Salers Cattle Society of the UK Ltd





BACARDI HERBIE

SIRE: CLEUCHHEAD YODA | DAM: CLEUCHHEAD DELIAH 2ND MGS: CLEUCHHEAD MIDNIGHT | AI CODE: SA0904

Bacardi Herbie offers our producers both milk and muscle. His pedigree models maternal strengths on both sides. Not only will this bull breed exceptional progeny for finishing but also replacements for the suckler herd. He displays exceptional width over his plates and shows great strength through his top. We expect this bull to enhance fleshing and carcase traits within his progeny but also to transmit exceptional milking ability to all his progeny.

COGENT SIGNATURE BEEF

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Email: secretary@salers-cattle-society.co.uk Website: www. salers-cattle-society.co.uk



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Chairman's Report 2014

In my second year as Chairman the breed is still moving forward. I'd like to thank all who have taken time to show cattle, taken time on our society stands at different events and helped promote the breed throughout the year. A big thank you to all who have provided quality cattle on our breed stands. This is very much appreciated.

This year I was delighted to have Salers Classes back in the Royal Welsh Show. I'd like to thank everyone who made this possible and wish for their continued support for the forthcoming years. Royal Highland Show a big thank you to members who travelled from Yorkshire and Northern Ireland to show their Cattle. And not forgetting members from Scotland who showed Cattle at the Great Yorkshire

After a successful spring society sale at Welshpool, we decided to organise an autumn sale which was held on October the 18th. This sale was well organised and successful. Thanks to all the staff at Welshpool Market and also our sponsor Allington Hughes Law.

I'm glad to say that there is an increase in membership and ever increasing enquiries and interest at shows and events. Many of this interest has not yet materialised and I personally believe that as a society we have some work to do in order to get them on board.

The adoption of Breedplan database is up and running. I personally find it useful and helpful especially when looking to purchase a bull and to browse animals at sales. Online registrations is possible from January 2015.

The new website is now up and running and is updated on a regular basis with news of shows and sale results and photos. I believe it is much more appealing to interested browsers. Incorporating a new logo has also given the society a fresher, more modern look. Not forgetting our facebook and twitter pages which are updated regularly and have gained a lot of followers. I would appreciate if any news/information you have could be sent to our secretary Liz, it all helps to promote.



Harri G. Pritchard

My thanks go to Liz for ably supporting and putting up with me over the past 2 years. I'd also like to thank fellow Council members for their support during my term as Chairman. Not forgetting Terence Pye and The Livingstones, who have worked hard on the mammoth task of correcting and updating the database for Breedplan, also Barbara Webster from Breedplan for her continuing help and support.

It has been a privilege to have been your Chairman for the past 2 years I wish you all the very best in 2015.

HARRI PRITCHARD Outgoing Chairman



Rob Livesey

Welcome to the latest journal publication.

If you are new to the breed as a full member or just a passing interest please take the time to study this publication.

A visit to an event where the cattle are present or a visit to a members farm will be well worth your time, please ask if you want guidance to help you in the right direction.

The breed is today in a good place; we have an increasing demand for our stock for sound economic

All of our breeders have cattle for the right reasons; to help make our beef enterprises pay the bills!

The breed has managed to escape any sudden interest for reasons of fashion, prestige or passing fancy! As a result the breed has remained true to its fundamental principles.

This breed provides us with the ultimate suckler cows! Happy farmers who enjoy the pleasure of an easier

You will see from within this publication we have a packed agenda of shows and sales throughout the year.

It would be great to see more members showing again this year. I know it requires a lot of time and effort but its great fun!

It's important we keep our classes at the big shows where the greatest impact can be made.

Presentation of quality and quantity of cattle at our main sales is key to multiplying the breeds impact on the British cattle industry, sitting quietly at home will not do that.

We now have some real expert people within our membership to help any new or aspiring member to really promote and present your cattle, this help may not be "hands on" but could be invaluable, so please ask our secretary for guidance if you feel in need.

As your new chairman I am both pleased and honoured to be given that responsibility. I look forward to working with the governing council and the wider membership for the following year and meeting you all.

ROB LIVESEY Chairman



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Deputy Chairman's Report Terence Pye (Deputy Chairman)



Looking to the Future

25 years with Salers

It was November 1990 that my brother and I travelled to Cumbria hoping to buy some Salers heifers at the Salers Ltd production sale. We'd decided on trying Salers because of the difficulty of finding decent suckler replacements due to the increasing Holstein influence and after several years of thoroughly looking in to the various suckler breeds available in the UK. However, whilst in France, we'd seen fields of amazing Charolais X calves suckling on Salers cows, and got an immediate feeling that here was something special. On digging deeper, it became clear that the Salers had a unique combination of commercial traits to offer, and it seemed that we'd found our purpose bred suckler cow. Demand was exceptional at the sale, but we managed to come home with our chosen bulling heifer and an embryo inside a recipient, which proved to be a heifer also. Both of these were founders of two great cow families that continue to this day to produce stock that is successful for us in the show ring and the sale ring.

The Ultimate Suckler Cow

25 years on, the Salers has delivered on all the promises. The breed has a calm disposition making them easy to work with, the cow is a great mother, rearing a strong calf each year without creep, and over a long working life. Best of all, they just calve on their own, even to powerful Charolais bulls. Over several thousand calvings I've only had to assist a handful of times, primarily because of twins, mal-presentations and the like. This ease of calving comes from two sources, firstly the Salers cow has a very large pelvic area, which US research has shown to be significantly more capacious than the pelvic area of other major beef breeds. The Salers bull also confers ease of calving directly because of the lighter birth weights and long slender conformation of his calves.

Salers Today

Since the birth of the first Salers in the UK on 11th of June 1985, the breed has steadily grown in the UK, surpassing many well-known breeds to reach the 10th spot in the league table of beef breeds. The main attraction to commercial suckler and dairy farmers that is fuelling the growth is the exceptional ease of calving that the Salers bull offers. The Salers Society is also well established; constantly attracting new members, who join a group of breeders who are passionate about the breed's ability to perform in today's demanding market conditions. The Salers Society is forward looking and encouraging professionalism,

having introduced herd health requirements for our breeders and most recently implemented the use of Breedplan so we can have EBVs to assist and guide our breeders and our customers.

The Opportunity

The UK national suckler herd is in steady decline due to unremitting commercial pressure (rising costs outpacing income), but this is all to the advantage of the Salers, as to survive and prosper, suckler farmers need to pay more attention to avoiding unnecessary losses. The single most significant source of avoidable losses is, of course, associated with calving (dead calves, weak/unthrifty calves, damaged cows, prematurely culled cows, vets costs, disrupted calving pattern and so on). With a total market of around 1.5 million suckler cows in the UK and Northern Ireland, the opportunity is huge for Salers. We can double, double again and double again and still only be 5th in the league table.

Way Forward

What the Society does is no more than the sum of what the members do, and every member can make a practical contribution to the success of the breed.

- Get more involved with the Society events, shows, sales, meetings. Whether you are leading an animal or supporting from the side, being there and talking with other members or other farmers is valuable.
- Ensure that all calves sired by a Salers bull are recorded as Salers or SalersX on their BCMS passport AND ensure that the sire ear tag is recorded. Ask anyone buying a bull from you to do the same with that bull's calves.
- Weigh your calves at birth and record this and the calving ease in Breedplan when you either a register the calf or via an intimation for unregistered calves.
- Weigh your cows and calves at weaning and join in with formal performance recording to help generate accurate EBVs.
- Pursue accredited herd health status for BVD and Johnes.
- Never miss a chance to tell friends, neighbours, other farmers, anyone, about the positive qualities of your Salers. UK farmers desperately need what the Salers has to offer, and we mustn't deprive them of this through our natural modesty.

So, to paraphrase, "My fellow members, ask not what the Salers can do for you, ask what you can do for the Salers." This great opportunity is in your hands...



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Area Rep - AAS, Tolquhon: Jack Sleigh & Sons Ltd Newseat of Tolquhon, Tarves, Ellon, Aberdeenshire, AB41 7LP, 01651 851312, 07779 719690

HAR, Harestone: Mr. Neil Barclay, Harestone Farm Salers, South Road, Insch, Aberdeenshire, AB52 6XF, 01464 821738, 07836717277

BCT, Drumaglea: Mr. P. Boyd Drumaglea, Cornaigmore, Isle of Tiree, Argyllshire, PA77 6XA, 01879 220435

CRG, Rannagulzion: Rannagulzion Farms, Rannagulzion Farms, Bridge of Cally, Blairgowrie, Perthshire, PH10 7JR, 01250 886359

AJC, Coilach: Mr. A. Dalgetty, Coilach Farm, Muir of Ord, Rossshire, IV6 7XB, 01463 870598

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FFL, Flinder: Flinder Farms, Lynwood, Corsee Road, Banchory, Aberdeenshire, AB31 5RS, 01330 822751

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Area 2, South West Scotland

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NDA. Girthon: Messrs R.A. Austin, Boreland of Girthon, Gatehouse of Fleet, Kirkcudbrightshire, Dumfries & Galloway, DG7 2DS, 01557 814785

JHC, Loanfoot: Mr. James Carswell, Loanfoot Farm, Kirkton Road, Neilston, Glasgow, G78 3DN, 01418 806640

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MCJ, Penninghame: A K McConchie & Co, Mains of Penninghame, Newton Stewart, Wigtownshire, DG8 6BL, 01671 102808

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JWT, Traboyack: Mr. J. Wright, Milkhouse, 9 The Clachan, Barr, Girvan, Ayrshire, KA26 9TT, 01465 861103

Area 2a, South East Scotland

Area Rep - RAB, Cleuchhead: R.& K. Livesey, Firth Farm, Nether Firth, Lilliesleaf, Melrose, Scottish Borders, TD6 9EP, 01835 870724, 07808 760768

JMA, Carlophill: J Aitken, Carlophill Farm, Carlops, Penicuik, Midlothian, EH26 9NQ, 01968 660340, 07715 758732

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JED, Cory: Mr. Fenwick G. Jackson, Kersheugh, Jedburgh, Roxburghshire, TD8 6QT, 01835 862454

Z19, Mrs. A. Livesey: Pond Cottage, Bonchester Bridge, Hawick, Roxburghshire, 01450 860367

RAB, Cleuchhead: R.& K. Livesey, Firth Farm, Nether Firth, Lilliesleaf, Melrose, Scottish Borders, TD6 9EP, 01835 870724, 07808

SMD, Seamore: Seamore Farming, Deanfoot, Denholm, Hawick, TD9 8SH, 01450 870229, 07721 332163

CRA, Crawhill: D. McDonald & Son, Crawhill Farm, Bathgate, West Lothian, 01506 55739

JWM, Kaeside: Mr. J.W.S. Morton, James Morton & Son, Kaeside, Melrose, Roxburghshire, TD6 9BE, 01896 822594

FSG, Cumbrian: Farmstock Genetics, Over Whitlaw Farm, Selkirk, Roxburghshire, TD7 4QN, 01750 21281

Area Rep - SAH, Felin: Mr. & Mrs. H.G. & S.G. Pritchard Llwyn Gwyn, Llangybi, Pwllheli, Gwynedd, LL53 6SR, 01766 819159, 07773 383389

PJA, Belan: Mr. P.J. Abel, Hendreaur, Cwmbelan, Llanidloes, Powys, SY18 60D, 01686 440749

JLL, Pant: Mr J Davies, Pant Farm, Merthry-Cynog, Brecon, Powys, LD3 9SD, 01874 690245

LCD, Bryniog: Mr L C Davies, Gorsedd Grucyn, Nant-Y-Rhiw, Llanrwst, Conwy, LL26 0PA, 01492 642284

JLL: J Davis, Pant Farm, Merthry_cynog, Brecon, Powys, LD3 9SD, 01874690245

TFJ, Glynne Hall: T.T. Jones & Son, Glyn Farm, Llanidloes, Powys, SY18 6NE, 01686 412555

CRF, Cae Rhos: A.W.& S.E. Hughes, Ty Cerrig, Garndolbenmaen, Gwynedd, LL51 9PJ, 01766 530694

JHL: E James & Co, Henbant, Lledrod, Aberystwyth, Ceredigion SY23 4HZ, 01974 251414, 07811 554354

JRJ, Cerni: Mr. John R. James, Moelcerni Farm, Borth, Ceredigion, SY24 5NS, 01970 828278

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CYF: JT Jones, Tynewydd Cyffin, Llangadfan, Welshpool SY21 0QH, 01938 820260, 07813 139527

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PLA: TH & M E Jones, Pascoch, Dolanog, Welshpool, SY21 OLA, 01938 810553, 07778 590361

