SONY

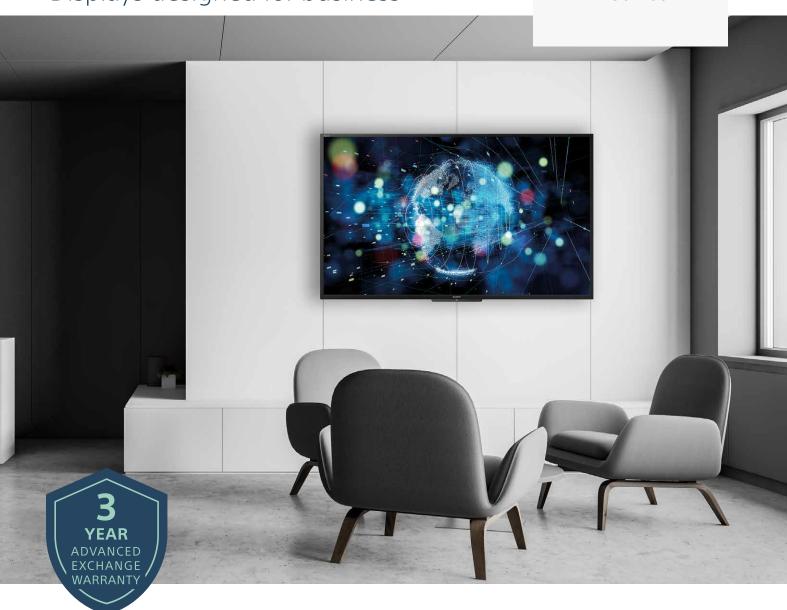
BRAVIA[™] HD Professional Displays

Displays designed for business

32" - 50" WE6/WF6

FWD-32WE615/T FWD-43W66F/T

FWD-50W66F/T





Full HD picture quality

Bring the incredible depth and quality of full HD resolution to your organisation with BRAVIA Professional Displays, available in 32" – 50" screen sizes.

Superior displays designed for business

Advanced control, simple professional mode, optional interactive compatibility, an embedded platform for easy digital signage creation; our BRAVIA full HD* Displays are designed to suit all your professional needs so you always present a clear image.

Professional design

Our line-up offers all the technological performance and style you'd expect from BRAVIA.

Do more with our BRAVIA built-in solutions

Look no further with BRAVIA. Our new range features a number of fantastic built-in and optional solutions to customise your BRAVIA exactly the way you want. From media player, to TEOS Manage and TDM Digital Signage.

Key Features

Beautifully refined Full HD HDR pictures

High Dynamic Range (HDR) preserves subtle details that can get lost in the darkest and brightest areas of every scene, bringing you more dynamic, lifelike pictures in Full HD*.



Ultimate Picture Quality

Easily create digital signage**

Produce compelling digital signage with no prior training needed. Combine graphics, text, video and live web content to create attractive signage in minutes.



See finer detail

X-Reality™ PRO picture processing analyses every frame, matching scenes with our special image database to refine images and reduce noise.

Smoother movement

Motionflow XR inserts additional picture frames between the originals, ensuring smoother, sharper detail in fast-moving sequences.



Installation friendly

The slim, stylish display offers a wide range of mounting options, is VESA compliant and integrates colour neatly into any corporate, retail or educational environment.

Basic Professional Mode

There is now more control to disable input or remote control, remove labels and block buttons; customise and store display settings and features, add security then copy them easily from display to display via USB flash memory.

The total touchscreen solution

Turn your BRAVIA into an interactive touchscreen with our IR and capacitive technology overlays. Designed to fit seamlessly onto the BRAVIA screen, it is easy to set up and allows 2 points or more for greater interaction. Contact your local Sony dealer for more information.



Do more with BRAVIA solutions

Built-in solutions

Media Player

Easily play images, videos and HTML content on your Pro BRAVIA from a USB flash drive.

Optional solutions

Workplace management solution** (TEOSManage)

Sony BRAVIA Professional Displays are fully compatible with TEOS Manage. Intelligent workspaces can now have complete control of all of their connected devices and content in boardrooms, meeting rooms, offices, public areas and other locations.

