



#df10

wthashtag.com/df10

Transcript from December 8, 2010 to December 8, 2010

All times are Pacific Time

December 8, 2010

- rothscott:** Satisfy your sweet tooth! Stop by @exacttarget booth #903 for your chocolate covered fortune cookies. Personalized #df10 fortunes ? love it!
- Sales20Conf:** RT @abneedles: [her point = results matter] RT @BradLindemann: REALLY??? "Good #marketing doesn't matter. What matters is #sales." #DF10...
- Lager:** A "public service" msg: Don't want my #df10 coverage over the next few days? @ me before you unfollow + I'll send a note to re-follow after.
- jthughey:** #df10 mobile toolkits and more located at: <http://www.github.com/deveoperforce>
- 12:01 am **Lager:** #df10 I thought @denispombriant would be in the sustainability session. I was wrong.
- 12:01 am **DarthGarry:** Wow, great statistics of a nonprofit that implemented Salesforce Ideas. 8X Return on investment! #DF10
- 12:01 am **dbmoore:** Just arrived at #df10 @irregulars
- 12:02 am **joecrm:** <http://zd.net/hJc8e6> SQL Azure....database.com you decide - seems like marketing hype to me today at #DF10
- 12:02 am **apexsutherland:** I'm in the "Advanced Force.com Code (Apex) Development and Performance Considerations (#1)" session by @arrowpointe at #df10
- 12:02 am **agentramona:** @infacloud I can win prizes! #df10
- 12:02 am **jyamasaki:** You have the power to transform your business with everything single tweet... @sujamthe #df10
- 12:02 am **paypalx:** Next up, @RickShaw (been around since 1907 ;-) at #df10 Twitter session <http://post.ly/1lwvQ>
- 12:02 am **revmarketer3:** RT @dianecherie: Learning how #chatter transforms media and communication companies. #df10
- 12:02 am **noboru_kisaragi:** ?????????????????????????????? RT @satomicotton: #df10 ??????????????????
- 12:03 am **Lager:** #df10 Smart booth-traffic move by #Cameleon: Come by our booth and we'll donate \$3 to one of three nature charities.
- 12:03 am **phintch:** Founder of Timbuk2 is in my breakout session, #cool! #df10
- 12:03 am **StefanRied:** #DF10 open source bacame a major competition 2 on-premise matured platforms. What is challenging Cloud platform in 5 y- growdsourced PaaS?
- 12:03 am **stevegillmor:** RT @shakeellamba: Wow, I'm suprised how many ppl have iPads here #df10
- 12:03 am **debwalery:** RT @dcunni: Blog post: Migrating On-Premise Databases to Database.com <http://bit.ly/ifT2gG> #integration @InformaticaCorp #df10
- 12:03 am **paypalx:** RT @jyamasaki: You have the power to transform your business with everything single tweet... @sujamthe #df10
- 12:03 am **WiproSFDC:** Salescloud2 enablin sales wit competitive intelligence-Wipro #DF10 tells how u enable ur salesteam wit Sampling&Pricing decisions on de move
- 12:03 am **MatthewBotos:** Wow - very few (existing) Objective C developers in the #df10 mobile session!

- 12:03 am **pauljturner99:** @pjtec I guess Appirio was so successful with their PS solution they decided to sell off the IP ;-) #df10
- 12:03 am **sapfelbe:** RT @VictoriaBarret: Yammer CEO Says Chatter Is "Faux Viral" #DF10 <http://bit.ly/g9LVPN>
- 12:04 am **andrewspoeth:** Great advice from @PayPal's Sudha Jamthe at #DF10 on Twitter for Marketing and Sales
- 12:04 am **JohnFontana:** RT @benkepes: Chatter.com will have a complete API to enable cross service mashups and the like - that's closer to open..... #df10
- 12:04 am **heather_watkins:** RT @itsjustjana: @jonmiller2 interviewing the CEO of the Annunitas Group live from #DF10 on @marketo TV www.marketo.com/tv
- 12:04 am **kitson:** RT @chinamartens451 Parker Harris: salesforce.com's themes for all its clouds are getting more social, viral and mobile. #df10 #crm #scrm
- 12:04 am **mkrigsmann:** RT @dbmoore: Just arrived at #df10 @irregulars << Everyone should follow @dbmoore (enterprise genius)
- 12:04 am **TweetsMcG:** Could Flow be our answer to users constantly not consistently following process in @Salesforce! I like it. #df10
- 12:05 am **revmarketer4:** RT @TweetsMcG: Could Flow be our answer to users constantly not consistently following process in @Salesforce! I like it. #df10
- 12:05 am **Coupa_Sam:** Don't be shy, @Coupa_Sam wants to meet you! He's chilling on the #df10 expo floor waiting to make your acquaintance. #smarter spending
- 12:05 am **revmarketer4:** @TweetsMcG Join The Pedowitz Group on Wednesday at the SFMOMA for the Marketing Cloud Party! #DF10 Have a drink on The Pedowitz Group
- 12:05 am **FarmerFunster:** RT @mfauscette: #df10 Service Cloud: knowledge, answers, Twitter, contracts & entitlements, viz process mgr, agent collab, facebook, Live Chat, Chatter
- 12:05 am **kitson:** At #df10's #sustainability session. Nike's Lorrie Vogel up now. #crm #scrm
- 12:05 am **Georgemania:** RT @mkrigsmann: #df10 Any questions for Parker Harris, co-founder of Salesforce.com?
- 12:06 am **jtaschek:** RT @Lager #df10 I thought @denispombriant would be in the sustainability session. I was wrong. >> that is pretty funny...
- 12:06 am **sheridangaenger:** #speed #control is where it's at in the next few years in the #cloud (#df10 live at <http://www.salesforce.com/live>)
- 12:06 am **pjtec:** #df10 database.com or "DB as a service (DaaS)" quite needed for mobile & social apps, as on-premise (firewalled) DB's are not accessible
- 12:06 am **XactlyCorp:** Chris Cabrera @ #DF10: Most people keep the same comp plan year after year b.c. they are hamstrung by manual processes
- 12:06 am **FarmerFunster:** RT @mfauscette: #df10 showing Salesforce for Facebook demo, mobile as well
- 12:07 am **revmarketer4:** Join The Pedowitz Group on Wednesday at the SFMOMA for the Marketing Cloud Party! #DF10 Have a drink on The Pedowitz Group #chatter #df10
- 12:07 am **FarmerFunster:** RT @mfauscette: #df10 SFDC for facebook not just for service, can also integrate to sales
- 12:07 am **drfonz:** When DuPont had Siebel, 25% of sales people used it. Now with salesforce.com over 90% do! #df10
- 12:07 am **jtaschek:** RT @mkrigsmann RT @dbmoore: Just arrived at #df10 @irregulars << Everyone should follow @dbmoore (enterprise genius)...Done.
- 12:07 am **killianm:** In VMforce talk by @ramnivas at #df10. Live demo deploying a spring app to #vmforce, scaling up in seconds.
- 12:07 am **dccp:** Having a snack before leaving for the #df10 gala. Plus this place will be too busy later with a google party. (@ Ozumo Japanese Restaurant)

- 12:07 am **phintch**: Yammer CEO Says Chatter Is "Faux Viral" #DF10 <http://bit.ly/g9LVPN> /via @VictoriaBarret, sapfelbe SNAP!
- 12:08 am **XactlyCorp**: Chris Cabrera @ #DF10: Think about sales comp beyond the sale ? look at compensating great customer service
- 12:08 am **mfauscette**: #df10 MYSQL not really designed for the cloud, not up to performance standards compared to a DB build specifically for the cloud
- 12:08 am **EsourceKerry**: @RatherGeeky I love them! But they do make me crave a pina colada ;-) #df10
- 12:08 am **paypalx**: "Can't afford NOT to be part of conversation." @rickshawbags #df10 So true! Your customers are here even if you are not. Might as well join
- 12:08 am **JoeTerry58**: #DF10 posers out in front of Moscone, sorry Marc/SF did that 10 yrs ago to Siebel, come up with something new, SFDC is crushing you inside.
- 12:08 am **Lager**: #df10 Oh fudge. Is there a CRM Irregulars thing? Nobody told me.
- 12:08 am **revmarketer3**: @dccp Want to win a Flip Camera? Complete this sentence: You know you're a Revenue Marketer when #df10
- 12:08 am **paypalx**: RT @andrewspoeth: Great advice from @PayPal's Sudha Jamthe at #DF10 on Twitter for Marketing and Sales
- 12:09 am **Jimvanbe**: Listening to @markdwight from Rickshaw Bags discuss social media and how they use Twitter. #DF10
- 12:09 am **sheridangaenger**: #girlie geeks rockin' #df10 (#df10 live at <http://www.salesforce.com/live>)
- 12:09 am **dpkilleen**: En route to #dreamforce #df10 in San Francisco; @OpenViewVenture
- 12:09 am **StefanRied**: RT @phintch: Yammer CEO Says Chatter Is "Faux Viral" #DF10 <http://bit.ly/g9LVPN> /via @VictoriaBarret - problem is that Yammer is an island
- 12:09 am **oscillate**: girly geeks are live! (#df10 live at <http://www.salesforce.com/live>)
- 12:09 am **nyalli**: Red web-submit buttons are a barrier--try blue! #abtesting #df10 #marketing
- 12:09 am **aglu**: #DF10 vpm going ga in the spring release.
- 12:09 am **phintch**: @dccp Where is this Google Party? I want to party with @Google #DF10
- 12:09 am **CRMJen**: Immersed in CPQ and Quote config at #df10. This is a revenue engine. It's all about flexibility , rules, and process. <sigh> #GreenMeansGood
- 12:09 am **peterroessler**: RT @CRMFYI: What is Database.com? Watch a video overview of it here <http://bit.ly/fSEyjt> #df10 #dreamforce
- 12:10 am **marketo**: Don't forget to consult The Big List of Networking Opportunities at #DF10! <http://tinyurl.com/2g8496u>
- 12:10 am **jhammond**: Best question of the analyst meeting just asked. #df10
- 12:10 am **Lager**: #df10 Nike designers use a system that tells them how sustainable a shoe is based on waste, solvents, etc.
- 12:10 am **Give2gether**: RT @dharmesh: Any guesses as to the remaining 2 clouds that @salesforce.com will announce tomorrow at #df10?
- 12:11 am **mfauscette**: #df10 dis-economy of scale, LOL, I like the phrase - taking about why multi-tenant is goodness
- 12:11 am **RatherGeeky**: Ah, the sound of a hundred or so people typing. (Hands on session, Apex for Non-Dev) #DF10
- 12:11 am **gerry_oneill**: It has never been +important2be an engaging storyteller.U can't afford not2be listening 2 r telling a story on twitter @markdwight #df10
- 12:11 am **mbaizman**: Loving the Human Services session! #DF10
- 12:11 am **psengaridc**: #df10 Salesforce.com Database.com still have a long way to go differentiating wrt other cloud database offerings in market

- 12:11 am **kitson**: During design, each possible material in a Nike shoe gets a # value on each of 4 pts: environ. preferred, waste, solvents, innovation. #df10
- 12:11 am **andrewspoeth**: All the speakers at the #DF10 Twitter session sharing that their customer service now tends to play out via Twitter. Sound familiar?
- 12:11 am **revmarketer3**: @kitson Want to win a Flip Camera? Complete this sentence: You know you're a Revenue Marketer when #df10
- 12:12 am **jmhemsley**: RT @aglu: #DF10 vpm going ga in the spring release.
- 12:12 am **Lager**: #df10 Nike wants 100% of its shoes (by 2011) and apparel (2015) to be designed using the Considered system
- 12:12 am **revmarketer4**: RT @Lager: #df10 Nike wants 100% of its shoes (by 2011) and apparel (2015) to be designed using the Considered system
- 12:12 am **kcscrawford**: @rickshawbags @markdwight @dreamforce Enjoying the conversation! Love the Fresh Bag Feed. #df10
- 12:12 am **kitson**: A whole new meaning for "trash talking" in the context of basketball-shoe manufacturing. #nike #df10 #crm #scrm
- 12:12 am **hoffmang**: RT @chinamartens451: Is Force.com Checkout truly dead now? #df10
- 12:12 am **drfonz**: The Managing Director of Cloud Services at Accenture was commissioned to "go figure out this cloud thing" 18 months ago... Did they? #df10
- 12:13 am **kitson**: #NBA's Steve Nash used a #Nike shoe - The Trash Talker -manufactured out of actual waste material from the manufacture of other shoes. #df10
- 12:13 am **CRMJen**: Hot Damn! RT @aglu: #DF10 vpm going ga in the spring release.
- 12:13 am **pjtec**: #DF10 Steve Fisher: "It will be interest. to see how database.com vs. Microsoft SQL Azure will play out. MS is telling right things for now"
- 12:13 am **mfauscette**: #df10 database.com natural next step after the launch of VMForce
- 12:13 am **mfauscette**: #df10 database.com help fuel next gen mobile apps
- 12:13 am **paypalx**: @virginamerica now on #df10 <http://post.ly/1lx2x>
- 12:14 am **dahowlett**: Very good session with FinancialForce customers. Excellent use cases #df10
- 12:14 am **ginamariko**: @rickshawbags I like your comparison to Twitter as a "listening device" to see what customers think. #df10
- 12:14 am **andrewspoeth**: @virginamerica is based in Silicon Valley - didn't know that #DF10 Twitter session
- 12:14 am **mkrigsmann**: RT @mfauscette: #df10 dis-economy of scale, LOL, I like the phrase - taking about why multi-tenant is goodness
- 12:14 am **kitson**: 10yrs ago, #Nike generated a shoe's worth of waste for every shoe created. Today, 2/3's of that waste is recycled/repurposed. #df10
- 12:14 am **revmarketer1**: #df10 Meet Debbie Q at #dreamforce #607 to know about #revenuemarketer #chatter #marketo
- 12:14 am **XactlyCorp**: NBC on Xactly panel at #DF10 ?before this system NBC was a graveyard of failed compensation systems?
- 12:15 am **DocuSign**: Why ApartmentSmart.com chose DocuSign for @Salesforce for electronic signature #DF10 <http://cot.ag/hsxcus>
- 12:15 am **phintch**: "Modest Following of 100K+" Shut your face. (Twitter session) #DF10
- 12:15 am **atasteofcyn**: The #BlizzardofBucks is almost open! Plan to stop @Coupa booth 321: Tu 6-8p, Wed 11-4p for your chance to win. #df10 #smarterpending
- 12:15 am **waderockett**: RT @benkepes: I think @salesforce just became a true enterprise software company - they just called themselves a "trusted provider" #df10 #cloud
- 12:15 am **insideview**: More great demos from Bryte. <http://ow.ly/i/6bqj> #df10

- 12:15 am **GlanceNetworks:** Killer drinks - on us! Join Glance in about an hour (5:30p) at B Bar above Moscone North. In Top 10 of #Dreamforce parties! #df10
- 12:15 am **jhammond:** RT @jok3r4o2: #df10 configure not code is now my new motto
- 12:15 am **Lager:** #df10 using plastic bottles to make recycled polyester allowed Nike to take 82 million plastic bottles out of landfill last year
- 12:15 am **mcgeesmith:** #DF10 We think that database.com is ideal for supporting mobile apps
- 12:15 am **kitson:** Innovation + Sustainability = The Future of Business - #Nike's Lorrie Vogel #df10 Talking abt the #TheGreenXchange
- 12:16 am **mfauscette:** #df10 database.com - believe the 1st adopters will be from existing customers but seeing lot's of interest from net new as well
- 12:16 am **IdeaGov:** RT @hoovers: Ray Wang Constellation Research: Customers have moved, companies have fallen behind. #DF10
- 12:16 am **maryrick:** Nike shows off its recycled shoe, the Trash Talker, worn by Steve Nash @dreamforce #df10 sustainability session.
- 12:16 am **StefanRied:** Disappointed about the understanding of a target market for database.com - "let's see how it plays out" is more like Google's GTM #DF10
- 12:16 am **paypalx:** @virginamerica atmosphere is a 'soulplane' #df10 <http://post.ly/1lx5O>
- 12:16 am **mfauscette:** #df10 VMForce alone will bring in a lot of new customers that are natural prospects for database.com
- 12:16 am **heather_watkins:** @marketo is giving away \$1000 to 3 lucky winners at #df10. Stop by! <http://bit.ly/e5x5Z3> at
- 12:16 am **aditspt:** #DF10 time of a unified inbox is over. there are hierarchies overlapping communities + social platforms. Chatter could be a filter to all
- 12:17 am **boomi:** Curious about the Cloud company Dell acquired? Visit Boomi at Booth #715 in the expo. #DF10 #integrationcloud
- 12:17 am **andrewspoeth:** Jill Fletcher talking about @virginamerica's social media strategy at #df10 <http://ow.ly/i/6brV>
- 12:17 am **kitson:** Speed of change? #nGenera listed as a founding member of #TheGreenXchange - it's now Moxie Software @MoxieSoft ;) #df10 #Nike
- 12:17 am **Jimvanbe:** RT @CRMFYI: What is Database.com? Watch a video overview of it here <http://bit.ly/fSEyjt> #df10 #dreamforce
- 12:17 am **maitramtran:** #Love it! Happy Hour for #girlygeeks! -- check out their #chatter group and join the 160+ #girlygeeks! Totally makes sense, right!? #DF10
- 12:17 am **rickshawbags:** @ginamariko Thanks! It's even more important to listen then it is to speak! #df10
- 12:17 am **larissagsch:** RT @Sales20Conf: RT @abneedles: [her point = results matter] RT @BradLindemann: REALLY??? "Good #marketing doesn't matter. What matters is #sales." #DF10...
- 12:18 am **mrtimmcdonald:** ! (exclamation mark) = "Bang" - I feel like a Developer already! #df10
- 12:18 am **brenbt:** RT @revmarketer4 @brenbt Join The Pedowitz Group on Weds at SFMOMA for the Mktng Cloud Pty! #DF10 Have a drink on The Pedowitz Group>thx!
- 12:18 am **instigating:** RT @kitson: Innovation + Sustainability = The Future of Business - #Nike's Lorrie Vogel #df10 Talking abt the #TheGreenXchange
- 12:18 am **nedadams:** @revmarketer3 cool, I will come check out what you have going on. #df10 #607 #marketo
- 12:18 am **kitson:** "The best way to plan for the future is to make sure it's the future you plan for." - #TheGreenXchange promo. #df10 #Nike
- 12:18 am **applebyj:** Tony from Sybase is plugging Salesforce.com - he should be at #df10 "Salesforce.com could not have existed in 1995"

- 12:19 am **mfauscette:** RT @kitson: "The best way to plan for the future is to make sure it's the future you plan for." - #TheGreenXchange promo. #df10 #Nike
- 12:19 am **phintch:** @rickshawbags Stop tweeting on stage! =P cc: @ginamariko #DF10
- 12:19 am **jhammond:** I think the speaker just compared APEX to PL-SQL. #df10
- 12:20 am **betterbilling:** Aria Systems - Providing Subscription Billing on Salesforce - <http://www.AriaSystems.com> #df10
- 12:20 am **rickshawbags:** RT @Jimvanbe: Listening to @markdwight from Rickshaw Bags discuss social media and how they use Twitter. #DF10
- 12:20 am **Lager:** #df10 #TheGreenXchange -- important stuff. Check it out. <http://bit.ly/54MA1h>
- 12:20 am **kitson:** "Accelerate collaboration to jump-start innovation." - #Nike's Lorrie Vogel #df10 #inno #collab #sustain
- 12:20 am **erichknipp:** RT @jhammond I think the speaker just compared APEX to PL-SQL. #df10 you're right, he did ;)
- 12:21 am **jitterbit:** ...and another cash prize handed out to a lucky #jitterbit winner at #DF10 ! Much more to come... stay tuned.
- 12:21 am **Chelld45:** RT @myrnarivera: RT @InformaticaCorp: Good luck to all the entrants for the Xbox Kinect today! Not too late to enter, just Tweet "@infacloud #df10"!
- 12:21 am **kitson:** "How do we make sustainability intuitive and exciting?" #IDEO up next. #inno #collab #sustain #df10
- 12:21 am **paypalx:** RT @ginamariko: @rickshawbags I like your comparison to Twitter as a "listening device" to see what customers think. #df10
- 12:22 am **RatherGeeky:** I liked that too! RT @mrtimcdonald: ! (exclamation mark) = "Bang" - I feel like a Developer already! #df10
- 12:22 am **phr_eidentity:** RT @metadaddy: Go see Chuck Mortimore #df10 RT @cmort: If you're at Dreamforce, I'm presenting "Single Sign-On and Federation with Salesforce" today @ 5:15
- 12:22 am **BakerRevGen:** Interested in updates and the latest #news from #DF10? Listen Live! Tomorrow from 8:00 - 9:00AM PT on #CBS650.com #salesforce
- 12:22 am **jthughey:** #df10 #android Getting Started with Force.com Toolkit for Android on developerforce
- 12:22 am **drfonz:** Blimey, I'm not naming names but whoever did the slides for **** should be fired. Or at least shown the "Death by PowerPoint" video... #df10
- 12:22 am **jeff_french:** Developers don't attend conference sessions for a 50,000 ft. view. Lose the slides! Write some code! #df10 #disappointed
- 12:22 am **InformaticaCorp:** RT @PekingChuck: Integration session moderated by #Informatica @ #DF10 shows how to unify Salesteams #Salesforce.com interactions #infacloud
- 12:22 am **Birster:** We are already out of monkeys! Stop by to get a Birst orange bag while you still can! Booth 1000 #df10
- 12:23 am **SurfDeals:** Deal: @GaleKittrell maskellir :: Blog :: Surf To Summit Coupon Promotion29 No <http://bit.ly/gOhkea> #df10: @GaleK... <http://bit.ly/gFjpx4>
- 12:23 am **KevinSwiggum:** Critical Systems mobile demo very cool. Marriage of visualforce and mobile to get rid of tons of spreadsheets and manual headaches #df10
- 12:23 am **paypalx:** RT @andrewspoeth: Jill Fletcher talking about @virginamerica's social media strategy at #df10 <http://ow.ly/i/6brV>
- 12:23 am **paypalx:** RT @rickshawbags: @ginamariko Thanks! It's even more important to listen then it is to speak! #df10
- 12:24 am **jhoskins:** @arrowpointe well done! #df10
- 12:24 am **meyerwork:** Sacks@Yammer <http://bit.ly/hTpNsP> calls Chatter closed #df10. Irony: Yammer won't accept gmail. Be open! #streamwork <http://bit.ly/cGZaAI>

- 12:24 am **JoshfromMaine:** I hear @usherraymondiv Yeah! #df10
- 12:24 am **markdwight:** #df10 Enjoying the presos by my co-panelists from Paypal & Virgin America. We all agree Twitter is valuable for conversing with customers.
- 12:24 am **apexsutherland:** Ooooo, getting to the Apex roadmap stuff in the Advanced Apex session, leaning forward in my seat! #df10
- 12:24 am **StefanRied:** Folks, your friendship with Oracle is over now. They might even stop selling it to you soon! #DF10
- 12:24 am **oscillate:** @sheridangaenger @dccp Glad you like the buttons! (#df10 live at <http://www.salesforce.com/live>)
- 12:25 am **CRMOutsiders:** RT @jsysmans: All I want for Christmas is our data back and 12 days of dreamforce video of #SugarCRM campaign #df10 <http://t.co/svTBkh5...>
- 12:25 am **paypalx:** RT @BakerRevGen: Interested in updates and the latest #news from #DF10? Listen Live! Tomorrow from 8:00 - 9:00AM PT on #CBS650.com #salesforce
- 12:25 am **KevinSwiggum:** Critical Systems: 3 month wait for final report reduced to less than a minute. #df10
- 12:25 am **jhoskins:** RT @DarthGarry: Wow, great statistics of a nonprofit that implemented Salesforce Ideas. 8X Return on investment! #DF10
- 12:25 am **OrlandoSFDC:** RT @DarthGarry: Wow, great statistics of a nonprofit that implemented Salesforce Ideas. 8X Return on investment! #DF10
- 12:25 am **DarthGarry:** I am going to be at the Arcade on 2nd floor of Moscone west. First person to say "Pound Awesome" to me gets a Nimbleuser T-Shirt #DF10
- 12:25 am **topalovich:** Going to call it now - @arrowpointe preso on #forcedotcom performance will be my best of #df10. Great job.
- 12:26 am **mjrogan:** Head to Moscone West at 5:15 to hear how the @Jigsaw #datacloud can help improve sales+mtg alignment! #Df10
- 12:26 am **killianm:** New land speed record deploying a Roo app to the cloud by @ramnivas at #df10
- 12:26 am **jhoskins:** Finally! RT @CRMJen: Hot Damn! RT @agluie: #DF10 vpm going ga in the spring release.
- 12:26 am **wattersjames:** RT @killianm: In VMforce talk by @ramnivas at #df10. Live demo deploying a spring app to #vmforce, scaling up in seconds.
- 12:27 am **pardot:** Don't forget to drop by and see Pardot at Dreamforce booth 915! Win a Kindle or an iPad! #df10 <http://twitpic.com/3dwqii>
- 12:27 am **greggtilston:** Checking out Jill of @VirginAmerica present at #df10 - would love to meet up for a chat
- 12:27 am **gerry_oneill:** "Connect (don't market)" + stories of in-flight love matches via twitter on @virginamerica. Uses very creative ways 2 gen \$\$ + ROI #df10
- 12:27 am **pjtec:** #DF10 Steve Fisher: "I hope both Oracle (and IBM) would put their databases in the cloud" > The DB market is huge for everyone
- 12:27 am **kitson:** #IDEO guy says the first telegraph msg: "What hath God wrought?" 1st email ever sent? "QWERTYUIOP" #inno #collab #sustain #df10
- 12:28 am **MarcelSendejo:** RT @marketo: Bill Binch's presentation slides from #DF10: Achieving Predictable Revenue - Sales Effectiveness <http://slidesha.re/fL6A3c>
- 12:28 am **mccrory:** RT @killianm: In VMforce talk by @ramnivas at #df10. Live demo deploying a spring app to #vmforce, scaling up in seconds.
- 12:28 am **apexsutherland:** RT @topalovich: Going to call it now - @arrowpointe preso on #forcedotcom performance will be my best of #df10. Great job. << good stuff!
- 12:28 am **kitson:** Get the inspiration right, and you'll get the innovation right. - #IDEO exec. #inno #collab #sustain #df10

- 12:28 am **Lager:** #df10 @kitson 2nd email was a dirty joke.
- 12:28 am **ginamariko:** Really great presentations at the Twitter workshop. Great ways that @virginamerica @rickshawbags @sujamthe are using Twitter. #df10
- 12:29 am **drnatalie:** RT @kitson: #IDEO guy says the first telegraph msg: "What hath God wrought?" 1st email ever sent? "QWERTYUIOP" #inno #collab #sustain #df10
- 12:29 am **MarcelSendejo:** RT @Birster: We are already out of monkeys! Stop by to get a Birst orange bag while you still can! Booth 1000 #df10
- 12:29 am **Cazoomi:** Thanks @jitterbit & team for the update to our Data Integrators Comparison Matrix | <http://bit.ly/8Y4o48> #integration #cloud #df10 #erp #crm
- 12:30 am **pjtec:** @pauljturner99 Yes, I'll have to ask Appirio what this really means, and whether they are now going to focus only on cloud consulting #df10
- 12:30 am **pcrampton:** Don't be afraid to take risks in social media. Quoting @RichardBranson: "Screw it. Let's do it." #df10 <http://post.ly/1lxCn>
- 12:30 am **BjornHascher:** Bumped into @rwang0. Missed his pres. Looking forward to research from his new comp. They're looking for an Amsterdam based analyst. #df10
- 12:30 am **danarrigan:** RT @jthughey: #df10 Mobile Toolkit for iOS and Android, native client wrappers for SOAP WebServices API and REST API in pilot.
- 12:30 am **WineSoiree:** @winebratsf Not sure have not heard from @ThomsonVnyrds and she's usually not a quiet one.... :) #df10
- 12:30 am **kitson:** RT @iamwill I'm at #dreamforce in san francisco & I'm looking at the future of collaboration...I'm inspired...thanks #salesforce. #df10
- 12:30 am **sullytoduffy:** RT @jhoskins: Just witnessed the #jigsaw integration for the first time. #awesome #df10.
- 12:30 am **mfauscette:** #df10 @Rayblanchardvmw not sure yet, that's a tomorrow announcement
- 12:31 am **edisonrodas:** Muy interesante el servicio database.com, eso redefine la necesidad de tener servidores de bases de datos #df10
- 12:31 am **danarrigan:** RT @CRMFYI: What is Database.com? Watch a video overview of it here <http://bit.ly/fSEyjt> #df10 #dreamforce
- 12:31 am **sullytoduffy:** RT @triciagellman: Right here in #salesforce I can bring in new info. Bam. There it is instantly from Jigsaw. Real time clean data from #Jigsaw #swensrud #df10
- 12:31 am **sullytoduffy:** RT @Lager: #df10 #Jigsaw is a good product, builds out #sfdc so there's less space wasted on empty fields..
- 12:31 am **DarthGarry:** Just heard Solutions is going to be Deprecated #DF10 Any thoughts?
- 12:31 am **pcrampton:** RT @ginamariko: Really great presentations at the Twitter workshop. Great ways that @virginamerica @rickshawbags @sujamthe are using Twitter. #df10
- 12:32 am **dianecherie:** Great real-life examples of how #chatter is increasing collaboration and reducing email. #df10
- 12:32 am **pcrampton:** @drnatalie Are you here at #df10 ? I am too! Love to say hi. I'm in West room 3010.
- 12:32 am **CollinVanUden:** RT @Mrgareth: "#Chatter is a shattering breakthrough" says another customer about his chatter deployment. #DF10 #dreamforce
- 12:32 am **ravstr:** Salesforce uses salesforce.com to manage press releases....interesting #df10
- 12:32 am **kfloSF:** So excited to see will.i.am tonight at #df10
- 12:32 am **danielkraft:** Quote: "when does engaged becomes creepy?" session with #insideview at #DF10
- 12:32 am **topalovich:** #forcedotcom governor limits: 78 in Summer '10, 52 in Winter '11, and 16 in Spring '11...like the trend. #salesforce #df10

- 12:33 am **forcearchitects:** RT @topalovich: #forcedotcom governor limits: 78 in Summer '10, 52 in Winter '11, and 16 in Spring '11...like the trend. #salesforce #df10
- 12:34 am **anitaborg_org:** I'm wearing my custom #ghc10 Twitter shirt today so if you see me at #df10 say hi <http://bit.ly/hGPiYM> #areyoufollowingme?
- 12:34 am **AribaExchange:** RT @girardhardy Great breakout session (view from 10,000 ft:B2B marketing in social and mobile world) at #df10. B2B is dead, welcome p2p
- 12:34 am **kitson:** Ah: It's @Benioff's take on the on-premises cloud by, say, Oracle. #df10 RT @mthinker: @kitson What's the "False Cloud"? (welcome back BTW)
- 12:35 am **inetappdev:** The Live Studio feed is slick--almost like I'm there. Wish I could attend sessions this way! (#df10 live at <http://www.salesforce.com/live>)
- 12:35 am **topalovich:** In lieu of Knowledge? RT @DarthGarry: Just heard Solutions is going to be Deprecated #DF10 Any thoughts?
- 12:35 am **philcampos:** nonsense: RT @CollinVanUden: RT @Mrgareth "#Chatter is a shattering breakthrough" says customer abt his chatter deployment #DF10 #dreamforce
- 12:35 am **pcrampton:** One of my favorite Social media quotes: Being stalked in real life is creepy. On Twitter it's a compliment." ;-) #df10
- 12:35 am **rgenchi:** RT @SaaSBilling: Force.com = Build Great Apps. Zuora Z-Force Checkout=Get Paid. <http://bit.ly/gZZDWP> #subscription #billing #cloud #df10
- 12:35 am **mrjasonroy:** A lot of people in B2B don't understand event how twitter works, the questions make it obvious here at #df10
- 12:36 am **alicesfcity:** #df10 @loopstar for virgin brought in 5th highest day sales 4 hours if check in w app 2 for 1 tix to Mexico
- 12:36 am **Lager:** #df10 major problem in sustainability (which I never see addressed) is overproduction. So much material is wasted in things nobody buys.
- 12:36 am **sloane927:** RT @kfloSF: So excited to see will.i.am tonight at #df10
- 12:36 am **pcrampton:** @anitaborg_org Yes. I am following you. Nice to see you at #df10 today.
- 12:36 am **oscillate:** @inetappdev - feel free to ask our guests a question if you'd like it answered on the stream (#df10 live at <http://www.salesforce.com/live>)
- 12:36 am **itsjustjana:** @bravomarketo Great interview on Lead Scoring with LiCor live from #df10 on @marketo tv www.marketo.com/tv
- 12:36 am **tlpinspw:** RT @DarthGarry: Just heard Solutions is going to be Deprecated #DF10 Any thoughts?
- 12:36 am **pcrampton:** RT @inetappdev: The Live Studio feed is slick--almost like I'm there. Wish I could attend sessions this way! (#df10 live at <http://www.salesforce.com/live>)
- 12:36 am **HeatherMargolis:** RT @pcrampton: One of my favorite Social media quotes: Being stalked in real life is creepy. On Twitter it's a compliment." ;-) #df10
- 12:36 am **soumyapr:** @sujamthe couldnt make it to #df10. Can u send me link to the presentation? Thanx
- 12:37 am **zorian:** RT @abneedles: "Good marketing doesn't matter. What matters is sales." via @staceyepstein at @Dreamforce #DF10 #B2B
- 12:37 am **joshkimber:** Do you know the criteria for your customers success? Lots of blank faces in the audience. Kinda scary #df10 #dreamforce
- 12:37 am **tlpinspw:** RT @pcrampton: One of my favorite Social media quotes: Being stalked in real life is creepy. On Twitter it's a compliment." ;-) #df10
- 12:37 am **rickshawbags:** @VirginAmerica Great talk at #DF10 today on effective Twitter use. Between sharing the panel and our new custom VA bags we're besties now.
- 12:37 am **HeatherMargolis:** Speaking in the "Marketing Like Salesforce" session at #df10 in a few. South bldg, west mezzanine 270.

- 12:37 am **XactlyCorp:** LinkedIn ? if you are thinking about building a sales comp system in-house ?don?t. #DF10
- 12:37 am **coreyrawdon:** Preparing my 5:15 presentation on success in the service cloud! Come see/hear me in west room 2016 #df10 (@ Dreamforce 2010 w/ @jhoskins)
- 12:38 am **Lager:** #df10 Basically, a consumer-centric culture is incompatible with conservation. Solution isn't flooding mkt w/ better stuff. It's less stuff.
- 12:38 am **pcrampton:** RT @HeatherMargolis: Speaking in the "Marketing Like Salesforce" session at #df10 in a few. South bldg, west mezzanine 270.
- 12:38 am **zorian:** RT @HeatherMargolis: RT @pcrampton: One of my favorite Social media quotes: Being stalked in real life is creepy. On Twitter it's a compliment." ;-)
#df10
- 12:38 am **Lager:** #df10 Of course, I'm as bad a culprit as anybody.
- 12:38 am **brainflurry:** @mikebz I appreciated your talk on @salesforce ISV Success. Thanks! #df10
- 12:38 am **paulluckett:** @mikebz I appreciated your talk on @salesforce ISV Success. Thanks! #df10
- 12:38 am **IMaeBe:** RT @pcrampton: One of my favorite Social media quotes: Being stalked in real life is creepy. On Twitter it's a compliment." ;-)
#df10
- 12:39 am **mfauscette:** #df10 Brett Queener, EVP of emerging products talking about the Jigsaw Data Cloud
- 12:39 am **johncolucci:** RT @rickshawbags: @VirginAmerica Great talk at #DF10 today on effective Twitter use. Between sharing the panel and our new custom VA bags we're besties now.
- 12:39 am **timpeterson1:** @infacloud #df10
- 12:39 am **kitson:** It's @iamwill + @bep RT @Benioff Dreamers, Believers, Achievers: #DF10
You can get Will.I.AM's song "Own It" on iTunes under Black Eyed Peas
- 12:39 am **andrewspoeth:** @chrisbrogan's post on community gets glowing mention here at #DF10 session <http://www.chrisbrogan.com/audience-or-community/>
- 12:39 am **spudliness:** @infacloud #df10
- 12:40 am **frasuy:** @DarthGarry Whoa, first I heard of that. Knowledge must be free soon then.
#df10
- 12:40 am **LillyofSF:** Free lunch at #Dreamforce tomorrow! @service_source session 12/8, 12:15pm (west 3014) #DF10 #servicerevenue
- 12:40 am **sophie_curtis:** Wrote my first apex code in my hands on class! Thanks Leah McGowen-Hare.
#df10 #awesome
- 12:40 am **pcrampton:** @rickshawbags policy: "No reasonable request denied." Nice! #df10
<http://post.ly/1lx1h>
- 12:40 am **zorian:** RT @ginamariko: Really great presentations at the Twitter workshop. Great ways that @virginamerica @rickshawbags @sujamthe are using Twitter. #df10
- 12:40 am **zorian:** RT @ravstr: Salesforce uses salesforce.com to manage press releases....interesting #df10
- 12:40 am **mfauscette:** #df10 Queener: data services industries are in the stone age
- 12:41 am **JoshfromMaine:** Really getting great feedback from current and future users of #getsatisfaction at #df10. Stop by for a Jargon sticker!
- 12:41 am **jtaschek:** Brett Queener, SVP of Chatter, Mobile, Analytics, Data "I think this cloud thing has legs." #df10
- 12:42 am **pcrampton:** RT @andrewspoeth: @chrisbrogan's post on community gets glowing mention here at #DF10 session <http://www.chrisbrogan.com/audience-or-community/>
- 12:42 am **mfauscette:** #df10 cloud - Jigsaw crowdsourcing contact data

- 12:42 am **abneedles:** Busy day. Headed back over to the Cloud Expo at @Dreamforce to do some networking. #B2B #DF10
- 12:42 am **alicesfcity:** #df10 @looptstar correct name
- 12:42 am **SameerPatel:** Sizing up what all of today's #chatter news means for the Collab/ socbiz market. Lots of customer calls came in. #e20 #df10
- 12:42 am **pcrampton:** @andrewspoeth @chrisbrogan Wow! Fast search and tweet! ;-) #df10
- 12:42 am **henkglint:** @infacloud #df10
- 12:42 am **StefanRied:** the key efficiency come from a crowdsourcing approach with Jigsaw #DF10 Forrester calls this collaborative clouds.
- 12:43 am **mfauscette:** #df10 Jigsaw - creating the largest community will transform the data industry
- 12:43 am **cahidalgo:** RT @abneedles: Ironically the best dialogue in this @dreamforce sales/marketing session is happening on Twitter, not from speakers on stage. #DF10 #B2B
- 12:43 am **InFullBloomUS:** Like #Workday RT @mkrigsman #df10 Analytics running live on transactional data. Completely built in. No added products needed.
- 12:43 am **jigsaw:** RT @mjrogan: Head to Moscone West at 5:15 to hear how the @Jigsaw #datacloud can help improve sales+mktg alignment! #Df10
- 12:43 am **KristinaWeise:** Who needs a martini? #df10
- 12:43 am **StefanRied:** let's see when Jigsaw moves to other master data like product data #DF10
- 12:43 am **cglynch:** Heading back up to city, fashionably late to the party at #DF10. First stop is drinks with my former editor and friend @lmclaughlin!
- 12:44 am **funnelholic:** RT @abneedles: Ironically best dialogue in @dreamforce sales/marketing session is happening on Twitter, not speakers on stage. #DF10 #B2B
- 12:44 am **stevegillmor:** RT @aditspt: #DF10 time of a unified inbox is over. there are hierarchies overlapping communities + social platforms. Chatter could be a filter to all
- 12:44 am **InFullBloomUS:** RT @mkrigsman: #df10 RT @philww: posted to ZDNet "PaaS bystanders squished as database giants spar" <http://zd.net/hCu60L>
- 12:44 am **oscillate:** @KetKenia - email wmartin@salesforce.com with your question. Sorry we missed it! (#df10 live at <http://www.salesforce.com/live>)
- 12:44 am **jtaschek:** RT @kitson: RT @iamwill I'm at #dreamforce in san francisco & I'm looking at the future of collaboration...I'm inspired...thanks #salesforce. #df10
- 12:45 am **melissamatlins:** Hearing about the technology behind @Nike greenxchange at #DF10
- 12:45 am **jasherman:** RT @joshkimber: Do you know the criteria for your customers success? Lots of blank faces in the audience. Kinda scary #df10 #dreamforce
- 12:45 am **nedelsha:** RT @deckeratdell: Great #DF10 kickoff party or @Boomi. Wonderful insight from @annekeseley on #sales20 #CRM <-- Of course! She's the best
- 12:45 am **marketo:** Markus Nelson mentioning @benioff's A/B ad test that he opened up to Facebook audience. #bold #cool #DF10
- 12:45 am **mcgeesmith:** Jigsaw: 16 million contacts when we bought it, 24 million today. 70% are dial-able. Best source of contact data you can find #DF10
- 12:45 am **pcrampton:** #df10 slides will be o. Slide share later.
- 12:46 am **blazeit:** Live interviews from the trade floor at the Salesforce.com conference, Dreamforce. <http://twitpic.com/3dwv7f> #tricastor #df10
- 12:46 am **stevegillmor:** RT @inetappdev: The Live Studio feed is slick--almost like I'm there. Wish I could attend sessions this way! (#df10 live at <http://www.salesforce.com/live>)
- 12:46 am **dawndevirgilio:** Subscribers, Fans and followers - oh my! #df10 (@ Dreamforce 2010 w/ 66 others) <http://4sq.com/dV2qL9>

- 12:46 am **Kondar:** RT @CRMFYI: What is Database.com? Watch a video overview of it here <http://bit.ly/fSEyjt> #df10 #dreamforce
- 12:47 am **jennywilliams:** looking forward to Stevie Wonder at #df10 later. I can feel some dancing coming on...
- 12:48 am **linzanna:** Awesome @ExactTarget branding at #df10! <http://yfrog.com/gy2s8j>
- 12:48 am **infacloud:** RT @JoyceZBurke: @infacloud Great Product-- love your booth at the conference! > thanks! #df10
- 12:48 am **cselland:** Xmas guerilla marketing ?@CRMOutsiders @jsysmans: All I want for Christmas is our data back #SugarCRM #df10 <http://t.co/svTBkh5...?>
- 12:48 am **StefanRied:** selling data is the natural extension to selling functionality in the cloud #DF10 Salesforce become a content vendor already.
- 12:49 am **dccp:** @danarrigan Hi Dan, Thanks for the follow. Hope you are enjoying #df10! :)
- 12:49 am **workday:** RT @InFullBloomUS: Like @Workday RT @mkrigsman #df10 Analytics run live on transactional data. Completely built in. No added products needed.
- 12:49 am **InFullBloomUS:** RT @mkrigsman: RT @dbmoore: Just arrived at #df10 @irregulars << Everyone should follow @dbmoore (enterprise genius)
- 12:49 am **InFullBloomUS:** RT @pjtec: #df10 database.com or "DB as a service (DaaS)" quite needed for mobile & social apps, as on-premise (firewalled) DB's are not accessible
- 12:50 am **pcrampton:** RT @srames: Event staff limiting breakout access to only session specific RSVPs. Build you agenda now, or get locked out. No room switching... #DF10
- 12:50 am **kitson:** #Nike has recycled 23 million shoes. #df10 #inno #sustain
- 12:50 am **InFullBloomUS:** RT @mfauscette: #df10 MYSQL not really designed for the cloud, not up to performance standards compared to a DB build specifically for the cloud
- 12:50 am **pjtec:** #DF10 Brett Queener: "We tell NO to customers for more than 50% of feature requests if the utility would impair usability" > No Siebel exp.
- 12:50 am **mfauscette:** #df10 time to head over to the @Irregulars Dreamforce meetup
- 12:51 am **InFullBloomUS:** RT @dahowlett: Very good session with FinancialForce customers. Excellent use cases #df10
- 12:51 am **jigsaw:** RT @mfauscette: #df10 Jigsaw - creating the largest community will transform the data industry
- 12:51 am **jtaschek:** RT @StefanRied: selling data is the natural extension to selling functionality in the cloud #DF10 Salesforce become a content vendor already.
- 12:51 am **WiproSFDC:** You guys are everywhere - customer speaks at #DF10
- 12:51 am **jigsaw:** RT @StefanRied: the key efficiency come from a crowdsourcing approach with Jigsaw #DF10 Forrester calls this collaborative clouds.
- 12:51 am **mercedsystems:** 2 hours to announcing our daily iPad winner! Still time to enter our daily contest at booth 1121! #df10, #dreamforce
- 12:51 am **kitson:** Pricing models aren't yet right to allow #Nike to provide 50% discount on purchases to ppl who bring in an old pair to recycle. #df10 #inno
- 12:51 am **jigsaw:** RT @mfauscette: #df10 cloud - Jigsaw crowdsourcing contact data
- 12:51 am **jigsaw:** RT @mfauscette: #df10 Brett Queener, EVP of emerging products talking about the Jigsaw Data Cloud
- 12:51 am **jtaschek:** RT @mfauscette: #df10 Jigsaw - creating the largest community will transform the data industry
- 12:51 am **elliottross:** Long ones,, RT @jtaschek: Brett Queener, SVP of Chatter, Mobile, Analytics, Data "I think this cloud thing has legs." #df10
- 12:51 am **warrenkurtzman:** will.i.am @Dreamforce #df10 <http://yfrog.com/h058091668j>

- 12:52 am **ciphertext:** No IT Dept.!!! Future of the cloud? (#df10 live at <http://www.salesforce.com/live>)
- 12:52 am **kitson:** But #IDEO guy says the future is all about designing for behavior change. #inno #sustain #df10
- 12:52 am **pcrampton:** @ghc Nice shirt! Cc: @anitaborg_org #df10 <http://post.ly/1lxSY>
- 12:52 am **InFullBloomUS:** RT @pjtec: #DF10 Steve Fisher: "I hope both Oracle (and IBM) would put their databases in the cloud" > The DB market is huge for everyone
- 12:52 am **DarthGarry:** In the force.com arcade. Come say hi and get a tshirt! #df10
- 12:53 am **regnarg:** Had a lot of fun packing and measure for stop the hunger now. Everyone go join in! @sfdcfoundation #df10 @dreamforce
- 12:53 am **jigsaw:** RT @mcgeesmith: Jigsaw: 16 million contacts when we bought it, 24 million today. 70% are dial-able. Best source of contact data you can find #DF10
- 12:53 am **cozimek:** Me, cloud of beanbags, zzzz. Must...press...on... #df10
- 12:53 am **kitson:** My take? Sustainability will demand both better design *and* better public policy. #df10 #inno #sustain
- 12:54 am **Bucholtz:** RT @funnelholic: RT @abneedles: Ironically best dialogue in @dreamforce sales/marketing session is happening on Twitter, not speakers on stage. #DF10 #B2B
- 12:54 am **jigsaw:** RT @Lager: #df10 #Jigsaw is a good product, builds out #sfdc so there's less space wasted on empty fields..
- 12:54 am **SergeRubinstein:** RT @mercedsystems: 2 hours to announcing our daily iPad winner! Still time to enter our daily contest at booth 1121! #df10, #dreamforce
- 12:54 am **jigsaw:** RT @triciagellman: Right here in #salesforce I can bring in new info. Bam. There it is instantly from Jigsaw. Real time clean data from #Jigsaw #swensrud #df10
- 12:55 am **jigsaw:** RT @jhoskins: Just witnessed the #jigsaw integration for the first time. #awesome #df10.
- 12:55 am **michaellorg:** Hanging out in the Force.com theater. The bean bags may put me to sleep! #df10
- 12:55 am **erichknipp:** Jigsaw seems to create serious privacy issues. If I do business with you, that doesn't give you the right to tell others about it #df10
- 12:55 am **LillyofSF:** Service revenue is a \$68 billion dollar market. #DF10 breakout session from @Service_Source tomorrow <http://bit.ly/gak2c6> #freelunch
- 12:56 am **wileyrob:** Salesforce.com Officially Announces Chatter Free (<http://rww.to/etyqEg>) #DF10
- 12:56 am **wileyrob:** Salesforce Chatter Goes Freemium #DF10 (<http://tcrn.ch/gULf60>)
- 12:56 am **DavidWLocke:** @StefanRied That is the biggest argument against all things utility computing, issues of data ownership. #DF10
- 12:56 am **d_hong:** I'm a bit skeptical...Salesforce trying to incentivize customers to share contacts in Jigsaw Data Cloud. Currently only 30% share. #df10
- 12:56 am **sujamthe:** @transformca fr my audience here getting us to reduce carbon in our transport #df10 cc @ecoscott
- 12:57 am **salesforcedocs:** #df10 Learn about the new Chatter Free product with our help docs: http://na1.salesforce.com/help/chatter-help/en/chatter_only_general.htm
- 12:57 am **jdass:** Following two events virtually - one is about form #df10, the other is about substance #saps summit - expect more of the same on Wed
- 12:57 am **foodiegrl:** Thx @salesforce 4 proving no app can beat a piece of paper. Ur #df10 app requires INTERNET, which is useless at Moscone. Forced login= #FAIL
- 12:58 am **nyalli:** last session was kinda a dud until the last 5-10 min. looking fwd to "Formula Magic" since "Analytics Magic" was pretty great. #df10 #nerd

- 12:58 am **bryanalipiev:** Just saw my first @bramosays bike here @dreamforce ! So cool I need one now! #df10
- 12:58 am **michaellorg:** RT @salesforcedocs: #df10 Learn about the new Chatter Free product with our help docs: http://na1.salesforce.com/help/chatter-help/en/chatter_only_general.htm
- 12:58 am **DeAnnaHubbard:** Time for a session I've really been looking forward to, Data Nirvana. #df10 @Dreamforce
- 12:58 am **dreamforce:** Today's keynote will be rebroadcast at <http://salesforce.com/live> in 30 mins (at 5:30) #df10 #dreamforce
- 12:59 am **SergeRubinstein:** RT @dreamforce: Today's keynote will be rebroadcast at <http://salesforce.com/live> in 30 mins (at 5:30) #df10 #dreamforce
- 12:59 am **STEFCON_1:** Last session of the day - thank goodness Jigsaw Data has provided chocolate #DF10
- 1:00 am **mobileadgirl:** RT @dreamforce: Today's keynote will be rebroadcast at <http://salesforce.com/live> in 30 mins (at 5:30) #df10 #dreamforce
- 1:00 am **rothscott:** Stop by booth #903 to learn more about @exacttarget integration with @salesforce ? use your data to power your email marketing #df10
- 1:00 am **forcelUS:** RT @dreamforce: Today's keynote will be rebroadcast at <http://salesforce.com/live> in 30 mins (at 5:30) #df10 #dreamforce
- 1:00 am **drfonz:** Waiting for the "Single Sign-On and Federation" session to start. This one is extremely relevant to what I'm looking to accomplish at #df10
- 1:00 am **atasteofcyn:** Stop! Raffletime (at 7pm)! TWO OPPS to win a bay area sports Mr. Potato Head! Get the codeword: <http://ow.ly/3kfuz> #df10 #smarterspending
- 1:00 am **rdaniels1999:** When your preso starts after sunset, you may not have the best speaking slot. Hoping 4 a good crowd. #df10
- 1:00 am **jr14st:** @markdwight, CEO of @rickshawbags said to build a brand, you have to differentiate your company with the stories you tell. #df10
- 1:01 am **viporbit:** RT @mkrigsman: #df10 Next: Salesforce for Facebook - let's cust service agents reach into Facebook? why? I don't get this part.
- 1:01 am **rhilsen:** RT @charlieisaacs: A final act of desperation by Microsoft #df10 "We'll pay you to ditch Salesforce.com": <http://bit.ly/hoK0R6> @Benioff
- 1:01 am **viporbit:** RT @mkrigsman: #df10 Everywhere you go, complexity and disconnects cause CRM and IT project problems #CIO #ITfail #EnSw
- 1:01 am **morgancantrell:** RT @benioff: Stevie Wonder.Neil Young.Bill Clinton.Will.I.AM.Cloud.Computing.30K. Attendees.Tomorrow.Dec 7-8-9.San Francisco. www.dreamforce.com #DF10
- 1:01 am **claico:** RT @apexsutherland: RT @topalovich: Going to call it now - @arrowpointe preso on #forcedotcom performance will be my best of #df10. Great job. << good stuff!
- 1:01 am **ImpressTheNet:** Today at #df10 I even ran into another bicyclist who rides #ragbrai. Random and #fun! Not 2 mention the #potential with @salesforce
- 1:02 am **Jonathan_Poston:** RT @Dreamforce: Today's keynote will be rebroadcast at <http://salesforce.com/live> in 30 mins (at 5:30) #df10 #dreamforce
- 1:02 am **fastpivot:** RT @Dreamforce: Today's keynote will be rebroadcast at <http://salesforce.com/live> in 30 mins (at 5:30) #df10 #dreamforce
- 1:02 am **ecommercewire:** RT @Dreamforce: Today's keynote will be rebroadcast at <http://salesforce.com/live> in 30 mins (at 5:30) #df10 #dreamforce
- 1:02 am **kiich:** ??????OwnIt???????wRT @Benioff: Dreamers, Believers, Achievers: #DF10 You can get Will.I.AM's song "Own It" on iTunes under Black Eyed Pea

- 1:02 am **paddyslacker:** Just bumped into @jpseabury at the dev & performance considerations session at dreamforce. Best session so far. #df10
- 1:02 am **the_hekler:** RT @Coupa_Sam: He's baaaa-ack. @Coupa_Sam is at Moscone and ready to ham it up on the #df10 expo floor. #smarterspending
- 1:03 am **erichknipp:** @tombitt @cloudpundit 30k at #df10 would disagree
- 1:03 am **avnetmex:** Black Eyed Peas on Dreamforce 2010 !!! (#df10 live at <http://www.salesforce.com/live>)
- 1:03 am **rhilsen:** Point taken but do stats back that up? @McGeeSmith #DF10 What is first thing you do when you have problem? Call the #cctr? No. You Google it
- 1:03 am **jtaschek:** Brett Queener at Dreamforce. Companies should go after old dead money with unhappy customers. #df10 #datacloud
- 1:04 am **charlieisaacs:** RT @kitson: #Nike has recycled 23 million shoes. #df10 #inno #sustain >headline: "@nikestore gives hope to lost soles"
- 1:04 am **zorian:** Highlights from the 2010 Dreamforce Keynote: The Cloud Computing Event of the Year - <http://bit.ly/guSz0e> #df10
- 1:04 am **jtaschek:** RT @KristinaWeise Who needs a martini? #df10. >> I Do!
- 1:04 am **marketo:** RT @heather_watkins: @marketo is giving away \$1000 to 3 lucky winners at #df10. Stop by! <http://bit.ly/e5x5Z3> at
- 1:05 am **ChannelMaven:** RT @heathermargolis: Speaking in the "Marketing Like Salesforce" session at #df10 in a few. South bldg, west mezzanine 270.
- 1:05 am **oscillate:** Today's Day 1 Keynote replay has started! check it out! (#df10 live at <http://www.salesforce.com/live>)
- 1:05 am **atasteofcyn:** He's big, he's plush, and he's a spend samurai. @Coupa_Sam is in the house. Find him at #df10 for a pic! #smarterspending
- 1:05 am **PS3Girlie86:** RT @zorian - Highlights from the 2010 Dreamforce Keynote: The Cloud Computing Event of the Year - <http://bit.ly/guSz0e> #df10
- 1:05 am **Customer_Cloud:** is the Replay going to be on ? (#df10 live at <http://www.salesforce.com/live>)
- 1:05 am **JoeKorngiebel:** RT @fastpivot: RT @Dreamforce: Today's keynote will be rebroadcast at <http://salesforce.com/live> in 30 mins (at 5:30) #df10 #dreamforce
- 1:05 am **DeAnnaHubbard:** RT @dreamforce: Today's keynote will be rebroadcast at <http://salesforce.com/live> in 30 mins (at 5:30) #df10 #dreamforce
- 1:05 am **Drew_Hart:** IT DEPT still exist. They're just focused on keeping up with business needs. Not overhead (#df10 live at <http://www.salesforce.com/live>)
- 1:06 am **joshkimber:** RT @jtaschek: RT @KristinaWeise Who needs a martini? #df10. >> I Do! - DITO!!!
- 1:06 am **gist:** Any @Gist users at Dreamforce want to connect with CEO @tamccann? Let us know! #df10
- 1:06 am **foodiegrl:** Thx @salesforce for proving a piece of paper beats an app. Ur #df10 app requires INTERNET to see an agenda, which is a pipe dream at Moscone
- 1:06 am **uking3:** Marc @benioff live interview with @jimcramer of CNBC live from @salesforce #df10 <http://bit.ly/dHCE5g>
- 1:06 am **lucasgarza:** #DF10 clean the bathrooms please.
- 1:06 am **jeanvelonis:** Last session for the day, Formula Magic! Show me how to wave my wand #df10
- 1:06 am **d_hong:** RT @charlieisaacs A final act of desperation by Microsoft #df10 "We?ll pay you to ditch Salesforce.com": <http://bit.ly/hoKOR6> @Benioff
- 1:07 am **jtaschek:** RT @kitson My take? Sustainability will demand better design *and* better public policy. #df10 #sustain >> can't argue with that #cloud

- 1:07 am **infacloud:** RT @debwalery @dcunni: Blog post: Migrating On-Premise Databases to Database.com <http://bit.ly/ift2gG> #integration @InformaticaCorp #df10
- 1:07 am **orph351:** RT @lucasgarza: #DF10 clean the bathrooms please.
- 1:08 am **peterjchalmers:** Excited to see Stevie Wonder and @iamwill tonight @dreamforce #df10 is delivering the goods! Well done @salesforce !
- 1:08 am **daphanator:** RT @fastpivot: RT @Dreamforce: Today's keynote will be rebroadcast at <http://salesforce.com/live> in 30 mins (at 5:30) #df10 #dreamforce
- 1:08 am **d_hong:** >60,000 companies on Chatter -> Most successful Salesforce product launch #df10
- 1:08 am **KristinaWeise:** RT @uking3: Marc @benioff live interview with @jimcramer of CNBC live from @salesforce #df10 <http://bit.ly/dHCE5g>
- 1:08 am **Mrgareth:** #SFDC CEO Marc @Benioff on CNBC's Mad Money this afternoon: <http://bit.ly/dHCE5g> #Dreamforce #DF10
- 1:08 am **mcgeesmith:** #DF10 60k companies are using Chatter. internally, email dropped by 40%
- 1:08 am **thaisi:** RT @Dreamforce: Today's keynote will be rebroadcast at <http://salesforce.com/live> in 30 mins (at 5:30) #df10 #dreamforce
- 1:08 am **jeanvelonis:** RT @frasuy: @DarthGarry Whoa, first I heard of that. Knowledge must be free soon then. #df10
- 1:09 am **SelSaysIt:** RT @dreamforce: Today's keynote will be rebroadcast at <http://salesforce.com/live> in 30 mins (at 5:30) #df10 #dreamforce
- 1:09 am **joshkimber:** Final session of the day - search marketing and Salesforce. ive been looking forward to this one! #df10 #dreamforce
- 1:09 am **WorkingLori:** Attending social salesforce, community engagement and CRM session at #df10. W00t!
- 1:09 am **sloane927:** RT @thaisi: RT @Dreamforce: Today's keynote will be rebroadcast at <http://salesforce.com/live> in 30 mins (at 5:30) #df10 #dreamforce
- 1:09 am **insideview:** "Get Smart. Get Social." panel featuring @umbertom, Mark Stock (Adobe), Michelle Kozin (Compuware), Dinara Seltova, TriNet #df10
- 1:09 am **SelSaysIt:** RT @benioff: Thanks everyone at #df10 Keynote! Database.com 2day.2 New Clouds 2morrow 2 be announced.Welcome to Cloud2. Follow me in the Dreamforce app!!
- 1:10 am **ArmandoRLopez:** @infacloud #df10 Met friendly helpful people with Informatica Cloud
- 1:10 am **Customer_Cloud:** How do I view the replay - I thought it was here on the Live Studio (#df10 live at <http://www.salesforce.com/live>)
- 1:10 am **itsjustjana:** Phil Fernandez interviews Gerry Murray, Research Manager, IDC CMO Advisory on @marketo tv live from #df10 www.marketo.com/tv
- 1:11 am **insideview:** "Customer 2.0 has already found the info, raises bar for sales reps" "Social selling: Listen+Connect=Engage" #df10
- 1:11 am **Cloudbox_au:** Hello all (#df10 live at <http://www.salesforce.com/live>)
- 1:11 am **drnatalie:** RT @rwang0: <http://twitpic.com/3dwb4m> - Developer area at #df10 shows serious fun! | what geeks in the cloud having fun! wish I was there!
- 1:11 am **orph351:** RT @jeanvelonis: Last session for the day, Formula Magic! Show me how to wave my wand #df10
- 1:11 am **SelSaysIt:** RT @dreamforce: "I want to create in the cloud. People will be able to hear my songs in real time while I make them." - ~Will.I.Am @ Dreamforce #df10
- 1:11 am **dmennigervr:** .@chuckganapathi when @salesforce rolled out #chatter saw 40% drop in email; customers typically see 15% #df10
- 1:11 am **TODDLEE95:** RT @abneedles: "Good marketing doesn't matter. What matters is sales." via @staceyepstein at @Dreamforce #DF10 #B2B

- 1:11 am **mobileadgirl:** RT @insideview: "Customer 2.0 has already found the info, raises bar for sales reps" "Social selling: Listen+Connect=Engage" #df10
- 1:11 am **dccp:** I'm getting excited about going to see Stevie Wonder & Will.i.am perform tonight at the #df10 Dreamforce Gala. Putting on my dancing shoes!
- 1:11 am **cuatrostacy:** Join me in a few at the #df10 expo hero theatre as I share our @salesforce success story!
- 1:12 am **pauljturner99:** @pjtec I guess that's all they have left to focus on! #df10
- 1:12 am **pjtec:** #DF10 Mentions, like, file sharing (user 2 user), topics widgets on profiles, trending topics, comment by email, feed search, etc. Chatter
- 1:12 am **wellywoodanna:** Watching the live broadcast but really really wish I was there in person! (#df10 live at <http://www.salesforce.com/live>)
- 1:12 am **Cloud9Analytics:** Don?t miss @Avaya & @JoeGalvin discuss next gen. sales analytic apps. today at #df10 <http://pitch.pe/102453>
- 1:13 am **dccp:** @phintch It's over at Ozumo on the Embarcadero - but it is a closed party, which is why I am leaving & heading over to the #df10 gala.
- 1:13 am **dmenningervr:** mpov: not convinced that #chatter reduces overall workload even if it reduces email volume #df10
- 1:13 am **readingalong:** RT @uking3: Marc @benioff live interview with @jimcramer of CNBC live from @salesforce #df10 <http://bit.ly/dHCE5g>
- 1:13 am **champsof69:** Finally thought about checking in at #df10. Learning a lot over here! (@ Dreamforce 2010 w/ 57 others) <http://4sq.com/dV2qL9>
- 1:13 am **Customer_Cloud:** Done - watching Replay (#df10 live at <http://www.salesforce.com/live>)
- 1:13 am **jagtx83:** Parker Harris justed walked by me! #df10 #celebritysighting
- 1:13 am **Rossc047:** is this thing still going ahead? (#df10 live at <http://www.salesforce.com/live>)
- 1:13 am **NikkiBijeol:** Had an #awesome time volunteering for #stopthehunger at #df10!!!
- 1:13 am **pjtec:** #df10 Chuck Ganapathi: "As everyone uses Chatter, all my colleagues are Chatter product managers of a sort, with new suggestions every day"
- 1:14 am **kurtmw:** Sweet RT @Heather_Watkins: @marketo is giving away \$1000 to 3 lucky winners at #df10. Stop by! <http://bit.ly/e5x5Z3> at
- 1:14 am **Rossc047:** Cool (#df10 live at <http://www.salesforce.com/live>)
- 1:14 am **Teddhuff:** RT @markdwight: #df10 Enjoying the presos by my co-panelists from Paypal & Virgin America. We all agree Twitter is valuable for conversing with customers.
- 1:14 am **DeAnnaHubbard:** All the little lambs headed to slaughter, I mean to the keynote this morning. #df10 @Dreamforce <http://yfrog.com/h4dj2j>
- 1:15 am **Coupa_Sam:** T-minus 45 min until #BlizzardofBucks. @Coupa booth 321: Tu 6-8p, Wed 11-4p. #df10 #smarterspending
- 1:15 am **jtaschek:** Holy Moly. Cramer is living the Dreamforce #df10 - <http://bit.ly/ekL4y3> @jimcramersmad @salesforce
- 1:15 am **arrowpointe:** RT @topalovich: Going to call it now - @arrowpointe preso on #forcedotcom performance will be my best of #df10. Great job.
- 1:15 am **stilgherrian:** Today's Mark Benioff Salesforce.com Dreamforce keynote will be rebroadcast in under 15 minutes at <http://www.salesforce.com/live/#df10>
- 1:15 am **wesnolte:** RT @jeffdonthemic: @wesnolte on the mic!! Rapid prototyping with Visualforce. Go Wes!! <http://yfrog.com/j0pq001j> #df10
- 1:16 am **SAzores:** Last session of the day - thank goodness Jigsaw Data has provided chocolate #DF10
- 1:16 am **rbrown0504:** Hopefully going to take something from the Single-Sign-on session for Salesforce.com and Customer Portals #df10 #Dream?<http://Salesforce.com>

- 1:16 am **madeinSFlorida:** Last session of the day. Lots of great information today! #DF10
- 1:16 am **mcgeesmith:** Chatter drives adoption, Chatter is sticky. Also a new way to get into an account, then convert to a Service or Sales Cloud account. #DF10
- 1:16 am **peterjchalmers:** I'm that excited I'm watching the keynote again! #df10 rocks! (#df10 live at <http://www.salesforce.com/live>)
- 1:16 am **kevino80:** Hey, any @darylshaber sightings yet at #df10?
- 1:17 am **jmhemsley:** At formula magic. #df10
- 1:17 am **launchexpert:** <http://bit.ly/90663M> RT @d_hong >60,000 companies on Chatter -> Most successful Salesforce product launch #df10:... <http://bit.ly/e0s9zp>
- 1:17 am **Customer_Cloud:** Spanky - it is on - just have to reload the <http://www.salesforce.com/live/> page (#df10 live at <http://www.salesforce.com/live>)
- 1:17 am **pcrampton:** @stophungernow Cool shirts and mission at #df10 #awesome mission! <http://post.ly/1lxo1>
- 1:17 am **scotthuber:** Social CRM presentation at Dreamforce 10 #DF10 by @mcbrundage begins soon! Talking about integration with Force and @adaptu social efforts
- 1:17 am **ideationlab:** Social CRM presentation at Dreamforce 10 #DF10 by @mcbrundage begins soon! Talking about integration with Force and @adaptu social efforts
- 1:18 am **SergeRubinstein:** RT @heather_watkins: @marketo is giving away \$1000 to 3 lucky winners at #df10. Stop by! <http://bit.ly/e5x5Z3> at
- 1:18 am **gkm1:** RT @jtaschek: Brett Queener at Dreamforce. Companies should go after old dead money with unhappy customers. #df10 <- Sounds like Brett. :-)
- 1:18 am **vishalbamba:** Watching the replay of the Dreamforce live keynote at salesforce.com/live #df10.
- 1:18 am **Customer_Cloud:** Yes - Recorded for Day 1 in the US. (#df10 live at <http://www.salesforce.com/live>)
- 1:18 am **wellywoodanna:** I think you need to refresh... (#df10 live at <http://www.salesforce.com/live>)
- 1:19 am **JohnFontana:** In the SSO and Federation session at #df10. In good hands with @cmort. Has yet to mention @paulmadsen
- 1:19 am **SleepingMooCow:** someone tweeted: Yes - Recorded for Day 1 in the US. (#df10 live at <http://www.salesforce.com/live>): Yes - Recorded for Day 1 in the US....
- 1:19 am **jmhemsley:** @jeanvelonis hello from across the room! #df10
- 1:19 am **melosfdc:** Contact @peteroessler at #Df10 if you do Force.com development/administration. We have user profiles that represent you and need feedback
- 1:19 am **anarsimpson:** love it! MT@anitaborg_org I'm wearing my custom #ghc10 Twitter shirt so if you see me #df10 say hi <http://bit.ly/hGPiYM> #areyoufollowingme?
- 1:19 am **vishalbamba:** Seems like we started early. (#df10 live at <http://www.salesforce.com/live>)
- 1:19 am **danarrigan:** @dccp I'm loving #df10! Currently relaxing at a nice fireside chat on Force.com Code (Apex). :)
- 1:19 am **judis217:** Tools of the Trade session with @paulmyoung_net and friends. #df10
- 1:20 am **Gleanster:** #DF10 "70% of contact data is outdated after 12 months". Seems like it should be higher.
- 1:20 am **daylanburlison:** RT @iamwill I'm at dreamforce in san francisco & I'm looking at the future of collaboration...I'm inspired..thanks salesforce <-- BOOM #df10
- 1:20 am **mcgeesmith:** Every social application needs a killer feature. For Facebook it was photos, for Chatter it's files #DF10
- 1:21 am **dmeningervr:** .@chuckganapathi: top of org & lower part of org like #collaboration tools; middle mgrs feel threatened by it #df10

- 1:21 am **asapiz**: Move-in and sound check for gala event at #df10! It will be a great night!
- 1:21 am **JohnFontana**: SAML a standard and U get quite a few useful things out of it. Reuse is big. It is getting pretty easy to get wired up with providers. #df10
- 1:21 am **melissamatlins**: @ExactTarget thanks so much for the iPhone mobile charger you have saved my #df10 !
- 1:21 am **jtaschek**: RT @drnatalie RT @rwang0: <http://twitpic.com/3dwb4m> - Devs at #df10 shows serious fun! >> wish you were here too!
- 1:22 am **horngroup**: Free lunch at #Dreamforce tomorrow! @service_source session 12/8, 12:15pm (west 3014) #DF10 #servicerevenue
- 1:22 am **pjtec**: #df10 File sharing is very important for Chatter adoption; the idea is for Chatter to be better & easier than Dropbox; intra-enterprise only
- 1:22 am **aglua**: #DF10 future Salesforce geek? #minime <http://plixi.com/p/61617344>
- 1:22 am **sujamthe**: #awesome #df10 has teamed w attendees filling food bags for stophungernow.org <http://twitpic.com/3dx7nm>
- 1:22 am **vishalbamba**: Schedule for replay was 5:30 pm PST. I think we started a bit early. (#df10 live at <http://www.salesforce.com/live>)
- 1:23 am **pjtec**: RT @aneelb: #df10 and #sapsummit existing in parallel universes. SAP talks about trends. Salesforce builds it/shows it. Stark difference.
- 1:23 am **marriottmurdock**: Just walked in to #sfdc partner marketing with @heatherkmargolis #df10
- 1:23 am **heather_watkins**: #df10 @marketo is hiring salesforce developers. Tweet me if you're interested
- 1:24 am **Lager**: #df10 Will be attending blogger meetup tonight at 6, in XYZ.
- 1:24 am **mcgeesmith**: Chatter wants to become your new enterprise desktop. Filters help it from becoming Clutter. #DF10
- 1:24 am **stilgherrian**: My last tweet may have been wrong. I think the timings on the Salesforce.com Live website don't match what's actually happening. #df10
- 1:24 am **BillHooven**: Come see a live demo of Marketo at Dreamforce booth 607. Measure digital body language, generate more/better leads. #df10
- 1:24 am **pcrampton**: @nathomson @andrewspoeth Where is he? I'm on 1st floor now of West. #df10
- 1:24 am **marksmithvr**: RT @dmeningervr: mpov: not convinced that #chatter reduces overall workload even if it reduces email volume #df10
- 1:25 am **brianteeman**: you've not seen who and what we have up our sleeves for #jab11 RT @cozimek: Lessons for #Joomla Days. #df10
- 1:25 am **topalovich**: Especially with 9.8% unemployment. RT @Gleanster: #DF10 "70% of contact data is outdated after 12 months". Seems like it should be higher.
- 1:25 am **michaellorg**: @melosfdc @peterroessler that is probably me! (both certified dev & admin, and that is generally where I fit.) #df10
- 1:26 am **JohnFontana**: Delegated Authentication is getting long in tooth. Proprietary, have to build around it. Ping supports it if you need DA. #df10
- 1:26 am **aglua**: #DF10 formula magic: didn't realize creating/populating a custom lookup field enables the field "carrot" in field picker. Sweet.
- 1:27 am **dmeningervr**: are you ready to live your workday by feeds? are you already? @salesforce thinks you will if you are not already #df10
- 1:27 am **calvert_fdn**: Great to be at Dreamforce #df10 - especially as one of the grantees of the Salesforce Foundation, which gave out \$2.4 million in 2010.
- 1:28 am **vishalbamba**: I don't know anybody that carries more than 2 mobile devices (not counting tablets). (#df10 live at <http://www.salesforce.com/live>)

- 1:28 am **vinep:** salesforce customer brammo with the 1st mobile db.com app to send data to the cloud at #df10 <http://twitpic.com/3dx9e4>
- 1:28 am **dccp:** Pre-gala #df10 dinner time!
- 1:28 am **kurtmw:** Agreed. RT @Gleanster: #DF10 "70% of contact data is outdated after 12 months". Seems like it should be higher.
- 1:28 am **JasonLAS:** Expo, dinner, then Stevie Wonder and will.i.am #df10 (@ Dreamforce 2010 w/ 54 others) <http://4sq.com/dV2qL9>
- 1:28 am **devans00:** Nice hats. RT @sujamthe: #awesome #df10 has teamed w attendees filling food bags for stophungernow.org <http://twitpic.com/3dx7nm>
- 1:29 am **PingPM:** @cmort says access to Salesforce will be 1/3 apis, 1/3 browser, 1/3 mobile #df10
- 1:29 am **zlefantastic:** There's not a cooler hipper way 2 manage generation-y'rs entering the workforce. #chatter #df10 #SFDC
- 1:29 am **JohnFontana:** Mortimore: SAML strategic for mobile, Web, API connections to Salesforce. #df10
- 1:30 am **atasteofcyn:** "Like" @Coupa on FB and you could win something sweet for yourself and a friend. #df10 #smarterspending <http://ow.ly/3kfv8>
- 1:30 am **RitchieS:** 'Don't ya wish life had a little dialogue box?' #df10
- 1:30 am **jmhemsley:** In demo saw a custom field: birthdate__pc. What's with the "p"? #df10
- 1:31 am **adrianchang:** Great showing for Eloqua's Ben McPhee at the Customer Hero Theater during @Dreamforce + excitement about Eloqua Discover for Sales #DF10
- 1:31 am **SelSaysIt:** is watching Will.I.Am. at Dreamforce. How cool is that? #df10 #dreamforce
- 1:31 am **jon_mcmahan:** can't use workspaces on ipad (#df10 live at <http://www.salesforce.com/live>)
- 1:31 am **infacloud:** RT @ArmandoRLopez: @infacloud #df10 Met friendly helpful people with Informatica Cloud
- 1:31 am **dsaeed:** #awesome day at Dreamforce #df10 helping customers at the Service Cloud desk
- 1:31 am **mkenigson:** Enjoying a great prezo on visualforce development at #df10 -- I'm psyched about some of the fantastic work we'll be able to do
- 1:31 am **cahidalgo:** RT @abneedles: Really? Did @staceyepstein just talk -- in Web 2.0 - about cold-calling lead-gen teams in her @dreamforce session? #DF10 #B2B
- 1:32 am **sigsiu_net:** RT @brianteeman: you've not seen who and what we have up our sleeves for #jab11 RT @cozimek: Lessons for #Joomla! Days. #df10. #jos
- 1:32 am **maitramtran:** I'm NOT crazy afterall! Marc #Benioff roles w/5 devices @ all times! I have 4 mobile devices + @Dell laptop & @Apple MacbookPro #df10
- 1:32 am **charlieisaacs:** RT @drnatalie: @charlieisaacs why R U not there? > triple booked with meetings today, @benioff wouldn't move #df10 for me
- 1:32 am **itsjustjana:** @marketo TV Phil Fernandez interviews James Obermayer @SalesIdMgmtAssn live from #df10 Check it out! <http://tinyurl.com/2ehrvpn>
- 1:32 am **adrianho11:** RT @mcgeesmith: Chatter drives adoption, Chatter is sticky. Also a new way to get into an account, then convert to a Service or Sales Cloud account. #DF10
- 1:32 am **marriottmurdock:** Just checked in with Mary F. Of @ConcenterServ ... Who sells XLR8 on the #appexchange ... A great @netdocuments partner #sfdc #df10
- 1:32 am **jon_mcmahan:** who uses salesforce.com? (#df10 live at <http://www.salesforce.com/live>)
- 1:33 am **cozimek:** You a nonprofit at #df10 and want to chat about integrating your website and SF.com? Meet @ the SF Foundation booth @ 6:30pm today! #df10npo
- 1:33 am **Audrey_William:** RT @mcgeesmith: #DF10 60k companies are using Chatter. internally, email dropped by 40%

- 1:33 am **u9700528:** Jon_McMahan i believe its a flash issue - could be resolved soon...? (#df10 live at <http://www.salesforce.com/live>)
- 1:33 am **dschach:** My life is complete. @DunkinDonuts is a #salesforce customer. Two perfect worlds colliding! #df10
- 1:34 am **bayu_st:** Cloud2! Interesting keynote @Dreamforce :)) Watching the Live We Broadcast now! (#df10 live at <http://www.salesforce.com/live>)
- 1:34 am **drewhawkins:** "It's no longer B2B or B2C but P2P." -#df10 (a guy from Lenovo)
- 1:34 am **SAzores:** It weird to see vendors outside the building acting like scalpers #DF10 (Get a Booth!)
- 1:35 am **Mrgareth:** In the hotel changing...can't go to a blogger meet-up or a Stevie Wonder gig in a pin-stripe suit now can I? #Dreamforce #DF10
- 1:35 am **richwu:** \$1pp wont be enough @rdaniels1999: When your preso starts after sunset,you may not have the best speaking slot. Hoping 4 a good crowd. #df10
- 1:35 am **dccp:** Time to watch Stevie Wonder and Will.i.am! #df10
- 1:35 am **jon_mcmahan:** I think that would be great....this is the only reason why I do not carry an ipad... (#df10 live at <http://www.salesforce.com/live>)
- 1:35 am **lilleigh:** great article on the lures of #DF10, @noyesjesse!! <http://bit.ly/gDjdXj> can someone bring me back some cotton candy??
- 1:36 am **prem_k:** RT @Eloqua: Some of the best #DF10 booth "lures" featuring @cognizant @DnBus @ariba @AstadiaCloud & Hire On-Demand #B2B <http://bit.ly/gDjdXj>
- 1:36 am **Force2be:** Ooh! New profile management page coming. Very nice Hey there. #df10
- 1:36 am **maitramtran:** Watching @Salesforce Live: Keynote Rebroadcast @benioff @kendallcollins @iamwill #cloud #df10 [salesforce.com/live](http://www.salesforce.com/live) <http://yfrog.com/gypjhp>
- 1:36 am **zlefantastic:** Take aways: use @apple iPods iPhones iPads n @google applications n you can STILL be hipaa compliant. #df10
- 1:36 am **tlpinspw:** New profile UI in Salesforce looks great. #df10
- 1:37 am **dawndevirgilio:** @ScottDorsey We wish you were here! We are having a blast showing off Interactive Marketing Hub! :) #ETHub #DF10
- 1:37 am **zlefantastic:** Instead of managing exchange servers have your developers write @apple applications. #df10
- 1:37 am **mtantow:** But at least we'll have the Gala at Dreamforce tonight... #df10
- 1:38 am **Fuel_Comms:** Getting ready to see Stevie Wonder at Dreamforce Global Gala tonight - very excited #DF10
- 1:38 am **pludlow:** Now at the exclusive Deloitte party for clients and friends, great venue #df10
- 1:38 am **maitramtran:** me, too: 2 blackberries (@att @sprintpcs), an @apple iPhone & iPad (#df10 live at <http://www.salesforce.com/live>)
- 1:38 am **NewsGeeks:** #geek #DF10 future Salesforce geek? #minime <http://plixi.com/p/61617344> RT @aglu
- 1:38 am **jimibarker2:** RT @Cloud9Analytics: Don?t miss @Avaya & @JoeGalvin discuss next gen. sales analytic apps. today at #df10 <http://pitch.pe/102453>
- 1:38 am **jon_mcmahan:** will salesforce sync with blackberry? I do not like Appirio (#df10 live at <http://www.salesforce.com/live>)
- 1:38 am **rhilsen:** Congratulations @jtaschek & crew for open & transparent cmns RT @jtaschek Forbes' @victoriabarret on Dreamforce <http://bit.ly/fy3wOi> #df10
- 1:39 am **mikegerholdt:** I was there to witness it. ?@dschach: My life is complete. @DunkinDonuts is a #salesforce customer. Two perfect worlds colliding! #df10?
- 1:39 am **iC:** RT @sujamthe: #awesome #df10 has teamed w attendees filling food bags for stophungernow.org <http://twitpic.com/3dx7nm>

- 1:39 am **yoriquita:** is watching Dreamforce Keynote. <http://www.salesforce.com/live/> (#df10 live at <http://www.salesforce.com/live>)
- 1:39 am **juliebhunt:** RT @dmeningervr: mpov: not convinced that #chatter reduces overall workload even if it reduces email volume #df10
- 1:39 am **marriottmurdock:** I just passed @benioff on the street. He was walking at a quick pace, face down in his mobile device! (1 of 5 he has at all times) #df10
- 1:40 am **TedatSonicWALL:** Thinking on this from Salesforce Dreamforce session RT @HarvardBiz Why Sales and Marketing Are at Odds #df10
- 1:40 am **vishalbamba:** @philchan/@ketkenia hoping you guys are the exception -;) (#df10 live at <http://www.salesforce.com/live>)
- 1:40 am **u9700528:** I use blackberry and salesforce mobile - it's a key part of my work life (#df10 live at <http://www.salesforce.com/live>)
- 1:40 am **jimibarker2:** RT @Cloud9Analytics: RT @dsweeklyroundup: Top 15 Must-See SaaS Companies at Dreamforce 2010 <http://ht.ly/3knZk> #cloud #df10
- 1:41 am **iC:** RT @jtaschek: Holy Moly. Cramer is living the Dreamforce #df10 - <http://bit.ly/ekL4y3> @jimcramersmad @salesforce
- 1:41 am **insideview:** "Real productivity requires intelligence ? add a social element to selling" "See leads in 3D: Add the 'social dimension'" #df10 #sales
- 1:41 am **juliebhunt:** RT @mcgeesmith: Chatter drives adoption, Chatter is sticky. Also a new way to get into an account, then convert to a Service or Sales Cloud account. #DF10
- 1:41 am **Customer_Cloud:** Jon_McMahan - I use BBerry and can sync contacts from SFDC to my Phone. (#df10 live at <http://www.salesforce.com/live>)
- 1:41 am **jon_mcmahan:** yes... but I like all info to be native in blackberry...google apps sync is average.... (#df10 live at <http://www.salesforce.com/live>)
- 1:41 am **jmhemsley:** Why aren't you going to show us the formula? #df10 #imustbeinthewrongsession
- 1:41 am **dreawinetrain:** RT @carlosvl: Participate in stophungernow.com at #df10 <http://twitpic.com/3dvn7> <http://twitpic.com/3dvn7>
- 1:42 am **juliebhunt:** RT @dmeningervr: .@chuckganapathi: top of org & lower part of org like #collaboration tools; middle mgrs feel threatened by it #df10
- 1:43 am **_JimGentile:** #df10 fFormula Magic... Great session.
- 1:43 am **JustEdelstein:** Learned some great stuff on the expo floor about Jigsaw and the new Sites technology. #df10
- 1:43 am **jasonwinters:** "End user adoption (and happiness) hinges on simplicity" good talk from @levie @boxdotnet at #df10 #ux #salesforce
- 1:43 am **jon_mcmahan:** Are you using google aps sync with blackberry and pushing with appirio? (#df10 live at <http://www.salesforce.com/live>)
- 1:43 am **singhns:** Just watched Facebook, Devry & Rehabcare -all our customers-present on our joint innovation at dreamforce executive summit ! #df10
- 1:44 am **mjowitt:** RT @salesforcedocs: #df10 Learn about the new Chatter Free product with our help docs: http://na1.salesforce.com/help/chatter-help/en/chatter_only_general.htm
- 1:44 am **drfonz:** Some awesome demos on Single-sign-on support on salesforce. MyDomain feature saves lot of hassle. SAML and oAuth will rule the world! #df10
- 1:44 am **jdkeep:** Picking up some data nirvana tips at #df10
- 1:44 am **markdwight:** Special thanks to @marcusnelson for hosting our #df10 Twitter panel today, and the entire #df10 team for organizing such a great conference!
- 1:44 am **jon_mcmahan:** salesforce needs both workspaces and documents to be one. both have good features. (#df10 live at <http://www.salesforce.com/live>)

- 1:45 am **ashleymayer:** Mark Brennan of @pandora_radio onstage with @levie at #df10 - awesome convo on challenges/opportunities of cloud adoption for IT depts
- 1:45 am **Khatmandont:** Jon_McMahan, go look up "Salesforce mobile" in salesforce help and training! (#df10 live at <http://www.salesforce.com/live>)
- 1:46 am **dreawinetrain:** RT @mfauscette: #df10 Napa Wine Train uses salesforce.com to manage their biz, deploying Chatter.
- 1:46 am **u9700528:** Jon - keep watching for 'Files'... it might answer your questions! (#df10 live at <http://www.salesforce.com/live>)
- 1:47 am **JohnFontana:** OAuth 2.0 strategic direction for mobile, Outlook and other clients to SFDC. Support coming by summer, Chatter Mobile, SFDC for Outlok #df10
- 1:47 am **peterjchalmers:** Here is our take on database.com announced today @dreamforce #df10 Very exciting solution from @salesforce <http://tinyurl.com/3xdlgbb>
- 1:47 am **mikegerholdt:** Getting ready for my Marketo interview at marketo.com/dreamforce #df10
- 1:48 am **gagnier:** Finally headed to register at #df10
- 1:48 am **peterjchalmers:** Here is our take on database.com announced today @dreamforce #df10 Very exciting solution from @salesforce <http://lnkd.in/y2SXNj>
- 1:48 am **cenedella:** We're huge sf customers @benioff RT @ntalukdar3: I hope @salesforce and @cenedella are talking. The Ladders could benefit from Cloud2 #df10
- 1:49 am **dreawinetrain:** @mfauscette we love Salesforce and it's our first time @ #df10
- 1:49 am **jon_mcmahan:** my biggest issue is syncing calendar and contacts to blackberry. (#df10 live at <http://www.salesforce.com/live>)
- 1:49 am **ROAsscherick:** RT @insideview: "Real productivity requires intelligence ? add a social element to selling" "See leads in 3D: Add the 'social dimension'" #df10 #sales
- 1:49 am **i_saw:** RT @Dana_Gardner: Salesforce Will Offer Cloud Database for Building Apps: NewsFactor Network <http://bit.ly/eRUx4z> #df10
- 1:49 am **ehulsy:** Spent the day at Dreamforce w Thinkpad and iPad. Advantage iPad only due to batt life. Give me a Thinkpad w 12 hour batt pls. #df10
- 1:50 am **danielkraft:** Some sessions are torture. I should go and speak to the SFDC people in the expo, they are much more entertaining.#DF10
- 1:50 am **jon_mcmahan:** 90% what I do is in workspaces. I hyperlink them to my website to share files with customers (#df10 live at <http://www.salesforce.com/live>)
- 1:50 am **PingPM:** @cmort showing off Salesforce and @pingidentity demo of API federation using OAuth #df10
- 1:50 am **CloudVids:** Looking to get a video interview at your booth at Dreamforce? Schedule a time with us. <http://ht.ly/3j1Kq> #saas #cloud #df10
- 1:50 am **melissamatlins:** It's official I am the only person at #DF10 without an iPad
- 1:51 am **andrewspoeth:** Salesforce's 7 social communities [pic] incl. force.com, ServiceCloud2, Chatter, and YouTube. #DF10 - big picture view
- 1:51 am **ntalukdar3:** @cenedella @benioff @salesforce Great to hear! The recruitment app shown during the #df10 keynote was way cool. You should check it out!
- 1:51 am **Orlando_Solis:** RT @Benioff: Dreamers, Believers, Achievers: #DF10 You can get Will.I.AM's song "Own It" on iTunes under Black Eyed Peas. Se. you tonight.
- 1:52 am **jon_mcmahan:** hyperlinking workspace to my website allows me to share with customers...doesn't work onipad (#df10 live at <http://www.salesforce.com/live>)
- 1:52 am **smacch:** Honest and helpful presentation on social crm #df10
- 1:52 am **kenmoorhead:** Met @heather_watkins today and more of the @marketo team. Also got to catch up with @MarketoCares and and people in ops @ExactTarget #df10

- 1:52 am **danielkraft:** Make an appointment at the success clinic ... absolute worth & awesome help. Be prepared, have a list of questions ready #DF10 #dreamforce
- 1:53 am **markdwight:** Great mtg fellow #df10 panelists today, @sujamthe @PayPalx and @JillOfSF @VirginAmerica cc: @rickshawbags @salesforce, @marcusnelson
- 1:54 am **andrewspoeth:** @pcrampton: @nathomson in the social CRM session, West 2nd floor #df10
- 1:55 am **jon_mcmahan:** love drag and drop report building (#df10 live at <http://www.salesforce.com/live>)
- 1:55 am **Xtel:** I heard @iamwill was at #df10 today, talking about music in the cloud. He should have been at #dmobile with Real Networks' demo of Unify.
- 1:55 am **orph351:** RT @melissamatlins: It's official I am the only person at #DF10 without an iPad
- 1:55 am **Khatmandont:** images on dashboards?! when and where?! (#df10 live at <http://www.salesforce.com/live>)
- 1:55 am **pergrankvist:** is totally hooked in the #Chatter app from @salesforce launched at #df10 today. Like Facebook, but for your team.
- 1:56 am **oscillate:** The replay is playing currently on the Live Keynote channel. Firefox works best (#df10 live at <http://www.salesforce.com/live>)
- 1:56 am **KurtyD:** RT @gagnier: Finally headed to register at #df10
- 1:56 am **JohnFontana:** Mortimore: we are now accepting web sso mesaage for our api #df10
- 1:56 am **drfonz:** And finally, salesforce.com can be an identity provider. The perfect example is the DreamEvent website!! #df10
- 1:57 am **peterjchalmers:** #Chatter is a true game changer! (#df10 live at <http://www.salesforce.com/live>)
- 1:57 am **JohnFontana:** Chatter org is using SAML. Dreamforce log-in is using SAML. #df10
- 1:58 am **danarrigan:** RT @singhns: Just watched Facebook, Devry & Rehabcare -all our customers-present on our joint innovation at dreamforce executive summit ! #df10
- 1:58 am **marcusnelson:** RT @markdwight: Special thanks to @marcusnelson for hosting our #df10 Twitter panel today, and the entire #df10 team for organizing such a great conference!
- 1:58 am **RitchieS:** RT @orph351 RT @melissamatlins: It's official I am the only person at #DF10 without an iPad
- 1:59 am **mich8elwu:** CRM 2011 - What's Up Wit' Dat? by @pgreenbe - Part I | ZDNet <http://zd.net/f7WADL> #scrm #crm #df10 #future
- 1:59 am **marriottmurdock:** Charles Schwab highlights @netdocuments in the financial services session today at dreamforce #df10 #financial
- 1:59 am **WorkingLori:** Great use of free chatter accounts for program participants at Charles Koch Fdn! #df10
- 2:00 am **Coupa:** Stop! Raffletime (at 7pm)! TWO OPPS to win a bay area sports Mr. Potato Head! Get the codeword: <http://ow.ly/3k5KQ> #df10 #smarterspending
- 2:00 am **marcusnelson:** Thank you for being part of our Twitter panel! @markdwight of @rickshawbags - @sujamthe of @PayPalx and @JillOfSF of @VirginAmerica #df10
- 2:00 am **jon_mcmahan:** if the goal is to dump local servers...when will there be a good "enterprise" solution forbb (#df10 live at <http://www.salesforce.com/live>)
- 2:00 am **JasonMAwood:** RT @dschach: My life is complete. @DunkinDonuts is a #salesforce customer. Two perfect worlds colliding! #df10
- 2:01 am **mich8elwu:** RT @pgreenbe: 2011 CRM Forecast - What's Up Wit' Dat - Part II <http://ht.ly/1alEMd> #scrm #crm # future #df10
- 2:01 am **WorkingLori:** Also wonderful collaboration example using sf ideas at National Council on Aging! #df10
- 2:01 am **DortchOnIT:** Great @getsatisfaction gathering Monday -- they get parties AND leveraging/monetizing pervasive, passionate engagement...stay tuned! #df10

- 2:01 am **DortchAtFocus:** Great @getsatisfaction gathering Monday -- they get parties AND leveraging/monetizing pervasive, passionate engagement...stay tuned! #df10
- 2:01 am **jon_mcmahan:** see...chatter is good for larger companies. We are small. (#df10 live at <http://www.salesforce.com/live>)
- 2:02 am **darylshaber:** RT @JasonMATwood RT @dschach: My life is complete. @DunkinDonuts is a #salesforce customer. Two perfect worlds colliding! #df10
- 2:02 am **WorkingLori:** @FollowHeidi yes it's a blast! #df10
- 2:02 am **JasonMATwood:** Great day at #df10 walked, learned, talked and chatted. Another day of cloudiness tomorrow to look forward to.
- 2:02 am **foodiegrl:** Watching Eric from @fireclay demo his website at #df10 for evaluation - beautiful site! Interesting feedback from expert panel...
- 2:02 am **Jondobbs:** #Salesforce sales cloud roadmap, account and contact pages will integrate with LinkedIn, Facebook & Twitter, looks like #Gist to me #df10
- 2:02 am **salesforce:** .@jaedaemon Stevie Wonder is taking the stage at 8pm tonight #df10
- 2:03 am **mich8elwu:** RT @Lager: #df10 major problem in #sustainability is #overproduction. So much material is wasted in things nobody buys. #env #green
- 2:03 am **mich8elwu:** RT @kitson: "The best way to plan for the #future is to make sure it's the future you plan for." - #TheGreenXchange promo. #df10 #Nike
- 2:04 am **drfonz:** Excellent! Salesforce are working towards automated provisioning of users based on federation for 2011. Please get it done soon!! #df10
- 2:04 am **jesus_hoyos:** RT @mrgareth: #SFDC CEO Marc @Benioff on CNBC's Mad Money this afternoon: <http://bit.ly/dHCE5g> #Dreamforce #DF10
- 2:05 am **JasonMATwood:** With Chatter going free, anyone think it will out-buzz Google's Buzz? #df10
- 2:05 am **drfonz:** In parallel to that they are getting together with other cloud providers like Google to standardise CRUD operations on users/accounts #df10
- 2:05 am **tsbarton:** Dinner at a French Bistro then Stevie Wonder concert. #DF10
- 2:05 am **Force2be:** Loved the SSO session. Looks like we can use saml with authenticated website users with Salesforce as the idp. #df10
- 2:06 am **marketo:** RT @salesforce: Stevie Wonder is taking the stage at 8pm tonight #df10 - #awesome
- 2:06 am **danarrigan:** #df10 Roadmap for the next 12 - 18 months: Developer Productivity, Test Framework, Redesign Apex Limits
- 2:06 am **jcabrera:** RT @MartijnLinssen: #wikileaks: 2.5 tweets per second. #df10: 16 tweets per minute. #df10 is trending topic no.5, #wikileaks not even in there. Shame on you @ev
- 2:07 am **markpassovoy:** Off to find dinner before tonight's event. #DF10
- 2:09 am **pcrampton:** @andrewspoeth @nathomson I'm on 2 outside 2011. What room are you in? #df10
- 2:09 am **adrianchang:** Ben McPhee from Eloqua Product Mgmt speaks to packed crowd at @Dreamforce's Customer Hero Theater #DF10 <http://yfrog.com/h4x7nj>
- 2:09 am **FennerSells:** Live stream doesn't work on iPad (#df10 live at <http://www.salesforce.com/live>)
- 2:09 am **stilgherrian:** Evening plan: W Hotel for meet-up with Salesforce.com EVP now, then "Global Gala" with Stevie Wonder and Will.I.am. Gawd. #df10
- 2:09 am **aaronhoward2010:** Social CRM presentation at Dreamforce 10 #DF10 by @mcbrundage begins soon! Talking about integration with Force and @adaptu social efforts
- 2:09 am **Standardqueso:** Ya trabajé bastante en este Dreamforce 2010. Ahora me preparo para ver a Stevie Wonder en concierto! Los 80's regresan a #df10
- 2:09 am **jthughey:** @jthughey correction <http://www.github.com/developerforce> #df10

- 2:09 am **sarahdgill:** @LizaMu I would love to connect with you at #df10 and talk about echoing green
- 2:10 am **mnrty:** We'll start using chatter only when we can get rid of the new global search. (#df10 live at <http://www.salesforce.com/live>)
- 2:10 am **iAmSeanReed:** Solid first day at dreamforce. Chatter rollout is a must. Quotes too. Looking forward to Pres Clinton tomorrow. #df10 #collaboration
- 2:11 am **philnovack:** RT @daylanburilson: RT @iamwill I'm at dreamforce in san francisco & I'm looking at the future of collaboration...I'm inspired..thanks salesforce <-- BOOM #df10
- 2:11 am **vishalbamba:** Like the sound of chatter.com and free chatter. (#df10 live at <http://www.salesforce.com/live>)
- 2:12 am **DeckeratDell:** Congrats to Shahaf Gaili from @theforcemeister - won a #Dell #Streak at the Dell @Boomi booth! #DellDF412. Congrats! #DF10
- 2:12 am **Customer_Cloud:** <http://www.salesforce.com/blackberrybeta> (#df10 live at <http://www.salesforce.com/live>)
- 2:13 am **oscillate:** Chapterized clips from the keynote will be available immediately after the replay (#df10 live at <http://www.salesforce.com/live>)
- 2:13 am **deptofinternets:** Look in your goodie bags; there's an 8-ball of coke for every attendee, courtesy of salesforce.com! #df10
- 2:13 am **themayorpete:** In a conference of 30k, I keep running into the same awesome people....also, for a (relatively) quiet guy, I sure know a lot of folks #df10
- 2:13 am **vishalbamba:** Anybody using chatter for IT organizations or operations? (#df10 live at <http://www.salesforce.com/live>)
- 2:13 am **JasonMATwood:** RT @marketo: RT @salesforce: Stevie Wonder is taking the stage at 8pm tonight #df10 - #awesome
- 2:14 am **jon_mcmahan:** can we share files through chatter with anyone? I would like to "friend" my customers (#df10 live at <http://www.salesforce.com/live>)
- 2:14 am **boomi:** RT @DeckeratDell: Congrats to Shahaf Gaili from @theforcemeister - won a #Dell #Streak at the Dell @Boomi booth! #DellDF412. Congrats! #DF10
- 2:14 am **Customer_Cloud:** ? Erick Galleguillos - I have a few Call Centers running Chatter. Very Powerfull (#df10 live at <http://www.salesforce.com/live>)
- 2:15 am **atasteofcyn:** We've already got some winners in the #BlizzardofBucks. Are you game? @Coupa booth 321: Tu 6-8p, Wed 11-4p. #df10 #smarterspending
- 2:15 am **vishalbamba:** @Jon_McMahan Yes, Chatter supports file sharing (#df10 live at <http://www.salesforce.com/live>)
- 2:16 am **topalovich:** Networking reception at #df10 (@ Moscone Center w/ 2 others) <http://4sq.com/7hU2HH>
- 2:16 am **marketo:** Look at Google analytics search terms, know the questions ur customers are asking and create content for that. #DF10 #smart
- 2:17 am **JustEdelstein:** Hey @Benioff - would you like one of our safe harbor t-shirts for tomorrows keynote? <http://j.mp/hQH9qb> #df10 #safeharbor
- 2:18 am **STEFCON_1:** Will this be broadcast live like the keynote? RT @salesforce: Stevie Wonder is taking the stage at 8pm tonight #df10
- 2:18 am **SAzores:** Will this be broadcast live like the keynote? RT @salesforce: Stevie Wonder is taking the stage at 8pm tonight #df10
- 2:19 am **brainflurry:** @salesforce #df10 is huge! There are resources for every area of our business. I'm not sure if my feet will ever forgive me...
- 2:21 am **marketo:** Markie and his new friends Chatty and Sassy at #DF10! <http://yfrog.com/gzb9d0j>

- 2:22 am **kristeneal:** Please come get fortune cookies at ExactTarget's booth #903 before I eat them all!! #df10
- 2:23 am **oscillate:** FYI the keynote chapters are now available (#df10 live at <http://www.salesforce.com/live>)
- 2:23 am **jtaschek:** RT @salesforce: .@jaedaemon Stevie Wonder is taking the stage at 8pm tonight #df10
- 2:24 am **oscillate:** http://www.salesforce.com/video/dreamforce2010_day1_keynote.jsp (#df10 live at <http://www.salesforce.com/live>)
- 2:24 am **SAzores:** Too hungry to wait in food line :(#DF10
- 2:25 am **thea_force:** ok making cheesy tater tots, resting my tootsies, then headed to Stevie Wonder! #df10
- 2:25 am **JoeTerry58:** #DF10 @gerhard20 good to see u at Dreamforce today, the vendor exhibits were a nightmare, try differentiating yourself in that mess!
- 2:25 am **BrammoSays:** RT @bryanalipiev: Just saw my first @BrammoSays bike here @Dreamforce ! So cool I need one now! #df10
- 2:25 am **iamandreawood:** RT @VictoriaBarret: Yammer CEO Says Chatter Is "Faux Viral" #DF10 <http://bit.ly/g9LVPN>
- 2:25 am **crmlatino:** RT @dreamforce: Today's keynote will be rebroadcast at <http://salesforce.com/live> in 30 mins (at 5:30) #df10 #dreamforce
- 2:25 am **solvis:** RT @dreamforce: Today's keynote will be rebroadcast at <http://salesforce.com/live> in 30 mins (at 5:30) #df10 #dreamforce
- 2:25 am **kitson:** #df10 #Day1Takeaways: @Salesforce "brought [its] attrition rate down 4 or 5pts." - @Benioff (I wanna know *how*) #sfdc #crm #scrm #salesforce
- 2:26 am **apexsutherland:** These sidewalks aren't scaling very well #df10
- 2:26 am **Customer_Cloud:** Erick - see how Chatter helps within the Call Center? (#df10 live at <http://www.salesforce.com/live>)
- 2:27 am **m43instead:** How so I get the SF cloud cert at #df10?
- 2:27 am **jon_mcmahan:** nothing beats a phone call.I had a huge issue with salesforce that only got resolved on call (#df10 live at <http://www.salesforce.com/live>)
- 2:27 am **letioga:** RT @VictoriaBarret: Yammer CEO Says Chatter Is "Faux Viral" #DF10 <http://bit.ly/g9LVPN>
- 2:28 am **mnrty:** @Jon_McMahan NOT with anyone. only with users in your org. at least at this time. (#df10 live at <http://www.salesforce.com/live>)
- 2:28 am **sejaldhruva:** Excited to see Stevie Wonder and Will.I.Am at #Dreamforce tonight! #df10 =)
- 2:28 am **anitaborg_org:** now in Using Twitter Effectively (surprise!) listening to @sujamthe of Paypal #df10
- 2:29 am **u9700528:** its about recognising where many of us ask questions - and being part of that conversation (#df10 live at <http://www.salesforce.com/live>)
- 2:29 am **dreamforce:** Attendees: Quick reminder-please make sure to bring your badges in your badge holders to the gala tonight! Thanks and have a blast! #df10
- 2:29 am **DSWeeklyRoundup:** Top 10 Hottest Dreamforce 2010 Parties You Should Be At <http://bit.ly/hlyaD5> #df10 #saas #cloud #SF
- 2:30 am **rickshawbags:** @marcusnelson Thanks to you Marcus! #df10
- 2:31 am **salesforce:** RT @jtaschek: Holy Moly. Cramer is living the Dreamforce #df10 - <http://bit.ly/ekL4y3> @jimcramersmad @salesforce
- 2:31 am **jon_mcmahan:** sharing files via workspaces is the solution for now.... (#df10 live at <http://www.salesforce.com/live>)

- 2:31 am **adrianchang**: Dreamforce '10 Day 2 Highlights - Marc Benioff's Keynote (featuring will.i.am), breakouts and Eloqua demos! <http://on.fb.me/favn7F> #DF10
- 2:31 am **Fuel_Comms**: RT @DSWeeklyRoundup: Top 10 Hottest Dreamforce 2010 Parties You Should Be At <http://bit.ly/hlyaD5> #df10 #saas #cloud #SF
- 2:31 am **UKGuyUSSky**: #df10 I am in workflow hell. #dreamforcedisappointments
- 2:31 am **tnemelka**: RT @letioga: RT @VictoriaBarret: Yammer CEO Says Chatter Is "Faux Viral" #DF10 <http://bit.ly/g9LVPN> [agree] #e20 #scrm #socabiz
- 2:33 am **ginamariko**: Even wearin flats I got blisters frm all the walking. Thanks Moscone First Aid for curing my tender feet! Ready for Stevie Wonder now! #df10
- 2:33 am **ntalukdar3**: @kitson are you talking employee attrition or customer? (re @salesforce #df10
- 2:34 am **DDog**: "*list of mysterious questions* I wonder..." No you don't, @dsawyer, YOU KNOW EVERYTHING AND CLIFFHANGER US. #DF10
- 2:36 am **safaflores**: RT @jesus_hoyos: RT @judithsoto: i like this! RT @AribaExchange: @rwang0 "b2b and b2c is dead. It's all p2p (person to person) now". #dreamforce #df10
- 2:37 am **JillDever**: RT @winebratsf: ok making cheesy tater tots, resting my tootsies, then headed to Stevie Wonder! #df10 ~ Mmmm <3 Tator Tots!! :)
- 2:37 am **fast_technology**: RT @jasonwinters: "End user adoption (and happiness) hinges on simplicity" good talk from @levie @boxdotnet at #df10 #ux #salesforce
- 2:37 am **SelSaysIt**: RT @dreamforce: Check out this @Dreamforce Day 2 video and stay tuned for more this week! <http://bit.ly/dR7nvW> #df10 #Dreamforce
- 2:38 am **peterjchalmers**: What time should we turn up for the Gala tonight? @dreamforce #df10
- 2:38 am **DarthGarry**: Expo floor is off the hook #df10
- 2:39 am **kitson**: #ImportantSafetyTip: "B Bar+Restaurant" is *not* the "B Restaurant+Bar." Yes, they both exist. #df10 (@ B Bar & Restaurant)
- 2:39 am **JoeKorngiebel**: RT @dreamforce: Check out this @Dreamforce Day 2 video and stay tuned for more this week! <http://bit.ly/dR7nvW> #df10 #Dreamforce
- 2:39 am **jessicalgarcia**: RT @dreamforce: Check out this @Dreamforce Day 2 video and stay tuned for more this week! <http://bit.ly/dR7nvW> #df10 #Dreamforce
- 2:40 am **lemmerhirt**: @infacloud #df10
- 2:40 am **atasteofcyn**: Stop! Raffletime (in 20 min)! TWO OPPS to win a bay area sports Mr. Potato Head! Get the codeword: <http://ow.ly/3kfvO> #df10 #smarterspending
- 2:40 am **jon_mcmahan**: not a fan of appirio contact sync...must be a better way to get contacts to sync to bb!!!! (#df10 live at <http://www.salesforce.com/live>)
- 2:40 am **adrianmelrose**: Now that there's so much more to salesforce.com than the the sales cloud. Surely a better name would be Cloudforce.com ? #df10
- 2:40 am **dcunni**: #df10 getting ready to go live www.marketo.com/Dreamforce/marketotv.php
- 2:41 am **jrabara**: #Telligent mentioned as best-of-breed for social communities by #sfdc at #df10
- 2:42 am **card4net**: RT @kitson: Innovation + Sustainability = The Future of Business - #Nike's Lorrie Vogel #df10 Talking abt the #TheGreenXchange
- 2:42 am **Audrey_William**: RT @mcgeesmith: Every social application needs a killer feature. For Facebook it was photos, for Chatter it's files #DF10
- 2:42 am **DoronAronson**: Jim Cramer is living the Dreamforce #df10 - <http://bit.ly/ekL4y3> @jimcramersmad @salesforce
- 2:43 am **plmcgrn**: great #df10 day 2. got a lot of good ammo...err...use cases for deploying Chatter. thx @benioff for making it easy to go "wall to wall".
- 2:43 am **maitramtran**: @reidcarlberg, you're famous! #DF10 Keynote with @benioff. <http://yfrog.com/h3spyj>

- 2:44 am **jarrodmichael:** #Chatter just keeps getting better and better. Wish our salesforce was ready for it! Can't wait to implement it! #df10 @Dreamforce
- 2:44 am **dankaplan:** After another successful day for my big project at Dreamforce, it's almost time to hear Stevie play. #df10
- 2:45 am **rkpaleru:** RT @dmeningervr: Ready to live your workday by feeds. @salesforce thinks you will if you are not already #df10 << agree...contextual feed
- 2:46 am **JasonMATwood:** RT @JustEdelstein: Hey @Benioff - would you like one of our safe harbor t-shirts for tomorrows keynote? <http://j.mp/hQH9qb> #df10 #safeharbor
- 2:46 am **paypalx:** #df10 attendees, join us over on our Facebook page by selecting "like" for the latest & greatest: <http://on.fb.me/PayPalXpage> ^MR
- 2:46 am **pcrampton:** @andrewspoeth now at cocktails on 2. You? #df10
- 2:46 am **brenbt:** RT @joshkimber #dreamforce #df10 is great but I feel like I'm from the Flintstones when so many companies here are the Jetsons.<*sigh* me 2.
- 2:47 am **ServiceSphere:** @mkrigsman I disagree. #Chatter is UGLY. #DF10 people will go to open not close chatter systems
- 2:47 am **dmeningervr:** Jim Cramer drinks the koolaid RT @DoronAronson: Jim Cramer is living the Dreamforce #df10 - <http://bit.ly/ekL4y3> @jimcramersmad @salesforce
- 2:48 am **Rossc047:** I agree there has to be a better way (#df10 live at <http://www.salesforce.com/live>)
- 2:49 am **cloudcontacts:** great meeting everyone today at dreamforce #df10
- 2:49 am **ForceBrain:** If you are a Salesforce admin, consultant, or developer, you should sign up at CloudsterMap.com #df10 #sfdc #forcedotcom
- 2:50 am **jon_mcmahan:** ears open on database (#df10 live at <http://www.salesforce.com/live>)
- 2:50 am **sinspired:** @DDog When I finished #DF10 I told @dsawyer I'd seen what direction he was going in but, as usual, he was more audacious than even that.
- 2:52 am **DeckeratDell:** RT @delldf412: "Most important capability #cloud vendors must deliver is multitenancy." per @Gartner_Inc #DF10 #DelIDF412
- 2:52 am **pcrampton:** @andrewspoeth you going to #df10 party tonight? Will see you there?
- 2:52 am **adrianmelrose:** RT @salesforce: .@jaedaemon Stevie Wonder is taking the stage at 8pm tonight #df10
- 2:53 am **rkpaleru:** RT @dmeningervr: @chuckganapathi: top & low org like collab., mid mgrs threatened #df10 <<baby boom-echo boom..middle mgmt doom? :)kidding!
- 2:55 am **Coupa_Sam:** Stop! Raffletime (in 5 min)! TWO OPPS to win a bay area sports Mr. Potato Head! Get the codeword: <http://ow.ly/3k5La> #df10 #smarterspending
- 2:55 am **Deb_Atkinson:** RT @jtaschek: Holy Moly. Cramer is living the Dreamforce #df10 - <http://bit.ly/ekL4y3> @jimcramersmad @salesforce
- 2:56 am **noyesjesse:** What are you most excited to see at #Dreamforce? <http://bit.ly/dUC73Z> #DF10
- 2:57 am **ServiceSphere:** RT @mkrigsman: #df10 Chatter Free mass adoption depends on... mass adoption. Means lots of non-enterprise users. Why Chatter over Twitter?
- 2:58 am **mikegerholdt:** Volunteering! #df10 <http://twitpic.com/3dwclp>
- 2:58 am **appirio:** RT @singhns: Just watched Facebook, Devry & Rehabcare -all our customers-present on our joint innovation at dreamforce executive summit ! #df10
- 2:58 am **mikegerholdt:** The definition of #fail. #df10 <http://twitpic.com/3dxwuc>
- 3:00 am **sheMY_STAR:** what the fuck this mean #df10
- 3:02 am **darylshaber:** RT @ServiceSphere @mkrigsman I disagree. #Chatter is UGLY. #DF10 people will go to open not close chatter systems

- 3:03 am **ServiceSphere:** Funny that there is no ITSM in #DF10 In the future we only sell and communicate. We dont support
- 3:03 am **Old_Nick:** #df10 seriously, if you can't carry a backpack, pack less crap. Leave the wheeled bags at home. #bybackhurts...SHUTUP!
- 3:04 am **ServiceSphere:** Hey @ev go bitch slap everyone at #DF10
- 3:04 am **mark_koenig:** @Mark_L_Johnson Great meeting you today at the @appirio booth at #df10. Thanks for stopping by.
- 3:04 am **FennerSells:** Madness ensues at @mercedsystems booth @Dreamforce over the pedometer contest #df10 <http://yfrog.com/gz72561638j>
- 3:04 am **patrickbowl:** Great small italian seafood place . 552 Green street. Seafood linguine rocks. #DF10 <http://yfrog.com/h2otvj>
- 3:04 am **itsjustjana:** @jonmiller2 on @marketo TV is interviewing Darren Cunningham of Informatica at #df10 watch it now live! <http://tinyurl.com/2877h2x>
- 3:05 am **atasteofcyn:** Who's 7-feet tall and knows how to spend smarter? @Coupa_Sam. Find him at #df10 to meet a true spend samurai. #smarterspending
- 3:05 am **ServiceSphere:** RT @mkrigsman: #df10 Very obvious Salesforce is pushing consumer style into enterprise apps. Kind of a "new age" enterprise approach.
- 3:05 am **mark_koenig:** RT @appirio_ryan: Appirio blogs: Dreamforce Day 1: Cloud.I.Am: Today?s #df10 keynote was about tapping into trends... <http://bit.ly/gjFmjN>
- 3:06 am **ianralls:** What a day at #df10, demos, interviews, plenty of laughs!!
- 3:06 am **boekhoudonline:** Watch this video -- Marc Benioff @ Dreamforce 2010 <http://t.co/R1ilvYS> via @youtube #df10
- 3:06 am **iContactCorp:** Congratulations to George Schoemaker @ Utah Arts Center -- the first iMac winner @ #DF10
- 3:06 am **cesarhanke:** ?@salesforce: #Chatter - @benioff discussing the the Free version of Chatter: <http://bit.ly/eFTwKm> #df10? @sandrosaltz
- 3:06 am **mark_koenig:** RT @llwilliams555: Appirio is hiring! Swing by our booth or send resumes to careers@Appirio.com if you are interested! #df10 #Appirio
- 3:08 am **mark_koenig:** How'd it go? Missing you at #df10! >> RT @bguptill: Saugatuck headlines SME CFO webinar tomorrow with SAP@1PM US EST
- 3:08 am **Audrey_William:** The power of Twitter - feels like I am actually at Dreamforce #df10 by just following all the tweets
- 3:08 am **dianneconley:** What Chatters? Mashed potatoes, apparently! #df10 <http://yfrog.com/gysd0j>
- 3:09 am **kspidel:** What is your favorite booth at #df10?
- 3:09 am **JDivo:** @iamwill glad you could make it to the keynote this morning, looking forward to the show later tonight! #df10
- 3:09 am **KevinSwiggum:** Mashed potato bar? Of course there's a mashed potato bar! #df10
- 3:12 am **mayanm:** No need to travel RT @Audrey_William: The power of Twitter - feels like I am actually at Dreamforce #df10 by just following all the tweets
- 3:12 am **kevino80:** Who is still at the expo that wants to meet for a beer? #df10
- 3:14 am **vinifico:** Stevie Wonder at #df10 tonight with @iamwill DJ'ing after. Fantastic. I'm headed there soon.
- 3:15 am **atasteofcyn:** Only 45 min left for the #BlizzardofBucks. @Coupa booth 321: Tu 6-8p, Wed 11-4p. Coma play while you can to win! #df10 #smarterspending
- 3:16 am **andrewconnelly:** Water is a commodity - it all tastes the same. DATA is not. Some data is better than other data....OneSource! #isell #DF10 Booth 400. GO!
- 3:18 am **topalovich:** #df10 pre-party mini party. (@ XYZ w/ 5 others) <http://4sq.com/42rfGX>

- 3:19 am **itsjustjana:** @jonmiller2 interviewing @HeinzMarketing on @marketo TV coming up soon. Tune in live from #df10 <http://tinyurl.com/2877h2x>
- 3:19 am **felixdesroches:** First day of usability testing at #DF10 was great - 30 users! Drop by tomorrow for a \$25 Starbucks card. #EchoUser
- 3:19 am **raphaelsavina:** In line for dreamforce global gala (with Stevie Wonder). #df10.
- 3:20 am **kristeneal:** Combine your Salesforce data with ExactTarget and see mktg results! Text dreamforce to 86288 to learn more #df10
- 3:20 am **sophie_curtis:** #df10 swarm! (@ Ducca) <http://4sq.com/1Veurx>
- 3:20 am **atasteofcyn:** Check-in @Coupa #df10 booth 321 on foursquare! Mayor at end of Wed. 12/8 wins a gift cert. for themselves and for a friend. #smarterspending
- 3:20 am **llwilliams555:** RT @singhns: Just watched Facebook, Devry & Rehabcare -all our customers-present on our joint innovation at dreamforce executive summit ! #df10
- 3:21 am **meketaj:** Rocking @ExactTarget booth 903 at @Dreamforce ! #df10
- 3:22 am **rolansh:** Hosting the Novidea booth at Dreamforce #DF10
- 3:23 am **themayorpete:** Pre-gala cocktails anyone? #df10 (@ Oola Restaurant & Bar) <http://4sq.com/tIRcO>
- 3:23 am **patrickbowl:** @bobfurniss great presentation today, Bob #DF10
- 3:23 am **Eloqua:** Our man-on-the street video asks, "What's most exciting about #DF10?" <http://bit.ly/gq30Rj>
- 3:24 am **mlamb2005:** I'm not sure any conference will be able to live up to @Dreamforce #df10 already learned a ton, can't wait for tomorrow.
- 3:24 am **dcunni:** #df10 @fduncan found me on his #chatter bingo search. Great to connect.
- 3:24 am **bradwest414:** Omg yummy Thai! Can't wait for my curry :) #df10 (@ Osha) <http://4sq.com/9MBGWZ>
- 3:25 am **paulhamerman:** Arrived at #DF10
- 3:25 am **ralvin:** Off to a Stevie Wonder & Wil.i.am concert. Average night... #df10
- 3:26 am **Chris_Murphy:** Agree RT @mayanm: No need to travel RT @Audrey_William: The power of Twitter - feels like I am actually at Dreamforce #df10 by just...
- 3:26 am **ImpressTheNet:** @dreamforce, I see plenty of #sales and #marketing parties at #df10, but what about us #developers? :)
- 3:29 am **myrnarivera:** RT @Eloqua: Our man-on-the street video asks, "What's most exciting about #DF10?" <http://bit.ly/gq30Rj>
- 3:29 am **paypalx:** RT @marcusnelson: Thank you for being part of our Twitter panel! @markdwight of @rickshawbags - @sujamthe of @PayPalx and @JillOfSF of @VirginAmerica #df10
- 3:29 am **microempowering:** @Benioff - gr8 conference, look forward to Global Gala 2nite! @Dreamforce Team, Thank you for organizing such a gr8 event! #Collabor8 #DF10
- 3:29 am **ReidCarlberg:** RT @maitramtran: @reidcarlberg, you're famous! #DF10 Keynote with @benioff. <http://yfrog.com/h3spyj>
- 3:29 am **TweetsMcG:** Waiting in a very very long line. But it's ok. It's Stevie Wonder time! #df10 ftw!!!!
- 3:29 am **ReidCarlberg:** @maitramtran ha! Total kismet. Lots of fun tho. #df10
- 3:30 am **ForceBrain:** If you are a Salesforce admin, consultant, or developer, you should sign up @ CloudsterMap.com #df10 #sfdc #forcedotcom
- 3:31 am **BlakeLandau:** Stevie...! #df10
- 3:31 am **ReidCarlberg:** @KevinSwiggum lol only the best events have a mashed potato bar. Solid. #df10

- 3:32 am **ginamariko**: All of the featured CEOs in promo around #df10 are white males. I know its corporate America, but would a little diversity really kill ya?
- 3:32 am **etechpartner**: RT @FransBouma: RDBMS power :) RT @timanderson: 20 billion records, 25 billion transactions per quarter on salesforce.com database #df10
- 3:32 am **ForceBrain**: If you're at Dreamforce, swing by Exhibitor Booth#18. We're giving away \$1,000,000 worth of consulting services #df10 #sfdc
- 3:32 am **PodWorx**: RT @itsjustjana: @jonmiller2 interviewing @HeinzMarketing on @marketo TV coming up soon. Tune in live from #df10 <http://tinyurl.com/2877h2x>
- 3:32 am **PodWorx**: RT @dcunni: #df10 getting ready to go live www.marketo.com/Dreamforce/marketotv.php
- 3:33 am **toddjkelly**: RT @marketo: Look at Google analytics search terms, know the questions ur customers are asking and create content for that. #DF10 #smart
- 3:33 am **themayorpete**: I hope there is food at the gala #df10
- 3:33 am **sleystl**: Standing in line to see Stevie Wonder. They're lining us up like cattle. Moo! #df10
- 3:35 am **itsjustjana**: @marketo tv Best interview I have seen today! Chris Houppis of Aberdeen Group interviewed by @jonmiller2 #DF10
- 3:35 am **gagnier**: At #df10. Hi! The badges are fun.
- 3:35 am **WorkingLori**: In line at #df10 to see stevie and will.l.am! W00t!
- 3:36 am **SmallC**: RT @marketo: Look at Google analytics search terms, know the questions ur customers are asking and create content for that. #DF10 #smart
- 3:37 am **ralvin**: RT @TweetsMcG: Waiting in a very very long line. But it's ok. It's Stevie Wonder time! #df10 ftw!!!!
- 3:37 am **forcedotmom**: @Dreamforce #df10 VIP @dschach <http://twitpic.com/3dy86q>
- 3:37 am **_naima**: Absolutely. RT @StefanRied Folks, your friendship with Oracle is over now. They might even stop selling it to your soon! #DF10
- 3:38 am **gerry_oneill**: StevieWonderForce #df10
- 3:40 am **sarat1012**: #df10 : Always wondered how people make money easy on Internet? Check <http://tinyurl.com/fortune2x2r>
- 3:40 am **mark_koenig**: No shark-jumping today at #df10 <http://bit.ly/hXglGx> #appirio
- 3:42 am **ernieschell**: RT @charlieisaacs: A final act of desperation by Microsoft #df10 "We'll pay you to ditch Salesforce.com": <http://bit.ly/hoK0R6> @Benioff
- 3:42 am **ralvin**: So who was sniggering & thought asking will.l.am what he thought about cloud computing was a joke earlier? Surprised at the answer hey #df10
- 3:43 am **warrenkurtzman**: Very exhausting but very productive day @Dreamforce. I have totally drunk the Kool Aid. #df10
- 3:43 am **KitchenOperas**: Excited to see Stevie Wonder at Dreamforce tonight!!! This line up is awe-inspiring!!! #df10
- 3:44 am **mark_koenig**: off to listen to stevie wonder at #df10
- 3:45 am **ernieschell**: RT @warrenkurtzman: Very exhausting but very productive day @Dreamforce. I have totally drunk the Kool Aid. #df10
- 3:45 am **ernieschell**: RT @mark_koenig: No shark-jumping today at #df10 <http://bit.ly/hXglGx> #appirio
- 3:46 am **ImpressTheNet**: Thanks for the #df10 spam @sarat1012 :)
- 3:47 am **CRMFYI**: Getting ready to listen to Stevie Wonder #df10 ? at Moscone Center <http://gowal.la/c/35dni>
- 3:49 am **NetSuiteBackup**: RT @angela_valente: Too funny! RT @benkepes: I wonder if @Benioff will start kissing babies next. It's kind of like an election in here #df10

- 3:50 am **CnCpartners:** RT @angela_valente: Awesome opening song by the Black Eyed Peas @bep at #Dreamforce #df10
- 3:51 am **ernieschell:** RT @ForceBrain: launched CloudsterMap.com at Dreamforce 2010. Visit us today at Moscone West (2F) #df10 #salesforce #sfdc #forcedotcom
- 3:51 am **ernieschell:** RT @ginamariko: All of the featured CEOs in promo around #df10 are white males. I know its corporate America, but would a little diversity really kill ya?
- 3:52 am **bjacarus:** RT @angela_valente: Today at Dreamforce: connect anything to Salesforce - learn how at Booth 911, enter to win an iPad! #df10
- 3:52 am **gagnier:** Where are the snacks? #df10
- 3:52 am **pervasive:** RT @angela_valente: Today at Dreamforce: connect anything to Salesforce - learn how at Booth 911, enter to win an iPad! #df10
- 3:53 am **mannolan:** Queued up for Stevie Wonder and Will.i.am. <http://yfrog.com/gytbwj> #df10
- 3:53 am **forcedotmom:** @coreyrawdon congrats! Glad it went well! #df10
- 3:53 am **DavidKovacovich:** Service Cloud 2, Sales Cloud 2 & #chatter - #custserv and project mgt. Will never be the same! #DF10 @salesforce
- 3:54 am **microempowering:** NICE, It looks like #Google +1 was accidentally revealed <http://cot.ag/evXW4L> What a gr8 wk 4 those at the "Good side of the Force"! #DF10
- 3:54 am **FirstClassArts:** RT @ginamariko: All of the featured CEOs in promo around #df10 are white males. I know its corporate America, but would a little diversity really kill ya?
- 3:54 am **DavidKovacovich:** @Benioff - THE KING OF THE WORLD #DF10
- 3:55 am **betterbilling:** Hey Dreamforce attendees, enjoy the gala tonight! #df10
- 3:55 am **bjacarus:** @BlakeLandau are you at Dreamforce? #df10 what have you been doing since #bw10?
- 3:55 am **sp_williams:** Off to see Stevie Wonder and Will I Am. Hoping Pres Clinton will make an appearance with his horn. #df10
- 3:55 am **jcthedj:** Interesting 2 hear music critics pan the new black eyed pees @bep album, while at the same time they get high marks from the #df10 attendees
- 3:56 am **iangotts:** #df10 Benioff Lotus Notes vs Zuckerberg conception date : he's wrong but why let facts get in the way of a great quote <http://bit.ly/fBf8zZ>
- 3:56 am **MSDynamicsCRM:** Who's playing catch up now #salesforce! #df10, We've got the world's most used database in the cloud - SQL Azure <http://tinyurl.com/34jwuor>
- 3:56 am **bjacarus:** RT @joeferraro: Database.com is huge news for the enterprise! Heading to Moscone for breakfast and trying not to get trampled going into the keynote #df10
- 3:56 am **michaellorg:** I'd say that the nasty #df10 lines are really inevitable for these mega-parties. <http://yfrog.com/h3t67j>
- 3:56 am **amiassayag:** Smart new rev stream RT @mfauscette: #df10 Harris: database.com not a new physical addition, just us exposing something we had all along...
- 3:57 am **thea_force:** Cattle call for Stevie wonder. Us this really worth it? Yuck #df10
- 3:57 am **marriottmurdock:** Waiting for Stevie wonder! #df10 #sfdc
- 3:58 am **ernieschell:** RT @microempowering: This is cool! RT @Benioff -- Good Bye IBM. Good Bye Lotus Notes. Good Bye Lotus Domino <http://cot.ag/gYcYOe> -- Cheers! #DF10
- 3:58 am **Force2be:** Need food. #df10
- 4:00 am **LaunchDM:** Team green - Booth 925 - It's on! #df10 <http://twitpic.com/3dyf8g>
- 4:00 am **kspidel:** RT @thekellywalsh: Finally, a woman on stage #tookyalongenough #salesforce #df10 still a poor ratio

