

)W' H() HO SPECIAL AUDITION Brokers Looking Over Shows Again Leblanging the Eateries Now in With View to Making Ticket Buys New B'way Due-Bill Biz Switch FOR VAUDE ACTS

Broadway's newest wrinkle, a Lebiang for the niteries, has been formed by Sanford Cahn, J. Lam-bert and S. Feuchtwanger. They issue a membership card for \$1 that entitles holder to a discount of from 5% to 25% on a total tab in several local hot spots. Gag does not stop here but ex-tends to various other amisements, including golf courses, riding acad-emporluma. Only exception is the-atres, which they don't touch. Cutters have for a time themin-tetiste office. Majority of their biz is conducted on the office canvas-ing on the posters displayed in stores. Fished After Servina

stores.

Mail and posters displayed in Stores. Flashed After Serving Privilege ducats are flashed after patron has been served to circum-vent price hoisting. For this rea-son only spinished on the ansi-now are Barrel of Fon, Connie's Inn (dark), Greenwich Village Inn, Roumanian Rendezvous, Dizzy Club and Swanee Club, the Sans Souci in Occanside, L. L, Harbor. Inn in Rockaway, three Gypay. Tea Ket-ties, the Park Central pool and (Continued on page 25)

Cloud-by-Cloud B'cast With Pangborn, S. A. Showmanshin Stunt

Negotiations are on between Clyde Pangborn, world air gridler, and Jaime Yankeievich. South Amierican showman, for the former to make a non-stop flight from New York to Euenos Aires, as a press stunt. Un-to a viator to bried flight with bet your during the progress of the trip, and to describe his experiences. Broadcast will be changed to long wave and rielayed to the public. Reports have been given via wire-less and radio on flights after com-municating with the piol, but this will be the only known instance of actual plane-to-earth broadcasting on an ocean hop. Distance to be covered is over 5000 miles. Panphorn is now in Tompa, Fia. negotiating with a rep-resentative of the Argentinian.

Try, Try Agai

Spartanburg, S. C., Oct. 1. Spartanburg, S. C., Oct. 1. Hubert Hayes, Ashoville play-wright, is still persistently striving to push his f nik play, Tight Britches,' into big time drama, following a brief Broadway run last year. He collaborated with John Taintor Foote on the piece.

Hayes is now touring the play, with original cast, around Dixle, playing mainly one-night stands at 50c, to \$1.

Dial for News

The Hague. Sept. 20. Postal Department at The Hague is giving consideration to the idea of establishing a hews service for its telephone clienta. By calling or dialing a cetain number the client service evant and the service of the evant which have just been re-corded on discs.

corded on discs. In America a similar phone service is available for those desiring the correct time.

STAGE SHOWS Å **MUST IN CUBA**

Havana, Oct. 1. Great fight of stage versus screen is being waged here, with the actors going to the President to protest against the turning over of the Marti theatre, last Cuban stage show house, to a film concern.

Actors, with the help of the sec retaries of Treasury, Labor and Public Education, obtained the passage of a decree which taxes the first and second class film houses

hassess of a second class film houses with 5% of the gross intake, to be used to build a municipal theatre for live shows. Also the decrees specifies that each cleans of the first and second class must present daily at least one hour of variety with live talent. Exhibitors have put up a protest through the press and radio and claim that if they could be guar-anteed 5% of the gross for them-selves, they would lease their the-atres. Exhibitors association has solicited President Mondiets to the effect that their pleas be considered, as more people make a living from (Continued on page 53)

Magicians' Campus Route at \$200 a Class

Baltimore, Oct. 1. With vaude time dwindling, some with value time dwindling, some magicians have uncovered an outlet for abilities by touring the schloge campi tutoring the studes in tricks of sleight-of-hand. There are five or six such magic-men now, making rounds, and they've hald a firm car-pet for their maneuverings. Most pet for their maneuverings. Most of 'em are college men, galning an entrance through their frats. Not a great deal of dough to be realized (Continued on page 17)

Wm. Morris Agency Takes Theatre in N. Y. for Sunday Display for British Vaude Booking Head —

Only 3 Places to See Acts

GIVEAWAY AUDIENCE

Wijijiam Morris o ce has rented the Biltmore theatre (legit), New York, next Sunday afternoon (6) to stage a public audition of about 20 American vaudeville acts for Val Parnell, British variety manager.

American vaudeville acts for Val Parnell, British variety manager. It is not a publicity stunt, but a business move necessitated by the currently acuts shortage of vaude-ville time in New York and else-with the state of the pool of the state Parnell, as Lencral booking head of England's General Theatre (Gau-mont-British) circuits, has about 40 weeks of playing time in Britain and on the Continent to offer moderate priced American acts. But he wants to see the acts before he books them. The only stage show houses now in New York playing variety bills are the State and Roxy, on Broad-way, and the Grand Opera House on 23d atreet. Among these three houses Parnell can see only about 15 acts a week. He wants to view 50 or 100, but this would require his hanging around New York for two months or the anon-profe-tional audition, with no admission charged. Theirs with be dis-tributed at department, grocery stores, etc., with hopes of attracting an average and representative aud-ione. Show is expected to last all Sunday afternoon. Idea_will cost the Morris o cc around \$1,000 - including theatre rental, musiciang and stagehands.

rental, musicians and stagehands.

SHAKESPEARE ON WAX

Holiywood, Oct. 1. Francis Lederer has been signed y Decca to do a 'Romeo and Ju-et' waxed series. No Juliet chosen

Lederer and Elisabeth Bergner may team for similar European may te discing.

Football

Benny Friedman will again guess his way through the football season for Varintri as regards picking the winners. Friedman, as last year, will confine himseif to the tough nors and traditional granes, ig-noring the setups. He starts this week on page 43.

Hearts 'n' Flowers

Bob Murphy, playing Loew's State, N. Y. this week received an opening day viait back-stage from an actor friend who wanted to borrow some make-up. He particularly wanted a blue eye penil. "The relief inspector is call-ing on us tomorrow' he ex-plaid, and i want the wife to look a little more haggand.

FRENCH STATION SNOOPS ALIEN CHATTER

Paris, Sept. 22.

Parls, Sept. 22. French government has installed a radio snooping station in an abandoned fort just outside of Paris, at Bicetre. Receiving sets to get all foreign and domestic pro-grams, on long and short waves, have been put into operation there, and messages so picked up are re-layed by phone cable to the Com-munications. Finatry in Paris, where 20 trained polycitot stenogs listen in and jot down anything in-teresting. teresting

(Continued on page 17)

HEARST EAST?

Reported Evacuating Coast for N. Y. as Biz Pivot

Hollywood, Oct. 1. Reported here that William Ran-dolph Hearst is considering mov-ing east. Understood that business and personal details cause Hearst to favor eastern residence, possibly New York. In connection

New York. In connection with the eastern move, it is reported that his mo-tion picture interests, Cosmopoli-tan Productions, will have their production and executive activities switched to New York. Definite de-cision on the move is expected within the next fortnight.

Broadway ticket brokers are re-suming the practices of going out of town to look over new shows in nu-transpace of the second second tice. Unlikely, however, that out-right buys will be made along lines of peak seasons prior to the depres-sion. Number of tickets bought in advance by agencies, usually for art clight week period, is dependent on the judgment of the broker. Agen-cles have not made any such deal to date. Make Goiden, who is associated bubles, which opens at the Im-perial, N. X., late next week, called the brokers to his office, asking them to buy 600 tickets a night for the first if weeks, with the privi-leg of a 10% return. Ticket men said nothing and walked. Show is of lesser proportions is likely. They had previously rejected a proven to buy j.000 ticks and buy of lesser proportions is likely. They had previously rejected a prossil to buy j.000 ticks in pro-hough some agencies did suggest a.dsal might be made if the pro-posed buy were halved. It is evident that the spees do-not relishs going overboard on buys and they contend that shows are better off because when tickets are (Continued on page 33)

JOE LOUIS STALLING ON **STAGE DATES TO JAN. 1**

Joe Louis has decided to call off his proposed stage appearances for the time being. Marty Forkins, who has the heavyweight under contract for theatree, intended to start him right after the Baer fight, but is now holding off until Jan. 1, 1398. Louis wants the stage coin to ap-ply to his next years in noome.

'Mr. Mae West' Personal

Frank Wallace, who crashed pages of N. Y. dallkes soveral months ago purporting to be the first husband of Mae West, opened a stage en-garement at the Eltinge thearts. 420 Attest burley house, last Friday (27). Billed outside house and 'Mr. Mae West' and 'Mae West's first hus-band, doing their original burlesque act.

Par's Am. Tuners

ELAINE BARRIE'S P. A.'S Elaine Barrie, John Barrymore's Vaude. So far none of the hooking offices have evidenced an interest miss Barrymore evidenced an interest Miss Barrymore for the N. Y. Daily the history of her romance with Barrymore for the N. Y. Daily Chenton & Marco Lat-ter books the Roxy, but has thumbed-down Miss Barrel as an leege's annual show for which they stitraction for that deiuxer.

2

Agents Willing to Talk It Over with Guilds but Dotted Line Biz Is Out

Hoilywood, Oct.

Leading Hoilywood agents ar turning down request by Screen turning down request by Screen Actors and Wri rs Guilds that they answer a detailed 10-point ques-tionnaire on the talent-agency-studie situation, for the Guilds monthy may. Agents counter-pro-posal is to have representitive com-mittee from the Guilds and subject actors and the second statistics of the second state of the subject actors and the second state of the detailed report on many phases the used to put them on the spot. Guilds have a special joint commit-de disgling into agency matters and builds agents get-together on mu-uulds the second state of the second to put them on the spot. Guilds agent get together on mu-uulds the second state of the second state second state state of the second states and states and states are stated at the space state the second states and states and states are states and states are states and states an Actors and Wri rs Guilds that they

Hollywood, Oct. Metro has handed Richard Thiorpe a new assignment after he was pulled from 'Maia' before the pic-ture was completed. He will djreet The Volce of Bugie Ann, yarn by MacKhilay Kantor, which John-Considine; Jr., produces. Thorpe was called back to the studio after Considine and Sam Katz had seen a rough out of pic-ture taken on location. Their opin-ion differed with that of other stu-dio executives, and, Katz ordered him restored to the payroll and given a new assignment.

goat

Ten point questionnaire asked:

1. How can clients best co-operate with their agents? 2. How can agents best serve their clients?

their clients? 3. What suggestions do agents have for improving relations between agents and studlos? 4. What can clients do to in-crease the value of their agent as their representative at the studio? as the studio?

5. What are the agents' major difficulties?

6. Do agents at all times re-ceive full co-operation from the studios?

studios? 7. Do any sfudios object to agents' legitimate efforts on be-haif of their clients, and if so, how many? 8. Have studios ever forced the agent to jeopardise the in-terests of one client in order to phosition of the spect to other clients? clients?

9. Have agents ever been re fused admittance to any studio because of their efforts to pro-tect their clients? 10. Does the agent co-operate

with other agents? Agents admit that the answers to

Agents admit that the answers to a number of the questions are either innocuous or common knowledge in the trade. Others, particularly the latter ones, are deemed particularly dangerous for the agent who might go on record with specific cases of souawks.

Hubbard's 'Kind Lady'

Hollywood, Oct. 1.
 Lucien Hubbird planed in from New York yesterday (Monday) fol-lowing vacation with family in South America.
 Metro uraducority

South America. Metro producer's probable next picture will be 'Kind Lady' in which May Robson stars for stage produc-tion in San Francisco and Los An-geles, as vell as screen version. George Seitz will direct.

LIPMAN'S COL. CHORE

REPUBLIC'S ETHIOPERA Hollywoog, Oct. 1. Republic will rush into production Legion of the Lost, 'originally set as a Foreign Legion picture, but now switched to Abyssinia, to cash in on the war scare. Studio, talking to George Ban-croft and Richard Arien for two of the leads, will try to borrow. Richard Cromwell from Columbia for the third. Holiywood, Oct. 1. William R. Lipman, who recently William R. Lipman, who recently completed his contract, has been signed by Columbia to do a treat-ment on the experience of a treas-ury operator, which B. F. Schul-berg will produce.

Hollywood, Oct. 1. George Raft is down for top spot in 'Concertina', new dancing yarn being lined up by Paramount. Picture is under production wing of Arthur Hornblow, Jr. in Thalberg Unit Hollywood, Oct. 1. Frank Davis is now attached to the Irving Thalberg: production or-ganization on the Metro lot. Prior to his recent trip to Europe.

Davis wa acting as assistant to producer Bornard Hyman. Latter's brother, Arthur Hyman, is now functioning in that spot.

Baer Bust Sends Leo

Morrison to Europe Leo Morrison's theatrical deals Leo Morrison's theatrical deals for Max Baer are now cold. The Hollywood agent sailed after the fight from Guebec on a European yacaiton. Eddle Mannix, Metro exec, and his wife are also on the same boat.

same boat. Baer, his wife and entourage left for the Coast last week to settle on the Larimore, Calif, Baer Rancho. Morrison married Marjorle Booth in Jarchmont, N. X., guit before sailing on their honeymoon. Mrs. Eddie Mannik was matron of honor and Fjorine Mannix, mail of honor. Jack Connolly (Pathe News) was best man for the Hollywood agent.

THORPE CALLED BACK BY **METRO TO PILOT 'VOICE'**

Radio Gets Berlin for

'Fleet' 0.0. on a Cuffo

Irving Berlin, east for the Basr-Louis fight, returned to the Coast Monday (30) to sit in on Pollow the Fleet' while in production. Although Berlin's contract with RKO Radio for this next Fred Astaire filmusical expired as of Sept. 1, the tunesmith will yolun-tarily o.o. the shooting of his songs. Berlin is not going to concern

Berlin is not going to concern himself with Metro's 'As Thousands Cheer,' as was first intentioned.

Darling Heads Fox Art

Hollywood, Oct. 1. William Darling assumed charge of the art department at 20th-Fox, drawing a one-year contract for the post from Darryl Zanuck. He succeeds Jack Otterson, who turned in his resignation a few weeks ago, and who remained until a successor was appointed.

Savo on Deck for Pic

Holiywood, Oct. 1. Jimmy Savo today (Tuesday) ar-rives from New York to check in on his term contract with Hal

Hoach. First feature for comic will be 'Alone, Alas!' to be directed by Gus Meins, Production is slated for early November.

REPUBLIC'S ETHIOPERA

RAFT FOR 'CONCERTINA'

RADIO OPTIONS STANWYCK Holiywood, Oct. 1. Radio put Barbara Stanwyck un-

Roach

for the third.

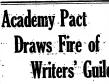
Hollywood, Oct. 1.

Hollywood: Oct

WILL MAHONEY isiter, England The

"He is an extraordinarily good comedian, yet he is the most ordi-nary fellow in the world. He doesn't use makeup, and he doesn't wear ridiculus clothes, but, his ritoux, comedy packs a punch that would knock a heavyweight dizzy. Last night haking the count with laugh-ter-and coming up for more! And ild they get it?"

WM. MORRIS AGENCY Mayfair Theatre Building New York City



Hollywood, Oct. 1. Leaders of the Screen Writers Leaders of the Screen Writers' Guild are preparing drive against the Academy's proposed revised basic agreement and writer-pro-ducer code, and claim they will pre-sent formal protest of the Academy move to the Labor Board. Guild officials and attorneys were basy over the weekend preparing will be sent to all members this

will be sent to all members this week. It is expected the low down will be the first shot in an intensive hombardment of the Academy agree sombardment of the Academy agree-ment, with leaders of the Guild fig-uring to crystalize sentiment of members against the pact prior to a general membership meeting.

Salute' Rioters Held

Radical students and other per-sons picketing the Rivoli, N. Y., Satsons picketing the Rivoll, N. Y. Sat-urdäy (28) ori opening of 'Red Sa-lute' (Reliance-UA) and distribui-ing handbulla, come up for hearing Wednesday (3) in West 54th street magistrate's court. Total of 11 boys and seven girls who were causing disturbance were arrested Saturday night, one of the boys get-ting a little cuffed up in the rioting. When up for hearing Monday (30); postponement to Oct. 9 was taken. 'Salute' may be out of the Riv by then.

the Not a press stunt.

Ratoff's 3-in-1

Hollywood, Oct. 1. New contract with 20th-Fox signed by Gregory Ratoff calls for a three-way job of acting, writing and directing Now sitting in as advisor on 'Job.

STAGE WOOS MARY ASTOR

Holiywood, Oct. 1. Mary Astor wound up her con-tract with Warners last week and heads east Oct. 10 for part in a new

If stage deal fails to jell player will return to the Coast in Decem-ber to freelance in picturcs.

PAR TERMS RORT. FLOREY

Hollywood, Oct. 1. Paramount gave Robert Florey a long-termer and an assignment to direct Rich. Man's Son. Yarn is an original by Marian Spitzer and Anne Chapin.

POWELL PIC FOR RADIO

Producers Refuse to Recognize Wagner Bd; an Intra-State Biz?

Gershwins Maybe for

Radio's Next Astaire George and Ira Gershwin may do the songe and na Gershwin may no the songes for the next Fred As-taire picture for Radio after 'Fol-low the Fleet.' It wouldn't be their first film hore as they did one for Fox some years ago.

FOX some years ago. Sam Lycors, for the Gershwins, is working on the Radio deal, asking a percentage arrangement against a lesser guarantee. The Gershwins and Astaire have done a couple of shows together.

LICHTMAN TO COAST **ON CHAPLIN RELEASE**

packs a punch that would heavy weight diazy Theo Ming the count with laugh coming up for morel and eff t?? Direction MORRIS AGENCY Yair Theatre Building New York City demy Pact raws Fire of Writers' Guild

King East for 'May Wine,' Tieing Up Marx Picture

Hollywood, Oct. 1.

Hollywood, Oct. 1. Marx Bros.' Night at the Opera' returns to production this week. for retakes and several connecting se-quences. James K. McGuinnes, who wrote the original, is doing the new scenes. Upon completion of the picture. Waiter King returns to New York for Schwab & Mandel's musical, 'May Wine.'

for Schwab 'May Wine.'

Miller Back to Lensing

Hollywood, Oct. 1, Virgil Milier has resigned as head of Paramovnt, studio camera départment and will go back to handling first camera assignments

. Ray: Wilkinson, assistant super-intendent of the Paramount lab-oratory, will function in place of Miller, continuing his other duties at the isb.

Kaufman to Show Shop

Hollywood, Oct. 1. George S. Kaufman will spend his three weeks' leave from Metro in New York looking over the new list of shows.

shows. He has in mind a musical for the arx Bros. for after-holiday proмŝ duction.

SPOT GERT MICHAEL

"SUI VIEW MINIMUM Holywood, Oct. 1. Gertrüde Michael gets lead in Paramount's Lullaby. Barbara Stanwyck and Sylvia Sidney both lately spurned the part. Miss Michael is recovering from auto accident injuries, including a broter leg. broken leg.

NADEL QUITS AT MASCOT

Hollywood, Oct. 1. After 10 days as director of pub-licity for Mascot-Republic, E. K. Nadel, has stepped down and returns east. Bernard Bernbaum succeeds.

SAILINGS Oct. 5 (New York to Cairo), Edward Hurley (Pres. Harding). Oct. 3 (New York to London) Emilt R. Voight (Majestic). Sept. 30 (San Francisco to Ma-nila), Ed Uzast (Pres. Hoover). Sept. 32 (Montreat to London), Eddle Mannix and wife, Leo Mor-rison and wife (Empress of Brit-ain). Sept. 28 (New York to Paris). BETTY BLYTHE'S WESTERN Sept. 26 (New York to Paris), O. H. P. Garrett (Champlain).

Hollywood, Oct. 1. Betty Blythe, star of silents, as-signed a role in Ken Maynard's next cowboy vehicle, 'Western Courage.' Alfred J. McCosker. Dorle Jar-mel, Robert urel, Ray Venture, Kirsten Flagsted, J. B. Priestley, Helen Hayes, Adrienne Allen, Raiho Richardson, Paul Robeson, Agna. Enters, Eugene Ormandy, Fried-rich Schorr, Maurice and Kordoba.

PURCELL'S TERMER AT WB

Hollywood, Oct.

An attempt to force discussions with creative talent through the Academy is seen in the producers' refusal to recognize the Wagner Labor Board. Move is interpreted Labor Board, move is interpreted as a blow to the Actors and Writers Guilds for producer recognition of their memberships as bargaining groups.

groups. Producers claim that motion pic-tures is in intra-state and not inter-state commerce, which puts it out-sides the pale of the Wagner provi-sions. Claim is made that the only manufactured article is fim nega-tive, and that the print distribution outside the state is in distributor hands, not connected with produc-tion. Various unlons, with Ameri-can Federation of Labor affiliation. tion. Various unions, with Ameri-can Federation of Labor affiliation, are committed to a basic studio agreement, which provides premise for discussion outside the Wagner law.

law. Actors and Writers Guild recog-nition demand will have to wait, even though the groups have been making progressive strides under the Wagner setup.

GINGER-RADIO ACCORD. GETS HER OWN STARRER

Holiywood, Oct. 1

Contract difficulties between Ra-

Contract difficulties between Ra-dio studios and Ginger Rogers are being adjusted, the studio giving the player a satary tilt. Player starts in Follow the Fleet within the next 'tew days, co-star-ring with Fred Astaire. After this picture, Miss Rogers will be started on her own, with Astaire also branching out to get solo star rating in group of filmusicals.

Sherriff In with Script

Holiywood, Oct. 1. R. C. Sherriff. arrived yesterday (Mon.) from London, reporting to Universal with completed screen play of Draculis's Daughter, which Carl Laemmie, Jr., is sisted to pro-duce. Writer, under contract to 'U for the past three years, had provision in his sontotet allowing him to work on acripte in London.

Discing for Charity

Discing for charity Holywood, Oct. 1. Radio transcriptions to be used for community chest drives in va-rious cities of the country are being made here, various picture, radio and band names donating scrivies for group of at least 25 sides. Activity of the discussion of the side of the side of the side of the country of the side of the side

TOO MUCH LIKE DEL RIO

Holywood, Oct. 1. Besause she too closely resembles Dolores Del Rio, Warners puiled Anita Kerry from 'Meet the Duchess.'

She gcts a spot in 'Freshman Love' instead.

RADIO TESTING SINGER

Rita Lester, warbler who recently closed at the Rainbow Room in Ra-dio City, New York, is heing tested in the east for pictures. SAILINGS

ARRIVALS

PICTURES

NEGRO FILM FANS' TASTES

8

FOX'S PAYOFF: **STARS FOR** SONGS

. Sept. 17.

Reciprocal agreement has been consummated between Max Schach, head of Capitol Films and American heads of Fox, Metro and Paramount.

head of Copio Arians and Andrean heads of Copio Arians and Andrean heads of Copio Arians and Paramount. Deal stipulates, that Schach may borrow any star he needs from they roster of each of the three com-panies. In return he refrains from the promiscuous use of music from Leon Cavallo's opera Pagliacci, world rights of which Schach bought up. Intending to produce a film based on the opera and starring Richard Tauber, Schach learned that Fox, Paramount and Metro had already extracted some of the music for films. Greatest offender reputedly was Jesse Lasky for Fox. After pro-tracted chinning with Kent and Lasky, Schach was promised the use of any Fox player. Other two appropriators are understood to have come to the same agreement.

MG MUSICAL COMEDY TRAINING SCHOOL

Hollywood, Oct. 1: Metro 1s. establishing a musical comedy school on the Culver City lot, in charge of Oliver Hinsdale, who has coached the stock players' dramatic training division for about two verses Holywood, Oct. 1. Charles Winninger has been signed by Universal for featured spot in the filmusical remake of 'Show Boat,' which Carl Laemmle, Jr., will produce. Player greats in from the east Nov. 15, reporting to U for maximum of cight weeks for that production. He then swings over to 20th-Pox to start his contrast with the latter two years

Young players will get grounding Young players will get grounding in musical productions, with local shows and studio recruits watched for promising talent. Hinsdale is reading musical comedy scripts to decide on first stock production.

Selznick Back in H'wood To Set Staff, Start 'Faunty'

Hollywood, Oct. 1. After two months in New York, David O. Selznick returned here Saturday to begin his United Art-ists association. He immediately started preparation for production of his first picture, 'Little Lord Fauntierov'.

Fauntleroy. First effort will be in the line of building the personnel for his unit.

Expecting Tay Garnett

London, Oct. 1.

London, Oct. 1. Tay Garnett is expected here early next year to take some exterior shots for. his now pictures, Singa-pore Bound, 'Jimancve' and 'Man Laughs Back.' Garnett starts his expedition

Laughs Back.' Garnett starts his expedition early in Nov. on his yacht, the Athene from California, covering the Far East, including China and India, before coming to England.

Boleslawski on U Pic?

Universal is negotiating for the service: of Richard Boleslawski, Metro director, to make 'Sutter's Gold.'

Director politan' Gold. Director of 'Miserables,' 'Metro-politan' and 'O'Shaugnessy's Boy,' recently ducked Llast of the Mo-hicans' (Rellancc; and is now at work' an original, 'Spears of Death' for which Mctro is nego-tlating. tlating.

LAUREN DEPARTS COL.

LAUREN DEPARTS COL. Hollwood, Oct. 1. Writing contract between Columbia and Sam K. Lauren has been cancelled at latter's request. Lauren has been on the Columbin writing staff for three years, will take a vacation of several weeks before aligning with another major studio.

Penny Herself Again

Hollywood, Oct. 1. After a flock of tests of va-rlous picture people, Metro has finally. decided to bave Ann Pennington play Ann Penning-ton. In. The. Great Ziegfeld?, Miss Pennington came west on spec with Fannie Brice, also in the rot. the nic

the plc. Studio has purchased 'Won't You Come and Play Wiz Me' and 'I Just Can't Make My Eyes Behave,' two old Anna Held numbers which Luise Rainer will sing in the picture.

CALIF. D. A. CURIOUS ABOUT FIGHT FILMS

Los Angeles, Oct. 1.

Baer-Louis fight picture was halted for more than one hour at Pantages Hollywood last Friday (27) when II 'S district attorney's ce launched brief investigation,

o ce launched brief investigation, attempting to learn how films got into California in violation of in-terstate commerce laws. Setuths soon satisfied themselves that theatre had nothing to do, with bringing pictures into state. Films also were shown here at RKO Hill-stret and at number of Fox West Const houses, three while refs area

While exonerating exhibs feds are inuing their search for men tra:.sported pictures into Callcontinuing their

Winninger in 'Show Boat'

For U. Then to 20th-Fox

swings over to 20th-Fox to his contract with the latter

'Jazz' Suit for \$1,500,000

Los Angeles, Oct. 1. Demanding \$1,500,000 damages, Etta Sax has filed suit in Superior court here against. Universal Pic-tures Corp. charging studio lifted story material from her original, "The Song of Ail Nations' for use in The King of Jazz,' Paul White-

In The King of Jazz, Paul White-man picture. Her story was submitted in 1929, writer said. Enormous damages are asked because Miss Sax, according to her suit, believes Universal made \$2,000,000 profit on picture.

Holiywood, Oct. 1. Picture and personals combo with Lou Welss' The Drunkard', being toured through the iddle west opens. Oct. 7 at Salt Lake City. Colo-rado Springs, Pucblo and Denver follow in that order. Routed with, the film arc Clara Knuball Young, Mildred Harris, Ben Turpin, Leo White, Frankiyn Far-num and Rex Lease.

Bader Quitting U London, Sept. 22. Dave Bader, who has been with Universal for 14 years, past five years here as Carl Laemmile's story and talent scout, is leaving the

company. Bader has been instrumental in unearthing Binnic Barnes, Valerie Hobson, Henry Mollison, and Fran-cis L. Sulliv among others, for his firm.

Vets on Combo Tour

Hollywood, Oct. 1.

'Drunkard' with Pic

stort ble nization

GANGSTER, MUSIC

Nix on Sophisticated Stuff Which Clicks with Whites - How They Figure Their Stars

WEST, RAFT TOPS

By ALBERT SCHARPER.

By ALBERT SCHARPER, Baltimore, Oct. 1. There are more than 13.000.000 colored persons in the U. S. ap-proximately one-tenth of the coun-try's population. In general Negroess aren't especially assiduous picture patrona, but in the larger cligis ratio stacks up pretty well when aligned ance-pulse of white patrona. How-ever, rural colored residents do not seem to cotton to ficks. Financial state of majority of 'em prohibits any ardent attendance. In Baltimore there are more than 200,000 colored, colony here being second largest quartered in any town in country, numbering about 60,000 less than N. Y.'s Hairem. Heastrageness than N. Y.'s Hairem. Heastrageness at a god are solved of a fairly typical cross-section of colored folks. In Balto about haif the colored goolant is clty-bred, educated and somewhat worldly wise; other slice apt representatives of the south. Poll of exhibs operating colored spots has been taken, and as addi-tional information, the exhibe ledgers reveal the box office patrons favo. Ranked in respec-tive standing, as to the popularity of general types of pix: (a) Drams, the heavier the better, and if sentimental, heavily so. (b) Mystery, with especial em-phasis on the more horithe films. (c) Gangater. (d) Comedy, of the broad sort. (g) Sophisticated comed, yusually

ladder, appeal.

appeal. (f) Comedy, of the broad sort. (g) Sophisticated comedy, usually found so barren at the b.o. that most of the colored houses slough 'em. Even though such fileks as 'No More Ladies' (MG), 'Foreaking All Others' (MG), etc., did swell No More Ladles' (MG), 'Forsaking All Others' (MG), etc., did swell generally at the wicket, they flopped in the colored houses. Stars do not mean so much as (Continued on page 29)

RUDY PLAYS SAFE

Prefers to Make Pic in N. Y. to Avoid Legal Ti

Avoid Legal Ti Hollywood, Oct. 1. Because of Rudy Valle's reluct-ance to come to California, where he might be subjected to renewed legal fire in the property dispute with Fay Webb (formerly Mrs. Vallee was due to check in at Warners about Oct. 15, but studdo and econer have been discussing the situation in long distance com-munications which will probably re-vise original plans. New York courts have given Vallee immunity prom Miss Webb's demands, but in California the community property statute gives a wife much more lec-way, with certain legal angles still

way, with certain legal angles still believed open.

Estabrook on Kipling

Bader has been instrumental in Louis D. Lighton, Merro's new-Hobson, Henry Mollson, and Fran-cits J. Sulliv a among others, for his firm. WB RENEWS GARGAN Hollywood, Oct. 1. Warners has picked up an option on William Gargan for another year.

DRAMA, MYSTERY, Not Even Bronx Cheer Left in Films After Haysites Nix Naughty Lingo

Keeping Fleet Afloat

Hollywood, Oct. 1. Warners' fleet, like Eng-land's, will never see a sunset. With an armada built for 'Captain' Blood', studio decided to get off the nut its construction, and will re-make 'Captain Applejack' using the boats.

AND ALL IS SERENE

LOU' GETS HER MAN

Hollywood, Oct. 1. Following delay on production due to difficulty in securing an acceptable cameraman, Mae West's starrer, Klondike Lou, 'resumed las week at Paramount, with Georg Clemens in to handle the photog West's

Assignment is a break for Clem-ens, who has been second camera-man with Karl Struss for some time. Struss was tid up on 'Any-thing Goes,' and Bing Crosby declined to give up the cameraman for the West picture when the latter was ready to start. the West

Sidney, Fonda Leads in Wanger's 'Lonesome Pine'

ollywood, Oct. 1. sylvia Sidney and Henry Fonda are siated for the leads in [Trail of the Lonesome Flne,' which Walter Wanger will produce in technicolor for Paramount rolease. Feature will be the first in three-component technicolor of be produced to the start in the produced to the start of the start

least a month. Robert Bruce, producer of series as color photography specialist. Henry Hathaway has been borrowed from Paramount to direct the pic-ture, which is slated to start in two

Metro's Pic Prospects

Mitzi Mayfair, dancer, and Duke Norman, tap dancer, were screen-tested last week by Metro, Jatter sponsored by Sidney Pier-mont, head of Loew's booking of-fice. Reginald Gardiner, English come-dian i'At Hom Abroad, 's under Metro Abroad, 's under ing signature shortly after show opened in Boston.

Return of Lanny Ross To Pictures Steaming

Hollywood, Oct. 1. Hollywood, Oct. J. Several deals are on the fire to bring Lanny Ross back to pletures, with Selanick-Joyce dickering for

with Seizhick-Joyce diesering to the NBC warbler. Ross has been off the screen nearly a year since his last Para-mount picture, 'College Rhythm.'

Armstrong's Final U

Hollywood, Oct. 1. Robert Armstrong gets the fea-tured lead in 'Captain Co mandlug' at Universal, Picture starting to-day (Tuesday), Willia Nigh di-reeting. This is the final o

deal for Armstrong

BICKERING' GRANNIES PIC

re

May Robson and Mme. Schurch May Robson and Mme. Schurch Imann-Heink arc being co-starred by Metro in Gram. Yarn, about bickering grandmoth-ers, is for John W. Considine, Jr., production.

Hollywood Oct 1

To further guard the national

To further guard the national morals, Hays office has issued a new list of banned words, the use of which in any picture will bring a spanichg to the producer. No longer will fly comics be able to use 'punk.' They'll have to es-tablish smart 'crackers without the use of 'In your hat.' 'Finger' can-riot be mentloned unless in orthodox manner. 'Lousy,' 'Joint' and 'bun' are also out.

not be mentioned unless in orthodox manner. Louisy, 'joint' and 'buin' are also out. Hays o ce in addition has classed skirt, house broken, guts, fairy, rance, chippie, cocoette, courtesan, cunuch, floosey, goose, nerts, nuts, louse and screw as bad. Perhaps the Bronx cheer has been used without caution. No longer wingue sealast the orphe ligs that blowing in order to crate the salute bc used. Haysites have decided that the noise is offensive, has no place in the nation's picture houses.

LLOYD AS PRODUCER FOR KORDA OR METRO

Hollywood, Oct. 1. When he washes up 'Under Two Flags' for 20th-Fox, his next direc-torial assignment, Frank Lloyd will turn producer. Lloyd at present is in the final editing stages of 'Multny On the Bounty' for Metro: Lloyd has an offer from Korda to become associated with London Films. He also has a bid from a Britlah syndleate to form his own-production unit. Before going to Europe he will talk over a pröduc-tion deal with Metro, and may re-main here with that studio.

WB TESTING CROONER.

WD IEISANG CONVERSE Beverly Roberts, British band vocalizer, and currently at Jack Dempsey's hamburgery, N. Y., has been tested by Warner Bros. for becn films.



PICTURES Pink 'Karenina' in Chi

Censor board has slapped a pink (adults only tab on 'Anna Karenina,' the first pinking in 'In many montha. Previously censor board put a pink ticket on 'Dark Angel' (UA) but then gave the picture a clean bill affer a couple of minor slices.

PIONEER DROPS

FLAG ON EIGHT

Hollywood. John Hay Whitney got in yester-day (Monday) by plane from New York, and John Wharton, general

ar

l for Pioneer Pictures.

die with Merian C. Cooper ... die with Merian C. Cooper ... Technicolor pictures to be made. during the coming season. Tohn Speaks, production associate Radio, has been Radio, has been

John Speaks, production associate of Cooper at Radio, has been brought over to United Artists quarters of Pioneer as general

nanager. As soon as first feature is under vay, Cooper and his wife will leave or extended vacation in Europe.

20TH-FOX 3-YR. TERM

Hollywood, Oct. I. Raymond Griffith signed a straight pree-year contract as associate pro-ucer at Twentieth Century-Fox [16 first picture under the new deal s Professional Soldier.

Griffith was with Zanuck for years at Warners and 20th Century. **Rental Lots Boom**

With two pictures in work and

four more coming up during the week, Pathe studio becomes one of

Hollywood, Oct

Hollywood, Oct. 1.

of

RAY GRIFFITH'S NEW

Chicago, Oct. 1.

Readving G.T.E. Reorg Plan; Co.'s Debenture Holders Will Share on An Equal Basis with Chase Bank

In the reorganization of General Theatres Equipment, Inc., the com-panys debenture holders will share on an equal basis with Chase Bank, as this institution has given up voi-untarily any preferred position it may claim as a creditor of GTE. Additionally, the option on 200,000 shares of 20th Century-Fox Film (formerly Fox Film Corp.) which GTE holds is to be distributed pro rata among the GTE debenture holders. holders

Wall Street sees Arthur Loasby and his reorganization committee as ready with a plan of reorganization for the company and that such a plan for th

ready with a plan of reorganization for the company and that auch a plan may be filed within a week in Chan-ryry Court, at Wil Ington, carrying the conditions as mentioned. Thus the four-year receivership of this company is about to end. GTE went into veceivership in February. 1332. So far as known, the reorganized company will issue only one clars of security, namely common stock, of no par value, totaling around 450,000 shares. Creditors will re-ceive pro rata amounts of these shares for their claims. GTE stock-holders will get options to pur-chase at book value pro rata amounts of GTE common shares. Additionally, Chase Bank is handed as agreed to underwrite the com-pany's reorganization for around \$2,000,00. \$2,000,000

many's reorganization for around \$2,000,00. The options to Purchase GTE stock at book value which is given to GTE stockholders is considered a valuable right. This is a two-year option, GTE debenture hold mon.for each \$1,000 debenture hold the hold of the stock of 34, ditionally, these GTE deben-ture.hold, will receive two-year options to purchase a block of 34, shares of new 20th Century-Fox preferred shares and 34, of new 20th Century-Fox common for \$40 until Oct. 1, 1388, and 710 in the second year until Nov. 1, 1387. This is the stock which GTE it self now has under option and the options to debenture hold res built of Fox common stock, for the first year of the option, and at \$150 per share of the old Fox com-mon stock for, the second year of the option. the option,

Present preferred shareholders of GTE will have the right to purchase one share of new GTE common rt book value for each 10 shares pres-ently held. Present GTE common shareholders will have the right, under the plan, to purchase, at book value, one share of new GTE com-mon for each 25 shares now held. Will a share the share of the the mont of \$56,000,000. Chase Bank is the bliggest creditor, U.S. Sena-tor Danlel O. Hastings of Delaware is receiver. Present preferred shareholders of

in receiver. Besides Arthur Loasby, who is chairman, the reorganization com-mittee includes Edward C. Dela-field, Harry S. Durand, Lloyd S. Gilmour, Arthur Peck, Conrad H. Poopenhusen, Seton Porier and Ray W. Stephenson,

Lanfield for 'Burley'

Holiywood

.ncy Lanfield will direct ing of Burlesque' for 20th-Fox, Picture starts this week at the Westwood

He replaces Irving Cummings, forced out of the assignment to re-cuperate from a minor operation.

DR. FORMAN AGAIN ON FILMS

Guardians of the picture business are awaiting the report to be made this afternoon (Wed.) by Dr. James Henry Forman, who will discuss crime and films at the Governor's conference on crime, the cri inal and society in Albany. and society in Albany. Dr. Forman wrote the book; 'Our Movie Made Children.'

E. V. RICHARDS' COAST HOP

New Orleans, Oct. 1. E. V. Richards, Jr., chead of Saenger Theatres, Inc., is en route to Hollywood for conferences on the Paramount southern theatre situa-tion with John E. Otterson.

He e also plans to take a much ded rest while on the Coast.

Against the Field 'Top Hat' (Radlo) will be

Top Hat' (Radio) will be heuen.singlo.bll.for.seven days in 35 RKO houses in greater New York starting Saturday (6). Competition in more than 300 theatres, includ-ing 63 Loew neighborhood houses, will be double-bills. Which makes it. Top Hat' against the field.

WB Studding 'Colleen' With Names for Special

Hollywood, Oct Hollywood, Oct. Ruby Keeler, Joan Biondeil and Yugh Herbert bulwark the cast for-Warners coming musical, 'Colleen,' to be made on a scale comparable to Toolight Parade' and '42nd Street.' Chief male singing spot is still open, Dick Fowell, once on-nounced, having been transferred to the Robert Lord, why be, 'Glorious.' Robert Lord, why be wrote the orig-inal, will supervise.

Execs Home from Abroad

Among showmen who arrived from abroad yesterday (Tucesday) were David Sarnoff, president of RCA; Mr. and Mrs. Phillip Lehman (Leh-man Bros.): William Phillips, for-mer United Artists official, banker, and presently asso-isted with 26th Century-Forx; Phil R daman RKO's foreign sales chief; Ben Blümenthal, and Mr. and Mrs. Robert Levy. Mrs. Levy is daughter of John D. Hertz, Paramount board member and mem-ber of the Lehman banking firm. Among showmen who arrived fro

SCHOEDSACK FOR KORDA?

Hollywood, Oct. 1. Ernest Schoedsack is mulling an offer from Alexander Korda to di-rect a group of color pictures in England.

He may do 'Green Mansions' as his next at Radio.

week, Pathe studio becomes one of the most active of the rental lots. "Calling of Dan Matthews,' a Sol Lesser production, and "Forced Landing, Republic, are before came-ras. "Dancing, Feet,' Legion of the Lost' and 'Saltors Forget' are ready for the gun. New York's Dual Bills

By JOHN C. FLINN

It is a paradox that the RKO circuit of theatres in the greater New York territory, having adopted a policy of dual billing of features for the current season, will provide during the coming week the strongest argument yet offered against the practice of exhibiting two pictures for one price of ad nission. Thirty-

for one presenting two pictures for one presenting two pictures five RKO theatres commencing on Friday (S) will exhibit for seven days the Fred Astaire musical, "Top Hat." No other feature will be an Tarwith Top Hat." In the public will give a ver-diet on the double-billing lisue aver-diet on the double-billing lisue aver-diet on the ouble-billing will cance, in the opinion of New York showmen. In nearly 300 independ-ently operated houses, and in the 63 neighborhood theatres of the Loew circuit, double-billing will continue almost without a single exception. Next week, it will be a case of Fred Astaire, in Top Hat.", against the field.

case of Fred Astatice, in Top Hat, against the field. Since the beginning of the current releasing season certain official sof the major distributors have re-garded with missiving the polloy of 10% double billing of features which the RKO and Loew circuits, adopted as a defensive measure against the competition of the nu-merous independently operated the-distribution of the same there are that some of the theres of the affiliated Loew and RKO circuits, have shown substantial increases in box-office receipts over the aver-ages when the aam theatres showed single feature attractions four days a week. It is also reported that theat some of the theatres showed single feature attractions of patron-ing, but one film exchange manager declared that the territory as a whole, meaning all the theatres, in-dependent and circuit operated, have had a banner month during

which aggregated attendance at the films has exceeded any September in several years.

'Hat's' Strength

in several years. "Hat's Greength 'Top Hat' has been the strongest box-office picture so far offered. In three weeks at the Radio acity Music Hall a gross of \$345,000 strended the Radio City aboving. With such a record of popularity behind it. 'Top Hat' is anticipated to create a new high mark in the RKO neighborhood houses. Sales-managers of the major distributors are regarding the coming week as most important. If 'Top Hat' as aingle feature sustains its first-trun, pace, effort will be made to persuade both RKO and Loew operators to repeat the experiment with other outsianding films. Pressure of good business argument will be pict upon the independent theatres to aban-deried and proven hits. A week will be driven into dual-billing, and individual pictures will gian the benefit of increased film rentals. It is willkely there is a single sericus-minded person in the 'tua-try who believes that dual-featurc' offer any solution to distributing problems. Quite the contrary, Divi-sion of film rental between two pol-tures lessens the amount that nor-

sion of film rental between two pictures lessens the amount that nor-mally would be credited to one. It is the length of the double-bill pro-gram, however, to which distribu-tors take exception. Entertainment lasting more than three hours wirtu-ally prohibits any substantial ticket-sale for the second running of the main feature at the evening per-tice of box-office intake, the prob-lem is serious to the distributor. All other phases of the dual-bill-ing issue are unimportant for the tures lessens the amount that not All other phases of the dual-onl-ing issue are unimportant for the moment in the light of next week's test in the RKO hcuses. (To Be Continued)

Whether Fox Theatres, in Receivership, Can Invest in New Met Co., Up Oct. 8

A.&P.'s Free Show

After survey and investigafree tion of the 'free radio' show given Monday (30) night at Madison Square Garden. N. Y., under the sponsorship of A.&P. the Hays organization has de-cided 'that 'I is a twelthing' sales convention and not un-fair competition. Consequently, the Hays office has taken ho action or any official position of Motion Floure Producers & Distributors, however, has in the radio' s

on the matter. Motion Floture Froducers & Distributors, however, has in no way retreated from line posi-tion that where professional ereneral public and no domis-tion of the second second second or protest on the ground of unfair competition. Survey conducted by Hays organization revealed that the A. & P. Kate Smith show in the Garden was not publicly advertised and that it was not open to the public. Admission was found to be strictly by in-vitation, with the performance primarily intended for siore managers, clerks and their relatives. relatives.

managers, clerks and their relatives. No banners or placards were spotted in any of the A. & P. stores and no evidence was found that the grocery domn plauare show other than a com-bination dress rehearsal of a forthcoming radio program and a sales meeting of employes, although evening was devoted 100% to entertainment. Reports received by the Hays office also revealed that when the Kate Smith show was given in Detroit and Boston, the place where it was held dit tor bear any advertising mat-ter pertaining to the perform-ance.

A review of the performance appears in this issue on page 40.

Acad's New Board

Hollywood, Oct. 1. Results of the Academy election, announced Sept. 30 by President Frank Lloyd, named the following to the Board of Governors: Lionel Atwill, Clark Gable, George Irving, Frank Capra, Cecil DeMille, Frank Frank Capra, Cecil DeMille, Frank. Lloyd, Henry Herzbrun, B. B. Ka-hane, John Arnold, Nathan Levi-son, Van Nest Poljakae, Howard Estabcook, Robert Riskin and Waldemar Young. Five executive committees and the board will elect new o cers at a joint meeting Oct. 9.

Kolbe, Chairman of Board, Atkins, Prez of 1st Int'l

First International Pictures Inc. holding company for First Division. elected Robert W. Atkins president and Frank F. Kolbe as chairman of the board. W. C. Bright was named the board. W. C. Bright was named v.p. and treasurer and T. P. Loach, secretary This compared the oper-ating set-up for this company that is to serve as financial committee through which Pathe Pictures will actually control the policy of FD.

Kolbe and Atkins are both officials in the new Pathe corporation, while Loach is sec. of that company as well as First International. Bright's well as First International. Bright's position is virtually that of Ualson officer between First Division and the new holding organization. First International is strictly a financial company, with no stock offered to ceneral public and exact capitaliza-tion as yet undisclosed.

'Mutiny' Vice 'Crusades'

'Crusades' may end its \$2 run at Astor, N. Y., by Oct. 15, but remain there on pop basis.

Meantime, Metro is thinking of roadabowing 'Mutiny on Bounty,' hut not set whether Astor would b N. Y. spot.

MASTROLY SETTLES WITH U

Frank Mastroly, formerly with Universal in Hollywood, left for the Coast yesterday (Tuesday).

Attorney Gustavus Rogers h called the U.S. Circuit Court's attention on the question whether Milton Welsman, receiver for Fox Theatres, should not take up that company's option to purchase 50% company's option to purchase 50% of the new Metropolitan Thésire circuit stock, formerly known as Fox Metropolitan. The next hear-ing is scheduled for Oct. 8, before Circuit Court Judge Martin Manton

Circuit Court Judge Martin Manton in N. Y. Thé Fox Theatres Corp. option, as per contract, runs to 60 days. from Sept. 3 last. It will stand Fox The-atres around \$275,000 to take up this 50% stock interest in Metropol(tan. United Artists Theatre Circuit owns the other 50% with Keith-Albee-Orpheum. KAO's interest amounts to 12%. Should Fox Theatres fail to take up the option, KAO is privi-leged to purchase an additional 10%. Interest.

leged to purchase an additional 10%. Interest. Is-option and receive \$150,000 cash for its equity, this would mean that full control of Met, outside of KAO's proportionate interest, would come under the aegis of the United Artists Theatre Circuit. Joseph M. Schenck is president of the U.A. theatre ntfit

outh. The legal rub comes on the point whether Fox Theatres, being in re-celvership, should be per litted to invest in stock, or take the cash which it would get by not taking up the option. The question involves the point as to which more is more beneficial to the creditors of Fox Theatener

hemeficial to the creditors of Fox Theatres. Fox Theatres-Fox Met situation is complex. Fox Theatres Corp. is under the court aggis of the Federal Circuit Court (Judge Martin Mar-ton); while the old Fox Met is un-der Federal Judge Julian Mack. Whatever decision may come down and the state of the state of the result of Altorney Rogers' move, it cannot have any bearing on the status of Skouras Theatres and the Randforce company: (Rinzler & Frisch), operators of the Met the Randforce company (Rinzler & Frisch), operators of the Met theatre group.

SISK MADE PRODUCER. DRAWS 'LADIES' AS 1ST

Hollywood, Oct. 1. Robert Sisk, assistant to Radio's prexy, J. R. McDonough, has been set as an associate producer at the studio His first picture is 'Long Ago La-

dies, starring Anne Shirley. Screen play is by Sam Mintz. George Nicholls, Jr., will direct.

FILMS FOR PRESIDENT

Hays Office Dispatches 20 Films for F.D.R. to See on Sea Trip

Los Angeles, Oct. 1. Los Angeles, Oct. 1. At request of President Roosevelt, local Hays offlec has lined up ap-proximately 20 features, a mong them several old releases, for Presi-dent Roosevelt to see aboard, the cruiser Houston while fishing in California and Panamani water atter attending fair at San Pictures requested and secured for President from, local film es-changes and producers are: Paramount--Last Outpost."

Paramount—'Last Outpost,' ' Night at El int,' 'Shanghai,' ' Scandai.'

Scandal.' Radio--Refurn of Peter Gri Jaina, 'March of Time No. 6.' Metro---Woman Wantod, 'Reck-less,' Bishop Misbehaves,' I Live My Life,' 'O'Shaughnessy's Boy.' Goldwyn--Barbary Coast,' 'Dark Anzel.' oy. 'Dark

Goldwyn--'Sarbary Coast,' 'Dark Angel,' Reliance--'Red.Salute.' 20th Century (UA)--'Call of the Wild.' Warner--'Front 'Special Agent,' 'Page Miss Glovy,' Legs.' Universal--'Stormy.'

TELE FIRM FILES

Sacramento, Oct. 1. Television Corp., a 2,560 no-par value stock firm, with purpose to ievelop television of films and home ppuratus, has been filed with sec-etary of state.

Coast yesterday (Tuesday). He was in New York making a cst. C. Schilling, Arthur Fisher, cash settlement with U.

PICTURES

U. S. ORDERS ST. L. TRIAL

Starts Mid-Oct.; Subpoena Pic Execs

5

A Major Experiment

week Warners goes to bat with probably the most daring flmr experiment since sound came in, the launching on the screen of Midsummer Night's Dream', a Shakespearian fantasy, with close to \$1,50,000 tied up therein. Inismuch as WB was also the first to take a character with sound, the event marks the second big gamble this firm has shouldered.

this firm has shouldered. And it is an event to the picture business. For it Dream is a success it opens up avenues for the studios which few have dared to tread. Besides which Warners is doing it the hard way. Not only is it Slakespeare, it's tantasy. The chance WB is taking is obvious to showmen both in and out of pictures. The problems concerned almost shout for themselves, i.e., Shakespearina students seldom have the coin to pay roadshow prices, to make a fantasy register as entertainment, and to seli Shakespeare to the public at large. Regardless of merit, Dream, as a picture, bolis down to a selling job, perhaps the toughest ever handed a film press department. press department.

point yown to a setting job, perimps the tongnest ever handed a lim press department. It took nerve to say 'Go ahead' on this one. That's because all-though Reinhardt, as the director, and the Mendelssohn music wort hand at can be discounted because it's still Shakespeare and a. Artistically the effort has unquestionably taced every department at the studio. Commercially it must go down as one of the stiffest challences any film company has ever accepted. The handleaps will not be aided by an antagonistic attitude from within, and the heckling from the outside seems to have already started as witnessed by an editorial in an eastern daily which wir-tually condenined the picture sight useen. It may be idealistic to think that the picture business will give this film every break it can, and isean a little overboard in the doing, but the effort deserves such cooperation on the long view of what "Dream" can mean to pictures.

WARNERS, COHN Reinhardt Approves Of His Film 'Dream'; FILM STOCK HOLDINGS

Washington, Oct. 1. Another big block of pleture

stocks was acquired by Warner Brea, during August, according to monthly report on changes in stock holdings of film company officials, made public Monday (30) by the Security & Exchange Commission. Commish's reports showed that 'Albert Warner acquired \$23,667 6% optional convertible debentures through a liquidating dividend, holding 1,656,333 on Aug. 31. He also held 239,520 debentures through his holding company B reported dis-position of \$23,667 debentures. H. M. Warner acquired \$23,667 deben-tures from holding 1,602,-333. Bres. during August, according to

at 1 333.

at the end of the month held 1,602, 333 sport disclosed Albert Warner possessed 63,260 ahras of Warner common and 10,618 33 cumulative preferred, direct, 5,858 shares of common through holding company A, and 4,786 shares of preferred through holding company B. Com-mon stocks to the tune of 67,460 shares, and 10,618 preferred direct, 2,115 shares of common through holding company A. and 4,786 pre-ferred, through holding company B. Were held by H. M. Warner. Harry Columbia Ptx common, through a voting trust by a stock direct and of August direct had direct and of August direct ac-quisition of 24 shares and of 1,156 shares of Columbia Ptx common, through a voting trust by a stock direct and of August direct, and 47, and and by Harold B. Clark, through White, Weid & Co,, bring-ing his holdings to 3,700 at the end of the month. Clark also reported holdings of 201 shares of pox A common.

Arrest John J. Kemp, **Theatre Insurance Man**

Theatre insurance rates John J. Kemp, whose insurance business concerned itself consid-erably with show jeophe was ar-rested yesterday (Tuesday) after-noon on alleged grand larceny and forgery clarkes. He is held for ar-raignment in Yorkville Court, New York, today (Wednessiay). Speelfe charke involves a divident check for \$1,534.55 ade out to the widow of Will Ragers. \$1,534.55 Will Rogers

Police yesterday recounted that among Kemp's insurance elients are a number of the theatrical who's who. a number who.

Vienna, Sept. 22. Max Reinhardt, here with his wife, Helen Themig, is filling the Vienna woods full of talk about the necessity of establishing art (namely himself) in Hollywood. Appears highly satisfied with his Midsummer Night's Dream' (WPJ) and believes the world cinema pub-lic will agree with him after they see it. To ple on part in

Maybe 'Hamlet' Next

see it. To pic or not to pic 'Hamlet' is the question which is now occupy-ing him. Then, if 'Hamlet' pics well, Hoffmann's 'Tales', will be hurled before Hollywood's camera-

men. Between his demonstrations art as it should be Reinhard art as it should be Reinhardtons of however, he says he will not give Salzburg time to forget him or to try and get along without him.

LASKY RUSHING BACK FROM LONDON TO L. A.

Hollywood, Oet. 1. Jesse Lasky leaves London for the Coast Oet. 5, going on to Quebee and not stopping in New York. Rush is to get his first United Ar-tists picture started, which stars Francis Lederer. Mary Pickford is returning here from the east also.



Hollywood, Oct. 1. William Wright, for the past two years production aide to David O. Seinzick, has been signed by Colum-Wright goes over Oct 15. He was previously an assistant to Ben Schulberg at Paramount, who is bringing him into the Columbia fold.

Teamed for 16 Years

Hollywood, Oet. 1. Sixteen-year unbroken relation ship of director and assistant be-tween Clarence Brown and Charles Dorian was celebrated on set of 'Ah Wilderness,' their current Metro

Rair did their first picture together In September, 1915.

MRS. MAYER EAST-ILL

miss, but it is the initial mark of the initia



Thomas Conceded by Gov't and WB Attorney Is Severed as Co-Defendant So That Criminal **Trial Proceeds Pronto**

ANTI-TRUST

St. Louis. Oct. 1.

The Sherman anti-trust eas against eight picture production and distributing corporations and six of their executives, indicted here last January for alleged conspiracy to violate the Sherman anti-trust law

January tor alleged compiracy to yiolate the Sherman anti-trust law by refusing to furnish films for the Ambassador, Missouri and New Grand Central theatres (controlled by Fanchon & Marco) went to bat yesterday (Monday) before a jury and Judge George H. Moore in the U. S. District court. Decision to hold the trial imme-diately came late in the day when an elevent hour ples for continu-ance was turned down after a bitter all-day legal battle, in which Rus-sell sture of the trial the start from Washington, and former U. S. Senator James A. Reed, of Kanasa City, fought desperately for and against a delay. Reed asked for continuance on the grounds that Abel Cary Thomas, serestary and general counsel of Warner Bros. Pictures, Inc., a witness-deendant, in confined to his home in New York, under treatment for arteris-select is and er custor unite be reave sis and circulation must be restored

sis and circulation must be restored in his legs to prevent samerene. Affidavits of three N. Y. physi-clans were presented by Reed to corroborate his statement that Thomas would not be able to make a deposition, much less attend a court session. Reed turther assert-ed in an affidavit he filed that Thomas had participated in prac-tically all of the conferences about film contracts, and in many of them was only the representative of War-ner interests. Reed called Thomas an indispensable witness. Hardy's Surprise

an indispensable witness. Hardy's Surprise Hardy, who desperately fought each effort of the defense to delay the trial, testified that continuance of any great length, by delaying set-(Continued on page 33)

No Pix for Kennedy

Wall treet does not see any im-mediate return to the film business by Joe Kennedy. The downtown thought is that Kennedy will stay In the banking and investment field upon his return from a vacation abroad with his family. Kennedy resigned as head of the securities and Exchange Commis-Securities

pentiv

SARNOFF BACK. SET RKO REORG

David Sarnoff is expected to get RKO's reorganization set shortly. He returned from a 10-week trip abroad yesterday (Tuesday). Leh-man Bros, may be associated in the RKO reorganization with the Atlas Corp. This is subject. of course, to agreement by RCA. Terms are not known yet.

Corp. This is subject, of course, to agreement by RCA. Terms are not known yet. Both Sarnoff and M. H. Aytes-worth have been giving much of their time to the RKO matter. There is a downtown reorganization com-mittee, while committee includes Paul Maurice Goodman, Grayson M. P. Murphy and Robert C. Adams. George L. Schein, attorney, who figured in the RKO picture some time before, is now counsel to an indie committee of Orpheum stock-holiters which has been organized. Jacobson, Caroline Kohl Handian, Jacobson, Caroline Kohl Handian, Daniel J. O'Connor and Lesile G. Donahue. All are from Chicago, but Schein has an office in New York.

Phillips to 20th-Fox

William Phillips, former United Artists official, and close associate of Joseph M. Schenck, has been in-vited to sit on the new 20 Century-Fox Film board. Phillips, banker, formerly asso-clated with J. & W. Seligman, 13 rated as among the few financiers conversant with the amusement trade.

Par Not Giving Up Houses

Will Probably Extend Its National Chain of Theatre Holdings

Paramount has no intention of basis through contract extensions dropping any of its theatres, whether owned wholly or in part, and has no intention of eli inating and has no intention of ell inating likelf from any particular territor-les through giving up partnerships such as existed with William Hamm, Jr., and Herbert J. Charles over the northwestern Finkelstein & Ruben eircuit, Rather, Par will probably increase its chain length across the country

ramount has no intention of basis through contract extensions ping any of its theatres, ther owned wholly or in part bas no intention of ell instance, and the second trendle. (Detroit), Blank group size while Trendle is the operating while Trendle is the operating size trendle is the operating trendle. (Detroit), Blank group size while trendle. (Detroit), Blank group size size trendle. (Detroit), Blank group size while the trendle is the operating size trendle. (Detroit), Blank group size size the Hamm-Charles com-log mout has not decided whother wartnership will be set up ted. The Sagner circuit and life trendle. (Detroit) size the final existed for the others. Ruben erfort, Father, Fath win probably increase its chain length which Par entresed into with Hamm and Charles for the F&R theatres was not renewed on its expiration Saturday (28) and operation is now in control of John Friedl and L. J. Ludwig, who have been running the houses for the Hamm-Charles com-bination. Hamm, Minneapolls brewer, was receiver of the F&R charle jis a Minnesota autorney. Paramount has not decided whicher a new partnership will be set up for F&R and with whom it may be ne-spotiated. gotlated. Oth

setup

Dr. William I. Sirovich's Congressional Committee probe into pat situation, as it affects American Telephone & Telegraph Co., is already

being feit in the picture industry because vast number of major company o cials in the last few days have been subpoenaed to appear before the committee. Committee,

cially the Congressional Patents and Copyrights Body, is scheduled to start taking testimony about the middle of October, probably in New

middle of October, probably in New York. Reason that so many pleture com-pany executives have been called is because bulk of major companies hold contracts with ERPI (Western Elsectic), which is actively connect-ed with A. T. & T. affairs through being subsidiary of that corporation. Sirovich committee is purportedly assigned to look into patent rights, rates, royalites and other biz relaz-tions of American Tel and Tel, with pleture chickains only connectd. In any way with basic idea of investi-gation. Industry leaders now believe that Sirovich pleasers now believe that before the committee. This is whare-ting scope of probe and dragging re-istions of probe ind dragging re-istions of picture companies with ERPI into hearing.

FILM INTEREST IN TELEVISION

Hollywood, Oct. 1. First studio recognition of tele-vision has been taken by Paramount and 20th-Fox in experiments with Milton Stern, University of Southern California physics instructor, who claims to have solved the distance studios are looking into patent, and if found clear will ext-and finan-cial backing for further research.

SO MANY SUBPOENAS, ST. L. BECOMES FILM ROW

Cost to Warner Bros., Paramount, RKO Radio and others involved in the St. Louis conspiracy case, if all who have been subpoend are forced to be present at the trial of the in-dictiments, its becoming a concern to the film companies. During Xip past two weeks so many subpoends have been passed out, St. Louis will look like the nation's film capital. Numerous persons served in the Government case, scheduled to get going on Monday (36), are trying to eliminate themselves on one ground or another. Distribution, theatre, legal and other men from New York are largely involved. New & Distributory of Patrice a is being forced to testify but that office is naturally interested.

Kingston Producing

Al ingston, Hollywood agent, left New York for the Coast yesterday (Tucsday) after completing financ-ing for a start as a film producer cm his own.

Expects to get started on his first pleture, 'Cagliastro,' pronto, Bela Lugosi starring. with

Gabe Yorke Resigns

Hollywood, Oct. 1, Resignation of Gabe Yorke as ad-vertising manager of 20th Century-Fox on Sept. 30 becomes effective Oct. 15. Radio B's 10 Point Gain Bolsters

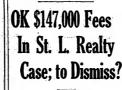
Amusement List in Dull Trading

PICTURES

Loew's New Sound

Special new installations, addi-tional horns and readjustment of equipment is being made by Loew at the Capitol, Ziegfeld and other N. Y. hou

Work is being done under supervision of Douglas Shearer, Metro studio's sound expert.



St. Louis, Oct. 1.

St. Louis, Oct. 1. Fees totaling \$147,000 were al-lowed by Circuit Judge O'Malley last week to resolvers and attorneys ership of Theatre Healty Co., which operates Fox theatre building. Al-lowances were for full amount sought by each of petitioners. James T. Blain, former judge of Missouri State Supreme Court, and former City Collector Ed-mond Koeln, receivers of com-pany, each asked for an allow-ance of \$35,000. Their attorneys, John S. Leshy and Guy A. Thomp-son, old adset that fluore they had taken over property on Jan, 9, 1932, they had collected in excess of \$3, 544,641. No previous allowance for compensation had been made. St. Louis Union Trust Co., plain-tiff in receivership suit and trustee under mortgage deed of trust cov-ering bodi lasue secured by build-ing, was allowed \$2,000 for service, and law firm of Bryan, Willams, Cove & McPensters, attorney for dro an allowance of \$1500, but vol-untily agreed to reduce amount to 10,000. Motions to dismise an involuntary

for an allowance of \$15,600, but vol-untarily agreed to reduce amount to \$10,000, Motions to dismiss an involuntary suit seeking reorganization of The-atter Realty Co, which operates For-lineater building, were filled by Ed-mond Koeln, one of Circuit Court receivers for the company; Harry Greenman, president of company; eight bondholders having a total of \$15,500 honds, and a bondholders' protective committee which stated it has received deposits of \$3,142,100 of \$4,500,000 outstanding first mort-gage fee and leasehold \$4% sink-ing fund gold bonds on building. Motions stated it is obvious no reorganization could be effected by three bondholders which slaims of \$4,500 who filed petition under sec-tion 77b of the bankrupty act as law requires two-thirds of creditors agree on plan 55% of bondholders, motion added, have through protec-tive committee a plan of reorgan-ization which will insure to all creditors eventual opportunity of recovering their entire investiment. One of motions stated that during four years of receivership in state

four years of receivership in state court no objection was made by petitioners filing reorganization suit to conduct of receivers.

Another Dust Biter

- Hollywood, Oct. 1. Following production of 'Last of the Mohicans,' Edward Small plans to make another picture with an In-dian background under title of 'Yose: lite.

se lite." Latter will be filmed in the Yo-semite valley and have story based on California redskins.

YORKE'S ACCIDENT

Emérson Torke, currently én-gaged in production of a series of newsreel and historical travelogs throughout Long Island for Century Circuit. Theatres, was injured on Sert. 15 in Huntington, L. L, when he was hit by a motor cor

Sept. 10 in runnington, i. ..., when he was hit by a motor car. Yorke suffered minor concussion and lacerations of the scalp in addition to knee and ankle injuries and was pushed to Huntington hospital Last week Yorke was transferred to his home in Riverdale where he is now recuperating. ting.

NOT RED ENOUGH

Hollywood, Oct. Production on 'So Red the Rose' esumed at Paramount last week, with picture slated for 10-day chedule of retakes and added with

King Vidor handling the new se-

Inside Stuff—Pictures

John Kenneth Hyatt's relations with show bis developed indirectly, and read Horatio Algorish. New managing director of the Center theatre, Radio City, who also retains secretaryship of the Nocksfeller Linchown Cub, met Huga Nobertson of Todd, Robertson & Todd, buildet of Robeller and the North of Todd, Robertson & Todd, buildet of Robeller and the North of the State of the Nocksfeller Linchown the North State of the State of the Nocksfeller Linchown and State of the North State of the North State and State of the North State of the North State and State of the North State of the North State and State of the North State of the North State and North State of the North State of the North State and In that wise gravitated to Radio City. Hyatt was appointed treasures of the 1285 6th Ave. Corp., holding com-pany of Max Gordon's The Great Waltz' production when it was at the Genter, and in that way assimilated forti-of-the-louse and theather finance experience. When the Center goes straight films ionight (Wednesday) Hyatt will be present as managing director. Murray Martin, Annapolis pal of Hyatt's is publicity and ad director of the house, also switching over, from publicity at Nocksfeller Center under Marie Crowell.

Pathe has a three-way deal on Italy-Ethiopian coverage, being a joint agreement with the French and English Pathe companies whereby each of the three will share on lim photograped. Josef Farcela 2d, N. Times correspondent at Addis Ababa, is representing Pathe in the capital city of the Ethiopiane. He served at one time as advisor to the king of that

of the Ethiopians. He served at one time as auvisor to the Anig of the country. Present plans of Pathe are to fly newsreel footage to Paris and catch steamships to the U. S. from there. Will use special plane from Addis Ababa to Malakal where company plans to place film aboard Imperial Alrways transport planes on the Johannesburg-Paris route. Other newsreel companies have arranged a similar set-up where closed connections can be made with imperial airplanes. Otherwise, may ahip by rail from the Ethiopian capital city to Dilbouti where direct connec-tions with ships going to London can be made. It's entrely likely that duplicate film will be transported by the rail-ship route to protect against possible loss by plane crash. Jack Connolly, g.m. of Fathe Newsreel, has just returned from an extended business trip setting the foreign coverage.

Advisability of making all of its pleture production in sound is now being considered by leading church organizations. Plans for filming various phases of religious history via 16-millimeter had been more or less haited in the last few years because of conditions, but with the return of more normal times, church bodies and affiliated religious or-ganizations are giving thought to resumption of pleture making on a birger scale.

calizations are giving thought to resumption of picture making on a bigger scale. One of first organizations to plah on adopting sound is the Board of Presbyterian Missions. They are fluying on costs as compared with the old 16 mm, silent equipment. If entering the sound field, it's believed likely that a history of the church will be first to be photographed. Talking picture idea, also is resported to be intriguing the Hármon for exclusion for exclusion for the sound field, cameramen and directors. Its pictures are reneted at nom-inal fees to churches and religious organizations or are loaned for single showing.

Influx of double feature bills into Brooklyn first-run picture houses and theatree on outskirts of Times Square area has critics of N. Y. daglies running around in circles. Spotting of two first-run pictures into. Fox Brooklyn last week is point in question with several other premieres for N. Y. area also appearing in Brooklyn. No general attempt has been made by the daily paper critics to make full coverage because it's held In Therefore the used and the other one to staff.

There's the usual number of first runs on Broadway, also, and numer ous instances of houses just off the main stem using one and sometimes two first-run pix, although double feature policy of major circuits is less then a month odd than a month old.

Glendale (Cal.) exhibitors have adopted a 'so what?' attitude toward unofficial censor board's ultimatium that so-called terror pictures can be shown only on Monday. Tuesday and Wednesday. Contention is that horror films have a frightening effect on children and by imposing re-strictions it is hoped to minimize the asserted evil. Fox-West Coast operators claim they have received only one complaint on this score, that on Mad Love. Whole thing is a laugh to the exhibs, as board, al-though appointed by the mayor, has little power and gets no official sup-port. Board members are not reluctant to admit that the job gives them entree to all theatres, which is not to be snifted at.

Publicity, apparently emanating from St. Louis but getting national Publicity, apparently emanating from St. Louis but getting initional release, is contusing the government case there against Warner Brosh, Paramount, Radio and others with the problem of block booking. Re-senting the efforte of someone to try to steam up the public about block selling on the pretext that the St. Louis trouble is over block booking, major film sources point out that the government case has nothing to do with this phase of distributor-exhibitor relations and that there will be no testimony in such direction. Conspiracy action in the ing problem.

The Fox portion of 20th Century-Fox may be retained longer than an-ticipated for fear that William Fox may return to the business and cap-italize on the name he built up. If Fox should stage a comeback, no matter in what branch, assumption is that he would want to use his name and that if 20th Century drops it, he couldn't be stopped. Effort made by Loew's, inc., several years back to restrain E. M. Loew, independent exhibitor in New England, from using his own name, was without success. Courts ruled that Loew, the indie, was permited to use his own name regardless of Loew's, Inc., and the fact the public might contuse the two.

might confuse the ty

To avoid possible last minute confusion, Metro will speed up produc-tion schedules on pictures that are due to hit the cameras by April 1. Order also expected to affect films as af a head as 1 product in the hope that they can get some of the new releases out of the way by August. This group will include such pictures as 'Ki ' Tales of Hoff-man' and Good Earth'. Latter will be an Irving Thaiberg special with actual work expected to get underway by Dec. 1.

Although planning not to generally release 'Crusades' (Par) until around the first of the year, film's roadshowing will be more limited than hoped, for and picture will go out nationally Oct; 18 except where this date conflicts with two-a-day runs, 'Crusades' has only five such runs, either current or scheduled, in New York, Washington, Pittsburgh, Cleveland and Boston. There probably will be no others.

Next Hoot Gibson outdoor picture will not have a national park locale as originally intended. When Walter Futter, producer, sought permission to locate the troupe in Sequoia National Park he was advised by the Secretary of the Interior that it would be all right providing he donate (Continued on page 12)

the week with an advance of 1.203 points. The set of the showing made by industrials. Dow-Jones industrial averages. climbed 2.37 points to 131.92. Close was only fractionally below the high mark of the week how for the averages. The set of the set of the state to be the set of the set of the state how for the serverages. Disturbances and threats of trouble is come abroad is of the state how for the services and threats of trouble is come abroad is of the state how for the services and threats of trouble is the services and the state has a service of the services and the services and the state of the resolution of the services and the services and the state of the trouge the services and the state the services and the state of the services and the previous top. After consolidating the section of for a service and for a service and the services and the services attributed activity on the services attributed activity on the services attributed activity on the service and services and Mondays trading. Part of the builtaineses was attrib-to addition to this, there is consider-ably more due in accoundiated dividend requirements of the Pretered B. In addition to this, there is consider-ably more due in accoundiated dividend the services and services and accound and pusher paid annualy. Direc-tower bas and services and ser

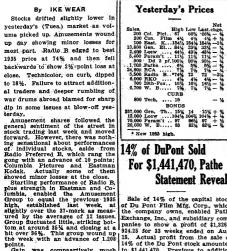
WILKINSON'S ROUTE

WILLINGUA'S EUUTE Lupton Wilkinson, in charge of public relations for Wili H. Hays on the Coast, arrived in New York Yesterday (Tuesday) for home of-fice conferences preliminary to go-ing on the road on a good-will tour for the Hays office and its members as recently programmed He will for the Hays office and its members as recently programmed. He will penetrate the southern territory. While in the east and on the good-will trip, Wilkinson's duties on the Coast are being filled by Tom Pettey, who was shifted from the home office to sub for him.

WARNERS SIGN DRAPER

Paul Draper, musical comedy hoofer, was signed by Warners yes-terday (Tuesday) to a long-termor for pictures. Jack Davies set the deal.

Hell leave for the Coast in three weeks, first fulfilling a week's en-gagement at Radio City Music Hall, New York.



14% of DuPont Sold For \$1,441,470, Pathe **Statement Reveals**

Sale of 14% of the capital stock of Du Font Film Mfg. Corp., which the company owns, enabled Pathe Exchange, Inc., and subsidiary com-panies to show a profit of \$1,326, 924.25 for 33 weeks ended on Aug. 15. Actual profit from the sale of 14% of the Du Pont stock amounted to 14.44,164 Provides to addition profit of only \$11.51, after deduc-tions for interest. provision for

or this item, report showed net profit of only \$71.51, atter deduc-tions for interest, provision for losses; and other expense. Net profit item is after provision had been made for \$90,000 reor-ganization expenses and loss on sale of story rights and scenarios (listed at \$24,475). Statement of profit, however, does not include premium and cost of redeeming bonds called on May I, which amounted to \$82,003. Even after this amount is added to the deficit total, Pathe was able to show a reduction in defut from \$4,515,941 to \$5,171,020, as of Aug. 15.

to \$5,171,020, as or Aug. 15. Company's earnings statement from Dec. 30, 1934, to Aug. 15, re-vealed that dividends received

from Dec. 30, 1324, to Aug. 15, re-vealed third dividends received from DuPont Film in which Pathe formerly held 49% interest brought biggest net profils outside sale of part of these holdings. These dividends amounted to \$147,000. Developing and printing labora-tory net amounted to \$43,145 and from other operations there was an income of \$31,261. Selling, ad-ministrative and general expense totalled \$90,053, resulting in actual loss from operations of \$15,564.47, before inclusion of non-operating and special income.

before inclusion of non-operating and special income. Company now is known as Pathe Film Co., statement covering period up until time of formal reorganiza-tion under new corporate title.

L. A. to N. Y.

Rubey Cowan. Mrs. Louis B. Mayer. Howard Strickling. Guy Earl. Billy Bakewell, Jean Muir. Josephine Hutchinson. Sam Marx. Lupton Wilkinson. Lupton Wilkinson. Richard Waring. George S. Kaufman. James Melton. Lloyd Bacon. Otto Klemperer. Paul Glover. Margaret Sullavan. Felux Felst, Jr. Fiorence Lawrence. Peggy Conklin. Frank Gillmore, Geza Herczog. Victor Young. Lieyd Bacon



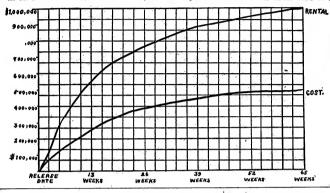
W. Ray Johnston. Leslie Howard. Max Baer. Dave Epstein. Harry Grey. Irving Berlin. Bob Murphy. Mrs. Bob Murphy. Sam Ward. Irving Tishman. Irving Tishman, Charles Foy, Al Kingston Frank Mastroly. L. Wolfe Gilbert Frank Mitchell. Ed Dupar.

By IKE WEAR

WRITE OFF PIX IN 15 MOS.

Rental-Amortization Chart

Based upon film rental receipts from hundreds of feature films, the chart shows the average financial return of a feature which grosses \$1,000,000, foreign and domestic. The average returns by quarterly periods, starting on the release date in the U.S. and Canada, are for 13 weeks-\$350,000; 26 weeks-\$350,000; 39 weeks-\$350,000; 52 weeks-\$350,000; and 65 weeks-\$1,000,000. The lower curve indicates the amortization of a fil the cost of which (including production, ve prints and advertising expenditures) totals \$500,000. At the end of 65 weeks, after release date; the cost of production is written off to the value of \$1.



Coast Houses Cry for Pix; 18% Diff In Split Holds Up Fox WC-Par Deal

Los Angeles, Oct. 1.

Despite weeks of negotiations in New York, Fox West Coast and Paramount have falled to get together on product deal for 1935-36, ith result that Paramount feature releases are piling up in Los An-

geles and subsequent runs are hard pressed for sufficient film to continue operating.

continue operating. F-WC fim buyers and Par east-ern sales execs are split over per-centage terms, according to reports here, with difference in figure run-ning in some instances to as high as 18%, J. J. Sullvan, circuit film buyer, who has been in New York all summer, now figures Par deal will be closed so that he can return here by Oct. 15. Circuit nabe and suburban houses

Circuit nabe and suburban houses Circuit nabe and suburban houses are particularly hard hit as Para-mount theatre, handling first-run in Los Angeles, has cleaned up three or four of new season's features, which are now lying on shelf at Par exchange, awailing settlement of F-WC deal. Santa Monica first-run has only Fox, Metro and RKO picts for a four-time weekly split, requir-ing considerable juggling on part of circuit bookers.

circuit bookers. Difficulty also hits nabe first runs all of which are now being held up on Par releases, with the subse-quent run circuit and indie houses also forced to rearrange their skeds.

MOSS' THEATRES

Im Maybe Later at the B'way -Straight Pix at Criteri

S. Moss, former Keith partner is reopening the Broadway. New York, may add vaudeville to pictures at this house at popular prices and become the only competitor of Loew's State in the downtown area. Moss is planning to open house next week with 'Dr. Jekyll and Mr. Hyde,' Paramount reissue

and Mr. Hyde,' Paramount reissue. Vaude would be added later. The Broadway, former Colony, was built by Moss about 16 years afo and recently regained by him on a forciosure deal. Moss also has leased the 1,500 senter which is be-ing crotted on the old Loew's New York site. He is planning to call the house the Criticion, on the site the Broad Crit. House is expected to be ready plant your branch plant. The site a her your, straight pleture theatr under plans.

ZIRN AGAIN Argue Motion to Consolidate Appeals vs. Par

An echo of the Paramount bankruntey and litigation it brought is sounded by service on Par, Chase National Bank and others of an ac-

tion to consolidate appeals on cases tuon to consolidate appeals on cases brought against Par by Samuel Zirn, who field many suits against the company during its receivership and bankruptcy. Hearing will be held Friday morning (4) in the Ap-pellate Division of the Supreme Court. Zirn greeks to consolidate appeals

Court. Zirn sceks to consolidate appeals on two comprehensive a c t l on s against Par, banks, Columbia Broadcasting, et al., which have dragged through the courts for a long time. Hearing on Frlday (4) ls to determine consolidation of two appeals and set same for argument with another appeal. Both Zirn ac-tions are brought in behalf of Rob-ert S. Levy, bondholder.

Kuvkendall's Survey

With a view to making a general urvey of the country, checking into exhibition problems and conferring with leaders in various sections, Ed Kuykendali is off on a cross-coun-try trip. He left New York during the past week and will make many stops on his trip of exploration, not returning until sometime in Novem-

solid control of the trip the presi-dent of the Molion Picture Theatre Owners of America will be accom-panied by Morris Loewenstein of Okiahoma City, elected secretary at the last convention. Ou reaching San Francisco, Kuykendall and Loewenstein, if latter is able to con-tinue his portion of the trip that far, will confer with Morgan Waish, active in national MPTOA affairs.

Nix Russ Pic in Det.

Detroit, Oct. 1. Barred by the police censor from showing the Russian film, 'The Youth of Maxim' because it is com-munistic propaganda,' the Detroit Clinema Guild is considering taking Hollywood, Oct. 1. Walter Wanger may hold William K. Howard for Strange Case of Mrs. Ames' atter he finishes direct-ing 'Mary Burns, Fugitive.' Lead goes to Carole Lombard or Helen Jepson.

Chiema Guida is considering taking sourt action. The per it to show the pic, which was to open the Guild's season last Friday at the Institute of Arts, was revoked last week after a preview.

Radio's Reisman Back: May Open in Sweden

Indications are that Radio will open its own branch for Swedish distribution.

Phil Belsman, Radio's foreign Fail Reisman, Radios lorega sales chief, returned from a two-month business trip abroad, during which he inspected the situation in several countries. While abroad, Reisman concluded

a one-year arrangement with Re-maco, in Holland, to handle the Radio films not only in Holland, but also in the Dutch East Indies.

APPEAL N. Y. CENSOR'S NIX ON MAGYAR PIC

Albany, Oct.

Charging that the state film cen-sors have barred 'Spring Shower,' a Hungarian picture, because of the 'fallen woman' angles. Arthur Gar-

'fallen woman' angles, Arthur yar-field Hays, attorney for Du World Pictures, Inc., is seeking a court re-vlew of the censors' action. Hays' petition requests the Ap-pellate Division to witness a screen-ing of 'Spring Shower,' whose origi-nal title was 'Marle.'

The Macs Move Around

Holywood, Oct. 1. Frank MacDonaid has been re-placed as director on 'Freshman Love' at Warners by William Mc-Gann, with the former swinging over to prepare production for Backfire.'

'Breshman Love' went before the cameras yesterday (Monday) with Patricia Ellis, Frank McHugh and Warren Hull in fcatured spots.

Marin Leaving Metro

His ticket running out late this month, he leaves the lot to free-

WANGER WANTS HOWARD

Hollywood, Oct. 1. Ed Marin, Metro director, will not

UA Sells Away from B&K-Gt. States

When 18-Picture Deal Falls Through

competition hous

Dirty Prints

St. Louis, Oct. 1. St. Louls, Oct. 1. Protests to sales managers of distributing companies in New York, as well as to local film exchange managers, against prints distributed to nabe exchange managers, against prints distributed to nabe houses being olly and dirty. Improperly developed have been made by Motion Picture Theatre Owners of St. Louis, Eastern Mo, and Southern III. Improper development, protest states, has caused a yellow cast on screen instead of bright white background that prints formerly had. Patrons have complained de-fective prints cause eye strain fective prints cause eye strain and ruin enjoyment of features.

FILM INDUSTRY **OPPOSES N. Y.** SALES TAX

Deter ined to collect a city sales tax in Greater New York on the rental of film and sale or rental of all advertising accessories, hearings re scheduled to start yesterday (Tuesday) in the offices of the Department of Taxes & Assessments The City comptroller will preside.

Film companies, whose lawyers have had several meetings at the have had several meetings at the Haye office on the sales tax matter, are preparing to claim that film vental and leasing of a dacessories are not subject to the tax because this is not an actual sale. Exhibi-tion contracts specifically cover the locasing angies for both film and ad accessories, latter being supplied by the exchanges, while other adver-tising such as for lobbles, house fronts and the like come from other sources. Understood that in some cases theatres have been paying taxes on advertising material. Not ever having started to pay a sales tax on film and ad accessories sold by exchanges, the city suddenly swooped down on United Artists, demanding to see the books. Hear-ings are on a test case against UA but with all majors concrete, pulse the Hays office. City investigatore books of Metro, it is claimed. A tax on film rental, if forced by the theatres, it is presumed, since the theatres are the purchasers. Havs office on the sales tax matter,

CREAM INCOME IN 39 WEEKS

Concentrated Distribution with as Many as 300

15% FOREIGN

The film boxo ce boom reflected in the reports of national theatre receipts carried weekly in Vakarre, has reverberated into film rental de-posita by the exchanges reaching unanticipated totals. Home offices and and the new season has started extremely well for riy all com-panies. Suitry and hot weather through the middle west and east during July and August kept attendance figures at theatres to normal takes. With a smashing Labor Day week throughout the country. September opened bigger than expected and held a higher general average than the asme month has returned in many years.

held a higher general average than the same month has returned In many years. Quarterly statements for the third period of the year which will end with Sept. 30 will open the eyes of Wall street observers, film execu-tives state. Insiders have taken ad-vantage of the upward t.end as the value of film securities has increased at an unusual rate during the last few months.

Value of nim securities nas increased at an unusual rate during the last few months. Since June 17, when stocks of seven motion picture companies listed on the N. Y. stock exchange, began discounting upward the pick-up in business, the total value of these stocks has increased nearly \$45.000,000. Majority of picture company is-sues began climbing the middle of June, most of them reaching their best 1935 quotations four months later or on Sept 18. Several record-ed their highest prices a few weeks previous to this date and two, Fox A and Paramount certificates, shortly before they were removed from stock exchange trading in favor of new stocks. Warner Bros, common stock

from stock exchange trading in favor of new stocks. Warner Bros. common stock showed greatest appreciation in this four-month period, worth of the Issue rising \$37,100,000. The value of the old Fox Class A stock was enhanced \$8,125,000 in little more than three months. RKO showed exactly the same Increase in value, based on the high price reached last week. Reason for the better business is attributed to two major causes, hei-ter entertainment on the screen, and improvement of general busi-ness conditions, particularly in the vast, farming arcas of the country. Distributors point to 18 feature: fcleased by the major companies during August and September, each of which stand a chance to exceed

during August and September, each of which stand a chance to exceed \$1,000,000 grosses in film reintals and three of them may reach the \$2,000-000 mark. Top rating is given to "Top Hat' (RKO-Tampie), and "Anna Karenina' (Metro-Garbo). A comparison of the most popular pictures of the current season without of which first-ium showings took place during August and September, 1934, follows:

1934 Vs. 1935

Chicago, Oct. 1:. United Artists has failed to get logether with Balaban & Kats and Great States circuits for 1935-1936 product and will sell away from these circuit houses wherever pos-able. Both Al Lichtman and Sam Horowitz have been in contab with the circuit heads but couldn't get them to accept the entire output of 18 pictures. Understood that B&k and Great States were willing o purchase only a portion of the prod-uct which deal was rejected by DA. UA salesment are now contacting competition houses. 1934 Vz. 1935 1934: 'One Night of Love' (Coi), 'Baby Take a Bow' and 'Judge, 'Driest' (Pox), 'Barretis of Wimpole Street,' 'Manhattan Melodrama,' Merry Widow,' Men I., White,' Treasure Islamd' and 'Chalied' (Metro); 'Bello of the Ninetles' and 'Cleopatra' (Par), The Fountain,' 'Of Fluman Bondage' and 'Richest Girl in the World ('Radio); 'Court of Monte Cristo' and 'We Live Again' ('LA): 'mitation of Life' (Univer-ni); 'Harc Comes the Navy' (WB), 1935; To., e Me Forever and 'She Marriel Her Boss' (Coi); 'Curly (Continued on page 33) UA salesmen are now contacting competition houses. B&K and Great States can't make a compile got-together in any one-year. Last season they warred Warner Bros, First National, with that exchange selling away from the big circuits throughout the state. This season, however, Warners and B&K-Great States got together at the opening of the selling campaign. This break-away will not affect the operation of the United Artists in the loop which Balahan & Kats has on a 'straight operation deal, with United Artists pictures getting are call on their own house. (Continued on page 33)

PICTURE GROSSES FAIR DENTS B'HAM

'Girl Friend.' Plus Bowes Amateurs, Brisk \$16,000 in L. A.; 'Special Agt.' Good for \$20,000 Downtown and H'w'd

Los Angeles, Oct. 1. (Best Exp!oitati : UA)

Major Bowes' 'Amateurs,' brought in to balance 'Girl Friend' at the Par proving attractive, with trade

brisk enough for \$16,000. Warner houses, Hollywood and Downtown, doing pretty good trade with 'Special Agent,' which has a bombastic advance campaign that brought in the 'G Men' type of en-tertainment devourers in a steady

bonnestic and stores tampages tamp tertainment devourers in a steady anatities. RKO and Pantarce, unfurling the transformer of the football plos of the set yound call on the Baer-Louis field to the plot of the set plot of the set of the set yound call on the Baer-Louis field to the set of the showing. The set of the set of the showing and the set of the set the set the set of the set the set of the se

Extra ounuoaras and space in the dailles. Estimates for This Week Chinese (Grauman) (228: 30-40-56)—Broadway Melody' (23 week). Five-day holdower for Uhis on with invalued to the second state of the second start, alowed up and finaled with \$12,500. Griterion (RKO) (1,600; 25-55-40. 57-Top Hat' (Radho). Piching and the second state of the second state and the second state of the second state and the second state of the second state hough it will go finality hearing the second state week states the second though it will go finality hearing the second state second state week and the second the second state week states the second the second state week states the second the second state week the second states and the second state week the second states and the second state week the second states and states and stat

west, second, was plenty oke at 1800. 1800

Upper oraclet pic is heipful, as it is in the second second second second second Pantages (Pan) (2,700; 25-36-40) — Fighting Youth (U). Fight pics heiping bolater tails here, which is not so illuminating, however, after through the second second second second (Radio) fourth and final, with a five-day balling out process wound up with an even \$3,700. Paramount (Partmar) (3,555; 30; 4055) Eold - Amster More and Second Second Second Second Second Paramount (Partmar) (3,555; 30; 4055) Eold - Amster More and Second Second Second Second Second Paramount (Partmar) (3,555; 30; 4055) Eold - Amster More and Second Part of Second Second Second Second Part of Second Second Second Second Part of Second Second Part o

with five-day wringer process oke at \$3,800. State (Loew-Fox) (2024; 30.40-65)-Broadway Melody of 1389 (MG) (2d week). Full for second stimas kind of doav wrinted around a stima kind around a stima kind around stima around a stima around a stima kind around a stima around a stima bringing in heatiby results for the house, which should run to around \$1,000, Last week 'Dark Angel' (IA) plenty good, though not as big as figured, to a \$4,500 finale.

1st Runs on Broadway (Subject to Change) Week of Oct. 4

Conitol='O'Shangimessy's MG). (MG). Boy' (I Cente

Fox). Music Hall—'Return of Peter rimm' (Radio) (3). Paramount—'Last Gı

(Par). Rivoli—'Red (2d week). Roxy—'Little

(WB) Strand—'Dr. (WB) (2).

Week of Oct. 11 Capitol-'I Live My Life'

G). Center—'Here's to Romance'

(Fox). Music Hall—'Gay Deception' (Fox) (10). Rivoli — 'Barbary (UA).

Strand-'Dr. (WB) (2d week).

'GRIMM'-FIGHT PIC. \$6,500, DENV.

Denver, Oct. 1.

'Dark Angel' held up good enough third week at the Aladdin to warrant taking it to Broadway, after current week. Film was a com-plete surplise to all the wiseacres Women went for it strong. Married Her Boss' did a fine fiv.

days at the Broadway, twice aver age. 'Big Broadcast' held up nice-ly and would have stayed week but for two giveaway nights. 'Bright Iy and would have stayed week but for two givesway nights. Brights. Lights' not so good. Pulled Monday night to give Denver Tuesday open-ing for a time to see how they work "Feter Grimm' bolstered by fight petu-pictures did nicely. Fight pic gets credit for a Lessat 25% of gross, two years ago and none too pop-ular.

two years ago and none on years Human thatres have the bag Burn thatres have the bag solng on for more than 50 weaks-their Ford giveaway. It at least packs his seven houses, including four first runs, and another house which he recently sold. Estimates for This Weak Aladdin (Huffman) (1500; 22-35-

Estimates for Thie Week Aladdin (Huffman) (1500; 25-340-40-60) — Dark Angel' (UA) (3d wk). Strong \$3,500 for 3d week, Last week' Angel', although dlipping some from opening week, did ditto and warranted a third week. Womer going for the film in a big way. Beadway (UkyMong) (1500; 55)

rolng for the film in a big way. Broadway (Huffman) (1500; 25-40)—'Married Her Boss' (Col.), Fol-lows a week at the Derver. Four days currently, with house used for of week. Legit stayed five days, but with no name, business was disap-pointing. Film good for loke 32,000. Last weight Stamboat' (I cash the Denver and Broadway, look in more than average for a week in the four days. Finised with 31,200. House was used for legit. Three Men' rest Donbam (Concer) (1500: 25-35).

of week, Denham (Gooppi) (1.50) (25-35-40)--Big Broadcast' (Par), four days following a week; and 'Wan-derer of the Wasteland' (Par), split, Giveaways will hyp house to big \$1,000. Last week 'Broadcast' on its Initial week pleasant surprise, on hights with no giveaways, fin-ishing the week with \$4,000, best since the Mae Weet film. Denver (Huffman) (2500 - 95-35-

ishing the week with \$3,000, best since the Mag Wost film. Derver (Huffman) (2,500; 25-35-500-- Bright Lights (0%)) and stage the start of the start of the start light of the start of the start light of the start of the start of the render una the Broadway. Orpheum (RKC) (2,600; 25-55-40) -Denter (Dirth (110)) und start of the start start is start of the start of the start start of the start of the start start of the start of the start start of the start start is start of the start of the start of the start start of the start of the start of the start start of the start of the start of the start start of the start of the start of the start of the start start of the start of the start of the start of the start start of the start of the start of the start of the start start of the start of the

irmingham, Oct. 1, irmingham, Oct. 1. (Beet Exploitation: Strand) The week after the annual state far leaves pocketbooks flabber-gasted. That's the situation this week and business is aure to be off. Strand tried hard with 'Sanders of the River' playing up the Edgar Wallace authorship. Estimates for This Week Sander Sanders

ir All Over-Crosby Pic

Alabama (Wiby-Kincey) (2,800; 30-35-40)--'Two it. Tonight' (Par), fair \$6,500, 'Irish in Us' (FN) last week \$6,000, moderate.

Jim' (U) \$2,900, moderate. Strand (V)by-Kinoey) (800; 25). -Sanders' (UA), So-so: \$1,800 Last week Steamboat Round Bend' (Fox) due to be pulled Tuesday, saw a last minute rush business and picture was held the entire week for \$2,500. Empire (Acme). (1,100; 25)-

for \$2,500. Empire (Acme) (1,100; 25)— Lamps of China' (FN), Good, con-sidering conditions, at \$2,600. Last week, We're in the Money' (WB), *2 200 week, \$2,200.



Washington

Washington, (Gest Exploitation: Fox) Old adage that it's the pic and not the stage show that counts is being proven beautifully this week with Fox putting very think. The stage show that counts is being proven beautifully this week with Fox putting very think. I have the stage show of the stage prose thanks to Laurel and Hardy network to the stage show of the stage for a laway tops Earle, which is much amalier vaude spot. Earle, however, is getting by nicely with Two for Tonight' on screen and ontion tonight similar buck op-town is experised to law the stage the stage stage show the stage show the count of the stage show the stage show the top at the stage show the stage show the top at the stage show the stage show the top at the stage show the stage show the the stage stage shows and strends the stage stage shows and strends the stage show the stage show to and critics' plugs were so lavish that pic will get by oke. Baby honors go to Pack to the stage show the stage show to record. Pic opened bigger than any thing else, though, and is all time top for gross and attendance. Baby honors (2353; 25-35-60) — Calley of Wild (UA), Headed for big \$20,000, Last week, second of \$21,000. Columbia (Loew) (2,353; 25-60)— Thunder in Night' (Cox), Getting

Here Comes the Band' (MG) can than Case Lomm ork on stage for than Case Lomm ork on stage for the Case Comes and the Case Case Two for rought' (Fay) and vaude. Even vaude fams here are governed chiefly by ficker and Sing ham't and blocd house. Looks like nice islood, with Litt Jack Litte top-ping adequate footlight pros. Keitha (IKCO) (L30) 25-35 today after four weeks and three days, house gross and attendance record. Last three days oke \$2000. Last week, fourth, took swell \$3000 with Belaseo (Radin) (L100; 25-35-50) --Claitwoynat' (GB), Rains does loward pop lastly May get by with Head (Auten), first foreign-tan-y guage ficker of season, and, despite a critics raves, was yanked Friday a fitter of Lastly (1.500; 85-31.10-1.6.5) (Cruendes' (Far). Plenty of bitward apo; licely May erv by with Head (Laten), first foreign-tan-g fatter of the season of the season of the station of the season of the season of the station of the season of the season of the station of the season of the season of the station of the season of the season of the station of the season of the season of the station of the season of the station of the season s

Loop Flick Grosses Settle Down; 'Deception'-Venice Unit at \$32,000; 'Hat' 19G in 4th Wk.: 'Blondes' 16G

National First Runs

METRO

METRO ishop Misbehaves, Shea, Ecle, Oct. 2: Century, Burf., 3:: State, Prov. 4: State, L'ville, 11: State, Boeton, 11: "Woman Wanted," Uptown, Pueblo, Colo, Oct. 2: Manor, Pueblo, Colo, Oct. 2: Manor, Pitt, 15; Cap, Diseasca, "Livad M. Life, Leeve, Akron, Oct. 11: State, N. O., 11: State, Boston, 18; Ven-dome, Nashville, 18; Poll's, N. H., 18; State, Louisville, 18; State, Memphia, 19. "O'Shaughneeve" Boy," Poll, New Orle, 4: Poll's, Hartford, 4: State, Boston, 11: Loew's, Joulaville, 11: Vend ome, Nashville, 11: State, Memphia, 12.

'Top Hat,' Cap, Logan, U. Sept. 29; Pal., Meriden, Conn., 29; Empire, Lewiston, Me., 30; Orph., Sprsfid, Ili., 30; Miller, Wichita, 30. Conn., Mè., 30; Miiler,

Oct. 4; Denham St. L., 18; 'Peter libisttson,' Mich., Oct. 18; Newman, K. Orph St. L., Nov. 2. 'The Grunsdes,' Denham, D'Rose of Rancho,' Oct. 28.

'Rose of Hancno, Oct. 28. 'Little America,' Denv., Oct. 4. 'Big Broadcast,' Rialto, St. L., Oct. 4; Par, Toledo, 11; Pal, Columbus, 11; Alabama, Bghm, 11; State Mpls. 11.

"Remember Last Night," Roxy, N. Y., Nov. 1.; Keith's, Boston, 1; Pal, Chl, 8. "Diamond Ji, 'Albee, B'klyn,

'MELODY,' \$23,000, **BALTO'S HILITE**

Baitimore. Oct. 1. (Best Exploitation: Hipp)

(Best Exploitation; Hipp) Loew's Century is pacing the procession this week, with Broad-way Meiody' the motivator. Vaude side strong, and getting word-o'-mouth. Mats and eves about equal-ly strong, giving indication of crackerlack 123,000. Vaudhim Hipp is screen, but new is the March of Time' (No. 6) and Fred Allen's Amateurs on the po-dium.

itecti Zast week 'Married Her Boss' (COl) and Dave Apolio unit on stage went a full fortnight and wound up the final starza to good startic (B&EX) (900; 25:35-55).--Married Her Boss' (COl). Moved here from Chicago fortnight and figures for \$3000, 0kg yf or the hold-over. Last week 'Goose and Gander' (O'riental (B&X) (3200; 25:35-40).-Pet On Blondes' (WB) and vaude. Running along at pretty steady clip lately, and on the profit side. Around \$15:000 Cum ety, good erough. Last \$16:000 Cum ety, last week hit power-Cum ety, sensational for the length of the stary. Last week hit power-Cum ety, sensational for the length of the stary. Last week hit power-Cum ety and will continue currently to better than \$11,000 on fine steady.-In the dation in this house's prof-liable pace. Above \$12,000 currently \$27:530--Pursuit' (CO) and 'aude. Not much variation in this house's prof-liable pace. Above \$12,000 currently \$27:530--Dark Angel' (UA) (33: 1000, will, 'Toba do the server day stary, indications. 'Red Salue' (UA) arrives tomorrow (Wednes-day). Rebacing is Tighting Youth'. (U). Fred Allen's Amateurs on the po-dum. Tom Kearns, advance trumpeteer of the Allen unit, and Ted Routson of the Hipp's house staff, collab-orated on a corking campaign. Closely competing was line send-off Herh Morsan of Century accorded about biggest ballyhoo burg has seen in many months, with each house hammer-and-tong-humming, Ted-tor work Estimates for This Week

 Been M. Handy - Inductor - Vietnments, Estimates for This Weak
 Estimates for This Weak
 Century (Loew-UA) (3,000; 15: 5:35:40:55:60)—Broadway Melody (MG) and vaude headed by Al Trahan. Swinging up to a pow'rul 2:000; Last week Dark Angel 15:25:36:40:55:60; Microadway Melody 15:25:36:40:56:60; Microadway 10:10; Microadway Microadway 10:10; Microadway day).
Replacing is Fighting Youth' (U).
New (Mechanic) (1,800; 15-25-30-35-40-50)--Live for Love' (WB),
Stanley sloughed this one: pace the second s

Chicago, Oct. 1. ati Palace)

Chicago, Oct. 1. (Best Exploitati Palace) For some reason the loop got away pretty slowly this week with nothing-outstanding either in the 'way of box-offlee strength or class notices. Out of the 'allbi, book' servish holidays as their home-offlee excuse for the failing off, others used the heat of the World's Series as their chief winy and wherefore. Manager certainly had no squawk and the servise of the 'allbi, book' for the failing off, others used the heat of the World's Series as their chief winy and wherefore. Manager certainly had no squawk as a strong even in the the excuse for a sliding take in most of the houses is the number of hold-orop Hai,' which is ringing the bell boud and strong even in its fourth week; 'Dark Angel,' Bg Broadcast' and finally 'She Married Her Boss,' which moved to the Garrick for its 'Chicago theatre will head the pa-rade on actual take the week with Gay Deception' and a stage unit brought if for 3fc. In Chicago where the Villa is known this show may grab some coin. "That for a state as the 'use of the some the loop gets every had a high tariff whick kept out the rabbis. They're going to take a squint at if a fourth week. Is step-ping out with department store tie-ups and till page publicity acckes to make sure the loop gets. every hadger publice. Estimates for This Week Apole (B&K) (1200: 25:55-55). "Here Comes Band' (MG). Not looking for much coin despite

Apolic dEaXi (1200: 25:45:55)-'Here Comes Band' (MG). Not looking for. much coin despite a pretty nice list of notices. Maybe 82,500: on the session, weak. Last way enough 83,800. Chicago (BaXK) (4,000: 33:55:75) - 'Gay Deception' (Fox) and Villa Venice revue on the stage. Como Venice revue on the stage. Como versige 332,000 of the session. Word-or-mouth may hurt show despite long-standing top reputation of the cate (Col) and Dave Apolion unit on stage went a full fortingit and wound up the final stanza to good 125,200.

After a somewhat disappointing summer, probably due to too much having been expected from the jubiles. American and Binglish dim product with ambitious plans for the currer track and the molitous plans for the

General air of confidence in the film trade and quite a good line-up of product.

of product. To prove that there is plenty of product available for the immediate future as well as for some time to come, the present crop in the West End is about the best in months. Approximate Grosses (Abstract of 55 to the 5)

Approximate Grosses (At rate of \$5 to the £) Car'ton—'The Crusades' (Par) Sth week), Opened to \$16,000 and oing near \$13,000. Will stay three nore. Top Hat' (Radio) follows for it, weckis' guarantee, with two reeks further option. Empise.'(Mars)

weeks further option. Empire-China Seas' (Metro) (2d wk). Came in with sock, and buid-ing. First stanza over \$40,000, which tops the West End by pienty. Good for two more weeks, and may-be more. 'Anna Karenina' (MG) fol-

Jows. Leicoster Square Theatre—'Peg of Old Drury' (B&D) (4th wk). One of the biggest raves of the year, with film critics failing short of ad-jectives, but public not responding. Opened to a disappointing \$13,000, and is failing, \$30,000. Will how out lows; it was originally intended for the London Pavilion, both houses are operated by UA. London Pavilion—'The lack

are operated by UA. are operated by UA. Reometry of the last of the last operated by UA. Reometry of the last operated by UA. Reometry of the last operated by UA. Reometry of the last operation of the last operated by UA. By UA. A set of the last operation operation of the last operation operation

ranted hoging automatic (GB) ing of the Third Floor Back' (GB) follows. Plaza-Gentiemen of the Navv (Aranapolis Farowell.) Did of the second second second second fil-400. and replaced by Two for Tonight (Par). Regal-Little Colone! (Fox) (3d wk). One of best things house has had in a year. Stayed full three weeks, which is exceptional for this her weak, her her best and full three weeks, which is exceptional for this her weak. (WB). The second of the second Music (WB).

https://www.interfact.alue.com/personal-weak-berweek. Replaced by Sweet Music (WB), Tivoli-On Wings of Song. (Love, Me Forever) (Col) (4th wk). Start-ed as a smash, grossing over \$30,000 first week. Took slight dive second week, nearer \$25,000, and also of third week. Now coming back with a spurt. Trouble has been top-priced seats, which are \$2.

'SEAS' SEES \$4.000

incoln-'Boss' with Fight Films Nice \$3,000

Lincoln, Oct. 1. It's mostly 'China Seas' this week the Stuart, alming for an casy 4000. Orphcum vaude, the lone esh spot here now, getting good lay since the first Nebraska fond-ali game of the season with Chi U as In town and a big crowd on and. \$4,000. flesh s piay baii hand.

Was in town and a big crowd on hand. Varsity's vaude drop comes after the steweet of the stewers when the steweet of the stewers when to sell picture above cverything else and had no product to justify ft. House changes policy so much patrons never know what to expect which is probably one reason why it that y returns to catch on. All on vaude route comes to nught on vaude route comes to nught ow that policy is broken. Biz received a big sock in the eye last week on the night of the fight. no house having any kind of crowd.

Estimates for This Week

Estimates for This Weak Colonial (LTC) (150; 10-15)-Prontier Justice' (Indic) and Trails of Wild' (Amb) split. Cood 1980; Last weak; Monalong Cassidy 1980; Last weak; Andes' (U). Lincoln (LTC) (1.600; 10-20-23)-Wils: Glovr (WB) Heading for Very Nics 82,700, Last weak; 'An-relefor on the quilts (Soling on Two-(Radio) caught \$2,300, just over Average.

average, "Pheum (LTC) (1.200; 10-15-20-25)-JA:n.1 (Radio), five-act strage show headining the radio-opera-atar, M.y McCormic, and Baer-Louis pix. Atter three days vaude-pic Were in the Moncy' (WB) for ion of the strage denerously for the strage denerously for touch a strage denerously for \$2,500 for a good week. Last week \$2,500 for a good week. Last week

the three-day personal appearance of Rosco Atee and 'Manhattan Moon' (D', followed by dual, 'Peter Ornmm' (Radlo) and Streamline Gurmm' (Ladlo) and Streamline 31,00 for the epol. an exceptional 33,100 for the epol. 10.25.40)-"China Seas' (MG). Clinch to get 34,000; very good. Clocker pan over 1500 on the opening day. Last week, 40,000 take good. Clocker pan over 1500 on the opening day. Last week, with a 33,400 take. Boss' (Col) and fight pix. First money pic in this house in months and vande "Cash till bound to show 33,000 in week if starting: pace holds. May hold over if that Speed magntained. Last week finish of vaude for the time being with pic Public Menace' (Col) after last three days of suf-fering, only \$1,000, not so good.

'Alice,' Vaude at Loew's Montreal, Both Good For \$12,000 This Wk.

Tot 912,000 1113 Wr. Montreal, Oct. 1. (Best Exploitation: Palace) Fali and winter legit season opened His Majesty's Monday (20) with Bitter Sweet at \$2.60 top, which with seven filmers along the Adams' and George Rotsky is look-ing for ... gross around \$12,000! Car-hage features Hepburn in 'Alloe Adams' and George Rotsky is look-ing for ... gross around \$12,000! Car-hould gross \$3,000. Loew's con-tinuing to puil 'em in should not fan with Mad Love's and 'Times of \$11,000. Princess showing 'Har-mony Lane' and Tarara' for \$3,600. Clinemi Amperial has double. Testa-ment du Dr. Mabused and 'L'Aristo. Clinemi Imperial has double. Testa-ment du Dr. Mabused and 'L'Aristo. Clinemi Imperial has double. Testa-ment du Dr. Mabused and 'L'Aristo. Clinemi Imperial has double. Tasta S2,000. St. Denis has La Mascote' aid 'Le Chemin de Bonheur and expects \$3,000. Nabes picking up all or bestimates for This Week

Estimates for This Week

His Majesty's (Ind) (1,600; 50c-\$2.50)—"Bitter Sweet". Legit mu-sical, six nites, two matinees, may gross as high as \$10,000.

Moon' (Fox) and 'Weicome Home' (Fox) and vaude \$11,000; 50-"Har-meny Lane' (Dm)(2,300) (50-"Har-Tarzan' (Em)). Can fuzue on \$4,-000. Last wesk's repeat of Dark A.ged' (UA) and Rainbow on Brodway' (lag) \$3,000 Brodway' (lag) \$3,000 Direct and the second second Direct and the second second Last week 'Youve Joycuse' got (Storma de Paris' (France-Film) (500): 50-"Hysteres de Paris' (2 84, "Done de Paris' (France-Film) (500): 50-"Hysteres de Paris' (2 84, "Done (France-Film) (2,300) 34)- La Mascotte and 'Lo Chemin Storm (Last week's 'Lo Batallie and 'Bibl La Purcc' \$7,000.

Boss,' \$6,000, 2d Week of 'Melody' 5G, Port.

Portiand, Ore., Oct. 1.

Portiand. Ore. Oct. 1. (Best Exploitation: United Artista) Parkier's UA reversed all custom-airy exploitation policies by plug-ging Broadway Michaly nearly on tice is to give 'en the buily at the start and then coast to a b. finish as far as it goes. But 'Michal' has ben busting the house record en it: first week and warmend he blir week at the Mayfair and puttine' that house weil up in pay dirt class. following two strong weeks at the Hamrich-Evergreen Orpheum. 'Top Heat house how strong weeks at the house reading, plus some ra-dlop pluging. 'She' at the Mayfair last week (Best Exploitation: United Artists)

'Boss' \$88,000 at Music Hall and 'Girl Friend'-WHN Show 30G's. Roxy: **Reopenings Mark B'way Theatres**

VARIETY

others wonder. One act imported, arder of show changed, but other-wise same revue is offcred, with m.c. Boreo pulling: the same lines. Picture's changed, though. First week of French revue started out slow, but built fast to a good price. Uswy-daisy on admissions helped, too.

Don-don-too-last veck deferred to Friday (4), wien isat-minute survey showed booth equipment minus. Special proview planned, works on Bowest 'mito:rs: Whole main drag of town, Hish street, hung with banners; street on; signs; heavy newspaper cooperation; amateurs hooking up on didly air appearances; mayor posing with kids, all helped a lot. Should he swell week. Estimates for This Wesk slace (RKO) (3.075; 6)-_Comes

Estimates for finis Week slace (RKO) (3,075; 60)-Comes Cuokie' (Par) and 'Folies Bergere' on stage. Should register \$15,000, about even, and lucky at that. Last week, Fyrench show and 'Hot Tip (IRadio) climed to \$20,000, swell) money.

money. Broad (Loew-UA) (2.500; 30-42) Denadray Melody (MG). Will-Denadray Melody (MG). Will-constant of the second const the Band' (MG) and Major Bower Amateur, Unit No. 4, on stare, Should tick out heavy \$12,000 casily 'Dark Angel (UA), low with only \$2,500.

Ohio due for big drag this week [casily. Dark Anget' (UA), low, with with amateurs on the stage. Open-ion 10 \$25.50. J. Best break for show was plece' 'u'rrinan' (Par). Dragred out of of five-column art on first page inothballs on experiment, and seems touvin's lead newspaper, with two-column Interview. Palace's holdover show on 'Poiles' (d wk) sagged a little, with about Eergere' may not peter out, but same price garnered.

(Best Exploitation: Rivoli) Downtown New York managera, are going screwy trying to keep track of things. Polities are being switched around, new houses arc being added to the film scene, and se drug schores are doing a big aspitch business. Last week thich night dented big Last week thich night dented big setting into the hair of the oper-ators, Arguinst that is the Jewish holidays and the end of daylight

saving. Bob Weitman, of the Par, sent out notices to everyone mot to forget to turn back the clocks. So the usual meeting only to discover the wast two hours entry. He forgot, the wast two hours entry. He forgot, the wast two hours entry. He forgot, the the tast to hours of the set of the normal set of the set of the set of the normal set of the set of the set of the the set to set of the set of the the set of the set of the set of the the set of the set of the set of the the set of the set of the set of the the set of the set of the set of the the set of the set of the set of the the set of the set of the set of the the set of the set of the set of the the set of the set of the set of the the set of the set of the set of the the set of the set of the set of the the set of the set of the set of the the set of the set of the set of the the set of the the set of the set of the set of the the set of the the two biggest film spots in the two biggest film spots in the the the set will get the Hail \$\$0,000 cover. Except for the set of the the the the set will get the Hail \$\$0,000 cover. Except for the set of the of the the set of the set of the conter for 13 week, the Err is the first of the set of the set of the the Set of the

Estimated for This Week Astor (1012: 55-73:14:04:16: \$2:20)--Crusados' (Par) (6th week). Dug up \$5:000 last week (5th) and on first days of current (6th) stanza, \$3:500. May fold est work-adwa at-traction and go pon prices around Oct. hs Madhorm hour not (Mc) the Madhorm hour not (Mc) Canied (4:20). 92:55:75:55:

It will be here In. such event. **Capitol** (4 620: 25-35-75-85)---Melody' (MG) (2d wev). Not strong enough to chance third week at holdorer around \$45.000, okc; 'O'Shaughnessy Boy' (MG) Friday (4). Balace (1700, 50 50 50 50

St. L. Had the B.O. Blues While Legion

Ices). Legionaires and hallvés away in large numbers, from pix houses. With the Legionnaires on way, here opening of new programs. Locw's State after smashing cam-paign that left no angles overlooked opened to grand business with Broadway Melody' and Baer-Louis fight pix and this bill should prove a good enough drawing card for weather having changed from mid-numer to scavonal autumn stays put. Ambassador and Fox F&M houses, return to day-and-date pro-gram interrupted last week when world premicro of Red Salutc' went Li clone at Obbert 'Baive' and this for a the solution of the solution weather having changed from mid-summer to scavonal autumn stays put. Ambassador and Fox F&M houses, in 'Married Her Boss' and this feature figures to get some heavy sugar at both places. Orph-cum is going to have something to say about downtown grosset as Its offering 'Top Hat' in Its and work. Ratio, inmidtown, is preventing r double feature program. Goose and Gander' and 'Ectcf Grimm', while the Missouri reported sono to go second-run because of inability to get new pix, will offer Stuper Speed and Dizzy Dames', at Loew's State. hooked ups with about every-thing but Mars in exploiting 'Broadway Melody' for one of the

best campaigns he has conducted since coming to town.

pest campaigna he has conducted since coming to town. Eatimates for This Wesk Fox (F&M) (5,038; 25:43-55)-'Married Her Boss' (Col) and 'Thunder in Night' (Fox). Colbert's work in 'One Night' scill remem-bered and aboutd pull \$13:500 ins linearies in the scill remem-bered and aboutd pull \$13:500 ins 'Interno' (Fox) and 'My Song For You' (GB); legionnaires nixed it and \$6,500 reflects sentiment. Ambassador (F&M) (3,018; 25-55)-'Married Her Boss' (Col) and 'Thunder in Night' (Fox). Will lag a the scill sentiment. Ambassador (F&M) (3,018; 25-55)-'Married Her Boss' (Col) and 'Thunder in Night' (Wox). Will lag a the scill sentime the scill book of the scill sentime the scill sentime the gross for week to \$10:500. Last 'grore world premiere and till showed only a poor \$3,500 at end of 'Missouri (F&M) (3,11; 25-40)-

Duddles General and till shows work aport \$3,500 at end of week. Missouri (F&M) (3514; 25-40)--Super Speed' (Col) and Dizzy Dames'(Lib). Doern's seem able to Super Speed' (Col) and Dizzy Dames'(Lib). Doern's seem able to Stome over Ander (U) and 'Oid Homested' (Lib). Anished a poor race, very lame, with only \$5,300. Shubert Raite (WB) (1,75: 25-35-50)-'Goose and Gander' (WB) Sounds tike the Will do in nahorhood of \$7,500, fair, considering opposi-tion at Fox. Last week, 'Bright Light' (WB) and 'Wandever of Wasteland' (Dr). suffered with rest stome and dint' do better than \$500-Const (Dr). Suffered with rest as the set of the set of the set of the second week does \$7.'00 manare-ment should be set stated as first will counter-attractions right around box-office window. Leew's State (Loew) (3.102; 25-35-55)-Thomadway Melody' (M(i), Sto for a \$1.300 week, blide and box-office window. Leew's Dark Angel' (UA), another suffere from downtown counter attractions and wound up engage-ment a triffe under \$10,000.

was a surprise winner. Exploitation on the mysic order and the Rider Haggard name apparently put that part the surprise of the surger of the surger of the surger of the with general prices and rentais on the rise. Much local plugging now directs toward recreating lost biz among the forgotten siles of the plugging the surger of the the surger of the surger of the Estimates for This Weak Brandway (Partren) (2000 52.40)

Estimates for This Week Broadway (Parker) (2000; 25-40) -Here Comes Band' (MG) and Pursuit' (MG). Strong combo and kceping up the good work for this brouge, around 44,500, okay. Lass week 'Goose and Gander' (FN) and 'Woman Wanted' did better than average with 41,700.

average with \$1,700. United Artists (Parker) (1,000; 25-40)—Broadway Melody (MG) (2d wk). Strong second week, around \$5,000; first week great \$7,800.

\$7,800. Paramount (Evergreen) (3,000; 25-40)—"Two for Tonight' (Par) and Yalna' (Radlo), Good enough combo keeping this house's nose well above vater at okay \$4,800. Last week 'Special Agent' (WB) and 'Old Man Rhythm' (Radlo) closed for \$4,100. Rhythm' (Radio) closed for \$4,700. Orpheum (Hamrick-Evergreen) (2000; 25-40)---Married Her Boss' (Gol), Getting across nicely for smashing week, around \$6,000. Last smashing second stanza for great \$4,900, and moved to the Mayfair. Flist week broke house records for a big \$10,600, and that's wow stuff O'Mayfair (Parker, vergreen) (1.)

a Dig storov, and tinks wow con-of Mayrie, (Parker, vergreen) (1,-400; 25-40)---Top Hat' (Radio). Third week following two at the Orpheum and still riding okay; five days, \$2,000 Last week (She' (Radio) and "Hot Thy' (Radio) did a nice Rider Hagra bo, appended for \$2,700, okay.

'Band'-Bowes' Ams Big \$12,000, Col.; Folies'-'Cookie'-OK

Convened, CK Now; 'Melody' \$19,300

St. Louis, Oct. 1. (Best Exploitation: Loww's State) Slowiy, recovering from a hield week that upsct town and knocked octs right off of b.o. grosses, op-crators of cinma palaces are will-ing to let the past be forgotten as they, buckt down to the lask of point Ledon parade. 40&S proces-nion, free drum and bugie exhibi-tions, every imaginable get rich quick racket, taverns and night-cries open all night, free refresh-ments od akk, etc. all evered to keep. Legionnaires and natives away, in large numbers, from pix-houses. With the Legionnaires on way

Columbus, Oct. 1. (Best Exploitation: Ohio) Ohio due for big drag this week with amateurs on the stage. Open-ing moderate, but build came quick-iy. Isest break for show was plece of five-column art on first page town's lead accurate

Louis-Baer Film Ups 'Peter Grimm' To \$16,500: 'Live Life' 26G, Frisco OK

San Francisco, Oct.

Weekend husiness here nicked up to some nice grosses after a start that was cut into by the Jewish New Year. Warfield has top money with Crawford opus, 'I Live My Life,' and Golden Gate is better than general due to Baer-Louis fight

10

general tube to their textus, indu-film. Herman Cohen, lessee of the Em-basey and haif owner of United Artists, is now in parthership with dark Embassy with RKO tag in front of name to be moveover house. for RKO Golden Gate, taking 'Top Hat' as first pic although. It seems as if the whole town must have seem it at the Gate where it socked rec-ords. Makes eight houses on the minotage of under way again here Saturday (13) which will do some damage to Saturday mat bis, and night trade gets hurt a little with Joe Collitch going in for whoopea after games.

nere saturday (:2) which will do send damage to greis which will do send damage to greis why a little with Joe Collitch going in for whoopes after games. Estimates for This Week Clay (Rosener) (400; 25:35)-Cla Crise Est Finle' (DuWorld). Will be sate nough at \$1,000. Lad week at \$1,00, pienty of Irish interest the groups at the transformer of the at \$1,00, pienty of Irish interest Top Hat (Rado). Moveror from the set of the transformer of the set of the pennes (MG) and Runaway Queen (UA) nsh. at under \$5,000. Goiden Gate (IRKO) (2,860; 35-40)--Peter Grimm' (Hadio) pius Lu three grand better. Last week (Sta) Top Hat (Radio) set of the about three grand better. Last week (Sta) Top Hat (Radio) set of the set

clai Agent' (WE) also Warfield mover. Junizour, Angel' (UA). Ought to do a mast 1000, Picture books like a builder for this town. Last week (4th) 'Call of Wild' (UA) tapered off sharp at \$2,500. Warfield (WC) (2,480; 35-40-55) --'I Live My Life' (MG). Ought to be best buildens in weeks at almost 'MGO in Lastoing at \$2,500. Stage Show and vande act, with no over-ture; Walt Roesner on sick list.

<text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text>

has credit due for its manner in billing fight pictures. Estimates for This Week

has credit due for its manner in billing dich richter. Estimates for This Week Omaha (Blank-Tri-States) (2.100; (5.40)--Dente's Inferme'. (For) and She Got Her Man' (U). Combina-tion totals up above fair and com-hum totals up above fair and the combined with 'Ham Wo Re-cal comparison and the total state of a 'here with Henry Fonda. Omahan who wen to Hollywood via the New York stage, the main at-traction. Gaynor always good here Manhaitan Mo 37:700. Last week Steambod' (Fox) stated out as the first single feature in the house in two years, but sudden change in policy too much and 'Gay Decyllon for a twin bill. Rogers topped usual average but rot up to the standard of his former pictures; 30:600 was helped mightly by the Bear-Louis two-reeler. Virtually a tripte bill here with all customers of \$6.000 the third week in suc-cession here for top more, Last week 'Married Her Boss' (Col) with 'Advinte Adventure' (Col) \$6.600.

Britton Band-Heller Aid 'Redheads' \$14,500, Cincy

Cincinnati, Oct. 1. (Cest Exploitation: Ibee)

inge of autumn coolness a b.o. stimulator on cinema front, where biz on the whole indicates a comfy up curve over last week. Best trade-bringer is 'Broadway Melody,'

trade-bringer is isrodaway Melody, registering \$17,500 at the Albec. Placer is Shubert, with \$14,500 on Redheads' and stage show, includ-ing Britton band and Jackle Heller. Red Salute' is a red-inker for the Palace at \$7,500. The interpreted by

group of peace lovers as ridiculing their belief and protest demonstra-

tion, though subducd, caused some

unpleasant tasks... Keith's is jogging jauntily at \$7,000 on nine days of 'Special Agent' Lyria laio is above average with \$6,000 on 'Cookle' 'Annapolis Threewel' at the Capitol is tame at \$3 With the Capitol is tame at \$3 With a dyrane on totes. Estimates for This Week Albase (DKDO) (2300: 25.42)...

unnleasant taste

average: Strand (Ind) (1,300; 15-25)—'Vlr-ginian' (Par). Revival, eight days, \$2,500, all right. Last week 'Har-mony Lane' (Rep), six days; \$1,800.

Buffalo's Bull Market. 'Melody' 17G, Hipp, \$7,500

Buffalo, Oct. 1. (Best Exploitation: Buffalo)

Grosses are still looking up at downtown houses demonstrating conclusively that the public will buy

ntertainment when it is there. Following a sensational first week. Top Hat' is continuing along for a second stanza to inflated returns, and 'Melody' at the Buffalo is wowing them for the best figure since Curly Top.

"Curly Top." The Buffalo spread itself on the Meiody' exploitation for one of the outstanding campaigns in weeks. A ballyhoo parade the opening night headed by a 40-pice women's drum corps and Chevrolets loaded with girls emphasizing the darching angle of the picture, General Foods fleet of trucks carrying theatre copy. taxicabs, milk company of a pice sector, are the Wait

Estimates for This Week

At \$10,000; Alice 40 Louisville, Oct. (Best Exploitation: Riskto) Downtown houses looking like old times again, and everybody happy, with lifting of the paralysis ban and cooler weather again on tap. Growes' Amateurs Unit No. 4 smashing through with a sweet 18,000, topping everything in town and tooking like a record gate for Duals seem to be on the way out here, with none of the first-runs featuring the double bills. While abes still offer the bargain bills, there with onse of the first-runs featuring the double bills. While habes still offer the bargain bills, there and none of the first-runs featuring the double bills. While habes still offer the bargain bills, there with onse of the search on the partons prefer quality to quantity, and don't care to still through a poor film in order to be privileged to see the good one. Johnson Musselman's campaign to topped anything ever attempted in the town. Helped by a several weeks' bullou over main thor-out and and and form the day bloca digni-ticitans to observe main thor-out farcs, and typos. vers wel-comed at City Hall by local digni-ticitans to the many decorated cars, bands, boy scouts, etc., and pro-cedings were broadcast over WHE. Brown (Int) (1500: 25-00--Allece Estimates for This Week Buffalo (Shea) (3,600; 30,60). Top Broadway Medor (Mattiles indi-cate better than \$17,000, swell busi-ness. Last week 'Steamboat' (Fox) nearly up to expectations and un-doubtedly profited by overflow from the Lakes, \$11,500. 2,400: 25-40). Hipp (Shear) Boy' (MG). Got nice advance plugging together with plenty of additional space in the dailies. Probably good for over \$7,-500. Last week 'Feter Grimm' (Ra-dio) lowest figure since summer, 4200.

everyone hoit to see it, hit on high for \$19,000, Shea) (3,400; 25)—Lit-to Big Shea' (WB) and Wanderer of Wasteland' (Par). Drop-back after a month of fine takings, looks like around \$5,500. Last week. Here Comes Band' (MG) and Be-hind Green Light' (Mas), downhill for high lift for avorge \$4,000. Show this bill for avorge \$4,000. Show two weeks.

Wednesday, October 2, 193: town week, \$3.200, mitry. Last week Steamboat (Fox), fourth downtown Panity (RKO) (1,000; 15-25)-Thunder Moutant (Fox), and that Innite Advontury (Col), spill stated Norm (Col), full week, \$2.200 Strand (Ind) (1300: 10-10) Strand (Ind) (1300: 10-\$20,000 in Philly, 'Melody' \$17,000

stage show produced \$12,000, satis-factory. (360: 25.35.60).-Top Hat' Habio (2000) (2000) (2000) (2000) (2000) Baer fite juk, Nice \$14, Neal Hat', heal Hat one. Revers to double-feature next bill. Last week Top Hat', heal Hat statistic and the statistic statistic statistic statistic statistic statistic statistic comes the Bard' (MG) and stage show featuring Holtz, Bells Baker autistic statistic statistic statistic routistic statistic statistic statistic feature with Dark Angel' and Thunder in the Night'. Strand (2,000; 25.35.50).----Public Menace' (60:) and stage Last week 'Goose and Gander' (Mono), \$5.500.

Bowes No. 4 Unit with

'Cookie' L'ville Record

bands, boy scouts, etc., and pro-ceedings were broadcast over WHAS. Estimates for This Week Brown (Ind) (1,500; 25-40)—Allce Adams' (Radio) and 'March of St4000 considered good enough for holdover. Last week. Tyop Harl (Ra-dio), concluded a three-week run to a nice \$3,400.

At \$16,000; 'Alice' 4G

Philadelphia, Oct. 1. Baer-Louis fight films mean plenty to the Fox this week and the indications are for a strong \$20,000 in. seven days. . Reason. for. extra. day is that program changed Thursday last when previous plc flopped. This week's screen of-fering. Thunder in the Night', not figured as much of a draw but men are flooking in see the heavyweight Philadelphia, Oct. 1 are flocking to see the heavyweight pix.

the Alume sum-held down number of daily snow-ings. other bright spot was "Dop Jith' in its second-run enzagomett at the Kariton and held over-something guite unusual for this house. "China Seas," second-run of-fering at the Arcadia Nit \$2,800 in What was avected of Nim had been figured as likely for two complete weeks. ----- Wack

Estimates for This Week

Aldine (1,200; 40-55-65)—'Dark Angel' (UA) (2d wk.). Looks good for better than \$10,000 and expects a third, \$14,500 last week led the town.

town. Arcadia (600; 25-40-50)---'Comes the Band' (MG), second run. So-so \$1,900 seen. Last week, 'China Seas' (MG) \$2,800 in eight days, good.

Seas' (MG) \$2,800 in eight days, good. Boyd (2,400; 40-55)--Bishop Mis-behaves: (MG). Good notices but only medicore big so far, scant Gander' (WB) \$3,000, not exciting. Earle (2,000; 40-55)---I live for Love' (WB) \$3,000, not exciting. Earle (2,000; 40-55)---I live for Love' (WB) \$3,000, not exciting. Last week, 'Special Agent' (WB), just 310,000 which weasn't hot. Last week, 'Special Agent' (WB), ust 310,000 which weasn't hot. Nige'' for y and "fath pix the Nige'' prov. Last week, 'Red-hocds' (Fox) sad \$5,000 in five day run.

heads (Fox) sad \$8,000 in five day run. Karlton (1,000: 25-35-40)-"Top Hat' (Radio) (2d week). Nice, \$3,000 likely. Last week's \$4,200 W. Keith's (2,000: 30-40-65)-"Goose and Gander' (WB), second run: About \$2,600; so-so, figured. Last: week, 'Maried Her Boss' (Col), second run, \$3,200, okay but hot sen-stanley (3,700; 40-55)-"Eroad-way Melody' (MG) Looks good for \$16,000 or maybe \$17,000 and hold-over. Last week, 'Annapolis Fare-weis (Pau') only \$10,600 which Stanton (1709; 30'40-55)-"Eroad-Stanton (1709; 30'40-55)-"Heroad-Stanton (1709; 30'40-55)-"Hero Comes Cookle' (Par). Notices cool and biz likewise \$4,600 sen.' Har-roony Lane' (Mas.) \$5,200, fairly good.

mony good,

PARALYSIS SCARE HURTS PROV., 'MELODY' \$17,000

Providence, Oct. 1.

Frovidence. Oct. 1. (est Exploitation: Leaves) Beset by many worries, local ex-hibitors are still looking for that ray of sunshine. Paralysis scare, still rampant, and costing theatres dictered to another work, and ban against children under 18 at all the-atres still holds. Tay's combo spot, will drop into second place, stage show. Broad-vesponable for penyy nace. Groos should be at least \$7,00. Locw's had no trouble with walk-ing away with ballyhoo honors this week. Most stands here, figuring ness, no matter what, are laying off spending on exploitation. Locw's uled up with department stores on not only co-op ads, but also copped "Store window diplays." Store the window diplays. Store the window diplays. Store the own of department radio were or a half hour, and dialog and huas form picture was taken direct corecning room in Boston. Cued and ut to make an excellent radio were (Continued on page 34)

(Continued on page 34)

PICTURES

Sally Rand Fans Big \$30,000 Into Boston; 'Melody' 35G in 2 Houses

Boston, Oct. 1, (Beat Exploitation: Keith) roadway Melody' at the State and Orpheum looks hot in the film lineup; and between the two stands it will snare about \$35,000, despite the holy days over the weekend. Keith Boston is rushing 'em in,

Ith Sally Rand on the stage and Mad Love' on the screen. First time is several seasons that a Keith house has run a Marto ple, but the opposite of the season of the opposite of the season of the season part and rah-rah publicity on opening days of the show, studiny, "Top Hat goes into a first and last week after sensational run at the Memorial. ith Sally Rand on the stage and Jack Granara e V

opening of "Grussdes," roadshow, Oct. 4. Jack Granara at Keith's crashed a Sunday paper with one of the out-synday paper with one of the out-with Sally Rands fans and balloons as basis. Grabbed off nitry Fage 1 in farview, with the fanner on ppen-ing day, then nature took its course in the form of scare stories about sor (Herbert McNary) on the quoi-ing end. By Saturday the whole town, from blueblods to lowbrows, were well aware (regardless of what Hub paper they read) that there was a the bacton on the stage of the factor of the stage of the stage of the factor of the stage of the stage of the factor of the stage of the stage of the stage of the factor of the stage of the

Estimates for This Week

week). Final gate of about \$10,000, week). Final gate of about \$10,000, 3370

TOP HAT' TOP MONEY IN OKLAHOMA, \$8,800

Oklahoma City, Oct. 1. Top Hai' is top money here this week, heading for an \$8,800 in seven derss hat will more than double the derss hat will more than double the terss hat will more than double the news product of the ters of the everybody's ears, local citizenry locked at top hats on ushers, in news ads and on billboards two weeks in advance of showing: Shapped all around the ring last the Oklahoma Scompetition from in the keat of a Shaughnessy play-off (28,000 gate), first-run pull, a nevertheless managed to Three days berginger looked at top hais on ushers, in news ads and on bilboards two wells in advance of showing:
 (Best Exploitation: Poli)
 Yoll's Broadway Melody' topping the werything in sight, Paramount weight and the okiahoma State Fair (24000 gate), attomobile giveaways, amuse-ment park nickel days, a walkathou the using a now-and-therer with la atta fair (14000 gate), attomobile giveaways, amuse-ment park nickel days, a walkathou the using a now-and-therer with la atta fair (14000 gate), attomobile giveaways, amuse-ment park nickel days, a walkathou the using a now-and-therer with la atta fair (14000 gate), first-run of the days of Dixle Series with Attana days of Dixle Series days attana days of Dixle Series with Attana days

Last week 'Diamond Jim' (U) got an average 4,000. Criterion (Standard) (1.450; 28-35-55)--Allce Adams' (Radio). At 44,000, somewhat below average. Last at 44,000, somewhat below average. Ab a state of the source of the source of the last at 44,000 (Standard) (962; 20-25-40)-Gay Deception (FO2). Falled to draw but \$2,200 in four days; was pulled Monday. 'Bonnie Scotland' (MG) Foing in with Baser-Louis pic-tin five duys. Last week 'Special Agent' (WB), \$3,200. Liberty (Standard) (1,270; 20-25-35)--Black Sheep' (Fox) and Red-head's (Foy). Expect good \$2,200 on week. Last week 'Shorm Over hast fait at \$1,900. Empress (Standard) (\$00: 15-20-25)--Wanderer of Wasteland' (Par) and Peter Grimm' (Radio). Fair at \$1,400. Last week The Bela' (Col). Tory days, and 'Dressed to Thrito and \$500, respectively.

'Melody' \$11,500, 'Gander - Apollon \$8,500 in Indpls.

Indianapolis, Oct. 1. (Best Exploitation: Loew's)

Indianapolis, Oct. 1. (Best Exploitation: Loew's). Throadway Melody setting the Particle of the setting the setting the setting the particle of the setting the setting the setting the particle of the setting the setting the setting the setting the particle of the setting the setting the setting the setting the particle of the setting the set of the setting the setting the setting the setting the setting the setting the set of the setting the setting the setting the setting the set of the setting the set of the setting the set of the set of the set of the setting the set of t

oeing jerkéd. Circle (Katz-Feld) (2,600; 25-40) -Goose and Gander' (WB) and Dave Apollon stage unit. Latter is week dual of 'Comes Cookle' (Par) and 'Annapolis Farewell' (Par) very bad at \$3,000.

Lat \$5,000. Indiana (Katz-Feld) (3,100; 25-40)—'Top Hat' (Radio) (2d week). Doing okay at \$6,000, same big last week at \$13,000. Los (7)

week at \$1000: Loew's (Loew's) (2.800; \$2.40). Broadway (2.800; \$2.40). Broadway (2.800; \$2.40). Broadway Meit \$11 Charlow (2.800; Dark Angel' (DA) fair at \$5.000. Lyric (Olson) (2.200; 28.30.40). 'Gay Deception' (Fox) and yaude. Slow compared to this house's usual pace with only \$5.350 Indicated. land Frank and Milt Britton band unit mild at \$7,000:

'Va. Judge' with Ina Ray Hutton Orc, \$7,600 in N.H.

New Haven, Oct. 1. (Best Exploitation: Poli)

12,000. Last week 'Married Her Boss' (Ccl) and 'Atlantic Adventure' (Ccl) reached a satisfactory \$8,000. Roger Sherman (WB) (2,200; 35-50)-Dlamond Jim' (D) and T Live for Love' (WB). Around \$5,500, ao. to the satisfactory (WB). Around \$5,500, ao. to WB) and Sally Hand unit on sates, below expectations at \$3,800, red. College (Lowew) (1,655; 35-50)-"Married Her Boss" (CGl) and 'At-lantic Adventure' (Col). Holdower will probably reaches a moderate \$3,-and 'Superspeed' (Col) on second week, fell off to light \$3,300, week, fell off to light \$3,300,

'MELODY' SMASH \$18,500, 'JIM' \$6.000 IN K.C.

Kansas City, (Best Exploitatio ; Uptown) The ticket machines at the Mid-iand are keeping time with Eleanor Powells tapping feet in Broadway Minotani, so the descriding of the oppo-sition, is the discriding of the 15c balcony price, which has been a burn-up to the opposition for over a year. House is back to the 25c at the Mainstreet, after 30 days of Top Hat; "Deter Grimm" is the film, with the Baer_Louis fight pictures added. Main for Diamond Jim," dated to open the 25th, the pictures all the odd and Jim," dated to open the 25th, the pictures all sent a special publicity main in for the occasion and he got-results. Midland started its intensive cam-paign for Broadway Melody four weeks in advance. Estimates for The Week

paign for 'Broadway Melody Your Weeks in advance. Estimates for This Week Menoreter (RiCO: 01,200) 55:-40) Tenerteret (RiCO: 01,200) 55:-40) Tenerteret (RiCO: 01,200) 55:-40) Tenerteret (RiCO: 01,200) 55:-40) Hat', fight pictures helped some and the "going is fair. Lookes Uke. close to to \$7.000, fair. Last week Top Hat' (Radio), siz days after a two-week Meiland (Loewy (4.000; 25:-40)-Throadway Melody' (MG). Steady play and capacity at times indicate great week for this musical and probability of hol \$15:00, her. House the last few days to \$5,500, fair. Newman (Par) (1,800; 25:-40)-Two for Tonight (Rar). Opened on ity, doing just fair. Crosby expect-ted to help some, will probably turn in around \$7,000, nice. Last week Big Broadcast (Par) helped by Ernt Night' reported \$3,500; good. Thom far Gase Woman' (WB), and stage show. Awky to a nice start and indications are for near \$7.000, good. Last week 'Married Her Boss' (CD) clicked strongly to \$25:00)-Dhamond Jim' (U). Opened on turs day, nearly cold, as all announce-ments gave the opening for Satur-day. Startde, \$6000 for the drat week, And is practically sure to re-main second week. Last week 'Red-heads' (Rox), five days, \$2,400, not so hot.

heads' so hot.

SEATTLE NICE

'Melody' Terrific \$14,000--'Two for Tonight,' \$6,300

"Melody' Terring \$1,000-" two for Seattle, Oct. 1. (Best Exploitation: Fifth Ave.) For third week in town, Top Hat' moves to Blue Mouse, while 'Kare-nia' makes' how for second week, maying to Naice Box. At Broadway Melody', with strong opening and indications to build. Another hold-over is the Colbert opus, Boss.' at Liberty. Paramount has strong dual offsting in 'Gosse and Gander ions skay with 'Two for Tonight.' Bost exploitation for 'Melody' at 5th Ave., with two stunts novel; radio news plugs regarding Eleanor Powell worked into reg news hoad-cast by KLR week in advance of did not menion pic coming to 5th Ave., then tied in with local show-ing. Secondly, personal contact made with. 21 local private dance studios getting 'em to advise pupils to must see, saccount dance piz. Bat How, too. Liberty, "Paramount has strong dual offering in Goose and Gañder dual offering in Goose and Gañder dual of the strong has a strong dual of the strong has a strong dual of the strong has been dual to the strong has been dual of the strong has

Olsen-Johnson Send 'Deception' Up To 24G; Benny Davis-'Boy' 20G, Detroit

Scandal' (Par), dual, 4 days. Good. especially last half. 4 days. Good. especially last half. 4 dool. Last week, 'Escapade' (MG) and 'Men Wihout Names (Par), dual, 52,100. T-73-74-20-FWaz, Melody' (MG), Golng terrific pace; pool \$14,000. Liberty (J-VFI) (1,300; 16.27.37) --Married Her Boas' (Col) (2nd week), Holding nice pace at 35,000. Liberty (J-VFI) (1,300; 16.27.37) --Married Her Boas' (Col) (2nd week), Holding nice pace at 35,000. Im the second week, \$72,000. Music Boos (Hamrick) (300; -27.37.42)--Karenina' (MG), Bot re-lease from 5th, making second week for indicated \$3,500. Last week, Tday Orpheum (Hamrick) (2,700; 27.37.42)--Two for Tonight' (Par). Grosby good for \$6,300. Last week, 'Ton Hat' (Radio) (2nd week), \$7,-306, 300. (7.33.42)--Goose and Gander: (WB) and '33 Sizo. Last week, (WB) dual. Looking for a big \$5,500. Last week, (WB) dual. 33,-800, fait.

