Sleep better at night.
Take your work
home with you.

HP RDX Removable Backup System

Introducing HP RDX. At up to 750 GB it's the big breakthrough in small business backup solutions.

As the wheels of commerce turn, so too do the hard drives inside our computers, spinning at thousands of revolutions per minute, ensuring that we have all the information we need at our fingertips. But theft, accident damage, viruses or simple hardware failure all have the potential to bring your business to an immediate halt. Now small businesses can protect themselves with a fresh solution to the problem of data protection – the HP Storageworks RDX Backup System.

Half of all companies that lose their data go out of business immediately, and 90 percent do not survive for more than two years after such a loss. **Based on research from Baroudi Bloor International; Sarbanes-Oxley Compliance Journal, December 2005.**

No one likes to think about bad news but taking practical steps to protect your data is not the same thing as dwelling on the worst that could happen. However reliable you may think your PC or server is, it's almost certain that one day your business will suffer some kind of data disruption. Human error, hackers, viruses, voltage spikes, power cuts, heat, dust, drive crashes, magnetic fields and corrupted system and registry files; your data, and potentially your livelihood, face many different kind of threats.

Your budget or resources may not match those of a large company – but you still have a right to expect the very best data protection. What you want is a smart, reliable, no-frills back-up solution that you can just plug in and play – without having to think too hard about whether you can afford it.

If you're running Microsoft Windows PCs and servers, and you've currently no backup in place, the new HP StorageWorks RDX Removable Disk Backup System gives you the fast, simple, value-for-money solution you've been looking for.

Removable Hard Disk Drive (RHDD) technology is the way forward for any small organisation that generates large amounts of business-critical data at the desktop. Of these, RDX is the most popular, for a string of good reasons:

- Drag-and-drop backup. Just click on the files you want to back up, and drag and drop them into the archive. There's no need to set aside time to run the back up. Just do it as you go along. It's that simple.

- Very fast, disk-based storage and retrieval at up to 30 MB/sec means you can file images, documents, spreadsheets, design projects, drawings, plans, customer records, accounts or inventory databases, and get any of it back in seconds.

- Room to grow within your budget, with a choice of 160 GB, 320 GB, 500 GB & 750 GB cartridges and a compact, plug and play internal or external USB dock that makes it easy for you to rotate your media and scale up to bigger capacities.

- Portable, durable and shockproof cartridges can easily take the knocks of being chopped and changed in a busy office – and make it easy for you to follow good offsite archiving practice. RDX provides a more durable backup option than external hard drives or USB memory sticks, and demonstrates better drop and thermal resistance that other RHDD solutions.

- Compatible with popular backup software applications such as HP Data Protector Express, CA BrightStor ARCServe Backup and Symantec Backup Exec. HP RDX enables you to establish and run automated back-up procedures – so that you don't have to remember to do the backup.

- Excellent mileage. RDX cartridges are good for up 5,000 load/unloads

- Brilliant value. Less than €195* buys the complete solution. HP RDX offers all the fantastic value-for-money benefits you get from RDX technology, plus the assurance of the leading brand in storage and backup solutions.

- Solutions can be bought from many approved online and high street resellers and outlets around the world

- All HP RDX products come with the usual world-class support and warranty you get from the HP brand

- Higher cartridge capacities than most competitors

- Higher mean time between failures than most competitors

- LED Cartridge Status Indicator

HP RDX offers all the fantastic value-for-money benefits you get from RDX technology, plus the assurance of the leading brand in storage and backup solutions.

*calculation based upon 1$ equalling €0.65
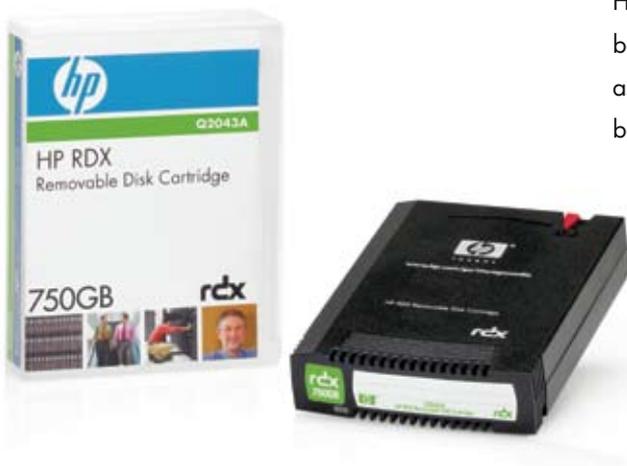
Three golden rules for keeping your data safe

Backup.

Always make a copy of your data. Keep several versions on file so that you can restore the most recent usable copy of the data if you lose the current one.

Archive.

Archives create a legally acceptable business history, and have increasing strategic importance for regulated organisations. Archiving your static data onto removable disk cartridges frees up your main hard drive for real time activities.

Disaster recovery.

Without an effective disaster recovery strategy, your business is vulnerable to events beyond your control, such as fire, flood, storms, power outages and terrorist attack. So remember to routinely take your backup disks offsite and store them in a safe place.

RDX Removable Disk Products

Media

SKU	Product Name
Q2040A	HP 160 GB RDX Removable Disk Cartridge
Q2041A	HP 320 GB RDX Removable Disk Cartridge
Q2042A	HP 500 GB RDX Removable Disk Cartridge
Q2043A	HP 750 GB RDX Removable Disk Cartridge

Hardware

SKU	Product Name
AP708AT	HP StorageWorks RDX 160 Internal Top Value Bundle
AP708AM	HP StorageWorks RDX 160 External Top Value Bundle
AP709AT	HP StorageWorks RDX 320 Internal Top Value Bundle
AP709AM	HP StorageWorks RDX 320 External Top Value Bundle
AJ765A	HP StorageWorks RDX160 Internal Removable Disk Backup System
AJ766A	HP StorageWorks RDX160 External Removable Disk Backup System
AJ767A	HP StorageWorks RDX320 Internal Removable Disk Backup System
AJ768A	HP StorageWorks RDX320 External Removable Disk Backup System
AJ934A	HP StorageWorks RDX500 Internal Removable Disk Backup System
AJ935A	HP StorageWorks RDX500 External Removable Disk Backup System
AW579A	HP StorageWorks RDX750 External Removable Disk Backup System
AW580A	HP StorageWorks RDX750 External Removable Disk Backup System
AW578A	HP StorageWorks RDX750 Backup Sys DL Server Module
AW577A	HP StorageWorks RDX750 Internal Removable Disk Backup System

All backup systems include the docking station, one cartridge and software plus cables and other standard accessories.

The RDX solution is supported by leading backup applications, including, but not limited to: HP Data Protector Express, CA BrightStor ARCServe Backup and Symantec Backup Exec

For some time now, storage technologies have left sole traders, start-ups and other dynamic small businesses out in the cold. Unable to justify the expense of fast, high capacity disk and tape solutions, many have had to compromise – trading off the portability of the USB memory stick for the capacity of an external drive. Now, with the HP StorageWorks RDX Removable Disk Backup System you can have both, with the assurance of a trusted global brand. At last. The backup's sorted.

To make backup easy visit: www.hp.com/uk/rdx