Published Every Thursday

"Serving the TENTH Exclusively"

Vol. II.

ROCHESTER, N. Y., APRIL 3, 1930

No. 24

#### GOODMORE TIRE CO. IN NEW LOCATION

Goodmore Tire Company, Inc. Dewey avenue, announces in this year for the Dewey avenue busiissue its removal to the former ness men Tuesday evening. Charlie Standard Oil filling station at set a new single game mark at 254 Dewey and Pullman avenues. In and otherwise lead the bowlers with the new quarters, it is planned to a total of 973. George Bauman add other services and to expand finished second with 923, and A. on the former facilities.

started at 1308 Dewey avenue in with a total of 895. 1915. Later he moved to 1304 Dewey avenue. From this begin Dewey avenue next Monday night ning he has gradually expanded his in the second of a two-game series company until at present it is the with Lyell avenue. The first game largest authorized dealer in West- resulted in a comfortable lead of ern New York. In 1920 he opened 171 pins for Dewey and consea branch at 563 E. Main street and quently the locals feel confident of in 1926 when Sherman H. Pooley the final outcome. Scores Tuesjoined the company as secretary- day were: treasurer headquarters were moved to 56-58 North Union street, their present location.

In announcing the removal, Mr Pooley said that it was in the interest of better service which the public now desires. He says that an addition will shortly be made with a capacity of three cars for inside service. Frank Terry, manager of the store at 1304 Dewey ave nue, will hold the same position a the new location.

Private Bush Again Writes of Ocotal, Nic.

Editor's Note-Below is presented Fish and Chips Moves another communication from Private Joseph A. Bush, son of Mr. and Mrs. Joseph H. Bush of Maryland street, who is stationed in Ocotal, Nicaragua, with a United States Marine which was formerly located on Corp company.

What, ho! I just got a shirt back from my washwoman. Some one to the Riviera Theatre building. must have beat her to her regular The new location affords conplace at the river, because from the siderable more room to the restaulooks of the clothes she must have been breaking in a new rock. Did addition of a delicatessen service. you ever see a Spik laundry? There J. R. Whitney is proprietor of the for which are now under way several are no "Easys" here.

The process in use here is to hop into the river and stand beside a course the 400 wear shoes when out rock about table high. Soak the on the street, but they don't go out shirt, soap it, then "sock" the except when necesshary. Though of rock with the shirt. Hub, the pun- course down in Managua, Granada and the shirt shows signs of the very common. with the shirt it (the shirt) is twisted are right up to date, we have movies for rinsing.

as good for six months washing, followed by Dolores del Rio. but they're too smart now.

Another funny sight down here knock off and turn in. are the sheiks when "slicked up." Straw hat, dark coat, tie and shirt, light trousers and bare feet. Of

#### Bowlers Finish Season;

#### Roll Lyell Ave. Monday

which was started 15 years ago on at the final bowling party of the Comeau, third, with an even 900. John J. Goodland, president of Mike Maher came closer to the top Goodnore Tire Company, Inc than ever before landing in fourth

Two picked teams will represen

t	Bantel	200	171	254	148	200
r	Benjamin :	186	181	167	165	160
1	Maher	162	209	167	145	21
	Shulz	105	129	120	143	131
-	J. Metz	134	137	124	130	145
2	Bauman	173	193	190	179	188
t	Comeau	181	190	209	158	16
e	Donahue	149	149	168	192	1.6:
r	F. Metz	158	145	214	160	16
-	Baynes	150	179	179	165	177
-	Kohn	143	150	130	129	114
t	Schubert	144	120	153	116	18
	De Mallie .	160	158	121	150	11:
1	Masseth	156	162	204	190	16
	Crocker	151	149	155	188	14
	Schmanke	98	123	150	147	17
	Morphet	159	150	146	117	130
				_		

# To Lake Avenue Store

The Fish and Chips Restaurant, Pullman avenue has taken over new quarters at 1459 Lake avenue, next rant and has made possible the restaurant.

Buenos nochu, folks. Possible mas luego yo no se. J. A. B.

## It was Charlie Bantel night again

i	Bantel	200	171	254	148	20
	Benjamin :	186	181	167	165	16
ı	Maher	162	209	167	145	21
	Shulz	105	129	120	143	13.
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-	Kohn	143	150	130	129	11
0	Schubert	144	120	153	116	18
	De Mallie .	160	158	121	150	11
4	Masseth	156	162	204	190	16
	Crocker	151	149	155	188	14
	Schmanke	98	123	150	147	17
	Morphet	159	150	146	117	13

#### RIVIERA ANNOUNCES BROADCAST CONTEST

A radio artists contest has been inaugurated at the Riviera Theatre, wit hfour paid radio contracts as the prizes. Singers, instrumental soloists and groups will be welcomed in the competition, preliminary eliminations times weekly at the local theater. All that is necessary to enter is to make personal appearance at the man- Powers Building. ager's office of the Riviera.

The Riviera is co-operating in the ishment those rocks take is brutal, and the other large cities shoes are movement to uncover good radio tal- reau will hear a talk on "Care and combat, too. After beating the rock One thing in which we Marines This contest will offer opportunity afternoon. The talk will be given by up, then rolled on the rock, followed here in Ocotal. Of course we have entertainers and is meant to encourby another thorough beating and a no "talkies" here, but we do get very age local talent. The final climinagood shows, which are distributed tions will be held the last week in These washwomen are usually by the N. S. M. Film Exchange. April. On each of the nights of this avenue will entertain at bridge and will be one of the speakers on the Bailey compose the committee. strong and husky, but of course it's Did you see "The Crowd"? It went week there will be four or five final- luncheon this afternoon. the exercise they get earning their over big here. The show being out- ists presented in connection with the \$3.00 a month. Yep, that's the price side, the natives see it, and, say, they theater program and the winners will for as many clothes as we wish to sure are movie "fans" now. Tom be judged by a committee consisting ake, At one time a wornout razor Mix and Ken Maynard coming first, of Mr. VanVechten, manager of WHEC; Alfred Seigel, of the Roch-What! Taps! Guess it's time to ester Times-Union, and Mr. Carey, manager of the Rochester Wurlitzer store. All above organizations and the Tenth Ward Courier are co-operating in the contest.

#### Independence

One of the first campaigns directed against the chain store system was started in St. Paul about two years ago. The symbol chosen to drive home the message of the local store owners was the significant outline of the Liberty Bell, which was featured everywhere in independently-owned stores. Apparently the people of St. Paul understood, for that city is now one of the strongholds of Independent store

The choice of the famed bell which, figuratively, was heard 'round the world when our nation cut off its ties with Great Britain and embarked on an independent course, was indeed an apt one. The one basic pillar in the anti-chain store campaign is derived directly from the same emotions which lead our forefathers to declare their independence. In other words, the anti-chain store campaign is really a war for independence; and every parent should come to realize that although the movement may seem selfish on the part of the butchers, bakers, grocers, druggists, et al, who are taking part, the principle at stake is one in which every individual American citizen is economically interested.

It is "the principle of the thing." It is not too difficult to schlarship to Syracuse University. fair to end the season on a most imagine a huge chain of stores in every line of retail business Ten other prizes of ten dollars successful basis, so far as sizes of so completely controlling the situation, that you and I might be denied the privilege of entering the retail business field on an independent basis; the only thing to do would be to apply for a job and take our chances in a tremendous organization, Monday at Marshall High, under dependent on the whims and fancies of our superior officers, the direction of Athletic Director 2. "Love's Happiness" from the as to whether we would be continued on the payroll week by week.

It is the rising generation that will be affected if the and the seniors will be awarded the chain store system is not checked; and hence it is the parent, who is preparing the future destiny of his children, who must Intramural Track. Defois Seigconcern himself with the problem. Independence is a subject that is tremendously interesting to every American and we are very jealous of its usurpation by anyone.

#### Attorney Barnes Moves To Bank Bldg. Office

Howard H. Barnes, Tenth Ward attorney, has moved his headquarters from the Powers Building to 301-303 Rochester Savings Bank Building, 15 South Fitzhugh street. His new telephone number is Glenwood 3200.

Mr. Barnes has been a resident in Flower City park for the past 15 years and during the same period of time has had his offices in the

Lake View Unit of the Home Buent, which is constantly in demand. Selection of Hats" next Tuesday

Mrs. Richard L. Saunders of Selye TO PRESENT PLAY TONIGHT the members. terrace will serve on the reception committee for the card party being planned by Monroe County Republican women on April 25

Miss Peggy Wood of Seneca parkway spent the week-end with Marsh of the Tenth Ward have president of Alpha Sigma Omicron,

#### John Marshall News

The Girl's Gymnasium meet will take place Wednesday, April 9, at ohn Marshall gymnasium, under he direction of Miss Doris Foster All girls are invited to participate. There will be gymnastics, dancing, awarded and a cup will be given to Sunday, April 6. the class receiving the most credits. This cup is the Stevenson Trophy, won last year by the seniors.

vere issued last Monday.

The music was furnished by George records for attendance. Popp and his "Flavors." The dance was well attended.

Marshall students entered the con- ance records are falling almost test. The first prize will be a \$250 weekly now, and the orchestra bids each are to be given.

The annual indoor boy's track given Sunday; meet was held last Friday and 1. Overture-"The Bat" ..... Hubert Coyer, and Coach Philip Jenkins. The meet was won by the seniors with a total of 42 points, Clifford Stevenson Trophy for fried, senior, established a new high jump record at the school when he cleared the bar at 5 feet, 6 inches. The results of the meet are as fol-

50 yard dash: First, Meyers; second, Lockwood; third, McCoy; fourth, Faucette. Time 5 3-5. 100 yard dash: First, Lockwood;

second, Maxwell; third, Rouse, I ourth, Rouse, J. Time 11 2-5. Relay: First, seniors; second, uniors.

High Jump; First, Seigfried; Ladies Auxiliary Plans econd, Willsey; third, Maxwell; ourth, Doucette. Height 5 feet

Shot Putt: First, Seigfried; econd, White; third, Lucia; fourth,

A new intramural sport was be gun yesterday by Mr. Coyer. Mr. Ira Wilder will act as referee. This Bridge, pinochle, five hundred sport, volley ball, will fill in the gap pedro will be played. Prizes will between basketball and baseball.

Alumni of the school are planning to hold their first annual dinner on by Mary Hayer, Grace Carbone, Wednesday, April 23. Mr Coyer Mabel Kellman, Mary Tanis, Mary

Fibach Players of the First Bapish Church, corner of Church and RUTH BARRY ELECTED Fitzhugh streets, are to present two one act plays: "Creeds," and 'Marthe," tonight in Hubbell Hall. leading parts in these productions. state journalistic society.

#### CIVIC ORCHESTRA PLAYS HERE SUN.

The Rochester Civic Orchestra, with Guy Fraser Harrison conducting, will go to Jefferson Junior and relays. Ribbons will be High School for the seventh time

The Civic Orchestra Committee for the Northwest District, headed by Judge Henry D. Shedd, warns The second quarter report cards that only one more concert will be given this season in Jefferson Junior, and that this Sunday offers the On Friday night, March 28, a next to the last opportunity for the dance was given by the HI-I Class, northwest district to break existing

The orchestra has received a tremendous amount of healthy notoriety as a result of the campaign The state wide Diptheria Poster being conducted by the Rochester ontest ended, March 31. Seven Civic Music Association. Attendaudiences areconcerned.

The following program will be

.....Johann Strauss "Lenore" Symphony ...... Raff Violoncello Solos

(a) Elegie .....Faure (b) Serenade ..... Glazounoff GEORGE FINCKEL

(a) In a Haunted Forest (b) Summer Idyll

(c) In October (d) The Shepherdess Song (e) Forest Spirits

INTERMISSION Selection from "La Traviata". ..... Verdi Liebestraum .....Liszt "French Military March" from the "Alergian" Suite ... St. Saens

# Card Party, April 22nd

A card party will be held on Tuesday evening, April 22, at Sacred Heart Hall, Flower City park, for the benefit of Sacred Heart Church, under auspices of Ladies Auxiliary No. 166, Knights of St. John. be awarded for each table and there will be a door prize.

Rose Carbone, chairman, assisted Tickets may be purchased by calling at 826 Flower City park or from

## PRESIDENT OF SORORITY

Miss Ruth Barry of Maryland street, junior at Brockport State Mark Hall, Eric Lewis and Elinor Normal School, has been elected

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(1½ Ton)		95
1927 Chevrolet Coach	1 19ZO FORG COUDE A	25
1927 Chevrolet Coupe	225 1927 Ford Roadster 1	50
1928 Chevrolet Coupe	325 (With Box)	
1928 Chevrolet Coach	325 1925 Dodge Sedan 1	75
1928 Chevrolet Sedan	325 1928 Whippet Coupe 2	25
1929 Chevrolet Coach	425 1927 Essex Coach 2	75
1929 Chevrolet Sedan	450   1929 Ford Fordor Sedan 4	50

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News matter must be in the hands of the editor not later than the Monday preceding date of issue.

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SCHOOL 40 NEWS

Children and Faculty are proud of the appearance of the school which has just been painted throughout, for the first time.

Four hundred children enjoyed "Healthy," the Milk Clown, on Wednesday afternoon, March 27, and sang with gusto "Drink more milk should be your slogan." They heard also what is the correct diet tained at the home of Mrs. Walter for school children.

as Medal Student for citizenship Sweeney, Mrs. Fred Fogel, Mrs. Dirk honor of Dean Annette G. Munro, from the sixth grades. Theodore Pike and Mrs. Albert Burmeister. who lives at 996 Ridgeway is a brother of Warren, the present teacher, has had 100% banking for ester, Saturday afternoon at the Standard Bearer of the school,

the eighth grades of the school saw manship for the term ending, Jan. moving pictures which were taken 24. dian Rockies.

The sixth grade B, Mrs. Brooks, man Art.

#### For Carpenter Work

Remodeling — Repairing Asphale Shingle Roofing Call J. F. CANAN Glen. 5315-W 794 Ridgeway

NO. 7 SCHOOL NEWS

The Northwester District Dodge Barth. Ball Meet was held Friday afternoon, March 28, at No. 7 School. The following schools participated: 34, 42, 38, 30 and 7.

Mr. Short acted as referee, assisted by Miss Cramer and Miss Eber, as timekeepers. No. 30 School won the meet. Splendid team spirit and good sportsmanship were shown throughout the entire meet, by all participants.

Miss Wishart's second grade are happy to have Mary Louise Martin back again after spending sometime with her grandmother.

About 40 members of the Kodak Camera Club took part in a hike to Mendon pond last Saturday, where pictures were taken. Refreshments were served there.

nue M. E. Church will hold a Tureen Supper tonight at 7 o'clock. It is open to the public.

The All-Social Club was enter- in Florida. Enser of Mayflower street on March Theodore Hilficker was chosen 24. Prizes were won by Mrs. Louise

the past two terms. This grade home of Miss Jane Dorn, of Augus-On Friday afternoon, March 21, also had the 100% banner in pen- tine street.

by the principal, Miss Arnott, on a The seventh grade history classes, street, returned from the Peddie recent trip through the west to Miss Helen Proctor teacher, recent- School at Highstown, N. J., to California, Alaska and the Cana- ly visited the Memorial Art Gallery spend the spring vacation with his where they heard a lecture on Ro- parents, Rev. Dr. and Mrs. A. W.

#### PERSONALS MANAGEMENT

of her mother's birthday.

parents, Dr. and Mrs. Irving T. seventy-fourth birday.

the spring vacation with his parof Seneca Parkway.

Miss Lucille Kimmel of Flower City park entertained at bridge at her home on Friday evening.

and Miss Katherine Hoyt of Lake View park entertained at luncheon at the Genesee Valley Club on Monday of last week, in honor of the birthday of Miss Emily Ashley of Culver road.

Miss Dorothy A. Withers is residing at the home of Helene Mc-Kallip of Winchester street until April 26, when she will leave for an extended trip through Europe. Her marriage to Frederick Andree will follow immediately after her

Mrs. Marion Y. Cook of Lexingon avenue entertained Sunday for her son, Charles Rudolph, who celebrated his tenth birthday. Covers were laid for ten guests including the Misses Jean Allen, Dolores Swanson, Betty and Shirley Emerling and Ines D'Agnolo and Masters David Gleason, Francis Kohlmeier, Jackie D'Agnolo and Robert Brennan.

Dr. and Mrs. Joseph Guzzetta of Seneca Parkway, entertained at a benefit bridge for Nazareth College, Tuesday evening at their

Mr. and Mrs. Louis Paskal of Lake View park, are entertaining at a benefit bridge for Nazareth College this evening at their home.

Mrs. Elizabeth Milne of Glendale park, entertained her bridge club Tuesday evening at her home.

Mr. and Mrs. Clayton D. McKibbon of Lake avenue will sail April 25, on the France for a short Mediterranean cruise and several week's travel on the continent.

Mrs. Elmer J. Corp. of Clay avenue, entertained members of the Manley Circle of the First Baptist Church at a luncheon meeting Tuesday at her home.

Donald Barth of Flower City park, returned from Rensselear Polytechnic Institute, Troy, N. Y., to spend the spring vacation with his parents, Mr. and Mrs. John A.

Mrs. Louise S. Pierce of Clay avenue entertained at a birthday party Saturday evening in honor of her mother, Mrs. S. E. Baybutt.

Mr. and Mrs. Frederick Martin of Parkdale terrace entertained informally at their home, Thursday

Harry C. Stevenson of Park View spent last week in New York City.

Mrs. Harold Adams of Knickerbocker avenue, entertained members of the Busy Bee Unit of the Home Bureau, Wednesday afternoon at her home.

Miss Lucille Kimmell of Flower City park, entertained at luncheon The Ladies' Aid of Lewiston Ave- and bridge Friday, at her home.

> Mr. and Mrs. Theodore Hazard of Maryland street, returned to their home after spending a month

> Miss Ruth Denio directed a program of dances at the tea given in by the Sigma Kappa Upsilon Sorority of the University of Roch-

Robert Haddon Beaven of Birr Beaven.

# Mrs. H. A. Rearson of Kisling- Mr. and Mrs. L. H. Putnam of bury street entertained at bridge Watertown, N. Y., were the guests

and luncheon on March 21 in honor of Mrs. F. J. Lobdell of Augustine street for a few days last week. \*

Miss Elizabeth E. Clark of Sen-| Mrs. Frank Shipper, of Lexingeca Parkway arrived home Satur- ton avenue, was pleasantly surday from Wellesley College to prised by a group of friends, Tuesspend the spring vacation with her day afternoon, in honor of her

The "Sunny Dozen" 500 club were Darrow Dutcher has returned entertained Tuesday evening by from Dartmouth College to spend Mrs. William Predmore, of Birr street. Prizes were won by Mrs. C. ents, Mr. and Mrs. Arthur Dutcher Sullivan, Mrs. M. Sullivan, Mrs. C. Jones and Mrs. D. Greer.

Mrs. W. Ryan will be the next hostess.

Miss Irene Aab entertained at a St. Patrick's party, March 24, for Miss Jane Lee of Oxford street her sorority, at her home on Lake

> Master John Rieder of Selye terrace, entertained six of his little friends at supper, Thursday the 28th, to celebrate his third birth-

> Mr. and Mrs. Charles A. Dunn of Detroit, Mich., have been the guests of Mr. and Mrs. Thos. J. Brennan of Selye terrace, the past week.

The Freshmen basketball team of Nazareth College, defeated the Senior team, 17 to 11, Thursday evening at Aquinas Institute.

Harry R. Groh and Dr. Estelle Groh of Magee avenue entertained at dinner and bridge Friday evening at their home.

Dr. and Mrs. Parker Murphy of Lake avenue have returned from a trip to Miami, Fla.

Mrs. Albert W. Beaven of Birr street was the guest of honor and speaker at the annual mothers' and daughters' business dinner of the Geneva Business and Professional Women's Club in Geneva.

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MON.

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#### - Riviera -

Possibly the best news that movie-goers have heard in a long while is the announcement made by Metro-Goldwyn-Mayer to the Desire," has been completed and is now showing at the Riviera, this week. Today is the last opportunity to see it.

considerable discussion has been going on in cinema circles was taken from a novel by Sarita Fuller and adapted to the screen by Frances

new fashion that Carmel Meyers, world war. pretty screen actress, may introduce if her invention is taken up by the rest of femininity.

Miss Meyers made most of a entirety on the high seas and which this drama at the popular price. is to show at the Riviera, Friday and Saturday.

Presented by a superb cast, Catherine Dale Owen, "Such Men Are Dangerous," Fox Movietone all talking shophisticated drama, based on Elinor Glyn's charming and fascinating story, opens Sunday at the Riviera in a three-day

Baxter handles a most difficult ole in masterful style, giving polish Arizona."

Miss Owen gives even a more convincing performance than she did in "His Glorious Night" with John Gilbert.

#### Troop "H" News

Edward "Tiny" Masseth, of Company in France, and he was Thompson in Adams Basin. severely wounded during the Hindenburg Line-LeSalle River Offensive, October 1918.

Private George E. Huff, of Pullman avenue is a member of the Discipline Committee of this Com-

Donald Milne, formerly of Maryland street, has just been promoted to Corporal.

Captain Clarence M. Olsen, of Locust street, attended the testi-

#### Canadian Legion Night

#### At Lyceum on Monday

The members of Maple Leaf Post No. 8, Canadian Legion and effect that Norma Shearer's new their friends will attend a special all-talking picture, "Their Own presentation next Monday evening of R. C. Sheriff's "Journey's End" which will bededicated to those who made the supreme sacrifice in the Great War, to the mothers of the world who gave their sons in This new picture anent which the war and to those who came back from that great conflict maimed and disabled. It is hoped that this play will remove some of the glamour of war and show some of the brutality, the suffering, the needless sacrifice and the heart-"Sea-going riding-breeches" is the aches that are hidden from the

"Journey's End" has been presented by 56 companies in 22 languages throughout the world and has swept the world as no other Pacific cruise in riding-breeches, play has ever done. The Kondolfduring the filming of "The Ship Folmer Company have made special From Shanghai," first all-talking arrangements with Gilbert Miller, screen drama to be filmed almost in the American director, to present

Among the cast now in Rochester s Victor Beecroft, a member of the Rochester Post of the Canadian headed by Warner Baxter and Legion, who plays the part of Private Mason, the officers cook and servant, also Harry Ratcliffe as Second Lieut. Trotter, both of whom appeared in the cast here last fall in the same roles.

Tickets may be obtained from Harry F. Lambert of 20 Rainier street, Commander of Maple Leaf Post, Room 400, 31 Gibbs street and to the best part he has ever enjoyed members of the Canadian Legion. in an all talking picture, and that is Also at the American Legion Headsaying a great deal when one re- quarters, City Hall Annex, 34 Court calls his "Cisco Kid" of "In Old street, and from J. T. McQuire, 25 Handford Landing road, who is secretary of the post.

> Mr. and Mrs. G. R. Scofield of Seneca Parkway have returned after spending a month in Florida.

The Sunshine Pinochle Club will be entertained Saturday night at the pinochle game. Maryland street, served with this home of Mr. and Mrs. William

> proprietor of Lake avenue, has been lantic City this week. ill at his home on Lark street for some time.

Edwin Shine of Augustine street returned last Saturday from a business trip to Duluth, Minn.

Miss Athea Wilkinson of Fairview Heights has been confined to her home with illness during the

An eight-pound baby girl, Shirley monial dinner for the Central Marie, was born to Mr. and Mrs Basketball Team at the Powers, Milton Pike of Almay road on

## Dewey Ave. Market

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LEG OF VEAL	27c
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#### PERSONAL

Mrs. W. K. Smith of Lake View park, is recovering slowly from her recent operation at the General

Mrs. Charles Hiller and her son, of Augustine street are both ill with

The Bills Class of the Grace M. E. S. S. will hold their supper meetng on Friday April 11th, at the home of Helen Young, 234 Augus-

Miss Lulu M. Williams of Phelps evenue returned Friday from Skidmore College, Saratoga Springs, for he spring vacation.

Miss Jean Ancona of Alameda treet will return Friday to spend he spring vacation of Wellesley College at her home.

Mr. and Mrs. E. Herman of Flower City park, entertained at cards Saturday evening. Prizes were won by Mrs. J. E. Gardner, Mr. E. Herman, Mrs. A. L. Bunn Mr. Wm. Bertig, Mrs. Rae and Laura Miller. Mrs. E. Herman recently held a fifteen hundred hand in a four handed single deck

Mr. and Mrs. John H. Kelly of Eastland avenue have been guests H. T. Huetter, gasoline station at Chalfonte-Haddon Hall in At-

> Mr. and Mrs. Charles M. Mercer of Flower City Park and their son, George, of Michigan University, left Sunday by motor for New Haven, Conn., where they wil lattend the swimming meet between Yale and Michigan. Charles Mercer, another son, is representing Yale at the meet and will return with his parents to spend the Spring vacation. Charles is a senior at Yale and will graduate in June.

Mrs. George Holloway of Wheatand street entertained twelve youngsters at a birthday part yin honor second birthday Tuesday afternoon. As favors the boys received airplanes and the girls, dolls.

Mr. and Mrs. Frederick Hacker of Riverside street have returned from a motor trip in the South, during which they visited at Virginia Beach and Key West.

Grace M. E.—Sunday, April 13 or Stone 1592. will be Every Member at Church Sunday at Grace Church. On that izing in re-modeling last season's day every one who is a member of styles. For appointments, call Glen. Grace Church is asked to make a 1941. special effort to be present at the morning service. We want to see what our congregation looks like kitchenette apartment, heated. 29 when all are present. Every member of Grace Church, at Church, park). Phone, gas, electricity, Palm Sunday is our solgan.

Dr. Clarkson will speak on the given. Subject, "Getting your man" on next Sunday morning. In the evening he will speak on "What is sin?"

On April 8, the Ladies of the Aid Society of the church will hold a Silver Tea in the church parlor.

North Presbyterian: At a meeting of the Sunday School teachers and officers held Sunday, the following officers were elected for the year: treasurer, George D. Jennings; secretary, Miss Lois Armstron; superintendentts: cradle roll, Mrs. J. T. Beldue; Home dept., Mrs. W. E. Tack; beginners, Mrs. Jessie Meulendyke; primary, Miss 351 Knickerbocker avenue. Esther Kier; young peoples', Mr. W. E. Tack.

year's work were given by the avenue. officers and plans were discussed for

the work of the coming year. am A. Latimer's class of young ministration. Cost \$150. Will sell women gave an April Fool's Party for \$50. Never been used. Glen. in the Parish House.

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Call Glenwood 2953-J

\$10 Ton Shovelled Off

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Who says Spring isn't here? It's April, the sun is high in the heavens and the price of Coke has dropped. Here's the new scale on Coke: Ton, \$10; ½ ton, \$5; ¼ ton, \$2.80.

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#### CLASSIFIED ADS

FOR FRIGIDAIRE refrigeration call Howard Martin, representative, 308 Brooks avenue. Gen. 2478-W

DRESSMAKING school, Special-

FOR RENT - Furnished new Parkdale terrace (near Kodak Glenwood 5442. Best of references

FOR SALE-Selye ter., 7-room, side entrance home, 4 bedrooms, large living room across front, fire place, hot water heat, tile bath and vestibule. Extra toilet on first floor, shrubbed lawn, newly painted. Owner, Glen. 851-W.

FOR SALE-Acoleum player piano, bench and rolls. Reasonable. Phone, Glenwood 2965-R.

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DRESSES-\$1.00 and \$2.00. Afternoon dresses. Spring styles. Encouraging reports of the past Guaranteed fast colors, 669 Lake

FOR SALE-La Salle University On Tuesday evening, Miss Miri- extension course in business ad-

# GOOD NEWS

Last Week We Advertised: "Price of Model 92 Majestic Radio advances April 1st from \$167.50 to \$179.50, complete."

However, we have purchased a quantity of this model at the old price and will give our customers the benefit.

While They Last We Will Offer a \$40 TRADE-IN ON YOUR OLD Radio, Phonograph or Piano, on MODEL 92 ONLY — Easy Terms

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#### CHRISTMAN'S CASH MARKET

Offer For This Week-End HOME DRESSED MILK FED VEAL

BREAST FOR STEWING	22c
SHOULDER ROAST	28c
STEWING PIECES	22c
BONELESS LOIN	
SHOULDER CHOPS	28c
SMALL VEAL CHOPS	32c
SMALL LEAN FRESH HAMS	26c
FRESH CALA HAMS	
SMALL SKINNED SMOKED HAMS	

Driving Park at Dewey Ave. (Old Park Theatre Building)

(Whole or Half)

#### Where to go for Hair-Dressing and Hair-Cutting

Margie Beauty Shop Marcel, Shampoo and Cut \$1 Ladies' and Children's Haircutting 25c Saturday by Appointment Glen. 5622

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To Be Continued Until Every Article In The Store Is Sold Out

Don't Miss It! In Many Cases You Get 2 and 3 Articles for the Price of One

MRS. E. BREWER

Rochester, N. Y. 1298 Dewey Ave.

#### Letters To The Editor

Central Library of Rochester and Monroe County

To the Editor: John Marshall Tenth Ward school, and the affairs of John Marshall High are very emphatically the affairs of the

Even those who are only superof this school have noticed the marked improvement in the past hree years in the department of hysical education. This high poorly equipped and housed in the in several fields of athletic pro-wess and what is still more important, it has shown a splendid record of general and consistent athletic activity in the rank and file of the student body. The writer does not nean to unduly stress the importance of physical instruction in the education of our youth but it must in a sound body, all other things being equal, is more productive economi-cally and in terms of happiness than y. Athletic work leads to sound healthy physical specimens in these education shows its reatest benefits.

The outstanding good record in athletics of John Marshall High in the past three years is contemporaneous with the administration Mr. Coyer in its department of vsical education. Mr. Coyer hysical education. Mr. Coyer, nmediately on his taking charge f that phase of school work, dunged whole-heartedly into the ask of perfecting the physical well-eing of the student body and of outting the school in the forefront inter-schlastic athletics. Nor did Mr. Cover neglect the scholarship standing of his boys. He constantly and firmly insisted that mental education was after all the paramount object of school life. He watched carefully the marks reeived by his boys in all subjects, cept a record of those marks in his office, and it can be safely said that nany a boy increased his diligence his studies just to stay on the am. Mr. Coyer has been the lper, the guide and the inspiraof the boys at John Marshall. le helped some to stay at high shool when conditions seemed bound lucation. He helped others to find he way to a college course, when ithout his help it seemed impossi-He was actually the founder bility Jo-Mar, the school paper. To Mr. Coyer, John Marshall was John fore than just a place to work.

very vague, abstract and intangiole thing this "failure to co-operathle." Mr. Coyer, whose great inoper cent of the student body is erest in every school activity innow taking part in and enjoying

A John Marshal Student.

sured his quick and cheerful help wherever, and whenever it was asked, and often without its being asked, he was accused of "failure to co-operate." In Mr. Norton's to co-operate." In Mr. Norton's co-operate" in the matter of a cerain summer camp; but we interested only in matters pertain-ing to the Rochester School System, In Mr. Snyder's case it may have meant "failure to co-operate" in meant 'tailure to co-operate' in keeping physical education and athletic activity in the very minor and inconspicuous position, in which he, Mr. Snyder, seems to think it belongs. Mr. Snyder never was very enthusiastic about athletics, in fact, he seem to consider the matter something of a prisoner. the matter something of a nuisance. Mr. Coyer has brought this phase school life very much into the or school life very much into the foreground, even presumed to request Mr. Snyder's attendance at some of the games. Quite a bore this athletics. Perhaps Mr. Snyder feels that Mr. Coyer's failure to let his department slide back into the perhaps Mr. Snyder considers this

a 'failure to co-operate."

At all events, though Mr. Coyer has made a brilliant success of his work at John Marshall, he has been sked to resign. It is obvious that seats 400 people. The Men's Club great injustice is being done to Mr. Coyer and to the citizens of Rochester whom he has so well served. We must not let this go brough and a concerted effort or he part of those vitally interested, we of the Tenth Ward, should be nade and is being made to prevent this sad reflection on the integrity of our school government. Looking On.

STUDENT PROTEST

In the case of Western New York In the case of Western New York Con. Officials, vs. Marshall Basketball Team, I think there are a few points that the general public, especially those in the 10th Ward, should know. From the standpoint of public opinion in general Marshall Basketball Team has been given the most sunfair deal in school given the most unfair deal in scho-lastic history. Now what is behind his semming ruthless squashing of Marshall's chances for a Sectional Championship? There is some one thing that made the officials pounce on this trivial incident and, with no regard for the Marshall students or the Marshall team enjoying their first championship, rule them out. The man on whom this responsi-bility is being shouldered, namely; Mr. Coyer, physical director at John Marshall, is the man that, in Marshall from a school that was hardly known in athletics, to a school that is producing champion-Recently Mr. Cover was notified by Mr. Snyder, the principal of hardly known in athletics, to a compunction take their spite of o man out on a whole school, is computed by Mr. Snyder, the principal of hardly known in athletics, to a computation take their spite of o man out on a whole school, is computed by Mr. Norton, City Director of lealth Education that his services the dispensed with at the end came to Marshall, there were about the morale of the student hody the presented the large Marshall Sugar constitution. hip teams in the four major sports. as these, if allowed to go on ar the present term. Only one twenty boys who represented the John Marshall. Surely something the finite reason was given for this athletic body of this School. From the can be done to remedy these conditions, and the conditions are conditionally formed by the conditions are conditionally cannot be considered. that small beginning Mr. Coyer has tions. But it certainly cannot be organized and created after school accomplished by attempting t

#### Men's Club of Church of Ascension Elect

The Men's Club of Church of the Ascension, Lake avenue at Riverside street, held its annual meeting and election of officers Thursday, March 13, and a spirited election resulted in the following slate: President, John W. Newton; vicepresidents, W. H. Thompson, H Davies, Lewis Ames, W. Hetherington and I. Van Der Muellin. The secretary-treasurer, E. Lewis Alexander, was re-elected. The above men form the Executive Committee of the club and will arrange a number of activities in connection with the church.

Details for the Annual Fathers. and Sons' Banquet are almost complete, the date fixed for the event being Thursday, May 1. Andrew J Kavanaugh, chief of police, will be the speaker, and in addition there will be a variety entertainment. The dinner and meeting will be in the Crypt of the new church, which meets the second Thursday of each month, the next meeting being

Little Frank Spencer, Jr., of Augustine street is ill with the

ome phase of athletic life at Mar-

Mr. Coyer's popularity with the students at Marshall and in the 10th Ward is absolutely assured. But it appears that those higher up and above Mr. Coyer who had failed, or had never attempted to put Marshall in a place where they were feared as championship contenders, and known over this sec-tion of the state as a great High School, instead of basking in the reflected glory that Mr. Coyer has brought to them, must be ruled by jealousy of the man who triumpher mation, also the estimation of practically every student at Marshall, is the underlying cause of this in-justice to John Marshall High School. In this twentieth century where the universal cry of the American people is to give credit where credit is due, one would think that these men who, in their

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Will He Be Able to Take the Few Dollars He Has Saved and Open a Grocery, a Restaurant, a Garage, a Drug Store, a Plumbing Shop, a Dry Goods Store or Other Independent Business?

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> 2 LOAVES FOR 13c

# SPECIALS

FRANKFURTERS 24c lb.

STRICTLY FRESH EGGS 35c 3 doz. \$1.00

> "A" COFFEE 25c lb.

Fathers and Mothers What Will Your Boy or Girl Do for a Living When He Grows Up The Answer Rests With You! OR Will He Be Required to Take a Job with Some Foreign Chain Organization and Be Forever Barred from Owning His Own Business?

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#### DOELL'S Dewey at Birr St.

Glen. 35

## FLACK'S

Dewey cor. Emerson St. Glen. 2655

#### GARIN'S

1339 Dewey Ave. Glen. 3969

#### MEYER'S

604 Driving Pk. Ave. Glen, 6348 Glen, 304

#### NEWELL'S

689 Ridgeway Ave. Glen. 1669

#### ROGERS

1458 Dewey Ave. Glen. 1698

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All you kids lucky enough to

be 12 years old some time during

1930 better hurry up and ski-

doodle over to the drug store or

the nearest place where they sell

Kodaks. George Eastman has

decided to give you a Kodak,

but it's up to you to go get it.

Be sure to bring one of the folks

or your guardian with you

It don't make much difference

where you make your applica-

tion, but if we were you we

wouldn't wait too long to get in

line. If you want to make sure

that there is no delay, we have

it on good authority that you can

get a certificate of your age at

the School Census Board, 105

Education Building, on South

Fitzhugh street, without any cost,

Vol. II.

ROCHESTER, N. Y., APRIL 10, 1930

No. 25

#### COYER NOT TO BE RE-APPOINTED; SCHOOL HEAD ANSWERS CHARGES

By F. R. Metzinger, Editor

An apparent wide-spread interest in the failure of re-appointment of Hubert C. Coyer as head of the health education department at John Marshall High School has prompted us to a thorough investigation of the matter and we present herewith such facts as we have been able to gather together with the statements, in substance, of both the Public School department heads and Mr. Cover's representatives.

To pass an opinion on the matter is not within our premise; however, it is apparent that the entire Aquinas and Marshall affair may be listed under the heading of school discipline and relation of heads of departments to subordinates. Whether or not Mr. Coyer has been done an injustice depends upon the point of view.

The one fact which should be made clear is that Mr. Coyer's notification to the effect that he would not be re-appointed at the end of the present school term was transmitted to him on February 12. Hence it is evident that the incident at the sectional torunament which occurred late in March, when John Marshall High School was ruled out of the event because of Mr. Coyer's action in going to the aid of a Marshall player, had nothing to do with his dismissal. Whether or not the action of the board of officials in dropping John Marshall meeting will be held Friday evefrom the tournament was actuated a personal animosity to Mr.

yer is another matter and in this article is without our bounds.

Has Had Two Appointments Joseph P. O'Hern, acting superintendent of school in the absence of Herbert S. Weet, together with Elmer Snyder, principal of Marshall, is empowered to decide whether or not Mr. Coyer or any other Marshall teacher is to be reappointed. Mr. O'Hern explained that Mr. Coyer has had two appointments at his present position and the effect of a third appointment, under New York State laws, would be to make it practically im-

possible ever to remove him.

Both Mr. O'Hern and Herman C. Norton, director of health edualso that of Mr. Snyder had been against him. repeatedly guilty of insubordination. They said that it had been best interests of the pupils as well that he be dropped. In effect they stated that Mr. Coyer had too much work in co-ordination with a system that has been developed after number of years of research and provement. They flatly denied

that any personal feelings had entered into the matter.

Circulating Petition Mr. Coyer's representatives, who trial.

# Boys Form Fraternity

Sigma Delta Phi, a newly organzed fraternity composed of students of Aquinas and John Marhall High Schools, held its first meeting Saturday evening, March 29, at the home of Gerald T. Coyle, on Dewey avenue.

Howard G. Cook was elected president, Gerald T. Coyle, vicepresident; Frederick J. Wagner, secretary; and Joseph C. Tiefel, reasurer.

Among the charter members are lack Eadie, Karl De Sando, William Wehrey, William Levis, Hubert Dwyer, William Daley, Jack Lay, Arthur Caton, Gerard Congdon and Jack Noble. The next ning, April 18.

prefer to be unnamed at present, feel that he has been done an injustice and that the charges of 'failure to co-operate" are unwarranted. It is evident that there has been friction between Mr. Coyer and Mr. Snyder, but they claim, in effect, that it is Mr. Snyder rather than his health education director that has been at fault. They point to Mr. Coyer'r record at the school in bringing athletic honors to the Tenth Ward institution as some evidence of the effective work he has been doing.

We are informed that a petition is being circulated, to be signed by Tenth Warders, for presentation to the Board of Education, on behalf of Mr. Coyer. However, Mr. cation in the public school system, O'Hern says that Mr. Coyer as yet asserted that Mr. Coyer had been has failed to ask for a hearing and given ample opportunity to co- for a formal "airing" of the operate, but in their opinion and charges which have been lodged

Hearing Suggested

As stated above our interest in shown to their satisfaction that Mr. the matter is solely fact finding. eyer was not the man needed for The issue, boiled down to one the job at John Marshall and that phrase, revolves around the questhey were certain it was for the tion, "Did Mr. Coyer fail to cooperate?" And the best method of as the school system of Rochester determining the answer is a hear-

Wisdom dictates that we be slow

#### Still Gaining

That the spirit of Independence is still the outstanding trait of American citizenry becomes increasingly evident as we travel about Rochester. Here and there in diversified lines of business, we note the prominent appearance of window cards and display signs, carrying the message 'this is an Independently owned store."

For the most part this insignia is the result of some serious thinking on the part of the store owners and is an expression of individual thought. As yet the organization of Independents in Rochester is in its infancy, but even without organization, the spur of unfair competition has led large numbers of individual merchants to definitely take a stand against chain-stores and to fight the battle to its end.

In Cleveland, we learn that the Independents, gathered together in a mass meeting last week, contributed over \$10,000 to a fund to fight the chain stores. And the remarkable part of it all is that the money was pledged in a half-hour's time. Cleveland will stage a strong fight as have so many of the other cities of our country. There will be others to follow as Rochester is planning at the present moment.

The public is rapidly coming to realize that there is such a thing as a chain store problem. It is a gradual awakening and of necessity will consume some time in gaining its full City Comptroller To momentum. But the force of public opinion in America, undoubtedly "slow to anger" nevertheless is sure as to its final

The chain store principal may never be completely wiped off the face of the earth, but when American citizens decide that the chain store influence must be curbed, then there will be a curbing. Independence has been too dearly purchased to be so easily vanquished.

Hewer Market Is One

One of the oldest business institu-

tions in this section is the Hewer

Market, located at 604 Lake avenue.

It was started by Henry W. Hewer

49 years ago and previous to that

time Mr. Hewer had been in busi-

ness at Lexington and Lake and

Mr. Hewer retired from the busi-

ness last August and died in Novem-

ber at the age of 82 years. William

Bierbreur, his assistant for 20

years, took over the business in a

partnership with M. J. Frisch and

they are now conducting the mar-

ice of missionary teacher, Miss

Pauline Meader of 50 Magee ave-

Church, Sunday. She has been ac-

tive among the younger members

of the church. Her period of serv-

ice in Rangoon will be for five

ket at the Lake avenue address.

Pauline Meader Leaves

Lexington and Dewey avenues.

#### New Fiction Is Added To J. O. Ledlie Library

A number of new books have been placed on the shelves of the circulating library at J. O. Ledlie's, 842 Dewey avenue. They include Anybody's Pearls, by Hulbert Footner; Cimarron by Edna Ferber The Door by Mary Roberts Rineheart; Golden Dawn by Peter B. Kyne: Perfect Leaf by Frank Fortenne; Unchastened Youth by Devanny; Monarchy of Passion by J C. Bennett, M. D.; Party Dress by Joseph Hergesheimer.

Great Meadows by Elizabeth Roberts; Mammon by P. V. Wren; Green Timber by Curwood; Mystery Mill by Allingham; Strange Death of President Harding by Gaston B. Means; The Marsh Wife by Wharton; One Summer; Three Against the World; Somewhere in This House; and While the Patient

#### Sacred Heart Church Presented With Altar

An altar has been presented to of the individualist about him to to form a conclusion in a matter Sacred Heart Church, Flower City of controversy such as this and as Park, by Mr. and Mrs. Frank Harris, a matter of fact it appears unfor- No. 282 Seneca Parkway, in memory tunate that this incident should be of their ten-year-old son, Robert Joanything but a private affair. We seph, it was announced this week. It all love justice but before there can stands on the Gospel side of the be justice, there must be a show- church and was designed by Charles ing of evidence. Let us have a H. Prindville of Chicago, architect for the church.

#### Talk Before League City Comptroller Clarence E

Higgins will address the Tenth Ward Non-Partisan League at its meeting next Thursday evening, April 17, at 8 p. m. The club meets in its club rooms at the Liberty Theatre Building in Driving Park avenue. The meeting is open to the public.

#### Of Local Landmarks Annual Retreat Starts At Nazareth On Sunday

The Student Body of Nazareth Academy will open Retreat at Mass Sunday morning, April 13. It will continue through Monday and Tuesday and close with Communion TO GIVE SOUVENIRS on Wednesday morning. The retreat master will be Rev. Louis Wheeler, S. J. of New York.

Exercises consist of Mass each morning, several conferences, recitation of the Rosary in a body, Stations of the Cross and Benediction of the Blessed Sacrament at the close of each day. There will be about 800 students attending the Retreat which is an annual tradition at Nazareth.

#### For Post as Missionary NAZARETH COLLEGE SOPHS

Nazareth College close a successnue has left for Rangoon, Berma, where she will take up her work as defeated the Freshmen, 22-18 at ice to his patrons. The store has teacher in the Judson College. Miss Meader spoke at the service in which she was consecrated to her calling at Lake Avenue Baptist and 8-8 at the half.

#### **DEWEYS AGAIN TRIM** LYELL AVE. BOWLERS

Dewey avenue's business men brought their bowling season to a successful close Monday evening by trimming the Lyell avenue pin-pickers by a margin exceeding 300 pins. The biggest part of the work, however, fell on the shoulders of No. 2 team, which rolled up a comfortable margin in each of its three games. Total scores were Dewey 5839, Lyell

By winning Dewey avenue repeated its performance of a year ago. In the first match between the two earlier in the season, Dewey amassed a lead of only 171 pins, but apparently they were out in earnest Monday night. The scores were:

DEWEY AVE.	NO.	1	
Bauman	174	168	126
Baynes	136	202	145
Masseth	173	139	179
Crocker	165	166	163
Comeau	169	176	159
Bantel	176	182	169
LYELL AVE.	NO.	1	1330
Ralp	179	170	144
Beiersch't	117	1000	157
Forbes	182	139	157
Senz	160	164	173
Metzinger	160	166	174
Ehmann	187	195	152
Ruppel	173	130	1000
DEWEY AVE.	NO.	2	2
	10000	Sec.	300
Maher	188	179	124
Colishaw	158	164	160
Danehy	178	148	159
Benjamin	188	175	166
Donahue	145		178
Jackson	151	120	141
Lotz		135	
	***	277	1.75
LYELL AVE.	NO.	2	
Beiersch't	117	444	200
Pommerening	106	235	142
Van Ingen	158	140	113
Camelio	134	151	117
Beckler	150	154	156
Hetzler	145	181	168
Kennedy	244	156	158
Shatzel	233	94	
	_		

# AT SCHMANKE SHOP

Extensive alterations have been completed at the Schmanke Boot Shop on Dewey avenue and a formal opening is planned for Saturday of this week. John Schmanke, proprietor, announces that on Saturday each adult and child visiting the store will be presented with a souvenir, without obligation to make a purchase.

Mr. Schmanke has remodeled and BEAT FROSH IN FINALE re-arranged his store to give it more Sophmore basketball team of of the appearance of the larger shoe parlors. His new arrangeful season last Thursday, when they ment of stock will expedite serv-Aquinas gymnasium. The game been repainted inside and a comwas unusually fast and exciting, plete new set of chairs for the comthe score being 6-6 at the quarter fort of customers has been purchased. During the alterations, Mr. The clever and fast passwork on Schmanke has ordered and received the Soph team brought about their his new Spring stock especially for victory. Gertrude Connor is cap- Easter and it is ready for showing

# Bauman & Baynes

Fresh Long Island Ducks 29c lb. Leg of Spring Lamb 33c lb. 35c lb. Fancy Fowl

Jack Frost Granulated Sugar 10 lbs. 53c

JUST IN! New Maple Sugar and Syrup

WE DELIVER



Brookfield Country Roll Butter 43c lb. 2 lbs. 85c

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#### Lake Ave. Library To Be Open From 12 to 1

Additional service is announced by the Lake Avenue Branch Library in the form of an extra hour at noon. The library is now open between 12 and I o'clock each day. It is also announced that the new Rochester Suburban Directory is now available

Following is a list of new books ow available:

Non-Fiction-Clevenger, Modern Flight; Ervine, The First Mrs. Fraer; Hocking, Types of Philosophy; Johnson, Because I Stutter, and Kerwin, How to Bid Contract Bridge.

Fiction-Armstrong, The Trail of the Lotto; Belloc, The Missing Masterpiece; Carr, It Walks by Night; Deeping, Exile; Goddard, These Lords' Descendants; Hart, Scoop; Hodson, Grey Dawn-Red Night; O'Flaherty, Return of the Brute; Patterson, Jenny, and Rolvaag, Pure

ANNE HARPER TO GIVE

BEAUTY HINTS TO UNIT Lake View Unit meeting will be omitted next Tuesday as it is Holy Week. On the following Tuesday, a talk on Beauty Hints will be given by Miss Anne Harper.



SPECIAL RADIO OFFER Trade-in Allowance for Your Old Radio or Phonograph on VICTOR R-32 - - \$178.50 Complete

EASY TERMS

## WM. H. JACKSON, Jeweler

Specialist in watch, clock and jewelry repair. We offer 22 years of experience as an assurance of the best workmanship

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#### **PERSONALS**

Houten of Albemarle street and street is now recovering from a their daughter, Mrs. Frederick E. short illness which has confined Bastian of Cherry road, attended her to her home the past week. the opera staged on Thursday at Philadelphia by the Glee Club of the University of Pennsylvania of which their son, Elwyn Van Houten is a member.

Miss Esther Torpy, daughter of Mr. and Mrs. Frank E. Torpy of Alameda street, announced her engagement to Robert A. Dutton of Syracuse at a luncheon and bridge party given Saturday by Mrs. Wiliam R. Meckfessel, Jr., of Farmington road.

Mr. and Mrs. Irving Fenn Hoyt of Lake View park, returned Saturday from Sebung, Fla. and Pinehurst, N. C. where they spent several weeks.

Mrs. John A. Anderson of Syracuse has returned to her home after spending the winter with her aunt Mrs. Elizabeth Kolb of Parkdale

Robert W. Levis of Lake View park has as his guest, George C Goodwin of Sherrill, N. Y.

Mrs. H. Wilbur Graves of Seneca parkway entertained at dinner, Thursday evening preceding the Dartmouth Musical Club's concert and dance.

Charles H. Hopeman of Magee evenue has returned home after spending three months in Florida.

Sandy Patterson of Lake View oark has returned from Harvard Graduate College to spend the Easter vacation.

parkway returned to Manlius School at Manlius, after spending the spring holidays with his parents, Mr. and Mrs. Joseph C. Halblieb.

Mrs. David H. Atwater of Seneca parkway entertained at luncheon and bridge at her home Friday, Mr. John Schlitzer of Lake avenue is seriously ill at his home.

Miss Edith Hale of Lake avenue s the guest of Lieutenant and Mrs. Chas, Judson of Springfield, Mass.

Donald Morton, son of Mr. and Mrs. William R. Morton of Avis street, returned to Mt. Hermon College, Mt. Hermon, Mass., after spending the spring vacation with is parents.

Miss Grace Storandt, daughter of Mr. and Mrs. W. C. Storandt, of arrangements committee for the dance to be held by the Florimel Sorority, Tuesday April 22, in the Hotel Seneca.

Mrs. George S. Porter of Lake View park, who has been ill at her home for several weeks was take to the Strong Memorial Hospital, Thursday for observation.

Mrs. Joseph Matthews of Driving Park avenue is recovering from an operation for the removal of her

Miss Lulu Williams of Phelps avenue entertained at a shower, Saturday afternoon in honor of Miss Katherine Seidel of Highland avenue, to announce Miss Seidel's engagement to John A. Whittle, son of Dr. and Mrs. John A. Whittle of West Main street.

Mrs. Chas. Doty entertained at luncheon and pedro, Tuesday afternoon at her home in Carlisle street.

Mrs. A. Gohr entertained at pedro April 1. Prizes were won by Mrs. Chas, Doty, Mrs. J. Mandeville and Mrs. W. Steamer. Mrs. W. Wright will entertain the club Tuesday.

The Alme Hunn Club of Queen Louise Chapter, Order of the Eastern Star, was entertained Friday evening at the home of Irene Aab in Lake View Park. Assisting the hostess were Ethel Simpson, Ruth Holmes and Dorothy Seadeek.

Mrs. C. Weller Potter of Lexington avenue will entertain at bridge Saturday evening.

Miss Elizabeth Roblin of Sycamore, Ill. is home for a week's

Mr. and Mrs. Fred Gardner of Clay avenue entertained at bridge Saturday. Prizes were won by Mr. Harold Hudson, Mrs. Fred Gardner and Mr. and Mrs. F. L. Wadman. Mrs. Richard Baybutt of Goodwill street will be the next hostess.

Chas. Schantz of Flower City park, returned from Union College, Schenectady, to spend the spring vacation with his parents.

# Mr. and Mrs. Claude E. Van | Mrs. George Hedditch of Bryan

Miss Mona Sheehan of Gorsline street will entertain at a formal dance, Easter week, at the D. A. R. House on Livingston park.

Miss Dorothy Tobin of Lake View park has returned from Marygrove College, Detroit, Mich., to spend a week with her parents Mr. and Mrs. Fred Tobin.

William Comery of Alameda street is spending the spring vacation with his parents, Mr. and Mrs. William Comery.

The Misses Gwyneth and Delia Farley of Maplewood avenue, who have been spending some time in Cannes, are now motoring through Spain for a month.

Mr. and Mrs. Charles B. Bectold of Seneca parkway have returned from Miami, Fla., where they spent several months.

Mrs. Eugene J. Dwyer of Burke terrace returned home last week from New York where she spent three weeks.

Richard T. Montague of Augustine street has returned to Amherst College, Amherst, Mass., after spending the spring vacation with his parents, Mr. and Mrs. Wallace M. Montague.

Mrs. David H. Atwater of Seneca parkway entertained at luncheon and bridge at her home on Friday.

Mrs. George Ferguson of Maryand street entertained at cards Herbert J. Halblieb of Seneca Tuesday evening. After cards the guests were entertained with an original skit entitled "Why pick on the census taker when a chicken leg is better?" with Martin Link and Mrs. Ferguson taking the leading parts.

> Mrs. Donald True of Augustine street is at the Genesee Hospital. Ernest Rubadou, son of Mr. and Mrs. Frank Roubadou, is ill with pneumonia.

Mrs. Grace Orton Smith of Ridgeway avenue left Friday for Cortland, N. Y., where she will spend sometime as the guest of her daughter, Mildred.

A card party was held under the auspices of P. T. A. of No. 41 School yesterday afternoon at the home of Mrs. Miller on Devitt road. Next Thursday evening, Mrs. Clyde Dewey avenue, is chairman of the Brown of Merrill street will enter-

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Topcoats . . . . . . . . . . . . \$1

Men's Suits Pressed . 50c

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OVERALLS, JUMPERS Ladies' Suits

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1926 Chevrolet Landau	200 1926	Essex Coach	95
1927 Chevrolet Panel Truck.	225 1924	Maxwell Coupe	95
(½ Ton)	1 2/640	Ford Coupe	125
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1928 Chevrolet Sedan	350		
1929 Chevrolet Coach	425 1928	Ford Coupe	300
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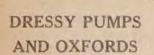
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#### News of the Churches

Andrew McGregor, Robert F. Hy- be made next week. land, Albert C. Hetherlin and Regular monthly supper meeting

Representatives to the North West noon. Community Council of Religious Education: Dr. Irving T. Clark, Mrs. Anna M. Nicholson and Dr. Kennedy; Representatives to the W. H. McCrossen and Donald F. Rogers; Church Decorations: Mrs. George D. Jennings, Mrs. J. H. Hudson and Mrs. E. C. Lewis.

organizations of the church includ- chorus, Miss Elva Woods, director, ng the Sunday school, Young Peooles' Sunday Evening Group, Friendship Circle, Loyalty Circle, School of Religious Education; Vacation Church School; and reports were also given by the church Canvass Committee.

The newly elected officers were installed at the morning church service April 6.

tained at luncheon before their regular meeting on Thursday, April 10, by the president of the society, held in the auditorium. Mrs. A. C. Hetherlin.

The regular meeting of the Young Peoples' Sunday Evening Group was held on April 6. Miss Harriet Niagara Falls spent the week-end 'What is Worship," and the de- parkway.