Pitt's Doldrums. **Fight Pic Hops** Welcome' to 61/2G

Pittsburgh, Oct. 1.

(Best Exploitation: Art Cinema) Not a lot of action this week, with a couple of the smaller spots showing the way to the deluxers. That's particularly true of the Ful-That's particularly true of the Pul-ton, just reopened atter three-month shutdown. House got a break in lining up Baer-Louis fight fibler for its inaügural session and dailles went to town on the picture, almost at expense of 4Welcome Home'. Cucustomers apparently feel same way about it, for Fulton cli-entele at moment is almost strictly itag and present outlook is for a swell 36.500. Can't be any comswell \$6,500. Can't be any complaints on that. At Warner, revival of 'Smilin'

Through' on dual with 'Here Comes Cookie' credited with the big pull and considerably better than average trade is on tap. At the least \$5,250, which is several hundred bucks more than house has been

i5,250, which is several hundred bucks more than house has been doing of late. Art Cinema should have smooth sailing and possible how will Chapayey. Which set the internet of the sailing and possible how will Chapayey. Which set the analysis of the sail of the sail of the highly unsatisfactory week with 'My Song for You' at \$500. Elsewhere, however, it's the doldrums. Ginger, 'despite excel-lent notices, comes out of Alvin 44,000; "Damond Jim" opening Thursday, day ahead of schedule, while Stanley is hitling skids for second successive week. Can't hope for more than mediocre \$15,500 with 'Annapolis Farewell' and size of \$23,000, 'Top Hat' lant quite making the grade on its second week in this apparently strictly ak-day town and will be lucky to come out with \$3000, Not had but not a roadshow picture here in some time mado by 'Crussdes' at Nixon last week, where DoMilier wound up under \$3000 on 11 performances. Art Cinema hit on all slight in tholong chappeny, chang its or oscies and seiling 'th and some't o school and university cultural groups. Estimates for This Week Alvin (Harris) (2,000; 25-35-40)— 'Ginger' (Fox), Swell notices for an lot soling and the sites of an bolong in the sites of the set and some't oschool and university cultural groups.

Detroit, Oct. 1.

(Best Exploitation: Fox) With Olsen and Johnson on the stage. Fox is leading the town this veek at the wickets with a nice. 24,000 on 'Gay Deception.' Vaude \$24,000 on 'Gay Deception.' Vaude is doing the attracting but pic is sting momentum daily. Amateur-stunt by Olsen and Johnson, plus extra ad copy, covered the city like a blanket.

After a couple of weeks in the doldrums, the Michigan steps up into the good-time class again with a. \$20,000 on 'O'Shaughnessy's Boy' and Benny Davis Revue on stage, United Artists is doing an o.K. \$5,500 on roadway Melody' (second on roadway week).

'Top Hat,' which started its fifth "Top Hat," which started its fifth week at the Downtown Friday (27), was jerked Saturday for 'Peter Grimm. No explanation given, but pic couldn't last forever. Baer-Louis fight pic and Major Bowes' amatour. filcker also booked. B.o. in the nabes sticking the high level. 'Miss Glory' which had active the second-run sessions this week, a new high for many a moon. Estimates For This Week

Estimates For This Week For (Fox) (5,000; 25-36-55)--(Gay Deception' (Fox) plus Olsen and Johnson on stage, House Ollmbe Her Doss' (Col) brought in a fine \$22,000 last week. Michigan (United Detroit) (4,000; 25-35-55) - 'O'Shaughtenesy's Boy' (MG) with Berny Davis Revue on atlis week. Did a ary to 4324,100 last week on 'Big Broadcast (Par), United 'Artista (2,000; 25-35-55)-United Artists (2,000; 25-35-55)-Broadway Melody! (MG) (2nd wk). Will take in an o.k. \$5,500 this week, Flicker did a nifty \$13,000 first ses-

Adams (Balaban) (1,700; 25-40)--'Redheads' (Fox) and 'Silk Hat Kid' (Fox). Looks like another good \$5,500 this week on 'Diamond Jim'

(U). State (United Detroit) (3,000; 25-40) — Pursuit' (MG) and 'Smillin' Through' (MG). House maintains its steady pace with a \$5,000, nice this week. Last week did a neat \$400 House (Last week) (Last week did a neat \$400 House (Last we

Lafayette (Maxmar) (1,500; 20-25-40)—'My Song for You' (GB). Should gross another \$1,500, fair, 'Clairvoyant' (GB) brought in \$1,500 last week.

last week. Downtown (RKO) (2,800; 25-35-55)—Peter Grimm' (Radio). Pie should do an o.k. \$4,500 for the six days. Was brought in Saturday (28) after Top Hat' (Radio) was jerked after starting its fifth week Friday. Last week Astairs fikter turned in \$4,600, o.k. after sessions of \$15,000, \$7,500 and \$5,000.

\$6,500 for house's reopening session after shutdown of three months, Almost strictly a stag audience, with mornings and mats big and nights way off. w. nigi

with mornings and mais blg. and nights way off. Nikon (Erlanger) (1,700; 55-83-51.10-31.80) - "Gruasder". (Pa ar) of DeMille spectacle why behind, around \$5000 on 11 performances, harely enough to pay the advertis-ing bill. Poorest a two-a-day find by the spectacle why behind, around \$5000 on 11 performances, harely enough to pay the advertis-ing bill. Poorest a two-a-day find by the spectra of the spectra Tomorrow's Children' (Indie). This states-rightcr came in quickly last, week with the usual sex ballyhoo and perhaps getting by although using non-union hein and being picksted. As soon as this one winds up, site goes to Moe Goldman, who intends to operate with second-run table.

INTERNATIONAL NEWS

thereby joining a long line of

actors

actors. Says life with France's ace theatre is too tough. He spent months' learning. Lough parts in plays by Faul Raynal, and then this author, after a fight over his Angoleon play, decided to withdraw all his works from the Comedy, making Yonnel's. hard work all for nothing.

Complete Shows and

Four of the largest Berlin dailies

have become theatre moguls by

these shows mean a 95% clear profit, since no extra salaries are

Bardos' 25th Anni

Budapest, Sept. 22.

buying shows outright,

Sell Ducats in Berlin

Berlin, Sept. 22.

Newspapers Buy Up

Germany Prepares for New Season; No Old-Time Money-Making Plays

Berlin, Sent. 22;

Ushering in a new season, Germany, once the most theatricallyminded country in Europe, does it with a vengeance. Program stresses the point that the stage must serve the people and that moneymaking plays on the lines of the pre-Nazi period are out.

State Opera has two novelties lined up: "The Flame,' by the Italian composer Ottorino Respighi, and The Magiy Violin,' by Werner Eck.

At the State playhouse, now un-dersoing rebuilding, the classics are transmost. New plays comprise Hans Reherrig's Friedrich Wilhelm I, with Emil, Jannings in the title role; Maxim Ziele's, Der erschla-gene Schatten' (The Battered Shadow', and Hanns Johst's Thomas Paine' State's Little House, formerly the German Art the Schwarz, Tlight oc Confession' and a new drauma, The Minister President,' by Wolfr-gang Goetz. At the State playhouse, now un-

gang Goetz.

Reinhardt's ex-House

gang Goetz. Reinhardt's ex-House Max Reinhardt's ace house, the Deutsche theatre, has Moeller's Tanama Scandal, 'Bergmann's Markurell and a drama by Gill-bricht, 'Charlotte Corday.' among its new playe. Theatre in or Standard street, Theatre in or Standard street, Theatre in or Standard street, Theatre in or Schneter's drama, Schwarzmann and, the Servan! Only revue house left in Berlin, the Metropol, comes out, shortly, with a new spectacular production. From the manager's alle it seems to be doubling, judging from the fact that several Berlin thatres are two each under one direction. Thus Hilon Hilpert is looking over the Kammerpiele, Count Solid the Berlin Hilpert is looking. Fritz Wendel has the Theatre am Schnif-bauerdamm and the open-air stage Priedricharder, Hanger is tage. bauerdamm and the open-air stage Friedrichshagen, Hans Woelffer the Komoedie and the Komoedienhaus, not forgetting the State Playhouse with its newly annexed Kleines Haus.

MOSTLY PROPAGANDA IN REICH SHOW PAPER

Berlin, Sept. 22.

It took the Nazi Performers' Organization eight weeks to bridge the gap between the suppressed paper program and its own show offspring, called Deutsche Artistik and out this week, in a brown

Paper is on same lines as last ear's defunct Deutsche Artistenyear's year's defunct Deutsche Artisten-weit, and with the same editor. Full of usual propaganda matter, quoting political speeches of high personalities and also quoting an article from the Stuermer, most violent of all anti-Semitic pe-violatoric riodicais. Another prominënt article con-cerns Eric Wollheim, London agent and producer (who' halls from Ger-many), reprinting Wollheim's III-advised letter to the London Times during the war, teiling Wollheim to steer clear of the Fatherland or else. riodicals



That Baptized Circus Berlin, Sept. 22.

Former Circus Strassburger, Jew-ishly owned but now properly aryan and under Faula Busch's manage-ment, opens this week in Berlin un-der canvas. It's a four-mast tent with three rings. First stand on the densely pop-ulated Schoenhauser Allee district

Hagen Own Distrib

London, Oct. 1, Deal for Metro to distribute Julius Hagen's Twickenham Films is off and Hagen will probably send them out himself.

Understood that Hagen also ne-gotiated with Columbia and Pathe here with similar results.

TAILOR TO TENOR

Berlin Scissor Wielder Suddenly Makes the Grade

Berlin, Sept. A Berlin tallor, Albert Hansmueller, has laid down needle and scissors to become the principal light tenor at the Reuss Theatre in Gera

rought up in a working class district, he was taken by his mother to the Berlin Conservatory when his voice showed promise. Professors to the Berlin Conservatory when his volce showed promise. Professors told her, however, that he was with-out talent. Boy continued singing and appeared at beer gardens. Un-able to make a living, he became a tailor. By chance he was heard by a customer in the tailor shop, the director of the Gera Theatre. His volce was tested and a contract was forthcoming.



Sept. 22. Current alterations to the Theatre Francais, which will be completed Nov. 1, will give the home of the comedie the most modern electrical installation in Europe,

among other improvements among other improvements, Two 12,000-volt cables will run into the theatre to operate machin-ery, using 100 kilowaits. Juice passes; through the only automatic transformer with pyranol insulation

transformer with pyranol insutation on the continent. New house will be air con-ditioned, and heated by steam from the municipal plant. Actors, who up to now haven't even had hot water, will have showers in their

water, will have showers in their dressing rooms. Modern scene-shifting apparatus will replace the drums and pulleys which have been in use since the 18th century, Light will be con-trolled from a switchboard with 160 switches, instead of 80 as here-tofore

tofore. force. From out in front, the prompters ox will no longer be visible, and sotlights will no longer stick up ver the apron. A special awning box will a footlights over the apron. A special awning will cover the band pit when not in use.

in use. Some of the phonicst statues, in-cluding the one of Alfred de Mus-set in a faint, which used to be out-side the theatre, will disappear, and the rest are being rearranged.

Prize to Johst

Berlin, Sept. 22.

Hanns Johst, German playwright and president of the German Poets' Academy, has been given the first' prize by the Nazi Party's Art and Science Group at Nurmeberg. He figures as the most played author in. His new drama, "Thomas Paine," has been accepted by 20 theatres. Numerous other houses have ac-quired other plays from his pen, such as The Hermit.' Mr. Mon-sieur' and 'The Prophet.' First prize presented to Johst amounts to \$5,000. Academy, has been given the first

Miller Coming Over

London, Oct. 1. Gilbert Miller sails for New Yo York Oct. 16 to get started on two pro-ductions. Will put on 'Victoria Regina' and 'Libel,' both of which have been seen here, and will re-turn in January. Meanwhile Jack Waller and Roy-

mond Massey are producing 'Ceiling Zero' for him here.

New Brit Vaude House

London, Sept. 22. New vaudeville house being built in Stockton-on-Tees, to scat 2,500. Local business men have formed a

Local business men have formed a company for that purpose. Capacity of house is, such that it can take just under \$3,000 -on 12 shows at cheap admission, which is very good going for the provinces. Gerard Heath appointed sole booker.

Nazis Figure Out How to Fill **Enough Is Enough** Parls, Sept. 22 Paris, Sept. 22. Jean Yonnel, filmer and dis-tinguished member of the Comedie Franc. iss. has sent in, his resignation to the Comedie, Theatres—Legit Shows at 35c

RACKET, MEXICO STYLE

Wholesale Fake Ticket Stunt Nebbed at Nat. Theatre

Mexico City. Oct.

Wholesale take ticket racket that victimized the Palace of Fine Arts (National Theatre) for nearly week resulted in the arrest of a box office man and a finance min-lstry inspector, who are accused of peddling ducats made from cuts that produced the originais.

that produced the originals. Theatre management became suspicious when nearly every seat was occupied an lyet the box office rack was full of tickets. Investiga-tion revealed that few passes were being issued and that something was wrong. Racket, boldest of the kind ever pulled here, is said to have yielded several thousand doi-lars.

12 PRODUCERS FOR ONE PLAY

Paris, Sept. 22.

In a unique move for cooperation 12 leading stage producers of Paris have united to put on Paul Raynal's 'Napoleon Unique,' which the author took away from the Comedi Francaise because the latter produced a Sardou play on Napoleon

The dozen managers want Charles

tor shortly. A performance with artista whom he has discovered is to be held in his honor. They in-clud many of the best names up thrating attrasting to the best names up durating attrasting attra

Inside Stuff—Pictures

(Continued from page 6)

000 to the National Parks Trust Fund for Acquisition of Historic Sites. Metro was nicked \$5,000 in filming 'Sequola- in the park of that name. \$1,0

The Paramount, N. Y., is unable to go ahead with its revived stage show pollcy because house doesn't know what its next plcture is going to be and may have to shop outside for product. House wants to resume stage shows with its next film, but if finding nothing may be forced to press 'Big Broadcast' into a fourth week or book in some picture as a filler. Intent for stage shows is Friday (4).

The Motion Picture Producers & Distributors, in cooperation with distributor members, ordered a series of posters plugging films as recrea-tion and set up an exhibit at the current Women's Exposition of Arts and Industries at the Astor hotel, New York. Exhibit plugs certain new films, including 'Peter Ibetson' (Par), id-summer Night's Dream' (WB), and 'Anna Karenina' (Metro).

Icture reviewers on Hearst papers recently got a letter sent out by a publicit of Cosmopolitan Pictures. It referred to the latest Cosmo-politan film, "Shipmates Porver," son to be released. Letter suggested that reviewers go to town, but the line that rang the bell was: "Here is our chance to make a lot of money for Mr. Hearst."

Upping his newspaper campaign several grand, Samuel Goldwyn is crashing Los Angeles dailles this week with haif page color ads for 'Bar-bar Coast' Picture opens next Saturday (5) at Low's State and Grau-man's Chinese. Fox West Coast is also going for strong exploitation aign on film.

In picketing the Astor, N. Y., where 'Crusades' is current on a two-a-day run, 306 operators have been going into the lobby asking people not to enter the theare, it is charged. Pickets have been at the house for more than a week now with no hope expressed for a settlement between the union and Joe Piunkett, operator of the house.

In an effort to capitalize on the boxoffice worth of the Joe Louis name. Van Beuren Corp. is releasing a Bill Corum sports reel which includes scenes of Louis in training at his Pompton Lakes, N. J. camp. Short goes out as possible opposition to the official fight films.

Upon hearing that an indie producing firm in Hollywood contemplated remaking 'Birth of a Nation,' with D. W. Griffith designated for the meg-ging assignment, Negro newspapers in the country have commenced a campaign opposed to the idea.

The Soviet Motion Picture Trust has appealed to the studios for scripts o be used in the schooling of young Russian writers. First lesson will be from Steinboot Around the Rend' to

Berlin, Sent 22. How to fill the house has been a headache to many a manager the world over. With so many theatres on its hands, voluntarily or otherwise, the Nazi government has adopted the Soviet-disposing of tickets and fillin . of

houses Special organization, ' raft durch Freude' ('Strength Through Happiness') was founded. Tickets were circulated through all factories, offices, shops, and when not so welcome were si willing.

System works well, enabling 'Kraft durch Freude' to completely fill big houses like the Grosse Schauspielhaus night after night. Reasonable prices, according to house capacity, sometimes as low as 30c, as in the case of the Lessing theatre, for any seat in the house. Tickets are shuffled to avoid discrimination.

Alternative interference to arou dur crimination, price at the Grosse Schauspielhaus is 35c. Organiza-tion, also hirse its Scale' and the Wintegrarten every month for one Sunday matimes each, with uniform admission of 30c. Theatre am Nollendorff platz, a white elephant among Berlin legit-imate houses, is doing well since under "Kraft durch Freude: Uni-form admission 35c. Plaza, erstwhile vaude house onened by Jules Marx In 1285 and

form admission 355. Plaza, erstwhile vaude house opened by Jules Marx in 1926 and then a big success, later turning to operetta with great losses, is now un-der control of 'Kraft durch Freude,' with the exception of Sturday and Sunday shows, at 21c uniform ad-mission.

mission. Grand opera at the Volks Oper (People's Opera) can be heard from

(People's Open). Similar experiments are made in the provinces. The Thalla theatre in Breslau, now called the Gerhardt Hauptmann theatre, for years a headache to its proprietors, is now a Kraft durch Freude' institution

headache to its proprietors, is now a Krati durch Freude' institution and a success. Salarles to actors are necessarily of the usual low standard, but or-ganization has succeeded in placing many actors on the boards again after long months of ldieness. Organization has widened its field into other branches, such as connexits. the zoo, air trips, special

concerts, the zoo, air trips, special events and vaudeville, also trips into the country and even abroad, chartering special steamers.

Daily's Magic Expose **Ires Reich Conjurers**

Berlin, Sept. 22.

Local daily heralded a series of expose articles from the pen of a well known American conjurer,' not named. Immediate protests not from the local Magicians' Union and Nazi Performers' Group did not stop the sheet from starting the se-

rial. Four long articles appeared, ex-posing, among others, the floating lady, thumb and egg trick, Indian rope trick, disappearance of ele-phant, sawing a woman in hait, walking through a wall, thimble trick, numerous caid tricks, chang-trice color or and threat the think

ing color of sand, shooting through body, fetching coins from air, etc. Further violent protests from more groups followed, with the se-rial, apparently exhausted, stopping

U Pic in M-G House

London, Oct. 1. Damon, Oct. 1. 'Diamond Jim' (U) opens at the Empire (MG) Oct. 25 for a fort-night's run. Follows three Karenina' (MG).

'RIVALS' LOOKS OKAY London, Oct. 1.

London, Oct 1. 'Rivals,' musicalized version of Sheridan's classic, got storted at the Embassy Tuesday (24). It's an original idea which will undoubtedly reach the West End and should do for America.

Tageblatt, Morgenpost, Localanzeiger and Voelkische Beobachter. Dailles buy out complete Scala and Wintergarten shows for one special matinee each month. Price is about \$800 for the Scala and \$600 for the Wintergarten performance. They then advertise the show and sell tickets to subscribers at a lower rate than the house itself, thus al-ways getting a sellout, with a hand-some profit left, To the Scala and Wintergarten

profit, since no extra satisfies are paid to actors; only expenses are for light and a few pennies to mu-sicians and stage hands. Show is usually given on Sundays at 11:30 ahead of his.

Boyer for the lead, as the Emperor and they may put the piece on at the Theatre Pigalle, Baron Philippe de Theatre Rothschild's house. Trouble with the Bover idea is

Budapest, Sept. 22. Arthur Bardos will celebrate his 25th anniversary as a stage direc-tor shority. A performance with artists whom he has discovered is to be held in his honor. They in-clude many of the best names on the Hungarian stage, such as Lily Murati, Hona Titkos and Francy

Paris Demands Live Entertainment

Heavy Overhead for Novarro, Et Al., **Delaying London 'Royal Exchange'**

London,

Koyal Exchange, musical, which was called 'All the King's Horses in New York and which was to star Ramon Novarro, supported by Doris Kenyon-and-Doris-Carsoo, is in a chaotic condition and may be off. It was practically set for His Maj-esty's theatre with Joe Sachs pro-ducing, but Sachs' backers ducked

Thomas of Associated Theatres is now endeavoring to promote the show on condition the three principals shave their salaries, Theatres promote the show on condition the three principals shave thir salaries, which are \$2,800 plus percentage for Novarro, free of income tax, and \$1,000 for MHS Kenyon, free of in-come tax. MHS Carson's salary also includes a tax-free clause. Means that Novarro's guaranteed salary lis actually over \$4,000. Bostock, an expert on theatre grossing lineup the show could not make profit even if playing to ca-pacity and is endeavoring to reor-gentes all down the line. Meanwhile George Foster cabled Harry Foster, now in America, sug-gesting the Foster agency take a monetary-interest in the show with Bostock. Foster, through the Will-liam Morris o ce in New York, had secured Novarro for the show. Novaron on the other sclores have been here six weeks almosed in on the pay roll.

PIX EXPORTERS JOIN HANDS IN GERMANY

Berlin, Sept. 22.

Under auspices of, and in co-Under auspices of, and in co-operation): it, the German Film -Credit Bank, most of the indepen-dent German producers have joined -bands in forming the German Film -Export Co., Ltd., which is to prop-agate export and to prevent sale of German films at unjustifiably low prime. prices:

prices: Program to be offered by the new association in its first year com-prices 20 to 30 pictures.

Mate to Direct Abroad

Hoilywood, Oct. 1.

Hollywood, Oct. 1. Alexander Korda has signed Ru-doiph Mate, cameraman, to direct a group of pictures for London Films in England: Mate, who came here about a year ago from Europe and joined the Fox camera staff, is expected to leave for London about the first of December to prepare his initial pic-ture for Korda.

Alex. Korda After French Kid Star

Paris, Sept. 22. Robert Lynen, French kid star of 'Poll de Carrote' ('Redhead') and 'The Little King,' is going to Lon-don, where Alexander Korda's outfit wants him.

wants him. Lynen's artist father was driven to suicide by poverty some months ago. Bert Howell, British agent here, who saw Lynen for Korda, made the discovery that the young-ster's mother is an American.

Extras Sue Pic Co.

Mexico City, Oct. 1. Mexico City, Oct. 1. Fifteen men and women, whose weekly pay ranges from \$5 to \$3.50, have gained backing of the federa-tions of peasants and farmers, one of Mexico's strongest labor organiza-tions, in their suit before the fed-eral board of conciliation and arbi-tratin against the National Motion FAllege company dismissed them without justification.

20,000 Voices

Mexico (tty, Oct. 1. Mexico (tty, Oct. 1. 20000 male and female voices, is being organized by the National Revolutionary Party, which dom-inates the federal government. Will be used for a songlest this fail of hymns dedicated to nation-

alism, the revolution and sport, to be held in the main square here.



22

Looks as if the International Cinema Festlval, part of the World's Fair here, which opens Sept. 26, will rank with the Venice Biennial as one of the world's big film sho

film shows. Most the horizot, or Most of the big producing cogni-trics are sending representative ex-hibits. From America, The Scoun-drei' (Par), 'Becky Shary' (Radio), 'The Informer' (Radio), Farmer Takes a Wife' (Pox), 'Informo' (Fox), 'Jazz Band Concert' (IJA), 'Diamond Jim' (U), 'David Copper-field' (MG), 'Naughy Marietta' (MG) and 'Anna Karenina' (MG) are listed as competing.

arc listed as competing. British industry is presenting Escape Me Never' (Korda), 'Bo-zambo' and 'Doss House.' Freuch industrial leaders, sore at

Freuch industrial leaders, sore at the fact that the group chosen by the government did not cut much lec at Venice, are sending films pri-vately to Brussels, in addition to the official toclec. Unofficial offer-laged or Justin of Marselles, 'Pathe-Natan productions which can't yet be shown in France because Edou-ted for what Pathens mas blacked "Dora Nelson's a Louis Vermuli pro-duction for French Paramount dis-tribution."

auction for French Paramount dis-tribution. Belgians will enter their own films, notably 'Burned Landa,' by Charles de Keukeleire, as well as some educational shorts. Sweden will send a, number of longer educationals. Show lasts until Oct. 17.

Alphonse-Gaston

Paris Sent 22 Pills and Tabet, pop duettists, appearing on the next bill of the A. B. C., vaude house, had a contract calling for full headlining. Learn-ing that Yvette Guilbert, who hasn't been In vaude since before the war, was singing on the same bill, they

phoned the management voluntarily to waive their rights. But Mile. Guilbert refused, saying that duettists, after all, had a con-tract prior to her's.

Marie Bell's Troubles Paris, Sept. 22.

Running the Ambassadeurs thea Running the Ambassadeurs thea-tre' is just one row atter another for Marle Bell of the Comedie Fran-calse. With one dispute on already as to whether she can remain a sub-tenant of the house, another battle has broken out with playwright Ed-ouard Bourdet, whose plece, "Mar-got," was to have opened Miss Bell's season.

Boundet, pecced about a question of casting, has withdrawn his play. But iss Bell says he can't with-draw it, having once given it to her, and there'll be a lawsuit.

Taking no chances, however, the manageress has put the French adaptation of 'Ten Minute Alibi' into manageress rehearsal, with which to open her season in case Bourdet's withdrawal of his piece should stick.



Mexico City, Oct. 1. llm situation here is more tan-

against Universal, Metro, United Artists, Paramount, Fox, Warners Artists, Faramount, Fox, Warners, Columbia and Radio. Union wants to force wage raises of 10-25%, which the distributors nixed. Gov-ernment tried to settle it amicably, but couldn't come to any happy mediums.

Unions aver that over 30% of the

Thions aver that over 30% of the local cinemas will have to close by mid-week because of lack of mate-rial, and most of the cinemas in the provinces are already shuttered be-cause of sympathetic strike move-ment of house help. If the strike should last to Oct. 15 there is no doubt that all picture houses in the country will be forced the American distribution and the goo-ernment over Import duties and taxes, which brought about a dis-tributors' threat to leave Mexico, will be taken up by a special goo-ernment commission Thursday (3).

AMERICAN SHOWMEN SEE RUSS FESTIVAL

Moscow, Sept. 10.

Moscow. Sept. 10. Moscow.'s Third Annual Theater Festival, lasting from Sopt. 1 to 10. was looked at by over 400 foreign visitors. Included in this batch were Morris Gest, Martin Anderse-Nexe, Danish producer; Gilbert Miller, Irene Lewischn, Cleon Throckmor-ton, repping the New York Theatre Guild; Huntley Carter, London critic; and Lewis Casson, London producer.

Guida: Huntley Carter, London critic, and Lewis Casson, London producer. Tours of inspection to 14 theatres, factories, farms and people's courts were features on the visitors' menu. Gest, remembered by locals as the introducer of. Soviet theatre to America, was lionized by local pro-ducers and managers, who went out of their way to please him. He was responsible for the Ballet Russe, Chauve Souris, Moscow Art Theatre. Menirovich-Danchenko M u si ca 11 Theatre being brought to Broadway. Was also the first sponsor of Feodor Challapin in America. Special per-formances were given at Gest's re-quest on several occasions. Gibbert Miely was consided in a Storm's changed his mind about transforring the play to Broadway. Newsyn, because of slow action, de-claring American audiences would not ait through it.

If Satisfactory

Bcriin, Sept. 22.

Borlin, Sept. 22. Prussian State Playhouse is bad-ly in want of new plays, especiality farces and comedies. Contrary to the usual system of encouracing new alcot by offering prizes for scripts, the Playhouse has commissioned six authors to go as aured, with a promise to accept nay. If as itsfactory. play, if satisfactory.

Argentine Busy

rehearsal, with which to open her season in cases Bourdet's withdrawal of his piece should stick. Bar 'Rebels' Mexico City, Oct. 1. Contederation of Workers and Reasants, Mcxloo's etrongest unkon, screen players. Move is against those outsed from local theatrical and pie or-ganizations.



Government, continuing Swiss efforts to establish a local film pro ducing industry and a duty increas on imports, will hear the report of a committee of three renters' and exhibitors' assoc tions, which will study the question.

A QUOTA LAW

Considered hopeful that the Swis at least are ready to consult their existing industry in the matter.

existing industry in the matter. Possibility of actual production here scems small, but customs in-crease problem is another matter, and the party in favor of it seems strong. Switzerland is an important part of the territory which most Amer-ican concerns handle from Paris, and Paris-American branches are fighting the quota move, with diplomacy. Minister has agreed to hear the statement of the American case in due ti

Bernstein Deal Gives G-B First Manchester House

London

Bernstein Theatres has disposed of the Granada, Manchester, to Gaumont-British House is not commont-British, House is not com-pleted yet. Will open about the end of the month with its name changed to Gaumont. Seats 2,000.

to Gaumont. Seats 2,000. Gaumont never before had a key house in Manchester, making this an important acquisition. Move follows immediately on the heels of a story that Britleh International is taking over the Piccadilly and Regal theatres in that city.

Film Strike

Mexico City, Oct. 1. National Motion Picture Prod. Co. ploneer maker of talkers in Mexico, has been tied up by a strike called by the Union of Workers of Cine-matographic Studios of Mexico, which seeks increased wages. Com-pany asserts that it can't meet the domands.-Wotional operates Mexico's larg-National operates Mexico's larg-

est studio.

Argentine Government **Interest in Pictures**

Buenos Aires, Sept. 28,

Buenos Alres, Sept. 28. Argentine politicians are waking un to the importance of the moving picture industry. Town council here has in hand several proposals for atimulating local producers, estab-lishing prizes for best films, etc. In the National Congress a pro-posal has been paid Chematographic Direction, to be responsible for con-trolling the mational output.

New Vienna Juve

Vienna, Sept. Heinz Woester, Swiss, and the ensemble, will open up his engage ment as Cassio in a new set-up of 'Othelio' on Oct. 2.

His contract with the Burg theater for two years. After Cassio, his next role will probably be Adam in Madach's 'Tragedy of Man.' And thereafter Essex in Maxwell Ander-'Queen Elizabeth.'

Paris, Sept. 22. Called back from films to straight vaude by a petition of 17,050 weigh-borhood residents, the Moncey Mu-sic Hail, Taris thoatre in the Clichy quarter, is giving the customer's nothing but fiesh shows this season. At same time, logit is returning to working-class. East End at rebuilt Theatre do Belleville. Moncey petition was circulated at end of last season, and stated that, while there were plenty of good film theatres in the quarter, three was no place where the denizens could see and hear living actora, and that was what they wanted. They're getting some of the best local vaude names on the Moncey programs.

They're getting some of the besi local vaule names on the Money programa. This is part of a big wave to-ward solid entertainment all over Faris. Orchestras in cafes, as in the old days, are replacing electric phonographs and radios, which once drove musiclans out of work. Bigtime vaude is coming back downtown, and oldfashioned mell-ers in big theatres such as the Sarah Bernhardt are getting more customers than might have been predicted. One reason is undoubtedly the ex-treme low quality of French films. Average about as bid, after they have been dubbed in French films, bat se been dubbed in French many of them cheaply and in a hurry, with poor sound-which is the only form in which the hol pollol sees them. Belleville Lecit

them.

form in which the not point sees them. When the Theatre vie Beleville, way out the theatre vie Beleville, and theatre theatre vie Beleville Authors' League is co-operating with Paul Calliet, who has run the theatre for if years, in keeping ex-penses down by clipping royalties to the minimum. He figures he will even be able to hire a few name ac-tors.

even pe able to nice a tew maine ac-tors. Beason will open with revivals of oid popular operettas, always sure-fire here: Chimes of Normandy. Mime Angovis Daugiters; and the like, and more modern musickers, but still in the revival class, will follow. Playhouse will then move to melodrama, but sticking to sure-

draw titles. Calliet will hire his troupes for

Calliet will hire his troupes for three-month runs, but they won't play during the last week in each moath. That week he'll turn over his theatre to vaudeville. Rebuilt house is one of the most modern theatres in Paris, but the back will of the old stage has been retained, because it contains acrib-blings made on the plaster by some of the big names of the French the-atre, including Firmin Gemler, Se-gond and Denis Ines.

EXHIBS-DISTRIBS CALL ANTI-POOLING CONFAB

London, Oct. 1. Mecting has been called here for today (Tuesday) between the Kine-matograph Renters Society and Cinematograph Exhibitors Associa-tion to discuss the possibility of reaching some mutual agreement on combine bookings. Both group; feel that booking pools are a danger to rentals and will try to work out methods of avoiding them.

Next Show 1940

Perlin, Sept. 22. In accordance with the ancient tradition that the Passion Play at Oberammerizes should be perform-ed once every ten years the next play season will be held in 1940. Only the 1934 season was an ex-ception, for in that year the 300th anniversary of its founding was "elebrated.

No Jews

Berlin, Sept. 22. Vaude artists' cafo Thelen on Friedrich street adjoining the In-ternational Artists' Lodge no longer admits Jewish customers. ⁹ Move follows abuses from Aryan home defenders

CLEAR FO OCTOB

The Big Gun of the season opens fire next week with scores of playdates from coast to coast! Every shot loaded with high-explosive entertainment. They'll surrender in millions at the box-office; they're defenceless against this ammunition:

FIRST BROADSIDE: Dick Powell and Ruby Keeler triumphantly reunited for their first big co-starring picture in a whole year.

SECOND BOMBARDMENT: All the thrill and romance of "Flirtation Walk" redoubled by Director Frank Borzage 'mid the middles of

DICK POWELL



With LEWIS STONE EDDIE ACUFF • DICK F

(8)

R ACTION ER 12th

Annapolis and the rarin', roarin' sons of the sea.

THIRD SALVO: Song-burst of three sensational hits by Warren and Dubin—"Don't Give Up the Ship;" "I'd Love to Take Orders from You;" "I'd Rather Listen to Your Eyes."

FOURTH CANNONADE: Dance steps by Ruby Keeler and quick-fire laughs from a quartet of comedy finds. Watch 'em!

Backed by key newspapers everywhere with Cosmopolitan campaigns stronger than "Special Agent," "Devil Dogs of the Air" and "Oil for the Lamps of China"!

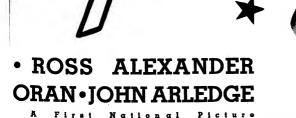
RUBY KEELER

lirtation Walk"

(0)

8 A 🖓

6



The .

T

Ċ

6

1

۲

۲

16--

She Married Her Boss Columbia release of a Gregory La Cava production. Stars Claudette Colhert. Di-rector, La Cava. From story by Thyra Sampter Winslow; adeptation, Sidney Buchman; Im editor, Richard Cahoon; camcra, Leon Shamroy. At R. C. Musie Hall, N. Y., week Sept. 26, 35. Kunning

Sampter Winklow: adaptition, Sidney Buchman, Hun elitor, Richter Cahoor, tenner, Jeon Shemroy, At R. Cahonie Une, Ornina, Sapa A. Unite, Ornina, Sapa A. Lonard, Rogert, Market College Tong, Sapatiti, Sapatiti, Sapatiti, Sapatiti, Pankhyn, Market, Markether Davide Pankhyn, Markether Markether Pankhyn, Kaliterher Jerander Annaho Barciay, Kaliterher Jerander Annaho Barciay, Cita Fishen Itonar

Expert players reap full benefit from a snappy sct of lines and the result is an amusing comedy that will are all right at the box o As a comedy for the customers once they're inside, it's bound to enter-

As a contect, or the customers onter they're inside, it's bound to enter-in. Basence of the pleture's likable uualities is in the treatment, which 'She Married Her Hoss' received in plentifu portions, and of the best kind. A couple of years ago the same story would probably have been handled as a heavy, trasic door been handled as a heavy, trasic door until the sweet ending. But 17 Man have changed a lot of things and smashed numerous precedents, among them stories such as this ond be bound the sweet ending. But 17 Man have changed a lot of things and smashed numerous precedents, among them stories such as this ond bound the sweet ending and the store boas and manages to marry him. His home and home life provide a natural setting for the old time sob-anaty young daughter from a previ-ous marriage. a gay young blade who stands in direct contrast to the stodgy boas-husband. But al-imeved, and hom place of sadmess there is nothing but cornedy as Scenaries Sidney Buchman worked it out.

there is nothing but comedy as Scenaria Sidney Buchman worked in the source of the source of the source of the producer-director Gregory Ea Gava, who-infued his cast with the proper amount of carfere thinking, and some smart clathing made the East of the source of the source of the pathone on the side is Miss Colbert's forte, so the selection for the lead couldn't have been improved upon, phase sit up and yard it stail, but even succeeds in being believable as a matter-mind businese woman, Katherine Alexander as the neuritic potato. Edita Fellows as the free conducts herself. Hiss a veferant mirrers for her work. Among other, thinks, Holly wood has lately con-tributed to the arts the most re-markable group of kid actors in other women in the picture. Jean Ditar is sophieticated to the right degree as Miss Colbert's give-road a small but important governess points. Edits wies girl friend, and a small but important governess point is sophieticated to the right degree as the impact of the source source of the picture in the settion of the cast point in the source source of the source of the source of the source wies girl friend, and a small but important governess point of the mate settion of the cast point in the source source of the source o

In the intervent of the second of the sec

eral fist fights. Out on the sidewalk siri and boy Student Leaguess dis-trive of the fights. Solution and the the other of the sidewalk sides-trive of the fights are sides. The the side of the sidewalk sides of the side of the sidewalk sides of the side of the sidewalk sides of the side of the sidewalk sides and there with purgent humor. The sidewalk sides of the sidewalk side of the side of the sidewalk sidewalk of the side of the sidewalk sidewalk of the sidewalk side of the sidewalk side of the sidewalk side of the sidewalk sidewalk the same line of romanic dialog. After the first few rounds the sough, wite-cracking exchange between the sidewalk sidewalk sidewalk sidewalk to sepouse theme the sidewalk sidewalk to sepouse theme the sidewalk sidewalk or sidewalk sidewalk sidewalk sidewalk or sidewalk sidewalk sidewalk sidewalk to keep them apart and the new ro-mane that comes into the life when an enlisted man goes A.WO.L to help her secare from Mexico and the sidewalk sidewalk sidewalk of the sidewalk sidewalk sidewalk sidewalk sidewalk sidewalk to keep them spart and the new ro-formance hat comes into the life when an enlisted mang odes A.WO.L to help her secare from Mexico and A the sponear's daughter Miss Sianwyck does a crack side the did sidewalk side sidewalk sidewide of the polde. When the comedy lines ard with Ciff Bedwards, osciller of the lines are and original heart interest of the sidewalk sidewalk sidewalk of the sidewalk A the syndem and tuck space the police so be police and the sidewalk a weight and sidewalk sidewalk sidewalk a weight and weight and the sidewalk sidewalk a sidewalk and the sidewalk sidewalk and wer before a studemt ordinal sidewalk and wer before a studemt meeting and esting ther differences in the of dashin oddwark a sidewalk sidewalk sidewalk and sin

THE GIRL FRIEND

THE GIRL FRIEND (MUSICAL) Churcha production and reitors, fluxr Roger Pror. Directed by Edward Bursell, Biory, Gene Towns and Graham Bakery Bursell, Biory, Barton Standing, Santa Story, Gene Towns and Graham Bakery Bursell, Santa Standing, Santa Standing

Smaller scale musical which has and will find, its place. Position will probably be on duals but it

Jamale skinste i kan og værenes i kan vill med i kan skinste i kan og værenes i kan vill med skinste i kan og værenes i kan v

Miniature Reviews

FILM REVIEWS

Married Her Boss' Pleasant comedy star-'She

'She Married Her Bos' (Col.), Fleasant comedy star-ring Claudets Colbert. 'Red Salut' (UA), Tepid comedy rolina to comedy and the around a preachment spains campus agits broud gain ap-parbars istanwyck. 'The Girl Friend', (Col), Mod-estly produced musical with enough hoke to make it a wel-come laugh picture for lesser-towns... Ann... Schern... Jack's 'Heise and Roger Prov. 'Bishop Mischawes' (MGM), Light farcical treatment of a novel story, Should hold to average grosses... 'Hopalong Casidy' (Par), Clarence E. Muldon, arm siven 'Bishop Mischawes' (MGM), Clarence E. Muldon, arm siven 'Bishop Mischawes' (MGM), Storm Over Andes' (U), 'Worthy Jack Holt starter with Chaco South American war as hackground should do okay.

Chaco South American war as

Chaco South American war as background should do okay, "Lagend of William Tell" (Tarra). Spiendidly produced historical piece of limited ap-peal. With Conrad Veidt. "Thunder Mountain" (Fox).

George O'Brien western which will satisfy its audiences. Six-ty minutes long, nice for duals.

will satisfy its audiences. Six-ty minutes iong, nice for duals. For the lack of sublety. From the performance standpoint it is generously Haloy. He's all over the screen during the amateur philo frousers, etc., in the philot of which he uncrisk that volce which takes full command and gives au-therity to a melody and lyric. He can deliver a tune, always could being that it may surprise amidet the signation of the sublety of sangeliver a tune, always could being that it may surprise amidet the signatic. Miss Sothern has less to do than the other principals although also spain looks well and also sine mumbers, one of which, Two To-gether, if a standout However, this ditty has been relayed so often over much help it wile be to the first Sothern just walks entrough. Moger Pryor is the well meaning actor who, gets himself into a jam. by impersonating the producer, plays it well and new forwere the air that it so question of how much help it will be to the first Sothern just walks entrough. Millian, Ray Walker and hese forten with Miss Bothern. Yittor Killian, Ray Walker and hese forten and make it count. The pick up the tempo to make werything count. Having Seymour Peik handle the ensembles Buzzell (with Rubin, Haley and Peik prob-ably trying to out-remember hims whoch get results. Production aut-ficient and picture is where it be-longs on length. While it may not make key house audiences hysterial the film ands every function of the manifer towns. Side

BISHOP MISBEHAVES

BLIGTUF. WINDLEFAY US Matro-Goldwir-Mayer production and re-lease. Feedures Mauren O'Fullyan, Ben by Frederick Insisoni adoption. Leon Gordon and Geerge Austrach. At For, "36. Kunnike Ume, 53 mins. Heater Maures O'Saillyan Heater Maures O'Saillyan Heater Maures O'Saillyan Ledy Emily Lucike Watow Gay Maler. Heginal Owen Donald Norma Pester Mon Waler. Ullian Bond Fizzech 'French'

"The Bishop Misbehaves,' from last season's Broadway stage play of the same name, has a habit of being eeson's Broadway stage play of the same name, has é habit of being confusing at times, but manages to produce rayay amusing moments. It is farcical treatment of a novel type of story which as entertainment reaches a grade above that of the average programme but points Should do average business. One of the picture's taults is its length and the apparent failure of the cutter to take out much which would not have been missed. Ket the middle and forces the action into to much detail. Story is guite different for the screen and in frost-ment, except in being overboard on detail, emerges a piece of film The dialog is for the most part exceptionally clever. This together with cute situations and the comedy touches lent by many interesting characterizations. arouses more apit of the odd atory and its slow striches. Plot concerns efforts of a young grit to get even with the man who has stolen her father's in-vention. With the aid o numerous hobby is detective stories, meanly

everything this side of murder is committed in retrieving important patent papers for the girl. Bishop figures through sumbling the others had while things get hot for him at various stages of the proceedings. The man of cloth is proceedings, the end everything's hunky. The man of cloth is plan. He makes the part a particularly cute one, while this sister (Louis Wat-son) is another sweil character. Maureen O'Sullivan and Normas For the alony, while Dudley Digges. Reginald owen, Etionne Girardot and Lilian Bond are among good cholces by the easter. Stimps are colortul and the back-grounds authentio looking. Pleture is not too English in its atmosphere to, be un gainst anything in that direction. Char.

HOPALONG CASSIDY

haft of double bill. 5. William Boyd Jarnes Ellison Reiner Wawylok .Charles Middleton rank McGlynn, Jr. .Kenneth Thomson Jarnes Mason ...Frank Campeau ...Franklyn Farnum Mary Mecke Jim Meeker Buck Peters Red Connor Jack Anthoi Uncle Ben... Tom Shaw... Frisco..... Hall... Salem. Rlley

This first Hopalong Cassidy ad-writhout going in too heavily for throut going in too heavily for through the medium of a sneaking in anch foreman who connives with outlaw rustler's crew to rrab stock from both outlis. Foreman frames so that such lanch crew blames the outlaw rustler's crew to trab stock at such that such and the such other until Cassidy steps in and solves the mysterious disappear-ances. Several to brighten this typical western plus do which list is above many cowboy dramas. Attempt has been made to stress kindliness of leading character without detract-ing from the grim glamor of Clar-thede, but that's largely the fault of Jame Sillion. When both cattling hideout of the outlaw, the western fam swill get a real kick. This final set-up has the cattle me briting hideout of the outlaw, the western fam swill get a real kick. This final set-up has the cattle me hor have to grant a blage and the western fam swill get a real kick. This final set-up has the cattle me hor have to grant a blage and fin with this western a finally ficking measures up outland ficking measures up outland. The did no have-to wear chapse and fin with this western a finally ficking measures up to quali-ficking sa Hopalong Cassidy, ex-istic me hor have to wear chapse to mads, he loorns us a tenderfoot. Bill Boyd measures up to quali-ficking which have been again and charles. Middleton, as sival mon who have to may an outs opera, as the old-timer. Robert Warwick and Charles Middleton, as dival-ment whith this western a simple to what he indicated as a souther. They which have been again as the old-timer. Robert Warwick and Charles Middleton, as dival-ment whith the set mand mane, perioder most mat of high order though he-ing a little is down how here the set of most mat of high order though he-ing a little is dewrice better than double-feature fate, Campaign with have to be centered about popu-larity of Hopaiong Cassidy errores for ber results. Wear,

Wednesday, October 2, 1935

Storm Over the Andes

Storm Over the Andes Universit release of a Murico First production. Stars Jack Holi, features Mora Barris, Antonio Morene, Geno Lock-hard, Grant Wilkers. Directed by Christy Christy, angustato, Al DeMon, Geno, Cab Urbaity, angustato, Al DeMon, Li. Comm. Frank Wead and Evo Greene; camera, Cantel Stumar, AL Ford, Frouder, on Data R. Phila. Bob Kert. Mora Barris Cracker Genes Lockart Feptus Borts Communication and Barris Cracker George Lawis

This is a typical but good Jack Holt picture containing plenty of action, he-man stuff, some clover-comedy situations and an incidental

comedy situations and an incidential iore interest from which Bolt again emerges a loser. Far from outstand-ing entertainment but tops the aver-age action liem of its kind a fait distance. Lindewor. The Chaco trouble in South Amer-ica forms the background for the exploits in Storm Over the Ander and the title tells that. South Amer-ica forms the background for the exploits in Storm Over the Ander and the title tells that. So the ander and the title tells that. So the ander and the still the tells that. South South South Amer-tica forms the background for the superior officer atter he has gone on the make for the marks with his superior officer atter he has gone on the make for the marks with his superior officer atter he has gone on the make for the marks with his superior officer atter he has gone on the make for the marks with his superior officer atter he has gone on the make for the marks with his superior officer atter he title of the situation. Mannerin down the marks with a so the structure and dillog, reases in the or and dillog, reases in officer and dillog, reases. Holts fail for and dillog, reases in officer and dillog, reases. The structure for comedy situations and the case' from Holt down, carries thigs out officer at friendly energy in the person of a friendly energy in the same sort of thing has been done to death. The plot it contains, running 82 min-tures. It starts to stall in getting down toward the finish and should have been out down considerably in the final two relia. The plot it contains, running 82 min-tures. It starts to stall in getting down toward the finish and should have been out down considerably in the final two relia. The plot it contains, running 82 min-tures. It starts to stall in getting down toward the finish and should have been and of the flying squadron. Both are excellent, while Mona Bar-tie, into the footage about minkrife doesn't have go much to do but the looks well while dong it. Gene Lookhart is a singulard goed minkrife doesn't have go much to do but the

Legend of William Tell

Legend of william icil (GEMAN MADE) Terra Films production. Release in U.S. by General Foreign Soles. Pastures Consider of the second second second second to the second second second second second Relevant Market Second Second Second Relevant Second Second Second Second Willer Tell. Second Second Second Second Second Second Second Second Second Wenter Staufachet. Dennis Gubrer Arnold Melchus.

(In English elements), character Cludin (In English) Old legend of William Tell again reaches the screen via this foreign conception. The director, also credited, with adapting the story, has built for dramatic punches. Un-formatic punches, the story of about the story of landacape is substituted, for story development and action. It's appeal will be limited for this country.

performance of the second seco

THUNDER MOUNTAIN

do, whether he knows enougn to uo it or not. Heavy who jumps the gold claim of O'Brien and a val. and in a flat fight toward the end falls off a cliff, is well played by Morgan Wallace. He gots a way with the usual and object a way with the usual and off the start in unch shooting in There is mit much shooting in Thinder Mountain, but all the way the story is surcharged with action. Dialog pretty good. Char.

MARIA CHAPDELAINE

(FRENCH MADE)

Tiest..... lazaire Larouche..... lit-Be Chapdelaine.....

elements but cannot help being glad she sticks. It's that kind of yarn and believable handling. Madeleine Renaud, of the Come-die Francaise, is starter d in the title role and does beautifully. Not far behind are Andre Baque and Suzanne Desprez as the father and mother. Jean Gabin and Alexandre Rignullt' are "Mark"s two lovers, both above par for French films. Tda by Duvivier and a troupe last year. A special how is also due to the uncredited cameraman. Kauf.

LA BANDERA (FRENCH MADE)

(In French)

So Ein Maedel Vergisst Man Nicht

(GERMAN MADE) (Musical)

(In German)

(In German) A light and unpretentious comedy mance set to music with the score norm intriguing than the plot. Niccly cast and capabily directed, and the set of the score set of the score of the score set of the score set of the score set of the score set of the score the score score set of the score set of the score set the score score set of the score set of the score set the score score set of the score set

FILM REVIEWS Studio Placements

Hollywood Oct 1

Hollywood, Oct. 1. Jean Perry, 'Enemy' of Man,' WB. Ferdinand Muniér, Fuzzy Knight, intitled short, Roach. David Worth; Charles Hutchin on, directing, untitled western son,

ban will worth; charles Hutchni-beaumoit, ing, untilded western, Paul Keily, 'Song and Dance Man,' 20th-Fox. Charlie Chase, Joyce Compton, Edwin Maxwell, Clarence Wilson, untitled short, Roach. Market Market, Tou Could Only Cook' Coil, 'H Tou Could Only Cook', Coil, 'H Tou Could Con-Birk Rhodes, 'H Happened In Hollywood, Radio, 'Warres Walts, 'Rubuild, 'Warres Marks, 'Meubild, 'Warres Marks, 'Meubild, Corado,' Marto. Maidel Turner, 'Gold-'Billy (Ibert Hallwall Hobbes

Herbert Heywood, Kobin ot Es-dando, Merres, , Gold-Windol Turnes, , Gold-Windol Turnes, , Gold-Billy Ilbert, Hallwell Hobbes, Jean Carmen, Tit Happenel in John Fa, Types' Met additional John Fa, Types' Met additional Willie Fung, King of Burlesque, 20th-Fox. Robert Fraser, Ishing Marine, Republic Billen Love, Yaun of the Circus, Harine, Republic Billen Love, Youn of the Circus, Harine, Kepublic Billen Love, Youn of the Circus, Harine, Kapublic Bill, State Bart, State Bart, Hore, Tado Tao, Screen Day; Liegh Love, Kading, Don't Bet On Jack Pennock, Stubby Kruger, Eddle Hart, Larry McGrath, Riff Raff, Metro. Rolio Lloyd, added dialog, Thrill of Ocent Reit, Alog Tol Ruth. di-recting, Ti Had to Happen, 20th, Fox.

For, Marjorie Gateson, Your Uncle Dudley, 20th-Fox. Alex Harford, Love Song, Radio. Paul Fiz, 'Miss Pacific Fleet,'

wi

The Articlet, Zoles Solig, Addic. The Articlet, Zales Frances Grant, Barry Norton, Muriel Evans, Frankes In Pangborn; Clifford Sanforth, directing, Rich Relationa, Cameo. J. Carroll Naish, Tkobin Hood of El Dorado, Metro. Richald Cramor, Baby Charline Barry, Middle Ranch, Beaumont. Willis Goldbeck, adaptation, Two O'clock Courage, Radio. Beth, Margot Grahame; Willis Goldbeck, adaptation, Two O'clock Courage, Radio. Beth, Marion, Johnny Mack, Brown, Between Men, Supreme. Inez Courtney, Radio Malong, Mullidons In the Air, Par. Muriel Evans, Barry Norton, Rich Relations, 'Cameo. Anne Hover, Russell Wade, Doug-las Dumbrille, Robert Daton, 'Call-ig of Dan Matthews, 'Principal. Vira Lattersall, Will Stanton, Heine Couling, Great Merico Colling, Great Merico Collas, Great

Adeet the Jucians, Great, the construction of the second second

short. Guinn Williams, Molly O'Day; J. McCarthy directing, 'The, Law of

McCarthy directing, 'The Law of 45' Alexander. Robert Ellis, Helen Loran, script-ing untitled Charlie Chan story. 20th Fox. Deal Reginald Denny, Olas In Antique' Chesterfield. Furnell Pratt, 'Magnificent Obses-sion.' U.

Furnell Pratt, Magnificent Obses-ston, U. Jack Kennedy, Robert Elliott, Stanley Andrews, Richard Carle, Nevada, Par. Wallace Ford, Phyllis Brooks, Ed-ward Burns, Maxine Jennings, 1t Happened In Hollywood, Radio Gene Borgen, Jackhammer, Col. Margaret Dumont, 'Anything Goes, Par. Robert Emmett O'Connor. Esther Mui, Norman Taylor, 'Cornado, Par.

Par. Earl Pingree, Lita Chevret, "The R

Earl Pingree, Lita Chevret, "The Bouncer, Par, James Carson, 'Collegiate.' Par. Richard Macauley, adapting 'Money From Home,' Par. Donald Kirke, 'Rich Relations,'

Cameo. Dwight Frye, 'The Great Imper-sonation,' U.

TALKING SHORTS

VARIETY

MAJOR BOWES' AMATEUR HOUR (No. 2) 18 Mins. Riveli, N. Y.

Belease No. 2 of the Major Bowes Release No. 2 of the Major Bowes series is neatly dovetailed and bal-anced as to entertainment content. Like the initial issue it conveys a

pretty good cross-section of the talent that airs itself on Chase &

Air Snooper

(Continued from page 1)

eign propaganda, 'secret' short-wave communications of all sorts,

wave communications of all sorts, control of any domestic bootleg sending, information on entertain-ment value of programs from abroad, and also criticism of do-mestic output by Georges Mandel, Communications Minister and ra-dio star.

Other important function of the snoopers is to the off the French Government on any news picked up out of the air, which they can thus get ahead of newspapers and offen ahead of official dispatches,

Anead of official dispatches, Certain, important broadcasts will be recorded, as picked up by government snoopers, in a special lab created by the government for disk-making. Recent shortwave speech of the Ethiopian Emperor was so recorded, as was the

speech of the Ethlopian Emperor was so recorded, as was the speech of French Premior Laval at the League of Nations in Ge-neva. Record of latter was re-broadcast over the French network couple of days lattr.

Campus Magicians

(Continued from page 1)

magidan learns from pupils names of other studes and frat men at next nearest university, and that enables him to make easy entrec when he arrives. Takes two or three days minimum to work a school, even when eatch is negligible.

dio star.

17

LOUIS-BAER FI 20 Mins. Palace, N. Y.

Palace, N. Y. Struched to two reels, this is one of the theorem is the state of the theorem is the state of the state clarity in normal and slow-motion is as definite as loc Louis' victory. Film shows Louis landing at will, missing but two punches in the four rounds, and his devastating punch-ing is all the more pronounced on the screen.

Is as definite as Joe Louis victory, and the as to entertainment contents a pretry good cross-section of the transmitted by the Brown Bomber. With your stress and the short converse a subsite to converse at the second, Bast is the end of the fract round, he back-hands Louis hadron as are tied in their fixed point. The second Bast is the end of the fract round had are tied in their fixed point. The second Bast is the end of the fract round by back-hands Louis hadron as are tied in their fixed point. The second Bast is the end of the fract round by back-hands Louis hadron as are tied in their fixed point. The second Bast is the end of the fract round by back-hands Louis hadron as are tied in their fixed point. The second Bast is the end of the fract round by back-hands Louis hadron the second at the end of the fract round by back-hands the second from the subscience the second as a second by two yourgeters with a flat for the second Bast is the end of the fract round hadron the second at the end of the fract round hadron the second at the end of the fract round hadron the second bast is the end of the fract round hadron the second at the end of the fract round hadron the second at the end of the fract round hadron the second at the end of the fract round hadron the second at the end of the fract round hadron the second at the second rous a lass of he three comparison made the second rous at the end of the canvas. Latter second is brought in the the second rous at the second rous a the second rough and there second rous at the second rous at the second rous at the second rous at the second rough and there the the cost the the the second rous at the second rough and there the t

Gowan, Armand Schaefer, adapting 'Along Came a Woman' Republic. Robert Livingston, 'Mutiny On he Bounty,' Metro. th

Billy Newell, 'Riff Raff,' Metro. Nat Carr, 'The Great Ziegfeld,' Metro.

Metro. Freddie Bartholomew; Howard Estabrook, screen play, 'Kim,' Metro. Charles Starrett, Joan Perry; David Seiman directing, 'Gun Law,'

ol. Robert Fraser, Eddie Gribbon, rank Glendon; Breezy Eason irecting, 'The Fighting Marine,'

Robes. Frank Glendon; directing, 'The Fighting same Republic. Marina Schubert, 'Millions In the '' Par, '' Aor directing reen

Marina Schubert, "Millions in the Air, Par. Charles, Vidor directing reen Shadows, Radio, Geraine Grear, WB short, Forlice Boros, "Love Song," Radio, Jane Barnes, "Magnificent Ob-session," U; "Uncle Dudley," 20th-For

Fox. Andy Devine, 'Coronado,' Par, William Auslin, 'Thousand Dol-lars a Minuto,' Republic. Jack Latham, 'Man Who Broke the Bank at Monte Carlo,' 20th-Fox, Margaret Marguis, 'Ah, Wilder-rest' 20th-Fox.

Margaret Marquis, 'Ah, Wilder-ness,' 20th-Eox. Leo Carrillo, 'If You Could Only Cook,' Col. Grant Withers, George Lewis, 'The Fighting Marines,' Republic serial.

Serial. Richard Carroll, William Ulman, Jr., Tracy Knight, You're in the Navy Now, Republic. Craig Reynolds, Tetrifod Forest, WB. Pat Flaherty, 'Husk,' Radio. Armand Kaliz, The Pcarl Ncck-ince, Par

(Continued from page 1) from the work, but the practitioners seem to be getting by adequately. Magt terms are usually \$200 to teach a class of any number, with the studes pro rating this as much as possible to make the gaff caster on their pocketbooks. Usually the magician fourmer from pupils matnes of abler studes and frat men at mathe Armand Kaliz, The FCari PCCA-tee, Par, Esther Muir, John Lark, Frances proggs, David Thursby, The Great legicid. Metro. Monte Collins, 'Anything Gocs,' lace

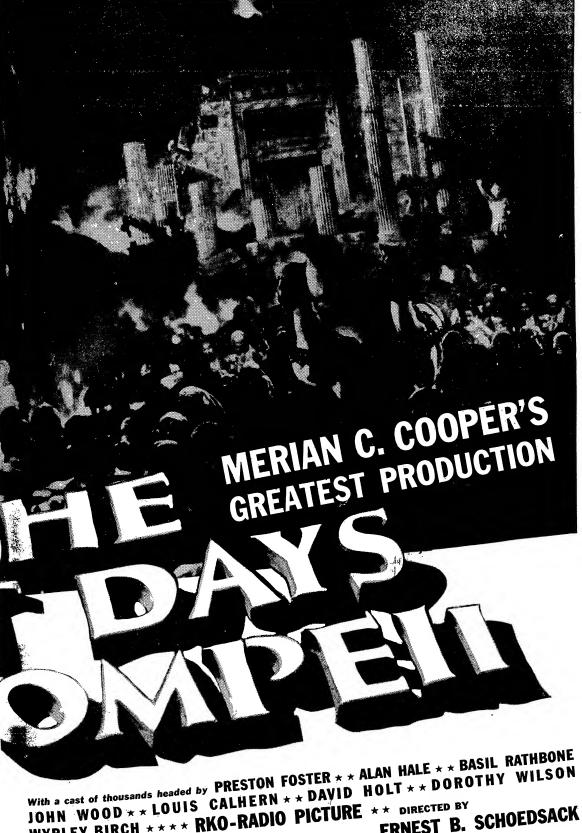
THE MOST EXCITING AND INSPIRING SPECTACLE THE SCREEN HAS EVER KNOWN!

... with a heart-appealing story as magnificent and powerful as the gigantic canvas on which it is told!

The drama of the mighty gladiator who became the terror — and the toast—of Pompeii . . . whose fighting heart melted at one touch of human love!

AMBITION ... ROMANCE.. SUSPENSE ... HOPE ... FEAR ... FAITH ... EVERY EMOTION KNOWN TO EXPERIENCE FLAMES IN THIS STORY OF 2,000 YEARS AGO ... AND THROBS IN YOUR HEART THIS VERY HOUR!

Slaves on the auction block! ...Combat in the Arena!... Barbaric splendor!...Mad pagan revelry!...VESUVIUS IN ERUPTION!...Fire in the sky!...Earthquake!... Panic!...A city blown to bits!...TERRIFIC!



WYRLEY BIRCH **** RKO-RADIO PICTURE ** DIRECTED BY ERNEST B. SCHOEDSACK

PARAMOUNT, L. A. (BOWES UNIT NO. 6)

(BOWES UNIT NO. 6) Los Angeles, Sept. Air Major Bowes, Amateurs opend at its har house: Unit (10: 6) subtractions har house: Unit (10: 6) subtractions to be a house to be an include of the dril Priend' at \$1 top. Harry, fichand, Jack Haley, Michael Barry to be an include the bean include the harry subtraction of the second to be an include the bean include the harry subtractions of the second to be an include the bean include the harry subtractions of the second to be an include the second harry subtractions of the second harry Los Angeles, Sept. 25. After two weeks of one-nighte

Beatly on two numbers. Licor Yans stings two pop numbers in a light tenor, good only for the att. Wivin Barlow is the outstander Warbo, Zann Pitts, Kw. C. Pislon, Durn and Durants. Closing is the Hoboken Four, kid singers, who also hoot. Fait in ability, they sock, due to the dancing, which is a welcome to the dancing, which is a welcome, to the dancing, which is a welcome, otakley, protein the outstand. The outstand manufield to be so the north. If the Bowes units are to remeat

Managing protection mc.s the show, If the Bowse units are to repeat some time should be apont teaching the youngesters a stage deportment. They don't knew how to get on or of and are list ease while working-the youngesters a stage deportment. They don't knew how to get on or of and are list ease while working-western unit is any criterion, they workt. This is the type of entertain-ment that helped kill vaude. Managered. Cell.

MUSIC HALL, N. Y.

MUSIC HALL, N. Y. Giving 'em the idewalks of New York inside and out this week, Leondoffs current stage show is called 'Mantatan' and it takes the currencould of the stage show is called 'Mantatan' and the stage to the stage show is the stage of the stage show is the stage of the stage show is the stage stage show is the stage show is stage show is the show is the stage show is stage show is the show is the stage show is stage show is the show is the stage show is stage show is the show is the stage show is stage show is the show is the show is stage show is the show is the show is stage show is the show is the show is stage show is the show is the show is stage show is the show is the show is stage show is the show is the show is stage show is the show is the show is stage show is the show is the show is stage show is the show is the show is stage show is the show is the show is stage show is the show is the show is stage show is the show is the show is stage show is the show is the show is stage show is the show is the show is stage show is the show is the show is stage show is the show is the show is the show is stage show is the show is the show is stage show is the show is the show is the s

Statutes object, Kobert Landrum and the always excellent ballstowch by set built for userill is the title of the set built for Lucille Pace's specialty, with Miss Page emerging from a tank a la a fish, or as a fish might of one ever happened to crawl out of a static la la fish, or as a fish might for ne ever happened to crawl out of a static la la fish, or as a fish might brand new tricks that further en-trench her as tops in the contor-tionsite dancing line. And she al-ways looks pretty, too. Therminal is nothing set the and she of hoke acrobatics of a sort far from customary over here. To most of the Missic Hail's audience the Man-thing they'd never years before. Wich is and Cidfield click hard and provide the show with an excep-tional dash of comdy besides. A special lyric by the glee club which is hardly heard in the for-sing in the show with an excep-tional dash of comdy besides. A special lyric by the glee club which is hardly heard in the for-sing in ungbers. time. It needs a special hish, but depend on the-Rocketes to carry that assignment when nothing else is available. Overture by the pit orchestra and Haro du or Vare Rodeny and Haro du or Vare Rodeny.

symphonic version of what sounds like a combination of "Turkey in the Straw' and 'O' Man River' but well done and absorbing just the same. Col's 'She Married Her Boss' on

the Biae.

ORPHEUM, LINCOLN

Lincola, Sept. 27. Practically a congress of dumb acts this week, it being one of the poorest assemblies, in ratio of one act to another, rostrumed here this season. Bill toplines Mary McCor-mic and has her wading in luggiegy, monoto the second of the season. Bill toplines during the season. Bill toplines during the season being the season of the season being the season of the season incorporated into units. Leadon I as the Braodway Kiddles

been incorporated into units. Leadoff is the Broadway Kiddles Revue, a raid on a juve dancing school from somewhere. Ten young-sters hood like mad and do all the stars hood like mad and do all the a Mac West takeoff tailles the best hand, but the act is overlong and heavy on repeats [XIGs when sing-ing, yell as loud as,their lungs]] let, to Dance to Lang and Lang Land Lang.

too. Deuce is Lang and Lee. Lots of stuff wrong with this turn. First place the lady should wear a long dress. Second place, the man should get at least one new plece of mate-rial. It's supposed to be a jugging act, but nothing forte in any of the stunts.

Yal. It's supposed to be a jurging sact, but nothing forte in any of the stunts.
Anticle is any of the sact is any of the stunts.
In monkeys, the latter exciting the huddence to considerable laughter with their monkeyshmes. There's three of the monks and their work is slick. Art Ward and Roberts are not easy to take by this time. Ward's presentation is bad, and thog it's one number of merit, a harmony acro stunt, lart' enough to git's one number of merit, a harmony acro stunt, lart' enough to git's one number of merit, a harmony acro stunt, lart' enough to git's one number of merit, a harmony acro stunt, lart' enough to git's one number of merit, a harmony acro stunt, lart' enough to git's one stunt. The shows is Miss Micornic. Three songe and works without a mike. Could fix up her bows, therwise she's ok. He bill.
Hith two Jugglers on the bill the revue to close for a much better effect. Show runs 58 minutes, much too long considering material.
Ple. Jaina' (Radio), and biz very generous this tootball weight.

-CIRQUE D'HIVER (PARIS)

(PARIS) First bill of the sease at Europe's oldest fixed threuses and at Europe's coldest fixed threuses and at Europe's Bouglione Brothers, who run the place, have used less American ma-terial than most of the other oper-ators of variety shows in town saw fill papiointo their operar, anai-have a lot to do with the generally lower level of entertainment they produce.

lower level of entertainment they produce. Bistart right apot is supplied by the diffuer's clowns. The ring was the bome of the Fratellinis in their best days, and the current comedy team which has the Fratellinis in their best days, and the current comedy team which has the Fratellinis up to tradition. They are the Three up to tradition. They are the Three Calroli, his son Cargott and Carleto last year were at the Cirque Med-rano, with Porto in the team. They have now gone over to the opposide, and Forto has teamed up with the to stay in the Montmartte distingt the calroling to the same team.

have now gone over to the opposing and Porto has teamed up with Alexis to stay in the Montmartte ring. Opening Coholi set is way better of the overage of the the Medrano. Carleto, particularly, does some snakeles hoofing which brings the bouse down, and comedy music, al-work of the set of the Medrano. Carleto, particularly, does some snakeles hoofing which brings the bouse down, and comedy music, al-work of the set of the Medrano. Carleto, particularly, does some some some some some snakeles hoofing which the program. Mirielly, kid trapesist—she's 13 on the program and scarcely loois right under the cupola and protected only by a firemars net held by ting hands. Three Blanks do good jug-sing and epin pletures welly on rings and open pletures welly on rings and open, including a bit of irom the Toma a teartainment view point. The office the cupola some some rings and open pletures welly on rings and open pletures welly on rings and open including a bit of irom the Toma a teartainment view point. The site of prophesies, mosily catance in which she actually man-ages to look like a cadaver, and a on the stres, with a microphone in-ts da al outsnealer vired to it. Then she ostensibly describes per-sons and objects in the audience, is of the medical profession, ac-companies of prophesies, mosily catastrophic, about the European situation, acridents, political upsets, and which is describe pre-sons and object in the sublifue a specing visit of the medical profession, ac-companies by reporters, to a re-be profit and the public would rather. The sublif do not builty. The her the sublif do not builty, a specing visit of the profit would rather. Not the profit her would rather. The sublif do not builty. Star, and which he public would rather.

STATE. N. Y.

STATE, N. Y. Looks as though the State had come to the definite conclusion that it pays to have as good a show as it can get even if the film fea-ture, sounds like a soft seller. In recent weeks those existing to the beaution of the second second the consey this week has been spent on Cugat's Orchestra and Molly Ficon. Someone silpped a little in putting the orchestra above the singer. With the high holy days Molly Pleon can top anything. And as, far as ticket selling goes, she does. Holds- the middle position with

Moily Picon can top anything. And as far as ticket selling goes, she does. Survey the middle position vikh-three sources, see apparently new, with rithe standard. East Side. Sym. phony' and an oldle. Did all to ex-cellent effect and probably could have run in three or four more had to be eased, so Murphy stepped out on her third and Cid a little ad libbing with her to head off the applause. Smoothly done. Probably as wely for Mis be to all the applause. Smoothly done. Probably as wely for Mis her to all serverything and then get tired and let it peter out. With only three songs they're still hungry for next time. Abe Elistein announced at the plano, but she with he orchestra. Murphy was on next and he needed the plano more than she did. She scored a solid hit Friday and what happened Sat-urday is probably written in the house history. Murphy with he wor act and yorm out of an encore, which he did by introing Cugat. Murphy has little next be specing and making good for the specifier. Cugat (New Acts), with a slew of specialties, played ...

next-to-shut and making good for the spoting. Cugat (New Acts), with a slew of specialites, played rumbas and tangos gorgeously. His instrumen-tation, particularly the absence of saxaphones, gives a sensuous qual-icars. He might have given more straight orchestral work even at the expense of his specialities; two dance teams and two soloists. But the extens were all good, and Georges and Jaina tied up the show. a third number. House would not have it otherwise.

have it otherwise. Meils, Kirk and Howard still seem too self conscious. The act is uneven and when they laugh and the audience doesn't it doesn't look safood. The train the self start of the safood the self. The self start have be duchis, Japs, who mix ris-ley work, balancing and some ex-ceedingly smart ground tumbling. They got much more applause to the olem openers here.

to the olem openers here. Film feature is 'Call of the Wild' (20th Cent) with the Newsreel'and Disneys' Who Killed Cock Robin.' Latter made something of a record by ending on a good hand. Business good Friday._____ Chic.

CHICAGO

('VILLA VENICE REVUE')

('VILLA VENICE REVUE') Chicago, Sept. 27. While this show is being sold as a, unit out of the swanky suburban Villa Venice, it is much more than that, there being added production and chorus lines by the Baiaban & Katz production starf pius an inser-for that reason, as a stage show rather than an independent unit which will hit the road as is. Baiaban & Katz has gone nude-

rather than an independent unit which will hit the road as is. Balaan & Katz has gone nude-nuty. Both the business and pro-duction executives have come to the contention that nudity is lath. The contention that nudity is lath. The contention is the state of the contention of the gross. While the Oriential this week features the Stat of the gross. While the Oriential this week features the Stat of the gross. While the State of the gross. While the State of the gross. While the same adding the Villa Venice Fau ion show, Hello Paris, this theatre is nore daring that both the Folies Bergere' and the French. Casino show, and is not healtanting to men-ments. It may be of interest in this regard to notice that the rival RKO Palace is slated to play a repeat of the original. Folies Bergere' show shortly. As for Villa Venice' the best thins

the original 'Folie's Bergere' show shortly. As for 'Villa Venice' the best thing that can be said about I's le that it K. production staff. 'The items that were inserted by B. & K. stand out as the best things in the show. That goes for the Fred Evans choruly in the past year. Where other dance directors have remained on the same spon ahead, doing new things, pet-one ahead, doing new things, pet-sona haed, doing new things, pet-sona shead, so for Francis Pallester.

sophisticated routines. Same goes for Francis Pallester, who supplies the costuming for these lines. Under Pallester's draphing the gais look like women Instead of chorus girls. His work fits in per-fectly with the Evans routines.

Leo Stahr also rates a bow for his scenic work. Stahr this work uses a single set picce to rive an entire

and complete stage picture, full of life and color. Evans, Pallester and Stahr manage to turn out a sus-landed high level of excellence week after week, despite obvious curtail-ment of the B. & K. product budget. Otherwise 'Villa Ventice' II' regged and without inspirite product and the French Casino shows. The strip stuff is mes " without the pleasantness of the Casino flews. Show lacks variety. It comprise

pleasantness of the Casino Resn parades. Show lacks variety. It comprises dances, dancing and more dances, It's composed of a facture with one nother. Show opens here as it opened out at Albert Bouche's Villa fentes suburban gardens. Signo Napil, costumed as caold man, sings about his Hife-with women, hacked up by a tableau of dames. A show other dance team of Milared and Maurice, followed by a sock bal-let number by the Evans girls, who save the show when it is ready to sink.

Beave and the show when it is ready to sink.
Weak apot in the show is the warbing of Mile. Saasabe of 'One Fine Day' from 'Madame Butterffy. Dunae, and Dunoie try a ballroom walk to be the show one of the show of

production. Bobby-May, inserted in the show, is a happy thought, since he delivers 12 minutes of entertainment, His juggling has become surefire with May eliminating his chatter and get-ting his comedy strictly from his juggling.

ting nis comedy stirctly from his jugging. Business pretty dod at the field at the field of the stirct and the stirl of the stirl of the stirl at the stirl of the stirl field at the stirl of the stirl, the latter item hav-ing prevented many would be cus-ting the stirl, the latter item hav-ing prevented many would be cus-ting the stirl, the latter item hav-son a stiraction in Chicago and in the immediate vicinity where the Villa thing the house has to worry about currently is word-of-mouth. Picture, 'Gay Deception' (Picture, 'Gay Deception' (

CENTURY, BALTO

j

Baltimore, Sept. 27. This four act bill provides fine en-grateful garhering doted on it. The Duponts first, with the man over strong with his comic jugging is that of years ago, but jugging is that of years ago, but jugging is got balls and clubs. Manner may be that of years ago, but jugging is out first in summery dreases and out first in summery dreases and palson dance. There big bows on demand. A fash act follows. It's the Gay-lene Slsters, blonde twins, who step out first in summery dreases and palson dance. There has but be dancer that on a unbilled lass for a good rhythm tap. She should shuck that unbecoming pan-fast routine. Next, another unbilled lass for a good rhythm tap. She and should but the should should be appearance. Twin again for some semi-hula hoofing which metamor-phoses into solo strut by each. For their single numbers each wears ing as briefly attired as dancers dare in vaude, but nothing to offend. The male pianist, who works throughout bathed in spot dropping final focil turned to a hild for girls view for fash-out, the Gaylene link arms and do three interpreting seen stuff. Wend divis allok interpreting the charding which plenty other femme thrushes in vaude might well enu-inter, Over big with nicely selected would have had di cuty getting fast frama of the select of the single study and the plant focil cut the day law on Cameron close with usual solid re-suits, and if there had been any thing but the plcture to follow, would have had di cuty getting startist. Trahan does more warbling there hithered, even ging into one plece seriously. After hearing re-ports for long that the Paderougi-ski was studiously pursuing volce ports of long that the readerougi-ski was studiously pursuing volce ports of nog that the Paderougi-ski was been a very full-length turn; van here a very full-length turn; on his part elongates whe has al-la classic comedy act in current-day

Vaude. On screen Broadway Melody' (MG), Metrotone clips and trailers. Harvey Hammond's organlog pleases 'em plenty, Elz o.k. opening per-formance Friday.

STANLEY, PITTS.

STANLEY, PITTS. Pittaburgh, Sept. 27. Thus week with Mal Halicits outfi, but chief stage draw is El Brendel; Annapolie Farswell (Par) and whether "Alm "comic in person is magnet enough is questionable. Opening show wan't so forte, with and upper balcony predically empty. If Brendel doesn't bring 'em in, at least he'll satisfy them once they're inside. Working in front of the band upper balcony predically empty. If Brendel doesn't bring 'em in, at least he'll satisfy them once they're inside. Working in front of the band on ful stage although 'one thim, he's assisted by Flo Bert, two-a-day era. Brendel gets off to a bad, start and Should eliminate intic a flock of stars on the Coast, with Miss Bert offstage doing the institutions into a mike. Among getaway. After that rendel swings into some accentric hoofing that brought own the house and finally comest taps the sort of that promet thome excent the house buries into some accentric hoofing that part, re-vers and a couple of green paper taps the sort of that part, re-vers and a couple of green paper the sort of that part is and it sends the sort of that part, re-vers and a couple of green paper the sort of that part is and it sends the sort of that part, re-vers and a couple of green paper the sort of thing that fire the sort of thom the the sort of the sort of the sort of thing that fire the sort of the sort of thing that fire sort of the sort of thing that fire the sort of the sort of the double the sort break away dhener suit. Brond serenaders, four colored and the sort of serenaders, four colored and the sort of serenaders fuended and the sort of serenaders the double sort, washous the sort of the sort of the sort of the double sort of the sort of the double sort of the double sort of the sort of the double sort of the double sort of

his breakaway dinner suit. Only other outside act, Wash-board Serenaders, four colored lads who get crackerjack melodies out outar. Boys were here neveral years ago in nicht clubs and they're still naturals. Couple of them have nifty pipes, which they exercise ad-vantageously in imitations of Crosby who does the announching for the act also has a sense of humor, which helps.

also has a sense of humor, which helps. Hallett makes a mistake in im-mediately following Serenders with a samoste-club, more and the assent of the sense of the sense vigorously throughout otherwise and Hallett himself is an energetic if modest meserco, but here's noth-ing particularly outstanding in the couple of novelties, more of which might give the organization a triffe more disturction. Finale is okay, with boys in phosphorus covered stage giving of a 'Christmas Night in Harlem.'

stage giving off a 'Christmas Night in Harlam'. With band are several apicalists (Crawford and Casky. Do three numbers, first and second just about average, with their third, what's supposed to be an imitation of As-two.' best with their third, what's two.' best of lot. If' be plenty fough on the term aritists here from now on, since regular Stahley mob will persist on comparing them all Jaina that Xavier Cugat brought bere couple of weeks ago. Hallett's vocalist, Lia Rose, does two tunes in allo allots brief bios to Bandy Welcome, Joe Cabanero, Charley Blake and Clarke Yocum. Cohen.

G.O.H., N. Y.

<text><text><text>

20

VARIETY HOUSE REVIEWS

(PARIS) Paris, Sept. 17. This is an institution such as you probably can't find anywhere size in the world. House, packed to the rafters on the opening nuclear comments of the opening nuclear which the regulars came back to see, and every act, however medi-orre, got, framic encouragements the public is more part of the show, nor any warmer spot to work. Opening show is a good average

Dor any vermer spot to work. """ Opening show is a good average program, that's all, although to lis-ten to the applause one would think it was a world-beater. If eadliners of the second second second second instruction. Crowd likes their dead-pan humor and their club-huming. They keep up a patter in English which doesn't seem to bother the natives and, in fact, is better than if they tried to do it in bad French. Et ha humor of the act depends on the humor of the act depends on Cubanos, aerlalist (only one of

English is all right as long as none of the humor of the act depends on to the two of them or depends on to the two of them works) are back in France after five years' absence. Cubano works up under the dome cubancy works up under the dome raiser that is of doubtris showman-ship, from a circus viewpoint. Stunt is announced by the ringmaster as a dive from a sub-rafter platform protection. Stooges in audience ba-rin protesting at the lack of net, and house is in uproar over Cu-bano's danger as he prepares his jump. He leaps misses the trapeze does the audience realize that ho-has for a sublenet back of net, and house undience back and of his dive does the audience realize that ho-has ropes on his feet. Admittedly, this is a threation with an im-rincked. Reaction is in reverse. Buck Chic and Co, in the second stellar spon ear the close of the

mediate impression that he has been tricked. Reaction is in reverse. Buck, Chic and Co, in the second stellar spot near the close of the program, do a good western num-ber, with fine whip work and rops but marred by had French. Yong Kee troupe, Chinese comedy acros and juggiers, build up the program, and worthy of notice is a girl con-tortionist, Miss Maekers, the opener. Medrano team of clowns this year has lost Cairolt and his son. Car-dilliver. Porto, their partner here, now teams up with Alex, back from a Europen tour, and they make a big effort in their opener. If they could get more speed into their num the heat be better. Manhalf of the program, have been promoted to the second part to replace the Cairolt earn, but this effort they, dort merit the boost. Recordler and Boulloct, patter experts, are as bonely and popular as ever. Mer

EMBASSY, N. Y.

Something had better happen in this dull old world or the boys who supply the screen news will run short of library materiai. This week the Emhassy again goes to the shelf as often as a clerk in a grocery store, and the result is an hour of mostly waltz - me - around - again -Neille.

mostly waltz - me - tround - again Neille. Ethiopian situash is naturally the leader currently, occupying the No. 1 spot in the showcase of world af-fairs, but there's nothing particular-by new in this week's matter. Fox ship movements and tropartions on both sides, but it doesn't look much different from last week. Pathen handles the Duval and Hoare specches at Geneva. Senator Bone, for U, gets in a slam at war. Pathe shows Clem McCarthy broadcasting the Baer-of folks catching the broadcast, but no actual shots of the bout. Bucky sequence, an example of screen ad-vertising of the worst kind. Par also touches on the scrap with a whose kisser shows, the office of bis recent massage. whose kisser snow his recent massage.

whose klaser shows the effects of bls recent massage. S. S. Plisudaki, Foland's new liner, is covered by U on Its arrival divides a scological lowdown on divides a scological lowdown on couple of screwball ladles who on an in lee water. Lehr's somedy rates as such week after week, and sel-dom with anything new, simply be-cause it's usually the only comedy on the solid provide the second the cause it's usually the only comedy of the solid. "With the second the second the rate of the second the second the second the second the second the provide the second the second the provide second the second the provide second the second the second the second the second the second the provide second the second the second the second the second the second the prome autographs some kids' books. The second the second the sching soil, the was a much more worthy, sub-let.

ject. Gen, Hugh Johnson hands Prosi-dent Roosevelt a southpaw complident Roseveit a southpaw compli-ment via Pathe and the same outfit shows the new giant telescope mir-ror undergoing a final grinding process. Saimon fishing derby on the Coast and Al Smith conducting

a ceremony at St. Patrick's are other successive Pathe cilps. Smod-ley Butler volces some political views through U and the Nazis get coverage from Par and Fox. Lat-tor includes a character study of Hilter.

coverage from Par and Pox. Lat-tor includes a character study of Haler. By Louis, a carried, by Pathe and the Gen. Fershing 15th birthday party by Pox. Pathe shows some chimpanzees performing in a zoo, and U also contributes a chimp, this scribes the start of the Gordon Bennett balloon race abroad. Pathe présents the Japanese. stock 'ex-change in action. And there's the usal thing and hay by To so the Cube and A. Cost. marghon, race by Fox, motorcycle race by U, yerasilur, match, by Par, and then so the Cube and A. Cost. marghon, race by Fox, motorcycle race by U, yerasilur, match, by Par, and then by and the years that the by Fathe. So the Cube and A. Cost. marghon, race by Fox, motorcycle race by U, yerasilur, match, by Par, and pale game and Lawson Little by Fathe. So the Cube sponing the and her boy friend. U presents a K.C. judge's campaign to open up the parks to free sponing. U was also present when a pet lion got a birth-parks to free sponing. U was also present when a pet lion got a birth-parks to free sponing. U was also present the and a school

day party at the Brown Derby in Hollywood. U covers the after-affects of a strike in Portland. Ore. Mooney and Billings, on the eve of the re-trial, arc treated by Par and Hearst. Ger-man gliders and the new Oregon dam complete the U contribution. Hilmols cattle thief vigilances say their piece for Far in come. Embassy's two short subjects are a Monogram travelog on Jaipur and a U 'Stranger Than Fiction. Bige.

MET, BOSTON

MET, BOSTON Doton, Sort. 25, Marah, is the top name on his week's bill, but the show stoppers are Jack Fowell and his drumsticks: Gorge Tabps and George Price. The stopper stopper stopper stopper that builds up the other acts in the lineup. In his own right he clicks best in a soloby song doubt the de-phone is sad, but the guy behind it is a saleaman. Has an exception ally clear voice on announcements and he's one vaude man who can be being dwithout the further and the best of a soloby song doubt the de-phone is sad, but the guy behind it is a saleaman. Has an exception ally clear voice on announcements and he's one vaude man who can be being dwithout and the start in the store of the source of the best of the source of the source of the best of the source of the source of the best of the source of the source of the shoul taketives he's fortund quips about laxitives he's fortund quips about is the off his public hat he was going to the Coast soon pixy about. The source in Holly payer is launched in the deuce spot attick, power and rouge in Holly wood, then two pope. Personality is charming, but doesn't project far in this area.

mitck, powder and rouge in Holly-wood, then two pops. Personality is charming, but doesn't project far linc this arena. The smooth hoofer he is, gets next cail, picking up the pace of the show beautifully. Tapps' personality wears well and his superlative dancing even motion. Dues of other acc tappers and this superlative dancing even motion. Such of even cain, picking up the pace of the show beautifully. Tapps' personality wears well and his superlative dancing even motion. Such of even contained the superlative dancing even motion. Such of even contained the superlative dancing even motion. Such of even is his 'Crusades of Rhythm' idea which brings him out for extra bits his 'Crusades of Rhythm' idea which brings him out for extra bas for Powell, in his darky chef rig, the sheer showmanship of his act is a trata. The intricate ma-chine-gunilite tatiling of his sticks on drums, tappa chairs, edwe, pus-rate are fascinating all the way. Bilds Ballet offer two Betty Friedman routines this week's a pic-ture number to open the show and a the tanti-climax tone to it, although not fault of the grins. Might have been a swell introduction to the differ thoughout, and the leader shares the soft with Price in one staffs throughout, and the leader shares the soft with Price hones in the por-symphonic spirit; featuring a new femme harpist who will be a permanent member of the orchestra this seased. Bob Leicestra tumout ping. Special Agent' (WB). Fing. Special Agent' (WB). Fing. Special Agent' (WB).

National, Louisville

National, Louisville Louisville, Sept. 27. Shows are distinctly on the up-grade at this house, with units bed diffice. Stage presentation this week is called "Broadway Erevities," and was produced by George Libby. Libby has brought in a new line of girls, seven in number, replacing the former house line of 12. Girls are on for opening with cowboy hats, backed by house or the tomber of the seven of the seven commercial electric signs fashing on and off. Artie Fox, acting as master of ceremonies, waves the baton for the band.

accordion, to warble couple of pops into mike, and deliver a solo. Girl has pleasing personality and an Arres and Gold, whose introduction was slightly garbled a la Roy At-well by the mc. and unintentional at that, for he apologized for mis-pronouncing the names. Boys are pronouncing the names. Boys are pronouncing the names. Boys are promouncing the names. Boys are provided the solution of the other set of the set of the other set of the solution of the other set of the set of the transformed set is the set of the pair stoped the proceedings at show caught, and had to be go the set of the set of

Incorporations

Inter protations: NEW YORK Alban: Street Gerp: motion picture business: capital stock, 600 anter-200 preferred samuel Rudner, 170 West Yeh, attreet, New York: Good anter-200 preferred samuel Rudner, 170 West Yeh, attreet, New York: Good anter-200 preferred anter an internet of the stock of the samuel the samuel Rudner, 170 West Yeh, attreet, New York: Constraints of the samuel the samuel Rudner, 170 West Yeh, attreet, New York: Constraints of the samuel the samuel Rudner, 170 West Yeh, attreet, New York: Constraints of the samuel the samuel Rudner, 170 West Yeh, attreet, New York: Constraints of the samuel the samuel Rudner, 170 West Yeh, attreet, land 10 100 Road Street, 180 West Autor, 100 East Sthe street, New York. Handle, 211 Bedford Park Yolls threet, Rudnend, 211 Bedford Park, Yolls West, 180 Handle, 211 Bedford, Park, Yolls West, 180 Handle, 211 Bedford, Park, Yolls West, 210 Handle, 211 Bedford, 200 Handle, 20

Change of Name

Change of Name From Gorege Gershwin Publishing Gorp. to Gershwin Publishing Corp. Filed by Wattinberg & Wattoberg. 531 Filth Prom Spiler & Genow. Inc., to Fonciar Michael Strategy and Strategy and Strategy From Spiler & Genow. The Strategy From Filther Strategy and Strategy and Strategy Filther Strategy and Strategy and Strategy and Strategy Filther Strategy and Strategy and Strategy and Strategy Filther Strategy and S

Federal J., Markowitz, 401 Biomanni by J. L., Markowitz, 401 Biomanni York. Artilee Fictures Corp. Filed by Amer-

Stock Market

continued from page 6) shares makes Radio B a highly vol. atile stock, either on the upsider of downwards. With RCA earnings by 1304 and generat-indexianding that the company might work out some easy pian for covering the di cult to understand the current builts hese of this issue in the present mart.

<text><text><text><text><text><text>

Summary for week endi onday, Sept. 30:

digh.	Low.	Seles.	Iseue and rats. Hig	
1456	4%	4,100	American Seat 14	
81	8414	2,800	Col. P. vtc. (1)† 08	
7%	3%	2,200	Consol. Film 4	
22%	14%	1,800	Consol. Film pfd. (1½)t 16	2
101	110%	1,900	Eastman Kodak (5)1	×.
164	141	30		ö.,
35	201/2	51,009	Gen. E.ec	
73	84	200	Kelth pfd *76	
45%	31 14	14,300	Loew (2) 44	
1081/2	102	500	Do pfd. (01/2)	
10%	51/2	. 400	Madison Square Garden (loc.)t. 16	2
12	8	80.300	Paremount 11	
101%	84	5,200	Do 1st pfd 100	
14%	91/4	24,700	Do 2d pfd 13	ź.
71/8	5	4,200		
8%	.4	133,509		
6214	59	1,000		
74%	31%		Radio pfd. B	2
5%	1%	54,900		
18%	13	8,400	20th CentFox 17	
27%	24%	9,200	Do pfd	
49%	29	10	Universel pfd 83	
81/2	214	44,900		4
40%	14%	520		
80%	32%	26,890		
110	90 °	80	Do pfd. (3½)	
† P † P	ew 1935 f lus stock ald this y lus cash	extra.		
27. 3¾				
16		\$99,000	Gen. Thes. Eq.	
921/2		11,000	Kelth 6s, '46	
108		14,000	Loew 0s '41	
63		1,000	Per-Broadway 51/28, '55	
97%		407,000	Paramount 0s, '55	
72		32,000	RKO debs 6s	
83%		194,000	Warner Bros. 6s, '	

Rid. 38% 46% 92% • New 1935 high. † Paid this year.

anglo Corporation, 226 West 42nd street, New York. New York. Change of Capital Columble Pletures Corp.; 1.325,000 shares, no par value, Increased to 1.025,-000 shares, no par value. Piled by Natlan Burkan, 1160 Broadway, New York.

ork. Change of Directors, Etc. Columbia Pletures Corp. Classification of Shares Aljoma Amusement Corp.

Amusement Corp. CALIFCRNIA

Sacramenio, Pellex Elims Corp. (Los Angeles); capitai, 2,500 shares, no stock subscribed. Directors: Walter W. Bell, flarold Todd. Kenneth Brier.

Factifie Instillute of Music and Fine Arti, capital stock none. Directors: Louis Complexity, SAC Complexity, Institution of the stock of the subscribed. Directors: Charles E. Mill-tan, Hicrabel H, Green, S. Bart Wilh-tan, Hicrabel H, Green, S. Bart Wilh-tan, Ticrabel H, Green, S. Bart Wilh-tan, Ticrabel H, Green, S. Bart Wilh-tan, Ticrabel H, Green, S. Bart Wilh-intras, 33 subscribed. Dummy directors that the stock of the stock of the stock of the director of the stock of the stock of the director of the stock of the stock of the stock of the Could be stock of the stock of the stock of the stock of the Corp. of Winnington, Du

VARIETY

VARIETY HOUSE REVIEWS

NEW YORK

ing, Onedai: Sidney J. Kaltet, 2408 East Geneses street, Syracus, and Alexander Luss, 2011 East Geneses street, Syra-Watertew Brondcasting Corp.; radio bio.300 Den R. Biolin Gone, 202 State street; G. Harry Righter, 212 William street; sea Ruth F. Gennge, 348 Alling Berbert Bommonil, Inc.; moton pic-ture builness; capital stock, 510,000 and Syrmour A. Guttman all of 217 Fills Synac Street, and Corp. Street streets; Streets, Stree

FOR TEN YEARS IT TOPPED THE LIST OF THE WORLD'S MOST TALKED-ABOUT STAGE PLAYS

THE RETURN OF PETER GRIMM LIONEL BARBYMORE

I T H ELEN MACK DWARD ELLIS DONALD MEEK

DIRECTED BY GEORGE NICHOLLS, JR.

DAVID BELASCO'S GREATEST SUCCESS...BRILLIANTLY BROUGHT TO THE SCREEN TO THRILL THE HEART OF EVERYONE WHO HAS EVER WONDERED ABOUT LOVE AND LIFE AND HAPPINESS... **EXPLOITATION**

Booming 'Melody

Plugging Purees

PICTURES

St. Louis.

By Epes W. Sargent ° = • =

Bet Best Bet

Bet Best Det Omnha. Given a ploture with all around general appeal such as 'China Seas,' Ted Emerson of the Omnha theatre figures coverage is the essential point in a campaign and goes cue for just time. The sum of the seasential many of the seasent with the seasent employed for some time, as heavily Emphasized. For the unused angles Emergon used the direct contacts from .7000. tabiolds 1,500 menus, 250 window cards and a stepped up radio cam-paign both in the number of plugs and the period over which they ca tabled.

and the period over which they see They are stuff, mainly newspaper as and display, was stepped up with an-extra two-column budget, and the plcture also reaped the ben-effits from some concentrated matter the Biank-Tri-State theatres Happy New Year campaign which readied the fans for the line-up of fail prod-uct. On top of this the M-G'ma-tional ade throughout the surround time and piace strips far in advance of showing and again with "mow showing' strips current. Entire lobby was converted to the marine atmosphere augested of the data in the outpin the usual blow-ups of stars givars placed in the foyer vere this time heightened by being hand painted. In this connection Ag-sistent Manager Orville Renne had Proven came between Emerson Regular stuff, mainly newspaper ads and display, was stepped up

Booming 'Melody' Baltimore. Herb Morgan, fugelman f o r Loew's Century, walloped out a wow campaign for Broadway Mel-off (KG) carrent at his charge to the second second second second carrent and second second second ball for hings greeting to Mayor of Jelio on funge scale and made by chef at local hostelry. There's a song number labeled which manufactures the cereal ar-ranged for displays in the Orlow Cafferian Second Second Second Second Wellow and Second Second Second Wellow and Second Wellow and Second Second Second Wellow and Second Second Second Second Second Second Second Second Wellow and Second Second

sistanit Manager Orville Renne had a large hand. Payoff came between Emerson himself and Wow with Emerson pro-subilities of breaking house record. Emerson, yes: Cummings, no. When film.came through with a new high Cummings, as per agreement, played coolie hauling Emerson through the down angle beat kind of ballyhoo among the noon-day street crowd.

Revived

e sump avverusing pic on each piece of mail sent out. Plugging Purces Tom Kearns. at was limore, and fi. Ted Rouston, of house staff of the Hippodrome, wove a bang-up campaign carpet for the unit, current at theatre. On opening day had parade of new Chevrolets, heav-it the Hoad theatre. On opening day had parade of new Chevrolets, heav-it the theatre. On opening day had parade of new Chevrolets, heav-it the theatre. On opening day had parade of new Chevrolets, heav-it the theatre. On opening day had parade of new Chevrolets, heav-it the theatre. On opening day had parade of new flags of paper, having sports ed at local gym with tat boy of troupe. Had with hour the section of sponsored by newspaper, for which art and davance stories, every day before breadcast, plus radio column com-ment; also three 3-column pictures. On WFRR a 38-min, program for Baito Community Chest; stunt got gabe in news pages of Sun. Same sheet interviewed member of unit who happened to have orig-inally halled from Baito. Another breadcast atamesd on WFRR follow-ing day with Nancy Turner, meet had counters, plus one-half page da to cost to thearte. The two kid congwriters, in unit sat in at music store, singing popular num-ber, for which store disk window and counter, spins of disk window and counter, spins of disk window and counter, spins of the store disk kide Klub on Hearst's WBAL got some of the anateurus up for broad-cast, and the Klub's Uncle wrote 'umain, disalut avapage of disk throughout town, plus score of window and counter, spins in drive, store sin-throughout town, plus score of window and counter, spins in drive, store sin-den base in drive, store disk window and counter, spins in drive, store sin-throughout town, plus score of window and counter, spins in drive, store sin-den base in drive, store disk window and counter, spins in drive, store sin-den base in drive, store disk window and counter, spins in drive, store sin-ber disk arount derriver due t

Revived Garden theatre, Greenfield, Mass. has gotten out a four-page leafiet headed 'How to save on gas, elec-tricity and water.' Second page carries the advice to turn off all three and come down to the Garden M. & P. advertising department as new, though as a matter of fact it is so old it has been forgotten. Original made its appearance one fall as advice on how to save on coal, with the suggestion that ally yislied the theatre. Another was How to Keep Warm These Winter Evenings,' with the same page two urge to go to the these these. Later other forms were developed, but the stunt appears to have been neg-time same class is the What I know about _____ with the inde pages blank and the theatre ad on the back. Applied to politics, lobal guestions or general information. ment. In its inghest development the piece was a booklet with a num-potes.

Good Repeat

Good Repeat Charlotte, N. C. Charlotte, N. C. Meen the Carolina theatre an-nounced a stenographers' early bird turning the diffa loose in time to reach their offices at 8:30, 242 showed ipt to see Claudette Colbert in 'Sne Married Her Boss' Coffee and doughnuts were diffe-tion to the misses free, by the offered free transporation during that period immediately preceding 6:45 o'clock. The taxis made 48 trips, hauling from two to six girls at trip, the manager reported. The during the manager reported. The grins the opportunity of bring-ting their boy friends on the 25-cent matinee ticket. Only three men were in the audience. They came out of the theater bird y size of 500 loos.

Dog Show Expanded

icgians.

Personal Manual

Dog Show Expanded. Unarbie Eagle's dog show didn't turn out exactly as planned, but everybody went away happy. Eagle, manager of Warne's Trei-ton, advertised a Saturday pet show he'd give the kids, fauring that he'd give press for the uglest, leanest, faticat and 'most_comical dogs.

to introduce a statutary per smooth of at reverse and more statutary per smooth learner five prizes for the uglest. Something new is the manual of advertising and corporation of a corporation of a station of a station of a corporation of a station of a station of a station for a station of a station of a station of a advertising and corporation of a corporation of a station of a passes at the disation of a station of a station of a station of a station of a passes went to the kids.

Copy Cats

Copy Cats M. & Theatres, in New Eng-land, seem to be the first to adapt to the theatres, the standard ex-change practise of weeks and montils dedicated to one of the hand of selling rentals to man-agers, the managers are selling tick-ets to the patrons through the house staff. All members of the staff are happesed to rel their friends housing week, or whatever the headachers' name may be. Prizes to those mak-ing the largest ticket sales. Just another high pressure stunt, where personality still is predom-inant.

Blue and Gray

Lite and Gray New Orleans. Confederate veterans joined with Legionnaires and Veterans of For-gen Warkfor the premiere of The theorem of the second second theorem of the second second ney D. Toups. Shown during the convention of the Veterans of Foreign Wars, the short was given prominent billing millere. An exhibit of Civil War relics including battle flags worth haif a million dollars was loaned by the Louisiana State Historical Mu-seum for display in the theatre dur-ing its showing.

Quins' New Nurses

Quins' New Nurses E. A. Patchen got Lincoln. The stunts this week workpie of the stunts this week week for the Stuart and Lincoln here. First was on the Dionne Quints' short, 'Going on Two,' in which he enlisted the aid of five brawny is see dodinal picture, the brawny is see dodinal picture, the short buggy down the main dreg during. the noon rush the day before the picture move was to co-operate with all the larger cafes in the the-atter area announcing that 100 pairs of passes to 'China Seas' were ball of the the of the top of the picture of the the of the top of the picture of the the of the top of the brases to 'China Seas' were brase of the top of the bomes. Each patron at the cafe had to give his house number and if it coincided with any of the cafe list, he got the passes; ______

passes

Long Distance Run

Rochester. Due to postponements of sched-uled showings, Page Miss Glory. current at the Century has broken all records with three months con-famorican. Martin Weiser, p.a. con-tacted the paper early in July with the picture booked in three weeks away. Last minute shift moved showing two weeks away and that continued with variations for the succeeding two months. Rochester.

last week end when rumors of Coop er's picking up the Newman there were fluttering around.

Los Angeles

Living Billboard

Start These school haves been anabled by cops on complaint of the school by school by

Food Show

Food Show Having tried out the idea on a similer scale last year, an exhib is going to move it from his lobby to a vacant store this year. It's a food show to be run from Nov, 18, which gives the work before Thanksen and the work before Thanksen and the work before thanksen and the shore the sho

though most of the attendance is expected to be from a 50-mile radius. Catch is that no tickets will be given free with admissions to the theatre, but only on strongent of the theatre, but only on strongent of the ticket erable and a spotter will be used to shoe away these speculators. Otherwise the tickets will be hon-ored, since each represents a paid admission. Each co-operator will reibuiton. With a 16c morning ad-mission it is felt the attendance rule will work no hardship. Lart year, with only four displays in the lobby, the stores experienced an astonishing increase in the sales of the touted specialties. Makes them anxious to go into the current scheme on a more ambitious scale.

Coverage for 'Melody' Indianapolis.

Coverage for 'Melody' Indianapolia. Orvilie Crouch, asst. manager, of Loew's, has the other boys hooping for exploitation, honors with his campaign on Broadway Melody. On the chart of things scont-with 4 leading department sorres; window on the main stem; cards on all music counters; tie-in with Jelo which includes 250 hait sheets in freeery atoms, found inscroonsin checks with name of the attraction on the reverse side. Just to add to interest, a tran-seription was aired on both WFBM and WIRE; 5,000 photos of Roberts heralds, 25 twenty-tour sheets were pinced in days in advance, and one side of all trash boxes in downtown area were billed in advance with After the minnow or Melody Wick. Christmas Is Coming

Christmas Is Coming

Christians is coming October is the "ight time to plant the seeds for a Christmas toy-give-away for the poor chlidren. Most of 'he stuff hrought in will be in a state of chlerenit and will need Inkerler: up. Sometime is loss incremen will help put the toys in (Continued on page 27)

Holiywood. Earl Poggi has been named as-sistant ta Bob Smith, manager of the Chinese. He succeeds Rupert Moore, who left for the east to be-come associated with an eastern publication. Carl Aarns moves from the Four Star to step Into Foggi's berth as treasurer. Akron, O. Operators have reached an agree-ment on wage scales for the season, with a boost of 15 per week per man starting Dec. 1, and continuing until Dec. 1, 1886. This is an in-the old scale which expired Sept. 1, but which continues until Dec. 1. Henceforth new scales will be nego-tiated from Dec. 1.

BEHIND the KEYS

Poggi's berth as treasurer. Lifting a blue Charitanooga. Lifting a blue Charitanooga back to 1923, the city commission legalized Sunday films by passage of an ordinance on final readings last Tuesday. Chattanooga being ine big Bible town that it is, the Pastore Association sent a big dele-ito threaten the city fathers with everything from votes and commu-nism to decadence. This time, how-ever, the pro-Sunday filmers were loaded for the pastors, and had their pack. These included a labor leader and three liberal ministers. Ordi-nance takes effect Oct, 13 when pix are expected to open despite threat of boycott from irate pastors.

Denv Majestic theatre, Sturgiss, S. D., has been sold by A. P. Archer to the Black Hills Amusement Co.

Robert Lawler, Kansas City, Robert Lawler, Kansas Otte Balaban & Katz house in Spring-field, Ili, arrived here today, to take over the management of the Newman. He succeeds George Baker, who will operate the Electric, Kan-sas City, Kansas.

Biloxi. Miss Bilox1, Miss. Monte Hance, of the Saenger, now a Major on the staff of Governor Conner. In recognition of recent services in connection with Gov-ernors' convention.

Augusta, Me. Harold Paul, former owner of the State theatre and lessee of the City Opera House, both in Waterville, and Alton Brägg, present manager of two theatres for a Connecticut concern, have purchased a theatre in Farmington, which they will take over at once.

take over at once. Lincoln. Answer to Indie Theatres Inc.'s \$1,55,000 suit in federal court were made this week by defendants, Lin-coln Theatre Corp. and Bob Living-ston, who are being sued along with seven film distribs. Seek by 29 re-finades more specific or stricken al-together. Charge that LTC Ne-braska and LTC Delaware officers the same is asked proven, also that ono was organized to take over as-sets of the other and defraud cred-litors in the Norve. Trial will start and S. Faul. Neb. is being enlarged this week by 150 seats to take care of additional biz which has been improving for some time. Manager is M. Thompson. begs no John Quinn, Fliger, Neb. bese, not Bank Night. Bob Livingston, Capitol manager here, is getting balmy. He allots; to his new sottle. Jerry Zigmond, LTC diy man-Gooper district manager, to Kaysee Lincoln

Los Angeies. For West Cosst executed new 10-year lease of the Glenn City, Santa Faula. Nate Scheinberg purchased Van Nuys theatre and property in Van Nuys operated under lease. Criterion theatre has reopened here as continued first-run house for pictures first playing day-date at the Fantages, Hollywood and Herly Swith Fantages, will manage Criterion.

New Orleans. The new Carroliton theatre, which replaces the one destroyed by fire several months ago, was formally opened Tuesday (1). The 1,000-seater is owned and operated by the United Theatres, Inc., managed by Ethel Schuber.

Charles City, Ia. Charles theatre, erected on the site of the destroyed Hildreth, for-maily opened. Featuring first run pics.

Albany. Reopening of the Regent, Albany, downtown tiny filmer, lasted less than three weeks. Morris Shulman reopened the Majestic, Utica, Saturday (28) with double features subsequent runa. Also will play occasional legit road-shows.

Is electrical to a solution of primes and the solution of the solution of the for improvements. Solution of the solution of the for and have are reopening the Grand at ironion. R. C. Speece, assistant manager of Loew's Akron, named manager of Lo

Charlotte, N.C. Jesters Club, Charlotte organiza-tion of theatrical workers, is now meeting each Saturday noon junchen in the Latta Arcade. J. T. Fesperman has announced construction of a new theatre at Kannapolis. Plans are now in the hands of an architect. The house is scheduled for a January opening.

Baker, Oreg. Conversion of the Orpheum build-ing and the Poliman building into the outstanding theatre house im Beastern Oregon, was announced by Mrs. Frank Buckmiller, president of the Baker Theatres Co.

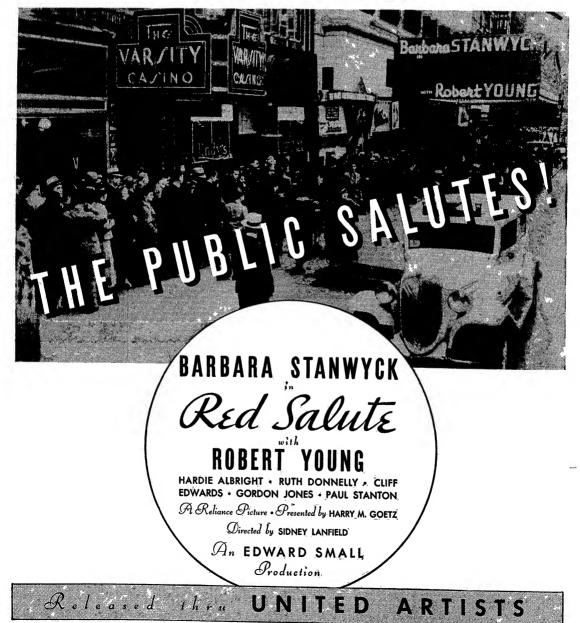
shows, Fire destroyed the old Columbia, Rensselaer, Dark for some time.

THE BOX-OFFICE SALUTES

the gayest romantic comedy of the new season !-

Steady lines of ticket buyers at the <u>Rivoli, New</u> York, forced second week hold-over as receipts for opening week-end are 170% over average... World premiere throngs at Ambassador Theatre, St. Louis, Mo., send box-office total for sixth day of engagement \$180 over opening day...and

Loew's Vendome, Nashville, Tenn., report figures topping grosses of "Count of Monte Cristo", "Transatlantic Merry-Go-Round" and "Let 'em Have it." As Gerald Breitigam of the N.Y. World-Telegram stated in his review, "Packed house enjoyed picture with me...joyous adventure as diverting as any on the screen."



PICTURFS

1st Soft Ball Shorty

Hollywood, Oct. 1. Warners is capitalizing soft ball eraze by hurrying for production, 'Slide, Nellie, Slide,' two-recier to be

made by Murray Roth under super-vision of Bryan Fox.

B&K Chi Threat

Best femme ball teams in couthern California are being signed

If Nixed Extra

Chicago, Oct. Outbreak of hostilifies is expected this week when the exchanges and exhibs get (together for their month-by meeting to set the release she de-distribution territory. Things may start popping when Balaban & Katz demands Increased Clearance be-tween 'C' week of pre-release and the first week of general release. B. & K. has already indicated that if the release board does not push the first week of general release. B. & K. has already indicated that if the release board does not push the first week of release back seven days, it will move the 'C' week houses up one week in order to place at-least seven complete days of clearance between the two weeks of release.

Exchanges are all committed to

Exchanges are all committed to a hands off poley, though Fox and Metro have shown some signs of putting up a protest. Distribs de-elare this is primarily an exhibition problem and are going to let the exhibs themselves fight the battle. Essanses circuit, which has some 30 houses in the first week of release, is will again any attempt largest how ignerate any attempt largest

L. A. Biz Bureau Looses **Blast on Bank Nights**

of release.

Clearance Sked

VARIETY

25

Decision on 2.000-Foot Reels Bound Over to Nov. 1: Cite Its Drawbacks

ight major producing-distribut-ig companies will ive a definite on the 2,000

real proposed and okaved by Academy of Motion Pictures rts and Sciences on Nov. The lavs organization committee, with enresentatives present from these laht companies decided on this at ne confab last Thursday (26) when ney again refused to take definite etion.

etion. Squawks from foreign offices of arious major companies and pos-bility that the larger reels might un into di culties with fire pre-

un into di cuities with fire pre-ention regulations and ordinances tiracted considerable attențion at ist week's committes ession. One company received objections rom its foreign offices in London, outh America and several other atin-America nountries. One oreign office stressed the great diroreign once stressed the great all-culty that would be encountered in etting exhibitors to adopt and use he 2,000-foot spools. Also pointed ut the additional outlay that would ut the additional outlay that would e necessary to replace old vauits, auit cans, reel cases, etc. which hey rated as excessive consider-ng expected advantage to producer. A representative from a Latin-imerican city expressed fear that here would be a great tariff til on eels, and urged that nothing be one that would disturb the present ow duty afforded that particular najor firm. nator firm.

ire Hazards

The second secon

ear, presenting a breakdown of figures, Universal's spokesmen at the ontab feared that it would be a lifficult task to educate their in-pection service at various ext-hanges in handling the larger reels. They also stressed the angle of loss when the bigger reels were de-troyed by Are. Metro. Paramount, Fox, Warner Bross, RKO, United Artists, Co-umbia and Universal were repre-ented at the meeting. No indies ind representatives at the contab.

INDIE TAKES WARNERS ON B'WAY FOR DUALS

The Wairner, New York, long one-of the Warner ros. houses on the main stem, is reopening after a ong-darkreed spell as an independ-ont double feature house under phoration of arthur Segal and as-sociates. Segal is also going into the Wallack, on 42d street, N. X., which he's been bolted for a year. The Genze M. Cohan, which this main has been operating, is going to Arthur Mayer in association with the Consolidated Amusemert Enter-prises. Inter, operators an Elight treme stars, Mayer is stepping not the Cohan Oct. 18 but no pol-fy as yet decided. New Rialto, le-aig built for Mayer alone, may not recay by Thanksgivi

Fans' 'Bank' Squawk

Minneapolis, Oct. 1. Neighborhood fans here have become so aroused ever the manner in which 'Bank Ni ht' is being conducted in some or uptown theatres that

the uptown theatives that they're writing, protect lettors to the newspapers. ...Charges are-being made that-the showhouses pack the con-test boxes with dummy num-bers at the start and during the initial sessions so that the wave a number wont be substantial nerobritoews to substantial nerobritoews substantial proportions.

CHI'S DISTRIBS BAN NIXED PIX

Chicago, Oct. 1. Completely reversing a standard rule in pleture business, the local exchanges have about decided that starting with this new season they will allow roduct eli inations breause of censorship thumbs-down in the township of Lake Forest, Ill

Majority of the distributors here have grown tired of the practice of the lone Deerpath theatre in swanky Lake Forest getting local censor board nixes on pictures which have received okays throughout the country.

country, To stymle this chopping of ple-tures most of the distribs will in-sert a special clause in the Deerpath theatre contracts stating that the exchange will permit no censorship of inations.



Buffalo, Oet. 1.

'Treasury Night' at the Boosevelt. east side nabe house, ran afoul of the law Friday ni ht when the local police stepped in and grabbed the money from the winner and

moned Max Rosing, manager of the house. Winner not being in the audience for several weeks before. the prize money was pyramided and the drawing was for \$70 last Friday, Florence Zimmerman, the winner, had just been handed the cash when

receive the evidence back when the case was disposed of.

had just been handed the cash when headquarter detectives stepped on the stage, selzed the money and served the manager with charges of violation of Chapter 34, Section 8 of the City Ordinances, forbidding licensees of entertainment houses from conducting raffes, lotterles or chance gift distributions of money. The police report numerous com-plaints against neighborhood these trade. The raid was at the direc-tion of Police Commissioner Higgins who plans to make a test case of the ordinance before the City Court. Miss Zimmerman was assured that regardless of the outcome she would receive the evidence back when the

Cut-rate Eats

(Continued from page 1) toonunuea from page 1) London Ternae pool. Couple of Broadway haberdasherles, a na-tional hatter and several other commercials also litsted. Agencies in Brooklyn and Newark are expect-ed to be opened by the end of the month. Rasically, the a due, but idea 20

ed to be opened by the end of the month. Basically, it's a due-bill idea, dif-fering only in that the eredit card applies to no stated amount of credit. Also, the eut-rating an-plies to liquor as well as food, with the booze privilege usually not ex-tended for regular due-bills. The gredit cards are really due-bills in that the eut-rate outlit ob-tains them as payment for adver-tising in a restauran and amuse-ment guide which they "fullbait. The is the args for credit car s is per person.

LaGuardia Eager to Consummate **306-Allied-Empire Boothmen Merger**, But \$500 Fee Demand Is a Hazard

Kids Grow Older

ollywood, Oet. 1. dozen one-time kld starletj get juve spots Metro's Afr, Wilderness Forma Former moppels, now grown to 16 years old and up. Baby Peggy Montgomery, Mickey Bennett, Dick Wins-low, Nancy Price, Buddy Mes-singer and Muriel McCormick.

FOX-WC GOES FOR GIVEAWAYS

Los Angeles, Oct

Retaliating against indies that ave failed to heed warnings of circuit exees. Fox-West Coast will 'bank nights' in certain resume houses in the territory. Giveaway stunts have increased so alarmingly among indie houses that F-WC officials insist they must meet the ehallenge.

challenge. More than 80 indie houses cur-rently are using some type of give-away. Many of these houses are in direct competition with F-WC. Cir-cult houses to come under new pol-iey will distribute such gifts as autos, radio bars, high priced radio sets, and will go in for bank night and other forms of coin giveaway. For example, will be confided houses have revived practices out-lawed by NRA.

LONG LOCATION SKED

Hollywood, Oct. 1, Approaching a record for time spent on location. Metro's 'Rose Marie' will be at Lake Tahoe nearly

a month. Differing from other musicals, nearly all the vocal and dance rou-tines are being lensed on location.

Gail Patrick on Loan Hollywood, Oct. 1. Paramount loaned Gail Patrick to Columbia for spot opposite Melvyn Douglas in The Lone Wolf Returns' Picture got before the cameras yesterday (Monday), with Roy Wil-liam Neil directing.

advertised and letting it accumulate until it has reached \$300 or more.

N. Y. DeLuxers' Booth Scale Set. Now to Arrange Lower Brackets

Ugast to P. I.

Ed Ugast, formerly in the United Artists foreign department, has sailed for Manila where he will open his own distributing company with H. S. Everett.

H. S. Everett. Has secured some independent American films for the territory and also has Gaumont- ritish ples.

DUPAR BACK WEST

Ed Dupar, chlef cameraman at Vitaphone studios in Brookiyn, is

Vitaphone studios in Brooklyn, is motoring to the Coast, accompanied by his wife and child, to align at time Burbank studios. He hav been chief at the Brook-jon pant for past seven years, com-ing originally from the west coast. Dupar handle, the crant on the frat all-talleers for Warner-Bros, such as Uazz Sinfer, 'Lights of New York' and 'Singing Fool'

F. P.-CAN. EXECS' TOUR.

F. P.-CAN. EARCS' TOUK Vancouver, D. C., Oct. 1. Famouis Players-Canadian offi-'iais are encluding a British Co-lumbia tour. Head of a British Conjagnesentatives were J. J. Fitzgib-bons, general managere, W. Bolstad, financial divector, and Een Gold-sale; boeiging divectors. Toronto.

After an all-night wrangle, last-ing until 4 a.m. yesterday morning (Tues.), de luxe theatres and New York Operators, Local 306, reached York Operators, Local 306, reached agreement on scale to aphy for the R. C., Music Hall, Capitol, Para-mount, Roxy, Rivoll, Strand and Center. Instead of \$2.55 an hour for 12 hours before overlime be-gins, it was agreed de luxers would pay \$2.0 an hour for 18 hours. Now using two shifts, plus a swing man, de luxers under the new arrange-ments, will work three shifts of six hours each. hours each.

While this is a reduction it booth costs which would run to

M While this is a reduction in booth costs which would run to t \$100 or more a week for bigger houses, it is not accepted in de luxe-circles as comparable to the ar-RKO and Lowe obruits got at \$1.6 , an hour for Class A theatres below the de luxer grade. There 'A' custor lad been paying \$2.7% on hour. Having settled on de luxer scali-and salary to apply to 'A' houser of the circuits, negotations now will turn to a scale for theatres in the lower brackets, the 'B' and 'C' houses. Two-a-day theatre scale also must be arrived at. When all grades are set, the contract will be drawn for signing and abo will turn to the indices, scale for which will probably be close to that of the electuit houses. In the lower classi-fleations, etc.

he Mayor LaGuardia administra tion is determined to straighten out the confused booth operator situa-tion that has existed in Greater New tion that has existed in Greater New York for Leveral years and is re-posted.ready.-to-push the amaigar-mation of Local 368, Allied Oppera-tors.-and. Empire. State-Operators. With a view to restoring peace and alding progress toward an amleable contract between theatter managers and Local 368, Frank Tichenor, the Maryor representative on the union Maryor representative on the union metodiations. Tichenor, New

Mayor's representative on the union matter, is now sitting in on these negotiations. Thehenot, publisher of New look, was appointed coneiliator the operator tangie several months ago after theatres had compilated that continued cross-picketing was injuring business and was unfair to them because they were at the mergy of a private war between 306 and Allied. Tichenor, prine mover in negotiations looking toward a merger of 305 and the two inde-pendent unions, Ailied and Empire, is expected to do everything with-in his power to see the proposed three-way combination through. **X500** initiation Fee decided the set of the set of the merger of a set of the set of the pendent unions, Ailied and Empire, is expected to do everything with-in his power to see the proposed there way combination through. **X500** initiation Fee decided that in hims. It has been defined that in hims it has been defined that in hims it has abeen defined that in hims is a cacepted, the initiation fee will be \$500. While this is a sift figure for prospective membership into 306 as alfactory absorption of Allied and Emp booth-men, already In 206 ranks some members and progress toward final absorption is reported. There have any of their number in 306 paid as high as 1,000 initiation: It may take months to finally ef-fect the 206-Ailied-Empire merger, it is indeated in union quarters, but meantime the union a sure it fighting each other and progress toward final absorption is reported. Thehenor is in charge of the negotiations on the merger and there are no known hitches so far, atthough the question observations and the and are no known hitches and progress toward final absorption provers, Mean-white, it is hoped on at. sides that a anistaffory contra.

of the \$500 initiation fee-is said to be causing some concern. Mean-while, it is hoped on a.. sides that a satisfactory contract may be con-summated between 336 and the managers, with Tcliencor's presence at meetings probably speeding a settlement. In any event, Tichenor knows what is going on at meetings, which at meents are built built built. which at present are being held in an effort to settle o... a sonie for deluxe houses

FREE SHOWS CELEBRATE THEATRE-UNION PEACE

St. Louis, Oct.

Fred Wehrenberg, pres. Motion Picture Theatre, Owners of St. Louis, Eastern Missouri and South-ern Illinois, has protested to Clyde Woston, international represenda-tive of Motion Picture Machine Operators, against recent action of Local Union No. 143 of operators in sponsoring free shows at the Merry Widow theatre, "be house, which last month signed contract with operators" union after several years of bitter controversy. During time when non-union projectionists were on job theatre was seen of stembon lob theatre was seene of stench ings and attacks on operators and patrons

patrona. When peace pact was signed man-agement of house and officers in charge of Local No. 13 enthused to point of giving free shows to ac-quaint customers with fact that union operators were in booth. Her-alds and hand bills were distributed and a truck toured strengt the berg on M.T.T.O. take position that tree shows constituted unfair co-petition to various commentant but the petition to various competing house in vleinity that had been co-oper-ating with un'on during time it was at odds with management of Merry Wildow theatre.

HOLT LOANED TO 20TH

Holly Marker To Sofia Hollywood, Sept I. Jrick Holt has been loaned by Uni-creast to 20th Contury-Fox for Littlest Rel.ef: In the part originally intended for Charles Bickford, re-evaly clawed by Hon.

Holt's picture at Universal, 'Cap-tain Commanding,' has been de-ferred until actor finishes at 20th,

Hand picked from the industry's current hits-

CHOSEN TO INAUGURATE THE NEW LONG-RUN POLICY IN NEW YORK'S DE LUXE CENTER THEATRE (125)

Radio City showmen searched long and hard to find the motion picture worthy to succeed "The Great Waltz"...long-run stage sensation. "Here's to Romance" won the honor...another of the many awarded to 20th Century-Fox releases.



Jone's

A JESSE L. LASKY Production

NINO MARTINI GENEVIEVE TOBIN A N IT A LOUISE MARIA GAMBARELLI Mme. Ernestine SCHUMANN - HEINK REGINALD DENNY VICENTE ESCUDERO Directed by Alfred E. Green - Screen play by



Freest Pascal and Arthur Richman - Original stary by Ernest Pascal and Sonya Levien FOX PICTURE

(Continued from page 23)

Hollywood Productions

Week of Sept. 30

(Pictures now filming, or about to start, are listed below alphabetically studios. Symbuls are: D-Director, A-Author, C-Cameraman.)

COLUMBIA 'Onn Way Tickey'. Harter Bloeman Bethoet Bloeman Dethoet Bloeman Dethoet Theor And Grover Jones Vincent Lawfonce and Joseph Anthony -Henry Freulich st: C-Henry Freultch Cast: Degrz, Conkil Gioria Shea Walter Connolly Walter Connolly "The Twain Silail Meet" (144, week) - Shear Fancis Royal C-Chas Fancis Royal C-Harbort Kirkpatrick Cast: C-C-Merbert Kirkpatrick Cast: Geneva Mitchell Betty Bitle Cornelius Keine Capt, E. H. Caiver Capt, E. H. Caiver (and week) D-D. Rose Ledorman A-Robert D. Speers J. Cornelius Patrick Capt, E. Start (and week) D-D. Rose Ledorman Cattine's and J. Corliffer Sant J. Cornelius Catting Casting Sant Casting Casting Sant Casti G-Goorge Mechan Cast: Vito Jory Saity O'Roll Ward Bond George McKay Thurston Hall Gene Morgan (16th week) D-James McKay A-Karl Brown Wyndham Gittens C-Leonard Smith Cast: With Mark Mither Cast: C-Leonard Smith Cast; Maureen O'Sullivan John Bucklor William Henry Benita Hermenses And Chilliam Henry Benita Hermenses And Chilliam Hackett and Albert Hackett and Cast; Cast; -Ciyoe Devinna St: Wallace Beery Lionel Barrymore Cecilia Parker Birlo: Linden Allne MacMahon Helen Filnt **Riff-Raff** (Sti week) -J, Walter Ruben -Frances Marlon -Ray June st: -fay Jino arton Jan Hativer Joan Hativer Joseph Calles Una Markel Joseph Calles Una Markel Joseph Calles Una Markel Neger Imhol Robert Reis Horel Reis Horel Heiner Jint Heiner Jint Heiner Quikity Mickey Roomsy Heiner Cystelly -Janes Howe -Janes Howe Analy, Hefe, U. Yardi Gaat: William Poweil William Poweil Binnia Barnes Sterling Halloway Lionej Adwill Cears Storage Adwill Charles Grapowin Cears Storage Mickey Romery Sam Aba Mickey Romery Sam Aba Mickey Romery Carl weak Handrohamat Handrohama William Danicis Visanette MncDonald Neleon Eddy Georga, Faras James IStewart Rubgri Griessicid James Conion "Great Zickfeld" "Great Zickfeld" -Roft (2nd week) -Roft Conard -Olivor Mthony McGuire St: C-Oliver Marsh" William Powell Luies Rainer Yanny Birles Browell Prant: Morsan Nat Pandison Reginald Owen Reginald Owen Marsh Ref Work Marsh Ref Work Marsh Ref Work Marsh Ref Work Marsh Chef Statut Tank Wellow Marsh Chef Statut Tank Guing C-Al Olive C-A C—Aif eiling Comer-Cast: Heide Loyal Adothe Loyal Verree Traadale Holen Mack Willing Gargan George Bachler Lionel Stander Charles Lane Bon Collegitats (Sth wreek) D—R.16 Marchy Waltor Dolease Francis Martin Cast, William Mellor Cast, William Mellor Joe Penner

C-

 Bernetter, A.-Auft
 Jack Dokin
 Mada, Gorian
 Prancil Langtord
 Prancil Langtord
 Prancil Langtord
 Prancil Langtord
 Prancil Langtord
 Prancil Langtord
 Betty Graba
 Betty Graba
 Elder Doking
 Abert Conting Jyce
 Albert Conting Jyce
 Astrong
 Televic Maine
 Betty Graba
 Betty Betty
 Betty Graba
 Betty Betty
 Betty Graba
 Betty Betty
 Betty
 Betty
 Betty
 Betty
 Betty
 Betty
 Betty
 Betty
 Betty
 Betty
 Betty
 Betty
 Betty
 Betty Don. Hártman and Castil Switchion Castil Switchion Castil Switchion Jack Haloy Bddie Buchin Jack Haloy Bddie Buchin Jako Buchin Mella Waiker Betty Surgese Betty Surgese Harts Burks James Burks Janes Burks Janes Burks Janes Burks Delwie Klaser Howard Jindey Benjamin Glaser and Castil Strus Castil Strus Castil Strus c-Karl Strues "Bing Croeby-Ethel Merman Grace Bradley Arthur Treacher Robert McWade "Elondyte Lou" D-Raoul Wiels A-Marion Morgan and George B. Powell Mag West Carlod Tetalaff Carlod Tetalaff Carlod Tetalaff C--Tod Tetzian Victor West Victor MoLagien John Rogors Ted Oilver Seo Tourgne Eddy "Bride Comes Home" (3rd week) D--Wesley Ruggles A--Elfzabeth S. Holding C-auto Sinyon Casto Diver Carlewood Barryon Carli Carlie Colbert Fred MacMurray Bonald Meek William Coller, Br. Johnny Arthur Bob Mockensie Bob Mockensie Detrank Dorganie D-Frank Dorgan A-Hane Szeksiy and Ky An Stemmine Barryon Mockensie Barryon Dorgan Castiones Lang Castiones Districh Bill Robinson Biller 'n' Eat 'Paddy O'Day (2nd week) D-Lewis Seller A-Lou Breslow and Edward Ellscu C-Arthur Miller Cast: C--Chartes Lang Cast: Mariens District Ghin Mouber John Haliday William Frawley Akim Taminth (3rd week) D--Ray McGarey Jane Stobeck Cast: John Howard A-C-Caat c-Hant Fibinet Sati Jondy Barie Benny Barie Benny Bake Wille Howard Wille Howard Wille Howard Walle Wale Dave Chasen Dave Chas Caet: Caet: Gene Stout Gene Srikson Kathleen Burke Raymoni Hatton 'Syl Rahlo let (dth. week) D-George Cultor A-Compton Mac Gindys Unger John Collier Caeto August Kabio c—Joe Avecuit Cat; Trian Aberne Cary Granternin Derina Aberne Cary Granternin Natalle Paley: Dernie Moore Bester Mac Beatty Mac Beatty Poet William Atomition A-Esri Der Birgere C—Bob Do Grasse Caté Casto Grasse Genet Raymond Margaret Callsham Margaret Callsham Margaret Callsham Margaret Callsham Margaret Callsham Margaret Berle Blore Eric Blore Eric Blore Margaret (2nd week) D-James Flood A-Thomas Walkh C-Roy Huat

(Continued from page 23) shape if there is a paid department, or if space permits, a workshop can be opened in the theater as a repair the constraint of the space permea-ter constraint of the space permea-ter constraint of the space permits to oversee the work. Other the man-ual teacher from a school can be persuaded to help out, but most of the work can be done by the boy ker, most of Main love to the boy thor, Comparison Forter Cast: Jane Wyntt Jane Wyntt Jane Wyntt Jane Gleason Mesnia Aurer Moroni Oleen LaArthur Hoyt Jane Darwell Christian Rubalt Christian Chalter Dischelly Cohabane Carack MacKenzie Cymather Dyd har work tail be tone by the by the construction of whole by the by the construction of the base of the base that the boys are not trusted with edged tools since any injury would constitute the basis of a sult. Some offer person should be entrusted broken wagens etc. The couldren construction of the paint them the paint probably can be promoted from the hardware store and the lumber yard can be approached for a few planks wards have an occasional plank which cannot be sold and should be gliad to kick in. C-Jack MacKenzie Cast; Phyllie Brooks Molly Lamont Erik Rhodes in the State Mark State Mark State Mark State Mark State State State Cast; Cobato Harbad C-Bort Gleanon Cast; Coballe Hudgan yards have an occasional plank which cannot be sold and should be get the girls want to help, rem-nants can be promoted from de-partment stores and they can re-dress the doils. Broken doils can be hospitalized and possibly new heads promoted, where necessary, from a "The toy matimes is airways a good stunt to procure the material, but other contribuitons should be so-licited after the morning show, at which the toys serve as admission tickets. It a paper can be inter-patrona, the theatre collecting such material where an address is sup-plied. promoted, where necessary, from to hospital. Such to procure the material, but with the organization of the bock ficited after the morning show, and tickets. If a pupper can be inter tickets in a pupper can be inter tickets. If a pupper can be inter tickets in a pupper can be inter tickets. If a pupper can be inter tickets in a pupper can be inter tickets. If a pupper can be inter to canto to see water the fire had an another town a fire in the pow-tor after the tot can be to advert tisket with stickers on the Stadar in the data. Come down, to the paint with stickers on the Stadar to data stickets and used to advert tisket with stickers on the Stadar tisket thinking. Inter states with stickers on the Stadar tisket thinking. C-Bort Gianna Catic Challe Huideon Bruce Cabot Castr Kontero Bruce Cabot Castr Kontero Warren Rymer Robert Gleckler Warren Rymer Huiter Controy Full Burke Frank Controy Full Burke Frank Controy Huitesbacer Fall Weeklnhaud A-France Hyland C-Barney McGill Caller Trevor C-Bannee Mayinna Casti: Gati: Gravo Faulta Predorick Paul Kelly Thomas Wood Henry Kolker Frank Dawson Prank Dawson Prank Dawson Dawid Baylar An God week) D-David Buylar An God week) D-David Buylar Coln Status C-John Saitz Castibility Tambia t: Shifley Temple John Boles Karen Morley Charles Bickford Guinn Williame Bili Robinson Sleep 'n' Eat (3rd week) D-Lloyd Corrigan A-E. Phillips Oppenheim Maj. H. O. Yardley Frank Wead and Eve Greena C-Milton Krasna c--Kilton Krann Gati Valeria Loves Valeria Hobon Wera Engels Homy Kolker Humon Missi Kony Kolker Humon Kolker Humon Kolker Humon Kolker Humon Kolker Humon Kolker Harry Alem Harry Alem Charles Curita Cases Contin C C--Arthur Miller ski: Jane Withers Finky Törbiln Rane Darweil George Givot Nina Visaroff Michael Visaroff Herb Ashley Russell Simpson Vatar Uncle Pusley' -Eugene Forde Casey, iconmeu Casey, iconmeu Brool Plyn, Brool Plyn, Robert Barrat Llonel Atwill Bress Als Harvey Henry Stephenson L Sarcol Makeb E Sarcol Makeb E Sarcol Nakeb E Sarcol Nakeb David Caslen David Lealen Roder Caslen Barde Lealen Roder Caslen Barde Cordors Geston L. Miller -Vor Blon and Stinn Formy (Bit work) -Work Blon and Stinn J. Miller -to Polito Milarez -to Polito aet: Edw. Everett Hortoz UNITED ARTISTS (Goldwyn) (6th Week) —Billott Nugent. —Rachel Crothers —Grogg Toland. Grogg Toland ast Miriam Hopkins Jeel McCrea Hillo Kestley Hillo Kiest David Niven Ivan Simpson Reginald Shefficid Paul Cavanaugh Ruth Weston Lois January Shoof the cosh —Norman Taurog ₽----Cast: Eddle Cantor Harry Parkes UNVERSAL D-John M. Schweck) D-John M. Schultus George O'Nelli Sarah Y. Mason and Victor Heerman C-John Mescell Ċ--soi Doilo Julier -soi Doilo Julier Margaret Linday Joseph King As Boenzet King As Boenzet Stone Jill Damita Donald Woode Jos Suyver as Barton MacLane Jos Barton MacLane Jos Suyver as Stars Gree Bartes - Close Barte C-John Mescall Cast; Honbert: Taylor Charles Buiterworth Betty Furness Stach. Haden Gilbert Emery Bast of Java' East of Java' Gott week D-Gotge Melford - Gotterum Marris C-Norbert. Brodine Cast; C--fieorge Barnes Catri Jane Froman Jane Froman Prank Melkuph William Ricciardi Eddie Coard Marie Wilson R. E. Clive Mison R. E. Clive Mison A. - Ren Korbonald A. - Ren Korponald A. - Ren Korponald Catrigation State Catribut Todd Catri

C-Cas

Cai

 -Norbert, Broding et al.
 - Norbert, Broding et al.
 - Cast.
 - C t: Winifred Shaw Lyle Talbot Phil Regan Gencyleve Tobin Alicn Jenkins Donald Ross Spring Byington

Decision, Oct. 5, on Servicing 10c Theatres in Minneapolis-St. Paul

In the Red

Hollywood, Oct. 1. Years ago it could have been done with a few duffel bags. Last week Matro used 25 trucks to transport costumes for 75 'Indian' gais on location requences, for 'Roge, Marle.'

It findped, but the dealer presently refused to permit the stickers on the grounds the cutomers were kicking. Manager figured that the stunt was bringing in between 300 and 400 extra people. bered, and five numbers were posted in the lobby, holders of those stick-ers being admitted free. Dealer sold about 100 more papers each were and the Shadoy Utcket sets fee if their numbers were posted, and since they were set on going to the theatre, they would go in any-

 D-Chaite Laman,
 A-Robert Ellis and
 Helen Logenn
 Cast:
 A. Akdergon
 Cast:
 Reginal Duny
 Cast:
 Aratica Duny
 Cast:
 Aratica Duny
 Cast:
 Dorothy Revier
 House Daring
 Company
 Company
 Company
 Cast
 C Harry Seymour Frank Dawson Joseph King Marle Wilcon 'Enemy of Ma (7th week) (7th week) D-William Disterie A-Plerre Collings Sheridan Gibney C-Tony Gaudio Charles Gibney Cat: Paul Juni Cat: Paul Juni Cation Content Anita Louise Internation Anita Louise Hearty O'Nell Profession Cation Profession Profession Cation Profession Profesion Profession Profession Profession Profess Grange Adlice and Cast: Roper Pryor Sterling Haloway Betaling Haloway Betaling Kanedy Betaling Kanedy Bernan Bing Pursail Pratt Tiphulag Marines' (Herially) D-B. Reeve Salon and Joseph Kane A.-Wallace MacDonuid B. Reeves Bason and Joseph Kane B. Reeves Bason B. R C-Atthur Todd Cast: Joianda Farrell Hugh Rebert Allen Jenkins Warren Hull Marie Wilson Winson Gombell Country Boy? D-William McGann Bertram Milhauer Country Goy? Cast: Grant Withers George Lewis (PRINCIPLE) (EKO-Pathe) "Callug of Dan; Matthe -2nd week) A-Harol Bell Wright C-Ai Sigler. Cast: A Bertiam Milhauser Calz, O. Conneil Cast: Barton MacCall John Qualen Dorothy Peterson Joseph King Joseph King Joseph Crhas Joseph Crhas Jose Sawyer Traible Schonerst Traible Schonerst D-Louis Kingeek) D-Louis Kingeek) D-Dan Clark Cast G-Dan Clark Cast: Data Store Monte Montague Julian Julyon Tud Osborra Vietor Potel Affilor Dicharda (Chai Weal) D-Frank (Neiband E. W. Mason F. Hugh Harbert and C. Warren Lynch Cast Weal) D-Garage William t: Bichard Talmadge Tholma White Robert Walker George Chesbrough Henry Requemore Fern Emmett Lloyd Ingram Fern Comment Lioyd Ingram Paul Ellis (BEUBLIC) orred Landlag D-Morel Ard week) D-Morel Johnson Morris Johnson W. Soott Dariling Ca-Harry Neumann Cast: Data t: Eslher Raiston Onslow Stevens Toby Wing Sidney Blackmer Eddle & Nugent Barbara Pepper Blackmer Eddle - Nugent Barbara Pepper Bradley Page Willard Robertson Raif Hároldo Kane Richmond Lionel Bislmore Arthur Aylesworth Julia Griffith Julia Griffith Juna Granton Sterling Campbell

Minneapolis, Oct. 1.

for local major film exchanges told Judge G. H. Nordbye in federal district court that if they are compelled to service di theatres, such as the

Palace here and the 1.200-seat Lycoum, St. Paul, it would cut down, their film rental substantially and tend-to disrupt-the industry gen-eraily by toppling over admission scales.

Setting up this defense in the mandamus action brought against them by the Benz Broz, owners of the Falses and Jycoum, and Dale & Montgomery, operating the 1,400-sect Garrick, St. Faul, to compel-them to sell the houses subsequent-run pictures for exhibition at a dime, the exchanges denied the existence of any conspiracy among themselves. With the Fublik Northwest circuit, as charged by the plaintiffs. They asserted it was an individual policy with each com-pany not to service theat es charge. The exchanges admitted servicing alme dual-bill houses in the so-called Minneapolis 'Gateway dis-trict, a short distance from the Palace, but asserted these are not them by the Benz Bros., owners of

The exchanges admitted servicing redime dual-bill houses in the so-called Minneapolis 'Gateway dis-trict', a short distance from the Palace, but asserted these are not redime dual-bill houses. The source redime very line these, are redime that the source of the palantiffs, who, claimed that the Bjour and Crystal, two of the Gateway' houses, had been built as theatres originally. The Bilou, he pointed out, seats well over 1,000 and for-merly housed legitimate: road at-tractions and dramatic stock. Thomas, also named theatres in the major producing companies and using a double feature policy. He-said his clients' theatres vere will-ing to take the pictures any time that they could get them-even long after they had played the 'Gateway' houses on dual bilis. Judge Nordbye said he would take the arguments under advise-ment and render his decision Oct. J. It unsuccessful in the suit, the Benz bind make the pictures any time that the is four one this distored will add the heat the pictures and the seator there is houses. This policy was tried at the Falace here last seeson when the exchanges quit providing dime pictures, but did not prove successful.

