# **Juniper Networks**

Investor Relations February 2021

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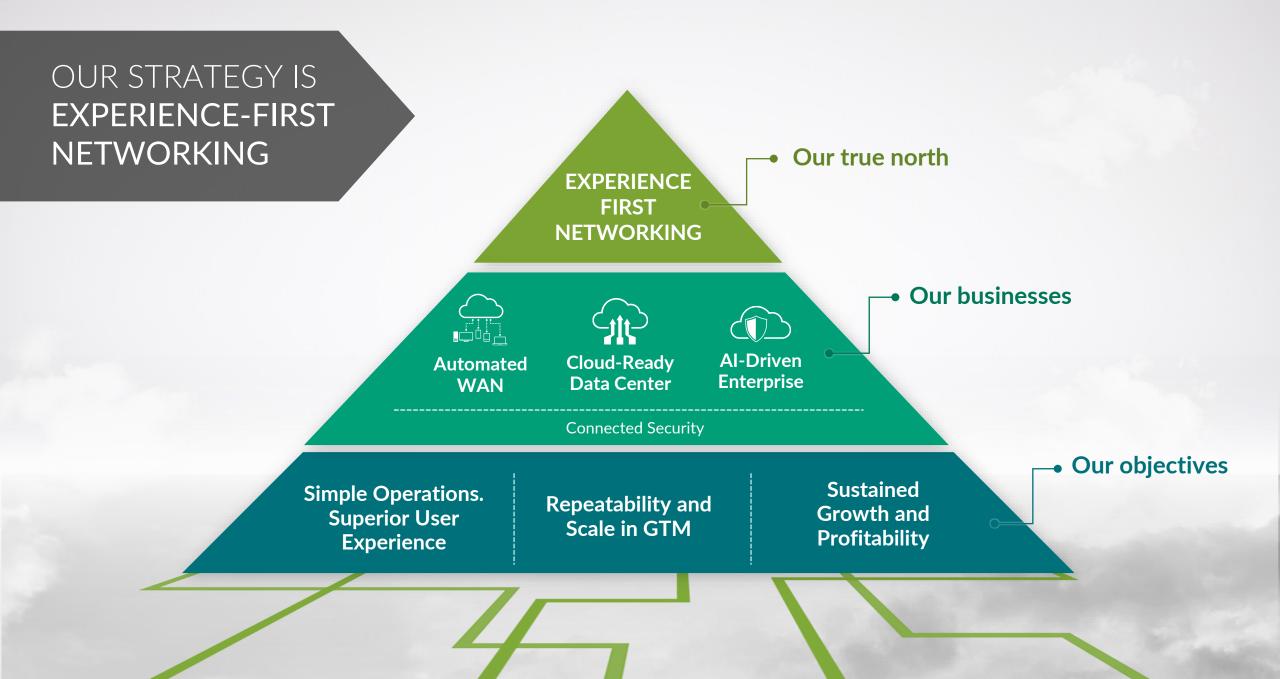
With respect to future financial guidance provided on a non-GAAP basis, we exclude estimates for amortization of intangible assets, share-based compensation expenses, acquisition-related charges, restructuring benefits or charges, impairment charges, litigation settlement benefits or charges and resolution charges, supplier component remediation charges and recoveries, gain or loss on equity investments, retroactive impact of certain tax settlements, significant effects of tax legislation and judicial or administrative interpretation of tax regulations, including the impact of income tax reform, non-recurring income tax adjustments, valuation allowance on deferred tax assets, and the income tax effect of non-GAAP exclusions, and do not include the impact of any future acquisitions, divestitures, or joint ventures that may occur in the period. Juniper Networks is unable to provide a reconciliation of non-GAAP guidance measures to corresponding GAAP measures on a forward-looking basis without unreasonable effort due to the overall high variability and low visibility of most of the foregoing items that have been excluded. The items that are being excluded are difficult to predict and a reconciliation could result in disclosure that would be imprecise or potentially misleading. Material changes to any one of these items could have a significant effect on our guidance and future GAAP results.

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# **Experience-First Transformation: Common Themes**

01

400G experience driven by best cost/bit and integrated security



02

Self-driving network experience created by automation and Al-driven support



## 03

Embrace open standards, APIs, and disaggregation



04

Customer diversification and repeatable GTM motion



# **Business Aligned Across Three Use Cases**





## CLOUD-READY DATA CENTER

02



03

## AI-DRIVEN ENTERPRISE



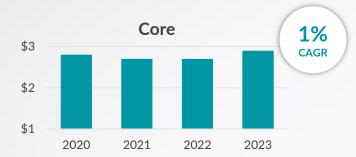


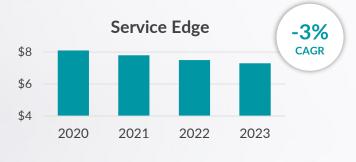
# Automated WAN



# **Automated WAN: Market Opportunity & Inflections**

### Target Markets – TAM (\$B)







### **Key Market Inflections**

- 400G Adoption in Cloud and Service Providers
- 5G and Cloud driving next-gen metro and edge architectures
- Enterprise digitalization
- Focus on Experience and TCO reduction

#### **Product Strategy**

- Win 400G refresh with differentiated portfolio
- Lead with automation and assurance
- Expand into high-growth 5G-ready Metro market

#### **GTM Strategy**

- Continue customer diversification
  - Cloud Majors
  - Tier 2/3 SP
  - High End Enterprise

#### **3-Yr Business Projection: Stable to Slight Growth**

Source: ACG Research





# Juniper Targeting Large Sources Of Growth In Routing

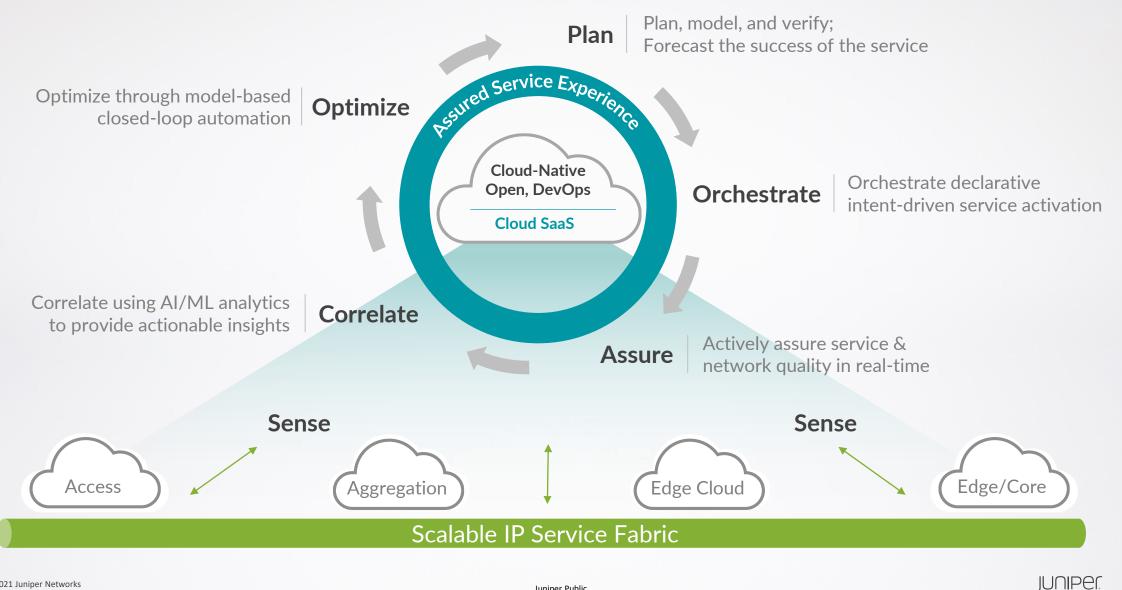
Investing to win inflections in 400G, 5G, Cloud