North Presbyterian: The annual votional period was led by the presineeting of the church was held in dent, Floyd L. Crellin. The meetthe Chapel Wednesday, April 2, ing on Sunday evening, April 13, After a supper was served to 130 will have for its topic: "Is Life people by the wives of the officers Fair to All?" and the discussion of the church, the regular business will be led by Robert H. Meyer and meeting and election of officers was the devotional period by William W. Cairns. The group will meet on Elders who were elected for a Easter morning at eight o'clock for term of three years were: Dr. breakfast, instead of having their Irving T. Clark, Hollis R. Kingsley regular supper meeting. Program and Herbert E. Norton; trustees: announcements of this meeting will

George D. Jennings; Members of of the Friendship Circle and the Service Board: W. M. Jame- Loyalty Circle will be held on Monson, George F. Frank and W. E. day, April 14, with the topic: "The Presbyterian Mission at Cardenas, Representatives to the Federation Cuba;" leader, Marion Hultenof Churches: H. M. Stone, C. C. schmidt. The Loyalty Circle will Hockins and Mrs. A. E. Truesdale; meet at four o'clock in the after-

Dewey Ave. Reformed-"The Triumphal Entry" will be the topic of the pastor, J. Stanley Richards Peoples' Rescue Mission Board: on Sunday at the morning service at 11 o'clock. The Sunday School will meet prior to the church service at 9:45. In the evening a cantata, "The First Easter" by Wilson, will Reports were given of all the be rendered by the vested girls'

Grace M. E .- Next Sunday morn-Froop 69 Boy Scouts of America; ing the pastor, Dr. Clarkson will Womens' Society, Week Day speak on "The Ultimate Triumph of Christ." It will also be Every Member at Church Sunday.

During Holy Week services will reasurer, the treasurer of benevol- be held on Wednesday night when ences; the treasurer of the Poor the minister will speak and Thursfund and the Sssion Fund, and the day night, when Mrs. Dorothea Roscoe and the choir will render the Sacred Cantata, "The Seven Last Words From the Cross," by Dubois, On Friday evening, candidates for church membership will The Executive Committee of the receive Holy Baptism; members Womens' Society will be enter- will be received and the Sacrament of the Lord's Supper will be administered. All services will be

Mr. and Mrs. John Roblin of Miller discussed the topic: at the Roblin home on Seneca

## Dewey Ave. Market

Smoked										
Fresh Ha										
Fresh Pic	nic H	ams.			 		 -	 ×	.0	.20
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Roasting										
Chicken										
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CLEANING, PRESSING and REPAIRING Men's Suits and Top Coats Cleaned \$1.00 Ladies' Coats Relined WORK CALLED FOR AND DELIVERED

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Fifty years of Shoe Science have been built into these remarkable shoes for men. RE-MEMBER, THEY ARE 100% LEATHER! Snug fitting, with greater comfort than any other men's shoe you can name at this BROWNbilt price!



Lace Oxford in Black or Tan Kangola; Single Sole; Rubber Heel; a rare value, indeed .....



This Scotch Grain Blucher is what most young men are looking for. Heavy stitched tip; leather heels; a wonderful school shoe. (Also in Smooth Calfskin)..... \$5

ALL-SILK, FULL-FASHIONED

Beautifully lustrous and sheer; flawlessly made; reinforced hems; sandal foot; a regular \$1,50 value.

> All Shades-All Sizes Service or Chiffon Weights

On Opening Day at



ENNA JETTICK Shoes are too well known among women to require a long story here. Let us remind you, however, that the new patterns, in all the newer leathers, combine style, comfort and long wearing qualities at a most moderate cost.

And remember, please, we can fit any woman's foot in ENNA JETTICKS!



For more than a month we have been getting ready for you-the carpenters have completely changed our appearance—the painters have dolled us in new tones of color-and, while they were working, we have been busy selecting the finest grouping of desirable Easter Footwear that the 10th Ward has ever known. Pay us a visit this Saturday, sure! See our NEW windows, and the NEW-er Shoes they display. Then step inside and let us greet you. You'll be glad if you come.

#### Free Souvenirs Opening Day Only

A fine souvenir for each visitor-for grown-ups and children, without obligation to buy. We have enough for all, so be sure to get yours on Saturday.

> Sincerely yours, JOHN H. SCHMANKE



#### **Buster Brown Shoes**

The nation's leading shoes for childrenneed we say more? THEY ARE THE BEST SHOE VALUES WE HAVE EVER CAR-RIED! TRY THEM!



Growing girls one-strap Patent Pump, with side buckle; stylish and comfortable. \$4 (Sizes 11½ to 2) Sizes 81/2 to 11, \$3.50

Sturdy Boys' Blucher Oxford; Wing Stitched; Single Sole; Rubber Heel, \$4 2½ to 6)



#### Little Tots First Steps

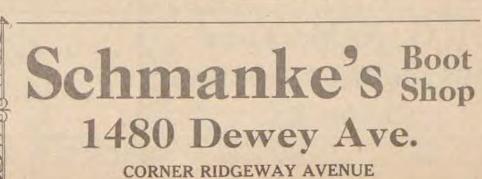


Sizes 121/2 to 2, \$3.50

Strong, yet gentle, support for little feet, at moderate prices. This model in Smoked Elk, Blucher type; soft, flexible sole at

.25 5½ to 8) Sizes 2 to 5, \$1.75

-and scores of others.





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Boneless Beef Stew. . . 25c Fresh Cut Hamberg . . 18c Sugar Cured Corned

Beef . . . . . . 19 to 35c

PORK CUTS FOR ROASTING 25c

Driving Park at Dewey Ave. (Old Park Theatre Building)

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Margie Beauty Shop Marcel, Shampoo and Cut \$1 Ladies' and Children's Haircutting 25c Saturday by Appointment 72 FINCH ST. Glen. 5622

Summit Beauty Shop Leon Oil and Eugene Permanent Waving.... \$5 Leon Oil and Eugene Finger Wave 50c Marcel 35c GLEN, 122-R 209 Summit Grove Pk.

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\$1.75 TIRES CUT TO \$1.29 \$3.00 TIRES CUT TO \$2.25

BECKWITH

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#### CARL FISHER NAMED EDITOR OF "CAMPUS"

A high honor in the form of elecion to the editorship of "The Campus," undergraduate weekly at the University of Rochester, was voted to a Tenth Warder last week. He it Carl E. Fisher, son of Mr. and Mrs. C. Elmer Fisher of 145 Birr made in the assembly hall before the

The editorship of the paper assumes added importance this year with the scheduled removal of the College for Men to the new campus on Elmwood avenue in the Fall. Mr. Fisher served as news editor on the staff during the past

#### Mrs. Bostwick Hostess

#### For Republican Women

Mrs. Chas. E. Bostwick was hostess at the Wednesday open house of the Tenth Ward Republican Women's Club, at the club rooms, 333 Driving park avenue, this week. There will be no open house next week inasmuch as it is Holy Week.

#### ORGAN RECITAL GIVEN

AT ASCENSION CHURCH

An organ recital was given at the Church of Ascension, Tuesday evening April 7, by Abel Marie Refreshments were served by Mrs. William C. Compton, assisted by members of choir.

#### CORRECTION

An article published in good faith by this publication in last week's issue has been disclosed as a "practical joke" and the editor wishes to apologize. The article received at this office purported to announce the marriage of Frederick Andree and was signed by a Tenth Warder other than himself, who called the Courier and asked for this public correction.

#### ELECTED CIRCULATION MANAGER OF "TECH"

Joseph J. Winkler, son of Mr. and Mrs. Joseph Winkler of Augustine street, a junior at Massachusetts Institute of Technology in Boston, has been elected circulation manager of the Tech, official newspaper of the college. Mr. Winkler is a member of Lamba Chi-

## John Marshall Pupils

John Marshall High School has selected 22 pupils as members of the new National Honor Society which has just been installed at the school. The recognition of membership was

pupil body last week.

Named To New Society

The following were announced as members by Miss Margaret Lamb, chairman of the Scholarshipp Committee: Irving Rouse, Joseph Cramer, Robert Harris, Bernice Taylor, Gertrude Jones, Ruth Caroll, Leo Sawejco, Dorothea Yust, Agnes Low, Marjorie Seely, Gertrude Hoepfl, Alice Majren, Frances Jones and Sherwood Quick from the senior final (4-2) class; Charles Miller, Evelyn Anderson, Walter Phaler, Carolyn McCall from the senior term (4-1) class; Ruth Nadel, Betsy Pryor, Ger-

#### SORORITIES

unior final (3-2) class.

trude Wilmot, Jean Quinn from the

Phi Episolon Sorority will hold a card party, Easter Monday, at the Women's City Club. Miss Jean Curtin of Lake View park is general chairman and the Misses Adelaide Brennan, Mary Lum, Mary Ruby and Josephine Wolfert are her

Alpha Mu Gamma Sorority entertained at a rush meeting Friday evening at the home of Miss Lois Gerbeaux. Many social functions have been planned for the new members to be given during Easter week and initiation is also scheduled for Friday of that week.

#### LEWISTON M. E. CLASSES ENJOY INDOOR PICNIC

An indoor picnic was held Friday evening by the Intermediate and Junior classes of Lewiston Ave. Methodist Church. Prizes were won for the best decorated table by Mrs. Faber and Mrs. Draffin, Intermediates; Mr. Moore and Mr. Wiggins for Juniors.

Miss A. Laird and friends of Buffalo, were week-end guests at the home of her sister, Mrs. J. C. Ross of Electric avenue.

Mr. and Mrs. Harvey J. Lock-View park,

#### CLASSIFIED ADS

FOR FRIGIDAIRE refrigeration call Howard Martin, representative, 308 Brooks avenue. Gen. 2478-W or Stone 1592.

DRESSMAKING school. Specializing in re-modeling last season's styles. For appointments, call Glen.

SPECIAL SALE-Easter plants, ulips, hyacinths, daffodils, roses, ferns and various combinations at reasonable prices. 288 Driving park avenue,

FOR RENT-Half of double house. All modern improvements. 326 Flower City park.

FOR RENT-Half of double house, 7 rooms, 164 Seyle terrace. Inquire at 166 Selye terrace.

SPECIAL SALE-Easter plants. tulips, hyacinths, roses, daffodils, roses, ferns and various combinations at reasonable prices. Mrs. John Heisz, 1864 Dewey, corner

FOR SALE-Large easy chair, apholstered in taupe velour, in good condition, \$10.00. Genesee

RENT-Two furnished front rooms. Light, heat, bath, laundry and sink. 112 Maryland

FOR RENT-Two nicely furnished light housekeeping rooms. Everything furnished, \$10 week. Married couple preferred. Five minutes to Kodak Park. Glen. 4134-J, 162 Avis street, off Dewey car line,

#### Boy Injured In Eastman Ave. Wreck Recovering

Robert Norris, 86 Ridgeway avenue, is recovering satisfactorily from severe face injuries, sustained last Thursday in an automobile collision. Robert's father, Charles Norris, was driving him over to start delivery of his Tenth Ward Couriers when the car in which they were riding was struck by another automobile at Eastman avenue and Goodwill street.

The Norris car was almost completely demolished, but Mr. Norris escaped with an injured ankle and Robert with only slight body bruises in addition to the injuries to his face. Despite the seroiusness of the wreck, however, wood, are located now at 331 Lake Robert's Courier route was delivered on schedule by his cousin.

We made two mistakes last week We said Spring was here and coke was \$10 per ton. Well, anyhow it may warm you up a bit to know that Solvay Coke is

Call GLEN, 1154 for

# 785 DEWEY AVE.

For Your Winter's

# Supply of

at April Prices Call Glenwood 2953-J

# R. M. Farnham

\$10.50 Ton Carried In \$10 Ton Shovelled Off

5% Discount for Cash or 10 Months to Pay Rochester Gas and Electric Guaranteed Coke 1836 LAKE AVE.

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White Clover Seed Shady Spot Grass Seed

#### LAWN FERTILIZERS

Hydrated Lawn Lime Vigoro Fertilizer Loma Fertilizer Bone Meal, Sheep Manure Phone Your Order We Deliver

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Economy Dry Cleaners PRESSING and REPAIRING 30-Day Special — Ladies' Suits and Coats Dry Cleaned WM. SOVATSKY, Prop.

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Home Stores Run By Home Folks



# Specials For Friday and Saturday Only

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COUNTRY ROLL BUTTER 44c lb.

I. G. A. PINEAPPLE Large Can 29c

I. G. A. PEAS No. 2 Can, 2 for 29c

I. G. A. Macaroni Spaghetti or Noodles 2 for 15c

# HOME MADE BREAD 2 LOAVES

I. G. A. COCOA ½ lb. Can 10c

FOR 13c

# SPECIALS

Saturday Special Arpeako Steamers 33c lb.

I. G. A. COFFEE

"A" Blend — 25c lb.

"G" Blend — 30c lb.

"I" Blend — 37c lb.

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#### NEWELL'S

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#### ROGERS

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Published Every Thursday

"Serving the TENTH Exclusively"

Vol. II.

ROCHESTER, N. Y., APRIL 17, 1930

#### No. 26

#### SPRING FASHIONS ON PARADE NEXT WEEK IN LIBERTY

A Spring Fashion Show, featuring all the latest styles will be staged at the Liberty Theatre next Tuesday and Wednesday evenings by Claire's Dress Shop of Dewey avenue. Edward C. May will be master of ceremonies, presenting the various models and explaining the points about them.

A special effort has been made by the dress shop to secure all authentic Spring styles for 1930, and according to announcement will present the smartest selection of styles from Fifth Avenue.

be asked for in determining the most popular models, for which prizes are being offered by the theatre. Mr. May will endeavor to judge the winners from the applause of the theater patrons. The picture on these two nights will be 'Second Choice," with Dolores

#### CHURCH TO OFFER PLAY NEXT WEEK

Players will present their popular street. war hit, "The Zero Hour," sponsored by the Holy Name Society of St. Charles church, at the church hall, Dewey, corner Maiden Lane.

Tickets are available from members of the church and the advance sale indicates capacity houses both

The original east, which has toured New York and Northern Pennsylvania with the play, will appear, augmented by several extras.

The story of the "Zero Hour" concerns the bitter battle of a tough regular army sergeant and the home town boy for a peasant girl's love and the humorous antics of a fighting Irishman and a shell-shocked Jew at the front.

Authentic settings and costumes, special lighting effects, coupled with appropriate musical scores, are said to raise the production to a degree of excellence seldom equaled in this

type of theatricals. The committee consists of members ing the players.

#### Christ Lives (An Easter Thought)

The Lord is risen indeed. He is here for your love, for your need -

Not in the grave, or the sky, But here where men live and die And true the word that was said: "Why seek ye the living among the dead?"

Wherever are tears and sighs, Wherever are children's eyes, Where man calls man his brother, And loves as himself another, Christ lives. The angels said, "Why seek ye the living among the dead?"

-Richard Watson Gilder.

#### Co-operation of the audience will MILK FUND CARD PARTY APRIL 28

A card party will be held by the on Monday, April 28, in the afternoon, on the fifth floor of the Duffy-Powers Building. Proceeds will go toward the milk fund of the Day Nursery conducted by Mrs. Harriet Jones.

As prizes to winners the committee plans to give the card tables upon which each group plays. Mrs. B. Thompson of Texas street is On Tuesday and Wednesday eve- geenral chairman. Tickets are in ngs, April 22 and 23, the Service charge of Mrs. E. Martin of Felix

#### NO. 41 SCHOOL NEWS

A Nominating Committee to select a slate of officers for next rear has been named by Parent-Feachers of No. 41 School. David Densmore is chairman, assisted by Mrs. Burton Bigley, and Mrs. Wm. Lurch. Election will be held on

Mrs. Kumberg gave a music re-

"The Spirit of Springtime" is the title of an Easter play to be given oday. Fifty children from the first to fourth grade, have written and will put on the play at 2:30 in the afternoon, Mary Mong and Angelo Caste are taking the leading part. Parents are invited.

#### Facts

Undoubtedly the most outstanding characteristic of the chain store is their tendency to advertise "lowest prices." Hence it is interesting to note the results of a survey taken recently by an unprejuced individual, competent to gather data meeting for 1930 Monday evening at three-act comedy entitled "Poor and then to analyze it.

The survey of which we speak was conducted by Professor R. S. Alexander of the School of Business, Columbia University He started with a basic list of 50 standard grocery items sold in both independent and chain stores. He selected ten different localities and gathered his information from over 1,000 stores. Included in the list were 530 chain stores and 491 home owned

Averaging the figures which he had compiled, Professor problems pertinent to the business in-Alexander found that the chain store prices were FIVE PER terests of the corner. A committee, CENT HIGHER than the home owned stores.

Facts are appreciated by the American public and as much the plans of the library officials in reas anyone else, we of the Tenth Ward are interested in the gard to future location. It is extruth. Over a period of years we have been gradually lead to pected that Councilman Nelson A believe that chain stores were infallible and unbeatable in the Community Service Committee of matter of price. We thought we had the facts, but now we disthe Parent-Teachers Association cover that instead of facts we have been nourished on propaganda.

> It has been proven conclusively that various manufacturers of well-known, nationally advertised products have been preparing, especially and exclusively for the chain stores, smaller size packages and bottles. Quite naturally a smaller amount can be sold for less money.

The unfortunate part of this practice is that the manufacturers are operating within the law; they are giving the public data as to the exact quantities, but we, taking the packages drama, after they had seen the and bottle to be of uniform size, have failed to read the label. The label must tell the story and it does.

Facts are the greatest argument-winners in the world. Let's have more of them.

H. A. Johnston Buys

will serve only as a saddle horse.

ey's sister, Mrs. Albert W. Bea-

have returned to their home.

#### Parent-Teachers Plan Spring Dance April 24

The Parent Teachers of 41 Schoo are giving a dance, April 24, at the Tenth Ward Republican Club, featuring both modern and old-fashcital, Tuesday, 50 children taking ioned dances. The hall will be decorated in rose, nile green and violet. Favors and refreshments are planned.

Mrs. Arthur A. Lohwater is chairman of the committee, assisted by Mrs. R. M. Farnum, Mrs. H. Faber, Mrs. W. Lerch, Mrs. Geo. Allen, Mrs Jas. Logan, Mrs. Burton Bigley, Mrs. L. M. McCowan, Mrs.

Floor committee: Mr. and Mrs. Earl Paine, Mr. and Mrs. Jas.

#### Lake and Ridge Ass'n Discusses New Bridge

Lake and Ridge Business Men's avenue. The new group of officers 19, at Memorial Hall, Greece. took charge of the meeting. These Marsh, treasurer.

The principal topic of the evening was the new bridge and the various headed by Harvey Johnson, was named to get information regarding Milne will address the association shortly at a special meeting to consider the bridge problems.

#### - Riviera -

"It's the real thing!"

This was the unanimous verdict of one thousand ex-service men, who comprise the British and German armies in the war scenes in "Three Dr. H. Edwards Opens Live Ghosts," United Artists' allsound and all-dialogue comedy-"rushes" in the studio projection and sound room.

The roar of cannon, the whine of ing shells and the cries of the soldiers as they go "over the top" create a realism never before seen or of the University of Rochester and heard in a motion picture. The picture closes its run tonight at the Riviera Theatre.

Race Horse For Self Tom Moore and Blanche Sweet re-Herbert A. Johnston, president of turn to the screen after a prolonged the Lake Avenue Business Men's Asabsence, during which the stars were sociation and proprietor of three on the legitimate stage, in "The Tenth Ward bakeries, is an earnest Woman Racket," coming tomorrow devotee of horseback riding, as well Friday) and Saturday. Whether the wo well known stars purposely subis a former racehorse, Thistle Mac, jected themselves to the experience s a former race, horse, Thistle Mac, of stage work in anticipation of talkby Wallace McKinney. Thistle Mac ing developments in pictures is not during the past winter took part in known. However, advance reports from the Metro-Goldwyn-Mayer several ice races at Cazenovia, but studios have it that they are as much now he is comfortably quartered at at home in the dialogue field as they Bemish's on Lewiston avenue and were in the silent medium, Miss Sweet even to the extent of offer-Mr. Johnston also has another acing a singing voice to the screen. complishment to his credit, or rather

The story for "The Woman Rackto the credit of his organization. et" was written by Philip Dunning, Some time ago a completely formed author of the successful play, "Broadegg within an egg was discovered way," and Frances Dunning. Miss by his baker. It is believed to be the Sweet's opportunity to sing comes in only case of its kind, at least, in this the night club sequences of the picsection of the country, and would ture in which she plays a hostess.

undoubtedly make a fitting subject | What is considered the most prefor Ripley, "Believe It or Not" spe-tentious musical comedy ever produced since the advent of talking pictures opens Sunday for a three- Follies beauty, and Jack Oakie, the Mrs. D. B. Hawley and her day run. It is Radio Pictures' lavish, sensational new comedian. Four in daughter, Margaret, who have been technicolor production of "Hit the list were brought directly from guests for some time of Mrs. Haw- Deck."

ven and Dr. Beaven of Birr street, screen players compose the cast, Gray, Franker Woods and Marguewhich is headed by Polly Walker, rita Padula.

#### COOPER POST TO PRESENT COMEDY

Wm. H. Cooper Unit of the Ameri-Association held its organization can Legion auxiliary presents a the Lincoln-Alliance Bank on Lake Father," to be held Saturday, April

Most of the cast are residents of are Herbert A. Johnston, president; the Tenth Ward. Mr. and Mrs. El-Harvey Johnson, vice-president; Dr. mre Schmanke of Birr street, Mr. C. W. Oster, secretary, aand C. E. and Mrs. Mason McKenny of Sunrise park, Mrs. Grace Rush of Electric avenue, Hugh McWhinney of Burrows street, Loretta Horton of Avis street, Mrs. Bessie Chase, Mr. and Mrs. Leo Coakley, Mrs. Florence Free and William Hillyard.

The proceeds of the play go for welfare work, to help unfortunate exsoldiers to have a few essentials of life, according to the sponsors. They urge attendance, not only on the basis of enjoying an evening of fun, but also to have the satisfaction of doing a little to help repay the boys who did their bit a few years ago and who are now broken in health and spirit.

Tickets may be purchased at 195 Birr street, 327 Avis street or 361 Electric avenue.

# Dewey Ave. Office

Dr. Henry W. Edwards of Monroe avenue has opened an office at 1319 Dewey avenue. Dr. Edwards is an bullets, the deafening crash of burst- ear, nose and throat specialist, having received his special training in New York and Boston. He is a graduate the Harvard Medical School.

#### Mittermeyer-Bossert Join In Partnership

W. Mittermeyer, located at 460 Lewiston avenue for the last four years, has entered partnership with I. Bossert. Mr. Mittermeyer and Mr. Bossert have opened a modern tailor shop at 1773 Dewey avenue, where they are equipped to take care of all tailoring needs.

#### PLAN BENEFIT CARD PARTY

Mrs. Joseph Guzzetta, of Seneca Parkway, will entertain at a card party for the benefit of the Oak Leaf Club, on Tuesday, April 22. Mrs. C. P. Ward is chairman, assisted by Mrs. Charles Biel, Mrs. William E. Gomm, Mrs. Joseph Guzzetta, Mrs. H. W. Jones, Mrs. Michael Lehr, Mrs. William B. Le-Walter and Mrs. Leo J. Winters.

New York to Hollywood to appear Fourteen well known stage and in the picture, Polly Walker, Roger

#### of the Holy Name Society. H. R. Dancing will follow the play both Wiegand and Mr. and Mrs. Louis Cope and M. DeBottis are represent-Cope and M. DeBottis are represent- nights. Bauman & Baynes

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1928	Chevrolet Coach	325	1925	Dodge Sedan	175
1928	Chevrolet Sedan	335	1927	Essex Coach	250
1929	Chevrolet Coach	425	1929	Ford Sport Roadster	375
1929	Chevrolet Sedan	450		Ford Tudor	

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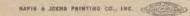
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#### PERSONALS

Mrs. Harry Werts and Mrs. | marriage to Gerald W. Morsches of James Lanier, motored to Buffalo, Rugby avenue will take place after where they spent a few days as Easter. guests of Mr. and Mrs. Wm. Bader

Mr. ad Mrs. F. H. McChesney of of Magee avenue. Prizes were won Seneca Parkway entertained Satur- by Mrs. Richard Horn and Mrs. A. day evening at dinner and bridge at Armstrong. Mrs. Winegard will be their home.

Mr. and Mrs. W. J. Ackley and son, Jimmey, are spending the Eas- given by the Officers' Club of Golden ter vacation in Buffalo.

Darrow Dutcher, son of Mr. and Ridgeway avenue. Silver was pre-Mrs. Arthur G. Dutcher of Seneca sented. parkway, has returned to Dartmouth College after spending the spring vacation at home.

Mrs. Charles W. Furtherer and spent several weeks in St. Petersson, Charles W. Furtherer, Jr., of burg and Daytona Beach. Seneca parkway, left Monday by motor for New York, Atlantic City and Virginia.

Mr. and Mrs. F. L. Higgins of dinner cards were played. Prize win-Lakeview park returned to town Sun- ners were Mrs. E. Guerinot, Mrs. W. day from a southern trip.

Mrs. Florence Muir of Rand street Clarence Bragg. entertained the members of the girls' thoir of the Dewey Avenue Reformed church at a party Friday evening at her home.

Mrs. Maybell Spencer and children of Newark, N. Y., are visiting Mrs. Spencer's mother, Mrs. Florence ing 61/2 pounds, was born to Mr. and Morgan of Riverside street. Mr. Mrs. C. W. Potter of Lexington ave-Spencer has accepted a position at nue at St. Mary's Hospital on Mon-Lancaster, Pa., where his family day. expects to join him.

Walter L. Farley, Jr., of Maplevood avenue returned to Dartmouth auxiliary at her home on the eve-University, Hanover, N. H., after ning of Wednesday, April 9. spending the spring vacation with his parents.

Miss Marcella Reichenberger of spent the week-end in Bergen. Driole street returned to town Satorday after spending a few days in

Mr. and Mrs. Arthur J. Clark of man of Broezel street, a week ago. Lewiston avenue announce the engagement of their daughter, Myrtle Avis, to Burton A. Harness, Jr., son street entertained at pedro on April of Mr. and Mrs. Burton A. Harness 8. Prizes were won by Mrs. F. Fof Eastman avenue.

Miss Margaret Wagner of Byron Meyers of Lenore drive will be the street, entertained the members of next hostess. he Susan B. Anthony Chapter of the Delphian Society at a dinner party at her home in honor of Miss Edith ton Avenue Methodist Church will Ideman of Ridgeway avenue, who is give a play in the church rooms to be married on April 20th to Clif- Thursday, April 24, entitled "The ford V. Gysel of Toledo, Ohio.

William V. Graser of Maplewood avenue sailed for Europe last week on a two months' trip. He expects Goodwill street entertained at bridge to attend the Passion Play at Ober- Saturday. Prizes were won by Richammergau, Bavaria.

Dr. and Mrs. Merton Reese of son, Mrs. Hudson will be the next akeview park will sail from New hostess, York April 26 on the Arabic for a three months' trip to Holland, Germany, Italy, Turkey, Greece and street will hold a card party at her

Miss Katherin Jean Wood returned dro will be played and refreshments today from the Bishop Strachan School in Toronto to spend the Easter holidays with her parents, Mr. and Mrs. George S. Wood of Seneca

Mrs. Ruth Schoenberger of Drivng Park avenue entertained the West Side Bridge Club at her home Thursday afternoon.

A surprise birthday party was rut, Syria, while on a Mediterangiven on Mrs. George Zeller of Kislingbury street April 2. Thirtyfive guests were present and presented her with a Cogswell chair, occasional chair and banjo clock. Mrs. Charles Manna sang. Decorations were in pink and white.

Jean Harper of Mayflower street won second prize, a silver loving cup, at the annual Girls' Gym Meet held at John Marshall High School on April 9. She took one first and two third prizes.

Mrs. Wm. Spencer of Fulton avenue is at the Highland Hospital.

The Rev. and Mrs. Alfred E. Hooper of Cameron street announce the engagement of their daughter, Evelyn MacEwen Hooper, to Ira M. Wilder, son of Mr. and Mrs. Charles D. Wilder of Lake avenue, at a luncheon at their home Saturday. The wedding will take place in June. Miss Hooper is a senior at the University of Rochester and Mr. Wilder graduated with the class of 23. He is a member of the Delta Upsilon Fraternity.

The Gnomkimm Club was enter-

A surprise birthday party was

Rule Chapter, O. E. S., to the worthy matron, Jessie Swartwood of

Dr. and Mrs. D. G. Reynolds of

The Sunshine Pinochle Club held

a banquet Saturday evening at the

Princeon Tea Room. Following thhe

Thompson, Mrs. Clarence Bragg,

George Holtz, Edward Guerinot and

Mrs. H. McArthur of Bardin street

gave a surprise bridge party on April

10 in honor of the birthday of Miss

A baby girl, Audrey Ann, weigh-

Mrs. F. M. DeVilbiss of Maryland

Mrs. Maria Speers and daughters.

George E. Jackson, coast guard captain of Oswego, was the week-end

guest of his daughter, Mrs. W. Weg-

Mrs. William Wright of Maynard

garty, Mrs. J. Manville, Mrs. C. W.

Doty and Mrs. E. Meyers. Mrs.

The Baybutt Bible Class of Lewis

ard Baybutt, J. Harold Hudson, Mrs.

Mrs. Lester Brown of Merrill

home tonight for the P. T. A. of No. 41 School, Bridge, pinochle and pe-

Mrs. Thomas L. Lee of Seneca

parkway entertained the Saturday

evening dancing class for dinner at the Oak Hill Country Club, for her

Mr. and Mrs. W. S. Lalonde of

Lake View park were recent guests

at the American University of Bei-

son Richard Saturday

Tickets are

Hicksville Bungler."

now on sale.

Louise and May, of Lake avenue

street entertained the P. O. M. V. E.

Leah Cook of Bardin street.

Alameda street have returned from a motor trip to Florida, where they

tained April 9 by Miss Idah Jones

the next hostess.

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## Historical Background of the City of Rochester

BY JOAN LYNN SCHILD

#### The Liberty Pole

One or two canes, the broken arrow from the weathervane, and one of the steps by which the pole was climbed, are the only souvenirs that remain of the old "Liberty Pole" which for thirty years, stood at the west corner of Main street east, and Franklin street and which was blown down in the high wind of December 26, 1889, over forty years ago.

The pole, a splendid shaft, 101 | feet in height and measuring three NEW BOOKS NOW feet around the base, was erected in front of the Cutting blacksmith shop, July 3, 1859, the necessary funds having been raised under the direction of a committee, composed of Mayor Filon, William Cutting, Nehemiah Osborn, Samuel Millman and others. It was surmounted by a weathervane with a weighing 13 pounds. On the lower blocks by means of which the pole raphy and Telephony; Duncan: Racould be climbed.

known a geographical center dur- nosis of Health; English; What to Corners to-day, loaning its name to the American Senate. the whole triangular block at Main, Franklin and North streets. At a Communication; Morecroft: Princilater date the name "Seven Cor- ples of Radio Communication; Moyners" was applied to this point, but er: Practical Radio; Moyer: Radio it did not catch the popular fancy Receiving Tubes; Nilson: Practical and even to-day many old residents Radio Telegraphy; Nilson: Radio

#### Patriotic Emblem

Being the center of many celebrations held on the Fourth of July a large part in the partiotic life of That's Not in the Guide Books. nd other civic holidays, it played Union victory and when the first Memorial Day was observed it drooped at halfmast in honor of the men of Rochester who had given their lives in order that the Union might be preserved.

seen to be swaying dangerously in ment; Wharton: The Marsh Wife; ing over the city, the people of the Benstead: Retreat; and Ogburn: Ravicinity were almost as panic- ta-plani. stricken as though one of the solid stone buildings had begun to shiver and shake.

It was soon seen that the pole. with its weight of surmounting weathervane, could not stand the strain of the wind and a hurry call floor. An orchestra to whose pulwas sent to the fire department. An sating melodies one just couldn't attempt was made to rope it so as sit still. Everyone felt peppy and to give it support from one of the two certain persons especially so. nearby buildings, but another gust Velled Bill, dancing past, "I don't of wind came along and snapped like the part in your hair.' the pole as though it had been a Norm, answering, "I don't like across Main street, with its end you."

#### Pieces Make Canes

work to clear the pole from the But it's a fight here and there that roadway and several of the men make the sorority dances worth ecured pieces from which they going to. afterward constructed souvenir canes. One of these canes is now to a memory in Rochester.

Miss Elizabeth Roblin returned vesterday to Sycamore, Ill.

graduates of Nazareth College, Class of 1928, at dinner tomorrow evening in honor of Miss Evelyn Pritchard of East Parkway, whose

#### AT LAKE LIBRARY Non-Fiction Ackerman: George Eastman;

Burnham: Outboard Motor Boats and Engines; Cabot: Temptations to Rightdoing; Collins: Experimental brass ball and an arrow, the latter Science; Duncan: How to Pass U. S. Government Radio License Expart of the pole were wooden aminations; Duncan: Radio Telegdio Traffic Manual and Operating 'The Liberty Pole" was as well Regulations; Emerson: The Diag-

Morecroft: Elements of Radio refer to the block by the old name. Operating Questions and Answers; Sheffield: Training for Group Experience; Sterling; The Radio Manual for Radio Engineers; Swoffer

the city. During the Civil War its Darrow: The New World of Physical Discovery; Moyer: Practical Radio Construction and Repairing;

Learning to Fly; Woon: The Paris

#### Fiction

Beames: An Army Without Banscape had the pole become that no Ranch; Eberhart: While the Paone thought of questioning its tient Slept; Edwards: Winter Sonsecurity and when on the morning ata; Evarts: The Shaggy Legion; of December 26, 1889, the top was Lenanton: Miss Barrett's Elope-

#### Tid-Bits

A SORORITY dance. A glorious

missing the carriage of A. M. to arouse the high spirits of two fun-loving boys. One, two, three and the fight was on. Fists flying Firemen were immediately set to and girls scampering to protection.

A STREET CAR affords enterat Edgerton Park, which also has especially those used by students. formed the steps up the pole. The produce their identification cards, Hill; June 6, East at Armory. brass arrow and the ball of the otherwise no half-fare ride. It was weathervane were later turned over a sad story the other day when a to the Rochester Historical Society, young student was observed being obliged to forfeit her ten cents.

Miss Rosemary Edelman of civics, proudly showing her card dle, Mildred Frech, Allene Hoes-Maplewood avenue will entertain marked, "height 5 ft, 4 in., red hair," blonde, being about 5' 1" in height. Rittenberg, Irving Rouse, doing it. She is a bit fearful lest as and Alice Winslow. other conductors, reading this, may profit by the tale and sternly examine all identification cards here-

SPEAKING of street car observation! One need not have been so keen to observe this one. A shriek of a woman's voice. All passengers spend the spring vacation in Nunda were agog to know the reason. It was a short story. The owner of was all very strange to her. But vacation not so strange nor so dumb, for the legs were artificial.

uncheon on Wednesday at her home. ous illness.

#### John Marshall News

Literary Magazine

Five hundred and twenty-three students of John Marshall High School subscribed for the first literary magazine ever to be published by this school. It was to make its appearance yesterday.

Prizes are to be given for poems, short stories and essays, which were elected from the English classes.

The following faculty members were the judges: Poetry contest, Miss Eulalie Richardson, Mrs. Margaret Abrahamer, Mrs. Merritt Baker; essay contest, Miss Caro FitzSimons, Phillip Jenkins, Miss Grace O'Reilly; short story contest, Miss Jane Mutschler, Miss Grace Leader and Miss Agnes Peterson.

#### Typewriting Awards

The Remington Rand Typewriting Machine Company are sponsoring a series of monthly tests which are to be taken at the close of each month by the members of the 11-1 and 11-2 ypewriting classes.

The first of the series consists of the typing of 25 words per minute with only 10 errors. Each girl, or boy, who passes this test successfully ing the '70's and '80's as is the Four Read; Fleming: The Treaty Veto of receives a certificate or award. The next test, which is issued at the close of the following month, is more difficult and requires 40 words per minute with a limit of 7 mistakes. The award given for this accomplishment is a silver pin.

> The final test requires 50 words per minute with only 5 errors, and the award is a gold pin.

In spite of the fact that these tests have just been introduced, the typists have been successful in their first attempts and Mrs. Eleanor Pratt is proud of their achievements. Minnie Smith set a record of 36 words with 5 errors. Marjorie Snider and Margaret Rondtree made Reinach: Orpheus; and Ten Greek good records with scores of 33-5 and 33-6, respectively.

#### C. M. T. C. Club

A C. M. T. C. Club has been or-So familiar a feature of the land-ners; Bindloss; The Man at Willow ganized at John Marshall. The requirement for membership in the club is that the boy either has been or is already signed up for Citizens Military Training Camp.

The first meeting of the club was the blistering gale that was sweep- Wilder: The Woman of Andros; held April 4. George Atkinson was elected president; Alden Louden, vice-president, and Walter Phaler, secretary-treasurer. Robert E. Coyer first lieutenant Field Artillery Re serve, is adviser of the club.

#### Baseball Team

Prospects for a winning baseball team are unusually bright this year, with Captain Russell, Lockwood Contestable, Steinfeldt, Bennett, Pilaroscia, Louden, Fischer and Williams all back from former teams Many promising new men also turned out and practice is now well under slemler fishing rod, and it crashed you. I hate you and I never liked way. Mr. Coyer has undertaken the coaching job this season, assisted by Sonderman and Hogan. Alton Park-

> Hopes are already high for a chamcionship team. With the abundance of material, it is also expected that three teams will again be formed. School of Commerce will be played next Wednesday at Marshall Field

The league schedule is as follows: May 2, Tech at Marshall; May 9, Charlotte at Charlotte; May 16, West be seen in the Municipal Museum tainment as well as transportation, at West; May 23, Irondequoit at Trondequoit; May 28, Canandaigua at one of the wooden blocks which It's a great life for them having to Marshall; June 4, Monroe at Cobb's

#### Honor Roll Students

Twenty-six students were on the and the Liberty Pole became only asked for her card and, unable to honor roll three times during the produce it, although she had her last three months of last semester, textbooks under her arm, was and eighteen of these students were on the honor roll again during the On another line, a young miss was first month of this term. These stuobserved with her biology and dents are: Ruth Beldue, Daniel Cauterey, Ruth Lipsky, Virginia Lyon while she was really a decided Anne Morris, Mary Raistnick, Clara Lucky Freshman; she got by on Sawpko, Edward Schipper, Marjorie her titian-haired friend's card, Schultz, Frances Shannon, Edward though she held her breath while Siebert, Grace Storandt, Louis Thom-

Madeline Harmon is to spend the Easter vacation in Ithaca, N. Y. Robert Fleming will be in Philadelphia for the spring vacation. Kathryn Unger plans to spend her

spring vacation in Boston.

Kathryn and Virginia Lyon will and the vicinity.

Harry Kaufman is going to New the shrill voice had observed a fel- York for two days and from there low passenger fastening his socks will travel to New Orleans, Louisito his legs with thumb tacks. It ana, for the remainder of the spring

Kenneth Storandt, John Marshall alumnus, has returned to Oberlin College after a short visit to Roches-Mrs. W. L. Glass of Lake avenue ter. He will resume his studies, haventertained the Radiant Circle for ing recently recovered from a seri-

#### reasoms

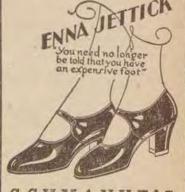
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#### Enna Jetticks

They are comfortable, made well, of the best material . . . . . . . . In widths ranging from AAAA to EEE and sizes from 1 to 12 . . . . . . So that any normal foot can find its ENNA JETTICK .....



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#### Lawn Grass Seed

White Clover Seed Shady Spot Grass Seed

Lawn Fertilizers Hydrated Lawn Lime Vigoro Fertilizer

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TOMKINSON FEED CO. Glen. 799 - 1604 Dewey Ave.

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Do you need new ones? The old ones rewired? Combination Doors?

> Trellis or Pergola Furniture Repairing 18 RAINIER ST. Glenwood 513 M

GIVE HER A CORSAGE

> for EASTER

ARMEN OR LOWERS

331 DRIVING PK. AVE.

Glenwood 1240

GUARANTEED Asphalt Shingles or Roll Roofing APPLIED

Terms if Desired

Furnaces Installed Cleaned and Repaired FREE ESTIMATES GIVEN

Metal Ceilings and Sidewalls Gutter and Conductor Pipe

#### E. J. BARNER

337 EMERSON ST. Res. Phone, Glen. 4515

## Driving Park Sweet Shoppe

Driving Park Avenue cor. Broezel Street GEORGE PALMOS, Prop.

We have the largest variety of EASTER BUNNIES, BASKETS EGGS and NOVELTIES Made in Our Own Shop

We use only the highest quality of milk chocolate

Name Free on each Piece

OUR ICE CREAM (16% Butter Fat) 40c Quart (in round container)

Ann Warner Candy 70c lb. 2 lbs. 35c

Also on sale at ERNEST SWEET SHOPPE, 502 Lyell Avenue

JELLY EGGS

#### CHRISTMAN'S CASH MARKET

#### EASTER SPECIALS

Lean Skinned Hams (10-12 lb. Avge.) ... 29c -Whole or Half-VEAL (Home Dressed-Milk Fed) Rump Roast ......32c 

Also CHICKENS, SPRING LAMB AND BEST STEER BEEF AT LOW PRICES

> Driving Park at Dewey Ave. (Old Park Theatre Building)

#### DEWEY AVENUE Sample Dress Shoppe SALE

\$1.85 - \$2.50 - \$6.98

Fast Color Hoover Aprons \$1.00 Also Children's Aprons

MRS. LENA HEISZ 1864 DEWEY AVE. Phone Glen, 1646

#### CUSTOM TAILORING Dry Cleaning - Pressing Repairing

Ready Made Suits 2 Pair Pants \$20 and \$25 Suit or Overcoat Made to Order \$30 up

Mittermeyer & Bossert 1773 DEWEY AVE.

#### Where to go for Hair-Dressing and Hair-Cutting

Margie Beauty Shop Marcel, Shampoo and Cut \$1

Ladies' and Children's Haircutting 25c Saturday by Appointment 2 FINCH ST. Glen. 56 Glen. 5622

Summit Beauty Shop Permanent Waving \$5 Finger Wave 50c Marcel 35c GLEN, 192-R

De Luxe Beauty Shoppe Special Easter Permanent.

209 Summit Grove Pk

Including
Shampoo, Finger Wave and Trim
Evening Appointments

HELEN FINNEGAN BEAUTY SHOPPE

PERMANENT WAVING ....

Only Best Materials Used

Finger Waving

577 Lake Ave. Glen. 4226 Evenings by Appointment

\$5 FREDERICKS PERMANENT Includes Shampoo, Trim, Setting ENDS APRIL 15th

ADA BEAUTY SALON 1477 LAKE AVE.

#### News of the Churches

North Presbyterian: At the Solo: "Open the Gates of the the Social Service Work of Bap- Solo: "Alleluia" tist Temple. Devotions will be led Anthem "Jesus Lives" ., McFarlane by Mrs. E. J. Miller,

On Easter Sunday morning, the Young Peoples' Sunday Evening Group will meet in the Parish House for breakfast at eight o'clock. The arrangements are in charge of the following committee: Fred Adams, Harold Bradbury, Clarence Chittenden, Allene Hoesterey and Harriet Miller. Following the breakfast an Easter devotional meeting will be held, when the president of the group, Floyd L. Crellin, will preside. Miss Miriam A. Latimer will tell an Easter story, entitled "The

Easter services will be held in the departments of the Sunday School at ten o'clock Sunday morning, and at the regular hour for morning worship, 11 o'clock, the pastor will preach an appropriate sermon, new members will be received and children baptized. The choir will render the following music:

Anthem: "The Resurrection 

Mrs. Beatrice Parmenter will tell of My Lord" ....... Harrington ..... Traditional

> King Kellogg is director of the choir and Miss Emilie Cassebeer, organist; Robert Shurtz, tenor; Mrs. Helen Curtis Smith, soprano; and Mrs. L .E. Wallington, con-

On Wednesday, April 23rd, at 7:45 p. m., the regular mid-week meeting is in charge of the Friendship Circle and Loyalty Circle, organizations for senior high school and unior high school girls, respectively.

Grace M. E. Holy week services will be held at the Grace M, E. Church on Thursday and Friday venings as follows:

Tonight at 7:45-Sacred cantata, Seven Last Words from the Cross" by DuBois-Choir and organ; Friday at 7:45-Baptism and reception of members and Lord's Supper.

On Easter Sunday morning the Pastor, Dr. Clarkson, will speak on Why I Believe in the Resurection." The choir and Mrs. Roscoe will present special music fitted

#### Letters To The Editor

past few weeks. Coach Coyer may in behalf of Mr. Coach Coyer. be a "heart-breaker" and a "home wrecker" but he has put John Marshall High School on the map to stay and has made out of what was once a frail, weak team, one that the pupils are glad to call their own. He has been a booster and has never fallen down on the job. He has put his soul into the future success of out in the sunshine. the team and what is he getting out the school faculty." Is Mr. Snyder sure that the faculty feel that way about it? Is he sure that it is not because of his dislike for Mr. Cover personally? Never-the-less though Mr. Snyder is liked by many of the student body. Mr. Coyer is well liked, too, and if the coach's

What's wrong with Mr. Coyer? | man who will eventually put Mar-Nothing. Why, then should he be shall, the smallest school in the city, treated the way he has been the leading all others. All this is said

NO. 7 SCHOOL NEWS

The 6A-7B grade enjoyed watching their cecropia come out of its on "Beauty Hints" by Miss Anne cocoon. It was a very beautiful one, Harper, next Tuesday afternoon at but because they had no food for it they opened the window and let it Presbyterian church.

Last Friday, April 11, a novel of it? He has been asked to re- program was presented by the upsign at the end of the semester by per grades. The program con-Mr. Elmer W. Snyder, principal of sisted of musical numbers, includ-Marshall with no reason only that ing piano and violin solos, songs by he had "failed to co-operate with groups of pupils, also several novely dances.

> Members of Miss Eber's Girls' Club are filling an Easter basket to be presented to a needy family.

Mr. and Mrs. Benjamin Wade of Kislingbury street announce the engagement of their daughter, Milresignation is forced it is up to dred, to J. Donald Dutcher of every boy and girl in the school to Woodside street, now employed in put up a hard fight and keep the Columbus, Ohio.

#### CLASSIFIED ADS

FOR FRIGIDAIRE refrigeration call Howard Martin, representative, 308 Brooks avenue. Gen. 2478-W or Stone 1592,

SPECIAL SALE-Easter plants, tulips, hyacinths, daffodils, roses, ferns and various combinations at easonable prices, 288 Driving park avenue.

FOR RENT-Half of double touse. All modern improvements. 326 Flower City park.

SPECIAL SALE-Easter plants, tulips, hyacinths, roses, daffodils, roses, ferns and various combinations at reasonable prices. Mrs. John Heisz, 1864 Dewey, corner Eastman.

FOR RENT in Schulz Block Dewey avenue at Driving Park. Large room for office or small business upstairs. Rent reasonable. Call Glen. 300.

DRESS MAKING-Mrs. Jean Hamilton of Albemarle street has some vacancies in her dress makng classes and will be pleased to assist you in making your dresses, coats and suite. Call Glen. 1941.

FOR RENT-New offices and studios. Now available. Riviera Theatre Bldg. Apply Manager, Riviera Theatre.

FOR RENT-3 room apartment, all modern. 255 Birr street. Apply 1056 Dewey avenue.

DRESS MAKING-Alterations and remodeling. Call Glen. 5369-R. LOST-In front of Bauman & Baynes, Driving Park Ave., boy's rubber-tired convertible push and pull cart. Name on side "Flying Flash." Reward if returned to 380 Driving Park Ave.

Lake View Unit

Lake View Unit will hear a talk 2 p. m., at the Dewey Avenue



SHOES FOR WOMEN

YOU NEED NO LONGER BE TOLD THAT YOU HAVE AN **EXPENSIVE** FOOT

AAAA to LEE-Sizes 1 to 12

## SCHMANKE'S BOOT SHOP

1480 DEWEY AVE.

Cor. Ridgeway OPEN EVENINGS

#### LOUIS FELTZ

Furniture Repairing Upholstering

Chair Caning Rush Seating 83 FINCH ST. GLEN. 6449-J

## Dewey Ave. Market

#### SPECIAL FOR EASTER WEEK

All Easter Hams, Whole or Half 27c Chicken for Fricasee . 32c

Roasting Chickens . . Legs of Spring Lamb

781 DEWEY AVE. We Deliver GLENWOOD 4922

## TENTH WARD

# ores

Home Stores Run By Home Folks



# EASTER SALE

EGGS Grade "A" Strictly Fresh 35c Dozen

> VETERAN MUSTARD

> > FULL 8 oz. JAR 9c

BLUE CROSS TOILET PAPER 3 for 19c

# HAMS



ARPEAKO SKINNED Whole or Half 29c lb.

ARMOURS STAR HAM SKINNED Whole or Half 27c lb.

CENTER CUTS SLICED 45c lb.

COUNTRY ROLL BUTTER 42c lb.

FANCY California Asparagus 2 Bunches for 19c

-BREAD-THE GREATEST VALUE IN ROCHESTER 2 LOAVES FOR 13c

COYLE'S

1726 Lake Ave. Glen. 4779

DOELL'S

Dewey at Birr St. Glen, 35

FLACK'S

Dewey cor. Emerson St. Glen. 2655

GARIN'S

1339 Dewey Ave. Glen. 3969

MEYER'S

604 Driving Pk. Ave. Glen, 6348 Glen, 304 NEWELL'S

689 Ridgeway Ave. Glen. 1669

ROGERS

1458 Dewey Ave. Glen. 1698

Published Every Thursday

"Serving the TENTH Exclusively"

Vol. II.

ROCHESTER, N. Y., APRIL 24, 1930

No. 27

# TENTH WARD INDEPENDENTS PLAN

Tenth Ward Independents will gather together for the first time in a mass meeting next Wednesday evening, April 30, to join with other sections of the city in the city-wide campaign just getting under way in behalf of independent business men. Every independent in the Tenth Ward, whether in business here or not, is asked to be present at the meeting, which will be held in the auditorium over Bauman and Baynes Market, 333 Driv-

Raymond J. Tierney, meat market proprietor, who is heading the campaign in Rochester, will be present to address the meeting. The local committee, which is headed by Charles Listman, Dewey avenue meat market man, is also endeavoring to have another outstanding speaker present, Tenth Ward business men will also be given opportunity to address the gathering in an informal discussion in which it is hoped to bring out the issues in the campaign and to formulate a militant policy to coincide with five of the finalists will be seen the city-wide organization.

Independents throughout the country are organizing in this manner, that they must fight the chain store propaganda to stay in business. Already in Rochester there is a considerable sum of money available to start the work of acquainting local

Bauman, George Rogers, Herbert A. amplifying devices, Johnston, W. H. Darling, James De-Visser, John Schmanke, Gerald C.

# Craig Culbertson Is

pupils and faculty. The award is hidden talent and thus furnish dred and pedro will be played and boy invariably was among the specone hay in each of the city schools, ers. both public and parochial, on the basis of co-operation, dependability, leadership, patriotism, cleanliness in Donald Flack Owner speech and habits.

#### Maplewood Chapter To Hold Food Sale May 3

church.

#### To Celebrate Schine Anniversary Next Week

A special program for each evening of next week has been prepared by the Riviera Theatre in a gala celebration of Schine Anniversary Week. The week will also bring to a close the county-wide search for new radio talent and and heard on the Riviera stage each evening beginning Monday. The radio audition contest has brought finally having come to the conclusion out over 200 entrants and according to Manager Edward C. May the revelation of talent in many instances has been surprising.

Five acts will be heard each night through special broadcasting syspeople with facts concerning both tem at the theater and then the independents and chains. A radio audience will see as well as hear broadcasting program is to be opened the entertainers as they broadcast. shortly as the first big step in this A glass radio studio has been provided and will be equipped with The Tenth Ward committee is three Wurlitzer pianos, a special composed of Mr. Listman, George combination radio, microphones and

Included among the acts will be a range of talent from vocalists to Kenny, George, Farmen, J. C. Harri- orchestras and including impersonagan, Robert V. Hall, Joseph Hertz- tors and instrumentalists. Prizes are berger. Charles Bantel, and Frank in the form of radio contracts as Rubadou. They are trying to reach well as several valuable tokens of every independent in the ward, but award given by I. Gamler. Final any who have not received formal judging will take place Saturday notification from a member of the night. May 3, when the eight final committee are urged to attend re- ists will be rated by a committee of prominent Rochester musical authorities. Rochester Times-Union, Rochester Wurlitzer store, Hickson Electric Co., I. Gamler and the Tenth Ward Courier are co-operat-No. 41 Model Citizen ing with the Riviera in the contest,

Meyer Schine, president of the Craig Culbertson was the winner Schine theater organization, Louis of the Citizenship Medal given by W. Schine, general manager, and Rochester Chapter, Sons of the C. C. Young, Western New York American Revolution, at No. 41 supervisor have co-operated with School. Presentation was made by Mr. May in giving this opportunity Jasper Willsea, vice-president of the to new radio talent. It has been chapter, in the presence of the their hope to bring out valuable given annually by the chapter to radio audiences with new entertain- there will be a prize for each table.

and meat market at Dewey avenue tors for the election board were and Emerson street is owned and appointed for the year. managed by Donald Flack, who for Maplewood Chapter of Grace M. the past five years has been located E. Church will offer a number of at Curtis and Santee streets. The cooked and baked foods in a sale new store bears the familiar blue to be conducted all day Saturday, and ivory colors of the Independ-May 3, at 1304 Dewey avenue, Mrs. ent Grocers' Alliance, with which page of this issue has been taken by L. MacFarlane, president of the Mr. Flack is affiliated. Mr. Flack chapter is in charge, assisted by the is also co-operating with the Tenth House Cleaning Sale, the Christentire membership. Proceeds will Ward I, G. A. stores, whose full- man Market specials will be found go toward the building fund of the page advertisement appears this on page three rather than in their week on page four.

#### What of Fitness?

Inasmuch as the present cycle of business seems to have adopted as its slogan "Let the fittest survive," it is appropriate during the chain store vs. Independent discussion that we direct our attention to the question of what value the Independent is to his community. Aside from the fact that there is an outstanding principle for which the Independent stands, is there any service which he renders that should entitle him to a place among the "fittest?"

We have a letter from the Sinclair Refining Company, thanks to a Tenth Ward business man, sent out recently to its dealer organization dealing with the question "Will the Independent Service Station Survive." We reprint excerpts that tell the story of the Independents. In part the letter

"The Department of Commerce (of the United States) has made a thorough investigation of the situation of the Independent dealer. Their opinion, expressed by Dr. Julius Klein, Assistant Secretary of Commerce, is that the live dealer will survive, and that his chances are just as good or better than they ever were.

"It is evident that the Independent dealer enjoys much greater freedom of action. He is not restricted by rigidly enforced and unvarying systems. He is at liberty to adjust his methods and his stock to the peculiar taste and moods of his customers. His freedom is a challenge to his resourcefulness, a stimulus to his merchandising ingenuity. He is able, and needs to devise original methods that will appeal particularly to his own customers. Such a course on his part will go far to counterbalance the advantage of larger-scaled operations possessed by complex chain organizations whose competition the Independent retailer is compelled to meet. This possibility of rendering a pleasing individual service is perhaps the greatest asset of the Independent business man of today.

'The Independent service station operator is a part of his community or neighborhood. He knows his patrons, not only as customers, but as people and friends. He can acquaint himself with their circumstances, their likes and dislikes, their preferences and whims. He is able to advise them with a personal interest as to their purchases. He has the advantage of being able to supply many types of goods which the chains connot carry.

The Department of Commerce does not believe that the Independent dealer will be eliminated. They believe that the human touch which people so appreciate will be just as effective in years to come as it is now. When the dealer operates intelligently as a purchasing agent for the com-munity, he is performing a real service. He occupies a recognized and honored place in the business community.

#### Democratic Women To Play Cards Wednesday

The Women's Democratic Club Mrs. Bessie Cowells, who is chairman of arrangements, will be assisted by Mrs. Amelia Kunz.

There was a meeting of the Democratic County and Ward com- ing from last June to the present of Dewey Ave. Store mittee, Tuesday evening, April 15 at the headquarters on Driving The combination grocery store Park avenue at which the inspec-

Due to the fact that the back the I. G. A. stores for their Spring

usual position.

CHRISTMAN MARKET AD

#### Thirteen Fires Traced To 15-Year Youngster

An apparent desire for thrills of the Tenth Ward will hold a meet- lead a 15-year old boy to set at ing and card party Wednesday eve- least 13 fires, which have occured ning, April 30, at the headquarters Ward during the past year, accordin the lower end of the Tenth of the Non-Partisan League, on ing to a confession he has made to Driving Park avenue, over the members of the police arson squad. Liberty Theater. Bridge, five hun- After setting the fires, it is said the tators watching the efforts of fire men to extinquish the blazes. He is being held at the Shelter.

