bringing cinema home in 4K, Full HD and 3D

SXRD[™] Home Cinema Projector Range





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bringing cinema home in 4K, Full HD and 3D



Imagine your favourite movies in true cinematic detail. From 4K to Full HD, create a real movie theatre feel at home.

4K gives you more than four times the resolution of Full HD, the same as you would see at a professional cinema. Our 3D projectors bring the action to life with incredible impact. **at home** From native 4K to Full HD 3D, Home Cinema projectors from Sony are packed with innovative technology to bring your movies to life. Advanced SXRD panels, like the ones inside our professional cinema projectors, produce jaw-dropping detail that will totally

immerse you in the

action.

The big screen,



VPL-VW1100ES

For dedicated screening spaces, this is home cinema at its very best. Spectacular native 4K resolution (more than four times the quality of Full HD) and a host of advanced features make this our leading 4K Home Cinema projector.



VPL-VW500ES

Delivering the same, incredible native 4K resolution, the VPL-VW500ES is ideal for home cinema enthusiasts. A smaller optical engine and compact design allows flexible installation in your movie room.



VPL-VW300ES

The VPL-VW300ES delivers stunning, detail-packed images and incredibly lifelike colour, like never before. And with 1,500 ANSI lumens brightness, you're guaranteed an exceptional picture, even in well-lit rooms.



VPL-HW55ES

Our Full HD 3D projector produces an incredible cinematic experience, far beyond the reach of TV. Reality Creation upscales your movies and SXRD panels synchronise with your 3D glasses for remarkable impact.



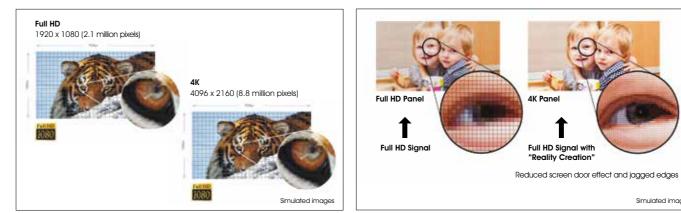
VPL-HW40ES

Enjoy a high-impact, great value home cinema experience, bursting with detail. Advanced SXRD panels, Reality Creation and 1,700 lumens brightness mean you'll see your favourite films like never before.



4K: the ultimate, fully immersive visual experience **4K**

See the truly bigger picture with 4K. You'll see the movie the director intended you to see – every detail, every texture, every tone.



4K native resolution: no compromise

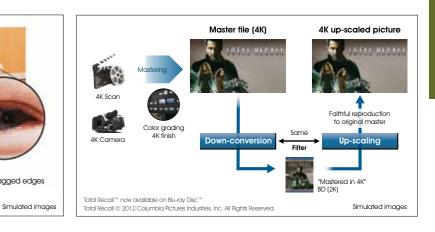
Our 4K Home Cinema projectors offer 4096 x 2160 resolution, more than four times the resolution of Full HD. The 4K SXRD panels have been developed by Sony using 4K technology from our professional cinema projectors. They deliver a native 4K picture with no electronic enhancement of pixels.

Reality Creation 4K upscaling of Full HD content

In addition to supporting 4K native resolution, our 4K projectors also feature Reality Creation, an exclusive Super Resolution upscaler. It dramatically enhances high definition 1080p content, so you'll get the most from your existing Blu-ray Disc[™] libraries at home. For greater versatility, it can also display Full HD, 3D and even 4K upscaling of 3D movies.

"Mastered in 4K"

Our 4K projectors are compatible with 'Mastered in 4K' Blu-ray™ discs. Drawing on the same technology used to downscale 4K material for Full HD, they produce a near native 4K experience with discs 'Mastered in 4K'. It's as close as you can get to the 4K-pixel resolution and expanded colour range of the original.



Advanced SXRD panels for truly cinematic **4K and Full HD** resolution

Highly developed SXRD panels produce an ultra-smooth native picture by dramatically reducing the space between pixels at a super-fast speed.

SXRD



Digital drive panels minimise the space between pixels, aligning red, green and blue areas in every frame at an incredible response rate of 2.5-milliseconds. That's much faster, and more stable, than an LCD TV, producing ultra-smooth, dot-free pictures with natural, fluid movement.

4K native resolution: over 4x better than Full HD

No compromises: the VPL-VW1100ES, VPL-VW500ES and VPL-VW300ES provide 4096 x 2160 4K resolution (the DCI standard in digital cinemas). We used our professional cinema expertise to develop 4K SXRD panels and produce a 4K native picture with no artificial enhancement of pixels.