- 4:00 am **mattywack:** Another successful day at Dreamforce. Now off to dinner and drinks. #df10
- 4:00 am **alextoussaint:** @jeffbarr good to meet u during CloudStock #df10
- 4:01 am **seanharrison:** @infocloud #df10
- 4:03 am **salesforce:** We're all ready for Stevie Wonder! #df10 <http://yfrog.com/h3gdjj>
- 4:03 am **kurtmw:** In the queue for Stevie Wonder and wil.i.am #df10
- 4:04 am **MrErnestJones:** RT @salesforce: We're all ready for Stevie Wonder! #df10 <http://yfrog.com/h3gdjj>
- 4:05 am **EdCleary1:** RT @abneedles: "Good marketing doesn't matter. What matters is sales." via @staceyepstein at @Dreamforce #DF10 #B2B
- 4:05 am **alextoussaint:** RT @salesforce: We're all ready for Stevie Wonder! #df10 <http://yfrog.com/h3gdjj>
- 4:05 am **ginamariko:** Stevie wonder will be performing here tonight! #df10 gala <http://yfrog.com/h2zf6j>
- 4:06 am **barfsurfer:** Beckman meetup prior to Stevie! #df10 (@ InterContinental San Francisco w/ 2 others) <http://4sq.com/7vtndR>
- 4:06 am **wileyrob:** Heading to see Stevie Wonder and will.i.am with @dsb #df10 #goodtimes
- 4:06 am **dklawjr:** RT @salesforce: We're all ready for Stevie Wonder! #df10 <http://yfrog.com/h3gdjj>
- 4:06 am **ThomsonVnyrds:** @WineSoiree @winebratsf couldn't hear you over the massive party going on at #Dreamforce...I gotta' feeling #df10
- 4:07 am **MSDynamicsCRM:** Fedup with static dashboards, proprietary dev, high prices & want #Outlook integration, www.dontgetforced.com #salesforce #dreamforce #df10
- 4:07 am **kitson:** This line is ludicrous. Seriously thought I was in the wrong place. #df10 (@ Stevie Wonder, Live @Dreamforce w/ 7 others)
- 4:07 am **KRCraft:** RT @DavidKovacovich: Service Cloud 2, Sales Cloud 2 & #chatter - #custserv and project mgt. Will never be the same! #DF10 @salesforce
- 4:08 am **angeladrc:** Just waiting for Stevie Wonder at #df10 Global Gala <http://twitpic.com/3dyhje>
- 4:08 am **csull:** The streets of San Fran are packed for #df10 <http://yfrog.com/h4boxj>
- 4:10 am **mgperry:** RT @salesforce: We're all ready for Stevie Wonder! #df10 <http://yfrog.com/h3gdjj>
- 4:10 am **asbhalla:** Dreamforce crowd swarming in for stevie wonder #df10 #varicent <http://yfrog.com/gyp3dj>
- 4:11 am **shakeellamba:** Steviw Wonder! #df10 (@ Dreamforce 2010 w/ @crmfyi) <http://4sq.com/dV2qL9>
- 4:11 am **ChristineMatla:** RT @asbhalla: Dreamforce crowd swarming in for stevie wonder #df10 #varicent <http://yfrog.com/gyp3dj>
- 4:13 am **Cazoomi:** RT @rwan0: getting a great overview from @bjacarus0 on #pervasive's product portfolio #integration #cloud #df10 #saas
- 4:13 am **barfsurfer:** @mikegerholdt sorry I missed you. Heading to Stevie soon. #df10
- 4:13 am **cpbrandt:** RT @jrabara: #Telligent mentioned as best-of-breed for social communities by #sfdc at #df10
- 4:13 am **NexusStrategy:** Number one practice management tip; make sure you own the rights to your name #df10
- 4:14 am **JDivo:** Almost time... <http://twitpic.com/3dyj5n> #df10
- 4:14 am **H2BRA:** RT @microempowering: NICE, It looks like #Google +1 was accidentally revealed <http://cot.ag/evXW4L> What a gr8 wk 4 those at the "Good side of the Force"! #DF10

- 4:14 am **abeant:** Thanks @salesforce: We're all ready for Stevie Wonder! #df10 <http://bit.ly/eMDhQp>
- 4:14 am **fallline_genius:** ?????????? RT @salesforce: We're all ready for Stevie Wonder! #df10 <http://yfrog.com/h3gdjj>
- 4:15 am **JoshfromMaine:** #df10 on our way to Stevie Wonder - 360 view: <http://occip.it/pt3dyjdg>
<http://twitpic.com/3dyjdg>
- 4:16 am **KevinSwiggum:** It's big baby! Stevie wonder at dreamforce #df10 <http://yfrog.com/h347rj>
- 4:16 am **brettweigl:** Big crowd today for @benioff 's keynote at #df10. Looking forward to getting hands on with database.com.
- 4:16 am **midlakewinter:** #df10 peeps, really want to get #SalesforceMeans2Me going in the Dreamforce Org. I would to hear all your thoughts <http://goo.gl/UHfur>
- 4:16 am **peterjchalmers:** #df10 get your party on! Stevie Wonder on soon @dreamforce Gala
- 4:16 am **mikkelsvane:** :-) RT @chinamartens451: In #df10 analyst summit with the smiley-est guy in tech, Alex Dayon, now EVP, CRM at salesforce.com
- 4:16 am **laurahvogel:** This is what I'm talking about! #DF10 (@ Stevie Wonder, Live @Dreamforce w/ @heatherfoeh) <http://4sq.com/fAXeJi>
- 4:17 am **microempowering:** RT @Eloqua: Our man-on-the street video asks, "What's most exciting about #DF10?" <http://bit.ly/gq30Rj>
- 4:17 am **alfredogr89:** RT @MartijnLinssen: #wikileaks: 2.5 tweets per second. #df10: 16 tweets per minute. #df10 is trending topic no.5, #wikileaks not even inthere. Shame on you @ev
- 4:18 am **jeremiahstone:** RT @meyerwork: Sacks@Yammer <http://bit.ly/hTpNsP> calls Chatter closed #df10. Irony: Yammer won't accept gmail. Be open! #streamwork <http://bit.ly/cGZaAl>
- 4:19 am **atasteofcyn:** We gave out hundreds of prizes today in the #BlizzardofBucks. Last chance to play @Coupa booth 321: Wed 11-4p. #df10 #smarterspending
- 4:21 am **KRCraft:** Dreamforce Day 1 Keynote Video featuring Marc Benioff @Benioff : <http://bit.ly/gfsZUJ> #df10 #scrm #crm #socbiz
- 4:21 am **KrystalGuerra:** Who knew business folk could get down and partay #df10
- 4:22 am **eliz_beth:** Was just less than 3 ft from Will.I.am!! #df10
- 4:22 am **SFDCFoundation:** Thank you! RT@ProjectNightx2: @SFDCFoundation Thank you for including us in #df10 today. 1,200 kiddos will have sweeter dreams!
- 4:22 am **sloane927:** RT @asbhalla: Dreamforce crowd swarming in for stevie wonder #df10 #varicent <http://yfrog.com/gyp3dj>
- 4:22 am **JustJetKingdom:** Stevie Wonder at #df10. Whoohoo!
- 4:23 am **frankeliason:** I am amazed at the crowd for @salesforce's dreamforce. This pict is from middle of room #df10 <http://yfrog.com/h3y9uj>
- 4:23 am **sloane927:** RT @ginamariko: Stevie wonder will be performing here tonight! #df10 gala <http://yfrog.com/h2zf6j>
- 4:23 am **CHBoorman:** RT @infacloud: RT @debwalery @dcunni: Blog post: Migrating On-Premise Databases to Database.com <http://bit.ly/ift2gG> #integration @InformaticaCorp #df10
- 4:23 am **philnovack:** 14,000 people in Moscone South for the #df10 global gala with Stevie wonder and @iamwilliam! <http://twitpic.com/3dylrx>
- 4:23 am **heatherfoeh:** Kicking off the Global Gala at Dreamforce. Waiting for Will.i.am and Stevie Wonder. #DF10 <http://twitpic.com/3dylrz>
- 4:24 am **image415:** RT @csull: The streets of San Fran are packed for #df10 <http://yfrog.com/h4boxj>
- 4:24 am **tobaccowala:** Attending concert #DF10 @Dremforce of Stevie Wonder& Will I Am

- 4:24 am **centernetworks:** hey @loic did you see i got a pic of your booth at #df10 - <http://www.centernetworks.com/salesforce-dreamforce-expo-photos>
- 4:24 am **marksmithvr:** Street bump to Darren Cunningham, VP Marketing with Informatica Cloud - Integration of a Cloud Kind #df10
- 4:24 am **kitson:** RT @FrankEliason Amazed at the crowd for @salesforce's @dreamforce. This pic is from middle of room #df10 <http://yfrog.com/h3y9uj> #sfdc
- 4:24 am **JoshfromMaine:** The Wonder Crashers #df10 featuring your's truly and @jessieay! Rule #86: Party like a champion!
- 4:24 am **CharleneGoodwin:** RT @marketo: Look at Google analytics search terms, know the questions ur customers are asking and create content for that. #DF10 #smart
- 4:25 am **CoreyL:** To reach 50 million users, it took radio 38 years, TV 13 yrs, the internet in 4 yrs. It took Facebook 5 months! #df10
- 4:26 am **patrickbowl:** LOVE this industry! #DF10
- 4:26 am **stiennon:** RT @VictoriaBarret: Yammer CEO Says Chatter Is "Faux Viral" #DF10 <http://bit.ly/g9LVPN>
- 4:26 am **ReidCarlberg:** @michaellorg likewise! Heading to stevie now. I'll be the guy with the #df10 badge on.
- 4:26 am **EsourceKerry:** Waiting for Stevie Wonder!!! (I hope I'm now the only one dancing!) #df10 <http://plixi.com/p/61644819>
- 4:26 am **CoreyL:** Facebook traffic has now surpassed Google. #df10
- 4:27 am **jtaschek:** Heading to see will.i.am and Stevie at #df10. The cloud brings music to Dreamforce.
- 4:27 am **jaredemiller:** @forceDotMom already here... Where is everyone? #df10
- 4:27 am **fscavo:** Dessert with Vinnie and Margaret at Intercontinental Hotel in SF at #DF10 <http://yfrog.com/gyi1dj>
- 4:27 am **Lattice_Engines:** #df10 live from the Dreamforce Gala. Waiting for Stevie Wonder to perform! <http://yfrog.com/gysxaj>
- 4:27 am **EsourceKerry:** I think the DJ is playing my Stevie wonder Pandora station! #df10
- 4:28 am **cozimek:** About to watch Stevie Wonder and will.i.am perform together at #df10.
- 4:28 am **marksmithvr:** Entering Cloud Party at #DF10 <http://twitpic.com/3dymug> - Music & Entertainment
- 4:28 am **CoreyL:** There are over 500 million users on Facebook spending 500 billion minutes per month. #df10 #puttimetobetteruse
- 4:29 am **iswinson:** #df10 at Stevie Wonder...where are the @SalesforceUI folks?
- 4:30 am **_drako:** Hanging out with #wipro at #df10 galla... this event is amazing!
- 4:30 am **CoreyL:** If Facebook were a country, it would be the 3rd largest on Earth! #df10
- 4:30 am **amarjoshi:** RT @staceyepstein: ServiceMax for iPad Leverages <http://t.co/oJUeSDp?s> Mobile Social Features Empower Field Service <http://t.co/vbfapax> #database #cloud #df10
- 4:31 am **CHBoorman:** @marksmithvr Enjoy #df10! Bet it's different to the SAP analyst conference :-)
- 4:31 am **CoreyL:** Google now activates 100,000 Android phones everyday. #df10
- 4:32 am **toucancrm:** Oh yeah! #df10 <http://yfrog.com/h3o0dj>
- 4:32 am **bourgetalexndre:** RT @MartijnLinssen: #wikileaks: 2.5 tweets per second. #df10: 16 tweets per minute. #df10 is trending topic no.5, #wikileaks not even inthere. Shame on you @ev
- 4:33 am **CoreyL:** Twitter adds 300,000 new users each day! #df10. #howmuchofthemaresspammeraccounts

- 4:33 am **ralvin**: Judging by the DJ's set list San Fran might give the world computing power, but Britain gives it music.... #df10
- 4:33 am **ginamariko**: Waiting for stevie... #df10 <http://yfrog.com/h0suyj>
- 4:33 am **KevinSwiggum**: Wow! #df10 <http://yfrog.com/h2271j>
- 4:33 am **a_sinclair**: Getting ready for the #df10 concert ... But need to find someone that I know ... Too many people!
- 4:34 am **CoreyL**: There are 55 million tweets per day. #df10
- 4:34 am **CoreyL**: 120,000 new blogs are created everyday. #df10
- 4:35 am **sloane927**: RT @laurahvogel: This is what I'm talking about! #DF10 (@ Stevie Wonder, Live @Dreamforce w/ @heatherfoeh) <http://4sq.com/fAXeJi>
- 4:35 am **myrnarivera**: RT @cozimek: About to watch Stevie Wonder and will.i.am perform together at #df10 [How fun!]
- 4:36 am **rwang0**: RT @fscavo: Dessert with Vinnie and Margaret at Intercontinental Hotel in SF at #DF10 <http://yfrog.com/gyi1dj>
- 4:36 am **jaredemiller**: I have a beer for anyone who sees me... Right side towards the front... #df10
- 4:36 am **foodiegrl**: @salesforce yeah, so are we. So let's get this party started already! #df10
- 4:36 am **UKGuyUSSky**: #df10. At the stage woop
- 4:36 am **csull**: Getting ready for Stevie Wonder and Will.I.am at #df10 <http://twitpic.com/3dyp0k>
- 4:37 am **stevenaventi**: RT @hashalburn: Check this out! @stevenaventi added the 250th #df10 photo to <http://bit.ly/gKYkPI> <= woohoo!
- 4:37 am **FredCast**: Waiting for Stevie Wonder and Will.I.Am to play for 30,000 drunk nerds. Should be quite the sight. #df10
- 4:37 am **sidoscope**: RT @KevinSwiggum: Wow! #df10 <http://yfrog.com/h2271j>
- 4:38 am **rhiannonbach**: I'm at dreamforce in san francisco & I'm looking at the future of collaboration...I'm inspired...thanks salesforce. #rt #df10
- 4:38 am **carolyncoles**: You said it! RT @ngullaci: Stevie Wonder in 5 mins!!! At #df10 eppp!!! @carolyncoles get excited!!!
- 4:38 am **JoshfromMaine**: Electric #df10 audience anticipating the great Stevie Wonder - 360 view: <http://occip.it/pt3dyp4f> <http://twitpic.com/3dyp4f>
- 4:39 am **michaellorg**: @ReidCarlberg sounds good, I'll be near a #nosoftware logo #df10
- 4:39 am **jkfissel**: #Df10 please have will.i.am wish allison breeding a happy birthday!!! It'll be a great #Dreamforce birthday for her!
- 4:40 am **BjornHascher**: @Benioff and wil.i.am entering #df10 party with Stevie Wonder #dance <http://twitpic.com/3dypum>
- 4:40 am **CoreyL**: Globally, the number of text messages sent & rec'd everyday now equals 8x the entire population of the planet. #df10
- 4:41 am **rwang0**: RT @BjornHascher: @Benioff and wil.i.am entering #df10 party with Stevie Wonder #dance <http://twitpic.com/3dypum>
- 4:41 am **schmengie**: @MyBlueGrace at #df10 waiting for the legendary Stevie Wonder to perform
- 4:41 am **rwang0**: 1 an hour! RT @CoreyL: Globally, the number of text messages sent & rec'd everyday now equals 8x the entire population of the planet. #df10
- 4:41 am **rwang0**: RT @KRCraft: Dreamforce Day 1 Keynote Video featuring Marc Benioff @Benioff : <http://bit.ly/gfsZUJ> #df10 #scrm #crm #socbiz
- 4:42 am **CoreyL**: China has more mobile phone users than the USA has people. #df10 #crazy
- 4:42 am **jakeondemand**: I guess the wrong Moscone side *every* time. #df10

- 4:42 am **gabrielspina:** Meu deus qta gente RT @salesforce We're all ready for Stevie Wonder! #df10 <http://yfrog.com/h3gdjj>
- 4:43 am **schmengie:** @MyBlueGrace had privilege to hear Ed Conaway from @Con_way_ speak today at #df10. Sales tips from the big guns!
- 4:43 am **Cinovate:** Waiting for Stevieforce #df10 <http://yfrog.com/h3wbnj>
- 4:43 am **CoreyL:** The Internet has 1.2 billion terabytes of unique information. #df10
- 4:43 am **jhoskins:** Any Talented Japanese Speaking Admins at #DF10? Please contact me. Thx
- 4:43 am **laurahvogel:** Sure am, bring on Stevie! : <http://plixi.com/p/61647196> #DF10
- 4:44 am **voicesdotcom:** @shakeellamba @davidcicarelli Thank you for sharing the picture from Dreamforce #DF10 #Salesforce ^AH
- 4:44 am **CRMmanager:** RT @daylanburlison: RT @iamwill I'm at dreamforce in san francisco & I'm looking at the future of collaboration...I'm inspired..thanks salesforce <-- BOOM #df10
- 4:45 am **Cazoomi:** Thanks @SnapLogic for the NEW updates to our Data Integrators Comparison Matrix | <http://bit.ly/8Y4o48> #integration #cloud #df10 #clustering
- 4:46 am **prafulgupta:** #df10 Will.I.Am just walked in, waiting for Stevie Wonder @ dreamforce
- 4:46 am **mich8elwu:** RT @rwang0: RT @KRCraft: Dreamforce Day 1 Keynote Video featuring Marc Benioff @Benioff : <http://bit.ly/gfsZUJ> #df10 #scrm #crm #socbj
- 4:47 am **sloane927:** RT @microempowering: @Benioff - gr8 conference, look forward to Global Gala 2nite! @Dreamforce Team, Thank you for organizing such a gr8 event! #Collabor8 #DF10
- 4:47 am **diegoozaragoza:** RT @microempowering: NICE, It looks like #Google +1 was accidentally revealed <http://cot.ag/evXW4L> What a gr8 wk 4 those at the "Good side of the Force"! #DF10
- 4:47 am **rwang0:** @KRCraft It's one of the top events. I'd put #ibm events #oow10 and #sapphireNOW on that list of events to go to. #wishiwasthere #df10
- 4:48 am **girvd:** Stevie Wonder at #df10 (@ Dreamforce 2010 w/ 72 others) <http://4sq.com/dV2qL9>
- 4:48 am **TheStevieAwards:** #df10
- 4:48 am **rwang0:** @BjornHascher Thanks Bjorn. If you are still here Friday, let me know. We'll catch up or in Holland! #df10
- 4:48 am **rwang0:** Thanks! RT @brenbt: @rwang0 "b2b and b2c is dead. It's all p2p (person to person) now". #dreamforce #df10<<love this!!
- 4:48 am **KRCraft:** RT @rwang0: It's one of the top events. I'd put #ibm events #oow10 and #sapphireNOW on that list of events to go to. #wishiwasthere #df10
- 4:49 am **HeidiEKMassey:** OK, I am SOOOOOOO ENVIIOUS!!!!!!!!!!!!!! RT @salesforce: We're all ready for Stevie Wonder! #df10 <http://yfrog.com/h3gdjj>
- 4:49 am **kitson:** Finally. Only 50 mins behind schedule, lights finally dim. #StevieWonder #df10 #salesforce #eventglitch?
- 4:49 am **rwang0:** @danielgraham922 Thanks for following us. I'm now at www.constellationrg.com #df10
- 4:50 am **rwang0:** @ggheorghiu being respectful of the audience. I've seen @jowyang tweet and talk well. he's good at that #df10 #leweb
- 4:51 am **kitson:** #StevieWonder just emerged, to screams and applause. #df10
- 4:52 am **ThePGuy:** Watching Stevie Wonder perform at #df10
- 4:53 am **gabrielspina:** Topinformation e ambev no show do stevie wonder @dreamforce <http://plixi.com/p/61648074> #df10
- 4:53 am **heatherfoeh:** @jasonpemberton This pic of Stevie is for you! #df10 <http://twitpic.com/3dyt0o>

- 4:53 am **linzanna:** I am watching Stevie Wonder. #df10
- 4:53 am **philnovack:** Stevie out to the hustle! #df10
- 4:53 am **Cinovate:** Steve Wonderforce #df10 <http://yfrog.com/h48blj>
- 4:55 am **_JimGentile:** Stevie Wonder #DF10 <http://yfrog.com/h2x9u0j>
- 4:55 am **metadaddy:** You'll have to trust me on this - Stevie Wonder taking to the stage at Dreamforce #df10 <http://yfrog.com/gz8gnj>
- 4:55 am **mattledford:** Stevie Wonder has taken the stage @Dreamforce #df10 and is jammin! <http://plixi.com/p/61648905>
- 4:55 am **javaforcedev:** Had an awesome first day at dreamforce. Enjoyed the keynote and very excited about Chatter Free and database.com #df10
- 4:56 am **brianfinnerty:** 5 Things We Learned at Dreamforce 2010! <http://t.co/TjX0e4> via @ymarketing #df10 #salesforce
- 4:56 am **Lawson_David:** Stevie in the clouds at Dreamforce #df10
- 4:56 am **foodiegrl:** Stevie takes the stage amid a sea of digital cameras at @salesforce #df10 <http://yfrog.com/h0jb80j>
- 4:57 am **sloane927:** RT @mattledford: Stevie Wonder has taken the stage @Dreamforce #df10 and is jammin! <http://plixi.com/p/61648905>
- 4:57 am **gerry_oneill:** Stevie's kicked off! We're off to the mosh pit... #df10
- 4:57 am **HandsOnConnect:** is in the company of great friends (and 30,000 other @Salesforce evangelists) @Dreamforce watching Stevie Wonder! <http://ow.ly/i/6bQn> #df10
- 4:57 am **melosfdc:** Heck ya. Stevie Wonder in the house! #df10
- 4:57 am **HandsOnJeremy:** is in the company of great friends (and 30,000 other @Salesforce evangelists) @Dreamforce watching Stevie Wonder! <http://ow.ly/i/6bQn> #df10
- 4:57 am **seriouslyj4:** is in the company of great friends (and 30,000 other @Salesforce evangelists) @Dreamforce watching Stevie Wonder! <http://ow.ly/i/6bQn> #df10
- 4:57 am **WorkingLori:** Stevie at #df10!!! Sing it!
- 4:57 am **jasonwinters:** Stevie Wonder is rockin' the keytar at #df10 for #salesforce customers <http://yfrog.com/h0wmuJ>
- 4:57 am **asapiz:** Stevie is in the house at #df10.
- 4:57 am **ebloch:** Who's at Dreamforce on Thursday? Come to the Who's Who in Social Media. Solid lineup. /cc @invoker @mrdag @engle @rashmi #DF10
- 4:57 am **sullytoduffy:** Stevie wonder baby! With @jigsaw crew #df10
- 4:58 am **EdYerkeRobins:** Yowza! Just finished dinner & looked at the time. Guess I won't be making the #df10 Global Gala. Good thing I'm not very superstitious.
- 4:58 am **michinois:** Watching Stevie Wonder play an electric guitar piano thingy. If it's not already, add it to your bucket list. #df10
- 4:59 am **sujamthe:** @dreamforce #df10 party rocks w Stevie wonder
- 4:59 am **asapiz:** RT @sloane927: RT @asbhalla: Dreamforce crowd swarming in for stevie wonder #df10 #varicent <http://yfrog.com/gyp3dj>
- 4:59 am **bevo14:** #df10 (@ Stevie Wonder, Live @Dreamforce w/ @marcusnelson) <http://4sq.com/fAXeJi>
- 4:59 am **Give2gether:** Stevie Rocks the stage at the dreamforce Gala event #df10.... <http://yfrog.com/h3w3nj>
- 4:59 am **nyalli:** you don't just see a keytar performance everyday! #steviewonder #df10
- 4:59 am **salesElement:** Only man in the world who can rock a keytar and still be cool: stevie wonder. #df10

- 5:00 am **anitaborg_org**: thanks @Dreamforce for bringing Stevie Wonder to #df10!
- 5:00 am **ChrisMorra**: Stevie Wonder #df10 <http://plixi.com/p/61649351>
- 5:00 am **DSB**: Stevie Wonder has some surprisingly impressive stage antics. #df10
- 5:00 am **dpaschel**: @Dreamforce gala w Stevie Wonder. BFF #DF10 \$CRM \$SFSF #cloud <http://twitpic.com/3dyuru>
- 5:00 am **aguynamednate**: Stevie Jamming on the Key-tar to s Kick off his #DF10 concert. Nerds on the floor smartphoning his photo...
- 5:01 am **_naima**: Stevie Wonder at Dreamforce. Wow. 15000 people.... #df10 <http://yfrog.com/h3eahj>
- 5:01 am **Antonio_Montoya**: Listening to Stevie Wonder @ #df10 (@ Dreamforce 2010 w/ 78 others) <http://4sq.com/dV2qL9>
- 5:02 am **bhbeak**: "So, Stevie.. tell me what the Cloud means to u.." :-P Great quote, Adam #CV #df10 <http://ow.ly/i/6bQT>
- 5:03 am **timmcgrath**: Jamming with Stevie Wonder at the Dreamforce Gala with 30 thousand of my friends. #df10
- 5:03 am **francis_lui**: RT @meyerwork: Sacks@Yammer <http://bit.ly/hTpNsP> calls Chatter closed #df10. Irony: Yammer won't accept gmail. Be open! #streamwork <http://bit.ly/cGZaAI>
- 5:04 am **jeanvelonis**: I wish I knew some Stevie wonder songs #df10
- 5:04 am **WiproSFDC**: Steve wonder with wipro #DF10
- 5:05 am **lesteb**: Stevie Wonder rocking #DF10 #Awesome <http://yfrog.com/h4tx0j>
- 5:05 am **billcooey**: Jamming at #df10 to stevie (@ Stevie Wonder, Live @Dreamforce w/ 68 others) <http://4sq.com/fAXeJi>
- 5:05 am **greggtilston**: Holy crap it's Stevie Wonder! #df10 <http://plixi.com/p/61650146>
- 5:06 am **kitson**: "I love you!" #StevieWonder shouts to the crowd, which seems awfully sedate. #df10
- 5:06 am **DavidMuirJr**: Stevie is a Baaaad Man!! #df10
- 5:06 am **WiproSFDC**: After a great day at the expo its time to unwind in superstition with wipro #DF10
- 5:06 am **kitson**: "We Can Work It Out" Beatles cover #StevieWonder #setlist #df10
- 5:06 am **sloane927**: RT @anitaborg_org: thanks @Dreamforce for bringing Stevie Wonder to #df10!
- 5:07 am **sloane927**: RT @HandsOnJeremy: is in the company of great friends (and 30,000 other @Salesforce evangelists) @Dreamforce watching Stevie Wonder! <http://ow.ly/i/6bQn> #df10
- 5:07 am **RealTweeter**: RT @Xtel: I heard @iamwill was at #df10 today, talking about music in the cloud. He should have been at #dmobile with Real Networks' Unify.
- 5:08 am **jobsworth**: Stevie Wonder at #Dreamforce #df10 <http://yfrog.com/h0qdb01j>
- 5:08 am **srames**: Simply fantastic! Stevie Wonder at Dreamforce '10 #DF10. "We Can Work It Out" <http://yfrog.com/gyr5ij>
- 5:08 am **phintch**: Stevie Wonder!!! #DF10 <http://twitpic.com/3dywq5>
- 5:08 am **bedathur**: Having a great time at the gala. Stevie Wonder rocks! #Dreamforce #DF10
- 5:09 am **kitson**: If anyone's wondering, #StevieWonder uses a Hohner Clavinet D6, which is getting a "lot" of free advertising on the screens here. =P #df10
- 5:09 am **peterjchalmers**: Rocking the house down Stevie Wonder sooo good!!! Great #df10 @dreamforce
- 5:10 am **DrNancyHoffman**: RT @frankeliason: I am amazed at the crowd for @salesforce's dreamforce. This pict is from middle of room #df10 <http://yfrog.com/h3y9uj>

- 5:11 am **kitson:** OK. Was wishful thinking to provide a [#StevieWonder](#) [#setlist](#). Realizing I don't know enough of his tunes' titles! Hoping for "Sir Duke." [#df10](#)
- 5:12 am **VoiceAssist:** RT [@Jabra_US](#): Love the video of the Jabra Extreme Headset, [@VoiceAssist](#) Chatter by Voice for Salesforce.com: <http://ow.ly/3lj7h> [#DF10](#) Makes [#CRM](#) Work!
- 5:12 am **CharonSF:** Long line at the men's restroom and none for the women's! Ha! [#df10](#)
- 5:13 am **pmorelli:** I work for the coolest company. Stevie Wonder at dreamforce. [#salesforce](#) [#df10](#) <http://plixi.com/p/61651229>
- 5:14 am **asbhalla:** Stevie wonder at dreamforce. [#df10](#) [#varicent](#)
- 5:15 am **yuwaka1968:** RT [@seesmic](#): RT [@pgreenbe](#): [#df10](#) [@benioff](#) New Dell devices running Chatter - an Android phone w/Seesmic Android app.
- 5:17 am **RatherGeeky:** Me too. :) RT [@jeanvelonis](#): I wish I knew some Stevie wonder songs [#df10](#)
- 5:17 am **marriottmurdock:** Dreamforce gala was bumpin' Stevie wonder was off the hook! [#df10](#)
- 5:17 am **SIIA_RCollier:** Singing Jingle bells with Stevie Wonder [#df10](#)
- 5:17 am **jameane:** Jingle Bells, Stevie Wonder style. Feels like tho holidays. [#dfstevie](#) [#df10](#)
- 5:17 am **chrislee:** Unbelievable to get to see Stevie Wonder [@dreamforce](#)!! Sounds fantastic! [#df10](#) <http://twitpic.com/3dyppy>
- 5:17 am **mathieu:** The intro video of [@salesforce](#) in today's keynote is just amazing. And it's just the beginning: <http://bit.ly/hdSs3s> [#df10](#)
- 5:17 am **patrickmichaelb:** Stevie f-in Wonder. Enough said. Dreamforce. [#df10](#).
- 5:18 am **kitson:** "Y'all sound weak." [#StevieWonder](#) scolds the audience. [#df10](#)
- 5:20 am **revenuemarketer:** Live from [#df10](#) from the [@marketo](#) platform - it's Stevie!! <http://plixi.com/p/61652105>
- 5:21 am **kitson:** [#StevieWonder](#) [#df10](#) RT [@AnswersDotCom](#): "Jingle Bells" was first published under the title "One Horse Open Sleigh" in 1857.
- 5:21 am **jeanvelonis:** [@RatherGeeky](#) we can still rock out! [#df10](#) jingle bells
- 5:21 am **JDivo:** Stevie Wonder rocking the keytar! <http://twitpic.com/3dyzqv> [#df10](#)
- 5:23 am **revenuemarketer:** RT [@jameane](#): Jingle Bells, Stevie Wonder style. Feels like tho holidays. [#dfstevie](#) [#df10](#)
- 5:24 am **sloane927:** RT [@chrislee](#): Unbelievable to get to see Stevie Wonder [@dreamforce](#)!! Sounds fantastic! [#df10](#) <http://twitpic.com/3dyppy>
- 5:24 am **Give2gether:** Duet... ;) now we talking...all [#nonprofits](#) in [#df10](#) Cheer up!! Stevie loves us. <http://yfrog.com/h2shjj>
- 5:25 am **DoronAronson:** Great take by [@sjcobrien](#) on [@benioff](#) [@Salesforce](#), one of the Web's most... <http://fb.me/Nxs5eGhA?> [#df10](#), look at [#CiscoQuad](#)
- 5:26 am **jrabara:** RT [@kitson](#): "Y'all sound weak." [#StevieWonder](#) scolds the audience. [#df10](#)
- 5:28 am **toucancrm:** Stevie Wonder [#df10](#) <http://yfrog.com/gzcedj>
- 5:28 am **michaellorg:** Finding the water is a rare treat even if it puts me in the back [#df10](#) <http://yfrog.com/h3p36j>
- 5:29 am **jmhemsley:** Stevie wonder doesn't like software. He's a believer in multi-tenant architecture. [#df10](#)
- 5:30 am **saveology:** Dreamforce-VP of IT Barry Newman w/ Boomi ?Connecting the Cloud: Integration Best Practices? Today 3:15 P.M. [#boomi](#) [#dell](#) [#saveology](#) [#df10](#)
- 5:30 am **atasteofcyn:** "Like" [@Coupa](#) on FB and you could win something sweet for yourself and a friend. [#df10](#) [#smarterspending](#) <http://ow.ly/3kfxs>
- 5:30 am **danarrigan:** Currently watching Stevie Wonder perform live at [#df10](#)!

- 5:30 am **jaredemiller:** Baby, everything is alright... #df10
- 5:30 am **happel:** RT @meyerwork: Sacks@Yammer <http://bit.ly/hTpNsP> calls Chatter closed #df10. Irony: Yammer won't accept gmail. Be open! #streamwork <http://bit.ly/cGZaAl>
- 5:31 am **stilgherrian:** I suspect it is better for all concerned that I haven't been tagging these tweets #df10 ...
- 5:31 am **forcedotmom:** RT @jmhemsley: Stevie wonder doesn't like software. He's a believer in multi-tenant architecture. #df10
- 5:31 am **UKGuyUSSky:** RT @jmhemsley: Stevie wonder doesn't like software. He's a believer in multi-tenant architecture. #df10
- 5:31 am **prwoman1:** RT @kitson: #StevieWonder #df10 RT @AnswersDotCom: "Jingle Bells" was first published under the title "One Horse Open Sleigh" in 1857.
- 5:32 am **UKGuyUSSky:** RT @danarrigan: Currently watching Stevie Wonder perform live at #df10!
- 5:32 am **michaelbasch:** Stevie Wonder at #DF10 <http://yfrog.com/h2rujj>
- 5:33 am **Standardqueso:** En vivo desde Dreamforce. Stevie Wonder! #df10
- 5:34 am **Standardqueso:** Salesforce declara a #Avanxo como el Partner Mas Valioso de Latinoamérica MVP en San Francisco #df10
- 5:34 am **madeleinefuster:** RT @michaelbasch: Stevie Wonder at #DF10 <http://yfrog.com/h2rujj>
- 5:35 am **mattledford:** Stevie is rockin #df10 <http://yfrog.com/gzzor0j>
- 5:35 am **rwang0:** great catching up w @benkepes @BjornHascher @BlakeLandau @pgreenbe @mkrigsman @ITSinsider and many others #df10 #sfdc #crm
- 5:35 am **kitson:** #StevieWonder #setlist "For Once in My Life" - is he really taking requests alphabetically?! Kinda awesome, if so. #df10
- 5:35 am **madeleinefuster:** RT @jmhemsley: Stevie wonder doesn't like software. He's a believer in multi-tenant architecture. #df10
- 5:35 am **mjsteelega:** RT @jmhemsley: Stevie wonder doesn't like software. He's a believer in multi-tenant architecture. #df10
- 5:35 am **ejly:** 5 things we learned @dreamforce by @ymarketing <http://bit.ly/f85xJV> #df10
- 5:35 am **BjornHascher:** Stevie Wonder rocks at #df10 <http://twitpic.com/3dz2ng>
- 5:35 am **jmhemsley:** The funk level just went up by about 100%! #df10
- 5:36 am **revenuemarketer:** @debbieqaqish Stevie's doing Higher Ground right now! #dfstevie ... #df10
- 5:36 am **kitson:** #StevieWonder Wow. This man still blows a mean harmonica. #df10
- 5:36 am **fuzzydinosaur:** bar 1 was too crowded; bar 2 was completely out of booze. I led an expedition to bar 3 and it was just right. #df10 #goldilocksocalcohol
- 5:36 am **Aashay:** Watching Stevie Wonder rock the keytar at Dreamforce #df10 <http://yfrog.com/h0ty60j>
- 5:37 am **jameane:** One of my faves RT @revenuemarketer: @debbieqaqish Stevie's doing Higher Ground right now! #dfstevie ... #df10
- 5:37 am **kitson:** #StevieWonder #setlist "Higher Ground" (hoping that's what it's called.) #df10
- 5:39 am **SPerrus:** I'm attending #df10: social & mobile hot topics. Arbitron's new Goin' Mobile #gmobile study very relevant:<http://bit.ly/bLuok9>.
- 5:39 am **remjones:** Holy crap I'm lovin me some Stevie Wonder at #df10!! <http://yfrog.com/h3n6m0j>
- 5:39 am **revenuemarketer:** Now playing my favorite song - in the city #df10 ... #dfstevie
- 5:40 am **ModelMetricsInc:** In case you missed us getting mobile props at today's #df10 keynote, here's a (somewhat shaky) YouTube clip <http://ow.ly/3IGmk>

- 5:40 am **kitson:** #StevieWonder Huh. Glitch in his keyboard - I thought it was simply funk - but a roadie comes out and fixes it. #df10
- 5:42 am **KRCraft:** Reading: NimbleUser post: Dreamforce Day 1 - All I Can Say is WOW - <http://bit.ly/gaGKGT> via @dvandamme #df10 #salesforce
- 5:42 am **phintch:** "if you don't remember my words you're going to get a blind beat down." -Stevie Wonder #DF10
- 5:42 am **kitson:** #StevieWonder Awesome: Calls up audience member to duet. But: "If you don't know the words, you're gonna get a blind beat-down." #df10
- 5:43 am **srames:** Jingle Bells with Stevie Wonder. The Moscone center is rocking! #DF10 <http://yfrog.com/gzx0k0j>
- 5:44 am **kitson:** #StevieWonder #setlist "In The City" Shariya (apologies if misspelled!) is killin' it up there! She's fearless. Somebody promote her. #df10
- 5:44 am **fuzzydinosaur:** Stevie invited an audience member to sing with him and it's just about the cutest thing ever #df10
- 5:45 am **UKGuyUSSky:** #df10 she was excellent. Well played
- 5:45 am **sophie_curtis:** Ditto! RT @remjones: Holy crap I'm lovin me some Stevie Wonder at #df10!! <http://yfrog.com/h3n6m0j>
- 5:46 am **UKGuyUSSky:** RT @revenuemarketer: Now playing my favorite song - in the city #df10 ... #dfstevie
- 5:46 am **KevinSwiggum:** Stevie #df10 <http://occip.it/pyh4ys0j> <http://yfrog.com/h4ys0j>
- 5:46 am **MillerHLynn:** Stevie Wonder at #df10!!
- 5:47 am **debwolf:** Stevie Wonder at #df10. What a legendary experience!
- 5:48 am **sfappbuddy:** "don't you worry bout a thiiiiiiiiiiiiiiiiiiiiing" ~Stevie Wonder #DF10
- 5:49 am **msbalyan:** RT @psengaridc: #df10 Salesforce.com Database.com still have a long way to go differentiating wrt other cloud database offerings in market
- 5:49 am **msbalyan:** RT @psengaridc: #df10 Salesforce looking to improve analytics, sales predicatability
- 5:50 am **drfonz:** Stevie Wonder concert about to start. Also Will.i.am from The Black Eye Peas will be performing! Can't wait! #df10
- 5:51 am **kitson:** #StevieWonder "If I see your lips moving...." Good laugh line... #df10
- 5:52 am **kitson:** #StevieWonder "Fellas, you're slow. You can't be slow when you're trying to have sex." Did I hear that right?! #df10
- 5:52 am **kitson:** #StevieWonder "Fellas, now you're rushing. You know what happens when you rush." #df10
- 5:54 am **revenuemarketer:** RT @kitson: #StevieWonder "Fellas, now you're rushing. You know what happens when you rush." #df10
- 5:54 am **myrnarivera:** RT @kitson: #StevieWonder "Fellas, now you're rushing. You know what happens when you rush." #df10
- 5:54 am **DavidMuirJr:** #steviewonder is a blind master of the music but give me some #superstitious #df10
- 5:55 am **TehNrd:** #df10 gala panorama - <http://yfrog.com/h4wo4j>
- 5:55 am **SameerPatel:** Giving the Stevie Wonder concert a pass at #df10 tonight. It was either this or Pres Clinton tomorrow - too swamped to do both #dreamforce
- 5:55 am **kitson:** Can't believe I missed you. >facepalm< RT @rwan0: great catching up w @benkepes @BlakeLandau @pgreenbe @mkrigsman @ITSinsider #df10 #crm
- 5:55 am **leapingwoman:** Stevie Wonder! <http://twitpic.com/3dz6kl> #df10

- 5:55 am **mvolpe:** @bazaarvoice you have an employee named like Josh van guest at #df10. Tell him he is the freaking man for sharing bottle opener!!
- 5:56 am **ralvin:** RT @kitson: #StevieWonder "Fellas, now you're rushing. You know what happens when you rush." #df10
- 5:56 am **mvolpe:** Many thanks to "Josh" from @bazaarvoice for sharing his bottle opener at #df10. Made my night!
- 5:56 am **kitson:** #StevieWonder #setlist Score! "Sir Duke" #df10
- 5:57 am **MayorToby:** wonder how Stevie Wonder's show is.. #df10
- 5:57 am **jarrodmichael:** This ones for Taylor and @JMByrum. Stevie Wonder live @Dreamforce! Boom baby! #df10 <http://twitpic.com/3dyv6y>
- 5:59 am **revenuemarketer:** @debbieqaqish, Stevie's playing your favorite song! #df10 #dfstevie
- 6:00 am **PaulSavelsbergh:** Dreamforce 2010: Webtrends CRM Exchange for Salesforce stop by the Astadia/Webtrends booth #513 launch & demo #df10 #sfdc #crm #analytics
- 6:00 am **debwolf:** Very superstitious. #df10. Rockin it out with stevie! <http://yfrog.com/gyqwqj>
- 6:01 am **kitson:** #StevieWonder "Superstition" -- Then: "I want Will.i.am to come up here on stage." @amiwill #setlist #df10
- 6:01 am **cefaloworkday:** RT @daylanburilson: RT @iamwill I'm at dreamforce in san francisco & I'm looking at the future of collaboration...I'm inspired..thanks salesforce <-- BOOM #df10
- 6:01 am **PAKRAGames:** RT @NIITLtd: NIIT become Salesforce?s authorized training reseller across India to promote, sell & deliver courses from Salesforce. #df10
- 6:01 am **mvolpe:** @iamwill Nice work joining Stevie on stage! Class move. #df10
- 6:02 am **greggtilston:** Yes the room is this big & Will Iam just hit the stage with Stevie Wonder! #df10 #ilovemyjob <http://plixi.com/p/61657378>
- 6:02 am **philipmossop:** Go on Stevie lad. Superstition - the writings on the wall #df10 <http://twitpic.com/3dz880>
- 6:02 am **KennyL:** Watching will.i.am AND stevie Wonder singing together on stage. Awesome #df10
- 6:03 am **debwolf:** will.i.am and stevie center stage. #df10. Does it get better? <http://yfrog.com/h21luj>
- 6:03 am **Cinovate:** Will.I.AM at #Dreamforce #df10 #salesforce <http://yfrog.com/h4nomj>
- 6:03 am **unbelievable:** Will.I.am rapping with Stevie Wonder. Who says tech conferences are geeky? #df10
- 6:03 am **kitson:** #StevieWonder + @amiwill #setlist They're taking turns freestyling. Think @amiwill even threw "Chatter" in there! #df10
- 6:04 am **remjones:** OMG and then Will.I.Am joins Stevie on stage! #df10 <http://yfrog.com/h3oy3j>
- 6:04 am **ralvin:** Will.I.am shared a stage with the X Factor karaoke singers on Sun today Stevie Wonder #df10 <http://twitpic.com/3dz8ow>
- 6:05 am **revenuemarketer:** Omg did Will.I.Am just do a shout out to SFDC? #df10
- 6:05 am **michaellorg:** This is crazy - Stevie Wonder and Will.I.Am #df10 (really, I do learn and get a lot out of this besides the party part!)
- 6:05 am **touancrm:** Will.i.am & Stevie Wonder #df10 <http://yfrog.com/gyumcj>
- 6:05 am **yudin:** RT @pmorelli: I work for the coolest company. Stevie Wonder at dreamforce. #salesforce #df10 <http://plixi.com/p/61651229>
- 6:06 am **mikegerholdt:** Stevie Wonder and Wil I am! #df10
- 6:06 am **_naima:** Will. I. Am on stage with Steve Wonder #df10 <http://yfrog.com/gzgarj>

6:06 am **jasonwinters:** @boxdotnet my pleasure. Thanks for coming to #df10

6:06 am **kitson:** #StevieWonder Nice: @amiwill throws the line "She has 'no software' like @Salesforce." Get *that* up on the homepage, #sfdc! #df10

6:06 am **stacknutz:** Sources close to me say will.i.am got his admin 201 certification today #df10

6:07 am **Lattice_Engines:** Will.I.Am joins Stevie Wonder on stage @dreamforce! #df10

6:07 am **neelav:** Will.I.am freestyle with stevie wonder #df10

6:08 am **jeanvelonis:** RT @mikegerholdt: Stevie Wonder and Wil I am! #df10

6:08 am **kitson:** #StevieWonder #setlist 2-verse #cover of "I Heard It Through the Grapevine" then into "Isn't She Lovely?" #df10

6:08 am **bhbeak:** Will.I.Am and Stevie now.. collaborating, in real-time, with 20k ppl.. :-P #df10 <http://ow.ly/i/6bUA>

6:08 am **PallaviOberoi:** Will.I.am and stevie wonder rock the house #df10

6:08 am **JFayeSF:** Me "I'm so excited to see Stevie Wonder tonight!" boss: "too bad he can't see you" #df10

6:09 am **fuzzydinosaur:** will.i.am's jacket is made out of the future. #df10

6:10 am **atasteofcyn:** @Coupa_Sam is my homeboy. #df10 #smarterspending Retweet this message for a chance to win an Amex gift card!

6:10 am **jamesTWIT:** #Dreamforce ran out of beer? WTF?!?!?!? #df10

6:10 am **danarrigan:** Now Will.I.am is performing with Stevie! #df10 is so #awesome! :)

6:10 am **kitson:** #StevieWonder How the hell is @iamwill wearing a (nevertheless awesome) leather cardigan under all those lights?! #df10

6:10 am **themayorpete:** Just recorded ten minutes of awesomeness (Stevie Wonder w/will.i.am)...vid coming soon ;) #df10 #globalgala

6:11 am **phintch:** Where is the after party @Dreamforce?! #DF10

6:11 am **mvolpe:** @hubspot our equivalent of Stevie Wonder and Will.I.Am must be Grateful Dead and MC Hammer? :) #df10

6:11 am **shobyabdi:** Going to be at Force.com Zone all day tomorrow so come by and see database.com and the platform side of fun! #df10

6:12 am **Eloqua:** Stevie + Will.i.am + #DF10 = salesforceFTW <http://twitpic.com/3dz9zh>

6:12 am **iphone987:** RT @stacknutz: Sources close to me say will.i.am got his admin 201 certification today #df10

6:12 am **melosfdc:** Stevie Wonder and Will.I.AM make a good duo! #df10

6:12 am **RoachLaura:** RT @asbhalla: Dreamforce crowd swarming in for stevie wonder #df10 #varicent <http://yfrog.com/gyp3dj>

6:12 am **CarolynVan:** Awesome! Rt @greggtilston: Yes the room is this big & Will.i.am just hit the stage w/ Stevie Wonder! #df10 #ilovemyjob <http://bit.ly/fL54wY>

6:12 am **RoachLaura:** RT @ChristineMatla: Get your #Varicent pin at #df10 booth 901 - Get spotted and win great prizes!

6:12 am **gidzone:** Stevie Wonder and Will.I.Am jamming together! #df10

6:14 am **whampoorg:** RT @mvolpe: @hubspot our equivalent of Stevie Wonder and Will.I.Am must be Grateful Dead and MC Hammer? :) #df10

6:15 am **adriarichards:** @anitaborg_org so very nice to meet you in person today at #df10 - Look for my 2011 submission to the @GHC conference!

6:15 am **madeleinefuster:** Praising obama was not necessary #df10

6:16 am **michaelforce:** Hey tweeps, where is the after party? #df10

- 6:16 am **cedsav**: Surprised by the number of Stevie Wonder songs I actually know... #DF10
- 6:17 am **adriarichards**: @donnyo Nice meeting you today, Yammer Don. Loved your idea about best practices group to keep it real with customers! #df10
- 6:17 am **jkfissel**: @will.i.am please say happy birthday to allison breeding!!! #Df10
- 6:18 am **NujiSF**: Stevie wonder will I am siick! #df10
- 6:18 am **fuzzydinosaur**: RT @stacknutz: Sources close to me say will.i.am got his admin 201 certification today #df10
- 6:19 am **kitson**: #StevieWonder #setlist Ends on "I Wish," which @amiwill allowed the crowd to choose. #df10
- 6:19 am **bedathur**: Stevie Wonder at #Dreamforce #DF10 <http://yfrog.com/gzovuj>
- 6:20 am **csull**: Stevie Wonder was amazing! Thanks for the concert @Salesforce #df10
- 6:20 am **MelissaUpjohn**: @unbelievable tech is the new cool. What's your latest toy? #df10
- 6:20 am **UKGuyUSSky**: RT @csull: Stevie Wonder was amazing! Thanks for the concert @Salesforce #df10
- 6:20 am **safaflores**: Para estar al día en las noticias relacionadas a #Salesforce: <http://paper.li/safaflores/1291787488> #df10 #dreamforce #chatter database.com
- 6:21 am **jessieay**: What I learned at #df10 day 1: more people than you expect still have blackberries.
- 6:21 am **Annoula64**: RT @kitson: #StevieWonder #df10 RT @AnswersDotCom: "Jingle Bells" was first published under the title "One Horse Open Sleigh" in 1857.
- 6:22 am **calbraun**: RT @rwan0: RT @KRCraft: Dreamforce Day 1 Keynote Video featuring Marc Benioff @Benioff : <http://bit.ly/gfsZUJ> #df10 #scrm #crm #socbiz
- 6:22 am **UberShoeDiva**: RT @Jabra_US: Love the video of the Jabra Extreme Headset, @VoiceAssist Chatter by Voice for Salesforce.com: <http://ow.ly/3lj7h> #DF10 Makes #CRM Work!
- 6:22 am **boekhoudonline**: <http://yfrog.com/h05i90j> draaien in de cloud #df10
- 6:22 am **BipolarBearApp**: Yay for you! RT @JFayeSF - Me "I'm so excited to see Stevie Wonder tonight!" boss: "too bad he can't see you" #df10
- 6:23 am **kitson**: #StevieWonder Huh. Honestly thought there'd be an encore on the mainstage, but instead, @iamwill has moved to the central mosh pit. #df10
- 6:23 am **philnovack**: Endless #df10 <http://twitpic.com/3dzcdt>
- 6:24 am **shakeellamba**: Stevie Wonder and @iamwill on stage at Dreamforce #Awesome #df10
- 6:24 am **healthdetail**: Its not over #df10. If u left come back
- 6:24 am **philnovack**: Flashback concert #df10 <http://twitpic.com/3dzcop>
- 6:24 am **unbelievable**: Ditto. This is insane. RT @greggtilston: Will.i.am just hit the stage w/ Stevie Wonder! #df10 #ilovemyjob <http://bit.ly/fL54wY>
- 6:25 am **greggtilston**: Ok we thought it was done and will iam is now djing 20 feet in front of me #df10 <http://plixi.com/p/61660003>
- 6:25 am **kitson**:where he's started *spinning*. (Those VIP risers are looking seriously awesome about now.) @iamwill #df10
- 6:26 am **barfsurfer**: @marketo @DF10 Markie is in the Cloud Expo at #df10, in your booth! What's my prize?
- 6:26 am **jasonrundell**: RT @greggtilston: Holy crap it's Stevie Wonder! #df10 <http://plixi.com/p/61650146>
- 6:28 am **kitson**: "You don't kick the sexy ladies off the stage!" - @iamwill #df10
- 6:29 am **timyarosh**: @iamwill free-styling at #df10 <http://yfrog.com/h3nlyj>

- 6:29 am **philipmossop**: It would appear that @iamwill has DJ Tourettes. doesn't seem to stop people loving him #df10
- 6:30 am **themayorpete**: Will.I.am dj'ing now at #df10.....awesome!
- 6:30 am **kitson**: "Lemme just say one thing: You're not gonna see *that* happen at motherfuckin' Google." - @iamwill #df10 (Was there a word after "Google"?)
- 6:30 am **linzanna**: Holy \$#*%. I mean really! will.i.am is DJing. #df10
- 6:30 am **joeferraro**: Where are people?? #df10
- 6:31 am **madeleinefuster**: Tomorrow the hashtag will be #mfd10 #df10
- 6:31 am **Jondobbs**: Will.I.am and Stevie Wonder were #awesome tonight #df10 <http://plixi.com/p/61660656>
- 6:31 am **amanik**: RT @amy725: Win a blimp ride from @boxdotnet! Or at least get a #NoSharePoint shirt. #DF10 (@ Dreamforce 2010 w/ @benkepes) <http://4sq.com/dV2qL9>
- 6:32 am **kitson**: "Sweet dreams are made of motherfuckin' #dreamforce." - @iamwill (after Annie Lennox) #df10
- 6:33 am **calbraun**: RT @cesarhanke: ?@salesforce: #Chatter - @benioff discussing the the Free version of Chatter: <http://bit.ly/eFTwKm> #df10? @sandrosaltz
- 6:33 am **jaredemiller**: Yes, this is my office party... @iamtherealwill DJs after Stevie Wonder #df10
- 6:33 am **mikegerholdt**: ?@themayorpete: Will.I.am dj'ing now at #df10.....awesome!?
- 6:34 am **KevinSwiggum**: RT @jaredemiller: Yes, this is my office party... @iamtherealwill DJs after Stevie Wonder #df10
- 6:34 am **debwolf**: Conference or Rave? #df10!
- 6:35 am **cloudtimesorg**: Database.com to Compete with Oracle and Microsoft <http://tinyurl.com/2a58zq6> #df10 #salesforce #dreamforce
- 6:36 am **themayorpete**: Will.I.am dj'ing at dreamforce 2010! #df10 <http://picbounce.com/3vgyd>
- 6:36 am **shannonspringer**: IDEO's Ted Howes: The need for clarity trumps #sustainability every time. Redesign the conversation from one of complexity to clarity. #df10
- 6:36 am **markpiening**: Was fun. #df10 (@ Stevie Wonder, Live @Dreamforce w/ 92 others) <http://4sq.com/fAXeJi>
- 6:36 am **adriarichards**: Lucky you! RT @themayorpete: Will.I.am dj'ing at dreamforce 2010! #df10 <http://frsh.ws/hAZlko>
- 6:38 am **linzanna**: Considering the current situation, there are not nearly enough people dancing. Come on people!!! will.i.am!!!!!! #df10
- 6:38 am **plmcgrn**: prob a little late, but what are the #df10 "rockstar" pins for?
- 6:38 am **mkrigsmann**: #df10 Front row center at the Stevie Wonder incredible concert. Took lots of great pictures to post.
- 6:38 am **btgist**: <http://j.mp/hrdiJn> ? @debwolf Stevie Wonder at #df10. What a legendary experience!
- 6:38 am **FlyingEd**: Will.i.am now for the main course - though dreamforce hors d'oeuvres and a starter of stevie wonder - whatever next?#df10
- 6:38 am **calbraun**: RT @topalovich: Especially with 9.8% unemployment. RT @Gleanster: #DF10 "70% of contact data is outdated after 12 months". Seems like it should be higher.
- 6:39 am **ss_telecombun**: #df10 @dreamforce will.I.am is a great sidekick to Stevie Wonder. Awful at "trying" to be a Dj, good try.
- 6:39 am **frasuy**: WIA."I don't care where you put it. Put it in Chatter" #df10.
- 6:40 am **mkrigsmann**: #df10 will post Stevie Wonder concert pics this weekend

- 6:40 am **mdelmege:** Stevie Wonder, followed by Stevie plus Will.I.am, followed by a dance party put on with will.i.am as the dj? Yes, please! #df10 rocks.
- 6:41 am **calbraun:** RT @PS3Girlie86: RT @zorian - Highlights from the 2010 Dreamforce Keynote: The Cloud Computing Event of the Year - <http://bit.ly/guSz0e> #df10
- 6:42 am **ruthiejsf:** Stevie Wonder with @iamwill -- #awesome #df10 <http://twitpic.com/3dzg4i>
- 6:42 am **jesus_hoyos:** RT @cloudtimesorg: Database.com to Compete with Oracle and Microsoft <http://tinyurl.com/2a58zq6> #df10 #salesforce #dreamforce
- 6:42 am **charlieisaacs:** RT @kitson: "Sweet dreams are made of motherfu%^#dreamforce." - @iamwill (after Annie Lennox) #df10> who am I to disagree?
- 6:42 am **dbmoore:** RT @mkrigsman #df10 Chatter is now firmly the glue mechanism for communication in the Salesforce world. #CIO #EnSw
- 6:42 am **marusin:** Who wants to see me punching SaaS at Dreamforce? :) <http://www.flickr.com/photos/marusin/5242684604/> #df10
- 6:43 am **michaellorg:** Crazy and #awesome #df10 <http://yfrog.com/gyd07j>
- 6:43 am **crmlatino:** RT @safaflores: Para estar al día en las noticias relacionadas a #Salesforce: <http://paper.li/safaflores/1291787488> #df10 #dreamforce
- 6:43 am **jesus_hoyos:** RT @safaflores: Para estar al día en las noticias relacionadas a #Salesforce: <http://paper.li/safaflores/1291787488> #df10 #dreamforce
- 6:43 am **solvis:** RT @safaflores: Para estar al día en las noticias relacionadas a #Salesforce: <http://paper.li/safaflores/1291787488> #df10 #dreamforce
- 6:43 am **KRCraft:** Everybody looking RT @kitson: "Sweet dreams are made of motherfu%^#dreamforce." @iamwill (after Annie Lennox) #df10> who am I to disagree?
- 6:44 am **revenuemarketer:** RT @jameane: Will.i.am: while playing the eurythmics, "sweet dreams are made of dreamforce" #df10 and good night!
- 6:44 am **designated:** RT @unbelievable: Ditto. This is insane. RT @greggtilston: Will.i.am just hit the stage w/ Stevie Wonder! #df10 #ilovemyjob <http://bit.ly/fL54wY>
- 6:44 am **dandesilva:** @iamwill says that we are partying in the future right now @ #df10
- 6:45 am **mkrigsman:** #df10 Great hanging with enterprise genius @dbmoore today. You guys should follow him. #CIO #EnSw
- 6:45 am **vmavalankar:** RT @DoronAronson: Great take by @sjcobrien on @benioff @Salesforce, one of the Web's most... <http://fb.me/Nxs5eGhA>? #df10, look at #CiscoQuad
- 6:45 am **calbraun:** RT @mcgeesmith: Jigsaw: 16 million contacts when we bought it, 24 million today. 70% are dial-able. Best source of contact data you can find #DF10
- 6:45 am **millslife:** Standard SQL against Salesforce.com using Datadirect driver. Database.com. <http://j.mp/geJIHM> #DF10 #saas #paas
- 6:46 am **lackeytn:** Will.I.am is awesome! Best dreamforce ever! #df10
- 6:47 am **DnB360:** The D&B platform is rocking @ #df10 #Dreamforce
- 6:47 am **charlieisaacs:** RT @kitson: #StevieWonder Awesome: #df10 >Josh, your coverage of the concert is AWESOME, I feel like I am there and am still here working :(
- 6:47 am **samanthamcgarry:** Envious. RT @mattledford: Stevie is rockin #df10 <http://yfrog.com/gzzor0j>
- 6:48 am **drschultz:** well that was awesome. #df10 #gala
- 6:48 am **dreamforce:** Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 6:48 am **Reenschouten:** RT @marketo: Look at Google analytics search terms, know the questions ur customers are asking and create content for that. #DF10 #smart
- 6:49 am **alexwillia:** Finished a day helping at the code collaboration booth at #DF10 great to pass along best practice tips for coding APEX and visual force!

- 6:50 am **calbraun:** RT @gerry_oneill: @salesforce announces database.com - open, social and mobile DaaS #df10
- 6:50 am **dvandamme:** Looking forward to the announcements tomorrow on the two new clouds for SF at #df10 #nimble
- 6:50 am **drschultz:** RT @Dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 6:51 am **jaredemiller:** @RatherGeeky yes! I don't know... But are you still at #df10?
- 6:51 am **jomoon:** Thank you thank you thank you salesforce ... Will.I.am is kickin it :) #DF10
- 6:51 am **sfappbuddy:** MAJOR KEYTAR ACTION #df10 #DFHotness #StevieWonder <http://yfrog.com/h35nej>
- 6:51 am **jesus_hoyos:** RT @dreamforce: Check out this @Dreamforce Day 2 video and stay tuned for more this week! <http://bit.ly/dR7nvW> #df10 #Dreamforce
- 6:51 am **hammnick:** Will.I.Am rockin the after party at #df10 <http://post.ly/1J19C>
- 6:52 am **gabrielspina:** RT @Dreamforce Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 6:53 am **brett_wallace:** Stevie Wonder was amazing! I am in absolute awe from his performance #df10 <http://twitpic.com/3dzib7>
- 6:53 am **Resto_Rotonde:** RT @Jabra_US: Love the video of the Jabra Extreme Headset, @VoiceAssist Chatter by Voice for Salesforce.com: <http://ow.ly/3lj7h> #DF10 Makes #CRM Work!
- 6:53 am **_naima:** And Will. I. Am from Black Eyed Peas takes over as DJ. dreamforce. #DF10 <http://yfrog.com/h2g1xj>
- 6:53 am **SameerPatel:** Yammer @davidsacks says #Chatter Won't Infect- @VictoriaBarret <http://ow.ly/3lHkf> > it will. just not as badly as pundits predict #df10 #e20
- 6:53 am **peterjchalmers:** RT @themayorpete: Will.I.am dj'ing at dreamforce 2010! #df10 <http://picbounce.com/3vgyd>
- 6:53 am **forcedotmom:** RT @mikegerholdt: ?@themayorpete: Will.I.am dj'ing now at #df10.....awesome!?
- 6:54 am **mkrigsmann:** #df10 Still can't believe how awesome Stevie Wonder was. I had to hide from security to take pics, but got some great ones.
- 6:54 am **calbraun:** RT @dharmesh: Here's a list of some of the most influential twitter users tweeting about #df10 (Dreamforce 2010): <http://bit.ly/df10elite>
- 6:54 am **hak_a_tak:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 6:55 am **APAFSSCommunity:** #df10 nonprofits in the house stand up! 1-1-1! <http://yfrog.com/mugy30j>
- 6:55 am **DT:** @mkrigsmann Look forward to seeing those - shout when you have them up on flickr :) #df10
- 6:55 am **forcedotmom:** @iamwill thanks for hanging with all us geeks here in the #cloud this is #awesome #df10 #Twitterati
- 6:55 am **thaisi:** #Awesome RT @Dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 6:56 am **lackeytn:** RT @Dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 6:56 am **erictlong:** Will.I.Am is djing the after party at Dreamforce #df10 #bestcorporateeventever
- 6:56 am **debwolf:** Not sure what my sap "friends" are doing, but over in cloud land, we're still rockin the new gen. #df10 #corporateraves
- 6:57 am **APAFSSCommunity:** Stevie Wonder was just great! #df10 <http://yfrog.com/gzkhf0j>

- 6:58 am **gabrielspina:** @jotaugusto @denisgsouza Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 6:59 am **forcedotmom:** RT @dandesilva: @iamwill says that we are partying in the future right now @ #df10
- 6:59 am **uking3:** Stevie Wonder performs 'Higher Ground' @salesforce #df10 <http://yfrog.us/2gyokz>
- 7:00 am **raphaelsavina:** Huge crowd. Stevie and will.i.am. gave a great show #df10 <http://twitpic.com/3dzj9j>
- 7:00 am **sfappbuddy:** Tons of camera phones and lights for @iamwill #df10
- 7:01 am **kitson:** "America's education system? It's just totally fucked up." @iamwill, after a mashed-up "The Wall" by Pink Floyd. #df10
- 7:01 am **ForceBrain:** RT @salesforce Dreamforce 2010 Insider Tips - DreamCash | Salesforce.com User Groups <http://ow.ly/1rSDPN> #df10 #chatter #sfdc #df10
- 7:01 am **mjrogan:** RT @Eloqua: Stevie + Will.i.am + #DF10 = salesforceFTW <http://twitpic.com/3dz9zh>
- 7:02 am **calbraun:** Benioff believes Salesforce.com has no real competition #df10 and says #Oracle thinks a cloud comes in a red box.
- 7:02 am **jeanvelonis:** The #df10 Concert was super #awesome! My feet hurt, but I will be better in the morning.
- 7:02 am **mzlizw:** Really U? Rub it in RT ?@uking3: Stevie Wonder performs 'Higher Ground' @salesforce #df10 <http://yfrog.us/2gyokz?>
- 7:03 am **fleeberella:** @philipmossop what is #df10? Sounds amazing!
- 7:03 am **csull:** Will.I.Am is djing the after party at Dreamforce #df10 #bestcorporateeventever <http://yfrog.com/h4yk00j>
- 7:03 am **calbraun:** Benioff looks to the future #agility #scalability #mobile #social while Ellison looks to the past #1960sIBM #df10
- 7:04 am **kitson:** And @iamwill throws some props to @Benioff, who helps fund @iamwill's scholarship fund, which sends kids to college. #df10
- 7:06 am **dandesilva:** @iamwill rocking the DJ board #df10 <http://yfrog.com/h0fb10j>
- 7:06 am **nithepi:** Will.i.am!! #df10 <http://twitpic.com/3dzku7>
- 7:06 am **kitson:** "I'm at #Dreamforce, biiiiitich!" - @iamwill #df10 @salesforce #sfdc
- 7:06 am **PrestonMHE:** RT @Dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 7:07 am **ThePGuy:** @MarcBenioff's keynote this morning featuring Will.I.Am intro at #df10 (worth watching) <http://bit.ly/if3BPc>
- 7:07 am **kitson:** "It's like I'm in Ibiza. At the best motherfuckin' tech conference -- but in Ibiza." - @iamwill #df10 @salesforce #sfdc
- 7:07 am **ForceBrain:** : We are giving away \$200,000 worth of salesforce consulting services to nonprofits & b corps. Visit us at Exhibitor Booth#18 #sfdc #df10
- 7:08 am **ForceBrain:** Are you a developer or admin looking for a job? Sign up at CloudSterMap.com #df10 #forcedotcom #salesforce #chatter
- 7:08 am **BakerRevGen:** Walter Roger?s popular segment on CBS Radio?s The Price of Business will air live from #df10 on December 8th 8-9AM PT. <http://ping.fm/0g5wm>
- 7:08 am **kitson:** "This is the best motherfuckin' tech conference, man. + I'm not just sayin' that -- and I been to all of 'em." - @iamwill #df10 @salesforce
- 7:08 am **ChrisMorra:** Will.i.am is killing it at Dreamforce #df10 <http://plixi.com/p/61664478>
- 7:09 am **metadaddy:** #df10 Will.i.am at the controls <http://twitpic.com/3dzld2> #cantbelieveimbeingpaidtohehere

- 7:10 am **kitson:** Cool: @iamwill giving us a demo of his spinning skillz, praising technology. I was waiting for a cloud-computing aspect. #df10 @salesforce
- 7:10 am **TonyMerlino:** RT @infacloud: RT @ArmandoRLopez: @infacloud #df10 Met friendly helpful people with Informatica Cloud
- 7:11 am **TonyMerlino:** RT @infacloud: RT @JoyceZBurke: @infacloud Great Product-- love your booth at the conference! > thanks! #df10
- 7:11 am **forcedotmom:** @iamwill thanks!!! #df10 tonights gonna be a good night
- 7:11 am **dccp:** Will.i.am and Stevie Wonder on stage together!!!! Oh and then apl.de.ap & will.i.am did a dj set! I was 5 feet away! #df10 is off da hook!
- 7:12 am **greggstilston:** This night's insane will.i.am is not only spinning tonights gonna be but he's singing it live #df10
- 7:13 am **adrianmelrose:** Look who's just treated us. <http://flic.kr/p/8ZhZyt> And on that note: Good Night! #df10
- 7:13 am **benjaminccoyle:** RT @Benioff: Dreamers, Believers, Achievers: #DF10 You can get Will.I.AM's song "Own It" on iTunes under Black Eyed Peas. Se. you tonight.
- 7:13 am **UKGuyUSSky:** RT @kitson: "It's like I'm in Ibiza. At the best motherfuckin' tech conference -- but in Ibiza." - @iamwill #df10 @salesforce #sfdc
- 7:14 am **nranny:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 7:14 am **kitson:** >blush< RT @charlieisaacs #StevieWonder #df10 Josh, your coverage of the concert is AWESOME, I feel like I'm there+am still here working :(
- 7:15 am **jarrodmichael:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 7:16 am **debwolf:** Imma be, Imma be living that good, good, good life at #df10 in the model metrics platinum platform! Thx dave dahlberg!
- 7:17 am **kitson:** Alas, no. #df10 RT @ntalukdar3 Seen #StevieWonder a few times;been doing that set for yrs.Sure it still sounds good.Billie Jean may slip in
- 7:18 am **DarthGarry:** This is better than my prom. #df10
- 7:18 am **ryanguest:** RT @jmhemsley: Stevie wonder doesn't like software. He's a believer in multi-tenant architecture. #df10
- 7:19 am **jackccrawford:** RT @cloudfutures: Database.com to Compete with Oracle and Microsoft <http://tinyurl.com/2a58zq6> #df10 #salesforce #dreamforce
- 7:19 am **calbraun:** Benioff : the environmental cost = 0.002 grams of carbon/transaction vs 1.35 grams for running software on your own servers #df10
- 7:19 am **NLWidder:** Oh Em Gee. @Benioff just jumped on stage with @will.i.am. #df10 This is why I am a SFDC geek.
- 7:19 am **kitson:** OMG. @Benioff just hit the stage w/ @iamwill. And. Started. Dancing. (Well, sorta.) Think there's a fair chance he'll do a stage dive. #df10
- 7:20 am **debwolf:** How much fun is @Benioff having right now?! Whoa! Loads and loads! Good for him! Good for sfdc! Way to go #df10. Time of our life!
- 7:21 am **KevinSwiggum:** This is really just too much for me. @benioff is on stage with wil.i.am Marc, you define awesome! #df10 <http://yfrog.com/gydi5j>
- 7:21 am **kitson:** Oh. And @iamwill also let @Benioff sing a few bars I shit you not. #df10
- 7:21 am **nikpanter:** I bet you Larry Ellison never got up on stage with Will.I.Am! #df10 <http://twitpic.com/3dzntu>
- 7:22 am **metadaddy:** #df10 Ben.i.off with Will.I.am <http://twitpic.com/3dznv4>
- 7:22 am **tomarprateek:** @tobaccowala @Dremforce #DF10 how's it

- 7:23 am **kitson**: And then: "How many of y'all gonna get all your companies on #Chatter?" - @iamwill #df10 @salesforce #BestCelebrityEndorsementEver
- 7:23 am **mikegerholdt**: ?@nikpanter: I bet you Larry Ellison never got up on stage with Will.I.Am! #df10 <http://twitpic.com/3dzntu?>
- 7:24 am **salesforce**: RT @frankeliason: I am amazed at the crowd for @salesforce's dreamforce. This pict is from middle of room #df10 <http://yfrog.com/h3y9uj>
- 7:24 am **kitson**: If @iamwill hadn't just told us this is the best corporate performance of his career, I'd insist *every* event book him. ;) #df10
- 7:24 am **mich8elwu**: RT @kitson RT @charlieisaacs #StevieWonder #df10 Josh, ur coverage of the concert is AWESOME, I feel like I'm there+am still here working :(
- 7:24 am **ReidCarlberg**: Wow! Crazy awesome night. Loved seeing everyone. Tomorrow is only day 2. Can you believe it? Not sure I can. #df10
- 7:24 am **calbraun**: Benioff's cloud test: scalable, democratic, energy efficient, apps marketplace, multi-tenant, economic #df10
- 7:24 am **jamesTWIT**: Will.I.Am is DJing a Dreamforce rave!!! #df10
- 7:25 am **calbraun**: RT @frankeliason: I am amazed at the crowd for @salesforce's dreamforce. This pict is from middle of room #df10 <http://yfrog.com/h3y9uj>
- 7:25 am **emilyjo**: Was a baby when Stevie Wonder's "Isn't she lovely" came out. Now seeing him in concert 30 yrs later is pretty awesome. #df10
- 7:25 am **mich8elwu**: RT @kitson: OMG. @Benioff just hit the stage w/ @iamwill & Started Dancing. Think there's a fair chance he'll do a stage dive. #df10
- 7:27 am **themayorpete**: Will.I.am dj'ing....@benioff on stage.....#surreal #df10
- 7:28 am **mkenigson**: Awesome Stevie Wonder concert tonight at dreamforce conference! #df10
- 7:28 am **ReidCarlberg**: RT @shobyabdi: Going to be at Force.com Zone all day tomorrow so come by and see database.com and the platform side of fun! #df10
- 7:33 am **metadaddy**: #df10 Ben.i.off giving customers some love at the Dreamforce gala #thatsmyboss @benioff <http://twitpic.com/3dzpdx>
- 7:34 am **nedkumar**: RT @mich8elwu: RT @rwang0: RT @KRCraft: Dreamforce Day 1 Keynote Video featuring Marc Benioff @Benioff : <http://bit.ly/gfsZUJ> #df10 #scrm #crm #socbiz
- 7:34 am **soafaq**: RT @philww: posted to ZDNet "PaaS bystanders squished as database giants spar" <http://zd.net/hCu60L> #df10 database.com will decimate landscape
- 7:35 am **insideview**: The Dreamforce Daily #DF10 is out! <http://bit.ly/eAaFZF> ? Top stories today by @modelmetricsinc @rgenchi
- 7:35 am **salesforce**: RT @kitson: And then: "How many of y'all gonna get all your companies on #Chatter?" - @iamwill #df10 @salesforce #BestCelebrityEndorsementEver
- 7:36 am **cloudaware**: RT @philww: posted to ZDNet "PaaS bystanders squished as database giants spar" <http://zd.net/hCu60L> #df10 database.com will decimate landscape
- 7:36 am **DSfanatek**: Opening video and Marc Benioff's welcome - Dreamforce 2010 - Day 1 - Keynote <http://ht.ly/3IHQW> #DF10 #SaaS #Cloud
- 7:36 am **nbalba**: RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 7:36 am **pierrekaluzny**: Wil.I.am is amaizing #df10
- 7:37 am **petervan**: RT @jobsworth: Stevie Wonder at #Dreamforce #df10 <http://yfrog.com/h0qdb01j>
- 7:38 am **metadaddy**: #df10 @JohnFontana starstruck in the presence of the mighty Ben.i.off <http://twitpic.com/3dzqs6> @benioff
- 7:38 am **mikegerholdt**: ?@kitson: And then: "How many of y'all gonna get all your companies on #Chatter?" - @iamwill #df10 (cont) <http://tl.gd/7cfrk3>

- 7:39 am **marksmithvr:** Great Late Drinks with Marketing gurus With [@bbstrategies](#) & Cool Mktg SW from [#LoopFuse](#) execs [#DF10](#)
- 7:40 am **fuzzydinosaur:** i seriously cannot believe this nite. the party TURNED INTO the afterparty - will.i.am DJing for, like, hours. & benioff joining him. [#df10](#)
- 7:40 am **dccp:** I was at Dreamforce! [#df10](#) and Will.i.am and Stevie Wonder performed together! It rocked! <http://bit.ly/gWD5nl> [#awesome](#) [#aloha](#)
- 7:40 am **mikegerholdt:** It's crazy to think this entire [#df10](#) hall is being energized by a MacBook Pro! Go [@iamwill](#)
- 7:42 am **Force2be:** DarylShaber.I.Am [#df10](#)
- 7:42 am **texasdago:** RT [@BakerRevGen](#): Walter Roger?s popular segment on CBS Radio?s The Price of Business will air live from [#df10](#) on December 8th 8-9AM PT. <http://ping.fm/Og5wm>
- 7:42 am **Force2be:** [#Awesome](#) is all I can say! [#df10](#)
- 7:42 am **Force2be:** Hanging with [@darthgarry](#) in the Eloqua box. [#df10](#)
- 7:42 am **Force2be:** RT [@mikegerholdt](#): It's crazy to think this entire [#df10](#) hall is being energized by a MacBook Pro! Go [@iamwill](#)
- 7:42 am **jgrossetti:** RT [@dreamforce](#): Check it out! Stevie Wonder with will.i.am at [#df10](#) -- <http://twitpic.com/3dzg4i>
- 7:43 am **forcedotmom:** RT [@mikegerholdt](#): It's crazy to think this entire [#df10](#) hall is being energized by a MacBook Pro! Go [@iamwill](#)
- 7:43 am **coreyrawdon:** Hey [@Benioff](#) and [@Dreamforce](#) this a such a cluster!!!! Open the doors! This is stupid [#df10](#) [#help](#)
- 7:45 am **dccp:** [@mkrigsman](#) Hi Michael, thanks for the follow. Hope you got a chance to see some good views at [#df10](#) gala! :) It rocked.
- 7:46 am **dccp:** Can't wait for tomorrow's [#df10](#). I'm going to be listening to Bill Clinton speak! Hooray!
- 7:48 am **robin_daniels:** RT [@kitson](#): And then: "How many of y'all gonna get all your companies on [#Chatter?](#)" - [@iamwill](#) [#df10](#) [@salesforce](#) [#BestCelebrityEndorsementEver](#)
- 7:48 am **kitson:** "Make some noise for [@Dreamforce](#)." - [@iamwill](#) calls it a night. [#df10](#)
- 7:48 am **appirio:** Plotting where we'll be giving away the first \$1,000 tomorrow. [#df10](#) [#dftee](#)
- 7:49 am **joeferraro:** I'm tired of seeing "will.i.am" in my twitter feed...anyone can play music from their iTunes on big speakers [#df10](#)
- 7:49 am **robin_daniels:** RT [@kitson](#): "This is the best motherfuckin' tech conference, man. + I'm not just sayin' that -- and I been to all of 'em." - [@iamwill](#) [#df10](#) [@salesforce](#)
- 7:50 am **nedadams:** RT [@frankeliason](#): I am amazed at the crowd for [@salesforce](#)'s dreamforce. This pict is from middle of room [#df10](#) <http://yfrog.com/h3y9uj>
- 7:50 am **cahidalgo:** Wrapping up a great day at [#DF10](#) another good day in store for tomorrow & great connections and dialogue
- 7:50 am **michaeleander:** RT [@Eloqua](#): Value of sales/mktg alignment is a dominant theme in [#DF10](#) session on "crushing your numbers" <http://slidesha.re/g5C9AY>
- 7:50 am **kitson:** By the end there, the [#df10](#) "Global" event was getting lively. There was even some jumping rope - of a rope made of light sticks.
- 7:52 am **NachoMan:** RT [@dccp](#): I was at Dreamforce! [#df10](#) and Will.i.am and Stevie Wonder performed together! It rocked! <http://bit.ly/gWD5nl> [#awesome](#) [#aloha](#)
- 7:52 am **nedadams:** RT [@salesforce](#): We're all ready for Stevie Wonder! [#df10](#) <http://yfrog.com/h3gdjj>
- 7:52 am **Bucholtz:** Funniest thing said at [#df10](#)'s event tonight: Will.I.Am saying, "clap your hands, y'all, put your phones down and clap your hands, y'all"

- 7:53 am **kitson:** But they're where we're all at! What's the alternative? #df10 RT @GrahamHill: @kitson Hm. Reminds me why I avoid US vendor events@all costs.
- 7:53 am **robin_daniels:** Stunned by Dreamforce awesomeness. #df10 day1 is capped by Stevie Wonder, Will.I.Am, and Apl.De.Ap talking about Chatter. #chatter
- 7:54 am **kristeneal:** @ExactTarget pedicabs. Yes, pedicabs. #awesome #df10 <http://twitpic.com/3dztq1>
- 7:54 am **JustEdelstein:** From now on call me Jus.t.in #df10
- 7:54 am **snaplogic:** Stevie Wonder was awesome! Guest appearance by Will I AM. President Bill Clinton tomorrow. @Salesforce is putting on a show! #df10
- 7:55 am **kitson:** Also: Are Euro-vendor events so different? And which does #SAPphire qualify as? ;) #df10 RT @GrahamHill: I avoid US vendor events@all costs.
- 7:55 am **cahidalgo:** RT @Eloqua: Value of sales/mktg alignment a dominant theme in #DF10 session on "crushing ur numbers" <http://slidesha.re/g5C9AY>
- 7:58 am **jamesTWIT:** The hookers and the bums are out on Force!!! Dreamforce bitches!!! #df10
- 7:59 am **kitson:** Truth. (Thinking of anyone in particular?) #df10 RT @GrahamHill: Old Organisation + New Technology = Expensive Old Organisation.
- 8:01 am **kitson:** The good ones do that alongside. #df10 #cloudstock RT @GrahamHill Prefer events that focus on building complete capabilities :-)
- 8:01 am **Mike_Desai:** Dreamforce Day 1 comes to close...well almost...day 2 starts in 8 hours. Good night y'all! #df10
- 8:02 am **MattyChilds:** Just posted my video from today down on the street at Dreamforce with @SugarCRM <http://ht.ly/3llbG> #df10 #crm #cloud #saas #sf
- 8:03 am **InboundMarketer:** @abneedles You gonna stop by and say hello? #df10
- 8:04 am **AgentGill:** RT @KevinSwiggum: This is really just too much for me. @benioff is on stage with wil.i.am Marc, you define awesome! #df10 <http://yfrog.com/gydi5j>
- 8:04 am **NachoMan:** I'm glad Chatter Mobile made a big splash at #df10. It's great working on a great team, producing apps people get this excited about!
- 8:05 am **zumier:** RT @themayorpete: Will.I.am dj'ing....@benioff on stage.....#surreal #df10
- 8:05 am **DARAGermany:** RT @StefanRied: RT @MillerHLynn: @Benioff creates new verb: #iPadding! #df10
- 8:06 am **heidischall:** RT @DARAGermany: RT @StefanRied: RT @MillerHLynn: @Benioff creates new verb: #iPadding! #df10
- 8:07 am **raphaelhenry:** RT @StefanRied: selling data is the natural extension to selling functionality in the cloud #DF10 Salesforce become a content vendor already.
- 8:07 am **Orlando_Solis:** RT @Dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 8:07 am **alohaMMX:** RT @dccp: I was at Dreamforce! #df10 and Will.i.am and Stevie Wonder performed together! It rocked! <http://bit.ly/gWD5nl> #awesome #alohaMMX
- 8:10 am **Force2be:** Tonight was so incredible. Not yet sure I want to crash, but where to go? #df10
- 8:10 am **nonprofitdata:** Missing not being at #df10 - slight whimper.
- 8:10 am **24thcentury:** With #whereisrichkline at #DF10 Campground <http://yfrog.com/h4ik7j>
- 8:11 am **tsweinberg:** RT @mikegerholdt: It's crazy to think this entire #df10 hall is being energized by a MacBook Pro! Go @iamwill
- 8:11 am **frasuy:** Not a good sign. One jager bomb down. @Benioff this is your fault after an #awesome gala. #df10.
- 8:11 am **barlow:** Day 2 done at Dreamforce in San Francisco. Special guest Stevie Wonder! <http://is.gd/inAVY> #df10

- 8:12 am **DocuSign:** Thanks to all attendees who've stopped by #1215 - we're excited to donate \$5/person to UCSF Benioff Children's Hospital! #DF10
- 8:12 am **DarthGarry:** Bed #df10
- 8:17 am **DreamSimplicity:** Video added! Dreamforce 2010: On The Street With SugarCRM <http://ht.ly/3llrO> #saas #cloud #df10
- 8:18 am **madeleinefuster:** RT @snaplogic: Stevie Wonder was awesome! Guest appearance by Will I AM. President Bill Clinton tomorrow. @Salesforce is putting on a show! #df10
- 8:19 am **wellywoodanna:** @danfowlie I liked his Dreamforce song, watched the keynote broadcast. How's it all going? #df10
- 8:21 am **mjrogan:** RT @darthgarry: Bed #df10
- 8:22 am **DSfanatek:** Video - Dreamforce 2010: On The Street With SugarCRM <http://ht.ly/3llln> ...yea that happened #DF10 incites holiday rage
- 8:22 am **JohnFontana:** RT @metadaddy: #df10 @JohnFontana starstruck in the presence of the mighty Ben.i.off <http://twitpic.com/3dzqs6> @benioff
- 8:22 am **sejaldhruva:** RT @FrankEliason: I am amazed at the crowd for @salesforce's dreamforce. This pict is from middle of room #df10 <http://yfrog.com/h3y9uj>
- 8:22 am **mjrogan:** RT @alohammx: RT @dccp: I was at Dreamforce! #df10 and Will.i.am and Stevie Wonder performed together! It rocked! <http://bit.ly/gWD5nl...>
- 8:24 am **sejaldhruva:** Inches away from @iamwill - this picture doesn't do justice. So proud to work for @salesforce! #df10 <http://plixi.com/p/61671662>
- 8:25 am **tennvol:** Stevie Wonder performance followed by will.i.am dj'ing some awesome beats. Yeah, that rocked. @salesforce @Dreamforce @iamwill #df10
- 8:25 am **MikelAm888:** @iamwill -- Thanks for the great DJ'ing at #df10
- 8:29 am **drschultz:** Some video of Stevie from tonight i took: <http://www.youtube.com/watch?v=QCyXmEfERCQ> #df10
- 8:29 am **jasonkapler:** RT @ThePGuy: Marc Benioff's keynote this morning featuring Will.I.Am intro at #df10 (worth watching) <http://bit.ly/if3BPc> #fuckWILLiAM
- 8:29 am **delldf412:** New @Dell @Dreamforce blog post: @DeckeratDell on "CRM, #Cloud Integration and SMB Agility" #DF10 #DellDF412 #SMB
- 8:30 am **delldf412:** New @Dell @Dreamforce blog post: @DeckeratDell on "CRM, #Cloud Integration and SMB Agility" #DF10 #DellDF412 #SMB <http://ow.ly/3IID7>
- 8:33 am **alexwillia:** I'm Awesome!! Are you? Get Certified as AWESOME for Dreamforce 10 #df10 #salesforce #awesome <http://t.co/CcyTQYH> via @jeffdonthemc
- 8:34 am **wiseleo:** #df10 party featuring Stevie Wonder and closed by Will.i.am was off the charts.
- 8:37 am **AvelynAustin:** Had a fantastic time with Stevie Wonder, Will.i.am and apl.de.ap tonight. #df10
- 8:39 am **iSuperSid:** RT @MSDynamicsCRM: Who's playing catch up now #salesforce! #df10, We've got the world's most used database in the cloud - SQL Azure <http://tinyurl.com/34jwuor>
- 8:41 am **delldf412:** "The #cloud is ... changing the bar for success in biz." via @DeckeratDell @Dreamforce #DF10 #DellDF412 <http://ow.ly/3IIN1>
- 8:41 am **KitchenOperas:** Will.I.Am at #dreamforce was a fantastic party. Now I'm wired and just want to keep dancing all night long!!!! Wheeeeeeeeeee! #df10
- 8:42 am **KitchenOperas:** RT @mikegerholdt: It's crazy to think this entire #df10 hall is being energized by a MacBook Pro! Go @iamwill
- 8:42 am **KitchenOperas:** RT @kitson: And then: "How many of y'all gonna get all your companies on #Chatter?" - @iamwill #df10 @salesforce #BestCelebrityEndorsementEver
- 8:42 am **sujamthe:** @alicesfcity it was wonderful you recognized me at #df10, we've gotta connect back, I want to learn abt #socialmedia partners fr u

- 8:43 am **vinifico:** Stevie Wonder? Seriously?! Funky greatness. A little slow to start, but the man knows his grooves. Great show! #df10
- 8:45 am **KitchenOperas:** RT @salesforce: Join the @SFDCFoundation in stuffing 1200 bags w/stuffed animals, blankets & books 4 kids until today at 5PM at Moscone South. #df10
- 8:46 am **KitchenOperas:** RT @DocuSign: Thanks to all attendees who've stopped by #1215 - we're excited to donate \$5/person to UCSF Benioff Children's Hospital! #DF10
- 8:48 am **mikegerholdt:** RT @robin_daniels: Stunned by Dreamforce awesomeness. #df10 day1 is capped by Stevie Wonder, Will.I.Am, and Apl.De.Ap talking about Chatter. #chatter
- 8:50 am **michaelforce:** @philipmossop I ended up going to supper club... I think my phone overheated... wasn't letting me tweet my whereabouts! #df10
- 8:50 am **sujamthe:** Pl join me saying how @marcusnelson #markusrocks #df10 cc @jilloinsf @markdwight
- 8:50 am **KitchenOperas:** RT @calbraun: Benioff : the environmental cost = 0.002 grams of carbon/transaction vs 1.35 grams for running software on your own servers #df10
- 8:51 am **hjuicemarie:** had one of the funnest nights of my life. #Dreamforce concert with Stevie Wonder and Will.I.Am DJing. #DF10
- 8:52 am **sujamthe:** RT: ? @jyamasaki: You have the power to transform your business with everything single tweet... @sujamthe #df10?
- 8:53 am **benioff:** Marc is on with @jimcramer Mad Money Tonight! <http://www.cnn.com/id/15840232/?video=1688209227&play=1> #DF10
- 8:54 am **KevinSwiggum:** #df10 Global Gala with Stevie Wonder and Wil.I.Am was off the hook crazy awesome. #salesforce
- 8:56 am **mikegerholdt:** RT @benioff: Marc is on with @jimcramer Mad Money Tonight! <http://www.cnn.com/id/15840232/?video=1688209227&play=1> #DF10
- 8:57 am **sujamthe:** @ginamariko @jyamasaki @kcscrawford @PhillipsBob @alicesfcity thnx for ur tweets, glad u liked my #df10 panel w @jilloinsf @rickshawbags
- 8:57 am **KevinSwiggum:** @benioff was dancing on stage with Wil.I.Am at #df10 ? Of course @benioff was dancing on stage with Wil.I.Am.
- 8:57 am **aglua:** #df10 I found someone's id, df chattered her, texted her, vmailed her, where are you woman!!?
- 8:58 am **abneedles:** Great check-in this afternoon on the demand gen space w/ @jill_rowley + @paynejoie w/ @Eloqua at @Dreamforce. #DF10 #B2B
- 8:59 am **abneedles:** Great sync this eve w/ @cahidalgo. @Dreamforce is a great forum for catching up w/ key industry contacts. Thanks #DF10. #B2B
- 8:59 am **kjoketa:** RT @benioff: Marc is on with @jimcramer Mad Money Tonight! <http://www.cnn.com/id/15840232/?video=1688209227&play=1> #DF10
- 9:00 am **NFGoetz:** RT @jrabara: #Telligent mentioned as best-of-breed for social communities by #sfdc at #df10
- 9:01 am **abneedles:** [will stop by] RT @InboundMarketer: @abneedles You gonna stop by and say hello? #df10
- 9:04 am **fadishami:** Had a great day at #df10 today, @Benioff put on an excellent show in the AM,looking forward for tomorrow's Platform announcements.
- 9:05 am **delldf412:** RT @thecloudnetwork: #Force #Cloud Salesforce Launches Chatter Free, Announces Database.com ... <http://bit.ly/gyuiBa> #TCN #DF10
- 9:06 am **SalesOsmosis:** RT @benioff: Marc is on with @jimcramer Mad Money Tonight! <http://www.cnn.com/id/15840232/?video=1688209227&play=1> #DF10
- 9:07 am **darylshaber:** RT @KevinSwiggum #df10 Global Gala with Stevie Wonder and Wil.I.Am was off the hook crazy awesome. #salesforce

- 9:08 am **denisgsouza:** @gabrielspina @jotaugusto loko hein #df10
- 9:11 am **MattyChilds:** @revmarketer4 Cool! Thanks! Look forward to catching up tomorrow night at the SFMOMA for the Cloud Party! #df10
- 9:12 am **GeraldineGray:** @NLWidder Loving #df10 this year. But where are the rest of my tweeple?
- 9:16 am **FlyingEd:** Hey you, get off of my cloud.. Dreamforce on CNBC <http://ow.ly/1rSFtS> #df10
- 9:18 am **DreamSimplicity:** Video added! Dreamforce 2010 Video Coverage By DreamSimplicity <http://ht.ly/3lJqT> #df10 --> Are you in this video? #saas #cloud
- 9:19 am **mycontactcentre:** RT @BlakeLandau: Glad to hear yelling from the rooftops-"#custserv cannot operate in a silo!" The #cctr in the 'well' is a dead model..#df10
- 9:26 am **AstadiaAShan:** AstadiaEMEA: Hottest @Dreamforce party! #Astadia Cloud Connections. Get your ticket at booth 513. #DF10 <http://ow.ly/1am1n7>
- 9:26 am **AstadiaAShan:** AstadiaEMEA: Want to be different? Meet Pablo Zurzolo #Astadia - VP Product Marketing at #DF10 Booth #513 learn a... <http://ow.ly/1am1n9>
- 9:26 am **AstadiaAShan:** AstadiaEMEA: Don't miss your chance to win a #Smartcar at @Dreamforce - Visit #Astadia at booth 513 for info. #DF10 <http://ow.ly/1am1n8>
- 9:30 am **sujamthe:** Good nite everyone, thanx to all who supported me at #df10 and taught me something new and freshened my day
- 9:33 am **readingalong:** RT @benioff: Marc is on with @jimcramer Mad Money Tonight! <http://www.cnbc.com/id/15840232/?video=1688209227&play=1> #DF10
- 9:40 am **awilber:** #df10 experience checklist: late night hotel fire alarm. Check.
- 9:41 am **greenwooddavis:** Jealous! RT @greggtilston: Holy crap it's Stevie Wonder! #df10 <http://plixi.com/p/61650146>
- 9:42 am **jmhemsley:** Very cool, post will.i.am party at the Supper Club. Hoping that I can make it up for tomorrow's keynote. #df10
- 9:42 am **NickDbIU:** Stevie Wonder and Will.I.Am were AMAZING tonight at #df10
- 9:44 am **jmhemsley:** Anybody got plans for breakfast tomorrow. Mention me and I'll try and meet you before tomorrow's keynote to reveal 2 new clouds. #df10
- 9:55 am **mijori23:** RT @rlavigne42: Trust is the new social currency. - Ray Wang #df10 (via @Hoovers)
- 9:59 am **ronpragides:** Still awake from Stevie Wonder and will.i.am at #dreamforce #df10
- 10:01 am **jtaschek:** RT @rlavigne42: Trust is the new social currency. - Ray Wang #df10 (via @Hoovers)
- 10:05 am **DreamSimplicity:** Video added! Opening video and Marc Benioff's welcome - Dreamforce 2010 - Day 1 - Keynote <http://ht.ly/3lKpf> #df10 #saas #cloud
- 10:07 am **twfsales:** CEO #Salesforce gaat heerlijk uit zijn dak tijdens #df10 <http://youtu.be/roNsn2dDrp4>
- 10:09 am **AngelicaPereyra:** RT @crmlatino: RT @safaflores: Para estar al día en las noticias relacionadas a #Salesforce: <http://paper.li/safaflores/1291787488> #df10 #dreamforce
- 10:10 am **ComputerWeekly:** Some future visions from @jobsworth as told to our @jennylwilliams at #df10: <http://bit.ly/hEO8SZ> - eg, multiplayer game tech in workplace
- 10:18 am **cineandreea:** RT @ComputerWeekly: Some future visions from @jobsworth as told to our @jennylwilliams at #df10: <http://bit.ly/hEO8SZ> - eg, multiplayer game tech in workplace
- 10:19 am **ann_jackson87:** Welcome #Cloudstock Attendees! Dreamforce #DF10 Starts tomorrow. Big news I promise at BOTH keynotes on Tuesday and Wednesday. Lets go!
- 10:23 am **HireOnDemand:** Booth photos w/ Stevie now posted! Plus surprise performance by Will.i.am! #Dreamforce #DF10 <http://bit.ly/gXigN1>

- 10:24 am **milesahead:** RT @benkepess: I think @salesforce just became a true enterprise software company - they just called themselves a "trusted provider" #df10 #cloud
- 10:24 am **ExperianQAS_UK:** RT @erichknipp: An advantage of single-vendor stack, cloud or otherwise: one view of the customer. This is natural in the cloud #df10
- 10:25 am **madhuprabaker:** RT @kitson: "This is the best motherfuckin' tech conference, man. + I'm not just sayin' that -- and I been to all of 'em." - @iamwill #df10 @salesforce
- 10:29 am **philipri:** RT @Bucholtz: Funniest thing said at #df10's event tonight: Will.I.Am saying, "clap your hands, y'all, put your phones down and clap your hands, y'all"
- 10:34 am **themayorpete:** Bedtime...but want to say how happy I am...this dreamforce has been incredible! I've met some incredible people...cloud love FTW! :-) #df10
- 10:52 am **jtaschek:** The improbable rise of @Benioff. <http://bit.ly/hJIOg3> -Seemed to be a given to me more than 8 years ago @salesforce #df10
- 10:54 am **thecrmbusiness:** RT @mspartnersuk: Video and case studies show how to save big on CRM now. Don't get forced! <http://bit.ly/gCHMs1> #df10
- 10:59 am **nikihutchinson:** RT @ComputerWeekly: Some future visions from @jobsworth as told to our @jennywilliams at #df10: <http://bit.ly/hEO8SZ> - eg, multiplayer game tech in workplace
- 11:02 am **hellerbr:** Neuigkeiten von der @Dreamforce 2010: <http://salesforce-blog.de/2010/12/08/dreamforce-highlights-database-com-chatter-for-free/> #df10 #sfdc
- 11:06 am **martincouzins:** RT @computerweekly: Some future visions from @jobsworth as told to our @jennywilliams at #df10: <http://bit.ly/hEO8SZ> -
- 11:13 am **themayorpete:** Good night all.....cloud dreams tonight! Platform keynote bright and early tomorrow! #df10 (yes 9am = early)
- 11:15 am **GetApp:** Salesforce Buys Heroku for \$212 Million In Cash. Great exit and move for #sfdc. one of the two big news of the day at #df10 ?
- 11:17 am **Greg2dot0:** @dahowlett you'd be surprised how many people don't understand Enterprise Math..these things add up #df10 #valuepricing
- 11:23 am **gdgriffiths:** RT @dtherrick: "@Eloqua: "Lotus Notes was conceived of before Mark Zuckerberg" (yet we still use it) @benioff keynote #DF10" .. and that's the problem.
- 11:23 am **Ycolin:** ?@Mrgareth: Marc @Benioff on CNBC "it's the end of software, it's the end of hardware. That database is dead" #dreamforce #DF10? weird....
- 11:38 am **fastpivot:** Day Two Recap: DreamForce Conference 2010 #DF10 ? @FastPivot Twitter Updates: <http://bit.ly/gNQXG0> (by Matthew... <http://fb.me/My6MwAbL>
- 11:40 am **Jonathan_Poston:** Day Two Recap: DreamForce Conference 2010 #DF10 ? @FastPivot Twitter Updates: <http://bit.ly/gNQXG0> (by @MattLedford & @Kenlub) #in
- 11:40 am **ecommercewire:** Day Two Recap: DreamForce Conference 2010 #DF10 ? @FastPivot Twitter Updates: <http://bit.ly/gNQXG0> (by @MattLedford & @Kenlub) #in
- 11:49 am **InformationAge:** "If you think the data on your PC .. is more secure than in an Oracle database on the Internet, you are mistaken" Larry Ellison, 2000 #df10
- 11:50 am **rwang0:** Breaking News: Salesforce.com buys Heroku for \$212M <http://tcrn.ch/gwzWHB> - shows seriousness in PaaS Platform #df10 #cloud
- 11:51 am **Timothy_Hughes:** RT @InformationAge: "If you think the data on your PC .. is more secure than in an Oracle database on the Internet, you are mistaken" Larry Ellison, 2000 #df10
- 11:51 am **mgperry:** Breaking News: Salesforce.com buys Heroku for \$212M <http://tcrn.ch/gwzWHB> #df10 #cloud
- 11:51 am **ahoova:** RT @rwang0: Breaking News: Salesforce.com buys Heroku for \$212M <http://tcrn.ch/gwzWHB> - shows seriousness in PaaS Platform #df10 #cloud
- 11:52 am **SAManage:** RT @rwang0: Salesforce.com buys Heroku for \$212M <http://tcrn.ch/gwzWHB> - shows seriousness in PaaS Platform #df10 #cloud and #ror

- 11:58 am **lamooore:** RT @[rwang0](#): Breaking News: Salesforce.com buys Heroku for \$212M <http://tcrn.ch/gwzWHB> - shows seriousness in PaaS Platform #df10 #cloud
- 12:02 pm **DT:** Salesforce extends their PaaS to cover Ruby, buys Heroku <http://tinyurl.com/32cazak> #df10 #cloud #ror
- 12:02 pm **sidoscope:** <http://bit.ly/fowWca> Dreamforce '10 Keynote Summary #DF10 #Salesforce #Dreamforce10
- 12:05 pm **TheTechGang:** RT @[mgperry](#): Breaking News: Salesforce.com buys Heroku for \$212M <http://tcrn.ch/gwzWHB> #df10 #cloud
- 12:05 pm **stewarttownsend:** RT @[DT](#): Salesforce extends their PaaS to cover Ruby, buys Heroku <http://tinyurl.com/32cazak> #df10 #cloud #ror
- 12:07 pm **BimalMehta:** RT @[rwang0](#): Breaking News: Salesforce.com buys Heroku for \$212M <http://tcrn.ch/gwzWHB> - shows seriousness in PaaS Platform #df10 #cloud
- 12:08 pm **kitson:** BREAKING: @Salesforce.com Buys Heroku For \$212M In Cash <http://tcrn.ch/sfdc120810> #df10 #crm #scrm #paas #ruby #ror
- 12:09 pm **buchanla:** RT @[rwang0](#): Breaking News: Salesforce.com buys Heroku for \$212M <http://tcrn.ch/gwzWHB> - shows seriousness in PaaS Platform #df10 #cloud
- 12:09 pm **kitson:** #SFDC's @Benioff: ?Ruby is the language of Cloud 2, + Heroku is the leading #Ruby application platform-as-a-service for Cloud 2" #df10 #crm
- 12:11 pm **kitson:** So: @Salesforce.com's 6 Clouds: Sales, Service, (Jigsaw)Data, (Chatter)Collaboration, (Force.com)Cloud Platform, Database #df10 #crm
- 12:13 pm **prem_k:** Wow! RT @[kitson](#) BREAKING: @Salesforce.com Buys Heroku For \$212M In Cash <http://tcrn.ch/sfdc120810> #df10 #crm #scrm #paas #ruby #ror
- 12:14 pm **kitson:** #sfdc's @Benioff to name "2 new clouds" Wed.Heroku deal suggests "Development Cloud";Possibles: Partner (my bet), Marketing, Analytics #df10
- 12:15 pm **brenbt:** STEVIE and Will.I.am at #dreamforce #df10 <http://yfrog.com/gz5umj>
- 12:15 pm **amits_28:** RT @[kitson](#): BREAKING: @salesforce.com Buys Heroku For \$212M In Cash <http://tcrn.ch/sfdc120810> #df10 #crm #scrm #paas #ruby #ror
- 12:16 pm **samanthamcgarry:** @[mattledford](#) I saw him in concert a few years back. One of best nights of my life! Bet he was equally fantastic for the #df10 audience.
- 12:20 pm **andertoons:** RT @[infobltrs](#): Some collaboration humor for Dreamforce: Sign You Might Need Better Collaboration: <http://ow.ly/3lv35> via @andertoons #DF10
- 12:21 pm **MabroIRL:** RT @[mgperry](#): Breaking News: Salesforce.com buys Heroku for \$212M <http://tcrn.ch/gwzWHB> #df10 #cloud
- 12:23 pm **bandall:** RT @[abneedles](#): "Good marketing doesn't matter. What matters is sales." via @staceyepstein at @Dreamforce #DF10 #B2B
- 12:25 pm **MartijnLinssen:** RT @[ConstellationRG](#): Breaking: Salesforce.com buys Heroku for \$212M <http://tcrn.ch/gwzWHB> - shows seriousness in PaaS Platform #df10 #cloud
- 12:26 pm **bandall:** RT @[laurenwells01](#): Ouch..."Marketing, it's not about you, it's about Sales." (Bridging the Gap Between Sales and Marketing). #df10
- 12:29 pm **ekolsky:** @[kitson](#) AFIK, cloud is one thing -- there are no multiple clouds in the world. only in SFDC marketing-speak #sfdc #df10
- 12:30 pm **ekolsky:** @[kitson](#) "my" cloud has three layers: IaaS, PaaS, and SaaS - SFDC should focus on PaaS, let partners build SaaS, use ORCL as IaaS #df10 #crm
- 12:30 pm **ekolsky:** @[kitson](#) in a nutshell :) #df10 #crm
- 12:31 pm **thegadgetgirl:** Testing Chatter Free license functionality as mentioned at #df10 pretty much secure however public Chatter Groups are accessible #salesforce
- 12:31 pm **SinnerBOFH:** RT @[MartijnLinssen](#): #wikileaks: 2.5 tweets per second. #df10: 16 tweets per minute. #df10 is trending topic no.5, #wikileaks not even inthere. Shame on you @ev

- 12:31 pm **ShlomiDinoor:** #df10 SF buys Heroku > app framework space heating up > is SF a partner of VM (vmforce) or competitor (springsource)? <http://tiny.cc/96kc9>
- 12:32 pm **patrickbrinksma:** RT @prem_k: Wow! RT @kitson BREAKING: @Salesforce.com Buys Heroku For \$212M In Cash <http://tcm.ch/sfdc120810> #df10 #crm #scrm #paas #ruby #ror
- 12:38 pm **prem_k:** @ekolsky @kitson and yet ... and yet ... not much abt the google chrome laptop announcement in twitter stream :s no buzz abt it in #df10 ?
- 12:46 pm **mrinal:** RT @rwan0: Breaking News: Salesforce.com buys Heroku for \$212M <http://tcm.ch/gwzWHB> - shows seriousness in PaaS Platform #df10 #cloud
- 12:48 pm **pgreenbe:** @prem_k why should there be buzz abt Google Chrome laptop at #df10? No reason for that is there?
- 12:49 pm **brenbt:** #Dreamforce #df10 awesome concert with Stevie and Will.i.am last night! <http://yfrog.com/h4e2nj> <http://yfrog.com/h4yq7j>
- 12:55 pm **benjamincoyle:** RT @robin_daniels: Stunned by Dreamforce awesomeness. #df10 day1 is capped by Stevie Wonder, Will.I.Am, and Apl.De.Ap talking about Chatter.
- 12:56 pm **InFullBloomUS:** RT @rwan0 Thanks! RT @brenbt: @rwan0 "b2b and b2c is dead. It's all p2p (person to person) now". #dreamforce #df10<<love this!!
- 12:57 pm **joningham:** RT @InFullBloomUS @brenbt: @rwan0 "b2b and b2c is dead. It's all p2p (person to person) now". #dreamforce #df10<<love this!! #chrchat
- 1:00 pm **kristeneal:** Email + Social = Engagement ? find out how ? text dreamforce to 86288 or stop by booth #903 to learn more! #df10
- 1:02 pm **InFullBloomUS:** RT @ConstellationRG Breaking News: Salesforce.com buys Heroku for \$212M <http://tcm.ch/gwzWHB> shows serious in PaaS Platform #df10 #cloud
- 1:04 pm **MLevyInfoGroup:** RT @andrewconnelly: Water is a commodity - it all tastes the same. DATA is not. Some data is better than other data...OneSource! #isell #DF10 Booth 400. GO!
- 1:05 pm **rwan0:** Blog Post: #Salesforce.com Buys #Heroku For \$212M - Shows Commitment To Next Gen Apps <http://bit.ly/gU1Umm> #df10 #heroku #ruby #Paas #cloud
- 1:06 pm **paulfallon:** RT @rwan0: Blog Post: #Salesforce.com Buys #Heroku For \$212M - Shows Commitment To Next Gen Apps <http://bit.ly/gU1Umm> #df10 #heroku #ruby #Paas #cloud
- 1:09 pm **blackboard:** Blackboard Offers Improved Solution for Corporate Learning on Force.com, Salesforce.com's Enterprise Cloud Platform #DF10 <http://ow.ly/3lOnb>
- 1:09 pm **katydormer:** This is #df10 at 4:45 in the morning. That's right people, customer success starts early in the cloud. <http://twitpic.com/3e1rhq>
- 1:11 pm **InFullBloomUS:** RT @rwan0: Blog Post: #Salesforce.com Buys #Heroku For \$212M - Shows Commitment To Next Gen Apps <http://bit.ly/gU1Umm> #df10 #heroku #ruby #Paas #cloud
- 1:12 pm **andreajm:** RT @blackboard: Blackboard Offers Improved Solution for Corporate Learning on Force.com, Salesforce.com's Enterprise Cloud Platform #DF10 <http://ow.ly/3lOnb>
- 1:13 pm **rwan0:** RT @rwan0: #Salesforce.com Buys #Heroku For \$212M - Shows Commitment To Next Gen Apps <http://bit.ly/gU1Umm> #df10 #heroku #ruby #Paas #cloud
- 1:13 pm **CRMJen:** The skinny on database.com: relaxed at the #df10 keynote: <http://t.co/BULnltU> via @techcrunch Are you excited yet?
- 1:13 pm **Sto_SDS:** RT @benioff: Thanks everyone at #df10 Keynote! Database.com 2day.2 New Clouds 2morrow 2 be announced.Welcome to Cloud2. Follow me in the Dreamforce app!!
- 1:14 pm **jimworth:** RT @dahowlett: Blogged: Salesforce's Database.com as a game changer... <http://ht.ly/3lOle> #df10

- 1:15 pm **buchanla:** RT @[rwang0](#): #Salesforce.com Buys #Heroku For \$212M - Shows Commitment To Next Gen Apps <http://bit.ly/gU1Umm> #df10 #heroku #ruby #Paas #cloud
- 1:19 pm **CRMStrategies:** Salesforce.com Buys Heroku For \$212 Million In Cash <http://ow.ly/3IOEj> #sfdc #crm #tech #df10
- 1:21 pm **CRMJen:** @[jhoskins](#) are you listening??? SalesForce.com buys Heroku for \$212M <http://tcrn.ch/gwzWHB> - Dedication to PaaS / Ruby #df10 #cloud2
- 1:21 pm **hoovers:** Your brand is what your customers think it is #df10
- 1:21 pm **Juanbg:** RT @[hoovers](#): Your brand is what your customers think it is #df10
- 1:22 pm **hoovers:** Social media had become the company's storybook, rather than the About Us page on the Web - Mark Dwight, Rickshaw Bagworks #df10
- 1:22 pm **Tommy_Nilsen:** RT @[hoovers](#): Your brand is what your customers think it is #df10
- 1:22 pm **hoovers:** Blogs are for long-form storytelling and intellectual engagement. Twitter is like a radio station. #df10
- 1:23 pm **Dana_Gardner:** <http://bit.ly/gBkzu0> Signs Definitive Agreement to Acquire Heroku <http://bit.ly/gktQTf> #df10
- 1:23 pm **hoovers:** Social media -- connect, don't market. - Jill Fletcher (Virgin America) #df10
- 1:26 pm **Dana_Gardner:** Salesforce Signs Definitive Agreement to Acquire Heroku, adds Ruby to Java PaaS play <http://bit.ly/gktQTf> #df10
- 1:26 pm **suprazeus:** RT @[Hoovers](#) Social media -- connect, don't market. - Jill Fletcher (Virgin America) #df10
- 1:28 pm **AdmiralTech:** RT @[benioff](#): Thanks everyone at #df10 Keynote! Database.com 2day.2 New Clouds 2morrow 2 be announced.Welcome to Cloud2. Follow me in the Dreamforce app!!
- 1:28 pm **jolenebonina:** RT @[Dana_Gardner](#): Salesforce Signs Definitive Agreement to Acquire Heroku, adds Ruby to Java PaaS play <http://bit.ly/gktQTf> #df10
- 1:28 pm **jasonbfrench:** RT @[kristeneal](#): @ExactTarget pedicabs. Yes, pedicabs. #awesome #df10 <http://twitpic.com/3dztq1>
- 1:32 pm **LaunchDM:** RT @[salesforce](#): Anyone who missed Marc @Benioff?s Dreamforce keynote, we?re streaming it again in 15mins here! <http://bit.ly/dOGuJR> #df10
- 1:33 pm **tbkopp:** RT @[kristeneal](#): @ExactTarget pedicabs. Yes, pedicabs. #awesome #df10 <http://twitpic.com/3dztq1>
- 1:34 pm **AngelaMancuso:** RT @[sugarcrm](#): Tech video bloggers covering the #sugarcrm #dreamforce carolers: <http://ht.ly/3ltvu> #df10
- 1:35 pm **B2BBuzz:** RT @[mashable](#): Salesforce Acquires Ruby Cloud Platform Heroku for \$212 Million - <http://ow.ly/3IPcs> #df10
- 1:36 pm **CRMStrategies:** Database.com as a potential game changer - analysis by @[dahowlett](#) <http://ow.ly/3IPc9> /via @[rwang0](#) #sfdc #df10 #paas #cloud
- 1:36 pm **hoovers:** Salesforce Acquires Ruby Cloud Platform Heroku for \$212 Million <http://ow.ly/3IPfe> #df10
- 1:36 pm **mrinal:** RT @[rwang0](#): Blog Post: #Salesforce.com Buys #Heroku For \$212M - Shows Commitment To Next Gen Apps <http://bit.ly/gU1Umm> #df10 #heroku
- 1:37 pm **oscillate:** HI all... yesterday's keynote rebroadcast has started! (#df10 live at <http://www.salesforce.com/live>)
- 1:37 pm **DG_Report:** RT @[hoovers](#): Blogs are for long-form storytelling and intellectual engagement. Twitter is like a radio station. #df10
- 1:38 pm **DG_Report:** RT @[salesforce](#): For anyone who missed Marc @Benioff?s Dreamforce keynote, we?re streaming it again 15mins here! <http://bit.ly/dOGuJR> #df10

- 1:38 pm **ysance:** RT @sugarcrm: Tech video bloggers covering the #sugarcrm #dreamforce carolers: <http://ht.ly/3ltvu> #df10
- 1:38 pm **bmichelson:** RT @Dana_Gardner: Salesforce Signs Definitive Agreement to Acquire Heroku, adds Ruby to Java PaaS play <http://bit.ly/gktQTf> #df10
- 1:39 pm **mktginsightguy:** :-) RT @SGersh: Apps that are not network-based, multi-tenant, instantly scalable are not cloud. They are smog. #df10
- 1:39 pm **OpenViewVenture:** OpenView's @dpkilleen is en route to #dreamforce #df10 in San Francisco: be sure to give him a shout if you are there!
- 1:40 pm **firstclasssos:** Interesting thought ->RT @Hoovers: Blogs are for long-form storytelling and intellectual engagement. Twitter is like a radio station. #df10
- 1:41 pm **aneel:** RT @Dana_Gardner: Salesforce Signs Definitive Agreement to Acquire Heroku, adds Ruby to Java PaaS play <http://bit.ly/gktQTf> #df10
- 1:43 pm **ysance:** RT @sugarcrm: #SugarCRM is making its presence felt at #DF10. Come out and support our team! You can't miss us...
- 1:43 pm **ysance:** RT @sugarcrm: Come check out the Sugar Carolers at #DF10, serenading ppl out front, right now! Want a few samples?
- 1:43 pm **ysance:** RT @sugarcrm: Went with #Salesforce ? What a Folly, Fa la la la ? the system crashed: www.sugarcrm.com/crm/dreamforce/2010. #SugarCRM #DF10
- 1:43 pm **brett_wallace:** RT @CRMStrategies: Database.com as a potential game changer - analysis by @dahowlett <http://ow.ly/3lPc9> /via @rwang0 #sfdc #df10 #paas #cloud
- 1:44 pm **ysance:** RT @sugarcrm: More #dreamforce #sugarcrm caroler video: <http://ht.ly/3lm8T> #df10
- 1:44 pm **craig_hodges:** Microsoft introduces ?Cloud #CRM for Less? for Salesforce.com & Oracle customers #MSDYNCRM, #df10 <http://bit.ly/eDZ8r5>
- 1:45 pm **ddkath:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dztg4i>
- 1:47 pm **Jonathan_Poston:** Day Two Recap: DreamForce Conference 2010 #DF10 ? @FastPivot Twitter Updates: <http://bit.ly/gNQXG0> (by @MattLedford & @Kenlub)
- 1:47 pm **ecommercewire:** Day Two Recap: DreamForce Conference 2010 #DF10 ? @FastPivot Twitter Updates: <http://bit.ly/gNQXG0> (by @MattLedford & @Kenlub)
- 1:47 pm **s_reeves:** RT @rwang0: Breaking News: Salesforce.com buys Heroku for \$212M <http://tcrn.ch/gwzWHB> - shows seriousness in PaaS Platform #df10 #cloud
- 1:47 pm **robcheng:** RT @rwang0: #SalesForce.com buys #Heroku for \$212M <http://tcrn.ch/gwzWHB> - shows seriousness in PaaS Platform #df10
- 1:49 pm **dfsoftwareinc:** RT @Dana_Gardner: Salesforce Signs Definitive Agreement to Acquire Heroku, adds Ruby to Java PaaS play <http://bit.ly/gktQTf> #df10
- 1:52 pm **williamlennon:** Top 10 List: salesforce.com Dreamforce 2010 & the Year Ahead in Cloud Computing by SaaS Solutions - <http://goo.gl/YzXHD> #df10 #in #SFDC
- 1:52 pm **jimkreller:** RT @kristeneal: @ExactTarget pedicabs. Yes, pedicabs. #awesome #df10 <http://twitpic.com/3dztq1>
- 1:53 pm **FinancialForce:** #The_Deal quote: ?You?re in finance. I?m in Sales. We?re the chicken and the fox. The dingo and the baby.? #DF10 <http://bit.ly/sfdeal>
- 1:54 pm **mkrigsmann:** #df10 RT @Dana_Gardner: Salesforce Signs Definitive Agreement to Acquire Heroku, adds Ruby to Java PaaS play <http://bit.ly/gktQTf>
- 1:54 pm **dnbus:** D&B's Claudia at #dreamforce with a ninja, yes ninja - we're thinking she won't leave us for a singing career: <http://bit.ly/df10ninja> #df10
- 1:55 pm **shokie:** @infacloud #df10

- 1:56 pm **BjornHascher:** RT @[rwang0](#): Blog Post: #Salesforce.com Buys #Heroku For \$212M - Shows Commitment To Next Gen Apps <http://bit.ly/gU1Umm> #df10 #heroku #ruby #Paas #cloud
- 1:56 pm **bruceserven:** RT @[hoovers](#): Blogs are for long-form storytelling and intellectual engagement. Twitter is like a radio station. #df10
- 1:56 pm **B2BBuzz:** RT @[johnfmoore](#): Very good move. #Salesforce.com Launches Free Version Of #Chatter: <http://ow.ly/3IPWg> #scrm #crm #df10
- 2:00 pm **kristeneal:** Drop ur business card at booth #903 for ur chance to win \$500 Groupon bucks. Now that?s what we call a deal of the day! #df10
- 2:00 pm **larissagsch:** RT @[hoovers](#): Social media -- connect, don't market. - Jill Fletcher (Virgin America) #df10
- 2:00 pm **kdewitte27:** RT @[mashable](#): Salesforce Acquires Ruby Cloud Platform Heroku for \$212 Million <http://t.co/r4wMLB6> #df10
- 2:01 pm **salesforce:** Marc @[Benioff](#)'s Dreamforce keynote from yesterday is being rebroadcasted right now here: <http://bit.ly/hghxZk> #df10
- 2:03 pm **Mike_Desai:** @Heroku acquired by Salesforce.com <http://ruv.net/a/f7> #df10
- 2:05 pm **SocialCRMExpert:** #scrm Wow! RT @[kitson](#) BREAKING: @Salesforce.com Buys Heroku For \$212M In Cash <http://tcrn.ch/sfdc120810> #df10 #... <http://tcrn.ch/ig7k2T>
- 2:06 pm **HighwayToMel:** Love it! "@ExactTarget pedicabs. Yes, pedicabs. #df10 <http://twitpic.com/3dztq1?>
- 2:06 pm **salesforce:** RT@[salesforce](#): @[benioff](#) "I carry an iPad at all times; that's how I roll...how I stay connected." #DF10 <http://www.salesforce.com/live/>
- 2:07 pm **zdmann:** "whaddya" say? once a year I burn IT up?" - ZdMann, Initiator - doubleDiamond Ignition System >> <http://Zdo.ME> *?.,.?***? #df10 #dreamFarce
- 2:08 pm **benkepes:** Funny - yesterday I commented that @salesforce needs to do something to make small scale devs happy. And then they buy Heroku - hmmm #df10
- 2:08 pm **Cinovate:** @salesforce: @benioff "I carry an iPad at all times; that's how I roll...how I stay connected." #DF10 <http://www.salesforce.com/live/>
- 2:09 pm **kmschroeder:** #df10 :: Drop ur business card at booth #903 for ur chance to win \$500 Groupon bucks. Now that?s what we call a deal of the day! #df10
- 2:10 pm **darylshaber:** RT @B2BBuzz RT @johnfmoore: Very good move. #Salesforce.com Launches Free Version Of #Chatter: <http://ow.ly/3IPWg> #scrm #crm #df10
- 2:10 pm **oscillate:** Hi ketkenia... it's playing right now! on the 'live keynote' channel (#df10 live at <http://www.salesforce.com/live>)
- 2:11 pm **mattybme:** RT @salesforce: RT@salesforce: @benioff "I carry an iPad at all times; that's how I roll...how I stay connected." #DF10 <-yeah but where? :)
- 2:11 pm **timanderson:** Nginx the new Apache, node.js the new PHP? Ryan Dahl author of node.js at #df10 - NB Heroku working on node.js support <http://bit.ly/exlbZv>
- 2:15 pm **SantCorp:** Anyone at #DF10? If so, stop by and see us in the Astadia booth!
- 2:15 pm **_Kadient:** Anyone at #DF10? If so, stop by and see us in the Astadia booth!
- 2:15 pm **iamwill:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 2:15 pm **dgomesbr:** RT @Dana_Gardner: Salesforce Signs Definitive Agreement to Acquire Heroku, adds Ruby to Java PaaS play <http://bit.ly/gktQTf> #df10
- 2:16 pm **MouyKingsley:** As a Sales Rep, I am very excited about this! :p (#df10 live at <http://www.salesforce.com/live>)
- 2:16 pm **bsaub:** @KetKenia rebroadcast of Day 1 is on for the next 15 minutes. Day 2 Keynote starts 11am EST (#df10 live at <http://www.salesforce.com/live>)

- 2:16 pm **paulfallon:** RT @timanderson: Nginx the new Apache, node.js the new PHP? Ryan Dahl author of node.js at #df10 - <http://bit.ly/eeKUYh>
- 2:16 pm **eiji130:** Mark Benioff?????????on live??????Tablet?Cloud?Social Media????????????????????IT?????
- 2:17 pm **nikitaxnayee:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dztg4i>
- 2:17 pm **VivianeCici:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dztg4i>
- 2:17 pm **cianhealy1:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dztg4i>
- 2:17 pm **Msg_N_Music:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dztg4i>
- 2:17 pm **kathryn_baker:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dztg4i> ?coooooo!!
- 2:18 pm **2ne1shabam:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dztg4i>
- 2:18 pm **Sheisjjin:** ? ? ? ? ? RT @Dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dztg4i>
- 2:18 pm **FilipeMendoncaH:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dztg4i>
- 2:18 pm **aizakirui:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dztg4i>
- 2:18 pm **clebaumbep:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dztg4i>
- 2:19 pm **itsjust_anne:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dztg4i>
- 2:19 pm **bhc3:** RT @Greg2dot0: @SameerPatel @dahowlett \$15/month for a 5k person company = \$900,000/year Wow!!! Love to see that business case #df10 #socbiz
- 2:19 pm **Meccina:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dztg4i>
- 2:19 pm **emutan_Intn:** wow RT @iamwill: RT @Dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dztg4i>
- 2:19 pm **AYAMJ:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dztg4i>
- 2:20 pm **salesforce:** RT @salesforce: SVP of Product @bqueener talking about Sales Cloud 2 - @kswensrud is leading the demo now: <http://salesforce.com/live> #df10
- 2:20 pm **ShitMusicEater_:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dztg4i>
- 2:20 pm **bepkf:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dztg4i>
- 2:20 pm **kt52:** RT @blackboard: Blackboard Offers Improved Solution for Corporate Learning on Force.com, Salesforce.com's Enterprise Cloud Platform #DF10 <http://ow.ly/3lOnb>
- 2:21 pm **davidmais6:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dztg4i>
- 2:21 pm **j_sta:** Wow RT @Dreamforce Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dztg4i>
- 2:22 pm **MRDJARKITEKT:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dztg4i>

- 2:22 pm **Shaderi:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 2:22 pm **jfuckingscene:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 2:22 pm **StefanRied:** Forrester clients ask frequently to leverage licenses in a cloud-aaS environment. See #Oracle 's policy for ex. <http://bit.ly/fVJEzY> #DF10
- 2:22 pm **IvySaysRawr:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 2:23 pm **Mani_Tweets:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 2:23 pm **kitson:** On tap at #df10 today: Two Clouds -- and a Clinton. #crm #scrm #cloud #sfdc @salesforce
- 2:24 pm **msKshuree:** RT @iamwill: RT @Dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 2:24 pm **sabrinagabriela:** RT @Dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 2:24 pm **sfappbuddy:** RT @salesforce: Marc @Benioff's Dreamforce keynote from yesterday is being rebroadcasted right now here: <http://bit.ly/hghxZk> #df10
- 2:24 pm **sfappbuddy:** RT @mattybme: RT @salesforce: RT @salesforce: @benioff "I carry an iPad at all times; that's how I roll...how I stay connected." #DF10 <-yeah but where? :)
- 2:25 pm **ModelMetricsInc:** oh hey - looking for stuff to do/check out at #df10? Visit our microsite at dreamforce.modelmetrics.com
- 2:25 pm **oscillate:** bsaub, actually it plays for the next hour and 15 minutes... it was over 2 hours long (#df10 live at <http://www.salesforce.com/live>)
- 2:25 pm **kitson:** Sorry I missed this tweet--*customer.* RT @ntalukdar3: Are you talking employee attrition or customer? re: @salesforce #df10 #crm #hr
- 2:25 pm **StefanRied:** Looking forward meeting Peder Ulander from Cloud.com for breakfast. #DF10 #opensource
- 2:26 pm **oscillate:** lots of great announcements in this keynote (#df10 live at <http://www.salesforce.com/live>)
- 2:26 pm **sfappbuddy:** Excited to see what Benioff has in store for today. Will be hard to top his socks from yesterday! #DF10 #DFHotness #coolsocks
- 2:26 pm **JasmineJYJ:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 2:27 pm **kidneykim:** I just loaded salesforce to my iphone. Anyone using this option? (#df10 live at <http://www.salesforce.com/live>)
- 2:27 pm **traubalina:** my colleagues may all be having fun without me at #df10, but at least those of us still here in the office have freshly baked cookies.
- 2:28 pm **kitson:** #nonprofit #crm RT @ProjectNightx2 THANK YOU, @salesforce for our participation in #df10! 1,300 Night Night Packages done+shipped in hours!
- 2:28 pm **sigv:** RT @dvandamme: Looking forward to the announcements tomorrow on the two new clouds for SF at #df10 #nimble
- 2:29 pm **DSWeeklyRoundup:** Top 15 Must-See SaaS Companies at Dreamforce 2010 <http://ht.ly/3knZk> #cloud #df10
- 2:29 pm **daphanator:** Day Two At DreamForce Conference 2010 #DF10 ? @FastPivot Tweets and RTs Updates | eCommerce Blog <http://bit.ly/gNQXG0>
- 2:30 pm **ChrisJohnBaker:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>