The fires attributed to the youngster took place in a period extendtime, at 1486, 1488, 1492, 1494 and 1508 and 1540 Dewey avenue; 9, 87 41, and 43 Pullman avenue; 8 and 10 Owen street.

Roger Sheppard of Gorsline street has left for St. Catherines, Ontario, where he will enter Ridley College start will be made from Kodak the printing department in Build-ON PAGE 3 THIS WEEK. for the Trinity term.

#### **DEWEY RESIDENTS TO PROTEST** ON TWO POINTS AT HEARING MON

First hearing on the ordinance for the widening and paving of Dewey avenue from Augustine street to Knickerbocker avenue will be given Monday in the City Council chambers at City Hall. It will be the first of two public hearings and from all indications will draw a capacity attendance of interested property owners.

Opposition to the ordinance as drawn up by Councilman Nelson A. Milne in at least two particulars has been evidenced by a group of property owners, who say they represen more than the required 50 per cent of the affected taxpayers. Heading the committee which will be present at the hearing Monday night are Harry Peters, Carl Ester, Mat Barry Jacob Renner and Charles Listman

Asphalt pavement is provided for in the ordinance, but the group of property owners contend that concrete pavement is more durable and hence more desirable in the reconstruction of Dewey avenue. They also are prepared to insist that the tracks of the New York State Railways be eliminated from the new street, whereas the ordinance expressly provides for relaying of the tracks. The committee will also seek an estimate on the cost and other general information.

The ordinance provides for a roadway 54 feet wide and resetting of the curb, with new curb where necessary. This width would correspond with the pavement on the upper end of Dewey, between Driving Park avenue and Augustine street.

Assessments for the new pavement, excluding water mains, sidewalks and driveways, it is provided, will be about 9 feet, against the city-atlarge; 19 feet against the New York State Railways, and the remaining 26 feet against affected property owners. Payments will become due and payable in ten annual install-

#### Benefit Card Party For Choir Tuesday

Paul Chapter Choir, O. E. S., is having a benefit card party Tuesday afternoon at the Republican Club rooms, 333 Driving Park avenue. Bridge, pinochle and pedro will be played with a prize for each table. Tickets may be obtained from Mrs. Leona Basam of Glenwood avenue who is chairman of arrangements.

#### Kodak Camera Club To Take Photos Saturday

The Kodak Camera Club will hold leader and Archie Osler will have Park after 19 years of service, in charge of the photography. The which he advanced to foreman of Park at 1:30 o'clock.

#### Cinema Club Enters City Movie Contest

Entry list for the Rochester City Contest for amateur movies closed Monday and judges are at work deciding the winner. There were entries in all classes: sport, scenic, dramatic and individual.

Flower City Cinema Club enered the dramatic play "Terror," the story of which was written, directed and photographed by Frank J. Buehlman of Pittsford street. "Terror" is a film story of unusual character and with its double and multiple exposures, dissolves and lighting effects, has all the appearance of professional work. It is the intention of the club, if successful in this contest, to challenge all amateur movies clubs in New York state. The cast consists of Daniel Dean,

Howard French, Otillia Ogllsby, William Cushing and Robert Kelly. Flower City Cinema Club invites all owners of Cine-Cameras to join its ranks and receive the benefit of the members' experience and knowledge of taking and producing pictures. Further information levied as follows: 26 per cent, or in regard to membership or the contest is available from William N. Cushing, secretary, 272 Versailles Rd. or Frank J. Buehlman, 176 Pittsford street.

> Miss Kathryn E. Kehr of Knickerbocker avenue will return tomorrow from New York City where during the past week she has been purchasing new materials for her dancing classes. She also is visiting a number of acrobatic and tap dance schools.

> Miss Doris A. Evans of Winchester street and Miss Ester Raikes of Merrill street are spending Easter week in New York City.

Stewart Markham, son of Mr. and Mrs. John Markham of Flower City park, is recovering from an appendix operation at St. Mary's Hospital. The operation was performed last Friday.

Mr. and Mrs. George W. Perry of Merrill street are moving to Utica, N. Y., where Mr. Perry has its regular monthly hike throught accepted a position as press room the new county park at Churchville, foreman at the Goodenow Print-Saturday. Fred Russell is hike ing Co. Mr. Perry leaves Kodak

# Bauman

**Boneless Roast Veal** Pot Roast of Beef

Pork Loins (Whole or Half)

Maxwell House Coffee Brookfield Roll Butter 43c lb.—2 lbs. 85c

Kirkman's Soap 5 bars 31c Geisha Crab Meat 31c can

WE DELIVER

PHONES: GLEN. 1182-1183-1184

## Cunningham-Joyce SENSATIONAL BARGAINS IN GOOD USED CARS

1928 Chevrolet Sedan 315 1927 Essex Coach	1925 Chevrolet Coupe       8         1925 Chevrolet Touring       8         1926 Chevrolet Coach       12         1925 Chevrolet Sedan       15         1927 Chevrolet Sedan       17         1927 Chevrolet Coach       18         1927 Chevrolet Panel Truck       22         (1 Ton)       25         1928 Chevrolet Coach       25         1928 Chevrolet Coupe       25         1928 Chevrolet Sedan       31	5       1925 Dodge Touring       6         5       1926 Ford Panel Delivery       7         5       1924 Maxwell Coupe       9         5       1926 Essex Coach       9         5       1926 Ford Coupe       12         1925 Nash Roadster       14         0       1926 Ford Tudor       15         5       1925 Dodge Sedan       17         5       1927 Essex Coach       25
---	--	---

# Cunningham-Joyce

Open Evenings and Sundays

GLENWOOD 4900

MOTOR CORP. 706 DEWEY AVE.

Low Terms

GLENWOOD 4900

F. R. METZINGER, Editor and Publisher

Northwest Office 517 Lyell Avenue Glenwood 5818-M

Downtown Office 25 South Water Street Main 5412

After 5 P. M. and Holidays Call Northwest Office

News matter must be in the hands of the editor not later than the Monday preceding date of issue

BOYLE & LETHE PRINTING CO., INC.

## Dewey Ave. Market

#### WEEK-END SPECIALS

Smoked Hams (Whole or Half) 28c Pot Roast of Beef . . 27c Roasting Chickens . . 35c Legs of Spring Lamb .

781 DEWEY AVE. We Deliver GLENWOOD 4922

#### **BUSH & BUSH CONFECTIONERY**

DEWEY AVENUE Cor. LEXINGTON

OPENS NEW SODA FOUNTAIN

SPECIALIZING IN

True Fruit Sodas and Sundaes Fro-joy Ice Cream (All Flavors) BRICK OR BULK

CIGARS, TOBACCOS, MAGAZINES School Supplies, Canned Goods and Notions

This Coupon Good for 5c on ALL DRINKS AT FOUNTAIN OC FRIDAY and SATURDAY, APRIL 25-26

#### WILLIAMS COAL COMPANY

THE COAL THAT SATISFIES-SOLVAY COKE

Gien. 163 Trouble with your heater? 871 Dewey Ave. Gen. 5690 Consult our expert, no charge 1100 Chili Ave.



#### **Complete Protection** FROM Moths-Fire-Theft

We will call for your furs and store them FREE OF CHARGE if repairs are made to them.

#### Repairing and Remodeling

Why not get our estimate for repairing or making over your Fur Coat in the latest style? Have your Garments repaired now at Factory prices. No charges to be paid until coats are

# **New Fur Coats**

Fur Chokers

Fur Scarfs

Deal With the Manufacturer

The Crosby-Frisian Fur Company

571 Lyell Avenue

Glen. 206

# PETERS

#### FUNERAL DIRECTOR

FUNERAL HOME WHERE PUBLIC AND PRIVATE FUNERALS MAY BE HELD

1511 Dewey Ave.

Glenwood 1451

#### PERSONALS

park, is spending several days in University of Pennsylvania, Washington, D. C.

Mr. and Mrs. Allen B. Thomas and family of Magee avenue, are occupying their new home in Avo-

Dr. William E. Munroe of Lake view park, spent the week-end in Pittsburgh, Pa.

Miss Virginia Miller of Augustine street has left town to spend two weeks as the guest of her sister, Mrs. Richard G. Raitt of East Orange, N. J.

Mr. and Mrs. Clayton D. McKibbon, of Lake avenue will leave tomorrow for Italy.

Miss Madeline Wishart of Ripley, N. Y., is spending the Easter vacation with her parents, Mr. and Mrs. John Wishart of Rand street. Miss Wishart has as her guest, Miss Enuce Ford, of Constableville, N.

Mrs. Fred Thurber and son, Richard, of Bradford, Pa., returned to their home Monday after spending Easter week as the guests of Mrs. S. F. Cook of Ridgeway avenue.

Mrs. John Hesti of Finch street, is visiting her son, Julius Hesti at

Miss Caro FitzSimons of Ravine avenue, left by motor Friday for Madison, Wis., to spend Easter week at the University of Wisconsin, of which she is a graduate.

Mrs. Frederick C. Martin of Parkdale terrace left Friday for a two week's stay in New York City and Englewood, N. J.

Leo Waldert, a senior at Holy Cross College, Worcester, Mass., is spending the Easter holidays with his parents, Mr. and Mrs. William Waldert of Alameda street.

Miss Margaret Gutelius, daughter of Rev. and Mrs. Stanley F. Gutelius of Magee avenue, who is a tudent at Wooster College, Wooster, O., has been named winner of the prize offered annually by Phi sigma lota for the best essay written by an undergraduate member of this honorary Romance Lang-

Dorothy Humstone of Vernon, N. Y., is the guest of B. S. Littleohn of Maryland street.

The Misses Dorothy Linden and Marian Grey of Pullman avenue are guests for the Easter vacation of Mr. and Mrs. Charles G. Lyman of Fairport.

James Wishart of Princeton University, spent a week with his parents, Mr. and Mrs. John Wishart of Rand street. Mr. Wishart left Wednesday for Virginia where he will attend the economic Geology

the home of Mrs. William Pritch- the Adams Hardwoor Floors. ard of Estall road.

Mr. and Mrs. Joseph Judge of Seneca Parkway, who have returned from Florida, were entertained Tuesday evening at dinner and bridge at the Ridgemont Golf Club. Those in of Seneca Falls. attendance included Mr. and Mrs. C. P. Ward, Mr. and Mrs. Fred Mix, Mr. and Mrs. Metcalf, Mr. and Mrs. H. A. Johnston, Mr. and Mrs. A. Fromen, Mr. and Mrs. W. A. Bellinger and Mr. and Mrs. Tucker.

Mr. and Mrs. H. G. Dewey of Alameda street entertained at dinner and bridge on Thursday at the Brook-Lea Country Club in honor of Miss Doris Powers, of Trenton, Canada.

Mr. and Mrs. William Blum of Lake View park have returned after spending two weeks in New York City attending the convention of the Metropolitan Life Insurance

Mr. and Mrs. W. A. Bellinger and daughter, Winifred, of Maplewood avenue have returned after spending a week in Erie, Pa.

Miss Iva LeRoy of Bryan street is spending the week with her parents, Mr. and Mrs. LeRoy at Cortland, N. Y.

The Misses Elizabeth and Catherine Harper of Alameda street are guests at the Chalfonte-Haddon Hall in Atlantic City.

Mr. and Mrs. Howard Maurines of Bryan street are spending this week at Troy, N. Y. and at Bos-

The Misses Virgina and Catherine Lyons are spending their vacation with friends at Erie, Pa.

Mrs. Merritt Baker of Lake View | Alden T. Clark, a junior at the spending the Easter holidays with his parents, Dr. and Mrs. Irving T. Clark of Seneca parkway. He was recently elected managing editor of the "Punch Bowl," the University's leading publication, after a year's service on the Art Board.

> Agnes Cowan of Raines park, is confined to her home, with illness

Robert and Frank Underwood of Fairview heights, are spending their Easter vacation in Springfield, Mo.

Esther Furlong of Lake View park, spent Easter week-end in

Mr. and Mrs. John (Pony) Moore have left for Canada where they will open their hotel at Harwood, Ontario. Mr. and Mrs. Frederick T. Jen-

sen of Lake avenue announce the engagement of their daughter, Miss Marion Katherine Jensen, to George E. M. Schaft, son of Mrs. N. E. Schaft of Brunswick street.

Mr. and Mrs. William Martin Smith of Raines park have returned after spending several weeks in Florida and motoring through the

Mr. and Mrs. Lowell W. Shields of Lake avenue are entertaining at dinner preceding the dance Saturday evening at Oak Hill Country

Mrs. Ira Gleason of Driving Park avenue, entertained at bridge Friday evening. Prizes were won by Mrs. Herbert W. Wagoner and Mrs. Stanley Williams.

Elwyn D. Van Houten of Albermarle street and his aunt, Miss Alice Van Houten of Scrantom street are spending a week in

Henry Marks of Gorsline street pent the week-oud in New York.

Miss Mary A. Ascroft of Cairo, s spending several days with her parents, Mr. and Mrs. M. A. Ascroft of Electric avenue.

Mrs. U. J. Haag and daughter, fuliette, are spending some time n New York City, visiting Mrs. Haag's sisters.

Mrs. M. J. Hoenig of Clay ave me entertained at luncheon and bridge, Monday afternoon.

Rev. Arthur A. Hughes, pastor of Holy Rosary Church, left this week for Carthage, Africa, to attend the Eucharistic Congress.

Mrs. John D. Mahoney of Lake avenue entertained at dinner. Easter Sunday, for her children and grandchildren.

Mr. and Mrs. Howard A. Gardner of Montreal, Canada, visited over the week-end at the home of Mrs. Geo. Ihrig of Dove street, sis Miss Hazel Belden, instructor in ter of Mrs. Gardner. Mr. Gardner, Latin, in the Nyack High School, who is a former resident of Rochess spending the Easter holidays at ter is Montreal representative of

Mr. and Mrs. George Ferguson. of Maryland street entertained over Easter, Mrs. Ferguson's parents, Mr. and Mrs. Andrews, and her brother, Lester Andrews and family

Mrs. Margaret Francis of Riverside street, entertained at luncheon and bridge, Monday night at her

Mr. and Mrs. Frank Buehlman and sons, Clinton and Darwin, spent the week-end with relatives in Buffalo.

Mr. and Mrs. J. Harold Hudson and family of Windham road accompanied by the Misses Bernice and Hazel Harper of Mayflower street, and Raymond Redman of Redwood avenue are on a trip to Washington and Virginia.

The Misses Elsie and Madge Weldon and Jesse Robinson of Oneonta were the guests of Mr. and Mrs. George Randel of Flower City park over the week-end.

The All Social Club met at the home of Mrs. Derk Pike on Mayflower street, Monday evening. Prizes were won by Mrs. Margaret Keely, Mrs. Derk Pike, Mrs. Albert Burmeister and Mrs. Louise

Mrs. Louise Sweeney of Dewey evenue will be the next hostess.

Mrs. W. K. Smith returned home Monday from the hospital. Miss Madeline Harmon of Dewey

avenue is spending this week in Mrs. Carrie Leonard is at Strong Memorial Hospital.

Two Performances Every Night at 7 and 9

TONIGHT LAST TIMES!



# THE



FRI. and SAT.



STARTS SUN .- SCHINE ANNIVERSARY WEEK

#### Bring In Your Old Tubes We Test Them Free

R. C. A. and SYLVANIA TUBES

Phone us for tubes-we'll deliver them free Come in and hear the Bosch Automobile Radio GRAY-BAR and BOSCH RADIO **ELECTRICAL APPLIANCES** 

> Headquarters in this Section for EASTMAN KODAKS and FILM

#### J. C. HARRIGAN

331 Ridgeway (near Dewey)

Glen. 4352

#### VOLPE BROS. SHOE RE-BUILDERS

No cut prices, BUT the best of materials and workmanship. Uptown prices, even though they may be lower, are not cheaper 1316 DEWEY AVE. SHOE SHINING SERVICE

# JOS. J. BUCKLEY

#### FUNERAL DIRECTOR

Our parlor is available to the bereaved There is no charge

796 DEWEY AVE.

GLEN. 4906

LOUIS FELTZ Furniture Repairing Upholstering

Chair Caning Rush Seating

SCREENS: DO YOU NEED NEW ONES? THE OLD ONES REWIRED? COMBINATION DOORS? All Kind of Carpenter Work FURNITURE REPAIRING 18 Rainier St. Glen. 513-M

#### FRANK SEAMAN

Paper Hanging or Painting Satisfaction Guaranteed Your Job Is Next FINCH ST. - GLEN. 5622

#### For Carpenter Work Remodeling - Repairing

Asphale Shingle Roofing Call J. F. CANAN Glen, 5315-W 794 Ridgeway



Apparently one of the world's most important questions is this one: "Is coke going up?" Well we're not sure—but if you order now at spring prices why worry?

Call GLEN. 1154 for

785 DEWEY AVE

Summit Beauty Shop Leon Oil and Eugene Permanent Waving. Finger Wave 50c Marcel 35c 209 Summit Grove Pk.

De Luxe Beauty Shoppe Special Easter Permanent.

Including Shampoo, Finger Wave and Trim Evening Appointments 15 Pullman Ave.

Margie Beauty Shop Marcel, Shampoo and Cut \$1 Water Wave 50c Evenings by Appointment

Glen. 5622

# Lawn Grass Seed

72 FINCH ST.

White Clover Seed Shady Spot Grass Seed

#### Lawn Fertilizers

Hydrated Lawn Lime Vigoro Fertilizer Loma Fertilizer Bone Meal, Sheep Manure

Phone Your Order We Deliver TOMKINSON FEED CO.

Glen. 799 - 1604 Dewey Ave.

Shoe Repairing Satisfaction Guaranteed

JOE GIOVINO 21 PULLMAN AVE.

#### LOUIS PASKAL

SPENCER ST. DAIRY Milk, Cream and Buttermilk Grade "A" Bottled on Farm Est. 1906 Glen. 409-4238-568-R

## CHRISTMAN'S CASH MARKET

#### HOME DRESSED VEAL

BREAST FOR ROASTING20	0c
LOIN OR RIB ROAST28	3c
SHOULDER ROAST29	5c
SHOULDER CHOPS28	3c
SMALL CHOPS32	2c
POT ROAST OF BEEF25c and 25	Re

Driving Park at Dewey Ave. (Old Park Theatre Building)

CHICKENS ..... 35-38c

#### — Riviera —

Few photoplays that have come to the screen have required the experimentation, the tests, the research or the creative genius of The Mysterious Island," which finishes its run at the Riviera tonight. The picture is in Technicolor, dialogue and synchronized

Before one single episode of the picture was photographed more than two years of preparation had come to an end.

newspaper columnists by storm in Riviera tomorrow and saturday. New York, Chicago, Philadelphia, very successful Broadway comedy. day and Monday introducing two It is the word that became so wide- musical-comedy stars to the screen. ly used in the American language

#### LAKE VIEW UNIT

Lake View Unit of the Home Bugiven a demonstration on Finishes or Stone 1592. for Floors and Walls by a representative of Barnard, Porter and Remington next Tuesday afternoon at 2

n the United States who do not Call Glen. 300, know what a "kibitzer" is.

"Kibitzer" is the word that took Kibitzer," which comes to the assist you in making your dresses,

Metro-Goldwyn-Mayer sticks to Denver, St. Louis and points West, its high standards in "Lord Byron It is the word that became so popu- of Broadway" its latest all-talking lar that it got itself made into a musical picture, which shows Sun-

The stars are Ethelind Terry, of our time that it got itself into a prima donna of Ziegfeld's "Rio street Rita" and Charles Kaley, fresh Still there are millions of people from "Earl Carroll's Vanities.

FOR FRIGIDAIRE refrigeration reau, which meets at the Dewey Avenue Presbyterian church, will be 308 Brooks avenue. Gen. 2478-W

> FOR RENT in Schulz Block Dewey avenue at Driving Park. ness upstairs. Rent reasonable.

meaning for themselves, now that some vacancies in her dress mak-Paramount has produced "The ing classes and will be pleased to coats and suite. Call Glen. 1941.

FOR RENT-New offices and studios. Now available. Riviera Theatre Bldg. Apply Manager, Riviera Theatre.

TO LET-Upper Boston, 6 rooms, newly decorated. 257 Augustine

FOR SALE-Smith Typewriter, \$8. Glen. 5623 or Glen. 2494-J.

#### CLASSIFIED ADS Bush and Bush Open Formally This Week

Formal opening of the newly remodeled confectionery store of Bush and Bush at Dewey and Lexington avenues takes place this week. The Large room for office or small busi- store has been completely redecorated and a soda fountain added to the equipment. A coupon is included in DRESS MAKING-Mrs. Jean this issue, good tomorrow (Friday) But they are all discovering the Hamilton of Albemarle street has and Saturday, to introduce the soda fountain service.

> Mrs. Fred Fogarty of Carlisle street, spent the week-end in Bufalo with relatives.



Energy for every hour with Enna Jetticks



Tune in every Sunday evening on Enna Jettick Melodies over WIZ and associated stations, also over N. B. C. Network. Every Saturday evening over WLW. Cincinnati, for Enna Jettick Dances.

# BOOT SHOP

1480 DEWEY AVE.

Cor. Ridgeway OPEN EVENINGS

**DEWEY AVENUE** Sample Dress Shoppe SALE

Wash Dresses \$1.85 up SILK DRESSES \$6.98 - \$7.98 - \$12.00

MRS. LENA HEISZ 1864 DEWEY AVE.

#### CUSTOM TAILORING Dry Cleaning - Pressing

Repairing Ready Made Suits 2 Pair Pants \$20 and \$25 Suit or Overcoat Made to Order \$30 up

Mittermeyer & Bossert 1773 DEWEY AVE. Glenwood 2142

We Guarantee THE BEST LEATHER THE BEST JOB Quality Shoe Repair 825 Dewey Ave. near Driving Pk

We Vacuum Clean Your Furnace Renner & Henry Co. Plumbing and Heating Contractors GUTTER and FURNACE WORK 1312 Dewey Ave. Glen, 592

For Your Winter's Supply of

## at April Prices

Call Glenwood 2953-J

#### R. M. Farnham \$10.50 Ton Carried In \$10 Ton Shovelled Off

5% Discount for Cash or 10 Months to Pay Rochester Gas and Electric Guaranteed Coke

1836 LAKE AVE.

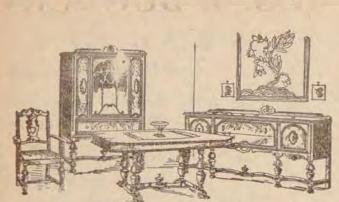
FLANIGAN FURNITURE CO., INC.

# PRE-MARKET SALE

Very Shortly the Furniture Style Market Opens and Before Attending We Want to Reduce Our Present Stock to a Minimum . . . For That Reason We Are Offering the Following Bargains:

Buy At The Home of Better Values







The Greatest Opportunities You Will Have This Spring

## DAVENPORTS

We offer a very comfortable davenport-web construction - - reversible cushions - - - choice of colors in velours. OF Years of service.....

DOWN PAYMENT \$5.75—BALANCE \$1 WEEK

# DINING ROOM SUITES

9 Pieces

Buff walnut veneers over gumwood - - - blistered maple overlays - - - 66 inch buffet - - - chair seats in velour or tapestry. Beautiful suites at a great reduction . . . . .

**REGULARLY \$160** DOWN PAYMENT \$14.40—BALANCE \$2.50 WEEK

## BEDROOM SUITES

4 Pieces

Buff walnut veneers over poplar - - - solid walnut posts and legs, mirror frames, moulding and parting rails - - - crotch mahogany veneers over poplar on upper drawers. Beautiful Suites. @162 Regularly \$250—now .....

DOWN PAYMENT \$16.30—BALANCE \$2.90 WEEK

## BEDS and MATTRESSES

Special Showing During This Sale METAL BEDS \$5.50 to \$27.00 FOUR POSTERS \$17.50 up COTTON MATTRESSES \$7.50 COTTON AND FELT \$9.60 ALL LAYER FELT \$14.80 COIL FILLED MATTRESSES \$17.50 \$21.00 \$36.50 \$39.50

## Special Inducements on PHILCO RADIOS and Copeland Refrigerators

Unusual and Attractive

LAMPS — DESKS — CHAIRS **BREAKFAST SUITES - STOVES** TABLES - DISHES **RUGS - CARRIAGES** GIFT NOVELTIES

# Flanigan Furniture Co., Inc.

OPEN EVERY EVENING 'TIL 9 O'CLOCK — TIME PAYMENTS

337 DRIVING PARK AVE.

"HOME OF BETTER VALUES"

**GLENWOOD 4611** 



# Stores

Home Stores Run By Home Folks



# HOUSE CLEANING

**ELECTRIC LIGHT** BULBS

> INSIDE FROSTED 25-40-50-60 Watt

20c each

FROM APRIL 21st to MAY 3rd TWO WEEKS

Liquid Veneer 4 oz. Bottle 24c 12 oz. Bottle 49c

RINSO 19c

FULL WEIGH



LARGE SIZE

and 1/2 Oz.

-BROOMS-

BROOM 75c **BROOM** 55c BROOM 46c

These brooms are made from selected broom corn and are offered at these low prices

FOR THIS SALE ONLY

SPECIAL

With The Purchase of Any Broom and 23c

We Will Give a Long Handle DUST PAN or WASTE BASKET

CLOROX

REMOVES Stains Mildew Scorch Dirt



Bleaches Deodorizes Softens Water

We Highly Recommend It

19c Bottle

I. G. A. SOAP CHIPS 2 Boxes For 37c ONCE TRIED—ALWAYS USED

TAT'S **GRIT SOAP** 3 for 23c

"K. O. D." "Knocks Out Dirt" Large Pkg. 43c

"Kitchen Kleanser" 3 Cans 21c

P&G THE WHITE NAPTHA SOAP 10 BARS FOR 39c

SASH CORD CLOTHES LINE 27c **CLOTHES PINS** 

6 Doz. for 19c

4-OZ. BOTTLE

VETERAN BLUING 9c

> BRILLO Small Size 8c Large Size 19c

STEEL HEAD MOP HANDLES 15c

Smooth Handles-Extra Heavy Steel

LA FRANCE **POWDER** 9c

SANI FLUSH 21c

ARGO **GLOSS STARCH** 2 for 17c

I. G. A. PURE

FULL STRENGTH LYE NONE BETTER 2 Cans for 19c

> SAL SODA 21/2 lb. Pkgs. 2 For 13c

Sunbrite Cleanser 3 Cans 13c

GOLD DUST Large 2 Pkgs. for 45c

> TROMITE 2 Pkgs. 25c

**BLU KROSS** TOILET PAPER 3 Rolls for 19c

COYLE'S

1726 Lake Ave. Glen. 4779

DOELL'S

FLACK'S Dewey at Birr St. Dewey cor. Emerson St. Glen. 35 Glen. 2655

GARIN'S 1339 Dewey Ave. Glen. 3969

MEYER'S 604 Driving Pk. Ave. Glen, 6348 Glen, 304 NEWELL'S 689 Ridgeway Ave. Glen. 1669

ROGERS 1458 Dewey Ave. Glen, 1698

Published Every Thursday

"Serving the TENTH Exclusively"

Vol. II.

ROCHESTER, N. Y., MAY 1, 1930

#### No. 28

#### NUMEROUS CHANGES AT LAKE AND RIDGE

A number of changes of location at the corner of Lake avenue and Lewiston avenue are planned for this week or as soon thereafter as Monroe County Republican Women's

store is moving from the corner of said to have been the largest of its Owen street and Lake avenue to the former Wegman store at 1511 Lake avenue. Ward-Tompkins hardware and electrical supply given a first and second prize. store will take over the former Shairer store.

formerly at 35 Lewiston avenue, has which was the largest number sold moved to new headquarters at 20 by any individual. Pullman avenue. Mr. Wake is cooperating in the nation-wide movement this week to have automobile Kenny Furniture Store owners change their spark plugs every 10,000 miles.

Roger Dolliver, who has just taken over the management of the the City Club in Corning for the always been in the restaurant busi- store about 200 feet in length. ness and is preparing to put up special meals.

#### Transfer Dewey Cars In Power Use Tests

The transfer of a number of subarine type street cars from the Park and Dewey Line to Lake and Monroe service is part of a test being made by the New York State Railways, according to Charles R. Barnes, Commissioner of Railways. The company is testing to find the power consumption of the various types of cars on several local

A number of the submarine type cars have been replaced on Dewey avenue by an older type bar. Mr. Barnes says that the change is temporary and that the results of the test will determine the type of car which the railway company will purchase in the future.

#### Parent-Teachers of No. 41 Meet Thursday

Regular monthly meeting of the Parent-Teachers of No. 41 School will be held next Thursday, May 8. Election of officers for the next school year will take place at this meeting.

The association will hold a card party next Wednesday evening at the home of Mrs. W. D. Smith on Avis street.

#### Wins First Prize In Pabst-ett Contest

Betty Krug of 8371/2 Dewey avenue was the winner of first prize in a recent contest conducted by Hickman and Squires, Inc., local distributors of Pabst-ett cheese. The on "Removal of Spots and Stains" prize was awarded on the basis of by Miss Helen Easter on Tuesday at we possibly could."

#### Republican Card Party Sets Attendance Mark

The Tenth Ward had the largest number of women present at the annual spring card party of the organization held at the Hotel Sen-Shairer's fruit and vegetable eca Friday afternoon. The party is kind ever held in Rochester.

Mrs. Chas. Snyder was chairman of arrangements. Each table was

Mrs. William H. Stell, Sr., chairman of the Tenth Ward Women's Wake's Battery Station, which was Club, sold 70 tickets for the party,

#### Adds Another Workroom

Carpenters are busy at Gerald C. Parkdale Restaurant at 9 Pullman Kenny's furniture store on Lake avenue was formerly manager of avenue, again increasing the size of his store. Another room is being past three years. Mr. Dolliver has built on at the rear, making the

The new room which is expected to be ready about May 15, will be used for manufacturing and repairing. The present work room will be used for shipping purposes and also as a finish room.

#### Mrs. Bailey Elected To Affiliation Post

Mrs. Mary Bailey of 636 Magee avenue, past president of Auxiliary No. 23, S. O. U. V. of the Civil War was elected second vice-president of the Abraham Lincoln Association, composed of the affiliated patriotic societies of Rochester at the annual meeting held April 23.

She will also represent Auxiliary No. 23 as first delegate to the annual encampment to be held at Jamestown, N. Y., the week of June This is the fifth time she has been elected to serve in this capacity.

#### NO. 7 SCHOOL NEWS

Watch Tower was a big success; 280 papers were sold.

Another Field Day has been planned for May 17 for girls. William Reid spent some time in teresting places, which were studied n the 5B Geography Course.

Richard Bennet visited the Endess Caverns in Virginia during Easter vacation.

Miss Desmond's grade had a 100 per cent attendance on Monday, April 28. Everyone remembered when the Easter recess was over.

#### LAKE VIEW UNIT

Lake View Unit will hear a talk competitive letters on the product. the Dewey Avenue Presbyterian

#### Petition For Daylight Saving Time In Rochester

Address

If you favor adoption of a daylight saving ordinance in Rochester, sign this blank and mail it to the Tenth Ward Courier at 25 S. Water St., or leave it at any of the following stores: Bauman & Baynes, 333 Driving Park Ave.; Schmanke's Boot Shop, Dewey at Ridgeway; Hall Sales and Service Station, 1850 Dewey Ave.; Gerald C. Kenny, 1476 Lake Ave.

#### For Your Information

The correspondence below needs no explanation. It is interesting reading matter.

February 27, 1930.

Leyse Aluminum Co. Kewannee, Wis. Gentlemen:

We are in the market for 2,000 dozen 2-quart aluminum percolators, 1,000 dozen to be shipped at once and 1,000 dozen within ninety days.

Kindly submit us a sample with your lowest quotation, and we will be glad to give same our best consideration.

Yours very truly,

METROPOLITAN CHAIN STORES. March 1, 1930.

Metropolitan Chain Stores

New York, N. Y.

Gentlemen:

Your letter of February 27th at hand. In reply we will say that we manufacture only one line of aluminum cooking utensils. This line we market direct to the independent retail trade only, under the trade-mark, Priscilla Ware.

We are not interested in manufacturing any light gauge year by Independent merchants-in The Easter issue of the Lake View aluminum ware for distribution through chain stores, and as we confine ourselves to selling the independent retail merchants, we cannot submit samples or quote you on aluminum percolators.

Very truly yours, LEYSE ALUMINUM COMPANY.

The above is just one instance of a manufacturer refusing in price, but he emphatically denied he said are all along the lines of to deal with chain stores. This feeling is growing with manufacturers throughout the country because of the business methods of the chain stores. We quote further from this company's magazine, "The Spinning Wheel":

"The chain stores and mail order houses cannot buy Priscilla Ware because our line is marketed direct to the independent retail trade only, under ONE BRAND. Furthermore, we refuse to manufacture aluminum ware in lighter gauges for large distributors; we refuse to sell our line with private brands. We have made our selling policy as clean and as clear cut as

#### INDEPENDENTS HEAR CAMPAIGN PLANS FROM ROCHESTER LEADER

A representative gathering of Independent business men that filled the auditorium almost to capacity was present at the meeting held last night in the Republican Hall over Bauman and Baynes Market. The subject of Independence and the general story of how Rochester is planning to fight for its individual merchants was unfolded by a number of speakers.

The gathering was called together for the purpose of allying Tenth Ward Independents with the citywide organization, known as the Civic Defense Committee. Included among the speakers of the evening were William Schalber and Thomas Carroll, grocers; Thomas Carmody, president of the Master ers' Association; James E. Shatzel, Metzinger, editor of The Tenth Ward Courier.

grocer, was in charge of the meet- property owners, but it is expected Charles Listman. Mr. Rogers few days. The councilman expects opened the meeting with a keynote to explain the full provisions of the speech and called on the various ordinance and to adjust any difficulspeakers after introducing them, ties which may arise concerning the There was also considerable discus- new pavement. A special commitsion of an informal nature by others tee of property owners which has present.

support of at least one large down- to ask numerous questions. town department store and one bank had been pledged to the Independents and at least two more large stores and banks were expected to join hands with the committee shortly.

Mr. Shatzel spoke from the hardware man's point of view, showing the practices of chains in his type of business. He urged the retailers to adopt a strict policy of trading with one another as the first step in fighting the chain nfluence.

Mr. Schalber, in substance, said that the work of the Community Chest is as nothing compared to th works of philanthropy done each carrying customers' accounts in time of need and in extending them credit in time of sickness. He quite forcibly stated that retailers had the choice of being free and equal to make a living or of being cogs in a chain system. The chain store has sold the public on its cheapness stores. this contention. He said that Indecampaign, but were fighting for a and quality and have made the

#### Shows Fallacy

the chain store sells for less, he get the large order, and as a congranted for the sake of argument sequence employees' salaries must that a housewife buying \$10 worth

#### COUNCILMAN PLANS MASS MEETING ON DEWEY RE-PAVING

Councilman Nelson A. Milne Butcher's Association; John D. asked for and received a postpone-Scott, president of the Retail Groc- ment of the public hearing on the proposed Dewey avenue re-surfacformer president of the Hardware ing between Augustine street and Dealers' Association; Raymond J. Knickerbocker avenue at the Coun-Tierney and John Cory, president cil meeting Monday evening. The and secretary, respectively, of the councilman expects to have a mass Civic Defense Committee, and F. R. meeting before the next regular Council meeting, on May 12.

The date has not been set for the George Rogers, Dewey avenue mass meeting of Dewey avenue ing at the request of Chairman that it will be held within the next been studying the proposed im-Mr. Carroll disclosed that the provement is expected to be present

> of groceries per week supposedly might save 50 cents or 5 per cnt. And then he enumerated what the housewife is giving up for that 5 per cent. She loses her credit standing, because the chain will not accommodate her in this manuer; she carries home her goods or uses gasoline in her car to shop; she helps to creat unemployment and thus hits directly at the source of income for herself and family, for it was estimated that in the retail business alone, 300 to 500 more people would be employed if Independent instead of chains had the large number of stores which encircle our city, and, lastly, she is cutting off avenues of Independence for her children, because she is helping the chain to get a stronger foothold, which in turn means that Independents must one by one discontinue their own business and become clerks in chain

pendents were not selfish in their price. They do not talk quantity American public price-minded only. When they buy, he said, they bicker until the manufacturer or farm-Although he did not grant that er must reduce his price in order to Continued on page 4

## Baynes DRIVING PARK AVE. AT DEWEY

		31c
Legs of Spring Lamb .		33c
Fancy Fowl		37c
Stewing Veal		19c
Brighton Blend Coffee		33c
Large Toddy		39c

ALL NEXT WEEK Rib Veal Chops......29c Rib Lamb Chops ......37c

WE DELIVER

Shredded Wheat ......91/2c 5 lbs. Pastry Flour ..........21c Swift's Pure Lard "Silver Leaf" 15c

PHONES: GLEN. 1182-1183-1184

# The regular monthly business

REPUBLICAN WOMEN

meeting of the Tenth Ward Republican Women will be held tonight it 8 o'clock in the Club Rooms, 333 Driving Park avenue. Plans for the annual picnic will be formulated and the general chairman will be ap-

Judge Feely of the Surrogate Court will be the speaker. All memers are urged to be present and to bring a friend.

#### Hetzler Bros. Teams

#### Win Bowling Tourney

Hetzler Bros. Ice Company of Driving Park avenue produced two winners in the city bowling tournament. Team No. 1 took first money in the five-man event and Team No. 2 also finished in the money.

Trade With Independents

#### Announcing Lending Library

ALL THE LATEST FICTION Mystery, Love, Detective Stories

Come in and choose the works of your favorite author

MOTHER'S DAY GREETING CARDS

For your Convenience we carry

Harmonicas-Flashlights

Strings for String Instruments R. C. A. Radio Tubes

Specialist in watch, clock and jewelry repair. We offer 22 years of experience as an assurance of the best workmanship 325 DRIVING PK. AVE. Est. 1915

OPEN EVENINGS

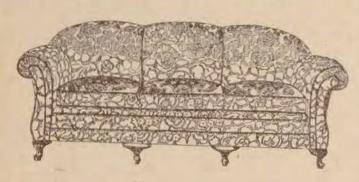
# LAKE AND RIDGE BUSINESS MEN

## This Luxurious KENNYKRAFT

2 pc. Suite

Would Cost You \$200 in Any Up-Town Store . but

2 from the Market





#### AS ILLUSTRATED

We show it in beige and taupe Jacquard velour, with black piping to emphasize its graceful lines, but you may exercise your choice from a large number of attractive other colors.

#### Style and Comfort Features

. . . are emphasized in the new four-legged sofa, the restfully pitched backs, the roll over arms and the luxurious spring innerconstruction. All covers are sewed on, including back and sides, and strong cross webbing is used throughout.

#### EXTRA SPECIAL FEATURE!

\$29.50

Linen Freize and 100% Mohair Covered Cogswell Chair

with a reversible loose spring seat cushion and back covered in linen frieze. of various mohair colors and colorful frieze pat-



Gerald C. KENNY 1476 Lake Ave.

# FNNYKRAFT

Thurs. and Sat. Evgs.

Upholstered Furniture

Terms of Payment

#### SPECIALS FOR FRI. AND SAT.

Our Own Make

Fresh

SALTED PEANUTS

Special at

17c a lb.

Johnston's Famous FRIED CAKES

You will want some at this Special price

Plain - - - 19c doz.

Sugared - - 20c doz.

An Old Favorite A Very Fine JELLY ROLL Very Special 20c Each

One of Our Best Sellers SPICE LAYER CAKES A Rich Tasty Cake Children like them Week-end Special

20c Each

H. A. Johnston's Kleen Bakeries 1505 LAKE AVENUE

827 DEWEY AVE.

400 LEWISTON AVE.

# AT THE HEAD OF THENEWBRIDGE

#### WAGG'S CORNERS, NOW LAKE AND RIDGE, HAS SEEN MANY CHANGES

A little more than a quarter of a century ago a young country boy came out of the west and started a small business in meats and groceries, which was destined to meet with such success that he is now the predominating figure in a business community which is known throughout the city of Rochester and many of the surrounding towns as Wagg's corners. That man is Gilbert J. Wagg.

Coming to the city from the town of Greece where he was born, his first business venture was a grocery Ridgemont Golf Club store at the corner of Otis and Austin streets. This meeting with success he established another on Lyell avenue where the North East |

he paid the magnificent rental of \$3.00 a week. From here he peddled meats and groceries, from house to house, driving his wagon himself Church of Ascension and building up a thriving trade in the surrounding towns. At that time the Ridge Road was only a dirt road and there were no buildings on the west side of Lake avenue from Ridgeway to the Ridge. The only house on the Ridge itself was the old Glass homestead which is now Company.

#### Hotel Now Library

On the east side was the old Ridge Road Hotel and a dwelling house where the Kenny furniture store now stands. The old Ridge Road Hotel, at the corner of Lake avenue and Maplewood terrace is a good proof of the old adage that "it is never too late to mend." The ancient hostelry, built it is said, in 1815, has definitely gone out of the business of slaking the physical thirst of mankind and since 1926 has been catering to the intellectual thirst of the Tenth Warders. From beer to books was the way the workmen who remodeled the building expressed it when they were engaged in tearing out the old bar fixtures to make it habitable for the Rockester Public Library. The thickness of the partitions and the general for the Eastman Kodak Company. stability of the old building was In 1909 he tore down the old ice amazing, they said. Originally the house and built the first of the hotel was heated by great fireplaces, gathered in the early part of the last century, when the house was a place of refreshment for both man and beast on the main thoroughfare hardware and shoes. In 1913 he put from west to east.

#### Wagg's Grows

# Opens Links for Play

The golf links of the Ridgemont Electric Company now has its plant, Golf Club were officially opened Seeing an opportunity for expan- Saturday, April 26, with flags and sion among the rural communities cups in place. The club house is along the Ridge Road, he searched also open and members are taking around for a suitable location and advantage of the new dining facilfinally settled on Lake Avenue, ities. The club is situated on the opposite the Ridge and for which Ridge Road about three and one half miles from Lake avenue.

#### Fathers, Sons to Dine

Tonight at 6:45 P. M. the annual Fathers' and Sons' banquet will be held, in the club room of the new church, corner of Lake avenue and Riverside street. Chief of Police occupied by the Ridge Construction Andrew J. Kavanagh will be the principal speaker and John W. Newton will again be toastmaster.

A representative of the fathers will address the gathering and the sons will also have their champion. Entertainment will be provided during the evening, including a ventriloquist act.

#### Trade With Independents

avenue which was filled with ice taken from the creek which flowed across the road and ran down into the river. This creek was dammed to make a larger surface for ice and later all the land on the lower end of Pullman avenue had to be filled in to reach the level of Lake

In 1906, W. N. Britton bought all the land from Lake avenue west to the railroad and put in the switch buildings into which Mr. Wag which he added a meat market. As his business grew with marked success he soon added drugs, dry goods, in a bakery, furniture and a restaurant, making the Wagg's depart-In the early days there was an ment store the outstanding business ice house on the west side of Lake center of the north end of the city

#### Old Ridge Road Hotel



Wake's Battery Station NOW OPEN FOR BUSINESS IN NEW AND LARGER QUARTERS

(Formerly at 35 Lewiston Ave.)

**DELCO BATTERIES** Champion Spark Plugs-Special

Full Line of

Automobile Electrical Supplies Automobile Greasing and Oil Changing

20 PULLMAN AVE.

GLEN. 5073

#### LEVIN'S MARKET

FRUITS — VEGETABLES AND MEATS

FRESH YOUNG PORK LOIN ROAST.	.23c
BREAST OF VEAL	.16c
SHOULDER VEAL ROAST	.19c
CHASE & SANBORN COFFEE	.36c
COUNTRY ROLL BUTTER	.39c
NEW POTATOES 6 lbs.	25c

1528 LAKE AVE. (Opp. Ridge Road) Phone, Glenwood 305

#### LOT SPECIALS

#### \$50.00

1923 Buick Roadster 1924 Oakland Touring (Winter Enclosure) 1925 Overland Sedan 1924 Jewett Coach 1926 Essex Coach

#### \$100.00

1926 Chevrolet Sedan 1926 Ford Sedan 1926 Ford Coupe 1922 Studebaker Sedan

#### \$150.00

1920 Cadillac Touring 1923 Reo Sedan 1925 Hudson Coach 1927 Chevrolet Coach

#### \$200.00

1925 Willys-Knight Cpe. 1925 Jordan 4-Pass, Cpe. 1925 Buick Touring 1924 Chrysler "70" Tour.

1923 Cadillac 5-Pass. Cpe. 1925 Hupmobile Sedan 1924 Hudson Sedan

Drive Down and Drive in We can show you 100 cars at the lowest prices you have known.

#### ALLIANCE MOTOR CORP.

(Opposite Ridgeway Ave.)

Phone, Glenwood 6496

#### Where You Get the Best For Less

Pork Loins . . . . . . 25c Fresh Sliced Liver 21bs. 25c Fresh Cut Hamburg 2lbs. 35c Pure Pork Sausage Meat 25c

5 PULLMAN AVENUE

#### LAKE SHOE REPAIR SHOP

Men's Half Soles\$	1.35
Men's Whole Sole with Heel	2.50
Men's Rubber and Leather Heels	.50
Ladies' Half Soles	
Ladies' Leather Heels 30c Rubber	

#### -SPECIAL-

M. ATSEFF, Prop.

33 1-3% DISCOUNT ON HOT WATER BOTTLES AND SYRINGES

You Will Find Prices Lower Here

Prescriptions — Drugs — Sundries Photo Refinishing

## CHAS. H. VAN BROCKLIN, Pharmacist

1513 LAKE AVE.

1536 LAKE AVE.

Phone Glenwood 985

Glenwood 1404

#### G. J. WAGG-DRY GOODS

New Spring Dresses . . . . . . . . . . . . \$1.00-\$2.98 \$1.85 Ladies' Silk Hose . . . Very Special \$1.50

Complete line of

MEN'S, BOYS' AND CHILDREN'S FURNISHINGS AT A SAVING

WE INVITE YOUR INSPECTION

Phone Glen. 976 Waggs Corners

Lake Ave. and Ridge Rd.

## Historic Newspapers Collection 1930

# WELCOMING YOUR PATRONAGE

#### The Lake Ave. Food Shoppe

Your Little Bakery Around the Corner WEEK-END SPECIAL -FEATURING-

OUR FAMOUS NUT BREAD-20c LOAF

Delicious when spread with appetizing Cream Cheese from our Delicatessen Counter Especially for that Sunday Luncheon

Butter Log-Special 25c

H. M. JOHNSON, Prop.

7 PULLMAN AVE

#### I. B. BADGEROW CO.

(Successors to Wm. Keohnlein)

#### MARKET

Prime Shoulder Roast of Beet25	C
Prime Beef Plate16	ic
Whole Pig Pork Loin	ic
Beef Steak30	c
Whole Fresh Ham25	ic
	_

#### HARDWARE SPECIALS FOR THE WEEK



1566 LAKE AVE.

Rochester Made Electric Curling

Iron 89c

Phone Glen. 5282

SPONGES, 35c Value......27c YELLOW ONION SETS......19c lb. LAWN SEED.......45c—10 lbs. \$4.00

Don't forget our Paint is LOWE BROS .- the kind that covers more surface and wears longer

F. L. CLARK - Glen. 1373 - 11 Pullman Ave.

#### YOUR PRESCRIPTION

When your doctor prescribes, the good that the medicine or treatment will do depends on two things: First, the way your pharmacist fills your prescription. Your pharmacist must know all about drugs and chemicals, their strength, purity, uses and dangers. He must know how to perform the many processes by which chemicals are compounded and made ready for your prescription. Second, how careful you are in carrying out your doctor's directions.

#### DAVIS DRUG COMPANY

PRESCRIPTION PHARMACISTS 1481 LAKE AVE., Cor. RIDGEWAY AVE

#### THE ECLIPSE

HOME MADE CANDIES and ICE CREAM

Assorted Chocolates ......... 29c lb.

TRY OUR HOME COOKED MEALS

#### JAMES VONGLIS

1512 LAKE AVENUE

# COME AND SHOP WE INVITE YOU

#### RIDGE ROAD BRIDGE CONTRACTORS HOPE TO BEAT CITY'S TIME LIMIT

Shortening a three-mile trip to one of about a quarter mile is quite an accomplishment and is most certainly a worthy achievement in this era of rapid transportation. And that is just about what Booth and Flinn are doing in spanning the Genesee River with a bridge at Ridge road.

The Pittsburg construction company set to work about March 1 NEW BOOKS NOW and almost overnight had built up a major encampment; settling a huge crane on either side of the river and building themselves a series of wooden shacks in which to house their offices and huge amount of Brendon; Great Navigators and tools and machinery. Electricity Discoverers; Campbell: Livinghas been wired into the encampment and even telephone service The Stock Market Crash and has been installed. They have prepared for a long seige, but are optimistic of beating the time-limit of tory of Aviation. two years imposed by the city for

#### Well Underway

been on the job only about two able; Van Every: Charles Lindmonths, they have accomplished bergh; Verrill: Gasoline-engine enough so that one is almost able Book for Boys. to picture the bridge reaching out over the waters of the Genesee. Concrete is being poured in huge Dress; Banning: Prelude to Love; quantities and the forms into which Beeding: The League of Disconit is being poured are already ex- tent; Booth: Murder at High Tide; tending out beyond the embank- Clark: Arrows of Desire; Conments on either side. The plan is nolly: Mr. Blue; Cuthrell: The to work out from both banks and Office Wife; Dane: Author Unto join the two sections of the known. huge central arch in the middle of the river.

which will be sunk some 40 or 50 Who Lost Himself; Sall: The Mysfeet below the river bottom, they tery Maker; Williams: Touchwill call into service a coffer dam, stone; Wilson: The Room With in order to carry on excavations. the Iron Shutters, Engineers explained that the dam is a waterproof steel box which is lowered into the water and then pumped out so that workmen may Maplewood Drive to pass underget inside of it and carry on their neath the archway. excavations.

At present the efforts of the contractors seem to be concentrated on the west side of the river. The concrete mixer is taking truck not any real progress is being umes of concrete, which is being minutes to drill one little hole in the solid rock which has been unforms constructed. Alongside of in turn are carrying the excavated be scooped up by the steam shovel. earth back about two hundred feet and dumping it where formerly the lower Maplewood basball diamonds were located. Here a tractor moves back and forth leveling off and gradually building up an approach that will reach the projected height of the bridge and permit

Trade With Independents

# MEYERHOFF MARKET

1479 LAKE AVENUE WE ARE AS NEAR AS YOUR TELEPHONE GLEN, 23--24

4 DELIVERIES DAILY

Medium Pork Loins . . 26c lb. 22c lb. Pure Pork Sausage Meat . Morris Supreme Hams. . 27c lb. Short Ribs Beef 14c lb. Beechnut Coffee . . . 38c lb. Ontario Golden Bantam Corn (Large Can) 2 For 23c Ontario Pure Cocoa 2 lb. Can . 21c

#### AT LAKE LIBRARY

NON-FICTION

Augur: An American Jezebell; Bradford: Daughters of Eve; stone; Collins: Insomnia; Fisher; After; Fletcher: The Two Frontiers; Goldstrom: Narrative His-

Herzog: Bryon; Pollitt: Emily building the arched concrete bridge. Dickinson; Rathbun; Aeroplane Construction; Sellers: Benedict Ar-Although Booth and Flinn have nold; Sturges: Strictly Dishonor-

#### FICTION.

Andrews: The White Satin

Ferber: Cimarron; Hueston: Birds Fly South; Marshall: Miss When they extend their opera- Welby at Steen; Piper: Son of tions into the bed of the river in John Winteringham; Roberts: The preparation for the two large piers Great Meadow; Sitwell: The Man

#### Trade With Independents

#### Preparation Take Time

Watching the various operations, one is apt to question whether or loads of sand and other materials made. A workman operating a in at one end and turning out vol- compressed air drill takes about 15 cavations have been completed and covered about 15 feet down the embankment; but of course when a tick of dynamita is incarted and is scooping up the river bank and set off, the perfect rock shelf bedepositing it in heavy trucks, which comes a disheveled mass, ready to It takes considerable time for the carpenters to build the wooden in place, but when this is done, concrete pouring, especially with the large-capacity machine at hand, for mixing, requires little time in comparison. And this is typical of the bridge-building job; each operation is simple and speedy in itself, but planning and preparation for the operation take up the bulk of the

> If one has never been conscious of the depth of the Genesee River, he is soon convinced that it is quite a drop at the sight of the stairways which have been laid down either bank to the water's edge. One round trip, down and up, would probably be sufficient for a day's

#### Interesting to Watch

Gazing across the river from the west side, one can see dwarf-like figures swinging the woodman's ax and gradually clearing away the forest-like growth of trees to make way for the concrete walls which will soon be set into the rocky river bank to bear the weight of the new bridge. On the west side, work has advanced further and down near the waters edge the workers are scraping out steps and dynamiting where necessary to make a solid footing for the supporting pier.

Booth and Flinn have rolled up their sleeves and plunged into the task of giving Rochester its most beautiful bridge and it will be interesting to watch their progress. It is a big job and a comprehensive view of the situation as the engineers fact it shows why the contract runs up into the millions.

4% Open a Special 4% Interest Account

with

Your Neighborhood Bank LAKE AVENUE OFFICE

LINCOLN-ALLIANCE Bank and Trust Company

#### -FREE-

A RUBBER TEA APRON WITH EVERY PINT OF DUPONT DUCO

This is a Special and Unusual Offer

About May 10th We Will Be in Our New Quarters at 1517 LAKE AVENUE

Watch for Our Advertisement Next Week

#### WARD-THOMPKINS CO.

1550 LAKE AVE.

GLEN. 5129

The dinner table in every home to be set in the most pleasing and appetizing manner should have on it a pair of silver salt and peppers.

I will offer for one week only a high grade quadruple silver-plated salt and pepper set made by the

QUAKER MANUFACTURING CO.

Regular Price \$2.00 to \$2.50

SPECIAL \$1.49 a Pair SPECIAL

See My Window - Watch for my Next Week's Special

Coster's Jewelry Shoppe 1519 LAKE AVENUE

#### FISH AND CHIPS

Try Our Fish and Chips put up in Convenient Packages to take Home, 20c

> Delicatessen and Light Lunches TRY OUR SALADS

AUNT POLLY'S ICE CREAM 60c Ot. Most Delicious Cream in Town

Open 10:30 A. M. to 2:00 P. M.-4 P. M. to 11 P. M. And All Day Friday Phone, Glen. 787

1459 LAKE AVE.

#### SPECIAL THIS WEEK BROKEN SIZES LADIES' SHOES \$1.95 Pr.



Lady Parker Arch Support

Leather \$5-\$5.50 Expert Repairing



THE K & W SHOE STORE, 1467 Lake Ave.

#### FRUITS AND SHAIRER VEGETABLES Wish to announce their removal to

new and larger quarters at 1511 LAKE AVENUE

Formerly occupied by Wegmans

- SPECIALS -

LARGE PINEAPPLES ...... 2 for 35c NEW FLORIDA POTATOES. 4 lbs. for 25c

Asparagus — Fresh Strawberries Daily

#### PARKDALE RESTAURANT

UNDER NEW MANAGEMENT Open from 5 A. M. to 8 P. M. Daily

Try Our Saturday Special CHICKEN DINNER 65c

ROGER DOLLIVER

9 PULLMAN AVE.

## Listman's Market

No extra charge for CASH DELIVERY SERVICE

Twice daily at 9 A. M. and 3:30 P. M.

LEG OF LAMB33c lb.
SHOULDER ROAST BEEF27c lb.
CORN BEEF
PORK CHOPS25c lb.
BREAST LAMB15c lb.
Assessment a second a

1324 DEWEY AVE.

Glenwood 1648



MAY PRICES Lowest of the Year Egg, \$13.45 Nut \$13.45 Stove \$13.95 Pea \$9.75 Buckwheat \$7.85 50 Cents Less for Cash

Call GLEN, 1154 for

BANTEL'S COAL 785 DEWEY AVE



NEW SHOES from OLD SHOES

Come in and let us tell you what this means. We do not cobble shoes-we rebuild

#### THE QUICK Shoe Repair 701 Lake Ave. at Glenwood

Lawn and Garden Seeds Fertilizers Vigoro and Loma

> Bone Meal and Sheep Manure

GARDEN TOOLS ROLLER SKATES

Lotz Hardware 795 DEWEY AVE.