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CWM, Cwmbrith: Mr. M.H. Kendrick, Lower Cwmbrith, Pen-y-Bont, Llandrindod Wells, Powys, LD1 5SR, 01597 822391

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LAN, Llanarmon: Mr. R. Lightfoot, Cae-Ab-Edward, Llanarmon-Yn-Ial, Nr. Mold, Clwyd, CH7 4QD, 01824 780261

LLO, Draig Goch: Melissa Lloyd, Nantyffin, Tallgarreg, Llandysul, Ceredigion, SA44 4HG, 01545 590355

LIT, Litton: Mr. J.B. Morris, Lower Litton, Presteigne, Powys, LD8

AJP, Grove Farm: A Powell, Grove Farm, Knighton, Powys, Area 3, LD7 1LN, 01547 520400, 07787 556345

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SAH, Felin: Mr. & Mrs. H.G. & S.G. Pritchard, Llwyn Gwyn, Llangybi, Pwllheli, Gwynedd, LL53 6SR, 01766 819159, 07773 383389

CPP, Cwmwhitton: C.V.J.& P.M. Pugh, Cwmwhitton, Whitton, Knighton, Powys, LD7 1NL, 01547 560209

AOR, Derwin: AV & OE Roberts, Derwin Fawr, Pantglas, Garndolbenmaen, Porthmadog, LL51 9LZ, 01766 530369, 07974

CAR, Dwyryd: Mr Carwyn Roberts, Gwelddwyryd, Bryn Gwyn, Penrhyndeudraeth, Gwynedd, LL48 6DA, 07810 167238

APN, Cleddau: A.D.& P.M. Rogers, Coland Rise Farm, Hayscastle, Haverfordwest, Pembs, SA62 5PS, 01437 710295

DHR, Coland: D.I.& H.M. Rogers, Penlan, Mabws, Mathry, Haverfordwest, Pembs, SA62 5HZ, 01348 831000

TYB, Tanybryn: Nathan Rogers, Coland Rise Farm, Hayscastle, Haverfordwest, Pembrokeshire, SA62 5PS, 01437 710295, 07854

HND, Hendre: Mr Alun Thomas, Tyw Hendre Farm, Aber Road, Bangor, Gwynedd, LL57 3YP, 01248 362871, 07769 793073

CRT, Bryndraenog: Mr. C.R. Thomas, Bryndraenog, Bagiuldy, Knighton, Powys, LD7 1YD, 01547 510226

JAE. Morfa: John Edward Thomas, 1 Morfa Mawr, Llanbedr, Gwynedd, LL45 2EQ, 01341 241974, 07769 954332

RHT, Cais: Richard H Tudor, Llysun, Llanerfyl, Welshpool, Powys, SY21 0EL, 01938 820161, 07793 458825 GMA, Fedw: G G Williams, West Fedw, Tylwch, Llanidloes, Powys,

MPS, Middlepool: Messrs Wilson, Middlepool Farn, Pendine,

Carmarthenshire, SA33 4PS, 01994 453240, 07833 438860

Area 4, Northern Ireland

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GLM, Glenocum: Mr. Robert Alexander. 9 Clonetrace Lane Broughshane, Co. Antrim, N. Ireland, BT43 7HX, 02825 684131, 07801356599

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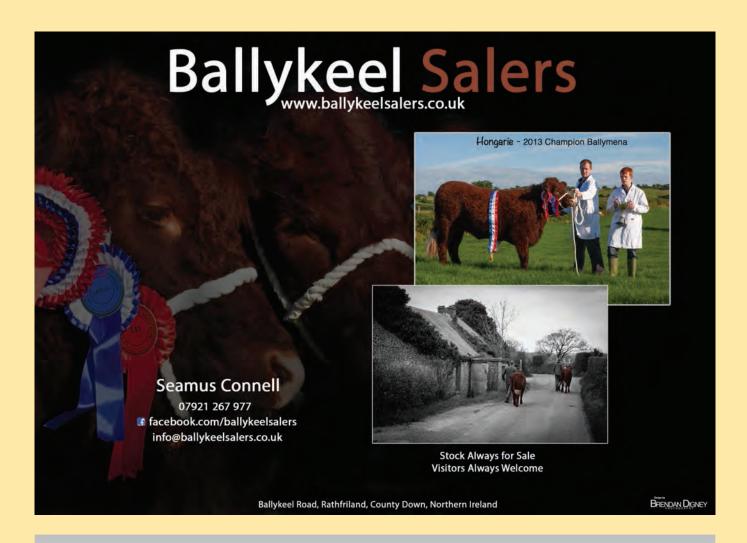
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Transport arranged throughout UK & Ireland

SHOW RESULTS

Ballymena Show 2014

Judge: Roy Wilson

Bull or Heifer calf born on or after 1 September 2013:

1st - Robert Millar, Larne

Cow in calf or with own calf at foot:

1st - J & EA Elliott Newtownstewart 2nd - Robert Millar, Larne

Heifer born on or before 31 December 2012

1st - Robert Millar, Larne 2nd - J & EA Elliott, Newtownstewart

Heifer born on or after 1 January 2013 and on or before 31 August 2013:

1st - Robert Millar, Larne 2nd - J & EA Elliott, Newtownstewart 3rd - Andrew McClements, Portaferry

Bull born on or after 31 August 2013 1st - Robert Millar, Larne

Pair of animals

1st - J & EA Elliott, Newtownstewart 2nd - Robert Millar, Larne

Champion Salers - J & EA Elliott

Reserve Champion Salers - Robert Millar

Ballymena Reserve Champion 2014

Saintfield & Lisburn Show 2014

Judge: Alexander McMullan

Cow class

1st Robert Millar - Clycine 2nd J & EA Elliott - Unity

Senior heifer class

1st Robert Millar - Haiti 2nd Seamus Connell - Hongrie 3rd J & EA Elliott - Drumlegagh Fiona 4th Seamus Connell - Ballykeel Indigo

Junior heifer class

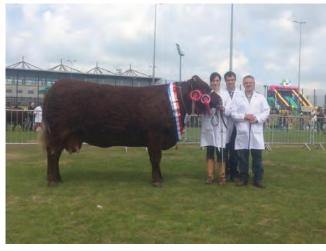
1st J & EA Elliott - Drumlegagh Galaxy 2nd Robert Millar - Ida 3rd Robert Millar - Iwa 4th Seamus Connell - Indiana

Bull class

1st Ernest Gregg - Ballybollen Igo 2nd Ernest Gregg - Ballybollen Inferno

Champion Salers Robert Millar - Clycine

Reserve champion Salers **Ernest Gregg - Ballybollen Igo**



Ballymena Show Champion 2014

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QUALITY PRODUCT MADE IN NEW ZEALAND





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- 1m high alloy panels.
- Top 1/4 of panel fully sheeted, stops sheep jumping.
- Protects dogs from broken legs.

- Strong but light-weight alloy construction. Approximately 10kg per panel.
- Drafting trailer double as single deck loading ramp.

For more information please contact:

Rob Livesey Firth Farm, Lilliesleaf, Melrose, Email: firthfarm@btopenworld Phone: 07 8087 60768



Armagh Show 2014

Judge: Mr J McGee

Bull any age

1st Kenneth Carrothers - FortHill King 2nd J & EA Elliott - Iris

Cow

1st J & EA Elliott - Unity 2nd George McCall - Babette

Senior heifer

1st J & EA Elliott - Drumlegagh Fiona 2nd Kenneth Carrothers - Ballyhill Honor 3rd S Connell - Ballykeel Indigo

Senior heifer

1st Kenneth Carrothers - Ballyhill Ivory 2nd George Mccall - Carrickview Infinity

Calf born 2014

1st George McCall - Carrickview Juliette Champion Salers Kenneth Carrothers -**Forthill King**

Reserve Champion Salers

Kenneth Carrothers - Ballyhill Ivory

Omagh show 2014

Judge: Mr D Fleming, Lanarkshire

Cow class

1st George McCall - Babette 2nd J & EA Elliott - Unity 3rd J & EA Elliott - Drumlegagh Carina

Senior heifer class

1st J & EA Elliott - Drumlegagh Fiona 2nd J & EA Elliott - Drumlegagh Faith 3rd Kenneth Carrothers - Ballyhill Honor 4th Kenneth Carrothers - Ballyhill Ivory 5th PJ Maginn & sons - Lisnamaul Floss

Junior heifer class

1st J & EA Elliott - Drumlegagh Galaxy 2nd George McCall - Carrickview Infinity 3rd PJ Maginn & sons -**Lisnamaul Gorgeous**

Bull class

1st J & EA Elliott - Drumlegagh Gladiator 2nd Kenneth Carrothers - Forthill King

Forthill KingPairs 1st J & EA Elliott 2nd Kenneth Carrothers

Champion Salers J & EA Elliott -**Drumlegagh Gladiator**

Reserve champion Salers **George McCall - Babette**



SHOW RESULTS

Castlewellan Show 2014

Judge: Jock Watson

Cow class

1st Robert Millar - Clycine 2nd Lisnamaul Salers - Lisnamaul Anna

Senior heifer class

1st Seamus Connell - Hongrie 2nd John Elliott - Drumlegagh Fiona 3rd Robert Millar - Haiti

Junior heifer class

1st John Elliott - Drumlegagh Galaxy 2nd Robert Millar - Iwa 3rd Seamus Connell - Indiana

Bull class

1st John Elliott - Drumlegagh Gladiator 2nd Ernest Gregg - Ballybollen Igo 3rd Ernest Gregg - Ballybollen Inferno

Calf class

1st Seamus Connell - Ballykeel Kilo 2nd Lisnamaul Salers - Lisnamaul Hanna

Pairs class

1st Seamus Connell 2nd Lisnamaul Salers **3rd John Elliott**

Group of Three

1st Lisnamaul Salers 2nd John Elliott **3rd Robert Millar**

Best NI Bred Salers

1st John Elliott - Drumlegagh Gladiator 2nd Seamus Connell - Ballykeel Indigo 3rd Lisnamaul Salers - Lisnamaul Floss

Champion:

John Elliott - Drumlegagh Gladiator

Reserve Champion:

John Elliott - Drumlegagh Galaxy

Best Animal of Opposite Sex to Champion:

John Elliott - Drumlegagh Galaxy

Strong classes of Salers cattle at the Castlewellan show with entries of 25 head of cattle.

Clogher Valley Show 2014

Judge: Michael McKeown

Cow in Calf or with calf at foot

1st George McCall **2nd John Elliott**

Calf Bull or Heifer born in the year of the Show

1st George McCall 2nd John Elliott

Heifer born before 31st Dec 2013

1st Robert Millar 2nd John Elliott 3rd George McCall

Heifer born on or before 1st Jan 2012

1st George McCall 2nd John Elliott **3rd Robert Millar**

Bull any age 1st John Elliott

Pairs

1st George McCall 2nd John Elliott **3rd Robert Millar**

Champion Salers George McCall

Reserve Champion Salers John Elliott



Castlewellan show 2014 Champion



Clogher Valley show 2014 Champion

Newry Show 2014

Judge: Denis Rogers

Junior heifer class

1st Seamus Connell - Indiana 2nd PJ Maginn & sons - Lisnamaul Gorgeous

Senior heifer class

1st Seamus Connell - Ballykeel Indigo 2nd Seamus Connell - Hongrie 3rd PJ Maginn & sons - Lisnamaul Floss

Cow class

1st PJ Maginn & sons - Lisnamaul Anna

Champion Seamus Connell - Ballykeel Indigo

Reserve champion Seamus Connell - Hongrie



Newry show 2014 Champion & Reserve Champion

SHOW RESULTS

Balmoral show 2014

Judge: Dennis Rodgers

COW, in calf or with calf at foot. 1st McCall, Mr George - Babette 2nd Elliott, J & E.A - Unity 3rd Elliott, J & E.A - Drumlegagh Clarine 4th McCall, Mr George Fiere

HEIFER, born on or before 31st December 2012.

