

**TERMS AND CONDITIONS OF THE COLORWORKS C7500 AND C3500 SERIES TRADE-IN PROMOTION**

**The Promotion**

1. Purchase a new Epson ColorWorks C7500 Series or ColorWorks C3500 label printer listed in the table below (the “Qualifying Products”) between 01.07.2018 and 30.09.2018 (the “Qualifying Period”) and trade in your old competitor Label Thermal / Direct Thermal Desktop / Industrial Label Printer, excluding hand held label printers, (“Trade-in Product”) for free and claim €100 or €500 cash back.

**COLORWORKS C7500 SERIES AND C3500 TRADE-IN PROMOTION** is available only on printer part codes / SKUs listed below:

<b>Qualifying Products</b>	<b>Part Code / SKU</b>	<b>Cashback Amount*</b>
ColorWorks C7500	C31CD84012	€500 for Trade in Product
ColorWorks C7500G	C31CD84312	€500 for Trade in Product
ColorWorks C3500	C31CD54012CD	€100 for Trade in Product

\*Inclusive of VAT

2. Trade-in Product does not include hand held label printing devices or any Epson printer.
3. The promotion applies to Qualifying Products purchased in the Republic of Ireland during the Qualifying Period directly from Epson or an Epson authorised Colour Label+ Partner only. Purchases from eBay or Amazon Marketplace are specifically excluded.
4. The promotion is open to persons aged 18 years and above who are residents of the Republic of Ireland.
5. Only one (1) cashback claim may be made per Qualifying Product purchase. Each company / establishment may claim in respect of up to 100 Qualifying Products purchases.
6. The promotion is open to final end user customers only. Claims for Qualifying Products purchased which will be resold to a third party are not eligible for this promotion. Resellers may not submit claims on behalf of their customers.
7. The promotion is not open to Epson employees, agents, distributors, resellers, retail employees of participating stockists or anyone connected with the promotion.
8. The claim for cashback must be made within 30 days from the date of purchase. The final closing date for claims is 30.10.2018.
9. The promotion is subject to availability at all times.

**How to Claim**

10. Claim by going to [www.epson.co.ie/labeltradein](http://www.epson.co.ie/labeltradein), completing the claim form and submitting it together with a copy of proof of purchase details. You will be asked to provide your personal details including bank details.
11. Proof of purchase should be a legible copy of the retail receipt or invoice clearly showing Epson’s or the Epson authorised reseller’s name, the product name, quantity and date of purchase. Online order confirmation is not acceptable.

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12. Once a claim is received a confirmation of receipt by email from Epson\_noreply@promotion-update.com will be sent.
13. You will be contacted to make arrangements for the collection of Trade-in Product.
14. The cashback payment will then be made by BACS transfer within 30 days of receipt of Trade-in Product. The Promoter will only make BACS transfer to an account that is set up in the United Kingdom. The Promoter is not liable for any costs incurred by you relating to bank transfers of the cashback payment.
15. It is the person registering the claim's responsibility to ensure that the correct bank account details have been recorded. If incorrect information has been provided and the Promoter makes a payment that is rejected or not received by you then the Promoter will not be responsible for re-issuing such payment.

**Restrictions**

16. If the cashback payment constitutes a taxable benefit, the tax liability lies with the recipient.
17. If the Qualifying Product which is the subject of a claim is returned to the seller for any reason the customer's entitlement to claim cash will be forfeited and any cashback paid will be repaid to the Promoter.
18. The Promoter reserves the right to request additional evidence to help validate a claim if it believes that it may not be legitimate.
19. A claim will not succeed if:
  - a. The Qualifying Product was not purchased within the Qualifying Period
  - b. The claim form was not completed in full
  - c. The Proof of purchase/Contract was not supplied or was ineligible
  - d. The claim was not submitted within 30 days from the date of purchase
  - e. You have not complied with these Terms and Conditions

**Personal data**

20. During registration for the Promotion you will need to provide your personal data necessary for Epson to administer the Promotion. You will find more information in the [Promotions Privacy Information Statement](#). In addition to using your personal data for the Promotion, Epson also asks your consent for Epson to send marketing materials such as surveys regarding Epson branded products, newsletters and/or advertisements from Epson. You are not obliged to do so.

**General**

21. Promoter will not accept responsibility for lost claims. Promoter will reject claims received after the closing date and those which it reasonably considers to be incomplete, illegible or fraudulent.
22. These Terms and Conditions are governed by the laws of England and Wales and shall come under the exclusive jurisdiction of the competent courts of England.

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23. By entering this promotion you confirm that you have read, understood and accepted these Terms and Conditions. The Promoter reserves the right to cancel or amend them without notice in the event of any circumstances beyond its reasonable control.

Promoter: The promoter is Epson U.K Limited, having its registered office in the United Kingdom. For all correspondence please write to the following address: Epson UK Marketing Department, ColorWorks Series trade-in promotion, Westside, London Road, Apsley, Hemel Hempstead, Herts, HP3 9TD, England.