METRO (A&A)	EDGE	CORE	
(#6)	(#4)	(#3)	
\$2.0B TAM ('20)	\$8.0B TAM ('20)	\$2.8B TAM ('20)	CORE PTX Series
+6% CAGR ('20-'23)	-3% CAGR ('20-'23)	+1% CAGR ('20-'23)	
<ul> <li>5G xHaul</li> <li>Cable DAA</li> <li>Expand into new TAM</li> </ul>	<ul> <li>Cloud Connect</li> <li>Enterprise Digitization</li> <li>Protect incumbency,</li></ul>	<ul> <li>400G</li> <li>Scale Out</li> <li>Win</li></ul>	EDGE
	diversify use-cases	400G inflection	MX Series

Source: ACG CRS 1H20 WW Mkt F

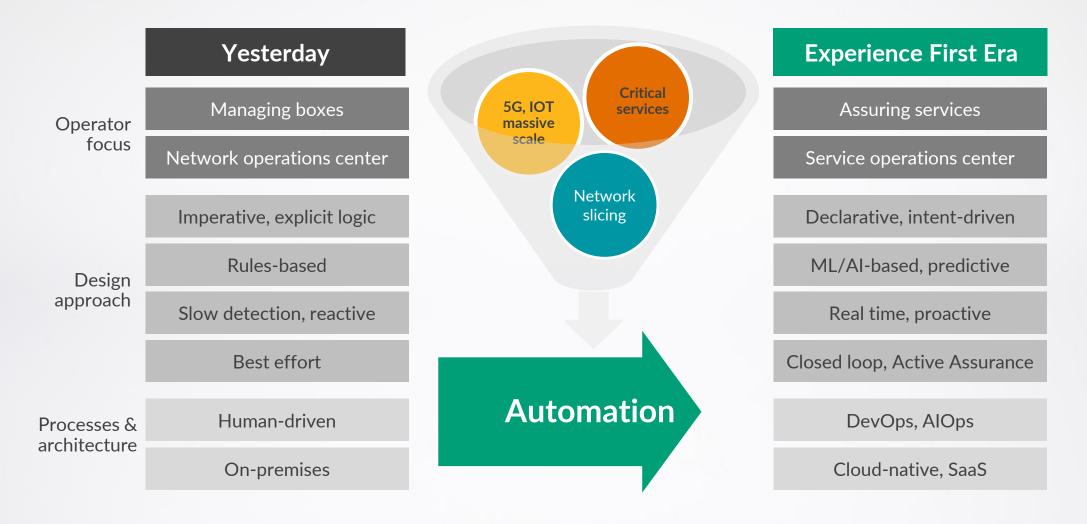


## **Automation Paves The Way For Assured Service Experience**



# **Expanding Into New TAM With Cloud-Delivered Automation**

**Drives further software margin expansion** 



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# **Juniper Automated WAN: Real Results**

**Providing real value to Cloud Providers** 

## **Diversification** of Cloud segment paying off

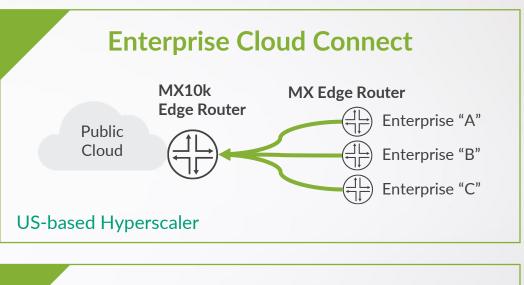
- Juniper #1 in Cloud WAN routing<sup>1</sup>
- Grow with the market: Cloud Providers continue strong growth
- Double digit year-on-year order growth
- Reduced reliance on largest Cloud customers
  - Expansion into Cloud Majors

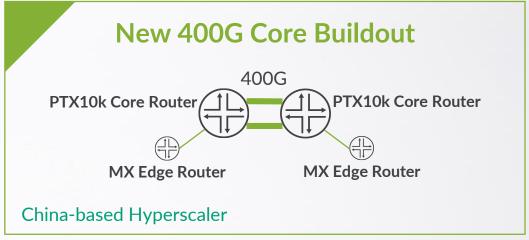
### Growth driver of enterprise digitalization

- Accelerated enterprise shift of workloads into public clouds
- Direct Cloud connectivity drives growth in MX edge routers
- Two-sided business opportunity: Cloud + Enterprise WAN

### **Growth** driver of 400G core upgrades

- Comprehensive 400G fixed & modular platform portfolio
- Investment in custom, high-performance Triton silicon for 400G yields cost advantage, margin tailwinds
  - >100 customers for 400G WAN solutions





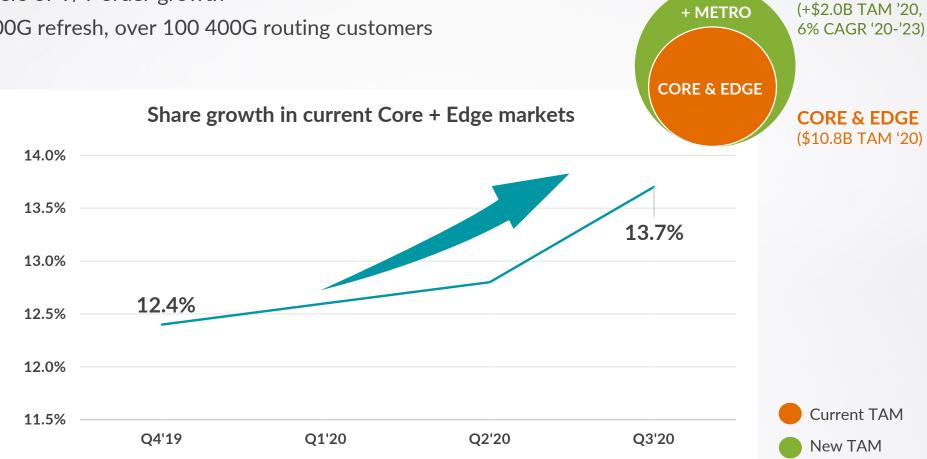
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1 - Juniper Internal Estimates

## **Stabilizing in current markets – we already are!**

- Three quarters of share gain
- Four quarters of Y/Y order growth
- Leading 400G refresh, over 100 400G routing customers



