

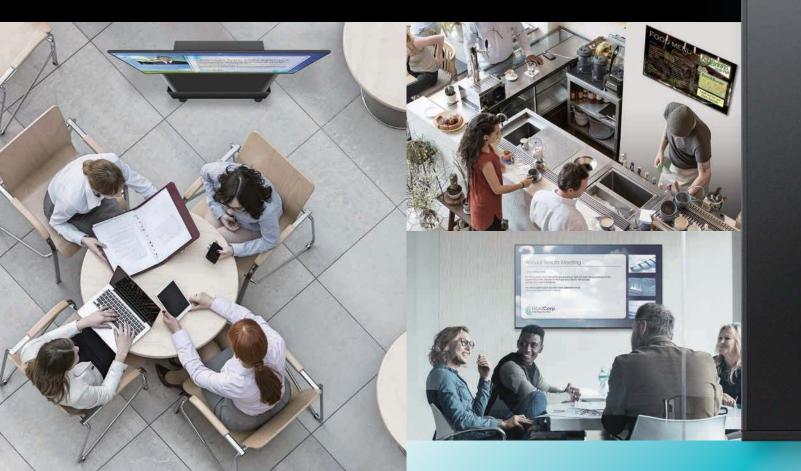
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# BRAVIA<sup>™</sup> Professional Displays BZ35F Series

# Displays Optimized for Business

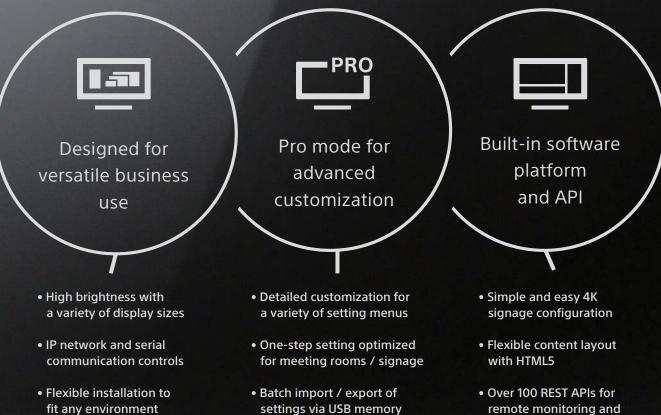
# Professional performance for meeting rooms and digital signage – BZ35F Series

Professional display performance coupled with functionality for business use makes the BZ35F Series ideal for a wide array of environments. Whether you're considering displays for use in stores, offices, schools, or hospitals, let our Professional Display BZ35F Series put your best image forward.





# **Key Features**



fit any environment

remote monitoring and control



# Variety of display sizes with high brightness

The BZ35F Series includes a variety of sizes from 43" to 85" while keeping the same specifications. All models offer best-in-class brightness of over 500 cd/m<sup>2</sup> for clearly visible images even in bright meeting rooms or as digital signage.



Easy-to-use remote control (provided) Brightness : 505 cd/m² for 43"/49", 620 cd/m² for 55"/65"/75"/85"

# IP network and serial communication controls

The BZ35F Series is controllable both via IP network (wired/wireless LAN) and RS-232C. This controllability makes it possible to incorporate the displays into a variety of existing systems, such as in offices, hotels, and as eye-catching signage.



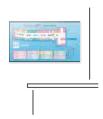
# Flexible installation to fit any environment

With the VESA mount compatibility, the BZ35F Series can be installed in the portrait position or tilted position on the ceiling. Since it can be installed in a variety of layouts, the displays are perfect for meeting rooms and classrooms, in corporate or hospital lobbies, and as digital signage in stores and shopping malls.



Portrait





Wall mounting

Ceiling mounting\*

\* currently not available on 75/85"

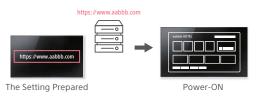
# PRO Pro mode for advanced customization

# Detailed customization for a variety of setting menus

The BZ35F Series displays include a wide range of 'Pro Settings' that provide more specific and detailed customization for professional use.

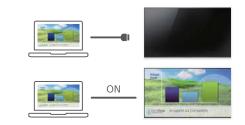
#### [e.g.1]

By simply designating the URL, the specified web application will automatically launch when the power is turned on.



#### [e.g.2]

Since the input source is automatically switched as the HDMI cable is connected, operation is possible without the need for a remote control.



#### [Examples of customizable items]

| Behavior customization  | Function restrictions  | Integration flexibility  |
|---|--|--|
| <ul> <li>Power-on by HDMI plug-in</li> <li>"Home" key behavior</li> <li>Account expiration</li> <li>Fixed initial input source</li> </ul> | <ul> <li>Disable key equipment</li> <li>Maximum volume</li> <li>External input source control</li> <li>Screen mirroring setting</li> </ul> | • Export/import setting values<br>• Installation setting for Web applications<br>• Start-up applications setting<br>• Power on/off control with applications |

# One-step setting optimized for meeting rooms/signage

For business use, displays usually require complicated settings for picture quality, control functions, power source, and the list goes on. With "One-step setting", the optimal settings for meeting rooms and in-store digital signage are pre-set so you can quickly and easily setup the display.

| One step setting                | One step setting |
|---------------------------------|------------------|
| Meeting Room use<br>Signage use | Meeting Room use |
| Meeting Room use                | Signage use      |

# Batch import/export of settings via USB memory

Setting up a large number of displays can be a painstaking process. With the BZ35F Series, you can use a USB flash memory to easily import and export the batch settings. This contributes to save time and minimize the risk of setting errors.