Behind the Keys

(Continued from page 23)

(Continued from page 23) will name his theater, now under construction, the New Lyric. Young formerly operated the old Lyric George Shafer has postponed the reopening of his "Virginia theater, Wheeling, W. Va., indefinitely, due to shortage of product. Jack Jones, who was to manage the house, has to ha ho has one in Atlandic City.

When the set of the

Rari Rons at Cynthiana, 49. Spartanburg, S. C. J. T. Fesperman, others, plan new theatrical structure for Kannapolik, to be ready for occupancy about Andy Huichhison of State (Pai-metto Amusements chain), back from vacation. Named on Llons Club Christmas Saal Sales commit-tes for County Tuberiousis Assn.

Colfax, Wash, A new theatre is being built here by F. C. and L. Weskil at an ap-proximate cost of \$30,000.

28



PICTURES

29

CALENDAR OF CURRENT RELEASES

Officasi 1540 Broadway, Chesterfield

incumstantial Evidence. A mystery asking does circumstantial evidence con-vict the innocent? Chick Chandler, Shirley Gray. Dir. Charles Lamont. 67 mins. Rel. March 30. Rev. July 17.
 Condemmed to Live. Horrer story: Raiph. Morgan, Russell Gleason, Maxine Doyle. Dir. Frank Strayer. 52 mins. Rel. Aus. 15.

Doyle, Dir. Srain Sudayer, & Inins, Rei, Aus, 15, Happlnese C. O. D. Domestic comedy, Frene Ware, Donal Maude Eburno, Dir. Charles Lamont, 68 mlns, Rei, Aug, 1. Society Fever. A crashing society comedy...Lois Wilson, Lloyd Hughes, edda Hopper, Dir. Frank Strayer, 66 mlns. Rei, June 20. Maude

Synthetic Lady. Modern love story. Sidney Blackmer, irene Ware, Russell Hopton. Dir. Charles Lamont.

, 729 Sevente Ave. -New York, N. Y. Columbia

The Dance. Romance of a night club singer who finds love after a jult-break. Nancy Carroll, Rec. Murphy. Dir. Leo Bulgakov, 80 mins. June 38. Rev. Aug. 22. nic Adventure. Bigki crimes on the high seas. Nancy Carroll, Lloyd Nolan, Barry Langdon. Dir, Al Rogell. 70 mins. Rel. Aug. 25. Rev. Sept. 4.

Berti, antry Ennovin Din, at Nogen. to think, Neh. Aug. st. Nev.
 Anakaning of Jim Burke. Tough construction bogs learns to reapesch his men.
 Jack Holt, Florence Rice, Kathleen Burke, Jimmie Butter. Dir, Lambert Hillyer. 10 mins. Rei. May 20, Rev. May 22,
 lack Room, The. Mystery thriller in which Karloff's kins is the seal of doom. Boris Korloft. Marian Marsib. Dir. Roy Win. Neill. 70 mins.
 Rei, July 25. Rev. Aug. 21.
 (Amepagane for Breakfast Call. Mary Carlisle, Hardle Albright, Joan Marsh. Lija Lee. Dir. et all. Barry Carlisle, Hardle Albright, Joan Marsh.
 Line Borton. K. Pauline Brown. 62, mins. Rel. June 18. Rev. July 10.
 Feather in Her Mat, A. Pauline Lord, Bille Burke, Louis Hayward. Dir.
 Alfred Santell. Rot. 02, 13.

irl Friend, The. Comedy situations in a barn theatre. Ann Sothern, Jack Haley Roger Pryor. Dir. Edw. Buzzell, 69 mins. Rel. Aug. 9. Justice of the Range. Tim McCoy western, ir. David Seiman. 58 mins. Rel. May 25. Rev. June 12. Lady of New York. George Rai York.

Lady of New Sept. 10 Love Me Forever. Robert Allen July 3 oore, Leo Carrillo and Ins. Rei. June 27. Rev.

July 3 Men of the Hour. Story of the newsreel cameramen. Richard Cromwell, Billie Seward and Wallace Ford. Dir. Lambert Hillyer. 87 mins. Rel. May 15. Rev. May 15. Public Menace, Crime reporter on board ship. Jean Arthur, Geo. Murphy Dir Eric Kenton, 12 mins. Rel. Sept. 30. Rev Sept. 25. Iding Wild. Western. Tim McCoy, Billie Seward. Dir. David Sel Rel June 25. Rel.

Superspeed. Norman Foster, Mary Carlisie an Heilyer, Rei. Sept. 19.

Together We Live. Domestic tragedy induced by red propaganda. Willard Mack, Ben Lyon, Esther Raiston. Dir. Willard Mack. Rei. Aug. 16. Unknown Woman, The. Action story of a woman government agent. Richard Cromwell, Marian Marsh. Dir. Al Rogell. 67 mins. Rel. June 14. Rev. June 26.

DuWorld Office: 729 Seventh Ave., New York, N. Y.

rainquebilie (Fr). Drama from Anatole France yarn. ir. Jasqude de Baron-celli. 80 mins. Rei. Dec. 1. cenn, so mina. Rei, Dec, L. Damo aux Cameliae, La (Fr.). Literal adaptation of the Dumas classic. Yoonne Printemps, Pierre Fresmay, Dir, Ferdinand Rivers. 85 mins. Rei, March 16, Rev. March 27,

Rel. March 15. Rev. March 27 , Journald Witters of Uniffs. Kocha, Lubl, Szaruje (Polish). Joung love in Poland, with music. Dir. Michai Wyzynski, Yomins. Rel. Nov. 1. L'Agonie des Algies (Fr). Pre-Napoleonic drama. Dir. Roger Richebs. 70 mins Rel. Dec. 1.

mins Rel. Dec. 1. Pericur d'islande (Fr.). Pierre Lotl's saga of fishermen. Yvette Guilbert. Dir. Pierre Guerlais. 75 mins. Rel. Sept. 15. Rev. Sept. 25. Sans Familie (Fr.). Story of a boy's fight without family. Robert Lynen. Dir. Andre Mouzy. 8³ mins. Rel. June 1. ing. Howard

Andre Mouzy, 8º mins. Rei, June 1. The Last Wilderness. Expedition, animai fim laid in Hdil. 35 mins. Rei. May 1. Rev. July 24. First Division Offices: R.W.O. Bidg., N. Y.

Releases Also Ailled, Chesterfield and Liberty ircumstantial Evidence. Reporter fakes murder in campaign against death penalty and almost goes to chair. Chick Chandler, Shriley Grey, Arthur Vinton. Dir. Charles Lamont. 70 mins. Rel. Aug. I.

Curtain Falle

sept. 18. Head (Associated). An adaptation of the Joseph Hergeshelmer prize-winning novel also serialized in the Satevapost, a gripping drama of the barriers of race and prejudice. Anna May Wong, Elizabeth Allen, Edmund Gwenn, John Loder, Dir. J. Waiter Ruben. 10 mins. Rei Sopt. L. Rev. Aug. 7.

Bipt. Rev. Aug. 7.
 By L. Rev. Aug. 7.
 By L. Rev. Aug. 7.
 By L. Rev. Aug. 7.
 Buble Opinion. Jepuizy separates loving couple who are brought together Loss Wilson. Optawie Wilson. Shirley Grey. Dr. Frank Strayer. 66 miles.
 Reinbew E. Bard. Western. A black sheep goes west, makes good and shows up father's pattern as a crook. Hood Ulmon, June Gaie. Dr. Norman Shi in the Dark. From the novel and "College Humor serial The Dartmouth Murders' by Clifford Orr. Claries Startet, Kobert Warwick, Marion Shi linto. Dir. Charles Lamont. 70 mins. Rel. June 15.
 Scolety Fever (Invincible). A mad. merry saga of the zany Trout William Marion Shilling. George Iring, Shella Terry. Dir. Frank Strayer. 66
 Smins. Rel. Sopt. 18.

muns. Ker. sept. 18. Symphony of Living, (Invincible), Boy violin prodigy buffeted between war-ring parents. Evelyn Brent, Al Shean, John Darrow, Dir. Frank Strayer 62 mins. Rev: July 3.

82 mins. No. . los: Burbank, Callf. First National " New York, N. Y Calif. 2 154 Particular New York, N.Y. In From 10th Avenue, The adventures of a young shop girl who accidentally marries a society derelist and then makes a man of him. Bette Davis, Ian Hunter, Culin Clive: Dir. Alfred E. Green. 59 mins. Rel. June J. Rev. May. 49.

Kev. May 29.
 Kuiskai speciacje of famnus Mexican resort. Pat O'Brien, Dolores Del Nio, Bolwy 28 reflections, the DeMarcos. Ir. Lloyd Bacon. 84 Processing Statement of the Statement of the Statement of the mission of the Statement of Defen, Olivia De Haviliand, Frank McSunger, Dir. Lloyd Bacon. 84 mins. Rel. Aug. 7.
 If or the Lamps of China. Pat O'Brien, Josephine Butchlinson, Jean Mult. Tarvelling Statement, O'Brien, Josephine Butchlinson, Jean Mult. Tarvelling Statement, China Statement, Statem

Lir. Mervyn Leitoy, Rel. June 8. Traveling Saleiaday. One of those Joan Blondell-Gienda Farrel romps. Dir. Ray Enright. 63 mins. Rel. April 6. New, April 3. While the Patient Siget, Mystery in a millionaire's mansion. Guy Kibbee, Aline McMalion. Dir. Ray Enright. 66 mine. Rel. March 9. Rev. March 6.

: 1600 Broadway, G-B

Ilas Bulldog Drummond. Conedy chillis takeoff. Jack Hulbert, Fay Wray. Dir. Walter Forde, 62 mins. Rei, Sept. 1. Rev. Sept. 11. Jairvoyant, The. Chiller, Claude Rains, Fay Wray. Dir. Maurice Elvey. 73 mins. Rel. Juli 15. Rev. June 12.

Loves of a Dictator, The, Strong historical costume drama. Clive Brook Madeleins Carroll. Dir. Victor Saville, 83 mins, Rel, June 15, Rev June 5.

June 5. Man Who Knew Too Much. Realistic underworld drama in the Alps and London, Peter Lorce, Lesie Banks, Edna Best. Dir, Alfred Blichcock. 75 mins. Rel. March 15. Rev. April 3. Y Heart 1s Calling, Romantic musical. Jan Kiepura, Martha Eggerth Dir. Carmine Gailous. 70 mins. Rel. April 1. ev. April 17.

These tabulations are compiled from information supplied by the from information supplied by the prices Charming, Musical, Evelyn Laso, Het checked to as son as possible after release. Litting is given when re-lease dates are definitely set. Titles are retained for six months. Man-agers who receive service subse-guent to the period should pre-serve a copy of the calendar for proference.

serve a copy of the calendar for reference. The running time as given here. The running time as given here. The second serve the server time set and the server server time set as a server server the server local or state concorship may result in deletions. Running time in the raview is given in 'Variety' carry the actual time clocked in the the-atre after passage by the New York state consorship, since pictures are reviewed only actual thestre showings. While every effort is made to hold the list accurate, the information

While every effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of accuracy, Variety will appreciate the co-operation of all managers who may note discrep-ancies.

Negro Tastes (Continued from page 3)

(Continued from page 3) to the white patrois. Name casts are figured important, but the nature of each film is deemed most important, and the colored seem sharp shoppers. Exhibs here agree that Mae West is far and away most popular femme satellite, with George Raft topping the male players. ichael Bartiett ir. Lamber

players. The performer angle brings up question of colored players. Great deal of thought on it, but it seems that a careful study discloses fact that not one is really consistently big enough to mean a great deal on all occasions. There indubitably is a feeling generally harbored that colored performers have never been Is a feeling generally harbored that colored performers have never been given enough to do in pix, and though when, say, Bill Robinson has a bit in a feature. It really doesn't affect the b.o. to appre-clable extent. Yet, if same per-former had important part, with pic's plot revolving around him to a masure instead of amberded in the same and the same and the same and the same and the colored would pour out. They did it for Louise Beavers in 'Imitation of Life' (U), yet when pair of sub-sequently released flicks came along with her in casts, but as very minor character, biz was medicore in both Instances. Instances.

Instances. Stepin Fetchit has had a couple of fairly meaty roles and it meant coin, but as a flickering figure in other films, his presence appar-ently availed little.

ently availed little. Average all-colored cast pix are pretty poor, and since this has been learned, such fare totals up far less impressively than many regular Hollywood releases. Very rarely reverse la true, but outstanding in-stance is 'Sanders of the River' (UA). Paul Robeson dominates fim, and there is an added name in Nina Mae McKinney; white actors very secondary; and the film which is current at frst-rum house, doing big biz. Easily topping all else for meet

big biz. Easily topping all else for past couple of years was 'Imitation of Life' (U): runner-up, 'G-Men' (WB), while 'Bride of Franken-stein' (U) rates about third spot Surprising is fast 'Roberta' (Rado) nopped in fam ou siy; likewise 'Naughty Marietta' (MG), while the broader sort of musical WB) Borders of the same stripe, clicked.

Broadway Gondoler (WB) and others of the same stripe, clicked. According to Louis Rome who, with two first-run and two subse-quent colored houses here is big-gest exhib, the Negroes follow somewhat closely white patrons' preferences, often going: to see a show on information that it did big big when ahowing downtown. Also asserts that, splashes of ad space in the daily papers effec-tive, as when a WB-Cosmop re-lease comes to a which first-run and the local Hearst sheet goes overhoard on spreads. It is Rome's opinion that many ot the collocat these that these clickers-up are too much in the "minority to offset the studied and, to extent, estab-lished likes of the mass colored picture-patrops.

Princess Charming, Musical, Everyn Lawe, Henry Ilcoxon, Elvey, 70 mins, Rel. June 15, Rev. June 26,

 Steps. Romantic melodrama. Robert Donat, Madeleine Carroll, fred Hitchcock. 65 mins. Rel. Sept. 1. Rev. Sept. 18. Office:

Born to Gamble. Four sons inherit a grandfather's taint. H. B. Warner, Maxine Doyle, Eric Linden, Lois Wilson. Rei July 10.

Rei July 10. Dizzy Dames, Musical, Theatrical boarding house locale. Marjorie Rambeau, Florine McKinney, Lawrence Gray, Dir, William Nigh, Rei, May 15. Old Homestead, The. Suggesteid by the pick, Six musical numbers. Mary Caritiete, Lagrence Gray, Dorothy-Lee, Williard Bebersson. Dir, Williard-Nigh, Rei, Aug 10. Offices: 1776 Bdway.

Majestic----Motive for Revenge. Thrilling adventures resulting from desire to wire's craving for luxury. Donaid Cock. Irelie Hervey. Dir. Lynwood. Rei May H. Adventurel Romancel on the high seas. Hamilton and Kathien Burke. Dir. Tommy Athns. Rei. May I.

Recklees Roads. Comedy-drama of two thoroughbreds, a girl and a horse. Judith Allen, Regis Toomey, Lloyd Hughes, Dir, Burt Lynwood. 66 mins. Rel July L.

Judith Allen, Regie Toomey, Lloyd Hughes, Dir. Burt Lynwood. 66 mins. Rel. July 1: Maacot ces. 1778 Groadway, Adrienne Ames, Evelyn Venable, William Frawley. Rel. Aug. 21. Headline Woman. Strange romance develops when a beautifu society girl is forced to live with a vise-cracking reporter to save her reputation. In the thera Annel, Roger Pryor. Dir. William Nigh. 76 mins. Rel. May 15. Ladies University and the Strange Strange Strange Strange Strange Control Strange Strange Strange Strange Strange Strange Strange Strange Ladies Woman Strange Strange Strange Strange Strange Strange Strange Ladies Course Strange Strange Strange Strange Strange Strange Strange Course Strange Strang

Frightened Night. Nutty millionaire who distributes his fortune on a wild, stormy night. Charles Graiewin, Mary Carlisle, Regis Toomey, Dir, Christy Cobanne, 64 mins, Rei, May 1, One

Dir. Christy Cohanne. 64 mins. Rel. May 1. Streamline Express. Story of a girl who eloped to baptize a train and marry a man she didn't love. Victor Jory, Evelyn Venable. Dir. Leonard Fielda Rel. Aug. 27. Waterfront Lady. Ann Rutherford, rank Albertson. Rel. Sept. 20. Mudios: Cluver City, Metro Offices: 1550 Brosdway, Calif. Divorced couple's child problem. Paul Lukas, Madge Evans, David Jack Holt. Dir. Edw. Ludwig. 77 mins. Rel. May 10. Rev. May 27.

Rev. May 22. Anna Karenina. Tolstoy's famous novel of a woman's struggie for love. Greta Garbo, Fredric March, Basil Rathbone. Dir. Clarence Brown. 85 mins. Rel. Sept. 6. Rev. Sept. 4. Bishop Misbehaves. A cleric impressed into duty as a detective. Edmund Gwenn, Maureen O'Sullivan, Norman Foster. Dir. E. A. Dupont. Rel. Sept. 3.

Sept. 13. Bonnie Scotiand. A farcical romp through the Highlands. Laurei and Hardy. Dir. James W. Horne. 82 mins. Rei. Aug. 23. Rev. Aug. 28. Bradway Meidoy of 1936. Big song and dance show. Jack Benny, June Knight, Eleanor Powell. Buddy and Vilma Ebsen. Dir. Roy Dei Ruth. 102 mins. Rel. Sept. 20. Rev. Sept. 25.

Can Yourself. From a magazine story. Comedy of kidnapping. Robt. Young, Madge Evans. Dir. Geo. B. Seltz. 70 mins. Rei. June 28. Rev. July 31. Capture of Tarzan. New jungie thriller. Johnny Weissmuller, Maurcen O'Sul-iivan. Dir. James McKay.

iivan. Dir. James McKay. China Seaa. Intensive drama with a locale of a Chinese tramp steamer. Clark Gable, Jean Harlow, Wallace Beery. 89 mins. Rel. Aug. 16. Escapade. Love and innocence in Vienna with a new star. Luise Rainer, Wm. Powell, Frank Morgan, Virginia Bruce. Dir. Robt. Z. Leonard. 89 mins. Rel. July 5. Rev. July 16.

mins. Rei. July 5. Rev. July 10.
 Fiame Within: The, Woman doctor becomes enmieshed with a mental patient. Ann Harding, Herbert Marshall, Maureen O'Sullvan. Dir. Edmund Goulding. 72 mins. Net. May 17. Nev. June 4.
 Here Cormes the Band, An ambitious song writer and a stolen melody. Ted Lewis and his hand. Virginia Bruce. Ted Healty. Dir. Paul Bloane. 82 mins. Rei, Aug. 30, present converting. June 4.
 Let Freedom Fing. High preseure comed with stratosphere setting. Jack Entry 2014.
 Let Freedom Fing. High pressure comed with stratosphere setting. Jack Entry 2014.
 Mark Charles, Charles Michael, Mary Carlisle. Dir. Charles Riesert.
 Mai Loue. Tholler of a med surgeon who takes mining revents. From "The level" of the set of the set

Rel. Oct. 25 Mad Love. Thriller of a mad surgeon who takes unique revenge. From The Hands of Ormic. Price Lorres, Frances Drake, Colin Clive. Dir. Ktarl Mal. Love story of the South Seas. Maia, of Eskimo' fane and Lotus Long. Dir. Richard Thorpe. Mark of the Vampire. Murder mystery with vampire angle. Lionel Barry-more, Elizabeth Alan, Bela Lugosl. Dir. Tod Browning. 50 mins. Rei, Murthy on the Rownink Sead on famue blastorics isolated of South Seas

Mutiny on the Bounty, Based on famous historical episode of South Seas mutiny. Clark Gable, Charles Laughton, Franchot Tone. Dir. Frank Lloyd. Rel. Oct. 18.

Murder Man. Newspaper reporter who specializes in murders. Spencer Tracy, Virginia Bruce, Lionel Atwili. Dir, Tim Whelan. 70 mins. Rci. July 19. Rev. July 31.

16 silies July 31, Johns Arwin, Dir. Jin vineam, De Jons, Res Jons, Starten July 31, Johns Aren, Dir Star, Barten K., Karkar M., Selgwick, 70 mins. Rei, May 24. Rev June 4. Night at the Gera. Wild Adventures in Mistaken identity of three Italians. Groucho, Chico and Harpo Marx. Dir. Sam Wood. Rei, Nov. i. No More Ladels. From the stage play by A. E. Thomas. Bright domestic drama. Jon Crawford, Rok, Mongomery, Chas. Rusgies. JDr. E. M. On ever Vork Night, Comedy material and the stage play of the stage play. Contrast Rusgies. JDr. E. M. On ever Vork Night, Comedy matery etory. Franchal Tone, Una Merkel, Conrad Nagei, Dir. Jack Conray, 65 min. Rei. April 5. Revid May 8. Schedunger Soy. A faster and son who follow the circus. Wallace Beery, Jackle Cooper. Dir. Richard Boissawski, Ren Nov. 8. Perfect Gontiegnen, The, An actor who comes back. Frank Morgan, Cleely 2010. Schedunger 2010. Schedunger

Beery, Jackle Cooper. Dir. Richard Boisalawski, Fe. Nov. 8.
 Perfect Görlisman, The. An actor who comee back. Frank Morgan, Cicely Courtneidge. Dir. Tim Whelan. Rei. Oct. 11.
 Public Hero, No. 1. G. man at fory. Llonel Barrymore, Chester orris, Jean Arthur. Dir. J. Waiter Ruben. 90 mins. Rei. May 31. Rev. June 12.
 Robin Hood of El Dorado. Drama of a frontier days' bad man.' Warner Baxter, Ann Loring. Drama of a frontier days' bad man.' Warner Baxter, Ann Loring. Dr. William Weilman.
 Tale of Two Cities. Based on Dickeng' atmous movel of the French Revolution. Henry B. Waithen Dir. Jack Converse May Oliver, Basil Rathbone, Henry B. Waithen Dir. Under Converse May Cities. Based Dirk Converse May Cities. Based Schert Converse May Cities. Based Networks.

Vagabond Lady. Younger brother saves bride from unhappiness. Robert Young Evelyn Venable. Dir. Sam Taylor. 72 mins. Rei. May 3, Rev. June 19.

Monogram

Released through Republic) Cheers of the Crowd. Russell Hopton, irone Ware. Re Dawn Rider, The. John Wayne, Marion Burns. Dir. June 20. Rel. radbury. Rel.

Dawn ginder, The. John Wayne, Marion Eurns, Dir. radbury. Rev.
 Desert Trail (Lane Stay). John Wayne western. Dir. Cullen Lewis. 54 mins.
 Rei. April 32. "Rev. Aug 21.
 Healer, The. From novel by Robert Herrick. Dir. Reginald Barker, Raiph Belamy, Karen Morley, Mickey Rooncy, Judith Allen, Hobert McWade, J. Sarrei MacDonald, 16% mins. Rel. June 15.
 Honsymoor Li ited. Neil Hamilton, Irone licrvey. 70 mins. Rel. July 1.
 Hoosier Schoolmaster, The. Norman Foster, Charlotte Henry, Otl. Harlan, Hoosier Schoolmaster, The. Norman Foster, Charlotte Henry, Otl. Harlan, E. Kepre of the Bees, The. Fanious story by Gene Stratton Forter. Neil Hamilton, Beity Furness, Holbart. Boworth, Emma Junn. Holth Velloves, Beinn Schome Eddy. 70 mins. Rel. July 15.
 Maik Canter Startet and Faulme Brooks. Ref. July 20.

Charces Starrett and Pauline Brooks. Rel. July 25. Monte Carlo Nighta. Innocent susject traps his man at famous casino and wing the girl. Mary Brian, John Darnow, 62 mins. Rel. May 20. Paradise Carpon. John Wayne, Marich Muris. ovi-extruck family takes hus-binds all to crash Hollwood, with hilarloos results. Wallace Ford. 52 mins. Rel. July 20. Rev. Sopt. 15. Trail Beyond, in the. John Wayne, Verna. Hille 55. Hollwood, Call. Paramount Hollwood, Call. Solids, School, School, Wark, N. Y. Hollwood, Call. Solids, School, S

Accent on Youth. From a current singe hit Sylvin Sidney, forbert Marshall. Dir. Wesley Ruggles. 77 mins. Rel, July 12. Rev. Aug. 11. (Continued on page 31)



WELCOME TO BROADWAY JOAN! JUST IN TIME FOR THESE MASH NOTES ABOUT YOUR NEW HIT "I LIVE MY LIFE"

spots."

"Chalk up another for M-G-M's greater season of hits. Real box-office triumph for Crawford, Aherne and W. S. Van Dyke. Sure hit. Will keep them coming in droves." —Hollywood Reporter

"The finest and most entertaining Crawford picture in years. Brian Aherne will be in solid with your patrons following this picture. W. S.Van Dyke responsible for uproariously funny, human and most natural film." —Joe Blair, Showman's Trade Review

"One of new season's entertainment bets. 'Word-ofmouth' will send it soaring among the highs!" -M. P. Daily

"Joan Crawford turns in finest performance of her career. Perfect for any theatre and should pile up neat grosses. Will no doubt find hold-overs in most key

-Billboard

BELOW: Advertising Slant



PICTURES

31

CALENDAR OF CURRENT RELEASES

(Continued from page 29)

- Annapolie Farewell. Unusual type of story made at the U. S. Navai Academy. Sir Guy Stauding, Rosailnd Keith, Tom Brown, Rich Cromwell. Dir Alex Buit, 16 tunta, Keit, Sept. S. Rev, Aug. 23.
- Alex Ani. to thins, ker sept. 6. Rev. Aug. 55. Ig Broadcast of 1935 The. Jack Oakle, Lyda Robert, Burns and Allen and Wendy Barrie carry along a fanciful story which serves as background for an array of radio stars. Dir. Norman. Taurog. 97 mins. Bel. Sept. 13. Rev. Sept. 13.
- College Scandal. Whodunit with college background. Arline Judge, Kent Tay-lor, Wendy Barrie. Dir. Elliott Nugent. Rel. June 21, Rev. July 17.
- Gruades, The Cecil de Mille's spectrate. Loreta Tourn, Henry Wilcoxon, Dr. Cecil de Mille. 124 mins. Rel. Aug. 2. Rev. Aug. 28.
 Every Night at Eipht. Reido story capitalizing the smatteue crité. Geo. Raft, Reid. Aug. 3. Rev. Aug. 7.
 Glass Dodd, Construction of the Start Start
- Rev. June 19 Comes Cookle. Gracie Allen gets her father's fortune and starts a private theatre for out-of-work actors. Geo. Burns, Gracie Allen, Geo. Barbier. Dir Norman McLeod. Rel. Sept. 6. Balong Caesidy, From the familiar book character. William Boyd, Jimmy Ellison, Fauda Stons. Dir. Howard Bretherton. 68 mins. Rel. Aug. 23. Outpoet, The. From F. Britten Austin's striking fiction story. Cary Grant, Claude Grans. Generator Aug. 10. Comes Carbon. Rel. Aug. 16.
- Hop Laet
- Grant, Claude Rains, Gertrude Michael, Dir. Chas. Barcon. stel. Aug. sto. Man on the Flying Trapeze. Piodding office worker geiss into a series of annua-ing scrapes, W. C. Ficlds, Mary Brian, Kathleen Howard. Dir. Clyde Bruckman. 65 mins. Rel. July 26, Rev. Aug. 7. Without Names. G Men story. Fred MacMurrary Madge Evans. Ir. Raiph Murphy. 87 mins. Rel. July 26, Rev. July 3. Paris in Spring. Two Parisian would-be suicides who didn't jump off the Elifed Tower. Tulib Carminati, Mary Ellis, Jei Aupino. Dir. Lewis Milestone. 87 mins. Rel. May 31, Rev. July 13.
- Biffel Tower. Tullio Carminati, Mary Eille, Ida Lupino. Dir. Lewis Milestone 87 mins. Rel. May 31. Rev. July 17.
 People Will Taik, Compination of original stories by inobile Korr and Hurph Rev. Bit and State 1.
 Rev. Bark, Mary 81. State 1.
 Peer Ibstense, Mary 81. State 1.
 Peer Ibstense, Mary 81. State 1.
 Rev. Bark, State 1.
 Peer Ibstense, Mary 81. State 1.
 Rev. Bark, State 1.
 Rev. Aug. 1.
 Rev. Bark, State 1.
 Rev. Bark, State 1.
 Rev. Aug. 1.
 Rev. Bark, State 1.
 Rev. Bark, State 1.
 Rev. Bark, State 1.
 Rev. Aug. 1.
 Rev. Bark, State 1.

: Hollywood. Calif. Office: R.K.O. Bidg., Radio City. N.Y.C R.K.O. Radio

- Adamse Small Gown girl dramatizes herself and there is an activity. N.Y.C.
 Rice Adamse Small Gown girl dramatizes herself and there is a bound by tylize about her family. Katharine Hopburn, Dred MacGurray, Fred Stone, Evelyn Vanable, Frank Albertson, Hedda Hopper. Dir. George Stevens. 98 mins. Rel Aug. 23. Rev. Aug. 21.
 Arkonian, The A vivid Chapter h. American Caratcade. The bringing of is and order to the west of 1800. Richard Dir, Jamas Bush, Margot Vidor, Tz mins. Rei, June 23. Rev. Vulu 31.
 Becky Sharp, The atory of a woman who wrecked the lives of all the men who loved her. Miriam Hopkins, Ain Mowbray, Frances Dee, Sir Cedric Hardwick, Nigel Bruce, Allson Stigworth. Dir. Reuben Mamoulan 55 mins. Rei, June 23. Rev, June 31.
 Feak of Hearts way bhat hove mental monoriant thing. Katharine Hepburn, Charles Boyer, John Beak, Jean Hersholt. Dir. Philip Moeller, 75 mins. Rei, May 31., Rev. May 22.
 Feckies, Orphan boy who conquere fear in order to save the life of a little girt and thereby wins the love and esteam of his benefactors. Tom Dorothy Peierson, Addison Richards, Dick Alexander, Dir. Edward Kily, Rei. Sept. 21
- Anny. 188. Sept. 27 Horray for Love. A young college graduate invests his small fortune in a musical show, ralls in love with the leading lagy goes to jail because ann Scherm, Gene Raymond, Bill Robinson, Maria Gambarelli, Thure ton Hail, Pert Kelton. Dir. Walter Lang. 75 mins. Rel. June 14. Rev July 17.
- Hot
- Last
- ton Hall, Pert Kelton. Dir. Walter Lang. 75 mins. Rel Jure 14. Rev. July 17. Tip. An Amusing tale of the vagathe of the need track and the uponies. James Glesson, ZaSu Pitts, Margaret Callahan, Russeil Glesson. Dir. Ray McCarey, Rel. Aug. 14. Margaret Callahan, Russeil Grahame, Russeil Glesson. Dir. John Ford. 39 mins. Rel. May 24. Rev. May 16. Margaret Hather Angel, Wallace Ford, Una O'Connor, Margor Grahame. Dir. John Ford. 39 mins. Rel. May 24. Rev. May 16. Start, Heather Angel, Wallace Ford, Una O'Connor, Margor Grahame. Dir. John Ford. 39 mins. Rel. May 24. Rev. May 16. Start, Heather Angel, Wallace Kord, Una O'Connor, Margor Grahame. Start, Heather Angel, Wallace Kord, Juna O'Connor, Margor Grahame. Bay Form the first of the Jaina scries, Kay Johnson, Ian Hunter, C. Aubrey algerom the first of the Jaina scries, Kay Johnson, Ian Hunter, C. Aubrey Start, Heather Ange, S. Rev. Sept. 13. D'Start, Heather Angel, Marker Margaret, Schoedsack. Rel Oct. 4. Vits, The. Woolsey is an inventor and Wheeler a song writer. Unwillingly the Construction of the Marker Angel, Bay Marker Marker, Bett, Jane 7. Wheeler, Robert Woolsey, Fred Keating, Betty Grabe, Evelyn Brent, Erik Rhodes. Dir. Geo. Stevens. 31 mins. Rel. June 7. Rev. June 26. Man Rhythm, An adoring father Gesert business to join his son as p.
- Erik Rhodes. Dir. Geo. Stevens. 81 mins. Nel. June 7., Kev. June 20., Bang Ray and State and
- neturn of Peter Grimm, The. From David Warfield's hit. Lionel Harrymore. Heien Mack, Edward Ellis, Dir George Nicholis, J. Kel. Seyl 13. Ride-Hassard's novcl. Helen Gahagan, Kandojoh Socit, Helen Mack, Nigel Bruce, Dir, Irving Tichel and Lansing C. Holden. '56 mina. Rel. Nigel Bruce, Dir, Irving Tichel and Lansing C. Holden. '56 mina. Rel. Strangere All. May Robson, the champion of her own brood of four children. network in the Strangere All. May Robson, the champion for the seven the fury of the law. May Robson, Treaton Foster, Florine McKinney, William Backwell, Dir, Chas. Vidor. 68 mins. Rel. May 10, Rev. June 26.
 Three Mueketeers. From the Dumas classic. Waiter Atel. Margot Grahame, Rosamond Findley, Charlow Stevers, Taul Lokas, Meenter Angel, Moron Robson, Proceeding, Charles and Charles, Moron Cop Hat. American dancer who falls in love with a young girl, but has a hard time winning here on account on mistaken Broderick. Dir. Mark Sandrich. 101 mins. Rel. Sept. 6. Rev. June 28.
 Hilage Tale. This story presents a cross-section of a frage community life. Horom Kobert Barrat, Lanet Keecher, Doroth, Kay Johnson, Arthur Hoyt, Robert Barrat, Lanet Keecher, Doroth, Kay Johnson, Arthur Hoyt, Robert Barrat, Lanet Keecher, Doroth, Kay Johnson, Arthur Hoyt, Robert Barrat, Lanet Keecher, Doroth, Kay Johnson, Arthur Hoyt, Robert Barrat, Lanet Keecher, Doroth, Kay Johnson, Arthur Hoyt, Robert Barrate, Lanet Keecher, Doroth, Kay Johnson, Arthur Hoyt, Robert Barrate, Lanet Keether, Doroth, Kay Johnson, Arthur Hoyt, Robert Barrate, Lanet Keether, Danstel Burger Story, Fay Wray Raiph Bellamy Dir. Phil Rosen. 8 mins. Rev. May 22.

ice: RKO Bidg., : New York, N.Y Republic -Y Cappy Ricks Returns. Peter B. Kyne's familiar fiction hero. Robert McWade. Ray Walker, Florine McKinney. Dir, Mack Wright. Rel. Scut. 25. Ray Walker, Florine McKinney, Dir, Back Wirght, Art. Sey, M. Cime of Dr. Crespi, The: Original slory suggested by Poes The Premature Burlal. Eric von Stroheim, Harriet Russell, Dwight Frye. Dir. John H. Auer.

- H. Auer. idden Heaven. Suggastl.e of 'One More Spring.' Four dereikts in an abandonen London house. Chas. Farrell, Charlotte Henry, Boryl Mercer, Fred Walton. Dir. Reginnlä Barker. Hei Sept. 15. less Range. John Wayne western. Dir. K. N. Bradbury. Rel.

Tumbling Tumbleweede. Western. Gene Autry. Dir. Jos. Kane. Rel. Oct. 24. Two Sinners. From the Warwick Deeping story. Otto Kruger, Minna Gom-

bell, Martha Sleeper. Dir. Arthur Lubin. 71 mins. Rel. Oct. 10. Rev. Sept. 18. Deput. 4.
 Spanish Cape Mystery, The. From the novel by Ellery Queen. elen Twelve-trees, Donaid Gook, Jack La Rue, Betty Blythe. Dir. Lewis D. Collins. Frod. M. H. Roffman. Rel. Oct. 25.
 Westward Ho. Western pioneer story. John Wayne, Shella Mannors. Dir. R. N. Bradbury. Rel. Sept. 1.

Studio: Fox Hills, Hollywood, Cel. 20th Century-Fox cesi 444 West 56th St. New York, N Y insep. Edmund Laws. Clairs Trovor, Tem Srown, Dir. Allan Dwan. mins. Rel. June 14. Rev. July 3.

- Charlie Chan in Egypt. Further adventures of the Honolulu Chinaman Warner Oland, Mary Brian, Dir, Lewis Seller, 72 mins. Rel. June 21 Rev. June 26. Rel
- Cowboy Millonaire. George O'Brien western. May 10. Rev. June 4.
- Curiy Top. Shirley Temple story. Shirley Temple, John Boles, Rochelle Hud-son. Dir. Hrving Cummings. 76 mins. Rei. July 28. Rev. Aug. 7. Dante's inference. New Version of an dd thriller. Spiencer Tracy: Claire's Trevor. Henry B. Walthali. Dir, Harry Lachman. 90 mins. Rel. Aug. 31. Rev. Aug. 7.
- Daring Young-Man, The. James Dunn, mins. Rel. May 24. Rev. July 24.
- mins. Rel. May 24. Rev. July 24.
 Doubting "Thomas." From George Selly's "stage play. The Torch Besters. Will Rogers, Billie Burke, Allson Skipworth. Dir. David Butler. 13 mins. Rel June 7. Rev. July 17.
 Dressed to Thrill, Totta Rolf, Clive Brook. Dir. Harry Lachman. Rel. Aug. 23
 Farmer Takes Wite. The From the stage play of the old canal days. Jacet Gaynor, Henry Fonda, Chas. Blekford. Dir. Victor Jemirg. 34 mins., Rel. Aug. 2. Nev. Aug. 14.
 Gay Dueption, The. Brancie Lederer, Benita
 Wm.

Aut. Aug. 5. Nov. Aug. A.
 Gar Deception: The. Francic Låderer, Benita
 Wing. Statistics and the second of this girl. With O. P. Heggle. Jackie Santie Dir. Louis Beller, 80 mins. Rel. July 5. Acv. July 34.
 Hard Rock Harrigan. Rivalry on a tunnel job. Ueo. O'Brien, Irene Herver. Dir. David Bedier, 80 mins. Rel. July 5. Acv. July 31.
 Ladies Love Danger. From a story by lya Zorn. Mona Barrie, Gilbert Roland. Dir. M. Bruce. Summer Sonto. Sonto Story Dir. David Boward. Summer Sonton. Dir. M. Bruce. Summer Sonton. Dir. Sonton. Dir. M. Bruce. Summer Sonton. Dir. M. Summer Sonton. Dir. M. Summer Sonton. Dir. John Sonton. Dir. M. Summer Sonton. Summer Sonton. Sonton. Dir. Sonton. Dir. M. Summer Sonton. Summer Sonton. Sonton. Dir. Sonton. Dir. M. Summer Sonton. Sonton. Dir. Sonton. Dir. Sonton. Summer Sonton. Sonton. Sonton. Dir. Sonton. Dir. Sonton. Dir. Sonton. Summer Sonton. Sonton. Sonton. Dir. S

United Artists Offices: 729 Seventh Ave., New York, N. Y

Rarbary Coast. A blazing story of America's last frontier of untamed emo-tions. Miriam Hopkins. Edward G. Robinson, Joel McCrea. Dir. Howard Hawka. Rel. Seyt. 27.

Hollywood, Oct. 1. Columbia's 'It Never Rains' will flicker as 'Case of the Missing Man' 'Beauty's Daughter' at 20th-Fox given new handle of 'Navy Wife.' nawss. Are. SepL 27. Brwsters Millione. Story, by Winchell Smith and Byron Ongley. Jack Bu-chanan, Lill Damita. Dir. Thornton Freisand. 73 mins. Rel. May 20. Call of the Willd. From the famous Jack London story, Clark Gable. Loretta Young Jack Ookie. Dir. William Wellman. 39 mins. Rel. Aug. 9. Rev. Aug. 21.

- Aug. 21. Dark Angel, The. A love stor, that will give love a new meaning. Fredric March, Merico Goeron, Rev. Bert, 11. Starb, Werk, Sorry Rev. Bert, 11. Escape Me. Never. Story to Margaret Kennedy. Elisabeth Bergner, Hugh Sin-cair, Griffith Jones, Leon Quartermaine, Lyn Harding. Dir. Paul Czin-ner. 39 mins. Rel. June 21. Rev. May 23.
- ner. 33 mins. Rel. June 21. Tev. May 25. Let 'Em Have H. G. Men, Biory by Josenh Moncure March and Elmer Harris. Hichard Arlen, Virginia Bruce, illee Brady, Harvey Stephens, Eric Lin-den Joyce Compton Dir, Sam Wood, 65 mins. Rel. May 17. Rev. June 4. Modern. Times. A dramatic sometrik based on Mel. Doci 11. Moley Lingers On, The. Lowell Brenton's best-seller. Polganati mother-love. Josephine Hutchisson, Geerge Houston, Helen Westley, Dir. David Burton. Rel. Oct. 25.
- Surton. Ref. Oct. 25. ow Nights. From an unpublished novel by Pierre Benoit. Harry Bauer. Fenelope Dudley-Ward. Dir. Anthony Asquith. Ref. Oct. 18. Nell Gwyn, Anna Neagle, Sir Cedric Hardwicke. Dir. Herbert Wilcox. 70 mins. Rel June 14. Rev. June 26.
- mins. Rel June 14. Rev. June 26. Red Salute. Two young iovers who find themselves tangled in a fast-moving series of amusing difficulties. Barbara Stanwyck, Robert Young, Hardle Alubright. Dir. Sidney Lanßeld. Rel. Sept. 13.
- Figure Diff. Study America Act. Sept. 35. see of the River. A stylid dramatization of the manner in which one whife man holds the destiny of a complete tribe. Paul Robeson, Nina Mae McKinney, Leslie Banks. Dir, Zoltan Korda. 85 mins. Rei. July 4. Rev. July 3.

Thunder in the East. Story by Claude Farrere. Charles Boyer, Merie Oberon. John Loder, Dir. Nicholas Farkas, 79 mins. Rel. May 13. Studios Universal City, Calif, Universal Offices: 30 Rockefeller Center,

Alias Mary Dow. Story of a lost daughter replaced by adopted. Sally Ellers, Raymond Milland. Dir. Kurt Neumann. 65 mins. Rel. May 27. Rev. Raymo July 3

Alone Together. Comedy, Zasu Pitte, Hugh O'Connell. Ir. Kurt Neuman. Rel. Oct. 7. Rel Oct. 7. Borde Brigands, Buck Jones western. Dir. Nick Grinde. 55 mins. Rel May 27. Rev. June 28. Crimson Trail, The, Buck Jones western. Dir. Al Roboch. ins. Rel. Féb. 11. Rev. March 20.

Chinatown Squad. Comedy-drama. Lyle Talbot, Valcrie Hobson. Dir. Mur-ray Roth. 70 mins. Rel. May 20. Rey. June 4.

- 1.5 FORM. 10 MIRE. NEL BERY ON LOY SPIE 3. Diamond Jim, Drama. Edward Arnold, Jean Arthur, Binnie Barnes. Dir. Ed Sutheriand. 92 Mins. Rei, Sept. 2. Rev. Aug. 28. King Soismon of Broadway, Muelcal drama. Edmund Lowe, Dorothy Page. Pinky Tomlin, Ed. Pawley, Louise Menry, Philip Brooks. Dir. Alau Crosland, Rel, Sept. 16.
- Fighting Youth. Football etory. Charles Farrell, June Martel, Andy Devine. J. Farrell Macdonald, Eddle Nugent. Dir. Hamilton Macfadden. Kel. Sept. 23.
- Tubbe. From the novel by Homer Croy. gomery, June Clayworth, Anita Louise. July 24. Lady Tubbe rady, Douglass Mont-Rei, July 15. Rev.
- hattan Moon. Drama with music. Dir. Stuart Walker, Hicardo Cor-tez, Dorothy Page. Dir. Stuart Wheeler, 62 mins. Rei, Aug. 5, Rev. Aug 21.
- Au 21. Outang Chang, Western. Buck Jones, Rci. July 29. Raven, The. From Bógar Alian Poes story. Karloff-Bela Jugosi. Ir. Louis Friedlander, 60 mins. Rel. July 22. Ikev. July 10. She Gets Her Man. Comedy. Zasu Pitts, Hugh O'Connell. Ir. Wm. Nigh. 65 mins. Rel. Aug. 18. Rev. Beyl. J. Antonio Moreno. Gene Lockhart, Mong Barrie Dir. Chang, Jack Holi, Antonio Moreno. Gene Lockhart, Mong Barrie Dir. Duch Genemer Lack Proves
- Mona Barrie Dir. Christy Cabane. Kei. Sept. 3. Stormy, Outdoor drama. Noah Beery, Jr., Jean Rogers, Dir. Louis Friedlander. Rel. Sept. 30. Threw Back, The. Buck Jones western. Rel. Sept. 9. Werewol' of London. Chiller. Henry Hull, Warner (Jand, Vnlerie Holson Lesier Matthews, Dir. Stuart Walker, 75 mins. Rev. May 15.
- Warner Brothers Offices: 321 W. 44th St. , New York, N. Y dios Burbank. Calif.
- Calif. **VTAILECT DIOUTETS** New York N. Y Alibi Ike, Fanous haneball comedy by Ning Lardner, Joe E. Brown. Olivia de Havilland. Dir. Ray Enright. Rel June 15. Bright Lights, Joe E. Brown, Ann Dovarik, Patricia Ellis, William Gargan. Dir Busby Berkeley. 83 milas. Rel. Aug. 31. Rov. Aug. 21. Froadway Gonolier, Rafidi ainging star Ures of the phoney Intouhiere. Picke Froadelier, Bachel ainging star Ures of the phoney Intouhiere. Picke Froncell, 1972 Rev. July 24. Divy. Sittlering drama of Sterybody's collision. Gonor. Mary Astor.
- Rei. July 27. Rev. July 24. Dinky, Stirfing drama of Everybody's chilidiren. Jackie Cooper, Mary Astor Roger Prior Dit. D. Ross Lederman and Howard Bretherton. 65 mins Rei. May 11. Rev. July 3. Dr. Socrates. Paul Muni, Ann Dvorak, Earton MacLane, Robert ir William Dietorie. Rel. Sept. 28. (Continued on page 33)

METRO SHORTS PAST 60% OF PROD. MARK

Hollywood, Oct. 1.

Hollywood, Oct. 1. Less than 40% of Metro's short subjects scheduled for the 1935-36 program remain to be made, stated Fred Quimby, shorts sales manager, before he departed for the east. Those completed include one and two-reelers by Hal Roach. Pete Smith, Bucquet, Lewis Lewyn and Jack Cherick. Jack Chertok.

H-McA Borrow Pair For 'Soak the Rich'

ollywood, Oct. 1. Walter Connolly from Columbia and Bill Benedict from 20th-Fox have been borrowed by Hecht & McArthur for their next picture, Soak the Rich.' Pair will leave McArthur for their next picture. Soak the Rich. Pair will leave here for New York in two weeks. Deal for Leon Shamroy to pho-tograph the picture is still in the air. B. P. Schulberg, who has the lenser undr personal contract. is asking \$750 weekly for his services. H-McA want the price down.

CONTRACTS

UNTRACTS Hollywood, Warners handed Sig Herzi year writing contract. Chester Franklin signed one plo-ture directing deal at Paramount, with studio holding cothor for termeri-vith studio holding cothor for termeri-toother crosses.' Warners put Dalton Trumbo un-der long termer; adaptation of Prison Farm.' Billy Burrud, kid player, at Uni-versal on option plokup.

TITLE CHANGES

BILLY

BEVERLY

BEMI

playing RKO COLONIAL THEATRE DAYTON, OHIO

Starting October 12th-EDGEWATER BEACH HOTEL CHICAGO, ILLINOIS FOR AN EXTENDED ENGAGEMENT

.

Detroit Times, October 21, said: "Billy and Beverly Bemis are the tops' at the Fox this week when it comes to dancing. They put the necessary pep in the

MILES INGALLS CURTIS & ALLEN OFFICE RKO Building, Rockefeller Ceni New York City, N. Y.

19

Ì

JANE

MOORE AND BILLY

REVEI Paradise Restaurant Indefinitely Per, Mgt. Walter Batchelor

The

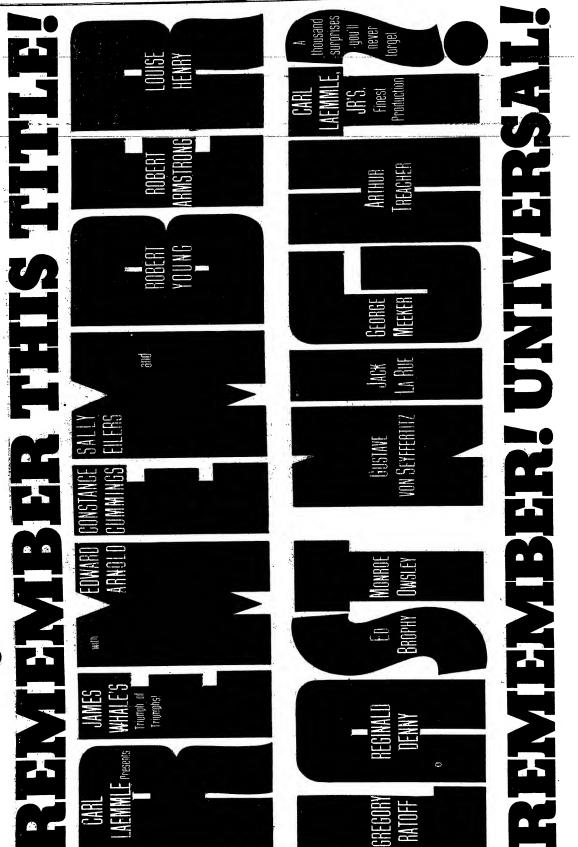
Sonhisticates of

Satirical

Dancing

Hollywood, Oct. 1.

ļ



PICTURES Writing Off Pix

CALENDAR OF CURRENT RELEASES

(Continued from page 31)

Dorte Bat on Blandes. Warren William Guy Kibbes, Chirs Dodd. William Gargan. Bit-time gambler who reforms and tents the Insurance buil-ingent Dir. Robert Floricy. 62 mins. Ref. ruly 38. Test. Joby 54. Front Page Woman. Newsphere men and women-and love. Bette. Davis, George Brent, Winlifed Shaw, Roscos Karns. Dir. ichael Curtiz, Si mins. Ref. July 30. Nev. July 17.

mins. Ref. July 20. Rev. July 17. Gong Highbrow. Kanasa farmer suddenly rises to riches through the stock market. -Guy Kibbee, ZaSu Pitts, Edward Everett Horton. Dir, Robert Florey. G mins. Rei. July 6. Rev. Sept. 4. Goss and the Gander. The. Kay Francis, Goorge Brent, Genevieve Tobin, Raiph Forbes, Claire Dodd. Dir. Alfred E. Green. 72 mins. Rel. Sept. 21. Rev. Sept. 13. 18 Big Schet. Sybil Jason, Robert Montgomety, Gleda Farrell, Iward Everett Morton. Dir, Michael Curtiz. 73 mins. Rel. Sept. 7. 19 for the Lamps of China. (Cosmopolitan). From Alfred E. Glinges ed Industry, 24. O Brien, Josephine Hutshinson, Merryn Lebw. — Chinese ed Industry, 24. O Brien, Josephine Hutshinson, Merryn Lebw.

Gimma Rev. 517, 12.
 Ging Cosmopolitan), Marcino, Davies, Fat. 70 Torien, Dick Forwell, Mary Astor, Frank McHuch, Lyle Talbot, Patsy Kelly, Allen Jenkins, Dir. Merryn LERoy, 28 mins. Rel. Sept. 7. Rev. Sept. 4.
 Special Agent. Bette Davis. George Brent, Jack LaRue, Ricardo Cortez. Henry ONell. Dir. William Kelshey, Rel. Sept. 14.
 Strandes, Kay Francis as a travelers' ald worker. Kay Francis George. Brent Dir. Frank Borage. 78 mins. Rel. June 22. Rev. June 26.

We're in the Money. Joan Biondell, Glenda Farrell, Hugh Herbert, Ross Alexander, Dir. Ray Enright, 65 mins. Rei. Aug. 17. Rev. Aug. 28.

Miscellaneous Releases

Cyclone Ranger (Spectrum), Western, Sill Cody, Nina Quar Hil, 66 mins, Rev, May 22, Incled Dink Rev, Juno 12, Western, Ir. E Fighting Pioners (Resolute), Western; Rex Bell, "Frazer, Rev May 23 lr. Bob ir. Frank Glendon.

Harry Ir., Bob Hill.

Frontier Days. (Spectrum). May 1. ins Rev. May I. Red Bload of Courage (Ambassador), Western, Kermit Maynard, Ann Sherl-dan, Dir. Jack English. 55 min. Rev. Juno 12. Rüstlere Paradise (Ajaz), Western, Harry Carey, Gertrüde Messinger. Ir. Harry Frazer. 52 mins. Bev. July 10. Speed Devils (Huffman). Two dirt track auto meers go into the sarage busi-ness. Frau Kolly, Marguerits Churchill. Dir. Jos Hennaberry. Rev.

July 10 Wagon Trail (Ajax)... Western. Harry Carey, Gertrude Messinger. Dir. Harry Frazer 56 mins: Rev. May 29.

Trial in St. Louis

(Continued from page 5) timent of the film controversity, would ruin 'the victims o. the con-spiracy.' Hardy sprung a surprise on the defense when he summoned Dr. R. Emmet Kane, one of this city's most eminent physicians and surgeons, who testified that after studying the affidavits of Thomas' physicians he was of the opinion that, if he were in charge of the pa-tient, he would not permit Thomas' physicians the the opinion that, if he were in charge of the pa-tient, he work of the opinion that, if he were in charge of the pa-tient, he were in the provided of the mental strain. After Dr. Kane's to take a severance as to Thomas, before a blocted, but Judge Moore granted the severance and the varied have Judge Moore defer his values, 1938. The the stromary sthen sought in values to the defendants, which which have Judge Moore defer his pulping so that they could revain to the severance ase. Eardy the figure to budge from his determi-nation to have Judge Moore defer his printing as that they could even to the figure of the injunction case. Hardy the figure of the defendant case first printing as that they could reversing his printing as that they could reversing his printing as that they could reversing his printing as that day defense counsel, printing as the day of the reversing his printing as the day of the printing case first of printing as the day of the printing case first of printing as the day of the printing the printing

previous position. Reed and Hardy hotly differed as viced and Hardy hoty differed as to a telephone conversation they had Sept. 7 concerning a continu-ance ordered Sept. 10 in another pending case—a suit by the gov-ernment to enjoin picture interests from the alleged withholding of films from the three F.4M. theatres. Read had the injunction suit post-Doned until we incluse heavies of pon poned until yesterday because of the death of his sister in Portland, Óre

Hardy testified that Reed had told

(Continued from page 1) unsold in the agencies they arc dumped into cut rates too early in the run. They point out that the first success of the season, 'At Home 'abroad,' is going along at ca-pacity without a buy. When more shows arrive and dramatic smashes eventuate the ticket buy situation will be clarified because there is no great licket de-

the death of his sister in Portland, Ore, Hindry testified that Reed had told bint converse was nothing else to pre-varid, and thation from going to represent the present of the second second that he was taking only about the civil case and did not refer to the anti-trust case. **40** Attorneys Hobut 40 attorneys, representing various angles of the case, mingled with the defendants, newspaper-men and those attracted by the second second second second second with the defendants, newspaper-men and those attracted by the second second second second second with the defendants, newspaper-men and those attracted by the second second second second second Hardry's selection of a jury, was fitternoon, recluing facts that the severament expect to prove by wit-nesses brought from different parts of the country. Instead, trial was postponed to-day until tomorrow (Wedneaday) morning's the request of defense counsel and the consent of the Govenament after a 30-minute visibered conference be tween the second second second second second staken by survey contended sit was taken by survey contended sit was taken by survey contended sit was taken by survey the fundes granted only a 34-hour delay. The defense en-tered into the record an objection to the effect that it was forced to proceed at this time against its will. lücket buy situation will be clarified because there is no great licket de-mand as yet, aithough business generally is pointing upward. A limited buy was 'made for 'Night of Januafy 16', though no rigorous conditions were imposed by its presenter, A. H. Woods. Brokers say the moller has thereby been benefited.

with an indispensable witness ab-sent. Procedure set for today will go forward tomorrow. When Hardy reached St. Louis Caturday (28), he ordered an ad-ditional room in his hotel suite to accommodate documents, he will use in the tit all there were twice as nuch as he had here before, and on that occasion the documents al-most filled a small sitting room.

much as he had here before, and on that occasion the documents al-most filled a small sitting room. Cost of bringing the witnesses here for the trail, estimated at be-tween \$4,000 and \$5,000, is being borne by Warners, as when the case was conthuned last month it was Judge Moore's order that the cost must be borne by the companies represented by Reed. Various es-timates have been made as to the time-required to try the case. Most conservative fix the time at not less than four weeks, and perhaps three weeks longer. Yesterday Judge Moore announced that the injunction case, which fis L for today (Tuesday), would be tried immediately upon the conclu-sion of the cciminal case. In this suit, the government asks that the

i. for today (Tuesday), would be tried immediately upon the conclu-sion of the criminal case. In this suit, the government asks that the defendants be restrained from con-tinuing the alleged conspiracy against the three F.&M. theatres. Offense charged in the anti-trust case is a misdemeanor, punishable on conviction by a jail sentence of one year, or a fine| of \$5,000, or both. Defendants in the criminal action are Warner Bros. Pictures, Inc.; Vitaphone Corp.; First Na-tional Fletures, Inc.; Warner Bros. Circuit Management Corp.; Gen-eral Theatrical Enterprises, Inc.; Paramount Fletures Distributing Co.; Paramount, Bistributing Corp.; Paramount Start, an of-ficial of the same farm: Abel Carp.; Phomas and Gradwell. Sams, the inter- of the sales department of Warners; George J. Schäefer, of Paramount, and Ned. E. Depinet, president of RKO Distributing Corp.

Ticket Buys

(Continued from page 7)

Top,' 'Farmer Takes a Wife' and 'Steamboat Round the Bend' (Fox); Sicarboat Round the Bend" (Fox); 'Anna Karenina,' Broadway Melody' and 'China Soaa' (Metro); 'Big Broadcast' and 'The Crusades' (Rar); 'Alles Adams' and 'Top Hat' (Radio); 'Call of the Wild' and 'The Dark Ange' (TXA); 'The Irisfi ni tŵ; 'Page Miss Glory' and 'Special Agent' (WE), Nearly all the major distributing compensate divertion:

Nearly all the major distributing companies within the part two years upon advice of certified accountants handling the stock texchange quar-table reports and the annual profit and loss statements to stockholders, medified and made more reliad the amortization: tables under which negative cost is written off, start-ing with general domestic release dates of the features. It was com-mon practice of accountants during the years of silent picture distribu-tion to extend the period of amorti-tion to extend the period of amortithe years of silent picture distribu-tion to extend the period of amorti-zation diver two years. There were more theatres in operation, the num-ber of prints of releases varied be-tween 125 and 175, and the clear-ances between theatres, most of which were playing single bills, were longer than at the present time

were longer than at the present time. Sound pictures changed the methods of distribution consider-ably, particularly with the intro-duction of the musicals. Exploita-tion through radio channels ac-quainted the public earlier of the successes and the hit songs than had been possible before radio. Cir-cuit aperation of second run thea-tres also resulted in lessening the clearances after first run. There was immediately a demand for more prints of sound pictures than of alients. The trends and tend-encies to get the film rentals in fastentials are by year. How it's Written Off

How It's Written Off

How it's Written Off Not all the major distributing companies employ the same meth-ods of negative write-offs, but the general practice now in effect is to absorb the studic cost, positive prints and advertising expenses of the pictures within 15 months after Borne of the certified accountants Borne of the certified accountants

Some of the certified accountants divide the original cost between the U, S. and Canada, under one bracket, and all the foreign under another. The division generally is 85%, to the former and 15% for the overseas revenue. A larger portion in former years was charged to the foreign. Sound pictures brought a more restricted joreign return, on account of complications of lan-guage. Dubbing with foreign nactors increased the foreign nega-tive expense.

actors increased the foreign nega-tive expense. Operating figures of the major distributors are handled by the fol-lowing certified accountants: Price, Waterhouse & Co., Touche, Niven & Co., Haskin & Sells, Miller, Don-aldson & Co., and Arthur Young & Co. Co.

Starting with the current season Starting with the current :ession the number of prints in general re-lease in the U.S. and Canada has been increased by nearly all the major distributors. The average program feature has about 200 copies in circulation. These are divided among the film exchanges in accordance with contracted play-dates. New York, Chicago and the larger population territories idemand the most number. The practice of larger population territories demand the most number. The practice of day and day booking in scores of houses in Chicago and New York, in the subsequent run neighborhood theatres, means that for 'two or the weak house the theat of 'two or the weak house of the second the score used number of prints assigned to them. They are borrowed from the exchances in nearby cities. exchanges in nearby citles. 300 Prints Peak

300 Printe Peak The unusual success demands ad-ditional prints over the program features. "Top Hat'has nearly 300 copies in circulation at the present time. The Eddle Cantor (UA) mu-sicais have touched 280 in number of prints. The peak of 300 has been reached by the Shirley. Temple re-leases, "Little Colonel' and "Curly Top." Amortization tables of the com-Amortization tables of the com-

Among the Women

By The Skirt

dressed woman of the week: MOLLY PICON

VARIETY

(State)

Molly Picon heads the vandeville at the State this week. Miss Picon loes her song interpretation in a long white sain frock corded at the mem. The bodice, very low at the back, has the high front with a double bow, at the neck. Three diamond ornaments hold the bodice and belt hem. together.

together. Bob Murphy's daughter, Dorothy, a pretty blondé, wore a mauve chif-fon frock with beit and collar of purple velvet. Xavier Cugat has a little miss doing rhumbag in a fong rutified traih with rute nhys chmlande via a wide hand of brilliants. The one girl of the Five DeGuckis wears green velvet trunks over white trunks and Blouse.

Warfield Aleo Approves

From his seat in the second row at the Ambassador theatre, David Warfield was heard to remark, This is a great show. He was referring to the play, Night of January 16. And Mr. Warfield wasn't alone in his oplinion according to the curtain calls at the conclusion of the performance.

The play takes place in the courtroom with the jury drawn from the pdience. Even the witnesses come from the audience. It's all very ex-

The play takes place in the courtroom with the jury drawn from the audience. Even the witnesses come from the audience. It's all very ex-citing and interest never lags. Doris Nolan, drawn from picture ranks, shows great promise. Miss Nolan looks very preity in a black satin frock made with long full sleeves. Two fold chains hang from her neck, and her small black hat has a red facing. Verna Hillie is nicely dressed in black with sliver fox furs. In the second act she changes to mink. Sarah Padden is a Swedish servant girl, On the witness stand she vears a brown outfit. Marcella Swanson, as a grangester's widow, is in red velvet with matching accessories. A while fox encircled the shoulders.

ittle Excitement

Turmoll outside the Rivoll last Saturday afternoon. A gang of young-sters tried to intervupt the performance of 'Red Salute' but with little result. The plcures went on its way inside while the police took care of the exterior demonstration.

result. The plcture went on its way inside while the police took care of the exterior demonstration. Barbara Stanwyck is the star of the film, and as the daughter of an army man ber first dress was a dinner affair of a thin maferial with a lace ruffled cape also acting as sleeves. She is shanghaled in a plane and taken to Mexico where she is seen wearing a black skirt and blows with a solidier, Robert Young, An automobile accident and a trip in an auto trailer and a hurricone make no difference to this young lady. She arrives back in Weshington with the white coat as immaculate as when she started. Just one other dress is shown, a plain little sports model of the shift.

waist type. Ruth Donnelly wears a print coated suit, and Nella Walker was her well tailored self in a checked cloth coat.

Roxy's Stage and Screen

Roxy's Stage and Screen The Roxy stage has been turried into a barn for this week's offering. It fa a hillbillie entertainment, iong and rather tiresome. The girls are all farmhands dressed in grighan and calko. One set of girls is fa color-ful overalls and some in whort red organdle frocks with white seahes. Sun bonnets are perched saucily upon the heads or hänging down the backs. The three Clark sisters are in checked gingham of red, green and blue. The miss from the Fred Allen anteur hour plays one solo on the violin dressed in a platd skirt with blue bodics. Another group of girls are a white with narrow with narrow wed bandings. Babks are a white white

were white. The picture is The Girl Friend with Jack Haley singing better than ever and Ann Sothern never more beautiful. Mise Sothern was in a dark dress with a deep coller of organide. A white flowered muselin had tiny puffed sleeves. As Josephine to Mr. Haley's Napoleon Miss Sothern wore an elaborate gown of white embroidered in sliver. Still another costume was of black velvet. Inez Courtney, in for a bit, was in print frocks with an oft-the-face sailor hat.

ins Colbert Clicke Agai

ise Colbert Clicke Agai 'She Married Her Boss' is another good picture. Claudette Colbert is the star and repeats her former Columbia success. Mise Colbert is a private secretary and wears the usual black and white office dresses. One differed infamuch as it is a print in square design with a white coilar and tie. A tailored suit with three-quarter coat was of a light material with a darker vest. The hat was a small turned up affair. A chifton neglige was accordion pleated from neck to hem. Satin bows were trimming. Pajamas of a stin were worn with a coat to the knees with wo frögs and wide beit. Black taffeta was combined with a frilly neck line and a white jackerswas worn with a black kirlt. Sable trimmed a neglige giving a sumptuous effect. Another black taffeta was worn ver white peticoat. The collar was of two embroidered organaler rulles. Yery smart was a traveling coat of cloth with cross fox on the collar and hem of the coat.

Over white betticost. The collar was of two emorpoleres organize remover Very smart was a traveling coat of cloth with cross fox on the collar and hem of the coat. Jean Dixon looks better and is dressing up to the minute. A fox fur is worn over a dark frock made with sleeves of a striped material. Most of Miss Dixon's hats are the halo variety. Alight cloth dress was banded down one side with a distinct point over the left shoulder. Find is leeves on a plain frock was an innovation. This time the hat was large. White bandings used for trimming on a black suit. Katherine Alexander, as a frustrated old maid, with powdered hair, is most sedately gowned. A child by the name of Bdith Feldow snearly steals the picture. Little Miss Fellows wears some pretty childish frocks but looks her best in satin sleeping paramas.

usic Hall's Stage

usic Hall's Stage The stage show at the Muick Hall seems to be shorter than usual. Called 'Manhaitan,' the first scene reveals a raised circular platform center stage upon which a man in blue one-piece tiphts, and tunic with green cap and gloves, goes through a series of acrobatic poes. A Grand Central station number had a collection of griss in tallored suits with red predominating. The dancing chorus looked extremely well in vrey chilfon pants and fackets of cioth in the same shade. Red strings down each side of the trousers with caps of red. The visors were black. A accene with the back drop representing the Little Church Around the Corner had the chorus emerging from the portials presumably as bridesmalds. A briddo bills. The glins wore white transparent skirts of chilfon sparkling with were white with a silver ornament. Each girl carried an old fashloned bouquet. Amortization tables of the companies with days of red. The visors were plack. A scene with the pales which write off costs within is months of national release are lis months of national release are histor as follows, with slight modi cost; 26 weeks, 15%; 35 weeks, 35% of ble. The girls wore white transparent skirts of chilfon sparking with forcions: Prist 13 weeks, 15%; 15 weeks, 15%;

33

Snappy Weather Means Brisk Mpls.

34

PICTURES

From Tenth Ave.' (FN) and Paris in Spring' (Par), second loop runs, and 'Silk Hat Kid' (Fox), first run. Heading for pretty good \$900. Last week, Front Page Woman' (WB) and 'Don't Bet on Biondes' (WB) and 'Dint' (MG), first run, split, \$800, fair. Film Biz; Rogers \$9,500; 'Grimm' 71/2G

Minneapolls, Oct. 1. (Beet Exploitation: State) Season's first snappy cold spell plus football's advent and tip-top attractions has given a spur to plx and there's box on ce activating at the state of the state of the state the legit drama featival at W. A. Stoffers Alvays Juliet' empha-sizes the aribvar of the fall-wintfer entertainment days and helps to contribute to the amusement sitmu-lating atmosphere.

contribute to the sinusement simu-lating atmosphere. "Steamboat' is coming along at good speed and will give the State top box office with plenty to spare, according to woosend indications, according to woosend indications, to be at nice pitch and the turn-stiles have been cilcking merrily. Thanks, however, to 'Anna Kare-nina' the Bear-Louis fight films and 33 Steps', the Century, Orpheum 34 Depression carit, tolat over Man Depression carit, tolat over maybe, in part because of It-busi-morthable level. Fight pletures main attraction at the orpheum, where Peter Grimm' also holds forth. Pralse from sports writers has enhanced their drawing "The sing the surface attraction at the orpheum, where attraction at the orpheum attraction at t

writers has ennanced their diverses, 39 Steps' is another attraction that has garnered the critics' en-comiums and looks set for a run at the sure-seater World, where it's the best bet that house has had since "Escape Me Never," which chalked up nine weeks before quit-ting.

Holding up surprisingly well for a class plcture sold, at advanced class plcture sold, at advanced for 55 for this engagement only apparently proved smart move. Should cop around \$6,000 for sec-ond and last week, plenty good after very big \$11,000 first week. Orpseum (Singer) (238); 25-35 Louis-Báce plcfures. (Grimm' no great shakes any way you regard to but sorap films are offsetting in plenty of shekis. Going along tond for Top Har' (Bailo), \$10.200, making close to \$27,000 for fort-night. Remarkable and a house record for straight films.

making close to \$27,000 for fort-light, Eventrable and a house restrict of entranslation (2000) (2000) -Steemboard (POX), Pienty of In-terest in this Rogers opus, En-route to a minimum of \$9,500, good. Last week, 'Two for To-night' (Par), \$5,500, bad: World (teffes) (350; 25-35-40-55)--33 Steps' (GB), Comment very Georable and it's building; seems detrongest box-office bed: trongest box-office bet in weeks, about \$3,000 in prospect, good. Last week, 'Neil Gwyn' (UA), \$900, light. Time (Berger) (29); 51-20-25)-Tiying Down to Rio' (Redio) and Covered the Waterfront' (UA), re-vivals, split. New ownership ap-phendity for un Will being (Repub), \$600 for fire days, light. Lyric (Publiz) (1.300; 20-25)-Heren Comes Band (MG), Names, but picture is pretty well liked. About \$1,800 indicated. fair. Last week, Wenlie Sociama' (MG), \$2,000, good. Ustown, (Publiz) (1.300; 25-35)-

FIGHT DENTED

THEATRE BIZ 25-35%

The Baer-Louis fight last Tuesday night (24) was estimated by theatre operators throughout the country to have dented film and other show business for that night by about 25%. In New York proper by about 25%. In New York proper the drop up to 35% was un-der normal, but this was figured as not so important since it was more batanced by increased busi-ness the two or three days previous

vious. Night spots did a bonanza busi-ness after the fight and Broadway and Park avenue joints plus hotels rating it as one of the biggest spending nights in some time.

'MELODY' IS NEWARK'S B.O. HONEY AT \$17,000

Newark, Oct. 1. (Best Exploitation: Losw's State) —Reidag. reatines. preity, weak, in most of the houses due to the first swamped everybody and from then on everything has been funkty-dorfy. Nothing great in sight although Braadway Weldoy' at Loow's will had with a nice \$77,00 or birth the second week of ' ig Broadcast' at maybe, \$13,000. Closing of the Beson with

maybe \$13,000, Closing of the Beacon will be wel-comed for while track open if was always a potential danger to the houses offering cheeper admissions. On 'Broadway Meiody' Loew's State is using a classified ad con-test in the Ledger with stories cal-ing, attention to the contest, and other stunts.

ing-attention to the contest, and other stunds. Branford (WB) (2,368; 13-65)-Here Comes Band' (MG) and T Live for Love' (WB). (3,868; 13-65)-Special Agent' (WB) and 'Storm Over Andes' (MG) and and 'Storm Over Andes' (MG) and 'Fixer Uppers' (Radio). Only house really to do business Friday mat due apparently to the draw of 'China Seas' which has already had two weeks at Loew's State. Should be around \$4,000 if this holds at all. Last week 'Accent on Touth' (Par) and 'Anamobile Farewell' (Par) wert to State to the draw of 'China Seas' which 'Anamobile Farewell' (Par) went to 'Anamobile Farewell' (Par) went to 'Anamobile Farewell' (Par) went to 'Anamobile Farewell' (Par) went to

PROVIDENCE

(Continued from page 10)

PROVIDENCE (Continued from page 10) ison of the picture. First time stunt was tried locally. Estimates for This Week Low's State (3.200; 15-25-40)--Brong, site (3.400; 10-16-25)--Rico Vietory (1.500; 10-15-25)--Rico Vietory (1.500



BEVERLY HILLS, CALIFORNIA

CHI-N. Y. WAGE

LEVEL STILL

UNDECIDED

Proposition of upping radio wage

scales so that they are equal to the

prices prevailing in Chicago will

negligible influence in inducing the networks to originate their sus-taining program from Chicaso. An-other angle that will have to be straightened out before the scales of the two towns can be evened is the contract expiration dates. In Chi-cago the agreement with the net-works expire in February, while in New York the runout date is the first of March.

Chevrolet Renewal on 300 Stations Via Wax

Renewal of the Chevrolet 'Musi-cal Moments' disc series is set for Oct. 21, and will probably cover about the same number of stations as the first schedule-i.e., in the Brout Due to extern to a state of 200.

World Broadcasting is continuing

World Broadcasting is continuing to cut the platters and place them for Campbell-Ewald, General Mo-tors' advertising agency. With re-newal of the series, broadcasters are hoping that the stanza will become a year-round affair that ought to drive well into next summer. If it does, the 39 weeks of spotting will plie up a cumulative business total estimated to be close to \$1,500,000. World is pretv hapoy about this

estimated to be close to \$1,500,000. World is pretty happy about this state of affairs, figuring that its large placement with the spot fra-ternity is causing a warm feeling from that sector. Also likes the prestige that such a piece of work brings with it.

Mrs. Cormier Dies

Philadelphia, Oct. 1.

Philadelphia, Oct. 1. Mrs. Olive Cormier, wife of Albert A. Cormier, vice-president and general manager of WIP, died of cancer last Saturday (28) morn-ing in Atlantic City Hospital. In her late forties, Mrs. Cromier was taken ill about a year ago and underwent, an operation, following which her husband took her to new homs he built for her in a secuided woodland spot near Piesaantville, not far from Atlantic City. She was, a semi-invalid there until three weeks ago when she was removed to Atlantic City Hospital. Tumeral services will be held to-day (1) from their Piesaantville home.

Nab Shepard's Butler

World Broadcasting's

FREE SHOWS—AGAIN

RADIO

Sponsors may as well realize that theatre men will resent and fight 'free shows' offered by national advertisers in auditoriums, armories, etc., in competition with theatrical en-tertainment for which an admission is charged. Failure to evaluate the menace and probability of reprisals may be costly to the commercial backers who, hence, can embark upon a free show venture with their eyes open and then ready to stand up and take it. For plenty of missiles will be heaved in their direction. -

scales so that they are equal to the prices prevailing in Chicago will be presented to the governing board of New York musicians union lithin the next and the subject with gation Chicago on the subject with James Petrillo, pres of the Chicago junket, declared yested as (Tues-retary, who headed the Chicago junket, declared yested as (Tues-dary) that though they agreed with Petrillo on the principle of the thing, the union's officials would carefully study the proposal from all sides beforen Evening up of wags scales between the two cilles, spine Rosenberg, would prove of little benefit to Chicago musicians, since New York is the center of the broadcasting industry and re-gardless of wage scales the pre-dominant number of shows would continue to emants from New York. As a whole the difference be-tween the wags scale of Chicago any adjustments of scale in New York, avered Rosenberg, would af-fect the hows cochestras of NEC and Columbia particularity the its was high particularity of the presigning here has proved of negligible influence in inducing the petworks to originate their su-taining program from Chicago. An-Maybe the value to sponsors the elabo rate free show, touring under advertising and dealer auspices, is sufficient to offset any retaliatory measures of show business proper. However, it's rather naive to expect theatre men not to boil when gratuitous live talent presentations are placed in competition with the boxoffice. It amounts to a lethal threat to organized amusements.

There is, perhaps, no law which can be invoked by show business but the ingenuity of showmen is too well known for national advertisers to think these men will resign themselves to inroads by grocers, petroleum sell-ers, buggy-makers, or others. Nor will the ers, buggy-makers, or others. Nor will the show world take seriously claims that 6,000-seat auditoriums are hired just for employees, National advertisers operate in terms of customers, not employees.

The free show offered in connection with radio programs is essentially a form of pre-mium for customers. The customer may be a dealer, or he may be the ultimate consumer. The whole rigamarole of the invited audience,

American Can Joins Pabst in Sponsoring Ben Bernie Program

Chicago, Oct. 1. Ben Bernie band has been signa-tured for a new 52-week ride for Pasts beey plus American the for the Bainger segnery, the new Bernie papers call for an approximate 25% increase in salary for the show on the can-ind-beer show. Understood that under the new arrangement American Can will pay for the show for the first 26 weeks with Pabst financing the second six-month ride. There was a like-lihood that Pabst would have dropped the show entirely if Ameri-can Can had not been sold on the idea of coming in for a share.

Portland, Ore., Oct. 1. Carey Jennings, sales manager of KGW-KEX, wrecked himself in his own car in front of his home. He had just parked the crate in the garage when somebody yelled it's moving. Jennings lives on a rather steep hill with a 150-foot drop across the street. Lesping on the running board, he reached for the brake. His coat caught in the door, however, and he couldn't make it. Neither could he jump of. 'cross the street the car rolled and crashed down the bank with Jennings in a cloud of dust. All his kitothes were torn off him Portland, Ore., Oct. 1.

All his clothes were torn off him and when a tree stopped the car at the bottom he was knocked cold.

\$100 PER SCRIPT

Entry of big money writers into radio is exemplified by the deal set by Hill Blackett of Blackett-Samby Hill Blackett of Blackett-Sam-ple-Hummert agency with Thomp-son Buchanan as writer for the new 'Couple Next Door' script for Hol-land furnace. Will be a five-times weekly show at 15 minutes a script with Buchanan listed to collect \$100 per script.

Louisville, Oct. 1. Francis I. Vane, a butter, was apprehenda here charged with the thet of \$25,000 in. negotiable bonds radio station owner. Vane, had been hiding out in Vora of the been hiding out in turned over to Massachusetts State bolice. Beript. Seript. Coughlin on KNX Father Coughlin hits the Coast Thirty stations are said to be lined turned over to Massachusetts State

as practiced in the big broadcast centers, is a customer courtesy. That's sufficiently ag-gravating to theatre men in itself, but when gravating to theatre men in itself, but when this technique of premium-giving is carried over into the roadshowing of ace personali-ties for free admission radio is stepping on show business' toes a little too heavily to escape peevish kicks.

Theatre circuits have fought the free show before. And they'll fight it again. They have to battle it. Sponsors probably don't care what show business thinks, except to the ex-tent, show, business, can be troublesome in fighting back, but meanwhile radio may be storing up plenty of difficulties for itself. If a program broadcast over the air cannot sell goods but needs to be combined with expensive traveling units, plus a wholesale scatter-ing of complimentary tickets, it begins to look as if program-building had shot its bolt.

She networks' well known inability to control their own commercial programs and the capricious nature of many sponsors is again illustrated. Radio might do worse than stay in radio. And doesn't history tell some in-stances of advertisers who suffocated them-selves with premiums?

Complaints that the theatre world is 'interin view of radio's avowed intention of giving the giggle to the boxoffice. That would cerfering come under the head of interference tainly

Free shows mean that national advertisers are trying to make a chump of paid admis-sions. And the theatres will fight.

Of Variety Troupe by Canadian Utility Co.

Vancouver, B. C., Oct. 1. Starting their eighth year on the air over CKWX and CRCW, the Home Gas & Oll Co. of British Co-jumbla is setting some kind of a record in Canada. Utility sponsors varlety revue, which has made tours over the ter-ritory the past two years, and is now opening its third road season. An eight-piece band with five principals, Isabelle McEwan (tor-merty known as Belle Miller). Eric Nolei, Frank C. Anders, E. J. Colton, and the Haights, youthful dance

and the Haights, youthful dance

and the Haights, youthful dance team, are used. Home Gas backs the troupe and tours them from September until June in the N. W. provinces, as far east as Alberta, playing in town hails and churches, putting on con-cert program where no admish fee is taxed.

PEG \$35 PRICE FOR NON-NAME ACTORS

With more commercial script shows on NBC and Columbia this season than last, the dramatic play-er with mike experience will find the going better but no increase of scale on the individual shows. Halfscale on the individual shows. Haif-hour script programs now bring the bit players, as it did last year, \$35 to \$50 an appearance, while the quarter-hour stanzas pay between \$15 and \$25. In many cases the readers of commercial disks are setting more

\$15 and \$25. In many cases the readers of commercial dialog are getting more this season than they did last. It used to average \$5. Now the sipend is \$10, but if booked by the network \$1 is deducted for commission.

Erwin-Wasey Staff

Revamping of the personnel of the Erwin, Wascy agency following the break-off of Arthur Kudner, one of its principals, has now been completed.

Its principals, has now been completed.
 New executive roster reads as follows:
 L. R. Wasey, prosident; O. B. Winters, executive vice-president
 and secretary; Howard D. Wil-inans, vice-president and general manazer: Paul E. Newman, vice-president and art director; A. G. Van Ut, treisurer and assistant is secretary; J. W. Sturdivant and T. N. Tweter, ealid alrectors; I. Gwis, R. Amis, raalio director; M. L. Prin-die, research director; M. L. Prin-die, research director; I. L. Brock-way, production director; Harris, publicity director.

YEAST CAN BE TAXED AS **COSMETIC**

Products advertised as cosmettics, even if their intrinsic purpose ap-plies in another field such as food, are subject to the tax on tolleries, becade more rigidly. Such is the interpretation result-ing from a recent decision by Judge-F. A. Geiger of Milwaukes in the Case of Red Star Teast & Products-Co. vs. Otto A. Budde, collector of internal revenue. Red Star had advertised that its yeast, if mixed with milk or water, makes a facial. Internal Revenues then got on the trail of the company, demanding payment of the com-

then got on the trail of the ompany, demanding payment of the cos-metic tax. In an effort to restrain collection. Red Star took to court, where Judge Geiger denied a mo-tion for temporary injunction. Admen closely following the case and comments on it from Washing-ton because of the large number of products advertised as having cos-metic value. Anxious to know how hard the Revenuers are really going to bear down.

Sponsor Protest Kills 50-Station Sustainer For Guy Lombardo Orch

Teorus of a protest made by the band's sponsor. Standard Oll of New Jersey, CBS last week with-drew its sustaining facilities from the Lombardos. Oll account com-plained that the fact that the or-chestra went on the air nightly from the Cafe de L'Opera, New York niterie, served to lessen the Lombardos' drawing power when it eame to their Monday night re-lease for Esso over Columbia. It is the first time in commercial net-work history that a situation of this sort has developed. CBS acted in-stantly on the client's squawk. With the Esso hookup restricted to stations east of the Mississippit the stations east of the Mississippit the to the usistaining programs to stations outside the area covered by the commercial stanza. Com-promise angle has been submitted to SON7s agency, Marschalk & Fratt. Esso link consists of 28 stations.

promise angle has been submitted to SON's agency, Marechalk & Fratt. Esse link consists of 2å stations, CBS provides for the band ranges anywhere from 50 to 70 stations. Lombardos feel that they must have this national coverage in order to maintain their prestige and box-office value as a traveling attrac-tion, and that the longer they are kept from listeners outside the ter-ritory serviced by Esse the less easy going will it be for the band when they stifke out again on the trail of one-highters. While at the Waldorf Astoria last summer and spring the Lombardos were kept off the alt as far as sus-tian results the special broadcast fee imposed by the New York mu-siclans' union.

SHERIFF PADLOCKED WMFN. CLARKSDALE

Birmingham, Oct. 1. Station WMFN at Clarksdale, Miss., has resumed operation fol-lowing a visit by sheriff L. A. Ross

lowing a visit by sheriff L. A. Ross last week who put the key in the lock and turned it. J. E. Wharton, president of the Attale Broadcasting System, and owner of the station claimed that the levy and closure of the station was 'void and lliegal' J. W. Crisler, attorney for Whoor to the station was 'void and liegal' be also be also be also be also be the station of the static static static would be made to collect \$20 per hour from seven collock Saturday night and additional damage which would prohably amount to \$10,000.

Landt Baby Dies

Baby born Sunday 2(2) to Mr, and Mrs. Dan Landt died the samo day. Landt's partner, Howard White had a similiar isfortune three months ago. They're andlo as Landt Trio and White.

Jennings' Freak Mishap

Thompson Buchanan Price Deemed Notable for Air

Chicago

weather vane is providing consid-erable cheer for the network pro-motion fraternity. For by mount-ing the hybrid on any convenient rooftree, the hayseeds in communi-tians whether radio batteries charged practically for nothing. Broadcast-ers feel it will stimulate set also among the farmers. Heretofore the farm market has not been a major concern of radio, partially because the rustics' in-come was never plutocratic, and partially because the rustics' in-come was never plutocratic, and partially because the rustics' in-come was never plutocratic, and partially because the rustics' in-come was how can make both ends meet already own sets (about 30%). But now that higher prices on farm in-come at least a litle, radio would like to have its sponsors also broad-cast to the vokels.

cast to the yokels.

Broadcasters at Capital

Washington, Oct. 1.

Ky. Clarence Crosby, KWK, St. Louis. Jack Draughon, WSIX, Springfield,

Tenn. L. S. Mitchell and Ralph Nichol-son, WDAE, Tampa, Fla. Ed Craney, KGIR, Butte, Mont.

SEE FARMERS September to June Tour **BUYING MORE** SETS

A gadget that looks like a cros between an airplane propeller and a weather vane is providing consid-

cast to the yokels. Windmill-like gadget is being sold by Zenth, and ways one of the com-pany's highlights at the recent Elec-trical and Radio Exposition. Costs \$15 if a Zenthi farm radio is bought with it, or \$44 alone. Requires no upkeep, whereas other battery chargers are said to cost \$50 to \$55 per year in operating sprenses alone. And the Zenth farm radios concurrently put on the market have no 'B' or 'C' batteries, and use a wet cell naketa of a dary' A.' Zenth is now promoting its Wine. Charger gadget in farm paper space. Fare barw close to \$00 m ds said to with new ones coming in at a com-parabo clip. Company says the thing has a big future. and the way things stand now the network pro-motion fraternity hopes so.

Stewart Sprague, NBC, New York. Warren P. Williamson, Jr., WKBN, Youngstown, Ohio. W. L. Coulson, WHAS, Louisville,

36

Philadelphia, Oct. 1. taff at WDAS is keeping close eye on friendly feud. bc-tween A. W. Dannenbaum, sta-tion prexy, and his son. A. W., Jr. Senior, always strongly opposed to members of same family working for same firm, has consistently prevented his son from joining station. But

son from joining station. But A. W., Jr., with radio urge, has continued efforts to wor in.

continued efforts to wor in. During the summer, with his pop vacationing in Maine, the youngster threw up his mer-chandising job at, women's appiarel show, garnered a couple of accounts and brought them to station. When Senior re-turned, Junior was well in-

of accounts and broughl them, to station. When Senior re-turned, Junior was well in-trenched and making a show-ing, figuring if he did well enough his dad couldn't make him leave. In diverging the goods and so far he's still on hand. But the prexy's still set against what he considers a wrong principle.

IN DOG HOUSE

More than a score of transmitters

appeared to be headed for the dog-

house, when Federal Communications Commission last week continued their franchises for li ited

tinued their franchises for II ited periods. Scome 24 stations are on the doubtful list. Program and other trouble is be-lieved to be the reason for exten-sions in a substantial number of the cases, 14 stations having re-ceived 60-day limited renewals. Re-maindor have been granted renewals als on a temporary basis subject

Ceived so-day innited renewals. Re-maindcr have been granted renew-als on a temporary basis, subject to action of the commission and upon various applications pending. A source of the commense expir-ing Now: 1955. Network of the second second second source of the second second second source of the second second second source of the second second second pending second second

Washington, Oct. 1.

24 STATIONS

1. Procter & Gamble 2. Standard Brands 3. General Foods

Colgate-Palinoi Persodent

1. Drugs and Tollet Goods 2. Foods and Food Beverat Drugs and Food Beverages
 Lubricants and Petroleum
 Automotive Industry
 Soaps and Housekeep's Supplies
 Cligars, Cligarettes and Tobacco
 Confectionery and Soft Drinks

8. Financial and Insurance

Financial and Insurance
 House Furniture and Furnish'ss
 Wines, Beers and Liquors
 Rithing and Dry Goods
 Stationery and Publishers
 Travel and Hotels
 Tauland Hotels
 Buldin, Materials
 Palnt and Hardware
 Mescilaneous

One Man Talent Booking Control Favored by Advertising Agency

Several of the major ad agencies consideration fu radio have un the idea of appointing some one on the staff to concern himself exciusively with talent buying. Move which would be in line with a step aiready taken by J. Walter Thomp-son, is duscribed by these agencies as inevitable if the radio depart-ment is to operate at the utmost

ment is to operate at the utmost efficiency and economy. With the man free to concern himseit entirely with tailent booking, the designee, figure the agencies, would have ample time to scout the various fields of amusement for mike candidates and give thorough scrutiny to talent submitted by managers and agents. Establish-ment of a booking expert. by these agencies would further reduce the effectiveness of the network artists bureaus as go-betweens.

effectiveness of the network artists bureaus as go-betweens. Thompson agency's co-ordinator of taient buying, Tom Luckenbill, left New York for Hollywood by piane Friday (27) to establish com-prehensive booking contacts for all thompson programs and set up a system that. Will nee hern becomes valiable for radio esther from the Coast or New York. While in Hol-ywood Luckenbill will help debut Yaliace Beery as mc. of the Shell gas series Oct. 12. Luckenbill will stay two weeks. Herb Polesie of the same agency's producing staff will follow Lucken-bill out to the Coast to handle the Shell program permanently.

Sarnoff Thinks U. S. Radio Much Ahead of World

David Sarnoff's study of technical developments in radio, in Europe leads hl to believe that America' progress is ahead of anything progress is ahead of anything which he saw abroad in his recent 10-week trip on foreign soil. Sar-noff traveled in England, France, Belgium, Holland, Aùstria, Hun-gary and Czecho-Slovakia. It is significant that despite recent re-ports, no negoliations were had and pose of its Electrical Musical In-dustry holdings.

no and pose of its Electrica, and dustry holdings. He sees 'three fundamental dif-ferences' between radio in Europe. United States and radio in Europe. These are:

ferences' between radio in the United States and radio in Europe. (a) European listeners pay an annual fee to their respective gov-enments for the privileges of lis-tening to broadcaigs. (b) European broadcaeting is generally under governmental monopoly and strict governmental control and sensorship. Radiant is an exception in that the Briths Broadcasting Corp., while government owned, is per-mitted to exercise a measure of freedom. Wherever radio freedom lis

American a measure of freedom. Wherever radio freedom is sbridged, according to the iRCA president, so is freedom of the press. This condition is significantly noted by him especially in dictatorship countries. In such countries no word of opposition is permitted to be expressed to the powers in con-trol. Radio is used as propaganda to perpetuate the powers in con-trol.

Visiting New York

Frank Ford, KWKH, Shreveport: Franklin Doollttie, WDRC, Hart-

franklin Doolittle, WDRC, Hart-ford. Leo Fitzpatrick, WJR, Detroit. Arthur Church, KMBC, Kansas

Arthur Church, Ashery City. G. A. Richards, WJR, Detroit. Sam Cock, WFBL, Syracuse. I. R. Lounsberry, WGR, Buffalo. Edgar Wolfe, WiNS, Columbus. E. R. Voigt, 2KT, Sydney (Aus). Lee Coulson, WiHAS, Louisville. Harry Sodewick, CCRB, Toronto. Furnell Gould, WFBR, Baltimore.

Sam Pickard's Rest-Up

Sam Pickard, CES 'v.p. in charge of station relations, leaves Jan. 2 for Honoluiu. He plans to stay two months on the sland. While there Pickard will be hosted by Fred J. Hart, pres G. KCMB, Honolulu, who rece. thy visited the State. KGMB is a Colombia affiliate. Mrs. Pickard and their daughter ill accompany.

, ill accompany.

WPRO PROVIDENCE'S NEW AFFILIATIONS

Frontdence, Oct. 1. Station WPRO, under the direc-tion of General Manager Paull Oury, has completed two moves designed to jack up its end of the Providence radio situation considerably. WPRO is now assuming ties with the Yan-ice Network as well as acquiring the representation of Paul Raymer. Affiliation with Yankce means that the station with henceforth derive its programs from three sources: (1) Yankee; (2) the Mitutal web, which has a program arrangement with Yankee; (2) the Mitutal web, which has a program arrangement with Yankee; (2) Long Mitu WPRO has for some time been a member.

some time been a member. Raymer will give the station its first outside representation in the east, although Walter Biddlck Co. has heretofore been selling it on the

Coast. As for Yankee, its setup in Provi-dence is now of the same multiple-station type as in its home town, Boston. Other Providence station is WEAN, which Shepard owns out-

WPRO is owned by Cherry & Webb, department store, and under the direction of Oury has been in-dulging in plenty of showmanship. The new moves are expected to in-ject still more competitive pep into this town.

Boake Carter's Price

Philadeiphia, Oct. 1. Boake Carter lett yesterday (30) for Detroit to do pre-game color de-scriptions of World Series for Ford. Understood Philco commentator will have all four (NBC red and blue, CBS and Mutual) networks for his remarks, and that they'll though the split, each setting separations of or game physical descriptions of comments. Philadelphia, Oct. 1

game game. Figure named for Carter is \$5.000 a game. He'll do his Philco series from whichever town has series eame.

Ethiopian Ifs

Josef Israels II, president of Pub-licity Associates now in ...thiopa for the N. X. Times and Pathe News, also other press interests, is being offered around as a radio comment-

offered around as a radio comment-ator direct from the line of dispute. Poor broadcasting facilities how-ever in Ethiopia have held up nego-tiations. Israels plan would be to air from Cairo, Egypt, but that's nearly two days away, another snas. snag.

are: KMA, Shenandoah, Ia.; KMBC, Kansas City.-Mo.; KFSG, Los An-geles; KGBZ, York, Neb. Stations KXL, Portland, Ore.; KGGM, Albuquerque, N. Mex.; WASH, Grand Raplds, Mich.; WCAD, Canton, N. Y.; WHN, N. Y. C., and WNEW, Newark, N. J., received temporary extensions to Nov. 1. WENX, ronx, has upped its

rates 10%, effective, covering all pe-riods from 9 a.m. to midnight. Un-der revised schedule, Class A diviweek days from 7 to 10 p.m. and Sundays from 1 to 10 p.m., EST have been boosted to \$160 per hour.

Sponsor's Reprisal Move

'Orphan Annie' on Platters Placed with Rival Stations in Several Towns

Chicago, Oct. Due to the refusals of five stations to continue to take Little Orphan Annie' from the NBC network, Blackett-Sample-Hummert agency here is pulling the Ovaltine shows off of those five squawking trans itters and shipping 'Annie' platters to rival stations in those towns and is climinat'-g one city entirely.

Ovaltine has always lnsi ed on Ovalitie has always has a on 5:45 m. for Little Orphan Aunie, but this period is in the stations optional time zone according to the new NBC station contract setup. Figuring to get additional revenue by forcing Ovalithe to buy guaran-by forcing Ovalithe to buy guaran-by MAVE in Louisville ot WLW in Concinati. Louisville station way.

formed the agency that it couldn't continue to take it from the web. Towns affected by the Ovaline switch arc St. Louis, Minneapolis, Superior-Duluth, Houston, San An-tonio. In St. Louis, Ovalitne is moving Little Orphan Annie' off the NBC web on KWK to KSD on platters: In St. Paul-Minneapolis from KSTP to WCTN, In San An-tonuston from KPRC to KTRH. Agency is dropping out of Superior-Duluth entirely. Another switch, but not for the formed the agency that it couldn't

Best Customers of NBC, CBS

rom what sources NBC and CBS derive their main revenue is illus-trated in a series of tabulations recently completed by the two chains, Classifications cover a list of the 10 biggest advertisers, industry rankings according to expenditure, and per-advertiser expenditure. Comparisons are made on the basis of the first seven months of 1934 against the similar 1935 stanza-

Ten Ranking NBC Advertisers THIS YEAR

- 1. Pepsodent 2. Standard Brands 3. Colgate-Palmolive-Peet General Motors 6. Sterling Products 7. General Mills 8. Bright Myers
- 7. General Mills 8. Bristol Myers
 - Wander Co

4 Coligate-remains 5. Pepsodent 8. Dr. Miles Laboratories 7. Kraft Phenix 8. Sterling Products 9. Briatol Myers American Tobacco 10. Kraft Phenix **Banking NBC Industrial Classifications**

- Drugs and Toilet Goods Foods and Food Beverages Lubricants and Petroleum Soaps and Housekeep's Supplies Automotive Industry
- 6. Cigars, Cigarettes and Tobacco 7. Radios, Phonographs and Mus Insts

- Inste 8. Confectionery and Soft 9. Financial and Insurance 10. Clothing and Dry Goods 11. Wines, Beers and Liquors 12. Building Materials 13. Miscellaneous 14. House Furniture and Fur

\$104,502

1. 2. 3. 4. 5. 6. 7.

8 Borden Sales

1. 2. 3. 4.

10.

13.

\$123.503

biz.

10. Philco

Insta

Paints and Hardware

14. Financial and Insurance 15. Clothing and Dry Goods

Building Material
 Travel and Hotels
 Machinery and Mechanical Supplies

LAST YEAR

WHAM NAMES CRAIG

Has 31 Stations—Defends Long List

Norman Craig has become the au thorized New York sales representa-tive for WHAM, Rochester. It's the station's first designation of the kind.

Kind. Craig, who has 31 other stations on his list, holds to the theory that this wholesale representation gives him an advantage in calling on an agency. The buyer of time, says Craig, will be able to hit on at least one station that they can talk about.

Craig is oldest station rep in radio, aving brought Scott Howe Bowen

Hollywood, Oct. 1. California Broadcasters Associa-tion Is organizing, with northern and southern units to compose the body. Proposed set-up has been submitted to 40 station owners for approval and membership accept-ance, with likelihood that the group will get going Dec. 1.

To Organize Stations

Hollywood, Oct. 1.

California Takes Steps

- 14. House Furniture and Furnish'gs Travel and Hotels.
- 16. Jewelry and Silverware 17. Schools and Correspondence

LAST YEAR

Confectionery and Soft Drinks Soaps and Housekeep'g Supplies Confectionery and Soft Drink
 Soaps and Housekeep'g Suppli
 Radios, Phonographs and Mus

. Liggett & Myers American Home Products Ford Wasey Products , R. J. Reynoids

R. J. Reynoids Sterling Products Wm. Wrigley, Jr. General Motors

- Courses Courses 18. Garden 19. Paint and Hardware
- 17. Garden 18. Radios, Phonographs and Mus Insts 19. Jeweiry and Silverware
 - Average Per-Sponsor Expenditure

LAST YEAR

\$147 982 Ten Ranking CBS Advertisers

THIS YEAR

- Ford
- . Ford American Home Products . Campbell Soup R. J. Reynolds . Wm. Wrigley, Jr. . Liggett & Myers . Sterling Products . Wasey Products . Corn Products
- 1.2.3.4.5.6.

- 10. Lady Esther
- **Ranking CBS Industrial Classifications**
- Drugs and Toilet Goods. Foods and Food Beverages Cigars, Cigarettes and Tobacco Automotive
- 1. Drugs and Tollet Goods 2. Foods and Food Beverages 3. Automotive 4. Cigars, Cigarettes and Tobacco

 - Lubricants and Petroleum
 Confectionery and Soft Drinki
 Radios, Phonographs and Mus Confectionery and Soft Drinks
 - Insta
- 8. Lubricants and Petroleum 9. Wines, Beers and Liquors 10. Office Equipment 11. Stationery and Publishers 12. House Furniture and Furnish'gs
- Insts 8. House Fourniture and Furnish'gs 9. Soaps and Housekeep'g Supplies 10. Stationery and Publishers 11. Paints and Hardware 12. Office Equipment 13. "Shoes and Leather 14. Building Material 15. Machinery and Mechanical Supplies 16. Garden 17. Tarsei and Hotels

\$141 180

Smi

- 17. Travel and Hotels 18. Clothing and Dry Goods

Average Per-Sponsor Expenditure THIS YEAR

LONDON TELEVISER

SET TO BROADCAST

Transmissions from the Alex-andra Palace high definition tele-vision station are now all set. Will be in operation in March.

HIGH SCHOOL TALENT

New York radiodom has turned to the high schools for its amateur fare. Smith. Brooks & French agency auditioned for Borden Sales last work a program idea that would depend exclusively for its contexts upon gise clubs and other musical organizations in the New York City fue show. It schools. Release of the show. It schools, Release of WOR. Newark.

Stanza would also include George Hall's band, Lou Littie, Columbia University's football coach, doing a sports, comment, and the two war-biers in Hall's unit, Dolly Dawn and

Sonny Schuyler.

SPORTS EXCLUSIVE SNAG PORTABLE MIKE IN NBC's Lukewarm and Limited Okay Bristol-Myers (Fred Allen) Acct. To Agency Handling Benny, Baker

RADIO

along-with red Allen programthe rest of the Bristol-Myers account has switched from Benton & Bowles to Young & Rubicam. Latter agency's authority over the Wednesday stanza becomes effective

Wednesday stanza becomes effective ith tonight's (2) broadcast, Fred lien returns to the spot next week, and no changes for the balance of the program's setup are planned for the time being. Another account acquired by 7 & R list week was the United Cigar-Whelan Drug Stores, which event brought under the agency's direction the Isham Jones show that started on WOR, Newark, and WON, Chicago, last night.

Jones show that started on w Ox. Newark, and WGN, Cheago, last night. Reported reason for the Bristol-Myers hit is the conflict developed by the otherate. Allen starza jointiy the start B & B also handled Col-gates Upana Toothpaste and Sai-Hepatica. B-M account has been two years. After iosing the Colgate radio business to B & B, Young & Rublcam advised Colgate-Paim-olive-Peet that it might as well also take the publication phase of the account. Transfer occurred during the middle of last season. With the Bristol-Myers account on its list, Young & Rublcam no the other two being lack Benny (Jell-O) and Phil Baker (Good Guff).

MUTE WRBX, ROANOKE, WHIS BENEFICIARY

Lynchburg, Va.

list. Newcomer is H. T. Devey and Sona, whe house. Brings the list to a current total of three. Dewey program is scheduled to start next. Saturday (6), with Joe Bolton spieling off foothal dope 15 minutes before game time. WOR's other two wine and liquor accounts have also been underwriting aports chatter. The two - Peigenspan beer and Franz whiskey-share Stan Lornax and his aports review on alternate nights for seven days a week: Currently understood that Feigen-span is scon going to take over all

Lynchburg, Va., WRBX at Roanoke has quit the air after being sold to the Daily Telegraph Printing Company of Biuefield, W. Va. The sale makes it possible for the newspaper's sta-tion of the sale makes it possible for the newspaper's sta-tion of the sale makes it possible for the newspaper's sta-tion of the sale state is the sale of the sale sale state bill the sale of the sale sale state is stations, about 49 miles apart, have been sharing time for several years. Equipment of WRBX has been sold to WRBC at Memphis. Negotistions were handled by Frank W. Rogers, Roanoke attorney. WRBX has changed ownership several times since it was built in 1930 as an opposition to the other Roanoke station, WDBJ.

Ticker News in Boston

Boston, Oct. 1.

Boston, Oct. 1. Tickter News, wirder radio news and sports service opens tonight (Tuesday) in boston. Company sald to have nearly 300 clients as starter. Tickter News, which is now operating: on a 12-hour basis, al-ready has established studios in New York City and Philadelphia. Tie-up with INS furnishes com-pany ith world news and sports events and transcription programs, especially prepared for Ticker News, fill in gap between actual news broadcasts.

Gen. Mills Sets Extra **Ball Games on WGAR** Cieveland, Oct. 1.

Click of the Wheatles broadcast out-of-town Cieveland baseball Click of the Wheatles broadcast of out-of-town Cleveland baseball games on WGAk has inspired the Blackett-Sample-Hummert agency and General Mills to continue the baseball braadcast even when the Cleveland tea... ran out of home stames last week. Under the contract with the all output Indiars WGAK picts up while WHK gots the source range. For Standard Oli of Indiana. When the team artived hom from the final set of sories Wh allos deduced

for Standard Oll of Indiana, When the team arrived hoi from the final set of series Wh alles decided to pick up the St. Jouis-thickgo battle for the National League championship. Meant considerable extra coin for WGAR since it was on a separate contract.

Private-Now Public

Crack made during the Amos 'm' Andy interiade of the RCA show Sunday atternoon (23) evoked quite a buz around Norma (2000) or (Freemail: Gosten) opened the act's bit by explain-ing that, he had been invited to participate in the program by their Friend, Mr. Aylesworth. 'You know,' continued Gosten, 'at NBC one day a year they put the page boys in the im-portant jobe and do visa-versa to the vice-presidents. Well, my friend Mr. Aylesworth was tell-ing me that if they left this arrangement stand for two be able to get NBC, back on its feet.'

WOR HANDLES

BOOZE COPY

DISCREETLY

Always a wijiing taker of beer and ijquor advertising, WOR has added another such account to its list. Newcomer is H. T. Dewey and

span is soon going to take over all seven Lomax programs, and that Franz will get itself a separate niche with a 'Cocktail and Parlor

niche wich a Cockristi and Parlor Cibb series Cibb series VOR claims it was the first sta-tion In the east to take the fire-water business, if not the first in the entire U.S. Has had 11 ac-counts all told. No complaints have ever been registered against this pollcy by any organization, dry or otherwise, although an Individual squawk may come in now and then. Station says it avoids complaints by making aponsors phrase their plugging so that it vill drive only at existing drinkers, and not try to carve a new market among non-drinkers.

drinkers. Baltimore, Oct. 1. In December, '33, when prohib-tion of hard likker was rescinded. Tom Lyons of WCAO announced that though his station would ac-cept beer commercials, would not alsr plugs for high alcoholic content stuff. Other three Balto broad-casters evinced resadiness to ac-cept likker accounts. Last week WCAO scrapped the voluntarily imposed ban, simultan-cously snatching spot-announce Whisher, Curlously enough it is only likke commercial currently it Balto; other was only one to ever have a whiskey account.

Melton Ends Pic Stint

Itollywood, Oct. 1. James Melton pulled out for New York Sunday (23) to resume ills radio broadcasts in the east. e appears on the Atwater Kent hour Oct. 10, then picks up his series for Palmolive.

Oct. 10, then ploks up his series for Palmolive. Melton finished recording final numbers for Warpers' Stars Over Broadway' Saturday (28) and re-turns to Warners here early next year to resume his ploture cantract.

drinkers.

CROWD A THREAT

Can't Bar Unsanctioned Broadcast, Contends Law yer for Transradio-Worked at Baer-Louis Fight and Claims Will Repeat at World's Series

CONFERENCE

Despite the fact that Baseball Commissioner Landis has sold the broadcast rights to the World's Series exclusively to Ford for \$100.-000. Transradio is offering a play-by-play report of all the games which may be obtained by either land, wire or through the service's shortwave transmitter, WCX. er-bert Moore, head of Transradio, de-clared iast week that he was pre-pared to resist any last minute legal tactics on the part of the commis-sioner, networks.or sponsor, to re-strain him from broadcasting the series. Moore, who thwarted the efforts

strain him from broadcasting the series. More, who thwarted the efforts of NBC and the promoters of the Max Baer-Louis fight to keep Transradlo from furnishing' its clients with a blow-by-blow de-scription by installing a reporter with a shortwave transmitter close to the ringide, plans to use the same levich for the series. As Laps bout, the description of the grain as broadcast by the portable trans-mitter will be picked up at a spot not far from the baseball park and transmitted over an American Tele-phone and Telegraph wire to printed version clients of Transradio or the stations which buy the shortwave pickup provided by WCX. Eilter service may be sold for sponsorship by the local station, without re-strictions. Although FC dumas and Mutual, Moore figures that he has at least 200 stations prospects for his series service. Transradio went through with its scheduied bow-by-blow relay of

Tas at least 200 stations prospects for his series service. Trainstadio went through with its cheduice blow-by-blow relay of the fight after NBC had warned the various news services catering to broadcasting that they must not make available to station cilents any ring details while the fight was in progress. Warning was served at a meeting called together by Frank Mason, NBC v.p. in charge of press. Besides delegates from the Associated Press, the United Press, the International News Service and Tranaradlo, the meeting was. at-tended by persons representing Buick, Arthur B. Kudner, Inc., the agency on the account, and the 20th Century Club, promoters of the bout. Isaac W. Digges, general counsel for Transradio. who was used on the subject by the lawyer for the fight club, and pointed out that since the fight was not a dra-matic, literary or artistic creation or anything that came under the copyright is there was nothing to proceedings. The bout, declared Digges, was strictly a 1\shile event and that anybody seeling a blow struck could report 11 instantly by any means few wished. **Property Rights**

Property Rights

any means ne wished. Property Rights When the attorney for 20th Cen-tury averred that his view was up-heid by a ruling handed down by the Washington State court in the case of the AP against KVOS. Beil-ingham. Digges rejolned that this, declsion had been overruled by a higher court in the same state which heid that news carried in a newspaper cased to have a prop-erty right, unless copyrighted, once that it has been put up for sale. NEC and its colleagues that the news services would agree to keep their release three-rounds hehind the network broad-cast, and alt nothing but every third round, balfges would to b what his dient could not b knock-out occurred in the first, fourth or

On Scenery: CBS Problem Easier

Another Station Peeve

Station managers are find-ing a new cause for dissatis-faction with, and criticism of, their sales representatives, They are saying that too many station reps devote too much the to divergence to much the to divergence the add-ing more business contracts to the stations they already handle.

handle. Station men do a burn-up when in the midst of the sell-ing season their reps busy themselves with entertaining other broadcasters whom they seek to add to their list. Parties and lavish spending is not appreciated by station men already signed up.

CBS' SPOOFING REBUTTAL TO STATISTICS

A fictional five-minute broadcast-ing script ridiculing the ANPA at-tack on radio ("Xaratsicks on the Air") has been issued by CBS and is being sent to major advertisers and agencies. Opinion among broad-casters is that this is be suavest plece of strategy employed against the newspapers to date, the rest of the battle having grovelled in statis-tics. tics

tics. Although it is generally agreed that the publishers were on slippery ground when they let loose their anti-radio polemic a month ago. radio was slow to catch onto a grood counter-strategy. Answering sta-tistics with statistics is not re-garded as an ultimate defense. since advertising agrencles—the judges in the fraces—are obviously ylewing all figures only after dousing them with a shaker of salt. In currently revising its campaign. CBS drafted the services of Paul Keston, v.p., for a laugh campaign.

the services of Paul Keston, v.p., for a laugh campaign. Title of the Keston propaganda is 'Pa and Ma and Mike (or, Juat a Foster Child).' It is 'presented amilably by CBS,' Pa being the ANPA, Ma the magazines, and Mike the webs. Scenc is a country store in which the trio are sales people, and they are engaging in some arguments toward the close of a busy day.

arguments toward the close of a busy day. Throughout their conversation. which is intended to be symbolic of actual situations, the idca is fostered that the newspapers are selling all media short by socking radio. Ma (magazines) is given some lines, which num the the some lines which num the selling all newspaper are tack. The scripting the newspaper attack. The scripting the not hard to read, and the statistical phases of the actual fight are kept not nard to read, and the statistical phases of the actual fight are kept to a minimum. Finish is of the suspense variety, so that a sequel script may be patched on in another week or so.

Ken England is not scripting for Phil Baker this season due to press of other activitics. Sam Perrin and Arthur Phillips are authoring the Baker stuff Baker stuff.

seventh round, and when there was no answer forthcoming to this the meeting broke up with nothing agreed to. The UPs rej, Stuart Cameron; refrainad fro arguing on the levai angle, while the delegates from the AP and the INS expressed from the Al' and the INS expressed the opinion that there was nothing in the law to keep them from fur-nishing the stations with a running account of the fight and that the promoters in stipulating exclusive-ness had sold more than they could deliver. or deliver

A policy of lukewarm acquiescence has been adopted by the National Broadcasting Company with regard to the use of scenery in New York radio studios. Matter was brought to a head by the recently inaugurated Life Savers program which employs a 'series of screens.'

VARIETY

37

NBC will not flatly forbld the use of scenery but it is well known that NBC's heart is not in it. Restric-NBC's heart is not in it. Restric-tions designed to discourage scenery and hold its use to minimum specifi-cations have been decided upon. Trademark wings the rough equiv-alent to theatrical tormentors, will be okay, but efforts by advertisers to make elaborate scenic investi-to make elaborate scenic investi-

tures of NBC studios will be nixed. Main studio at Radio Center, which seats nearly 1,500, has no fa-clifties for handling real scenery, lacking lines, grips and other equip-ment including special lights. Of-ficials of NBC evidence no desire to make extensive aiterations that would be necessary for special sets.

would be necessary for special sets. With Columbia Broadcasting. Co., it is a different matter, because web now regularity uses several former legit theatres that may be easily adapted when sponsors demand sec-nery. Will use this for Camei and Standard of New Jersey programs at 45th Street Playhouse. 14

4.100-SEAT HALL **CAPACITY FOR WEEK**

Winnipeg, Oct. 1.

Amateur contest lasting a week was a big attraction for the annual radio show under Back-to-the-Tand show under Back-to-the-Land Association and Winnipeg Free Press joint auspices. Ama-teur cycle has been played down in Canada due to the government network's desire not to antagonize the unions. Some 350 simon pures com-peted during the week. Civic audipeted during the week. Civi torium with 4,100 seats capacity nightly. went

Charles Jennings from CRC, To-ronto, touted as Canada's number onc announcer ran the show with George Wade orchestra from Montreal supplying the music,

Lum and Abner's Party

Cleveland, Oct. 1.

For the start of their show WGAR here for Horiick's maited milk team of Lum and Abner journeyed here from Chicago for a speneyed here from Chicago for a spe-cial 'home coming' shick. Despite the fact that the show has been on NBC for several weeks now WGAR was not added until last night (Monday) because of daylight say-ing time mix-up. Lum and Abner had a special breakfast for the press boys and then held open house to meet the for one w breach a lithe day and for one w breach a lithe opense stunts ever pulled around these parts.

Plymouth's Sales Rally With Big Names as Bait

With Dig Names as Date Plymouth program aver WOR, New York, and 33 affli'tte studons on Thursday, Oct. 3, includes: Amos T' Andy, Lou Holtz, Lovell "Thomas, Howard and Shelton, Grand Duch-cus, Maric/Beake Carter and How-ard Enclow and orchestan. Broad-rasts at 12:15 p. to 1:15 EST. Various portions of show will with a transformed and at CRLW, octward theory, And at CRLW, octward, Micker, and WOL Wash-ington, Harry Von Zeil deing the Innouncing, Oceasion is the animul

ington. Harry Von Zell doing the innouncing. Occasion is the annual innouncing, Occasion is the annual rates session of the company. Han-illed through J. Sterling Getchell agency. Radio Conference

we program tag

NEW YORK RADIO PARADE

By Nellie Revell

Joe Cappi Banished Joe Cappi With Ort of 12 was vulet off WOR Ansonia Shoe program, which stars Al Shavne, by union for underscaling his men. Union re-placed the Cappi ork with Nat Brusiloff and five men. Since Brusiloff and men are house men there will be no chance of any further wage troubles. Client pleaded with union to reinstate Cappi saying they 'didn't know what was happening and would see to it that it did not occur again.' Union said no dice. Is taking no further chances,

WOR's Sustainers Cared For With the new master control panel for MBS in operation at WOR and WOR feeding MBS a total of 4% commercial houre permanent two-way round robin lines are now in operation between WLW, WGN, OKLW and WOR. - In-pact with one way-round robin. WOR had option of uting any austainer of other outliets but could deed nothing. Now with two-way lines WOR will commence to feed austainers and expects to have a total of 20 hours' airing over other MBS outlets.

Pop Singers in Eclipse? Present trend of radio programs chows a definite trend away from one of radio's stand by entertainers, the singer of pop dittles. The present essons sets stars from legit, pix, front page names and current event angles taking the new shows. A partial list of the once popular singers shows the following, without network, commercial commitments as yet: Connie Bosweil, Donald Novia, Jane Froman, Gertrude Nelsen, Morton Downey, Harry Richman, Joey Nash, Jerry Cooper, SI dary, Barry Mc-Kiniey, Larry Talor and Mildred Bailey and Lee Wiley. Two pop warblers Nith pix backing, Phil Regan and Joe Morrison, are sponsorless. Harry Richman and Jane Froman now making pix that will soon be released and which by past records should jump their popularity are nevertheless sponsorless.

To usy to Call 'Em Ted Husing's non-participation in the CBS airings of the World Series this year is practically voluntary. For the last dix years, or maybe seven, Husing was at the mike at the world series. This year his commitments on Camel and Campbell Tomato Juice programs biside his regular sports assignments will keep him plenty busy and made his refusal to handle the baseball show mandatory. Camel will keep him studio-bound on Tuesdays and Thursdays, while Campbell show holds him in NY on Wednesdays.

Carson Robison By Proxy , Carson Robison being alted: commercially over Luxem-bourg were originally scheduled to be alive program. Robison, a London favorite, was dicketing to go into the Barclay hotel in London and double win vuide. Between dates he was to do the alrings; Luxemburg is a hop and skip from London. However, the price palaver on the p.a.'s didn't jell and show wound up as a platter program.

DeWolf Hopper's Premonition Walter Craig, producer of the DeWolf Hopper radio prögram, talked yia long distance with the late Mr. Hopper the day prior to what was to be his final broadcast: The conversation disclosed that Hopper knew he De has inal broadcast. The conversation asciosed that Hopper Knew he was critically ill and subsequent developments prove this. At all times, Hopper's closing line on the broadcast was, 'and so I say goodby until next.week with this parting bit of advice...and so into a slight commer-cial.' At what was the final broadcast Hopper omitted the phrase, 'Until next, week'.

to alr over MBS in December. Program not set as yct. Short Shots Bull Card few to Denver to sick sister while on vacash...Meycr Davis doing a week at White Sulphur Springs...Tcd Ailen on vacash...Donajd Cope, production manager of NBC Frisco, resigned to join Dentón & Bowles. Headed east on Oct. 1...Marty maytime show at CBS switches to Satevas at 9:30, starting Oct. 6...Today's Children' show mased second anniversary of network airing ist week. Made it four years over Chi outiel Las June since first aired here...Ed Smälle now handling Mildred Hunt...Ernie Chappeli retired from post with Donahue & Coe and doing free-lance announcing and production. Handling the Wal-lington spot on Coty show. Looking for scripts and show ideas...Jane Pickens: auditions for singing fellowship at Julliard Foundation this week..., Vivienne Segal will do: a guest shot on F. Parker program... This Zion Boys celebrating their 10th year in radio... WOR auditioning an all-society program headed by Hayward Powers, a socialite badsman, with possibility that a smart magazine may sponsor... Phil Romano, the wer orknin at Roseland, is former WGY. Schnetcatay, musclaid di-pier and all operform Rod and, is former WGY. Schnetcatay, musclaid the me of the Jamona for anne, singing rever WMCA and CBS, has no no two, port, Wayne Indiana...ighth teru into no at the Easaxy which will be program No. 234...Lee Wiley in town at the Easaxy 'Bouse...Viv Young at says on coast instead of planning back to N. Y. Skipa shell show of Oct. 5th, which will air from N. Y., but returns to program following week for a 13-week stretch. Bard By

Stand By Fred Sammils is new ed of Radio Mirror ag...John Reed King of WFG, in Atlantic Clty, is new CES announcer. Halis from P.Inceton and handled Par Newsreet forbial announcing...Jaina Courtenay, new WNEW announcer, is wed to Bernlee, of Bernlee & Emily of George White, Scandals...Bob Crosby taking his ork to baliroom dates in Cleveland, Columbus, Canton, Wilkes-Barre, etc. Each gal who attends dance will be gifted with a sample bottle of new.sponsor's perfume. New show airs Oct, 25...Ben Ame shifted from Meyer Davis to Irving Mills office...Mills now handling Benny Merof Ork...Lesil Howard will air 1rom Hollywood for Initial seven weeks of airings. Tom McKnight enroute to coast to ready cast and ork...Joan Baker of, Cleveland lesit and radio in town and doing ok at NBC; handling part of 'Annabelle' on Tale' program...CBS gave Chries Locke's Oyrano' script the o.o...Al Donahue Ork goes into Waldorf In November

Sponsors-Agencies

Wasey Products (Zemo) present-Wassy Products (Zemo) pre-ing Jacob Tarshish over WOR, York and MBS with follow schedule: Sundays, at 2:30, Tuesdays, Wednesdays, Thursda Iliis a. m. EST. Placed thro Erwin Wassy. ver WOR, New following

Eastern Nu-Enamel over WOR, New York, presenting Home Town Boys on Fridays at 8:46 pm. EST. This group formerly known as the Jesters, includes Guy Bonham, Dwight Latham, Wamp Carlson. Placed through Stedfield agency.

Phillips Chemical (Milk of Mag-nesia Face Cream), starting over WOE, New York on Oct 21, thrice weekly at 9:30 a.m. EST, presenting Beatrice De Sylvara in 'How to Be Charming,' Placed through Black-Charming.' Placed through Black-ett-Sample-Hummert, Inc.

Ironized Yeast over WOR, New York thrice weekly, presenting Real Life Dramas, disk serial. Placed through Ruthrauff & Ryan,

Educator Biscuit (Crax) has renewed over WOR, New York, twice weekly, for an indefinite series. Pro-gram still being set, Placed through Queen Advertising agency.

Trades Advertising Agency han-dling Troy Hills account over NBC, presenting Charley Bower's orches-tra and Three Jesters on Wednes-days at 7:45 p.m. EST.

Tastyeast has renewed its Oppor-inity Matinee over WJZ starting nec. 1. Placed through Clements tunity agency.

McCann Eriokson handling Con-solidated Gas, New York utility; over WEAF (local) on Sundays at 6:30 p.m. EST.

Ernest B. Heyn, eastern editor of Movie Mirror, starts over WMCA, New York and inter-city stations ou a series of Motion Picture Revues, scheduled for Tuesday airing at 7:30 p.m. EST. A cast will partici-pate in the hot spot film news. Carl Fenton's orchestra playing, with guest stars included on the bill. Sponsored by Macfadden Publica-tions,

Station WIRE, Indianapolis oration wirks, indianapolis, has an amateur program sponsored by Circle City Rubber Works. Has had three sponsored amateur programs in past.

Armand S. Weil Co., Buffalo, now Armand S. Weil Co., Buffalo, how working on advertising and publicity for the 34th annual Buffalo automo-bile show. Have a bigger radio budget than previously, and every station in the city will get a share. Planning to use participating spots

Watch WFBE (Now WCPO) as Tip on Scripps-Howard Notions of Radio

on women's programs, spot an-nouncements, and dramatized oneminute announcements, Lanny Ros scheduled to make a week's appearance at the show.

Joe Bolton, WOR announcer on a football series, sponsored by H. T. Dowey & Sons, starting Oct. 5.

Armand 6. Weil agency, Buffalo, N. Y., was omitted from Vanerry recent list of active radio adver-tising agencies. This agency was one of first to establish an inde-pendent department to handle radio.

Key Advertising agency of Cin-cinnati is placing business on over 70 stations. Roland Isreal is hand ling radio.

Herschel Deutsch is newly in harge of the radio department at harge Lawrence C. Gumblaner, New York City.

Fyr-Fyter Co., Dayton, (fire extinguishers), has 'Fairvlow Fire House' series, with Hali Carr and a small band and quartet over WLW, Cincinnati. Programs on Monday nights from 8:15 to 8:30. Ali talent from Crosley staff.

An trent from Crossey scaling assume Honey and Almond Creen assume sponsorship Oct. 38 of "Life of Mary society" series for "Life of Mary society" series for Sunday, assess to 5 pur, Brogrun Sunday, assess to 5 pur, Brogrun Carlin in title role and had Cal-Aspertin as commercial angle. Cal-Aspertin as commercial angle. Cal-Aspertin as wom has 'Pahined Dream's series on Mutual web. 'Life of Mary Sothery' of the air since last spring and resumes Oct. 7, carrying as a sustainer for first three weaks by WUW. 'Talent' by Croaley staff, from which Miss Carlin is divorced. from which Miss Carlin is divorced

Chevrolet is auditioning unusually large number of shows at NBC in an effort to get suitable one for fall program. Comedy show was given once over Monday (30), with long string of bands having been in-spected previously.

Waxworks

Four Southwest Broadcasting System outlets have signed for Titlan transcription service begin-ning immediately. KTAT, Fort Worth; KTSA, San Antonio; WACO, Waco, and KNOW, Austin, are the outlets. KTAT and KTSA already using Standard service and McGregor & Sollle unit service.

FCC's Washington Docket

Grants and Applications

Washington, Oct, 1, Application for one new transmitter was okayed by the Federal Com-nunications Commission last week, and one station was granted power

munications Commission last week, and one station was granted power Increase. Clarence Scharbauer, Midland, Tex, was granted request for a new station, to operate on 1420 kc with 100 wastis days. Station KPRG Hous-ion, Tex, now using 5 kw days under special authorization, was given regular license to operate at that power. Applications set for hearing by the Commish included two requests for new transmitters, three for power increases, one for power increase an the following applications were referred to examiners: W. H. Kindig, Hollywood, Callt., new station to operate on 1169 kc with 5 kw; Petersburg Broadcasting Co., Petersburg Va., new station to oper-te on 88 kc with 500 watts days; Station WRVA, Richmond, Ya., increase power from 50 kw; Station WIRE, Indianapolia, Ind., increase power from 500 watts nights, I kw days, to 1 kw nights, 6 kw days; Station KVI, Tacoma, Wash, day power increase from 1 to 5 kw; Station WAIA, Anderson, S. C., frequency change from 1200 kc to 500 kc, increase power from 100 watts unlimited to 250 watts nights, I kw days. Stations KFOX, Long Beach, Calif, and KELW, Los Angeles, were put on the spot when Commish ordered hearings on their applications or license renewals. Amon Carter, big-time Texas Democrat and publisher, innexed another transmitter when commission reconsidered and granted his pide another

Amon Carter, big-time Texa Democrat and publisher, annexed another transmitter when commission reconsidered and granted his plea for con-trol of KGKO, Wichita Falls, Tex, Request to move the stallon from Wichita Falls to Fort Worth also was granted. Carter is owner of WBAP at Fort Worth, mouthplece of his Fort Worth Situ-Telegram. Commission also reconsidered its previous action to give KMBC, Kanass City, Mo, license reneway. Due to protests by WOL, Washington, and WCAU, Philadciphia, pro-vious grant to WRMD, Rockville, Md., to erect new station to operate on 1140 kc with 250 watts days, was revoked and set for hearing. The following applications were received: Northern Iowa Broadcasting Co. Mason City, Iowa, new station to operate on 1430 kc with 100 waits nights, 250 watts days; Strubig Strong and Fagan. The Dailes, Ore, new station to operate on 1210 kc with 100 waits nights, 250 days; Station KFSG, Los Angeles, day power increase from 1 kv to 2% kw; Station WCOP, Boston, Mass, fre-Jaenoy change from 1120 to 1130 kc.

Cincinnati, Oct. 1. Radio and news sheet Radio and news sheet upper strata execs with an eye to what Scripps-Howard joint operation of Scrips-Howard joint operation of air and ink enterprises might turn into are finding out this woek as S-H revamps operating tactics of WFBE and Post. Station a 100-WHE and Post. Station a 100-watter after stundown and a 250-watter after swhen the sum shines, recently was acquired by Continen-by Reddo Ga. Sorther Hormat recently was acquired by Continen-tal Radio Gor, a Soripper Howard or-ganization with offices in the Union. Central Building. Ralph H, Quinn, president of the Post Publishing Co., also S-H, is Continental vice-prez, with Kari A. Bickel, until recently. United Press top shot, in as prezy, James C. Hanrahan, who comes to the new organization from news-paper-radio fields in Iowa, also is named among those setting 'policies'

the new organization from news-paper-radio fields in lows, also is named among those setting policies for the WFBB-Post trial. Trial angle comes through station, being first for the newspaper chain, Initial move has been to drop WFBB call letters in favor of WOPO, The Volce of the Cincinnait Post.' Locais are under impression sta-tion operators are looking for an early boost in pover and are plan-ning a stem to stern overhaul and replacement of bradcastling equip-ment. Neither will hurt, as tonal quality of station's signal, and its carrying power, long have been stig-matized. For the station signal, and its carrying power, long have been stig-matized. The fort to alt local hap-estings, reflecting not only the city's cultural background, tradi-tional love of good music, the the-atre and education, but also its thoroughly American Interest in sports and topics of the day.' is to be instituted, according to build-up bally in Post. Bucking Competition

Bucking Competition

Announcements also speak of 'giv-ing a sparking, honest and interpre-tive coverage of national, world and local news.' Presaging heavy blast

local news: Presaging heavy blast of wire storles. Pienty of competi-tion will be found on this, with local WCKY, WLW and WKRC already on air with numerous news stanzas. University of Cincinati pigskin scrambles will be covered for dial hounds by Joe Aston, Post sports ed, aided by Harry Hartman, sta-tion's vet athletics commentator. This dros with scatter tion's vet athletics commentator. This duo, with additional help from per's sports staff, will catch other asonal body-building projects for

paper s sports stati, will catch other seasonal body-building projects for WCPO. In the station's scheme to brust, a WCPO mike into local meetings and conventions. Intend to send a remote crew out with the legmen and photogs at fires, catas-trophes, riots and murders, if and when possible, too. Actuelly in charge of the station is William A. Clark, who has hetmed the rippler since '1331, coming in with a newspaper and show biz press agent background. Radio publicity in Cincy newspa-pers came back when S-H stepped In with WCPO. Among the early daily combines

In with WCFO. Among the early dally combines to ciamp down on radio was the Cincinnati Publishers' Association, which inclues the Post, Times-Star and Enquirer. Even program list-ings were kicked out in the aliey until Radio Dial, local weekly prog schedule sheet, sprung up. Since then, daily schedules have been in, but that's ali. Post cracked the combine Mon-day (30) with a radio page, with Times-Star and Enquirer expected to follow suit in self-defense.

to follow suit in self-defense, New Post radio ed is Edward Grav-

New Post radio ed is Edward Grav-ett, from Dayton, O. Kenneth Mil-ier, originally brought down from Cleveland for the spot, was shunted after a three-day tryout before ra-dlo page was sprung. The depart-ment doesn't confine bally to WCPO doings, but spreads the blurbs to network and other local progs and stars. This in addition to station-schedules.

Chevrolet Maybes

Program which will follow the 'G Mcn' series on ; NBC Saturday nights had not been picked by Chevrolet execs in Detroit by press time yesterday (Tuesday). Five shows were auditioned for the hpot the day before. Competition consisted of Dave Rubinoft with Grace, Hayes, Dr. Hugh, Riesenfeld with, Jan Pecree, Jack Denny with Doc Rockwell, Vic-tor Arden with Sam Ahear , and a dramatic series. Program which will follow the 'G

CALL SHOW 'CARBON COPY'

39

Realistic Attitude on Newscasting **Urged Upon Publishers; Will Meet**

Entoris are being made to bring representative personages, and or-ganizategether the latter part of this month (October) for a loop discuis-tion of the problems facing the press in light of the important de-velopment of news as a broadcast commodity and the entry of Scripps-Howard in the station op-ration field. Preliminary conver-nations among the sponsors of the idea, it is said, have gone a consid-eration field. Preliminary conver-nations and the sponsors of the idea, it is said, have gone a consid-eration field. Preliminary conver-ndens and the previous the station op-ration field. Preliminary conver-tidustry will be urged to adopt. Among the things that the ad-ocates, of the October get-to-gether want: I. Recognition of the fact that, newscasting has become an integral part of the station's Gally sched-uie and that the betway was? and the busing the demand to the newspaper's ow use. I. United Frest, the International Nation one of its incutions. United Frest, the International Nation of create some sort of united front that will serve to pro-tect their Interests, organize then into a strong political unit and at the same facilitate the obtain-gent was the fact the obtain-stations to create some sort of united front that will serve to pro-tect their Interests, organize then into a strong political unit and at the same three facilitate the obtain-ing of wavelength right for news-papers that want them. Efforts are being made to bring

the same time facilitate the obtain-ing of wavelength right for news-papers that want them. 4. Arouse the newspaper industry Into realizing the need for getting into broadcasting, if they are to continue garnering the llow's share of the country's advertising appro-priations.

Continue garnering the nons share of the country's advertising appro-priations. Proponents of a realignment of policy toward radio expect to cra-from the dominant influences in the AP. Former feel that the hostility or indifference of the AP toward radio directors and the rearmp-ing of the rules on newscasting can do nothing but wcaken the po-sition of the press as regards ad-vertising revenue and social and political influence and that the sooner the facts are faced and the viewpoint readjusted the botter-ill it fare the newspanper.

Last Minute Deal for KLX by Associated Oil

KLX by Associated Oil Onlined, Cal, Oct. 1. For the fifth consecutive year KLX will earry the boudcats of U. C's home foothall games, spon-sored by Associated Oil Co. Each year for the past two years the ras and grease firm has held of signing up with KLX as they are already using complete Columbia-Don Lee net and the two NEC webs. Deal was further complicated this year by Doug Montell, KLX sport announcer, being unavailable. Last minute string-pulling turned the trick, with Phil Ray, Oakland Tri-bune sportwriter, assigned the speling.

DEPT. STORE BREAKS ICE

Hartford Merchant Takes Full Hour

Hartford, Oci. 1. Department stores in this city are réported radio-minded. After years of waiting for some one to break the lee G. Pox & Co. doing the big-gest mercantile business in New England outside of Boston has pur-chased a full hour spot, six days a week, for 52 weeks on station WTIC. The program consists of recordings, time signals, weather found thoms, road reg-rts and light and humorous toples by Bon Haw-bourd and three weeks, reports ac-did three weeks, reports ac-ellent result in teres weeks, reports ac-ellent results. The report of a rather using and the morning the of a rather Understood that other slowes are dickering for time on local stations. Hartford, Oct. 1.

Great Divide

ollywood, Oct. Marx Brothers have three-radio offers and don't know we have been a straight of the weather of the straight of the best of the straight of the picked a different one and they can't get together on any one of them. ollywood. Oct.

Winning Production

WINDPES Froduction Winnipes, Oct. 1. General standard of Canadian Radio Commission programs for the coming season will be raised con-siderably, Ernle Bushnell, Commis-sion western head, declared when interviewed here. More programs, he said, Ill ema-nate from the Western provinces than in the past. He mentioned that the Winnipes-produced 'No Mournful Numbers' program was meeting with strong approval in the East and that an American network was dickering for the U.S. rights. Due to the Dominion election, he said, on Oct. 14, the fall s's tilles had been set back nearly a month, not starting until the week of the sounday Vesper Choir, and Young Bloods of Encare Bend, starting Oct is at 9 CST. All shows originate in Winnipes. Winnipeg.

KFEL-KVOD, Denver, Get **Plymouth 1-Time Special**

Plymouth 1-Time Special Denver, Oct. 1. Station :FEL-KVOD will broad-cas its first .wire commercial pro-gram Oct. 3. when the Plymouth Motor Ca. Co. broadcasts over a coast-to-coast hookup. The pro-gram will be sent over the Mutual Broadcasting Co. to Chicago, and on special wire west. Amos in' Andy, Lou Hoitz, Lowell Thomas and Tom Howard will be headliners on the hours entertain-r-ent. The broadcast will be held in conjunction with Plymouth sales convention being held in the west in Denver the local Plymouth den-ers will hcar the program at one of their meetings at the 'Temple of Youth, which has been wired KPL-Kordo will send the program of special wires of the program of special convention by means of special whee

At the meeting will also be shown motion pletures of the Plymouth Radio Business Conference.

Marty Gosch Sponsored

Marty tosen sponsoreu Inhiadelphia, oct. 1. What is thought to be first of its kind locally got under way last night (30) over WFIL -hen Marty Gosel, station news elitor and former radio scribe, besan 'radio chatter' serve commercial spiel, show offers Cosch's inside stuff, on radio person-altities. alitia

alitics. No distinction will be drawn be-tween stars of any network and no direct mention will be made of any sponsors. Scries to run five min-utes six nights a week.

WJBK's Exclusive

WJDL'S Exclusive Detroit, Oct. 1. WJBK, Detroit, has obtained the exclusive air rights to all home games of the University of Detroit foothall teom: and also the Detroit Lions. Broadcasts will be sponsored by Gobbl Beer. Lions. Broade by Gobel Beer.

by Gobel Reer. Station has also tied up the home games of the Red Wings hockey learn. It will give away 22,000 tiek-ets during the hockey season in re-turn for her bottle caps.

Station WBAL, Hearst-owned and it coullet for the basic Blue in Bal-ilmore, has issued a new rate card which does not increase rates, but carries an announcement of seven row, work for the seven to seven new services.

LINE TOO CLOSE

NBC and CBS Deny Express Co. Program a Place on Network-Owned Stations Because of Alleged Similarity 'March of Time'

PRECEDENT

PRECEDENT Railway recorded program. The News.Parade, has been barred from stations owned and operated by NBC and Columbia. Refusal of the networks to accept the business came on the eve of the series schedule debut, which forced the agency on the account, the Caples Cc. to do some fast last-minutes crimbiling for substitutes whited for the initial release to be submitted before passing judgment. Action sets a precedent for broad-cating. Columbia turned the platters whited for the site of the states the platters as its exclamatory phrase. Time moves on.' Mag's series, which clears over CBS five nights a week, repeats the words. Time marches on.' do'umbia also words, which is claimed to be a close the disc the clear over CBS five nights of the discs was motivated from two angles. One was that if didn't like the possibility of initation charges and the other had to do with the fast that NBC has sold Esso the use of five min-utes on all NBC operated stations easily and the Mississippi for four five-minute news broadcasts a day. Jean K orombach. Inc. produced the Express Co. series. Express transhe the word ad the word dis-tions upon which it would be heard. Bowes Unit's CBS Tie-Up

Bowes Unit's CBS Tie-Up

Louisville, Oct 1. Official 'reception' to Major Bowes amateur unit No. 4, which played Rialto theatre, Louisville, was broadcast by WHAS, Columwas broadcast by WHAS, Colum-bia's outlet here. Hookup was arranged by the the-atre after negotiations feil through with WAVE, which carries the Bowes hour locally.

'TIME MOVES ON' Union Standbys for Amateurs Covered in Local 802's New Rules

Describes Suicide

Houston, Oct. 1: Every newsman's dream of being on the scene when a story breaks was realized by Harry Grier and Guy Sav-age of KTRH, Houston, when their Vox Poor program w turned into the eye-witness broadcast of the suicide of a New York banker. Air reporters had set up their like on a downtown sidew.clk, and were interview-ing the passerby. Came a cry and the body of James A. Macilvaine, second vice-preal-dent of the Chaze National Bank, came hurtling to the streat from a tenth-floor hethe gathering crowd. Then he proceeded with his interviews.

Reversal of Policy on Football in Southeast

ingham Oct 1.

Colleges of the Southeastern Con ference have donc an about face this year in the broadcasting of football games and stations are having little trouble securing broadcasting rights this year.

Locally, nearly every game to be played in Alabama will be broadcast this year direct from field. Zenith radio has bought all of the University of Alabama games and will take them through WBRC, WAPI or WSGN, depending upon which station can give them clear

which station can give them clear time. Southeastern Conference has had a rule prohibiting broadcasting of games, except where both teams give permission. The rule caused quite a stir and the Legislatures of Alabama and Tennessee attempted to, force broadcasting of games by passing bills requiring state owned schools to allow broadcasting. Both measures failed to pass. Vanderbilt allowed broadcasting last year through WSM and atted-ance at games showed an increase for the first time in several years. School officials are inclined to be-lieve that broadcasting had some-thing to do with the increase. WSM has been given permission to broad-cast all of the Vanderbilt games.

