# RESUME RESOURCE PACKET

**CAS CAREER SERVICES** 

CAS.OKSTATE.EDU/CAREERS



# **GETTING STARTED**



## **PURPOSE OF A RESUME**

- A resume is a marketing document that communicates the value you bring to a potential employer.
- A good resume serves as a 'snap-shot' of your skills and abilities, not a comprehensive list of accomplishments.
- A resume should be a simply-designed document directing the readers attention to key experiences and other sections.
- A **great** resume highlights the unique, specific transferrable skills based on information provided in the job description.

### **KNOW YOUR AUDIENCE**

- Research shows that the average job opening receives roughly 50-150 applications.
- Employers read resumes very quickly and tend to scan for key sections and specific skills/experiences/abilities.
- Resume readers tend to prefer resumes that are simple in format and not overly-text heavy, this assists with reader efficiency.
- Not every resume reader will be an expert in your field, or intimately aware of the details of your industry, be sure all audiences can read your content.

Avg. Time a Resume is Read:

15-30 Seconds

### **HOW TO START**

- Use a blank word document to control spacing and formatting; do not use templates or tables.
- Keep resume to **ONE PAGE ONLY** with margins size .5 -1" all the way around.
- The document should have a consistent font with the exception of your name.
- Be consistent in formatting and alignments for text, bullets, and indents.

### **COMMON FONTS**

- Try to avoid serif fonts (fonts with feet) such as Times New Roman.
- Sample fonts: Font Sizes should be 18-28pt for name, 11-12pt for section headers, and 10-12pt for body text.

Century Gothic Microsoft Sans Serif

Arial Narrow Tahoma Franklin Gothic Book

Eras Medium

Euphemia

**Arial Black** 

Trebuchet MS

Lucida Sans Unicode

Verdana

Impact

# **NAME & HEADER**



Headers are often the most design-heavy element of resumes. A good header utilizes a simple style that directs the readers attention to name and contact info. Examples Below:



### PISTOL PETE

PISTOL.PETE@OKSTATE.EDU | 555.555.5555 | 213 W. MAIN | STILLWATER, OK 74078

# Ima Good-Student

213 Main Street (555)555-5555
Stillwater, OK 74078 ima.goodstudent@okstate.edu

Headers can include color and some design-elements, however these elements should be used sparingly.

JOHN BULLET, BA John.bullet@okstate.edu (405) 744-0000 LinkedIn: In/John-Bullet-

### ART N. SCIENCE

a.n.science@okstate.edu \* (405) 744-0000

LinkedIn.com/Art-n-Science123 \* Wordpress.com/Art-n-Science123

### **HEADER TIPS**

#### Name:

- Should appear **Bold** & **LARGER** than your contact information and content. (Font Size: 18-28pt)
- Font does not need to match resume content, but should be a legible **print-**style font
   No cursive or script-style fonts

### **Contact Info:**

- Always include most-frequently checked and professional phone and email contact
- Consider LinkedIn info or other professional webpage (i.e. GitHub, Research Gate, Portfolio sites)
- Physical Mailing address can be included but not required
  - Physical address should be used to direct the reader's attention to physical location. For example, if applying for a job in a home state, including a permanent address can be beneficial.
- ONLY ONE OF EACH TYPE OF CONTACT INFO SHOULD BE PROVIDED

# **CHOOSING YOUR CONTENT**



Graduation: Month Year

## **MAKE YOUR RESUME UNIQUE**

- Develop categories that will highlight your relevant experiences and skills.
- Separate related or professional experiences from other work experience by creating new categories. Ex: Engineering Experience, Sales Experience, Business Experience, etc.

### **EDUCATION**

- Only include completed degrees OR degrees in progress ordered by completion date.
- Be sure to include your full, formal degree name as it appears on your diploma.
- Only include cumulative **GPA if above 3.0**, major GPA's should not be included.
- Below is our suggested format for most degrees:

**Bachelor of Science in Chemistry** 

Oklahoma State University - Stillwater, OK

# **GPA: 0.00**

# **WORK EXPERIENCE**

- List any work experience, internships, related volunteer and/or leadership experiences.
- List experiences with the most recent experience first.
- List the job title first. Look at the example resume to learn how to format your resume.
- List the most important, and most closely related, responsibilities first.
- Try to show achievements (promotions, increased productivity, met sales quota, etc...).

### **ACTIVITIES, HONORS, & LEADERSHIP**

- Employers are interested in the skills you have developed, not necessarily whether or not you were paid. Focus your skills according to the industry, job, or career.
- Mention any offices held or committees on which you served.
- This section can help to distinguish you from other candidates.
- Showing your community involvement can also be help set you apart from others.

