



Most Wanted IT Products Q4 2019 // Overview

All highflyers from
11 product categories

Top-Performer
in Q4



Our IT market barometer

Dear customers & followers,

Our aim is to keep you up to date and informed about the current reseller demand for ICT products as well as top sellers and product highlights. Get a neutral and unbiased insight based on real clicks from our users on products from 11 categories – and the perfect ICT market overview.

Review of our news from Q4 2019

- ⊙ Approval Workflow within the B2B Suite: employees of B2B customers can prepare orders for approval. After approval, the orders are automatically routed to distribution.
- ⊙ New EDI integrations: purchase fully electronically from Conrad and One4Business by Sonepar.
- ⊙ Increase in the number of suppliers from Europe and a new addition for used licences: Vikings Tech Group ApS, Tier One Distribution BV, Gamaxnet, Software ReUse Tauchhammer.

Best regards,
ITscope Team



Product categories

Content / This brochure presents the figures from Q4 2019 for the following product groups

01. Newcomers
02. TFTs
03. Mobile phones
04. Tablets
05. Notebooks
06. PC systems
07. Graphics boards
08. Mainboards
09. CPUs
10. Hard disks
11. Server
12. Storage Systems

At a glance:

These new from-zero-to-hero products have directly entered the top 15.



Hottest Player:

Lenovo ThinkCentre
M720q 10T7 i5 1.8GHz
8GB 256GB SSD



Top 30 of the newcomers: rank 1-15

Rank Q3 19	Listed since	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	23.08.19	Lenovo ThinkCentre M720q 10T7, i5 1.8GHz, 8GB, 256GB SSD, 10T700BTGE	3526
02	11.09.19	Apple 10.2-inch iPad WIFI, 32GB, space grey, MW742FD/A	3509
03	29.10.19	Apple AirPods Pro, MWP22ZM/A	3431
04	11.09.19	Apple iPhone 11, 64GB, black, MWLT2ZD/A	2234
05	12.09.19	Apple Watch Series 5 GPS, 44mm, space grey, MWVF2FD/A	1383
06	14.11.19	Apple MacBook Pro, i9, 16GB, 1TB SSD, MVVK2D/A	1230
07	08.07.19	MSI GeForce RTX 2070 SUPER VENTUS OC, 8GB GDDR6, V372-249R	1065
08	08.11.19	AMD Ryzen 9 3950X, 3.5GHz, 16-Core, SMT, 100-100000051WOF	917
09	05.09.19	Logitech MX Master 3, Darkfield, Bluetooth, 910-005694	836
10	23.08.19	Samsung Flip 2 WM55R, 55", 4K, Touchscreen, LH55WMRWBGCXEN	724
11	22.07.19	HP USB-C Dock G5, USB-C, GigE, 100W, 5TW10AA#ABB	661
12	23.08.19	Nintendo Switch, Neon Blue Neon Red, 32GB, 10002207	631
13	02.09.19	AVM FRITZ! Repeater 2400, 20002855	541
14	03.08.19	Kingston A2000, 500GB NVMe SSD, M.2 2280, SA2000M8/500G	530
15	11.08.19	Apple USB-C Digital AV Multiport Adapter, HDMI, USB, 4K, MUF82ZM/A	523

Hottest Player:

