EMEA Partner Power Pack

> Bigger margins.
> Better products.
> Safer warranties.

NETGEAR®
BUSINESS

Welcome to the NETGEAR EMEA Partner Power Pack

NETGEAR recognises that our success and, most importantly, that of our customers and partners depends on more than just providing excellent technology and services.

We strive to exceed the expectations of our clients, eliminate problem areas and capture productivity gains for all. Our experience is that successful relationships thrive in a culture of trust, cooperation and commitment.

NETGEAR partner portal creates competitive advantages in multiple industries for our partners.

Aside from being packed with rich resources, advanced training, and helpful tools to achieve increased growth, we load all promotions, product information, launches and collaterals to support you through your sales process.

As always, no Partner Power Pack would be complete without some great incentives to help you increase your margins and profits!

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Deal Registration Programme

NETGEAR Authorised Partners can receive up to 10% discount when they register and close an approved Deal Registration. Stay up to date with the latest features and product announcements and become a NETGEAR expert in selling, installing, configuring and supporting our industry-leading Wireless, Switching and Storage Solutions.
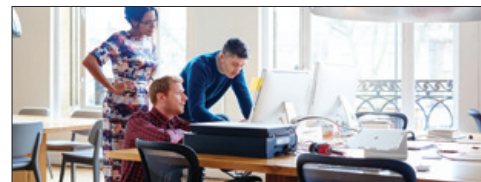
FIND OUT MORE

Platinum Partners

NETGEAR offers a Platinum Partner Programme extending your discounts by a further 5% on selected products.

For details on how to become a Platinum Partner contact your key account manager.

Free Networking Site Survey

Get a free remote site survey from the experts.

FIND OUT MORE

Public sector discount

Now 15%*

Your public sector clients can now get up 15%* off all NETGEAR products.

*Exclusions apply. Subject to final approval.

DEAL REGISTRATIONS

Insight Pro

Grow your MSP business and embrace cloud networking with NETGEAR Insight Managed Devices and Insight Pro Licences. Insight Pro is a Cloud platform that makes Network as a Service (NaaS) possible for our partners. NETGEAR now offers the possibility to have both hardware and services that you can manage, monitor 24/7, and provide support for customers. Get deal registration on orders over the below thresholds when purchasing NETGEAR Insight Hardware with the Pro Licenses:

Save 5% on orders over £3,000
Save 10% on orders over £5,000

Following SKUs must be purchased with Insight Pro License. GC108P, GC108PP, GC110, GC110P, GC510P, GC510PP, GC728X, GC728XP, GC752X, GC752XP, GS108Tv3, GS110TPv3, GS110TPP, GS752TPv2, GS752TPP, GS728TPv2, GS728TPPv2, BR500, WAC564, WAC540, WAC510, WAC505, SRC60, RBS50Y, SRK60, RN520X, RN620X, RN420, RN2000, RN3000, RN4000

PoE Switches

Take advantage of the largest portfolio of PoE Switches for SMBs. From 8 to 48 ports, NETGEAR offers discounts on PoE Switches that make installing or expanding a network much simpler and cheaper.

Save 5% on orders over £3,000
Save 10% on orders over £5,000

Applies to: SKUs ending in P or PP

M4300 and M4500 Fully Managed Switches

NETGEAR high-end Fully Managed Switches offer a secure, future-proof networking infrastructure–with integrated security, high availability, delivery optimization and enhanced manageability, designed for enterprise and larger networks.

Save 5% on orders over £5,000
Save 10% on orders over £7,500

Applies to: GSM4328PA-100NES, GSM4328PB-100NES, GSM4328S-100NES, GSM4352PA-100NES, GSM4352PB-100NES, GSM4352S-100NES, XSM4316PA-100NES, XSM4316PB-100NES, XSM4316S-100NES, XSM4324CS-100NES, XSM4324FS-100NES, XSM4324S-100NES, XSM4348CS-100NES, XSM4348FS-100NES, XSM4348S-100NES, XSM4396K0-10000S, XSM4396K1-100NES, XSM4556-100EUS, CSM4532-100EUS

10G Switches

NETGEAR is the leader in the 10-Gigabit Enterprise switch market with the most versatile and comprehensive offerings in the market at the most affordable price points. Enjoy the highest security and scalability, massive performance and absolutely no downtime with our high-end 10-Gigabit switches. NETGEAR has you covered with a uniquely comprehensive portfolio of highly flexible and scalable full 10-Gigabit switches that ft every business need.

