

An aerial photograph of a city, likely New York City, is shown with a red overlay. The image features a grid of red dots and lines, suggesting a network or security theme. The text is overlaid on this background.

# RSA®

## RSA SECURID® ACCESS FREE MFA OFFERING

June 1<sup>st</sup>, 2020

# CURRENT PROMOTIONS & MORE

1

No Charge MFA  
Offering for Net New  
Customers  
(Mar 13th, 2020)\*

2

Business Continuity  
Option for Existing  
Customers  
(on going)

3

MFA Promotion for  
Existing Customers  
(Mar 2018)\*



# PROMOTIONS

## THE DETAILS

1

No Charge MFA Offering  
for *Net New Customers*

*Launched on March 13<sup>th</sup>, 2020.  
Extended till Sept 1<sup>st</sup>, 2020*

The [no charge MFA Offering](#) announced last week is **ONLY** for NET NEW CUSTOMERS (no RSA SecurID Access).

- This offering provides two things to the new customer:
  1. Base Edition (user licenses) of RSA SecurID Access
  2. MFA licenses (OTP/Push/Device Biometrics).
- Valid for 6 months after the customer signs-up.
- NO LIMIT in the user licenses + MFA. (User licenses and MFA should be same QTY)

*This offering is specifically designed for new customers who are looking to get up and running quickly as they see a surge in remote workforce due to the current situation.*

# PROMOTION

## NET NEW CUSTOMERS

1

No Charge MFA Offering  
for *Net New Customers*

*What are we offering?*

- RSA SecurID Access, Base Edition + mobile MFA
  - Both regular SKUs will be subscription SKUs
  - Both SKUs will have to be discounted to +” \$0”
  - The subscription period will be 6 months from the time of purchase
  - Valid until **9/1/2020**

1

### RSA SecurID Access, Base Edition

SIDACCBASE-S-T1	SID Acc Base Sub from 10-500u 1Mo	10 - 500
SIDACCBASE-S-T2	SID Acc Base Sub from 505-750u 1Mo	505 - 750
SIDACCBASE-S-T3	SID Acc Base Sub from 755-1,500u 1Mo	755 - 1,500
SIDACCBASE-S-T4	SID Acc Base Sub from 1,505-2,500u 1Mo	1,505 - 2,500
SIDACCBASE-S-T5	SID Acc Base Sub from 2,505-5Ku 1Mo	2,505 - 5,000
SIDACCBASE-S-T6	SID Acc Base Sub from 5,005-10Ku 1Mo	5,005 - 10,000
SIDACCBASE-S-T7	SID Acc Base Sub from 10,005-50Ku 1Mo	10,005 - 50,000
SIDACCBASE-S-T8	SID Acc Base Sub from 50,005-100Ku 1Mo	50,005 - 100,000
SIDACCBASE-S-T9	SID Acc Base Sub from 100,005-1M 1Mo	100,005 - 1,000,000



2

### Mobile MFA

SIDMFA-S-T1	SecurID MFA Sub 10-250u 1Mo	10 - 250
SIDMFA-S-T2	SecurID MFA Sub 255-750u 1Mo	255 - 750
SIDMFA-S-T3	SecurID MFA Sub 755-1500u 1Mo	755 - 1,500
SIDMFA-S-T4	SecurID MFA Sub 1505-2500u 1Mo	1,505 - 2,500
SIDMFA-S-T5	SecurID MFA Sub 2505-5Ku 1Mo	2,505 - 5,000
SIDMFA-S-T6	SecurID MFA Sub 5005-7500u 1Mo	5,005 - 7,500
SIDMFA-S-T7	SecurID MFA Sub 7505-10Ku 1Mo	7,505 - 10,000
SIDMFA-S-T8	SecurID MFA Sub 10005-15Ku 1Mo	10,005 - 15,000
SIDMFA-S-T9	SecurID MFA Sub 15005-25Ku 1Mo	15,005 - 25,000
SIDMFA-S-T10	SecurID MFA Sub 25005-1Mu 1Mo	25,005 - 1,000,000

## No Charge MFA Offering for *Net New Customers*

### [Get RSA SecurID® Access for Free to Help in This Time of Uncertainty](#)

### Get RSA SecurID® Access for Free to Help in This Time of Uncertainty

by Murtaza Hafizji  
Mar 13, 2020

Unprecedented times requires humans to take unprecedented measures. During this time of disruption, organizations and employees are increasingly making the move to work from home. Many organizations are implementing remote work options, either more extensively or for the first time. These organizations must find a way to securely extend their infrastructure access – empowering their dynamic workforce to become remote.

