SONY

# BRAVIA<sup>™</sup> 4K HDR Professional Displays

Innovative displays designed for business

## 43" – 85" X80J/X81J/X85J Series

FW-43X80J FW-50X80J FW-55X80J FW-65X80J FW-75X81J FW-85X85J







# High quality 4K HDR images and smart connectivity

Take your business communications to the next level with the BRAVIA Professional Display that combines lifelike 4K HDR image quality and TRILUMINOS PRO<sup>™</sup> with easy operation, flexible networking/control and extensive integration options. Optimised for professional applications, these BRAVIA Professional series delivers richly coloured, high-contrast 4K HDR images, while 4K X-Reality PRO upscales lower-resolution images closer to true 4K quality.

The display's clean, minimal design keeps your audience focused on what really matters, while Dolby Atmos delivers pure, immersive sound.

For even greater peace of mind there's the added reassurance of our 3 Years warranty with Repair or if necessary advanced exchange handled by local partner, on premise where possible. You can also choose to extend your support for an additional 2 years.

Ultimate Picture Quality	<b>4K image resolution (3840 x 2160 pixels)</b> 4K offers four times the detail of Full HD, with a resolution of over 8 million pixels bringing extra clarity to corporate display, education and digital signage applications.				
	<b>Refined style to match your space</b> BRAVIA features a slim, contemporary blade design, with a narrow screen bezel that adds an extra touch of refinement to any interior.				
	Wider colour with TRILUMINOS Display Our wide colour gamut and unique TRILUMINOS PRO <sup>™</sup> algorithm can detect colour from saturation, hue and brightness to reproduce natural shades in every detail. You'll enjoy colours that are closer to those seen in the real world. Powered by our X1 processor, TRILUMINOS Display maps colours from a wider palette, faithfully reproducing a world of more vivid, lifelike hues and tones.				
4K Processor	More contrast, colour and clarity Our 4K HDR Processor X1 <sup>™</sup> cleans and refines picture signals, using advanced algorithms to cut noise and boost detail. Even lower-resolution images are upscaled closer to 4K with lifelike colour and textures, for a more impactful signage.				
XR Motion	Smoother movement Motionflow™ XR inserts additional picture frames between the originals, ensuring smoother, sharper detail in fast-moving sequences.				
<b>∡K</b> X-Reality∞	See finer detail 4K X-Reality PRO upscales pictures closer to true 4K quality. Images are sharpened and refined in real time, revealing extra detail from lower-resolution picture sources.				



#### Features

#### Do more with Android TV

Discover a world of apps and online content powered by Android TV. Use Voice Search to find content easily with no typing.

#### Google Chromecast and Apple Airplay

With Google Chromecast built-in, and Apple Airplay, easily mirror your content and enjoy it super-sized on your BRAVIA.

#### Greater peace of mind

There's the added reassurance of our 3 Years warranty with Repair or if necessary advanced exchange handled by local partner, on premise where possible. You can also choose to extend your support for an additional 2 years.