. New. Xork musicians' union hassestabilished a defailto policy affecting, instrumentalists on amateur programs. Regulation specifying the number of standby men that will be required when amateur musicians appear as sololats or as an ensemble on such shows was issued by Local 802 following a plea made by NBC in behalf of Major Edward Bowes' Chise & Samborn Coffee stars. Union had originally included to have the outlets and webs pay the full starby fee for every amateur instrumentalist included in an amateur program, but amended its course when NBC pointed out that in most as a colow's running time. Regulation as relayed to the broadcasters is as follows' running time. Regulation as relayed to the broadcaster is as a colow's running time. Regulation as relayed to the broadcaster is as follows: Where an orchestra of 15 employed on the broadcaster, the standby are to be paid for are to be determined by the number of amateur instrumentalists in excess of conchestra. "If Classifications"

orchestra. "If' Classifications

"If Classifications Where they are not at least 15.4; Local 802 men employed in the pro-gram, a minimum of five standbys are to be paid for to the local. This shall per it the sponsor to present a minimum of 10 amateur instru-mentalists piving as solists. Where two or more amateur instrumental-lets appear as a group of ensemble, Individual instrumentalit appear-ing in the group in addition to the

a standby must be paid for each individual instrumentalist appear-lng in the group in addition to the basic minimum payment. of , five standbys. In the case of 10 instru-mentalists appearing as soloists a standby must be provided for each amateur in excess of 10 in addition to the basic minimum payment for five standbys. Payment for standby money to the local is to be based on the in-dividual radio engagement price for the entire engagement price for the entire engagement, including both rehcursal and broadcast. In no event is the fee to be less than the book price of one hour rehearsal in addition to the broadcast. (Union scale calls for a nightly rate of \$18 per, man plus \$6 for an hour's re-hearsal.)

Just Keeping Busy

Philadelphia, Oct. 1.

Fhiladelphia. Oct. 1. Looks like 24 hours a day is too few for two ky MAS staff members. Havdd Davis, WAS staff members. Havdd Davis, WAS staff members. Havdd Davis, WAS staff members. Haven, where he's main staff and opening and, after atring his opinion on the play, scurride to 20th Century Tavern, where he's m. c.'ing this week. Helen Hughes, who as Phyllis Poster is station's home economist, alive program of poetry and home hints, also last week began, under real name, series of sponsored vocal programs for Ames Furiters. In ad-dition, sibe begins new boy and gai song series next week over WCAU with Dorkey Anderson. They're hown as Fred and Helen Daley for an entited the staff of the star-ver WIP, in one using her own name-who vocalizes with plano ac-tompaniment and in other sibe war-ilos in 'On Wings of Song' series. Since her mother's recent illness, she's had to discontinue some out-ide work. he's hau lde work,

Herth on WIND Organ Chicago, Oct. 1. Million Herth, former picture the-

Million Herth, former plraure the-s organist, has been signetured by Ralph Atless to pump the new electric sound box recently in-statics in installing range and Atlass is installing range and wargen also at WAJD here, tearing out two flows in the Trustees build-ing to build a two-story studio.

Reverses Self in Tieup with WSM George Ellis, who once had a hand in such programs as 'Trial of Vivienne Ware,' 'Trial of Dolores Devine,' and 'What Would You Do?' Nashville, Oct. 1. One of the bitterest buckers of radio, the 'Nashville Banner,' lead-

Publisher Stahlman. Bitter Radio Foe.

Vivienne Ware. Trial of Dolores, Devine' and What Would You Do? So fully has Ellis couvinced pub-lisher Stahlman of the wieldom of the new move, that Ellis is occu-pying an office with the word radio' stenelled on the glass. Few months ago this would have been hercsy. Radio listings were omitted from the Banner' pages, later reappearing as advertishing. No beer listed as attriction to ware the state of the state ion has one newspaper atfillation with the 'Narbville Transescan', which will not'be dropped. But the 'Banner' arrangement is far more, weighty, supplying 15 modutes of news whereas the 'Tennessean' ac-counts for only five. Additionally WSM uses Press-Ibnio reports. Looks light is now stilled in this sec-ion, what and concerned happier people. ing local sheet, has committed an about-face and is climbing on the ether bandwagon through a tle-up with WSM. Marks the first time

with WSM. Marks the first time this paper has releated in its anti-tadio attitude, Publisher James G. Sishiman being an important ANPA cor and former president of the Southern Newsprint Publishere Assn. Under the new affiliation, WSM will offer a daily broadcast from 12:30-12:45 under the acglis of the Banner.' In its turn the paper will publicker WSM, and has already run a full-page announcement of the tic-up-piba a daily boy calling at-tention to the 'Banner Newshawk' sertes.

Substance of the program is state Substance of the program is state and local news as gathered by the paper itself and AP, UP, and LNS Later a comic strip will be shaped up for Sunday alring. All broadcast dutles arc being performed for the 'Banner' by

RADIO REPORTS

, Parkyaka-

A.&P. Company Puts On a Great Free CANTOR Wall Show (Kate Smith) in Mad. Sq. Garden

By BOB LANDRY On Monday night (30) the Great Athatic & Pondin Crea Co. gave a great show in the great big Mad-son Siquare Garden. Some 15,000 persons, all deadheaded, witnessed a two-houy entertainment headed by Kate Smith. She went over great too.

son Square Garden. Some 15,000 persons, all deadheaded, witnessed a two-hour entertainment headed by Kate Smith. She went over William M. president of the eastern division of A. & P. In speaking "fioth" the "pistubith" expressed the 'hought that possibly no other company had the far-fung organization that the assessed throughout that the A. & F. Free show was for dealers and house about the caster who result the the transfer of the state and the caster who result the the A. & F. Free show was for dealers and the pisto of faces. First of all there were too many tickets around to give full credence to the strictly organization.

many tickets around to give its tional et al. the strictly organiza-its and the strictly organiza-its a case like this, with very little precedent, the implications outweigh in news importance the routine question of the manner and quality of the revue. A & F. suc-or its organization by bankrolling a big show in a big hall. It com-municated even to outsiders a re-spect for the management brains and the attempts being made to keep the immensity of the organi-thet the bigness remains an asset and does not clog up into a li-ability.

keep the immensity of the organi-sation flexible and progressive so that the bigness remains an asset and does not clog up lint a. 11-We even while accomplishing all these things (15 the sort of pub-licity that presumably would fasci-nate and atimulate.iots of exce-tions of the stangers of such a standard of the dangers of such undertak-ing. Notably parts of the audience of the dangers of such undertak-id, and doing it with the customary of and doing it with the customary of the tangers of such a standard is a standard of the such and the such as a standard of the such and the such and the such as a standard of and doing it with the customary of the danger the the such as a standard of the such as a standard of the such as a standard of the such as a standard with possibly a thousand or more paration with the south equipment with possibly at housand or more blandton with the south and the paration with the south standard with possibly at housand or more provide the evening the sallery got a title rough. This did not become and keeping the sallery got a title rough. This did not become such as the such as the sallery got a such as the such as the sallery got a such as a outer of acknowledge even and the sall and the south as a standard the sall amount of rowdying as organized lies primarily an the fil-tery possibilities. It is not organized and the sall and the south as a such as a standard of the sallery got a such as a standard of the sallery got a standard and A. & P. would proba-ably not care to acknowledge even as an outery during borothy entry the sale of a fine performance to the sale as a standard of the sale standard and the sale sale standard as a standard as a standard and the sale sale sale standard as a standard as

through in show motion and carnet platform. The Bronk in Balto. In Baltom in Charles and a starting platform. Our show in the starting retailer presenting a radio program with an invited audience sot ao nueve in the spirit from the studied to child them. At which point the audience broke out into open Bronx salutes, whisting and other con-vincing expressions of how much The comparison is not entirely fait as the Baltimore retailer's enter-tainment wasn't Kate Smith and the retailer was pretty windy on com-mental coop, but it still may be retained in Detroit. Others are printed in Vanerr at the time. One A. & P. free show has been presented in Detroit. Others are phila and another city. Presumably a half dozen in all will be the total dates. Confined to one night in each town it profably makes little differ-et one half to allow busing to be one the malibration advertiser is yere not an another of the the store of the malibration advertiser is yere to other autonal advertiser is yere near.

He Who Socks First

He Who Socks First Decided is liavity formula was evident (marcial conserved programs that one of the second programs that the second second programs that one of the second programs that one of the second programs that were mentioned with equal prominence among the three second solve boxes and the prominence among the three second solve boxes and the second programs the second on the second boxes and the second programs the second programs the same base. Unless the program's respect three the program's respect three the second programs the sold hour and a half on Son-respect and that may tend toward the second boxes and the second boxes and that may tend toward the the old days in

poweria concernation of the season. It's like the old days in vandeville when the act that sang 'Dardanella' was the act that got to rehearsal first. Cantor, Baker and Benny all know what it is to go to the theatre with a lantern.

tion in the part, engineered by Ralph Wonders of Columbia Broad-casting. Latter acted as m.c. and did nicely without any comedy at-

The Brown in Balto. The Brown in Balto. The Brown is adding the standy crowd that the sponsor attempts adding. Latter acted as no. and diading. Latter acted as no. and di

Gomey St Mino Walk, New York (Ramo & Mitchell) A tendency toward the topical in his material and away from the re-verse method of the topical in-his material and away from the re-verse method of the topical in-his material and away from the re-verse method of the topical in-tor-Peeco series. That, seemed about the only basic change in the show, which otherwise adhenes in the topical in the topical in-tor-peeco series. That age and the response in the series of the show, which otherwise adhenes in provement in the quality of the pro-gram, if the first broadcast is cri-terion, and that, would mean Can-tor the topical into the series of the show, which other rest, on radio or anywhere isses. That applies to his would be a series that applies to his would be a series that applies to his would be the rest, on radio or anywhere isses. That applies to his would be the rest, on radio or anywhere isses. That applies to his would be the rest, on radio or anywhere isses. That applies to his would be the topical to delivers. Topical topical the other ele-ments that go to make up a master entertainer. Pebeco need only see that the program's author delivers. Topical topical topical the applies to his any bare isses and all the other ele-ments that so to make up a master entertainer. Pebeco hele doubly focus more attention and good will recep-tion on the advertised product than any atralght plug would be capable to vorved all sponsors. Torgram Cantor, delivering a plug for Peb-eco, made an intentional buil in methoning. This former sponsors Classe & Sanborn. Stepping In to classe & Sanborn. Stepping In to made the same error. Then a third mether source plug with a pencial song on Pebeco that squared cverything. Mention of an opposition sponsor. Classe & danber, stepping In to each of an opposition sponsor. Classe & danber, stepping In to each of an opposition sponsor. Classe & danber, stepping In to each of the advertised particular and the reverse plug with a pencial song on Pebeco that squared cverything. Ment

JACK BENNY With Michael Bertlett, Mary Liv-ingtone, Don Wilson, Johnny Green's Orch-

JACK BENNY With Michael Bartlett, Mary Liv-ingtone, Don Wilson, Johnny Green's Orch. Control State State State 1990 (1990) (1990) (1990) (1990) (1990) WJZ, New York Back Chang & Rubicam) Harty Comp & Sack Benny, In here tag food singing, fine music and pienty obversary trouble picking up where it left off last spring. Harty Conn, who authors this program, seemingly has struck upon the happiest formula yet found for harve any trouble picking up where it left off last spring. Harty Conn, who authors this program, seemingly has struck upon the happiest formula yet found for use of dolleg in the picke inge is method is to first establish his characters, then build his flaugh directly through or with the chanac-outide source via an unconnected incident or pun. An example on the first show was the creation of a series of five or six consecutive and legitimate the name of the program is new or-chestra leader, Johnny Green. The results were obtained with no re-sorting to unrelated situations. Where Conn also athies is in the better example of the program is new or-chestra leader, Johnny Green. The results were obtained with no re-sorting to unrelated situations. Where Conn also athes is in the better example of prefect actor-writer mating is to be found in show business. Conn write the ways Brank Parker on this as a satis-and musically Green and his or-chestra are acces. Mary Livingstone (Mrs Benny) gets the best break in material altormet, na usual. But Benny, despite finishing on the short bis the head man on the own and there's no mistaking it. Bige.

Is the head man on the show, and there's no mistaking it. Bige. 'COURT OF HUMAN RELATIONS' Paula Baueremith, Bill Johnstone, Ceeil Scoret, Ned Were, Han-Ria Davie Baueremith, Bill Johnstone, Ceeil Scoret, Ned Were, Han-Ria Davie Mina. TRUE STORY, WEAF, New York True Story (Macfadden publica-tion) is picking out a current story from its pages for airing, with readlo version containing all of the ele-monthulty job displayed keen judg-ment on the hearing, in selecting dramatic situations which can lift the talk along for 30 minutes. Those lift he lact and for a selecting dramatic situations which can lift the talk along for 30 minutes. Those lift he lact and for a selecting dramatic situations which can lift the talk along for 30 minutes. Those lift he lact week, being about a per-secuted mother and her daughter. Who walk out on their pater when to his hard-earned money. A courtoom is the setting, with the fashaback trick used. Ramity sequabile more afeath ser-mon is delivered against such a has the years pass, and then back again. Action spurts around to organ music, and even a death ser-mon is delivered against such a has the years pass, and the little girt. Downees pases, and the little girt. Downees pack to earth in the presid-ing court chamber. Booming voices, solek to earth in the presid-ing court chamber. Booming voices, solemity all over the place.

PHIL BAKER With Harry McNaughton, Agne Moorehead, Emily Vaas, E Smalley's 7 G's and Hai Kemp orchestra

Agnes 18, Ed

orchestra Variety 30 Mira EFINING WAFE, New York (Young & Rubicam) Lack Bennyis - ties - the - top-the radio world has provided Young & Rubian with a lesson which the able fidelity. In the new Estadmir-able fit is a sure club. Use of the second two is widdling the orchestra leader: Lesson three is 'plause iorge focus fideling the scripting of Arthur Phillips. Estitute for the offering the and endourage. But that back, ground doesn't encumber the show. It's not a plot, and it's not rigorous. Fortunate for Ester, because his plenty leway what with his buter, stooge, accordion playing, etc. Bottle and Beetle (Harry Mc-Naughton and an unnamed player and the neucondon live up to spect. In re the latter it might be remarked, on when the bottley stooge accordion playing, etc. Mages fight double and Estid (Earry Mc-Naughton and an unnamed player and the accordion live up to spect. In re the latter it might be remarked not been doed double be let of without damage. Baker's equating of the old double tor is elaborations are as a finatable and making a duet, of Rubinof and Jesse Crawford. Agnes Moorhead and Emily Yaas and her trepressible morpet. Kemp and the 7 G's do their turns credit-ably. And the jotes throughout the program have been dosed with enough oxygen to lend them brand that the sponsor calls, they're almos the highlight of the show. Baker rings the mage and selitied to thus, and that the locale be shifted to the script two minutes short? Ba-ker and Bottle appeared in Missis-sipht the sponsor calls, they're almost the highlight a dueltimed. Al around, this show has prorm-ise for

<text><text><text><text><text><text><text><text><text><text>

Wednesday, October 2, 1 DAÉP-LOUIS FIGHT Gen McCarthy, Edwin C. Hill OMINE. WEAF. W. C. Hill Source of the McCarthy. for the but description and Edwin C. Hill for testigen. Tounds analysis, the ether fight fails Wear preceded be the phi-tical wear wear to the Beer-Louis of the testing of the second to the second track, but it was the best handling to date of a major fine second. McCarthy wear in Painting the second the second to the Beer-Louis of the testing of the second to the second the second to the second to the second the second the second to the second the second to the second to the second the second the second the second to the second the second the second to the second to the second the second the second the second the second second to the second to the second to the second the s

ion whether the fighters were in the ring whe he came on. But he did get in the weather and the attent of the second of the second s

LAWRENCE TIBBETT With Don Vorhees Orchestra

With Don Vorhees Orchestra Musical BMina, DMina, DM

Wash patched bergeligt to anat-uites before the red light fashed in the studic. WXXZ DEDICATION Bonny Kyts, Eduard Werner, Harry, McDonald, Virginia Hooper, B. A. Rolfe, Boswell Sisters, Morton B. Kennedy Songs, Bands, Talk Sustaining WJZ, New York Intervamment way that NBC ex-tended to WXXZ, Detroit, and WOOD, Detroit, Sunday night (29). The two stations on that day be-came part of the Blue (WOD) due to the Site (WOD) was a group of artists brought in from the Rockwell-O'Keefe office, plus Waiters Winchel and the Men Acta To the Blue (WOD) was a group of artists brought in from the Rockwell-O'Keefe office, plus Waiters Winchel and the Men Acta To the Blue Wod) do the Blue Works and the Men Acta To the Blue Wod) to the Blue Stores and the Acta to campen the party as a whole. WXXZ lived up to its rep as at and come through with a smartly con-trived melange of song and orches-trie V. Faying tribute personally to GWC. Paying tribute personally to GWC. DWC. Pay has a dong the broadcaster wort have do matche the station do manable, for which he (Trendle) has made WXXZ notable. It has bedd hereon, which has built a huge fol-lowing for the station. Any one can become, averred Patterson, a broad-caster, but without showmanhip fine broadcaster wort haven y listeners. *Guco* mean that on sports the activation of the Rockwell-O'Keefe Guidence of the sector of source of the sector of source of the sector o

MAGIC KEY OF RCA' Milton J., Cross, Frank Black, David Sarnoff, Maria Jeritza, Vienna Symphony, Paul Whiteman, John B. Kennedy, Dr., Walter Damrosch, Amos 'n' Andy.

Brenchory, rail Whiteman, John Amos 'n' Ant, Waiteman, John RADIO CORP, OF AMERICA WJZ, New York The Control of the So-minute run, with RCA plugging its several services and products. A Sunday afternoon hour and glamorous with prenier was apportaneous A family affait, this So-minute Prenier was apportaneous A family affait, this So-minute Prenier was apportaneous Anded out branded it as deluxes There was a certain note of excite presches, no down't omake the ur-fung dalars, sware, of the three-ring event. Portions such as the species of the second hops in Toking Genera wo expand over the intending dalar-opments. Vienna stop-over was not guite up to expectations, due mostly to Mme, Jerizzs audible nervous-nors and extende over this hole with the Blue Danube' Frank Black opened, weided and Cored the Sov. Freezan tubbed Sarnoff, RCA chiettain saying Helio. Reception just fair. Thence to feita.

Heilo: Reception just fair. Thence to Jeritza. Initial U. S. attraction to appear was Paul Whiteman, exploiting the Avertic Jezz motif, and doing trip nembers of this crew. Whiteman played Belle of New Orleans' from his forthcoming picture Thanks a Million' (20th Cent), the first real sock on the show so far. Ramona sock of the show so far. Ramona his forthcoming picture Thanks a Million' (20th Cent), the first real sock on the show so far. Ramona the King's Men for background har-mony.

sock on the show so far. Ramona well primed vocally and assisted by the King's Men for background har-mon, B. Kennedy from Detroit fol-lowed, but just what he was sup-posed to convey is a puzzle. It was a conglomeration of Detroit's busi-ness retward. Joe Louis hometowic stuff, Kennedy isn at the second state state of the second pened with Dr. Walter Damosoic pened with Dr. Walter Damosoic semble accenting the more demon-strative moments. Carnegie aura gave this stater a spurt, and made it something of an occasion. Short quence. Out to Hollywood for Wait Diney's birthday party for his Mickey Mouse gang. It was a bar-rage of barnyard noises, which in out being able to visualize the Din-rey characters in black and white. the act was a cinch. Mickey's Grand Opera' was the particular finah, and gave the Whiteman por-From here program did some fast hurdling. Stephylor dro Kait pose clearly for RCA. Return of the Whiteman contin-gent brough the short wound again, with the mos in' Andy holding the sizetched over the Jack on the spur-pose clearly for RCA. Return of the Whiteman contin-gent brough the short wound again, with the show are did conter and got sentimental over Fepsodent, NBC and the word in general. Kraft Cheese also rated attention as the Witeman band exited for the final Program nearly stopped then with four minute left over to steam of

Whiteman band exticd for the final the gram commercial nearly stopped then with four minutes left over to steam off commercial copy and Black's mu-sical flourish. Ambilious scope of the program makes it a stop-look-by. After first hearing, main liem to brush up is the time element which must be iengineered to the nth degree. No question about the latent and the whild cruise. and announcing. Broadcast Sun-days at 2 p.m. EST.

BACKSTAGE WIFE Vivien Fridell, Ken Griffin, Henry Saxe, Mary McCormick, James Goss

Saxe, Mary McCormick, James Goes Serial 15 MinroN1S WOR, New York (Biacoket.Sample-Hummert) There's a certain amount of dis-tinction to this serial; as polanted as to see breathing spells away from household chores. Most of it comes from the story itself, framed around a matine idol, his young wite from household chores. Most of it comes from the story itself, framed around a matine idol, his young wite from the hinterland, and the numerous it's smartly developed, proceeds easily, and carrise enough suspended action to run through the Monday to Friday schedule smoothly. Mutual, but has just been signed by R. L. Watkins (Dr. Lyon's tooth-powder), as its commercial plug within the past two weeks. At this bearing only three of the refular sound effects or trick gags held up the cplaode, instead it was straight dictionizing.

though the male role could probably be built up into something of a vogue if delivered in punchier fash-ion. Coloricss acting is the only holdback right now. Series airs at 9:45 a. m. EST, originating in WGN, Chicago.

FORD SUNDAY EVENING With Jascha Heifetz, Victor Kolar and the Detroit Symphony Concert 60 mins.

With Jascha Heitetz, Victor Kolar and the Detroit Symphony Concert Grand Worto Reco. WABC, New York (N. W. Ayer) As last year, dignity and class are the Account of the International Concern across. There is no tampering with, condensing or popularizing: of the music. Commercials are absent ex-copt that a pipeler in the middle of condensing or popularizing: of the music. Commercials are absent, ex-copt that a pipeler in the middle of contains (i.e., rugged individualism). It's good stuff for Ford as any com-petent public relations counsel will attest. Association of deast is the Premices of the series (29) was reverently. Bunched with a 44-ofded choir singing 'Old Hundred. Defty-Ghanging' pace, Kolars 70-pice symphony theremon pended the Premices of the series (29) was reverently. Bunched with a 44-ofded choir singing 'Old Hundred. Defty-Ghanging' by the orchestra. Heifetz's performance needs no further comment. He is one of the world's greatest violinists, and one stacked on matchless technical akill. Played first and chird movements from Bruch's 'Concerto for Violin ho D minor' accompanied by the orch. This con asses lightest applications of the stacked on the inded class listener's content of the middle class listener's take the middle class listener's content of the middle class listener's played in the world's concert of violin the fittener's 'Concert for Violin the fittener's 'Concer

fringe of the middle class listener's ken. Names like Borl, Crooks, Flagstad, Spalding, Levitzki, etc., will decorato W. J. Cameron, of the Ford balliwick in Detroit, will administer the 'pain-less doses' of Fordian philosophy and weitanechauung. All in all, the series continues to be one whose calibre sufficiently spaces for thesef, calibre sufficiently apachs for thesef, holsy-totay end of things on Tues-day eves.

BACHELOR'S CHILDREN Hugh Studebaker, Olin Soule, Pa-thein Studebaker, Stude

CHEERIO

CHEERIO Songs, Taik 3 Mina-3 Mina-Cheerio Is an olditmer on the web during the morning hours when commuters are chugsing into town and housewives are adding thing about dusting. Most notable tiling about poetry, soft music, birthday greet-ings for the aged, wedding anni-versary announcements, etc.; while the surrounding network spola are carrying gab or attaight music. Program has a smag mellownees to finant one areal reaction of the carrying sab or straight music. Program has a sing mellownees to finant one areal reaction of the reaction of the straight music. The surrounding network spola are carrying sab or straight music. The surrounding network spola are carrying sab or straight music. The surrounding network spola are carrying sab or straight music.

41

MARCH OF TIME' Dramatized News The second second second second second second second MARC, New York (B.B. D. 4 o.) Tespoy atnace into mass produc-tion of putting this estivities mappy atnace into mass produc-tion of the second second second second second second the updeest job on the second s

ALPOSKA 5 Mins. CRETE MILLS KFOR, Lincoln This dally program, with Al Poska doing the interviews and Ray But-fam the scripting, is still context, which is offered by the Creto Mills, makers of Victor Flour. Gar is to find any woman who fits the voice type winked on a mane, and interview her on some controversil subject-being in script. Each program leads up to the fuestion. When would you do if you were given \$50° and see wontest. Works out ofsay, and since short and only to last until context sold to listeners, will do the fob all right.

RADIO WLW'S DOWNTOWN STUDIO

Main Plant Five Miles Out-Strike

Cincinnati, Oct.

100% Card Rate for Remote Music Adopted by Station WCKY, Cincy

A summary answer to the prob-lem of what charges to make for remote pickups is being put into effect at WCKY. Cincinnati, at once, New policy is that the might clubs, resorts, hotels, etc., pay full card rates or get shooed off the ether. L. B. Wilson, president and man-aker, probably is the first, broad-caster in the U.S. to take this step. Usual procedure is to Charge the dance spots a flat monthly fee plus line costs, or even arrange a swap whereby the mastros give their free music for the station's free fa-cilities, line charges excepted.

free music for the station's free fa-cilities, line charges excepted. Wilson claims 'this out-moded ar-rangement dates back to the days when many stations could not afford' to buy taient and were receptive to propositions from dance resort own-ers.'

WCAE, Pittsburgh,

WCAE, Pittsburgh, Pittsburgh, Oct. 1. WCAE losing its second first-string announcer in as many weeks with Dave Taylor's resignation to accept a similar post at WGAR in Cleveland. Alan Trench left 10 days ago to get marifed and travel to locate. Lesile Marshall named to succeed Trench.

R

1th

ith commercial Events, script

FREDDIE

conducting

THE NEW

SOCONY

PROGRAM

J. Sterling Getchell Agency

WABC COLUMBIA NETWORK

FRIDAYS

8-8:30 P.M., E.S.T.

Wot, No Cerise!

Hollywood, Oct. I. New note in studio identifi-cation will be innovated by National roadcasting com-pany when chain unveils new plant im November. - instead of the customary letter and number -cach- studio will be named after its particular color

scheme. So far only names chosen are the Orchid Room, Green Room and Mauve Room.

AMATEURS IN CUBA

Havana, Sept. 23. Amateur craze is in full blast here. Five such shows are now on the air by different stations. The Original Pro-phy-lac-tic Amateur Hour has renewed for another 13 weeks.

weeks. Offers the biggest prizes and is the only one with studio audience.

Jo Ranson, radio ed of the Brook-lyn Eagle, told an open forum at the American Peoples School in the Bronx, N. Y. last week that the only way to eliminate amateurs' program is to organize and protest to the ad agencies.

Hal Kemp celebrates the 10th anniversary of his band Oct. 10.

Cincinnati, Oct. Auxiliary studies and dewattawn. offices for broadcasting departments of the Crosley Radio Corp. are being established in the Union Contral building and annex, Vine street, be-tween Fourth and Third. Expansion is to relieve cramped conditions at the main plant, five milles from the centor of the city, where broadcast-ing and manufacturing divisions of the same cond. —Move also affords freedom for Crosley's WLW and WSAI person-nel from interference by possible disorder in labor disputes. Last spring rioting developed during a strike by workers in the firm's radio set and electric refrigerator produc-tion end, and resulted in several of the start members becoming entam side in the Journes and or cellene

gled in the violence and one of them suffering bodily harm. To relieve

gied in the violence and one of them suffering bodily harm. To relieve that difficulty, the company set up temporary studios in the Netheriand Plaza hotel. The downtown quarters will be occupied within a fortinght and pro-vide a secondary office for John L. Clash, general manager, learning and span, for the publicity, continu-ity and arranging departments.

All-Negro Show On WCAO. Balto.

Baltimore, Oct 1. For first time in history of Balto broadcasting, program will be pre-sented over local station in which shand producers. A commercial one-timer, WCAO will air the 30-min. shot mext Sunday (6) morning, sponsored by the National Asm. for Advancement of Colored. People. Ralph Matthews, columnist on local Negro newspaper will write con-tinuity and do the announcing. Frogram will be patterned on March of Time, and will serve up rinterest to the colored race: Fam-ous Sweet case of Detroit; Missis-sippl Levee wrangle: Supreme Court decision against the Grandtather Clause; the Louisville residential segregation ordinance; Arkanass share-cropper riot case; Texas White primary laws; the New Orleans segregation case; Iynching of Claude Neal in Florida last year. Period will tolso carry tone of the the fight being put up in this vicinity by Negrose to have mem-bers of race admitted as students to the University of Maryiand. In-setted in copy on program will be appeal for contributions to help the NACP hire crack legal battery to force an issue on the U. of Md. matter, which has been a sizing uor a year.

matter, which has been a siziling question around this neck o' woods for a year. Negroes have never had much part in radio in Baito. Current on sustaining at WCBM there are twice-weekly sustaining programs administered by Jerone Washing-ton, planist who has been airing over station for years: also on same broadcaster is a colored male harmony quartet. During amateur craze last spring WBAL auditoned several sepil acts, but none noted elsewhere around town. No Negro talent has ever been used on any commercial here, with exception of a single gonsored program, b.r.d by a west-side clothing dealer over Wachaid a Ha wick, which utilized, who was in town that week playing date at a colored vauddim house. Few times in past remote programs have been ploked up late at nite by local stations from miterles where colored subter.

News With a Kick

'Nows With a Kick' Philadolphia, Oct. 'News with a Kick', new series of dramatized topical broadcasts, starts this week over WIP, handled by Arnatt agency for Hornung Beer, Casting nightly from 7:40 to 7:45, series will be done by Lyny Willia, of station staff, and Ed Davles, for Transve

agency. It will favor 'human interest' yarns in news.

Address

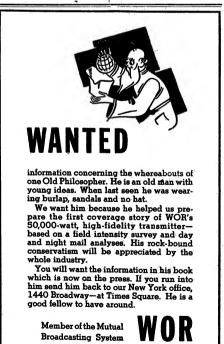
Long Pull on Giveaways

roadcasting has developed a the kid senders in most cases lang pull on gives ways and gre-miums that is comparable to what they expect to get in res-newsprint and magazines. In the turn. September brought a de-case of somebody months later flux, indicating that the young-coming across a newspaper or stars apparently figured that if but with radio the drifting in of the res is any giving away of pre-oid offers is strictly due to im-pressions left on the auditory is among the first to have their bids nemory.

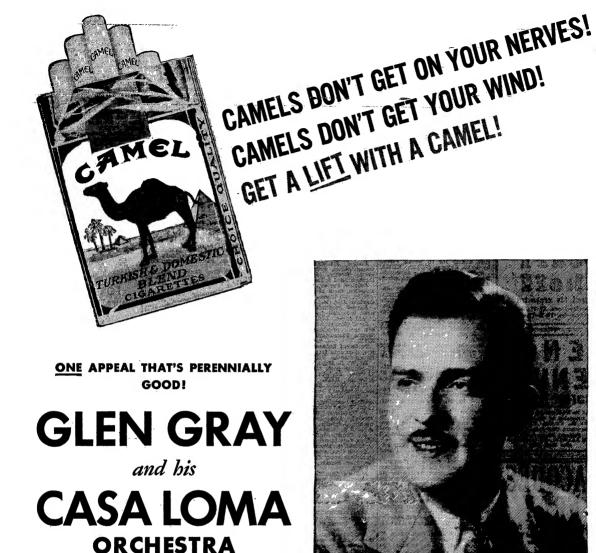
Circulation Surveys Spread to Europe British Radio Market Charted—Homes Over

Eight Rooms Called Class-A

I-Negro Show n WCAO, Balto, Seeks Rights Baltmore, Oct. 1. r first time in history of Santonic Station in with be pre-dessting, program will be pre-stations attation in w



*****	*****
WANTED a copy of W soon as it comes off the pr interesting.	OR's new coverage story, IT'S A SMALL WORLD, as ess. Hope you lind the Old Philosopher. He sounds
	1



Like the good field generals they are, at periodic intervals William Esty & Company introduce a fresh appeal into their remarkably effective advertising for the R. J. Reynolds Tobacco Company. But there's one appeal that they have used consistently for two years and are now employing for a third—Glen Gray and his Casa Loma Orchestra on the Camel Caravan, each Tuesday and Thurday from 9:00 to 9:30 P. M., E. S. T., on the complete network of the Columbia Broadcasting System. • Long the favorite orchestra of young America, Casa Loma this summer proved that it has captured All-American honors, with a record-breaking dance tour from Massachusetts to Wisconsin, from Iowa to Georgia, with phenomenal theatre business in Boston, Baltimore, and Washington. Listen to Casa Loma on the Camel Caravan; see and hear it during its two weeks at the New York Paramount, beginning October 18th!

Glen Gray and his Casa Loma Orchestra are represented exclusively by

ROCKWELL-O'KEEFE INC., ARTISTS' REPRESENTATIVES R. K. O. BUILDING • RADIO CITY • TELEPHONE CIRCLE 7-7550 • NEW YORK CITY

LOS ANGELES

KHJ. Ben Hur Coffee, three 15-minute character readings weekly, 39 times. Piaced through Theodore Creamer. KHJ.

New Business

PROVIDENCE PROVIDENCE Graysoris, Inc., 114 106-word an-nouncements, daily including Sun-day. Direct. WEAN. Purity Bakery, 16 five-minute pro-grams, Tuesdays through Fridays. Through Adam Sutcliffe, Providence. WEAN. Rhode Island Frech Milk Institute, Our do-minute programs. Sundays.

WEAN. Rhode Island Fresh Milk Institute, four 30-minute programs, Sundays. Through Adam Sutcliffe, Providence. WEAN. France Contemport

WEAN. Fay's Carlton theatre, six 30-min-ute programs, Sundays. Direct. WEAN.

WEAN. Providence Gas Co., 96 15-word announcements, four daily except Sunday, beginning Sept. 30. Through Livermore & Knight, Providence:

ABROUNDER Seit. 30 Through Budday new Kaight, Frovidence. WEAN. & Knight, Frovidence. WEAN. & Status Cleansing Co., 182 15-word announcements, two daily including Sunday, beginning Sept. Forvidence. WEAN. & Schonfarber, Frought Fridaya began Sept. 18, Throng Fridaya began Sept. 18, Throng Fridaya began Sept. 18, Throng Construction, Status Status Evaluation of the Status Status Forgarama, Saly 2, Status Status Construction of the Status Forgarama Saly Score Hume signals, daily including Sunday, renewad.ep MaxMed. Providence. WEAN. BurTSBURGH

PITTSBURGH

LOS ANGELES KcHy Clothing Co., one 15-minute period, vocalist. Placed through Richard Roison Rulerscher riod, fashion Rulerscher Construction and State State Construction and State State Construction and State State Place and Mills, one 16-minute par-ticipation in Happy-Co-Lucky per-Agency. KHJ. Stering Products, three 15-minute transcriptions weekly, 117 times. Placed through Blackett-Sample-Lorw's State theatro, one 15-minute transcription, Broadway Meiody of 1986. Placed through Hillman-Shane, KHJ. Fance Lorgersan, poems with organ, weekly, 13 times. Placed through Jefferson Kaye Wood. KHJ. Famous Department Store, four 16-minute recordings weekly. 208 KHJ. Placed through Elimsch Bros. Ken Hur Coffee, three 15-minute Piaced through Theodoré Creamer. KHJ. General Mills (Sperry Flour di-vision), one anticipation weekly in Teminine Fancies, 13 times, Pikchinrough Westco Adv. Arginaud Products, Tilse Time' transcriptions, five 15-minute pro-grams weekly, 55 times. Placed through Lord & Thomas, KNX. Ralston Purina, Tom Mix tran-scription, three 15-minute programs werden Adv. Co. KNXC Myrnol Products, one 15-minute news broadcast daily for 28 weeks. Placed direct. KNX. Smad (Boot remedy), three 15-minute news broadcast weekly, new for 15-minute the news broadcast weekly one month. Placed through McCarly Co. Terbinical Laboratories (Aratome).

FilTSBURGH American Ass'n. of Washing Machine Mira, five minutes twice week by for 13 weeks. Flaced by Meldrum Buick Motor Co., four 1-minute broadcasts daily for five days. Placed by Erwin Wasey Co. KDKA. Bduerd A. Woods Co., 5-minute spot weekly for 25 weeks. Finated by Erwin Wasey Co. KDKA. Bduerd A. Woods Co., 5-minute spot weekly for 25 weeks. Finated Bard Co., two weekly announce-ments for 13 weeks. Placed direct. KDKA. Rudolph Wurittzer Co., 25 an-nouncements. Placed direct. SDIKA. Burticipation weekly in Home Fo-participations weekly in Home Fo-um program for four weeks. Placed by Young & Rublcam. KDKA. B. Fougera Co., three announce ments weekly for 13 weeks. Selfer. KDKa.

KDKA. Wipe-On Corp., three 4-minute participations weekly in Home Fo-rum for 13 weeks. Placed by E. M. Freystadt. KDKA. Duquesne Brewing Co., two 15-minute programs weekly for 13 weeks. Placed by Walker-Downing. KDKA.

WCAE, Horner, Bros., Peh., eight standby MCAE. Frank and Seler, dept. store, 13 nve-minute programs with Walt Frank and 13 one-minut WCAE. Data Defoy (leweiers), 78 an-nouncements. Placed direct. WCAE Datler.Close Furniture Co., one 15-minute dice weekly, Armthat Phased direct. WCAE. Creamistion Co., 21 time signals daily, six days a week, for 13 weeks Placed by Paul H. Raymer. Co. WGreat. A & P. Co., six 100-word an-nouncements. Placed livect. WCAE. William Penin Hotel, two an-nouncements. Placed livect. WCAE. William Penin Hotel, two an-nouncements. Placed livect. WCAE. William Penin Hotel, two an-nouncements. Placed direct. WCAE. William Bros. (ciothing), three UB-word announcements. Placed by Edward M. Power. WCAE. Hortz M. Prod., Inc., five minutes weekly for 13 weeks. Placed Beason. Placed direct. WCAE. Hortz M. Prod., Inc., five minutes Weekly for 13 weeks. Placed by Key Adv. Co. KDKA. Dr. Miles Laboratories, three data Dr. Miles Adv. Sola. Hortz M. Prod., KDKA. Dr. Miles Laboratories, three data Dr. Miles Adv. Co. KDKA. Dr. Miles Tam Agency. Co. Hort Standard Hort. MCAE. Horts M. Prod. MCAE. Dr. Miles Theorements five times daily. Placed by Fan Agency. KDKA. Gridner Nursery Co., three four-minute participations in Home Home Nursery Co., three four-minute participations in Home Home Media Acoustions in Home Hom

(docal), yearty, contract spot an in-nouncement, two daily, its worda, WOC.
 Pinance Co. (hocal), 250 in Arreements, 15 words, dwy, Word, Servel, Inc. Kester Solder Co., and Nor Tun, on Oie Opy House pro-gram, Saturday nights, covering four through Friday, transcribed shows, transcription, wOC.
 Chevrolt Motor Co. WOC.
 Chevrolt Motor Co., Through Shows, transcription, WOC.
 Chevrolt Motor Co., WOC.
 Chevrolt Motor Mong Monday, Wednes, Mana Monga Monday, Wednes, Mana Monga Man

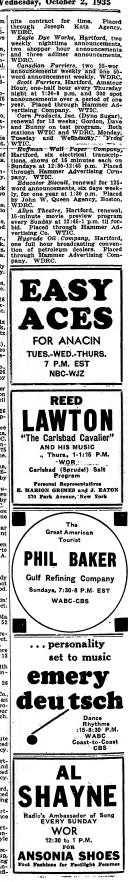
Sunday morning, rebroadcast from WHO, Des Moines, musical. WOC. Daucnport Nursery (local), 28 fd-word spots, two per day, three days weekly. WOC. Dauenport Retail Merchants Asir, month's contract, two words com-mounements daily, 70 words words neuroscientia, local Corn Festival. Dasenport Actial Merchaniz Assn., month's contract. two spin an-mecied with local Corn Festival. WOC. Broans Cleaners (local), six 15-min-utes per week on Musicu (Ocle, 8:00 8: Danm. Inf Coul Dealers Assn (loc-cal), tour announcements daily, 75-words, weather and temperature re-ports. WOC. Household Finance Corp., Chicago, out Sunday, on Musicul Clock, in-definite. WOC. Household Finance Corp., Chicago, Cort Sunday, on Musicul Clock, in-definite. WOC. Household Finance Corp. Contract. Filed Dir K. A. Moritz Co. WOC. House Corp., the signal, file per day, two months contract. Filed Dir K. A. Moritz Co. WOC. Hub Clothing Co. (local), 250 an-nouncements, 15 words, one daily. Flexed by R. A. Moritz Co. WOC. Bisland, II, 28 75-word spots, two Cally, WOC. Delay Strong, Hub, 52 programs, two minutes, two weekly studio presentations. WOC. Brokher Flour Mile, Omaha, Nebr, five 15-minute periods, per week, Monday through Friday, 62 weeks, Monday through Friday, 63 weeks, Monday through Friday, 62 weeks, Monday through Friday, 62 weeks, Monday through Friday, 62 weeks, Monday through Friday, Co. Money, Jowannet Co. Per Brewing Co., Des Moines, Jowannet Stownak Four met Weck, indefinite.

WOC. Pointer Brewing Co., Des Moines, 75 words, four per week, Indefinite. WOC.

word announcements, floating time. WOC. Union Pacific System, Omahn, Nebr., it sainouncements of 135-the Capies Co. WOC. American Washing Machine Manu-facturers' Ass'n, 26 five minutes, two per week, transcription. Placed by World Brithesaing System. Yuckion (local), amateur baseball games, one two hour period. WOC. Willey's Radio (local), one year contract, one 75-word announcement Solid Dreing Oo. (local), septis Solid Dreing Oo. (local), aports review, 25 weeks. Placed by R. A. Mortiz Co. WOC.

Miles.

NASHVILLE Dr. Miles, presenting Comedy Stars of Hollywood, disks, also spot version of the second second second protocol of the second version of the second second second version second second second second second second second version second second second second second second second version second second second second second second second second version second second



and his orchestra nbc-wjz-thurs. 11-11:30 p.m. mbs-wor-fri. 11:15-11:45 p.m. BENA VENUTA EVERY TUES., 6:15-6:30 P.M. EVERY SUN., 7:00-7:30 P.M. ENT-WABO EST-WABU And Entire Columbia Network Now Appearing in 'Anything Gue 46th St. Theatre, New York Management CBS Artists Bureau Personal Management JULES ALBERTI, 515 Madison Ave New York City



CHICAGO

44

ml

Stome Beauty Shops, Chicago, 15 minutes three times weekly. WGN, Inland Consolidated Coal Corp., 30 minutes three times weekly, WGN. Personal Loof 4." Stuffag Bank, Chicago, 15 minutes once weekly. Aubrey, Moore & Wallace Agency, Chicago, WGN.

Chicago. WGN. Westinghouse. Supply Co., Chicago, 15 minutes once weekly. WGN. Morton. Salt. Company, Chicago. two-minute participation three times weekly. Wade Agency, Chicago.

WGN. Borden, Wieland Company, Chl-cago, 15 minutes three times week-ly with Quin Ryan. Hanff-Metzger Agency, Chicago. WGN.

Hollywood Mask Company, 15 min-utes, three times weekiy. Schwimmer & Scott Agency, Chicago. WGN.

Holland Furnace Company, Chi-cago, 15 minutes daily, Monday to Friday inclusive. Blackett-Sample-Hummert Agency, Chicago. WGN.

Rival Packing Company, Chicago, 15 minutes once weekly. Charles Silver Agency, Chicago. WGN. 15

Mars Candy Company, Chicago, 10 minutes daily, Monday to Friday in-clusive. George W. Davis Agency. Chicago. WGN.

second year french casino new york carl hoff

Disquesse Brewing Co., two 15-minute programs weekly for 13 weeks. Placed by Walker-Downing. KUKAR Radio Corp., four an-nouncements weekly for 13 weeks. Flaced by H. W. Kastor & Sons. KDKA. Sterling Products, Inc., three half-hour programs weekly for 28-weeks and two for 38 weeks. Placed by Blackett - Sample - Hummert. KDKA. Carleton & Hovey Co., daily an-nouncements for 13 weeks. Placed by John W. Queen. KDKA15-minute Paramethy for 39 weeks. Placed by Equitable Sales Co. KDKA. I. F. S. Co., rubber heels, sliaded by Equitable Sales Co. KDKA. I. F. S. Co., rubber heels, sliaded by Equitable Sales Co. KDKA. I. F. S. Co., rubber heels, sliaded-word announcements week'z for et. State Sale Sale Sale Co. KDKA. I. State Sale Sale Sale Sale Sale Sale Co. KDKA. nitely. WCAE. el Bros., Pgh., eight standby cements. Placed direct. announceme WCAE.

WI.W. CINCINNATI Tuesdays, 10:30 A.M. EST Thursdays, 10:30 A.M. EST Saturdays, 10:00 A.M. EST

Radio's Best All-Around Colored Quartet

MUTUAL NETWORK hursdays, 11:15 P.M. EST -

ügement MARY. L. SHANK

Smad (foot remedy), three 15-min-uite news breadcasts weekly, one month, Flaced through McCarty Co. Kechnical Laboratories (Aratone), one 15-minute transcription weekly for six months, Placed direct, KAYA Dr., W. B. Jong Laboratories, six Technical Cheese Shop, 78 spot an another the second second second to the second second second second filles (Iches Shop, 78 spot an noncements, Flaced through Wendland & Galup, KNX. Miles Clothes Shop, 78 spot an noncements, Flaced direct, KFWB. *Etiley Clothing Co.*, recordings and vocalist, two 30-minute periods with the second second second second second second second second vocalist, two 30-minute periods with the second second second vocalist, two 30-minute periods with the second second second vocalist, two 30-minute periods with the second second second vocalist, two 30-minute periods vocalist, two 30-minute periods with the second second second vocalist, two 30-minute periods vocalist, two 30-minute periods with the second second second vocalist, two 30-minute periods weekly indefinite. Placed direct, KFWB. Differs for second second second vocalist, two 30-minute second second vocalist, two 30-minute periods weekly indefinite. Placed direct, kFWB. Beard through Allied Adv. Agencies, KFWWB. Beard incough Allied Adv. Agencies, KFWR. Beard meascriptions, 31 five-minute transcriptions, 21 five-minute transcriptions, 21 five-minute transcriptions, 25 pots in three darys Placed direct, KFWB. Georgin Oldeorge Laboratories three months Placed direct, KFWB. Manany Publishing Co., two 15-minute programs weekly, Merchant of Dreams, indefinite, Elaced KFWC.

DAVENPORT, IOWA Adams & Adams, Davenport, Iowa (local), yearly, contract spot an-nouncement, two daily, 75 words. WOC.

RADIO

VARIETY

RADIO SHOWMANSHIP Stunts, Novelties, Tie-Ups

Outstanding Stunts

FICTIONED TIPSTER WEAN, PROVIDENCE

WEAN, PROVIDENCE inster Service Providence. Thomas A. Laingan, former Frovid-dence - mewapaperman, heat the Narregamset-Park-race-track, on-paper, in his radio script, Sure-five nights a week for four weeks during the recent Ganeett meet, over station WEAN, Providence. Sure Thing and Low Down, two Negro dialogue characters, started of Aug. 19 a hors do or me a day and on Friday, the 13th of Septem-ber, they had just 328.60 left. The previous night they had gagged the Friday, the 13th, idea, built was not inhucky. On that day the boys heat in 13th, 13th, 30th and 10th algo hit (two horses on the nose to win an additional \$111.66, going on the air for their last broadcast of 1 \$377.30. were on Air Line and Balancer for the double, and also had \$5 on each of these two horses

LITTLE

JACK

ITTLE

ORCHESTRA CONTINENTAL CRILL

af +1.

ST. MORITZ HOTEL on the Park

New York City

ABE

YMA

CALIFORNIA ORCHESTRA

COAST-TO-COAST WABC—Tuesday, 8:30 to 9 P.M., EST (Phillips Dental) WEAF—Friday, 9 to 9:30 P.M., EST (Phillips Milk)

AL

GOODMAN

MOLIVE BEAUTY BOX EVERY FRIDAY, WJZ 4. EST, 7:80 P.M., PST, NB

Lehn and Fink Hour

Star of

"Penthouse Serenade"

NBC

Coast to Coast Sunday Afternoons New York Representative MAX RICHARD Radio City, New York

ALEX HYDE

musical director

WHN new york

DON

ndays at 8 P.M., WABC-CBS COAST-TO COAST

MARIO

IA ARTISTS BUREAU

to whe. Langum fuithfully kept-books on the boys' winnings and losses and has them to show to skeptics, if any. He was not on the winners himself. A second the second second second the Roger Williams Brewing Cor-poration, Providence, and sold through Frank Weston Advertising by Bo Bernstein. Milton Ernstoff. The Soger Williams Brewing Cor-poration, Providence, and sold through Frank Weston Advertising by Bo Bernstein. Milton Ernstoff. The boys went of the size saying that they were heading: townds Rockingham, hut the deal hasn't with New England's new gambling fever.

ical Showmanship

at the mike. ieal Showmanship Philadeiphia. Philadeiphia. Philadeiphia. Philadeiphia. Bay been spiring campaign, which does a solve and the spiral spiral spiral performance of the spiral performance of the spiral spiral spiral spiral spiral spiral performance of the spiral sp

WGST's Arithmetic Pencils

By way of promoting itself WGST is sending out, mechanical pencils to prospective sponsors, bearing an inscription: Figure profits through WGST, Atlanta, key market down in Dixie.²

ing Football Scores

ing Football Scores Philadeiphia. Using free footballs and Annie Oakleys for leading games as hait, fra Walsh, WDA's sports galber, is Jasenera. Grid fras try to pick win-rers from list of ten most important tills in local area. Best guessers store stuff. Insponsored, manu-factures putting up the pigskins and colleges the durats.

ider-Upper for Retailers Pittsburgh. A new cooperative program on WCAE, aired once a week for an aour, offers listeners an Inducement listeners an Inducement tons are asked: 'How long have five of these firms been in business?' and 'What is their prinicpal product or service?' Cash prizes of \$10, two ach week, are awarded for the best 3 dudionee liveliet on visits stores to Audionee liveliet on visits stores to

A new cooperative "normal" on the set of an analysis of the set o

STATION PORTRAIT

WWNC. ASHEVILLE. N. C.

studios and broadcasting equipment located on top of Flatiron building, downtown business section. One of oldest stations in North Carolina and stations in North Carolina and owned and operated by the Cit-izens Broadcasting Company-Asheville Citizen-Times Co., Inc., with Don S. Ilas, vice-president, as manager in charge. Charles A. Webb, veteran daily newspaper publisher, is presi-dent of iffectilizen- imes Co.-Station is NBC (formerly CBS), and has 526 meters wave length. 1009 watta power. on-

CBS), and has 526 meters wave length, 1,000 watts power, op-erating 7:30 a. m. to midnight. News service is press-Radio through NEC, although former-ly builteins from Citizen (morning) and Times (eve-ning) were broadcast twice daily on approximately 15- in, per program. Local news of transcendent interest also is broadcast and news broadcasts broadcast, and news broadcasts are not sponsored.

are not sponsored. Station has gained wide pop-ularity through its continuous co-operation with local civic and charity moves, including Community Chest, Rhododen-dron Festival, Mountain Music and Folk Dance Festival, Sal-vation Army Christmas Cheer Drive and others. Ezra McIntosh is program director, Station Jone manaced

Ezra McIntosh is program. director. Station long managed by G. O. Shepherd, now with Welcome to Asheville, Inc., Asheville clvic-industrial group. director

groups of five, each time with con-test comment. Audience may pick any group of five to write about.

any group of five to write about. Piugs on Transfers Minnespolis. In securing the Ovaline "Little Orphan Annie' show station WTCN has arranged with the Minneapolis-Bitst commercial ule-up ever to be made-with street car transfers. Arranged by Bob Barrett of the Blackett-Sample-Hummert agency, and C.T. Hagin of vyris, thry a block type advertisement of the Little Orphan Annie' show free of charge in exchange for a 'tide the street cars' announcement campaign approximately 33:00.000 street car transfers annually.

approximately 33,000,000 street car transfers annually. A Super-Everythi Chiena A night 15-minute participating program, with contests for the lis-tower WGST after a five-week run. Rawoon-Morrill, local ad agency, started things on by offering 10 the program. One contest was dubbed "Hair raising," listeners be-ng awarded cash for the prettiest locks of hair sent in. Another was a "You Tell Em" stunt, in which the advertisers listed on the program. Third, called "Silok Slogans," much along same listes. But the latest trick-"Write a Name"- has topped all the others in your of a stude and mail it avares of a stude and mail the advertiser, and stude and mail the advertiser, and stude and mail the advertiser, and suitcases—all your in some fashion. Mails were same. Moting the makes. Moting the makes-method on in some fashion. Mails were same. Noting the makes there the sources of the stude and the sources of the student stude and the sources of the source fashion. Mails were sames on sattached, in King's Hardware store, one of the suitcases of the sources a langthy o. Ireman's Parade

a rengtiny 0.0. ireman's Parade Buffalo. Novel stunt is planned by Buf-Calo Evening News (owner of WDEN) for annual paper sponsored Junior Firemen's Parate. WSXD, portable short-wave trains-mitter, will ride along on fire truek with spieler. Description of parade to he relayed to studio for rebroad-ast or er WDEN.

for the pash summer on the Jerton Tigers baseball games away from home. I and Morrel, formerly of WiR. Detroit, have gone to WAIU, Columbus, O. Series Reminiscences, 'preceding every world series game, is agant handled at WWJ by Forrest Wal-ter world series game, is agant handled at WWJ by Forrest Wal-ter and Will go to New York. Bill Sawyer has joined the WMBC an-nouncing group after nine monther and will go to New York. Bill Sawyer has joined the WMBC an-nouncing group after nine monther and will go to new York. Bill Sawyer has joined the WMBC an-nouncing from a bed throat. In addition to being heard daily as The Radio Ncichbor over WMBC. Mary Lucile Hoth edits and pub-lishien a wooky nowspape.

Radio Chatter

Massachusetts

Ruth Wingate of the office staff Ruth Wingate of the office star. of WEZ, Boston, a bride Griffith Thompson, sales manager Springer, Beston, and WEZ, More Springer, Conn. Effective Sept. 30 WEZ and WEZA now take to the air at 6:30 a. Bill and Bob Burlen of WEEL, Boston, visited WOR recently, ob-serving pickup technique at that station.

Phill and Hob Burien of WEEL Boston, visited WOR recently, ob-station, pickup technique at that station, pickup technique at that John Gisburrie, sider's son of Ed Gisburre, of WEEL Boston, work-ling out for New Hampshitz State John Rushworth of WEEL Bos-ton, back from vacation in Norfolk. The Bandoleers, new local mixed quartette make their radio debut O'Neal O'Hara will again spiel for Crott Ale, over 'WEEL Boston, on the Saturday 6:45 spot. New opening hour for WEEL Bos-tohan daylight time withdress. Edward Johnston and his 'Ro-mance of the Thoroughbred' now alring over WEEL Boston. Former-ly WAC, Boston, as a commercial owere Johnston and his 'Ro-mance of the Headliners' over WEEL Boston, now a lawyer in Lynn, Mass.

Indiana

Jack Stillwell leaving WIRE, In-dianapolis, for San Antonio, Texas, Gerald Smith, dial twister at WFBM, Indianapolis, father of baby

golf course. WIRE auditioning for a new an-

California

Michigan

WJBK, Detroit, has obtained ex-clusive rights on all home football games of the University of Detroit and of the Detroit Lions pro eleven. Also expects to line up the hockey league games of Detroit's two pro teams this whiter, the Rod Wings at the announcing A be has a wine for the past summer on the Detroit Tigers baseball games away from home.

Willy Burns, brother of George, 1s George, is now assisting 1th the cigar show's script.

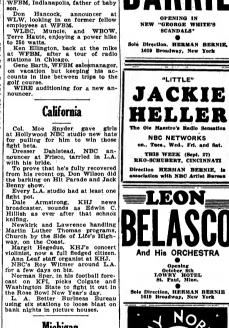
Connecticut

Connecticul New TWICC amateur aired from-Majostic theatre, Bridgeport, post-boeause of Jewish holdaya. Maria Buendia, New Haven prano, returns to WICC to Collego tation at Storrs, back on 600 fre-duency, WICC bowing out a half-hour a weekday. WICC Row Haven branch will chapel, Yalo, through college year. WICC Brown avents a structure of the devent and the structure of the structure theory of the structure of the structure devent and structure of the structure WICC. Bridgeport. WELL, Patrick J. Goode's new New Haven daytimer, sets October 10 WTCC. Heritord, and WIXBS, Watchury, Joining up for Connecti-urday from Stockel music shed, burreal heading 300-100 ec chorus. WICC, Bridgeport, and WATR, Waterbury, darrying Fankee web's new women's news commercial part of the structure of the structure to burger of the structure of the structure worker and the structure of the structure the structure of the structure of the structure with the structure of the structure of the structure worker and the structure of the structure of the structure the structure of the structure of the structure of the structure with the structure of the struc

GRACIE BARR

OPENING IN "GEORGE WHITE'S NEW SCANDALS' .

Solé Direction, HERMAN BERNIE, 1619 Broadway, New York



EON And His ORCHESTRA

Opening October, 8th LOWRY HOTEL St. Paul, Minn, Sole Direction, HERMAN BERNIE 1619 Broadway, New York

NOS



EXCLUSIVE MANAGEMENT ROCKWELL-O'KEEFE INC WILLIAM MORRIS AGENCY





45

A.6

RADIO

Wednesday, October 2, 1935

W. & C TY PROD -p.m.-Mol WAB(Sam' Frankei

2:30-8u-. 2:30-8u-. (Zemo) 'Lamplighter' Jacob Taishish 'Erwin-Wasey H. L. WATKINS 9-Su-WEAF 'vons Tootb-

-Su-V Lyons psate) es Met

Blackett 9:45 a.m.-M to F-WOR (Tooth Powder)

wder) Wife

9:40 (Tooth Powder, Back Stage Wife Vivian Fridell Ken Griffin Henry Saxo Mary McCormick rames Goss rtt-S-H.

*Blackett-S-H. WELCH (Grape Juice) 8-F-WJZ ene Rich

WESTCLOX 5:30-Su-WEA

7:45-M Danger

Eisle Hitz Nick Daws

Myrt & M Mrytle Va Donna Da Jack Arn Ray Hedi Karl Way

len

Georges-Rachel Carlas Men About To Andy Sannell Blackett

Single

6:45 Vol

(385 Franc) The Music Rex Marry B wroad ST (100 ment boling) ST (100 ment boling) ST (100 ment boling) ST (100 ment boling) (100 ment bolin

8-Thurs-VFA8 (Feicherman) (Feicherman) Rudy Vallee and Hic Conn Vanks Mannel Diebene Mannel Diebene Mannel Diebene Mannel Diebene Mannel Diebene Mannel Diebene Tom Neward (Royal Geintlie) Täseksi-Wab (Royal Geintlie) Täseksi-Wab (Robi Rhieb Ozale Nelson Or. Harriet Hillard STANDARD Oll BAT AND ARD OLIGIA

Lombardo & his oyal Canadians racholk & Prati RLING PROD :30-Su-WEAF

U:SU-NU-NU-NU-NU-(Bayer's) Frank Munn Vivienne Segai Ohman & Arder Gua Haenachen Dro Bart Hirach

Gus Haenschen Drz Bert Hirczch O.F.WEAF Waltillem Mag) Waltillem Mag) Abs Ityman Orc Frenk, Munn Bernice Claire 8-Tu-WAIR (Bayer's Aspirin) Justanfer and Old Lucy Monroe Frank, Munn Bus Haenscherte (Phillips Dential Maggeein)

46	VARIETY								
				FORD MOTOR	7:45-Mon-WEAF (Wheatles)	Master Singers U. Marceill's Ore	Pat Barrett Cliff Soubler	Home Sweet	Lucy Monroe
				9-Sn-WABC 'Ford Sunday Eve- ning Hour' Lucrezia Borl Dotroit Sym Orch	Reitz Crisier	*Needhem	Carleton Guy Nora Cunneen	C. W. Secrest Harriett McGibbon Billy Halop	Oliver Smith Blacketi
		RCI	N I C	ning Hour Lucrezia Borl	*Knox Reeves	JULIAN & ROKENGE	• Wade	Billy Halop	STEWART.
		AUI	HLOI	Dotroit Sym Orch Victor Kolar	GEN. MOTORS 10 p.mSu-WEAF Kinsten Flagstod	(Footsaver Shoes)	MODERN FOOD PROCESS CO. 4:10-M-WJZ	*Blackman Mon-Wed -Fri-12:15 WEAF	WARNER (Alculton
				0:30-Tu-WABO		'Musical Footnotes'	4:10-M-WJZ	Pat Barnes Blackett-S-H	(Alemite) 10-Th-Wald Lyspein Hughes
2	WEEK O	F OCT. 2-8		Stella Friend Stoopnagie & Budd	*Campbell-Eweld	(Footaver Shoes) 1:30-Su-WA: C 'Musical Footnotes' Vivian dolla Chiesa Franz-luthof- R Ginsburgh's Ens	Charles Sorce- Harcy Swan	Binckett-S-H RAISTON PURINA	
	(ALL TIM	AE EST)		Stoopnagie & Budd Rosemary & Priscil-	GREAT ATLAN- TIC & PACIFIC	R Ginsburgh's Ens *A Moore & Wallace	MOHAWK CARPET.	5:30-M-W-F-WEAF 'Tom Mix Adven-	Art Thorsen
market in the second	west Mate enuncored	programs on the	NBC. CBS. and	Rosemary & Priscil- la Lene Poley McGlintock Tom Waring Stuart Churchill	TEA CO.	KELLOGG	MOHAWR CARPET MILLS 12145 Dully Ex. 8a- Su-WABC	'Tom Mix Adven- tures' 'Gardner.	Sieve Merrill
This Departs	s arranged alphabe	tically under the ad	vertiser's name.	Tom Waring	7:80-Tu-W-Th- WABC	5:30-Daily Ex. 8a- Su-WJZ	Su-WABC '5 Stur Jones'	"Gardner.	Alyce King Alyce King Alvino Rey
All time in F	m unless otherw	rise noted. Where	one advertiser	Johnuy Davis	Kete Smith's Cof- fee Time Jack Miller's Oro	Singing Lndy' ireene Wicker	Johnny Kane Elizabeth Dey	AMERICA	Alvino Rey
has two or mo	re programs they a	re listed consecuti	very.	Tubby Hanion Geno Conkiin	Jack Miller's Oro	8:30-F-WJZ Ruth Etting	Bill Johnston Phil Van Zente	'Magic Key of RCA'	Charles Goodman Al Dopunt
An asterisk	before name indic	ates advertising a	gency handling	World Series	*Paris & Peart GRUEN 7:45-Tu-Sa-WOR	Harvey Hurman		Frank Black	Harold Woolsey Louis Vandeveer
account.	s: Su (Sunday);			World Series 1:15-4 p.m5-days- WEAF-WJZ *N. W. Ayer	Washington Merry-Go-Round Draw Pearcon Robert Allen	N W Aven	Eddie Marr *Biatkoit-S. H.	RADIO CORP. AMERICA 2 p.mSun-WJZ Magic Key of RCA' John B. Kennedy Frank Black *Lord & Thomas REAL NILS	-Blackett-Sample
Abbreviation); Th (Thursday);	**		"N. W. Ayer GEN. BALING	Drow Pearcon	N W Aver- KISSPROOF, INC. M-W-F-I n.m. W40R	WEAF	B-Nu-WJZ Child, "Previn Ores"	STUDEBALES
	Carrow Barrow Barr			5:30-Su-WABC	De Garmo & Kilb lie		WEAF Voice of the Peo-	Olga Albini	Richard Hinther
ACME PAINT	Jane Froman Daiton Bros "N. W. Ayer	Frances Langford	Melodcers •McCann-Erickson	Frank Crumit Ted di Corsia	7:30-Su-WABO	Mrs. Howard C. Christy *Blackett Sample H	ple	Batiy Bennett Singing Knights *Erwin Wasev REMINGTON-	Stuart Allen
6:30-Sn-WABC	"N. W. Ayer	Anne Jamison Igor Gorin	COEN PRODUCTS WABC	Ted di Corsia Kay Renwick	Phil Baker	KLEENEX 12:30-21 to F-WABC	ple Parks Johnson Jerry Heicher	REMINGTON-	SUN OIL
Henri. H. & McD.	ATWATER RENT MFG. CO. 8:30-Th-WABO	8-30-W-WARC	12:15-M-W-F-	Carlyle Stevens	Emily Vaas	Story of Mary	*Stalk-Goble	BAND & TIME	6:45-Duly Except Bu-Su-WJZ
A & P 9-M-WEAF	8:30-Th-WABO	Burns & Allen Milton Watson Ted Husing	The Gumps'	Jack Shlikret Ore *B., B., D. & O.	Agnes Moorhead	Merlin' Basii Loughrene,	JOHN C. MORRELL	Bat-Su-WABO	Loweir Thomas Roche-Williams
arry Horlick	Grete Stusckgold William Daly's Orc *B., B., D. & O.	Ted Husing	Agnes Moorehead	GENERAL FOODS 2:30-F-WEAF	Phil. Baker Beetle and Bottle Emily Vaas Agnes Moorhead Seven G's Hat Kemp's Orc. *Young & Rubleam HEALTH PROD.	Jane Crusinberry,	5:30-Su-WJZ (Dug Fond)	BBD&O	800180
An Peerce Paris & Peart AMERICAN	*B., B., D. & O. BEST FOODS, INC.	Jacques Renard's O *F. W. Armstrong	Agnes Moorehead Lester Jay George Graham	(Grape Nut Fisker and Sanka) 'Kitchen Party'	HEALTH PROD.	Au.	Thos. Mullins Merion Ciolre	REMINGTON- RAND & TIME 10:30-Daily Except Sat-Su-WABO *B E D & O "B D & O "B J, REYNOLDS TOB. CO. (Camel Claritettes) 9-Ta-Th-WABC. (Saraya *)	10 p.mTu-WEAF Studo Party
OME PRODUCTS	BEST FOODS, INC. 11 a.mTu-W-Th- WEAF	CABNATION MILL	B. W. Hellwig	'Kitchen Party'	(Feen-A-Mint)	Au. Joane Bielne Art Jacobson	*Henri H & MeD NORTHAM	(Camel Cighrettes) 9-Tu-Th-WABC	Signiund Roinberg Deeus Taylor
(Anacin) WJZ-7 P.M. FuesWedThur.	Ida Bailey Allen Benton & Bowies	Lullaby Lady freene Wicker		M. W Barnum, Dir. Marie De Villi	Amateur Night' Rey Perkins, M.C. Arnold Johnson Orc		WARREN (Cular)	Walter O'Keefe	Heien Marshall
TuesWedThur,	BETTER SPEECH	ML Eastnian	(Face Fowder) 10:30-W-WEAF	Jimmy Wilkinson	Arnold Johnson Orc	Betty Lou Gerson Francia X. Bushman ludith Lowery Bob Fiske	(Cutex) 9:45-Su-W, Niele Goodelle	Carnel Caravan' Waiter O'Keefe Louis Sorin 'Allce Frost Kenny Sarrent	Rise Stevens Goorge Britton J. W. Thompson
oodman. Ace	BETTER SPEECH INSTITUTE 3-Sun-WJZ	Ruth Lyon Erwin, Wasey CENTAUB CO.	Ray Noble Oro	Jack Arthur Frances Lee Barton Young & Rubicam P-Th-WEAF	Wm. Esty HKCKKR II-0	Bob Fiske	interpotes' silki.	Kenny Sargent	J. W. Thompson
ane Ace ary Hunter leien Spring	'Your English' 'Auspitz & Les BINODOL	(ZHT Beby Pow-	CREAM OF	*Young & Rubicam	6:15-M-W-F WABC	Murrey Forbes Merjorie Hannon	ti:15 n.mM-W-F WABC	Deane Jania	TASTYEAST 12-SU-WJZ
on-8-WEAF	BISODOL	deri II a.mM-WABC Dr. Louis I. Harris Louis A. Witten	Al Bowny CREAM OF WHEAT 7-Su-WABC Al'xd'r Woollcott	(Maxwell) Show Boat	WABC 'Bobby Benson & Sunny Jim' Neill O'Melley Florence Halop	Anne Davenport Donnid Briggs Isabel Randolph Lucille Husting	WABC Blanche, Sweet *Blackett-Sample-	Renny Sarrent Pee Wee Hunt Deane Janis Glen Graya Orc Willim C. Esty Co. SCOTT & BOWNE	Amateur show Upubby Kane
on-8-WEAF (Kolynos) ammerstein Music	8:30-F-WABC 'B'way Verieties'	Dr. Louis I. Harris	Al'xd'r Woollcott "Thompson	Show Boat Lanny Ross Frenk McIntyre	Florence Halop	Lucille Husting	*Blackett-Sample-	Scorr & BOWNE Sat-Sun-5:45-WJZ Gabriel Heatter	Horace Fehyi Juhnny Johnson Or
Hall , ed Hammerstein	Oscar Shaw Carmela Ponselle	Hanff-Metzer CHARIS CORP. 1:45-Su-WABO Sisters of the Skil-	CRUSADERS	The Westerners	Billy Halop Eddie Wragge John Battle	"Lord & Thomas KRAFT.PICENIX	Hummert, Inc. PACIFIC BORAX 9-Th-WJZ	Gabriel Heatter *Marschalk & Pratt SHEFTTELD	*Clements
	Victor Arden's Orc	1:45-Su-WABC	Mou-8:45-WOB The Crusuders' Fred G. Cierk	The Westerners Helen Oelheim 'Molesses 'n' Jan'ry	John Battle	10-Th-WEAF F	Death Vally Days		TEAAS CO. 9:30-Tu-WEAF
ritzi Scheit ack Dempsey be Howard	Blackett	let' Ed Eest	Fred G. Clerk Marschalk & Prati	Benton & Bowles	Detmar Poppen Lorraine Pankow Joe Wilton		Tim Frawley Edwin W. Whitney Lonesome Cowboy	1:45-M-Th-F-WEAF	Granam McNames Eddie Duchin Ord Hanff-Metzuer TROY HILLS, INC 7:45-Wed WEAF
(Jed Salts) WABC-11:30 A.M.	11:45-W-WEAF Magie Recipes		R. B. DAVIS	7-Su-WJZ	John Shee	E. Hutcheson Shella Barrett Ruth Brent	Jean King	N. W Aver	"Hanff-Metzuer
(Jed Salts) WABC-11:30 A.M. Mon. to Frl. Mrs. Wiggs of the Cabbage Patch		John L. Butler Co. CHEVROLEI 9-Sut-WEAF	(Cocomait) 6-M-Tu-W-Th WABC	(Jeil-O) Jeck Benny	*Erwin-Wasey	Ramona	Jack McBryde Joseph' Bonine Or.	(Petroleum)	7:45-Wed WEAF Charloy Bowers Or
Cabbage .Patch'	Bill' Breiney Jane Eilison Youns & Rubican BOURJOIS SALES,		Buck Rogers' Gurtis Arnall	Mary Livingston	Peter Dixon *Drwin-Wassy H. J. HEINZ CO. 10 a.m-M-W-F- WABC	Ramona Helen Jopson J Wnlt. Thomp I.ADY ESTHER	Jean King Jack McBryde Joseph Boiline Or McCann Erick PACKARD MOTOR	9:55-M-Th-F-WEAF Billy and Betty *N. W Aver . SHELL (Petrolenm) -9:30-Sn-WEAF Walter Winchell Niela Goodelle	
lice Frost oe Lathem	BOURJOIS SALES. INC. Man-8:30-WJZ		durtis Arnall Adele Ronson	Mary Livingston Johnny Green's Or Michael Bartlett 'Young & Rubicam 9:30-Tu-WJZ		LADY ESTHER 19-Sn-M-WABO	CAR CO. 8:30-Tu-WABO	Milton Berle	"Trades Adv. UNION CENTRAL
ndy Donnelly	Mon-8:39-WJZ ('Evening in Paris')	*Campbell-E CITIES SERVICE 8-F-WEAF	Adele Ronson William Shelley Elaine Meichlor Edgar Stebil	9:30-Tu-WJZ (Sanka)	Maxon EDNA WALLACE HOPPER	10-Sn-M-WABO Wayne King 8:30-Tu-W-WEAF	Lawrence Tibbett, Don Voorhoes Oro	Eleanor Powell Louis Armatrong	(Insurance)
Kolynos) (Kolynos) WABC-11:45 A.M. Mon. to Frl. ust Plain Bill	Odette Alyrtil Pickins Sisters	iessica Dragonette Roserio Bourdon Or		'New Penny'. Helen Hayes	HOPPER	Wayne King Stack Gable LEHN & FINK	*Young & Rubicam PEPSODEN1	Elaine Arden Frim Sisters Jack Gardner	Roses & Drums H, Williams, Dir, Helen Cluire Reed Brown, Jr, John Griggs
VABC-11:45 A.M.	Milton Watson		'eggy Allenby Joe Granby	Ned Wever *J. W. Thompson	ttlo Dally Ex Sa- Su-WABO	LEHN & FINK	1-Daily Ex Sat Sun- WEAF	Jack Gardner Perry Stanton	Heten Cluire
ust Plain Bill'	Mark Warnaw Ore *Lord & Thomas	COLGATE-PALM	Waiter Tetley Ruthrauff & R	GENERAL MILLS 10:45-W-F-WEAF	'Romance of Helen Trent' Virginia Clar	(Peheco) 8-Su-WABC	Amos n. Audy Freeman Gosden	Peggy Stanton Victor Young Ore *J. Walt. Thompson	John Griggs
rthur Hughee uth Russell ames Melchan urtis Arnall	A. S. HOYLE CO. (Old English Floor Wex)	9-FTI-W4Z	DEL. LACE. &	Betty Crocker	Virginia Clar Karl Huobi Lester Tremaine Gene McGillen 'Illackett HOUSEHOLD	Eddie Cantor Harry Einstein Jimmy Wallington	Freeman Gosden Charles Corroll	SINCLAIR 9-M-WJZ	is lward Jeroms
urtis Arnall		Beauty Box The 'Student Prince' Francia White James Melton	DEL., LACK. & WSTEN COAL CO. (Blue Coal) 6:3L-M-W-WABC	Cooking Recipes	Gene McGillen	(Hind's Honey &	Charles Corroll Lord & Thomas 5 p.mM-W-F- WEAF	Gene Arnoid Bill Childs	Jack Rosielgh Frwyn Mutch *J. Wait, Thompso
me Paimer osepb Latham	FTI-7:15 p.mWARG Lazy Den, the Minstrel Men .rving Kaufman 'Blackett.	Francia White	6:35-M-W-WABC	Cooking Recines McCord Co 5:30-Dally Ex. 6a	"Blackett HOUSEHOLD	(Hind's Honey & Aimond Cream) 8:30-Su-WABC	Al Pearce & Gang	Mao McCloud	J. Walt. Thompso
arjorie Anderson ack Carstairs	rving Kaufman Blackett.	Al Goodnian Orc 8:30-Wed WJZ	Clyde North, Au.	Sn-WABO	FINANCE 8:80-Tn-WJZ	Leslio, Howard *Lennen & Mitchell LEVER BROS.	Al Pearce & Gang *J. W. Thompson PHILCO	foe Parsons Cliff Souhler	UNITED CIGAR 8:30-M-WOB 'Good Evening
unfus Matthews ay Cotlins weret Sloan	BRISTOL-MYERS 9-W-WEAF	(Super Suds) (Iouse of Glass' Gertrude Berg	*Ruthrauff & Ryan	All American Boy	Edgar A. Guest	LEVER BROS. (Lux Soap) 9-M-WABC	1:46 Gally ex. Ba- Su-WABC	Federal	Serenade'
	(Sat Heputica)	Gertrude Berg	6:3C-M-W-WABC Vanished Volces' Clyde North, Au. Clark Andrews, Dr. *Ruthrauff & Ryan 11:15 p.mTu-W- Th-WEAF 'Studio No. 7 Jack Clemens Loretta Clemens +Buthrauff & Ryan	Robert Fiske H. R. Hoffman	FINANCE 8:30-To-WJZ Edgar A. Guest Bernardine Flypr Sidney Elistrom Gallicchios Oro	9-M-WABC	Boake Carter		Serenade Isham Jones Oro. Eton Boys Loretta Lee *Young & R.
AMERICAN	(ipana) Fred Allen Portland Hoffa	Joe Greenwald Paul Stewart	Jack Clemens	Lester Tremayne *Blackett	C. D Frey FIRESTONE	'Lux Endlo Theatre	Boaks Carter "Hutchins PHILIP MORBIS	'20.000 Years in	*Young & R.
8-Sut-WEAF	Portland Hoffa Art Players Peter Van Steedan	Helen Dumas Bertha Wnlden George Tobias			8:30-M-WEAF	John Beal Heion Chandler	8-Tu-WEAF Oliver Wakefield	9:30 p.mW-WJZ '20.000 Years in Sing Sing' Warden Lawes	UNITED DRUG
ennie Havton Or		Arline Francis	ELGIN WATCH 10:30-F-WEAF	Betty & Bob' Baatrice Churchill	Wm. Dely Orch	.I. Walt. Thompson	Leo Reisman's Ore Eton Boys	CWCecil SOCONY VACUUM S-F-WARC	Rhythm Sympuon *Street & Finney
ennie Havion Oro red Astaire ay Thompson harles Carille	CAMPANA 6:30-Su-WJZ	Arline Francis Anne Teeman Sanford Meisner *Benton & Bewier	'Elgin Campus Rv' Bennett Klipack Mills Bros	Louise Barclie	Margaret Speaks 'Sweeny-James HORLICK'S	George Fawcett *J. Walt. Thompson LIBBY, McNEILI. & LIBBY (Evaporated Milk) 5:45-M-W-F-WABC	Phi) Duey 8-W-WABO	Tiving_Red Horse	D. S. TOBACCO
harles Carille Bythm Kings	Grand Hotel	CONSOLIDATED	Mills Bros	Henry Saxe Hilda Greham	HORLICK'S	5:45-M-W-F-WABC	Johnnie	Roy Chapman An-	(Dill's Best) 8:30-M-WABO
iris Glee Club Lord & Thomas	Don Ameche	CIGAR (Harvester . (lgers) 8-Th-WABC	Art Kassel Orc Hal Totten *J. W. Thompson	John Goldsworthy	M to F-7:30-WJZ (Malted Milk)	Irving Crump, Au.	10:45 u. m:-Sa-WOR	Willie Morris	One Night Stand Pick & Pat
AMERICAN RADIATOR	First Nighter	8-Th-WABC			Lum & Abner Chester Leuck Norris Goff *Lord & Thomas JERGEN	bito-M-W-F-WABC Og, Son of Fire' Irving Crump, Au. Alfred Brown Patricia Duniap	Grephologist Mme. N. Olyanova	Jim Harkins Lon Murray Choir	Josef Bonime Ore
	Anne Seymour Cariton Brickert	'Harv and Esther' Teddy Bergman . Jack Arthur	(Bromo Seizer) Tues9-WJZ	Elennor Herriott •Blackett	*Lord & Thomas	Beg Knorr	Mme. N. Olyanova *Blow Co. FILLSBURY	Freddie Rich Orc	VICK CHEMICA
fireside Recitals	Cliff Soubler E Sagerquist Ore	Audrey Marsh	N T G & Giris N T Graniund	WOR WOR	JERGEN 9:30-Su-WJZ	Reg Knorr *J. Waiter Thomp. LIFE SAVER	10:30-Dally-WJZ	SPRATT'S DOG	M-9:30-WEAF Grace Moore
ardesty Johnson raham McNamee	*Auhrev Wallace OAMPBELL	Audrey Marsh Rhythm Girls Viotor Arden's Orc *Aitken-Kynett CONSOLIDATED	Nelson Case •J. Wait. Thompson FITCH	(Bisquick) 'Goid Medal Min- streis'	JERGEN 9:30-Sn-WJZ Walter Winchell *J Walt. Thomnson JOHNSON & SON (Floor Wax)	8-Wed-WJZ 'Lifesaver Rendex-	Today's Children' irma Phillips Walter Wicker	Rov Chapman An- drews Willie Morris Jim Harkins Lvn Murray Choir Freddie Rich Orc J Stirling Getchell SPRATT'S DOG FOOD 5:30-Son-WOR Albert Payson Ter-	Pasternack's Ore *C-W-Cecil
BIRKET AUVI	(Soup)	CONSOLIDATED GAS	FITCH 7:45-Su-WEAP	strels Arthur Stowe	JOHNSON & BON (Floor Wax)	'Lifesaver Rendex-	Bess Johnson irene Wicker	hune	WANDER CO.
7-Sa-WABO Atlantic Family	(Soup) 9-F-WABC Hollywood Hotel*	6-30-Son-WEAF	Morin Sisters Banch Boys		S p.mMon 12 Fibber McGee & Molly	Phil Duey Jane Williams Aldo Ricci Oro	Lucy Giliman Fred You Amon	hune *Paris & Peart E. R. SOUIBE & SONS 9:30-Th-WABO	5:45-Dally-WJZ
Tour rank Parker aok McBryde	Louelia Parsone	'Echoes of New Turk Town' Josef Bonime Orc	*L. W. Ramsey	Billy Chandler	Molly' Marion & J Jordan		Jean MoGregor	9:30-Th-WABO	Little Orphan A' Henrietta Tedro Jack Mather
aok McBryde tosemary DeCam		Josef Bonime Orc Rosemeric Brnncate	*L. W. Ramsey 19 p.mTu-WJZ Wendaii Hall *L. W. Ramsey	Danny Duncan Leo Harrison Billy Chandler Five Rangers Dean Brothers *Bleckett.	Lynn Martin Charles Laveer	LIGGETT &	U a.mW-F-WAB	'To Arms for	Jack Mather Art Van Siyke
tosemary DeCam Verett Sloane	John Boles Raymond Palge Or	I Jan · Peerce	I.L. W. Ramsey	*Bleckett	. Cuaries Laveer	MYERS (Chesterfield Cigs)	Cooking Close Ups Mary Ellis Ames *Hutchinson	Sen, Geraid P. Nye	Art Van Siyke Forrest Lewie Vie Smith
and the second second						MYERS (Chesterfield Cigs) 9-77-WABC Lily Pons 9-Sa-WABC	*Hutchinson	Drama by Fannle Hurst	Vio Smith Eugene McGillen *Blackett
						9-Sa-WABC	PINAUD 7:15-M.Th-Fri- WOR	Peaco' Paul Robeson Sen. Geraid P. Nye 'Drama by Fannle Hurst' Deems Taylor Howard Barlow *Geyer. Cornell & 'Newell	*Blackett CHAS. WARNER (Sloans' Liniment) 9-W-W-IZ J. Charles Thomas
					10 C C C C	Nino Martini Andre Kostelantez Gre throughout *Newell-Emmett		*Geyer, Cornell & Newell	(Sloans' Liniment) 9-W-W-IZ
						*Newell-Emmett		SNS CO. (SSS Tonic) 8.30-F-WOR	
			A	1		LORILLARD (Old Gold) 7:00-SR-WEAF	Octet *Lord & Thomas PLYMOUTH	8.30-F-WOR	Frank Tours Oro Cecil, W. & C. WASEY PRODUCT
4	CODEMINIC					7:00-Sa-WEAF	MOTORS	The Music Box	7:30-p.mMon.

м

LLIPPE Sa-Su-

ts Review

"PH ly Ex. Sa-Su WABC MABC

UDEN'S

Court of Henus

elen era red ucliie

odman Orc . Mathes orc FAUDEN F-WEAF

Wever ner Welker

ter Welkes t Lee Rheinheart n Spring i Felkel, Org ile Wall n Josivn d & Thomas **XALTED CEREALS**

Attie

WJZ 9:30-Sn-WAZ WLS Barn Dance Ridge Runners Unclé Ezra Lulu Belle Maple City 4 7:15 M-W-F-WFAF Unclé Ezra. Radic

EZR

Kisse

thouse Seren

Mario

hy . Ga Gaylord Ore mer Kasselt MILES LAB

Little

2:15

nos well m H

George Shelton Grand Duchess Mario Boake Carte-

TORS m.-Th-WOR Andy Thomas ward

o Carter A Rerlow Or H

tchell, Inc. EMIER PABST 9-Tu-WEAF

Ben Bernie *Morria-W. & E. PRINCISS PAT 0:30-M-WJZ

0:30----Sketch *McJunkin I''CT'IK & G'MBJ.K S:15 Unliy Ez. So--Su--WEA¥ (Crisco) Vio & Sade Art Van Hervey

5... Sa. WEA'S (Crisco) (Crisco) (Crisco) Crisco Crisco

3:34 Sa Sa & SH-yr (Oxydol) Mn Perkins' Virginia Payne Marjorie Hann Chas Egcison Hilda Greham Charner Batso

ally Except Sn-WEAF

Su-WEA Dxydol) rkine Payne e Hannon

Charner Baton John Mathews Corine Deschille Ren Griffin Hewelline Ren Griffin Tisckett 1 3:45 n.m.-Tu-W-Tisckett 1 3:45 n.m.-Tu-W-Trus Renry McKinley Renry McKinley Rerry McKinley Ref & Sun-Utils n.m. Dally Except Rat & Sun-(Chipso)



MUSIC

VARIETY

3,000 AFM AGENCY PERMITS BUT CONFINED TO CBS, with Dorsey, Gets French Casino **A Hectic Week**

Tin Pan Alley shifts and changes this past week have been as request us the rumors concerning other enterprises have been hockic. The center of all sorts of conjectures is the future, jointly and in-dividually of Crawford Music Corp. and Rocco-Nocco, latter g.m.

The center of all aorts of conjectures is the future, leftly and in-dividually, of Crawford Music Corp. and Rocco-Vocco, latter-g.m. A deal for Chappell to take over the Crawford catalog for a re-ported \$200,000 went cold at the isat minute, principally, according to Henry M. Spitzer, head of Chappell & Co. of America because a firm as big as Crawford's would require undivided attention, due to its size, and since the new Chappell company is likelif trying to es-tablish itself, the deal must mark time, if it's ever consumated. However, it's not allogether off, although for tactical reasons-due to the Dreyfuses, Max and Louis-It's to be cautiously handled. Max Dreyfus, still under fechnical contract to Warner Bros. until 1338, doesn't want to do anything that's not sirleity according to he letter and spirit of his covenant. Spitzer, meanline, has been doing all the contacting on the Crawford deal. Bobb Crawford's Music starting with a cold which developed into a da case of nerves, hasn't been helped any by this trend or affairs. Paramout Pictures, last week interested in possibly adding the 'valuable Crawford Music catalog to its collection of copyrights, de-leded against it. Instead Par's subbal Famous Music Corp. set up a sub-subsid, called Fopular Publications, with Phil Spitainy at the beam, as detailed eiserword, sey music May his under Corp. Wocco, while Crawford is physically incapacitated, can't entertain any outside propositions, even hough it's generally conceded that Crawford has a 25% or otholder, court and his business is streting on on the kacever, or make other arrangements. Vocco, to align with a new subsid which Robbins is concerned in, is another possibility.

Par Starts New Firm With Crawford **Deal Cold: Kornheiser Named Head**

Paramount's interest in taking over the Crawford Music Corp. (for-merly DeSyiva, Brown & Henderson) catalog having gone completely cold, Par iast week started its new subsidiary, Popular Melodies Corp. At its active head will be Phil Kohnheise

belser. Par's other, and major, music pub mbsdidary, Famous Music Corp., will continue as is under the direction of Abe Franki, with Lew Diamond (representing Paramount Pictures) having supervision over both. The newly set up Popular Molodles Corp. will be removed from Famous and identities kept distinct as to per-sonnel, affiliation and address, in the line with Warners' control of its other subsids – Remick; Witmark, Harms, Inc., and T. B. Harms Co., all of which are independently oper-ated. ated

ated. Kornhelser, veteran professional Ban, who is trade-acknowledged to have operated LeG Feist, inc., when its founder was alive, into its most successful period of years. will have an interest in the new Popular Meiodies. He is starting his catalog off with it's Dangerous to Love Like This' and The Milky Way' title song after Faramount-Haroid Lloyd's forthcoming film of the same name, with the likelihood the song will be synchronized into the picture. Both songs are by Vee Lawnhurst and Tot Seymour.

Mickey Grey at Helm

Mickey Grey is prof. mgr. of Su-perior Music Corp., with Bob Miller having jett the fir to align with Ira Schuster. Superior is Harold Raymond's firm, headed by a former Wall street broker who's also a lyricist. Ray-mond is now more actively in the company.

Symph's New Dir.

Symph's New Dir. Charlotte, N. C., Oct. 1. Joseph Denardo, Asheville musi-clan and composer, has been named temporary director of the North Carolina Symphony Orchestra. re-placing I ama Stringfield, who re-signed following a tilt with G. O. Shepherd, business manager of the orchestra. orchestra

orcnestra. The symphony is a FERA project, paying \$18 a week to unemployed husicians. Rehearsals in prepara-tion for a series of fall concerts are soing forward under Denardo. His appointment wac by Mrs. Thomas O'Berry, North Carolina FERA ad-ministrator.

in taking Jack Payne in Universal British Quota Soundfilm

London, Sept. 22. Jack Payne and his band have been signed to do a picture for Uni-versal. Payne is the fourth English versal. Payne is the fourth English band leader to succumb to the cei-luiodi lure, others being Jack Hyi-ton, Harry Roy and Bert Ambrose. Terms are practically same as for the others, \$5,000 per week, with a share of the profits. John Baxter is scripting and will produce. Several local radio names will be included, with Eddle Pola helping on script. Pic starts end of Sept. at the Cricklewood film studios.

Roof B.R. 'Not Visible' From Street: May Lose License on Technicality

Indianapons, occ. a. Night club operators are anxious-iy awaiting the outcome of the ef-fort of Tom Devine to secure a beer license from the excise department for his Indiana Roof. It's the Indianapolis, Oct. 1.

license from the excise department for his Indiana Roci. It's the largest ballroom in the state and the only outlet in Indianapolis for big name bands. Excise department has so far re-fused to renew Devine's license on a technicality in the liquor law which states that a bar 'must be yisible from the street. Roci is on the sixth floor of the Indiana thea-tre building, and many other promitre building, and many other promi-nent night spots around town are either above or below the street

ievel Devine's success or failure will be Devine's success or failure will be the handwriting on the wall for other operators when the time comes for their licenses to be re-newed. Devine is circulating peti-tions among his customers and friends urging a renewal of the license.

Paul Spor to Des oines

Paul Sport Des oines Lincoln, Oct. 1. Paul Spor, who has been produc-ing and emseeing tic unit presenta-tions here at the Varsily for the past three weeks, goe. to the Hotel Fort Des Moines, Des Moines. Ia, where he will open in the main din-ing room with his band. Priday (4). Band will go NBC three times a week. Varsily here reverts hack to straight pies for the time being.

Abe Meyer supervising music for Regai pictures.

INTERSTATE BIZ

Expect Plan in Effect Dec. 1-Union Demands Mu-sicians Get Scale Net with Commissions Extra -Radio Angle Consideration' Clause 'No

NO LICENSE FEE

Chicago, Oct. 1. Final draft of the new American Final draft of the new American Federation of Musicians' agency licensing plan is being written un-der the supervision of Joseph N. Weber. Indications are that more than 3,000 agencies will receive the A.F.M. okay upon the inauguration of the license plan which is figured to geneoing by D. 1. be license arrangements have been

to get going by Dec. 1. Several changes in the setup of the license arrangements have been made since the original decision to license the booking agencies. Most important is the restriction of licenses to only those agenoles, which are engaged in interstate booking. Agencies which operate completely within the boundaries of any one state will not be included in the musicians' license plans. Other important change is the decision to hand over these licenses to agencies at no cost at all, probaby Just \$ or so. to cover actual public for ores to accover actual public for ores to accover actual public for ores to agencies but this idea has gone by the board as working an undue hardship on the smaller booking fir Rock-Bottom Scale

Rock-Bottom Scale

Rock-Bottom Scale Under the terms of the new license the agencies will have to see to it that they get their commission without digging into the basic scale for the musicians. If a musician is booked at scale, the agencies will have to make arrangements that the acade plus enough for the agency commission. In instances where the remunera-tion is above scale there will be no

in instances where the reliminator tion is above scale there will be no such difficulty. But in any event the agencies licensed must make certain that the musicians get no less than the basic scale after com-mission has been deducted. If the

less than the basic scale after com-mission has been deducted. If the cafes, etc., won't pay more than scale, the agencies will then have to do without their commissions. Violation of any of the conditions of the agencies 'license agreement gives the American Federation of Musicans the right to revoke the license, which will mean that no union musician will be permitted to arenew. agency.

Radio Wrinkle

Radio Wrinkle From reports there will be one clause in the new jlcenise setup which will put the booking bureaus of Columbia, NBC and Individual stations on a spot. This clause is reported to prohibit the giving cor-any anside a order to accure such bookings. Agencies una Millated with radio outlets are now beginning to figure that this 'consideration' clause might take in the network and station booking bureaus since in several instances, it is claimed, the radio vultets have heid out a radio wire as inducement for the booking a band under radio sta-tion anagement. This radio angle has been opposed

This radio angle has been opposed This radio angle has been opposed by non-radio agencies for some time now, the squawk being that the station booking agencies which are handling bands are using their radio outlet as a bait, informing the halirooms and cafes that if they book the radio-agency's orchestra they taily where the weils officed the taily where the weils officed free of any line charges.

Billy Bissett, maestro at the Royal York hotel, Toronto, did a quickle to New York and back last week. His vocalist Alice Mann, made a similar jaunt.

Spot; 802 Dismisses Stein's Protest

Ira Schuster-Bob Miller

New Publishing Combo New Fublishing Combo Ira Schuster and Bob Miller, Inc., is a new indie publishing combo which dates back to their associa-tion in charge of professional ac-tivities for Witmarks some years ago. In the ploneer days of the Warner regime over Witmarks, Schuster was at the helm of the prof. dept. and Miller handled radio and orchestra.

radio and orchestra. Schuster's recent partnership with Phil Kornheiser was dissolved by latter joining a Famous Music Corp. subsid. R. S. Peer (Southern Music Co.) still retains a financial interest in tho new Schuster-Miller firm as in the new Schuster-Miller firm he did in Schuster-Kornheiser.



U. S. Department of Justice counsel have submitted to the American Society of Composers, Authors & Publishers and the Music Publishers' Protective Association a mass of stipulations on the govern-ment's anti-trust case against the two organizations. Idea behind the

two organizations. Idea behind the move is to get the defendants to agree to certain facts in the action so that time can be saved when the trial of the case resumes in Federal court. New York, next month. When the trial was postponed in July it was agreed among the law-yers of both sides that the interim would be used to get together on undisputed facts that the govern-ment would be free to present to undisputed facts that the govern-ment would be free to present to the court. Stipulations turned over to the MPA run 21 legalcap pages with exhibits accounting for 50 pages more, while the facts that ASCAP is asked to admit covers 69 pages, with 84 pages of exhibits. If the last and the a major party ASCAP and MPPA counsel on the ground that the government has not adhered to straight statement of

adhered to straight statement of facts, but taken liberties at drawing conclusions and making interpretaconclusions and making interpreta-tions. It will take several weeks for defense counsel to submit counter stipulations and get together with government lawyers on what the stipulations will be and how they are to be worded.

Mills Goes Semi-Classy With H., H.&E. Catalog Buy

Jack Mills is on the verge of clos-ing for the Hines, Haydn & El-dridge catalog. Acquisition of the latter's copyrights will for the first time bring Mills Music, inc., into the semi-classical field. Mills' prime interest in the buy is the firm's follos, which are sold mainly to schools and colleges.

Janssen Improved

Easton, Pa., Oct. 1. Baston, Pa., Oct. 1. Werner Jansen, assistant direc-tor of New York Philharmonic or-chestra, injured in automobile acci-dent near here, is making rapid im-provement. He was en

Here here here, is making rapid im-provement. He was en route from Indianap-olis to New York when his car up-set. He was to have sailed for Fin-land.

BART COSTELLO BETTER

Barticy Costello, ver songwriter, in Bellevue hospital since Sept. 14, was discharged in custody of Jerry Vogel, the music publisher, Monday, Costello is suffering from itead injuries as result of being hit by an automobile.

Irst union showdown between the two leading competitors in the band booking field, the Music Corp, of America and the CBS artist bur-reau, resulted last week in a vic-tory for the network. In a decision handed down by the trial board of the New York musiclans' union, fair business practices which J. C. Stein, MCA prez, had lodged against it.

fair business practices which J. C. Stein, MCA pres, had lodged against it. Union's verdic cleared the way for the opening of Tommy Dorsey's band at the French Casino, Broad-vay nitery, last night (Tuesday). Dorsey had been booked by Colum-bla, and MCA sought to keep him own of the bench of the second bala, and MCA sought to keep him own of the bench of the second previously been designated to open at the spot Oct. 2. Cited to appear before it by the Local 802 trial board, were Ralph Wonders of the CBSA 12 Zugsmith, ment in the New York office, and Dorsey, Wonders submitted his con-tract for the CBSA 12 Zugsmith, and contended that the deal was en-tirely legitimate. He denied the Charge that meak were him of the booking deal, and stated that sep-nate contracts had been entired into for the band and the pickup wire. ors Charges

wire. ors Charges Stein has also lodged charges against CBS with Joseph M. Weber, president of the American Federa-tion of Musicians. These charges, which are said to involve traveling ow infractions are still nording. which are said to involve traveling law infractions, are still pending. Allegations concern underscaling, failure to pay the musiclans trans-portation fares and deduction of a commission when the full price of the engagement was less than scale for road engagements.

HEARINGS TO SETTLE DAMAGES DUE GEORGE

Hearings were held before a ref-eree in the New York Bar Asso-clation's building the latter part of last week and Mohday (30) to de-termine the damages due Edward George, where were a lower for the cording Co. over the authorship of Wreck of the Old 97'. After the damages have been assessed, Victor will again take the cases on a round of the higher courts by appealing from the final judgment. George brught suit to recover for the unathorized recording of the Authorized recording of the Higher courts by appealing from the final judgment. George brught suit to recover for the unathorized recording of the higher courts by appealing for the unathorized recording of the higher courts by appealing for the unathorized recording of the higher courts by appealing for the unathorized recording of the higher courts of the top in the public domain. Victory came to George when the U. S. this Cir-cuit Court of Appeal favoring the disc company's appeal from a lower court verdict.

disc company's appeal from a lower court verdet. By its own method of computation Victor found that the profits derived from the record containing. 'Oid 97' canne to 810060. In reporting this figure to the referre, Victor pointed, out that the other, side of the Doit which the record had been primarily purchased, which made 'Oid 97' Just a chaser in the sale. To back up this contention Yictor submitted affidav ts on the sale of 'Prisoner' sheet music as compared to the sheet sales of 'I do?'. Victor ask-ad the referre to use this com-parison as a basis in ansessing the damages due George.

Mrs. Busse Pinch Hits

Mrs. Busse Finch filts Kanasa City, Oct. 1. When ...ngcr Judy Randall of Henry Busse's band had to leave for t'e Coast last week on news of her dad's serious flincss, Mrs. Henry Busse stepped in and saved the day by contributing her own vocals. It wasn't tough, howeven, since she was formreity Lorrayne Brox of the Brox Sisters.

MUSIC-NITE CLUBS

Night Club Reviews

HOLLYWOOD (NEW YORK)

(NEW YORK) The influx is force the Baer-Louis fight brought many requests from variant active services and the paper, as it did elsewhere, and it was noticeable how many included the Hollywod as a must'. This joe hoer in the n-couvert actives on the service services as a sonathing of an lessifution: out, of town, from the how, rates as a sonathing of an lessifution: out, of town, from the how, rates as a sonathing of an lessifution: out, of town, from the how, rates as a sonathing of an lessifution: out, of town, from the lessifution and the whole how the lessifution and the service services as an any of the services as a sonathing for an lessifution of the services and the past good standing. It's a fast, anapy divertisement with services and otherwise-talent, dancing, etc. There are 16 ling sitis eight more in the baliet and five chorus boys, at a solution the services and otherwise-talent, dancing, etc. There are 16 ling sitis, eight more in the baliet and five chorus boys, at a state born in sumber, Ben Tost's California Varsity eight male choir, heads a show which Jack Waldros, fave mc, here, and briak more. The acts include Ben Dova, Frazee Sisters (3), Luba Maina, Rose Biane (rocalist with Abe Lyman's orchesita), Jay and (champ beaut of the Hollywood for season), Jerry Cooper, Vernilis and Condison, The Siltnorettes (3), Patou Sisters (2), James and who we ust of the line. The gilts are Dan and Cackles Orkel, latter who we the N. T. July Newy Harvest Moon contest), Phyllis Cameron and Cackles Orkel, hare staged ban be lyman is the name band draw. Besides being the masterio, Lyman le part-owner of the Kolly-wod with a visor to a for the set of the line, Stass and how the side of the lines and and the side of the lines and and the side being the stass how the side of the stass and derry Leving, with a sub and different category. There is a relief orchestra headed by Al J. Neburg, Marty Symes and derry Levings and side form the side and and the si

emochiny. While sounding the a multiplicity of terping and sing-ing, each is in a different category, ione clashes and there's enough while one clashes and there's enough the sound of the sound of the second sound of the sound of the while ampost works to danger-ough mear the colling and that any second the sound of the sound of the sound of the sound of the Holywood and if he could do his stuff on the stars, aithough doub-ful that it's high enough, the ef-fect might par his usual signal. Nitza Vernille has a new dance partner in Don Donaldson, a hand-some gent who looks like a screen teste, although Must vernile, who's high in the little ballroom inceties. Jay and Lucifie are a Moore and Revel type of act with their trav-soft or the big special number op-portunity. The Biltmorettes (3), from the Coast, are acro-gais, hich-ing which big special number of how the special stars are an excluding and Desert Song' style of choral work. Fatou Slaters are an excluding of and such the bilt with their robust 'Wagbond King' and Desert Song' style of choral work. Fatou Slaters are an excludence pair, also a like bilt with the origin of the bilt with the robust 'Wagbond King' and Desert Song' style of choral work. Fatou Slaters are an excludence and the bilt with the robust 'Wagbond King' and robust 'Wagbond King' and the such as a sile to the robust and the sound stars are an excludence' and two Guitars'. Rose Blane who regularly warbles with Lyma's combo, rakes Slaters from Chi have a hotch Saxon Sla-teriah style of sing and the bilt with a Slaters are an excludence' and the sound stars from chi have a hotch Saxon Sla-teriah style of sing and the sound sound raw, such as Waldron's off-to-But

ROBBINS' CHATS

Afternoon"

Foolin" " "Broadway Rhythm" "Bing Before Breakfast"

And don't forget: "Tender, to the Night" "Reil Along Prairie Moon" "Im in the Mood for Love" "You're All I Need"

OBBIN

R

S

falo wedding routine with Mitzi Haynes from the chorus line. Dare's Haynes from the chorus line. Dare's terp rottines snappy and effective. One of the novelty dance routines is The international' the Holly-wood noven bid the distribution teering to instruct the girls volun-teering to instruct the customers from 8-11 (between shows) in this hybrid routine of rumba, Holiand, foxtrot, etc. Withal a coding floor show to the state shifts and explains why sol-1300 customers jam in of nights both sessions. Abd.

COCOANUT GROVE (LOS ANGELES) Los Angeles, Sept. 23.

Los Angeues, sopt. 24. After a summer sealon of name bands which included Herry Esdia Duchin and Ozzie Nelson, the Am-nessator hotel has gone back to its old policy of building a band around a leader. This time it's Al Loons, former pleture hould monimation at the Lido, al fresco dining spot at the Ambassador. Frior to this he-played at several of the beach spots. During the summer, Ambassador discovered that name hands were for the seture of the beach spots. During the summer, Ambassador discovered that name hands were for the seture of a several mon to the seture for an indice several mon to the seture of a several looping the Nelson band, added several mon to the seture of a several looping the Nelson band, added several mon to the seture, field in with a number of specialty acts. On the opening night, whole affair ways regard worms. But the hotel apends auffi-clent money as a several looping the basic of the seture of a several mon to the seture, field in with a number of specialty acts. On the opening night, whole affair ways regard words and the type of organization then seture on advertising and air plugs to make Lyons a fair a tirac-tion. Money saved between name bands and the type of organization the room's profit. Since the early days of broadcast-ing. Coccoaut Grows has been a name to congiure with as the weat's outstanding not sit. Sums and add to but not we profit. Since the cariy days of the down by get ing the younger trade. Picture people who made the Grove by get ing the younger trade. Picture people who made the Grove by get inused with eastern orchestra-tions. In arrangements everything was alther ower or under arranged immistens are work the sourd arranged immistens are work the sourd arranged in the sourd arranged frame and the vocal end, Judy Starr, Pa-tricia Norman, the sourd orchestra-tion. The vocal end, Judy Starr, Pa-tricia Norman, the sourd orchestra-tion. The remoniting in tricky fash-ion.

Three Nonchaining he vocat clowes, harmonizing in tricky fash-in tricky fash-kenny Baker is out in front as a sweet singer, has a pleasing mike voice, goes for old-timers, such as vocation and the sale word to make his own announcements, as his speaking voice is not so hot. He shouid also refrain from the Span-ish numbers. Too many grows par-hassadors, from Kate Smith's radio hour, are okay on the harmony, vocailse the announcements of the band runners, Stearns and Deans, parison to Johnny and Edna Tor-rance, who closed here is at week. From the band, Nick Chocorau warbles novely numbers and Bob Roors takes a chorus now and "It's a lot of people for any LA.

then. It's a lot of people for any L. A. nightery and should impress the visitors. Grove has clipped its couver to \$1, except Saturdays when the per head is \$1.50. With the food prices down, it's still bar-gain, after-the-theatre enternal entertain Call. ment.

BARNEY GALLANT'S

(NEW YORK) Barney Gallant, existinie 'king of Greenvich Villigc,' iong a pre- and during-prohibition host downtown, who abjured nite life for round-the-world traveling, is back again, this opposite the Tashionable El Mo-rocco. With Louis Cantone as cui-sine associate, the new Gallant's is a class room, after the Continental up front, and an aqually coay room within for the sit-down customera. There the show holds forth, re-volving principally about Arthur Warreer smooti chanapation. War-iant. His terps run 6.5-6 between erthedox foxtrotology and rumba-

Most Played on Air

To familiarize the trade with the tunce mont on the air around New York, the following is the listing of the eongs most played on the cross-country methodica last with the the approximate number of combined pluge on WEAF, WIZ and WABG. Cheek to Cheek I'm in the Mood for Love Without a Word of Warning Fird On a See-Saw Tog Hat, White Tie, Taile It Nover Dawned On Me Every Now and Then I Wished On the Moon Lulue Back in Town Lulu's Back in Town No Strings From the Top of Your Head I Wish I Ware Aladi Double Trouble Monday in Manhattan You're All I Need On Treasure Island I Found a Dream Truckin' Breadway Rhythm Truckin' Broadway Rhythm Accent On Youth Page Miss Glory

Oregon Trail

tangos, for the class patronage is equally spry on the hoof. Gailant, besides knowing virtually everybody in the place, officiates as foor show mc. He gags about wishing the boor and gits we the must raise the mortgage-and they how it. Seriously, he introduces the acts, in between times ad libbing with this or that customer he may have met in London. Paris or Shanghai, Grace and Charlis Her-bert with the Garoe and Charlis Her-ber with the Garoe and Charlis Her-ber and Midred Straues dancers of exotic personality, do unusual terps for a former team and atop the show. Their tango and fast Spanish da nc e numbers click. There's also a femme Russian song-sitress. stress

stress. Prime appeal of Gallant's is its charm, coulders and romatic inti-therm, could be a set of the set therm, could be a set the set of the set Tarneys in the Viliage, and bids fair to repeat uptown. Meantime, his erstwhile headwaiter and gen-eral factorium, Arnold Ressfield, atter being bequeathed the Gallant goodwill in the Viliage, likewise de-with Nick (John and Nick) in the Versailles, since become a heavy money-maker.

Hotel Pennsylvania (NEW YORK)

(NEW YORK) Start of the Influx of name dance bands into the popular hostelries is Hal Kemp's bow-in at the Pennay's nifty Madhattan room-special de-cor of the mad-hattar-hormerly the grill. The radio and Brunswick recording artist, an established fave with the younger hoofers, is a cinch for those 75c couverts which is in itself a departure for a bloch is in itself a departure for a bloch operator for scatured minimum tariffs and table d'hode scales.

and table d'hote scales. With Ted FloRito due in at the Hotel New Yorker to follow Clyde Lucas soon, the Pennsy R. R. beit will be a hot dansapation sector this winter. Both hands are set all

this winter, Both hands are set all season. Kemp's combo of 12, plus two vocalists and a nitry Hammond slectric organ manipulator, which bance tempos, dishes forth brisks, smoothy compelling rhythms. It's the type of dance munic the kids go for. That insures a big season. Chester Towne and Helen Knott are the featured bailrom team in support. They have an Interesting routine of three numbers, opening waitz, a carloca and an Intricate fortrot, with the semi bailrom slight stuff as a bailrom exhibitions. Abel.

MAYFAIR (BOSTON)

Boston, Sept. 26.

(BUS ION) Boston, Sept. 26. Ithe major situp spots in Boston, has scored again with his smart bite sol which dresses up the club for the opening of the new season. With-which dresses up the club for the one of a semi-tent environment to one of a semi-tent environment to decorative layout are fourtain eff. The are the new angles of the cause distributions and bit decorative layout are fourtain eff. The are the new angles of the cause distributions on the asson and continuing not a sacond season and continuing not as a sustaining dance faure.over NBC. With him is Freddle Stele, the the rive stay which is apart as a sustaining dance faure.over witch will have and the four support con the vecasi, and the newly de-veloped Bede Best, who is apart But speaking br tunks. Larry

Thornton is now entering his 36th weak. Thornton, formerly obscure around here, and better known for his stock opera, work in the West, was given a two weeks booking here many weeks ago. One hight way back, at the suggestion of Joe Rines, Thornton timorousity Iried an oper-cite aria. It wowed. Now, for en-cores, he asks for suggestions, and heathy alwayd. Thorner's success heathy alwayd. Thorner's success heathed more talk in the night club trade iast eason than any other en-trade in this week? bill is Duke

trade last season than any other en-tertainment feature in Boston. Best bet in this wwek's bill is Duke McHale, hoofer wilk as Hal Lokion. The season of the season of the season that have been been been been been been the Moonlight. Boy of Bost at Fleurette Silbert gdS plasty atten-tionity, and wilk his partner socies in a moderne Idea, attication with their two numbers. Bestimation bestimation sets. Mickey Mouse and est opensis added to the club's wide assortment of entertainment have set it in top place in the Hub. For.

MADELEINE'S (NEW YORK)

(NEW YORK) Maddelne's smart nitery is typ-ical of the new trend in class for diming-dancing chies, with a club tac between the hostes, whose mame is lent to the spot, and the patronage. Although not herself doing any entertaining, Maddelne is unique along the lines of being a sort of femme Oncar-of-the Walt doing any entertaining, Maddelne is unique along the lines of being a sort of femme Oncar-of-the Walt doing any entertaining, Maddelne is unique along the lines of being a sort of femme Oncar-of-the Walt doing any entertaining. Maddelne di Waldorf, Savoy (London) and Yolson (Paris) is bohind-the-dit Waldorf, Savoy (London) and Yolson (Paris) is bohind-the-iton with a smart seriet. Joe Gay's Trio (colored), are the hotch a in-teruide and Roxanne sings in several languages. Spot on East 52d is among the nicer interiors.

NIXON CAFE (PITTSBURGH)

Plttsburgh, Sept. 27. One of the town's nite life land-marks, Nixon continues to dish out the standard stuff but doesn't need

One of the formation of the set o

GREY'S FILM BERTH

Former Brunswick Record Shifting to Film Affili

With the American Record Corp. clean-out last weak, one of the 'rea-ignations' lastually a promotion for Harry Grey. In tharge of recording for Brungswick, Columbia Okeh, Per-fact, etc., constituting the labels of the A. R. C. American Record is a subel of Consolidated Film Indus-tries, Inc. (Herb Yates), which shifting Grey into one of its film affliates: affliates.

The recording man will be groomed

affliates: The recording man will be groomed on-picture-production and drives to Holtywood to align with. Republic Pictures, one of the Yates' film milles, This follows the same move ef-facted for M. J. Biesel, former prez of American Record, whor resigned to stop up into picture production. Eag into Liberty, Mascot and the other Republic unit producers. Grey, a recording yet, decided that he had gone as far as possible in the disk biz, and last August made re-quest to his superiors for shift into broader channels. For that reason he didn't renew his Oct. 1 lesse in New York, and meantime groomed Joe Higgins to succeed him. Latter, long with Victor Taiking Machine Co. prior to the RGA merger, went with NBC and irving Mills until 14 months ago, when Grey took Higgins to any the the helm of recordings. over into the Brunswick-Col outfit to put him at the helm of recordings.

Amuse Themselves

On the theory that the class El Morocco nitery in N. Y. draws a type of patronage that can 'anuse themeelves.' John Ferona's cur-tailed budgeting for entertainment this season will be limited solely to two dance bands, Ernie Holst and the Gustawo Mark (Wednodawo). E Barmerity having cefe annes hel

Hoom open tonight (Wednesday). Formerly having cafe names, bail-room teams, etc., Perona believes that the intimate type of patronage the room draws converts the cafe into a greeting spot, more than any-thing else, and accordingly the dansapation alone would suffice.

KENMORE RESUMES

Albany, Oct. 1. Floor shows resumed Saturday (28) at the New Kenmore hotel with Austin Wylle's orch. Jack Pomeroy produced the revue, which includes Vera Milton, Hazzele and Klatow, Marjorie Green, Roberta Shewood and 12 girls.

Music Notes

Harriet Les, former radio warbler, ls on the professional staff of Fa-mous Music Corp., New York,

L. Wolfs Gilbert and Fellx Ber-nard have turned out three tunes for Universal's novelty short, 'The Cut In.'

Don Richards opens at the Montclair hotel, New (Thursday), York, tomorrow

Eddie Oliver opens. Roosevelt hotel's Blossom Room In Hollywood Oct. 2. Jimmy Ray and Princess Leal set for floor show. Eadle Adams and Charles Bourne In adjoining Cinegriil.

Walter Donaldson and Herold Adamson have completed 'It's Be So Long' for Metro.

Harry Warren. and Al Dubin writing six tunes for Warners 'Coileen.

Franz Waxman signed by Univer-sai to write the tunes for Marta Eggerth's first American picture.

Gus Kahn collabed with Kaper and Jurman on three numbers for Metro's 'Maytime.'

Claude Lapham has joined the recording staff of H. M. V. (Victor) in London.



Wednesday, October 2, 1935

48

alding a New Hit "On a Sunday Arternoon" one of the song thrills from the "Broadwar Malody of 1988," which also includes the song the song the Broam and Frond: "Yeu Are My Lucky Star" "Yeu Gat a Feelin" You're Feelin" (NEW YORK)

MUSIC VARIETY HOW RADIO ABSORBS MUSIC MORE AIR PLUGS. **MPPA BECOMES** Performances in 1934 LESS SHEET SALES **CORPORATION** PUB. Famous M. G. M. T. B. Harms Compe-Carl'ly-M. Witmark Feist CRED1TS. 24,374 23,910 28,754 Music Publishers Protective Asso **\$5 Leading Tunes of 1934** elation was advised by the Secretary Johnston-Coslow ,110 Famous Famous T. B. Harme Robbine Remick W Dosad B. & H. M. Witmark I. Berlin Deon, D.&G. I. Jones I. Berlin Deser B.&H. Broadway I. Berlin Scalway I. Berlin M. GulM. Des., B.&H. Crawford New World Robbins and Rebins '..... 'Roberta' Prod. Film & Prod. 7. 22,920 21,914 21,558 21,238 21,213 Played 1,255,669 --- 'Love of New York State last week that in Bloom,' No. 1 Song, the association's certificate of incor-10.112.18.14.15.16.17.18.19.0.12.22.23 poration has been accepted. Organ-Performed 24,374 Times ization's board of directors will meet and Sold Under 500,000 20,805 19,65 19,627 19,638 18,470 18,470 18,470 18,470 18,470 18,470 11,670 17,401 10,408 10,408 10,408 10,408 15,787 16,724 15,787 16,724 14,610 14,620 14,524 14,510 14,524 14,510 14,524 14,510 14,524 14,524 14,529 14,528 15,787 14,5288 14,5288 14,5288 14,5288 14,5288 14,5288 14,5288 14, within the next week to adopt a set -ASCAP'S Analysis of by-laws. MPPA through these moves becomes for the first time an incorporated body. Its previous status was that of a voluntary mem-NBC-CBS ONLY status was that of a voluntary mem-bership organization. A AP result of the incorporation, the sociation in licensing methods and rights. Under the old arrangement the licenses had to be issued through an agent or trustee, which assign-ment was held by John G. Paine, MPFA chairman. With the enlarged purposes of the association there has been adopted a scale of annuil membership fees, which it is figured will make. Leasy for all classes of popular and standard publishers to join. Dressing Leo Robin and Ralph Rainger's Love in Bloom' from 'She Loves Cuga Warren-Du Perkina-Parisn Gordon-Revel Ranger-Robin Suesse-Heyman "artz-Harbur "leids E. B. Marks Remick Milla DeS., B.&H. Fanious Harms, Inc. Harms, Inc. Me Not' (Paramount), the No. 1 song of 1934, was performed 24,374 e're Not Dressing boot the Works'... Y. Town'.... song of 1034, was performed 24,374 times on the air, from 674 key broadcasts (only the NBC and CBS networks are so analyzed), and sold under 500,000 copies of sheet n.usic. That's considered a terrific hit these days as against the 2,-000,000 copy sales of the pre-radio 31. 32. 38. 34. 35. 30. 37. 38. 39. 49. 41. 42. Suesse-Heyman Schwartz-Harbur McHugh-Fields McHugh-Fields Harms, Inc. Robbins M. G. M. Santly D'eon, D.&G. DeS., B.&H. T. B. Harms T. B. Harms Koehler-Bloom ilm ilm ilm ilm & Gordon-Rével Youmans-Kahn-Eliscu Youmans-Kahn-Eliscu In these units as the pre-radio out,000 cory sales of the pre-radio The No. 2 song of 1384, 'All I DO Is Dream of You,' by Nacio Herb Brown and Arthur Freed, out of Metro's 'Sadde McKee' was ether-ized on the two major networks 23,910 times and sold 240,000 coples. The No. 3 song of 1384, 'Carloca,' by Vincent Youmans, Gus Kolin and Edward Eliser, out of "Flying Down to RIO' (RKO Radio) was radio-performed, 23,04 song, but, tis sheet acles work mos. disap-pointing--under 100,000 coples. American Society of Composers. Autors & Publishers, in its annual analysis of public performances of its members' works, lists 85 songs which were broadcast over 10,000 times each, utilizing the logs of the NEC and CBS networks of the publicher for surposes of sim-pinden users for surposes of sim-pindenton. 7,998,989 Total popular and standard publishers to join. Included among the objects of the reorganized MPFA as set forth in the charter are: 1. To discuss and exchange views as to the problems of the music pub-lishing industry. 2. To distribute information as to the credit and responsibilities of buyers and users of music. 3. To protect the industry gener-ally from imposters and impositions, of whatever nature. 4. To promote and foster free un-restricted and unhampered, clean, and honorable competition among music publishers in the selection, development, exploitation and isale or the setablisher in the selection. 5. To establish bureaus for the economical and conventent licensing of the imusic of its members or, others desting to avail themselves, of this service. Tournan-Kalin-Ellecu Warren-Duble Tinturin-Kenny-Terker Arlen-I. Gerahvin-Itariur yeakina-Schenvin-Itariur yeakina-Schenz Yacoi: Beda-Kennedy Yacoi: Beda-Kennedy Alhert-Lacil Control-Gakind-Drake Control-Gakind-Drake 14.190 13.948 13,663 13,411 13.410 13.311 M. Witmark D'son, D.&G. I. Daeh join 43. 44. 40. 47. 480. 51. 52. 53. 55. 55. 55. 55. I. Daeh Harme, Inc. I. Berlin Santiy Harms, Inc. Harms, Inc. Harms, Inc. Harms, Inc. Berlin E. B. Marks. Feikt DeS., B.&H. Fanous I. Berlin 13,311 13,130 13,076 12,732 12,581 12,484 12,267 12,262 12,219 12,121 56. llm & 1. Berlin Chap'l-H'mis M. Wilfmark E. B. Marks M. G. M. Remick Robbins Selsct Santly Sherm'n-Clay L. Wright Remick Harms, Inc.

 I'I' See You Again

 Canto Indio'

 Canto Indio'

 Moon of Desire

 Somethng How Nill

 The Likes Ott a Solder

 Coffee in Morting

 Waitin at the Gate

 Wudanjy

 There Goes Ny Heart

 Somethody Else's Should

 Moon of Country'

 Woon of Country'

 Ves aland Exhort

 Towns Le Rended

 12,008 11,011 11,682 11,571 13,450 11,359 11,281 Neel Coverd. Eules Dictore Destch-Vebater Varren-Dest Marren Dest Marren Lawje Brown-Lawje Brown-Lawje ·.... 59. 59. 00. 01. 62. 11,270 11,222 11,140 11,020 11,020 10,097 10,854 10,837 10,800 10,718 10,070 10,738 10,070 10,738 10,070 10,630 10,511 10,469 10,451 10,375 10,365 Prod. Film Prod. L. Wright Remick Harms, Inc. Sh. B. & Co. Movietone Harms, Inc. Robhins Chap'l-H'ms Leo Felst D'son, D.&G. Robhina Southern I. Berlin Boston others desiring of this service. Sherman-Lewis Sherman-Lewis Donaldson-Kahn Brown-Freed Carmichael-Mercer Schertzinger-Kahn R. Frimi 'Kid Millions'...... 'Going Hollywo '.... 7,998,989 Total 'lght of Love'...... 70. 30. 81. ilm & 10.302 T. B. Harms 10.209 D'son, D.&G. Kern-Harbach 82. 83. llm & rod. Warren-Dubln Hudson-De Lange-Mills.... Brown-Freed 10,120 M, Witmark 10,110 Mills Music 10,041 Robbins Film

7,998,989 Total These 85 leading tunes were played a total of 1.255.669 in aggre-gate. All of ASCAP's copyrights for 1934 received a grand total of 7,988,885 public performances by all radio stations, in thertwes, ball-rooms, cafes, hotels, etc. Further analysis of pop songs in-dicates that the more they are per-formed the less they seal. This is in line with ASCAP's contention that the bulk users of music, such as radio, must perforce compensate the songwriters for their material, as the multiplicity of use dissipates selling value. And if the songs radio limit of the songs innu-tion one day find themselves em-barrassed by a dearth of frois ma-terial. if the creator of songs lam't commensurately compensated. The 1934 No. 4 win song was Ray sources of income have decreased. The mechanicals were formerly a healthy source of supplementary income. But with radio's constant mechanical usage of music, the in-ducement to purchase phonograph or plano-roll recordings has like-wise diminished. For that matter, in pre-radio days, the ASCAP in-come was looked upon as a source of by-product income primarily; now, because of current exigencies, it must constitute the major source of revenue both to authors and-publishers. Longevity Worthy of commentary is the

Darnssed by a dearth of frosh material. If the creator of songs lam't commensurately compensated.
 The 1934 NO.4 by pa poing was Ray Noble's The Very Thought of You'an international song htt out of England. (Campbell-Connelly in Britain, Witmarks in U. S.) and atthough performed but 100 times less than Carloca' (2364) is the consense of some song the son

Noole's The Very Thought of You's main international song hit out of main international song hit out of main international song hit out of the song hout a song hit out of the song hout a song hit out of the song hit out of the song hout a song hit out of the song hout



Schoolmarm Chanteuse. Timmie Dobbin, Weds

Ti le Dobbin, former instructor at the fashonable Foxerott School In Virginia, and recently the singin schoolmarm at Hector's Club New Yorker, N. Y., married Norman Proctor Smith, socialite, Oct: 11. Event will mean her fading from the cast-side nitery district. She's been one of the few socialite chantiers to stick around for any length of time. Eve Symington at Le Mirage is the main one left now out of the Social Register into the floorshow spotlight. She was a elick at the Place Piquale last season.

B'HAM'S ONE AND ONLY

Birmingham, Oct. Birmingham, Oct. Pickwick dub, this eity's only first rate night club, has reopened after being closed for the summer. Coleman Sachs' orchestra is in the spot and Ray McCaffrey is man-

a wide play (66th ranking) in America; and Rudolph Frimi's in-strumental, 'Woodland Echos,' 80.h ranking.

ranking. Childgo det la The annexed table details the re-lative standing of 1934's pop songs for the first 85 (including all over 10,000 performances), plus original 10,000 performances), nus original 10

Agreement among New York hotel men. to keep their bands off the ir rather than pay the special \$5 broadcast fee is expected to crack up within the next week. Surrender, if and when it takes place, will by result of the enforcement by three named combos of the clause in their contracts which guarantees them a network wite. Three bandmen who are insisting that they got an air release or elso Orale Nelson and Little Jack Little. Fio Rito mores into the Hotel New Yorker Oct. 4, while. Nelson and Little are booked to unveil at the Lexington and Ho St. Morits, re-spectively, within the coming week Nasta taken a spirited part in Koeping the New York hotel operators pledged to resist the under or contaurant. With fit yielding the other hotel men are figured to follow suit uukky, which will mean that the outhown dance units in the sticks will cease.

Pomerov Show for Chi

New Jack Pomeroy revue featur-New Jack Pomeroy revue featur-ing Sammy White, Hinda Wassau, Dolly Kay, Helen Shaw, Reed and Mele, Hai Monte and Henri Lishon orchestra opens at the Royal Frolkes, Chicago, Oct. 6. Duke Yelimani, former ork leader, in charge of the entertainment, is an any Sort selecting acts for future shows.

L. A. Nixes Fanners

Hollywood, Oct. 1.

Hollywood, Oct. 1. Fan dancing in the Los Angeles niteries has been tabooed by the police, which throws around 60 feather-swishers out of work. Also stops the paychecks of about 100 musicians, joints now sailing-along without tunes.

Norvo in Door

Red Norvo and his Swing Septet went into the Famous Door, New York, over the week-end. Since Louis Prima's New Orleans Gang icit for N.O., en route to open a new spot in Hollywood, another combo was in at the Door, with biz casing off.

BELASCO TO ST. P.

ELLACUD TU ST. P. Leon Belasco opens at the Lowry Hotel, St. Paul, Minn, Oct. 8 for un indet engage ent. Possible he will winter there. Band is now one-nighting across country en route. Herman Bernle arranged.

WAYNE KING'S DATES

Chicago. Oct. 1, Although Wayne King's contract expires with MCA, latter is booking

VAUDEVILLE **AFA's Benefit Show**

AFA-PWA After B'way House for Str. Vaude Try on Self-Supporting Basis

American Federation of Actors and Miss Hallie Flannagan, latter under Col. Earl Booth on the PWA

Berle-Tracy Settle

Action in which Phil Berle, agent and brother of Milton Berle, actor, sought \$3,000 from Arthur Tracy and the Morrison-Winkler agency, was discontinued Sept, 30, the day it was to come to trail in City Court. Suit was for alleged unpaid com-

rie contended that by obtain-Berie conteneed that by obtain-ing the agency to manage Tracy, singer, who is presently in England, he was guaranteed 5% from both parties to the agreement for this service. Louis P. Randeli; attorney for the defendants.

Howard's 3 Par Wks.

Tiomi Howard and George Sheiton, on the Rudy Vallee-Fielschmann program. for, nearly a years (take a three-weak vaude tour for Para-mound, opening in Detroit Oct. 11, going to Chicago. Oct. 18, and play-ing Boston weak of New, 1. Pre-vious to the Boston date they make York, hor for Educational in New York. a flin York

Russ Jermon set the stage and film deals

BUY DOROTHEA ANTEL

Invalid Actress, Famous Christmaa Cards. 21 Original and Exclusive De-signs, One Dollar. Agents Wanted to Sell Cards. Liberal Commission. Call

DOROTHEA ANTEL

The THEATRE of the STARS

BOOKING

н.

K

1270 SIXTH AVENUE RADIO CITY NEW YORK

ATRES

 $\mathbf R$

т H E

RADIO CITY.

Charlie Foy Quits Vode For Coast Agency Try

Irving Tishman and Charlie Foy left New York by auto Friday (27) for ollywood. They intend open-ing an o ce out there. Foy forsakes the stage for the agency try as Tishman's partner,

Par Stage Shows

Off Till Nov. 1:

Faced with a shortage of suitable

pictures, Par is putting off its stage shows until Nov. 1 meantime

bringing in 'Last Outpost' Friday

Par is hoping for 'Peter Ibbet son' or anything stronger than now available, to usher in the stage Casa Loma ork, at \$7,500 net, may be the stage show opener Nov. 1. No picture set for week of Oct. 11.

FRISCO STARTS

More Shows Scheduled Than in Past Few Years

San Francisco, Oct. 1

San Francisco. Oct. 1. Frisco begins to look like a the-atre town again, with activity on all hands. Minsky invaded the town last Wealteaday (35) with Life Be-gins at Minsky s', leaking the Co-lumbia, former Einarge big obo a condeling. Opened well and looks as if it might click. Monday night (30) brought a week's visit to 'To Hell with Wom-en' for tryout. Show has done a week's usit to 'To Hell with Wom-en' for tryout. Show has done a week's usit a La and there is talk of sending it on to B'way. May Rob-son in 'Kind Lady' is due Oct. 7 under Homer Curran's aegis, and Oct. 14 finally showa 'Anything Goes' with Henry Duffy as the bary

banner bearer. Town hasn't seen as much show in a couple of years or more.

(27), now

picture available just

Second annual American Federa tion of Actors' benefit show take place Nov, 10 at the Majestic, Nev York. Gross will go to the AFA.



Philadelphia Oct. 1

Fridadjötia" oct. 1: Fox and Earle theatres, leading vaude houses here which have been without stage shows for the last four weeks, will get them. back in time for opening of new bills this Friday (4). Negotiations hetween managements of both houses and a committee for the mueicland union managements of both houses and a committee for the musiciani union, to settle, the question of house bands that brought on the original dispute, have been going on for sev-eral days, with final confab sched-uled for this afterionon. Everything is set for an agree-ment. Only a fore mine matters the set of the original of a silp-up-No final contracts have been signed as vet. **Film Shortage**

No man contracts have been signed as yet. While no exact details are avail-able pending final settlement, it is understood that the union has given up its demand for double crews in both houses and is now almost entirely settled on a basic number of men in each house, with an added number for peak hours at the Earle, and extra men for over-tures at the Fox. There will likely be some changes in the length of winter season in new contracts. Each house will probably take on more men.

more men. First show in the Earle will be Phil Spitalny's all-girl band.

15 YEARS AGO (From VARIETY and Clipper)

Massachusetts Trust Co. had to shut its doors when unable to call loans made to Mayflower Pictures, in which its president was inter-ested.

Turmoil in Famous Players. Bank put efficiency expert in, and most of the business heads told how much better they were qualified to run things. Then the expert told Zukor, and the fun began. Turmoil in Famous Players. E

Messmore Kendall offered the presidency of Goldwyn. He was re-iuctant unless the company dug up more capital. Only wanted a couple of million

Loew's Weekly, miniature house organ, made its bow in the various Loew theatres. Still running in about the same format.

Keith booking office was playing tryouts at nominal figures. When the act salary was finally set, all houses playing act at board wages kicked in the difference. Then some-body inverted Union Hill.

American Artists Federation dis-using with Equity its adoption as stepchild. Loose connection formed a stepchild. Loose connect but never made effective.

Rosco Alls tossed away a 40-week contract for the Orpheum time be-cause he 'did not want to be buried in the sticks.' Represented \$50,000.

Eddie Buzzel and Frank Devoe quit 'Broadway Brevities' when all the good scenes were given Eddie Cantor. Equity ordered Buzzel back.

Keith-Moss Coliseum, N. Y., re-cently opened, was the first to have a green room and an office in which acts could transact business with outsiders. Idea Incorporated in most subsequent theatres. Sop to the NVA.

Harry Weber was readying 13 pro-ductions for the Keith time. In ad-dition to his artists' representation.

Glida Gray lasted once dance at the Folles Bergere floor show. Jammed with the manager, and he

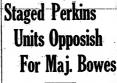
Agencies took the entire lower floor for Fred Stone's 'Tip Top' and 500 seats nightly for 'Mecca,' at the Contury. Century.

Bill Brady in court to retain his grip on the Playhouse. He was half owner of the stock of the corpora-tion owning the house, the remain-(Continued on page 59)

Beacon. Newark, Folds Suddenly; Manager Disappears, No Pavoff

Comparison

Stage show budget at the Beacon, Newark, was \$1,050 for four acts and a line of 12 girls. In comparison to this, the cost of 18 musiclans and six stagehands was \$2,000.



Ray Perkins, in conjunction with Maurice Golden, plans to go Major Bowes one better so far as sending Bowes one better so tar as senaing out amateur units for theatre dates. Perking conducts the Feen-a-mint amateur program over the Colum-bia Broadcasting System network Sunday evenings.

Sunday evenings. According to a tieup effected last week, Golden will do the staging and casting of the tyros in the units, with the majority of the amateurs to come from Perking programs. Unlike the Bowes units, which go out sams costumes, second or the show, plus a concery and obstimumes. costumes.

It's contemplated by Perkins and Golden to stage amateur contests a week in advance of the unit's actual week in advance of the unit's actual date, with four or five winners picked to piay with the unit. On the final night of the latters date one local tyro will be aelected and sent to New. York, traveling and hotel expenses paid, to broadcast with Perkins. Units are to be billed as 'Ray Perkins' CBS Amateurs,' with CBS donating its Weat 45th street (New York) playhouse for the auditions. Counting the musicians, each of the Golden-Perkins units will contain 25-30 people. First unit goes out in three weeks.

This will mark the first attempt This will mark the first attempt to stage amateurs in other than a bare stage fashion. Bowes' tyros are presented with but two planists on the stage, walking on in their street clothes.

Vaude Back on 14th St.

Academy on 14th street, Y., Skouras-owned house, in a pool with RKO's Jefferson, on the same street, resumes vaude Oct. 11 on a first-half, divace basis, House has been Academy will be booked by Danny Freundlich of the RKO booking of-fice. Unless the Palace on Broadway resumes vaude beforehand, the Academy will be the only house in N. Y. playing RKO-booked stage shows.

TESTING MARTIN

T. radley Martin, young magi-clan who recently played three weeks at the Roxy, New York, is boing tested by Metro. Martin will be rushed to the Coast if he tests okay

MARY SMALL REPEATS.

Baltimore, Oct. 1. Baltimore, Oct. 1. Mary Small, local lass, on weekly sustainer for NEC out of N. Y., has been booked into Loew's Century here for week of Oct. 18: Will be her fourth local stage ap-pearance in less than two years.

Beacon theatre, Newark, formerly the Shubert, folded suddenly last Thursday night (28) after its first week of operation as a vaudefilmer, leaving the performers, stagehands

leaving the performers, stagehands and musicians holding the bag backstage for their suburles and looking for Benhamisch manager. If Max Gimberg, operator of that, house as well as the Majestic, Pat-erson, N. J., and the Beacon, Bea-con, N. Y., both vaudefilmers. Besides a line of 12 Bebe Berri chorines, show constituted four acts: Maude Hilton and Co. (2), Mart Tric, Roy Lee and Dunn, and Aifred La Tell. Stage show budget was \$1.60, with Arthur Fisher as booker and Macklin Megley "Firm, up until yestereday (Tues-day) morning, had succeeded only in contacting one of Max Gimsherg's three sons and also the operator's lawyer. Former said that settle-ment eventually would be made in full with the acts, while the coun-sellor offered a settlement of 50c on the dolar. So far (up until Tues-day) no coin has been shown, with Fisher's lawyer working on the matter. Labor Department of New Fisher, and the stat, shill also reported to be whisting, for its wages. Fisher, Mates and neiter also were unpaid. Their salaries total \$2,000. House staff is also reported to be whisting, for its wages. Fisher, who also books Ginsherg's house in Paterson, has resigned any previous difficulty, he satures dray the section of the shows last Thursday. When he arrived three that inght, the acts must him with the presentation of the shows last Thursday. When he arrived three that night, the acts must have the manager had evidently drooped in his haste. Total weak's gross is allowed the house as the heatre from the Shuberts late in the summer and spent considerable money removating it. He instituted a policy of stage shows and double-features Sept. 20. Theatre shuttered Sept. 28. With Fisher drooping the Ma-lestic, Paterson, after tomorrow (Thursday) night's lat show. George Godfrey and Jack Linder pick up the house as the induced the state of the shows that the source stage shows and ouble-features Sept. 20.

block up the house as its show-buy-res, despite the no-payoff Indicent in Newark. If indle agenit' plans go through, however, the Godfrey-Linder office is going to find it tough to get acts for the house until the situation is cleared up. Indle agents have called a mass meeting for tonight at the Nugold rehearsal hall on W. 46th street to adopt a resolution not to submit acts for the Paterson house until Ginsberg makes full restitution. Word of the meeting has been spread by word of mouth and no-tices tacked on the builetin baards in the various indle booking offices.

RUBEY COWAN BACK EAST

Hollywood, Oct. 1. Rubey Cowan, who Coasted with Major Bowes' No. 6 amateur unit, pulls out for New York tomorrow (Wednesday).



11



APPEARING WITH BELL BROS. AND CARMEN

FEATURING NOVELTY DOUBLE CANE TAP DANCE

Created by SAMMY BURNS



CIRCUITS FINANCE NVA

Actor and Morris Agcy. Bookkeeper on GIVE FUNDS FOR Capacity Crowd at AFA's Bring Stand in Moss' Agents License Case

se Commissioner Paul Moss' latest attempt to place all New York theatrical reps under the su-York theatrical reps under the su-pervision of the Employment Agency Law again goes to Special Sessions Court. Bill Schilling, indie agent and first victim of Moss' lat-est drive, was held for the higher court after an arraignment before Magistrate Alexander Brough Mon-deus (20). (30).

court after an artagment better day (arta) dexander Brough Mon-day (30). I better an artagment better Schling reminded the court that genesions more than a year ago, and that that dismissal should have served as a test case. Mos' special counsel, however, protested that each alleged license department vio-lation was a separate case. He claimed that, despite the fact that only one (Charles Allen) of eight agents who were given summonses hat year was tried, the License De-partment did not look at it as a test case. This indicates that all unlicensed agents in N. T. may eventually be brought to court. Provious to the Schliling matter of amateur basebail games, ware howen is do to Al and the set inome is set to Al the in license he sets Mooren agency, decision was reserved. Way Genese department in spec-

he sets. Moss wants him licensed as an employment agency, decision was reserved. Saw a Book Two license department inspec-tors, Gaivin and Kavanaugh, testi-fied, though only two of the an-nounced 10 theatrical willnesses ap-peared to supposedly testify against Schilling, Gaivin stated that he served a summone on Schilling did not see Schilling actually sell and not, the Knew that Schilling was in the agency bit, he said, under ex-amination by Broder, because he was carrying a black book. Kavan-augh claimed he interviewed several acts at the Grand Opera House, N. Y, who told him that Schilling was their agent. Alex Hanion, booker of the G.O.H. is scheduled to appear in Magistrates Court Nov. 14 also on the charge of operating an unificensed employment agency. First of the theatrical witnesses was hadrins (DeFace and An-dinia), who, though subpoensed by Witness for their defense. Andrinis tated that his musical act was repped by Schilling, but that the latter first advised them on the act's 'routining, billing, etc., before se-curing them employment at the Fox, Brooklyn. General Business Law exempts personal representa-tives whose employment activities are only incidentia to managerial duttes.

s whose employment activities only incidental to managerial are or dutles.

the only incidental to managerial duties. Second show biz witness was Louis Goldberg, assistant to the ac-countant for the William Morris agency. He admitted that Schilling represented the William Morris acts in the independent booking offness and that the Morris offne paid him hair-commission on all dates he se-cates ong Morris offne and no the estimony, though, was taken up with denials that the Morris offne also books theatres. Eventually, he admitted that corporated affiliates of the Morris offne in New York and Chicago employ acts for show places. Galvin subpeaned Gold-berg Friday (27), faguing him an authoritative rep of the Morris acts ong with the latter only in the book expite the fact that. he's book with the latter only in the book with the schanations of the schanation of the

Bookkeeping department. Schilling's stay on the stand was taken up with his explanations of employmer than the securine of etc. Moss' counsel and publicity. StriveER-WARD'S CHI YEN StriveER-WARD'S CHI YEN Singer and 16% commissions were deducted from the acts' salarles at the present time he secures jobs for inju jobo acts' a year, but when haout south acts' alarles that the present time he secures jobs for have Magnetic Brough hold Schill-times were good his average was An attempt by Moss' counsel to the secures that the present time he secures of the secures of the secures of the secures of the secures of have Magnetic Brough hold Schill-time under bond was squelched by have Magnetic Brough hold Schill-time under bond was squelched by have Magnetic Brough hold Schill-time under bond was squelched by have Magnetic Brough hold Schill-time under bond was squelched by have State Brough hold Schill-time under bond was squelched by have State Brough hold Schill-time under bond was squelched by the judge, who paroled the agent have State Brough hold Schill-time under bond was squelched by have State Brough hold Schill-time big average was the present time he secures of the state strough hold Schill-time under bond was squelched by the judge, who paroled the agent have State Brough hold Schill-time big average was the present time he state strough hold Schill-time big average was the strough the state strough hold Schill-time big average was the present time he state strough hold Schill-time state strough hold Schill-time state strough hold Schill-time state strough hold Schill-time the strough the

Eureka! Hollywood, Oct. 1. At the tall end of a two-year struggle to break into plctures, Shaw and Lee, long-time standard vaude and musi-cal comedy team, have been spotted in 20th-Fox's 'King of Burleaque.' Hollywood, Oct. 1.

cal sources and the spotted in 20th-Fox a spotted in 20th-Fox a sector Burlesque. Burlesque. Pair also have a tentative deal with Metro for 'Zlegfeld.'