Lenovo ThinkCentre
M720q 10T7 i5 1.8GHz
8GB 256GB SSD



Top 30 of the newcomers: rank 16-30

Rank Q4 19	Listed since	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
16	23.10.19	Microsoft SQL Server 2019 Standard, 228-11477	515
17	12.07.19	MSI B450 TOMAHAWK MAX, AM4, ATX, 7C02-020R	493
18	10.08.19	Samsung Book Cover Keyboard EF-DT860, Folio, Touchpad, grey, EF-DT860BJGGDE	434
19	07.09.19	Synology RackStation RS820+	362
20	05.09.19	Be Quiet! Pure Base 500, black, BG034	237
21	25.08.19	HP Enterprise ProLiant DL380 Gen10, Xeon Silver 4210, 32GB RAM, P20174-B21	230
22	30.10.19	DJI Mavic Mini Fly More Combo, 4 Rotor, 12MP, CP.MA.00000124.01	226
23	13.08.19	Samsung UE75 RU7099U, 75", 4K, SmartTV, UE75RU7099UXZG	157
24	31.08.19	HP Color Laser MFP 178nwg, 18ppm, 6HU08A#B19	152
25	12.11.19	Poly Soundstation IP6000, w/o power adapter, 2200-15600-001	151
26	02.08.19	HP Laser 107a, 21ppm, 4ZB77A#B19	143
27	23.10.19	GoPro HERO8 Black, 4K/60, Wi-Fi, BT, CHDHX-801	140
28	30.07.19	Creative Sound Blaster EA-7, 5.1, PCIe, 70SB180000000	101
29	22.10.19	Logitech Tap for Microsoft Teams Medium Rooms, TAPMSTMEDIUM/2	94
30	02.11.19	Canon imageFORMULA DR-S150, 4044C003	80

2. TFTs

Rank Q4 19	Rank Q3 19	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	2	Dell P2419H	4728
02	1	HP EliteDisplay E243i, 1FH49AA#ABB	2515
03	4	HP EliteDisplay E243, 1FH47AA#ABB	1782
04	3	Dell UltraSharp U2415, 860-BBEW	1754
05	6	Dell P2719H	1576
06	5	LG 24BK550Y-B	1565
07	7	Dell UltraSharp U2719D	1512
08	11	Lenovo ThinkVision T24i-10, 61CEMAT2EU	1176
09	13	HP EliteDisplay E273, 1FH50AA#ABB	1170
10	8	Samsung SE650 Series S24E650PL, LS24E65UPLC/EN	1094
11	9	Dell UltraSharp U2419H	1045
12	16	Samsung UD590 Series U28E590D, LU28E590DS/EN	1024
13	14	HP EliteDisplay E233, 1FH46AA#ABB	967
14	17	BenQ BL2405HT, 9H.LAXLB.HBE	909
15	27	Lenovo ThinkVision P27h, 61AFGAT1EU	896

Hottest Player:

Dell P2419H



Hottest Player:

Apple iPhone Xr
64GB black



3. Mobile phones

Rank Q4 19	Rank Q3 19	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	1	Apple iPhone Xr, 64GB, black, MRY42ZD/A	4184
02	2	Apple iPhone 8, 64GB, space-grey, MQ6G2ZD/A	3242
03	37	Apple iPhone 11, 64GB, Schwarz, MWLT2ZD/A	2234
04	50	Apple iPhone 11 Pro, 256GB, space-grey, MWC72ZD/A	2091
05	3	Samsung Galaxy S10, 128GB, black, SM-G973FZKDBT	1995
06	68	Apple iPhone 11, 128GB, black, MWM02ZD/A	1863
07	12	Samsung Galaxy Xcover 4s Enterprise-Edition, 32GB, black, SM-G398FZKDE28	1449
08	5	Samsung Galaxy A40, 64GB, black, SM-A405FZKDBT	1429
09	65	Apple iPhone 11 Pro Max, 256GB, space-grey, MWHJ2ZD/A	1132
10	44	Apple iPhone 11 Pro, 256GB, midnight green, MWCC2ZD/A	1099
11	9	Apple iPhone Xr, 128GB, black, MRY92ZD/A	1064
12	10	Samsung Galaxy A50, 128GB, black, SM-A505FZKSDBT	964
13	7	Apple iPhone 7, 32GB, black, MN8X2ZD/A	916
14	8	Apple iPhone Xs, 64GB, black, MT9E2ZD/A	903
15	70	Apple iPhone 11 Pro, 64GB, space-grey, MWC22ZD/A	875

