

# HPE Flex Offers

Create your own SMB Solution and maximize your savings with HPE Flex Offers in iQuote!

## Benefits of HPE Flex Offers

- Best transactional HPE Pricing
- Exclusive Special Deals
- Easily customizable configurations
- Attach more for higher savings
- Ability to earn additional E&G points

1 Log in to:  
**iQuote**

2 Look out for the  
**HPE Flex Offers Logo**

3 Add the min number of  
qualifying products and  
**GET YOUR DISCOUNT!**

HPE Flex Offers Requirements	
<input checked="" type="checkbox"/>	Qualifying System
<input checked="" type="checkbox"/>	# Qualifying options
<input checked="" type="checkbox"/>	# Qualifying Drive
HPE Flex Offers Savings: \$XX	

## Special Deals

All promotions are subject to availability and may be changed on short notice.

### Fill It With Flash: New MSA Flash Bundles Special Deal

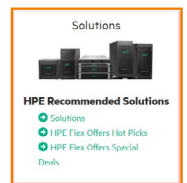
HPE has developed new MSA Flash Bundles to meet increased customer demand for all flash storage solutions. With capacity points of 12TB, 23TB, 46TB these new Flash Bundles are very aggressively priced to deliver excellent value to customer and to compete with competitive entry flash offerings.

Add 12 SSDs of your choice to any MSA 2060 or 2062 SFF Storage Array to unlock additional discounts on top of already competitive HPE Flex Offer special pricing!

\*Only available through iQuote HPE Flex Offers.  
\*Please contact your preferred distributor for more details.

To access the latest  
Special Deals

[Click here](#)



Special Discount on HPE MSA SSDs!

### Unlock Special Pricing on HPE ProLiant Servers with AMD Processors via HPE Flex Offers!

Unlock Special Pricing on HPE ProLiant Servers with AMD Processors via HPE Flex Offers! Through an HPE & AMD partnership, get additional discounts up to €400<sup>1</sup> (or local currency equivalent) with HPE ProLiant Servers featuring AMD processors through HPE Flex Offers.

\* Please visit iQuote HPE Flex Offers Special Deals link to access this Special Deal and for the list of eligible SKUs.  
<sup>1</sup> Additional discounts already embedded in pricing for HPE ProLiant Gen10 Plus Servers with AMD 7xxx series CPUs. Valid until October 31, 2023.



### Limited Time Discounting Rules for HPE MicroServers, ML30 & DL20 Servers - only via HPE Flex Offers!

For a limited time only, unlock great savings on HPE MicroServer Gen10 Plus and Gen10 Plus v2, HPE ML30 Gen10 Plus and HPE DL20 Gen10 Plus Servers with reduced HPE Flex Offers attach rules.

\*Only available via iQuote HPE Flex Offers.  
\* Please visit the iQuote HPE Flex Offers Special Deals link for the list of eligible SKUs..



# Special Deals - continued

All promotions are subject to availability and may be changed on short notice.

## Unlock Special Pricing on HPE ProLiant Tower Servers via HPE Flex Offers!

For a limited time only, get additional discounts up to €220<sup>1</sup> (or local currency equivalent) with HPE ProLiant Tower Servers through HPE Flex Offers. Please visit iQuote to access this Special Deal.



<sup>1</sup>Discounts include: additional discounts already embedded in pricing for HPE ProLiant Tower Servers and new Engage & Grow points. Valid until October 31, 2023.

## Qualify for HPE Flex Offers Discounts with the Aruba Instant On AP25

AP25 is a Wi-Fi CERTIFIED 6™ (Wi-Fi 6) access point that brings higher capacity, efficiency, and performance to small and growing businesses with dense deployments. With a maximum aggregate data rate of 5.3 Gbps, AP25 access points deliver the speed and reliability small businesses need.

For a limited time only, get the best price (up to 5% discount) when you purchase 5 Aruba Instant On AP25 4x4 Wi-Fi 6 Indoor Access Points via HPE Flex Offers.



\*Only available through iQuote HPE Flex Offers.  
\*Please contact your preferred distributor for more details.