- 2:30 pm **HandsOnConnect:** Thanks! RT @mbaizman: Hands On Portal demo is FANTASTIC! Way to go Chris Pokrana! #df10npo #df10 @HandsOnConnect
- 2:30 pm **HandsOnJeremy:** Thanks! RT @mbaizman: Hands On Portal demo is FANTASTIC! Way to go Chris Pokrana! #df10npo #df10 @HandsOnConnect
- 2:31 pm **ReidCarlberg:** Heroku?!?! WHOA! #df10
- 2:31 pm **jtaschek:** Salesforce.com acquires Heroku. The game has changed again: <http://bit.ly/fDUS2f>. #df10 @salesforce
- 2:31 pm **kitson:** About to re-tweet some tweets from earlier. They'll likely define #df10 Day 2. #crm #scrm #cloud #e20
- 2:32 pm **kitson:** BREAKING: @Salesforce.com Buys Heroku For \$212M In Cash <http://tcrn.ch/sfdc120810> #df10 #crm #scrm #paas #ruby #ror
- 2:32 pm **kitson:** #SFDC's @Benioff: ?Ruby is the language of Cloud 2, + Heroku is the leading #Ruby application platform-as-a-service for Cloud 2" #df10 #crm
- 2:32 pm **kitson:** So: @Salesforce.com's 6 Clouds: Sales, Service, (Jigsaw)Data, (Chatter)Collaboration, (Force.com)Cloud Platform, Database #df10 #crm
- 2:32 pm **kitson:** #sfdc's @Benioff to name "2 new clouds" Wed.Heroku deal suggests "Development Cloud";Possibles: Partner (my bet), Marketing, Analytics #df10
- 2:32 pm **MTL10:** RT @daphanator: Day Two At DreamForce Conference 2010 #DF10 ? @FastPivot Tweets and RTs Updates | eCommerce Blog <http://bit.ly/gNQXG0>
- 2:33 pm **jgaroutte:** #DF10 day 2 ready to go!
- 2:33 pm **GlanceNetworks:** At Dreamforce? Stop by our booth 1107 for Killer T-shirt! Then, wear the T later, & if we spot u, you'll get a Killers CD on the spot. #df10
- 2:33 pm **salo2002:** RT @Dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 2:34 pm **hoovers:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 <http://ow.ly/3lRta>
- 2:34 pm **neilcdavey:** RT @mycustomer: Salesforce.com announces assault on the enterprise database market <http://ow.ly/3lIFz> #df10
- 2:34 pm **Force2be:** Nice run this morning. The dampness felt really good. #df10
- 2:34 pm **Bostonova:** RT @GlanceNetworks: At Dreamforce? Stop by our booth 1107 for Killer T-shirt! Then, wear the T later, & if we spot u, you'll get a Killers CD on the spot. #df10
- 2:35 pm **Sales20Conf:** RT @dreamsimplicity: Video added! Opening video and Marc Benioff's welcome - Dreamforce 2010 - Day 1 - Keynote <http://ht.ly/3lKpf> #df10...
- 2:35 pm **CrazyBengieFB:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 2:36 pm **HandsOnConnect:** We're trying to raise 100,000 toys @generationOn for #ToysforTots <http://bit.ly/gU1DyR> Will you help us spread the word. #df10npo #df10
- 2:36 pm **HandsOnJeremy:** We're trying to raise 100,000 toys @generationOn for #ToysforTots <http://bit.ly/gU1DyR> Will you help us spread the word. #df10npo #df10
- 2:36 pm **HandsOnSEGA:** We're trying to raise 100,000 toys @generationOn for #ToysforTots <http://bit.ly/gU1DyR> Will you help us spread the word. #df10npo #df10
- 2:36 pm **seriouslyj4:** We're trying to raise 100,000 toys @generationOn for #ToysforTots <http://bit.ly/gU1DyR> Will you help us spread the word. #df10npo #df10
- 2:36 pm **salesforce:** RT @salesforce: @benioff is back interviewing Enrique Salem, CEO of @Symantec <http://salesforce.com/live> #df10
- 2:37 pm **B2BBuzz:** @sigv Check it out! RT @mashable: Salesforce Acquires Ruby Cloud Platform Heroku for \$212 Million - <http://ow.ly/3lPcs> #df10

- 2:37 pm **eCRMguide:** Is Salesforce Database.com based on Oracle? <http://www.ecrmguide.com/article.phpr/3916081> #df10 #salesforce #orcl
- 2:38 pm **SlingshotSEO:** Can't wait to hear about it! RT @Clogel Learning some great @salesforce tips and tricks for @slingshotseo! #df10
- 2:38 pm **Vera308:** RT @iamwill: RT @Dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 2:39 pm **twinklekyra:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 2:41 pm **pecyu:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 2:41 pm **CRMFYI:** Salesforce.com acquires Heroku, a cloud platform for Ruby-based applications <http://j.mp/fqk4SL> #df10
- 2:41 pm **jessicabkoch:** RT @kristeneal: @ExactTarget pedicabs. Yes, pedicabs. #awesome #df10 <http://twitpic.com/3dztq1>
- 2:42 pm **salesforce:** RT @salesforce: @benioff discussing the the new free version of Chatter (<http://bit.ly/eFTwKm>) #df10 - <http://www.salesforce.com/live/>
- 2:42 pm **alansky:** We are delighted to announce our newest relationship with salesforce.com! #DF10 #blackboard <http://ow.ly/3lOnb>
- 2:43 pm **kidneykim:** I just asked this question? how do I get chatter on my iphone. Thanks (#df10 live at <http://www.salesforce.com/live>)
- 2:43 pm **tapikazu:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 2:44 pm **BlackboardProEd:** #Blackboard Offers Solution for Corporate Learning on Force.com - App will Enhance Sales/Small Business Training: <http://bit.ly/gX4dYX> #df10
- 2:44 pm **marcusnelson:** ?@sujamthe: Pl join me saying how @marcusnelson #markusrocks #df10 cc @jilloinsf @markdwight? <-- aww, shucks! Thnx
- 2:44 pm **kidneykim:** Did he say it was available now or in February? (#df10 live at <http://www.salesforce.com/live>)
- 2:44 pm **digitaldelta:** RT @salesforce: RT @salesforce: @benioff discussing the the new free version of Chatter (<http://bit.ly/eFTwKm>) #df10 - <http://www.salesforce.com/live/>
- 2:45 pm **BEPMexEnergy:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 2:45 pm **JasonMAatwood:** Yes, this song was in my head all night, yes I bought the album. #df10 #thesong "Own It (bonus track)" <http://bit.ly/eOZPrf>
- 2:45 pm **DarienJay100:** very cool :) RT @alansky: We are delighted to announce our newest relationship with salesforce.com! #DF10 #blackboard <http://ow.ly/3lOnb>
- 2:45 pm **BlackboardJobs:** RT @blackboard: Blackboard Offers Improved Solution for Corporate Learning on Force.com, Salesforce.com's Enterprise Cloud Platform #DF10 <http://ow.ly/3lOnb>
- 2:46 pm **BlackboardProEd:** Stay tuned during @Benioff Keynote today at #DF10 to learn more about Force.com from #Blackboard and #Salesforce <http://bit.ly/hHpXFV>
- 2:46 pm **MouyKingsley:** it's available now for the iphone and blackberry -February for android (#df10 live at <http://www.salesforce.com/live>)
- 2:47 pm **marcusnelson:** ?@rickshawbags: @marcusnelson Thanks to you Marcus! #df10? <-- thank you for joining us & being a part of @dreamforce
- 2:47 pm **kidneykim:** Got it . Thanks mhesman. i am new to the iphone (#df10 live at <http://www.salesforce.com/live>)
- 2:47 pm **CRMFYI:** Quick definitions of AppForce, SiteForce, VMForce and Heroku and ISVForce here. <http://j.mp/gySpfU> #df10

- 2:48 pm **ThomasConnery:** RT @salesforce: RT @salesforce: @benioff discussing the the new free version of Chatter (<http://bit.ly/eFTwKm>) #df10 - <http://www.salesforce.com/live/>
- 2:48 pm **Sunshine_Suzie:** Wow!!! Good :) RT@Dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 2:50 pm **eskawaa:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 2:51 pm **WorkingLori:** @FollowHeidi with literally tens of thousands of people here, even if i had a pic would be hard to find! i'll see if he's on Chatter. #df10
- 2:51 pm **ggheorghiu:** "Good marketing doesn't matter. What matters is sales." via @staceyepstein #DF10 #B2B <If it doesn't bring sales, its not important, right?
- 2:51 pm **jtaschek:** RT @salesforce: RT @salesforce: @benioff discussing the the new free version of Chatter (<http://bit.ly/eFTwKm>) #df10 - <http://www.salesforce.com/live/>
- 2:52 pm **jasonwinters:** Day 2 surprise: RT @jtaschek Salesforce.com acquires Heruku. The game has changed again: <http://bit.ly/fDUS2f>. #df10 @salesforce
- 2:52 pm **ningdalton:** "@Dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>"?where&when iS this?
- 2:53 pm **ggheorghiu:** Blackboard Offers Improved Solution 4 Corporate #Learning on Force.com, Salesforce.com's Enterprise Cloud Platform #DF10 <http://ow.ly/3lOnb>
- 2:53 pm **sarisa_N:** RT @iamwill: RT @Dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 2:54 pm **ggheorghiu:** Your brand is what your customers think it is #df10 <Or what you make them think it is - ppl R easily influenced, with or without #sm
- 2:56 pm **SameerPatel:** Declaring imminent death of #e20 cos like @yammer @socialcast thx to free #chatter is plain silly and myopic #df10 #dreamforce
- 2:56 pm **dnbus:** Learn about cloud computing at #dreamforce, then learn how to reduce your business risk from us <http://bit.ly/ijxLAW> #df10
- 2:56 pm **shurrey:** RT @BlackboardProEd: #Blackboard Offers Solution for Corporate Learning on Force.com - App will Enhance Sales/Small Business Training: <http://bit.ly/gX4dYX> #df10
- 2:56 pm **iangotts:** The Stealth Cloud - momentum builds as more and more bloggers and journos talk about it. <http://bit.ly/gcNKJu> #cloud #df10
- 2:56 pm **akmalarif90:** RT @ningdalton: "@Dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>"?where&when iS this?
- 2:57 pm **StefanRied:** RT @salesforce: @benioff discussing the the new free version of Chatter (<http://bit.ly/eFTwKm>) #df10 - <http://www.salesforce.com/live/>
- 2:57 pm **shurrey:** RT @BlackboardProEd: Stay tuned during @Benioff Keynote today at #DF10 to learn more about Force.com from #Blackboard and #Salesforce <http://bit.ly/hHpXFV>
- 2:57 pm **BlackboardProEd:** RT @sarisa_N moto RT - Awesome!! @iamwill: RT @Dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 2:57 pm **salesforce:** Alex Dayon talks Service Cloud 2 - @kswensrud is leading the demo now: <http://salesforce.com/live> #df10
- 2:58 pm **rwang0:** RT @rwang0: Blogged #Salesforce.com Buys #Heroku For \$212M - Commitment To Next Gen Apps <http://bit.ly/gU1Umm> #df10 #heroku #scrm #appdev
- 2:58 pm **ggheorghiu:** We're trying to raise 100,000 toys @generationOn for #ToysforTots <http://bit.ly/gU1DyR> Will you help us spread the word. #df10npo #df10
- 2:58 pm **rwang0:** RT @SameerPatel: Declaring imminent death of #e20 cos @yammer @socialcast thx to free #chatter is plain silly and myopic #df10 #dreamforce

- 2:59 pm **mongoosemetrics:** #Salesforce Dreamforce Conf Streaming Live (20K in attendance, Bill Clinton, Stevie Wonder on bill) #df10 #scrm #crm <http://ht.ly/3ISzW>
- 2:59 pm **insideview:** Salesforce Seeks to Lure Enterprise into Social Collaboration with Chatter Free <http://ow.ly/3ISBd> #df10
- 3:00 pm **tcolon:** Stevie Wonder and Will.i.am put on an awesome concert last night at Dreamforce. Looking fwd to see Bill Clinton today. #df10
- 3:00 pm **joannabarnett:** Combine your Salesforce data with ExactTarget and see mktg results! Text dreamforce to 86288 to learn more #df10
- 3:00 pm **infosys:** Catalyze your cloud journey by leveraging @salesforce <http://twurl.nl/3qwb2x> #df10 #cloudcomputing #CRM
- 3:00 pm **laurensanders2:** Now that's great deliverability! RT @kristeneal @ExactTarget pedicabs. Yes, pedicabs. #awesome #df10 <http://twitpic.com/3dztq1>
- 3:01 pm **lehawes:** RT @SameerPatel "Declaring imminent death of #e20 cos like @yammer @socialcast thx to free #chatter is plain silly and myopic #df10" Word
- 3:01 pm **ArzikaLLC:** RT @insideview: Salesforce Seeks to Lure Enterprise into Social Collaboration with Chatter Free <http://ow.ly/3ISBd> #df10
- 3:01 pm **MTL10:** RT @insideview: Salesforce Seeks to Lure Enterprise into Social Collaboration with Chatter Free <http://ow.ly/3ISBd> #df10
- 3:01 pm **kristeneal:** Your marketing campaigns could convert at >10% - text dreamforce to 86288 or stop by booth #903 to start! #df10
- 3:02 pm **erichknipp:** Behold the power of #freemium. Congratulations #heroku on a massive premium. #df10
- 3:02 pm **gggeorghiu:** @insideview: Salesforce Seeks to Lure Enterprise into Social Collaboration with Chatter Free <http://ow.ly/3ISBd> #df10 @MTL10
- 3:02 pm **emi_wiz_love:** Awesome? ?????????????????????????????????????? RT @Dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dztg4i>
- 3:02 pm **jigsaw:** See a @Jigsaw demo at the #DataCloud booth and possibly win an Apple TV #df10
- 3:04 pm **tridipchakra:** RT @benioff: Marc is on with @jimcramer Mad Money Tonight! <http://www.cnbc.com/id/15840232/?video=1688209227&play=1> #DF10
- 3:04 pm **gggeorghiu:** @rwang0 @SameerPatel Free #chatter only works if u're already using salesforce, correct? If yes @yammer & the others will not die soon #df10
- 3:04 pm **FollowHally:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dztg4i>
- 3:05 pm **bradenglish:** RT @BakerRevGen: Walter Roger?s popular segment on CBS Radio?s The Price of Business will air live from #df10 on December 8th 8-9AM PT. <http://ping.fm/0g5wm>
- 3:05 pm **RonTeitelbaum:** you can't fool me. I saw this yesterday. Not live. (#df10 live at <http://www.salesforce.com/live>)
- 3:05 pm **jonathanvinueza:** RT @Dreamforce: Check it out! Stevie Wonder with @iamwill: at #df10 -- <http://twitpic.com/3dztg4i>
- 3:05 pm **TheSailorGroup:** Just joined - did I miss anything big? (#df10 live at <http://www.salesforce.com/live>)
- 3:05 pm **ReidCarlberg:** Parker Harris on #Heroku #df10 #salesforce <http://bit.ly/hS5NpR> - wow! What a day!
- 3:06 pm **ApprovedIndex:** RT @marketo: Look at Google analytics search terms, know the questions ur customers are asking and create content for that. #DF10 #smart
- 3:06 pm **rwang0:** @gggeorghiu no. you don't need salesforce.com for free #chatter #df10

- 3:06 pm **InFullBloomUS:** RT @ggheorghiu: Blackboard Offers Improved Solution 4 Corporate #Learning on Force.com, Salesforce.com's Enterprise Cloud Platform #DF10 <http://ow.ly/3IOnb>
- 3:06 pm **TheSailorGroup:** I wanna own it....I wanna own it.... (#df10 live at <http://www.salesforce.com/live>)
- 3:07 pm **InFullBloomUS:** RT @rwan0: RT @rwan0: Blogged #Salesforce.com Buys #Heroku For \$212M - Commitment To Next Gen Apps <http://bit.ly/gU1Umm> #df10 #heroku #scrm #appdev
- 3:07 pm **maksim:** Salesforce Acquires #Ruby #Cloud Platform @Heroku <http://on.mash.to/eVIRQb> #df10
- 3:07 pm **TheSailorGroup:** I thought it was a little early for them to have started. (#df10 live at <http://www.salesforce.com/live>)
- 3:07 pm **shurrey:** RT @BlackboardProEd: RT @sarisa_N moto RT - Awesome!! @iamwill: RT @Dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 3:08 pm **joeferraro:** RT @CRMFYI: Salesforce.com acquires Heroku, a cloud platform for Ruby-based applications <http://j.mp/fqk4SL> #df10
- 3:08 pm **mfauscette:** Salesforce Acquires Ruby Cloud Platform Heroku for \$212 Million <http://twurl.nl/bm37lb> #df10
- 3:08 pm **B2BNancy:** I hope someone from EMC Mortgage is watching this (#df10 live at <http://www.salesforce.com/live>)
- 3:09 pm **stevemann:** RT @rwan0: RT @SameerPatel: Declaring imminent death of #e20 cos @yammer @socialcast thx to free #chatter is plain silly and myopic #df10
- 3:09 pm **cuatrostacy:** We over estimate what we can do in a year and under estimate what we can do in a decade - fav quote so far from #df10 and @Benioff
- 3:09 pm **RonTeitelbaum:** Someone needs to login to database.com and change: "Live Keynote" to "Yesterdays Keynote" (#df10 live at <http://www.salesforce.com/live>)
- 3:09 pm **ShlomiDinoor:** integrating twitter to the service cloud is really clever and productive > nice! (#df10 live at <http://www.salesforce.com/live>)
- 3:09 pm **InFullBloomUS:** RT @rwan0: @ggheorghiu no. you don't need salesforce.com for free #chatter #df10
- 3:09 pm **dmeningervr:** I'm sure we'll hear more this morning about @SalesForce acq of Heroku for Ruby-based apps in the #cloud <http://bit.ly/i4qR3n> #df10
- 3:09 pm **dschach:** RT @robcheng: RT @rwan0: #SalesForce.com buys #Heroku for \$212M <http://tcrn.ch/gwzWHB> - shows seriousness in PaaS Platform #df10
- 3:09 pm **jesus_hoyos:** RT @SameerPatel: Declaring imminent death of #e20 cos @yammer @socialcast thx to free #chatter is plain silly and myopic #df10 #dreamforce
- 3:09 pm **btgist:** <http://j.mp/fwgt7R> ? @rwan0 @ggheorghiu no. you don't need salesforce.com for free #chatter #df10
- 3:09 pm **InFullBloomUS:** RT @mfauscette: Salesforce Acquires Ruby Cloud Platform Heroku for \$212 Million <http://twurl.nl/bm37lb> #df10
- 3:10 pm **B2BNancy:** Is this available to watch at a later time, then? (#df10 live at <http://www.salesforce.com/live>)
- 3:10 pm **KyBedard:** RT @maksim Salesforce Acquires #Ruby #Cloud Platform @Heroku <http://on.mash.to/eVIRQb> #df10
- 3:10 pm **benkepess:** With hashtag #df10 : Salesforce buys Heroku ? Will This Give Them the Developer Cred? A Q&A with Salesforce <http://goo.gl/fb/wUvhn>
- 3:11 pm **darylshaber:** RT @btgist <http://j.mp/fwgt7R> ? @rwan0 @ggheorghiu no. you don't need salesforce.com for free #chatter #df10
- 3:11 pm **KyBedard:** hmmm "scratching head" RT @abneedles "Good marketing doesn't matter. What matters is sales." via @staceyepstein at @Dreamforce #DF10 #B2B

- 3:11 pm **rawn:** RT @SameerPatel: Declaring imminent death of #e20 cos like @yammer @socialcast thx to free #chatter is plain silly, myopic #df10 #dreamforce
- 3:11 pm **azornes:** #SAPSummit #df10 ?who has better music?? answer = DF w/ Stevie Wonder gala last night in SF
- 3:11 pm **ekolsky:** RT @SameerPatel: Declaring imminent death of #e20 cos like @yammer @socialcast thx to free #chatter is plain silly and myopic #df10 #dreamforce
- 3:12 pm **ggheorghiu:** Maybe i should give it a try then! Thanks! RT @rwan0: no. you don't need salesforce.com for free #chatter #df10
- 3:12 pm **B2BNancy:** Our company gave everyone iPads for the holidays (#df10 live at <http://www.salesforce.com/live>)
- 3:12 pm **thommeread:** RT @jonathanvinueza: RT @Dreamforce: Check it out! Stevie Wonder with @iamwill: at #df10 -- <http://twitpic.com/3dzg4i>
- 3:12 pm **RonTeitelbaum:** I'm sure they are. See Resources (above) and Salesforce TV. (#df10 live at <http://www.salesforce.com/live>)
- 3:12 pm **thegogz:** RT @benkepess: With hashtag #df10 : Salesforce buys Heroku ? Will This Give Them the Developer Cred? A Q&A with Salesforce <http://goo.gl/fb/wUvhn>
- 3:13 pm **benkepess:** @mdesilver one for you (you're quoted) <http://bit.ly/elkdph> #df10
- 3:13 pm **MartijnLinssen:** +10 > @SameerPatel: Declaring imminent death of #e20 cos like @yammer @socialcast thx to free #chatter is silly and myopic #df10 #dreamforce
- 3:14 pm **ggheorghiu:** Wanna take a break from #df10 or #SAPSummit? Try the Robotics Summit Virtual Conference Series 2010 <http://bit.ly/eRwzCK>
- 3:14 pm **B2BNancy:** Thanks... I'm going back to "work" then... and will watch it later... awesome stuff (#df10 live at <http://www.salesforce.com/live>)
- 3:14 pm **carryyoung:** RT @SameerPatel: Declaring imminent death of #e20 cos like @yammer @socialcast thx to free #chatter is plain silly and myopic #df10 #dreamforce
- 3:14 pm **azornes:** And #DF10 has D&B360 announcements = more #MDM than #SAPSummit influencer agenda | How can platform vendor *not* emphasize master data?
- 3:14 pm **RonTeitelbaum:** I heard yesterday that Clintons keynote will not be broadcast live. (#df10 live at <http://www.salesforce.com/live>)
- 3:15 pm **twailgum:** RT @SameerPatel: Declaring imminent death of #e20 cos like @yammer @socialcast thx to free #chatter is silly and myopic #df10 >>right on
- 3:15 pm **DanWalk:** RT @kristeneal: @ExactTarget pedicabs. Yes, pedicabs. #awesome #df10 <http://twitpic.com/3dztq1>
- 3:15 pm **MartijnLinssen:** .@yammer @socialcast and #chatter are three entirely different universes #df10 #dreamforce - and Chatter is just SFDC glue
- 3:16 pm **kevino80:** Hey @SugarCRM, we are going to put a "kick me" sign on the back of your mascot outside of #df10 today. FTW #salesforce
- 3:16 pm **onmessage:** Stevie Wonder put on an great concert last night at #Dreamforce. Looking fwd to see Bill Clinton today. #df10
- 3:17 pm **solvis:** RT @insideview: Salesforce Seeks to Lure Enterprise into Social Collaboration with Chatter Free <http://ow.ly/3ISBd> #df10
- 3:17 pm **adorablejuju:** I like this pic. x) RT @iamwill: RT @Dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 3:17 pm **oscillate:** Hi all - just to clarify, this is a rebroadcast of Marc Benioff's keynote from yesterday! (#df10 live at <http://www.salesforce.com/live>)
- 3:17 pm **bmcsoftware:** Watch CEO Bob Beauchamp make a huge announcement LIVE during the Dreamforce keynote today starting at 9 a.m. PT: <http://bit.ly/dWmbsg> #df10
- 3:18 pm **jesus_hoyos:** RT @mfauscette: Salesforce Acquires Ruby Cloud Platform Heroku for \$212 Million <http://twurl.nl/bm37lb> #df10

- 3:18 pm **laurenobern:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 3:19 pm **UKGuyUSSky:** RT @cuatrostacy: We over estimate what we can do in a year and under estimate what we can do in a decade - fav quote so far from #df10 and @Benioff
- 3:19 pm **KBlalock:** RT @Hoovers: Social media -- connect, don't market. - Jill Fletcher (Virgin America) #df10
- 3:20 pm **fearthecowboy:** RT @paulfallon: RT @timanderson: Nginx the new Apache, node.js the new PHP? Ryan Dahl author of node.js at #df10 - <http://bit.ly/eeKUYh>
- 3:20 pm **jpseabury:** RT @cmfyi: Quick definitions of AppForce, SiteForce, VMForce and Heroku and ISVForce here. <http://j.mp/gySpfU> #df10 < Good stuff!
- 3:20 pm **fduncan:** could be a damp day in the city, folks. Just sayin... #df10
- 3:20 pm **stevenaventi:** RT @benkepess: #Salesforce buys Heroku ? Will This Give Them the Developer Cred? A Q&A with Salesforce <http://goo.gl/fb/wUvhn> #df10
- 3:20 pm **onmessage:** I wanna own it...I wanna own it... #df10 live at <http://www.salesforce.com/live> for u danny
- 3:21 pm **blackboard:** RT @BlackboardProEd: Stay tuned during @Benioff Keynote today at #DF10 to learn more about Force.com from #Blackboard and #Salesforce <http://bit.ly/hHpXFV>
- 3:21 pm **ProfDevSupport:** RT @BlackboardProEd: Stay tuned during @Benioff Keynote today at #DF10 to learn more about Force.com from #Blackboard and #Salesforce <http://bit.ly/hHpXFV>
- 3:22 pm **appletonross:** RT @cuatrostacy: We over estimate what we can do in a year and under estimate what we can do in a decade - fav quote so far from #df10 and @Benioff
- 3:22 pm **contactriyaz:** Is this Really Live? (#df10 live at <http://www.salesforce.com/live>)
- 3:23 pm **infocloud:** RT @SameerPatel Declaring imminent death of e20 cos like @yammer @socialcast thx to free Chatter is plain silly and myopic #df10
- 3:24 pm **lovelykwangs:** RT @iamwill: RT @Dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i> Oh~~~~god!!!
- 3:24 pm **ukmarketinghelp:** not live - was on yesterday - but WAS live yesterday - so fair play to ustream (#df10 live at <http://www.salesforce.com/live>)
- 3:25 pm **sriragam:** Watching Steve Fisher, EVP of SFDC talking about cloud database (#df10 live at <http://www.salesforce.com/live>)
- 3:25 pm **metadaddy:** Another big reveal at #df10 - Salesforce.com buying Heroku! Heroku on SFDC: <http://j.mp/g2PMyt> - SFDC on Heroku: <http://j.mp/fMrpmy>
- 3:25 pm **SteveAstadia:** Visit #Astadia Industry Solutions booth 234 for #Telco, #Media, #Non profit & #Construction info. #df10 @Dreamforce
- 3:25 pm **MattBruce1:** Visit #Astadia Industry Solutions booth 234 for #Telco, #Media, #Non profit & #Construction info. #df10 @Dreamforce
- 3:25 pm **PeterAstadia:** Visit #Astadia Industry Solutions booth 234 for #Telco, #Media, #Non profit & #Construction info. #df10 @Dreamforce
- 3:25 pm **RyanVaughn3:** Visit #Astadia Industry Solutions booth 234 for #Telco, #Media, #Non profit & #Construction info. #df10 @Dreamforce
- 3:25 pm **dshiao:** O'Brien: The improbable rise of Marc Benioff and Salesforce.com <http://t.co/RHwL4Gx> #df10
- 3:26 pm **todaber:** raining at Dreamforce - under my umbrella, ella, ella (#df10 live at <http://www.salesforce.com/live>)
- 3:26 pm **jackccrawford:** #Oatmeal group! Here w Jeff, Justin and Matt #df10 (@ Luce w/ @mattybme) <http://4sq.com/5dSO5x>

- 3:26 pm **hak_a_tak:** Good morning Day #3!! I hope everyone have a safe return last night from the "party in the future". Stevie Wonder and Will.I.Am #df10
- 3:27 pm **salesforce:** Catch Steve Fisher's Database.com announcement from yesterday's keynote again now at <http://www.salesforce.com/live/> #df10
- 3:28 pm **omergotlieb:** Looking forward to hear more about #Salesforce.com acquisition of #Heroku @Dreamforce today #DF10
- 3:29 pm **CultureCloud:** RT @salesforce: Catch Steve Fisher's Database.com announcement from yesterday's keynote again now at <http://www.salesforce.com/live/> #df10
- 3:29 pm **wnourse:** @JasonMATwood bought the album as well. Wonder how many copies they sold 'cause of #df10 - the Dreamforce effect
- 3:29 pm **sriragam:** Database.com to support triggers, row-level security, full text search. #df10 (#df10 live at <http://www.salesforce.com/live/>)
- 3:30 pm **rwang0:** RT @sriragam: Watching Steve Fisher, EVP of SFDC talking about cloud database (#df10 live at <http://www.salesforce.com/live/>)
- 3:30 pm **salesforceapac:** NEWS: #Salesforce.com Signs Definitive Agreement to Acquire #Heroku <http://bit.ly/g9BVw1> #Dreamforce #DF10
- 3:30 pm **mattybme:** A big sign RT @kevino80: Hey @SugarCRM, we are going to put a "kick me" sign on the back of your mascot outside of #df10 today. #salesforce
- 3:31 pm **koles:** RT @CloudBIArch: #CloudBI #News #DF10 Day 2 ? Keynote, Aptaria, Helicopter Raffle | GoodData <http://bit.ly/hhkRuN>
- 3:31 pm **Mrgareth:** RT @SalesforceApac NEWS: Salesforce.com Signs Definitive Agreement to Acquire Heroku <http://bit.ly/g9BVw1> #Dreamforce #DF10
- 3:31 pm **GlanceNetworks:** Were you there? THE #Dreamforce party of the night! It was epic! [PHOTO] Send us your photos! #df10 <http://twitpic.com/3e2y2l>
- 3:31 pm **neonexltd:** Ugh, Ruby! RT @salesforceapac: NEWS: #Salesforce.com Signs Definitive Agreement to Acquire #Heroku <http://bit.ly/g9BVw1> #Dreamforce #DF10
- 3:31 pm **newholla:** RT @abneedles: "Good marketing doesn't matter. What matters is sales." via @staceyepstein at @Dreamforce #DF10 #B2B
- 3:32 pm **emersonpinha:** Dreamforce 10' : Marc Benioff divulgara as novas nuvens da salesforce.com. #df10 #TOPiBrazil
- 3:32 pm **stilgherrian:** Il pleut dans la ville de Saint François. #df10
- 3:33 pm **newholla:** @abneedles @staceyepstein @Dreamforce gotta check out booth #123 @swyftinteract-->want your sales team to rock or what? #df10
- 3:34 pm **revenuemarketer:** RT @todaber: raining at Dreamforce - under my umbrella, ella, ella (#df10 live at <http://bit.ly/bhsFN9>)
- 3:34 pm **benkepess:** @Beaker but what does it mean for the scrappy devs who love #Heroku? <http://bit.ly/elkdph> #df10
- 3:35 pm **insideview:** Salesforce Acquires Ruby Cloud Platform Heroku for \$212 Million <http://ow.ly/3ISEH> #df10
- 3:35 pm **SwyftInteract:** RT @newholla: @abneedles @staceyepstein @Dreamforce gotta check out booth #123 @swyftinteract-->want your sales team to rock or what? #df10
- 3:35 pm **kokasexton:** Getting ready for day 3 of #DF10 (@ InsideView) <http://4sq.com/aepTyd>
- 3:36 pm **micchek:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 3:36 pm **CRMFYI:** Still spaces left at Luce #Oatmeal breakfast. 888 Howard St #df10
- 3:37 pm **drewhawkins:** Had a hard time dragging myself out of bed this morning....missed my morning run but saw a good show last night! #df10
- 3:38 pm **WDanMarks:** RT @StefanRied: RT @salesforce: @benioff discussing the the new free version of Chatter (<http://bit.ly/eFTwKm>) #df10 - <http://www.salesforce.com/live/>

- 3:38 pm **JasonMAwood:** Force 2? Never could have called that. #df10
- 3:38 pm **AndrewatAvaya:** <http://yfrog.com/h0qjd0j> by the way did I tell you that I am in san francisco at #df10....
- 3:38 pm **dschach:** Thinking of going skydiving for the first time. Before we take off, I will say those magic words: "To the Cloud!" #df10
- 3:38 pm **KRCraft:** RT @mfauscette: Salesforce Acquires Ruby Cloud Platform Heroku for \$212 Million <http://twurl.nl/bm37lb> #df10
- 3:39 pm **Oneshot_SMASH:** Wow...RT? @iamwill: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>?
- 3:39 pm **krmc:** On my way downtown for a visit to #df10 (or #df2010, whichever floats your boat)
- 3:40 pm **mynamebeauty:** RT @Dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i> -its historically beautiful luv u Stevie!
- 3:40 pm **JillOinSF:** Agreed! RT @sujamthe: Pl join me saying how @marcusnelson #markusrocks #df10 cc @markdwight
- 3:40 pm **SwyftInteract:** @Dreamforce Attendees: Here's Your Guide to Database.com <http://t.co/642HN0t> #df10
- 3:42 pm **spartovi:** RT @appirio: Plotting where we'll be giving away the first \$1,000 tomorrow. #df10 #dftee
- 3:42 pm **CandyceCov:** day 2 - here we go #df10, can't wait to hear Bill Clinton later today!
- 3:43 pm **FinancialForce:** @Jeremy_Roche: #The_Deal is the novel for the sales-finance stars who know there's a better way to work #DF10 <http://bit.ly/sfdeal>
- 3:43 pm **dmenningervr:** Follow the money. Any doubt about #cloud being here to stay? Heroku nets \$212M cash +\$37M to 'ees. <http://tcm.ch/e3CvP3> #paas #df10
- 3:43 pm **hoylee:** RT @FinancialForce: @Jeremy_Roche: #The_Deal is the novel for the sales-finance stars who know there's a better way to work #DF10 <http://bit.ly/sfdeal>
- 3:45 pm **jasonkapler:** Check out: Bill Binch's preso slides from #DF10: Achieving Predictable Revenue - Sales Effectiveness <http://slidesha.re/fL6A3c> via @marketo
- 3:45 pm **ElizabetFTitus:** Good morning peeps, half my friends r at #leweb, other half r at #df10 where r u today? #fb :*
- 3:46 pm **calbraun:** RT @monkchips Salesforce buys Heroku ? Gives Them Developer Cred? A Q&A (kindof) with Salesforce via @benkepes <http://monk.ly/hMeVvl> #df10
- 3:46 pm **brobbins:** RT @bmcsoftware: Watch CEO Bob Beauchamp make a huge announcement LIVE during the Dreamforce keynote today starting at 9 a.m. PT: <http://bit.ly/dWmbsg> #df10
- 3:46 pm **KevinSwiggum:** Dear Salesforce cloud dine, I love you #df10 <http://yfrog.com/gy3z6j>
- 3:46 pm **kroberts_nh:** RT @dahowlett: Very good session with FinancialForce customers. Excellent use cases #df10
- 3:48 pm **SwyftInteract:** Full transcript from Steve Fisher's @dreamforce Keynote re: database.com + tons of great info.. <http://t.co/TKNEBZE> #df10
- 3:48 pm **delldf412:** "@Dreamforce Day 1: CRM, #Cloud Integration and #SMB Agility" blob via @DeckeratDell #DF10 #DellDF412 <http://ow.ly/3lUKy>
- 3:49 pm **rwang0:** Comparing Pervasive, Boomi, Informatica, INformation Builders in the #cloud #integration space #df10 lots of choices what does it mean?
- 3:50 pm **dnbus:** Zacks Analyst Blog Highlights: D&B Partners with Informatica Provider of business information: <http://bit.ly/dnbzachblog> #df10
- 3:50 pm **ITSinsider:** SFDC embraces social. Kickoff video says it all. http://www.youtube.com/watch?v=zn9_j5e5rqw #DF10

- 3:50 pm **delldf412:** "The #Cloud Is Enabling New Levels of Business Agility" blog via @DeckeratDell #DF10 #DelIDF412 #SMB <http://ow.ly/3IUro>
- 3:50 pm **AstadiaEMEA:** Check out these pictures from #DF10 from the #Astadia booth #513! <http://ow.ly/3IURI>
- 3:50 pm **elenasavvides:** Check out these pictures from #DF10 from the #Astadia booth #513! <http://ow.ly/3IUSe>
- 3:50 pm **Jakewk:** Heroku > Salesforce: I thought something was up yesterday when their logo was all over Salesforce's #df10 presentations. Congrats @teich
- 3:51 pm **mark_koenig:** Where will it be? hmmm.... >>RT @appirio: Plotting where we'll be giving away the first \$1,000 tomorrow. #df10 #dftee
- 3:51 pm **FennerSells:** Will be @mercedsystems booth 1121 @dreamforce today; come say hi! We're giving away pedometers - highest step count at 7pm wins a iPad #df10
- 3:51 pm **SwyftInteract:** Read Steve Fisher's whole intro to database.com <http://blog.database.com/> (#df10 live at <http://www.salesforce.com/live>)
- 3:51 pm **sfhappenings:** RT @Dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i> -its historically beautiful luv u Stevie!
- 3:52 pm **bolarotibi:** Nicely timed announcement from Salesforce to purchase #Heroku ahead of day 2 of #df10: the day we feel the Force.com development movements!
- 3:52 pm **dennis_linux:** Oh, I LOVE the "No Software" guy!!!! Real Smart. Gets the message across with a smile. Easy (#df10 live at <http://www.salesforce.com/live>)
- 3:53 pm **oscillate:** Thanks for watching the replay! The live show will start soon (#df10 live at <http://www.salesforce.com/live>)
- 3:53 pm **dwoodhead:** RT @AstadiaEMEA: Check out these pictures from #DF10 from the #Astadia booth #513! <http://ow.ly/3IURI>
- 3:53 pm **wileyrob:** 3 Services Will.i.am of Black Eyed Peas Could Use to Make Music in the Cloud #DF10 (<http://rww.to/eyDe9A>)
- 3:53 pm **delldf412:** "#CRM is Strategic, Not Tactical to the #Cloud Business Application Suite" via @DeckeratDell #DF10 #DelIDF412 <http://ow.ly/3IUYS>
- 3:54 pm **iangotts:** Inspiring keynote at Dreamforce #DF10 <http://youtu.be/unXDUSTZX9I> Worth watching as a view of the future. Get a coffee & biscuits 35 mins
- 3:54 pm **jackccrawford:** RT @CRMFYI: Still spaces left at Luce #Oatmeal breakfast. 888 Howard St #df10
- 3:54 pm **GetApp:** Switching #leweb stream to #df10 starting in a few minutes from now (#df10 live at <http://www.salesforce.com/live>)
- 3:55 pm **Eloqua:** As marketing shifts to a revenue driver, Eloqua CEO talks about "GAAP for Sales & Marketing" <http://bit.ly/hS5bFx> #DF10 [video]
- 3:55 pm **delldf412:** #Cloud + #SMB + #DF10 Tweeps: Hope you're having a good show. Say hi to @DeckeratDell + @Dell team at @Dreamforce booth 412.
- 3:57 pm **RyanMcKone:** Man, Stevie really put me through the ringer last night...#steviewonder #df10 #fb <http://yfrog.com/gzu3yj>
- 3:57 pm **ryanbrunner:** @heroku aquired by @salesforce for 212M. I'm guessing there's going to be a very interesting general session at #df10 today.
- 3:58 pm **kmschroeder:** #df10 :: Email + Social = Engagement ? find out how ? text dreamforce to 86288 or stop by booth #903 to learn more! #df10
- 3:58 pm **thea_force:** Oh yay. rain. this will be a fun commute to #df10
- 3:59 pm **AlexEKlein:** RT @Eloqua: As marketing shifts to a revenue driver, Eloqua CEO talks about "GAAP for Sales & Marketing" <http://bit.ly/hS5bFx> #DF10 [video]
- 3:59 pm **CRMOutsiders:** RT @dreamsimplicity: Video added! Dreamforce 2010: On The Street With SugarCRM <http://ht.ly/3IlrO> #saas #cloud #df10

- 3:59 pm **oscillate:** Dreamforce Studio preshow is live NOW! (#df10 live at <http://www.salesforce.com/live>)
- 3:59 pm **midlakewinter:** My precious <http://twitpic.com/3e36f5> no seriously. I love AE shoes. #df10
- 4:00 pm **Old_Nick:** Love it when someone, to which a shower or deodorant is a foreign concept sits down next to you on BART. #nasty #df10
- 4:01 pm **MalloryRubenst:** Ready for an awesome day!! #df10 (@ Dreamforce 2010 w/ 18 others) <http://4sq.com/dV2qL9>
- 4:01 pm **spartovi:** already seeing @appirio #df10 #dftee 's at breakfast!! <http://instagr.am/pf02O/>
- 4:01 pm **dahowlett:** For those that missed the early call: Salesforce's Database.com as a game changer now they've acquired Heroku? <http://ht.ly/3IVpL> #df10
- 4:02 pm **kristeneal:** Yum! Stop by @exacttarget booth #903 for your chocolate covered fortune cookies. Personalized #df10 fortunes ? love it!
- 4:02 pm **salesforce:** The @Dreamforce Press Lounge is open. All registered press can use the lounge today until 6PM. #df10
- 4:02 pm **domshine:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 4:02 pm **WorldVisionNews:** Today, 2,000 people at #DF10 in #SF assemble caregiver kits to for people living with #AIDS in Africa. <http://dld.bz/9K5e>
- 4:03 pm **dahowlett:** @applebyj There's a certain appropriateness to the fact I see it is foggy over SF #df10 #saps summit. So..party delights over sober substance?
- 4:03 pm **dpaschel:** will.i.am and apl.de.ap at #DF10 encouraging tweeting since Bill Clinton's handlers wouldn't <http://twitpic.com/3e36z0> #21stcentury #cloud
- 4:03 pm **bolarotibi:** yesterday's big hitters were database.com, Jigsaw.com data & Chatter as a lead generator #df10: Today - how open is "Open Development"?
- 4:03 pm **jordenny:** RT @hoovers: Blogs are for long-form storytelling and intellectual engagement. Twitter is like a radio station. #df10
- 4:04 pm **j_ceri:** RT @Eloqua As marketing shifts to a revenue driver, Eloqua CEO talks about "GAAP for Sales & Marketing" <http://bit.ly/hS5bFx> #DF10 #in
- 4:04 pm **jchernov:** Sometimes PR headlines can be fun: Eloqua's @paynejoe & @stevewoods dubbed "Extreme Players" in lead mgt <http://bit.ly/f7wxIX> #DF10
- 4:04 pm **Lager:** #df10 On my way to the press lounge, where all my people had better be waiting for me. :-)
- 4:04 pm **warrenkurtzman:** Ready for more learning and inspiration at Day Three @Dreamforce, plus many more tweets for my dear friend, @dmarc107. #df10
- 4:04 pm **delldf412:** We're an hour away from Day 2 @Dreamforce keynote. Not at the show? Watch it streamed live. <http://ow.ly/3IVvE> #DF10 #cloud
- 4:04 pm **rlavigne42:** RT @mfauscette: Salesforce Acquires Ruby Cloud Platform Heroku for \$212 Million <http://twurl.nl/bm37lb> #df10 (via @KRCraft) #RUBY #HUGE
- 4:05 pm **betterbilling:** RT @benkepess Great briefing with @betterbilling CEO - exciting news coming from them in Jan and some interesting ideas for biz dev #df10
- 4:05 pm **damphoux:** Demand Gen Tip: don't get carried away w Salesforce.com email templates, keep it simple, text, readable on a smartphone #df10
- 4:05 pm **rlavigne42:** RT @dreamsimplicity: Video added! Dreamforce 2010: On The Street With SugarCRM <http://ht.ly/3llrO> #saas #cloud #df10 (via @CRMOutsiders)
- 4:05 pm **atnmorrison:** The question of the day is what will #Mark Benioff have in his pants today! #df10
- 4:06 pm **hoovers:** Way too many RT?s & mentions to name, big thank you to everyone! Glad you're enjoying our #df10 tweets!
- 4:06 pm **mikegerholdt:** It's great to have breakfast at a busy diner and overhear all the conversations be about Salesforce. #df10

- 4:06 pm **jeanvelonis**: Oh goodie it's raining... #df10
- 4:06 pm **eemscully**: RT @damphoux: Demand Gen Tip: don't get carried away w Salesforce.com email templates, keep it simple, text, readable on a smartphone #df10
- 4:07 pm **Humpicious**: RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dztg4i>
- 4:07 pm **michaellorg**: Sitting on a bean bag chair across from SaaSy's album waiting for day 2 keynote. #df10
- 4:08 pm **ArzikaLLC**: RT @delldf412: We're an hour away from Day 2 @Dreamforce keynote. Not at the show? Watch it streamed live. <http://ow.ly/3IVvE> #DF10 #cloud
- 4:08 pm **MTL10**: RT @delldf412: We're an hour away from Day 2 @Dreamforce keynote. Not at the show? Watch it streamed live. <http://ow.ly/3IVvE> #DF10 #cloud
- 4:09 pm **mattnesci**: Will i am @dreamforceAwesome!!! #df10 <http://twitpic.com/3e39cm>
- 4:09 pm **abneedles**: About to take in Day 2 @Dreamforce keynote. Don't anticipate a lot of #B2B marketing insights today, but will Tweet what I hear. #DF10
- 4:09 pm **jesus_hoyos**: RT @pgreenbe: RT @avelynaustin: Reoccurring theme at #df10 "there is no longer a difference btw b2b and b2c marketing"
- 4:09 pm **azu_susy**: RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dztg4i>
- 4:10 pm **dreamforce**: No lines for the keynote starting at 9:00 a.m.! #df10
- 4:10 pm **salesforce**: No lines for the keynote starting at 9:00 a.m.! #df10
- 4:10 pm **gabrielspina**: Pra quem tava dormindo ontem a noite, eis novamente Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dztg4i>
- 4:10 pm **CoryAHaber**: RT @salesforce: Catch Steve Fisher's Database.com announcement from yesterday's keynote again now at <http://www.salesforce.com/live/> #df10
- 4:11 pm **allinio**: RT @Eloqua: As marketing shifts to a revenue driver, Eloqua CEO talks about "GAAP for Sales & Marketing" <http://bit.ly/hS5bFx> #DF10 [video]
- 4:11 pm **joezuc**: RT @Eloqua: As marketing shifts to a revenue driver, Eloqua CEO talks about "GAAP for Sales & Marketing" <http://bit.ly/hS5bFx> #DF10 [video]
- 4:11 pm **ciphertext**: Seems like his mic is having problems. (#df10 live at <http://www.salesforce.com/live>)
- 4:11 pm **mcpal2010**: can not hear everyone (#df10 live at <http://www.salesforce.com/live>)
- 4:11 pm **oscillate**: yes we are fixing his mic now (#df10 live at <http://www.salesforce.com/live>)
- 4:11 pm **neolane**: RT @pgreenbe: RT @avelynaustin: Reoccurring theme at #df10 "there is no longer a difference btw b2b and b2c marketing"
- 4:12 pm **bagelcc**: when is the bill clinton speech? (#df10 live at <http://www.salesforce.com/live>)
- 4:12 pm **AaronMandelbaum**: RT @damphoux #DemandGen Tip: don't get carried away w Salesforce.com email templates, keep it simple, text, readable on a smartphone #df10
- 4:12 pm **unbelievable**: RT @avelynaustin: Reoccurring theme at #df10 "there is no longer a difference btw b2b and b2c marketing"
- 4:12 pm **emagnuson**: I am impressed with will.i.am's ability to dj to the crowd. Impressive fun. #df10
- 4:12 pm **WillStick**: want a #freeiPad Check out the session with @service_source and @riverbed at #df10 tday, gr8 session 12/8, 12:15 pm (west 3014)
- 4:12 pm **heatherfoeh**: Last night was big: photo with Stevie Wonder and said hi to Will.i.am at The Red Room. #df10
- 4:12 pm **oscillate**: Bill Clinton speaks at 5 (#df10 live at <http://www.salesforce.com/live>)
- 4:12 pm **DeckeratDell**: #DF10 Day 1: #CRM is Strategic and Center Piece of Your Business Application Suite <http://bit.ly/dQ67nk> #SMB

- 4:12 pm **revenuemarketer:** RT @unbelievable: RT @avelynaustin: Reoccurring theme at #df10 "there is no longer a difference btw b2b and b2c marketing"
- 4:13 pm **mayanm:** So thats the big news for the week @ #df10? RT @TechCrunch: Breaking: Salesforce Buys Heroku For \$212 Million In Cash <http://tcrn.ch/gQwEH8>
- 4:13 pm **thekellywalsh:** oh hey, just hanging out with @benioff #df10 <http://twitpic.com/3e3am1>
- 4:13 pm **sprabu:** RT @mayanm: So thats the big news for the week @ #df10? RT @TechCrunch: Breaking: Salesforce Buys Heroku For \$212 Million In Cash <http://tcrn.ch/gQwEH8>
- 4:13 pm **cozimek:** Gooood morning #df10! Let's do this, nonprofits and #joomla friends!!'m grubbing in Moscone West. #df10npo
- 4:14 pm **tatvictoria:** hmm RT @unbelievable RT @avelynaustin: Reoccurring theme at #df10 "there is no longer a difference btw b2b and b2c marketing"
- 4:14 pm **saveology:** Saveology VP of IT Barry Newman speaks @Dreamforce on Boomi Connecting the Cloud Dec 8 Visit booth #102 for SupportSquad App Demo #df10
- 4:14 pm **SupportSquad:** Saveology VP of IT Barry Newman speaks @Dreamforce on Boomi Connecting the Cloud Dec 8 Visit booth #102 for SupportSquad App Demo #df10
- 4:14 pm **judis217:** Just heard on the Salesforce live studio stream that Bill Clinton's keynote will NOT be televised. Only way to see it is to be there. #df10
- 4:15 pm **alansky:** Michael Chasen will take the DreamForce stage today - talk our force.com app. Pre-game photo #df10 #blackboard <http://tl.gd/7cobgj>
- 4:15 pm **unbelievable:** @tatvictoria reason why? social media. #df10
- 4:15 pm **rkpaleru:** RT @dmeningervr: Follow the money. Any doubt about #cloud being here to stay? Heroku nets \$212M cash <http://tcrn.ch/e3CvP3> #paas #df10
- 4:16 pm **BlackboardProEd:** RT @alansky: Michael Chasen will take the DreamForce stage today - talk our force.com app. Pre-game photo #df10 #blackboard <http://tl.gd/7cobgj>
- 4:16 pm **JGomez13:** RT @sfhappenings: RT @Dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i> -its historically beautiful luv u Stevie!
- 4:17 pm **sigsiu_net:** RT @cozimek: Gooood morning #df10! Let's do this, nonprofits and #Joomla! friends!!'m grubbing in Moscone West. #df10npo. #jos
- 4:17 pm **boomi:** #Cloud + #SMB + #DF10 Tweeps: Hope you're having a good show. Say hi to @DeckeratDell + @Dell team at @Dreamforce booth 412. /via @delldf412
- 4:17 pm **hillybean223:** What is the song? (#df10 live at <http://www.salesforce.com/live>)
- 4:18 pm **shannonspringer:** Lorrie Vogel shows Nike Considered's ad @Dreamforce:Why does a shoe need a shelf life?Why does anything?What if we took away the shelf #df10
- 4:19 pm **oscillate:** keynote doors have opened. Awesome band, Shamus, is playing (#df10 live at <http://www.salesforce.com/live>)
- 4:20 pm **Andy_Lawson:** @klrichardson You filing in for the Keynote? Thought I just saw you mulling around. Is that you in the sportcoat? #DF10
- 4:21 pm **itpro:** Hello from @Dreamforce where some major announcements have already been made. #df10
- 4:21 pm **iblametom:** Hello from @Dreamforce where some major announcements have already been made. #df10
- 4:21 pm **mwalsch:** Agree! RT @Jakewk: @mwalsch @uber You guys should be doing some sort of promo at #df10 they own the area hotels for the next couple of days
- 4:22 pm **msPartner:** Video and case studies show how to save big on CRM now. Don't get forced! <http://bit.ly/fZXY00> #df10 #mspartner ^clp

- 4:22 pm **neilcdavey**: Salesforce.com unveils IT service management in the Cloud <http://ow.ly/3lWr4> #df10
- 4:22 pm **cornexo**: RT @salesforce: No lines for the keynote starting at 9:00 a.m.! #df10 //is that a good thing?
- 4:22 pm **csheley**: RT @msPartner: Video and case studies show how to save big on CRM now. Don't get forced! <http://bit.ly/fZXY00> #df10 #mspartner ^clp
- 4:22 pm **TomBraekeleirs**: RT @msPartner: Video and case studies show how to save big on CRM now. Don't get forced! <http://bit.ly/fZXY00> #df10 #mspartner ^clp
- 4:22 pm **Jonendicott25**: @dccp How was the concert last night? #df10
- 4:23 pm **SFcab271**: #df10 attendees: on this rainy day instead of getting wet looking for a cab, try @cabulousapp on ur smartphone and stay dry.
- 4:23 pm **adrianmelrose**: Go and watch live - there are some very special guests <http://salesforce.com/live> #df10
- 4:24 pm **LisbetSensitive**: RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 4:24 pm **Panopto**: Visit Panopto at Dreamforce #DF10, Kiosk 10, and enter to win an iPod Touch!
- 4:24 pm **mikeatdoublev**: RT @abneedles: "Good marketing doesn't matter. What matters is sales." via @staceyepstein at @Dreamforce #DF10 #B2B
- 4:25 pm **oscillate**: what do you guys think of the band? (#df10 live at <http://www.salesforce.com/live>)
- 4:25 pm **jocebrown**: RT @Eloqua: As marketing shifts to a revenue driver, Eloqua CEO talks about "GAAP for Sales & Marketing" <http://bit.ly/hS5bFx> #DF10 [video]
- 4:25 pm **shollrah**: Does anyone know the name of the band playing at the morning keynote at #df10
- 4:25 pm **ciphertext**: A "Social" dynamic may not be a requirement for some applications. (#df10 live at <http://www.salesforce.com/live>)
- 4:25 pm **mich8elwu**: RT @rwang0: What does the #heroku acquisition by #salesforce.com mean for the #ruby world and Cloud? <http://bit.ly/gU1Umm> #df10 #crm #cloud #ensw #apps
- 4:26 pm **ddkath**: RT @salesforce: RT @salesforce: @benioff discussing the the new free version of Chatter (<http://bit.ly/eFTwKm>) #df10 - <http://www.salesforce.com/live/>
- 4:26 pm **michaellorg**: Found a much closer spot this morning fairly closer to the front. Have some empty seats by me right now as well! #df10
- 4:26 pm **dccp**: So excited about today's Dreamforce #df10. President Bill Clinton speaks this afternoon. I'm thinking the lines might be long.
- 4:26 pm **itpro**: Benioff was not messing around when he said there were still some major things going down today @Dreamforce #df10.
- 4:26 pm **contactriyaz**: Awesome Band !!! (#df10 live at <http://www.salesforce.com/live>)
- 4:26 pm **DarthGarry**: RT @thekellywalsh: oh hey, just hanging out with @benioff #df10 <http://twitpic.com/3e3aml>
- 4:26 pm **RileyOReilly**: RT @WorldVisionNews Today: 2,000 people at #DF10 in SF assemble caregiver kits to for people living with #AIDS in Africa. <http://dld.bz/9K5e>
- 4:26 pm **EdYerkeRobins**: I like how I'm "4 days away from becoming mayor of Dreamforce" on @foursquare when there's only one day left in #df10.
- 4:26 pm **eCRMguide**: Salesforce acquires Ruby vendor Heroku <http://www.ecrmguide.com/article.php/3916171> #salesforce #df10 #opensource
- 4:26 pm **oscillate**: Be sure to check out the interview with Denis Pombriant on the studio channel (#df10 live at <http://www.salesforce.com/live>)

- 4:27 pm **sloane927:** RT @adrianmelrose: Go and watch live - there are some very special guests <http://salesforce.com/live> #df10
- 4:27 pm **contactriyaz:** No Software Guy Is Funny !!! (#df10 live at <http://www.salesforce.com/live>)
- 4:27 pm **itpro:** First off, Salesforce.com has agreed to buy Ruby platform-as-a-service provider Heroku for a modest \$212 million @Dreamforce #df10.
- 4:27 pm **TheSailorGroup:** I personally getting a little tired of Chatter. (#df10 live at <http://www.salesforce.com/live>)
- 4:27 pm **jgaroutte:** Shaimus waking up attendees at Dreamforce 2010. #DF10
- 4:27 pm **DarthGarry:** Blog pound with @apexsutherland watching the #DF10 energy grow by the minute!
- 4:27 pm **dreamforce:** RT @itpro: Benioff was not messing around when he said there were still some major things going down today @Dreamforce #df10.
- 4:27 pm **TracyKinsey:** Its not about stopping the #cloud it is about providing customers more #crm for less <http://bit.ly/hy2DwJ> #DF10 #sfdc #siebel #msdyncrm
- 4:28 pm **itpro:** Then there is Force.com 2, with plenty of updates for developers to get excited about @Dreamforce #df10.
- 4:28 pm **ronpragides:** Salesforce is acquiring Heroku! Announcement today at #dreamforce #df10
- 4:28 pm **DarthGarry:** RT @itpro: Benioff was not messing around when he said there were still some major things going down today @Dreamforce #df10.
- 4:28 pm **SAzores:** Love watching from hotel (can work before sessions) (#df10 live at <http://www.salesforce.com/live>)
- 4:28 pm **M_Altarriba:** Day 3: vendors & swag! #df10
- 4:28 pm **TheSailorGroup:** Not every inch of an application needs to be connected to Chatter. (#df10 live at <http://www.salesforce.com/live>)
- 4:28 pm **chrisbland:** RT @ModelMetricsInc: In case you missed us getting mobile props at today's #df10 keynote, here's a (somewhat shaky) YouTube clip <http://ow.ly/3IGmk>
- 4:29 pm **EdCleary1:** Breakfast at @dailygrill Rainy day in San Fran. Ready for day 3 of #df10
- 4:29 pm **mvanetten:** RT @delldf412: We're an hour away from Day 2 @Dreamforce keynote. Not at the show? Watch it streamed live. <http://ow.ly/3IVvE> #DF10 #cloud
- 4:29 pm **itpro:** Benioff said yesterday that today's announcements would represent a fine retort to aggressive Microsoft sales tactics. @Dreamforce #df10
- 4:30 pm **Dobynet:** Goodmorning San Francisco ! (#df10 live at <http://www.salesforce.com/live>)
- 4:30 pm **pgreenbe:** #df10. Funny to see @benioff saying how great mobile Dreamforce app is. :-). Though I have to admit, it is really good.
- 4:30 pm **Dana_Gardner:** Cloud computing makes Oracle?s stack meaningless: SAP <http://bit.ly/hs5eoa> #df10
- 4:30 pm **ForbesTech:** RT @itpro: Benioff said yesterday that today's announcements would represent a fine retort to aggressive Microsoft sales tactics. @Dreamforce #df10
- 4:30 pm **JasonLAS:** Ready for keynote 2, #df10 (@ Dreamforce 2010 w/ 40 others) <http://4sq.com/dV2qL9>
- 4:30 pm **AstadiaCloud:** Need a quick bid? Meet #Astadia at booth 1213 to discuss your project and get quick estimates. #DF10
- 4:30 pm **ddkath:** Day 1 of #df10 was a huge success, tons of info, networking and announcements, not to mention Stevie Wonder - ready for day 2!
- 4:30 pm **stevenaventi:** RT @dahowlett: For those that missed the early call: Salesforce's Database.com as a game changer now they've acquired Heroku? <http://ht.ly/3IVpL> #df10

- 4:30 pm **onlinebayrle:** RT @itpro: Benioff said yesterday that today's announcements would represent a fine retort to aggressive Microsoft sales tactics. @Dreamforce #df10
- 4:30 pm **itpro:** Any thoughts on today's Salesforce.com moves Microsoft? @Dreamforce #df10 <http://bit.ly/eFekn3>
- 4:30 pm **DarthGarry:** Loving the big screen chatter mixed with SWEET live music thanks @dreamforce for making every day special! #DF10
- 4:30 pm **ArzikaLLC:** RT @tracykinsey: Its not about stopping the #cloud it is about providing customers more #crm for less <http://bit.ly/hy2DwJ> #DF10
- 4:30 pm **MTL10:** RT @tracykinsey: Its not about stopping the #cloud it is about providing customers more #crm for less <http://bit.ly/hy2DwJ> #DF10
- 4:31 pm **Dana_Gardner:** Salesforce and BMC Software Launch RemedyForce <http://bit.ly/e4CZnU> #df10
- 4:31 pm **Lager:** #df10 Oh goody, live music before the keynote. This after a DJ spinning when we walked in the door to Moscone. Too early for this \$*!%
- 4:31 pm **dmeningervr:** settled into the blog pound with @marksmithvr for day 2 keynote at #df10
- 4:31 pm **itpro:** Let's see whether Benioff has recovered from last night's festivities where he was seen 'rockin out' with Will.i.am @Dreamforce #df10
- 4:31 pm **Force2be:** Good seat for this mornings keynote. Live band is a nice touch. #df10
- 4:31 pm **FlyingEd:** RT @Dana_Gardner: Cloud computing makes Oracle?s stack meaningless: SAP <http://bit.ly/hs5eoa> #df10
- 4:31 pm **Force2be:** @michaellorg same here. I'm on the right side 2nd row. Where are you? #df10
- 4:31 pm **mcrthomas:** Is this the No Software band? (#df10 live at <http://www.salesforce.com/live>)
- 4:32 pm **salesforce:** Don?t forget to check in at #df10 on @Foursquare & @Facebook for tips and prizes!
- 4:32 pm **donnyo:** Yammer CEO Says Chatter Is "Faux Viral" #DF10 <http://bit.ly/g9LVPN> "Beware false virality!"
- 4:32 pm **STEFCON_1:** Line are long everywhere :(RT @dccp #df10. President Bill Clinton speaks this afternoon. I'm thinking the lines might be long.
- 4:32 pm **shannonspringer:** What if we put software in #cloud @Dreamforce RT @ShannonSpringer:Nike's ad:Why does a shoe need a shelf life?What if took away shelf #df10
- 4:32 pm **kitson:** At the #df10 Day Two Keynote. News releases (and "-force" suffixes) galore. #sfdc #crm #scrm #force @salesforce
- 4:32 pm **Dobynet:** Saasy is bigger than usual ... Did they switched the dude ? (#df10 live at <http://www.salesforce.com/live>)
- 4:32 pm **dreamforce:** You're welcome! @DarthGarry Loving the big screen chatter mixed with SWEET live music thanks @dreamforce for making every day special! #DF10
- 4:32 pm **dccp:** SaaSy is such an adorable character. It is hard to decide if I like Chatty better. (#df10 live at <http://www.salesforce.com/live>)
- 4:32 pm **CallCenterICMI:** Are you at Dreamforce 2010? Have you taken an ICMI session? Let us know what you think! #df10
- 4:32 pm **dancinllama:** @TheSailorGroup You can disable Chatter completely or enable it for only certain objects (#df10 live at <http://www.salesforce.com/live>)
- 4:33 pm **pgreenbe:** #df10 interested to see how they're going to handle Heroku acquisition.
- 4:33 pm **bagelcc:** when is bill clinton's speech? (#df10 live at <http://www.salesforce.com/live>)
- 4:33 pm **salesforce:** RT @kitson: At the #df10 Day Two Keynote. News releases (and "-force" suffixes) galore. #sfdc #crm #scrm #force @salesforce
- 4:33 pm **Lager:** #df10 @krigsman live video interview happening on stage

- 4:33 pm **Geet_Dhillon:** "Companies need to be more 'social', or they will not be able to compete" VIA @denispombriant at #salesforce #DF10
- 4:33 pm **FlyingEd:** It gets better still...Salesforce and BMC Launch RemedyForce <http://bit.ly/e4CZnU> #df10 #df10
- 4:33 pm **kitson:** #SFDC's @PeterCoffee doing a "pre-show" chat onstage, and on-screen, w/ "IT Failure" guru @mkrigsman. #df10 #crm #scrm #force @salesforce
- 4:33 pm **DarthGarry:** @mkrigsman On the stage at Keynote Pre-show. All of you should follow him. #DF10
- 4:33 pm **paulhamerman:** #df10 @mkrigsman is being interviewed live in the keynote hall
- 4:33 pm **mikegerholdt:** #df10 Keynote Front row of the #Chatterati (@ Dreamforce 2010 w/ 45 others) <http://4sq.com/dV2qL9>
- 4:34 pm **kitson:** (Just happy to have the ear-splitting soundtrack end. SaaSy + Chatty must be deaf as well as push.) #df10 #sfdc #crm #scrm @salesforce
- 4:34 pm **pgreenbe:** #df10 @mkrigsman on #scrm on the stage now. Says "need 2 start w/strategy; all abt culture; throwing new tool in mix that must b delightful
- 4:34 pm **dancinllama:** @begelec 5pm Pacific. It's not available on the webcast. (#df10 live at <http://www.salesforce.com/live>)
- 4:35 pm **marketo:** Marketo is offering customer help sessions today at #DF10, 1:30 - 4:15pm. Stop by booth 607 to book your appointment!
- 4:35 pm **marriottmurdock:** Listening to a live band at 8am!... Only at dreamforce do you see Stevie wonder, hear an interview with Will-I-Am #df10 #sfdc
- 4:35 pm **mcpal2010:** his speech won't be live (#df10 live at <http://www.salesforce.com/live>)
- 4:35 pm **weeUnquietMind:** RT @metadaddy: Yay @cmort - 'Single Sign-On and Federation with Salesforce' - SAML & OAuth FTW! <http://twitpic.com/3dxctf> #df10
- 4:35 pm **pgreenbe:** #df10 - @mkrigsman People doing the work must see tool as important, not just mgmt.
- 4:35 pm **kitson:** RT BREAKING: @Salesforce.com Buys Heroku For \$212M In Cash <http://tcrn.ch/sfdc120810> #df10 #crm #scrm #paas #ruby #ror
- 4:35 pm **mfauscette:** #df10 listening to the opening interviews and waiting for the day 2 keynotes to start, @mkrigsman on stage now
- 4:35 pm **matrlist:** Waiting for keynote #2 at Dreamforce. Can't wait to see what's coming up next! #df10 #nimble
- 4:35 pm **TheSailorGroup:** Oh, I know. Just seems like all we hear from SF now days is CHATTER. (#df10 live at <http://www.salesforce.com/live>)
- 4:35 pm **stevenaventi:** RT @rwango: Blog Post: #Salesforce.com Buys #Heroku For \$212M - Shows Commitment To Next Gen Apps <http://bit.ly/gU1Umm> #df10 #heroku #ruby #Paas #cloud
- 4:35 pm **hammnick:** Shook hands with the incomparable @jeffdonthemic, @mikegerholt, and @iamwill yesterday. I can't wait to see what today has in store! #df10
- 4:35 pm **paulhamerman:** #df10 Announcement of the day is SFDC acquisition of Heroku, a Ruby-based PaaS for \$212 million
- 4:36 pm **kitson:** RT So: @Salesforce.com's 6 Clouds: Sales, Service, (Jigsaw)Data, (Chatter)Collaboration, (Force.com)Cloud Platform, Database #df10 #crm
- 4:36 pm **cchung77:** Special guest is George Clooney! (#df10 live at <http://www.salesforce.com/live>)
- 4:36 pm **Lager:** RT @kitson: RT #SFDC's @Benioff: ?Ruby is the language of Cloud 2, + Heroku is the leading #Ruby application platform-as-a-svc for Cloud 2" #df10 #crm
- 4:36 pm **amber9904:** Keynote v.2 Lets get this party started! Force.com FTW! #df10

- 4:36 pm **kitson:** RT #sfdc's @Benioff to name "2 new clouds." Heroku deal suggests "Development Cloud";Possibles: Partner (my bet), Marketing, Analytics #df10
- 4:36 pm **Montclairadvrs:** @salesforce purchases @heroku for \$212M Ruby on Rails platform <http://yhoo.it/dUrQk> #df10 #saas #cloud
- 4:36 pm **pgreenbe:** #df10 Peter Coffee is a master master of ceremonies. Keeps the conversation up. Guy is great. Interviewing someone from Savology. (sp?)
- 4:36 pm **Lager:** RT @kitson: RT #sfdc's @Benioff to name "2 new clouds." Heroku deal suggests "Development Cloud";Possibles: Partner (my bet), Marketing, Analytics #df10
- 4:36 pm **martinaldean:** RT @itpro: Benioff said yesterday that today's announcements would represent a fine retort to aggressive Microsoft sales tactics. @Dreamforce #df10
- 4:36 pm **ngemberling:** RT @FennerSells Madness ensues at @mercedsystems booth @Dreamforce over the pedometer contest #df10 <http://yfrog.com/gz72561638j>
- 4:37 pm **TheSailorGroup:** How about updating Email Templates?, Fix HTML report for people on Force.com Licenses? (#df10 live at <http://www.salesforce.com/live>)
- 4:37 pm **paulhamerman:** #df10 in the front row of the press section with esteemed colleagues @wband and @kateleggett
- 4:37 pm **kitson:** #SFDC's @PeterCoffee promising us "a v. special guest I couldn't possibly reveal" during Day 2 Keynote. #df10 #crm #scrm #force @salesforce
- 4:37 pm **1bhowell:** Just heard pre-show interview with Dennis Pombriant. Social will be the defining difference to orgs in the future....#df10
- 4:37 pm **plmcgrn:** Day hasn't started yet and #df10 WiFi is already down for the count.
- 4:37 pm **marriottmurdock:** RT @kitson: RT BREAKING: @Salesforce.com Buys Heroku For \$212M In Cash <http://tcrn.ch/sfdc120810> #df10 #crm #scrm #paas #ruby #ror
- 4:37 pm **Montclairadvrs:** Salesforce Acquires Hosted Apps Platform Heroku <http://t.co/aYM7c7O> #saas #df10 #cloud #software
- 4:37 pm **ventanaresearch:** Salesforce Dreamforce: Day 2 Mark Smith @marksmithvr David Menninger @dmeningervr Robert Kugel @rdkugelvr Marisela Reynoso @marivr #DF10
- 4:38 pm **oscillate:** @bagelcc Bill Clinton is speaking at 5pm although it will not be broadcasted live (#df10 live at <http://www.salesforce.com/live>)
- 4:38 pm **pgreenbe:** #df10 savology talkng abt consistent msg. call center. Use of his stuff + Cloud Service 2. Peter now interpreting. "What I hear u saying..."
- 4:38 pm **Jonathan_Poston:** RT @MTL10: RT @daphanator: Day Two At DreamForce Conference 2010 #DF10 ? @FastPivot Updates <http://bit.ly/gNQXG0>
- 4:38 pm **fastpivot:** RT @MTL10: RT @daphanator: Day Two At DreamForce Conference 2010 #DF10 ? @FastPivot Updates <http://bit.ly/gNQXG0>
- 4:38 pm **ecommercewire:** RT @MTL10: RT @daphanator: Day Two At DreamForce Conference 2010 #DF10 ? @FastPivot Updates <http://bit.ly/gNQXG0>
- 4:39 pm **Lager:** #df10 Why so many clouds? Simple physics tells us that clouds don't stay separate.
- 4:39 pm **marriottmurdock:** RT @kitson: RT #sfdc's @Benioff to name "2 new clouds." Heroku deal suggests "Development Cloud";Possibles: Partner (my bet), #df10
- 4:39 pm **angel_medflight:** PHOTO: @mark benioff delivering keynote speech Tuesday morning at #df10 <http://ow.ly/i/6cHw>
- 4:39 pm **TheSailorGroup:** I agree aressell. How about focusing on working instead of talking about working. (#df10 live at <http://www.salesforce.com/live>)
- 4:39 pm **Cassandra_Lee:** PHOTO: @mark benioff delivering keynote speech Tuesday morning at #df10 <http://ow.ly/i/6cHw>

- 4:39 pm **DarthGarry:** I am going to be posting often to the #2 Keynote Group in #DF10 Chatter often during today's keynote, hope to see you all in there.
- 4:39 pm **botzini:** RT @dccp: So excited about today's Dreamforce #df10. President Bill Clinton speaks this afternoon. I'm thinking the lines might be long.
- 4:39 pm **1bhowell:** Waiting for SFDC Live Keynote and some cool announcements from Marc. More clouds coming....#df10....#chatter....#dreamforce
- 4:40 pm **insideview:** @dreamforce attendees have you gotten a ride on the InsideView pedicabs? <http://ow.ly/3lXgG> #DF10
- 4:40 pm **Lager:** #df10 @denispombriant has just arrived from an interview with @taschek.
- 4:40 pm **KevinSwiggum:** In the Blogpound! <http://t.co/kEwzwm7> #salesforce #df10
- 4:40 pm **themayorpete:** Moving slowly today....a sign of an awesome night apparently. :). Time to power down half a leftover sandwich and get to keynote 2! #df10
- 4:40 pm **Montclairadvs:** @salesforce & @bmc and launch #remedyforce, new ITM solution & will use @chatter <http://yhoo.it/gObiL8> #df10 #saas #cloud
- 4:40 pm **couchassociates:** #df10 @paynejoe On Why GAAP Matters <http://cot.ag/eyRoNV>
- 4:40 pm **CRMOnline:** \$200 per seat rebate (up to \$50k!) when you switch 15+ seats from Salesforce. Details at <http://www.cloudCRMforless.com>. #MSDYNCRM, #df10
- 4:40 pm **miyabi81:** 100%????????????????Database.com???-Dreamforce 2010 <http://journal.mycom.co.jp/articles/2010/12/08/dreamforce1/> #df10 @dreamforce
- 4:41 pm **jasherman:** RT @salesforceapac: NEWS: #Salesforce.com Signs Definitive Agreement to Acquire #Heroku <http://bit.ly/g9BVw1> #Dreamforce #DF10
- 4:41 pm **mwor:** RT @CRMOnline: \$200 per seat rebate (up to \$50k!) when you switch 15+ seats from Salesforce. Details at <http://www.cloudCRMforless.com>. #MSDYNCRM, #df10
- 4:41 pm **dnbus:** At #dreamforce? Stop by our booth 525 and check out #dnb360 <http://bit.ly/dnbdreamforce> #df10
- 4:41 pm **ronpragides:** @aresell Within salesforce we use Chatter and groups as another communication mechanism besides email -- in some cases replacing it. #df10
- 4:41 pm **salesforceapac:** VIDEO: Warm up band and Saasy & Chatty set the scene for #Dreamforce Day 2 @benioff Keynote <http://bit.ly/f6D0Qj> #DF10
- 4:41 pm **1bhowell:** Be sure to join The Pedowitz Group this evening for fun. <http://bit.ly/e2FiL2...#df10....#chatter....#dreamforce>
- 4:41 pm **kitson:** By all that is good and holy, @dreamforce, please turn the music down. #df10 #help
- 4:41 pm **Mrgareth:** RT @salesforceapac VIDEO: Warm up band and Saasy & Chatty set the scene for #Dreamforce Day 2 @benioff Keynote <http://bit.ly/f6D0Qj> #DF10
- 4:42 pm **pgreenbe:** #df10 no disrespect intended but this band is just LOUD
- 4:42 pm **danfowlie:** Ready for the day 2 keynote and hearing more about the Heroku deal #df10
- 4:42 pm **cchung77:** Is that Paul Franc dancing? (#df10 live at <http://www.salesforce.com/live>)
- 4:42 pm **MarkOrsborn:** Waiting for #df10 day 2 keynote.. 2 new clouds to be announced. President Clinton later as well, should be a great day!
- 4:42 pm **MarkOrsborn:** I wonder how much #df10 costs to put on? The scale is mind boggling compared to anything we see in the UK
- 4:42 pm **Lager:** #df10 I understand the need to describe #sfdc's capabilities in discrete terms, but it muddies the discussion in the long run.
- 4:43 pm **mfauscette:** #df10 yesterday was hip hop keynote day, today it's rock
- 4:43 pm **insideview:** OMG! OMG! Salesforce.com Chatter!!!!!! <http://ow.ly/3lXqe> #DF10

- 4:43 pm **Lager:** #df10 Waiting for some fool to ask me which company has the most clouds.
- 4:43 pm **miyabi81:** ?Dreamforce 2010?Force.com????????Database.com????? <http://bit.ly/gqTdRj> #df10 @dreamforce @salesforce
- 4:43 pm **marriottmurdock:** Apex and ruby... An arranged "forced marriage" by salesforce.com's purchase #df10 #sfdc
- 4:43 pm **cloudsuccess:** Agree on chatter (#df10 live at <http://www.salesforce.com/live>)
- 4:43 pm **marksmithvr:** Live at Salesforce Dreamforce #DF10 - Many Announcements Already Across the Wire - Lots of Infrastructure & Platform Advancements
- 4:43 pm **ciphertext:** Who is the band playing on the "Live Keynote" broadcast? (#df10 live at <http://www.salesforce.com/live>)
- 4:44 pm **Lager:** #df10 nthing @kitson @pgreenbe: The music is too effing loud and too effing early. Whose kids are these?
- 4:44 pm **sundarar1:** repusposed Mr. Potato head? (#df10 live at <http://www.salesforce.com/live>)
- 4:44 pm **miyabi81:** ?????????????????????????? <http://bit.ly/eEEh5v> #df10 @dreamforce @salesforce
- 4:44 pm **Montclairadvs:** Other announcements we will learn more about this am #cloud 2 platform - 5 new services #df10 #saas #cloud
- 4:44 pm **mfauscette:** #df10 met with the BMC team to discuss their new RemedyCloud offering, official announcement during the keynote this AM
- 4:44 pm **dancinllama:** @ciphertext "Shamus" (#df10 live at <http://www.salesforce.com/live>)
- 4:44 pm **ericcullen:** RT @CRMOnline: \$200 per seat rebate (up to \$50k!) when you switch 15+ seats from Salesforce. Details at <http://www.cloudCRMforless.com>. #MSDYNCRM, #df10
- 4:44 pm **paulhamerman:** @mfauscette #df10 reminds me of the good old days of Psft when events had music and dancing acts before keynotes
- 4:44 pm **cloudsuccess:** Why is there are crazy no software guy jumping around my screen? ;) (#df10 live at <http://www.salesforce.com/live>)
- 4:44 pm **ciphertext:** Nevermind...they just said their name, and it's on the custom bass drum cover. "Shaimus" (#df10 live at <http://www.salesforce.com/live>)
- 4:45 pm **betterbilling:** Aria Systems - Subscription Billing on Salesforce - <http://www.AriaSystems.com> #df10
- 4:45 pm **marketo:** Continuing to stream @Marketo TV from #DF10 today!! Don't forget to check it out at www.marketo.com/dreamforce
- 4:45 pm **ericcullen:** RT @TracyKinsey: Its not about stopping the #cloud it is about providing customers more #crm for less <http://bit.ly/hy2DwJ> #DF10 #sfdc #siebel #msdyncrm
- 4:45 pm **goformike:** Am I the only one who is not loving this rock band this early after a huge #df10 evening.
- 4:45 pm **miyabi81:** ?????????????????????????????????????Database.com?????Dreamforce '10 <http://bit.ly/eS5XYE> #df10 @dreamforce @salesforce
- 4:45 pm **Partnerpedia:** the @partnerpedia team in full action during @dreamforce. Visit us @ booth 1001 & enter 2 win an iPad. #df10 <http://yfrog.com/h3p2rj>
- 4:45 pm **Tomgret:** Watching from switzerland, great quality! (#df10 live at <http://www.salesforce.com/live>)
- 4:45 pm **todaber:** how much does dressing up as a mascot and dancing around pay? (#df10 live at <http://www.salesforce.com/live>)
- 4:45 pm **Lager:** #df10 Also, stop putting the boom camera in my face. Why watch me wait impatiently with nothing to write about?
- 4:45 pm **mfauscette:** @paulhamerman yep, I loved those days, we had some fun conferences! #df10

- 4:45 pm **Montclairadvrs:** @appforce - quick departmental apps, @siteforce - websites, @vmforce, @heroku & @isvforce #df10 #saas #cloud
- 4:45 pm **juliedavisson:** Want to learn more about Chatter business use cases? Check out <http://bit.ly/eX63X5> (#df10 live at <http://www.salesforce.com/live>)
- 4:45 pm **I1formaticien:** deuxième keynote de Dreamforce sur la plate-forme Force.com et des détails sur Database.com #df10
- 4:45 pm **DarthGarry:** There is already a ton of great discussion in the #DF10 #Chatter Keynote #2 Group
- 4:46 pm **InkdGeak:** RT @saveology: Saveology VP of IT Barry Newman speaks @Dreamforce on Boomi Connecting the Cloud Dec 8 Visit booth #102 for SupportSquad App Demo #df10
- 4:46 pm **jeanvelonis:** If I wasn't def from last night I will be by the end of the keynote... #df10
- 4:46 pm **eliz_beth:** Wow back for keynote 2, front row, wondering who will be near us today! what will be the 2 new clouds? #df10
- 4:46 pm **marksmithvr:** Read My Colleague @rjsnowvr Blog on Think Outside the Box with Chatter - <http://bit.ly/hJAA07> #DF10 #Chatter #SFDC #Collaboration
- 4:46 pm **kitson:** RT @mfauscette #df10 met w/BMC team to discuss their new #RemedyCloud offering, official announcement during keynote this AM #crm #IT #svc
- 4:46 pm **tsweinberg:** Day 2 Keynote @Dreamforce in 15 minutes - excited to see today's 2 new cloud announcements! #df10 #SFDC
- 4:46 pm **jhoskins:** If you presented at a #df10 breakout reply to me with the date of your talk.
- 4:46 pm **iContactCorp:** Graduate to iContact for Salesforce! 6 months free for VerticalResponse & ExactTarget customers! Visit us at Dreamforce, Booth 312. #DF10
- 4:46 pm **Lager:** #df10 Hipster doucheband Shaimus is finally done annoying me.
- 4:47 pm **I1formaticien:** Heroku le nouveau cloud ruby de Salesforce.com. Une plate-forme avec déjà plus de 100 000 applications Ruby dans le nuage! #df10
- 4:47 pm **cloudsuccess:** Not too sure @todaber but it looks kinda fun! (#df10 live at <http://www.salesforce.com/live>)
- 4:47 pm **dancinllama:** @shaimus Just heard you on the dreamforce webcast. Rock on! #df10
- 4:47 pm **cloudgofer:** RT @Montclairadvrs: @salesforce purchases @heroku for \$212M Ruby on Rails platform <http://yhoo.it/dUrQrk> #df10 #saas #cloud
- 4:47 pm **Mr_Bold:** RT @itpro: Apparently there is an exciting guest performer... please be Neil Young (he is definitely around) @Dreamforce #df10
- 4:47 pm **marriottmurdock:** #lemmeguess who will be the surprise guest at dreamforce?... Somebody said George Clooney?! Keynote 2 ready to launch #df10
- 4:47 pm **mi_sama:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 4:47 pm **pgreenbe:** #df10 Peter Coffee talking to Phil Wainwright - EuroCloud. Trade org for SaaS vendors in Europe. Many ventures not on radar.
- 4:47 pm **dreamforce:** Keynote starts in 15 minutes! Grab your seats and get ready for the show! @dreamforce #df10
- 4:48 pm **sundarar1:** Video quality and speed from flash enriched by Akamai - great (#df10 live at <http://www.salesforce.com/live>)
- 4:48 pm **insideview:** "Customer 2.0 demands super relevant information...buyers demand relevance, relevance gets meetings" Mark Stock (Adobe Omniture) #df10
- 4:48 pm **MichelleSCrowe:** Excited for another day of #df10! Can't wait for rockstar admin session.
- 4:48 pm **kitson:** Other @Salesforce "cloud-services" items on tap: Force.com 2, Appforce Siteforce VMforce ISFforce, Heroku app development. #df10 #crm #scrm

- 4:48 pm **obanajun:** ???2?????????1????????? #df10j (#df10 live at <http://www.salesforce.com/live>)
- 4:48 pm **stonecobra:** RT @atnmorrison: The question of the day is what will #Mark Benioff have in his pants today! #df10
- 4:48 pm **mfauscette:** #df10 Peter Coffee talking to Phil Wainwright about EuroCloud
- 4:48 pm **shermanwong:** RT @dreamforce: Keynote starts in 15 minutes! Grab your seats and get ready for the show! @dreamforce #df10
- 4:49 pm **TheSailorGroup:** I don't want to learn more about Chatter. Want to see updates to already existing tools. (#df10 live at <http://www.salesforce.com/live>)
- 4:49 pm **arestell:** @TheSailorGroup - Exactly. (#df10 live at <http://www.salesforce.com/live>)
- 4:49 pm **sesander100:** Quick email and call blast be #df10 (@ InsideView) <http://4sq.com/aepTyd>
- 4:49 pm **GetApp:** What will be the 2 #Cloud announcements from #sfdc today at #df10 ? #saas
- 4:49 pm **mongoosemetrics:** #Salesforce #CRM Gets Stickier w/ Phone Call Data from 1st Click 2 Close | Whitepaper <http://ht.ly/3IXHu> #df10
- 4:49 pm **csull:** Hanging out at Dreamforce waiting for the day 2 keynote - 2 new clouds being announced (beyond database.com / announced yesterday). #df10
- 4:49 pm **kitson:** (Not immediately clear: Difference btw Force.com 2, Appforce, Heroku--aren't they all Development Cloud?) #df10 #sfdc #crm #scrm @salesforce
- 4:49 pm **jennywilliams:** Waiting for this morning's keynote from Marc Benioff at #df10 A band has just finished playing.
- 4:50 pm **betterbilling:** Aria Systems automates any type of one-time, subscription or usage-based billing from simple, flat-rate to tiered usage-based models. #df10
- 4:50 pm **miyabi81:** Salesforce.com Buys Heroku For \$212 Million In Cash <http://tcm.ch/dKyspW> #df10 @dreamforce @salesforce
- 4:50 pm **Chris_Snell:** RT @insideview: "Customer 2.0 Dmands super relevant info...buyers Dmand relevance, relevance gets meetings" Mark Stock(Adobe Omniture) #df10
- 4:50 pm **todaber:** does any1 else find these interviews lame? Maybe get a younger (in touch) interviewer...? (#df10 live at <http://www.salesforce.com/live>)
- 4:50 pm **dnbus:** RT @Eloqua: Some of the best #DF10 booth "lures" featuring @cognizant @DnBus @ariba @AstadiaCloud & Hire On-Demand #B2B <http://bit.ly/gDjdXj>
- 4:50 pm **rlavigne42:** #df10 @mkrigsmann on #scrm says "need 2 start w/strategy; all abt culture; throwing new tool in mix that must b delightful (via @pgreenbe) +1
- 4:50 pm **cloudsuccess:** @TheSailorGroup @arestell Agreed! (#df10 live at <http://www.salesforce.com/live>)
- 4:50 pm **rlavigne42:** #df10 - @mkrigsmann People doing the work must see tool as important, not just mgmt. (via @pgreenbe)
- 4:51 pm **marksmithvr:** Challenged Integrating Your Enterprise Data & Events into Salesforce Chatter? Read My Blog on iWay CEP Enable <http://bit.ly/hRPXdX> #DF10
- 4:51 pm **btgist:** <http://j.mp/gK54oA> ? @pgreenbe RT @avelynaustin: Reoccurring theme at #df10 "there is no longer a difference btw b2b and b2c marketing"
- 4:51 pm **jeffstricklin:** 10 minutes until the obligatory hangover joke from @Benioff at #df10
- 4:51 pm **CRMJen:** Roll call: #df10 Keynote Tweeps! Center front and ready to rock! #gotomyhappyplace
- 4:52 pm **brianjjackson:** Lots of announcements coming out of #df10 this morning. Salesforce.com acquires cloud app platform Heroku for \$212 million
- 4:52 pm **kitson:** For one thing: #Heroku = #Ruby on Rails #ror and #VMforce = #Java #df10 #sfdc #crm #scrm #force @salesforce

- 4:52 pm **georgekroner:** will we see @michaelchasen during the @Salesforce #df10 keynote streamed live at <http://bit.ly/ajnoQc> ? time will tell ;)
- 4:52 pm **iLinc_Alison:** RT @dreamforce: Keynote starts in 15 minutes! Grab your seats and get ready for the show! @dreamforce #df10
- 4:52 pm **jmhemsley:** 9 minutes to start of Dreamforce keynote 2 #df10
- 4:52 pm **Dobynet:** Boring (#df10 live at <http://www.salesforce.com/live>)
- 4:52 pm **4theLove_oBsbl:** @KetKenia I sure hope they resolve that soon!!! (#df10 live at <http://www.salesforce.com/live>)
- 4:53 pm **dmeningervr:** lots of chatter about #chatter at #df10 yesterday read @rjsnowvr blog: Think Outside the Box w/ Chatter <http://bit.ly/hJAA07>
- 4:53 pm **jmhemsley:** Not very crowded here. Come on by! #df10
- 4:53 pm **jesus_hoyos:** RT @jmhemsley: 9 minutes to start of Dreamforce keynote 2 #df10
- 4:53 pm **TheSailorGroup:** Salesforce is missing out by only providing event in FLASH. (#df10 live at <http://www.salesforce.com/live>)
- 4:53 pm **FinancialForce:** #The_Deal quote: "If the company is a body, Sales is simply the ears. Finance is the brain." #DF10 booth 806
- 4:53 pm **cozimek:** Just heard rumor/reality at breakfast that Salesforce purchased a major Ruby company. True? #df10
- 4:54 pm **Mrgareth:** Not able to make #Dreamforce this year? Catch it all on <http://www.salesforce.com/live/> BIG NEWS this morning so be sure to tune in! #DF10
- 4:54 pm **mkrigsmann:** #df10 Just finished pre-show live interview with @PeterCoffee - great fun on important issues
- 4:54 pm **mfauscette:** #df10 IDC analyst @erintraudt being interviewed by Peter Coffee
- 4:54 pm **salesforceapac:** RT @Mrgareth: RT @ salesforceapac VIDEO: Stevie Wonder and Will.i.am play #Dreamforce in San Francisco last night <http://bit.ly/hVfor9> #DF10
- 4:54 pm **stilgherrian:** And... we're back in The Vast hall of 14,000 people with the warm-up speaker Peter Coffee doing scripted interviews with vendors. #df10
- 4:54 pm **paulhamerman:** @mfauscette #df10 A litmus test for how business is going for a tech vendor - live music at the keynote. SFDC going well.
- 4:54 pm **appirio:** Enjoy the keynote folks. We'll be looking for those hot #df10 #dftee 's before and after. Hope the line isn't too long for the Expo... ;)
- 4:54 pm **brianjjackson:** Salesforce also partnering with BMC Software to launch RemedyForce, cloud-based IT Service Management for enterprises #df10
- 4:54 pm **tmbarrygeo:** How long is the line for today's keynote? Yesterday was ridiculous! (#df10 live at <http://www.salesforce.com/live>)
- 4:54 pm **kitson:** 1 #sfdc release links to "several analyst firms" vouching for Force.com savings; not just oft-cited IDC report. #df10 #crm #scrm @salesforce
- 4:55 pm **InFullBloomUS:** RT @paulhamerman: @mfauscette #df10 reminds me of the good old days of Psft when events had music and dancing acts before keynotes
- 4:55 pm **betterbilling:** The Aria Billing Platform automates the entire subscriber lifecycle with Salesforce - Booth 1113 #df10 #Billing
- 4:55 pm **Force2be:** Ok. It's official. I need more coffee this morning. #df10
- 4:55 pm **oscillate:** haha... george bush... (#df10 live at <http://www.salesforce.com/live>)
- 4:55 pm **couchassociates:** Keynote starts in 10 minutes! Are you sitting next to Ryan, Carey, Ben or Mike Z @dreamforce? <http://cot.ag/9cTFPe> #df10
- 4:55 pm **kitson:** (Uh-oh. @PeterCoffee's "special guest"? A George W. Bush impersonator.) #df10 #sfdc #crm #scrm #force @salesforce

- 4:55 pm **itpro**: In a somewhat not massively thrilling announcement, BMC and Salesforce.com have released a new service management product. @Dreamforce #df10
- 4:55 pm **Lager**: #df10 Apparently this #sfdc acquisition of #heroku is some kinda big deal. :-)
You are probably using several Ruby apps right now.
- 4:55 pm **mfauscette**: #df10 @erintraudt everyting is now, mobile and social
- 4:55 pm **DarthGarry**: George Bush at the #DF10 #Keynote!
- 4:55 pm **4theLove_oBsbl**: that is soooo not George Bush! (#df10 live at <http://www.salesforce.com/live>)
- 4:55 pm **SwyftInteract**: RT @kitson: (Uh-oh. @PeterCoffee's "special guest"? A George W. Bush impersonator.) #df10 #sfdc #crm #scrm #force @salesforce
- 4:55 pm **LeighDow**: IDC: "Everything is now, Everything is mobile, Everything is a Service" (#df10 live at <http://www.salesforce.com/live>)
- 4:56 pm **wileyrob**: Salesforce.com Announces Force.com 2 - Clarifies Strategy, Adds New Tools #DF10 (<http://rww.to/hE32er>)
- 4:56 pm **tekoppele**: Who's playing catch up now #salesforce?! #df10, We've got the world's most used database in the cloud - SQL Azure <http://tinyurl.com/34jwuor>
- 4:56 pm **oscillate**: Brad.. we are working on it! (#df10 live at <http://www.salesforce.com/live>)
- 4:56 pm **marriottmurdock**: George bush surprise appearance at dreamforce... Kind of.. At least a good impersonator #df10
- 4:56 pm **itpro**: OMG there is a George Bush impersonator talking. He just said "shake and bake". Excellent. @Dreamforce #df10
- 4:56 pm **yoriquita**: ?????????????????? ?? #df10
- 4:56 pm **dnbus**: Not at #dreamforce and want to see what #dnb360 is all about? We'll come to you - request a demo: <http://bit.ly/dnbdreamforce> #b2b #df10
- 4:56 pm **patrontcs**: Last night's kick-off to #df10 sounds NUTS! Those of us in NY are super jealous of the CA-visitors on our staff!
- 4:56 pm **miyabi81**: Living The Dreamforce? <http://bit.ly/dHCE5g> #df10 @dreamforce @salesforce
- 4:56 pm **Lager**: #df10 #FFS -- why is there a #dubya impersonator here?
- 4:56 pm **Pemeco**: RT @rwang0: RT @rwang0: #Salesforce.com Buys #Heroku For \$212M - Shows Commitment To Next Gen Apps <http://bit.ly/gU1Umm> #df10 #heroku #ruby #Paas #cloud
- 4:56 pm **marksmithvr**: A lot of Buzz about Salesforce Chatter - Read Richard Snow's Perspective <http://bit.ly/gaxDxO> #DF10 #SFDC
- 4:57 pm **cloudtimesorg**: Looking forward to day 2 keynote and all the new features (#df10 live at <http://www.salesforce.com/live>)
- 4:57 pm **paulhamerman**: #df10 George W impersonator is very good
- 4:57 pm **AgentGill**: Well that tops Will I AM (#df10 live at <http://www.salesforce.com/live>)
- 4:57 pm **Mindjet**: Excited for another day of Dreamforce today. What sessions should I attend? #DF10
- 4:57 pm **TehNrd**: George Bush impersonator at #df10 is actually really really good.
- 4:57 pm **Lager**: RT @mfauscette: #df10 @erintraudt everyting is now, mobile and social
- 4:57 pm **kitson**: "Putting in 'False Cloud' hardware is like putting a new pacemaker into Dick Cheney." -Bush impersonator #df10 #sfdc #crm #scrm @salesforce
- 4:57 pm **oscillate**: @tmbarrygeo No line for the keynote this morning (#df10 live at <http://www.salesforce.com/live>)
- 4:58 pm **vanityforce__c**: RT @TehNrd: George Bush impersonator at #df10 is actually really really good.

- 4:58 pm **NachoMan:** Soo tired, but last night at #DF10 was lots of fun. Today I now have time to attend the conference. Should be fun!
- 4:58 pm **zolierdos:** G.W. imitator onstage before the real Bill Clinton tonite <http://twitpic.com/3e3n5h> #df10
- 4:58 pm **krmc:** GWB impersonator being interviewed at #df10 - too funny!
- 4:58 pm **AgentGill:** His body language is amazing - the most chilled I have seen him (#df10 live at <http://www.salesforce.com/live>)
- 4:58 pm **ventanaresearch:** Follow Our Latest Tweeter at Ventana Research - Marisela Reynoso @mreynosovr #DF10 #Research #Marketing
- 4:58 pm **MarkOrsborn:** #df10 excellent george bush lookalike - v funny!!
- 4:58 pm **stilgherrian:** 1. My short just ripped. 2. "George W Bush" is telling jokes. These two events may not be related. #df10
- 4:59 pm **mbaizman:** Love the expressions of the people next to False Bush... (#df10 live at <http://www.salesforce.com/live>)
- 4:59 pm **the_tech_expert:** Love all things web but can't get to the conferences? #leweb here <http://www.ustream.tv/leweb> & #df10 <http://www.salesforce.com/live/>
- 4:59 pm **CRMFYI:** Day 2 keynote with lots of platform announcements #df10 ? at Moscone Center <http://gowal.la/c/35rru>
- 4:59 pm **kitson:** Will ck when my ears stop bleeding. #df10 #crm #scrm RT @salesforce Wondering who the @Dreamforce band is? @shaimus <http://on.fb.me/shaimus>
- 4:59 pm **Giggy:** #df10 at expo, awful Prez Bush impersonator being interviewed. Please make it stop.
- 4:59 pm **marksmithvr:** Salesforce Dreamforce has George W. Bush Look a Like - Very Good & Funny - Way to Start Morning! #DF10
- 4:59 pm **jigsaw:** from @Lenovo: "Our marketing thrives on @Jigsaw data." Come learn more at the Jigsaw campground #df10
- 4:59 pm **jonsrud:** Wow.. way to make your product launch political and alienate half your audience (#df10 live at <http://www.salesforce.com/live>)
- 4:59 pm **stonecobra:** database.com web site built on Wordpress. wordpress.salesforce.com themes available. Theories anyone? #df10
- 4:59 pm **salesforce:** Join us now for George W. Bush on <http://salesforce.com/live> #df10 #impersonator
- 4:59 pm **TheSailorGroup:** Goodby George..... (#df10 live at <http://www.salesforce.com/live>)
- 4:59 pm **joeferraro:** Surprisingly hilarious RT @TehNrd: George Bush impersonator at #df10 is actually really really good.
- 4:59 pm **saveology:** TODAY @dreamforce Saveology.com speaks: inContact -Maximize the value of every customer interaction #inContact, #df10, #saveology
- 4:59 pm **SupportSquad:** TODAY @dreamforce Saveology.com speaks: inContact -Maximize the value of every customer interaction #inContact, #df10, #saveology
- 4:59 pm **AgentGill:** It gets better!!!! (#df10 live at <http://www.salesforce.com/live>)
- 5:00 pm **4theLove_oBsbll:** That laugh is obnoxious. (#df10 live at <http://www.salesforce.com/live>)
- 5:00 pm **salesforce:** RT @kitson: "Putting in 'False Cloud' hardware is like putting a new pacemaker into Dick Cheney." -Bush impersonator #df10 #sfdc #crm #scrm @salesforce
- 5:00 pm **thegadgetgirl:** Day 2 at #df10 and I thought that was the real GW Bush.. (#df10 live at <http://www.salesforce.com/live>)
- 5:00 pm **StefanRied:** RT @stilgherrian: 1. My short just ripped. 2. "George W Bush" is telling jokes. These two events may not be related. #df10 - true

- 5:00 pm **DarthGarry:** RT @kitson: "Putting in 'False Cloud' hardware is like putting a new pacemaker into Dick Cheney." -Bush impersonator #df10 #sfdc #crm #scrm @salesforce
- 5:00 pm **ekolsky:** #DF10 - not going to tweet today live, but am here at the keynote -- I am in a bad mood and would be counterproductive, + want to listen
- 5:00 pm **millheif:** fake bush almost as bad as real bush (#df10 live at <http://www.salesforce.com/live>)
- 5:00 pm **TweetsMcG:** Nothing like a good pea. oh dear. LOL (#df10 live at <http://www.salesforce.com/live>)
- 5:00 pm **tweetiebirdies:** Doesn't appeal to the Irish sense of humour (#df10 live at <http://www.salesforce.com/live>)
- 5:00 pm **cozimek:** Will one of the two new #salesforce clouds to be announced today be a content publishing cloud, based on the purchase of Heroku? #df10
- 5:00 pm **cloudtimesorg:** Dreamforce company announcements <http://tinyurl.com/275foz4> (#df10 live at <http://www.salesforce.com/live>)
- 5:00 pm **kitson:** "We've got another ex-President in the house tonight." -#SFDC's @PeterCoffee #df10 #crm #scrm #force @salesforce
- 5:00 pm **charles20010:** Bush is rubbish, Rory Bremner is ten times better (#df10 live at <http://www.salesforce.com/live>)
- 5:01 pm **oscillate:** Had to have a balance for Clinton, right? (#df10 live at <http://www.salesforce.com/live>)
- 5:01 pm **itpro:** Oh yeah Bill Clinton is going to be talking later. @Dreamforce #df10
- 5:01 pm **csull:** George Bush impersonator just showed up for an interview at Dreamforce while waiting for the keynote to start. #df10
- 5:01 pm **warrenkurtzman:** Hysterical George W. Bush impersonator @Dreamforce #df10 <http://yfrog.com/gzpa30j>
- 5:01 pm **DeAnnaHubbard:** Overheard in a coffee line this morning "Why don't we just build it in Salesforce?" @Dreamforce #df10
- 5:01 pm **TheSailorGroup:** Over half (#df10 live at <http://www.salesforce.com/live>)
- 5:01 pm **bcdady:** No keynote for iOS viewers #FAIL #Ustream #H.264 #HTML5 (#df10 live at <http://www.salesforce.com/live>)
- 5:01 pm **tnemelka:** #df10 Day 2 (@ Dreamforce 2010 w/ 79 others) <http://4sq.com/dV2qL9>
- 5:01 pm **rapura:** Day 2 of Dreamforce 2010! #DR10 Great G.Dub impersonation... (#df10 live at <http://www.salesforce.com/live>)
- 5:01 pm **ggheorghiu:** Salesforce also partnering with BMC Software to launch RemedyForce, cloud-based IT Service Management for enterprises #df10 @brianjackson
- 5:01 pm **stilgherrian:** By "short", I really meant "shirt". Let's not get carried away here! #df10
- 5:01 pm **EnPointeTech:** Ready and waiting for the @Dreamforce keynote. Anyone else here? #df10
- 5:01 pm **cloudgofer:** Watch live !! day 2 keynote and all the new features (#df10 live at <http://www.salesforce.com/live>)
- 5:01 pm **KevinSwiggum:** A George Bush lookalike at the #df10 keynote? Of course there's a George Bush lookalike at the #df10 keynote <http://ow.ly/i/6cJD>
- 5:01 pm **remjones:** Watching an interview with "George Bush" at #df10 Keynote day two! Thanks @Salesforce for the early morning LoLs! <http://yfrog.com/h4nh7j>
- 5:01 pm **Old_Nick:** President Bush (sort of) speaking pre keynote @ #df10
- 5:01 pm **cloudsuccess:** This is really bad (#df10 live at <http://www.salesforce.com/live>)
- 5:01 pm **SwyftInteract:** @erintraudt IDC "Everythg is NOW, MOBILE & AS-A-SERVICE." Yes! Sales Mgrs: give intelligence to the field now, mobile & aas! #df10 booth 123

- 5:01 pm **AgentGill:** I don't follow US politics - so it's not him? (#df10 live at <http://www.salesforce.com/live>)
- 5:01 pm **tweetiebirdies:** enough already..... (#df10 live at <http://www.salesforce.com/live>)
- 5:01 pm **scottsanchez:** RT @salesforce: Join us now for George W. Bush on <http://bit.ly/9rtA2S> #df10 #impersonator << he's terrible! wow.
- 5:02 pm **salesforce:** RT @kitson: "We've got another ex-President in the house tonight." -#SFDC's @PeterCoffee #df10 #crm #scrm #force @salesforce
- 5:02 pm **Mrgareth:** Reading: "#Salesforce.com, #BMC expand alliance, launch RemedyForce" on @ZDnet <http://ht.ly/3IYmx> #Dreamforce #DF10
- 5:02 pm **cowcorner:** Liked the pacemaker reference (#df10 live at <http://www.salesforce.com/live>)
- 5:02 pm **StefanRied:** Key announcements will be the Acquisition of Heroku and BMC opening development on Force.com to ISVs #Remedy cloud #DF10
- 5:02 pm **timanderson:** New post: Salesforce.com acquires Heroku, wants your Enterprise apps <http://bit.ly/fToJqz> #df10 #dreamforce
- 5:02 pm **Montclairadvsr:** funny george bush look-alike riffing with peter coffee #df10
- 5:02 pm **kitson:** "Marc might reach down + pull a Dick Cheney out of his pants." -Bush impersonator #df10 #sfdc #crm #scrm #force @salesforce
- 5:02 pm **Lager:** #df10 Is it a federal crime to assassinate a presidential impersonator?
- 5:02 pm **JoeKorngiebel:** RT @timanderson: New post: Salesforce.com acquires Heroku, wants your Enterprise apps <http://bit.ly/fToJqz> #df10 #dreamforce
- 5:03 pm **kristeneal:** Integrate Salesforce and ExactTarget for [real] targeted marketing ? learn more at booth #903 #df10
- 5:03 pm **InformaticaCorp:** RT @Ravi_Shankar_: Dedicated #MDM booth @Salesforce #dreamforce - Informatica MDM Data Controls & mashup inside Salesforce demoed #df10
- 5:03 pm **AgentGill:** Get him off (#df10 live at <http://www.salesforce.com/live>)
- 5:03 pm **pgreenbe:** #df10 We're now into crowd control time. Its 9:02. The grace period window opens for the next 10 minutes. Keynote needs to start.
- 5:03 pm **prem_k:** Is that really the ex-Pres Bush @ #df10
- 5:03 pm **ddkath:** A Must See! Unbelievable. RT @salesforce Join us now for George W. Bush on <http://salesforce.com/live> #df10 #impersonator
- 5:03 pm **itpro:** Bush impersonator: "Marc [Benioff] better pull Dick Cheney out of his pants." @Dreamforce #df10
- 5:03 pm **charles20010:** Utter bollocks! (#df10 live at <http://www.salesforce.com/live>)
- 5:03 pm **kitson:** OK, it's past 9a PT now. Time to get real. #df10 #sfdc #crm #scrm #force @salesforce
- 5:03 pm **DeAnnaHubbard:** Walked to #df10 in a drizzle. I may be damp, but I'm awake.
- 5:03 pm **Exentech:** if this guy is really pres bush, he is truly making a fool of himself. (#df10 live at <http://www.salesforce.com/live>)
- 5:03 pm **rkpaleru:** RT @marksmithvr: @rjsnowvr Think Outside Box w#Chatter <http://bit.ly/hJAA07> #DF10 #SFDC #Collaboration <<Gr8-ROI critical but not everything
- 5:03 pm **hopelee66:** Hello from Portland, Maine! (#df10 live at <http://www.salesforce.com/live>)
- 5:03 pm **BlackboardProEd:** @kitson Another big #df10 announcement for ya -- #Blackboard Offers Solution for Corporate Learning on Force.com! <http://bit.ly/gkdyJe>
- 5:03 pm **oscillate:** Where is everyone watching from? (#df10 live at <http://www.salesforce.com/live>)
- 5:03 pm **ciphertext:** What happened to software/business conferences focusing on the software/business? (#df10 live at <http://www.salesforce.com/live>)

- 5:03 pm **Montclairadvrs:** RT @kitson: "Marc might reach down + pull a Dick Cheney out of his pants."
-Bush impersonator #df10 #sfdc #crm #scrm #force @salesforce
- 5:03 pm **johandenhaan:** RT @Dana_Gardner: Salesforce Signs Definitive Agreement to Acquire Heroku, adds Ruby to Java PaaS play <http://bit.ly/gktQTf> #df10
- 5:03 pm **mnetter:** that's an actor, right? (#df10 live at <http://www.salesforce.com/live>)
- 5:03 pm **tnemelka:** RT @kitson: OK, it's past 9a PT now. Time to get real. #df10 #sfdc #crm #scrm #force @salesforce
- 5:03 pm **tmbarrygeo:** How did you go from Will I Am to this? (#df10 live at <http://www.salesforce.com/live>)
- 5:04 pm **thegadgetgirl:** is it me or is this guy just not funny? (#df10 live at <http://www.salesforce.com/live>)
- 5:04 pm **Lager:** #df10 We are now on Benioff time. Let's get this thing started before 0915, 'kay?
- 5:04 pm **tnemelka:** RT @pgreenbe: #df10 We're now into crowd control time. Its 9:02. The grace period window opens for the next 10 minutes. Keynote needs to start.
- 5:04 pm **marriottmurdock:** George Bush is cuttin' the rug at dreamforce #df10
- 5:04 pm **TheSailorGroup:** Call Security!!!! (#df10 live at <http://www.salesforce.com/live>)
- 5:04 pm **jonsrud:** If your a Bush hater you might like the impersonator.. but he really isn't funny (#df10 live at <http://www.salesforce.com/live>)
- 5:04 pm **stilgherrian:** To be announced shortly: "Salesforce buy Heroku [Ruby on Rails cloud] for \$212 million, eyes Ruby developers" <http://arseh.at/2kf> #df10
- 5:04 pm **salesforceapac:** RT @mrgareth Not able to make #Dreamforce this year? Catch it all on <http://www.salesforce.com/live/> BIG NEWS this morning tune in! #DF10
- 5:04 pm **davedunlap:** The Fake Bush thing isn't working. Talented guy but not good content. (#df10 live at <http://www.salesforce.com/live>)
- 5:04 pm **SaaSStartup:** RT @rlavigne42: RT @dreamsimplicity: Video added! Dreamforce 2010: On The Street With SugarCRM <http://ht.ly/3llrO> #saas #cloud #df10 (via @CRMOusiders)
- 5:04 pm **jesus_hoyos:** RT @mrgareth: Reading: "#Salesforce.com, #BMC expand alliance, launch RemedyForce" on @ZDnet <http://ht.ly/3lYmx> #Dreamforce #DF10
- 5:04 pm **rapura:** Ok now, onto the real keynote... this was funny for about 5 mins.... (#df10 live at <http://www.salesforce.com/live>)
- 5:04 pm **cloudsuccess:** The UK Jessica (#df10 live at <http://www.salesforce.com/live>)
- 5:04 pm **MrStashes:** The guy sitting 4 seats down is not amused (#df10 live at <http://www.salesforce.com/live>)
- 5:04 pm **Samantha_J_Long:** Even as a hardcore George W hater, this is lame, Salesforce. (#df10 live at <http://www.salesforce.com/live>)
- 5:05 pm **salesforce:** Day 2 Dreamforce keynote with @Benioff beginning in a few moments? Watch it live here: <http://salesforce.com/live> #df10
- 5:05 pm **nedadams:** #df10 bush impersonator is hilarious! #chatter #salesforce
- 5:05 pm **cowcorner:** Huge crowd - I never knew how big that place is (#df10 live at <http://www.salesforce.com/live>)
- 5:05 pm **btgist:** <http://j.mp/a3tOBx> ? @GetApp What will be the 2 #Cloud announcements from #sfdc today at #df10 ? #saas
- 5:05 pm **AgentGill:** @aresell phew (#df10 live at <http://www.salesforce.com/live>)
- 5:05 pm **robotmapp:** boring! (#df10 live at <http://www.salesforce.com/live>)
- 5:05 pm **thaisi:** RT @salesforce: Day 2 Dreamforce keynote with @Benioff beginning in a few moments? Watch it live here: <http://salesforce.com/live> #df10

- 5:05 pm **timanderson:** AWS = commodity cloud; Salesforce.com, Microsoft Azure = enterprise cloud - not actually close competitors? #df10
- 5:05 pm **tnemelka:** RT @Lager: #df10 We are now on Benioff time. Let's get this thing started before 0915, 'kay?
- 5:05 pm **JoeKorngiebel:** make this bush thing stop.... #df10
- 5:05 pm **ciphertext:** @AgentGill - not real President Bush. (#df10 live at <http://www.salesforce.com/live>)
- 5:05 pm **TheSailorGroup:** just not funny (#df10 live at <http://www.salesforce.com/live>)
- 5:05 pm **katiepaterson:** Surprised by the Bush impersonator.... going on way to long. (#df10 live at <http://www.salesforce.com/live>)
- 5:05 pm **oscillate:** he's almost done! (#df10 live at <http://www.salesforce.com/live>)
- 5:05 pm **amldnhr:** come on folks, its all for a little fun (#df10 live at <http://www.salesforce.com/live>)
- 5:05 pm **amldnhr:** relax (#df10 live at <http://www.salesforce.com/live>)
- 5:05 pm **jonsrud:** If your a Bush hater you might like the impersonator but he really isn't funny - weak jokes (#df10 live at <http://www.salesforce.com/live>)
- 5:05 pm **judis217:** Is this GWB guy as painful to watch in person as he is on the livestream? Ouch. #df10
- 5:05 pm **jluckett79:** The Bush impersonator is pretty funny. Nice touch! #DF10
- 5:05 pm **peterjchalmers:** @thegadgetgirl it's not you he ain't funny! (#df10 live at <http://www.salesforce.com/live>)
- 5:05 pm **TheSailorGroup:** Orlando, FL (#df10 live at <http://www.salesforce.com/live>)
- 5:05 pm **robotmapp:** your right, this is not funny (#df10 live at <http://www.salesforce.com/live>)
- 5:06 pm **cowcorner:** Gotta wait for the other impersonator (#df10 live at <http://www.salesforce.com/live>)
- 5:06 pm **acomputergenius:** Watching George W. Bush being interviewed by Peter Coffee. #df10
- 5:06 pm **kkashyap:** boring for sure. (#df10 live at <http://www.salesforce.com/live>)
- 5:06 pm **lhenkel:** At least this isn't a tough act to follow.. (#df10 live at <http://www.salesforce.com/live>)
- 5:06 pm **johnnyOneDog:** this is not that bad, relax folks and don't turn this into something it is not (#df10 live at <http://www.salesforce.com/live>)
- 5:06 pm **gggeorghiu:** ok, let's vote: if you like the #dubya impersonator RT this. If you don't RT this and add "He's worse than the real guy" #df10
- 5:06 pm **BlakeLandau:** &u as well! RT @rwang0 gr8catching up w @benkepes @BjornHascher @BlakeLandau @pgreenbe @mkrigsman @ITSinsider and others #df10 #sfdc #crm
- 5:06 pm **4theLove_oBsbl:** @rapura...more like 3 (#df10 live at <http://www.salesforce.com/live>)
- 5:06 pm **hoylee:** RT @FinancialForce: #The_Deal quote: "If the company is a body, Sales is simply the ears. Finance is the brain." #DF10 booth 806
- 5:06 pm **itpro:** Bush impersonator on his book: "I read parts of it." @Dreamforce #df10
- 5:06 pm **charles20010:** What's this whole thing got selling? (#df10 live at <http://www.salesforce.com/live>)
- 5:06 pm **DeAnnaHubbard:** "Profundity" my new favorite made up word. #df10
- 5:06 pm **aeroDynamic10:** I'm no Bush fan, but I don't think this is necessary or relevant (#df10 live at <http://www.salesforce.com/live>)
- 5:06 pm **marriottmurdock:** Watch bush and @benioff.... What will Marc pull out of his pants today? #lemmeguess - Watch it live here: <http://salesforce.com/live> #df10

- 5:06 pm **rogertopp**: can we move on from this? (#df10 live at <http://www.salesforce.com/live>)
- 5:06 pm **lhenkel**: Please someone there throw a shoe! (#df10 live at <http://www.salesforce.com/live>)
- 5:06 pm **ShlomiDinoor**: getting ready for day 2 and for the 2 additional clouds (should we call it sky?) (#df10 live at <http://www.salesforce.com/live>)
- 5:06 pm **oscillate**: stay tuned folks! the keynote is starting soon (#df10 live at <http://www.salesforce.com/live>)
- 5:07 pm **ciphertext**: Almost done? He shouldn't have started. (#df10 live at <http://www.salesforce.com/live>)
- 5:07 pm **arressell**: @MrStashes - That is hilarious, so true! (#df10 live at <http://www.salesforce.com/live>)
- 5:07 pm **charles20010**: Think I'll roll out ACT! throughout our organisation! (#df10 live at <http://www.salesforce.com/live>)
- 5:07 pm **jarrodmichael**: RT @TehNrd: George Bush impersonator at #df10 is actually really really good.
- 5:07 pm **Mrgareth**: Reading: "#Salesforce to Acquire #Heroku's Web-Based Platform for \$212 Million" <http://ht.ly/3lYy7> #Dreamforce #DF10
- 5:07 pm **TheSailorGroup**: I hope the Keynote is not this boring. (#df10 live at <http://www.salesforce.com/live>)
- 5:07 pm **Exentech**: so it is pres Bush. I feel sorry for him. he should keep the dignity of an ex-prwsident (#df10 live at <http://www.salesforce.com/live>)
- 5:07 pm **oscillate**: The keynote will be starting shortly (#df10 live at <http://www.salesforce.com/live>)
- 5:07 pm **CRMHelpDeskSW**: Salesforce.com Introduces Force.com 2, the Cloud 2 Platform, with Five New Services for Building Cloud 2 Apps <http://t.co/Bi2aJZ4> #DF10
- 5:07 pm **cloudtimesorg**: I think the camera found one person in 20k audience laughing! (#df10 live at <http://www.salesforce.com/live>)
- 5:07 pm **BlakeLandau**: Another exciting day at #df10 George Bush is on stage right now. Gearing up for the morning keynote!
- 5:07 pm **iwaysoftware**: RT @marksmithvr:Challenged Integrating Enterprise Data/Events into Salesforce Chatter? Read about iWay CEP Enable <http://bit.ly/hRPXdX> #DF10
- 5:07 pm **blueKiwi_US**: Another exciting day at #df10 George Bush is on stage right now. Gearing up for the morning keynote!
- 5:07 pm **infobldr**: RT @marksmithvr:Challenged Integrating Enterprise Data/Events into Salesforce Chatter? Read about iWay CEP Enable <http://bit.ly/hRPXdX> #DF10
- 5:07 pm **tnemelka**: #df10 no lines outside; not a bad commute from San Jose despite the rain. Why this delay?!? Clouds don't wait!
- 5:07 pm **todaber**: yes! yes! throw shoes! (#df10 live at <http://www.salesforce.com/live>)
- 5:08 pm **ITweetTher4lam**: the guy in front is tweeting about how much this stinks (#df10 live at <http://www.salesforce.com/live>)
- 5:08 pm **millheif**: do they have a Tom Siebel impersonator too? (#df10 live at <http://www.salesforce.com/live>)
- 5:08 pm **johnnyOneDog**: whiners (#df10 live at <http://www.salesforce.com/live>)
- 5:08 pm **4theLove_oBsbll**: @johnnyOneDog just boring... (#df10 live at <http://www.salesforce.com/live>)
- 5:08 pm **amldnhr**: its a time waster folks, relax... herding 13,000 people into the center. gotta kill time (#df10 live at <http://www.salesforce.com/live>)
- 5:08 pm **charles20010**: Can't wait!!*&* (#df10 live at <http://www.salesforce.com/live>)
- 5:08 pm **kkashyap**: I think they are wasting time...i liked to get some real value from this webcast (#df10 live at <http://www.salesforce.com/live>)

- 5:08 pm **hillybean223**: what's the point? (#df10 live at <http://www.salesforce.com/live>)
- 5:08 pm **TheSailorGroup**: @oscillate - it better, or people will start leaving (#df10 live at <http://www.salesforce.com/live>)
- 5:08 pm **lucasgarza**: #DF10 W!!!
- 5:08 pm **DeAnnaHubbard**: Marc "Happy Pants" @Benioff #df10
- 5:08 pm **katiepaterson**: Sounds like they are leading up to change the company name?? maybe I'm wrong (#df10 live at <http://www.salesforce.com/live>)
- 5:08 pm **itpro**: Bush impersonator's nickname for Marc Benioff is 'Happy Pants'. @Dreamforce #df10
- 5:08 pm **Old_Nick**: #chatter.com coming Feb 2011. #df10 #sfdc
- 5:08 pm **bryanborough**: Survey says get the hook for the Bush impersonator and bring back @shaimus! #df10
- 5:08 pm **jhoskins**: Hot Damn! RT @CRMJen SalesForce.com buys Heroku for \$212M <http://tcrn.ch/gwzWHB> - Dedication to PaaS / Ruby #df10 #cloud2
- 5:08 pm **mcrthomas**: Most work a Bush impersonator has had in a while (#df10 live at <http://www.salesforce.com/live>)
- 5:08 pm **tmbarrygeo**: I think this is the same guy that was pan handling outside the Moscone Center last night? (#df10 live at <http://www.salesforce.com/live>)
- 5:08 pm **jorgejimenez**: Zzzzzzzzzzzzzzz #df10
- 5:08 pm **Chris_Gaun**: RT @ggruber66: RT @rwang0: What does the #heroku acquisition by #salesforce.com mean for the #ruby world and Cloud? <http://bit.ly/gU1Umm> #df10 #crm #cloud
- 5:08 pm **btgist**: <http://j.mp/fRWGLV> ? @erichknipp Behold the power of #freemium. Congratulations #heroku on a massive premium. #df10
- 5:09 pm **dai610**: ?????????????? #uh_wl #leweb #df10
- 5:09 pm **charles20010**: It really does get worse, what a tosser! (#df10 live at <http://www.salesforce.com/live>)
- 5:09 pm **cahidalgo**: RT @marketo: Continuing to stream @Marketo TV from #DF10 today!! Don't forget to check it out at www.marketo.com/dreamforce
- 5:09 pm **cozimek**: False Bush at #df10 is rocking the house.
- 5:09 pm **gooddata**: check out a live #facebook #analytics demo @gooddata booth 1126 at 11:30 #df10
- 5:09 pm **csull**: GW Bush impersonator is hilarious. This is an awesome way to start the morning. #df10
- 5:09 pm **sglenzer**: Watching #DF10 day 2 from L.A. Excited re: one of the keynote guests. (#df10 live at <http://www.salesforce.com/live>)
- 5:09 pm **stilgherrian**: The Dreamforce day 2 keynote that's about to begin is being streamed live from <http://www.salesforce.com/live/> #df10
- 5:09 pm **4theLove_oBsbl**: Mute works :) (#df10 live at <http://www.salesforce.com/live>)
- 5:09 pm **BlakeLandau**: @bjacaruso Yes I'm here in the #df10 blogpod. re ur ? I continue to write, talk &engage on crossroads of Social business &customer service
- 5:09 pm **amesquit**: RT @StefanRied: Key announcements will be the Acquisition of Heroku and BMC opening development on Force.com to ISVs #Remedy cloud #DF10
- 5:09 pm **cindyskack**: Get \$200 per seat rebate (up to \$50k!) when you switch 15+ seats from Salesforce. Details at <http://bit.ly/hM5r3r> . #MSDYNCRM , #df10
- 5:09 pm **cowcorner**: Who would do this for our current President - Cedric the Entertainer? (#df10 live at <http://www.salesforce.com/live>)

- 5:09 pm **jyarmis:** @ekolsky actually, tweeting while in a bad mood would make things MUCH more entertaining #justsayin #DF10
- 5:09 pm **Lager:** @dmyron Hope you get a decent turnout up against #df10
- 5:10 pm **TheSailorGroup:** I would rather watch the clock ticking then this. (#df10 live at <http://www.salesforce.com/live>)
- 5:10 pm **malcolmelvey:** how low can u go? (#df10 live at <http://www.salesforce.com/live>)
- 5:10 pm **tsweinberg:** And the team and I are official - obligatory photo with Sassy. We're officially @Salesforce geeks! #DF10 <http://yfrog.com/h2s61j>
- 5:10 pm **katiepaterson:** I think they are stretching time due to tech issues.... (#df10 live at <http://www.salesforce.com/live>)
- 5:10 pm **Rock_Snake:** you'd think SFDC would monitor the tweets and give this bit the hook (#df10 live at <http://www.salesforce.com/live>)
- 5:10 pm **dp2:** #df10 #salesforce Everyone grab your channel changer! Altogether... One, Two, Three, CLICK!
- 5:10 pm **chuisse:** Is the audience actually into this fake George Bush at @dreamforce? #df10
- 5:10 pm **CRMSD4U:** Will Bill Clinton's speech be broadcast here live today? (#df10 live at <http://www.salesforce.com/live>)
- 5:10 pm **DKDINSF:** this is painful (#df10 live at <http://www.salesforce.com/live>)
- 5:10 pm **cloudtimesorg:** I think i prefer to see Sassy dancing on stage rather than GWB (#df10 live at <http://www.salesforce.com/live>)
- 5:10 pm **thea_force:** GROOOOOAAAAN george bush impersonator? REALLY? #df10
- 5:10 pm **cloudsuccess:** RT @salesforce: Day 2 Dreamforce keynote with @Benioff beginning in a few moments? Watch it live here: <http://salesforce.com/live> #df10
- 5:10 pm **mlehane:** Is your enterprise ready? - 5 take aways from Dreamforce 2010! <http://t.co/JTjX0e4> via @ymarketing #df10 #salesforce #in
- 5:10 pm **DWPelletier:** Zzzzzzzzz (#df10 live at <http://www.salesforce.com/live>)
- 5:10 pm **marriottmurdock:** Wealth Management session at Dreamforce hosted by Schwab highlights the @netdocuments compliant integration for financial services #df10
- 5:10 pm **mikegerholdt:** RT @salesforce: Join us now for George W. Bush on <http://salesforce.com/live> #df10 #impersonator
- 5:10 pm **aresell:** @Neel Suri - Yes, since 2005. (#df10 live at <http://www.salesforce.com/live>)
- 5:10 pm **hadask:** anxious to hear about the new SF features! stop with this stupid comedian & lets get started (#df10 live at <http://www.salesforce.com/live>)
- 5:10 pm **pgreenbe:** #df10 The GW Bush impersonator (guy who used to be on Jay Leno a lot) is killing the time really well. Genuinely funny guy.
- 5:10 pm **ciphertext:** @4thLove_oBsbl : Practical and effective. (#df10 live at <http://www.salesforce.com/live>)
- 5:10 pm **TheSailorGroup:** If you turn off the sound it is better. (#df10 live at <http://www.salesforce.com/live>)
- 5:10 pm **angeladrc:** He's making me laugh! RT @ZoliErdos: G.W. imitator onstage before the real Bill Clinton tonite <http://twitpic.com/3e3n5h> #df10
- 5:11 pm **charles20010:** When's this guy goin' to F... off (#df10 live at <http://www.salesforce.com/live>)
- 5:11 pm **sloane927:** RT @oscillate: The keynote will be starting shortly (#df10 live at <http://www.salesforce.com/live>)
- 5:11 pm **MillerHLynn:** RT @salesforce: Day 2 Dreamforce keynote with @Benioff beginning in a few moments? Watch it live here: <http://salesforce.com/live> #df10
- 5:11 pm **hopelee66:** in misery :((#df10 live at <http://www.salesforce.com/live>)

- 5:11 pm **amesquit:** RT @salesforce: Day 2 Dreamforce keynote with @Benioff beginning in a few moments? Watch it live here: <http://salesforce.com/live> #df10
- 5:11 pm **dmenningervr:** RT @marksmithvr: Challenged Integrating Enterprise Data & Events into #Chatter? Blog on iWay CEP Enable <http://bit.ly/hRPXdX> #DF10
- 5:11 pm **DarthGarry:** RT @jhoskins: Hot Damn! RT @CRMJen Salesforce.com buys Heroku for \$212M <http://tcm.ch/gwzWHB> - Dedication to PaaS / Ruby #df10 #cloud2
- 5:11 pm **JoeKorngiebel:** queue the music..... #df10
- 5:11 pm **rkpaleru:** RT @FinancialForce: #The_Deal:"If company is body, Sales is simply the ears.Finance is brain." #DF10 <<true, finance is "the" brain #CFO #in
- 5:11 pm **remjones:** Watching an interview with "George Bush" at #df10 Keynote day two! Thanks @Salesforce for the early morning LoLs!
- 5:11 pm **oscillate:** @sglenzer Welcome and we hope you enjoy the keynote! (#df10 live at <http://www.salesforce.com/live>)
- 5:11 pm **millheif:** did they just elect this guy for a second 'term' of comedy? (#df10 live at <http://www.salesforce.com/live>)
- 5:11 pm **TheSailorGroup:** I am sure it is hooked up to Chatter some how! (#df10 live at <http://www.salesforce.com/live>)
- 5:11 pm **charles20010:** For Christ sake this is embarassing. (#df10 live at <http://www.salesforce.com/live>)
- 5:11 pm **alexkwiatkowski:** Just click mute and you'll avoid the pain of the GWB impersonator (#df10 live at <http://www.salesforce.com/live>)
- 5:11 pm **tnemelka:** feel sorry for the int'l folks out there trying to follow this #df10 ?@dai610: ??????????????
- 5:12 pm **pgreenbe:** #df10 Waiting for @godot - oops @benioff to get the keynote underway. Looking forward to hearing what's he's going to say.
- 5:12 pm **TweetsMcG:** @cloudforg yeah! bring on Saasy and Chatty. They rock. #DF10 (#df10 live at <http://www.salesforce.com/live>)
- 5:12 pm **tweetiebirdies:** @charles20010 shame on you Charles....I totally agree (#df10 live at <http://www.salesforce.com/live>)
- 5:12 pm **Spacefrog:** a really bad show over there... (#df10 live at <http://www.salesforce.com/live>)
- 5:12 pm **cliptheory:** RT @unbelievable: RT @avelynastin: Reoccurring theme at #df10 "there is no longer a difference btw b2b and b2c marketing
- 5:12 pm **4theLove_oBsbl:** @CRMSD4U no. it will not be streaming live. (#df10 live at <http://www.salesforce.com/live>)
- 5:12 pm **cahidalgo:** Day 2 of #df10 kicking off with breakfast with @Cdoran and looking forward to some good sessions.
- 5:12 pm **singhns:** RT @appirio: Enjoy the keynote . We'll be looking for those hot #df10 #dftee 's before and after. > Win \$1K or Mint Invites !
- 5:12 pm **hillybean223:** Bring back Shamus!!! (#df10 live at <http://www.salesforce.com/live>)
- 5:12 pm **gostocks:** \$CRM acquisition & Force.com 2, the Cloud 2 Platform, with Five New Services for Building Cloud 2 Apps <http://t.co/Bi2aJZ4> #DF10
- 5:12 pm **ColoradoGeiger:** They are stalling for time. (#df10 live at <http://www.salesforce.com/live>)
- 5:12 pm **EdYerkeRobins:** GWB impersonator at #df10: "I come from a family of immigrants...we're from Maine." Great opening act!
- 5:12 pm **hadask:** OK, I am convinced! I will go for the mute! (#df10 live at <http://www.salesforce.com/live>)
- 5:12 pm **ggheorghiu:** Salesforce live is far from real time - it actually does not work at all (at least on my computer) #df10