N. O.'S SHOW BIZ **READIES FOR BIG BOOM**

New Orleans, Oct.

With the coming of autumn this city is witnessing a burst of theatrical activity such as has not been seen in the last 10 years. Houses dark for years are being reopened, a new one dedicated, and others being dressed in brighter array after the summer doldrums.

Houses being reopened include the Crescent and Palace, A new stock company, now playing in Atlanta, will invade the city on Nov. 1 and open at the Crescent with the backing of the local stage hands' union, putting them in the role of promoters in an attempt to revive the stage and theatre in New Or-

the stage and theatre in New Or-leans. There will also be a revival at the Palace in the next three weeks. The theatre is now being roondi-tioned to open as a colored vaud-filmer. Musical revues and vaude-ville will be presented with certain nights set aside for white patrons. The promoters of the venture add the Palace to a chain they have linked in the south and will rotate their stage shows from one city to another. to anoth

to another. With the Tulane assured of a group of recent Broadway hits and a number of touring attractions now making bids for the Aud-itorium the current season is ex-pected to be a banner one in the way of entertainment. New Carrollton theatre, 1,000-seat neighborhood house, was dedicated Tuesday (1), being erected on the site of the house de-stroyed by fire several months.ago.

stroyed by fire several months ago. Plaza is being remodeled inside and out as well as being enlarged. New booth equipment has been installed

New booth equipment has been in-stalled. Strand, closed for several years, is featuring radio vaudeville, hav-ing recently opened. The activity is not confined solely to the theatres. Night clubs, too, are brightening with a few more in prospect and those now open getting into seasonable stride. The New Slipper and Little Club, dark for many months, are being prepared for reopening at an early date. The Club Forest, swank sub-urhan spot closed because of the late Huey Long's lid on gambling, is expected to show signs of life again. again

again. The Blue Room of the Roosevelt has been completely redone in a entirely new carnival motif in preparation for a big season.

ANOTHER YEAR

\$125,000 Pledged by Thea tre Heads on Top of Previous \$20,000 Loan Warners, Loew, RKO, Par and Skouras-Considering **Other Fund-Raising Means**

NO PLATE PASSING

Future of the NVA, over which there has been some doubt due to failure of the last drive to raise sufficient funds, is assured for at least another year.

At a meeting in New York last least another year. At a meeting in New York last week the heads of the major the-atre circuits agreed to mutually fi-nance the NVA for an additional 12 months commencing Jian 1, 1385. They piedged among them 315500 addition to a \$20,000 loan extended the NVA hast apring. Functions of the NVA, as at pres-ent, will be confined to the sani-torium at Saranac Lake, N. Y., and the hospital needs in New York. The charity list, recently suspend-ed, will be discontinued indefinitely. This is the first time in the NVA's history that its sole support has come exclusively from within mer custom of going to the public for funds. The manager-members of the NVA Fund, who guide the organization's charitable work, are unanimously against resorting to the former plate-passing in the-atres, and prefer the circuit financ-ing as a temporary means until a batter plate ness in the first of the NVA's contines and ensorting the NVA is onsored two-reel picture and an all-star network radio Noradoxet, sold commercially, sere among ideas under consideration. Meanwhile, administration of the NVA continues under the super-Vision of Harola Rodmer of Warner Haroo Harola Rodmer of Warner Haroo Harola Rodmer of Warner Haroo Rodmer Star

NVA continues under the super-vision of Harold Rodner of Warner Bros.

Bros, Circuits participating in the NVA financing are Warners, Loew, RKO, Paramount and Skouras Bros. All except Skouras are film company-owned or affiliated.

Adding New Name To 'Hour' Unit for Each Engagement

The major circuits are repeating the booking of names with unre-lat ' units in an effort to insure good grosses. First example of the new season is the 'One Hour with You' unit, which is currently at the Palace, Cleveland. Sophle Tucker was 'added by RKO to the show in Cleveland, with the unit following into the Stanley, Pittsburgh, for Warners, with the latter booking Benny Rubin to headline. Fever then spread to the Indles when the show splits the week of Oct, 11 between Akron and Youngstown, where Mitzl Green will be added. 'One Hour with You' was pro-duced by Phil Bloom of the Rock-well-O'Keef office. Cast includes

well-O'Keefe office. Cast includes Al Norman and Co., Joaquin Garay, Libonati Trio, Prosper and Merit, Marjorle Clay and a line of 12 girls

Bob Murphy West

Bob Murphy's present act at Loew's State, N. Y., will disband after the current date, with his prop son and daughter splitting away. Murphy has played the State 28.

Comic is motoring to the Coast, going into pictures.

Back Vaude' Meet: Bellitt Raps IA Boys, Almost Gets Bum's Rush

The Vagrants

Sam Lyöns can appreciate how the Loew book has dwin-dled down to a pocket ad-dress-book size, but what he's puzzled about is 'the four bookers I caught loitering over there.'

Rolfe's Ork in Pit for Center's **Pop Reopening**

Having first decided to reopen the Center, New York, tonight (Wednesday) with straight nictures. 'Here's to Romance' (Fox) as the opener, at the last minute the Rockefellers signed B. A. Rolfe's band and a couple of soloists as a pit attraction. Band of 25 pleces goes in on a 13week contract.

week contract. Flan is for Rolfe to fashion plt shows after his air programs and give a 20-minute performance. Latter on acts may be added on the starse, but meantime house will try out the intimate trench policy is sim-ilar to one which the Paramount occasionally played last year. Soloists with Rolfe's band are Waiter Cassel, bartione, and Louise Flores, soprano.

Pop Cameron Takes Over \$250,000 Upstate Niterv

Syracuse, N. Y., Oct. 1.

Cafe Dewitt, first Syracuse night club, a white elephant since its erection in the boom era by Julian S. Brown, is due for another reopening. New lessee is Pop Cameron of vaudeville's Four Cameron who has picked the \$250,000 night-

who has plcked the \$250,000 night-ery as a winter stand. He will give the Dewitt floor shows, headed by vaudeville 'name' acts, and for the first, which hows in Oct, 9, has signed York and Kins: Cameron during the sum-mer operated a club in the Thou-safa Dewitt will not socion. Cata Dewitt will and publicity, an innovation in nightery circles here.

G.O.H.'s Cavalcade

Augmenting its regular four acts and dual films; the Grand Opera House yesterday (Tuesday) in-stalled 'Oid Timer's Night,' to be presented every Tuesday night till exhausted. Gag is to get as many antiquated yalderillinge as can be promoted act

valdevillans as can be procured and have them, strut their stuff, Monol-ogists and song and dancers of the past decades are preferred.

PREISSERS FOR 'FOLLIES'

TABLISSERS FUR FULLIES' New Orleans, Oct. 1. Cherry Blossom and June Prels-ser left Monday (30) for Chicago where they go into the Chez Parce for two weeks with Ben Bernies orchestra. After that they go to New York to begin rehearsals for Louis Drima left were day for Hollywood, where he opens new night club with his band.

After a lot of pro and con state nents on how to bring vaudeville ments on how to bring vaideville back to its former status, the Amer-ican Federation of Actors' protest meeting Wednesday (25) night at the St, James thestre, New York, wound up with little more than a proposal to President Roosevelt for the Government to back the AFA's national vaude project. AFA's plan is almost two years old, though re-vised once, and was the only con-capacity crowed of 1,600 for a soft-day of the action of the theorem producer and agent, and a couple of stagethad. Bellitt, forught onto the stage by Alan Corelli, had made the statement that the stage-hands' and musiclans' unions were as much to blane as the circuits' fitt vaudes present condition. Bel-tito us and asy we will open the the-tares.' Somebody in the audience cried out, 'What about that unit you stranded in Japan?' 'Those 20 pigs, you mean?' answered Bellitt, sad then he was hustled off the stage. A stagehand followed him down, while another came down the orchestra laile to be the stopped hem with the plan that the meeting was public and the stopped hem with the plan that the meeting was public and the stopped hem with the plan that the meeting was public and the stopped hem with the plan that day on the stage. A sch union represented at the meeting, the Bellitt statement naturally caused a flurry on the stage. As each union represented at hem esting, the Bellitt statement naturally caused a flurry on the stage. As each union represented at hem esting, the Bellitt statement naturally caused a flurry on the stage. As each union represented at hem esting, the Bellitt statement naturally caused a flurry on the stage. As each union represented at hem esting, the Bellitt statement naturally caused a flurry on the stage. As each union theorement naturally caused a flurry on the stage. As each union theorement not and the represented at the meeting, the Bellitt statement naturally and the verybody halo and play. Wither the speech and also dropped hints on the theorement and a soft on the stage of the stage. No, S, synce back to its former status, the Amer-ican Federation of Actors' protest

Whitehead later apologized to them all. John Sullivan, representing: the Electrical Workers Local No. 3, sug-greated that the actors should picket every straight picture theatre. He added that there were 18,000 mem-bers in bis union who would lend the AFA material support in the picketing. Alderman Lambert Fair-child, following Sullivan, deplored, the latter's suggestion, however, and auggested the more pacifiatic petitions and letters to the various theatre operators. Then License Commissioner Paul Moss went to the front and laid most of vaudés aliments at the doors of uniceased agents. If the agents were licensed, Moss In-(Continued on page 55)

Vancouver's Gai

Vancouver's Gai Vancouver, B. C., Oct. I. This burg now has two vaue houses, where a short time ago there were none. Cushman unit shows at the Beacon alternate weeks with Bert Levy vaude. The old Vancouver theatre has been renamed the Lyric and is play-ing Levy vaude, changing shows weekly. ing Le weekly.

Birm. House Reopening

Jirmingham, Oct. 1. Pantagés theatre here, a unit of the Wilby-Kincey chain, will re-open Oct. 6 with vaudfilm polley after being closed for the summer. House ran most of last winter and, while it did not make much money, it more than broke even.

LINCOLN SPOT OUT

Lincoln, broi 001 Lincoln, 'oct. 1. Vaude dropped from the Varsity here is probably out for good. House is a 1,100-seater and was being sold for 25c top' with a stage show nut of about \$1,300 on the week, which much it too heave to ourser.

made 11 too heavy to carry. J. H. Cooper's Orpheum 1s run-ning vaude on the three week-end days and will continue as usual.



(micrajGAN, DETROIT). Detroit Sept. 28. Coming up with some sparkling instruction of the automatic sept. 28. Coming up with some sparkling for many moreal sent set of the sent for many moreal the up of the sent for many moreal the comment of the 11 cate of well that show ran being at a half all together. There is no överture, most of the phore and a half all together. There is no överture, most of the phore and set of the sent set of the clark, organist, fires the opening stitute, with sack? of the sent set of the set of stitute, set of the set of the set of the clark, organist, fires the opening stitute, with sack? of the set of the of the set of the clark, organist, fires the opening stitute, with set of the set of the roughout is a cabaret affair con-sisting in a good background, the ork, all the principals in the renee. Davis sings a song before intro-ducing allee Miller a hotch at ap dancer. Next is Joe Bennett, who sings and place set the set of the mont Sisters follow with severals songs and the dance, Kather-ine Harris, has the next turn and fits in well in the show. An acrobatic tap dancer, Kather-ine Harris, bat the next turn and fits he well in the show. An acrobatic tap dancer, kather-ine Harris, bat the next turn and fits he well in the show. An acrobatic tap dancer, the second fits of the Miller and Al Murray click, and Murray returns to initate Harry Richman and George Given. An alence has been virtually on its feored to ask the patrons to less hits mits than and feor go and betry Lee, nitty balicon both youngsters, their prace and poise make a big hit with the crowd and, after two encores, Davit is fored to ask the patrons to less hits mits than and sent y set dent that he is trying too hard to tapolis an otherwise gailant place. When he gets over the imitation, ange owill probably go places. Mext to arealy the theredy. Edde Pritchard, light on his sets, follow Ann Courtney Raiph Chigori Tamara Dariva Royai Jesters Old Ronmanian Abrasha Or Onvy Club Frank Foebra Joe Halback Red McKenzie Eddy: Riley Oro Eddy: Riley Oro Paradilee Eila Logan Bob Lawrence Moore & Revel Pegleg Bates Olive & G. Bradya Kny Ficture Buster Shaver Jerry Freeman Or Place Elezante Fiace Elegante Tommy Mille Bill Farrell Benn Kauff Ifve Harria Gue Lazaro Orc Fiace de L'Opera Guy Lombardo Orc Rainbow Grill Houeton & Harden Rainbow Grill Houeton & Harded Val Olman Uru Teri Insefovitz Bert Stevens Oro Rainbow Boom Ramon & Renita Vanda Cape Ramon Ramne Orc Ray Noble Orc San Souci Jerry Blaine Oro Jerry Blaine Oro Savoy-Plaza Dick Gasparre Oro Rosita & Fontana Dwight Flake Baell Fomeen Oro Sherry's Winston Powers Betty Rogers Gladye Redmond Ship Grili Rilla Dan Jules Monk Ruddy Smith Stork Club Storn Clas Georgee Metaxa Brandwynne'e Orc Rodrigo Orc Sully's Showbeat Sully's Snowcoa Alberts Pryme Betty Rowland Dorothy Buckley Doris Scott Francis Smith Jimmy Wat^{sn} B Taft Grili Geo Hail Ore Loretta Les Favern Tavern-on-the-Green Allen Leafer Orch Town Bar Allen' Lekter Urco Town Bary Priven Casino Club Adrienne Lucine Rarrie' Carr Lucine Rarrie' Carr Chee Dobery Rev Ubang Gladyz Bentley Rev Mee Sommon Bobby Evan Cly Bobby Evan Cly Bunny Briggen Bunny Briggen Jopen & Brown Dusty Fischer Yemin Baldaou Banes e Hawkins Or Versaili Eddie Garr Joe Lynn De Lyna Jos Smith Ore Jos Smith Ore Vignes de France Aunt Jemima Kehr Roussaux K Jerry Goff Jack Kerr Martel Orc Village Barn Brian McDonald Jack Betty Lee Tsxas Ruby & Zeke Sammy Walsh Village Nut Club Murray & Alan Waldert-Astoria Club Walderf-Asloria Rudy Vallee Orc Dickis Wells' Kenny Watts Oro Billy Griffin Joe Smothers Hannah Sylvester Wivel Frank LaSalle Orc Milton Mann Ore PHILADELPHIA ELPHIA Four Horesmen Didactanos Didactanos Didactanos Didactanos Didactanos Carlotta Dale Mildred King Mildred King Heidon & Sheidon Frank Falumbirs Sheidon & Sheidon Bernard & Rich Drank Fonti Labenton 3 Chas Wilson George Reed Bobby Morro Orc Dathere Club Bobby Morro Ora Latimer Club Rosini Bill Brady Florence Barlow Louis deRiego Carl Ruile Jcan Vickers Ruth Love Lillian McCoy Judy Day Ruth Love Lillian McCoy Judy Day Carol McKee Serenaders Orc Memphis Club Dorothy Rose Florence Hill Sally Gooding Mercia Marquez Bellevue-Stratford Meyer Davie Orc 1823 Locunt Wanda Dawson Warwick Sis Dorothy Skinner Mary Lee

Unit Reviews Benny Davis' 'Star Dust'

Gene Foedicks Orc Oscar Calvet'e Orc Monte Hoea

Herrera Oro No. 1 Fifth Ave Dorothy Lamour Julee & Joe

Normandie

(MICHIGAN, DETROIT)

WHN BARN DANCE

WHN BARN DANCE (ROXY, NEW YORK) Successf this with and nationce of the audiences it meets up with. It's 52 minutes of guitar-players and hilbilly yodelers, all of them doubtrd professional your to the them doubtrd professional your to the the doubtrd professional your to the the doubtrd professional your to the stare. A parade of specialist foi-lowing one another with the same style of singing, and with the same style of singing and with the same style of si

Beth Challie Eddle Krakauer orc. 20th Century Tarsen Marcelle Wellington Phil Stewert Rita White Debs Rita White Debs Barney Zeenian Orc Stable Scott Ghdyn Mile Bee Morton Town Cadpo Old Madrid Old Madrid George Scotti Gabraclle Hunt Mimosa & D'Armon Norris & Bassett Gladys Grassett Harold Knight Orc Onyx Club Tiny Bradshaw Lulu Mae Julia Hunter Sid Stratton'e Orc Sid Stratton'e Or Pennsylvanis Brook Adams Dorothy Black March Sis Consines Margaret Jane Worthington Sis Joe Frasetto Orc Gladys Mike Bes Morton Town Caslao Lucien LaRivière Lucien LaRivière Julie Andre Helen Gray Danny Daniel Juny Candie Danny Daniel Jong Danny Daniel Jong Howard Lanies Orc Venice Grill Joe Reilly Marrie Coste Shophaittes Shophaittes Bert Lemisch Orc Weber's Hofbran (Camdes) Gresory Quina Plantation Plantation 2 Brown Jacks Dnnnc Lyons Aima Smith Kahloan 'Doc' Hyder Orc R Rafters Jean Hamnill Frank Murtha Mayo & Marie Joan Gardner Jane Hart Earl Denny's Orc Sansome House Ludy van Love's (Silver Loke (Camden) Gregory Quinn Joe Kilcoyne Pat Sullivân Wynn & Wayne Don & Dorese John Rojack Jack Justins Orc Billy Bilger Orc °01 Sliver Lake Inn, Camden Lila Gaynee Adair & Richards C & C Joy

will it go on to something different becomes the paramount thought.

will it go on to something different becomes the paramount thought. Zete, Pappy and Ezra, with Elicon Britt, are the headliners of the WHN Barn Dance and the only ones in the Town of the source of the WHN Barn Dance and the only ones in the Town of the source of the WHN Barn Dance and the only ones in the two of the billing, and they chant the hilling diges in every town in the human larynz. Zeke and shart of the human larynz. Zeke and shart of the marine with Teshin, they work with gives in every town in the human larynz. Zeke and shart of the marine with Teshin, they work with gives in every town of the marine with Teshin, who don't work with guitar accom-ption to the specialities at the Roxy who don't work with guitar accom-gent to a term and the source of the source of the specialities at the Roxy who don't work with guitar accom-tion is a femme amateur working and a barnyard i lator who is. Barn Dance itself holds 20 per-tones the site of the same. Dance itself hour at the Roxy the line and the pit ork on the same. The source of the subsection of a barn's interior, and all the costumes are like pens in the unit secon-field by the cost orar-fed to suit the importation, and a square dance on the stare, yound the barded Pappy. The trio of striss do one clog routing a square dance can be also depends on the the Roxy everybody took part in the Roxy everybody took part in the Roxy everybody took part in the show the for the same dance can be also depends on the tree. The subsect of the same voident the wite for the same dance can be also depends on the the Roxy everybody took part in the Roxy everybody took part in the Roxy everybody took part in the show the for the same dance can be also depends on the the Roxy everybody took part in the show the for the same dance can be also depends on the test of the size of the same dance can be also depends on the test of the size of the same dance can be also depends on the test of the for the same dance can be also depends on the test of the wire for this the set. T

New Acts

IVeru Acts AVIER CUGAT ORCH. (24) With Georges and Jaiha, Raul and Keek Seys, Carmen Castillo, Boo Tango Orchestra Zimina, Full Stat, N. Y. Outstanding of stalid out with nice work of the state of the state of the organization of the state of the space of contrasts and carrying work of cast actions and a strying space of vocal solisits. Likely that as good astisfaction would be had with structure to the state of the organization of the state of the structure of the state of the structure of the state of the structure of the state of the organization of the structure of the the structure of the struc-ture of the structure structure of the structure of the structure structure of the structure structure of the structure of the structure structure of the structure

THREE BELLETIERS

THREE BELLETIERS Balancing 10 Mins.; Three Chis carbon copy of the better known Wallenda troupe puts a lot of effort into their work, but does not register as well. Comprised of two men and a girt. All three handle the ticklash job with precision for the brief lime they appear. South the stands and postures. Familiar bloycle, with girl on driv-er's shoulders, more shoulder stands minus free wheeling contraption and one of partners lying on wire and All feats concluded with rising from stifting shoulder bits to erect stands while toeing the strand. Troup is not sensational in view of the low wire and comparatively slight risk, but is good for an opener audience, applause was generous.

News Photogs Confer On Working Hours

Newsreet cameramen are planning a get-togother on the matter of working hours with newsreel com-pany heads in New York this week. No dispute over wages is ex-pected to enter into discussions.

Brendel in Boston

El Brendel, in between some Loew's and Warner Bros. personals, plays the Metropolitan, Boston, for Paramourt week of Oct. 18. William Morris office cgented.

Statement was made on the Coast

by Frank Gillmore last week at an

Equity meeting to the effect that

rehearsal pay is an experimental proceedure and will be abandoned

or continued, dependent on how it

works out, At Equity's headquar-

ters nothing was known of these re-

marks. Gillmore is credited with saying that if rehearsat pay re-duces the amount of shows produced

duces the amount of shows produced it will have to be dropped, but that Equity officers deel the departure will work out okay. Intention is to require pay for rehearsals throughout the new season regard-less of any unfavorable reaction. Aften the runs of the felling around Equity headquarters that the com-ment might hefuddle the rehearsal

Equity headquarters that the com-ment might befuddle the rehearsal pay regulations. It was stated that so far the new rules are being ad-hered to by the managers, with only one show delaying making the pay-ments for two days, that being merely technical.

one show delaying making the pay-ments for two days, that being Merely technical. At least one management discov-ered a method of holding down re-bearsal pay by specific up rehar-als. Several musical shows being revived for the rock of energy and the several musical shows being revived for the rock of energy and a popy of the several several discontere is a probationary period of approximately a week, during-which rehearsal coin is not paid, people in those attractions will therefore get only one week of sus-tenance money. Up to last Saturday the choruses in musical shows readying had re-ceived a total of \$4,778.30 in re-hearsal coin, at the rate of \$15 per chorister per week. Of amount is explained by the fact that there was some split time involved. Read shows, including Blossom Time and Tife Begins at 8:40. were among the attractions haved to the some people who worked in the shows previously and therefore fa-miliar with the scores and routines. Calls were made for those chor-isters especially. Applied, too, to Blossom Time, 'Rose Marle' and Student Prince' which were pre-sented last summer in the open alr at Detroit and in Baltimore stock. All four shows presented by the Shuberts.

All four shows presented by the

An idea of the extra production outlay entailed may be had from the fact that Venus in Silk (now open) paid its chorus \$2,040 in two weeks. Amount paid out for the

open) paid its chorus \$2,040 in two weeks. Amount paid out for the ensemble of Jubiles' (also open) was \$1,680 in two weeks. No ac-curate tab has; been worked out on the amount paid principals but, al-though the latter get \$20 weekly for rehearsals after the probationary period, the sum is not fagured to be as muc; at that paid to choruses.

Hollywood, Oct. 1. Annual Hollywood Equity meet-ing, presided over by President Frank Gillmore last week just be-fore he returned east, was a round-robin informal gabfest over legit conditions, with highlight being Gillmore's explanation of the new rehearsal pay rules. He permised that for henew setup worked out to hat for henew setup worked out be

the detriment of actors, it will be

Hollywood, Oct. 1.

Shuberta

dropped

Gillmore Savs That Rehearsal Pav

Is Only Experiment, but Okay So Far

LEGITIMATE

GEST DUE NEXT WEEK Will ring Back a Lot of Scripts Chinese Play First

Morris Gest is due back in New York Oct. 10 and will start to work inimediately on the first of a series

of productions. First show will be a big Chinese extravaganza temporarily entitled 'a iss Precious Dream.' He is nego-tlating with Anna May Wong for one of the leads, and Orville Cald-well is being talked to also. Expects to have the show ready in November

ber, Gest has been in Russia looking over the new shows there for the past month, and is now in London en route home,

MR. PRESIDENT **FOLDS BEFORE OPENING**

., last Saturday (28), was withdrawn by Irving H. Cooper (not the vaude agent). Young man .: orderel the play off after two preview performances and, disregarding back-slapeventuate the following week. Starting evening is dependent ou transformed auditorium to the ransformed auditorium to flly Rose so that he can set the show and test out the various inechan-ical devices. Jumbo' is still re-hearsing at the Manhattan Opera House, Joison's (Venice) and a hall in Brooklyn. During the past week an impers, came to a quick decision.

play was ready to open at the Be-lasco but its sponsor, D. A. Doran, ruled it was too short a play, and there were differences with the au-

thors. Last season, too, Waltz in Fire' was yanked during rehearsals, a dispute between the management and author also being the cause. Argument was arbitrated and the Authors League of America was or-dered to pay Harmon and Uli-man, the presenters, \$500 for pre-cipitate action in ordering the play off, while the author, David Hertz, was chastised verbally.

POST IN PENNA., N. J.

Philadelphia, Oct. 1. Jasper. Deeter, Hedgerow theatre director and head, has been offered the position of director of the WPA theatre project for Penna. and N. J. Offer came from Mrs. Hallie Flana-en national director of the Federal Offer came from Mrs. Halle Flana-gan, national director of the Federal Theatre Plan, who called Deeter to Washington to give advice on the formation of the national project for actors. One of Mrs. Flanagan's alms is the establishment of repertory theatre centers in various citles. Deeter has advocated that plan at Hedgerow, which has been run on a rotating repertory plan for 13 sea-sons. He has not as yet given his answer regarding acceptance of the job.

answer regarding acceptance of the job. Hcdgerow winds up its season this week, prior to its second extensive transcontinental tour. This will mark the first time since the com-pany was started that it will entirely curtail activities locally for a period of nearly six months. Last year a part of the outfit remained at home to offer plays at Hcdgerow. and in previous winters, even when the regular programs were abandoned. the Hedgerow' company gave a fow nerformances weekly both in its own theatre and in Main Line and other nearby suburban spots.

Nebraska Passion Play

Nebraska rassion riay Linicoln. Oct. J. Presontation of the Tassion Play presontation of the Tassion Play here. for next summer. Snettale is written by Rev. D. A. Johnston. who has presented it before in Pt. Collins, Colo, and last year in Kearney, Neb. Plans a cast of noke than 1.000, and will make a bid on the Volker-sity of Nebraska football stadium. Has the backing of the chamber of commerce. Is being pushed for a mid-summer period near July 4.

Hushup Campaign on Relief Shows **By Miss Flanagan: Rumored Actors** May Get as High as \$96 Weekly

Oregon Realism

Astorla, Ore., Oct. 1. Toung amateur, actors for-got It was all for fun and over-"did" (hennesives it it beating up Oliver Stoven, 23, in a final scene of a one-act show at the Junior Finnish Brotherhood lodge here. Savonen, taking the role of a scoundrel in faithless love with a country girl, left the stage for the hospital with an artery purting real blood over the devastated final scene when he had received what was coming to him at the hands of the actor-faither. Astorla, Ore., Oct. 1.

actor-father.

'JUMBO' START SET FOR OCT. 19

Premiere of 'Jumbo' at the Hip-podrome, N. Y., is now set for Sat-urday, Oct. 19, but the debut may eventuate the following week.

Des Moines' 15

Des Moines' 15 Des Moines, Oct. 1. Booked for the Shrine auditorium this season are 15 attractions and 15 more angling for dates, accord') ing to Mrs. George Clark, director. Shows set include Tobacco Road, "Three Men on a Horse," Earl Carroll's Varities, 'San Carlo opera, Dodsworth, "Romeo and Juliet," Lite Begins at 8:40, Monte Carlo Ballet, "The Old Mald," Eva Le Gal-lienne repertore, "Rose Marie," Cor-nella Otts Skinner, St. Louis Sym-phony, "Taming of the Shrew' and "Thumbs Up."

Woods' Collison Play Wilson Collison has arrived in New York from Hollywood to con-fer with A. H. Woods regarding production of his new play, 'China Racket,' scheduled for post-hollday premiere. Play is his first in four Verse

years. Collison's 27th novel, 'Save a Lady' will be published in Nov. by Kendall and Sharp. When confer-ences are over, he will trek wet-ward to complete another novel called 'Inquest' and 'cosume film work for Metro.

Birmingham Loses 2

Difficulty and the source of t

Temple, under management of the Wilky-Kincey organization, has booked 'Three Men on a Horse' for Nov. Dodsworth' in Feb., 'Life Be-girls at 8:40' in March, and Eva Le-Gallienne in May.

reported still keeping all steps a secret and asking all her contacts to do likewise. Former instructor of amateur dramatics at Vassar is understood to have come to an agreement on compensation to playwrights, but that's a secret, too, despite the fact the movement is financed with federal funds. Among the unverified reports concerning the rules of WPA ** Inanced with federal funds. Among the unverified reports concerning the rules for W.P.A. le-git shows when toured-provided admission is charged—is the setting of a minimum of \$40 weekly for supporting actors, all of whom must be senior members if belonging to Equity. Present warges to such out-fits and vaudville upits operating under federal and New York state emergency relief funds is \$24 week-ly. Rumored that feature players in the W.P.A. shows will get as high as \$96 weekly. Pormer successes only are

lthough there is no concrete plan of operation for the new relief

theatre project, for which between

\$7.000.000 and \$10.000.00 is ear-

marked under the Works Progress

Administration, Hallle Flanagan is

reported_still_keeping_all_steps_a

as 306 weekly. Former successes only are planned for touring with all tryouts refused. Regular legit theatres are expected to be booked and admin-show of from 10 to 20c charged and the supposed to be admitted without cost.

supposed to be admitted without cost. Reason Claimed that the reason for charging admission is that the project is self-liquidaning. All money taken in would be turned back to the project's general fund, players' wages and other outlays coming from Washington. The Eighth avenue quarters of the relief show have been jammed with applications since it became known that more professionals would be used. Place is something of a madhouse and no date has been set for starting the new units to relating the new units start. Two additional vauleville units are readying, alag two cir-cuses; latter to be first spotted in New York arinorles, according to plans. Second season of open alr shows

plans. Second season of open air shows on portable stages in the parks will end this Saturday (8). Col weather has not cancelled the nightly dates and-attendance is reported Very, good. For the winter something like 200 auditoriums in and around New York have been mine which for clude schools obvirches and logithclude schools, churches and institutions. Those spots are in addition to the Civillan Conservation Camps, which will continue to receive the gratis shows.

JESSEL-SELWYN SHOW SET FOR L. A. BOW

Los Angeles, Oct. 1. Inability to get a San Francisco theaire latter part of this month has Arch Selwyn and George Jessel opening their 'Golden Sunshine' legit, at the Biltmore here Oct. 23. Pair producing and staging the play, which is bi Sam Heilman and L. Cast committed last week. In-

Lcuis Lee Arms. Cast, completed last week, in-cludes 'Skets' Gallagher, Taylor Holmes, Lila Lee, Ralph Holmes, Helen Cohan (daughter of George M.), Arthur Aylesworth, Alexander Carr, Josephine Whitell, Julius Tannen, Jack Raymond, Joe Cun-uingham, Mary Murphy and Prank Marlowe.

Artery Bursts

Artery Bursts Dolay in securing as elastic stock-ing, as ordered by the doctor, re-suited in James O'Neil losing more than a plut of blood when a leg artery burst last week while he sat t at his desk in Equitys offlees, N.Y. A tourniquet was applied by flarry Lance, also of Dejulty, and O'Neil was removed to his hotol. Former notor, who has been on the association's stuff for years, has been under treatment for weak cir-culation in the artery caused the rup-ture.

The Right Twist New York,

Editor V

New York, Bditor Vasterrer: One of the morning N. . dailles (Times) quoting Daniel Frohman on DeWolf Hopper, spolled - the joke. Frohman. spoke gf, Hopper when he was plaving in Belasco's first play? "Max Blossom-at the Madi-son Square theatre Frohman was young and ambi-tious. So Frohman sent him to join the tamous Hazel. Irke company to replace its come-dian, who was ill. Hopper glad-ly went, but on the first night, dried up in a scene. Hopper was brokenhearted at this. He expondent protot the matter to Frohman, which he ddi

edy would report the matter to Frohman, which he did. In a few days Hopper re-ceived a letter from Frohman, He dared not open it at frag: He thought he was to be dis-charged, and so spoil his career. Finally, he opened the letter. The play had been shown in that city frequently so Frohman merely expressed his regret and added: 'am sorry you.' The morning paper that used

The morning paper that used this story printed it 'strangled' instead of 'prompt.' Yours, Daniel Frohman.

COPS GUARD JUNE KNIGHT

Boston,

June Knight, with 'Jubilee,' is being protected by the Boston police as a result of alleged threatening notes sent her during her stay here. She is being so ably protected, in fact, that it's rebounding

ed, in fact, that it's rebounding against her. Marjorie Adams, lobe critic, after catching the show, decided to interview Miss Knight in her dress-ing room. Armed with what she thought was the proper OK from the intricately operated Shubert press department, Miss Adams passed through the stage door and down the corridor towards her ob-jective until she was blocked by a burley gent who eyed her as if she were a bill collector. All attempts to explain her identity to the un-known human blockade proved fruitiess and, before she knew it, she was firmly guided out onto the street.

street. Plenty burnt, Miss Adams went to the front of the house for an ex-planation, where she was told it was all a 'terrible mistake'. The ejector was a Hub red squad de-toctive who was doing his duy as he saw R. But she didn't get her interview. Marce and Goorge Holland ste

interview. Marge and George Hollend are now forming a club of 'Slubert Ejectees' of which they are charter members. Holland, of the Ameri-can, was banned last year by the Sluberts because he told the truth about 'America Sings' and is still on the han list about 'America on the ban list.

Lynn Fontanne's Knee

Philadelphia, Oct. Theatre Guild almost had to can-cel several performances of Tam-ing of the Shrew' here last week when Lynn Fontanne slippid on the stage during the Monday (33) show and aggravated an old knee Injury. Pulling ligaments first torn veev

ago in Rochester, the actress played balance of the week with the joint taped. Spent most of the time in a wheel chair in her hotel room. Few 'n audience noticed the limp.

LINAKER IN 'DAME'

Itoliywood, Oct. 1: Kay Linaker, having completed first screen role for Wainers" 'Mur-der of Dr. Harrigan, zost to New York this week to fulfill co lt-ment with the Shuberts in ame Deborah.' ment wir Deborah.

Players then returns to Warners an ontioned contract.



F&M'S LEGIT REVUE WITH OLSEN-JOHNSON

Twelve years ago Fanchon & Marco attempted a revue on Broad. way. But they became leading unit producers instead. Now they're go-ing to attempt a Broadway show again, and may do moie than one revue, but for ithe beginning it'll be an Olsen and Johnson revue. John Schultz will do the castner. Jack an Olson and Johnson revue. John Schultz will do the casting: Jack Partington, F&M's unit production chief, in charge of the staging: " Monte Prosser to pa. Panchon, on the Coast, and Lee-ter Cowan, besides Schultz, have been maneuvering for writers and others to carry the idea through.

Dear Mr. debut at the Mansfield.

pers, came to a quick decision. President's a comedy drama, which may reach the boards later in revised form. Cooper took it on the chin for about \$5,000. He owns a modest piece of 'Three Men on a Horse', script of which he orig-inally discovered and controlled. Withdrawal compares with that of 'Saint Wench' last season. That olay was ready to one at the Be-

House, Joison's (venice) and a hall in Brooklyn. During the past week an im-mense steel gridlor washing our-der the dome of weight of the mense steel gridlor washing our-der the dome of weight of the weight of the various actual turns used during the latter portion of the performance. This new grid is supported by four steel pillars embedded in the concrete floor of the ring on which Jumbo' will be performed. Ing is an extension of the balcony. Contractors who are readying the Hipp are about one wock bohind

Hipp are about one wock behind schedule, but early this week prom-lsed to have the work virtually completed by Friday night. ress DEETER OFFERED WPA rehearsals are now expected to be-gin late next week.

Plays on Broadway

Taming of the Shrew

54

Williom Shinkespenre's comedy presented t the Gulid, N. Y., Sept. 30, '35, by the heatre Gulid in association with John C. Vilson; Altred Lunt and Lynn Pontanas eatured, pracytation deviced by them; taged by Harry Wagstatt. Gribble: \$3.30

Christopher	
First Huntsman	
Person d Huntaman	Glimore Bush
Becond Honcaman	Winston Ross
Third Huntaman.	Hillow Clifford
Bartholomew	lilliam Clifford
Lucontio	
Tranio	Bretlagne Windust
Two Dayassione	
	Ernestine de Becker
Ponteloon	LeRol Operti
Banriera	Sydney Greenstreet-
Guamla	George Grahom
Greinio,	Barry Thomson
Hortans.o	Dorothy Matbews
Blanca	
Blondslio	George Mcader
Petruchio	Aifred Lunt
Grumio	
de hende hen	
1. mol	Pohert Vivian
* Pedant	Robert Vivian
Vincentio	Divid Ginastord
A Prisoner	
Horses	
Acrobata Roy	Rognan, George Snare,
Stuart Borlow	
Dwarfs: John B	ailas. Freddle Goodrow,

Dwarfs: John Bailas. Freddle Goods Roy Holgate, Ray Schuitz.

On tour last spring this version "The Taming of the Shrew' with of 'The Taming of the Shrew' with Alfred Lunt and Lynn Fonjanne attracted attention and excellent patronage. Its debut in New York impresses as fairly diverting, but the weight of first night opinion in-

atomase. It is debut in New York impresses as fairly diverting, but the weight of first night ophion in-dicates it's in for a run. Other plays of the bard are more frequent than the 'Shrew', but, in the.form presented, it probably will be more popular. The Lunts de-cided, to play 'Shrew' as 'originally intended--undisputed faires. They are sail not to have 'originally' intended--undisputed faires. They are sail not to have 'originally' de-When the Lunts are onstares the play. moves and the sing-song of the værse is forgotten. When they commance of 'spouting' actors. They horzes are runny and 'unabashed props. The dwarfs are mostly at-mosphere and the actoget play ta-tions of the song of the sing-song of the værse is forgotten. When they commance of 'spouting' actors. The horzes are runny and 'unabashed props. The dwarfs are mostly at-mosphere and in secure for his hos-pitality, present their Gomedy. Nove and the acrobacter bursus of a nort at one point, all of which makes the performance nuesual. Tunt's Petruchlo is a tough mugg. Miss Fortanne's Katherine is more he calls her, when starting to work on the taming process with the sail of a horse whitp. Before Petruchlo came on the scene and agreed with a big chunk of coin they called her everything. In the opt her maites the a big chunk of coin they called her everything. In the opt her maites a not a forten to box, stooge fashion, appears to have been out way down. Chris makes remarks to rate and turns to his bioney of it, adding it Would 'were dome be note and spotted in a box, stooge and the show picks up. Program footnote states the prompt book guide for the perform-ance incorporates some small par. Program footnote states the players when assembled at the close but without the Lunts "Shrew" and players when assembled at the close but without the Lunts "Shrew" work in the other states. The program the states the stares and and may players when assembled at the close properior is a rather a stageful of players when assembled at the close

Spears must have read and support There is rather a stageful of players when assembled at the close buildn't get to first Lake. Support-ing cast includes Sydney Green-street and Richard Whorf. Latter is Sly, whose sallies subside; in fact the play had him dozing in his box. *Dec.*

WINTERSET

	the plays b.o. lavor, it's a ques-	Suber et
Guthris McClintio production of Mox-	tion if for more than a moderate	Nolet
Guthris McClincio production of mox-		Sergt. Jonnart
well Anderson's play in three acts and	run, however. Abel.	Sergt. DardeGeorge W. Smith
five scenes (two sets) at the Deck, N. Y.,		LalanceWardell Jennings
commencing Sapt. 25, '35; .30 top (pre-		Richet
miere ecule \$4.40). Staged by McClintic;		General Reprint Province Province Province
miere ecule es. w. Scilled by Mcclintic,	BLIND ALLEY	Sarcy Sanford Bickart
settings; Jo Mieiziner.		Poujade Ciem Wilenchick
Trock	New York and the second second second	Fasquelle
Shadow	Meiodrama in three acte by James Wor-	Thionville Arthur Marlowe
Lucio	wick: presented by James R. Uliman ot	Capt. Etlenne Carl Frank
Piny Fernanda Elisco Mirionine	Booth, N. Y., Sept. 24, '35; \$3.30 top;	Capt. IbcisJohn Seager
Margo	staged by Worthington Minor; set by S.	Capt. Tanon
Altrionine		Capt. Lanon
Garth Theodors Hecht	Doris Sheiby	DoctorBenedict MacQuarrie
EsdrasAnatole Winogradoff	Fred Landla	
ist Girl Eva Langbord	Dr. Anthony, Sheiby George Coulouris	•
2nd Girl	Dr. Michony, SilerbyGeorge Coulouris	To anterest and the is and a
HeboJohn Philliber	AgnesEdna Ramsey	If subsequent audiences are as
Judge Gaunt ichard Bennett-	Teddy Lloyd Barry	sharply diverse as the first nighters
Judge Gaunt		in rating this large-cast play, 'Paths
CarrBilly Quinn	Hol Wilson Roy Hargrave	minating this large-cast play, Faths
Mitter Miredith	Mazle Stoner Ruth Fallows	of Glory' will face a barrier mili-
Sslier St. John Terrell	Buck	tating against its chances to click.
Radica'Abner Biberman	NickJames Brooks	
Policeman, Blair	Officer ThorneAlbert G. West	Indications are that is what the
Sergeant	onder another in the state of the state	dramatized version of the popular
Young Men. Stanley Gould, Walter Holbrook		war novel is up against.
Tonik men branch dourd manor motorer	An interesting idea well handled,	wai nover is up against.
	with the result a modern meller	Like the book, the last half is
many a second second in the second second		best in this grim indictment of an
'Winterset' will probably wind up	which should eke out at least a mod-	
as one of those dramatic para-	erate run for itself and probably will	army (French) and war itself.
doxes of meritorions theatre and	do even better.	Those at the debut performance
doxes of meritorious theatre and		
only mild box-office. Histrionically.	Essentially Bund Alley is a gang-	wanted to accept the play whole-
traductionally and dramaturgically	ster play, the first of a series of that	heartedly and the early scenes were
Mounctionany and dramatarbroany		nour could all the third party section in the
•		

It's fine to the nth degree. Yet its lofty writing and obtuse perspective on a sociological problem. For all its forthright dramatic writing, immi-solitogites in black verse, it this sees pint some of the first its purpose. This sees pint some of the first its purpose, and the sees of the first of the sees pint some of the sees pint some of the first of the sees pint some sees the sees pint some the sees pint some sees the sees the see the see the see the see the see the sees the see the set of the see the see the see the see the see the set of the see the see the set of the see the set of the

to turn out in sufficiently large Type in the set of the performance ing in the thesite. The performa-times is inspired; the performa-times is inspired; the production all that could be expected and the occasion in general quite important. Richard Bennett's Broad ways which permits the Bennett strage technique of varying moods to.run its course in generaus manner. Marge, from the niteries, who went its occase in generaus manner. Marge, the set of the set of the river-front the niteries, who went film, is pleasantly surprising as the river-front well of European set. That of Burgess Maredith, probaby unclaimed juvanile in these parts, the vengerit vagabod who wants to clear his father's name for the agarmator nurder the (Sather) of the vengerity vagabod who wants to clear his father's name for the garmator nurder the Sather-bobases of the second of the second chair is present as the action of cast names and situa-tions. Beneti as the secation-the second the second of the second chair is put of the farmatic for the second the garmator performance, was among those who pitched line-reading. As the pa-titarch Winogrador is highly im-presive and effective; probably burdend with instructions to hyper-dramatics, with result be manner as the farmatic second performance, was among those who pitched line-reading. As the pa-titarch Winogrador is highly im-presive as the farme son. The ainster Edurado Clannellis as Trock the gargeter-murderer, and Harold Johnarud (Shadow) such the same day, probably accounts for hinder a New Yorth day and performance. First and head much beind the same day, probably accounts for hinder a through such seconds are played as an there seenes: second and third acts, same set, are played sas the farmatics events second and third acts, same set, are played sas the farmatics of the same fare hinder as the moring atter the opening, the supplementary commentary for the weak-rend editions should react in then the interve commentary for the weak-rend editions should react in the moring atter t

BLIND ALLEY

type headed for Broadway this sea-son. It was tried out this summer under the tile Crackop and. It's one of those plays wound around a single situation—always dangerous. When first tried out if was more than anything a psycholocical study to the action and melodramatics, which is whin makes it good theatre. Plays thesis is that a gengeter is spotted in the home of a proferen-try of goes to work on the gumman, deiving into the ressoring back, of the circles of the search of the search of the school of the search of the output the proference of the search of the school of the search of the output the ressoring back, of the output the ressoring back, of the output the ressoring back, of the output by down, despite like "Dompson idea. In reverse, if re-minds for moments of Xind Lady." But, it's roally original and, as hear. Ided, excling a sear a search of the search of the output back of the search of the output back of the search of the output back of the search and picks out a house to hids in. The output back out for 24 hours and picks out a house to hids in. The output back out a search of the search of the output back out a search of the safety call here out a search of the search of foreign out a house to hids in. The output back out a house the back and gab in a friendly manner about the past. Slowly he gives away, take before he means it, says things A the play goes on a whole series of Freudan reflexes and psychoses are paraded. As Coulouris learns more and more about Hargraves and not about Hargraves and not about Hargraves and the heart the setty to plees. And the play goes on a whole series of the search As Coulouris and Hargrave are toported and will help the plays business chances consid-to at here and the setty of here and the search ad coulouris destrop the manner and more about Hargraves and Hargrave are toported here here and of the scale; when the plays or do nati-the state and a setty. The here has a the plays business chances consid-to at here and the oth here as a search of the scale; w

PATHS OF GLORY

PACHES OF GLORY Meiodrama, h. two acis presented a the thin, dramstized by Skhoe, floward from, Humphry, Colobo novel or an reprint dramstized by Skhoe, floward from, Humphry, Colobo novel or an reprint floward from, Colobo novel or an colobo floward floward from, Colobo novel or an colobo floward floward floward Colobo floward floward floward Colobo f

Plays Out of Town

PORGY AND BESS Boston, Oct. 1.

American Folk Opera in three acts, nine scenes; music by George Gershwin; librotto by Du Boss Heyward; lyrics by Hsyward and Ira Gershwin; diracted by Roublen Mamoulian; settings by Sergel Soudskinc; orchestra conducted by Alsxander Smallens.

George Gershwin probably will be praised from one end of the country to the other for his sincere en-deavor to create a form of opera

lusitik spinalede. Euk the per-tormance became repatitions, with at least one talky scene seeming to be unnecessary. The seeming to the seeming to be unnecessary. The second seeming to the second deman position, is a highlight of the story. General knows his men-will be mowed down but he sends them forward any way. having been will be mowed down but he sends them forward any way. having been observation post and transmitted by telephone. When the men wave he open is a shouting, orders from an observation post and transmitted by telephone. When the men wave he open is a shouting, order from an observation post and transmitted by telephone. When the men wave he open is a start of the division back to the the officer in command demands it be a written order before he fires. German machine gun fire force the remant of the division back to the the army unrolds. General Assolant, demands that three whole com-rune, compromises that one man from each of four companies be se-lected, despite the protest of Colonel bax. One captain goes off riding and beats the gory aseignment be-others make selections, the third mish being chosen by lot. That scenes is another highlight. When ore solder highlight. When ore solder highlight. When ore solder insist his number 68 might broceedings are rather scenes for the selection of the selection of the second one week, while on leave, is the victim. Then dollows the court martial, a travesty on justice, the accused by proceedings are rather scenes for booms and the solution of the scenes of down. Final Scenes are within the guardhouse, with lines to booms are mander than being for courdies, doesn't carling for on console the condermed unfortunates. Engineer pays scena tarting scenes are within the guardhouse, with lines to booms are be has forporten. Third man, Corporal Didler, named by his captain, who hated him, is married and has four chidren. He cowardies, doesn't carling for on console the condermed unfortunates. Engineer pays scena tattention. Sec-od dow that the the scena a

REMEMBER THE DAY

REMEMBER THE DAY

Remember the Day,' fourth of the summer tryouts to)each Broadway, should be a cinch matinee draw and the engagement successful, while the picture rights seem assured. Philip Duning, presenting a play for the first time without an asso-(Continued on accessful)

(Continued on page 62)

indigenous to America and the tre-mendous task, exemplified in this mendous task, exemplified in this (Porgy), and he justly deserves praise on that basis. But it looks as though the cash customers may let him down... Musical students, novely seekers, a students, novely seekers, it but word or-mouth flow the lay theatregoer, who finds three solid hours of Gerahwin too heavy a does for one evening, is apt to swerve the masses past the door... The term, open's alone can de-yet dershwin apparently intends to rise or fail-on that tag. Incongruous was the cry of the music pediars at the break; All the song hits of the Open...

opera.' 'A Woman Is a Sometime Thing' and 'It Ain't Necessarily So' sound

opera: A woman is a Sometime Thing and it Ain't Necessarily So, sound Misically, the production is typi-cal of Ceraiwin, if not the American Negro. Much of it is recitative, with very few spoken lines (which come as a relieft); choruses are in-tricately conceived, and those por-tion of the St. Louis swine. But Gerahwin's version of spirituals is an inadequate substitute for the originals. The now famous book remains in-tact, as des most of the action any good and orien inspired. Lighting is exceptional in spots. Outstanding in a. hard-working Cast are John W. Bubbles (Buck and Bubbles) as Sportin Life, Tota Buckey) as Sportin Life, Tota Buckey as Porty, Anne Wig-tins Brown as Bess, Warren Cole-man, as Crown, Eddie Mattheys as Jake, Abbie Mitchell as Clars, Ruby Elsy as Serens and J. Rosamond Jamoulinas staging is impressive. As des prost the fact that the singers have to watch the conduc-topsers in Alexander Smallener musical direction. Mamoulian but on the singers have to watch the coducu-topsers in the fact that the singers have to watch the several dangerous lags scattered through fu-Gial will probably carry this one for whatever run it enjoys on Brandway. If they can sell it as something that musical inter-a carry in the several dangerous lags scattered through fu-Giald will probably carry this one for whatever run it enjoys on Brandway. If they can sell it as something that musical inter-a proved. **AGATHA CALLING**

AGATHA CALLING

hiladelphia, Oct. 1.

'Agatha Calling' is one of those offerings generally referred to as a 'nice little comedy.' In the old days 'nice little comedy.' In the old GAYS they used to stand a chance for a moderate run and moderate coin, with perhaps a couple of months' tour afterwards. Nowadays they don't get anywhere in particular, although lobby comments are usually favorable and a definite percentage of the audience says 'okay.' Trouble being they don't say 'okay' loud enough or long enough to persuade other people. First night audience at the Gar-

rick here (reopening after a con-siderable period of darkness) was kind to Miss Casey's little comedy without being enthuslastic, except

ith to Miss Casey's little comedy without being enturisatio, except at the end when they were generous with cuttain calls. Those when for the players only and, on the whole, were deserved. Once Eddie Dowling decided to produce 'Agatha Calling' which in this day and generation will by it. Cast is headed by Louis Callern, beck from Hollywood, and con-tributing a corking high-comedy ridd he used to appear in Philly regularly usually in heavy or holty amorous Don-Juanish roles. He has a nice fair for comedy and heft That's one ching Miss Casey de-serves a hand for. Story concerns an American busi-fiest and the septent with an Onglish gain amod Agatha' and which, of course, his wife knows othing about. An equation of the septent with an Onglish gain amod Agatha' and which, of course, his wife knows othing about. An equation the angle Callern' the the Eriton is a nephew for Agatha and is there to get hold of a farba on the thousehold and pays roourt to the daughter. Ind hold of a farba and is there to get hold of a farba and is the safe. Aiding in

Philadelphia

open for trade won't be il ltcd to

four. Sam Nirdlinger, who man-ages the Broad independently, has

ages the Broad Independently, has ann-association of the second second second company of Ah, Wilderness' Nind-linger had both the Broad aby Bri-langer part of last senson. Add to this the special engage-ment of "The Great Waitz' skedded for the Met (Metropolitan had its name shottened by the Stanley-Warner people geveral years ago) some time in Oct.; date hasn't been dedded yet.

decided yet. All of which means a possibility of all legits lighted and doing buel-ness at the same time, with the same time, with the lubert, dark since its unsuccess-ful burlesque try, the only unused house. Thin week's quartet are 'Agatha Calling,' Edde Dowling production

ing; but that was cancer to be present house has no further book-ings. Last week's outistander was "The Taming of the Shrew." This Guild week but became a sensation before, it left. First week's figure soared to \$19,500 on the second, with last four performances selling out and tick-ets at a premium. Thus the gang that figured even the Lunts couldn't pack 'em in with Shakespeare were confounded.

Estimates of Last Week

Estimates of Last Week "Squaring the Circle' (Broad, 24 week). Didn't pick up as much as hoped, although getting over \$5,000. Word-of-mouth and notices very finite the state of the state of the heatner in this week for a run. Taming of the Shrew' (Chestnut, 24 week). Developed into a sensa-tion, with \$19,500 reported. Sell-out last half of week. Statted sub-scription off with a baus. 'Blossop Time' in this week.

'Goes' Clicks Off 17G

4th Wk., Lone L.A. Legit Hollywood, Oct. 1. 'Anything Goes,' Henry Duffy's production at the El Capitan, had the local legit field entirely to it-

Duffy's

Four Shows in Philly as Season

LEGITIMATE

Two new plays bowed out Broadway last Saturday and a third ended a successful run. 'Life's Too Short' was withdrawn from the Broadhurst after a week and two days. It drew a tepld press, with business just about that way.

LIFE'S TOO SHORT 'LIFF'S TOO SHORT' Opened Sept 20. Front-line critics highly praised Jed Har-ris' production effort, though they didn't give the play much in the way of spades. Brown (Post) declared it to be 'a strangely confused and is-appointing script.' Variety (Ibee) sai 'Li -ed'

ed?

Few are Chosen' stopped at the 58th Street after two weeks less one night. Adverse notices with thin attendance after the first night.

'FEW ARE CHOSEN' 'FEW ARE CHOSEN' Opened Sept. 17. Anderson (Journal) said it 'makes a dull evening', and Brown (Post) almost echoed his sentiments, Gabriel (American) declared it 'the newest candidate for mercy and, much fear, obliv-ion.' Vari (Ibee) sai : 'None

Vari (Ibee) sai : 'None save authoress would have presented it.'

'The Old Maid' went on tour from the Empire after a run of nine the Empire after a run of nine months. Play copped the Pulitzer prize, which upped its grosses through the summer.

'THE OLD MAI '

THE OLD MAI' Opened Jan. 7. Only four first-stringers attended the pre-miere of the Pulitzer prize-winner, and only one of them, Mantle (News), gave it a good rating. Anderson (Journal) said it was full of everything except interest, drama and life.' Other pans were more severe.

life. Orne, ... severe, Variety (Kauf) said: 'A bad play which should make a lot play which of money.'

Also dropping out were 'Awake and Sing,' a last season play which came back for a few weeks after a summer shutdown and 'Kind Lady on the same set-up. 'Awake' tours

LEGIT STOCKS

Starting from dead center following the finale of the summer rural eason, stocks are slowly opening up. Two are definitely slated for the east, a third is in contempla-

OPENING UP

tion, and a fourth already open. An

months this town has seep in left in many a year. Crush of new shows arriving is giving "Three Men on a Horse' the idea that maybe it would be best to start out on the road. At pres-ent North and the show of the walkee for its first midwest date. By the time it clears out the show will have broken every dramatic show attendance and gross record in "Tokogo Road," other entry at present is plugging along without worrying at \$13,000 and better, at which gro the profits are swing-ing and the manager can talk of 26 week purs. Has book betting the show the show of the show with have best exploited and solar the show the show of the show worrying at \$13,000 and better, at "Estimates for Last Week "Three Men on a Horse,' Harris (1000; \$275) (26th week). Above \$3500 last week; remarkable. Con-tines as the best exploited and solar one. this town has even had, bar "Tokogo Road, Selwyn (1.000;

tion, and a fourth already open. An assured stock venture is set for Minneapolis, where eight weeks are carded under a long planned sub-scription drive. Latter may attract some Broadway shows, it being fig-ured such attractions will boiter the season. John Craig, Jr. is readying the Copley, Boston, although this ven-ture will not be publicly known as stock, and Raymond Moore, who op-crates the summer show colony at Dennis, Mass., is to epot stock in Baitimore. In addition a musical stock is proposed for Montreal.

'Abroad' Hits House Record. \$42.000; No Drama Socks Yet but B'way Okay

Indications for a flourishing legit the Barrymore. Dear Mr. Presi-season on Broadway still hold true, dent' was withdrawn before open-and, despite tapering last week, ing

more shows rated moderately are

season of Dioaves sin not de-sead, despite tapeting last week, more shows rated moderately are getting better attendance than in other seasons. The Louis-Baer fight, which drew many out-of-towners, did not benefit theatres much-hotels and cafes got the cash principally. Nor did the Jew-law and the season of the shrew'. Dramatic successes are attuil awaited, First probable click in that class is The Taming of the Shrew', which drew high critical praise at Monday's (30) premiere. That buils cross of 'At Home Abroad, which, in its first roull week at the Winter Garden, is credited with \$42,000, claimed a record for eight regular promances. promances, a credited with \$42,000, claimed a record for eight regular box arrived, two or possibly three having a chance for moderate money, although not definitely rated divide That a season except 'Shrew', and even three a dissent-ing notice appeared. A Touch of Brimstone's Golden, a though the ophinder the Bay', National, and 'Blind Alley', Booth, appear to have better chances. That wont, though the ophinder the Day', National, and 'Blind Alley', Booth, appear to have better chances. That wont, though the ophinder on both were sharply divergent. 'Othello' was rather let down at

'HORSE' \$8.500.

'ROAD' \$13.000:

CHI OKE

under way in earnest as more and more shows hit the dailles with more shows hit the dailles with opening announcements. Oct, and Nov, should be the two biggest monthes/his town has seen in legit in many a year.

Chicago, Oct. 1. Season is now beginning to get

ing. Two shows ich opened a ... earlier in the scason dropped out Saturday, 'Life's Too Short,' Broad-hurst, and 'Few Are Chosen,' 58th ... hurst, and 'Few Are Inst.

notices; some nigny lavuation others questionable; anti-war drama had moderate first week at "Life" too Short; Broadhurst. Withdrawn Saturday Atter week and two nights; weak press. "Moon Over Mulberry Street, Mannele Kid week D. D. 1957 Mannel Gid week D. D. 1957 Moon Over Mulberry Street, Mannele Gid week D. D. 1957 Moon Over Mulberry Street, Mannele Gid week D. D. 1957 Moon Over Mulberry Street, Moon Over Moon Moon Moon Moon Mulber (Street, Street, Moon Muller (Sta Week) (D-136-3276). Still making good proti approximated Sti000 Muller (Sta Week) (D-244-3330). Still making good proti and should approximated Sti000 Inta Week. "Remember the Day, National (2d week) (D-146-4330). Opened mid-week; fairly good press, with prom. "Steph Book," Majestic (1sth week) (D-170-5330). Holding its

The local legit field entitiely to it-self last week, rest of town being dark. 'Goes' continued hitting a steady pace, weekend take holding the gross to around \$17,000, which is plenty oke. After thi (5th) week, opus moves on the Frisco, where it is figured good for three to four stanzas. K. Cornell's Heavy B.O. Advance Sale in Balto

Baltimore, Oct. 1. Advance sale for Katharine Cor-nell's 'Romeo and Juliet,' which comes into the Lyric here for four performances, Oct. 10-112, has opened yesterday (Monday), and when shutter went up last night there was approximately \$1,700 in handled Juli orders, which worce bas to the state of the state of the handled Juliet of the state of the stat

Shows in Rehearsal Philadelphia, Philly's legit. will have a new test this week with four houses öpen instead of two. However, number of legit houses

Gets Going: 'Shrew' Sellout \$19,500

'On Stage' Lawrence iver: (Rowland Stebbins). 'Pride and Prejudice' Max Gor-

"Mrice and don. "Good men and True"—Frank Merlln. 'There's Wi in Women'-D. A.

"I ners ... Doran. "Mulatto'_Martin_Jones. "The Constant Wife'-Steve Coch-

ran (road). 'The Body Beautiful'-Sidney Har-

mon. 'Crime Marches On'-Bushar and Tuerk. 'Life .40 Shubart

(road). 'Triumph'—Ellzabeth Mlele. 'The Strip Woman'—L. Lawrence

The Strip vound. 'Juliet'-Katharine Cornell (road), 'Scandale'-George White, 'Bright Star'-Arthur Hopkins. 'Sweet Mystery of Life'-Herman

'Jumbo'-Billy Rose. 'Jumbo'-Billy Rose. 'The Student Prince'-Shuberts (road). 'Achilles

a Heel'-Walter Hampd



Boston Oct. 1. 'Jublice' not only had the Hub all to itself last week, but it also ignited a big interest in legit around here. Biz conditions in this section are definitely on the up and there will be a lot more \$3 trade this season, if present indications mean anything. Mary Boland and mean anything. Mary Boland and a fine supporting cast practically packed the Shubert every show during the opening week of this class musical.

during the opening week of this class mulcial. This week opened with a sock when Pocyy and Beas, Gershwins opera opened Monday night (b) a d-wance press blurbs; and Cardini was officially launched in legit as the star of 'Ascending Dragon', mystery thiller, at the Flymouth, some night. Both In for one week has the star of 'Ascending Dragon', mystery thiller, at the Flymouth some night. Both In for one week has the star of 'Ascending Dragon', mystery thiller, at the Flymouth, some night. Both In for one week has the star of the star in Bright Star', another new one by Phillp Barry, when it opens at the Flymouth Oct. 7 for Arthur Hopkins, 'Great Waitz' comes into the Opera House for two and a half weeks Thursday (3). 'Estimate Last Week 'Jublieg' Shubert (lat week).

Estimate Last Week Jubiles, Shubert (1st week). With no opposition this new musi-cal snared all the biz, around 325, 000, smash. Closes Wednesday night (2), P. a. could store up quotable blurbs for the remainder of the season from word-of-mouth heard round town on this one.

FUTURE PLAYS

'Whatever Goes Up,' by Milton Lazarus for Crosby Galge. Ernest Truex in lead. Arthur Sircom dlrecting. Play goes into rehearsal

Morning,' by Gladys Hurlbut for D. A. Doran and Arthur Hanna. Play was tried out by palu-this summer at Locust Valley. L. I. 'Mulatto,' story of tribulations of

this summer at Locust Valley, L. J. "Mulated, story of tribulations of Southern negroes by Langston Hughes, Martin Jones will present and direct. Now rchearsing. "No Resistance," comedy by Rang-hilde, Bruland., Arthur Block pro-ducing. No date set. "Burns the Plowman by Forest Burns. Will be done by Myrtis Morgan and Isham Kellh, new firm "Ciose Quarters," adapted by Gi-bert Lenuox from play by W. O. Somin, currently in London. Dclose Chappel will pr duce in association with Lec Shubert late in Jan. "How Beautiful with Shoes," by Wilbur Danlel Steele and Anthony Brown. Latter will direct for An-thony Laudatl, "Incurance," by Donaid Ogden Stewait. Max Gordon will sponsor ly de

Insurance, Stewart. Mar in Nov. nce,' by Donald Ogden Max Gordon will sponsor

this week.

đe

de to

Current Road Shows

Week Sept. 30	/ 'Rose-Ma
'Agatha Calling,' Garrick, Phila	- treai. 'Three
'Ascendi Plymouth	, Chicago. 'Three M
Week Sept. 30 Agatha Calling, Garrick, Phila appha. 'Ascendi Plymouth oston. 'Anythi I Capitan, Hol wood. 'Awake and Si appha.	Colorado S torlum, P
'Awake and Si	- Mex., 3; I
'Awake and Si lphla. 'Blossom Ti ,' Chestnut, Phlla lphla. 'Great Waltz,' ouse, Bos n, 3-5.	"Thumbs Binghamto
'Great Waltz,' ouse, Bos	Strand, Ith Barre, Pa.,
'Jubilee,' Shubert, Boston.	4; State, H

'Porgy and Bess,' Colonial, Boston. 'Old Maid,' Forrest, Philadelphia.

Bessendarding of the set of the

VARIETY

55

VARIETY

LEGITIMATE

H'wood Tonsil Tearers 40c Ticket Gag Washed Up; Los Angeles, Oct. 1. Civic Grand Opera of Holiywood will tour its singers this fail. Out-nt, directed by Umberto Sistarelli, opens a tour at Long Beach on Oct. 0. Company, will play Fur-erscheid, Sur Customers Just Won't Fall for It

Looks like the 40c ticket gas, which caused plenty of grumbling in managerial circles, will be out for legit shows on Broadway this senson. That was si liarly indi-cated in Philadelphia and Chicago, where showmen realized that playgoers were shying away from the bargain admissions, with theatres going into the red on such engage-

going into the area ments Factor which may control at-tempts to try it again is the heavy demand for thearnes and it is ex-pected there will be few dark spots on the main stem at the end of the month.

pectex there will be tew data splots on the main stem at the end of the mth. And Leventhal are credited with sarting the 40c think. To date they have no plans to resume similar activities, which Equity placed on a virtual stock basis. Several seasons ago throwaways for 'free courtesy' admissions were distributed to employees of large plants, placed in lobbles of second class hotels, in food stores and other shops. In the legit code was due to have to the effect that a 'service charge' or 'tax' was re-quired. Usually the ticket scale at the box office was also at that tax's is was constilled residue the the was collectable under the law. That to court also.

HOW THEY PAY OFF IN STICKS

One strange situation pertaining to summer theatres was aired by the arbitration route when an ac-tress received an award of \$35 against Fred Jackson, who tried out a strange of the strange of the strange of the strange of the strange and the recent sitcks season. Actors rehearsed one week and hayed one week, which is usual, but at scarbor there were around 35 p⁻⁻orsi who were required to board at a nearby cottage conducted by the house manager. They were charged 45 per day. Complaining actress stated she was not aware of the board and loiging pian, nor the high rate. Dur-ing the arbitration a query was pur-

noighns plan, nor the high rate. Dur-ing the arbitration a query was put as to who ordered the five bucks per day payment direct from the house to the manager-inn keeper. Answer was that this was done 'be-cause actors don't like to carry cash around with them.' "Equity requirement is that when payers are rehearsed to e pid 53 daily for sustemance. For try-outs they must be pidd \$20 minimum. In the care disposed of, the artist was given \$16 a the end of the playing vest and, when she demurred, an-other \$10 was offered. Award included transportation and bergare lisms.

and baggage items.

CASH FOR YOU For photographs and autographs of American actors and actresses (vaudeville, mutical comedy, dramatic) of the period from 1890 to about 1920.

BEN BLOOMFIELD 65 University Place, New York TEL. ST. 9-7711

STATUS QUO Sunday Matter Idling Along for Time Being

With the managers busy getting shows onto Broadway the Sunday matter has simmered down. Showmen have accented the fact thid men have accepted the fact that paying, accords, and, stage, having double wages makes Sundays im-practical, regardless of the legal-ization of legit performances on the week's first day. Likely, however, that Sundays will take the lime-light when the season gets into full stride. stride

stride. Only show which played Sunday is 'A Touch of Brimstone,' which will again play that evening. How-ever, it will be in aid of the Stage Relief Fund and Equity's double pay crimper won't apply.

DUFFY'S NEW PLAYS; MAYBE ZANUCK COIN

oliywood, Oct. 1. Henry Duffy will produce 'Autum' Drama, by Gregory Ratoff and Margaret Kennedy, as the first of a

Margaret Reinius, as the master series of plays he'll do here before taking them to Broadway. Expects to stage three plays in New York before the first of the year. Continues his policy of staging Continues his policy of staging N. Y. plays at the El Capitan here Understood that Darryl Zanuck is

financing.

ENGAGEMENTS

Estelle Winwood, 'Eden End.' E-nest Truex, 'Whatever Goes

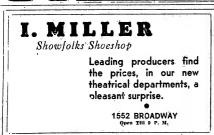
E-nest Trues, rrans, -Up, Arthur Aylesworth, Philips Hoimes, Lila Lee, Arthur Lake, Skeets Gallagher, Alexander Carr, Julius Tannen, Josephine Whittell, Helen Cohan, 'Golden Sunshine' (Const)

Julius Tannen, Josephine Whittell, Holen Cohan, 'Golden Sunshine' (Coast). Vincenterice, Will Gees, Robert E. Willams, Miss Leslie Stafford, Let Freedom Ring.' Joe Vitale, Lyster Chambers Die Vitale, Stafford, Stafford and Donald Terry, Margaret O'Donnell, Howard St. John, 'Titumph.' Haary Mestayer, Sylvia Field, Rosalle Norman, Louis Jean Heydt, Frederica Siemons, Damian O'Flynn, Mac Castle, Bright Star.' Hurst Amyx, Rose McCleandon, Jeane Greens, Stuart Beebe, Ger-tin, Robert Sloane, Substitute for Mur-der: Occess Heller, 'Squaring the 'Waller Gibert, Dorie Packer, C.

Georges Circle. Walter Gilbert, Doris Packer, C, Norman Hammond, Emmett Rogers, Dick Wallace, Paul Morton, 'Strip Woman.'

Woman.' Ina Claire, 'Life le Not So Simple.' Irby Marshall, 'Romeo and Juliet.' Arline Francis, Eugene Siraloff, Oliver Barbour, 'Body Beautiful.' Rosalind Ivan, 'Kind Lady'

Ollver Barbour, Body Beaufful. Rosailno Ivan, Kind Lady Gene, Lockhart, Hobart Cav-anaugh, Broderick Grawford, Bvelyn Allen, Mady Correll, Katherine Marsh, Louis Folan, Edward But-ler, Franklin Fox, William David, Mabert aggl, Curtle Marpe, Faul Byron, Erskin Sanford, Judson Langhill, Richard Lloyd, Richard S. Bishon, Jack Soanes, Charles Wag-rennielm, Jain Wallace, Thomas F, Tracey, Sweet Mystery of Life Tho, Tap and Toe, Shea and Ray-mond, 'Scandais.'



19. Company will play Fresno, Bak-ersfield, San Jose, Oakland, Portland and Seattle. Operas offered will be 'l'aust.'. tha,' 'Rigoletto,' ' ida' and 'Pagilacci.' Brady Jr. Burned To Death: Mother. **G.** George Retires

Burned beyond

tion, the body of William A. Jr., was found in the charred remains of a bungalow at Colt's Neck, N. J., last Thursday (26), afternoon. He was the victim of a fire believed to have There started from a cigarette. There was no doubt as to his identity bewas no doubt as to his identity be-cause it was known that young Brady, about 35, had borrowed the bungalow from Ellse Chisholm, who was press agent for shows which Brady tried out at Deal, N. J., last summer. Funerai

Summer. Functal services were held Saturday, with Brady, Sr., and the young manager's mother, Grace George, attending, Miss George was starting in 'Kind Lady' at the Long-acre. Lady' was immediately withdrawn and will not be toured, as planned by Potter and Haight. Star had returned to the stage after

Star had velurned to the stage after being ill for sometime. Because of the tragedy it is believed she will retire permanently. Young Brady presented a num-ber of shows in association with Dwight Debre Wiman, one of their most successful ventures being "The Little' Show', but they scored principally with comedy dramas. Team had split and each continued singly as producers. Understood they were to reunite this season. Brady, Jr., was married to

they were to reunite inis season. Brady, Jr., was married to Katherine Alexander, who has been in pictures in Hollywood for the past season. Surviving also is a seven-year-old son. Alice Brady, seven-year-old son. Alice Brad also on the coast, was a half-sist

AFA's Crowd

(Continued from page 51)

timated, vaudeville would be free to come back. The reason he couldn't come back. The reason he couldn't get the agents licensed, he said, was because a 'certain theatrical trade paper' continued to claim that vaudeville was dead, and, reading these statements, the agents don't feel that the license fee would be well spent. Moss did not hame the paper he referred to, but undoubted-ly meant VARIST. He also said that agents' commissions should not be more than 5% though he once told the agents they could take all they could get. Joe Laurie, Jr., presided at the meeting, though he didn't deliver any speeches outside of the intro-ductions, and Whitehead made the windoup address, submitting the void for an interview on the AFA's passed unanimously. The union reps present, as at the AFA's mass meeting laty year, said that their-respective organizations would back the AFA it anything it did to bring back stage shows. Producers get the agents licensed, he said, was

back stage shows.

Producers Charles B. Maddock, president of Producers Charles B. Maddock; president of the Vaudeville Producers Associa-tion was behind the APA's full for the APA's for the APA's full for the APA's for the APA's full for the APA's for the APA's for the APA's for the APA's full for the APA's for the

Inside Stuff—Legit

Eight juniors of varying ages and appearing in 'Remember the Duy' at the National, N. Y., are parented by people of stage or film. John Drew Deveraux is the son of Josék Ather war and Leis Willow, Kin of the Daynow is the son of Josék Ather war and Leis Willow, Kin of Baynow is the son of Mofati Johnston, Mary McGuader mother way Mabel McQuade of silent pictures, Jos Brown, Jr.'s father is of the stage crew at Radio City, Kathleen Kidder is the nice of Katherine Kidder, formerly of legit; Keenan Wyun is Ed Wynn's son, Frankier thomas' papy is Frank M. Thomas, Sr., who plays the boy's father in the play: Virginia Dunning is the daughter of Phil Dunning, co-author and producer of Day'.

STERSON' at Skowhegen, Mc. (Eakewood Players), drew 40% over the summer of 34. Rural show-shop grossed between \$3,600 and \$4,000 Week-Ty for a period of 16 weeks: At Skowhegen it is the fashion for femme patrons to bring along the dog. At one performance most of the women seemed to have a Pekinese in their laps.

During rehearsals of Paths of Glory' in New Haven Arthur Hopkins fell through the boarded-over orchestra pit and injured his back. When taken to a hospital it was also discerned that his ieg was badly gashed and the wound was sewed up. Loss of blood and an anti-teranus infaction caused him to be laid up early last week, but he is about again.

Howard Gale and Joseph Solly have gone out in advance of the western ompany of Three Men on a Horse' now touring Texas. Because of the foston company, the fourth' Horse', Joe Flynn has been switched from he Chicago outfit to the Hub where the opening is slated for Nov. 4. Al pink, who has been agrounds the western 'Horse' is now with the Chi-Boston Spink, who cago troupe.

Semi-pro stock company which operated Fridays and Saturdays at Teaneck, N. J., during the summer plans continuance into the winter, playing the same evenings every other week. Enterprise is called the Bergen County Theatre Guild. The little theatre of the Square Circle Masonic Club is used. Anthony Jochim, former pro, is the director.

Dick Purcell leaves 'Paths of Glory,' which opened at the Plymouth, N. Y., last week, going to Hollywood under a termer for Warners. Purcell was screen tested a year ago and not until the drama opened in New Haven was there a response. His probable first film will be 'Ceiling Zero.'

Debut date in Boston of Giadys Cooper and Philip Merivale in 'Othello' and 'Macbeth' was under estimated, gross approachin, \$10,000 mark. Hub did not patronize the lower floor heavily, buik of attendance being in the balcony and gallery.

Plays Out of Town

AGATHA CALLING

(Continued from page 54) the plot is the Briton's brother, is masquerading as the butler in

the plot is the Briton's brother, Who is masquerading as the builter in the establishment. Letter is purioned, but further colles that she wants 5,000 pounds as well. Business man heart got it but his wife has, and he and the two Englishmen arrange a scheme to steal wifey money from the flops, with the whole house arouxed as he is making his getaway. Husband concocts a yarn about doing all that to teach wife a les, son about leaving her money in a will buy the start of the start doing all that to teach wife a les, son about geaving her money in a ulthough, as the final curtain falls, the builter is annoring a long-distance telephone call from Eng-land and Agatha. Just what that is supposed to lead to is an open gring in a the starther funny in an ingenous way. Dialog is fair-illy easy, although neve stricty in eas faith a faire.

iv easy, although never strictly sophisticated. Characters are fa-miliar but affable. Besides Calhern there are good performances by Leo G. Carroll as the masquerading brother-bullen ine. Jay Faasett is funny at times as the father, but the part could have been more effective. Ivy Troutman is okay as the herolne's mother and Bruce Cardigan satis-factory as the heroine's fancee. Is hand, in fact, with a couple of minor acting exceptions, everything possible has been done for a mild. featuryless little comedy that just doesn't make any particular grade to get anywhere, although it doesn't Porsible for fit is but no particu-tor for fit on the no particular particular provide for fit is but no particular particular grade to fit on fit on the no particular particular grade to fit on fit on the no particular parti

Possible for fil s but no particu-lar reason why it should find its way to them. Waters:

ASCENDING DRAGON

Julie' Svan Walker	L
Richard Danby Lucian Self	í.
Constable Beggs Oscar Stirling	
LambJ. P. Wilson	i.
Dr. Mason	1
Inspector Noohan Reynolds, Depulsion	L
Hahim ndJerry Bos	L
	L
Doreen Ravanell	
Mrs. Nepey Carler Elith King L	È.
Crant NaylorJohn Darrow	Ł
AnnaSheelah Haves	ł.
Mary MacNeill Priscilla Knowles	

Idea of building a mystery play fround Cardini might have had some hope if the play itself had any dra-

matic mer! Instead, a fine magician finds himself floundering around as a mediocre actor in a rather amateurish bit of playwriting.

General idea of the plot concerns Cardini in his routine of card and cigaret tricks, followed by telepathic readings, in which he answers a question concerning a happy mar-riage by announcing that the mar-riage will never occur. Show then starts with the conventional mur-tive, a valet, and the final decision to ask the magician to come from the theatre and explain how he was able to foreful the murder. He invost that murder down and a villain and that he, the magician, a villain and that he, the magician, ind murdered him for wronging his wite. cigaret tricks, followed by telepathic

witc. explaining to all the principal witc. explaining to all the principals that the murdered man de-served being killed, he does a final trick or two of legerdemain and bows himself of as the curtain fails on a thoroughly bewildered audience. Cardini is turning in a fair per-formance, but the idea of building a quires a better play that he has been given.



American Academy of Dramatic Arts ed 1834 by Franklin H. Sarge

rounded 1831 by Franklin H. Sarg: THE first and foremost in-stitution for Dramatic and Expressional Training. The in-struction furnishes the essen-tial preparation for Directing and Teaching as well as for Acting Acting. Fall Telm Opens October 26th

Catalog of all Courses from the Secretary Boom 247-J, Carnegie Hall, N. Y.



CONCERT WEISMAN HEADS CARNEGIE

Robert Simon, Jr., Becomes a Vice

Ballet Revival Seen

Hollywood Interested Also-Good Grosses Last Year Harbinger for Big Season

Advent of ballet season opening Oct."9 at Metropolitan, New York, oct⁻⁹ at Metropolitan, New York, with Monte Carlo Ballet Russe, has to winniss entire reperior extend-to the 26th: Picture companies have been toying with ballet themes, there is no moment. Lo: spring. a scenario with a dance background. Rise of public interest in ballet has resulted in the overtime job for talent and dramatic scouts. Both Monte Carlo and American troupes thave for film jobs, but moetly on an individualist arty plane, and noth-

Individualist arty plane, and noth-ing with widespread appeal.

individualist arty plane, and noth-ing with widespread appeal. With a tour of \$0 cities mapped out covering the U. S., Hurotk handling Col. W. de Basil's Monte Carlo Baller Russe, which opens in N. Y., on Oct. S at the Mitropoli-fast touring aggiegation in years. Troupe includes 125 with orchestra, to travel in special trains, with all of the accompanying trappings of a high-class circus. high-class circus,

Last Year's Grosses

Last year gross figures for the ballet: Cleveland, four per-formances, \$13,937.05; Philadelphia, five performances, \$19,657.30; Mon-treal, \$11,230.15; Los Angeles, eight performances, \$31,201.76; Chicago, 16 apart/ormance treal, \$11,230.15; Los Angeles, eight performances, \$11,201.76; Chicago, 18 performances, \$173,604.70; St. Louis, four performances, \$20,351.50; San Francisco, five performances, \$20,666.04; Boston, six performances, \$25,253.84. Returns fron smaller towns are as follows: Rochester, two per-formances, \$8,925.13; Uitca, \$4,750.50; Sacramento, \$5,294.25; Grand Rapida, \$4,317.25. This year the ballet will have the advantage of performing with sev-

This year the ballet will have the advantage of performing with sev-eral major symphonic bodies in the country. Stokowski will conduct four performances in Philadelphia; Goosens will conduct four with the Clicinatal symphony, and similar arrangements in St. Louis and De-troit.

Trudi Schoop's First Visit Week of Dec. 20 will see the Trudi Schoop comic ballet in N. Y., Hurok office announces. Company, Hurok office announces. Company comprised of 22, is making its first U. S. trip.

Holiday dates to be set within two weeks' time.

Routes

KIRSTEN FLAGSTAD

KIBSTEN October 6-General Motors (air date) 14-Utica 13-Newark 13-Newark 13-Ocentica 20-Ohicago 20-—Detroit —Youngstown —Columbus —Oberlin December December J-Pittsburgh 3-New York City 4-Boston 6-Brooklyn 7-Albany 0-New Haven 11-New York City 13-White Plains 14-New York City 16-Philadeiphla 18-Washington 19-New Brunswick 21-New York City 23-New York City 30-Denver November 4-13-San Francisco 15-Oakland 19-St. Louis 21-Detvoit ints

TOWN HALL

CVO. Binner Strand B JASCHA HEIFETZ February Philadelphia

JASCH. October D-Carnejis Hail 10-Squibb (radio) 15-Providence 11-10-Cleveland 11-0-Cleveland 10-Cleveland 10 February 0-Philadelphia 11-Buffalo 20-San Francis: 2-Seattle 4-Spokane' 9-Denver 13-Minneapolis 19-Harrisburg 24-Jamestown 24-Otlawa 4-Fil

-Baltimore -New York City -Washington April 1-Norfoli

Stravinsky's Tour

Igor Stravinsky arrives in the U. S. around the holidays to be-gin his tour which gets underway Jan 7 in Rochester. At the moment, together with S. Duakin, heastour-ing Norway, weden and Denmark, for a series of 12 concerts.

for a series of 12 concerts. Following Rochester, Stravinsky visits Philadelphia, Jan. 21; Mil-waukee, Jan. 27; Chicago, Jan. 23, 30 and 31; Columbus, Feb. 10; Lansing; Feb. 13; San Francisco, Feb. 13; Los Angeles, 27 (tentative); Santa Barbara, March 3. He will also air on General Mo-tors program over NBC, and later the broadcast sponsored by Library of Congress in Washington. New York and St. Louis dates are still

of Concress in Washington. New York and St. Louis dates are still to be set through Musical Art Man-agement. In March, he's to direct the American Ballet at the Met.



Popularity of ballet this year makes the idea of the Radlo City Music Hall corps de ballet becom-

ing a regular touring attraction

ing a regular touring attraction when free from M. H. chores, a numbering 50 under Florence Rogge, 50 under Florence Rogge, 61 bit director, plays its first out-of town engagement on Oct. 25 and 50 hororoto. Company will appear at Maple-lead Gardens (15,000 seater) with Reginal Stewart's Symphony or-chestra, A special train will trans-port the group, including regular technicians and stagehands used to handling Music Hall electrical and handling Music Hall electrical and mechanical effects.

mechanical effects. Nicholas Daks and Patricia Bow-man head the troupe. Program to be presented includes: Ravel's Bo-lero' (a big favorite with Music Hall patrons); Ballet Classique and Hungarian Rhapsody. Also diver-tissements will be allotted the prin-dwale.

tissements will be allotted the prin-cipals. Touring date is made possible through the particular program set for that week at the Music Hall. Stage to be given over to Leonidoff's presentation of 'Cavalleria Rusti-cana,' as a straight opera. Sarge Soudekine has designed modernis-tic scts for the offering.

Spaeth Lecture Tour

With Local Radio Angle Signund Spach starts A lecture Aniget source tour this month, beginning in Oregon, and during the hop will conduct a series of amateur broadcasts under sponsorship of Alka Seltzer. Same firm presented the tune detective in a series over WEVD, New York, last winter.

Local committees are to pick 30 entrants beforehand, with Spacth making final selections for airing. Recordings and reports will be sent east for managers and agents usage He resumes over WEVD when he returns

Berlin Orch Tours

Berlin, Sept. 20. Berlin, Sept. 20. Germany's ace band, the Berlin Phillarmonic Orchestra, starts 'ts foreign tour in England next Nov. with three concerts at the Albert Hall in London and seven in the provinces. Eugene Ormandy, conductor of the Minneapolis Symphony, ar-rives on the Statendam Oct. 5, ac-companied by his wife, the former Steffy Goldner, harpist with the N. Y. Philmarmonic. Beaden his du-tics with the Minneapolis group, Ormandy will conduct the Philadel-phia orchestra for two weeks this season. provinces

provinces, In Jan. a number of concerts will be given in Warsaw, and in April in Paris and Switzerland.

Carnegie Hall Dolled Up

Carnegie rial Joined Op Remodeling of Carnegie Idall has included a new stage, new choral and orchestral platforms, reconstruction of the marquee and other improve-ments. Laborers have been busy for the past eight weeks. Great care to keep acoustics unmarred. Regular season opens Oct. 8, with Philarmonic Symphony society.

. Murray Weisman now heads Carnegie Hall as president, suc-ceeding Robert E. Simon, who died in Sept. He's been with the Insti-tution since 1925. Robert E. Simon, Jr., has been elected vice-president succeeding Weisman. So far Carnegie has orier 30 en-to far Carnegie has orier 30 en-to the same time late year, with more than 50 options outstanding on other dates.

other dates Philharmonic opens the season Thursday (3) with Otto Klemperd

onducting

Worcester's 76th

Worcester, Oct.

Eyes of the musical world are on Worcester this week with singers and instrumentalists of interna-tional prominence performing in the 76th annual Worcester Music Festival. The week's program is the first event of major importance in the Albert American musical season. Stoessel is wielding the baton for the 11th consecutive season.

the 11th consecutive season. Soloists at the opening concert Monday night were Louise Lerch, soprano, Katherine Meisle, contraito, Frederick Jagel, tenor, and Julius Huenh, bartione. The program was devoted to the 250th anniversary of Bach and Handel as well as the memory of Sir Edward Eigar, Eng-tieb comvers memory OL SH iish composer. Tonlght's (Tuesday) concert has Antoine, soprano, and -loigt

Josephino Antoine, soprano, and Mischa Levitzki, pianists, as soloists Wednesday, afternoon's offering Wednesday: afternoon's offering will be a concert for children, with Mischakoff, violinnist, soloist.

Mischakoff, violinnist, soloist. A choral program Thursday night will feature E. Wolf-Ferrari's The New Life; a cantata for soloists, chorus and orchestra, with Margaret Halstead, soprano, and Huehn. Mme. Kirsten Flagstad, Norwe-gian soprano, will be heard Friday night

night

CHARLOTTE LOOKS UP

Charlotte, N. C., Oct. 1. te Chinese Shadow Players Red Gate Red Gate Chinese Shadow Players have been booked on a children's dramatic series for Charlotte. Missee Emma and Mary Wajman are the impresarios. Other book-ings include Tony Sarg Marion-ettes and Gioria Perkins, child wide norder.

these include four Sais matter ettes and Glora Perkins, child violin prodigy, Under consideration or already booked for the Caroline Theature here for the fall and winter are: Civic Light Opera company, with Gilbert and Sullivan offerings; Hedgerow Theatre, of Rose Valley, Cal., with a repertoire ranking from Shakespeare to O'Neiii.

Grace Moore-Met Dicker

uract muture met bicker Grace Monore is dickering with the Met. through her manager, F. C. Schang, for two performances in January in between pictures. First may be a benefit for Mrs. W. R. Hearst's Milk Fund.

'Jubilee' (stage show) has a dance called "The Beguine' imported from the Island of Ball and pleked up by Cole Porter and Moss Hart dur-ing their first round-the-world jaunt last year. Albertina Rasch worked on it and has given it a ballroom flourish.

Friedrich Schorr, Metropolitan haritone, just back from Europo this week, has been engaged for the San Francisco opera season this

Alberti di Gorostiaga, who ac-companied Lily Pons to Hollywood In order to coach her for the oper-ate moments in Love Song' (Ra-dio), sailed last wek aboard the Eu-ropa for a stay in Paris. However, later in the season her returning to N. Y. and will open a studio. Oct. 25 and 26, and later with the Cleveland Symphony on Oct. 31 and Nov. 2.

Platform Personalities

Angna Enters, dance mime, abroad all summer on her second Guggen-hei... Fellowship gathering new ma-terial, lands today (2). Concert dates to follow shortly.

Paul Robeson arrived on the Ma-jectic Tuesday (1) with his wife and arcompanist, Lawrence Brown. He airs on the Squibb World Pesice-ways Hour, Oct. 3, over CBS, and givcs his first platform performance at Town Hall on the 19th. Picture deal will take him to the Coast later for "Show Boat" (U).

Escudero makes his initial N. Y. recital appearance this year on Oct. 15 at Town Hall. Spanish dancer also spotted in There's to Romence' (Fox), now spotted for the Center.

Jooss European Ballet, under Kurt Jooss and Fritz Cohen, opened Monday night (30) at the Galety, London, for a run. U. S. tour fol-lows later in the season.

this week, has been engaged for the San Francisco opera season this Lotte Lehmann arrives on the lle Coast where she completed 'Love Song' for Italio. First broad-de France Oct, 16 and opens her field hour. She's tuken a house at tour in Toronto, Oct. 22. She's to appear with the Boston Symphony

Opera. Ballet, Lectures Apply to **College Credits in Evanston**

wester

Latin Talent Specialists

Beron-Brook Artists is name of new concert bureau with headquarters in Washington. Will specialize in Latin talent. Arnaldo Conti Berenguer, business manager of In-ternational Art 7070m, and Lyle A. Brookover, newspapermen, 8117 member of Forum and Arts Club of

member of Forum and Arts Club of Washington, are directing it. First artist to be handled is Dalla. Inliquez, Cuban diseuse, who will make her U. S. debut in New York early next year. Others to be spon-sored by the new burcau hallade: Ernesto Berumen, McStaan planist Moraldo Mazzucchi, Uruguayan 'cel-Ust'. Remo Bohcnini, Argenine violist; Remo Bolognini, Argentine violinist: Aida Donnenelli, Guater coloratura, and Irma Goobel Labas tillo, pianist and lecturer.

12-OPERA REP WILL TOUR IN **SPRING**

Detroit, Oct. 1.

Detroit, Oct. 1. Detroit, Oct. 1. Opera society, the Detroit Clvic Opera Society, the Detroit Sym-phony Orchestra and the Arts of Musical Russia, New York, have joined hands. As the first step, 12 productions of grand opera will be given in eight cities of the country next spring.

next spring. In addition to the regular season of three opieras in Detroit, there will be three in Chicago and one each in New York City, Pittsburgh, Wash-ington, Cleveland and Philadelphia, according to Thaddeus Wronski, executive director of the new unit.

Murray G. Patterson is general manager. Should the proposel season meet with success, the new organization will isy plans for a five-year pro-gram in an increased number of larger centers. Each city yrddovice Necce's byric forma, "The Dybbuk," first produced in 1934 at La Scala, Italy, under the direction of Franco Ghione, who is being sought to conduct the Ameri-can operas. It will be sung in Eng-lish.

lish. In addition to "The Dybuk,' the season will include Borodin's Frince Igor' and Wagner's Tannhauser.' The latter will be sung in German, the former in Russian.

College of North-Evanston is this year trying new public course In 'history and enjoyment of music' which is open to the general layman.- Course includes 10 concerts, 10 lectures preceding and six lec-tures Northwestern's Thorne Hall downtown auditorium. Those seeking university degrees may use

Chicago, Oct. 1.

57

seeking university degrees may use this course for credits. Set for the University concerts in this course are Lucrezia Bori, San Carlo's 'Samson & Delliah,' Moscow Cathedral Cholr, Mary Garden and Rudolph Ganz in a Debussy concert, Chicago Symphony Orchestra with Frederick Stock conducting, the Albert Spidling, Marlian Anderson, running in toto from Oct. 12 to Jan. 37. Lectures will be delivered by Fellx Borowski with the speeches to

Borowski with the speeche start at 7:00 at the Auditorium theatre and the concerts at the legiti-mate hour of 8:30. Northwestern has arranged tie-ups to accommo-

date its pupils for these concerts. For both lectures and concerts the fees are listed as Main Floor for the fees are listed as Main Floor for \$25. For only the 10 lectures and 10 concerts it's \$15 and in the bal-cony; and for 10 concerts it's \$8.60 In the year balcony, \$6 in the first gallery and \$4 in the second. Only main floor seats will be counted towards credit and if credit is de-aired there's an additional registra-tion fee.

JUNIOR ZIMBALISTS **STUDY IN RUSSIA**

Moscow, Sept. 10.

Efrem Zimbalist and his wife, Alma Gluck, are re-visiting Soviet Russia this year for a 40-concert tour. Zimbalists are attached to Russia

Russia. When completing the new tour and leaving the country, Efrem, Jr., 18, and Maria, 20, children of the Zimbalists will remain behind as students in music schools at Kiev and Moscow respectively.

TOWN HALL SERIES

Tie-Up With Radio to Be Repeated By L. P. E.

League for Political Education, Town Hall's mainstay has arranged with NBC for a series of broadcasts covering 26 weeks to emanate direct from the stage. Thursday evening scries starts Oct. 81 and will be aired from 9:30 to 10:30 p.m. EST over WIZ. WJZ

and this for both the pain Bo-over Wi2. Slähey Howell new to Town Hall management and working directly with George V. Denny, Jr., associate director, is handling this expanded audience feature. Same idea was tried out for six weeks hast spring, meeting with ap-proval, and resulting in the extended series planned now. Speakers will be announced a week shead of time, and will be limited to 15 minutes each. If's to be conducted abong each. It's to be conducted along the lines of an open forum session. Programs are presented on non-commerciai and non-partisan basis. before etherizing, regular sessions will be held lasting for about 45 minutes, and while not to be in the form of any rehearsal, are supposed to have the house warmed up by the time the broadcasting hour arrives.

New Haven Season

Arcw rateven Jesson Naw Haven, Oct. 1. Woolsey Hall concert series opens Oct. 29 with Jackh Alefforts, and fol-luws with Eoston Symphony Orch Nov. 20; Kirsten Flaysitad, Dec. 1; John Charles Thomas, Jan. 13; Ar-thur: Schnahel, Fob. 10; Hoston Symph, with Myra Hess, March 11; Doggett Lee handling series for Yale Music School.

Nelson Eddy will be one of the soloists to appear with the Minne-apolis Symphony orchestra in Min-neapolis this winter. Others include Nino Martini, Sorgel Rachmaninoff, Folith Mason, Jascha Heifetz and Mischa Levitzki.

Graphic's Revival Rumored Graphic's Revival Rumored Reports of the republishing of the New York Graphic again as an aft-ernoon tabloid are around, with Col. H. M. House, formerly mee of the News, and Emile Gauvreau posedly to bread the staft. May off-hadiny published by Bernarr Mac-fadden and Gauvreau was its man-aging editor prior to joining the Mirror.

Mirror.

Gannett's Foundation Profits of the 19 Gannett news-papers will be devoted to public welfare after his death, publisher Frank E. Gannett announced last in Rechester in connection formation of the Gannett with

with formation of the Gannett Newspaper Foundation. Inc. Object of the Foundation. Is to continue his policies in operating the newspapers in the group and to distribute the profits to charitable and educational purposes in the ter-ritory served by the newspapers. Board of 11 directors is to in-clude eight newspapers and anot attorney. Members of first board, beside Gannett, are: Frank E.

ciude sight newspapermen and one attorney. Members of first board, beside Gannett, are: Frank E. Tripp, general manager; Herbert W. Crulckshank, assistant; J. Ar-not Rathbone and Douglas C. Townson, vice-presidents; Thomas J. Hargrave, attorney; Erwin R. Davenport, director; Raymond B. McKinney, advertising representa-tive; Roy C. Kates, general man-ager of the Times-Union and Demo-crat & Chroulcie; M. V. Akwood, as-sociate editor, and Prentiss Balley, publisher of the 'Ulica Observer-Dispatch. All are to serve for life.

itman Expanding With the addition of Trentwell Mason White as its new editorial bead, the Pitman Publishing Corp. will expand, its activities. Firm, which has been issuing books on a limited number of subjects, will now venture into the general book field. No faction, however. Orga-nization is moving into larger quarters.

White comes to Pitman from Lothrop, Lee & Shepard, the Bos-ton book house, where he served in an executive capacity.

Puby Elections Joseph J. White re-elected presi-dent of the Book Manufacturers' Institute at the national meeting of the organization in Attantic City. Other officers elected with White were C. H. Will' im, vice-president, and Andrew WL usch, Percy Bland, Eldridge Palmer, Edward Roberts, C. B. Zittell, Don C. Brook, Edward Bernard, A. E. Barter Jav Cox. Bernard, A. E. Barter, Jay Cox, George Wilhelm, Nathan Shrift and George Wilhelm, Nathan Shrlft and John Ballow, directors, Customary resolutions for im-provements in the industry intro-duced at the meeting.

John Read Memorial Memory of John Reed, American ecribbler who lies buried in the Kremiln in Moscow, will be honored by the League of American Writers with a John Reed Memorial Eve-ning at the Civic Repertory The-atre, New York, Oct. 18. Most of the town's leading scrib-blers interesting themselves in the eat, interesting concerning Reed and his work.

\$1 Travel Mag Pronounced increase in travel, which is approaching that of boom times, has prompted formulation of plans for an elaborate new travel mag to be known as Trips. Will sell for a dollar a copy. Sponsor of the proposed mag is he International institute for Ad-the Insti

ove Traveling Tet another new travel mag, thi-one to be called World Wilde Travel Guide-Trips and Togs, and to be issued twice a year. First number to appear around Dec. 1. Publisher is J. W. Donaldson, who has formed World Wide Vacation Guide, Inc., to sponsor the forti-coming mag. Donaldson also heads, the Vacation Publications, Inc.

On English Vaudeville Archibaid Haddon, London dra-matic critic, press agent and novel-ist, has written a book titled The Story of the Music Hall, depicting variety entertainment behind the scenes.

In it Haddon reveals the causes of failures and successes in variety and gives facts concerning the mu-sic hall's fall from popularity.

Literary Menace

Hollywood, Oct. 1. First fan mag editor to play a villaln is Murphy McHenry, of Screenplay, signed by Wal-ter Futter for Hoot. Gibson's 'Smoky.'

Two New Reprint Firms Coupie of new book publishing organizations just starting will both issue reprints only. They are The Heritage Press and Republishing shing Hous

House. Heritage ress has three of the country's biggest booksellers inter-ested, as well as George Macy and Harold Riegelman, of the Limited Editions Club, which is also a re-print house. Booksellers are Cedric Conveil. A Krook and Frank 7. print house. Bookseners are Cedric P. Crowell, A. Kroch and Frank L. Magel. Heritage will republish classics at a uniform price of \$5 per copy. Book manufacture will be copy. Book manufacture will be exceptional, hence the high prices

asked. Republishing House has Dudley L. Parsons and a number of others interested.

A. P. ing to War Staff Ed Hurley, for years in the ple-tire business, mostly as a press agent, will be the first of a group of men to be sent from New York to cover the Italian-Ethiopian sit-

to cover the Italian-Eithiopian sit-uation for the Associated After spending a week in the New York A. P. offices, Hurley sails Saturday (1) for London, where he will spend a few weeks before go-ing on to Cairo, Egypt. At present, eight other men have been put on the A. P. and are on the cable desk in New York for a brief spell before being assigned abroad. These include Willard Keefe, for years on the Morning Telegraph. Telegraph.

New general book Pirm New general book publishing house is The Book Maaters, which gets started shortly with the first of a group of volumes. Headquar-ters in St. Paul, Minn, and with offices in New York. Firm is headed by Norbert Dol-lard Murray. First book to be is-sued under the imprint of The Book Masters will be 'Overcoming Sleep-lesenses', by Charles Wescheke. To be followed by a novel, 'Moccashi Flower' authored by Join Beil. The Book Masters will issue not only fiction and general non-fieldon, but books for juvenlies as well.

Pulps Cutting Prices

Appearances of so many new lips priced at 10 cents has forced puips competing publishers to slash sale prices to the same or near the same vei

level. Street & Street is cutting Top Notch to a dime with the October number. Western Winners also goes to 10 cents. Ranch Romance, the Warner Mag, lops a nickel from its former price, also with the first October issue, going from 20 to 15 cents. cents,

Whodunit Book Contest

Whodunit Book Contest Latest of the prize novel contest la that just inaugurated by Dodd, Mead. Seeks the best mystery-de-tective novel submitted by an American or Canadian author be-fore next June 15. Prize money is \$1,000, apart from the usual royatites.

Doubling

Percy E. Hayes, who gets out the veckiy Radio Song Guide, addition-ily interesting himself in a new aiiv anization named the Mail Orde gamization named the Mail Order Ublishers. Latter will develop a couple of ew Ideas evolved by Hayes.

Tide's New Effort

Tide, the advertiser's mag, get-ting ready to issue a news mag to also cover the advertiser's mag. get-also cover the advertising field. Will be knöwn as Tide Supplement, but will not be a supplement to the parent publication Tide Supplement will appear mid-way between issues of Tide.

Delacorte Sees Stars

Delacorte Sees Stars George T. Delacorte, Jr., adding a new non-fiction mag to the Deli strin, called Your Dally Horo-scope. To be published monthly and will deal with astrology only. Philip Sandoval editing.

Will Rogers Official Biog Will Regers Official Biog A biography of Will Rogers will be undertaken by the widow, who will also collaborate on the tome, she announced from her Boverly Hills home. She made the announcement in reply to queries.

LITERATI

\$200,000 Libel Sui

\$200,000 Libel Sui Robert H. Lucas, who was com-missioner of internal revenue dur-ing first stretch of the Hoover ad-ministration, and executive director of the Republican national commit-tee during the 1332 presidential campaign, inat week field suit for libel, asking \$200,000, charging a 'conspiracy' and naming as joint de-fendants Charles D. Hilles, N. Y. Republican national committeeman; Frank R. Kent, vice-president of the Baito Sun'and its political col-umniat, and the Wali Street Jour-nal. nai.

nai. Petition alleged offending article appeared in Kent's Great Game of Politics: column, published in the Wall Street Journal Sept. 10, Lucas Bolitiss: column, spublished in the Wall Street Journal Sept. 10. Lucas claims piece was written and pub-lished for purpose of injuring his rep and chilling his influence. Fur-ther states he can provo Kent Piece Institution of History and Section of Kent, when told of the libel suit lodged against hi said: Suit is a transparent bluff. His has no more intention of going through with this suit than flying the ocean. I have no more to do with Hilles than with Lucas, They are just two Repub-lican politicians to me.' Suit is biggest, in view of partici-pants and damages sought, precipi-tated by a newspaper article in quite a few years.

S. & W.'s Book Club Sheed & Ward establishing its own book club. Book firm will call it the Sheed & Ward Book Soclety, and for a certain fee per year mem-bers will receive a book a month for 10 months. Books will be those on the regular Sheed & Ward list only. Project not unfamiliar to Sheed & Ward, the organization having established the Catholic Book-of-the-Month Club in London some years ago.

vears ago.

cuse Mag Now Monthly Mickey Mouse Magazine, pub-lished by Hal Horne, has switched from a quarterly to a monthly. Mag, priced 25c, managed to roll up a sale of nearly 200,000 on the old beels basis.

asis. Will sell for a dime now, starting vith the current Oct. issue, with

CHATTER Edna St. Vincent Miilay to France Waido Frank will remain at Truro

Mass., until winter to complete that new novei.

John L. Splvak salied to survey the contemporary European scene for a new book.

J. B. Priestley here, but careful this time as to comment on Amer-ican book readers.

Stanley Walker's 'Mrs. Astor's Horse' has had its publication post-poned until Oct, 28.

Alex L. Hliiman, publisher, has one abroad for additional material for his three book firms.

Stanton Leeds of the Hearst Parls office visiting and rubbering around the I.N.S. headquarters.

Babette Deutsch, who is a poetess herself, doing a book in which she critically appraises poetry and poets. Title of Bob H. Davis' forthcom-

ing volume of reminiscences, "Tree Toad,' is from Bob's nickname as a kid.

Burton Rascoe's forthcoming book, 'Before I Forget,' will be a survey of the literary scene from 1892 to 1932.

Edward C. Aswell has gult the editorial staff of the Atlantic Monthly to join the editorial staff of Harper's.

Lee Furman and Farrar & Rine-hart will bring out new books by Peter Freuchen within two weeks of each other.

Harry Hansen, the book critic, has written a novel, 'Your Life Lies Be-fore You,' and Harcourt, Brace brings it out soon.

Ishbei Ross, newspaper lass who turned novelist, doing a history of women in journalism which she will cali 'Ladies of the Press.'

Farrar & Rinehart will gather some more of Mark Hellinger's pleces between covers, cailing the book 'I Meet a Lot of People.'

As an experiment, Random House will publish as a book George Gershwin's score for 'Porgy.' Lim-iting the edition to 250 copies.

William Farquhar Payson, who used to be a book publisher hlm-self, shortly () have a novel pub-lished, entitled 'Give Me Tomorrow.' Maynard Rutherford, who has classical music publishing interests, has formed an association with Caesar Diorlo to issue a mag in that field to be known as Scope.

Best Sellers

Wednesday, October 2, 1935

Fiction in Film Style Aithough by no means the first

story written in approximately pic-

ture continuity, in 'The Gentleman

ture continuity, in "The Geutleman on. Horseback' (Taylor Lane: \$250) Bernard McConville makes the first definits gesture toward the adop-tion of this device as a literary for though he is incorrect in styling it ' historical romance written in montage. Montage is not a scenario form, but a device. Prop-orty, it applies only to sequences in which very brief scenes, either re-lated or in wide contrast, are alter-nately flashed on the screen either to give emphasis or to heighten the effect. Montage seldom runs for so long as a minute at a time.

long as a minute at a time. Nor can Mr. McConville properly cail this a scenario form; since

call this a scenario form, since the latter comprehends a story written in scenes, each of which comprises only the action occurring in one spot at one time without change of camera angle other than panoram-ing. McConville, intentionally, only roughly spots the scenes, the idea being more to log his story in all-a working each.

a working script. The experiment is interesting, but

The experiment is interesting, but incl conclusive. There are times when the script for speeds the action. At others it retards the smooth telling of the story. He has a spirited romance from which two or three good pictures might be de-rived, here held together through the titular character, who really is a woman

Another Pickford Mary Pickford has offered an-other book in line with her 'Why Not Try God' It's titled 'My Ren-dezrous With Life' (Kinsey; \$1), and carries the same metaphysical style. In the current volume she treats of death, rather than of life, arguing that one cannot pass com-pietely into oblivion.

pletely into oblivion. Rather sounder in sentiment than the first book and doubtless it will bring comfort to many who have suffered bereavement. It runs only a few lines over 35 small pages. In its second printing already, though in these days of small id-tions that means little.

Cohen Serious Again Octavus Roy Cohen has lyed in the south many years and knows it thoroughly. When he wants to desert his humorous yarns and write straight fiction he can do it. His newest book in that line is 'With Benefit of Clergy' (Appleton-Century; 32) and regular Cohen lreaders should like it. Curlously, for Cohen, it lan't a screen likellhood, being a bit on the seamy side. There's a minor char-acter, however, a retired chorine, who could be built up into a fine Mae West picture.

Omnibus of Crime Eills Parker has been the chief detective in Burlington County, N. J., for 42 years and during that time has set a remarkable record; only 12 major crimes were left un-solved. Fletcher Pratt has gathered some of his most interesting cases into a look. The Cunning Mulatio' (Smith & Haas; 82.50) and it's one of the most fascinating crimc de-tection compliations ever pub-listed. Fully hait a dozen of the yarns, included could make screen yarns, or complete novels.

Arns, or complete novels. Anita Stewart, one time film star,

tries her hand at whodunit spinning in 'The Devii's Toy' (Dutton; \$2). in The Devil's Toy' (Dutton; \$2). Despite the fact the crime is laid in a theatre, and Miss Stewart knows her theatre, it doesn't ring true. Also, a trick ending won't appent to regular find-the-villain fletton fans. Not likely film material.

pletely into obiivion.

a woman.

 'Vcln of Iron' (\$2.50)
 By Ellen Glasgow

 'Stars Look Down' (\$2.50)
 By A. J. Cronin

 Honey in the Hori' (\$2.50)
 By A. J. Cronin

 'Lucy Gayheart' (\$2.00)
 By H. L. Davis

 'Lucy Gayheart' (\$2.00)
 By Willa Cather

 'Green Light' (\$2.50)
 By Anne Morrow Lindburgh

 'North to the Orient' (\$2.50)
 By Store Could By Store Cou

'Woman's Best Years' (\$2.50) 'King Lehr and the Gilded Cage' (\$3.00).. W. Beran Wolfe, M. D. lizabeth Drexel Lehr

Book Reviews

What's in a Name? M. Lincoln Schuster tried to cali

Arthur Kober 'the Ring Lardner of Southern Boulevard,' but the author complained; it was, he felt, an ex-

complained; it was, he felt, an ex-aggeration. So Schuster published Thunder Over the Bronz' (Simon & Schuster; \$2) anyway, and began playing with other descriptive phrases, Just now he car't make up his mind between 'The Broust of Pelham Parkway' and The Swin-burne of Sedgwick Avenue. Whatever the decision, 'Thunder' will stand on its own as a book. It's a collection of the comic yarns Kober has been writing for the New Yorker and a peach. It's bet-ter than straight humor, having a definite vein of observation and cognizance of life which are irrefu-table. Good lifustrating by Hoff helps. helps.

Promise of Better Things

Ciare Myers Spottswood is going to be plenty taiked about presently. She'll be the subject of more discussion than generally marks the cussion than generally marks the appearance of a first novel. Not that she is wholly unknown to the fiction world. She has done short stories, but her "The Unpredictable Adventure" (Doubleday, Doran; \$2.50), is something eise again. Wors end thore she displays

Here and there she displa flashes of genius, but muddles it up with stale philosophy and bromidic moralizing. Book seems to be a moralizing. Book seems to be a compromise between James Branch compromise between James Branch Cabell and Bunyan's 'Filgrim's Progress,' with a dash of 'Alice in Wonderiand,' and a touch of Guill-ver's Travels.' Incldentally a game of anagrams is tossed in as a side issue in the rearrangement of names such as Olev' for love', and the hevoines gintellance, Tellectina, a visue so in theilance.

twist on 'intellect.' Now that she has gotten it all Now that she has gotten it all out of her system, perhaps she will be able to write something really worthwhile.

Charm School

Antoinette Donneliy, who steers em straight in matters of etlquette if they read the N. Y. News, is out with 'Charm Never Fails '(Glaser; with 'Charm Never Fails '(Glaser; \$1), a siender volume which packe a lot of advice for those who need it, and that includes many who think they know it all. She Emilyposts efficiently, gets most of it between covers, and quotes film and opera stars to up-hold her contentions.

olmes Between Covers

William Gillette gathered the Sherlock Hoimes yarns into a play which he called simply 'Sherlock Hoimes' some years ago, and trouped it all around the country for a long time. It was one of the major stage successes, but has never been printed in book form. Now Doubleday-Doran brings it Now Doubleday-Doran brings it out with an Introduction by Vincent Starrett (\$2). It's the same play and probably will help amateur and stock producers who want to do it, but isn't such good reading in this more modern day and age.

. With the Beasts

Now the Martin Johnsons have another book of their jungle adventures. 'Over African Jungles' (Har-

court-Brace; \$3.75) is right in line-with past books of the kind and should do well on sales. It's a. big_book, with loads of stories of adventurous doings in the veldt and about 100 or more action photographs.

TIMES SQUARE-SPORTS

Still Arguing on Max

01

Could or Couldn't He?

VARIETY

59

Football

By Benny Friedman

Probable Football Winners and

Proper Odds

October 5 By Benny Friedman

GAMES WINNERS ODDS Princeton-Penn Penn Alabama-George Washi 4/5 Notre Dame-Carnegie Tech Notre Dame 9/5 Pitaburgh-W. & J. Pittsburgh 3/2 Ohio State-Kéntucky Ohio State //3 Durdue-Northwestern Purdue //3 Louisiana State-Texas Louisiana //4 Washington-Santa Clara Santa Clara Even Tulane-Auburn State

(Predictions based on fair weather)

Copyright, 1935, by Variety, Inc.

WINNERS

If the first Saturday of the 1935 Michigan blood last year. That was beaon may be taken as any sort of week. Michigan, acter spending a upper brackets, is anxing to the set of a long through of ady in recent years. The threat has been there for a long tinoid did and the coment way and and with power brackets, is anxing and social the distributions. Wiekowing and purper long the set of the seto If the first Saturday of the 1935 ! season may be taken as any sort of indication as to how the wind blows. indication as to now the wind blows current campaign is going to be th most involved of any in recent years The threat has been there for a lon time, but this fall the "set-up" ha finally turned and become the "up

nnaily turned and become the "up-setter." When gridiron titans like Cornel, jillnois, Wiekonsha, Lafay-ette, Rutgers, Pittaburgh and Fuu'd-ham; among others, are beaten, tied or just manage to scrape through on the first day of the campaign it is time to view the situation with aiarm. The smaller teams are load-ed. They have been preparing for years. And this may be the year. So the task of those who pick 'em is becoming more and more difficult. But experts, despito the results, re-fuse to be quieted. So here we are again, doctor.

successful

GAMES

Michigan blood last year. That w

ODDS

By JACK PULASKI Aftermath of the night of the big excitement when more people than even before gathered in the Yankee ballpark to witness the Joe Louis Max Baer prize fight, finds the question of whether Baer quit of the question of whether Baer quit or didn't quit unanswered. There was a marked division of opinion as to, the outcome among sports writers before the match and just as sharp difference on the main query: What was the matter with Max?

was the matter with Max? Jack Dormssy declared before the meeting that one thing was eser-tain: Baer would go in swinging. He didn't, and that's what made his followers mad. Day after his de-feat Baer said he was hit on the left temple in the first round and was Louis does hit is it is known and then drops the blows to the chin. A keen observer is sure a left hook to the pit of the atomator chin. A keen observer is sure left hook to the pit of the stomad -solar plexus they used to call it -paralyzed the former champion

-paralyzed the former champion. But the Californian is quoted say. Use the Californian is quoted say. Use the control of the control of the control punch drunk, you're crazy, iso the thing doesn't jibs. Resting on one knce, he heard the referee counting over hi staring at the canvas. Maybe he was befuddled, but the fans expected him to get up and throw punches, for they weren't convinced that a man in that poe-ture was really out. Baer could have weathered the fourth and final round for there were but 10 seconds to go. to go.

to go. There still are all sorts of argu-ments about the affair. Those with a charitable view point out that Max couldn't very well sock while Louis was popping leit fabs onto his schnozzle. Max's own left mass puny and he performed like a novice. The motion pictures pur-port to show that in the second round Baer landed a solid right on Joe's chin, so he must have recorround East landed a solid right on Joe's chin, so he must have recov-ered from the temple and body socks. The blow depicted was not among the swings Baer made after the bell rang ending round two. Then the picture also shows Baer landing a right to the jaw in the third. third

is going to be one of the topnotchers of a dizzy season. The Cornhuskers are set to pour through Jowa State. Ohio State will gend haif next Saturday afternoon hiding the ball. Kentucky will find it planted behind its goal line several times. The Bucky or a the have the team for why the share the team for more victory against horthwestern in the first night game ever played in the Big Ten. Louisiana State, despite its lick-ing by Rise, is still a sond with are third. Both Louis hands were sore after the fight, for the first time since he started boxing, he said. In the dressing room after the event the Detroit colored lad ventured that Baer's head is like concrete. As for the Louis fans, all they

As for the Louis fans, all they claimed for him was about right. He acted like a 199-pound light-weight. He never opened his mouth during the milling, never seemed to take a. long breath. His lethal punches with both hards in the first round when he backed Mas farted Base to the cavara of forti time since he entered the factor. first time since he entered the fight game. Down twice in the third and game. Down twice in the third and down for the third time in the next round, Max apparently decided to avoid being knocked cold. Yet that is what fight fans expect when a fighter is kacyed. Had he even been horizontal when counted out he would have escaped the bird, the aunus and the pitter invectives taunts and the pitter invectives from followers from distant points. Anyhow the fight visitors cele-brated. They spent millions in the metropolis. Hotels were jammed, night clubs capacity. It was a sort of holiday along Broadway. F. J. (Doc) Relliy, sports wire chief for Western Union, estimated there were more than 1,000,000 words sent by telegraph and cable, a record for a fistic event. From

words sent by telegraph and cable, a record for a fistic event. From ringside 275,000 words went, out de-scribing the fight. Day after the match nearly 500,000 more words were tapped by the keys and tel-types. There was installed a rec-ord number of 113 direct telegraph wires at the Stadium ringside and in the settones additional worker in the set of the set telegraph wires at the stadium ringside and in the settones additional worker the Baer-Carnera fight there were 74 wires, while for the Tunney-Dempsey match in Philadelphia, 103. 103.

Togety later in Thinkeynia, There were 12 cables used in sending the fight story to other countries, some direct to foreign dallies and others to news syndi-cate agencies, so that the number of words used abroad probably equaled that on this side. The cables were to Reuters, London; Tavas Agency, Paris; Central Agency, London; Corsera, Milan; Paris Soir; L'Auto, Paris; London Express; Dally Mail, London; Tayas, Shi Tokio; Gazette Sports, Milan

Peace at Last

Hollywood, Oct. 1, When Max Baer did his fadeout in the battle with Joe Louis, Solly Violinsky re-marked: ted: s a good thing this fight is over, now we can read about war and have peace.'

M.S.G. BENEFIT **MAY GROSS 70G**

A gross of \$70,000 is expected by the United Jewish Appeal from its 'Night of Stars' show at Madison Square Garden, N. Y., tonight "Align of Stars show at Madison Square Garden, N. Y., tonight (Wednesday), which will be added to its emergency fund for German refugee relief. N. Y. Dally Mirror co-operated in promoting the Gar-den benefit.

den benefit. Seat scale for 'Night of Stars' is \$1 to \$100, and at this rate the show can gross \$55,000 at absolute capac-ity. Another \$11,000 is expected from program advertising and sale.

Still Rolls

Skating rinks are dead in most places, but over in Philadelpha Joseph H. Barnes started his 16th year as manager of the Adelphi rink Sept. 30. Rollers every night, and on Wed-nesdays and Saturdays there is dancing on a separate floor.

MARRIAGES

Ruth Rogers to Stan Laurel, film comedian, Sept. 23 in Fjorence, Ariz. Sylvia Sidney, film actress, to Bennett Cerf, publisher, Sept. 30 in Phoenix, Ariz. Inez Courtney, state and screen Inez Courtney, state and screen Los Angreise Second try for 18 hu Esther Muir, film actress, to Sam Coslow, songer writer, Sept. 27 in

Esther Muir, film actress, to Sam Coslow, song writer, Sept. 27 in Ventura, Cal. Couple married last November in Mexico but wanted to make it legal all around. Irene Jones to Elicott Gibbons, film writer, Sept. 27 in Hollywood. Marjoric Booth, film actress, to Leo Morrison, Hollywood agent, Cont 29 in Varchmont N, Y.

Leo Morrison, Hollywood agent, Sopt. 28 in Larchmont, N. Y. John Lagermann to Hilda Cole in Harrison, N. Y., Sept. 25. Groom le radio ed of News Week; bride is in the press department of Columbia Broadcasting System in N. Y. Dorigon Fubbe to David Science film Script Probe to Columbia Gaughter of Beulah Marie Dix, novelist.

Doris Maye, of the N. Y. company of 'Anything Goes,' to Kenneth C. Watson, non-pro, in Merion, Pa., Sept. 24.

Sent. 24. Rastus Murray, colored comic, to Kitty Stevenson, colored nitery per-former, on stage of the Royal the-atre, Baltimore, Sept. 25. Norma Tobias to Carroll Carroll, in New York, Sept. 27. Groom is gag-writer for Burns and Alleri, bride is in radio department of J. Waiter Thompson agency. Billie Seward, film actress, to William Wilkerson, trade paper

William Wilkerson, trade paper publisher, Sept. 30, in Las Vegas, Cal.

Mary Hunsaker to John De Sylva, agent, Sept. 17, in Yuma, Ariz.

on service to New York dailies be-cause of the low press rate of \$1.39 per thousand words. For an immense throng it was most orderly and well handled. Crowd came early and well handled. Crowd came early and widayed after the big event to see Budy Baer alto to see. Ford Smith got the decision.

cision. Broadway ticket specs were caught with 500 unsold tickets the day of the event. Prices dropped sharply, demand weakening because most of the visitors had already semost of the visitors had already se-cured pastebards. Flock of agency men were sent to the Stadium to slough off tickots at any price, but cops prevented them from reaching the ball park or made pinches. Some 'Patron Press' ducats directly be-hind working press were reported as having heen dumped for as low as \$10. Same locations earlier soid for \$100 or more. Box office price was \$25. \$25. Mike Jacobs, the ticket broker.

Express; Dally Mail, London; cured a fre-year through the se-Line of the second secon who also promoted the fight, has

DETROIT SHOW **BIZ EXPECTS SERIES BOOM**

Detroit, Oct. 1.

Prospects for at least an average b.o. for Detroit's theatres during the World Series here this week are bright, according to managers of downtown houses. The big influx of Chicago Tans, who are heavy spend-ers, provides hope that the night business will offset the matinee

ers provides hope that the inght business will offset the matinee drop. Last year houses suffered because few St. Louis fans followed the Cardinals to Detroit for the games here. It's a different story this year, however, because all hotels in, the city are jammed, beyond ca-pacity by Cheago and out-of-town fans. The sale of tickets to Chi-cagoons size has been very heavy. All downlown first-run and sec-ond-run theatres have strong at-tractions booked for this week and next, in case the Series are hopp-fare for the sisth and seventh games, Oct-78, Managers are hopp-ful system and the seventh games, Oct-78, Managers are hopp-ful system and the seventh games. Applications at hotels are almost double last fall, Chicago fans in-vading the city en masse. With all available bedrooms taken, some of the downtown hotels have turned anmer rooms and smaller meeting rooms into dormitories. Perconalities in Town

sample rooms and smaller meeting rooms into dormitories. Personalities in Town William Frawley and George Raft. head the early Hollywood arrivals. Graham McNamee, along with nead the early Hollywood arrivals, Graham McNamee, along with Boake Carter and Hal Totten, who will collaborate with Ty Tyson on the Series broadcasts, were the first radio celebrities.

Will consubrate with 14 Area and the Series breadcasts, where the first radio celebrities, Oleen and Johnson, appearing this week on the Fox thesit, stage, en-tertained the long line of bleacher-ites Tuesday night at Navis Field. Other notables here for the classic include Edward J. Kelly, mayor of Chicago; P. K. Wrigley, owner of the Cubs; 'Mayor Harry Davis, of Cleveland; Congressman Hamilton Fish, ot New York; E. J. Kulas, president of the Out Steel Co.; Gor-don Slouffer, owner of a chain of restaurants; Hank 'Greenberg's family from New York; Keneaw Landis, baseball car; president of both leagues and practically every club.

Jose Alvarez and Fernando Gomez.

Jose Alvarez and Fernando Gomez, business men of. Havana, hold the record so far for travelling the farthest to see the series. Detroit school children will, be permitted to hear all broadcast of the World Series, Frank Cody, su-perintendent, has ruled. In schools with radio sets, the pupils will be excluded from classes at earme time

with radio sets, the pupils will be excused from classes at game time to hear the broadcasts in the school auditoriums. "The material example of what clean sport will accompilsh," said Cody, 'as shown by the Tigers, will do the children more good than an afternoon studying Latin or any-thing else.'

Friars Going Athletic; Golf Tourney and Gym

First annual Friars Club golf tournament is set for Thursday (2) at the Glen Oaks C. C., Great Neck, L. I.

at the Gien Oaks C. C., Great Neck, L. I. Athletic committee of the club, of which Jack Dempsey is chairman, met isst week on plans for the club's gymasium. Construction in the Hollywood theatre building, N. Y., will start in a couple of weeks at an estimated cost of be-tween \$4,000 and \$5,000.

BIRTHS

1 r. and Mrs. Neal Astrin, daugh-ter, Scpt. 24, at the Jewish hospital in New York. Father in playdate department of Warners in N. Y.

department of Warners in N. Y. Mr. and Mrs. Jamos Edward Grant, won, Sept. 24, in Hollywood. Father is film writer. Mr. and Mrs. Rudolf Friml, Jr., girl, in New York, Sept. 25. Father is with Wilmark. with Wilmark. Art Frank, son, Stat. 2014. Mrs. Art Frank, son, Stat. 2014. Father is vaude come-dian.

Mr. and Mrs. John Cassidy, daughter, Sept. 27, in New York, Father is p.a. of the RKO Albee, Brooklyn.

tinge of defeat all too often in the past few years, the Quakers are wasting no time in forcing them-seives into the bright lights of 1934. Pennis team has talked, dreamed and eaten the Princeton game for a soil Blan. And Skutrday the set o that the plines of Palmer Stadium. This should be a hard-played game, renewing one of the grandest of all traditional rivairies. George Washington University has steadily been climbing the lad-der of grid fame. Saturday, with Alàbama as the bait, the Coloniais are picked to heave thorns into the side of the Crimson Tide and reduce the national champion to the ranks. Michigan State, after several un-**15 YEARS AGO**

(Cotinued from page 50) der being held by E. Clarence Jones, banker. Brady kept it.

Equity got into politics. As a unit of the American Federation of Labor it feit called upon to support the Democratic ticket, Samuel Gom-pers declaring Cox to be the friend of AFT of AFL.

Government using women agents to spot Chi. ticket specs. Specs hold-ing out on returns.

50 YEARS AGO

(From Clipper)

Gallery at Pope's, St. Louis, s crowded one of the gods fell over board, landing on two men in th balcony. One of the latter lost fou teeth and the other was knocke senseless, but the man who fell sus tained no hurt. the

Morris' Equine and Canine Para-dox, combined dog and pony show, was doing well in the middle west. According to the late Leon Morris, son of the originator, it was on this show that the Genry boys, serving as dog washers, got their training.

'Mikado' had already reached the dime museums. Arthur Tams put on a version with Corinne at Bun-nell's, in Hartford. Only the costumes praised.

'Hoodman Blind,' with Wilson aurett, a hit in London. Later re-

peated over here. C but great stuff then,

U. S. Circuit court declared 'The

Steele Mackaye reopened the Ly-ceum theatre for its second season Minnie Maddern was the star of In Spite of All, a version of Sardou's 'Andrea.' In the nature of a tryout

for the road, Success of 'Adonis' brought about the revival of 'Evangeline,' Rice's previous success. th

Harry Kellar, out of his Philadel-phia mystery theatre, was playing in New York.

Philadelphia police cracked down on Sunday performances in German. Usually these were regarded as exempt.

Barlow, Wilson & Rankin min-strels in a jam with their manager, H. J. Clapham. Claimed he was try-ing to smash the company with jong jumps and booking dead towns. Common gag in those days—and much later.

in the Big Ten, Louistana State, despite its lick-ing by Rice, is still a good club, and will prove its worth this week by beating Texas. Santa Clara and Washington are

Clipper exuited that the early closings of road shows were much fewer than the previous year, though there were 50 more out than at the opening of the previous season.

U, S. Circuit court declared 'The Mikado' in the public. domain, D'Oyley Carte was standing on a copyrighted plano score made by an American citizen. Court heid that copyright subsisted only. in that plano arrangement and did not ex-tend to the libratio or orchestral

plano arrangement and did not ex-tend to the libretto or orchestra

evenly matched, with the former team a very slight favorite. Corny nowadays Broadway

dale. Paul Benson now advance man for John Hickey's 'South Sea Cruise' unit.

partment at N. Y. home office Mon-day. All the boys are pointing for that sesqui-centennial fair in Queens, figuring how to get in on the ground

for. Herman Bernstein resigned as company manager of 'Othello,' go-ing back with Katharine Cornel's Juliet.' Giadys Crane, of Crane Sisters, had appendix removed at Hospital for Joint Diseases by Dr. Norman Taube

for Taul

Perry Charles ailing.

60

TIMES SQUARE

CHATTER

Paris

at the Rex. Barbara La May leaving a German tour. "Germaine Aussey dickering for & London studie Joby Corolla Volodarski's gypsy band a holdover at the Rex.

Madelein Renaud off to Italy to make a French version. Radio Paris to broadcast 'Niobe,' tragedy by Emlle Ripert.

Neil Hamilton off to London, after kicking about French coffee. "The Informer' (Radio) opened at the Avenue to rave reviews. Marianne Oswald to sing at Deux Anes at opening of new season. Anes at opening of new season. Maurice Rostant to recite his own poems at the Albambra vaude house. Phil Relsman and Harry Leasim huddling over the French situation. Josephine Baker sailing for New York in Oct. for her 'Ziegfeld Fol-lies' date. Abel Gance finishing shooting of Georges Milton film, 'Jerome Per-

Jelly Staffel, Viennese actress, booked for the new Folles Bergere booked for the new Folles Bergere show. Charles Boyer and Pat Paterson going to Fox's Parls opening of 'In-ferno.' Lugne Poe rumored returning to

Lugne Poe rumored returning to managership at the Champs Eiysees

ouse. Oiga Tschechowa coming from Vienna for premiere of her picture at the Studio de l'Etolle, then going

at the Studio de latore, and some to Berlin. Edwin Miles Fadman's 'Eat 'Em Allve' fim closing successive run of, 644 performances on the Grands Boulevards, newspaperman and plawright, starting as film producer with 'Mademoiselle Mozart's at Nemlity studios.

pagy wirsh, starting as him producer pagy wirsh, starting as him producer Weally studios. Milo Films signing Pierre Blan-char for a part in Yolga Boatman,' New Studio in rue Francois Pre-mier being remodeled. Madeleine Soria to play Sarah Benhardt S tile role in the roivai Benhardt S tile role in the roivai Madeleine Soria to play Sarah Benhardt S tile role in the roivai Mistinguett operetta at Porte St. Martin, previously tilled 'Blue Rib-bon' and 'Zizi,' now finally monick-ered 'Bonne' Atubaine' (Lucky Brak).

ered 'Bonne Aubaine' (Jucos, Break'). Cinda Gienn, in first operetta part, rehéarsing at the Bouffes Pa-risien with Albert Prejean, who is debuting in legit after years of film isradom.

Rene Rocher setting 'Elizabeth, the Manless Woman, costume plece on Queen Elizabeth by Andre Josset, for the Vieux Colombier after re-vival of 'Firedamp.'

Vienna

End. Station' is the first Paul Hoerbiger film under his own pro-duction aegls. Jos'ef Jarno - Niese appointed bankruptcy administrator of The-afer an der Wien. Melchlor Lengyel's The Inventor' reportedly slated for Oct. at The Ambassador, London. "Birthday' by Ladislaus 'Bus-Fe-ketes, has reached the 70 mark at Deutsches Volkstheater. Emanuel List is being described

Samuel Dushkin here. Will Rogers films locally in de-

London

Alfred Goulding around seeing ah ows. Arthur Dent snatching a short va-

cation, C. J. Donada to the continent for

struction in plano, harmony, con-tra-punkt and instrumentation. Hair - century anniversary per-formances of Sirauss' Gypsy Baron' are in order at Theatre and der Wiea, Negroid, one of three ballets schedulad for Covent Garden's win-ter season, is by a Viennese, Maria Bach.

Mexico City By D. L. Grahame

revue/houses, dark. Vilma Vidal, Spanish actress, here to play in Mexican plcs. Enrique Herrera, Cuban; aying in stage shows here.

Main top of the Macedo circus destroyed during a show when hit by a skyrocket; no casualities. Radio station XEW, celebrated fith aniversary with a national network songfest and concert.

Two killed, 20 hurt when crammed grandstand of a bull ring at San Rafael collapsed during a rodeo,

rouco. Eva Beitrl, star Mexican dancer, signed as feature of a new show Fu Manchu, the magiclan, is to show here.

FU matching, the integration, a show here. Esperanza Iris, veteran Mexican comedienne, who has a name house here, out of retirement to play a short season, Mexican Co. playing the Paiace of Fine Aris (National Theatire) had record gross of \$5.600 for eicht shows.

Andrea Palma, Mexican actress whose work in native pics gained her a Holiywood job, piaying with arty dramatic company at Teatro

Arbeu. Joy among staff of Teatro Ideal, comedy house: everybody, from manager to assistant grips belonged to pool that copped \$3,000 prize in the Nationai Lottery.

Riviera By George Axelsson Studio 34 in Nice rerunning 'Scar ce' (UA). Forum is the only refrigerated ginema in Nice.

cinema in Nice. Douglas Fairbanks and Lady Ashiey off to Parls. Ashley off to Parls. Bill Longstreth and the missus have left Juan les Pins. Cannes summer season closed when Prince of Wales left.

Holiywood, in Juan les Pins, clos-g this week after good season.

New Idea hereabouts is fishing at night with phosphorescent hooks.

New York Bar reopened after immer closing; ditto La Parisl-

ing this

sumr enne,

Lirico and Fabregas, es. dark.

Teatros

playing

Negroid, one of three ballets schedulaf for Covent Garders win-the covent Garders win-the covent Garders win-the covent Garders win-schedulaf version of the schedular schedulaf version of the schedular wind the schedular wind the wind the schedular wind the mind the schedular wind the schedular music has been replaced at the Rai-mund the schedular wind the Music has been replaced at the Rai-mund the schedular wind the mind the schedular wind the mind the schedular wind the schedular music has been replaced at the schedular wind the schedular wind the mind the schedular wind the schedular many novel little cafe the schedular wind Schedular wind the Schedular wind t

The series and the series of t

In returning at the Hippodroms doubling from the Hippodroms about Smith's new play, 'Cali It a Day,' opens in Glasgow Oct. 14, starring Fay Compton, Owen Nares, Marie Lohr. Trail Garden', H. C. G. Stevens' play of the after-life, being revived at the Playhouse. Show was a flop last year. 'South American Jos,' drevyear. 'Gouth American Jos,' drevyear. 'Gouth American Jos,' drevyear. 'Guth American Jos,' drevyear. 'In Cassar, has suddenly bidssomed out Into a hit here. - Funeral cortege of Violet Meinotte passed through portais of Duke of Yo a spressed wishare), according

Funeral cortege of Violet Melnotte passed through portais of Duke of Vork's (her own theatre), according to Tar Decessed wish. "The Decessed wish." "Decessed Wish." "

Wirkht, Hibbert and Bird, local dance team. In unique position of. playing two places with different partners. Play cabaret with Ready, and Tom Arnold revue with Esca Le Rue. Team. will eventually be Hibbert, Bird and Le Rue.

The Hague

W. Etty-Leal

Netherlands Grand Legit Co. went Fritz, Hirsch

Dubits Hirsch Brussels. Amsterdam has a new cabaret show, cailed Slockbox. Shirley Temple film 'Bright Eyes' (Yor at Roltschum big soch all ach the strength of the soch and the soch and the soch and followed up by Maurice Rostand. William Klengelberg signed for a Beigium concert four this winter. At City Chema, the Hague. Duch at City Chema, the Hague. Duch at Rome, or 'Casta Diva,' produced at Rome.

Tend Station' is the first Paul thereine and the state of the state o at Rome. Monopolized broadcasting com-pany: NOZEMA, under control of government, statred to operate. Roman Catholics here trying to get more influence in film biz and have founded a society to obtain it.

Bev Kelley p.a. for 'On Stage.' Dougias Shearer In from Coast. Sam Levitt back from Toronto. distribute Tobls-Cinema and Cine-Ailianz pics. Julius Kastner, Warner local ex-ecutive, charged with getting ad-ministration of firm's new branch offices in Vienna and Athens Into Matty Rosen planed to the Coast Anne Ayres, ill abed for month better. Paul Small in the agenting biz on his own s own. Jack Dilion sails for the Coast

ecutive, charged wint source arrivation of firm's new branch offices in Vienna and Athens Into With Vacary has an important Party of Vacary has an important part in her brother Gabriel Vas-zary's play. Monpti, to be produced shortly at the Kamara theatre, Ma-ritza Gervay to play the lead. Tricolor is the name of a new distributive wender Thights Artifast. In this country. Eugene Wolf and Antal Gutter are chief exces. New government o ce. Inistry of Industrial Affairs, just estab-lished, is to handle picture interests. Ervin Novak, who dealt with same that are the wender the state of the interest of Commerce, is to keep hardenchase Augusta has written

Fall person now average from John Rickey's Stouth Sea Ca Hurley salled Saturday (23) for Cairo on assignment for the United Press. Nat Karson doing the decor on the new Rialto for Arthur Mayer, slated for Nov. copening. Bay Weilmander new Erooklyn apartment is ready. Hippodrome on Sixth avenue be-ing washed down preparatory to opening of Jumbo' Vincent Lopez planning one of those press sessions right before he observed Colebrook replacing. Johnny Martyn, from the United Press, Johned Warner Bros, pub de-partment at N. Y. home office Mon-day.

Brvin, Novak, who deait with same in Ministry of Commerce, is to keep charge, and the set of the set of the set of the a piay which is to be performed pri-vately. She is following in the wake of her son, Archaluke Joseph Francis, who is now working on his second historical drama. Anateur ministrantic set of the set of the france of the set of the set of the mought prices. It of the set of the france of the set of the france of the set of the side because they had bught silent right set of the side because they had bught silent right set of the set of the

By Clare Trask

chen. Mike performers must cram for exams to obtain newly decreed per-

house. Oiga Vienna

exteriors. exteriors. and wave bans left asylum walls and wave bans left asylum walls and wave bans left asylum walls band wave bans left asylum walls band the former. Bienor. Behm-Techow designing costumes for Nerthus picture, 'Au-guart the Strong.'. Metropol revue, taken up by 87 theatres In Reich. Film exposition scheduled for Oct. in Duesseldorf to have feature Teich's Radio Union founded with obligatory membership for all in ether entertainment. Colbert-Gable fil. 'It Happened One Might' (Our parsed Havald Pratt cairs his latest play.' Gustav Klinan Textiles, Wholesaie and Retail, Founded in 1820. Heich's Ercadossing, Derlin, Sof broadcasting reporting contest. Date, American magician, in from Sydney after, a proinced tour through Australia and New Zesland. 'Wo representations of Richard of Bordeauy at Saarland theater here. Fifteen-year-old radio Industry already has a museum of Ho war. The Last Signal, 'put into South Atrican, Boer setting for English Computing Australia and for English Consumption. Paul Kitzich and for Datest means of Dates Signal, 'put into South Atrican Boer setting for English Consumption. Paul Kitzich and for Means Paul Kitzich and Michael with of the South Atrican Boer setting reports means. Paul Kitzich and Michael with of the South Atrican Boer setting reports means. Paul Kitzich and Michael with of the South Atrican Boer setting reports means. Paul Kitzich and Michael with of the South Atrican Boer setting reports means. Paul Kitzich and Michael with of the South Atrican Boer setting reports means. Paul Kitzich and Michael with of the South Atrican Boer setting reports means. Paul Kitzich and Michael with of the South Atrican Boer setting reports with the South Atrican Boer setting reports with the South Atrican Boer setting reports with the South Atrican Boer setting reports and the set here. Paul Kitzich and Michael with the South Atrican Boer setting reports with the South Atrican Boer setting reports with the South The second Max, more than any-that know Yorke, they and they for yound. Mahar any they are they for yound Mahar any they are they for yound Mahar any they are they are for the non-wer Yorke, they are for the second second second second the non-wer Yorke, they are they are for the second second second second the non-wer Yorke, they are uncheen they are the second second second the pub and any second second second the non-wer Yorke, they are uncheen the pub and any second second second second the second second second second second second the pub and any second second second second the second second second second second second second second the second second second second second second the second secon

African Boer setting for English consumption. Paul Klirkland in from New York for Sept. Scala bill after which he goes to the Paris Alhambra, with Enriand to follow. Two Rhinish municipal houses, Duisburg and Essen, will give mu-tual exchange of legit for opera a season's chance.

tual eschange of locit for opera a season's chance. State Playhouse subscription tic-kets all sold out, though as yet no case before Now, hogenlag; in no case before Now, hogenlag; Not so hot for German productions, now showing signs of improvement; Jon Denial compliation gives num-ber of German actors as 5,723, act-ressos, 4,641; vaudeville performers, 8,301; singer , 9,499; dancers, 5,128, and musicians, 84,362. In Scala house; same premises. where Werner Finck's caberet was raided by secret police some months age and the whole bill put into con-centration camp.