RSA President, Rohit Ghai, [recently said](#) "stories make us human". I find this very fitting in these current unprecedented times. Stories are how future generations will remember us, the human element within us. The story we write today is one of being resilient. No matter what comes our way, we find a way to be resilient and keep charging forward. We humans are wired like that.

RSA® is writing the story of resiliency in partnership with our customers, both new and existing, to solve their security challenges.

**Current RSA Customers:**

To help our existing customers write their stories of success tackling the surge of remote employees, RSA has the [Business Continuity Option](#) (BCO). This option provides a flexible method to expand the number of users in an organization without expanding their multi-factor authentication (MFA) budget. It offers peace of mind to businesses looking to temporarily increase their usage of RSA SecurID® Access to accommodate the rapid increase of remote users. Authentication services, including one-time-password (OTP) and short message service (SMS), come standard with the business continuity option, allowing organizations to immediately offer remote workforce options. With BCO, businesses are assured their employees can work remotely and *securely*.

**New RSA Customers**

For organizations that would like to partner with RSA in writing their stories, we offer our leading RSA SecurID Access solution for multi-factor authentication [at no charge for a limited time](#). RSA SecurID Access enables businesses to empower employees, partners and contractors to do more without compromising security or convenience. RSA SecurID Access offers a variety of modern authentication options, such as push-to-approve, device biometrics and OTPs to name a few – allowing organizations to provide authentication their way.

We are writing our story of resiliency and forward progress. Join us and write your story.

## RSA

### For New Customers to RSA SecurID: Free MFA Offering from RSA SecurID® Access

Current customers can take advantage of our [Business Continuity Offer](#) and [MFA Promotion](#)

From cyberattacks to natural disasters to outbreaks of illness, business disruptions come in all forms. It's why RSA is offering new customers the ability to securely extend the convenience of working remotely to their employees. For a limited time, you can get mobile multi-factor authentication (MFA) from RSA SecurID Access for free. You can now leverage push notification, biometric and one-time password authenticators to secure access to your cloud applications, on-premises systems, legacy systems, privileged accounts and more at no cost for 6 months.

RSA is in the business of offering peace of mind with its security solutions to help businesses move forward in times of business disruption. RSA is here to support you through it.

**Sign up today!**

Email \*

First Name \*

Last Name \*

Job Title \*

Company \*

Country \*

Phone Number \*

By clicking "submit" you agree to the terms and conditions here <https://go.rsa.com/SecurID-trial-agree> \*

**SUBMIT**

<https://www.rsa.com/en-us/contact-us/free-mfa>

# RSA SecurID Access – SUPPORT NOW, FUTURE

## No Charge MFA Offering for Net New Customers

- This offering provides two things to the new customer:
  1. Base Edition (user licenses) of RSA SecurID Access
  2. MFA licenses (OTP/Push/Device Biometrics).
- Valid for 6 months after the customer signs-up.
- NO LIMIT in the user licenses + MFA. (User licenses and MFA should be same QTY)

## Business Continuity Option for Existing Customers

- Available with all the editions of RSA SecurID Access –
  - Base, Enterprise and Premium
- 3 year license term
- Activation
  - Upto 6 times within the 3-year term
  - Activated for 60 days each time
  - No additional maintenance
  - OnDemand (SMS/Email) authenticator Included

## MFA Promotion for Existing Customers

- Available with all the editions of RSA SecurID Access –
  - Base, Enterprise and Premium
- NO COST mobile optimized MFA licenses that will be 25% of their existing user license count (authentication manager licenses) upto a maximum of 500 for a year.
- Functionality includes:
  - Push notification,
  - Biometrics,
  - One Time Password(OTP)





**RSA<sup>®</sup>**