- 5:12 pm **willcmdavis:** RT @gooddata: check out a live #facebook #analytics demo @gooddata booth 1126 at 11:30 #df10
- 5:12 pm **ZoomInfo_Leads:** Wow, just learned that 70% of CRM failure is do to lack of accurate data. #df10
- 5:12 pm **marriottmurdock:** Alright, enough George Bush.... Let's get the keynote started... Plus I'm getting bored of his leftist jokes #df10
- 5:12 pm **pjtec:** #df10 Salesforce #Chatter will seemingly benefit from the GroupSwim recommendation engine (i.e., recommended items, most popular, etc.)
- 5:12 pm **katiepaterson:** @CRMSD4U They will not be broadcasting Bill Clinton's keynote, unfortunately... (#df10 live at <http://www.salesforce.com/live>)
- 5:12 pm **SwyftInteract:** RT @unbelievable: RT @avelynaustin: Reoccurring theme at #df10 "there is no longer a difference btw b2b and b2c marketing
- 5:12 pm **goformike:** hey #df10 some of the audience are from overseas. Just saying. Lady next to me is rolling in the aisles thou.
- 5:12 pm **charles20010:** This whole event REALLY is BOLLOCKS!! (#df10 live at <http://www.salesforce.com/live>)
- 5:13 pm **tooth87:** I can't believe this is still a thing. (#df10 live at <http://www.salesforce.com/live>)
- 5:13 pm **Force2be:** @DarthGarry probably the same guy that spoke at the 2004 dreamforce. #df10 #df04
- 5:13 pm **cloudtimesorg:** Whats the delay ppl!! 13 mins over. (#df10 live at <http://www.salesforce.com/live>)
- 5:13 pm **mfauscette:** #df10 I'm in wifi hell again, the Dreamforce wifi is terrible, switched to my Verison Mifi and now it's not working
- 5:13 pm **RickSchaefer:** Drinking the kool-aid again. Was very impressed yesterday! #dreamforce #df10
- 5:13 pm **BlackboardProEd:** Tune in to #DF10 livestream for the latest from @salesforce... and maybe even @michaelchasen! <http://www.salesforce.com/live/> cc @klintron
- 5:13 pm **jberkowitz:** Salesforce.com Buys Heroku For \$212M ? Shows Commitment To Next Gen Apps- <http://bit.ly/gMU4yX> #saas #crm #socialmedia #df10
- 5:13 pm **nblasgen:** Okay, can we please move on... I was okay with this for the first 10 minutes but really? (#df10 live at <http://www.salesforce.com/live>)
- 5:13 pm **tweetiebirdies:** They should play the Black Eye Peas music... (#df10 live at <http://www.salesforce.com/live>)
- 5:13 pm **hubbydaddyof3:** What on earth is this? I guess DF wants to improve our memory of yesterday's performance. (#df10 live at <http://www.salesforce.com/live>)
- 5:13 pm **marriottmurdock:** RT @charles20010: For Christ sake this is embarassing. (#df10 live at <http://www.salesforce.com/live>)
- 5:13 pm **tnemelka:** RT @pgreenbe: #df10 Waiting for @godot - oops @benioff to get the keynote underway. Looking forward to hearing what's he's going to say.
- 5:13 pm **DG_Report:** Attention #df10 @Dreamforce attendees -> Check out our new report "The State of Marketing Automation" <http://bit.ly/gyADHM>
- 5:13 pm **Lager:** RT @jberkowitz: Salesforce.com Buys Heroku For \$212M ? Shows Commitment To Next Gen Apps- <http://bit.ly/gMU4yX> #saas #crm #socialmedia #df10
- 5:13 pm **Mrgareth:** Bush impersonator warming up #Dreamforce audience before @benioff keynote: "Know what the W stands for? Woohoo!" #DF10
- 5:14 pm **cloudsuccess:** Back to SF: What feature would you all like to see introduced the most? (#df10 live at <http://www.salesforce.com/live>)
- 5:14 pm **TheSailorGroup:** Where is Steve Jobs when you need him? (#df10 live at <http://www.salesforce.com/live>)

- 5:14 pm **nblasgen**: Clinton is on at 5pm, not broadcast (#df10 live at <http://www.salesforce.com/live>)
- 5:14 pm **Sderas**: this is awful (#df10 live at <http://www.salesforce.com/live>)
- 5:14 pm **4theLove_oBsbl**: @hillybean223 ...I'll second that. they were good. (Shamus) (#df10 live at <http://www.salesforce.com/live>)
- 5:14 pm **pbergamo**: clinton's speech is at 5pm (#df10 live at <http://www.salesforce.com/live>)
- 5:14 pm **Force2be**: They're running late and we're stuck with W. Ugh. #df10
- 5:14 pm **oscillate**: Clinton is at 5 pm (#df10 live at <http://www.salesforce.com/live>)
- 5:14 pm **cloudtimesorg**: switching to the Live Studio.. more entertainment there. (#df10 live at <http://www.salesforce.com/live>)
- 5:14 pm **marriottmurdock**: Its now B2P- people! RT @cliptheory: RT @unbelievable: RT @avelynaustin: #df10 "there is no longer a difference btw b2b and b2c marketing
- 5:14 pm **tnemelka**: learn this from Bush?? ?@ZoomInfo_Leads: Wow, just learned that 70% of CRM failure is do to lack of accurate data. #df10?
- 5:14 pm **ciphertext**: What will be broadcast instead of the the Clinton speech for those watching the stream? (#df10 live at <http://www.salesforce.com/live>)
- 5:14 pm **msnapper**: Day 2 #df10
- 5:14 pm **JNoymer**: @Blackboard Offers Improved Solution for Corp Learning on Force.com, Salesforce.com's Enterprise Cloud Platform #DF10 <http://ow.ly/3lOnb>
- 5:14 pm **csull**: ?@salesforce: Day 2 Dreamforce keynote with @Benioff beginning in a few moments? Watch it live here: <http://salesforce.com/live> #df10?
- 5:14 pm **eko2**: wow (#df10 live at <http://www.salesforce.com/live>)
- 5:14 pm **katiepaterson**: I am hoping this is running longer due to tech issues and not planned.... (#df10 live at <http://www.salesforce.com/live>)
- 5:14 pm **msnapper**: RT @salesforce: Day 2 Dreamforce keynote with @Benioff beginning in a few moments? Watch it live here: <http://salesforce.com/live> #df10
- 5:15 pm **kitson**: #Dreamforce Day 1, by @denispombriant <http://bit.ly/dp120810> #df10 #sfdc #crm #scrm #force @salesforce
- 5:15 pm **AngelaCrawford**: Time to move on... (#df10 live at <http://www.salesforce.com/live>)
- 5:15 pm **ITweetTher4lam**: you know something is bad when people rather listen to Black Eye Peas music (#df10 live at <http://www.salesforce.com/live>)
- 5:15 pm **oscillate**: @mbridges99 The General Session featuring President Bill Clinton will not be broadcasted (#df10 live at <http://www.salesforce.com/live>)
- 5:15 pm **dennes777**: Salesforce's credibility is declining with the faux Bush on. (#df10 live at <http://www.salesforce.com/live>)
- 5:15 pm **ptolomy1977**: This is tiresome! (#df10 live at <http://www.salesforce.com/live>)
- 5:15 pm **Samantha_J_Long**: @SF_FillerAct well, I guess if the jokes were too clever, you would be out of character (#df10 live at <http://www.salesforce.com/live>)
- 5:15 pm **StefanRied**: RT @TheSailorGroup: Where is Steve Jobs when you need him? (#df10 live at <http://www.salesforce.com/live>)
- 5:15 pm **EdCleary1**: Brand New Report from DemandGen Report! "The State of Marketing Automation" <http://bit.ly/gyADHM> #df10 @DG_Report - Check this out!
- 5:15 pm **dekt**: #df10 will do 2 cool demo of our partners on #vmforce - java on the cloud for the enterprise made easy, 1:45 moscone west
- 5:15 pm **amldnhr**: sitting outside the entrance. They are still filing in (#df10 live at <http://www.salesforce.com/live>)
- 5:15 pm **raphaelsavina**: G. W. Bush entertaining at #df10 <http://plixi.com/p/61734891>

- 5:15 pm **kitson:** Better headline for @denispombriant's post: "What Kind of ?-aaS? Are We Looking At?" #df10 #sfdc #crm #scrm #force @salesforce
- 5:15 pm **Lager:** #df10 It's 0915, give this guy the hook and let's start the keynote.
- 5:15 pm **tnemelka:** RT @jberkowitz: Salesforce.com Buys Heroku For \$212M ? Shows Commitment To Next Gen Apps- <http://bit.ly/gMU4yX> #saas #crm #socialmedia #df10
- 5:15 pm **ciphertext:** @cloudsuccess: SQL DB, haven't looked through database.com to see if it supports SQL. (#df10 live at <http://www.salesforce.com/live>)
- 5:15 pm **cchung77:** the circus called and wants their clown back (#df10 live at <http://www.salesforce.com/live>)
- 5:15 pm **sloane927:** RT @oscillate: Clinton is at 5 pm (#df10 live at <http://www.salesforce.com/live>)
- 5:16 pm **DeAnnaHubbard:** "The three K's, klarity, kourage and konviction" #df10 #quote
- 5:16 pm **TheSailorGroup:** Turn out the lights.....the partys over. (#df10 live at <http://www.salesforce.com/live>)
- 5:16 pm **claico:** The Bush guy first appeared at Dreamforce 2004. He keeps coming back.Bush won that election. (#df10 live at <http://www.salesforce.com/live>)
- 5:16 pm **dennes777:** Is this the Gong SHow or Dreamforce?? (#df10 live at <http://www.salesforce.com/live>)
- 5:16 pm **Thunderheadon:** @rwang0 on Salesforce.com acquisition of Heruko <http://ow.ly/3IYAm> #df10
- 5:16 pm **CRMSD4U:** Is there any way people in the cloud can watch/listen to the Clinton speech? (#df10 live at <http://www.salesforce.com/live>)
- 5:16 pm **Lager:** RT @kitson: Better headline for @denispombriant's post: "What Kind of ?-aaS? Are We Looking At?" #df10 / Too easy a straight line. :-)
- 5:16 pm **jesus_hoyos:** RT @kitson: #Dreamforce Day 1, by @denispombriant <http://bit.ly/dp120810> #df10 #sfdc #crm #scrm #force @salesforce
- 5:16 pm **btgist:** <http://j.mp/eQXFcn> ? @GetApp What will be the 2 #Cloud announcements from #sfdc today at #df10 ? #saas
- 5:16 pm **charlieisaacs:** RT @pgreenbe: #df10 Waiting for @godot - oops @benioff to get the keynote underway...> hopefully not going to talk about Beckett
- 5:16 pm **Jorge_Mimoto:** Toto (#df10 live at <http://www.salesforce.com/live>)
- 5:16 pm **sidoscope:** RT @salesforce: Day 2 Dreamforce keynote with @Benioff beginning in a few moments? Watch it live here: <http://salesforce.com/live> #df10
- 5:16 pm **marksmithvr:** George Bush Still Going at It - Is Marc Benioff @Benioff in the Hall? This is Definitely got Everyone Settled in! #DF10
- 5:16 pm **marriottmurdock:** RT @katiepaterson: I am hoping this is running longer due to tech issues and not planned. (#df10 live at <http://www.salesforce.com/live>)
- 5:16 pm **mfauscette:** #df10 so I was riding the elevator down this AM and it stops at flr 29, on walks GW Bush. well actually impersonator but at 7am, just saying
- 5:17 pm **claico:** I know who the Bush guy looks like, but does Coffee look like John Kerry? (#df10 live at <http://www.salesforce.com/live>)
- 5:17 pm **kitson:** RT @pjtec #df10 #Chatter will seemingly benefit from the GroupSwim recommendation engine (i.e.,recommended items,most popular,etc.)
- 5:17 pm **pjtec:** #DF10 Database.com ? Why? How? What? <http://networkedblogs.com/bAQ8X> > A bit self-serving, but very thorough, and with good illustrations
- 5:17 pm **PDH07:** Who is the guy impersonating Peter Coffee? Boy he is good. (#df10 live at <http://www.salesforce.com/live>)
- 5:17 pm **jc8583:** Will this be able to viewed at a later time? (#df10 live at <http://www.salesforce.com/live>)

- 5:17 pm **DG_Report:** RT @zoominfo_leads: Wow, just learned that 70% of CRM failure is do to lack of accurate data. #df10
- 5:17 pm **MeganMurray:** A #df10 comment? @sameerpatel where'd that one come from? cc @ITSinsider
- 5:17 pm **ptolomy1977:** Why on earth would you alienate the politics of half of your clients? (#df10 live at <http://www.salesforce.com/live>)
- 5:17 pm **mfauscette:** RT @pgreenbe: #df10 The GW Bush impersonator (guy who used to be on Jay Leno a lot) is killing the time really well. Genuinely funny guy.
- 5:17 pm **aresell:** @johnbaker - Good point! (#df10 live at <http://www.salesforce.com/live>)
- 5:17 pm **chrishigh1013:** HEY GUYS why is this not streaming to Moscone West TVs??? Last year the dev lounge had it. (#df10 live at <http://www.salesforce.com/live>)
- 5:17 pm **Lager:** RT @pjtec: #DF10 Database.com ? Why? How? What? <http://networkedblogs.com/bAQ8X> > A bit self-serving, but very thorough, and with good illustrations
- 5:17 pm **dmasubuchi:** ?????????????? RT @salesforce Join us now for George W. Bush on <http://salesforce.com/live> #df10 #impersonator
- 5:17 pm **mjrogan:** RT @jigsaw: from @lenovo: "Our marketing thrives on @Jigsaw data." Come learn more at the Jigsaw campground #df10
- 5:17 pm **BeckyMaeW:** Um, super awkward jokes from Pres GW Bush doing crowd control @ #df10. Bizarre. <http://www.salesforce.com/live/>
- 5:17 pm **dmjewell:** can we see the clinton speech (#df10 live at <http://www.salesforce.com/live>)
- 5:17 pm **InFullBloomUS:** RT @mfauscette: #df10 so I was riding the elevator down this AM and it stops at flr 29, on walks GW Bush. well actually impersonator but at 7am, just saying
- 5:17 pm **klrichardson:** @crmfyi got time today to catch up and meet?#df10
- 5:17 pm **mark_koenig:** settling into seat for #df10 day2 keynote & listening to a spot-on W impersonator. Know what the W stands for?... woohoo #freakinhilarious
- 5:17 pm **tweetiebirdies:** There's a guy in the front row checking his messages (#df10 live at <http://www.salesforce.com/live>)
- 5:18 pm **charles20010:** Think you'll have to wait a long long time to see anything great from Salesforce! (#df10 live at <http://www.salesforce.com/live>)
- 5:18 pm **kitson:** (This Bush impersonator may last longer than the real one's presidency.) #df10 #sfdc #crm #scrm #force @salesforce
- 5:18 pm **dennes777:** Who will be next on?? Stalin? Might as well if you have Bush on. (#df10 live at <http://www.salesforce.com/live>)
- 5:18 pm **pbarattolo:** Can they ever start or finish on time? (#df10 live at <http://www.salesforce.com/live>)
- 5:18 pm **cchung77:** i'd rather watch cats on youtube playing patty cakes! (#df10 live at <http://www.salesforce.com/live>)
- 5:18 pm **nblasgen:** All the keynote videos are uploaded to YouTube @salesforce (#df10 live at <http://www.salesforce.com/live>)
- 5:18 pm **ciphertext:** @CRMSD4U - only if someone smuggled a video camera in. (#df10 live at <http://www.salesforce.com/live>)
- 5:18 pm **robotmapp:** BORING (#df10 live at <http://www.salesforce.com/live>)
- 5:18 pm **abneedles:** Great #DF10 @DeckeratDell post: "#CRM is Strategic, Not Tactical to the Cloud Biz Apps Suite" #B2B <http://bit.ly/gEe8KP>
- 5:18 pm **claico:** All the keynotes are available at salesforce.com/live. You can watch the George and Pete now (#df10 live at <http://www.salesforce.com/live>)
- 5:18 pm **pjtec:** #DF10 Still in rainy SF, watching a very good (and funny) George W Bush look-alike, while waiting for the real Bill Clinton's keynote #df10

- 5:18 pm **JNoymer:** Good find RT @sglenzer: Watching #DF10 day 2 from L.A. Excited re: one of the keynote guests. (#df10 live at <http://bit.ly/bhsFN9>)
- 5:18 pm **jc8583:** This guy is funny but come on its almost lunch time (#df10 live at <http://www.salesforce.com/live>)
- 5:18 pm **Felisajecee:** #DF10 Still in rainy SF, watching a very good (and funny) George W Bush look-alike, while waiting for the real Bill Clinton's keynote #df10
- 5:18 pm **oscillate:** the real keynote is about to begin everyone.. hang tight! (#df10 live at <http://www.salesforce.com/live>)
- 5:18 pm **skrinakcreative:** Where's that shepard's crook when you need it? (#df10 live at <http://www.salesforce.com/live>)
- 5:18 pm **goformike:** Will I Am and black eyed peas were awesome. Stevie wonder so so. This impersonator. Geez. Jumped the shark at will I am I think #df10
- 5:18 pm **apexsutherland:** Couldn't they get the band to play another set while we wait for the keynote to get going? #df10
- 5:18 pm **abneedles:** Waiting for the @Dreamforce @Benioff keynote to kick off. #DF10 #B2B
- 5:18 pm **InFullBloomUS:** RT @mfauscette: #df10 I'm in wifi hell again, the Dreamforce wifi is terrible, switched to my Verison Mifi and now it's not working
- 5:18 pm **shuchimuley:** This is painful .. (#df10 live at <http://www.salesforce.com/live>)
- 5:18 pm **kitson:** (Wow. Without the glasses, @PeterCoffee really does look like John Kerry.) #df10 #sfdc #crm #scrm #force @salesforce
- 5:18 pm **mark_koenig:** Hey W! You can ride the mechanical bull at the #appirio mint party tonight. #df10 #dfmint
- 5:18 pm **charles20010:** I'm wetting myself, this gut is so funny. (#df10 live at <http://www.salesforce.com/live>)
- 5:19 pm **InFullBloomUS:** RT @pjtec: #df10 Salesforce #Chatter will seemingly benefit from the GroupSwim recommendation engine (i.e., recommended items, most popular, etc.)
- 5:19 pm **Dana_Gardner:** RT @pjtec: #DF10 Still in rainy SF, watching a very good (and funny) George W Bush look-alike, while waiting for the real Bill Clinton's keynote #df10
- 5:19 pm **dennes777:** The other does resembles John Kerry (#df10 live at <http://www.salesforce.com/live>)
- 5:19 pm **jonsrud:** Has CA really gotten so bad that this passes for comedy? Maybe 2 years ago w/better jokes (#df10 live at <http://www.salesforce.com/live>)
- 5:19 pm **kevino80:** When opportunity knocks, you wonder why it didn't ring the doorbell, but you answer anyway. LOL. #df10 #bush
- 5:19 pm **dreamforce:** RT @nblasgen: All the keynote videos are uploaded to YouTube @salesforce (#df10 live at <http://www.salesforce.com/live>)
- 5:19 pm **salesforce:** RT @nblasgen: All the keynote videos are uploaded to YouTube @salesforce (#df10 live at <http://www.salesforce.com/live>)
- 5:19 pm **withamla:** almost got rid of him (#df10 live at <http://www.salesforce.com/live>)
- 5:19 pm **oscillate:** @CRMSD4U The General Session featuring Bill Clinton will not be broadcasted (#df10 live at <http://www.salesforce.com/live>)
- 5:19 pm **stefanmedeiros:** bored guy checking blackberry is funnier (#df10 live at <http://www.salesforce.com/live>)
- 5:19 pm **chrishigh1013:** HEY GUYS why is this not streaming to Moscone West TVs??? Last year the dev lounge had it. (#df10 live at <http://www.salesforce.com/live>)
- 5:19 pm **thaisi:** RT @nblasgen: All the keynote videos are uploaded to YouTube @salesforce (#df10 live at <http://www.salesforce.com/live>)
- 5:19 pm **aniruddha84:** how much time it will take to start? (#df10 live at <http://www.salesforce.com/live>)

- 5:19 pm **NikkiBijeol:** Psyched up for second keynote with @Benioff at #df10
- 5:19 pm **ciphertext:** Somebody let me know when to unmute. (#df10 live at <http://www.salesforce.com/live>)
- 5:19 pm **nedadams:** #df10 george w bush fake is hilarious! #salesforce #chatter <http://yfrog.com/gzsnvj>
- 5:19 pm **Appstech_Oracle:** RT @theappslab: Salesforce.com Buys Heroku For \$212 Million In Cash <http://bit.ly/exoX2Q> #df10
- 5:19 pm **sloane927:** RT @4theLove_oBsbl: @hillybean223I'll second that. they were good. (Shamus) (#df10 live at <http://www.salesforce.com/live>)#dfleap
- 5:19 pm **EileenZDNetAsia:** this fake George Bush guy is HILARIOUS! #df10
- 5:19 pm **InFullBloomUS:** RT @pgreenbe: #df10 The GW Bush impersonator (guy who used to be on Jay Leno a lot) is killing the time really well. Genuinely funny guy.
- 5:19 pm **charles20010:** This is the most amateur load of shite I have ever seen. (#df10 live at <http://www.salesforce.com/live>)
- 5:19 pm **dennes777:** Like in Burleques, they need a giant hook to pull these guys off the stage (#df10 live at <http://www.salesforce.com/live>)
- 5:19 pm **rhilsen:** RT @Lager: RT @kitson: Better headline for @denispombriant's post: "What Kind of ?-aaS? Are We Looking At?" #df10 / Too easy a straight line. :-)
- 5:20 pm **triciagellman:** All keynotes and sessions from #df10 will be available online in the coming days (#df10 live at <http://www.salesforce.com/live>)
- 5:20 pm **shuchimuley:** thank god !! (#df10 live at <http://www.salesforce.com/live>)
- 5:20 pm **Lager:** #df10 Finally, we're about to start
- 5:20 pm **kitson:** The Bush impersonator is finally, mercifully leaving the stage. #df10 #sfdc #crm #scrm #force @salesforce
- 5:20 pm **brandonsextton:** GWB impersonator #df10 terrible
- 5:20 pm **apexsutherland:** Hurrah, the keynote is finally starting! #df10
- 5:20 pm **BeckyMaeW:** And again. I'm not an expert but I assume that #bestpractice = not to make dark jokes about a war that your administration started. #df10
- 5:20 pm **mark_koenig:** Wondering who won the first \$1000 giveaway for #appirio tee-shirt concert. #dftee #df10
- 5:20 pm **InFullBloomUS:** RT @JoeKorngiebel: make this bush thing stop.... #df10
- 5:20 pm **CRMSD4U:** any guesses for the 2 upcoming clouds?? (#df10 live at <http://www.salesforce.com/live>)
- 5:20 pm **TheSailorGroup:** Is it over!!!! Sweet..I will turn my sound back on now (#df10 live at <http://www.salesforce.com/live>)
- 5:20 pm **cathycrowley:** OK to unmute (#df10 live at <http://www.salesforce.com/live>)
- 5:20 pm **peterjchalmers:** And we're away with the cool stuff! Loving #df10 @dreamforce (#df10 live at <http://www.salesforce.com/live>)
- 5:20 pm **PDH07:** Yayyy Boom Tish, now get off. (#df10 live at <http://www.salesforce.com/live>)
- 5:20 pm **mark_koenig:** And we're off with the keynote for day2 #df10
- 5:20 pm **salesforceapac:** RT @jesus_hoyos: RT @kitson: #Dreamforce Day 1, by @denispombriant <http://bit.ly/dp120810> #df10 #sfdc #crm #scrm #force @salesforce
- 5:20 pm **cloudtimesorg:** Here we go! Keynote Day2! (#df10 live at <http://www.salesforce.com/live>)
- 5:20 pm **charles20010:** My guess is this won't be any better! (#df10 live at <http://www.salesforce.com/live>)

- 5:20 pm **ekunnen:** Surprising how many people are in the audience & how much money is being wasted waiting... (#df10 live at <http://www.salesforce.com/live>)
- 5:21 pm **Cinovate:** George Bush at Dreamforce #df10. <http://yfrog.com/h2nuf01j>
- 5:21 pm **ManojRanaweera:** @kitson completely put me off - jokes were not funny at all #BushImpersonator #df10 #sfdc #crm #scrm #force
- 5:21 pm **DarthGarry:** This is the best one yet. #DF10
- 5:21 pm **tweetiebirdies:** I'd rather watch this (#df10 live at <http://www.salesforce.com/live>)
- 5:21 pm **marksmithvr:** Going Live at Salesforce Dreamforce with the warm and fuzzy video to get every feeling good for being here at #DF10 - Pump it Up!
- 5:21 pm **Force2be:** RT @claico: I know who the Bush guy looks like, but does Coffee look like John Kerry? #df10 LOL
- 5:21 pm **pjtec:** #DF10 It's a bit eerie: @petercoffee looks like John Kerry, and is together with a W Bush impersonator on stage :-)
- 5:21 pm **StefanRied:** Hi everybody not in San Francisco today. Follow #salesforce #Dremforce #DF10 live here <http://www.salesforce.com/live>
- 5:21 pm **mjrogan:** @Dreamforce day two keynote kicking off NOW at Moscone!!! #df10 #salesforce
- 5:21 pm **cloudsuccess:** @ciphertext I think theres a while to go yet (#df10 live at <http://www.salesforce.com/live>)
- 5:21 pm **pbarattolo:** Let's go!!!!!!!!!!!! (#df10 live at <http://www.salesforce.com/live>)
- 5:21 pm **chrishigh1013:** Thanks for the Gala food last night _ I appreciate dining on 5 shapes of greaseballs (#df10 live at <http://www.salesforce.com/live>)
- 5:21 pm **judis217:** I am sitting in my hotel room watch the live stream. I so chose wisely. (#df10 live at <http://www.salesforce.com/live>)
- 5:21 pm **apexsutherland:** Congrats on the beautiful cameo in the keynote opening video @hireondemand !!! #df10
- 5:21 pm **SaaSBilling:** Decided to try the live stream for Marc's keynote today, it's coming across clearly, including GWB...wait, it's starting now. :) #df10
- 5:21 pm **ciphertext:** My suggestion for next year's Dreamforce...no political figures. (#df10 live at <http://www.salesforce.com/live>)
- 5:21 pm **bareeves67:** data cloud = Jigsaw (#df10 live at <http://www.salesforce.com/live>)
- 5:22 pm **peterjchalmers:** Was that @darylshaber with the yo-yo? #df10 @dreamforce (#df10 live at <http://www.salesforce.com/live>)
- 5:22 pm **ThomasConnery:** RT @nblasgen: All the keynote videos are uploaded to YouTube @salesforce (#df10 live at <http://www.salesforce.com/live>)
- 5:22 pm **itpro:** Benioff takes to the stage... @Dreamforce #df10
- 5:22 pm **fleejack:** RT @hoovers: Proctor & Gamble cut product dev by 30% based on social media input from focus groups - Wang #df10
- 5:22 pm **Travisde:** Yes! Heading to #df10 after lunch, looking forward to the social media discussion.
- 5:22 pm **kitson:** Opening segment - #df10 footage set to @bep / @iamwill song. But "Right Now" as the opening lyric? >facepalm< #RNOW #sfdc #crm #scrm #force
- 5:22 pm **pgreenbe:** #df10 @benioff Looks like the wait is over. Showing video of stuff going on at #df10.
- 5:22 pm **jhurwitz:** 2nd day keynote about to begin at dreamforce....Salesforce.com the enterprise cloud company.... new focus on da mgt and app dev.#df10
- 5:22 pm **klintron:** Realized yesterday that there as many people at #df10 as there usually are at Burning Man.

5:22 pm **mfauscette:** #df10 @Benioff taking the stage for day 2

5:22 pm **spandalai:** RT @Dana_Gardner: Salesforce and BMC Software Launch RemedyForce <http://bit.ly/e4CZnU> #df10 #in

5:22 pm **Lager:** #df10 @benioff takes the stage

5:22 pm **Lattice_Engines:** #df10 @benioff takes the stage for the day two keynote

5:22 pm **stilgherrian:** Opening the keynote, it's a montage video shot yesterday and edited overnight. "This is the best one yet." Of course it is. #df10

5:22 pm **Montclairadvrs:** looks like marc is wearing normal socks today #df10

5:22 pm **itpro:** Benioff: "Well that was a late night." @Dreamforce #df10

5:22 pm **judis217:** I think I just saw myself in the crowd shot at the Gala. :-) (#df10 live at <http://www.salesforce.com/live>)

5:22 pm **TheSailorGroup:** What will he pull out of his pants today? (#df10 live at <http://www.salesforce.com/live>)

5:22 pm **kitson:** Now @Benioff takes the stage. "Well, *that* was a late night." #df10 #sfdc #crm #scrm #force @salesforce

5:22 pm **charles20010:** Wish I was in Wetherspoons with a Weston's Cider! (#df10 live at <http://www.salesforce.com/live>)

5:22 pm **cloudexpo:** RT @jhurwitz: 2nd day keynote about to begin at dreamforce....Salesforce.com the enterprise cloud company.... new focus on da mgt and app dev.#df10

5:23 pm **adrianchang:** Check out the photos from last night's Global Gala (featuring Stevie Wonder and will.i.am) <http://on.fb.me/26t7Mo> #Eloqua #DF10

5:23 pm **mark_koenig:** RT @kitson: Now @Benioff takes the stage. "Well, *that* was a late night." #df10 #sfdc #crm #scrm #force @salesforce

5:23 pm **boomi:** Whoa! @boomi's own James Texeira made it into the @dreamforce keynote intro! Make sure you congratulate him at booth 715! #df10

5:23 pm **insideview:** "Today's buyers are savvy, vocal and engaged...70% of initial calls turn into meetings w/ social intelligence" Dinara Seltova (TriNet) #df10

5:23 pm **AgentGill:** RT @mfauscette: #df10 @Benioff taking the stage for day 2

5:23 pm **dsaeed:** Watching live #df10 on tmobile android Good quality some buffering on 4G network player controls a bit difficult to use even with zoom in

5:23 pm **pgreenbe:** #df10 @benioff Hits the stage "That was a late night. What time is it?" Great day because of you. "You're unbelievable."

5:23 pm **DWPelletier:** FINALLY !!! (#df10 live at <http://www.salesforce.com/live>)

5:23 pm **skrinakcreative:** I'm glad I don't have to expense that past 20 minutes. (#df10 live at <http://www.salesforce.com/live>)

5:23 pm **rapura:** Finally! Keynote for Day 2 has begun! #DF10 #in www.salesforce.com/live (#df10 live at <http://www.salesforce.com/live>)

5:23 pm **ciphertext:** @Mary Filarski - Thanks! (#df10 live at <http://www.salesforce.com/live>)

5:23 pm **itpro:** Benioff: "I've never seen a group of people party so hard." @Dreamforce #df10

5:23 pm **kglobos:** RT @couchassociates: #df10 @paynejoe On Why GAAP Matters <http://cot.ag/eyRoNV>

5:23 pm **Dana_Gardner:** I believe we get 2 new clouds from Benioff today ... waiting, waiting. #df10

5:23 pm **samboonin:** RT @gooddata: check out a live #facebook #analytics demo @gooddata booth 1126 at 11:30 #df10

5:23 pm **klintron:** We're live blogging Dreamforce again today <http://rww.to/dXkNkv> #df10

- 5:23 pm **infacloud:** RT @marksmithvr: Going Live @ Salesforce Dreamforce with warm and fuzzy video to get every feeling good for being here #DF10 - Pump it Up!
- 5:23 pm **mark_koenig:** Let's see if he can knock our socks off today with this keynote >>RT @Montclairdvr: looks like marc is wearing normal socks today #df10
- 5:24 pm **mongoosemetrics:** #Salesforce Unleashes 5 New Platforms for Rapid Cloud App Development - <http://on.mash.to/eSFtIC> #df10 #crm
- 5:24 pm **thameemkhan:** RT @boomi: Whoa! @boomi's own James Texeira made it into the @dreamforce keynote intro! Make sure you congratulate him at booth 715! #df10
- 5:24 pm **dellidf412:** Kicking off the @Benioff Day 2 Keynote @Dreamforce. #DF10 #DellIDF412 #cloud
- 5:24 pm **Lager:** #df10 "Yesterday was the best dreamforce day we've ever had."
- 5:24 pm **stonecobra:** Adding 2 clouds this morning at #df10
- 5:24 pm **RuthStreder:** keynote 2 is starting - what's going to be the big news? (#df10 live at <http://www.salesforce.com/live>)
- 5:24 pm **TheSailorGroup:** They could work on their keynotes and speakers a little. (#df10 live at <http://www.salesforce.com/live>)
- 5:24 pm **renatefischer:** DAY2 keynote of @Dreamforce SF on <http://www.salesforce.com/live/> #DF10 #leWeb #leWeb10 #bcvie #Cloud
- 5:24 pm **tweetiebirdies:** my audio is not as good as yesterday...can the tekkies check pls (#df10 live at <http://www.salesforce.com/live>)
- 5:24 pm **DavidTurner1:** RT @kroberts_nh: RT @dahowlett: Very good session with FinancialForce customers. Excellent use cases #df10
- 5:24 pm **hooplasoftware:** Overwhelming response to Hoopla Scoreboard. Come by for a demo at kiosk 12 #df10 . <http://t.co/cSLjw4h>
- 5:24 pm **tlpinspw:** Actually can see Marc Benioff up close (of course getting herded to the front section doesn't hurt). #df10
- 5:24 pm **chrishigh1013:** Yesterday's keynote wasn't bad. (#df10 live at <http://www.salesforce.com/live>)
- 5:24 pm **rhilsen:** @Benioff kicking off #df10 <http://www.salesforce.com/live/> (with memories of Larry Ellison)
- 5:24 pm **kitson:** #Benioff "I just need to be completely straight w/you - Not everyone wants us to have this fun." #df10 #sfdc #crm #scrm #force @salesforce
- 5:24 pm **itpro:** Benioff compares a conversation between Will.i.am and Stevie Wonder to a chat between him and Ellison. @Dreamforce #df10
- 5:24 pm **peterjchalmers:** @benioff great night and Aussies party hard! Great to see you up on the podium with @iamwill (#df10 live at <http://www.salesforce.com/live>)
- 5:24 pm **AribaExchange:** Thx! RT @dnbus: RT @Eloqua: Some of best #DF10 booth "lures" @cognizant @DnBus @ariba @AstadiaCloud #B2B <http://bit.ly/gDjdXj>
- 5:24 pm **apexsutherland:** @benioff : (yesterday) "Best Dreamforce day we've ever had" - I have to agree #df10
- 5:24 pm **patrickmichaelb:** Benioff on stage again. Can't wait to see the audience excitement at the PaaS announcement. Commitment to the platform. #df10 dreamforce.
- 5:24 pm **BlakeLandau:** This is hilarious but he's starting to sound a little paranoid..."There are forces out there trying to stop our fun..." #df10
- 5:25 pm **kitson:** #Benioff does a quick @iamwill-inspired jig onstage. #df10 #sfdc #crm #scrm #force @salesforce
- 5:25 pm **JohonnaAstadia:** ?Hands-On: Reducing Support Costs Through Self-Service?, taught by Astadia?s Wendy Braid TODAY @Dreamforce! #df10 <http://ow.ly/3ijkg>

- 5:25 pm **HannahPlumley:** ?Hands-On: Reducing Support Costs Through Self-Service?, taught by Astadia?s Wendy Braid TODAY @Dreamforce! #df10 <http://ow.ly/3ijkj>
- 5:25 pm **BethanyRiddle:** ?Hands-On: Reducing Support Costs Through Self-Service?, taught by Astadia?s Wendy Braid TODAY @Dreamforce! #df10 <http://ow.ly/3ijkj>
- 5:25 pm **charles20010:** Not surprisingly he's going down like a lead balloon. Full of shite and talking about nowt. (#df10 live at <http://www.salesforce.com/live>)
- 5:25 pm **juliedavisson:** The socks are back! (#df10 live at <http://www.salesforce.com/live>)
- 5:25 pm **Dana_Gardner:** Benioff seemed fairly soft paw on Oracle yesterday, could be different today ... Waiting, waiting. #df10
- 5:25 pm **Eloqua:** @benioff "Not everyone wants us to have this much fun. There are forces out there that want to stop us." #DF10
- 5:25 pm **PaulContentMan:** Just tapped in. What's he talking about? (#df10 live at <http://www.salesforce.com/live>)
- 5:25 pm **abneedles:** What's a @Benioff keynote without a Larry Ellison / @Oracle dig ... #B2B #DF10
- 5:25 pm **TheSailorGroup:** What is he talking about? (#df10 live at <http://www.salesforce.com/live>)
- 5:25 pm **jmhemsley:** At #df10 keynote and had a great conversation with Mark from @icontact. Very cool product!
- 5:25 pm **apexsutherland:** RT @hooplasoftware: Overwhelming response to Hoopla Scoreboard. Come by for a demo at kiosk 12 #df10 . <http://twitpic.com/3e3saz>
- 5:25 pm **Lager:** #df10 "There are forces out there that don't want us to have this fun." I swear I thought he was talking about me.
- 5:25 pm **oscillate:** @tweetiebirdies we're looking into it (#df10 live at <http://www.salesforce.com/live>)
- 5:25 pm **nedadams:** #df10 don't under estimate the socks! #salesforce #benioff #chatter
- 5:25 pm **kitson:** #Benioff "We're transforming an industry here. But there's an old industry...trying to stop us." #df10 #sfdc #crm #scrm #force @salesforce
- 5:25 pm **eliz_beth:** Don't stop the socks! #df10
- 5:25 pm **ggheorghiu:** @rhilsen: @Benioff kicking off #df10 <http://bit.ly/aBum1g> (with memories of Larry Ellison) <Is it really him or an impersonator?
- 5:25 pm **itpro:** Benioff: "There are some forces trying to stop us partying." What are these 'forces'? Ah it's Microsoft. @Dreamforce #df10
- 5:25 pm **pgreenbe:** #df10 @benioff "They are doing everything they can to stop us." One co in particular. | He's about to launch on MSFT
- 5:25 pm **PervasiveDS:** Didn't make it out to Dreamforce? Watch it live online! <http://bit.ly/aBum1g> #df10
- 5:25 pm **timanderson:** Wonder how long sf.com can get away with positioning itself as "new industry" vs "old industry"? #df10
- 5:26 pm **cloudtimesorg:** I would bet he's talking about Microsoft (#df10 live at <http://www.salesforce.com/live>)
- 5:26 pm **DeAnnaHubbard:** "FUD - fear, uncertainty, doubt" #df10 #quote @Benioff
- 5:26 pm **marksmithvr:** Marc Benioff Hits Stage to Warn Industry about Forces against the Fun at Salesforce Dreamforce #DF10 - Picks on Microsoft
- 5:26 pm **jok3r4o2:** #df10 df11 swag bag should include rainbow socks
- 5:26 pm **JasonMATwood:** Second day of #df10 and MB still talking about his socks. #goodstuff
- 5:26 pm **mkrigsmann:** #df10 @Benioff says there are forces that want to stop the forces. "Stop the socks" and shows his colored socks

- 5:26 pm **ShlomiDinoor:** going after oracle from the getgo... (#df10 live at <http://www.salesforce.com/live>)
- 5:26 pm **paulhamerman:** #df10 Benioff says forces of evil are out there, doesn't want SFDC to have fun.
- 5:26 pm **mark_koenig:** And here comes the Microsoft bashing. "evil empire" "constant upgrades with no new features...." #df10
- 5:26 pm **benkepes:** And here we go @Benioff takes it to #Microsoft big time here at #df10 - "the evil empire"
- 5:26 pm **dreamforce:** RT @itpro: Benioff: "There are some forces trying to stop us partying." What are these 'forces'? Ah it's Microsoft. @Dreamforce #df10
- 5:26 pm **Dana_Gardner:** Benioff going after MSFT ... Not quite McNealy calibre yet. #df10
- 5:26 pm **cordatech:** RT @nedadams: #df10 george w bush fake is hilarious! #salesforce #chatter <http://yfrog.com/gzsnvj>
- 5:26 pm **Deb_Atkinson:** Talking about Microsoft "competition". (#df10 live at <http://www.salesforce.com/live>)
- 5:26 pm **jeffdonthemic:** Watch @Appirio for clues where we are giving away \$1000 to 3 people today for wearing our shirt. #df10
- 5:26 pm **DarthGarry:** Time to lambaste Microsoft for a bit. #DF10 ;)
- 5:26 pm **pjtec:** @merv @aneelb Needless to say, one cannot compare @benioff's innate wit & humor on stage to any exec. of SAP, Oracle, MS, IBM, etc. #df10
- 5:26 pm **davidcrow:** Hahah @benioff heckling @microsoft as the evil empire at #df10
- 5:26 pm **pgreenbe:** #df10 @benioff "Their constant upgrades with no new features" "Don't want us going into the cloud" "Trying to stop Chatter, Sales Cloud"
- 5:26 pm **rwang0:** RT @kitson: #Benioff "We're transforming an industry here. But there's an old industry...trying to stop us." #df10 #sfdc #crm #scrm #force
- 5:26 pm **ryanbrunner:** #df10 benioff taking aim at microsoft. These guys really, really want to own the platform.
- 5:26 pm **mfauscette:** #df10 @Benioff taking shots at Microsoft: constant upgrades with no new features, latest upgrade is a bug fix for \$50
- 5:26 pm **Lager:** #df10 Companies are out to stop #sfdc. He's talking about #microsoft, really ripping into them
- 5:26 pm **rwang0:** RT @pgreenbe: #df10 @benioff Hits the stage "That was a late night. What time is it?" Great day because of you. "You're unbelievable."
- 5:26 pm **noyesjesse:** @benioff slamming MSFT at #DF10
- 5:26 pm **jtaschek:** at #df10 Marc Benioff says "you can't stop the socks!" before he eviscerates Microsoft. @salesforce
- 5:26 pm **thegadgetgirl:** Microsoft (#df10 live at <http://www.salesforce.com/live>)
- 5:26 pm **DarthGarry:** BEWARE THE FALSE SOCKS!!! #DF10
- 5:26 pm **jc8583:** microsoft huh? (#df10 live at <http://www.salesforce.com/live>)
- 5:26 pm **mkrigsmann:** #df10 Seems @Salesforce wants to be the new age Microsoft by winning the hearts of modern developers
- 5:26 pm **bolarotibi:** In taxi to #df10 with senior executive at global Insurance org Marsh Inc. Deployed 10000 users to Salesforce.com under budget & on time
- 5:26 pm **sloane927:** RT @apexsutherland: @benioff : (yesterday) "Best Dreamforce day we've ever had" - I have to agree #df10#dfleap
- 5:26 pm **CRMFYI:** Marc Benioff is going off a bit on Microsoft today instead of Oracle. "They charge you \$50 for an upgrade with no new features" #df10
- 5:26 pm **oscillate:** @PaulContentMan Welcome! (#df10 live at <http://www.salesforce.com/live>)

- 5:27 pm **Montclairadvrs:** Marc is poking fun at @microsoft 'their latest feature is a bug fix' #df10 #saas #cloud
- 5:27 pm **itpro:** Benioff on some serious Microsoft bashing. @Dreamforce #df10
- 5:27 pm **abneedles:** "We're transforming an industry here." via @Benioff @Dreamforce #B2B #DF10
- 5:27 pm **bsaub:** is he attacking Microsoft? Oracle yesterday, MS today -- pretty bold. (#df10 live at <http://www.salesforce.com/live>)
- 5:27 pm **kitson:** #Benioff citing evil player "founded in 1977." Means Microsoft, but that was '75. Founded in '77? Oracle. #df10 #sfdc #crm #scrm @salesforce
- 5:27 pm **nedadams:** #df10 Benioff is dogging on #microsoft #salesforce #chatter
- 5:27 pm **marriottmurdock:** . @benioff rips Microsoft at #df10 day 2 keynote.
- 5:27 pm **TheSailorGroup:** Not sure what he is talking about yet. (#df10 live at <http://www.salesforce.com/live>)
- 5:27 pm **waycoolsuse:** I live in openSUSE and only run windows when i have to. I love Sales force. (#df10 live at <http://www.salesforce.com/live>)
- 5:27 pm **PaulContentMan:** Yikes (#df10 live at <http://www.salesforce.com/live>)
- 5:27 pm **jpgtec:** RT @pjtec: #DF10 Database.com ? Why? How? What? <http://networkedblogs.com/bAQ8X> > A bit self-serving, but very thorough, and with good illustrations
- 5:27 pm **BjornHascher:** Day 2 of #df10 started. @Benioff on stage talking about the Evil Empire Focus of Microsoft.
- 5:27 pm **pgreenbe:** #df10 @benioff "Microsoft sued us this year. Had to hire David Boies who beat them before. We prevailed." "Started to show up at events"
- 5:27 pm **MrStashes:** Someone get the hook (#df10 live at <http://www.salesforce.com/live>)
- 5:27 pm **charles20010:** Turning this shite off before I puke. Off to the pub. (#df10 live at <http://www.salesforce.com/live>)
- 5:27 pm **jarrodhuntphoto:** RT @PDH07: Yayyy Boom Tish, now get off. (#df10 live at <http://www.salesforce.com/live>)
- 5:27 pm **jc8583:** is eko2aim from microsoft? (#df10 live at <http://www.salesforce.com/live>)
- 5:27 pm **tnemelka:** #df10 He really must have been up late last night!
- 5:27 pm **williamlennon:** does anyone know if salesforce is using msft or google for email? (#df10 live at <http://www.salesforce.com/live>)
- 5:27 pm **ekolsky:** #DF10 --- seems that Marc is an alternate universe where there is not Azure... MSFT is not in the cloud? hmmm...
- 5:27 pm **frankeliason:** RT @kitson: #Benioff "We're transforming an industry here. But there's an old industry...trying to stop us." #df10 #sfdc #crm #scrm #force @salesforce
- 5:27 pm **cloudtimesorg:** So true.. MSFT's been doing everything to stop the Cloud (#df10 live at <http://www.salesforce.com/live>)
- 5:27 pm **mkrigsman:** #df10 @Benioff talking about Microsoft, the "evil empire" as he calls it. Plays the drama for everything it's worth. #Incredibleshowmanship
- 5:27 pm **mfauscette:** #df10 "welcome my friends to the show that never ends" @Benioff in rare form this AM
- 5:27 pm **benkepess:** #Heroku #salesforce post for @jtaschek @petercoffee at #df10 - my take... <http://bit.ly/elkdph>
- 5:27 pm **dcunni:** #df10 @benioff establishes Microsoft the clear enemy of the #cloud. Good marketing. Pick a fight. Salesforce as underdog. #df10
- 5:27 pm **Standardqueso:** Pueden ver a Benioff hablando acerca de Microsoft en <http://salesforce.com/live> #df10

- 5:28 pm **itpro:** Benioff claiming Microsoft trying to stop the cloud. Thought Ballmer and Co were "all in" with the cloud... @Dreamforce #df10
- 5:28 pm **unbelievable:** "Their new features are bug fixes and you have to pay for them" - Benioff is ripping on Microsoft, hard. #df10
- 5:28 pm **BlakeLandau:** Apparently Microsoft is the evil-empire-fun-stopper -- according to @Benioff . "Stop that cloud!" #df10.
- 5:28 pm **RobertRKimball:** anyone acutally belive MS is competition? (#df10 live at <http://www.salesforce.com/live>)
- 5:28 pm **cloudsuccess:** "Stop that Cloud" from Microsoft! (#df10 live at <http://www.salesforce.com/live>)
- 5:28 pm **mfauscette:** RT @ekolsky: #DF10 --- seems that Marc is an alternate universe where there is not Azure... MSFT is not in the cloud? hmmm...
- 5:28 pm **ekolsky:** RT @mfauscette: #df10 "welcome my friends to the show that never ends" @Benioff in rare form this AM || +1
- 5:28 pm **andy1994:** #df10 Benioff-#Microsoft does not want us to shift to the cloud-they show up at our events saying "Stop that Cloud"
- 5:28 pm **pbarattolo:** If you are bored come and see right90 in action at booth801!!!! (#df10 live at <http://www.salesforce.com/live>)
- 5:28 pm **DarthGarry:** RT @CRMFYI: Marc Benioff is going off a bit on Microsoft today instead of Oracle. "They charge you \$50 for an upgrade with no new features" #df10
- 5:28 pm **tripp_p:** RT @tekoppele: Who's playing catch up now #salesforce?! #df10, We've got the world's most used database in the cloud - SQL Azure <http://tinyurl.com/34jwuor>
- 5:28 pm **dmeningervr:** .@benioff names Microsoft as evil empire, trying to stop #SFDC, trying to stop #cloud mocks "Segway protestors" at #df10
- 5:28 pm **rhirsch:** RT @dcunni: #df10 @benioff establishes Microsoft the clear enemy of the #cloud. Good marketing. Pick a fight. Salesforce as underdog. #df10
- 5:28 pm **ITweetTher4lam:** Isn't microsoft making it's own move into the cloud with MS 360? (#df10 live at <http://www.salesforce.com/live>)
- 5:28 pm **pgreenbe:** #df10 @benioff "Hired Segway drivers to run over attendees." (MSFT, he's joking,) Showing picture of benign Segway drivers
- 5:28 pm **frankeliason:** RT @pgreenbe: #df10 @benioff "They are doing everything they can to stop us." One co in particular. | He's about to launch on MSFT
- 5:28 pm **stilgherrian:** Phase 2: Position Microsoft as the Evil Empire, trying to stop our fun. Trying to stop the revolution. #df10
- 5:28 pm **charles20010:** Neither does he! (#df10 live at <http://www.salesforce.com/live>)
- 5:28 pm **abneedles:** Now @Benioff is riffing on Microsoft, who he claims is saying ... "Stop that cloud!" @Dreamforce #DF10 #B2B
- 5:28 pm **ciphertext:** Microsoft. (#df10 live at <http://www.salesforce.com/live>)
- 5:28 pm **Staten7:** Is it too early for Benioff to be yelling at the audience? "Is stop the cloud!" really what he thinks the industry is saying? #df10
- 5:28 pm **kitson:** #Benioff "It was dangerous, yesterday...it got violent." - Microsoft's "Don't Get Forced" Segway squad. #df10 #sfdc #crm #scrm @salesforce
- 5:28 pm **Samantha_J_Long:** @Dreamforce Why is Stevie Wonder important to my database? Or your straw-man accusations. (#df10 live at <http://www.salesforce.com/live>)
- 5:28 pm **Dana_Gardner:** Benioff in his best Salesman.com mode, "They don't want the cloud!" ... Not quite monkey boy calibre (thankfully). #df10
- 5:28 pm **jc8583:** go blackhawks! pbaratallo (#df10 live at <http://www.salesforce.com/live>)
- 5:28 pm **krmc:** Benioff on an anti-Microsoft tirade. Very effective delivery. #df10

5:28 pm **dharmesh:** Watching the @benioff keynote at #df10: <http://www.salesforce.com/live/>

5:28 pm **Lager:** #df10 @benioff listing MSFT's offenses: No new features but bugfixes, suing sfdc, running over custs w/Segways, protesting last yr's show

5:28 pm **StefanRied:** <http://bit.ly/h2aooP> #DF10 @benioff is joking about Microsoft. Thanks Microsoft providing @benioff an occasion to joke about them.

5:28 pm **DarthGarry:** Who is on the "I didn't get force" Ad. I know the answer. @darylshaber! #DF10

5:28 pm **PaulContentMan:** @nbrudges99 Fer Shure (#df10 live at <http://www.salesforce.com/live>)

5:28 pm **millheif:** @williamlennon google (#df10 live at <http://www.salesforce.com/live>)

5:29 pm **RobertRKimball:** google owns the search zeitgeist, sfdc wants to own another with chatter (#df10 live at <http://www.salesforce.com/live>)

5:29 pm **alexkwiatkowski:** Um? Microsoft Azure anyone? (#df10 live at <http://www.salesforce.com/live>)

5:29 pm **domshine:** Benioff performing hilarious ridicule of #microsoft at #salesforce #df10

5:29 pm **mkrigsmann:** #df10 @Benioff about to introduce a special guest in a unique poke at Microsoft. You read it here first!

5:29 pm **nedadams:** #df10 Benioff talking about salesforce.com being sued by #microsoft this year #salesforce #chatter

5:29 pm **DarthGarry:** RT @unbelievable: "Their new features are bug fixes and you have to pay for them" - Benioff is ripping on Microsoft, hard. #df10

5:29 pm **thegadgetgirl:** @williamlennon I am assuming they are using Google, as SFDC has the functionality for GA (#df10 live at <http://www.salesforce.com/live>)

5:29 pm **kitson:** #Benioff "Who is this guy?" referring to the man appearing on MSFT Segways, and magazine ads. #df10 #sfdc #crm #scrm #force @salesforce

5:29 pm **amldnhr:** gmail (#df10 live at <http://www.salesforce.com/live>)

5:29 pm **thea_force:** RT @jok3r4o2: #df10 df11 swag bag should include rainbow socks > OH HELL YEAH!

5:29 pm **ciphertext:** Microsoft Dynamics CRM tool. (#df10 live at <http://www.salesforce.com/live>)

5:29 pm **peterjchalmers:** @williamlennon @salesforce are converting to Gmail at the moment #df10

5:29 pm **Montclairadvs:** @microsoft ad 'i didn't get forced' against @salesforce. A. Grove 'Only the paranoid survive' #df10 #saas #cloud

5:29 pm **prudentcloud:** @benioff has now graduated to a preacher. All dramatical. He needs a Saturday morning show on TV now #df10

5:29 pm **cloudtimesorg:** @williamlennon They're probably using MSFT Exchange (#df10 live at <http://www.salesforce.com/live>)

5:29 pm **mfauscette:** #df10 @Benioff showing new MSFT ad "don't get forced"

5:29 pm **KevinSwiggum:** Dreamforce Live Blog: They're trying to stop us! <http://t.co/kEwzmw7> #salesforce #df10

5:29 pm **pgreenbe:** #df10 @benioff Ad against us - "I didn't get forced"

5:29 pm **kitson:** (I think we're about to see that guy walk out on stage.) #Benioff #df10 #sfdc #crm #scrm #force @salesforce

5:29 pm **Greg2dot0:** @mkrigsmann poking at Microsoft is too dam easy...like kicking a puppydog #df10

5:29 pm **SheriGFenton:** Hm.. looks like marc is wearing normal socks today #df10 !!

5:29 pm **dpotterton:** Keynote day 2 #df10

5:29 pm **KristinaWeise:** Morning #df10 <http://yfrog.com/h26k70j>

- 5:29 pm **nigelwallis:** RT @brianjackson: Salesforce also partnering with BMC Software to launch RemedyForce, cloud-based IT Service Management for enterprises #df10
- 5:29 pm **GraemeThickins:** RT @klintron: We're live blogging Dreamforce again today <http://rww.to/dXkNkv> #df10 <-- sigh, I was hoping I could be there to do that, too
- 5:29 pm **ITweetTher4lam:** I want that big "No Software" rug for my living room (#df10 live at <http://www.salesforce.com/live>)
- 5:29 pm **sidoscope:** And lo...Balmer we hit you back...!!! (#df10 live at <http://www.salesforce.com/live>)
- 5:29 pm **tnemelka:** RT @mfauscette: #df10 "welcome my friends to the show that never ends" @Benioff in rare form this AM
- 5:29 pm **rlavigne42:** "FUD - fear, uncertainty, doubt" #df10 #quote @Benioff (via @DeAnnaHubbard)
- 5:29 pm **chuisse:** Wow. @benioff is really going after Microsoft this morning. #df10
- 5:30 pm **kitson:** #Benioff Customers leave. "It happens. We've gotta bring him back." #df10 #sfdc #crm #scrm #force @salesforce
- 5:30 pm **DSWeeklyRoundup:** Looking to get a video interview at your booth at Dreamforce? Schedule a time with us. <http://ht.ly/3j1Kq> #saas #cloud #df10
- 5:30 pm **jok3r4o2:** #df10 @dreamforce I didn't get forced is the new "don't tase me bro"
- 5:30 pm **jeffdonthemic:** Marc starts the "reverse monkey stomping" on Microsoft with their own marketing efforts. Master at work. #df10
- 5:30 pm **MarkOrsborn:** #df10 fantastic kick off, a superb response to the 'i didnt get forced' Microsoft ads.
- 5:30 pm **nigelwallis:** RT @brianjackson: Lots of announcements coming out of #df10 this morning. Salesforce.com acquires cloud app platform Heroku for \$212 million
- 5:30 pm **ciphertext:** is eko2aim a script? seems like it. (#df10 live at <http://www.salesforce.com/live>)
- 5:30 pm **Coupa:** "Like" @Coupa on FB and you could win something sweet for yourself and a friend. #df10 #smarterspending <http://ow.ly/3k6ae>
- 5:30 pm **timanderson:** So who really won in microsoft vs salesforce.com legal dispute? Benioff says sf.com; reports sounded more even eg <http://bit.ly/gymKYJ> #df10
- 5:30 pm **dcunni:** #df10 will we see other ads with this guy?
- 5:30 pm **Lager:** #df10 The guy in the "I didn't get forced" MSFT ads is getting a lot of screen time. I think he's going to be a guest today.
- 5:30 pm **hnlkenny:** beware of the false cmo (#df10 live at <http://www.salesforce.com/live>)
- 5:30 pm **apexsutherland:** It's hilarious how @benioff deftly smacks down the lame copycat attempts to use his own marketing tactics against him & Salesforce #df10
- 5:30 pm **Eloqua:** "Will you work with me to get the customer back?" @benioff #DF10
- 5:30 pm **dennes777:** Marc, just keep on making Salesforce better-those guys will fade away. (#df10 live at <http://www.salesforce.com/live>)
- 5:30 pm **LeviDayley:** RT @unbelievable: "Their new features are bug fixes and you have to pay for them" - Benioff is ripping on Microsoft, hard. #df10
- 5:30 pm **kitson:** #Benioff overplaying his hand with a Tinkerbell plea. #df10 #sfdc #crm #scrm #force @salesforce
- 5:30 pm **eliz_beth:** Haha you didn't get forced, that's why you are losing! <3 @salesforce #df10
- 5:30 pm **StefanRied:** #df10 customer concern #1 with SaaS is the uncertainty on total cost of ownership.
- 5:30 pm **jeanvelonis:** RT @thea_force: RT @jok3r4o2: #df10 df11 swag bag should include rainbow socks > OH HELL YEAH!

5:30 pm **stefanmedeiros:** The "I didnt get forced" guy is kinda Big Brother like MS1984 (#df10 live at <http://www.salesforce.com/live>)

5:30 pm **Andy_Lawson:** Alright, show of hands, who wants to see Claymation Celebrity Deathmatch between Bill Gates and Marc Benioff? #DF10

5:30 pm **alexrfeld:** Got a twitter just so I could tweet dreamforce. #df10

5:30 pm **RobertRKimball:** when software is outlawed, only outlaws will have software (#df10 live at <http://www.salesforce.com/live>)

5:30 pm **katiepaterson:** Oh My is he going to bring the actor on the stage?? (#df10 live at <http://www.salesforce.com/live>)

5:30 pm **ShlomiDinoor:** Marc benioff continue to build his alliance with apple, read more about the theory @ <http://> (#df10 live at <http://www.salesforce.com/live>)

5:30 pm **DarthGarry:** Touche' Microsoft!!!! #DF10

5:30 pm **rapura:** Hello to my fellow Acumen Solutions folks at #DF10! Hope you all survived last night's party (#df10 live at <http://www.salesforce.com/live>)

5:30 pm **kitson:** #Benioff "Bernard, come on out!" #df10 #sfdc #crm #scrm #force @salesforce

5:30 pm **EcSELLInstitute:** Ok that was dorky. (#df10 live at <http://www.salesforce.com/live>)

5:31 pm **ciphertext:** @williamlennon : I believe they used to use Outlook. (#df10 live at <http://www.salesforce.com/live>)

5:31 pm **jeffdonthemic:** I'm at an Amway convention? #df10

5:31 pm **ekolsky:** #DF10 - and lazarus walks to the front the stage...

5:31 pm **Force2be:** I was never forced to love the force.com cloud! #df10

5:31 pm **mfauscette:** #df10 @Benioff welcoming the "customer" model in the MSFT ad on stage

5:31 pm **kitson:** And he does, to the strains of "Empire Strikes Back." #Benioff #df10 #sfdc #crm #scrm #force @salesforce

5:31 pm **MarkOrsborn:** #df10 no way, the guy from the ad is on stage - genius!!!

5:31 pm **jhurwitz:** benioff is taking on Microsoft..sounds like a preacher....he's good....#df10

5:31 pm **cloudsuccess:** @ITweetTher4Iam thats a rug?! (#df10 live at <http://www.salesforce.com/live>)

5:31 pm **stefanmedeiros:** HAHAAHAHA (#df10 live at <http://www.salesforce.com/live>)

5:31 pm **Lager:** #df10 He's using the "if you really believe in fairies" approach to get him out. And here he comes to John Williams' Imperial March.

5:31 pm **stilgherrian:** Benioff invokes the spirit of Intel's Andy Grove: "Only the paranoid survive." Invokes the spirit of the Salesforce Nation. #df10

5:31 pm **pgreenbe:** #df10 @benioff "Will you work with me to get the customer back." Using star wars music. Bringing out the MSFT ad guy. Play 4 pay, I guess

5:31 pm **AshleyConway:** Listening in on Marc Benioff's keynote #DF10 - forgot how much filler & cheese there is before sharing new features!

5:31 pm **DarthGarry:** Someone does not want us to have this much fun! Let's do it anyway! #DF10

5:31 pm **apexsutherland:** HAHA! @benioff hired the guy from the MS marketing campaign, now onstage at Dreamforce - what a coup! #df10

5:31 pm **mlamb2005:** Holy crap! The guy from the #Microsoft "I didn't get forced" commercials is on stage at #df10 !!!

5:31 pm **kitson:** #Benioff "Bernard? I'm so sorry -- so sorry that we 'forced' you." #df10 #sfdc #crm #scrm #force @salesforce

5:31 pm **itpro:** Awesome, Benioff just brought out the man from the Microsoft "I didn't get forced" advert. @Dreamforce #df10

- 5:31 pm **sidoscope:** @thegadgetgirl @williamlennon I don't think Microsoft would sue them if they used MSFT :P (#df10 live at <http://www.salesforce.com/live>)
- 5:31 pm **millslife:** Benioff mocks Microsoft's, "Don't Get Forced" ad by bring the customer from the ad on stage. (#df10 live at <http://www.salesforce.com/live>)
- 5:31 pm **barneybeal:** Bringing out the Microsoft ad from "I didn't get forced" ad. #df10 on stage
- 5:31 pm **mkrigsman:** #df10 @Benioff just introduced the actor shilling for Microsoft and pretending to be a customer
- 5:31 pm **nblasgen:** What a lucky guy. He gets to get paid by Salesforce and Microsoft for one day. (#df10 live at <http://www.salesforce.com/live>)
- 5:31 pm **BeckyMaeW:** RT @pgreenbe: #df10 @benioff Ad against us - "I didn't get forced"
- 5:31 pm **jc8583:** what s this guys name? (#df10 live at <http://www.salesforce.com/live>)
- 5:31 pm **benkepes:** Ouch - @Benioff just spent A LOT of money countering the #Microsoft guerilla marketing at #df10
- 5:31 pm **bolarotibi:** Marsh Inc . Executive here at #df10 with his IT counterpart- progressive relationship and driving & deploying new solutions quickly!!
- 5:31 pm **angeladrc:** Nice shot. Great seat! RT @KristinaWeise: Morning #df10 <http://yfrog.com/h26k70j>
- 5:31 pm **delldf412:** "We're transforming an industry here." - @Benioff on #cloud @Dreamforce #DF10 #DellDF412
- 5:31 pm **ShlomiDinoor:** benioff buddy up with apple, read more about the theory @ <http://tiny.cc/cvz7e> (#df10 live at <http://www.salesforce.com/live>)
- 5:31 pm **mark_koenig:** Like! >> RT @apexsutherland: HAHA! @benioff hired the guy from the MS marketing campaign, now onstage at Dreamforce - what a coup! #df10
- 5:32 pm **jmhemsley:** A Salesforce coup! #awesome #df10 Let's get our customers back!
- 5:32 pm **Lager:** #df10 The customer's name is Bernard. He's getting an apology from @benioff.
- 5:32 pm **cozimek:** PIC: @picnet + @salesforce + #joomla + @somephil with penguins at Dreamforce #df10. <http://bit.ly/dO3u0D>
- 5:32 pm **picnet:** PIC: @picnet + @salesforce + #joomla + @somephil with penguins at Dreamforce #df10. <http://bit.ly/dO3u0D>
- 5:32 pm **DarthGarry:** RT @apexsutherland: HAHA! @benioff hired the guy from the MS marketing campaign, now onstage at Dreamforce - what a coup! #df10
- 5:32 pm **AribaExchange:** Love Marc Benioff's emphasis on customers helping customers! Yeah communities & collaboration! #DF10 #Dreamforce
- 5:32 pm **justacio:** Love Marc Benioff's emphasis on customers helping customers! Yeah communities & collaboration! #DF10 #Dreamforce
- 5:32 pm **knash99:** follow @kitson and @mkrigsman for informed and sharp tweeting from #df10, esp #Benioff 's keynote going on now
- 5:32 pm **lhenkel:** MS was just patent trolling (#df10 live at <http://www.salesforce.com/live>)
- 5:32 pm **Staten7:** Nice job turning the table on a guerrilla marketing campaign against Force.com. #df10
- 5:32 pm **dmeningervr:** Andy Grove to @Benioff "Only the paranoid survive; never take even a single customer for granted" #df10
- 5:32 pm **hnlkenny:** what's the point? (#df10 live at <http://www.salesforce.com/live>)
- 5:32 pm **pgreenbe:** #df10 @benioff is now apologizing to the MSFT ad guy with hilarious sincerity. "We don't want you to go back to software."
- 5:32 pm **kitson:** Awesome stunt. Not yet clear if he's a real customer, or just the same actor/model hired. #Benioff #df10 #sfdc #crm #scrm #force @salesforce

- 5:32 pm **Andy_Lawson:** Classic. RT @AshleyConway: Listening in on Marc Benioff's keynote #DF10 - forgot how much cheese there is before sharing new features!
- 5:32 pm **BlakeLandau:** love surprises RT@Lager #df10 The guy in the "I didn't get forced" MSFT ads on stage....
- 5:32 pm **jluckett79:** This is awesome. Salesforce.com just brought out the customer shown in MSFT's anti-SF ad. lol #DF10
- 5:32 pm **joeferraro:** RT @apexsutherland: HAHA! @benioff hired the guy from the MS marketing campaign, now onstage at Dreamforce - what a coup! #df10
- 5:32 pm **ciphertext:** Bernard appears to be the Bush impersonator. (#df10 live at <http://www.salesforce.com/live>)
- 5:32 pm **hnshah:** RT @dharmesh: Watching the @benioff keynote at #df10: <http://www.salesforce.com/live/>
- 5:32 pm **marisahambleton:** The socks are back!! @dreamforce #df10
- 5:32 pm **jhoskins:** RT @eliz_beth: Haha you didn't get forced, that's why you are losing! <3 @salesforce #df10
- 5:32 pm **Lager:** RT @pgreenbe: #df10 @benioff "Will you work with me to get the customer back." Using star wars music. Bringing out the MSFT ad guy. Play 4 pay, I guess
- 5:32 pm **Montclairadvrs:** MSFT 'forced' customer benard is on stage with Marc. He is apologizing for forcing him to the cloud. 'don't go back to software' #df10
- 5:32 pm **Lager:** RT @kitson: #Benioff "Bernard? I'm so sorry -- so sorry that we 'forced' you." #df10 #sfdc #crm #scrm #force @salesforce
- 5:32 pm **nedadams:** #df10 bernard and @Benioff talking to each other #salesforce #chatter <http://yfrog.com/h37evj>
- 5:32 pm **MarkOrsborn:** #df10 @marcbenioff genius!
- 5:32 pm **itpro:** Benioff mockingly apologises for letting down 'Bernard', the Microsoft ad man. "We want you back," Benioff says. Genius. @Dreamforce #df10
- 5:32 pm **tsbarton:** Marc Benihoff has the "I got forced" ad guy on stage now. Priceless. #DF10
- 5:33 pm **KevinSwiggum:** RT @jeffdonthemic: I'm at an Amway convention? #df10 <- Can I be in your pyramid?
- 5:33 pm **Dana_Gardner:** Guy from MSFT ad against CRM now on stage with Benioff ... Bernard. Ad agency should have got the NDA for image too, eh? #df10
- 5:33 pm **mark_koenig:** Very hard to outflank him >>RT @benkepess: Ouch - @Benioff just spent A LOT of money countering the #Microsoft guerilla marketing at #df10
- 5:33 pm **mfauscette:** #df10 @Benioff apologizing to the unhappy MSFT ad guy, funny
- 5:33 pm **skowronek:** #Salesforce #Microsoftcrm #df10 spoof. Love it. [Http://Salesforce.com/live](http://Salesforce.com/live)
- 5:33 pm **bkuhlsf:** #df10 - Benioff is a classic marketer, find the hole in your competition! Love the dig on #Microsoft
- 5:33 pm **cdacunha:** Salesforce Acquires Ruby Cloud Vendor Heroku for \$212 Million (#df10 live at <http://www.salesforce.com/live>)
- 5:33 pm **Lattice_Engines:** #df10 @benioff responds to Microsoft lawsuit and ad campaign against salesforce
- 5:33 pm **patrickmichaelb:** Dear MSFT isn't being locked into long term agreements and on-premise software being forced? #whoisforcingwho #df10 #cloudsdontforce
- 5:33 pm **daylanburlison:** #df10 (@ Dreamforce 2010 - Marc Benioff Keynote w/ @marcusnelson @angeladrc) <http://4sq.com/hsw7vS>
- 5:33 pm **kitson:** "If you believe," he shouted to them, "clap your hands; don't let Tink die...." ;) #Benioff #df10 #sfdc #crm #scrm #force @salesforce

- 5:33 pm **fuatkircaali:** RT @Dana_Gardner Marc Benioff going after MSFT ..not quite McNealy yet. #df10 < Larry's boy, at 23, he was named Oracle's Rookie of the Year
- 5:33 pm **cozimek:** Benioff not holding any punches at #df10 keynote regarding the "I didn't get forced" ads.
- 5:33 pm **remjones:** Marc brings the "I didn't get forced" guy onstage to bring him back to the @Salesforce Nation. Welcome back Bernard! #df10
- 5:33 pm **tnemelka:** these things happen SF every day ? @kitson: #Benioff "Bernard, come on out!" #df10
- 5:33 pm **mfauscette:** #df10 @Benioff "don't go back to the evil empire" #msft
- 5:33 pm **appirio_nara:** #df10 Benioff has the guy from the Microsoft ad on stage. Unbelievable!
- 5:33 pm **barneybeal:** Impressive piece of marketing even if Microsoft's "Bernard" is just a model #df10
- 5:33 pm **withamla:** #df10 not as sharp as in previous years
- 5:33 pm **davidcrow:** RT @nblasgen: What a lucky guy. He gets to get paid by Salesforce and Microsoft for one day. (#df10 live at <http://www.salesforce.com/live>)
- 5:33 pm **BeckyMaeW:** Benioff: "Stop that cloud! STOP THAT CLOUD I TELL YOU! Don't you love software??" #df10
- 5:33 pm **ITweetTher4lam:** @cloudsuccess, I bet it is (#df10 live at <http://www.salesforce.com/live>)
- 5:33 pm **jok3r4o2:** #df10 @dramforce maybe Bernard got a segway
- 5:33 pm **PaulContentMan:** Bernard's not talking ... (#df10 live at <http://www.salesforce.com/live>)
- 5:33 pm **itpro:** Benioff to 'Bernard': We don't want you to go back to the evil empire. Again, any thoughts Microsoft? @Dreamforce #df10
- 5:33 pm **ekolsky:** RT @tnemelka: these things happen SF every day ? @kitson: #Benioff "Bernard, come on out!" #df10 || +1
- 5:33 pm **bryanboroughf:** I hope they catch Ballmer's reaction to Bernard's change of heart on video! #df10
- 5:33 pm **Andy_Lawson:** RT @mark_koenig: Very hard to outflank him >>RT @benkepess: Ouch - @Benioff just spent A LOT of money countering the #Microsoft guerilla marketing at #df10
- 5:33 pm **lacefinance:** Woah... Microsoft "I didn't get forced" ad guy shows up on stage at #df10 Benioff apologizes wins him back to Force. Nice...
- 5:33 pm **philnovack:** RT @mkrigsman: #df10 @Benioff just introduced the actor shilling for Microsoft and pretending to be a customer
- 5:33 pm **salesforce:** RT @remjones: Marc brings the "I didn't get forced" guy onstage to bring him back to the @Salesforce Nation. Welcome back Bernard! #df10
- 5:33 pm **Sderas:** is he not going to say anything? (#df10 live at <http://www.salesforce.com/live>)
- 5:33 pm **skrinakcreative:** I need that shepard's crook? again? (#df10 live at <http://www.salesforce.com/live>)
- 5:33 pm **chrishigh1013:** Good work Sherlock (#df10 live at <http://www.salesforce.com/live>)
- 5:33 pm **pgreenbe:** #df10 @benioff Actor playing role to hilt. MB - "you seem so unhappy in these ads..." "Don't go back to the evil empire." Audience in2 it.
- 5:33 pm **Lager:** #df10 Standing O for Bernard to rejoin the Force. I think he'll say yes.
- 5:34 pm **ekolsky:** #DF10 - days of revival, bernard is about to offer testimony....
- 5:34 pm **cloudsuccess:** Come on Bernard! (#df10 live at <http://www.salesforce.com/live>)
- 5:34 pm **katiepaterson:** Stand up for Bernard!! haha (#df10 live at <http://www.salesforce.com/live>)

- 5:34 pm **jtaschek:** RT @kitson: #Benioff Customers leave. "It happens. We've gotta bring him back." #df10 #sfdc #crm #scrm #force @salesforce
- 5:34 pm **bolarotibi:** Interesting start to keynote - Marc at #df10 - heckling a Microsoft Dynamics CRM Online Advert Exec - lets see how this will turn! gimmicky?
- 5:34 pm **NanaM1018:** Wow. @Benioff just brought out the guy from the MSFT competitive ads on stage. Think he's coming back to the cloud after this #df10
- 5:34 pm **timanderson:** dreamforce is in religious fervour mode; not my style #df10
- 5:34 pm **s_hendrick:** #df10, Salesforce nation strikes. Marc one ups Microsoft by forcing the guy who didn't get forced. Its a beautiful thing.
- 5:34 pm **pbarattolo:** @jonathanfritz you would have to be pretty darn bored!!!! The audience at #df10 is pretty close to getting there!!!!
- 5:34 pm **johnnyOneDog:** not sure this is working (#df10 live at <http://www.salesforce.com/live>)
- 5:34 pm **PaulContentMan:** Too hokey? (#df10 live at <http://www.salesforce.com/live>)
- 5:34 pm **dpotterton:** Keynote Dreamforce - CEO doing a nice job of jabbing software and certain providers in particular #df10
- 5:34 pm **ArzikaLLC:** RT @hnhshah: RT @dharmesh: Watching the @benioff keynote at #df10: <http://www.salesforce.com/live/>
- 5:34 pm **MTL10:** RT @hnhshah: RT @dharmesh: Watching the @benioff keynote at #df10: <http://www.salesforce.com/live/>
- 5:34 pm **rhilsen:** And there was light @kitson "If you believe," he shouted to them, "clap your hands; don't let Tink die...." ;) #Benioff #df10 #crm #scrm
- 5:34 pm **mkrigsmann:** #df10 @Benioff got 15,000 people cheering for the Microsoft ad guy. #unbelievable
- 5:34 pm **RickSchaefer:** I spent 2 hrs in rainy commuter traffic for this? Lame start to keynote #dreamforce #df10
- 5:34 pm **IsaiahMartnez:** Marc - excellent speaker (#df10 live at <http://www.salesforce.com/live>)
- 5:34 pm **millheif:** if bernard gets free sfdc im sure he will go back (#df10 live at <http://www.salesforce.com/live>)
- 5:34 pm **cloudexpo:** RT @fuatkircaali: RT @Dana_Gardner Marc Benioff going after MSFT ..not quite McNealy yet. #df10 < Larry's boy, at 23, he was named Oracle's Rookie of the Year
- 5:34 pm **sidoscope:** Now that is what we call... attack...smash and boom...benard @ #DF10 Awesome (#df10 live at <http://www.salesforce.com/live>)
- 5:34 pm **hnlkenny:** the church of marc wins (#df10 live at <http://www.salesforce.com/live>)
- 5:34 pm **lhenkel:** Phew. (#df10 live at <http://www.salesforce.com/live>)
- 5:34 pm **davedunlap:** who makes benioff's socks? (#df10 live at <http://www.salesforce.com/live>)
- 5:34 pm **jhoskins:** RT @Force2be: I was never forced to love the force.com cloud! #df10
- 5:34 pm **jinke:** RT @ekolsky: #DF10 --- seems that Marc is an alternate universe where there is not Azure... MSFT is not in the cloud? hmmm...
- 5:34 pm **itpro:** Crowd cheering Bernard to join Salesforce.com. Will he? Of course he will. A simple 'yes' and high fives all round @Dreamforce #df10.
- 5:34 pm **ekolsky:** #DF10 - other than my wedding day, most expensive YES ever :)
- 5:34 pm **BjornHascher:** @Benioff striking back at Microsoft. Lmao #df10 <http://twitpic.com/3e3wqy>
- 5:34 pm **jjnolan:** this is the worst. (#df10 live at <http://www.salesforce.com/live>)
- 5:34 pm **erichknipp:** @Benioff has wheeled out the actor #MSFT used in it's "don't get forced" ads, making a big show of conversion to #CRM #df10

- 5:34 pm **Dana_Gardner:** Looks lie MSFT's ad budget just got most costly. They need a new face on CRM ads. #df10
- 5:34 pm **dmeningervr:** .@benioff takes page out of 90's highway 101 billboard wars, gets "Bernard" from MSFT "Don't get forced" ads on stage at #df10
- 5:34 pm **ReidCarlberg:** Oh bernard.. Lol. #df10.
- 5:34 pm **mfauscette:** #df10 and @Benioff converts another MSFT disbeliever :)
- 5:34 pm **kitson:** #Benioff hugging and embarcing and "high-tenning" this 'Bernard' fellow. #df10 #sfdc #crm #scrm #force @salesforce
- 5:34 pm **katiepaterson:** I wonder how much he was paid to just say one word? :) brilliant really (#df10 live at <http://www.salesforce.com/live>)
- 5:34 pm **PaulContentMan:** Hope he gets a big paycheck (#df10 live at <http://www.salesforce.com/live>)
- 5:34 pm **btgist:** <http://j.mp/diIzJp> ? @benkepess And here we go @Benioff takes it to #Microsoft big time here at #df10 - "the evil empire"
- 5:34 pm **stilgherrian:** Today's schtick: The model in Microsoft's anit-Salesforce ads on stage being converted back to Salesforce. #df10
- 5:34 pm **MillerHLynn:** RT @remjones: Marc brings the "I didn't get forced" guy onstage to bring him back to the @Salesforce Nation. Welcome back Bernard! #df10
- 5:34 pm **nedadams:** #df10 Benard said yes! #chatter #salesforce
- 5:34 pm **pgreenbe:** #df10 @benioff doing his best imitation of a TV preacher to date. Actor was great about. He said "YES!" | Was really very, very funny.
- 5:34 pm **dianneconley:** #df10. But someone did force those poor folks to spend days on Segways just looking goofy.
- 5:34 pm **jhurwitz:** Benioff has the audience eating out of his hands. Marketer of the year in any industry.#df10
- 5:34 pm **delldf412:** New blog: @DeckeratDell on @Dreamforce Day 1: "CRM, #Cloud Integration and #SMB Agility" #DF10 #DellDF412 <http://ow.ly/3lZQT>
- 5:34 pm **mreynosovr:** RT @marksmithvr: Challenged Integrating Your Enterprise Data & Events into Salesforce Chatter? Read My Blog on iWay CEP Enable <http://bit.ly/hRPXdX> #DF10
- 5:34 pm **cowcorner:** Everybody's just happy to stretch their legs (#df10 live at <http://www.salesforce.com/live>)
- 5:35 pm **ethosiquisa:** RT @itpro: Benioff said yesterday that today's announcements would represent a fine retort to aggressive Microsoft sales tactics. @Dreamforce #df10
- 5:35 pm **Lager:** #df10 And so it goes. We still don't know if he's an actor or an actual customer. I vote actor.
- 5:35 pm **BlakeLandau:** My neighbor @montclairadvrs and I can't really believe what we are witnessing. #df10
- 5:35 pm **stefanmedeiros:** glad he had a mic onjust to say "Yes" (#df10 live at <http://www.salesforce.com/live>)
- 5:35 pm **ejly:** Day 2 started with a George W Bush impersonator. #df10 (@ Dreamforce 2010 w/ 109 others) <http://4sq.com/dV2qL9>
- 5:35 pm **StefanRied:** Microsoft's biggest present for #salesforce.com - considering them officially as a competitor! #DF10
- 5:35 pm **jtaschek:** RT @jluckett79: This is awesome. Salesforce.com just brought out the customer shown in MSFT's anti-SF ad. lol #DF10
- 5:35 pm **mfauscette:** #df10 @Benioff "when you're fighting MSFT you have to do everything you can"
- 5:35 pm **b4shot:** RT @itpro: Awesome, Benioff just brought out the man from the Microsoft "I didn't get forced" advert. @Dreamforce #df10

- 5:35 pm **cloudfortyseven:** #df10 must be brit thing, but this is cheesy.
- 5:35 pm **rapura:** Hmm... I feel like that was "Forc (#df10 live at <http://www.salesforce.com/live>)
- 5:35 pm **KevinSwiggum:** And Marc is dancing. Dancing? Of course....dancing #df10
- 5:35 pm **nedadams:** RT @remjones: Marc brings the "I didn't get forced" guy onstage to bring him back to the @Salesforce Nation. Welcome back Bernard! #df10
- 5:35 pm **scottsanchez:** "When you're fighting Microsoft, you gotta do everything you can." @Benioff #DF10
- 5:35 pm **benatnovell:** RT @jhurwitz: Benioff has the audience eating out of his hands. Marketer of the year in any industry.#df10
- 5:35 pm **BlakeLandau:** Looks like @benioff is borrowing from one of the ten @zappos core values. Get a little weird. #df10
- 5:35 pm **robin_daniels:** RT @jluckett79: This is awesome. Salesforce.com just brought out the customer shown in MSFT's anti-SF ad. lol #DF10
- 5:35 pm **marksmithvr:** Marc Benioff makes Microsoft attacks at Dreamforce look Silly & Stupid with Actor <http://twitpic.com/3e3wv4> #df10 Amazing!
- 5:35 pm **unbelievable:** Amazing. Benioff brings the guy from the Microsoft "I didn't get forced" ads to the stage and gets 15,000 ppl to ask him to come back. #df10
- 5:35 pm **kitson:** No explanation? No reveal? "Bernard" can't be real, if #Benioff didn't name his company. #df10 #sfdc #crm #scrm #force @salesforce
- 5:35 pm **sidoscope:** @Katie whatever he was paid for,... this was smack in the face for microsoft!!! (#df10 live at <http://www.salesforce.com/live>)
- 5:35 pm **krmc:** Too much. Benioff brings out "Bernard" from the Microsoft ads and "converts" him. #df10
- 5:35 pm **CRMJen:** AGREED! RT @DarthGarry:HAHA! @benioff hired the guy from the MS marketing campaign, now onstage at Dreamforce - what a coup! #df10
- 5:35 pm **dreawinetrain:** Bernard is saved #df10
- 5:35 pm **pjtec:** #DF10 @benioff's apology stunt to the supposedly ex-customer Bernard did not say whether @salesforce will be cheaper than #MSDYNCRM Online
- 5:35 pm **pgreenbe:** #df10 @benioff | Yesterday, talked about how much he likes Oracle. Now MSFT the new enemy.
- 5:35 pm **KristinaWeise:** Whoa @benioff brought on @microsoft "forced" ad guy #df10 <http://yfrog.com/gzhh5j>
- 5:35 pm **jtascek:** RT @Staten7: Nice job turning the table on a guerrilla marketing campaign against Force.com. #df10
- 5:35 pm **hnlkenny:** way too hokey. the brilliance of crm's cmo really stands out loud and clear in that "skit" (#df10 live at <http://www.salesforce.com/live>)
- 5:35 pm **markeclinger:** Really, what a waste of time. Wasn't funny or enlightening. (#df10 live at <http://www.salesforce.com/live>)
- 5:35 pm **marybeth78759:** RT @delldf412: New blog: @DeckeratDell on @Dreamforce Day 1: "CRM, #Cloud Integration and #SMB Agility" #DF10 #Delldf412 <http://ow.ly/3IZQT>
- 5:35 pm **tmbarrygeo:** Not the best I've seen Marc. Past two days... not his best. (#df10 live at <http://www.salesforce.com/live>)
- 5:36 pm **bsaub:** The irony is... I think Bernard was just "forced" to say "yes". (#df10 live at <http://www.salesforce.com/live>)
- 5:36 pm **jc8583:** wheres the mexican? (#df10 live at <http://www.salesforce.com/live>)
- 5:36 pm **btgist:** <http://j.mp/eN7HJG> ? @kitson #Benioff "Bernard, come on out!" #df10 #sfdc #crm #scrm #force @salesforce

- 5:36 pm **erichknipp:** @appirio_nara seemed kind of corny and contrived to me. But, #CRM is smart to fear #MSFT, which is getting it's cloud act together #df10
- 5:36 pm **pgreenbe:** #df10 @benioff Said that Dean Ornish in the audience to work on his stomach.
- 5:36 pm **mkrigsmann:** #df10 The level of showmanship from @benioff is simply off the charts
- 5:36 pm **rhirsch:** RT @StefanRied: Microsoft's biggest present for #salesforce.com - considering them officially as a competitor! #DF10 >> competitor != equal
- 5:36 pm **Lager:** RT @Staten7: Nice job turning the table on a guerrilla marketing campaign against Force.com. #df10
- 5:36 pm **jtaschek:** RT @apexsutherland: HAHA! @benioff hired the guy from the MS marketing campaign, now onstage at Dreamforce - what a coup! #df10
- 5:36 pm **sum2b:** Marc is HYSTERICAL! Sweet marketing move #df10. I'm guessing that's an impersonator?
- 5:36 pm **pjtec:** RT @chinamartens451: I guess salesforce.com really is worried about the next version of Microsoft Dynamics CRM:-) #df10. Let's hear about Heroku buy instead
- 5:36 pm **klrichardson:** will "Bernard" become the "Joe the Plumber" for the Cloud? #df10
- 5:36 pm **texasdago:** The customer from Microsoft "I didn't get forced" ads ends up on stage with Benioff at #DF10. MS gets pwned by salesforce
- 5:36 pm **BotosCloud:** RT @stilgherrian: Today's schtick: The model in Microsoft's anti-Salesforce ads on stage being converted back to Salesforce. #df10
- 5:36 pm **tnemelka:** ?@ekolsky: #DF10 - other than my wedding day, most expensive YES ever :)? +1
- 5:36 pm **tet3:** That was weak - MS is selling a cloud solution that meets his definition proposed yesterday. (#df10 live at <http://www.salesforce.com/live>)
- 5:36 pm **Dana_Gardner:** Cloud will render BI stack irrelevant: SAP <http://bit.ly/f0nznE> #df10
- 5:36 pm **hillybean223:** Keep Marc down on the floor, this is so much better! (#df10 live at <http://www.salesforce.com/live>)
- 5:36 pm **Old_Nick:** RT @apexsutherland: HAHA! @benioff hired the guy from the MS marketing campaign, now onstage at Dreamforce - what a coup! #df10
- 5:36 pm **hnlkenny:** not true, they do have an undergrad program. in nursing. (#df10 live at <http://www.salesforce.com/live>)
- 5:36 pm **tarakhallam:** Evangelist?? (#df10 live at <http://www.salesforce.com/live>)
- 5:36 pm **danarrigan:** RT @remjones: Marc brings the "I didn't get forced" guy onstage to bring him back to the @Salesforce Nation. Welcome back Bernard! #df10
- 5:37 pm **pgreenbe:** #df10 @benioff Talking about UCSF. Talking about how they advance health worldwide. Have 3 Nobel Prize winners. Just rolling off #s
- 5:37 pm **Montclairadvrs:** @BlakeLandau hi blake. nice to be in the front watching this entertaining keynote @dreamforce #df10
- 5:37 pm **rogertopp:** marc...you are killing me.... (#df10 live at <http://www.salesforce.com/live>)
- 5:37 pm **IsaiahMartnez:** anyone using case management? (#df10 live at <http://www.salesforce.com/live>)
- 5:37 pm **ggheorghiu:** @jeffdonthemic: I'm at an Amway convention? #df10
- 5:37 pm **koles:** RT @gooddata: check out a live #facebook #analytics demo @gooddata booth 1126 at 11:30 #df10
- 5:37 pm **ciphertext:** Prediction: Benioff will say PracticeFusion is a certified eHR. (#df10 live at <http://www.salesforce.com/live>)
- 5:37 pm **kitson:** No segue, but we're onto the UCSF portion of the event. #Benioff #df10 #sfdc #crm #scrm #force @salesforce

- 5:37 pm **fcasas:** #df10 Bernard IS BACK!! So, sorry #Microsoft...
- 5:37 pm **Lager:** #df10 Word to the wise: If you make an ad about a poached customer, use a real customer. Actors work for pay, not loyalty to you.
- 5:37 pm **mfauscette:** #df10 @Benioff praising UCSF, 3 nobel prize winners, 58 mbrs AA of Arts & Sci, 17 mbrs Howard Hughes Inst, 71 mbrs Institute of med, 22K emp
- 5:37 pm **mark_koenig:** A quick look back at the evil empire over the years: StarWars Storm Troopers, USSR, NY Yankees, Microsoft #df10
- 5:37 pm **alexwilliams:** I am live blogging @benioff keynote <http://rww.to/fgXjFt> #df10
- 5:37 pm **dahlalyssa:** #df10 Attending a conference across the country live on the web today. Didn't even have to purchase a plane ticket ! <http://ow.ly/3lZYr>
- 5:37 pm **bsaub:** Isn't MS putting all of their Office applications into the cloud? (#df10 live at <http://www.salesforce.com/live>)
- 5:37 pm **mkrigsmann:** #df10 The Microsoft ad guy didn't talk at all. Wonder if there was some contractual thing going on.
- 5:37 pm **pgreenbe:** #df10 @benioff Loves UCSF trying to make world better thru science. Not just research, but great medical school, practicing hospital.
- 5:37 pm **Samantha_J_Long:** @tarakhallam Same tactics (#df10 live at <http://www.salesforce.com/live>)
- 5:37 pm **tnemelka:** RT @BlakeLandau: My neighbor @montclairadvrs and I can't really believe what we are witnessing. #df10
- 5:37 pm **justacio:** RT @texasdago: The customer from Microsoft "I didn't get forced" ads ends up on stage with Benioff at #DF10. MS gets pwned by salesforce
- 5:37 pm **Dana_Gardner:** Salesforce.com, BMC expand alliance, launch RemedyForce | ZDNet <http://zd.net/flljCi> #df10
- 5:37 pm **ShlomiDinoor:** benioff is making a \$100M donation to create a hospital for kids (#df10 live at <http://www.salesforce.com/live>)
- 5:37 pm **igori:** RT @StefanRied: Microsoft's biggest present for #salesforce.com - considering them officially as a competitor! #DF10
- 5:38 pm **DatabaseGuru:** #Informatica has announced its cloud-based data integration service at #df10. Interesting choice of venue. CW:<http://bit.ly/eufCdo>
- 5:38 pm **Lager:** RT @pgreenbe: #df10 @benioff Loves UCSF trying to make world better thru science. Not just research, but great medical school, practicing hospital.
- 5:38 pm **PaulContentMan:** Keep walking around ... looking for my buds (#df10 live at <http://www.salesforce.com/live>)
- 5:38 pm **Mrgareth:** Coup by @benioff - invites star of an anti-#SFDC ad by #Microsoft campaign, persuades him to return to #Salesforce.com #Dreamforce #DF10
- 5:38 pm **kmschroeder:** Watching @benioff dance on stage at #df10 with those multicolor socks to @iamwill never gets old.
- 5:38 pm **kitson:** Carlye Adler's in the house + gets a shout-out. Co-wrote 2 books w/ @Benioff, including #BehindTheCloud. #Benioff #df10 #sfdc #crm #scrm
- 5:38 pm **hnlkenny:** Prediction : I gave \$100 million (#df10 live at <http://www.salesforce.com/live>)
- 5:38 pm **TheSailorGroup:** @bsaub - yes they are (#df10 live at <http://www.salesforce.com/live>)
- 5:38 pm **kjochims:** yeah, i'll feel so much better giving benioff and his crew money over MS, meet the new boss (#df10 live at <http://www.salesforce.com/live>)
- 5:38 pm **bestwebstrategy:** Salesforce buys Heroku, which powers over 105,000 social and mobile #cloud apps: <http://tcm.ch/Salesforce-buys-Heroku> -- #DF10 #developer
- 5:38 pm **igori:** RT @timanderson: dreamforce is in religious fervour mode; not my style #df10
- 5:38 pm **amldnhr:** microsoft crm is the target and its is a weak solution at best (#df10 live at <http://www.salesforce.com/live>)

- 5:38 pm **pgreenbe:** #df10 @benioff Sandy Robertson, Bd member introed @benioff to UCSF. Easy to give them \$100M to build a new childrens hosp.
- 5:38 pm **pacalVoltan:** RT @itpro: Benioff: "There are some forces trying to stop us partying." What are these 'forces'? Ah it's Microsoft. @Dreamforce #df10
- 5:38 pm **robin_daniels:** RT @mkrigsman: #df10 @Benioff got 15,000 people cheering for the Microsoft ad guy. #unbelievable
- 5:38 pm **tet3:** Go after MS on real differences, not attacking them for past failures. Totally dishonest. (#df10 live at <http://www.salesforce.com/live>)
- 5:38 pm **accidentalflyer:** #Df10 #Salesforce Database.com, given SFDC actually runs on #Oracle database, wouldn't it violate licensing terms or oversight on ORCL part?
- 5:38 pm **dennes777:** Microsoft is notorius for launching something and ditching within a few years (#df10 live at <http://www.salesforce.com/live>)
- 5:38 pm **itpro:** Salesforce.com looking to do more for charity, donates \$100 million to children's hospital. @Dreamforce #df10
- 5:38 pm **iLinc_Alison:** RT @nblasgen: All the keynote videos are uploaded to YouTube @salesforce (#df10 live at <http://www.salesforce.com/live>)
- 5:38 pm **JasonMATwood:** RT @klrichardson: will "Bernard" become the "Joe the Plumber" for the Cloud? #df10
- 5:38 pm **kitson:** #Benioff "It was very easy for me to give, w/my wife, \$100M for a new Children's Hospital." #df10 #sfdc #crm #scrm #force @salesforce
- 5:38 pm **mfauscette:** #df10 @Benioff UCSF Benioff Childrens Hospital
- 5:38 pm **appirio_ryan:** Ironic: MSFT chooses an expensive, unwieldy vehicle that never caught on to represent their CRM system #MSFT #DF10
- 5:38 pm **Dana_Gardner:** Salesforce Unleashes 5 New Platforms for Rapid Cloud App Development <http://on.mash.to/gUhOoB> #df10
- 5:38 pm **Eloqua:** @benioff says he gave \$100 million to UCSF for new children's hospital. #DF10
- 5:38 pm **tnemelka:** RT @BlakeLandau: Looks like @benioff is borrowing from one of the ten @zappos core values. Get a little weird. #df10
- 5:38 pm **mark_koenig:** Just this side of PT Barnum >> RT @mkrigsman: #df10 The level of showmanship from @benioff is simply off the charts
- 5:38 pm **AribaExchange:** Wow!! RT @ShlomiDinoor: benioff is making a \$100M donation to create a hospital for kids (#df10 live at <http://www.salesforce.com/live>)
- 5:38 pm **igori:** RT @timanderson: Wonder how long sf.com can get away with positioning itself as "new industry" vs "old industry"? #df10
- 5:38 pm **Montclairadvrs:** Marc and his wife are giving \$100M to build new hospital for UCSF. Good karma! #df10
- 5:39 pm **dmenningervr:** ad agency must be drooling RT @klrichardson: will "Bernard" become the "Joe the Plumber" for the Cloud? #df10
- 5:39 pm **kateleggett:** The amount of time that #salesforce is denouncing #Microsoft #CRM pricing must mean that its having an impact with their customers #df10
- 5:39 pm **keithkall:** Looking forward to the @WorldVision HIV/AIDS Caregiver Kit Build volunteer event today at @Salesforce Dreamforce 2010 #DF10
- 5:39 pm **mjfstewart:** Limbering up for #dreamforce panel CR Spotlight: Pro Bono Volunteerism for Social and Environmental Responsibility at 12:15 - prizes! #df10
- 5:39 pm **pgreenbe:** #df10 @benioff Again - that's the part of @benioff I truly love and admire. He is a genuine philanthropist with a heart.
- 5:39 pm **itpro:** It'll be a brand new hospital. Genuinely impressive. @Dreamforce #df10

- 5:39 pm **pacalVoltan:** Benioff: "There are some forces trying to stop us partying." What are these 'forces'? Ah it's Microsoft. @Dreamforce #df10 >> keep partying!
- 5:39 pm **angeladrc:** So awesome! RT @KristinaWeise: Whoa @benioff brought on @microsoft "forced" ad guy #df10 <http://yfrog.com/gz5j>
- 5:39 pm **ekolsky:** RT @kateleggett: The amount of time that #salesforce is denouncing #Microsoft #CRM pricing must mean that its having an impact with their customers #df10
- 5:39 pm **jeffdonthemic:** I gave my wife a necklace for her birthday. I feel like a schmuck now. Can't afford a hospital. #df10
- 5:39 pm **singhns:** RT @kitson: Carlye Adler's in the house + gets a shout-out. . #BehindTheCloud. #Benioff #df10 #sfdc #crm #scrm >she rocks !
- 5:39 pm **mark_koenig:** RT @appirio_ryan: Ironic: MSFT chooses an expensive, unwieldy vehicle that never caught on to represent their CRM system #MSFT #DF10
- 5:39 pm **RobertRKimball:** disagree. MS is nothing if not patient and persistent. (#df10 live at <http://www.salesforce.com/live>)
- 5:39 pm **mfauscette:** #df10 @Benioff today is UCSF day at Dreamforce
- 5:39 pm **kitson:** It's going up in Mission Bay, next to the land @Salesforce.com bought for its new HQ. #Benioff #df10 #sfdc #crm #scrm #force @salesforce
- 5:39 pm **tnemelka:** was that an intervention or a conversion? ?@dreawinetrain: Bernard is saved #df10?
- 5:39 pm **mkrigsmann:** #df10 @Benioff now discussing his huge project to build UCSF Benioff Children's Hospital #Fantastic
- 5:39 pm **pgreenbe:** #df10 @benioff "This is UCSF day at Dreamforce." Has a group of scientists from UCSF here.
- 5:39 pm **hnlkenny:** Boot eko2 please (#df10 live at <http://www.salesforce.com/live>)
- 5:39 pm **Mrgareth:** #SFDC CEO @benioff outlines plans to make the UCSF Benioff Children's Hospital the best children's hospital in the world #Dreamforce #DF10
- 5:39 pm **mjrogan:** @Benioff walking the crowd during @Dreamforce keynote #Df10 <http://myloc.me/f4gs2>
- 5:39 pm **dennes777:** In truth, Google is the new Evil Empire-but at least they are appealing what they do. (#df10 live at <http://www.salesforce.com/live>)
- 5:39 pm **apexsutherland:** RT @jeffdonthemic: I gave my wife a necklace for her birthday. I feel like a schmuck now. Can't afford a hospital. #df10 << LOL
- 5:39 pm **JoeKorngiebel:** RT @singhns: RT @kitson: Carlye Adler's in the house + gets a shout-out. . #BehindTheCloud. #Benioff #df10 #sfdc #crm #scrm >she rocks !
- 5:39 pm **samanthamorris:** I wish I was at #df10...sounds like everyone is having a blast. @Benioff knows how to throw a party.
- 5:39 pm **markhillary:** RT @mkrigsmann: #df10 @Benioff now discussing his huge project to build UCSF Benioff Children's Hospital #Fantastic
- 5:39 pm **SwyftInteract:** RT @keithkall: Looking forward to the @WorldVision HIV/AIDS Caregiver Kit Build volunteer event today at @Salesforce Dreamforce 2010 #DF10
- 5:40 pm **ThePGuy:** RT @Lattice_Engines: #df10 @benioff takes the stage for the day two keynote
- 5:40 pm **Dana_Gardner:** Salesforce's <http://bit.ly/fryWf7> as a game changer now they've acquired Heroku? | ZDNet <http://zd.net/eKtz67> #df10
- 5:40 pm **samboonin:** RT @mfauscette: #df10 @Benioff today is UCSF day at Dreamforce
- 5:40 pm **ReidCarlberg:** Consistent visionary execution drives the confidence to own the competition. #Bernard #df10
- 5:40 pm **millslife:** Microsoft employees on Segway's in front of the Salesforce conference...Benioff mocks them. (#df10 live at <http://www.salesforce.com/live>)

- 5:40 pm **nedadams:** @salesforce its ucsf day at #df10 #salesforce
- 5:40 pm **boomi:** "We're transforming an industry here." - @Benioff on #cloud @Dreamforce #DF10 #DellDF412 /via @delldf412
- 5:40 pm **apexsutherland:** RT @appirio_ryan: Ironic: MSFT chooses an expensive, unwieldy vehicle that never caught on to represent their CRM system #MSFT #DF10
- 5:40 pm **mark_koenig:** RT @jeffdonthemic: Watch @Appirio for clues where we are giving away \$1000 to 3 people today for wearing our shirt. #df10
- 5:40 pm **eko2:** ok no really, though (#df10 live at <http://www.salesforce.com/live>)
- 5:40 pm **ClaudiaHathway:** Benioff aims to build "the best children's hospital in the world" in association with the University of California, San Francisco #df10
- 5:40 pm **travis_sfdc:** RT @appirio_ryan: Ironic: MSFT chooses an expensive, unwieldy vehicle that never caught on to represent their CRM system #MSFT #DF10
- 5:40 pm **JoeKorngiebel:** RT @Dana_Gardner: Salesforce's <http://bit.ly/fryWf7> as a game changer now they've acquired Heroku? | ZDNet <http://zd.net/eKtz67> #df10
- 5:40 pm **SwyftInteract:** RT @AribaExchange: Wow!! RT @ShlomiDinoor: benioff is making a \$100M donation to create a hospital for kids (#df10 live at <http://www.salesforce.com/live>)
- 5:40 pm **Lager:** #df10 @benioff is calling this UCSF Day at dreamforce. Scientists running a track today at the show
- 5:40 pm **mattnesci:** biggest complaint @dreamforcewifi....problems connecting ...comeon we are at a cloud conf. #df10
- 5:40 pm **kitson:** It's #UCSFday at #df10. #sfdc #crm #scrm #force @salesforce (One doc @ UCSF is urging us to do away w/ sugar.)
- 5:40 pm **pjtec:** RT @Dana_Gardner: Salesforce's <http://bit.ly/fryWf7> as a game changer now they've acquired Heroku? | ZDNet <http://zd.net/eKtz67> #df10
- 5:40 pm **PekingChuck:** Dreamforce App tip: capture a screen shot of your schedule to access anytime the mobile network or wifi is slow. #df10
- 5:40 pm **klrichardson:** @benioff talking about UCSF Childrens Hospital. Great to see doing well by doing good #df10
- 5:40 pm **jeffdonthemic:** RT @appirio_ryan: Ironic: MSFT chooses an expensive, unwieldy vehicle that never caught on to represent their CRM system #MSFT #DF10
- 5:40 pm **jennywilliams:** Salesforce.com is building a new children's hospital in San Fran. #df10
- 5:40 pm **mfauscette:** #df10 @Benioff UCSF Track at Dreamforce at North RM 135
- 5:40 pm **ekolsky:** #DF10 - gotta give it to @benioff he does stand behind his beliefs, giving a room for the day to USCF to educate on health issues
- 5:40 pm **ggheorghiu:** @mkrigsmann: #df10 The Microsoft ad guy didn't talk at all. Wonder if there was some contractual thing going on.
- 5:40 pm **jtaschek:** Marc very much takes the UCSF relationship personally. See Marc's initial blog post here: <http://bit.ly/hgLDhi> #df10 @salesforce
- 5:40 pm **kitson:** #UCSF's building the only new university compound in the U.S. at the moment. #Benioff #df10 #sfdc #crm #scrm #force @salesforce
- 5:40 pm **Exentech:** why cant he get back to dreamforce, he already started late (#df10 live at <http://www.salesforce.com/live>)
- 5:41 pm **adriarichards:** .@JustinFlitter not yet! Will look for @benkepess to stop by Wed at Zendesk booth. Say hello to @michaelfhansen and I at Dreamforce #df10
- 5:41 pm **marksmithvr:** RT @pgreenbe: #df10 @benioff "This is UCSF day at Dreamforce." Has a group of scientists from UCSF here.

- 5:41 pm **tnemelka:** RT @kateleggett: The amount of time that #salesforce is denouncing #Microsoft #CRM pricing must mean that its having an impact with their customers #df10
- 5:41 pm **marybeth78759:** Not at #DF10? RT @Dreamforce: "Day 2 Keynote Getting Started - Watch it on Salesforce.com/Live" <http://fb.me/KuWln98T>
- 5:41 pm **TheSailorGroup:** YES - boot eko2 (#df10 live at <http://www.salesforce.com/live>)
- 5:41 pm **stefanmedeiros:** how many of those MS employees are currently in this stream you think? (#df10 live at <http://www.salesforce.com/live>)
- 5:41 pm **pgreenbe:** #df10 @benioff There is a USCF track on future of healthcare, mysteries of aging, mind, memory; sports medicine; outsmarting stress, etc.
- 5:41 pm **zdmann:** RT @itpro: Benioff: "There are some forces trying to stop us partying." What are these 'forces'? Ah it's Microsoft. @Dreamforce #df10
- 5:41 pm **ciphertext:** High Fructose Corn Syrup and Cloud Computing. (#df10 live at <http://www.salesforce.com/live>)
- 5:41 pm **FrankCPerkins:** RT @mark_koenig: RT @appirio_ryan: Ironic: MSFT chooses an expensive, unwieldy vehicle that never caught on to represent their CRM system #MSFT #DF10
- 5:41 pm **jc8583:** Is this a paid advertisement? Figures SF.com always looking for more revenue streams (#df10 live at <http://www.salesforce.com/live>)
- 5:41 pm **zdmann:** RT @pascalVoltan: Benioff: "There are some forces trying to stop us partying." What are these 'forces'? Ah it's Microsoft. @Dreamforce #df10 >> keep partying!
- 5:41 pm **Lager:** RT @pgreenbe: #df10 @benioff There is a USCF track on future of healthcare, mysteries of aging, mind, memory; sports medicine; outsmarting stress, etc.
- 5:41 pm **prem_k:** What time will ex-Prez Clinton keynote? #df10 Its 1:40 AM here in Hong Kong :(
- 5:41 pm **jc8583:** INstead of focusing on their customer! (#df10 live at <http://www.salesforce.com/live>)
- 5:41 pm **akoolstik:** Benioff announces UCSF day . Inc. Personal donation, wellness sessions at @dreamforce etc. #df10
- 5:41 pm **madeinSFlorida:** RT @remjones: Marc brings the "I didn't get forced" guy onstage to bring him back to the @Salesforce Nation. Welcome back Bernard! #df10
- 5:41 pm **Old_Nick:** RT @jeffdonthemic: RT @appirio_ryan: Ironic: MSFT chooses an expensive, unwieldy vehicle that never caught on to represent their CRM system #MSFT #DF10
- 5:41 pm **klrichardson:** @benioff just said UCSF is only school building new campus in the US. #df10
- 5:41 pm **salesforce:** RT @jtaschek: Marc very much takes the UCSF relationship personally. See Marc's initial blog post here: <http://bit.ly/hgLDhi> #df10 @salesforce
- 5:41 pm **ReidCarlberg:** More than that: leverage position as commercial visionary to also drive positive social change. #ucsf #df10
- 5:41 pm **thameemkhan:** Benioff makes more sense today and is talking something other than himself #df10
- 5:41 pm **kitson:** @prem_k Clinton = 5p PT #df10 @salesforce
- 5:41 pm **ekolsky:** @prem_k late afternoon, like 4 or 5 #df10
- 5:41 pm **sysconmedia:** RT @fuatkircaali: RT @Dana_Gardner Marc Benioff going after MSFT ..not quite McNealy yet. #df10 < Larry's boy, at 23, he was named Oracle's Rookie of the Year
- 5:41 pm **Mrgareth:** #SFDC CEO @benioff talks about how he was inspired to help children by "Sugar - the bitter" <http://ht.ly/3m081> video on UC Television #DF10

- 5:42 pm **marksmithvr:** RT @dmennigervr: ad agency must be drooling RT @klrichardson: will "Bernard" become the "Joe the Plumber" for the Cloud? #df10
- 5:42 pm **millslife:** Waiting for Benioff to mention the Salesforce purchase of Heroku for 212 million. (#df10 live at <http://www.salesforce.com/live>)
- 5:42 pm **bsaub:** Wish the sfdc/live footer didn't take up 35% of tweet space? Introduce them to bit.ly? (#df10 live at <http://www.salesforce.com/live>)
- 5:42 pm **marksmithvr:** RT @dmennigervr: Andy Grove to @Benioff "Only the paranoid survive; never take even a single customer for granted" #df10
- 5:42 pm **jeffdonthemic:** @kateleggett Don't think they are worried about #Microsoft #CRM much. Just fun to poke them in the eye occasionally. #df10
- 5:42 pm **dmennigervr:** Have to admire @benioff / #SFDC charitable efforts; \$100M to UCSF for children's hospital; org charitable activities at #df10 for attendees
- 5:42 pm **zolierdos:** RT @jtaschek: Marc very much takes the UCSF relationship personally. See Marc's initial blog post here: <http://bit.ly/hgLDhi> #df10 @salesforce
- 5:42 pm **santoast:** RT @millslife: Microsoft employees on Segway's in front of the Salesforce conference...Benioff mocks them. (#df10 live at <http://www.salesforce.com/live>)
- 5:42 pm **boomi:** @DeckeratDell on @Dreamforce Day 1: "CRM, #Cloud Integration and #SMB Agility" #DF10 #DellDF412 <http://ow.ly/3IZQT> /via @delldf412
- 5:42 pm **dnm54:** I'm at Dreamforce... #df10 Benioff promoting UCSF track after a prayer meeting-like rally to lure a MSFT customer "back to the cloud"
- 5:42 pm **dschach:** Serious tweet: I'm betting that @Benioff is more animated and personable because he lost so much weight. #inspiring #df10
- 5:42 pm **rogertopp:** what is he talking about wtf? (#df10 live at <http://www.salesforce.com/live>)
- 5:42 pm **dschach:** RT @appirio_ryan: Ironic: MSFT chooses an expensive, unwieldy vehicle that never caught on to represent their CRM system #MSFT #DF10
- 5:42 pm **danarrigan:** RT @appirio_ryan: Ironic: MSFT chooses an expensive, unwieldy vehicle that never caught on to represent their CRM system #MSFT #DF10
- 5:42 pm **pjtec:** Well, the 2 secret SFDC clouds from #DF10 Day 1 are Ruby (Heroku) & RemedyForce (BMC ITSM)? <http://yhoo.it/htELHc> & <http://yhoo.it/hH9TC0>
- 5:42 pm **calbraun:** RT @remjones: Marc brings "I didn't get forced" guy onstage to bring him back to the @Salesforce Nation. Welcome back Bernard! #df10 #MSFT
- 5:42 pm **VirtualizationE:** RT @fuatkircaali: RT @Dana_Gardner Marc Benioff going after MSFT ..not quite McNealy yet. #df10 < Larry's boy, at 23, he was named Oracle's Rookie of the Year
- 5:42 pm **angeladrc:** .@Benioff gave a shout out to @uking3 at #df10 day 2 keynote. Made his day!
- 5:42 pm **tweetiebirdies:** @oscillate thank you #df10
- 5:42 pm **PaulContentMan:** "Corn Syrup and the Cloud" -- new book title (#df10 live at <http://www.salesforce.com/live>)
- 5:42 pm **NanaM1018:** RT @pgreenbe: #df10 @benioff Again - that's the part of @benioff I truly love and admire. He is a genuine philanthropist with a heart.
- 5:42 pm **hnlkenny:** @ciphertext ... very funny. let's go with dreamforce. when does it start. or, really start? (#df10 live at <http://www.salesforce.com/live>)
- 5:42 pm **peterjchalmers:** RT @ReidCarlberg: More than that: leverage position as commercial visionary to also drive positive social change. #ucsf #df10
- 5:42 pm **bryanalipiev:** @benioff on stage talking about UCSF innovation in childrens medicine #df10
- 5:42 pm **jeffstricklin:** RT @jeffdonthemic: I gave my wife a necklace for her birthday. I feel like a schmuck now. Can't afford a hospital. #df10

- 5:42 pm **marybeth78759:** RT @boomi: Whoa! @boomi's own James Teixeira made it into the @dreamforce keynote intro! Make sure you congratulate him at booth 715! #df10
- 5:42 pm **dennes777:** So where is the connection with UCSF to Salesforce? (#df10 live at <http://www.salesforce.com/live>)
- 5:42 pm **mfauscette:** #df10 Track: Future of HC, Sugar bitter truth, unveiling mys of mind mem & aging, peak perf sports med, healing b4 birth, outsmart stress
- 5:42 pm **itpro:** Rumours of Hilary Clinton being here... Will keep you updated. @Dreamforce #df10
- 5:42 pm **madeinSFlorida:** RT @salesforce: Day 2 Dreamforce keynote with @Benioff beginning in a few moments? Watch it live here: <http://salesforce.com/live> #df10
- 5:42 pm **mkrigsmann:** #df10 @Benioff giving UCSF research hospital airtime and promotion beyond dollars
- 5:42 pm **bsaub:** 42 minutes into the Day 2 Keynote -- Nothing of substance presented. (#df10 live at <http://www.salesforce.com/live>)
- 5:42 pm **jswartz652:** RT @angeladrc: .@Benioff gave a shout out to @uking3 at #df10 day 2 keynote. Made his day!
- 5:43 pm **apexsutherland:** Great article on the developer community impact of the Salesforce Heroku acquisition: <http://bit.ly/hR3kMh> #df10
- 5:43 pm **ichong:** Marc Benioff talks about the need to get SUGAR out our diet. Competitive dig? A creative one if it was intended. #df10 #crm
- 5:43 pm **stevenaventi:** .@benioff discussing @ucsf Day at #df10 <http://twitpic.com/3e3yuu>
- 5:43 pm **gerardolagos:** RT @justacio: Love Marc Benioff's emphasis on customers helping customers! Yeah communities & collaboration! #DF10 #Dreamforce
- 5:43 pm **accidentalflyer:** @BlakeLandau @benioff #Df10 only a weird person would have used the Dalai Lama's image for ads without permission. Remember that one?
- 5:43 pm **bestwebstrategy:** At Moscone South until 5pm: Join the @SFDCFoundation to stuff 1200 bags w/stuffed animals & books 4 kids. #df10 #charity RT @salesforce
- 5:43 pm **DarthGarry:** RT @jeffdonthemic: I gave my wife a necklace for her birthday. I feel like a schmuck now. Can't afford a hospital. #df10
- 5:43 pm **ITSinsider:** watching the keynote on my laptop from the hotel. #DF10
- 5:43 pm **hilaryjg:** RT @FinancialForce: #The_Deal quote: "If the company is a body, Sales is simply the ears. Finance is the brain." #DF10 booth 806
- 5:43 pm **jpseabury:** Marc @Benioff is such an inspirational speaker. His keynotes recharge my #Salesforce Batteries every year. #df10
- 5:43 pm **christyw4:** RT @kristeneal: Integrate Salesforce and ExactTarget for [real] targeted marketing ? learn more at booth #903 #df10
- 5:43 pm **todaber:** can UCSF cure a hangover? (#df10 live at <http://www.salesforce.com/live>)
- 5:43 pm **hnlkenny:** ucsf uses EPIC software, not salesforce application (#df10 live at <http://www.salesforce.com/live>)
- 5:43 pm **TheSailorGroup:** I guess if you give 100M you have to talk yourself into why you gave the money. (#df10 live at <http://www.salesforce.com/live>)
- 5:43 pm **TweetsMcG:** #df10 bummer my chat stream is frozen (#df10 live at <http://www.salesforce.com/live>)
- 5:43 pm **hilaryjg:** RT @FinancialForce: @Jeremy_Roche: #The_Deal is the novel for the sales-finance stars who know there's a better way to work #DF10 <http://bit.ly/sfdeal>
- 5:43 pm **gzaino:** #Salesforce seems like it is focusing on marketing and hype too much. Losing faith in their product #df10
- 5:43 pm **itpro:** Hmm not sure about Hilary, think it is wishful thinking. @Dreamforce #df10

- 5:43 pm **kevino80:** @ReidCarlberg: Consistent visionary execution drives the confidence to own the competition. #Bernard #df10 <- #awesome
- 5:43 pm **aaselund:** #dontgetforced too funny at #df10
- 5:43 pm **kitson:** With the runway, introduced presenters have a *looong* entrance. #Benioff #df10 #sfdc #crm #scrm #force @salesforce
- 5:43 pm **NanaM1018:** RT @Dana_Gardner: Looks lie MSFT's ad budget just got most costly. They need a new face on CRM ads. #df10
- 5:43 pm **mark_koenig:** @hkisker That's why @appirio is building #CloudWorks, the industry's first pure cloud broker solution. Come see it at #df10 today #cloud
- 5:43 pm **mfauscette:** #df10 Susan Desmond-Hellmann, chancellor UCSF joining @Benioff on stage
- 5:43 pm **BlackboardProEd:** @Dana_Gardner Get ready for another #df10 game changer - #Blackboard Offers Solution for Corp Learning on Force.com! <http://bit.ly/gkdyJe>
- 5:43 pm **jtaschek:** RT @kitson Carlye Adler's in the house + gets a shout-out. Co-wrote 2 books w/ @Benioff, including #BehindTheCloud. #df10 @carlyeadler
- 5:44 pm **pjtec:** #df10 The only remaining community for @salesforce to attract & nurture is the open-source one. So far, SFDC has been quite adverse to FOSS
- 5:44 pm **ReidCarlberg:** We have huge news - @heroku - all delayed to talk #ucsf awesomeness. Way to push the envelope and really get benefit from #df10
- 5:44 pm **thameemkhan:** Go UCSF GO ! #df10
- 5:44 pm **jluckett79:** RT @NanaM1018: Wow. @Benioff just brought out the guy from the MSFT competitive ads on stage. Think he's coming back to the cloud after this #df10
- 5:44 pm **Force2be:** @mattnesci @dreamforce I completely agree. Connectivity here should be perfect not sporadic. #df10
- 5:44 pm **jeffdonthemic:** RT @apexsutherland: Great article on the developer community impact of the Salesforce Heroku acquisition: <http://bit.ly/hR3kMh> #df10
- 5:44 pm **cloudtimesorg:** RT @jtaschek: Marc very much takes the UCSF relationship personally. See Marc's initial blog post here: <http://bit.ly/hgLDhi> #df10 @salesforce
- 5:44 pm **dbilbija:** yesterday was the same... if you remove the repeats from last year, it's a lot shorter (#df10 live at <http://www.salesforce.com/live>)
- 5:44 pm **accidentalflyer:** @mkrigsmann @Benioff #df10 so that's just an ad model, not real customer?
- 5:44 pm **johnnyOneDog:** is there going to be something for the SFDC users other than talking about hospital friends (#df10 live at <http://www.salesforce.com/live>)
- 5:44 pm **hnlkenny:** @todaber, can it cure this trainwreck (#df10 live at <http://www.salesforce.com/live>)
- 5:44 pm **judis217:** It's not pronounced Jen-i-tick, Mark. ;-) (#df10 live at <http://www.salesforce.com/live>)
- 5:44 pm **ZozCuccias:** love it! congrats @uking3 RT @AngelaDRC: .@Benioff gave a shout out to @uking3 at #df10 day 2 keynote. Made his day!
- 5:44 pm **calbraun:** RT @jtaschek: RT @Staten7: Nice job turning the table on a guerrilla marketing campaign against Force.com. #df10
- 5:44 pm **btgjst:** <http://j.mp/gK54oA> ? @pgreenbe RT @avelynaustin: Reoccurring theme at #df10 "there is no longer a difference btw b2b and b2c marketing"
- 5:44 pm **TheSailorGroup:** Maybe "Chatter Free" is the only announcement they have? (#df10 live at <http://www.salesforce.com/live>)
- 5:44 pm **kevino80:** I need to meet some tweeps today. I missed the #df10tu. Where's everyone gonna be? #df10
- 5:45 pm **DocuSign:** Learn how DuPont is assured of internal & federal regulatory compliance w/ e-signature: <http://cot.ag/fSqQlx> #df10

- 5:45 pm **laeline:** #df10 Jour 2, toujours la meme chose, goto #SugarCRM
- 5:45 pm **Mrgareth:** RT @jtaschek: Marc very much takes the UCSF relationship personally. See Marc's initial blog post here: <http://bit.ly/hgLDhi> #df10 @salesforce
- 5:45 pm **TehNrd:** RT @robin_daniels: #df10 @Benioff got 15,000 people cheering for the Microsoft ad guy. #unbelievable <-- 14,999. fixed.
- 5:45 pm **justacio:** As former ucsf patient, I like seeing them get some great attention at #DF10 #Dreamforce
- 5:45 pm **tmbarrygeo:** is this going to be rebroadcasted... so I can fast forward to the good parts (#df10 live at <http://www.salesforce.com/live>)
- 5:45 pm **mkrigsmann:** #df10 Now on stage Susan Desmond-Heller, Chancellor of UCSF discussing Mission Bay research center
- 5:45 pm **mfauscette:** #df10 UCSF investment in Mission Bay: 2000-10 \$1.3B invest, 2011-14 \$1.6B planned, 2015+ \$2B potential investment
- 5:45 pm **tnemelka:** RT @pjtec: #df10 The only remaining community for @salesforce to attract & nurture is the open-source one. So far, SFDC has been quite adverse to FOSS
- 5:45 pm **Samantha_J_Long:** Did she just put English majors on the same level as frats? (#df10 live at <http://www.salesforce.com/live>)
- 5:45 pm **cloudgofer:** Sugar: The Bitter Truth: here is the link: <http://www.youtube.com/watch?v=dBnniua6-oM> #df10 #ucsf
- 5:45 pm **Eloqua:** @benioff UCSF only university building a new campus. About \$5 billion investment. #DF10
- 5:45 pm **hnlkenny:** is she going to ask marc to turn his head and cough? that would be funny. (#df10 live at <http://www.salesforce.com/live>)
- 5:45 pm **ciphertext:** UCSF's chancellor as a keynote speaker at Dreamforce rather than the VMForce folks. (#df10 live at <http://www.salesforce.com/live>)
- 5:45 pm **dschach:** I bet @benioff gets a private boat dock at the Mission Bay campus. #df10
- 5:45 pm **fcasas:** RT @mkrigsmann: #df10 @Benioff got 15,000 people cheering for the Microsoft ad guy. #unbelievable
- 5:45 pm **JoeKorngiebel:** Heroku and ISVForce announcements coming from #df10....
- 5:46 pm **thegadgetgirl:** this is very good stuff about the UCSF but let's get down to content please asap :) (#df10 live at <http://www.salesforce.com/live>)
- 5:46 pm **SameerPatel:** Love this stuff RT @mkrigsmann: #df10 Now on stage Susan Desmond-Heller, Chancellor of UCSF discussing Mission Bay research center
- 5:46 pm **davidheld:** RT @mark_koenig: RT @appirio_ryan: Ironic: MSFT chooses an expensive, unwieldy vehicle that never caught on to represent their CRM system #MSFT #DF10
- 5:46 pm **btgist:** <http://j.mp/gEoASA> ? @mkrigsmann #df10 Now on stage Susan Desmond-Heller, Chancellor of UCSF discussing Mission Bay research center
- 5:46 pm **hysterica816:** Nice! Go @uking3 RT @AngelaDRC: .@Benioff gave a shout out to @uking3 at #df10 day 2 keynote. Made his day!
- 5:46 pm **ReidCarlberg:** So you talk @benioff showmanship - talk results at the same time. Visionary commercial results, visionary foundation results. #df10
- 5:46 pm **mark_koenig:** RT @apexsutherland: Great article on the developer community impact of the Salesforce Heroku acquisition: <http://bit.ly/hR3kMh> #df10
- 5:46 pm **BlakeLandau:** @accidentalflyer the Dalai Lama incident was 2003. A long time ago. I have a lot of respect for the guy. Face it-he has a big heart. #df10.
- 5:46 pm **mikepence:** RT @jeffdonthemic: RT @apexsutherland: Great article on the developer community impact of the Salesforce Heroku acquisition: <http://bit.ly/hR3kMh> #df10

- 5:46 pm **johnnyOneDog**: I am going to give this 5 more mins (#df10 live at <http://www.salesforce.com/live>)
- 5:46 pm **obokekoboke**: First time I've heard Football teams and English Majors slandered together! (#df10 live at <http://www.salesforce.com/live>)
- 5:46 pm **kitson**: In case #df10 folks are on (or want to try) @Gowalla, here's a @Dreamforce-related Trip I created: <http://bit.ly/df10trip> #lbs #crm #scrm
- 5:46 pm **justacio**: Ha RT @dmeningervr: ad agency must be drooling RT @klrichardson: will "Bernard" become the "Joe the Plumber" for the Cloud? #df10
- 5:46 pm **sandhillpr**: RT @Dana_Gardner: Salesforce Unleashes 5 New Platforms for Rapid Cloud App Development <http://on.mash.to/gUhOoB> #df10
- 5:46 pm **MyBlueGrace**: RT @schmengie: @MyBlueGrace had privilege to hear Ed Conaway from @Con_way_ speak today at #df10. Sales tips from the big guns!
- 5:47 pm **wahuda**: they are taking their time, blah blah. (#df10 live at <http://www.salesforce.com/live>)
- 5:47 pm **mfauscette**: #df10 UCSF: research in biomed, then facilities to actually use the research on site
- 5:47 pm **ciphertext**: now...if UCSF used PracticeFusion....that would be a little more appropriate... (#df10 live at <http://www.salesforce.com/live>)
- 5:47 pm **fcasas**: RT @pgreenbe: #df10 @benioff Actor playing role to hilt. MB - "you seem so unhappy in these ads..." "Don't go back to the evil empire." Audience in2 it.
- 5:47 pm **JohnFontana**: RT @obokekoboke: First time I've heard Football teams and English Majors slandered together! (#df10 live at <http://www.salesforce.com/live>)
- 5:47 pm **KevinSwiggum**: RT @apexsutherland: Great article on the developer community impact of the Salesforce Heroku acquisition: <http://bit.ly/hR3kMh> #df10
- 5:47 pm **hnlkenny**: where's the content? why should i hold crm stock? or, should i sell and buy into EPIC?? (#df10 live at <http://www.salesforce.com/live>)
- 5:47 pm **FrankCPerkins**: RT @abneedles: "Good marketing doesn't matter. What matters is sales." via @staceyepstein at @Dreamforce #DF10 #B2B
- 5:47 pm **jenpwkboxer**: Excited to speak about reporting and marketing ROI at #DF10 today
- 5:47 pm **JohnFontana**: RT @jeffdonthemic: RT @apexsutherland: Great article on the developer community impact of the Salesforce Heroku acquisition: <http://bit.ly/hR3kMh> #df10
- 5:47 pm **ReidCarlberg**: \$5 billion WOW ?@Eloqua: @benioff UCSF only university building a new campus. About \$5 billion investment. #DF10?
- 5:47 pm **todaber**: @hnlkenny - and a prostate exam to boot! (#df10 live at <http://www.salesforce.com/live>)
- 5:47 pm **TheSailorGroup**: I am going to go make a sandwich. (#df10 live at <http://www.salesforce.com/live>)
- 5:47 pm **bmcsoftware**: Salesforce.com and BMC Software Transform IT Management with Launch of RemedyForce <http://bit.ly/gFNDRV> #bmccloud #df10
- 5:47 pm **Mrgareth**: #Salesforce.com CEO - with his wife - has donated \$100 mil to build the UCSF @benioff Children's hospital next to the new #SFDC HQ #DF10
- 5:47 pm **bestwebstrategy**: See #Salesforce event today *LiVe* --> Day 2 Keynote --> <http://www.salesforce.com/live/> -- Thanks @marybeth78759 @Dreamforce #DF10
- 5:47 pm **ChaseMcMichael**: 1500 @ #df10 this is like javaone in 1998
- 5:47 pm **bsaub**: Sending Marc Benioff a copy of "Death by Meeting" by Patrick Lencioni. This is frustrating. (#df10 live at <http://www.salesforce.com/live>)
- 5:47 pm **cloudgofer**: Genetech xCEO on stage talking about UCSF #df10