JUNIPER MARKET SHARE %

+ METRO

# **Juniper Positioned To Win In Automated WAN**

Large, attractive WAN routing market with sources of growth create significant opportunity for Juniper

01

## **STABILIZE**

in large Edge & Core markets, diversify



02

## PROTECT

margins through software shift & silicon investments



03

## **EXPAND**

into new high-growth TAM with Metro & Automation software investments





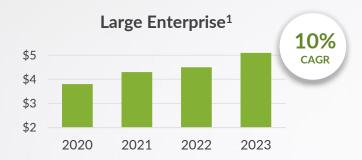
# Cloud-Ready

Data Center

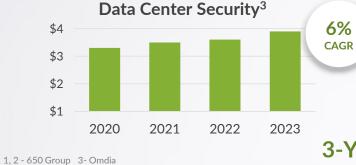


# **Cloud-Ready Data Center: Market Opportunity & Inflections**

### Target Markets – TAM (\$B)







### Key Market Inflections

- Hybrid and multicloud Data Centers
- Hyperscale-like operations
- Automation and AIOps
- 400G adoption and disaggregation in hyperscalers
- Integrated security + networking

#### **Product Strategy**

- Drive adoption of best-in-class 400G & dense 100G DC switches with cloudoptimized OS
- Lead with industry leading Intent-based Fabric Management
- Attach high-end firewall
- Embrace disaggregation at hyperscalers

### **GTM Strategy**

- Scale Sales with Data Center specialists
- Focus on System Integrators
- Drive Apstra-powered turnkey solutions for channel

#### **3-Yr Business Projection: High Single-Digit Growth**



# Growth Driver **Execution on 400 Gig**

## **100 Gig transition**

• Learned from experience

## 400 Gig transition

- First to market with Trident 4 platform
- Streamlined embedded Junos software
- Operations-optimized platforms



Ram Velaga Senior Vice President and General Manager Core Switching Group, Broadcom

"Juniper is the first to offer its customers a solution with the programmable power of the Broadcom <u>Trident 4</u> merchant silicon. By extending the broad array of the Junos OS forwarding functions to a programmable 400G merchant chipset, Juniper is delivering a diverse set of use cases now economically available to more buyers."



Rene Avi, CTO, next layer

"400G is critical to keep up with our customers' exploding traffic growth in datacenter, metro and long-distance applications. Juniper QFX5220 switches with the extensive and mature IP/MPLS stack deliver the port density, cost-per-bit, and operational simplicity we need to deliver the performance and reliability of services that our customers depend on every day."



# Growth Driver Juniper + Apstra Delivers Customer Value



- Assured operations starts with design intent
- Built for purpose by top engineers

## **Powerful insertion**

- Operational simplicity
- Applications transitions
- Multivendor operation and migration

### **Business outcomes**

"We went from POC to production in 2 weeks."

One operations model, three vendors



YAHOO!



Adel Al-Saleh CEO, T-Systems

"Our success depends on rapidly introducing new services, quickly scaling to new demand and delivering the assured experiences our customers count on every day. Juniper Networks and Apstra joining forces as one company helps T-Systems"

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E apstra

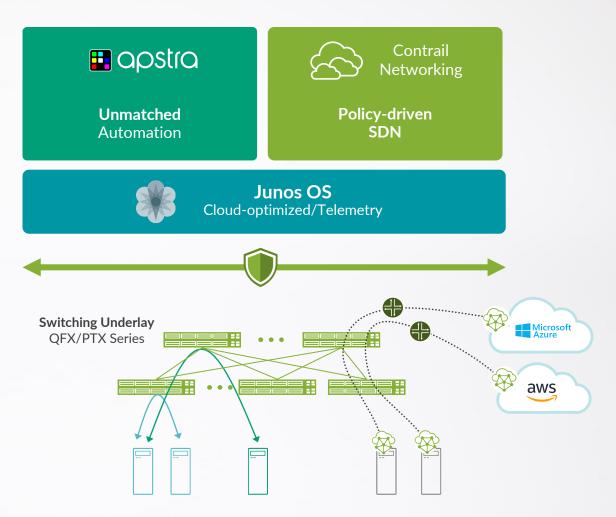


Tom Nolle Industry Analyst CIMI Corp

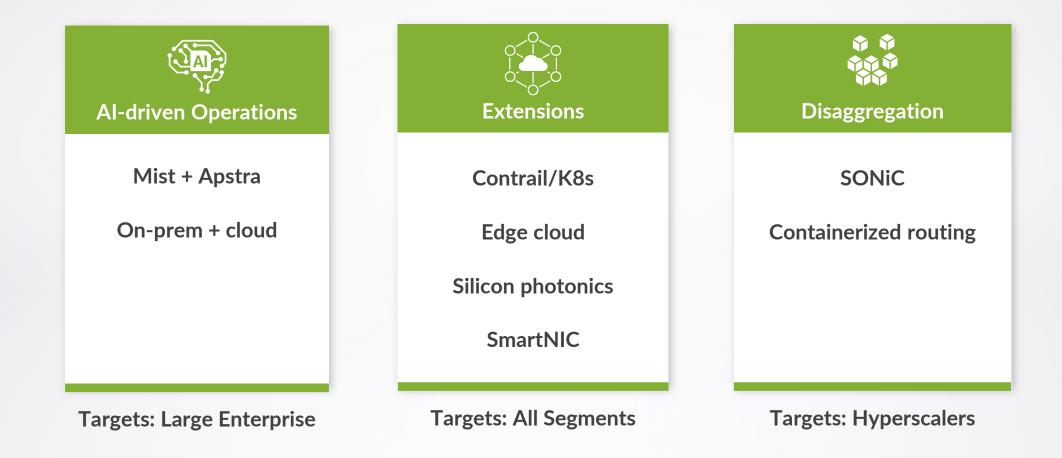
"The thing that makes this smart is the simplicity and clarity of the vision. Unlike Cisco's container strategy, which admitted to multiple possible justifications and thus multiple possible paths to realization, there seems to be one single thing—experience control end to end—that's driving Juniper."

## Growth Driver Automated Data Center

Unmatched Automation Policy-driven SDN Cloud-optimized OS Best Switches Connected Security Automated WAN



# Growth Driver Disruptive Development



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## Growth Driver Market Reach

## **System Integrators**

- Existing success at major SIs across THE globe
- Leverage services strength to support SI motion without becoming a credible threat to the SI
- Apstra multivendor management gives SIs a solution across requirements











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## Juniper Networks Is Named A Leader. Again.

#### 2020 Magic Quadrant for Data Center Networking



We're committed to improving business outcomes that are most important to you. We are simplifying network complexity with secure and automated multicloud solutions.

Built on a common operating system, our enterprise solutions let you apply consistent, end-to-end policies wherever your applications and data reside. Let us help you achieve your multicloud vision for both today and tomorrow with open, intent-based connectivity for simple, automated network operations.

Gartner Magic Quadrant for Data Center Networking, Andrew Lerner, Evan Zeng, Jonathan Forest 30 July 2020.

This graphic was published by Gartner, Inc. as part of a larger research document and should be evaluated in the context of the entire document. The Gartner document is available upon request from Juniper Networks.

