



Next time your doctor recommends a medical procedure, try SmartShopper®

Important information enclosed.

John Smith  
123 Main Street  
Anytown USA



### SmartShopper®

SAVE MONEY and EARN CASH when you shop for certain medical care services



1. SHOP



2. GO



3. EARN

Call 888-345-2873 or log into CareFirst My Account at [carefirst.com/myaccount](http://carefirst.com/myaccount)

# Welcome to SmartShopper®

As part of your CareFirst BlueCross BlueShield benefits, you can earn a cash reward when you shop for care. If your doctor recommends a medical procedure like an MRI, X-ray or colonoscopy, SmartShopper can help you compare convenient, in-network locations before you receive care. The SmartShopper Personal Assistant Team will help you select the best option, schedule your procedure and let you know how much you can earn!

## Earn cash in three easy steps



### 1. Shop

After your doctor recommends a medical procedure, call a SmartShopper Personal Assistant or log into *My Account* to search for care.



### 2. Go

Have your procedure at the location of your choice.



### 3. Earn

Once the insurance claim is paid, you'll receive your reward check at home in about 6 weeks.

**Seize the savings! For more information, call the SmartShopper Personal Assistant Team at 888-345-2873 or visit us online at [carefirst.com/myaccount](http://carefirst.com/myaccount).**

If you are contributing to a Health Savings Account, you may be required to meet your deductible before earning or using an incentive. Please call your SmartShopper Personal Assistant or refer to your contract for more information.

The SmartShopper program is offered by Sapphire Digital, an independent company that provides administrative services for CareFirst BlueCross BlueShield members. Sapphire Digital does not sell BlueCross or BlueShield products. Incentives available for select procedures only. Payments are a taxable form of income. Rewards may be delivered by check or an alternative form of payment. Members with coverage under Medicaid or Medicare are not eligible to receive incentive rewards under the SmartShopper program.

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