# OTHER SECTIONS TO CONSIDER

Certifications Scholarships & Awards Research/Teaching Experience

Professional Orgs. Campus Leadership **Shadowing Experience** 

**Unrelated Work Experience** Volunteer Work Extracurricular Activities

### ATTRIBUTES EMPLOYERS LOOK FOR

Leaderships Work Ethic Presentation Skills

**Teamwork Ability** Interpersonal Skills **Detail-Oriented** 

Communication Skills Tech/Computer Skills Civic Responsibility

Organizational Abilities **Networking Ability** Initiative

# **COMMUNICATING YOUR VALUE**



# YOUR ROLE VS. YOUR VALUE

- A good resume serves as a 'sales pitch' for employers that **communicates the value you add to an organization**, not just a list of experiences/accomplishments.
- Instead of focusing on roles/activities attempt to communicate results and outcomes.
- Another way to think of this is the purpose of an action.
  - Action = Prepared Fast Food orders
  - Purpose = Provided positive customer service experience to dine-in guests

### WRITING YOUR BULLET POINTS

### **Action-Focused Bullet Points**

# Marketing Intern

XYZ Corporation

- Made PowerPoint presentation overviews for departments
- Called leads for area agents
- Attended seminars focusing on marketing functions and business operations
- Answered the Phone

### **Purpose-Focused Bullet Points**

### Marketing Intern

XYZ Corporation

June 2020 - August 2021

June 2020 - August 2021

- Collaborated with each of 10 departments to create comprehensive overview presentations
- Cultivated approximately 180 leads per day by establishing rapport with potential clients through clear and thorough communication, professionalism, and excellent customer service
- Attended multiple professional seminars, networking with colleagues and experts, while gaining knowledge of marketing strategy, consumer behavior, and brand marketing

## **QUESTIONS TO ASK YOURSELF**

As you develop your resume, it's important to think through your participation in jobs, organizations and leadership roles and articulate the value that each experience developed. Recognizing the **skills** you've developed through past experiences not only help you develop a stronger resume, but will also aid you in the interview.

- What did I learn from this experience?
- What will I better be able to do in the future because of this experience?
- What Challenges did I face? What skills helped me overcome them?
- What abilities did I develop in this situation that will be valuable in my future career?

# **ACTION VERBS**



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Accommodated	Consulted	Guided	Negotiated	Requested
Advised	Contributed	Mediated	Personalized	Respected
Arranged	Cooperated	Moderates	Provided	Served
Assisted	Facilitated	Motivated	Related	Taught

## **LEADERSHIP SKILLS**

Administered	Authorized	Directed	Oversaw	Selected
Appointed	Conducted	Encouraged	Recommended	Signed
Approved	Delegated	Led	Regulated	Sponsored
Assigned	Designated	Managed	Required	Supervised

# **HELPING SKILLS**

Advocated	Clarified	Educated	Familiarized	Represented
Aided	Coached	Encouraged	Guided	Resolved
Assessed	Counseled	Expedited	Motivated	Supported
Assisted	Demonstrated	Facilitated	Referred	Volunteered

# **RESEARCH SKILLS**

Collected	Evaluated	Identified	Reviewed	Applied
Compared	Examined	Interpreted	Solved	Maintained
Critiqued	Gathered	Investigated	Surveyed	Programmed
Diagnosed	Extracted	Researched	Tested	Utilized

# **CREATIVE SKILLS**

Adapted	Created	Established	Investigated	Planned
Authored	Customized	Estimated	Modified	Proposed
Composed	Designed	Initiated	Performed	Revised
Conceptualized	Developed	Integrated	Planned	Studied

# **COMMUNICATION SKILLS**

Addressed	Contacted	Explained	Presented	Represented
Advertised	Corresponded	Instructed	Promoted	Translated
Collaborated	Discussed	Lectured	Publicized	Tutored
Communicated	Edited	Negotiated	Recruited	Wrote

# **ORGANIZATION SKILLS**

Analyzed Assembled	Coordinated Organized	Prepared Recorded	Scheduled Calculated	Projected Reduced Computed
Budgeted	Planned	Reorganized	Arranged	Compacca

# **BASIC RESUME**



# **YOUR NAME**

Phone · Email · Address (Optional) · LinkedIn or Webpage (Optional)

#### SUMMARY

- List at least 3-5 qualifications that are tailored to the job description or industry in which you're applying
- Example: Excellent communication and interpersonal skills with proven social media and marketing experience
- Example: Self-discipline displayed while working 30+ hours per week and managing 18 hours of course work
- Example: Recognized by management as top performer in small-market apparel company

### **EDUCATION**

(Do not include high school)

#### **Bachelor of Science in Strategic Communications**

Oklahoma State University - Stillwater, Oklahoma

- Minor in Marketing
- OSU Academic Scholar Award Financed 25% of tuition

### RELATED EXPERIENCE

(Mention only the most relevant experiences to the position you're applying for)

Work Title Month Year – Month Year

Company/Organization - City, State

- Start with action verbs
- Use quantitative (numbers) information, if possible
- List 3-5 bullet points describing your role, responsibilities, outcomes, accomplishments, results, etc.

