confirm a Quorum Supervisory Committee
- 5. Appointment of Parliamentarian
- 6. Minutes from the 67th Annual Membership Meeting
- 7. Report of the Board of Directors and President
- 8. Report of the Supervisory Committee and Elections
- 9. Unfinished Business
- 10. Scholarship Awards
- 11. New Business
- 12. Adjourn

This meeting will be a brief business meeting with limited capacity (no food nor prizes). We will record the meeting for those not in attendance.

## CHAIR AND PRESIDENT REPORT

Barksdale Federal Credit Union has faced some unique challenges over the past couple of years. We've all pulled together to adapt and overcome to serve our membership best.

As a locally and member-owned credit union, we can react quickly in the best interest of our members to implement essential enhancements to our services.

While we've worked tirelessly to streamline our lobby and drivethru services to meet your needs better and more safely, many of our proudest achievements are in improvements in our digital and mobile offerings.

To reduce our on-hold wait times significantly, our Online Banking now offers a chat feature so members can get real-time attention to their needs. Members can now open deposit accounts online and fund those accounts without ever stepping into a BFCU location.

Barksdale Federal continues to grow in both membership and assets through teamwork and technology. We have been awarded several times for excellent customer service on the local and regional levels over the past year.

We owe our success to hard work from our team and the support of our membership. We want you all to know how much you are appreciated and that we are committed to each and every member.

AL OAR Chair

PATRICK GULLATT President & CEO

Patrick B Gullatt



**AL OAR** Chair



**PATRICK GULLATT** President & CEO

## **67TH ANNUAL** MEMBERSHIP MEETING

**BARKSDALE CENTER** 700 NORTHGATE ROAD • BOSSIER CITY, LA MARCH 25, 2021

The 67th Annual Membership Meeting of Barksdale Federal Credit Union was called to order at 5:00 pm, March 25, 2021, by the President and CEO Patrick Gullatt.

- 1. Call to Order by Mr. Patrick Gullatt.
- 2. CMS (Ret.) Steve Stakes gave the invocation.
- 3. Mr. Gullatt welcomed all those in attendance. Due to the safety and health of our members and staff, the 2021 Annual Meeting will be brief, he explained.
- 4. Mr. Gullatt introduced those seated up front:

CMS (Ret.) Al Oar, Chair Ms. Charleene Ringler, 1st Vice Chair CMS (Ret.) Steve Stakes, 2nd Vice Chair Mr. Roy Walling, Secretary/Treasurer Ms. Lauren Aldrich, Supervisory Committee Member

- 5. Ms. Lauren Aldrich, Supervisory Committee Member, confirmed a quorum was present with 31 members in attendance.
- 6. Mr. Gullatt appointed Mr. Curtis Shelton with Ayers, Warren, Shelton and Williams, LLC, as parliamentarian.
- 7. The minutes for the 66th Annual Membership Meeting were made available on our website prior to the meeting. A motion was made, seconded and carried to dispense with the reading of the minutes, and to approve them as written.
- 8. Mr. Gullatt then presented the Report of the Board of Directors and President's Report, which is in the Annual Report. The Board of Directors and Management would like to thank our members for their continued loyalty during the difficulties faced this past year. They would also like to thank our employees who courageously served our membership the best they could during the quarantine requirements. Mr. Gullatt reported that we are ready to continue our growth with centers coming soon in Minden and Haughton.
- 9. Ms. Aldrich presented the Supervisory Committee Report. Ms. Aldrich reported these Board of Directors elected for three-year terms: Al Oar and Arno Easterly.
- 10. Mr. Gullatt reported no unfinished business from the 66th Annual Meeting.
- 11. The scholarship winners this year were selected based on their essays answering: "If you were to write a letter to the Mayor asking for him/her to change the community, what would it be about and why?" Recipients of the four scholarships awarded by Barksdale Federal were introduced: Nathaniel Bonts, Caddo Parish Magnet High School, Shreveport, LA; Taylor James, Rosepine High School, DeRidder, LA; Robert Rollins III, Oakdale High School, Oakdale, LA; and Dominic Ross, Louisiana School for Math, Science, and the Arts, Natchitoches, LA, who each received a \$1,500 scholarship.
- 12. Mr. Gullatt asked for any new business. There was none.
- 13. There being no further business, the 67th Annual Membership Meeting of Barksdale Federal Credit Union was adjourned at 5:10 pm.