4. Tablets

Rank Q4 19	Rank Q3 19	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	2	Microsoft Surface Pro 6, i5, 256GB, black, LQ6-00018	4739
02	86	Apple 10.2-inch iPad Wi-Fi, 7.Gen, 10.2", 32GB, space grey, MW742FD/A	3509
03	4	Microsoft Surface Pro LTE, i5, 256GB, black, GWP-00003	2249
04	13	Apple iPad Pro Wi-Fi + Cellular 12.9", 256GB, space grey, MTHV2FD/A	1673
05	-	Microsoft Surface Pro 7, i5, 256GB, platinum grey, PVR-00003	1561
06	-	Apple 10.2-inch iPad Wi-Fi, 7.Gen, 10.2", 128GB, space grey, MW772FD/A	1466
07	6	Microsoft Surface Pro 6, i5, 256GB, LQ6-00003	1407
08	5	Samsung Galaxy Tab A (2019), 10.1", 32GB, SM-T510NZKDDBT	1240
09	3	Microsoft Surface Pro, i5, 256GB, FJY-00003	1195
10	7	Apple 10.5-inch iPad Air Wi-Fi, 10.5", 3.Gen., 64GB, space grey, MUUJ2FD/A	1140
11	20	Samsung Galaxy Tab A (2018), 10.5", 32GB, black, SM-T590NZKADBT	1134
12	15	Samsung Galaxy Tab S5e, 10.5", 64GB, SM-T720NZKADBT	1119
13	-	Apple 10.2-inch iPad Wi-Fi + Cellular, 7.Gen, 128GB, space grey, MW6E2FD/A	1097
14	10	Microsoft Surface Go, Pentium Gold, 8GB, 128GB, KC2-00003	1066
15	25	Apple iPad Pro Wi-Fi 11", 64GB, space grey, MTXN2FD/A	1037

Hottest Player:

Microsoft Surface Pro 6
i5 256GB black



Hottest Player:

Lenovo ThinkPad E590
20NB 15.6" i5 8GB
256 GB



5. Notebooks

Rank Q4 19	Rank Q3 19	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	1	Lenovo ThinkPad E590 20NB, 15.6", i5, 8GB, 256GB, 20NB001AGE	10657
02	9	HP ProBook 450 G6, 15.6", i5, 8GB, 256 NVMe SSD, 7DE95EA#ABD	3153
03	5	HP 250 G7, 15.6", i3, 8GB, 256GB SSD, 6EC70EA#ABD	2409
04	4	HP ProBook 470 G5, 17.3", i5, 8GB, 256GB SSD, 4QW94EA#ABD	2135
05	22	HP ProBook 470 G5, 17.3", i7, 16GB, 256GB SSD, 1TB HDD, 4QW92EA#ABD	1852
06	7	HP 250 G7, 15.6", i5, 8GB, 256GB, 6EC68EA#ABD	1737
07	14	Lenovo ThinkPad L590 20Q7, 15.6", i5, 8GB, 256GB SSD, 20Q7000XGE	1579
08	84	Lenovo ThinkPad L590 20Q7, 15.6", i7, 16GB, 512GB SSD, 20Q7001HGE	1491
09	24	HP ProBook 650 G5, 15.6", i5, 8GB, 256GB SSD, 6XE26EA#ABD	1457
10	17	Microsoft Surface Book 2, 13.5", i7, 3000 x 2000, HNM-00004 Microsoft Surface Book 2, 13.5", i5, 8GB, 256GB, PGV-00004	1452
11	6		1356
12	35	Lenovo ThinkPad X390 Yoga 20NN, 13.3", i7, 16GB, 512GB SSD, 20NN002NGE	1351
13	-	Apple MacBook Pro with Touch Bar, 16", i9, 16GB, 1TB SSD, MVVK2D/A	1230
14	34	Lenovo V340-17IWL 81RG, 17.3", i5, 8GB, 256GB SSD, 81RG0002GE	1129
15	31	HP ProBook 470 G5, 17.3", i7, 16GB, 512GB SSD, 1TB HDD, 4QW93EA#ABD	1102

TOP!