Bring the incredible depth and quality of 4K HDR resolution to your business

### For full features visit pro.sony/products/professional-displays

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Prime Support Pro

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## **Specifications**

		FWD-43X80J	FWD-50X80J	FWD-55X80J	FWD-65X80J	FWD-75X81J	FWD-85X85J		
	Screen Size (inch, measured diagonally)	43"(42.5")	50"(49.5")	55"(54.6")	65"(64.5")	75"(74.5")	85"(84.6")		
	Brightness (cd/m <sup>2</sup> )	520	50 (45.5 )		40	15 (14.5 )	560		
	Native contrast ratio	1200:1	5000:1		1200:1		6000:1		
	Dynamic contrast ratio	400000:1	5000.1	200	000:1		400000:1		
Display		400000.1					400000.1		
features	Display resolution (H x V, pixels)		3840 x 2160						
	Dimming type				Dimming				
	Display device				D				
	Backlight type			Direc	t LED				
	Aspect Ratio			16	:9				
Professional	Operating System	Android 10							
features	On-board Storage (GB)			16	GB				
Display System	TV System (Digital Terrestrial)	DVB-T/T2							
	TV System (Digital Cable)			DV	B-C				
	TV System (Digital Sat)	DVB-5/52							
	Number of Tuners (Terrestrial/Cable)								
	· · · · · · · · · · · · · · · · · · ·	1(Digital/Analog)							
	Number of Tuners (Sat)	1							
	Wi-Fi Direct	Yes							
	Wi-Fi Certified	Yes							
	Apple AirPlay	Yes							
Network Features	Chromecast built-in	Yes							
	Internet Browser	Vewd							
		MPEG1:MPEG1/MPEG2PS:MPEG2/MPEG2TS(HDV,AVCHD):MPEG2,AVC/MP4(XAVC S):AVC,MPEG4,HEVC/AVI:Xvid,MotionJpeg/ASF(WMV):VC1/							
	Codec for Home Network	MOV:AVC,MPEG4,MotionJpeg/MKV:Xvid,AVC,MPEG4,VP8.HEVC/WEBM:VP8/3GPP:MPEG4,AVC/MP3/ASF(WMA)/LPCM/WAV/MP4AAC/FLAC/							
			JP	EG,WEBM:VP9/AC4/ogg		nly)			
	Wireless LAN	Integrated							
	USB playback codecs	MPEG1:MPEG1/MPEG2PS:MPEG2/MPEG2TS(HDV,AVCHD):MPEG2,AVC/MP4(XAVC S):AVC,MPEG4,HEVC/AVI:Xvid,MotionJpeg/ASF(WMV):VC1/							
	USB playback codecs	MOV:AVC,MPEG4,MotionJpeg/MKV:Xvid,AVC,MPEG4,VP8.HEVC/WEBM:VP8/3GPP:MPEG4,AVC/MP3/ASF(WMA)/LPCM/WAV/MP4AAC/FLAC/ JPEG,WEBM:VP9/AC4/ogg/AAC/ARW(Screen nail only)							
	HDMI-CEC				0				
	i-Manual				25				
Convenience									
features	On Screen Clock				25				
	Sleep Timer	Yes							
	On/Off Timer	Yes							
	Display Language	AFR, AMH, ARA, ASM, AZE, BEL, BUL, BEN, BOS, CAT, CZE, DAN, DEU, GRE, ENG, SPA, EST, BAQ, DEPR, FIN, FRA, GLG, GUJ, HIN, HRV, HUN, IND, ISL, ITA, HEB, JPN, KAZ, KAN, KOR, KIR, LAO, LIT, LAV, MAC, MAL, MON, MAR, MAY, BUR, NOB, NEP, NLD, ORI, PAN, POL, POR, RUM, RUS, SOL, SLV, ALB, SRP, SWE, SWA, TAM, TEL, THA, TGL, TUR, UKR, URD, UZB, VIE, ZA, CN, Zh, HK, Zh, TW, ZUL							
<b>c</b>	IP Control	Yes (requires authentication)							
Control specs	Pro mode			١	0				
	HDMI Signal	4096x2160p(24,50,60)	Hz), 3840x2160p(24,25,30	50.60Hz), 1080p(30.50.6	i0Hz), 1080/24p, 1080i(5	0.60Hz), 720p(30.50.60H	z), 720/24p, 576p, 480		