Lead Sales Associate May 2020 – June 2021

The Place - Stillwater, Oklahoma

- Developed and maintained relationships with current and prospective customers
- Answered customer service questions and provided information to customers about products
- Recognized by management for 3 quarters as the top performer out of 50 sales associates
- Earned highest sales in the company for the month of September by selling \$15k worth of apparel
- Promoted from sales associate to team lead within first 4 months of hire, supervising 10 employees daily

#### Front Desk Attendant - OSU Residential Life

August 2019 - March 2020

Graduation: December 2022

GPA: (if 3.0 or above)

- Start with action verbs
- Use quantitative (numbers) information, if possible
- List 3-5 bullet points describing your role, responsibilities, outcomes, accomplishments, results, etc.

#### CAMPUS ACTIVITIES

Marketing Club, **Treasurer**Marketing Club, **Member**August 2020 – Present

August 2019 – Present

Hispanic Student Organization, **Social Chair**January 2019 – Present

Organized student mixer for more than 400 students

#### ACHIEVEMENTS

President's Honor Roll 2020, 2021 Dean's Honor Roll 2019, 2020

References (do not include on the resume itself. Instead, make a separate page for references and include name, position, phone, email. Also, include the same header provided in your cover letter and resume.)

# **NO EXPERIENCE RESUME**



Expected: May 2022

GPA: 3.17

# Sally Student

sally.student@okstate.edu • (405) 744-0000 • LinkedIn: in/sall.student1234

### **PROFILE**

- Extensive experience creating student awareness events on topics related to mental health
- Proficient in maintaining confidential records using SPSS research software
- Trained to identify risk-factors related to suicide and sexual violence

### **EDUCATION**

### Bachelor of Science in Psychology

Oklahoma State University – Stillwater, OK

- OSU Academic Scholar Award Financed 25% tuition
- Deans Honor Roll

### SKILLS

#### Research

- Recorded qualitative data for 160 participants as part of graduate students' research of college-student drinking habits
- Conducted detailed literature review of CBT interventions for children
- Developed proficiency in SPSS as part of advanced statistical analysis courses

### Leadership

- Mentored incoming psychology freshmen as part of 'Psychology Pals' program
- Tutored students in entry-level and advanced level statistics courses
- Co-led a student section of 'OSU LGBTQ+ Safe Zone' awareness training

### Advocacy

- Created 1<sup>st</sup> annual 'Walk to Class in Her Shoes' sexual violence awareness event
- Assisted in raising over \$15,000 for LGBTQ+ youth education programs
- Completed 3 levels of Question, Persuade, Refer (QPR) suicide prevention trainings

### CAMPUS ACTIVITIES

### Social Media Chair, OSU Psychology Club Member

August 2021 – Present August 2019 – Present

- Designed fliers and social media posts for monthly meetings and events
- Developed unique style-quide and training manual for future social media chair

### Member, Gamers of OSU

December 2020 - Present

- Attended weekly meetings, social events and recruited 7 new members
- Provided insight into the design of the OSU E-Sports Arena

### COMMUNITY INVOLVEMENT

Wings of Hope Community Advocate – Stillwater, OK Our Daily Bread Food Bank Volunteer – Stillwater, OK Dennis R. Neill Equality Center Volunteer – Tulsa, OK October 2019 - Present January 2020 - Present November 2020 - April 2021

Volunteer Ally of the Month, April 2021

# **ADDITIONAL EXAMPLES**



# 101 Campus Dr. Stillwater, OK 74078 ART N. SCIENCE (405) 123-4567 art.n.science@okstate.edu

### SUMMARY

- Proficient programmer with experience using multiple programming languages and software
- Completed technical training in both academic and professional settings
- Experience working in groups and independently to troubleshoot, meet deadlines and complete projects

### EDUCATION

Bachelor of Science in Computer Science with Honors

Anticipated: May 2019

Oklahoma State University, Stillwater, OK

GPA: 3.6

Completed 12 credits during study abroad at the University of Sydney, Australia, Fall 2013

Languages: C/C++, VB, C#, JAVA, SQL, Python, Android programming

Website Design: HTML, FrontPage, Dreamweaver, Xara, Intuit, Flash, Photoshop, JSP