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# Juniper Positioned To Win In Cloud-Ready Data Center

01

Execution on 400 Gig



Disruptive acquisition: Juniper and Apstra



Disruptive development

04

Systems integrators



**UPGRADE CYCLE** 

**Execution Focus** 



PORTFOLIO INNOVATION

**Product Focus** 



TECHNOLOGY

**Product Focus** 



**MARKET REACH** Execution Focus

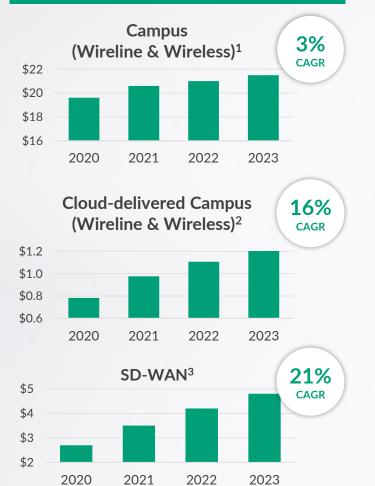


# Al-Driven Enterprise



# **AI-Driven Enterprise: Market Opportunity & Inflections**

### Target Markets – TAM (\$B)



### **Key Market Inflections**

- Wi-Fi 6-led wireless refresh
- Accelerated shift to cloud
- Evolving workspaces driving the need for automated operations from client-to-cloud
- Network and security convergence

#### **Product Strategy**

- Enhance the lead in cloud-first, assurance-led Mist Wireless + Wireline portfolio
- Bring entire portfolio under common umbrella of Mist Al
- Connected Security from client-to-cloud

### GTM Strategy

- POC. Sale. Repeat.
- Leverage Gartner MQs
- Scale Enterprise GTM motion
- Upsell the client-to-cloud portfolio: WLAN-LAN-WAN-Security

#### **3-Yr Business Projection: Double-Digit Growth**



## **AI-Driven Enterprise: Core Principles**

**ASSURANCE** The best user experiences







SELF-DRIVING Proactive AlOps and Al-driven support



SECURE End-to-end connected security



## Disrupting An Outdated WLAN/LAN Switching Market



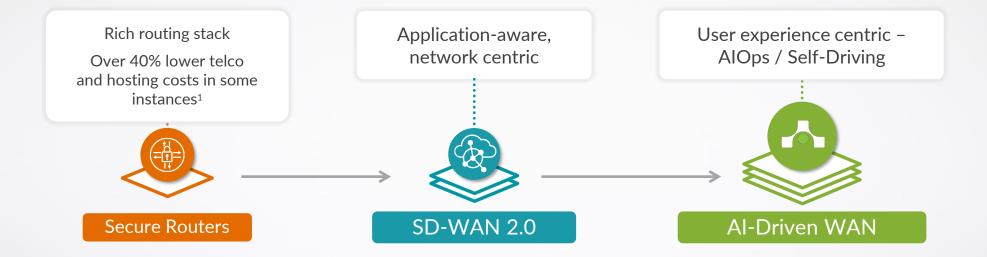
## WE DARE THE COMPETITION TO DO THIS:

Modern Cloud	AIOps and Support	Focus on Secure User Experiences
		Service Levels         Time To Connect       Throughput       Roaming         100%       81%       79%         0.8 seconds avg.       40.8 Mbps avg.       1.1 seconds avg.
<ul> <li>Weekly pushes with limited downtime</li> <li>100% programmable (API driven)</li> <li>Proactive Dynamic Packet Capture</li> </ul>	<ul> <li>AI-driven assistant (MARVIS) with NLP/NLU</li> <li>Wired / wireless root cause isolation</li> <li>AI-driven support and self-driving</li> </ul>	<ul> <li>Customizable Wi-Fi service levels</li> <li>Patented vBLE with virtual beacons</li> <li>Real-time anomaly detection and SecIntel</li> </ul>



# Leading WAN Transformation With 128 Technology





## WE DARE THE COMPETITION TO DO THIS:

User-centric policies, not tied to IP addresses

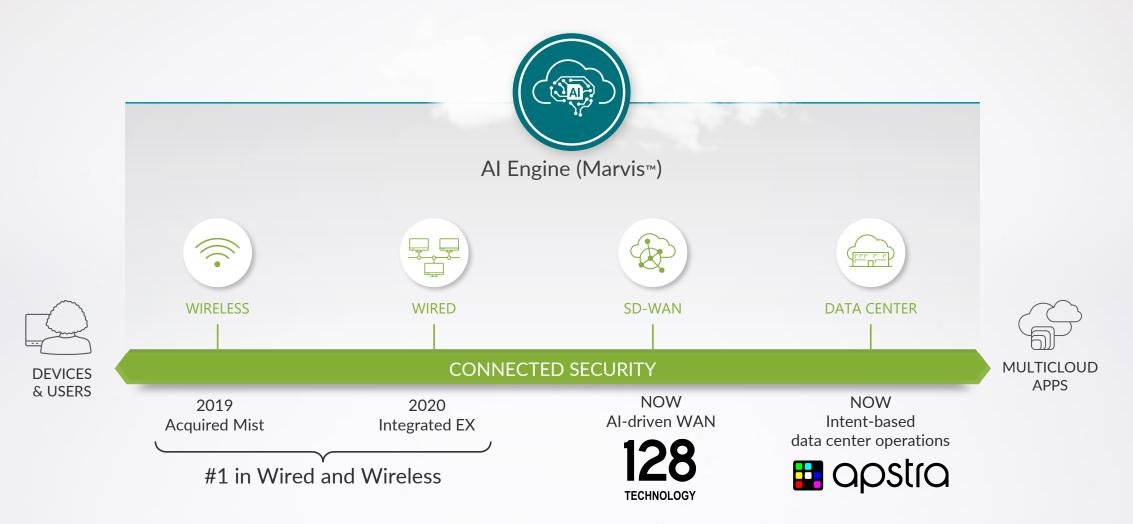
Sub second failover

No tunnels = Up to 30% lower telco and hosting costs Secure "out of the box" with zero trust + enhanced security