1st McCall, Mr George - Carrickview Heloise 2nd Elliott, J & E.A - Drumlegagh Fiona 3rd Connell, Mr Seamus - Hongrie 4th Connell, Mr Seamus - Ballykeel Indigo 5th Millar, Mr Robert - Haiti 6th Lisnamaul Salers - Lisnamaul Foxy 7th Elliott, J & E.A - Drumlegagh Faith 8th Lisnamaul Salers - Lisnamaul Floss

HEIFER, born on or after 1st January 2013 1st Millar, Mr Robert - Inka 2nd Millar, Mr Robert - Iwa 3rd Elliott, J & E.A - Drumlegagh Galaxy 4th McCall, Mr George - Carrickview Infinity 5th Connell, Mr Seamus - Indiana 6th McCall, Mr George - Carrickview Indigo 7th Lisnamaul Salers - Lisnamaul Gorgeous 8th Lisnamaul Salers - Lisnamaul Gypsy 9th Lisnamaul Salers - Lisnamaul Gaga

BULL, up to 2 years old on day of Show 1st Elliott, J & E.A - Iris 2nd Gregg, Mr Ernest -Ballybollen Igo **3rd Millar, Mr Robert - Boris** 4th Gregg, Mr Ernest - Ballybollen Inferno

BULL, over 2 years old on day of Show. 1st Elliott, J & E.A - Gladiateur 2nd Carrothers, Mr Kenneth -**Forthill King**

PAIR OF ANIMALS 1st Connell, Mr Seamus -Rathfriland 2nd Elliott, J & E.A -**Newtownstewart** 3rd Lisnamaul Salers - Newcastle



RUAS 2014 Reserve Interbreed Champions



Cattle stalls at Balmoral show



Judging of the Junior Interbreed, Balmoral

SHOW RESULTS

RUAS Champion Elliott, J & E.A - Gladiateur

RUAS Reserve champion McCall, Mr George - Carrickview Heloise

RUAS JUNIOR BREED CHAMPION Millar, Mr Robert - Iwa **Reserve champion** Elliott, J & E.A - Iris

Best home bred animal McCall. Mr George - Carrickview Heloise

Reserve interbreed group at **Balmoral Show**

The Salers continued a fantastic show at Balmoral as our group of three took the reserve interbreed title under Simmental breeder and judge Billy Robson.

The group consisted of the breed champion Gladiateur from John Elliot, who was joined by the reserve breed champion Carrick View Heloise from George McCall and then John Elliot's French-bred cow Unity.

SALERS DINNER & PRIZE GIVING

2014 (Northern Ireland - Area 4)

The annual Salers prize giving and dinner dance was held in The Royal hotel, Cookstown, Co Tyrone. Welcomed guests to the dinner was Chairman Harri Prichard with wife Sioned and daughter Lora. There is always a great turn out to this social event.

The range of trophies represents the commitment to the breed over the show season. The increased spread of prizes across breeders old and new, demonstrates the quality of Salers cattle in the area.



Area 4 Salers breeders with range of trophies from the local shows



PJ Maginn & Sons, Lisnamaul Salers, D'patrick.



Some of this years new Salers breeders with Harri Prichard (UK Chairman) and George McCall (Area 4 Chairman)

CUIL SALERS





CUIL FLICK, Senior Female Champion and Overall Female Champion at Castle Douglas 2014, sold to Jim Heard for 3800ans

Bulls, Heifers and Cross Heifers normally available.

The EBV's of all our pedigree cows are in the top 10% of the breed.

Semen for Sale from Domino. Indiana Jones and Onu.

CUIL GOLDEN, Junior ▶ Female Champion at Castle Douglas 2014, sold to John Black for 2200gns

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Cuil, Palnure, Newton Stewart, Wigtownshire, South West Scotland





" Ye're Aye Welcome at The Cuil"

Cuil Orkney Visit

A group of 27 farmers from Orkney enjoyed a visit to Galloway and Lanarkshire in July 2014.

The visit stemmed from a talk to the Orkney Agricultural Discussion Society (OADS) three years ago given by Biocell representative, Alec Ross, from Wigtownshire.



OADS chairman at the time was Steven Sandison from Millburn in Harray, who runs Orkney's monitor farm. He said that members of the society often liked to go south to see other folk's farms and they might be interested in visiting South-West Scotland if he could arrange a trip.

So Alec Ross planned a fairly intensive programme of visits to different types of farms across his area.

On the second day of the trip the Orcadians visited Cuil Farm, a former shooting estate now run by Graham and Colin McClymont, who breed Salers cattle and Blackface sheep.

The McClymonts chose Salers because of their ease of calving and because the breed suits the hilly terrain on the farm. They have 20 pedigree Salers and a 180-strong commercial herd, all sired by the Salers. Cuil also carries 400 Blackface ewes. A number of other individual units are managed by the family where sheep are also the main enterprise. The elevated locations of the Cuil proved to be a real highlight of the tour with stunning views from the hill.

The McClymonts took the Cuil in 1938 when it had

been a shooting estate with red deer and feral goats. The goats were rounded up and replaced with 200 Blackie ewes and 20 Galloway cows and that was the start of the Cuil enterprise which now extends to 2600 acres going from sea level to 2300ft., and carries 1000 Blackface ewes and 300 mule ewes, 180 commercial cows and 20 pedigree Salers.

At one point there was a small dairy but by 1967, when Graham took over, there were 70 cows, mostly Angus/Friesian, put to the Hereford bull.

By the 1980s the Hereford had lost its popularity and Simmental and Charolais bulls were used. These breeds are not really suitable for the terrain at the Cuil and there were also calving problems. In 1986, two Salers bulls were bought which proved to suit the ground so well that now only Salers bulls are used. The herd is closed and only bulls are bought in. The cross heifers are in great demand as a suckler cow and all excess cross heifers are sold for breeding. They are hardy, maternal, fertile and very easily managed. Their main advantage, of course, is their unbelievable ease of calving. Very few calvings are even 'assisted' and the vet is never called.



The McClymonts are supported by an excellent team. Gordon, who works at Clanary and Barhassie, and Billy, who is at the Cuil. Alastair also helps in school holidays. This is a real family enterprise run by Graham and Colin – though nowadays it has to be said that it is mostly Colin!

Extracted from The Orkney Farmer

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2014 Stirling Spring Sale

Rigel Discovery Sale Leader at 5000gns

Although not a Society sale, the May multibreed sale at Stirling saw all four Salers bulls offered sell to average £3360.

Sale leader at 5000gns was Rigel Discovery from Messrs Pye. This black coated Rigel Othello son is out of Rigel Dixie, an Amazonien daughter. Combining Othello and Amazonien this bull will possess strong maternal traits with a large pelvic area, good udder and plenty of milk. He was purchased by Messrs Wallace, Whauphill, Newton Stewart.

The second top price also came from the Pye family, this time with Rigel Carlisle. He traded at 3800gns to Messrs Limmond, Kirkmichael, Ayrshire. Sired by Sagitaire he is out of Rigel Cereberus, a Mosstock Intouch daughter.



2014 Newark Spring Sale

Seawell lead Newark trade at 3300gns

Encouraged by the successful sales of Salers bulls and breeding females entered by individual members of the Salers Society over a number of years at the Newark April Multibreed Sale, the Salers Cattle Society held its inaugural Spring Sale on Saturday 3rd May at Newark Livestock Market.

Leading trade at 3300gns was Seawell Homer from Peter Donger. This February 2012born Seawell Extra son is out of Aurore, a Texas daughter and was purchased by Conor Colgan, Berwick-upon-Tweed.

Two heifers from Terence Pye's Rigel herd

traded at 2000gns. The two year old heifers are both by Casimir and out of dams by Amazonien and Rigel Othello. They sold to founder members of the Pasture-Fed Livestock Association John and Guy Turner, who run a 100ha organic farm at Little Bytham, Stamford.



CUMBRIAN SAILERS



Ladybird 559

Royal Highland Show Champion 2014 Sire: Vaillant

m: Cumbrian Ladybrid 20ET



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Royal Highland Show Champion 2011 Sire: Jaguar

Dam: Upperlands Hyacinth 373



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SALERS SUCCESS

at Over Whitlaw



All breeds of cattle start somewhere, and for the Salers breed in Scotland, they got their beginning with Bryan Walling who brought the first Salers into Britain over from France on New Year's Day, 1984 and the breed and indeed his herd - hasn't looked back since.

He imported no less than sixty heifers and three bulls, and the breed have since spread across the country. "I had seen them over in America and Canada and as we were on the lookout for a different type of hill cow to run on our ground I thought they fitted the bill nicely" explains Bryan, "It was the calves on their mothers that convinced me as much as anything. They were fantastic. Salers are first class on the maternal side, and both pure and cross calves from them are brilliant."



Bryan moved north to Over Whitlaw, at Lindean, Selkirk, from Cumbria in January 1996, bringing the Salers herd with him, and alongside his cousin and business partner Robert Hudson and sons Tom and Ian, they still remain one of the most prolific herds in the breed. They now work 500 acres with 400 acres rented locally. The land rises to 1050 feet, and is particularly rough and exposed in some parts.

"Having been brought up with Shorthorns, there has always been a small Shorthorn herd here on the farm. I bought my first when I was ten years old some 70 years ago and they'll be here until I kick the bucket," said Bryan who now runs 70 Salers cows, selling both females and bulls through both Castle Douglas and Stirling each year.

They've seen great success at previous sales, selling their top price bull at Castle Douglas four years ago for £5800. They've also sold heifers to a top of £6000, also at Castle Douglas, with a Vaillant-bred female out of a home-bred mother standing reserve at that year's show. They also had the female champion that year.

Stock bull wise, they have three that have done particularly well – all of French breeding, Vainqueur, Bruno and Vaillant. Vaillant did well in the show ring as well, having won in Paris before being imported and taking the top awards at both the Yorkshire and the Royal on this side of the Channel. Alongside them, the Southern Irish bull, Lataster Hector, has also been a great success.

Bryan also tells us how they've been just as successful in the show ring as the sale one, having won red, white and blue tickets up and down the country. "We've won just about all the shows I think. We won the Royal Highland show this summer with one of our cows, Cumbrian Ladybird 559, shown with a calf by Cumbrian Joker at foot. We also won there in 2011 with Hyacinth, an 18-month-old heifer. Our greatest achievement was with the homozygous polled bull Cumbrian Joker sold back to France. He has been very well accepted by the French breeders and his semen and embryos are selling worldwide.

"We've always had a polled strain in the herd that we brought in from France in the very first import. That founded the Ladybird female line that has been massively important to us, and continues to be."

"We really appreciate the Salers maternal nature out on the hill ground, and you can get 100% calvings with no stress," explains Tom of their strong maternal lines. "There aren't many breeds you could say that about."

Alongside their Salers, the family also run a flock of 1000 pedigree Lleyn ewes, where they also do well at the shows. They took the top honours at both the Highland and the Great Yorkshire in 2013 and were champion at the Carlisle sale last year, and reserve this year. "We like them for similar reasons to the Salers to be honest – they're easy care, relatively low maintenance and produce plenty of good lambs for us," admits Tom.

Tom and Ian also run a small flock of Texel ewes that they use mainly for breeding lambs to sell, and to show, 'as a hobby', as Tom puts it.

The family also breed Black Arab horses, which they sell as yearlings for endurance competitions.

They used to have an on-farm sale every two years on the first Saturday in November, and that was a great advert for both their own stock and the breed in general. They then gave this date to the society and it became the $% \left\{ 1\right\} =\left\{ 1\right\}$ premier sale at Castle Douglas. Laterally, these sales included French lots, and these offerings saw more and more Scottish buyers making their way into the breed.

Bryan is still as confident in his choice of breed as he's ever been: "I said when I first brought Salers into the UK that it would take 25 years until most of the hill cattle would have some Salers in them, and I think I was quite right in that. A lot of hill farmers can see their merits"

"I think they compete with any of the hill breeds of cattle. They're so easily looked after and they prefer running on the rough hill land – as soon as you put them out on the hill they'll make their way to the most outlying area and do well and thrive there no problem!



"The commercial side of things do very well too, because they're so easily calved and can be kept with less manpower involved, which seems to be the way of things these days. The commercial side of the breed is certainly still on the up!"

Things at Over Whitlaw are all pedigree though and that's not something that is about to change.

Tom admits that they obviously do look to the future though, regardless of how well things are going. "We probably do need to expand as things move forward. It's almost a no choice situation, not if you want to progress. We'll look to going down the road of more females and more sheep."

Certainly a positive outlook that looks towards continuing well established success!

