

Interactive Digital Signage

InFocus
Collaboration That Works

A self-service touchscreen experience to build your brand

Impress customers and visitors with a professional interactive sign to promote your products, share news, give direction, and more. Your touchscreen experience will engage users and add value to your brand by providing new opportunities to interact with your audience in a way that is relevant and useful.

Interactive signage gives you the flexibility to communicate the information that your audience needs and update it as often as you want, all at a great value.



40" DigiEasel display

Tailor your sign to meet your needs—from offices to education to retail, the possibilities are endless.

Business

- A** Share product information and advertising
- B** Show videos
- C** Communicate recent news or awards
- D** Save time at reception—allow visitors to make direct calls
- E** Browse products or make an order at the online store
- F** Provide details on pricing or purchase plans

Education

- A** Make a video call to order event tickets
- B** Provide a map or wayfinder
- C** Share event schedule
- D** Connect with social media feeds
- E** Broadcast sports highlights
- F** Display news, scores, and university information



DigiEasel Touchscreen Display

Display your interactive sign on a DigiEasel touchscreen. At 40 inches, DigiEasel is our most compact and versatile interactive display. Choose from portrait or landscape mode to fit the needs of any business, retail, or education environment, and mount it on the wall or on a stand so that it's available to share information wherever you need it most.

DigiEasel interactive signage streamlines communication with your audience for a fraction of the cost of other solutions on the market—leaving a lasting impression for your organization without a hefty dent in your budget.

- Display your sign on a bright, colorful 40-inch 1080p touch panel
- Accurate and responsive 10-point capacitive touch
- Choose from landscape or portrait mode for extra versatility
- Add our optional camera with microphone array for high quality video calling to SIP endpoints (INF4032/INF4032p only)
- Highly affordable

DigiEasel Sign Manager

DigiEasel Sign Manager software packages your custom signage to easily import it to the DigiEasel display. The Sign Manager software allows you to use HTML5 content that runs on a browser—giving you flexible control over your design and empowering you to easily integrate multi-media content for maximum impact.

Securely package your signage via a private key and a unique security certificate, ensuring that only you can change your message and that your signage remains under your control.

- Easily integrate multi-media content within your signage via HTML5
- Supplementary HTML5 and JavaScript custom API/extensions for enhanced control and customization of your sign
- Pull content from the web or network location into your signage via built-in network connection (INF4032/INF4032p only)
- Make video calls directly from your interactive sign with a custom API (INF4032/INF4032p only)
- Compatible for PC and Mac



Part numbers:

DigiEasel Sign Manager	INS-SIGNMGR
DigiEasel 40" Touch Display	INF4030 (K-12 only)/INF4030p
DigiEasel 40" Touch Display with Networking	INF4032 (K-12 only)/INF4032p
DigiEasel Floor Stand	INF-STNDSM
Camera and Microphone Array	HW-CAMERA-2