Full HD 3D with advanced Iris3

SXRD panels with advanced Iris3 technology in the VPL-HW55ES projector reduce pixel gaps and reproduce up to 240 frames per second for super-sharp images. Because our 3D glasses have a synchronised shutter speed, you'll also enjoy incredible high-definition 3D with minimal crosstalk.



The typical 'screen door' effect seen on projectors without SXRD technology.



The SXRD panel minimises the space between the pixels to $0.2 \mu m$.

a multitude of picture and colour enhancement technologies

4K and Full HD 3D technologies offer true-to-life picture quality, but blowing them up to 300"/7.6m also means you'll notice any flaws. Our SXRD home cinema projectors have many features to ensure optimum picture quality.



Reality Creation

Innovated for our 4K Home Cinema projectors, Reality Creation has now been adapted for the VPL-HW55ES and VPL-HW40ES projectors. It reproduces the colour and texture of the original 1080p content by restoring missing information lost during packaging of the original to disc. As a result, you can enjoy sharp and crisp Full HD pictures.



Bright Cinema and Bright TV Mode for living room theatre

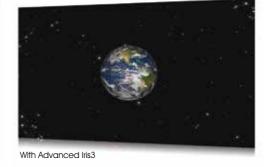
Conventional home cinema projectors typically enhance green colours to increase brightness, which compromises quality. Sony Home Cinema projectors use Bright Cinema and Bright TV Mode to retain high brightness without sacrificing colour reproduction or contrast, so you can enjoy a crisp, bright picture, even in a well-lit room.

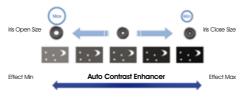


Without Advanced Iris3

Advanced Iris3 for optimum dynamic contrast*

Don't miss out on the detail in dark scenes. Advanced Iris3 technology works like the human eye to produce the optimum dynamic contrast for the picture. The impact on image quality makes a real difference to your film picture, making your home truly feel like a cinema.





*Except VPL-VW300ES and VPL-HW40ES



Simulated images

Colour as real as life

(VPL-VW1100ES, VPL-VW500ES and VPL-VW300ES only)

From the deepest blues to the freshest greens and boldest reds, you'll experience colours as bright – and subtle – as real life. Our 4K projectors use unique TRILUMINOS™ technology to create a broader colour palette, so what you see on screen has greater purity, depth and realism.

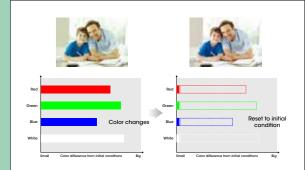




Motionflow

Motionflow and New Motionflow

For fast-moving scenes, the VPL-VW1100ES, VPL-VW300ES, VPL-HW55ES and VPL-HW40ES use our Motionflow technology, displaying twice as many images and transitions per second as Full HD for minimal blur. The VPL-VW500ES uses New Motionflow, with 'Combination' mode creating additional dark frames to reduce blur for more natural motion, while 'True Cinema' mode retains additional combined dark and artificial images to each frame.



Auto Calibration (VPL-VW500ES only)

After extended periods, colour can be automatically calibrated to the original factory condition. There's no need for extra calibration equipment or cameras; a built-in colour sensor stores all the necessary information.

HSV manual Colour Correction (VPL-VW500ES and VPL-VW300ES only)

A correction tool allows you to adjust the hue, saturation, and brightness of each colour to get exactly the picture you want.

RCP (Real Colour Processing) for richer picture quality (VPL-HW55ES and VPL-HW40ES only)

The VPL-HW55ES offers an "RCP (Real Colour Processing)" function to adjust the colour and hue of each target colour of the projected picture independently, alongside the brightness at the same time.



a breathtaking **3D** experience

Added impact with frame sequential display technology.

Our 3D Home Cinema projectors deliver high quality 3D pictures using specialist 3D active shutter innovation from Sony. Frame sequential display technology transmits alternate images to the left and right eye and synchronises them with the on-screen image for maximum resolution.

VPL-VW500ES and VPL-VW300ES: built-in RF 3D transmitter

There's no need for an external transmitter or cables. Our latest 4K projector has a built-in RF 3D transmitter and synchronises automatically with RF 3D glasses. The result is greater stability and wider coverage (up to a 10m radius). Our RF 3D glasses (TDG-BT500A) are an optional accessory – adding extra pairs means everyone can enjoy the full 3D impact.



