SONY

FW43BZ35F

43" BRAVIA 4K HDR Professional Display

Features

Optimised for professional use

The display meets the needs of a wide range of business applications, with flexible installation options plus wired and wireless network connection and serial communication control.

Quick set-up with Pro Mode

Customise and store display settings and features, then copy them easily to multiple displays via USB flash memory.
Pro mode enables a detailed customisation for a variety of setting menus, which are available to meet your specific usage requirements.

In-built software platform

Powerful processing capabilities broaden control/customisation options and reduces total ownership costs.

Open API support

Compatibility with a wide range of web APIs broadens options for remote control/monitoring and integration with external systems.

Clearer, more natural 4K images

Images are clearer, smoother and more natural with Sony's 4K X-Reality™ PRO picture processing technology. Advanced noise reduction techniques and a special pattern database ensure that every scene is packed with lifelike detail.

Smooth, fluid on-screen action

Motionflow XR 960 ensures smoother, more natural reproduction of rapidly-moving images on screen.

3 Year Advanced Exchange warranty

Stay up and running with our enhanced warranty. If there's a problem with your professional display, we'll offer a free replacement rather than repairing your existing unit.

Greater colours with TRILUMINOS Display

Our unique TRILUMINOS Display technology enhances your audience's viewing with a wider palette of rich, natural-looking colours.

Very high brightness and contrast, ideal for HDR

The high brightness, high contrast panel outshines other displays. It's ideal for presenting 4K HDR (High Dynamic Range) content, revealing subtle detail in the brightest highlights and areas of dark shadow.

4K image resolution (3840 x 2160 pixels)

4K offers four times the detail of Full HD, with a resolution of over 8 million pixels bringing extra clarity to corporate display, education and digital signage applications.

Easily create digital signage

Integrated support for HTML5 makes it easy to produce compelling digital signage, with no extra hardware or prior training needed. Combine graphics, text, 4K video and live web content to create attractive signage in minutes.

One-step setting optimised for signage and meeting rooms

This tool instantly completes the necessary settings to optimise the signage or meeting room used.

Flexible mounting and installation

The display offers flexible mounting options (vertical, tilt and table-top), with VESA standard mounting for easy integration into a wide range of environments.

Versatile remote control

Control BRAVIA remotely – including on/off, input signal select and adjust volume – over IP via RJ45 by web API or via RS-232C.

Specification

Display	
Backlight Technology	Edge LED
Display Technology	Frame Dimming
Native Aspect Ratio	16:9
Resolution	QFHD
Screen Size	43" (42.5")
Viewing Angle	Viewing angle: 178 (89/89) degree
General	
Weight	Display Only: 10.8gr Display with Stand: 11.3 gr Package Carton: 15gr
Power Requirements	

SONY

Power Consumption	Power Consumption (Rated/ standard): 120W Power Consumption (in Standby): 0.5W
Power Requirements	DC 19.5V