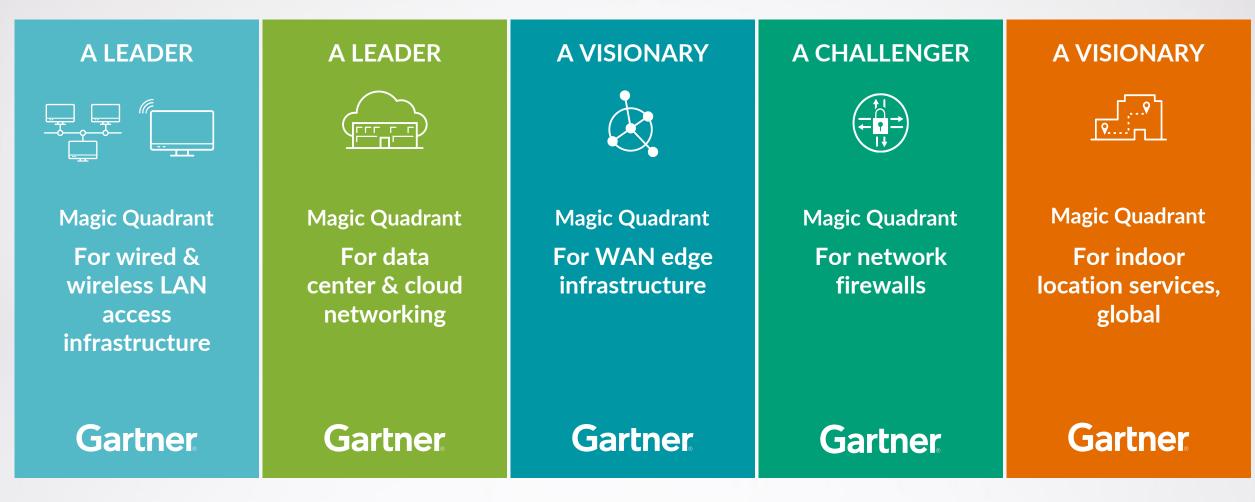
<sup>1</sup> Mota, Ray. (2020). Tunnel-Based versus Tunnel-Free SD-WAN. 10.13140/RG.2.2.24597.27361.

# THE JUNIPER VISION

## Automation and insight across the whole stack



# **Leadership Positions in Enterprise**



Gartner Magic Quadrant for Data Center Networking, Andrew Lerner, Jonathan Forest, Evan Zeng, Joe Skorupa, 30 June 2020.

Gartner Magic Quadrant for WAN Edge Infrastructure, Jonathan Forest, Andrew Lerner, Naresh Singh, 23 September 2020.

Gartner Magic Quadrant for Wired and Wireless LAN Access Infrastructure, Bill Menezes, Christian Canales, Mike Toussaint, Tim Zimmerman, 4 November 2020. Gartner Magic Quadrant for Network Firewalls, Rajpreet Kaur, Adam Hils, Jeremy D'Hoinne, 9 November 2020.

Gartner Magic Quadrant for Indoor Location Services, Global, Tim Zimmerman, Annette Aimmerman 13 January 2020

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# **Juniper Positioned To Win in AI-Driven Enterprise**

01

Unique **Client-to-Cloud** 

Differentiated Architecture







03

Land and

**Expand** 



**Real Results** 

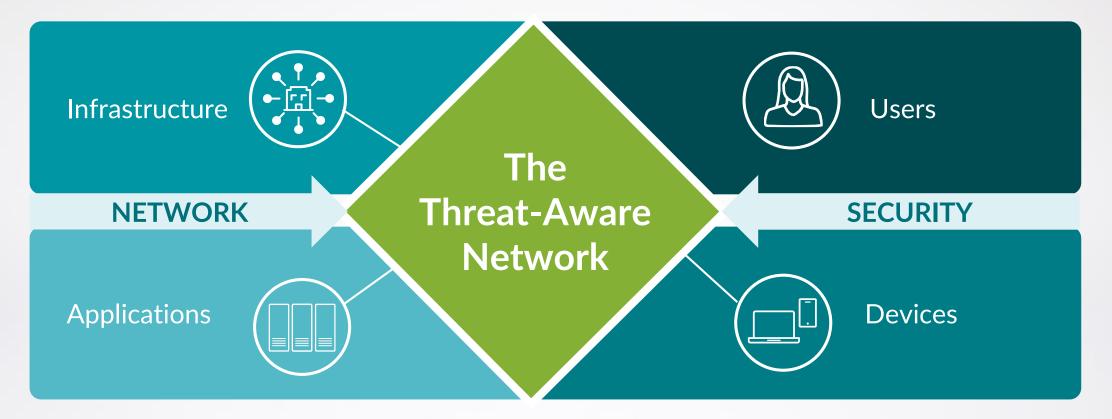


# **Connected Security**



## **Juniper Connected Security**

## From endpoint to edge, and every cloud in between



Connected Security is securing every point of connection to safeguard our customers' users, applications and infrastructure

# **Connected Security Is Resonating With Industry Analysts**



5G will cover **40%** of the world by 2024 and handle **1.9B** subscribers



"All network infrastructure is security infrastructure.... This bear hug of all infrastructure is a wise move by **Juniper**."



**35%** YoY increase in cloud adoption in 2020

## Gartner.

"**Juniper** firewalls meet all the firewall deployment use cases, including physical, virtual and containers."



SASE TAM to reach **\$5.1B** by 2024 with **124%** CAGR

## Gartner

**FORRESTER** 

"**Juniper** firewalls are a good shortlist candidate for network teams looking to consolidate network and firewall components with a single vendor."

# F

**70%** of attacks now leverage encryption

"**Juniper** has compelling, well-executed security components... is one of a few firewall vendors to apply machine learning to encrypted traffic to augment malicious behavior detection."

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## **Independently Validated Security Efficacy**

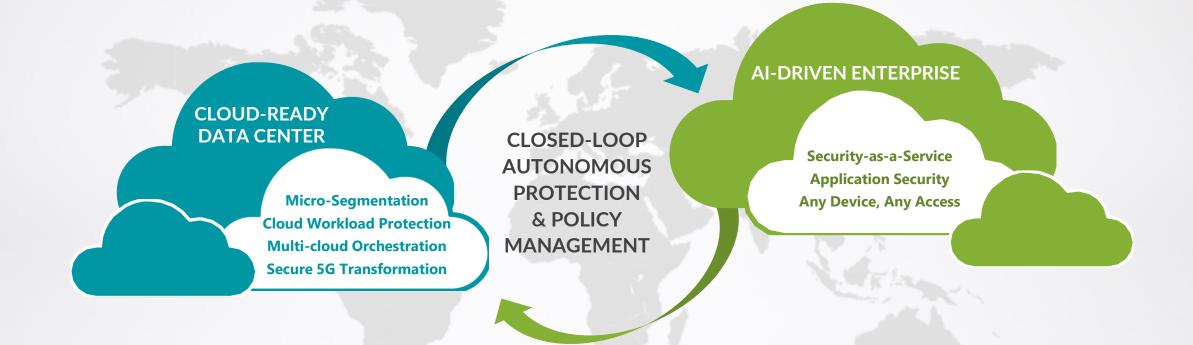


URLs

**Security** 

# **Juniper Connected Security In Action**

Leading customer use cases



# Why We Win

### **Enterprise Edge**

- Proven security efficacy against threats like exploits, ransomware and malicious traffic
- Easy to manage, easy to secure thousands of users and devices globally
- Unmatched service & support



### **Enterprise & Cloud Data Center**

- Scalable, effective security at the gateway, between servers, and within individual applications
- Consistent security across public and private clouds simultaneously
- High performance throughput with smaller physical footprint

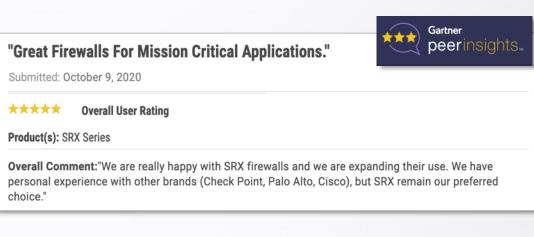




#### **Service Provider Data Center**

- High-performance, low-latency security, including DDoS protection
- Threat prevention that "just works"