Digital Signage Platform** (TDM Digital Signage)

Create and generate your signage content simply and without limitation. This easy-to-use authoring tool lets you combine text, graphics, video, social media feeds and other live web content to produce dynamic marketing messages.

** Requires TEP-X96 Player







WE6/WF6-series Specifications

		FWD-32WE615/T	FWD-43W66F/T	FWD-50W66F/T
	Screen Size (inch, measured diagonally)	32" (31.5")	43" (42.5")	50" (49.5")
	Brightness (cd/m²)		350	
	Native contrast ratio	1500:1	1300:1	5000:1
Display features	Dynamic contrast ratio	1300.1	300000:1	3000.1
	,	1366,760		4000
	Display resolution (H x V, pixels)	1366x768 1920x1080		
	Dimming type		Frame Dimming	
	Display device		LCD	
	Backlight type	EDGE LED Direct LED		
	Operation time		18/7	
	Aspect Ratio		16:09	
	Professional Hidden Mode	Yes		
Professional features	Multicast/ IPTV	Yes		
	Compatible with TDM Digital Signage/TEOS Solutions	Yes (Requires TEP-X96 player)		
	Operating System	Linux 4GB		
	On-board Storage (GB)			
	TV System (Digital Terrestrial)	DVB-T/T2		
Display System	TV System (Digital Cable)	DVB-C		
	TV System (Digital Sat)	DVB-S/S2		
stem	Number of Tuners (Terrestrial/Cable)	1(Digital/Analog)		
	Number of Tuners (Sat)	1		
	Wi-Fi Direct	Yes		
Network Features	Wi-Fi Certified	Yes		
	Codec for Home Network	MPEG1/MPEG2TS/AVCHD/MP4/AVI/WMV/LPCM/MP3/WMA/JPEG		
	Wireless LAN			
		Integrated		
Convenience features	USB playback codecs	MPEG1/MPEG2PS/MPEG2TS/AVCHD/MP4Part10/MP4Part2/AVI(XVID)/AVI(MotionJpeg)/WMV9/MKV/WEBM/WAV/MP3/WMA/JPEG		
	HDMI-CEC	Yes		
	i-Manual	-	Ye	es
	On Screen Clock		Yes	
	Sleep Timer	Yes		
	On/Off Timer	Yes		
		BUL/CAT/CZE/DAN/GER/GRE/ENG/SPA/EST/FIN/FRE/HEB/HRV/HUN/ITA/KAZ/LIT/LAV/DUT/NOR/POL/POR/RUM/RUS/SLO/SLV/SRP/SWE		
	Display Language	TUR/UKR/BOS/MAC		
_	IP Control	Yes		
ontrol specs	Pro mode	Yes (Basic)		
Inputs &	HDMI Signal	1080p(30,50,60Hz), 1080/24p, 1080i(50,60Hz), 720p(30,50,60Hz), 720/24p, 576p, 576i, 480p, 480i		
	HDCP	HDCP1.4		
	RF (Terrestrial/Cable) Connection Input(s)	1(Side)		
	IF (Satellite) Input(s)		1(Side)	
	Composite Video Input(s)	-	1(R	ear)
	HDMI inputs total	2(2Side)	2(S	ide)
	USB ports	2 (Side/Stacking)	3 (Side/Stacking)	2 (Side/Stacking)
Outputs	Ethernet inputs		1 (Rear)	
	HDMI PC Input Format	640x480 (315kHz,60Hz), 1024x768 (48.4kHz,60Hz), 1260x720 (44.8kHz,60Hz), 1360x768 (47.7kHz,60Hz), 1152x864 (67.5kHz,75Hz), 1600x900 (55.9kHz,60Hz), 1680x1050 (65.3kHz,60Hz) (65.3kHz,60Hz) (65.3kHz,60Hz) (65.3kHz,60Hz) (160x900 (55.9kHz,60Hz), 1680x1050 (65.3kHz,60Hz) (160x900 (55.9kHz,60Hz)) (160x900 (55.9kHz,60Hz) (160x900 (55.9kHz,60Hz)) (160		
	PCMCIA Slot(s)	1(Top)		
udio	Speaker Position		Down Firing	
ecifications	Audio Power Output	5W + SW		
	Wide Mode			
\r. I		Wide Zoom/Normal/Full/Zoom/14:9		
Video Specifications Design Features	4:3 Default	Yes		
	Video Processing	X-Reality PRO		
	HDR (High Dynamic Range) compatiblity	Yes(HDR10, HLG)		
	Cable Management	Yes		
	Frame color	Black		
	Stand Design	Silver U Slate	Silver C	Thevron
	VESA® Hole Spacing Compatible		Yes	
	VESA® Hole Pitch(W x H)	10.0x20.0 cm	20.0x2	0.0 cm
Eco & energy saving	Energy Label Rating	А	A+	A
	Power Consumption	Standard: 41.0W	Standard: 51.0W	Standard: 80.0W
	Power Consumption (in Standby)		0.50W	
	Peak luminance ratio for EU	68%	76%	74%
	Mercury content(mg)		0.0	
	Power Saving Mode / Back Light Off Mode	Yes		
		Approx. 73.1x44.2x7.0 cm		Approx. 113.0x66.0x6.8(0.90) cm
Dimensions	Display only (W x H x D)		Approx. 97.4x57.2x6.8(0.90) cm	
	Display with Stand (W x H x D)	Approx. 73.1x49.0x18.7 cm	Approx. 97.4x62.8x26.8 cm	Approx. 113.0x71.9x26.8 cm
Weights (Approx.)	Display only	Approx. 5.8 kg	Approx. 7.8 kg	Approx. 11 kg
	Display with Stand	Approx. 6.2 kg	Approx. 8.2 kg	Approx. 11.4 kg
	Package Carton(Gross)	Approx. 9 kg	Approx. 12 kg	Approx. 16 kg
ptional		SU-WL450(Terminal access limitation))	· · · · · ·	
	Wallmount Bracket	Depends on country selection	SU-WL450(Terminal access limitatio	n, reter to SU-WL450 product page)
	Standard Warranty	, , , , , , , , , , , , , , , , , , , ,	3 Years with Advanced Exchange	
	·	DCD FW6C 22 2V		DCD FWCC FO 2V
accessories Service and Warranty	Wallmount Bracket Standard Warranty PrimeSupport 2 years extension reference		SU-WL450(Terminal access limitatio 3 Years with Advanced Exchange PSP.FW6G-43.2X	n, refer to SU-WL450 product page PSP.FW6G-50.2X