# Hot Picks



Our recommended HPE Flex Offers bundles which cover **Compute, Storage, and Aruba platforms** and address key customer needs. Visit iQuote today for the latest HPE Flex Offer pricing. Please reach out to your preferred distributor for available inventory & additional bundle recommendations.

HPE Flex Offers Hot Picks **can have great price savings** compared to CTO-equivalent and competitive configurations.

### Storage



### Shared Storage

#### HPE MSA 2062 16GB FC SFF Storage

Starting at 10.8 TB, this SMB Shared Storage Solution provides excellent performance with Fibre Channel interconnect.

- 1 x HPE MSA 2062 16GB Fibre Channel SFF Storage (R0Q80B)
- 1 x HPE MSA 16GB Short Wave Fibre Channel + 4-pack Transceiver (C8R24B)
- 1 x HPE MSA 10.8TB SAS 12G Enterprise SFF 6-pack HDD (R0Q66A)
- 1 x HPE 5 yr TC Basic (H28Q6E)

Recommended starting point for HPE MSA 2062 FC Shared Storage Solution

Visit the [iQuote iQuote solutions wizard](#) for more details.

Not a SMB Solution.

### Storage



### Shared Storage

#### HPE MSA 2060 16GB FC SFF Storage

Get the combination of simplicity, flexibility, and advanced features in this entry-priced affordable storage array designed for application acceleration for small and remote office deployments.

- 1 x HPE MSA 2060 16GB FC SFF Storage (R0Q74B)
- 1 x HPE MSA 14.4T SAS 10K SFF 6-pack HDD Bundle (R0Q67A)
- 1 x HPE 5 yr TC Basic (H27Z6E)

Recommended starting point for Shared Storage.

Visit the [iQuote iQuote solutions wizard](#) for more details.

Not a SMB Solution.

### Storage



### Exceptional Storage Density, Flexibility and Protection

#### HPE StoreEver MSL 1/8 G2 0-drive Tape Autoloader

Protect critical business data from the growing threat of ransomware attacks by providing an 'air-gap' that keeps data offline. Increase capacity and/or performance with tool-free drive upgrade kits.

- 1 x HPE StoreEver MSL 1/8 G2 0-drive Autoloader (R1R75A)
- 1 x HPE MSL LTO-9 Ultrium 45000 FC Drive (R6Q74A)
- 1 x HPE 3 yr TC Basic (H07B7E)

Visit the [iQuote iQuote solutions wizard](#) for more details.

Not a SMB Solution.

# Hot Picks - continued



Our recommended HPE Flex Offers bundles which cover **Compute, Storage, and Aruba platforms** and address key customer needs. Visit iQuote today for the latest HPE Flex Offer pricing. Please reach out to your preferred distributor for available inventory & additional bundle recommendations.

HPE Flex Offers Hot Picks can have great price savings compared to CTO-equivalent and competitive configurations.

## Compute



### VMware Performance Virtualization Solution

#### SLN30972 HPE DL325 Gen10 Plus v2 VMware Performance Virtualization Solution (Large)

Benefit from the power and flexibility of multiple servers, but with the space and budget of a single server using Virtualization technology.

- 1 x HPE ProLiant DL325 Gen10 Plus v2 AMD EPYC 7443P (P55251-B21)
- 7 x HPE 32GB Dual Rank x4 Smart Memory Kit (P07646-B21)
- 1 x HPE 800W Flex Slot Power Supply Kit (P38995-B21)
- 1 x HPE 3 Year Tech Care Basic (HY5D7E)
- 2 x HPE 480GB SATA SFF SSD (P40497-B21)
- 5 x HPE 960GB SATA MU SFF SSD (P40503-B21)
- 1 x VMware eLic VSphere Ess w/ 3 yr (BD707AAE)

Ideal for up to 33 vCPUs.