Prince of Wales here again. Grace Moore signed to give a re-cital in Budopest in Nov. Gitl Bajor gone Tyrolese during hans mitted a stability of the stability faming mitted a stability of the stability faming mitted a stability of the stability Lily Mural to guest perform at Vienna's Deutsches Volkathater in Dec. 10 dagest budapast bodk publikers top-heavy with picture producing plans.

Budapest

By E. P. Jacobi

top-lneavy that plans. Bioscop is a new firm of distribu-tors, directed by Martin Sehr, for-merly Universal's local rep. Will

Jack Dillon sails for the Coast this week. John Wenger exhibing at on-tross Galiery Sept. 30-Oct. 12. Bob' Carter, of Loring- Red' Nich-ols band, testing for Paramount. Juliet Lowell goes rustic.by. pur-chasing home in Oxford rd., Scars-dale. 'Folies Bergere' (UA) a holdover

Berlin

ferno.' Lugne Poe rumored returning to measure hip at the Champs Eiysees interaction of the construction of the reserved of the construction of the server 20. Construction of the server and the construction of the server and the construction of the line of the construction of the construction of the line of the construction of the construction of the line of the construction of the line of the construction of the construction of the line of the construction of the construction of the construction the construction of the con Hans Albers back to the Ufa fold.

Hans Albers back to the Ufa fold. Picture on city 'Berlin' synchron-ized in six languages. Educational being made on air-mail liner to South America. Congress Hall of German Museum Shakespeare, Shaw and Sherwin. 'Owis to Athens' accepted for production at Munich Playhouse. First German-Durch combine film, Robber,' to be made in Sumatra. Lenl lefenstahl again directing shots at the Nuremberg Mail meet. Variations' to be performed in Ham-burg. First German open-air puppet theatre erected outside Geisenkir-chen.

The train the territory under pryon George Daws, resigned editor of Mickey Mouse magazine, published by Hal Horne, has joined Warner Bros. to do special publicity and promotion. drawa post-mortems on the Bas-Louis affht plk are unani-mous, from the Broadwary bunch, that througe Max, more than any-thing else. User the Aroadwary bunch.

Mike performers must cram for exams to obtain newly decreed per-rilts. Richard Eichberg and technical staff off via plane to Eulgaria for exteriors. Sixty orphans left asylum walls and were let loose in film studio to play hoodiums. Eleconor Behm-Techow designing

TIMES SOUARE

CHATTER

Warsaw

by the

as Folias, radio Government. Ewa Brandrowska-Turska sing-ing in Russ. Only Toreign plays rsaw thanny Gordon in Yacht of Love. Pan Twardowski, a national fairy More operetaas in the Opera. More operetaas in the Opera. More operetaas in the Opera. The Kithy of Ufa, photographing Polish Tatra Mountains. Antek, the Police Master, Folish im, sold for Russian showing. Some performances of Polish New opera company being formed under direction of Wanda Wer-minska.

under direction of Wanda Wer-minska, Iréna Popielska engaged to piay in Brussels in comedy, 'Cousin from

Trêma Popielska engaged to play in Brussels in comedy, 'Cousin from Warsaw.' Mr. Sowiiski engaged to produce Pollsh opera 'Hatka' in some Ger-man cities, Society of Theatrical Cuiture Propaganda, which conducts five theatree, is opening some more in the suburbs. More subsidy is com-

Brooklyn

By Jo Banson Night football at Ebbets Field. Cops report live snakes icose in Flatbush. Bossert grill open

Cops report live snakes loose in Flatush. Bosseri grill opens with Dick Wilson's ork. John Green, manager of Manor theatre, diec. Eagle ship news dictory alme. City of Churches gets Automat, first in Brooklyn. March of Time' cilps in local high school auditortums. Rear Admiral Richard E. Byrt Kest Admiral Richard E. Byrt Stade Corcoran, only woman wine steward in America, is at Towers, Brooklyn Labor Group extending its engagement at Little theatre three weeks. Old Brooklyn City Club. Raiph Hitz reported interested. Irving Berlin named executor and beneficary of estate of sister, Sarah Henkin, who died here recently. Allied Motion Fleture Operators Union fset injunction fight against Part State of State State State Booklyn City Club.

Pittsburgh

By Hal Cohen

It'e

forehea

It's a boy at the Jules (MGM) Lapidusca. Mrs. Johnny Harris to Hollywood for a month's visit with her folks. Bertha Peyton heading for a Green Bay, Wis. nitery engagement. Martha Patti mistress-of-cere-monying the reopened Club Mirador. Sam Calderpne's band into fash-lonable St. Moritz cafe for indefnite

Fred Rodgers has just finlshed a 2,000-mile auto tour of England and Wales.

Vales. Stitches out of Wally Feldman's prehead but kid has a mean-look-

Torenead but his has a main the second but his scar. Cap'n Menke steam-heating his Golden Rod Show Boat for a win-

Golden Rod Show Boat Ior, a wint ter's run. M.F.T.O. of Western Pennsvivania conventioning at Hotel Schenley OG 2023, Krasna's Louder, Picase "at production of season for 'Y Playhouse. Irene Cowan back with George Sharp this season in, Why Girls Leave Home.

Playhouse. Irene Cowan back with George Sharp this season in. Why Girls Lave Hone?.con has taken over management of Paramount Cafe in Little Hardem. Couple of exchange managers ran \$50 into \$4,000 at one of the gamhling den. U. of Pittsburgh authorities have thorese in oil f.r panels of Jakie N. of Pittsburgh authorities have thore of the paramount Cafe of the play. Doe Lincoln. Tony Conforti and Jack Pomeron Parm fund Nes oafs. Virginin Gibson and Barnes and Steer House Inok So eafs. Virginin Gibson and Barnes and Steer House Inok So eafs. Virginin Gibson and Barnes and Steer House Inok So eafs. Virginin Gibson and Barnes and Steer House Inok So eafs. Preda Pope's Show Boat and Notor Square Garden facing loss of Hunor Ikensek for Intrations. Bob Christenberry, Rosevett

a boy at the Jules (MGM)

saw now. Polish radio

the ing.

Chicago

Cati Mount and Cal Hermer working on the new CAPA frolics

how. Jack Sheehan crashed the dailles ith an 'I Lost on Baer' gag-bet

while spiritual clears are called photo. Jack Major, the ether and vaude performer, is the latest horse handi-cappor for the Hearst evening American. Art: fa ato be known as the Dia-nond Dozer. Normán Markwell has a substan-tial bet up on the length of the "To-bacco Road" run. Longest vaude run in Chicago In years for Eddis Peabody, Helen Gautier's Toy Shong Styla Manon and Company at the Palace, where they're stuck for four weeks with Top Hat.

Philadelphia

Eddie Kellar and Jack Harris in the b.o. of the Garrick. Mort Schwartz, theatre and vertising man, a proud papa. Mark Wilson trekking to New York on business once a week.

Montreal

General elections Oct. 14. Allan Ray m. c.'ing at Chez Eddie's. Al. Plunkett with Lorraine cabaret. C. P. C. Downman much mugged

ress. Ernest Ouimet rebuilding Im-

D) press. By press. By press Outmet rebuilding Im-perial grosses. Ement Loiselle m. 'ing amateur shows at the Arena. Leslie Howard, wife here en route to N. ? Exactly a state of the state information of the state of the ment of the state of the state Tom Cleary first with schowing of Baer-Louis pic at the Princess. D. W. Griffth passing through from two-month stay in London. Harry Dahn capitalizing on foot-bid, by special Rugby pix at Cap-ther the state of the capital Beverley Batter In from London for talk with Famous Players (Canadian).

Boston

By Maxwell Fox

Mayfair respicadent in new deco-

rations, Henry Kalis now a handbali en-Henry Kate now -thusiast. Muriel Babcock, of the Los An-geles Examinor, in town. State and Orpheum both duked out with new marquees and upright signs.

Signs. Frank Jenkins carrying sleight-of-hand tricks' around with him on backstage visits. shour seady to appear in the book-shops. Pictorial jacket: was done by Alton Hall Blackington, former newspaper cameraman.

St. Louis

Ted Shawn and troupe will be presented in a new program at the Municipal Auditorium night of Oct:

presented in a new program at the Municipal Auditorium night of Oct. 19. Harris P. Wolberg district mgr. for Metro, is supervising local af-thirs while Manager Cayton T. Ex-Mayor Henry W. Kiel was elected president of Municipal The-atre Association at annual meeting of the organization baset week. The Grand-Floridsum Movie of the other main state of the second of the organization baset week. The Grand-Floridsum Movie of the second program of the second of the organization baset week. The Grand-Floridsum Movies and the main the second second second of the organization baset week. The Grand-Floridsum Movies and the main the second second second the main the second second second baset during entire month of the parament of Justiles against Warner Bross, RKO, Paramount, et al. Local police have complained to Exclase Commissioner Anderson that they are denied admittance to flue second for 10 days by Ander-son and want his advise. Place was closed for 10 days by Ander-son and the plan and seconderson berning cards would be admitted.

Sam Hurst

by p

for taik (Canadian).

_61

Hollywood

Sally Darling in the hosp. Bob Burkhart off 20th-Fox pay roll ichard Waring a train

east. Margot Grahame back from Eng-land. Relapse put enry Henigson back in bed. Mark Keily took that writing job at 30th-Fox. W. C. Fields his Encino ranch. Jum Rib 40. Britofield 10. Encino Holmes with Diringfield 10. Jery Bergen and Billy Gray in for nitery work. Jan Klepurs to. Arrowhead to get Browes amateurs. Relatives from Mass. using Tommy Atkins as guide. Claire the full. Lois B. Mayer back at his desk after set of the full. Lois B. Mayer back at his desk after set of the full. Troy for the full. Troy of the full the full the full. Troy of the full the full the full as divide the for Parts (Collegate full. The full full for Metro. Georgia Coleman will. do a diving Hai Netules of the full day. The full full for Metro. The full full for the full. The full full for the full the full for the full. Hai Netules down from Hindoilus full. Hai Netules down from Frisco to Inte Margaret for the full the full of the full. Hai Netules down from Frisco to Hai Netules for Subu

'Billie feld.'

Joe E. Brown fanned Harry Ruby in a Los Angeles-Seattle

o'Keefe and Bill Heineman go into conference over malted Al

even go into conference ... milks. Jack Sobell, erstwhile Sam Katz assistant, now at Republic as a

writer. Busted gam will keep Gertrude Michael in drydock for at least six

weeks. Morgan Wallace showing the missus around the San Diego fair

missus around the San Diego fair grounds. Olivia de Havilland brides-maid-ing it for home town friend in San Francisco.

Conversion of the second second

G. P. Harris, prez of Philippine Fil s, in town to line up western

nictures and huy technical equip-

from the briny deep when he fell off a boat on location with Par's Coronado. That Sour American cuises over, That Sour American cuises over, That Soura of the to Pain Springs to officiate at opening of his dude ranch. Charle Skouras, Charlie Buckley and Ceorge Topper back from Yew of a several days there on "Partice several days there on "Babe title-roler in 'Adventures of Frank Merrivell," off to the Yr-shib title-roler in 'Adventures of Frank Merrivell," off to the Yr-sinia Military Institute at Rich-mond to get footage for a Pete Smith two-reeler. Milton Krim's script on Mascot's Harrmoy Lane shown as part of Duiversity of Southern California. Harry (2000) Welsh, vet burles quer, and Herbert Ashley, formerly in vaude and agency bit, set for comedy roles in Xing of Burlesque' daumon Philss squawking by cable over Columbia's holding Peter Lorre for retakes on Crime and Fundhment' when they're holding people on salary in Banand for Secret Agentar.

Des Moines

By R. W. Moorhead

Tri-States new managers' drive starts the first week in October. Free inncheons at the Variety Club on Saturdays very popular. Drake U's drama season gets un-der way. Oct. 23 with The Tavern.' Top Hait broke a three-year rec-ord in its 15-day run at the Or-pheum.

um. .nna Karenina' criticized through Catholic pulpit by the Legion

The math the state of the second and the second the second

Saranac Lake

By. Chris Hagedorn

Mrs. Mary Louden, housekeeper, has resigned to take up her new job In town

Mrs. Betty Gordon, wife of Harry Gordon, visits him daily before she goes to work at the Floradelle-nite

spot. Mrs. Marlon Bellamy Earnshaw. daughter of the late Edward Bel-lamy, author of Looking Backward, is the guest of 'Mother' Morris at Camp Intermission.

Dr. and Mrs. Huntoon, formerly head of laboratory here, visiting the

natlents for tlents for week. Constance Reaves, ex-N.V.A.

Constance Reaves, ex-N.V.A. patient, opened new plano studio on Main street. Jackson Smith, formerly stock actor, now in charge as athletic coach at CCC camp S-56 at Flah Creek Pond. Manny Lowy, who has seen sey-eral worse of curlup cit Sarance

Manny Lowy, who has seen sev-eral ycars of curing, ieft Saranac Lake to take un his violin job with the Rudy Vallee band. Leo Masseno left this week for is home in Washington. Birthdays were celebrated the nast week by Joe Parker, ay Ketcham and the writer. Write to those you know at Sara-nac.

nac.

hotel manuger, leaving for New York and a like post at the Astor. Bill Beck has to coural an en-threly new wardrobe because of those 50 poinds he's added recently. Etzl Covato and Joh. Maginotl may switch from Placa to Music Box II they can transfer their booze license. Edward Reden, rtist, died. Tickets are very cheap in War-

Lou Gittleson back looking over night club situation after running Atlantic City's Silver Slipper all

Adiantia City's Silver Silper all summer. Anna Jare Phillips, Tost-Gazette scribe, taking a four-month leave of absence to sail to India with Mar-strong Silang with Joe Reich-mar's band at William Penn hotei for last four months, Ruth Robin has pulled out for short visit with folks in New York before heading Cosaberd for a floker fling. She's writer. ______/

Long Island By Joe Wagner

Archery is becoming popular. Rlis Park beach being enlarged. County police system being planned

vertising man, a proud pape. Mark Wilson trekking to New York on business once a week. Sam Nirulinger declaring he will reopen the Erlanger by the end of Friends comgratuitating from Love, legit veteran, now sole manager of the Garrick. Larry Shuberi Lawrence, local Sand on the do. Mars Harriet Favorite, AMS sub-scription head, here, heading new dramatic school. Mary Goldberg englistion der and theight for 'dsummer Night's Dream' Trank Corvilgeumer Night's Dream' Trank Crulkenank ('Student for Suffolk. Jamaica Play Shop will open sea-son October 3.

son October 3. Beach-combers off for annual gold rush at the Rockaways. Brooklyn resident fined \$3 for speeding in Forest Park on a horse. William Gonzales will conduct the North Shore Symphony this

season. The

season. The Community theatre in Flush-ing will beg'n its second season October 9. Haynes Trebor reviewing the new plays at the Boulevard for Flush-ing Journal.

Dream." Frank Cruikshank ('Student Frince'), Fred Jordan ('Blossom Time'), Biii Fields ('Old Maid') and Nat Dorfman ('Agatha Calling') legit agents in town. plays at the Boulevard for Flush-ing Journal. Hilliside theatre turned into a kitchen for Long Island Press cooking school. Henry Margolles, former editor of Rockaway Argus, off to South Africa with family.

Baltimore Ibert Scharper, Jr.

Cab Calloway one-nited; ditto Duke Eliington. Herman. Weinberg from Caribbean cruise. Molly Picton inked in at Loew's Century for week Occase and Market atter summer slumber. Ray Henderson, avant courier for Katharine Cornell's "Komeo and Juilet, first legit p. a. to touch town this season. Junet miss legit p. a. to touch town it Minsky's Palace flooding the town with paper cut-rates; slip and two-bits good for evening admish. Ad-vertised toll is 75c. for reopening As publicly stun for reopening the paper of the two particular of the in with News-Poet and promoted contest for married couples with talent. After thumping tub for a week, but one couple showed for audition. Reward is week's booking at the nitery. this se Mins

New Haven

By Harold M. Bone

Max Flowers a Sept. benedict. Walter Prichard Eaton back at

Yale. Lew Schaefer's a flop as an Ike

Yale. Lew Schaefer's a flop as an lke Walton. Hy Giel has taken over consols al Dirity Players "Till the Day I Jiel. + A failing lamp gave Jim Brennan a nasty arn burn. Prof. Allardyce Nicoli back from a masty arn burn. The Tod Smalleys have labelled the new addition Leo. College personnel: gave linor Dixon a wedding-gft. table. Hal Welles will assist Alkander Dia tale brinnes Smochank Chas, and Lucius Montano, prope of raided Paradise Club, drew fines and Jall terms.

Indianapolis

By Bill Kiley

Barney Rapp and ork one night-ing at Indiana Roof. "Bishop Misbehaves' scheduled as first production at Civic theatre. Lyric reconditioning stage after week of Frank and Milt Britton welt

were of Frank and Mitt Britton unit. Loule Loew and brother, Whitey, handsters, occupying adjoining beds in hospital for appendix ops. Gold Room opening in Antlers hotti, with Lee Hottel, former Trress impresario, in charge. Vincent Burke back from the north woods cupervising readjing of English theature for opening of new season.

TIMES SQUARE

From the

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francesco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

East

62

Referee in the Gish-Rennle di-vorce suit recommends that her pe-tition be granted. The intoicrable cruelty charged was said to be Ren-mis habit of getting tauled Satur-nes habit of getting tauled Satur-test of the night ming to talk the rest of the night. pe-bie

Towell Thomas to act as technica advisor to Alex Korda in the mak-ing of his 'Revolt in the Desert, Lawrence of Arabia film, Thomas will kick in with his book, 'With Lawrence in Arabia?

N. Y. Supreme Court Justice Ed-and S. Dors, reserved decision hursday on the action brought by nickerbocker theatres to deter-N. Amergency on the action brought by Knickerworker theaters to deter-mine the fee of Max D. Steuer in a case involving Knickerbocker and tained by Knickerbocker on judg-ment had been retained by Steuer on the ground his fee was \$150,000. Knickerbocker denied any fee had been agreed upon and asks for court decision.

Camilo Adlao and Thomas Mitch-ell in disagreement over 'The As-conding Dragon,' so Ira Hards re-staged prior to its Boston premiere Monday.

Jack Demosey admitted to Circu Saints and Sinners last Wednesda

PWA certs PWA announces that 662 con-certs were given between June J and Sept. 15, mostly in the parks Attendance was 1,738,586.

Attendance was 1,738,556. Columbia Broadcasting hands Ad-miral Byrd a medal for the out-standing contribution to radio in 1334. Presentation last Wednesday night.

1934. "Resentation last Wednesday night." Sylvia Field gets the lead with Waiter Harmden. Mai? Edith Ward, who was re-cently Arrested for soliting char-itable funds without a license, was food \$90 in Jefferson Market y and stay ways. Says she's a for-wided ehe leave the city immae pro-vided ehe leave the city immae pro-vided ehe leave the city immae pro-vided ehe leave the city immae pro-rest actress, and collected for an allegedly mythical Actors' Memorial "Ondation." Now "The Dybbuck should be staged. To sing it here the second were in May. Musical version (in Italian) based on the skage play which had a run here about 30 years ago. Book will be in English. The of the Short and Moning." Tried out a their Red Barn straws had last summer. Federal Council of the Churches

Tried out at their Red Barn straw hat last summer. Federal Council of the Churches of Christ in America walling over the suggestion Al Jolson mov piay De Lawd' in Green Pastures' Ask-ing its members to write Jack War-ner. Doesn't seem to sense it's a press raz.

Doesn't seens ... is gag. tody Beautiful' set back for re-

ner. Doesn't seem to sense it's a press gag. Body Beautiful' set back for re-writing. Wall Street again threatens a trek to Jersey. This time it is the state's factor on unincorporated busi-ser Louis fight pictures in a jam m. Boston. Exchange in Boston handling the film in that section re-ports racketeers are trying to take over distribution and making trouble around the place: trouble around the place. Uninto the banket off Jumbo' Oct. 13/s

Kirsten Flagstad here for concert tour. Her husband is coming over

Medle

hritter

in "DR. SOCRATES,"

2011 PROVIDENCE PROFESSION OF THE REPORT OF THE PROFESSION OF THE

News

this week. Donald E. Baruch and Malcolm L Pearson will team with Al Woods in the production of 'Abide With Ma'

Pearson will transmission of Abide With Me. Control, et al. Forman, of a N. Y. Church, et al. Is participations that use of church hymns on a raddo commercial is a descration. Wants it stopped. Cobina Wright to make a third try for divorce in the Oct. term of the supreme court. Other cases are Carl Shaw vs. Mozelle Ransome. And

daily papers of New York, Chicago, San Francsco, Hollywood and paper
 daily papers of New York, Chicago, San Francsco, Hollywood and paper
 daily papers of New York, Chicago, San Francsco, Hollywood and paper
 daily papers of New York, Chicago, San Francsco, Hollywood and a month. He's an Oslo
 daily papers of New York, Chicago, San Francsco, Hollywood and a month. He's an Oslo
 daily papers of New York, Chicago, San Francsco, Hollywood and a month. He's an Oslo
 daily papers of New York, Chicago, San Francsco, Hollywood and a month. He's an Oslo
 daily papers of New York, Chicago, San Francsco, Hollywood and a monumest the satisful and immore for tilesand and immore the pays and a monumest that the data of the hast han suit for \$500,000. She makes clain the dirt. Turk of the sate has the the bottom of the bust.
 Harrison, N. Y. may Francsco, Holly way Home, Harrison Harrison, York, and the huisband and the dirt of \$500,000. She makes clain the dirt turk of the sate has the the bottom of the bust.
 Harrison, N. Y. may Francsco, N. Y. any Francsco, Holly Will and Papers in a suit for \$500,000. She makes clain the dirt of \$500,000. She makes clain the dirt of \$500,000. She makes clain the dirt of \$500,000. She makes clain the the dirt of the sate has the the bottom of the bust.
 Harrison and her huisband.
 Harrison conse told Sally and the the first fraght didn't oper the sate sate hor or so the sate sate hor or so the sate sate she hor or the sate sate hor or the hor or the sate sate hor or the sate

falsely represented hi

Dailies

NUMBER OF STREET

falsely represented hi as a man of means. Batate of David Landau, actor, to be claimed by Mrs. Frances Landau of Danville, N. J., and Delight Howell, of Hollywood. President Frank Ecicher an-toounced officially that the Sam Diego <u>exposition</u> will close Nov. 11. the anticipated \$350,000, he stated. Lucille Stelman, actress, paid \$50, me in L. A. on conviction of hit-and-run driving. Residence in Renc established by Dorothy Lee, firm actress, who will Souther California football star. Suit for divorce field in L. A. by wife of H. Duke Hancock, assistant manager of KGFJ. San Diego expos nudlst quien, La antonional she would set yonewhere in the vicinity of the border.

up, an 'institute of 'heliotherapy' somewhere in the vicinity of the Mother. of Jean Harlow won divorce in LA. from Marino Belio. Damages of 232,082 asked of Busby Berkelsy by Senta Barbara Han, who charges he was struck Aug. 31. Federal Hen slapped on Victor McLagien for asserted back taxes of 33. Bile. Lowe, radio blues singer, Tranted divorce in LA. South Pasadena to ban Hquor by the drink, bars to loss licenses after first of year. Jerono Hue that her hubbans after first of year. Her be her regarding his past life, Mrs. Florine McDonald granted di-vorce in LA.

Broadway Review

REMEMBER THE DAY

<text>

with Hopkins is well played, too, by Russell Hardle, an important factor in the first half of the play. Thomas the half of the play. Thomas the half of the play. Thomas the half of the play tracts attention as Devey's school weetheart, Kate. Virginia (Jinny) Duning, the author-producer's daughter, making her debut after-eight weeks at Skowhegan, plays eiplog as though familier for the stage. Charla Bauer is one of the stage. Charla Bauer is one of the stage. Watevelt and the school of the stage. Meiville Burks exhibits a stage pa-tience in directing the skids his con-tribution being a break for the stage. See changes, when eliminated, will made for a better performance of the likes story.

OTHELLO

(MERIVALE COOPER) Creeby Gales parsent Globaly Cooper and Philip Merivale in 'Othelio,' by William Shakemeans, will Kennen als MacKenna and N. T., Sept. 27, '64t directed by Henry Puble of Ventry Dodd Acternan's 380 tog-Puble of Ventry Dodd Acternant States Control Control States and Control States Control States and Control States and Control States Control States and Control States Control States Control States and Control States and Control States Control States and Control States Control States Control States and Control States and Control States Control States and Control States and Control States and Control States Control States and Cont (MERIVALE-COOPER) Roderigo. Montano. First Gentleman Second Gentleman Third, Gentlemar A McGentlemar A McGentemar Desdcmona Emilia Bianca. Jose tants BraBram NossenBdward BroadleyRalph NeleonGladys CooperGladys Cooper

Crosby Gaige and the Shuberts hare equally in this production.

Crosby Gaige and the Shuberts share equally in this production. They have managed to invest it with, exast, it has benutiful costumma. It has an interesting scenic decor, it has an interesting scenic decor, it has an interesting scenic decor, it has one action, even But they failed, completely, to invest the order of the always and the second of the current life term. If produced at all, the text must be heavily burdered in order to get things but of blue-pencilling was done and quite some scene shifting, also. But even so the first act emerges a complete bore, scene and they gat of the current life term, also. But even so the first act emerges a complete bore, scene shifting, also. But even so the first act emerges a complete bore, scene shifting, also. But even so the first act emerges a complete bore, scene shifting, also. But even so the first act emerges a complete bore, scene shifting, also. But even so the first act emerges a complete bore, scene shifting, also. But even so the first act emerges a complete bore, scene shifting, also. But even so the first act emerges a complete bore, scene shifting, also. But even so the scene shifting and the scene rest speeches they can sink their feeth into. And do they sink teethi least into. Walker Hampden therey by Shakespeare out the window has New York seen such scene chew-ing as is committed here. Kenneth Huner and Kenneth MacKenna are beneding on the vike borts actorn. Athough in MacKenna's favor it might be pointed out that the role of lago was perfectly written for stru-tuing the pointed out that the role of lago was perfectly written for stru-tuing the pointed out that the role of the blackface, they are likely to feel like swipe. Come on out of the black the lift, we made and comes he white, but he's really just a British actor walting for test to be served. When the second act comes he white, but he's really the strutt he does kill, the sense in seally out hise. But shakespeare intended, or hadron. When is he's fart, the down het of the strut, thay emer

HOTEL AMERICA 47th St., & Broadway UNDER NEW MANAGEMENT



New York Theatres

OUTDOORS - BURLESQUE

VARIETY

tckes.

Roosevelt

S. D. MIDWAY

SPOTS FOLDING

iego, Oct. 1. Midway at exposition is pulling

closing, while others are sticking it out until after visit of President

Roosevelt. Stauley Graham and Nate Eagles, operators of Midget Village, arrested on chul alow Tenares, mid Amait' fnes...Midgeis. are...walking, and only shell of concession remains. Nudist colony is also all broken up. Estimates are midway will fold within five days. Only concessions off the nut are Globe theatre and Hollywood Hall of Fame. 'Drunkard' also doing well.

so doing well. Exhibits and cultural displays will

stick until end of exposition, Nov. 11. Fair's flop is blamed on lack of publicity during past six weeks. **Katz Rotating Shows**

Syracuse, Oct. 1. George Katz's Clyic burlesquers, headed by Benny "Woy" Moore, will move on to Providence, R. I., after Sunday (6) to per it a new troupe to open here Oct. 7. Providence house will be the Modern. Change in personnel is in line with Katz's pine stock. Schenectody and Illice

Nab a Nudie

clothes watched the girl dance, caused a mild panic when they leaped on the stage and grabbed her. Officers announced 'The whole place

Just before the raid on the boochie

Just before the raid on the hoochie tent, a city councilman, W. T. Jones, complained to the police that a gam-bling joint on the fair grounds had rolled him for \$35, but no warrant

\$65,000 for an Eve

St. Louis, Oct. 1. Ringling Bros.-Barnum. & Balley: Combined Shows, Inc. a Delaware Corporation, has had transferred to the Federal Court here the \$55,000 damage suit filed on hehalf of Her-man Broyles, 13 years old, who charges that a guard employed by the circus desivoyed the sight of one of his eyes by suiking him with a stick.

a stick. Parents of boy have also sued cir-cus for \$3,000 additional for loss of child's services, medical costs, etc.

Winding Up

ahead. Cole played Montgomery last week (24), and the day of the show (11ngling paper went up, along with larger than usual newspaper space. Ringling comes into Montgomery Oct, 15.

Another Blackie

All attendance tevoris at Allen-town Fait were bodien this year. On Thursday, the bla day, over 53,000 paid admission to grounday. Youdeville show in front of the grandstand on vace track did tre-mendous business.

ahead

lrmingham, Oct. 1. hrningham, oct. 1. After trailing cuch other all sea-son Cole Brothers and the Ringh show are still at it. Juto Alabama they come with the Cole show

to dis-

is plnched! Everybody is arrest The audience was allowed to

however.

g been legued

On Upstate Circuit

Marious concessions as

63

OBITUARIES

FEFERSON B WEBB

JEFFERSON B. WELL Jefferson B. Webb, 53, manager of ention WWJ and one of Detroit's inderse died sudden-Station WWJ and one of Detroit's foremost civic leaders, died sudden-ly Sept. 29 in Detroit following a heart attack. Burial was Wednes-day (2) in Woodlawn cemetery, De-

oit. Active in musical, business and Vic enterprises, he attained pre-minence during the world war as frector of Sheriy-Loan sales in-seroit. He became manager of the entit

ation in Hampion. In., where his family moved when he was five years old. His first job was with a lumber firm in Eibora, Ia., from where he went to a si liar position in Chicago and finally to Detroit in 1810. After becoming manager of WWJ, he resigned his position with the Symphony orchestrachia lales man-this dech ha advertising department of The Detroit News, which op-rates WWJ. He was twice president of the De-

He was twice president of the De-He was twice president of the De-troit Rotary Club, a distinction never before nor since conferred on any man. He also served as presi-dent of the Detroit Board of Com-merce, director of the Children's Hospital, trustee of Grace Hospital and served as a member de Senator cation commission he was mayor of Detroit de Detroit de Senator of Detroit.

Until forbidden by failing health, he was one of the most active mem-bers of the Players Club. He also was a member of the Free and Ac-

bers of the Players Club. He also was a member of the Free and Ac-cepted Masons, the Detroit Athletic Club and the Detroit Golf Club of which he was once president. He was marrie di to Miss Ella Hill in 1903. The widow and one child, Jerry, 11, survive. A daughter, Bar-bara Ann, died 10 years ago when she was 8. Four brothers and two sisters also survive.

william W. Bridge, Sr., 78, found-er of the Ceramic Poster Advertise ing Company and one of the pioner-that was a straight of the pioner-eles, Cal.' He was born in New York city in 1856, and came to East Liverpool with his parents when six years oid. He was for many years identified with the old Brunt Opera House, and later became stage manager of the old Grand. Opera House there. He formed the East Liverpool Poster Advertising Co, which later became known as the Ceramic Poster Advertising Co. He moved to Los Angeles several years ago, where, he has since been refre.

retired. He is survived by his widow, a son, William Bridge, Jr., present head of the Ceramic Poster Adver-tising Co., and for many years iden-tified with the Ceramic theatre in East Liverpool, and three. daugh-ters. Interment at Glendale, Cal.

VIOLET MELNOTTE

VIOLET MELAUV. -Violet Melnotte, 82, actress and manageress, died in London hotel Sept. 17 of cancer.

manageress, died in London hotel Sent, 17 of cancer. Widow of Frank Wyait, ith hom she toured in her younger days and went into play production. Also built the Duke of York's the-atro (formerly known as Trafalgar) which she subsequently let, then disposed of it, and took over control again recently. On the death of her only son some years ago she announced her en-sagement to her young manager, but changed the formalities into one of adoption.

RICHARD . SMITH Richard B. Smith, \$4, died in New ork Sept. 28, following an operation. . He had done publicity work for ros. and Paramount, and Top Donald

"He had done publicity work for Warner ross and Paramount, and was a confract writer for Donald-son Douglas & Gumble. He had been lil with tuberculosis for the post five years, ut continued his song wri lng. Survived by his widow, his m %-a brother and two sisters.

HARRY W. SCHENK Harry W. (Sunny) Schenk, 35, di-rector of the New Philadelphia (Ohio) High School band and pro-

ducer of minstrel shows for many years, was instantly killed in an auinstantly killed in ar accident near that city tomobile

Sept. 22: He had been instrumental music director of the New Philadelphia. High school since 1926. He produced muny of the school's shows and an-nually directed the school band re-vue. He also assisted in producing the annual Elks lodge minstrel. -His widow and one-sen surviva

JOHN THOMPSON John Thompson, 74, died at Con-gress, N. Y., Sept. 29 as the result of

a fall down a stairway. He was a pioneer in stage design; working for David Belasco, Daniel Frohman, R. H. Burnside and other producers. He anticipated the producers. He anticipated the ele-vated orchestra pit and did the cas-cade scene for "The Black Crock'. He started with Dion Boucleault when only 18. He was at the Hip-podrome, and originated the under-seas set for that house. He is survived by his widow, his daughter, and a brother.

GERALD 'JERRY' DILLON

GERALD 'JERRY' DILLON Gerald 'Jerry' Dillion, 85, theatri-cal press agent for more than a half century, died Sept. 25 in Hollywood. Deceased handled publicity in the eightles for the Tivoll and Orpheum in Frisco., later going to Los An-geles as publicits with various en-terprises. He was a 33rd degree Mason and the only life member of 'ha Wampas.

Mason and the only life member of the Wampas. Surviving are Clifford Shirpser, cameraman; Louis Shirpser, film player, and three other stepchildren. Services and burial in Hollywood Sept. 27.

GEORGE R. MULLEN

George R. Mullen, veteran acro-atic comedian, died in the family ome in Spencer, Mass., Sept. 26, at he age of 65. hatio

home in Spencer, Mass, Sept. 26, at the age of 65: For more than 30 years he was teamed with Edde Correlli, who died about 10 years ago. Mullen also had an act with his wife, Lil-lian Herbert, a singer, who also died about 10 years ago. Following Che death of his wife, he conducted a store in Auburn N, Y. until recently, when he re-turned to Spencer.

WILLIAM A. BRADY, JR.

WILLIAM A. BRADY, JR. William A. Brady, Jr. 35, son of William A. Brady and half-brother of Alice Brady, died in a fire in a bungalow at Colts Neck, N. J. Belleved to, have been overcome in his sleep. More ample details in the dramatic department.

LOUIS DE VRIES

Louis de Vries, famous jazz-ombonist, who joined for a while Louis de Vries, famous jazz-trombonist, who joined for a while Jack Hylton's band and who in-tended to tour with own band the States in 1936, was killed in a col-lision of his automobile with a milk-wagon at Amsterdam, Holland.

GEORGE C. BLAKESLEE George C. Blakkeslee, 65, died at his home in Spokano recently. He was for many years manager of old Washington thearc there, and long associated with Mose Op-penheimer of the old Orpheum. He also operated musical stock in Spokane for several years.

JOE MILLER

JOE MILLER Funeral services for Joe Miller, 58, formor clown with Ringling Brothers were held at his home at Holly Springs, Miss., recently, with burial there. For many years he lived at Wichlta, Kans. but mored to Holly, Springs 15 years ago.

HERBERTO COSTA

HERBERTO COSTA Herberto Costa, Argentine tango dancer, highly regarded by radio fans, died in Trinidad recently. 'He was on his way to the United States, where he hoped to repeat his South American success:

P. J. GRIFFIN

P. J. GRIFFIN Patrick J. Griffin, Radio studio policeman for the past 11 years. died Sept: 30 of pneumonia after three days' illness in Hollywood. His widow, two daughters and two sisters survive.

VESSIE FARRELL Vessie Farrell, 45, dled Sept. 30 in Los Angeles. She was a stage and screen actress.

DAISY K. EDWARDS Daisy Kernell Edwards, 74, vet vaude actress, dled Sept. 29 at Envet

glewood Hospital, Englewood, N. J. Actress had been staying at the home of the Actors' Fund for the past five years. Fund conducted funeral services. Family burial.

Father of Morris and Sidney Kandel, Joseph, died in New York Sept. 27. Six children and widow survive. Son Morris is president of General Film Library.

David Hamburger, 68, one of the Amsterdam, Holland, recently,

other of Jack Dailey, Paramount licity man, died Sept. 25 in Los nubli Angeles

Mother of Adrian, studio costume esigner, died Sept. 28 in Los Angeles.

IRVING PLACE, N. Y.

IRVING PLACE, N.Y. (STOCK) Taking a the from the uptowin theatre-cates. Max Wilner's Irving Place has ripped out the ancient and revered orchestra pit, along with the first couple of rows, and replaced them with a flight of stairs u.U. Other with a flight of stairs to the stairs of the stairs of the versa, and the rearrangement al-lows for more production and light-ing scope; these are the assets. The drawback is that with the departure remenhave to shine their shoes. And that costs a dime.

of the footlight pan, the straight men have to shine their shoes. And the costs a clime. to do with the musician, now that their trench has been evaporated, is solved by parking 'em in, the right orchestra box. With the exception of the the show, and for a musician with a steady job in a burleque house that's probably a break. Allen Gilbert, the only producer in burlegre with a singer atom-mendable job with sparse material. Gilbert's the only producer in burlegre with a singer atom-mendable job with sparse material. Gilbert's the subler with a steady autiable for the audience to which asteady in the sparse material. Gilbert's tault just now is a high-brow complex which doesn't seem suitable for the audience to which asteady appeals. But counter-balancing this jossible error is the fact that Gilbert brought about big improvements in the physical ap-pring and the subler of burlesque forter is his superior (for burlesque) forter is his superior (for burlesque) forters and his ability at making: a cheesy costume look presentable. A couple Gilbert's double for the audience for wake up and follow his ability at making: a cheesy costume look presentable. A couple Gilbert's double for the sublement and they are due to dings which were far beyond their samplities. The show eaught (23) where here how is just an-other burleque show, with Gilbert setting no help from the comedians and the comedians getting no mental from the management. Strippers, as a groun are below verage for the LP. They include Marian Morgan, Cherl, Fanle Fan-slow, and Georgia Southern. Jatter inder and when were show and the set of the suble as through the show. Edde Kaplan, who usually conduce a set when any be that show. and Georgia Southern. Jatter inder and when were and the set on mentable with a single southern. Jatter inder and when were and beyond the suble kaplan, who usually for marker and when were and beyond the suble show and the set on mentable show and show and the sear and the set on the suble show the show for the show and sub

remains a dynamite coocher and undraper, but should watch her weight. Novelty strip

Weight. Novelty strip touch is added by Carrie Finnell, 250 pounds on the hoof, who does a piece of business that's got to be seen to be ap-preciated.

preciated. Others in the cast are Charlie Harris and Lee Royce. Bige.

Just Even

Salem, Ore., Oct. 1. Oregon's 74th State Fair held or August 31 to September 7 was fa-vored by fair weather throughou and with paid attendance of between 80,000 and 90,000, was the equal of last year.

After Hansen Shows

Spartanburg, S. C., Oct. 1. Al G. Hansen Shows (Ga.) naméd defendant in \$10,000 alleged per-sonal injuries suit by T. C. Ledford, former employe.

Independent Burlesque

Week of Oct. 6 Wine, Woman & S-Republic,

The Maters-Werbark, Brooklyn. Pace Maters-Werbark, Brooklyn. Vaniteasers-Gayety, Baltimore. Say II With Girks-Invard, Buston. Rean-Dollas-Troc. Philatelphia. Everything Geos-Gayety, Washingto : peopin' the Cork-Hudson, Union City.

STATE WIDE BOOM Business Men and College Band Whoop-up N. C.

Charlotte, N. C., Oct. 1.

North Carolina State Fair, under management of George Hamid and Norman Y. Chambliss, is getting whooped up with a booster tour of the state by three bus loads of Ra-leigh business men, and the State College band. The fair will open Oct. 14 with a street parade through aleigh. Other Carolina fairs busy now in-

clude: Greensboro, with good

attendance

attendance. Stanley County Fair, Albermarle, under Robert Mack, is doing well, using the Cetlin & Wilson shows. Cleveland County Fair, Shelby, cieveiana County Fair, Shelby will open today (1) with an attend-ance of 200,000 expected. Free at-tractions headed by Gertrude Free at-Gertrude

ance of 200,000 expected. Free at-tractions headed by Gertrude Avery's Diamond Revue, Weir's ele-phans, Ward Beam's daredevils, Unioh County Fair, Union, S. C., scheduled fro Cet. 22 opening: Rich-mond County Fair, Eilerbee, will open Oct. 41 in new plant converted from Eilerbee Springs Hotel prop-etty; Swalls Hotel prop-etty; Swalls Autor Markan fri City, nos on; Maykan fri Fine, just elosed 22d season.

MINSKY BURLY SCRAMS SUDDENLY FROM BALTO

Baltimore, Oct. 1. Baltimore. Oct. 1. Minsky's Palace shuttered sud-denly,last Sunday (29), upon orders from New York h. o. Having been open but fortnight; it's quickest duck-out of any builesque show in burg's history. Had been poor and most of the receipts came from out-rise noise.

plans to build up a circuit for rotat-ing stock. Schenectady and Utica will be the next towns to be added. New company will try a split week policy, with shows bowing in on Mondays and Fridays. Beverley Carr, probably the only femme pro-ducer in the burlesque field, stays in Syracuse to stage the shows. and most of the receipts came from cut-rate paper. Opening week, police cracked down and three strippers and five men were fined; raid, however; didn't help at the wicket. Palace is now dark, with Minsky under-stood to have five-year lease on however. Lynchburg, Oct. 1. Lynchburg, Oct. 1. Eleanor Allen, 24-ycar-old dancer, and her manager, Fränk Tezzaho, 23, were put under a three months sua-pended sentence and fined \$20 aplèce Friday for putting on an indecent after-show in the rear of a hoochie-coochie tent. The show. 'Hawailan Theatre,' a part of the Sheesley at-tractions at the fair, was ordered closed permanently. Two rookie policemen in civilian clothes watched the girl dance, then caused a mild panic when they house.

Big D. H. Burned

Russelis Point, O., Oct. 1. Fire of undetermined origin swept the Minnewawa dance pavi-lion at Indiar Lake, near here, re-puted to be the second largest in the world, 300 by 150 feet. The pahe world; 300 by 150 feet. The pa-ilion was eleven years old. M. G. Harold, general manager of he park, has asked state fire o

the park, has asked state fi ciais to investigate the blaze

Did Better

Oklahoma Clty, Oct. 1.

Oklahoma City, Oct. 1. United Shows of America. re-portof their seven-day stand at the Oklahoma State Fair, ending Sat-urday, drew 25% increase in re-cepts over last year, motivithstand-ing inclement weather which gave on the state of the second show was exhibiting for second consecutive year here-

Nicks Glick

Rochester Exposition Association has obtained a judgment of \$565 against the Glick Exposition Shows, Inc., of Baltimore, Md.

Sum represents principal and in terest on a note given by the mid-way shows in 1933 when business

was so had the management was unable to pay off.

Must in Cuba

(Continued from page 1) film houses than in theatres with film houses than in theatres with live shows. Local newspapers are more or less impartial and haven't taken the thing up editorially. They want to help the eactors, but the pleture houses pay plenty in the amusement columns.

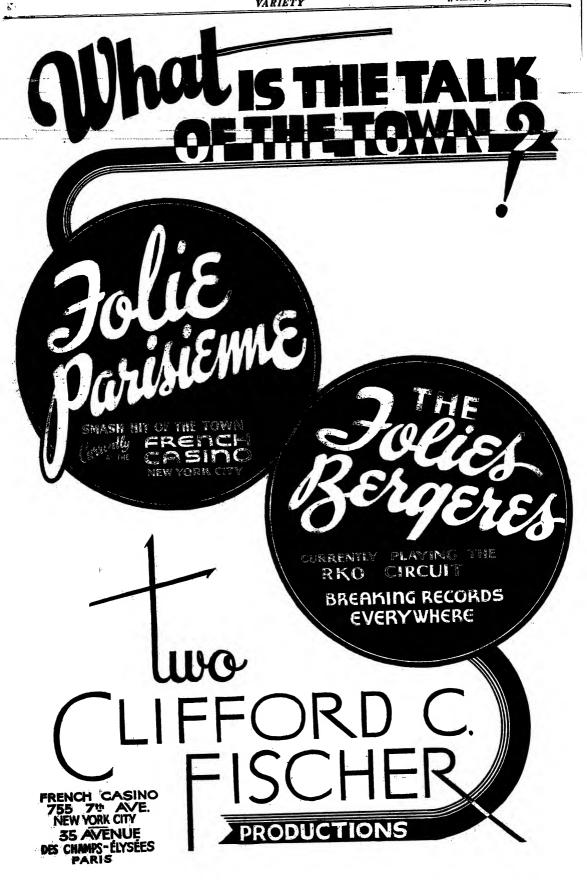
Mexico City, Oct. 1. Vaude player.' union has urged President Cardenas to pass, a law demanding that all chemas musi give a 49-minute variety show dally. Union asserts this enforced vaude will afford show folk, who support 1,000 families, a livelihood the year

President is thinking it over.

columns

round.

Rochester.





Jumbo's' Tuesday Nights for Radio, 4,500 Free Seats; \$12,500 Air Deal NOW NEAR-'MUST' Closed

"Twice daily every day except Tuesdays,' will read the ads for 'Jumbo' at the Hippodrome, No performances will be played on that day because of one of the most unique radio tie-ups yet entered any pecasise of the off is not unique radio the ups is the most ducer, and reason have signed for 13 weeks of programs to be broad-cast from the Hippodrome theatre. Optional period of the same length it taken up will mean the expendi-tion of the same length is taken up will mean the second with the William Morris office rep-resenting the show and Ross. Contract calls for a half hours evening program with scripts to be supplied by Hen Hecht and Charles MacArthur, book writers of Jumbo', and score by Richard Rogers and Larry Hart, who composed the show's music. Dave Friedman will sit in on the scripts as comedy (Continued on page 62)

(Continued on page 62)

Bank's Tieup with Showgal Depositors, **Exploitation Stunt**

First-known instance of a bank resorting to theatricals as an exploitation stunt is National Safety Bank & Trust Co's teup with the American Ballet of the Met Opera. Some 27 members of the group opened checking accounts simulta-neously at the bank Oct. 7. It was publicized as part of girls' training in 'financial responsibili-ties.'

'Entertain Yourself' New Class Nitery Idea

New Class Nitery Idea Bonfaces of New York's fashion-able east side niteries are assuming thade would much preter to 'enter-tade would be and the tango-rumba-task, latter being necessary for the vertead is for the two bands, reg-tack avenue stepper. This concurse a tip-top idea with the managements for obvious eco-tack the music unnecessary. Or so the home of the stepper is and the successful apot music unnecessary. Or so it's hoped.

Twists

Burley stands in 42d street. New York, are taking advantage of tile values of latest shows and pix. Minsky's this week offers 'A Broad at Home,' while Apollo's show is 'Top Hat Revue.'

Peculiar sight in New York on Monday (7) involved some of those lingerle shops named the Chez This and Malson That. Closed. Yom Kippur.

AD MEN SCOUT **OUT-OF-TOWN** LEGITS

J. Walter Thompson is getting a line on guest talent for the Rudy Vallee-Fleischmann, Lux Theatre, and Paul Whiteman-Karlt starzas by having the new legit shood stated for Broadwayout season has been and the start of the start man from the radio department at-tend both musical and dramatic openings in New York, but this is the first time that the advance look-see has become part of the chore. Assignment will take the Thomp-son rep to Boston, Philadelphila, Pittsburgh, New Haven, and other spots, where most of the Broadway shows hold tryouts.

NOBEL PRIZE WINNER COULDN'T CLICK IN PIX

He may be the Nobel Prize writer to the whole world but he's just a guy to Hollywood. That's what Luigi Pirandello found out during a month ago on the coast. He sailed back to Italy Saturday (5). Pirandello came to America with picture suggestions and taiked sev-eral deals with Metro and Universal. But he had his ideas and the pic-ture compani: had theirs. Now he thinks he'll start in pictures in Eu-rope. rope.

5-Member 'Society'

b-Member Society Philadophia, Oct. 8. Series of concerts with rare an-cient musical instruments will be aired from KYW and over NBC red network for three Sunday after-noons, beginning Oct. 13 by Ben Stad, founder, and the American So-cisty of Ancient Instruments, the only group of Its kind in America. Among the Instruments to be played are quinton, vicio d'amour, vicio de gamba, tasse de viole and the clave-cin.

Society includes five members: Sida, his son, Maurice; his wife, Flora; her brother, Joseph Smit, and Jo Brodo,

Sundry Versions of Epidermis dermis Terps—'Bubble,' 'Fan,' 'Veil,' 'Flame' and Other Versions -- Openwork Hoofing Started in Midwest

VERY BURLY

Vaudeville appears to be going 100% meatball, with stripping now countenanced in theatres which up until a couple of years ago refused to permit even bare legs on the stage. Its a 'must' with some book-erse.

In deference to the demand for a dash of nulity from booking offices -both circuit and indle-producers are including at least one stripped in practically all units produced of (Continued on page 56)



Hollywood, Oct. 8. Al Lichtman, United Artista' prexy, following a verball encounter with Sam Goldwyn Iast Thursday (3) tendered his resignation in thu organization wellowing artival (10), following artival of Mary, Pickford from New York. Resignation was kept secret as Lichtman holds a five ycar contract for the job which he took over of-ticially June 12 last, following Joe Schenck's going over to 20th-Fox understood trouble has been brewing between Goldwyn and Lichtman ever since latter; took Hoilywood, Oct. 8.

Understood trouble has been brewing between Goldwyn and Lichtman ever since latter; took over the job. Regardiess of his flive year contract, Lichtman will definitely get out of company as soon as possible and will inform the board to that effect.

(Continued on page 19)

Prof. of Whistling

Buffalo, Oct. 8.

Buffalo, Oct. s. Vincent Lopez will open a music school on his return to New York City next month. Fred Lowry will be on the faculty as Professor of Whistling

FORMERLY TABOO, Radio's Biggest Hookup Due Oct. 27 Using 400 Stations in 30 Countries

Agent or Critic?

Following completion of Monday's game, winding up the world series, an agent wired the Cubs a radio propo-sition for the Bowes amateur hour.

'JUBILEE' GETS **1ST TICKET** BUY

First ticket buy along lines which obtained on Broadway prior to the legit code, which prohibited such deais, has been entered into by the brokers for 'Jubilee,' to be presented Saturday (12) at the Imperial, N. Y., by Sam H. Harris and Max Gor-

don. Deal calls for the agencies to handle around 500 tickets during the first eight weeks, renewal with some changes likely after that time. First suggestion from the mar-age that built a suffer out-tered with a proposal to cut the buy-out period in hait. Leading agencies only are said to have been invited to handle Jubliee' tickets on a buy basis. One of the major agencies at first refused to enter into the deal at all, clting the Winter Garden, where 'At Home Abroad' is operating with-out a buy. When advised no tick-ets would be assigned the agency, it then agreed to join in the buy-out deal. Earlier there was a small buy for 'Night of January 18,' don. Deal calls for the agencies to

DEMPSEY'S CHAIN OF CHOP-HOUSES

Baltimore, Oct. 8.

Baltimore, Oct. 8. The operators of the New York catery, known as Jack Dempsey's, are planning a country-wide chain of chop-houses, all patterned on the Momatism apout and all bearing the Dematism apout and all bearing the Max Waxman, former Baltimore-an, who managed a couple of local fixhters, Joe and Vinco Dundee (both former titleholders, in the wellerweight and middle divisions, respectively), was on the provid around Balto and Washington over the week-end sighting for sites, Re-ported that Waxman, who is re-puted to have a plece of 'Dempsey's' in N.Y., has already grabbed a lo-cation here. Not known whether Jack himself we wear-end signing for sites, He-ported that Waxman, who is re-luted to have a piece of Dempsey's ation here. Not known whether Jack himself in play ar route of the eateries, receing the guys. will

Most elaborate and expensive lookup in the history of broadcasting will take place Oct. 27 when over 30 countries unite in a roundthe-globe festival of music. Groups of youths from each country will two or three native songs. sing In the United States a gleeclub from one of the New York high schools will do the serenading, and NBC and Columbia will each contribute a

will do the serenading, and NEC and Columbia will each contribute a cross-country hookup to the swent. It is figured that at least 400 ata-tiona throughout the world will par-ticipate in the broadcast. Neither NBC nor Columbia have completed plans for the worldwild youth concert, but in any event these networks will pick up their relays of the stunt from the British Broadcasting Co's shortwaving fa-cilities. Program is figured to run from an hour and a half to two hours, with American participation ilmited to four minutes. Both NBC and Columbia have before them the problem of clearing their achedules of contracted commercials for the afternoon have be and the two hours, with American participation ilmited to four minutes. Both NBC and Columbia have before them the problem of clearing their achedules of contracted commercials for the afternoon have be and the schedules. International event will involve the first half of the broadcast and Columbia the balance. International event will involve the largest shortwave transmitters in Germany, Russia, United States, Prance, Italy, England, Australis, South Africa and Japan as well as the regular longwave networks ex-lating in these countries.

British Show Interests Raise \$3,500 to Keep **Command Perf. Off Air**

London, Oct. 8.

London, Oct. 8. Legit, vandeville and picture as-sociatione have combined to raise a \$4,600 contribution to the Variety Artistar Benevelent Fund on condi-tion the Royal Command Perfor-nance not be broadcast this year. This tops the broadcasting com-pany's offer of \$2,500 for the show. Theatre men are anxious to avoid sending the program out because last year it was figured to have nicked all show business in the country considerably neople staycountry considerably, people stay-ing home to dial the program.

School for Critics

Baitimore, Oct. 8.

University of Baltimore has in-augurated a course for embryo dra-matic and picture crix, with classes

PICTURES

Kemp, Theatrical Insurance Broker, A Broken Man, Asks for No Sympathy

By JOE SCHOENFELD

'I'm terribly sorry, tell them that. Tell them also that I wish I could say more, John J

Kemp spoke closely knitted lace of steel in the West 54th sfreet station, New York. His haggard face was barely visible, but his broken spirit was plainly evident.

Kemp, who goes to trial Oct. 16 Kemp, who goes to trial Oct. 16 on a grand larceny charge, did not plead for sympathy from his the-atrical cilents. The insurance broker couldn't ask for it, he said. "What's the use. If I do come clear I won't be able to make the money good. The only bushness I know is insurance, and that will be barred to me."

is insurance, and that will be barred to me.' He's especially concerned with the feelings of Broadway towards him.' I can't make any defonse for what I did, and he reiterated his sorrow over what has happened. I don't know how much I took, though I know it wasn't mear as much as the \$200,000 some of the papers claim, but I can never re-pay it.

papers that it for those people pay it. I feel sorry for those people whose insurance lapsed on account of what I've done, and I don't ex-pect them to feel sorry for me. What I did with the money? It went into the to the the money of the source of high living, I put up too much

high living, the second of inisappropriating a dividend check of \$1.534.55 made out to Mrs. Will Rogers

High Living

High Living If Kemp has any regrets about the high living that caused his de-falcations, he did not voice tiem, though he deplored his por system of bookkeeping. The companies, he admitted, had been investigating him for some time and he expected to be arrested momentarily for the last year. He hoped, however, that he would be able to straighten (Continued on near 18) (Continued on page 19)

Continues on page 19 STATEMENT OF THE OWNERBAILS STATEMENT OF THE OWNERBAILS AT ALBORNE OF A STATE AT ALBORNE OF A STATE OWNER STATE OWNERS, OF MARCH 1, 1883. OWNERS, OF MARCH 1, 1883. State of New York County of New TOR. 8. Base and County aforeasid, person-still appeared Havid Strick, who hav-the Alborn State and County aforeasid, and the State and County aforeasid, person-still appeared Havid Strick, who hav-base and County aforeasid, person-still appeared Havid Strick, who hav-the above childron, required by the and buildt, a true statement of the storeasid publication for the the buildt and buildt, a true statement of the storeasid publication for the state above the the store childron mageins editor. The buildt awa and Regulation, printed off, Found Law and Regulation, printed three, New York div. Heret, New York div. Heret, New York div. The the owners are Verly Inc. W eth attreet, New York div. Strick Storeman, Idi West 46th street, New York div. The Store Storeman, Idi West 46th treet, New York div. The Storeman, Idi West 46th street, New Store Storeman, Idi West 46th street, New Tork Her Harden Storeman, Idi West 46th street, New Tork Her Her Harden Storeman, Idi West 46th street, New Tork Her Her Harden Storeman, Idi West 46th street, New Tork Her Her Harden Storeman, Idi West 46th street, New Tork Her Her Harden Storeman, Idi West 46th street, New Tork Her Her Her Harden Storeman, Idi West 46th street, New Tork Her Her Her Harden Storeman, Idi West 46th street, New Tork Her Her Her Harden Storeman,

New man. city.

New York City. Estate of Sime Silver-man. 164 West 46th attest!. New York. 3. That the known bondholders, mort-færcen and other security lodder own-inda. Annount of bonds, mortgages of other security moders. If any above, giving the names of the owners, tocknollers and security holders. If any above, giving the names of the owners, tocknoller and security holders. If any estimate the names of the owners, tocknoller and security holders. If any estimate the security holder and the owners tocknoller appart upon the books of the company as fruiter or in any person or corporation for whom auch trusts is acting. Is given also that the empeacing affante full knowledge and belief as to the company. But the books of the company, as fruiters each of the company as fruiters and the books of the company. The empeacing affante full knowledge and belief as to the company as fruiters and this affant has no reason to be if and that the to a some and the or indirect. In the said secret, bonds of other securities than as ab enter the security holders who and a some the the security holders who do not appear upon the books of the company. As fraiders other than that of a bonn file given. A first or indirect he system at mother of some

Lederer Is Wanted For Lead Opp Eggerth

For Least Opp Loggertal Hollywood, Oct. 8: Universal is trying to switch Frances Lederer from his slated apot opposito Margaret Suinavan in 'Next-Time We Jove' to the lead with Marta Eggerth in her drat American ploture, 'Song of Joy.' Studo figures the Suilavan pleture is too completely American Lederer and that he will not only fit in better witht the Hungarian star,

with whose work he is familiar, but that he will give the Eggerth picture box-o ce balance. hut

Shakespeare Library Pleased with Warners' Shooting Script Gift

-- Washington, - Oct. - 8. Script of Warner. Bros.' 'A Mid-summer Night's Dram,' complete with marginal scribbles by Prof. Max Reinhardt, who 'readled' the famous Shaltespeare play for its film famous Shakespeare play for its film career, will end up in Washington's snooty Folger Memorial Shakes-peare Library, as part of in-terastionally-known collection of tressure pertaining to the Bard of A Von, it was announced last week by Dr. Joseph Quincy Adams, di-ter filt of the actual film will ac-company the 'manuscript, as the gift of H. M. Warner, president of the film company.

the film company.

D. A. SLEUTH LANDS 10G JOB AT WARNERS

Hollywood, Oct. 8. Jack Warner has signed two-year contract, with Blayney Matthewas, chief special investigator on staff of District Attorney Buron Fitts for the past seven years. Matthewas, who will draw around \$10,000 a year on the ticket, will function as chief of police of the Warner studios, in additive to Warting in a special ca-ple and the sign has a special ca-bility to Warting in his reas-

Matthews is handing in his resmattnews is handing in his res-ignation with the district attorney's office and is slated to report to Warners Nov. 1.

Berkeley Back at WB **On Jolson Pic Routines**

Hollywood, Oct. 8. Dance numbers for Al Jolson mu-sical, 'Singing Kid,' will be directed by Busby Berkeley, who is back on the Warner lot after several weeks out for injuries and court matters, resulting from fatal auto crash in which he was involved. Barkeley is progeneting forces.

rkeley is prospecting for ÓDE outstanding femme solo stepper, and 16 line girls never before used in pictures,

Zinn Subbing Datig

Hollywood, Oct. 8. With Fred Datig, Par casting chief, taking a two months' vacash, John Zinn, former assistant to J. J. Gain at 20th-Fox, will sit in during his absence. Datig to taking Datig is taking a trip through the

northwest

Mann to Man His Own

Hollywood, Oct. 8. Agency firm of O'Reilly & Mann spilt last week in a friendly wash-up. Gene Mann bought out Elea-nor O'Reilly's hull interest. Mann will continue the agency under his own name. Miss O'Reilly takes a rest before making new atfiliation.

other securities than as as? stated by Marking the security of copies of sach issue of the publication softer identified. In the security of the security months preceding the date shown above from ally publications is reguired in the softer of the security of the security in the softer of the security of the security issues to an autoenter state of the security this 30th day of september; 133 Marina Reward, 163 Island expires March 26, 19365 Island expires March

WILL MAHONEY

WILL MAHONEY Sheffield Telegraph, England, Said: "There is no question about it; Will Mahoney is one of the great comics. Soon after he appeared on the Empire stage last night; one was aware of all the symptom of recognition, symptom never forgets. "Chere was the conscioueness that this man was going to do unex-pected and preposterous things, and that they would be excruci-atingly funor. He did, and they were."

Direction WM. MORRIS AGENCY Mayfair Theatre Building New York City



Museum of Modern Art Film Labrary announces its biggest acquisitm of Harvia Lloyd ding wo free Bros. covering the work of the comedian from his scattest days to the present, and the latter's selec-tions including both silent and sound releases, plus an experimental series made during the years of arly Vitagraph productions. Lio Nutre (1916): Takes Fatal Film (1916): Takes fatal Priver' (1916): Luke's Fatal Priver' (1916): Luke's fatal Priver' (1916): Take's fatal (1923): To' (1921): Grandma's Boy' (1922): 'Stafety Last' (1923): The Freehman' (1925), and 'Welcome Danger' (1923). of Modern Art Film Museum

'Safety Last' (1923); 'The n' (1925), and 'Welcome (1929).

(1922); 'Safety Last' (12-23); Auto Freshman' (1925), and 'Welcome Danger' (1929). Warner pictures include the fol-lowing early selections of old Vita-graph company: Beau Brunmel' (1925); early experimental sound films; The Jazz Singer' (1927); Lights of New York' (1938); 'Out-ward Bound' (1930); 'Little Caesar' (1930); 'Public Bnemy' (1931); 'I Am a Fugitive' (1933), and Wild Boys of the Road (1933). Lights of New York' was the first completely dialoged picture to be shown. Most of the direct contacts for these films were made during the

Most of the direct contacts for these films were made during the past summer, when executives of the library visited the Coast and approached all of the studios for their noteworthy productions. John Hay Whitney heads the library; John E. Abott, vice-president and general manager; Edward W. W. Warburg, treasured, and these from 1889 to the present day, for circula-tion throughout the country to mu-seums, colleges and study groups.



ollywood, Oct. 8.

oilywood, Oct. 8. Paramount is talking contract with Waiter C. Kelly, who came here on a two-picture deal to make 'Vir-ginia Judge' and 'McFadden's Flats.' Meanwhile former vaude star is negotiating with National Distillers for a series of broadcasts written around his famed Virginia Judge.

Several B'way Plays Have Personal Film Backing; MG's B.R. for Marxes Off

Jessel to Produce, Write, Act, Personal for Lesser

Act, rersonal for Lesser Hollywood, Oct. 8. George Jessel has jumped from 26th Century-Fox to Principal-Pile-tures on a producer-writer-actor deal for one pieture writer-actor deal for one pieture writer houses in sincer, Roby Breen. Deal is on a lineer, Roby Breen. Deal is on a Lesser and Louis Lurie. Upon completion of the picture, Jessel and the youngster will pa. the first runs.

the first runs.

C. Aubrey Smith Drops British Film as M-G Pages Him for Romeo

London, Sept. 29. C. Aubrey Smith, who has a con-tract to piay in "Nuptilals of Corbal, is understood to have come to an amicable arrangement with Max Schach (Capitol Prods.) not to ap-page in the film Swither contract

Schach (Capitol Frods.) not to ap-pear. In the film. Smith's contract contained clause that he leave for Hollywood as soon as Metro wants him for 'Romeo and Juliet.' Metro wants him to sall Oct 23, which means he would not be able to complete his work, were he to start in 'Nupulais.' So both he and to start in 'Nupulais.' So both he and not to start him in-the picture. Understood arrangement is Smith returns here as soon as he finishes

returns here as soon as he finishes Romeo' to play in another Capitol Romeo production.

LLOYD'S SECOND TERM AS ACADEMY'S PREZ

Hollywood, Oct. 8. Frank Lloyd is slated to be re-elected president of the Academy of Motion Picture Arts and Sciences at meeting of the board of governors

and branch executive committees tomorrow (Wednesday) night. Director was originally elected to the post a year ago, moving up from treasurer of the organization.

Zanft Buys Out Evens, Latter to Produce Shows

Hollywood, Oct. John Zanft has purchased interest of Jules Evens in the Zanft-Evens agency and continues under firm name of John Zanft, Ltd.

Evens is reported making a tleup with Arch Selwyn for production of a group of new plays on Broadway during the coming season.

ARNOLD'S NEXT BIOG PIC

Lucky Baldwin, C. B. Giassock novel, has been bought by Universal with idea_of using Edward Arnold in it. Would be follow-up blographical role for 'Diamond Jim' player.

SAILINGS

'Amateur Gentleman' is now be-ing broadcast over the CBS net-work in the U. S. by Lesile Howard in serial form. Oct. 12 (New York to Hollywood) Sidney Justín (Santa Rosa). Oct. 12 (New York to Los An-geles) Sidney Justin (Santa Rosa). Oct. 9 (New York to Paris) Col. Lealle R. Naftzger, Arthur Schwartz, Yacht Ciub Boys, Val Parell, Stan-ton Leeda, Mrs. Jack Eggar, Ber-nice Breen (Normandie) Oct. 9 (London to New York) Wilson, Keppel and Butty (IIe de France). Draper to Jig with

Wilson, Reppt and Actor (In France). Oct. 6 (Los Angeles to New Yor') Lester Cowan, Ann Ronnell (Santa Elena). Oct. 5 (New York to Genoa) Luigi Pirandello (Conte di Savola).

ARRIVALS

ARKIVALS ARKIVALS METRO'S 'ROMEO' TESTEE Bramwell Fletcher, last seen in boing screen-tested for the lead in 'M'n the Gates', Broadway lo it, is boing screen-tested for the lead in 'Annow and Julied' by Metro. Janis Williams, from the Riveria (nitery) floor show, has been tested by same company and probaby will be added to Metro's musical stock company. Bill Brady, collegiate from George Washington U, who's performing at Leon & Eddie's, N. Y. nitery, has been optioned by Metro.

Paramount and Metro are back-ing a number of legit productions already opened or affield for Broad-way. In-addition, however, at least three Hollywood producers are per-sonalty interested in as many forth-coming shows. It'ring Thalberg, Metro ace, is Interested in Bright Star' which Arthur Hopkins was to have debutted in Bootion hast-night (Tuesday). Merryn Le Roy and has with the former Doris War-night (Tuesday). Merryn Le Roy and has with the former Doris War-night Paramount and an sources forthcoming 'Play, Genius, Play,' B. P. Schulberg is leamed with Mar-ion dering in a newly announced legit firm and announces "Tapestry' in Gray, Gering, Paramount direc-tor, has been associated with Schul-berg for some time and "Tapestry' may later be filmed by the latter-for Columbia. "Star' was tried out last fail by Hopkins, New third act was deemed nacessary and the play was with-drawn. Booking of 'Star' into the Empire, N. Y., next was dirst cillo on the booking of Hopkins' attrac-tions. Same manager's Paths of Glory', current at the Piymouth, had Far backing, as has 'Most of the Game' presented by Dwight Deers' Winan, Metro is the backer of Winderset', presented by Guhrie McClinito. Doris Warner (now Mrs. Le Roy), was interest in Wanter (now Mrs. Le Roy). Paramount and Metro are back-

McClintic. Doris Warner (now Mrs. Le Roy), was interested in 'Men in White' which Harmon and James Uliman presented with the Group Theatre. Lodewick Vroom is general man-ager for the Schubber-Gering set-up, Tapestry' is due around Christor mas.

mas. Hollywood, Oct.¹⁸. Irving Thalberg-Sam Harris-Max, Gordon plans for production of or-Marx Bros. musical on Broadwax, this fail have been tossed overboard with trio decling the experiment would be too costly. They had planned the play as a tryout for a plannet dhe play as a tryout for a plannet of a play as a tryout for a planter story. Instead, a roadshow of the plcture story will be produced on the Coast, trouped for 10 weeks west of the Rockles and Inland to Dallas, where it will close. Returning to the studio, it will be rewritten according to audence reception for the next Marx picture story at Metro. George S. Kaufman, George Op-penheimer, Al Boasberg and Carey Wilson are working on two story penhelmer, Ai Boasberg and Carey Wilson are working on two story

Criterion Films. Jr. Fairbanks' Own Co... To Produce 4 Yearly

of the quarter, with Anateur opposite. First picture will be 'The Amateur Gentleman,' by Geoffrey Farnol.

Hollywood, Oct, 8. Warners has signed Paul Draper, New York musical comedy dancing star; to step with Ruby Keeler in the musical 'Colleen,' which Sam Bischoff will produce. Draper due here in two weeks.

Making It a Career Hollywood, Oct. 8. Two more Charlie Chan pictures,

as yet untitled, will be made by Warner Oland, under n geal at

Oland goes into his next upon re-turn from month's vacash. METRO TAKES COLLEGIATE

20th-Fox.

London, Oct. 8 Criterion Films, a new company, has been formed here by Douglas Falrbanks, Jr., to make four ple-tures annually. He will star in two of the quartet, with Elissa Land

Keeler in 'Colleen'

PICTURES Nip West Plot

Hollywood, Oct. 8, Extortion plot against Mae Weat was alpped when a studio bueboy Walked into a police trap, Letter by acid if she didn't fork over 31,000. Police nabeds alleged extortionist when he reached into designated paim tree for package containing money.

Alex Korda Tells All:

Howard, D'Arrast, Vidor.

tory here won't be ready for other six months.

SALLY BLANE. FOSTER SET IN ANZAC FILM

Girl, 19, for U. S. Build-Up

VON ON MOORE PIC

VON UN MUOUEL FIG Hollywood, Oct. 8. Josef von. Sternberg will diréct the next Grace Moore picture at Columbia. Picture will be 'Slasy,' which was produced in Vienna as a stage musi-cal by Fritz Kreisier. Columbia will lie in the Kreisier name on a heavy exploitation campaign.

Scala claims having signed Grace Moore for a number of concerts during the next season. Miss Moore is quite a favorite here since the success of 'One Night

4 YEARS OF OPTIONS

Hollywood, Oct. 8. Radio bought the film rights to Stewart Palmer's "Puzzle of the Briar Pipe' for James Gleason and Heien Broderick. Studio also took a four years' option on author's literary output.

POWELL'S MOTHER ILL

of Love' (Coi).

Berlin, Oct.

Devraux.

Sydney, Sept. 18.

And Dietrich Signatured

Though fem

The Skirt and Martha Deane Decide **Cakes and Variety Are Both All Wet**

By Fred Allen THE SKIRT With Martha Deane

With Martha Deane Guest DOLLY MADISON CAKE WOR, New York Units of the source of the othorough, nothing around Yantery's files, this reviewer found nothing but a tetter for Pink's Mules manked 'opened. by mistake and signed Swali's Cate and Rats, Swali's Cate and Swali's Swali's Cate and Swali's Cate and Safe as a far a safe as Bar was in the same ring with Joe Louis.

of Vanerri is about as safe as Baer vas in the same ring with Joe. Louis. Vanisri engaged this consultant, at no expense, to review The Skirt's guest appearance orker WOR. Guest reviewers for guest stars is the new Vanisri the announced time, found the program going full blast. Hack singled, Jurges popped to Rogeli. Kien filed to Goslin. Calan filed to For, Announcer made no mention of The Skirt, who had undoubtedly been left on base in the eighth in-ning, misjudging time of her radio debut.

been left on uses in the of her radio debut. Galan's fir was followed by Martha Diary, Vaumer files list no Daffy and Diary, Vaumer files list no Daffy and Dizzy, Vaumer files list no Daffy and Dizzy, Briles under D disclose Duffy and Sweeney alseping in effsy. Sweeney has no business under D; he should be refled

(fifty). Sweeney has no builtest under D; he should be refiled under S. Martha Deane took the mike fol-loying Fox's putout with intro-tinent people always read Vanery while the ink is still wet. Even in England and oilywood, Vanery while the ink is still wet. Even in England and oilywood, Vanery while the ink is still wet. Even in England and oilywood, Vanery while the ink is still wet. Even in England and oilywood, Vanery while the ink is still wet. A futter of sang-troid was ap-produced Miss Dane, who had negleteted to introduce herself in the excitement of paying the wey for Hattle. Show picked up here with The Skirt's showman-esen writing her column for 30 years. First instance in the nows-paper word where a columnist has had been writing her columns to al wears. First instance in the nows-paper, word where a columnist had two year's headstart on publica-tion. The Skirt is still two years money. Vanery Fourtes Prize headline.

paper world where a columnist had two year's headstart on publica-tion. The Skirt is still two years imoney. Wall St. Lays An Egg. was quoted by the Skirt as having been used the string of the skirt as the series of the the Skirt as having been used the Skirt as having been used the Skirt as the string been used the Skirt as the string been used the Skirt as whether and the to 1920. Listeners sensed that the first 100 years are still the hardst, except the Skirt as having been used the Skirt as having been used the Skirt as the string been used to the skirt as the string been used to the skirt as the string been used to the string been used to the string been used to the string been used the string been used to the string about string been used to the string they the string been used the string to the string been used the string to the string been used the string they the string been used the string they the string the string been used to the the competition. The string the string the string the string the string the string to the string the string been used to the the string been used to the string to competition. The string the string the string the string the string the string the skirts cooling down used the string to coling the string the string the string the string the string to skirts the string the string the string the string to the string the string to shirt the string the string the string to shirt the string the string the string to shirts to string the string the string to shirts to string the string the string to shirts to string the string to string the string to shirts to string the string the string the string the shirt

DOING 'VOICE' STRAIGHT Hollywood, Oct. 8.

Hollywood, Oct. 8. "Her Matter's Volce' Jough by, Paramount for Big Croby switches from musical to straight comedy with E. E. Horton, Peggy Conklin and Edna Mae Oliver topping cast. Growby Mas another assignment. Joseph Santley directs for Walter Wanger.



miere. JR.2. moment of forgetfulness the scribbler remarked in an aside, T don't know them, so what the hell?' And it went out over the air.

And how those squawks rolled in!

BAER-LOUIS PIX POSSIBLE NET OF \$200,000

Oct. . Temporary Injunction sought by F&C Pictures Corp. to restrain First Division from distributing the Baer-Louis fight films in Buffalo and upper N. Y. State was refused in supreme court this week. F&C, through Charles Tarbox, president, also seeks permanent injunction and surrender of the prints or money damages of \$5,000. Other de-fined and the prints or money damages of \$5,000. Other de-fined and the prints of action of the film; Jack Dietz, presid-dent, and Sam Fried. After listen-ing to argumenta, the court held that there were questions of fact which would have to be tried out, in the action for, permanent injunc-tion. F&C claimed contract giving the distribution rights in this sec-tion. Irving B. Levine, attorney for First Division, stated that the fight films might be expected to net \$200,000. Temporary injunction sought by



London, Sept. 29. Largest gathering of newspaper-men ever assembled for anything but a national event, crowded into a large ballroom to get the low-down from Anexica on his re-turned the second on the se-turned the second on the se-turned the second on the second plcture, not directed by von Stern-berg. Says he has king Vidor, Harry d'Arrast and Wm. K. How-and under contract, and is hoping to get Ed Gouiding to direct the next Merle Oberon plcture. Korda is now more enthulisatic than ever about color. His 'Scariet Pimperne!' will do 25% more busi-ness in England and U. S. than his 'Henry VIII.' His Technicolor fac-tory here won't be ready for an



Hollywood. Oct. 8

Hollywood, Oct. 8. Writer complaints against Mascoi were aired today (Tuesday) at a meeting between the altorney for the Writers' Guild and Nat Levine. Mascot producer is charged with violating guild regulations which prohibit highing scribes on specula-tion, engaging them on day to day, or even hourly basis and paying for day's work on basis of one-seventh of a week. Disregard of warning would put studio on blacklist threeby prevent-ing any member from working for the producer.

ing any mem the producer.

Roulien, Montenegro To Brazil for Film

Madrid, Sept. 27.

Madrid, Sept. 27. Raul Routien, here on his honey-moon with Conchita Montengro, leaves this week with his bride for Rio de Janeiro. Routien will start work on a "ill , 'Jangada', 'In Brazil, shooting exteriors and native dances in the northern Brazilian state of Ceara. Jangada' will be in Portuguese. English, Bpanish and French, and the Brazilian actor, who picked up his pic knowledge in Holiywood where he played in numerous Eng-lish and Spanish films 'Including Tiying Down to Rio' (Radio), pro-poses to show the picture simultane-ously in New York, Buenos Alres, Madrid, Paris and London. Conchita Montenegro. will remain two monthe in Brazil and then re-

two months in Brazil and then return to Hollywood, where she has a contract with Fox to appear in two pix.

Bogart in Pic, Too

ollywood, Oct. 8. oliywood, Oct. 8. umphrey Bogart, who steps into role passed up by Edward G. Rob-inson in "Petrified Forest," arrives. from New York tomorrow (Wednes-day) with Lesile Howard. Bogart created the stage part he cops for the pic.

Hollywood, Oct. 8. With his mother's illness serious, Dick Powell planed Sunday (6) to her bedside in Little Rock, Ark.

Stars Pout, Productions Lag, but Gals Must Have Their Pet Lensers

Curtain Delays

Joan Crawford and Franchot Tone, doing Broadway to-gether, lave unvittingly turbed legit managements, up Francouple nearly Children's Mourt, (Clinit, thattree Low, Clinit, thattree crowds have jammed the lob-bies to see them at intermis-sions making it difficult to seat patrons on time for the curtain. Autograph seekers discover

Autograph seekers discover what show the Hollywoodites are attending and add to the confusion.

Brand Revamps Publicity Setup At 20-Fox; 4 Out

Hollywood, Oct. 8.

Harry Brand is reorganizing his 20th Century-Fox publicity depart-ment, bringing in four new men to replace group resigning. Jack Coop-er, swings, over from Paramount,

or swings: over from Paramount, Guy Fowier moves in from Metro, Bob Dohman transfers from Loew's State, and W. M. Bishop is new ad-dition to handle foreign publicity. Departures via the resignation routs include John Stuert, Abbreviated advertising department, which will four Yorks, result in resignations Gue Yorks, result in resignations.

SOCIETY DEB'S SCREEN **DEBUT IN H-M FILM**

A New York socialite model, Mary Taylor, has been signed by Hecht & MacArthur for the lead in Soak the Rich.' which went into produc-tion yesterday (Tuesday) at the Eastern Service studios, Astoria, L. This is the part announced for Myrna Loy. Miss Taylor is daugh-ter of Bertram Taylor, Wall streeter, In addition to Miss Taylor, who makes her film debut, cast will in-clude Walter Connolly and Leon Shamrov, "Rich' will be the first of two pictures which Hecht & Mac-Arthur will make this geason, for Paramount release. A New York socialite model, Mary

Ritchie's 10

Hollywood, Oct. 8, Back from his European talent safari, Robert Ritchle has 10 for-eign names for future film work. Topping the group is Louise Uil-rich, German star. Another German player is Viktor de Kowa, Georges Riguad, from Prance; Gustav Wally, Sweden; Jarmile Novatha, Czech opcratic and film star. Other foreign. opera names rounded up by Ritchle include Maria (Cebatori, Ebria Berger, Hein-rich Schulsas and Charles Kullman, latter an, American baritome who Hollywood, Oct. 8.

latter an American baritone who has been touring with various Eu-

has been touring with various Eu-ropean companies. Those of the group whose ple-tures have not been shown in this country have made short tests which itchie is having shipped here.

REED EAST ON CROSBY

Hollywood, Oct. 8. J. Théodore Reed, Paramount as-orlate producer, planes east Thurs-ay (10) to shoot scenes for the ling Crosby starrer, 'Rhythm of the day Range.' He'll be gone two weeks.

ROY DEL RUTH'S VACASH

Hollywood, Oct. 8, Roy Del Ruth, having completed 'Thanks A Million' for 20th-Fox, trained to New York Sunday (6) on a two-week vacation.

superior to others-or is it because of what they lake the particular,_star most attractiveonly the past few weeks have stars come to the front, refused to be satisfied with the work of any other lenser, but their fave. In sev-

nicture stars have long had preference for individual comeramen whose work they consider

Hollywood, Oct.

and

eral cases productions have been held up so that stars could have a particular choice behind the camera. maritoular choice behind the camera. Mae West haited production on Par's 'Kiondike Lou' because Karj Sirus, who photographed her for-ner pictures, was tied up on 'Any-thing Goes'. But Struss is also Bing Crosby's white-baired kodaker, so the crooner held out for his reten-tion on the picture. La West, in-sitead of taking one of the other ace cameramen on the lot, gave the come-hither to George Clemens, who had been Struss' alde, because ho was familiar ith the Struss technique. Off-the-Lot Choice

Off-the-Lot Choice

technique. Off-the-Lot Choice Carole Lombard who insists on Ted Tetalaff, is now holding out for Uni-versal to borrow him from Fara-mount for Spinster Dinner.³ Oth-ers have their definite likes and dis-likes as to who will get their pan on the celluloid. Claudette Colbert favors Vic Mil-ner on Leon Shamroy. Latter is the one venture har none Sylvis Sids of the State of the Sylvis Sids and the State of the Sylvis Sids and the State of the Sylvis Sids George Foisey is the favorite of Marion Davies and Joan Crawford, Miss Davies insisted on Warners borrowing him from Metro for Page Miss Glory.³ William Daniels photographs all the Garbo pictures, the star refus-ing to allow any other lenser to open a shutier on her. Henry Gerrard photographed all the Katharine Hepburn then selected Robert Det rate camerama besistin, as bet free, amerama besistin, as her camerama besistin. As

er. In the case of Marlene Dietrich, she has always relied on the photo-graphic sense of Josef Von Stern-berg, whose yen for contrast light-ing with strong highlights and deep shadows are well known. Sternberg,

(Continued on page 19)



Parls, Oct. 8. Jesse Lasky has signed a five-year contract with an unknown 19-year-old French actress, Simone By Stational French actess, Simole Devraux. Berraux. Berraux. Berraux. Berraux. Berraux. Berraux. Mary Dektord will take her in hand in Hollywood and give her six monthy personal supervision before she gets started. Her name will be changed. While here Lasky also bought the rights to a French talker produced by Gerard Strauss, 'Monsleur Sans Gene. He will remake it with Francis Lederer.

Paramount is hunting scripts for Gladys Swarthout, Jan Klepura and Carl Brisson. Paramount recently bought the rights to Edde Dowling's forthcom-ing production of a posthumous Vic-tor Herbert operette, to be staged on Broadway this season by Dow-

'Crusades' Into N. Y.

Par Oct. 18: Will Not

and goes into the Paramount or

Broadway on first-run at popular prices Friday (18). Astor run was

Policy for the Astor after end of

'Crusades' will be singly features first run at a 55c top with ittle America' (Par) opening Monday (14). Plunkett - Krellberg, lessee,

Metro has decided 'Mutiny on Bounty' will not be road-shown anywhere. It goes on general re-lease Nov. 8. 'Would have gone into Astor if roadshowing.

ON UNIVERSAL'S 'HOME'

Irvin S. Cobb and Edgar A. Guest

will collaborate on screen play and

dialog for Guest's first picture for

Universal, tentatively titled 'Home,

last Saturday (5), checks in at the studio immediately on the assignnent, while Guest heads west from Detroit this week with his wife and daughter. Picture, adapted from story by Julian Josephson, is slated to go into production around Nov. 1.

Guest will continue his broadcasts and syndicated dally poetry stint from Hollywood.

GOLDEN MOVES UP

Hollywood, Oct. 8.

Cobb, signed by Carl Laemmie

. Oct.

COBB-GUEST COLLAB

Roadshow Mutiny

closes its \$2 two-a-day run at the Astor, N. Y., Sunday (13)

line.

716

will operate.

'Time' Reels' Controversial Subject Matter of Concern to Hays Org.

Status of 'March of 'Time' as re-gards the Hays production code is Lowe Doubles at 20-Fox something that will come up before the Hays organization for consider ation in the near future. It's rated a real problem the association because of the editorial pathways and the the second term of the editorial pathways and the the term of the editorial term of the editorial pathways and the term of the term of the editorial pathways and the term of term of the term of term of the term of the term of the term of term of term of the term of term The Hays organization for consider-ation in the near future. It's rated a.real problem. the association because of the editorial nature of much of reche and editorial nature of much of reche and editorial fact clais so far have been disincilined to place them in the same classifica-tion as regulation newsreels which do not come under production code. Duby May Hays office couls would be through RKO, which releases and the same of the subject as optimized around a newsreels some of news subject, thus far. Although there is a certain amount of, story material contained in the subject as opstructed around a newsreel scene of news subject, thus far Hays or ganization has not felt definitely convinced about applying the pro-duction code to M. of T. Belleve that later developments will be deciding factor in position the organ-ic complaints that some exhibitors are editing March of Time' by cut-ting out some of the subject mater, present a new problem for editors of the reel.

can distort intent of various se uences and that the two-reeler will ome in for unwarranted criticism.

PAR RUSHING PRINTS **ON ETHEOPE TRAVEL**

Hollywood, Oct. 8 Paramount laboratory has been working day and night for the pasi week, rushing out prints of the travelog feature, 'Wings Over Ethi-

opia.' Prints being shipped to ex-changes around the country via air express to hit key runs while pub-lic interest in the Italo-Ethiopian war is at fever pitch.

Monarch to Produce **36 Pix at Foy Studio**

Hollywood, Oct. 8. Monarch Productions has bought the Bryan. Foy studios at Culver City, with announcement that series of pictures will be made there for the independent market. Capt. John Hyde is reported back-tor the company with English

ing the company with English money. Slate calls for 36 features.

Marshall's 2 at Par

Hollywood, Oct. 8 Hollywood, Oct. 8. Paramount has optioned Herbert Marshall for five plctures to be made within the next twelvemonth. First will be Tkeunion, war yarn which was bought by B. P. Schul-berg for Marshall and Sylvia Sid-ney, but tossed aside by the studio. Yarn will be rehashed for the pair with Miss Sidney coming to the studio on loan from Walter Wanger.

Frances Drake Abroad

Hollywood, Oct. 8. has loaned Franc Paramount has loaned France Drake to Phoenix Films, indie Brit ish production company, for the lead in an untitled picture. Company is tied up in distribution with Basil De

Miss Drake leaves here for Eng-land in a fortnight.

Caesar Goes Abroad

Hollywood, Oct. 8. Reporting Reporting to Gaumont-British late this month to fulfill a writing contract, Arthur Caesar left for the east last Satu, lay (5). Commitment keeps him abroad a Mrs. Caesar accompanied

FARAGOH BACK TO COAST

After a summer on his Connect-cut farm writing a play and play-ing gardener, Francis E. Faragoh is preparing to return to Hollywood and the Radio studio. His last film chore was the adaptation of "Return of Peter Gatum".

As Producer Aide on Trio

Edward T. Lowe has been named associate producer on three pictures at 20th Century-Fox Hollywood lot by Sol Wurtzel. Lowe takes on new post in addition to serving as sce-narlo editor at Western Avenue stu-dio.

Pictures are 'Your Uncle Dudley,' now in production; 'Champagne Charlie,' for Edmund Lowe, due to start Oct. 15, and 'Efficiency Edgar,' for E. E. Horton, on which no start-ing date is set.

Myrna Loy Draws Lead in 'Ziegfeld,' As Billie Burke

Hollywood, Oct.

Reconciliation between Myrn Loy and Metro has gone into full Loy and Metro has gone into full seffect here, with player being handed co-starring role opposite William Powell in 'The Great Zieg-feld. She plays part of younger Billie Burke and was chosen by Miss Burke and Hunt Stromberg. Part fulling promise of studio when salary quarrel was patched up that Miss Loy would be given bet-ter assignments. This is her first since walking. since walking. Action on "The Great Ziegfeld' has

Action on The Great Ziegfeld' has steamed up with return to work of Powell after two-day layoff due to illness. Fanny Brice is working on the recording of 'My Man' and Waiter Donaldson and Harold Adamson have just finished writing 'You've Got to Pull Strings.'

Want Dix Opp Lombard

Hollywood, Oct. 8. Hollywood, Oct. 8. Turned down by Paramount for a loan of Fred McMurray for top bracket with Carole Lombard in 'Spfnster Dinner,' Universal is dick-ering with Richard Dix for the spot. Paramount deal chilled when that studio demanded Margaret Sullavan on even exchange. Picture gets new title if Dix dicker jells.

LEW AYRES. DIRECTOR Hollywood, Oct. 8.

Lew Ayres fulfills an ambition to direct, drawing assignment on 'The Glory Parade' at Republic. It's Civil War drama.

Upped from post of studio man-ager at 20th-Fox Hollywood lot. Max Golden has been made an as-sociate producer there by Sol Wurtzel. Golden's first will be 'Hard to Get, yarn by Arthur Somers Roche. Pro-duction start not set.

> BETTE DAVIS WITH HOWARD Hollywood, Oct. 8.

Bette Davis draws lead opposite Leslie Howard in 'Petrifiel Forest' at Warners. Archie Mayo directs.

Film Leaders Puzzled by Alleged **Propaganda Charges in Recent Pix**

Increase in the activities of or-ganizations who have voleed ob-jections to alleged propaganda in films has thoroughly aroused sev-eral major producing company of-ficials in recent weeks. Amazing part about this ballyhuey warfare is that pictures against which pro-tests have been made went through the Hays organization production code and supposedly cicansed of any, propaganda taint. Recent demonstration against Red Salute' is considered a point in question by trade organization spotkesman. Demonstration against picture in Manhattau was led by communists who believed it con-tained anti-red propaganda, Recent attacks' on Flearst Metro-tone apparently were based on fact Increase in the activities of or- Delaying Rita Rio for

Recent attacks on Hearst Metro-tone apparently were based on fact that Hearst newspapers have been carrying on an anti-red campaign. March of Time' has also come in for plenty of abuse recently. Showing of U. S. war games resulted in squawks from peace ad-vocates on the grounds that it was stirring up martial split of popu-lace. Another broadside was re-ceived from Louisville organization' which claimed that recent French sequepce (Croix de French sequepce (Croix de French sequepce (Croix de French sequepce) (Croix de French

Cantor Film: Under 18?

Rita Rio, from vaude and nitcries. west for Eddi Cantor's Goldwyn filmusical. Me Pink' has fallen into trouble with the California Labor Board.

Board, contends that Miss Rio is under 18. Herbert Hoey, agenting girl, has notified her parents in Philadelphia to have an affidavit drawn on her birth certificate.

Clemens Directs First

Hollywood, Oct. 8. ill Clemens, cutter recently ele vated to director at Warners, gcis his first assignment on Prison Farm,' in which Kay Linaker, Don-ald Woods and Eddle Acuff have top

Slated to start in two weeks.

GRAINGER'S COAST HUDDLE Hollywood, Oct. 8.

J. R. Grainger is due at Universa Oct. 14 for semi-annual product huddle with Carl Laemmie, 14

NEW YORK'S DUAL BILLS

By JOHN C. FLINN

'Top Hat' unitedly and without a deal of effort in four days great over the past week-end succeeded in completely jamming up the feature film bookings in the Greater New York territory which may require a month to straighten out Playing as a single bill attraction in 55 RKO theatres; this film noisel suddenly crystallized a sales and booking situation: unanticipated a week ago...Just, when everything was proceeding in the most routine manner. Top Hat' demonstrated that a good single'plcture is a bet-ter box office attraction than the combination of a good plcture and a fair one on a dual program. As a result of the Top Hat' sc perfence; film bookers in the branch exchanges are switching dates and Plaving as a single bill attraction

exchanges are switching dates and exchanges are switching dates and prints in socies of theatres, adver-tising schedules are being changed, and lobby displays and outdoor bil-ing altered. 'Hat' verifies what every showman in the world learned in infancy, that entertainment is quality and not quantity, and that to sit three to four hours in one seat watching two feature films, a newsreel and a couple of short sub-jects is tougher on the audience than it is on the competition. 100 Theatree in N. Y.

100 Theatres in N. Y.

the RKO and Loew circuits, jointly numbering 100 theatres in the most strategically situated lo-cations in the N.Y. territory, started the current season with the avowed and announced policy of offering to the public double bills, seven days a week

week. Heretofore, the principal neigh-borhood theatres of the two circuits exhibited a strong single feature four days and dual features three

days. The simultaneous move by the two major affiliated circuits was an answer to double-billing by subseanswer to doubte-uning by subse-quent run independently operated, houses. In effect, the new policy also resulted in the purchase this season by the two circuits of 104 features in addition to any previous

eason by the two circuits of 104 features in addition to any previous season's requirements. For the independents it has been a case of following the circuits with-out the advantage of an occasional first-run film such as was available in previous seasons when the cir-cuits' commitments were for fewer pictures. Some independent houses not only follow the circuits but do so at higher admission prices. A species of RKO suddeniy, upon the season RKO suddeniy, upon the season at the season at the season abarbon the double hills for a full week, and play Top Hat as a single bill, helped in some spots by the short reel picture of the Baer-Louis fight. Immediately the opposition circuit assembled an unusually strong combination of dual features in competit houses also strength-et the circuit houses also strength-attrongest ensemble do strengther tractions which the new releasing season could muster.

trations which the new releasing season could muster.
 Some of the Sile
 Some of the stars in the duals season could muster.
 Some of the stars in the duals of the combination, as listed in the columns of the dailies, were March and Merio Joros and Beery here able; Gable, Harlow and Beery here ables; Gable, Harlow and Beery here ables; Gable, Harlow and Beery here able; Gable, Harlow and Beery here ables; Gable in Callo here ables; Gable, Harlow and Beery here ables; Gable in Callo here ables; Gable, Harlow and Beery here ables; Gable, Harlow ables; Grignal by Normana able able, Harlow ables; Grignal by Normana able; Berghen able, Harlow ables; Arlow ables;

depend important booking moves in the territory.

the territory. As anticipated in these columns last week, other outstanding film will be shown as single bill attrac-tions, provided 'Top Hat' succeeded against the competition built up against it. Announcement was made Jon Monday (7) that 'Broad-way, Melody' (MG) has been set by the Locew theatree as a single bill feature for the Locw houses starting next week.

Capitulation from the double bill stand taken by the major circuits in the territory in no manner may be The territory in no manner may be interpreted as a sign of weakness against the subsequent run 'oom-petition; rather has good business judgment and unusual strength off film attractions made necessary the smashing of policies unlikely to is²⁵ main rigid over a long period of time; time.

The territory of Greater New York The territory of Greater New York' is the richest field for motion pic-ture exhibition in the world, with a population of 8,000,000 persons. The present readjustments between exhibitor interests, greamplified by the retallatory policies of the pres-ent season promise interesting rapid changes during the coming months.

BORZAGE TO DIRECT DAVIES IN COSTUME

Hollywood, Oct.

Upon completion of Desire' at Paramount, Frank Borzage returns' to Warners, his home lot, to direct Marion Davies' next picture, 'Glorious.'

Glorious." Davies 'yarn is a costume story written around the Revolutionary War. W. R. Hearst insisted on a costume story for her next picture as he considers 'Knighthood' and Little Old New York' the best eff forts of his star. forts of his star.

'Old Nest' Remake Bows **Rowland Into Metro**

Hollywood, Oct. 8.

Hollywood, Oct. 8. Talker remake of Rupert Hughes? The Old Nest' will be the initial assignment for Richard Rowland at Metro as as associate producer in the Sam Kats unit. Bernard Bchubert is writing the leased pay ellent is 'sploture, re-leased pay ellent is' sploture, re-leased pay ellent is' sploture, re-tended of the set of the set of the set of the old Goldwyn company.

Hail Not Hearty for 'Marie' Location Cast

Hollywood, Oct. 8.

Hollywood, Oct. 8. Hallstorms have delayed produc-tion temporarily at 'Rose Marie' lo-cation at Lake Tanko, holding up camera crews under William Dan-leis. Fear also feit that snow may delay further shooting. Walter Strohm, from Metro loca-tion department, has been elevated to post of assistant production man-ager at 'Marie' location.

ST. LOUIS' LEGAL WRANGLIN FILM TRIAL LOOKS Lubitsch Aides Named Par Prod. Laemmle Attentive to a Buy-In Bid Or Pard Deal by Small-Goetz-Briskin CINCH 6-8 WEEKS Chiefs: Spikes Sheehan In as Tops

PICTURES

Hollywood, Deal is hanging fire atter three weeks of negotiations whereby Ed-yard Small, Harry M. Goetz and Bam Briakin would acquire Uni-versal outright via purchase from Garl Laemmle, or buy in for a half interest in the company. Solance, which has on parent Pelesaing con-which has on parent Pelesaing con-versity regimed as general man-ager of Columbia studies and has turned down several major spots during that he would like to con-sect with an organization where he has a piece of the proposition. Laemmle, it is understood, does not look favorably on an outright buy of U, but is listening atten-tively to the offer of Small, Goets and Briskin S it would keep her to be and the solation where here the head of the company and pro-vuction end.

duction end.

Proposition for buy-in of the trio would place Briskin in charge of production, with Small operating a production, with Small operating a coparate unit and sitting in for de-cisions on major steps. Laemmle would be able to confine his activ-ties to the distribution and foreign operations of U, with Goets attiting in at the New York end handling financial affairs of the organization. hi deai should eventually be con-symmated, Briskin and Small would be able to bring into the fold several top directors and producers to ewing U up near the top of the heap.

London, Oct. 8. J. J. Burgin, Wall St. man, is here examining Universal's books, indicating a deal is on again.

Straight 7 Yr. Warner **Contract for Bischoff**

Hollywood, Oct. 8. Sam Bischoft was last week handed a straight seven-year pro-ducer ticket by Warners, the long-est contract without optional loop-boles aver holes ever given a producer in the business

business. Studio had taken up and scrapped third annual option of Bischoff's prior pact. New deal boosts salary considerably and permits Warners to use him as a director.

Yorke with Sheehan?

Hollywood, Oct. 8.

Hollywood, Oct. 8. Gabe Yoke probably will align with Winnie Sheehan upon the lai-ter's return has European hoi-iday next month, has European hoi-iday next month, has Duropean hoi-tot and Yorke's bowing out of 20th Century-Fox Oct. Is as director of a recently created advertising de-partment, set up when Harry Brand came over in charge of publicity and ad duties, is believed to be a forerunner to the new Sheehan at-ditation. Sheehan's future berth is un-known but understood he is con-sidering three propositions.

LIKE THE LOCALE

Pictures Spotted Around Frisco On the Spools

Hollywood, Oct. 8. Trisco Waterfront, fourth in early Frisco oycle, got under way yes-terday (7) at Republic. Arthur Lubin directs. Ben Lyon, Helen Twetvetrees and Bal La Rooque are in cast. Three plctures with same iocalc have blctures with same iocalc have blctures with same iocalc have blctures of the same iocalc have blctures with s Indice cycle, got under way yesterday (7) at Republic. Arthur Lubin directs.
 Ben Lyon, Heien Tweivetrees and Rod La Rocque are in cast. Three other pictures with same locale other locale other pictures with same locale other lo

41/2 Hr. Vaudfilm 10c ittsburgh.

Ittaburgh, Four and a half hour show for 10c, that's the set-up at Pitt, just reopened by Morse and Rothenberg, Nwe England operators. House, shut down several months, got under way Fonder (4) under policy of the set of

features. Louis Weiner, former Pitts burgher, managing house with Sam Honigberg handling the newspapers.

CONFABBING ON

REORG OF RKO

Confabs on the RKO reorganization are in progress between bank-

ers. David Sarnoff, president of RCA, and M. H. Aylesworth, president of RKO. Both Atlas Corp. and Lehman Bros. are understood concerned in these conferences. Down-

town talk has the financial ele-

ments still discussing with Sarnoff on terms for RCA's payoff should.

Beyond this is let the reorgan-ization picture of RKO hasn't changed. No actual plan is known but figured to follow quickly once RCA and the bankers come to an agreeable conclusion of their pres-ent taiks.

French 'Crime' Awaits

Col.'s Release Same Pic

Lawyers Arguing Every Motion of the Way – In Second Week and First Witness Still on Stand

MEX STANDOFF

By SAM X. HURST

St. Louis, Oct. 8.

By SAM X. HURST St. Louis, Oct. 8. Most of today's session in the Government's anti-trust proceed-ings against Warner Bros. RKO and Paramount, on complaint of Fanchon & Marco, was concerned will legal Liffing. I wound up in swere ordered as not necessary to be produced, and the Government's alidged 'compromiss meeting' tes-timony was likewise omitted. Harry Arthur resume the stand finally at 3 p. m., finishing direct examination, and immediately going under cross-examination. This de-veloped into legal wrangling as atimost every interrogation was St. Louis has a new Federal Court building into which furniture, etc. is just being moved, and it looks as if the entire trial proceed-ings will follow right in on top of the sourd being proceeding. according to present pace. Only one witness so far called, if's the second west of the trial, and that will probably resume tomorrow's (Wednesday) session. Although no court session was held in the conspiracy trial here on Moday because of Yom Kippur, counse it nease argued motion to fur arge quantity of records under the set fur and the set of the sum subpenas duces tecum call-ing for a large quantity of records (Continued on page 25)

(Continued on page 25)

'Rancho' Retakes 2d Time

Hollywood, Oct. 8.

on terms for RCA's payoff should. Sarnoff desire to step out of the RKO plcture. Sarnoff is handed as still de-manding a 100% payoff for RCA. What the financial elements are of-fering is not known. Wall St. fig-ures that under tha circumstances the parties may soon come to a compromise. RCA's investment on the books is figured for around 315. On the socies of the second the is it is field the reorgan-ization plcture of RKO hasn't changed. No actual plan is known Hollywood, Oct. 8. "Rose of the Rancho,' previewed twice by Paramount, goes back into production again, when the studio decided that Giadys Swarthout should be lighted up. This will be the ploture's second batch of retakes. Sunday Radio

Much picture trade concern again about the unusually strong Sunday night radio op-

cantor, Benny, Baker, Ford symph, Major Bowes, Lesile Howard are all on the air Sunday nights,

U SIDETRACKS MINORS. GUN FOR TOPS

Hollywood, Oct. 8.

Concentrating \$3,000,000 budget or major product. Universal has deferred work on regular program pictures for at least nine weeks until the blg ones are out of the way. First to take a siding is 'Captain Commanding.' Jack Hoit, cast topper, has been sent to 20th-Fox on ioan.

Pictures in the major group to get the starting gun are 'Spinster Din-ner,' set for Oct. 10 getaway. Four

the starting gun are 'Spinster Din-, her, 'set for Oct. 10 getaway. Four days later Margaret Sullavan starts tin 'Next Time We Live'. First for Marta Eggerth, 'Song of Joy', goes before the cameras around Oct. 18. 'Sutter's Gold' looks like a month-send starter with 'Show Boat,' held up by cast commitments to other studios, holding off until Nov. 20. Loanout deal on Bela Lugosi re-olires an avair held' Ling data for plane the heavy budgeted pix will be washed up around Peb. 1. Players set for the program lineup have been given vacations, with in-structions to report back around the February date. Three films now in the works, be-ing rushed through are 'Invisible' Ray,' Great Impersonation' and 'East of Java'. Those beling held up for mext year are 'Bluebeard.' 'Strangers at the Feart, 'The Sun Never Stet.' 'Home,' Tomorrow is a Better Day,' 'Hel overnor.'

Hollywood, Oct. 8. Persistent reports that changes in top executive personnel would be

VARIETY

made at Paramount prior to de-parture of John E. Otterson for New

mage at raramount prior to de-parture of John E. Otterson for New York and equally persistent reports that Winfeld Sheehan was to fill head production berth at studio way appoint of the studio and execution of production on lot, Chandier Sprague was named to take charge of planning and prepa-ration of all productions at Para-mount. Fred-Leahy will execute all production plans, getting plctures into work and completed as quickly as possible. Sprague has been story contact for Lubitsch. Leahy has been executive production assistant to Lubitsch.

Contact for Lucrison. Leany has been executive production assistant to Lubitsch. One point of difference over pro-duction system between Lubitsch and Ottreson arose during working out of delegation of duties. Lubitsch was said to feel certain directore could handle to feel without pro-duction supervision, while Otterson, according to report, held that all pictures, needed executive super-vision.

pictures needed executive super-vision. Sprague takes over dutles recently handled by A. M. Botsford, who in addition handled talent and crea-tional contract making as well as serving as aide to Henry Herzbrun. E. V. Richards and Karl Hobiti-zelle, operating partners with Para-mount in southern theatre circuita, have been here conferring with President John E. Otterson of Par-amount on operations and policies of their respective circuits. Theatre exces will stick around town and return east with Otterson for further conferences.

John E. Ofterson, new Paramount president, is expected to report to Pars executive committee at that bodys next meeting on the relation of the second of the second second or the second second second second or the second second second second of the second second second second and judgment are several of the company's major theater problems. Whether Otterson has agreed to continue the Hobitzelia agreement for the operation of the Texas houses is still open. This is one of the deals which Otterson was to have handled personally on the Coast. Other Important theatre an-gies concern Par's future policy on

Coast. Other important theatre ar-gles concern Par's future policy on Detroit, the Wisconsin and north-west territory, and the theatres in which A. H. Biank holds an operat-ing partnership. E. V. Richards also has been on the Coast taking with Otterson. Some talk also about Louis Den's possible future position on the Par-Sait Lake theatre division.

London, Oct. 8.

London, Oct. 8. Winfield Shechan arrives here from Paris this week. He will throw a press luncheon at Claridge's prior to returning to New

ZUKOR'S COAST TRIP SOMETIME AFTER JAN. 1

Adolph Zukor will wait until the irst of the year, according to pr first of the year, according to present plans, before paying the Paramount Coast studio a visit. It will be his first since John E. Otterson became president and he chairman of the board. As latter, Zukor's duties have board of a directowist sumally carries. While Otterson is on the Coast Zukor' is in charge at the home offlee.

Hoilywood, Oct. 8.

Hollywood, Oct. 8. John E. Otterson motored to San Bernardino Saturday night (5), pulled out for New York without making reservation on any of trains

lie was due in N. Y. today (Tues-

OBERON DRAWS LEAD IN 'CHILDREN'S HOUR' Holiywood, Oct. 8. Merie Oberon is due back from her London sojourn Oct. 21 to play screen version of The Children's Hour' which Lillan Hellman, author of the stage play, is scripting for Samuel Goldwyn. Joel McCrea plays opposite and Alice Brady is in for a prominent part. working in New York with Willam Wyler, arrived here yesterday (Mon.) for conferences with Gold-wyn. Title of play will be changed. Hollywood, Oct. 8.

Wall Street sees H. . Fortington On Filmusical Production
 With completion of Metropolitar, with Lawrence Tibbelt, 20th-Portage
 Son assuming direct executive re-sponsibility at Paramount. The in-bus, washed up on operations for tim-bus, which up on operations for tim-bus, which up on operations for tim-bus, which up on operations for the bus, which up on operations for the source the superior officer of the firm. Sould Fortington become directly and rebuilding of the local plant, the also conferred with W. Ray Johnson and other Republic Pictures KEXET BACK IN N. Y. S. R. Kent is scheduled to get the today (Wednesday) is form London after setting up Pob Kane as for producer on Britlah solit. He weng very with Kane about a month age producer on Britlah solit. He weng or on be considered a ling discus for the also conferred with W. Ray headow in the latter firm. Whether Fortington's severing of producer on Britlah solit. He weng on the latter firm. S. R. Kent is scheduled to get in and of the setting up Pob Kane as for producer on Britlah solit. He weng or on britlah solit. He weng one of his periodical inspection tripo to the Coast. soon assuming direct executive responsibility at Paramount. The in-

Fortington, Chairman of Par Exec Committee, to Step Into the Firm

20th-Fox Marking Time

On Filmusical Production

PICTURES

Reorganization plan for General

G.T.E.'S REORG PLAN FILED: HEARING NOV. 13

Ethiopian Fracas Gives Wall St. the Jitters: Amusements Slide Downward

IKE WEAR

By IKE WEAR Minor price changes marked trading in market yesterday (Tuesday). with gains and losses in amusement list being about equal. Consolidated Fil issues were higher while Warner Bros, pfd, and Eastman Kodak common showed real strength. General Theatre

real strength. General Theatre Equipment liens and certificates for same went to new highs on news that reorganization plan had been flied. Other amusement bonds were down to better

same went to new highs on news that reorganization plain had been field. Other amusement bonds were firm to better. Musement Group weeks in last weeks stock market, following trend of whole list which was downwards after actual outbreak of hostilities in Europe. While many had antici-pated a secondary reaction, the warfare in Ethiopart values down. Selling wave the middle of the week gropped the Amusement Group back to 33% on increased volume. As measured by the averages, the group showed a loss of 1.031 points as disappointing decline. High mark was 85%. Compared with this, the Dow-Jones industrial averages only lost 1.45 points to 130.17. Rally in rail features and the amusement of the control of the averages on the sec-tion of the averages of the section of the averages of the control of the averages of the section of the averages of the control of the averages of the control of the averages of the section of the averages of the section of the averages of the control of the averages of the control of the section of the mark was 85%. Built of anusements wound up week, thind allocer adding of the control of anusements wound up week, thind allocer adding of the control, the pid, down to the section of the section of the section of the section of the section to 144.5 the pid, of the section of the section of the section of the section the section of the section

Westinghouse pfd., down 1½, to 114%. Pathe hit a new low at 4%, and closed of 62%c. Obligations, Too Wave of selling also hit sinuse-ment colligations. Koith 6 dipped way 6%s, was of 1% at 61%; and Warner Bros. 6s sold down to 81%, off 1%. On the other hand, General Theatre Bquipment liens hung up a new high at 16%, sporting a gain of the selling the selling of the selling radio Preferred B, before hit by the decline, edged up to a new 1835 peak profess of 1% at 50% is referred B, before hit by the decline, edged up to a new 1835 peak profess of the selling of 24% but the stock came back to 25% at the close, off fractionally on the week. The week as more of a sec-ondary reaction than anything eise was borne out by the action of most groups in rallying strongly from their lows. This also was true of Columbia Fredures to finish at 182%. General Electric was to pash the ralled more than a point to finish (Control the stock componate of pushed to the scale compon the finish at 182%.

WELLMAN NO. 4 ON 'TARZAN'

Hollywood, Oct. 8. Metro's, 'Tarzan Escapes' is again back in work, with William Weil-man directing. ' He's the fourth director to handle

onus.

L. A. to N. Y.

Matt Malneck. Leon Shamroy. Roy Dei Ruth. Lester Cowan. Ann Ronneil. Ruth Weston. Helen Weston. Helen Westow. Onslow Stevens, Dick Berlin. A. C. Blumenthal. John Barrymore. Fritz Leiber. Fritz Leiber. Virginia Bronson. Arthur Caesar. J. Theodore Reed. Erich Pomme Al Boasberg. ıer.

N. Y. to L. A. Elliston A. Vinson. Leslie Howard, Tom McKnight. Elizabeth Love, Graham Harris. Jimmy Dorsey, Ward French. Bilgabeth Love Tom McKnight, Graham Harris.



Retaliation For Theatres' Mdse.

Widespread attempts of leading department stores in the U.S. to set up picture shows to attract customers is causing exhibitor leaders plenty of concern. It's a reflex from the use of merchandise giveaways

by theatres. In Indianapolis and other cities, wired for sound. Distributors have been wired for sound. Distributors have refused to furnish product for such store shows which alone has pre-vented an outbreak of a free pix

epidemic. Every time angle of unfair com-petish is brought up by industry leaders, the store executives counter with the biunt statement that thea-tre exhibitors are offering dishes, furniture, household articles and other merchandise as a means of at-tracting buisness. Their attitude is that they have as much right to of-fer free pictures to swell their gross business.

-1 8

38,

37

36

35

34

33

32

31

	Theatres Equipment, Inc., as out-
-	lined by a debenture holders' com-
4	mittee, was filed this week in Chan-
1	cery Court of Delaware, with a
	hearing set for Nov. 18. Initial plan
	submitted to court since GT went
1	into receivership. News of filing
	sent company's bonds to new highs
1	for 1935.
-1	Petition reveals that Chase Na-
-	tional Bank has agreed to make the

tuonal Mank has agreed to make the new company a loan of \$2,000,000 to meet cash requirements and also has consented to accept capital stock of newly formed company in lieu of obligations owed it by old company. company.

These include \$20,389,769 in notes. These include \$20,339,769 in notes, secured mainly by stock in Fox Film Corp., which since have been con-verted into new stock of 20th Cen-tury-Fox stock, under re-organiza-tion plan of two recently put through. For each \$1024 of secured indebt.

tion plan of two recently put through. For each \$1.024 of secured indebt-edness and debentures of old com-pany, it is proposed to give in ex-change 10 shares of capital stock in new corporation and an option war-rant, for 1% units of stock of 2016 Consist of two mass and or priority and one of two mass of priority and one of two inside stock of the same and a half shares of the new company stock and an option warrant for 1% units of capital stock of 20th Century-Fox would be given in exchange for each \$1,024 of un-secured obligations of the old com-

secured obligations of the oid com-

pany. Pian calls for giving in exchange Pian calls for giving in exchange for every 10 shares of preference stock, a subscription warrant cover-ing one share of capital stock in the new corporation, and for each 25 shares of old common a subscription snares of oid common a subscription warrant covering one share in the new. Warrant would entitle the holder to buy one share of the capi-tal stock in the new company at \$12 any time previous to Oct. 1, 1937. Arthur W. Loasby is chairman of reorg committee.

'WINTER COMES' AGAIN

Hollywood, Oct. 8. If Winter Comes' will be remade y Kenneth MacGowan at 20th-Fox. by Kenneth MacGowan at 20th-Fo Pians for production of A. S. I Hutchinson novel now under way. Picture first made in 1923. M

5

4

3

2

1

0

Inside Stuff-Pictures

United Artists is frowning on use of communistic angles for Red Salute publicity. In Baltimore, where it is current at Loew's Century, committee of college studes from Johns Hopkins and Goucher (all formes) College, called on Loew's city manager, William K. Sakton, several days before "Salute' opened. They objected to showing of fil, etc., and had a protest drawn up with signatures. Not one of the protestants had seen the picture. A simple matter for the Century to have taken the signed protest-and turned it over to the local Heart paper, News-Post, since the publisher has been carrying on a campalen against communistic practices in the U. S. and it might have meant some big spreads for film. But UA's Mark Silver, in Balto tub-tunping for the pic, queried his hon office and answer was to lay off.

After several squabbles Paramount has decided to ride herd on Jan Klepura on his first picture, "Give Us This Night." Import star decided the story was not to his liking and demanded a number of changes, Studio thought it knew more about what American audences would accept, refused to budge. Now, with production mearing, Klepura has announced that he never appears at a studio before 10 a.m. Studio hopes to obvice the healt to change this habit.

Production estimates on the plcture have mounted \$850,000, Klepura getting \$110,000 for his stint. If optioned for a second plcture, hell get \$130,000, Gladys Swarthout will be co-starred with him in the initial feature. \$850.000.

Number of agents are trying to sell to other majors the plan instituted at 20th-Fox by Darryl Zanuck for handling agents on the lot. Zanucks rules are almed at curbing chiseling and to facilitate business ideais. Card granting entree to the lot goes out to all recognized agents with admoniton that any infractions by an agent will result in penalizing the offender instead of the entire fraternity. Agents are granted considerable freedom at Par and Metro, but find themselves more or less hampered at Radio, Columbia, Universal, War-ners and United Artists. Agents, claim they suffer at these lots due to questionable tactics—in the past of a small number of percenters.

Coverage of the Italian-Ethiopian scrap is problem to 'March of Time.' First scenes of Ethiopian and other troops used in recent issue of the reel did not constitute much more than a travelog. Subsequent scenes, in the oplinon of 'Time' officials, will have to tell a story and yet be different from newsreel shots. Further complicated by fact that edi-torial flavor of 'any sequences must be completely unbiased. First views of recent developments in Europe, as taken by crew working out of Paris office, expected in N.Y. about Oct. 18. By that time, 'Time' exects hope to have some scheme devised.

Samuel Goldwyn missed out on a story deai in what is believed to be the shortest option period on record. Handed a yarn by an agent, pro-ducer asked a few minutes to think it over. After getting an okay from his story editor, Goldwyn put in a call for the agent to close the deal but was interrupted by a hurried ring from Charles Chaplin. This phone conversation lasted hair hour. Goldwyn then called the agent, who sald, 'Sorry, Mr. Goldwyn, but your flye-minute option expired 30 minutes ago.'

The Rockefelle, s are determined to put over the Center, \cdot , \mathbf{X}_{*} , as a first run picture house. It is figured, among other things, that operation of the Center does not hurt the Musici Ball and that the pictures going to the Center would be playing against the Hall via the Roxy, or some other opposition theatre, if the Center kept out of pictures. On price at the Center the Rockefellers are competing closest with the Cap, having the same scale.

As another way to bring Shakespeare to the screen, picture companies are interested in the forthcoming production of 'Hamiet in Wittenberg,' by Gerhart Hauptmann, scheduled to be staged in Bremen this year, Paramount is among majors known to be dickering for the rights. Meantime, Warners is also figuring on doing 'Hamlet' in Wittenberg' centers around a gypsy girl who fails in love with Hamlet,

Motion' pictures did not escape the attention of New York's Governor Lehman's anti-crime conference last week. Three recommendations were made at one of the round-table discussions in which the subject of films was taken up. They were: Commission to study use of motion pictures for character building; licensing of all films, one for universal distribution, the other for adults only; elimination from pictures of all crime technique.

Anita Page, who appeared in Metro's first 'Broadway' Melody,' and Eleanor Powell, of 'Broadway Melody of 1938,' were both In Billy Rose's Crazy Quil's tange unit, Miss Page being the top featured player, Miss Powell's name is currently in lights at the Winter Garden, N. Y., where she is appearing in the revue 'At Home Abroad' and the Capitol where 'Melody' is exhibiting.

Stage comic, reported about to split with his wife, arrived at a Coast irport to make an eastbound plane. He missed the plane by a few airport minutes

minutes. Berating the airport officials, he said: T'm waiking out on the best looking gal in the world, and you can't hold a plane five minutes.

Publicity gag, capitalizing on Hollywood's football mindedness, is a folder sent around by Rinaido & Tauszig, managers of Nick Lukats, for-mer Notre Dame halfback.

Folder carries Lukats' game predictions for the full season for U.S.C., U.C.L.A., and Stanford.

Paradox of the Baer-Louis fight films is that the Brown Bomber's home town, Detroit, didn't go for the pix. At the Downfown theatre, Detroit, the film, with 'Peter Grimm' (Radio), estimated to have grossed an unsatisfactory \$4,500. owever, the word series may have been a factor.

A shortage of showgirls in Hollywood comes to light with end of three-month hunt for tail girls for Great Ziegfeld' (M-G). Niucty days con-sumed by Hunt Stronberg and Sam Zimbalist before they could find 24. Pienty of ponies and mediums. Most of the girls couldn't walk properly, although majority were lockers.

Battle royal is on between Dodge and Nash in Hollywood for endorse-ment of their automobiles by picture names. Nash emerged with sis-nature of Fred Astaire. Dodge was first car manufacturer to begin smatching endorsements. Producers no like but haven't cracked in opposish yet.

Spokesmen for Screen Actors and Writers Guilds have informally agreed to get-together with a group of leading agents to thrash out agency-talent-studio problems. Move suggested by number of important agents as alternative to signing questionnaire on agency affairs sent out by the guilds. the guilds,

Salt Lake City exhibs are relieved as the 'Derby Show' folded after 59 days. Affair began with 42 couples with \$1,000 for the winning pair. Hoofery started weakly but began to attract after several paper houses. Top admish was 25c, with ringside seats selling for 40c.

Amusement Group Averages JULY-15 22 29 5 16 23 30 38 37 36 35 34 33 32 31

5 4 3 2 Ŀ

WEEKLY SALES IN 100,000TH Weakly high and low average of prices for 12 representative amuse-ment stocks listed on the N. X. Stock and Curb exchanges is indicated by the vertical bars in the upper portion of the above chart. Closing prices for group each week are shown by means of short cross-bar. Lower part of chart depicts trend in volume weekly. The high mark for this three-month period was reached in the weak ending Sept. 28 at fractionally above 37. Same level was duplicated in yeak ended on Sept. 30. Low was recorded during week ending on July 1 at 314. Highest closing level, 39%, was hung up in week of Sept. 30. Lowest close for group was during week of July 1. Largest week in point of volume. was that ending on Sept. 32 when 539,200 shares in the group changed hands. Incidentally, this saw the sumsement group reaching highest mark this year. Least activity in a regulation six-day week came in week ending Aug. 26.

PICTURES

36 DUALERS ON B'WAY

VARIETY

Fox Met Reorg's Legal Bill Runs To \$800.000; Weisman Wants \$75.000

William Greve and Max Horwitz are among those who ask for fees in connection with the Fox Met reorganization. Greve and Horwitz are asking these fees for services rendered while members of the

rendered while members of the committee. Horwitz wants \$17,500, Greve seeks \$20,000. Milton Weisman, receiver of Fox Theatres Corp., and purchaser of Fox Met with United Artists The-atre Circuit, wants \$75,000. This few which Weisman seeks is apart from any possible fees he might try to seek from Fox Theatres Corp. Altogether something like \$300,000 is sought aggregately in fees by these and others, including several lawyers.

is sought aggregately in fees by these and others, including several lawyers. No date has been set yet for the hearing before Federal Judge Julian Mack regarding 'hese applications for fees which in aggregate amounts sought exceeds the anticipated limit of \$500,000, by 60%. Alvin Schlosser and Ernest Niver, associates in Halsey, Stuart, as members of the hondholders' com-mittee seek together \$60,000. Schlosser asks \$40,000, Niver, \$320, 000. Halsey, Stuart company floated the original \$12,000,000 67. The Reavisu coursel to Simon Pablan, frustrated bidder for the Fox Met theatres, asks for \$15,000 in fees and expenses. Milton Weisman, receiver for Fox Theatres, also has spent around \$20,000, received from Fox Met, in expenses in connection with the current reorganization. Were these expenses included, Weisman's fees including expenses as sought would run to around \$100,000. Fox The-atres Corp. is under the jurisdic-tion, not of Judge Mark, but Cir-eut Court Judge Martin Manton. **Kressi's** Jacoba

tion, not of Judge Markz, but Circuit Court Judge Martin Manton. Kressel's \$30,000
Attoriety Bidor Kressel, counsel to Joseph M. Schenck and the U. A. Theatre Circuit, parimer with Fox Theatres in the successful purclines of Fox Met, asks for \$30,000
committee aircady have run to around \$80,000, which is in addition to the aggregate sum of \$110,000
of the circuit, parimer with Fox of the commercial Bank, one-time you the bondholders' committee. This sum includes \$1,500 sought by Herbert Powell, president of the Commercial Bank, one-time young the under the circuit. The state of Casimir I. Straiem sets \$1,500, one-time young the straight of the circuit. The state of Casimir I. Straiem sets \$1,500.
Fercival Jackson, attorney, asks for \$30 per hour for 135 hours spent on Fox Met and \$20 per hour for 135 hours spent on Fox Met and Shark, sources to the stimation. Beekman, Bogue, Elark, now how may be ablance the stimation. Beekman, Bogue, Clark, 1000, additional hours on the situation. Beekman, Bogue, Clark, and State, Store, Store, Store, Shong and \$45,400 for counsel, Larkin, Rathobone & Perry.
Charles W. Littlefield, of Dawes, Abbott & Littlefield, of Dawes, Abbott & Littlefield, of Dawes, Store, Bard, Counsel, Larkin, Rathobone & Perry.

It is understood that all fees as sought are in full payment and in-clude certain part payments made on account to some of the parties such as some of the lawyers. These 'on account' payments are to be de-ducted from the 'otal' fees sought.

CHAPLIN IN LONDON DEC. 16

London, Oct. 8. The new Charles Chaplin film is set to open at the Tivoli here on Dec. 16.

New York date for the film is not set yet. Center theatre in Radio City is still bldding for the film, but it may go into another house oh a two-a day run.

Must Hurry

Washington, Oct. 8. National Administration work-ers. poking among oharred bones of the Blue Eagle, must put on speed to finish their in-vestigation of the picture in-dustry in time for inclusion of a chapter on the film code in the Government history of NRA codes. Plans for a complete study

NIRA codes. Plans for a complete study of the film situation were tossed overboard, as report must be ready before NRA cashes in, next April. Film investigation, will be reduced in scope, in order to have ma-terial ready for Government. DED December. DED December. Code are about 25% complete and work has been started on the legit code report.

F-WC, PAR PROD

again play the Par product. again play the Far product. Signing of deal immediately paved the way here for subsequent run bookings, with five Far features laving been permitted to accumulate on exchange shelves here following theorem is run at the downtown Far-

With closing for Par product, F-WC is now set for service from all major distribs.

CONSOLIDATED PLANS

NEW LAB ON COAST

Consolidated Film Lab plans a new Coast plant. Outfit has had architects and engineers figuring on

remodeling and rebuilding its Sew-

remodeling and rebuilding its Sew-ard street plant, which has been in-active for several years. Present negative and positive business of Consolidated is plant, handled was the quires Several years ago from Chester Bennet lab. It is said no new equipment has been in-solidated exces figure on a new lay-out with modern processing ma-chines.

Hoilywood, Oct. 8.

amount.

DEAL CLOSED

Los Angeles, Oct. 8. After weeks of deadlock negotiations, Fox-West Coast film buyers and Paramount sales execs finally got together in New York and consummated deal for Coast circuit to



Only 9 on World's Greatest Show Street New Playing Single Films - Frenzied Fight for Films

14 DAYS' CLEARANCE

Broadway is now the country's iongest midway of double feature film theatres. From Times Square up to 96th street, the best part of the Main Drag's long length, as many as 20 houses will be dualing with opening during past week of the Warner and the old Broadway, both of which are pairing 'em up. This two-score figure also includes the conversion of the Falace to a twin policy Friday (11) and the George M. Cohan, which Arthur Mayer and the Consolidated Amus. Enterprises take over Oct. 18 for duals.

George M. Cohan, which Arthur Mayer and the Consolidated Amus. Enterprises take over Oct. 18 for duals. These the houses on the second second second second second times from 42d to 96th streets, are a arge number of others, all inde-pendent, which no longer play pic-tures singly. They lie of Broadway, but conveniently to it, and from where Times Square begins up to 96th street, best film fan belt in the city, they number an additional 16 doublers, all fighting to maintain themselves within a narrow strip to 86th street, best film fan belt in the city, they number an additional 16 doublers, all fighting to maintain themselves within a narrow strip to Ninh and north from 42d to 96th tirteets, only 64 blocks or less than three miles. Their survival is a yourston jet blocks or less than there strips are the scamble for pictures and business is reaching a virtual state of frenzy. Against this bunch of 36 houses that mentioned now and then also play doubles. Astor, starting Mon-any (14), will try single bills, open-ing with 'Little America.' Admission Fears Because New York has the short-disys doubles. Astor, starting Mon-tary house singly, are com-plaining bitteriy and fear that the treemedous spread of duals will force sither a drop in admission or dong admission yo, pictures go out of the big start uns and ind follo-tare a drop in admission yo when start a drop in admission yo chings stard yow, pictures go out of the big first runs and into double leature engagements two weeks later at much lower scales. Opera-(Continued on page 56)

Albany, Oct. 8. Only 12 films were rejected out of a total of 1,749 reviewed by the state censors during the year ending June 30. according to a report issued by Irwin Esmond, director. There were 252 approved with eliminations. Of the 12 rejected three were revised and finally approved. Eliminations were ordered in 225 pictures. Net revenue to the state for the year amounted to \$177,415 gross rev-enue was \$235,613 and expenditures \$41,197. The net revenue represents an increase of \$6,745 over last year. Esmond said in his report that as a result of increased work the cen-Esmond said in his report that as a result of increased work the cen-sorship division needs additional re-viewers and inspectors.

With \$800,000 from RFC Available Several Bidding for Roxy Control. Incl. Cullman, Cohen, F&M, Rothafel

Domesticated

Hollywood, Oct. 8. Erik Rhodes, although born and raised on a Nevada ranch, has jaayed nothing but foreign accent parts in pictures. For first time, in role of an assistant film director in Tt Happened in Hollywood,' he talks straight.



Three pictures, to follow 'Here's to Romance' (Fox), which reopened the Center, N. Y., Wednesday night as a fil theatre, have been (2) booked for house and a fourth is being negotiated for.

being negotiated for. "Last Days of Pompell' (Radio) "Thanks a Million' (Fox) and "Way Down East' (Fox) have been set, first-mentioned to open today (Wednesday). Center is also after "Charlie Chaplin's Modern "Emset and would come in here at a 31 top. but on a consecutive run pol-icy. icy. B. A.

Rolfe and 25-plece orche L. A. Kolle and 25 piece of chess tra, with soloists, are booked for 13 weeks at a figure said to be around \$3,750. Overhead on Center, as now operating ranges from \$30,-000 to \$35,000 a. week.

N. Y. CENSOR BOARD'S NET FOR '34, \$177,415

Albany, Oct. 8.

N. Y. Watches Loew-RKO Battle of Gable-Crosby, Dual. vs. Astaire Solo

Mulford Crop Sold

Hollywood, Oct. 8. Clarence E. Mulford's literary output, including 'Hop-Along Cas-sldy' series, has been bought by Harry Sherman, who will use them as material for group of westerns with William Boyd and Jimmy El-lison.

Sherman produced two 'Hop-Along' yarns which Par released.

Johnson Vice Hyman

Holiywood, Oct. 8. Louis Hyman, Principal Pictures sales manager, resigned to take an executive sales spot with Chester-field-Invincible.

Keith Johnson, former assistant film buyer for Fox-West Coast, suc-ceeds.

New York film men are watching the Loew-RKO battie this week in the metropolitan area. Call of the Wild' (UA) and 'Two for Tonight' (Dar) are being dötbled up by the Loew houses against the soloing 'Top Hat' (Radio) in the RKO thea-tres. On names, of course, that means Gable, Oakie, Loretta Young and Croby against Astaire and Ginger Rogers. Both circuits have been using big double column ads in the dailles. Reports to date are that 'Hat' is doing the best business in these RKO houses since the depression. Astaire picture will broak at least one house record, White Piains. Loew will reverse the situation next week by sending 'Broadway Melody' (Metro) into its houses as a single Against it RKO will play Diamond Jim' (U) and 'Dressed to Thrill' (Fox) latter a first run.

Howard S. Cullman. trustee of the Roxy, N. Y.,

tioned as interested with Sydney Cohen in the latter's present effor to acquire control of the theatre. The third partner in the arrangement with these two is Fanchon & Marco. There have been reports that F&M would go it alone in any takeover of the Roxy but such re-port is not substantiated. The Cull-man-Cohen Idea looks to Federal the presently a part is to Federal the presently a part is to Federal the presently a part is of Function of & Marco in the operation of the Roxy. He also is adviser to the bondholders' committee and asso-clated with the committee in dis-posing of the theatre. Several plana are afoot for the reorganization of the house with one report having Cullman already having proposed one in behalf of the spot, and another possible bid-der may be some major company. Low, Paramount and United Art-ists have been mentioned from time to time as bidders. Also, Skourais and Matropolitan Theatres. Whether or not Cohen and Cullo man will include Fanchon & Marco the chosen scheme of rorganization for the Roxy, it is understood that F, & M, at least, has been given assurances by both that F & M would handle the stage end, being ensaged principally in interest in the Marco. There have been reports that F&M would go it alone in any

the business. The current lively interest in the spot is pot is believed due to the im-ninence of an \$800,000 loan from

minence of an \$800,000 loan from the Reconstruction Finance Corp, for the reorganization of the house. The RFC reserves the right to okay the future operators of the theatre but there is some question among all concerned as to where the actual operating responsibility for the theatres may be existing presently. presently.

HEAVY BOARD PLAY ON **COAST FOR NEW FILMS**

Hollywood, Oct. 8.

After a year's inactivity in outdoor advertising, with only Metro continuing 24-sheet stands, all studios, coupled with their Los Angeles theatre affiliations, have gone

geles theatre affiliations, have gone heavy for billboards during the past month. Metro has campaigns on 'Broad-way Melody' and 'China Seas'; Radio is board plugging 'Top Hat' and March of Time'; Warners is going heavy on 'Special Agent'; Par-amount has 'Big Broadcast; Uni-versal, Daim di J ; and Fox Way D Full coverage here is 125 boards, with most of the pictures getting a 90-board coverage.

Sedgwick Back at MG Hollywood, Oct. 8.

Returned from work at Para-mount, Edgar Sedgwick is back on Metro lot readying new cavairy pic-turo he will direct. Lucien Hubbard will produce.

SPANKY HITS 'TRAIL'

Hollywood, Oct. 8.

Hollywood, Oct. 8. Walter Wanger borrows Spanky McFarland from Hal Roach for spot in 'Trail of the Lonesome Pine.' Youngster reports for the picture Oct. 17 and is loaned for four weeks. Returns to home jot for part in the Jinmie Savo starter, 'Alone Alas.' Henry Fonda and Fred McMur-ray, latter borrowd from Para-mount, draw the leads in Wanger's 'Trail of the Lonesome Pine.'

Farnsy Figgers It Out Washington, Oct. 8.

William P. Farnsworth, deputy administrator of the one-time fim code, headed for Kansas last week to make the acquaintance of his in-laws.

In laws. In a second se

Start 'Bohemian Girl'

Hollywood, Oct. 8. Production on the filmusical ver-sion of "The Bohemian Girl' gets under way tomorrow (9) at Hal Roach studios, with Laurel and Hardy starréd. James Horne directs, with Hal-Roach personally supervising.

L. A. Eases Off a Bit but 'Barbarv Coast' Nice \$22,500 in 2 Houses; Crosby-'Ethiopia' Dual OK \$16,000

Los Angeles, Oct. 8. (Best Exploitation: Chinese, State)

It's thunder over the box office surrent week, with a couple exsurrent week, with a couple ex-ceptions. Something has fright-and trade in general from the the-nutres. Attractions are none too strong or seducitive for big trade, with strong element against them being opening of football season having ngith art Sunday genories. Paramount, which always cleans up on the Crosby pics, is getting over with Two for Tonight' but pic had to be reinforced after frat time in double-bill brackets. Barbary Coast' with strong cam-paign in advance and kept up dur-ing run in Chinese and Skate, not good business. Diamong him at Pantages and RKO doing oke and better than hous all pretiding wew, with the downwtown theater from the start. 'Special agent' for second week at the Warner houses will, on the ag-gregent fail short of blancing op-cong open in fa three you start in the approximation of the second week at the Warner houses will, on the ag-gregent fail short of blancing op-cong open in fa three you start ing well as profiable. Something has frightcentions.

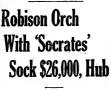
week session in the Four Star with initial week take most encouraging, as well as profitable. Chiness and State were tops on exploitation for the week. Houses went very strong on newspaper ad-vertising, using half-pages prior to opening in all daily papers; took advantage of radio plugs and store thema.

Estimates for This Week

week, first for this one, came quite bit below expectations with a \$3,500 finale. --Diamond Jim'(U). Going along at much better clip than previous week, with night trade exception-ally heavy with tip nice \$3,000. Last week. Yighting Youth'(U), though had Louis-Base exclusive to help, ind stage show. Bolstering through double bill after second day did double bill after second day did which will windup with what 1s fig-ured as a estisying \$16,000. Last week 'Girl Friend' (Coi) and Maite trade went just over \$15,400. Butter trade over \$1,500. Butter trade over \$

*2Ciosive in downtown sector oxe at \$7,200. State (Loew-Fox) (2,024; 30-40-55)--Braharty Coast (UA), Trade phine are with mis these better that over the sector of the sector of the better of the sector of the sector of the ble all around. Last week Broad-way Melody (MG) second and final week Broad-way Melody (MG) second and final web to the tune of 7,700. United Artists (Fox-UA) (2,100; 30-40-55)-TBonnel. Sociand (MG) and Thunder in Night' (Fox), spit, fold of weak combo here. Just bould not get started and indica-

tions are that \$2,500 will be tops, which is operation grief. Last week 'Here Comee Band' (MG) and Woman Wanted' (MG), though good entertainment blend silpped after good start and wound up with \$3,000, which is just even break for house.



Oct. 8.

(Best Exploitation: Majestic) Good, normal, healthy week in Hub filmdom. filmdom. There's a roadshow Crusades,' at \$1.65 top in the usually dark Majestic: there's a holdover of 'Broadway Melody,' day and date at the State and Orpheum; and generally better-than-average fare at

at the State and Orpheum; and gen-erally better-than-average fare at the other stands. Stepin Fetchit in person at Keith Booton opposes himself across the on a double bill at the Paramount. "Diamond Jim' looks good at the Keith Memorial, replacing Top Hat' Which ran here to five good weeks. at the Met, with the Willard Robison hand on stage the unknown quantity in the lineup. After A. L. Burks of the Harry Royster office laid a foundation for Taylor and Harry Brown, Jr., under Bob Sternberg of the Par rolled up this filled worth of advertising and the Met, banners got and the start Royster office laid a foundation for Taylor and Harry Brown, Jr., under Bob Sternberg of the Par rolled up their sleeves and plastered the town with \$7.500 worth of advertising and the J500 pleces of paper around New England adde heat to this. Railroad excursions at special prices the the ster in Boston-mumerow angunu added heat to this. Railroad excursions at special prices were promoted—a free bus ride to the theatre in Boston—numerous window theups—Jewish and Catholic organizations tied in—all for 'Cru-sades.'

Estimates for This Week

Majestic (M&P) (1,525; 55-83-\$1.10-\$1.65)—'Crusades' (Par). First roadshow this season; launched with a sock campaign, no sensation at \$9,000. Figured better attraction for non runs.

1.10-31.00) -- Un usages ("AP), infrad with a sock campaign, no sensation at \$3,000. Figured better attraction for pop runs (M&C) (200; 35.50.60). Met (M&C) (200; 35.50.60). To how that a (WE) and within the stiffactory count of \$28,000. Last week (M&C) (2.300; 25.80). Keith Memorial (BRC) (2.300; 25. Bible a bright grosser, \$18,000 Indicates (ME) (2.300; 25.35.60). Methods in years. Keith Boston (RKC) (2.300; 25. Hible a bright grosser, \$18,000 Liggest splash in years. Keith Boston (RKC) (2.300; 25. Hible a bright grosser, \$18,000 Liggest splash in years. Keith Boston (RKC) (2.300; 25. Hible a bright grosser, \$18,000 Liggest splash in years. Keith Boston (RKC) (2.300; 25.35.60). Liggest splash in years. Hible (Loew) (3.200; 25.35.60-50) -Broadway Melody' (MG) (2nd Week), Expects to take a likable 3100); first week \$1000. Last week (25,000 for 'Mad Love' (MG) (2nd Science), Expects to take a likable 3100; first week \$1000. Sci.35. 40.50) --Broadway Melody' (MG) (2nd Sci.60)--Broadway Melody' (MG) (2nd week), Expects to take a likable 3100; first week \$1000. 25.35. 40.50)--Broadway Melody' (MG) (2nd week), Expect and the stilfs(00) for 'Chan in Shanghai (Pox) and for Chan in Shanghai (Pox) and for Chan in Shanghai (Pox) and (2.300; 145.500, dox (Mis (2.300; 50)--Virginia, Judge' (Par) and Tucky Legs' (WE) (2.700; 25.35.40-50)--Virginia, Judge' (Par) and Chan in Shanghai' (Pox), dual. Looks ilk \$25.00, dox (M&E) (2.000; 25.35.40-50)--Virginia, Judge' (Par) and Chan in Shanghai' (Pox), dual, Looks ilk \$25.00, dox (M&E) (2.000; 25.35.40-50)--Virginia, Judge' (Par) and Chan in Shanghai' (Pox), dual, Looks ilk \$25.00, dox (M&E) (2.000; 25.35.40-50)--Virginia, Judge' (Par) and Chan in Shanghai' (Pox), dual, Looks ilk \$25.00, dox (M&E) (2.000; 25.35.40-50)--Virginia, Judge' (Par) and Chan in Shanghai' (Pox), dual, Looks ilk \$25.00, dox (M&E) (2.000; 25.35.40-50)--Virginia, Judge' (Par) and Chan in Shanghai' (Pox), dual, chocked a fat (Par) (Par) (Par) (Par) and Chan in Shanghai' (Pox), dual, chocked a fat (Par

Blanke on 'Pastures'

... A dSTUFCS' ollywood, Oct, 8. Supervision of 'Green Pastures', (WB), goes to Henry Blanke, who also draws the next Reinhardt opus, Road of Promise.'

Marc Connelly is screen-scripting 'Pastures' and will direct.