6. PC systems

Rank Q4 19	Rank Q3 19	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	69	Lenovo ThinkCentre M720q 10T7, i5 1.8GHz, 256GB SSD, 10T700BTGE	3526
02	5	Dell OptiPlex 3060, i5 2.1GHz, 256GB SSD, VW9T1	2585
03	36	HP ProDesk 400 G5, i5 2.2GHz, 256GB SSD, 7EM44EA#ABD	2584
04	-	HP ProDesk 400 G6, i5 3GHz, 256GB SSD, 7PH81EA#ABD	2344
05	2	Lenovo ThinkCentre M720q 10T7, i5 1.7GHz, 256GB SSD, 10T7004BGE	2311
06	17	HP ProDesk 400 G6, i5 3GHz, 256GB, 7EM13EA#ABD	2235
07	10	HP 290 G2, i5 3GHz, 256GB SSD, 3ZD06EA#ABD	1692
08	40	Dell OptiPlex 3070, i5 2.2GHz, 256GB SSD, JX26T	1608
09	-	Dell OptiPlex 3070, i5 3GHz, 256GB SSD, DFF7J	1548
10	-	HP ProDesk 400 G5, i3 3.1GHz, 256GB SSD, 7EM40EA#ABD	1491
11	39	HP ProDesk 400 G5, i5 2.2GHz, 256GB SSD, 7EM46EA#ABD	1481
12	86	Lenovo ThinkCentre M720t 10SQ, i5 2.9GHz, 256GB SSD, 10SQ005AGE	1449
13	1	HP ProDesk 400 G5, i5 3GHz, 256GB SSD, 4CZ56EA#ABD	1381
14	64	HP ProDesk 400 G6, i5 3 GHz, 256GB SSD, 7EM11EA#ABD	1294
15	-	Fujitsu ESPRIMO P558, i5 2,9GHz, 256GB SSD, VFY:P0558PP585DE	1273

•TOP!

•TOP!

•TOP!

•TOP!

Hottest Player:

Lenovo ThinkCentre
M720q 10T7 i5 1.8GHz
256GB SSD



Hottest Player:

PNY Quadro P2000
5GB GDDR5



7. Graphics boards

Rank	Rank	Products	Total
Q4 19	Q3 19	(Manufacturer / product name / category / mfr's no.)	clicks
01	1	PNY Quadro P2000, 5GB GDDR5, VCQP2000-PB	1358
02	14	MSI RTX 2070 SUPER VENTUS OC, 8GB GDDR6, V372-249R	1065
03	2	MSI RTX 2080 Ti GAMING X TRIO, 11GB GDDR6, V371-026R	853
04	7	NVIDIA Quadro P400, 2GB GDDR5, VCQP400-PB	801
05	5	NVIDIA Quadro P620, 2GB GDDR5, VCQP620-PB	638
06	3	PNY Quadro P4000, 8GB GDDR5, VCQP4000-PB	618
07	6	MSI GT 710 1GD3H LP, GT 710, 1GB GDDR3, V809-1899R	611
08	20	Gigabyte GeForce RTX 2080 Ti TURBO 11G, GV-N208TTURBO-11GC	598
09	4	MSI GTX 1050 TI GAMING X 4G, 4GB GDDR5, V335-001R	588
10	-	MSI RTX 2080 SUPER VENTUS XS OC, 8 GB GDDR6, V372-292R	561
11	9	NVIDIA Quadro RTX 4000, 8GB GDDR6, VCQRTX4000-PB	551
12	12	MSI RX 570 ARMOR 8G OC, 8GB GDDR5, V341-236R	543
13	113	MSI GTX 1660 Ti VENTUS XS 6G OC, 6GB GDDR6, V375-032R	519
14	43	ASUS TURBO-RTX2080TI-11G, 11 GB GDDR6, 90YV0C40-M0NM00	514
15	47	MSI RTX 2060 SUPER ARMOR OC, 8GB GDDR6, V375-213R	500

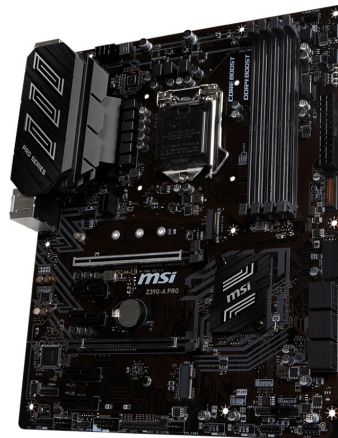
TOP!