Glenwood 1130

GUARANTEED Asphalt Shingles or Roll Roofing APPLIED

Terms if Desired

Furnaces Installed Cleaned and Repaired FREE ESTIMATES GIVEN

Metal Ceilings and Sidewalls Gutter and Conductor Pipe

E. J. BARNER

337 EMERSON ST. Res. Phone, Glen. 4515

## PERSONAL

an illness of six weeks.

Mr. and Mrs. Charles Furtherer nome after a week's stay in Atlantic Church Friday at 6:30 p. m.

Miss June Malley, the daughter of

George Varcoe has moved into his home at 606 Seneca parkway.

The Sunshine Pinochle Club met Bragg and Mrs. Florence McArthur, be led by Fred Adams. Regular prize winners were George Mrs. McArthur.

Mr. and Mrs. John McConnell have returned to their home on Selve Card Party and Dance errace after having spent the Winer at their home in Daytona Beach,

Aguinas Institute Monday.

Mr. and Mrs. Royal Burns of the church hall. Flower City park announce the birth at St. Mary's Hospital.

Mrs. Florence's group of the Ladies Aid wifl hold a party at the home of Mrs. Harry Faber, 208 Winchester street, on Tuesday, May 13.

Marks, Mrs. Walter Enser, Mrs. Margaret Kelly and Mrs. Derk Pike. man. Mrs. Albert Burmeister of Maylower street will be the next hostess.

has been confined to his home with carried pink roses, illness for three weeks.

hostess.

Dr. Arthur Parker of Seneca parkway returned Tuesday from a visit to the Smithsonian National Museum at Washington, D. C.

The following Tenth Ward girls have returned to the Academy of the Sacred Heart at Stella Niagara, after spending the Easter holidays with their parents: Miss Virginia Egan of Albemarle street; Miss Rosemary O'Brine of Flower City park, and Miss Virginia Waller of Glenwood avenue.

Regular meeting of Ladies Aid Society will be held today at the home of Mrs. Elmer Olmstead on Clay

## ETERS

#### FUNERAL DIRECTOR

FUNERAL HOME WHERE PUBLIC AND PRIVATE FUNERALS MAY BE HELD

1511 Dewey Ave.

Glenwood 1451

#### News of the Churches

North Presbyterian-On Easter by the Sunday school orchestra, morning, the following persons members of the Loyalty Circle will were received into membership: present a one-act play entitled "A Floyd Adams, Mrs. Harley Barclay, Little Mistake," and Mrs. J. R. Ethel Burnett, Edna Forest, Elmer Bradley will give readings. The L. Gouger, Mildred Herrle, Eleanor following are members of the or-Herrle, Mr. and Mrs. James B. Ives, chestra: Mr. Austin H. Truitt, di-Mrs. Gladys Kelly, Ruth Mac-rector; Maynard Jameson, George Gregor, Frances Meulendyke, Mrs. Clement, Miss Mary G. Clement Donald G. Murray, Robert A. Mur- Adelaide Bauer, Isabel Bates, Franray, John R. Pownall, Mrs. Ellen ces Meulendyke, Ruth McGregor, Streber, Sarah Thomson, Archibald Mildred Stebbins, Margaret Simp-A. Thomson, Jr., Mr. and Mrs. son, Grace Jameson. Those who Howard D. Lathan, Mrs. W. E. will take part in "A Little Mis-Couch, Mr. and Mrs. Archibald A. take" are Kathleen Wilson, Jean Thomson, James Stewart Robert- Howcraft, Adelaide Bauer, Gerson, Dr. William W. Windell and trude Sabin, Isabel Bates and Min-Mrs. Isabel DeButts.

by the members of Friendship Cir- R. W. Sabin, Beldue presided.

Mrs. A. F. McClements, who has House, spent several years as a missionary Miss Margaret Long of Phelps trude Frank is its president. Miss act play entitled "The Color Line." avenue has returned to school after Kathleen Wilson is president of junior high school girls.

parkway have returned to their Peoples' League held at East Side Dammert and Helen Rhodes.

On Monday, May 12, the Friend-Mr. and Mrs. Webb Malley of Birr ship Circle and Loyalty Circle will street, has returned to her home after have their regular May supper a trip to New York and Atlantic meeting. The mothers of the girls will be guests at this meeting.

On Tuesday, May 13, the annual Father and Son Banquet will be held at North Church. Sunday, May 4, is to be cele-

Saturday night at the home of Mr. brated in Presbyterian churches as parlor. and Mrs. George Holtz on Holmes Vocation Day. At North Church an Holtz, were won by Mrs. Lillian the Young People's Division will Sale Saturday, May 3, at the former

nie Smith. Miss Ethel Robinson is Wednesday evening the regular the director of the play. The chairmid-week meeting was conducted man of the Glenwood Circle is Mrs.

cle and Loyalty Circle. Miss Ruth Rouse Class will meet for their regular monthly supper meeting on The speaker of the evening was Monday, May 5, in the Parish

On Sunday evening, May 4, the o Brazil. Mrs. McClements is the Young People's Group of North vife of the pastor of Emmanuel Church will be entertained by the Church, Rocheter, Friendship Cir- Young People of Grace Presbyterele is an organization for senior ian Church. The Grace Church high school girls and Miss Ger- young people will present a one-

On May 10, the Young People's Loyalty Circle, an organization for Group will hold an out of door May party at Ellison Park; the commit-Fifteen young people of the tee in charge includes Clarence and their son, Charles, Jr., of Seneca church represented the young Chittenden, Fred Adams, Bernice

> Grace M. E .- Next Sunday at the Men's Class meeting at 10 o'clock, Stephen Story, city manager, will address the class. Every man is invited to attend whether a member of the class or not.

Tuesday afternoon at 2 n'clock the Ladies' Aid will hold their monthly meeting in the church

The Maplewood Chapter of the street. Special prizes, given by Mr. appropriate service of worship in Ladies' Aid will hold a Cooked Food store of the Goodmore Tire Shop. Thursday, May 1, Kaffee Klatch This store is being loaned by the Holtz, Edward Guerinot, Clarence will be held in the chapel under the Goodmore Co. Mr. and Mrs. F Bragg, Mrs. Holtz, Mrs. Bragg and auspices of the Glenwood Circle. Spencer of Augustine street will col There will be musical selections lect all foods for the sale if notified

# At St. Charles Church

A pivot card party and dance William Bragg, Jr., of Seneca is planned for next Tuesday by a parkway entertained his fraternity of group from St. Charles Church, Dewey avenue at Maiden Lane. The party and dance will be held in

Mrs. Betty Studley and Mrs. of a son, Jack Arthur, born Sunday Louise Sweeney, who are in charge, announce that the Terry Rythm Jesters will play for the dancing. Refreshments will be served.

#### ELMER-WILBUR

The marriage of C. Alice Wilbur of Driving Park avenue and Robert Social Club was entertained W. Elmer of Avis street was sol-Monday evening at the home of Mrs. emnized Saturday by Rev. George Louise Sweeney on Dewey avenue. Middleton of Calvary Baptist Church. Prizes were won by Miss Mary The bride was attended by Miss Johanna Butz, and E. Pugh was best

The bride was daintily attired in figured chiffon dress, carrying a bouquet of yellow roses and her brides-Wm. Steamer of Maynard street maid wore figured pink chiffon and

Following the ceremony the bridal at the lower price couple were served a wedding break-Mrs. E. Myers of Glenora drive fast at the home of Mr. and Mrs. E. entertained at cards Thursday, April Pugh at their home on Minder street. 24. Prizes were won by Mrs. Chas, Mr. and Mrs. Elmer will leave for told how its original intent was to later, and upon their return will Mrs. J. Mandeville will be the next make their home in the Tenth Ward. taken out of Rochester by absentee

#### LEA-FISHER

San Antonio, Texas, and formerly movement of money, he said, is con-The Rev. Stanley F. Gutelius per- declined real estate market. formed the ceremony at the home

best man.

return will reside at their summer dependent is forced to battle. home in Beechwood park.

SHELDON CLUB MEETING evening. Mary Beers, Delia Bur- Independent. Ritt and Anna Burritt will assist the hostess.

#### Humor

heard the Fire-Plug song? "Nay, varlet. How goeth it?" "Hydrant I dwelt in marble halls." -New Jersey Bell.

Manager: "I advise you to let the villian shoot himself instead of taking poison."

Author of New Play: "Really? Why do you suggest that?" "It'll wake the audience up."

Each year the number of traveling salesmen is decreasing. Who says that the world isn't getting better?

James: "Why did that Scotchman take his son out of school?" John: "He heard that this college believed in a liberal education.'

#### Independents Hear Plans for Campaign

Continued from page 1 be reduced to get out the product

Effecting Real Estate Mr. Tierney related how the

movement started in Rochester and Doty, Mrs. Fred Fogarty and Mrs. Canada to spend their honeymoon help unemployment. He pointed out that \$40,000,000 a year was being ownership; that is by chains with headquarters in New York, Chicago or other large centers. Rochester is The marriage of Miss Edna May entitled to 10 per cent of this Fisher, daughter of Mr. and Mrs. amount, which would be \$4,000,000 Henry G. Fisher of Rainier street, per year, but, inasmuch as this to Henry B. Leo of Albemarle money is moving out of town, he street, son of Mrs. Bertha Lea of said it was hurting Rochester. This of Elgin, Ill., took place Tuesday stantly writing off the value of real morning, April 22, at 10 o'clock. estate and is directly affecting the

Speaking of economy, he inquired of the bride's parents, in the pres- who has any of the money which ence of only the immediate family. it is alleged is being saved local cit-The bride was attended by her izens who trade in the chain stores. sister, Miss Dorothy J. Fisher, and The fruits of commerce are being James Wishart of this city was skimmed from this community, he declared, and will continue to be Mr. and Mrs. Lea left for an unless someone arises to stop the eastern motor trip and upon their malicious competition which the In-

Following the meeting a letter of thanks to Governor Franklin Roosevelt for his speech Saturday night Marian E. Sheldon Eastern Star condemning the chain store princi-Club will meet at the home of ple was voted. It was pointed out Katherine Rinehart at Dewey ave- that Governor Roosevelt is the 15th nue and Brookridge drive Friday Governor to join the fight for the

Trade With Independents

#### NOW OPEN FOR BUSINESS Curlew St. Service Station

354 CURLEW STREET Johnson Property MR. BOOTH, Manager (Formerly Mgr. Station, Curlew and Lexington Ave.)

KENDALL-TEXACO-PUROL GASOLINE AND MOTOR OIL SPECIAL IN BLUE GAS AND OIL ALL KINDS OF OIL - BATTERY SERVICE We Invite Your Inspection

#### People Remember The Things They Admire

The NEON TUBE ELECTRIC SIGN is a compelling advertising medium even in broad daylight and the cost of operation is low.

These facts constitute the strongest proof that you should install a NEON TUBE ELECTRIC SIGN in the interest of your business.

We'll be glad to tell you all about NEON TUBE SIGNS and furnish designs and estimates without obligating you in any way.

CALL MAIN 3960

and our expert will call at any time to suit your convenience.

## Rochester Gas and Electric Corp.



of the Associated System

89 EAST AVENUE

Phone, Main 3960

#### JOS. J. BUCKLEY FUNERAL DIRECTOR

Our parlor is available to the bereaved There is no charge

796 DEWEY AVE.

GLEN. 4906

#### LEXINGTON HAND LAUNDRY Rough Dry 10e lb. Finished Work Wet Wash

Try us once and you will always be our customers Cor. Lexington Ave. and Pierpont St.

#### Dodge Dependability Is Making Many New Friends For Us

May We Give You a Demonstration?

STRAIGHT-EIGHT SEDAN \$1295 Delivered **D-D SEDAN \$995 DELIVERED** 

SCHEG SALES & SERVICE 176 CHILD (Cor. Maple)

# CAMELIO'S MARKET

FRESH HAMS	.26c
FRESH SHOULDERS	.18c
PORK LOINS (whole or half)	.25c
CHUCK ROAST OF BEEF	29c
BONELESS RIB AND RUMP ROAST	.39c
BOILING BEEF	19c
VEAL ROAST	25c
VEAL CHOPS	33c
BREAST OF VEAL	23c
SHOULDER LAMB	25c
LEGS OF LAMB	29c
LAMB STEW	15c

GLEN. 3283 OTIS at AUSTIN

WE DELIVER

#### Historic Newspapers Collection 1930

#### CHRISTMAN'S CASH MARKET

LEG OF LAMB	.33c
RIB LAMB CHOPS	.35c
LOIN LAMB CHOPS	.40c
BONELESS BEEF STEW	. 25c
BONELESS BRISKET SUGAR-CURED	20-

Driving Park at Dewey Ave. (Old Park Theatre Building)

## Lowest Prices - May - June ORDER NOW

QUALITY COAL-SOLVAY COKE

#### WILLIAMS COAL COMPANY

Glen. 163 Trouble with your heater? 871 Dewey Ave. Gen. 5690 Consult our expert, no charge 1100 Chili Ave.

Now is the Time Get Our Prices Copper and Galvanized Gutters-Conductors Asphalt Shingles-Roll Roofing

FURNACES INSTALLED and REPAIRED

ELMER G. WILLIS 64 Austin St. Glenwood 5792

## BECKWITH'S BIKES ARE BEST

271 Lyell Ave. (Opp. Firehouse)

Glen. 811

#### SARATOGA CLUB MALT

The full rich flavor of Saratoga Club Malt Syrup has made it a favorite with many of our customers.

TRY A CAN TODAY!

#### Lyell Products Co.

191 LYELL AT SARATOGA Glenwood 5703 We Deliver



3 Cans ....\$1.00 HOP FLAVORED 1 Can ......50c

#### RENEW YOUR LIVING ROOM SUITE By Re-Springing and Add Years of Comfortable Service

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#### RIVIERA RADIO CONTEST CLOSES SATURDAY; PICKING 8 FINALISTS

Reducing the record entry of entertainers in the Riviera Theatre radio contest to eight finalists is proving considerable of a task for the judges. On Tuesday evening it was impossible for the judges to make a decision between four of the six acts which were presented and their decision will not be known probably until Saturday,

Dangerous To Future

The following article written by

Thomas J. Sullivan calls attention

ger to the commercial life of

"A year ago one-fifth of the coun-

being done by the huge merchandis-

ing combines with headquarters in

the big cities. A recognized statisti-

approximately two-fifths of the re-

city department stores and their

branches, chain distribution systems,

mail order houses and company

stores. With this rate of increase

in the space of one year in the con-

trol of retail trade by the distri-

buting combines controlled from the

great trading centers and financed

by combinations of wealth domi-

nated by a few masters of finance

clearly indicates the close approach

dent retailer and with him many of

Economic Revolution on Way

"America's unparalleled industrial

ommercial and trade development

unequalled in all the world's his-

tory, has been built upon the sound

foundation of successful individual-

ism in business, the right of in-

dividual proprietorship, and the

economic freedom to give expression

to that right. Artificial manipula-

finance is now rapidly wrecking this

basic soundness, and erecting in its

combines, and combinations of

wealth and industry having for its

purpose the absorption of indepen-

dent business and trade, the milking

of the financial and economic re-

the American people of a condition

destined to rob future generations

of opportunity and the right of self-

determination, and reduce labor to

past had the habit of patiently en-

during a distasteful situation until

assured of its |destructive effect

upon their economic progress and

smaller communities that will strike

the great cities where the insidious

artificiality of their lives blinds them

The Man With The Hoe

"Not all men in the smaller com-

munities are farmers, but they are

agriculturists at heart. They know

the economic safety of the country

rests in the land. They have given

of their lives and possessions to

furtherance of this belief exempli-

fied in the rugged communities they

have built. Their lives have been

lived in these communities, their

made it worth while for people to

come there, devoted years to de-

veloping their towns, and then, just

over night, the big central money

powers, industrial manipulators, and

pirates of co-ordinated distribution

see the opportunity and come into

these towns to drain them of their

capital and economic strength, and

can also move over night, while the ocal independent merchant is plant-

ed there; his property, home and

terest in the community and like

gypsies follow their masters about.

It is the man with the hoe who will

Mr. and Mrs. W. H. Wegman of

Broezel street spent the week-end

Trade With Independents

visiting in Oswego.

be responsible for a new order of

"The American people have in the

a state of enslavement.

he independent manufacturers

Each evening's program during the week has offered extreme variety. from vocalists to orchestras, the win- Business Manipulation ners each night being eligible to enter the finals, which will be held Saturday night. City Manager Stephen B. Story will be present to congratulate the winners Saturday night, according to announcement of Edward to what he believes is a great dan-

Band to Play

Another feature Saturday night America. will be the C. M. T. C. military band of 30 pieces, which will appear at try's retail business was admittedly the Riviera to screnade the officials of the various organizations which have been sponsoring the contest Mr. Sour is directer and E. A. Carroll is business manager. The officials expected to be present Saturday night include Mr. Carey of the Rochester Wurlitzer store, Mr. K. Donovan of the Rochester Times-Union, Fred Van Vechten of the Hickson Electric Co. and I. Gamler, jeweler.

dressed in new spring flowers and palms and cocoanut trees have been placed in the orchestra pit and along the outer aisles. The foyer has been decorated with roses and palms.

of the destruction of the indepen-Six acts will be given tonight and six more tomorrow night to complete the preliminaries. Following are the

Thursday-Duo and accompanist, Miss Swain, Miss Cotroneo and Miss

Male singer, Harry Costello, Pianist Jos. Briggs. Accordionist, Martin Chesler. Harmonica, George Grand. Orchestra, Les Simpson's Rhythm

Friday, female singer, Ruth Meyer, tion of American business and Male singer, Sam Maggio. Baritone, Thomas Kiernan. Guitars, J. Vollmar and O. S. stead a destructive system of trusts,

Singer, Thelma Baynham. Singing uke, Jack White. Orchestra, Bert Latimer's Vaga-

A list of the final prize winners sources of the smaller cities and will be contained in the next issue communities, and the shackling on of The Courier.

#### NEW BOOKS AT LAKE LIBRARY

Non-Fiction

Akeley-Jungle Portraits. Barrett-Practical Horsemanship. Black-Transport Aviation. Bridges-More Heroes of Modern

Fishbein-Shattering Health Su- the American people will run true erstitions.

Menninger-The Human Mind. Millikan-Science and the New be the staunch citizenship of the ivilization.

Otopalik-Modern Wrestling for ne High School and the College, Schroeder-Shirttail and Pigtail. Smith-Swimming and Plain Div- to their dangers.

Spalding's Official Athletic Al-

Tucker-Buying an Honest House. Fiction

Bedford-Jones-Cyrano. Chotzinoff-Eroica. Cleugh-Wanderer's End. Dahlberg-Bottom Dogs. Falkberget-Lisbeth of Jarnfjeld. King-Somewhere in This House. Le Gallienne-There was a Ship. Levine-Murder on the Palisades. Marfield-Mystery of the East

Michelson-Petticoat King. Rinehart-The Door. Ross-Hymn of the Sun. Vane-Outward Bound. Wast-The Strength of Lovers.

Mrs. Chas. Ashton will leave heartlessly, without semblance of in-Monday for New York where she terest in the town, take from it will meet her son, Kenneth, who every dollar that can be gotten has a three weeks furlough. After through artifice, misrepresentation visiting Boston, Mass., they will re- and guilo. If unsuccessful, they turn home about May 15.

Walter Campbell of Karnes St., was injured recently while playing interests are in the town. The ball at Edgerton Park, suffering a hirelings of the trusts have no inbroken jaw.

Belle Lindsley of Felix St., entertained the children of the neighborhood at an Easter party, each things," child receiving an Easter basket.

He: "Does Vera look her age?" She: "No; she overlooks it."

Trade With Independents

#### CLASSIFIED ADS

FOR FRIGIDAIRE refrigeration call Howard Martin, representative, 308 Brooks avenue. Gen. 2478-W or Stone 1592.

FOR RENT in Schulz Block Dewey avenue at Driving Park Large room for office or small business upstairs. Rent reasonable. Call Glen. 300.

DRESS MAKING-Mrs. Jean Hamilton of Albemarle street has some vacancies in her dress making classes and will be pleased to assist you in making your dresses. coats and suite. Call Glen. 1941.

RENT-New offices and Now available. Riviera Theatre Bldg. Apply Manager, Riviera Theatre.

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DRESSES-LaFrance \$1 Dress Shoppe for the latest in ladies' and children's dresses. One price, \$1. Open evenings. 519 Driving Park cal authority now announces that

FOR SALE-Buff color baby cartail trade is in the hands of large riage, cheap. Dress form, size 40. 519 Driving Park Ave.

> FISH BAIT. Louis Davey and Chas. Joyce. Pickerel, bass bait, erabs worms, minnows. Orders taken and delivered. 192 Cameron street, Glen. 712.

> FOR RENT - Kodak section Warm room. Board if desired. Home privileges. Use of laundry, Bus and car line. \$3 a week. 383 Ridgeway avenue.

> FOR RENT-Three housekeeping rooms with porch. Furnished or un furnished. Clean and warm. Use of laundry. Bus and car line. Kodak section. 383 Ridgeway ave.

#### HINTS ON THE CARE OF THE EYES

CROSSED EYES

Optical defects are a common cause of crossed eyes. Sometimes this is because of the confusion of sight resulting from a marked difference between the two eyes, makng it impossible to use them both at once. More often it is because of the close relation between the ocular muscles such that strain of the muscles within the eyes is accompanied by strain on the exterior muscles which rotate the eyes

Turning-out of the eyes from each other is a condition commonly associated with near-sightedness while crossing-in is usually assodevelopment, and then striking the ciated with far-sightedness. Eyes undesirable condition aside, And like these can be successfully straightened by correction with to form in this instance, if they lenses and by proper exercises unto realize its der the direction of a skilfull examideadly menace. Moreover, it will

#### first, not the unthinking masses of No. 30 P. T. A. Elects Officer Wed. May 14

The regular monthly meeting of the P. T. A. of No. 30 School will take place Wednesday afternoon, May 14th at 2 o'clock. Election of officers will take place. All interested ladies of the section are urged

Irate Master (to negro servant): Rastus, I thought I told you to get a domestic turkey. This one has shot money invested in them; they have in it."

Rastus: "I done got a domestic

Mother: This letter from Charlie s very short." Father: "Yes, so is Charlie, or he wouldn't have written."

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After 5 P. M. and Holidays Call Northwest Office

News matter must be in the hands of the editor not later than the Monday preceding date of issue

MOVIE & JURNS PRINTING CO., INC. (CONT. 1985)

25 BOUTH WATER STREET

#### In Praise of the Tenth

It may be spring fever that leads us astray, but somehow after a turn about the Tenth Ward, up and down some of those beautiful streets in the middle section, and along through Maplewood Park, we feel inclined to challenge the World and the rest of Rochester in particular to a Nature Beauty Contest. For Mother Nature and Tenth Ward home owners have combined their resources in a beautifying campaign that most fortunately is being maintained and enhanced year after year; and many of those "Kodak as you go" scenes may be found within the bounds of our own ward for us to enjoy if we will.

It is the irony of twenthieth-centruy civilization, though, that most of us are remarkably far-sighted; objects too close at hand and too readily accessible are overlooked as we strain trip to Miami, St. Petersburg and to peer into further fields. Our own fields, like our nearest relatives are too well-known to achieve greatness in our estimation.

If we could only get up in the air in a Lindberg special and get the picture from a little distance, the new perspective would undoubtedly "sell" us on our home section if we have never been "sold" before.

There are few communities that have the natural setting, along a most picturesque river bank, as have we of the Tenth Ward. Such a setting is stimulation enough to supreme accomplishments in landscaping; and we undoubtedly have felt this stimulation.

In nearly every section of the community uniformly wellgromed lawns show the meticulous care of the owners, a fitting attempt to emulate and assist Nature in her local enterprise. Nor have our trees in any large quantity succumbed to the modern trend of barreness along the highways; in street, entertained the Friday readfact, we have demonstrated that the trees and their foliage, far from making a forest, really are quite an addition to a community. If we do not appreciate them for their beauty alone we will at least be thankful for their shade a month or two hence.

There is ample playroom for the children, in publiclyowned plots as well as in wide expanses of pivate lands and lawns; and that means something to a community if we consider New York City for instance, where a grass-covered plot of ground is almost an object of curiosity to some of the families.

Yes the Tenth Ward is a pretty good place to live and bring up our families; and the more we appreciate this fact, the greater enjoyment we will have in being residents here and also in being a responsible part of the community.

And if anyone is moved to clip this editorial and send it their niece, Mrs. Frazier, of Utica. to a friend in California, our purpose in placing the Tenth Ward before the mirror will have been accomplished.

## Daylight Saving

At this time with other sections of the country turning their Park avenue, are spending some time-pieces ahead or planning to do so, the subject of daylight saving time seems to be sharing honors with the weather in our daily conversations. We seem to hear increasingly more of it street has been awarded the fellowas Rochester stands by.

To save daylight is to provide time for recreation. When which entitles her to a year of we emerge from the long winter the majority of us become imbued with a desire to gather in some of those valuable vitamins from the sun's rays which professional men say are her study in Germany in November, essential to a sound and healthy body. Quite naturally, being more or less held down by our business or occupation we enjoy Theta Alpha Epsilon. a change in the form of recreation, be it golf, baseball, walking, motoring or any of a number of other activities. And when the time alloted to recreation is so short as compared to the 24 hours | Mrs. Oscar B. Spiehler, and their of the day, many of us wonder why any of us frown upon daylight saving time which gives another hour of sunlight and to Philadelphia, Atlantic City and happiness to be enjoyed in carefree manner as we desire.

Of course there are economic considerations and perhaps there may be a certain amount of confusion entailed in being of Raines park, have returned after an hour ahead of the sun. But as we often are reminded our spending several weeks in Florida, stay on Mother Earth is severely limited; we would indeed be a sorry nation without recreation or re-creation as you will; and considering the brevity of each of our individual lives, daughter, Mildred, of Waterloo, isn't fun worth having even at a little inconvenience?

Judging from the comments of nearly every one we meet, Rochester people sincerely desire another hour of daylight during the sunny months. We dare say that if a poll were taken, if we all were permitted to state our minds after a careful consideration of the advantages and disadvantages of daylight saving, this city would show a plurality for the scheme.

The advantages more than balance the disadvantages. Do you agree? Let's hear from you. Send in your petition.

Councilman Stanton has introduced an ordinance for daylight saving in Rochester and it will be given a public hearing the Costor Jewelry shop on Lake turned Sunday from a motor trip by the Law Committee next Tuesday evening.

#### Spring Activities



Mr. and Mrs. Merritt B. Burton; Mr. and Mrs. F. R. Metzinger are f Magee avenue, have returned to now residing at the Campus on

> Mrs. Ralph I. Hoyt of Selve Terrace entertained the Pussywillow

> Twig at luncheon last Friday at the

Leonard K. Stalker of Ridgeway

avenue has returned to the Syra-

the Easter vacation with his par-

ents, Mr. and Mrs. Alfred W. Stal-

Miss Edith H. Hale of Lake ave-

nue entertained at luncheon at her

home last Thursday in honor of

Mrs. George Dabney of Boston,

who spent emfwy , ? ('heSvbg

who was the guest of Mrs. Elliott

Mr. and Mrs. Ralph I. Hoyt of

Selve terrace are now occupying

heir new home in East Boulevard

of Lake avenue entertained at din-

ner Saturday evening before the

spring dance at the Oak Hill Coun-

Mr. and Mrs. Frank J. Hart and

Miss Lucille Hart of Keehl street

have returned from Daytona Beach,

Fla., where they spent the Winter.

Miss Anna L. DeGelleke of Lake

View park spent las week in De-

troit, Mich., at the National Y. W.

Miss Mona Sheehan of Gorsline

street entertained Friday evening at

A box packing meeting of the cese will be held Tuesday at the

Church of the Ascension in Lake

The Splinter Twig met Saturday

for luncheon with Miss Edith Hale

Mrs. J. C. Bragg of Glens Falls

was the guest of her sons, Clarence Bragg of Bardin street and William

Bragg of Seneca parkway, over

Easter. She has left for her home

by motor with her daughter, Mrs.

Harvey Bliven of The Campus on

Dewey avenue, who will spend a

Mrs. William Stell of Flower City

park entertained the members of the

Sunday School Council of Dewey

Reformed Church Wednesday eve-

A card party was held Wednesday afternoon at the home of Mrs. Saw-

berly on Rand street for the benefit

of Parent-Teacher Association of

Mr. and Mrs. A. W. McDonough

of Augustine street are entertaining Mr. and Mrs. M. J. Crowley of Boli-

Leo W. Waldert of Alameda street

has returned to Holy Cross College

for the remainder of the school year.

He will be a member of the graduat-

John Dorschel of Notre Dame

College has returned to college this

week, following the Easter vacation.

Mrs. Arthur Parker of Seneca

to Albany and the Adirondacks.

week in Glens Falls.

ning at her home.

No. 41 School.

var this week.

ing class this June.

at her home in Lake avenue.

C. A. convention.

the D. A. R. House.

Mr. and Mrs. Lowell W. Shields

P. Frost of Culver road.

Oak Hill Country Club.

their home after an extended motor Dewey avenue. other southern points. Miss Beatrice Burke of Lake ave me, is registered at the Lexington

Mr. and Mrs. Richard L. Saunders of Pierpont street, are motoring cuse Medical School after spending through Pennsylvania.

Hotel in New York.

Mr. and Mrs. P. V. Pratt and ker. laughter Adele, of Flower City park, spent the week end at Geneva.

Rev. and Mrs. J. Stanley Richards and daughter Justine, and Mrs. W. D. Weyraugh and daughter Vivian, of Clay avenue, spent last week in Philadelphia and vicinity.

Mrs. David Teetor of Gorsline ing club last week at her home.

Mrs. Helen Hiller of Augustine street, is ill at her home.

Nelson Weighill of Lucust street, was operated on at the Highland try Club. Hospital, for appendicitis.

Mrs. J. C. Rose of Electric avenue, s ill at her home.

Mr. and Mrs. John Thirtle are moving this week to the Lake for he summer.

Mr. and Mrs. W. J. Klick of Gorsline street, are entertaining

Mrs. M. J. Barton of Alameda street, is suffering from a broken

Mr. and Mrs. Osborn of Driving time in Picton, Canada.

Miss Jessie Hoskam of Keehl ship in German offered by the German-American Student Association, study in Bonn, Germany, Miss Hoskam, a graduate of the University of Rochester, will begin continuing until July. She is a member of Phi Beta Kappa and

Mr. and Mrs. Adolph M. Spiehler of Averill avenue, and Mr. and daughter, Jeanne, of Seneca parkway, have left for a two weeks' trip New York

Mr. and Mrs. William M. Smith and motoring through the South.

Mr. and Mrs. Jerry Rudy and Ont. and Miss Alice Kaufman of Bamberg, Ont., spent their Easter vacation with Mr. and Mrs. John Blodgett of Dewey avenue.

Mr. and Mrs. Loren J. Pye, of Merrill street announced the engagement of their daughter, Helen Lucille Pye, to Raymond E. Bohrer, son of Wm. G. Bohrer of Thorndyke road, Friday evening at a bridge party.

Miss Pye has been connected with parkway and Miss Jesse Wishart reavenue for the past 6 years.

#### Miss Clark has served as maniging editor during the present year follow the card playing. and as assistant managing editor in her sophomore year.

I the executive council.

Miss Clark New Editor

Of "Cloister Window"

Miss Norine Clark of Parkdale

terrace, a member of the junior class

at the Women's College of the Uni-

versity of Kochester, was elected

low" for next year at a meeting

#### Company "H" News

Clarence and George Huff,

Lawrence R. Kiley, of Birr street, is a former member of this Com- Locust street, has just received pany. At the expiration of his term word that this Company in 1929 of service he was honorably dis- stood second in the State of New charged with character of excel- York, in both Machine Gun and Pislent. We understand that he is tol qualifications. High Company seriously thinking of signing up for in the state made 30 machine gun another "hitch."

tine street, has just returned, after 39 pistol. three month tour of the South. Captain Clarence M. Olsen, of

#### O'Rorke Auxiliary To Have Benefit Party

Arrangement are being made for benefit card party under the auspices of O'Rorke Auxiliary No. 23, which will be held in the ballroom of the Columbus Civic Center, Chestnut and Lawn streets, on Friday evening, May 23. Dancing will

There is a large committee working under the general chairmanship of Mrs. Mary Bailey, past presiden of the Auxiliary, for the success of this party. Tickets are under the supervision of Mrs. Jessie Potter, assisted by Mrs. Margaret McGrath. Pullman avenue, have passed the It will be a pivot party, a prize being required tests, and have been pro- given for each table and also a door moted from Private to Private prize. For reservations call Glenwood 4304-R or Culver 3116.

and 44 pistol qualifications, and this Schuyler D. Lobdell, of Augus- company made 38 machine gun and

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Mack

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#### John Marshall News Camera Club Installs

LITERARY CLUB

Contemparary novels will be discussed at the next meeting of the Literary Club, after Easter vaca- Exhibition will be rewarded and the nd Marestan Chapman will be re- lar meeting. ported upon. The club is endeavoring to become well acquainted with the modern authors and judges who met on Saturday had a their books by choosing different ones each week.

10. The various talents of the mem- hibition. This will be followed by a fields were covered in this way, plans to divulge. each member writing an original and in some cases a unique article.

#### ALUMI HAVE DINNER

The Alumni Association held a dinner at West Manor April 23, taking the place of the regular Spring meeting. Elmer Snyder, principal of John Marshall School and Joseph Kaufman, a Kodak graduate, were the pricipal speak-

Girls' tennis opened this season at Kodak Park yesterday. Practice will tion of the American Osteopathic also be held at Maplewood park. About fifty-seven candidates have reported.

Mrs. Margaret Mason, English teacher, who has been absent from avenue announces the engagement school for almost five months due to of her daughter, Mary Irene, to illness, returned to her duties upon Richard G. Bowers. the opening of school following the Easter recess.

in preparation for the opening game game.

# New Officers Tonight

Prize winners of the Beginners' tion. The novels of the English officers of the Kodak Camera Club author, Hugh Walpole, and of the for the coming year will be installed American authors, Edna Ferber tonight. This will be the last regu-

The entries in the exhibition now total over one hundred prints. The Tuesday. difficult task deciding the prize winners. A member of the judging Authors Night was held by the committee is going to give an expert club on Thursday evening, April criticism and appreciation of the exbers were shown in stories, essays, significant talk from K. Cunningham Francisco and the Golden Gate. A and poems which were read and of the Kodak Salon Committee, who dramatic love story, which concerns commented upon. Many different will have some novel and interesting a young deserter, and several of the

> During the meeting the new officers will move into office with the drama knowledge that the membership has been increased by 66 in the last two weeks. The program committee will show movies.

#### TO ATTEND CONVENTION

Dr. Irene K. Lapp, of Lake View park, secretary of the Osteopathic Women's National Association and practicing osteopathic physician in Rochester, will attend the conven-Association in Philadelphia, July 7 to 12. Three thousand delegates are expected to attend.

Mrs. Louise Sweeney of Dewey avenue entertained the Women's

with Tech High tomorrow at the parkway, Mrs. Steward Battey of home field. Hubert Coyer, coach, is Birr street, Mrs. S. G. Gosselin of Daily baseball practice is being held optimistic about the outcome of the Bryan street and Mrs. W. D. Mar-



The cartoon above was drawn by Aurele Comeau, clerk in Bauman and Baynes store on Driving Park avenue. It represents graphically the situation in the retail business world as it exists in this country today.

#### - Riviera -

Norma Talmadge, star of United Artists "New York Nights" running onight, Friday and Saturday at the ultimate in screen entertainment is achieved through a combination of colorful melodrama with generous proportions of humor and good pho-

With its background of kaleidoscopic movement and sympathetic mirroring of New York's gay home of song and dance, "New York Nights" is destined to prove one of



the greatest pieces of entertainment Director Lewis Milestone, who re-

cently received formal recognition Saturday afternoon, April 26, at 1 Roscoe Karns and Mary Doran.

On Thursday and Friday nights there will also be six acts of vaude- tor trip and will be at home after ville, provided by the radio contest May 15 at 75 East Boulevard. now running at the Riviera. On Saturday night, the finals of the contest, with eight entrants, will be held.

The epic sweep of the old west is the background against which "Song of the West," Warner Bros.' latest

Drama and comedy are inter- arrangements. mingled in this tale of pioneer days. The story starts at old Fort Independence, and moves along with the westward march of the pioneers to the California mining towns, San erinolined ladies of the covered wagon caravan, is the core of the

John Boles and Vivienne Segal play the leads, and Marie Wells, Joe E. Brown, Sam Hardy, Rudolph Cameron, Marion Byron, Eddie Gribbon and Ed Martindel are in the cast and there is a chorus of 100

On Wednesday, Thursday and Friday of next week Manager Edward C. May has arranged for a showing of the famous "Why Bring That Up?" featuring Moran and Mack, the Two Black Crows .

#### Maplewood Y Auxiliary

Mrs. S. L. Crabbe of Maplewood Auxiliary of the Maplewood Y. M. C. A. Tuesday. She was assisted by Mrs. Bruno Schroedel of Gorsline street, Mrs. E. A. Schiebe of Seneca shall of Maplewood avenue.

#### Tid-Bits

Riviera Theatre, believes that the dance! A peal of an organ, What could be more original than an organ recital, given by a guest at a sorority dance from the Seneca Balcony, Many of you who will read this may know him. It was a lively dance, a student of John Marshall High School doing a song and dance act Corsages being lost and steel buckles being found.

> FIVE little kiddies! A handful it is a cross between a wire-haired pen. The much-loved "Tim" going away for good? Little five-year-old Mary Catherine could not believe her as mother returned she saw Mary Catherine sitting on the front steps hugging "Tim" for all she was worth and shouting, "I saved him, mamma, I saved him."

#### COBB-GROVES

The marriage of Miss Marguerite Elizabeth Groves, daughter of Mr. and Mrs. Frank L. Groves of Pullman avenue, and George Warren since the advent of talking pictures. Cobb, son of Mrs. Amos Hubbell Cobb of Penfield road, took place as director of the best straight com- o'clock at the home of the brideedy films, has outdone himself in groom's mother, the Rev. Dr. John J njecting his infectious bits of humor Lawrence officiating. Mrs. Lillian in the picture, which has a cast in- Oliver of Park avenue and A. Hubcluding Gilbert Roland, John Wray, bell Cobb of Boston, brother of the ctor-playwright, Lilyan Tashman, bridgroom, were the only atten-

#### KAPPA PHI DELTA PLANS

DANCE SATURDAY NIGHT Kappa Phi Delta Fraternity will rold its annual spring dance at 100 per cent natural color, singing, the Women's City Club on Chesttalking, dancing picture in techni- nut street, Saturday, May 3. Robcolor, coming Sunday, Monday and ert Kavanaugh and Carl Kaesser get in it?" are on the committee in charge of

INTERMISSION at a Sorority

is complete without a dog. Even if drop!" terrier and a poodle. Mother stood A college education, according to a it as long as possible, but finally had Boston commenter, never hurt anyto call the pound. She was away body who was willing to learn somewhen the tragedy was about to hap-thing afterward. mother could have meant that. So hair, young man?"

#### Kangola lace oxford, perforated tip, single sole, rub-\$6.00

Men's IDEAL ARCH brown

MOTOTOTOTOTOTOTO

throughout the life of the shoel

Examine the skins displayed this week in our windows . . feel the comfort and coolness of KANGOLA on your feet . . inquire wherever you will

. . you'll find that no other leather is as practical for

men's shoes. Kangola is

supple; it does not peel; it

will not lose its shape; it will

retain its lustrous beauty

(Corner Ridgeway Ave.)

Kangola

-A Rochester tanning achievement-a leather

that retains its beauty!

#### HUMOR

"Perhaps you were a witness of the fall of Rome?"

"Nossa, Ah didn' exactly see it, for any mother. But no household but Ah recollect hearin' somethin

Old lady, to the clerk in the drug store: "What have you got for gray

Clerk: "Only the greatest respect, If Victor Hugo never stood up in

bus, where did he get the idea for the Hunchback of Notre Dame?

"Yes, our old friend Brown has gone to this everlasting rest!" "So he got that government job

The Victorian spinster who continued to refer to legs as limbs, asked the maid whether she had given the canary its morning bath.

"Yes," the maid replied, "you may come in now." Polly: "The photographers never

do me justice." Molly: "You want mercy, not jus

"Do you drink?" asked the prose-

"That's my business," answered the indignant witness.

"Any other?" asked the counsel. Master: "Well, how did the shot

Rastus: "I 'specks they was meant for me, suh."

#### Laurett's Dress Shoppe OPENING SALE

Dresses \$1.00 and \$2.00 Pure Thread

Silk Stockings 50c-75c Silk Underwear 686 LAKE AVE.

#### CLIFFORD & WARD

308 Driving Pk. Ave.

TIRE REPAIRING VULCANIZING

We Call and Deliver GLEN. 1743

#### Suits Made to Order \$35 up

COMPANY 1322 DEWEY AVE. TAILORS - CLEANERS

DYERS MEN'S GARMENTS LADIES' GARMENTS Cleaned, Pressed

and Repaired Suits Ready-to-Wear

# Cunningham-Joyce

SENSATIONAL BARGAINS IN GOOD USED CARS

1925 Chevrolet Coupe	80   19	29 Chevrolet Coach	395
1925 Chevrolet Touring	11	24 Ford Coupe	45
1926 Chevrolet Panel Truck.	10	25 Dodge Touring	60
(½ Ton)	19	26 Ford Panel Delivery	75
1926 Chevrolet Coach	125 19	26 Essex Coach	95
1926 Chevrolet Sedan	175 19	20 I Old Coape	125
1927 Chevrolet Coach	185 19	TO IMPOST MOURIE TO THE TANK IN THE TANK I	155
1927 Chevrolet Sedan	250 15	20 1014 14401	145
1928 Chevrolet Coach	200 1	21 1014 14401	160 175
	1.0	THE LOUIS DESIGNATION OF THE PROPERTY OF THE P	
1928 Chevrolet Coupe	295 19	24 Willys-Knight Sedan	175
1928 Chevrolet Sedan	375 19	27 Essex Coach .,	250

# Cunningham-Joyce

Open Evenings and Sundays

GLENWOOD 4900

MOTOR CORP. 706 DEWEY AVE.

Low Terms

GLENWOOD 4900



PAGE 8

TENTH WARD

I. G. A. Stores



Home Stores Run By Home Folks

# HOUSE CLEANING

ELECTRIC LIGHT BULBS

> INSIDE FROSTED 25-40-50-60 Watt

20c each

LAST THREE DAYS **ENDS SATURDAY** 

Liquid Veneer 4 oz. Bottle 24c 12 oz. Bottle 49c

RINSO

19c

FULL WEIGH



22 and 1/2 Oz.

LARGE SIZE

# -BROOMS-

I BROOM 75c G BROOM 55c A BROOM 46c

These brooms are made from selected broom corn and are offered at these low prices

FOR THIS SALE ONLY

SPECIAL With The Purchase of Any Broom and

23c

We Will Give a Long Handle DUST PAN or WASTE BASKET

## CLOROX

REMOVES Stains Mildew Scorch Dirt



Bleaches Deodorizes Softens Water

We Highly Recommend It

19c Bottle

I. G. A. SOAP CHIPS

2 Boxes For 37c ONCE TRIED-ALWAYS USED

> TAT'S GRIT SOAP 3 for 23c

"K. O. D." "Knocks Out Dirt" Large Pkg. 43c

"Kitchen Kleanser" 3 Cans 21c

P&G THE WHITE NAPTHA SOAP 10 BARS FOR 39c

SASH CORD CLOTHES LINE 27c CLOTHES PINS 6 Doz. for 19c

4-OZ. BOTTLE

VETERAN BLUING 9c

> BRILLO Small Size 8c Large Size 19c

STEEL HEAD MOP HANDLES 15c

Smooth Handles-Extra Heavy Steel

LA FRANCE **POWDER** 9c

SANI FLUSH 21c

ARGO GLOSS STARCH 2 for 17c

I. G. A. PURE

FULL STRENGTH LYE NONE BETTER 2 Cans for 19c

> SAL SODA 21/2 lb. Pkgs. 2 For 13c

Sunbrite Cleanser 3 Cans 13c

> GOLD DUST Large

2 Pkgs. for 45c

TROMITE 2 Pkgs. 25c

**BLU KROSS** TOILET PAPER 3 Rolls for 19c

COYLE'S

1726 Lake Ave. Glen. 4779

DOELL'S Dewey at Birr St.

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FLACK'S

Dewey cor. Emerson St. Glen. 2655

GARIN'S 1339 Dewey Ave.

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MEYER'S

604 Driving Pk. Ave. Glen, 6348 Glen, 304 NEWELL'S

689 Ridgeway Ave. Glen. 1669

ROGERS 1458 Dewey Ave.

Glen. 1698

Published Every Thursday

Serving the TENTH Exclusively"

Vol. II.

ROCHESTER, N. Y., MAY 8, 1930

No. 29

#### HELEN CURTIS SOLOIST IN FINAL CIVIC ORCHESTRA CONCERT HERE

The Rochester Civic Orchestra will ring down the curtain on its season, so far as Jefferson Junior High School is concerned, Sunday, May 11th. Guy Fraser Harrison will conduct the orchestra in its final northwest concert, and Helen Lucile Curtis will be the soloist.

feed for Sunday, including some numbers that have been requested by audiences during the past few

ears ago, she studied with Adelia She was chosen to represent the Artists' program at the New York State Pederation of Music Clubs onvention in Syracuse, in 1926, and the outstanding events of the program, Miss Curtis has been soloist on the Chautauqua platform, and for seven years was soprano soloist at the Baptist Temple. She is now soloist at the First Methodist

program for Sunday will be

Melancholy for Strings Napravnik

(e) On the Summits

(b) The Year's at the Spring .......Mrs. H. H. A. Beach of last season's play on the course. Miss Curtis

7. Air on the G. String ..... Bach 8. March: "Under the Double Eagle" ..... Wagner

## INDEPENDENTS TO MEET TONIGHT AT

A mass meeting will be held tonight at the Rochester Liederkranz, 660 West Main street, for Independent merchants under the auspices of the Rochester Retail Grocers Association. Walter Cherry, who has returned from Grand Rapids quarters on State street, but with plans for the local radio camn, inaugurated last night over WHEC, will be the speaker. He gathering in the larger Liederkranz will tell of the general plans for the campaign locally.

The meeting was originally

#### Sunday Set Aside

#### As Mother's Day

Among the business houses eral who are planning specials on articles appropriate as Mother's Day gifts.

#### RIDGEMONT CLUB SPRING PARTY ON WED. AT SENECA

Horns ..... Perilhow Club are planning a Spring Party SAT. for next Wednesday evening in the di Firaro", ...... Mozari for dancing, a short dancing enter-

vide a diversity of entertainment for all members of the club, their families and prospective club mem-5. Slavonic Rhapsody...Friedmann bers; an opportunity to meet the 6. (a) Mother, My Dear, Treharne officers and their wives to get acquainted, and to renew friednships

> "Some surprises" are promised for the winners at bridge and 500, as well as a door prize. This is the first party of this nature to be held by the club and a special effort is being made to have all members in attendance.

#### CORRECTION

The telephone number of the Fish and Chips Restaurant of 1459 Lake "will always stand for the greatest avenue in last week's issue should number. For, unless prosperity is have read Glenwood 2787. Laurett's given in its advertisement last week.

scheduled for the grocers' headall indications pointing to a record turnout, it was decided to hold the

Trade With Independents

#### Do You Think the Chain Store:

Saves you money? Plays fair with you? Helps Rochester and the Nation?

Is Christian?

Is American in Principle?

Helps your business? Helps employment?

Holds a future for your children?

Helps you?

Should grow until it does 100% of America's cities in daylight saving time will DEWEY REPAVING reatil business?

Listen in on Station WHEC, Rochester, for the on the matter. mext twelve nights and hear the answers in the The passage of the ordinance, it following series:

The Chain, Monopoly and Trust The Chain and Your Community

The Chain and Your Children The Chain and the Farmer

The Chain and Your Business Has the Chain Kept Faith?

The Chain—Imperialism vs. Americanism

The Chain and Christianity

The Crime of the Individual Merchant

The Chains Answer

What other Cities Have Done

MAY 3-7:00 to 7:15 p.m. FRI. MAY 10-6:45 to 7:00 p.m. SAT. MAY 12-8:45 to 7:00 p.m. MON. MAY 18-6:45 to 7:00 p. m. TUES. MAY 14-7:15 to 7:80 p. m. WED. MAY 15-7:00 to 7:15 p.m. THUR

MAY 21-7:15 to 7:80 p. m. MAN 22-7:00 to.7:15 p. m. EXPECT DECISION IN

# Supplementing the growing list of public officials who regard the

growth of the chain stores as a menace, Governor Franklin D. Roosevelt in a speech broadcast on April 26 spoke against large mergers tendent of Schools Herbert S. and also directed his attack against the chain store. Governor Roosevelt was speaking at the annual Jefferson Day Dinner of the National Democratic Club in the Hotel Commodore, New York City.

In his speech Governor Roosevelt struck at "concentration of Capacity House Greets wealth," "a benevolent aristocracy," and termed the chain stores a menace to the community.

fairly and justly distributed, our our industrial development.

"I am certain that Thomas Jefferson would regard with some misgivings some trends in American to the concentration of economic Maggio and C. H. Pulver. power in a small number of groups, the spread of the chain store sys- itself through huge bank consolidatem and the control of capital tions."

# Riviera Radio Winners

finals in the Riviera Theatre radio contest, which was brought to a Dress Shoppe address is 586 Lake condition is unsound. We must close Saturday night. Prize winavenue, rather than the address constantly seek to overcome the ners, as announced by the judges, prize; Teresa Controneo, Alma in the case. Grinton, Chic Litz, Ruth Meyer, Bert Latimer and his Vagabonds, business life. I refer, particularly, who won the orchestra prize; Sam

## DAYLIGHT SAVING ORDINANCE WINS WIDE ACCLAIM; PASSAGE IN DOUBT

A preponderant opinion in favor of the adoption of Councilman Stanton's ordinance for daylight saving time in Rochester was evidenced at the public hearing held Tuesday evening in the Council chambers. Although there was some opposition voiced, the trend of the petitions presented was overwhelmingly in favor of turning the clocks ahead an hour from May 18 to September 28.

The final decision of whether or be made next Monday night, nowever. At that time the Council as

quite generally conceded, will the referendum of two years ago criticism and to await another vote of the Councilman Nelson A Milne, who

the Council fails to act favorably nical questions. MAY 16-9:30 to 9:45 p.m. Monday night, which would happen. The two main points that have

# COYER CASE TODAY

A final decision in the matter of Hubert Cover and John Marshall High School Faculty High School is scheduled to be given today. A hearing was to be held this morning before Superin-

Mr. Coyer, head of the health education department of John Marshall, has been refused reappointment by Elmer Snyder, principal of the school, and Herman Norton, director of health education in the Public School System. It has 'tempermentally unfit" for the position which he was brought to Rochester to fill. Mr. Coyer has retaliated with a claim of discrimination based on personal grounds, and it is many injustices which grow from were Mary Swain, who took first Mr. Weet's task to decide justice

Charles E. Bostwick is to present Mr. Coyer's side of the case, supplemented by testimony of parents, students and former students of John Marshall. The matter has received city-wide attention and the decision of Mr. Weet is awaited with interest.

# TO BE DISCUSSED TOMORROW MIGHT

depend upon the action taken by ad property owners of Dewey are the organization councilmen. It is muc of a special meeting which rumored that they may oppose pas- has been called for tomorrow (Brisage of the ordinance at this time day night in the Tenth Ward Re-and instead may ask for another publican headquarters at 32 Driv-referendum on the matter this tall. ing Park azenus. The meeting is While their attitude undoubtedly for the purpose of explaining the has not yet taken shape, it is said ordinance now before the City that they are inclined to abide by Council and to give opportunity for

has arranged the meeting, post-Almost every group was repre- pouced the hearing in the City Counsented at the hearing and if the cil at the last session until next sentiment two years ago was cor- Monday night in order to have rectly interpreted, there appears to time to discuss the repaying with have been a huge change regarding the property owners. He plans to Winfield H. Caslow-The Main St. Crusader daylight saving time among the have a member of the Engineering people of Rochester. However, if Department present to answer tech-

MAY 17-6:45 to 7:00 p. m. if the four organization councilmen been raised so far, and upon the MAY 19-6:45 to 7:00 p. m. vote "no," there will be no chance basis of which a remoistrance was for daylight saving time this year. planned by property owners, are the type of pavement and the street car tracks. There appears to be some demand for concrete pavethent and also for removal of the

# Stage Play Tomorrow

Tomorrow (Friday) evening at Jefferson Junior High School the faculty of Charlotte High School will discard their dignified attitude and present a three-act comedy, en-

titled "Applesauce." Walton Ament, dramatics instructor, plays the part of "Bill" McAllister and Miss Hazel Stowell plays the part of Hazel Robinson. These

Publicity and program committee is headed by Miss Ethel Newman and the ticket committee by Bernard Tracy, both of the Commercial Department.

Properties committee is as follows: Miss Margaret Miner, chairman; Miss Carolyn Emerson, Miss Helen Cashman, Mr. Bennett.

Stage committee, Mr. Kingston, chairman; Mr. Bird, Mr. Omans. Ushers are in charge of Mr. Eren-

# DRIVING PARK AVE. AT DEWEY

Pork Loins (Whole or Half) Fancy Fowl (Home Dressed) Rolled Rib Roast Beef Cut from U. S. Inspected Prime Steer Beef

Mayonnaise (Our Own Make). Chipso, 2 large pkgs **Brookfield Roll Butter** 43c lb., 2 lbs. 85c

BOYS! A Wright Flyer FREE with a pound of ONTARIO RAISIN BARS-40c

P. & G. WEEK Extra savings on all P. & G. products for one week WATCH OUR WINDOWS!

WE DELIVER PHONES: GLEN. 1182-1183-1184

#### Trade With Independents Cunningham-Joyce

#### WEEK-END SPECIALS IN GOOD USED CARS

\$50.00

Chamlers Touring Ford Coupe Chevrolet Touring Ford Sedan

\$150.00 1926 Ford Tudor

1926 Ford Roadster 1926 Chevrolet Coupe 1925 Dodge Sedan 1926 Ford Coupe

\$100.00

1926 Chevrolet Touring 1926 Chevrolet Coach 1926 Essex Coach

1925 Chevrolet Coupe

\$200.00

Chevrolet Coach 1926 Chevrolet Sedan

1927 Chevrolet Coupe 1926 Pontiac Coach 1926 Chevrolet Landau

# unningham-Joyce

Open Evenings and Sundays

GLENWOOD 4900

MOTOR CORP. 706 DEWEY AVE. Low Terms

GLENWOOD 4900

# LAKE AND RIDGE BUSINESS MEN

Limited Time Offer Reg. \$4.00 Jacuard Velour Upholstery Fabric

wide Several Hundred

Yards Reduced to

The average overstuffed chair requires 4 to 5 yards, sofas, 8 to 10 yards. You can save \$8 to \$20 if you let us do that upholstering now. Choice of several attractive patterns and colors.



Our representative will gladly call at your home to submit samples and prices-Phone Glenwood 1644

Gerald C. KENNY 1476 Lake Ave. Designer and maker of

# NNYKRA

Upholstered Furniture

#### SPECIALS FOR FRI. AND SAT.

COFFEE RINGS

A Dainty Bite

Special at

19c Each

Everybody likes APPLE PIE

The only pie as good as our apple pie is another one of our apple pies and they are

Special for Week-end at

29c Each

#### **ENGLISH** WALNUT CAKES

You will like these and they are only

21c Each

Our Famous

FRIED CAKES Delicious for Breakfast

Week-end Special

Plain - - - - 19c doz. Sugared - - 20c doz.

## H. A. Johnston's Kleen Bakeries

TOUS LAKE AVENUE 827 DEWEY AVE.

400 LEWISTON AVE. 1300 DEWEY AVE.

## Prominent Musicians

#### In School 40 Musicale

A musicale will be given at No. or Stone 1592. 40 School on La Grange avenue tomorrow (Friday) evening by the following group of Rochester musicians: Miss Florence Hughes, soprano; Miss Virginia Gehrkens, violinist; Miss Doris Moore, pianist; Romolo De Spirito, tenor, and Wilton Clute,

The concert has been arranged through the interest of Miss Moore, who is teacher of piano in the Rochester Public Schools. It is a courtesy concert given by these artists in the interest of the musical life of the community.