Save 5% on orders over £5,000
Save 10% on orders over £7,500

Applies to: XS505M-100EUS, XS508M-100EUS, XS512EM-100EUS, XS708E-200NES, XS708T-100NES, XS712T-200NES, XS716E-100NES, XS716T-100NES, XS724EM-100EUS, XS728T-100NES, XS748T-100NES

Shift gears with NETGEAR Solution Partner Program.

When you become a Solution Partner, you get NETGEAR behind you, driving you to succeed. You know our brand. Now, harness the power of our sales and marketing resources and expertise. We're there to help you every step of the way, so you can win more business and close more deals.

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Shift your sales into high gear

Manage your network & storage with expert support NETGEAR ProSUPPORT offerings provide you with peace of mind by extending and enhancing the standard warranty coverage included with your product purchase. You get direct access to NETGEAR technical support engineers and the backup resources who can rapidly resolve critical technical issues. The onsite hardware replacement option, with next day business day labor onsite, provides you with a cost-effective way to maintain your network and storage systems.

	NETGEAR® SOLUTION PARTNER	NETGEAR® PLATINUM SOLUTION PARTNER
Deal Registration - Bid Pricing Discounts	●	●
Bid Price Protection	●	●
Access to Quarterly Promotions	●	●
Quarter Incentives and Giveaways	●	●
Access to Marketing Materials & Case Studies	●	●
Online RMA	●	●
Free Wireless Site Survey*	●	●
NFR Discounts**	●	●
BER Platinum Partner Discount		●
Re-brandable Marketing Assets		●
Early Access to NPI Product Training		●

NETGEAR®
BUSINESS

Webinar and Event Schedule

NETGEAR® INSIDER

Stay up to date with the latest features and product announcements and become a NETGEAR expert in selling, installing, configuring and supporting our industry-leading Wireless, Switching and Storage Solutions.

16 APR 10:30
REGISTER

Smart Working from Home
By now, most of us–including the team here at NETGEAR–have been affected by the coronavirus, whether it's in the form of travel interruptions, schools moving to "distance learning" models, or businesses implementing work from home policies. Whether or not your company is at that point yet, for those of us who work in office environments it is important to start considering how to be effective while working remotely. Join us as we give you our top 10 Networking Tips for Working from Home.

14 MAY 10:30
REGISTER

M4300 Switches for IT
Join us to understand how the M4300 series switches can be reliable, affordable and easy-to-use option for IT applications. The M4300 Series can provide 384 1G Ports, 768 10G Ports or 192 40G Ports – find out how this modular, stackable switch can help scale businesses.

25 JUN 10:30
REGISTER

NETGEAR Ultra PoE++ - Powering the Future
Join Kieran Purdie, NETGEAR UK&I SE, as he walks you through the NETGEAR PoE++ switches. These switches are the ideal solution even for the most advanced business organisations looking for the best combination of features, performance and value. Purposely designed for converged networks where voice, video, and data are all carried on a single network platform.

Power up your business and explore the NETGEAR range of PoE Switches – the largest portfolio in the market.
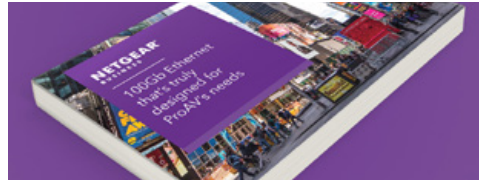
PARTNER FOCUS

New

What sets NETGEAR M4300 Switches apart?

Discover the 10 reasons our customers love NETGEAR Fully Managed Switches

VIEW ARTICLE

100Gb Ethernet that's truly designed for ProAV's needs

Whitepaper focussing on 100Gb Ethernet – high-bandwidth AV over IP that is made simple for ProAV installers and users.

VIEW ARTICLE

Thought leadership: How Wi-Fi gets top grades in Education

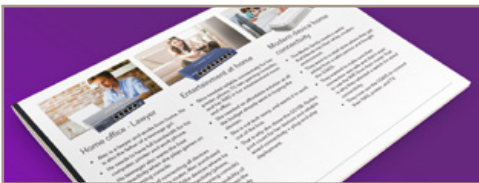Gain an insight into the latest developments in education Wi-Fi.

FIND OUT MORE

Switching by Port Count Guide

A quick overview document listing port counts and capabilities.

FIND OUT MORE

Industry-leading efficient switch portfolio brochure

Ensure you choose the right switch for your client. Read our comparison guide to switches, brought to life with real application case examples.