RF 3D compatibility

For improved 3D viewing, the VPL-VW1100ES, VPL-HW55ES and VPL-HW40ES are RF 3D compatible. The emitter and glasses are optional accessories, offering you greater stability and coverage. A built-in IR 3D transmitter synchronises automatically with IR 3D glasses. The IR and optional RF 3D emitter meet 'Full HD 3D Initiative' industry standards.

3D – get closer to the action





SONT



Greater coverage and stability with RF 3D transmission.

Built-in RF 3D transmitter

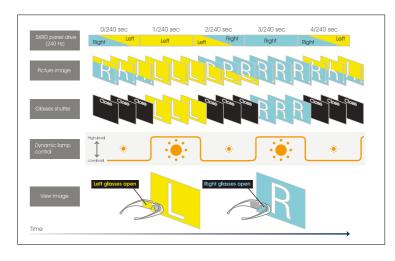
Built-in IR 3D transmitter

	VPL-VW1100ES/ VPL-HW55ES/ VPL-HW40ES	VPL-VW500ES/ VPL-VW300ES		
uilt In	IR	RF		
xternal optional ccessory)	IR/RF	N/A		



2D to 3D conversion

Sony is leading the way with an ever-growing selection of movies, sports and TV programmes in 4K and Full HD 3D detail. Our 3D projectors also convert 2D pictures into 3D, so you can enjoy a classic movie in a whole new dimension.



Dynamic Lamp Control

(VPL-HW55ES and VPL-HW40ES only)

When each of the shutters on your 3D glasses opens, Dynamic Lamp Control Technology automatically boosts the brightness in the image to that eye, by up to three times. This maximises the picture's impact and the lamp's efficiency, so you will not lose any brightness.

240 Hz panel drive mechanism for 3D

(VPL-HW55ES and VPL-HW40ES only)

The VPL-HW55ES uses Motionflow and special active shutter 3D glasses to syncronise with images at a high speed of up to 240 frames per second. The result is a high quality Full HD 3D image, with little 'ghosting' (sometimes experienced with other 3D technologies).

Separate 2D and 3D modes

As well as automatically recognising 2D and 3D content, our home cinema projectors allow you to pre-select from a range of viewing options: Standard, Dynamic, Cinema, Game and Photo.

Adjustable settings

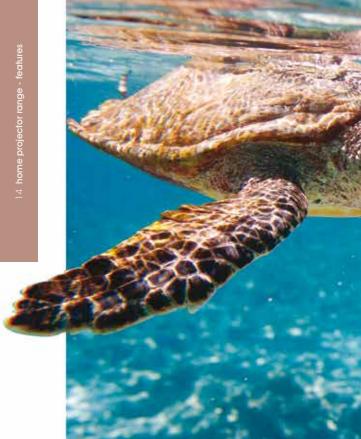
Sony 3D projector technology gives you extra control over the 3D picture. Adjust 3D depth and brightness to suit your room conditions or get the picture just how you like it.

Incredible features for a superb cinematic experience

Extremely low fan noise

Sony SXRD Home Cinema projectors run very quietly with an advanced air discharge system. Highly efficient cooling ensures fan noise is kept to a minimum, leaving you to concentrate on your movie or game without distraction.





Our projectors are packed with innovative features which are easy to use and control.

Adjustable Lens Shift

The projected image position (horizontal and vertical) can be easily adjusted with the Lens Shift function. It expands the projector's placement and installation options without distorting the image quality. The VPL-VW55ES and VPL-HW40ES can be adjusted 71% vertically and 25% horizontally; the VPL-VW1100ES, VPL-VW500ES and VPL-VW300ES have a shift range of up to 85% vertically and 31% horizontally as well as a built-in motorised lens system. An automatic cover in front of the lens protects the VPL-VW1100ES and VPL-VW500ES from dust and opens and closes automatically when the projector is turned on or off.



Wireless option (up to Full HD 60p)

Free yourself from cables and keep things tidy with an optional wireless HDMI emitter/ receiver kit. Wirelessly connect to your games console, Blu-ray Disc[™] player and more.

USB updates

To get the best from your projector, the VPL-VW500ES and VPL-VW300ES have a USB port for the latest firmware updates.