There will be no charge, but admission will be by ticket. Tickets may be procured through No. 40 School pupils or at the door Friday evening.

The program follows:

Sonata in F Major ..... Handel Miss Gehrkens

Bergerettes-Sons of the Eighteenth Century ..... Weckerlin Chevaux de Bois ..... Debussy Miss Hughes

Alborado del Grazioso ...... Rayel Miss Moore Celeste Aida

Mr. De Spirito Mon coeur s'ouvre a ta voix

(My Heart at Thy Sweet Voice) ..... Saint Saens Habenera-From Carmen Miss Hughes

Trio-Opus 21 ..... Haydr Miss Gehrkens, Miss Moore, Mr. Clute

Duet-From Don Juan .... Mozart Miss Hughes, Mr. De Spirito

#### CLASSIFIED ADS

FOR RENT in Schulz Block Dewey avenue at Driving Park. Large room for office or small business upstairs. Rent reasonable Call Glen. 300.

DRESS MAKING-Mrs. Jean Hamilton of Albemarle street has some vacancies in her dress making classes and will be pleased to assist you in making your dresses, coats and suite. Call Glen. 1941.

DRESSMAKING-All kinds of sewing done reasonably. Expert remodeling. Phone. Mrs. R. W. Harmon, 1388 Dewey Avenue, Glenwood

FOR RENT - Near Jefferson High School, 7 rooms; combination range; reduced rent. Glenwood

Old lady, to the clerk in the drug store: "What have you got for gray hair, young man?'

Clerk: "Only the greatest respect

"Yes, our old friend Brown has gone to his everlasting rest!" "So he got that Government job after all?"

"Do you drink?" asked the prosecuting counsel.

"That's my business," answered the indignant witness. "Any other?" asked the counsel.

Polly: "The photographers never do me justice." Molly: "You want mercy, not jus-

# AT THE HEAD OF THENEWBRIDGE

## KODAK PARK GROWS INTO LARGE COMMUNITY, STANDING BY ITSELF

Familiar to all Tenth Warders are the wide, well-trimmed lawns and ivy covered buildings of Kodak Park, the largest of the plants of the Eastman Kodak Company, and which has grown from its meager tract of sixteen acres of farm land in 1890 to a plant which now occupies more than four hundred

With its paved streets, sewers, water system, railroad tracks, power plants and fire department, it is a community unto itself, whose existing buildings of steel and concrete to the number of one hundred and twenty, cover a floor space of more than eighty-eight acres. Buildings now under construction in the new program of expansion will considerably increase this acreage.

While the principal output is photographic film, there are within thing about the power houses is the Kodak Park, factories for the man-height of the three great chimufacture of raw paper, boxes, film neys which are a familiar sight on cartons and labels, shipping tins the horizon, not only in the Tenth for motion picture film, artificial Ward, but the city and countryside leather, gelatin and acids and many as well. These towering stacks,

own private switch yard, and seven miles and quickly enable visitors to and one-quarters miles of track locate the plant's site. winds its way through the park connecting the main buildings.

#### Film Main Product

persons are employed at Kodak Park. Because of the great diversityof the products manufactured, more than 60 per cent of the gainful occupations listed by the United States Census Bureau are represented, besides many other lines of work peculiar to the industry.

One of the main photographic products manufactured at Kodak Park is motion picture film. An idea of the output may be gathered crete, steel and lumber, from the fact that more than 75,-000,000 feet are being made each month, or roughly 180,000 miles a constructed, a six-inch well was year. Nearly 5,000,000 pounds of the manufacture of this and other ufacturing needs require an indifilms. Next to the government vidual water system. A modern filmints, this company is the largest tration and pumping station on the consumer of pure silver bullion, shore of Lake Ontario, four miles using annually one-eleventh of the away, with an intake far out from

plants, but, instead, each machine sand population. is run by an individual electric

Steam for generating electricity,

which carry far from the confines Sixty or more feight cars can be of the park any offensive of flying accommodated in the company's particles of ashes, are visible many

#### Need Much Water

Almost all industries are brought Between six and seven thousand they cannot carry on without water,

Thirty-eight years ago when the first building at Kodak Park was sufficient to fulfill the new plant's cotton are consumed annually in demand for water. Today the mansilver mined in the United States. shore, furnishes 16,000,000 gallons Every one of the buildings has of water a day through a 24-inch grounds and a cinder track. These been planned with an eye to the main to a reservoir located under safety of the worker and his health. one of the buildings. The total of the Kodak Park Athletic Asso-No overhead shafting with its ever- capacity of this individual system ciation, one of the most active athwhirling pulleys and slipping, is sufficient to supply a community creaking belts is seen in any of the of more than two hundred thou-

#### Equipped for Recreation

refrigeration and heat, is supplied tics, it might seem that the more are available with three physicians FOR FRIGIDAIRE refrigeration by two power houses which con- human side of this great institu- and trained nurses in charge. A call Howard Martin, representative, sume about 500 tons of coal a day, tion had been overlooked, but this corps of "first aid" volunteers is 308 Brooks avenue. Gen. 2478-W the mammoth grates of the boilers has not been the case. Equally also chosen from the employees being fired by modern mechanical modern equipment has been pro- who are trained in all first aid stokers. The most impressive vided for the social, health and work.

to a common basis by the fact that To produce its products the Eastman Kodak Company consumes Mrs. Schoeffel Passed tons and tons of different materials from lumber and nails to the most precious metals, but water, a primary element of nature, is as essential to the maintenance of the industry as is bar silver. Without it in unlimited supply, Kodak's buildings and marvelous equip- moved to Rochester in 1846. She ment would be just so much con-

Air View of Kodak Park

#### 1528 LAKE AVE. (Opp. Ridge Road) Phone, Glenwood 305

LEVIN'S MARKET

FRUITS — VEGETABLES AND MEATS

LEAN Fresh Ham (whole or half) .... 24c lb. YOUNG Tender Boneless Rb. Rst. Bf. 37c lb.

Fancy Strawberries ...... 19c qt.

OUR OWN MAKE MAYONNAISE . 59c gt.

(Made from Strictly Fresh Eggs and Best Oil)

PABST-ETT CHEESE .....10c box

If you bring this Ad in

Special Prices for One Week Rubbing Alcohol . . . . 39c Pt., 3 Pts. for \$1.00 

QUALITY WRITING PAPER AT HALF PRICE MOTHER DAY CARDS AND CANDY Your Prescriptions Compounded by

Registered, Graduate Pharmacists Only the Best Drugs and Chemicals Used

## CHAS. H. VAN BROCKLIN, Pharmacist

Phone Glenwood 98

# 94th Milestone Thurs.

Mrs. Sarah Cawthra Schoeffel of 346 Glenwood avenue celebrated her 04th birthday Thursday, Mrs. of the Dairymen's League, Schoeffel was born in England, but was a nurse in the Civil War and Mrs. J. J. Noll is chairman. saw service in Washington, Maryland and Virginia.

recreational activities of the employees. A large assembly hall above the dining halls, is used for basketball, indoor baseball and dancing and here also the regular meetings and other gatherings of the workers are held.

An athletic field provides tennis courts, baseball diamonds, football activities are under the direction letic organizations in the city.

Every precaution is taken by the Medical Department to safeguard the health and supervise the working conditions of the employees. With the recital of such statis- Fully equipped hospital facilities

#### Home Bureau Units Next Tuesday afternoon at

clock the Locust Unit will hea talk on "Sandwiches and Mill Drinks," by Miss Marion Cumming meeting is at No. 34 School, Le ington avenue and Holmes stv The Lake View Unit will

shown through the Beechnut facory as one of the "Know Your City" trips. This will take the place of the regular meeting next Tuesday afternoon. Mrs. R. J Quinn is chairman.

The members will meet at the Chamber of Commerce preceding the trip and see the exhibit of articles there representing the work of the various units of the city.

The Busy Bee Unit, which meets regularly on Wednesday, will gather on Tuesday instead and will be given a demonstration on "How To Spots and Stains," and also talk on "Dress to Camouflage Size," by Miss Helen Easter, Mrs. E. A. Cater is chairman of the unit.

The Maplewood Unit, which meets at the Maplewood branch of the Y. M. C. A. on Driving Park avenue, will receive a lesson on the lighting project by Miss Lois Gordnier on Wednesday afternoon at 2 o'clock. Mrs. H. G. Padley is chairman.

#### DAILEY-SPERL

Miss Florence Ann Sperl of Yarmouth road and Walter J. Dailey, Jr., of Electric avenue were married Thursday in St. John the Evangelist Church. The Rev. John Sullivan performed the ceremony.

The bride wore a gown of light blue chiffon with hat to match and carried bride roses, lilles of the valley, and sweet peas. Mrs. Roland Goodwin, sister of the bride, was her only attendant. She wore ashes of roses georgette and a tan horsehair hat. Her flowers were pink roses and sweet peas. Frank Dailey was best man for his brother.

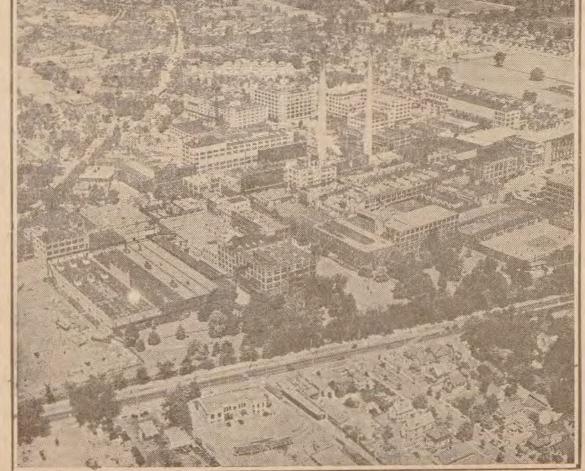
A wedding dinner was served after the ceremony for the bridal party, and Mr. and Mrs. Dailey left on a western trip,

Prenuptial events were a variety shower by Mrs. R. Goodwin and Mrs. M. Keating; a kitchen shower by Mrs. Charles Boeff, and a variety shower by Miss Margaret and Miss Rose Schafer.

#### SORORITY GIVING DANCE TOMORROW AT REDBARN

The Chi Omega Phi Sorority is giving a dance at The Red Barn on Fairport road tomorrow (Friday) night. The Misses Mary Bates, U Bassett and Marian Kinsella are the committee for arrangements.

Trade With Independents



-Photo courtesy of Times-Union

#### Historic Newspapers Collection 1930

# WELCOMING YOUR PATRONAGE

The Lake Ave. Food Shoppe Your Little Bakery Around the Corner

#### MOTHER'S DAY

To help you give Mother a treat we are

offering our regular \$1.00 BUTTER SPONGE CAKE 85c

Especially decorated for this occasion

H. M. JOHNSON, Prop.

7 PULLMAN AVE

#### Where You Get the Best For Less

Pot Roast Beef . . . . . 22c Saturday Special Until 11 o'clock Prime Roast of Beef . . 35c Pork Loins . . . . . . 25c Pure Pork Sausage Meat 25c

A. BARTEL

#### G. J. WAGG-DRY GOODS

Children's Underwear (all sizes) . Special 50c Afternoon Dresses ............\$1.95-\$2.95

> Complete line of MEN'S, BOYS' AND CHILDREN'S FURNISHINGS AT A SAVING

WE INVITE YOUR INSPECTION

Phone Glen. 976 Waggs Corners

Since 1900 Lake Ave. and Ridge Rd.

#### SPECIAL SALE

DJER-KISS TALCUM (new) ... \$1.00 ALL \$1.15 JERGEN'S VIOLET SOAP ...25c cake—1 free ...15c cake—1 free 

#### DAVIS DRUG COMPANY

PRESCRIPTION PHARMACISTS 1481 LAKE AVE., Cor. RIDGEWAY AVE

#### FOR RENT

3 and 4 ROOM APARTMENTS

Hot Water and Steam Heat - Newly Decorated 4 Rooms Front .... \$40 4 Rooms Side .... \$45 3 Rooms.....\$36

Also NEW STORES ON OWEN STREET

#### JAMES VONGLIS

1512 LAKE AVENUE

# COME AND SHOP

#### MRS. TAGG NAMED CHAIRMAN OF UNIT

Lake View Unit of the Home Bureau held a business meeting and election of officers Tuesday. Mrs. George Tagg of Electric avenue was named as chairman with the following cabinet: Vice-chairman, Mrs. Fred Gardner of Clay ave- birth of a son, born Sunday, nue; secretary, Mrs. F. L. Wadman of Mayflower street, and treasurer, Mrs. R. J. Phelan, who was reelected.

The membership heard an interesting talk by Miss Helen Easter of the Chamber of Commerce on "Eradication of Spots and Stains." The talk was followed by a luncheon and social hour.

#### Bridge Party Is Given Ridgemont Membership

Thirty members and their wives were present at a bridge party and buffet luncheon given at the Ridgemont Golf Club Monday evening. Joseph Judge, chairman of the entertainment commimttee, was in nue Saturday night, charge of arrangements.

Prizes in the card party were won by Mrs. M. F. Tucker, Mrs. H. A. Johnston and William Moore.

The board of directors held a the clubhouse, which, it is expected, will be ready this Summer The addition will consist of a dining street. room, kitchen and locker room.

#### Rev. Gutelius Given

#### Call by Brick Church

The Rev. Stanley F. Gutelius, for seven years minister of Dewey Avenue Presbyterian Church, has received a call to become associate pastor of Brick Presbyterian Church.

If the call is accepted Mr. Gute-Rev. Dr. Justin W. Nixon.

Mr. Gutelius, when interviewed, stated that he was considering the call, but has no decision to announce as yet.

#### Mrs. Harmon Opens Dress Making Shop

avenue wishes to announce that she June 1. has opened a dressmaking shop at her residence. With considerable experience as a background, Mrs. Harmon assures her patrons absolute satisfaction in all lines of tailoring, remodeling and dressmaking at reason-

Trade With Independents

# **PERSONAL**

its meeting last Friday, May 2, at Miss Juliett Haag's home on Birr

Mr. and Mrs. Patrick Forrestal of Glendale park announce the

Miss Rose Wieser of Lake View park is leaving town this week for New York. She expects to sail for Europe to spend the Summer.

Mr. and Mrs. Richard Lobdell of Watertown were recent guests at the home of Mr. Lobdell's brother, Fred J. Lobdell of Augustine street,

The Sunshine Pinochle Club was entertained Saturday at the home of Mr. and Mrs. Eward Guerinot on Karnes street. Prizes were won by Mrs. Guerinot, Mrs. Walter Lester, Mrs. William Thompson, Herbert McArthur, George Holtz and Mr. Guerinot. Mr. and Mrs. Walter Lester will entertain the club at their home on Driving Park ave-

The All Social Club was enterained at the home of Mrs. Albert Burmeister on Mayflower street Monday evening. Prizes were won session during the evening to dis- by Mrs. Walter Enser, Mrs. Fred cuss plans for the new addition to Fogel, Mrs. John Burke, and Mrs. Burmeister. The next hostess will be Mrs. John Burke of Mayflower

> A baby girl, Dorothy May, was born to Mr. and Mrs. Arthur Spitzer of Mayflower street on May 2.

Mr. and Mrs. Ray C. Tuttle of Maplewood avenue are in Washington, D. C., where they are guests at the Wardman Park Hotel.

#### Lakedale Notes

The Church of the Master is planning a play to be given on May 16 lius will be associated with the at the church on Lake avenue, The Sunday School will take part.

> Mr. and Mrs. Shultz of Weston road recently returned from a trip to Florida.

Parent-Teachers of No. 42 School held their regular meeting at the school yesterday afternoon,

Mrs. A. Anderson of Cherry road Mrs. R. W. Harmon of 1388 Dewey plans to move to Tennessee on

## Tid-Bits

By Terry

A TENTH WARD husband was much surprised of a recent morning when he sat down for his coffee, his wife having absentmindedly put oatmeal in the coffee pot; so the Pater Familias had porridge in place of his customary cup.

THE INCIDENT of the Indiana woman who, in looking over some rings in a 5 and 10 cent store, inadvertently left her own diamond ring in the tray, which was valued at \$150, where it remained for four days without being purchaser, the clerk in cleaning her stock noticing a particularly good looking ring, and taking it to a jeweler discovered it to be valued at \$150, was surely one of most unusual character and result. The owner heard of the incident and identified her ring and recovered it.

LITTLE MARY had been asked to care for little brother while mother finished some household tasks. After what Mary considered a very long time she appeared before mother, saying, "Don't you think it's about time you took care of your own child for a change?"

CHURCH OF ASCENSION The Women's Auxiliary of the Church of Ascension planned a box luncheon for this afternoon at the home of Mrs. W. Merson on Maplewood Park boulevard. Members of the Church of Ascension Guild had a cafeteria luncheon Tuesday.

4% Open a Special 4% Interest Account

Your Neighborhood Bank LAKE AVENUE OFFICE

LINCOLN-ALLIANCE Bank and Trust Company

GRASS SEED — SPECIAL 40c lb.

#### FULL LINE OF GARDEN TOOLS

5/8-in. Garden Hose Complete with Fittings 50 Ft.....\$5.50

About May 10th We Will Be in Our New Quarters at 1517 LAKE AVENUE

Watch for Our Advertisement Next Week

#### WARD-THOMPKINS CO.

1550 LAKE AVE.

GLEN. 5129

## Coster's Jewelry and Gift Shoppe

1519 LAKE AVENUE

Offer as a Special Attraction LADIES' and GENTS'

Metal Wrist Watch Bands Special—\$1.00 each—Special

See My Window - Watch for my Next Special 1519 LAKE AVENUE

## SHAIRER FRUITS AND VEGETABLES

Wish to announce their removal to

new and larger quarters at

1511 LAKE AVENUE

Formerly occupied by Wegmans

- SPECIALS -

NEW CABBAGE (home grown) .... 06c lb. ASPARAGUS (large bunch) ...........29c

Fresh Strawberries Daily

#### FISH AND CHIPS

Try Our Fish and Chips put up in Convenient Packages to take Home, 20c

Delicatessen and Light Lunches TRY OUR SALADS

AUNT POLLY'S ICE CREAM 60c Qt. Most Delicious Cream in Town

Open 10:30 A. M. to 2:00 P. M.-4 P. M. to 11 P. M. And All Day Friday

1459 LAKE AVE. Phone, Glen, 2787

Bonnie Laddie Shoes for Boys and Girls 100% LEATHER-WEAR LONGER



Dr. Ray's Paddlers A Rochester Product 2 to 6 \$1.75 6 to 8



THE K & W SHOE STORE, 1467 Lake Ave.

\$2.25

## PARKDALE RESTAURANT

UNDER NEW MANAGEMENT Open from 5 A. M. to 8 P. M. Daily

Try Our Saturday Special CHICKEN DINNER 65c

ROGER DOLLIVER

9 PULLMAN AVE.



1479 LAKE AVENUE WE ARE AS NEAR AS YOUR TELEPHONE GLEN, 23--24

able rates.

4 DELIVERIES DAILY

Legs of Choice Lamb. 29c lb. Sliced Bacon. 28c lb. Cala Hams. 18c lb. 11c lb. Lard.

Maxwell House Coffee . 37c lb.

American Cheese . . . . 26c lb. Libby Red Salmon (Tall Can). . 25c lb.

Campbell's Soups (All Kinds) . 3 for 25c

International Sterling

Silver-1847-Community

Holmes and Edwards

Open Every Eve. 'til 9

Glen, 4352

SELECT YOUR

Mother's Day—Wedding

and Graduation Gifts

Use Our Deferred Payment Plan if You Wish

J. O. Ledlie, Jeweler

TUBES TESTED FREE

R. C. A. and Sylvania Tubes

Watch for Our Ad Next Week

J. C. HARRIGAN

Crosby's
Crosby's
FURAGE

Here you will find

many charming gifts for Mother,

Bride, and Graduate, that are sure

to give lasting

satisfaction.

Elgin-Bulova-Hamilton

331 Ridgeway (near Dewey)

Illinois Watches

#### TENTH WARD COURIER

F. R. METZINGER, Editor and Publisher

Northwest Office 517 Lyell Avenue Glenwood 5318-M

25 South Water Street Main 5412

After 5 P. M. and Holidays Call Northwest Office

News matter must be in the hands of the editor not later than the Monday preceding date of issue

DAVIS & JEENE PRINTING CO., INC. (CALLED

#### The New Evolution

The latest discussion, or we might even say battle, being waged is not religious, but economic. This battle being waged on many fronts is between the smaller retail independent merchant on the fundamentalist side against the chain store on the modernist side.

Shortly before the war the phrase, "Mass production" came into being. Then with the war came the need for mass production with a minimum of man power. After the war this mass production became a definite part of our economic Doell Installs Unique program, threatening an enormous over-production. It must be remembered that the independent retailer over a decade ago was not the up-to-date, progressive merchant that he is today. A means had to be created to establish an outlet and "mass distribution" through the chain stores was the result.

The chain store in its rapid and expansive growth has given little heed to the personal and human touch so essential to ultimate success in any endeavor. Their whole program has been centered upon this "mass distribution" and the reaction of resentment which has grown up as a result good stock of all perishable vegeis the most natural thing in the world.

Everyone wants to see the cost of living reduced to a minimum and it is a foregone conclusion that the cost of anything can never be lowered by the elimination of competi- dust and dust settling on the vege- Other committee chairmen will be tion. This is precisely what the chain store and the numer- tables. ous gigantic mergers are doing. Therefore, it is to the interest of the consumer as well as the merchant that the growth of the chain store be checked, and after all is said and done the power to control the destiny of any and every problem lies within the grasp of this group. There are several ways of beating the chain store. The greatest crusader Florence Mathews To on behalf of the independent merchant is, perhaps, Mr. W. K. Henderson of Shreveport, La., who, through the medium of the radio, has stirred up the sentiment of the entire South by his red hot, forceful speeches from his own radio station. Some of Mr. Henderson's utterances might seem rather drastic and, perhaps, unethical. This is a question on which there would be a wide diversity of opinion.

We believe that the most practical and effective means of combating the chain store is by whole-hearted co-operation on the part of the consumer and the merchant, which means organization and co-operative buying plus efficient distribution, plus the will of the people as a whole to uphold that old and vital tradition of freedom and independence which otherwise is certainly destined to oblivion.

## The People Speak

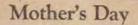
The Law Committee of the City Council has heard a considerable portion of Rochester express itself as favoring the return of daylight saving. The question has sprung up in a week's time to be the first topic of the moment and Rochester has the maid whether she had given the shown, by petition at any rate, that it desires to save another canary its morning bath. hour of daylight. Some question the validity of straw ballots and petitions, but all must agree that the sentiment shown through these means leans heavily toward daylight saving time.

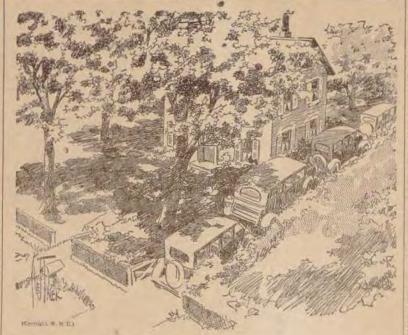
If one were to seek a sustaining argument for petitions and straw ballots, it would not be difficult. Our legislative machinerv at times is slow and awkward and not always sure. To wait for a referendum in the Fall is unsatisfactory for two reasons, turkey, sir." namely: It eliminates possibility of action for 1930; and in the Fall, when Summer months have passed, daylight saving time get in it?" becomes a cold issue and hence unimportant for serious consideration in the public's mind.

The present complex evenness of our legislative body makes the passage of the daylight saving ordinance a matter of conjecture. The matter undoubtedly is being given serious consideration by the divided powers that be; whether the consideration revolves around the merits of the question is anybody's guess. A gesture at the hearing Tuesday by a prominent local man seems to indicate that there is some apprehension of "politics." Let us hope that the apprehension is unfounded.

As stated above this daylight saving discussion seems to have had a dynamic rise. And if one guess is as good as another, we would be somewhat inclined to blaim Amos 'n Andy, the comic strip of the air. It may seem preposterous to bring forward this suggestion; but if we remember rightly this popular feature was subjected to daylight saving about the same time as Councilman Charles Stanton's ordinance made its appearance. Amos 'n Andy now are heard at 6 o'clock, Rochester time, whereas previously it was 7 o'clock. A multitude of Rochester people after having followed the Fresh Air Taxicab Company Incorpolated, are not home in time to tune in now and they miss it.

To name other disadvantages of Standard Time as compared to the daylight saving time in neighboring cities is possible; and it is within the realm of reason to find some flaws in the act of setting our time-pieces ahead of the sun. But if the people want daylight saving time, let's give it to them. If there is sufficient power in the anti-forces, it can be demonstrated in a referendum in the Fall. It is wise to carry out election promises of giving the people what they want-regardless of the means they take to express their wishes.





# Rack for Vegetables

been installed at Doell's I. G. A. Store at Dewey avenue and Birr

rack, sizable enough to care for a on July 30 at Ontario Beach Park.

Although Mr. Doell is the only equipment at all I. G. A. stores.

# Teach At The Hague

Florence E. Matthews, daughter Mr. and Mrs. Cyrus Matthews of forsline street, who is now teachsague of Nations, in The Hague.

Miss Matthews is a graduate of Columbia University and taught in time. the Rochester Normal School. She vent overseas to work with the M. C. A. in the World War.

She will spend the month of July and August with her parents and sail for Europe in September

The Victorian spinster who continued to refer to legs as limbs, asked

"Yes," the maid replied; "you may come in now."

Irate Master (to negro servant): Rastus, I thought I told you to get New Books At Ledlie a domestic turkey. This one has shot

Rastus: "I done got a domestic

Master: "Well, how did the shot

Rastus: "I 'specks they was meant (or me, suh."

Mother: "This letter from Charlie is very short."

Father: "Yes, so is Charlie or he wouldn't have written."

"Good morning, knave. Hast heard the Fire-Plug song?"

"Nay, varlet. How goeth it?" "Hydrant I dwelt in marble halls."

-New Jersey Bell. Manager: "I advise you to let the

villain shoot himself instead of taking poison." Author of New Play: "Really?

Why do you suggest that?" "It'll wake the audience up."

James: "Why did that Scotchman ake his son out of school?" John: "He heard that this college elieved in a liberal education."

"Mamma, can I go out to play?" "What, with those holes in your pants?"

"No, ma'm, with the little boy next

Aspiring Youth (to prospective employer): "You'll pay me what I'm

Works Manager: "I'll do better than that; I'll give you a small salary to start with."

#### MRS. KANE CHOSEN PICNIC CHAIRMAN

A vegetable display rack, unique Mrs. Louise Kane of Pierpont n this section of the country, has street was chosen as general chairstreet. The rack is equipped with ing of the Tenth Ward Republican four valves which pour a constant Women at the business meeting spray of water over the vegetables. Thursday evening in the clubroom, There are two shelves on the It was decided to hold the picnic

Mrs. Carrie Jinks of Augustine tables. Mrs. Doell explained that street was selected as general in addition to assuring constant chairman of the ticket committee freshness, the rack is highly sani- and will have a chairman in each tary, precluding the possibility of election district working for her. announced later.

store in the city equipped with this state legislature to assure the dower rack at present, it is expected that right of a wife in her husband's eswill be adopted as standard tate or vice versa was the subject of which Judge Joseph M. Feely, speaker of the evening, addressed the Republican Women. Judge Feely, whose home is on Maplewood avenue, is Monroe County Surrogate Judge.

it will be impossible for either husband or wife to cut off the other from his share in personal, as well ing in New York City, has accepted as real estate. Judge Feely, with position as teacher of English at Assemblyman Dobson and Charles International School of the E. Bostwick, was on a committee 15 years ago which drafted a similar bill, wheili was defeated at that

#### Democratic Women Hold Meeting and Card Party

Tenth Ward Democratic Women's Club held a meeting and card party Wednesday evening, April 30, at the headquarters on Driving Park

There was a prize for each table refreshments were served. Mrs. Bessie Cowells was in charge of arrangements, assisted by Mrs. Ame-

# Ciculating Library

"Anthony in the Nude," Myron Brinig; "Crinkled Crown," William LeQueux; "Crimson Dawn," Norton S. Parker; "Captain Sue," Hul-bert Footner; "Doorstep Murders," Carolyn Wells; "Emperor of Amer ica," Sax Rohmer; "Gone North," Charles A. Seltzer; "Happy Landings," Fanny Heaslip-Lee; "India Rubber Men," Edgar Wallace; 'Ladies Man," Ruphert Hughes.

"Man Se Bought," Maysie Greig: "Man Who Was There," N. A Temple-Ellis; "Pleasure House," Cosmo Hamilton; "Paper Profits, Arthur Train; "Payment in Full, Corfrae; "Touchstone," Ben Ames Williams; "Tagati," Cynthia Stockley: "Through the Eyes of the Judge," Bruce Graeme.

man of the annual picnic and out-

The bill recently passed by the

Under this bill, it was explained.

#### **Complete Protection** FROM Moths—Fire—Theft

We will call for your furs and store them FREE OF CHARGE if repairs are made to them.

#### Repairing and Remodeling

Why not get our estimate for repairing or making over your Fur Coat in the latest style? Have your Garments repaired now at Factory prices. No charges to be paid until coats are

## New Fur Coats

Fur Chokers

Fur Scarfs

Deal With the Manufacturer

The Crosby-Frisian Fur Company

571 Lyell Avenue

Glen. 206

#### JOS. J. BUCKLEY FUNERAL DIRECTOR

Our parlor is available to the bereaved There is no charge

796 DEWEY AVE.

GLEN. 4906

SHIRTS, TIES, CAPS UNDERWEAR, PANTS SWEATERS, GYM SHIRTS

Men's Suits Cleaned . \$1 Topcoats .....\$1 Pants ......50c

Men's Suits Pressed . 50c Topcoats .......50c 

Call GLEN, 1682

Suits Made to Order \$35 up

## ADAM W. DUNBAR

COMPANY 1322 DEWEY AVE. TAILORS - CLEANERS DYERS

MEN'S GARMENTS LADIES' GARMENTS Cleaned, Pressed and Repaired

Suits Ready-to-Wear

WORK PANTS WORK SHIRTS OVERALLS, JUMPERS

Ladies' Suits

Cleaned .....\$1.25

Dresses . . . . 2 for \$3.00

Coats (plain) ....\$1.25

Coats (fur collars) \$1.50

We do all kinds of garments

at low Prices

We Call and Deliver

Published Every Thursday

'Serving the TENTH Exclusively'

Vol. III.

ROCHESTER, N. Y., MAY 22, 1930

No. 1

## **CHERRY STARTS \$25,000 ACTION** AGAINST WHEC FOR INDEPENDENTS

Judgment against the Hickson Radio and Electrical Corporation, operators and managers of Station W. H. E. C., to the amount of \$25,000 is sought in a suit filed Tuesday in Monroe County Supreme Court by Walter F. Cherry, local attorney. Mr. Cherry, who is the representative of the Rochester independent merchants in the chain store fight, is suing on the basis of breach of contract.

The managers of Station W. H. E. C. have been served a summons Booking Stage Acts and complaint, charging that the written contract for 13 periods of 15 minutes each, for which the sum of \$308.75 was paid, was broken and that as a result Mr. Cherry, personally and as an attorney, as well as the people whom he represents have been subjected to loss.

Mr. Cherry in his complaint points out that the contents of his addresses were submitted to Fred E. VanVechten, station manager, for approval; that the purpose of the broadcasting campaign was known by the station owners; and that Mr VanVechten cancelled the contract on Monday, May 12, without the consent of Mr. Cherry and also without having seen the copy of the address for that evening, which was available.

Mr. VanVechten, in answering the complaint for his company, says that the addresses given by Mr. Cherry were prejudicial to the policy of his station. Mr. Cherry may deliver ten addresses, which would complete the contract, over W. H. E. C., he says, providing they are approved by his station. Talks attacking the policy of either inde- Manager Edward C. May is book pendent or chain stores, both of whom are solicited for radio advertising, according to Mr. VanVechten, are "discriminating" on the part of the station. He also said that he does not care to assume liability for statements in Mr. Cherry's addresses, which he feels Felderstein is arranging for a num may not be checked up.

lectures, which were arousing un- May says that it is their effort to usual interest among the people of make them musically entertaining Rochester and vicinity, will not be as well as educational, heard for the present. Mr. Cherry's announced candidacy for the State Senate, however, will be pushed and to is expected that within a short No. 41 P. T. A. Planning time there will be further developments in the chain store fight. The committee is now more active than ever and promises a continuous and teachers Association of No. 41 day afternoon and instead will be both directions Tuesday night when Dewey avenue. Warren Pierce in more extensive program for the School will be held on Friday, June entertained by Mrs. Francis Kohlimmediate future.

25 TABLES AT SACRED

Heart Hall. Mrs. Thomas Meag- About 18 members of the associaher was chairman of arrangements, tion attended the Spring Confer- Quinn, Glen. 4468-W. Bridge, pinochle and five hundred ence of P. T. A. yesterday at Fair-

# For Riviera Theatre



Albert G. Felderstein

Through the co-operation of Alhert G. Felderstein, manager of the musical instrument department of the Rochester Wurlitzer Store, ing a number of stage acts for presentation at the Riviera Theatre.

The first of these presentations epeated tonight. Two special acts have been secured for the Saturday afternoon children's matinee. Mr In the meantime the series of times in the near future and Mr.

# Picnic For Next Month

decided at the last meeting. Mrs. Lake. The group will meet in the Harry Faber is general chairman morning at 9:45 at Lake View park contained 30 passengers, was head-HEART'S CARD PARTY assisted by Mrs. George Allan, and Pierpont street and proceed to ed North and after leaving the There were 25 tables at the card Mrs. Clarence Raysor, Mrs. Charles Conesus from that point. Trans- tracks swerved across the street

port High School.

#### Opening the Third Volume

With this issue the Tenth Ward Courier enters its third year as a newspaper serving the Tenth Ward exclusively. And we usher in our third confidently; we have held to our policy as outlined two years ago and have every purpose to continue to do so. Re-stated, our aim is to work steadfastly in the community interest of our section, to foster and promote public improvement, to act as publicity agent for our numerous organizations, both religious and social, and to assist in the greatest possible measure the continued growth of our business institutions.

The Courier, we believe, has accomplished a noteable feat in successfully reaching close to 8,000 homes on a free distribution basis. A method of distribution which can absolutely be guaranteed, naturally, has had its effect in arousing the interest of business men of the Tenth Ward. With each home receiving the paper regularly, a reader interest has developed to the point where various advertising agencies have seen fit to list the Courier as a "medium."

During the past two months, the paper has been issued on a weekly, rather than a bi-weekly, basis, and on numerous occasions additional pages have been necessary to carry all the available news and advertising matter to Tenth Ward homes. It is our hope that a still greater development is around the corner.

The Courier has openly taken sides in the great economic question of the chain store system, now occupying the attention of the entire American public. We have instinctively joined the ranks of the Independents to fight for equal opportunity in the business world. It has been and will continue to are closing them up faster than be our endeavor to assist the Independent, non-syndicate store they are opening them in Rochester. to continue as a factor in American business, and at the same time to keep the avenues of individual enterprise open to the rising generation. The best method, we believe, is to appeal directly to the American public, to acquaint them with facts chain store the individual merchant, which otherwise might pass unnoticed, and thus to arouse when he opens a new store, gets as their interest and support in the preservation of business opportunity.

The news columns continue to remain open for expression by any individual. There is no charge for publication of news | alone. matter and we are pleased to include the weekly happenings was given last night and will be and events of any and all Tenth Ward organizations.

In closing we formally thank the business men of our Pierce Bakery Opens community by whom this paper is financed entirely, on behalf of ourselves and our readers, for their support during the ber of high-grade acts at various past two years and again assure them of our full co-operation in the development of their businesses.

## Lake View Unit Picnics

At Conesus On Tuesday

13, at Ontario Beach Park, it was meier at her cottage on Conesus Glen. 266-M, and lunch, Mrs. R. J. an electric light pole.

Trade With Independents

## WINFIELD CASLOW TO ADDRESS INDEPENDENT MASS MEET TONIGHT

Winfield Caslow of Grand Rapids, leader in an Independence campaign that has set an example for the entire country in its fight against the chain system, will be in Rochester today and tonight will address a mass meeting in Convention Hall. It is the purpose of the Civic Defense Committee, which has started the campaign locally, to fill the large hall to capacity.

With the radio broadcasting halted for the present, pending a suit and further action of the defense committee, this address will be the highlight of the opening drive on a city-wide scale to bring the facts behind the chain system into the open and thus to have the local buying public decide for themselves whether or not it is to their advantage to patronize non-syndicate, home-owned stores.

Arrangements to bring Mr. Casow here were made by Walter F Cherry, who spent several days in Grand Rapids recently going over the field there and getting first hand information on the result of the campaign in the Michigan city.

That the chain store can be made to feel the effect of a campaign was evidenced by the facts in Grand Rapids. No longer do the chain organizations open stores as promiscuously as they did before the campaign started and, instead, In Grand Rapids the shoe is distinctly on the other foot. It is the individual merchant who is taking the lead and instead of fearing the close to a chain store as possible, During the first four months of this year nearly fifty new individual stores were opened in Grand Rapids

# Store On Dewey Ave.

A branch store of the local Pierce Alpha Mu Gamma Plans Bakeries opens its doors today for the first time at 1491 Dewey avenue. This is one of four stores operated by the Company.

For 14 years the owners have ideal for business purposes and the site warrants a bakery carrying a complete line of baked goods, such Academy has completed its work as is to open there today.

Trade With Independents

#### Dramatic Club Presents "Irish Stew" At Center

An entertaining evening was furnished the members of the Knights of Columbus and their wives at the ballroom of the Columbus Civic Center last Thursday evening with the presentation of the "Irish Stew" played by the Sacred Heart Dramtic Club under the direction of Mrs. Paul Bailey.

Some of Rochester's foremost amateur actors who took part were Miss Lois Gottschalk, Miss Mary Quirk, Miss Elizabeth Purchase, Miss Corrine Leis, Clete Lochner, William Fennessy, John Wessley, Jerry Purchase, Charles Gottery, r., and Fred De Maris.

Preceeding the "Irish Stew" specialties were presented by Virginia Malley. Charles Ward and Lois Gottschalk, Miss Gottschalk, who was formerly with the Eastman Ballet, presented her interpretation of a toe-tap number followed by various tap steps.

# Dance At The Windsor

Alpha Mu Gamma Sorority held a meeting Friday evening at the been in the bakery business. Seven home of Miss Vera Goeckel. Plans years ago the first Pierce Bakery were made for a dance to be held Members of Lake View Unit of One of the lighter type street was opened on E. Main street and July 11, at the Windsor. Miss Vera the Home Bureau will forgo their cars which are now in service on in November 1928 the first branch Goeckel is general chairman and store opened on Monroe avenue, will be assisted by the Misses Mil-The annual picnic of the Parentit jumped the tracks at Dewey and commenting on the location, said herr, Margaret Meisenzahl, Cath Seneca parkway. The car, which that he believed the store chosen is erine Gallagher and Jeon Courneen.

> The Senior Class of Nazireth on its Senior Annual. The Year Book will be ready for distribution

# Bauman & Baynes

Boneless Rolled Veal (no waste). 31c Fresh Dressed Fowl (4 lb. avg.) . . 35c Boneless Rump Roast Beef . . . 37c Cut from U. S. Inspected Prime Steer Beef

Buell's Brighton Blend Coffee. Brookfield Roll Butter 41c lb., 2 lbs. 79c STRICTLY FRESH GRADE A EGGS 35c doz.—3 doz. \$1



JELKE'S NEW STYLE

GOOD LUCK 29c Per MARGARINE 29c lb.

Requires no Coloring

Bring in your orders-we will be glad to fill them



WE DELIVER

PHONES: GLEN. 1182-1183-1184

#### DEWEY STREET CAR JUMPS ITS TRACK

party held last Thursday in Sacred Pocock and Mrs. Arthur Lohwater, portation is in charge of Mrs. Watt, and ended up with its front against

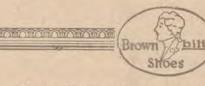
Witnesses of the accident regarded it as a miracle that on one was injured and also regarded it as fortunate that traffic was light on on on one of the content of at time of the accident, 10:15. After about a half-hours work, the car was pulled back on the track and street car traffic was resumed. The only damage was done to the road bed and to the front of the

#### HURT PLAYING BALL

Jack McMahon, senior patrol leader of Troop 101, Boy Scouts, was seriously injured last week when hit in the head by a ball during the course of a baseball game. He is believed to have suffered a concussion of the brain.

#### PUPPY IS MISSED IN McCALL HOME

The absence of a six-months old puppy is seriously noted by at least one member of the family of Arthur H. McCall of 239 Seneca parkway. She is Mr. McCall's daughter, Caroline, who has asked assistance in finding her playmate. The dog, missing since Friday, is "white with brown spots" and stands about 18 inches high. He answers to the name of "Trix." Any information will be appreciated. The McCall phone number is Glenwood 2.



#### HARD-TO-FIT FEET Can Be Fitted at \$5 and \$6

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#### Around the Ward

It seems that Charlie Listman, meat man, has been having considerable difficulty with his golf game this year due to a trick knee that refuses to stay put during the course of his stroke. To correct this fault and in order to learn more about the fine points of the game, he invited two of his friends, namely, John McNamara and Arthur Lipner to his home recently, at which time his faults were fully discussed and remedies suggested to improve his game. During the course of the evening, Charlie was put through a series of calisthenics and it is now his honest opinion that a great improvement will be noticed in his game in the future.

George Colishaw, barber, and Robert Wichmann, druggist, set out yesterday to see some horses race over in Toronto. They were expected to be back on the job today, provided rington street, Mrs. Arthur H. Schuy- of Lake View park this evening for the horses ran true to advance predictions.

Speaking of horses, reminds us that George Farmen, florist, has had some publicity coming for more than two weeks. It appears that a team of horses became unruly and dashed a half dozen blocks down Dewey avenue, and neglecting to make the turn at Driving Park avenue smashed their way through the Farmen front window. The point of this paragraph however, is not intended to convey the news angle of this story, for nearly every person in the Tenth Ward seems to know about it; our point is what wonderful publicity such an event really is. And now every day, the various business men in the block between Dewey and Broezel street can be seen eagerly scanning the horizon, for runaway horses or even automobiles.

George Palmos, confectioner has been among those absent during the past few days, but his absence is in the interest of bigger and better vocabulation. George has subjected himself to the surgeon's knife and will appear henceforth sans tonsils.

Shoe repair men of Rochester have organized to fight unfair competition. A meeting was held Tuesday night and among those prominent in the movement it was disclosed are Michael Schiavo and Angelo Volpe. The aim of the organization is to promote truthful advertising and to preserve a fair the week-end. price level in the industry.

One of those moments of suspense occurred Monday night at the Riviera Theatre in connection with the awarding of a radio given away free. Three of the contestants had guessed the age of Majesto exactly to the day, and to decide the winner it became necessary to have a member of the audience select it from the three envelopes. When the avenue entertained this week for avenue and Defender Photo Supply winner was announced, at least one person undoubtedly Mrs. Urquhart of Little Falls, N. Company of Driving Park avenue for membership for 1930-'31 in the felt better. From numerous comments of the entrants, it appears that a great many put down their own birthdays as a guess as good as any.

The mass meeting tonight at Convention Hall which day Sunday afternoon by entertain- last year, will be addressed by Winfield Caslow, one of the big men in ing several of her little friends at Unknown to many Tenth Ward- Harper, Reva Marsh, Marjorie Mcthe Independent battle against the chain stores, apparently her home. Those present were ers, this Company has a machine Elwain, Betty Wallace, Sheila Wilwill draw a full quota from the Tenth Ward. Local business Beverly Hudon. Beverly Ledlie, gun and pistol range very near the liams, (associate member). men have been passing out tickets .... more than 1,000, it Marie Sanders, Phylis Baker, Rose Tenth Ward. This range is located , and their ready acceptance by our resi- Cervao, Mary Cervao, Frank Un- on Lee road, at the end of Lexing- ing, June 8th and extend a welcome dents together with comments indicates that we will be well derwood, Buddy Bamann and Son- ton avenue. We will start shoot- to all readers to come out and see represented.

#### PERSONALS

avenue and her daughter, Mrs. R. avenue gave a birthday party in D. Hutchinson of Lake avenue, honor of her daughter, Marie, six have left on a trip to New York, years old. Twelve little guests were Atlantic City and Washington.

Mrs. J. Lanier of Brooklyn street pink and yellow. is ill at her home.

Mrs. J. C. Ross of Electric averecent serious illness.

Mrs. Hattie May of Evanston, of Magee avenue.

Maryland street entertained at din- A. Gohr. er last Saturday evening.

Jess Lee of Lake View park seriously injured his ankle on Saturday while playing baseball.

Mr. and Mrs. Clinton Elwell of Glendale park, entertained their little grandchildren over the week-

Mrs. John Street of Seneca parkway entertained guests for luncheon Baptist Education Society of New on Wednesday of last week at the Brook-Lea Country Club.

Mr. and Mrs. Fred L. Grastorf. occupying their new home at 1628 Lewiston avenue.

Mr. and Mrs. George Y. Webster Syracuse. and their daughter, Virginia, of Riverside street have left for their spend some time.

Mr. and Mrs. Frederick H. Cross ham street, yesterday afternoon. of Fair View Heights left Wednesday for New Haven, Conn., to be guests of their daughter, Mrs. Rich- York City has returned to her home ard Kitchelt and Mr. Kitchelt for a lafter spending a few days as the

Mrs. Milton E. Ingalls of Raines park entertained at luncheon and bridge, Thursday at Mrs. Beatty's in Lake avenue and Mrs. Richard L. Meigs street.

street entertained her bridge club at Wednesday. luncheon Monday.

Mr. and Mrs. Howard M. Lum of Augustine street returned last week from Washington, D. C.

Mrs. Bertram Moll of Clay avenue entertained at hincheon and bridge last Thursday.

street is at the La Forge in Newport,

Raymond J. Bantel of Lake avenue live in the community. gave a luncheon and bridge at Oak Hill Country Club yesterday.

Miss Caro FitzSimons of Ravine avenue is a member of the committee of Alpha Sigma Sorority in charge of the opening performance of "Sub- street, has just received a report way Express" at the Lyceum Theater

City park, left Sunday by motor for New York City to be installed in and both the Training and Equipthe Amerith Order of the Eastern ment are rated as 90 per cent in

Hagg of Birr street are motoring well trained organization of high to Buffalo, Sunday May 25.

Mr. and Mrs. Francis J. Tormey entertained Mrs. Tormey's mother and cousin of Cortland, N. Y., over at Peekskill is now considered one

Mr. and Mrs. Michael Tucker of of Lake avenue are spending the week-end with relatives in Spring-

Mrs. G. Kaltenbacher of Lake

ny and Betty Paul of Fairport. ing on this range on Sunday morn- our machine guns in action.

present and enjoyed games and refreshments. Decorations were in

Mrs. Charles Maid of Electric avenue and Mrs. William Moore me is slowly improving from her of Ridgeway avenue spent the past week in Albany.

The Jolly Eight Pedro Club was II., returned home Friday after entertained May 14 at the home of pending some time here visiting Mrs. Henry Henderson of Boneter brothers, A. W. Francis of steel street, who was assisted by Riverside street, and Geo. Francis Mrs. W. Steamer as hostess. Prizes were won by Mrs, W. Wright, Mrs. C. W. Doty, Mrs. W. Mr. and Mrs. Albert Cooke of Steamer, Mrs. F Fogarty and Mrs.

> Mrs, Alfred Walker of Maynard street entertained at bridge on May 14 at her home.

Mrs. Fred Fogarty of Carlisle street entertained at luncheon and bridge, Tuesday at her home.

Dr. and Mrs. Albert W. Beaven of Birr street entertained at luncheon Monday for the trustees of the

Mrs. George Reocker of Augustine street has returned after ormerly of Albermarle street, are spending a week visiting in Buffalo.

> Mrs. Gerald S. Hill of Ridgeway avenue spent the week-end in

Mrs. M. C. Fredericks and Mrs. nome in Southern Parkway, Va., to Allen Bullock entertained the Wiggles Club at dinner and cards in the home of Mrs. Fredericks on Lap-

> Mrs. Norman V. Farrell of New guest of Miss Lucille Kimmel of Flower City park.

Mrs. Edward Hardenbrook of Saunders of Pierpont street were elected to the board of directors of Mrs. Claude S. Smith of Albemarle the Women's City Club last

> Mrs. William H. Stell, Jr., of Flower City park will entertain at luncheon and bridge at her home

Miss Charlotte Hockins of Selye terrace was elected editor of the "Croceus," year book of the Women's College of the University of Rochester. Miss Hockins is John G. Hathaway of Augustine completing her sophomore year.

The Good Fellowship Committ of the Brick Church is entertaining Mrs. William L. Thompson of Bar- at the home of Miss H. L. Higgins ler of University avenue and Mrs. the members of the committee who

#### TROOP "H" NEWS

(108th Infantry)

Captain C. M. Olsen, of Locust on the Annual Federal Inspection of this Company, conducted by Major Mathews of the Regular Army. Mrs. Katherine Strauss of Flower The report gives this Company a final rating of "very satisfactory," readiness for offensive combat. A commendation attached to the re-The Misses Juliette and Evelyn port reads "A well disciplined and morale."

Summer encampment this year will be at Peekskill, N. Y., from July 27 to August 10. The camp of the finest camps in the country. The camp includes an excellent machine gun and pistol range, ideal parade ground, baseball diamond with expert caretaker, cinder track, hayonet course, swimming pool Class of Salem Church last night, with trained life-savers, and excellent tentage and mess facilities. of Miss Ruth Denio in three num-Valley Appliances of Lexington bers were among the many employers Ruth Denio Ballet, an organization who paid members of this com-Patricia M. Shine of Augustine pany the ddifference between their Dance,

TODAY-LAST TIMES

Her First All

FRIDAY

SATURDAY

FREE

and

EASY

Talking Romance

A Lady to Love

BANKY in

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Glen. 163 Trouble with your heater? 871 Dewey Ave. Gen. 5690 Consult our expert, no charge 1100 Chili Ave.

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EDITH WRIGHT BEAUTY PARLOR

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#### Mary Jane Maid Dances At Salem Entertainment

Miss Mary Jane Maid, of Clay avenue, danced in the annual entertainment given by the Ritter She appeared under the direction

Mary Jane has just been chosen of the the Misses Denio School of Other newly elected street celebrated her fourth birth- camp pay and their regular pay members are: Madalyn Van Sickle, Marjorie Fournier, Evelyn

GUARANTEED Asphalt Shingles or Roll Roofing APPLIED

De Luxe Beauty Shoppe

Including Shampoo, Finger Wave and Trim

Evening Appointments

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Furnaces Installed Cleaned and Repaired FREE ESTIMATES GIVEN

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Hydrated Lawn Lime Vigoro Fertilizer Loma Fertilizer Bone Meal, Sheep Manure

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#### SHADY WAY OFF DEWEY AVENUE TWO LOVELY BUNGALOWS

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\$200 Down and \$12 a Week Pays Everything

Best Buy in Greece

Street Completely Built Up

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MAIN 608

ANNOUNCING-BRANCH STORE OF

#### PIERCE BAKING CO., Inc.

AT 1491 DEWEY AVENUE

Bakers of

TASTY VARIETIES

Complete line of FRESH BAKED GOODS

Only the Best Ingredients Used

#### Big Sale of Baseball Bats

75c to \$1.50 BATS......Special at 50c

35c to 75c BATS......Special at 25c Hundreds to Choose From Also BALLS and GLOVES

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Suits Ready-to-Wear

#### For Carpenter Work Remodeling - Repairing

Asphale Shingle Roofing Call J. F. CANAN Glen. 5315-W 794 Ridgeway

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Paper Hanging or Painting Satisfaction Guaranteed Your Job Is Next FINCH ST. - GLEN. 5622

#### SCREENS:

DO YOU NEED NEW ONES? THE OLD ONES REWIRED? COMBINATION DOORS? All Kind of Carpenter Work PORCH ENCLOSURES 18 Rainier St. Glen. 513-M

Mr. and Mrs. Charles Robbins of Electric avenue, are expected to reached their quota, return home by motor this week

#### CLASSIFIED ADS

call Howard Martin, representative, or Stone 1592.

FOR RENT in Schulz Block "Secondly, I will prove to you Call Glen. 300.

DRESS MAKING-Mrs. Jean people. Hamilton of Albemarle street has some vacancies in her dress making classes and will be pleased to coats and suite. Call Gien. 1941.

avenue.

nished rooms for light housekeeping. \$8 per week. 440 Ridgeway chains.

FOR SALE-16 foot ladder. Reasonable, Call Gen. 2324-W 191 Arnett Boulevard.

#### No. 7 School News

have them in our aquarium.

played on the Bulletin Board.

for the soldier's graves. They have Pork and Beans.

ing glasses very much.

#### ROCHESTER ATTORNEY CONDEMNS CHAIN IDEA IN RADIO ADDRESS

Following is the opening speech made by Walter F. Cherry, local attorney, in the campaign against the chain stores. The speech was the first of the series, three of which were delivered over Station WHEC before that station refused to continue.

the Chain Store and it is your fight less pork and beans. You didn't

o don't tune out.
"This is a challenge to you as an "What the chain stores did know ciple of democracy and equality that the name of America repre-

"You cannot remain out of this fight. You have no choice in the matter. You must take sides for or against the chain system. Every time you buy a loaf of bread you will be taking sides.

"Do you favor Monopolies and Trusts?

"Do you favor elimination of comold as well as young folks.

York to run Rochester?

"Do you want them to take all profits made in Rochester?

"Do you want your children to hain store employees?

out the individual business man? "Do you believe Christianity has no place in business?

"Do you want Wall St. to elect ernment officials?

"If your answer to any of these elected. questions is "No" then you are "It is up to you. If you patronize his fight is your fight.

"During the World War you ought to make the world safe for Democracy. It took billions of dolars and millions of lives, but you fought and won. And what is this democracy you fought for?

"The basic principle is that "All men are created equal." It implies equality or opportunity for all men. It implies unrestricted competition in trade. It implies that merely because a man owns a thousand stores ne is not exempt from laws that govern the owner of a single store. It implies that the laws and institutions of this country are not for the benefit of the few but for the bene-

"This situation, ladies and gentlemen, is due to your belief that you can save a few pennies at chain

"You have thought that you could get the same goods that your local merchant furnishes you, but you thought you got them cheaper.

308 Brooks avenue. Gen. 2478-W by competent authorities that you This campaign is financed by volunat chain stores.

Dewey avenue at Driving Park, that the chain stores have been Large room for office or small busi- using deceptive practices in order ness upstairs. Rent reasonable to make you think you were saving money. I will show you that the chains have not kept faith with the

"By way of illustration let me quote some actual cases.

assist you in making your dresses, Tea Company handled a product "1-The Great Atlantic & Pacific labeled "A & P Sweet Milk Choco-DRESSES-LaFrance \$1 Dress late." They were charged under the Shoppe for the latest in ladies' and Food and Drug Act with Adulterachildren's dresses. On price, \$1. tion and Misbranding. It was Open evenings. 519 Driving Park found that "Excessive cocoa shells had been mixed with the product and that the statement "Milk Choco-FOR RENT-3 completely fur- late" was false and misleading.

"Nice clean cut fellows, these

came from the A & P you saved tasted them it was with a sorry money. But if you want cocoa look that he pushed the remainder submitted to the judges and we were shells when you ask for sweet away. The cause of it all was that chocolate that is up to you.

Beans is? Do you know what it the boiling vegetable.

cer. You didn't know that the to think her demented.

"This is Rochester's fight against smaller cans contained 1 3-4 ounces know that when you paid less you

American. You have your choice, was that you never look at the la-You can fight the chain or permit bel on a can to see what the conthe chain to wipe out every prin- tents are. You merely see the label 'Campbell's" and assume because it a chain store that you are getting "regular sized" can for less.

"It is the chains boast that they save you money.

"If that is so, why do they stoop to such practices?

"In the following programs we will give you further proofs of this same kind.

"What is the remedy? How are we to cope with his evil? How are we to make our country safe for "Do you want a few men in New democracy in the financial world?

"The answer is that this is still a democratic country and our remedy for the chain evil is by legislation.