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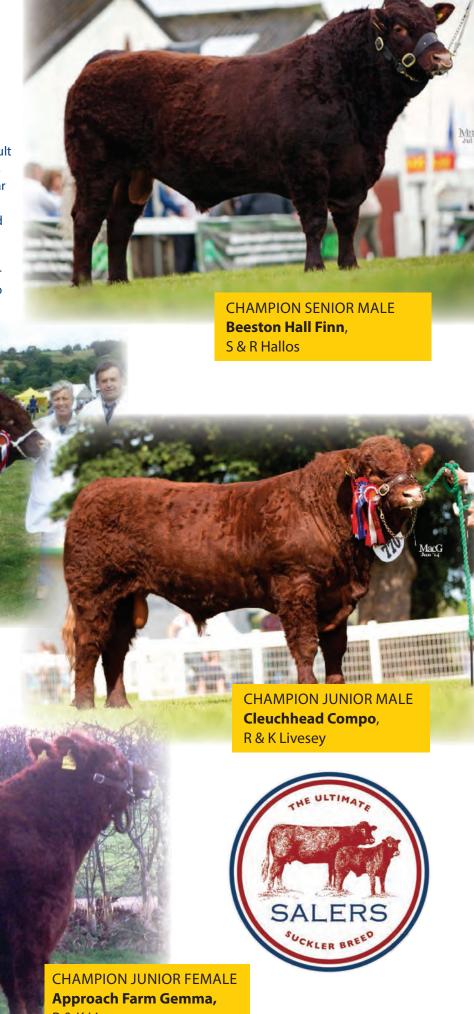
ANIMALS OF THE YEAR 2014

Showing animals throughout the year is a difficult task; selecting, feeding and training the animals begins well before they are taken anywhere near a showground. Then there is the transportation and time away from your farm whilst you attend shows and the society appreciates the effort it takes and the expense involved. In appreciation of the commitment we have Animals of the Year Awards, where points are allocated according to shows, classes and placing.

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THE EVANS FAMILY



he difficulties of "modern day farming" pose numerous problems for the farmer. The farmer must be hardworking, versatile, business-savvy, efficient and forward thinking. It is a cold fact that nowadays farm stock should share the burden.

The Evans family consists of Wyn and Pam and their three children; John, Amy and Thomas. Together they run a tenanted 1680 acre Farm in Llanwyddn, North Wales. The Evans' run a flock of 500 Welsh Mountain Ewes and 500 Mules and a herd of 100 Salers cattle, they tell me that the key to their successful farm business is their Salers herd.

Having taken the tenancy in 1996, Wyn and Pam set out eagerly with 25 Welsh Blacks but soon were a little disenchanted with their results:

"We became frustrated with their inability to meet target gains and began looking for a better breed in 2000. We had heard about Salers and their reputation for growing quickly and decided to buy a Salers Bull."

"We had heard about Salers and their reputation for growing quickly and decided to buy a Salers Bull." "We were impressed with the results and so decided to grow our herd. We continued to use a Salers Bull until we reached a point at which the genetics of our herd was almost entirely Salers, as it is today."

"Our Heifers are very efficient and make great mothers which benefits calf growth."

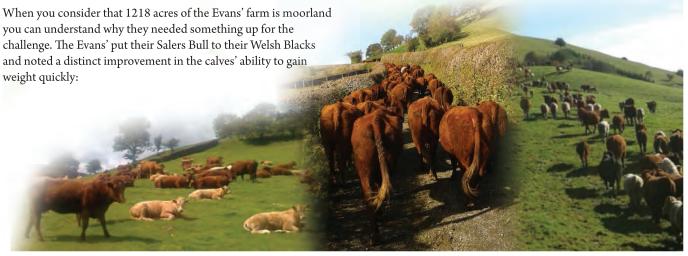
Following the Evans' breeding programme their herd boasts intimidating growth rates in their store calves, lighter workload when calving in April, and general ease of handling.

"Our Heifers are very efficient and make great mothers which benefits calf growth. We have few problems at calving which frees up extra time for other responsibilities. We calve in April and sell our store calves in March, weighing up to an average of 500kg which we are pleased with."



Thanks to the Salers ability to convert rough grazing into serious gains the Evans' enjoy healthy growth rates and a healthy income when they sell their stores in March. It is easy to see why they favour this sustainable, practical and versatile breed. With John, Amy and Thomas growing into the farm business the Evans' plan on expanding their Salers herd in the near future.

By Josh Metcalfe



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2014 Nottinghamshire County Show

Beeston Hall Finn wins at Nottinghamshire County Show

Taking the overall breed championship and reserve interbreed male champion at Nottinghamshire County Show under judge Fred Robinson from the Preen Bank herd was Beeston Hall Finn from Stephen and Rachel Hallos. Born 2012 he is by the President son Seawell Daimler and out of Stretton Chloe, a Woodvine Lincon daughter.

Coland Tansy stood female champion for Carolyn Fox, this 10 year old Onley Crusader daughter is out of a Novak sired dam.

Winning the junior bull class was Carolyn Fox's Manor Lane Galaxy, by Seawell Franko he is out of Manor Lane Diva, a Manor Lane Boomarang daughter.

In the heifer classes Angus Gowthorpe's Approach Farm Gemma stood top of the maiden class. She is a January 2013born Seawell Franko daughter out of a dam by Poldean Taffy.



While the May 2012-born Beeston Hall Floss won the heifer class for Stephen and Rachel Hallos. By Seawell Daimler she is out of Beeston Hall Candy, a Poldean Taffy daughter.

2014 Welshpool Spring Sale



Tel. 01938 553438

Rigel Onika - 2500gns

4500gns top price at Welshpool

Trade at the Salers Society Sale held at Welshpool Livestock Market on Thursday was up to a top of 4500gns. This was paid for Rigel Jarrow Poll from the Pye family. Sired by Amazonien he has strong growth rates and carries strong maternal traits from both the maternal and paternal lines. He was purchased by Messrs Saunders, Caerphilly.

In-calf heifers sold up to 2500gns for the Pye's Rigel Onika, a daughter of Casimir who was breed champion at the Royal Show and male champion at the Great Yorkshire Show.

Her dam is the Rigel Othello Poll daughter Rigel Orinoco Poll. She sold in-calf to the polled homozygous bull Rigel Munro Poll and is due to calve in August. Purchasing her was Messrs Simmons, Devon.

At the same money was Rigel Coco Poll, also sired by Casimir she is out of Rigel Capocchia Poll, a Rigel Othello Poll daughter. She sold in-calf to Rigel Munro Poll in August.

Trade for commercial heifers was up to £1312.50 for a heifer from Messrs Jones, Chwilog Fawr, selling to Messrs Jones, Machynlleth.

Averages:

Seven bulls £4326, seven in-calf heifers £2265

The sale was kindly sponsored by Pedigree Tours, Leominster

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2014 Royal Highland Show



Females to the fore at **Royal Highland Show**

A good show of cattle was put before judge Alistair Mackenzie of Whitebog Salers, Fortrose at the Royal Highland Show.

Junior female champion was Cleuchhead Gentle 23rd from the Livesey family, Scottish Borders. Sired by Drumlegagh Brandon she out of Cleuchhead Gentle 10th, born March 2013.

Junior male champion was Roy and Adam Crockett's Bacardi Impeccable, this April 2013-born bull is sired by French import Ultra, out of Cleuchhead Delilah 3rd.

Champion female came from Farmstock Genetics with the Vaillant daughter Cumbrian Ladybird 559. This impressive 2011-born animal was shown with calf at foot.

Champion male went to the Livesey family's Cleuchhead Compo, born February 2013 he is also sired by Drumlegagh Brandon and out of Cleuchhead Mhairi 4th.

After deliberation the judge placed George McCall's Carrick View Heloise as reserve overall champion. Born February 2012 this beautiful animal was sired by French import Rio and out of French import Clarine.

But taking the show and in the judges words "one of the finest example of a Salers he has seen in a while" was Farmstock Genetics Cumbrian Ladybird 559.









Females born on or after 1st January 2013

- R & K Livesey, Cleuchhead 1stGentle 23rd
- 2^{nd} R & A Crockett, Bacardi Isla
- $3^{\rm rd}$ S & R Hallos, Beeston Hall Goldie
- R & A Crockett, Bacardi Isla 4th

Females born on or between 1st January and 31st December 2012

- $1^{st} \\$ G McCall, Carrick View Heloise
- 2^{nd} S & R Hallos, Beeston Hall Floss
- $3^{\rm rd}$ R & K Livesey Cleuchhead Hope
- 4thR & A Crockett, Bacardi Holly

Females born on or between 1st January and 31st December 2011

- Farmstock Genetics, Cumbrian Ladybird 559
- 2^{nd} R & K Livesey, Cleuchhead Mhairi 13th

Females born on or before 31st December 2010

- 1^{st} R & K Livesey, Cleuchhead Hope 10th
- 2^{nd} G McCall, Fiere
- R & K Livesey, Cleuchhead Mhairi 10th

Bull born on or after 31st March 2013

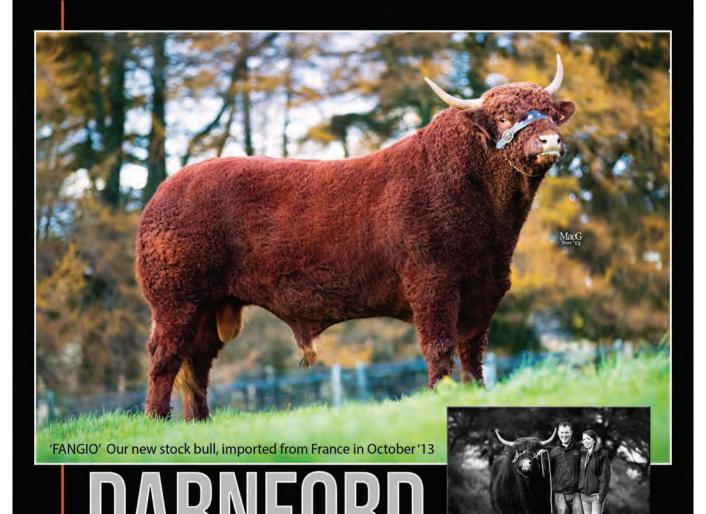
R & Crockett, Bacardi Impeccable

Bull born on or between 1st January and 31st March 2013

- 1stR & K Livesey, Cleuchhead Compo
- R & A Crockett, Iron

Bull born on or before 31st December 2012

S & R Hallos, Beeston Hall Finn



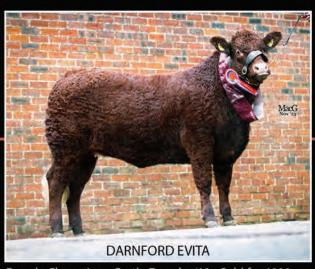


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The International Salers Federation (ISF) has 8 Member Countries - Canada, Denmark, France, Ireland, New Zealand, United Kingdom, USA and

Its main activity in recent times has been to facilitate ISF Conventions and Tours every 3 years and in October 2015 the USA will be hosting that event. There will be the great opportunity for Salers Breeders and Enthusiasts to explore places and Salers Cattle across the USA starting from Atlanta, Georgia in the East then to the State of Colorado and Las Vegas, Nevada in the West.

A warm American welcome will be given to all persons from around the World and particularly to those who reside in countries that are not yet Members of the ISF. Details of the itinerary, costings, etc. are available from the American Salers Association. Email: amsalers@aol.com

The ISF is giving consideration to revising its Constitution and to broaden the opportunities for all Salers Breeders and Enthusiasts to become



Bruce Loewenberg (left) at Missouri University

It is rewarding to note that there is a growing number of Salers Breeders around the World in countries such as Belgium, Germany, Mexico, Portugal, Spain and Switzerland, many of which have their own Salers Associations. It is hoped that the ISF can offer these countries an advantage to become Members.

Many major events and developments have occurred in the Salers World in the last year and a few examples follow:-

- 1. U.S.A: The well-known Principal of Show-Me Salers, Missouri, Bruce Loewenberg is generously donating approximately 60 registered Salers Heifers to the University of Missouri Beef Cattle Programme, to commence their own herd. The University will use Salers to demonstrate their use in research, management and teaching protocols. As well as benefiting the Salers Breed in North America, this venture will be of advantage to Salers Breeders, internationally.
- 2. France: The enthusiastic development by G.I.E Polled Excellence-Salers for the breeding of Polled Salers containing the best French

Genetics and also Polled Genetics from the U.K., Switzerland and Canada, continues. It is of particular note that there has been the showing of Polled Salers at the Simagena Exhibitions in Paris. Polled Salers are most attractive in countries such as Canada, Denmark, USA and Australia.

- 3. United Kingdom: The explosion of the promotion and development of the Salers Breed in the U.K. says it all! Congratulations must go to all involved.
- 4. Australia: Whilst there are splendid opportunities for Salers in Australia, they have been limited by the strong influence of established Breeds, however, there is still much enthusiasm for Salers in many places.