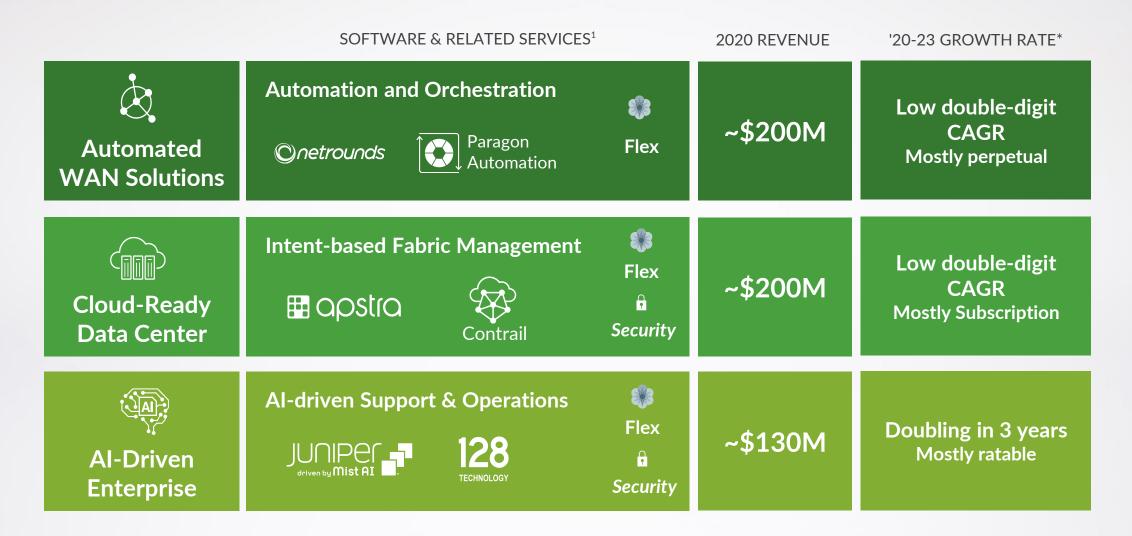
## Software



### Software Delivers Real Value To Our Customers...

Automated WAN Solutions	"By automating our service assurance process, our engineering and operation organizations can guarantee that scheduled changes in our core and access networks do not impact customer experience."
Cloud-Ready Data Center	"Enabled us to gain the day-2 operations efficiency needed to manage and sustain the complex network infrastructure in our cutting-edge facility." Bloomberg
Al-Driven Enterprise	Reduced trouble tickets in their corporate network by 90%, saving the IT department time & money while optimizing end user experience. <b>servicenom</b>

## **Software Is A Significant And Growing Business**



\*Expected growth rate; range within forecasted mid-point.

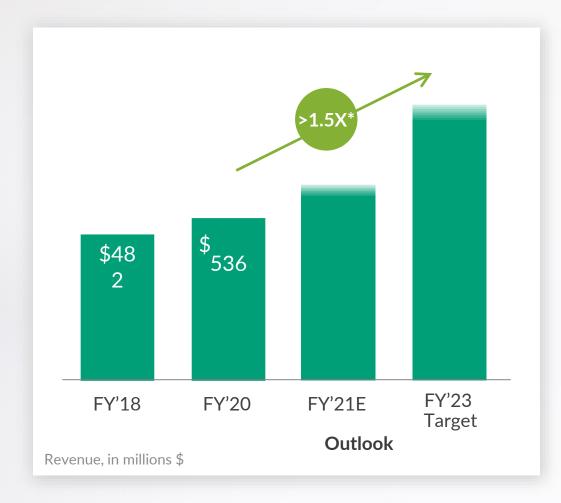
1 - Represents all software related revenue including software license revenue, software support and maintenance revenue and software-as-a-service (SaaS) revenue recognized from contracts with customers during the periods presented.

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## **Driving Profitable Growth**

**By increasing software and related services**<sup>1</sup>



# Acceleration across all businesses driven by:

- FLEX model
- Targeted acquired assets
- Cloud connected capabilities across portfolio
- Margin >80%

#### Progress toward goal to be shared quarterly

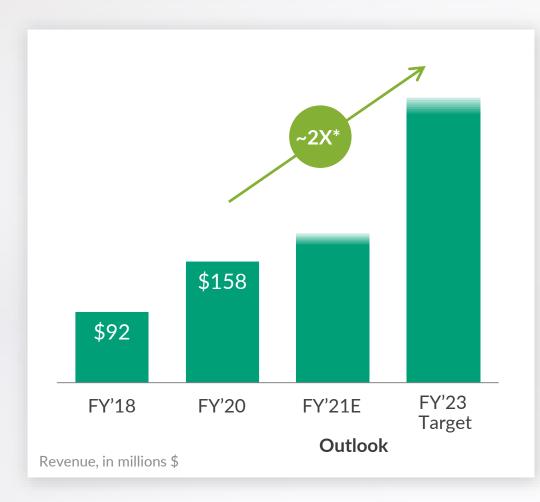
\*Expected growth

1- Represents all software related revenue including software license revenue, software support and maintenance revenue and software-as-a-service (SaaS) revenue recognized from contracts with customers during the periods presented.



## **Driving Predictable Growth**

#### With recurring revenue



#### ~100% ARR<sup>1</sup> growth driven by:

- Continued momentum from AI-driven Enterprise
  - Wired, Wireless, 128T & WAN Assurance
  - Advanced and premium subscriptions
- Security Subscriptions
- Cloudification of other Applications
  - Apstra & Paragon
- Cloudification of support capabilities
- Margin >80%

#### Progress to be reported periodically

\*Expected growth

1 - ARR Represents recurring revenue from renewable contracts with customers for software licenses, software support and maintenance, and software-as-a service (SaaS) expected to be recognized over an annual period of time. This metric includes the implied annualized billing value of contracts with a duration of one year or greater that are active as of the end of the periods presented. This metric excludes software licenses recognized as revenue at a point in time.