Chair

**ROY E. WALLING** Secretary

Hog & Walling

# SUPERVISORY COMMITTEE REPORT



LAUREN ALDRICH Chair



**EVELYNE EPPERSON**Committee Member



**JOHN HAYS** Committee Member



**JIM MOLE** Committee Member



**LES NAVARRO**Committee Member

The CPA firm of Heard, McElroy & Vestal, LLC performed the credit union's annual financial statement audit. The results of this audit concluded that the credit union's financial statements fairly present the credit union's financial condition. Based upon the results of external audits, the National Credit Union Administration examination, and Internal Audit activity, it is the opinion of the Supervisory Committee that the financial condition and internal controls remain strong. We pledge to continue working hard to promote a safe and successful credit union, so that we can help our members succeed by offering valuable services,

financial resources, and good loan and deposit products.

Three director positions are expiring this year. The nominating committee submitted the following names of incumbent directors: Steve J. Stakes, Ryan Jacobsen and Jerome Dubose. Since no further nominations were received by petition, according to the by-laws of the credit union, the nominated directors will serve a three year term. On behalf of the Supervisory Committee, we thank you for your membership and are proud to play a part in making the credit union better for our current and future members.

The Supervisory
Committee is a
group of volunteers
who works with
the Internal Audit
department, credit
union management,
the Board of
Directors, and
external auditors
to ensure the credit
union operates
safely, soundly, and
in the membership's
best interest.

Lauren aldrich

**LAUREN ALDRICH** 

Chair

**Supervisory Committee** 



2021 was about rebuilding for many At year's end, membership had

The Board of Directors is the top managing body of your credit union. **Each member serves** as a volunteer, elected by credit union membership, and receives no monetary compensation for their service.

Barksdale Federal members. Your credit union continued to react to your changing needs and refine our services to be the best financial partner possible.

Our remarkable staff pulled together to demonstrate the hard work BFCU is known for, and as a result, we had a great year!

At the end of 2021, we are proud to say we are still expanding in membership and locations. Our newest center in Minden is thriving. and we broke ground in Haughton for a new center to open in the summer of 2022.

grown to 155,404. Assets totaled over \$2 billion, having increased by 10% for the year. Total member share accounts grew by 11%, and loans grew by 6%. Net income for the year totaled over \$15 million, which represented a return on average assets of .82%. Capital reserves totaled 8.81% of assets.

On behalf of the Board of Directors, management, and staff, we want to thank you for your continued membership at Barksdale Federal Credit Union.

# STATEMENTS OF FINANCIAL CONDITION

DECEMBER 31, 2021 AND 2020 (IN THOUSANDS)

	2021	2020
ASSETS		
Cash and cash equivalents Interest bearing deposits with financial institutions	\$ 154,805 29,951	\$ 176,131 40,062
Investments Held-to-maturity agency debt investments Available-for-sale agency debt investments Equity securities Corporate credit union investments and other investments	89,024 627,084 39,028 5,429	165,792 397,575 34,598 4,685
Loans receivable net of allowance for loan losses of \$11,055 in 2021 and \$9,717 in 2020	1,022,344	966,376
Other receivables Accrued interest income Prepaid and deferred expense	422 4,401 1,608	218 4,214 1,279
Property, plant and equipment net of accumulated depreciation totaling \$28,676 in 2021 and \$26,928 in 2020	33,912	31,688
NCUA share insurance fund deposit Credit union owned life insurance Other assets	16,425 1,711 2,516	13,981 1,694 2,453
TOTAL ASSETS	\$ 2,028,660	\$ 1,840,746

LIABILITIES AND MEMBERS' EQUITY		
<b>Liabilities:</b> Members' share and savings accounts Accounts payable	\$ 1,826,322 10,045	\$ 1,648,166 9,405
Dividends payable Other liabilities Total liabilities	20 13,593 1,849,980	18 9,698 1,667,287
Members' equity: Regular reserve Undivided earnings Equity acquired in merger Accumulated other comprehensive income/(loss) Total members' equity	71,642 114,160 1,298 (8,420) 178,680	67,420 102,610 1,298 2,131 173,459
TOTAL LIABILITIES AND MEMBERS' EQUITY	\$ 2,028,660	\$ 1,840,746

The Statements of Financial Condition and Statements of Income are shown for illustrative purposes only. The related footnotes to the financial statements, which are an integral part of these financial statements and should be considered as a whole, are available for review at Barksdale Federal Credit Union offices.