VIEW BROCHURE
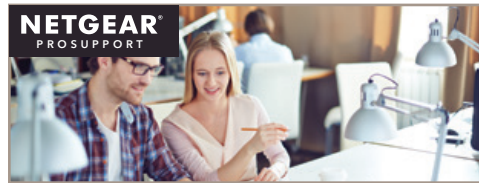
ProSUPPORT for Business

Business support plans for both the home and the office to put your mind at ease.

FIND OUT MORE

Power over Ethernet Switches

Increase your PoE budget anytime by simply upgrading your switch power supply, without having to purchase a new switch!

VIEW ARTICLE

NETGEAR Insight™ Pro

Insight Pro is filled with features needed to grow business and add value for customers; such as multi-tenancy, and multi-user capabilities for easy management of multiple customers under one umbrella.

FIND OUT MORE

NETGEAR®
BUSINESS

CASE STUDIES

Tyne Coast College chooses networking solution designed to sail the seven seas and beyond.

Created from a merger of South Tyneside College and Tyne Metropolitan College, Tyne Coast College offers a new and exciting vision for education and training in the North East of England. It offers students a range of vocational and technical qualifications, and is home to the South Shields Marine School, recognised as one of the world's foremost maritime training centres. The college has a particular focus on engineering, design and manufacturing/construction – all driven by the need for high spec technology.

VIEW ARTICLE

R&M Distribution say Bye Bye to Bad Wi-Fi.

Based in Fife, Scotland, R&M Distribution are a supplier of electrical materials and products to Industry, Local Authorities, NHS, Electrical Contractors, Commercial Enterprises and the Public. With over 6,000 products in stock R&M Distribution are always looking to introduce new products to their portfolio specifically in new and emerging technologies.

VIEW ARTICLE

NETGEAR's M4300 helps implement a system with zero-latency and pixel perfect uncompressed 4K video quality.

The Quadram Institute in Norwich, England, is a groundbreaking medical centre focusing on food science and health. The new £84 million facility brings together more than 100 clinicians and 300 researchers from several founding partner organisations.

VIEW ARTICLE

Insight Pro stands above the competition.

Reviewed and tested by independent third party test companies, Insight Pro has been rated the best networking management solution for SMBs.

Miercom Performance Verified by:
- The best value cloud solution for SMB budgets
- Central management with ease of use
- Time-saving deployment measures
- Robust metrics reporting

Tolly Certified by Providing:
- Highly efficient multi-tenant, multi-location platform
- Fully-fledged management via mobile app
- Simple and flexible setup
- Business-class in-app support

VIEW INFOGRAPHIC

Top 10 NETGEAR Products for working from home

With more people working from home we wanted to share with you our recommendation of NETGEAR products that can help you stay connected. To remain effective, you need to prepare your connection to be able to work worry-free. The last thing you want is to experience buffering during an important video conference call as multiple household devices compete for bandwidth. Or the inability to download work files because the family is streaming a 4K movie. Having flawless network connectivity will prove to be crucial to your overall work from home experience.

NETGEAR®
BUSINESS

Model
RBK853

1. Orbi™ Wi-Fi 6 AX6000 Mesh WiFi System

Ultimate Performance Whole Home Mesh Wi-Fi System with the latest generation Wi-Fi 6 technology is faster than ever, with 4X increased capacity compared to a Wi-Fi 5 system. From 1 to 100 devices, Wi-Fi 6 supports your devices' connections for today and tomorrow.

VIEW PRODUCT

Model
RBK53S

2. Orbi Whole home Mesh Wi-Fi System 3-Pack, with Advanced Cyber Threat Protection

Maximise Wi-Fi range and coverage with Orbi while staying safe online with complete protection from internet threats at home and away, with NETGEAR Armor™.

VIEW PRODUCT

Model
RBS50Y

3. Orbi Outdoor Add-on Satellite

Our Orbi Outdoor Satellite works with any router so you can extend and enjoy super-fast Wi-Fi outside or in your office at the end of the garden.

VIEW PRODUCT

Model
EX7500

4. Nighthawk X4S Tri-Band Wi-Fi Range Extender

Nighthawk® X4S Tri-band Wi-Fi Range Extender with Patented FastLane3™ Technology boosts your home's Wi-Fi so you can now high-speed Internet everywhere in your home. Unlike other extenders, the Nighthawk X4S keeps the same Wi-Fi name and password you already have!

VIEW PRODUCT

5. Nighthawk M1 Mobile Router

Ideal for households with poor broadband connectivity - this premium Mobile Router provides the best Internet connection experience possible whether it is used on-the-go, at home, or during your travels.