"But, ladies and gentlemen, before have no business future except as the legislator will act he must know that there is a demand for legisla-"Do you want the chains to wipe tion. If you remain silent do not criticise Congress or the Legislature if they listen to the demands of the chain.

"On the other hand your legislator your city council and all other gov- represents you and he will obey your wishes if he wants to be re-

gainst the chain store system and chain stores you will be telling your legislator that you favor financial tyranny. And from financial tyranny it will develope into political tryanny.

> "If you refuse to patronize the chain stores you will inform your egislator that you do not approve of trusts, monoplies, and financial oppression by a few millionaires in New York.

"Which are you going to do? "Before closing, let me state my osition.

'I am in this fight because I honestly believe that the chain store system is threatening my rights and your rights. It is threatening the very foundation of our government. Because of this I come to you as an individual citizen and as a con-

"This movement is not the result of a brainstorm of mine. It is nation wide - Governor Roosevelt has come out strongly in favor of it. Governors Green of Michigan, Ritchie of Maryland, Sampson of "Well, ladies and gentlemen, if Kentucky, Long of Louisiana Buryou have been laboring under this lone of South Dakota are for it. Alimpression for the last five years I so seven U. S. Senators and nine have a few surprises in store for Congressmen that I can name. So on't take just my word for it. "For instance, I will prove to you I being paid? My answer is no. actually pay more for what you get tary contributions of merchants in Rochester, which is fair."

#### Tid-Bits

DAYLIGHT SAVING won at last. And we lost an hour of sleep Sautrday, so we'll have to wait until September to get it back. We wonder whether those who voted for Daylight Saving knew any more about what they were voting for than the telephone operator who, when asked by a Tenth Warder the rates to Staten Island, asked, Is that one of United States possessions?"

Ward mother's surprise when she Pittsford street. found the parsnips which had been put on to boil, bubbling over every for the Times-Union, reviewed the unusual. The parsnips were served said: the youngest heir, while waiting decision comes as no surprise. Like "2-Do you know what the weight for mother to dress had amused most notable achievements, the film of a can of Campbell's Pork and himself by shaking soap flakes into owes it excellence to the fact that it

Shirley End found two snails in was a few months ago? Well let WE THINK there must have which was given sympathetic and inthe creek near her home. She me tell you. A few months ago been several of the type, "Mysteribrought them to school. We now you were buying Campbell's Pork ous Young Man of Hahattan, and Beans from the chains at a about town Saturday, for we know few cents under the "regular price." of one innocent man who was ap-The 6A-7B grade is making And you thought you saved money. proached by a very happy looking World Peace and Community You praised the chain and said that miss, who hoped she was \$25 richer Chest posters. Some will be dis- because of their great buying power than she was before seeing him. and scientific methods of distribu- She quoted from the newspaper max. Miss Desmond's grade made 100 tion you were getting the benefit of advertisement. "You are the "The story is not so much one of per cent contributions for flowers a few cents saving on Campbell's Mysterious Young Man of Mahat action as of emotional reaction. "But you didn't know that you disappointment when she realized lawyer played by Daniel Dean, is Miss Sutherland's grade visited were getting a smaller can that that her eyesight was not as keen made the object of a practical joke from St. Petersburg, Florida, where Bausch and Lomb last Friday, would fit inside the regular can that as she thought, for the young man by two of his friends, played by

#### HEWER MARKET WHERE QUALITY PREVAILS

HOME DRESSED CHICKENS and VEAL

SAT. SPECIAL, POT ROAST......28c HOME MADE SAUSAGE MEAT GOLDEN BANTAM CORN......10c FRESH VEGETABLES

WM, BIERBRUER 602-604 Lake Ave.

AND M. J. FRISCH Phone Glen, 187

#### THE WINNER!

of the Majestic 90 Radio

MISS LANDRY, 7 WALTON ST.

Her answer "Jan, 10, 1882" was correct

#### Consolation Awards

There were many whose guesses were within a few days Hence we offer as Consolation Prizes a full set of

MAJESTIC TUBES

and Free Installation of any Model

MAJESTIC RADIO

to all entrants in the contest who purchase a Majestic before June 1st On June 1st All Models Advance \$10 in Price

COMING SOON! Majestic Electric Refrigerator

Lower in price-superior in the field of refrigeration!

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GLEN. 3982 - CHARLOTTE 308 DRIVING PK. AVE. 1341 DEWEY AVE. 2900 DEWEY AVE.

RENEW YOUR LIVING ROOM SUITE By Re-Springing and Add Years of Comfortable Service

3-PIECE LIVING ROOM SUITES Re-springing Seats

DAVENPORTS Slat \$9-Web \$12 CHAIRS Slat \$4.50-Web \$6

Slat-\$18-Web \$24 ROCHESTER UPHOLSTERY SHOP 481 LYELL AVE GLEN, 5457

Get Our Prices Now is the Time Copper and Galvanized Gutters-Conductors Asphalt Shingles-Roll Roofing

FURNACES INSTALLED and REPAIRED

ELMER G. WILLIS 64 Austin St.

Glenwood 5792

#### "Terror" by Buehlman Wins Amateur Award

Frank J. Buehlman's "Terror" has been chosen as the Rochester entry last does die from fright following in the New York state amateur film a series of incidents which his overcontest, the winner of which in turn wrought brain misinterprets. Both will be entered in the national competition for the best American ama- plays the role of his butler, bring IMAGINE a certain Tenth teur film. Mr. Buchlman lives at 176 an almost professional finish to the

Amy H. Croughton, dramatic critic five minutes. It struck her as most film in her column recently. She

> film, "Terror," screened before it was so impressed by its quality that their associated in the production. Mr. which has unity and which works steadily towards its dramatic cli-

tan." Much was her surprise and The principal character, a young Kelly. A blackhand letter is sent Saturday at the Chatterbox Club.

him warning him that he will die on the third day following its reception. Being already in a state of nervous depression from overwork, he broods upon the message, suffers hideous nightmares, and at Mr. Dean and Howard French, who portrayal of their roles and Mr. Buehlman has given the climactic sequence both subtlety and dramatic power through his direction. It is remarkable that though the "And you thought that because it but when the head of the house "It was our privilege to see the spectator knows, almost from the beginning of the play, that the warning is a joke, the sense of stress and terror in the mind of the victim is made infestious.

"Mr. Buehlman, who is president of the Flower City Club, has used had back of it one directing mind to some unusually intricate phototelligent co-operation by everyone quences, in one of which, four bits of dream pantomime, each involv-Buehlman not only wrote and ing the sleeper are shown in cordirected the story, but he did his ners of the screen while he is seen own editing and the result is a film in his chair before the fire as he writhes in the throes of his terrifying dream,

"Terror is a film of which the Flower City Cinema Club has every reason to be proud. We wish that it might have a public showing in Rochester in the near future."

Miss Esther Kingston of Seneca they have been spending the win- They enjoyed the processes of mak- you would get from your local gro- was not so "young" and scemed William N. Cushing and Allan R. parkway entertained at luncheon

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Headlights Tested, Adjusted and Repaired IGNITION, ELECTRICAL AND BATTERY SERVICE

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We use only GENUINE Parts

E. DEFENDORF RIDGE GARAGE

416 Lewiston Ave. at Dewey

Bring It Here and Let Us Worry

#### - Riviera -

"A Lady To Love," starring Vilma Banky, which closes at the Riviera Theatre tonight, was made by the last of the "Big Ten" of film directors to embrace the new me- tomime in them," Keaton stated in dium of talking pictures.

Victor Seastrom delayed in starting his first vocalized production, not because he doesn't like diavacation at his old home in Sweden, his first leisure period since making of "He Who Gets Slapped," "The Scarlet Letter" and "The Divine Woman."

is said to offer a new treatment of starred in "High Society Blues," and Gertrude Sabin responded to the old problem of an older man Fox Movietone musical romance, with a young wife. Miss Banky coming Sunday to the Riviera. has the role of Lena, a waitress, who accepts by mail the proposal from a short story by Dana Burnet, Bates, and Grace Jameson, with eon yesterday at the home of Mrs. of an Italian vineyardist of Cali- which recently appeared in the Sat- Miss Adelaide Bauer at the piano; A. W. Francis on Riverside street. fornia. Buck, played by Robert urday Evening Post and details the a piano solo, by Miss Jeanne How-Ames, who came direct from "The troubles of a wholesale grocer from craft; songs were led by Miss Jean Trespasser" with Gloria Swanson, a small Iowa town, who sells his McConnachie with Miss Mildred Nazareth College Has is the young Irishman whose pic- business to a chain-store corpora- Palmer at the piano; and members ture, Tony, the fifty-year-old bride- tion for several millions and then of the group presented a pantomine groom to be, slips in his letter of tries to crash the exclusive social entitled "Pokey Huntus." Miss proposal. Tony is played by Ed- set of Westchester County, New Mary Stone Bush was speaker of ward G. Robinson of "Kibitzer," York. stage productions,

Strauss, Audrian, Victor Herbert, store system, while Farrell is the Scout Troop, No. 69, of which Mr. was invited. An entertainment was Gilbert & Sullivan and other mas- son of the Iowa grocer, addicted George Frank is scoutmaster, given and refreshments were served. ters of this craft may, like grand to the ukulele. opera, find their way to the screen, according to Buster Keaton, whose across the road from Janet's fam- scoutmaster of the Rochester mittee for arrangements. They antics in the comic opera sequence ily and try to be neighborly, but Troop at the World Jamboree last were assisted by the Misses Mildred 101 was presented with an Ameriof Metro-Goldwyn-Mayer's all-star Janet's mother, who has arranged summer. talking comedy, "Free and Easy," an engagement between her daughfurnish no small amount of the hi- ter and a foreign count, snubs the Evening Group on Sunday, Donald larity in this production, coming to- outlanders.

morrow (Friday) and Saturday. "Talking pictures make it possible

to get laughs with clever lines in songs and dialogue, and this, of course, was the basis of comic operas, which had practically no pana recent interview. "Take, for instance, the whimsical lines of the Gilbert & Sullivan shows. And consider, too, that many of their lines were lost in stage performances belogue films, but for the reason that cause the audience was at a disduring all of 1928 he took a year's tance, whereas in talking pictures the microphone, which is really the ear of the audience, is so close that every seat in the theater is, in effect, a front seat.

The audible screen's greatest pair of sweethearts, Janet Gaynor and In "A Lady To Love." Seastrom Charles Farrell, are again co-



The Gas Stream

#### News of the Churches

son's activities with a banquet Tuesday evening. Miss Ethel Robinson is the adult advisor of the group. Miss Kathleen Wilson acted as toastmisshort review of the year's activities; on Monday. Miss Minnie Smith read an original poem, and Louise Stone, Eunice Laux, Helen Palmer, Mary Stewart toasts representing the "symbolism of color." Orchestra selections played "High Society Blues" is adapted by Misses Pluma Swain, Isabel

Comic opera and the art of family which controls the chain- in charge of the North Church Senior Class of Nazareth Academy The Iowans buy an estate right the speaker was Walter Hastings, O'Neil were heads of the com-

At the Young Peoples' Sunday Cronan, Rogers will lead a discussion on the

North Presbyterian-Loyalty Cir- topic: "My Crowd or the Whole cle, an organization for Junior Crowd" and devotions will be led High School girls, closed the sea- by Ernest Bradbury. On May 30, the Young Peoples' Group will have a picnic at Corbett's Glen.

tress; Miss Eileen Smith gave a Dish Supper in the church parlors

St. Paul Chapter of the Ladies Aid will meet with Mrs. Chas. White of 241 Avis street on Tues-

Maplewood Chapter held a lunch-

# Annual Sub-Frosh Day

Sophomores and Seniors of Nazareth College were hostesses Fri-"The Racket" and other successful Miss Gaynor is the daughter of On Wednesday evening, May 21, day afternoon, the occasion of Subthe socially prominent and wealthy the regular mid-week meeting was Freshmen Day at the college. The Members of the troop presided and Miss Mary Neary and Miss Marian Burke, Elsie Strebbler and Helen can Flag by the American Legion

Trade With Independents

#### CHRISTMAN'S CASH MARKET

POT ROAST OF BEEF20c-	25c
SHORT RIBS	15c
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Driving Park at Dewey Ave. (Old Park Theatre Building)

#### "YOUMA" BREAD IS THE BEST DOCTOR

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#### Scout News

Scout Troop 101 of Holy Rosary School held a card party Tuesday evening at the school hall

Friday evening, May 16, Troop and a school flag by Miss Hughes, sister of Rev. A. A. Hughes, pastor of Holy Rosary Church.

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"Serving the TENTH Exclusively"

Vol. III.

ROCHESTER, N. Y., MAY 28, 1930

No. 2

#### MATINEE AT RIVIERA ON DECORATION DAY

There will be a special matinee at the Riviera Theatre on Decoration Day, the show running continuously from 2:15 to 11 o'clock. At the Saturday matinee, as an extra feature, there will be five big stage acts. 'High Society Blues" will conclude its run in two showings tonight.

Once stage performers become celebrities, they are lost to the 'sticks." Whereas, the larger cities may be fortunate enough to be included in the intinerary of a road company, people who want to see the original company with the featand go to New York.

That at least has been the situation until recently, when moving mittees are urged to be present, as pictures have assumed the propensi- well as all members of the club. ties of large legitimate song and Helpful suggestions to make this dance productions and are bring- the largest and most successful picing them, "star and all," to prac- nic ever held are asked for by the tically every town and hamlet in chairman. the world.

Two of the most widely known stage stars, hitherto limited to met- Lake View Unit Will ropolitan audiences, will be at the beck and ball of all movie-goers when "It's a Great Life" opens tomorrow (Thursday) for three ters, who have made more than a name for themselves in such pro- will be served. ductions as "Hitchy Koo," "Tip Top" and Winter Garden shows on this side of the Atlantic and in "Pins 42 Boys Initiated Into and Needles" and "Clowns in Clover' in London, where they were made much of by the Prince of Wales and other social celebrities. "Anna Christie," starring Greta

Garbo, will be the feature pieture on Sunday, Monday and Tuesday.

This is Garbo's first talking picture, her first oral appearance of any kind since coming to this coun. try in 1925 as an unknown Swedish actress. It is particularly anticipated because of general curiostity concerning her voice and accent. It also is Garbo's most dramatic performance and hailed by her associ- James Marcille. ates as her greatest.

Garbo's most successful silent pictures were "The Single Standard," Auxiliary. This will be the third Anne Baxendale, Mrs. Seward Bat-boys' charter to be granted to the boys' charter to be granted to the loan McNerney Miss Olive Arey. Kiss.'

In the talking picture version of the famous Eugene O'Neill play, a sordid drama of the New York waterfront, George Marion, who cre- Democratic Women To ated the father role in the original stage production, again repeats this performance. He also played it for silent films with Blanche Sweet. drunken hag.

Trade With Independents

THIS ISSUE OF THE COURIER APPEARS ONE DAY EARLY DUE TO DECORATION DAY

#### REPUBLICAN WOMEN MEETING TOMORROW

Tenth Ward Women's Republican Club will hold their last business meeting of the season Thursday evening at 8 o'clock in the club rooms, 333 Driving Park avenue. Following the usual routine of busiured star usually have to wait until ness, the meeting will be turned they can save up a small fortune over to Mrs. Louis Kane, picnic chairman.

Chairmen of the different com-

# **Exhibit Work Tuesday**

Lake View Unit members and days' engagement. The stars are their friends are invited to attend Charles H. Palmer on the Lake Vivian and Rosetta Duncan, making an exhibit of their work Tuesday road, Webster. up the famous team of Duncan Sis- afternoon, June 1, at the Dewey Avenue Presbyterian Church. Tea

# Spanish War Veterans

Annex last evening.

Senior Vice-President, Carl Strass- mont and Mrs. Kenneth McEwen of day at Geneva, Mr. Fisher spent ner; Junior Vice-President, Francis Seneca Parkway.

chids" and her most recent, "The Sons of Spanish War Veterans, Jean McNerney, Miss Olive Arey,

De Mille's "Dynamite," plays the Wednesday June 4 at the headquar- Mrs, Eleanor Roblin, part of the sailor-sweetheart and ters on Driving Park avenue. Rewill be a prize for each table.

The Vicinity Post

#### Memorial Day



#### Y. W. C. A. CHAPTER HAS GARDEN PARTY

Sponsored by the Lake Avenue Chapter of the Y. W. C. A., a benefit bridge and garden party took place Saturday afternoon "Charleswood," the home of Mrs.

Mrs. Clarence Carroll of Culver road, Mrs. S. L. Crabbe of Maplewood avenue and Mrs. H. E. Stock-Baxendale of Cherry road, Miss of the debating team, The following officers were in Nellie Doty Kishlar of Fulton ave-

Fien; Secretary, Herbert Nowack; The following were table host- will be home for the summer re-Treasurer, Leslie Cowell; Chaplain, esses: Mrs. John McKie, Mrs. cess on June 10. George Wetmore, Miss N. D. Kish-Previous to the installation supper lar, Mrs. R. Walton, Mrs. John swas served by the Betsy Ross Smith, Mrs. William Tatlock, Miss Funeral Services Held here being one in New York City Miss Elizabeth Kohlmetz, Mrs. J. Jr., Mrs. Robert V. Misar, Mrs. Her- appendicitis a week ago. Play Cards Wednesday bert Davison, Mrs Ray Marsh, Mrs. Mr. Curtin took an active inter-The Women's Democratic Club Mrs. John Christie, Mrs. Arthur leaders in the successful insurgent Charles Bickford, hero of Cecil B. will hold a meeting and card party Jackson, Mrs. Fred D. Zwick and movement of the VanZandt-Wilson-

Marie Dressler has the role of the freshments will be served and there Doty Kishlar is chairman, voted to gree, Knights of Columbus, Roches. work in the Friendship Center this and Rochester Lodge of Elks.

# Ralph Fisher Honored

Ralph Henry Fisher, son of Mr. the Terrace Council, senior honorary administration body of Union tapped at the Moving-Up Day exercises Friday.

Mr. Fisher is a graduate of West bridge of Alexander street were in High School, 1926, and is studying charge, assisted by the following for his bachelor of arts degree. He committee: Mrs A. I. Jones of is prominent in athletics at Union, Maplewood avenue, Mrs. E. H. having played on the football team Martin of Lake View park, Mrs. since his freshman year and now Forty-two boys were initiated Seward N. Battey of Birr street, is playing first defense for the lainto the Camp of the Sons of Span- Mrs. Edwin Fiske of Alameda crosse team. He played the same sh War Veterans by Department street, Mrs. Merritt Hutchinson of position on the team last year, Chaplain Rev. Arthur O. Sykes at Lake avenue, Mrs. William Tatlock when it won the intercollegiate the headquarters in the City Hall of Albemarle street, Miss Anne championship. He is also manager

Following the game of lacrosse stalled: President, Edmond Plant; nue, Mrs. H. J. Kishlar of Shore- between Union and Hobart Saturthe week-end with his parents. He

Hill, Miss Nell Howland, Mrs. morning for Cornelius J. Curtin, in-H. E. Martin, Mrs. R. Griffith, Mrs. surance man, whose home was at pire or Monarchy, the classes rule A. I. Jones, Mrs. A, R. Sills, Mrs. 39 Augustine street. Mr. Curtis, and the masses are subject; under M. F. Herman, Mrs. Mark Donnell, who was 47, was stricken with acute

O. E. Roblin, Mrs. William Hinchey, est in politics and was one of the System of business is centralized Love group several years ago. He The chapter, of which Miss Nellie was a member of the Fourth Deuse proceeds from the party for ter Club, Ridgemont Country Club

# By Society At Union

and Mrs. Henry G. Fisher of Rainier street, was one of seven juniors who were elected to membership in College undergraduates. He was

#### STOPPED FLOUR MILL TO MAKE THIS BREAD

To stop a flour mill-that is to hold up the process of grinding wheat into flour-seems a waste of energy. But it is just this act that makes possible Johnston's Cracked Wheat

A Rochester mill regularly stops its wheels to supply Johnston's with wheat that is cracked, yet not ground. Nothing is taken out of the wheat by this processs and when made up in the form of loaves it is allowed to bake thoroughly on the oven bricks. It bakes better in this oldfashioned "hearth" method and forms a healthy crust.

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Chivers: "I take a cold shower very morning."

Williams: "Why brag about it?" "Gosh that's why I take it!"

## 2,000 PEOPLE HEAR CASLOW TELL OF CHAIN STORE SYSTEM MENACE

Despite the fact that it expected something "good," a decided surprise was served up Thursday evening to that portion of Rocchster which attended the public mass meeting in the Civic Auditorium, when Winfield H. Caslow, "The Main Street Crusader," from Grand Rapids, Michigan, took the platform before an expectant audience, and gripped two thousand people in rapt attention for one hour and twenty-five minutes straight, without a let-up. From the first minute of his address, when he took a running plunge into his barrage of facts, figures and first principles, throughout a scathing attack upon the "Syndicate System of Business," in which he swept the decks of "combines, mergers, consolidaions, trade-jugglers, stock manipulators, chain stores, mail-order houses and all concentration of centralized power in business," up to the closing prayer that "A prosperity of the people, by the people, for the people shall not perish from the earth," the speaker staged perhaps one of the nottest and most opportune addresses that Rochester has heard in years His message was filled to the brim with the "Old Gold" of time-tried Principles; and the slogan, "Not a cough in a carload" was gone one petter, for there was scarcely "a cough in the crowd," so breathlessly lid his listeners hang upon his flow of words.

In his opening remarks, Mr. Caslow made it plain that he "wasn't Stripes."

"I am fighting the chain store is to be saved for Democracy!

#### Chain Monopolistic

of the Survival of the Fittest! The for words: Independent System is Democracy in Trade, with its basis in the proposition that All Men are Created Equal! Consequently, the Syn-Funeral services were held this is fundamentally competitive. Unclasses are subject! The Syndicate under the absolute moneyed rule of some uncrowned Caesar, while the Independent System of business is, by virtue of its structure, a prac- non land out it sI-islid, snou tical rule of the people!"

Then the Crusader concentrated there to fight chain stores, as such," his broadside upon the chain store but that his real purpose was to specifically. His first flank movecall the attention of Rochester to ment was unique in its psychology. 'a system of business which is un- He met the enemy on its own constitutional, and which has no ground of debate, seized upon its place under the American Stars and own weapons, and utterly disarmed it of its very choicest arguments.

"You chain gangsters have ceronly because it is a part-perhaps tain talking points that you have he most assertive part-of the been preaching for years, and you Syndicate System of Business!" ex- have never seemingly been called to plained the speaker, "And it is this account and made to prove your System with which the sovereign claims. I am going to come right citizens of this nation must deal if over into your office, and take four American Independence in Business of your biggest arguments in my own hands, right here before this crowd, and show you how easy it is to tear them to pieces right here "All business is divided into two where all may see!" he declared. systems. On the one hand, we have Then, he proceeded to make good he Syndicate System; on the other his promise, by taking up in their hand, we have the Independent given order the four outstanding System! The Syndicate System is boasts of the chain stores:- Econn Business everything that Empires omy, Efficiency, Buying Power, and and Monarchies have ever been in Progress! Speaking of Economy, Government; the Independent Sys- as claimed by the chain store, the tem is in Business what our beloved Crusader paced the length of the Democracy is in Government! The stage as he spoke, keeping his Syndicate System is an Empire in verbal machine-gun flow at top-Business, operating under the Law speed without a moment's search

#### Do You Save?

"The American Housewife says she trades at the chain store bedicate System is basicly monopolis- cause she can save money there! I For Cornelius Curtin dicate System is basicly monopoussave money in the chain store? You say you save money by buying things cheaper! Tell me! How in the name of sense can you save the Independent System, as under money anywhere by buying things Democracy, the masses rule and the cheaper when everyone else is doing the same thing?

"But, fortunately, I don't have to argue the case with the women. I'm just going to ask you two quesspuegeny sn Suines upog paru soaim Continued on page 3

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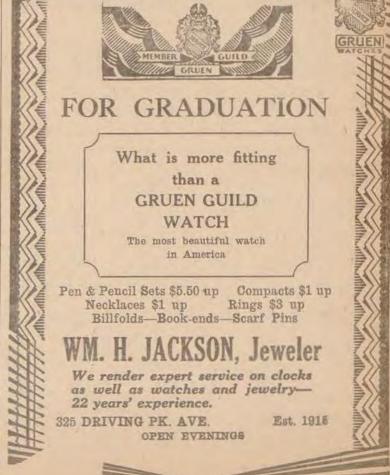
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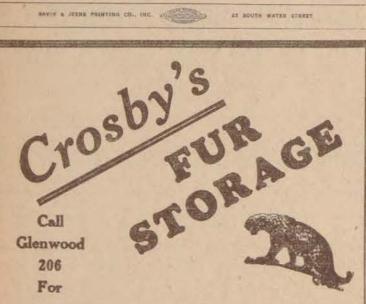
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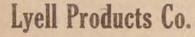
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#### **NEW BOOKS NOW AT** LAKE AVE. LIBRARY

FICTION

Allen, Menace to Mrs. Kershaw. Berkeley, The Poisoned Chocolates Case.

Bradford, Ol' King David an' the Philistine Boys. Erskine, Uncle Sam in the Eyes

of His Family.

Green, Christine and other Stor-

Propper, The Ticker-tape Mur-

Sherriff, Journey's End.

#### NON-FICTION

Christie, Traditional methods of Pattern Designing.

Connelly, The Green Pastures, Dent, The Life Story of King

George V. Rice, Relativity.

History of Optometry, Arlington; Machine Made Man, Bent; Meddlers, Brock; Why Be An Evoluitonist? Oleland; The Radio Amateur's Handbook, Handy; Shantyboat, Lighty; They Climbed the Alps, Muller; An Hour of the Amercan Novel, Overton; Riding the Air Waves with Eric Palmer, Jr., Palmer; Close-Hauled, Pasma; Grounds, Ramsey; A Treatise on Testing Units for Service Men, Rider; Outdoor Plays for Boys and Girls, Sanford; Antarctic Adventure and Research, Taylor; Flowers for Every Occasion, Tipton; Watch Your Margin.

Trade With Independents

#### PERSONALS

returned home from the hospital Majestic radio shops. last Friday. She will be confined to her bed for some time

Hospital recovering from his recent

Mrs. A. Johns of Maryland street s slowly recovering from her reent illness.

Mrs. Chas. Suhr of St. Paul Blv'd

confined to her home with illness. Mrs. D. Sederquest of Kislingbury

Miss Madeline Harmon of Dewey avenue is at the Onandaugua Hospi-

treet is quite ill at her home.

Mr. and Mrs. J. Wilbur of Augustine street are spending several days with relatives at Clayton, N. Y.

Mr. and Mrs. Jay Alexander of Magee avenue have been entertaining friends for the past week.

Dr. S. J. Clarkson spent last Wednesday in Syracuse, where he attended the Area Council.

Miss Grace Campbell of Lexington avenue leaves next Sunday to spend the summer with her aunt at Hamilton, Ont., Canada.

Conesus Lake.

week on a motor trip through the tering the Kingdom of Citizenship' ome Monday.

Mr. and Mrs. W. K. Smith and family spent the week-end in buf-

Ariel park left last Thursday to spend several weeks in England.

Mr. and Mrs. A. D. Lounsbury of with Mr. Lounsbury's brother in best wishes. Syracuse.

erick Wyatt, of Seneca Parkway.

Mrs. Arthur H. Schuyler of University avenue, Mrs. Raymond J. Geneseo Normal School visited No. Bantel of Lake avenue and Miss M. 7 School last week. Louise Thompson of Barrington No. 7 School is planning an opstreet entertained at Incheon on eretta, "On Midsummer's Day," to Wednesday at the Oak Hill Country be given at the school Friday eve-

Mrs. William J. Erdle of Maplewood avene and her father, Joseph Weis of Lake avenue, left Sunday night for Washington, D. C., to attend the graduating exercises of the National Park Seminary Thursday. Mrs. Erdle's daughter, Miss Virginia Mary Erdle, is a member of the graduating class.

Mrs. Marsden B. Fox of Seneca Parkway will entertain at luncheon today at her home.

Mrs. E. F. Doughty of Birr street nesday at her home.

Mrs. William B. Zimmer of Lake avenue left by motor Sunday for New York to spend several days.

Mrs. Hohenstein of Lake View Park entertained members and friends of the Gerard Sisterhood, Dames of Malta, Wednesday evening at her home.

lie of Driving Park avenue are occupying their summer home on Canandaigua Lake.

Mr. and Mrs. George J. Gray of Ward-Tompkins, hardware and and relatives.

Maplewood avenue motored to Buf- have been Glenwood 3956-W falo to spend the last week-end.

the radio show this next week. Mr. fancy!"

Mrs. J. C. Ross of Electric avenue Hahn operates three Tenth Ward

Mrs. Julia Denny and Walter V. Wadman of Mayflower street and Schultz Baker is at the General Miss Ethel Jones of Denise road will spend the week-end in Ogdensburg, N. Y.

> The All Social Club met at the home of Mrs. Walter Enser, Velox street, on Monday. Prizes were won by Mrs. Fred Fogel, Mrs. Albert Burmeister, Mrs. Walter Enser, and Mrs. Derk Pike. Mrs. Albert Burmeister of Mayflower street will be the next hostess.

Mr. and Mrs. Richard Baybutt of Goodwill street and Mr. and Mrs. Fred Gardner of Clay avenue are tal, Syracuse, N. Y., where she is to act as chaperons over the weekrecovering from her recent opera- end in the cottage at Crescent Beach, rented for the season by the Kodak Camera Club.

> Mr. and Mrs. J. Harold Hudson and family spent the week-end a Inlet, Fourth Lake.

#### No. 7 School News

Pupils of Miss Eber's 6B class have a new aquarium, which is giving much joy to the grade. Its inhabitants consist of two goldfish, two minnows and three snails.

Each year the Rochester Chapter, Sons of the American Revolution, presents a bronze medal to the pupil Miss Marion Barton of Alameda in the sixth grade of every school street is spending the week-end at in the city who has shown the most the U. of R. Senior House party at outstanding qualities in citizenship. This year at No. 7 School the medal was presented to Daniel Allen of Mr. and Mrs. J. E. Cole of Taco- Miss Eber's 6B grade. The class ma street spent several days last gave a dramatization entitled "En-State of Pennsylvania, returning at an assembly Friday afternoon, preceding the presentation of the

The children of Miss Desmond's grade have completed a blackboard Mr. and Mrs. Bert Boshier of frieze depicting interesting places they have visited in an imaginary trip around the world.

Bruce Bertsch is ill. Miss Wis-Ridge road, spent the week-end hart's second grade sends him their

Bobbie Steward in Miss Hayes' Mrs. Henry Guile and Miss Flor- third grade brought four tadpoles ence Guile of New York city ar- and the fish ate them. June Weinrived in town Saturday to be the gartner brought five more. They guests of Miss Guile's uncle, Fred- did not put them with the fish that

Twenty-five teachers from the

ning, June 6. Parents and friends are cordially invited.

#### John Marshall News

In the Intersectional Track and Field Meet last Friday, held at Bath, N. Y., three John Marshall athletes amassed a total of 81/2 points to take sixth place in the

George Meyers, consistent winner of the 100 yard dash in city meets, plowed through a muddy track to take first place in his event with the time of 10 4-5 seconds. He intertained her bridge club Wed- received the New York blue shield, and has an opportunity to compete in the state meet to be held at Cornell University June 7.

Defrois Seigfried, who took first prize in the high jump in the recent interscholastics held in the Armory, captured second place with a jump of 5 feet, 3 inches. He was beaten by Clark of Bath, who jumped 5 feet, 6 inches.

Frank Maxwell, pole vaulter and 880 yard dash man, tied for fourth Mr. and Mrs. Raymond De Moi- place in the pole vault. The three men were the only ones entered from Marshall.

#### CORRECTIONS

Birr street motored to Old Forge on electrical store, is located at 1517 Friday and spent the week-end with Lake avenue, corner of Owen street, their son, Ralph B. Gray. Accom- rather than 1511 Lake avenue as panying them was Mrs. Ralph B. stated through an error in the Everyday Life in Homeric Greece, week in Rochester visiting friends the May 15 issue of the Courier. advertisement, also was in error in Mr. and Mrs. James Gray of the telephone number, which should

> Company promoter (trying to raise Mr. and Mrs. John J. Hahn of capital for new scheme): "But, my Glenwood avenue will leave by dear sir, it will make enormous profmotor for Atlantic City to attend its eventually. It's only in its in-

LAST TIMES TODAY! "High Society Blues"

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#### 2,000 People Hear Caslow on "Chains"

Continued from page 1

hands.

Four hands were raised.

"I thought so!" chuckled the men in this entire crowd know the all-important, but that it is an un net weight of Campbell's Pork and mixed virtue. Certainly, Efficiency Beans, But I'll bet you all know is not as important as Fire, as a what the price should be. In other means of life and sustenance in pay, but you don't know what you millions every year for fire prevento kid yourselves; and you may be strument in the hands of the powercan't kid mathematics.

store boasts of how it saves you It is uncontrolled efficiency. Effimoney by putting cheaper price ciency controlled makes the matags on what you buy. And you have swallowed that bunk-hook, line and sinker. Don't you women know that there is no such thing chine work, but it makes the maas people living on what they save on what they consume? People live on what they earn on what they ful servant, but it is a terrible, terproduce, either in merchandise or service. It is the producer and not the consumer who feeds the nation.

"I want to ask the chain stores of have, and by what right they claim economy through the consumer, tifies all this is that brutal saying, Have you one leg to stand on, in when they have utterly ignored the producer? I don't care about what you save me at your chain bargaincounters as a customer. What I

sume. Then, what does he gain by ily circle. and who raised three tons of beans, is too dire in its consequences. We that we may sometime truthfully

would have paid \$24 for all the pork and beans that his family could eat in a year, even if the chain store gave them to him. You chain stores have been making spemore money by buying things cials of the farmer's meat, and cheaper in the past five years, than milk, and vegetables, and fruit, and you have ever done in any previous the bread made from his wheat. five years of our entire married You have been forcing markets lime? That's what you have told down on the working man's produs, yourselves. We have your own ucts and service in the shops and word for it. Now, if that is true, other places of employment. You is it not true also that the more have injured his earnings in order you save us the poorer we get? to sell him cheaper merchandiseand you call that economy! It's "Do you women know that since the bunk; but the people fell for February, 1928, there have been it for a time. Now, you want us to three different sizes of Campbell's believe that your popularity is proof Pork and Beans on the retail that you are right. Oh, no! Your shelves of America? How many of popularity in America proves only you women here can tell me, right one thing-that we people have off the bat, what the net-weight been suckers. But we're getting contents is, as shown on the label, wise, as time goes on; and, when of Campbell's Pork and Beans the American people from coast-towhich you buy today? Put up your coast become informed of the facts and figures, it will be just too bad for you and your outfits.

"The chain stores would have us Crusader, with a grin, "Four wo- believe that Efficiency is not only words, you know what you should civilization. Yet, don't we spend are supposed to get for your money, tion? Why? Because fire is a had Yet, you try to kid yourselves and thing? No! But because fire must your husbands that you know your be controlled. Efficiency, like fire, economics. Well, you may be able unharnessed and unleased, an inable to kid your husbands; but you ful few, will work havoc and tragedy upon all whom it enslaves. and the system under which they suave salesman who called on her They say that Efficiency is displac- operate do not qualify with one to sell her the precious root, guaraning the man with the machine. It single specification of ideal or obtated to bloom eternally, with "Oh, iective in the Constitution of the chine work, but it keeps the man does not establish justice; it does and she parted with \$4.00 for the as master over the machine. Effi- not insure domestic tranquility; it roots. And now that the three ciency uncontrolled, makes the machine the master of the man. Efficiency, like fire, 'may be a wonderrible master.' The greatest crimes down on every constitutional point chants was a good one and she will that have ever been perpetrated by which has been set forth in the adhere to it in the future. men in power, to the injury of the American catalogue of realities by underdog and the oppressed, have the authority and seal of human declare that a prosperity of the America what claim to reason they been committed in the name of blood spilled in this country's deefficiency, and the motto which jus-'Business is Business..'

#### The Mailed Fist

"Buying Power is nothing more first Democracy was born? want to know is this: What are you in business than militarism is in "Remember, it was Lincoln who doing to protect and safeguard the government. It is the mailed fist of said, 'We cannot hope to have a earning power of the man who business. It is the brute force of nation within a nation, half slave lives by the sweat of his brow? the bully, wielded over the heads and half free.' Does that expres-"I charge you chain stores with of the defenseless. It knows no jus- sion apply in principle to this issue being parties to deliberate and tice, mercy, decency or humanity. now facing us as a nation? Does it ruthless war on the income of the The syndicate goes into the Ameri- not qualify him to speak with au-American producer, It was the can Market, armed with its huge thority upon this subject tonight? chain store in Michigan which buying power, and puts a price up- I ask him to say, in spirit what made war on the Michigan farmer on everything in sight. It buys could not hope to speak in words -not once, but repeatedly. One big merchandise, but it buys more than of my own ;grocery chain openly advertised that. It buys legislation, it buys "One hundred and fifty-four years that in 1929, it saved the American special privilege, it buys integrity, ago, our father brought forth upon housewives a total of \$25,993,883.33 honesty, and human virtue. I ask this continent a new system of busithrough cheaper prices on twelve you, is there any place for such ness, conceived in independence basic food items. Eleven of those power in America? How long, oh, and dedicated to the proposition items are products of the Michigan how long, will America stand by that all men are created equal, farm. The chain store told the and applaud this wholesale mer- Now, we are engaged in a great farmer that it hammered down his chandise in holy things? You have economic war, testing whether that eron-markets-therefore the farmer no right, Mr. Chain Store Man, to system, or any system, so conceived should trade with the chain store, put the brand of your dirty dollars and so dedicated can long endure. Say! Every producer produces upon that which no money in the "God grant that we shall so live, more than he can possibly con- world can buy from me in my fam- and conduct ourselves, not as bar-

taking less for his products in order "You chain stores boast of your that which satisfied us alone only to pay less for his purchases? Progress. You claim that modern for today, but rather as Americans Why, the Michigan bean-raiser centralized trend of business is who have the courage to face price who took only 40c a hundred less Progress. That is a claim that can- tags and bargains with the same for his beans last year because of not be granted without proof, be- courage that others have faced guns the chain and their buying power, cause the concession, if unfounded, and bullets in a nation's defense

Why Boys Leave Home



cannot assume anything, when the prosperity of millions of common people is at stake. I'll concede that the modern trend is a movement; but a dog chasing his tail may be movement, too-but you wouldn't

THE BREAD LINE

accuse him of being progressive. "You know that your operations as syndicate manipulators are putting American people by the thousands under a wage or a salary every year, without hope of posindependent enterprise for themselves in the future. What promise held forth for our coming generations? What kind of a business hence, at the present rate we are centralizing today? You know. America's boys and girls are being corporations.

#### Unconstitutional

forebears have been cradled in the Utica arms of Liberty since 1776, under the proposition that all men are

created equal!

iective in the Constitution of the no thank you fense. What excuse have you? ple shall not perish from the earth." the light of the fundamental principles which have dominated the patriotic purpose of America since

gain hunters selfishly intent upon

#### Tid-Bits By Terry

parently was a copy of the first edi- and Mrs. B. Nellis. tion of the Rochester Daily Advertiser of October 26, 1826. Upon looking for prices in order to compare them with todays, we were surprised to find there were only a few quoted. One was for shawls at 10 to 25 dollars and another was face veils at 2 to 5 dollars. One often will our boys go into a few years hears the phrase, "How old is Anne. We wonder how old is Exchange name their location seem to be on slated for the role of salaried clerks that thoroughfare. One in particuand paid employees, all working for lar offers tar, pitch, rosin oakum, ships rigging of all kinds together with groceries, calicos, merinos, cashmeres which would seem to prove "You call this Progress? Yet, that most of the merchandise was yould you invoke the law of the shipped by canal packet. Among the Survival of the Fittest? You advo- names of merchants we find many rate that law-the law of the claw well known names as Levi Sibley and the fang, the desert and the who ran a paint shop and Solicits jungle, the law of the barbarian, Rags. A. Reynolds was Postmaster, the headhunter and the cannibal- William Pitkin sold drugs, wines recommending yourselves under and paints at the lowest prices and that law to a civilized people whose better terms than from Albany and

THE Rose of Sharon proved a bloomer in one sense if not in another, so thinks one East side Matron "I charge that your institutions of whom we heard. She greeted the United States. Your system does at the door, it's a principle with me.' not form a more perfect union; it Bue he was clever and convincing does not provide for the common months, which he gave as the time defense; it does not promote the of blooming is over and no signs of general welfare; neither does it se- life from the roots, she is more than cure the blessings of liberty to our- ever convinced that her policy of selves or our posterity. It breaks buying only from responsible mer-

#### MRS. M. WESTFALL NAMED P. T. A. HEAD

Regular meeting of the P. T. A. of No. 30 School took place Wednesday, May 14th, at which time elections of officers took place. The speaker was Mrs. A. Smith, vocational guidance teacher who gave an interesting talk on her work.

Officers elected were: President, Mrs. M. Westfall; Vice-president, Mrs. Thayer; second vice-president, Mrs. Bloom; secretary, Mrs. Fowler; treasurer, Mrs. G. Martin; financial secretary, Mrs. W. Murray; and Press chairman, Mrs. F. W. Hyde.

A card party was held Thursday evening at Mrs. Beikirch's on Lyell avenue. Prizes were won by Mrs. E. Muro, Mrs. M. Augustine, Mr. Geo. Beikirch and E. Martin.

There will be a card party held at Mrs Bloom's, 154 Curtis street, Thursday afternoon, June 5.

The Genesee District Conference was held on May 21 at Fairport. Eight members from No. 30 School attended: Mrs. M. Westfall, Mrs. M. Augustine, Mrs. W. Murray, Mrs. Geo. Beikirch, Mrs. E. Muro, Mrs. Thayer, Mrs. B. Nellis, and Mrs. G. Martin.

The picnic date was set for Friday, June 27 at Ontario Beach Park with the following ladies in charge: WE THINK that love and life, Games, Mrs F. Hyde, Mrs. Bloom, marriage and business are much the and Mrs. Guerinot; coffee, Mrs. same now as they were a century ago. Augustine, and Mrs. Beikirch; ar-In rummaging through some old rangements, Mrs. Smith and Mrs. papers, recently, we found what ap- Cornell; lollypops, Miss M. Werth

Trade With Independents

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FOR RENT-3 completely furnished rooms for light housekeepng. \$8 per week. 440 Ridgeway

FOR SALE-16 foot ladder Reasonable, Call Gen. 2324-W 391 Arnett Boulevard.

LA FRANCE \$1 Dress Shoppe-Have smart new styles in ladies' and children's dresses for beach, street and home, one price, \$1.00; also sample dresses, \$2.00. Open evenings. 519 Driving Park avenue.

CURTAINS washed, ironed or tretched, 25c a pr. Blankets washed, single 25c, double 35c; rugs, large, 20c, small 15. Drop a card or call at 316 Murray St.

**DEWEY AVENUE** Sample Dress Shoppe Wash Dresses \$2.00 up SALE \$8.75-Silk Dresses-\$6.98

MRS. LENA HEISZ 1864 DEWEY AVE. Phone Glen. 1646

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FRUITS — VEGETABLES AND MEATS

ARPEAKO STEAMERS	.29c lb.
BACON SQUARES	.16c lb.
SMOKED HAM (whole or half)	27c lb.
HOME GROWN SPINACH	15c pk.
RIPE TOMATOES	.15c lb.
No. 1 NEW POTATOES	65c pk.
SUNKIST ORANGES3	3c doz.
STRICTLY FRESH EGGS2	9c doz
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Supreme Bacon
Breast of Spring Lamb 18c
Smoked Cala Hams 18c
Yorkshire Creamery Roll Butter 39c
Chateau Cheese, ½ lb. pkg 20c
Fancy Rice, 4 lbs 25c
Bulk Sugar, 5 lbs 24c

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# HINTS ON THE CARE

Obviously a person who is en- William Cairns. gaged in hard continuous eye work under trying conditions needs correction more than one who is not.

To this group we would include the man who uses his eyes for close work, constant reading, book-keeping, drafting etc. The woman who is a constant reader or who does considerable needle work.

A person who uses the eyes unotherwise; also those working under reduced illumination will require the most accurate correction of their vision, especially astigmatism of the slightest degree.

Heed the first warnings of eye strain and enjoy normal vision and eye comfort.

#### Shaffers Celebrate 29th Anniversary Friday

Mr. and Mrs. George Schaffer of wedding anniversary Friday night was the accompanist. at their home. A supper was served members of the family. A large wedding cake was cut by Mrs. Schaffer and numerous gifts were received. The table was decorated with yellow tulips.

Trade With Independents

#### News of the Churches

the Young Peoples' Sunday Evening Group will have their annual committee in charge of the program outing at Corbett's Glen, leaving is Miss Vera M. Byrne, Miss Gerthe church at one o'clock.

Next Wednesday at 7:45 p. m., munion, with reception of new Kennedy, D. D. members will take place.

Thursday and Friday, June 12th and 13th, the Young Peoples' Sunday Evening Group will present two the following cast of characters: Mrs. Langton, Marion Hulten-Meyer; Rose, the Langton's maid, neighbor, Gertrude Frank; Frank at a meeting last Wednesday. Drake, her son, Floyd Crellin; and John Frame, a friend of the maid's, Maynard Jameson.

"The Wreck of Stebbins' Pride," with the following cast of charac-Rogers: Agatha, his sister, Gladys follows. Frederick; Ruth, his daughter, nest Bradbury; Robert Grey, May- ing, Sunday at 6:30 p. m. nard Jameson; and Mr. Smithson,

of the group. Proceeds will be used The children of the Sunday School to the Special Fund raised by the gram of music, song, recitation and hurch during the past winter.

committee of which Mr. Clarence flowers and decorate for the day. E. Hamilton is chairman.

der artificial light will require a nual Childrens' Day in North Northwest section of Week-day correction where he might not Church, when children will be bap- Religious Education, attended a pictized, Bibles presented to the chil- nic at Churchville Park. They redren who have reached their eigth ported a fine time and splendid birthday, and each department in weather.

#### School No. 41 News

On Thursday evening, May 8, about 600 children of Kodak School No. 41, took part in a gymnasium demonstration which included grades three through eight. Miss Reba Kline and Ray Seidel, health education teachers, were in charge Emerson street celebrated their 29th of the program. Miss B. Culhane

> The pupils of Kodak Park School 41 are preparing to stage an operetta, "Hansel and Gretel," this evening at 8 o'clock. Seventy-five chiltion, the leading parts being taken were guests.

North Presbyterian-On Friday | the Childrens' Division will make a contribution to the program. The trude Mabee, Miss Esther Kier, Mrs. Jessie Meulendyke, Miss Ruth preparatory service will be held and Beldue, Mrs. Elizabeth J. Miller and on Sunday, June 8, the June Com- the pastor, Rev. William Graham

> On Monday, June 30 the twelfth annual Vacation Church School in North Church will open.

Miss Margaret J. Huck was short plays, "The Bridesmaid," with elected superintendent of the Sunday School, and plans were made for the summer schedule of the schmidt; Dr. Langton, Robert school, including the picnic, Children's Day and the Sunday sessions Harriet Miller; Mrs. Drake, a of the departments of the school

League will have the monthly acquaintance hour next Sunday at 5 o'clock. Miss Patricia Ross will ters: Ephraim Stebbins, Donald lead the devotional meeting which

Jack Campbell will have charge of Edith Miller; Arnold Parker, Er- the Senior Epworth League meet-

On July 8, Childrens' Day will be observed at Grace Church. Any one Tickets are twenty-five cents and desiring their children to be bapto help pay the pledge of the group will present a Childrens' Day proexercises. Mrs. Helen Robbin's On Saturday, June 14 the annual Sunday School Class and Mrs picnic is scheduled in charge of a Lockwood's Girl Scouts will get the

Last Wednesday noon, the teach-On Sunday, June 22nd, the An- ers, principals and pastor of the

#### PFLUECKE-FREAS

The marriage of Charles H Pfluecke of Detroit, Mich., son of Mr. and Mrs. Richard P. Pfluecke of Clay avenue, and Miss Florence A. Freas, daughter of the Rev. Dr. and Mrs. William Freas of Rosedale, L. I., will take place in the Lutheran Church of the Holy Trinity, New York, June 6.

by the following pupils: Ronald Doe, Doris Tucker, Nancy Gay, Norah Gillan, Isabelle Dukat.

A matinee performance was given on Tuesday at 2:30 o'clock, at which the children from the orthopedic dren are to take part in the produc- classes of John Williams School

#### CHRISTMAN'S CASH MARKET

POT ROAST OF BEEF	.20c-25c
BONELESS VEAL ROAST	31c
VEAL BREAST	18c
BREAST OF LAMB	15c
FRESH CUT HAMBURG	18c
SMOKED PICNICS	19c

Shoulder Steak Cut from tender Steer Beef

28c

Driving Park at Dewey Avc. (Old Park Theatre Building)

Mr. and Mrs. George Schaffer and daughter, Irma, of Emerson street are leaving Friday on a to-day trip o Brooklyn, Atlantic City and Washington. While in Brooklyn may be purchased from members tized are requested to call the office. they will visit their son, George, Jr.

> The Promoters Club gave a card party on Monday evening at the Powers to raise money for a scholarship for a worthy young man who has had a hard time getting through school. This organization is headed by Miss Mary Pul-

> > Trade With Independents



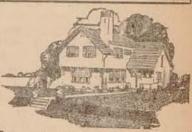
MARIE DRESSLER and GRETA GARBO in "ANNA CHRISTIE"

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FRESH CHURNED COUNTRY ROLL BUTTER 21bs. for 75c

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COCKTAIL SHRIMPS 19c



HYAN DRY GINGER ALE 3 for 25c

A Deposit on Each Bottle

Glen, 35

Watch This Space For

Sensational Announcement NEXT WEEK

**PATRONIZE** Non-Syndicate HOME OWNED **STORES** 

Kellogg's Corn Flakes 2 FOR 15c

Paper Napkins 10c 50 IN A PACKAGE

FOR YOUR PICNICS WUNDER READY SLICED BREAD 10c

I. G. A. COFFEES

I BLEND 37c G BLEND 30c A BLEND 25c

Over 1,000,000 lbs. of these Coffees sold every month—the Third Largest Sales in the World.

COYLE'S 1726 Lake Ave.

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DOELL'S Dewey at Birr St.

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GARIN'S

1339 Dewey Ave. Glen. 3969

MEYER'S

604 Driving Pk. Ave. Glen. 6348 Glen. 304 NEWELL'S

689 Ridgeway Ave. Glen. 1669

ROGERS 1458 Dewey Ave.

Glen. 1698

Vol. III.

ROCHESTER, N. Y., JUNE 5, 1930

No. 3

## COUNCILMAN MILNE TELLS ASSOCIATION ABOUT NEW BRIDGE

Councilman Nelson A. Milne addressed the Lake and Ridge Business Men's Association at a special meeting last evening in the Lincoln-Alliance Bank on Lake avenue. He spoke on the new bridge and told of the changes which it is expected to make at the former Wagg's Corners when the time comes for the clearing of the bridge approaches.

Following his talk a general discussion took place in which the business men talked over their plans to prepare for the various changes which are soon to take place at the corner. President Herbert A. Johnston, who presided, appointed a committee to arrange the second annual picnic of the associa-

## Now Having Winter In Nicaragua, Says Bush Dying Swan."

This is another letter from Private Joseph A. Bush, who is stationed in Ocatal, Nicaragua with the United States Marines.

What Ho-Y'know, we are not entirely cut off from the doings of the world down here. Our radio gadgets sit themselves down and copy the latest from the Press Cinema Club To Meet News each night. This morning what should stare me in the face but this-The students of Stephen, a branch of Columbia, so far forgot their dignity as to appear on the campus with their trousers cut off to the knees. About 60% of the Pittsford street. Final arrange student body following the new style. I beg to disagree with the press to this extent-folks, those he made; students didn't forget their dignity, they forgot their SEX. But I have a suggestion for them-why not try panties of lavender with a trimming of old rose at the bottom? It would make the darlingest com-

Thinking seriously of asking to be discharged down here where the men at least wear pants.

Nothing new is happening here except what you have read in the papers. The rainy season is getting a good start now, and cleaning the native population so well one hardly knows if it's the same Jose or Oc- range. Went to the washwoman'e house wearing a pair of boots (no, not the booties the Columbia boys will be wearing this summer, just old fashioned RUBBER boots) and she told me to take off my overshoes so I would be comfortable. Had to show her what they were.

Well, summer for you and winter for me, now, but the same temperature for both. What a funny world. Adios Amigos, Joe Bush.

of Adams Basin will entertain the property to the Real Estate Board at 10:30 a.m. Sunshine Pinochle Club at their by the State, be repealed. home Saturday evening.

## "TERROR" TO HAVE PUBLIC SHOWING

The dramatic film "Terror," by rank I. Buehlman of Rochester. which won first prize in the City Amateur Movie Contest will have public showing on Thursday, June 12 at 8:30 p. m. in Brick Church Institute, corner Fitzhugh and Allen street. The film is one of unusual interest and intricate photographic effects are shown.

Beside "Terror" there will b shown "At Your Service" an underworld story, also produced by the Flower City Cinema Club. This film was entered last year in the National Movie Contest and held it place among nearly 300 entries until the finals. It will be of interresults of a year's experience and the higher standard of achieve ments of the club's activities. A comedy and stage entertainment will complete the program, including Miss Isabelle Kimpal, of 54 Ranies park, in a Russian Dance and dramatic Ballet Dance, "The

The Rochester club has been unceasingly active in an effort to be a leader in its field and is trying to seeking the support of the community by a larget attendance at this show.

## Tonight At Buehlman's

meet tonight at 8 o'clock at the home of Frank J. Buehlman of 176 ments for the public showing of "Terror," the club's production will

## Company "H" News

(108th Infantry)

This company goes on its outoor range on Sunday, June 8 for pistol and machine gun practice. The range is located on Lee road at the end of Lexington avenue, on the farm of William Rapp

Firing will start at 8:30 a. m. and will cease about noon. Residents of the Tenth Ward are cordially invited to inspect the

## Letter To The Editor "BUY A HOME"

stores, how about the real estate June 21st. chain? The Division of Licenses, Albany, N. Y., informs me that if an owner of real estate cannot LEWISTON MISSIONARY attend to the same personally, he is compelled to employ a licensed real estate broker; a trust backed by

## Lowering the Standard of Living

Since the World War, we have witnessed an unprecedented rise in the standard of living. Wages have risen to a "decent living" standard and people are able to buy a few of those produets which have heretofore been labeled "luxuries." It has been an enjoyable experience, but unless America watches its step, the standard which has stood for a decade is doomed to retrace its upward course in a downward plunge to its original the radio are making three personal

This may seem like a rather broad statement, but the pos- this week. Besides the perforsibility of its becoming a reality stares us in the face at the mance of last evening the gang present moment. This period of prosperity has come to be will appear again tonight and in a start within ten days. looked upon as only natural and perhaps after 12 years of it, special matinee Saturday afternoon. we have become a little too sure of its permanence. We are too carefree to be jealous of our standard and are only generally familiar with the economic considerations that make a high standard of living possible.

Stop for a moment and do some real thinking about the deest to those who attend to see the pression in business. If you put your ear to the ground you can hear the first rumblings of an approaching earthquake. It is the chain store syndicate system which is starting the undermining of our standard. Perhaps the six and seven-figure salaried men who are seeking to control the nation's merchandising system are unaware of it, but their very methods are starting us back

The chain store executive sends his representative into the the show West to buy the farmer's entire crop. He buys it all and by so doing, he gets a reduction. The farmer, even though his overhead is the same, sells to the chain store system for a few cents win the National contest. It is less. The chain store ships the products which it has purchased cordion and piano and other musito New York State and we buy it, perhaps for a few cents less.

Again the huge syndicate steps into New York State and broadcasting regularly over W. H. buys up a large quantity of manufactured products, but he must buy them a little cheaper than the other fellow, because he must sell his merchandise cheaper in the West to beat competition. Consequently the manufacturer, in order to sell for Edward C. May has arranged a entitled, "Lady Bug, Lady Bug," less, must economize. Labor saving devices, throwing great program that will be especially The money raised will be used for The Flower City Cinema Club will numbers out of employment, are brought in and if this fails the employee in the factory must take a small cut in his wages. The manufacturer is no philanthropist and he must find a way to (Buddy) Rogers in "Young Eagles," make a profit on everything he sells.