Optional accessories



CAB-VGAHDMI1 VGA to HDMI cable



TEP-X96 player



TEOS Manage licenses TEM-CO10 TEM-MR10

SU-WL450/PSE Wall Mount



TDM digital signage software licenses TDM-DS1Y: 1 year TDM-DS3Y: 3 years



Totems TOT-XXWE6-IR10 TOT-XXWE6-CA10



Front Covers FC-XXWE6/W FC-XXWE6/WO



Touch overlays TO-XXWE6-IR10 TO-XXWE6-CA10



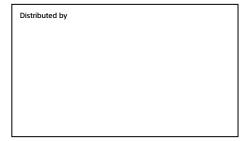
Kiosks KIO-XXWE6-IR10 KIO-XXWE6-CA10

*XX to be replaced by the display size. Please find more accessories on our website.

For full features visit pro.sony/products/professional-displays

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Sony is the leading supplier of AV/IT solutions to businesses across a wide variety of sectors including, Media and Broadcast, Video Security, Medical, Digital Cinema and Displays. It delivers products, systems and applications to enable the creation, manipulation and distribution of digital audio-visual content that add value to businesses and their customers. With over 25 years' experience in delivering innovative market-leading products, Sony is ideally placed to deliver exceptional quality and value to its customers. Collaborating with a network of established technology partners, Sony delivers end-to-end solutions that address the customer's needs, integrating software and systems to achieve each organisation's individual business goals. For more information please visit www.pro.sony





All Sony BRAVIA Professional Displays sold into the EU, Norway and Switzerland come supplied with a 3 Year PrimeSupport pack, offering unique services and benefits, including:

- Freephone telephone helpdesk support (00 800 7898 7898) in 5 languages.
- A completely new replacement model rather than repair as standard.

In addition, optional PrimeSupport Plus packs can be purchased to add a 2 year extension of the standard 3 year PrimeSupport and to give long-term assurance of expert support, technical assistance for 5 years from purchase date.

PrimeSupport Pro