VIEW PRODUCT

6. Meurals Canvas II

Sick of staring at the same picture in the home office? Make your space even more stylish with the new Meural Canvas II. State-of-the-art technology, and a sleek modern frame design, and a virtually endless library of art from the world's museums and galleries combine to bring art to life.

VIEW PRODUCT

7. XR500 Nighthawk Pro Gaming Router

Work hard! Game Hard! Nighthawk Pro Gaming is designed for the ultimate gaming performance and gives you complete control of your network connection. So even when you're not gaming you can make sure you have seamless connection on conference calls.

VIEW PRODUCT

8. Orbi Pro Tri-band WiFi System (SRK60) AC3000

Orbi Pro covers your home office or business with consistent WiFi so you can have the most stable internet access without downtime. No more struggling with dead zones and spotty WiFi.

VIEW PRODUCT

9. 5-port and 8-port Gigabit Ethernet Unmanaged Switches

Instant Connectivity with Reliable Performance - NETGEAR® Gigabit Unmanaged Switch series helps to get any home office connected. With voice and video traffic prioritisation these are ideal for users that was reliable cabled connection at home.
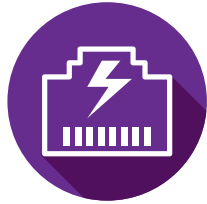
VIEW PRODUCT

10. Insight Instant VPN Router

VPN connections are encrypted to offer a secure link between your laptop and your office whether you're on the road, at a coffee shop, or in another country. The same is true for site-to-site connections, when you decide to connect your home, office, or several other locations that need to be interconnected.

VIEW PRODUCT

Save up to 18% on NETGEAR PoE Switches.

Get more out of your budget!

PoE makes installing or expanding a network much simpler and cheaper in buildings where it is too expensive or inconvenient to install new power lines. Using PoE lets you mount devices in places where it would be impractical to install power, such as drop ceilings.

SAVE UP TO 18%*

VIEW PROMO FLYER

Tech Support

Hardware Warranty

Next Business Day

PRODUCTS IN PROMOTION	
SKU	DISCOUNT
GS110TP-200EUS	18%
GS728TP-200EUS	15%
FS728TP-100EUS	15%
JGS516PE-100EUS	15%
GS116LP-100EUS	10%
GS116PP-100EUS	10%
GS724TP-200EUS	10%
GS752TP-200EUS	10%
GSM7224P-100NES	10%
GSM7248P-100NES	10%
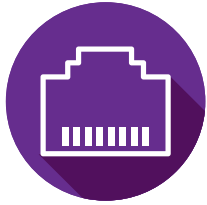
NETGEAR®
BUSINESS

Make an already easy decision easier.
Save up to 15% on selected switches.

Industry-leading Switching

NETGEAR switches are the #1 choice for small businesses around the world. Over the last 20+ years, we have sold more switches than there are small businesses globally. Our customers tell us they love the reliability, build quality, affordability and ease of setup. They often install the switch and never look at it again – it just works.

VIEW PROMO FLYER

SAVE UP TO **15%** *
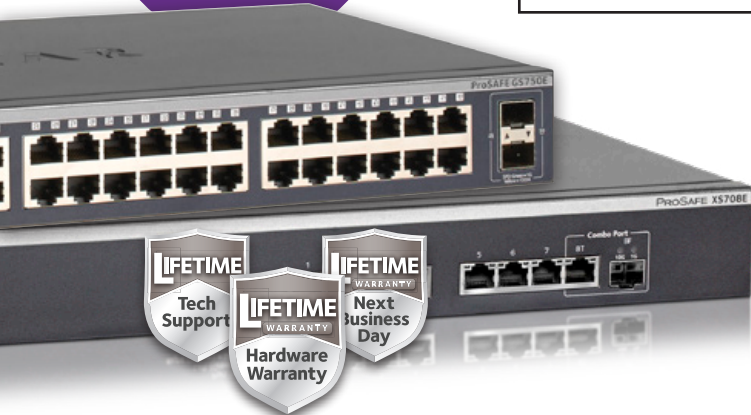
PRODUCTS IN PROMOTION	
SKU	**DISCOUNT**
GS105UK	15%
GS108UK	15%
JGS524E-200EUS	15%
XS708E-200NES	15%
JGS516-200EUS	10%
JGS524-200EUS	10%
GS116E-200UKS	10%
GS750E-100EUS	10%
GS108T-300UKS	10%
GS728TX-100NES	10%
GS752TX-100NES	10%
GSM7224-200EUS	10%
GSM7248-200EUS	10%

Here's a strong signal.
Save up to a massive 55% on wireless management*
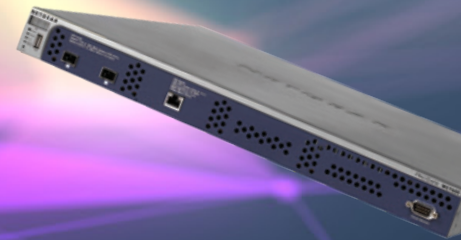
Save on wireless bundles.