## **STATEMENTS OF INCOME**

FOR THE YEARS ENDED DECEMBER 31, 2021 AND 2020

(IN THOUSANDS)

	2021	2020
INTEREST INCOME		
Loans receivable Interest bearing deposits with financial institutions Held-to-maturity agency debt investments Available-for-sale agency debt investments Available-for-sale US treasury investments Equity securities Corporate credit union investments and other investments Total interest income	\$ 46,070 669 2,381 2,592 1,079 338 136 53,265	\$ 44,636 916 4,546 2,080 — 311 451 52,940
COST OF FUNDS		
Dividends on members' share accounts  Total cost of funds	11,606 11,606	12,705 12,705
Net interest income Less provision for loan losses Net interest income after provision for loan losses	41,659 3,700 37,959	40,235 7,550 32,685
NON-INTEREST INCOME		
Mortgage fees and charges Credit, debit and ATM transaction fees Other member fees and charges Net gains on sale of securities Unrealized gains recognized on equity securities Other miscellaneous income Total non-interest income	952 16,250 13,371 1,461 3,233 596 35,863	690 13,553 10,992 856 2,231 316 28,638
OPERATING EXPENSE		
Compensation Employee benefits Travel and conference expense Association dues Office occupancy expense Office operations expense Educational and promotional expense Loan servicing expense Professional and outside services Federal examination fee Depreciation Miscellaneous operating expense Total operating expense	20,245 6,363 136 153 2,851 12,863 1,877 6,487 4,000 351 2,172 1,163 58,661	19,077 6,124 167 154 2,602 11,633 1,674 4,510 3,860 400 2,319 1,109 53,629
NET INCOME FROM OPERATIONS Other per exerting income	15,161	7,694
Other non-operating income	611	400
NET INCOME	\$ 15,772	\$ 8,094

The Statements of Financial Condition and Statements of Income are shown for illustrative purposes only. The related footnotes to the financial statements, which are an integral part of these financial statements and should be considered as a whole, are available for review at Barksdale Federal Credit Union offices.

## 2021 HIGHLIGHTS

Amid an ongoing pandemic, Barksdale Federal Credit Union continued to grow and enhance its products and services for its membership base.

#### FINANCIAL PARTNER & HELPING HANDS GUIDE

Barksdale Federal Credit Union teamed up with Ignite to build an intelligent, white-labeled, interactive digital conversation guide to interact with members anywhere in self-serve mode. The service will guide members to services and solutions, fulfill the unique needs of each member with personalized product recommendations and provide a digital-human interface.

Barksdale Federal also deployed a Helping Hand Digital Guide to help provide the ability to digitally educate, guide, and present services customized to these members' needs anonymously. The Helping Hand guide recommends appropriate government and private sector services based on the member's location and circumstances.

#### **NEW LOCATION**

BFCU opened a new location in Minden, Louisiana. The Minden location is on the corner of Richard's Way and Highway 531, across from the Living Word Worship Center. BFCU also broke ground in Haughton, Louisiana. These new centers will help better serve our members in the North Louisiana Region.

Minden Center grand opening

#### BARKSDALE FEDERAL REWARDS

**Pay with Points** 

Use your rewards points at

the time of purchase! Pay With

with the points you've already

earned! Purchase, get notified,

Points is a real-time redemption program where you can pay

Barksdale Federal added two new ways to use your reward points:

#### **Fuel with Points**

Use your rewards card at participating gas stations when fueling up, and you can redeem

your rewards points at the pump. 2,000 points = \$.50 off per gallon, up to 20 gallons!



#### **ONLINE/MOBILE SERVICES**

with Eltropy's secure and intelligent text messaging platform. Text communication has been essential for meeting members' needs of having multiple channels for communication.

Mobile App Messaging. Your credit union is on the watch for rising financial scams. Barksdale Federal wants our members to know of fraud as soon as we hear the news. Members who allot to receive messages from BFCU via their mobile app will get the latest scam and promotional info.

Commercial & Mortgage
eStatements. BFCU teamed up
with BDI to create an engaging
communication portal for our
commercial and mortgage
members. A key piece to BDI's
eDocuments is that anything we
are putting in the mail today can
be converted over to electronic
delivery. That is a win with cost
containment and the speed
of members' obtaining
their essential
documents.

### BARKSDALE BUDDIES PROGRAM

Saving money is fun when you're a Barksdale Buddy! Each \$10 saved equals a Barksdale Buddy stamp on the BB stamp card. Once your Buddy has their BB stamp card filled, they can turn it in for a chance to win a prize! Prize drawings take place quarterly. This account is available for newborns to children 12 years of age.