### We Have Built The Capabilities To Succeed



- Flexification to maximize software revenue
- Cloudification of AIDE portfolio & support offerings to maximize cross-sell offerings

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• Enterprise Agreements (EA) and Capacity Activation Licensing (PAYG) offers

GTM



- Identified partners to drive recurring business
- Ensuring pricing/incentive models attractive to GTM ecosystem

#### **OPERATIONS**



- Continue investing in customer success function
- Updating IT stack to match needs of SW business

## Juniper Is (Becoming) A Software Company

01

#### DIFFERENTIATED CUSTOMER OUTCOMES



DEEPER ONGOING CUSTOMER RELATIONSHIPS

02



03

#### SUSTAINABLE, RECURRING & PROFITABLE REVENUE GROWTH





## Go-To-Market



## **Sales Transformation Journey**

Modern, World-class



Shift to outcome-driven
 GTM motion

- GTM motion aligned to market opportunities
- Sales force increase & modernisation

## **Juniper Addressable Market Opportunity**

**Consistency, Clarity and Judgement** 



- Routing (Automated WAN) use cases are mission critical, we continue to expand use cases, very sticky technology with a control point in Junos
- Diversify to new names in Cloud Majors; 2020 5 new franchise wins in Cloud Major companies in addition to big 5
- Data Center (Cloud-Ready Data Center) is all upside for Juniper in big 5. 400G transition will mean new revenue
- Campus (AI-Driven Enterprise) and Connected Security uses cases
  growing within all Cloud providers



- · Continued momentum and double-digit growth (all technologies)
- Recognise as new market leader in multiple use cases (AI-Driven Enterprise)
- Focused on verticals that are not impacted by COVID
- Recent M&A provides even more differentiation (AI-Driven Enterprise)



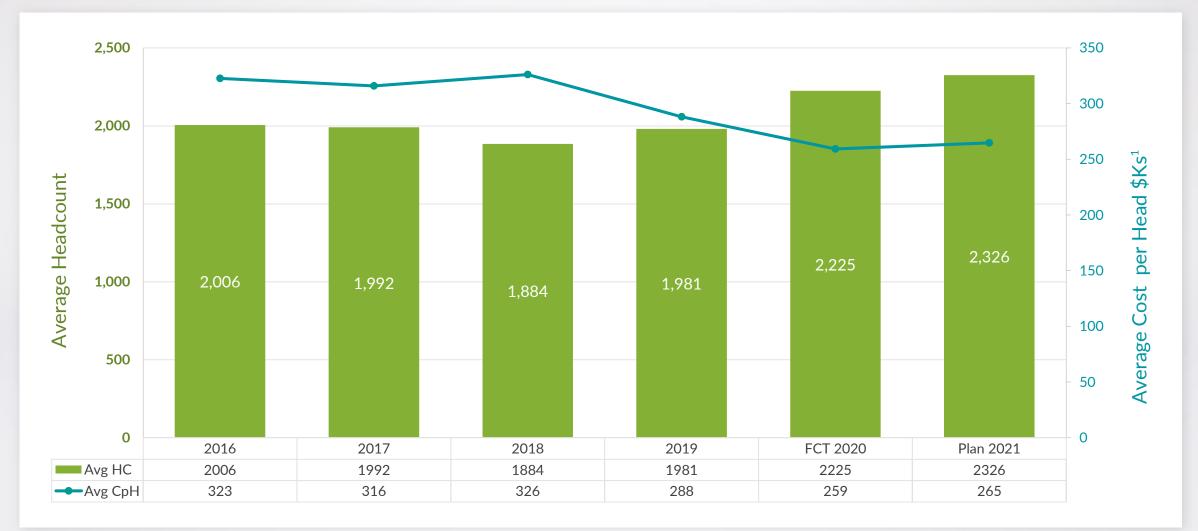
- Solid growth in existing customers Routing (Automated WAN) use cases
- Success in Service Provider Data Center (Cloud-Ready Data Center) with 5 new wins in 2020
- Continue success in high end FW (Connected Security) in SP, competition is weak in this use case
- Fresh Metro portfolio great initial traction and booking, new TAM for next 5 years

CHANNEL

- Fatigued with incumbent suppliers
- Next-gen MSP attracted to cloud-delivered and ARR solutions in our portfolio such as Mist and 128T
- 3 new Global Partners to replace existing vendors



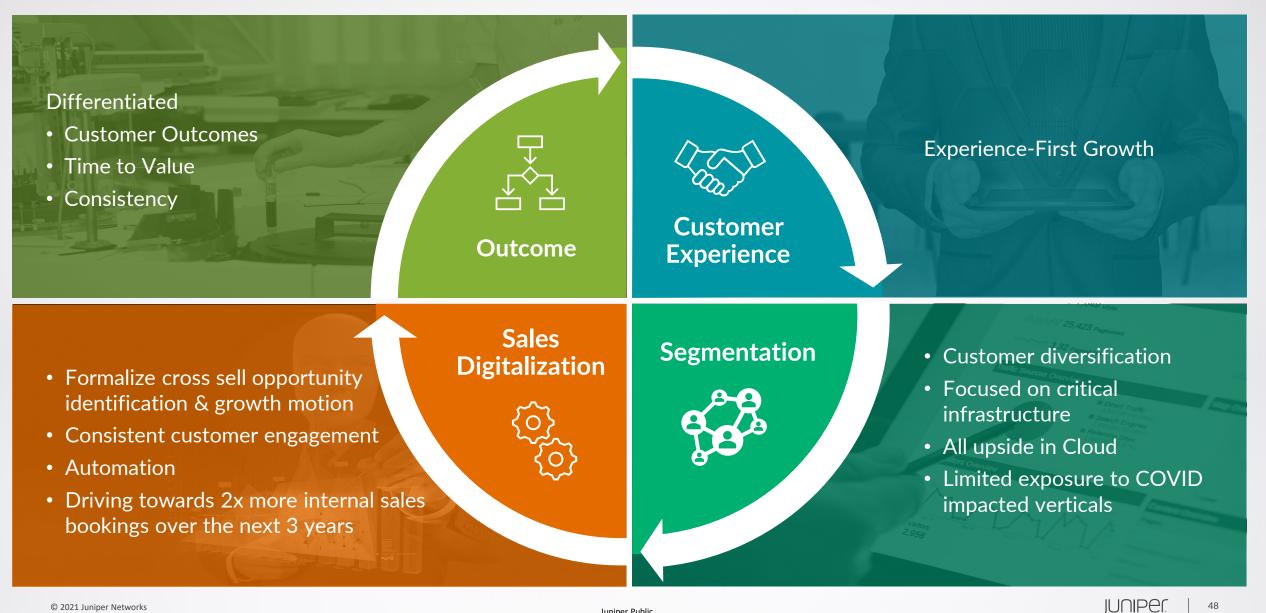
#### **Worldwide Sales Average Headcount**