When selecting a wireless solution, ease of setup and ease of use are often cited by end users as two key primary requirements. You have the option to select the best management mode to suit your needs, depending on the Access Point chosen.

As your organization grows, so does your wireless management needs. As needs change, you can adapt to the management platform that best suits your requirements.

VIEW PROMO FLYER

SAVE UP TO 55%*

LIFETIME Tech Support

LIFETIME WARRANTY Hardware Warranty

PRODUCTS IN PROMOTION	
SKU	DISCOUNT
WC7600-20000S + 5x WC720B03-10000S + 5x WC730B03-10000S+ 6x WC05APL-10000S	55%
WC7600-20000S + 10x WC730-10000S + 3x WC05APL-10000S	
WB7530-10000S + 5x WC730B03-10000S + 4x WC05APL-10000S	50%
WC7600-20000S + 7x WC720B03-10000S + 5x WC05APL-10000S	
WC7500-10000S + 10x WAC720-10000S + 3x WC05APL-10000S	45%
WB7520-10000S + 5x WC720B03-10000S + 4x WC05APL-10000S	
WAC720-10000S	35%
WAC730-10000S	
WAC740-10000S	
WC7500-10000S	
WB7520-10000S	
WB7530-10000S	
WC7600-20000S	
WB7620-10000S	
WAC564-100EUS	20%
WAC540-10000S	15%
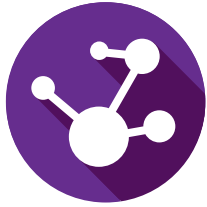
NETGEAR®
BUSINESS

Save up to 15% on Insight hardware deals*

Get more control for Less.

NETGEAR® INSIGHT

SAVE UP TO **15%** *

The NETGEAR Insight™ management solution was custom-built from the ground up to meet the specific needs of businesses and provide an unrivalled remote management user experience. The Insight platform allows any small and medium business owner or their IT services professional to discover and setup their NETGEAR Insight Managed devices, and remotely monitor and manage them with the ease, simplicity and intuitiveness on both a mobile app or a Cloud portal*, anytime, anywhere.

VIEW PROMO FLYER

PRODUCTS IN PROMOTION	
SKU	DISCOUNT
GC108P-100UKS	15%
GC108PP-100UKS	15%
GC110-100UKS	15%
GC110P-100UKS	15%
GC510P-100EUS	15%
GC510PP-100EUS	15%
GC728X-100EUS	15%
GC728XP-100EUS	15%
GC752X-100EUS	15%
GC752XP-100EUS	15%

LIFETIME WARRANTY Next Business Day

5 YEAR WARRANTY Hardware Warranty

90 DAY WARRANTY Technical Support

Safer clients. Instant savings for you. Save 27% on Insight instant VPN routers.

NETGEAR® INSIGHT

SAVE UP TO 27% *

Discover the easiest way to protect your business.

By using a VPN for remote connections, small businesses build in a layer of security they otherwise may not have. The VPN for remote business networking keeps sensitive information private. It's an added safety measure if you already work on a secure network, but it's critical to use VPNs over open public Wi-Fi connections such as coffee shops, hotels and airports.

VIEW PROMO FLYER

PRODUCTS IN PROMOTION	
SKU	DISCOUNT
BR500-100UKS	25%
BRK500-100UKS	27%

LIFETIME WARRANTY Next Business Day

5 YEAR WARRANTY Hardware Warranty

90 DAY WARRANTY Technical Support

NETGEAR® BUSINESS

Save 15% on NETGEAR ReadyNAS storage now!

NETGEAR® READYNAS

SAVE UP TO **15%** *

Protecting Data and your back pocket.

Most companies utilise data for different aspects of their business. Without an exception, data backup is part of any operational plan and every business continuity plan. If you are looking for a data backup solution, ReadyNAS is the leader in the industry for SMBs – limited budget, but highly scalable with enterprise class reliability and security.

VIEW PROMO FLYER

PRODUCTS IN PROMOTION	
SKU	DISCOUNT
RN21200-100NES	15%
RN21400-100NES	15%
RN42400-100NES	15%

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🐦 Twitter.com/NetgearBizUK

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