## **BOARD OF DIRECTORS RETIREMENTS ANNOUNCED**

Mr. Arno Easterly and SMSgt (Ret.) Bernie Hawk retired from Barksdale Federal Credit Union's Board of Directors.

#### MR. ARNO EASTERLY

Mr. Arno Easterly has over 61 years of dedicated credit union service. He served as Director and President Emeritus on BECU's Board of Directors from 2012 to 2021 and the Supervisory Committee from 2010 to 2012.

Mr. Easterly was President and CEO of Barksdale Federal Credit Union from 1984 to 2008, increasing assets from \$75 million to nearly \$700 million, staff from 75 to 300, and locations from two to 17.

Mr. Easterly has received numerous awards, including the Louisiana Credit Union League's Distinguished Service, Political Action & Executive of the Year recognition. In 2004, he was named the National Association of Federal Credit Union's (NAFCU) Executive of the Year. He also received Outstanding Business Person of the Year for 2006 from the Bossier Chamber of Commerce.

He served six years in the Army Reserve and was called up for 11 months in 1961 during the "Berlin Crisis." While on active duty, he was promoted to Sergeant First Class and was awarded the Army Commendation Medal for meritorious service.

Mr. Easterly is active in the Airline Baptist Church in Bossier City. He was Chairman of the Building Steering Committee for the current building, was Immediate Past Chairman of Deacons and taught the Sunday school class of oldest men. He enjoys woodworking, home improvement, walking and Bible reading. Mostly he enjoys time with his wife, Clara, their two living sons, Arno III and Darren, and their four grandchildren. His life and business philosophy are in Micah 6:8: "Do justly, love mercy and walk humbly with your God."



**ARNO EASTERLY** 

#### **SMSGT (RET.) BERNIE HAWK**

SMSgt (Ret.) Bernie Hawk has 28 years of dedicated credit union service. He will have served as Director on BFCU's Board of Directors from 2000 to 2021.

Mr. Hawk also served on Barksdale Federal Credit Union's Supervisory Committee from 1993 to 2000.

He retired from the United States Air Force with the grade of Senior Master Sergeant, serving from December 1958 to December 1986. He served

in the Air Force Civil Service as the Support Group Executive Officer and 2nd Bomb Wing Protocol Officer from July 1987 to May 2001.

Mr. Hawk volunteered at the Barksdale Air Force Base Pharmacy and served as a member of the Bossier Council on Aging. He is a member of the Shady Grove Baptist Church, and is married to the love of his life, Fern Stringer Hawk. They have one daughter, Tammy Nechelle.



BERNIE HAWK

## **THANK YOU!**

Their dedication to the credit union movement is unparalleled. If the BFCU walls could talk, they would echo their words of wisdom. They made each decision with a caring heart, all in the best interests of our members whom we serve. Thank you both for all your many years of service to our country and our credit union.

## **SCHOLARSHIP WINNERS**

#### **CONGRATULATIONS!**

Each winner received \$1,500 towards their education.



**ASHLYN BABERS**Haughton High School Louisiana Tech University Kinesiology



EMMA CATE DAILEY Loyola College Prep **The University of Alabama**Political Science



LYNDSIE GRACE SNIDER Simpson High School Louisiana Christian University Accounting



MACHAELA WOMMACK
Trenton High School **Nova Southeastern University** Marine Biology



# FINANCIAL SOLUTIONS

THE PRODUCTS & SERVICES YOU NEED

It's our objective to be your financial partner for life, and we know that is only achievable by creating and offering the products and services that make your life easier. We've moved a lot of offerings to our online channels for your safety and convenience. You can become a member of Barksdale Federal Credit Union online. You can open deposit accounts online.

You can even apply for loans on our website or within the mobile app. We still have our doors open for those who want face-to-face service. We know how important personal service is to our membership. Barksdale Federal is proud to be by your side every step of the way through all your financial decisions during every stage of life.

#### **OUR VISION**

BFCU shall offer superior products, including non-traditional, that meet the demands of members.

#### EXPERTISE

BFCU shall provide service delivery meeting demands through strategic branching, electronic technology, and new ideas and concepts.



#### **LENDING**

We have loans for your lending needs: auto loans, boats, motorcycles, ATVs, RVs, personal loans, credit cards. Apply online for your loan needs at bfcu.org.



#### **MORTGAGE**

Need to buy a home, refinance a home, build a home or unlock the equity in your home? Our MLOs will help guide you through the process.