- 5:47 pm **mkrigsmann**: #df10 @Benioff carries audience during philanthropic infomercial. No other vendor could keep audience engaged this way.
- 5:48 pm **davidbertelsen**: hey, I travelled 18 hours and company spent \$4,000 for me to deepen knowledge of SALESFORCE. (#df10 live at <http://www.salesforce.com/live>)
- 5:48 pm **thameemkhan**: I am waiting for Benioff to say all that UCSF research center works on Cloud and SF helps them #df10
- 5:48 pm **dreamforce**: @prem_k President Clinton's speech will not be broadcast. #df10
- 5:48 pm **BlakeLandau**: Good we are starting to talk about preventative care. Health, nutrition, cancer, cancer treatment, focus on patient satisfaction. #df10.
- 5:48 pm **thepaulfox**: Glad I'm not at Dreamforce so I can work while they go on about their giving. #DF10 (#df10 live at <http://www.salesforce.com/live>)
- 5:48 pm **hkisker**: RT @mark_koenig: @hkisker That's why @appirio built #CloudWorks, pure cloud broker solution. Come to #df10 <yes, know it but I'm #sapsummit
- 5:48 pm **hnlkenny**: they don't use salesforce anything. they invested gazillions with EPIC so did kaiser and chw (#df10 live at <http://www.salesforce.com/live>)
- 5:48 pm **ReidCarlberg**: @kevin080 force.com dev zone moscone west. #df10 talking database.com and heroku.
- 5:48 pm **stefanseaborn**: RT @kristeneal: Integrate Salesforce and ExactTarget for [real] targeted marketing ? learn more at booth #903 #df10
- 5:48 pm **TheSailorGroup**: Nice feed into the next topic Mark... (#df10 live at <http://www.salesforce.com/live>)
- 5:48 pm **stilgherrian**: Lengthy advertorial for UCSF, to which Benioff is a \$100M donor. #df10
- 5:48 pm **mark_koenig**: RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 5:48 pm **dennes777**: Certification exam, was like getting driver's license via written test without driving test. (#df10 live at <http://www.salesforce.com/live>)
- 5:48 pm **jtaschek**: Re @kateleggett time that #salesforce is denouncing #Microsoft... >> must not confuse real market forces with humor. #df10. Note Our growth.
- 5:48 pm **fcasas**: RT @remjones: Marc brings the "I didn't get forced" guy onstage to bring him back to the @Salesforce Nation. Welcome back Bernard! #df10
- 5:48 pm **Contactual**: Headed to #DF10? Visit Contactual at booth #1124 and find out if you contact center is ready for the cloud. Win prizes.
- 5:48 pm **franklinwhite**: RT @BlakeLandau: Good we are starting to talk about preventative care. Health, nutrition, cancer, cancer treatment, focus on patient satisfaction. #df10.
- 5:48 pm **bryanaliptev**: Big news to come on two new cloud environments for @SalesForce what will they be? Mobile? #df10
- 5:49 pm **insideview**: "Gain credibility from the Qs you ask, not the stories you tell" Michelle Kozin (Compuware-Gomez) #df10
- 5:49 pm **mfauscette**: #df10 UCSF putting scientists and clinicians together in one place
- 5:49 pm **bharriger**: RT @pgreenbe: #df10 - @mkrigsmann "People doing the work must see tool as important, not just mgmt. " This is absolutely fundamental.
- 5:49 pm **lhenkel**: I'd rather they showcase vendors than stretch it out like this (if there is nothing else) (#df10 live at <http://www.salesforce.com/live>)
- 5:49 pm **mkrigsmann**: #df10 @Benioff takes place as the top enterprise speaker - performance, entertainment, intense evangelism with engagement
- 5:49 pm **CRMNorthwest**: #df10 Bernard the face of Dynamics CRM #MSFT asked to get away from the evil empire. #SFDC might be a target by a < company someday.
- 5:49 pm **ivanforce**: This is the new enterprise: Socially Responsible. We all need to get there... (#df10 live at <http://www.salesforce.com/live>)

- 5:49 pm **ciphertext:** @aressell : I agree. (#df10 live at <http://www.salesforce.com/live>)
- 5:49 pm **DoritalnBVI:** New Hospital by 2014 (#df10 live at <http://www.salesforce.com/live>)
- 5:49 pm **dpbrennerSFDC:** Go Marc! Socially responsible business IS good business! (#df10 live at <http://www.salesforce.com/live>)
- 5:49 pm **stevenaventi:** "@AngelaDRC: .@Benioff gave a shout out to @uking3 at #df10 day 2 keynote. Made his day!" < oh god here comes the diva. ;)
- 5:49 pm **sfdc_nerd:** Haha! RT: @jeffdonthemic: I gave my wife a necklace for her birthday. I feel like a schmuck now. Can't afford a hospital. #df10
- 5:49 pm **dreawinetrain:** @tnemelka conversion #df10
- 5:49 pm **kitson:** Benefit for UCSF tonight, with Neil Young, and others. "We'll have a brand-new hospital in 2014." #df10 #sfdc #crm #scrm #force @salesforce
- 5:49 pm **itpro:** Can I please have a free ticket to Neil Young and Joanna Newsom please? @Dreamforce #df10
- 5:49 pm **mfauscette:** #df10 benefit concert tonight for UCSF, Neil Young
- 5:49 pm **wahuda:** how much did they get paid for this marketing campaign? (#df10 live at <http://www.salesforce.com/live>)
- 5:50 pm **Anup_Shinde:** What are the meds to enhance programmer performance? (#df10 live at <http://www.salesforce.com/live>)
- 5:50 pm **thameemkhan:** niel young performing ..i like it #df10
- 5:50 pm **hoovers:** RT @Dreamforce Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 5:50 pm **NanaM1018:** Benefit concert for UCSF tonight. already raised 3.5 million dollars for the cause, @Benioff is matching #df10
- 5:50 pm **mkrigsmann:** #df10 @Benioff benefit concert tonight for UCSF hospital has raised \$3m
- 5:50 pm **tnemelka:** RT @jeffdonthemic: RT @apexsutherland: Great article on the developer community impact of the Salesforce Heroku acquisition: <http://bit.ly/hR3kMh> #df10
- 5:50 pm **dmschild:** You guys are rough. I find this interesting. (#df10 live at <http://www.salesforce.com/live>)
- 5:50 pm **DarthGarry:** @Dreamforce raised 3,000,000 for UCSF Benioff hospital. That is #Awesome. #DF10
- 5:50 pm **kitson:** #Benioff announces that @Salesforce will have \$3M more to hand over to UCSF after tonight. #df10 #sfdc #crm #scrm #force
- 5:50 pm **millheif:** i have to 'force' myself to pay attention (#df10 live at <http://www.salesforce.com/live>)
- 5:50 pm **mollymoor:** RT @hoovers: RT @Dreamforce Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 5:50 pm **laurenwells01:** Will.i.am DJing @dreamforce last night. He tore it up! #df10 <http://twitpic.com/3e40qr>
- 5:50 pm **CRMFYI:** Salesforce.com raised another \$3 million for UCSF by selling tickets to Neil Young benefit concert tonight #df10
- 5:50 pm **brianjjackson:** Salesforce.com is also announcing "Force.com 2" with "five new services" but as far as I can tell, Heroku is actually the only new one #df10
- 5:50 pm **ZozCuccias:** Can't wait! RT @NanaM1018: Benefit concert for UCSF tonight. already raised 3.5 million dollars for the cause, @Benioff is matching #df10
- 5:50 pm **JoeKorngiebel:** RT @rwang0: What does the #heroku acquisition by #salesforce.com mean for the #ruby world and Cloud? <http://bit.ly/gU1Umm> #df10 #crm #cloud #ensw #apps

- 5:50 pm **rogerjenn:** Still waiting for more video info about Heroku acquisition and Database.com, not Mission Bay (#df10 live at <http://www.salesforce.com/live>)
- 5:50 pm **bestwebstrategy:** Find out how the adoption of #cloud storage is driven by solutions <http://bit.ly/Cloud-storage-solutions> ---- @jeffreysbell @zettanet #DF10
- 5:50 pm **Lager:** #df10 UCSF benefit concert tonight w/ Joanna Newsom and Neil Young. Colin Powell welcomes, @IamWill will DJ afterward
- 5:50 pm **kitson:** #Benioff adds that \$700K+ has been raised by Zynga's "Candy Cane" in-game virtual goods. #df10 #sfdc #crm #scrm #force @salesforce
- 5:50 pm **Lager:** RT @kitson: #Benioff adds that \$700K+ has been raised by Zynga's "Candy Cane" in-game virtual goods. #df10 #sfdc #crm #scrm #force @salesforce
- 5:50 pm **barneybeal:** RT @apexsutherland: Great article on the developer community impact of the Salesforce Heroku acquisition: <http://bit.ly/hR3kMh> #df10
- 5:50 pm **btgist:** <http://j.mp/heelpy> ? @azomes #SAPSummit #df10 ?who has better music?? answer = DF w/ Stevie Wonder gala last night in SF
- 5:51 pm **Mrgareth:** Tonite's Benefit Concert - with Neil Young and Colin Powell - will fund the UCSF @benioff Children's hospital #DF10 #Dreamforce
- 5:51 pm **mfauscette:** #df10 Zinga added in "candy canes" to help raise \$\$ for UCSF in Farmville
- 5:51 pm **accidentalflyer:** #df10 @Zynga is known for their shady business practices yet by donating to UCSF, will it buy them good karma then??
- 5:51 pm **tweetiebirdies:** sounds good - we all need to commit to social responsibility progammes (#df10 live at <http://www.salesforce.com/live>)
- 5:51 pm **Samantha_J_Long:** #DF10 They've wound down to Farmville. I have more important things to do. (#df10 live at <http://www.salesforce.com/live>)
- 5:51 pm **ReidCarlberg:** Lol ?@apexsutherland: RT @appirio_ryan: Ironic: #MSFT chooses an expensive, unwieldy vehicle that never caught on as their CRM system #DF10
- 5:51 pm **jtaschek:** @farmville @zynga raises over \$700k for UCSF with social game feature. Very cool even though i don't play it. #df10
- 5:51 pm **mark_koenig:** Me too. <http://bit.ly/eyyqst> >>@iamwill: I'm at #df10 in san francisco & I'm looking at the future of collaboration...I'm inspired...<snip>
- 5:51 pm **abneedles:** Kudos to @Salesforce and @Benioff on their philanthropy. It's the way to run a company. #DF10 @Dreamforce
- 5:51 pm **BlakeLandau:** RT @mfauscette: #df10 Zinga added in "candy canes" to help raise \$\$ for UCSF in Farmville
- 5:51 pm **kitson:** Zynga's "Candy Canes for Kids" on FarmVille: <http://bit.ly/candycanes> #Benioff #df10 #sfdc #crm #scrm #force @salesforce
- 5:51 pm **Lattice_Engines:** RT @pgreenbe: #df10 @benioff "This is UCSF day at Dreamforce." Has a group of scientists from UCSF here.
- 5:52 pm **Montclairadvrs:** @zynga candy canes in @farmville have sold \$750K to over 145,000 people to benefit @ucsf. How social networks can help society. #df10 #saas
- 5:52 pm **KevinSwiggum:** RT @crmfyi: Salesforce.com raised another \$3 million for UCSF by selling tickets to Neil Young benefit concert tonight #df10
- 5:52 pm **Lager:** RT @kitson: Zynga's "Candy Canes for Kids" on FarmVille: <http://bit.ly/candycanes> #Benioff #df10 #sfdc #crm #scrm #force @salesforce
- 5:52 pm **salesforce:** RT @kitson: Zynga's "Candy Canes for Kids" on FarmVille: <http://bit.ly/candycanes> #Benioff #df10 #sfdc #crm #scrm #force @salesforce
- 5:52 pm **Anup_Shinde:** @dmschild agreed.... (#df10 live at <http://www.salesforce.com/live>)
- 5:52 pm **salesforce:** @dmschild Glad you're enjoying the keynote! (#df10 live at <http://www.salesforce.com/live>)

- 5:52 pm **davedunlap:** I came to learn about the 2 other clouds, not Faux Bush and UCSF. I'll read about it later. (#df10 live at <http://www.salesforce.com/live>)
- 5:52 pm **salesforce:** RT @abneedles: Kudos to @Salesforce and @Benioff on their philanthropy. It's the way to run a company. #DF10 @Dreamforce
- 5:52 pm **michaellorg:** Lol. Farmville got a shout out for money they have raised for UCSF. #df10
- 5:52 pm **bestwebstrategy:** How to determine the #security of your #data in the #Cloud: see <http://bit.ly/howto-determine-Cloud-Data-Security> ---- #CIO #CTO #DF10
- 5:52 pm **pgreenbe:** #df10 @benioff @kitson leading tweeter at #df10 with more than 250 tweets. Whoa. Serious stuff.
- 5:52 pm **jeffdonthemic:** Crap! I'm in trouble. We are foster parents that live at hospitals and my wife loves Farmville. Need to ask @Appirio for a raise. #df10
- 5:52 pm **anikak03:** linking technology and innovation across industries - this is inspiring stuff! (#df10 live at <http://www.salesforce.com/live>)
- 5:52 pm **benkepes:** @rwang0 more on #heroku #salesforce deal here <http://bit.ly/elkdph> #df10
- 5:52 pm **EdBay:** RT @PaulContentMan: "Corn Syrup and the Cloud" -- new book title (#df10 live at <http://www.salesforce.com/live>)
- 5:52 pm **Exentech:** i am hanging on just because I do not want to miss out on something like database.com yester (#df10 live at <http://www.salesforce.com/live>)
- 5:52 pm **forcelUS:** RT @bmcsoftware: Salesforce.com and BMC Software Transform IT Management with Launch of RemedyForce <http://bit.ly/gFNDRV> #bmccloud #df10
- 5:52 pm **tnemelka:** #df10 all geared up to analyze the @heroku acquisition announcement. Ladies and gents, start your engines!
- 5:52 pm **jonsrud:** @oscillater when is the "meat" coming? I am EST and want to eat lunch (#df10 live at <http://www.salesforce.com/live>)
- 5:52 pm **Lager:** #df10 Wow, this is the longest wait between keynote start and safe-harbor statement EVER. :-)
- 5:52 pm **accidentalflyer:** #df10 shouldn't Safe harbor be out first, before silly #MSFT dig??
- 5:52 pm **alexrfield:** Woohoo, it's time for the meat. #df10
- 5:52 pm **mkrigsmann:** #df10 @Benioff now starting his core presentation. Read safe harbor statement
- 5:52 pm **mfauscette:** #df10 @zynga raised over \$700M for UCSF, power of social gaming
- 5:52 pm **ITSinsider:** jumping into the back channel chat on ustream, watching the keynote from my room. #DF10 (#df10 live at <http://www.salesforce.com/live>)
- 5:52 pm **stefanmedeiros:** -,,here we go...maybe? (#df10 live at <http://www.salesforce.com/live>)
- 5:53 pm **rogerjenn:** Benioff wants to compete in Mission Bay with Oakland's Childrens Hospital of the East Bay (#df10 live at <http://www.salesforce.com/live>)
- 5:53 pm **TheLerman8r:** Zynga uses RightNow. (#df10 live at <http://www.salesforce.com/live>)
- 5:53 pm **kokasexton:** @zynga has raised over \$700k in 3 days for @Benioff and UCSF fundraiser. Selling virtual candy canes. wow! #df10
- 5:53 pm **prem_k:** I can now sleep! RT @dreamforce: @prem_k President Clinton's speech will not be broadcast. #df10 << though it beats logic for me :s
- 5:53 pm **cloudgofer:** #df10 only constant is change. cloud computing is ever changing @benioff (#df10 live at <http://www.salesforce.com/live>)
- 5:53 pm **mkrigsmann:** #df10 @Benioff now into tight performance / speech mode. Man, he does it well
- 5:53 pm **jesus_hoyos:** RT @aribaexchange: Love Marc Benioff's emphasis on customers helping customers! Yeah communities & collaboration! #DF10 #Dreamforce

- 5:53 pm **justacio:** Impressive real \$ from fake world RT @kitson: #Benioff adds that \$700K+ has been raised by Zynga's "Candy Cane" in-game virtual goods. #df10
- 5:53 pm **DanWalk:** RT @kristeneal: Integrate Salesforce and ExactTarget for [real] targeted marketing ? learn more at booth #903 #df10
- 5:53 pm **bestwebstrategy:** #DF10 Thanks for RTs: See what is changing in the world of #B2B marketing <http://bit.ly/trends-in-B2B-marketing> -- #CRM #ROI #CIO #CTO
- 5:53 pm **mikegerholdt:** ?@mkrigsmann: #df10 @Benioff got 15,000 people cheering for the Microsoft ad guy. #unbelievable?
- 5:53 pm **johnnyOneDog:** right on ibakaeding (#df10 live at <http://www.salesforce.com/live>)
- 5:53 pm **thameemkhan:** Safe Harbour agreement ...lot of customers want an assurance about their data..neat #df10
- 5:53 pm **dreamforce:** Our @benioff winning back the customer that MS claims 'got forced' <http://twitpic.com/3e41mk> He said yes, he'll come back :) #df10
- 5:53 pm **nedadams:** RT @abneedles: Kudos to @Salesforce and @Benioff on their philanthropy. It's the way to run a company. #DF10 @Dreamforce
- 5:53 pm **salesforceapac:** VIDEO: footage of @benioff persuading "Bernard" from #MSFT anti-#SFDC ad campaign to come back to the #cloud: <http://bit.ly/h91NQZ> #DF10
- 5:53 pm **sidoscope:** Can't disagree here! RT @abneedles Kudos to @Salesforce and @Benioff on their philanthropy. It's the way to run a company. #DF10 @Dreamforce
- 5:53 pm **gamblingaffs:** RT@bestwebstrategy #DF10 Thanks for RTs: See what is changing in the world of #B2B marketing <http://bit.ly/trends-in-B2B-marketing> --...
- 5:53 pm **salesforce:** Our @benioff winning back the customer that MS claims 'got forced' <http://twitpic.com/3e41mk> He said yes, he'll come back :) #df10
- 5:53 pm **gamblingaffs:** RT@DanWalk RT @kristeneal: Integrate Salesforce and ExactTarget for [real] targeted marketing ? learn more at booth #903 #df10
- 5:54 pm **dreawinetrain:** RT @laurenwells01: Will.i.am DJing @dreamforce last night. He tore it up! #df10 <http://twitpic.com/3e40qr>
- 5:54 pm **CRMFYI:** "OMG I can't wait" Hear an actual voicemail from a Salesforce.com customer about Chatter <http://bit.ly/g6tSP0> #df10
- 5:54 pm **mmerwin:** @ #df10, waiting for POTUS #42 to take the stage, followed by a client @infacloud! Big day in S.F.!
- 5:54 pm **erintraudt:** absolutely amazing generosity shown at dreamforce with contributions to UCSF hospital - bravo! #df10
- 5:54 pm **Mrgareth:** VIDEO: footage of @benioff persuading "Bernard" from #MSFT anti-#SFDC ad campaign to come back to the #cloud: <http://bit.ly/h91NQZ> #DF10
- 5:54 pm **SIIA_RCollier:** RT @boomi: "We're transforming an industry here." - @Benioff on #cloud @Dreamforce #DF10 #DeIDF412 /via @delldf412
- 5:54 pm **itpro:** Back to Cloud 2 chat now. Or should I say Chatter? Boom boom. @Dreamforce #df10
- 5:54 pm **marksmithvr:** Marc Benioff Outlines Cloud 2 Review with Mobile Access to Apps & Information from Yesterday - Now the New News! #DF10
- 5:54 pm **mikegerholdt:** ?@CRMJen: AGREED! RT @DarthGarry:HAHA! @benioff hired the guy from the MS marketing campaign, now onstage at Dreamforce - what a coup! #df10
- 5:54 pm **avongunten:** @Nachtmeister macht sinn, rails devs machen webapps und haben cloud dna :-), im gegensatz zur .net crowd, die muss ms dazu überreden #df10
- 5:54 pm **mfauscette:** #df10 @Benioff recapping yesterdays keynote - cloud2 including Jigsaw data cloud and database.com
- 5:54 pm **ITSinsider:** oh. that was a mistake. froze the video. sayonara. (#df10 live at <http://www.salesforce.com/live>)

- 5:54 pm **emilysusanjones:** Sad I'll miss #abqwebgeeks. Bill Clinton at @dreamforce will have to suffice! #df10
- 5:54 pm **ciphertext:** The "social justice" spiel would be better served at a venue that focuses on social justice. (#df10 live at <http://www.salesforce.com/live>)
- 5:54 pm **LisaHorner:** Forget web 2.0, it's cloud 2 people! #df10
- 5:54 pm **Lager:** #df10 6 clouds: collaboration, sales, service, data, platform, database. More coming this morning?
- 5:54 pm **ulitzer:** RT @fuatkircaali: RT @Dana_Gardner Marc Benioff going after MSFT ..not quite McNealy yet. #df10 < Larry's boy, at 23, he was named Oracle's Rookie of the Year
- 5:54 pm **dschach:** Though the Cloud is going mobile, don't forget that most Salesforce users are on desk/laptops. #df10
- 5:54 pm **pgreenbe:** #df10 @benioff As world moves from Cloud 1 to Cloud 2 how do we change? We have grt. platform. Appforce, siteforce, VMforce, ISVforce
- 5:54 pm **thaisi:** RT @salesforce: Our @benioff winning back the customer that MS claims 'got forced' <http://twitpic.com/3e41mk> He said yes, he'll come back :) #df10
- 5:54 pm **dreawinetrain:** RT @DarthGarry: @Dreamforce raised 3,000,000 for UCSF Benioff hospital. That is #Awesome. #DF10
- 5:54 pm **greggtilston:** Zinga (farmville) launched candy cane planting to benefit UCSF - in 3 days raised >\$700k #df10 #crowdsourcing #charity
- 5:54 pm **kitson:** Tonight's charity gig for #UCSF: Neil Young, Joanna Newsom, @iamwill #Benioff #df10 #sfdc #crm #scrm #force @salesforce
- 5:54 pm **btgjst:** <http://j.mp/eQXFCN> ? @GetApp What will be the 2 #Cloud announcements from #sfdc today at #df10 ? #saas
- 5:54 pm **bolarotibi:** RT @ITPRO: Back to Cloud 2 chat now. Or should I say Chatter? Boom boom. @Dreamforce #df10 < straight red card for that one!!
- 5:55 pm **TheSailorGroup:** I'm back - did I miss anything important? (#df10 live at <http://www.salesforce.com/live>)
- 5:55 pm **ashley_place:** RT @kristeneal: Integrate Salesforce and ExactTarget for [real] targeted marketing ? learn more at booth #903 #df10
- 5:55 pm **residerocks:** Looking forward to new #salesforce features revealed in keynote at #df10 today.
- 5:55 pm **prem_k:** @kitson @ekolsky @Lager tx guys ... just got informed by @Dreamforce that there will be no live streaming of Prez Clinton's speech :s #df10
- 5:55 pm **accidentalflyer:** @Lager #SafeHarbor #df10 funny I was thinking about the same thing.
- 5:55 pm **PrestonMHE:** RT @abneedles: Kudos to @Salesforce and @Benioff on their philanthropy. It's the way to run a company. #DF10 @Dreamforce
- 5:55 pm **petrolmer:** RT check out a live #facebook #analytics demo @gooddata booth 1126 at 11:30 #df10
- 5:55 pm **jeffdonthemic:** Need to ask @ReidCarlberg who I need to bribe at #Salesforce to get on the database. com pilot. OH YEAH! He owes me one! #df10
- 5:55 pm **drnatalie:** RT @kitson: Tonight's charity gig for #UCSF: Neil Young, Joanna Newsom, @iamwill #Benioff #df10 #sfdc #crm #scrm #force @salesforce
- 5:55 pm **sloane927:** RT @dreawinetrain: RT @DarthGarry: @Dreamforce raised 3,000,000 for UCSF Benioff hospital. That is #Awesome. #DF10 #dfleap
- 5:55 pm **todaber:** yeah - vmforce & vFabric rocks! (#df10 live at <http://www.salesforce.com/live>)
- 5:55 pm **kitson:** #Benioff recapping Day1 announcements. Slide is mammoth. #df10 #sfdc #crm #scrm #force @salesforce

- 5:55 pm **mkrigsmann**: #df10 @Benioff now evangelizing database.com and explaining logic behind componentization of salesforce platform
- 5:55 pm **dcunni**: RT @mfauscette: #df10 @zynga raised over \$700M for UCSF, power of social gaming
- 5:55 pm **mfauscette**: #df10 break existing data management layer off: database.com
- 5:55 pm **stonecobra**: RT @abneedles: Kudos to @Salesforce and @Benioff on their philanthropy. It's the way to run a company. #DF10 @Dreamforce
- 5:55 pm **mikegerholdt**: @themayorpete you didn't end up on the sidewalk? Then I say Mission accomplished! #df10
- 5:55 pm **pgreenbe**: #df10 @benioff Database.com Started working on VMforce. If gonna build java virtual machine, need to break off existing data mgmt layer off.
- 5:55 pm **DarthGarry**: Chicklets Chicklets everywhere!!!! #DF10
- 5:55 pm **Lawson_David**: \$3m raised for ucsf by salesforce benefit concert #df10
- 5:56 pm **sloane927**: RT @kitson: Tonight's charity gig for #UCSF: Neil Young, Joanna Newsom, @iamwill #Benioff #df10 #sfdc #crm #scrm #force @salesforce #dfleap
- 5:56 pm **dmeningervr**: RT @marksmithvr: Marc Benioff Outlines Cloud 2 Review with Mobile Access to Apps & Information from Yesterday - Now the New News! #DF10
- 5:56 pm **christinadalit**: Congrats @uking3 RT @AngelaDRC: .@Benioff gave a shout out to @uking3 at #df10 day 2 keynote. Made his day!
- 5:56 pm **zoriar**: Salesforce CEO @benioff says "Sugar: The Bitter Truth" video by Dr. Robert Lustig, was life changing for him: <http://bit.ly/hlnQZS> #df10
- 5:56 pm **mikegerholdt**: ?@DarthGarry: Someone does not want us to have this much fun! Let's do it anyway! #DF10? Agreed!
- 5:56 pm **KevinSwiggum**: RT @dschach: Though the Cloud is going mobile, don't forget that most Salesforce users are on desk/laptops. #df10 <--agreed
- 5:56 pm **emilysusanjones**: RT @dreamforce: Our @benioff winning back the customer that MS claims 'got forced' <http://twitpic.com/3e41mk> He said yes, he'll come back :) #df10
- 5:56 pm **MaureenOGara**: RT @fuatkircaali: RT @Dana_Gardner Marc Benioff going after MSFT ..not quite McNealy yet. #df10 < Larry's boy, at 23, he was named Oracle's Rookie of the Year
- 5:56 pm **kitson**: #Benioff There's a "?" in the slide, under the Jigsaw Data Cloud zone. Here it comes. #df10 #sfdc #crm #scrm #force @salesforce
- 5:56 pm **apexsutherland**: Powerful application of #Gamification by @zynga to raise money for UCSF #df10
- 5:56 pm **MarkOrsborn**: RT @salesforce: Our @benioff winning back the customer that MS claims 'got forced' <http://twitpic.com/3e41mk> He said yes, he'll come back :) #df10
- 5:56 pm **DoritalnBVI**: myopic (#df10 live at <http://www.salesforce.com/live>)
- 5:56 pm **ReidCarlberg**: Backed by execution -->@mkrigsmann: #df10 @Benioff takes place as top enterprise speaker - performance, entertainment evangelism w/engagement
- 5:56 pm **Lager**: #df10 "We've been somewhat myopic, haven't listened enough to our customers. Your platform is too proprietary." Sez @benioff
- 5:56 pm **tennvol**: It's San Francisco, we have to spend some amount of time talking about unicorns and such (#df10 live at <http://www.salesforce.com/live>)
- 5:56 pm **mkrigsmann**: #df10 To understand Salesforce strategy consider componentizing, opening, and extending platform
- 5:56 pm **Standardqueso**: @Benioff logra regresar al cliente de Microsoft que 'got forced' <http://twitpic.com/3e41mk> dijo que si y regresará @Salesforce #df10
- 5:56 pm **telelinkanswers**: Zynga raises \$784,000 in just 3 days for UCSF by selling candycanes on Farmville #df10 @dreamforce

- 5:56 pm **tnemelka:** #df10 talking to developers in the valley now.
- 5:56 pm **mark_koenig:** RT @mkrigsman: #df10 @Benioff now evangelizing database.com and explaining logic behind componentization of salesforce platform
- 5:56 pm **cloudgofer:** database.com <- server , force.com <- client #df10 opening up the platform (#df10 live at <http://www.salesforce.com/live>)
- 5:56 pm **fcasas:** RT @mkrigsman: #df10 @Benioff benefit concert tonight for UCSF hospital has raised \$3m
- 5:56 pm **pgreenbe:** #df10 @benioff But more than that. Customers want us to open up. Too proprietary. Not just Apex, but lang. we know. How more support then?
- 5:56 pm **apexofacurve:** Great work that Marc/Salesforce is doing with UCSF, important work. Now onto Ruby... (#df10 live at <http://www.salesforce.com/live>)
- 5:56 pm **rogertopp:** better.... (#df10 live at <http://www.salesforce.com/live>)
- 5:56 pm **mfauscette:** #df10 @Benioff customers wanted platform to be more open, do more, extend, more languages, more support beyond VMForce Java
- 5:56 pm **Eloqua:** @benioff "How do we open the platform? How do we extend it?" #DF10
- 5:56 pm **SuaadSait:** RT @chinamartens451: Thought it was about time for @benioff to let fly against Microsoft and he's going all guns blazing #df10
- 5:57 pm **stonecobra:** RT @mfauscette: #df10 @zynga raised over \$700M for UCSF, power of social gaming
- 5:57 pm **bolarotibi:** Wait for it the "Open" word has been mentioned... drum role sounding #df10
- 5:57 pm **williamlennon:** Benioff talks about zynga..SaaS Solutions predictions of #df10 <http://goo.gl/YzXHD> (#df10 live at <http://www.salesforce.com/live>)
- 5:57 pm **hysterica816:** I'll be there! RT@NanaM1018 Benefit concert for UCSF tonight. already raised 3.5 million dollars for the cause, @Benioff is matching #df10
- 5:57 pm **skrinakcreative:** ibakaeding +1 (#df10 live at <http://www.salesforce.com/live>)
- 5:57 pm **pgreenbe:** #df10 @benioff Guessing he's announcing Ruby on Rails co. acquisition now.
- 5:57 pm **davidcrow:** OMGF - Java as a Service (JaaS) me thinks @benioff has been drinking this morning #df10 looking forward to @heroku announcement
- 5:57 pm **themayorpete:** Watching keynote on big screen in front of cloud expo #df10
- 5:57 pm **ShlomiDinoor:** benioff is getting ready to announce the Heroku acquisition (#df10 live at <http://www.salesforce.com/live>)
- 5:57 pm **accidentalflyer:** #df10 #cloud Run-off rooms have much better WiFi than main hall. Tend to sit too far back in main hall anyway. Plus you don't have to clap.
- 5:57 pm **thameemkhan:** i think i saw someone smoking a electric cigg on screen #df10
- 5:57 pm **paulhamerman:** #df10 Benioff leading up to why he acquired Heroku. Needed a more open PaaS environment.
- 5:57 pm **kitson:** Aha: #Benioff refers to "this question mark on our diagram." #df10 #sfdc #crm #scrm #force @salesforce
- 5:57 pm **btgist:** <http://j.mp/a3tOBx> ? @GetApp What will be the 2 #Cloud announcements from #sfdc today at #df10 ? #saas
- 5:57 pm **jeffdonthemic:** #Salesforce is exploding! Marc needs a 300ft screen for the "chicket" slide now. #df10
- 5:57 pm **timanderson:** Slide says force.com is "100% open" - but it is a black box! #df10
- 5:57 pm **itpro:** Benioff: "I feel like we've been somewhat myopic, we haven't listened close enough to our customers." Heroku time. #DF10 @Dreamforce
- 5:57 pm **Lager:** RT @pgreenbe: #df10 @benioff Guessing he's announcing Ruby on Rails co. acquisition now.

- 5:57 pm **mkrigsmann**: #df10 Salesforce systematically examining the platform to determine which components are needed to make complete offering
- 5:57 pm **marksmithvr**: RT @kitson: With the runway, introduced presenters have a *looong* entrance. #Benioff #df10 #sfdc #crm #scrm #force @salesforce
- 5:57 pm **EricNiat**: RT @salesforce: Our @benioff winning back the customer that MS claims 'got forced' <http://twitpic.com/3e41mk> He said yes, he'll come back :) #df10
- 5:57 pm **calbraun**: Database.com has 99.9 pct reliability. Not that great. #df10
- 5:57 pm **tnemelka**: #df10 listen for objective c. If it's not there the developers won't come
- 5:57 pm **Dana_Gardner**: VMForce (cloud Java) got Benioff thinking ... Need more PaaS for Web 2.0 ... So today bought Ruby PaaS Heroku. #df10
- 5:57 pm **jhoskins**: Will I get to do Ruby again with Salesforce.com? Will it? #df10 Heroku?
- 5:57 pm **ReidCarlberg**: @jeffdonthemic get me the @appirio party invite and I'll owe you one. ;) #df10
- 5:57 pm **Eloqua**: Salesforce announces new cloud at #DF10: Ruby on Rails.
- 5:57 pm **StefanRied**: The acquisition of Heroku is a nice pick for force.com #DF10
- 5:57 pm **pgreenbe**: #df10 @benioff Talking about devices, java, platform, desktop. What else to extend force.com? We want to add Ruby on Rails. (clapping aud)
- 5:57 pm **bsaub**: Here's the Heroku... (#df10 live at <http://www.salesforce.com/live>)
- 5:58 pm **Anup_Shinde**: wow (#df10 live at <http://www.salesforce.com/live>)
- 5:58 pm **DarthGarry**: Ruby on Rails in Force.com #Goosebumps #DF10
- 5:58 pm **dbilbija**: zzzzzzzzzzzzz..... ruby? really? (#df10 live at <http://www.salesforce.com/live>)
- 5:58 pm **kitson**: #Benioff "What else could we do to extend Force.com for our customers?" #df10 #sfdc #crm #scrm #force @salesforce
- 5:58 pm **sanity_check**: heard a lot so far about "database.com" as a buzz word (#df10 live at <http://www.salesforce.com/live>)
- 5:58 pm **rhilsen**: Think my property value just increased @mfauscette #df10 UCSF investment in Mission Bay: 2015+ \$2B potential investment
- 5:58 pm **pjtec**: #DF10 @benioff admitting to Force.com being proprietary PaaS thus far, hoping that Ruby on Rails will help in that regard
- 5:58 pm **apexsutherland**: Spontaneous applause when @benioff announces Ruby coming to the Force.com platform #df10
- 5:58 pm **kitson**: #Benioff "Parker + I decided we wanted to add Ruby on Rails." #df10 #sfdc #crm #scrm #force @salesforce
- 5:58 pm **Force2be**: Wouldn't it be funny if @darylshaber showed up under the ? image. #df10
- 5:58 pm **jeffdonthemic**: @ReidCarlberg You didn't DM that <g>. #df10
- 5:58 pm **Lager**: #df10 @Benioff: "We want to add Ruby On Rails." This is the #Heroku acquisition. Yesterday's database.com demo was written in Ruby
- 5:58 pm **Montclairadvrs**: @benioff Ruby on Rails is amazing. #df10 #saas #cloud
- 5:58 pm **emilysusanjones**: What will the two new clouds be?? #df10
- 5:58 pm **skrinakcreative**: Finally, Rails integration. That is interesting. (#df10 live at <http://www.salesforce.com/live>)
- 5:58 pm **dpbrennerSFDC**: Video feed is OK, but message feed is freezing, requiring refresh... (#df10 live at <http://www.salesforce.com/live>)
- 5:58 pm **sprabu**: RT @Montclairadvrs: @benioff Ruby on Rails is amazing. #df10 #saas #cloud
- 5:58 pm **dmennigervr**: .@benioff: What else can we do to extend Force.com? A: Ruby (via Heroku acq) #df10

- 5:58 pm **appirio_ryan:** Today's theme: "How do we open the platform" says Benioff #df10
- 5:58 pm **SGersh:** Good article in SJ Merc this morning on @benioff going from "clown prince" to "crown prince" of the Internet -> <http://bit.ly/f9K2wn> #df10
- 5:58 pm **Anup_Shinde:** Why not Groovy? (#df10 live at <http://www.salesforce.com/live>)
- 5:58 pm **Lattice_Engines:** #df10 @benioff reveals Ruby. "Ruby on rails is amazing...database.com was written in ruby on rails."
- 5:58 pm **SOAWorldExpo:** RT @fuatkircaali: RT @Dana_Gardner Marc Benioff going after MSFT ..not quite McNealy yet. #df10 < Larry's boy, at 23, he was named Oracle's Rookie of the Year
- 5:58 pm **ejly:** Salesforce adding ruby on rails - excellent! #df10 database.com app built in Ruby.
- 5:58 pm **kitson:** #Benioff "That whole Database.com demo yestersday? That was built on Ruby on Rails." #df10 #sfdc #crm #scrm #force @salesforce #ror
- 5:58 pm **jennywilliams:** Salesforce.com to extend Force.com and add Ruby #df10
- 5:58 pm **abneedles:** [nailed it, Greenberg] RT @pgreenbe: #df10 @benioff Guessing he's announcing Ruby on Rails co. acquisition now.
- 5:58 pm **MarkOrsborn:** #df10 ruby on rails added to the platform
- 5:58 pm **jill_rowley:** so was I and it was fun! RT @Force2be: Hanging with @darthgarry in the Eloqua box. #df10 <http://yfrog.com/h43260j>
- 5:58 pm **marksmithvr:** Salesforce Announces Ruby on Rails with Heroku- Tech Speak - Do Not Worry Sales, Mktg, Service Folks - This is for Geeks #DF10
- 5:58 pm **BMCSaaSGuy:** RT @bmcsoftware: Salesforce.com and BMC Software Transform IT Management with Launch of RemedyForce <http://bit.ly/gFNDRV> #bmcloud #df10
- 5:58 pm **calebsidel:** Ruby native in force.com! #df10
- 5:58 pm **thameemkhan:** ROR is a winner ! #df10
- 5:58 pm **Eloqua:** @benioff hottest mobile and social apps written on Ruby. #DF10
- 5:58 pm **dnm54:** #df10 #rc Salesforce Cloud2 adds Ruby on Rails (#rc= recombinant communications)
- 5:59 pm **Lager:** #df10 Ruby powers Twitter, Hulu, Groupon. Gartner predicts 4 million Ruby developers by 2013
- 5:59 pm **mkrigsmann:** #df10 @benioff about to announce Herouka acquisition - ruby on rails along with Java for salesforce platform developers
- 5:59 pm **apexsutherland:** @benioff reveals that database.com is built on Ruby #df10
- 5:59 pm **mark_koenig:** RT @pjtec: #DF10 @benioff admitting to Force.com being proprietary PaaS thus far, hoping that Ruby on Rails will help in that regard
- 5:59 pm **cloudgofer:** Breakthrough for force.com platform , adding ruby on rails #df10 @benioff keynote day2 (#df10 live at <http://www.salesforce.com/live>)
- 5:59 pm **drschultz:** @Benioff "the database.com demo was not written in JAVA or HTML it was written in Ruby" - but, HTML is not a server side language #df10
- 5:59 pm **mfauscette:** #df10 @Benioff setting up the Ruby on Rails announcement: announced today - acquires Heroku RoR platform
- 5:59 pm **jhoskins:** Ruby on Rails with Salesforce Cloud2. Hell Yes! #df10
- 5:59 pm **OrlandoSFDC:** Ruby on Rails with Salesforce Cloud2. Hell Yes! #df10
- 5:59 pm **Lattice_Engines:** #df10 "ruby is the language of cloud2".
- 5:59 pm **krmc:** Database.com written in RoR, which Salesforce now supports. #df10

- 5:59 pm **kitson:** #Benioff repeats the press-release claim: "Ruby is the language of Cloud 2." #df10 #sfdc #crm #scrm #force @salesforce
- 5:59 pm **Standardqueso:** @Salesforce integra a la nube Ruby on Rails. Prospectos de integración a Twitter, Hulu y más! #df10
- 5:59 pm **musicwithchris:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 5:59 pm **prudentcloud:** #SFDC supporting #RubyOnRails on Force.com platform #df10. Big win for the RoR community #in
- 5:59 pm **SwyftInteract:** RT @Eloqua: @benioff hottest mobile and social apps written on Ruby. #DF10
- 5:59 pm **RobertRKimball:** hi D! (#df10 live at <http://www.salesforce.com/live>)
- 5:59 pm **Lager:** RT @kitson: #Benioff repeats the press-release claim: "Ruby is the language of Cloud 2." #df10 #sfdc #crm #scrm #force @salesforce
- 5:59 pm **cloudtimesorg:** Salesforce to Buy Heroku's Ruby Cloud for \$212 million <http://t.co/kYbccMN> via @structureblo (#df10 live at <http://www.salesforce.com/live>)
- 5:59 pm **akoolstik:** Salesforce does #ruby! #df10 @dreamforce
- 5:59 pm **benkepes:** Out with #Apex in with #Ruby - @Benioff announces the Heroku acquisition at #df10
- 5:59 pm **timanderson:** Ruby is "the language of cloud 2" says Benioff #df10
- 5:59 pm **sanity_check:** BUT what about using in-memory computing to be able to deliver computing speed in the cloud? (#df10 live at <http://www.salesforce.com/live>)
- 5:59 pm **erichknipp:** @Benioff making a big push for enterprise Ruby on #rails #df10
- 5:59 pm **sloane927:** RT @kitson: #Benioff repeats the press-release claim: "Ruby is the language of Cloud 2." #df10 #sfdc #crm #scrm #force @salesforce #dfleep
- 5:59 pm **btgist:** <http://j.mp/h2S4BX> ? @benkepes Out with #Apex in with #Ruby - @Benioff announces the Heroku acquisition at #df10
- 5:59 pm **cloudtimesorg:** Ruby on Rails is the language of Cloud 2 #df10
- 5:59 pm **itpro:** Benioff: "Developers love Ruby, they relish Ruby." Come on, get to the acquisition now! @Dreamforce #df10
- 5:59 pm **joecrm:** RT @tekoppele: Who's playing catch up now #salesforce?! #df10, We've got the world's most used database in the cloud - SQL Azure <http://tinyurl.com/34jwuor>
- 5:59 pm **stilgherrian:** Benioff announces their Ruby cloud. "Ruby on Rails really is the language of the cloud". Database.com's console written in Rails. #df10
- 5:59 pm **mfauscette:** #df10 @Benioff Ruby on Rails is the language of Cloud2: rapid dev, productive programming, mobile and social apps, massive scale
- 5:59 pm **Lattice_Engines:** #df10 twitter, groupon, etc. are built on Ruby
- 5:59 pm **metadaddy:** RT @jhoskins: Ruby on Rails with Salesforce Cloud2. Hell Yes! #df10
- 5:59 pm **Dana_Gardner:** How close can Salesforce and VMWare be for long when CRN calls private cloud a "unicorn." These two will collide ... not combine. #df10
- 5:59 pm **hnlkenny:** \$212 million in cash for Heroku (#df10 live at <http://www.salesforce.com/live>)
- 5:59 pm **kitson:** #Benioff notes that Parker "has committed himself to being a Ruby programmer." #df10 #sfdc #crm #scrm #force @salesforce #ror
- 6:00 pm **millslife:** Salesforce bought SiteMasher a few months ago...It's now branded as SiteForce. (#df10 live at <http://www.salesforce.com/live>)
- 6:00 pm **pjtec:** #DF10 Ruby is a true cloud computing technology: rapid development, productive programming, mobile & social apps, massive scale

- 6:00 pm **ggheorghiu:** @residerocks: Looking forward to new #salesforce features revealed in keynote at #df10 today.
- 6:00 pm **dnm54:** #df10 benioff "Ruby is the language of Cloud2"
- 6:00 pm **calbraun:** RT @TotalCloud: Salesforce unleashes 5 new Platforms for rapid #Cloud App Development <http://t.co/pm6AKp4> #SaaS #df10
- 6:00 pm **joannabarnett:** Integrate @Salesforce and @ExactTarget for [real] targeted marketing ? learn more at booth 903! #df10
- 6:00 pm **utferrara:** Ruby is the language of social media and cloud 2. Salesforce buys Heroku for development. #df10
- 6:00 pm **DoritalnBVI:** He's talking about Ruby on Rails (#df10 live at <http://www.salesforce.com/live>)
- 6:00 pm **sabyasachisen:** Check out these pictures from #DF10 from the #Astadia booth #513! <http://ow.ly/3IUTd>
- 6:00 pm **neilpridham:** Check out these pictures from #DF10 from the #Astadia booth #513! <http://ow.ly/3IUTb>
- 6:00 pm **pgreenbe:** #df10 @benioff Ruby the true devt. language of CCloud 2 - Rapid dev, mobile, social apps scalable. So bought Heroku. "family more than team"
- 6:00 pm **JoeKorngiebel:** RT @Dana_Gardner: How close can Salesforce and VMWare be for long when CRN calls private cloud a "unicorn." These two will collide ... not combine. #df10
- 6:00 pm **dmenninger:** Yesterday's database.com demo of management console was done in ruby #df10 Many large sites using ruby (Twitter, Hulu, Groupon) #df10
- 6:00 pm **prudentcloud:** Heroku acquisition by SFDC? #df10 #in
- 6:00 pm **Mrgareth:** @benioff outlines importance of today's news about #Heroku buy & role of #Ruby in #cloud 2 development #Dreamforce #DF10 <http://ht.ly/3m0Zu>
- 6:00 pm **cozimek:** Benioff chooses Ruby on Rails for its programming scaffolding for Cloud 2. Hmm... #df10
- 6:00 pm **CRMJen:** @jhoskins @jhoskins @Benioff #df10 RUBY on #SFDC Go to the hat store, buy a hat, and get ready to hang on to it! #df10 #CRM #w00t!
- 6:00 pm **Montclairadvrs:** <http://bit.ly/99h0TH> Everyday it amazes me @benioff #df10 #saas #cloud
- 6:00 pm **DarthGarry:** RT @apexsutherland: @benioff reveals that database.com is built on Ruby #df10
- 6:00 pm **Lager:** #df10 Check out <http://bit.ly/99h0TH> for some color on this
- 6:00 pm **mkrigsmann:** #df10 Decided to buy Herouka after seeking out a ruby team:"Some of the best computer science I have ever seen".
- 6:00 pm **apexsutherland:** @benioff "Some of the best computer science I've ever seen" - referring to @heroku #df10
- 6:00 pm **kitson:** #Benioff Heroku: "Some of the best computer science I've ever seen." #df10 #sfdc #crm #scrm #force @salesforce #ror
- 6:00 pm **btgist:** <http://j.mp/eN7HJG> ? @kitson #Benioff "Bernard, come on out!" #df10 #sfdc #crm #scrm #force @salesforce
- 6:00 pm **dekt:** #df10 mark is talking about the heroku acquisition
- 6:00 pm **joeferraro:** Unbelievable to witness: @benioff lauding Ruby as the cornerstone of day 2 keynote #df10
- 6:00 pm **joecrm:** RT @cindyskack: Get \$200 per seat rebate (up to \$50k!) when you switch 15+ seats from Salesforce. Details at <http://bit.ly/hM5r3r> . #MSDYNCRM , #df10
- 6:00 pm **skowronek:** Sorry #df10 not seeing #ruby the same way. #Salesforce
- 6:00 pm **mark_koenig:** Componentization of #PaaS opens up so many more opties >>RT @appirio_ryan: Today's theme: "How do we open the platform" says Benioff #df10

- 6:00 pm **AribaExchange:** RT @mfauscette: #df10 @Benioff setting up the Ruby on Rails announcement: announced today - acquires Heroku RoR platform
- 6:00 pm **Lager:** RT @kitson: #Benioff notes that Parker "has committed himself to being a Ruby programmer." #df10 #sfdc #crm #scrm #force @salesforce #ror
- 6:00 pm **jeffdonthemic:** @millslife Saw the SiteForce demo yesterday. It's awesome but still early. #df10
- 6:00 pm **DoritalnBVI:** Any Ruby Developers here? (#df10 live at <http://www.salesforce.com/live>)
- 6:00 pm **dbilbija:** roberto lo bello! (#df10 live at <http://www.salesforce.com/live>)
- 6:00 pm **apexsutherland:** RT @joeferraro: Unbelievable to witness: @benioff lauding Ruby as the cornerstone of day 2 keynote #df10 << indeed!
- 6:00 pm **kitson:** #Benioff With Heroku, "we could change the world all over again." #df10 #sfdc #crm #scrm #force @salesforce #ror
- 6:00 pm **mstrohlein:** RT @sloane927: RT @kitson: #Benioff repeats the press-release claim: ?Ruby is the language of Cloud 2." #df10 #sfdc #crm #scrm #force @salesforce #dfleap
- 6:01 pm **dreamforce:** Here's photos from @benioff's chat with the 'Get Forced' guy <http://on.fb.me/hnMagB> #df10
- 6:01 pm **hubspot:** If you are at #df10 and our interested in meeting some HubSpotters, talk to @jordyne about our cocktail reception tonight at 6 p.m.
- 6:01 pm **salesforce:** Here's photos from @benioff's chat with the 'Get Forced' guy <http://on.fb.me/hnMagB> #df10
- 6:01 pm **itpro:** Benioff: "I said 'if we buy this company we could really move the whole industry to Ruby. We could change the world again.'" #df10
- 6:01 pm **Lager:** RT @kitson: #Benioff With Heroku, "we could change the world all over again." #df10 #sfdc #crm #scrm #force @salesforce #ror
- 6:01 pm **mkrigsmann:** #df10 Heroku now being announced as salesforce acquisition
- 6:01 pm **sprabu:** RT @itpro: Benioff: "I said 'if we buy this company we could really move the whole industry to Ruby. We could change the world again.'" #df10
- 6:01 pm **bhem:** RT @utferrara: Ruby is the language of social media and cloud 2. Salesforce buys Heroku for development. #df10
- 6:01 pm **JohnFontana:** Ben.i.off getting gushy on Ruby on Rails. Dev. platform for the future of the cloud. building up to Heroku acquisition. #df10
- 6:01 pm **Cloud9Analytics:** Come watch us demo innovative Cloud9 technologies at booth #419 #df10
- 6:01 pm **pgreenbe:** #df10 @benioff Keep them going like we used 2 b. Are great scientists vested Cloud 2. Blown away. So far ahead of us on Ruby & lang as a svc
- 6:01 pm **sprabu:** RT @JohnFontana: Ben.i.off getting gushy on Ruby on Rails. Dev. platform for the future of the cloud. building up to Heroku acquisition. #df10
- 6:01 pm **chuse:** "We can move the entire industry to Ruby." - @benioff #df10
- 6:01 pm **dnm54:** Heroku "so far ahead" of others running a platform for Ruby #df10 #rc
- 6:01 pm **ekolsky:** #DF10 - terms of acquisition, very, very good for haroku -- including instant vestment from the looks of it.
- 6:01 pm **RatherGeeky:** Ruby is now available in #Cloud2. #DF10 Not very familiar with it, but apparently Twitter and Hulu run on it.
- 6:01 pm **ggheorghiu:** @pjtec: #DF10 @benioff admitting to Force.com being proprietary PaaS thus far, hoping that Ruby on Rails will help in that regard
- 6:01 pm **tnemelka:** #df10 ruby...sigh... Kinda like the \$15 chatter licensing Nice cake, but the frosting is off a bit

- 6:01 pm **MarkOrsborn:** #df10 ruby the cloud 2 cloud app platform <http://iggy.nu/8-reasons-i-love-ruby> intent to acquire heroku
- 6:01 pm **itpro:** There we go - as noted earlier, Salesforce to buy Heroku for \$212 million. @Dreamforce #df10
- 6:01 pm **cloudf10timesorg:** Salesforce.com to Purchase Heroku for Ruby on Rails (#df10 live at <http://www.salesforce.com/live>)
- 6:01 pm **micaiahf:** WOW! Did not see that one coming. (#df10 live at <http://www.salesforce.com/live>)
- 6:01 pm **Montclairadvrs:** #Salesforce to acquire @heroku #1 cloud computing platform for Ruby on Rails for \$200M #df10 #saas #cloud
- 6:02 pm **sidoscope:** There is a news 6 hours ago about buying Ruby Cloud!!! (#df10 live at <http://www.salesforce.com/live>)
- 6:02 pm **cloudgofer:** Ruby is language of cloud2: Rapid development, Social and mobile #df10 #Heroku (#df10 live at <http://www.salesforce.com/live>)
- 6:02 pm **NanaM1018:** #df10 @Gartner_inc predicts over 4 million developers on Ruby by 2014. @salesforce acquires Heroku #1 cloud platform for Ruby
- 6:02 pm **hopelee66:** Announcing Heroku purchase (#df10 live at <http://www.salesforce.com/live>)
- 6:02 pm **mkrigsman:** #df10 @Benioff building up Heroku team as a "family" more advanced than salesforce itself in certain areas
- 6:02 pm **Lager:** #df10 Reminder: This is intent to acquire #heroku, not a done deal yet. A formality imho, but must make that point. #ror
- 6:02 pm **Lattice_Engines:** #df10 @benioff salesforce announces plans to acquire heroku - #1 cloud app platform for Ruby "designed by developers for developers"
- 6:02 pm **BlakeLandau:** Salesforce announces acquisition of heroku - #1 Cloud application platform for Ruby #df10
- 6:02 pm **cloudf10timesorg:** Salesforce announces the Intent to acquire Heroku #df10 @heroku
- 6:02 pm **cozimek:** Benioff announces at Dreamforce the intent to purchase <http://heroku.com>. #df10
- 6:02 pm **StefanRied:** Heroku currently deploys on AWS - looking forward to have two option AWS and Force.com #DF10
- 6:02 pm **adwait:** Marc's favorite word: Amazing #df10
- 6:02 pm **nedadams:** @salesforce acquires #heroku #salesforce #df10
- 6:02 pm **accidentalflyer:** #df10 so if starting from clean slate, #force.com vs. #vmforce vs. #heroku? #RoR is fast to deploy but how about maintaining long term?
- 6:02 pm **mark_koenig:** Apex will still have its place. >>RT @benkepess: Out with #Apex in with #Ruby - @Benioff announces the Heroku acquisition at #df10
- 6:02 pm **hpalan:** RT @mkrigsman: #df10 Heroku now being announced as salesforce acquisition
- 6:02 pm **mfauscette:** #df10 @Benioff Heroku designed by developers for developers, instant deployment and scaling, open architecture and ecosystem
- 6:02 pm **prudentcloud:** Biggest announcement of #df10 no doubt - SFDC acquires Heroku #in
- 6:02 pm **WinZach:** Yesterday's buzz word "Database.com (#df10 live at <http://www.salesforce.com/live>)
- 6:02 pm **Staten7:** Wow. Congrats to Heroku on their acquisition by SFDC! Bringing two leading PaaS together. Integration should be interesting, tho. #df10
- 6:02 pm **kitson:** Heroku has a funky logo. <http://yfrog.com/gygscp> #Benioff #df10 #sfdc #crm #scrm #force @salesforce
- 6:02 pm **ReidCarlberg:** Ditto ?@colinloretz: @jhoskins yay ruby!? #df10

- 6:02 pm **pgreenbe:** #df10 @benioff How nexgen devlprs think about development. Instant deployment & scaling. 105K Ruby apps run on Heroku.
- 6:02 pm **SaaSCMO:** RT @kitson: #Benioff notes that Parker "has committed himself to being a Ruby programmer." #df10 #sfdc #crm #scrm #force @salesforce #ror
- 6:02 pm **kspidel:** This just in from #DF10, Benioff says SFDC is going to Ruby on Rails! Niiece! Hat tip to @thekellywalsh
- 6:02 pm **dahowlett:** Is it Ruby or Ruby on Rails? #df10
- 6:02 pm **ekolsky:** @tnemelka I don't want to sound like I don't support it -- but want to see mission critical apps on ROR before signing up 4 fan club #df10
- 6:02 pm **dmeningervr:** true for much of yesterday too RT @marksmithvr: Salesforce Announces Ruby - Don't Worry Sales, Mktg, Service - This is for Geeks #DF10
- 6:02 pm **Lager:** #df10 more than 105K apps running right now on #heroku #ror
- 6:02 pm **hnlkenny:** @tennvoll if you know where some unicorns are, kendall collins is looking for one (#df10 live at <http://www.salesforce.com/live>)
- 6:02 pm **paulhamerman:** #df10 Heroku is leading cloud platform for Ruby, says Benioff. SFDC wil acquire for \$212 m.
- 6:02 pm **lhenkel:** Rails fits the idea of giving developers building blocks and away from CRUD. I like it. (#df10 live at <http://www.salesforce.com/live>)
- 6:02 pm **Eloqua:** @benioff Talking about Salesforce 's planned acquisition of Heroku. #DF10
- 6:02 pm **kevino80:** @midlakewinter heading over to moscone west after the gen session. Force developer zone. Come meet me. #df10
- 6:02 pm **utferrara:** RT @bmcsoftware: Salesforce.com and BMC Software Transform IT Management with Launch of RemedyForce <http://bit.ly/gFNDRV> #bmccloud #df10
- 6:02 pm **mfauscette:** #df10 105,950 apps running built on Heroku today
- 6:02 pm **calebsidel:** sfdc bought heroku #df10
- 6:02 pm **Lager:** RT @ekolsky: @tnemelka I don't want to sound like I don't support it -- but want to see mission critical apps on ROR before signing up 4 fan club #df10
- 6:03 pm **kristeneal:** I will be at the #marketingmixer with @exacttarget @insideview @extoleinc Wednesday evening at #df10. Sold out! <http://bit.ly/9GHnoG>
- 6:03 pm **jtaschek:** RT @prudentcloud: Biggest announcement of #df10 no doubt - SFDC acquires Heroku #in
- 6:03 pm **stevenaventi:** .@benioff announces @heroku is joining the #salesforce family at #df10 #forcedotcom #paas <http://twitpic.com/3e43tx>
- 6:03 pm **greggtilston:** Sfdc adding ruby dev With acquisition of heroku #df10 #opensource
- 6:03 pm **mjrogan:** RT @Eloqua: Salesforce announces new cloud at #DF10: Ruby on Rails.
- 6:03 pm **jtaschek:** RT @mfauscette: #df10 @Benioff Heroku designed by developers for developers, instant deployment and scaling, open architecture and ecosystem
- 6:03 pm **micaiahf:** Heroku will bring business value by opening the platform to more developers, lower cost (#df10 live at <http://www.salesforce.com/live>)
- 6:03 pm **krmc:** Benioff addressing Salesforce.com's intent to acquire Heroku #df10
- 6:03 pm **Dana_Gardner:** Salesforce: Ruby is the language of Cloud 2. RAD gets an enterprise angel, should make Azure look stodgy, expensive; a Buick. #df10
- 6:03 pm **kitson:** #Benioff "It's fast, it's frictionless." #df10 #sfdc #crm #scrm #force @salesforce ("Explosive growth," but timeframe on slide unclear.)
- 6:03 pm **ReidCarlberg:** RT @DarthGarry: Ruby on Rails in Force.com #Goosebumps #DF10

- 6:03 pm **Montclairadvs:** 105,950 apps currently run on Heroku.com #df10 #saas #cloud 200M web requests per day. 3K new apps developed each wk.
- 6:03 pm **apexsutherland:** Stats on Heroku are incredible - 200 million web requests a day #df10
- 6:03 pm **jeffdonthemic:** Apex is NOT going away. >>RT @benkepes: Out with #Apex in with #Ruby - @Benioff announces the Heroku acquisition at #df10
- 6:03 pm **mfauscette:** #df10 Heroku 1M Ruby developers
- 6:03 pm **garyorenstein:** yesterday I felt @salesforce was a lagging indicator (database.com and chatter noise) today they are a leading indicator @heroku #df10
- 6:03 pm **noyesjesse:** Heroku adds 3,000 new apps every week #DF10
- 6:03 pm **salesforceapac:** Heroku.com is #1 #cloud 2 platform-as-a-service offering says @benioff, explaining #Salesforce's acquisition #DF10 #Dreamforce
- 6:03 pm **jtaschek:** RT @mkrigsmann: #df10 @Benioff building up Heroku team as a "family" more advanced than salesforce itself in certain areas
- 6:03 pm **mkrigsmann:** #df10 Heroku intense sales pitch now. Really intense sales pitch
- 6:03 pm **pgreenbe:** #df10 @benioff | PG - I'm going to sign up this second and do my first Ruby app. Oh, jeez, I'm not a developer. MB excitement palpable.
- 6:03 pm **stefanmedeiros:** I like saying the word Heroku. (#df10 live at <http://www.salesforce.com/live>)
- 6:03 pm **ggheorghiu:** @Lager: #df10 more than 105K apps running right now on #heroku #ror
- 6:03 pm **Lager:** #df10 @benioff "Giving Ruby developers a path to the enterprise."
- 6:03 pm **calbraun:** RT @pjtec: #DF10 Ruby is a true cloud computing technology: rapid development, productive programming, mobile & social apps, massive scale
- 6:03 pm **forcelUS:** RT @kitson: Zynga's "Candy Canes for Kids" on FarmVille: <http://bit.ly/candycanes> #Benioff #df10 #sfdc #crm #scrm #force @salesforce
- 6:03 pm **sloane927:** RT @mfauscette: #df10 105,950 apps running built on Heroku today#df10
- 6:03 pm **mtantow:** RT @cloudtimesorg: Salesforce announces the Intent to acquire Heroku #df10 @heroku
- 6:03 pm **ShelleyLaps:** #salesforce announces intent to acquire #heroku for ruby dev #df10
- 6:03 pm **benkepes:** "Giving Ruby developers a path to the enterprise" and giving @salesforce some cred with the cool kids #df10 #heroku
- 6:03 pm **btgist:** <http://j.mp/fRWGLV> ? @erichknipp Behold the power of #freemium. Congratulations #heroku on a massive premium. #df10
- 6:03 pm **JohnFontana:** Heroku bought for \$212 million, to date it has raised \$13 million. Ben.i.off says good for Heroku. Is that his first understatement? #df10
- 6:03 pm **clenzo:** Salesforce.com to acquire Heroku, a Ruby on Rails platform in cloud #df10
- 6:03 pm **mfauscette:** #df10 Heroku #1 open Ruby platform
- 6:03 pm **emilysusanjones:** For starters, ruby! Salesforce acquires heroku. #df10
- 6:03 pm **WinZach:** today's buzz word - RUBY (#df10 live at <http://www.salesforce.com/live>)
- 6:03 pm **sprabu:** RT @JohnFontana: Heroku bought for \$212 million, to date it has raised \$13 million. Ben.i.off says good for Heroku. Is that his first understatement? #df10
- 6:04 pm **salesforce:** RT @benkepes: "Giving Ruby developers a path to the enterprise" and giving @salesforce some cred with the cool kids #df10 #heroku
- 6:04 pm **marketingengine:** RT @salesforce: Here's photos from @benioff's chat with the 'Get Forced' guy <http://on.fb.me/hnMagB> #df10
- 6:04 pm **benaiiah:** RT @benioff: Marc is on with @jimcramer Mad Money Tonight! <http://www.cnbc.com/id/15840232/?video=1688209227&play=1> #DF10

- 6:04 pm **btgist:** <http://j.mp/gK54oA> ? @Dreamforce Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 6:04 pm **unbelievable:** Salesforce announces intent to buy Heroku - a Ruby platform. #df10
- 6:04 pm **paulfallon:** RT @Dana_Gardner: Salesforce: Ruby is the language of Cloud 2. RAD gets an enterprise angel, should make Azure look stodgy, expensive; a Buick. #df10
- 6:04 pm **ekolsky:** #DF10 - wondering what cloud 9 will be?
- 6:04 pm **barneybeal:** Congrats to Salesforce on having the #1 cloud database before it's even been released. #df10
- 6:04 pm **SuaadSait:** RT @chinamartens451: Good admission from @benioff: "We've been somewhat myopic" about development and PaaS - how to open platform and give more languages #df10
- 6:04 pm **Lager:** #df10 Heroku is the 7th cloud. Sounds like a done deal when you put it that way.
- 6:04 pm **mfauscette:** #df10 heroku = the 7th cloud for SFDC
- 6:04 pm **jeffdonthemic:** Where's the VMforce cloud? #df10
- 6:04 pm **bryanalipiev:** @benioff just announced SalesForce acquires Heroku for Ruby on Rails development! #df10
- 6:04 pm **Montclairadvs:** #heroku + database.com = marriage made in heaven. @heroku is the 7th Cloud #df10 #saas #cloud
- 6:04 pm **stilgherrian:** Heroku is named and the purchase confirmed. Insert promo for Heroku from website copy, but in a more enthusiastic voice. #df10
- 6:04 pm **kitson:** #Benioff Heroku becomes @Salesforce.com's "7th Cloud." #df10 #sfdc #crm #scrm
- 6:04 pm **ventanaresearch:** Salesforce Benioff is quite excited about the \$200m purchase of Heroku & new Cloud for them - separate from force.com Cloud #DF10
- 6:04 pm **Lattice_Engines:** #df10 @dreamforce Marc Benioff announces Heroku acquisition plans <http://yfrog.com/gy6x70j>
- 6:04 pm **WinZach:** this is all you've got for cloud 2 ?? (#df10 live at <http://www.salesforce.com/live>)
- 6:04 pm **mb_springboard:** #df10 SFDC announces Heroku acquisition, adding Ruby PaaS support, alongside Java (via VMforce), key move for driving developer ecosystem.
- 6:04 pm **Experian_QAS:** RT @Eloqua: @benioff Talking about Salesforce 's planned acquisition of Heroku. #DF10
- 6:04 pm **JohnFontana:** Marriage gives Ruby devs. path to enterprise. It's trust for the enterprise. #df10 Ben.i.off
- 6:04 pm **TheSailorGroup:** Me too..Hrrrruuuuukooooo (#df10 live at <http://www.salesforce.com/live>)
- 6:04 pm **mkrigsman:** #df10 @Benioff calls Heroku #1 Ruby platform and database.com #1 open database. Of course, the "open database" market is new
- 6:04 pm **dmeningervr:** it's getting really cloudy: Heroku is the 7th cloud #df10
- 6:04 pm **pgreenbe:** #df10 @benioff Heroku + database.com is a marriage made in heaven. Heroku is the "7th Cloud". While pt. of force.com, will remain indep.
- 6:04 pm **avongunten:** hoppla bereits mehr als 100'000 apps laufen auf heroku und jede woche kommen 3000 dazu sagt marc benioff, impressive #df10
- 6:04 pm **cloudgofer:** Heroku 105k apps, 200MM web requests/day 3k app/week <- tremendous growth #df10 @benioff (#df10 live at <http://www.salesforce.com/live>)
- 6:04 pm **Teresa1762:** #df10 Heroku + database.com is a marriage made in heaven. Heroku is the "7th Cloud". While pt. of force.com, will remain indep.
- 6:04 pm **cloudtimesorg:** Keynote Day1 Database.com to Compete with Oracle <http://tinyurl.com/2a58zq6> (#df10 live at <http://www.salesforce.com/live>)

6:04 pm **africatechie**: RT @CIOOnline: Dreamforce 2010: 8 Cloud Lessons <http://bit.ly/f2HNNY> #df10

6:04 pm **utferrara**: Reporters want to talk with BMC re:RemedyForce? Let me know. #df10

6:05 pm **mark_koenig**: Imagine a single platform on which you can build with Java, Ruby on Rails or Apex. Depending on the business/technical need. #appirio #df10

6:05 pm **MartijnLinssen**: @wadenick I'm now waiting for #df10 to appear, it should be at no.6 now

6:05 pm **peterjchalmers**: 7th @salesforce cloud @heroku This is exciting stuff and another game changer! #df10 @Dreamforce

6:05 pm **Dana_Gardner**: Congrats to Byron Sebastian at Heroku. I always enjoy talking with him, has vision and pragmatism. #df10

6:05 pm **Anup_Shinde**: I can;t wait for a demo :) (#df10 live at <http://www.salesforce.com/live>)

6:05 pm **I1formaticien**: "Heroku va se décliner en instant deployment, instant scalability et open architecture" Marc Benioff dans son keynote #df10

6:05 pm **Eloqua**: "Heroku will continue to exist as it is now." Heroku CEO joins @benioff on keynote stage. #DF10

6:05 pm **apexsutherland**: The Salesforce.com marketing juggernaut + the power of Ruby is going to be unstoppable #df10

6:05 pm **Sderas**: When he says apps does that include mobile apps as well? (#df10 live at <http://www.salesforce.com/live>)

6:05 pm **JohnFontana**: Ben.i.off says Salesforce will keep Heroku just like it is. #df10

6:05 pm **dennes777**: <http://tryruby.org/> (#df10 live at <http://www.salesforce.com/live>)

6:05 pm **dcarroll**: All will be explained padawan learners, let's not jump to conclusions, Apex is the stored proc lang of the database. #df10 #salesforce

6:05 pm **ebiz4me**: #df10 sfdc w heroku and database.com will be directly competing w Microsoft Azure. Interesting.

6:05 pm **sprabu**: RT @Eloqua: "Heroku will continue to exist as it is now." Heroku CEO joins @benioff on keynote stage. #DF10

6:05 pm **accidentalflyer**: #df10 #heroku #RoR There is no ruby2wsdl generator. How will it fit into overall #salesforce platform, heavy on wsdl based webservices?

6:05 pm **mkrigsman**: #df10 Now on stage Byron Sebastian, CEO of Heroku

6:05 pm **Lager**: #df10 Introducing #heroku CEO Byron Sebastian

6:05 pm **Lattice_Engines**: #df10 byron sebastian, CEO of Heroku takes the stage

6:05 pm **WinZach**: I haven't heard about "In-Memory (#df10 live at <http://www.salesforce.com/live>)

6:05 pm **cozimek**: I'm not sure I understand how Heroku is going to feed Salesforce's core competencies. Force.com replacement? Thoughts? #df10

6:05 pm **itpro**: CEO of Heroku Byron Sebastian has come out... a little early I think. No WWE style entrance music! @Dreamforce #df10

6:05 pm **paulfallon**: RT @mkrigsman: #df10 @Benioff building up Heroku team as a "family" more advanced than salesforce itself in certain areas

6:05 pm **paulhamerman**: #df10 Heroku will be the 7th Cloud of Salesforce. What will be the 8th? Workday?

6:05 pm **JohnFontana**: RT @Dana_Gardner: Salesforce: Ruby is the language of Cloud 2. RAD gets an enterprise angel, should make Azure look stodgy, expensive; a Buick. #df10

6:05 pm **pgreenbe**: #df10 Heroku guys in the audience getting round of applause.

6:06 pm **thegadgetgirl**: Interesting acquisition. (#df10 live at <http://www.salesforce.com/live>)

6:06 pm **dcunni**: #df10 the apex of apex is heroku. Do they have competitors? Lots to learn.

- 6:06 pm **bestwebstrategy:** #DF10 #CMO types will adjust online #marketing to NEW trends in consumer behavior: see <http://bit.ly/new-trends-in-consumer-behavior>
- 6:06 pm **kitson:** "?" in #sfdc portfolio slide replaced by 4 boxes: Ruby, Instant Deployment, Instant Scalability, + 1 I missed =(#Benioff #df10 #sfdc #crm
- 6:06 pm **delldf412:** Acquisition announced @Dreamforce: Heroku ... Great analysis by @rwang0 <http://ow.ly/3m1eK> #DF10 #DelIDF412 #cloud
- 6:06 pm **chrishigh1013:** Some rich boys now... (#df10 live at <http://www.salesforce.com/live>)
- 6:06 pm **BlakeLandau:** Heroku is going to have a merry merry X-Mas w/ 200million dollar acquisition by #SFDC #df10
- 6:06 pm **apexsutherland:** RT @dcarroll: All will be explained padawan learners, let's not jump to conclusions, Apex is the stored proc lang of the database. #df10
- 6:06 pm **jeffdonthemic:** RT @dcarroll: All will be explained padawan learners, let's not jump to conclusions, Apex is the stored proc lang of the database. #df10 #salesforce
- 6:06 pm **Experian_QAS:** RT @dmeningervr: true 4 much of yest RT @marksmithvr: Salesforce Announces Ruby - Don't Worry Sales, Mkt, Service -This is for Geeks #DF10
- 6:06 pm **regnarg:** RT @apexsutherland: RT @appirio_ryan: Ironic: MSFT chooses an expensive, unwieldy vehicle that never caught on to represent their CRM system #MSFT #DF10
- 6:06 pm **Montclairadrvs:** nice payday for the #heroku team and Sebastian the ceo. #df10 #saas #cloud
- 6:06 pm **mkrigsmann:** #df10 Now Heroku "family" (30 people) standing up to applause
- 6:06 pm **Lager:** #df10 @benioff describes Byron Sebastian as "prophetic" in re: platform as a service
- 6:06 pm **fcasas:** ? @pgreenbe: #df10 @benioff | PG - I'm going to sign up this second and do my first Ruby app. Oh, jeez, I'm not (cont) <http://tl.gd/7cptdv>
- 6:06 pm **themayorpete:** Cant wait to check it out RT @peterjchalmers: 7th @salesforce cloud @heroku This is exciting stuff and another game changer! #df10
- 6:06 pm **tnemelka:** #df10 yesterdays consumer web apps are build on this. Enuf said? Objective c and HTML5 is what's getting funded by smart money today
- 6:06 pm **appirio:** Listening to keynote looking for Appirio #dftee shirts. \$1,000 to 3 people today. #df10 Expo looking interesting...
- 6:06 pm **Mrgareth:** Combination of Database.com and Heroku is a "marriage made in heaven" says #SFDC CEO @benioff, re: today's news: <http://ht.ly/3m1hp> #DF10
- 6:06 pm **cloudtimesorg:** Heroku Chief Executive Byron Sebastian on Stage at Dreamforce (#df10 live at <http://www.salesforce.com/live>)
- 6:06 pm **twailgum:** RT @barneybeal: Congrats to Salesforce on having the #1 cloud database before it's even been released. #df10
- 6:06 pm **shobyabdi:** @jeffdonthemic Hey Jeff, want to check out your new book at #df10. Can it be done?!
- 6:06 pm **kitson:** #Benioff introduces Heroku's CEO Byron Sebastian. #df10 #sfdc #crm #scrm #force @salesforce
- 6:06 pm **wnourse:** What's the use case for Heroku/Ruby in a Salesforce-centric environment? #df10
- 6:06 pm **Keisuke69:** salesforce.com?heroku?????? #dreamforce #df10 #ruby
- 6:06 pm **ciphertext:** I'll have better luck selling cloud using VMForce. Is Ruby that popular in enterprise? (#df10 live at <http://www.salesforce.com/live>)
- 6:06 pm **ekolsky:** RT @twailgum: RT @barneybeal: Congrats to Salesforce on having the #1 cloud database before it's even been released. #df10
- 6:06 pm **jeffdonthemic:** RT @appirio: Listening to keynote looking for Appirio #dftee shirts. \$1,000 to 3 people today. #df10 Expo looking interesting...

- 6:06 pm **Standardqueso:** Salesforce anuncia su 7a nube! Heroku. Permite a los desarrolladores en Ruby on Rails llegar al sector corporativo <http://heroku.com/> #df10
- 6:06 pm **kmschroeder:** "I'm in the @heroku love...maybe I'm just still in the Stevie Wonder love..." @benioff at #df10 keynote
- 6:06 pm **DarthGarry:** RT @apexsutherland: The Salesforce.com marketing juggernaut + the power of Ruby is going to be unstoppable #df10
- 6:06 pm **KevinSwiggum:** Not bad. Startup in 2007 and sold for 212 Million dollars cash in 2011. #salesforce #heroku #df10
- 6:06 pm **salesforce:** RT @themayorpete: Cant wait to check it out RT @peterjchalmers: 7th @salesforce cloud @heroku This is exciting stuff and another game changer! #df10
- 6:07 pm **pgreenbe:** #df10 - Does this mean Apex goes away? Or that Ruby is another language added? I'm glad to see this tho' given the power of Ruby. Grt move
- 6:07 pm **jrstrom:** @Benioff says "amazing" more than I do. #df10
- 6:07 pm **apexsutherland:** @wnourse incredible rapid, lean application development, especially for consumer-centric sites and apps #df10
- 6:07 pm **miattia:** RT @BlakeLandau: Salesforce announces acquisition of heroku - #1 Cloud application platform for Ruby #df10
- 6:07 pm **lauriemccabe:** RT @twailgum: RT @barneybeal: Congrats to Salesforce on having the #1 cloud database before it's even been released. #df10
- 6:07 pm **prudentcloud:** RT @twailgum: RT @barneybeal: Congrats to Salesforce on having the #1 cloud database before it's even been released. #df10
- 6:07 pm **sloane927:** RT @prudentcloud: RT @twailgum: RT @barneybeal: Congrats to Salesforce on having the #1 cloud database before it's even been released. #df10
- 6:07 pm **Mrgareth:** #Heroku CEO now on stage with @benioff to provide #Ruby history to today's news of #Salesforce's acquisition #Dreamforce #DF10
- 6:07 pm **forcedotmom:** RT @Force2be: Wouldn't it be funny if @darylshaber showed up under the ? image. #df10
- 6:07 pm **erichknipp:** RT @benkepes: "Giving Ruby developers a path to the enterprise" and giving @salesforce some cred with the cool kids #df10 #heroku
- 6:07 pm **stefanmedeiros:** Benioff just keeps knocking (#df10 live at <http://www.salesforce.com/live>)
- 6:07 pm **mkrigsmann:** #df10 Heroku: Bringing open source and open tech, applying to cloud
- 6:07 pm **GordonEvans:** RT @benkepes: "Giving Ruby developers a path to the enterprise" and giving @salesforce some cred with the cool kids #df10 #heroku
- 6:07 pm **bestwebstrategy:** "Good marketing doesn't matter. What matters is sales." via @abneedles @staceyepstein at event sponsored by #Salesforce #DF10 #CMO #B2B
- 6:07 pm **jeffdonthemic:** @shobyabdi Should be ready this week. Problems with publisher. See <http://bit.ly/hgV6mS> #df10
- 6:07 pm **jackccrawford:** That last RT @good was a pun on #rails @heroku @Amtrak #df10 #salesforce
- 6:07 pm **illegalblond:** Marc Benioff sure loves the word "amazing". But that's ok cos I think he and Salesforce.com are amazing! #df10
- 6:08 pm **rogerjenn:** Updated "Windows #Azure and #Cloud Computing Posts for 12/7/2010+" with #Database.com info <http://bit.ly/hctywt> #SQLAzure #Salesforce #df10
- 6:08 pm **The0retico:** RT @johandenhaan: RT @Dana_Gardner: Salesforce Signs Definitive Agreement to Acquire Heroku, adds Ruby to Java PaaS play <http://bit.ly/gktQTf> #df10
- 6:08 pm **dcarroll:** Be sure to attend the State of the Union and the "Mystery" sessions, (First Looks in the guide) after the keynote #df10 I'm fired up!
- 6:08 pm **sfappbuddy:** The cloud is #Ruby! #DF10

- 6:08 pm **thameemkhan:** I was thinking heroku CEO was secretly trying to pull one more ipad from Mrac's ass #df10
- 6:08 pm **ThePGuy:** SFDC acquires heroku - ruby on rails development cloud. #df10
- 6:08 pm **vanaworkforce:** Salesforce announces intent to buy Heroku.com for 212 million (#df10 live at <http://www.salesforce.com/live>)
- 6:08 pm **pgreenbe:** #df10 @benioff Thing is while open source no longer line of biz differentiator, does make a difference to developers. Seems SFDC knows that
- 6:08 pm **derekgrant:** Come see me in Moscone West, level 1, table 20 at 1145 PT to discuss extending salesforce with Marketing Automation. #df10
- 6:08 pm **jeffdonthemic:** RT @dcarroll: Be sure to attend the State of the Union and the "Mystery" sessions, (First Looks in the guide) after the keynote #df10 I'm fired up!
- 6:08 pm **jesus_hoyos:** RT @mfauscette: #df10 @Benioff Heroku designed by developers for developers, instant deployment and scaling, open architecture and ecosystem
- 6:08 pm **mfauscette:** #df10 Heroku really designed for developers, not force them into any unnatural acts, tools and tech that are comfortable
- 6:08 pm **forcedotmom:** RT @apexsutherland: @benioff reveals that database.com is built on Ruby #df10
- 6:08 pm **Lager:** #df10 Sebastian "not trying to force developers into any unnatural acts" -- in terms of how they work, anyway
- 6:08 pm **mkrigsmann:** #df10 Heroku: "Designed for developers and does not force developers into any unnatural acts"
- 6:08 pm **ciphertext:** Not familiar with Ruby? General computing language or specific? (#df10 live at <http://www.salesforce.com/live>)
- 6:08 pm **igori:** RT @avongunten: hoppla bereits mehr als 100'000 apps laufen auf heroku und jede woche kommen 3000 dazu sagt marc benioff, impressive #df10
- 6:08 pm **bsaub:** @ciphertext not sure Ruby is popular in enterprise, yet - but growth is forecasted (#df10 live at <http://www.salesforce.com/live>)
- 6:08 pm **edisonrodas:** Este negocio ya no es mismo de antes. Ahora los jugadores claves cambian con mas frecuencia. #df10
- 6:08 pm **stilgherrian:** Ruby. Productivity. Flexibility. Open. Leading. Cloud. Platform. Awesome. Optimised. Synergy. Cutting-edge. Buzzword. Doubleplusgood. #df10
- 6:08 pm **fractastical:** @dcarroll Thank you masta. #df10 #salesforce Now can we have some #chunkybacon ?
- 6:08 pm **ryanbrunner:** interested what the feeling in the rails community is like re: #heroku #salesforce buyout. #df10
- 6:08 pm **fcasas:** ?@pgreenbe: #df10 | PG - I'm going to sign up this second and do my first Ruby app. Oh, jeez, I'm not a (cont) <http://tl.gd/7cpuar>
- 6:08 pm **btgist:** <http://j.mp/heelpy> ? @azornes #SAPSummit #df10 ?who has better music?? answer = DF w/ Stevie Wonder gala last night in SF
- 6:08 pm **sidoscope:** @Dreamforce Get that big picture of Cloud 2 please... need to see it (#df10 live at <http://www.salesforce.com/live>)
- 6:08 pm **Antonio_Montoya:** RT @DarthGarry: Ruby on Rails in Force.com #Goosebumps #DF10
- 6:09 pm **andy1994:** #df10 #Benioff Heroku doesn't Force developers into any unnatural acts.
- 6:09 pm **fcasas:** RT @pgreenbe: #df10 @benioff | PG - I'm going to sign up this second and do my first Ruby app. Oh, jeez, I'm not a developer. MB excitement palpable.
- 6:09 pm **lplank:** RT @hubspot: If you are at #df10 and our interested in meeting some HubSpotters, talk to @jordyne about our cocktail reception tonight at 6 p.m.
- 6:09 pm **millslife:** Heroku employees here at Dreamforce...given a standing ovation for their innovation. (#df10 live at <http://www.salesforce.com/live>)

- 6:09 pm **philwaligora:** the announcements today at #DF10 are just plain awesome. so excited to be part of the team! (#df10 live at <http://www.salesforce.com/live>)
- 6:09 pm **NanaM1018:** RT @twailgum: RT @barneybeal: Congrats to Salesforce on having the #1 cloud database before it's even been released. #df10
- 6:09 pm **marksmithvr:** How About Saying what Heroku will do for Sales & Service Clouds ? Looks like Bunch of Audience is Bored & Onto Other Things! #DF10
- 6:09 pm **jhurwitz:** RT @mkrigsman: #df10 Heroku: "Designed for developers and does not force developers into any unnatural acts"
- 6:09 pm **pcrampton:** RT @bestwebstrategy: #DF10 #CMO types will adjust online #marketing to NEW trends in consumer behavior: see <http://bit.ly/new-trends-in-consumer-behavior>
- 6:09 pm **triciagellman:** the 6th cloud Heroku, built by developers for developers #df10 (#df10 live at <http://www.salesforce.com/live>)
- 6:09 pm **Lager:** @pgreenbe They know it now. People have been criticizing their lack of openness for years. #sfdc #df10
- 6:09 pm **richardvanhook:** Ruby rocks! #df10
- 6:09 pm **pgreenbe:** #df10 @benioff Interviewing CEO of Heroku. Sounds like a pitch though. Not that interesting. Though no doubt of Heroku guy sincerity.
- 6:09 pm **jhoskins:** Seriously. I can't believe what is happening at the #df10 keynote. I could cry. Heroku, Salesforce and Ruby!
- 6:09 pm **bsaub:** Day 2: Minute 69. First use of the word "synergistic". (#df10 live at <http://www.salesforce.com/live>)
- 6:09 pm **conniechan8:** Via @delldf412: Acquisition announced @Dreamforce: Heroku. Great analysis <http://ow.ly/3m1eK> #DF10 #DelIDF412 #cloud
- 6:09 pm **LenaShaw:** @Benioff kicks off #df10 with a presentation on UCSF , philanthropy & the future UCSF Benioff Children's Hospital <http://yfrog.com/h3j9g0j>
- 6:09 pm **sfappbuddy:** RT @CRMFYI: "OMG I can't wait" Hear an actual voicemail from a Salesforce.com customer about Chatter <http://bit.ly/g6tSP0> #df10
- 6:09 pm **bestwebstrategy:** #DF10 Need #leadgen for your business? Rely on the Online Rainmaker: <http://bit.ly/Online-Rainmaker-B2B-Marketer> --- #B2B #marketer #forhire
- 6:09 pm **mrstable:** Lunch? (#df10 live at <http://www.salesforce.com/live>)
- 6:09 pm **johnstock:** what about hadoop? (#df10 live at <http://www.salesforce.com/live>)
- 6:09 pm **mfauscette:** #df10 platform increased 50% over the last 6 weeks! #Heroku
- 6:09 pm **sfappbuddy:** RT @DarthGarry: @Dreamforce raised 3,000,000 for UCSF Benioff hospital. That is #Awesome. #DF10
- 6:09 pm **jtascek:** Why do developers love @heroi?: before today companies had to choose between innovation and trust. Heroku bring both #df10
- 6:09 pm **robin_daniels:** What does the Word Heroku mean? #df10
- 6:10 pm **StefanRied:** RT @rhirsch: Wookey: talking about how OnDemand #saps summit - #DF10 announced the acquisition of Heroku. Another PaaS pick-up missed by SAP
- 6:10 pm **Coupa_Sam:** @Coupa_Sam is my homeboy. #df10 #smarterspending Retweet this message for a chance to win an Amex gift card!
- 6:10 pm **apexsutherland:** RT @jhoskins: Seriously. I can't believe what is happening at the #df10 keynote. I could cry. Heroku, Salesforce and Ruby! << ditto!
- 6:10 pm **ivanforce:** check: [http://en.wikipedia.org/wiki/Ruby_\(programming_language\)](http://en.wikipedia.org/wiki/Ruby_(programming_language)) (#df10 live at <http://www.salesforce.com/live>)
- 6:10 pm **eliz_beth:** That explains the it look of the people in front of us! Welcome @heroku to #df10 and @salesforce !

- 6:10 pm **bsbox:** RT @apexsutherland: RT @jhoskins: Seriously. I can't believe what is happening at the #df10 keynote. I could cry. Heroku, Salesforce and Ruby! << ditto!
- 6:10 pm **sprabu:** RT @StefanRied: RT @rhirsch: Wookey: talking about how OnDemand #saps summit - #DF10 announced the acquisition of Heroku. Another PaaS pick-up missed by SAP
- 6:10 pm **bsaub:** @triciagellman Heroku was the 7th cloud! (#df10 live at <http://www.salesforce.com/live>)
- 6:10 pm **fcasas:** RT @pgreenbe: #df10 - Does this mean Apex goes away? Or that Ruby is another language added? I'm glad to see this tho' given the power of Ruby. Grrt move
- 6:10 pm **fcasas:** RT @mkriksman: #df10 Heroku: Bringing open source and open tech, applying to cloud
- 6:10 pm **ekolsky:** @robin_daniels money shower in finnish #df10
- 6:10 pm **mkriksman:** #df10 @Benioff says salesforce will invest in Heroku but keep them as a separate company in their own office space
- 6:10 pm **matan_barak:** RT @millslife: Heroku employees here at Dreamforce...given a standing ovation for their innovation. (#df10 live at <http://www.salesforce.com/live>)
- 6:10 pm **itpro:** Heroku CEO: "Heroku is really designed for developers... it gives them the tools they're used to." @Dreamforce #df10
- 6:10 pm **Dana_Gardner:** RT @StefanRied: Heroku currently deploys on AWS - looking forward to have two option AWS and Force.com #DF10
- 6:10 pm **Mrgareth:** #Heroku's platform traffic increased 50% in the last month says their CEO as he jons @benioff on Stage at #Dreamforce #DF10
- 6:10 pm **JustinWithers:** Gentleman observed pushing wheelchair and oxygen tank towards keynote rooms, not a good sign, is Marc running low on breath? #df10
- 6:10 pm **adamhonig:** RoR is cool, but how is it a "game changer"? What's the business benefit for customers? Need more insight #df10
- 6:10 pm **stilgherrian:** Hah! I just saw someone whinge that the Heroku guy sounded like he was making a pitch. Sheesh! THE WHOLE GODDAM EVENT IS A PITCH! #df10
- 6:10 pm **Lager:** #df10 And now a demo of #heroku #ror
- 6:10 pm **nitinbadjatia:** RT @kateleggett: Amt of time that #salesforce is denouncing #Microsoft #CRM pricing must mean its having an impact w/their customers #df10
- 6:10 pm **UCSF:** RT @sfappbuddy: RT @DarthGarry: @Dreamforce raised 3,000,000 for UCSF Benioff hospital. That is #Awesome. #DF10
- 6:10 pm **LenaShaw:** RT @sfappbuddy: RT @DarthGarry: @Dreamforce raised 3,000,000 for UCSF Benioff hospital. That is #Awesome. #DF10
- 6:10 pm **cfb3642:** Gartner predicts that by 2015 Ruby skills will be more in demand than java/.Net #df10 (#df10 live at <http://www.salesforce.com/live>)
- 6:10 pm **williamlennon:** anyone know heroku's revenues? (#df10 live at <http://www.salesforce.com/live>)
- 6:10 pm **mfauscette:** #df10 demo of how productive you can be using Heroku
- 6:10 pm **kitson:** RT @cloudgofer Heroku 105k apps, 200M web requests/day, 3k app/week #df10 #sfdc #crm #scrm #force @salesforce
- 6:11 pm **reformasiaja:** Yuk, Berangkatttt RT @mfauscette #df10 demo of how productive you can be using Heroku: #df10 demo of how productive you can be using Heroku
- 6:11 pm **reformasiaja:** Demo y, jgn anarkis! RT @mfauscette #df10 demo of how productive you can be using Heroku: #df10 demo of how productive you can ... okeh!
- 6:11 pm **Lager:** #df10 Tablespoon.com app for General Mills -- recipe sharing, wanted to make it viral

- 6:11 pm **Anup_Shinde:** how does it work "Synergistically"? (#df10 live at <http://www.salesforce.com/live>)
- 6:11 pm **apexsutherland:** Sweet, @DanDarcy is giving us a demo of @Heroku !! #df10
- 6:11 pm **mkrigsmann:** #df10 Now Heroku demo showing ease of building an app.
- 6:11 pm **benkepes:** Want to know a dev shop who specializes in #Apex force.com AND #Heroku stuff? Look at @trineoltd #df10 They'll be happy today
- 6:11 pm **UCSF:** @Benioff kicks off #df10 with a presentation on UCSF , philanthropy & the future UCSF Benioff Children's Hospital <http://yfrog.com/h3j9g0j>
- 6:11 pm **ReidCarlberg:** RT @dcarroll: Be sure to attend the State of the Union and the "Mystery" sessions, (First Looks in the guide) after the keynote #df10 I'm fired up!
- 6:11 pm **mikemacfarlane:** RT @Eloqua: @benioff Talking about Salesforce 's planned acquisition of Heroku. #DF10
- 6:11 pm **mmmullen:** Lunch reservation for 3700? No prob. Right here. #df10 #dreamforce <http://twitpic.com/3e4687>
- 6:11 pm **johnestock:** is .net the next supported language? (#df10 live at <http://www.salesforce.com/live>)
- 6:11 pm **dcunni:** RT @KevinSwiggum: Not bad. Startup in 2007 and sold for 212 Million dollars cash in 2011. #salesforce #heroku #df10
- 6:11 pm **apearson:** Sounds like storm coming RT @paulhamerman: #df10 Heroku will be the 7th Cloud of Salesforce. What will be the 8th? Workday?
- 6:12 pm **millslife:** Heroku CEO Byron Sebastian on stage at Dreamforce touting Heroku capabilities. (#df10 live at <http://www.salesforce.com/live>)
- 6:12 pm **CRMStrategies:** RT @pgreenbe: #df10 - Does this mean Apex goes away? Or that Ruby is another language added? @salesforce @benioff
- 6:12 pm **mfauscette:** #df10 Heroku: 3 keys - productivity, openness, and scales instantly and is reliable.
- 6:12 pm **BlakeLandau:** @Bakespace based on a related idea RT @Lager #df10 Tablespoon.com app for General Mills -- recipe sharing, wanted to make it viral
- 6:12 pm **stilgherrian:** "They wanted to take it to the next level. They wanted it to go viral." Sigh. Next level AND viral? Just say "popular" FFS! #df10
- 6:12 pm **Montclairadvs:** Many new revenue streams for #sfdc \$CRM @heroku, #database.com , #chatter. Really expanding their business far beyond CRM #df10 #saas
- 6:12 pm **btgist:** <http://j.mp/eQXFCN> ? @GetApp What will be the 2 #Cloud announcements from #sfdc today at #df10 ? #saas
- 6:12 pm **btgist:** <http://j.mp/fwgt7R> ? @rwang0 @ggheorghiu no. you don't need salesforce.com for free #chatter #df10
- 6:12 pm **BloodDrops:** Great news!! RT @ucsf: RT @sfappbuddy: RT @DarthGarry: @Dreamforce raised 3,000,000 for UCSF Benioff hospital. That is #Awesome. #DF10
- 6:12 pm **Keisuke69:** ??? #salesforce ? #ruby ?????????? #dreamforce #df10
- 6:12 pm **BjornHascher:** Heroku has 105.950 apps om it's Ruby Cloud Platform. @Benioff.saying sfdc will supercharge them #df10
- 6:12 pm **cloudgofer:** thousands of facebook apps built on Heroku #df10 (#df10 live at <http://www.salesforce.com/live>)
- 6:12 pm **melosfdc:** Day 3 of #DF10 and its been such a great and inspiring time.
- 6:12 pm **bjacaruso:** @BlakeLandau I am here with day work @Pervasive but wld b interested in fillwup some SM ?s I had for you..come by booth 911 ltr? #df10
- 6:12 pm **Anup_Shinde:** .net isnt a language (#df10 live at <http://www.salesforce.com/live>)

- 6:12 pm **apexsutherland:** The @heroku acquisition give Salesforce a great way to reduce dependency on Oracle #df10
- 6:12 pm **jeffdonthemic:** @shobyabdi Will try. Presenting VMforce and Facebook toolkit today along with our #Salesforce Handbook talk. #mustcloneself #df10
- 6:12 pm **marksmithvr:** RT @jtaschek: @Benioff....we want to give @heroku everything thing to be even more successful. Heroku traffic up 50 percent in last six weeks #df10
- 6:12 pm **JohnFontana:** Salesforce really starting to weave complete pic. So it's up to the execution. If they channel Benioff's confidence it has legs. #df10
- 6:12 pm **blackxored:** RT @Dana_Gardner: Salesforce: Ruby is the language of Cloud 2. RAD gets an enterprise angel, should make Azure look stodgy, expensive; a Buick. #df10
- 6:12 pm **dmeningervr:** in-memory often = analytics <http://bit.ly/f3K1BE> not hearing about #analytics either RT @WinZach: I haven't heard about "In-Memory" #df10
- 6:12 pm **danfowlie:** RT @benkepess: Want to know a dev shop who specializes in #Apex force.com AND #Heroku stuff? Look at @trineoldt #df10 They'll be happy today
- 6:12 pm **forcedotmom:** @dcarroll thanks Obi-wan. #df10 #ruby
- 6:12 pm **waycoolsuse:** That is way too cook.Talk about leveraging your website through the social channels. (#df10 live at <http://www.salesforce.com/live>)
- 6:12 pm **rogerjenn:** RT @Dana_Gardner Salesforce: Ruby ... should make Azure look stodgy, expensive; a Buick. #df10 <=It's Database.com that's expensive! (Edsel)
- 6:12 pm **alexrfield:** Database.com + @heroku looks like a general-purpose cloud computing platform. Intense. Time to learn #ruby. #df10
- 6:13 pm **thepaulfox:** Great, but how does Heroku work with Salesforce? (#df10 live at <http://www.salesforce.com/live>)
- 6:13 pm **DarthGarry:** Tablespoon demo is making me hungry #DF10
- 6:13 pm **HeatheratDell:** Great combo...must stop by! @delldf412 RT @marybeth78759: At Moscone and the booth is going up! ... #DelIDF412 #DF10 #cloud #boomi
- 6:13 pm **ReidCarlberg:** Excellent-->@ekenigsberg: session "Data Done Right" (#1 of 3) went quite well! Second is today, 3:15 PM, 2016 Moscone West #Df10
- 6:13 pm **jtaschek:** @heroku ...general mills using it for facebook app. Hugely popular with facebook, twitter, and soon database.com. #df10 @salesforce
- 6:13 pm **Remy_Q:** RT @tnemelka: #df10 yesterdays consumer web apps are build on this. Enuf said? Objective c and HTML5 is what's getting funded by smart money today
- 6:13 pm **Force2be:** RT @dcarroll: Be sure to attend the State of the Union & the "Mystery" sessions, (First Looks in guide) after keynote #df10 I'll be there!!
- 6:13 pm **mkrigsmann:** #df10 Now explaining how small team of devs can build scalable apps for Facebook, etc
- 6:13 pm **johnestock:** true anup i should have said c# (#df10 live at <http://www.salesforce.com/live>)
- 6:13 pm **skrinakcreative:** Best: A single keynote on database.com + heroku, sans positioning, preening and "comedy" (#df10 live at <http://www.salesforce.com/live>)
- 6:13 pm **pgreenbe:** #df10 so far nearly 16,000 tweets from 3100+ contributors. Top 5 @kitson @mfauscette @lager @pgreenbe @mkrigsmann. Where's SFDC?
- 6:13 pm **Mrgareth:** RT @KevinSwiggum: Not bad. Startup in 2007 and sold for 212 Million dollars cash in 2011. #salesforce #heroku #df10
- 6:13 pm **itpro:** They're showing off some Heroku stuff now. Benioff says he can't imagine a better addition than his new buy. @Dreamforce #df10
- 6:13 pm **sloane927:** RT @bsaub: @triciagellman Heroku was the 7th cloud! (#df10 live at <http://www.salesforce.com/live>)#dfleap
- 6:13 pm **forcedotmom:** RT @jhoskins: Seriously. I can't believe what is happening at the #df10 keynote. I could cry. Heroku, Salesforce and Ruby!

- 6:13 pm **sprabu**: RT @itpro: They're showing off some Heroku stuff now. Benioff says he can't imagine a better addition than his new buy. @Dreamforce #df10
- 6:13 pm **bsaub**: Heroku CEO touting some impressive applications. I like it. (#df10 live at <http://www.salesforce.com/live>)
- 6:14 pm **hjuicemarie**: RT @mkrigsmann: #df10 Now Heroku demo showing ease of building an app.
- 6:14 pm **Anup_Shinde**: i cant imagine the "synergistic" part.... code please (#df10 live at <http://www.salesforce.com/live>)
- 6:14 pm **peterjchalmers**: This is some very sexy stuff @heroku I love the way that looks! #df10 @dreamforce
- 6:14 pm **gogonarunaru**: adobe???????? #df10
- 6:14 pm **noyesjesse**: Integration of Heroku with Database.com looks cool and intuitive. #DF10
- 6:14 pm **kkashyap**: does anyone know a photo type of app using heroku? (#df10 live at <http://www.salesforce.com/live>)
- 6:14 pm **hoovers**: RT @sfappbuddy: RT @DarthGarry: @Dreamforce raised 3,000,000 for UCSF Benioff hospital. That is #Awesome. #DF10
- 6:14 pm **cdacunha**: Heroku - fantastic acquisition (#df10 live at <http://www.salesforce.com/live>)
- 6:14 pm **ShlomiDinoor**: the heroku acquisition will be a big boost to RoR in the enterprise (#df10 live at <http://www.salesforce.com/live>)
- 6:14 pm **mfauscette**: RT @pgreenbe: #df10 so far 16,000+ tweets from 3100+ contributors. Top 5 @kitson @mfauscette @lager @pgreenbe @mkrigsmann. Where's SFDC?
- 6:14 pm **thegadgetgirl**: Heroku & Database.com = #sizzle (#df10 live at <http://www.salesforce.com/live>)
- 6:14 pm **jeffdonthemic**: RT @mark_koenig: Imagine a single platform on which you can build with Java, Ruby on Rails or Apex. Depending on the business/technical need. #appirio #df10
- 6:14 pm **kitson**: #Benioff 4th box was "Open Architecture." #df10 #sfdc #crm #scrm #force @salesforce
- 6:14 pm **Lager**: RT @pgreenbe: #df10 so far nearly 16,000 tweets from 3100+ contributors. Top 5 @kitson @mfauscette @lager @pgreenbe @mkrigsmann. Where's SFDC?
- 6:14 pm **paulhamerman**: #df10 Cloud2 looks like cloud soup
- 6:14 pm **Montclairadvrs**: #sfdc buying innovation at #heroku for #paas #df10 #saas #cloud
- 6:14 pm **btgist**: <http://j.mp/a3tOBx> ? @Montclairadvrs #sfdc buying innovation at #heroku for #paas #df10 #saas #cloud
- 6:14 pm **cloudgofer**: Heroku is 7th cloud #df10 @benioff (#df10 live at <http://www.salesforce.com/live>)
- 6:14 pm **RickSchaefer**: Keynote shifted gears when it focused on UCSF instead of the opening shtick on Msoft. Love how Sforce gives back. #df10 #dreamforce
- 6:14 pm **mencke**: Salesforce + Heroku = awesome #df10
- 6:14 pm **vanaworkforce**: Heroku is the 7th cloud for Salesforce (#df10 live at <http://www.salesforce.com/live>)
- 6:14 pm **tennvol**: Audio is too low (#df10 live at <http://www.salesforce.com/live>)
- 6:15 pm **jtaschek**: RT @stevenaventi .@Benioff gave a shout out to @uking3 at #df10 day 2 < oh god here comes the diva. ;) >> can he be more diva-like?
- 6:15 pm **marksmithvr**: Salesforce showing Heroku example for Brand Managers & Eludes to Analytics but it is a Language & Database - More Needed to Understand #DF10
- 6:15 pm **mkrigsmann**: #df10 Now transition to next item - applications

- 6:15 pm **Coupa:** General sessions are almost over. Get psyched for the #BlizzardofBucks. @Coupa booth 321: Wed 11-4p. #df10 #smarterspending
- 6:15 pm **mfauscette:** #df10 up next, announcement of 8th cloud
- 6:15 pm **kevino80:** Any other tweeps want to meet up at the dev zone after? #df10
- 6:15 pm **rwang0:** RT @pgreenbe: #df10 so far nearly 16,000 tweets fr 3100+ contributors. Top 5 @kitson @mfauscette @lager @pgreenbe @mkrigsmen. Where's SFDC?
- 6:15 pm **kitson:** "?" in #sfdc portfolio slide replaced by 4 boxes:Ruby, Instant Deployment, Instant Scalability + Open Architecture #Benioff #df10 #sfdc #crm
- 6:15 pm **rkpaleru:** RT @marksmithvr: Salesforce Announces Ruby on Rails w Heroku- Tech Speak - Do Not Worry Sales, Mktg, Service Folks. This is for Geeks #DF10
- 6:15 pm **sidoscope:** Anyone tell me how do i install IDE for Ruby??? Lost #DF10
- 6:15 pm **BlakeLandau:** @bjacarus would love to. 3pm? Looking forward to catching up. #df10
- 6:15 pm **tet3:** @thepaulfox Heroku should work very well with the language-agnostic database.com. (#df10 live at <http://www.salesforce.com/live>)
- 6:15 pm **itpro:** Benioff: "Heroku is a key part of the story going forward." Moving onto company's new eight cloud now. @Dreamforce #df10
- 6:15 pm **danarrigan:** RT @appirio: Listening to keynote looking for Appirio #dftee shirts. \$1,000 to 3 people today. #df10 Expo looking interesting...
- 6:15 pm **mkrigsmen:** #df10 @Benioff giving fireside chat advice to the Heroku team on how difficult the world is for devs
- 6:15 pm **JohnFontana:** Heroku showing what I heard yesterday. The power of writing apps on the types of data sets Database.com houses. #df10 <http://bit.ly/gpJwW3>
- 6:15 pm **tnemelka:** #df10 heroku acquisition is all about finding a niche between Azure and AWS. Its not a shot to the head.
- 6:15 pm **Standardqueso:** Una aplicación desarrollada en #ruby corriendo en #heroku y usando #database.com permite a la gran empresa ser viral #df10
- 6:15 pm **Lager:** #df10 I actually admire #sfdc's restraint in not self-tweeting. Letting the opinionmakers (like me) do their job.
- 6:15 pm **jtaschek:** RT @erichknipp RT @benkepess: "Giving Ruby developers a path to the enterprise" and giving @salesforce cred with the cool kids #df10 #heroku
- 6:15 pm **Servio_:** Meeting so many awesome people at #Dreamforce. #Salesforce is putting on a great event this year. Up next: Bill Clinton! #df10
- 6:15 pm **AribaExchange:** Now Marc Benioff is getting to the meat of the force.com platform, apps like... <http://bit.ly/fbehBN> #Ariba #DF10 #Dreamforce
- 6:16 pm **kitson:** Here comes the #8thCloud. #Benioff #df10 #sfdc #crm #scrm #force @salesforce
- 6:16 pm **lauriemccabe:** RT @Lager: #df10 I actually admire #sfdc's restraint in not self-tweeting. Letting the opinionmakers (like me) do their job. >>here here!!!
- 6:16 pm **larrycincy:** Salesforce gets it! Building on mobile & social predictions for 2011 with Heroku acquisition #df10 #li <http://ht.ly/3m1DQ> #cloud
- 6:16 pm **millslife:** RT @remjones: Marc brings the "I didn't get forced" guy onstage to bring him back to the @Salesforce Nation. Welcome back Bernard! #df10
- 6:16 pm **paulhamerman:** #df10 There is an 8th Cloud in the mix - IT service management, RemedyForce, from BMC and Salesforce.
- 6:16 pm **johnnyOneDog:** no issue with audio with ear buds in (#df10 live at <http://www.salesforce.com/live>)
- 6:16 pm **Lager:** #df10 Though #sfdc should at least tweet major points of keynote as news blurbs.

- 6:16 pm **laurenmizzou:** Not surprising that @kitson is the top tweeter at #DF10. The man live tweeted the Will.I.Am concert. It was cool (in a nerdy-cool way).
- 6:16 pm **dmenningervr:** in-memory often = analytics <http://bit.ly/eUMpgp> not hearing about #analytics either RT @WinZach: I haven't heard about "In-Memory" #df10
- 6:16 pm **kitson:** Wow. Not what I expected: #RemedyForce partnership with BMC Software is the #8thCloud. #Benioff #df10 #sfdc #crm #scrm #force @salesforce
- 6:16 pm **Mrgareth:** #Heroku is 7th #cloud after Sales, Service, Chatter, Jigsaw, Force.com, Database.com: @benioff about to name 8th #cloud... #Dreamforce #DF10
- 6:16 pm **oscillate:** Sure! Here's a list <http://yhoo.it/gfeHr3> (#df10 live at <http://www.salesforce.com/live>)
- 6:16 pm **mfauscette:** #df10 8th cloud...drum roll... RemedyCloud partnered with BMCsoftware
- 6:16 pm **drnatalie:** RT @Lager: RT @pgreenbe: #df10 ~16,000 tweets from 3100+ contributors. Top 5 @kitson @mfauscette @lager @pgreenbe @mkrigsmann my guys!
- 6:16 pm **tnemelka:** #df10 remedyforce!
- 6:16 pm **kprscott:** At #df10? go see the data integration wizards of #Jitterbit booth 1106 to talk about how it has tamed the cloud, and maybe win an iPad.
- 6:16 pm **hoovers:** RT @kitson: "?" in #sfdc portfolio slide replaced by 4 boxes:Ruby, Instant Deployment, Instant Scalability + Open Architecture #Benioff #df10 #sfdc #crm
- 6:16 pm **Lager:** RT @kitson: Wow. Not what I expected: #RemedyForce partnership with BMC Software is the #8thCloud. #Benioff #df10 #sfdc #crm #scrm #force @salesforce
- 6:16 pm **tamassimon:** how many clouds are there? sales, service, force.com, chatter ... it's still not seven.. ??? (#df10 live at <http://www.salesforce.com/live>)
- 6:16 pm **Dana_Gardner:** Cloud 8 from Salesforce: BMC and unicorns. #df10
- 6:16 pm **thameemkhan:** Some amazing UI can be built using ROR...nice addition of the cloud #df10
- 6:16 pm **pgreenbe:** #df10 @benioff Customers want to lower costs, get out of Capex, not buy HW and SW. Announcing alliance with BMC for Remedyforce
- 6:16 pm **AppTechBiz:** The accumulation of clouds often mean a storm is coming (#df10 live at <http://www.salesforce.com/live>)
- 6:16 pm **Sapienceever:** RT @mkrigsmann: #df10 @Benioff giving fireside chat advice to the Heroku team on how difficult the world is for devs
- 6:17 pm **Lager:** @drnatalie Miss you at #df10
- 6:17 pm **joshkimber:** Come on. Just get to SiteForce. (#df10 live at <http://www.salesforce.com/live>)
- 6:17 pm **bmcsoftware:** CEO Bob Beauchamp taking the stage now. <http://www.salesforce.com/live/#df10>
- 6:17 pm **ciphertext:** @DazedWatcher : you should research cloud computing vendors (if you want cloud computing) (#df10 live at <http://www.salesforce.com/live>)
- 6:17 pm **infacloud:** #df10 Migrate to Database.com with Informatica Cloud. See a demo @ Booth 500. session this afternoon.
- 6:17 pm **JasonMAatwood:** Just got very red in here. Time to talk platform? #df10
- 6:17 pm **DoExtraCorp:** RT @cloudtimesorg: SalesForce to Buy Heroku's Ruby Cloud for \$212 million <http://t.co/kYbccMN> via @structureblo (#df10 live at <http://www.salesforce.com/live>)
- 6:17 pm **mkrigsmann:** #df10 Now on stage, Bob Beauchamp, CEO of BMC Software --- here comes the enterprise play (@rglauser watch closely)
- 6:17 pm **cloudgofer:** Bob Beauchamp CEO BMC on stage at #df10 (8th Cloud @Salesforce) (#df10 live at <http://www.salesforce.com/live>)

- 6:17 pm **Montclairadvrs:** #bmc ceo bob beauchamp is on stage, launching #remedyforce for ITM #df10 #saas #cloud
- 6:17 pm **kitson:** Recurring Theme: #Benioff keeps citing the decade-plus relationships he has w/ copresenters. #df10 #sfdc #crm #scrm #force @salesforce
- 6:17 pm **millslife:** RT @jeffdonthemic: RT @apexsutherland: Great article on the developer community impact of the Salesforce Heroku acquisition: <http://bit.ly/hR3kMh> #df10
- 6:17 pm **timanderson:** Bob Beauchamp CEO BMC is on stage #dreamforce talking about RemedyForce, IT service desk on force.com #df10
- 6:17 pm **shashib:** RT @mkrigsmann: #df10 Now on stage, Bob Beauchamp, CEO of BMC Software --- here comes the enterprise play (@rglauser watch closely)
- 6:17 pm **jimworth:** Following the mega event Dreamforce through the tweets: <http://wthashtag.com/Df10> #df10
- 6:17 pm **CRMStrategies:** RT @rwan0: RT @pgreenbe: #df10 so far nearly 16,000 tweets fr 3100+ contributors. Top 5 @kitson @mfauscette @lager @pgreenbe @mkrigsmann.
- 6:17 pm **drnatalie:** RT @Lager: @drnatalie Miss you at #df10 | Miss U too. was on the road testing #socialID. need to focus on that! carry on!
- 6:17 pm **Lager:** RT @pgreenbe: #df10 @benioff Customers want to lower costs, get out of Capex, not buy HW and SW. Announcing alliance with BMC for Remedyforce
- 6:17 pm **mrstable:** Autotune? No sir, I don't like it. Travis~hit me up for lunch today. (#df10 live at <http://www.salesforce.com/live>)
- 6:17 pm **itpro:** Ah it's the BMC partnership and the new RemedyForce service management product. @Dreamforce #df10
- 6:17 pm **thepaulfox:** @tet3 Heroku has it's own databases, why bother connecting with database.com? (#df10 live at <http://www.salesforce.com/live>)
- 6:17 pm **AppTechBiz:** Better better stated the accumulation of clouds signal changes in the atmosphere :) (#df10 live at <http://www.salesforce.com/live>)
- 6:18 pm **timbarker:** 8th cloud is RemedyForce! #df10. Help desk in the cloud
- 6:18 pm **julietrell:** Salesforce gave 1% of its pre-ipo stock to the Foundation. (#df10 live at <http://www.salesforce.com/live>)
- 6:18 pm **benkepes:** @danfowlie but relative size of importance will change if @salesforce strategy works. That's why they paid \$200mil+ #heroku #df10
- 6:18 pm **cloudtimesorg:** BMC Software Helps IT Embrace Cloud-Based Business Transformation with Force.com (#df10 live at <http://www.salesforce.com/live>)
- 6:18 pm **jesus_hoyos:** RT @rwan0: RT @pgreenbe: #df10 so far nearly 16,000 tweets fr 3100+ contributors. Top 5 @kitson @mfauscette @Lager @pgreenbe @mkrigsmann.
- 6:18 pm **rlavigne42:** #df10 so far nearly 16,000 tweets from 3100+ contributors. Top 5 @kitson @mfauscette @lager @pgreenbe @mkrigsmann. (via @pgreenbe)
- 6:18 pm **hjuicemarie:** New to Cloud2: Jigsaw, database.com, Heroku, & BMC software. #DF10 #Dreamforce @benioff @dreamforce
- 6:18 pm **benkepes:** RT @danfowlie: @benkepes use cases for apex and ruby are different with only small overlap. Both languages will prosper >thoughts ? #df10
- 6:18 pm **lucasgarza:** #DF10 looks like I will be learning ruby ASAP
- 6:18 pm **CRMFYI:** RT @kitson: Recurring Theme: #Benioff keeps citing the decade-plus relationships he has w/ copresenters. #df10 #sfdc #crm #scrm #force @salesforce
- 6:18 pm **mkrigsmann:** #df10 Now coming - the ITSM relationship between BMC and Salesforce. Pushing hard into enterprise IT. But how does Chatter fit?

- 6:18 pm **ShlomiDinoor:** SF builds the best PaaS services ? DB, app framework, IDs (via free chatter), what's next? (#df10 live at <http://www.salesforce.com/live>)
- 6:18 pm **dschach:** @benkepes Yes, but don't confuse that with Ruby replacing Apex. They will both thrive. #df10
- 6:18 pm **drfonz:** Wow! salesforce acquires heroku.com to add Ruby to their cloud platform. Better get on with investigating Ruby!! #df10
- 6:18 pm **jhurwitz:** Heroku open Ruby platform changes the conversation -- Apex proprietary versus open source Ruby on Rails.#df10
- 6:18 pm **cloudtimesorg:** Salesforce.com, BMC expand alliance, launch RemedyForce <http://t.co/JHKvtLF> (#df10 live at <http://www.salesforce.com/live>)
- 6:18 pm **CHBoorman:** RT @infacloud: #df10 Migrate to Database.com with Informatica Cloud. See a demo @ Booth 500. session this afternoon.
- 6:18 pm **forcelUS:** RT @Servio_: Meeting so many awesome people at #Dreamforce. #Salesforce is putting on a great event this year. Up next: Bill Clinton! #df10
- 6:18 pm **mfauscette:** #df10 RemedyForce - IT service Management app, go to market partnership + app built on force.com (100% native) using BMC IP / talent
- 6:18 pm **hassan:** @kkashyap what do you mean by "photo type of app" ? (#df10 live at <http://www.salesforce.com/live>)
- 6:18 pm **Sapienceever:** RT @mkrigsman: #df10 Heroku: Bringing open source and open tech, applying to cloud
- 6:18 pm **fractastical:** RT @mark_koenig: Imagine a single platform on which you can build with Java, Ruby on Rails or Apex. Depending on the business/technical need. #appirio #df10
- 6:18 pm **paulhamerman:** RT @Lager: #df10 I actually admire #sfdc's restraint in not self-tweeting. Letting the opinionmakers do their job.>> They're on Chatter
- 6:18 pm **jeffdonthemic:** WOW! Must be great to be a #salesforce evangelist right now!! Never a dull day. I bet lots of *free time* to explore and hack around. #df10
- 6:18 pm **rhirsch:** RT @jhurwitz: Heroku open Ruby platform changes the conversation -- Apex proprietary versus open source Ruby on Rails.#df10 >> true
- 6:19 pm **ciphertext:** Is Ruby more easy to use then say... JSP/Java (Spring)? (#df10 live at <http://www.salesforce.com/live>)
- 6:19 pm **CRMFYI:** RT @kitson: "?" in #sfdc portfolio slide replaced by 4 boxes:Ruby, Instant Deployment, Instant Scalability + Open Architecture #Benioff #df10 #sfdc #crm
- 6:19 pm **mkrigsman:** #df10 I really wanna hear how they link Chatter into enterprise ITSM
- 6:19 pm **joeferraro:** Keynote over? #df10
- 6:19 pm **tnemelka:** #df10 remedy action/request system in the cloud...interesting way to suck in IT shops
- 6:19 pm **sloane927:** RT @RLavigne42: #df10 so far nearly 16,000 tweets from 3100+ contributors. Top 5 @kitson @mfauscette @lager @pgreenbe @mkrigsman #dfleap
- 6:19 pm **myemedia:** Just registered for heroku, it seems a very powerful facebook and mobile apps platform (#df10 live at <http://www.salesforce.com/live>)
- 6:19 pm **Dana_Gardner:** BMC helps Salesforce get some chops for the IT ops folks. How about SOA as a service? #df10
- 6:19 pm **hoovers:** RT @paulhamerman: #df10 There is an 8th Cloud in the mix - IT service management, RemedyForce, from BMC and Salesforce.
- 6:19 pm **kitson:** #Benioff now talking with BMC CEO Bob Beauchamp. #df10 #sfdc #crm #scrm #RemedyForce @salesforce
- 6:19 pm **btgist:** <http://j.mp/eN7HJG> ? @kitson #Benioff "Bernard, come on out!" #df10 #sfdc #crm #scrm #force @salesforce

- 6:19 pm **benkepes:** @dschach OK - accept it was badly worded - was thinking about the business/strategic issues, not technical #df10
- 6:19 pm **mark_koenig:** Yes. Each for very diff scenarios>>RT @dschach: @benkepes Yes, but don't confuse that with Ruby replacing Apex. They will both thrive. #df10
- 6:19 pm **JohnRode:** Half our office is going to The Marketing Cloud party tonight at SF MOMA Registration is still open <http://bit.ly/eZwL9W> #df10 #dreamforce
- 6:19 pm **chapmanshawna:** RT @McDowellAstadia: Hottest @Dreamforce party! #Astadia Cloud Connections. Get your ticket at booth 513. #DF10
- 6:20 pm **bmcsoftware:** Marc: "I want Remedy. That's the killer app." #df10 <http://www.salesforce.com/live/>
- 6:20 pm **hassan:** @ciphertext -- you better believe it :) (#df10 live at <http://www.salesforce.com/live/>)
- 6:20 pm **tnemelka:** #df10 remedy is a client server development system. Client server in the cloud? Is there a box for that?
- 6:20 pm **chapmanshawna:** RT @SHowitzAstadia: Hottest @Dreamforce party! #Astadia Cloud Connections. Get your ticket at booth 513. #DF10
- 6:20 pm **kitson:** #Beauchamp's pronunciation of "remedy" sounds like "riveting." ;) #Benioff #df10 #sfdc #crm #scrm #force @salesforce
- 6:20 pm **HannahPlumley:** #Astadia?s @mikelingo Presenting on Salesforce.com Strategic Services TODAY at 3:15pm PST @Dreamforce! #df10 <http://ow.ly/3ijfB>
- 6:20 pm **JohonnaAstadia:** #Astadia?s @mikelingo Presenting on Salesforce.com Strategic Services TODAY at 3:15pm PST @Dreamforce! #df10 <http://ow.ly/3ijfC>
- 6:20 pm **BethanyRiddle:** #Astadia?s @mikelingo Presenting on Salesforce.com Strategic Services TODAY at 3:15pm PST @Dreamforce! #df10 <http://ow.ly/3ijfY>
- 6:20 pm **mkrigsmann:** #df10 Remember, Salesforce wants and NEEDS the large-scale enterprise to grow as it wants. Departmental solutions are not sufficient.
- 6:20 pm **fractastical:** RT @jeffdonthemic: WOW! Must be great to be a #salesforce evangelist right now!! Never a dull day. I bet lots of *free time* to explore and hack around. #df10
- 6:20 pm **utferrara:** Benioff: I want Remedy. That's the killer app. #df10
- 6:20 pm **DaveHShaw:** how does heroku integrate with chatter? is it possible? (#df10 live at <http://www.salesforce.com/live/>)
- 6:20 pm **AxJxDxUK:** Matt A - in UK r u watching ?.....a in sfa (#df10 live at <http://www.salesforce.com/live/>)
- 6:20 pm **appirio_nara:** RT @mfauscette: #df10 8th cloud...drum roll... RemedyCloud partnered with BMCsoftware
- 6:20 pm **Dana_Gardner:** Chops-for-Ops.com ... I like that almost as much as BigData.com. #df10
- 6:20 pm **marksmithvr:** Salesforce has BMC Software on stage talking new Remedy in Cloud - taking on IT Service Mgt - Look Out HP & CA - Benioff is After You #DF10
- 6:20 pm **ciphertext:** @AppTechBiz : depends on the clouds :) (#df10 live at <http://www.salesforce.com/live/>)
- 6:20 pm **benkepes:** Getting some pushback on my #apex and #heroku analysis. I think if @salesforce strategy works, ##Ruby will become v important #df10
- 6:20 pm **btgist:** <http://j.mp/h2S4BX> ? @benkepes Out with #Apex in with #Ruby - @Benioff announces the Heroku acquisition at #df10
- 6:20 pm **jeffdonthemic:** RT @mfauscette: #df10 8th cloud...drum roll... RemedyCloud partnered with BMCsoftware
- 6:20 pm **Mrgareth:** #BMC CEO on stage with @benioff to describe 8th #SFDC #cloud: #RemedyForce for IT service management <http://ht.ly/3m1Re> #Dreamforce

#DF10

- 6:20 pm **BjornHascher:** I wish I could be at 2 places at the same time. #df10 #leweb Waving from San Francisco to Paris
- 6:20 pm **marketingengine:** RT @appirio_ryan: Ironic: MSFT chooses an expensive, unwieldy vehicle that never caught on to represent their CRM system #MSFT #DF10
- 6:20 pm **dmeningervr:** in-memory often = analytics <http://bit.ly/gu1uJW> not hearing about #analytics either RT @WinZach: I haven't heard about "In-Memory" #df10
- 6:20 pm **rkpaleru:** RT @paulhamerman: #df10 @Benioff on Heroku acq. Needed a more open PaaS env << hmm..will todays niche apps be 2morrrows open platforms? #in
- 6:21 pm **fallenleif:** Dreamforce is way too cool, Heroku is going to very powerful! (#df10 live at <http://www.salesforce.com/live>)
- 6:21 pm **joshbirk:** RT @apexsutherland: Great article on the developer community impact of the Salesforce Heroku acquisition: <http://bit.ly/hR3kMh> #df10
- 6:21 pm **pjtec:** RT @marksmithvr: Salesforce has BMC Software on stage talking new Remedy in Cloud - taking on IT Service Mgt - Look Out HP & CA - Benioff is After You #DF10
- 6:21 pm **Oxene:** RT @kitson: "?" in sfdc portfolio slide replaced by 4 boxes:Ruby, Instant Deployment,Instant Scalability. Open Architecture #Benioff #df10
- 6:21 pm **CodyMWard:** Marc @Benioff's Dreamforce keynote from yesterday is being rebroadcasted right now here: <http://bit.ly/hghxZk> #df10 RT @salesforce
- 6:21 pm **daneelspeter:** true saas ITSM = service-now.com (#df10 live at <http://www.salesforce.com/live>)
- 6:21 pm **mfauscette:** #df10 RemedyForce: including Chatter integration - looking forward to seeing that demo
- 6:21 pm **ciphertext:** @AppTechBiz : :) (#df10 live at <http://www.salesforce.com/live>)
- 6:21 pm **dmeningervr:** sorry about previous 404 errors in link; tweetdeck shortening #failed #df10
- 6:21 pm **mikegerholdt:** RT @paulhamerman: #df10 There is an 8th Cloud in the mix - IT service management, RemedyForce, from BMC and Salesforce.
- 6:21 pm **Andrew_Dailey:** SAP noticeably absent from conversation at Dreamforce. #DF10 #SAP
- 6:21 pm **DreamSimplicity:** Down on the street with SugarCRM singing Christmas songs. <http://ht.ly/3m1XV> #saas #cloud #df10 [Video]
- 6:21 pm **saidismeenk:** Someone with heroku experience, why should i choice that above codeigniter? (#df10 live at <http://www.salesforce.com/live>)
- 6:21 pm **jpseabury:** RemedyForce? I like it. #df10
- 6:21 pm **ShlomiDinoor:** remedy force > wow! (#df10 live at <http://www.salesforce.com/live>)
- 6:21 pm **jeffdonthemic:** I can barely see the sun through all of the #Salesforce clouds. #df10
- 6:21 pm **mkrigsmann:** #df10 From a pure entertainment perspective, is now boring. I want fun and excitement. Maybe not possible in ITSM. (Sorry @servicesphere)
- 6:21 pm **Eloqua:** Salesforce announces new cloud at #DF10: Remedy Force. Integration with BMC Software's top app.
- 6:21 pm **mjrogan:** @Dreamforce announcement of eighth @salesforce cloud...Remedyforce #Df10
- 6:21 pm **sloane927:** RT @jpseabury: RemedyForce? I like it. #df10 #dfleap
- 6:21 pm **Lattice_Engines:** #df10 @benioff announces remedyforce platform - the 8th salesforce cloud
- 6:21 pm **joshbirk:** RT @jhoskins: Seriously. I can't believe what is happening at the #df10 keynote. I could cry. Heroku, Salesforce and Ruby!
- 6:22 pm **danshane86:** salesforce.com and bmc announce remedyforce #df10 #bmc

- 6:22 pm **CRMFYI:** RemedyForce will help IT manage service way beyond what Salesforce Cases has ever been able to do #df10
- 6:22 pm **bhem:** RT @Lattice_Engines: #df10 @benioff announces remedyforce platform - the 8th salesforce cloud
- 6:22 pm **bryanboroughf:** Love the potential with this BMC integration called Remedyforce. Key to acquiring more enterprises. #df10
- 6:22 pm **greggtilston:** SFDC announces BMC's Remedy(force) IT management baked into the platform #df10
- 6:22 pm **marksmithvr:** Next Salesforce Strategic Cloud is Remedyforce for IT Service Mgt - more infrastructure focus - Benioff is after IT landscape #DF10
- 6:22 pm **njames:** is anyone at #sapsummit doing that juicy twitter analytics also doing a compare and contrast on what is happening at #df10?
- 6:22 pm **d_hong:** How much longer till Cloud 9? RT @kitson @salesforce Here comes the #8thCloud. #Benioff #df10 #sfdc #crm #scrm #force @salesforce
- 6:22 pm **benkepes:** When enterprise guys try to be cool it doesn't work "We were not forced" says #BMC dude Ho hum #df10
- 6:22 pm **TheSailorGroup:** Everything MUST connect to CHATTER! (#df10 live at <http://www.salesforce.com/live>)
- 6:22 pm **thepaulfox:** @ciphertext Much easier, and much faster. (#df10 live at <http://www.salesforce.com/live>)
- 6:22 pm **cloudgofer:** low priced ITSM (IT services management), RemedyForce announced at #df10 (#df10 live at <http://www.salesforce.com/live>)
- 6:22 pm **amber9904:** RemedyForce is next strategic cloud. #df10
- 6:22 pm **ebiz4me:** remedy force is overdue and appreciated #df10
- 6:22 pm **hoovers:** RT @jeffdonthemic: I can barely see the sun through all of the #Salesforce clouds. #df10
- 6:22 pm **cloudgofer:** RT @jeffdonthemic: I can barely see the sun through all of the #Salesforce clouds. #df10
- 6:22 pm **jhurwitz:** Benioff announces remedyforce....nice move bringing in enterprise service management. #df10
- 6:22 pm **kevino80:** Wow! #RemedyForce! #df10
- 6:22 pm **Dana_Gardner:** Nope, they call it Remedyforce, not Chops-for-Ops.com. Still works. IT config management aka cloud bursting. Take that, IBM. #df10
- 6:22 pm **SarahShakour:** RT @Eloqua: Salesforce announces new cloud at #DF10: Remedy Force. Integration with BMC Software's top app.
- 6:22 pm **mencke:** RT @mfauscette: #df10 8th cloud...drum roll... RemedyCloud partnered with BMCsoftware
- 6:22 pm **thea_force:** remedyForce! World class helpdesk meets the cloud. it's about time. #df10
- 6:22 pm **mkrigsmann:** #df10 @Benioff calls ITSM relationship with BMC "strategic". It probably is, in fact, because of the enterprise connection.
- 6:22 pm **Mrgareth:** #BMC CEO Bob Beauchamp also a #Salesforce Customer - "We were not forced" he says - dissing #MSFT anti-#SFDC ad campaign #Dreamforce #DF10
- 6:22 pm **benatnovell:** RT @jhurwitz: Benioff announces remedyforce....nice move bringing in enterprise service management. #df10
- 6:22 pm **pcgscoin:** RT @fortunemagazine: .@salesforce turns social collab tool Chatter free: <http://wp.me/pzwtX-bXR> \$CRM #df10 #sfdc #crm #scrm #force
- 6:22 pm **kitson:** Huh. Never noticed BMC's logo extends a notch into the "b" of its name. #Benioff #df10 #sfdc #crm #scrm @salesforce <http://yfrog.com/gyt63p>

- 6:22 pm **l1formaticien:** Avec BMC voilà RemedyForce, un service de gestion des environnements IT avec CMDB et tous les modules ITIL! #df10
- 6:22 pm **mencke:** RT @CRMFYI: RemedyForce will help IT manage service way beyond what Salesforce Cases has ever been able to do #df10
- 6:22 pm **pgreenbe:** #df10 @benioff Announcing "remedyforce" - IT configuration management. |Starting 2 wonder if there aren't too many "clouds" being announced
- 6:22 pm **saidismeenk:** Heroku and CodeIgniter 2, how to combine that? (#df10 live at <http://www.salesforce.com/live>) [Like it? <http://bit.ly/g0Ew5>]
- 6:22 pm **Andrew_Dailey:** Hiroku big Agile dev shop. Another example of AGILE as the future of software #DF10 #Agile
- 6:22 pm **mfauscette:** #df10 RemedyForce: Chatter integration, Mobile integration, full suite of service mgt functions
- 6:22 pm **rudygodoy:** RT @Dana_Gardner: Salesforce: Ruby is the language of Cloud 2. RAD gets an enterprise angel, should make Azure look stodgy, expensive; a Buick. #df10
- 6:22 pm **benkepes:** #ITSM is just boring.... but then again so is #CRM and @Benioff manages to make that sound sexy... need to up the excitement #df10
- 6:22 pm **lhenkel:** Remedy is awesome, but expensive. Wonder what it'll go for in SF.. (#df10 live at <http://www.salesforce.com/live>)
- 6:23 pm **Antonio_Montoya:** RT @jhurwitz: Heroku open Ruby platform changes the conversation -- Apex proprietary versus open source Ruby on Rails.#df10
- 6:23 pm **jtaschek:** @benkepes take on @heroku - <http://bit.ly/elkdph>. Good insight on Heroku. #df10
- 6:23 pm **paulfallon:** RT @pgreenbe: #df10 @benioff Announcing "remedyforce" - IT configuration management. |Starting 2 wonder if there aren't too many "clouds" being announced
- 6:23 pm **StefanRied:** #Remedyforce is also opening up BMC's development on force.com to ISVs #DF10 This is a major momentum to AppExchange partner!
- 6:23 pm **Montclairadvrs:** #cmdb is now native on #force.com with #remedyforce 8th #cloud #df10 #saas #cloud
- 6:23 pm **tnemelka:** #df10 new set of press & analysts need to start attending df. Deafening silence.
- 6:23 pm **JohnFontana:** 8th cloud for Salesforce built by BMC Remedyforce. IT Service Management in the Cloud. #df10
- 6:23 pm **millheif:** lowpriced ITSM w/ remedyforce (#df10 live at <http://www.salesforce.com/live>)
- 6:23 pm **mkrigsmann:** #df10 Really must admire @Benioff's range of motion across different domains
- 6:23 pm **AppTechBiz:** @ciphertext good point :). Salesforce is accumulating a lot of clouds (#df10 live at <http://www.salesforce.com/live>)
- 6:23 pm **stilgherrian:** BMC announces RemedyForce. If you know Remedy's service desk, then it's that in the cloud with added buzzordiness. #df10
- 6:23 pm **ShlomiDinoor:** nice move by SF > sales, services, case management (via remedy force), ERP next? (#df10 live at <http://www.salesforce.com/live>)
- 6:23 pm **fcathala:** #cloudcomputing, #saas, #df10: And now @Benioff announces RemedyForce... The leading IT Service Management app comes to the cloud.. Amazing!
- 6:23 pm **dmennigervr:** 8th cloud RT @marksmithvr: Next Salesforce Strategic Cloud is Remedyforce for IT Service Mgt - Benioff is after IT landscape #DF10
- 6:23 pm **anandthaker:** Heroku(ruby environment) & remedyForce from BMC (IT config mgmt) two new clouds added to #salesforce #df10.
- 6:23 pm **btgist:** <http://j.mp/gl6T1d> ? @Montclairadvrs #sfdc buying innovation at #heroku for #paas #df10 #saas #cloud

- 6:23 pm **talshalit:** RT @BryanBorough. Love the potential with this BMC integration called #Remedyforce. Key to acquiring more enterprises. #df10
- 6:23 pm **collabrax:** RT @hubspot: If you are at #df10 and our interested in meeting some HubSpotters, talk to @jordyne about our cocktail reception tonight at 6 p.m.
- 6:23 pm **kitson:** #Beauchamp's pronouncing "ITIL" in a way that's confusing folks: "Eye-tell" #Benioff #df10 #sfdc #crm #scrm #force @salesforce
- 6:23 pm **btgist:** <http://j.mp/gK54oA> ? @Dreamforce Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 6:23 pm **Keisuke69:** remedyforce????? #dreamforce #df10
- 6:23 pm **Dana_Gardner:** No! They're preaching ITIL v3 to a room of marketers and salespeople. IT as a service. #df10
- 6:23 pm **sprabu:** RT @ShlomiDinoor: nice move by SF > sales, services, case management (via remedy force), ERP next? (#df10 live at <http://www.salesforce.com/live>)
- 6:23 pm **mtantow:** The next strategic Cloud from salesforce.com is Remedyforce. By #bmcsoftware #df10
- 6:23 pm **rkpaleru:** RT @dmeningervr: Have to admire @benioff #SFDC charitable efforts; \$100M to UCSF for children's hospital; org char. at #df10 for attendees
- 6:23 pm **benkepes:** @jbminn precisely the point. There is a massive chasm between garage dwelling devs and enterprise folks - needs work to cross #df10
- 6:23 pm **CameleonSW:** Come see us at #Dreamforce! Stop by & Win an iPad @ booth #807! #df10
- 6:23 pm **Lattice_Engines:** #df10 remedyforce is IT configuration management database @Dreamforce
- 6:23 pm **drfonz:** salesforce.com and BMC get together to add cloud number 8 to their platform: remedyForce. Manage incidents, service desks, inventory...#df10
- 6:23 pm **benkepes:** RT @jtaschek: @benkepes take on @heroku - <http://bit.ly/elkdpf>. Good insight on Heroku. #df10 >>thanks for the love buddy ;-)
- 6:23 pm **collabrax:** RT @abneedles: Kudos to @Salesforce and @Benioff on their philanthropy. It's the way to run a company. #DF10 @Dreamforce
- 6:23 pm **itpro:** RemedyForce could help bring IT service management capabilities to companies that may not have been able to afford it. @Dreamforce #df10
- 6:24 pm **marksmithvr:** BMC Software talking ITIL - All You Business Folks - Wiki Reference for Education - <http://bit.ly/3li4eE> You Can Tell Your CIO #DF10
- 6:25 pm **jmhemsley:** RT @timbarker: 8th cloud is RemedyForce! #df10. Help desk in the cloud
- 6:25 pm **tnemelka:** #df10 BMC and strategic are oxymorons. Interesting move nonetheless.
- 6:25 pm **keithkall:** @Salesforce Volunteer Opportunity for people living with HIVAIDS in Zambia @worldvisionusa <http://yfrog.com/h0aaj0j> #DF10
- 6:25 pm **bmcsoftware:** Bob: "We're going to change the game here." RemedyForce goes live. <http://bit.ly/fErSQn> #bmcloud #df10
- 6:25 pm **kitson:** #Benioff's frequent claim that " @Salesforce aims to do one thing well" is being strained here. #df10 #sfdc #crm #scrm #force
- 6:25 pm **DC_Specialists:** RT @hannahplumley: #Astadia?s @MikeLingo Presenting on Salesforce.com Strategic Services TODAY at 3:15pm PST @Dreamforce! #df10...
- 6:25 pm **Mrgareth:** The force is strong in the Keynote hall at Moscone South in San Francisco for #Dreamforce #DF10 - another packed hall of 14,000 delegates!
- 6:25 pm **btgist:** <http://j.mp/heelpy> ? @azornes #SAPSummit #df10 ?who has better music?? answer = DF w/ Stevie Wonder gala last night in SF
- 6:25 pm **Lager:** #df10 #sfdc is the cloud pioneer. I just wish we weren't talking as though they were separate clouds.