8. Mainboards

Rank Q4 19	Rank Q3 19	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	9	MSI Z390-A PRO, LGA1151, ATX, 7B98-001R	752
02	66	MSI MPG Z390 GAMING PLUS, LGA1151, ATX, 7B51-001R	659
03	1	ASUS PRIME Z390-A, LGA1151, ATX, 90MB0YT0-M0EAY0	626
04	3	ASUS PRIME X399-A, TR4, E-ATX, 90MB0V80-M0EAY0	616
05	27	MSI B450 TOMAHAWK MAX, AM4, ATX, 7C02-020R	493
06	26	ASUS PRIME Z390-P, LGA1151, ATX, 90MB0XX0-M0EAY0	397
07	-	Gigabyte B365M DS3H, LGA1151, micro ATX, B365M-DS3H	395 •TOP1
08	22	ASUS PRIME H310M-A R2.0, LGA1151, micro ATX, 90MB0Z10-M0EAY0	357
09	39	Gigabyte B365M D3H, LGA1151, micro ATX, B365M D3H	353
10	8	Gigabyte B450M DS3H, AM4, micro ATX, GAB45MDSH-00-G	346
11	6	ASUS PRIME B450M-A, AM4, micro ATX, 90MB0YR0-M0EAY0	329
12	-	MSI B450M PRO-VDH MAX, AM4, micro ATX, 7A38-043R	317 •TOP1
13	2	Gigabyte Z390 DU, LGA1151, ATX, Z390 DU	313
14	20	ASUS PRIME B360M-A, LGA1151, micro ATX, 90MB0WQ0-M0EAY0	300
15	32	ASUS PRIME X470-PRO, AM4, ATX, 90MB0XG0-M0EAY0	294

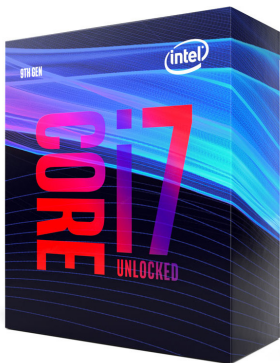
Hottest Player:

MSI Z390-A PRO
LGA1151 ATX



Hottest Player:

Intel Core i7 9700K
8-Core 3.6 GHz



9. CPUs

Rank Q4 19	Rank Q3 19	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	5	Intel Core i7 9700K, 8-Core, 3.6 GHz, BX80684I79700K	2628
02	1	AMD Ryzen 9 3900X, 12-Core, 3.8 GHz, SMT, 100-100000023BOX	2111
03	4	Intel Core i9 9900K, 8-Core, 3.6 GHz, HT, BX80684I99900K	1983
04	6	AMD Ryzen 5 2600, 6-Core, 3.4 GHz, SMT, YD2600BBAFBOX	1907
05	11	Intel Core i5 9600K, 6-Core, 3.7 GHz, BX80684I59600K	1580
06	10	Intel Core i5 9400F, 6-Core, 2.9 GHz, BX80684I59400F	1398
07	2	AMD Ryzen 7 3700X, 8-Core, 3.6 GHz, SMT, 100-100000071BOX	1338
08	21	Intel Core i5 9400, 6-Core, 2.9 GHz, BX80684I59400	1192
09	7	AMD Ryzen 5 3600, 6-Core, 3.6 GHz, SMT, 100-100000031BOX	1149
10	19	Intel Core i7 9700, 8-Core, 3 GHz, BX80684I79700	1130
11	8	Intel Core i3 8100, 4-Core, 3.6 GHz, BX80684I38100	1123
12	9	Intel Core i5-8400, 6-Core, 2.8 GHz, BX80684I58400	1075
13	20	Intel Core i3 9100F, 4-Core, 3.6 GHz, BX80684I39100F	984
14	41	Intel Core i5 9500, 6-Core, 3 GHz, BX80684I59500	982
15	13	AMD Ryzen 7 2700X, 8-Core, 4.35 GHz, SMT, YD270XBGAFBOX	975