One example is of a large Client of the Coombers' Cairo Salers Stud who in rugged, mountain conditions in the Northern Tablelands of New South Wales, achieved the weaning of 1,000 calves out of a cow herd of 1,050 put to Cairo's Salers-Angus Rangemaster Bulls, i.e a mating to weaning result of over 95%. This Breeder has purchased 137 Salers and Rangemaster Bulls from Cairo in the last 13 years and bought his last mob of 18 Rangemaster Bulls in December, 2014. He also tries Bulls of other Breeds but regularly comes back to Cairo Bulls

It as been a pleasure for the Writer to assist the ISF in recent years with the handling of promotional and other communications.

Please continue to keep in touch with your Association Secretary regarding ISF matters, who will if necessary, liaise with the undersigned.

Salers Breeders in other countries where there is not a Salers Association are most welcome to contact me.

RON COOMBER, President

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Sucklers

By Jeremy Hunt

While most beef breeds are experiencing a reduction in demand for breeding bulls the Salers is bucking the trend. Monitoring of the official BCMS figures by the Salers Cattle Society shows more suckled calf producers are buying Saler bulls.

Although the breed is proving increasingly popular as a herd sire with the job of producing replacement females, pedigree breeders say a high percentage of Salers bull buyers are attracted by the breed's reputation for easy calving.

"When suckler margins are tight, getting a live calf becomes more important than ever," says Terence Pye who is a partner in the Rigel herd of Salers at Yarm, north Yorkshire.

"In over 20 years with these cattle we've had so few assisted calving I can remember every one. When a Salers female starts to calve you just let them get on with it - and that's what's driving the demand for bulls."

Mr Pye undertakes the monitoring of BCMS data on behalf of the breed society. "While some of the major beef breeds have suffered significant declines in the demand for bulls over the last decade, sales of Salers bulls has been steadily increasing at around 5% a year.

"And the majority of our buyers want a Salers bull for ease of calving. This year we've even had triplets born with no assistance."

Pelvic area measurement is another kev issue among Salers breeders. "We are encouraging breeders to be vigilant in maintaining pelvic area measurements to ensure the trait is maintained in future breeding animals.

"In our herd we measure the pelvic area of our young bulls rather than the heifers. The bulls will have a far greater positive impact on the industry because of the much larger numbers of daughters they'll breed compared to the heifers. Pelvic area is a strongly heritable trait, so selecting breeding bulls with a large pelvic area will

lead to larger pelvic areas in their daughters," says Mr Pye.

Shropshire beef and sheep producer Wyn Evans of Llanwddyn, near Oswestry is now running a virtually pure-bred herd of 100 Salers cattle after grading up through his Welsh Blacks. He uses the Charolais as the top-cross to produce strong stores sold at around 10-months-old at Welshpool.

The spring-born calves are weaned at housing in October and wintered on a forage diet of 80% silage and 20% straw plus 3kg a head a day of concentrate. This year's stores sold in spring averaged 427kg and realised an average of £1063 for 80 head.

"Calves out of the Salers females are always quickly up on their feet and sucking. We calve our heifers at two years old and never have any problems.



"And when we sell them as stores their consistency and uniformity is a real bonus; they certainly turn heads when we get them into the market," says Mr Evans who reckons many Salers bulls now have the conformation to match the most popular continental breeds.

"And the cows wear well. We've some cows still breeding at 14 years old," adds Mr Evans.

With suckled calf margins under increasing pressure the efficiency of the suckler dam is ever more important. But while the Salers is no newcomer to the UK, having arrived here over 25 years ago, the breed is now attracting more supporters impressed by its reputation for hardiness, milking ability and easy calving.

Predominantly red-coated – although black Salers also occur – the breed is also noted for its frame and scale. They are traits that north Wales farmer Evan Lloyd of Harlech was determined to make the most of when he first began to use a Salers bull on his Welsh Black cows.

"I wanted to produce suckler females that would cross well with the Welsh Black to retain the breed's qualities but also give the scale and frame I needed in a crossbred dam that would cross well with the Charolais. And introducing the Salers into the herd has done precisely that," says Mr Lloyd.

His autumn calving herd relies on the sale of strong Charolais-sired stores sold at around 13-months old and out of Salers x Welsh Black dams.

"I've got calves that have the frame to take the growth and the conformation qualities of the Charolais and that produce really strong stores. This autumn our stores have sold well. The heaviest bunch averaged 565kg and sold for £1190 while even the lighter stores averaging 490kg averaged £1015.

The replacement Salers-cross heifers, which are out-wintered until they calve for the first time, have impressed Mr Lloyd with their easy calving and in particular their milk

"They have very tidy udders and give a lot of milk – in fact sometimes they almost have too much," says Mr Lloyd.

Breed society secretary Liz Wilde says the Salers is one of the most pure of all the European breeds. "It means farmers get the maximum impact of hybrid vigour when the Salers is part of a cross-bred suckler dam."



Drumlegagh Salers

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Suckler cow numbers declining:

The numbers of suckler cows in the UK have been in decline for many years. Based on information from the BCMS database, there are currently 1.36 million suckler cows in the UK, which is down 13% since 2005. This decrease in cows is driven by the ongoing low profitability of suckler farming.

Beef sires declining:

The use of beef bulls has dropped by 18% over the same period. The added downward pressure on the use of beef bulls comes from the increasing switch from beef to dairy sires by dairy farmers.

Yet, use of Salers bulls increasing: Over the same 10 year period, data from BCMS confirms that the use of Salers bulls has risen by 34%. This is no short term flash in the pan, the growth in use of Salers bulls has been steadily accelerating, and since 2011 has been at more than 5% growth per year. The chart compares the growth in use of Salers bulls vs. the other nine top beef breeds (the Salers is the 10th largest beef breed in the UK).

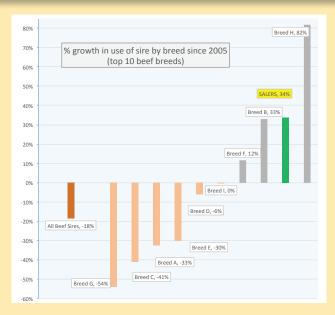
Source of Salers Success:

Quite simply, the Salers has a unique balance of commercial traits that significantly reduces the cost of producing beef from the suckler herd. This is not news, but what is happening is that these qualities are now being appreciated by more suckler farmers.

Suckler farmers no longer accept calving problems:

The six major beef breeds that are not showing growth in their use as a sire (Blonde, Blue, Charolais, Limousin,

The Salers unrivalled ease of calving means more calves weaned, lower vet's bills, and extended longevity of the suckler cow. Its high growth rates and modern conformation make a high value calf whether sold as a store or a fat beast. The Salers cuts the costs and increases the income for suckler farmers.



Simmental, South Devon), all share the attribute of conferring stronger conformation on their calves, but at the expense of causing calving problems in varying degrees. Suckler farmers can no longer afford the disruption and losses arising from having to assist with calving. These losses go beyond the immediate impact of dead calves and vet's bills, but knock on to the herd health status when calves are bought in to suckle on, and because more replacement heifers are needed for cows lost because they are damaged or prematurely worn out. So it is no surprise that the reduction/ avoidance of calving problems is the most common reason given by farmers changing to Salers.

Subsidy vs. Performance:

Of the four breeds seeing growth in their use as a sire, three (Angus, Hereford, Shorthorn) are subsidised by major supermarkets. In other words, the Salers is the only major breed seeing significant growth in the use of it as a sire, where that growth is driven purely by performance.

Salers' growth to continue:

With no end in sight of the pressures on suckler farming, the demonstrable performance of the Salers bull to improve the profitability and the quality of life of suckler farmers by reducing/avoiding calving problems, means that the growing demand for Salers bulls seen over the last ten years is set to continue.



BEESTON HALL SALERS



Beeston Hall Finn

Society Bull of the year

Retained within the herd for breeding

Beeston Hall Floss

A typical home bred in-calf heifer

BVD Accredited, Risk Level 1 Johnes



Bulls & Heifers for Sale

STEPHEN & RACHEL HALLOS BEESTON HALL FARM, RIPPONDEN WEST YORKSHIRE HX6 4LW 01422 823272 / 07909 885564

2014 Great Yorkshire Show

Beeston Hall Secure Great Yorkshire Show Championship



Taking the overall championship at the Great Yorkshire Show under judge Harri Pritchard from the Felin herd, Pwllheli, was Stephen and Rachel Hallos' junior champion Beeston Hall Finn. Born in August 2012 he is by Seawell Daimler and out of Stretton Chloe, a Woodvine Lincon daughter.



Standing reserve overall was the Livesey family's female champion, Cleuchhead Mhairi 10th. This 2010-born Valentin daughter is out of Cleuchhead Mhairi 4th, a Cleuchhead Osprey daughter.



Reserve female champion was Stephen and Rachel Hallos' 2012-born heifer Beeston Hall Floss. Sired by Seawell Daimler, her dam is Beeston Hall Candy, a Poldean Taffy daughter.



Reserve male champion and reserve junior champion was Brian Walling's March 2013born French-bred bull Ideal. He is a Diplomate son out of Chimene, a Titan daughter.

SHOW RESULTS

Class 113: Bull born on or before 1st Jan 2013

- S & R Hallos, Beeston Hall Finn
- Mr A Gowthorpe, Approach Farm Forest

Class 114: Bull born on or after 1st Jan 2013

- Mr B Walling, Ideal
- 2^{nd} R & A Crockett, Bacardi Impeccable
- Mr A Gowthorpe, Approach farm Gordon

Class 115: Cowborn on or before 31 December 2011

- 1 st Messrs R & K Livesey, Cleuchhead Mhairi 10th
- 2^{nd} Mr B Walling, Cumbrian Ladybird
- 3^{rd} Messrs R & K Livesey, Cleuchhead Hope 10th
- 4^{th} Mrs C A Fox, Coland Tansy
- Mr A Gowthorpe, Manor Lane Bracken

Class 116: Heifer born on or after 1 January 2012

- S & R Hallos, Beeston Hall Floss
- 2^{nd} Mr B Walling, Cumbrian Hyacinth
- $3^{\rm rd}$ Mrs C A Fox, Manor Lane Freya
- 4^{th} R & A Crockett, Bacardi Holly

Class 117: Heifer born on or after 1 January 2013

- Mr A Gowthorpe, Approach Farm Gemma
- 2nd S & R Hallos, Beeston Hall Goldie
- $3^{\rm rd}$ S & R Hallos, Beeston Hall Gorgeous
- R & A Crockett, Bacardi Isla
- R & A Crockett, Bacardi Izzy

Group of Three:

- S & R Hallos
- Mr A Gowthorpe

Best Polled Animal:

Cumbrian Ladybird, Mr B Walling

Junior Champion:

Beeston Hall Finn, S & R Hallos

Reserve:

Ideal, R & A Crockett

Male Champion:

Beeston Hall Finn, S & R Hallos

Reserve:

Ideal, Mr B Walling

Female Champion:

Cleuchhead Mhairi 10th, Messrs R & K Livesey

Beeston Hall Floss, S & R Hallos

Supreme Champion:

Beeston Hall Finn

Reserve:

Cleuchhead Mhairi 10th





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2014 Royal Welsh Show

Seawell Genie takes Royal Welsh Championship

Peter Donger secured the overall championship at the Royal Welsh Show under judge Rob Livesey from the Cleuchhead herd based in Melrose, Scottish Borders. His champion was Seawell Genie, a 2011-born cow with her March-born heifer calf at foot by Vicomte. Genie herself is by Seawell Extra and out of Seawell Connie.



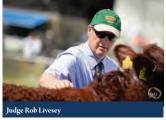


Rob commented on his champion by saying: "I was impressed by this animal, she is a young productive cow with lots of stretch, scale and style. She has a correct young calf at foot and is producing it

"The bull that stood reserve is big, powerful and strong and I look forward to seeing his progeny in the future."

Standing reserve overall was Etna, a French import from Alun Jones. This 2008-born Anjou son is out of Ondee and is on his first show in the UK since being purchased from breeder Gaec Elevage Missiel last October.





In the female championship Nathan Rogers' Tanybryn Georgia stood reserve champion. She is a January 2013-born Preenbank Gabriel sired heifer out of Cleddau Debbie.

Peter Donger's February 2013-born bull, Seawell Idris, stood reserve male champion. He is by Casper and out of a French bred dam.