1st Runs on Broadway

(Subject to Change) Week of Oct. 11 Capitol-'I Live My Life' (MG)

MG). Music Hall—'Gay Deception'

Music Hall—'Gay Deception' (Fox) (10). Center—'Here's to Romance' (Fox) (2d wk.). Paramount — 'Here Comes Cookle' (Par). ivoli—'Barbary Coast' (UA)

(12). Roxy—'Chan

Shanghai

- Roxy-can (Fox), 3trand-Dr Socrates' (WB) (2d wk.), Week of Oct. 18... Capitol-Di Live My Life' (MG) (2d wk.), Music Hall 'Metropolitan' (Fox) (17). Center-
- Last Days of Pom-Center-Last Days of Avia pell' (Radio) (16), Paramount-'Crusades' (Par), Rivoli-'Barbary Coast' (UA)

niv... (2d wk.), Roxy--King Broadway' (U), Strand--'Shipmates Forever'

'Call Wild,' \$14,500, **Tops Cincy; King**

Sol'-Davis, \$10,000

Cincinnati, Oct. (Best Exploitation: Palace)

Cinema trade currently lagging behind last week's take by a small nargin. All hands happy that margin. world's series broadcasts are ended

world's series broadcasts are ended as a traffic halter. between the series of the series of the er, with 14400 for the Abee. Shi-bert, with 14400 for the Abee. Shi-bert, with 14400 for the Abee. Shi-bert, with 14400 for the Abe. Shi-bert, with 14400 for the Abe. Shi-bert, with 14400 for the Abel and 14000. "Or Shaughnessy's Boy' is upon the series of the abel and were merrily at \$7,000 for the Capitol, Tucky Lege' is kicking up \$4,500 for Keith & and Lyric is tussiing for House dreacted and the abel as on Call of the Wild. Estimates for This World

Estimates for This. Week Palace (RKO) (2,600; 35-42)—'Call of Wild' (UA). Okay at \$14,500, Last week 'Red Salute' (UA), \$6,500,

Last week free banks form. form. King Solomon' (U) and Benny Davis 'Stardust' revue. A limp \$10,-000. Last week 'Redheads' (Fox) and Britton band with Jackle Heiler, \$13,500. Albee (RKO) (3,300; 35-42)-

\$13,500. Albee (RKO) (3,300; 35-42)--O'Shaughnessy's Boy' (MG). Nice notices, but lack of appeal to women apparent by slow \$0,000. Last week 'Broadway Melody' (MG), \$17,500,

notices, but lack of appeal to women apparent by slow \$3,000. Last week bergy and the slow \$3,000. Last week bergy and the slow \$3,000. Last week capitol (RKO) (2,000; 35-42)-Broadway Melody' (MG). Trans-ferred from Albe for second down-town week, easy sailing for a strong well' (RKO) (2,000; 30-40)-Lucky Legs' (WB). At \$4,500, all fight. Last week 'Social Agent' Hight. Last week 'Social Agent' Cookie' (Par), \$5,500. Grand. (RKO) (1,200; 32-40)-Treckles' (RAG). A struggle for \$4,000, light. Last week 'Comes Cookie' (Par), \$5,500. Grand. (RKO) (1,200; 25-40)-Treckles' (RAG). (2,200; 25-40)-Treckles' (RAG). (2,200; 25-40)-Treckles' (Calco), \$2,500, Grand. (RKO) (1,200; 25-40)-Treckles' (Calco), \$2,500, Grand. (RKO) (1,200; 25-40)-Treckles' (Calco), \$2,500, Grand. (RKO) (1,200; 25-40)-Grand (GKO) (1,000; 15-25)-Toom Over Andes' (U) and 'Super Speed' (Col), spirit. An average \$2,-200. Ditc last week on 'Thunder Mountain' (Fox) and 'Alanite Ad-venture (Col), separate, i.-22)-"Stremiline Exrems' (Rep) and Baer-Louis Scrap film. Latter the heaver for \$3,500, a rare figure here. Last week 'Virginian' (Par) \$2,500, normal.

'TOP HAT' AND GARBO **BOTH O.K. IN TACOMA**

Tacoma, Oct. 8.

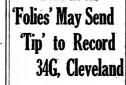
Tacoma, Oct. 8. Both ace houses bidding for coin, with Top Hat'sure hough the tops, and Garbo in Karenina' getting nice the sail the secondary pix to bead the secondary pix to bead the secondary pix to beak 'en up for the Tacoma-ultra-value that this town has been edu-cated to, by the tenseness of the local competition between the sca-custed to, by the tenseness of the local competition between the sca-louges, thouses, the scale of th

Estimates for This Week

Music Box (Hamrick) (1,400; 16-27-37)--Top Hat' (Radio) and Goose and Gander' (WB), dual. Plenty of bally, and great results, wow \$6,000. Last week Diamond Jim' (U) and Highbrow' (WB),

Baseball Mad Detroit Nixes Pix. But Crawford Film Good for \$20.000

dual, with former chief reason for good \$4,800. Roxy (-1-YH) (1,300; 16-27-37)--Karenina' (MG) and Allantle Ad-youllusted). Barrage for formas-counting for okay \$4,500. Last week Bonnie Scotland' (MG) and 'Black Room' (Col) pulled \$2,800. bls, first half, split with Healer (Mono) and 'Orchids' (Fox), last half, \$1,409, for \$4,500 blg week.



Cleveland, Oct

(Best Exploitation: Palace) Religious holidays may dent week's grosses a bit, but three fac-

tors are banging up over-size crowds for several topnotch attrac crowds for several topnotch attrac-tions: a record cold spell for this time of the year, which helped all houses, extra heavy exploitation, and launching of legit season at Playhouse and Hanna, which are making town theatre-minded with Elmer Rice's Between Two Worlds' and Walter Hustor's Dodsworth;

Eimer Nice's Between Two Worlde and Walter Huston's Dodsworth' "Fiol Thy' plus atrong support of "Folles Bergeree' revue, since it's the thing that's wowing S.R.O. mobs, is leading the race and un-doubledy will set a new high at it should pass last year's mark of \$32,000 made by first edition of French leg show. Al Greeg and Bob Curley made natives sit up with their outstand-natives sit up with their outstand-Bergeres' for Palace. Besides goat-tering signs and 10,000 French post-cards in all bus terminals, they plastered theatre front with life-sized chorus posters and installed avaliated agained chings hot to join show also drummed up un-usual interest. Estimates for This Week

Estimates for This Week

Estimates for This Week State (Locw'a) (3750; 30-35-40) -- 'O'Shaughnessy's Boy' (MG)) Built up nicely, Beery-Cooper team always clicks here, and assured an easy \$21,000. Broadway Melody' (MG) last week copped ace \$24,-son

easy, \$21,000. Broadway Melody' (MG) lait week copped are \$24,-55 Balace (RKO) (3,200; -30,-40,-60)... Hot Thy (Radio) and Folies Ber-gere Revue.' Phenomenal plugging for flesh-and-leg trolic may run it up to \$34,000, giving house new rec-creation and the set of the set of the about \$18,500. Hippodrome (WB) (3,000; 25-30)... Joir (WB) (3,000; 25-40)... Married Her. Boss' (Col). Shifted from Hipp tor holdover, doing set-al the set of the maximum set of the maximum set of the set of the set of the maximum set of the set of set of the set of the set of the set of set of the set of the set of the set of set of the set of the set of the set of set of the set of past two months. O.k. \$3,560 is due. Had a nice \$4,000 last week on ?Red-hord (?Cox) and Slik Hat Kid "Downtown (RKO) (2500; 25-55)-Harmony Lane' (Mas) and "Keeper of Bees' (Mono). House goes into a double-feature policy a little over a month after opening. Took in a fair \$4,500 her week on "Peter Grimm" (Radio). Added at-traction of Bar-Louis firsh pic failed to click as other Louis firsh lave in past, although Detroit is bate (Inted Deroit) (3,000; 25-40)--Goose and Gander' (WH) and "Last Wildermess." Stacky pace of house feels pinch of counter attrac-tions and figures for a \$4,500, he, on Pur-(MG) last week. Staft (Unit Super (S). Business picting up slowly at British fim house, but work in the stato. Last wilder (Maxmar) (1,500; 20-25-40)--Nell Gwyn' (GB). Business picting up slowly at British fim house, but work in the stato. Last wilder (Maxmar) (1,500; 20-25-40)-Nell Gwyn' (GB). Business picting up slowly at British fim house, but work in tore \$1,500. (EB) brought in another \$1,500.

DARK ANGEL' AT \$7,500 BRIGHTEST IN DULL N. H.

New Haven, Oct. 3. Toar, Angel' doing big things at Reser Shundan, Suiding heavily on a holdown, atter almost reaching Top Hat' gross, and still drawing om. Poli's brings Major Bowes' anateurs Friday (11) for a try at sticking to usistanding exploitation stunt in town this week. Everybody sticking to istandard coulino, with Poli's showing mest life on a ddry ticking to istandard coulino, with Poli's and and a standard the standard town dismay a basin standards, wi down dismay a basin standards, wi down dismay a basin standards, wi down dismay a basin standard, basin trouble reaching a light \$4,800. Last week Virgina Judge (Par) and Int by Eutinn on stage petered lacking the price a lickel was the reason. Poli (Loew) (3,404; 35-50)-'O'Shaughnessy's Boy' (MG). Headed for fair \$7,800, with Bishop' draw-

Ing top comment. Last week, Broadway Melody (MG) topped the town with \$12,200, heavy sutpar.
 Roger Sherman (WE) (2,300, 33-50)—Dark Angel' (UA) and 'Hot Tip' (Radio), Excellent \$7,300 in View Last week Diamond Jim' (U)
 May Melody (MG), Scond Jim' (U)
 Broadway Melody' (MG), Scond week looks to catch an oke \$3,300.
 Last week, 'Married Her Boes' (Col) and 'Alianit c Adventure' (Col) hold week looks to catch an oke \$3,300 on second week.

Detroit, Oct. 8. (Best Exploitati (Beat Explaitati : Michigan), World Series and religious holi-Word Series and remnous hou-days are cutting a wide swath at box offices this week, despite all efforts and hopes of houses. Mall-nee business is woeful everywhere and nights are not making up for

the Michigan figures on a fair gross because of 'I Live My Life.' Take on Crawfor , always a big drawing card here, looks like around \$17,000 in view of counter-attractions. Ordinarily, Crawford flick would bring in a very hot gross. Stuart Morgan dancers are helping on stage,

Nabes also are feeling the pinch of the Series, and slump for the first time in a month. Only hope of houses is that Series ends sooner than the seven games. As last year,

houses is that Series ends sooner than the seven games. As last year, however, bo. is expected to suffer for at least a week after champion-ship is decided. Michigan, Fox and State tried fiving reports of games by innings founges, but to no avail. Town in baseball mad and doesn't want any-thing but to no avail. Town in baseball mad and doesn't want any-thing but that. "Here's to Romance,' plus Rozy-etts and Jackie Heller on stage, will do only an o.k. \$15,000 at the \$24,000 on 'Gay Deception' and Olsen and Johnson last week. United Art-ists is doing a fair \$5,600 on Red Salute' although pic would have been inity attraction any other: WikCo Downtown went temporarily on a double-bill schedule Saturday with Harmony Lane' and Keeper of Bees' Gross will fail to a bad \$3,500, after a month of sticking in the good-time level on 'Top Hat', which opened the bouse Sept. 1 after 17 of theatre still undecided. Estimates for This Week ichingm (Inited Discut), (AGME)

opened the house Sept. 1 after 17 montas of darkness. Puture policy of the darkness. Puture policy Estimating foot Disk Wesk Estimating foot Disk Wesk Estimating foot Disk Wesk (1997) 25-35-53)-71 Live My Life' (360), plus Morgan Dances and Jewish holidays, Crawford always fine at-thouse figures for \$17,000, fairly good despite World Scries and Jewish holidays, Crawford always fine at-thouse figures for \$17,000, fairly good despite World Scries and Jewish holidays, Crawford always fine at-thouse figures for \$17,000, fairly good despite World Scries and Jewish holidays, Crawford always fine at-thor \$10,000, fairly good Here's to Romance' (Fox) week. Fox (Fox) (5,000; 25-35-55)--Here's to Romance' (Fox) the first strong at though pic gained migat Artists (Unical Detroit) (2,000; 25-35-55) - Red Salute' (UA). Bo, will hit a good \$5,500, but pic would do better under or-dinary circumatances. Here away of \$13,000, ne. Adams (Balaban) (1,700; 25-40)--"She Gets Her Man' (U) and 'Jain' (FD), Suffering with rest of houses past two months: Ok. \$3,600 is cluse. Had an lce \$4,000 last week on Red-heads' (Fox) and Silk Hat Kid' (Fox). Devilemment I Cost (2,600; 26-33-51)-Bort Here Man' (US) (2,600; 25-33-51)-Bort Here Man' (US) (

Tucker Zooms Chi Oriental to 20G 'Lights' Upping to 14G; 'Red' at 8G; 'Deception,' 'Boss,' 'Hat' in Holdover

riental)

(Best Exploitati

Holdovers continue to dominate the loop, despite the start of new product. Bigger houses, such as the Chicago, have been complaining for the past few weeks about the lack of sock box o roduct and elaim of sock box 0 route and earn that's the reason for a good deal of the extended runs around this burg. owever, the pletures are now starting to come through, according to servening room reports, and the town should get back to the nor-

mal weekly change basis shortly. 'Gay Deception' and the Villa Venice revue unit continues over at

Chicago. Show combination took in a neat enough \$32,000 last week, which is not a usual figure

took in a heat enough sacuou last week, which is not a usual figure for holdover. Announcement of holdover week, however, strength-ened the weakpling pace of the status of the eurent session. Other status of the eurent session. Other status of the eurent session. Other for or Da Hat, now in its fifth week, and which will probably make it als before desampling, and "Married Her Boost at the Garriek." It four hoor 'United Artists will make it a one-weaker for 'Red Salute.' Despite good notices, the fans are staying away, particularly the femmes and thindese, the Salute.' Despite good notices, the fans are staying away, particularly the femmes and thindese to be replaced by 'Kare-nina' which has been waiting around unit the other Fredrie March picture, 'Dark Angel,' got far away from the Rialo. meh for an away with free space in the jailez.

Estimates for This Week

Value: * Estimates for This Week: Apollo (B&KX) (1,200; 25-35-55)--Public Menace' (MG) faded in short Gromes Band' (MG) faded in short order. Currently house can expeti-pictures as al. Band' sagged un-der sad \$1.200 on its five days. Chicago (B&KX) (4,000; 35-55-75) - 'Gay Deception' (Fox) and Villa Venice revue on stage (2d wK). Combination headed for lair \$24,-Okay \$22,000, dlover. Last week (Agarick (B&K) (900; 25-35-55)-'Married Her Boss' (Col). Fourth week in loon for Colbert picture, Getting good \$2,500 currently for its logtin of loop stay. Last week \$4,-Oriental (B&KX) (3,000; 25-35-30)-"We're in Money' (WE) and vaude. Sophle Tucker on stare and

Detains account of the second start like the second s

for the run. Last week \$20,900, ex-collent. Roosevelt (Back) (1,500; 25-45. Shar-Malght) Light's 'WB' Opened Shar-Malght Light's 'WB' Opened the finest sets of newspaper notices and word-or-mouth any picture has ever received. On basis of the fine plugging should manage \$14,000, very good. Last week 'Big Broad-east (Par) finished second week of the state last of oras \$2,000; 20-25-35)--Gill' Firond' (Col) and vaude. House is pleking up lately. Will manage \$13,000, powerful. Last week 'Bursuit' (Col) topped \$13,000, ex-ellent.

Pursuit' (Col) topped \$10,000, ... eellent. United Artists (B&K-UA) (1,100; 35-45-65).-Red Salute' (UA), Will not make it more than one miser-tance, with Despits fair enough no-cless, with Despits fair enough no-charnesity. Will be ranked tomor-row (Wednesday) or Thursday. Will not touch \$8,000, in the cellar. Last week 'Dark Angel' (UA) finished a fine three-weeker to pleasant \$\$,400.

Brocklyn Par's 'Special Agt,' Sole Solo Pic, 11G

Erooldyn, Oct. 8. It's a double feature burg, now, with the exception of Fablan's Paramount, and biz isn't bad. Noth-ing to rave about on downtown screens but good enough to make with only one ficker on screen, Fay with only one ficker on screen, Fay with only one ficker on screen, Fay with only one ficker on attifactory fall 0000. Alloce with 'Steamboat Round the

Bend' and 'Dressed to Thrill' will get nice \$11,000. Estimates for This Week

get nice \$11,000. Estimates for This Week Paramount (4,000; 25-35-40)... Special Agent' (WR), At \$11,000 oke. Last week 'Big Broadcast' (Fox (4,000; 25-33-40)...-38 Steps; (GB) and 'Old Homestead' Good at \$13,000; 25-33-40)...-38 Steps; (GB) and 'Old Homestead' Good at \$13,000; 25-33-40)...-38 Steps; (GB) and 'Old Homestead' (Good at \$13,000; 25-33-40)...-38 Steps; (GB) and 'Old Homestead' (Good at \$13,000; 25-35-40)...-38 Steps; boar (Fox) and Dressed to Thrill (Fox). Okay \$11,000. Last week Top Hat' (Radio) (2d week) \$11,-000. good. Met (2,000; 25-35-50)...-Two Filed (Fax) and Specaston Dark Anget (UA) and Thunder in Night' (2011)...At \$14,500 good Last week' Call of the Wild' (UA) \$11,000. Strand (2,000; 25-35-50)...-Two Filed (Fax) and Specaston Met 43,000 Last week 'Public sldy' (Par), \$6,000.

'Angel' Big \$7,500, 'O'Shaughnessy' Fair Only, \$5,500, Port.

Portland, Ore., Oct. 8. (Best Exploitation: United Artists)

vauddim Century. Musical certainly didn't reach its spores initial whiri, subually explored houses in the subually explored houses in the Exploitation engineers didn't over-exert selves this week. Out-standing was Ted Routson's idea of trataring was Ted Routson's idea of curve ability of ork-leader Xavier Curst. Drawings of his a dozen Maryland prominents were carried in three-column spreads in both Sun and Reverbeat, while in the source Maryland prominents were carried in three-column spreads in both Sun and Reverbeat, while of the source Maryland prominents were carried in three-column spreads in both Sun and Reverbeat, while of the source Century (Leew-UA) (15-22,32-40-55-60)--Red Saute' (UA) and vande bettered splendid \$23,000. Hispodrome (Rappaport) (2,300; Hispodrome (Rappaport) (2,300; Hispodrome (Rappaport) (2,300; Married Her Boss? (Col) (2d wrek). Married Her Boss? (Col) (2d wrek). Stander Schanbergen (2,500; 15-25-30-35-40)--King Solomon' (U). Opened 1 sight (Monday) sur-was the there Source (1,200; Stander Schanbergen (2,500; 15-25-30-35-40)--King Solomon' (U). Opened 1 sight (Monday) sur-was the Lines for Love' (WB), Stander Lines (Line (1,300; 15-25-30-35-40-50)--Here's to Romarce' (FN). Stander yeaterday (Monday) sur-was the Line for Love' (WB), Stander Line (1,300; 15-25-30-35-40-50)--Here's to Romarce' (FN). Stander yeaterday (Monday) sur-was the Line for Love' (WB), Stander Line for Love' (WB), Stander Jesterday (Monday) sur-was the Line for Love' (WB), Stander Stander (FN). Stander yeaterday (Love' (WB), Stander and Gamder' (FN). Stander yeaterday (Love' (WB), Stander yeaterday (Lov

CAPITAL'S EVEN KEEL, 'JIM' 14G

Washington, Oct. 8. (Best Exploitation: Kaith's). Capital, Is swinsing along on an even keel this week with no flops and no wows. Dlamond Jim' is headed for biggest profit with others grossing exactly what was expected with the start of the start of the sholding up beautifully in repeat downtown after two good weeks further up mainstem. Boys were frankly afraid of ple, but erlies stant hammering on film's excel-lence.

Belasco, local foreign arty spot, is doing above average with 'Nell Gwyn' by playing up spicy angle of flicker with names that don't mean

flicker with names that up to the second a thing here. Way 'Crusades' dwindled away at National Indicates that even heavy bally and critics adjectives can't offset town's aversion to celluloid at

offset town's aversion to celluloid at roadshow prices. Best exploitation honors go to Kelth's on Diamond Jim.' House landed nobby tie-ups with every-thing from grocery and jewelry stores to display in swank Stude-baker showrooms.

Broadway Slows 'Way Down, 'Peter' \$63,000 at M. H. and 'Boy' 20G's, Cap; 'Socrates' Best, \$30,000

(Best Exploitation: Par) A generally weak field of fickers to the Broadway post this week, and although the track isn't fast, three films will fillsh in the money. The rest are trying to get some-

The rest are trying to get some-where. The Cubs and the Tigers kept matimes, from getting anywhere. Then, Yom Kippur began at sun-down on Sunday. But Monday night's take was away above average. 'Dr, ig Shot

'Annapolis' Bally Sends It to Nice \$6,000 in Seattle

Seattle, Oct. 8. (Best Exploitation: Paramount) Cool weather boosting all grosses

(Best Exploitation: Paramount) Cool weakher boosting all grosses. Big attractions all around. "Boos' and "Top Hat' carry over into thi and 3d weaks, respectively, while "Date anged" to Orpho to the Aro-olis Farewell, which apecial exploita-tion, to Far. 'Melody' elicked last weak at 5th and heading same way at Music Box on move-over this weak. 'Agent' the Jack Lait story is running. In I. Hearst daily, while while trailer at theatre taily, while while trailer at theatre returns the compliment. 'Melody' is getting tie-up with Liberty mag, as the four-strate and the source taily. The compliment. 'Melody' is getting the up with Liberty mag, as the four-strate tails at the source the sources. Store to the source the source the compliment of naval equipment in lobby, and the gold braids attending (formal) at opening hight, all with the provarby Navy town. Estimets for This Weak Use Mouse (Hamitch) (56): 27-37-42)--Tom Hat' (Radio). (4th and the source the source the low House (Hamitch) (56): 27-10-20-10 Hat' (Radio). (4th source the source the source the source the source the theory have the source the source the source the low House (Hamitch) (56): 27-37-42)--Tom Hat' (Radio). (4th source the sourc

hpproval of the admiral at Bremer-ton, nearby Navy town. Estimates for This Wesk Lue Mouse (Hamrick) (360; 27-37-42)--Top Hat' (Radio) (4th weak). Bif for \$4,000. Last week (1990) (1990) (1990) (1990) (1990) (2000) (1990) (1990) (1990) (1990) (2000) (1990) (1990) (1990) (1990) (2000) (1990) (1990) (1990) (1990) (2000) (1990) (1990) (1990) (1990) (2000) (1990) (1990) (1990) (1990) (1990) (2000) (199

Taking (Rado), comice port, Hardes (Factor for State Research and solve the system of the back of the back of the system of the back of the b

A ALCO DUC31, UJU,UUU A ALCO DUC31, UJU,UUU A ALCO DUC31, UJU,UUU A ALCO DUC31, UJU,UUU A ALCO ALCO ALCO ALCO ALCO ALCO A ALCO ALCO ALCO ALCO A ALCO ALCO ALCO ALCO A ALCO ALCO ALCO A ALCO ALCO ALCO A ALCO ALCO ALCO A ALCO A ALCO ALCO A ALCO A

Estimates for This Week

12.20) --Midsummer Night's Dream' (WB). Premiers tonight (Wed) Palses (1.700; 25-40-55)--Top Hat' (Radio) (2d week). With Baer-Louis Ight film close to \$20, 000 last week and on holdover with-out faid: filker, will be strong at Paramount (1861; 26-32-50-68) --Last Outpost' (Par). Better than expected in advance of opening and may pan out at \$24,000 oke. This will include take on a Thursday "Here Comes Cookie' (Par) and Wings Over Ethiopia' (Par), five reel travelog. Par vitually will be going double bill next week with this combination. Last week, with this combination. Last week, With Co-85-09-110-51.55)--Peter Grimm' (Radio) and stage show. Straining to reach week \$33,000. Last week Strom Marriel Stow Stow Strabary Comes Stow Stowes Strabary Come Nopes, \$22,000. Barbary Com (12) rohes in Saturday Comes Stowes Marriel Stow (XSS: 53-55)--Litte Big Shot' (WB) and revue headed by Ed Sullt's And Wills Hant Dance unit, S31,100. Strand (2.767: 36-53-55)-Dr Events', (WID). Marrie March Star (Will) Marriel Marriel Stowes).

16

bing, it looks like the biggest loop refer in mouses this week have tough position, too, from the legit, 'Any-hing Goes,' at Steffes' Alvin, get-ing plenty of attention and draw-ig near capacity houses at \$3.30

Ing near capacity houses a trop top. With Jack Thoma, special Colum-bia exploiter, and Manager Bill Sears collaborating, the Orpheum put over Boss' in big league style and goes to the head of the exploi-tation class.

Estimates for This Week

Estimates for This Week Contury (2015) (1500: 55-56:40) --Farmer Takes Wife (FRO), Got a head start over the amateums by opening Thursday and the single day isans the heavy competition will aid the total, but picture isn't click-ing. Light 3:500 indicated. Last week, second for "Karenina" (MG), 31,000, big atter swell \$11,000 frst week with scale boosted from 40c, to 55c.

\$7,000, big after swell \$11,000 first week with scale boosted from 40c. to 55c. Orpharine (Sincer) (2,800, 25-35-Orpharied Her Boes' and 'March of Time' (Radio). Colbert's pulling, en route to big \$12,000. Last week, Peter Grimm' (Radio) and Louis-Baer big \$2,500 for six days, with scrap film descrving nearly all credit for draw. State (Publix) (2,400; 35-55)-Red Heads (Pox) and works and Your as mo, stage show, Terrific draw. pic secondary, continues to pack 'em in. Scale upped from 40cr to 55c. May touch enormous \$17,000. Last week, 'Steamboat' (Fox) \$3,000, Soud.

pack 'em in. Scale upped from 40c-to 55c. May touch enormous \$17,000. Last week, 'Steamboat' (Fox) \$30,008 Fod. (Souther Control 1000, 25:45-0-b)-39 Stepr' (GB) (2nd week), extended engacement. (Eloking and should be good for at least another formingh; good \$2,600. Last week, \$2,800, good. "Iffree (2000, 1000, 2000, 2000, 2000, 2000, provided and they seem to be going over pretty well. This one started on good \$200 pace. Last week, 17 Cover the Waterfront' (Last week, 'Here Comes Band' (MG), \$1,800, fair. "Grand (Fublic) (1.500; 20-25)-Dante's Inferno' (Fox), Moderately strong attraction for house, \$2,000, Last week, 'Here Comes Band' (MG), \$1,800, fair. "Grand (Fublic) (1.100; 10-25)-Dante's Inferno' (Fox), Moderately strong attraction for house, \$2,000, Last week, 'Here Comes Band' (MG), \$1,800, fair. "Grand (Fublic) (1.100; 10-25)-"Broadway Gondolie" (WB), second loop run. About \$1,600 fair. "Broadway Gondolie" (WB), second 'Sining Through' (MG), subsequent runs, split, \$1,500, fair. "Atteor (Fublix) (300; 16-25)-'Attooniam' (Ead), Murder Man' (Car), Trist ivo second loop runs, last named first run, en route to food \$1,000. Last week, 'Tenth Ave-nue' (FN), and 'Paris in Spring' (Par), second runs, and 'Silk Hat fair.

COLBERT AND CROSBY,

Columbus, Oct. 8.

Columbus, Oct. 8. (Best Exploitation: Grand) Biggest to-do in this city over to over a second state of the second biggest of Grand, burnt to ground the second second second second provide the second second second and house west thrown open to pub-lie next morning. Simultancously the Majestic (RKO) closed down, asys doors stay shut until prices are right, and no foolin. State of the second second second second construction of the second second second to season on Sturday should slow down business a bit. Mielody' held over at Broad, a Wiss move, as word-of-mouth lasy. Marined Her Bose should go extra-heavy, due to good build op. public preview and Colbert popularity. Croshy running along events. And midaght shows, started by Norm weeks good, but most Limes invowing weeks good, but most Limes invowing and the second second second second the second second second second the second second second second with the second second second second the second second second second second the second second second second the second second second second second second second second the second secon

show dld sweet \$6,500. Ohio (Loew-UA) (3,006; 30-42)-Two for Tonight' (Par). Has "chance of succeeding, with \$5,500 in sight. 'Comes the Band' (MG) and Major Bowes Amateurs Unit No. 4, on stage, ticked out a heavy \$12,500, with everybody happy. Course (WFC) (11:17: 25,25)-

14.000, will everybody happy. Grand (RKO) (1.157; 25-35)— 'Annapolis Fareweil' (WB). Com-bined with first week of this house should bring in \$3,500. Town's very curious, due to big buildup on opening, and will sightsee heavy.

'BROADCAST' NICE \$10,000 IN MONTREAL

p10,000 IN MUNIKEAL Montreal, Oct, 8. (Best Excitation: Pelaco) Montreal, Oct, 8. Oratime of the content of the second Best Excitation: Pelaco) Rose-Marie this weak 50,000 with Bitter Sweet at His Majesty's but Rose-Marie this weak 16 second for 310,000. Capital expects Dia-mond Jim' and Pront Page Wom-an' to drag in around 30,000. Loow, continuing to pack (em in last with two screen features. Right to Live and Jackie Cooper in Dinky. Frincess estimates 82,000 from Col-bert in Married Her Boast and her stun Oiseast. Rarer for \$3,000. Chema de Paris holds 'Mysteres de Paris' for third weak expecting \$2,000. St. Denie Hopes for \$3,000. Chema de Paris holds 'Mysteres de Paris' for Third weak expecting \$2,000. St. Denie Hopes for \$3,000. Chema de Paris holds 'Mysteres de Paris' for Third weak expecting \$2,000. St. Denie Hopes for \$3,000. Cheme the Paris Holds 'Mysteres' de Paris' for Third weak expecting \$2,000. St. Denie Hopes for \$3,000. Capitol. (PP) (2,700; 50)—Bit Broadcast' (Par), Looks good for \$10,000. and Her, Looks good for \$10,000. and the the Addition took \$2000. Capitol. (PP) (2,700; 50)—Bit Rood Jim' (U) and 'Front Page Vastant' (E) And Parie Page Vastant' (E) And Parie Page Vastant' (E) And Two for Tonight' (Par) \$2,000. Loew (M.T. Co.) (3,2001; 50)--With (W.T. Sco.) (2,2001; 50)--With (W.T. Sco.) (2,2001;

(Par) and Two for Tonight' (Par) \$2,000. Losw (WE) and Tkicht to Live' (WE) and vaude. Should top town with \$12,000. (MG) and vaude. Should top town with \$12,000. MG and vaude tops at \$12,000. The mease (CT) (3,300 show to the mease (CG) (3,000 show to company to the top to the top to the mease (CG) (3,000 show to Chings (CT) (2,300 show to Chings (CT) (2,300 show to Chings (CG) (1,000 show to CHING) (1,000 show to CHIN

50. Mabuse' anu \$3.500. Ginema de Paris (France-Film) (600; 50)--'Mysteres de Paris' (3rd week). May do \$2,000, same as last BERT AND CROSBY, 34)-Les Teux Noirs and Parties St. Denis (France-Film) (2,300; 34)-Les Teux Noirs and Parties Moi d'Armour. Should register Stato, Last week La Mascute Stato, Last week La Mascute Stato, Last week La Mascute Stato, Last week and Last Mascute Stato, La

'MELODY,' \$24,000, 'JIM,' GOOD 8G. PITT

Pittsburgh, (Best Exploitation: Penn)

Only poor pictures need alibis, that much is made quite clear here

broadcasts, Jewish holiday and big football weekend, Broadway Mei-

ody' packing the biggest wallop in

ody packing the biggest wallop in years around here and should send Penn to great \$24,000, topping even recent bis of "Top Hat' and 'China Seas'. Although Crawford's latest, T Live My Life, is slated to get under way Friday (11). 'Melody' looks like a cinch for a h.o., and maybe another week at the Warner after that. Another bang-up ficker that will

Another bang-up flicker that will require no excuses is 'Diamond Jim.' This one got some of finest notices This one got some of inest notices of year for Alvin and, opening day ahead of schedule due to floppo of 'Ginger,' should collect better than \$3,000, which is fine, in seven days.

Estimates for This Week

this week. Despite World Seri

Easing of Paralysis Scare Helps Prov., Armetta-King' Good \$9.000

week, musical should be a cinch for ho. Last week, second of 'Top Hai' (Radio) not so a hat Jaison, person of the second of 'Top Hai' (Radio) not so a hat Jaison, person of the second second second with Jack Osterman. Four-and-a-hait-hour bargain getting plenty of attention. Can't gross much at the scale, with a possible 32800 in riew for opening week, but that's profit-House may cause trouble for the do luxers with continuance of policy. Stanjev (WB) (3600: 25-40-55)de luxers with continuance of policy. Stanley (WB) (3,600; 25:40-55)-'Red Salute' (UA) and 'One Hour With You' unit with Benny Rubin-House slipping off last couple of wompetition ulong the line picity tough. Maybe 313,000, or trific bet-ter, just about what 'Annapolis, Farewell' (Par) and show collected law week.

Warner (VE) (2,000; 25-30-40)-T Live for Love' (WE) and Wan-derer of Wasteland' (Par). Weak With aroundley of proversion with aroundley of signification Through' (MG) responsible for strong \$5,300, neat figure here. Other feature There Comes Cookle (Par)-but agreed that it didn't mean much.

FRANKIE MASTERS' ORC UPS 'GOOSE,' 14G, IN K.C.

Kansas City, Oct. 8. (Best Exploitation: Loew's Midland) Managers jittery. Town baseball mad and radio reports of the World World Series games taking practically ali

of the matinee business. Mainstreet billing Frankie Mas-

Mainstreet billing Frankle Mas-ters' orchestra over. Goose and Gander' and adding a Major Bowes amateur short which has the Mis-samateur short which has the Mis-an extra draw. Midland did not hold Broadway Melody' for second week and is showing. 'O'Shaughnessy's Boy.' Here's to Romance' rot away to nice opening at the Fox Uptown, and is sxprischild osome class and strate the fox Uptown, and is strate the fox Uptown, and Strate Strate the fox Uptown, Strate the Missister or the Strate Last week 'Peter Grimm' (Hadio), and fight pictures, \$7,000, not so nice. Midland (Loew) (4,000; 25-40)-

Pearse we have chose to \$4,000, nicks, and fight pictures, \$7,000, nicks, nicks, \$7,000, not so nicks, \$7,000, 25,400, Or Shaughnessy's Boy' (MG), Right down the aliey for the Beerry-around \$3,500, fair, Last week Broadway Melody' (MG) held up Newman (Par) (1,800; 25,40). Here Comes Copils' (Par), Lots they failed to get out in strength for her picture and the going is pretty slow. Will probably group around \$7,000, fair, Last week "pretty slow. Will probably stross around \$7,000, fair, Last week "They failed to get out in strength for her picture and the going is pretty slow. Will probably group around \$7,000, fair, Last week "Two for Tomight (Par), dito; 25,53). Nitwits' (Radio) and stage show. Checked to finish with about \$7,500, pretty good. Last week "Front Page Worman" (WB) \$7,000, goid. 54). Here's on Box) 100,900, 540 - Here's Check (Likely around \$100'. Last week Dost by the music editors. Will possibly be held for the second week. Likely around \$100'. Last week Tom Tay publicity, campaign but fizzled out the last few days for \$6,000 on the nime days.

'MELODY' VS. 'BROADCAST'

But Both Nice in Louisville, \$7,000 and \$6,500, Respectively

Louisville, Oct. 8. (Best Exploitation: Loew's State) (Best Exploitation: Losw's State) '36' musical films get the call in Louisville this week. Losw's State lining them up for "Broadway Mei-ody of 1986' and looking to snag a healthy 37,000. "Big Eroadcast of 1936' at the Rialto running a close second at the b.o. nice going at 345500.

\$3,500. Baer-Louis fignt two-reefer added to Brown bill, and accounted for a good percentage of the take. The find allm, togeths with the feature, and March of Time' reality amount-and March of Time' reality amount-ed to a trinle program, and all com-bined to lift the take at that house to a nice \$3,800. All domwinwn houses over aver-

Providence Oct (Best itation: Albee) Easing up of paralysis scare, re-

Easing up of paralysis scare, re-opening of schools after a monthy delay, rescinding of ban on chil-dren being admitted to theatres, howed brighter the situation here of one or two spots along the main stem business is going to be okgy. Standouts are Low's where Married Her Bose is doing micely, turing Henry Armetta. These stands are one, two, respectively, while Fay's drops into third place with a combo show. Low's Niste ing the high spots at 120,00, while Albee's gross should be somewhere in the nabe of \$3,500. Two more theatresh news re-back to burlesque. Thureday and Forday, Life Begins at 3:40, comes back to burlesque. Thureday and Forday, Life Begins at 3:40, comes busy week around these parts. Strand pulled 'Virginia Judge' and Strand pulled virginia they of advertising ballyoo, all tended to attract attendion to the Albee. Ar-meta worked hard to keep up with planned for him in a city of 75,000 italian population. Estimates for This Week Low's State (3,200; 15.25.40).--Married Her: Boos' (Col) and B Baned for him in a city of 75,000 italian population. Estimates for this weak and bland schebabes' should have and bland for anter and a strand bland schebabes' should have and schebabes' should have and bland s

age this week, Strand topping nor-mai with gross of \$3,500, and Na-tional, with biz accelerating week-ly and litting gross to \$4,000, with the draw, Best constituted to the stranger of the stranger Best constituted to the stranger of the stranger Best constituted to the stranger of the stranger of the stranger Best constituted to the stranger of the stranger of

stage show accounting for burk of the draw. Best exploitation was for 'Melody' at Loew's, with lavish use of news-paper space, street car ads, bili-boards, and window displays. Estimates for This We

Estimates for This Week Alvin (Harris) (2,000; 25-35-40)--Diamond Jim' (U). (Great notices for this one and clicking brisk trade, where. Getting sevend ave, as result of Ginger's (Fox) poor showing, yanked after five days, harely 33,000. Art Ginema (Rubin) (250; 30-40) -- "Chapaver (Amkino) (24 wk). House establishing prestige for it-selt. Management says no profit Grosses here for small-seater have been overestimated. Fulton (Shea-Hyde) (1,700; 15-25-40)--Here's to Romance' (Fox). Not Martini, and only lukewarm, recep-**BUFFALO TAPERING** Buffalo, Oct. 8. ati Buffalo)

Lafayette looks to turn in good grosses with dual headed by '39 Steps' An unusual series of co-operative and over-flowing newspaper adv and over-flowing newspaper ton for picture itself; maybe \$3,000; Angu'a the Buffalo. Estimates for This Week Buffalo (Shea) 3,600; 30-40-50) Toark Ange' (UA). Seemingly heavy for the clientele, but probably over for the clientele, but probably over for the clientele, but probably over for seed business, although 31,000 expected business, although 31,000 tis okay. Hipp (Shea) (2,400; 25-40) --/ Browadway Melody' (MG). Moving My Lafe' (MG) the set of the walls, and should be a push-verer, 324,000, estational or even Hipp (Shea) (2,400; 25-40) --/ Browadway Melody' (MG). Moving My Lafe' (MG) the business, although 31,000 Clicking, weekend crowds building the walls, and should be a push-verer, 324,000, estational or even Hipp (Shea) (2,400; 25-40) --/ Broadway Melody' (MG). Moving

(Best Explortat) Bumalo) Grosses tapering off currently. 'Dark Angel' seems set for about an average. week's quota and 'Melody' In its second week is doing nicely, Lafayette looks to turn in good grosses with dual headed by '39

Easing Off a Bit, but 'Dark Angel' Nice for \$11,000

(Best Exploitati

Despite Track and Grid Opposish, Frisco O.K.; 'B'dcast' 21G. W&W 14G

Sar Franches, Oct. 8, Despite & weakend. Jolt, Frizos exceen builts & weakend. Jolt, Frizos with Tanforan Racetrack opening with 25,000 people on hand, and two ble football games claiming close to 70,000 more. That means whoopee at night with the hotels and night clube picking up on their grosses. The Broadcast' and Golden Gate second with Wheeler and Woolsey and the second week of the Baer-Louis slaimfest. "Surprise to the boys is the "Top Hat holder"

and the second week of the Dat-Surprise to the boys is the way "Top Hat' holds up on the moveover. RKQ Golden Gate was thought to have skimmed it clear of all the move to the Embassy: 25:600 would have satisfied all hands because Embassy can be run for a kandhu of corn, but house did a grand bet-teron and the did a grand bet-teron and the second week will show little

Embassy can be run for a handful of corn, but house did a grand bet-ter and second week will show little drop. Estimates for This Week Clay (Roesner) (400; 25-35)---Vi-enna Waitz' (German). About the customary take for this house, \$1,-106. Last week Ta Cries Eat Flinde (Embashow Kits) (1,512; 25-35)--Top Hat' (Radio) (2nd wk). Sur-prising with probable \$3,000. Pic, which moved over from Golden Cate after three heavy weeks, did \$3,500. Fox (Leo) (5,000; 25-40)--West-ward Ho' (FOX), 'Streamline Ex-press' (Rey). N.s.h. week at around \$5,000. Last week better at \$5,500. Werk (Song) (1,512; 30-35-0)--Raimakers' (Radio) and Louis-Baer film. All merry at \$14. 000. Last week better at \$4,500. Werk (Song) (1,512; 30-35-0)--Raimakers' (Radio) and Louis-Baer film. All merry at \$14. 001. East week better at \$4,500. -Grift Friend' (Col) and 'Thunder Moontain (FeX) (2,461; 30-35-40)--Ciller Field (Song) (1,512; 10-32) -Grift Friend' (Col) and 'Thunder Moontain (FeX) (2,461; 30-35-40)--Ciller film (FeX) (2,402) (2,40-50) --Dack Angel (UA) (2,001; 25-40) --Dack Angel (UA) (2,001; 25-40) --Dack Angel (UA) (2,001; 25-40)---Dack Angel (UA) (2,001; 25-40)---Dack Angel (UA) (2,001; 25-40)-50) --Dack Angel (UA) (2,001; 25-40-50) --Dack Angel (UA)

'MELODY' \$11,000 ON **9 DAYS IN OMAHA**

Omaha Oct 8

Omaha, Oct. 8. (Best Exploitation: Omaha) At the Omaha Broadway Melody is. headed toward a new high. Brought in two days in advance of schattled opening and will stay at brought in two days in advance of schattled opening and will stay at brought in two days in that number of days and possibly also for the first seven days. Film has every thing including a whiz campaign be-hort work onuses size at he draw-rease or thereabouts and no com-plaints at these results as the draw-ing attractions none too strong. At Brandels will is Garbo and at the Brandels will also for orpheumy work (opening day for Orpheum) base (opening day for orpheum) at a straction (opening day for or

day and carrying through a wear-run. Last week the good news was at the Brandels where the fight pic-tures coupled with Peter Grimm' and Public Menace' public through to a top week. Orpheum was cheery with Farmer' on screen and Henry Fonda himself on the stage part time. Omnian cut it shout to run in the new musical. Exhibitation credit to Ted Emer-

the new musical. A state of the limit Exploitation crodit to Ted Emer-son and Orville Renne of the Ormaha for their comprchensity campaign on 'Mclody' and for the starting of a couple of gags that will carry through continuous the rest of the year. Second time in a month these rest have gone over the top, and due them.

Estimates for This Week

Estimates for This Week [ting creat tor at least of the second se

sured nine-day run will approach \$11,000. These are both new figures here and due to 'Melody' solely. 'Without Regret' (Par) makes it a double feature bill but considerable concern about whether or not second plcture necessary, or even helpful in view of li its it imposes on capacity. Last week was only five days on 'Dantes' Inferno' (Fox) with

pacity. Last week was only five days on Dantes' Inferro' (Fox) with 'She Got Her Man' (U) as a partner, cut short, around \$5,000, just fair. Brandeis (Singer-RKO) (1,200; 25-35-40). -Goose and Gander (FN) An tell which is a day of the short around \$5,000, good considering op-position. Last week Peter Grimm' (Radio) and Public Monace' (Col) Was made into a triple bill with ad-tup ran nearly \$5,000, very good money, and much help from fight films. Orpheum (Blank-Tri- tates) (2,-9 and Frouger Anna Kartine (MG) was good for just so much and dif-ficult to strike over that. First Ume in this house and should come cut around \$7,000 into your a verage. (Fox) was heightened by personal appearance of Henry Fonda with the Sunday, Monday and Tuesday shows. Manhattan Moon' (U) as double partner only added to the robing.

BARBARY' BIG

\$8.000. DENVER

Estimates for This Week

'Alice' \$2,400, 'Boss' Nice **Return of Vaude to Earle, Spitalny's** \$1,800, 2d Wk., Lincoln Lincoln, Oct. 8. (Best Exploitation: Varsity) Femme Band, Ups 'King,' \$14,000, Philly

News of the week is the holdover of 'Married Her Boss,' which ran the house over \$4,000 last week, a

at the finish, but wound up with \$2,500. Orpheum (LTC) (1,200; 10-15-20-50)--Murder Man' (MG) with the Rancho Grande revue, first hail, and Hall. Looks very good and if the latter sex pic holds up well will clock near \$2,800. Last week 'Jaina' (Radio), and vaude, and later We're in the Money' (WB) paced of the Mark (LTC)' (1,900; 10-25-40)-Big Broadcast' (Par); Saddest out-look on street after the most plug-ging, lucky to wind up with \$3,000, not so very. Last week 'China Seen' (MO) slowed up, but was some mough to get \$4,500, okay Warsity (Westland) (1,00; 10-15-

good enough to get \$3,500, one, money. Varsity (Westland): (1,100; 10-15-26)--Married Her Boss' (Coi) (2nd week), After setting high mark for heaf years in the first stretch, which haif years in the first stretch, which went to \$4,100, which is better than double the average. Second canto heading for \$1,800 at least.



roadcast' (Par), okay

at \$7,000. roctor's (RKO) (2,300; 15-55) plus Lyceum orchestra upstairs 770, same scale—'Top Hat' (Radio), Go-

days of 'B!

(Best Exploitation: Shubert-Rialto) With anti-trust case wheeling into second week and occupying biggest and brightest spotlight in film world, managers of cinema palaces here are putting forth best ef-forts to snare patronage and, per-

aces here are putting forth hest ef-forts to smare patronage and, per-haps, get a nod from some of the bigwigs who are in town as de-fendanta, counsel of slicht effect missing from bandwagen, having consecond run, due to inability. to obtain feature celluiola, according to management slatement. For the statement, coing into third week With 'Top Hat' after two weeks of wow busi-ness. Another holdover feature film is 'Broadway' Melody' at Loew's gather some more honey during cur-rent week. Ambassador, F&M downtowner, offering a dualer, 'Gay Deception' imsto cour for this program to fin-ish any place but third in the three-way race for downtown grosses. Shubert-Rialto, midtown Warner hand is destined for a wold week. Fox is trying to offset Shubert bili with 'Chan in Shanghal' Homer Harman, pa. of Shubert-Billo, wer energiel on courbing large-ust. CUST

Estimates for This Week

Estimates for This Week Fox (Fe&M) (5.03: 23-35-55) 'Chan in Shanghai' (Fox) and 'Pub-lic Menace' (Col). Program looks good for \$10,000. Last week 'Married Her Boss' (Col) and 'Thunder in Night' (Fox) very nice business with \$11,500, for which Colbert credited.

BANCROFT'S MELLER TAB

Corper Lancott and Angeles, Oct. 8. George Enteroff goes on tour with the Fanchon & Marco-booked tab, l'op Goes the Weasel? John Hill produced the condensed version stager which ran 14 weeks downlown.

11

Philadelphia, Oct, S. (Best Exploitation: Fox) Return of yande to the Earle will up trade at that Market street house by a good margin. That was shown by the biz of the first three days after fleah roturned. Phil Spitalny' All-Girl Band is the stage sturaction with 'King of Broadway' on the screen. Combo should beat \$14,000 and may sneak a grand more which is \$5,000 above recent pace when house was without flesh enterlainment. Biblingh 'Nord Market' and is getting friendly word to openings is I Live My Life' at the Boyd which drew raves' from the crix and is getting friendly word to openings is I Live My Life' at the Boyd which drew raves' from the crix and is getting friendly word to on Crawford has had here in some time and may get second week; \$13,000 or \$14,000 indicated. On the other hand, the Fox back undi this week, is targering badly with its current pic feature. Here's to Romance. Reviews were divided but pans were extreme and will have trouble lasting out six days, and, if it does, \$3,000 will be tops with a likelihood of consider bod week of its second run showing at the Karlorn-In lisel's consting at the Karlord and the dirent figures for \$1,500, weil, under the dirent orang for fist-tune. Davk Angev' in third week at the Aldine figures for bid Man Rhythm' with

in third week at the Aldine figures for \$75.00, week, under the circum-ances, has a first-run for a change in Yold Man Rhythm' with Buddy Rogers, but will be lucky to get \$2,200 if film holds for a week, Stanton won't get over \$4,500 for minute on verpice Lucky I age. Last week's wallop was the Fox where the Baer-Louis fight films did the expected by carrying an ordinary programmer. Thunder in the Night, dayag to a third Broadway Melody a little under expectations but grabbed \$15,500 and that was eminently satisfac-tor. "Dark Angel" got \$3,500 for its sensational \$6,000 in its second week of its second-run showing at the Karlton was, however, way over what had been figures.

Several contrils solvoid in the boundary of the Karlton was, however, way over what had been figured.
Estimates for This Week
Aldine (1,200; 40-55-65)—Dark
Angedi (UA) (3d week), Will easily get \$7,600. Last week(\$9,600 was
find and the solution of the so

Eltinge's Pic Comeback

Hollywood, Oct. 8. Hollywood, Oct. 8. Julian Zirlinge, marku his film re-turn after three years absence in a stralght male role in Universal scial, 'Adventures of Frank Merri-well. Don Briggs: recurited from radio is 'Merri/well,' with Rosomarie Lable, firmme topper. Henry McRas produces,



Newark, Oct. 8. (Best Exploitation: Procisor) Of course "Top Hat' is leading here with over \$20,000 with the roof open, adding capacity, and the pic holds over. At the Branford "Socrates" and "Bishop Misbehaves" will bring a nice Second with \$15,-00.

pic holds over. At the Branford Scorates' and 'Bishop Mibehave' We' and 'Bishop Mibehave' We' and 'Bishop Mibehave' Wo' and 'Bishop Mibehave' Wo' and 'Bishop Mibehave' Wo' and 'Bishop Mibehave' Wo' and 'Bishop Mibehave' We' and 'Bishop Mibehave' We' and 'Bishop Mibehave' Mibehave' and 'Bishop Mibehave' Mibehave' All 'Bishop Mibehave' Por 'Ton Hat 'Proctor's is using plent' with two bish focts and 'wo' stencils on the sidewalks, 20:000 paper mapKins in downtown shops and all ushors dolled up in-evening dress. McCrory's and Kreege's mu-sion also and the sidewalks, 20:000 paper mapKins in downtown shops and all ushors dolled up in-evening dress. McCrory's and Kreege's mu-sion also and 'w' and 'Bishop Mis-behaves' (MG). Opened very big' and should take Si5000 without tis from on Lake Si5000 without tis from on Lake Si500 mibhout and 'MG' and 'Fixer' Upper' (Badio) and 'Fixer' Upper' My Song for You' (GB) and 'Char-nel Crossing' (GD). On five dava about \$600. Last week, 'China Cane' (Madio) and 'Fixer' Upper' (Badio) and 'Fixer' Upper' My Song for You' (GB) and 'Char-nel Crossing' (GD). On five dava about \$600. Last week, second out' \$10,000. Last week, second four' co-operation secured by giving grocer of winer same award. Estimates for This Week Aladdin (Fuffman) (1500; 25-35 50-60)--Goose and Gander' (WB). Ng at 32,000. Last week 'Dark An-ge' (UA), 3d week, did 33,000.amu of the Broadway for an extended run-Aladdin is uptown, gets a 50c top for regular seats with 60c for loges, while the Broadway is downtown with the Broad way is downtown with the America (Tar). Out, in the four-Wanderer of Wasteland' (Par). split, 53,000, with twee into a shou week at the Denver. Denham (Cooper) (1.500; 25-35-40)-- Barbary Coast (UA) smo thast word, Bright Lights (FY), pulled after ive days to give the house a Treaday opening, which is also the Ford giveaway night Lights fund in a nice fami or Denoum (BKO) (2.00; 25-35-40) --Broadway Melody (1.01). Smash pace, \$3,500. Last week, Their Grimm (Radio) \$3,500 with Bacr Louis ple also on the Lill and get-tross.

Denver, Oct. 8. (Best Exploitati : Orpheum) 'Barbary Coast' and 'Broadway Melody' running race for best gro this week, with latter having slightthis week, with latter having slight-iy the edge. Malody started poorly, but started pouring them night and kept it up since with result [alm will probably get two weeks. "Coast' broke house record at Denver opening day and with crowds holding up niedy all week film goes to Broadway for extended them. Bar bary world-premierd Denver opening day and with crowds holding up nicedy all week new set of the set of the set of the new set of the set of the set of the ran. "B at b at y' world-premiered here. "Dark Angel' broke all recent rec-ords for any film in length of time stayed at first run, three weeks. sized at mat run, three weeks. Sized at and Denham will try Thursday opening few weeks. World series broadcasts cut heavily into matinee business of all the-bridgener starting 316.000 house Hardman starting 316.000 house

Still Waiting for French Decree Law on Pix; Opposition Organizing

. Sept. 29. French decree law for government control of film biz is now being considered by all the ministries in-yolved - C om mer ce (Finances, Forcign Affairs, as well as National Falucation, which until now has been alone in working on it. It will prise-ently so, before Premier Lavai for final okay.

It probably would have been out before now, only the ministers have been too busy with international and domestic politics to worry about

been too busy with international and domestic politics to worry about flickers. What to have come up at a council of ministers held at Ram-boulliet in President Lebrun's hunt-ing-season chateau, but the big all cooks as for the bad news would break soon, now, however, if it does turn out to be really bad news. One thing seems certain: the decree won't be issued in its original form. It wont'be as bad as that. But the items to which Americans most objected-30% of French films to be used by all exhibs each quarter-year, and collection or con-troi of receipts in the theatres-will probably be retained. But How? Only the mechanism of the coli-

troi of receipts in the theatres-will probably be retained. But How? Only the mechanism of the col-lection, or control, of receipts, most likely worl be what it was to have been in the beginning. Dope now is that no organization similar to the Author's League for collection of rentals will be formed. Some-thing else will be formed. Some-thing else will be control to the formed rentals will be formed to the source of the source of the source of the more away from them. Meanwhile, an attempt to organ-ize the industry in the face of the menace does not seem to have made much progress. Flirtation between the new Comite du Flim-organ-ization to which Americans belong--and Charles Delac's oid and de-orgpit. Chambre Syndicale catcit uget along. Idea was to make the Comite du Flim, taking care of de-velopers, printers and other 'heavy industry' whereas other units of the comite organized distribs, ex-hibs and producers. Now, with the Chambre out of the running, the comite du Flim, taking the comite. Delac outil, intends to continue as before, rivaling the contine.

before, rivalling the comite. Before, rivalling the comite. Eesides this defect, the producers' end of the Comite is still pretty weak. There is an indie producers' organization, headed by Felix Gandera, member of the comite, but Jandera, member of the comite, but it's pretty young and weak. Beorges Lourau's distribs and Ray-mond Lussies' exhibs are the only active elements in the comite, and they are not enough to represent a whole industry.

New Magyar Filmer's Stock Co. Prod. Idea

Budapest, Sept. 27. Hungarian Film Prod. Co., Ltd., just founded, is the first to plan the engagement of a permanent com-pany of actors and technical per-sonnel.

Sonnel. Plan is in view of continued pro-duction, thereby hoping to decrease expenses.

Film Info Bureau

Eerlin, Sept. 2 Following the sanction of press resolutions adopted during the In-ternational Film Congress in Borin bý the 'Federation Internationale de by the Federation Internationale ne la Presse Cinematographique' in Brussels, the German socition has proceeded to organize the first la-ternational Information Bureau for

film press. It is being conducted in close operation with the German Journal-ists Association and the German Film Chamber Under the manage-ment of Albert A. Sander.

More Nazification

Beriin, Sept. Government has ordered three more Nazi propaganda films during the scason.

the scason. Another step in the direction of mazification is seen in the obligation to take out a license for each film house. This will automatically shut out the Jews among exhibitors.

Troublesonie Dutch Pic **Ruling Annoys Exporters**

Paris, Sept. 29. Local im exporters are upse about a ruting of the Dutch distributors that all films of normal gauge

utors that all films of normal geuge rented by them must also carry with them rights to 16 millimeter and other narrow versions of same sub-ject. This means that in selling world rights to narrow rims, exception must always be made of Holland, so as to permit narrow rights for that country to be coupled with normal width rights.



Sydney, Sept. 18.

Sydney, Sept. 18. Stuart Doyle, m. d. of Greater Union Theatres, and co-director of General Theatres, has just re-turned from co-ing the South Aus-train field. Says that G. U. T. is readying to spend 378,000 on the-atre improvements in each state of Australia. Also easy that every unit in the chain is being keyed up so that finally G. U. T. will become the greatest theatre operators here. While Doyle traveled south Over the field. Unfortunately Murro was taken seriously ill in Brisbane and will be confined to the hospitat there for the next six weeks. Until Murro is fully recovered it is guite possible that the game between G. U. T. and Hoyts will be sus-pended. In not one instance has either Doing the first of the south of the the G. T. circuit. Both at present are deeply interested in their own respective chains.

New Idea of Previews For Children in S. Afr.

Capetown, Sept. 9.

Johannesburg branch of the National Council of Women has ap pointed a subcommittee to draft out advance reviews of all pictures. Intended to assist parents as to the kind of picture suitable for their offspring by publishing opinions from the British Film Institute, London, and the Parents' Maga-zine, U.S.

#ine, U. S. These reviews will be published in the local dailies before films ar-rive in the country.

French Pix in Reich

Paris, Sept. 29 Number of French films are crash ng into Berlin these days. 'Variety,' German version made in France

German version made in France with Hans Albers and Annabelia an the leads, is at the Capitol in Ber-lin, French original has ot yet been shown in Paris. "Dame Aux Camelias' will be dubbed in German and shown in Hitlerland. Remous 'Eddles' and 'Crime and Punishment,' in Frenca, will soon be shown there, and a Ber-lin firm has bought 'Black Eyes,' Simone Simon and Harry Baur film distributed by David Souhami,

Theatre's Idea

London, Sept. 29.

When the Prince Edward theatre. When the Prince Edward theatre, for years the home of tradeshows, has been converted into an eatery cabaiet, the management will en-deavor to retain the patronage of ilm concerns. Will continue to of-fer the theatre for tradeshows in the mornings and afternoons and, in addition, will contract to furnish childitors and press with lunch-eons.

On these occasions house will be able to feed over 600 people.

He Can Take It

Sydney, Sept. 18. Sir Ben Fuller has accepted appointment to the board of directors of two local insurance companies

t will keep him in trim for entertainment activities.

ANOTHER ENGL VERSION FILM

Paris, Sept. 29.

French Tobis apparently is join ing gang of film companies which are shooting English and rench versions simultaneously here. Decision to make an Englisher of 'Kermésse Heroique' ('Heroic Street Fair') is reported definitely made. and a number of actors hired to appear simultaneously in both nix.

'Kermesse' is a costume spectacle, Kernesse' is a costume spectacle, as are a majority of the films of the two versions the films of the Double talkers pratice is result-ing in praise by local producers for American players who come over to make Englishers, on grounds that whereas they are tough in discuss-ing contract terms, they are doctle and hard working once they get on the set. French actors, on other hand, work for less but preserve their independence on the job, and are frequently accused of hanging back when it comes to co-operation.

U. S.-Anglo Producers' Mutual Quota Law **Proposal** to Gov't

London, Oct. 8.

American and English fim pro-ducers are combining to submit a proposal to the government anent the film quota law. It is intended that English films It is intended that English films not be gauged on footage as here-tofore, but on cost, meaning an abandonment of the quickle and substitute type of production locally. This, it is figured, would enhance chances of the pictures for reaching the world market and would do away with the current situation of turning out overnight product for no purpose other than to collect dust.

SIR BEN REPLACES **BRIT PIX WITH YANKS**

Sydney, Sept. 18.

Sylney, Sept. 18. Sir Ben Fuller is quitting the British pix policy at the Mayfair this Yuletde. with the Mayfair this Yuletde. With the the Mayfair process of finality with one of the majors to cover a long period. Sir Ben says that the policy change does not actually mean he will never screen British pix again, but he firmly believes that the entertain-ment field should be international, and as the British have had every assistance jocally they should now be able to stand alone and without further finge-waving.

be able to stand alone and without further flag-waving. Mayfair has mostly been using British-Dominion product on an agreement with Ernest Turnbulk. Reported some time ago that B. D. was anxious to control a theatre of isd on here. Options have been had with no deal ... syst.

Capitol Spreads Out

London, Sept. 29. London, Sept. 29. Company of 'Nuptias of Corbal', Capitol Films' production, is off to Aix Les Bains for exteriors. For interior shooting, Capitol has leased space in the British International studies, although it has a deal with B Latter is working to capacity on other Capitol and Woolf productions. at present.

at present.

Munro Better

Brisbane, Sept. Charles Munro, m. c. of Hoyts, is improving after a major operation. Munro was on a tour of inspec-tion of his chain when stricken and rushed to hospital.

Kiev, Odessa, Leningrad Studios-At Work on New Russian Product

Marietta' Record-Breaker . In Rio; Film Biz Good

Rio de Janeiro, Sept. 27.

Rio de Janeiro, Sept. 27. "Naughty Mariota" (MG) was marked up as a record-breaker through finishing three weeks at one of the biggest first-run-houses here. Picture, had a tremendous reception, mosity because of its mu-sic and local popularity of Jeanette Macdonald, was also havo, a Portuguese film, was also havo, a Portuguese soli-ton for Rio's large Portuguese col-ony.

ony. "Going to Town' (Par) and 'Saint Louis Kid' (WB) are the vanguard of the new releases, which include a Cine Alliance fil , 'Casta Diva,' with Martha Eggerth.

Fair biz prospects here, especial-y if the prevailing cold weather lv continues

U-A. CINESOUND TALK SYDNEY **QUOTA PIC**

Sydney, Sent. 10.

Negotiations are proceeding be tween Cinesound and United Artists for the former to make a quota pic for U.A

Cecil Marks, local head of U.A. leaves for America shortly and will place the scheme before Arthur Keily, company's foreign boss. Idea is to use the pic here and in England.

Stuart Doyle, of Cinesound, had several confabs with Marks and the deal appears set, providing Kelly is

deal appears set, providing Kelly is in favor. Distribs will very shortly be forced to comply with quota regula-tions and take a percentage of pix solely produced in Australia. At the present moment Cinesound is the only studio in a position to make pix, excepting National. The only Yankee distrib already in possession of a local quota pic is Nuly real family routes a since the quota came into being. All of the other Yankees are biding their time to see just when the government will actually set the quota wheels into motion. There has been some talk of Fox starting a unit here with local capital, but not much headway has been made in this respect so far.

Wife Speeding to Side of Douglas, Ill in Berlin

Sydney, Sept. 18.

Sydney, Sept. 18. Wife of W. J. Douglas, general manager of Fullers, has left for Berlin to see her husband, who has been seriously III in that city: Douglas set out on a world's tour some time ago; but was strikken in Berlin and has undergrone several serious operations there. Recently a cable was received advising Mrs. Daglas the received advising Mrs. Digts to her husdand's side.

Reverse Slant

Paris, Sept. Paris, Sept. Pathe p. a. is assionishing the local public by printing adverse criticisms of 'Paris-Camargue,'Jack Forrester film at the Marivaux, in newspaper advertising. Running: statements that the pic is slow and heavy, and inviting the public to come and judge for itself. Jim is in the fourth week. It's new idea in France.

New Dutch Prod. The Hague, Sept. 27. In the village of Laren, near Am-scierdam, a new film studio has beended, in which work is under di-rection of Frans Dupont. Main object of this studio to produce science and the produce science in the produce science and the produce science in the science and the produce science in the science and the produce and produce science in the produce the science and the produce science in the science and the produce science and the produce science and the produce and the produce and the produce and the produce science and the produce and the produc

Moscow, Sept. 19.

The Kley and Odessa branches of the Ukranian-Film Trust will re lease a number of new films to mark the 15th anniversary of the Ukran-ian cinema industry, which will be

The four aninversary of the Orran-lan cinema industry, which will be celebrated next month. Director 1. F. Kawaleridze's "Pro-metheus," an historical film dealing with the period of "Nicholas I, will be first. Also: The Flood, Directors L. Golub and N. Sadkovjch, film about youth; The Post at Chortov Brod," director N. Byelinski, Ili do Soviet border guards; "Report Card," director B. Shelontsev, adapted from Lev Kasall's novel of the same name; "Odessa," director Jean Lodes (French), shows this see port on the Black Sea: Hold On, Karll! director Maslvukov, on the life of children in Fasciet countries; The Sunny Masquerade," director N. Grigorovich, on the children of the Soviet Union

Soviet Union. Lenfilm, the Leningrad Studio which made 'Chapayev' and 'The Youth of Maxim,' has issued a re-vised list of its films for 1326-37. Y. Bilokh and A. Ivanov are work-ing in Vasilyev brothers' studio on a film baout the victorious First Cav-alur.

alry. Y.

airy. Y. and R. Muzikant are also working in Vasilyev brothers' studio on 'Lake Kimas' dealing with the Civil War and fight for Soviet Karelia.

Vasilyev brothers are doing 'Diplomat, about Kolomitsev, the first Soviet diplomatic representative to Persia

Martin and a second of the second sec

Tinion

Union. S. Gerasimov is on 'Our Acquaint-ances,' a film of contemporary Soviet life. N. Lebedev is making a picture especially designed for young

people. Trauberg and Kozintsev are work-ing on 'Youth of Maxim' (new

Trauberg and northwest as when ing on 'Youth of Maxim' (new series). For the Pushkin Jublice, there will be two films, one showing the conditions under which the poet worked, the other especially de-signed for children.

Arthur Shirley Loses Suit for False Arrest Sydney, Sept. Arthur Shirley, former pic pro-ducer, has aked the Curi here for \$20,000 dämage inhe Curi here for \$20,000 dämage inhe Curi here for \$20,000 dämage inhe Curi here for the Detective Bureau for alleged wrongful arrest and assault. Shirley, in evidence, says he re-turned to Sydney Aug. 13, 130, after four years in Höllywood. Two detectives met the boat and took him to the Criminal Investigation Department for questioning. At C.LD. he was asked whether he was married in Victoria. He repiled such was not the case, also telling the detectives then asked him whether he was married again in America, and he refused to answer until he consulted a lawyer. He was then released and was never actually charged with bigamy. In April, 1334, he went through a form of marriage with Bigamy. In America, the adaptive that he cause back from America that me as a seporte. Dia tore has a werdict for the de-foundants. Shirley is rather welk known here for his attempts to break into the intone is the most in the or low here the the strengt to bread untagent with Bigamy.

Sydney, Sept.

German-American Dubbing Stops As Tobis Makes New Coin Demand

Berlin Sent 29

All plans for synchronizing Amer - lean pictures here have come to a sudden standstill because Tobls German patent holder, insists or license payments for making sound

licence payments for making sound tracks. One year ato Fox was still suc-cessfully synchronizing the Shirley Temple films here dubbed versions going over 100% in the uses. Shir the christ are edited by Fox with hear superimposed titles because of the incompatibility of the Tobls de-mend.

mand.... Paramount, too, had built up a dubbing department which is hang-ing fire, pending negotitations. It is in a good spot for the time being, shoes all the films it intends re-leasing in Germany this season are biened a dubbed already dubbed.

already dubbed. Dispute has for some time been heading toward this deadlock. Dr. Peter Henckel, head of Tobis, leaves next week for New York to fight things out with the foreign excess of the major companies.

NO EASY COIN IN AUSTRALIA

here, and it is not yet out on gen-eral release. Starting on Champs Elysecs with a moderate run in the Collsee showcase early in the sum-mer, the Gaumont circuit put it in its big dicuzer Rex. as soon as the new season opened, where it was hield over for a second week, rarc in this 4,000 'seater. Now, combined with acts, it is doing big grosses at the 6,000 seater Gaumont-Palace, and from there it will go out and really start making money. Film got none too good press no-tices when shown at the Champs Elysecs, but popular draw of Mau-Sydney, Sept. 18. Despite a fully-fiedged quota, a Board of Control, and a Book of Rules, promoters are, finding it al-most an impossibility to secure any money from financiers and public

Elysecs, but popular draw of Mau-rice Chevalier is sufficient to over-

money from financies and public for pic producing. "One authority says it is harder to be authority and the same authority "N. S. Wales already has a quota haw which has cost the taxpayers thousands of dullars to bring up to its present stage of imperfection. Government has also given distribs and exhibs the biggest puzzle the world has ever known. Even with a Board of Countrol and a Book of Kules nobody, not even the G-boys, know the answer. know the answer. With everything thus far just a

crazy tangle, no second Hollywoo is at present creeping over the Aus-tralian horizon. Outside of Cine trailan horizon. Outside of Cine-sound and National studios there is no money, no pix in production, and 'no savee' by the capitalists. Just like Old Mother Hubbard's Cup-board, the quota shelves are barc.

TALKING FILM BANK **AGAIN IN HUNGARY**

Budapest, Sept. 27 Rumors of founding of a government film bank for the purpose financing Hungarian picture produc-

funncing Hungarlan picture produc-tion are again current. It would start with \$200,000 capit-al, principal shareholders being Kodak, Ltd.; a Mr. Segal, who owns a neighborhood theatre; the firm of Kovace's and Faludi, which owns the only important film laboratory in this country, and n American, Gordon, who is stiving to lnvest his frozen assets in the venture.

New Madrid Prod

Fight on the new rule, which is making it fough to use Paris as an international film mart, revealed the outforms authorities thought the trade wanted it, and therefore asked the Chamber of Commerce to build a new projection room, think-ing to do the importers a favor. Seems that request had actually both the symical asymptotic dynamic Chamber Symicale...which dynamic represent the distribute at all, how-ever. Madrid, Sept. 27. Constantin I. David, German di-rector; will turn out 'La Musa y el Fenix' ('Tile Muse and the Phoenix') for a new producing outfit, C.I.D. Film for . Flim

Film. Scenario was written by David. Eduardo M. del Portillo and Rafael Lafora and pic will be issued in commemoration of the third cen-tenary of the death of Lope do Yega. famous Spanish playwright. Film will be made at the Roptence Stu-dios here.

Hazel Terry Debuts

London, Sept. 29. Hazel Terry, daughter of Dennis Nellson-Terry and Mary Glynne, and grandnicce of the iate Ellen Terry, makes her film debut in 'Nuptials of Control.' Corbal

Miss Terry is only 17 years old, but has served an apprenticeship in the Oxford repertory company, and the played a few small parts in London. re

Sydney, Sept. 18. conarist had just completed a story around 'Phar Lap,' Australic's wonder horse, since dead, using Agua Callente as a background.

Eureka

background. _ News of the Caliente closing came through and scribbler-dian't know what to do. Finally figured it out. Changed it to a local track.



should give encouragement to Hol-

here, and it is not yet out on gen

balance the lack of enthusiasm of the carriage trade.

Customs Law in Paris

Film importers here, fighting the

rule that in order to show a picture brought into the country under

bond they must bring the buyer to the Customs House projection room In the east end of town, have won a

partial victory. Customs authori-

tles have ruled that, in 'exceptional

cases,' where their own projection

room is insufficiently equipped to

show the picture, they will let the

film go out to the importers' private

This won't happen often, how-ever. Only in cases where it can be proved that it is essential to use two machines to throw the film, for instance. Customs house has only one.

Fight on the new rule, which, is

Customs people are now fighting against restoring the old conditions, whereby each importer could take his film out of bond long enough to show it wherever he liked, on grounds they haven't enough men to send around with the pictures.

Naturally, no film can go out un-icss accompanied by an official, and French government economies have so cut down the force that the scrulee is now short handed.

projection room.

ever.

Paris, Sept. 29.

Still Much Ado About

lywood made French versions. Picture has already gone well be yond the \$200,000 mark in grosses

Success of

Paris. Oct. 1.

Bergere' (UA)

Fox Newsreel Breaks Into South America

to de Janeiro, Sept. 27. Movietone is investigating the possibilities of newsreels in South America for local and international distribution. Main trouble is likely to he back of subjects of sufficient international interest, though it has

been doing pretty well so far. Ill: ucray, carageronan, and Benjamin Box, sound man, have made temporary headquarters The're-atter visiting the West Coast and Buenos Aires. Made at reel of the commercial air route over the Andes (highest in the world) and shot scenes at the Paraguayan front during the Chaco war. From B. A. comes word that thelr visit; resulted in far greater interest in newsreels and that a newsreel house has been opened there. been doing pretty well so far. onencd there

and that a newsreel house has been opened there. an exceptionally slow. Creature. an exceptionally slow months. Reals have been mainly of local houses a new idea of enter-prise and speed, throwing pletures of local happenings on the screen the same night. This is a big departure from for-mer methods here and was a bit of a shock to exhibitors at first. Was-ules to cut in a clean beat on some-reel of local interest. Local author-ties make their presence feil in the selection of subjects which should or should not be filmed.

NO MORE POOLS. SAYS SIR BEN

New Zealand, Sept. 18.

The Fullers announce they are positively through with all pic-buy ing pools from now on. Say they will run their own biz entirely in their own way and without any

their own way and without any higher-up interference. Sir Ben Fuller has decided that his organization will only use in-dividual showmanship and com-mon-sense in buying and selling pix. Pools, according to the knight, are useless and a hinder-ance insolar as the industry in gen-eral is concerned.

3.200 SEATER CINEMA ON WAY IN MEXICO

Mexico City, Oct. 8.

Largest privately owned and op crated cinema in town is now under construction by Radio Teatro Internacional, S.A., which is backed by Emilio Azcarraga, local capitalist and founder of radio station XEW. House is to be a 3,200-seater, modern in every respect, with ac dations for opera, drama and other stage shows as well as plcs. It is to have GE wiring and Simplex projectors. House will be on the ground floor

House will be on the ground floor of a 10-story office building that is going up on a local downtown main stem. Operators plan an American style roof garden, featuring talent from the U.S., atop the building. Expected to have the house ready for the winter season

Help! Help!

Mexico City, Oct. 8. Operators of 18 naborhoods in oor sections of this city have asked oor sections the clvic fathers to toss them an economic life belt, averring that if the city doesn't help, they must quit. Exhibitors ask reduced taxes, lower pics rentals and cut wages for employecs. Civic fathers are givi sish thought.

Ufa's Abyssinia Short

UIA'S ADYSSINIA SAOT Berlin, Sept. 29. 'Aby.. the Last Imperial Country in Africa.' Is the title of the latest UFA educational. Camera-man. Dr. Riki, elaims to have caught all the war proparations of Ethiopia prior to the rainy seaso Also, as a guest of Nerus, he was able to short scenes of the Imperial

Service is now short handed. Matter involves a lot of money for those American companies who used to bring their pictures in under bond, without paying duties, until they were sold. If present arrangement keeps up, they'll have to pay duty on a lot of stuff or re-frain from brinking it, because it's nearly impossible to do bushness in the Customs House projection room. able to shoot scenes of the imperial family for the first time, and numerous unique church festivals and pro-cessions as a special feature.

U. S. Gross in Australia for Year Climbs to \$8,701,625; 1/3 Comes Home

Realism

London, Sept. 29. For the new Arthur Tracy-Anna Neagie fil ' treet Sing-er's Serenade.' two well known show people have been cast t play.themselves. One herearth Eboat veteran

house manager, at present lo-cated at the London Hippo-drome; and the other is W. MacQueen Pope, a prominent local press agent.

MEX THEATRE SHUTDOWN LOOMS

Mexico City, Oct. 8.

Mexico City, Oct. 8. More headaches are pillng up here for film folk. Latest is that the Federation of Cheme Industry Workers is organizing a nationvide shutdown of over 700 theatres. Is also lining up the petroleum and sugar labor for a sympathetic strike as a gesture, since those two are also mostly clerical and labor help of American distributors. National movement is to start Wednexday (9) or Thursday, the Federation asserts. Government is seeking to induce the Federation to drop the move

the Federation to drop the move-ment, having succeeved in out-talking the Confederation of Work-ers and Peasants, Mexico's stronges

ers and Peasants, Mezico's strongest iabor organization, from consum-mating a similar move last week. Most chemas in the meantime are operating, although showing some aged pictures and as many local-mades and European-mades as possible to conserve the Ameri-can product in case of a sudden draught.

Friedland, in Budanest. Says Quota Is No Dice

Budapest, Sept. 27

Budapest, Sept. 27. Max Friedland, Universal's Euro-pean manager, is here to look after U interests and investigate the general situation from the angle of American producers. Hungarian government's ruling that 15% of all pics shown here must apeak Hungarian-either in origi-nal or synchronized-specifi ruli to al or synchronized-specifi ruli to local trade can't stand for a Hun-garian vorsion that costs \$10,000 or more by the line it's fi ished, he feels. feels.

feels. Two new Francisca Gaal films, and the pletures of Universal's newly engaged Hungarian actress, Elma Bulla, are scheduled for shoot-ing in Budapest if some compromise with the government can be brought about, he says.

Jobs Wanted

Budapest, Scht. 27. Unemployed of the acting profes-ion have started action to secure Unrmployed of the acting profes-sion have started action to secure all jobs available for extras in the Hungarian pleture industry. Will be difficult to obtain a rul-ing to this effect without official pressure, producers preferring to pick and choose their extras where they neares.

they please.

Anzac Battle Ends

Sydney, Sept. 10. Sydney, Sept. 10. "Everyenes", local trade paper, has ended its fight with the American distribs, Fight, while it lasted, was-very bitter. Gayne Dexter, editor, is at present in America.

Innocent Spectator

Innocent spectator Paris, Sept. 20. crömen making pletures of jointéd rocks known as St. Ja est Towers, near Annecy. In French Alps, galhered a crowd of moun-tain climhers around them to atch the work.

the work. One spectator forgot how danger death over a 500 foot precipice Shooting was discontinued while cameramen retrieved the body.

Wilson, chairman or Śir the Motion Picture Distributors' of Australia, has just released figures for the season of 1934-35. Organizations involved are Par, Warners, M-G. RKO, U. and Columbia.

13

year amounted to approximately \$8,701,625, as against approxi ately \$7,309,030 the previous year, nearly \$10,810,545 for 1929-30.

nearly \$10,810,545 for. 1222-30. Amount paid in cuistoms duty, primage. etc., for 1334-35 was \$1,-575,215, highest in the history of the industry. Australian operating costs (excluding salaries and taxation) were \$57,300; salaries paid in Aus-tralia were \$1,126,155; advertising postors purchased locally cost \$357,485. Net profit of the or-ganizations after deleting local ex-pances arcreas ware \$52,455, as against \$416,640 in the previous year.

year. Of th \$8,701,615 earned, two-Or the \$5,00,016 earned, two-thrds remains locally to cover op-erating expenses and salaries. Gov-ernment takes more than a third of the amount left here, leaving a lit-tle under a third for the producers

11 UFAS READY: ONE IN ENGLISH

Berlin, Sept. 29.

Aiready 11 of Ufa's seasonal product of 24 nictures are finished and ready to be released.

Heading the list is the Lllian Harvey film, 'Dark Roses,' directed Harvey film, Dark Roses, directed by Paul Martin, only picture with an English, beside the French, ver-sion. Four others have additional Prench, showing the strong grip Ufa has on the Gallic country. For the first time two Dutch ver-sions were made, following up the Ufa's recent deal with a Holland firm.

CINESOUND DICKERING FOR ZANE GREY ORIG.

Sydney, Sept. 18. Zane Grey, American novelist, is ue herc shortly on a fishing vadue he

cation. Show a manage to a summer to a sound, has been for some time dickering with Grey to write a local yarn for the company to make into a pie. Figure offered is said to be a record for an Australian produc-ing unit. Doyle says that he is very bopeful Grey will accept his terms, He believes that with Grey's name tacked onto a local pie no di cuity would be experienced in placing it overseas.

Cinesound aircady has one Amer-lean scenarist under contract, Ed-mond Seward, and he is turning in scveral yarns, to be gotten into production just as soon as the local quota definitely, comes into opera-tion.

Mexico Means It

Mexico City, Oct. Gövernment meant what it said In establishing a censorship for na-tive productions as a means of mak-ing such pics the McCoy with re-gard to authentic. Mexican atmos-phere, customs, dress, mainers, etc. First pic to fail under this cen-sor's ax is 'La Isla Maidita' (Wicked Island), opus of a native producer. Censor held that, certain scenes re-flected badly upon Mexico and or-dered them deleted.

SPAIN-SALVADOR AGREE

Madrid, Sept. 27. Governments of Spain and Salva-dor have railled an agreement pro-hibiling the commerce, circulation and exhibition of motion, picture films which might calumniate either construct country.

Similar ban on pics deriding any other Spc ish-American nation.



draught.

DR. SOCRATES

CALL SOUCHARDES

br. Activities. Artiviting at the fail ond if the G for Burion. Artiviting at the fail ond if the G for Burion. Artiviting at the fail ond if the G for Burion. Artiviting at the fail ond if the G for Burion. Artiviting at the fail ond if the G for a graceful valedictory for shart has been a most interesting and generally successful services of pic-tures. It hasn't the vigor of some of ind basic threat of violenco is al-two motivate the story manage to the for the some of the some the some of the some of the some of the some some of the some of the some of the some some of the some of the some of the some some of the some of the some of the some some

HERE'S TO ROMANCE (MUSICAL)

(MUSICAL) 20th Century-For release of Jesse L. Lasky production. Features Nino Martini, General ver Tohn, Aglia Louise, Schumann-Rother, Tohn, Aglia Louise, Schumann-Bersen play, Ernest Pescal and Arthur Richman, Forn original by Pescal and Rother Magidson. Photography, L. W. O'Connell: cound, Aitred Bruith: editing: Martine Control, Altred Bruith: editing: Martine Control, Altred Bruith: editing: Musical Arterior. Louis De Francesco. - At Center, N. T. Neek Oct. 2, 625. Nunning Nino Donelli. Martine Generative Tohne Ross. Martine Heink. Martin Gambarelli Bans. Schumm-Heink. Martin Gambarelli Bans. Schumm-Heink. Martin Gambarelli Spaniah Dancer. Vicente Breudeo Fred. Pret. Arte Sonreau Andriot. Artendischer Artendischer Kaliz

on the ball as a potential chematic grand as an experiment of the set of the

he has two specially contrived pops, the tilts song, Harris to Romance, the song the song the song the arise song the song the song the arise song the song the song the transmitter of the song the transmitter of the song the transmitter of the song the song demonstrators in 5-and-10°s are no longer a fact, the incongru-ting are further amphasized by the manner in which Martini's film-turner for romanic singling roles could be contred. With pops at the music contret, with pops at the music contret. With pops at the music contret, with pops at the music contret. Mich Martini's film-turner for romanic singling roles could be summaries. Vicente Eacudero, and Aria Gambarelli faiso credited for the signify in a ballet fiash have their terpsichorean opportuni-ties. Mars Tobin and Denny as the product song music body by contra comming on the solution by the product song music body by the solution of the solution by the product of the solution of the product be summonited. The trimmings. Vicente Eacudero, and Maria Gambarelli faiso credited for the stain() in a ballet fiash have their terpsichorean opportuni-ties. Miss Tobin and Denny as the product armand Kalfy's bit as the product armand failer ballet fiash have their terpsichorean opportuni-ties. Mars and music boling the product armand kalfy's bit as the product armand kalfy's bit as the product armand kalfy's bit as the product armand kalfy and a despine the axiomaria the diding tilke-vine rates. Abdi.

Area Bush Schemb Lawren and Schemberger Marken and Schemberger The Return of Poter Grimm' has observed the schemberger The Return of Poter Grimm' has applicituations with a schemberger spherination with a schemberger spherination of the schemberger will plot mechanics. As a them his spherination of the schemberger will plot mechanics, as a them his spherination of the schemberger spherination of the schemberger will plot mechanics. As a them his spherination of the schemberger schemberger schemberger schemberger the schemberger schemberger the schemberger schemberger schemberger the schemberger the schemberger schemberger schemberger schemberger schemberger schemberger the schemberger schembe

Miniature Reviews

'Dr. Socrates' (WE). G-man and gangster yarn with taining, Park and an and taining, Park and an and taining, Park and the second taining, Park Annual Strate Toy, Moderate filmsistel has oncert-film cast names as main strength. 'Return of Peter Grimm' (Raduo). Heavy story with spiritualism as theme. Pretty duil. Cast top is Lionel Bar-rymore.

duil Cast of Arroy Chester Morris-Pursuit' (Metro). Cast topped by Chester Morris-Sally Ellers not strong enough to overcome general story hortcomings, Shot' (WB).

"Little Big Shot" (WB), Gangster-kid theme adequately introducing Sibyl Jason as a new kid starlet. "The Last Outpost" (Par) Loosely women melange of melodrama of Mesopotamia during the war. "O'Shaughnessy" Boy" (Met-roth, Jasun Bar Meme Pith authentic circus locale, Good production will help. par-

haps the cleverest of the juves. She shows the entire book in this, her first celluloid entry, ranging from comedy and pathos extreme:

The celluloid entry, renering from the comedy and pathos extremes with intermediary exhibitions of clever histrionics, impressioniams and general talent. Not as comely and cute' as Shir-ley, little Sybil Jason's plainness main grows of requiry deer on out-wearing the welcome. She's ave-has an odd English accent. (she's of, South African birth), can act, emoto, Shir and danes. Willingly, heired to Armstrong and Horton, a couple of petity pitchmen who live by their wits and a dubous source of homome from saffing the source of homome from saffing the watches. Aixed up in the middle of two opposition mole, just because Sybirs father had been bumped off by one of em, both motivate the action to a bing bars of all the arm at an unsuspected reward for cap-turing the hoodiums. Said reward paves the way for a lunch-ware parent heodoling. Said reward paves the or a bing bars fails he har parent heodoling. Said reward paves the way for a lunch-ware parent draged in for the romantic clincher. The jerry Wald-Jules Epstein

and respectations inter-farcell dragged in for the romantic clincher. The Jerry Wald-Jules Epstein-be to an advert the law on picity be to a said and a much wanting but it's a satisfactory enough outfitting for the intended purpose thereof. The dialog is better than the story. Besides the kidlet, Armstrong and Horton look worried enough throughout to achieve a measure of sympathy for two not particularly sympathetic och LaRue are most im-pet are also-rans and bits. Production technique ordinary. Abel.

O'Shaughnessy's Boy

Metro-Goldwyn-Mayer release of a Phil Goldstone production. Stars Wallace Berzy Director Richard Bolesswatch. Story. Har-yey Gates, Macion B. Boylani, saapztion, Leonard Preskins, Wanda Tuchock, Otie Garrett, Canners, Janne Wong Howe, At Garrett, Canners, Janne Wong Howe, At time, 67 mins.

Windy'... Stubby' as a child... Major Winslow.... Martha Cora..... Mastings...

Having established Wallace Been Having established Wallace Beery and young Jackle Cooper in "The Champ," it was to be expected that the same basis would be followed in succeeding releases and this cirthe same father and son stuff, saved by an authentic circus atmosphere, by an authentic circus atmosphere, but hurt materially, in so far as Cooper Is concerned, by far too much crying. It would have been better both for the boy and the ple-ture had the water supply been cut down if not completely shut off. Inn will be better off once it gets past the keys.

<text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text>

Wednesday, October 9, 1935

<section-header><section-header> THE OLD HOMESTEAD (WITH SONG) Liberty release of an M. H. Roffman model draw, Dorothy Les, Willard Robert Stability Director William Nies, Story and Stability Director William Niese Stability Director Stability Director Stability Director Niese Stability Director Stability Director Stability Director Stability Director Niese Stability Director Stability Directo

An unpretentious romance of 1477 and city life set to music which manages to please but doesn't have the class nor the punch to essay choice engagements, Makes good pompany for another feature on sough as solo attraction. Country towns will like picture better than the keys.

company for another teause on double bills. Unlikely to prove strong enough as a noir attraction. Country towns will like picture better than the atmosphere is that of the air waves, locale switching from the farm to New York and back again, with n's farm hands suit) attain-the attraction of the meany seem a little faster than it should be and the desire to return to the backwoods a bit far-teched, but I all serves the purposes of the story of the order waves, and the should be and the desire to return to the backwoods a bit far-teched, but I all serves the purposes of the story of the order warous featured cast members something. I do besides warble numbers, result being that no order hand Lawrence Gray, the plowboy, dominate the romance department but not by a big margin. After they got of Gray and the picture's provide for Gray and the picture's provide for Gray and the picture's plot of the contance department but not by a big margin. After they got of Gray and the picture's plot and the strins quite a terv for the action and also figures in the string. The string of the string when the big laughts in the course of the action and also figures in the shifts. In screenial and the plotenes should enoy fair popu-lating a should enoy fair popu-lating a should enoy fair popu-site and the story charts no origin markees. One of the string and and the plotenes that is coreenial and the plotenes the string and and the plotenes and photography bring when for the story charts no origin plotenes and photography bring for anothing elaborato but compare for anothing elaborato but compare for the story charts no origin plotenes and photography bring for the story charts the indi-

CONDEMNED TO LIVE Chick Moran. Marie Cilnt Blackburn... Sue Parker. Parker. Fitz-Stanley. Jimmy. Jinky Duffy.

The her is in the second secon

THIS IS THE LIFE

(WITH SONGS)

follow legal mes or, ending. McGuire carries his assignment well, while Sidney Toier makes an appealing medicine show man and Francis Ford a comedy assistant. Sally Blane is in toward the end. *Char.*

TWO FISTED

Paramount release of Harold Huricy pro-duction. Features Lee Tracy and Rosco Karns. Directed by Janes Critze. From Alchard Taber: acreen play. Sam Heilman, Trancis Martin and Rödle Moran; camera. Harry Fischbock. At Strand. Brooklyn, ball Op milnal.

drawing room between Karns and inother pus. Gali l'attick is a charming and disinteristed wife and sitter. Tracy winds up with a nlt-wit type who chatters a la Gracle Alen. Photography il tred to closeups and backgrounds, and the charter is simple. Shan.

Legong, Dance of Virgins (TECH NIGOLOR) Marquide 6 la Dineira production, and DuVorid reach. Directed production, and Duvorid active cast. Filmed on Jale of Bali, Dutch East Indica. Camere, Wulliam M. Green, All in Technicolor. At World, Uronn. All in Technicolor. At World, Duvola Control Control Control Control Duvola Control Control Control Control Control Control Control Control Control Spankar Microsoft Montrol Software Microsoft Nyong Microsoft Montrol Control Control Control Microsoft Micros Is ming. Y. Warner ros. A couple of the Xach Clubs Boyr best special byrics are neutly worked into this script, resulting in an ex-ceptional comedy short. Songs are tied together with slapstick situa-tions growing out of a screwy story. Benley and Burnett Hewsley. With Tommy Mack, Fred Halper-and Gertrude-Nudge in subport of the Yacht Clubbers, there isn't a straight man in the tast. Boys and torth, and the batting average is above par. Charlie Adler of the starred quar-tet does most of the work in this above par. Charlie Adler of the started quar-tet does most of the work in this range the batting average is Takin and goes knockabout a la Mills. Kirk and Martin, quite a switch for a quartet better known for its so-phisticated warbling. Brisk pace and effective spotting of laurka are indicative of competent direction by Lidod French. Bide.

swank opening at \$5

top, 'Legong' started off as an auspiclous production for re-opening this 49th street spot, formerly known as the Westminster. Picture follows

this 49th street spoi, formerly known as the Westminster. Picture follows usual procedure of this type of na-tive stuff with acting of Ball resi-dents nothing to enthuse over. Saie distinction is that it was shot all in a strength is that it was shot all in the one entirely in color. Consider-ing material at hand and other handlcaps, producers turned in a smooth performance for feature of this type. There is not a line spoken, plot, development being introduced Nothing especially refreshing in the story of the native beauty who kills hersel by plunging off a high bridge when she finds her lover has tossed her overboard for her sister. A number of elaborate production made doubly effective through use of color. Dance of virgins, which is wrapped up in the title, will prove a disappointment to those expect-ing something sensational. The work on hilling, we wer, work on billing.

MISS PRESIDENT

('Elnok Kisasszony') ('LINOK KISASE20NY') Reflektor production and Hungarian Pic-turos release. Stars Lilly Murati, Pal Javor. Dirccird by Andre Marton. Screenplay, Ulklos Virz. Iatvan Bekeffy. At Toble. N. X., week Oct. 5, '35. Rünning tmle, 90 Jina.

President' around the commonly used pattern of the girl who inherits the factory and tries to run it, the pic-fuctory and tries to run it, the pic-ture sets Lilly Murati off as pert and steching comdenne, and gravitates bey romance and lowdown sinsutic. Pal Javor strikes the "infit manity poses and provides the necessary looks for the low resisting passages with the heroins, while Gyula Kabos, they are an another the set of the set of the proceedings. Thirds weaknesses derive from the stutter's limited talent for defly wedding one scene into the other weaving in all sorts of outdoor scenic shots regardless of piace or propriety. But the photography in-volved in these scenic clips is un-commonly good. The temperamental helress of the textile piant teils her guardian-fac-tory superintendent (dense Toerzs) that the reson she can't mary him is because she's in low with a young details, she resorts to maining Javor, whose picture she had recently seen in a newspace. The guardian fac-tory song entities and the seen of the setting bin resorts to maining Javor, whose picture she had recently seen in a newspace. The guardian fac-bits and the set of paradian and after uncarthing. Burwary of what prompted the offer, the young engineer is further bevildered by a series of practical jokes perpetrated upon him. Love meantime and the clinch seens foi-lows her confession of the rub. Offer.

One Frightened Night

Alterat ringeneric Attention and Attention a Mary Carlisic Arthur Hohi Evalvn Knapp Wallace Ford Hedda Hopper Lucien Littlefield Regis Toomey. Rafaela Ottiano

Mixture of jaughs and mystery thrills makes this acceptable for combocs. Christy Cabanne has turned in an acceptable directorial

The first of the second turned in an acceptable directorial trick. Absence of any real names to help pull at wickets probably will be biggest handlcap. They've dragged in all the spook, stor hidden door and shreikling heroine stuff, but well joined to-recther. There's the missing letters, the girl, suddenly struck down on a storiky right by and uns after the old gent's coin and the scheming lawyer and doctor. Charles Grapewin, as the rich

Short Subjects

KEYSTONE HOTEL KETO Comedy 20 Mins. Strand, N. Y. Warner

20 Mind. Strand, N. Y. Warner Any tendency: on the part of au-diences to grow sentimental over time Reversed and the sent of au-diences to grow sentimental over time Reversed and the sent of au-diences to grow sentimental over time Reversed and the sent of au-havorit been seen for;years, will be knocked right out of them in the last half red of this two-reeler. The piest chrowing which monopolizes piest consisting mostly of attocky white paste is overdone and prac-tically murders what might have been a classic slapstick comedy. — Ben Turpin, Ford Steelin , Chess-Prevest, Vivian Oakland and Hert Roach are among the familiar faces in the grand cast. Granted their school of comedy has completed its revolution in the film entertainment the veteran boys and girls. As wit-ness a few early situations in Key-stone Hotel, one where cross-eyed Turpin autographs a gert's shirt-ford by miscike, and a scom-tent he good gazg are all up front and brushed aside for the pie battis. Latter is interrupted only by a com-stone flotel, cont where a the hotel just in time to get smacked by pies.co. — Raiph Staub directed, but this scenario didn't call for a director; pitching instructor. That Joe Traub's scenario didn't call for esourceful pitching instructor. That Joe Traub's scenario didn't call for gesourceful pitching instructor. That Joe Traub's scenario dendende sourch on the tessing for a punch and a climax is not an indication of resourceful mere the pitching instructor. That Joe Traub's scenario dendende sourch on the tessing for a punch and a climax is not an indication of resourceful here ter actucing wasted. Bloce.

tossing an indication of resources, writing. Cast is the picture, even though they're practically wasted. Bige.

Universal One of those rure scens in shorts which come along every so often. Supposed to be a tribute to news-reel cameramen, it's actually a com-pliation of the most startling news-ited shots taken during a year's 1 . Well put together, trimmed for maximum of punch and thrills, with Graham McNamee doing the inthough there is not a sound ef-fect used in these two reels, orches-LAUREL and HARDY 'Thicker Than Water'

21 Mins. Capitol, N. Y.

Metro-Goldwyn-Mayer

Métro-Goldwyn-Mayer Usual Louvel and Hloody stuff, with Hardy getting syppad into spending the family fortune in an auction room for a clock which is promptly run over by a truck. For that his wife beans him with a skillet. In the hospital the doctor impresses Laurel for a blood-trans-fusion. When they come out Hardy looks like Laurel and vice versa. Good cracker, but heid a little Good cracker, but heid a little tour, but received its aust awai-come, since it is not as much what they do as how they do it. *Chie.*

BORN TO GAMBLE

Despite good title, this semimeller fails to live up to its pos billtics. Just another picture. O Only in final reels does it meet its early promise. But by then it's swamped under a mass of interminable dctail. that

Sombre story is handicap that might have been overcome by flaw-

Insurance Co. Liable For Death of Boothman

Appellate Division has ruled that the Massachusetts Bonding & Ins. Co, must pay \$15,000 for the death Co. milst pay \$15,000 for the second of a projectionist in a fire at the basis is nire. Glens Falls, * Y, The court upheld the decision of the State Compensation Court.

State Compensation Court. Insurance company had contended that because of a change of name in the Schine operating company it was not llable for damages in the death of William J. Brady in an explosion and fire on Aug. 31, 1933. Brady left a widow and five children.

VARIETY

15

YACHT CLUB BOYS 'Vodka Boatmen' Comedy 18 Mins.

Warner FOR

'CAMERA THRILLS' 17 Mins. Center Theatre, New York

Universal

old man, does a grand job. Another outstander is Wallace Ford, who makes the role of a vaudeville-magleian enjoyable. Regis Toomey okay as the juvenile intcrest. Mary Carlisie is the girl. Other assign-ments done neatly include those by Lucien Littlefield, Hedda Hopper, Evalyn Knapp and Rafeale Ottlano. Production fair, with built of background and Mm. Nobles. Wear:

RECKLESS ROADS

Majcstic relcase of Larry Darmour production. Features Regis Toomey and Judith Allen. Directed by Burt Lynwood. At Tivoli, N. Y., Oct. 6-8, "35, ac half of double bill. Running time, 60 mins.

Lacking marquee name values and afflicted with a bad writing job, feeble dialog, sloppy direction

strong pic to make the grade on a double program. Apparently started out to prove that indolence and careless habits in youth never pay. But from that basic idea, the feature wanders through a maze of trivia, badly constructed plot and eventually winds up with a horse race, with

the wild-eycd youth actually tri-umphant as he wins his bet.

Commonitate and distorted speech, mossy gags, stilled perform-ances and phoney atmosphere clut ter up nost of its length. Rederm-ing item is its 60 minutes to un-

needs a

and acting, this quickie

Strand, N. Y.

harrative. Though there is not a sound ef-Though these two reals, orches-tral accompaniment has been spien-didly scored for dramatic effect. Score done by Milton Schwarzwald. Originally a few sound effects were incorporated but later eliminated because music was found more striking. Fires, floods, hurricanes, wrecks, freak stunts, air and sca disasters, wersion of King Alexander's assassi-nation is tops. Footage cleverily edited under supervision of Charles E. Ford, head of Universal newsreel., Not a. broathing spell in it. Wear. (In Hungarian) Although badly padded, Miss President' affords a merry session. Framed around the commonly used pattern of the girl who inherits the

Due Revier de la construction Review De Revier de la construction Review Revier de la construction Review Review de la construction Review around the kid, Jane Wilhers, will satisfy family trade and figures fait business. Though written to or-der for the child, "This is the Life will also appeal to grownups. The satisfy family trade and figures fait business. Though written to or-der for the child, "This is the Life south and the satisfier and the satisfier construction of the satisfier and the satisfier timber. Occasionally Marshall Neilan's direction of the younster makes her a fait arean't of best-seller Data and the science. A sort of fe-mate sate for degravity in a man to whom she has taken a sudden lik-ing. He's writed by the cons but the states the sate of the sate and the science. A sort of fe-mer stage frudgery with a man to whom she has taken a sudden lik-ling. He's writed by the cons but that doesn't matter to the kid. In orbid should be as anchous to shield him from cops in her dressing room and then tag off with him until fungly, away out in the himteriand, a strong affection strikes up be-While many features of the yarn raise implausible situations, they are not so disturbing in view of the ability of the story to be in-tessing the sate and the dia atters is trying to raise money to save her freeduated of the the kid actress is trying to raise money to save her freeduated by the meanary couple which adopted her, but is recovered from the when John McGuire, ac-under the sout makes a good conding. Carries his assignment. Medians and the sate freeduate work work may have be the meaned and the ender the sate sate of the satis trying to raise the sate sate of the satis the work of the the sate sate is trying to raise the bust makes a good conding. Medians the sout makes a good conding. Medians the sout makes a sout and the sate sate the sate the sate the the sate sate the sate the sate the

A HUMAN HEART STO . AS OVERWHELMING . A Staggering spectacle a The towering giant

MERIAN C. COOPER'S GREATEST PRODUCTION

with a cast of thousands headed by PRESTON FOSTER * ALAN HALE * BASIL RATHBONE * JOHN WOOD * LOUIS CALHERN * DAVID HOLT * DOROTHY WILSON * WYRLEY BIRCH Directed by

ERNEST B. SCHOEDSACK

Y AS MAGNIFICENT 3 THE MIGHTY SCENES OF 3 THE MICH IT MOVES! **3 THE MOVES**! **3 THE MICH IT MOVES**! **3 THE MICH IT MOVES**!

OPENING EXTENDED RUN ENGAGEMENT AT RADIO CITY CENTER THEATRE.. OCTOBER 16th...opening same week in half a hundred key cities throughout the nation

RKO-RADIO PICTURE

CENTER, N. Y. (B. A. ROLFE ORC)

18

(B. A. ROLFE ORC) Reclaimed as a picture theatre after over a year in legit ("The Great Waitz", the Center in Radio City premices with 'Here's to Ro-mits, band polycz, it will be a four-a-day grind with the mezz reserved, as at the R. C. Music Hail. Scale ranges from 35 to \$1.25, latter for the state polycz, it will be a four-a-day grind with the inezz reserved, as at the R. C. Music Hail. Scale ranges from 35 to \$1.25, latter for the scale proportionately re-rolicy from 1-6 p.m. Center is intended to differ in policy from the Hail, also in product, with the scale proportionately re-rount the Hail, solics on extended stays—and offer hand presentations, in presentations, there int enough variance in scale to reconcile the prices. For the extra lickels, the Hail's bound to benefit, everything chestra is cale to reconcile the prices. For the extra lickels, the Hail's bound to benefit, everything chestra is the pit feature for the state and the locate is to cents as against the Center's TS cents, and the locate is to cents and the locate is to cents as against the pit feature for the state and the scale at 55 cents is against the pit feature do the locate is scale at 55 cents, and the locate as the sputches as the sputches the thick would be dignified wait manner the hereids Louise Flores, 18-year-old soprano from the West; the Viking Quartet. In between times Rolf cicks with Ne for mini-mes Rolf cicks with Ne for sputches to the stage, in tustle hereins as the thematic, Rolfs is an impres-as men. His band makes its initial appearance rising on the elevator pit Rolfs himself comes down from the stage proper. Then lasted of the the lack Rolfs as a limited appearance rising on the sequence of a trop his conducting, with his back to the stage, in tustle is bit of a novely, and intimately herelas each maind the dires as a source of prominence or Parker. Dig

the second secon

also features at the Hotel Penn-sylvania. The Center is said to have a \$30,000-355,000 overhead which is lots of nut for a theatre whose ros-trum investment is the least of it. The presentation overtures by Rolfe sumnly a fissh that's not too costly. Besiders the feature, a newsreel compilation, and two shorts are etern. Jast Draw of Formelf (Radio succeds "Rommel".

KEITH'S BOSTON

KEITH'S BOSTON Boston, Oct. 8. Test an all cored seture this week with Stein Cored seture this week builting with the Noble Sissif and the seture that the seture that the builting with the Noble Sissif and the seture that the second that the seture the seture that the seture the seture the seture that the seture that the seture the seture that the

vocaling, iszy noyung an any business is fair enough entertain-Bissle band makes a snapny ap-pearance on stage, the boys dressed in red jackets to aichity effect. Leader, attired in full dress, keeps and delivers simple, okay announce-ments on the m.c. end. Opening is novel. Starts off with a musical phone conversation between boys lighted up behind a scrim to reveal a harmony vocal group gathered around the plano, singing accom-paniment to the due to the couple. Armatic vocal number about var. Gives it the wyorks and only his showmanship and excellent band backing save it. The ivric is heavy and number has little musical Mart in the lineup is Harris nerit. Best bet in the lineup is Harris

and Howeli, assisted in their final

and Howell, assisted in their finale by some swell hoofing by Paul Harris. Two boys play around with some smart lines, most of them humorous and old fashioned tom: the source and the source and the source while the other socks with his lines. Five Cabin Kids are also here. Best group number is Home on the Range, conducted by the Hills boy when to cluck a little better in close appreciation with his singing of it hasn't been done before in this town, then launches into pops to display at tricky display of low and high range. Has a generous slice on Band does two numbers, assisted by Eunice Wilson and a lad, not announced. Then the standard St. Louis Blues with a lot of fancy listenable. Flubber Lees' Williams also appears in a song and dance. Flim 'Storm Over Andes' (U). For,

ROXY, N. Y.

KUA1, II. I. Ed Sullivan topping the stage show (sans guest stars) and Little Big Shot' (WB), with a new star kidlet, Sybil Jason, on screen, com-bine into a satisfactory if not out-standing combo. Length of the regainst the desired effect militates end, and familiar pattern of the screen feature likewise doesn't help the sum total with sufficient sig-nificance.

3 whistle. Biz nice opening n'ght. Abel.

VARIETY HOUSE REVIEWS

Paris, Sept. 25. Competition the second set of a down o

PITT, PITTS.

<text><text><text><text><text>

opening mob and chalked up one solid roar after another. In addition, he m.c.'s the bill.

Biliy Branch and Co. register with Billy Branch and Co. register with some wild knife-tinging, mixed in with an Apache dance; Weily and Frances have an average song and dance turn that's more tian aver-age for the Pitt; Five Slue Eagles induige in some extensive how the preceded by dama accompaniment, that Roy, Kent and Tiny click in a comedy set-up, with Roy in the audience as much as he's on the stage.

authence as another of Davis, but May not be the old Davis, but at 10 cents, it's manna for the base-ment-buyers. Pictures are revival of 'Scartace' (UA) and 'She Had To Choose' (indie). Close to Itive fiours and every starter seemed to be right in there at the finish. Cohen

CENTURY, BALTO.

Baltimore, Oct. 4. Somewhat in-and-out five-act bill

CLENTIUKY, BALIU. Baltimore, Oct. 4. Somewhat in-and-out five-act bill this week, starting out at snappy pace, slowly in the trey and next-to-shut slots, then building to fast finish when Ferde Grote's orchestra First trip through here in vaude for the Grote gang, and when caught, it pleased mightly. If's, a very classy band act, and musically a mo one. Leasen liny in front of his crew, and bis appearance and announcing of numbers are against him, which is unofutuate consider-ing new technically fine he has monocomposite the start of the start couple of numbers of which are chanted from offstage by the eight Buccaneers and femme wayler. Marguerite Howard, When the Buc-prove octet of guys garbed in hi-nats, tails and invernees capes, and they romp through some spiendidly arranged close-harmony, running the game from Har Missione require a mile; then she sing or the trail, the best known por-tion of fore's own Grand Canyon Suite' and the closing rendition of Mard Greis for which the buc-require a mile; then she sing one for the trails who does not require a mile; then she sing which she shows she is one has and act has ever presented here. Two big offs youn Grand Canyon Suite' and the closing rendition of Mard Greis or Mission from Suite' and the batoneer borouge crew as well as his own through one of most stirting finales and act has ever presented here. Opening is the excellent pedat batant from the tail with a baton or border of the stander the battant is an infair of failty a prop bed y James Ervens. Well beet Haslett and Ever throw, mor-tion strait, the best hours from the skips to give girl the oppor-tion the start and the pison giving He battones through pair of pop-tent its the hish pair of pop-tent ships to give girl the oppor-tion the start is hish here for the and act has ever brown. Good act all around. The battones through pair of pair over to results has con when has con-tore of mest starts has bate of a soli-tor of the start has here for the and act has here bord. Good act all around.

Jane and Katherine Lee in the trey and okay. Ben Blue got a solid hand when he entered in the next-to- shut, but somehow didn't steam over to results he, got when last on this stage 13 months ago. It's the same act, but seems to look bit haggard and worn currently, with most of the material and about all the gase very old noitatos these

most of the material and about all the gags very old potatoes these days. On screen 'Red Salute' (UA), Metrotone reel and tedlously long string of trailers. Harvey Ham-mond's organlog prefaces the vaude side. Biz mild opening performance Friday.

MUSIC HALL, N. Y.

MUSIC HALL, N. Y. Big house has Radio's 'Return of Peter Gymmon on the screen this to the screen this tide of occupied seats had not swept back very fr. One of Leon Leonidoff's lighter stage bills tends somewhat to off-set the sombre theme of the film. offmaldi and Nicholas Daks lead a gay ballet of hussars and tule-skitred zephyrs. Paul Draper does his symphonic tap dancing and Peggy Taylor allows herself to be to be the the manner she has sortbod by the threadbare adjective, sensational. It was a luikewarm audience, how

developed and which is ocst de-sensational, the threadbare adjective sensational, the threadbare adjective sensational. It was a peter-grimmish gathering more concerned with otherworldliness than with the phiname science and adjust the phiname science adjust the

An exceptionally well blended five-act layout is on tap here this week to support 'The Dark Angel'

five-act layout is on tap here this weak to support The Dark Anget' (UA), Biz (it was very good at the Saturday math, however, will main-by be drawn by the film, the stage end having only Bob Hope as b.o. draft. Hope is doing a corking comedy act, with able support from a summal polares Reads, a singers. Latter, along with Hope, appears to be a likely picture bet, if she can speak lines on par with her torching and looks. Hope, who was drafted out of vaude by legit, rates spotting in furce in the next-to-closing. frama. Bill opens with the type of novel-ty seldom seen in vaude nowadays, but still effective. It's the Powell and Nedra colored aam paining turm, the mixed team using separate frames under special lichting and looks. Hoper, deucca nicely with two specials and a male planist. First song is a western character, study of Miss Boop, and the other is a special on a Hollywood party, Dictrich, Zazu Pitte and Mae West incely. Her comedy, though, is over-stnessed.

altestad. Burnoff and Wensley, lend the show an extra touch of comedy with their hoke adagio routine in-the middle spot. Just one routine, but is socks all the way for laughs, the two boys and blonds smoothly timing their mixups. Burger and Eight Ambesadors, with an unbilled - saxophonist-crooner also in the cast. finale the show with plenty of class. Miss Brider is restricted to one rhyth-mic acrobatic dance, and it's a honey, while the mixed octed open classics and close with a mass semi-adagio. Costuming is good, though one of the girls can send her's to the cleaners.

one of the sine the cleaners. With the film a long one, stage show is trimmed to a short 50-min-ute running time this semester. Scho.

PARAMOUNT, L. A.

<text><text><text><text><text><text>

National, Louisville

Dational, Louisville, Oct. 5.
Software of the second se

A.B.C., PARIS

PICTURES

VARIETY

19

EXHIBS BACK ON OWN

DeLuxers Feel They Didn't Get as Good a Deal with 306 as Loew, RKO

Complaining that they didn't get as good a reduction with New York as good a reduction with New York Operators, Local 306, as the RKO and Loew circuits did, the de luxe group of theatres will not sit in with the representatives of lesser grade houses in the future, it is sy they will probably negotiate say they will probably negotiate separately with the boothmen when separately with the bootnmen when the time comes to work out another contract, one or two years from now. Radio City Music Hall, Cen-ter, Roxy, Par, Rivoli, Strand and Capitol fall within this deluxe clasalfi ation

Meantime, all de luxe houses ir

Capitol 7.11 within this deluxe clas-diffication. Meantime, all de luxe houses in New York may repudiate the \$2.40 acale and three shifts daily in boots worked out a week ago and be satisfied to remain at \$2.55 an hour and two shifts. The Music Hall, Roxy and Center have already reached a decision in this direction, while other de luxers are threaten-ing to follow suit. Although the houses would then not be taking advantage of a cut of the an hour, they would remain at two shifts. The suise of the same set of the same set of the correct of the same set of the oright of the same set of the oright of the same set of the satisfies of the same set of the satisfies of the same solution in posed by Local 366 in going to three shifts this having been wanted by the operators so that more members would be employed. Result would be that bothmen now yetting an average of \$70 a week, would be geting \$30 or thereabottis so that many cases for years, is that the same bothmen in ow yetting an many cases for years, is that the same would become disastisfied. The satisfies the meaning at the pre-sult and resenting the fact as cale wasn't worked out for the de luxers before RKO and Loew class 'A' theatres got themselves set, the big houses are ready to sign for this figure. The operators' union is under-storing pring the satisfied the satisfies the same botter of the satisfies the same botter of the satisfies the same set of the satisfies the same set of the satisfies t

crease.

15c cut, virtually a trifling de-crease. Impression in de luxe ranks is that the RKO and Loew circuits weren't as ready to battle toward a good deai for the de luxers so long as they (RKO-Loew's) got a worth-while reduction. C. C. Moskovitz, of Loew's, and L. E. Thompson, RKO, have virtually been running the union situation from the man-agerial end and over a week ago ast down alone with 306 to agree on the \$1.85 an hour scale for ther class A theatres. Then a scale for the de luxers was worked out, with Moskowitz and Thompson heading the managers' committee. De luxe class of houses finally agreed on the sin work of the state of the reduction, from r hours 25 his nour and two shifts inteed of three is it will be, is not near as good a reduction as RKO and Loew's got. reduction as RKO and LOUNS De De luxers point out they are pay-ing for 18 hours when they don't

Lincoln Suit's Retrial

Lincoln, Oct. S. Retrial of Mrs. Augusta Paper's suit against Lincoln Theatre Corp. here was granted the defendants this week on the admission of some new evidence in the 321,030 case to collect damages due on alleged breach of contract between LTC and the plaintiff's husband, Nick Paper. The Paper forces were awarded 311,754 in a court decision late in July. New evidence has to do with matter of assignment of stock in the Capitol here to his wife by Nick Paper.

Paper, Original deal made by LTC with Original deal made by LIC with Paper was to have Paper withdraw from pleture exhibition scene here and for this he was to draw 25% of the net profits of operation at the Sun and Capitoi as well as being indemnified against rental or exnense.

'Hands' Is Film. With Casa Loma, at

(Continued from page 3)

(Continued from page 5) In addition to directing her, photo-graphed the 'Devil Is a Woman.' Now she has the problem of deoid-ing whether or not cameramen now assigned to her improve on the Von

ing whether or not cameramen now assigned to her improve on the Yon Sternberg system. George Barnes was perhaps the first cameraman to be demanded by a star. Feeling that her noise was misshaped, Gioria Swanson had Barnes as her cameraman for years. Most of those people around Miss Swanson foit that there was nothing wrong with her nose, could not see why she insisted there was. How-ever, they always agreed with the star that whatever it was that both-cred her was eradicated by Barnes. Cameraman to stick longest with a single star was Charles Rosher, who photographed Mary Pickford for al-most 20 years. And, of course, Billy Bilzer's associations with D. W Griffith is now historic. Most femme stars feel habwried

De luxers point out they are pay-ing for 18 hours when they dont need that many. As result of the proportionate differences in reductions, the de luxers consider that they were forced to take a small cut to make p for the larger sile on booth well as independent theattes, re-two-a-do worked out: also for most of years a lot to them many that Stouras constrained was been chairman of med they profine as been chairman of me many statistics and their proformances. Mosk ownits and Thompson who has Stouras on a for a few scattered agerial advise and Thompson who rot their favoite means a lot to them may a back the statistics and their proformances. Mosk ownits and Thompson who has shown chaines sont out content of the resignities and arbitrary notices to boothmen of a so that they would have a unlied of the unage of the profile sont out content resignation back on a few scattered arbitrary notices to boothmen of a so that they would have a unlied sotiations with 306 were ever formed fusion and the profile and the profile and the profile arbitrary notices to boothmen of a so that they would have a unlied sotiations with 306 were ever formed fusion and the profile and the profile and the profile arbitrary notices to boothmen of a so that they would have a unlied sotiations with 306 were ever formed fusion and the profile and notified 306 of their re-opened, this action having forced fusion.

CHI BOOKING **CIRCUITS FADE**

Owners Operating Own Theatres Again as Buying, Booking Services Pass Out of Picture-Houses on Booking Books Slide from 250 to 19

BETTERS BIZ

Chicago, Oct. 8.

Individualism has returned to the xhibition business throughout this territory. The exhib is once more running and operating his own theatre instead of depending on a num ber of various organizations to attend to his business for him. This year sees the practical collapse of the last stronghold of organizational exhibition: the booking circuit. Two years ago local film business wiped out the buying circuit when the exchanges set up a policy of refusing

Anages set up a policy of returning to sell to any person who was not be sell to any person who was not to sell to any person who was not the sell to any person who was not be not this perit the sell sell the sell to any person who was not be not all the person who was not the sell to any person who any person who has person with see any person who was not the sell to any person who was not the sell to any person who was not was the see and the sell to the the season has seen business continuing the person who the set to the set of the set not was there are to the set not person who has need to be and to the to any person who was not was the season for the local ex-tend the person server in 1922. Network than there were in 1922. Network than there were in 1922. Network than the

Personal Service

the market than there were in 1929. **Personal Service** Exhibs have found that by con-tacting the exchanges personally they can secure more favorable play-dates, get a break on certain pla-tures and generally switch the bookings around to the best inter-ests of their own houses. They have learned that no one knows their house as well as they do them-selves and despite the best efforts of the booking circuits the individ-uai exhib can do a better job. Today there are only three book-ing offices of any importance oper-ting offices of any importance oper-ting offices of any importance oper-ting on the row and those three most important offices have declined to a position where they book a total of 19 houses. In the Allied o ce the Aaron Saperstein-super-ties for houses, while the Jack Rose book contains a total of four theatres. This is quite a far ery from the days of indie booking circuits which handle as many as 25-40 houses.

Suit on 'Peace'

Mexico City, Oct. 8. Aithough Fox's rights to its 'Peace

Although Fox's rights to its Trace-on Earth's seem to be perfectly clear, Gustav Mohmo, local Fox rep, has been eited by the 13th eivil court to show why proceedings cannot be continued before this tribunal of a suit for alleged plagiarism by Fox of story. Teace in Wart, by Quirico Michichena. Copped the idea for the pic from his book.

N. Y. Projectionists Nix Proposed 2,000-Foot Reel on Safety Grounds

HOLD 4 PHILLY NABE **MGRS., LOTTERY CHARGE**

iladelphia Oct 8 Four managers of nabe houses here in Philly have been held for Grand Jury on charges of setting un and maintaining illegal lotterles following complaints from parents and ministerial associations.

According to testimony, games played at the theatres were 'Lucky and 'Banker.' Cash prize of \$30 was reported given each week to winner of latter, with each prizes also given to holder of set of lucky numbers in 'Lucky.'

Four managers held. were Jack Forlick (Ideal), Emanuel Lewis (Jumbo), Isidore Schwartz (Frolic) and Allen Lewis (Girard).

Fox-W.C. Threat **Moves Indies to** Tabu Giveaways

Los Angeles, Oct. 8.

With Charles P. Skouras, operating head of Fox West Coast, committed to start giveaways in a majority of circuit's hous s in Southern California in retaliation against indie operators who have sprung the territory wide open with merchandise, meeting of all indie exhibs has been called for today by Independ-ent Theatre Owners Association of Calif.

So. Calif. Last minute effort will be made to get a 100% agreement among indies to eliminate all forms of giveaways, including bank night, etc., in the hope that F-WC chiefs can be induced to resclind their action.

John Kemp

(Continued from page 2)

(Continued from page 2) things out before the crash, but found that to be impossible. "Only the Equilable Life segme-able for the manual dividends and insurance. I was under bond to them, but not to the other com-panies. Those people insured with companies other than Equitable certainly don't want to see me get out of this. They've lost too much.'

much.' Broken as is Kemp's spirit, the only time a note of pleading en-tered his volce was when he men-tioned his son. Mrs. Kemp is an invalid.

Invalid. Most of Kemp's clients were also personal friends. The top personal insurance broker in show biz was a member of several theatrical clubs and a familiar furre in Hol-lywood as well as along Broadway. His voice went to a whitper when he mentioned the \$12,000 taken from Viviance Scal and the \$15,000 from Nivod as went to a whileper when her mentioned the \$1,000 taken from her mentioned the \$1,000 taken from yoher Charles annumber of the yoher of her charles annumber of the yoher of her or you want to see the yoher of the her or you want to see the yoher of her or you want the set of the period of the yoher of the her of the yoher of the yoher of her of the yoher of the period of the yoher of the set of the yoher of the yoher of the set of the yoher of the yoher of the set of the yoher of yoher of the yoher

to obtain approval of major distributors on the 2,000-foot reels, proposed and adopted by the Academy of otion Picture Arts and Sciences hit a heavy snag this week when New York projectionists assumed a thumbs-down atti-tude. Union officials of Local 306 approached on the subject were outspoken in voicing their disapproval of the bigger reels under presently outlined plan.

While not formally notified by any organization o cials re-garding the bigger reels, union officers admitted they are fully aware of progress made to date in seeking an okay on the project and are watching developments carefully, Not only did 306 spokesmen attack Not only did 30s spokesmen attack the use of the larger spoole but they came out as wholeheartedly en-dorsing the stand already taken agulast them by unions in Boston. Opposition by the N. Y. union chieftains to use of 2.000-foot reels is rated a serious threat against any possible adoption, of the bigger, reels by major distributors because of the many operations involved in the greater N. Y. set-up. Boston union has been bitterly opposed to the large spools from the outset but the N. Y. 30s position was never openly revealed until this week.

THAT BERTHAND THE STATE

ire Hazard

ire Hazard Apparently the fight against the 2,000-foot reels by Local 306 will be based entirely on the satety angle. Incorporated in this, of course, is the increased fire hazard, union pro-jectionists claiming that proposed spools would double the danger from fire both to operators and members of audience. This added possible risk does not compensate for any saving that might be obtained by the producing company, in the opinion of union spokesmen. Particularly would the fire hazard be increased in smaller houses, now using only 1,000-toot reels throughout, accord-ing to the belief of 306 chieftans.

ing to the belief of 306 chieftana. Even in larger theatries, where at the present time the customary 1,000-foot lengths are combined into 2,000 footers for projection from 2,000-foot magazines, union mem-bers feel that danger from fire would be matrially increased. Contention is that with the new reels they would be receiving bigger spools in 2,000-foot cans and would have to be handled throughout the engagement in this length.

in this length. Distributors committee will meet in about a month to take some final action on the proposed 2,000-foot reel. But some committee members yesterday were plainly pessimistic over possible adoption after learn-ing of the 306 union after learn-ing of the 306 union attuitude and on realizing that this union cam-paken against the bigger reel now promises to apread to other sections of the U.S.

Lichtman

(Continued from page 1)

several other major companies, prior to accepting the top spot with United Artists and impression is that he will the in with Schenek and the 20th Century-Fox organization.

Resignation was a surprise to the United Artists group. There has been no talk of a successor, but Goldwyn may want that office himseif.

self. Lichtman joined UA nine years ago as field rep, inter becoming gen-eral saites head and company presi-dent. Lichtman pians leaving for New York Oct: 10. On his arrival three, probably announce new affilitions. When reached last night at his hotel, Lichtman ex-pressed amazement that woul had leaked out and retundomment is any way on the situation.



"A MIDSUMMER NIGHT'S DREAM"

International Premiere HOLLYWOOD THEATRE

> THE PRICES Eleven Dollars, Seven-Fifty, Five, Two-Fifty

 $\overline{}$

Warner Bros. present the MAX REINHARDT Production. Directed by Max Reinhardt and William Dieterle



PICTURES

21

EXPLOITATION By Epes W. Sargent ---100

Over in Japan

Over in Japan Totyo. For and Warners have been step-ping out with promotion stunts, both specific four-page specific any Description of the specific and specific page of the specific and specific and range of the specific and specific and and specific and specific and specific range of the specific and the specific and specific and specific and to and specific and three-quarter pages each in the Tokyo Asahi and tokyo Nichi Nichi. Probaby heav-jest initial advertising badget any specific and the specific and specific types. Exchange carried none of the symmers specific and the specific and the specific and specific and specific and the specific and specific and specific and the specific and specific and specific and the symmers specific and specific and the symmers specific and specific and specific and the symmers specific and specific and specific and the symmers specific and specific and there spe

film has carried in the past couple of years. Exchange carried none of the summers Spit. 8, but tild remark-table business. Doubled the take of the previous week, when the attrac-tion of the summers of the summer-tion of the second second ter than average at the b. o. J. A. Hanley, Warners' new rep-here, followed sult Spit. 21 with 'G Mear and 'Albbitke', which are no ranged with the Advertiser for an-other four-page supplement. Of spe-cial interest was, the initial Tokyo screen appearance, in 'Albbi they' of W. A. de Havilland, prominent at-torney of this city, Olivia was born here, sollowed was good of co-alistic attraction of the second second the age of three and hasn't been phase ago of the set of co-later of the sister, Joan de Havil-nad, also in pictures, left Tokyo only a year ago and is known to phy, ally 41 the foreign commu-later of acouples of the set of com-pandent deviced an couple of

iand, also in pictures, left Tokyo only a year ago and is known to praotically all the foreign commu-ity. Description of the state description of the state of the state of the state description of the state of the state of the state description of the state of the state of the state description of the state of the state of the state of the state description of the state of the state of the state of the state description of the state o

'Lights' for Lamps

Lights' for Lamps Spartanburg, S. C., Oct. 8. Concurrent with showing of Pright Lights' at Carolina, Grayson Foat, assi, mgr., pulled big essay contest, using Duke Power Company tward of the content of the content ward of the content of the content and content of the content of Mrs. Helen D. Mosely, post-marda and ordinary light bulbs. Additional interested through nam-ing of Mrs. Helen D. Mosely, post-and the content of the content and the content of the

Co-Op for 'Sanders'

-- or is cancers Winnings. On a basis of comparison of an-clent and modern styles of commu-nication, a the-up vas arranged be-tween the Galety, theatre and Cana-dian Pacific Telegraphs here during the engagement of 'Sanders of the River.

River," assement of Sunders of the . Large window display in telegraph and steamship office, located on main stem of the town pointed out the start of the town pointed out tomators and the start of the start tomator of the start of the start of telegraphs. Telegraph commany also circulated 3.000 telegrams in the downtown area, while the Gaiety posted an eniarged edition of the same outside the theatre.

Om With 'Broadway Melody of 1936,' Ted Emerson of the Omaha theatre set out to outdo his campaign which helped 'China Seas' to a new house

Collar Collectors

Pecond. Like the second with a private home. Arranged to place a lighted built of the second with a private home. Arranged to place a lighted display in the yard on the city's built of the second second second to the second second second second ouring motorists. This means vir-tually a 24-sheet spotted to catch the heaviest traffic away from a business corner. Nothing to detract from the second se

from it. Control to be detact Do top of this Melody' is the first pleture to benefit from a tie-up pith Melody of the second of the advertibing the Omnhas current picture. Come-on for the milk con-sumer is supplied in an offer of a free pass to the theatre for each 50 collars collected. Offer to run till Jan. 1. Besides these two unusual book.

till Jan. 1. Bedies these two unusual hok-ups Emerson put special effort on the theatre front, notice in dance hals, holets and restarurants, and department store fashion depart-pell-o combination source and the four special downtown windows given to the window.

Eddle Butler, the KOIL planorg-anist, ent a hand to give a musical background from the Orpheum or-gan for all the announcements re-ferring to the Omaha picture.

i. Lastly Emerson tled-in ith Creighton Uni to put on a cheering spree from the stage the night be-fore the school's football game.

Hobby Shows

Hobby Shows Hobby shows wice started to give the idle citizen some active interest and as such they were widely touted for a time. They worked so well that Macy's, In New York, is holding its second hobby show on a large scale on the proposition that material used will be bought about be used to get a department store interested in the matter of co-operation and prizes. Display can be shown in the mes-zanine or in the rest room, if the latter is large enough. It might even be practical to use an empty store, if the theatre is cramped for space.

space.

space. Efforts should be made to vary the exhibits. The model stage coaches, ships and alrpianes prob-aby will take care of themselves. paper flowers, stamp collections, birds, eggs, coins, minerals, wax work, acene models for a miniature theatre, puppets, cigar book covers, pressed flowers (tenhaps from that, can be collected. Arrange to protect the exhibits

that can be collected. Arrange to protect the exhibits from handling, and if possible get demonstrators. In a large house it should be possible to get a showing from Dennisons and perhaps other concerns, being careful that the ma-terial does not overlap.

It makes for interest that can be turned into sold tickets if nursed along properly.

Football Brassards

Lincoln Gag prize this week goes to Mil-ton Överman at the Varsity where he used a football gume to plug "She Married Her Boss and marks dium at the university was entered by an advertiscr. Overman had about 10.000 arm bands printed on paper with the large label "Beat Chicago" which were passed out Vabraaka game. to the Chicago-ti bernaka game.

Nebraska game. In smaller type below the Beat Chicago caption, he had 'And after the game, attend the greatest Clau-dette Colbert film to date 'She Married Her Boss which is pla Married Kier Boss which is play were complete with a paper clip to hold them in place and about every fourth presen was wearing a Varsity ad.

Wholesale Weddings

wholesale Weddings Chick Röyes Players tent np ground segments that the set of the ground segments that the works. Reason is they're drumming up blz by use of the wedding sas for the stage, one or two couples being spilled per week. To date nine pairs have gone before the 1,0 on the tent show stage between acts and had the knotting performed be-fore the assembled mob. As in other show biz cases the

As in other show biz cases, the wedding nights are jammed to the doors. Lure to those volunteering is that they're heaped with wedding presents.

No Hook-Up

no Hood-Up The Hague. Concern of chain sicres, fed by shoe factories, sent circular letter to several cinemas in Holland re-questing them to co-operate for ex-piolation stunt to boost these shoes. Idea was to hand each burner of

piofiation stunt to boost these shoes. Idea was to hand each buyer of shoes a free pass for cirema. Netherlands Cinema Association, ciremas twho practically all hainong to that association) that if they fell for that scheme, this was an in-fingement of statutes, of associa-tion, even if shoe concern paid cer-tree passes, one for concession of the passes. free passes. One cinema, which took no heed, got heavy fine already, so scheme now nixed.

Beats 2 Features

Jerome Reith, manager of the Olympic, got an idea that packed the son 'Pp, didag the helied 'lin-Unit Showy' was run about every other week. It consisted, for ex-ample, one feature, three cartoons, news, three comedies, one resi mu-sical hit, and the serial (a regular weekly stuff). It was advertised by means of sound trailer, a week in at its: newspaper, an handbills its kind and more is to be had at this theatre. Cedar Rapids

Color in the reg Galety theatro has the Winniper. I coal retail store of the Winniper. Bay Co. In a successful manner on promotion of the Bay's Shirley Tem-ple doil coloring contest. Kida, through window displays are tempt-ed to enter contest, which is tree to attractions at house, right across the street.

Color in the Per

attractions at house, right across the screet. House manager supplies all setting through wirdowal laplacting, in return getting current plcture plugged through window displays. Store has a p. a. system throughout, over which the theatre's current and coming attractions are profised are usually pretty hard to crack on promotional stuff of this kind.

Telling 'Em

Telling 'Em S. Charles Einfeld, of Warners, has compiled for the use of exhibit-ors who are to bay 'Midsummer Night's Dream' a manual of 18 pages comprising the comments of leading publications and the opin-ions of leaders of thought in various lines. In addition he includes re-prints of three fan magazine com-ments too comprehensive to be briefed.

prints of three fam magazine com-ments too comprehensive to be briefed. The idea is that the material will not only afford suggestion for ad-vertising but can be used to interest local cultural societies. It should prove a valuable ald.

BEHIND the KEYS

Lincoin. Cal Bard, the man behind the In-dependent Theatres and State The-atres suits which ask for nearly \$2,000,000 from seven major film companies and theatre men here, is seiling film starting this week for Max Weintraub, Omaha irdle ex-chapters mer.

Max Weintraub, Omaha rune es change man. Brooke Tlisworth has reopened the Butte, Rute, Neb. Stage shows play two days weekly in the Empress, Fremont, Neb. It's a Central States theatre. Jim Schoonover, manager of the Mazda, theatre, Aurora, Neb, has been made mayor of the village. His son Harold is operating the house now.

son Harold is operating the house now. Bob Livingston, Capitol manager, booked "Death on the Diamond" (MG) during this final bashali "Death of the Diamond" Yaudeville now a weekly feature in both Grand Island and Hastings, Neb. G. L, with Eddle Forester managing, has it in the Capitol Fri-days and Saturdays, and the Rivoli, Don Fuller bossing, gets it Wednee-days. Glart was 27. Wolfmed and Kiva house bosses here, counting the days. _This is the month of marriage.for both of 'em.

Fortland, Me. Near boom conditions in eastern struction job at Passamaquoddy larger Maine cities. Communities closest to site of dam project report more than double receipts as com-pared with year ago. Passamaquod dy job is Government financed.

Galena, Ill.

Galena, II. Stanley Leay, owner and operator of the Stanley, has announced pur-chase of the Fiddick building. Will remodel into a modern theatre with a capacity of 400. It's curtains for the 'old Grand theatre, the place having been folded, but will still be an exhibition palace.

Memphis, Tenn. Strand, West Memphis, Ark., was destroyed by fire Oct. 1. Owned by G. W. Haynes, of Ripley, Tenn. Community Theatres of Memphis has leased the Rosemary theatre from Mike Clanciola, who will re-main as manager.

Omaha

Omaha. Mort H. Singer, operator of the string of RKO affiliate houses, drove in from Chicago last week with Brother Bill, manager of the Omaha Brandels. Mort in to look after ar-rangements for changing the Frandels for changing the descord and the stream second anni-versary celebration week of Oct. 10.

Cedar Rapids, Ia. Leonard Kapian, operator of the State in Waterloo and State in Mason City, just acquired lease on building formerly occupied by Rialto in Waterloo and will open it under the name of the Capitol.

Denver. With double bills being used all once or twice a week basis in eight more, and occasionally in two, all subsequents, the dual bill proposi-

tion is not alar ing in Denver. Only two first runs have used double bills since the first of the year, the Paramount and Broadway having used five each to get rid of some weak films. Some of these bills ran only three or four days.

RKO-Schine pool has formsla-ered its decision to has formsla-rered its decision to has form War-ners' Strand, aubledged by RKO, into a subsequent run house which, in turn, means that the Paramount, also pool-operated, will stay a first run. Strand will, however, go from first-run, present policy, to second-run, making the shift in another. Ruing factor in the reconsidera-tion was high rental at Strand and the fear that 10-15c scale for grind films would not meet the overhead.

Canton, O. Ritz theate, Export, Pa, bedly damaged by fire several months ago being readled for an early reopen-ing. Will be operated by Mario Battison, brother of Andy Battison, Library and Roscoe, Pa., exhibitor.

Bucyrus, O. Milton J. Bryer, manager of the State, has been named manager also of the second Schine theatre.

Lowell T. Bodford, Fort Worth, ager of the Worth heater, will be-come manager of the new theatre to be opened here early in November by Interstate. Dan Gould Jr., chief of staff at Majestic Theatre, will become assistant manager at the man there. Ed Baty, assistant Bodiford.

Lynchburg. Wilfred Smith, former assistant manager of, the Paramount here, assistant at the Corcoran Liberty, in Altavieta, Va.

Natchez Construction of the Ritz has been started here by Laz Abraham, of the Ritz Amuscment Co. House will be completed in about two months.

Waterloo, Ia. Rialto purchased by Leonard L. Kaplan, owner and operator of the State here and the State at Mason City. To be recopened as the Capitol.

C. W. Kelley has purchased thes, Simons theirs at Las Animas, cooling, room with the second second recently add last the second second orceley, Colo. A second second second Marvin Cohen has resigned as shipping citer kat the Universal ex-change where he has worked for several years. Will enter the jeweiry business. Denver.

Charlotte, N. C. Smoke bolied from the basement of the Broadway theatre, here, and fire apparatus cluttered the streets when a pile of kindling wood was ignited in the 'bolier room. Con-crete walls prevented the blaze reaching the interior of the threatre. Fred Rewing, Kinzybort, Tenn, employed Burl 6, Stilwell, diender-(Contineed on pige 63)

Topping 'Hat'

Topping 'Hat' St. Louis. Thirty' Moore manager of Homer Harman, p.a., wiret into a huddle and emerged with a sweit ampaign for Top Hat', now in its third successful week at Orpheum downtown house. They contracted the successful week at Orpheum downtown house. They on that's ain-the successful week at Orpheum downtown house. They on that's ain-the successful week at Orpheum downtown house. They on that's ain-duse, hadies' dress stores for Ginger Kogers' ashions; linked music shops for plugding sour hils of show and darge downtown establishment, to display modernistic furniture slong ine of that used in feature tim. Re-ner oli Company, paid for 13 min-jurt transcriptions on tradio station to transcriptions on tradio station to the the att of the show Sol Dance Hall in West End where sole of the used in feature that New Sole Dance Hall in West End where the best male dancer's hin-picture a Fred Astatier trophy was availed. The best male dancer's in provided. The was performed in platers loving cups on while the sparsed for uner use on the strate were en-stable and the successful dancer of any of the two stars were en-stable and the successful dancer of any of the two stars were en-stable and the successful dancer of the sparsed burger of the sparse over while the sparsed burger over the the strate were en-stable and the successful dancer of any of the two stars were en-stable and the successful dancer over the anexe of the two stars were en-stable and the successful dancer over the anexe of the two stars were en-stable and the successful dancer over the anexe of the two stars were en-stable and the successful dancer over the anexe of the two stars were en-ter over a successful the minor prizes and the successful the successful the anexe of the two stars were en-anexed the successful the successful the anexed the successful the successful the anexed the successful the successful the anexed the successful the successful the successful the anexed the successful the successful the anexed the successful

Time for Coffee

Time for Coffee One of the best times to make coffee pay is those transitory sea-sons when it's not quite cold enough for the steam heat and not warm enough for the fans. A demit tasse on the way to the seats will have the seat the seats will have the seat the seats will have the seats will be tribute the coffee for a credit card. Might also help to distribute small cards reading 'the coffee served in the coffee should not be too hot, or the drinkers will delisted there is nothing worse than tepid coffee. Cups should be served about ont be included. Greater tonfo ef-tect to straight black coffee. This can be served in the lounge, the drows the force, but if the rest from the same floor, but if the rest from the same standby on stormy finits. Juut a swallow or two do further suit a swallow or two do further suit as suit or endoy the putting the same should be on the same floor the same floor to endoy the further suit as a standby on stormy finits. Juut as swallow of the form the same shore ready to endoy the further same shore ready to endoy the floor systems and send them to putting suit as swallow of so form for the same floor to endoy the

of most systems and send them to their seats more ready to enjoy the pfoure. For the afternoon tea, where it is served, the service should follow the entertainment and is best served downstairs, with a couple of sweet cakes, in glassine wrappers, if possible, and both cream and jemon. This makes a good talking point if directed at women shoppers. They'll come in more for the tea than the picture.

Topping One of the stunts already worked out for the subsequent run of "Top Hat is reported by a small townes week ahead of the picture. Kicker is that each contestant must wear a silk hat. If hat fails off, he is dis-qualified. Two plants will be rung in to lose that work will be rung in to lose figures on working it up to a small local sensation. Girls are not barred, provided they wear top hats, but hat jues and chin elastics are strictly prohibited.

Nautical for 'Shipmates'

sautical for 'Shipmates' New Haven. In addition to right his uskers' and domin to right his uskers' head, plus a special silver and blue. Jobby display on 'Shipmates Forever' at the Roger Sherman, John Hesse used an attention-ret-ting gadget in his lobby in the form of a batitoship prov bobbing up and Contraption was rigged up with a motor and a roller arrangement and showed two large guns on board ship with their mouths carrying stills from film.