Panel alignment

To ensure the best possible results, all models feature electronic panel alignment for exact positioning of the red and blue elements in each pixel. Adjustments can be made by as little as 0.1 pixels to achieve optimum clarity.

Picture Position Memory

(VPL-VW1100ES and VPL-VW500ES only)

This feature remembers the position of the zoom lens. You can match it to a movie's aspect ratio (including 16:9 and Cinemascope) and store the settings for a future viewing.



16:9 Without Picture Position Memory



16:9 With Picture Position Memory



VPL-VW1100ES

Our flagship 4K Home Cinema front projector, offering more than 4x the resolution of Full HD.

The ultimate 4K experience. Designed for dedicated

Key Features:

- 4K: over four times the resolution of Full HD
- Advanced SXRD panels and Iris3 technology
- Remarkably high dynamic contrast ratio of 1,000,000:1
- High brightness: 2,000 ANSI lumens
- Reality Creation: 4K upscaling
- TRILUMINOS colour technology: wider colour range
- Motionflow: less blur in fast action scenes
- Picture Position Memory
- 4K/60 frames per second (new 4K standard)
- RF compatible for improved 3D viewing (RF 3D emitter and glasses are optional accessories)
- Built-in IR 3D transmitter
- Optional Wireless HDMI emitter/ receiver kit available





Advanced SXRD panels with Iris3 produce superb native 4K images, while Reality Creation upscales 2D and 3D content for an outstanding 4K experience.









VPL-VW500ES

For the serious home cinema enthusiast: a 4K projector, packed with advanced features.

Imagine the fully immersive cinematic quality of 4K in your own home. Perfect for home cinema

enthusiasts, the VPL-VW500ES 4K projector gives you a 4096 x 2160 resolution picture, over four times better than Full HD. Its exceptionally high dynamic contrast ratio of 200,000:1 and 1,700 ANSI lumens brightness produce stunning detail and rich, faithful colour – even in well-lit rooms.

Key Features:

- 4K: over four times the resolution of Full HD
- Advanced SXRD panels and Iris3 technology
- High dynamic contrast ratio of 200,000:1
- High brightness: 1,700 ANSI lumens
- Reality Creation: 4K upscaling
- TRILUMINOS colour technology: wider colour range
- New Motionflow: 'Combination' mode reduces blur, 'True Cinema' mode retains the 24p original
- Picture Position Memory
- 4K/60 frames per second (new 4K standard)
- Built-in RF transmitter for improved 3D viewing
- Auto Calibration
- Optional Wireless HDMI emitter/ receiver kit available









home projector range - VPL-VW300ES 19

VPL-VW300ES

Seeing is believing: True 4K Home Cinema is closer than you think.

Bring incredible 4K detail to your favourite movies.

Bring incredible 4K detail to your favourite movies Imagine bringing the truly cinematic quality of 4K to your own home. Now you can make it a reality with our VPL-VW300ES Home Cinema projector. It's our most affordable 4K model yet, producing a native 4096 x 2160 resolution picture – that's over four times the quality of Full HD.

Key Features:

- 4K: over four times the resolution of Full HD
- Advanced SXRD panels
- High brightness: 1,500 lumens
- Reality Creation: 4K upscaling
- TRILUMINOS colour technology: wider colour range
- New Motionflow: 'Combination' mode reduces blur, 'True Cinema' mode retains the 24p original
- Low latency mode
- 4K/60 frames per second (new 4K standard)
- Built-in RF transmitter for improved 3D viewing
- Compatible with many home automation systems, including Crestron Connected and Control4 SDDP. Includes an RS232 interface, RJ45 control and IR-IN terminal.
- Optional Wireless HDMI emitter/ receiver kit available











VPL-HW55ES

Full HD 3D Home Cinema Projector for an incredible cinematic experience at home, far beyond the reach of TV.

The VPL-HW55ES Full HD 3D home cinema projector uses the very latest technology and delivers a premium home theatre experience. Packed with many innovative features that draw on Sony's latest optical engine, it uses Reality Creation to dramatically enhance high definition content, reproducing colours and textures that are lost when movies are packaged to disc. It gives you crisper, sharper Full HD pictures, much closer to the 1080p original.

Key Features:

- Advanced SXRD panels and Iris3 technology
- Dynamic contrast ratio of 120,000:1
- High brightness: 1,700 ANSI lumens
- Bright Cinema and Bright TV modes
- Reality Creation
- Long-lasting lamp: up to 5,000 hours
- Motionflow: mimimises blur in fast-moving scenes
- Built-in IR 3D transmitter
- RF 3D compatible (RF 3D transmitter and glasses are optional accessories)
- Optional Wireless HDMI emitter/ receiver kit available











VPL-HW40ES

Come home to better looking movies - an outstanding cinematic experience.