- 6:25 pm **kitson:** As @pgreenbe notes, these clouds aren't really clouds. They're cloud services. #Benioff #df10 #sfdc #crm #scrm #force @salesforce
- 6:25 pm **adwait:** Marc's done with his Microsoft bashing #df10 (@ Dreamforce 2010 - Marc Benioff Keynote w/ 14 others) <http://4sq.com/hsw7vS>
- 6:25 pm **paulfallon:** RT @StefanRied: #Remedyforce is also opening up BMC's development on force.com to ISVs #DF10 This is a major momentum to AppExchange partner!
- 6:25 pm **benkepes:** @jbminn agreed - this is a return to bottom up for @salesforce #df10
- 6:25 pm **Nialljd:** RT @fortunemagazine: .@salesforce turns social collab tool Chatter free: <http://wp.me/pzwtX-bXR> \$CRM #df10 #sfdc #crm #scrm #force
- 6:25 pm **mfauscette:** #df10 RemedyForce 2nd partner cloud deal, FinancialForce was the 1st. SFDC becomes the center of a hub of cloud offerings
- 6:25 pm **dschach:** Now I get it. Remedyforce does for internal processes what Service Cloud 2 does for customer service (external). Very cool! #df10
- 6:25 pm **metadaddy:** #df10 remedyforce is the 8th cloud - BMC and SFDC FTW!
- 6:25 pm **danarrigan:** RT @paulhamerman: #df10 There is an 8th Cloud in the mix - IT service management, RemedyForce, from BMC and Salesforce.
- 6:25 pm **JohnFontana:** Remedyforce. Integration with mobile support, Chatter other SFDC clouds. Benioff: "Now you see how we are extending the cloud." #df10
- 6:25 pm **larrycincy:** @jhurwitz Agreed - and builds on social and mobile trends #df10 See my post at <http://ht.ly/3m29D>
- 6:25 pm **ekolsky:** @tnemelka hey, watch out -- you are becoming an analyst with those comments.... #df10
- 6:25 pm **kitson:** #Benioff introduces George Hu to unveil the 4 new products. #df10 #sfdc #crm #scrm #force @salesforce
- 6:25 pm **itpro:** Force.com 2 stuff now - see our stories on all these announcements later. @Dreamforce #df10
- 6:25 pm **TheSailorGroup:** Who? (#df10 live at <http://www.salesforce.com/live>)
- 6:25 pm **Lager:** #df10 Here comes George Hu, EVP, platform, mktg, corp development
- 6:25 pm **TiffanyAshleyM:** Interesting. RT @FortuneMagazine @salesforce turns social collab tool Chatter free <http://wp.me/pzwtX-bXR> \$CRM #df10 #sfdc #crm #scrm #force
- 6:26 pm **DeAnnaHubbard:** Wish I had brought my rainbow socks, could have like @Benioff #df10
- 6:26 pm **mkrigsmann:** #df10 Now on stage George Hu, EVP of platform, marketing, and corporate development
- 6:26 pm **fallenleif:** Now to take it all to the next level by creating something specific to my company! WayCool! (#df10 live at <http://www.salesforce.com/live>)
- 6:26 pm **mfauscette:** #df10 George Hu, EVP Platform, Mkt and Corp Dev, talking about the platform
- 6:26 pm **davidcrow:** @cmercier the @heroku acq is great but the cloud2 vision is marketing fluff #df10
- 6:26 pm **pgreenbe:** #df10 @benioff George Hu on the stage - EVP Marketing, Corp. Devt. Serious industry vet (though young looking. :-). Talking abt force.com
- 6:26 pm **markitexture:** RT @Eloqua: Killer pix from last night's #DF10 concert w/ Stevie Wonder & Will.i.am on our Facebook page: <http://on.fb.me/dQPdhh>
- 6:26 pm **bareeves67:** who is this? (#df10 live at <http://www.salesforce.com/live>)
- 6:26 pm **DarthGarry:** RT @dschach: Now I get it. Remedyforce does for internal processes what Service Cloud 2 does for customer service (external). Very cool! #df10
- 6:26 pm **shakeellamba:** Dreamforce @GeorgeHuSF takes the stage #df10
- 6:26 pm **mkrigsmann:** #df10 Wow, George Hu gets the lively performance religion

- 6:26 pm **marksmithvr:** Marketing Master George Hu - EVP Platform, Marketing & Corp Dev on Stage - Talking New Platform in Cloud - Look Out IBM, Oracle & SAP #DF10
- 6:26 pm **hoovers:** RT @kitson: As @pgreenbe notes, these clouds aren't really clouds. They're cloud services. #Benioff #df10 #sfdc #crm #scrm #force @salesforce
- 6:26 pm **davidcrow:** HAHAA RT @ekolsky: #DF10 - wondering what cloud 9 will be?
- 6:26 pm **ciphertext:** @thepaulfox: is Ruby executed on the client? (#df10 live at <http://www.salesforce.com/live>)
- 6:26 pm **kitson:** #Hu Here comes the mew "-force" field: Appforce Siteforce VMforce ISVforce #df10 #sfdc #crm #scrm #force @salesforce
- 6:26 pm **Montclairadvrs:** George Hu listened to customers and launching 4 new versions of #force.com #df10 #saas #cloud #paas
- 6:26 pm **btgist:** <http://j.mp/eN5oOM> ? @mkrgisman #df10 Wow, George Hu gets the lively performance religion
- 6:26 pm **cloudgofer:** George Hu talking about the platform strategy #df10 (#df10 live at <http://www.salesforce.com/live>)
- 6:27 pm **Lager:** #df10 Hu: Pre-cloud platforms are on a path to nowhere. \$500B gap between biz needs and IT delivery
- 6:27 pm **jmhemsley:** RT @dschach: Now I get it. Remedyforce does for internal processes what Service Cloud 2 does for customer service (external). Very cool! #df10
- 6:27 pm **ejly:** Remedy cloud joins Salesforce #df10 #itil
- 6:27 pm **KevinSwiggum:** Pre-cloud platforms are on a path to nowhere #df10 #salesforce
- 6:27 pm **jpseabury:** Service Cloud for external customers, RemedyForce for internal customers, Ruby / Database.com for everything else. #df10
- 6:27 pm **mof0313:** Anyone else getting a really bad echo? (#df10 live at <http://www.salesforce.com/live>)
- 6:27 pm **btgist:** <http://j.mp/dilzJp> ? @benkepes And here we go @Benioff takes it to #Microsoft big time here at #df10 - "the evil empire"
- 6:27 pm **fscavo:** Oh no, Gartner's IT debt number appears #df10
- 6:27 pm **mark_koenig:** @dschach Yes. Internal process support was a weakness for SFDC until now #df10 #cloud #cloudstrategy
- 6:27 pm **Mrgareth:** RT @benkepes I think if @salesforce strategy works, #Ruby will become v important #df10 #Dreamforce
- 6:27 pm **2cloudnine:** RT @apexsutherland: Great article on the developer community impact of the Salesforce Heroku acquisition: <http://bit.ly/hR3kMh> #df10
- 6:27 pm **DaveHShaw:** you could develop app's for chatter using heroku? (#df10 live at <http://www.salesforce.com/live>)
- 6:27 pm **WinZach:** did he say "Bush" & "Clinton" ?? (#df10 live at <http://www.salesforce.com/live>)
- 6:27 pm **jeffdonthemic:** Great to see longtime #Appirio customer BMC getting the love from #Salesforce. #df10
- 6:27 pm **noyesjesse:** #DF10 "No one was asking us for a iPad app a year ago. The world is changing."
- 6:27 pm **4FinancialJobs:** RT @fortunemagazine: .@salesforce turns social collab tool Chatter free: <http://wp.me/pzwtX-bXR> \$CRM #df10 #sfdc #crm #scrm #force
- 6:27 pm **mkrgisman:** #df10 George Hu talking about the IT debt of needed development: "Villian: traditional hardware and software vendors"
- 6:27 pm **benkepes:** George Hu doing a good job here at #df10 - I see some head hunters trying to get him to jump ship... New #Microsoft CEO in the making? #df10
- 6:28 pm **ShelleyLaps:** #df10 I can send a telegram faster than communicating via #att here today

- 6:28 pm **dbilbija:** hard to ask for ipad apps before it's released (#df10 live at <http://www.salesforce.com/live>)
- 6:28 pm **kitson:** #Hu @GeorgeHuSF is attempting to match @Benioff's bombast. Nah. Can't top the master. #df10 #sfdc #crm #scrm #force @salesforce
- 6:28 pm **btgist:** <http://j.mp/eQXFCN> ? @GetApp What will be the 2 #Cloud announcements from #sfdc today at #df10 ? #saas
- 6:28 pm **calbraun:** SFDC with BMC offer RemedyForce with all components including CMDB on database.com #df10
- 6:28 pm **tnemelka:** #df10 sf cloud computing platform is starting to look like hobo stew.
- 6:28 pm **benkepex:** @Mrgareth agreed - if they manage to cross the chasm #df10
- 6:28 pm **pjtec:** #DF10 George Hu: "Pre-cloud apps are on the road to nowhere. There is a huge deficit between business needs & IT capabilities"
- 6:28 pm **pgreenbe:** #df10 @georgehuSF - Attacking traditional platforms and talking abt disparate mobile platforms (tho' not attacking). Now attacking boxes
- 6:28 pm **dahowlett:** @pgreenbe \$212 mill buys a lot of sincerity #df10
- 6:28 pm **prudentcloud:** RT @fscavo: Oh no, Gartner's IT debt number appears #df10 >> Gartner has graduated to projecting trillions now - done with billions
- 6:28 pm **WinZach:** do we really need failed politicians telling us about the future of cloud, technology etc?? (#df10 live at <http://www.salesforce.com/live>)
- 6:28 pm **TheProgrammer:** @thepaulfox no <http://www.ruby-lang.org/en/> (#df10 live at <http://www.salesforce.com/live>)
- 6:28 pm **hoovers:** RT @Lager: #df10 Hu: Pre-cloud platforms are on a path to nowhere. \$500B gap between biz needs and IT delivery
- 6:28 pm **MartijnLinssen:** #df10 should be trending topic again? This twitter trending topic system is hard to baseline
- 6:28 pm **ciphertext:** @AppTechBiz : What "evil" software supports those clouds? (#df10 live at <http://www.salesforce.com/live>)
- 6:28 pm **CRMFYI:** "IT people are the heroes. Application hardware and software vendors have been the villains" George Hu on Force.com 2 #df10
- 6:28 pm **TheSailorGroup:** Join the Darkside.....and together we will rule the universe! (#df10 live at <http://www.salesforce.com/live>)
- 6:28 pm **kitson:** RT @D_Hong How long 'til Cloud 9? RT @kitson Here comes the #8thCloud. #Benioff #df10 #sfdc #crm #scrm #force @salesforce
- 6:28 pm **accidentalflyer:** #df10 the Biggest challenge developing new apps, #cloud2 or not, is to nail down the requirements & pass UAT. Finding hosting is easy.
- 6:28 pm **DarthGarry:** Force.com 2. Interesting! #DF10
- 6:29 pm **sfappbuddy:** I for one, welcome our new Remedyforce overlords #DF10
- 6:29 pm **Lager:** #df10 Hu: What if there was a platform built for Cloud 2? Introducing Force.com 2
- 6:29 pm **ekolsky:** @kitson name a female dictator or evil empire builder and i may agree w/you #8thCloud #Benioff #df10 #sfdc #crm #scrm #force
- 6:29 pm **zlawryk:** RT @Coupa_Sam: @Coupa_Sam is my homeboy. #df10 #smarterspending Retweet this message for a chance to win an Amex gift card!
- 6:29 pm **thepaulfox:** @ciphertext No, Ruby is an interpreted development language like RapidPHP. Server side (#df10 live at <http://www.salesforce.com/live>)
- 6:29 pm **CRMJen:** HOLLA RT @jpseabury: Service Cloud 4 external customers, RemedyForce for internal customers, Ruby / Database.com for everything else. #df10

- 6:29 pm **marksmithvr:** Salesforce George Picks on the Boxes and Exa appliances & why Force.com 2 has Cloud 2 with Mobility & New Ruby Support #DF10
- 6:29 pm **Eloqua:** force.com2 platform built for cloud 2 #DF10
- 6:29 pm **sapountzis:** @btgist? @azornes #SAPSummit #df10 ?who has better music?? answer = DF w/ Stevie Wonder gala last night in SF < have to wait for #SAPPHIRE
- 6:29 pm **AppTechBiz:** With these cloud discussions no one ever talks about bandwidth. (#df10 live at <http://www.salesforce.com/live>)
- 6:29 pm **jtaschek:** RT @rwan0 #df10 nearly 16k tweets fr 31k contribs. @kitson @mfauscette @pgreenbe @mkrigsman. Where's SFDC? >> we are making the news!
- 6:29 pm **kitson:** Someone better warn Cloud9Analytics - @Salesforce's 9thCloud might actually be Analytics. #Benioff #df10 #sfdc #crm #scrm
- 6:29 pm **benkepes:** Great to hear talk about open here at #df10 - especially considering my discussion with @krishnan yesterday about "false openness"
- 6:29 pm **mfauscette:** #df10 Hu: Force.com 2 - fast to build, no HW, complete, cloud 2 (mobile, social) built in
- 6:29 pm **jennywilliams:** The whole message is that the platform is open, says Salesforce.com's George Hu #df10
- 6:29 pm **dpaschel:** RT @julietrell: Salesforce gave 1% of its pre-ipo stock to the Foundation. (#df10 live at <http://www.salesforce.com/live>)
- 6:29 pm **mkrigsman:** #df10 @rglauser tells me that ITSM remedy cloud is an "SMB play at best". Why not enterprise? #skeptical
- 6:29 pm **1bhowell:** Total transformed the platform with force.com...#df10
- 6:29 pm **Sapienceever:** RT @mkrigsman: #df10 @Benioff got 15,000 people cheering for the Microsoft ad guy. #unbelievable
- 6:29 pm **Lattice_Engines:** #df10 @Dreamforce announces Force.com 2, platform built for Cloud 2
- 6:29 pm **ciphertext:** "Clouds" or conceptual entities built on "on prem" software and hardware. (#df10 live at <http://www.salesforce.com/live>)
- 6:30 pm **DocuSign:** Come by #825 during #DF10 with your e-sign questions for your Cloud Crawl wristband!
- 6:30 pm **jtaschek:** RT @mfauscette: #df10 RemedyForce - IT service Management app, go to market partnership + app built on force.com (100% native) using BMC IP / talent
- 6:30 pm **pgreenbe:** #df10 @georgehuSF "Our platform strategy is open." Force.com 2 no longer proprietary.| PaaS - something I wrote about 3 years ago w/SFDC.
- 6:30 pm **Lager:** RT @pgreenbe: #df10 @georgehuSF "Our platform strategy is open." Force.com 2 no longer proprietary.| PaaS - something I wrote about 3 years ago w/SFDC.
- 6:30 pm **Mrgareth:** Force.com2 is the #cloud2-ready platform-as-a-service for online development of Mobile & Social and open apps (#Ruby and #Java) #DF10 #SFDC
- 6:30 pm **shakeellamba:** Looking forward to seeing Siteforce #df10
- 6:30 pm **prudentcloud:** George Hu: " Built in Social data model" - talk about jargon spewing #df10 #in
- 6:30 pm **dmeningervr:** what's old is new again; worked on Applix ITIL apps in '92 sold to Platinum Equity in '93 <http://bit.ly/ejo7AV> now 8th cloud for #SFDC #df10
- 6:30 pm **kitson:** Best potential irony? If @Salesforce.com were to buy Cloud9Analytics + make it the #9thCloud. ;) #Benioff #df10 #sfdc #crm #scrm cc @D_Hong
- 6:30 pm **DarthGarry:** Don't get caught in the .NET LOL #DF10
- 6:30 pm **mfauscette:** #df10 Force.com 2: dept apps, websites, enterprise java apps, consumer facing apps, packaged apps

- 6:30 pm **petercoffee:** @jonathanbaltz You saw this morning Ruby running against database.com -- any cooler and it would be cryogenic #df10
- 6:30 pm **salesforce:** Audio low? Make sure to turn up the ustream volume in addition to the volume on your computer (#df10 live at <http://www.salesforce.com/live>)
- 6:30 pm **mkrigsman:** #df10 Narinder from Appirio gets his picture on huge posters and keynote slides. He's got a nice smile :-)
- 6:30 pm **tnemelka:** #df10 Remedy tried to get into the CRM market early on but was clobbered by Vantive and Siebel. Interesting round trip.
- 6:30 pm **lauriemccabe:** ths sis big...RT @pgreenbe: #df10 @georgehuSF "Our platform strategy is open." Force.com no longer proprietary.]
- 6:30 pm **salesforceapac:** VIDEO: footage of #SFDC CEO @benioff announcing #Heroku acquisition at #Dreamforce #DF10: <http://bit.ly/h8tLRu>
- 6:31 pm **mtantow:** Force.com 2 is the platform built for Cloud 2: Force.com is 5x faster #df10
- 6:31 pm **1bhowell:** Force.com 2 is the way forward with all legacy apps...#df10
- 6:31 pm **benkepes:** @pgreenbe It's a major move towards open. What we saw yesterday raised questions. #Heroku deal raises more but answers many #df10
- 6:31 pm **sglenzer:** Michael Chasen on big screen at #DF10. Excited to see Blackboard partnering with Salesforce (#df10 live at <http://www.salesforce.com/live>)
- 6:31 pm **drewhawkins:** I think I've got a week's worth of blog post ideas from my time at #df10
- 6:31 pm **kitson:** #Hu "Force.com is the way forward, away from legacy applications." #df10 #sfdc #crm #scrm #force @salesforce
- 6:31 pm **dmeningervr:** RT @marksmithvr: BMC Software talking ITIL - All You Business Folks - Wiki Reference for Education - <http://bit.ly/3li4eE> #DF10
- 6:31 pm **mfauscette:** #df10 Force.com 2: Appforce, Siteforce, VMForce, Heroku, ISVforce
- 6:31 pm **jeffdonthemic:** Saw SiteForce demo yesterday. Definitely cool! #df10
- 6:31 pm **apexsutherland:** @singhns on the big screen! Congrats on the Clobby.com launch! #df10
- 6:31 pm **BjornHascher:** Salesforce.com announcing Force.com 2 as it's new cloud platform #df10
- 6:31 pm **Deb_Atkinson:** RT @dschach: Now I get it. Remedyforce does for internal processes what Service Cloud 2 does for customer service (external). Very cool! #df10
- 6:31 pm **Lager:** #df10 Hu: Force.com is way forward from legacy platforms. AppForce + Siteforce + VMforce + Heroku + ISVforce
- 6:31 pm **pgreenbe:** #df10 @georgehuSF Still whopping traditional apps over head. Vignette associated? Oracle & MSFT - SFDC guilt by assn - a clever mkting tactic
- 6:31 pm **Mrgareth:** RT @salesforceapac VIDEO: footage of #SFDC CEO @benioff announcing #Heroku acquisition at #Dreamforce: <http://bit.ly/h8tLRu> #DF10
- 6:31 pm **ggheorghiu:** #df10 @georgehuSF "Our platform strategy is open." Force.com 2 no longer proprietary.] PaaS - something I wrote about 3 years ago w/SFDC.
- 6:31 pm **ejly:** RT @davidcrow: HAHAHA RT @ekolsky: #DF10 - wondering what cloud 9 will be?
- 6:31 pm **mfauscette:** #df10 ISVforce for packaged apps
- 6:31 pm **hoovers:** RT @CRMFIYI: "IT people are the heroes. Application hardware and software vendors have been the villains" George Hu on Force.com 2 #df10
- 6:31 pm **marksmithvr:** Salesforce is gong more Geekdom with Force.com Apps - Supporting Appforce, Siteforce, VMForce, Heroku & ISVforce - Demos.... #DF10
- 6:31 pm **madmongol:** RT @pgreenbe: #df10 @georgehuSF "Our platform strategy is open." Force.com 2 no longer proprietary.] PaaS - something I wrote about 3 years ago w/SFDC.

- 6:31 pm **RatherGeeky:** "Maybe you are caught in the dot net." heh. #DF10 keynote
- 6:31 pm **mkrigsmann:** #df10 ISVforce - for packaged apps; Appforce - departmental apps << Interesting segmentation from salesforce
- 6:32 pm **peterjchalmers:** #Force.com2 Finally we have a platform in the cloud that can be easily explained and adopted! #df10 @Dreamforce @salesforce
- 6:32 pm **Lager:** RT @CRMFYI: "IT people are the heroes. Application hardware and software vendors have been the villains" George Hu on Force.com 2 #df10
- 6:32 pm **ReidCarlberg:** Don't get caught in the .net #df10 lol
- 6:32 pm **btgist:** <http://j.mp/fRWGLV> ? @erichknipp Behold the power of #freemium. Congratulations #heroku on a massive premium. #df10
- 6:32 pm **pgreenbe:** #df10 @georgehuSF Showing the new .force programs. Appforce - collab. apps bldg. Forms, repts, process builders, chatter built in.
- 6:32 pm **mkrigsmann:** #df10 Salesforce not introducing so many moving parts they risk confusing the market and becoming a "traditional" vendor themselves.
- 6:32 pm **Sapienceever:** RT @mkrigsmann: #df10 ISVforce - for packaged apps; Appforce - departmental apps << Interesting segmentation from salesforce
- 6:32 pm **fossy207:** so much going on with the platform...hard to stay on top of it all (#df10 live at <http://www.salesforce.com/live>)
- 6:32 pm **bolarotibi:** #df10 BMC releases RemedyForce and IBM announces Tivoli SaaS solutions at <http://tinyurl.com/35pdjnj> - push for Cloud management #IBMITAR
- 6:32 pm **StefanRied:** George HU, head of EVP platform marketing #DF10: Appforce, siteforce,vmforce, ISVforce. Heroku soon renamed in Rubyforce? #DF10
- 6:32 pm **cozimek:** I'm happy to hear about @salesforce "open" platform play, but "open" is getting thrown around too loosely here at #df10 for my OSS taste.
- 6:32 pm **clumpopliths:** @WinZach Are you seriously calling someone who was president a 'failed politician'? (#df10 live at <http://www.salesforce.com/live>)
- 6:32 pm **bsaub:** Agreed.Ustream volume is all the way up -- volume has been fine the whole time. @salesforce (#df10 live at <http://www.salesforce.com/live>)
- 6:32 pm **1bhowell:** Appforce announced....#df10
- 6:32 pm **peterjchalmers:** #siteforce and #isvforce details coming.. cannot wait for this - exciting! #df10 @Dreamforce
- 6:32 pm **ClaudiaHathway:** Salesforce.com announces major upgrade to its platform, force.com, to allow quicker development of web applications #df10
- 6:32 pm **RawesomeRio:** RT @dmeningervr: Have to admire @benioff / #SFDC charitable efforts; \$100M to UCSF for children's hospital; org charitable activities at #df10 for attendees
- 6:32 pm **pjtec:** #DF10 Dept apps (Appforce), Websites (Siteforce), Consumer-facing apps (Heroku), Enterp. Java apps (WMforce), Packaged apps (ISVforce)
- 6:32 pm **millslife:** BMC collabo...Salesforce product called RemedyForce...for IT Mgmt <http://tinyurl.com/23maf12> (#df10 live at <http://www.salesforce.com/live>)
- 6:32 pm **mfauscette:** #df10 Appforce for departmental apps - form bldr, report bldr, process bldr, multi-lang and currency, mobile, social, compliance and control
- 6:32 pm **pgreenbe:** #df10 @georgehuSF Appforce has compliance & auditing built right in. |thats a great move.
- 6:33 pm **CRMFYI:** Governance, control and compliance are baked into Force.com 2 from the start. Huge win for IT #df10
- 6:33 pm **kitson:** #Hu "With Appforce, governance, compliance, and control are built right in." #df10 #sfdc #crm #scrm #force @salesforce
- 6:33 pm **mkrigsmann:** #df10 Previous tweet meant to say NOW building many products and apps

- 6:33 pm **InFullBloomUS:** RT @pjtec: #DF10 Ruby is a true cloud computing technology: rapid development, productive programming, mobile & social apps, massive scale
- 6:33 pm **ciphertext:** @thepaulfox : Thanks! So, more like python, but less extensive? (#df10 live at <http://www.salesforce.com/live>)
- 6:33 pm **InFullBloomUS:** RT @pgreenbe: #df10 @benioff Ruby the true devt. language of CCloud 2 - Rapid dev, mobile, social apps scalable. So bought Heroku. "family more than team"
- 6:33 pm **kitson:** #Hu "We're continuing to invest in Force.com." #df10 #sfdc #crm #scrm #force @salesforce
- 6:33 pm **DarthGarry:** Criteria based sharing - EXCELLENT!!!! #Awesome #DF10
- 6:33 pm **jeffdonthemic:** "Reduce Apex governor limits 70%" <--- EARLY CHRISTMAS PRESENT?? #df10
- 6:33 pm **JasonMATwood:** Bummed no Plone support but it looks like it is time to learn Ruby. #df10
- 6:33 pm **Dana_Gardner:** I get that Salesforce needs to promote cloud, but really ... on-premises IT ain't going away. It's not a unicorn. Detente, co-exist. #df10
- 6:33 pm **mlamb2005:** Criteria Based Sharing FTW! #df10
- 6:33 pm **kevmank:** RT @bestwebstrategy: #DF10 #CMO types will adjust online #marketing to NEW trends in consumer behavior: see <http://bit.ly/new-trends-in-consumer-behavior>
- 6:33 pm **NickErgo:** no ecco. I have clear sound (#df10 live at <http://www.salesforce.com/live>)
- 6:33 pm **apexsutherland:** Criteria-based sharing is finally going GA in the next release! #df10 #salesforce
- 6:33 pm **1bhowell:** force.com spring 11 release....sharing 2.0....#df10
- 6:33 pm **hoovers:** RT @kitson: Best potential irony? If @Salesforce.com were to buy Cloud9Analytics + make it the #9thCloud. ;) #Benioff #df10 #sfdc #crm #scrm cc @D_Hong
- 6:33 pm **jtaschek:** RT @benkepess push back on my #heroku analysis. if SFDC strategy works, ##Ruby will become v important #df10 > just need a conversation...
- 6:33 pm **Lager:** RT @kitson: #Hu "With Appforce, governance, compliance, and control are built right in." #df10 #sfdc | good move
- 6:33 pm **InFullBloomUS:** RT @mkrigsman: #df10 Decided to buy Herouka after seeking out a ruby team:"Some of the best computer science I have ever seen".
- 6:33 pm **SuaadSait:** RT @pgreenbe: #df10 @georgehuSF Still whopping trad. apps ovr head. Vignette assoc?Oracle & MSFT - SFDC guilt by assn a clever mkting tactic
- 6:33 pm **ciphertext:** Appforce seems like AOP to me. (#df10 live at <http://www.salesforce.com/live>)
- 6:33 pm **mkrigsman:** #df10 Tell George Hu to slow down and modulate his voice please
- 6:34 pm **jeffdonthemic:** RT @apexsutherland: Criteria-based sharing is finally going GA in the next release! #df10 #salesforce FTW!!! WOOT!
- 6:34 pm **JohnFontana:** Hello OAuth, it's me authorization. <http://bit.ly/fclUhX> 1 way U R going 2 secure access to new Salesforce platform starting next yr. #df10
- 6:34 pm **BrianKorn:** 30,000 people digging the extension of SF.Com's cloud platform. Now, about that network... (#df10 live at <http://www.salesforce.com/live>)
- 6:34 pm **patrickbowl:** Criteria based sharing in SFDC- sweet! #DF10
- 6:34 pm **traciking:** RT @dmeningervr: Have to admire @benioff / #SFDC charitable efforts; \$100M to UCSF for children's hospital; org charitable activities at #df10 for attendees
- 6:34 pm **brkig:** No one is talking about real enterprise apps with 2000 stored procedures. Its all green flds (#df10 live at <http://www.salesforce.com/live>)

- 6:34 pm **peterjchalmers:** No more Gaps! RT @crmfyi Governance, control and compliance are baked into Force.com 2 from the start. Huge win for IT #df10
- 6:34 pm **pgreenbe:** #df10 Wonder if #sfdc realizes Oracle's Fusion apps have enterprise collaboration built seamlessly into all apps. That's serious challenge.
- 6:34 pm **dahowlett:** Good sign Salesforce is maturing. Partners with boring ol' Remedy #df10
- 6:34 pm **1bhowell:** Config visual force pages....drag and drop...no code...#df10
- 6:34 pm **saidismeenk:** agree, volume is to low. I put my earplug in, (#df10 live at <http://www.salesforce.com/live>)
- 6:34 pm **ResplendentlyMe:** RT @mencke: Salesforce + Heroku = awesome #df10
- 6:34 pm **dpbrennerSFDC:** Criteria Based Sharing -- VERY powerful & Cool! (#df10 live at <http://www.salesforce.com/live>)
- 6:34 pm **marksmithvr:** Salesforce talking Appforce 2011 - Configurable Pages & Flexibility - Applause - Geeks in the Audience! #DF10
- 6:34 pm **TheSailorGroup:** What is this boy talking about? Are we all developers? NOT (#df10 live at <http://www.salesforce.com/live>)
- 6:34 pm **DarthGarry:** Reduce governor limits? Does that mean they are getting smaller? #DF10
- 6:34 pm **lauriemccabe:** #saps Summit Q to SAP-are you going to offer DB in cloud like sf #df10 let the lemming behavior begin!
- 6:34 pm **danfowlie:** Criteria based sharing is going to be huge for our customers #df10 #appforce
- 6:34 pm **1bhowell:** 50 more features coming in the spring...#df10
- 6:34 pm **Mrgareth:** #SFDC's George Hu on stage describing Appforce (due Spring 2011) incl. "Criteria-based sharing" - big cheers from #Dreamforce audience #DF10
- 6:34 pm **CRMFYI:** It's good to see George Hu on stage at #df10. Last time I remember him up there, he nearly got a standing ovation for pop up alerts 4 tasks
- 6:34 pm **pgreenbe:** #df10 @georgehuSF More excited about siteforce. Website builder. Messaging, mktg needs to change.
- 6:34 pm **benkepes:** @jtaschek keen to chat about the chasm (OK, slight divide, whatever) between the dev side and enterprise side #df10
- 6:34 pm **RatherGeeky:** Yay for custom visualforce paces in the spring! #DF10
- 6:35 pm **jtaschek:** RT @mfauscette: #df10 RemedyForce 2nd partner cloud deal, FinancialForce was the 1st. SFDC becomes the center of a hub of cloud offerings
- 6:35 pm **peterjchalmers:** Criteria Based Sharing - way too cool! #df10 @dreamforce Loving these changes!
- 6:35 pm **IN_Intelligence:** Join us for an Ask the Expert session in meeting room G23 today at 11am PST. Details at booth 413 #df10
- 6:35 pm **Lager:** RT @pgreenbe: #df10 Wonder if #sfdc realizes Oracle's Fusion apps have enterprise collaboration built seamlessly into all apps. That's serious challenge.
- 6:35 pm **drfonz:** For spring11 tree will be no more coding required thanks to AppForce. Drag and drop VisualForce page builder! #df10
- 6:35 pm **prudentcloud:** RT @dahowlett: Good sign Salesforce is maturing. Partners with boring ol' Remedy #df10
- 6:35 pm **warrenkurtzman:** Didn't expect this morning's keynote @Dreamforce to be as developer-oriented and geeky. My eyes are glazing over. #df10
- 6:35 pm **Force2be:** RT @DarthGarry: Criteria based sharing - EXCELLENT!!!! #Awesome #DF10 Very Exciting
- 6:35 pm **thepaulfox:** @ciphertext - yes, a lot like python, but newer and growing fast (#df10 live at <http://www.salesforce.com/live>)

- 6:35 pm **singhns:** RT @apexsutherland: @singhns on the big screen! Congrats on the Clobby.com launch! #df10 > pics & apps were mix & match, congrats clobby!
- 6:35 pm **dahowlett:** Reducing governor limits. Thank goodness. Hopefully we'll see decent performance at last #df10
- 6:35 pm **1bhowell:** siteforce announced...#df10
- 6:35 pm **mkrigsmann:** #df10 Salesforce must address risk of complexity and confusion in the market. I guess we all love FUD.
- 6:35 pm **ZoomInfo_Leads:** #df10 siteforce.com interesting
- 6:35 pm **paulfallon:** RT @dahowlett: Reducing governor limits. Thank goodness. Hopefully we'll see decent performance at last #df10
- 6:35 pm **tnemelka:** #df10 so now sf needs to build sales teams that can sell to IT. there will be a lot more geeks here next year.
- 6:35 pm **apexsutherland:** The real deal on Apex governor limit reduction - the trigger context is going away, so all your apex code will have the same limits #df10
- 6:35 pm **benkepess:** #SiteForce is going to hurt any startups that are thinking about doing SaaS landing page offerings.... I know of one... #df10 cc/ @alanmcox
- 6:35 pm **Dana_Gardner:** I'm on Cloud 9: Salesforce debuts Siteforce, websites in a clickety-click. #df10
- 6:35 pm **utferrara:** RT @dschach: Now I get it. Remedyforce does for internal processes what Service Cloud 2 does for customer service (external). Very cool! #df10
- 6:35 pm **vivekmchawla:** @AppTechBiz How is bandwidth a factor in PaaS? Bits over wire the same your hw or theirs. (#df10 live at <http://www.salesforce.com/live>)
- 6:35 pm **fractastical:** RT @jeffdonthemic: "Reduce Apex governor limits 70%" <--- EARLY CHRISTMAS PRESENT?? #df10
- 6:35 pm **mfauscette:** #df10 Siteforce - biz users can make simple changes, built in content mgt, also tool for web developers, social and mobile built in
- 6:35 pm **iangjacobs:** All the #df10 excitement/evangelism is wearing me out.
- 6:35 pm **ZoomInfo_Leads:** #df10 builtin content management system?
- 6:35 pm **gadget2day:** #DF10 don't get stuck on Lotus Island. lol
- 6:35 pm **InFullBloomUS:** RT @pjtec: #DF10 @benioff admitting to Force.com being proprietary PaaS thus far, hoping that Ruby on Rails will help in that regard
- 6:35 pm **paulfallon:** RT @tnemelka: #df10 so now sf needs to build sales teams that can sell to IT. there will be a lot more geeks here next year.
- 6:35 pm **marksmithvr:** Salesforce covering Siteforce to Build Website and Support Cloud 2 Efforts - New Focus on Expanding Marketing Footprint #DF10
- 6:35 pm **ClaudiaHathway:** New developments at Salesforce.com very well received by the tech guys in the audience! #df10
- 6:35 pm **appirio_nara:** #df10 force governor limits reduced by 70%! Huge!
- 6:35 pm **rhirsch:** @mkrigsmann but doesn't complexity often accompany maturity #df10
- 6:35 pm **SAManage:** RT @Dana_Gardner: I get that Salesforce needs to promote cloud, but really ... on-premises IT ain't going away. It's not a unicorn. Detente, co-exist. #df10
- 6:35 pm **ekolsky:** #DF10 - congratulations to Salesforce -- managed to create a price book almost as complex as Oracles by # of products!
- 6:36 pm **1bhowell:** Built in content management system in siteforce...#df10....#dreamforce social and mobile built in
- 6:36 pm **EmcienNews:** RT @benkepess: Getting some pushback on my #apex and #heroku analysis. I think if @salesforce strategy works, ##Ruby will become v important #df10

- 6:36 pm **pgreenbe:** #df10 @georgehuSF Simple changes by biz users - point & click. Complex changes SFDC integration, social, mobile proven reliability, compon.
- 6:36 pm **kitson:** oOoOo - the icon for @Salesforce Spring '11! A cute Frisbee-snatching puppy! #df10 #sfdc #crm #scrm #force <http://yfrog.com/h3qo7p>
- 6:36 pm **danarrigan:** I'm really excited to try out Siteforce. :) #df10
- 6:36 pm **JasonMATwood:** It had been a long long time since I have seen Vignette on a slide. #df10
- 6:36 pm **fscavo:** RT @dahowlett: @pgreenbe \$212 mill buys a lot of sincerity #df10
- 6:36 pm **drfonz:** SiteForce, the new website design tool which allows users to edit their data and support mobile, social, etc with very little work! #df10
- 6:36 pm **mkrigsman:** #df10 Level of innovation and movement coming from Salesforce is pretty intense
- 6:36 pm **1bhowell:** Dreamforce is built on siteforce.com....#df10
- 6:36 pm **CRMFYI:** SiteForce will provide 24/7 availability of your website #df10
- 6:36 pm **mjrogan:** RT @jtaschek: RT @rwang0 #df10 nearly 16k tweets fr 31k contribs. @kitson @mfauscette @pgreenbe @mkrigsman. Where's SFDC? >> we are...
- 6:36 pm **jeffdonthemic:** "Damn it feels good to be a Force. com developer" #getoboys #df10
- 6:36 pm **Old_Nick:** RT @DarthGarry: Criteria based sharing - EXCELLENT!!!! #Awesome #DF10
- 6:36 pm **lhenkel:** I wish they'd do fewer clouds and make the Force.com IDE less painful. (#df10 live at <http://www.salesforce.com/live>)
- 6:36 pm **jmhemsley:** Liking new siteforce. Very cool! Anyone know when available? #df10
- 6:36 pm **Lager:** #df10 Hu has co-opted Kraig Swensrud's demo partner Dan Darcy for a force.com 2 demo.
- 6:36 pm **benjaminccoyle:** RT @petrolmer: RT check out a live #facebook #analytics demo @gooddata booth 1126 at 11:30 #df10
- 6:36 pm **mfauscette:** #df10 Siteforce demo, build a new website in 3 min
- 6:36 pm **cloudtimesorg:** Looking forward to Siteforce demo coming up (#df10 live at <http://www.salesforce.com/live>)
- 6:36 pm **santaferraro:** RT @dana_gardner I get that Salesforce needs to promote cloud, but on-premises IT ain't going away. Detente, co-exist. #df10 <So, true!
- 6:36 pm **benkepes:** "DreamForce website powered by @salesforce SiteForce' says George Hu >>that's no recommendation #justsaying #buggysite #df10
- 6:36 pm **mark_koenig:** With all these new languages driving new apps they kinda gotta>>RT @appirio_nara: #df10 force governor limits reduced by 70%! Huge!
- 6:36 pm **tnemelka:** RT @pgreenbe: #df10 Wonder if #sfdc realizes Oracle's Fusion apps have enterprise collaboration built seamlessly into all apps. That's serious challenge.
- 6:36 pm **mschmier:** RT @mkrigsman: #df10 Level of innovation and movement coming from Salesforce is pretty intense
- 6:36 pm **lauriemccabe:** RT @santaferraro: RT @dana_gardner I get that Salesforce needs to promote cloud, but on-premises IT ain't going away. Detente, co-exist. #df10 <So, true!
- 6:37 pm **pgreenbe:** #df10 @georgehuSF Demo of siteforce to rebuild Motorola Droid Pro website in 3 minutes. Ready...set...go!!
- 6:37 pm **TheSailorGroup:** Fantastic! (#df10 live at <http://www.salesforce.com/live>)
- 6:37 pm **AlwaysThinkin:** Keynote overflow rooms at #Salesforce #df10 Best way to watch them. Outlets, air, giant screens and elbow room.
- 6:37 pm **ciphertext:** @sapficccloud : only if SAP provides their "stack" as SaaS, PaaS, or IaaS offerings. (#df10 live at <http://www.salesforce.com/live>)

- 6:37 pm **tennvot:** @salesforce ustream and laptop vol 100%, still lower than yesterday. (#df10 live at <http://www.salesforce.com/live>)
- 6:37 pm **umbertom:** Great spkr w. super smile @insideview: "Gain credibility from the Qs you ask, not the stories you tell" Michelle Kozin Compuware-Gomez #df10
- 6:37 pm **mschmier:** RT @abneedles: "Good marketing doesn't matter. What matters is sales." via @staceyepstein at @Dreamforce #DF10 #B2B
- 6:37 pm **mschmier:** RT @pgreenbe: #df10 Wonder if #sfdc realizes Oracle's Fusion apps have enterprise collaboration built seamlessly into all apps. That's serious challenge.
- 6:37 pm **skrinakcreative:** Pool!; siteforce is interesting but have 2 run, wish keynote wasn't front-loaded w/junk (#df10 live at <http://www.salesforce.com/live>)
- 6:37 pm **Old_Nick:** ?@jeffdonthemic: "Reduce Apex governor limits 70%" <--- EARLY CHRISTMAS PRESENT?? #df10? >> OMG, this makes me cry tears of joy
- 6:37 pm **sprabu:** RT @umbertom: Great spkr w. super smile @insideview: "Gain credibility from the Qs you ask, not the stories you tell" Michelle Kozin Compuware-Gomez #df10
- 6:37 pm **Derbosd:** RT @jeffdonthemic: "Reduce Apex governor limits 70%" <--- EARLY CHRISTMAS PRESENT?? #df10
- 6:37 pm **Mrgareth:** RT @jeffdonthemic: RT @apexsutherland: Criteria-based sharing is finally going GA in the next release! #df10 #salesforce FTW!!! WOOT!
- 6:37 pm **PodWorx:** RT @marketo Continuing to stream @Marketo TV, #DF10 today!! Check it out at <http://www.marketo.com/dreamforce/marketotv.php>
- 6:37 pm **AxJxDxUK:** phil I from d - visual process manager needs to be looked at - lets discuss with rob...a (#df10 live at <http://www.salesforce.com/live>)
- 6:37 pm **jeffdonthemic:** RT @Old_Nick: ?@jeffdonthemic: "Reduce Apex governor limits 70%" <--- EARLY CHRISTMAS PRESENT?? #df10? >> OMG, this makes me cry tears of joy
- 6:37 pm **SuadSait:** oops @salesforce.com #df10 www.siteforce.com is not a website associated with the new appforce, it that a branding oops?? @georgehu #fb #in
- 6:37 pm **mfauscette:** #df10 Siteforce, live demo, real code building new website for the Motorola Droid Pro
- 6:38 pm **Lager:** #df10 Hu: rebuilding a Web site in minutes with Siteforce
- 6:38 pm **ciphertext:** I would invest in Dell and Oracle, the hardware and DB providers to Salesforce. (#df10 live at <http://www.salesforce.com/live>)
- 6:38 pm **apexsutherland:** Very impressive demo of SiteForce by @dandarcy - UI performance is very impressive! #df10
- 6:38 pm **SameerPatel:** RT @pgreenbe: #df10 Wonder if #sfdc realizes Oracle's Fusion apps have ent collab built seamlessly into all apps. That's serious challenge.
- 6:38 pm **fallenleif:** Outstanding! (#df10 live at <http://www.salesforce.com/live>)
- 6:38 pm **peterjchalmers:** @salesforce changing the way we can do business -reducing complexity, increased functionality. #cloud #gamechanger #df10 @Dreamforce
- 6:38 pm **hoovers:** RT @Dana_Gardner: I'm on Cloud 9: Salesforce debuts Siteforce, websites in a clickety-click. #df10
- 6:38 pm **dennes777:** Kewl (#df10 live at <http://www.salesforce.com/live>)
- 6:38 pm **cloudtimesorg:** Drag and Drop amazing feature at Siteforce (#df10 live at <http://www.salesforce.com/live>)
- 6:38 pm **apprio_nara:** #df10 George Hu showing how to build a website on stage. Amazing stuff.
- 6:38 pm **benkepes:** #SireForce as a standalone product would be harmful to other #CMS - drag and drop page building is sweet #df10

- 6:38 pm **Andrew_Dailey:** BMC trying to breathe new life into Remedy w Salesforce (RemedyForce) #DF10 #oldwinenewbottle
- 6:38 pm **madmongol:** RT @pgreenbe: #df10 @georgehuSF Showing the new .force programs. Appforce - collab. apps bldg. Forms, repts, process builders, chatter built in.
- 6:38 pm **SearchYogi:** #DF10 criteria based sharing on appforce. Siteforce allows more site creation capabilities. What's effect on #marketo and others?
- 6:38 pm **davidcrow:** #df10 look it's drag and drop 2 for the cloud
- 6:38 pm **mkrigsmann:** #df10 Now demo of salesforce sites -- web building for non-techies with integrated salesforce data
- 6:38 pm **kitson:** Passed-over @Salesforce Spring '11 icons: Bunny <http://yfrog.com/gzb0wp/> / kite <http://yfrog.com/h3rbqp> (wasn't that used?) #df10 #sfdc #crm
- 6:38 pm **Force2be:** George is spreading the love for of us #forcedotcom developers. Thank you!! #df10
- 6:38 pm **highwei:** Siteforce...building websites without Dreamweaver...super impressive!!!! #peciadg #df10
- 6:38 pm **hoovers:** RT @mfauscette: #df10 Siteforce - biz users can make simple changes, built in content mgt, also tool for web developers, social and mobile built in
- 6:38 pm **benkepes:** #SiteForce as a standalone product would be harmful to other #CMS - drag and drop page building is sweet #df10
- 6:38 pm **Old_Nick:** Sites force! This is #awesome #sfdc #df10
- 6:38 pm **jhoskins:** The Drag & Drop functionality in Siteforce is ridiculously SICK ! OMG! #df10 keynote
- 6:38 pm **rhirsch:** really curious to see how bloggers who are visiting #df10 today will respond to #sapsummit #ondemand sessions tomorrow
- 6:38 pm **sidoscope:** well as fantastic as this is... i worry for my job... haaw!!! (#df10 live at <http://www.salesforce.com/live>)
- 6:39 pm **CRMFYI:** SiteForce drag and drop content to your web site. Adjust size by dragging, drag a Facebook Like button #df10
- 6:39 pm **saidismeenk:** WOWWWWWWWWWWWWWWWWW, unbelieve.... the way how to work with siteforce, is so easy, (#df10 live at <http://www.salesforce.com/live>)
- 6:39 pm **SuaadSait:** RT @Eloqua: Killer pix from last night's #DF10 concert w/ Stevie Wonder & Will.i.am on our Facebook page: <http://on.fb.me/dQPdhh> #fb #in
- 6:39 pm **ReidCarlberg:** True. And she's not even at #df10 ?@shreddel: progress...always a good thing :)?
- 6:39 pm **cloudf10org:** Siteforce build a website in 10mins (#df10 live at <http://www.salesforce.com/live>)
- 6:39 pm **TweetsMcG:** RT @jeffdonthemic: RT @apexsutherland: Criteria-based sharing is finally going GA in the next release! #df10 #salesforce FTW!!! WOOT!
- 6:39 pm **Annette6045:** RT Killer pix from last night's #DF10 concert w/ Stevie Wonder & Will.i.am on our Facebook page: <http://on.fb.me/dQPdhh> #fb #in
- 6:39 pm **ZoomInfo_Leads:** #df10 siteforce.com-- drag and drop. Wow
- 6:39 pm **davidcrow:** OMG it's drag and drop 2 for the cloud 2 social mobile real time edition #buzzwordbingo #df10
- 6:39 pm **lhenkel:** @ciphertext check out SAP Business By Design. It's "cloudy" (#df10 live at <http://www.salesforce.com/live>)
- 6:39 pm **appirio_nara:** #df10 wysiwyg website editing. I know I'm gushing but this is crazy.
- 6:39 pm **Anup_Shinde:** does it work with VF? (#df10 live at <http://www.salesforce.com/live>)
- 6:39 pm **SwyftInteract:** OMG. Mind Blown. @siteforce demo. WOW! @dreamforce #df10

- 6:39 pm **StefanRied:** siteforce, exciting usability for business user #DF10 User experience matters, not only developer value, similar to database.com #DF10
- 6:39 pm **jonathanbaltz:** @petercoffee The live feed has been less reliable during #DF10 Day 2, compared to Day 1. But following along with the tweets.
- 6:39 pm **sprabu:** RT @rhirsch: really curious to see how bloggers who are visiting #df10 today will respond to #saps summit #ondemand sessions tomorrow
- 6:39 pm **noyesjesse:** Watching demo of siteforce.com website build for Motorola. #DF10
- 6:39 pm **Deb_Atkinson:** Wow!! I'm ready to revamp my website with #SiteForce! (#df10 live at <http://www.salesforce.com/live>)
- 6:39 pm **peterjchalmers:** #siteforce is very sweet! #awesome work @salesforce ! #df10
- 6:39 pm **ZoomInfo_Leads:** #df10 how about adding Google Analytics code?
- 6:39 pm **dpbrennerSFDC:** Siteforce -- Looks very easy & powerful! (#df10 live at <http://www.salesforce.com/live>)
- 6:39 pm **hillybean223:** Siteforce looks amazing! (#df10 live at <http://www.salesforce.com/live>)
- 6:39 pm **marksmithvr:** For You Folks Who Need to Focus on Integration of Salesforce Clouds & Enterprise - Read About Informatica Cloud <http://bit.ly/brdstu> #DF10
- 6:39 pm **pjtec:** #DF10 Impressive demo of Siteforce, with integrated content management system (CMS), point-and-click website editor, social features, etc.
- 6:39 pm **jeffdonthemic:** RT @appirio_nara: #df10 wysiwyg website editing. I know I'm gushing but this is crazy. <--- #SiteForceFanBoyClub
- 6:39 pm **calbraun:** Siteforce, a new web platform, coming. Fast, user friendly and complete. With porting. Super stuff with drag and drop. #df10
- 6:39 pm **chrisabutler:** RT @ekolsky: #DF10 - congrats to Salesforce -managed to create a price book almost as complex as Oracles by # of products! | Surprised?? :)
- 6:40 pm **mkrigsmann:** #df10 Like salesforce or not, must admire their ability to introduce new product like clockwork #fantastic
- 6:40 pm **pgreenbe:** #df10 @georgehuSF Showing siteforce. Like the content management system best in the new app. Drag and drop works well too. Not bad at all
- 6:40 pm **katiepaterson:** Building Websites in 3 mins, brilliant as long as you have the data ready and collected. (#df10 live at <http://www.salesforce.com/live>)
- 6:40 pm **drfonz:** Demo of siteforce building the new Motorola Droid Pro site in 3 minutes. Pure drag and drop and single click publishing. Mind blowing! #df10
- 6:40 pm **AppTechBiz:** @VivekMChawla: Bits become larger in aggregate by multiple clouds, data volume, and activity (#df10 live at <http://www.salesforce.com/live>)
- 6:40 pm **kitson:** RT @SwyftInteract OMG. Mind Blown. #siteforce demo. WOW! @dreamforce #df10 #sfdc #crm #scrm #force @salesforce
- 6:40 pm **dschach:** The @DunkinDonuts website was built using Siteforce. I'm in heaven. #df10
- 6:40 pm **mark_koenig:** Yes. You gushing. But this is gush-worthy IMO>>RT @appirio_nara: #df10 wysiwyg website editing. I know I'm gushing but this is crazy.
- 6:40 pm **sprabu:** RT @kitson: RT @SwyftInteract OMG. Mind Blown. #siteforce demo. WOW! @dreamforce #df10 #sfdc #crm #scrm #force @salesforce
- 6:40 pm **madmongol:** RT @pgreenbe: #df10 @georgehuSF Showing siteforce. Like the content management system best in the new app. Drag and drop works well too. Not bad at all
- 6:40 pm **hak_a_tak:** RT @sidoscope: well as fantastic as this is... i worry for my job... haaw!!! (#df10 live at <http://www.salesforce.com/live>)
- 6:40 pm **dcunni:** #df10 anyone put there using Joomla for their website? Siteforce looks slick. How is it priced?

- 6:40 pm **conniechan8:** #siteforce drag and drop. very cool. very exciting. #df10
- 6:40 pm **sprabu:** RT @dcunni: #df10 anyone put there using Joomla for their website? Siteforce looks slick. How is it priced?
- 6:40 pm **millslife:** SiteForce is NUTZ! Consume a site...drag-n-drop augment and deploy...no code. AWESOME! (#df10 live at <http://www.salesforce.com/live>)
- 6:40 pm **mizkony:** RT @mkrigsman: #df10 Like salesforce or not, must admire their ability to introduce new product like clockwork #fantastic
- 6:40 pm **Michael__Fung:** Siteforce=Amazing! It looks like even a salesperson can use it! (#df10 live at <http://www.salesforce.com/live>)
- 6:40 pm **lauriemccabe:** @rhirsch underscores mandate for strong cloud strategy and offerings, but hybrid computing will continue for long time #df10 #saps summit
- 6:40 pm **Mrgareth:** #SFDC's George Hu demos how to use #Siteforce to re-design a web site in the #coud in real-time - simple drag-and-drop UI #Dreamforce #DF10
- 6:41 pm **kitson:** RT @mfauscette #df10 Siteforce demo: build a new website in 3 min #df10 #sfdc #crm #scrm #force @salesforce
- 6:41 pm **joeferraro:** Siteforce is ridonculous #df10
- 6:41 pm **hoovers:** RT @mkrigsman: #df10 Now demo of salesforce sites -- web building for non-techies with integrated salesforce data
- 6:41 pm **sprabu:** RT @Michael__Fung: Siteforce=Amazing! It looks like even a salesperson can use it! (#df10 live at <http://www.salesforce.com/live>)
- 6:41 pm **Lager:** #df10 Hu: Demo comes to a halt as mobile device grinds away to load new site
- 6:41 pm **InFullBloomUS:** RT @Montclairadvrs Many new rev streams for #sfdc \$CRM @heroku, #database.com , #chatter. Really expanding biz far beyond CRM #df10 #saas
- 6:41 pm **btgist:** <http://j.mp/fwgt7R> ? @rwang0 @ggheorghiu no. you don't need salesforce.com for free #chatter #df10
- 6:41 pm **btgist:** <http://j.mp/a3tOBx> ? @Montclairadvrs #sfdc buying innovation at #heroku for #paas #df10 #saas #cloud
- 6:41 pm **krishnan:** PaaS Is The Future Of Cloud Services: Salesforce.com's Plan For Enterprise Domination <http://t.co/MBMjMGq> via @CloudAve #df10
- 6:41 pm **ekolsky:** @chrisabutler yeah, shocked.... #DF10 #
- 6:41 pm **mtantow:** Siteforce - A revolution in building simple websites #df10
- 6:41 pm **srames:** RT @DarthGarry: Criteria based sharing - EXCELLENT!!!! #Awesome #DF10
- 6:41 pm **benkepes:** #SiteForce - drag and drop site building tightly integrated with @salesforce data and device aware to render correctly cross-device #df10
- 6:41 pm **mkrigsman:** #df10 Salesforce is sort of like the apple of software with consumer style marketing (i suspect that's what they aspire to)
- 6:41 pm **pgreenbe:** #df10 @georgehuSF Siteforce is device aware. Had a little glitch in the demo but the idea is clear - and a good one. Not bad at all.
- 6:41 pm **KevinSwiggum:** Demo Dan having a Steve Jobs moment #df10
- 6:41 pm **SearchYogi:** Demo on salesforce Awesome site creation capabilities including #twitter #facebook integration. #DF10
- 6:41 pm **thepaulfox:** Salesforce was already great for dynamic sites. With Siteforce even static sites are easier. (#df10 live at <http://www.salesforce.com/live>)
- 6:41 pm **Standardqueso:** #Siteforce me va a cambiar la vida. 0 código y se construye el sitio web que se desee, viral, social, interactivo #df10
- 6:41 pm **jeffdonthemic:** RT @dschach: The @DunkinDonuts website was built using Siteforce. I'm in heaven. #df10 <-- Dunkin... I was almost on that project #Appirio

- 6:41 pm **marksmithvr:** Need Another Integration Technology for Salesforce & Enterprise - Look at Pervasive & My Analysis <http://bit.ly/9Mxb2x> #DF10
- 6:41 pm **NLWidder:** RT @darthgarry: Criteria based sharing - EXCELLENT!!!! #Awesome #DF10
- 6:41 pm **jhoskins:** RT @DarthGarry: Criteria based sharing - EXCELLENT!!!! #Awesome #DF10
- 6:41 pm **ryanbrunner:** RT @davidcrow: OMG it's drag and drop 2 for the cloud 2 social mobile real time edition #buzzwordbingo #df10
- 6:41 pm **forcedotmom:** With all this new stuff, we need to have a @Dreamforce after #Dreamforce #df10 #forcedotcom
- 6:41 pm **hopelee66:** RT Katie Paterson - Building Websites in 3 mins, brilliant as long as you have the data read (#df10 live at <http://www.salesforce.com/live>)
- 6:41 pm **jpseabury:** SiteForce is what I've been looking for to displace our SharePoint sites. #df10
- 6:41 pm **fscavo:** Letting business users publish to website instantly. Hope they have an "un-do" button! #df10
- 6:41 pm **renatefischer:** RT @benkepes: #SiteForce - drag and drop site building tightly integrated with @salesforce data and device aware to render correctly cross-device #df10
- 6:41 pm **salesforce:** RT @benkepes: #SiteForce - drag and drop site building tightly integrated with @salesforce data and device aware to render correctly cross-device #df10
- 6:41 pm **cloudgofer:** RT @jeffdonthemic: RT @dschach: The @DunkinDonuts website was built using Siteforce. I'm in heaven. #df10 <-- Dunkin... I was almost on that project #Appirio
- 6:41 pm **mark_koenig:** #DroidPro demo almost a #fail because of all the bandwidth in use here by attendees the Moscone Center #df10
- 6:41 pm **Dana_Gardner:** Aha, I know what cloud 10 should be: HTML5.com ... script once, run anywhere ... from the cloud to any device; common Database.com. #df10
- 6:42 pm **mfauscette:** #df10 VMforce - now in private beta
- 6:42 pm **Montclairadvrs:** #georgehu good demo of #siteforce point & click development & management #df10
- 6:42 pm **pgreenbe:** #df10 @georgehuSF Now talking about vmforce. Partnership w/VMware. Java runtime, IDE, etc. Now in pvt. beta.
- 6:42 pm **ichong:** RT @marksmithvr: For You Folks Who Need to Focus on Integration of Salesforce Clouds & Enterprise - Read About Informatica Cloud <http://bit.ly/brdstu> #DF10
- 6:42 pm **calbraun:** RT @lauriemccabe: ths sis big...RT @pgreenbe: #df10 @georgehuSF "Our platform strategy is open." Force.com no longer proprietary.]
- 6:42 pm **jok3r4o2:** #df10 siteforce and app force are awesome. Love the idea of it
- 6:42 pm **StefanRied:** vmforce.com is now in beta. still not GA #DF10
- 6:42 pm **alexrfield:** Wifi at Moscone nearly scuttled a demo of some cool stuff coming out of the @salesforce Vancouver office. #siteforce #df10
- 6:42 pm **christinedover:** #df10 Just saw a demo of SiteForce - wow - what a way to build and manage partner websites
- 6:42 pm **SuaadSait:** RT @pgreenbe: #df10 @georgehuSF More excited about siteforce. Website builder. Messaging, mktng needs to change.
- 6:42 pm **hoovers:** RT @drfonz: Demo of siteforce building the new Motorola Droid Pro site in 3 minutes. Pure drag and drop and single click publishing. Mind blowing! #df10
- 6:42 pm **drewhawkins:** The Siteforce option seems pretty cool. Removes a lot of red tape #df10
- 6:42 pm **l1formaticien:** VMForce permet aux 6 millions de développeurs JAVA de créer des applications directement dans l'environnement Salesforce. en Beta #df10
- 6:42 pm **paulfallon:** RT @mfauscette: #df10 VMforce - now in private beta

- 6:42 pm **jtaschek:** RT @benkepes: #SiteForce - drag and drop site building tightly integrated with @salesforce data and device aware to render correctly cross-device #df10
- 6:42 pm **emilysusanjones:** New siteforce features are "amazing" as @Benioff would say. #df10 @dreamforce
- 6:42 pm **btgist:** <http://j.mp/gK54oA> ? @Dreamforce Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 6:42 pm **BlackboardProEd:** View from the front few rows of the #DF10 conference! <http://twitpic.com/3e4dwm>
- 6:42 pm **salesforceapac:** #SFDC George HU announces that #VMforce is in private beta #Dreamforce #DF10
- 6:42 pm **InFullBloomUS:** RT @mkrigsmann #df10 @Benioff making heart-rending statements of anguish on the plight of poor developers everywhere #tongueincheek
- 6:42 pm **poverly:** @jeffdonthemic there it is! #vmforce #df10
- 6:42 pm **pgreenbe:** #df10 @georgehuSF Accenture CTO gonna show what they've done with VMware.
- 6:42 pm **sprabu:** RT @drewhawkins: The Siteforce option seems pretty cool. Removes a lot of red tape #df10
- 6:42 pm **rayferraro:** siteforce is going to change my life, I see free weekends and disposable cash. (#df10 live at <http://www.salesforce.com/live>)
- 6:42 pm **cloudgofer:** #vmforce is now in private beta #df10
- 6:42 pm **tnemelka:** #df10 I'm not going to believe any of this till sf starts hiring people to sell it.
- 6:42 pm **dreidy:** RT @dahowlett: Fresh content: FinancialForce.com acquires Appirio?s professional services business #df10 #financialforce #appirio <http://ht.ly/3liOm>
- 6:42 pm **Mrgareth:** RT @salesforceapac #SFDC George HU announces that #VMforce is in private beta #Dreamforce #DF10
- 6:42 pm **Lager:** #df10 Hu: VMforce now, enterprise Java apps. How to move Java devs + apps to the cloud? (VMforce in private beta, so don't expect much yet)
- 6:42 pm **sidoscope:** RT @benkepes: #SiteForce - drag and drop site building tightly integrated with @salesforce data and device aware to render correctly cross-device #df10
- 6:42 pm **itpro:** Wow some of the Siteforce stuff looks awesome. Drag and drop capabilities look ace - really simple website creation. @Dreamforce #df10
- 6:42 pm **jok3r4o2:** RT @benkepes: #SiteForce - drag and drop site building tightly integrated with @salesforce data and device aware to render correctly cross-device #df10
- 6:43 pm **kitson:** Does @Salesforce care that @Siteforce is an existing company? <http://bit.ly/siteforceag> #df10 #sfdc #crm #scrm
- 6:43 pm **thegadgetgirl:** Siteforce is pure #awesomeness This will save so much time. (#df10 live at <http://www.salesforce.com/live>)
- 6:43 pm **jeffdonthemic:** Come see my #VMforce Demo today at the Force .com Theatre @ 1:45pm!! I'll show the code! #df10 #appirio
- 6:43 pm **mfauscette:** #df10 beta customer nbr 1 for VMforce is accenture - Paul Daugherty CTO on stage
- 6:43 pm **Lager:** RT @tnemelka: #df10 I'm not going to believe any of this till sf starts hiring people to sell it. // Now you're talking like an analyst!
- 6:43 pm **StefanRied:** Paul Daugherty, CTO of Accenture showing up as vmforce.com reference at #DF10. He's not at #saps summit
- 6:43 pm **thommeread:** Fantastic #siteforce demo - point and click website development running on #salesforce. #df10
- 6:43 pm **itsm_guy:** RT @cloudtimesorg: Salesforce.com, BMC expand alliance, launch RemedyForce <http://t.co/JHKvtLF> (#df10 live at <http://www.salesforce.com/live>)

- 6:43 pm **salesforce:** Paul Daugherty, CTO for Accenture has joined @GeorgeHuSF (#df10 live at <http://www.salesforce.com/live>)
- 6:43 pm **Andrew_Dailey:** Blackberry barely getting mentioned at dreamforce - dark clouds gathering over RIMM. #DF10 #RIMM
- 6:43 pm **mkrigsman:** #df10 Now Paul Daugherty, CTO of Accenture on stage with George Hu: Testimonial for app dev on force.com
- 6:43 pm **ThePGuy:** Game changer. RT @drfonz: Demo of siteforce building Droid Pro site in 3 min. Pure drag n drop, 1-click pub. Mind blowing! #df10
- 6:43 pm **itpro:** Talking about VMforce now, designed to bring Java to the cloud. @Dreamforce #df10
- 6:43 pm **BjornHascher:** I wonder if Siteforce will be a competitor within the #cms #wcm market. So far i'm not really impressed #df10
- 6:43 pm **dreidy:** RT @FinancialForce: @Jeremy_Roche: #The_Deal is the novel for the sales-finance stars who know there's a better way to work #DF10 <http://bit.ly/sfdeal>
- 6:43 pm **umbertom:** Wow ROI from Trinet's use of @insideview: "70% of our initial calls turn into meetings w/ social intelligence" Dinara Seltova (TriNet) #df10
- 6:43 pm **paulfallon:** RT @salesforce: Paul Daugherty, CTO for Accenture has joined @GeorgeHuSF (#df10 live at <http://www.salesforce.com/live>)
- 6:43 pm **mjrogan:** EVP of Marketing @GeorgeHuSF @salesforce live demoing Siteforce @Dreamforce rapid web development! #df10
- 6:43 pm **pgreenbe:** #df10 One thing for sure. I'll buy the Black Eyed Peas album when I get home. Like the songs I've heard so far. :-)
- 6:43 pm **Partnerpedia:** The masses arrive @dreamforce Expo Hall, the @partnerpedia team takes time 2 pose in front of R booth (#1001) #df10 <http://yfrog.com/h0ly8j>
- 6:43 pm **joeferraro:** oh. great. Accenture. #df10
- 6:43 pm **apexsutherland:** @DanDarcy is one versatile demo man! I don't think I've every seen such a diverse array of demos in one keynote before! #df10
- 6:43 pm **lizherbert:** #df10 vmforce now in private beta -- better opportunities for force.com development
- 6:43 pm **cloudgofer:** RT @jeffdonthemic: Come see my #VMforce Demo today at the Force .com Theatre @ 1:45pm!! I'll show the code! #df10 #appirio
- 6:43 pm **AribaExchange:** RT @Dana_Gardner: Aha, I know what cloud 10 should be: HTML5.com ... script once, run anywhere ... from the cloud to any device #df10
- 6:43 pm **fallenleif:** I see opportunity to spend more time riding my bike and not my desk! (#df10 live at <http://www.salesforce.com/live>)
- 6:43 pm **calebsidel:** I'm confused? RemedyForce replaces ServicesCloud2? Anyone have any thoughts on this one? #df10
- 6:43 pm **dmenningervr:** CTO of Accenture, self confessed Java junkie" talking about VMForce is also excited about Ruby/Heroku #df10
- 6:44 pm **calbraun:** RT @pjtec: #DF10 Dept apps (Appforce), Websites (Siteforce), Consumer-facing apps (Heroku), Enterp. Java apps ... <http://tmi.me/3YV7H>
- 6:44 pm **marksmithvr:** More Integration is Done with Jitterbit for Salesforce, saves you time in access & money by reducing storage-read <http://bit.ly/fecpXX> #DF10
- 6:44 pm **patrickbowl:** Siteforce- a cloud-based Dreamweaver. It doesn't get any easier. #DF10
- 6:44 pm **salesforce:** RT @mjrogan: EVP of Marketing @GeorgeHuSF @salesforce live demoing Siteforce @Dreamforce rapid web development! #df10
- 6:44 pm **mikegerholdt:** ?@jpseabury: Marc @Benioff is such an inspirational speaker. His keynotes recharge my #Salesforce Batteries every year. #df10? ditto!

- 6:44 pm **jasherman:** RT @rayferraro: siteforce is going to change my life, I see free weekends and disposable cash. (#df10 live at <http://www.salesforce.com/live>)
- 6:44 pm **hoovers:** RT @Lager: #df10 Hu: VMforce now, enterprise Java apps. How to move Java devs + apps to the cloud? (VMforce in private beta, so don't expect much yet)
- 6:44 pm **Iningram:** RT @rayferraro: siteforce is going to change my life, I see free weekends and disposable cash. (#df10 live at <http://www.salesforce.com/live>)
- 6:44 pm **tnemelka:** RT @kitson: Does @Salesforce care that @Siteforce is an existing company? <http://bit.ly/siteforceag> #df10 #sfdc #crm #scrm
- 6:44 pm **kitson:** Interesting: @GeorgeHuSF used "governance, compliance+control" not "GRC" (governance, risk, compliance). #df10 #sfdc #crm #scrm @salesforce
- 6:44 pm **Montclairadvrs:** #vmforce demo @accenture. Not sure they know much about better, faster or cheaper. #forcefactory. #df10 #saas #cloud
- 6:44 pm **jtaschek:** RT @ThePGuy: Game changer. RT @drfonz: Demo of siteforce building Droid Pro site in 3 min. Pure drag n drop, 1-click pub. Mind blowing! #df10
- 6:44 pm **Lattice_Engines:** #df10 siteforce let's you build web pages with drag and drop. No coding needed.
- 6:44 pm **umbertom:** RT @tnemelka: learn this from Bush?? ?@ZoomInfo_Leads: Wow, just learned that 70% of CRM failure is do to lack of accurate data. #df10?
- 6:44 pm **joeferraro:** Product placement is the name of the game today at #df10
- 6:44 pm **mfauscette:** #df10 now a demo with accenture CTO of VMforce
- 6:44 pm **DarthGarry:** Beer @Dreamforce!!! #DF10
- 6:44 pm **apexsutherland:** SiteForce is a compelling competitor to Google Sites #df10
- 6:45 pm **Lager:** #df10 And now a live beer-drinking demo by George Hu courtesy of Kona Brewing.
- 6:45 pm **zolierdos:** PaaS Is The Future Of Cloud Services: Salesforce.com's Plan For Enterprise Domination <http://t.co/sFCDVFJ> via @CloudAve #df10
- 6:45 pm **elliottross:** RT @mkrigsman: #df10 @rglauser tells me that ITSM remedy cloud is an "SMB play at best". Why not enterprise? #skeptical
- 6:45 pm **btgist:** <http://j.mp/gI6T1d> ? @Montclairadvrs #sfdc buying innovation at #heroku for #paas #df10 #saas #cloud
- 6:45 pm **hoovers:** RT @Andrew_Dailey: Blackberry barely getting mentioned at dreamforce - dark clouds gathering over RIMM..#DF10 #RIMM
- 6:45 pm **AribaExchange:** RT @hoovers: RT @drfonz: Demo of siteforce building the new Motorola Droid Pro site in 3 minutes. drag drop single click publishing #df10
- 6:45 pm **CRMFYI:** RT @forcedotmom: With all this new stuff, we need to have a @Dreamforce after #Dreamforce #df10 #forcedotcom
- 6:45 pm **pgreenbe:** #df10 @georgehuSF showing trade promotion app (okay beer app) built on database.com and Vmforce.
- 6:45 pm **nyalli:** today's keynote is maybe too uber-geeky, but there are some exciting things coming, even for a pseudo-nerd like me. #df10
- 6:45 pm **KevinSwiggum:** I'd prefer they don't show pictures of Longboard beer right now. Not after last night #df10
- 6:45 pm **marksmithvr:** #DF10 VMWare is on stage showing a Trade Promotion App & Simpler Approach to CPG/Retail Relationships - Nice!
- 6:45 pm **BMCSaaSGuy:** RT @bmcsoftware: Marc: "I want Remedy. That's the killer app." #df10 <http://www.salesforce.com/live/>
- 6:45 pm **rglauser:** @mkrigsman Bob sells an entirely different tool to enterprise. This is a rebranding of same SMB tool announced at #df09. #df10

- 6:45 pm **madmongol:** RT @Lattice_Engines: #df10 siteforce let's you build web pages with drag and drop. No coding needed.
- 6:45 pm **calbraun:** RT @mfauscette: #df10 RemedyForce 2nd partner cloud deal, FinancialForce was the 1st. SFDC becomes the center of a hub of cloud offerings
- 6:45 pm **tlpinspw:** RT @benkepess: #SiteForce - drag and drop site building tightly integrated with @salesforce data and device aware to render correctly cross-device #df10
- 6:45 pm **calebsidel:** RT @apexsutherland: Criteria-based sharing is finally going GA in the next release! #df10 #salesforce
- 6:45 pm **madmongol:** RT @ThePGuy: Game changer. RT @drfonz: Demo of siteforce building Droid Pro site in 3 min. Pure drag n drop, 1-click pub. Mind blowing! #df10
- 6:45 pm **jtaschek:** RT @pgreenbe #df10 One thing for sure. I'll buy the Black Eyed Peas album when I get home. :-). Same here! Maybe try googlemusic.
- 6:45 pm **BMCSaaSGuy:** RT @StefanRied: #Remedyforce is also opening up BMC's development on force.com to ISVs #DF10 This is a major momentum to AppExchange partner!
- 6:45 pm **ciphertext:** @lhenkel : Thanks! I used to be an ABAPer. I think SAP is late to game, though. (#df10 live at <http://www.salesforce.com/live>)
- 6:45 pm **nedadams:** RT @mjrogan: EVP of Marketing @GeorgeHuSF @salesforce live demoing Siteforce @Dreamforce rapid web development! #df10
- 6:45 pm **micaiahf:** Schweet! I was just at Kona Brewing Company 2 weeks ago! (#df10 live at <http://www.salesforce.com/live>)
- 6:45 pm **danarrigan:** RT @jeffdonthemic: Come see my #VMforce Demo today at the Force .com Theatre @ 1:45pm!! I'll show the code! #df10 #appirio
- 6:45 pm **mkrigsmann:** #df10 @rhirsch Yes complexity accompanies maturity, but managing it is the challenge. Now time for salesforce to prove its mettle.
- 6:45 pm **BMCSaaSGuy:** RT @bmcsoftware: Learn more about RemedyForce. <http://bit.ly/fErSQn> #df10 #bmccloud
- 6:45 pm **ygrignon:** RT @peterjchalmers: Criteria Based Sharing - way too cool! #df10 @dreamforce Loving these changes!
- 6:46 pm **filip_stoop:** RT @mikegerholdt: ? @jpseabury: Marc @Benioff is such an inspirational speaker. His keynotes recharge my #Salesforce Batteries every year. #df10? ditto!
- 6:46 pm **BMCSaaSGuy:** RT @bmcsoftware: Bob: "We're going to change the game here." RemedyForce goes live. <http://bit.ly/fErSQn> #bmccloud #df10
- 6:46 pm **btgist:** <http://j.mp/heelpy> ? @azornes #SAPSummit #df10 ?who has better music?? answer = DF w/ Stevie Wonder gala last night in SF
- 6:46 pm **tnemelka:** @lager @ekolsky I'm far more skeptical than an analyst--I'm an investor! #df10
- 6:46 pm **accidentalflyer:** #df10 #siteforce is nice but higher end slick site still requires true CMS like #Liferay Demo didn't show round Borders or slideshow
- 6:46 pm **dmenningervr:** RT @marksmithvr: Need Another Integration Technology for Salesforce & Enterprise - See @Pervasive & Analysis <http://bit.ly/9Mxb2x> #DF10
- 6:46 pm **rhilsen:** Bet you wish that was in the goodie bag @pgreenbe #df10 I'll buy the Black Eyed Peas album when I get home. Like songs I've heard so far :-)
- 6:46 pm **sidoscope:** Can't wait to get hands on Siteforce, give me now!!! (#df10 live at <http://www.salesforce.com/live>)
- 6:46 pm **salesforce:** RT @thegadgetgirl: Siteforce is pure #awesomeness This will save so much time. (#df10 live at <http://www.salesforce.com/live>)
- 6:46 pm **kdewitte27:** Just wondering. What will CMS vendors that actually are using salesforce for their own crm operations do now #df10

- 6:46 pm **lizherbert:** #df10 as firms seek more complex use cases for salesforce.com using standard development tools like Java and Ruby is critical
- 6:46 pm **prem_k:** Concerns >> RT @SQQZY: @jesselamb uh oh... @stevenbristol got me on Heroku, I hope it doesn't cost us too much #df10
- 6:46 pm **kitson:** RT @rwang0 Comparing Pervasive, Boomi, Informatica, Information Builders in #cloud #integration space #df10 lots o'choices. #crm @salesforce
- 6:46 pm **unbelievable:** Siteforce is incredible. We absolutely need to benchmark this @artezonline. #df10
- 6:46 pm **singhns:** accenture in keynote at #df10 - but no SFDC projects recorded ? <http://screencast.com/t/vbPXk5t0rwCf> cloud = transparency :-)
- 6:46 pm **iLinc_Alison:** RT @dreamforce: Our @benioff winning back the customer that MS claims 'got forced' <http://twitpic.com/3e41mk> He said yes, he'll come back :) #df10
- 6:46 pm **dekt:** #df10 accenture now showing an in-store beer promotion demo on #vmforce , this was amazing quick ride building this on vmforce, coo staff
- 6:46 pm **lauriemccabe:** @milesahead too bad we can't be in 2 places at once! #df10 #sapsummit #socabiz #e20 #scm #df10
- 6:46 pm **InFullBloomUS:** RT @mfauscette: #df10 Force.com 2: dept apps, websites, enterprise java apps, consumer facing apps, packaged apps
- 6:46 pm **rhirsch:** RT @milesahead: @pjtec also at #df10 and not at #sapsummit. This is getting really, really interesting. Many leading #socabiz/#e20/#scm analysts at #df10
- 6:46 pm **tnemelka:** ?@pgreenbe: #df10 One thing for sure. I'll buy the Black Eyed Peas album when I get home. Like the songs I've heard so far. :-)? +1
- 6:46 pm **RickSchaefer:** RT @Mrgareth: #SFDC's George Hu demos how to re-design a web site in the #cloud in real-time - simple drag-and-drop UI #Dreamforce #DF10
- 6:46 pm **mikegerholdt:** ?@forceDotMom: With all this new stuff, we need to have a @Dreamforce after #Dreamforce #df10 #forcedotcom? agreed
- 6:46 pm **ekolsky:** #DF10 - now, don't get me wrong - I like what salesforce is doing, but still need more details - standards are now same as other vendors
- 6:46 pm **Montclairadvrs:** #vmforce demo w @accenture incorporates #chatter. Interesting retail analytics POS app. #df10 #saas #cloud #paas
- 6:46 pm **BlakeLandau:** @tnemelka a wise one cc @lager @ekolsky. Good nuggets of wisdom from you at #df10 particularly re Maslow
- 6:46 pm **apexsutherland:** RT @apexsutherland: SiteForce is a compelling competitor to Google Sites #df10 << for public websites. For intranet sites GS is still better
- 6:47 pm **rwang0:** @lauriemccabe see you in texas! #df10 #sapsummit #socabiz #e20 #scm #df10
- 6:47 pm **erichknipp:** RT @StefanRied: Paul Daugherty, CTO of Accenture showing up as vmforce.com reference at #DF10. He's not at #sapsummit
- 6:47 pm **gabrielspina:** RT @thegadgetgirl: Siteforce is pure #awesomeness This will save so much time. (#df10 live at <http://www.salesforce.com/live>)
- 6:47 pm **mkrigsmann:** #df10 Yes, salesforce is maturing as a business. #CRM only is a long, long, long ago past.
- 6:47 pm **apexsutherland:** RT @singhns: accenture in keynote at #df10 - but no SFDC projects recorded ? <http://screencast.com/t/vbPXk5t0rwCf> cloud = transparency
- 6:47 pm **benkepes:** #Accenture dude got pretty much pushed off the stage by George Hu at #df10 - #notveryexciting
- 6:47 pm **btgist:** <http://j.mp/eN5oOM> ? @mkrigsmann #df10 Wow, George Hu gets the lively performance religion
- 6:47 pm **jeffdonthemic:** RT @singhns: accenture in keynote at #df10 - but no SFDC projects recorded ? <http://screencast.com/t/vbPXk5t0rwCf> cloud = transparency :-)

- 6:47 pm **marksmithvr:** Salesforce - VMWare showing Bayesian Analytics & Nielsen Data in App for CPG - Not Sure Whose Analytics They Are Using? Anyone? #DF10
- 6:47 pm **gabrielspina:** RT @benkepess: #SiteForce - drag and drop site building tightly integrated with @salesforce data and device aware to render correctly cross-device #df10
- 6:47 pm **InFullBloomUS:** RT @marksmithvr: Salesforce is gong more Geekdom with Force.com Apps - Supporting Appforce, Siteforce, VMForce, Heroku & ISVForce - Demos.... #DF10
- 6:47 pm **itsm_guy:** RT @ShlomiDinoor: nice move by SF > sales, services, case management (via remedy force), ERP next? (#df10 live at <http://www.salesforce.com/live>)
- 6:47 pm **yona:** RT @Andrew_Dailey: Blackberry barely getting mentioned at dreamforce - dark clouds gathering over RIMM..#DF10 #RIMM
- 6:47 pm **InFullBloomUS:** RT @mkrigsmann: #df10 ISVforce - for packaged apps; Appforce - departmental apps << Interesting segmentation from salesforce
- 6:47 pm **ReidCarlberg:** RT @micahhf: Schweet! I was just at Kona Brewing Company 2 weeks ago! (#df10 live at <http://www.salesforce.com/live>)
- 6:47 pm **fossy207:** I feel thirsty for a Kona (#df10 live at <http://www.salesforce.com/live>)
- 6:47 pm **Tropo:** Congrats to our friends at @Heroku on their acquisition by Salesforce. Heroku is great for Tropo apps! See: <http://tropo.heroku.com> #df10
- 6:47 pm **itpro:** ISV stuff coming up. Packaged apps stuff. @Dreamforce #df10
- 6:47 pm **calbraun:** RT @pjtec: #DF10 Impressive demo of Siteforce, with integrated content management system (CMS), point-and-click website editor, social, etc.
- 6:47 pm **santaferraro:** Interesting to see the #saps Summit and #df10 going on at the same time, two worlds, two eras, two very different approaches
- 6:48 pm **InFullBloomUS:** RT @pgreenbe: #df10 @georgehuSF Showing the new .force programs. Appforce - collab. apps bldg. Forms, repts, process builders, chatter built in.
- 6:48 pm **infacloud:** RT @ichong: RT @marksmithvr: Focusing on #Integration of #Salesforce & Enterprise - Read About Informatica Cloud <http://bit.ly/brdstu> #DF10
- 6:48 pm **danyork:** RT @Tropo: Congrats to our friends at @Heroku on their acquisition by Salesforce. Heroku is great for Tropo apps! See: <http://tropo.heroku.com> #df10
- 6:48 pm **emilysusanjones:** @dreamforce Another great song by wil.i.am. Is it on iTunes too? #df10
- 6:48 pm **InFullBloomUS:** RT @pjtec: #DF10 Dept apps (Appforce), Websites (Siteforce), Consumer-facing apps (Heroku), Enterp. Java apps (WMforce), Packaged apps (ISVforce)
- 6:48 pm **jtaschek:** RT @apexsutherland @DanDarcy is one versatile demo man! [never seen] such diverse demos #df10 > he is! foundation work is amazing too.
- 6:48 pm **mikegerholdt:** Siteforce will change how companies manage their websites. Now nimble and social will be the new norm. #df10
- 6:48 pm **StefanRied:** what is really new in ISVForce? #DF10
- 6:48 pm **sloane927:** RT @mikegerholdt: Siteforce will change how companies manage their websites. Now nimble and social will be the new norm. #df10 #dfleap
- 6:48 pm **pgreenbe:** #df10 @georgehuSF Now talking about ISVforce. Provides ptrns w/infrastructure svcs, app svcs, trials/provisioning; auto upgrade etc.
- 6:48 pm **yogeshvohra:** Is this a live session (#df10 live at <http://www.salesforce.com/live>)
- 6:48 pm **MissaDev:** RT @Old_Nick: ?@jeffdonthemic: "Reduce Apex governor limits 70%" <--- EARLY CHRISTMAS PRESENT?? #df10? >> OMG, this makes me cry tears of joy
- 6:48 pm **thekellywalsh:** RT @mikegerholdt: ?@jpseabury: Marc @Benioff is such an inspirational speaker. His keynotes recharge my #Salesforce Batteries every year. #df10? ditto!

- 6:48 pm **mkrigsmann**: #df10 Big question: can salesforce manage the internal product and marketing diversity created by all these new products.
- 6:48 pm **appirio_nara**: Great to see #Appirio cloud pioneer, Dunkin Brands highlighted in #df10 keynote!
- 6:48 pm **InFullBloomUS**: RT @mfauscette: #df10 Appforce for departmental apps - form bldr, report bldr, process bldr, multi-lang and currency, mobile, social, compliance and control
- 6:49 pm **jamesurquhart**: RT @krishnan: PaaS Is The Future Of Cloud Services: Salesforce.com's Plan For Enterprise Domination <http://t.co/mBMjMGq> via @CloudAve #df10
- 6:49 pm **InFullBloomUS**: RT @pgreenbe: #df10 @georgehuSF Appforce has compliance & auditing built right in. |thats a great move.
- 6:49 pm **Drew_Hart**: SF.com is to app development as the iPhone is to mobile computing. Use the Force! (#df10 live at <http://www.salesforce.com/live>)
- 6:49 pm **lauriemccabe**: @rwan0 See you there, love Austin! #df10 #saps Summit #socbiz #e20 #scm #df10
- 6:49 pm **danarrigan**: RT @apexsutherland SiteForce is a compelling competitor to Google Sites #df10 - Yup. Happy to see more pressure on Google to improve Sites.
- 6:49 pm **kpemmaraju**: RT @santaferraro: Interesting to see the #saps Summit and #df10 going on at the same time, two worlds, two eras, two very different approaches
- 6:49 pm **InFullBloomUS**: RT @pgreenbe: #df10 Wonder if #sfdc realizes Oracle's Fusion apps have enterprise collaboration built seamlessly into all apps. That's serious challenge.
- 6:49 pm **btgist**: <http://j.mp/eQXFCN> ? @GetApp What will be the 2 #Cloud announcements from #sfdc today at #df10 ? #saas
- 6:49 pm **kdewitte27**: RT @Montclairadvrs: #vmforce demo @accenture. Not sure they know much about better, faster or cheaper. #forcefactory. #df10 #saas #cloud
- 6:49 pm **jeffdonthemic**: RT @appirio_nara: Great to see #Appirio cloud pioneer, Dunkin Brands highlighted in #df10 keynote!
- 6:49 pm **pgreenbe**: #df10 @georgehuSF |Much as I think this is a good svc because it treats prtners like prtners rather than appexchange apps, nothing that new.
- 6:49 pm **ADVANTEC_HR**: Siteforce drag and drop feature is out of control #df10... So amazing!
- 6:49 pm **kitson**: All of these application-development and -delivery "cloud services" from #SFDC are blurring. Overlapping? #df10 #crm #scrm @salesforce
- 6:49 pm **mkrigsmann**: #df10 Salesforce now enters a critical period - company has changed, but can they manage through to the next phase. Danger lurks everywhere
- 6:49 pm **thekellywalsh**: RT @mikegerholdt: ? @mkrigsmann: #df10 @Benioff got 15,000 people cheering for the Microsoft ad guy. #unbelievable?
- 6:49 pm **benkepes**: @mkrigsmann agreed - we're reaching the point where the multiplicity of @salesforce messages is problematic #df10
- 6:49 pm **mizkonary**: ! RT @mkrigsmann: #df10 Big question: can salesforce manage the internal product and marketing diversity created by all these new products.
- 6:49 pm **araffalovich**: RT @marksmithvr: Another Integration Tech for Salesforce & Enterprise - Look at Pervasive booth911 & My Analysis <http://bit.ly/9Mxb2x> #DF10
- 6:49 pm **fallenleif**: Yes I believe this is live. I have a friend there this morning. (#df10 live at <http://www.salesforce.com/live>)
- 6:49 pm **salesforce**: @yogeshvohra Yes this is live (#df10 live at <http://www.salesforce.com/live>)
- 6:49 pm **dpbrennerSFDC**: #ISVForce - Hmm, leaving @Qandor off of the slide must have been an oversight... (#df10 live at <http://www.salesforce.com/live>)
- 6:49 pm **pjtec**: @marksmithvr #DF10 I am pretty much sure that @salesforce has its own OLAP & BI tools, but they do not market it vocally (and separately)

- 6:49 pm **jtaschek:** RT @lizherbert: #df10 as firms seek more complex use cases for salesforce.com using standard development tools like Java and Ruby is critical
- 6:49 pm **CoryAHaber:** RT @thegadgetgirl: Siteforce is pure #awesomeness This will save so much time. (#df10 live at <http://www.salesforce.com/live>)
- 6:50 pm **hoovers:** RT @pgreenbe: #df10 @georgehuSF Now talking about ISVforce. Provides ptrns w/infrastructure svcs, app svcs, trials/provisioning; auto upgrade etc.
- 6:50 pm **kprscott:** RT @marksmithvr: More Integration is Done with Jitterbit for Salesforce, saves you time in access & money by reducing storage-read <http://bit.ly/fecpXX> #DF10
- 6:50 pm **appirio_nara:** #df10 and congratulations to #Appirio cloud pioneer of the year, RehabCare for being highlighted in keynote
- 6:50 pm **tweetiebirdies:** @yogeshvohra yes it's live (#df10 live at <http://www.salesforce.com/live>)
- 6:50 pm **hoovers:** RT @pjtec: #DF10 Dept apps (Appforce), Websites (Siteforce), Consumer-facing apps (Heroku), Enterp. Java apps (WMforce), Packaged apps (ISVforce)
- 6:50 pm **InFullBloomUS:** RT @ekolsky: #DF10 - congratulations to Salesforce -- managed to create a price book almost as complex as Oracles by # of products!
- 6:50 pm **infacloud:** Informatica #cloud is the most popular all time app on #appexchange. #df10 #integration Booth 500.
- 6:50 pm **SearchYogi:** #DF10 appexchange getting 82% more downloads than last year #salesforce.
- 6:50 pm **kitson:** I admire #SFDC's proclaimed "Employees for Life" campaign, but seems to be a new bloat at "EVP" level. #df10 #crm #scrm @salesforce
- 6:50 pm **lizbrenner:** Very true!! RT @santaferraro: Interesting to see #saps Summit and #df10 going on at same time, 2 worlds, 2 eras, 2 very different approaches
- 6:50 pm **jeffdonthemic:** RT @appirio_nara: #df10 and congratulations to #Appirio cloud pioneer of the year, RehabCare for being highlighted in keynote
- 6:50 pm **yogeshvohra:** I paused it for 15 minutes and replayed it started from the place I paused (#df10 live at <http://www.salesforce.com/live>)
- 6:50 pm **illegalblond:** Oh George . . . you know it's 5:00 pm somewhere. Chug that Kona beer already . . . #df10
- 6:50 pm **BlackboardProEd:** Blackboard CEO @michaelchasen LIVE now making big #Blackboard announcement at Dreamforce conference. #DF10 <http://www.salesforce.com/live/>
- 6:50 pm **rhirsch:** @santaferraro @kpemmaraju distinctions are starting to blur #saps Summit #df10
- 6:50 pm **christinedover:** #df10 Just heard George Hu on ISVForce. Bringing the multi-tenant magic of force.com to partners to build packaged apps.
- 6:50 pm **InFullBloomUS:** RT @pgreenbe: #df10 @georgehuSF Demo of siteforce to rebuild Motorola Droid Pro website in 3 minutes. Ready...set...go!!
- 6:50 pm **fscavo:** Looking for an apparel mfg production control system on AppExchange. Anyone know of one among those 1000 apps? #df10 #TestCase
- 6:51 pm **clumpopliths:** It is a tiny bit behind. I'm here live and have it on my laptop. :) (#df10 live at <http://www.salesforce.com/live>)
- 6:51 pm **blackboard:** @michaelchasen joining @benioff on stage live at #DF10 <http://ow.ly/3m3aE> Watch now!
- 6:51 pm **hoovers:** RT @mkrigsmann: #df10 Big question: can salesforce manage the internal product and marketing diversity created by all these new products.
- 6:51 pm **mstinalee:** <3 this short video on Social Media ROI! It was streaming in the background during this morning's keynote @ #df10. <http://bit.ly/fDzhuU>
- 6:51 pm **mkrigsmann:** #df10 Can salesforce manage the diversity product challenge and not become like its traditional enterprise software enemies?

- 6:51 pm **dreamforce:** After the keynote, head to the Cloud Expo. It's open until 6:15 tonight. #df10@dreamforce
- 6:51 pm **salesforce:** After the keynote, head to the Cloud Expo. It's open until 6:15 tonight. #df10@dreamforce
- 6:51 pm **BlakeLandau:** Have to admit my mom is a professor at SCAD who uses Blackboard. Seems to be the best LMS out there today #df10
- 6:51 pm **kitson:** RT @lizbrenner @santaferraro: Interesting to see #SAPsummit + #df10 going on @same time. 2 worlds, 2 eras, 2v. different approaches. #crm #scrm
- 6:51 pm **dahowlett:** @mkrigsman making the Apple comparison...so lockin confirmed? #df10
- 6:51 pm **AribaExchange:** Great seeing our @Ariba name up on mainstage among good company. We r VERY excited about our native force app <http://bit.ly/fbehBN> #DF10
- 6:51 pm **sidoscope:** @yogeshvohra happened with me too.. you are behind us then, refresh the page its long ahead (#df10 live at <http://www.salesforce.com/live>)
- 6:51 pm **benkepes:** Who the hell is this guy pitching us at #df10 - GET HIM OFF @Benioff
- 6:51 pm **georgekroner:** @Salesforce developers, learn more about @Blackboard partnerships at <http://bit.ly/eK4qFJ> #df10
- 6:51 pm **kevino80:** RT @mikegerholdt: Siteforce will change how companies manage their websites. Nimble/social will be the new norm. #df10 <- As it should be!
- 6:51 pm **rlavigne42:** RT @pjtec: #DF10 Dept apps (Appforce), Websites (Siteforce), Consumer-facing apps (Heroku), Enterp. Java apps (WMforce), Packaged apps (ISVforce)
- 6:51 pm **ReidCarlberg:** @forcedotcom early am code consult: refactoring triggers, test first development and custom settings. #df10 dev zone
- 6:51 pm **boekhoudonline:** @Bas_OR helaas...ik zit op #df10, ook leuk ;-)
- 6:52 pm **apexsutherland:** Hmm, somewhat disappointed by the lack of diversity in the customers/partners brought up on stage to wrap up the keynote #df10
- 6:52 pm **tnemelka:** #df10 up come the evangelists, out walk the audience
- 6:52 pm **pgreenbe:** #df10 @benioff CEO of Blackboard up. Happen to really like this app but he's pitching far too hard. FAR too hard. MB taking control
- 6:52 pm **utollwi:** RT @krishnan PaaS Is The Future Of Cloud Services: Salesforce.com's Plan For Enterprise Domination <http://t.co/mBMjMGq> via @CloudAve #df10
- 6:52 pm **bradwest414:** Is having a blast at @Dreamforce 2010! Some amazing stuff has been launched today - I'm very excited to learn about #RemedyForce #df10
- 6:52 pm **DarthGarry:** Would love to see some smaller businesses represented on stage :/ #DF10
- 6:52 pm **marksmithvr:** Salesforce announces ISVForce for multi-tenant support with auto-upgrade & more - over 1k apps - even Pitney Bowes for Insurance #DF10
- 6:52 pm **InFullBloomUS:** RT @pgreenbe: #df10 @georgehuSF Now talking about vmforce. Partnership w/VMware. Java runtime, IDE, etc. Now in pvt. beta.
- 6:52 pm **Montclairadvr:** @benioff bringing major #isv firms on stage @blackboard education & on-line training. corp training. quick demo #df10 #saas #cloud #paas
- 6:52 pm **appirio:** RT @appirio_nara: #df10 and congratulations to #Appirio cloud pioneer of the year, RehabCare for being highlighted in keynote
- 6:52 pm **yogeshvohra:** so some buffering is playing out here - I was expecting i would miss presentation for time (#df10 live at <http://www.salesforce.com/live>)
- 6:52 pm **appirio:** RT @appirio_nara: Great to see #Appirio cloud pioneer, Dunkin Brands highlighted in #df10 keynote!
- 6:52 pm **aresell:** Raise your hand if you will be purchasing the new B.E.P Album after this? #DF10 @iamwill (#df10 live at <http://www.salesforce.com/live>)
- 6:52 pm **TheSailorGroup:** Look - it has CHATTER! (#df10 live at <http://www.salesforce.com/live>)

- 6:52 pm **mkrigsmann**: #df10 In life, we sometimes become the enemy we rail against. Will that happen to salesforce in the future? Depends on how they manage now.
- 6:52 pm **InFullBloomUS**: RT @mfauscette: #df10 beta customer nbr 1 for VMforce is accenture - Paul Daugherty CTO on stage
- 6:52 pm **jennywilliams**: University and college communication tool, Blackboard, is using Salesforce's Chatter, says Michael Chasen, CEO #df10
- 6:52 pm **InFullBloomUS**: RT @mkrigsmann: #df10 Now Paul Daugherty, CTO of Accenture on stage with George Hu: Testimonial for app dev on force.com
- 6:52 pm **hoovers**: RT @SearchYogi: #DF10 appexchange getting 82% more downloads than last year #salesforce.
- 6:53 pm **betterbilling**: RT @dreamforce: After the keynote, head to the Cloud Expo. It's open until 6:15 tonight. #df10@dreamforce
- 6:53 pm **yogeshvohra**: ok - I refreshed still same place, I can try again (#df10 live at <http://www.salesforce.com/live>)
- 6:53 pm **joecrm**: Ever feel like the emperor is wearing a cloud and everyone's afraid to tell him we can see right through it straight to the financials #DF10
- 6:53 pm **pgreenbe**: #df10 @benioff Integration w/Blackboard and #SFDC. Pitch was UGH.
- 6:53 pm **benkepes**: #BlackBoard just lost some significant credibility by pitching WAY too hard at #df10
- 6:53 pm **itpro**: Looks like we're winding up now. No more announcements. Boo hoo. #df10 @dreamforce
- 6:53 pm **TheSailorGroup**: Good sales close by the Blackboard Guy (#df10 live at <http://www.salesforce.com/live>)
- 6:53 pm **kitson**: (Someone needs to suggest the blonde behind Blackboard CEO Michael Chasen stand out of the shot.) #df10 #sfdc #crm #scrm #force @salesforce
- 6:53 pm **benkepes**: @pgreenbe agreed - BlackBoard guy was 1000% over the top #df10
- 6:53 pm **itsm_guy**: RemedyForce vs. cloud-ITSM wannabes <http://bit.ly/eM8N36> (#df10)
- 6:53 pm **mizkonary**: Becoming "big software"? RT @mkrigsmann: #df10 Will that happen to salesforce in the future? Depends on how they manage now.
- 6:53 pm **kevino80**: @jeffdonthemic: Come see my #VMforce Demo today at the Force .com Theatre @ 1:45pm!! I'll show the code! #df10 #appirio <- I'm in
- 6:53 pm **BlakeLandau**: regarding LMS-Most universities are not there yet. University support (what we saw today) #df10 for UCSF provides much needed funding.
- 6:53 pm **larrychiang**: .@marcusnelson: Stevie Wonder & Will.i.am -- Live @Dreamforce <~ I was there too #df10
- 6:53 pm **drfonz**: Blackboard is showing their salesforce app for remote sales training tool for your... sales force! Chatter integrated too! #df10
- 6:53 pm **joshbirk**: @jonathanbaltz Tough competition with DB.com and toolkits - but way up there in the coolness factor #heroku #df10
- 6:53 pm **dahowlett**: @fscavo was being polite. He meant the 'oh crap' button. I think we need one to keep it real. #df10 #siteforce
- 6:53 pm **ReidCarlberg**: also in the dev zone - the new @forcedotcom security cheat sheet - remember to run ur code through the security scanner. #df10
- 6:53 pm **fallenleif**: @aresell Well not exactly my music, but I think my daughters will. :-) (#df10 live at <http://www.salesforce.com/live>)
- 6:54 pm **StefanRied**: I like ISVs like Blackboard as customer reference. Force.com is a lot about ISVs providing #SaaS to end users #DF10
- 6:54 pm **drfonz**: ISVForce if you want to build apps for the AppXchange and resell to salesforce customers. #df10

- 6:54 pm **bryanalipiev:** @georgehusf announces #siteforce a native website building tool with drag and drop site building... Soooo cool! #df10
- 6:54 pm **elliottross:** RT @ekolsky: #DF10 - congratulations to Salesforce -- managed to create a price book almost as complex as Oracles by # of products!
- 6:54 pm **midlakewinter:** <http://twitpic.com/3e4gny> my new #df10 best friend
- 6:54 pm **Montclairadvrs:** @benioff now CIO deanna johnston from @belkin bid mgmt, pricing & rebates, samples mgmt #df10 #saas #cloud #paas
- 6:54 pm **sol_tanguay:** RT @fortunemagazine: .@salesforce turns social collab tool Chatter free: <http://wp.me/pzwtX-bXR> \$CRM #df10 #sfdc #crm #scrm #force
- 6:54 pm **InFullBloomUS:** RT @zolierdos: PaaS Is The Future Of Cloud Services: Salesforce.com's Plan For Enterprise Domination <http://t.co/sFCDVFJ> via @CloudAve #df10
- 6:54 pm **CRMFYI:** BlackBoard goes way beyond higher education apps integrated to Salesforce. Give your sales staff training on the road anytime #df10
- 6:54 pm **lauriemccabe:** RT @elliottross: RT @ekolsky: #DF10 - congratulations to Salesforce -- managed to create a price book almost as complex as Oracles by # of products!
- 6:54 pm **kitson:** Ah - that's Deanna Johnston, CIO of Belkin. #df10 #sfdc #crm #scrm #force @salesforce
- 6:54 pm **pgreenbe:** #df10 @benioff Belkin talking about use of salesforce to take care of rebates and pricing. Our team loves app. 20-25 apps built.
- 6:54 pm **accidentalflyer:** #df10 #belkin CIO Deanna Johnston wow look at those heels! Marc better watch out!
- 6:54 pm **adiludm:** kelly services here (#df10 live at <http://www.salesforce.com/live>)
- 6:54 pm **jesus_hoyos:** RT @santaferraro: Interesting to see #sapsummit and #df10 going on at same time, 2 worlds, 2 eras, 2 very different approaches
- 6:54 pm **mkrigsmann:** #df10 Salesforce enters a new time of life now. It's ability to manage through without becoming like "them" remains unknown. Time will tell.
- 6:54 pm **voxeo:** RT @Tropo: Congrats to our friends at @Heroku on their acquisition by Salesforce. Heroku is great for Tropo apps! See: <http://tropo.heroku.com> #df10
- 6:54 pm **Mrgareth:** #Belkin CTO on stage with #SFDC CEO @benioff to describe use of #Salesforce.com for bid management, "We love the #cloud" #Dreamforce #DF10
- 6:55 pm **Bb_Mobile:** RT @blackboard: @michaelchasen joining @benioff on stage live at #DF10 <http://ow.ly/3m3aE> Watch now!
- 6:55 pm **JNoymer:** Cool to see your CEO speak @ #DF10 RT @Blackboard: @michaelchasen joining @benioff on stage live at #DF10 <http://ow.ly/3m3aE> Watch now!
- 6:55 pm **MildredHFree:** Hm.. regarding LMS-Most universities are not there yet. University support (what we saw today) #df10 for UCSF provides much needed fundin...
- 6:55 pm **ShlomiDinoor:** benioff is paying his dues to the sponsors... (#df10 live at <http://www.salesforce.com/live>)
- 6:55 pm **BlakeLandau:** Cool! Female CIO on stage Deanna Johnston of Belkin. Refreshing. #df10 cc @drnatalie
- 6:55 pm **lauriemccabe:** @elliottross Challenge of growing but keeping things simple--tough juggling act! #DF10 #
- 6:55 pm **AppTechBiz:** @BlackBoard.com way to use the opportunity for a call to action for new customers :) (#df10 live at <http://www.salesforce.com/live>)
- 6:55 pm **arressell:** Kelly Services is our client here at www.emergenow.com. Great Project! (#df10 live at <http://www.salesforce.com/live>)

- 6:55 pm **tnemelka:** #df10 lots of pride of association in the announcements this year. lots of legacy. most notable is who isn't here: google, amazon, facebook
- 6:55 pm **marriottmurdock:** Getting ready for another day at the dreamforce expo... What a mix of people, I feel like I'm back @Thunderbird! #Tbird #df10 #sfdc
- 6:55 pm **kitson:** Uh-oh. She's done talking, + back in the shot for no reason. @Dreamforce staff, wave her out of the frame! #df10 #sfdc #crm @salesforce
- 6:55 pm **ReidCarlberg:** #df10 also stop by security booth to see the eclipse plugin for the security scanner. See dev zone moscone west
- 6:55 pm **salesforce:** RT @fortunemagazine: .@salesforce turns social collab tool Chatter free: <http://wp.me/pzwtX-bXR> \$CRM #df10 #sfdc #crm #scrm #force
- 6:55 pm **pgreenbe:** #df10 @benioff CIO of Kelly Services - supplier portal built on force.com. |always glad to hear abt enterprise value chain use of SFDC.
- 6:55 pm **prafulgupta:** Listening to Stevie Wonder rock @dreamforce #df10 <http://yfrog.com/h3l8xj>
<http://yfrog.com/h2uyu0j>
- 6:55 pm **millslife:** Salesforce announces AppForce...for enterprise departmental apps. <http://tinyurl.com/2fe7tj> (#df10 live at <http://www.salesforce.com/live>)
- 6:55 pm **hshah00:** was there any information about flow or visual process manager product? (#df10 live at <http://www.salesforce.com/live>)
- 6:55 pm **InFullBloomUS:** RT @mkrigsman: #df10 Big question: can salesforce manage the internal product and marketing diversity created by all these new products.
- 6:55 pm **Montclairadvs:** @benioff now talking with joe drouin cio at @kellyservices about their supplier portal - web & mobile #df10 #saas #cloud #paas
- 6:55 pm **kitson:** Ah - even better - change camera angles. Nicely done, @Dreamforce staff. #df10 #sfdc #crm #scrm #force @salesforce
- 6:55 pm **stilgherrian:** It's kinda creepy when middle-aged men in dark suits bond by showing each other the "individuality" of their rather similar socks. #df10
- 6:55 pm **salesforceapac:** VIDEO: footage of #BMC CEO Bob Beauchamp joining #SFDC CEO Marc Benioff to outline #RemedyForce at #Dreamforce: <http://bit.ly/h4R8FQ> #DF10
- 6:55 pm **georgekroner:** via @dfonz Blackboard is showing their salesforce app for remote sales training! #df10
- 6:55 pm **benkepex:** It's not until you compare @Benioff to other execs that you realize just how amazing his presence and presentation is #df10
- 6:55 pm **Mrgareth:** VIDEO: footage of #BMC CEO Bob Beauchamp joining #SFDC CEO Marc Benioff to outline #RemedyForce at #Dreamforce: <http://bit.ly/h4R8FQ> #DF10
- 6:56 pm **BlackboardProEd:** Hey #DF10 attendees (real and virtual) - Get more info on our @BlackboardProEd and @Salesforce announcement here <http://bit.ly/hG1xsS>
- 6:56 pm **apexsutherland:** The announcements portions of the #df10 keynote was the best ever, fantastic execution (should have quit while they were ahead...)
- 6:56 pm **ReidCarlberg:** #df10 security scanner URL <http://security.force.com>
- 6:56 pm **pgreenbe:** #df10 @kitson breaks the 300 tweet barrier.
- 6:56 pm **malcolmelvey:** amazing progress (#df10 live at <http://www.salesforce.com/live>)
- 6:56 pm **mkrigsman:** #df10 No matter what else, gotta admit that@benioff has got balls. #compliment
- 6:56 pm **cloudgofer:** #df10 day2 morning keynote almost done
- 6:56 pm **hoovers:** RT @tnemelka: #df10 lots of pride of association in the announcements this year. lots of legacy. most notable is who isn't here: google, amazon, facebook
- 6:56 pm **jhoskins:** RT @mikegerholdt: ?@forceDotMom: With all this new stuff, we need to have a @Dreamforce after #Dreamforce #df10 #forcedotcom? agreed

- 6:56 pm **aresell:** RT @fortunemagazine: .@salesforce turns social collab tool Chatter free: <http://wp.me/pzwtX-bXR> \$CRM #df10 #sfdc #crm #scrm #force
- 6:56 pm **DeveloperForceJ:** Awesome!! RT @ReidCarlberg: #df10 also stop by security booth to see the eclipse plugin for the security scanner. See dev zone moscone west
- 6:56 pm **accidentalflyer:** #df10 #CRM Salesforce.com best in field from experience but honestly none easy to use & user adoption still a bitch.
- 6:56 pm **benkepes:** RT @mkrigsman: #df10 No matter what else, gotta admit that@benioff has got balls. #compliment >>agreed, a real statesman....
- 6:56 pm **InFullBloomUS:** RT @pgreenbe: #df10 @benioff CEO of Blackboard up. Happen to really like this app but he's pitching far too hard. FAR too hard. MB taking control
- 6:56 pm **sardire:** RT @krishnan: PaaS Is The Future Of Cloud Services: Salesforce.com's Plan For Enterprise Domination <http://t.co/mBMjMGq> via @CloudAve #df10
- 6:57 pm **tnemelka:** RT @BlakeLandau: Cool! Female CIO on stage Deanna Johnston of Belkin. Refreshing. #df10 cc @drnatalie
- 6:57 pm **rhondaholloway:** RT @itsm_guy: RemedyForce vs. cloud-ITSM wannabes <http://bit.ly/eM8N36> (#df10)
- 6:57 pm **salesforce:** Peter Winters, CIO of AVON speaking with @benioff (#df10 live at <http://www.salesforce.com/live>)
- 6:57 pm **InFullBloomUS:** RT @Montclairadvrs: @benioff bringing major #isv firms on stage @blackboard education & on-line training. corp training. quick demo #df10 #saas #cloud #paas
- 6:57 pm **pgreenbe:** #df10 @benioff Kelly Svcs guy best experience was listening to will.i.am on the cloud. | Mine too. After seeing all my friends
- 6:57 pm **prafulgupta:** @dreamforce #df10 the Dreamforce mobile app keeps crashing on the iPhone every time you try to load the sessions (cont) <http://tl.gd/7cq4n>
- 6:57 pm **MarcusAHall:** RT @fortunemagazine: .@salesforce turns social collab tool Chatter free: <http://wp.me/pzwtX-bXR> \$CRM #df10 #sfdc #crm #scrm #force
- 6:57 pm **mkrigsman:** #df10 Congrats to salesforce for changing its business!! Long way from the old days of CRM alone. Who could have predicted this path?
- 6:57 pm **Montclairadvrs:** @benioff now with peter winters cio at @avon about their productivity mgmt app. funny 'company for women' but the cio is a guy #df10 #saas
- 6:57 pm **InFullBloomUS:** RT @pgreenbe: #df10 @benioff Integration w/Blackboard and #SFDC. Pitch was UGH.
- 6:57 pm **kitson:** Odd: @GeorgeHuSF has only sent 6 tweets. Ever. (And 4 of those? RTs.) #DogFoodReference #df10 #sfdc #crm #scrm #force @salesforce
- 6:57 pm **kenmoorhead:** Getting this ish on! #df10 (@ Dreamforce 2010 w/ 140 others) <http://4sq.com/dV2qL9>
- 6:57 pm **stomita:** RT @singhns: accenture in keynote at #df10 - but no SFDC projects recorded ? <http://screencast.com/t/vbPXk5t0rwCf> cloud = transparency :-)
- 6:57 pm **milesahead:** @fscavo #df10 #TestCase Was one at last df09. Kitchen countertop mfg using recycle bottles. SO, BOM, and MRP app developed from scratch.
- 6:57 pm **benkepes:** I think we've just seen @salesforce move into being a true powerhouse in the industry - broad and deep on many levels... #df10
- 6:57 pm **mfauscette:** #df10 Peter Winters CIO of AVON looking at their use of a Productivity Mgt App
- 6:57 pm **erichknipp:** Interesting enterprise force.com case studies, but most still doing only opportunistic apps. #df10
- 6:57 pm **jgaroutte:** RT @mikegerholdt: Siteforce will change how companies manage their websites. Now nimble and social will be the new norm. #df10

- 6:57 pm **BlakeLandau:** Avon-great model. All employees are entrepreneurs. Famous for talent management/empowering employees. Culture suits cloud tech #df10
- 6:57 pm **tnemelka:** RT @pgreenbe: #df10 @kitson breaks the 300 tweet barrier.
- 6:57 pm **pgreenbe:** #df10 @benioff Avon CIO Peter Winters. Implemented w/150K users. That's amazing. MB - "You're a leader."
- 6:57 pm **CandyceCov:** RT @fortunemagazine: .@salesforce turns social collab tool Chatter free: <http://wp.me/pzwtX-bXR> \$CRM #df10 #sfdc #crm #scrm #force
- 6:58 pm **patrickbowl:** A woman standing next to me just won \$1000 cash in an envelope. I guess I was close, but no cigar! #DF10
- 6:58 pm **TweetsMcG:** @hshah00 believe they are running a repeat of the VPM/Flow session today or tomorrow. #df10 (#df10 live at <http://www.salesforce.com/live>)
- 6:58 pm **shakeellamba:** RT @DarthGarry: Would love to see some smaller businesses represented on stage :/ #DF10
- 6:58 pm **kitson:** His most recent? May 2010: RT @Benioff Looking fwd to learning how to build apps on @Salesforce Chatter. #df10 #sfdc #crm #scrm
- 6:58 pm **mkrigsman:** #df10 Really interesting to see @benioff interview straight-laced corporate execs
- 6:58 pm **salesforce:** RT @pgreenbe: #df10 @benioff Avon CIO Peter Winters. Implemented w/150K users. That's amazing. MB - "You're a leader."
- 6:58 pm **bolarotibi:** Classic answer! CIO from Kelly Services best experience of #df10 is Will.i.am getting on Cloud - what? not Cloud 2, database.com or force 2?
- 6:58 pm **tminahan:** Salesforce.com announces new Ariba Contracts for Force.com app to speed and simplify sales contracting. Wanna join the beta? #df10
- 6:58 pm **adiludm:** well... eyes on Database.com (#df10 live at <http://www.salesforce.com/live>)
- 6:58 pm **Lager:** #df10 We are now back to the rah-rah part of the keynote, with #sfdc customers on stage telling us how great their partnership is.
- 6:58 pm **GenevieveChanel:** RT @UCSF: @Benioff kicks off #df10 with a presentation on UCSF , philanthropy & the future UCSF Benioff Children's Hospital <http://yfrog.com/h3j9g0j>
- 6:59 pm **BlackboardProEd:** #Blackboard CEO explains to #df10 how you'll see and manage #sales pipelines AND #training on the go and in real time! <http://bit.ly/hG1xsS>
- 6:59 pm **pgreenbe:** #df10 @benioff Mark White CTO Deloitte. Starting to more quietly pitch. But a pitch. Telling SFDC what they do too. Loves Ruby stuff.
- 6:59 pm **mfauscette:** #df10 Mark White CTO of Deloitte - recruiting app, life insurance app, financial adviser app, trade promotion app and innovation app
- 6:59 pm **wschnabel:** Excited about the move by Salesforce to acquire Heroku. Comments from Parker Harris on blog. #df10 @dreamforce <http://ow.ly/3m3rA>
- 6:59 pm **hak_a_tak:** RT @mkrigsman: #df10 Really interesting to see @benioff interview straight-laced corporate execs
- 6:59 pm **rhondaholloway:** RT @bmcsoftware: Bob: "We're going to change the game here." RemedyForce goes live. <http://bit.ly/fErSQn> #bmcloud #df10
- 6:59 pm **milesahead:** RT @elliottross: RT @ekolsky: #DF10 - congratulations to Salesforce -- managed to create a price book almost as complex as Oracles by # of products!
- 6:59 pm **jigsaw:** Consider @Marketo & @Jigsaw, the dynamic duo for sales & marketing strategies. Customer testimonial at 12:30 @Jigsaw campground #df10
- 6:59 pm **mkrigsman:** #df10 @Benioff now interviewing Mark White, CTO of Deloitte. Cozying up to the large enterprise. Makes sense. Pushing them to Heroku.