# Simple and easy 4K signage configuration

You can easily establish 4K digital signage by simply selecting the files or URLs of video, stills, or web pages. It's all manageable via a USB memory; your 4K signage solution is ready to get started on an affordable budget. What's more, 2K content gets automatically upconverted to 4K so even your current content can be displayed with finer results.



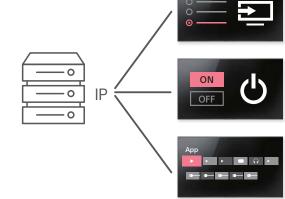
# Flexible content layout with HTML5

The BZ35F Series offers built-in support for the HTML5 application platform, so it's possible to use HTML5 interactive signage content as well as the portal site for hotel room guests without requiring a set-top box or PC. The content screen can be freely laid out using the 4K video, pictures, or even with the HDMI input.



# Over 100 REST APIs for remote monitoring and control

With more than 100 REST APIs built-in, monitoring and controls from remote locations and integration with external systems are available. We also provide a free app that enables control of the display via IP.



### Appearance



# Supported video formats

| CE Format     |  |  |  |  |
|---------------|--|--|--|--|
| 720(1440)x480 | 60i/60p                                      |  |  |  |
| 720(1440)x576 | 50i/50p                                      |  |  |  |
| 1280x720      | 24p/25p/29.97p/30p/50p/60p                   |  |  |  |
| 1920x1080     | 24p/25p/29.97p/30p/50i/50p/60i/60p/100p/120p |  |  |  |
| 3840x2160     | 24p/25p/30p/50p (*1)/60p (*1)                |  |  |  |
| 4096x2160     | 24p/25p/30p/50p (*1)/60p (*1)                |  |  |  |

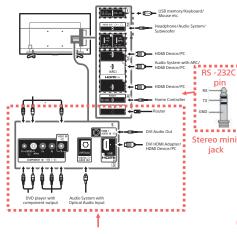
(\*1) HDMI1/4: YUV420 supported HDMI2/3: YUV420/422 supported

| PC Format |                     |  |  |  |
|-----------|---------------------|--|--|--|
| 720x400   | 70Hz/85Hz           |  |  |  |
| 640x350   | 85Hz                |  |  |  |
| 848x480   | 60Hz                |  |  |  |
| 640x480   | 60Hz/72Hz/75Hz/85Hz |  |  |  |
| 800x600   | 56Hz/60Hz/75Hz85Hz  |  |  |  |
| 1024x768  | 60Hz/70Hz/75Hz/85Hz |  |  |  |
| 1280x768  | 60Hz/75Hz           |  |  |  |
| 1360x768  | 60Hz                |  |  |  |
| 1366x768  | 60Hz                |  |  |  |
| 1280x800  | 60Hz                |  |  |  |
| 1152x864  | 75Hz                |  |  |  |
| 1600x900  | 60Hz                |  |  |  |
| 1440x900  | 60Hz                |  |  |  |
| 1280x960  | 60Hz                |  |  |  |
| 1280x1024 | 60Hz                |  |  |  |
| 1400x1050 | 60Hz                |  |  |  |
| 1920x1080 | 60Hz                |  |  |  |
| 1680x1050 | 60Hz                |  |  |  |
| 1600x1200 | 60Hz                |  |  |  |
| 2304x1440 | 60Hz                |  |  |  |
| 2560x1440 | 60Hz                |  |  |  |
| 2048x1536 | 60Hz                |  |  |  |
| 2560x1600 | 60Hz                |  |  |  |
| 2880x1800 | 60Hz                |  |  |  |

