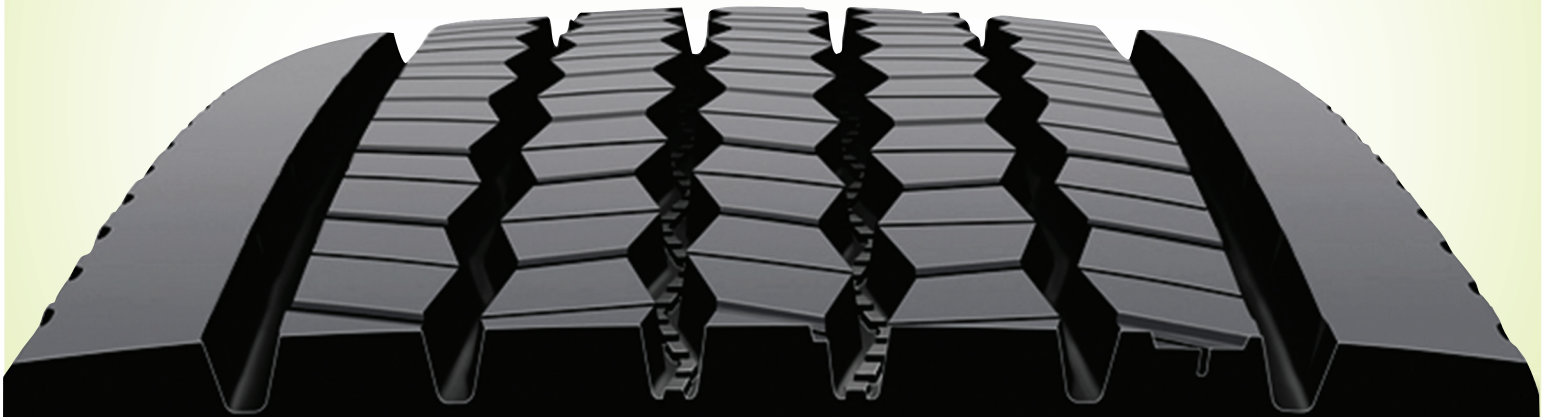


Greatec™ M835™ **ECOPIA**

Fuel-Efficient Wide Base Drive Radial
Weight Saving, Long Wearing



Outstanding Retreadability ■ Fuel Efficient* ■ Enhanced Casing Durability

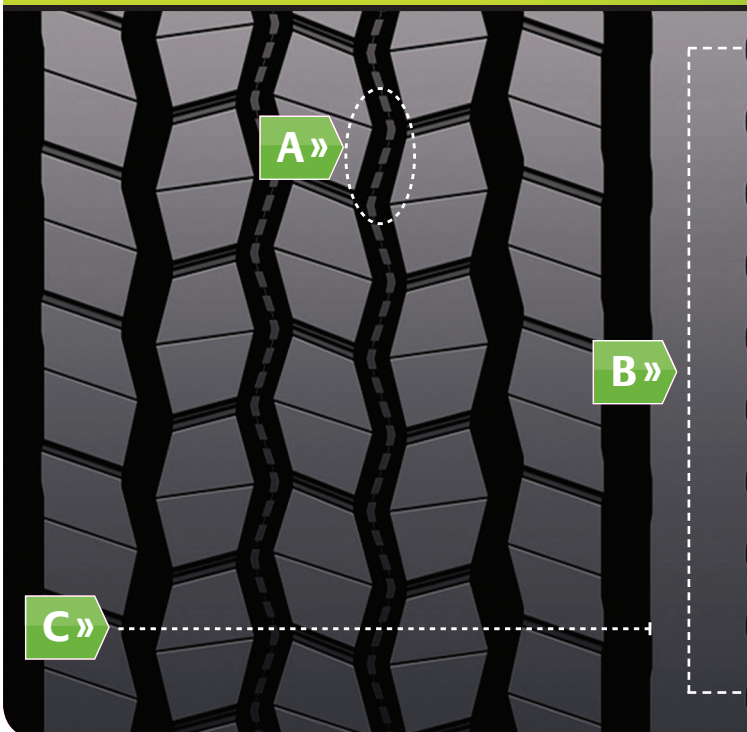


LOWER COSTS. GREENER RETURNS:

The Greatec M835 EcoPIA™ is a Bridgestone advancement engineered for tandem-axle drive applications in long-haul service. Constructed with the most retreadable casing in the industry,¹ the Greatec M835 supports a more sustainable future by extending overall tire life. The tread pattern and tread and sidewall compounds are specifically designed to reduce rolling resistance, making the Greatec M835 ideal for fleets that demand fuel efficiency with the added benefits of CARB compliance and EPA SmartWay™ verification.