*This SMB Solution has been tested and validated to meet solution requirements but may be sensibly modified if the configuration specifications are not reduced.*

Search iQuote using the "SLN" solution ID or visit the [iQuote solutions wizard](#) for other Small Office Deployment Solutions

## Compute



### Windows Small Office Deployment

#### HPE DL345 Gen10 Plus AMD EPYC 7232P

Mitigate against the disastrous impacts of data loss due to threats such as ransomware and data corruption physical disaster/events. Archive data to lower long-term storage cost and preserve data to meet regulatory requirements.

- 1 x HPE ProLiant DL345 Gen10 Plus AMD EPYC 7232P (P39265-B21)
- 1 x Microsoft Windows Server 2022 (16-Core) Standard ROK (P46171-A21)
- 1 x HPE 3 Yr TC Ess Service (HY5K1E)
- 4 x HPE 4TB 6G 7.2K rpm SAS LFF HDD (833928-B21)
- 1 x HPE 32GB Dual Rank x4 Smart Memory Kit (P07646-B21)
- 2 x HPE 1TB 6G 7.2K rpm HPL SATA LFF HDD (861686-B21)

*Recommended starting point for Windows Small Office Deployment Solution.*

Visit the [iQuote solutions wizard](#) for more details.

Not a SMB Solution.

## Compute



### Backup and Recovery Solution

#### SLN30627 HPE DL345 Gen10 Plus 20TB Backup and Recovery Solution

Mitigate against the disastrous impacts of data loss due to threats such as ransomware and data corruption physical disaster/events. Archive data to lower long-term storage cost and preserve data to meet regulatory requirements.

- 1 x HPE ProLiant DL345 Gen10 Plus AMD EPYC 7232P (P39265-B21)
- 1 x Microsoft Windows Server 2022 (16-Core) Standard ROK (P46171-A21)
- 1 x HPE 3 Yr TC Ess Service (HY5K1E)
- ( x HPE 4TB 6G 7.2K rpm HPL SATA LFF HDD (861683-B21)
- # x HPE 32GB Dual Rank x4 Smart Memory Kit (P07646-B21)

- 1 x HPE 500W Flex Slot Power Supply Kit (865408-B21)
- 2 x HPE 1TB 6G 7.2K rpm HPL SATA LFF HDD (861686-B21)

*This SMB Solution has been tested and validated to meet solution requirements but may be sensibly modified if the configuration specifications are not reduced.*

Search iQuote using the "SLN" solution ID or visit the [iQuote solutions wizard](#) for other Small Office Deployment Solutions

## Compute



### VMware Performance Virtualization Solution

#### SLN30973 HPE DL380 Gen10 Plus VMware Performance Virtualization Solution

Benefit from the power and flexibility of multiple servers, but with the space and budget of a single server using Virtualization technology.

- 1 x HPE ProLiant DL380 Gen10 Plus Intel Xeon-S 4314 (P55247-B21)
- 1 x HPE iLO Adv Elec Lic 3 yr (E6U64ABE)
- 7 x HPE 32GB Dual Rank x4 Smart Memory Kit (P06033-B21)
- 1 x HPE 800W Flex Slot Power Supply Kit (P38995-B21)
- 1 x HPE 3 yr TC Basic (HY4Y9E)
- 2 x HPE 480GB SATA SFF SSD (P40497-B21)
- 4 x HPE 1.92TB SAS SFF SSD (P40507-B21)
- 1 x VMware eLic VSphere Ess w/ 3 yr (BD707AAE)

Ideal for up to 21 vCPUs.

*This SMB Solution has been tested and validated to meet solution requirements but may be sensibly modified if the configuration specifications are not reduced.*

Search iQuote using the "SLN" solution ID or visit the [iQuote solutions wizard](#) for other Small Office Deployment Solutions

Fully configured SMB Solutions promoted as HPE Flex Offers Hot Picks will unlock HPE Flex Offers discounts but can also include SKUs not part of the pricing program.

## Compute



### Windows Database Solution

#### SLN30721 HPE ML30 Gen10 Plus Windows Database Solution

Take control of cloud-based apps and data with an on-site solution tuned to run your business applications for better performance and data security, avoiding unexpected subscription costs and downtime from internet service outages.