Database Software: SQL, MS-Access, Oracle Database 11g, Microsoft Access

Operating Systems: Windows Vista/7, ME, UNIX, Lunix, Mac OS X

### RELATED EXPERIENCE

Intern/Software Engineer Contractor

May 2016 - Aug. 2016

ABB Totalflow, Bartlesville, OK

- Completed the Gate Model project management as part of intern summer team
- Attended Software Development Improvement Program training
- Innovated current console based application by developing an Android based phone application
- Ported C based protocol to Java

### ACADEMIC PROJECTS

#### Multimedia Teaching Software

Jan. 2017 - May 2017

- Designed teaching software containing a practice exam system with a team of four students
- Incorporated group learning elements and independent study options by utilizing Authorware

### Students Online Exam System

Oct. 2016 - Dec. 2016

- Contributed to the university's online project which provided an exam platform for professors
- Utilized SQL server and ASP to develop online exam system

### System Processing Graph Formulation Software

Feb. 2016 - April 2016

- Created a program that processed graphs during software design phase
- Developed drawing portion for the program which included lines, rectangles and circles
- Demonstrated proficiencies with Visual Basic

#### CAMPUS INVOLVEMENT

OSU Google Developers Club | Oklahoma State University

Aug. 2017 - Present

- Facilitate meetings in order to organize the new club and make tentative plans by semester
- Participate in 3 student organization fairs to recruit interested students in the club

#### Association of Computing Machinery | Oklahoma State University

Aug. 2016 - Present

- Discuss developments in computers and technology.
- Attend lectures by leaders in computer science discussing relevant topics including Genetic Algorithms.

### Gamers of OSU | Oklahoma State University

Jan. 2016 - Dec. 2016

- Cultivated skills as Office Webmaster for website (http://www.orgs.okstate.edu/animesoc/)
- Designed, implemented, updated and maintained the webpage

# **ADDITIONAL EXAMPLES**



## SHELBY SCHOLAR

SHELBY.SCHOLAR@OKSTATE.EDU 555.555.5555 LINKEDIN.COM/SHELBY\_SCHOLAR\_BS

Graduation: May 2022

GPA: 3.53

#### Education

**Bachelor of Science in Chemistry** 

Oklahoma State University, Stillwater OK

Minor: Philosophy

### Research Experience

Student Lab Technician

Mohanty Lab

January 2021 – May 2021

 Focused on structure-function studies of proteins using high-resolution solution NMR, circular dichroism (CD) and fluorescence spectroscopy techniques

### Work Experience

Team Lead March 2020 – January 2021
Orange Leaf Stillwater, OK

- Assisted customers with their food orders and questions
- · Prepared the yogurt and maintained the toppings bar
- Delegated daily work responsibilities to team members
- Updated team member training manual and assisted in training new employees
- Resolved customer issues through effective communication and coupons

### Campus Involvement

American Chemical Society

Oklahoma State University

Oklahoma State University

January 2020 - Present Stillwater, OK

 Student affiliates chapter that is devoted to encouraging people of all disciplines to become interested in chemistry and research

Alpha Epsilon Delta

August 2020 - Present

Stillwater, OK

· Premedical honor society and service organization

Delta Nu Alpha (Biochemistry)

January 2021 – Present Stillwater, OK

Oklahoma State University

Stillwa

Networking and exploring the world of biochemistry

**Community Involvement** 

Big Brothers Big Sisters of Oklahoma

May 2019 – December 2020

Volunteer

Tulsa, OK

Our Daily Bread Food & Resource Center

Volunteer

January 2021 – May 2021

Stillwater, Ok



# **PISTOL PETE**

pistolpete@okstate.edu | (405) 744-0000 | 1234 Hall of Fame Ave. -Stillwater, OK (This should match your resume and/or cover letter)

### John Cowboy, PhD

Marketing Professor Oklahoma State University (405) 744-0000 john.cowboy@okstate.edu

#### Name of Reference

Position/Title

Company

Phone (office, unless given other preferred number)

E-mail Address

### Supervisor Joe

Intern Coordinator

**Energy Company** 

(405) 744-0000

j.supervisor@company.com

# **REFERENCE TIPS**

- References should be included in a separate document, not on the resume (no need to include "references available upon request).
- **ALWAYS** contact your references before listing them as a professional reference.
- If possible provide email and phone contact info.
- 3-5 References are generally expected.

### **SAVING YOUR RESUME**

- Save your final, error free resume as a .PDF to use for uploads or emails to avoid any changes in appearance, formatting or length.
- Save and store a word document in order to make future updates or additions.
- Give your document a professinoal title such as "P. Pete, Resume"