Greatec M835 EcoPIA Innovations



A Stone Rejector Platforms
Combat capture and retention of casing-damaging stones.

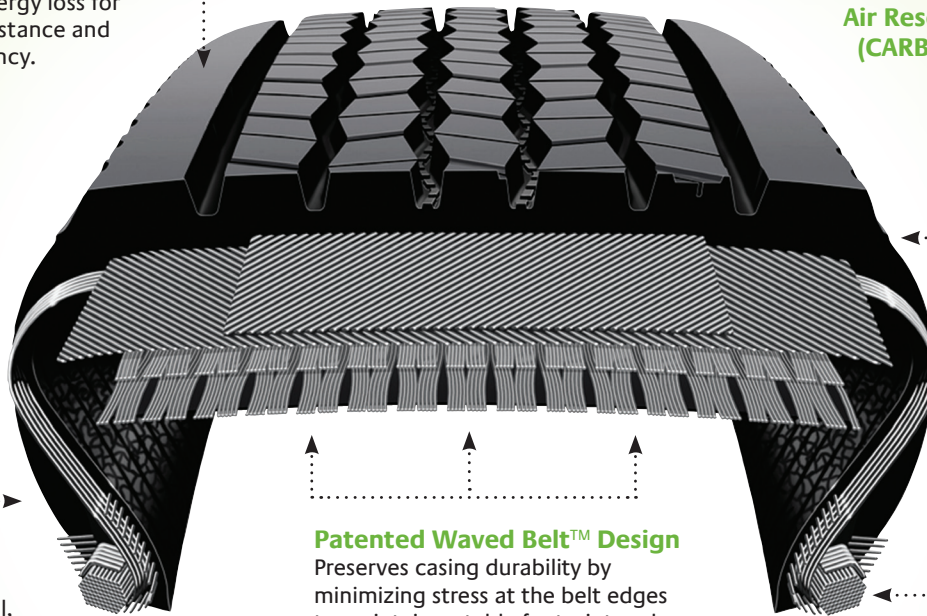
B Continuous Shoulder Design
Distributes weight and torque uniformly to fight irregular wear for long tread life and overall even wear.

C Optimized Tread Design
Utilizes a six-groove High Rigidity Tread Pattern for long, even wear and low rolling resistance.

NanoPro-Tech™ Compound

Patented NanoPro-Tech polymer technology limits energy loss for improved rolling resistance and optimum fuel efficiency.

Greatec M835 Ecopia Is EPA SmartWay Verified and California Air Resources Board (CARB) Compliant



Proprietary Shoulder Design

Optimizes the footprint for long, even wear.

Fuel Saver Sidewall

Limits energy loss using a proprietary sidewall compound to help conserve fuel, both when new and retreaded.

Patented Waved Belt™ Design

Preserves casing durability by minimizing stress at the belt edges to maintain a stable footprint and reduce casing growth.

Patented Turn-In Ply™ Design

Promotes casing durability by wrapping the body ply around the bead bundle to reduce ply-end stress.

Greatec M835 Tire Size	Load Range	Article #	Weight (Lbs)	Meas. Rim (in)	Overall Diam. (in)	Overall Width (in)	Overall Width (Loaded)	Static Loaded Radius	Revs Per Mile	Tread Depth (32")	Max. Tire Load — Single		Max. Tire Load — Dual		Max. Speed (MPH)
											Kg/kPa	Lbs/PSI	Kg/kPa	Lbs/PSI	
445/50R22.5	L	233-517	173	14.00	39.9	17.7	19.4	18.6	524	23	4625@830	10200@120	—	—	75

Warranty and additional technical information is available at EcopiaTruckTires.com, or from your dealer or truckstop.

Maximize your Ecopia advantage with FuelTech® retreads – Bridgestone Ecopia truck tires and Bandag FuelTech retreads are designed to work together. Specially engineered compounds, paired with matching tread patterns, promote an eco-friendly solution that continues optimal low rolling resistance from new tire to retread. And since Bridgestone casings are the most retreadable casings in the industry,¹ you can confidently extend the life of your new tires to realize a lower total cost of ownership.*

For more information about Bridgestone Ecopia or Bandag FuelTech products, please visit EcopiaTruckTires.com.



*Based on rolling resistance and field mileage tests, Bridgestone Ecopia and Bandag FuelTech are our most fuel efficient and lowest total cost of ownership tire and retread solution. Combining proprietary low rolling resistance technology with the industry's most retreadable casing, Ecopia and FuelTech can help reduce fuel use and extend tire life for lower costs and greener returns, when compared to other Bridgestone tires.

¹BASys® data from over two million Bridgestone, Goodyear and Michelin brand casings recorded between June 2009 and November 2010 prove that Bridgestone had the lowest percentage of tires that could not be retreaded due to conditions relating to casing construction.