> Now the syndicate takes a little away from us in order to Papas" and talking news events sell cheaper in the West and they take away a little in the West will be shown together with "Tar-Lillian Brooks. Miss Alma Haesin order to sell cheaper to us. Our lower price is paid for by big bill, each one attending will be making of the stage setting. the man in the West and his lower price comes out of our given a souvenir.

If this is not lowering the standard of living, how would dance orchestra, will make a stage tumes. such a maneuvre be classified?

America has been made principally price-minded, with quality—and even quantity—distinctly in the background. We dition to the last showing of "Be- Heart of the rose, Eleanor Parker; are mad over a penny saving, even though, over a period of hind the Make-up" and the Buster The Terrible Aphis, Frank Lane time, the economic law tells us that it means pounds of loss. Brown Gang there will be three Charles Nelson; Doctor John Frost

Even if it were granted that the chain store saves us money, is it wise to sacrifice our standard of living before the god of economy, efficiency and huge purchasing power?

### CHURCH OF ASCENSION

The Ladies Auxiliary of the Church of Ascension will hold their picnic at Churchville, June 12.

To the Editor-Referring to chain hold their picnic at Ellison Park,

The Missionary Society of Lewisthe State. The question is should ton Avenue Methodist Church will not the Real Property Law 12-a, hold a cooked food sale at the Mr. and Mrs. William Thompson giving control of the owner's Church, Saturday, June 7, starting

Trade With Independents

## BUSTER BROWN AND GANG AT RIVIERA IN PERSON THIS WEEK

The Buster Brown Gang, which has won its way to fame by way of The Schmanke Boot Shop of thorough study of the situation on



the theater management in staging

The gang is composed of a group of youngsters, who do a number of and do them well. They sing and dance, recite, play the accal instruments. They have been E. C. and are now making their bow on the stage.

for Saturday's matinee. The regu- on sale. lar features of the day, Charles

Carl Bash and his Collegians, appearance at the Riviera tomorrow night as an added attraction to Lupano Lane comedy, "Fireproof."

## Leaving This Week-End For Shrine Convention Furnold.

Shriners setting sail this week-end Girls from 1A Grade; Tulips, 2B ning, June 7th, at 8:15 o'clock. The for Toronto, Canada, with the con- and 3B Grades; Sweet Peas, 2A choir of 70 voices is directed by O. vention as their goal. They are Grade; Daffodils, 6B and 5B-5A Matthew Lyders, and the orchestra Joseph Durnherr, of Augustine Grades, Dancing Buttercups, 6A and the band are directed by Stan- street, official photographer for the and 5B-5A Grades, Black-eyed SOCIETY HAVING SALE ley J. Keith. Following is the pro- Times-Union, and Mr. and Mrs. Susans, 7B and 7A Grades; Daisies, Herbert A. Johnston of Lapham Kindergarten and 8B-8A Grades.

Trade With Independents

## DEWEY AVE. PAVING CONTRACT IS TO BE LET OUT TOMORROW

All bids are reported to have been received for the Dewey avenue repaving and it is expected that the job will be awarded tomorrow. The appearances at the Riviera Theatre engineers office is now ingaged in tabulating the various bids submitted. The contractor who is awarded the job will be expected to

City Engineer Howe says that a Dewey avenue, dealer in Buster Dewey avenue has been made and Brown Shoes, is co-operating with that business houses on the street will be occasioned the least possible inconvenience. Traffic will be allowed to pass through the avenue during the construction, arrangements having been made whereby only one side of the street at a time will be closed.

The ordinance calls for a 54-foot pavement of asphalt at an estimated cost of \$185,000. The New York State Railways will relay their tracks and bear the cost of 19 feet of the pavement estimated at about

## SCHOOL 40 PUPILS TO PRESENT OPERA

On Wednesday evening, June 11 at 8 o'clock there will be given in In addition to the performance of John Warrant Castleman School the Buster Brown Gang, Manager No. 40, a Little Opera for Children pleasing to the younger generation the School Fund. Tickets are now

The vocal training has been in "The New Halfback," "Pilgrim in charge of Miss Erma Metcalf charge of Miss Webster, the dances and the dialogue in charge of Mrs. Teachers, children and parents have co-operated in making the cos-

Characters include: Mrs. Lady-Bug, Lois Mueller; Tommy Tiptoe, the regular show. Tonight, in ad- John Colgan, Gerald McKenzie; short screen subjects, including a George Rogers; Granny Sun, Beatrice Elliott; twenty bugs,4B and 4A grades; spider, Wesley Kinley, Owen Sprague; Butterfly, Edith Gilbert, Mamie Preston, Altheada Elaine Moore, Marcia

Fireflies, boys from 5B and 5A .There will be at least three Tenth grades; Rainbow Dance, Girls from Warders among the merry party of 2B and 3B Grades; Flowers, Violets

> On Tuesday afternoon, June 10, at 2 o'clock the opera will be given for the children of the school.

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## John Marshall News

The music organizations of John Marshall High School will present The Church of Ascension will their annual spring concert in the school auditorium, Saturday evegram:

> Symphony No. 2 in D major ..... Haydn Adagio-Allegro

Andante Scenes Pitctoresques .... Massenet The Angelus

Fete Boheme Selection-A Conneticut Yan-CHOIR AND ORCHESTRA Song of the Vikings ......Faning

VOCAL PROGRAM Cherubim Song ......Bortniansky Hail, Holy Light ......Kastalsky Today Their Is Ringing ... ......Christiansen

Dedication ......Schuman Norma Latosky Sing We and Chant it ..... Morley The Nightingale .... Tschaikowsky Out of the East She Came . 

Choir Trade Winds .....Keel Robert Turner Sing, Sing, Bird on the Wing ......Nutting

Come to the Fair ..........Martin Choir BAND PROGRAM March-Brooke's Chicago Marine Band ......Seitz Overture-Orpheus in Der ... Unterwelt .....Offenbach

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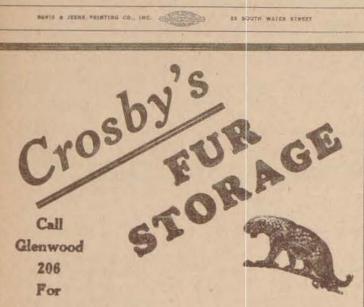
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News matter must be in the hands of the editor not later than the Monday preceding date of issue

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## **PERSONALS**

Thursday. Miss LaPorte is a mem- Rand street. per of the graduating class.

Lake avenue and Mr. and Mrs. George Merrill of Adrian street notored to Toronto for the week-

on and bridge at the University have dinner at the Marigold. Club last Wednesday.

Wednesday at her home.

Seneca parkway left Friday for Boston to meet their son, a student and Quebec.

Mrs. Anna C. Frank of Rockingnam street will entertain the Ascen-Ascension at luncheon Tuesday. She will be assisted by Mrs. James R. Payne, Mrs. John F. Strobel, Mrs. Fred Luehm and Mrs. George

Lake View Unit will meet to- will take place this evening. norrow at the home of Mrs. Harry Watt, 605 Ridgeway avenue, at 2 eshments will be served.

Mrs. Frederick C. Martin of

evening in honor of Miss Helen the past week. Bleyer. She was assisted by Tessy

park is ill at his home.

Mrs. A. W. Francis of Riverside

their camp in Canada.

Maryland street

J. E. Cole, of Tacoma street.

Miss Grace Campbell of Lexing- end, ummer with her aunt at Hamilton,

Sergeant Charles Wasser of Fort Niagara spent several days last week visiting friends here.

Harold Burhans of Syracuse Ridgeway avenue. spent Decoration Day in town and called on Harvey Lockwood.

Mrs. John Murphy of Seneca end in Picton, Ontario, Canada. Parkway entertained at bridge May 29. Prizes were won by Mrs. M. DeLeeuw and Mrs. J. Vervey.

Mr. and Mrs. Holt of Woodside street and Mr. and Mrs. W. P. Clifsence of Mr. Chas. Allison.

Mr. and Mrs. George Loughborough of Maynard street gave a seven little guests were present.

Friends of Mrs. Alfred Gohr, of surprise party on May 28. Cards Buffalo last week. were played and luncheon was

eastern University of Boston spent Mrs. Winegard is the next hostess which it is sometimes done, the week-end with his parents, Mr. and is to entertain with a shore dinand Mrs. Earl W. Jorolman of ner.

turned from Edmonton, Alberta, has returned to his home. Canada, and expects to make her home here. She is now visiting her

Miss Dorothy Tobin of Lake | The Ladies Aid of Lewiston Ave. View park and Miss Alice LaPorte nue M. E. Church will hold their of Corwin road will return from regular monthly meeting today at Mary Grove College in Detroit on the home of Mrs. J. Ferris on

The Jolly Eight Club was enter-Mr. and Mrs. Ralph Merrill of tained by Mrs. John Mandeville, assisted by Mrs. E. Meyer

Prizes were won by Mrs. Chas. Doty, Mrs. J. Mandeville, Mrs. W Steamer, Mrs. A. Gohr, and Mrs. Mrs. Frederick L. Dutcher of H. Henderson. The club will at-Birr street entertained at lunch- tend the Lyceum Friday and will

The All Social Club met at the Mrs. Marsden B. Fox of Seneca home of Mrs. Derk Pike, Maybarkway gave a luncheon last flower screet, on Monday, Prizes were won by Mrs. Walter Enser Mrs. Derk Pike, Mrs. Louise Dr. and Mrs. Allen Ottman of Sweeney, and Mrs. John Killian.

James Wishart of Rand street reat the Harvard Business School, turned from Yale University to who motored with them to Maine spend a few days with his parents, Mr. and Mrs. John Wishart.

Miss Helen Wishart of Rand street spent the week-end as the sion Guild of the Church of the guest of her sister, Madeline, at Ripley, N. Y.

> Mrs. William H. Stell, Jr., of Flower City park entertained Tuesday evening in honor of Miss Es ther Wohlgemuth whose marriage

John Dorschel of Curlew street o'clock for a card party. There has returned from Notre Dame will be prizes for each table and re- College to spend the summer vacation with his parents, Mr. and Mrs

arkdale terrace is spending a week Mrs. John Petro of Geneva, her New York and Englewood, N. J. son, Louis Petro, and Mrs. Louis Petro of New York City, were the Dorothy Wahl of Ridgeway ave- guests of Mr. and Mrs. William me gave a variety shower Friday H. Stell, Sr., of Flower City park,

Mr. and Mrs. Chas. B. Bechtold of Seneca parkway left last week were rambling 'round when they Walter K. Smith of Lake View for their summer home in Shore came to a movie. Acres, at Walker-by-the-Lake:

street and Buddy Francis spent sev- street, her daughter Constance, her Woman Pays, eral days visiting relatives in New sister, Mrs. August Kimmell of "Jean," he said. "I think we'll Ridgeway avenue and Mrs. Albert gang in here." Mountcastle of Knickerbocker ave-Mr. and Mrs. Elmer Roblin left nue left this morning for Mt. Her-Tuesday to spend several days at mon, Mass., where they will attend the graduation exercises of Mt. Hermon School of which Mrs. Mrs. Harvey Waite of Clyde, Morton's son, Donald, is a member. N. Y., is spending a few weeks with From there they will motor to Bos-Mr. and Mrs. A. W. Cooke of ton to spend several days as the false teeth kep' right on poppin' toguests of Mrs. Scanbilen.

Mrs. La Dien is spending the Mrs. Raymond A. Aitkins and summer with her daughter, Mrs. her son, George, of Ridgeway avenue motored to Markham, Canada to visit relatives over the week-

> Merton Jinks of Augustine street spent the holidays and week-end at

Mavflower street spent the week- my mother said; end in Fredonia, N. Y.

Mr. and Mrs. W. A. Springer of ford of Lewiston avenue spent Sun. Lake View park entertained at din- mutton-headed, goofus-brained set day in Warsaw. Mr. Holt took ner and bridge last evening at the of certified rolling-pins, that day has charge of the services in the War- Ridgemont Golf Club for Mrs. come." saw Episcopal Church in the ab- Springer's brother, Dr. N. J. Grosjean and Mrs. Grosjean of Longmount, Calorado.

surprise party and dinner to their to, spent the week-end with her years?" son, Robert, on May 27. The oc- aunt and uncle, Mr. and Mrs. casion was his seventh birthday and Charles Sayres of the Ridgeway chest proudly,

Maynard street, gave her a pleasant way avenue spent four days in wire when an operator or some-

Mrs. William Rupp of Mason street was hostess at a dinner given Turning defeat into victory is the

who graduated Monday from suit, and was completely worsted in Mrs. Bathea Haskell has re- Clarkson University at Potsdam, the encounter of wits. At the close,

> Jerome Hiller of Augustine street month in Canada.

TODAY-LAST TIMES "Behind the Makeup"

3-Comedy Films-3

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"Young Eagles" 3—Screen Features—3
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## HUMOR

Two sweethearts from Aberdeen

The young man ran his eye over the front of the building. It rested Mrs. William R. Morton of Avis on a title in large letters: "The

Mose-Dey tells me you sho' did get scairt last night when yo' was trying to get to dat hen roost.

George Washington-Scairt; yo all jes' don't kno' nuthing about scairt. My ole woman says dat my gether after I laid 'em on de table an' gone to bed.

Division Passenger Agent (jocularly, to rear end brakeman in front of Casep's ice cream parlor-What

stenoggrapher is inside.

"When I was a little child," the Mrs. Emma Fredericks of Cani- sergeant sweetly addressed his men steo, N. Y., spent the holiday with at the end of an exhaustive hour of her daughter, Mrs. Bertha Hill of drill, "I had a set of wooden soldiers. There was a poor little boy in the neighborhood and after I had been Gerald S. Hill of Ridgeway ave- to Sunday School one day and nue spent the holiday and week- listened to a stirring talk on the beauties of charity I was softened enough to give them to him. Then Mr. and Mrs. Oscar Tarbox of I wanted them back and cried, but

> "'Don't cry, Bertie, some day you will get your wooden soldiers back. "And believe me, you lop-sided,

The self-made man was in the midst of his first interview. "How," inquired the interviewer, "did you Miss Margaret Fralick of Toron- find time to read in those formative

The self-made man patted his

"I kept a good book open on my desk," said he, "and read it during Mrs. E. C. Truesdale of Ridge- telephone calls-while holding the body's efficient secretary said, 'Just a moment, please."

Harold C. Jorolman accompanied the Gnom Kimm Club at the Hotel achievement of genius. This exby three fellow students of North-Seneca, Wednesday afternoon, ample illustrates the adroitness with

A lawyer was once cross-examining a very clever woman, mother of Norman Jones of Denise road, the plantiff in a breach-of-promise however, he turned to the jury and exclaimed:

"You saw, gentlemen, that even I daughter, Mrs. William Thompson has returned after spending a was but a child in her hands! What must my client have been?'

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## The June Bride



## — Riviera —

Historic Newspapers Collection 1980

Love and fascination conflict in strange fashion in Paramount's superb, dramatic, all-talking picture, "Behind the Make-Up," which is presented for the last times today at the Riviera Theatre.

liam Powell contribute three wonderful portrayals while a supporting cast of popular players offer follow. many interesting sidelights.

captures the heart of Fay Wray J. Cuddy of Ambertsburg, Ont. whom Skelly loves. Skelly and Powell form a vaudeville team and success brings them to New York. fascination was not really love.

you'll have a pretty good idea of the Claude Hooper of New York. great entertainment to be furnished main feature.

of the skies to the easy life behind the lines, from the danger and susglamor of glittering Paris.

And the girl is Jean Arthur, the iam Ewell, all of this city. darling little charmer of "Half Way o Heaven."

disappointed, for the mighty George Bancroft is there in "Ladies Love Brutes." He rages and thunders with his vigorous voice, he pummels

risen from the ranks and who has week. amassed a fortune. He decides to become a force in the social life of ingly he has himself introduced to to Toronto and Montreal. a beautiful young society matron. He falls in love with her when he learns that she is soon to divorce her erring husband.

But his chances for romance in the "400" are blasted when racketeering enemies devise a plot to wreck him. In the ensuing action there is a terrific fistic encounter in which Bancroft emerges the victor. The conclusion of this stirring tale is a happy one, with Bancroft upheld as more of a hero than ever before.

Miss Dorothy Bragg of Bardin street spent the holiday in Fair-

Mr. and Mrs. M. C. Fredericks and daughter, Marguerite, of Lapham street spent the holiday and week-end at Galeton, Pa.

Mr. and Mrs. George M. Wood of tations for the marriage of their Ont., son of Mr. and Mrs. Edgar J. Guy of Toronto, Saturday, June Hall Skelly, Fay Wray and Wil- Country Club. The ceremony will be performed by the Rev. William G. Kennedy, pastor of North Presbyterian Church. A reception will

"Behind the Make-Up," tells the Miss Katherine Jean Wood, as her story of two men and a girl. Hal maid of honor and the bridesmaids Skelly is the easy-going young co- will be her cousins, the Misses nedian, hampered by a stultifying Molly and Jean Hill of Toronto. inferiority complex. William Pow- Dr. Allen E. Young of Cochrane, ell has the part of a fascinating Ont., will act as best man for Mr. Latin artist whose dominating per- Guy, and the ushers will be Norbert onality soon envelopes Skelly and E. Mueller of Toronto and David

### WILDER-HOOPER

Invitations have been issued for When fate removes Powell, Skelly the wedding of Miss Evelyn Hooper, is lost for a while but finally dis- daughter of the Rev. and Mrs. Alcovers his own latent talents and fred E. Hooper of Cameron street, Fay Wray discovers that Powell's and Ira M. Wilder, son of Mr. and Mrs. Charles D. Wilder of Lake seven which motored to Rice Lake If you can imagine that never-to- avenue, which is to take place in in Canada over the holiday and forgotten epic of war aviation, the Lyell Avenue Baptist Church week-end. High winds made fish Wings," with its zooming planes, on Saturday, June 28, at 7 o'clock ing almost impossible, according to its thrilling air-fights, its awe- in- in the evening. The bride's father Mr. Rogers, but the short vacation spiring grandeur, its romance, its will perform the ceremony, and she was enjoyed by the party. Inasgayety and its pathos-all-talking, will be given away by her brother, much as there were no fish caught

tomorrow and Saturday. "Young matron of honor her sister, Mrs. Eagles" with Charles (Buddy) George M. Mason of Driving Park Rogers in the starring role, is the avenue, and for maid of honor, another sister, Miss Lucile Jean Buddy was never better, even in Hooper of Buffalo. Bridesmaids 'Wings," than he is in this smash- will be Mrs. Claude Hooper of New ing entertainment. He's a dashing York City, sister-in-law of the young officer of aviation who fights bride, and Miss Ruby D. Wilder of and loves, is convincingly duped and Lake avenue, sister of the bridegreatly rewarded in fast-moving groom. Miss Rowena McCray, ging Handbook, and spectacular fashion. The pic- niece of the bridegroom, will be

The best man will be Edward Vick of Flower City park and the pense of war to the gayety and ushers, George Mason, Reed George, Herbert Hanson and Will-

A reception in the church parlors will follow the ceremony, and Audiences who go to the Riviera afterwards a dinner for the bridal Theatre Sunday and Monday, ex- party and members of the family pecting to be thrilled are not to be will be given at the home of the bride's parents.

and pounds with his fearsome fists Robert Elmer of Avis street and he laughs and roars with his motored to London, Ontario, Canawhole powerful propensity for burly da, to spend the holiday and weekend. Accompanying them was Miss "Ladies Love Brutes" is the story Vera White of London who was the of a building contractor who has guest of Mr. and Mrs. Pugh last

Mr. and Mrs. Ralph E. Merrill of New York so that he may make Lake avenue and Mr. and Mrs. even greater successes in his role of George D. Merrill of Adrian street the "Sky-scraper King." Accord- have returned from a motor trip sister, Mrs. Herbert McArthur of

## GUY-WOOD

Seneca parkway have issued invidaughter, Miss Margaret Wood, to Harrington L. Guy of Waterloo, 28, at 4 p. m. in the Brook-Lea

The bride has chosen her sister,

and no claims involved as to Miss Hooper has chosen for her quantity, size, etc., this is quite an unusual story.

Non-Fiction

Carre, The Frail Warrior. Chalmers, Modern Acting. Hartz, Airplane Mechanics Rig Lamkin, Good Times for

Lanier, O Rare Content.

Lobagola, Lobagola; an African Savage's Own Story.

Myers, The Modern Parent. Sibour, Flying Gypsies.

Cooper, The Ship of Truth.

Mr. and Mrs. Edward Pugh of Montreal last week to attend the Minder street and Mr. and Mrs. Rotary District Convention. They house and garage. 156 Knickerreturned Monday.

Miss Lillian Gerson is visiting her | Glen. 674-J. Bardin street.

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## George Rogers Seeks In Vain For Fishes

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Martin, What's Wrong with

Fiction

of Maryland street motored to 316 Murray St.

The Wiggles Club entertained Tuesday afternoon and evening at their husbands at the home of Mrs. Ave., Glen. 5315-W. S. Keyes in Henrietta, Mrs. Keyes

Suits Made to

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FOR FRIGIDAIRE refrigeration call Howard Martin, representative, 308 Brooks avenue. Gen. 2478-W or Stone 1592.

FOR RENT in Schulz Block Dewey avenue at Driving Park Large room for office or small business upstairs. Rent reasonable. Call Glen. 300.

FOR RENT-3 completely furnished rooms for light housekeeping. \$8 per week. 440 Ridgeway Ave.

FOR SALE-16 foot ladder all Reasonable. Call Gen. 2324-W 391 Arnett Boulevard.

LA FRANCE \$1 Dress Shoppe-Have smart new styles in ladies' and children's dresses for beach, street and home, one price, \$1.00; also sample dresses, \$2.00. Open evenings. 519 Driving Park avenue,

CURTAINS washed, ironed or stretched, 25c a pr. Blankets washed, single 25c, double 35c; rugs, large, Mr. and Mrs. Joseph H. Bush, 20c, small 15. Drop a card or call at

bocker avenue.

CARPENTER WORK, remodeling, repairing, asphalt shingle rootdinner and cards for members and ing. J. F. Canan, 794 Ridgeway

and Mrs. Saunders were hostesses. Everything furnished. Cheap to adults. 5 minutes from Kodak Pk.

Trade With Independents

SHIRTS, TIES, CAPS UNDERWEAR, PANTS SWEATERS, GYM SHIRTS

Men's Suits Cleaned . \$1 Topcoats .....\$1 

Call GLEN, 1682

Men's Suits Pressed . 50c MEN'S GARMENTS LADIES' GARMENTS Topcoats .....50c Cleaned, Pressed and Repaired

Suits Ready-to-Wear

WORK PANTS WORK SHIRTS OVERALLS, JUMPERS

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Cleaned .....\$1.25

Dresses . . . . 2 for \$3.00

Coats (plain) ....\$1.25 Coats (fur collars)\$1.50

We do all kinds of garments

at low Prices

We Call and Deliver

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on that Valve and Carbon Job (valves and seats aligned and reconditioned by special modern machinery) including the following extra operations Without Cost-

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Retime Ignition-Tune Motor Test and Water Battery and Tighten Terminals.

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### RAY E. DEFENDORF RIDGE GARAGE

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FRANK SEAMAN

Paper Hanging or Painting Satisfaction Guaranteed Your Job Is Next FINCH ST. - GLEN.

## Tid-Bits

WELL Decoration Day is over! Saving help a lot.

One little youngster of the Tenth his toy cannon and pistol and was hurch during the past winter. right ready to start the day with a

MY, how times have changed, E. Hamilton is chairman. hought an elderly suburbanite on Decoration Day who lives on a farm in one of the nearby towns as on her way to the barn, she saw two young persons coming along in shorts, socks and sweatshirts; I not know whether they were boys or girls. The girls were wto of our Tenth Ward neighbors. woman stopped them and asked if they were boys or girls. When told that they were of the weaker sex, she exclaimed, "My, how times have changed. Why in my day if we ever went out in such clothes as those, people would have thought we were insane."

News of the Churches

Service with Rev. Arthur Tall- and Miss Ethel Robinson. man, pastor of Bethany Presbyterian Church delivering the prethe Lord's Supper will be celebrated Thursday, June 12 in upper Mapleand new members received.

House at 7:30 p. m. Sunday. Fred families are cordially invited. Adams will lead a discussion on Next Sunday morning at 10:30 "Respecting Others."

short plays, "The Bridesmaid," with Invitation" by Carolyn McQuay Mrs. Langton, Marion Hultenschmidt; Dr. Langton, Robert ment in a song, "Jesus Loves Me" Maynard Jameson.

"The Wreck of Stebbins' Pride," All of us must go back to work Rogers; Agatha, his sister, Gladys Teddy Haggerman; "We shall be and wait till July 4th for our next Frederick; Ruth, his daughter, Grateful" by Connie Bishop; exerbig holiday. It was lovely weather Edith Miller; Arnold Parker, Er- cise, "In the Long, Long Ago" by we had too and didn't Daylight nest Bradbury; Robert Grey, May- Clarence Botting, Constance Sch William Cairns.

Tickets are twenty-five cents and Ward thinks that every holiday may be purchased from members their children baptized will please that the flags decorate the homes of the group. Proceeds will be used and places of business is the same to help pay the pledge of the group as the Fourth of July, for he found to the Special Fund raised by the be baptized.

On Saturday, June 14 the annual picnic is scheduled in charge of a committee of which Mr. Clarence

On Sunday, June 22nd, the An-Church, when children will be baptized, Bibles presented to the children who have reached their eigth birthday, and each department in say young persons, because she did the Childrens' Division will make a contribution to the program. The committee in charge of the program is Miss Vera M. Byrne, Miss Gertrude Mabee, Miss Esther Kier, Mrs. Jessie Meulendyke, Miss Ruth the pastor, Rev. William Graham Kennedy, D. D.

The twelfth annual Vacation Church School will open in North mond's grade was 100 per cent af-Church, June 30 and will continue ter the Memorial Day recess. until July 25th. Children from four to twelve years of age are invited Mr. and Mrs. George Jinks of to come. There will be depart-Augustine street motored through ments for children under four; Pennsylvania and the Blue Ridge children from six to eight; and age. Assisting Mrs. Miller in the be distributed soon.

North Presbyterian-Preparatory | school will be Miss Anna C. Fiedler

paratory message, was held last Societies will hold their annual picevening. On Sunday at 11 a. m., nic and election of officers on wood Park. The meeting begins at The Young Peoples' Sunday Eve- 3:30 p. m. and supper is served at ning Group will meet in the Parish 6:30. All members and their

will be Children's Day at the Thursday and Friday, June 12th church. The program includes the and 13th, the Young Peoples' Sun- Cradle Roll children in a song, day Evening Group will present two "Jesus Loves Me; a recitation, "An the following cast of characters: "My Mother's Helper" by Helen Nutchell; the Beginner's Depart-Meyer; Rose, the Langton's maid, recitation, "Broadcast" by Bobby Harriet Miller; Mrs. Drake, a Maurinus; song. "Little Birds," by neighbor, Gertrude Frank; Frank Barbara Roscoe; "Greetings" by Drake, her son, Floyd Crellin; and Janice Bessey; "Our Future" by John Frame, a friend of the maid's, Lee Bailey; Primary Department in a song, "Childrens' Day Song" recitation, "His Limit" by Frank with the following cast of charac- Underwood; recitation, "My Plan" ters: Ephraim Stebbins, Donald by Edna Jean Kelso; "Smiles" by nard Jameson; and Mr. Smithson, mitt, Jess Whitney and Natalie Ross.

> All parents desirous of having call Glenwood 3270. There will be a large number of little children to

## No. 7 School News

pupils of Lake View School are nual Childrens' Day in North presenting an Operetta "On A Midsummer's Day.

Miss Gladys Saunders and Miss Minnie Booth are in charge of the performance. Parents and teachers have co-operated with them to make the entertainment enjoyable. A matinee was given Wednesday

At the Memorial Day Assembly Beldue, Mrs. Elizabeth J. Miller and last Thursday, the children of the school gave their contributions for flowers for the soldier's graves.

The attendance in Miss Des-

Miss Knope's Fifth A Grade was 100% in contributing for the Memorial Day flowers.

The final issue of the Lake View Mountains over the holiday and those from nine to twelve years of Watch Tower for this term will

## CHRISTMAN'S CASH MARKET

Boneless Brisket Corned Beef Short Ribs . . . . Pot Roast Beef . . 25-28c Small Skinned Smoked Hams. . Sliced Bacon . . .

> Driving Park at Dewey Ave. (Old Park Theatre Building)

RENEW YOUR LIVING ROOM SUITE By Re-Springing and Add Years of Comfortable Service

3-PIECE LIVING ROOM SUITES Re-springing Seats Slat-\$18-Web \$24

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LOCATED IN LYELL AVENUE SECTION

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Home Stores Run By Home Folks



## Specials For Friday and Saturday Only

COUNTRY ROLL BUTTER 21bs. for 75c

Veteran Apple Sauce 2 cans for 29c

-MEATS-

Choice Chuck Roasts of Beef 25c lb.

Fresh Dressed FOWL 35c lb.

4 lb. average

BIG COAST TO COAST I. G. A. CONTEST STARTS NEXT WEEK

> **PATRONIZE** Non-Syndicate HOME OWNED STORES

SUPREME

Pilgrim Cookies 1 lb. Pkg. 23c

Old Dutch Cleanser 7c can

VETERAN Sliced PINEAPPLE Large can 31c

FANCY No. 1 **NEW POTATOES** 59c Peck Full 15 lbs.

## COYLE'S

1726 Lake Ave. Glen, 4779

## DOELL'S

Dewey at Birr St. Glen, 35

### FLACK'S Dewey cor. Emerson St.

Glen, 2655

## GARIN'S

1339 Dewey Ave. Glen. 3969

## MEYER'S

604 Driving Pk. Ave. Glen. 6348 Glen. 304

## NEWELL'S

689 Ridgeway Ave. Glen. 1669

## ROGERS

1458 Dewey Ave. Glen. 1698

Vol. III.

ROCHESTER, N. Y., JUNE 12, 1930

### No. 4

## **ANSWERS CLAIM OF CHAIN STORE TO ALLEGED \$300,000,000 SAVING**

By Walter F. Cherry

Alfred H. Beckman is championing the chain stores and in an article reproduced and circulated "by courtesy of Uncle Sam's stores, Rochester, N. Y.," he tells us how the Chains

are saving the public \$300,000,000 a year.

In this article the writer proposes to examine Mr. Beckman's statements. Of couse the writer is antagonistic to the chains stores and the reader may bear this in mind. Nevertheless the reader must answer the question which this controversy raises and he must answer them according to his conscience and not according to the appeal of a few cents. In giving this answer the reading will be influenced by facts only.

Mr. Beckman makes these points io favor of the chain stores:

1. Chain stores buy in larger quantities.

2. Chain store operating costs are materially less than the combined operating costs of jobber and retailer with whom they should be logically compared.

3. A minimum mark up yields the chain a satisfactory net profit.

To substantiate his point of view Mr. Beckham states: "A chain of even moderate size invariably commands a jobber's price. The larger chains buy in such enormous quantities that manufacturers of certain products can afford to sell to them on even more favorable terms than they sell to jobbers."

Does this mean that the chain dispenses with the jobber or wholesale retailer? From Mr. Beckman's statement this is the fair inference.

Mr. Beckman then shows us that the independent must buy from the jobber and instead of getting his goods at "the jobber's price as the chains do, he must pay the jobber's price plus the jobber's gross profits, which amount to 'nearly 12%' From which Mr. Beckman deduces that it costs the grocer \$1.12 to get the same goods that cost the chain \$1.00. On this point you will hear

Next we are told that "today the efficient grocer's cost of operating his own store is 20% on his sales.

Thus we reach the figure of 32% which represents the overhead upon which the independent grocer does business. If groceries cost the wholesaler \$1.00 the consumer must pay \$1.32.

Beckman shows no authority for to the reader. these figures. It is true that he produces figures for 1923 and the Great Atlantic & Pacific Tea Compreceding years but they put the pany. So they must be the 8% conwholesalers and retailers cost con- cern! BUT look up their financial siderably lower! And without cit- statement and write me if their ing any authority he would have us overhead is not 20%, or 1% higher fighting with their backs to the URES." And all the smaller chains ground No. 1, next Tuesday. Sup- the barbecue, starting from Edgerby increasing their overhead in- blow to the basic arguments of adults at 8 o'clock, stead of reducing it! If you had to chains OR ELSE we must conclude fair profit? Mr. Beckman would

have us believe that the grocers have cut their prices but raised their overhead. All of which mere- radios, washing machines and camly makes us ask, where did Mr. Beckman get his figures?

Next Mr. Beckman tells us that the chain's operating expenses are NOT SO DEFINITELY ESTAB-LISHED because of the varying conditions under which the chains operate. "According to the best figures available, however, chain grocers' costs range from 8% to 19% with an average of 15 %and this figure includes the cost of retail unite, headquarters and warehouses.

Well, well, well. Isn't that wonderful! According to the ESTI-MATED figures of a chain store proponent it costs the retail grocer 17% more to do business that it costs the chain stores.

Again, what authority does Mr. Beckman cite? Does it seem logical to the reader that if a chain store in this country was operating upon an 8% overhead that Mr. Beckman would have any hesitancy in telling you just what company it is? Why not tell us of this wonderful institution. Who are they It certainly must be a concern which does a tremendous business. That eight per cent pays all their operating costs and their profit. It logically follows, first of all that ness men has been issued and with if one chain store operates on 8% Daylight Saving in effect, the mer and another on 19% that the first chants expect to get in a number of would undersell the latter and drive games this year. Negotiations are it out of business. It also follows now in progress for a game with that the largest chain store in the Lyell avenue's business men and it country would be the 8% chain, is expected that the first of a series Let us see whether these things are with the Dutchtowners will be

If chains undersell each other School which undersell which? Check up In passing let me state that Mr. for I'll bet that this is a new angle

order that you might still make a unclean stores and that the public son, Mrs. Tarbox, Mrs. Newberry, Chief Andrew J. Kavanaugh. Continued on page 8

DRIVING PARK AVE. AT DEWEY

Broilers (Home Dressed) . 75c each

Pot Roast of Beef. . .

Brookfield Roll Butter

Fancy Fowl (3½-5 lb.)

Boneless Rolled Veal . .

## Harrigan to Move to Dewey Avenue Store

Joseph C. Harrigan, Ridgeway avenue electrical dealer, has taken the store at 1456 Dewey avenue and expects to be open there Saturday. The new location, formerly occunext to the Rogers I. G. A. store.

Mr. Harrigan has been a familiar ten years, having been established October 1. in business there for that length of eras and film.

## Doell Opens Vegetable Store on Pullman Ave.

fruit and vegetable business, having corporation has expressed its deopened a store at 22 Pullman avenue. The store has been considerably remodeled and Mr. Doell has course of the reconstruction. equipped it with the new style vegetable racks, designed to keep perishable vegetables continuously Bauman and Baynes fresh. He also carries a line of canned goods.

Mr. Doell for the past 11 years has owned and operated the Parkdale Restaurant on Pullman avenue, and recently sold it to Roger Dolliver. Previous to entering the restaurant business he had been in the wholesale end of the fruit and vegetable business.

## Dewey Business Men

To Play Baseball

The first call for a baseball team to represent the Dewey avenue busi played next Monday night at No. 7

## At Charlotte Tuesday

Lake View Unit will hold its an-

25c

31c

## REPAVING OF DEWEY STARTS NEXT WEEK AT KNICKERBOCKER

Repaying of Dewey avenue beween Augustine street and Knickerbocker avenue will be underway pied by O'Neil's plumbing shop, is the first part of next week. The contractors who were awarded the job, Rochester Willite Corporation, figure at the corner of Ridgeway plan to start immediately and to and Dewey avenues for the past be through before the time limit of

The first section to be torn up time. He has made a number of will be on the west side of Dewey friends, especially among his cus- avenue at Knickerbocker. At least tomers, by a strict policy of fair one steam shovel and possibly two dealing and carrying out manufac- will be moved to this section and turers' guarantees. In addition to start tearing up the old pavement, North Church Group a full line of electrical appliances, according to the contractors. As which he is expanding considerably soon as the surface has been comat his new location, he carries pletely excavated in a section, the New York State Railways will lay temporary tracks on the concrete base and start re-laying the tracks and pavement between the tracks.

The contractors have been instructed by City Engineer Howe to cause the least posible interference with traffic and to keep one side Fred Doell has returned to the of the street open. The Willite sire to co-operate with both residents and business men in the

Organize Ball Nine

Bauman and Baynes indoor base oall team has organized for the season and have played two games to date. Although both contests have resulted in losses to the cause of the locals, the B. and B.'s are rapidly accustoming themselves to fast-ball pitching and expect to chalk up some wins soon. The team is built around George Bauman and Ear Baynes, together with Jimmy Donahue and Aurele Comeau of the B. and B. staff.

## ALHAMBRA TO HEAD FOR BUHOLTZ FLATS ON WED. AFTERNOON

Musa Caravan, Order of the Alhambra, has decided to forego the annual trip across the lake this year and will instead conduct an auto run to be followed by a barecue at Buholtz Flats, Pittsford, next Wednesday, June 18. "Billy" Bauer is general chairman, having been se. lected by Herman G. Hetzler, grand commander of Musa Caravan.

The Alhambrans will go in aubelieve that the grocers who are than Mr. Beckman's "BEST FIG. nual picnic at Ontario Beach Park tomobile formation to the scene of wall for their very existence would operate on an average of 15% and per will be served at 6:30. Sports ton Park opposite Bauer's garage so completely aid their chain enemy one on 8%. This is either a death for children will begin at 4 and for and gas station at 12:30 p. m. Harry P. Somerville, manager of Mrs. Harry Watt of Ridgeway The Sagamore, is marshal of the compete with the chain price cut- that Mr. Beckman's figures are avenue is chairman of the commit- parade, assisted by Undersheriff would you not reduce the retail In fairness to the reader it must be assisted by Mrs. Bruner, Mrs. Wm. C. Stallknecht, Lieut. Edward Fromen, Mrs. Van Almkirk, Mrs. F. Burke and James E. Shatzel. tee assisted by Mrs. Bruner, Mrs. Wm. C. Stallknecht, Lieut. Edward price of your goods? And in so do- be admitted that when the chains Armstrong, Mrs. Weller, Mrs. Vick, Arrangements will be made for ing would you lose your profits or started the grocer was operating in Mrs. Brulee, Mrs. Beisheim, Mrs. decorating the autos and a police would you cut your overhead in an inefficient way; that many had Phelan, Mrs. Machan, Mrs. Hender- escort will be furnished by Police

Going through the downtown streets, the parade will head out East avenue to Pittsford. At the city line a detail from Sheriff Budd's office under the command of Undersheriff Stallknecht will escort the party to Buholtz Flats.

Oscar Hoffman will have charge of the barbecue for which a large quantity of western steer has been ordered from Wyoming. The barbecue will be on all afternoon. A program of sports will be conducted by Arthur Metzger. James Shatzel will umpire the ball game between the Dutch and Irish.

Members of the Alhambra are allowed to invite their men friends to the outing and a limit of 1,000 has been placed on the ticket distribution by Supervisor John J. Kennedy, chairman of tickets.

## HARPER-ROBINSON

Mrs. F. Della Robinson of Mason treet and Edwin E. Harper of Birr street were married Saturday noon at the parsonage of Grace M. E. Church by Dr. S. J. Clarkson.

## Kolb Moving To New Location on Dewey

Kolb's Toggery Shoppe has taken ver the store at 1304 Dewey aveoue, formerly occupied by the Goodmore Tire Company, and expects to be settled there about next Wednesday. The store is just a few doors north of the present location.

Louis Kolb, proprietor, opened the store at 1282 Dewey avenue eight years ago and has gained the friend-Warders during this time. In addition to a complete line of men's wear, Mr. Kolb also does tailoring and dry cleaning.

## Presenting 2 Plays

Two short plays will be given by the Young People's Sunday Evening Group of North Presbyterian Church tonight and tomorrow night at the church. Parts in the plays Meyerhoff. are taken by members of the Performances on both nights will start at 8 o'clock.

In "The Bridsmaid," Mrs. Langton makes the mistake of leaving her new maid the first day with an overwhelming amount of work. The maid is at once dissatisfied and conditions they had last year, they takes advantage of Mrs. Langton's are confident of succeeding. absence by exploring the house and outting on her best wearing apparel. While she is so adorned one of the Mary Elizabeth Sadden neighbors comes to call and through

misunderstanding the maid is taken to be the Langton's daughter. The caller insists on bringing her son to meet the maid and almost immediately they are off to be married.

In "The Wreck of Stebbins Pride," the scene is laid in a college lown where Ephraim has brought his family to live so that his boys may attend Hampton College. Ruth becomes a great favorite with the college boys, but her father sends away the wrong one and causes Ruth much unhappiness. In making it all right between the lovers Ephraim "clears off a lot of his Stebbins Pride" and persuades Ruth to do the same and not "throw away" a whole life full of happiness.

Music will be furnished on Thursday evening by Miss Dorothea Adams; and on Friday evening by Miss Sylvia Kitzing

Mrs. W. Wright of Maynard street gave a party at Camp Idlewile, Conesus Lake Sunday in honor of her daughter, Jean, who celebrated her ninth birthday.

ties. A color scheme of pink and located at 1531 Lake avenue. He white was carried out in the decora- expects to move within the next few

## REPUBLICAN WOMEN NAME CHAIRMEN OF PICNIC COMMITTEES

Committee chairmen for the annual picnic of the Tenth Ward Republican Women, to be held July 30 at Ontario Beach Park, were present at a meeting last Thursday night and have started work on the arrangements. The various chairship and patronage of many Tenth men are now picking the members of the committees.

Mrs. Louise Kane, general chairman, announced the following appointment as heads of committees: tickets, Mrs. Carrie Jinks; food, Mrs. Lena Cooke; serving, Mrs. Car Mrs. Lena Cooke; serving, Mrs. Gertrude Dorschel; sports, Mrs. Clara Potter; publicity, Mrs. Jennie Stell; tables, Mrs. Florence McArthur assisted by Mrs. Grace Penn, Mrs. Grace Burnett and Mrs. Harriet Wadman; refreshments, Mrs. Nellie Hesselink; prizes, Mrs. Ann Clifford; and tags, Mrs. Rose

Tickets have been distributed by Mrs. Jinks, and are now on sale. It is hoped to equal or better the attendance mark of a year ago, when it was estimated that 3,500 were in attendance. If the ladies are favored with the ideal weather

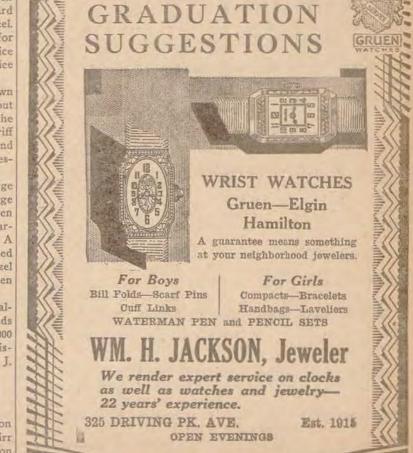
## To Receive Gold Award

Scout Lieutenant Mary Elizabeth Sadden, 15-year-old daughter of Dr. and Mrs. Harry Sadden of Dewey avenue, will receive the highest award of girl scoutdom today. Although considered young for the high honor, Miss Sadden has completed the requirements and will be presented with the golden eaglet.

The ceremony is to take place at 4:30 this afternoon in the "bowl" at Highland Park before a Court of Awards. Mrs. William H. Stell, Sr., as the captain of Troop 46 of which Miss Sadden is a member, would ordinarily present her to the court, but due to the illness of Mrs. Stell. Miss Sadden will be introduced by Miss Jessie Wishart, captain of Troop 22. Miss Sadden is a lientenant of Troop 22.

## Dr. Oster Moving To New Lake Ave. Office

Dr. C. W. Oster, dentist, is moving to a new office in the building at Nine guests shared the festivi- 1523 Lake avenue. He has been



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& Baynes

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Fur Scares

Deal With the Manufacturer

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Lowest Prices - May - June ORDER NOW

QUALITY COAL—SOLVAY COKE

## WILLIAMS COAL COMPANY

Glen. 163 Trouble with your heater? 871 Dewey Ave. Gen. 5690 Consult our expert, no charge 1100 Chili Ave.

### PICKEREL BAIT MINNOWS — CRABS WORMS

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SALE ON DRESSES Afternoon & Evening Gowns PRICES VERY LOW! FLORENCE ROGGIE 19 Michigan Street

For Carpenter Work Remodeling - Repairing

Asphale Shingle Roofing Call J. F. CANAN

## Miss Kehr's Pupils

To Dance At Liberty Pupils of Miss Katherine E. Kehr

will present a program of dances at the Liberty Theatre tonight and tomorrow night. One hundred juvenile dancers from the classes taught by Miss Kehr will take part in the program.

## Camera Club to Visit

## Taughannock State Pk.

The Kodak Camera Club will National Life Saving test. visit the famed Taughannock State Park Sunday, making the trip in automobiles. There are two falls there, said to be exceptionally pic-

## Two Exposition Horses Purchased by Academy

and will once more see service at nounced. the new headquarters of the academy on Maiden Lane. This horse was sold some time ago under the agreement that if he was ever to be re-sold, the Lewiston stables would

have the privilege of buying him

Among several new horses which have been added to the stables of the academy recently is another well-known saddle horse, "Yankee," which has made several appearances as an Exposition horse. "Happy has also competed in the Exposi-

## Swims Mile and Half

## Test in 30 Minutes

Miss Gertrude E. French of Winchester street, student at John Marshall High School, accompanied by two friends, Robert Briggs, Jr., and Raymond Starmon, Jr., of West High School, swam from Avalon Trail across Irondequoit Bay to Glen Haven, a distance of 11/2 miles in thirty minutes Sunday. By so doing all three completed the

## HUTCHISON-HOLLOWAY

turesque, one of them being high-er than Niagara Falls. The trip is Monroe avenue were married Sat-there. being made to secure pictures. A urday at Grace M. E. Church by large section of picnic grounds the pastor, Dr. S. J. Clarkson. They has been reserved there for the club are away on a wedding trip and will bridge on June 4. Prizes were won be at home after June 20.

## PERSONALS

ter of Mr. and Mrs. Frank J. Meyer- Edward Graupman of Bennington ing of Flower City park, was drive, June 7, at the General Hospigraduated from Seton Hill College tal. Monday with the degree of Bachelor of Arts. Miss Meyering was a the office of vice-president in both Mts. organizations.

Harrington L. Guy of Waterloo, Ont., was the guest of Mr. and Mrs. George M. Wood of Seneca Parkkay last week-end.

Mrs. August Kimmel, Jr., of Ridgeway avenue left last week to nephew, Donald Morton, will be Crescent Beach, graduated.

eon today at the Century Club.

Mr. and Mrs. Abner A. Smith and Miss Elsie Mas Henkle of Ful-

eon, bridge and shower Saturday months. at Mrs, Beatty's Tea Room in Meigs street for Miss Peggy Wood of Seneca parkway whose marriage to dren of Maynard street, returned Harrington L. Guy of Waterloo, Sunday from a four week's visit in Ont., will take place June 28.

Miss Helen Bastianelli of Seneca

Mr. and Mrs. Charles Hawelka Reid and E. Cason. of Ridgeway avenue spent the week-end at Auburn, N. Y.

Ridgeway avenue entertained Mary's Hospital on Friday. friends, Thursday evening. Cards, and lunch was enjoyed.

Mrs. August Nestler and daughter, Elmira, of Ridgeway avenue have returned from a trip to Quebec, Canada.

Miss Ruby D. Wilder of Lake avenue and Mrs. Walter F. Barron and daughter, Dolores, of Riverside street, wil sail July 3, on the Saturnia for a Mediterranean cruise turn in the Fall.

Mother Barbour Circle of the Lake avenue Baptist Church June 3.

"Happy," one of the popular Mrs. Louis G. Sciarrino of Raines dinner at the Hotel Astor. horses at the Lewiston Riding park, to Wilbur Alden Yauch of Academy, has been re-purchased Hayward avenue has been an- riage by her uncle, Robert Behr,

Stalker of Ridgewty avenue.

Mrs. J. A. Dutton and her daughter, Margaret Anne, of Houston, moon trip, Mr. and Mrs. Pfluecke Texas, are spending a month with Mrs. Dutton's sister, Mrs. Richard F. Whalen of Knickerbocker ave-

Rev. and Mrs. J. Vint Laughland, formerly of Liverpool, England, and later of Amherst, Thousand Islands, Ga., are guests of Mr. and Mrs. James Baird of Selve terrace.

Mr. and Mrs. James S. Gibson and their daughter of Raines park are in Atlantic City for a few days, staying at the Ambassador.

Miss Mary Huddy of Lake View park gave a dinner in honor of her mother's seventy-sixth birthday anniversary recently.

Miss Adele Miller is home from Miss Gladys Holloway of Clay Columbia University having com-

> Mrs. A. Walker entertained at by Mrs. E. Cason and Mrs. G. Fry.

## Miss Catherine Meyering, daugh-| A son was born to Mr. and Mrs.

Miss Helen Noyes of Glenwood member of the Italian Club and avenue is leaving this week to spend Psychological Association, and held the summer in the Adirondack

> The Baybutt Bible Class of Lewiston Ave. Methodist Church will hold their regular meeting and shadow social Monday at the home of Mrs. M. Baybutt, 83 Goodwill street. All members are invited.

Mr. and Mrs. Herbert Holt of attend the commencements exer- Lewiston avenue are acting as cises of Mount Hermon School in chaperons this week for the Ko-Massachusetts, from which her dak Camera Club at the cottage on

The All Social Club met at the Mrs. Harry B. McKay of Lake home of Albert Burmeister, Monday View park will entertain at lunch- evening. Prizes were won by Mrs. Louise Sweeney, Mrs. Derk Pike Miss Edith Hale of Lake ave- Mrs. Walter Enser and Mrs. John nue was hostess Sunday evening at Killian. Mrs. Louise Sweeney of a supper party at the Century Club. Dewey avenue will be the next

Robert Corbin of Lewiston aveon avenue are in Cobourg, Canada. nue has gone abroad in the interest of Kodak Co. He will visit Eng-Miss Norine Clark of Parkdale land, Germany and France and ex-Terrace will entertain at a lunch- pects to be absent about three

> Mrs. Ivan Dailey and two chil-Detroit.

Mrs. A. Walker of Maynard parkway is leaving for New York street held a pedro party at her this week and from there will go home on June 3. Prizes were won to North Beach, Me., for a month. by Mrs. F. Reid, Mrs. E. Cason, Mrs. Schwartz, J. Smith, Floyd

A baby girl, Ann Rita, was born o Mr. and Mrs. Thomas Taylor of Mr. and Mrs. Earl Hoppough of The Campus Apartments, at St.

> Maurice McKay of Magee avenue is ill at his home.

Marjorie Jean McCowan celebrated her fourth birthday on June 2, entertaining 18 little guests. Refreshments were served at 6 o'clock.

Mrs. Hazel L. Wolcott of New Decorations were yellow butter-York is visiting her mother, Mrs. cups and forget-me-nots. The din-Rilla Leapole of Ridgeway avenue, ing room was decorated in yellow and blue crepe paper.

## PFLUECKE-FREAS

Friday evening at 6 o'clock in the Lutheran Church of the Holy Trinand European tour. They will re- ity Miss Florence Alida Freas. daughter of the Rev. Rr. and Mrs. William Freas of Rosedale, L. I Richard Pfluecke of 244 Clay avenue, Rochester, N. Y. Dr. Freas The engagement of Miss Lydia performed the ceremony, which Sciarrino, daughter of Mr. and was followed by a reception and

The bride, who was given in marwas attended by Miss Doris Pfluecke of Rochester, sister of the Mrs. Arthur G. Dutcher enter- bridegroom, as maid of honor. The tained her bridge club June 4 in bridesmaids were the Misses Anne her summer home on Lake Ontarioo. Boylan, Helen Ward and Margaret Olmsted, all of this city, and Miss Alfred J. Stalker, formerly of Katherine Dietz of Bridgeport, Rochester, returned last week from Conn., all former classmates of the San Francisco, Calif., to visit his bride at Wilson College, Joan parents, Mr. and Mrs. Alfred W. Hollinshead was flower girl. Paul Haurath served Mr. Pfluecke as best man.

> Upon their return from a honeywill live in Detroit.

> > Trade With Independents

TODAY-LAST TIMES "FOUR FEATHERS"

SUN.-MON.-TUES.



FRI. AND SAT.

## 'THE ROGUE SONG'

At Our New Location

OPENING SATURDAY

Formerly O'Neil's

1456 DEWEY

OPENING SPECIAL

General Electric 6-inch Fan for .....

A Regular \$5.00 Fan A buy that you will NEVER duplicate One to a customer

WE CARRY A FULL LINE OF GRAYBAR ELECTRICAL APPLIANCES and WASHING MACHINES GRAYBAR and BOSCH RADIOS Quality Radios

KODAK CAMERAS and FILM

OPEN EVENINGS

## J. C. HARRIGAN

1456 DEWEY AVE. GLEN, 4352

WINDOW SHADES REVERSED

FURNITURE SLIP COVERS

HAVE YOUR

WINDOW SHADES MADE TO ORDER BY

W. H. BELLINGER

Ask for an Estimate

969 DEWEY AVE.

GLEN. 1997

## Mrs. Kenneth B. McEwen of Sen-was married to Carl H. Pfluecke of Detroit. Mich., son of Mr. and Mrs. Where to go for Hair-Dressing and Hair-Cutting

ALICIA SHOPPE SPECIAL MON. & TUES. Marcel 50c FINGER WAVING

1488 DEWEY at RIDGEWAY GLEN. 4348

ALLATT & CHASE Beauty Shoppe Permanent



Wave \$8 Water Waving Marcelling Shampooing

840 DEWEY AVE. Glen. 1994

Summit Beauty Shop Leon Oil, Eugene \$5 & \$6 Finger Wave 50c Marcel 35c GLEN, 122-R 209 Summit Grove Pk.

Margie Beauty Shop Marcel, Shampoo and Cut \$1 HAIRCUT Ladies and Children 25c Evenings by Appointment 72 FINCH ST. Glen. 5622

De Luxe Beauty Shoppe June Special Permanent

Shampoo, Finger Wave and Trim Evening Appointments
15 Pullman Ave. Glen. 2330

PLAIN 3 lb. Can 45c



HOP FLAVORED

3 lb. Can 65c

QUALITY

UNIFORMITY **FULL WEIGHT** 

**PURENESS** RICHNESS

FLAVOR

YEARS OF EXPERIENCE

191 Lyell Ave. LYELL PRODUCTS CO. Glenwood 5703

WE DELIVER

## Removal Sale!

We are moving a few doors down the avenue into the store formerly occupied by the Goodmore Tire Co. at 1304 Dewey Ave. (next to Christie and Cook). We expect to move about next week Wednesday. We have considerable stock and rather than move it all we offer this removal sale. A few items are listed below:

\$1 Caps ......50c \$1.50 Caps ....\$1.00 Sweaters ....\$1.50

Shirts .....\$1-\$1.50 | Hosiery, special .. 25c 50c Hosiery .... 40c Children's

## All Sweaters at a Big Discount

It will be worth your while to take advantage of this sale especially as you are probably looking for a suitable gift for father on Father's Day next Sunday.

## KOLB'S TOGGERY SHOPPE

TAILORING - MEN'S WEAR

1282 Dewey Avenue

Glenwood 1864

## **Dewey-Stone Section**

Two new bungalows on Shady Way. Three blocks south of Stone Rd. Best street in the neighborhood. Near schools, stores, churches, bus, etc. Complete with garage, fireplace, refrigerator, tile bath, shower, hardwood floors, nice fixtures, etc. \$200 puts you into the house and \$12 a week pays all charges and pays for the house. Open for inspection this week-end.

W. N. Britton Realty Co. 709 COMMERCE BLDG MAIN 608

## Lewiston Riding Stables



Children's Class During Week at Reduced Rates

> 100 Acres of Farmland for Bridal Paths

SPECIAL CLASSES FOR BEGINNERS Glen. 6271 Maiden Lane

### TINKER'S FOOD SHOPPE DELICATESSEN

Home Made Baked Goods-Ice Cream Cooked Meats—Salads

SPECIAL

GOLDEN BANTAM CORN...... 3 Cans 25c SMALL CANS VEGETABLES......10c

J. C. TINKER

614 Lake Avenue

Glenwood 5620

## LOUIS PASKAL

PASKAL DAIRY

Milk, Cream and Buttermilk Grade "A" Bottled on Farm Est. 1906 Glen. 409-4238-568-R

Quality Shoe Repair AT YOUR SERVICE SHOE SHINE

Work Done While You Wait 825 DEWEY AVE.