The VPL-HW40ES is a fantastic option for movie lovers who want high-impact home cinema experience at great value. It's packed with our professional technology, including advanced SXRD panels and Reality Creation for an incredibly sharp, crystal clear picture, and with 1700 lumens colour brightness, you'll see your favourite films at their best, in 3D or 2D.

Key Features:

- Cinema-quality advanced SXRD panels High brightness: 1700 ANSI lumens • Bright Cinema and Bright TV modes Contrast Enhancer function. Reality Creation
- Motionflow: minimises blur in fast-moving scenes
- Built-in IR 3D transmitter
- Wide lens shift for flexible installation
- Extremely low fan noise: 21db
- Optional Wireless HDMI emitter/ receiver kit available









Cinema projectors state-of-the-art technology to ensure the highest image quality and

4K is fast becoming the standard resolution for the professional cinema market. It delivers 4096 x 2160 images, more than four times the resolution of Full HD. We used our professional cinema expertise to develop 4K SXRD panels for the VPL-VW1100ES, VPL-VW500ES and VPL-VW300ES. They produce a 4K native picture with no artificial pixel enhancement.

Our exclusive Super Resolution upscaler, Reality Creation, dramatically enhances high definition content, allowing viewers to get the most from their existing Blu-ray Disc™ libraries. It reproduces colour and textures lost when the original content is packaged to disc.

technical glossary

4K resolution

4K

Reality Creation



TRILUMINOS[™] Display

The VPL-VW1100ES, VPL-VW500ES and VPL-VW300ES use our unique TRILUMINOS™ technology to produce a much broader colour range, reproducing more tones and textures than a standard projector system. The result is greater purity, depth and realism.

Motionflow and New Motionflow

For fast-moving scenes, the VPL-VW1100ES, VPL-VW300ES, VPL-HW55ES and VPL-HW40ES use our Motionflow technology, displaying twice as many images and transitions per second as Full HD for minimal blur. The VPL-VW500ES uses New Motionflow, with 'Combination' mode creating additional dark frames to reduce blur for more natural motion, while 'True Cinema' mode retains additional combined dark and artificial images to each frame.

Noise Reduction

All models have the "Noise Reduction" function to reduce the roughness, or noise of the picture.

Menu Position Change

It is possible to change the menu position display for easier picture adjustment.

Crisp Focus Lens (ARC-F)

A specially developed crisp focus lens takes full advantage of 4K or Full HD resolution to deliver superior resolution and focus.

Anamorphic Zoom Mode

The anamorphic zoom mode allows the projectors to compress the image vertically so that the attached anamorphic lens can widen it horizontally – allowing you to view films in the impressive 2,35:1 aspect ratio seen in actual cinemas.

SXRD home cinema projectors specifications

PrimeSupport

• 3 year projector and 1 year lamp warranty/1000 hour PrimeSupport cover - from the product purchase date.

Prime Suppor

- Specialist telephone support an exclusive multi-lingual telephone helpline staffed by technical experts with detailed understanding of projector products.
- Collect-and-deliver repair service if your problem cannot be resolved via the helpline, we'll activate our no-hassle collect-and-deliver repair service. All financial costs are covered – parts, labour and logistics to and from our state-of-the-art European repair centres.
- PrimeSupport will be provided through the Sony accredited partner.

Sony. The clear choice for Home Cinema.