- 6:59 pm **Montclairadvrs:** @benioff last cio mark white at @deloitte ATS life ins financial advr, trade promo & innovation. #df10 #saas #paas #cloud also use Ruby
- 6:59 pm **kitson:** One of @GeorgeHuSF's *two* real tweets? "Want to hear the latest about #VMforce?" That was back in Apr. That's a "new product" today? #df10
- 6:59 pm **mfauscette:** #df10 Deloitte uses force.com for both internal apps and for client engagements
- 6:59 pm **pgreenbe:** #df10 Wonder if the next SFDC acquisition will be Sudoku? Numbers-in-Sequence
- 6:59 pm **defcon_5:** RT @mkrigsman: #df10 @Benioff now interviewing Mark White, CTO of Deloitte. Cozying up to the large enterprise. Makes sense. Pushing Heroku.
- 7:00 pm **FontanillaJr:** RT @abneedles: "Good marketing doesn't matter. What matters is sales." via @staceyepstein at @Dreamforce #DF10 #B2B
- 7:00 pm **FontanillaJr:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 7:00 pm **rothscott:** With 1,000+ integrated @Salesforce customers, @ExactTarget wants to give our clients a special gift! Stop by booth #903 to pick it up! #df10
- 7:00 pm **drfonz:** It looks like if you want to work for Deloitte you'd do well to own an iPad to use their recruitment app, powered by force.com #df10
- 7:00 pm **benkepes:** @pgreenbe try #Ponoko (real product, eal company) #sequential #df10
- 7:00 pm **billjohnston:** Anyone get a pic of George Hu's it debt/deficit slide? #df10
- 7:00 pm **atasteofcyn:** Stop! Raffletime (at 1pm)! TWO ThinkGeek gift certs @Coupa! Get the codeword: <http://ow.ly/3j9dv> #df10 #smarterspending
- 7:00 pm **AribaExchange:** RT @tminahan: Salesforce.com announces new Ariba Contracts 4 Force.com app to speed & simplify sales contracting. Wanna join the beta? #df10
- 7:00 pm **adiludm:** Salesforce on Rails...developers gear up (#df10 live at <http://www.salesforce.com/live>)
- 7:00 pm **bradyjosephson:** RT @fortunemagazine: .@salesforce turns social collab tool Chatter free: <http://wp.me/pzwtX-bXR> \$CRM #df10 #sfdc #crm #scrm #force
- 7:00 pm **kyson:** 3 Services Will.i.am of Black Eyed Peas Could Use to Make Music in the Cloud <http://goo.gl/T0aoS> #DF10
- 7:00 pm **pgreenbe:** #df10 I'll be on show floor from 11am to 12pm. if anyone interested in me dropping by. Tweet me here. I can't guarantee but I'll try.
- 7:00 pm **elliottross:** Yes and.... RT @lauriemccabe: @elliottross Challenge of growing but keeping things simple--tough juggling act! #DF10 #
- 7:00 pm **salesforce:** Mark White, CTO of Deloitte -- best experience at @dreamforce is walking the Expo floor (#df10 live at <http://www.salesforce.com/live>)
- 7:01 pm **mkrigsman:** #df10 @benioff now closing - wrapping up, summarizing all points this morning. Sorry for overloading your twitter stream, if it was a bother
- 7:01 pm **danshane86:** Bill Clinton at 5pm. Can't wait #df10
- 7:01 pm **bmcsoftware:** RT @itsm_guy: RemedyForce vs. cloud-ITSM wannabes <http://bit.ly/eM8N36> (#df10)
- 7:01 pm **DeckeratDell:** Congrats to Wendy Marinaccio Golden Gate Ntl Pks Conservancy - you won a #Dell #Streak at the Dell @Boomi booth! #DF10
- 7:01 pm **rbb9753:** RT @ejly: Salesforce adding ruby on rails - excellent! #df10 database.com app built in Ruby.
- 7:01 pm **drnatalie:** RT @BlakeLandau: Cool! Female CIO on stage Deanna Johnston of Belkin. Refreshing. #df10 cc @drnatalie
- 7:01 pm **mfauscette:** #df10 keynotes done, off to meetings

- 7:01 pm **jennywilliams:** Bill Clinton speaking at #df10 at 5pm (1am UK time). Twitter reporting only, so watch out for tweets...
- 7:01 pm **StefanRied:** #DF10 This is the only IT event where I have not seen a single server box on the showfloor - so different from #Oracle
- 7:01 pm **dnbus:** Stop to see DNB at booth 525. <http://bit.ly/gWXZew> #df10 (#df10 live at <http://www.salesforce.com/live>)
- 7:01 pm **sbro_nz:** RT @benkepess: It's not until you compare @Benioff to other execs that you realize just how amazing his presence and presentation is #df10
- 7:01 pm **Lager:** #df10 keynote 2 ends. I need food.
- 7:01 pm **dennes777:** RT @salesforce: Mark White, CTO of Deloitte -- best experience at @dreamforce is walking the Expo floor (#df10 live at <http://www.salesforce.com/live>)
- 7:01 pm **DarthGarry:** And that's a wrap. #DF10 Keynote number 2. Way better than last year!!!!
- 7:01 pm **boomi:** Congrats to Wendy Marinaccio Golden Gate Ntl Pks Conservancy - you won a #Dell #Streak at the Dell @Boomi booth! #DF10 /via @DeckeratDell
- 7:01 pm **thegadgetgirl:** Great stuff and I am glad to be part of the SFDC Cloud Mafia! Siteforce here I come. (#df10 live at <http://www.salesforce.com/live>)
- 7:02 pm **stilgherrian:** And the "keynote" is over. Two hours is, quite frankly, way too goddam long. See? I'm polite. I didn't use the f-word. You're welcome. #df10
- 7:02 pm **kitson:** ...and we're done here. @Benioff reminds abt Clinton, Powell+Neil Young @ tonight's benefit, + the Q+A Thu he's doing w/Parker Harris. #df10
- 7:02 pm **itpro:** Looks like that's it for the keynotes. That's all then for this TwitterForce. Yeah I went there. Will be back for Clinton later. #df10
- 7:02 pm **apexsutherland:** What a keynote! Now for the afternoon rush... #df10
- 7:02 pm **infacload:** #df10 Want to see how much data we're integrating? Visit <http://trust.informaticacloud.com>
- 7:02 pm **millslife:** Salesforce to reduce Apex governor limits by 70%. This is OUT OF CONTROL! (#df10 live at <http://www.salesforce.com/live>)
- 7:02 pm **cowcorner:** Horrors - one guy wore a TIE (#df10 live at <http://www.salesforce.com/live>)
- 7:02 pm **agiometti:** Following all the Appirio T-shirts at Dreamforce #dftee #df10
- 7:02 pm **ReidCarlberg:** Here's what I think about when I hear "agora" #deloitte #df10 <http://j.mp/hANPpF>
- 7:02 pm **AppTechBiz:** Who audits Deloitte for application compliance :) (#df10 live at <http://www.salesforce.com/live>)
- 7:02 pm **gogonarunaru:** ?????????????? #df10 <http://twitpic.com/3e4iwf>
- 7:02 pm **kitson:** Curious: Are all the tweets tagged " (#df10 live at <http://www.salesforce.com/live>)" straight out of Chatter or the @Dreamforce App? #help
- 7:03 pm **mathewlodge:** @krishnan If PaaS is the future of cloud services, IaaS is the DeLorean #df10
- 7:03 pm **RomanStanek:** RT @gooddata: check out a live #facebook #analytics demo @gooddata booth 1126 at 11:30 #df10
- 7:03 pm **tweetiebirdies:** Thanks guys really interesting for me- I knew very little about Salesforce before yesterday (#df10 live at <http://www.salesforce.com/live>)
- 7:03 pm **havtfsH:** And after you see D&B, go see the Data Cloud for accurate data wit Jigsaw for Salesforce! (#df10 live at <http://www.salesforce.com/live>)
- 7:03 pm **betterbilling:** At Dreamforce? Visit Booth 1113 to learn about the Aria Billing Platform and our new integration for Salesforce! #df10 #Subscriptions
- 7:03 pm **SwyftInteract:** #df10 Got Sales Reps? We're at Booth 123 to show ya how to give your field sales teams real time decisions NOW. MOBILE & as-a-service!

- 7:03 pm **GenevieveChanel:** RT @UCSF: RT @sfappbuddy: RT @DarthGarry: @Dreamforce raised 3,000,000 for UCSF Benioff hospital. That is #Awesome. #DF10
- 7:03 pm **sidoscope:** And finally Salesforce to reduce Apex governor limits by 70% wuu huu, there is heaven!! (#df10 live at <http://www.salesforce.com/live>)
- 7:03 pm **loqmail:** Interesting discussions at #DF10. Lots of data-in-motion and opportunity for @LOQMail #encryption.
- 7:03 pm **salesforce:** Keep watching to see the post-keynote commentary and analysis (#df10 live at <http://www.salesforce.com/live>)
- 7:03 pm **JuliaMak:** Looking forward to attend #df10 this afternoon and Net:Work Conf @workconf tomorrow!
- 7:04 pm **kristeneal:** Your sales team will shower you with gifts once you integrate with ExactTarget! Text dreamforce to 86288 to learn more #df10
- 7:04 pm **DeckeratDell:** Congrats to Stephen Tripp with Integrate Tech Consulting - you won a #Dell #Streak at the Dell @Boomi booth! #DF10
- 7:04 pm **AZCharterSchool:** Looking forward to connecting with some charter groups at #df10. A lot of opportunities at this conference.
- 7:04 pm **rhondaholloway:** RT @Eloqua: Salesforce announces new cloud at #DF10: Remedy Force. Integration with BMC Software's top app.
- 7:04 pm **SwyftInteract:** #df10 Check out how to extend your service cloud with the power of real time decisioning. Sits right on top Service Cloud. Booth 123!
- 7:04 pm **sidoscope:** Guys enjoy #DF10 (#df10 live at <http://www.salesforce.com/live>)
- 7:04 pm **rhondaholloway:** RT @marksmithvr: Salesforce has BMC Software on stage talking new Remedy in Cloud - taking on IT Service Mgt - Look Out HP & CA - Benioff is After You #DF10
- 7:04 pm **born2compute02:** It is refreshing to see innovation at its best. For year?s software manufacturers have kept (#df10 live at <http://www.salesforce.com/live>)
- 7:04 pm **havtfsh:** Jigsaw is the best solution for Sales Ops, Marketing right in the app! Hands Down. (#df10 live at <http://www.salesforce.com/live>)
- 7:04 pm **boomi:** Congrats to Stephen Tripp with Integrate Tech Consulting - you won a #Dell #Streak at the Dell @Boomi booth! #DF10 /via @DeckeratDell
- 7:05 pm **TweetDiscovered:** RT @bom2compute02:It is refreshing to see innovation at its best. For year?s software manufacturers have kept (#df10 live at <http://www.salesforce.com/live>)
- 7:05 pm **marketo:** RT @BillHooven: Come see a live demo of Marketo at Dreamforce booth 607. Measure digital body language, generate more/better leads. #df10
- 7:05 pm **marketo:** At 11:30am, a 20-minute campground session at #DF10 - Jigsaw & Marketo: The Dynamic Duo for Successful Sales & Marketing Strategies
- 7:05 pm **Coupa_Sam:** @Coupa_Sam is proud to present Coupa Expenses for @Salesforce at #df10. So proud, he's showing it off @Coupa 's booth. #smarterspending
- 7:05 pm **screencaster7:** RT @singhns - accenture in keynote at #df10 - but no SFDC projects recorded ? <http://screencast.com/t/vbPXk5t0rwCf> cloud = ... #tutorial
- 7:05 pm **rlavigne42:** OMG it's drag and drop 2 for the cloud 2 social mobile real time edition #buzzwordbingo #df10 (via @davidcrow)
- 7:05 pm **AppTechBiz:** @Salesforce How is Salesforce going to address the needs of MSP's.. (#df10 live at <http://www.salesforce.com/live>)
- 7:06 pm **BlackboardProEd:** RT @CRMFYI: BlackBoard goes way beyond higher education apps integrated to Salesforce. Give your sales staff training on the road anytime #df10
- 7:06 pm **btgist:** <http://j.mp/h2S4BX> ? @benkepes Out with #Apex in with #Ruby - @Benioff announces the Heroku acquisition at #df10

- 7:06 pm **btgist:** <http://j.mp/gK54oA> ? @Dreamforce Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 7:06 pm **havtfsh:** Ask Jigsaw about a free Data Assessment! (#df10 live at <http://www.salesforce.com/live>)
- 7:07 pm **salesforce:** Another chance 2 win prizes - the #df10 Community Scavenger Hunt! Fill out the form 4 a chance to win an iPod touch <http://bit.ly/gLXrtM>
- 7:07 pm **timyoungblood:** Glad to see the governor limits easing. We can now push the new envelope! #DF10 #codescience (#df10 live at <http://www.salesforce.com/live>)
- 7:07 pm **pjtec:** #DF10 A press/ar dude next to me was taking Word notes referring to SFDC as Oracle. I had to make sure that I did not miss a major news :-)
- 7:07 pm **peterjchalmers:** @petercoffee Great description of the crowd "flood of excitement" @dreamforce is a believers conference! #df10
- 7:07 pm **StevenDeWaele:** RT @CRMOnline: \$200 per seat rebate (up to \$50k!) when you switch 15+ seats from Salesforce. Details at <http://www.cloudCRMforless.com>. #MSDYNCRM, #df10
- 7:07 pm **apexsutherland:** @heroku team soaking in the moment after the #df10 keynote <http://twitpic.com/3e4jw0>
- 7:07 pm **yesware:** whoever is doing the wifi for #df10 needs a medal. Flawless support for 20k people. #w00t
- 7:07 pm **sfdc_nerd:** I'm very curious as to what my coworkers will think of #RemedyForce. I think it's fantastic! #df10
- 7:08 pm **InFullBloomUS:** RT @mfauscette: #df10 Deloitte uses force.com for both internal apps and for client engagements
- 7:08 pm **gogonarunaru:** ???Mark&Peaker????????????????^)? #df10
- 7:08 pm **peterjchalmers:** It's great to hear the @salesforce team referring to the Platform - this is now so much more then a CRM @salesforce #df10
- 7:08 pm **BbPlaskow:** RT @CRMFYI: BlackBoard goes way beyond higher education apps integrated to Salesforce. Give your sales staff training on the road anytime #df10
- 7:08 pm **LaquelWright:** You know I keep saying #Cloudstock since I attended on Monday but really, this is all part of #df10
- 7:09 pm **DocuSign:** Why did Extra Space Storage choose DocuSign for e-signature #DF10 <http://cot.ag/gnZuee>
- 7:09 pm **JosianeFeigon:** This is your chance to own it #df10 - <http://bit.ly/h4P22I>
- 7:09 pm **havtfsh:** Address the needs of the MSPs? Really? Why would you need one with Salesforce? (#df10 live at <http://www.salesforce.com/live>)
- 7:09 pm **SwyftInteract:** RT @peterjchalmers: @petercoffee Great description of the crowd "flood of excitement" @dreamforce is a believers conference! #df10
- 7:09 pm **TehNrd:** Like Visualforce? Like awesome? I'm presenting at "Developing Applications with #jquery" 3:15 Moscone West 3020. #df10
- 7:09 pm **Oxene:** RT @CRMFYI: SiteForce will provide 24/7 availability of your website #df10
- 7:09 pm **JeremySWright:** Missed most of the #df10 keynote today. Anyone know when siteforce and appforce will be available to use?
- 7:10 pm **jonmiller2:** Day 3 at #DF10. I'm presenting in the Customer Hero Theater in 20 min (11:30). (@ Marketo at Dreamforce) <http://4sq.com/dLrYtP>
- 7:10 pm **salesforce:** don johnson called and doug had to give his white suit back (#df10 live at <http://www.salesforce.com/live>)
- 7:10 pm **JosianeFeigon:** RT @jonmiller2: Day 3 at #DF10. I'm presenting in the Customer Hero Theater in 20 min (11:30). (@ Marketo at Dreamforce) <http://4sq.com/dLrYtP>
- 7:11 pm **copenhaver:** Two things that go 2gether: #df10 and @red bull. I need to double down today

- 7:11 pm **DSfanatek:** Dreamforce 2010 Video Coverage By DreamSimplicity <http://ow.ly/3m3VT> #df10 --> Are you in this video? #saas #cloud
- 7:11 pm **btgjst:** <http://j.mp/a3tOBx> ? @Montclairadvrs #sfdc buying innovation at #heroku for #paas #df10 #saas #cloud
- 7:11 pm **apexsutherland:** @benioff greeting his adoring fans after the #df10 equipment 2 keynote <http://twitpic.com/3e4kwg>
- 7:11 pm **reynoutvab:** RT @DSfanatek: Dreamforce 2010 Video Coverage By DreamSimplicity <http://ow.ly/3m3VT> #df10 --> Are you in this video? #saas #cloud
- 7:11 pm **sheridangaenger:** RT @bryan ebzery: Check out our non-stop coverage of #df10 on salesforce live until 5pm (#df10 live at <http://www.salesforce.com/live>)
- 7:11 pm **Oxene:** RT @jeffdonthemic: RT @appirio_nara: #df10 wysiwyg website editing. I know I'm gushing but this is crazy. <--- #SiteForceFanBoyClub
- 7:12 pm **AppTechBiz:** @havtsh integration with the monitoring tools for Professional Service Automation (#df10 live at <http://www.salesforce.com/live>)
- 7:12 pm **reformasiaja:** Demo y, jgn anarkis! RT @pgreenbe #df10 @georgehuSF Siteforce is device aware. Had a little glitch in the demo but the idea is ... okeh!
- 7:12 pm **reformasiaja:** Demo y, jgn anarkis! RT @KevinSwiggum Demo Dan having a Steve Jobs moment #df10: Demo Dan having a Steve Jobs moment #df10 okeh!
- 7:12 pm **reformasiaja:** Yuk, Berangkatttt RT @pgreenbe #df10 @georgehuSF Siteforce is device aware. Had a little glitch in the demo but the idea is clear - ...
- 7:12 pm **reformasiaja:** Yuk, Berangkatttt RT @KevinSwiggum Demo Dan having a Steve Jobs moment #df10: Demo Dan having a Steve Jobs moment #df10
- 7:12 pm **Twitnomo:** RT @fortunemagazine: .@salesforce turns social collab tool Chatter free: <http://wp.me/pzwtX-bXR> \$CRM #df10 #sfdc #crm #scrm #force
- 7:12 pm **IT4GenY:** RT @itsm_guy: RemedyForce vs. cloud-ITSM wannabes <http://bit.ly/eM8N36> (#df10)
- 7:12 pm **coreyrawdon:** #DF10 Day two begins! ...and the drama is already flying! Lol (@ Dreamforce 2010 w/ @nkruep @jhoskins) <http://4sq.com/dV2qL9>
- 7:12 pm **GraemeThickins:** @natekimmons you ucky guy - wish I was there! #df10 I mean (and #workconf too)
- 7:12 pm **Birster:** Stop by the UCSF Benioff Children's Hospital booth to donate \$5 with just a signature! East side of Expo Hall, last row, blue ballons #df10
- 7:13 pm **ZoomInfo_Leads:** @marketo 's take on #df10 's day one keynote. <http://bit.ly/f7MAa5>
- 7:13 pm **ciphertext:** Anyone watching the Live Studio? (#df10 live at <http://www.salesforce.com/live>)
- 7:13 pm **Mike_Desai:** Salesforce announces integration with BMC Software; Remedy Force for new cloud at #df10
- 7:13 pm **Birster:** Come by the SaaS BI table at lunch today to discuss analytics for Salesforce in the cloud! #df10 #Saas #bi
- 7:14 pm **thegadgetgirl:** RT @mikegerholdt: Siteforce will change how companies manage their websites. Now nimble and social will be the new norm. #df10
- 7:14 pm **RatherGeeky:** Contemplating peeing in a plastic cup rather than wait in line forever. Women's bathrooms should have more stalls than men's! #Moscone #DF10
- 7:14 pm **SAMange:** Remedy on force rebranded, but what's the news? #df9 #df10 <http://bit.ly/bgvIXt>
- 7:14 pm **Birster:** Paul Staelin, cofounder of Birst, will be hosting the BI table at lunch today at Dreamforce 10. Stop by at 11:45, Moscone West! #df10
- 7:14 pm **ichong:** @InformaticaCorp SVP and GM Juan Carlos Soto speaks #BigData #Cloud #dataintegration broadcast #df10 <http://yfrog.com/h3qhy0j>
- 7:15 pm **atasteofcyn:** We have a winner! #BlizzardofBucks @Coupa booth 321: Wed 11-4p. You gotta play to win. #df10 #smarterspending

- 7:15 pm **Anup_Shinde:** i am (#df10 live at <http://www.salesforce.com/live>)
- 7:15 pm **kidneykim:** Yep. I am watching. Loaded app on my iphone and also loaded chatter to my phone. Now to get (#df10 live at <http://www.salesforce.com/live>)
- 7:16 pm **jcjudd01:** RT @Contactual: Headed to #DF10? Visit Contactual at booth #1124 and find out if you contact center is ready for the cloud. Win prizes.
- 7:16 pm **Landlessness:** RT @parkerharris: Check out this SlideShare presentation : Your API Sucks [#df10](http://slidesha.re/hrUr8H) <http://slidesha.re/hrUr8H> #df10
- 7:16 pm **MSDynamicsRefs:** Microsoft introduces ?Cloud #CRM for Less? for Salesforce.com & Oracle customers #MSDYNCRM, #df10 <http://bit.ly/eDZ8r5> ^pr
- 7:16 pm **Birster:** Come by the Birst booth to pick up an orange bag and learn about SaaS BI for SFDC. Bags may run out today, so come soon! Booth 1000 #df10
- 7:16 pm **corywingerter:** @jeromegv #df10 find anyone else from reddit?
- 7:16 pm **ciphertext:** I like this channel, shows some good uses of the clouds (#df10 live at <http://www.salesforce.com/live>)
- 7:16 pm **arestell:** @marusin just gifted me "The Beginning" Album from Black Eyed Peas on itunes. Best #DF10 souvenir ever! Thank you!!!!
- 7:16 pm **AppTechBiz:** @ciphertext I am watching (#df10 live at <http://www.salesforce.com/live>)
- 7:16 pm **rwang0:** Heroku, SaaS, Salesforce.com and the social mobile play. See post <http://bit.ly/hpi41N> #scrm #crm #paas #cloud #df10 #social #mobile
- 7:16 pm **btgist:** <http://j.mp/gl6T1d> ? @Montclairadvrs #sfdc buying innovation at #heroku for #paas #df10 #saas #cloud
- 7:16 pm **MattyDTX:** @kenyamada If you're at #DF10 Check out the Eloqua booth - 501 - @laurahavogel is there!
- 7:16 pm **itsjustjana:** Join us for live streaming from #df10 @marketo tv <http://tinyurl.com/2877h2x> Customer interviews now. Then from 12-1pm hear from mktg execs
- 7:17 pm **kidneykim:** I love real time entry. Less work when I get home! (#df10 live at <http://www.salesforce.com/live>)
- 7:17 pm **Anup_Shinde:** i cant see the screen (#df10 live at <http://www.salesforce.com/live>)
- 7:17 pm **PhoebeAnt:** RT @dmatalie: RT @BlakeLandau: Female CIO on stage Deanna Johnston of Belkin. Refreshing. #df10 cc @dmatalie <- someday we won't notice.
- 7:17 pm **MSDynamicsRefs:** Video and case studies show how to save big on CRM now. Don't get forced! <http://bit.ly/fZXY00> #df10
- 7:17 pm **sesander100:** Watching key social media session in booth 924 @dreamforce #df10 #insideview (@ Dreamforce 2010 w/ 144 others) <http://4sq.com/dV2qL9>
- 7:17 pm **optify:** RT @salesforce Keep watching to see the post-keynote commentary and analysis (#df10 live at <http://bit.ly/fSBHU8>)
- 7:17 pm **TonyMerlino:** RT @ichong: @InformaticaCorp SVP and GM Juan Carlos Soto speaks #BigData #Cloud #dataintegration broadcast #df10 <http://yfrog.com/h3qhy0j>
- 7:17 pm **TehNrd:** Is there anywhere to see Siteforce in action? Dev zone? #df10
- 7:18 pm **paulmadsen:** RT @JohnFontana: Hello OAuth, it's me authz. <http://bit.ly/fclUhX> 1 way U R going 2 secure access to new Salesforce platform #df10
- 7:18 pm **carlitoswaynyc:** RT @rglauser: @mkrgisman Bob sells an entirely different tool to enterprise. This is a rebranding of same SMB tool announced at #df09. #df10
- 7:18 pm **KRCraft:** RT @salesforce: Another chance 2 win prizes - the #df10 Community Scavenger Hunt! Fill form 4 a chance to win iPod touch <http://bit.ly/gLXrtM>
- 7:18 pm **nickh215:** Need to get the demo's on the screen, the camera cannot pickup the details... (#df10 live at <http://www.salesforce.com/live>)

- 7:18 pm **TonyMerlino:** RT @infacloud: #df10 Want to see how much data we're integrating? Visit <http://trust.informaticacloud.com>
- 7:18 pm **JoeBaguley:** RT @rwan0: Heroku, SaaS, Salesforce.com and the social mobile play. See post <http://bit.ly/hpi41N> #scrm #crm #paas #cloud #df10 #social #mobile
- 7:18 pm **ellenfeaheny:** Great morning - new propsl out, new job confirmd, new folks on #appfusions team this wk - nothing can curb my mood right now. To #df10 Expo.
- 7:19 pm **TonyMerlino:** RT @infacloud: Informatica #cloud is the most popular all time app on #appexchange. #df10 #integration Booth 500.
- 7:19 pm **Coupa:** Got a stack of receipts from your #df10 trip? Let's talk Coupa Expenses for Salesforce @ 11:45 Table Talk: Moscone West, Level 1, Table 5
- 7:20 pm **atasteofcyn:** Check-in @Coupa #df10 booth 321 on foursquare! Mayor at end of Wed. 12/8 wins a gift cert. for themselves and for a friend. #smarterpending
- 7:20 pm **ThomsonVnyrds:** @abeaugh #Clinton Happy Hour begins 5 p #Bush here earlier,Stevie playing guitar on his back last night,Neil Young 2Nite #DF10 #OffTheHook
- 7:20 pm **midlakewinter:** Hear hear RT @DarthGarry: Would love to see some smaller businesses represented on stage :/ #DF10
- 7:20 pm **CRMNorthwest:** RT @apexsutherland: @DanDarcy is one versatile demo man! I don't think I've every seen such a diverse array of demos in one keynote before! #df10
- 7:20 pm **BMCSaaSGuy:** RT @itsm_guy: RemedyForce vs. cloud-ITSM wannabes <http://bit.ly/eM8N36> (#df10)
- 7:21 pm **buchanla:** +1 RT @mkrigsman #df10 @Benioff takes place as the top enterprise speaker - performance, entertainment, intense evangelism with engagement
- 7:21 pm **bestwebstrategy:** #LATism: See #Salesforce event today *Live* --> <http://www.salesforce.com/live/> -- @Dreamforce #DF10 #Cloud #app #news
- 7:21 pm **warrenkurtzman:** I now know who Apple sold all those iPads to. They're all here @Dreamforce #df10
- 7:21 pm **laurahvogel:** The Eloqua booth demo is rockin at #DF10: <http://plixi.com/p/61751617>
- 7:21 pm **MSDynamicsWins:** RT @MSDynamicsRefs: Video and case studies show how to save big on CRM now. Don't get forced! <http://bit.ly/fZXY00> #df10
- 7:21 pm **brianjjackson:** I'm looking to talk with Cdn small biz, ping me. RT @midlakewinter @DarthGarry: Would love to see some smaller businesses on stage #DF10
- 7:21 pm **salesforce:** @ciphertext Glad you're enjoying watching LIVE @dreamforce (#df10 live at <http://www.salesforce.com/live>)
- 7:21 pm **nigelwallis:** RT @Dana_Gardner: Salesforce.com, BMC expand alliance, launch RemedyForce | ZDNet <http://zd.net/fljCi> #df10
- 7:21 pm **willcmdavis:** RT @gooddata: #DF10 Day 3 has begun - #Facebook Analytics, @SnapLogic Demo, GoodData for @salesforce analytics - <http://bit.ly/hOpPmh> #SaaS
- 7:21 pm **sethgoddard:** @infacloud I just entered to win an xbox #df10
- 7:22 pm **nigelwallis:** RT @kateleggett: The amount of time that #salesforce is denouncing #Microsoft #CRM pricing must mean that its having an impact with their customers #df10
- 7:22 pm **btgist:** <http://j.mp/dilzJp> ? @benkepes And here we go @Benioff takes it to #Microsoft big time here at #df10 - "the evil empire"
- 7:22 pm **bestwebstrategy:** Hear hear @DarthGarry @midlakewinter ---> re: Would love to see some smaller businesses represented onstage at #DF10 @Dreamforce
- 7:22 pm **prem_k:** RT @rwan0: Heroku, SaaS, Salesforce.com and the social mobile play. See post <http://bit.ly/hpi41N> #scrm #crm #paas #cloud #df10 #social #mobile
- 7:22 pm **SwyftInteract:** RT @atasteofcyn: Check-in @Coupa #df10 booth 321 on foursquare! Mayor at end of Wed. 12/8 wins a gift cert. for themselves and for a friend.

- #smarterspending
- 7:22 pm **RobertsPaige:** RT @araffalovich: RT @marksmithvr: Another Integration Tech for Salesforce & Enterprise - Look at Pervasive booth911 & My Analysis <http://bit.ly/9Mxb2x> #DF10
- 7:22 pm **DataIntegrate:** RT @araffalovich: RT @marksmithvr: Another Integration Tech for Salesforce & Enterprise - Look at Pervasive booth911 & My Analysis <http://bit.ly/9Mxb2x> #DF10
- 7:22 pm **appirio:** The first @Appirio #dftee WINNER !!! Congrats Pam Reynolds !!! <http://instagr.am/p/f5MT/> #df10
- 7:23 pm **spartovi:** The first @Appirio #dftee WINNER !!! Congrats Pam Reynolds !!! <http://instagr.am/p/f5MT/> #df10
- 7:23 pm **peerside:** RT @infacloud: #df10 Migrate to Database.com with Informatica Cloud. See a demo @ Booth 500. session this afternoon.
- 7:23 pm **lucasgarza:** @intaglios #df10
- 7:23 pm **dreamforce:** Today's @dreamforce keynote in photos: <http://on.fb.me/dWPOUj> #df10
- 7:23 pm **salesforce:** Today's @dreamforce keynote in photos: <http://on.fb.me/dWPOUj> #df10
- 7:23 pm **buchanla:** RT @pgreenbe: #df10 @benioff Announcing "remedyforce" - IT configuration management. |Starting 2 wonder if there aren't too many "clouds" being announced
- 7:23 pm **sheridangaenger:** @eric stahl rocking the salesforce live stage! #awesome (#df10 live at <http://www.salesforce.com/live>)
- 7:24 pm **nigelwallis:** RT @paulhamerman: RT @ScottGuinn: #sapsummit Lorenz: "There will be a PaaS from SAP." >>Did he say when? Needs to be soon. #df10
- 7:24 pm **chrisbland:** Working lunch @Dreamforce in beanbags @salesforce #df10 <http://twitpic.com/3e4nwr>
- 7:24 pm **dreamforce:** RT @salesforce: Today's @dreamforce keynote in photos: <http://on.fb.me/dWPOUj> #df10
- 7:24 pm **slivey:** @infacloud #df10 Having a blast at Dreamforce! Looking for an app to integrate beer, wine, and spirits data into Salesforce.
- 7:24 pm **voiceofsteele:** @stonecobra is speaking at #df10 at 12:15 PM in Moscone West 2002 about how to develop on the Service Cloud Console. Don't miss it!
- 7:25 pm **lucasgarza:** @infacloud #df10
- 7:25 pm **draab:** @marksmithvr @pgreenbe #df10 SFDC this week talks database & dev tools; IBM last week talks apps/solutions. tech version of cross-dressing
- 7:25 pm **lmclaughlin:** RT @rwang0: RT @rwang0: Blogged #Salesforce.com Buys #Heroku For \$212M - Commitment To Next Gen Apps <http://bit.ly/gU1Umm> #df10 #heroku #scrm #appdev
- 7:25 pm **bestwebstrategy:** #DF10 Inside scoop: see the future of the next 5 years in #socialmedia: see <http://on.mash.to/future-of-socialmedia> -- #sw #Cloud #app
- 7:26 pm **SwyftInteract:** RT @Birster: Stop by the UCSF Benioff Children's Hospital booth to donate \$5 with just a signature! East side of Expo Hall, last row, blue ballons #df10
- 7:26 pm **hoylee:** RT @mfauscette: #df10 RemedyForce 2nd partner cloud deal, FinancialForce was the 1st. SFDC becomes the center of a hub of cloud offerings
- 7:26 pm **FinancialForce:** RT @mfauscette: #df10 RemedyForce 2nd partner cloud deal, FinancialForce was the 1st. SFDC becomes the center of a hub of cloud offerings
- 7:26 pm **CRMNorthwest:** Anybody know what tool @dandarcy uses to magnify screen sections in his demos? #df10 #sfdc
- 7:26 pm **rglauser:** @daneelspeter Keep in mind, it is just a rebranding, not another new attempt at getting it right. #df10

- 7:26 pm **bestwebstrategy:** #DF10: Salesforce buys Heroku, which powers over 105,000 social and mobile #cloud apps: <http://tcm.ch/Salesforce-buys-Heroku> --- #app #news
- 7:27 pm **nigelwallis:** RT @mfauscette: #df10 @Benioff customers wanted platform to be more open, do more, extend, more languages, more support beyond VMForce Java
- 7:27 pm **Eloqua:** So much happening at #DF10 - Eloqua dir. of content @jchernov about to deliver #MprofsU presentation on content mktg
- 7:27 pm **nickh215:** and breath... (#df10 live at <http://www.salesforce.com/live>)
- 7:27 pm **xavier0912:** RT @appirio: RT @appirio_nara: #df10 and congratulations to #Appirio cloud pioneer of the year, RehabCare for being highlighted in keynote
- 7:27 pm **salesforce:** gavin newsom up next (#df10 live at <http://www.salesforce.com/live>)
- 7:27 pm **thegadgetgirl:** Will continue to test Chatter Free #salesforce #df10 anyone know the key difference between Chatter Free and Chatter Moderator?
- 7:28 pm **FinancialForce:** #The_Deal has something for everyone: comedy, corporate intrigue, and even office romance. #df10 booth 806 <http://bit.ly/sfdeal>
- 7:28 pm **nigelwallis:** RT @mfauscette: #df10 @Benioff Ruby on Rails is the language of Cloud2: rapid dev, productive programming, mobile and social apps, massive scale
- 7:28 pm **brobbins:** RT @itsm_guy: RemedyForce vs. cloud-ITSM wannabes <http://bit.ly/eM8N36> (#df10)
- 7:28 pm **bestwebstrategy:** #DF10 How to find the power eaters in your #datacenter: See <http://bit.ly/howto-find-power-eaters-in-DataCenter> -- @sentilla @DataCentreGuru
- 7:28 pm **ReidCarlberg:** Sro at #df10 #heroku station <http://twitpic.com/3e4onu> come to the dev zone moscone west
- 7:29 pm **nigelwallis:** RT @mkrigsman: #df10 Decided to buy Herouka after seeking out a ruby team: "Some of the best computer science I have ever seen".
- 7:29 pm **rwang0:** RT @salesforce: gavin newsom up next (#df10 live at <http://www.salesforce.com/live>)
- 7:29 pm **Tiemok:** RT @fortunemagazine: .@salesforce turns social collab tool Chatter free: <http://wp.me/pzwtX-bXR> \$CRM #df10 #sfdc #crm #scrm #force
- 7:30 pm **acossen:** RT @msPartner: Video and case studies show how to save big on CRM now. Don't get forced! <http://bit.ly/fZXY00> #df10 #mspartner ^clp
- 7:30 pm **bestwebstrategy:** Email marketing expenditures are expected to double for small biz: <http://bit.ly/hKd00a> -- #marketing #DF10 #cloud #CMO #CRM
- 7:30 pm **nigelwallis:** RT @mfauscette: #df10 @Benioff Heroku designed by developers for developers, instant deployment and scaling, open architecture and ecosystem
- 7:30 pm **AstadiaCloud:** Visit #Astadia Industry Solutions booth 234 for #Telco, #Media, #Non profit & #Construction info #df10
- 7:30 pm **nigelwallis:** RT @benkepes: "Giving Ruby developers a path to the enterprise" and giving @salesforce some cred with the cool kids #df10 #heroku
- 7:30 pm **SwyftInteract:** someone give this poor gal a drink of water! she's on a rolllllll (#df10 live at <http://www.salesforce.com/live>)
- 7:30 pm **swombat:** @mkrigsman thanks for the #df10 tweets. Interesting, in view of today's events...
- 7:31 pm **jitterbit:** RT @marksmithvr: More Integration is Done with Jitterbit for Salesforce, saves you time in access & money by reducing storage-read <http://bit.ly/fecpXX> #DF10
- 7:32 pm **SuziFerstl:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 7:32 pm **nigelwallis:** RT @StefanRied: Heroku currently deploys on AWS - looking forward to have two option AWS and Force.com #DF10

- 7:32 pm **salesforce:** Mayor Gavin Newsom on stage now! (#df10 live at <http://www.salesforce.com/live>)
- 7:33 pm **rwang0:** RT @StefanRied: Heroku currently deploys on AWS - looking forward to have two option AWS and Force.com #DF10
- 7:33 pm **MProfsEvents:** RT @Eloqua So much happening at #DF10 - Eloqua dir. of content @jchernov about to deliver #MprofsU presentation on content mktg
- 7:33 pm **shakeellamba:** The Mayor is here, outside the expo! #df10
- 7:33 pm **fitzanalytics:** RT @gooddata: #DF10 Day 3 has begun - #Facebook Analytics, @SnapLogic Demo, GoodData for @salesforce analytics - <http://bit.ly/hOpPmh> #SaaS #bi #analytics
- 7:33 pm **nigelwallis:** RT @paulhamerman: #df10 There is an 8th Cloud in the mix - IT service management, RemedyForce, from BMC and Salesforce.
- 7:34 pm **benkepess:** @rwang0 And what about the big unknown? #Heroku on #RackSpace #ruby #df10
- 7:34 pm **rwang0:** Why not? =) RT @benkepess: @rwang0 And what about the big unknown? #Heroku on #RackSpace #ruby #df10
- 7:34 pm **sheridangaenger:** Mayor Gavin Newsom live on stage now! (#df10 live at <http://www.salesforce.com/live>)
- 7:34 pm **dharmesh:** RT @benkepess: "Giving Ruby developers a path to the enterprise" and giving @salesforce some cred with the cool kids #df10 #heroku
- 7:35 pm **nigelwallis:** RT @mfauscette: #df10 RemedyForce - IT service Management app, go to market partnership + app built on force.com (100% native) using BMC IP / talent
- 7:35 pm **hendersonic0:** What influences Social Influence?<http://bit.ly/hu7Bg4>. Take a break from #df10 and have a read.
- 7:35 pm **bestwebstrategy:** Salesforce offers social collaboration tool, Chatter -- for free: <http://bit.ly/Salesforce-offers-Chatter-for-free> --- #Cloud #CMO #in #DF10
- 7:35 pm **SuaadSait:** RT @fortunemagazine: .@salesforce turns social collab tool Chatter free: <http://wp.me/pzwtX-bXR> \$CRM #df10 #sfdc #crm #scrm #force
- 7:35 pm **orcaboom:** @infacloud #df10
- 7:35 pm **nigelwallis:** RT @mkriksman: #df10 Salesforce wants and NEEDS the large-scale enterprise to grow as it wants. Departmental solutions are not sufficient.
- 7:35 pm **dnbus:** Would you watch a cool video if you had a chance to win a 3D TV? Booth 525 #dreamforce #df10 <http://bit.ly/gWXZew>
- 7:36 pm **munaebong:** RT @singhns: acceture <http://bit.ly/fbkf4D>) & deloitte (<http://bit.ly/hbDMt9>) have 0 projects 0 reviews on appexchange #df10 >cloud = transparency
- 7:36 pm **microblog4crm:** Gavin Newsom live on stage (#df10 live at <http://www.salesforce.com/live>)
- 7:37 pm **nigelwallis:** RT @mfauscette: #df10 RemedyForce 2nd partner cloud deal, FinancialForce was the 1st. SFDC becomes the center of a hub of cloud offerings
- 7:37 pm **bestwebstrategy:** #DF10: Gavin Newsom -- live at this moment -- at #Cloud computing event: <http://www.salesforce.com/live/> -- #SanFran #SF #gov
- 7:37 pm **yranchere:** RT @mkriksman: #df10 Congrats to salesforce for changing its business!! Long way from the old days of CRM alone. Who could have predicted this path?
- 7:38 pm **UCSF:** RT @Lawson_David: \$3m raised for ucsf by salesforce benefit concert #df10
- 7:38 pm **timmcgrath:** Great response toward Field Day in Booth #1 at Dreamforce. Here?s a couple of pic?s from the last two days. #DF10 <http://bit.ly/fdxRym>
- 7:38 pm **nigelwallis:** RT @mkriksman: #df10 Salesforce not introducing so many moving parts they risk confusing the market and becoming a "traditional" vendor themselves.
- 7:39 pm **SwyftInteract:** #df10 @dreamforce Give your sales reps their lives back. Real time Activity reporting and sfdc opp update with Swyft Mobile App! Booth 123

- 7:39 pm **bestwebstrategy:** #DF10 #charity: Help at Moscone South until 5pm: Join the @SFDCFoundation to stuff 1200 bags w/stuffed animals & books 4 kids. @salesforce
- 7:39 pm **RudiShumpert:** RT @tminahan: Salesforce.com announces new Ariba Contracts for Force.com app to speed and simplify sales contracting. join the beta? #df10
- 7:39 pm **ToughAct:** RT @lhenkel2010At least this isn't a tough act to follow.. (#df10 live at <http://www.salesforce.com/live>)
- 7:40 pm **withamla:** #df10 When will Sites Force be available?
- 7:40 pm **jameane:** RT @revenuemarketer: To enter to win a Flip Camera visit <http://bit.ly/aqKBmG> for contest details or visit booth #607 #df10
- 7:40 pm **WhereVantage:** Great response toward Field Day in Booth #1 at Dreamforce. Here?s a couple of pic?s from the last two days. #DF10 <http://bit.ly/fdxRym>
- 7:40 pm **Orlando_SC:** RT @utollwi: RT @krishnan PaaS Is The Future Of Cloud Services: Salesforce.com's Plan For Enterprise Domination <http://t.co/mBMjMGq> via @CloudAve #df10
- 7:40 pm **MTL10:** RT @mkrigsman: #df10 Congrats to salesforce for changing its business! Long way from the old days of CRM. Who could have predicted this?
- 7:41 pm **munaebong:** Hope all Acumen solutions folks are having a great #DF10, great show, 2 days of innovation. Hope those heads aren't too sore?!?!
- 7:42 pm **marriottmurdock:** Excited for the session on "building a killer listing on the #Appexchange" starting in 30 min in Moscone South 270 #df10
- 7:42 pm **dreamforce:** Don't forget to join the Cloud Crawl! Starts tonight at 9. #df10 @dreamforce
- 7:43 pm **iamthenewhilton:** RT @benioff: Stevie Wonder.Neil Young.Bill Clinton.Will.I.AM.Cloud.Computing.30K. Attendees.Tomorrow.Dec 7-8-9.San Francisco. www.dreamforce.com #DF10
- 7:43 pm **OlivierRosset:** RT @benkepess: "Giving Ruby developers a path to the enterprise" and giving @salesforce some cred with the cool kids #df10 #heroku
- 7:43 pm **JonnykimGTDJ:** ? ??? ^!!!!!! RT @Dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 7:43 pm **santaferraro:** Is there much talk about #sustainability at #df10 Take a look at this: <http://ow.ly/3m564> <Cloud cuts energy use 38% by 2020
- 7:43 pm **cowcorner:** and their network admin in jail (#df10 live at <http://www.salesforce.com/live>)
- 7:44 pm **Force2be:** Umbrella - \$6, carrying around - a pain, staying dry - priceless #df10
- 7:44 pm **CollinVanUden:** RT @VictoriaBarret: Yammer CEO Says Chatter Is "Faux Viral" #DF10 <http://bit.ly/g9LVPN>
- 7:44 pm **jigsaw:** Want to learn how EMC increases marketing effectiveness while lowering costs? Come by @Jigsaw campground hear how #df10
- 7:45 pm **DreamSimplicity:** Our team is on the expo floor shooting some vids at #df10. Thanks to all the companies and people that have taken the time so far!
- 7:45 pm **weeUnquietMind:** RT @JohnFontana Hello OAuth, it's me authz <http://bit.ly/fclUhX> 1 way U R going 2 secure access to new Salesforce platform #df10
- 7:45 pm **salesforce:** Customer interviews are up next (#df10 live at <http://www.salesforce.com/live>)
- 7:45 pm **ciphertext:** @cowcorner : who's network admin? (#df10 live at <http://www.salesforce.com/live>)
- 7:45 pm **RatherGeeky:** Good demo of possibilities of jQuery by Ian with @ForceBrain. I even understood it. :) #DF10
- 7:46 pm **GetApp:** SFDC truly a platform company with all #df10 announcements (#df10 live at <http://www.salesforce.com/live>)
- 7:46 pm **DavidKovacovich:** @benioff 's Keynote from Dreamforce 2010 - inspiring intro - #df10 @salesforce - <http://www.youtube.com/watch?v=unXDUSTZX9I>

- 7:46 pm **RJsConsulting:** @Dreamforce RT: Dreamforce: Don't forget to join the Cloud Crawl! #df10 where do we start?
- 7:46 pm **gggeorghiu:** @mkrigsman #df10 Salesforce not introducing so many moving parts they risk confusing the market & becoming a "traditional" vendor themselves
- 7:46 pm **madeleinefuster:** Rainy day in san fran! Still excited to be a 'rockstar admin' #df10 !
- 7:46 pm **DavidKovacovich:** RT @salesforce: Customer interviews are up next (#df10 live at <http://www.salesforce.com/live>)
- 7:46 pm **the_hekler:** Table talk with @Coupa on Expense Mgmt for Salesforce right now! Moscone West Level 1, Table 21. We've got prizes! #df10 #smarterspending
- 7:48 pm **IN_Intelligence:** Join us today at 12:15pm PST in room West 3010 at @Dreamforce for an exciting session! #df10
- 7:48 pm **ciphertext:** @Byan Ebzery: I am. (#df10 live at <http://www.salesforce.com/live>)
- 7:49 pm **ProgressSW:** @ntalukdar3 Thanks for the interest! We announced a partnership yesterday: <http://bit.ly/dLia9z> #df10
- 7:49 pm **sheridangaenger:** exciting interviews scheduled this afternoon! stay tuned in to salesforce live! (#df10 live at <http://www.salesforce.com/live>)
- 7:49 pm **jmhemsley:** Yesterday, @right90 was giving away umbrellas. Stop by there booth and check them out. #df10
- 7:49 pm **GetApp:** will #SFDC allow Force ISVs to resell on 3rd party marketplaces like www.getapp.com/ ? (#df10 live at <http://www.salesforce.com/live>)
- 7:50 pm **TTintheCloud:** VP of Force.com discusses newly announced Database.com and its development capabilities - <http://bit.ly/g337FI> #cloudcomputing #df10
- 7:50 pm **MartijnLinssen:** @sapountzis @InFullBloomUS 14,500 at #df10 I heard
- 7:50 pm **dharmesh:** It's official Salesforce.com is now a platform company. They should just change their name to force.com #df10
- 7:51 pm **MatthewJBrown:** RT @dharmesh: It's official Salesforce.com is now a platform company. They should just change their name to force.com #df10
- 7:51 pm **calliopeconsult:** RT @dharmesh: It's official Salesforce.com is now a platform company. They should just change their name to force.com #df10
- 7:51 pm **benkepes:** RT @ It's official Salesforce.com is now a platform company. They should just change their name to force.com #df10 >>agreed
- 7:51 pm **ariba:** RT @tminahan: Salesforce.com announces new Ariba Contracts for Force.com app to speed and simplify sales contracting. join the beta? #df10
- 7:52 pm **LiveOps:** Come see LiveOps #DF10 session True Cloud@Work session today @ 1:45 Moscone West 2007.
- 7:52 pm **dreamforce:** Check out this @Dreamforce Day 2 video and stay tuned for more this week! <http://bit.ly/dR7nvW> #df10 #Dreamforce
- 7:52 pm **rheznire:** Win an iPad and score some free lunch at #Dreamforce today! @service_source session 12/8, 12:15pm (west 3014) #DF10 #servicerevenue
- 7:52 pm **jlfinch1:** RT @LiveOps: Come see LiveOps #DF10 session True Cloud@Work session today @ 1:45 Moscone West 2007.
- 7:53 pm **ariba:** RT @AribaExchange Great seeing our @Ariba name on mainstage w/ good company. Excited about our native force app <http://bit.ly/fbehBN> #DF10
- 7:53 pm **_StuartLynn:** @ProgressSW is progress the database powering database.com? Or are your jdbc drivers running on oracle? #df10
- 7:54 pm **sloane927:** RT @dreamforce: Check out this @Dreamforce Day 2 video and stay tuned for more this week! <http://bit.ly/dR7nvW> #df10 #Dreamforce#dfleap
- 7:54 pm **williamlennon:** RT @kitson: RT @chinamartens451 Parker Harris: salesforce.com's themes for all its clouds are getting more social, viral and mobile. #df10 #crm #scrm

- 7:54 pm **marybeth78759:** @michaeldell made it to @dreamforce after all #df10 #delldf412 #chatter <http://twitpic.com/3e4v8t>
- 7:54 pm **avergheze:** RT @dharmesh: It's official Salesforce.com is now a platform company. They should just change their name to force.com #df10
- 7:55 pm **Give2gether:** RT @dreamforce: Check out this @Dreamforce Day 2 video and stay tuned for more this week! <http://bit.ly/dR7nvW> #df10 #Dreamforce
- 7:56 pm **fmedlin:** #df10 Decided to buy Herouka after seeking out a ruby team: "Some of the best computer science I have ever seen". (via @mkrigsman) Go Ruby!
- 7:56 pm **jacobvar:** RT @dharmesh: It's official Salesforce.com is now a platform company. They should just change their name to force.com #df10
- 7:56 pm **juliaferraioli:** chilling out at the #cloudarcade at #df10! Catching up on some email and forum posts before heading back to the craziness :-)
- 7:56 pm **SAzores:** So glad they didn't but a slash thru the word "software" on our sign at our roundtable by vertical #DF10 <http://ow.ly/i/6cYx>
- 7:57 pm **mark_horton:** RT @SameerPatel: Declaring imminent death of #e20 cos like @yammer @socialcast thx to free #chatter is plain silly and myopic #df10
- 7:57 pm **Drew_Hart:** i am watching (#df10 live at <http://www.salesforce.com/live>)
- 7:58 pm **salesforce:** Please continue to post any questions you might have (#df10 live at <http://www.salesforce.com/live>)
- 7:58 pm **kcscrawford:** Free lunch at #df10 so yummy today. Thai beef salad was scrum diddly!
- 7:59 pm **ciphertext:** how can we get developer previews to the new clouds? (#df10 live at <http://www.salesforce.com/live>)
- 7:59 pm **itsm_guy:** More info on the new RemedyForce Cloud from BMC and salesforce.com here: <http://bit.ly/iaFULF> #bmcloud #df10
- 7:59 pm **couchassociates:** Salesforce Takes Reins of Cloud Computing at Dreamforce 8 <http://bit.ly/iixiAq> #df10
- 8:00 pm **dreamforce:** Another @SFDCFoundation volunteer event happening now at Moscone South. Help pack caregiver kits for those living with HIV in Africa. #df10
- 8:00 pm **salesforce:** Another @SFDCFoundation volunteer event happening now at Moscone South. Help pack caregiver kits for those living with HIV in Africa. #df10
- 8:00 pm **salesforce:** If you missed the Day 2 Morning Keynote it will be rebroadcast today at 5pm (#df10 live at <http://www.salesforce.com/live>)
- 8:00 pm **gyuro:** RT @dharmesh: It's official Salesforce.com is now a platform company. They should just change their name to force.com #df10
- 8:00 pm **Coupa:** Stop! Raffletime (at 1pm)! TWO ThinkGeek gift certs @Coupa! Get the codeword: <http://ow.ly/3j9dv> #df10 #smarterspending
- 8:00 pm **endamadden:** RT @dharmesh: It's official Salesforce.com is now a platform company. They should just change their name to force.com #df10
- 8:00 pm **sheridangaenger:** @elay cohen takes the stage! (#df10 live at <http://www.salesforce.com/live>)
- 8:00 pm **melosfdc:** Want to find out how to impact the #salesforce product and win a flip? Stop by the Next Gen Designs booth at #df10. Ill be there from 2-4.
- 8:00 pm **Shanley:** where is the dev track taking place at #df10 #dreamforce ?
- 8:01 pm **PervasiveDS:** RT @salesforce: If you missed the Day 2 Morning Keynote it will be rebroadcast today at 5pm (#df10 live at <http://www.salesforce.com/live>)
- 8:01 pm **DupeCatcher:** @infacloud #df10
- 8:01 pm **sibob:** Blog: Onward & Upward for Cloud, SAAS, Salesforce.com: <http://bit.ly/dHSPll> #df10 #crm

- 8:01 pm **FlyingEd:** Keynote 2 done. - announced acquisition of Heroku (cloud platform for Ruby), launch siteforce, isvforce, remedyforce #df10
- 8:01 pm **ABCeyEvents:** RT @salesforce: Another @SFDCFoundation volunteer event happening now at Moscone South. Help pack caregiver kits for those living with HIV in Africa. #df10
- 8:02 pm **itsjustjana:** Up next on @marketo tv @jonmiller2 interviews C-level executives. Join us for live streaming from #DF10 <http://tinyurl.com/2877h2x>
- 8:02 pm **dreamforce:** .@bsaub this morning's keynote will be rebroadcast at <http://salesforce.com/live> #df10 #dreamforce
- 8:02 pm **FlyingEd:** Patch Tuesday Is now Ruby Tuesday :) #df10
- 8:02 pm **AlmightyCJFlash:** RT @salesforce: Another @SFDCFoundation volunteer event happening now at Moscone South. Help pack caregiver kits for those living with HIV in Africa. #df10
- 8:02 pm **PRPaula:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 8:02 pm **typesend:** RT @benkepes: "Giving Ruby developers a path to the enterprise" and giving @salesforce some cred with the cool kids #df10 #heroku
- 8:02 pm **CRMFanatic:** @infacloud #df10
- 8:03 pm **willcmdavis:** RT @gooddata: Starting Now! RT @gooddata: check out a live #facebook #analytics demo @gooddata booth 1126 at 11:30 #df10
- 8:03 pm **dnm54:** @LiveOps Where is your break-out session going to be held #df10
- 8:03 pm **philipmossop:** Can #df10 get any better? Yes it can. Just got given a free iPod touch :)
- 8:03 pm **ucsfosher:** RT @UCSF: @Benioff kicks off #df10 with a presentation on UCSF , philanthropy & the future UCSF Benioff Children's Hospital <http://yfrog.com/h3j9g0j>
- 8:03 pm **GlanceNetworks:** At #Dreamforce? Stop by booth #1107 for Killer T-shirt! Then, wear the T later, & if we spot u, you'll get a Killers CD on the spot. #df10
- 8:04 pm **Mrgareth:** RT @salesforce: Another @SFDCFoundation volunteer event happening now at Moscone South. Help pack caregiver kits for those living with HIV in Africa. #df10
- 8:04 pm **davidcrow:** Dear @att your network is crap #df10
- 8:04 pm **lauriesloft:** #SugarCRM #DF10 Carolers Phase 2: Submit your own lyrics for a chance to win a brand new iPad! Details here: <http://bit.ly/dl2MOJ>
- 8:05 pm **atasteofcyn:** Is @Coupa_Sam a real person? Only one way to find out. Find him at #df10! #smarterspending
- 8:05 pm **AppTechBiz:** Will the appearance of Bill Clinton be broadcast as well? @Salesforce (#df10 live at <http://www.salesforce.com/live>)
- 8:06 pm **raleighing:** Ooo an Xbox 360 with Kinect? Yes, please! @infacloud #df10
- 8:06 pm **drfonz:** Enjoying lunch and listening to Professor Reeves from Stanford talk about games, social and psychology/neurophysiology. Outstanding! #df10
- 8:07 pm **vivekmchawla:** @AppTechBiz I was wondering the same thing. (#df10 live at <http://www.salesforce.com/live>)
- 8:07 pm **kirillzubovsky:** yes it is! RT @davidcrow Dear @att your network is crap #df10
- 8:08 pm **riveredgedent:** @infacloud #df10
- 8:08 pm **tamicasey:** Off to Dreamforce #DF10
- 8:08 pm **dreamforce:** There's a replay of today's keynote at 5p PST, then posted to our youtube channel soon after <http://salesforce.com/youtube> /cc @bsaub #df10
- 8:08 pm **glreaux:** @infacloud #df10

- 8:12 pm **AppTechBiz:** no disrespect intended (#df10 live at <http://www.salesforce.com/live>)
- 8:12 pm **guerreiro_c:** RT @infacloud: #df10 Want to see how much data we're integrating? Visit <http://trust.informaticacloud.com>
- 8:13 pm **AppTechBiz:** Disrespect i meant. Multitasking (#df10 live at <http://www.salesforce.com/live>)
- 8:13 pm **jamesTWIT:** RT @datassi: dreamforce was on cnbc last night! #df10 #dreamforce <http://bit.ly/emuQQv>
- 8:13 pm **dreamforce:** .@AppTechBiz Sorry Clinton's speech will not be broadcast #df10 #dreamforce
- 8:13 pm **bizrevolution:** RT @dharmesh: It's official Salesforce.com is now a platform company. They should just change their name to force.com #df10
- 8:13 pm **MalloryRubenst:** OH: "It seems like these Salesforce guys want to take over the world". #df10
- 8:14 pm **jeanvelonis:** Freezing in the #df10 be a rockstar admin! I need a nose warmer.
- 8:14 pm **apexsutherland:** I'm in the "Platform State of the Union" session at #df10
- 8:14 pm **sbro_nz:** Looking forward to platform state of the union for force.com at #df10
- 8:14 pm **frasuy:** I just might get @dschach autograph today. He's wearing leather pants! #df10
- 8:14 pm **adrianmelrose:** Pumped. Ideas. Opportunity. #df10
- 8:14 pm **jok3r4o2:** RT @dreamforce: Another @SFDCFoundation volunteer event happening now at Moscone South. Help pack caregiver kits for those living with HIV in Africa. #df10
- 8:15 pm **IN_Intelligence:** Starting now! Salesforce and CIC: The Power of CaaS coupled with Salesforce in room West 3010 #df10
- 8:15 pm **loqmail:** #DF10 private cloud discussions.Think about #private community. @LOQMail and @WebLOQ make it easy to create private communications networks
- 8:15 pm **jrstrom:** Shocked at what some women are wearing at #df10. Short skirts and tall heeled boots? Really?
- 8:15 pm **Coupa_Sam:** #BlizzardofBucks is tearin' up the #df10 floor. @Coupa booth 321: Wed 11-4p. Don't dwaddle, only 3 hours left to play. #smarterspending
- 8:15 pm **jaredemiller:** Getting ready to listen to @dschach be a rockstar! #df10
- 8:15 pm **regnarg:** ?@apexsutherland: I'm in the "Platform State of the Union" session at #df10?. Me too!
- 8:16 pm **WorkingLori:** @FollowHeidi love their philanthropy too! #df10
- 8:16 pm **RatherGeeky:** RT @jaredemiller: Getting ready to listen to @dschach be a rockstar! #df10 >> Me too! This should be good.
- 8:16 pm **DAXKO:** Check out the latest post from Daxko Nation: "Are you content with your content?" <http://bit.ly/ebRqZj> #df10
- 8:16 pm **gfiorelli1:** Big News: It's official Salesforce.com is now a platform company. They should just change their name to force.com #df10 (via @dharmesh)
- 8:17 pm **gogonarunaru:** Creating mobile application with HTML5 Developer Trac ?????? #df10
- 8:17 pm **unbelievable:** My favourite part of #df10 is meeting all the different people at lunch and hearing about other cloud companies.
- 8:17 pm **joshtobin:** #SugarCRM #DF10 Carolers Phase 2: Submit your own lyrics for a chance to win a brand new iPad! Details here: <http://bit.ly/dl2MOJ>
- 8:17 pm **html5guy:** Creating mobile application with HTML5 Developer Trac ?????? #df10: Creating mobile application with HTML5 Devel... <http://bit.ly/eixPhx>
- 8:18 pm **DocuSign:** ApartmentSmart.com uses DocuSign for @Salesforce to complete 2,500 customer contracts annually #DF10 <http://cot.ag/hsrcus>
- 8:18 pm **calebsidel:** @infacloud go visit booth 500! #df10

- 8:18 pm **ateedub:** Being at #DF10 makes me want a #iPad so I can stop switching btwn iPhone & laptop. then again, still not sure I can accomplish work on iPad
- 8:18 pm **Force2be:** Platform State of the Union with @MichaelForce and @alexsutherland #df10
- 8:18 pm **unbelievable:** Just met someone that matches up au pairs from around the world with host families, all through a SFDC backend. #df10
- 8:18 pm **kristeneal:** RT @laurensanders2: Now that's great deliverability! RT @kristeneal @ExactTarget pedicabs. Yes, pedicabs. #awesome #df10 <http://twitpic.com/3dztq1>
- 8:18 pm **dreamforce:** .@forceDotMom Lost and Found is located in Moscone North Rom 114. #df10 #dreamforce
- 8:18 pm **PingPM:** RT @JohnFontana: Hello OAuth, it's me authorization. <http://bit.ly/fclUhX>. "the tip of the digital identity evolution" #df10
- 8:19 pm **conniechan8:** RT @gfiorelli1: Big News: It's official @salesforce is now a platform Co - should change name to force.com #df10 (via @dharmesh) | Agree
- 8:19 pm **AppTechBiz:** @Salesforce Can someone speak to us about the SiteForce offering. (#df10 live at <http://www.salesforce.com/live>)
- 8:19 pm **jok3r4o2:** @sfdcfoundation #df10 pack some bags for #worldvision.#awesome org, sending kits to Africa for aids helpers
- 8:19 pm **leeodden:** Very cool live stream video interviews via @Marketo (client) from Dreamforce: <http://tprk.us/i63XsF> #df10
- 8:19 pm **jonathanbaltz:** @salesforce #DF10 Day 2 Keynote will be rebroadcast at 5pm EST? PST? There's no way it's CST. If in Chicago, do we have 1.5 hrs or 4.5 hrs?
- 8:20 pm **francis_lui:** RT @SameerPatel: pretty telling that @benioff opens with collaborate /social and not CRM. I s the installed base adjusting to this shift?... #df10
- 8:20 pm **forcedotmom:** To be a Rockstar Admin, know your toolbox, stay current, and know your audience. #df10
- 8:20 pm **cjablonski:** About to hear UCSF CEO Mark Laret's take on the future of healthcare #df10 North Room 135
- 8:20 pm **malarchuck:** RT @SAMange: Remedy on force rebranded, but what's the news? #df9 #df10 <http://bit.ly/bgvIXt>
- 8:20 pm **metadaddy:** #df10 @dcarroll kicking off 'Platform State of the Union' <http://twitpic.com/3e51fb> Lots of news to cover! #heroku #vmforce #databasedotcom
- 8:20 pm **ecappaert:** RT @hendersonic0: What influences Social Influence?<http://bit.ly/hu7Bg4>. Take a break from #df10 and have a read.
- 8:20 pm **francis_lui:** RT @mfauscette: SFDC first cloud company to exceed \$1.7B in revenue #df10
- 8:20 pm **unbelievable:** Mobile trends of #df10? All attendees seem to own iPhones, but everyone is developing for Android because of it's growth.
- 8:20 pm **lauriemccabe:** RT @unbelievable: Mobile trends of #df10? All attendees seem to own iPhones, but everyone is developing for Android because of it's growth.
- 8:20 pm **btgist:** <http://j.mp/gK54oA> ? @Dreamforce Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 8:21 pm **francis_lui:** RT @salesforce: "I watched Zuckerberg on 60 minutes Sunday, it occurred to me- Lotus Notes was conceived before Mark Zuckerberg!" @benioff /cc @finkd #df10
- 8:21 pm **milesahead:** RT @unbelievable: Mobile trends of #df10? All attendees seem to own iPhones, but everyone is developing for Android because of it's growth.
- 8:21 pm **eliz_beth:** Chatterati Rock Stars in the house! @dschach representing in his promised leather pants! #df10

- 8:21 pm **dnbus:** <http://on.fb.me/dreamforcephotos> from the dreamforce facebook page #dreamforce #df10 Can you find some of our people?
- 8:22 pm **benkepes:** Questions from the traditional analysts at this analyst/blogger lunch at #df10 are completely retarded.... #dodos
- 8:22 pm **_amywarren:** Great post by @kcs Crawford: RT @Daxko Check out the post on Daxko Nation: "Are you content with your content?" <http://bit.ly/ebRqZj> #df10
- 8:22 pm **BjornHascher:** Salesforce.com will not develop ERP or HR in the near future themselves according to Parker Harris. #df10 #erp
- 8:23 pm **salesforce:** RT @forcedotmom: With all this new stuff, we need to have a @Dreamforce after #Dreamforce #df10 #forcedotcom
- 8:23 pm **CRMOutsiders:** Write Your Own #SugarCRM Carol ? Win an iPad! <http://bit.ly/gkCeg0> #df10 #crm #freestuff
- 8:23 pm **capsescapades:** I sure hope I get to see Bill on the broadcast! (#df10 live at <http://www.salesforce.com/live>)
- 8:23 pm **AvelynAustin:** "You can't manage what you can't measure" #df10
- 8:23 pm **mikegerholdt:** Learning how to be a Rockstar Admin at #df10 #ButtonClickAdmin
- 8:23 pm **andreaefwalker:** RT @_amywarren: Great post by @kcs Crawford: RT @Daxko Check out the post on Daxko Nation: "Are you content with your content?" <http://bit.ly/ebRqZj> #df10
- 8:23 pm **SwyftInteract:** RT @unbelievable: Mobile trends of #df10? All attendees seem to own iPhones, but everyone is developing for Android because of it's growth.
- 8:23 pm **ewhitmore:** @emilysusanjones #df10 sounds fantastic - pls share! and hope you can make next week's #abqwebgeeks instead :)
- 8:23 pm **Twitnomo:** RT @salesforce: Today's @dreamforce keynote in photos: <http://on.fb.me/dWPOUj> #df10
- 8:23 pm **SchwartzComm:** Our client @sugarcrm #DF10 Carolers Submit your own lyrics for a chance to win an iPad! Details here: <http://bit.ly/dl2MOJ>
- 8:24 pm **zenofbass:** RT @Lawson_David: \$3m raised for ucsf by salesforce benefit concert #df10
- 8:24 pm **Twitnomo:** RT @salesforce: If you missed the Day 2 Morning Keynote it will be rebroadcast today at 5pm (#df10 live at <http://www.salesforce.com/live>)
- 8:24 pm **jitterbit:** At #df10? go see the data integration wizards of #Jitterbit booth 1106 to talk about how it has tamed the cloud, and maybe win an iPad.
- 8:24 pm **MartijnLinssen:** @benkepes tell us then, go on! #df10 #dodos
- 8:24 pm **JohanLiljgren:** In the Platform State Of The Union session, front right - lots of legroom => #df10
- 8:24 pm **greggtilston:** #df10 session on leveraging public networks & speaker asked who's on 4square (@ Dreamforce 2010 w/ 100 others) <http://4sq.com/dV2qL9>
- 8:24 pm **biglist:** RT @leeodden: Very cool live stream video interviews via @Marketo (client) from Dreamforce: <http://tprk.us/i63XsF> #df10
- 8:24 pm **kitson:** Just stopped off @ #MosconeSouth entrance level to build a #CaregiverKit headed to Africa. Thx, #WorldVision. #df10 #sfdc #crm #nonprofit
- 8:24 pm **mikegerholdt:** ?@NLWidder: Front row to see @dschach at the Rockstar Admin session. #df10? All the cool kids are here!
- 8:25 pm **RyanVaughn3:** Need a quick bid? Meet #Astadia at booth 1213 to discuss your project and get quick estimates. #DF10 @Dreamforce
- 8:25 pm **SteveAstadia:** Need a quick bid? Meet #Astadia at booth 1213 to discuss your project and get quick estimates. #DF10 @Dreamforce
- 8:25 pm **PeterAstadia:** Need a quick bid? Meet #Astadia at booth 1213 to discuss your project and get quick estimates. #DF10 @Dreamforce

- 8:25 pm **MattBruce1:** Need a quick bid? Meet #Astadia at booth 1213 to discuss your project and get quick estimates. #DF10 @Dreamforce
- 8:25 pm **cahidalgo:** Just arrived at @wschnabel Art of Lead Nurturing #df10. Making the case of #leadnurturing impact on buyers and revenue
- 8:25 pm **cvilly:** I'll be appearing on Salesforce Live in about 20 minutes to talk mobile at #df10.
- 8:25 pm **scottdoughty:** RT @rothscott: With 1,000+ integrated @Salesforce customers, @ExactTarget wants to give our clients a special gift! Stop by booth #903 to pick it up! #df10
- 8:25 pm **collabrax:** RT @forcedotmom: With all this new stuff, we need to have a @Dreamforce after #Dreamforce #df10 #forcedotcom
- 8:25 pm **SaaSBilling:** Enjoying listening to Zuora CEO speak on monetizing the app economy, Moscone West, now, Rm 3007 #df10 #subscription #billing
- 8:25 pm **stilgherrian:** Currently in a lunch briefing about Salesforce.com's purchase of Heroku. Message is no change, want to learn and extend. #df10
- 8:26 pm **NachoMan:** Chilling out on a beanbag at #DF10, getting some emails and blogging out of the way before attending some sessions.
- 8:26 pm **forcedotmom:** @maitramtran @dreamforce thanks! #df10 #help
- 8:26 pm **paulhamerman:** #df10 Salesforce will build new apps products with Heroku PaaS, but not saying what type.
- 8:26 pm **RomanStanek:** RT @dharmesh: It's official Salesforce.com is now a platform company. They should just change their name to force.com #df10
- 8:26 pm **lanarocha:** RT @dharmesh: It's official Salesforce.com is now a platform company. They should just change their name to force.com #df10
- 8:26 pm **jasonmancebo:** Working on #apex tutorial. Wow..Java on steroids in a container #df10
- 8:26 pm **bjfrench:** RT @Lawson_David: \$3m raised for ucsf by salesforce benefit concert #df10
- 8:26 pm **lindsayevans:** RT @stilgherrian: Currently in a lunch briefing about Salesforce.com's purchase of Heroku. Message is no change, want to learn and extend. #df10
- 8:26 pm **ciphertext:** How do we obtain developer accounts on VMForce? (#df10 live at <http://www.salesforce.com/live>)
- 8:27 pm **benkepes:** @MartijnLinszen question "what is Ruby" this from an analyst who probably earns half a million a year #df10
- 8:27 pm **kitson:** Suggestion for #df11: Please hang some clocks (especially in Press Lounge). =(cc: @dreamforce #help #df10
- 8:27 pm **rjuncker:** Great conference here at #df10. Amazing how @salesforce has evolved to a cloud conference not just a product one. Congrats.
- 8:27 pm **paulfallon:** RT @paulhamerman: #df10 Salesforce will build new apps products with Heroku PaaS, but not saying what type.
- 8:27 pm **hoovers:** Europe leading SEO now, followed by APAC - Rand Fishlin, CEO of SEOmos #df10
- 8:27 pm **cahidalgo:** 83% of Buyers r not following a "traditional" buying process according to @DG_Report study says @wachsenabel #df10
- 8:27 pm **jenlufer:** @infacloud #df10 thx for the info. Can't wait to start using informatica!
- 8:27 pm **Pete_Sherpa:** RT @ITPRO: There we go - as noted earlier, Salesforce to buy Heroku for \$212 million. @Dreamforce #df10
- 8:27 pm **brianjjackson:** Parker Harris, salesforce EVP, says he won't tell Heroku what road map to use, will let them stick to own game plan. #df10
- 8:27 pm **millslife:** RT @fortunemagazine: .@salesforce turns social collab tool Chatter free: <http://wp.me/pzwtX-bXR> \$CRM #df10 #sfdc #crm #scrm #force

- 8:28 pm **unbelievable:** I have heard the phrase "without having to resort to flash" many times this conference. Not from Apple, either. #df10
- 8:28 pm **kitson:** Ah. Thanks! #df10 #sfdc #crm @salesforce RT @Dreamforce: @kitson Those tags: coming from Ustream social stream on <http://salesforce.com/live>
- 8:28 pm **MartijnLinssen:** @benkepes LOL go for the funny answers then - "Ruby's a hot chick at 42nd St with a big ruby ring" no? #df10
- 8:28 pm **Lager:** #df10 heroku acquisition is a tech boon for sfdc. The benefit for end users is a bit vague, but will provide more options in long run.
- 8:29 pm **cahidalgo:** When connecting with the buyer it's about education not interruption #df10 #engagement #leadnurturing
- 8:29 pm **lesteb:** So many development announcements at #DF10 - very exciting! Now to learn about #Ruby . . .
- 8:29 pm **erichknipp:** "Salesforce.com is becoming a platform company" - #crm's EVP platform #df10
- 8:29 pm **hoovers:** Google now has more than 90% market share outside of US - in every country #df10
- 8:29 pm **AppTechBiz:** @Salesforce @Bryan Ebzery Thank you. (#df10 live at <http://www.salesforce.com/live>)
- 8:29 pm **benkepes:** @samboonin I'm a hippie. My kids don't code in Ruby, they knit things with wool. ;-) #df10
- 8:29 pm **kitson:** Sometimes seems...intentional. #df10 RT @Lager The #sfdc dilemma -- it pre-announces so early+often, we forget what's live + what's roadmap
- 8:29 pm **hanaabaza:** Said 3x yesterday. RT @unbelievable: heard the phrase "without having to resort to flash" many times this conference. Not from Apple. #df10
- 8:30 pm **stilgherrian:** "The bottom line is that Salesforce.com is becoming a platform company." Ah, pieces on a chess board... #df10
- 8:30 pm **boekhoudonline:** RT @dreamforce: Check out this @Dreamforce Day 2 video and stay tuned for more this week! <http://bit.ly/dR7nvW> #df10 #Dreamforce
- 8:30 pm **kitson:** #df10 #sfdc #crm #scrm RT @rhilsen Opening lyric in @iamwill song: Next #now event will have Black Eyed Peas @bep CD in goodie bag, I hear.
- 8:30 pm **paulhamerman:** #df10 \$212 mil to acquire Heroku's 30 people. Nice piece of change. Cloud is the new dot com era.
- 8:30 pm **salesforce:** RT @rjuncker: Great conference here at #df10. Amazing how @salesforce has evolved to a cloud conference not just a product one. Congrats.
- 8:30 pm **meggyc4:** @unbelievable I like your tweets from #df10. Jealous! You are missing the cold too. Added bonus.
- 8:31 pm **zenkraft:** Shipmate is now FREE! Announced @ #df10 - get it now here: www.zenkraft.com/appexchange
- 8:31 pm **jenerationy:** Team Optify hitting the Dreamforce floor! #df10
- 8:31 pm **pjtec:** RT @paulhamerman: #df10 \$212 mil to acquire Heroku's 30 people. Nice piece of change. Cloud is the new dot com era.
- 8:31 pm **TamarBurton:** @dreamforce Session Title: Welcome to the Future of Call Centers: New Service Cloud Console starting now #df10 #saveology
- 8:31 pm **benzionaboud:** @dreamforce Session Title: Welcome to the Future of Call Centers: New Service Cloud Console starting now #df10 #saveology
- 8:31 pm **OceanDev:** Data Cloud? Jigsaw? Can we hear more? (#df10 live at <http://www.salesforce.com/live>)
- 8:31 pm **brianjjackson:** Many questions about roadmaps for Salesforce.com and Heroku, no clear answers forthcoming #df10

- 8:31 pm **benkepes:** Parker Harris just said something about buggery.... oh maybe it was debugging #df10
- 8:31 pm **ser_zone:** @infacloud #df10 hope to win that xbox. when's the drawing? how does the winner get notified?
- 8:32 pm **itsm_guy:** Missed the RemedyForce unveiling w/ Marc Benioff and Bob Beauchamp at Dreamforce '10? Starts @ 5 p.m. PST, www.salesforce.com/live (#df10)
- 8:32 pm **ejly:** @rbb9753 It seems it could <http://bit.ly/dUeJ9z> (from Monster) #df10
- 8:32 pm **Force2be:** Platform State of the Union with @MichaelForce and @apexsutherland (oops) #df10
- 8:32 pm **migueldeicaza:** RT @timanderson: Ruby is "the language of cloud 2" says Benioff #df10
- 8:32 pm **InFullBloomUS:** RT @paulhamerman: #df10 Salesforce will build new apps products with Heroku PaaS, but not saying what type.
- 8:32 pm **bjfrench:** RT @LenaShaw: @Benioff kicks off #df10 with a presentation on UCSF , philanthropy & the future UCSF Benioff Children's Hospital <http://yfrog.com/h3j9g0j>
- 8:32 pm **RomanStanek:** RT @benkepes: Questions from the traditional analysts at this analyst/blogger lunch at #df10 are completely retarded.... #dodos
- 8:33 pm **benzionabout:** Saveology VP of IT Barry Newman speaks @Dreamforce on Boomi Connecting the Cloud Dec 8 Visit booth #102 for SupportSquad App Demo #df10
- 8:33 pm **Saveologycom:** Saveology VP of IT Barry Newman speaks @Dreamforce on Boomi Connecting the Cloud Dec 8 Visit booth #102 for SupportSquad App Demo #df10
- 8:33 pm **TamarBurton:** Saveology VP of IT Barry Newman speaks @Dreamforce on Boomi Connecting the Cloud Dec 8 Visit booth #102 for SupportSquad App Demo #df10
- 8:33 pm **Travisde:** Heading to SFDC's #df10 right now. Excited to hear some awesome presentations. See if we can't expand our use case.
- 8:33 pm **jacobrekin:** RT @timanderson: Ruby is "the language of cloud 2" says Benioff #df10
- 8:33 pm **sctechman:** RT @benkepes: Questions from the traditional analysts at this analyst/blogger lunch at #df10 are completely retarded.... #dodos
- 8:33 pm **mfauscette:** #df10 Parker Harris: no offense to IT but let's just focus on the users and what they need
- 8:33 pm **dahowlett:** @paulhamerman situational apps with Heroku. Nothing heavy. #df10
- 8:33 pm **Saveologycom:** SupportSquad? Delivers New Application Targeting Profit Centers on Salesforce.com AppExchange 2 <http://ow.ly/3m6O7> #df10 #saveology
- 8:33 pm **Old_Nick:** Larry Robinson is saying KCS methodology is best for support. Guess h. Didn't get the memo that the creator said KCS s dead. #kcs #df10 #crm
- 8:33 pm **InFullBloomUS:** RT @paulhamerman: #df10 \$212 mil to acquire Heroku's 30 people. Nice piece of change. Cloud is the new dot com era.
- 8:33 pm **Right90:** Getting fired up for our session on sales forecasting - come ask our experts Jim Dickie and Niklas Fallgren. 1:45 pm, 104 #df10 #dreamforce
- 8:34 pm **sbrannick:** #SugarCRM #DF10 Carolers Phase 2: Submit your own lyrics for a chance to win a brand new iPad! Details here: <http://bit.ly/dl2MOJ>
- 8:34 pm **mfauscette:** #df10 George Hu: Ruby is going to be a key technology for the enterprise
- 8:34 pm **pjtec:** #DF10 Felt so uncool not to know who Wil.I.am was (but I knew of Black Eyed Peas & Fergie); Maybe I should change my handle to P.J.I.am? :-)
- 8:34 pm **jpseabury:** SiteForce is a pixel perfect declarative designer. #df10. @ Platform State of the Union

- 8:34 pm **mccrory:** RT @timanderson: Ruby is "the language of cloud 2" says Benioff #df10 < Impressive, if he didn't say Cloud 2...sigh
- 8:34 pm **PervasiveDS:** RT @bjacarus: Its still really busy at Deamforce #df10 @pervawive booth #911 <http://twitpic.com/3e4ywl>
- 8:34 pm **paulhamerman:** #df10 Salesforce an apps company or a platform company? They are saying platform today, but apps is core.
- 8:34 pm **rhirsch:** RT @dahowlett: @paulhamerman situational apps with Heroku. Nothing heavy. #df10 >> lightweight & end-user-facing ?
- 8:35 pm **mfauscette:** #df10 Hu: we're going to go where the developers are going
- 8:35 pm **optify:** RT @jenerationy Team @Optify hitting the @Dreamforce floor! #df10
- 8:35 pm **jonlustig:** Yep. RT @unbelievable I have heard the phrase "without having to resort to flash" many times this conference. Not from Apple, either. #df10
- 8:35 pm **dnm54:** New Post: Heroku Acquisition Puts Salesforce.com Solidly on the RC Path <http://tinyurl.com/26rxljw> #df10 #rc
- 8:35 pm **BjornHascher:** Parker Harris: forget the cio's, no offense, we focus on the business. Sfdc moved to an open platform comp to serve fast moving busin. #df10
- 8:35 pm **hoovers:** 89% of consumers get info online, but online retail accounts for 7% of sales. -Fishkin #df10
- 8:35 pm **bridgegroupinc:** RT @DarthGarry: Would love to see some smaller businesses represented on stage :/ #DF10
- 8:35 pm **forcedotcom:** @heroku rockin the Developer Lab #df10 <http://yfrog.com/gzb7cj>
- 8:36 pm **cindyisolomon:** RT @leeodden: Very cool live stream video interviews via @Marketo (client) from Dreamforce: <http://tpk.us/i63XsF> #df10
- 8:36 pm **sandeephunk:** @infacloud #df10
- 8:36 pm **kitson:** @ekolsky Huh. Remind me: Which tweet made you request that I name a female dictator? #df10 #shortmemory #tweetoverload
- 8:36 pm **TamarBurton:** SupportSquadÃ¢Â„Ã¢ Delivers New Application Targeting Profit Centers on Salesforce.com AppExchange 2 <http://ht.ly/3kxYX> #df10 #saveology
- 8:36 pm **ModelMetricsInc:** RT @insideview: The Dreamforce Daily #DF10 is out! <http://bit.ly/eAaFZF> ? Top stories today by @modelmetricsinc @rgenchi
- 8:36 pm **sheridangaenger:** coming up next Force.com Developer 101 #stay tuned (#df10 live at <http://www.salesforce.com/live>)
- 8:36 pm **cahidalgo:** Think progressive profiling as part of your #leadnurturing program. Via @wschnabel #df10
- 8:37 pm **SaaSpro:** #df10 George of SFDC re: Horoku: "When you have the developers, the distribution, and the IP, you have the magic triangle"
- 8:37 pm **kspidel:** RT @cahidalgo: Think progressive profiling as part of your #leadnurturing program. Via @wschnabel #df10
- 8:37 pm **Right90:** If you ask a great question in our sales forecasting session, you'll get great schwag 1:45 pm, 104 #df10 #dreamforce
- 8:37 pm **ModelMetricsInc:** Looking for mobile expertise at #df10? Stop by our mobile concierge. Yes, we're @salesforce #experts
- 8:37 pm **kurtmw:** Cold rain. Need hot coffee stat #DF10 (@ Dreamforce 2010 w/ 96 others) <http://4sq.com/dV2qL9>
- 8:38 pm **J_Brookman:** Totally!! RT @DarthGarry: Would love to see some smaller businesses represented on stage :/ #DF10
- 8:38 pm **jeffnolan:** RT @mfauscette #df10 George Hu: Ruby is going to be a key technology for the enterprise

- 8:38 pm **andreaazarcon:** RT @Dreamforce: RT Another @SFDCFoundation volunteer event happening now at Moscone South. #df10
- 8:38 pm **agaffney:** RT @cahidalgo: 83% of Buyers r not following a "traditional" buying process according to @DG_Report study says @wachnabel #df10
- 8:38 pm **dougnewdick:** RT @Dana_Gardner: I get that Salesforce needs to promote cloud, but really ... on-premises IT ain't going away. It's not a unicorn. Detente, co-exist. #df10
- 8:39 pm **delldf412:** RT @marybeth78759: @michaeldell made it to @dreamforce after all #df10 #delldf412 #chatter <http://twitpic.com/3e4v8t> #cloud
- 8:39 pm **cahidalgo:** 89% of #b2b marketers are using email per Forrester and is the number one tactic used in #B2Bmarketing #df10
- 8:39 pm **regnarg:** RT @forcedotmom: To be a Rockstar Admin, know your toolbox, stay current, and know your audience. #df10
- 8:39 pm **Force2be:** Gonna be dreamin' about SitesForce tonight #df10
- 8:39 pm **samboonin:** Very cool! Pandora showing @gooddata dashboards with twitter, salesforce + usage data @snaplogic #df10 #integration
- 8:40 pm **atasteofcyn:** Stop! Raffletime (in 20 min)! TWO ThinkGeek gift certs @Coupa! Get the codeword: <http://ow.ly/3j9dv> #df10 #smarterspending
- 8:40 pm **scottthomas33:** RT @cahidalgo: 89% of #b2b marketers are using email per Forrester and is the number one tactic used in #B2Bmarketing #df10
- 8:40 pm **stilgherrian:** "Platforming" is a verb now, apparently. Well, that there is a gerund, but stop your whinging. Also a gerund. #df10
- 8:40 pm **staceyepstein:** My name heretofore shall be spelled sta.c.ey #df10
- 8:40 pm **catatonickid:** RT @stilgherrian: "Platforming" is a verb now, apparently. Well, that there is a gerund, but stop your whinging. Also a gerund. #df10
- 8:40 pm **Eloqua:** The SF weather is cold but the coffee is hot at Booth 501 #DF10
- 8:41 pm **wyattPOP:** RT @cahidalgo: 89% of #b2b marketers are using email per Forrester and is the number one tactic used in #B2Bmarketing #df10
- 8:41 pm **CRMJen:** Key #df10 takeaway: SO MUCH native stuff (that I already 'own') I'm underutilizing. The out of box capability is there - just gotta config
- 8:41 pm **paulhamerman:** "@dahowlett: @paulhamerman situational apps with Heroku. Nothing heavy. #df10"/// agree. Acquiring much faster to expand product footprint
- 8:41 pm **joshbirk:** RT @ReidCarlberg: #df10 also stop by security booth to see the eclipse plugin for the security scanner. See dev zone moscone west
- 8:41 pm **sophie_curtis:** Learning how a genome mapping company used a rockstar admin solution to manage it. #df10
- 8:42 pm **appirio:** Looking forward to a great event tonight. Thanks to @xactlycorp @marketo @castironsystems @CaesarsPalace ! #df10 #appiriosaloon
- 8:42 pm **anitaborg_org:** @Dreamforce definitely enjoyed the gala, great sessions, and looking forward to hearing President Clinton. #df10 is #awesome
- 8:42 pm **gholzrichter:** Amazing overview of UCSF plan to build out new campus in Mission Bay - \$6 B investment next 15 yrs. SFDC to build new campus there. #df10
- 8:42 pm **agaffney:** RT @DG_Report: RT @zoominfo_leads: Wow, just learned that 70% of CRM failure is do to lack of accurate data. #df10
- 8:42 pm **kitson:** Heroku's blogpost about @Salesforce acquisition: "The Next Level" <http://bit.ly/heroku1208> #df10 #sfdc #crm #scrm #cloud
- 8:42 pm **marketo:** Guess who Markie is standing next to at #DF10 for a prize! <http://yfrog.com/h424gj>
- 8:43 pm **danarrigan:** Just saw an extended Siteforce demo. I'm so excited to start playing with it. Pilot targeted Q1 2011 #df10

- 8:43 pm **staceysnash:** RT @itsm_guy: RemedyForce vs. cloud-ITSM wannabes <http://bit.ly/eM8N36> (#df10)
- 8:43 pm **justacio:** Sad RT @cahidalgo: 89% of #b2b marketers are using email per Forrester and is the number one tactic used in #B2Bmarketing #df10
- 8:43 pm **apexsutherland:** SiteForce sites will (allegedly) stay up even when Salesforce.com datacenters are in maintenance mode for upgrades #df10
- 8:43 pm **regnarg:** Siteforce available 24/7 no down time. Huge for enterprise websites. #df10 @dreamforce
- 8:43 pm **agaffney:** RT @DG_Report: DemandGen Report is all over @Dreamforce today... let us know if you would like to meet up! Be sure to follow @DG_Report on Twitter #DF10
- 8:43 pm **dreamforce:** Come to the Cloud Cafe in the #Dreamforce campground or the Developer Cafe to get some hot coffee #df10
- 8:44 pm **mmerwin:** RT @SaaSpro: RT @DanVesset: Raj Nathan: "there are more mobile phones than toothbrushes (5B vs 2.2B)" #df10 Have you seen the new flossing app for iPhone?
- 8:44 pm **abneedles:** RT @cahidalgo: Think progressive profiling as part of your #leadnurturing program. Via @wschnabel #df10 #B2B
- 8:44 pm **rahim_hirani:** Heroku's blogpost about @Salesforce acquisition: "The Next Level" <http://bit.ly/heroku1208> #df10 #sfdc #crm #scrm #cloud via @kitson
- 8:44 pm **kitson:** And a post by #SFDC's @ParkerHarris: "What I Love About Heroku" <http://bit.ly/sfdbcblog1208> #df10 #sfdc #crm #scrm @salesforce
- 8:44 pm **hoovers:** Online marketing works best for B2C, then B2small business #df10
- 8:44 pm **cynthiabland:** RT @Right90: Getting fired up for our session on sales forecasting - come ask our experts Jim Dickie and Niklas Fallgren. 1:45 pm, 104 #df10 #dreamforce
- 8:44 pm **AribaExchange:** Sounds great! Heading over shortly RT @Eloqua: The SF weather is cold but the coffee is hot at Booth 501 #DF10
- 8:45 pm **agaffney:** RT @abneedles Checking in with the team at @DG_Report this afternoon at @Dreamforce. #DF10 #B2B good seeing u
- 8:45 pm **jsysmans:** RT @sbrannick: #SugarCRM #DF10 Carolers Phase 2: Submit your own lyrics for a chance to win a brand new iPad! Details here: <http://bit.ly/d12MOJ>
- 8:45 pm **jsysmans:** RT @CRMOutsiders: Write Your Own #SugarCRM Carol ? Win an iPad! <http://bit.ly/gkCeg0> #df10 #crm #freestuff
- 8:45 pm **danshane86:** Salesforce are paying about \$8.2 million per employee in Heroku acquisition! Must be smart guys #df10
- 8:45 pm **sheridangaenger:** stay tuned...@dan "the demo man" darcy up next! (#df10 live at <http://www.salesforce.com/live>)
- 8:45 pm **unbelievable:** "It's not just native versus mobile web, it's how much you choose to do of either." #df10
- 8:46 pm **Force2be:** RT @Dreamforce: Come to the Cloud Cafe in the #Dreamforce campground or the Developer Cafe to get some hot coffee #df10 Need coffee today
- 8:46 pm **makingcopy:** RT @stilgherrian: "Platforming" is a verb now, apparently. Well, that there is a gerund, but stop your whinging. Also a gerund. #df10
- 8:46 pm **jesus_hoyos:** RT @kitson: Heroku's blogpost about @salesforce acquisition: "The Next Level" <http://bit.ly/heroku1208> #df10 #sfdc #crm #scrm #cloud
- 8:46 pm **kitson:** Grrr.... How do I keep ending up in the wrong #Moscone? >facepalm< #df10 #sfdc #crm #scrm #force @salesforce #MissingLunch
- 8:46 pm **hoovers:** Once you have something figured out, it's probably about to change. - Bill Leake, Apogee CEO #df10

- 8:46 pm **LaunchDM:** RT @Dreamforce: Hit the Cloud Cafe in the #Dreamforce campground for some hot coffee #df10 --> then head to booth 925 to talk design.
- 8:46 pm **apexsutherland:** RT @fractastical: Winners and Losers: Thoughts on the Heroku Acquisition <http://bit.ly/ijRzhi> New blog post! << very insightful!! #df10
- 8:47 pm **DnB360:** <http://twitvid.com/HUICP> - Don't miss out on the D&B360 buzz at #Dreamforce #df10. Come by booth 525 To get a demo.
- 8:48 pm **LPT:** True dat >> RT @Hoovers: Once you have something figured out, it's probably about to change. - Bill Leake, Apogee CEO #df10
- 8:48 pm **abneedles:** #B2B marketing news from #DF10: Annuitas goes vendor neutral <http://bit.ly/h9Z1DN> [@cahidalgo - we support this move]
- 8:48 pm **hoovers:** What does your company want from mktg? Most likely NOT webforms. Revenue. #df10
- 8:49 pm **joshbirk:** Watching @riacowboy at the #df10 lightning forum, cool mobile Flex apps tutorial
- 8:49 pm **AribaExchange:** Come see us in booth 906 for a pick me up that rhymes with "sled pull". #DF10 #Ariba
- 8:49 pm **iPhoneDevGuy:** Salesforce coins lotsa buzz words - force.com, appforce, appexchange, ISVforce etc confusing (#df10 live at <http://www.salesforce.com/live>)
- 8:49 pm **lauriemccabe:** @iPhoneDevGuy the whole industry is guilty of this sin, unfortunately1 #df10
- 8:50 pm **Mastheadmag:** RT @unbelievable: "It's not just native versus mobile web, it's how much you choose to do of either." #df10
- 8:50 pm **marriottmurdock:** Docusign, Xactly, and Job Science all on the panel for AppExchange listing at Dreamforce #df10
- 8:50 pm **jenerationy:** @nrdalet me too! Get ready to PARTY tonight :) #df10 #marketingmixer
- 8:50 pm **Gleanster:** #DF10 ABA (Always be Testing), ABM (Always be Measuring), ABA (Always be Asking)
- 8:50 pm **cahidalgo:** RT @abneedles: #B2B marketing news from #DF10: Annuitas goes vendor neutral <http://bit.ly/h9Z1DN> [@cahidalgo - we support this move]
- 8:50 pm **gerry_oneill:** Rapturous applause 4 the @salesforce service cloud console demo w/contextual knowledge,single view 4 multiple diff business procs #kcs #df10
- 8:50 pm **ciphertext:** @iPhoneDevGuy : buzzwords (arguably a meme) sell. (#df10 live at <http://www.salesforce.com/live>)
- 8:50 pm **apexsutherland:** Congrats to @richardvanhook @dlog @jeffdonthemic for being the 2010 Developer Heroes !! #df10 #forcedotcom
- 8:50 pm **XactlyCorp:** RT @appirio: Looking forward to a great event tonight. Thanks to @xactlycorp @marketo @castironsystems @CaesarsPalace ! #df10 #appiriosaloon
- 8:50 pm **JamesJohnsonOHR:** RT @stilgherrian: "Platforming" is a verb now, apparently. Well, that there is a gerund, but stop your whinging. Also a gerund. #df10
- 8:51 pm **adrianmelrose:** RT @dreamforce: Check out this @Dreamforce Day 2 video and stay tuned for more this week! <http://bit.ly/dR7nvW> #df10 #Dreamforce
- 8:51 pm **danarrigan:** #df10 Congratulations Jeff Douglas @Appirio for being a Developer Hero!
- 8:51 pm **ciphertext:** @iPhoneDevGuy : sorry parenthesis don't work...buzzwords - or memes - sell products (#df10 live at <http://www.salesforce.com/live>)
- 8:51 pm **Imaugustin:** RT @crmoutsiders: Write Your Own #SugarCRM Carol ? Win an iPad! <http://bit.ly/gkCeg0> #df10 #crm #freestuff
- 8:51 pm **hoovers:** Acronyms to remember: ABT -- always be testing. ABM-- always be measuring. ABA-- always be asking. ~ Leake #df10 Leake
- 8:51 pm **sheridangaenger:** @sean whiteley & @bing yang gearing up to #chatter the salesforce live stage (#df10 live at <http://www.salesforce.com/live>)

- 8:52 pm **Dana_Gardner:** Heroku | The Next Level <http://bit.ly/e0yzBs> #df10
- 8:52 pm **LiveOps:** Today's LiveOps iPad winners @ #df10 are GE Capital Harsh Kalra & Direct TV Saranathan Govindarajan! Congrats.
- 8:52 pm **apexsutherland:** Congrats @colinloretz on 5th place in the Hack into Dreamforce contest!! #df10
- 8:52 pm **mjn:** RT @timanderson: Ruby is "the language of cloud 2" says Benioff #df10
- 8:52 pm **GlennWeinstein:** Just accepted "Developer Hero" award on behalf of Jeff Douglas at the Platform State of the Union! #df10 @jeffdonthemic
- 8:52 pm **S3victoryzone:** Day 2 at Dreamforce. I'm at the expo visiting chatter, jigsaw, and exact target. This is a wonderful event. #df10 learning and having fun.
- 8:53 pm **benioff:** RT @btgist: <http://j.mp/dilzJp> ? @benkepess And here we go @Benioff takes it to #Microsoft big time here at #df10 - "the evil empire"
- 8:53 pm **pat_wilson:** RT @timanderson: Ruby is "the language of cloud 2" says Benioff #df10
- 8:53 pm **whoknowsrebecca:** Sitting on a beanbag chair surrounded by people playing video games and eating candy. I may be the youngest one here. #df10
- 8:54 pm **ciphertext:** [does this work] (#df10 live at <http://www.salesforce.com/live>)
- 8:54 pm **JamesJohnsonOHR:** Smashing! RT @stilgherrian "Platforming" is a verb now, apparently .. Also a gerund. #df10 #twitaculate #gerunds @FitToPrint @julieposetti
- 8:54 pm **daneelspeter:** @rglauser I see the rebranding, you guys really must be making BMC desperate, shame on SFDC #df10
- 8:54 pm **AppTechBiz:** @salesforce is SiteForce.com related to your SiteForce offering? (#df10 live at <http://www.salesforce.com/live>)
- 8:54 pm **MarinaCooreman:** @salesforce : great show, great event... great experience (#df10 live at <http://www.salesforce.com/live>)
- 8:54 pm **delldf412:** Heard in a #DF10 session on #cloud integration: Need for IT to be "less of the police and more of the enabler." #Delldf412
- 8:54 pm **apexsutherland:** Dude! Congrats @michaelforce on winning 2nd place in the Hack into Dreamforce contest!! #df10 #forcedotcom
- 8:54 pm **cahidalgo:** @wschnabel showing the #AnnuitasGroup content mapping diagram to the audience in lead nurture session. #df10 #leadnurturing
- 8:54 pm **jimworth:** With all the hype at #df10 I thought I'd check the stock mkt reaction. Yikes, CRM had a great year, +140% <http://plixi.com/p/61763525>
- 8:55 pm **ciphertext:** square brackets are acceptable (#df10 live at <http://www.salesforce.com/live>)
- 8:55 pm **Coupa_Sam:** Stop! Raffletime (in 5 min)! TWO ThinkGeek gift certs @Coupa! Get the codeword: <http://ow.ly/3j9dv> #df10 #smarterspending
- 8:55 pm **benioff:** RT @pgreenbe: #df10 @benioff Avon CIO Peter Winters. Implemented w/150K users. That's amazing. MB - "You're a leader."
- 8:55 pm **tlpinspw:** BranchIT just won \$100,000 from Salesforce for their app! #df10
- 8:56 pm **marriottmurdock:** Killer session about Appexchange listings on Salesforce.com's marketplace ... <http://ow.ly/3m7wU> #df10 #SFDC
- 8:56 pm **Dquardt:** @infacloud #df10
- 8:56 pm **MikeGammage:** #df10 Even via video feed from 5,000 miles away, @Benioff rocks. Yes, I Believe! <http://bit.ly/hvnhfS>
- 8:56 pm **mrbriannng:** <http://salesforce.com/live/> #df10 #mobile #ux at 1pm PST. Talking mobile enterprise apps for iPhone, iPad, RIM & Android. (@cvilly)
- 8:56 pm **dreamforce:** Did you know 'Bernard' was the actual model from MS's 'don't get forced' campaign? <http://on.fb.me/hnMagB> #df10

- 8:56 pm **LeadJen_LLC:** Have you stopped by to speak with @LeadJen_LLC representatives to learn about our #b2b #leadgeneration at booth 513 at #df10? You should!
- 8:56 pm **salesforce:** Did you know 'Bernard' was the actual model from MS's 'don't get forced' campaign? <http://on.fb.me/hnMagB> #df10
- 8:56 pm **Force2be:** RT @apexsutherland: Dude! Congrats @michaelforce on winning 2nd place in the Hack into Dreamforce contest!! #df10 #forcedotcom Well Deserved
- 8:56 pm **benioff:** "@benkepes: It's not until you compare @Benioff to other execs that realize just how amazing his presence and presentation is #df10" mahalo
- 8:57 pm **jsysmans:** Write Your Own #SugarCRM Carol ? Win an iPad! <http://bit.ly/gkCeg0> #df10 #crm #freestuff
- 8:57 pm **ZoomInfo_Leads:** Stop by ZoomInfo's booth at @Dreamforce to meet up with @Brett_Wallace and Sam Zales. Booth 1021 and we're giving away an iPad! #df10
- 8:57 pm **benioff:** RT @pgreenbe: #df10 @benioff CIO of Kelly Services - supplier portal built on force.com. |always glad to hear abt enterprise value chain use of SFDC.
- 8:57 pm **Amanda_LeadJen:** RT @LeadJen_LLC: Have you stopped by to speak with @LeadJen_LLC representatives to learn about our #b2b #leadgeneration at booth 513 at #df10? You should!
- 8:57 pm **jsysmans:** RT @bkscanlon: #SugarCRM #DF10 Carolers Phase 2: Submit your own lyrics for a chance to win a brand new iPad! Details here: <http://bit.ly/dl2MOJ> (client)
- 8:57 pm **liveopsceo:** @LiveOps congrats to iPad winners at #df10 - GE Capital Harsh Kalra & Direct TV Saranathan Govindarajan!
- 8:57 pm **benioff:** RT @pgreenbe: #df10 @benioff Belkin talking about use of salesforce to take care of rebates and pricing. Our team loves app. 20-25 apps built.
- 8:57 pm **AribaExchange:** RT @delldf412: Heard in a #DF10 session on #cloud integration: Need for IT to be "less of the police and more of the enabler." #DelIDF412
- 8:58 pm **liveopsceo:** RT @LiveOps: Come see LiveOps #DF10 session True Cloud@Work session today @ 1:45 Moscone West 2007.
- 8:58 pm **benioff:** RT @btgist: <http://j.mp/dilzJp> ? @benkepes And here we go @Benioff takes it to #Microsoft big time here at #df10 - "the evil empire"
- 8:58 pm **GarrPS:** RT @benioff: "@benkepes: It's not until you compare @Benioff to other execs that realize just how amazing his presence and presentation is #df10" mahalo
- 8:59 pm **cahidalgo:** When nurturing telemarketing and direct mail should be part of the overall mix via @wschnabel #leadnurturing #df10
- 8:59 pm **DnB360:** <http://twitvid.com/VD0SK> - Come by booth 525 at #Dreamforce #df10 and join the revolution. Enter to win a 3D TV & meet our robot.
- 8:59 pm **sum2b:** I get the feeling Bernard didnt know he would be in front of 15k people. Lookin nervous. #df10
- 8:59 pm **ciphertext:** @salesforce : rats! But...thanks for answering my question! (#df10 live at <http://www.salesforce.com/live>)
- 8:59 pm **benioff:** "@btgist: <http://j.mp/dilzJp> And here we go @Benioff takes it to #Microsoft big time here at #df10 -"the evil empire" call em like I see em
- 8:59 pm **hoovers:** SEM + web analytics + lead form to build list and enhance lead gen. - Leake #df10
- 8:59 pm **tlpinspw:** RT @danshane86: Salesforce are paying about \$8.2 million per employee in Heroku acquisition! Must be smart guys #df10
- 8:59 pm **cahidalgo:** 31% of reps r not prepared to speak to a prospect at time of first engagement via IDC #B2B #df10
- 8:59 pm **BjornHascher:** CIO Belkin: The role of CIO's will change to solution designers in the near future. #df10

- 9:00 pm **joannabarnett:** Your marketing campaigns could convert at >10% - text DREAMFORCE to 86288 or stop by booth 903 to get started! #df10
- 9:00 pm **Partnerpedia:** We're at #Dreamforce, booth 1001. Visit 4 a chance 2 win an #iPad & to learn about our #appstore & marketplace solutions #df10 #cloud #IT
- 9:00 pm **marriottmurdock:** RT @benioff: "@btgist: <http://j.mp/dilzJp> And here we go @Benioff takes it to #Microsoft big time here at #df10 - "the evil empire"
- 9:00 pm **atasteofcyn:** Stop! Raffletime (at 3pm)! WIN some CASH for dinner @Coupa! Get the codeword: <http://ow.ly/3kfKO> #df10 #smarterspending
- 9:00 pm **CraigElias:** Predictive sales intelligence by Lattice Engine - Know which companies are likely to buy next. #DF10 #infoshift
- 9:00 pm **apexsutherland:** Pounding the drum - one set of limits for all Apex code invocations (Spring '11, Safe Harbor, yada yada) #df10
- 9:00 pm **krmc:** RT @LiveOps: Come see LiveOps #DF10 session True Cloud@Work session today @ 1:45 Moscone West 2007.
- 9:00 pm **kspidel:** "How big is your pipeline" (Overheard at #df10)
- 9:00 pm **dougnewdick:** RT @benkepes: I think we've just seen @salesforce move into being a true powerhouse in the industry - broad and deep on many levels... #df10
- 9:01 pm **abneedles:** Great @Eloqua post: "Joe Payne on GAAP for sales and marketing at @Dreamforce" @paynejoe #DF10 #B2B <http://bit.ly/grdJJQ>
- 9:01 pm **InFullBloomUS:** RT @paulhamerman: #df10 Salesforce an apps company or a platform company? They are saying platform today, but apps is core.
- 9:01 pm **unbelievable:** Had someone talking to me about redesigning site first, then going mobile. I say design for mobile first to determine the core. #df10
- 9:01 pm **AlyandRuss:** RT @timanderson: Ruby is "the language of cloud 2" says Benioff #df10
- 9:01 pm **KMHambelton:** RT @cahidalgo: 31% of reps r not prepared to speak to a prospect at time of first engagement via IDC #B2B #df10
- 9:01 pm **joshbirk:** @TehNrd Correction: Was just told they have some booths at the expo/campground #df10 #siteforce
- 9:01 pm **mfauscette:** #df10 CIO Belkin: IT is often the only place that has the view of how things fit together and the overall process
- 9:02 pm **AppTechBiz:** @Salesforce Thanks for answering my question (#df10 live at <http://www.salesforce.com/live>)
- 9:02 pm **BjornHascher:** CIO Facebook: CIO will merge with COO, IT will be managed by Head of IT. CIO is about business processes. #df10
- 9:02 pm **pauldyson:** "You shall judge a man by his enemies ...". last year SugarCRM staked out #df10. This year its Oracle and Microsoft. Speaks volumes to me.
- 9:02 pm **danarrigan:** #df10 Taggart Matthiesen provides something better than swag at Platform State of Union: significantly reduced governor limits&more tools :)
- 9:02 pm **povery:** Salesforce to reduce the number of governor limits to just 16 in Spring '11! #df10
- 9:02 pm **chrisona:** RT @benkepes: I think we've just seen @salesforce move into being a true powerhouse in the industry - broad and deep on many levels... #df10
- 9:02 pm **joelmansford:** RT @apexsutherland: RT @fractastical: Winners and Losers: Thoughts on the Heroku Acquisition <http://bit.ly/ijRzhi> New blog post! << very insightful!! #df10
- 9:03 pm **mrabriang:** #df10 Salesforce Chatter #mobile for #iphone #ipad and #android [salesforce.com/mobile/apps](http://www.salesforce.com/mobile/apps) (#df10 live at <http://www.salesforce.com/live>)
- 9:03 pm **Mrgareth:** Thx for Retweets @Ycolin @Jesus_hoyos (x 2!) @rickschaefer #Dreamforce #DF10 :-)
- 9:03 pm **benkepes:** @VanessaAlvarez1 he was awesome at #df10 I'd honestly say statesmanlike

- 9:03 pm **cahidalgo:** #leadnurturing will increase sales close rates 2x via @wschnabel #df10
- 9:03 pm **FinancialForce:** #The_Deal quote: "Finance's job is to make my life harder. Sales' job is to prevent you from torpedoing deals." #df10 <http://bit.ly/sfdeal>
- 9:03 pm **tlpinspw:** RT @salesforce: Did you know 'Bernard' was the actual model from MS's 'don't get forced' campaign? <http://on.fb.me/hnMagB> #df10
- 9:04 pm **dreamforce:** The @Salesforce Campground is open at Cloud Expo. Product demos, ask the experts & Cloud Trivia Live! Stop by! #df10
- 9:04 pm **salesforce:** The @Salesforce Campground is open at Cloud Expo. Product demos, ask the experts & Cloud Trivia Live! Stop by! #df10
- 9:04 pm **SFDCFoundation:** RT @julietrell: Salesforce gave 1% of its pre-ipo stock to the Foundation. (#df10 live at <http://www.salesforce.com/live>)
- 9:04 pm **InFullBloomUS:** RT @btgist: <http://j.mp/dilzJp> ? @benkepess And here we go @Benioff takes it to #Microsoft big time here at #df10 - "the evil empire"
- 9:04 pm **gerry_oneill:** @salesforce service cloud - chat,ERP & billing integration, social,CTI w/sr pop, community driven self serv portal,workflow,mobile,... #df10
- 9:04 pm **XactlyCorp:** Stuck in Excel Hell? Hear how DocuSign escaped today at Dreamforce (3:15 - Room 2004, Moscone West) #DF10
- 9:04 pm **sheridangaenger:** #mobile #chatter = where it is at! (#df10 live at <http://www.salesforce.com/live>)
- 9:04 pm **InFullBloomUS:** RT @benioff: "@benkepess: It's not until you compare @Benioff to other execs that realize just how amazing his presence and presentation is #df10" mahalo
- 9:04 pm **terrytaciuk:** Will dream force sessions be recorded for future viewing #df10
- 9:04 pm **JBeasecker:** #SugarCRM #DF10 Carolers Phase 2: Submit your own lyrics for a chance to win a brand new iPad! Details here: <http://bit.ly/dl2MOJ>
- 9:04 pm **danarrigan:** RT @apexsutherland: SiteForce sites will (allegedly) stay up even when Salesforce.com datacenters are in maintenance mode for upgrades #df10
- 9:04 pm **benkepess:** RT @benioff: "@benkepess: It's not until you compare @Benioff to other execs that realize just how amazing his presence and presentation is #df10" mahalo
- 9:04 pm **ciphertext:** [live studio related] - my first computing device used an 8088 processor. (#df10 live at <http://www.salesforce.com/live>)
- 9:04 pm **petercoffee:** CIO at #DF10 lunch today: "I haven't spent a single night during this [Force.com] project wondering if the system would stay up. Mind shift"
- 9:04 pm **mikegerholdt:** Rockstar Admin session learning tip: use Static Resources to house images and not deal with Documents and prying eyes. #df10
- 9:05 pm **Coupa_Sam:** Last chance to get an autograph from spend samurai @Coupa_Sam. He's roaming the #df10 floor and wants to meet you! #smarterspending
- 9:05 pm **CandyceCov:** RT @cahidalgo: #leadnurturing will increase sales close rates 2x via @wschnabel #df10
- 9:05 pm **Force2be:** @IamCharlieCowan #df10 is #awesome. Thanks for the update.
- 9:05 pm **sdodson:** "How powerful is SOQL compared to SQL?" ... "They're not very related" #df10
- 9:05 pm **appirio:** RT @danarrigan: #df10 Congratulations Jeff Douglas @Appirio for being a Developer Hero!
- 9:05 pm **SFDCFoundation:** RT @dreamforce: Another @SFDCFoundation volunteer event happening now at Moscone South. Help pack caregiver kits for those living with HIV in Africa. #df10
- 9:05 pm **ciphertext:** mobile computing will be limited by battery. So your apps will HAVE to be in cloud. (#df10 live at <http://www.salesforce.com/live>)
- 9:06 pm **jasherman:** Robert Lustig talk on sugar at #df10: "Look to your left...look to your right... 1 of the 3 of you is obese."