Bull, born before January 2013

- 1^{st} Alun Jones' Etna, by Anjou
- 2^{nd} PM and SM Doger's Evail, by Bambino
- $3^{\rm rd}$ DI and HM Roger's Coland Fabian, by Preenbank Rogers

Bull, born on or after January 2013

- $1^{\,\text{st}}$ PM and SM Donger's Seawell Idris, by Casper
- 2^{nd} John Thomas's Morfa Awyddus
- John Thomas' Morfa Annaturiol

Cow, born on or after 31st December 2011 in-calf or with calf at foot

- 1st PM and SM Donger's Seawell Genie, by Seawell Extra
- Harri Gwynn Pritchard's Sligo Lily, by Ugolin

Heifer, born between 1st January 2012 and 31st December 2012

- 1^{st} PM and SM Donger's Seawell Hayley, by Denver
- Harri Gwynn Pritchard's Cuil Fiona, by Poldean Vince 2^{nd}
- 3^{rd} Aled Jones' Cleuchhead Hope 16th, by Poldean Vince
- 4thDI and HM Rogers' Coland Fiona, by Preenbank Gabriel

Heifer, born on or after January 2013

- Nathan Rogers' Tanybryn Georgina, by Preenbank Gabriel
- 2^{nd} PM and SM Dongers' Seawell Impulse, by Casper
- Harri and Gwynn Pritchard's Felin Infinity, by Felin Cupid

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2014 Stirling Autumn Sale

The reputation of the Stirling Bull Sales to draw potential buyers from the length and breadth of Scotland (and the rest of the UK) meant that there was an excellent level of interest in the Salers lines prior to the sale. The most encouraging aspect of this was the steady flow of enquiries from suckler farmers and pedigree breeders planning the change to Salers. The tough market conditions meant that the Salers, like all the main breeds, experienced selective bidding and lower clearance rates.

The top call of 2900gn came for Cumbrian Jolie 586, a Vaillant heifer out of a Cumbrian Thunderbird ET daughter, bred by Farmstock Genetics (Messrs Walling), Selkirk. She is in-calf to Ideal, a young bull recently imported from France and already Reserve Junior Champion at the Great Yorkshire Show.

The two top priced bulls were consigned by Rigel Pedigree (Messrs Pye) from Yarm, North Yorkshire. First in the ring, and selling for 2800gn was Rigel Hector Poll, by the well known Rigel Othello Poll ET and out of a Bruno daughter. Othello sons have been exported to France and daughters to Germany. Hector is heading north to Messrs Stout, from Stronsay, Orkney. Next in the ring was Rigel Milton who sold for 2600gn to Mr Fraser, also from Stronsay. Milton is sired by Sagitaire out of Rigel Muse, a Vauban daughter.

The dispersal of the Beowulf herd of polled Salers from Mr Arthur Beevers followed. The Beowulf herd was founded in the early days of the breed in the UK. Initially the herd was based on French genetics

including the elite cow, Captive. Recognising the growing requirement for cattle to be naturally polled, Mr Beevers imported a number of Canadian polled Salers in the '90s. In 2008, the herd was placed under the management of Rigel Pedigree, where the development of polled Salers continued.

The top price of 2450gn was paid for the 4 year old cow Beowulf Polled Red Diamond, with twin polled bull calves at foot.

Red Diamond was sired by Rigel Othello Poll ET and is out of a Beowulf Montana cow. She joins the Leys herd of Messrs Gauld, Huntly, Aberdeenshire. Mr Gauld also purchased the 2011 born cow, Beowulf Polled Cyan also by Othello, and the Casimir sired in-calf heifer Beowulf Polled Red Chapa. Chapa was running with the homozygous polled bull, Rigel Munro Poll. As the foundation female in a new pedigree herd, Beowulf Polled Black Bar, an in-calf heifer with show potential made 2000gn to Mr Limond, Kirkmichael, Ayrshire. In-calf to Casimir, Black Bar is sired by Rigel Byron Poll and is out of Beowulf Polled Red Diamond. Mr Limond also purchased Beowulf Black Polled Voltige with a polled heifer calf at foot.

Averages

Pedigree Females £3045 (1/3), Pedigree Bulls £2765 (3/7)

Dispersal

Aged cows £1008 (2), Cows & calves £1811 (4), In-calf heifers £1785 (2)

2014 Welshpool Autumn Sale

The sun was shining at the first Salers Society Autumn Sale at Welshpool (18th October) especially on the Show Champion Seawell Icebreaker, a Feb 2013 born bull out of Seawell Feather (a Trafalgar Daughter), by Seawell Extra (from French parentage). Seawell Extra is a bull that is producing some impressive animals in the UK, as seen in this champion.

Reserve Champion went to Rigel Commodore a big, powerful sort, born February 2012. Commodore is sired by Casimir who passes on strong beef traits, whilst his dam Rigel Cora is known for her strong maternal traits, large pelvic area, strong growth rates and good udders. He made £3045 in the sale, selling to DJL Evans, Meiford, Powys.

The top price animal was a cow and calf bred by Harri and Sioned Pritchard which made £4,000. Felin Gobaith, sired by French Import Encens with calf Felin Jos, sired by French Import Cesar. A striking mother and son bought by Andrew Powell, Knighton, Powys.

Our thanks go to Mr Evans, Maescarneddau, Shropshire for Judging, to Allington Hughes Law and director Rachel Wynn Jones for sponsoring and attending the sale and to Welshpool Livestock Centre.

AVERAGES Pedigree Females £2257

Pedigree Bulls £2481

Commercial Heifers

Commercial Cown Calf

£1762

SHOW RESULTS

Female Champion

Coland Fiona DI & HM Rogers (sold 2600gns)

Reserve Female Champion

Morwenstow Jasmin 20 A & M Austin (sold 17oogns)

Male Champion

Seawell Icebreaker PM & SM Donger (no sale)

Reserve Male Champion

Rigel Commodore Rigel Pedigree (sold 2900gns)

Overall Champion

Seawell Icebreaker PM & SM Donger (no sale)

Reserve Overall Champion

Rigel Commodore Rigel Pedigree (sold 2900gns)



Welshpool Autumn Champion & Reserve Champion

2014 Castle Douglas Sale

Castle Douglas Autumn Sale

A packed ringside looked on at the 23rd Annual Sale of Salers at Wallets Marts, Castle Douglas.

Commercial cattle sold up to £1450 for bulling heifers with in-calf heifers reaching £1700 this was followed by an excellent start on pedigree Salers with the first female to enter the ring Lisnamaul Floss making top price female at £5250. This May 2012 born animal from PJ Maginn & Sons, Northern Ireland is in calf to Seawell Fitzpatrick and is half sister to Lisnamaul Eimar who won 3 reserve championships in 2013. Sired by Ballynarry Samuel out of home bred Lisnamaul Barbie - she is heading to Banchory, care of John Black as a wedding gift for his grandson Jamie McIntyre.



Ringside

Top price bull went to the winner of the Salers Champion Junior Male of 2014 Cleuchhead Compo at £7560, from Rob & Kath Livesey this February 2013 born bull took Male Champion at the Royal Highland Show this year and has already proved himself by serving 11 heifers which are all scanned in calf. J & R Mitchell from Auchterarder should have some good success with this one.

The Willie Davidson Memorial Trophy was awarded to G S McClymont for the best pen of Commercial Cattle. Christine and grandchildren Ellie and Angus collected the Trophy for the family.

Buyers from all over the UK supported the sale, spreading the breed far and wide.

AVERAGES

Commercials

Bulling Heifers £1067 (195) In Calf Heifers £1650 (4)

Pedigrees

Bulling Heifers £1913 (9) In Calf Heifers £2637 (18) Bulls £4264 (13)



Lisnamaul Floss selling for 5,000gns



Cleuchhead Compo selling for 7,200gns



2014 Castle Douglas Show

SHOW RESULTS

Class 1 – Senior Female

- 1^{st} Cuil Flick, G S McClymont
- 2^{nd} Cumbrian Camella 589, Farmstock Genetics
- 3^{rd} Cleuchhead Hope 17th, R, K & I Livesey

Class 2 – Junior Female

- Cleuchhead Carat 12th, R, K & I Livesey
- $2^{\rm nd}$ Rigel Izzy, Rigel Pedigree
- $3^{\rm rd}$ Rigel Iola, Rigel Pedigree

Class 3 – Junior Female

- 1^{st} Cuil Goldie, G S McClymont
- 2^{nd} Cleuchhead Corolle 15th, R, K & I
- $3^{\rm rd}$ Cleuchhead Corolle 16th, R, K & I Livesey

Class 4 – Senior Male

Cumbrian Rocket, Farmstock Genetics



Whitebog IT Show Champion selling for 4500gns

- Drumaglea Brannigan, P Boyd
- 3^{rd} Drumaglea Bordeaux, P Boyd

Class 5 – Junior Male

- 1^{st} Whitebog IT, A MacKenzie
- 2^{nd} Whitebog Impressive, A MacKenzie
- $3^{\rm rd}$ Cleuchead Compo, R, K & I Livesey

Class 6 - Junior Male

- Bacardi Impeccable, Roy & Adam
- Darnford Frank, David Watson
- $3^{\rm rd}$ Cumbrian Jolly (Poll), Farmstock Genetics



Bacardi Impeccable selling for 6500gns

Champion Female

Cuil Flick, G S McClymont

Reserve Champion Female

Cumbrian Camella 589, Farmstock Genetics

Champion Male

Whitebog IT, A McKenzie

Reserve Champion Male

Bacardi Impeccable, R & A Crockett

Show Champion

Whitebog IT

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CLEUCHHEAD SALERS

Rob, Kath and Iain Livesey. Firth Farm, Lilliesleaf, Melrose, Scottish Borders, TD6 9EP



CLEUCHHEAD MHAIRI 10th

FEMALE CHAMPION AT GREAT YORKSHIRE SHOW 2014



CLEUCHHEAD GENTLE 23rd

JUNIOR FEMALE CHAMPION (Lochdougan trophy) at ROYAL HIGHLAND **SHOW 2014**



CLEUCHHEAD COMPO

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Johne's inconclusive & suspicious animals -

Johne's inconclusive and suspicious animals?

A review of the Johne's blood test results has been undertaken by a leading Health Scheme provider to investigate what happens to the status of these animals over time. The findings indicate that nearly one in two of the cattle (44%) that tested as inconclusive for antibody to Johne's disease, in the blood test used, will later test as antibody positive for Johne's disease. The advice for dealing with inconclusive animals (blood test result 60-70%) is that they should be re-sampled.

This was previously advised to be done after a month however from a review of the retest results it would appear that the optimal time for retesting would

The best time to carry out the annual Johne's herd test is at least a few months pre-calving so that positive animals can be separated from the herd. This will reduce the exposure of the young calves to the Johne's organism in the dung of infected animals. Shedding of Johne's organisms in faeces starts in small amounts and intermittently whilst the animals still appear healthy. Infected cattle will usually be shedding Johne's in small amounts in their faeces before they become positive in the blood test. As inconclusive animals could be in the process of becoming positive then either retest them at least two weeks pre-calving or else separate them from the calving group and young calves and retest them after calving.

The suspicious category for Johne's blood results is one that was introduced to flag up animals that are worth monitoring as they could be in the process of becoming positive. The advice with suspicious animals (blood test 50-60%) is to retest them three to six months later. From reviewing these Johne's blood test results it was found that 1 in 4 cattle that initially tested as suspicious were found to be positive at a later date. In some cases this was a few years later. If you are unsure what action to take following a herd test then discuss the results with your health scheme provider and vet.

Are sheep a risk to my cattle herd?

Sheep can carry Johne's disease and are a potential infection risk to cattle herds. Risk can be minimised by never co-grazing cattle and sheep and avoiding grazing cattle and sheep on the same pasture in the same year if at all possible. To monitor Johne's infection in sheep flocks it is possible to test a pooled sample prepared from faeces from up to ten sheep. The candidates for testing should be selected on the basis of being thin without any other disease which would explain the poor condition (e.g bad feet, broken mouthed). Dung samples should be submitted in individual containers to be pooled at the laboratory. Demonstrating freedom from Johne's disease in the sheep flock is a recommended component of health planning for a Risk Level 1 cattle herd managed alongside a sheep flock. A positive result in the sheep flock will not result in loss of status in the cattle herd but could provide vital information when making health planning decisions for both enterprises on the farm.



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THE WILLIAMS FAMILY



The Williams Family

farming family imparting efficiency into their herd using Salers, are the Williams family. Their family run Farm situated in Pantycornant in the south Wales valleys is a tightly run operation. Farming with their children, Owain and Lucy; not to mention Uncle Eirwyn and their full-time farmhand Adrian, the family run a flock of 1,400 sheep, an 80 head suckler herd as well as 90 acres dedicated to silage and a further 60 acres destined for hay and haylage. Farming 1,161 acres of land at an average elevation of 300m above sea level poses its own set of challenges; consequently Steve and Catherine Williams looked to a Salers Bull to help increase their herd's performance.