VPL-VW500ES



VPL-HW40ES/B - VPL-HW40ES/W VPL-HW55ES/B - VPL-HW55ES/W

VPL-VW300ES

VPL-VW1100ES

Display system		High Frame Rate SXRD panel	High Frame Rate SXRD panel	High Frame Rate SXRD panel	High Frame Rate SXRD panel	High Frame Rate SXRD panel
Light Output		1,700 lm	1,700 lm	1,500 lm	1,700 lm	2,000 lm
Contrast ratio		-	120,000:1 (Dynamic Contrast)	-	200,000:1 (Dynamic Contrast)	1,000,000:1 (Dynamic Contrast
Display elements Effective display size Effective Effect		0.61″ x 3	0.61″ x 3	0.74″ x 3	0.74″ x 3	0.74″ x 3
	Effective pixels	Full HD (1920 x 1080) x3 / 6,220,800 pixels	Full HD (1920 x 1080) x3 / 6,220,800 pixels	4K (4096 x 2160) x3 / 26,542,080 pixels	4K (4096 x 2160) x3 / 26,542,080 pixels	4K (4096 x 2160) x3 / 26,542,080 pixels
Projection lens Zoom / F	Zoom / Focus	Manual (Approx. 1.6 x) / Manual	Manual (Approx. 1.6 x) / Manual	Electric (Approx. 2.06 x) / Electric	Electric (Approx. 2.06 x) / Electric	Electric (Approx. 2.06 x) / Electric
	Lens shift	Manual, V:+/-71% / H:+/-25%	Manual, V:+/-71% / H:+/-25%	Electric, V +85% / -80% H:+/-31%	Electric, V +85% / -80% H:+/-31%	Electric, V:+/-80% / H:+/-31%
Light source		Ultra High-pressure lamp 200W type	Ultra High-pressure lamp 200W type	Ultra High-pressure lamp 230W type	Ultra High-pressure lamp 265W type	Ultra High-pressure lamp 330W typ
Screen size		40" to 300"	40" to 300"	60" to 300"	60" to 300"	60" to 300"
Reality Creation		YES (FullHD Reality Creation)	YES (FullHD Reality Creation)	YES (4K Reality Creation)	YES (4K Reality Creation)	YES (4K Reality Creation)
Compatible with "Mastered in 4K" Blu-ray™		No	No	YES	YES	YES
4K 60P(YUV420/8bit)		No	No	YES	YES	YES
3D capability		YES	YES	YES	YES	YES
3D emitter		Built-in IR emitter (Compatible with RF external emitter)	Built-in IR emitter (Compatible with RF external emitter)	Built-in RF emitter	Built-in RF emitter	Built-in IR emitter (Compatible with RF external emitt
3D glasses		TDG-PJ1 (IR type: Optional) / TDG-BI500A (RF type: Optional)	TDG-PJ1 (IR type: Bundled) / TDG-BT500A (RF type: Optional)	TDG-BT500A (Optional)	TDG-BT500A (Optional)	TDG-PJ1 (IR type: Bundled) / TDG-BT500A (RF type: Optional)
Auto Calibration		No	No	YES	YES	No
Manual Calibration		RCP ver 2.0 (1 mode)	RCP ver 2.0 (3 modes)	HSV Colour Correction	HSV Colour Correction	No
Picture Position Memory		No	No	YES	YES	YES
Wireless HDMI compatibilit	ty	IFU-WH1 (Optional)	IFU-WH1 (Optional)	IFU-WH1 (Optional)	IFU-WH1 (Optional)	IFU-WH1 (Optional)
Advanced Iris		-	Ver 3	Ver 3	Ver 3	Ver 3
Picture modes		5 modes	9 modes	9 modes	9 modes	9 modes
Gamma modes		7 modes	11 modes	11 modes	11 modes	11 modes
Panel alignment		Yes (Shift / Zone)	Yes (Shift / Zone)	Yes (Shift / Zone)	Yes (Shift / Zone)	Yes (Shift / Zone)
Acoustic noise		21dB	21dB	26dB	26dB	22dB
Power requirement		AC 100 V to 240 V, 3.0 A to 1.3 A,50/60 Hz	AC 100 V to 240 V, 3.0 A to 1.3 A,50/60 Hz	AC 100 V to 240 V, 3.0 A to 1.3 A,50/60 Hz	AC 100 V to 240 V, 3.0 A to 1.3 A,50/60 Hz	AC 100 V to 240 V, 3.0 A to 1.3 A,50/60 Hz
Power consumption		Max. 300 W	Max. 300 W	Max. 340 W	Max. 370 W	Max. 480 W
Body colour		Black / White	Black / White	Black	Black	Black
Standard outside dimension	ons	W 407.4 x H 179.2 x D 463.9 mm	W 407.4 x H 179.2 x D 463.9 mm	W 495.6 x H 195.3 x D 463.6 mm	W 495.6 x H 195.3 x D 463.6 mm	W 520 x H 200 x D 640 mm
Weight		Approx. 9.6 kg	Approx. 9.6 kg	Approx. 14 kg	Approx. 14 kg	Approx. 20 kg

Full technical information is available at

www.pro.sony.eu/homecinemaprojectors

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