	HDCP	1050/21000/21,50,001	12), 50 10/12 100p(2 1,25,50			0,00112), 120p(00,00,001	2,, 120, 2 10, 5100, 100		
	RF (Terrestrial/Cable) Connection Input(s)	HDCP2.3(for HDM1/2/3/4) 1(Side)							
	IF (Satellite) Input(s)				de)				
Inputs &	Composite Video Input(s)				/ini jack)				
Outputs	HDMI inputs total	4(4Side)							
	USB ports	2(Side)							
	Ethernet inputs		1(Side)						
	HDMI PC Input Format	640x480(31.5kHz,60Hz), 800x600(37.9kHz,60Hz), 1024x768(48.4kHz,60Hz), 1280x1024(64.0kHz,60Hz), 1152x864(67.5kHz,75Hz),							
		1600x900(55.9kHz,60Hz), 1680x1050(65.3kHz,60Hz), 1920x1080(67.5kHz,60Hz), 3840x2160p(30Hz), 3840x2160p(60Hz, 8bits)							
	PCMCIA Slot(s)	1(Тор)							
Audio	Speaker Position				Firing				
specifications	Audio Power Output			10W	+ 10W				
	Wide Mode	Wide zoom/Normal/Full/Zoom/14:9							
	4:3 Default			Y	es				
Video	Video Processing	4K X-Reality PRO							
Specifications	4K Processor	4K HDR Processor X1							
	HDR (High Dynamic Range) compatibility	Yes(HDR10,HLG,Dolby Vision)							
	Cable Management	Yes							
	Frame color								
Design		Black Slim Plada stand							
Features	Stand Design	Slim Blade stand							
	VESA® Hole Spacing Compatible	Yes							
	VESA® Hole Pitch(W x H)		20.0 cm		30.0 x 30.0 cm		40.0 x 40.0 cm		
Eco & energy saving	Power Consumption (Rated)	118.0W	157.0W	207.0W	241.0W	308.0W	396.0W		
	Power Consumption (in Standby)	0.50W							
	Mercury content(mg)	0.0							
	Power Saving Mode / Back Light Off Mode	Yes							
Dimensions	Display only (W x H x D)	Approx.	Approx.	Approx.	Approx.	Approx.	Approx.		
		97.2 x 56.7 x 7.0 cm	112.6 x 65.3 x 7.0 cm	124.3 x 71.9 x 7.1 cm	146.2 x 84.2 x 7.1 cm	168.6 x 96.9 x 7.2 cm	189.9 x 108.9 x 7.1 cm		
	Display with Stand (W x H x D)	Approx.	Approx.	Approx.	Approx.	Approx.	Approx.		
		97.2 x 63.2 x 28.6 cm	112.6 x 71.8 x 28.6 cm	124.3 x 78.7 x 33.8 cm	146.2 x 91.2 x 33.8 cm	168.6 x 104.5 x 41.0 cm			
Weights (Ap-	Display only	Approx. 10 kg	Approx. 12.3 kg	Approx. 15.7 kg	Approx. 21.6 kg	Approx. 31.6 kg	Approx. 44.5 kg		
prox.)	Display with Stand	Approx. 10.5 kg	Approx. 12.9 kg	Approx. 16.6 kg	Approx. 22.5 kg	Approx. 32.9 kg	Approx. 46 kg		
	Package Carton (Gross)	Approx. 14 kg	Approx. 17 kg	Approx. 23 kg	Approx. 31 kg	Approx. 49 kg	Approx. 60 kg		
Optional	Wallmount Bracket		al access limitation,			on, refer to SU-WL450 pro			
accessories			50 product page)	1		ntry/Area Handling Char			
Service	Standard Warranty	3 Ye	ars with Repair or if nece	ssary advanced exchang	e nandled by local partn	er, on premise where po	ssidle		
		000 000 0000000000000000000000000000000	DCD FILLE FOLLOW	DOD FLUE FEIL	DOD DUVID CON CON	000 5 1 2 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	DOD FILLE OF		
and Warranty	2 years PrimeSupprt extension reference	PSP.FWD43X80J.2X	PSP.FWD50X80J.2X	PSP.FWD55X80J.2X	PSP.FWD65X80J.2X	PSP.FWD75X81J.2X	PSP.FWD85X85J.2X		