"Our 80 cow suckler herd consists of 16 Welsh Black Cows put to our Salers Bull. The Salers cross heifers produced become the building block for our commercial herd. These Salers cross heifers are then put to a Charolais Bull, with the resulting store calves to be sold no later than 14 months of age."

The Williams family switched to Salers in the early 1990's having encountered problems sourcing Hereford cross replacements. Initially, they opted for the AI route with their Welsh Black Cows, sourcing imported Salers 'Vauban' and 'Vainqueur' genealogy.

"We were very impressed with the Calves, and purchased our first Salers Cow; Cuil Irene, and our first Salers Bull later that year."

"We were very impressed with the Calves, and purchased our first Salers Cow; Cuil Irene, and our first Salers Bull later that year."

The Williams family have noticed a variety of characteristics in their calves that have been imparted from their Salers Bull. Catherine and Steve describe their Salers cross calves as hardy with a pleasant, placid temperament. Furthermore, the Williams' say they are fantastic foragers that excel in converting energy into weight gains and suckler milk production.

"Our cows raise their calves to at least 400kg in 13 months; most breeds would really struggle to meet this target on our land"

However, the quality that the Williams' are most thankful for is the breeds' typical broad pelvic area. The Salers cross cows inherit the broad pelvis from the Salers Sire, resulting in a wider birth canal and easy calving. The extent of the impact of their Salers Bull in the breeding system manifests itself in the success rate at calving, beyond its numerous virtues.

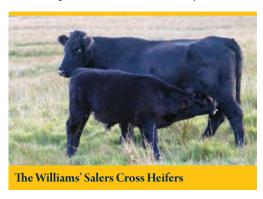
"Our Herd is currently calving at a 97% success rate, with the full 97% being successfully reared by the dam."

This impressive statistic pays homage not only to the qualities inherent in the Salers Bull, but also to the dynamic and experimental attitude of the Williams family. Their willingness to try something new has rapidly come to fruition.

"Our top twenty steers sold at Abergavenny market and Monmouth livestock centre at an average of £1,200 per head, attracting a great deal of repeat business with satisfied customers." (Spring 2014)

The Williams family have formulated an efficient and productive system using their Salers Bull and continue to do so today. Their current Salers Bull Felin Hedd bought out of Llwyn Gywn, Pwllheli is a relatively recent addition to the farm.

"We exercise a closed herd policy as far as is possible; buying in the Welsh Black replacements where necessary."



The Williams herd management policy along with their farmland is perfectly suited to Salers: Only animals with High Health accreditation status are purchased, with Salers innate high level of health the Williams family have one less thing to worry about when it comes to their herds' performance.

The use of a Salers Bull in their breeding programme has helped create a suckler herd that gain weight quickly and at less expense, maintain their own health and condition and attract a great deal of repeat business with thoroughly satisfied customers. With demand for Salers rapidly increasing in the UK, they can expect to see many more Salers cattle grazing the hills of South Wales.

By Josh Metcalfe



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BREEDPLAN

Demonstrating Salers Commercial Advantages



BENEFITS TO MEMBERS:

The decision to use Breedplan for the Salers Society registrations and performance recording marks one of the most important milestones in the development of the Salers breed in the UK. It puts powerful tools into the hands of our breeders and will provide the Society with a rich source of data to support ongoing promotion.

- The immediate benefit is to make the administration of the Herd Book more efficient and more accurate for members (and the Society). In addition, the Herd Book and the membership database is available online for members and other interested parties to easily research pedigrees or locate and contact breeders.
- Many of the Salers most valuable traits cannot be assessed by eye, for example calving ease or pelvic area, milk yield or longevity. With the participation of members, Breedplan will provide objective information on such traits, which would be most useful for marketing the breed to commercial suckler farmers who might be considering switching to Salers to improve their profitability.
- Members opting to join Performance Recording will have EBVs for all the animals in their herd which will enable them to make better decisions when selecting replacement heifers or introducing a new stock bull. Also, there more requests for EBVs from farmers looking to buy Salers bulls, which we'll soon be able to provide.

ACCURACY:

Breedplan is a live system (refreshed every 24 hours), so the timely updating of information is now more important. Don't wait until the end of the year, the Society needs know as soon as possible of changes to membership details, or of animals bought in, or sold to another member so our database can be kept up to date.

THE IMPORTANCE OF INTIMATIONS:

The ability of the Salers cow to have a calf every year, from age two and on over a long working life, is a key advantage over other breeds and having data to back this up is vital. Previously we could not look to our Herd Book to provide this data, as the calving record of registered females was incomplete as information was only collected on their registered calves. Now, as well as registered calves, Breedplan can collect the details of all births that are not of a registered calf, via the use of an "intimation", which will ensure that the complete calving record of all our cows can be known. Intimations are free, and easy to do online.

It is now possible and very desirable, that members register their commercial SalersX cows and then record all these cow's calvings as intimations, which will give especially valuable information of the Salers performance in the commercial suckler herd.

> Use a registration or an intimation to record the complete calving record for all registered cows.

CALVING EASE AND BIRTH WEIGHT:

The Salers unique ease of calving is a major factor attracting suckler (and dairy) farmers to the breed. The importance of this trait is such that recording the calving ease for all registrations/ intimations has been made mandatory. The exceptional ease of calving conferred by the Salers bull comes from their calves' slim conformation at birth and their lower than average birth weights (heifers 32-36kg, bulls 35-40kg). Members are strongly encouraged to measure and submit the weight of all their calves at

PERFORMANCE RECORDING:

Accurate EBVs are an important tool for breeders seeking to protect or enhance the maternal traits of the Salers, many of which cannot be assessed by eye. The Salers in the UK are at the early stages of using EBVs, but once a decent amount of data has been collected, spanning herds that are genetically linked, then the EBVs will become more accurate and very useful. For those members opting to performance record, the key is to do this for all their animals, which will ensure that their EBVs are as good as they can be.

> The focus for EBVs is on maternal traits, and for these the basic measurements are calving ease, birth weight and cow and calf weight at weaning.

AIMS FOR 2015:

For our first year of using Breedplan, the Society aims to support and encourage members to,

- Use the online system for registrations and intimations.
- Ensure a complete calving record for all registered cows via intimations.
- Measure and submit calving ease, birth weight, and cow and calf weight at weaning.
- Collect calving data from commercial herds, members to register their SalersX cows and then provide intimations of all calves from these cows.



USEFUL SOCIETY INFORMATION

ANNUAL SUBSCRIPTION Subscriptions are due and payable on 1st January each year. No invoice will be sent so it would be helpful if all members would please pay promptly. V.A.T. receipts will be sent on payment. Payment can be made by Standing Order.

REGISTRATIONS Though equivalent in all other respects, the Herd Book maintains a permanent distinction between Full Blood pedigree animals with ancestry 100% traceable to French origin, and Purebred pedigree animals resulting from a grading up program. The registered name of Purebred animals will be followed by (PB). Progeny of a Purebred sire or dam can never be designated as Full Blood.

The poll/horn status is to be recorded as part of the registration. The poll/horn status can be amended if required and a new warranty issued. Up to the age of 12 months of age this is free of charge, and thereafter the normal fee for a replacement warranty applies. Polled animals must include either Poll or Polled in the name.

No calves can be registered unless they are confirmed as being noncarriers for beta-mannosidosis, either by parentage or testing (copy of test results to be supplied).

To register a calf got by embryo transplant, the Embryo Registration Form No. and Embryo Number (e.g. 186/3) need to be supplied, and its registered name will be followed by ET.

A.I. CERTIFICATES MUST ACCOMPANY REGISTRATIONS IF APPROPRIATE Registrations cannot be accepted without A.I. Forms (if appropriate). Remember to note on the Registration Form if the calf is polled. Some semen owners use the Sire Certificate system. Do check when buying semen and remember to forward the Sire Certificate with the A.I. Certificate and Registration Form.

THE GRADE REGISTER Grade A, B and C females will be registered in the Grade Register. Only Full Blood bulls can be used in a grading up program. Though not recommended, a Purebred bull (31/32

or greater) may be used on a Grade C female and her heifer calf be registered as a Grade C.

Dam	Grade C	Grade B	Grade A	Any
Sire Female calves registered as				
Full Blood	Grade C	Grade C	Grade B	Grade A
Purebred (31/32 or more)	Grade C	X	X	X

Following its first calving, a Grade C cow may be designated as Purebred and transferred to the Herd Book, subject to passing an inspection for conformity to Breed Standard and being tested noncarrier for beta-mannosidosis. Application for inspection must be made in writing to the Secretary. On passing the inspection, to effect the transfer the original warranty and transfer fee must be forwarded to the Secretary. This cow's calves can then be registered as Purebred according to the table. Grade C cows are transferred as 7/8 PB no matter what % Salers blood they actually are.

ι	Dam	Full Blood	31/32 PB	15/16 PB	7/8 PB
Sire		Male	& Female ca	alves registe	ered as
Full Blood		Full Blood	63/64 PB	31/32 PB	15/16 PB
Purebred (31/32)		63/64 PB	31/32 PB	15/16 PB	7/8 PB*
Purebred (15/16)		31/32 PB	15/16 PB	7/8 PB*	X

* = female calves only

UK HERD BOOK NUMBER The format is XYZyyyyNNN, where XYZ is your three character herd id, yyyy is the year (eg 2014) and NNN is a three digit sequence number which must be unique for each registration in a given year. This should be the final three digits of your official UK ear tag number. For Northern Ireland ear tags, use the three digits preceding the checksum. For Grade animals only, append A, B or C accordingly.



IMPORTATION OF CATTLE

As requirements of importation change CHECK WITH THE SECRETARY what is required when you start on the import of animals, semen or embryos. All imports must have a three generation pedigree certificate issued by the Society of the country of origin and a clear DNA Beta-mannosidosis test certificate. Imported in calf cattle must also have an official three generation pedigree certificate and a clear DNA Beta-mannosidosis test certificate for the sire of the invitro calf. Registration of imported cattle (not in calf) is £28+VAT, if registered within 3 months of import. For imported cattle, with an in vitro calf, registration is £43 + VAT, if registered within 3 months of import. Over 3 months late penalties will be incurred.

SIRE CERTIFICATES

system has been set up for registering calves got by a non-owned sire. Service may either be by A.I. or natural. In these cases a Sire Certificate must be obtained from the owner of the bull/semen and forwarded with the registration form (and A.I. form if appropriate). The cost of the Sire Certificate is negotiable privately between the owners of the dam and the owners of the bull or semen. Sire certificates can be obtained from the secretary at the cost of £30 per 10 certificates. The secretary must be informed if the owner of a bull or semen wishes to use the sire certificate system (otherwise registrations may be accepted without a sire certificate and the owner would lose the service fee).

EMBRYO TRANSPLANT PROGRAMME Before embarking on an embryo transplant programme, please contact the secretary who will forward the relevant Salers Society forms. Minimum of £11 per animal flushed (up to 10 embryos) thereafter £1 per embryo. After 3 months minimum of £20 per animal flushed (up to 10 embryos) thereafter £2 per embryo. Remember to insert the ET Form No. and Embryo No. on the Calf Registration Form). £28 per Export Certificate plus embryo registration. One Export Certificate covers all embryos from one flush to the same purchaser. BOTH SIRE AND DAM IN AN EMBRYO PROGRAMME MUST BE BLOOD-TYPED and have a clear DNA Beta-Mannosidosis test certificate.

TRANSFER OF OWNERSHIP

A fee of £6 + VAT is charged for transfer of ownership. The fee is payable by the purchaser who should obtain the warranty from the seller and forward it to the secretary for transfer.

ALL TRANSACTIONS ARE PLUS VAT. NO TRANSACTIONS ARE COMPLETE UNTIL ALL MONIES ARE PAID AND PAPERWORK IS CORRECTLY SUPPLIED.

IF PAYING BY BACS PLEASE USE YOUR THREE ALPHABET DIGITS FROM YOUR HERD REFERENCE AS THE PAYMENT REFERENCE. IT IS THE RESPONSIBILITY OF THE MEMBER TO GET ALL RELEVANT PAPERWORK TO THE SOCIETY ON TIME OR LATE PENALTIES WILL BE INCURRED.