## Specifications

|  |                                    | FW-85BZ35F  | FW-75BZ35F   | FW-65BZ35F         | FW-55BZ35F         | FW-49BZ35F                      | FW-43BZ35F         |
|--|------------------------------------|---|--|--------------------|--------------------|---------------------------------|--------------------|
|  | Screen size                        | 85"   | 75"  | 65"                | 55"                | 49"                             | 43"                |
|  | Display resolution                 | QFHD  | QFHD   | QFHD               | QFHD               | QFHD                            | QFHD               |
|  | Brightness(cd/m²)                  | 620   | 620  | 620                | 620                | 505                             | 505                |
|  | Contrast ratio                     | 4000:1  | 1400:1   | 1400:1             | 1400:1             | 5000:1                          | 1400:1             |
|  | Dynamic contrast ratio             | 500,000:1   | 500,000:1  | 500,000:1          | 500,000:1          | 400,000:1                       | 400,000:1          |
|  | Response time (ms)(*1)             | 6   | 5  | 5                  | 5                  | 8                               | 5                  |
| Panel  | Panel type (IPS / VA)              | VA  | IPS  | IPS                | IPS                | VA                              | IPS                |
| Panei  | Panel surface                      | AG  | AG   | AG                 | AG                 | AG                              | AG                 |
|  | Haze (%)                           | 2%  | 3%   | 3%                 | 3%                 | 2%                              | 3%                 |
|  | Backlight type                     | Direct LED  | Edge LED   | Edge LED           | Edge LED           | Edge LED                        | Edge LED           |
|  | Aspect ratio                       | 16:9  | 16:9   | 16:9               | 16:9               | 16:9                            | 16:9               |
|  | Viewing angle (Right/Left)         | 178 ( <sup>89/89</sup> ) degree   | 178 ( <sup>89/89</sup> ) degree                                  | 178 (89/89) degree | 178 (89/89) degree | 178 ( <sup>89/89</sup> ) degree | 178 (89/89) degree |
|  | Viewing angle (Up/Down)            | 178 (89/89) degree  | 178 (89/89) degree   | 178 (89/89) degree | 178 (89/89) degree | 178 (89/89) degree              | 178 (89/89) degree |
|  | Input                              | HDMI(4),Composite video, Component video (Y/Pb/Pr) , Analogue audio, USB2.0 (2), USB3.1 |  |                    |                    |                                 |                    |
| Connectivity   | Output                             | Digital audio, Audio out  |  |                    |                    |                                 |                    |
|  | External control                   | RS-232C, Ethernet, Wireless LAN   |  |                    |                    |                                 |                    |
| 1.00   | Compatible with HDR                |   |  | Yes (HE            | DR10, HLG)         |                                 |                    |
| Video Video signal 4096×2160p (24,60Hz), 3840×2160p (24,30,60Hz), 1080p (3 |                                    | 24,30,60Hz), 1080р (30,60H  | нг), 1080/24р, 1080і (бонг), 720р (зо,бонг), 720/24р, 480р, 480і |                    |                    |                                 |                    |
|  | Bezel width (Top/Side/Bottom) (mm) | 17/17/17  | 9.6/9.6/15.6   | 8.5/8.5/14.1       | 8.5/8.5/14.1       | 9.3/9.8/13.4                    | 8.8/9.3/13.4       |
|  | Display only (WxHxD) (mm)          | 1911×1098×73  | 1673×963×54  | 1450×836×52        | 1231×713×52        | 1098×644×58                     | 965×569×58         |
| Dimensions   | Display with stand (WxHxD) (mm)    | 1911×1176×429   | 1673×1031×371  | 1450×900×315       | 1231×776×315       | 1098×703×279                    | 965×628×279        |
|  | Package carton (WxHxD) (mm)        | 2082×1233×369   | 1884×1083×188  | 1565×946×179       | 1332×817×158       | 1188×776×148                    | 1070×695×148       |
|  | VESA® hole pitch (mm)              | 400×400   | 400×300  | 300×300            | 300×200            | 200×200                         | 100×200            |
| Weight   | Display only (kg)                  | 44.1  | 38.9   | 25.6               | 19.1               | 13.2                            | 10.8               |
|  | Display with stand (kg)            | 46.2  | 40.1   | 26.5               | 20                 | 13.7                            | 11.3               |
|  | Package carton (kg)                | 64  | 53   | 35                 | 26                 | 19                              | 15                 |
| Dower  | Power consumption (w)              | 378   | 250  | 196                | 170                | 145                             | 120                |
| Power  | Power consumption (in standby) (W) | 0.5   | 0.5  | 0.5                | 0.5                | 0.5                             | 0.5                |

## Terminals



|     | Terminals               | Number     | Description  |
|-----|-------------------------|------------|--|
|     | Composite Video         | 1          | Rear Hybrid w/Component  |
|     | Component Video         | 1          | Rear Hybrid w/Composite  |
|     | HDMI™ Connection(s)     | 4          | 3Side, 1Rear (*1)<br>Port 1 : Rear<br>Port 2/3: High-Quality HDMI/Side<br>Port 4: Side |
|     | Analog Audio Input(s)   | 1          | Rear   |
| Ĵ.  | Digital Audio Output(s) | 1          | Rear   |
| i . | Audio Out               | 1          | Side/Hybrid w/HP and Subwoofer Out   |
|     | USB                     | 3          | Side<br>Port1/2: USB2.0<br>Port3: USB 3.1 Gen 1  |
|     | Ethernet Connection(s)  | 1          | Side   |
|     | Wireless LAN            | integrated | Only 2.4GHz supported / 1-12 CH  |
|     |                         |            |  |

(\*1) High-Quality HDMI: Up to 4K 60p 4:4:4(8bit)/4:2:2(12bit)/4:2:0(10bit) Others: Up to 4K 60P 4:2:0(8bit)

Rear terminals cannot be used for wall mount with limited space

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