10. Hard disks

Rank Q4 19	Rank Q3 19	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	1	Samsung 860 EVO, 250GB, MZ-76E250B/EU	5978
02	2	Samsung 860 EVO, 500GB, MZ-76E500B/EU	4454
03	3	WD Red, 4TB, 5400 rpm, WD40EFRX	4166
04	4	Samsung 860 EVO, 1TB, MZ-76E1T0B	2887
05	15	Samsung 860 PRO 256GB, MZ-76P256B	2640
06	7	Seagate IronWolf, 4TB, 7200 rpm, ST4000VN008	2099
07	5	Samsung 970 EVO Plus, 500GB, M.2 2280 NVMe, MZ-V75S500BW	1947
08	8	HP Enterprise, 10000rpm, 1.2TB, 872479-B21	1688
09	11	Samsung 970 EVO Plus, 1TB, M.2 2280 NVMe, MZ-V7S1T0BW	1598
10	14	WD Elements Portable 2TB, WDBU6Y0020BBK-WESN	1483
11	6	WD Elements Portable 1TB, WDBUZG0010BBK-WESN	1474
12	9	Samsung 970 PRO, 512GB, M.2 2280 NVMe, MZ-V7P512BW	1406
13	47	Intel SSD D3-S4510 Series 960GB, SSDSC2KB960G801	1359
14	10	WD Red 2TB, 5400 rpm, WD20EFRX	1336
15	13	Samsung 860 PRO 512GB, MZ-76P512B	1258

Hottest Player:

Samsung 860 EVO 250GB



Hottest Player:

HP Enterprise ProLiant ML350 Gen10



11. Server

Rank Q4 19	Rank Q3 19	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	1	HP Enterprise ProLiant ML350 Gen10, 877621-421	1704
02	2	HPE ProLiant DL380 Gen10 Performance, P06420-B21	1104
03	3	HPE ProLiant MicroServer Gen10 Entry, 873830-421	787
04	18	HPE ProLiant ML350 Gen10 Base, P11051-421	733
05	14	HPE ProLiant DL380 Gen10, 2 x Xeon Gold 5218, P02465-B21	656
06	16	HPE ProLiant DL380 Gen10 SMB, P02462-B21	636
07	6	HPE ProLiant DL380 Gen10 SMB, P02464-B21	611
08	10	Fujitsu PRIMERGY TX1310 M3, VFY:T1313SC010IN	585
09	4	HPE ProLiant DL360 Gen10 Performance, P06453-B21	571
10	11	HPE ProLiant DL20 Gen10 Performance, P06478-B21	506
11	42	HPE ProLiant ML30 Gen10 Performance, P06789-425	462
12	31	Lenovo ThinkSystem ST50 7Y48, 7Y48A006EA	421
13	17	HPE ProLiant ML110 Gen10 Solution, P03687-425	392
14	20	HPE ProLiant DL360 Gen10, P03631-B21	360
15	7	HPE ProLiant DL380 Gen10 Solution, P05524-B21	351

12. Storage Systems

Rank Q4 19	Rank Q3 19	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	1	Synology DS218+	2088
02	-	Synology Disk Station DS918+	822
03	3	QNAP TS-431P	753
04	4	QNAP TS-231P	717
05	5	Synology Disk Station DS218J	633
06	8	QNAP TS-251+	580
07	9	Synology Disk Station DS418	524
08	6	Synology Disk Station DS718+	489
09	7	Synology Disk Station DS218	463
10	12	Synology RackStation RS1219+	448
11	14	HPE Modular Smart Array 2052 SAN, Q1J03A	410
12	18	QNAP TS-231P - 4 TB-Bundle, TS-231P2-1G+4TB-S-IW	394
13	10	HPE Modular Smart Array 2050 SAN, Q1J01A	364
14	-	Synology RackStation RS820+	362
15	23	QNAP TS-251B, TS-251B-2G	350

Hottest Player:

Synology DS218+





Faster than the
competition.



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