- 1 x HPE ProLiant ML30 Gen10 Plus Intel Xeon E-2314 (P44722-B21)
  - 1 x Microsoft Windows Srvr 2022 ROK Software (P46171-A21)
  - 1 x HPE 3 yr TC Basic (HY4Y9E)
  - 3 x HPE 16GB Single Rank x8 Memory Kit (P43019-B21)
  - 2 x HPE 480GB SATA SFF SSD (P40497-B21)
  - 2 x HPE 960GB SATA MU SFF SSD (P40503-B21)
- Small LOB DB Server.

*This SMB Solution has been tested and validated to meet solution requirements but may be sensibly modified if the configuration specifications are not reduced.*

Search iQuote using the "SLN" solution ID or visit the [iQuote solutions wizard](#) for other Small Office Deployment Solutions

## Aruba



### Small Office Deployment

#### Aruba Instant On AP22 (RW) Access Point

Simple to set up with faster speeds that enables more connect devices, reduced latency, and power consumption.

- 5 x Aruba Instant AP22 (RW) Access Point (R4W02A)

*Starting point for Small Office Deployment Solution.\**

Visit the [iQuote solutions wizard](#) for more details.

Not a SMB Solution.

# Check this out!

Start building your configuration with these new SKUs via HPE Flex Offers in iQuote!



**The HPE ProLiant ML350 Gen11** is a powerful 2P tower server with optional rackable chassis for various environments, and delivers exceptional compute performance, security, reliability, and expandability. The HPE ProLiant ML350 Gen11 server is an excellent choice for diverse workloads such as IT infrastructure, Data Management, VDI, ERP/CRM.



**The HPE ProLiant ML110 Gen11** server is an enhanced single processor tower with performance, expansion, and security at an affordable price. It also offers optional redundant fan and redundant power supply to satisfy automatic fail-over needs, making this the ideal server for small- to mid-sized businesses, and remote and branch offices.



### What is HPE MSA Storage?

**A leading, entry-level storage solution from HPE that speeds up applications and simplifies management without straining IT budgets.**

#### 5 Reasons to choose HPE MSA:

1. Manage Simplicity
2. High Performance
3. Advanced Data Protection in an Array
4. Automated Support for Different Performance Levels
5. Optimization with the MSA "Health Check"

For more information regarding HPE MSA Storage, please visit the [PSNow](#) and the [HPE](#) pages.

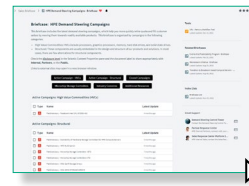


### Veeam Software + StoreEver Better Together!

With HPE StoreEver and Veeam you can create secure, air-gapped defenses against cyber-threats and use LTO tape alongside other backup platforms, both on-prem and in the cloud. Available via HPE Flex Offers! Visit iQuote and start building your configuration today.



### All MSAs now include a 90-day free trial of HPE GreenLake for Backup and Recovery Service.



### Demand Steering Briefcase in Seismic

**The "HPE Demand Steering Campaigns" briefcase includes the latest demand steering campaigns that helps Sellers quickly retire quota and fill customer orders by moving them towards readily available products.**

This briefcase is organized by two campaigns High Value Commodities and Structural. It is a repository for Seller-oriented content to navigate specific material constraints, and updates regarding broader Industry Concerns.

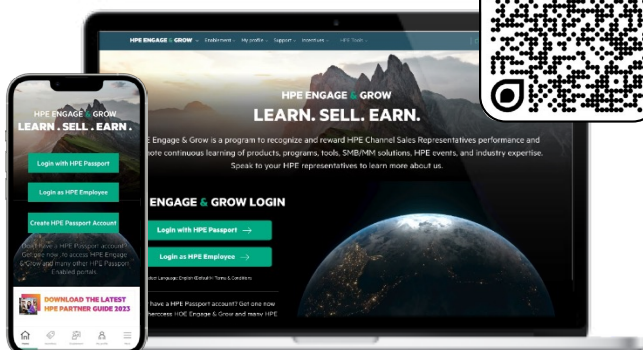
We also publish references that are helpful to Sellers, including a regularly refreshed version of the "Do Not Sell" list (long lead-time SKUs to steer away) and links to the Mainstream SKU list.