#### **BUSINESS SERVICES**

BFCU offers a suite of small business solutions including checking, lending and merchant services. Visit bfcu.org to inquire on the best options for your business.



#### **INVESTING**

Through Barksdale Investment Services, our professionals can assist you with investment planning, retirement planning, education funding and so much more!



#### **ONLINE & MOBILE BANKING**

Pay bills, deposit checks, transfer money, chart your spending habits, create saving goals, chat with a member service representative and so much more!



#### CHECKING

Checking accounts are each designed to help manage your money. From student checking to money markets, we have what you need. Open your account at bfcu.org.

## COMMUNITY

In 2021, we were so grateful to be back out in the community! BFCU employees logged 490 community volunteer hours. BFCU employees donated \$27,311.77 in monetary

donations and supplies to various non-profit organizations, including the Northwest Louisiana Veterans Home and Wounded War Heroes.

I am so thankful to work for an organization that not only supports but encourages us to be involved in our communities. We are celebrated for our volunteer hours and donations. It's really something special.













## **LOCATIONS**

1560 East 70th Street, Shreveport

#### **Ellerbe Center**

**Eastbank Center** 

9475 Ellerbe Road, Shreveport

#### **Mansfield Road Center**

9134 Mansfield Road, Shreveport

#### **Market Street Center**

519 Market Street, Shreveport

#### **North Market Center**

5702 North Market Street, Shreveport

#### **Pines Road Center**

6790 Pines Road, Shreveport

#### **Youree Drive Center**

8810 Youree Drive, Shreveport

#### **Cotton Valley Center**

106 Resident Street, Cotton Valley

#### **Blanchard Center**

200 Main Street, Blanchard

### **Hodge Center**

**Minden Center** 

1026 S. First Street, Jonesboro-Hodge

### Barksdale Air Force Base **Linton Road Center**

**Airline Center** 

**Northgate Center** 

**Stockwell Center** 

**BX Center** 

**South Bossier Center** 

115 W. Linton Road, Benton

**LOUISIANA - NORTHERN REGION** 

5490 Barksdale Boulevard, Bossier City

2321 Airline Drive, Bossier City

700 Northgate Road, Bossier City

551 Stockwell Road, Bossier City

455 Curtis Road, Building 4711

#### **LOUISIANA — SOUTHERN REGION**

#### Alexandria Center

3500 Jackson Street, Alexandria

#### **Oakdale Center**

300 E. 7th Avenue, Oakdale

#### Leesville Center

604 S. Sixth Street, Leesville

#### **Fort Polk Center**

1325 Bellrichard Avenue, Building 825 Fort Polk South

#### **DeRidder Center**

1995 N. Pine Street, DeRidder

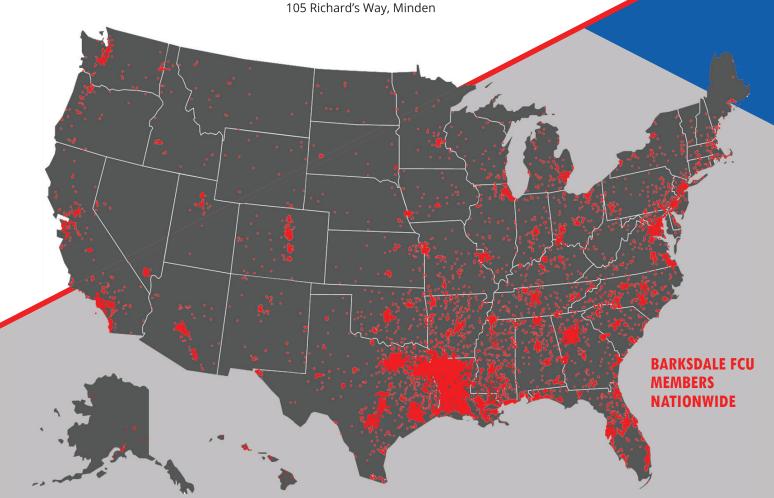
#### **EAST TEXAS**

#### **McCann Center**

3101 McCann Road, Longview

#### **Skyline Center**

213 Skyline Drive, Longview



# THANK YOU FOR YOUR BUSINESS

Barksdale Federal Credit Union is a proud leader in the financial industry. Together we are building our communities and raising families. Together we are creating small businesses. Together we are creating retirements. We enjoy working together with you, and we thank you for your business.

**BUSINESS** 

COMMUNITY

**CULTURE** 