## A. SCHWARTZ

Carpenter Contractor Garages and Repair Work 47 MICHIGAN ST. Glenwood 3475

## FRANK SEAMAN

Paper Hanging or Painting Satisfaction Guaranteed Your Job Is Next FINCH ST. - GLEN. 5622

## **LawnGrassSeed**

White Clover Seed Shady Spot Grass Seed

## Lawn Fertilizers

Hydrated Lawn Lime Vigoro Fertilizer Loma Fertilizer Bone Meal, Sheep Manure

Phone Your Order We Deliver TOMKINSON FEED CO. Glen. 799 - 1604 Dewey Ave.

## CLASSIFIED ADS

FOR FRIGIDAIRE refrigeration call Howard Martin, representative,

Large room for office or small busi-Call Glen. 300.

ing. \$8 per week. 440 Ridgeway following cases:

FOR SALE-16 foot ladder. Reasonable, Call Gen. 2324-W. 391 Arnett Boulevard.

Ave., Glen. 5315-W.

CURTAINS laundered. Call Glen. 872.

cooms. Modern. 2069 Lake avenue.

GARAGE for rent. 126 Albemarle street. Glen. 2352-R.

FOR SALE. Round Oak dining Arm is Infected by room table, cheap. Call Glen

## LENNOX-SCHEIB

## ANSWERS CLAIM OF

ALLEGED SAVINGS

Continued from page 1

paid a bigger price because their grocer was a poor business man. And that there are still such grocers. Further, the wholesale grocers were guilty along the same lines. The chains have taught them a valuable lesson. But in deciding this controversy let's decide it upon the basis of conditions as they are today, not of yesterday.

### What Beckman Overlooked

Today wholesale grocers of Rochester are operating upon an overnead of 6%. This is not an advertising column but the writer will furnish names upon request. This is 6% less than Mr. Beckman's figures. The overhead of the grocer has been correspondingly reduced and I know of at least one grocer who is operating upon an overhead of 12%. This includes delivery, credit and telephone service. And the Great A. & P. is 1% more than he is? And this grocer doesn't buy in carload lots at the source of supply. How does he do it? Efficient business methods is the answers. And by these methods be gives his patrons more than the chains give theris! If Mr. Beckman's arguments are true how can this be so?

The significance of this is not that all local merchants are little tin gods but that the facts belie Mr. Beckman's statements.

It is the great stunt of the chains to boast of their low overhead as a virtue that no individual merchant can attain. We now see that whatever the advantages the direct, quantity buying methods of the chains are, they either can or do not accomplish more than an individual grocer using efficient business methods.

### The 17 Per Cent

Assums, however, that Mr. Beckhead by 17%, that it is impossible tion. for the small merchant to do business upon the same basis of efficiency and small margins.

What then can we say about the following?

merchant charged 10c. But the starting Sunday. chain can weighed one pound, the The production, an original story so and in many charged more.

Is this what we have a right to

Where is that 17% saving? Do \$300,000,000 a year.

mind that it is representative and way for a wholesale immigration 308 Brooks avenue. Gen. 2478-W not exhaustive. Does that list give of opera stars to Hollywood. you ground for doubting Mr. Beck- The songs in the production ness upstairs. Rent reasonable, side of this great economy through songs and gypsy ballads. small margins.

Aside from the deception, how FOR RENT-3 completely fur- did the chain save the consumer nished rooms for light housekeep- mone on that purchase? Or in the

In cases where chains have been found guilty of giving short weight in butter and other articles?

In the case of R. T. French Mustard, chain price 9c as against 10c but five ounces as against 7½? CARPENTER WORK, remodel- Rice, chain price 9c package as ng, repairing, asphalt shingle roof- against 10c, but 12 ounces as against ing. J. F. Canan, 794 Ridgeway 16 ounces. Rope, chain price 19c as against 29, but 40 feet as against 50 feet. Canned corn, a few cents less, but containing adulterants as against unadulterated corn. Can-FOR RENT-Half of double, 6 ned peaches for less, but not so many peacheas in the can.

Various other small size cans of "standard" brands which get inside.

## Poison Ivy Contact

Mrs. William H. Stell, Sr., captain Announcement is made of the of Girl Scout Troop 46, is confined marriage of Miss Marjorie Scheib to her home with an infection in her of Lake avenue, to Walter Scott arm caused by poison ivy. The in-Lennox, son of James C. Lennox fection was incurred while Mrs. Stell of Lake avenue, Thursday, May 29, was giving an exhibition of fireat Mohigan Lake. The ceremony making for her scouts in Upper was performed by the Rev. Paul Maplewood Park. The infection is S. Oliver. Miss Margaret Lynch responding to treatment and is exand James Simond were the atten- peeted to clear up within a short

## — Riviera —

and perils of convincing bigness are wrapped up in the epic picture of the wild African Sudan country "Four Feathers," which shows for the last time at the Riviera Theatre

Here is "a" picture-and there is not a word of dialog in its entire footage. This alone, in a day when talkies are rapidly establishing a new show world, is ample recommendation for your seeing it twice or three times. It is a big pictureone which is too big even for dialog. But it should be said right here that the excellent musical score, composed by Wm. Frederick Peters, which accompanies the picture is a delightful supplement to the visual interest which the film arouses.

The story is based on the famous novel of British soldier life in the Sudan, "The Four Feathers" written by A. E. Mason and often referred to as the "British bible of courage."

The talking screen is capturing the best of the legitimate stage these days. "Crazy That Way," adapted from Vincent Lawrence's stage hit, "In Love With Love," is the latest movietone picture which perhaps exceeds the original version and bears out this contention. This picture comes to the Riviera tomorrow and Saturday.

The Fox organization has produced a comedy in "Crazy That Way" with a cast that knows the difference between restraint and merely being hilarious. This is the salient reason-in a long list of commendable features in the eyesand ears-of this reviewer.

Joan Bennett, our favorite of the three talented Bennett sisters, is just the type for the role of Ann Jordan, capricious daughter of an indulgent father. She attracts men man is right-that the chains beat but refuses to take any of them the individual merchant on over- seriously-unless there is competi-

Metro-Goldwyn Mayer's much discussed screen operetta, "The Rogue Song," filmed entirely in Technicolor and starring Lawrence libbett, leading baritone of the The chains sold Campbell's Pork Metropolitan Opera Company, will and Beans for 9c when the local open an engagement of three days

local grocers one pound and one by Frances Marion with dialogue and three-quarters ounces, the cans by John Colton, co-author of of the same brand furnished to the "Rain" and author of "The Shanglocal merchant. In all of which hai Gesture," was directed by Liocases the chain appeared to be nel Barrymore, The music was charging less but in no instance did written by Franz Lehar and Herbert Stothart with Lyrics by Clifford Grey. The settings were made expect if Mr. Beckman's statements under the supervision of Cedric Gibbons and Alexander Toluboff.

It is believed the makings of this you get it or does the chain get picture was considered somewhat that plus the regular profit? Mr. of an experiment inasmuch as Tibseckman makes other claims to bett is the only living opera star of the effect that chain stores can international reputation to have apoperate upon a smaller margin of peared on the screen. However, profit and that they save the public advance reports of the complete success of Tibbett's talking picture Read over the above list, bear in debut indicate that he has paved the

FOR RENT in Schulz Block man? The writer will take up range from numbers of operatic Dewey avenue at Driving Park. these points in next week's Labor magnitude accompanied by a sym-Hearld and will present the other phony orchestra, to simple love

Trade With Independents

## Action plus adventure, terrors and perils of convincing bigness are RIDGE

## LEVIN'S MARKET

FRUITS — VEGETABLES AND MEATS

FANCY FOWL ......29c lb. SHOULDER ROAST OF VEAL .... 22c lb. COUNTRY ROLL BUTTER ..... 36c lb. RIPE MELONS ...... 10c ea. RIPE TOMATOES ......10c lb.

> Take advantage of our Steak Sale Every Thursday

ROUND STEAK ......39c lb. SIRLOIN ......39c lb. PORTERHOUSE ......45c lb.

> 1528 LAKE AVE. (Opp. Ridge Road) Phone, Glenwood 305

## -DOELL'S-

FRUIT AND VEGETABLE MARKET 22 PULLMAN AVE GLEN. 4316

> Where you will find a full line of Fancy Fruits and Vegetables

BRING IN THIS AD SATURDAY AND GET A POUND OF BEECHNUT COFFEE FOR

Complete Banking Service At Your Disposal YOUR PATRONAGE IS SOLICITED

LAKE AVENUE OFFICE

LINCOLN-ALLIANCE Bank and Trust Company

## PARKDALE RESTAURANT

OPEN ON SUNDAY From 7 A. M. to 8 P. M.

Special Chicken Dinner 65c SPECIAL COLD PLATE - - - - 30c

DINNERS - - - - - 40c-45c

Try Parkdale Laundry Service

ROGER DOLLIVER

9 PULLMAN AVE.



1479 LAKE AVENUE WE ARE AS NEAR AS YOUR TELEPHONE GLEN. 23--24

4 DELIVERIES DAILY

Standing Rib Roast Beef. 29c lb. 25c lb. Pork Chops Pork Sausage Meat.

Beechnut -- Richelieu Coffee Large Cans Sweet Corn . 10c can

Large Heinz Ketchup

Shredded Wheat . . . 9c package

## Central Library of Rochester and Monroe County Historic Newspapers Collection 1930

Care Will Save Your Car

## Save \$1.50 to \$3 During June

on that Valve and Carbon Job (valves and seats aligned and reconditioned by special modern machinery) including the following extra operations Without Cost-

Test Coil.

Retime Ignition-Tune Motor. Test and Water Battery and Tighten Terminals.

Check Generator—Charging Rate. Clean and Adjust Distributor Points and Spark Plugs.

Inspect Fan Belt and Adjust. | Clean Fuel Supply, Carburetor and Vacuum Tank Screens. Clean Starter and Generator, Commutator and oil with 3

> Tighten Wheels on Axle Shafts. Check Steering Gear Linkage. Check Brakes.

> Tighten Body Bolts, Shackle Bolts and Spring Bolts.

## RAY E. DEFENDORF RIDGE GARAGE

416 Lewiston Ave. at Dewey

Glen. 1253

## **RE-UPHOLSTERING**

LIVING ROOM SUITES

ANY SIZE-RE-UPHOLSTERED WITH VELOUR

OR TAPESTRY ...

## ROCHESTER UPHOLSTERY SHOP

481 LYELL AVE.

## News of the Churches

given by the Bethany Guild will be office, Glenwood 5360. held on the spacious church grounds at Dewey and Knickeralways attracted large crowds and few old-fashioned things that are evening is assured to everyone at- by the choir. tending. There will be refreshments, contests and music. All Tenth Warders are particularly invited.

The inspiring messages are well will leave the church at 3 o'clock. worth reading and heeding.

Saturday, June 28 is the day set apart for the annual Sunday school and congregational picnic which will be held this year at Genesee Valley Park, picnic grounds, No. All friends of the congregation are cordially invited. This is the Saturday at Ontario Beach Park. big picnic of the year and is for grownups as well as children. Interesting events are scheduled.

er Messinger," has just made its is being arranged. Each departfirst appearance being placed in the ment in the children's division will mail last Friday. It will be pub- make a contribution to the prolished each month under the aus- gram, pices of the Bethany Guild.

will become a vital factor in the re- 30 and will continue until July 25. ligious life of Redeemer Church, and Children from four to 12 years may the community. Subscriptions are be registered for the sessions.

Redeemer Lutheran-On Thurs- now being taken and friends may day evening, June 26, a lawn social subscribe by phoning the church

Grace M. E .- Next Sunday evebocker avenues. This event has ning Dr. Clarkson will speak on "A this year more than ever a pleasant good." There will be special music

Saturday afternoon the young people of the church will hold their annual picnic at Churchville Park. Misses Virginia and Catherine Lyon Many pleasant comments have and Miss Eileen La Dieu are in been received on the new electric charge of the picnic. All the young bulletin board recently installed, people are invited to attend. They

> North Presbyterian-Those uniting with the church at the services last Sunday included Mr. and Mrs. Allan Young, Mr. and Mrs. Neal F. Clement, and Norman Laux.

Clarence E. Hamilton is chairman of the committee in charge.

Children's Day will be observed The new church paper, "Redeem- on June 22 and a special program

The twelfth annual Vacation It is hoped that this publication Church School will open on June

## CHRISTMAN'S CASH MARKET

Fancy Fresh-Killed FOWL Standing Rib Roast Beef . . 32-35c Cut from Select Steers Beef Tongues . . . Fresh Cut Hamburg. . . . .

Boneless Sugar-Cured Brisket Corned Beef 25c

Driving Park at Dewey Ave.

Breast of Veal. . .

## PETERS

## FUNERAL DIRECTOR

FUNERAL HOME WHERE PUBLIC AND PRIVATE FUNERALS MAY BE HELD

1511 Dewey Ave.

Glenwood 1451



## TENTH WARD

# Stores

Home Stores Run By Home Folks





Any home has a place for this beautiful Simmons green metal table and four chairs to match which will be awarded as first prize. Sturdy and attractive. A real addition to any well appointed home. Regular retail price is \$20.00

BAB-O 2 Cans for 25c

**SWANSDOWN** CAKE FLOUR 29c

ERE'S your chance to win a beautiful prize for your home. Come in and learn the complete details on how you may win one of these three prizes ABSOLUTELY FREE!

"Your dollar will buy more at our I. G. A. Store."

# SPECIALS FOR

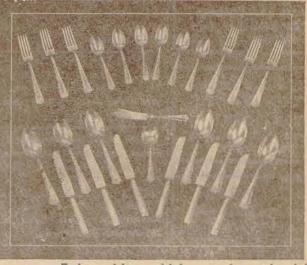
FRESH CHURNED Country Roll Butter 2 lbs. for 75c 38c lb.

FOR PARTIES AND PICNICS TAKE A LOAF OF Sliced Wonder Bread

ALWAYS FRESH NO BOTHER



This beautiful dinner set service of quality china will be awarded as second prize. It consists of a complete service for six people with a total of 48 pieces, delicately designed and colored. The dinner table will be greatly enhanced by this exquisite set of which the regular retail price is \$15.00



Fashioned by world famous silversmiths of the International Silver Co., this silver set offers a remarkable award for third prize. The set consists of complete service for six people. It is known as the Blackstone silverware set and is a popular market commodity priced at \$10.00. Twenty-six pieces all told. See these prizes on display in our store

Quaker Crackels 13c Box

P & G Naptha Soap 10 Bars 38c

## COYLE'S

1726 Lake Ave. Glen. 4779

## DOELL'S

Dewey at Birr St. Glen. 35

## FLACK'S

Dewey cor. Emerson St. Glen, 2655

## GARIN'S

1339 Dewey Ave. Glen. 3969

## MEYER'S

604 Driving Pk. Ave. Glen. 6348 Glen. 304

## NEWELL'S

689 Ridgeway Ave. Glen. 1669

## ROGERS

1458 Dewey Ave. Glen. 1698

Published Every Thursday

"Serving the TENTH Exclusively"

Vel. III.

ROCHESTER, N. Y., JUNE 19, 1930

No. 5

## CHERRY RESUMES BROADCASTING ON WHEC FOR NON-SYNDICATES

A most important development in the campaign of the Rochester Civic Defense Committee in behalf of local, non-syndicate, stores was the resumption this week of broadcasting over Station WHEC. Walter F. Cherry, local attorney, was heard again over this station on Monday morning in a campaign which he is conducting for the office of the State Senator in Senator Frederick J. Slater's district. He will be heard daily, except mile circle in years gone by, Father Rochester never anticipated Sunday up to November 3, according to present plans.

During the summer months it has been decided to shift the program NATIONALLY-KNOWN from evening to morning hours. With Daylight Saving time in effect, it is felt that a large portion of the radio audience go out immediately following the evening dinner and consequently would not receive the urgent message which Mr. Cherry is bringing to them. In September the evening broadcasts will be resumed.

During this week the schedule of broadcasts is as follows: Monday, 11:45 A. M.; Thursday, 10:30-10:45 12:00 A. M.; Wednesday, 11:00-11:15 A. M.; Thursday, 10:30-10:45; A. M.; Friday, 11:45-12:00 A. M.; and Saturday, 12:00-12:15. It is hoped to maintain this same schedule of broadcasts in the weeks to come.

Another important development in the campaign, which is rapidly spreading throughout the city, was the endorsement voted by the Master Bakers Association at its meeting Monday night. Raymond J. Tierney and John Cory, president and secretary, respectively, of the Civic Defense League, and George Scott, representative of organized labor,

The emblems of the league, reading Presbyterian Church. "Not in the Syndicate," are being prominently displayed by more nonhundred and twenty-five of these from Florida, and daughter of the emblems have been placed in groceries and meat markets. Next week it it planned to place them in bakeries, hardware and cigar stores and by July 1, it is expected that the membership in the league, signified by the presence of the non-syndicate sign, at Masonic Temple with Mrs. Franwill be between 400 and 500.

## Ladies of Reformed Church Plan Social

Ladies Aid of Dewey Avenue Reformed Church are planning a lawn fete for next Thursday evening, Hots, ice cream and cake and orange- Divinity School, will be the speaker. ade will be served and as an entertainment feature members of the Young Ladies Society are to present a mock wedding.

George Wood; cake, Mrs. William tian Endeavor, giving the address. Schultz; ice cream, Mrs. August Snyder; tables, Mrs. Rose Meyerhoff; orangeade, Mrs. George Wood; and tickets, Mrs. Edward Marlowe.

George Bauman and Walter Maher and families are occupying afternoon at 4 o'clock. The Juniors

Pot Roast of Beef

Fancy Fowl (Any Size)

Brookfield Roll

Leg of Baby Spring

## SPEAKERS TO TALK AT C. E. CONVENTION

The program of the 39th New York State Christian Endeavor Convention, to be held in Rochester June 26-29, offers an opportunity of hear ing well-known speakers of national reputation.

The Convention opens on Thursday evening June 26 at the Salem Church; Hon. Frederick A. Wellis of New York City, President of the Y. State Christian Endeavor Unions, presiding.

The address of the evening will be given by Col. Raymond Robins, a nationally known figure in Social Service, Arbitrator of Industrial Disputes and World Peace.

Friday will be given over to conferences and quiet hour discussion, under the leadership of Rev. George A. Butterick, D. D., of New York City, pastor of the Madison Ave

Friday evening session will be held at the Masonic Temple with Mrs. syndicate stores every day. Two Ruth Bryan Owen, Congresswoman late William Jennings Bryan, as speaker.

Saturday morning will be given over to conferences at Salem Church. At 5 o'clock Saturday afternoon the Convention Banquet will be held cis E. Clark, guest of honor.

The Saturday evening session will Willard E. Rice, and addresses by of Pittsburgh.

Sunday afternoon at the Salem Lissow Opens Garage June 20, on the church lawn at Church, Rev. A. W. Beaven, D. D. Dewey avenue and Flower City park. President of Colgate-Rochester

The closing session of the Convention will be held in the Masonic Temple on Sunday evening with Rev. Daniel A. Poling, D. D., President The following are in charge: Hots, of the International Society of Chris-

> Many other features will command the attention of the delegates. The song service at each meeting will be under the direction of Griffith J. Jones, of Cleveland.

meetings of their own under the and Miss E. Cook.

Bauman & Baynes

DRIVING PARK AVE. AT DEWEY

Lamb . . . 37clb.

Butter . 2 lbs. for 75c

## "Eventually, Why Not Now?"

Although public improvements in the Tenth Ward within the past few years have been pleasingly numerous, there is still one big problem that apparently is receiving no attention. We refer to the situation at Driving Park and Dewey avenues, which undoubtedly has been talked about as much as any of the other improvements, but which to date has not been fortunate enough to arouse action.

Of course in extending his boundaries out beyond the onethat this little corner off in the Northwest woods would ever have a traffic "situation." Before the day of the automobile, the horse and buggy traffic was not so great as to cause any great amount of trouble in negotiating the narrow "S" curve and the drivers were content to hold their place in line in "taking" the bend, if such a miracle ever came to pass that more than two vehicles were within a mile of the corner at the same Marshall High To

But then there was no business development either and if any one stopped and hitched up the old mare, it was just for feeding purposes. There may have been a stage coach once in a blue moon, but most ascertainly there were no street cars to disturb the suburban tranquility.

But the corner has grown. It has become one of the big shopping centers of the city. Tall buildings have arisen. A couple of bus services stop at the corner every ten minutes or less. A cross-town trackless trolley gets stalled in the middle of the street nine times out of ten as its connection with the source of current is abruptly severed. And then dodging in between every few minutes (if you don't happen to be waiting on the street corner in the rain without an umbrella) are the street cars. And lest we forget there are also automobiles and pedestrians and even a few horses and wagons and baby buggies and bicycles and trucks and such a conglomeration. Well it is a busy corner.

Now imagine a few cars parked around those corners and turn your watch to about 5:30 p. m. Besides the slight congestion mentioned above remember that everyone is in a hurry to get home and wash and eat. Few are content to stay in line. Each one is more or less oblivious to the "situation" and consequently when traffic stalls for only a minute or two, the blowing of horns actually makes it impossible to hear the clanging gong of the poor motorman who must keep on schedule or explain to the company.

The "S" curve is a sharp one and it is narrow. Hence there are accidents, nightly accidents. As a matter of fact it has come to pass that the lack of an accident has more news value than ten accidents themselves. As yet there have been no casualties.

A planning expert has come to Rochester and after behold- Carroll Finegun, Robert Irving be held at Masonic Temple with the ing the corner was unhesitant about recommending its straight- Fleming, Robert William Freer, Haggert Completes report of the General Secretary, ening. He could see that the corner has grown up. Provision Gladys Laura Frederick, Harold is made in the city plan which year by year is to be unfolded Phillip Carnby, Charles Alexander Carlton M. Sherwood of Boston, and everyone knows that the job will be done. However, many Gillan, Edward Grant Glass, Tom and Rev. C. Wallace Petty, D. D., are heard in that old familiar refrain, "Eventually, why not Jay Gorham, Robert Bruce Hadley, minister of the First Baptist Church now?"

Frank C. Lissow announces the opening of his garage at 295 Lewiston avenue in this issue. Mr. Lissow, who has many friends in the Tenth Ward, for the past eight years has been in business on Stone road.

Mr. Lissow has been in the garconvention chorus of 300, and the age business for the past 16 years, formerly specializing in repairs on Cadillac cars. In his new location, however, he plans to do general re-A parade will be held on Saturday pair work and welding.

their summer home at Crescent and Intermediates will have special leadership of Miss Jessie Vyverberg,

23c

33c

lourana

Coffee

39c LB.

COYLE-HARRIS

The marriage of Miss Agnes Pauline Harris, daughter of William On Lewiston Avenue Harris of Belleville, Ontario, Canada, and William Coyle of Lake avenue took place on June 2 in Belleville.

Rev. Father Kinlin officiated at the wedding service and conducted Mass. Mrs. Murray Black, sister of the bride was matron of honor and William Harris assisted the groom.

The bride entered the church on the arm of her father who gave her in marriage. She was lovely in a charming frock of pale blue chiffon and large picture hat of eggshell mohair. Her shoes were of pale blue crepe tinted to match her frock and she carried a shower bouquet of Ophelia roses and lily of the valley. Mrs. Murray Black, matron of honor, wore a pretty frock of pale green chiffon with hat and shoes to match and carried pink roses.

Following the ceremony the bridal party was served a wedding breakfast at the Dicken's Coffee Shop. The room was beautifully decorated with spring flowers and the bride's table was adorned with white ribbon streamers and a wedding bell.

Mr. and Mrs. Coyle have returned to Rochester following a wedding trip to Ottawa, Montreal and points east and are now residing at 1726 Lake avenue. Mr. Coyle is the proprietor of the I. G. A. grocery at Lake avenue and Seneca Park

HUNDRED ATTEND CAMERA

CLUB SUNDAY FALLS TRIP About a hundred members and friends of the Kodak Camera Club attended the hike to Taughannock Falls Sunday, June 15th. Dr. E. P. Wightman and J. Harold Hudson were the photograpic and pictorial advisors.

Trade With Independents

## WHERE TO SEND **NEWS FOR COURIER**

News items are published at no charge in the Courier. They may be sent either direct to this office at 25 S. Water street or to any of the following correspondents:

Mrs. William H. Stell, 121 Flower City park; Mrs. F. L. Wadman, 14 Mayflower street; Mrs. Herbert McArthur, 24 Bardin street; Mrs. Geo. Jinks, 527 Augustine street; Mrs. Joseph H. Bush, 138 Maryland street; Miss Helen Brennan, 81 Selye terrace,

## Graduate 90 Next Mon. At Jefferson

A class of 90 will be graduated from John Marshall High at exercises to be held Monday night at 8:15 o'clock in the auditorium of Jefferson Junior High School in Edgerton Park. Judge Frederick L. Dutcher will address the graduates under the title, "On Trial."

Officers of the class are Leo Sawvko, president; Dorothea Yust, vice president; Marjorie Seeley, secretary; Lucille Williams, treasurer; Constance Turner, historian; Miss Margaret Lamb and Gordon the graduation program:

ine Brewer, Dorothy Jane Bromley, nue. Clinton Dorn Buehlman, Marion Alice Cardiff, Ruth Mather Carroll, Ruth Cerquone, Mary Stewart Church, Joseph Benjamin Cramer, Cora Elian Curtis, Rose Elisabeth Darey, Dina May Decker, Elinor Louise Doell, Thomas Joseph Doucette, Ruth Marian Dutcher, Anna Elizabeth Ellen Hall, Roy Alfred Jones, Gertrude Irene Jones, Fred- ago. erick William Kern, Marian Louise Knight, Norma Erma Latosky,

Continued on page 2

## 128 TO GRADUATE FROM AQUINAS ON SUNDAY EVENING

Graduating exercises will be held at Aquinas Institute Sunday evening at 8:30 in the school auditorium. A class of 128 students, 45 of whom are Tenth Warders, will be graduated. Following are the graduates of this section.

George Beregvin of Fairview Heights, Clarence Bircher of Dewey avenue, Aloyisius Blonsky of Seneca Park circle, Charles Bourgeois of Karnes street, Edward Callahan of Seneca parkway, Lawrence Clair of Lark street, Garrett Comerford of Fairview Heights, Harold Dennis of Rand street, Karl DeSando of Parkdale terrace, Francis Doohan of Magee avenue; Edmund Dwyer of Rand street, William Dwyer of Burke terrace, Jack Eddie of Minder street, Frank Estrada of Thayer street, James Fox of Alameda street, Charles Furtherer of Seneca parkway, Earl Gunn of Flower City park.

John Heim of Flower City park, Bernard Hynes of Knickerbocker avenue, Charles Jones of Primrose street, Henry Jones of Velox street, Carl Kaesser of Fulton avenue, John E. Kelly of Driving Park avenue, Thomas Keyes of Dove street, Jack Kinsella of Gorsline street, Edwin Leary of Ridgeway avenue, John Le-Veque of Gorsline street, John Mastrella of Emerson street, Robert Mil-Booth are class advisers. Following ler of Augustine street, Kenneth are the members of the class and Moore of Dewey avenue, William O'Shaughnessy of Emerson street, Ernest Lloyd Aponte, Doulah Edmund Plant of Gorsline street, Bailey, William Henry Becaer, Harold Prendergast of Westmount Lorne Lawrence Bennett, Roy street, John Quinn of Maplewood Charles Bibby, John Lee Bissell, avenue, Paul Ratigan of Lakeview Beryl Alice Brahm, Ruth Cather- park, William Reynell of Clay ave-

> Sam Santay of Kislingbury street, George Shanley of Raines park, Paul Sigl of Alameda street, Frank Taylor of Lake avenue, Leonard Webber of Lexington avenue, P. Wenner of Oriole street, and Charles White of Flower City park.

## First Year On Dewey

The first anniversary of the Dewey Fruit and Vegetable Market on Happ, Geraldine Louise Harring- Dewey avenue near Driving Park ton, Robert Earl Harris, Jr., Eunice avenue occurs this week. G. Hagabeth Hawley, Helen Catherine gert is the owner of the store, to Heckel, Gertrude Rose Hoepfl, Al- which he has added considerable imlene Margarite Hoesterey, Frances provement since he opened a year

A baby boy was born to Mr. and Irene Lewis, Anna Lipsky, Edward Mrs. Norman Graham of Castleford road on June 11.

## How Can You Get SHOE COMFORT?



The outstanding shoes right now are Suntan and White. The pattern illustrated comes come in on week days for

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Saturday is a busy dayeverybody is in a hurry and is apt to be impatient and careless about their fitting. Therefore we advise and urge you to in both Suntan and White. better personal service.

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Downtown Office 25 South Water Street Main 5412

After 5 P. M. and Holidays Call Northwest Office

News matter must be in the hands of the editor not later than the School, is home with his parents on man Kodak Co. Monday preceding date of issue.

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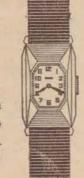
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## PERSONALS

nue is in New York for a few returned to this city and taken up weeks visiting friends.

Seyle terrace for the Summer.

Lark street, Helen A. Marks of View Heights for the summer. Gorsline street, Beatrice Poulton of Albemarle street and Miriam Fuhrman of Malling drive, are members of the graduating class at the University of Rochester.

bring their son, Richard, back for Woodside street. the summer vacation.

days at their camp in Canada.

Mr. and Mrs. J. Wilbur and family at Shore Acres.

Mr. and Mrs. Harry Goodland of park. Augustine street entertained at dinner Saturday evening for Mr. and Maryland street.

Dewey avenue returned from a trip Friends are invited. to Oberlin, Ohio. Their son, Kenneth, who has completed his first

his college course.

Mr. and Mrs. W. Winney and chil-Christie of Selye terrace.

Mrs. R. Newell of Ridgeway avenue and son and daughter, will sail for England on the Olympic, Friday where they will spend the summer with Mrs. Newell's parents.

Marguarite Gutelius of Clay ave-

Mr. and Mrs. Wm. Ackley of Selye terrace are spending a few days in

Mr. and Mrs. Losby of Selye terrace have returned home after spending two weeks visiting in Brookline, Pa.

Mrs. Morris of 1420 Lake avenue has returned from New York City The Wednesday Club was enter-sell, Leo Theodore Sawyko, Mar-

a trip to Canada.

Stewart A. Wahl of Ridgeway avenue is vice-president of the graduating class of School 41.

Mr. and Mrs. J. Marshall of Ridgeway avenue have returned from Florida. They will spend the summer at Old Forge, N. Y.

Mrs. J. Lloyd McGraw and daughter, Dale Anne, of Magee avenue, have returned from Maryland, where they spent the month of May.

Mrs. E. Fogarty and Mr. and Mrs. Fred Fogarty of Carlisle street are

street who has been confined in St. room in honor of Paul P. Welsh Mary's Hospital two weeks suffering of Le Roy who is home for the from injuries received in an auto summer from Georgetown Medical accident, has sufficiently recovered to School, Washington, DD. C return to his home.

Ridgeway avenue spent last week in Wednesday at Brook-Lea Country Toronto.

The All Social Club met at the Miss Doris Bowerman of Lake home of Mrs, Louise Sweeney on avenue returned yesterday from Dewey avenue. Prizes were won by West Townsend, Vermont, where Mrs. Louise Sweeney, Mrs. Walter she has spent the past three weeks. Enser, Mrs. M. Kelley, and Mrs. Al- She has returned for the Christiebert Burmeister. Mrs. Margaret Robb wedding on Saturday. Kelly of Studley street will be the the next hostess.

during the past week.

Arlene Shewman of Electric ave-| Mr. and Mrs. Ralph Talbot have their residence on Electric avenue. They have been in Tennesee several J. Paul Brennan, a member of months where Mr. Talbot was enthe Junior Class at Albany Law gaged in research work for East-

Mr. and Mrs. Chas. Marceau of The Misses Marian Barton of Electric avenue have taken up their Alameda street, Eleanor Gosnell of residence at their cottage at Grand

Mrs. Donald Dutcher, formerly Miss Mildred Wade of Kislingbury street who was injured in an auto accident has recoverd sufficiently to join her husband in Columbus, Ohio. Mr. and Mrs. W. N. Montague She will leave Saturday, accomare motoring to Amherst, Mass. to panied by Mrs. Fred Dutcher of

Donald Barth has returned from Mr. and Mrs. Elmer Roblin of Rensselaer Polytechnic Institute to Seneca parkway returned home spend the summer with his parents, Sunday night after spending several Mr. and Mrs. John Barth of Flower City park.

Charles G. Schantz has returned spent the week-end at their cottage from Union College to spend the Summer with his parents, Mr. and Mrs. Chas. Schantz, of Flower City

Mrs. Jennie Church will entertain Mrs. Harvey Waite of Clyde, N. Y., the Lincoln Sisterhood of the Dames and Mr. and Mrs. Albert Cooke of of Malta, Saturday evening at her home, 1899 Dewey avenue. Pinochle and pedro will be played, prizes Mr. and Mrs. Wm. C. Storandt of awarded and refreshments served

Leo Waldert, son of Mr. and Mrs year at Oberlin College, returned William Waldert of Alameda street, who has been spending a few days in town, returned Sunday to Holy James Wishart of Rand street is Cross College at Worcester, where spending his vacation in the northern he graduated on Wednesday. Mr. part of Ontario, where he is doing Waldert will sail June 24 on the S. surveying work in connection with S. Empress of Japan for a three months' trip abroad.

Miss Virginia Bantel of Lake avedren of Savannah, Ga., are visiting nue entertained at luncheon last Marshall High School Thursday in honor of Miss Rosemary Ryan.

> Miss Jean Ancona of Alameda street has returned from Wellesley College to spend the summer vacaion with her parents.

nue is home from Wooster College, of Indianapolis, formerly of this aeth, Dorothy Ruth Meyn, Marcia daughter, Janis Diane, of New city have been guests of Mrs. George Aileen Milne, Arthur Gordon Moun- York City are spending two weeks M. Wetmore of Lake View park, tain, Bernadette Mary Murphy, Ar- vacation with Mr. Gillan's parents, They are leaving this week to reside dagh Lancaster Paget, Marjorie Mr. and Mrs. David Gillan of Goodin Larchmont.

in New York City.

tained last week by Mrs. Charles I Ridgeway avenue have returned from Earl W. Morse of Monroe avenue.

Mrs. J. Beyrle of Lake avenue guest of his sister, Mrs. Peter M. entertained Wednesday evening at Schwartz, and Mr. Schwartz of Lake

> Mr. and Mrs. Charles P. Hetzler of Lake avenue, are spending several days in Philadelphia, where they are attending commencement exercises of the University of Pennsylvania. Their son, Charlton C. Hetzler, will receive his degree of Bachelor of Science from the university.

Sandy Patterson of Lake View park has returned from Harvard Graduate College to spend the summer vacation with his father, W. L.

Miss Helen E. Selbert, daughter of spending the week in Cleveland, Mrs. Marcella Selbert, of Lakeside terrace, entertained at dinner Satur-J. Norman Burke of Mayflower day evening at the Driftwood tea-

Mrs. P. W. Turner of Magee ave-Mr. and Mrs. Wm. Moore of nue entertained at luncheon last

Vivian G. Guilford of Lake View park returned Sunday from Wash-Richard Baybutt of Goodwill street ington University in St. Louis to Award of Diplomas: and George Tozier of Magee avenue spend the summer vacation with his were on a business trip to Delaware parents, Mr. and Mrs. Robert S. Exit March: Guilford.

## Listman's Market

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## To Graduate 90 Mon.

Continued from page 1

Low, Leslie Clifford Luther, Har- ning at 6:30. riett Virgînia Lyon, Alice Thorn Mr. and Mrs. Joseph C. Beaven Maljgren, Donald Benjamin Mas-Helen Parkes, Virginia Pearson, will street. Gladys Rosaline Peterson, Philip Mr. and Mrs. Claude S. Smith Leonard Porcari, Sherwood Quick, and Miss Barbara Smith of Albe- Harold Frederick Raab, Gertrude Norristown, Pa., are the guest's of marle street, spent the past week Mathilde Reitz, Helen Marjorie their daughter, Mrs. J. Stanley Rich-Rhodes, Kilance Ross, Benjamin ards, and Rev. Richards of Clay ave-Irving Rouse, Walter James Rus- nue. Frances Servosa, Ruth Florence sails today on the Berlin for an ex-Mr. and Mrs. James B. Alcot of Beatty's Tea Room in honor of Mrs. Silcox, Ruth Dolores Smalley, Gor- tended tour through France, Gerdon Frank Steinfeldt, Louise Hilda many and Switzerland. Stephens, Victor Arthur Tanny, Thomas Hamlin of Chicago is the Holly Bernice Taylor, Olga Dow- Karl K. Bechtold, son of Mr. and ner Troughton, Kathryn Ellen Mrs. Charles B. Bechtold of Seneca Tufts, Constance Elizabeth Turner, parkway, has returned from Yale Robert Ovid Turner, Gladys Bea- University for the summer. trice Vance, Flaminio Vernarelli, Roberta Eleanor Ward, Esther Sarah Whitsan, Helen Elizabeth Maplewood avenue sail tomorrow on Wigg, Robert Wesley Wilcox, Lu- the S.S. Dutchess of Atholl for an cille Irene Williams, Helen Woehr, extended European trip. Dorothea Yust.

## Program

Selections by School Orchestra: "March Chaplain" ..... Hughes Grand March:

(from Sigard Jorsalfar) Apropos of Etiquette .. Agnes Low Installation of National Honor Society - Monroe High School, Charlotte High School. Transfer of the Flag:

Standard Bearer Irving Rouse, to Bernice Taylor, to Evelyn Ander-

Orchestra:

"La Patrouille des Soldats de Plemb" ..... Pierne John Marshall ..... Irving Rouse Raines Park, have left for a two Leo Sawyko, Class President Awards ..... Elmer W. Snyder,

Principal Scholarship Cup, Irving Rouse Michigan Plaque, Ernest Aponte Marshall Awards:

Tuckey, Walter Phaler. Address to Graduates:

"On Trial," Judge Frederick L. Dutcher

Elmer W. Snyder, Principal

"The Kentuckians" .... Crosby basket. Giddap, Bess.

Miss Isabel Bowerman of Lake avenue entertained Saturday for Miss Martha Robb of Albemarle street, whose marriage to James A. Daniel Lockwood, Agnes Brooks Christie takes place Saturday eve-

Mr. and Mrs. Albert Shoemaker of

Ralph Mathys of Ridgeway a

Mr. and Mrs. C. F. Rodenbeck of

Herbert A. Kuppinger, son of Mr. and Mrs. Edward H. Kuppinger of Flower City park, was graduated

from the Medical School of the "Connecticut Yankee" .. Rogers University of Rochester on Monday "Triumphal March" .... Grieg cine. He will interne beginning July 11 at the Ford Hospital in Detroit.

Mrs. Johnson of Philadelphia is the guest of her daughter, Mrs. Frank DeVilbiss of Maryland street.

Mrs. Grace Burnett of Lake ave-Charles Miller. Guardian of Flag nue is confined to her home by a strain suffered when she fell re-

> Mr. and Mrs. James S. Gibson weeks' trip to Atlantic City.

Mr. and Mrs. Frank Delmonaco of Curtis street entertained Mr. and Mrs. Jarvis Haight of Lake View park on Sunday. Mr. and Mrs. Haight will leave town on July 7 to Robert Harris, Agnes Low, Alice Maijgren, Bernice Taylor, Claude make their home in Los Angeles.

> Lost Balloonist (as his ship swings low over a farm house)-Ahoy, where am I!

Farmer-Heh, you can't fool me. You're up there in that fool

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We thank our friends and customers of the past 8 years for their continued patronage. We hope you will accept this invitation to see our new store, which is just a few doors north of the old location.

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cooms. Modern. 2069 Lake avenue.

VIOLIN TEACHER.

Zimmer, Jr., Glen. 5743-J. n morning.

DRESSES-La France Dress Shoppe. Specializing in \$1 dresses. Also sample voiles, \$2.95. 519 Driving Park avenue. Open evenings

## Girl Scouts Honored

## At Court of Awards

A number of Girl Scouts of Troop 46 received rewards at the last court of awards of the season, which was held at Highland Park, Thursday of last week

Mary Elizabeth Sadden of Dewey Thursday evening, June 12. It was avenue was given the highest award decided to hold no meeting during in scouting, the Golden Eaglet. Flor- the months of July and August. ence J. Ashley of Perrinton street re- Gerard M. Congdon, treasurer, and ceived her first class badge. Fran- Arthur A. Caton, secretary, exces Hoppough of Clay avenue, Lu- changed offices at their own request. members will receive their pins at cille Wealthy of Lake avenue, Marion Riley of Primrose street and the annual outing of the fraternity outing. Doris Young of Lake avenue were will take the form of a trip to Coawarded second class badges.

## News of the Churches

250 were present at the North Church attend the school pienie at Ontario Beach Park on Saturday. Clarence E. Hamilton,

with haptism of children, presenta- with flowers for the occasion. tion of Bibles to those who have Pastor Dowler in a stirring serpassed their eighth birthday. The mon pointed out the prime imporchildrens' departments of the school tance of early spiritual instruction will take part as follows:

sie Meulendyke, Supt.; Three songs, nation of ours, where secular edu-This is God's House, Praise Him, cation is so easily attained, we are

Junior Department-Miss Vera society." Herman, William Frederick Womb- and attending with them. well, Charles Albert Cass, June The Intermediate Luther League

Engler Boyce, Richard Lewis Faber, tage on Tuesday, June 34. The Childrens' Day offering is for Everyone is happy to welcome

Society of Grace Presbyterian next fall. Church in an out of door meeting at | The Women's Missionary Society will be served at six and the meet- nic supper. ing will follow. The program com- Arrangements for the Bethany side during the program and music ing. will be furnished by Walter Narrie, violinist, of the Grace Church Group. The topic for discussion will be Going or Going Somewhere" and will be led by Mrs. Elizabeth J. Miller, of North Church.

During the vacation of the pastor, Dewey avenue at Driving Park. deavor Nnion; July 6, Rev. Merlo K. Rent reasonable. Seminary; July 13, Rev. Guy D. Wallace, of Braddock, Pa.; July 20, Rev. Donald M. Chappell, of Rochester, N. Y.; July 27, Rev. John G. King, D. D., of Ft. Lauderdale, Fla.; Aug. 3, (Communion) Rev. James L. Jewell, D. D., the executive secretary of Rochester Presbytery; and August 10, Rev. John G. King, D. D., of Ft.

Lauderdale. On July 1, Troop 69, Boy Scouts of America, the North Church Troop, Call will hold their annual Strawberry Festival.

On Monday, June 30, at 9 a. m. FOR RENT-Half of double, 6 the twelfth annual Vacation Church School of North Church, will open Mrs. Elizabeth J. Miller will act as Young principal this year and Miss Ethel dren of the community from four to the new church.

## Fraternity Planning Lake Trip Thursday

Phi Delta Sigma fraternity held its weekly meeting at the home of William O'Brien on Clay avenue,

bourg on June 26. Those on the

North Presbyteran - More than twelve years of age are invited to

Redemmer Lutheran-Last Sunchairman of the picnic committee, day marked the annual observance was assisted by J. H. Hudson, W. E. of Children's Day. The children of the Primary Department rendered Tack, H. E. Norton and L. B. Dodge. a fine program, showing the result Mrs L. B. Dodge, Mrs. J. L. Arm- of careful teaching and much pastrong, Mrs. R. M. Capauldy, Mrs. S. tience on the part of the officers i). Thorn and Mrs. W. E. Tack were andteachers of the Sunday School, in charge of the cafeteria supper. | who with the children formed a On Sunday the Sunday School will part of the processional. The celebrate the Annual Childrens' Day, chancel was beautifully banked

to a later godly life and useful Beginners Department - Mrs. Jes- citizenship. He said, "In this great and Jesus Loves Me; and Scripture showing signs in many quarters of becoming educated beyond our in-Primary Department - Miss Es- tellectual capacity. All admit the her Kier, Supt.; Three songs-need of scientific education and of Jesus Bids Us Shine, I Think When philosophical education but unless Read That Sweet Story of Old, and spiritual education keeps pace, then We're Thankful for the Springtime, education is apt to become a men-Lord; and Scripture Memory Verses, ace rather than an uplift to

Byrne, Miss Gertrude Mabee, Super- He urged that all parents should intendents; Tell Me the Stories of make it their first duty to see that Jesus, a song illustrated with pictures the spiritual needs of their chilararnged by the department The dren are properly attended to and following children will receive to avoid teaching them hypocritical Bibles: Roy Brydon Kern, Robert tendencies should not merely send William Stewart, Paul Edward Ar- them to a place of religious innold, Virginia Helen Brasch, Marian struction but should set a good par-Louise Jameson, Jeanette Elizabeth ental example by bringing them

Eleanor Burnett, Marion Dunlap, under the direction of Misses June Betsy Anna Hetherlin, James Hill Knitt and Dorothy Truesdale are Stone, Mary Louise Rouse, Alan planning an outing at Island Cot-

the support of Rev. John D. Henry, back Miss Mae Wutz who is home the North Church School missionary for the summer vacation from the of Albuquerque, New Mexico. Deaconess Motherhouse at Balti-Sunday evening, the Young Peo- more. Mae is preparing herself to ples' Sunday Evening Group will become a parish worker and excombine with the Christian Endeavor pects to return to the Motherhouse

Ellison Park. The group will leave held their monthly meeting the church at four o'clock. Lunch Wednesday followed by a fine pic-

mittee is as follows: Norman Boyce Guild Lawn Social are nearing com and May Pickering, of Grace Church pletion under the direction of Mrs. and William Cairns and Marion Fred Templeton. This will be held Hultenschmidt of North Church, Thursday evening, June 26th on the with Miss Vera Wares, of Grace church grounds at Dewey and Church, as advisor. Fred Adams, of Knickerbocker avenues. A good the North Church Group will pre-time is assured to everyone attend-

Grace M. E .- The young people of the church held their annual picnic at Churchville Park on Saturday with 40 present. After partaking of a bountiful pienic supper Rev. William Graham Kennedy, D.
D., the pulpit will be supplied as follows: June 29, Rev. G. H. Scofield, Ph. DD., first vice-president of the New York State Christian Enthird vice-president. Freida Wittig; the election of officers was held Dieu; fourth vice-president, Howard Hutchins; secretary, Lois Eynon; treasurer, Ruth Miller; and pianist, Catherine Rupp

The Shepard Class Picnic will be held tomorrow at Ontario Beach Park, grounds No. 3. Mrs. Spangle, the president, is in charge of the pic-

The church and Sunday School picnic will be held Saturday afternoon, June 28th at Seneca Park.

Next Sunday evening, Dr. Clarkson will speak on "Some Things I Would Do if I Were 18 Again." There will be special music by the choir together with a trombone solo.

Ascnesion-The annual picnic of the Church of the Ascension will Eastman pupil would like a few be- Robinson will superintend the Junior take place next Saturday, June 21. ginners on Violin. Call Herbert department; Miss Anna C. Friedler, Autos will leave the church, corner the primary department, and the be- of Lake avenue and Riverside street FOR SALE-Upright McThail ginners will be in charge of Miss at 1:30 p. m. going direct to Ellison piano. Reasonable. Call Glen. 4930 Harriet C. Miller. Miss Jean Mc- Park where the picnic will be held. Connachie will be the primary de- Frank Alexander is general chairpartment pianist and Miss Mildred man and has arranged a long pro-Palmer, the pianist of the Junior gram of sports and other entertaindepartment. Other young people of ment. In the event of rain, the the church will also assist. Chil- picnic will be held in the crypt of

## PHILCOS VS. SARANACS

The Philcos and Sodus Saranacs will meet again Sunday at Pultneyville. The Saranacs, composed largely of Tenth Warders, won a 14-inning game from the Philcos, who are former John Marshall players, two weeks ago.

committee are: Howard G. Cook, of Maplewood avenue, Gerald T. Coyle of Dewey avenue, and Gerard Congdon of Keehl street. Several new It was decided at this meeting that the meeting preceding the day of the

Trade With Independents

## GOLFERS ATTENTION!

We have a small allotment of regulation golf balls sold to us by Graybar, manufacturers of electrical apparatus. They are expressly for advertising purposes and it is a Graybar stipulation that we sell them at absolutely no profit. They allow us to sell 3 to a

FOR AT LEAST 75c ea, 3 for \$1.28 THESE BALLS SELL Come in for Yours Today

Graybar and Bosch Radios Graybar Electrical Appliances

## J. C. HARRIGAN

1456 DEWEY AVE, near RIDGEWAY Glenwood 4352

## Dewey Ave. Market

## WEEK-END SPECIALS

SMOKED HAMS (whole or half)2	Bc lb.
BONELESS RIB ROAST3	7c lb.
FRESH HAMS2	7c lb.
SMOKED CALA HAMS1	
FANCY CHICKEN3	2c lb.

781 DEWEY AVE. We Deliver GLENWOOD 4922

## 3-Day Anniversary Sale A GROUP OF DRESSES

VALUES TO \$12.75 AT

-\$5.00-

Claire's Dress Shop

838 DEWEY AVENUE

Open Eves. 10 o'clock

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SALES AND SERVICE

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1685 DEWEY AVE. (Opp. No. 41 School) Telephone-Glenwood 5997

GAS: Kendall, Tydol, Sunoco

## One Year on the Avenue

We have completed our first year on Dewey Avenue and take pleasure in thanking our many patrons. We' are happy to be better equipped than ever to serve you. FREE DELIVERY

FRESH FRUITS AND VEGETABLES DAILY

Dewey Fruit & Vegetable Market GLEN. 6466 831 DEWEY AVE

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BICYCLE TIRES — FISHING TACKLE BASEBALL GOODS

-for the boy's graduation and vacation

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> 16 Years in Automobile Business RELIABLE WORK 295 LEWISTON AVENUE

Care Will Save Your Car

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Is Your Car Ready for that Trip You are Planning? COMPLETE ONE-STOP SUPER SERVICE

Washing and Polishing Greasing and Oiling Alemiting—Gear Flushing Curtain & Top Repairing Competent Mechanics-Courteous Treatment

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RAY E. DEFENDORF RIDGE GARAGE

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No Need to Go Farther if You Stop Here



LAWN **MOWERS** 

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DeVISSER BROS. HARDWARE 1430-32 DEWEY AVE GLEN. 361

Lewiston Riding Stables RATES

\$1.00 per hour \$1.50 for 2 hours \$2.00 for 3 hours Ex-cavalry man, reliable and careful, in attendance at all times. Transportation by Appointment

Instruction Free MAIDEN LANE Glenwood 6271

## OGDEN-CASTLE

Mr. and Mrs. James B. Castle of Selye terrace have issued invitations for the marriage of their daughter, Helen J. Castle, to Henry D. Ogden, son of Dr. and Mrs. Leon G. Ogden of Holley, Saturday, June who seeing an acquaintance on was an average of \$4.60 a week. 21, at 4 o'clock at the Church of East avenue got into a rather the Ascension. The Rev. Dr. Wil- lengthy conversation. As they were liam C, ompton will officiate.

bor, Mich., sister of the bride, will salesman leaned against it for supbe maid of honor, and Mrs. George port. After standing there for quite H. Jackson of Medina, sister of the some time a police officer apbridegroom, will be matron of proached the pair and said to the honor. Gladson P. Trimble of Ba leaner, "You get that car out of tavia will be best man and the here. It's been parked here too ushers will be Leland Parker of long now." The party of the first Holley and Frederick W. Palmer part merely waved a hand, which of Rochester. A reception will fol- the officer took to mean O. K. with low the ceremony at the home of me, and went on the conversation.

mandie for their daughter June 20. being molested by the law.



## Tid-Bits

WE HEARD an amsuing story not along ago, of a young salesman, banked \$87.50 during the term which standing close to the curb where Miss Mary G. Castle of Ann ar- an automobile was parked, said Ten of fifteen minutes later the Miss Lois Spears of Grasmere officer returned and with blood in is the last meeting of the Outdoor Hawk, Rogue Herries, She Knew park and Miss Dorothy Howe of his eye said, "Now you get into Denise road entertained at lunch- that machine and drive to the staeon at Ye Old House, Saturday for tion." The young man did get in, Miss Castle and Mrs. George H. but said, "If you are going to the School No. 40 Holds Jackson of Medina had a shower station you'll have to drive it yourand bridge that afternoon. Miss self." The officer took the wheel Alice Davy of Chili avenue will and as he started the engine and have a bridge, Tuesday evening at pulled out from the curb the young the Chalomar for Miss Castle. A man beside him remarked, "You luncheon and bridge will be given know you'll have some explaining Saturday by Miss Ruth McCrillis to do to the owner of this machine of Holley at her home. Miss Elea- don't you?" The cop said, "Why Monday evening, June 16, at her young man got out with the re- tire audience. home, and Mr. and Mrs. Castle will mark that you couldn't try to sell entertain at a dinner at the Nor- anything in this hick town without son Sprague Ashley, Alvin Kenneth johns, June Mary Wedel, and

## No. 7 School News

Miss Lamoree's Sixth A Grade

Dorothy MacLeod is in the General Hospital. Miss Haye's third speedy recovery.

Miss Eber's sixth grade had a pic-Mary Rider, Marian Di Giola, a perfect record for attendance and Swimming the American Crawl. princtuality for the term.

The term's final issue of the Lake View Watch Tower made its appearance yesterday.

The 6A-7B class are planning a picnic at Ontario Beach Park. This day, Mulberry Square, Rice, The

## Graduation Exercises

Graduation exercises of No. 40 The program consists of: Chorus Hilfiker, Milton Edwin Meerdink, nor M. Keller of Selye terrace will will I. Who is the owner?" The Robert Sizer; Class Prophesy, Howhave a personal shower for Miss young man replied, "Darned if I and Gillan and George Rogers; Pre- Vanas. Helen Castle the same evening, know, I was only leaning against sentation of Diplomas by the princi-Miss Helen M. Schoomaker of St. it." With that the officer returned pal; Salute to the Flag; and Song, beth Davis, Beatrice Ethel Elliott, Regis Drive will entertain at bridge, the car to its parking place and the "America the Beautiful" by the en- Marion Ruth Fedigan, Jean Eleanor

Cana, Howard John Gillan, Robert Dolores Thelma Wegman.

The Winged Horse, The Forbidden one, An Hour of American Drama, Wild Flowers and State grade sends their best wishes for a Flowers of North America, Seductio ad absurdum, June Moon, American, About Women, George nic at Ontario Beach Park yesterday. Eliot, Three Men's War, Seeing England & Scotland, Graduation Frank Doe, and Jack Reinhard had Day, The Bird-lovers' Anthology

> Fiction Beggerman, Long Hunt, Salute to Adventurers, Sir Nagel, The Devil's Spoon, Seventh Gate, The Days of Her Life, Spanish Holi-She Was Right.

Mrs. W. H. Burn and the Misses Burn of Seneca parkway left yesterday by motor for their summer home, "Bide-A-Wee" at Crystal Lake, Frankfort, Mich.

School are being held this afternoon. Charles Grinnell, Warren Truesdale of 7th and 8th grade girls; Class Robert Victor Newell, Robert Joseph Will, Jean Graves; Class History, Pickering, George John Rogers, Robert Edward Sizer, and Robert John

Nellie Ileen Brogan, Onylee Eliza-Graves, Ruth Bertha Meile, Eleanor Following are the graduates: Wil- Margaret Parker, Eveline Rose Rab-

## CHRISTMAN'S CASH MARKET

Rib Roast Beef . . 28-32c

Cut from Select Steers Fresh Cut Hamburg. . . . . 18c Brisket Corned Beef . 25c Boneless Roast Veal . 31c Plate Beef . . . . . 15c Pot Roast of Beef . 25-28c

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## Specials For Friday and Saturday Only

COUNTRY ROLL BUTTER 38c lb. — 2 lbs. for 75c

PALMOLIVE SOAP 3 Bars 22c

Kellogg's Corn Flakes 2 for 15c

Old Dutch Cleanser 3 for 21c

Extra Special **IVANHOE MAYONNAISE** 69c Quart

RICH—CREAMY

WE ARE NOT IN THE SYNDICATE

SELECT MILK 3 Tall Cans 25c

DILL PICKLES Quart Jar 24c

I. G. A. Friendship Offer 7-PIECE BEVERAGE SET Pitcher and 6 Glasses, 49c

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