<https://hpe.seismic.com/Link/Content/DCB3WX4V3jqB8GT2WJP8DPQh9fj8>

Authorised visitors can subscribe to a particular briefcase or document, and be notified when it changes.

▶ Watch the Short Walk Through Video of the new iQuote experience. HPE Flex Offers discounts are now available on selected range of ProLiant, Storage Platforms and Aruba!

Follow us on LinkedIn



## ENGAGE & GROW PROGRAM

Win rewards selling HPE Products and make your business bigger!

Engage & Grow is an incentive program designed to motivate, educate and recognise authorised reseller sales representatives for their success, knowledge and sales of qualifying HPE products and services with minimal administrative effort. This tool allows you to earn incentives making easy and fun to learn about HPE's products and also access fantastic marketing collateral in one location.

<https://hpeengageandgrow.com/>

- Step 1 – Register on the E&G page
- Step 2 – Learn/Sell & Earn
- Step 3 – Redeem Rewards
- Step 4 – Keep Active

# Check this out!

## - Continued

### SMB Quarterly News Hour:

A supplement to Get More Tour OnDemand trainings, each quarter HPE will highlight new information, promotions, and updates that are specifically relevant for Partners. We want to present the latest news to keep you in the know and give you an idea of what to expect throughout the quarter.

Partner 

### Get More Tour On Demand:

Need help navigating iQuote or need a refresher, the Get More Tour On Demand has a training module that helps go through all the features iQuote has to offer. Check out it out here.

Partner 

### HPE Pointnext Tech Care Services:

Click here to check out our new video regarding HPE Pointnext Tech Care Services and how a selection of these Services are part of our HPE Flex Offers program

Watch video 

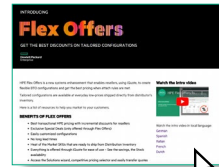
### VMware: For hybrid cloud and VDI. Available in HPE Flex Offers!



Visit iQuote and start building HPE Flex Offers configurations with eligible VMware SKUs today!

HPE and VMware accelerate customers' modernization journey by delivering one of industry's most complete portfolio of integrated virtualization cloud and mobility solutions and services designed to work as one in their multicloud environment, available via transactional licenses and VMware Enterprise License Agreements (ELA).

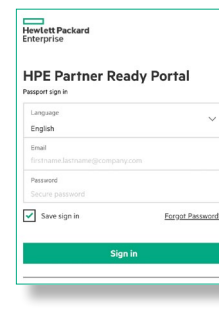
### Where to find extra Collateral:



Get access to all SMB Collateral that includes, CheatSheets, Configuration Guides, Banners, and more. Find everything here:

<https://atrium-consulting.uk/hpe-flexoffers-resellers/>

### Partner Ready Portal:



Our new HPE Flex Offers promo page on the HPE Partner Ready Portal gives partners direct access to an overview of the program and updated collateral published on a monthly basis

<https://partner.hpe.com/group/prp/article-display-page?id=558986418>

### Available via HPE Flex Offers:



Visit iQuote today & unlock discounts!

Get the best price/discount on your Microsoft ROK licenses when you add it to your iQuote configuration and meet HPE Flex Offers rules.

<http://iquote.hpe.com>






### Additional Information

Use iQuote to view and modify the HPE Flex Offers. Access the Universal Version via: [iquote.hpe.com](http://iquote.hpe.com) or contact your preferred HPE Authorised Distributor for live pricing.

Earn rewards with HPE Engage & Grow: Sign-On via Partner Ready Portal [partner.hpe.com](http://partner.hpe.com)

Enjoy low monthly payments, maximize capacity of assets and boost your sustainability goals with IT investment solutions from HPE Financial Services.

 Follow the **ENGAGE GROW** LinkedIn page to learn about the latest SMB and HPE Flex Offers updates.