# FAIRPHONE





### Get your Fairphone 4 now. We've got you covered - literally

Protective case + screen protector on the house (RRP €69,90)

Buy a new Fairphone 4 from one of our participating resellers and receive a free longevity pack (€69,90\*). It consists of a blue light screen protector and a protective case in grey or green.

\*in local currency (CHF 69,90)

#### **Campaign flow**

**1.** Customer buys a Fairphone 4 from one of the participating resellers between May 9th and May 29th, 2022

2. Reseller communicates about the campaign, and links to the campaign URL

www.promotions.fairphone.com

- 3. Customer visits campaign URL to register the purchase.
- 4. Within 2 working days the registration will be checked, and the customer will receive a response via email.
- **5.** The free gift (case + screen protector) is sent to the customer within a maximum of 60 days after registration.

For business customers: Please register purchases of several devices via email to <u>fairphone@activationboxx.com</u>

## **FAIRPHONE** Conditions of participation

#### Organizer of this promotion campaign

This promotion is a product promotion of Fairphone B.V., van Diemenstraat 200, 1013CP Amsterdam, The Netherlands. The partner carrying out this promotion on behalf of Fairphone will be 10XCREW, Don Boscostraat 4, 5611 KW Eindhoven.

#### **Promotion description**

Buy a new Fairphone 4 between May 9th and May 29th 2022 ("**Promotion Period**") from one of the participating resellers and receive a longevity pack (RRP €69,90\*), consisting of a protective case (colour grey or green) and a screen protector (blue light filter).

\*in local currency

#### Who can participate

- The promotion campaign is open to residents of the European Union\*, aged 18 years or over, except employees, executives and representatives of the organizer and its affiliated companies, as well as persons commissioned by the organizer ("**Participants**").
- Purchase of a new Fairphone 4 device within the Promotion Period via a participating Fairphone resellers. Purchases made before or after the Promotion Period cannot be considered for participation.
- Private sales/purchases as well as sales/purchases via online auctions and sales/purchases of used devices are excluded.
- A copy of the proof of purchase for the purchased device with the following information:
  - o Invoice date/order date
  - o Complete type or product name
  - o Purchase price
  - o Reseller information

\*Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Holy See (Vatican City State), Hungary, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Monaco, The Netherlands, Norway, Poland, Portugal, Romania, San Marino, Slovakia, Slovenia, Spain, Sweden, Switzerland, UK.

#### Campaign flow

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For business customers: Please register purchases of several devices via email to <u>fairphone@activationboxx.com</u>

#### **Registration period**

Registration for this campaign must be made online at promotions.fairphone.com between May 9th until June 12th 2022. An incomplete registration or a registration that arrives after 23:59 on June 12th 2022 will not be accepted.

#### **Promotion device**

- Fairphone 4 Grey (6/128GB) / Model number: | F4FPHN-1DG-EU1 | FP4 5G (6/128GB) Grey EU | 8718819372097
- Fairphone 4 Grey (6/128GB) / Model number: | F4FPHN-1DG-FR1 | FP4 5G 6/128GB) Grey FR | 8718819372103
- Fairphone 4 Grey (8/256GB) | Model number: | F4FPHN-2DG-EU1 | FP4 5G (8/256GB) Grey EU | 8718819372110
- Fairphone 4 Grey (8/256GB) | Model number: | F4FPHN-2DG-FR1 | FP4 5G (8/256GB) Grey FR | 8718819372127
- Fairphone 4 Green (8/256GB) | Model number: | F4FPHN-2GR-EU1 | FP4 5G (8/256GB) Green EU | 8718819372158
- Fairphone 4 Green (8/256GB) | Model number: | F4FPHN-2GR-FR1 | FP4 5G (8/256GB) Green FR | 8718819372165

Each device (each IMEI number) can only participate once in the promotion.

#### Free reward

Valid registrations receive a longevity pack (RRP  $\in$  69.90<sup>\*</sup>) consisting of a protective case and a screen protector, free of charge within 60 days of registration. The customer receives a:

- Screen Protector with Blue Light Filter (EAN: 8718819375463)
- Customer can choose between a grey protective case (EAN:
  8718819375555) or a green protective case (EAN: 8718819375562).

\*in local currency (CHF 69,90)

#### **Other conditions**

Fairphone B.V. has the right to end the promotion prematurely or to change the conditions of participation. This applies in particular to cases of force majeure and in case the proper execution of the promotion campaign cannot be guaranteed for technical and/or legal reasons. Any changes to the promotion will be notified to the participants as soon as possible by Fairphone.

By participating in this promotion, you indicate that you agree to be bound by these terms and conditions.

The promotion and these terms and conditions are governed by Dutch law and any disputes will be subject to the exclusive jurisdiction of the courts of the Netherlands.

By participating in this promotion you are providing your information to Fairphone. Your personal data will be collected, stored and processed for the purpose of fulfilling the reward requested by 10XCREW on behalf of Fairphone. Fairphone will retain the customer data to provide the customer with a service on their product. The information provided will be used in conjunction with the following privacy policy, available here.

#### Contact

If you have problems with the registration, please contact the customer support team by sending an email to <u>fairphone@activationboxx.com</u>.

Date: March 31st, 2022