Pedigree Registration Royalty Scheme for AI Sires

THE FOLLO	WING BUL	LS/SEME	N ARE O	N THE A	BOVE SCH	HEME
Name of Bull	Herd Book No.	Ear No.	Royalty Charge	Owner	Owner's Tel. No.	Beta-m Status
Bruno	172	6386051716	£50 + VAT	Rigel Pedigree	01624 590125	Non-Carrier
Crocodile Dundee	279	6387062264	£40 + VAT	Rigel Pedigree	01642 590125	Non-Carrier
French Connection	IMP 90026	1590068366	£35 + VAT	Rigel Pedigree	01642 590125	Non-Carrier
Vainqueur	1	1584052218	£30 + VAT	Rigel Pedigree	01624 590125	Non-Carrier
Vauban	3	1584054531	£25 + VAT	Rigel Pedigree	01624 590125	Non-Carrier
Kracker	IMP 97053	6327580166	£40 + VAT	John Elliott	02881 661654	Non-Carrier
Drumlegagh Dennis	DRU2010017	63659800107	£40 + VAT	John Elliott	02881 661654	Non-Carrier
Turbulent	IMP2007004	1522218702	£40 + VAT	Thomas Kely	07801 105655	Non-Carrier

- Before any calves can be registered from the table above a Sire Certificate must be obtained from the owner and enclosed with the Birth Registration Form.
- The late registration penalty will apply if time is taken to obtain the Sire Certificate.
- Registration fees will apply on the date all paperwork is correctly supplied.
- No advance payments will be accepted.

If a member has collected semen from a registered bull in his/her ownership, or has acquired the sole rights to semen in the UK, for imported or purchased semen and wishes to sell semen at commercial production prices to encourage commercial use, yet retain a higher return for pedigree use by charging a separate levy free on registration of pedigree calves, he/she can apply to the Society to register the bull as a Pedigree Registration Royalty Sire.

INVOLVEMENT OF THE SOCIETY:

The Salers Society of the UK and its secretary will merely be the tools by which those calves gain their registration, in a Pedigree Registration Royalty Scheme, which is an arrangement between the vendor of the semen and the breeder who wishes to register a calf, which is the result of using this semen.

CHARGES for 2015

Registering Commercial SalersX (Grade A, B & C)	Charge	VAT 20%	TOTAL
up to 1 year	£12.00	£2.40	£14.40
over 1 year	£28.00	£5.60	£33.60
Upgrade a C to Purebred Intimations are free	£28.00	£5.60	£33.60
inumations are free			
Registrations All other calves (except ET)			
up to 3 months	£28.00	£5.60	£33.60
3-6 months over 6 months	£49.00 £91.00	£9.80 £18.20	£58.80 £109.20
over 6 months	191.00	110.20	£109.20
Registrations Embryo transplant calves			
up to 3 months	£33.00	£6.60	£39.60
3-6 months	£59.00	£11.80	£70.80
over 6 months	£112.00	£22.40	£134.40
Transfer of ownership	£6.00	£1.20	£7.20
Replacement Warranty	£10.00	£2.00	£12.00
Registration of Embryos (including imported)			
Minimum per animal flushed (up to 10 embryos)	£11.00	£2.20	£13.20
Thereafter per embryo	£1.00	£0.20	£1.20
After 3 months-minimum per animal flushes (up to 10 embryos)	£21.00	£4.20	£25.20
Therafter per embryo	£2.00	£0.40	£2.40
Subscription payable 1st January	£55.00	£11.00	£66.00
if paid by standing order	£50.00	£10.00	£60.00
Joining Fee and Registration of Herd Letter and Prefix	£37.00	£7.40	£44.40
Export Certificates	£28.00	£5.60	£33.60
Deviaturation of Immouted Cottle wat in salf			
Registration of Imported Cattle not in calf up to 3 months from date of entry	£28.00	£5.60	£33.60
3-6 months	£54.00	£10.80	£64.80
over 6 months	£106.00	£21.20	£127.20
Deviaturation of home arts of Cottle with in witnesselves			
Registration of Imported Cattle with in vitro calves up to 3 months from date of entry	£43.00	£8.60	£51.60
3-6 months	£69.00	£13.80	£82.80
over 6 months	£122.00	£24.40	£146.40

All transactions are plus vat. No transactions complete until payment is received and paperwork correctly supplied. It is the responsibility of the member to get all relevant information to the Society office on time or late penalties will be incurred.

BREED HISTORY and CHARACTERISTICS

BREED ORIGIN AND HISTORY

Salers (pronounced Sa'lairs) originate in the Southern half of the Massif Central in the Auvergne region of France. It has a rough and variable climate, and though higher, 2000-6000 ft, is very similar to our Lake District and the Highlands of Scotland and Wales. The Salers is one of the oldest breeds in the world, with prehistoric cave paintings suggesting that a similar type of animal has been bred in the area for 7-10,000 years.

They appear to be closely related to the old Celtic breeds and the African breeds, and were probably located in the Massif Central when red cattle migrated from Africa through the Iberian Peninsular and on into northern Europe and the British Isles.

BREED IMPROVEMENT

What is certain is that Devons, Durhams, (Shorthorns) and West Highland cattle were imported into the Salers area in the mid 19th Century with the intention of improving the breed. At the same time a M. Tyssandier D'Escous challenged the introduction of outside blood and set about improving the Salers by selecting from within the breed.

His method was considered most successful, and he became known as the Father of the Breed. A statue honouring his work stands in the middle of the small mediaeval town of Salers from which the breed takes its name.

From that time until well into the 20th century the breed was improved and developed as a triple purpose animal, Milk-Meat-Draught.

Traditionally, this involved the simultaneous production of milk for cheese and a calf for beef production. In 1925 milk recording became compulsory and weight recording started in 1962.

Resulting from all this improvement and recording has emerged the ideal suckler cow with bred-in foraging ability, able to utilise and thrive on native grasses and forage both summer and winter.

BREED CHARACTERISTICS AND QUALITIES

The difficult environmental conditions where the Salers breed developed makes it ideal for the poorer areas of the British Isles and today's beef industry. Salers are generally horned and dark red, though there are a very small number of black animals. Polled animals in the full blood herd are very rare. However, a growing number of polled and black Salers are becoming available in the pure bred herd. The skin and pigmented membranes are brown and consequently few eye or udder problems occur. A good hair coat which becomes thick and curly in winter gives hardiness and adaptability to cold and heat.

Having roamed the mountains for centuries, and been draught animals they have developed strong legs and good feet with black hooves. Consequently the cattle can travel long distance over rough ground without developing foot problems. They are equally able to tolerate long periods inside on slats etc. Being one of the oldest and genetically most pure of the European breeds,

the Salers produces a positive effect on the predictability in crossbreeding programmes in a consistent increase in hybrid vigour.

The French National Institute of Agricultural Research has run trials that show that Salers cows and heifers are able to draw on their body reserves when food is scarce to produce sufficient milk for their calf, building them up again quickly when grazing is plentiful. The same trials show that Salers are only fully mature at 5 to 6 years of age.

Measured on farm

Average weight of mature cows
Average weight of mature bulls
Average height of withers of cows
Average height of wither of bulls

154cm

Measured at the Paris Show

Average weight of cows 5 years+ 844kg Average weight of bulls 4 years+ 1209kg Heaviest weight of cow 963kg Heaviest weight of bull 1401kg

(Heavier weights have now been recorded in the U.K)

MATERNAL INFLUENCE

Fixed through its heritage the Salers female displays exceptional maternal qualities of fertility, milking ability, calving ease, hardiness and longevity. High percentage calf crops resulting from the inherent fertility of Salers are realised through early puberty, quick rebreeding and high conception rates coupled with the breeds predictable calving ease and large pelvic structure. Further maternal advantage is realised through the Salers ability to wean a heavy calf and take care of herself. More kilograms at weaning result from the combination of good lactation and lean growth factors.

Suckler cow herd costs are minimised though the breeds foraging ability, winter hardiness and minimal feet, eye and udder problems. Salers are known for their longevity and "wearability" no doubt due to many of the factors stated, stress free calving, good feet and legs etc.

In a survey carried out in France, of over 100,000 Salers cows, 25.1% were 10 years old or over and the calving interval was 374 days.

Bulls are known for their ability to cover large numbers of females and in the ranching countries bull numbers have been halved and calving percentages have risen, another valuable saving on herd costs.

Salers are a unique breed that combine high carcass quality and fast growth rate yet calve easily.

More live calves per cow put to the bull means more £££'s and it all begins with a trouble free birth. Vigorous calves born with moderate birth weights and slender long foetal conformation have gained Salers a proven reputation for easy calving. Salers sired calves offer the cowman the unique combination of increased weaning weights with less management at calving.

The dam and the sire both influence the weight and shape of the calf at birth. Salers

calves are relatively light at birth, about 36 Kg for heifers and 38 Kg for bulls, they are also long and rather flat in shape, it is this feature which makes the Salers bull very popular for crossing with commercial and dairy heifers.

The Salers influence contributes a large pelvic area to cross bred replacement females and will allow commercial suckler cowmen to utilise heavily muscled terminal sires in a cross breeding programme with less concern about calving difficulties.

FEEDING AND CARCASS

The final measurement of a breeds capabilities is the economic production of a lean, nutritious and palatable protein product. That is what beef production is all about, Salers consistently produce the product that the industry and consumer demand. Salers and their crosses are being proven both by the feeder and the butcher.

Competitive live weight gains and efficient feed conversion have been documented by the feeder, whilst the butcher appreciates carcasses that are of industry acceptable weight from approximately 10-16 months and producing top grades. Salers cattle are extremely flexible in the finishing yard enabling feeders to make the best of the markets highs and lows.

The Salers is a carcass breed that calves easily and consistently produces carcasses that are high in quality and lean in composition. Salers are producing an industry preferred product that is making the breeder, the feeder, the butcher, and the retailer take notice.

THE BEGINNINGS OF SALERS IN THE U.K.

In the spring of 1984, a herd of Salers was founded in Cumbria - 60 females and 4 bulls with as wide a genetic base as possible. Consequently, heifers by 45 different sires and 4 bulls completely unrelated to each other were imported into the U.K. from France.

All the cattle were first choices. Growth rate, docility, femininity, straight top lines and correct legs were the main criteria for selection. All dams, and granddams where possible, were inspected and had to come up to the same standard. In that importation were two females carrying the poll factor. All lived up to expectations, bred and gave no calving problems whatsoever.

From the original importation Salers cattle quickly spread all over the British Isles from the Shetlands to Cornwall and Ireland. The Salers Cattle Society of the U.K. was formed by Bryan Walling, Robert Hudson, Fiona Walling, Thomas Dobson and Bruce Worsley of Crosthwaite, Kendal.

The first AGM was held in November 1986, at that point there were a mere 10 members. Bryan Walling was elected as first Chairman.

Since then the breed has continued to expand throughout 1000 Salers are being registered annually by 175 members.

The Society is divided into Areas and is governed by a Council made up from the Area Representatives.

Membership **Application Form**

I wish to become an Annual member of the Salers Cattle Society of the UK Ltd.

And hereby agree to abide by the Rules of the Society until the termination of the year in which I withdraw my membership by notice in writing.

Signature		
_		
Date		

Terms of Membership

Initial Joining Fee & Registration of Herd Prefix £37.00 plus VAT @ 20% Total = £44.40

Annual Subscription £55.00 plus VAT @ 20%

Membership Name

**Salers Letters

Total = £66.00

Total Initial Fee = £110.40

Please complete the following in block capital (except for email & website address)

Address	
Email	
Website	
Tel	
Mobile	
UK Number	
*Salers He	rd Prefix Name

* Salers Herd Prefix Name – this can be any name you choose provided it is not already registered with the society.

** Salers Letters - Select three letters of your choice which will be the society computer reference for your herd.

Return this form to the secretary:

Liz Wilde

Smith Hill Farm, Bower Slack Road, Triangle, Halifax HX6 3EZ

Payment Details

A Payment can be made by cheque made payable to Salers Cattle Society of the UK Ltd.

B Payment can be made direct into the society account, please pay RBS for the credit of the Salers Cattle Society of the UK Ltd.

Account Number 11861110 Sort Code 16-26-14

Gift Aid provides a great opportunity for you to increase the value of your donations and/or subscriptions to the Salers Cattle Society at no cost to yourselves. Provided you are a taxpayer we can claim from the Inland Revenue the basic rate tax paid on your donations/subscriptions, boosting them by 25%. So for every £10 we receive it is worth £12.50. All the society needs from you is a simple declaration saying that you want to use Gift Aid. A declaration can cover one or more donations/ subscriptions and can be made by filling in the form below.

Name of Charity: The Salers Cattle Society

of the UK Ltd

Charity Number: 1115115

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Name

Address	
Postcode	
Herd Prefix	
subscription and all dor	e all donations/membership ons I have made since 6th April 2006 nations in the future to be treated as til I notify you otherwise.
Signed:	
lato.	

To qualify for Gift Aid you must pay an amount of income tax and/or capital gains in the tax year equal to the tax we reclaim from your donation.

Salers Cattle Society of the UK Ltd