1- Based on full compensation and tax



## Why We Are Winning





# Financials



# Financial Principles

## 

01

02

NON-GAAP OPERATING MARGIN EXPANSION

03 STRONG CAPITAL STEWARDSHIP









## 3-YEAR BASE CASE FINANCIAL MODEL

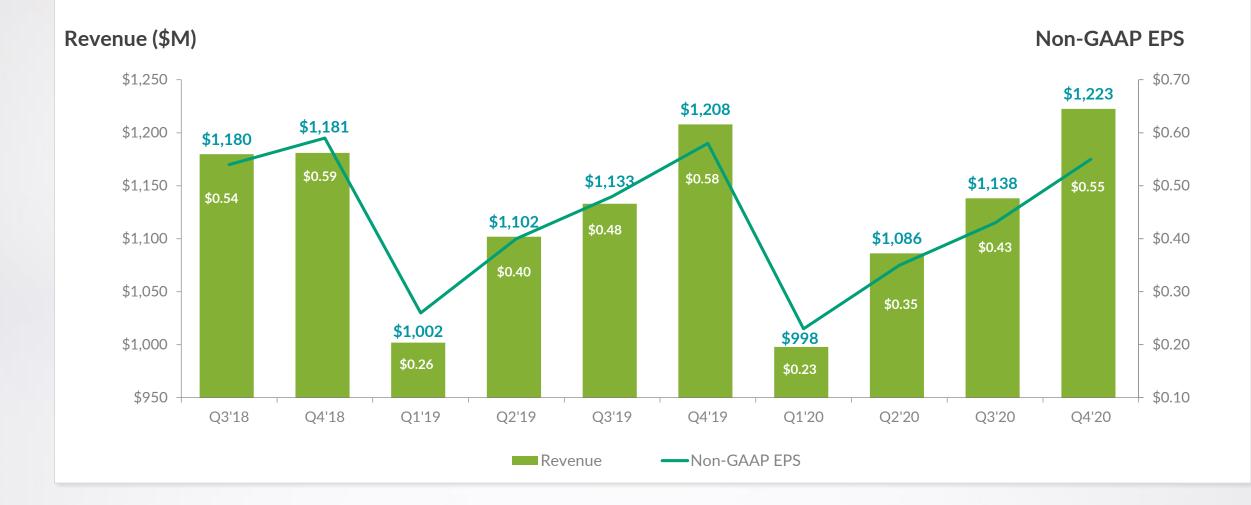
	FY'21E	FY'22 - FY'23							
Revenue	~3-4%	At least low single-digit growth							
Gross Margin*	~60%	~60-61%							
Operating Expenses*	Grow modestly faster than revenue due to acquisitions Grow slower than revenue								
Operating Margin*	~Flat to FY'20	Expansion each year							
EPS*	Greater than revenue growth	High single-digit growth							
Capital Return	>50% of Fre	ee Cash Flow							
Dividends	Grow with Earnings								
Share Buyback	Offset Dilution/Opportunistic								

\*All financial values Non-GAAP except for Revenue

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### **Quarterly Trended Results**



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### **Summary of Balance Sheet, Cash Flow, and Capital Metrics**

(dollars and share count in millions)

							Sequen	itial	Year-over-Year		YTD		YTD-over-YTD		Full-Year				
_		Q4'19	Q1'20	Q2'20	Q3'20	Q4'20	\$	%	\$	%	FY19	FY20	\$	%	FY17	FY18	FY19	FY20	
	Total Cash and Investments <sup>(1)</sup>	2,544	2,530	2,570	2,561	2,431	(131)	-5%	(113)	-4%					4,021	3,758	2,544	2,431	
	Short- and Long-Term Debt	1,684	1,713	1,720	1,714	2,127	413	24%	443	26%					2,136	2,139	1,684	2,127	
<sup>(1)</sup>	Net Cash and Investments	860	817	850	847	303	(544)	-64%	(556)	-65%					1,885	1,619	860	303	
Balance Sheet	Onshore Cash and Investments % <sup>(2)</sup>	74%	80%	80%	80%	78%	-2%	-3%	4%	5%					9%	68%	74%	78%	
Sh	DSO (days) <sup>(3)</sup>	66	61	63	60	71	11	18%	5	8%					62	58	66	71	
	Deferred Product Revenue	133	112	116	99	105	6	6%	(28)	-21%					334	144	133	105	
	Deferred Service Revenue	1,091	1,143	1,095	1,035	1,181	146	14%	90	8%					1,205	1,069	1,091	1,181	
	Total Deferred Revenue	1,223	1,255	1,212	1,134	1,286	152	13%	63	5%					1,539	1,214	1,223	1,286	
	Operating Cash Flow	96	272	98	116	126	10	9%	30	31%	529	612	83	16%	1,259	861	529	612	
	Free Cash Flow	70	250	76	92	93	1	1%	23	33%	419	512	92	22%	1,108	714	419	512	
ΡĘ	Capex	26	22	22	24	33	9	37%	7	27%	110	100	(9)	-8%	151	147	110	100	
w a četu	Dividends	64	66	66	66	66	0	0%	2	3%	260	264	4	2%	150	249	260	264	
Flow and tal Return	Share Repurchases	200	200	0	100	75	(25)	-25%	(125)	-63%	550	375	(175)	-32%	720	750	550	375	
Cash I Capita	Total Capital Return	264	266	66	166	141	(25)	-15%	(123)	-47%	810	639	(171)	-21%	870	999	810	639	
ပ္ပံပ္	Total Capital Return as % of FCF														79%	140%	193%	125%	
	Diluted Share Count	341	335	333	335	333	(2)	-1%	(8)	-2%					384	354	348	335	
	Ending Outstanding Share Count	336	331	332	329	328	(1)	0%	(8)	-2%					365	346	336	328	

### **APPENDIX – GAAP To Non-GAAP Reconciliation**

#### (In millions, except per share amounts) (Unaudited)

			Three Mo	nths Ended	Twelve Months Ended								
	December 31, 2020		September 30, 2020	December 31, 2019		December 31, 2019		December 31, 2020		December 31, 2019		December 31, 2019	
				(As Previously Presented)		(As Adjusted)				(As Previously Presented)			-
												(As Adjusted)	
GAAP net income	\$ 30.8	8	\$ 145.4	\$ 1	68.4	\$	168.4	\$	257.8	\$	345.0	\$	345.0
Share-based compensation expense	50.9	9	52.7		55.1		55.1		189.6		202.2		202.2
Share-based payroll tax expense	0.5	5	0.9		0.4		0.4		6.0		6.1		6.1
Amortization of purchased intangible assets	11.9	9	9.4		9.9		9.9		40.6		34.6		34.6
Restructuring charges (benefits)	53.	1	1.2		(0.3)		(0.3)		68.0		35.3		35.3
Acquisition and strategic investment related charges	17.	7	3.5		1.0		1.0		24.6		17.9		17.9
Strategic partnership-related charges	-		-		-		-		-		0.8		0.8
Legal rereseve and settlement charges (benefits)	0.3	3	-		-		-		0.3		(0.2)		(0.2
Loss (gain) on equity investments	(2.3	3)	0.1		0.8		0.8		(3.2)		8.8		8.8
Loss on extinguishment of debt	55.0	0	-		-		-		55.0		15.3		15.3
Recognition of previously unrecognized tax benefits	-		(54.5)	(	25.4)		(25.4)		(54.5)		(25.4)		(25.4
Income tax effect of non-GAAP exclusions	(31.8	8)	(14.3)	(	11.2)		(11.2)		(60.2)		(42.9)		(42.9
Others	(4.3	3)	-		-		-		(4.3)		-		-
Non-GAAP net income	\$ 181.8	8 9	\$ 144.4	\$ 1	98.7	\$	198.7	\$	519.7	\$	597.5	\$	597.5
GAAP diluted net income per share	\$0.0	9	\$0.43	\$	0.49		\$0.49		\$0.77		\$0.99		\$0.99
Non-GAAP diluted net income per share	\$0.5	5	\$0.43	\$	0.58		\$0.58		\$1.55		\$1.72		\$1.72
Shares used in computing diluted net income per share	332.	7	334.5	3	40.8		340.8		335.2		348.2		348.2

# Thank you

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#### Contacts

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