- 9:06 pm **mikemacfarlane:** Not as cold as Toronto! :) RT @Eloqua: The SF weather is cold but the coffee is hot at Booth 501 #DF10
- 9:06 pm **JoeTierney:** RT @petercoffee: CIO at #DF10 lunch "I haven't spent a single night during this project wondering if the system would stay up. Mind shift"
- 9:07 pm **calvert_fdn:** Thx Dreamforce attendees for volunteering 4 our partner @WorldVision, prepping kits for caregivers in Africa <http://yfrog.com/h3i0p0j> #df10
- 9:07 pm **aktwits:** RT @krmc: If you're at Dreamforce, stop by on @LiveOps (booth #818) today to see what #Chatter can do for the contact center #df10
- 9:07 pm **thea_force:** Love my iPad but I'm going blind switching between it and presos lol. #df10
- 9:07 pm **tlpinspw:** RT @BjornHascher: CIO Belkin: The role of CIO's will change to solution designers in the near future. #df10
- 9:08 pm **hoovers:** Don't focus on rankings. Focus on traffic and conversions. ~ Leak #df10
- 9:08 pm **apexsutherland:** Bummed that I'm missing @dschach's session, definitely going to check out the recording!!! #df10
- 9:09 pm **ciphertext:** Flip side...my clients are beginning to jettison their "social" [i.e. facebook] accounts. (#df10 live at <http://www.salesforce.com/live>)
- 9:09 pm **iLinc_Alison:** RT @salesforce: Today's @dreamforce keynote in photos: <http://on.fb.me/dWPOUj> #df10
- 9:09 pm **madeinSFlorida:** RT @dreamforce: Did you know 'Bernard' was the actual model from MS's 'don't get forced' campaign? <http://on.fb.me/hnMagB> #df10
- 9:09 pm **apexsutherland:** Live demo of Apex debugger in Eclipse is getting LOTS of spontaneous applause!!! Very exciting stuff... #df10
- 9:10 pm **kristeneal:** Drop ur business card at booth #903 for ur chance to win \$500 Groupon bucks. Now that?s what we call a deal of the day! #df10
- 9:10 pm **cjablonski:** We wouldn't need healthcare reform if we had obesity reform - Dr. Robert Lustig #df10
- 9:10 pm **DarthGarry:** RT @apexsutherland: Live demo of Apex debugger in Eclipse is getting LOTS of spontaneous applause!!! Very exciting stuff... #df10
- 9:11 pm **awilber:** Watching demo of omniscient debugger at State of the Platform #df10 - Very. Very. Cool.
- 9:11 pm **jok3r4o2:** #sfdc #df10 need to get rid of one mobile device per user restriction
- 9:11 pm **nedadams:** @infacloud #df10
- 9:11 pm **mjrogan:** RT @Dreamforce: RT Another @SFDCFoundation volunteer event happening now at Moscone South. #df10 feels great to have helped! Do it!
- 9:11 pm **elliottross:** RT @petercoffee: CIO at #DF10 today: "I haven't spent a single night during this [Force.com] project wondering if the system would stay up.
- 9:12 pm **kwinkle:** RT @stilgherrian: It's kinda creepy when middle-aged men in dark suits bond by showing each other the "individuality" of their rather similar socks. #df10
- 9:12 pm **njvitto:** RT @benkepes: "Giving Ruby developers a path to the enterprise" and giving @salesforce some cred with the cool kids #df10 #heroku
- 9:12 pm **jasherman:** RT @cjablonski: We wouldn't need healthcare reform if we had obesity reform - Dr. Robert Lustig #df10
- 9:12 pm **LillyofSF:** RT @krishnan: PaaS Is The Future Of Cloud Services: Salesforce.com's Plan For Enterprise Domination <http://t.co/mBMjMGq> via @CloudAve #df10
- 9:12 pm **JMGrange:** You have to wonder whether EngineYard is in play now that Heroku got acquired. Google maybe? SF.com is a serious player. #DF10
- 9:13 pm **AnnuitasGroup:** Bravo @Eloqua @paynejoe - GAAP for sales & marketing - <http://bit.ly/hNVhma> #DF10 #b2bmarketing #b2bsales

- 9:13 pm **btgist:** <http://j.mp/a3tOBx> ? @Montclairadvrs #sfdc buying innovation at #heroku for #paas #df10 #saas #cloud
- 9:13 pm **itsjustjana:** More interviews on @marketo tv life from #df10 Coming up executives w/ Plantronics & @revenuemarketer Join us! <http://tinyurl.com/2877h2x>
- 9:14 pm **gerry_oneill:** Awesome new multiple language translation functionality in service cloud gets a "Wow" #df10
- 9:14 pm **indysen:** Congratulations to BranchIT, winner of #Appquest 2010 @Dreamforce #df10 <http://j.mp/hBPMKk>
- 9:15 pm **atasteofcyn:** Last chance to win gift cards & more! 600 total wins in the #BlizzardofBucks. @Coupa booth 321: Wed 11-4p. #df10 #smarterspending
- 9:15 pm **fromechosign:** Groupon fuels "Hyper-Hyper Growth" with #1 ranked EchoSign esignature for-Salesforce #df10 <http://bit.ly/htEgpA>
- 9:15 pm **tikr_de_favs:** RT @dnm54 #df10 #rc Salesforce Cloud2 adds Ruby on Rails (#rc= recombinant communications) <http://bit.ly/g5sp03>
- 9:15 pm **cahidalgo:** RT @AnnuitasGroup: Bravo @Eloqua @paynejoe - GAAP for sales & marketing - <http://bit.ly/hNVhma> #DF10 #b2bmarketing #b2bsales
- 9:15 pm **brianjjackson:** Meeting w/ @davidcicarelli at #df10. His London, Ont.-based company Voices.com has experience with cloud-based DB (Amazon S3)
- 9:15 pm **benioff:** We got him back from the evil forces! #DF10. Another convert from Microsoft's CRM False Cloud. <http://yfrog.com/h3ewij>
- 9:16 pm **oski1993:** @infacloud #df10
- 9:16 pm **apexsutherland:** I'm finally going to land at the @hooplasoftware booth in the Cloud Expo (Booth #12) for most of the afternoon. Please stop by! #df10
- 9:16 pm **AribaExchange:** RT @kristeneal: Drop ur business card at booth #903 for chance to win \$500 Groupon bucks. Now that?s what we call a deal of the day! #df10
- 9:16 pm **mackenziemoritz:** Checking out informatica at dreamforce @infacloud #df10
- 9:16 pm **povery:** An interactive APEX debugger in the cloud... Awesome! #df10
- 9:17 pm **MattyChilds:** Day 3 at #df10. Some great interviews this morning, looking forward to getting vids out! <http://ow.ly/i/6d4z>
- 9:18 pm **angela_valente:** RT @bjacaruso: Its still really busy at Deamforce #df10 @pervasive booth #911 <http://twitpic.com/3e4ywl>
- 9:18 pm **millslife:** Wow...Salesforce demos cloud-based, runtime debugger at Dreamforce. Breakpoints in cloud code. NUTZ! #DF10 #saas #paas
- 9:18 pm **NachoMan:** Where at #DF10 can you sit at get a little work done? Besides the beanbags?
- 9:18 pm **thekarin:** RT @unbelievable: Had someone talking to me about redesigning site first, then going mobile. I say design for mobile first to determine the core. #df10
- 9:18 pm **stefanseaborn:** RT @jacedicker: RT @kristeneal: Your sales team will shower you with gifts once you integrate with ExactTarget! Text dreamforce to 86288 to learn more #df10
- 9:18 pm **debwalery:** RT @ichong: @InformaticaCorp SVP and GM Juan Carlos Soto speaks #BigData #Cloud #dataintegration broadcast #df10 <http://yfrog.com/h3qhy0j>
- 9:18 pm **angela_valente:** RT @marksmithvr: Another Integration Tech for Salesforce & Enterprise - Look at Pervasive booth911 & My Analysis <http://bit.ly/9Mxb2x> #DF10
- 9:19 pm **kkolich:** mobile is limited because of the network, 3G doesn't cut it (#df10 live at <http://www.salesforce.com/live>)
- 9:19 pm **paulcheesbrough:** Cloud Wars >> RT @Benioff: We got him back from the evil forces! #DF10. <http://yfrog.com/h3ewij>
- 9:20 pm **RickSchaefer:** Great lunch with friend & advisor @CraigElias -author of one of top sales books in 2010. <http://www.shiftselling.com> #df10 #dreamforce

- 9:20 pm **BjornHascher:** I just thanked Tim Campos, CIO of Facebook for keeping @wikileaks on Facebook #df10 #cablegate
- 9:20 pm **noyesjesse:** At @funnelholic talk: "always be helping" is the new "always be closing." #DF10
- 9:20 pm **Vivensdotcom:** RT @salesforce: Today's @dreamforce keynote in photos: <http://on.fb.me/dWPOUj> #df10
- 9:20 pm **millslife:** RT @benioff: We got him back from the evil forces! #DF10. Another convert from Microsoft's CRM False Cloud. <http://yfrog.com/h3ewij>
- 9:20 pm **hoovers:** Video in b2b will enable companies to leapfrog competition in ranking. ~ Leake #df10 #B2B #video
- 9:21 pm **TinaMBean:** 3% website visitors fill out forms. #Visistat identifies other 97% via LeadCaster. API into @jigsaw then API into #sf #Df10
- 9:21 pm **dpbrennerSFDC:** Buzz-phrase: "Secret Sauce". Who knew SpongeBob would be so influential! Works for me! (#df10 live at <http://www.salesforce.com/live>)
- 9:21 pm **EZcallRecording:** RT @mcgeesmith: Multi-tenancy is the key - we learned from Amazon and Google. We leveraged those architectures. #DF10
- 9:21 pm **benioff:** RT @justacio: RT @texasdago: The customer from Microsoft "I didn't get forced" ads ends up on stage with Benioff at #DF10. MS gets pwned by salesforce
- 9:21 pm **benioff:** RT @texasdago: The customer from Microsoft "I didn't get forced" ads ends up on stage with Benioff at #DF10. MS gets pwned by salesforce
- 9:21 pm **cozimek:** Best session at #df10: talking about @bcorporation and #joomla at a birds of a feather table. Great to chat freely with cool folks.
- 9:22 pm **emilysusanjones:** RT @benioff: We got him back from the evil forces! #DF10. Another convert from Microsoft's CRM False Cloud. <http://yfrog.com/h3ewij>
- 9:23 pm **benioff:** RT @marksmithvr: Marc Benioff makes Microsoft attacks at Dreamforce look Silly & Stupid with Actor <http://twitpic.com/3e3wv4> #df10 Amazing!
- 9:23 pm **benioff:** RT @unbelievable: Amazing. Benioff brings the guy from the Microsoft "I didn't get forced" ads to the stage and gets 15,000 ppl to ask him to come back. #df10
- 9:23 pm **arestell:** @Salesforce, What device has the strongest mobile capabilities? (#df10 live at <http://www.salesforce.com/live>)
- 9:23 pm **ewu:** RT @texasdago: The customer from Microsoft "I didn't get forced" ads ends up on stage with Benioff at #DF10. MS gets pwned by salesforce
- 9:23 pm **sejaldhruva:** RT @unbelievable: Amazing. Benioff brings the guy from the Microsoft "I didn't get forced" ads to the stage and gets 15,000 ppl to ask him to come back. #df10
- 9:24 pm **jtsaki:** RT @marksmithvr: Marc Benioff makes Microsoft attacks at Dreamforce look Silly & Stupid with Actor <http://twitpic.com/3e3wv4> #df10 Amazing!
- 9:24 pm **jonsrud:** What about when you are in another country, remote area, or until LTE is rolled out in 2012 (#df10 live at <http://www.salesforce.com/live>)
- 9:24 pm **martintenvoorde:** @benioff vision <http://tinyurl.com/33nqgbe> the reality <http://tinyurl.com/39euqtm> the reaction <http://tinyurl.com/35hmq6s> #df10 #msdyncrm
- 9:24 pm **krishnan:** PaaS Is The Future Of Cloud Services: Salesforce.com's Plan For Enterprise Domination #df10 <http://t.co/mBMjMGq> (post cleaned up)
- 9:25 pm **SIIA_Software:** Polly Sumner @salesforce at #ode10 | 3 Innovations Entrepreneurs are Using to Build Their Business <http://ow.ly/3lfyk> #cloud #paas #df10
- 9:25 pm **carl_dempsey:** RT @texasdago: The customer from Microsoft "I didn't get forced" ads ends up on stage with Benioff at #DF10. MS gets pwned by salesforce
- 9:26 pm **CHBoorman:** RT @benioff: We got him back from the evil forces! #DF10. Another convert from Microsoft's CRM False Cloud. <http://yfrog.com/h3ewij>

- 9:26 pm **djkrizz:** RT @texasdago: The customer from Microsoft "I didn't get forced" ads ends up on stage with Benioff at #DF10. MS gets pwned by salesforce
- 9:26 pm **gabrielspina:** RT @texasdago The customer from Microsoft "I didn't get forced" ads ends up on stage with Benioff at #DF10. MS gets pwned by salesforce
- 9:27 pm **DG_Report:** RT @aresell: @Salesforce, What device has the strongest mobile capabilities? (#df10 live at <http://www.salesforce.com/live>)
- 9:27 pm **gabrielspina:** RT @marksmithvr Marc Benioff makes Microsoft attacks at Dreamforce look Silly & Stupid with Actor <http://twitpic.com/3e3wv4> #df10 Amazing!
- 9:27 pm **benioff:** RT @lacefinance: Woah... Microsoft "I didn't get forced" ad guy shows up on stage at #df10 Benioff apologizes wins him back to Force. Nice...
- 9:27 pm **kcscrawford:** "No longer B2B or B2C marketing..it's all P2P (people to people)." Nuff said. #df10
- 9:27 pm **AvelynAustin:** This scene cracks me up #df10 <http://twitpic.com/3e5hse>
- 9:27 pm **jeff_french:** Sweet! Just won a \$10 Starbucks gift card playing trivia at #df10
- 9:28 pm **iLinc_Alison:** RT @marketo: The new Salesforce Cloud- database.com <http://www.database.com/> #df10
- 9:28 pm **anthonyknopp:** Microsoft actor at Dreamforce.....gotta wonder what kind of contract Microsoft had him sign. He may be in big legal trouble #df10
- 9:28 pm **jonsrud:** @ketkenia 4G is still 2 years before it is available in more than just large cities (#df10 live at <http://www.salesforce.com/live>)
- 9:29 pm **superfell:** At the REST and Oauth session #df10
- 9:29 pm **UCSF:** Sales Software - DocuSign to Help Construct a New UCSF Benioff Children's Hospital <http://bit.ly/f6MWFg> #DF10
- 9:30 pm **optify:** We're looking forward to attending tonight's @ExactTarget #marketingmixer! #df10
- 9:30 pm **larrycincy:** Salesforce gets it! Building on mobile & social predictions for 2011 with Heroku acquisition #df10 #li <http://ht.ly/3m1KP> #cloud
- 9:30 pm **paulcastain:** RT @hoovers: Don't focus on rankings. Focus on traffic and conversions. ~ Leak #df10
- 9:30 pm **atasteofcyn:** "Like" @Coupa on FB and you could win something sweet for yourself and a friend. #df10 #smarterspending <http://ow.ly/3kfLG>
- 9:30 pm **jitidea:** RT @timanderson: Ruby is "the language of cloud 2" says Benioff #df10 (via @migueldeicaza)
- 9:30 pm **AppTechBiz:** @Salesforce Thank you :). (#df10 live at <http://www.salesforce.com/live>)
- 9:31 pm **AstadiaAShan:** AstadiaEMEA: Check out these pictures from #DF10 from the #Astadia booth #513! <http://ow.ly/3IURi> <http://ow.ly/1amzSE>
- 9:31 pm **DeAnnaHubbard:** Time for a hands on coding session. Woo hoo! #df10
- 9:31 pm **brianjjackson:** So what did @Benioff proved he could hire the same actor as Microsoft at this morning's #df10 keynote. Big deal.
- 9:31 pm **peterjchalmers:** Cloud leaders are made not born.. Never a truer word spoken #df10 @Dreamforce
- 9:31 pm **ernieschell:** RT @optify: We're looking forward to attending tonight's @ExactTarget #marketingmixer! #df10
- 9:31 pm **jeffdonthemic:** Stop by the Force.com Theatre for the VMforce demo. Starts in 15 mins. #df10
- 9:32 pm **doctorjoomla:** Is there any possibility of pricing models suited to African countries? SF just too costly. (#df10 live at <http://www.salesforce.com/live>)
- 9:32 pm **sapountzis:** Wonder if lunch at #df10 is as colorful as it here at #saps summit <http://instagr.am/p/f81w/>

- 9:32 pm **avitols:** RT @marksmithvr: Marc Benioff makes Microsoft attacks at Dreamforce look Silly & Stupid with Actor <http://twitpic.com/3e3wv4> #df10 Amazing!
- 9:32 pm **avitols:** RT @justacio: RT @texasdago: The customer from Microsoft "I didn't get forced" ads ends up on stage with Benioff at #DF10. MS gets pwned by salesforce
- 9:33 pm **vladz:** RT @timanderson: Ruby is "the language of cloud 2" says Benioff #df10
- 9:33 pm **danielselman:** Drag and drop integration between SiteForce <http://goo.gl/fkij> and database.com. Threat to developers! ;-) #df10
- 9:33 pm **skowronek:** Never seen so many iPads in one place before.#df10 #apple
- 9:33 pm **boomi:** Heard in a #DF10 session on #cloud integration: Need for IT to be "less of the police and more of the enabler." #DelIDF412 /via @delldf412
- 9:33 pm **Lattice_Engines:** RT @CraigElias: Predictive sales intelligence by Lattice Engine - Know which companies are likely to buy next. #DF10 #infoshift
- 9:33 pm **SAzores:** Another attendee & I think #DF10 has the most iPads we've ever seen in one place.
- 9:33 pm **delwilliams:** RT @Hoovers: Video in b2b will enable companies to leapfrog competition in ranking. ~ Leake #df10 #B2B #video
- 9:33 pm **SwyftInteract:** RT @SAzores: Another attendee & I think #DF10 has the most iPads we've ever seen in one place.
- 9:33 pm **jberkowitz:** Heroku Signals Force.com Wasn't Working- <http://bit.ly/i172rQ> // Some interesting thoughts! #crm #df10
- 9:34 pm **Chris_Murphy:** RT @CRMFYI: SiteForce drag and drop content to your web site. Adjust size by dragging, drag a Facebook Like button #df10
- 9:34 pm **Chris_Murphy:** RT @dschach: The @DunkinDonuts website was built using Siteforce. I'm in heaven. #df10
- 9:34 pm **ys_said:** RT @Benioff: We got him back from the evil forces! #DF10. Another convert from Microsoft's CRM False Cloud. <http://yfrog.com/h3ewij> #in
- 9:34 pm **ernieschell:** RT @krishnan: PaaS Is The Future Of Cloud Services: Salesforce.com's Plan For Enterprise Domination <http://t.co/mBMjMGq> via @CloudAve #df10
- 9:34 pm **cahidalgo:** #DF10 DJ's and music in each of the areas has been great! Surprised a flash mob has not broke out
- 9:35 pm **Saveologist:** Saveology VP of IT Barry Newman speaks @Dreamforce on Boomi Connecting the Cloud Dec 8 Visit booth #102 for SupportSquad App Demo #df10
- 9:35 pm **pierrekaluzny:** Idea for #df11: allow preregistration for the ladies room ;-) #df10
- 9:35 pm **Chris_Murphy:** RT @CRMFYI: BlackBoard goes way beyond higher education apps integrated to Salesforce. Give your sales staff training on the road anytime #df10
- 9:35 pm **SwyftInteract:** RT @larrycincy: Salesforce gets it! Building on mobile & social predictions for 2011 with Heroku acquisition #df10 #li <http://ht.ly/3m1KP> #cloud
- 9:35 pm **appirio:** RT @apexsutherland: Congrats to @richardvanhook @dlog @jeffdonthemic for being the 2010 Developer Heroes !! #df10 #forcedotcom
- 9:35 pm **ringo134:** now watching dreamforce live from Tokyo ;-) so cool event! (#df10 live at <http://www.salesforce.com/live>)
- 9:35 pm **marchex:** RT @nrdalet: Bill Leake, CEO @ApogeeResults talking about great use of #calltracking in #SEM campaigns. @Marchex #df10
- 9:36 pm **PervasiveDS:** RT @angela_valente: RT @marksmithvr: Another Integration Tech for Salesforce & Enterprise - Look at Pervasive booth911 & My Analysis <http://bit.ly/9Mxb2x> #DF10

- 9:36 pm **LeighDow:** Watching Gilmor Gang @Dreamforce! (#df10 live at <http://www.salesforce.com/live>)
- 9:36 pm **KRCraft:** Played hookey all day - time to get some real work done, then catch-up on #df10. Bet I missed some key things. Glad for conference tweeters.
- 9:36 pm **SwyftInteract:** RT @AvelynAustin: This scene cracks me up #df10 <http://twitpic.com/3e5hse>
- 9:36 pm **DarthGarry:** Just noticed how they changed the name of this session and appended "Introducing Heroku" to the title. Tricksy little hobbits! #DF10
- 9:36 pm **KevinBConnolly:** RT @apexsutherland: Congrats to @richardvanhook @dlog @jeffdonthemc for being the 2010 Developer Heroes !! #df10 #forcedotcom
- 9:36 pm **jugzman277:** #df10 just finished listening to the presentation about #sugar in the american diet, hands down the best presentation of the week
- 9:37 pm **SAzores:** Finally doing a hands-on lab (about campaigns too - double yay) #DF10
- 9:37 pm **TraccDev:** @infocloud #df10
- 9:37 pm **SwyftInteract:** RT @TinaMBean: 3% website visitors fill out forms. #Visistat identifies other 97% via LeadCaster. API into @jigsaw then API into #sf #Df10
- 9:38 pm **thea_force:** rocking out in Chatter sessions! #df10 now, can I just sit here and party? Where's the bar?
- 9:38 pm **marchex:** @optify look for our colleagues @nrdalet and @sophie_curtis. They are going as well! #df10 #marketingmixer
- 9:39 pm **thea_force:** Also fetched my #awesome button #df10 but maybe i need a few more? I feel like a TGI Friday's employee! 20 pieces of flair baby
- 9:39 pm **Cassandra_Lee:** Loving #df10
- 9:39 pm **ringo134:** ?????????SE????Salesforce??Dreamforce '10????????????????(#df10 live at <http://www.salesforce.com/live>)? #iisd
- 9:39 pm **mheiligman:** RT @sapountzis: Wonder if lunch at #df10 is as colorful as it here at #sapsummit <http://bit.ly/eNR03O> <- send some to #SAP #miami
- 9:39 pm **katiepaterson:** @marriottmurdock How are you enjoying #Df10 are you there or watching LIVE?
- 9:40 pm **ArzikaLLC:** RT @cassandra_lee: Loving #df10
- 9:40 pm **MTL10:** RT @cassandra_lee: Loving #df10
- 9:40 pm **iLinc_Alison:** RT @dreamforce: Another @SFDCFoundation volunteer event happening now at Moscone South. Help pack caregiver kits for those living with HIV in Africa. #df10
- 9:40 pm **ArzikaLLC:** RT @dreamforce: Check out this @Dreamforce Day 2 video and stay tuned for more this week! <http://bit.ly/dR7nvW> #df10 #Dreamforce
- 9:40 pm **MTL10:** RT @dreamforce: Check out this @Dreamforce Day 2 video and stay tuned for more this week! <http://bit.ly/dR7nvW> #df10 #Dreamforce
- 9:40 pm **martineley:** RT @benioff: We got him back from the evil forces! #DF10. Another convert from Microsoft's CRM False Cloud. <http://yfrog.com/h3ewj>
- 9:41 pm **krmc:** I'm suddenly realizing why the energetic feeling at Dreamforce 2010 seems familiar -- this is what JavaOne felt like 10 years ago #df10
- 9:41 pm **FlyingEd:** Attending Unusual Thinkers at #DF10 Just heard Dr Lustig from UCSF on sugar - that's the last coke the kids get!
- 9:42 pm **charlieisaacs:** "Salesforce, like the Black Eyed Peas, has a hit on its hands" #DF10 @benioff @iamwill article <http://j.mp/dF92gz>
- 9:42 pm **kitson:** In a media briefing for "The Jigsaw Data Cloud" (The #4thCloud, if you're keeping score at home.) #df10 #sfdc #crm #scrm #force @salesforce

- 9:42 pm **InFullBloomUS:** RT @ekolsky: #DF10 --- seems that Marc is an alternate universe where there is not Azure... MSFT is not in the cloud? hmmm...
- 9:42 pm **InFullBloomUS:** RT @mkrigsmann: #df10 @Benioff talking about Microsoft, the "evil empire" as he calls it. Plays the drama for everything it's worth. #Incredibleshowmanship
- 9:43 pm **cloudgofer:** Just updated!! Custom search engine with latest updates from Salesforce.com at #df10 <http://goo.gl/5bXcS> <http://goo.gl/kymM> <- check it out
- 9:43 pm **mcgeesmith:** RT @charlieisaacs "Salesforce, like the Black Eyed Peas, has a hit on its hands" #DF10 @benioff @iamwill <http://j.mp/dF92gz> >totally agree!
- 9:43 pm **jigsaw:** RT @kitson: In a media briefing for "The Jigsaw Data Cloud" (The #4thCloud, if you're keeping score at home.) #df10 #sfdc #crm #scrm #force @salesforce
- 9:43 pm **kitson:** "The right data is hard to find and maintain." #df10 #jigsaw #sfdc #crm #scrm @salesforce
- 9:44 pm **jigsaw:** RT @kitson: "The right data is hard to find and maintain." #df10 #jigsaw #sfdc #crm #scrm @salesforce
- 9:44 pm **kitson:** #Jigsaw now has 24M #crowdsourced contact records. #df10 #sfdc #crm #scrm @salesforce
- 9:44 pm **ferrons:** RT @indysen: Congratulations to BranchIT, winner of #Appquest 2010 @Dreamforce #df10 <http://j.mp/hBPMKk>
- 9:44 pm **ferrons:** RT @tlpinspw: BranchIT just won \$100,000 from Salesforce for their app! #df10
- 9:44 pm **ginamariko:** Day 2 of #df10. Skipped session 1 to volunteer w/Stop Hunger Now to help prepare 500,000 bags of food 4 ppl in poverty! 3rd fl moscone west
- 9:44 pm **thea_force:** mmm #df10 spam.
- 9:44 pm **traciking:** #df10 just packaged 100 meals during session break. Goal is 500K - what a great cause! <http://yfrog.com/h07rd0j>
- 9:44 pm **kitson:** "The crowd is more precise." #df10 #jigsaw #sfdc #crm #scrm @salesforce #crowdsourcing
- 9:44 pm **Qandor:** Thanks to those who installed Field Trip last month (<http://bit.ly/fPtlzg>), it took 2nd place in the "Hack into @Dreamforce"!! contest #df10
- 9:44 pm **Lager:** RT @kitson: In a media briefing for "The Jigsaw Data Cloud" (The #4thCloud, if you're keeping score.) #df10 #sfdc #crm #scrm I'm here too
- 9:45 pm **DocuSign:** Hope to see you at "There is an App for It," at 3:15. Panelists include Iron Mountain's David Strouse! #DF10
- 9:45 pm **jesus_hoyos:** RT @kitson: #Jigsaw now has 24M #crowdsourced contact records. #df10 #sfdc #crm #scrm @salesforce
- 9:45 pm **jesus_hoyos:** RT @jigsaw: RT @kitson: "The right data is hard to find and maintain." #df10 #jigsaw #sfdc #crm #scrm @salesforce
- 9:45 pm **jigsaw:** RT @kitson: #Jigsaw now has 24M #crowdsourced contact records. #df10 #sfdc #crm #scrm @salesforce
- 9:45 pm **sonali_sfdc:** Wow-ed y the response from our customers about #Siteforce at #df10. Keep the feedback coming.
- 9:45 pm **IdaApps:** RT @Qandor: Thanks to those who installed Field Trip last month (<http://bit.ly/fPtlzg>), it took 2nd place in the "Hack into @Dreamforce"!! contest #df10
- 9:45 pm **jigsaw:** RT @kitson: "The crowd is more precise." #df10 #jigsaw #sfdc #crm #scrm @salesforce #crowdsourcing
- 9:45 pm **FennerSells:** At the #Chatter session @Dreamforce #df10 <http://yfrog.com/h3n0x0j>
- 9:46 pm **CRMNorthwest:** RT @benioff: We got him back from the evil forces! #DF10. Another convert from Microsoft's CRM False Cloud. <http://yfrog.com/h3ewij>
- 9:46 pm **jmhemsley:** At the intro to force.com sites session for beginning developers. #df10

- 9:46 pm **Lager:** #df10 Jigsaw has from 8 to 80x more contacts than infoUSA and Hoovers on many big businesses, or so the preso says.
- 9:46 pm **AndrewatAvaya:** RT @kitson: "Putting in 'False Cloud' hardware is like putting a new pacemaker into Dick Cheney." -Bush impersonator #df10 #sfdc #crm #scrm @salesforce
- 9:46 pm **bedathur:** Waiting for panel discussion on "Driving Customer Success in the Cloud as a Salesforce.com Partner" to start. #Dreamforce #DF10
- 9:46 pm **vinifico:** RT @sonali_sfdc: Wow-ed y the response from our customers about #Siteforce at #df10. Keep the feedback coming.
- 9:46 pm **InFullBloomUS:** RT @mkrigsmann: #df10 The level of showmanship from @benioff is simply off the charts
- 9:46 pm **iLinc_Alison:** RT @benioff: Dreamers, Believers, Achievers: #DF10 You can get Will.I.AM's song "Own It" on iTunes under Black Eyed Peas. Se. you tonight.
- 9:46 pm **abneedles:** Sitting in the "Marketing as a Revenue Engine" session at @Dreamforce hosted by @stevewoods. #B2B #DF10
- 9:46 pm **sonali_sfdc:** Want to learn more about #Siteforce? come to our session in Moscone West 2003, starting now. #df10
- 9:46 pm **pjtec:** #DF10 Multiple call-center channels: phone, email, chat, user community page, support page views, knowledge base (KB) views, SMS, video chat
- 9:47 pm **thommeread:** RT @paulcheesbrough: Cloud Wars >> RT @Benioff: We got him back from the evil forces! #DF10. <http://yfrog.com/h3ewij>
- 9:47 pm **CRMJen:** @jaredemiller EXPO! You? Just saw fellow #rockstaradmin / #buttonclickadmin @mikegerholdt here, too... Deeply engaged in convo #df10
- 9:47 pm **adamhonig:** RT @ArnoldVermaas: Really great to get feedback about #df10 from my colleagues attending dreamforce through our #chatter @salesforce #innoveer
- 9:47 pm **Lager:** #df10 Jigsaw sources almost entirely from crowd/cloud -- new records as well as updates. #jigsaw
- 9:47 pm **kitson:** Comparing total contacts for 10 companies: InfoUSA (11K) + Hoovers (1K) to #Jigsaw (84K). #df10 #jigsaw #sfdc #crm #scrm @salesforce #data
- 9:47 pm **abneedles:** "Our job as revenue pros is to optimize the process and make it as efficient as possible." via @SteveWoods #DF10 #B2B
- 9:48 pm **sapountzis:** @mheilgman I thought you were here:-) #df10 #saps Summit #SAP #miami
- 9:48 pm **cvilly:** I'll be working the Next Gen Designs booth at #df10 from 2-4. Stop by and say hello! /cc @mikegerholdt @mrtimmcdonald
- 9:48 pm **jesus_hoyos:** RT @chris_murphy: RT @dschach: The @DunkinDonuts website was built using Siteforce. I'm in heaven. #df10
- 9:48 pm **LiveOps:** LiveOps True Cloud @ Work session happening now @ #df10 Moscone west! 2007
- 9:48 pm **Lager:** #df10 #jigsaw 23 million contacts in jigsaw DB. Cleaned by community, data quality engine, and CRM data integration.
- 9:48 pm **CRMJen:** @mikegerholdt PHANKS for the #buttonclickadmin swag! #df10
- 9:48 pm **kitson:** 1.4M members, 300K updates/month - automated #data processes provide 1.2M updates/mo. #df10 #jigsaw #sfdc #crm #scrm @salesforce
- 9:48 pm **ferrons:** Congrats to BranchIt for Chatter (#warmleads) on the exciting VICTORY of 2010 #appquest challenge as announced today at #df10!
- 9:49 pm **gdevore:** Microsoft looks both pathetic and desperate sitting outside of Dreamforce #df10.
- 9:49 pm **InFullBloomUS:** RT @ekolsky: #DF10 - gotta give it to @benioff he does stand behind his beliefs, giving a room for the day to USCF to educate on health issues

- 9:49 pm **abneedles:** The new #B2B buyer: "In today's world, they don't want to be sold to." via @stevewoods #DF10
- 9:49 pm **Cazoomi:** RT @samboonin: Very cool! Pandora showing @gooddata dashboards with twitter, salesforce + usage data @snaplogic #df10 #integration
- 9:49 pm **IdaApps:** excited to hear about SiteForce -> It opens up a world of possibilities for our eCommerce apps! #df10
- 9:49 pm **pjtec:** #DF10 Just met with @Ariba to learn that they plan to build a contract management solution on Force.com (not VMforce)
- 9:49 pm **michaelforce:** RT @Qandor: Thanks to those who installed Field Trip last month (<http://bit.ly/fPtIzg>), it took 2nd place in the "Hack into @Dreamforce"!! contest #df10
- 9:49 pm **apexofacurve:** RT @DnB360: <http://twitvid.com/VD0SK> - Come by booth 525 at #Dreamforce #df10 and join the revolution. Enter to win a 3D TV & meet our robot.
- 9:49 pm **kitson:** " #Crowdsourcing provides higher-quality #data that stays accurate longer at a lower cost." #df10 #jigsaw #sfdc #crm #scrm @salesforce
- 9:49 pm **charlieisaacs:** RT @ekolsky: #DF10 -gotta give it to @benioff he does stand behind his beliefs,giving a room for the day to USCF to educate on health issues
- 9:50 pm **dreamforce:** .@ryandodds this morning's keynote will b rebroadcast at salesforce.com/live.not sure abt the opening. will investigate further. #df10
- 9:50 pm **HandsOnConnect:** @dreamforce participants and@Salesforce staff have packed I've 115,000 meals for @Stop_Hunger_Now at #df10 #df10npo <http://ow.ly/i/6d70>
- 9:50 pm **HandsOnJeremy:** @dreamforce participants and@Salesforce staff have packed I've 115,000 meals for @Stop_Hunger_Now at #df10 #df10npo <http://ow.ly/i/6d70>
- 9:50 pm **seriouslyj4:** @dreamforce participants and@Salesforce staff have packed I've 115,000 meals for @Stop_Hunger_Now at #df10 #df10npo <http://ow.ly/i/6d70>
- 9:50 pm **abneedles:** "At the end of the day, we still need to drive that transaction through to the close." via @stevewoods #B2B #DF10
- 9:50 pm **jfinch1:** RT @LiveOps: LiveOps True Cloud @ Work session happening now @ #df10 Moscone west! 2007
- 9:50 pm **michaelforce:** Does anyone know which of the "new technology" sessions is on database.com? #df10
- 9:51 pm **katiepaterson:** @MandyLeahy Hey Mandy! Our sales team uses it and are happy with it. What department do you use it in? Do you use it directly? #Df10
- 9:51 pm **IdaApps:** I wish I was there! :(RT @sonali_sfdc Want to learn more about #Siteforce? come to our session in Moscone West 2003, starting now. #df10
- 9:51 pm **CPRenard:** Our hands-on instructor for the Intro to Visualforce Pages was awesome, great pace and clearly explained. #df10
- 9:51 pm **sfappbuddy:** RT @Benioff: We got him back from the evil forces! #DF10. Another convert from Microsoft's CRM False Cloud. <http://yfrog.com/h3ewij>
- 9:51 pm **cozimek:** Checking out the landing page session at #df10. Should have lots of insight for NPOs. #df10npo
- 9:51 pm **mbaizman:** @bluewolfusa lots of nonprofit folks disagree with the gladwell article. Social media is only a part of later engagement with people #DF10
- 9:51 pm **JohnFontana:** Missed Stevie Wonder last night? See 9-min. 1-of-a-kind video of Wonder, #Will.i.am who had the joint jumpin' <http://bit.ly/fP8NmX> #df10
- 9:51 pm **jasonwinters:** At #chatter roadmap session (Moscone West Rm#2009) #df10
- 9:51 pm **abneedles:** Now listening to a top marketer at @InformaticaCorp talk about getting to predictable revenue via marketing. #B2B #DF10
- 9:51 pm **sloane927:** RT @JohnFontana: Missed Stevie Wonder last night? See 9-min. 1-of-a-kind video of Wonder, #Will.i.am who had the joint jumpin' <http://bit.ly/fP8NmX> #df10

- 9:51 pm **frasuy:** Swedish fish and coke bottles are out at the Force.com Zone. Get them while they last. #df10
- 9:52 pm **hoovers:** Another @SFDCFoundation volunteer event happening now at Moscone South. Help pack caregiver kits for those living w/HIV in Africa. #df10
- 9:52 pm **themayorpete:** In the "setting your social media strategy" session led by @jamiengrenney.....#df10
- 9:52 pm **SwyftInteract:** #df10 rock a foursquare Mayor t-shirt like @dens! details in tips: <http://foursquare.com/venue/12367935> there are 5 left!
- 9:52 pm **NLWidder:** Attending the Chatter for Financial Services session. Is #Chatter a distraction or revolution? #df10
- 9:52 pm **sonali_sfdc:** @JeremySWright #Siteforce - limited pilot in Spring '11 , generally available in Summer '11 (Jun). Come to campground for more info #df10
- 9:52 pm **robpipe:** At the @dnb360 session - some tech issues to start with #df10
- 9:52 pm **itsm_guy:** Stay tuned here for more details around RemedyForce / Chatter integration. Lots of buzz about it today here at Dreamforce '10. #df10
- 9:52 pm **millslife:** RT @marksmithvr: Marc Benioff makes Microsoft attacks at Dreamforce look Silly & Stupid with Actor <http://twitpic.com/3e3wv4> #df10 Amazing!
- 9:53 pm **dschach:** I'm here too! Thanks to everyone for coming! #df10 (@ Be A Rockstar Admin (w/ @dschach) w/ @rather_geeky @forcedotmom @nlwidder)
- 9:53 pm **hamnick:** RT @jitterbit: At #df10? go see the data integration wizards of #Jitterbit booth 1106 to talk about how it has tamed the cloud, and maybe win an iPad.
- 9:53 pm **F6x:** @kitson Thanks for the s?more. #Gowalla #Moscone #df10
- 9:53 pm **Michaelkroll:** Great job @Dreamforce! (#df10 live at <http://www.salesforce.com/live>)
- 9:53 pm **Mrgareth:** Listening to #SFDC's Fergus Griffin talking to @stilgherrian about the service #Cloud, the importance of integrating #socmed into #CRM #DF10
- 9:53 pm **DeckeratDell:** Pace of innovation in cloud is amazing #DF10
- 9:53 pm **abneedles:** Already an interesting session on 'marketing as a revenue engine.' @SteveWoods never disappoints. #B2B #DF10
- 9:54 pm **ciphertext:** I like chatter, can you connect to a calendar? Maybe a calendar widget for chatter? (#df10 live at <http://www.salesforce.com/live>)
- 9:54 pm **SFDCInstructor:** @infacloud #df10
- 9:54 pm **ricardodsanchez:** RT @dharmesh: It's official Salesforce.com is now a platform company. They should just change their name to force.com #df10
- 9:54 pm **hamnick:** RT @regnarg: Siteforce available 24/7 no down time. Huge for enterprise websites. #df10 @dreamforce
- 9:54 pm **Travisde:** At #df10 's Collaboration Organization: Enterprise Insights on Chatter, Ideas & Social Media. Great ideas by Dell, Inc. and Devry.
- 9:54 pm **InFullBloomUS:** RT @pjtec: #DF10 Multiple call-center channels: phone, email, chat, user community page, support page views, knowledge base (KB) views, SMS, video chat
- 9:54 pm **abneedles:** "This big thing out there called social data is becoming more relevant to us [as marketers]." via @InformaticaCorp marketer #DF10 #B2B
- 9:54 pm **nithepi:** RT @benioff: We got him back from the evil forces! #DF10. Another convert from Microsoft's CRM False Cloud. <http://yfrog.com/h3ewij>
- 9:55 pm **appsruntheworld:** RT @pjtec: #DF10 Just met with @Ariba to learn that they plan to build a contract management solution on Force.com (not VMforce)
- 9:55 pm **kitson:** Hitting the #Jigsaw reps a little hard on the #data and contact-record info. #df10 #sfdc #crm #scrm @salesforce

- 9:55 pm **InFullBloomUS:** RT @pjtec: #DF10 Just met with @Ariba to learn that they plan to build a contract management solution on Force.com (not VMforce)
- 9:55 pm **shobyabdi:** RT @jeffdonthemic: Stop by the Force.com Theatre for the VMforce demo. Starts in 15 mins. #df10
- 9:55 pm **JohnFontana:** In REST API and Authentication session with Alex Toussaint and @cmort #df10
- 9:55 pm **abneedles:** "LinkedIn is the most maintained database on the planet because we do it ourselves." via @InformaticaCorp marketer #B2B #DF10
- 9:56 pm **kitson:** No systemic method for crawling #LinkedIn's contact info/employment updates. Crowd can manually. #df10 #jigsaw #sfdc #crm #scrm @salesforce
- 9:56 pm **kitson:** Seems odd to some of us. Why not use #LinkedIn's open API? #df10 #jigsaw #sfdc #crm #scrm @salesforce
- 9:56 pm **natekimmons:** Love the arrogance a full #DF10 conference at Moscone brings @WSanFrancisco staff. We'll be seeing you next year @ICSF (cc: @SPGInsider)
- 9:56 pm **hammnick:** RT @poverly: Salesforce to reduce the number of governor limits to just 16 in Spring '11! #df10
- 9:57 pm **sonali_sfdc:** @apexsutherland Yes, #Siteforce sites will have a 100% uptime. When salesforce does upgrades, your Siteforce sites will still be up! #df10
- 9:57 pm **fcasas:** RT @lacefinance: Woah... Microsoft "I didn't get forced" ad guy shows up on stage at #df10 Benioff apologizes wins him back to Force. Nice...
- 9:57 pm **jesus_hoyos:** RT @abneedles: "LinkedIn is the most maintained database on the planet because we do it ourselves." via @InformaticaCorp marketer #B2B #DF10
- 9:57 pm **JohnFontana:** Second opp. for a @paulmadsen mention.....#df10
- 9:57 pm **Grannelle:** RT @hoovers: Another @SFDCFoundation volunteer event happening now at Moscone South. Help pack caregiver kits for those living w/HIV in Africa. #df10
- 9:57 pm **benkepes:** Walked through the rain from #df10 to visit @huddle - can report that @spencerchen is taller than he looks on the interwebs.
- 9:57 pm **leontinker:** RT @jesus_hoyos: RT @abneedles: "LinkedIn is the most maintained database on the planet because we do it ourselves." via @InformaticaCorp marketer #B2B #DF10
- 9:57 pm **vandenboomen:** RT @abneedles: "LinkedIn is the most maintained database on the planet because we do it ourselves." via @InformaticaCorp marketer #B2B #DF10
- 9:58 pm **sfappbuddy:** AppBuddy wins 4th place @ #DF10 Hack-a-thon!!! Check out the app here: <http://bit.ly/htAgjl> #DFHotness #hackathon
- 9:58 pm **thea_force:** RT: @frasuy Swedish fish and coke bottles are out at the Force.com Zone. Get them while they last. #df10 < NEED!
- 9:58 pm **DavidMuirJr:** Volunteer to feed hungry children @Dreamforce by making meals. 50lb bags of rice need lifting, come join me! #df10
- 9:58 pm **sloane927:** RT @DavidMuirJr: Volunteer to feed hungry children @Dreamforce by making meals. 50lb bags of rice need lifting, come join me! #df10#dfleap
- 9:58 pm **aresell:** #Chatter to assist in death of internal email for businesses? I can see it! @salesforce (#df10 live at <http://www.salesforce.com/live>)
- 9:58 pm **hammnick:** RT @fromechosign: Groupon fuels "Hyper-Hyper Growth" with #1 ranked EchoSign esignature for-Salesforce #df10 <http://bit.ly/htEgPA>
- 9:58 pm **peterjchalmers:** Quote "Lotus Notes is the asbestos of software" too funny #df10 @Dreamforce
- 9:58 pm **appirio_nara:** #df10 #Appirio there's going to be a big business converting server rooms into wine cellars
- 9:58 pm **akoolstik:** Apirio dude #1 "turn server room into a wine cellar" @dreamforce #df10
- 9:58 pm **jeotdoshpal:** @infacloud #df10

- 9:59 pm **kitson:** re: #Jigsaw RT @samhiggins Good svc but needs to get its act together.Pricing model changed 3x during our sales process. #df10 @salesforce
- 9:59 pm **abneedles:** "I'm using [@Eloqua] to allow me, almost from a forensic point of view" to see what's going on. via @InformaticaCorp exec #B2B #DF10
- 9:59 pm **kitson:** @samhiggins Interesting. And yet you kept with it? #df10 #jigsaw #sfdc #crm #scrm @salesforce
- 10:00 pm **michael_keen:** RT @appirio_nara: #df10 #Appirio there's going to be a big business converting server rooms into wine cellars >I like the way you think!
- 10:00 pm **jenhorton:** RT @abneedles: "I'm using @Eloqua to allow me, almost from a forensic point of view" to see what's going on. via @InformaticaCorp exec #DF10
- 10:00 pm **ciphertext:** Perhaps chatter app would allow for creation of email or appointment. (#df10 live at <http://www.salesforce.com/live>)
- 10:00 pm **Coupa:** Stop! Raffletime (at 3pm)! WIN some CASH for dinner @Coupa! Get the codeword: <http://ow.ly/3k5MC> #df10 #smarterspending
- 10:00 pm **marriottmurdock:** C'mon people, how about some common courtesy!? I'm blown away at some of the displays of blatant disrespect. Take it easy! #df10
- 10:00 pm **mikemacfarlane:** RT @abneedles: "I'm using @Eloqua to allow me, almost from a forensic point of view" to see what's going on. via @InformaticaCorp exec #DF10
- 10:01 pm **bmcsoftware:** RT @itsm_guy: More info on the new RemedyForce Cloud from BMC and salesforce.com here: <http://bit.ly/iaFULF> #bmcloud #df10
- 10:01 pm **abneedles:** "#SEO also is about organizing everything that leads to your Website." via @InformaticaCorp marketer #B2B #DF10
- 10:01 pm **sonali_sfdc:** @TehNrd Yes, go to the campground/expo area for force.com. There are two booths for #Siteforce in there #df10
- 10:01 pm **abneedles:** A lift of as much as 20% is possible from using social media alongside traditional e-marketing, according to @SiriusDecisions. #B2B #DF10
- 10:01 pm **TaffDirks:** Unusual Thinkers Track with Dr. Lustig We need to de-sweeten our lives #df10 #dreamforce (@ Dreamforce 2010 w/ 94 others)
- 10:01 pm **gwachob:** I appear to be the only person on the planet not at #df10... I'm slightly exaggerating. I'm pretty sure my kids aren't. #fb
- 10:02 pm **mitzchauhan:** RT @kitson: #Jigsaw now has 24M #crowdsourced contact records. #df10 #sfdc #crm #scrm @salesforce
- 10:02 pm **ciphertext:** I see chatter being the "beginning" of a collaboration tool. (#df10 live at <http://www.salesforce.com/live>)
- 10:02 pm **SwyftInteract:** #df10 Feelin like the ONLY one w/o an iPad on the Expo floor? Uncool! Be a @dreamforce hipster with the must iPad: win at booth 123
- 10:02 pm **Lager:** #df10 #jigsaw Took a while, but we got the "give-a-little, get-a-little" model of how jigsaw encourages updates.
- 10:03 pm **markvozzo:** Attending and excellent social media strategy session #df10 by @jamiengrenney & @kirasw
- 10:03 pm **kitson:** Incentives for participation on rep level - the more updates provided, the more records made available. #df10 #jigsaw #sfdc #crm #scrm
- 10:03 pm **maribellopez:** I'm on a panel about mobility and the cloud in one hour at #df10
- 10:03 pm **Lager:** #df10 #jigsaw Users earn points when they update records, allows them to pull more from the jigsaw db.
- 10:03 pm **abneedles:** Modern demand gen content is unpolished, not as 'refined,' but more targeted to specific buyers. via @InformaticaCorp marketer #B2B #DF10
- 10:03 pm **ciphertext:** What is roadmap for chatter? How will it evolve in the collaborative space? (#df10 live at <http://www.salesforce.com/live>)

- 10:03 pm **appirio_nara:** #df10 in #Appirio session - majority of people in the room are adopting cloud across multiple functional areas
- 10:04 pm **jeotdoshipal:** @infacloud #df10 Making data projects easy!
- 10:04 pm **foodiegrl:** The standby line at #df10 for #EmailMarketing session. Longer than any others, incl Social Media preso! <http://yfrog.com/gzozdj>
- 10:04 pm **SFDCFoundation:** RT @jok3r4o2: @sfdcfoundation #df10 pack some bags for #worldvision.#awesome org, sending kits to Africa for aids helpers
- 10:04 pm **kitson:** RT @samhiggins We didn't. RT @kitson And yet you kept with it? #df10 #jigsaw #sfdc #crm #scrm @salesforce
- 10:04 pm **PingPM:** Rapping about single sign on for Salesforce at the @pingidentity booth. Come see us at 227. #df10
- 10:04 pm **danarrigan:** Hahaha > RT @appirio_nara #df10 #Appirio there's going to be a big business converting server rooms into wine cellars
- 10:04 pm **Right90:** Jim Dickie - sales quotas going up highr next year - the highest increase CSO Insights has seen - Right90 session on sales forecasting #df10
- 10:05 pm **jarrodmichael:** In the final round of Cloud Trivia Live @Dreamforce. Hopefully it turns out as well as it did last year. #df10
- 10:05 pm **michaelforce:** RT @apexsutherland: Congrats to @richardvanhook @dlog @jeffdonthemic for being the 2010 Developer Heroes !! #df10 #forcedotcom <hear, hear!>
- 10:05 pm **GeraldineGray:** I didn't get to pick up my ticket from Tom for the concert this evening. Ideas? #df10
- 10:05 pm **abneedles:** "How do you balance the idea that in one-to-one interactions ... it relates to the [corp] brand?" via @stevewoods #DF10 #B2B
- 10:05 pm **DarthGarry:** So the Ruby test site was modded by some audience members during the presentation. Very #Nimble technology now part of @Salesforce at #DF10
- 10:05 pm **kitson:** RT @Lager #df10 Users earn points when they update records, allows them to pull more from the #jigsaw db. #sfdc #crm #scrm @salesforce
- 10:05 pm **B2BBuzz:** RT @abneedles: A lift of as much as 20% is possible from using social media alongside traditional e-marketing ~ @SiriusDecisions. #B2B #DF10
- 10:05 pm **foodiegrl:** @ericedelson - great #df10 preso on email marketing at @fireclay - Way to use @salesforce and @VR4SmallBiz to market like a big corp!
- 10:06 pm **Right90:** Lineage Power now up talking about how they do their sales forecast - Room 104 #df10 #dreamforce.
- 10:06 pm **abneedles:** "People follow individuals they have learned are thought leaders in a specific subject." via @InformaticaCorp marketer #B2B #DF10
- 10:06 pm **colinloretz:** Who's up for a #forcedotcom dinner for tonight? #df10
- 10:06 pm **carlosvl:** RT @peterjchalmers: Quote "Lotus Notes is the asbestos of software" too funny #df10 @Dreamforce
- 10:06 pm **dreamforce:** .@NachoMan Please visit Chatty's Cafe at the Salesforce.com Campground to get a little work done. #df10 #dreamforce
- 10:06 pm **gogonarunaru:** Fish Where the Fish Are #df10
- 10:06 pm **Lager:** RT @hoovers: RT @abneedles: A lift of as much as 20% is possible from using social media alongside traditional e-marketing ~ @SiriusDecisions. #DF10
- 10:07 pm **JohnFontana:** @cmort OAuth is the way you authenticate to APIs in the cloud #df10
- 10:07 pm **Sharada:** RT @michaelforce: RT @apexsutherland: Congrats to @richardvanhook @dlog @jeffdonthemic for being the 2010 Developer Heroes !! #df10 #forcedotcom <hear, hear!>
- 10:07 pm **JohnFontana:** OH - after @cmort description of what OAuth can do. "Niiice" #df10

- 10:07 pm **DarthGarry:** @kitson @Lager @salesforce Love the Jigsaw crowdsourcing model. I hear it is extremely effective! #DF10
- 10:08 pm **EmailForum:** @ericedelson - great #df10 preso on email marketing at @fireclay - Way to use @salesforce and @V... <http://bit.ly/fNLzkD> #emailmarketing
- 10:08 pm **EmailForum:** The standby line at #df10 for #EmailMarketing session. Longer than any others, incl Social Media... <http://bit.ly/gErHe9> #emailmarketing
- 10:08 pm **drewhawkins:** Planning social media combines company goals/objectives with customer needs #df10
- 10:08 pm **jigsaw:** RT @DarthGarry: @kitson @Lager @salesforce Love the Jigsaw crowdsourcing model. I hear it is extremely effective! #DF10
- 10:08 pm **mheiligman:** RT @sapountzis: @mheiligman I thought you were here:-) #df10 #sapsummit #SAP #miami <-- 3100 miles as the crow flies
- 10:08 pm **codycrnkovich:** RT @samboonin: Very cool! Pandora showing @gooddata dashboards with twitter, salesforce + usage data @snaplogic #df10 #integration
- 10:08 pm **kitson:** @dreamforce Suggestion: When customers are part of a presentation, pls have (large-print) name tags they can have on the table. #df10 #help
- 10:08 pm **hoovers:** RT @abneedles: "How do you balance the idea that in one-to-one interactions ... it relates to the [corp] brand?" via @stevewoods #DF10 #B2B
- 10:08 pm **DanitaBlackwood:** RT @hoovers: RT @abneedles: A lift of as much as 20% is possible from using social media alongside traditional e-marketing ~ @SiriusDecisions. #DF10
- 10:08 pm **Lager:** #df10 #jigsaw Customer (forgot who--sorry) checks its records against Jigsaw twice a day to ensure current info
- 10:08 pm **DarthGarry:** Scale your Ruby implementation from your iPhone - Extremely #Awesome. #DF10
- 10:08 pm **JohnFontana:** Salesforce calls OAuth "Remote access" search for that term if looking for info. at SFDC #df10
- 10:09 pm **wileyrob:** Cloudstock: Salesforce's Colony Of Hackers (TCTV) (<http://tcrn.ch/gS7tY4>) #DF10
- 10:09 pm **rhirsch:** RT @JohnFontana: Salesforce calls OAuth "Remote access" search for that term if looking for info. at SFDC #df10 >> why not "OAuth"
- 10:09 pm **warrenkurtzman:** OK, it's official...I'll need to clone myself five times over to implement all of the ideas I'm getting @Dreamforce! #df10
- 10:09 pm **mitzchauhan:** RT @lacefinance: Woah... Microsoft "I didn't get forced" ad guy shows up on stage at #df10 Benioff apologizes wins him back to Force. Nice...
- 10:10 pm **atasteofcyn:** @Coupa_Sam is my homeboy. #df10 #smarterspending Retweet this message for a chance to win an Amex gift card!
- 10:10 pm **egiraudy:** RT @benioff: We got him back from the evil forces! #DF10. Another convert from Microsoft's CRM False Cloud. <http://yfrog.com/h3ewij>
- 10:10 pm **apexsutherland:** Getting ready to present "Combining Forces: Leveraging IdeaExchange & AppExchange for Success" in the #df10 camground theatre at 2:30pm
- 10:10 pm **Right90:** Gathering multiple perspectives in your sales forecast will increase your win rate - Jim Dickie @dreamforce #right90 #df10 #dreamforce
- 10:11 pm **jenhorton:** @KurtMW - I am pretty sure there is hot coffee at @Eloqua booth... ;-) How is #df10 treating you?
- 10:11 pm **thea_force:** RT @atasteofcyn: @Coupa_Sam is my homeboy. #df10 #smarterspending Retweet this message for a chance to win an Amex gift card!
- 10:11 pm **fadishami:** "@apexsutherland: Congrats to @richardvanhook @dlog @jeffdonthemic for being the 2010 Developer Heroes !! #df10 #forcedotcom"

- 10:11 pm **abneedles:** Role of the CMO 1/3: "Chart a strategy for revenue growth." via @TrialPay marketer #B2B #DF10
- 10:11 pm **abneedles:** Role of the CMO 2/3: "Define and position must have products." via @TrialPay marketer #B2B #DF10
- 10:11 pm **Lager:** #df10 #jigsaw Same customer appreciates the integration of sfdc and jigsaw -- no more logging into jigsaw separately, for example.
- 10:11 pm **foodiegrl:** @ericedelson of @fireclay shows off how he uses @VR4SmallBiz campaigns & @Salesforce #df10 #emailmarketing #SMB <http://yfrog.com/h2vyh012j>
- 10:11 pm **Right90:** No double counting in our sales forecast - Niklas Fallgren, Lineage Power (even with complex sales) #df10
- 10:12 pm **NLWidder:** Just posted a question in #Chatter to my session, but they just addressed it... Feeling silly. #df10
- 10:12 pm **abneedles:** Role of the CMO 3/3: "Generate demand." via @TrialPay marketer #B2B #DF10
- 10:12 pm **ciphertext:** @aresell: assuming chatter isn't viewed as a similar security risk. (#df10 live at <http://www.salesforce.com/live>)
- 10:12 pm **wyattPOP:** RT @abneedles: Modern demand gen content is unpolished, not as 'refined,' but more targeted to specific buyers. via @InformaticaCorp marketer #B2B #DF10
- 10:13 pm **abneedles:** "There's been a veritable sea change in how demand gen is done." via @TrialPay marketer #B2B #DF10
- 10:13 pm **kitson:** Enabling 1 person to run reports, dashboards, etc., is uniquely beneficial to SMBs. #df10 #jigsaw #sfdc #crm #scrm @salesforce
- 10:13 pm **tpisello:** RT @hoovers: A lift of 20% possible from social media w/ e-marketing ~ @siriusdecisions. #DF10. #Alinean seeing 3x possible w/ right content
- 10:13 pm **gwachob:** @JohnFontana Is that a huge slap in the face to SAML/Liberty/ID Cards etc (OAuth is the way to authenticate) #df10
- 10:13 pm **Right90:** Give time back to the sales team by simplifying their world - give better tools & better outcomes. Integrate sales forecasting w/SFDC #df10
- 10:13 pm **abneedles:** "There are dimensions of science that are being brought into the marketing function." via @TrialPay marketer #B2B #DF10
- 10:13 pm **DarthGarry:** @alysa_b - How do you recognize a unique record? Unique up on it! #Pun #DF10 #DNB360
- 10:13 pm **kitson:** Search your own company in Jigsaw - and you find people who've never worked for you. #df10 #jigsaw #sfdc #crm #scrm @salesforce
- 10:13 pm **1000masterpiece:** RT @JohnFontana: Missed Stevie Wonder last night? See 9-min. 1-of-a-kind video of Wonder, #Will.i.am who had the joint jumpin' <http://bit.ly/fP8NmX> #df10
- 10:13 pm **Lager:** RT @kitson: Enabling 1 person to run reports, dashboards, etc., is uniquely beneficial to SMBs. #df10 #jigsaw #sfdc #crm #scrm @salesforce
- 10:14 pm **mentha:** Can will.i.am make cloud computing cool? <http://bit.ly/dF92gz> YES HE CAN! I can't wait to download his #DF10 song!
- 10:14 pm **ggheorghiu:** The amount of time that #salesforce is denouncing #Microsoft #CRM pricing must mean that its having an impact with their customers #df10
- 10:14 pm **boekhoudonline:** RT @marksmithvr: Marc Benioff makes Microsoft attacks at Dreamforce look Silly & Stupid with Actor <http://twitpic.com/3e3wv4> #df10 Amazing!
- 10:14 pm **marketo:** Snap poll for the Dreamforce audience: What does Sales need from Marketing in 2011? <http://bit.ly/hE4Rv7> #DF10
- 10:14 pm **JenkyChick:** @DarthGarry @alysa_b #Pun #DF10 #DNB360

- 10:15 pm **betterbilling:** Aria Systems: Market-Leading Salesforce-Integrated Subscription Billing - Booth 1113 in the Cloud Expo #df10 #Billing #Subscriptions
- 10:15 pm **theComplexMedia:** RT @Hoovers: Google now has more than 90% market share outside of US - in every country #df10
- 10:15 pm **atasteofcyn:** It's 2:15p and we're still going strong. #BlizzardofBucks @Coupa booth 321: Wed 11-4p. #df10 #smarterspending
- 10:15 pm **TrooperTK421:** @infacloud looking good! #df10
- 10:15 pm **jigsaw:** RT @kitson: Enabling 1 person to run reports, dashboards, etc., is uniquely beneficial to SMBs. #df10 #jigsaw #sfdc #crm #scrm @salesforce
- 10:15 pm **Randy_Cairns:** RT @marksmithvr: Marc Benioff makes Microsoft attacks at Dreamforce look Silly & Stupid with Actor <http://twitpic.com/3e3wv4> #df10 Amazing!
- 10:15 pm **abneedles:** Strategic marketing POV: "How do you build an engine that generates cash, that is ROI positive?" via @TrialPay marketer #B2B #DF10
- 10:16 pm **sirmacik:** RT @timanderson: Ruby is "the language of cloud 2" says Benioff #df10
- 10:16 pm **mentha:** RT @jigsaw: RT @DarthGarry: @kitson @Lager @salesforce Love the Jigsaw crowdsourcing model. I hear it is extremely effective! #DF10
- 10:16 pm **youriwildeman:** RT @BjornHascher: CIO Facebook: CIO will merge with COO, IT will be managed by Head of IT. CIO is about business processes. #df10
- 10:16 pm **UCSF:** RT @Lager: #df10 @benioff is calling this UCSF Day at dreamforce. Scientists running a track today at the show
- 10:16 pm **andrewspoeth:** RT @marketo: Snap poll for the Dreamforce audience: What does Sales need from Marketing in 2011? <http://bit.ly/hE4Rv7> #DF10
- 10:16 pm **Right90:** 100% complete forecast from global sales teams - it's what Lineage Power has. Now they drive more value by asking the deeper questions #df10
- 10:16 pm **ggheorghiu:** @FlyingEd: Attending Unusual Thinkers at #DF10 Just heard Dr Lustig from UCSF on sugar <Oh, i though it was about Sugar CRM :)
- 10:17 pm **drschultz:** Just had a killer code consult with a salesforce engineer, worth the price of my trip alone. #df10
- 10:17 pm **fscavo:** New video: Salesforce.com Dreamforce 2010 Expo Vibe <http://youtu.be/YQWwsQr6YRE> #DF10
- 10:17 pm **kitson:** Users can flag an inaccurate record of that nature+experience shows the record's gone w/in a mo. #df10 #jigsaw #sfdc #crm #scrm @salesforce
- 10:17 pm **abneedles:** Popular #B2B KPIs: How are we doing? Where to invest budget? Where to invest time? via @TrialPay marketer #B2B #DF10
- 10:18 pm **rhondaholloway:** RT @itsm_guy: Stay tuned 4 more details around RemedyForce/Chatter integration. Lots of buzz about it today here at at Dreamforce '10. #df10
- 10:18 pm **hak_a_tak:** RT @marketo: Snap poll for the Dreamforce audience: What does Sales need from Marketing in 2011? <http://bit.ly/hE4Rv7> #DF10
- 10:18 pm **Lager:** #df10 #jigsaw @kitson One month seems like a long time for crowdsourcing.
- 10:18 pm **ggheorghiu:** @mkrigsmann @InFullBloomUS Did @Benioff say what's going to stop salesforce from becoming an "evil empire"? #df10
- 10:18 pm **AribaExchange:** RT @pjtec: #DF10 Just met with @Ariba to learn that they plan to build a contract management solution on Force.com (not VMforce)
- 10:18 pm **hak_a_tak:** RT @DarthGarry: @kitson @Lager @salesforce Love the Jigsaw crowdsourcing model. I hear it is extremely effective! #DF10
- 10:18 pm **MSDynamicsWins:** RT @CRMOnline: \$200 per seat rebate (up to \$50k!) when you switch 15+ seats from Salesforce. Details at <http://www.cloudCRMforless.com>. #MSDYNCRM, #df10

- 10:18 pm **kitson:** RT @DarthGarry: Love the Jigsaw crowdsourcing model. I hear it is extremely effective! #df10 #jigsaw #sfdc #crm #scrm @salesforce
- 10:18 pm **hoovers:** RT @Marketo: Snap poll for the Dreamforce audience: What does Sales need from Marketing in 2011? <http://bit.ly/hE4Rv7> #DF10
- 10:18 pm **kurtmw:** @jenhorton @Eloqua Yes and I had a great Americano in the booth! #DF10 is outstanding so far
- 10:18 pm **rhondaholloway:** RT @itsm_guy: More info on the new RemedyForce Cloud from BMC and salesforce.com here: <http://bit.ly/iaFULF> #bmcccloud #df10
- 10:18 pm **Right90:** Up 15% in forecast accuracy& 3% revenue improvement. Who wouldn't want to increase their revenue by 3% w/out having to increase leads? #df10
- 10:18 pm **failfast:** Very eager to implement Chatter Free at Interlochen. Thank you, SFDC. #df10
- 10:19 pm **hashalburn:** almost 500 pics tweeted at #df10 ! You guys have been busy! The show looked great last night and keep tweeting! <http://hashalburn.com/df10>
- 10:19 pm **KRCraft:** @ggheorghiu I suspect so. MS offered \$200 rebate *per user* Sunday night before Dreamforce event. #df10 See here: bit.ly/hY95Z3
- 10:19 pm **Jonendicott25:** @lisaalvey @nickgundry I'm inspired to test, test and test those landing pages! #df10
- 10:19 pm **jigsaw:** RT @kitson: Users can flag an inaccurate record of that nature+experience shows the record's gone w/in a mo. #df10 #jigsaw #sfdc #crm #scrm @salesforce
- 10:19 pm **abneedles:** "The funnel is the blueprint for demand generation." Via @TrialPay marketer #DF10 #B2B <http://plixi.com/p/61774932>
- 10:20 pm **abneedles:** Marketing challenge: "How do you get sales beyond 'this lead came from marketing, it must be total crap'?" via @stevewoods #B2B #DF10
- 10:20 pm **MarketectureUK:** RT @cahidalgo: 89% of #b2b marketers are using email per Forrester and is the number one tactic used in #B2Bmarketing #df10
- 10:20 pm **gerry_oneill:** Message on youtube. 11,000 youtube views/day = 66 hyper efficient sales reps #df10 social strategy session.
- 10:20 pm **kspidel:** RT @abneedles: Marketing challenge: "How do you get sales beyond 'this lead came from marketing, it must be total crap'?" via @stevewoods #B2B #DF10
- 10:20 pm **KRCraft:** RT @ggheorghiu: The amount of time that #salesforce is denouncing #Microsoft #CRM pricing must mean that its having an impact with their customers #df10
- 10:20 pm **pryan2112:** Day 3 at Dreamforce. Meeting a whole lot of wonderful people. Please drop by the Radian6 booth and say hi to myself and @TomHasselman #DF10
- 10:20 pm **SMBPros:** RT @abneedles: "The funnel is the blueprint for demand generation." Via @TrialPay marketer #DF10 #B2B <http://plixi.com/p/61774932>
- 10:20 pm **nickgundry:** @Jonendicott25 That's the fella! sounds like it's a good session? / @lisaalvey #df10
- 10:20 pm **DarthGarry:** I would classify Heroku as Fast, Easy to Learn, Agile, Scalable, Flexible. Options. Salesforce.com is giving us options! #DF10
- 10:21 pm **Sales20Conf:** RT @hoovers: RT @marketo: Snap poll for the Dreamforce audience: What does Sales need from Marketing in 2011? <http://bit.ly/hE4Rv7> #DF10
- 10:22 pm **emilysusanjones:** ?@akoolstik: Apirio dude #1 "turn server room into a wine cellar" @dreamforce #df10? YES
- 10:22 pm **abneedles:** At McAfee, field marketing is the largest part of the marketing organization. #B2B #DF10
- 10:22 pm **angrypanda:** Nobody rocks the keytar like Stevie Wonder #df10 <http://yfrog.com/gzf8t0j>

- 10:22 pm **JohnJohansen:** RT @marketo: Poll for Dreamforce audience: What does Sales need from Mrktg in 2011? <http://bit.ly/hE4Rv7> #DF10 | Glad no "More Leads" option
- 10:22 pm **dreamforce:** @kitson Thank you for your suggestion! RT When customers r pt of a presentation, pls have(large-print)name tags on the table. #df10 #help
- 10:22 pm **Right90:** Sales teams spend less time gathering, more time analyzing. Better conversations around the sales forecast, more sales-Niklas Fallgren #df10
- 10:23 pm **DarthGarry:** Happy Deveopers are Productive Developers @Heroku #DF10
- 10:23 pm **iswinson:** Product idea: Emergency beanbags. Sitting at #df10 in a beanbag makes me think how I want a portable, inflatable safety cushion
- 10:23 pm **JustinWithers:** Are there learning management systems vendors here? #df10
- 10:23 pm **hleblond:** YouTube videos promoting your company that generate at least 11,000 views per day is the same as 66 highly productive sales reps. #df10
- 10:23 pm **shot7news:** RT @unbelievable Mobile trends of #df10? All attendees seem to own iPhones, but everyone is developing for Android because of it's growth.
- 10:24 pm **symonds:** RT @iswinson: Product idea: Emergency beanbags. Sitting at #df10 in a beanbag makes me think how I want a portable, inflatable safety cushion
- 10:24 pm **thea_force:** Thank god for the espresso bar in the #force.com zone #df10
- 10:24 pm **appirio:** The Expo floor is hopping right now! #dftee #df10 <http://yfrog.com/h0b1y0j>
- 10:24 pm **TedatSonicWALL:** Learning at Dreamforce, how to use Salesforce PRM portal tools to improve partner support and enablement <http://bit.ly/f1ih3C> #df10
- 10:24 pm **dreawinetrain:** #df10 (@ Dreamforce 2010 w/ 98 others) <http://4sq.com/dV2qL9>
- 10:25 pm **UCSF:** RT @mfauscette: #df10 Susan Desmond-Hellmann, chancellor UCSF joining @Benioff on stage
- 10:25 pm **abneedles:** "As part of the partnership with sales ... bringing leads to the table is just the price of getting in the door." via McAfee exec #B2B #DF10
- 10:25 pm **krmc:** Blog post from Dreamforce 2010: A Tale of Two Conferences <http://bit.ly/eFhDVJ> #df2010 #df10
- 10:26 pm **JohnFontana:** It took just five minutes for @cmort to build an OAuth authentication front-end for iPhone that could be used with iPhone app. #df10
- 10:26 pm **abneedles:** Sales-driven marketing is 'like driving with the rearview mirror.' via McAfee marketer #B2B #DF10
- 10:27 pm **kitson:** #Jigsaw user says the system has simplified how much data is required from Web-site visitors. #df10 #jigsaw #sfdc #crm #scrm @salesforce
- 10:27 pm **KeeganWasLike:** Me tooooooo RT! @brabenstine excited to see bill clinton today #DF10
- 10:27 pm **mannnolan:** In a very interesting panel discussion on email marketing. A lot of people doing really cool things with email. #df10
- 10:27 pm **sesander100:** @dreamforce: Dan Solito, VP WW Sales Ops Avaya, deployed InsideView to help large account planning #insideview #accountplanning #df10
- 10:27 pm **CRMOutsiders:** Nice review of the #SugarCRM carolers and other guerilla tactics at #df10 <http://ht.ly/3matM>
- 10:27 pm **sugarcrm:** Nice review of the #SugarCRM carolers and other guerilla tactics at #df10 <http://ht.ly/3mau3>
- 10:27 pm **symonds:** It's the end of the quarter, VP Sales being asked to visit 20 customers.Which 3 really matter? Your forecast can tell you. #df10 #dreamforce
- 10:27 pm **Right90:** It's the end of the quarter, VP Sales being asked to visit 20 customers.Which 3 really matter? Your forecast can tell you. #df10 #dreamforce

- 10:28 pm **pbarattolo**: RT @Right90: Sales teams spend less time gathering, more time analyzing. Better conversations around the sales forecast, more sales-Niklas Fallgren #df10
- 10:28 pm **abneedles**: Marketing must move to a 'proactive state' in demand generation. via McAfee marketer #B2B #DF10
- 10:28 pm **Lager**: RT @CRMOusiders: Nice review of the #SugarCRM carolers and other guerilla tactics at #df10 <http://ht.ly/3matM>
- 10:28 pm **laurenwells01**: Email Marketing Panel: 'more people click on links on text over links on images' #df10 #marketing
- 10:28 pm **railcar88**: huh? RT @timanderson Ruby is "the language of cloud 2" says Benioff #df10
- 10:28 pm **marketingengine**: Even I have more credibility than the big guys :) Thanks. RT @singhns accenture & deloitte have 0 projects 0 reviews on appexchange #df10
- 10:28 pm **BrammoSays**: Fresh content on our Facebook profile! #df10 <http://ow.ly/3mavI>
- 10:29 pm **hoovers**: 65% of leads are qualified, but not ready to buy. Need to be nurtured. - Matt Heinz, Heinz Marketing #df10
- 10:29 pm **topalovich**: Just saw a demo of the #forcedotcom #REST #API Explorer. Very cool. Download from #appexchange. #df10 <http://dlvr.in/gPs8RG>
- 10:29 pm **rbegg**: RT @pryan2112: Day 3 at Dreamforce. Meeting a whole lot of wonderful people. Please drop by the Radian6 booth and say hi to myself and @TomHasselmann #DF10
- 10:30 pm **forcearchitects**: RT @topalovich: Just saw a demo of the #forcedotcom #REST #API Explorer. Very cool. Download from #appexchange. #df10 <http://dlvr.in/gPs8RG>
- 10:30 pm **jeffstricklin**: RT @marksmithvr: Marc Benioff makes Microsoft attacks at Dreamforce look Silly & Stupid with Actor <http://twitpic.com/3e3wv4> #df10 Amazing!
- 10:30 pm **jr14st**: Ha! This was hilarious! RT @Dreamforce 'Bernard' was the actual model from MS's 'don't get forced' campaign <http://on.fb.me/hnMagB> #df10
- 10:30 pm **kitson**: #Jigsaw disallows the use of any public email domains (Gmail, Yahoo!Mail, Hotmail, AOL, + others) #df10 #jigsaw #sfdc #crm #scrm @salesforce
- 10:31 pm **danarrigan**: RT @appirio: The Expo floor is hopping right now! #dftee #df10 <http://yfrog.com/h0b1y0j>
- 10:31 pm **SellingPowerMag**: Take a virtual walk w/ @gerhard20 & be amazed by the sheer # of folks at #DF10 this week <http://ht.ly/3masI>
- 10:32 pm **kitson**: Leads at Google + Yahoo! would be using google.com and yahoo-inc.com (need to ck that) #df10 #jigsaw #sfdc #crm #scrm @salesforce
- 10:32 pm **jigsaw**: Jigsaw's co-founder, Jim Fowler at #Dreamforce #df10 <http://twitpic.com/3e5z0b>
- 10:32 pm **elton018**: @infacloud #df10
- 10:32 pm **symonds**: Lots of questions on sales forecasting - is this an indication of lots of fun in your forecast? #df10 #dreamforce #salesforecast
- 10:32 pm **Right90**: Lots of questions on sales forecasting - is this an indication of lots of fun in your forecast? #df10 #dreamforce #salesforecast
- 10:32 pm **hoovers**: Customers don't care what your products do, but rather what they do FOR THEM (i.e., your customers). #df10
- 10:33 pm **andrewspoeth**: Salesforce.com's social media policy is publicly available: <http://ow.ly/3maCp> #DF10 #socialmedia
- 10:33 pm **Bucholtz**: Great interview with Denis Pombriant at #df10 on sustainability, database.com and more - video on Forecasting Clouds this week...
- 10:33 pm **brianjjackson**: RT @andrewspoeth: Salesforce.com's social media policy is publicly available: <http://ow.ly/3maCp> #DF10 #socialmedia

- 10:34 pm **ntalukdar3:** @jayfry3 What's the general feel at #GartnerDC re: SFDC's announcement of database.com? Pos/Neg/Indiff? #df10
- 10:34 pm **hoovers:** Context becoming more important than permission in email marketing. ~ Heinz #df10
- 10:34 pm **BlackboardProEd:** Tune in to the #DF10 livestream again at 6:25pm EST to learn more about #Blackboard and #Salesforce! <http://www.salesforce.com/live/>
- 10:34 pm **wellsphere:** Earlier at #df10, there's a 17 year gap between Medical Discovery and implementation as Health Practice now. In 1747, that gap was 48 years.
- 10:34 pm **JohnFontana:** UP now: @sramji from Apigee on stage talking about REST API #df10
- 10:35 pm **TedatSonicWALL:** Just signed up with the Marketing Cloud <http://bit.ly/e4cv9w> #df10
- 10:35 pm **fscavo:** Just blogged (with video): First impressions: Salesforce.com far outgrows its name <http://bit.ly/h1STQ1> #DF10
- 10:35 pm **andrewspoeth:** Social media policy should include: What?s in bounds, What?s out of bounds, Who to escalate things to. #DF10 #socialmedia
- 10:35 pm **abneedles:** Moving to the Q&A portion of the 'marketing as a revenue engine' discussion w/ @stevewoods. #B2B #DF10 [Tweeps, questions?]
- 10:35 pm **annekeseley:** #df10 Here's a concept: Have a buyer's track at @dreamforce. Invite your customers and ask them how we can improve our sales/service.
- 10:36 pm **jjamasaki:** <http://ping.fm/p/B4LZY> - the Seismic team at #dreamforce #df10 go team! Come by the booth!
- 10:36 pm **jjamasaki:** <http://ping.fm/p/diIK7> - the Seismic team at #dreamforce #df10 go team! Come by the booth!
- 10:36 pm **foodiegrl:** RT @Hoovers: @HeinzMarketing sez 65% of leads are qualified, but not ready to buy. Need to be nurtured. #EmailMarketing #df10
- 10:36 pm **JohnFontana:** REST is just like a linux directory. @sramji #df10
- 10:36 pm **m_j_miller:** Salesforce Expands <http://bit.ly/ePhux2> With Ruby, IT Management Clouds <http://bit.ly/e2SqPE> #df10
- 10:36 pm **kenmoorhead:** @marketo Quality over quantity, and marketing programs that react to the sales process! #df10
- 10:36 pm **steveplunkett:** RT @andrewspoeth: Social media policy should include: What?s in bounds, What?s out of bounds, Who to escalate things to. #DF10 #socialmedia
- 10:36 pm **hak_a_tak:** RT @Jigsaw co-founder, Jim Fowler at #Dreamforce #df10 <http://twitpic.com/3e5z0b>
- 10:37 pm **CodyMWard:** RT @Eloqua: Salesforce announces new cloud at #DF10: Remedy Force. Integration with BMC Software's top app.
- 10:37 pm **lmclaughlin:** RT @michael_keen: RT @appirio_nara: #df10 #Appirio there's going to be a big business converting server rooms into wine cellars >I like the way you think!!
- 10:37 pm **RatherGeeky:** Looking forward to my next session on campaign management. I know that we aren't using them as effectively as possible right now. #DF10
- 10:37 pm **JoshfromMaine:** #getsatisfaction needs shoe inserts or slippers as #df10 schweg ? satisfied feet! Use @tempo or Jargon's face ? marketing genius, we know.
- 10:37 pm **jigsaw:** RT @kitson: #Jigsaw user says the system has simplified how much data is required from Web-site visitors. #df10 #jigsaw #sfdc #crm #scrm @salesforce
- 10:37 pm **hoovers:** Email nirvana: shortest amount of words delivering maximum amount of value. #df10
- 10:37 pm **jigsaw:** RT @kitson: #Jigsaw disallows the use of any public email domains (Gmail, Yahoo!Mail, Hotmail, Aol, + others) #df10 #jigsaw #sfdc #crm #scrm @salesforce

- 10:38 pm **20twenty_CRM:** RT @sugarcrm: Nice review of the #SugarCRM carolers and other guerilla tactics at #df10 <http://ht.ly/3mau3>
- 10:38 pm **dtia:** enjoyed the Stevie Wonder and will.i.am performances yesterday at #df10. excited for bill clinton today!
- 10:38 pm **mfauscette:** #df10 just had an interesting meeting with Jigsaw on their data cloud offering and it's future direction. crowdsourcing clean data
- 10:38 pm **jigsaw:** RT @kitson: Leads at Google + Yahoo! would be using google.com and yahoo-inc.com (need to ck that) #df10 #jigsaw #sfdc #crm #scrm @salesforce
- 10:38 pm **WiproSFDC:** Sangita Singh SVP Enterprise Application services meet her at booth 507 #DF10
- 10:38 pm **spartovi:** Celeste Youngman, our secemd @Appirio #df10 #dftee WINNER !!! <http://instagr.am/p/f-ln/>
- 10:39 pm **alansky:** Tune in to the #DF10 livestream again at 6:25pm EST I will be on taking about #Blackboard and #salesforce! <http://www.salesforce.com/live>
- 10:39 pm **justinhuntsman:** Bravo / RT @Hoovers: Customers don't care what your products do, but rather what they do FOR THEM (i.e., your customers). #df10
- 10:39 pm **appirio:** RT @spartovi: Celeste Youngman, our secemd @Appirio #df10 #dftee WINNER !!! <http://instagr.am/p/f-ln/>
- 10:39 pm **foodiegrl:** #EmailTip: @HeinzMarketing at #df10 : mailing 2 real estate audience? Send Sun. PM when they r stuck at (likely empty) open houses
- 10:40 pm **alysa_b:** Visit idea exchange to share your suggestions re: DNB ...and all other things salesforce #dnb360 #df10
- 10:40 pm **atasteofcyn:** Stop! Raffletime (in 20 min)! WIN some CASH for dinner @Coupa! Get the codeword: <http://ow.ly/3kfMf> #df10 #smarterspending
- 10:40 pm **layer7:** RT @johnfontana: REST is just like a linux directory. @sramji #df10
- 10:40 pm **symonds:** Great question - what were challenges in getting discipline in sales team to provide forecast - Niklas says the old carrot and stick #df10
- 10:40 pm **Right90:** Great question - what were challenges in getting discipline in sales team to provide forecast - Niklas says the old carrot and stick #df10
- 10:40 pm **WiproSFDC:** Wipro Day 2 #DF10 the largest Indian SI presence - Media and Com focus, Social CRM solutions at booth 507 and Industry solutions
- 10:41 pm **larissagsch:** RT @SellingPowerMag: Take a virtual walk w/ @gerhard20 & be amazed by the sheer # of folks at #DF10 this week <http://ht.ly/3masl>
- 10:41 pm **robpipe:** RT @dreamforce: Did you know 'Bernard' was the actual model from MS's 'don't get forced' campaign? <http://on.fb.me/hnMagB> #df10
- 10:41 pm **joleneandrews:** RT @2cloudnine: What services are critical to job seekers and are you providing them? #Salesforce.com customers share insight at #DF10 <http://j.mp/hzbdSM>
- 10:41 pm **clearbiznizcom:** Great #salesforce sessions at #dreamforce #df10 in San Francisco! If you use #chatter this will surely make your communication more clear!
- 10:42 pm **danarrigan:** RT @spartovi: Celeste Youngman, our secemd @Appirio #df10 #dftee WINNER !!! <http://instagr.am/p/f-ln/>
- 10:42 pm **extoleinc:** RT @kristeneal: I will be at the #marketingmixer with @exacttarget @insideview @extoleinc Wednesday evening at #df10. Sold out! <http://bit.ly/9GHnoG>
- 10:42 pm **WiproSFDC:** Wipro breakout Session with Invista at Moscone West 3018 room in the next 30 min..please line up #DF10
- 10:43 pm **Lager:** #df10 #servicecloud Feargus Griffin, VP of product mktg, moderating discussion

- 10:43 pm **InFullBloomUS:** RT @pjtec: Well, the 2 secret SFDC clouds from #DF10 Day 1 are Ruby (Heroku) & RemedyForce (BMC ITSM)? <http://yhoo.it/htELHc> & <http://yhoo.it/hH9TC0>
- 10:43 pm **amy_wagman:** RT @tminahan: Salesforce.com announces new Ariba Contracts for Force.com app to speed and simplify sales contracting. Wanna join the beta? #df10
- 10:43 pm **eVariant:** RT @salesforce Did you know 'Bernard' was the actual model from MS's 'don't get forced' campaign? <http://on.fb.me/hnMagB> #df10
- 10:43 pm **shakeellamba:** Met a lot of great vendors in the expo, hope I win an iPad now! #df10
- 10:44 pm **InFullBloomUS:** RT @paulhamerman: RT @ScottGuinn: #sapsummit Lorenz: "There will be a PaaS from SAP." >>Did he say when? Needs to be soon. #df10
- 10:44 pm **copenhaver:** is excited for my next breakout session at Dreamforce (Big Ideas for Big Players: Optimizing your Mobile Workforce) #df10
- 10:44 pm **olivermarks:** RT @fscavo: Just blogged (with video): First impressions: Salesforce.com far outgrows its name <http://bit.ly/h1STQ1> #DF10
- 10:44 pm **davidalston:** Gonna catch Bill Clinton speak later this aft at #df10. I wonder if the full 30000 will hope to attend.
- 10:45 pm **InformaticaCorp:** RT @CHBoorman: RT @infacloud: #df10 Migrate to Database.com with Informatica Cloud. See a demo @ Booth 500. session this afternoon.
- 10:45 pm **uking3:** @SameerPatel hey Sameer would love to see you at the CRM roundtable in Room 226 in Moscone South if you can make it! #df10
- 10:45 pm **BlakeLandau:** Fergus Griffin VP Product marketing, briefing on direction of CRM #df10 w/ @lager and @Kitson.
- 10:45 pm **pacaIVoltan:** @4chanicon @4chan @4chan_org @4chanorg <<< helo assholes >>> WE are here now. *?._,.,.?***? @2badass4U @zdmann @croMANgion @Star_Childe #df10
- 10:46 pm **TonyMerlino:** RT @InformaticaCorp: RT @CHBoorman: RT @infacloud: #df10 Migrate to Database.com with Informatica Cloud. See a demo @ Booth 500. session this afternoon.
- 10:46 pm **Lager:** #df10 #servicecloud Griffin -- any attendee can reach sfdc service personnel from any app on the floor, real time.
- 10:46 pm **mvolpe:** All friends of HubSpot at Dreamforce, you're invited to a reception at 6-8pm at the W Hotel, 2nd floor. Join us! #df10
- 10:46 pm **pacaIVoltan:** @4chanicon @4chan @4chan_org @4chanorg <<< helo assholes >> WE are here now. *?._,.,.?***? @2badass4U @zdmann @croMANgion @Star_Childe #df10
- 10:46 pm **pacaIVoltan:** @4chanicon @4chan @4chan_org @4chanorg <<< helo assholes > WE are here now. *?._,.,.?***? @2badass4U @zdmann @croMANgion @Star_Childe #df10
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- 10:46 pm **pacaIVoltan:** @4chanicon @4chan @4chan_org @4chanorg > helo assholes > WE are here now. *?._,.,.?***? @2badass4U @zdmann @croMANgion @Star_Childe #df10
- 10:47 pm **kspidel:** hey @izea what booth number are you at #df10? cc: @thekellywalsh
- 10:47 pm **GoodBiz113:** RT @kitson: Enabling 1 person to run reports, dashboards, etc., is uniquely beneficial to SMBs. #df10 #jigsaw #sfdc #crm #scrm @salesforce
- 10:47 pm **ciphertext:** Strange...using cellphone to pay for non-cellphone provider services flopped years ago. (#df10 live at <http://www.salesforce.com/live>)

- 10:47 pm **Right90:** Great session - too many questions on sales forecasting. come to Right90 booth #801 for more answers and great stuff while it lasts #df10
- 10:48 pm **pacalVoltan:** @4chanicon @4chan @4chan_org @4chanorg <<< helo assholes >> I am known as <<<Z>>> in the blogosphere. #df10 #motherfuckers.
- 10:48 pm **andrewspoeth:** Your reporting dashboard should tell you a story to help make decisions. #goodreminder #DF10
- 10:48 pm **paulfallon:** RT @paulhamerman: RT @ScottGuinn: #sapsummit Lorenz: "There will be a PaaS from SAP." >>Did he say when? Needs to be soon. #df10
- 10:48 pm **bobnagy:** Just won an iPad at #df10 for finishing 3rd in a new app contest. Thanks Salesforce.com
- 10:48 pm **EsourceKerry:** I wish Moscone west had an underground walkway too! Don't want to go out in the rain again =\ #df10
- 10:48 pm **GoWithGragg:** RT @hoovers: Customers don't care what your products do, but rather what they do FOR THEM (i.e., your customers). #df10
- 10:49 pm **Iningram:** Getting ready to present at #DF10 with @plmcgrn and @vargasl. Wish us luck! (and if you're around, c'mon by West 3009 and check it out :)
- 10:49 pm **zdmann:** RT @pacalVoltan: @4chanicon @4chan @4chan_org @4chanorg <<< helo assholes >> I am known as <<<Z>>> in the blogosphere. #df10 #motherfuckers.
- 10:49 pm **cpatham:** RT @Lager: #df10 @benioff is calling this UCSF Day at dreamforce. Scientists running a track today at the show
- 10:49 pm **Lager:** #df10 #servicecloud Savology (customer) -- in business of customer service--outsourcer for co's like Comcast. Its systems were crash-happy.
- 10:50 pm **zenofbass:** RT @mfauscette: #df10 Susan Desmond-Hellmann, chancellor UCSF joining @Benioff on stage
- 10:50 pm **daylanburlison:** World Vision volunteer activity at #df10 /cc @jennifernipp <http://twitpic.com/3e63qy>
- 10:50 pm **psengaridc:** #df10 Salesforce strengthens platform story by acquiring Heroku for 212 mn, still not clear on road map how both will leverage each other
- 10:50 pm **zenofbass:** RT @Lager: #df10 @benioff is calling this UCSF Day at dreamforce. Scientists running a track today at the show
- 10:50 pm **InFullBloomUS:** RT @paulhamerman: #df10 Benioff leading up to why he acquired Heroku. Needed a more open PaaS environment.
- 10:50 pm **InFullBloomUS:** RT @mkrigsmann: #df10 Salesforce systematically examining the platform to determine which components are needed to make complete offering
- 10:51 pm **juliebhunt:** RT @fscavo: Just blogged (with video): First impressions: Salesforce.com far outgrows its name <http://bit.ly/h1STQ1> #DF10
- 10:51 pm **Lager:** #df10 #servicecloud Savology moved from manual processes to sfdc service console, handle more calls w/o adding staff.
- 10:51 pm **KatherineMeyer:** RT @andrewspoeth: Social media policy should include: What?'s in bounds, What?'s out of bounds, Who to escalate things to. #DF10 #socialmedia
- 10:51 pm **InFullBloomUS:** RT @pgreenbe: #df10 @benioff Talking about devices, java, platform, desktop. What else to extend force.com? We want to add Ruby on Rails. (clapping aud)
- 10:51 pm **JamesJohnsonCHR:** RT @JamesJohnsonOHR: Smashing! RT @stilgherrian "Platforming" is a verb now, apparently .. Also a gerund. #df10 #twitpic @FitToPrint @julieposetti
- 10:51 pm **residerocks:** Hey #df10 attendees: giving away an iPad shortly. Enter by tweeting us and telling us how you want to Rock the Platform!
- 10:51 pm **marketo:** Q. What does Sales need... from Marketing? <http://bit.ly/hE4Rv7> #DF10

- 10:51 pm **klrichardson:** Just met @mikegerholdt and @mrtimmcdonald in the #df10 campground. Good to meet people I've been collaborating with for some time.
- 10:52 pm **InFullBloomUS:** RT @mfauscette: #df10 @Benioff Ruby on Rails is the language of Cloud2: rapid dev, productive programming, mobile and social apps, massive scale
- 10:52 pm **Lager:** #df10 #servicecloud Savology using several other sfdc pieces, incl appexchange predictive dialer
- 10:52 pm **RatherGeeky:** The Visualforce Workbook from the Dev Zone is great! Esp. for forgetful novices (like me). Includes how to reuse pages w/ templates. #DF10
- 10:52 pm **wellywoodanna:** RT @gdevore: Microsoft looks both pathetic and desperate sitting outside of Dreamforce #df10.
- 10:52 pm **Lager:** #df10 #servicecloud Savology has packaged its own sfdc environment as an AppExchange product
- 10:53 pm **salesforce:** The Cloud Trivia Live! final round is starting now @salesforce Campground. Stop by to see who has the most cloud knowledge. #df10
- 10:53 pm **InformaticaCorp:** Starting soon! Database.com First Look session: @INFA Cloud will showcase cloud integration in room West 2001, 3:15pm PT #df10
- 10:53 pm **calbraun:** RT @pjtec: #DF10 Just met with @Ariba to learn that they plan to build a contract management solution on Force.com (not VMforce)
- 10:53 pm **InFullBloomUS:** RT @pgreenbe: #df10 @benioff | PG - I'm going to sign up this second and do my first Ruby app. Oh, jeez, I'm not a developer. MB excitement palpable.
- 10:53 pm **ciphertext:** excellent sales point for cloud adoption "fork in road that leads to fewer disruptions". (#df10 live at <http://www.salesforce.com/live>)
- 10:54 pm **chrislee:** Can't believe how well @Salesforce has managed to pull off an event of this scope. #massive Huge props! #df10 (@ Dreamforce 2010)
- 10:54 pm **kitson:** Good name. ;) #df10 RT @Jigsaw: @kitson Great tweets! If you find contacts that don't belong in your co you can send them to The Graveyard!
- 10:55 pm **marketo:** Starting at 3:15pm at #DF10 (Room West 3016): A+ Marketing Automation Case Studies, featuring @jonmiller2
- 10:55 pm **Coupa_Sam:** Stop! Raffletime (in 5 min)! WIN some CASH for dinner @Coupa! Get the codeword: <http://ow.ly/3k5N2> #df10 #smarterspending
- 10:55 pm **spencerchen:** I'm really happy to report that @benkepess is not nearly as ugly as his profile photo would indicate. #df10 <http://twitpic.com/3e64z2> #in
- 10:55 pm **Lager:** #df10 #servicecloud pre-sfdc, Savology suffered crashes (down for days), long training, inefficient processes,
- 10:56 pm **zdmann:** @pacalVoltan @4chanicon @4chan @4chan_org @4chanorg Hey pal >>> found some haters didja? #coo. >>> I am <<<Z>>> . #df10 #motherfuckers.
- 10:56 pm **kitson:** In a session now on Salesforce CRM (w/ @BlakeLandau + @Lager). #df10 #sfdc #crm #scrm @salesforce
- 10:56 pm **calbraun:** RT @petercoffee: CIO at #DF10 lunch today: "I haven't spent a single night during this [Force.com] project wondering if the system would stay up. Mind shift"
- 10:57 pm **TeresaBasich:** Despite @vargas's insane schedule at #DF10, she still takes time to check in. So appreciative of that.
- 10:57 pm **dreamforce:** If you don't have an umbrella pick up one at Walgreens (1301 Market st.) <http://bit.ly/erMmT1> #df10 #dreamforce
- 10:57 pm **alyssa_b:** "I love the google, but it's not the cloud..." will.I.am #df10
- 10:57 pm **bmcsoftware:** RT @rhondaholloway: RT @itsm_guy: Stay tuned 4 more details around RemedyForce/Chatter integration. Lots of buzz about it today here at at Dreamforce '10. #df10

- 10:57 pm **shannonat_**: RT @itsm_guy: More info on the new RemedyForce Cloud from BMC and salesforce.com here: <http://bit.ly/iaFULF> #bmccloud #df10
- 10:58 pm **bmcsoftware**: RT @itsm_guy: Stay tuned here for more details around RemedyForce / Chatter integration. Lots of buzz about it today here at at Dreamforce '10. #df10
- 10:58 pm **2badASS4U**: @pacalVoltan @4chanicon @4chan @4chan_org @4chanorg Hey pal >>> found some haters didja? #coo. >>> I am @2badASS4U #df10 #motherfuckers.
- 10:58 pm **SameerPatel**: RT @fscavo: Just blogged (with video): First impressions: Salesforce.com far outgrows its name <http://bit.ly/h1STQ1> #DF10
- 10:58 pm **pacalVoltan**: RT @2badASS4U: @pacalVoltan @4chanicon @4chan @4chan_org @4chanorg Hey pal >>> found some haters didja? #coo. >>> I am @2badASS4U #df10 #motherfuckers.
- 10:58 pm **paulirvine**: RT @marketo: Q. What does Sales need... from Marketing? <http://bit.ly/hE4Rv7> #DF10
- 10:58 pm **RichardSergeant**: RT @dcunni: #df10 @benioff establishes Microsoft the clear enemy of the #cloud. Good marketing. Pick a fight. Salesforce as underdog. #df10
- 10:58 pm **fcathala**: #salesforce, #df10, #in: Join the "Service Cloud Experts" community on #LinkedIn and let's start the conversation: <http://ow.ly/3mbiF>
- 10:58 pm **ServiceCloudExp**: #salesforce, #df10, #in: Join the "Service Cloud Experts" community on #LinkedIn and let's start the conversation: <http://ow.ly/3mbiG>
- 10:58 pm **onmessage**: great finished a session: The Secrets to Email Marketing Success: Marketing Panel. #df10
- 10:59 pm **jmhemsley**: Where are all the twitter people at? Haven't seen many of you today. I'm at west 3rd floor. #df10
- 10:59 pm **bmcsoftware**: RT @sfdc_nerd: I'm very curious as to what my coworkers will think of #RemedyForce. I think it's fantastic! #df10
- 10:59 pm **lianakangas**: RT @chrislee: Can't believe how well @Salesforce has managed to pull off an event of this scope. #massive Huge props! #df10 (@ Dreamforce 2010)
- 10:59 pm **heather_seawa**: Am wearing my marketing admin hat and going to campaign roi #df10
- 10:59 pm **jigsaw**: Moscone West 2008 at 3:15pm Dave Hughan is disucssing how @Jigsaw is putting the pieces together in the #DataCould #df10
- 11:00 pm **jitterbit**: #DF10 \$250 roaming the floor in 20 minutes... keep those stickers visible!
- 11:00 pm **laserfiche**: Come see our Salesforce integration designed for RIAs. Reception tonight, 6-9pm, InterContinental SF (twin peaks room 4th floor) #df10
- 11:00 pm **TweetsMcG**: #df10 Integration Best Practices session about to start. Excellent.
- 11:00 pm **Lager**: #df10 #servicecloud Savology is not yet providing custsvc on social channels, but it's on the roadmap.
- 11:00 pm **benkepes**: Big party with an all-girls AC/DC cover band tonight sponsored by MarketBright <http://bit.ly/dF9ZJ1> #df10
- 11:01 pm **chrisboothe**: RT @abneedles: Marketing must move to a 'proactive state' in demand generation. via McAfee marketer #B2B #DF10
- 11:01 pm **spartovi**: Lining up @Appirio booth to unlock the true potential of the cloud at #df10 http://instagr.am/p/f_LS/
- 11:02 pm **zdmann**: RT @2badASS4U: @pacalVoltan @4chanicon @4chan @4chan_org @4chanorg Hey pal >>> found some haters didja? #coo. >>> I am @2badASS4U #df10 #motherfuckers.
- 11:02 pm **jhynes1**: #df10 has been amazing, finishing up financial analyst Q&A now
- 11:02 pm **jniezink**: RT @fortunemagazine: .@salesforce turns social collab tool Chatter free: <http://wp.me/pzwtX-bXR> \$CRM #df10 #sfdc #crm #scrm #force

- 11:02 pm **TweetsMcG:** @RatherGeeky so sad all the Force.com Essentials books were gone by the time we got there. Workbooks are great though #df10
- 11:02 pm **lianakangas:** Compared to the hands-on sessions in west at #df10 the other sessions look a little less... desirable. Anyone see that line?! Yeesh.
- 11:02 pm **Lager:** #df10 #servicecloud Plantronics is next customer. Moved to sfdc about 3 years ago. Two legacy systems which didn't talk to each other
- 11:02 pm **kitson:** Salesforce #CRM Customers: 1) James Panacek, Dir., Product Mktg, Consumer Solutions Business, Motorola #df10 #sfdc #scrm #force @salesforce
- 11:02 pm **JasonMAWood:** Just did some volunteering at #df10. Really well organized.
- 11:02 pm **kitson:** Salesforce #CRM Customers: 2) Barry Newman, VP, IT, Saveology #df10 #sfdc #crm #scrm #force @salesforce
- 11:02 pm **tpisello:** RT @hoovers: Customers don't care what your products do, but rather what they do FOR THEM (i.e., your customers). #df10
- 11:02 pm **Lager:** RT @kitson: Salesforce #CRM Customers: 1) James Panacek, Dir., Product Mktg, Consumer Solutions Business, Motorola #df10 #sfdc #scrm #force @salesforce
- 11:02 pm **Lager:** RT @kitson: Salesforce #CRM Customers: 2) Barry Newman, VP, IT, Saveology #df10 #sfdc #crm #scrm #force @salesforce
- 11:02 pm **kitson:** Salesforce #CRM Customers: 3) Ed Romson, senior director, global customer care, Plantronics #df10 #sfdc #crm #scrm #force @salesforce
- 11:03 pm **calbraun:** my Lenovo laptop battery rolled over & died while in SFO. can't find replacement. going to be a long, long flight home tomorrow. #help #df10
- 11:03 pm **Lager:** RT @kitson: Salesforce #CRM Customers: 3) Ed Romson, senior director, global customer care, Plantronics #df10 #sfdc #crm #scrm #force @salesforce
- 11:03 pm **jyamasaki:** Getting ready to be on w/ @FrankEliason and @bastienv for @salesforce live <http://www.salesforce.com/live/> #df10 #seesmic
- 11:03 pm **GlanceNetworks:** RT @Gerhard20 Opening of Dreamforce 2010 <http://bit.ly/eQQYxA> [nice summary] #df10
- 11:03 pm **DuaneJackson:** RT @dcunni: #df10 @benioff establishes Microsoft the clear enemy of the #cloud. Good marketing. Pick a fight. Salesforce as underdog. #df10
- 11:04 pm **pacalVoltan:** [gov } conFab . like shootin' fish in a barrel. >>> @4chanicon @4chan @4chan_org @4chanorg >>> I am <<<Z>>> . #df10 #motherfuckers.
- 11:04 pm **carolyncoles:** @Dreamforce how early should we get in line for bill Clinton? #df10
- 11:04 pm **paulfallon:** RT @dcunni: #df10 @benioff establishes Microsoft the clear enemy of the #cloud. Good marketing. Pick a fight. Salesforce as underdog. #df10
- 11:04 pm **SellingPowerMag:** RT @glancenetworks: RT @gerhard20 Opening of Dreamforce 2010 <http://bit.ly/eQQYxA> [nice summary] #df10
- 11:04 pm **Sales20Conf:** RT @glancenetworks: RT @gerhard20 Opening of Dreamforce 2010 <http://bit.ly/eQQYxA> [nice summary] #df10
- 11:04 pm **Lager:** #df10 #servicecloud plantronics has 450 users, incl. 100 agents. 500K calls/yr, also email, chat, SMS = 750K/yr total
- 11:04 pm **appirio:** RT @spartovi: Lining up @Appirio booth to unlock the true potential of the cloud at #df10 http://instagr.am/p/f_LS/
- 11:04 pm **dbmoore:** RT @fscavo: Just blogged (with video): First impressions: Salesforce.com far outgrows its name <http://bit.ly/h1STQ1> #DF10 #EnSW
- 11:04 pm **rogerjenn:** Added last batch of articles for "Windows #Azure and #Cloud Computing Posts for 12/8/2010+" <http://bit.ly/i42GMw> #SQLAzure #OData #df10

- 11:04 pm **mjrogan:** RT @dreamforce: If you don't have an umbrella pick up one at Walgreens (1301 Market st.) <http://bit.ly/erMmT1> #df10 #dreamforce
- 11:05 pm **kurtmw:** Lots of great demand gen & Marketing tracks-competing for the same time slots. C'est la vie #DF10
- 11:05 pm **atasteofcyn:** Goodbye #df10! @Coupa_Sam is heading out in 55 minutes. Come say hi while you still can! #smarterspending
- 11:05 pm **Mrgareth:** RT @petercoffee: CIO at #DF10 lunch today: "I haven't spent a single night during this [Force.com] project wondering if the system would stay up. Mind shift"
- 11:05 pm **hamnick:** RT @peterjchalmers: Quote "Lotus Notes is the asbestos of software" too funny #df10 @Dreamforce
- 11:05 pm **MEDIAtip:** RT @andrewspoeth: Salesforce.com's social media policy is publicly available: <http://ow.ly/3maCp> #DF10 #socialmedia: Salesf... @MediaTip
- 11:06 pm **dreamforce:** @carolyncoles Doors open at 4:00. I'd get there as soon as you can. #df10
- 11:06 pm **mericsson:** Enjoyed the ucsf sports medicine session at #df10. Applications of tech in medicine is very interesting.
- 11:06 pm **SPStorage:** As a side effect of attending dreamforce meals in San Fran found that loris diner on Mason makes a great Reuben #df10
- 11:06 pm **Lager:** #df10 #servicecloud plantronics: built an app to identify hot products (in terms of service calls), uses to alert sales, mktg, product ppl
- 11:07 pm **kitson:** Salesforce CRM as an early-warning system: IDs a wave of problems before they become a tsunami. #df10 #sfdc #crm #scrm #force @salesforce
- 11:07 pm **Lager:** #df10 #servicecloud this shortens time to fix root cause, allows sales to sell effectively vs. issues
- 11:07 pm **salesforce:** @lianakangas @chrislee Thank you! It's all about you and your experience. Enjoy the rest of the day! #df10
- 11:08 pm **kitson:** "I do *not* measure Avg Handle Time. My No.1 metric is #custsat. My No.2: Speed-to-answer." #df10 #sfdc #crm #scrm #force @salesforce
- 11:08 pm **BlakeLandau:** Plantronics #1 #cctr KPI is #custsat (not average handle time). #df10
- 11:08 pm **InFullBloomUS:** RT @fscavo: Just blogged (with video): First impressions: Salesforce.com far outgrows its name <http://bit.ly/h1STQ1> #DF10
- 11:08 pm **Lager:** #df10 #servicecloud plantronics moving its knowledge base to salesforce knowledge. Hoping to double or triple content
- 11:08 pm **RatherGeeky:** How come nobody told me my zipper was down?! #DF10
- 11:08 pm **Lager:** RT @kitson: "I do *not* measure Avg Handle Time. My No.1 metric is #custsat. My No.2: Speed-to-answer." #df10 #sfdc #crm #scrm #force @salesforce
- 11:09 pm **phintch:** Spoke with a lot of great people on the expo floor and now I'm looking forward to this session on A+ Marketing Automation. #DF10
- 11:09 pm **frasuy:** The door checkers should receive notification on a wireless gun and not have to look back at monitor for green. #df10 #inefficient
- 11:09 pm **jthughey:** #df10 #jQuery Developing Applications with jQuery in Moscone 3020 attendance is looking light for any interested developers.
- 11:10 pm **phintch:** But I am SORE! Stupid laptop bag! #DF10
- 11:10 pm **kitson:** RT @BlakeLandau Josh Tillman's Refractive Dialer gets a shout-out in Saveology briefing. #df10 #inno #crm @salesforce <http://bit.ly/efCxE>
- 11:10 pm **tnemelka:** #df10 @heroku: \$3m A round in '08, \$10m B in 5/10. Ex-MS exec on BOD. Sold for \$212m to sf. MS couldn't justify the multiple?
- 11:10 pm **dreamforce:** @jr14st you join the cloud crawl at the Temple Nightclub. Starts at 9. Have fun! #df10

- 11:10 pm **jthughey:** RT @KevinSwiggum: Pre-cloud platforms are on a path to nowhere #df10 #salesforce
- 11:11 pm **eventjp:** This venue rocks. Producing an event at #SFMoMA tonight. Awesome. #eventprofs #DF10 #marketingprofs
- 11:11 pm **patrickbowl:** Just got in line for Clinton's keynote address #DF10 #Dreamforce
- 11:11 pm **danfowlie:** Want to integrate @salesforce and @xero ? Check out Dime <http://tinyurl.com/2dnqdq4> Free 30 day trial #df10
- 11:11 pm **dreamforce:** @lianakangas It starts at the Temple Nightclub at 9:00 PM tonight. Have a blast! #df10
- 11:11 pm **DavidMuirJr:** @Acumen Solutions presents "Big Ideas for Big Players" FAST mobile solution in Moscone West 2018 in 5 min. Be ther #df10 #mobile #sfdc
- 11:11 pm **thoughtmerchant:** RT: Overwhelming response to Hoopla Scoreboard. Come by for a demo at kiosk 12 #df10 . <http://t.co/cSLjw4h> (via @hooplasoftware)
- 11:12 pm **RatherGeeky:** Waiting for the "Advanced Campaign Management: ROI, Offers and Beyond" session to begin. #DF10
- 11:12 pm **dreamforce:** @jhoskins . No. It is private and will not be live. You can watch a rebroadcast of this morning's keynote starting at 5 PST. #df10
- 11:12 pm **MirandaC:** #SugarCRM #DF10 Carolers Phase 2: Submit your own lyrics for a chance to win a brand new iPad! Details here: <http://bit.ly/dl2MOJ>
- 11:13 pm **jmhemsley:** I'm attending "Supporting your customers with social media" session at Dreamforce. #df10
- 11:13 pm **Lager:** #df10 #servicecloud Plantronics is convinced that service cloud is ready to do it all now, wasn't sure 3 yrs ago. Migrating from RightNow.
- 11:13 pm **kitson:** " @Salesforce has come so far in the last 3yrs - w/their purchase of InStranet - I'm now a huge advocate of the #SvcCloud." #df10 #sfdc #crm
- 11:13 pm **StefanRied:** #salesforce and #heroku today is day zero. They had no time to really make up their strategy. Will Heroku move off EC2?-Still open #DF10
- 11:13 pm **Lager:** RT @kitson: " @Salesforce has come so far in the last 3yrs - w/their purchase of InStranet - I'm now a huge advocate of the #SvcCloud." #df10 #sfdc #crm
- 11:13 pm **wellywoodanna:** RT @danfowlie: Want to integrate @salesforce and @xero ? Check out Dime <http://tinyurl.com/2dnqdq4> Free 30 day trial #df10
- 11:13 pm **AribaExchange:** Great! What do u think? RT @pjtec: #DF10 Just met with @Ariba to learn that they plan to build a contract management solution on Force.com
- 11:13 pm **bridgegroupinc:** RT @gerhard20 Opening of Dreamforce 2010 <http://bit.ly/eQQYxA> #df10 Is it wrong that the only thing I got out of this was \$7M a week?
- 11:14 pm **StefanRied:** Appreciate a lot of time with executives in 1on1 sessions. #df10
- 11:14 pm **RebeccaCMaas:** * #salesforce and #heroku today is day zero. They had no time to really make up their strategy. Will Heroku move off EC2?-Still open #DF10
- 11:14 pm **marketo:** RT @donferkins: I'm pining for #DF10 but alas, at least I have Marketo TV: <http://bit.ly/hoilNJ> - glad u like it
- 11:14 pm **NACM_OF_ARIZONA:** RT @hoovers: RT @abneedles: A lift of as much as 20% is possible from using social media alongside traditional e-marketing ~ @SiriusDecisions. #DF10
- 11:14 pm **EdYerkeRobins:** Already a huge line for Bill Clinton's #df10 speech. Hope I can get a seat! (But not as much as I hope they bring back the GWB impersonator)
- 11:15 pm **kitson:** "I look at @Zappos as 'what I want to be when I grow up.'" #df10 #sfdc #crm #SvcCloud #UC #cctr @salesforce
- 11:15 pm **atasteofcyn:** It's that time of #df10: LAST CALL for #BlizzardofBucks @Coupa booth 321: Wed 11-4p. LAST CHANCE to win. #smarterspending

- 11:15 pm **BlakeLandau:** Plantronics says @Zappos is the #cctr they want to be when they grow up. They did look at zappos as a strong model. #df10
- 11:15 pm **jyamasaki:** <http://ping.fm/p/5dUGc> - on stage and miked up for @salesforce live #df10
- 11:15 pm **peterOpexIT:** @benioff BMC now developping almost 12 months on force, outcome still far from usable, BMC messing up, stop using them #df10
- 11:15 pm **kitson:** "We're moving away from our @Avaya switches + we're moving into the #cloud." #df10 #sfdc #crm #SvcCloud #UC #cctr @salesforce
- 11:15 pm **Chris_Gaun:** @rathergeeky "nobody (said) zipper was down?!" probably bc everyone at #DF10 is now scared of you because you threatened to go in a cup.
- 11:16 pm **sethgoddard:** #df10 ad and marketing spend hasn't moved as quickly as eye balls have migrated to Internet
- 11:16 pm **NLWidder:** I am at Best Practices for Managing Financial Intermediaries. #df10
- 11:16 pm **kitson:** Oh, man - those were all Ed Romson, senior dir, global customer care, Plantronics. #df10 #sfdc #crm #SvcCloud #UC #cctr @salesforce
- 11:17 pm **kurtmw:** At @jonmiller2 session A+ Marketing Automation case study session #DF10
- 11:17 pm **cahidalgo:** Just came into A+ #marketingautomation case studies by @Marketo Jon Miller #df10
- 11:17 pm **quorus:** Yep! RT @kitson: "I look at @zappos as 'what I want to be when I grow up.'" #df10 #sfdc #crm #SvcCloud #UC #cctr @salesforce
- 11:17 pm **11CHISAa20:** RT @dreamforce: Check it out! Stevie Wonder with will.i.am at #df10 -- <http://twitpic.com/3dzg4i>
- 11:17 pm **kfloSF:** RT @marksmithvr: Marc Benioff makes Microsoft attacks at Dreamforce look Silly & Stupid with Actor <http://twitpic.com/3e3wv4> #df10 Amazing!
- 11:17 pm **tikr_de_favs:** RT @McGeeSmith RT @charlieisaacs "Salesforce,like the Black Eyed Peas,has a hit on its hands" #DF10 @benioff @ia... <http://bit.ly/dKZAwf>
- 11:17 pm **Lager:** #df10 #servicecloud plantronics hot topic list is not currently two-way -- mktg and sales info doesn't go to CSRs. Hope to do so next yr.
- 11:18 pm **kitson:** Plantronics is also planning to unify a hybrid deployment w/ #RNOW (for email/KM/chat) onto @Salesforce. #df10 #sfdc #crm #SvcCloud #cctr
- 11:18 pm **StefanRied:** #sapsummit is still discussing how to leverage #Java. #DF10 is moving multilanguage at the same time #Ruby #PHP #Java #Spring #APEX
- 11:18 pm **DocuSign:** AppExchange: 1k+ pre-integrated apps, 300+ apps for sales, 6.8k+ customer reviews #df10
- 11:18 pm **Lager:** #df10 #servicecloud motorola up next -- would have an update for you but my twitter locked up
- 11:18 pm **LoicMosse:** RT @salesforce: Did you know 'Bernard' was the actual model from MS's 'don't get forced' campaign? <http://on.fb.me/hnMagB> #df10
- 11:18 pm **wilbertmoreno:** RT @jesus_hoyos: RT @abneedles: "LinkedIn is the most maintained database on the planet because we do it ourselves." via @InformaticaCorp marketer #B2B #DF10
- 11:19 pm **pamelump:** RT @mvolpe: All friends of @HubSpot at Dreamforce, you're invited to a reception at 6-8pm at the W Hotel, 2nd floor. Join us! #df10
- 11:19 pm **lauriemccabe:** RT @Lager: #df10 #servicecloud motorola up next -- would have an update for you but my twitter locked up>>oh no-twitter freeze :)
- 11:19 pm **cahidalgo:** The buyer journey has changed and forces companies to change how they engage via @jonmiller2 #df10
- 11:19 pm **bevo14:** Social panel w/ @marcusnelson and @frankeliason at @salesforce LIVE webcast #df10 <http://twitpic.com/3e6bo8>

- 11:20 pm **atasteofcyn:** Check-in @Coupa #df10 booth 321 on foursquare! Mayor at end of Wed. 12/8 wins a gift cert. for themselves and for a friend. #smarterspending
- 11:20 pm **cahidalgo:** "Buyers don't want to speak to sales until they have to speak with them to further the buying process" via @jonmiller2 #df10
- 11:20 pm **lindsaykarlin:** Boomerang is at Dreamforce...Booth #1207. Come by and check us out! #df10
- 11:20 pm **akoolstik:** Visiting informatica at @dreamforce @infacloud #df10
- 11:20 pm **StefanRied:** #DF10 is a gamechanger for #salesforce. #Oracle #Microsoft #IBM are the new competitors. Salesforce has to re-adjust its gotomarket + brand
- 11:20 pm **Lager:** #df10 #servicecloud motorola curently uses sfdc reporting day to day, but still maintains Cognos BI licenses
- 11:20 pm **DeAnnaHubbard:** Just won a \$50 gift certificate! Thank you @Cognizant #df10
- 11:21 pm **Jimvanbe:** Listening to: Theres an App for That. Good stuff! #DF10 @GeraldineGray @crmfyi
- 11:21 pm **dhscils598f08:** stopped by the developer lab in Moscone West and spoke to an Expert regarding cross object triggers-built the Apex code in minutes :) #df10
- 11:22 pm **marksmithvr:** Great meeting with Cloud9 Analytics who provides sales forecasting & pipeline apps to make sales cloud a reality #df10
- 11:22 pm **gerry_oneill:** Listening 2 panel of execs who have moved service applications from Siebel to #servicecloud. Why? Bulk of audience are siebel custs #df10
- 11:22 pm **mtlady15:** @infocloud #df10
- 11:22 pm **yvonnewrites:** integration of LinkedIn and Salesforce--contacts? Is it possible? (#df10 live at <http://www.salesforce.com/live>)
- 11:22 pm **cahidalgo:** 50% more leads from #leadnurturing from his own research - #df10 via@jonmiller2
- 11:22 pm **copenhaver:** RT @kitson: "I look at @Zappos as 'what I want to be when I grow up.' " #df10 #sfdc #crm #SvcCloud #UC #cctr @salesforce
- 11:22 pm **warrenkurtzman:** About to see Bill Clinton speak @Dreamforce. The last time I saw him in-person was on the campaign trail in Pittsburgh in 1992! #df10
- 11:22 pm **HeadCrackinLife:** @infacloud #df10
- 11:23 pm **mvolpe:** Trying to use Chatter iPhone app at #df10 and got "you need to activate this computer" msg when logging in. What? It's the iPhone app...?
- 11:23 pm **tractionsm:** @infocloud #df10
- 11:23 pm **2badASS4U:** RT @pacalVoltan like shootin' fish in a barrel. > @4chanicon @4chan > "I am <<<Z>>> ." wait. I thought Zd was <<<Z>>> #df10 #motherfuckers.
- 11:23 pm **burtbarnes:** RT @jrabara: #Telligent mentioned as best-of-breed for social communities by #sfdc at #df10
- 11:23 pm **AribaExchange:** @appsruntheworld @pjtec @calbraun @infullbloom we'll have beta program 4 contracts force.com app. Interested? <http://bit.ly/fbehBN> #df10
- 11:23 pm **Bucholtz:** RT @marketo: RT @donfperkins: I'm pining for #DF10 but alas, at least I have Marketo TV: <http://bit.ly/hoilNJ> - glad u like it
- 11:23 pm **Aiden_Byrne:** @brainflurry, thanks for coming by the booth! I look forward to being in touch in the future! #df10
- 11:23 pm **marksmithvr:** Met with CMO of Interactive Intelligence to see how Contact Centers Communicate in Cloud - Nice Work! #df10
- 11:23 pm **cahidalgo:** Companies that used #leadscoring had a 23% increase in revenue than those that did not - #df10 via@jonmiller2
- 11:24 pm **martinbryk:** Good luck! Looking forward to your session!! RT @Ingram: Getting ready to present at #DF10 with @plmcgrn and @vargasl. Wish us luck!

- 11:24 pm **chrislee:** [@marcusnelson](#) & [@frankeliason](#) at [@salesforce](#) LIVE now #df10
<http://www.salesforce.com/live/>
- 11:24 pm **ReidCarlberg:** [@joshbirk](#) and [@tehnrd](#) getting their #jquery on #df10 <http://twitpic.com/3e6d03>
- 11:24 pm **AngelaFlores:** RT [@marksmithvr](#): Marc Benioff makes Microsoft attacks at Dreamforce look Silly & Stupid with Actor <http://twitpic.com/3e3vw4> #df10 Amazing!
- 11:25 pm **Rinidas:** RT [@annekeseley](#) #df10 Here's a concept: Have a buyer's track [@dreamforce](#). Invite your customers & ask them how we can improve our sales/svc.
- 11:25 pm **InformaticaCorp:** Not too late to win an Xbox Kinect today! Tweet "[@infacloud](#) #df10" to win!
- 11:25 pm **cahidalgo:** Emptoris an [@Marketo](#) customer sharing their case study on how #leadnurturing impacted their organization - #DF10
- 11:25 pm **PAKRAGames:** RT [@WiproSFDC](#): Wipro breakout Session with Invista at Moscone West 3018 room in the next 30 min..please line up #DF10
- 11:25 pm **topalovich:** Hi, [@ReidCarlberg](#). Stopped by to check out your #df10 preso.
<http://twitpic.com/3e6d7b>
- 11:25 pm **jherish:** In [@Iningram](#)'s most excellent Social Media session at #df10. Moscone West 3009!
- 11:25 pm **Orlando_Solis:** ?[@Benioff](#): We got him back from the evil forces! #DF10. Another convert from Microsoft's CRM False Cloud. <http://yfrog.com/h3ewj?#in>
- 11:25 pm **BeckyMaeW:** "Supervision is dead. ...We're knowledge workers today - we're innovators."
#df10 leadership session
- 11:25 pm **CubanBond:** [@infacloud](#) #df10
- 11:25 pm **scovetta:** Enterprise Architecture roundtable with 150 people != roundtable - call it a panel discussion next time #df10
- 11:26 pm **mericsson:** Dr Diana Farmer's session on fetal therapy/surgery was pretty fascinating too.
#df10
- 11:26 pm **pacalVoltan:** RT [@2badASS4U](#): RT [@pacalVoltan](#) like shootin' fish in a barrel. >
[@4chanicon](#) [@4chan](#) > "I am <<<Z>>> ." wait. I thought Zd was <<<Z>>> #df10
#motherf
- 11:26 pm **drewhawkins:** My view of this keynote presentation at #DF10 <http://twitpic.com/3e6dek>
- 11:26 pm **Eloqua:** RT [@abneedles](#) "I'm using [Eloqua] to allow me, almost from a forensic point of view" to see what's going on. via [@InformaticaCorp](#) #B2B #DF10
- 11:26 pm **jr14st:** Thanks! Do I need all 8 stickers?,RT [@Dreamforce](#) [@jr14st](#) you join the cloud crawl at the Temple Nightclub. Starts at 9. Have fun! #df10
- 11:27 pm **lauriemccabe:** [@jensbutler](#) SAP and Salesforce are doing a great marketing job for Apple :)
#sapsummit #df10
- 11:27 pm **nteaug:** [@infacloud](#) #df10 I want to win an Xbox 360 kinect package
- 11:27 pm **BlackboardProEd:** Check out #Blackboard's [@alansky](#) LIVE NOW at #DF10 talking about the new Blackboard/Force.com app! <http://www.salesforce.com/live/#edtech>
- 11:27 pm **sprabu:** RT [@lauriemccabe](#): [@jensbutler](#) SAP and Salesforce are doing a great marketing job for Apple :) #sapsummit #df10
- 11:28 pm **sapountzis:** RT [@lauriemccabe](#): [@jensbutler](#) SAP and Salesforce are doing a great marketing job for Apple :) #sapsummit #df10 < power of the brand!
- 11:28 pm **chrislee:** [@pgreenbe](#) you still around at #df10, sir?
- 11:28 pm **Bellelee321:** RT [@miyabi81](#):
????????????????????????????????Database.com?????Dreamforce '10
<http://bit.ly/eS5XYE> #df10 [@dreamforce](#) [@salesforce](#)
- 11:28 pm **Bellelee321:** RT [@miyabi81](#): Salesforce.com Buys Heroku For \$212 Million In Cash
<http://tcrn.ch/dKySpW> #df10 [@dreamforce](#) [@salesforce](#)

- 11:29 pm **DocuSign:** Jeff Grosse of Blue Cross Blue Shield, @CRMFYI uses AppExchange to get traction w/o help of IT, \$0 investment & 1/2 hr of config #df10
- 11:29 pm **rbrown0504:** Looking forward to seeing @Bill_Clinton tonight at the special session #df10 #dreamforce @salesforce
- 11:29 pm **lauriemccabe:** @sapountzis halo effect in play #sapsummit #df10
- 11:29 pm **vivekmchawla:** Extremely impressed with SFDC live broadcast with integrated social stream for DF10. Kudos! (#df10 live at <http://www.salesforce.com/live>)
- 11:29 pm **Travisde:** Stopped by the @Marketo booth at #df10, nice to see how they've incorporated @pentaho's tools into their offering. #PredictiveAnalytics
- 11:29 pm **Mrgareth:** International media taking down time in the press lounge at #Dreamforce #DF10 <http://twitpic.com/3e6edr>
- 11:29 pm **Lager:** #df10 #servicecloud neither plantronics nor motorola lock down the internet for their agents -- can access personal social media. Good job!
- 11:30 pm **marketo:** What have been your fav. sessions at Dreamforce? #DF10
- 11:30 pm **marksmithvr:** Great Meet & Greet with CMO of Merced Systems who provide Sales Perf. Mgt & Agent Perf. Mgt for Customer Service - Check Them Out! #df10
- 11:30 pm **schnaars:** Turning the Guns Towards Redmond - #df10 #e20 <http://post.ly/1JEyR>
- 11:30 pm **kitson:** Talking w/ Plantronics + Motorola abt allowing #cctr agents access to online sites (Twitter, Google, etc) #df10 #sfdc #crm #scrm @salesforce
- 11:30 pm **themayorpete:** Attending "data done right" at #df10
- 11:30 pm **kitson:** Plantronics: Yes. Motorola: No real use for it. #df10 #sfdc #cctr #crm #scrm @salesforce
- 11:31 pm **cahidalgo:** Critical the sales buys into #marketingautomation via Emptoris #DF10 - Agree - the best way is to collaborate on #leadmanagement process
- 11:31 pm **judyiko:** Supporting @salesforce Database.com, @InformaticaCorp demonstrates cloud integration capabilities <http://bit.ly/eokoSF> #df10 @INFACloud
- 11:31 pm **hamnick:** Hal ->? @MesotheliomaC: RT @peterjchalmers: Quote "Lotus Notes is the asbestos of software" too funny #df10 @Dreamforce <http://j.mp/CancerM?>
- 11:33 pm **jhoskins:** Salesforce.com is #Amazing & # Awesome. #df10
- 11:33 pm **TedatSonicWALL:** Salesforce - great job bringing real life customers to Dreamforce to tell their stories <http://bit.ly/eCJTvK> #df10
- 11:33 pm **gerry_oneill:** Siebel =slow. AHT 2 high.Hard.Too much downtime.Salesforce=improved call times by 86%.csat up.Happy agents.Clean data #df10 #realpage
- 11:33 pm **geoffsdesk:** Using crowd (cloud) sourced dirty data? #df10 come to the Infogroup booth and prospect the smarter cleaner way. Find out how.
- 11:34 pm **colinloretz:** If you're joining us for the developer dinner, please respond by 4. I need a headcount to make a reservation #df10
- 11:34 pm **NexusStrategy:** RT @laserfiche: Come see our Salesforce integration designed for RIAs. Reception tonight, 6-9pm, InterContinental SF (twin peaks room 4th floor) #df10
- 11:34 pm **J_Dittmar:** @infacloud #df10
- 11:34 pm **jmhemsley:** I just want to thank all of the Expo businesses in advance for the amount of email you'll send me over the next 6 months. #df10
- 11:34 pm **thegadgetgirl:** RT @jhoskins: Salesforce.com is #Amazing & # Awesome. #df10
- 11:35 pm **RatherGeeky:** Really impressive ppt design by CompuWare in the campaign management session at #DF10. Beats the socks of all the others I've seen today.
- 11:35 pm **AnnuitasGroup:** RT @Hoovers: RT @abneedles: A lift of as much as 20% is possible using social media w/traditional e-marketing ~ @SiriusDecisions. #DF10

- 11:35 pm **kitson:** Plantronics is confident @Salesforce's #socialmedia filtering system is up to the task. #df10 #sfdc #crm #cctr #SvcCloud #scrm @salesforce
- 11:36 pm **jsysmans:** Live Webinar: Top 10 Reasons #salesforce Customers Switch to #SugarCRM. Dec 15 (US/EMEA) and Dec 16 (APAC). <http://bit.ly/gjlfbd> #df10
- 11:36 pm **ChristinaKudym:** RT @geoffsdesk: Using crowd (cloud) sourced dirty data? #df10 come to the Infogroup booth and prospect the smarter & cleaner now.
- 11:36 pm **marketo:** Full audience here: A+ Marketing Automation Case Studies <http://ow.ly/i/6deW> #DF10 @jonmiller2
- 11:36 pm **appirio:** Three! We are looking for the last winner at #df10 < RT @dhscils598f08: @appirio how many winners will there be today?
- 11:36 pm **cahidalgo:** #DF10 - Really! Cell phones ringing in the middle of sessions. Not like they are new devices and we don't know to turn them off #fail
- 11:36 pm **sejaldhruva:** RT @shakeellamba: RT @wellywoodanna: RT @gdevore: Microsoft looks both pathetic and desperate sitting outside of Dreamforce #df10
- 11:36 pm **Eloqua:** Eloqua CEO Joe Payne explains why GAAP matters for sales and marketing. <http://bit.ly/dTMdG> #DF10
- 11:37 pm **marybeth78759:** Doing an on camera interview with @dreamsimplicity & @deckeratdell @dreamforce @delldf412 #delldf412 #df10 #cloud
- 11:37 pm **mercedsystems:** Dreamforce 2010: Merced Systems Performance Challenge - iPad giveaway - check out the video!! <http://bit.ly/crsa0w> #df10
- 11:37 pm **gerry_oneill:** Salesforce is easier to use.used inhouse exp to implement.involved agents in decision.better reporting. #df10 #realpage
- 11:38 pm **sejaldhruva:** Excited to hear Bill Clinton speak today at #Dreamforce tonight! #df10
- 11:38 pm **indysen:** #appquest winners on @Salesforce Live at 3:50pst. #df10 #in
- 11:38 pm **subrayamallya:** Force.com sheds the proprietary tag...almost: <http://t.co/veZldm> #Heroku #SFDC #df10 #RubyOnRails
- 11:38 pm **dreamforce:** RT @vivekmchawla: Extremely impressed with SFDC live broadcast with integrated social stream for DF10. Kudos! (#df10 live at <http://www.salesforce.com/live>)
- 11:38 pm **jeff_french:** I just won an iPad at DreamForce! #df10
- 11:39 pm **kurtmw:** Impressed with @Emptoris marketing and sales alignment - Great example of what's possible w/scoring & nurturing to drive revenue #DF10
- 11:39 pm **cahidalgo:** Key-take aways from @Marketo customer - redefine #leadmanagement process [100% Agree! Goes well beyond #leadscoring & #leadnurturing] #df10
- 11:39 pm **HazelMurphyx82:** Impressed with marketing and sales alignment - Great example of what's possible w/scoring & nurturing to drive revenue #DF10
- 11:39 pm **prudentcloud:** RT @subrayamallya: Force.com sheds the proprietary tag...almost: <http://t.co/veZldm> #Heroku #SFDC #df10 #RubyOnRails
- 11:39 pm **TedatSonicWALL:** Glad to see Eloqua has nice giant booth at Dreamforce '10: Platinum Sponsors <http://bit.ly/gDH47m> #df10
- 11:41 pm **gerry_oneill:** #realpage chose salesforce after a two week trial. "it couldn't be worse than what we have already" #df10
- 11:41 pm **calebsidel:** And the line is already filling the hall from moscone north to south for Clinton! #df10
- 11:41 pm **jasherman:** Tip from Dominic Shine: Encourage private #Chatter groups in multiple languages, and use Google Toolbar for translation #df10
- 11:42 pm **RatherGeeky:** So refreshing to see a ppt that is actually visually appealing. Nice graphics, slide design, text is easy to read. Thanks Compuware. #DF10

- 11:42 pm **jsymans:** RT @sugarcrm: Nice review of the #SugarCRM carolers and other guerilla tactics at #df10 <http://ht.ly/3mau3>
- 11:43 pm **cahidalgo:** via@jonmiller2 discussing efficiency of @Marketo and the ability for sales reps to sell more and carry more quota as a result #df10
- 11:43 pm **sejaldhruva:** Excited! #df10 (@ Dreamforce 10'- Bill Clinton Keynote Address w/ 3 others) <http://4sq.com/hg6cuG>
- 11:43 pm **ejly:** I'm in the There's An App For That session - very useful tips & practical advice on @jigsaw #df10
- 11:43 pm **sheridangaenger:** RT@VivekMChawla, Extremely impressed with SFDC live broadcast with integrated social stream (#df10 live at <http://www.salesforce.com/live>)
- 11:43 pm **marketo:** For every \$1 Marketo spends on Sales, we spend 85 cents on Mktg - more than most companies. #DF10 @jonmiller2 - but sales have higher quota
- 11:43 pm **TweetsMcG:** RT @jhoskins: Salesforce.com is #Amazing & # Awesome. #df10
- 11:44 pm **kitson:** Next session - #FinancialForce. #df10 #sfdc #crm #scrm @salesforce
- 11:44 pm **dlog:** Lesson of the day: If you're going to borrow @Benioff's marketing tactics, be prepared for creative counter measures. #msft at #df10
- 11:45 pm **ejly:** Salesforce user notes that @jigsaw was providing updates on personnel for failing banks before the FDIC had the data to them. wow. #df10
- 11:45 pm **kitson:** 4 customers telling their #FinancialForce tales. #df10 #sfdc #crm #scrm @salesforce
- 11:45 pm **jigsaw:** RT @ejly: I'm in the There's An App For That session - very useful tips & practical advice on @jigsaw #df10 - Glad to hear that!
- 11:45 pm **romeokoh:** @infacloud #df10
- 11:45 pm **dahowlett:** Excellent meeting with #Workday #df10. Stuff they're doing reminds me of a swan...lots of action under the surface but elegant on top
- 11:45 pm **DocuSign:** David Strouse of Iron Mountain talking about DocuSign for e-signatures and Eloqua for marketing automation #df10
- 11:45 pm **marketo:** Marketing and Sales must work together on the *revenue* pipeline. @jonmiller2 #DF10
- 11:45 pm **SMBPros:** RT @marketo: Marketing and Sales must work together on the *revenue* pipeline. @jonmiller2 #DF10
- 11:45 pm **jigsaw:** RT @ejly: Salesforce user notes that @jigsaw was providing updates on personnel for failing banks before the FDIC had the data to them. wow. #df10
- 11:45 pm **cahidalgo:** @jonmiller2 shows @Marketo revenue cycle funnel - #leadnurturing database is in middle of the funnel [should nurture at all stages] #df10
- 11:46 pm **mstinalee:** Another day, another Chatter commercial. (not that I don't love it.) #df10 (@ Dreamforce 2010 w/ 91 others) <http://4sq.com/dV2qL9>
- 11:46 pm **Mrgareth:** @seanwhiteley to @stilgherrian re - chatter: "#SFDC was well placed to take Facebook metaphor for collaboration and apply it to biz" #DF10
- 11:46 pm **ravikiranreddyv:** When we can expect vmforce.com ? (#df10 live at <http://www.salesforce.com/live>)
- 11:46 pm **WhyiTrend:** #df10 <http://bit.ly/effcxB>
- 11:46 pm **gerry_oneill:** #ltron global co w/tons of int reqs.selected salesforce coz compared 2 siebel "it had the wow factor" #df10
- 11:46 pm **DocuSign:** sales contracts for Iron Mountain turnaround time: 74% in < 24 hrs, some in 5 minutes #df10
- 11:46 pm **NLWidder:** Anyone see the NetDocuments booth at @Dreamforce? #df10

- 11:47 pm **kprscott:** RT @jitterbit: #DF10 \$250 roaming the floor in 20 minutes... keep those stickers visible!
- 11:47 pm **dccp:** Waiting to watch Bill Clinton's keynote speech! #df10 the line up is insanely long though. Glad we got here early. <http://yfrog.com/h2z8xj>
- 11:47 pm **DocuSign:** Ability to track contracts, see who's viewed, signed, & who's got it - very powerful features from DocuSign #df10 #ironmountain
- 11:48 pm **dahowlett:** Sitting in #FinancialForce customer/analyst session. Customers fielding qus always the best #df10
- 11:48 pm **Eloqua:** RT @meannie @eloqua My CC Mgr came back from #df10 saying how much everyone loves you. :-) <Coffee is the fastest way to a CC Mgr's heart ;)
- 11:48 pm **copenhaver:** #df10 cool use of FaceTime to manage mobile sales team. Interact with field real time #sfa #CRM
- 11:49 pm **jamesledbetter:** RT @wellsphere: Earlier at #df10, there's a 17 year gap between Medical Discovery and implementation as Health Practice now. In 1747, that gap was 48 years.
- 11:49 pm **eboocock:** @Benioff #df10 performance worthy of daytime TV
- 11:49 pm **cdigennaro:** RT @abneedles: "LinkedIn is the most maintained database on the planet because we do it ourselves." via @InformaticaCorp marketer #B2B #DF10
- 11:50 pm **ravikiranreddyv:** Do salesforce.com Participating in healthcare too ? (#df10 live at <http://www.salesforce.com/live>)
- 11:50 pm **NLWidder:** @netdocuments do you have a booth at @Dreamforce? #df10
- 11:50 pm **Mrgareth:** #Chatter adds greater context to what employees are doing so they can be more effective, says @seanwhiteley at #Dreamforce #DF10 #SFDC
- 11:51 pm **tylerfraser:** Trying to get @magento to integrate with @salesforce. #dreamforce #df10
- 11:51 pm **Standardqueso:** RT @salesforce: Did you know 'Bernard' was the actual model from MS's 'don't get forced' campaign? <http://on.fb.me/hnMagB> #df10
- 11:51 pm **krmc:** Tried to sstop by on the @LiveOps booth staff, but they've been swamped all day. No complaints here :) #df10
- 11:52 pm **asapiz:** Great energy, packed halls and a lot of excitement at #df10. Bill Clinton takes the stage in one hour.
- 11:52 pm **mainebytesnet:** Infocloud #df10
- 11:52 pm **snaplogic:** @SnapLogic (officially) raises \$10M; investment titan Ben Horowitz joins board | VentureBeat <http://t.co/BAwVVOg> via @AddThis #df10 #EnSW
- 11:52 pm **drfonz:** Gearing up to attend President Clinton's keynote at #df10. I've seen the queues forming! Thankfully they are escorting us to our seats
- 11:52 pm **yahuiWA:** want to get an idea on how nonprofits are using #Salesforce, #DF10, #dfnp10 <http://bit.ly/hQJP7j>
- 11:52 pm **anwith1n:** A lot of companies say they integrate w/ SFDC... ask "Where's your AppExchange App?" #df10
- 11:52 pm **GCCPrinters:** Excellent presentation (#df10 live at <http://www.salesforce.com/live>)
- 11:52 pm **Mrgareth:** #Chatter borrowed from the metaphor that #Twitter offered for collaboration as much as from #Facebook, says @seanwhiteley #Dreamforce #DF10
- 11:53 pm **tet3:** @timmersw I got my Swarm @foursquare badge @tedxpilly - was hoping for SuperSwarm (250+) at #df10, but no luck yet.
- 11:53 pm **jasonwinters:** RT @cjablonski: We wouldn't need healthcare reform if we had obesity reform - Dr. Robert Lustig #df10
- 11:53 pm **marketo:** Irrelevant content in your email marketing will lead to unsubscribes, or at least emotional unsubscribes. @jonmiller2 #DF10 #leadnurturing

- 11:53 pm **SPMconsulting:** In line to see Bill Clinton speak at Dreamforce. #df10 very good conference, lots of good sales effectiveness and SPM apps here.
- 11:54 pm **ravikiranreddyv:** Great speech from every one today and i love it :) (#df10 live at <http://www.salesforce.com/live>)
- 11:54 pm **snaplogic:** @SnapLogic Intros SnapCenter Integration Center http://www.prweb.com/releases/SnapLogic_SnapCenter_2010/12/prweb4872474.htm #df10 #EnSW
- 11:54 pm **KrystalGuerra:** RT @justacio: RT @texasdago: The customer from Microsoft "I didn't get forced" ads ends up on stage with Benioff at #DF10. MS gets pwned by salesforce
- 11:54 pm **CIO_NZ:** Marc Benioff quotes Andy Grove: ?Only the paranoid survive? you need to be thinking about what can go wrong.. @dreamforce #df10
- 11:54 pm **sprabu:** RT @CIO_NZ: Marc Benioff quotes Andy Grove: ?Only the paranoid survive? you need to be thinking about what can go wrong.. @dreamforce #df10
- 11:54 pm **fearlesscomp:** RT @marketo: Irrelevant content in ur email marketing leads to unsubscribes, or at least emotional opt out. @jonmiller2 #DF10 #leadnurturing
- 11:55 pm **marketo:** The brand new Definitive Guide to Lead Scoring [pic] at the Marketo booth: #DF10 <http://ow.ly/i/6ddf>
- 11:55 pm **zorian:** RT @marketo: Irrelevant content in your email marketing will lead to unsubscribes, or at least emotional unsubscribes. @jonmiller2 #DF10 #leadnurturing
- 11:55 pm **patrickmichaelb:** Spent all day at the new Help Portal booth at the campground. Great interaction and feedback from customers. #collabor8 #df10
- 11:55 pm **maitramtran:** Gearing up for #benioff UCSF benefit concert #df10 (@ Nob Hill Masonic Auditorium) <http://4sq.com/3Wsbq5>
- 11:55 pm **RatherGeeky:** Compuware does some seriously awesome things with campaigns, website integrations and custom CSS stored in Salesforce. I'm impressed! #DF10
- 11:56 pm **Eloqua:** Nice! @Taleo just got a shout-out at #DF10 for winning a Markie Award!
- 11:56 pm **ravikiranreddyv:** why people are paying and going to event instead of this wonderful streaming live studio (#df10 live at <http://www.salesforce.com/live>)
- 11:56 pm **marcusschmidt:** RT @ChristinaKudym: RT @geoffsdesk: Using crowd (cloud) sourced dirty data? #df10 come to the Infogroup booth and prospect the smarter & cleaner now.
- 11:56 pm **primiyak:** RT @unbelievable: Mobile trends of #df10? All attendees seem to own iPhones, but everyone is developing for Android because of it's growth.
- 11:56 pm **SAzores:** Good to know :(RT @EdYerkeRobins: Already a huge line for Bill Clinton's #df10 speech. Hope I can get a seat!
- 11:57 pm **jmhemsley:** Very cool features coming up for salesforce for social media including Facebook integration. #df10 @Iningram
- 11:57 pm **marketo:** Where to find enough content for your lead nurturing? Remember that there is a lot of great 3rd party content you can use. @jonmiller2 #DF10
- 11:57 pm **CIOResearch:** RT @rwang0: Thanks! RT @brenbt: @rwang0 "b2b and b2c is dead. It's all p2p (person to person) now". #dreamforce #df10<<love this!!
- 11:57 pm **CIOIndia:** RT @rwang0: Thanks! RT @brenbt: @rwang0 "b2b and b2c is dead. It's all p2p (person to person) now". #dreamforce #df10<<love this!!
- 11:57 pm **tapangarg:** RT @rwang0: Thanks! RT @brenbt: @rwang0 "b2b and b2c is dead. It's all p2p (person to person) now". #dreamforce #df10<<love this!!
- 11:57 pm **CRMJen:** @jaredemiller where you @? #df10 #owmyfeet!
- 11:57 pm **dahowlett:** @toppundit Nah = a lot of hopeful reinvention complete with nutty names contest for new vendors methinks #df10

- 11:57 pm **regnarg:** Line for President Clinton is huge. Hope to make it in. @dreamforce #df10
- 11:57 pm **DG_Report:** RT @cahidalgo: 83% of Buyers r not following a "traditional" buying process according to @DG_Report study says @wachnabel #df10
- 11:57 pm **AZCharterSchool:** Packing meals at #df10 with @shnoffice. Check them out www.stophungernow.org <http://twitpic.com/3e6m25>
- 11:57 pm **pjtec:** Met with @BigMachines and learned about QuickConfig on Force.com (#Chatter) & AppExchange 2 <http://ht.ly/3f0y> #df10 > \$29/user/month
- 11:57 pm **parijat426:** RT @shakeellamba: RT @wellywoodanna: RT @gdevore: Microsoft looks both pathetic and desperate sitting outside of Dreamforce #df10
- 11:57 pm **kitson:** Details here are compelling - the back office can be a real driver of #CRM adoption. #df10 #sfdc @FinancialForce @salesforce
- 11:58 pm **DocuSign:** ChatterExchange is a new flowering of plug-ins for Chatter (subsection of AppExchange), like AppExchange is for Salesforce #df10
- 11:59 pm **MartijnLinssen:** Twitter, just show us the algorithm - please? <http://dlvr.it/B0W5D> #wikileaks #df10 #sapsummit
- 11:59 pm **GCCPrinters:** The Doctor is sharp, focused and inspiring. He's right it is a philosophy that motivates you (#df10 live at <http://www.salesforce.com/live>)
- 11:59 pm **CRMJen:** @jhoskins @mikegerholdt @forceDotMom @jmhemsley @Benioff @psappington where you @? #df10
- 11:59 pm **lizzy_yr:** @EdYerkeRobins So jealous!! I'm consoling myself w/ cream puffs. #df10 widow