Lota for Lees Rochester. Locw's is running a series of con-tests in co-operation with the Pro-lay lee cream company tending to bring people into the theatre lobby with every purchase of lee cream anywhere in city Pro-Joy patrons are given numbers. Twenty-five "hosen each week for prizes and winning numbers posted in the lobby. Cold for Ices



Variety House Reviews

National, Louisville

(Continued from page 18)

(Configued from page 18) gribid conversation bit, okay and not overdone. Farrell has his inning with some trick hoofing, and he sells it for good returns. - Line of, seven girls inakes several eppearances, as does the ochecter which is trogenting. Ork does a singe apecialty featuring a scat storm.

and: specialty featuring a scat singer. Mike is used extensively through-out, announcements being mada-four an announcement is maile or, yoal number delivered. In fact, it's juggied back and forth. is much, audience often misses what is be-ing said, when technician torgets to turn to consider the contraption and in the or of stepping out and giving the audience a break. Nov-elity of scring a microphone on the size and and ences are now finding it a welcome rolled of a voice ampilier. a weicon deliver w ampiifier. Show r

deliver, white the amplifier. Show runs an hour. 'Circumstan-tial Evidence' (Chesterfield), Univer-sal news and a color cattoon round out the bill. Biz light at first show Wiede.

MEDRANO, PARIS

<text><text><text><text><text>

STANLEY, PITTS.

STANLEY, DITT. Pittaburgh. Oct. 4. This dicker, fred Saiute' (UA) that runs around 75 minutes and a show that went even beyond that with Dave Brondrör. Weiture, Pop-sent and the stand of the show of the show of the stand of the show of the show of the stand of the show of

the second secon

G. O. H., N. Y.

C. O. H., N. Y. House scale of 15c top practically and first vaude showing at 3 p. m. had standes. Four acts repiete with variety for the particular class draw mer, utilize 40 minutes on Biue Ribbon Girls (5) an opener, Fursenting at fast routine of acro-batic hoofing and body twisting. Two of the girls perform most of the finite group appears in attrac-tice of the girls performs and to the finite group appears in attrac-tude and cartwheels. All are hundly, yet appear quite young. For the finite group appears in attrac-tude and cartwheels. All are hundly and company in next to closing position, showing wealth of thow and arrow, cracks a whip and for a closer brings out his mother, who perches aloft on his partner's shoulders, with all three ge. The first on view, bringing a sort of preview showing of Jumbo' antics to the nabe house. Standard feats with pachydress sitting aquating, a the and pulling on a cleaver onder, and pulling on a cleaver onder.

Birmingham Puts Out the Lights and Goes to Sleep

Birmingham, Oct. (Best Exploitation: Pantages)

(Best Exploitation: Pantages) A new hourse on the horizon this week. Pantages opened Sunday (6) with vaudeville and pictures. Busi-ness fair but far from exciting. The opening was far from exciting in exploitation which may account for the slow opening. Karenina' at Alabaan is mighty roreign star here. Business in all the houses very slow this week. Estimates for This Work

the houses very slow this week. Estimates for This Week Alabama (Wilby-Kkneey) (2,800; 30-35-40)--/Anna Karenina' (MG). Too deep, mature for entertain-ment's sake, \$5,500, and lucky to get it. Last week 'Two for Tonight' (Par), \$6,500, fair.

(Par), \$6,500, fair. Ritz (Wilby-Kincey) (1,600; 20, 36-40) - Accent on Youth (Par) About \$2,400, st fair and Fars, will (Par), \$2,700. Willy (Par), \$2,700. Thunder Mountain (Fox). Zane Grey story nearly always means around \$1,600, fair. Last week 'San-ders' (UA), \$1,800. Parisanse (Wilby-Kincey) (2007)

Paritages (OA), \$1,500. Paritages (Wilby-Kincey) (2,000; 25-30-35) — 'Comes Cookie' (Par), and vaude. Nice \$2,600. Opening

week. Empire (Acme) (1,100; 25)—'39 Steps' (GB). Take for around \$2,-100, light. Last week 'Lamps of China' (FN), \$2,600, fairly good considering the State fair.

F&M Idea for Hawaii

Hollywood, Oct. 1,

First Fanchon Marco unit for Hawaii salis Nov. I, headed by Rube Wolf, 12 Fanchonettes and several vaude acts. Units plays J. J. Frank-lin houses on the island.

Did You Know That-

PICTURES

Jid You Know That— They're wondering if Ines Courtney will have cresses thes a Marquise...B et ty Mastbaum's an agent, now, and is looking for a good play ...Arline Wingste's getting to be such an excellent seulpress the toby of Gershwin's Porgy' ...That was Ena Leedom on Fifth Avenue, the other day. In a large black hat, velvet suit and sliver fox...Bobble Hat new husiness of Alma archer's (Kow to Be Smart) as lured Johnny Hundley hat new husiness of Alma archer's (Kow to Be Smart) as lured Johnny Hundley house, on the eats idde... Helen Menken will collect an ique furniture for her new house, on the stage to act.in an executive capacity...Jerry and Bill Moris have just com-pleted a perfectiv stumning house, on the eats idde... Helen Menken will collect an ique furniture for her new how during her the her new how during her there here having such a frolio in Ion-don...a new. touch, on the scool black ensemble worn with ha geveloped a charming dic hor fulpstick' talks are really here a brow a frolio in brown here the stage to bo of the stage to act have function a charming dic having such a frolio in brown have function for rado...her Yunson here black ensemble worn with have function for ado... her files proof Lipstick' talks are really here a brown.exe the of the of the of the of here the stage to bood the scool for the stage of the of here the stage to bood the scool for the stage of the stage here the stage... Eastelle B of dy tion for radio, her Kiss-proof Lipstick talks are really interesting...Estelle Brody (Mrs. Osear Alexander) is interesting...Estelle Erody (drs. Ossar Alexander) is divinely slender these days... Neal Andrew plans an exten-sive radio campaign...Joe Furness came back from Rus-sia to find himself famous for his stirting article on safe driving...Irene Bordonl has gorgeous little fset...Radle Harri's family have settled in '...Jack Barry's wite, Marilyn, has written a scenario for a child star..someone should certainly 'discover' that swe-lillil dancer, Viadia Vestoff, for has theseesees most amazing Persian lamb hat...the Demp-seys are still looking for a Wesichester house...twy say that Beatrice Lillie is have regimal Gardiner.... Harry McNaughton's (Bottle') ...tery monaughtors (Bottle')

BROADCAST' \$7,800 OK **INDIANAPOLIS SO-SO**

Indianapolis, Oct. 8.

Indianapolis, Oct. 8. (Bet. Exploitation: Lyric) Sig Broadcast' doing a good 37. 500 at the large indiana to set the pace in the downtown spots this with Here Comes the Band, also okay at \$6000 at Loew's to hold down the runner-up position, while the Circle is in the doinrums with a meager \$2,800 on Tetter Grimm. Thill Friders in the doinrums with a meager \$2,800 on Tetter Grimm. Thill Friders night, remaining closed through the matinee as a result of a deadlock with the stage hand's union over new season's contracts. No difficulties at the Apollo, which is mired down with a woed \$2,500 Upric, which is below average at \$5,600 with T Live for Love and lack Fine's Band Box Revue' on the stage.

Exploitation honors to the Lyric with its full-page cooperative ad on opening day and its three-page spread on a classified ad tieup.

Estimates for This Week

spread on a classified ad theup. Estimates for This Wesk Apollo (Fourth Ave.) (1,100; 25-40).--Here's to Romance' (Fox). Poorset take in wreiks at 52,300. Lined 10-day run with \$6,000, all Circle (Katz-Feld) (2,600; 25-40). --Peter Grimm' (Radio). Weak at \$3,000, Last week (Goes and Gan-dati week (Goes and Gan-dati week (Goes and Gan-dati week (Goes and Gan-dati Charb-Feld) (3,100; 25-40).--Big Broadcast' (Par). Ads make it look big with their long lists of cast names, and business is good at 37,000. Last week of does \$13,000 optimis gession. Loew's (Loew) (2,800; 25-40).--'Martied Her Bose' (Col) and 'Commer pic shown alone because of a sentime sentiment against duals downtown by natives. Gross \$6,000; Meiody' (MG) very good at \$10,000; Lyrie (Olson) (2,000; 25-40)---Lyric (Olson) (2,000; 25-30:40)-T Live for Love' (WB) and Band Box Revue on stage. Continues in recent mild slump with a light \$6,-800. Last week 'Gay Deception' (Fox) and vaude also off at \$6,000. Box F recent 600

Among the Women

By The Skirt

Best dressed woman of the weeks GENEVÍ

'Here's to Romance'-Film

The Center theatre, reverting to its original film policy, has 'Here's to Nomance' with Nino Martini. As far as voice is concerned Mr, Martini is tons. is acking is not so hot, but he'll do.

Is tops: Is acting is not so hot, but he'll do. Story is not too good with Genevieve Tobin as a rich society matrixa. She shows a wardrobe of note. One evening gown in particular stood out, Of a creps material it carried from the shoulders a cape with a sumptu-ous band of blue fox. A black net, with much ruffidr Collar, was obtin in large sequins. A couple of stunning negligees formed part of the ward-robe. Miss Tobin also displayed many furs. A lame skirt was worm with a ruffid pt blouse over which was thrown an ermine wrap.

a rulled pet blouse over which was thrown an ermine wrap. Anita Louise, as a dancer studying in Paris, was much too elegantly dressed for the poverty surroundings. She is discovered asleep in sath pajamas. A simple two-toned frock was trimmed with narrow ribbons. A black veivet suit was worn with a striped blouse and a small hat had two pompons. A plain black frock had a white very with pointed revers. Miss Louise, in a ballet number, was charming in a long ankle length costume of the inevitable net. A white coat with black veivet cuffs and collar was stunning. Miss Louise also appeared on the stage after the lim, in a costume a la directoire of white sath, with a long trailing coat of chifton. A pale blue evening wrap was also noted. Mre Schumach Holet making her source dabut in the neture

Mme. Schumahn-Heink, making her screen debut in this picture velation. She has the same quality that Marie Dressler possessed as lovely in a grey outfit, and also in lace trimmed black velvet.

'Brimstone's' lothes

Mary Philips, in 'A Touch of Brimstone' at the Golden theatre, is do-ng a superb job. As the wife of a theatrical producer she has her roubles. She slaps his face in the third act. She shouldn't have done with the back of the should be the should be a shoul ing a su troubles. She should have strangled hi that

that. She should have strangled hi But evening clothes don't seem to suit Miss-Philips. She is much hap-pler in tailored things, or else a very futfy evening gown might be triad. The black evening gown seemed too plain. With its pointed from Higs black evening gown seemed too plain. With its pointed from Higs tooked look, Brown points. In howers with the vorter, Nait down to the ankles and cut in points. Another house affair seemed to be of while duryne made like a monify gown. Yory tailored was a green coat suit. Elouse was striped, with a russet hat and gloves and allopers of brown. Cora Witherspoon, in a borish role, was in a plain black street dress worn with an off-the-face black velvet hat and silver for scarf. Her mone other costume was a lovely shade of dark blue velvet evening gown made with square decollege with narrow shoulder straps. A huge box knotted with a diamond broch draped one side of the bodies. The back buttoned and had a slight train.

Nancy Castle chose red for two street costumes. One, a suit, had mole fur as sleeves, while the other was worn with a small cape of an indif-forent fur.

Display at the Roxy

Display at the Moxy Ed Suilivan is doing the best show of his intermittent stage career. And the Gae Foster Girls help materially towards his success at the Roxy. A very funny bit is when the girls are put through paces set by Suilivan. They are dressed in silver gauze with pink feather trimming. Another number finds the girls in apple green accordion pleated skirts with banded bodies and gold belts. More girls are in copper colored skirts and brassieres, with trains of the copper lined with black velvet.

and brasseres, with trains of the copper lined with black velves, Betty Wonder, dancing with Tom, is in a frock combination of brocade and black and pink ruffles. A second change was a sparkling affair of white worn with short black gloves. For the finale Miss Wonder was in a white gown sprinkled with a pink and green design. With this gown ceries silppers were worn.

cerise slippers were worn. The picture Little Big Shot' brings another child to the screen in the person of Sybil Jason. Little Miss Jason has expressive eyes and is a ciever baby. She should have a long screen career. Correct baby clothes were worn and one pair of slacks with blouse were very cunning, Glenda Farrell is a hat check girl appearing first in her apartment in satin, pants with a three-quarter coat. In her place of business regulation black dresses are worn.

Timely Film

At the Paramount a timely picture, The Last Outpost, with Gary Grant and Gertrude Michael. Mr. Grant has lost the boylsh look, is heavier and handsomer than heretofore. Miss Michael is seen for the most part in the uniform of a nurse but also shows a couple of good looking gowns. One is of crystal sequints and the other a crepe gown worn with a criss-crossed cape of the same material.

Ann Dvorak's Outfits

Ann Dvorak, at the Strand with Paul Muni in 'Dr. Socrates,' is a hitch Anno Portas, at the Standa with And Math and in Di Sociates, is a mice hiker in joinpurs and jacket and tam hat. A dress of the shirtwish va-riety has a bodies trimmed with narrow val lace. Sleeping pajamas were of a satin brocade made with pants and jacket. The happy ending finds Miss Dvorak in a plaid dress made quite simply with a netted ruffied coliar.

LOUISVILLE

LOUISYILLE Continued from page 10: 4)-6'ar Diseption (Fox). Some-ting maintering and the second balance of the second second real second second second second Readmadr (Fox) did well at \$3,500. Second Second and Second Second Will do nice \$3,200. okty; condid tweet Little Big Shot' (WB) came the second second second second the second second second second balance and can be accounted for by Pictures have been uniformly weak bouse and can be accounted for by Pictures have been uniformly weak bouse second second second second pictures have been uniformly weak bouse will have picture competible his possible frait run houses billing stage both frait frait frait frait frait frait frait both frait run houses billing stage both frait run houses billing stage both frait run houses billing stage both frait frait frait frait frait frait both frait run houses billing stage both frait run house

INDIE PITT VAUDFILM **PICKETED; 1 ACT WALKS**

Pittsburgh

Pitt theatre here, which reopened with vaudfilm at a low scale last Friday (4), is being picketed by the unions. House, has non-union mu-

unions. House, has non-union mu-sicians and stagehands. Two men have been arrested, each fined \$5, for tossing a brick through the front of the house. One of the acts on the opening bill, Roy Ken and Thiy, walked out, but whother on account of the union trouble could not be learned. Jack Osterman is headlining the show. Indle theatre is booked by George Godfrey and Jack Linder out of

Godfrey and Jack Linder out of New York.

par. Last week 'Hop-Along-Cassldy' (Par) and 'Hot Tip' (Radio), dual, splitting with Tumbling Tumble-weeds' (Rep) and 'Jim Burke' (Col), dual, produced satisfactory \$1,700.



24

St. Louis Trial

(Continued from page 5) before U. S. Judge Moore. Sub-poenas issued on application of Warner Bros. Pictures, Inc., a prin-cipal defendant in anti-trust pro-ceedings in which alleged withhold-ing of films from Panchon & Marco's Ambassador, Missouri. and Grand Centrai theatres .as charged. called for books, film contracts, correspond-ence and other records. They were directed to Harry G. Arthur. Jr., of New York, president of F. & M., and his corporate interests, and to Ed-mond Koelu and James T. Blair, re-ceivers for Fox theatre properly. Motion to quash was filed by John S. Leshy, attorney for receivers and witness for government, and Ensat L. Wilkerson of N. Y., attorney for Arthur. (Continued from page 5) L. Wil Arthur

Willies for gord N. X., attorney for Arthur.
L. Willerson of N. X., attorney for anoryance to produce records called for that evidence involved was im-material and that under settled law court was without power to issue subpoenas. Frederick H. Wood of N. Y., counsel for Warners, replied that records were subpoenas because defense wanted to check Arthur's testimony against them and to ex-tion contained in them.
Asking counsel to file memoran-dum, Judge Moore took motion un-tive to evidence Assistant Attorney General Russell Hardy is trying to get before jury about alleged com-promise conference in Attorney Manc ourt started Ture admissibility of the dire started Ture admissibility of evidence accord and the part March was. The Topic offen hay
J. An argument of memory and the started Ture admissibility of evidence accord and the started Ture admissibility of evidence or the or the admissibility of evidence or the or the admissibility of evidence or the or

An argument over admissibility evidence of compromise offer in An argument over attrastering office of compromise of the office of compromise of the mings in Metric General and in the over the office of the weather of the office of the weather of the office of the set Friday, matter had not been passed upon by court. When court resumed Tuesday 10 a.m. Harry C. Arthur, Jr., partner of Fanchon & Marco, operators of five 51. Louis theatres, continued direct testimony. Arthur retook stand Saturday and related an alleged conversation he had with Georgi J. Schaffer of Paramount. He told me he would see Harry

Paramount. "He told me he would see Harry Warner," Arthur said. "about getting my money back but if I didn't hear from him it would mean that he couldn't do anything. I never heard from him on the subject again." Arthur testified he told Schaefer that there might he a question of

Arthur testified he told Sonaeter that there might be a question of the legality of the commitment to Warner Bros. and Schaefer replied that if there was any question about the legality the excuse would be that it was done for 'the good of the business.'

of the business. Assistint Attorney-General Rus-sell Hardy, who conducted the ex-amination for the Government, asked Arthur if the business could be operated without first-class pic-tures. Arthur's reply was that he never heard of it being done and thought it was impossible. Arthur recount@ the troubles in the pic-second the troubles in the pic-line of the troubles in the pic-line of the troubles in the pic-seconsary to close the SL Loubl theture stituation in St. Louis during 134 and 135 and claimed it was necessary to close the St. Louis the-atre to back up the Missouri and Ambassador houses. By backing up, Arthur explained, it meant ar-ranging for an adequate supply of pictures for the two houses instead of three. He said it was impossi-ble to operate the five theattrees here with the pictures available. Arthur's testimony was constant-bletions from various members of

Jections from various members of defendants counsel and Hardy heid a whispered conference at Judge Moore's bench and this resulted in Moore's bench and this resulted in both Arthur and the jury being cx-cused from the courtioom while a free-for-all debate on the admissi-bility matter was held. Hardy ex-plained that he intended asking certain questions of Arthur relative to a discussion, held in Attorney-General Cummings' o ce. Hardy read from a stengeraphic notes of the exact conversation that took place, concerning a compromise that was discussed on the St. Louis sit-uation. uation.

Hardy then proceeded to explain the discussion at which were pres-ent Chungs, Arthur, Robert W. Perkins, (attorney for Warner Bros. and First National), Sol Rosenblutt, then with the NRA in charge of enforcing the film code; Tom Dy-sart, president of the St. Louis Chamber of Commerce and pres-lett of the Bondholders' Protec-tive Committee controlling the the-arres involved in this suit, and him-Hardy then proceeded to explain

self. It was Hardy's statement, from the notes, that at the time Cummings answered a request of Rosenblatt for a settlement of the St. Louis matter by saying. The U. S. Government cannot be com-nromised. S. Gover promised.

S. Government cannot be compromised. Hardy cited numerous decisions to support his contention for the admissibility of the evidence. Wood was first to answer hand he was interrupted so frequently by Hardy that the court admoniahed Hardy to remain quiet until Wood had finished speaking. Reed also joined in the objections and supported Wood's statement that Warner Bros. were represented by invitation and had not offered any ication as proposed by Rosenblatt. with a settlement or the but with theatre situation as proposed by Rosenblatt. Reed and Wood both charged that for an was arranged for

the conference was arranged for the sole purpose of trapping War-ner Bros. in an admission of guilt by the compromise. Wood charged that Rosenblatt's name had not that Rosenblatt's name had not been endorsed among the 41 witnesses for the Government where-upon Hardy sadh his presence here could easily be arranged by Wood summoning him. Hardy contended that he wanted all the facts shown and said it was his duty to 6 do easy that he wanted all the facts shown and said it was his duty to 6 do easy the second s

said they also intended to feach the Bondholders' Committee a lesson.¹ Arthur testified he offered to give Warner Bros, his interest in the houses to avoid having the business destroyed but offer was rejected on the grounds that' the deal is a suck-er deal; and Warners wanted houses on the one terms

on its own terms. Witness declared he was told, 'We Witness declared he was told, 'We have nothing personally against Fanchon & Marco but you are the lambs that have to be slaughtered.' Arthur asked if they could suggest a way, for him to get out. without heing 'slaughtered,' but was in-formed that the only way for him was to walk out of his investment.

Was to wall die of his investment. Was to wall die of his investment. Arthum testified, Ned E. Deplnet. RKO distribution heat told him that Warner Bros, biggest customer of IKO, had put pressure on him to sell Warner Bros, the RKO pictures for St. Louis. It said Schafter of Paramount also said he agreed to Warner Dros, because 'they thrent-cied to upset our roorganization pinn ig Detroit unless we did so.' Arthur was on the stand two hours when adjournment thue ar-rived and resumed his direct testi-mony Saturday (5). Ohly a morn-ing session will be held on Satur-

days, Judge Moore told attorneys and witnesses and that meant that Reed's Rebuttal

At conclusion of Hardy's lengthy and detailed statement, Reed, out-liniug Warners' defense said at would be shown there was a fight between two groups of film men here. Contention of gov't, Reed depoint where mistrial should be or-dered. Demurrer was offered when Hardy concluded. In overruling motion, Judge Moore said it was no crime to be poor and no crime to be rich and defense had brought situa-tion on themselves when, in ques-fundre meaneethe invors on between two groups or num mem-here. Contention of gov'r, Reed de-clared, that contracts for supply of films ran. with land, that is, with theatres, rather than with specific operators, was erroneous. These contracts provided for termination when Skouras Super Theatre Cor-porations, former operator, w ich was owned by Warners and Para-mount, lost control of houses, he "Sai tion on themselves when, in ques-tioning prospective juvors on Wednesday (2) they had asked if any in panel had objections to thardy corrorations involved. Hardy concluded his statement during atternoon session and former Unent in behalf of his clients. At outset and several times thereafter Roed chargred that Harry Koplar, ploneer in the exhibition of motion pix here, was responsible for pris-

Bail Reed further stated, that War-ners put up \$300,000 to keep es-tablishment running. Relating that Sulred the stress of the state of the state of the stress of the state of the were obligated to pay \$500,000 rents annually. Reed traced at length history of film exhibition in t. Louis since 19:0 and its development by Harry Koplar, the Skourases and others. He said Warners continued to supply plotures for the three the-atus until they opened the rival Shubert-Rhisto in March, 1934. Recounting receivership of Skou-ras interests, he asserted that War-ners had invested \$4,000,000 un-der second mortigage in 1932. Kop-lar, Reed averred, was threatening Warners with receivership in Fede Reed further stated that War-

der seend mortgage in 1932. Kop-lar, Reed averred, was threatening Warners with receivership in Fed-eral court in Maryland, but that case was 'thrown out' when it was found by court that Koplar was try-ing to obtain a price far above mar-ket level for certain stoch he held. Reed related that at conference here Sept. 18, 1934, it was decided that, in a proposal for reorganiza-tion of theatres which was not final-ly adopted, bonds would be issued and Warners would pay enough for common stock to reimburse old bondholders who did not deposit their bonds and to pay court costs, Warners' obligation being il ited to from \$200,000 to \$400,000. Reed said Alien L. Snyder, engl-neer, to whom leases for three the-atres weel sused after last year becamatin associates but if atter becama apparent that they were 'Koplar and his crowd'. Reed said 'Koplar crowd' now controlled all 'de luxe' theatres here except Locy's State and Warners' Shubert-Rialto and Orpheum. 'It was part of that crowd's conspiracy too,' Reed continued. The evidence

same concerns were largely engaged in exhibition also. He said Par is part of group of companies controlling more than 1,200 of country's pix the-atres, more than any organization in world: Warner Bros. owns of controls 05 Hineatres and RKO. bined assets of RKO, Par and WB exceed \$650,000,000. St. Louis, Hardy asserted, has eight first-run picture theatres, 10 second-run houses and 60 for sub-sequent runs. WB, Hardy declared, for years has controlled 25 of these theatres, including a preponderant part of the second-run business in seven houses. At one innourus, Hardy in describ.

part of second-run business in seven houses. At one juncture, Hardy in describ-ing wealth of defendant companies stated that the combination of near-ity haif of film production, more than 1,800 theatres and these assets was formidable and well-nigh irresist-ible. Hardy reviewed the entire his-tory of case which, required great part of his time. Reed, Lashiy and Gentry, defense counsel, asked that witnesses be excluded from court-room and Hardy assented with res-evation that attorneys should be admitted. Three of government's witnesses are lawyers. Two alternate jurors were select-ed today to prevent mistrial in event, any of regular panel became III during trying of case, which is now expected to last four or five weeks. The Jury was part of that crowd's conspiracy to control the second-run houses, too, Reed continued. The evidence will show Koplar was genus behind scheme and it was part of plot to run Warner Bros, out of St. Louis. We will show that Koplar said he had Warner Bros, over a barrel and they would have to do business at his terms. We'll show there was a combination but the Government in-dicated the wrong neople. The truth dicated the wrong people. The truth is, Warner Bros. in face of this sit-

is, Warner Bros. In face of this sit-uation, decided to stay in St. Louis and so they became guilty of going out and renting a couple of theatres in which to show their pictures. "Warners rented the Shubert-Rialto. Three or four years before that Koplar had instituted practice of showing two first-run pictures successfully with other de luxe the-atres. The evidence will show that we are guilty only of refusing to do

week. The Jury Selection of a jury was com-pleted on Wednesday (2) after all-day session. Jury which will try case is composed of W. H. Stub-blefield, Bruce Bergman, George W. Fullerton (colored), Charles L. Krause, Charles E. Calif, Otto G. Dietz, Emil H. Lauter, Joseph G. Eddy, Ed Panhorts, H. C. Apple-gate, Grwin Weber, and George Atwood. When the Govt. an-nouncef, Sc. Reed, H. Kass Gav, representing for Par, and Jacob M. Jashhy, of counsel for RKO, de-clared they were not ready. They shonday (1) when motion they filed for continuance was overruled. Ideed tol court that if forced to trial defense would, of course, go on with proceeding. Judge Moore rejoined that defense failing to an-nounce redy court ordered trial to proceed. Dicking of jury regulred somewe are guilty only of retusing to up business with Koplar.' Reed w. followed by William R. Gentry, for Paramount, Sam Fordyce for George J. Schaefer and Jacob Lashly for RKO and Ned E Depinet,

Second Day Four unsuccessful attempts to have anti-trust case declared mis-trial and equaly unsuccessful de-murror to indictment on ground conspiracy charged was not inter-state in that theatres involved are located in St. Louis and therefore did not come within providence of anti-trust law, marked high lights of second day of trial. Russell Hardy, who is assisted by four anti-trust (experts from depart-four anti-trust (experts from depart-

tour anti-trust experts from depart-ment of justice, read his opening statement that required almost two statement that required almost two hours. He was interrupted four times by counsel for defense who paytested his statements to jury ware inflammable and prejudical, especially when he referred to weath and great possessions of de-

ferdant companies. Defense charged that his repeated statements were accumulative to

St. Louis Sidelights

t. Louis, Oct. 8. Trial is being held in small court-room on fourth floor in Federal Bidg., constructed during Civil War Bing, constructed during Civil wait days. Half of room is reserved for judge, jury, counsel, defendants and nowspapermen balance for spectators. Court will love to new bldg, in next few weeks.

Former U. S. Senator. James A. Reed of Kansus City and chief of counsel for defense is easily most striking person in room. feet suraining person in room. feet tall, with snow ite indir, eed commands attention of everyone when he rises to address court or jury. Nineteen attorneys are rep-

Her fer and photogs noscd:

plx here, was responsible for pres-ent condition here and that Koplar was instrumental in jeopardizing \$4,000,000 investment of Warner

show, bere. Reed went into details of history of case and when court adjourned had not concluded his

Hardy's Highlights

Hardy's Highlights Highlights in Hardy's statements were that defendants, if allowed to continue their practices, would de-stroy local F. & M. interests, which, he said, already had lost \$200,000 as a result of the withholding of pix. He said films constitutes sixth largest industry in country and

cight major companies produce nearly all features. Stated that WB, Flist National, Par and RKO to-gether had 48% of productions and same concerns were largely engaged in exhibition also. He said Par is part

The Jury

proceed. Picking of jury required some-what more time than is usual in Federal Court, entire forenoon ses-tion being devoted to examination

state nent

Selection of Geor negro waiter at juror, is unusual.

Opening day of world's series at. Detroit was unofficially observed by Judge Moore, who allowed almost two hours for luncheon. 'Game be-gan at 12:15 p.m. St. Louis time, and those interested grabed alving of contest at restaurants, hotels and such such.

Injunction case against defend-ants, which was scheduled to begin imme lately on conclusion of anti-trust case has been continued in-definitely by court, as no prophecy can be made of length of present case. Injunction case against defend-

Defense, says Gov't, has 30 wit-nesses to call, but no mention of number to be called to compat charge has been made.

Judge Moore's small courtroom, on fourth floor of Federal Bidg., was packed nearly to suffocation with defendants, attorneys, witnesses, newspapermen and rail-birds and it became necessary to move to Judge Davis' ample room on the third floor, When Harry Arthur took stand on Fridgy 40 courtroom was nearly filled.

One of few times in history of One of few times in history of local federal court table for press was set up. In addition to local men, representatives of press asso-clations, there were three men from out of town. Two from New York hand one from Hollywood. The New Yorkcrs were also Government wit-nesses and all three represent trade Da pers.

Three stenographers, in relays, on duty in Judge Moore's court. Argu-ments, motions, ctc., come so fast and from so many different places that one court reporter couldn't do the entire job.

Witnesses and speciators in court-room; Jules Levy, Cresson Smith, Neil Agnew, Lou Ellman, Des Moines, B., RKO mgr. and formerly of St. Louis; Spyros Skouras, for-merly of St. Louis and pres. Na-tional Theatres and who is accom-panied by his Los Angeles attorney; Jack Partington, v.p. FéM; Charles Kt.rzman and Harry Green-man, St. Louis exces fo: FéM; Fred Wehrenberg, president, Mov-ing Picture Theatre Operators' Associa-tion and operator of nube houses; Joe Garicon of Chiversal herc; Clarence Hill, St. Louis branch mgr. Columbia; Clarence Turley, pres. Building Managers' Associa-tion and operator of nube houses; Joe Garicon of Chiversal herc; Clarence Hill, St. Louis branch mgr. Columbia; Claron Lynch, St. Louis branch mgr. MOM; Maury Sweitzer, branch mgr. MoM; Maury

We are allowed using the above of the second second

PICTURES



M-G-M firmly believes that you've got one of the biggest money-making opportunities of your career when you play "BROADWAY MELODY OF 1936."

It is **BEATING M-G-M's BIGGEST HITS!** It is the current marvel of all show business and the most widely publicized attraction of the day—on the radio, in the press, everywhere!

Take our tip! We have the glowing figures of 50 proven key engagements to back our enthusiasm. And BIG as these are, the subsequent runs are SMASHING RECORDS OF FOUR AND FIVE YEARS' STANDING.

Advertise and exploit it as you have never done before in all your showman days. **THE OPPORTUNITY OF A LIFETIME!**

PICTURES

F&M Show for Oilers

Hollywood, Oct. 8. Entertainment at Petroleum in-stitution convention opening in Los Angeles Oct. 13, will be provided by Fanchon & Marco. Producers have headaches over problem of crowd-ing oil exces all over world into Bittmore Bowl. Convention exces have second tough one in figuring how their expected 5,000 delegates can be herded into at least one picture stu-dio during meeting. Hollywood, Oct. 8



Republic's backers are said to have informed studio heads to turn out more pletures like. Harmony Lane'. Nat Levine, who produced that film, claims to have gotten the ears of the financiers and sold them, the idea' of bigger pletures. Ex-changes are also prodding the studio for product, as it fell behind during the Mascot reorganization, Levine is assuming charge of pro-duction and has discarded all yarng previously okayed by Trem Carr and M. H. Hoffman, He feels that since he's responsible for the prod-uct, he should have the say-so all around. Hoffman, whose Liberty unit is.

around. Hoffman, whose Liberty unit is absorbed in Republic, is already souring on the proposition and is said to have asked for a \$100,000 settlement to bow out. Payoff would be for the purchase of Allied and Liberty interests.

U. S. DUB FOR FIRST

RUSS PIC, 'GULLIVER

First Russian picture to be dubbed into English for American distribution will be 'The New Guillver,' which has just been bought from Amkino by Jos. Bur-styn and Oscar Serlin. Arthur Mayre also is in on the deal, trio Mayre also is in on the deal, trio button richts and South American distri-button richts and South American distri-button richts.

maving poolea to purchase the North and South American distri-Picture has just arrived from Russia and will get its American or a straight and the states of the cameo, N. Y. Will then be taken out of circulation for dubbing pur-poses, the Cameo date having been set by Amkino prior to the deal. It is based on 'Gulliver's Travels', the Swift classic, but is acted out completely be pupped the first completely be pupped the first or large straight have for a straight to first the straight have for a straight or large straight have for or signal. French, Italian and German pic-tures. None of the trio got very far in a distribution way, however.

CLIFTON'S BOW WOWS

Hollywood, Oct. 8. Elmer Clifton directs first of new series of indie action picture for Reliable, featuring Rin Tin Tin, Jr. Clifton optioned for the balance of series of six.

CONTRACTS Michael Whalen signed long con-tract with 20th Century. Will sup-port McLaglen in 'The Professional Soldier.'

Soldier.' Jack Moffit, K. C. Star picture ed, drew termer at Paramount after turning in treatment of 'Roaring

Radio handed John Twist new

Twentieth-Fox rescued Michael Whelan from local showcaser, signed him to stock contract. Stuart Holmes under seal at

Girl

All Republic Units Swing Over **To Mascot Lot; Mono Heads Keymen**

VARIETY

Sid Justin to Coast **On Par Legal Staff**

Idney Justin, who represented Paramount theatres during the NRA and has continued in a legal capacity at the Par home office, is joining the studio force of coun-selors on the Coast. He leaves Saturday (12) via the canal. Justin will handle legal work at the Par plant under Jack Karp, its present legal head. No replacement in the Par the-atre branch will be made at the home office, any matters of a legal nature in future clearing through regular channels.

Studio Soundmen Petitioning to **Repudiate Local**

Holiywood, Oct. 8.

Hollywood, Oct 8. Petition repudlating International Alliance of Theatrical Stage Em-ployees soundmens' local No. 696 and Harold V. Smith, business rep-resentative of the union, is in chr-culation among studio soundmen. Around 300 signatures were report-ed secured up to yesterday (7). There are from 500 to 600 active soundmen In studios at present. Move is reported in line with re-cent test suit by a soundman seek-ling to repudlate dues and notes as-sertedly owing the union. Case was dismissed on a technicality with an-other reported due. I a local has been unrecognized since the 1932 technicians' strike, with Internat Uoral Brotherhood of Electrical Worlers holding a current agree-ment with majns guidos sendador. Wigner Laty field a deemain labor bard. tion with local labor board.

Metro Scouts Ozarks For 'Bugle Ann' Locale

Hollywood, Oct. 8.

Hollywood, Oct. 8. Director Richard Thorpe pulled out last week for the Ozark moun-tain district of Missouri to secure location sequences and background shots for the Metro production of "Voice of Bugle Ann." Picture will be produced by John Conseldine, Jr., under the Sam Katz unit at Metro.

Jones Opus Launched

Hollywood, Oct. 8. Buck Jones launched his new fcature, 'Sunset of Power,' for Uni-versal yesterday (Monday), hand-ing femme lead to Helen Splane, who played a bit with him in 'Ivory Handled Guns.' Ray Tatyor effect

Handled Guns.' Ray Taylor directs and cast has Charlie Middleton, Ben Corbett, Donald Kirke, Charles King, Wil-liam Lawronce, Nina Campana and Eumencio Blanco.. Unit is on loca-tion near Victorville.

'Night Wire' to Col.

Hollywood, Oct. 8. Columbla has purchased 'Night Wire,' an original story by Barry Shipman, son of Neil Shipman. Deal handled by Myrt Blum Shipman. agency.

Oierholm Rejoins Par

Recently completing 'Headlines of the Century,' historical picture for schools and other non-theatrical acscrools and other non-theatrical ac-counts, John Ojerholm returns to Paramount indirectly as general manager of the Hecht-Macarthur producing unit at the Astoria, L. I., studio, where 'oak the Rich' and producing unit at the Astoria, L. L. studio, where 'i.'oak the Rich' and another H-M feature are to be made this full. Ojerholm has been with Par 1f years, for seven years east-ern film editor. 'Recently he put 'The Virginian' in shape for reissuance by Par.

Hollywood, Oct. 8.

27

Hollywood, Oct. 8. Reorganization of the production setup of Républic Pictures within six months after the company start-of functioning will swing the organ-lzation onto the Mascot lot to com-bine the various, production units of the outfit. Trom Carr, v-p., ill function in future.as. operating and financial head of Republic on the Coast, with Nat. Levine being handed the re-sponsibilities of actual production and contact with directors, writers and artists.

and contact with directors, writers and artists. Robert Welsh, who had been han-dilng production details under Carr for the latter's unit, will function as an associate producer under Le-vine, with M. H. Hoffman in a simi-lar spot. Final organization for new start of Republic under the combination of its units at Mascot studies will find most och the forder Movees in key spots. Herman Schlom of the Carr organization will act as pro-duction manager for the top bracket pietures, while AL Levor, who has been functioning as assistant to Le-vine, will age tas production manager

pletures, while Al Levoy, who has been functioning as assistant to Le-vine, will act as production manager on the serials; Gene Autrey west-erns and program features. Fred Steele will be installed as comptroller, Ernie Hickson will be technical director, and Lindaley Parsons will handle publicity. Tric hearis wall with McGrand, scenard orditor for Levine, will remain as story editor. Setup was arranged following conferences between Carr, Levine, W. Ray Johnston, Herbert Yates and Ben Goetz. Latter two are excess of Consolidated Film Indus-tries, Inc. which backs the Republic Outfin. Carr declined to take re-sponsibility for any production, picking his spot as operating and financial heap of an Coest, having charge of the studio operation.

Palestine Pic

written the score, assisted in pro-duction of and is personally inter-ested in a Jewish picture which was made by the Zionist ergentration Boris Morros of Paramount has made by the Zionist organization and will go out as 'Land of Promise'. It will go out as hand of Frome. It will go out as hand of Frome. Tative in English by David Ross. Decision has not yet been reached whether picture will be marketed in

Decision has not yet an whether picture will be marketed in theatres or sent out as a non-theatrical attraction



Studio Placements

Hollywood, Oct. 8, David Horeley, Thousand Dollars a Minute' Republic. Second Second Second Second Second Fuel Collina, Mary Burna, Fuglitys, Wanger, Perdaer Jones, Huns, Radon, Perdaer Jones, Jim Farley, Midnight Phanton, Reliable. Jim Corey, Tom London, Fighting Marines, Riphile. Jim Gorey, Tom London, Fighting Marines, Republic. Wartes Sports, Meiro shorts. George Waggner, accreen play, Touble in B Flat' U. William Nigh directing 'Captain Commandiam', Warren Hull, Adma Lioyd, Joseph Cawhorn, Henry O'Neill, Joseph Cawhorn, Henry O'Neil, Joseph Cawhorn, Henry WB, Sarton, James Quinn, James

VB. Joe Barton, James Quinn, James Jurtis, Chris Martin, 'Coronado,'

Joe Barwa, Burtls, Chris Martin, Vou-Par, Chester Gan, Jack Daley, Jack Wallace, Kiondike Lou, Par, William Gargan: Frank McDonald directing, Backfire, WB, Mad Madison, Champagne

William Gargan; Frank McDonaid directing, Backfire, WB, Noel Madison, 'Champagne Charlle, 20th-Fox. Guy Endore, writing original for Francis Lederer, Pickford Lasky. May Beatty, 'Meet the Duchess,'

wB

WB. Phil Tead, Crauford Kent, Charles Coleman, Love Song, Radio. Ethel Wales, 'It Happened in Hollywood,' Radio. Al James directing ','

Futter. Jack Haley, William Frawley, 'F

Man, Man,' Par. David Worth, June Marlowe, Julian Rivero, Richard Cramer; Charles Hutchinson directing, 'Rid-dle-Ranch,' Beaumont.

dle-Ranch, Beaumont. Ramon Pereda, Adriena Lamar, Juan Torena, untitled Spanish. pic-ture, Reliable. Lucien Littlefield, Charles Cole-man, Magnificent Obsession, U. Sam Hardy, 'Shoot the Chutes,' Goldwyn.

man, "Magnificent Obsession" U. Sam Hardy, Shoot the Chutes, Generer Charters, Ian Wolfe, Rolf Sedan, Thousand Dollars a Min-Harry Sauber Screen play, 'Her Mary Cauber Screen play, 'Her Mary Conce, 'Beud, 'Wanesr. Harry Carey; Harry Fraser direct-ing, 'Aces Wild,' Berke. Marc Conneily, Shevidan Gibney, Koy Chanslor, continuity, 'Man Hunt' WE, Bibler, YE, Yang Mark, Yang Charles Bickford, John Biystone Girecting, 'No Hero' U. Lyde Beatry, John Rahmeil, Ray Trampe, screen play, 'Dark Conti-nent'. Republic serial. Lew Ayres, directing You're in thougas Walton, Spledor, 'Gold-Wyn, Gene Autry: Joseph Poland

wyn. Gene Autry; Joseph Poland , 'Sagebrush Troubadour,' rlpting,

Republie. Republic. Jack Sobell, Stuart McGowan, Dorell McGowan, adaptation, 'Along Came a Lady,' Republic. Joe Fields, Wellyn Totman, Jerry Chodoroy, screen play, 'The Leath-

Came a Lady, reopusor. Joe Fields, Weilyn Tottman, Jerry Chodorov, screen play, The Leath-etter of the Section of the Section of the Lester Cole Gordon Rigby diat-ing Hitkh-Hiko Lady, Tepublic. Phillips Smalley, Harry Bowen, Harry Bernard, Charles McAroy, un-tilled short. Roach. Waller Kingsford, Michael Whe-Hold M. Strate, Cass, Professional Bold M. Strate, Cass, Professional Bold M. Strate, Cass, Professional Hig, Broadway Co-Ed, 20th.Fox. Stuart Erwin, Pat West, Israel Jewell, Celling Zero, WE. Setton Miller, screen play, Two Olock Courage, Radio, Tax, Mareln, adapling Par,

Max Marcin, ea-Par. Sam Hellman, Gladys Lehman, screen play, 'Message to Garcia,' """. "Sunset

Euch Jones, Donald Kirke, 'Sunset of Power' U. Paul Weigel, 'Invisible Ray,' U. Sam McDaniels, 'Great Impersona-tion,' U.

tion,' Ha Lo

ion,' U. Harry Harvey, of the one Wolf,' Col. Duke Yorke, 'Coronado,' Par. Akim Tamaroff, 'Desire,' Par. George Cooper, 'Anything Goes,'

Par

TITLE CHANGES Hollywood, Oct. 8. Trairie Schooner's at Warners saddic: Warners will reisaue title, 'Mon Gates da a substitut tag for Ton a substitut tag for Country 700,' "Balck Chamber' at Metro. Columbla's 'Jackhammer' hits re-Tendozvous' got the call over The Bouneer' switched to Ship "The Bouneer' switched to Ship Cafe: at Taramount "Chatterbox" gets eall over Tong Ago Ladles' at Radio. Those Royal Jesters of Dance MOORE REVEI Paradise Restaurant Indefinitely Per. Mgt. Walter Batchelor

Adrian Rosely, 'Collegiate,' Par, Matt McHugh, 'If You Could Only ok,' Col, Helen Twelvetress, Rod LaRocque en Lyon, 'Frisco Waterfront,' Re-

Pat Morarity, ' low and the Stars,' R

Hadio, Howard Emmett Rogers, 'screen play, 'Captaing Courageous,' Metro, Leonard Prasking, Wanda Tuchok, scripting 'Gram,' Metro. John, Wayne: Scott Pembroke di-recting, 'G Men of the Ninetles,' Re-

Peting, Garanville, Mary Russell, Bonita Granville, Mary Russell, 'Ah, Wilderness.' Metro. George Walsh, 'Kiondike Lou,'

ar. Alden Chase, 'Millions In the Air,'

Alden Chase, Millions In the Air, Par. George Givot, "Rift Raff," Metro. Ray Taylor directing 'Sunset of Power," U. Edward Keane, "It Happened In Hollywood, Radio. Leon Errol, "The Great Ziegfeld," Metro. Sam Filnt. Paul Stanton, Edward

Metro. Sam Flint, Paul Stanton, Edward Keane, It Happened in Hollywood, Radlo.

Radio, Transperent in Forker Votor, Frank MeGiynn, Jr., Ethel Wales, Paul Fix, Thomas Pogue: Howard Bretherton directing, untilted 'Hop-along Cassidy', pic, Par. Tom Béck, 'Champagne Charlie', 20th-Fox. Stuart Casey, 'Perfect Gentle-man,' Metro. Clinton Lyle,' isgfeld,'

Metro. Tala Birell, 'Lone Wolf Returns,'

Col. Robert Light, Carlyle Moore, Jr., James Bush, Gordon Elliott, Ed Gargan, 'Celling Zero,' WB. Edward Earle, 'Collegiate,' Par.. Carlos De Valdez, 'Typee,' Metro. John Kelly, Miss Facillo Fleet;'

John Kelly, Harss Lacue WB. Bentley Hcwlett, 'Frank Merri-well', serial, U. Fuzzy Knight, 'Trall of the Lone-some Pine,' Wagner. Randolph Scott, 'Motor Boat Girl,'

Par. Beryl Mercer, 'Buccaneer,' 20th-

Fox. Tracy Knight writing original, Republic. Red Dolan, adapting original,

Repu. Red

Red Dolan, adapting original, Metro. F. Hugh Herbert, screen play, 'Gaesar's Wife', VB. Lumsden Hare, Michael Whelan. Pedro de Cordoba, 'Professional Soldier,' 20th-Fox. Lilyan Irene, 'Perfect Gentleman,' Metro.

Metro. Jack Daley, Al Richmond, Loretta Russell, Henry Borrows, May War-ren, 'Collegiate,' Par. Bill Dooley, 'Anything Goes,'

ar. William Desmond, 'Nevada,' Par. Mary Flynn, 'Millions in the Air,

William Desaway, tour and the Air, Br. Strand, Millona in the Air, Jack La Rue, Fred Kohler, Jr., Brian Donlevy, 'Shoot the Chutes' Goldwyn. John Twist, screen play, 'Mother Lode,' Radio. Mary Kornesan, 'Galling of Dan. Mary Kornesan, 'Galling of Dan. Mark Schwarz, 'Desirc', Par. Waiter Bonn, 'Man Who Broke Bayd Irwin, 'Meet the Duchess,' WB. Una, O'Connor, Marie,'

Russen Hopton, James Durke, Henry Kolker, Frisco Watertront, Rohn Wayne, Carl Pierson direc-ting, The Oregon Trail, Republic Hoot Gibson, Wally Wales, Art Mix, George Hayes, June Gale, Ralph Lewis, Lafe McKee: Allen James directing, Swiftv, Futter. Frank Albertson, 'Ah Wilderness,' Metro.

Metro. Richard Goldstone, Gus Brieglieb, scripting gilder short, Metro. Joan Bennett, Treud, Wanger. Jack Hattield, Orrin Burke, Jona-than Hale, "Too. Tough to Kill.' Col. Jimmy Butler,' Snatched,' 20th-Fox

Fox. Monte Colli 'Anything Goes,

TITLE CHANGES

WB, Una O'Connor, Marie, Metro. Dora Ciement, 'Maid of Honor, Dora Ciement, 'Maid of Honor,' Col: William Drake, scripting 'Re-union,' Par. Russell Hopton, James Burke, Henry Kolker, 'Frisco Waterfront,' Republic.

PICTURES

(Continued from page 6) week at 42%. Preferred of same company advanced 1% points to 107% on declaration of regular div-

Market

Southeast's Bumper Film Business **Reflects Improved Crop Conditions**

ir ingham, Oct. 8. Business is better in the rural districts than In most of the large cities of the southcest. Business in the hayseed districts may even be better in proportion than a lot of the cities of the cast, the reason for the south the number of dollars the Government has poured into the rural districts through cotton to bacco, corn, wheat and other pay-

bacco, corn, whest and other pay-ments. In the south where cotton is the major crop. The cotton market thousands and thousands for reduc-ing their crops. The cotton market iation and cotton is selling higher now than it has in some biltie time. More theatres are under construc-tion in the southeast than since the boom-boom days of 1.29. Strangely enough these houses are belang bulk only in the smaller cities of a pop-ulation between 2,000 and 8,000. On the other hand, construction of new houses in the larger cities like Bir-mingham. New Orleans, Memphis and Chattanoga is nul. Implace and Chattanooga is nil. irming-ham has two dark theatres. Mem-phis is doing well but no one is thinking about investing in new

In addition to construction of new In addition to construction of new chemas considerable money is be-ing spent in the small towns for emodeling and installation of new equipment. New construction is at Greenville, Demopoils, Tunkegee, Clanton, Ala, Natchez, Koscluško, Miss, Bastrop, Lá, etc. This is not a complete list but shows how the territory is being affected by the free flow of Government money. Tuskegee, Ala, has perhaps the.

free flow of Government money. Tuskegee Ala, has perhaps the-most modern theatre of any small town in the south. Since Tuskezee Institute, nationally known Neero college is located here, a large poi-tonies is located here, a large poi-tonies is located here, a large poi-tonies is located here, two screene, the colored and white patronage. There are two booths, two screene, two -entilating systems and two en-trances. Each section of -the build-in, the booth there are four ma-chines. Two of the projectors are used for the white screene and the booth there are four ma-chines. Two of the projectors are used for the white screene and the booth there are four ma-chines. Two of the projectors are used for the white screene. The colored customers. The Check-Up Since Mississippi has a 10% amusement tax throughout the state it is eavitched to the machines for the bibliots are doing. The State Tax Commission has revealed that so far ead on the 'spitember, which is the time of the year two for any mouth. Tax collectors are looking for a bumper month during October for that is the month when farmers aell most of their oution and relax aND-the month of Spitember, the faste collector 330,337 which does seel most of their oution and relax aND-the during of spitember the faste collectors thought that two and each of a spitember, which a steady horease, staturing of the spitember had a total of \$26,273 and a text of located \$30,337 which does a text of locates in any entil \$1,101 as the state the figures of \$21,101 as the state the state of a screene which a stext of located \$30,337 which does a text of located \$30,

FRIEDLANDER'S CHECKUP

Holywood, Oct. 8. Al Friedlander, v.p. of First Divi-sion Pictures, planed in Sunday (6) from Houston, Texas, on a distribu-tion checkup around the country. Leaves today (Tuesday) for Fris-co and then New York.

Garden Rodeo for Crosby Pic

Largen Nedeo for Crosby Pie Hollywood, Oct. 8. Madlson Square Garden will be used for sequences in Bing Crosby's next picture for Paramount, 'Rhythm on the Range.' Will be utilized during staging of rodeo.

Legislation

Toronto, Oct. 8. till fighting for an adjustment of

the new amusement tax regulations which have wiped out the exemption on 25c admissions and resulted In a 150% increase on the impost on In a 150% increase on the impost on the 30c admissions; formerly the lowest ticket price assessed for tax, theatre interests are further in-censed at the 200% increase in amusement tax revenue as indicated in the report of the government of R. C. Buckley, director of amuse-ment tax, that the September take totaled \$232.900, as compared with \$88,762 for the corresponding month in '34. in '34

In '34. Claim of theatre interests is that the government will be galning an oxtra \$3,00,000 annual revenue from the amusement industry, or more than four times the tax levy of other years. According to Bill Gladish, secretary of the Allied Amus Asso-clation, recently formed intermediary concel \$500,000 worth of new proj-ects, which included renovating, re-modeling, re-equipping, etc., not to speak of construction of new houses. Spokesman maintains that such Spokesman maintains that such allied industries as equipment mak-ers, manufacturers of seats, drapes, carpets, paints and finishes, build-ing materials, electrical and air-con-ditioning units are the patsies.

ditioning units are the patales. Those Mo. Mills St. Louis, Oct, S. The Ic state sales tax, effective month ago, and designed to raise revenue to care for Old Age Pen-sions, rapidly becoming farce in this burg. Pasteboard discs, resembling milk bottle caps, in one and five milk bottle caps, in one and five milk dotte caps, in one and five milk dotte caps, in one and five milk ottle caps, in one and five milk ottle caps, in one and five milk ottle caps, in oneses. Cart-lag topis around is looked on as huge nuisance, citizency ignoring payments unless specifically re-quested by trades people. Theatres are among few establishments in town actually living up to letter of law. Taverna, especially, have lit-tile regard for mill tokens and if customer offers them they are ac-cepted. If not seldom is request made for them. How State expects to check up on all trades estab-lishments for tax collection is prob-lism merer autifactority explained. lishments for tax collection is prob-lem never satisfactorily explained. In meantime St. Louis Old Age Pension Board quit job because revenue to pay necessary help in office has not been forthcoming from state authorities.

Pa's Sunday Films

Fa:s suncay r.m.s Harrisburg, Oct. 8. A hundred Pennsylvanla commu-nities will vote on Sunday films un-der the provisions of an act of 1935, four weeks from tomorrow. Before ther the provisions of an act of 1955, four weeks from tomorrow. Before the primary election some munici-pallities were under the impression that the referendum could be pre-sonted to the people at either the primary or the November general election. The law specifically fixes the general election as the time. In some of the municipalities op-position to Sundary pix has been or-ganized by the ministers and oth-ers. The law as finally passed does not compel a municipality to voice upon the question the year, but once voited upon it cannot be resub-mitted to the voters again for five years.

Los Angeles, Oct. 8. Three way deal just completed gives Fox-West Coast three first run houses in total command of the first run situation in Pasadena. Robb & Rowley, Texas exhibi-tors, who operate the Washington theatre, Pasadena, in association with Ray Miller, bugint the lease of the Tower, Pasadena, seating 1,200, from Berinstein & Lustig and then turned it over to F-WC in ex-change for the Pasadena theatre, a subsequent run house. Robb & Rowley could not get subsequent run in town by making Tower lease purchase. lease purchase. Les

Leases on both houses run for 10 ears for new deal effective Oct. 13.

Hanson Named **Skouras Aide On the Coast**

Los Angeles, Oct. 8. Albert Hanson, for past six years L. A. district manager for Fox West Coast, has been promoted to be as-sistant to Charles P. Skouras, oper-ading ohief. Change takes effect Oct. Sast which time there will be of the size the southern of operating setups in the Southern California area.

area. Los Angeles territory and en-virons will be increased from four to five districts, with Earl Rice of the Fairfax here and B. V. Sturdi-vant, of the West Coast, Long Beach, being upped as aupervisors. Larry Kent, who has been oper-ating in a field capacity, goes in as aim hunger to d. Sullivan, chief aim hunger to d. film buyer for circuit.

Indpls.' \$5.50 Pay Rise Settles 6-Hr. Strike

Jetules U-III, JUIKE Indianapolis, Oct. 8: Setting a strike that closed three downtown first run theatres Friday for hait a day, managerso I Loeva, the Indiana and the Circle houses granted a \$5.60 weekly pay increase in a compromise settlement with the stagehands' union. Officials of Lotative, with IATSE, had been ne-root that a month on the fail sec-more than a month on the fail sec-son contracts. The union had de-manded four men and a weekly pay rate of \$57.50 at each of the three houses, which are operating on a straight film policy. Three men re-ceiving a salary of \$45.50 were em-ployed by each theatre under the old contracts which expired Aug. 31. The houses failed to open Friday (4) when they refused to accede to dectionate joins with each of one str-bands in a strike that lated for sit hours on opening day until a settie-ment was effected. High. 14% 81 7% 22% 101 104 85 76 45% 108%

hours on opening day until a settle ment was effected.

ment was effected. New contract will be for two years, and each house will continue to employ three stagehands at an increased salary of \$55 during their operation as straight fim theatres. Lyric, vaude house, had signed its new contract during the summer months and was not affected by the strike. strike,

Incorporations

NEW YORK

David Feyer, 1515 East 28th street, Brooklyn, and George Strell, 10 East 40th attreet, Naw York, Stages Ternductions, Inc.; musical inn deamaticutions, works; capital stock, 100 starse, no vir-value. Benj P. Schuberg, 525 Lorraine boulevard, Los Angeles; Marion Gering, Jas N. Jobart attreet, Los Angeles, and York.

Biological activity of the struct, box of the struct of the

shares, no par value. Filed by the cor-poration, 2870 Hudson boulevard, Jersey City.

City, Son, and Fundon Boulevard, Jersey Memberships Eastern Burlesque Manueres Assn., Boc. Music Publishers Fricterfite Assn., Inc., From Norman Bel Godies George Howe & Co., Inc., to Norman & Geddes & Co., Inc. Filed by Austrian & Lance, I Wall Street, New York.

13% 05 4% 16 152% 158 88% 70 42% 107% 107% 10% 9%

reaction in the second (Continued from page 6)

Summary for week endi

High			Issue and rate.	Las
14%		4,300	American Seat	13
81	84%	2,800	Col. P. vtc. (1)1	65
1%	8%	2,700	Consol. Film Consol. Film pfd. (11/2) ²	16
22%	1414	4,400	Eastman Kodak (5)3	152
64	110%	9,100	Do pfd	158
85	20%	88.000	Gen. Elec.	385
76	84	100	Keith pfd.	70
45%	8114	21.700	Loew (2)	423
108%	102	200	Do pfd. (6½)	1073
10%	5%	300	Madison Sq. Garden (1	01
12	8	48,500	Paramount	10
101%	84	8,500	Do lst prd	97
14%	9%	22,900	_ Do 2d pld	13
736	5	6,200	Pathe	53
8% 62%	50	110,500 700	Radio	.71
74%	84%	23,000	Radio pfd. A (3½) Radio pfd. B	553 725
5%	1%	48,400	RKO	49
182	18	2,300	20th Cent	167
18%	24%	7,400	Do pfd	265
40%	29	30	Universal pfd	832
8% 40%	214	79,400	Warner Bros	74
	14%	740	Do pfd	41.
80%	82%	63,300	Westinghouse (50c.) ²	763
119	90	830	Do pfd. (3½)	114%
1	Paid this	year.	idend.	
	Plus cash	extra.		
27 3%	Plus cash	extra.		
3% 16% 02% 00 63 97%	6% 67% 103% 61 93	\$248,000 27,000	Gen. Thes. Eq	
3% 16% 02% 00 63	6% 67% 103% 61	\$248,000 27,000	Gen. Thes. Eq	
3% 16% 02% 00 63 97% 72 83%	61% 67% 103% 81 93 20%	\$248,000 27,000 38,000 7,000 233,000 6,000 177,000	Gan Thes Eq. 104 Schin Des For 105 Leav Ge. 41	
3% 16% 02% 100 63 97% 72 83%	6% 67% 103% 61 93 20% 48% 48%	\$248,000 27,000 38,000 7,000 233,000 6,000 177,000	Parimount 6s, 55.1	
3% 16% 02% 100 63 97% 72 83% Cld.	6% 67% 103% 61 93 20% 48% 48%	\$248,000 27,000 38,000 7,000 233,000 6,000 177,000	Parimount 6s, 55.1	
3% 16% 02% 100 63 97% 83% Eld. 41%	8% 67% 81 93 20% 48% 48% Asked, 42% 48%	\$248,000 27,000 38,000 7,000 233,000 6,000 177,000	Parimount 6s, 55.1	
3% 16% 02% 100 63 97% 72 83% Cld.	6% 67% 103% 61 93 20% 48% 48%	\$248,000 27,000 38,000 7,000 233,000 6,000 177,000	Parimount 6s, 55.1	
3% 16% 02% 00 63 97% 83% Cld. 41% 47% 02	6% 67% 61 93 26% 48% 48% 48% 48% 48%	\$248,000 27,000 38,000 7,000 233,000 6,000 177,000	Parimount 6s, 55.1	
3% 16% 02% 00 63 97% 83% 01d. 41% 47% 92	8% 67% 81 93 20% 48% 48% Asked, 42% 48%	\$248,000 27,000 38,000 7,000 233,000 6,000 177,000	Parimount 6s, 55.1	

BIGGEST AGENCY SPENDERS

P.&G. Get Free Time from 100-Watter

Stations for 'Ma Perkins' Platters

29

Striking Panelmen Win at WDAS TIME BILLS OF 7 **Owners** Capitulate After Station Off Air Seven Hours and Picketed

Philadeiphia, Oct. Sudden technicians' strike at WDAS iast Friday (4) stilled sta-tion's transmitter for seven and a haif hours. Studio engineers, six in number, had been complaining quietly for several weeks about need of a 'working agreement.' Station cxecs, figuring it was just usual em-ployee squawk, didn't pay much at-tention until 1:30 Friday afternoon, when men delivered copy of agree-nent with demand that it be signed in haif an hour.

tention until 1:30 #rhaty atternoon, when men delivered copy of agree-inent with demand that it be signed in the second second second second the second second second second second the second second second second second atter consultation with other own-after consultation with the second second plugged in from transmitter with statement to listeners that station inclains' strike. Almost immediately pickets appeared outside studio and began inanding out mimeographed listers to public. Management was about ready to comply with strikers' destinet. Maurice Steppacher, saw one of the circulars containing all acties of accusations and personal states on the air at 1:5 fb nm. According to terms of new con-tract, which is in operation until September 1, 1936, technicians will get pay increases and will work has been over the sace of the set of a second will work will set for overtime. Fact that station this week noves the sign-off from 11:30 to 1:30 undoubted was prime motive in strike. Studie of cises seturate the actual ioss in sponsor revenue for silent hours at

graphists Association. Studio offi-clais estimate the actual loss in sponsor revenue for silent hours at several hundred dollars and listener loss unknown. WDAS is sole local fulli-time indie station.

All-Negro Show **Cancelled**; Call **Skits Too Grim**

Baltimore, Oct. 8.

Baltimore, Oct. 8. Half-hour broadcast skedded over WCAO, Jast Sunday (0), which would have for first time in Balto broadcasting history presented a Program written, acted and an-nounced by Negroes, was cancelled late on Saturday by station boss Tom Lyons because he found objec-tionable some of the sketches Tom Condense was: Deroadcast was: on the sketches Broadcast was: on the sketches Broadcast was: on the sketches Broadcast was: Deroadcast was: on the sketches Broadcast was: Deroadcast was: on the sketches Broadcast was: Deroadcast was: Deroadcast

Broadcast was to have been under der auspieces of local mem-bers of the National Associa-tion for Advancement of Colored Pcopie, largest Negro organization in the country, Objective of the program was to ask for contribu-tions to help swell fund NAACP is raising to hire stout legal battery to fight for admittance of colored students at the University of Mary-land.

students at the University Mary-land. Program was to have been re-enactments of some of the anti-segregation campaigns waged by NAACP in various parts of the South as well as dramatizations of a few lynching episodes perpetuted in last couple of years. On Sunday morning, script was sent to Loons' perusal. He returned it to Loons' perusal. He returned it to the serveral of the denie-tions must be deleted and couple of shaff of local Naby hatthews, with note thist several of the denie-tions must be deleted and couple of more must be chosed down. Yet when the colored cast and an-nouncers arrived for a rehearsal later in day, corrections had not been made and hint given that they would not be, with serift's author builting that he had penned undi-litions for a the series of the denie-tion of the series of the series of notwithstanding. So Lyons promptily cancelled the airing. cense renewal and ditched WLTH entirely. Furthermore, hast week Examiners Ralph Walker and George H. Hill handed in reports to the FCC ad-vocating denial of the WBBC plea. But the Commish reversed the rec-ommendations completely. WLTH claims that it is in the dark about reasons for being kicked off the ether. Fact that Brooklyn Dally Eagle Broadcasting Co. enters into the pleture, and completes a triangular situation, is viewed as an especial stimulant to a major ruckus with the FCC. Paul Spearman, for-mer general coursel for the com-mish, is now attorney for the Eagle. Kenneth McCaleb, Daily Mirror editor, has been subbing for Jack Lait on his 'Flashes' Saturday night programs on WNEW for the last three weeks.

CURT PETERSON AT **MARSCHALK & PRATT**

Curt Peterson for the past four years assistant program manager at NBC moves into Marschalk & Pratt agency as radio director, succeed-ing Dave Eilman who resigned two weeks ago. Peterson was with the network pra-itcally since it was formed, having joined WJZ in 1927 as sincouncer and singer. Accounts to be under his direc-tion study the combard Road and U.P. fashes; American Badiator, with Dale Carnegie; Scott & Bowne, with Gabriel Heatter; Roger & Cal-let, with Bob Crosby and Crusaders, with Fred G. Ciark.

B'KLYN EAGLE

AND WBBC TO

SHARE

Long-fought Brookhyn radio case today was decided by the Federal Communications Commission with a compromise ruling favoring Sta-tion WBBC, Brookkyn Bradcasting Corporation, and Brookhyn Daily Eagle Broadcasting Co., Inc. Commiste action on expaniesrs' fe-

Commish action on examiners' re-ports authorized WBBC to operate on 1,400 k.c., sharing time with a new transmitter to be built by Dally Eagle

Brookiyn. Idea of the consultations is to get Idea of the consultations is to get together enough evidence in defense of the station to submit the matter to the entire Communications Com-mission, and not merely the broad-casting division. Gellard claims that in the face of loce wards design against rival

Gellard claims that in the lace of last year's decision against rival WBBC in which the examiner's re-port clied evidence of lax conduct and return of 19 checks for lack of funds-the commission now has granted WBBC's application for ii-cense renewal and ditched WLTH cutterity

Washington, Oct. 8.

OVER \$1,000,000 First Six Months of 1935

Figured --- Close Budget Race Between Blackett and Thompson Agencies

TALENT BILLS

Study of the agency affiliation of the accounts that were on the first half of this year and the business set for the current broadcast season indicates that there will be a sharp realignment of the first 15 advertis-Ing agencies as far as network bill-ings are concerned when the taily for 1935 is taken. Network statistici-

Last Year's Ratings

Following is how the agen-cies rated on expenditure for nctwork facilities for the year 1934:

- Biackett-Sample-Hum
 J. Waiter Thompson
 Lord & Thomason
 Benton & Bowless
 Brewin, Wasey & Co.
 N. W. Ayer
 Young & Rubleam
 B. B. D. & O.
 Ruthrauff & Ryan
 Stack-Goble
 Mewell-Emmett
 McCann-Erickson
 Campbell-Ewald
 Lennek Mitchell
 William Esty Biackett-Sample-Hummert

ans see a possibility of J. Walter Thompson nosing Blackett-Sample-Hummert out of first place and Lord & Thomas resuming third position

Lord & Thomas resuming third posi-tion. First six months of 1935 gave Blacketf an edge of 1.2% over Thompson in NBC-CBS billings, while Benton & Bowies by a much wider margin stepped over L & T into third place. As it thas consist-ently done the past three years, Thompson this season is leading the field on talent expenditures. Thomp-son's current weakly payroli for entertainment is estimated at around \$30.000. With the Fred Alien-Bristol-Myers show added to its list, Young & Rubicam will be spending in the neighborhood of \$28.000 a week for talent, while obwics, Lord & Thomas, N. W. Ayer and Lennen & Mittmion the agencies on networkt the billings for the first six months of 1925 was as follows: 1. Blackett-Sample-Hummert, \$2,-69.063 new transmitter to be built by Dally Eagts. Decisions denied renewal of broadcasting licenses to Station WARD, U. S. Broadcasting Corp., Frooklyn, which had been operating on 1400 Brc.; on State on operating on 1400 Brc.; and to Station WTFW, Paramount Broadcasting Corp., Brooklyn, which had asked permission to operate unlimited time on the disputed frequency. Application of Arde Bulova and Norman K. Winston, Brooklyn, sior new station to operate on same fre-quiency was denied. Samuel J. Gellard, owner of WLTH, is consulting with his at-torney, Paul Segal, over the FCC's action of banning WLTH of the air and giving its facilities to WBBC, Hadron, the consulting with is ta-ted back.

- 1. Blackett-Sample-Hummert, \$2,-408,058
- 08,068, 2. J. Waiter Thompson, \$2,368,152. 3. Benton & Bowles, \$1,806,281. 4. Lord & Thomas, \$1,506,281. 5. N. W. Ayer, \$1,431,316. 6. Drwin, Wasey, \$1,079,333. 7. McCann-Diricitson, \$1,004; 8. Young & Rubleam. 10. Dirickmon Col. \$27,877.

Blackman Co., \$672,627.
 Ruthrauff & Ryan, \$605,57
 Cecil, Warwick & Cecil, \$596,

- William Esty, 587,801.
 Lennen & Mitchell, \$523,992.
 Roche, Williams C., \$499,774.

Jenneric C. artenda, seasors, Second 1 iggest
 Ruency-Wy, with the last involv-ing agencies whose network billings we about \$250,000 to \$250,000 to

10 RADIO LAWYERS GET F.C.C. NICHES

we

Washington, Oct. 8. io attorneys, including one last week were rewarded

for their labors at the Federal Communications 'Commission by election permanent positions within the organization. Promotion for briefsters was provided for by Congress in Communications Act of

Congress in Communications Act or 1984. Waiter D. Humphrey, James Å. Kennedy, George M. Harrington, Abe J. Stein, Basil P. Cooper, James L. McDovell, Annie Perry Neal, Robert M. Fenton, Frank U. Fletcher, Melvin H. Dalberg.

WORLD SERIES **COST FORD**

Ford's bill for the World Series broadcasts this year will come to around \$355,000. Billings for st. tion time were somewhat higher this year than they were last, with the cost of the various hookups figuring approximately \$255,000. Other \$100,-000 was paid to the ball clubs for the broadcast privileges. There were no other extras, since the networks each absorbed the announcer pay rolis.

\$355,000

rolls. Altogether, 194 stations in this country and Canada carried the play-by-phay version of the Tigera-Cubs entangtement as originated from the diamond sidelines under the Ford banner. Not all the out-let in the CBS link will collect from Frd, since quite a number of them, which had not been specified in the original requite any simulation to hook in at their own expense. As estimated by the networks yesterday (Tuesday), the billings from NBC will amount to \$120,000, from Columpia, \$115,000, and from Mutual (four stations), \$20,000.

Gene Carr Promoted

Cleveland, Oct 8. Eugene Carr, program director of WGAR, has been promoted to as-sistant manuscrship of station under John F. Patt Carr formerly with WTAN and with Lang, Pisher Worth Krumer, WGAR, schedule manager and announcer, gets Char's old post as a harltone over NBC Jule network with Ann Heath and Walberg Brown's ork. Bob Evans, sportscaster, shifted to station news director's desk. David Jasjor, of Pittsburgh's WCAE, joins WGAR's staff as an-nouncer. Takes place of Ray Itas-mussen, who is quitting radio. Cleveland, Oct. 8.

Indict Norman Baker

Indict Horman Daker Des Joines, Oct. 8. Norman Baker, owner of XENT in Mexice and founder of the Ba er Cancer institute at Muscathe, Jowa, has been named in two Indictments returned by the grand jury. One charged him with conspiracy to practises medicine withiout a license, and the other, practicing medicine without a license.

Baker was arrested several months ago on his return from Mexico where he had spent several enrs.

Cincinnati, Oct.

Cincinnaid, Oct. Free time for commercial shows is reputedly being dropped into the laps of Procter & Gamble through the use of the 'MA Perkins' platters as bait. P. & G. advertising men have been contacting small stations throughout the country and have found that there are many 100 and 250 watt stations which are per-fectivy willing and happy to deliver entirely free time to the commercial platters in return for the 'prestige' of carrying one of the recognized name shows on the air. These are, the out-of-the-way outets which get fittle national business. Stations are reported to have received personal calls from P. & G. advertising officials and they have convinced the stations that

P. & G. advertising officials and they have convinced the stations that the 'Ma Perkins' discs will add to the popularity of the station. be-cause of the known strength of the NAC show. - Non-Cancellable In some dozen or so cases the

In some dozen or so cases the soap company is reported to have gotten stations to signifature a full 52-week non-canceliable contract with the sponsor paying for nothing but the postage on the dica. The dises are on hand, anyway, with perhaps a few other platters stamped out to take care of addi-

pernaps a tew other platters stamped out to take care of addi-tional outlets. In worder tood that the stations are getting some revenue from the score company. It is generally a lump sum of, say, \$250 or so for the entire 52-week run of the contract. One instance, a stand-out, is that of a single stations drawing down \$500 for the year's agreement on the 'Perkins' discs. Most of the stations thus far con-tacted by the Proter & Gamble enn slopes of the courter. A control the orther west-ern slopes of the courter. A cound New England and up in the north-west area of the Oregon-Washing-ton territory. (Vamper queried Proter & Gamble

(VARIETY queried Procter & Gamble for official confirmation but re-ceived no acknowledgment up to press time.)

'Please Excuse' Letter Signed **By Edgar Kobak**

NBC sales department yesterday (Tuenday) undertook to lessen the embarrassment caused the network by a promotion release from one of its own stations, WTAM, Clevcland, by sending out a circuit letter to adverising agencies disavowing the arguments and other matter con-tained in the release. WTAM pro-motion may, new on the job, had veryulation and that isle in the NBC states, ordered the letter of apol-ogy put out. It was under his own signature, and explained that NBC has always been against comparing the costs or superforties of the vari-ous media, and asked that the bro-chure of NBC lastics. Kobuk's letter worked the vTAM work, which di-cluded in its statiatic i setup the im-erates for all newspapers in Cleve-iand and alse those in other Ohlor towns. Sourced by WTAM's signal. Tom Fizdale Still in Biz

Tom Fizdale Still in Biz

Tom Fizdule is still functioning as exploitation counselor here. Phil Andrews, Fizdule's former partner, is the one who has joined the mag-azine Mademolselle.

azine Madeinolselle. Flzdale works with Leo Burnett, Needham, Louis and Brorby and other Chicago advertising agencies,



NBC and CBS Pleased-See Trend Helping to Sell Bristol-Myers Delay Hard-Boiled Advertisers - Home Town and Dealer Good Will Sought

80

Pumping local interest into nationally aired programs as a stimulus to showmanship and merchandising is definitely on the upbeau dising is definitely on the upbeat in this fail's crop of shows. Spon-sors figuring that loyal home-towners' hearts will beat warmer at the mention of old Keokuk, etc. over a coast-to-coast hookup. And the idea is usually good for free newspaper space and dealer

over a coast-to-coast hookup. And the idea is usually rood for free newspaper space and dealer ping-up, too. All told, 10 web programs are now lined up with the timed, coupsets being that multiple compared to the space of the space of the space product of the space product of the space of the space

4. Tony and Gus (previously spon-sored by General Foods, but now ustaining). 5. National amateur night (Feena

mint)

5. National amateur night (Feenamint). Big interest to the sponsor in this kind of thing is that it automatically creates a local silr which the dailles are almost forced to pick up as a news or feature store to pick up as a news or feature store to pick the dailes are almost free publication space at no extra cost. Additionally, the scheme permits more leeway for program showman-ahip as well as merchandising to deslers and consumers. Webs are smilling approval on the trend. Makes a lovely taiking point to those hard-shelle davertisers who maintain that only a newspaper campaign can ring in all the load advantages.

-Until end of Oct.

New York City-Owned Station Seeks Power: LaGuardia Lukewarm

Plan of New York's commissioner of plant and structures to improve the coverage of the municipally owned WNIC reached the Federal Communications Commission in Watchington insmission and the federal instance of the statistic space rom 1,000 to 5,000 watts up to sun-set. New York, and from 500 to 1,000 watts up to sunset at Minneapolls. Request was also made for a per it to move the alte of the transmitter. In moving for the improvement of the station's signal the p & s com-missioner is overriding the inclina-tion of Mayor Florello LaGuardia. Latter announced some time age

tion of Mayor Florello LaGuardia. Latter announced some time ago that the was in favor of dismantling the outlet if it couldn't be sold, with his decision being influenced by a committee's report that the station had no commercial possibilities. Gommittee which the mayor had select to gludy the proposition was composed of Richard C. Patterson. Jr., NBC executive v.p., William S. Paley, and Aired McCosker, prezi-et WOR, Newark.

LEVYS MAKE PEACE WITH MUSIC UNION

Philadelphia, Oct. 8. After several months of bickering wCAU and the several months of bickering wCAU and KYW prexy, and the musicians union have finally buried the tomahawk. Arcrement, signed last, Wednesday (2) and operative for year, calls for each Levy station to have 12-man house band at basic rate of \$35. Management may use musicians for either commercial or sustaining programs during davlight hours, only specification being that at least half of time must be sus-taining. After 6 p.m. all must be sustaining. Philadelphia. Oct. 8.

at least half of time must be sus-taining. After 6 p.m. all must be sustaining. Under newly signed contract, WCAU and KYW may again air re-mote dansapations, which is a boost for Universal Artist Bureau (Levy controlled) band booking biz. Un-der present set-up, only WFIL is still on union's war list. So far, there's no indication that there'll be wears acon there. ace soon there.

U.P. Air Showmanship Seen as Improving: No **Buffalo Deal for S-H**

Buffalo, Oct. 8. Steady Improvement in style of news flashes broadcast every hour over WKBW-WGR has been noted over WKBW-WGR has been noted since service began in mid-Septem-ber. Early releases were written more for reading than for hearing-sometimes gave announcers trouble and sounded awkward. Shorter sen-tences and use of simpler words have provided marked improvement, teletyped to studios from local U.P. office. Latter sets local stuff from Latter gets local stuff from lo Times, Scripps-Howard offic Buffalo

Said to be little likelihood Scripps How Howard will attempt station buy here as long as close alliance with Buffalo Broadcasting Corp. (owners of WGR-WKBW) continues.

In Agency Switch Over

Transfer of the Bristol-Myers ac-count from Benton & Bowles to the Young & Rubicam Theory has beer postponed until after Nov. 1. B & B had the material all set for the next four shows and it was decided i that agency carry on until the Oct. 30 broadcast

30 broadcast Young & Rubicam hasn't decided whether it will continue the ama-teur phase of the Fred Allen (Ipana-Sal Hepsitca) show. There is little possibility of the new agency on the account eliminating the amateur phase of the program.

WGN's New Bldg. **Includes Midwest's First Free Theatre**

Chicago Oct 8

Chicago, Oct. 8. First radio teatre building built in the midwest was opened last week by WGN, the Chicago Tribune station, riveting another link in the string of radio theatres. New WGN building cost plenty and has a 800-seat main floor broadcasting audi-torium. Throughout the 10 years of broadcasting the station has run consistently in the red, its policy. In an editorial in the Chicago Tribune it was frankly stated that as a business enterprise...ti is not much. much.

Theatre will carry at least one complete show each night and may Said to be little likelihood Scripper Howard will attempt station bury here as long as close alliance will carry at least one partial Broadcasting Corry. Source attempt of the station bury of WGR-WKBW continues. **Cordon Brown's Oktay** Rochester, Oct. Gordon P. Brown, head of the Brown Radio Laboratory, has been granted permission to establish are radio station in Rochester. Tontative plans call for a studio ing duriting hours with power of kilocyoles.

L. A. Spots Off with the Gun and Headed for Peak Coin: Hearst Stirs

Los Angeles, Oct. 8. Despite 20% rate jump up by two of town's tops watters, KFI and KNX commercial year in southern California has gotten off to a driv-ing start with most frequencies re-porting peak time practically sold off. Is some servatively settimated that KFI, local outlet for NSC, will ap-proximate a net of 2850,006 for the year. This too, in face of a carry-ing charge for its sister station, KECA, which gets a little slough biz and sees red every year. KIX profits also are expected to hit the quarter million figure. Last year the Guy Earl station rolled up a 60% increase over the preceding tweive months. Transmitter ex-pected to show a healthy profit from its Mutual network connection, the first beng, the Fymouth hour hair the figure even beyond the antici-mied yeive.

spread among the smallles. Low powered spots are making up for this deficiency with a heavy run of spots and transcriptions. KNX reaps its bumper harvest of the peak slot, getting the heavy play locally on kid programs, which evening. This gives it a decided bulge over the others, allowing clearance for the heavy commercials. Hearst Gets Goi

Hearst Gets Goi Things should start popping in the Hearst radio setup when Emile Gough pulls in from the east to put KEHE (Evening Heraid Ex-press) on its fect. Recent Hearst be scrapped and the new call letters blazoned up and down the coast. Gough will bring in his own de-partment heads. Hearst layout won't cut much. figure this year but in those to come he'll be aimong the biggies. He's

week. Political accounts may swell . Hearst layout wont cut much the figure even beyond the antici-1 figure this years but in those to come pated velvet. Columbias outlet, KHJ, will also finish the season in the important momey bracket. Station is cutting "Frisco, as the nucleus of a far west in on the credit house biz, formerly

Politicians Want Top Cream—Free

Fears that the handsome fall and winter season will get some scratches when the pollticians begin their presidential election cam-paign are being expressed in web circles. Old Guard and the New Dealers have a habit of hinting that they would like such-and-site a got for faiting of a speech, famibure, etc, and they unertingly plok the choicest evening periods for their gabbing. Webs don't like to let the pollticos down, and thus gri ly bite their tongues every time a big show is cleared off to make room for potential presidential timber. Some of the polltical stuff comes under the category of sponsored programs, but no bones have been made about the fact that the term 'suonsorship' is something of a euphemy. Try and collect

Speed Stuff in Gas and Auto Adv. **Giving Reformers New Air Target**

Biggar Upped in New WLS Program Set-Up

WLS Frügram Set-Up Chicago, 8. Revamp of the WLS program de-partment shifts George C. Biggar from job as program director to the post of director of program promo-ulon, which means that Biggar is relieved of the various details of program building and can devote his time to the working out of new, program ideas. Harold Stafford, former chief announcer on WLS.

program locas. Haroid Stafford, former chief announcer on WLS, hops to the desk of program head. Stafford Is in radio after having a session in the newspaper field as managing editor of the Argus-Leader of Sloux Falls, S. D.

KRNT, Des Moines, Gets 184,484 Beer Caps in **Contest Drvs Fought**

Des Moines, Oct. 8.

KRNT's Budweiser bottle cap contest netted 184,484 caps., There were 19 Iowa bands in the contest, six bands winning cash prizes for the purchase of new instruments, uniforms or equipment, with the Newton, Iowa band placing first and winning the \$500 cash award. The award, in a special program on Sent.

award, in a special program on Sept. 25, was made by Geo. F. Tilton, ad-vertising director of Anheuser Buach and the C. C. Taft, local dis-tributors of Budweiser. Besides counting the 184,8484 caps at the station, it was figured they represented about 50% of Bud-weiser's sales in this territory are madé in quart bottles. Contest waan't an easy one, how-ever, for on every hand anti-bee-groups did everything in their power to force bands out of the competition. Women's Christian Temperance Union circulated peti-ptions, and obtained 14,500 names for the station's attention.

tions, and obtained 14,500 names for the station's attention. After the first program only a few hundred caps were received but by the end of the first month there were 35,000 and after the second month, \$0,000. The station started jo worry about renting a warehouse to house them. Winning Newton band didn't rely on home support but made a tour over the entire state, giving con-certs for which it was to be paid in Budwelser bottle cape.

Budwelser bottle caps.

Arthur Kemp's Junket

Arthur Kemp of Station KNX has been on a trip through the east on behalf of his Hollywood alma mater. Kemp has been giving advertising agencies a practical sample of avail-able participating and other pro-grams on KNX through special re-cordines cordings.

Unusual method of introducing station service to the small adver-tiser with a fixed market-for-market budget reported as causin able reaction among the ing favor he eastern

Lloyd Squires' Job

Ladyd Squires Job Lwyd Squires, chief announcer, has been appointed manager of WDEV, following the death of Harry C. Whitchill, owner. Squires has been closely associated with the Whitchill family for years. There will be no changes in the policy of the station.

Automobile and gasoline advertis Automobile and gasoline advertia-ers who have been using a 'speed and more speed' line of sales promo-tion may be the next focal point for reformer attack, now that laxatives and olntments have, for the most part, been driven to furitive and guarded uses of radio. Advance rumbles of reaction against the mo-tor car and petrol firms have already started. That the automotive group in par-

tor car and petrol firms have already started. That the automotive group in par-ticular has already sensed this trend of public sentiment and is taking stops to offer it Sucket much ges-in a police commissioner's careful-driving warning during the Baer-Louis fight broadcast last week. But the gas companies are still condi-ered as going pretty far in urging people to see if their gasoline can't get away faster than cars fired by other brands, can't overlake and pass vehicles on the open road and can't zoom up hills jike SIM Malcolm Campbell roaring across; the Utah tertain.

can't zoom up hills like Sir Malocim Campbell roaring across; the Utah terrain. Right now America is heated up over the mounting casuality list of motoring. Part of that revulsion is reflected in articles, of which J. C. Furnas'... And Sudden Death' is the best known. Frinted in the Au-Sericle has a cased of the series of the part of that the series of the series with the series of the series of the heat of the series of the series of the papers like the New York World-Teisgram are failing into strids with the current thinking on the speed mania subject by printing vivid and blood-spattered datalis of accidents. Idea is to make the public wince from the verbal pictures of horrible death and maiming. Reform two Approaches Reformed the greatest number on alcoholic chaufeuring. Second, authorities and the greatest number on alcoholic chaufeuring. Second, authorities and the divertiand biltudicard, newsprint and radio ad-vertiang has been holding up the last of the automobile companies sense the possibility of strict legis-lation that might tend to restrict car sales by making it impossible for many people to pass ridd driver tests is well known. Insurance com-panies also charted the sense the anality is the sense charts.

chusetts.

Gasoline companies have been con-spicuously identified with the invita-tion to jump on the green light with a maximum speed and to imitate the fire engines and airplanes on the open turnpike. One suggestion from re-former sources has been to meet this line of advertising with a campaign pointing out that something like one quart in every two gallons is wasted by fast getaways and by shifting from second to third at 40 miles rather than around 15 miles. Conservative element feels that widespread propaganda along these lines would strike the gas companies where they're sensitive and compol Gasoline companies have been con-

where they're sensitive and compel them to alter their advertising them slants.

Lederer on WINS Staff

Leaerer on Will'S State George Leaerer, former legit pro-ducer, joins WINS, New York in the capacity of dramatic advisor. He's been airing for several months with his Glanour, Gossip and Greasepaint series. First new chore on new job is to direct Living the News series, picked from front-pages of Journal (Hearst paper) and to be heard daily at 12 noon for 15 minutes. Ed Smith assisting on the broadcast.



RADIO

WAR BREAKS NEWS 'RULES

VARIETY

31

James Stahlman Clarifies His Radio Position in Letter to Clem Randau

(COPY)

(COFY). Mr. Clem J. Randau. General Business Manager, United Press Associations, 220 East 24nd Street, New York City, New York. My dear Ran: I.am in receipt of your letter of October 3 with an enclosure of a clipping from Variety, under the heading 'Publisher Stahlman, Bitter Radio Foc, Reverses Self in Tleup With WSM'. I. bayent' reversed wreseft por changed my opinion in the metter

Empirical to the series of the Telegowich with width and the series set of the Telegowich width width and the series set of the Telegowich and the series of the series of

himself.

himment. If I were the hormed fellow with cloven hoofs, which the Nashville correspondent of Variety endeavors to make me out, it is a wonder that every radio fan tumed in on those programs of mine hasn't been swept back out of his easy chair by a great burst of fire, subhur,

that every radio tan tuned in on those programs of mine hash to been swept back out of his easy chair by a great burst of fire, subbur, and brimstone. The new arrangements with WSM are not out of keeping with any attitude of mine which I have ever had on radio. I have always be-lieved that radio has its place as an institution, and I have never hesitated to use it for promotional purposes. My one big contention has always been that neither newspapers nor press associations should give or sell to radio stations all of their news to be put on the air prior to the time of publication. A news broadcast of a promotional nature, such as has featured Press-Radio Bureau and Individual broadcasts like the Banner News Hawk, is the only kind of news broadcast that I feel newspapers should acquiesce in. I still feel that the United Press and the International News Service

Should acquised in. I still regt that the United Press and the International News Service have made a mistake in selling news direct to radio stations or to sponsors. I think the Frees-Radio Dureau was the most sensible solu-tion of the set of the promote the interests of radio in this part of the country. For many years we have conducted an annual radio show in Nash-ville, and in some years it cost the Banner as high as \$7,500.00. We have brought such stars here as Olive Paimer, Jessica Dragonette, Silvertown Cord orchestra, Charles Dornberger's orchestra, and many other features for these shows. If some fellow gets any comfort out of my new arrangement with weSM, he is welcome to it. I am thoroughly satisfied with it, and I and quite sure that WSM is. I just thought I would give you the picture as it really is, and not, ave sometimes humoroughly and satisfield years, who have sometimes humoroughly and the set radio experts, who proves that a substation of the set of the set of substation of the set of the se

togeth er laughable.

togetner laugnable. If this doesn't answer your question, write me specifically and I shall be glad to do my best to enlighten you. Sincerely yours, James G. Stahlman

Erwin-Wasey's Radio

Ford Dealers Cautioned Stations on Sponsored World's Series Games

Information was received at Transradio Press headquarters last week that several stations taking its world series play-by-play service were approached by local Ford deal-ers and cautioned against selling sponsorship of these broadcasts to the distributors of competitive auto makes. In two cases the stations wanted to know whether the sale of the broadcasts would have to be restricted to Ford sales and Trans-radio advised them to go ahead and sell the service to any sponsor available. Wiew expressed by Ford dealers to

valiable. The to any sponsor view expressed by Ford dealers to the stations concerned was that the motor company had tied up the air-ing of the games exclusively and that the association of any other ådvertiser with the series broad-časts would be in violation of a previous property right. In no latance van pressure brought by stone by Ford home offices, the agoney by Ford home offices, the agoney by the ford home offices, the agoney by the ford home offices the agoney of the Detroit and Otherago National baseball clubs.

'June and Jerry' resume thrice weekly broadcasts over KMOX, St. Louis, for Ignito Coal Co. Gladys Post, contraito, replaces Edith Karen as 'June and Jerry Hockstra, baritone, continues on as 'Jerry'

IMPOSSIBLE NOW

Broadcast Trade Sees Crisis Upsetting Last Vestiges of Publisher Control of Radio Newscasting

SHORTWAVE ANGLES

Despite the fact that NBC and Columbia as networks are still be-ing fed bulletins by the Press-Radio Bureau of the Publishers' National Radio Committee, opin-lon in the broadcasting trade is that the Italo-Ethiopian war has served to administer the death blow to the rules and regulations prescribed by the newspaper clan for newscasting. News commenta-tors on both major networks are disregarding uterly the agreement to lay off spot news and are using for their dissertations the latest despatches received from the bat-tle area. Despite the fact that NBC and

The second of th

100% News Station

Paris, Oct. 1. Newspaper Intransigeant has be-gun operation of Radio Cite (for-metry Radio LL) with 100% news broadcast policy. Programs consist of interviews, news announcements, recorded news events both local and those brought on disks from afar, rading prognostics, and the like. First American to get on air from here was Larry Adler, who gave air in-terview in French and played a number on his harmonica. Sacha Guitry also described his next play, and Charles Boyer gave spiel on 'Memories of Hollywood.'

Faye Lemmon in WFAA

Station WFAA Dallas, Oct. 8. Station WFAA, Dallas, ds or-ranizing promotion department. Faye Lemmon, former Interstate Theatrc press spent, will head it. New department will supplement but not supersede the station's pres-ont publicity starf, of which Elibert Halling is chief.

REHASHED NEWS Advertising Agency Checks 400 Stations with News and 320 Of Them Under Sponsorship

Cantor's Slant

Editor VARIETY:

Fifteen or 20 newspapers commented on certain similarities in the programs of Jack Benny, Phil Baker and mine of last Sunday (28). VARIETY did, too, and they were all surprised.

prised. But why the surprise? Benny, Baker and their authors are very much alive as to what constitutes things topical. My authors and I know that Fred Astaire, Major Bowes and the Baer-Louis fight are of current intorest.

Astaire, Major Bowes and the Baer-Louis fight are of current Interest. Next Sunday it would be a disappointment to our fans if Benny, Baker and I didnit make mention of the World Series. I notice that this week admost all the newspapers are carrying the conflict in Ethiopia, and I of course, Jack Benny gets on the first wallon, built I am on ahead of him in the west, Baker's program doesn't come to the Coast at all. So from now on you can be reasonably sure that on Hal-lower here will be Hallowein to the first at allowein to the Coast at all. So from now on you can be reasonably sure that on Hal-lowein there will be Hallowein ind three Santa Clauses—one at 7 p. m., ES.T.; one at 7:30, and Santa Cantor at 8. (Late of Gue Edwards' Kid Kabaret Kid

Eddie Cantor (Late of Gus Edwards' 'Kid Kabaret").

ARGERTY, ARGERTY, HARGERY, HARGER

ELLIOTT ROOSEVELT **ON TEXAS RANGE**

Ft. Worth. Oct. 8. Elliott Roosevelt, son of the President, who was recently made vice-president of the Southwest (Lee Ormer) roadcasting System in charge of sales, will headquarter here. However, he will spend part of his time in San Antonio, Austin, Waco and Okiahoma City, where the company owns and operates stations, as well as in Dallas and Okiahoma City. Radio commercial advertising will

net be new to Roosevelt since he was in advertising agency biz in New York for four years.

International 'Party' In Havana Dec. 9-11

Sixth Annual International Radio Sixth Annual International Radio Party, a yearly pow-wow for broad-casting bigshots including artists, network-officials, editors, agency men, engineers, ctc., will be held in Havana, Cuba, on December 9, 10, and 11. Jack Rice, president, is in charge of affairs from headquarters in Miami, Florida.

In Minnt, Florida... In Regulation Schedule of this year's activities calls for a spet-together in Minnt first, where the Chamber of Com-merce will entertain. After that the hop is made to Cuba, and Smor Juan Sahates, president of the Cuban National Tourists Commis-sion, takes charge. Last year's party was a Miami

Survey recently completed by a major advertising agency disclosed that during September there were close to 400 stations broadcasting news, with 320 of them having at least one news sponsor a day. In a large number of instances it found stations with as many as six bank-rolled news periods a day. Except those whose operation of the stating some form of news service cleared they bulletins at least four ti cs a day.

their bulletins at least four ti cs a day. Agency's inquiry showed that the tendency among stations was to spread their newscasting out over five-minute periods at two or three-hour intervals instead of plotting it in three or four 15-minute stanzas. Station which has developed the former method to substantial pro-portions is WGR, Buffalo, which is the two the statistic stanting the portions is WGR, Buffalo, which is the press WGR uses is ther-minute news periods a day. Outside of those serviced by the stations which broadcast news a year ago numbered less than 50, while fewer than 50 had as much as one news sponsor a day. Included among the national ad-vertisers that are or have been this seesan affiliated with spot news broadcast news a Sign of the stating Co. B. C. Remedies. Sun Oli

Sun Oll

Sun Oli Texaco (Montana). Alka Seltzer (West Coast). Mennen's Shaving Products. Davis Baking Powder. Eisenlar Cigars. Williamsomatic Oli Stove.

Household Finance. Crazy Crystals.

Denver, Oct. 8. All three Denver radio stations are on the air with newscasts, one of them with a newspaper backing the enture. KFEL-KVOD started it 14 months

venture. VOD started it 14 months ago, with four a day, and last week went on an hourly basis, 7 a. m. to 12 p. m. 18 times a day. Recently KLZ, sold to owners of Oklahoma-City papers, went on the air with International News service leased wire, and now KQA, the NBC outlet in Denver, goes on the air, with four broadcasts a day direct from the estimation of the transformer of the control of the transformer of the sociated Proces and Nows reporter, in charge, assisted by Jack Fitzpat-rick assisting. With Chas: Insils re-porting. KFEL-KVOD is rajeg five announcers and several reporters, The day editor: Bill Weich, night drived, day editor; Bill Weich, night of the optimizing announcer, assisted by Ralph Radetsky, re-porter. Three of the Post's broadcasts

With the entrance of the Post, with the entrance of the Post, newscasting competition will be so-vere. The paper uses Associated Press, United Press, International Press, United Press, International and Universal News services, as vell as New York Times and Chicogo Tribune specials, KLZ has Inter-mational, and KFEL-KVOI dependie on short-wave radio and wire ser-vices from Transradio Press Nervice, and Radio News Association, Inc.

Department Functions

Under the new radio department setup at Erwin, Wasey & Co. which went into effect last week, Innis Harris' doubles from publicity to production. Harris for the past several years has been in charge of the press department.

the press departrent. Shelton Millikan will assist Lewis R. Amis, radio director, in handling of contracts and billings, and Sedalia Hoffman will do the clear-ing of continuities and other de-tails.

Kudner's V.P.'

Arthur Kudner has named as Arthur Kudner has named as vice-presidents of his newly formed agency, J. H. S. Ellis, Edward J. Owens, Skmuel D., 'Fuson and Charles F. Gannon. All were for-merly ansociated with Kudner in Erwin, Wascy, Inc. Gannon is radio director of the Kudner organization.

Perry Charles Ill

WH's lity Bithy hour with Perry Charles and Ward Wilson is off the air this week, due to former's ex-tended liness. He's gone to Lake-wood, N. J., to recuperate, and is expected back for the following broadcast. Music being supplemented during Music being supplemented during

the absence

DIFFERENT SURVEY SYSTEMS ALL SEEK THE 'TRUTH' ON RADIO CIRCULATION

Enormously Complicated Yardsticks Include Several WFIL'S \$1,800 NUT Basic Techniques and Combinations-Each Bloc Has Its Favorite Procedure

82

Just how eleborate the sadls re-search structure has become as a result of attempts to find suitable circulation yardsticks in an ephem eral field, was emphasized last Wednesday (2) by Archibaid M. Crossley at the luncheon introducing

Crossiey at the luncheon introducing WOR's new coverage survey. Taily of the major methods cur-rently used ther wholly or in part in making such surveys runs to 14. Includes four types of program popularity surveys, two kings of field strength methods, four combined strength methods, four combined babitup it temperature termines

habitual listening. Field strength surveys provide answers to the question 'where can the signal be heard adequately?' and the two methods in use are the fol-

the two methods in use are the too-lowing: Engineering method. Consists of testing the signal strength milli-volts, the normal standard milli-volts, the normal standard methods half agains may be a strength of the half agains mare the various radio engineers (Edgar H. Felix, et. el), NBC, WOR, the FCC, etc. Average listeners method. Cross-jey, Inc., devised this one, and ap-pears to be the sole user. Object is the same as in the engineering method, but it is attained in less technical form. Instead of using millivolts as the standard, the aver-age listener's satisfaction or dis-satisfaction with signal strength is charted.

satisfaction with signal strength. is charted. Individual program popularity is determined by the following-quartet of methods: Conjectiontal tolephone check. Originated by Pauline Arnold of the Market Research Corp. of America. Market Research Corp. of America, this procedure is currently beins employed by Clark-Hooper and vari-ous advertising agencies. Tolephone cails during the progress of a pro-grain determine who is or ian't lis-tening to it at the time the call is made

made. Follow-up telephone check. Cross-ley working on this. It differs from the coincidental method in that the cails are made immediately after a program is over. Recall telephone check. The Co-

operative Analysis of Broadcasting currently uses this method. Phone calls pry into the listener's men to determine what program be nors

calls pry into the listener's memory to determine what program he lis-tened to the day before, and during what hours his set was in use. Printed roster method. Favored by CBS and various big sponsors like Coigate - Palmolive - Peet, the procedure requires interviews in proceeding cointerviews and the standard procession of the standard standard standard standard memory and the standard standard

correct recall. Mail checks on overail program puil are divided into the following classe

vo classes: Controlled. Procedure here is to

Controlled: Procedure here is to make an announcement over the air at certain reasonable periods offer-ing an object of no intrinsic value to those who write in for it. Response is then used as, a guide to station coverage. GBS is the big endorser of controlled pull. Cumulatives. With an object iden-tical to 'controlled pull,' the cumu-lative method simply' employs all mail that comes in in any form which specularities cancel each other, out. NBC and WOR the principal users. users.

Combinations

Combinations of the six foregoing methods result in the following: (A) Cumulative mail and field methods result in the following: (A) Cumulative mail and field strength method. Put into the lime-light by. NSC, this method consists of naming a county on the periphery of the field strength areas as 'par'. All 'counties having a higher or lower mail count than 'par' are charted accordingly. -(B) CBS method. Controlled mail count in the station's home county is used as the base from which by chart all other counties into primary and secondary listening areas, etc.

chart all other counties into primary and secondary instening areas, etc. (C) Tele-mail method. Copy-righted (in name, but not method) by KNX, Hollywood. Idea is that a telephone survey and a mail count are simultaneously made. The per-centage of mail to listeners is thus obtained, and then projected out to 100%

Kellogg on Texas Q. N.

Dallas, Oct. 8: Dallas, Oct. 8: Meilog's "Texas Ranger" show 15 moving up to fill the period left va-cant by the removal of the Ovaltime Little Orphan Annle' program from the four stations on the Texas Little Orphan Annie program from the four stations on the Texas Quality web. Blackett-Sample-Hummert agency ett-Sample-Hummert agency ing 'Orphan Annie' on rival with discs, Kellogg show is through the N. W. Ayer is placin stations

agency. WOR'S SURVEY **CONSERVATIVE**

WOR New York's first coverage survey since getting a boost in watt-age to 50,000 and building a new directional antenna, is being de-scribed in statistical circles as a neat tight wire act. Since WOR had NBC's and CBS's radically different methods for examples, it simply followed thiaks sections which met with approval all around, leav-ing the debated 'portions out en-tirely or salting them heavily with conservatism. As things stand now, both webs feel that their pet theories have been partially vindicated at least, and so both are happy. For its part, WOR hopes to reap laurels from both sides of the fence. Proves that statistics and psychology are con-

statistics and psychology are con-renial bedfellows.

senial bedfellows. NBC's methodology shines through in the use of field strength and ournulative mail analyses. From CBS comes the precedent for break-ing the mail count into day and night sections, and coloring a sepa-rate map for each. Edgar H. Fella, radio, engineer, and Crossley, Inc. did, the survey. radio engineer, and Crossley, Inc. did the survey. Four major modifications of pre-

Four major modifications or pre-vious methods are made, however. First, WOR does not scramble field strength and mail maps into one single over-ail chart, but em-ploys a separate map for each. Second, the main field strength contour is plotted on a minimum of "---- willivicits with a subsidiary.

contour is plotted on a minimum of two millivolts, with a subsidiary ince representing the one-half milli-volt region. NBC plots only on the basis of one-half millivolt which thus gives WOR the edge on con-servatism.

thus gives work the edge on con-servation. Third, in making a cumulative mail breakdown, WOR uses summer (hardown, WOR uses summer over programs scheduled between the hours of 6:45 A. M. and 10:30 F. M. Fourth, the mail coverage map employs a new system of gearing mail to field strength. WOR takes all mail within the one-hait milli-volt region and determines an exact median between the highest and lowest counties. Rest of the coun-ties are accordingly classed as 'exties are accordingly classed as 'ex-celient,' 'good,' and 'fair.' NBC's county on the periphery of the field strength area.

strength area. Agency opinion is that WOR's exhibition of conservatism will the survey in good stead. Being issued in booklet form under the title 'It's a Small World.'

mail used here, one county being named as the 100° county. Rest or with the 100° county. Independent station surveys have frequently em-ployed this method. Habitual listening is determined via a queetionnaire asking listeners what station they listen to regularly. OBS has a 'nercentage figure for-each U. S. eithy-showing habitual listening to its stations. That this complex body of meth-ods has grown as large as this is due to the fact that the different the different coals. mail used here, one county being named as the '100' county. Rest of

teppone survey and a mai count e simultaneously made. The per-licit of and to listeners is thus tained, and then projected out to 10%. Op Soby method. Cumulative (as yet in sight.

TO AIR FOOD FAIR

Philadelphia, Oct. 8.

Thinadelphia Oct: 8. One of most ambitious programs were hundred locally if connection with offenties from an exhibit will be carried out, by With Cat, Philips Food Fair at Convention Hall, Oct. 15 to 35. With exclusive broadcast rights at the fair, station is bearing down on show and laying out the coin to put it over. Altogether, WFIL figures booth, stuff set up. How-ever, station expects to make it. up geveral times; over with increased bits and good will. In addition to booth at entrance to fair, WFIL will set up regular show and will offer free shows for for fair, WFIL will set up regular show and will offer free shows for for fair wFIL will set up regular sound-proof, glass-walled studio at show and will offer free shows for for fair were starts to fair to p. a. and possibly work in locally sponsored commercial while in town. Among these who are certain to appear are Ireen Rich, Spencer Dean and Dan Casaddy, Eisle Hitz and Dick Daw-son and La Bailey Allen. Studio also plans a short wave show daily from around the fair, it will like-wise handle all music and amplify-ing at show.

Government Sets New Canadian **Radio Programs**

Toronto, Oct. 8, Back from Ottawa where he has been mapping out the Canadian Radio Commission's fall and winter schedule with CRC Chairman Charlesworth, Stanley Maxsted, regional director, is putting the finishing touches on a number of new programs to be launched on Sunday (13), over the national network. vork.

Sunday (13), over the national network. Chief novelty seems to be the Forgotten Footsteps' series which will have as its motif the romantic side of history and will be based on the oddities and objects of art to be found in the Royal Museum, Don Henshaw, late of WIOD, Miami, and now production manager of CRCT, Toronto, will be responsi-ble for the scripts, these to be enacted by a large cast of dramatic artists and Geoffrey Waddington to conduct the orchestra. Series will be alred over the CRC national net-work each Sunday from 9:00-10:00 p.m.

p.m. Diversified program of musical comedies, original in story and music, will also be launched under the tag of 'Premiere at Nine'. First will be a comic opere, 'Ambrosia from Pomposia', authored by Donaid Heina and Don Henahaw, and has a mythical kingdom background. Retained for the new season is the 'Up to the Minute' series which pre-sents highlights of stage hits pre-Retained for the new season is the "Up to the Minute' series which pre-sents highlights of stage hits, pre-dramatizations of important films, and enacted schness from just-off-the-press facton. 'Meiolds Strings,' an NBC exchange program, also re-turns to the ether with Alexander Chuhaldin conducting. 'Mutually Youra' designed as a salut to the Mutual system and carried as an international exchange by that net-work, is to continue as a perma-nent series on the new schedule, going on the air at 3:00 every Sat-urday night, under the direction of Waddington. Botts of the Music Hall' is botts do so the Music Hall' is botts do w series to b directed by George Young, this to present in stimospheric mainter the songs of Billa Shields, Robey and Bafrefy, Yesta Tilley and Lotte Collina. This will be a Saturday night fea-ture. Rupert Caplan also com-mences a Sunday series of half-hour dramatizations of Biblical stories under the standing label of 'And I Came to Pass.'

Leng sine tak, no be a saturday night fea This will be a Saturday night fea ture. Rupert Capian also com-mences a Sunday series of half. Hour dramatizations of Biblical stories under the standing label of 'and. it Came to Pass.' Lee Bernie, sister of maestro and on N.T.G.' romo Seltzer show.'

New Business

CLEVELAND Rosemblum Clothing, 100 an-nouncements, daily at 7 and 9 p.m. Through Leroy Lustig, Cleveland. WGAR.

WCAR. Hortz Mountain Products, three announcements dally for 12 weeks on Ethel and Ben morning program. Through Earnest Dabids, New York, WCAS.

WGAR. Cardinal Laboratories, 13 spot in-nouncements. Through Blackett, Sample and Hummert, Chicago. WGAR.

Sample, and Hummert, Chicago. Wisco Chemical Froducts, 52 weeks of daily spot announcements includ-ing Sundays. WNAX: Union Jack Tobacco, renewal of bartis, after being on since angust, Issa, WJAY. Ford Cod Company, group of daily and Sunday participant an-ny and Sunday participant an-Ny AY.

"Ford "Coal Company, group of daily and Sunday participant an-nouncements for six months. WIAY, incomparison of the second second of the second second second second for the second second second second for the second second second second Bant Broked through Lord and Thomas, Chicago. WGAR, Bant Brokels, 143 Boy, Lord and Thomas, Chicago. WGAR, J. d S. Realty Go., six spots per day, citical marks and through Fred A. Robbins, Chicago. WGAR, J. d S. Realty Go., six spots per day, Chicago. Three J. Second Second Boord Y. Control State Second Second Yacuum Oil Co., daily an-nouncements for three honths. Di-rect. WIAY. Blue Eagle Berbecue, 13 hait-hour programs of Serbian programs. Di-Contrial Show Co., two 15-minute Grintal Show Co., Wo 15-minute Grintal Show Co., Wo 15-minute Grintal Show Co., Wo 15-minute daily sportcasts by Elis Vander-pyle, 6:30 pm., except Sundays, Through Moortas, three first Maday. Aubiers Motors, three free-minute INS newscasts three times weekly.

Through 5 and 5 an

WJAX. Borden Company, four weeks of announcements, six weekly on Ethel and Ben noon program. Placed through Young and Rubicam, New York. WGAR.

Tork, WGAR, Dr. Spikell, 31 participant an-nouncements daily on afternoon pe-riods. WJAT. Sheila Tolletries, 52 daily an-nouncements on participant pro-

City of Boston, 18 15-word an-nouncements, two daily including What. The data status of the status of the status Shubert the data, status of the status of the status Bury M. Frost, Boston, WNAC, Charles and Shubert of the status of the status Hury M. Frost, Boston, WNAC, with the status of the status of the status of the fuller, Smith & Ross, New York, WHAC, WEAN, WORC, WMAS, WINH, WRDO, WFEA, WILLH, Watch Tower Society, 20 15-min-ute electrical transcriptions, Sun-days, renewal effective of the status of the status of the status of the electrical transcriptions, Sun-days, renewal effective of the status of the status of the status of the electrical transcriptions, Gaily, be-ginning Oct. 15. Through Street & Finney, New York, WNAC, Works, 10 participation of the status of the work News Service broadcasts, Mon-days through Thursdays, beginning Oct. 1. Through Henri, Hurst & WBAC, WORC, WMAS, WYCC, WFEA, WILLH, WIBH. Oold Reclaiming Corp., 182 15-don, WARB. Continental Distilling Cor, 12 one-hou; programs, Thursday, and status programs, Thursday, and status Bromley Sheperd, 26 five-minute programs, Thursday, and status Bromley Sheperd, 26 five-minute programs, Thursday, and status Marian Ciarke. Direct. WEEEL Howood Onkneon Ice Cream Com-pany, continuation of announcements announcements daily, except San-days, Through Henrich, WEEEL Howood Onkneon Ice Cream Com-pany, continuation of announcements announcements daily, except San-days, Through H. M. Frost Agency, WEEL

Boons WIAY, any on alternoon performs, WIAY, and alternoon participant programs, WIAY, and alternoon participant programs, WIAY, and alternoon sements on Frys Yessel, Iron and Copper Tablets. WIAY. Commercial Oil Oa, renewed continuously since Nov, 1334, this time fournees and the second sements of the second second sements of the second second

Power Seal Co., one-minute spot daily for six months. WJAX. BALTIMORE Americon Asen. Washing Machinez; five-minute electrical transcripticas. Placed by Weldrum and Fewesmith. Glevienad. WBAL. Hecht Bros. (dept. store). daytime studio announcements. 11 Weeks. American Sales (Schiltz Beer), 100 studio announcements. Placed by H. J. Kauftar Grousers (Sunkist), 100 dy Lime 20 Thomas. WBAL. Colif, Fruit Grousers (Sunkist), 100 dy Lime 20 Thomas. WBAL. Colif, Fruit Grousers (Sunkist), 100 dy Lime 20 Thomas. WBAL. Arrow Beer, time signal announce-ments, 48 per week for 26 weeks. Flaced by Joseph Katz. WBAL. Futher John's Med.cine, daily spot announcements for 13 weeks. Flaced by BAL. Gudiff Edotor Cars, 26 transcrip-tion announcements. Placed by McManus Johns & Adals agency, Detroit. WBAL.

anno. Thinking tally, except Sufficient Control of the second second

spot announcements, 39 weeks, Placed by Bisakett, Sample, Hum-mert, N. Y. WBAL. *Chewrolet*, electrical transcription of weeks, electrical transcription generating the second second second generating the second second second generating the second second second second generating the second second second second program, for one year. Placed by Real descr, daily spot an-nouncements, one year. Placed by Netword Beer, daily spot an-nouncements, one year. Placed by Netword Beer, daily spot an-nouncements, one year. Mational Dairy, twice daily spot merchants, weaks, Placed by Netword Agency, Baito. Netword Agency, Baito. Netword Rearch, Baito. Netword Rearch, Baito. Netword Rearch, Baito. Stational Dairy, twice daily spot announcements, one. year. Placed by Neisser Meyerhoff, Chli-Generati, WBAL. Zentifth Radio, daily announce-ments, il weeks. Placed by J. N. Kude's Pepio Mangen, daily tran-scription announcements, one year. Placed by Brooke, Smith & French agency, Deroit, WBAL. Margiang Phose Section Co., Mar

twice daily spots, 22 weeks. Placed by Joseph Katz. WBAL. BOSTON Scotf Furriers, 52 30-minute pro-grams. Sundays, renewal, effective Sept 22. Through Continential Ad-WEAN. Assmcy. Boston. WNAC, Glendale Coal Co., 10 15-minute programs. Mondays. Thursdays. Bat-urdays. began Sept. 13. Through Her State Coal Co., 10 15-minute programs. Mondays. Thursdays. Bat-urdays. began Sept. 13. Di-reot. WNAC. John More 39 participations in Yankee Network News Sarvice broadcasts. Mondays. Wednesday, Fridays, began Sept. 23. Through Heart, Hurst & McDonald, Chicago, WDRC, WICC. WICS. Wednesday, Fridays, began Sept. 23. Through Heart, Hurst & McDonald, Chicago, WDRC, WICC, WICS. Wednesday, Fridays, began Sept. 23. 30-word announcements, Sundays, Tusadays, Thuradays, Fridays, beginning Oct. D'Arrigo Brothers, 103. 30-word announcements, Sundays, Thuradays, Fridays, beginning Oct. WAC, WICS, WICS, Waday, Tusadays, Thuradays, Fridays, beginning Oct. WAC, Walc, Bradet Mark, Tusadays, Huradays, Fridays, beginning Oct. WAC, WAC, B. Julia Sundays, Thuradays, Fridays, beginning Oct. WAC, Walc, Bradet Data Schning, Soton. Marking, A. Buton, Gepartmet

13. Through Harold Lewis, Boston, WNAC. Houghton 4. Dutton (department store); three 100-word announce-ments, Sept. 23, 25, 27. Through David Maikiel, Boston. WNAC. City of Boston, 18 15-word an-nouncements, two daily including Sunday, began Sept. 20. Direct. WNAC.

RADIO

3-STATION BLOC VS. WL

33

Representative groups concerned with the organization of a Bureat-of Station Measurement, or audit bureau of ofcrulation for radio, met. last Thursday (3) and created another sub-committee. It's up to this second sub-committee to determine what information It's up to this second sub-committee to determine what information the bureau is to collect and how it is to go about collecting it. Tag tentatively applied to the latest sub-group is the Steering Committee on Surveys and it is composed of L. D. H. Weld, of McCann-Brickson, D. E. Robinson, of the Federal Advertising Agency, Al Lehmann of the Association of National Advertisers, Paul Peters, former NBC statistical head but now on the RCA pay-roll, and John J. Karol, director of market research for CDS.

Ballooned Coin Demands Washing Up Football for Sponsored Air Shows

Chicago, Oct. 8, Football has proved a great Football has proved a great washout as far as commercial foot-ball is concerned, and all the at-tempts to make football as profit-able to the stations as baseball have been in valm. This is due to that fail clubs okaying the broadcasts for zero or for a reasonable sum, the amateur footbal colleges sought money recompense far beyond the ability of the stations or advertisers to pay and still get off the nut. In many cities where the baseball clubs wanted money they settled for \$10,000 or so for a six-month season with its day-in-and-day-out broadcasting. But the University

season with its day-in-and-day-out broadoasting. But the University of Michigan, for example, demanda just \$22.60 for the commercial broadcasts of its games. And Mich-igan's will not have more than six home games in toto. For the ad-vertisers a game once a veek cart compare with games every day and at a price which makes each game toe expensive individually. Stations and representatives have made several efforts to sell the football games, but they have all turned cold on the entire thing due to inability of clipping down the

turned cold on the entire thing due to inability of clipping down the collegest requests for coin. In the main the stations have quit trying to sell the games at all and are now arranging their schedules to pick up the more important pigskin lus-slee on a purely austaining basis. In many instances these stations are even turning down possible commercial angles because of the college demands. fruitme that one college demands, figuring that one year of layoff for the colleges will make them somewhat more reason-able next season.

AFFILIATION DOESN'T AFFECT LISTING RULE

Atlanta, Oct. 8.

Atlanta Constitution has tied up with WJTL to furnish press service on football scores on Saturday afternoons although continuing to delete mention of station's news broadcasts in schedules carried in paper. paper. WJTL

paper. WJTL broadcasts of games involving University of Georgia for \$15,000 for season on hockup of low-powered Georgia stations. Sponsorship is now being split for four sponsors to share cost, but so far only Prior Tire Company has come in for a part. Also, WRDL, Columbus, Ga., is only other station taking football service.

Ed Adler's Job

Latest shift in Fletcher & Ellis' Latest shift in Fietcher & Eills' radio department has Edward Adler moving in as director, with Jerry Cady, his predecessor, retaining a freelance connection with the agency. Cady plant to spend the ma-jor part of the winter in Holiy wood, and while there he will freelance on the writing of picture stories and handle some local matters for F&E. Adler has been with the agency for two years as a junor account ex-ecutive. Another recent agency chance

Another recent agency change was the resignation of David F. Crosler from Pedlar & Ryan. His place is not being filled.

Hudson's Bay Co. on CJRC, Winnipeg, for 13

CJRC, Winnipeg, for 13 Winnipeg, Oct. 8. Local retail store of the Hudson's Bay Company cauded surprise in ident with a weekly 15-minute pro-gram over CJRC, Winnipeg. Bay up to now has been very reserved with its radio advertising only tak-ing possibly half an hour a year. Current series is to plug camera department. Contract has been signed for 13 weeks. Bay Company's strongest rival, The T. Eaton Company, at present is just placing spot announcements on CJRC and CKX. This company also holds back on extensive radio

also holds back on extensive radio plugging only going heavy once a year, at Christmas.

TALENT SCOUTING SYSTEM

WLW Chaff-Sifting by Letter-Amateurs Poison

Amaturs Poion Cincinnati, Oct. 8. New, talent hunt set-up is in effect at Croiley studios. For first time, WLW is desing spot an-nouncements to lure mike workers. Amateurs ard definitely out, the studios and the set of the set of the constant of the set of the set of the data list their experiences and praise their own merits. Appl-cants who get a trial o.k. are ad-vised in writing when to report for auditons. Latter are held on Wed-needay nights. Station's yes and no squad is unchanged and includes Arthur Chandler, Jr., who is in charge of the try outs, and Ed Fritzgerald, music director; Grace Clauve Raine, vocal mistress, Arthur Chandler, Jr., who is in charge of the try outs, and Ed Fritzgerald, music director; Grace Clauve Raine, vocal mistress, atthur Chandler, Jr., who is in charge of the try outs, and Ed for quite a few years, Crosley trial auditons were on a free-for-all basis. They were held daily, except Saturday and Sunday, with any and take a turn in the trial sessions. It was a case of many coming and few, very, few, being chosen. A great majority of the sapirants were hilbilies. Then the roment to a fresh army of novices. High-grassers are promptly thumbed down under the present scheme. On several occasions, Crosley's talent scouts, headed by John L. Clark, general manager of WLW and WSAI, invaded New York and Chicago, set up a "ortable studio in a hotel, advertised in local dailles for tryouters, and then devoted several dys to auditions. In each

a hotel, advertised in local dalles for tryouters, and then devoted several days to auditions. In each instance, they returned with a haif dozen or so workers of different types, but few of 'em stuck around more than a few weeks, by mtual corsent consent.

WMCA Sponsored

Amateur night broadcast from Fox theatre, Brooklyn over WMCA, New York, hus been sold to John A. Schwartz, Inc. borough furniturc housc, for an indefinite period. Same program outline per usual, only move cash prizes to be awarded novices.

Don Kerr handling m.c. chores. Hour is aired on Mondays at 9:30 p. m. EST.

Sub-Committee's Sub-Committee || WCKY, WHID, WIRE CKNC, Toronto, Folds Oct. 13 as CRC No Longer Concerned with Its Fate AS SPECIAL BUY

Cancellation Clause

NBC Works Out Selling **Plan Giving Advertisers** Three Alternatives -- Mutual and Local Commitments Plus \$1,200 Card **Rate Makes Super-Power** Outlet Frequently Unavailable

\$640 LUMP RATE

NBC has worked out a station grouping arrangement for the Southern Ohio-Indiana territory the with which it hopes to overcome the situation created by WLW's inability to service NBC commercials

The situation cleated by WLW a line ability to service NRC commercials because of Mutual Network and local spot commitments. Starting NOV. 1 WCKY, Cincinnati, and WHO, Dayton, lose their status as strictly part of the blue and red links, respectively, and with WTRE, that may be used with effort or the that may be used with effort or the that may be used with effort or the red work. Under the new plan of buying NEC coverage in the southern Ohlo-Indiana area an advertiser may choose, depending on avail-ability, one of two groups. In Group A there's either WLW or WEAL Cincinnati, with the former selling at 32.00 an evening hour and the latter outlet at 3240, while Group B offers WCKY, WHIO and WIRE at a lump sum of \$640 an evening hour.

hour. NBC accounts now on WLW are free on 30 days notice to switch to WCKY-WHIO-WIRE. Privilege also works the other way. In the event that neither WLW nor Group B is available the advertiser, regardless of basic network affiliation, will be served by WSAL

All-Negro Show Off

London, Sept. 29. One of the big things arranged by the British Broadcasting Corby the British Broadcasting Cor-poration for their winter program was to be an all colored broadcast. Locals lined up include Turner Layton (formerly Layton and John-ston). Scott and Whaley, Hutch (Leslie Hutchinson), Elizabeth Weich and Frisco, who formerly owned a nitery bearing his name in Paris. Reginald Foresythe walk to have arranged the music and act as accompanis, but Foresythe walked out, and the whole thing feli through. through.

Those sfillated with the Mu-tual Broadcasting System feel gratified with the 80-day can-cellation privileges that, NBC is according network adver-tisers in connection with the new station group arrange-ment for the Ohio-Indiana ter-ritory. Mutual allies figure that if NBC advertisers are permitted to ewitch from WLW to the WCKY-WHIO-WURE combine on 30 days notice. WLW, will insist upon exercis-Those affiliated with the Muto the WCKY-WHIO-WIRE combine on 30 days notice. WLW-will insist upon exercis-ing the same right and when the opportunity presents itself move to get rid of an NBC commercial for a Mutual cus-tomer offering a. long term contract. With the 30-day transfer clause available to NBC ad-vertisers, WLW has no assur-ance, point out the Mutualites, of any contract longevity.

of any contract longevity.

5% TAX ON GROSS NEW SPANISH IDEA

Madrid, Sept.

Five per cent of gross receipts from advertising will be turned over by Spanish radio stations to the government, according to a de-

cree published in the official gazette. After the Union Radio Corpora-tion, owning a chain of stations, complained about a heavy tax load on its Barcelona outlet which might.cause its shuttering, the min-ister of communications decreed that retractive to Sept. 1 the foi-lowing stations will be nicked 5% of the gross from broadcast publicity: EAJ-1, Barcelona: EAJ-2, Madrid (Radio Espana); EAJ-5, OS Seville (Union Radio, Seville): EAJ-7, Ma. drid (Union Radio, Seville); EAJ-5, San Sebastian (Union Radio, San Sebastian); EAJ-15, Barcelona (Radio Association of Barcelona). Government accountants will thumb the books of all the sta-tions to check on all the revenues. After the Union Radio Corpora-

Albertson's Call Letters Buffalo, Oct. 8.

Prize call letters for the town Frize call letters for the town awarded by FCC to Roy Albertson. His new 100-watter is WBNY (W-Buffalo, N. X.) Gets under way Nov. 1. Will be first commercial station in town with vertical radiator.

Them's Fighting Words, Suh!

Announcer in Dutch for Belittling the Old Home Town and Residents

Charlotte, N. C., Oct. 8. Clair Shadwell, WET announcer, in Salisbury Municipal-court as a defense witness for J. W. Fincher, Carolina's manager of Crazy Water Crystal Company, charged with vio-inting Salisbury emergency ordi-nanco prohibiting admission of children under 15 to entertainments, had to defend himseif. Witness in the case took time out on stand to say that Shadwell, in announcing the Salisbury emergement several bay that shadwen, in almostating the Salisbury engagement several days before on WBT, called Salis-bury a hick town, inhabited by jack-

asses. Clair took the stand to explain. He said that when Crazy Water's regular announcer failed to appear he improvised period and told in-formally of coming Sailsbury en-trainment. In facetious manner he jested: The program will be in Sailsbury. Good ole Sailsbury! Now

you folks listening can bring in all the jackasses and tie them to the hitching rack—and all hear the show.'

hitching rack—and all hear the show." Announcer assured the court it was all in fun. He said he likes Salisbury and has many friends there. Added was born in town much smaller than Salisbury and there. Added was born in town much set into 7 litching rack there makes time of litching rack there makes the scale of lowing the broadcast. It was from a Salisbury woman. He read it in court. The writer protested at Salisbury being called 'hick town with hitching rails-on our main atreet." She added: "We have a beautiful little city. Can we help it if we haven't got a radio-station to keep our jackasses in 7 We use our jackasses to plow, and Charlotte uses them for radio an-nouncers?

Toronto. Oct. 8. Originator of the hrist ètiain com-imercials in Canada, CKNO, Foronto, sings its swan song on Sunday night (13). Management of this parent of Canadian chain stations decided to fold up Aug. 31, following the ga-signment of a noor wave learch and a reduction in power when the Can-adian Radio Commission launched its realignment program in connection with the nationalization of the

its realignment program in connec-tion with the nationalization of the Canadian ether. Decision of station owners re-putedly was made after several re-quests to the federal-appointed Commission for a new wave length august to the federal-appointed Commission taking the view that this would jeopardize CRCT, the Government naking the view that the government station at Toronto and the NEC outlet. Announcement in August to fold CKNC was followed by the decision of Hector Charlesworth, chairman of the Canadian Radio Commission, that the station was a prime necessity' and that the government would lease this for a limited period be-cause CRCT was unable to carry all the Commission and affiliated NBC

lease this for a limited period be-cause CRCT was unable to carry all the Commission and affiliated NBC programs. Evident now that the prime necessity' of CKNO was to carry the CRC-NBC programs while, CRCT had contracted for many.' hours of political spleis in connec-tion with the federal clecion. With the federal clecion. With the federal clecion. With the prime and the federal clecion of longer remains 'a prime necessity' and shuts up afters Sunday nite (13). Alma Mater of several names now on the U.S. and BBC networks, and enjoying a tremendous popularity among Canadian fisteners, CKNC Was founded in 1924 by the Cana-dian National Carbon Co. Fate of important commercials carried by CKNC for many years not settled except that some of the largest have announced. they will say off the ether, this season at least.

SCRIPPS-HOWARD SHOWS **TEETH IN GRID DEMAND**

Cincinnati, Oct. 8. In first week of operation under the Scrippe-Howard radio filns, WOPO (changed from WFBE) cut in on WLW for a share of the broadcasting right of Ohlo State's cothell gramer at Columbus football games at Columbus, WCPO, now styled 'the voice of the Cincinnati Post,' is a 250-watter during the day and 100 watts at night. WLW is the world's only 500,000 - watt commercial sound

500,000 watt commercial sound tosser. William Clark, manager of WCPO, said the games would be broadcast by Grant Ward, former Ohio State grid coach. Ward for-merly did mike work on Ohio games for WLW

Games on WNBR

Memphis. Oct. 8. Continuing its leadership in local coadcasts WNBR, Memphis, Tenn. broadcaste WNBR, Memphis, Tenn, has arranged to detail 44 football games played by the city's high and prep schools in Crump Riadium. Francis Chamberlin, who also handles the broadcasts of baseball, will be at the mike. WNBR for five years gove college games through wire reports, but when the universities astred ask-ling 'or coin turned to the local' games last eason with the schools reporting the largest receipts in his-tory.

Heavy gridiron schedule will have WNBR frequently airing afternoon and night games. Memphis Coca and night games. Memphis Coca Cola Ecttling Company is the sponsor.

Chaffee With Chi CBS Chicago, Oct. 8. Robert Chaffee, former editor and publisher, has booked up with the Columbia web's sales organization hère

here. Chaffee was formerly associated with the Chicagoan and before that published the tennis mag, Racquet.

WORLD SERIES GAMES (6) NBC-Boake Carter, Ty Tyson, Hal Totten CBS-Jack Grainey, Franz Laux, Truman Bradley Mutual-Bob Elson, Quin Ryan, Red Besha

VARIETY

Barber FORD MOTOR CO. WJZ, WEAF, WABC, WOR, New York

York (N. W. Ayer) Though the broadcasts of the an-nual baseball classic this year involved three networks instead of the usual two, the increase in stations carrying the play-by-play descripcarrying the play-by-play descrip-tions and plugs for the Ford cars was a slight one. Reason for this lies in the fact that most of the present Mulual-affiliated stations were hooked up last year and the

vere noosed up last year and the year before with either NBC or Gependents. One mark this world's series and the series of the games as in-broadcast did set was the elaborate announcer-setup, nine news and sport commentators handling the section. Series was such that any turn of the dial brought a first-class description of the games and the crowds, though there were sore diales description of the games and the crowds, though there were sore and the series of the car's power, durate and head down to very short any oncements before the game and with the lines. There were sore any oncements before the game and with the lines. There were sore any oncements of the car's power, durability or economy-just that the series of the car's power, durability or economy-just that the series of the car's power, durability or economy-just that the series of the car's power, durability or economy-just that the there were any series along bet for durable of the series along bet for durable of the series along they were played. There was no also injection of action this year when duliness actually was the case, and only in one or two iny of the announcers toward one spe-cial ball team. Most times it was -just Chicago and Detroit playing a ball game to the announcers, with play without evidencing any inner teelings they might have held. . Ty Tyaon of WKMAQ. Chicago, town of the Sfort he series, tow are of the color before the gams between timings and the commer, Clock and, and Franz Leav, of KMOX, SIS, Louis, play-bay-bayed to refere the weat the series, tow are of the color before the gams between the series, tow with on the thor cheago, stick. . The the color before the games are seend weat the play. . Through the games were so leave-cui the sist here the sist on the the date of weary of with the the commer, the weat ary cheage the sealing twe the ary cheage the sealing twe the play without here the sealing twe they the seance weat the play. . Any leave of the seal the commer, they they the assest of WKMAC, thi-case, they th

AL GOODMAN'S ORCH. 15 Mins. LUDEN'S WEAF, New York

(J. M. Mathes)

Heard at 5:45 Sunday afternoons. A pip quarter hour of music in, filtrated through the musical showmanship of this experienced conductor. Just music with a couple of reasonable dissertations on Luden's Cough Drops. An item for thanks-giving. Land.

An

LESLIE HOWARD The Amateur Genthman The Amateur Genthman Goven, William Shelley, Eliza-both Love So Mins. HINDS HAND York (Goven, William Shelley, Eliza-both Love So Mins. HINDS HAND York (Goven, William Shelley, Eliza-both Love (Goven, Milliam Shelley, Eliza-both Coventing and the shall hour left ample area for doub. First of all the decision to employ days between installment of the half hour left ample area for doub. First of all the decision to employ days between installments is at least frounds. for an argument. Secondly the getaway installment we tick-tick of the doub can cancely risk these little literary embellishments. Finally the lead-ing indy. Elizabeth Love, was obaptic more that functions had ro-mance without femininity. And that's a triffe difficult. In the theatre it does happen tappen unit Act II or even Act III but the theatre and radio have dif-terent showmashin problems. Edith Meisner's dialog is suthend well enough within the used the area of the handicapa already sug-gested, juit wo more: (a) some of the boat we of the centry is accord the handicapa already sug-gested, juit wo more: (a) some of the boat is earty 11th century is the loade is earty 11th century is accord the son of an inn-owner two leason of an inn-owner two leason of an inn-owner two leason of an inn-owner two leasen of an inn-owner two

and short on action. In fact it was a bit of a bore. Lond. RADY DADY With Sterling Harkins News Commentator 15 Mina, Sustaining With a puist With a puist With a puist of a United States Senator) Rady Dady, Introduced as 'The Midwest's Outstanding Commentator Is build-ing a following as he are towice Outstanding Commentator Is build-ing a tollowing as he are towice Outstanding Commentator Is build-ing a tollowing as he are towice Outstanding Commentator Is build-ing a tollowing as he are towice Outstanding Commentator Is build-ing a tollowing as he are towice outstanding commentator Is build-ing a tollowing as he are towice outstanding commentator Is build-ing a tollowing as he are towice outs a second a sum of the sum of the portance breaking every few min-utes it seems this program would be a natural for a sponsor. Pro-gram announced by Sterling Har-kins. Hurst.

KALTENMEYER'S KINTERGAR-TEN Comedy 15 Mins.

16 Mina. Sustaining WL2, Chicage A radio descendant of the old vandeville routine, 'Nine Crazy Kids' Where the listener does not insist upon assuming a superior at-titude this program is good fun. So good and so simple in the broad lines of its humor that it has com-mercial possibilities except that perhaps soome agencies would think of it as old fashloned and not smart. It wouldn't add to an agency's pres-tige but it might sell a sponsor's Sond. There's all the tried and true bokum characterizations. The sput-hokum characterizations The sput-tering Teutonic school master, the Bostonian kid with the amazing vocabulary, the sassy brat, etc. Out of Chicago Saturdays and heard at 8:15 over WJZ. Land.

KATE SMITH With Ted Collins and Jack Miller's

orchesu Songs 15 Mins: A & P Coffee WABC, New York (Paris & Peart) has been et artso hestra

RADIO REPORTS

A & P Contee WABC, New York WABC, New York WABC, New York WABC, New York State State State State State State In Control Control State In Control Control State In Control State

by Collins, and equally few words by Kate Smith on the virtues of A 2, P. Smith on the virtues of A 2, P. Smith of the virtues of Collins, and Smith of Me', 'Isn't This a Lovely Day,' Hiue Skies,' and Brezzin' Along with the Brezze.' Made for a good change of tampo since the numbers are evenly thythm. Jack Miller, whose orch has been backing up Mise Smith since her radio debut, does his usual smooth job with guitars and muted brasses. It's a straight accom-a solo chouse quiring scarce even solo chouse quiring scarce even solo chouse quiring scarce even solo chouse quiring scarce is pur-purpose very well. From time to time the program may also intro-duce newsworthy persons as an agded attraction.

LARRY LEE ORCHESTRA Dance Music 15 Mi

LARRY LEE ORCHESTRA Dance Music 15 Mi . Sustaining' KHJ, Lee Angelee. There were twe they picked up an instrument. First of all they fol-lowed Orville Knapp into the 10:30 slot, which was no seal act. Second one that cut the plate, waist-high, is the air cutfit, that follows them, by the site outfit, that follows them, caught between two firse the lads are on the well known spot. Being a natural impulse to make comparisons, Lee trouge doean't stack up any too well with the other sections and at times it sounds like a solo with faint accompaniment. Ork has a tag line about heavenly music. Perhaps if a that blow, Gabriel, blow, fellah who provided wand. Lee site handles the yood lin fairish baritone fettle. Attempts at skatting arrange-ments result in hub-bub of blaring, it being at times difficult to make out what they're playing. There's but who'r Wherver they came from, they made the jump to big time too fast: Michael Fitzmaurick, on the an-hourcing equi, lands a noto of class

fast. Michael Fitzmaurice, on the an-nouncing end, lends a note of class to the period with a broad Oxonian accent. *Helm*,

Accent. Heim, JERRY, JEAN AND JACK With Tom Dailey, Bobby Griffin Songe 15 Mins. Mins. IN. FURNITURE CO. KWK. St. Louis Two boys and gifr rattle off an engaging early morning session of light songe and patter with one of the gareons supplying the tro's A.m. daily save. Sunday. which means it's aimed at the breakfast mob getling ready to dash for trolleys, etc. With arguments among the three members getting over the informal-tity angle. Chief criticism is that the songenetism to often of the commercial copy. Plugs are ham-mered too hard and too often for the good of the program. Two an-themercial copy. Plugs are ham-mered too hard and too often for the good of the program. Two an-themercial copy. Plugs are ham-mered too hard and too often for the good of the program. Two an-themercial copy. Henges and Eohyp Griffin, are usd. J. B. PRIESTLEY

J. B. PRIESTLEY Talk 16 Mi Sustaining

15 Mi Sustaining. WEAF, New York English novelist over here for the opening of a play and to avoid, as he said, the harsh English winter. He followed the General Motors American versus Emglishal char-acteristics. What he said was so keen and sensible and he said it so woil with light touches and gentiemanity charm that he seems like a good bet for programs using guesters. Zand.

LILY PONS With Andre Kostelanetz Music, Singing

LILY PONS With Andre Kostelanetz Music, Singing CHESTERFIELD CIGARETTES WABC, New York (*Kosell-Emmetti*) Intelligent blending of semi-popular, classical and operatio muc-sic goes a long ways towards make ing this a leading has been heard to better advantage and studio audi-ence gave her an ovation at the close. She is backed up by Andre Kostelanetz, wielding the baixed chorus of some 18 voices. Program has been well paced and the baince maintained right to the close when Miss Toms did the bril-ling and this Toms did the bril-ling and this Toms did the bril-tion are to interference to Chester-Dignified reference to Chester-fields, defily presented by David the baince out the tom of anthe pogram.

MAJESTIC AMATEUR HOUR With Ted Claire, Loy Weiss, Jimmy Sime So Mile So Mile Claire, Loy Weiss, Jimmy WilcC, Bridgeport There's nothing quite so dis-heartening as a bad start. In-augural of WICC's first amateur commercial of the season spon-sored by Outlet Clothing and staged all-around disappointment. Thearte circuit gave the pre-miers of the intended business-builder no help whatsoever by bringing in Broadway Melody of other Loew frast-runner, to try a hold-over week at Majestic. If any interest had been kindled in the amateur offering, extension of Froadway Melody must have killed the chome so da you could heat the starter, longtime mc. with

Anatomic Western and Argentiation of the Barward of

they didn't need the audience ap-planes, willow and the source of the source of the source of the source of the sagets of above. Commercial skedded for 10 Frac-going into finals for prize of paid engagement: a Majestic and ap-pearance on Jay Flippen's WHN Miller,

amateur hour. Miller, Miller, W. Cort PERSONALITIES' W. Cort Treat 15 Mins. Sustaining WCOP, Boston From the nesling persons bureau Idea which sounds like a novelty in this area. Musical theme, 'Auld Lang Syne,' opens the program which just miss-reads a theme, 'Auld Lang Syne,' opens the program which just miss-teners who are seeking lost rela-tives: and friends. Several such lost personallites' allegedly located to personallites' allegedly located to personallites' allegedly located to a friends by correspondence. Treat admits the messages than will have to be handled carefully and emphasizes that messages can be backsat only by spointment. To take, except for his gasps on every breath. It carries dignity and is neve overdrawn in sentimental-ity or sob bankwaw.

is never overdrawn in s ity or sob bushwaw. Airs twice weekly.

It's or sob bushwaw. Aits vices weekly. REGINALD GARDNER Monologist 15 Mins. TLEISCHMAN'S YEAST WEAF, New York Mark of the sob ast bushwash. The full of Caller Dromason It is member of the cast in 'At Home Sarboad now urrent at the Winter Garden, made his ether debut on the Valles show last Thursday, gir-he Valles show last Thursday, gir-tile metallic, and the sob ast thursday, gir-tile metallic, and the sober of the sober abroad now urrent at the Winter Garden, made his ether debut on the Valles show last Thursday, gir-tile metallic, and the sober called to assist in a dramatic skit subtract of the sober of the sober with Franch Tone. which further revealed his versatility. Trains, the subject of the sober more. He goes into detail on the sober to the sober of the sober for the saber of the sober to the sober of the sober to the sober of the sober Wick, Bridgesort Buting Tone's part. Buting Tone's part.

HELEN HAYES

HELEN HAYES The New Penny' With Ned Waver, Wilmer Walter, Joseph Bell and Laura Bowman Dramatic serial SanKA WJZ, New York WJZ, New York

Wednesday, October 9, 1935

WJZ, New York
(Young of Rubleam)
Helen Hayes' previous radio work has consisted of guesting excerpts for Lar and Plant in the excerpt and Plant in the excerpt in the excerpt for the excerpt in the excerpt in a that large the the excerpt in a that large the the excerpt in the excerpt in the excerpt plant in the excerpt plant in the excerpt in the excerpt in the excerpt in the excerpt in the plant in the excerpt in the excerpt

picked up on pathos with Penny sobbing for her Johnny at the fade. WILLIAM MEEDER & ROSA LEE Organ & Vocal 30 Mina. 30 M

BURNS and ALLEN With Ted Husing, Milton Watson and Jacques Renard's Orchestra Comedy, Music, Singing 30 Mins. CAMPBELL TOMATO JUICE WABC, New York

(F. Wallis Armstrong)

CAMPELL TOMATO JUICE WARC, New York (F. Wallis Armstrong) Popular comedy team of George Burns and Gracie Allen get strong support with such auxiliary talent, but whole show. With Ted Husing, Milton Watson and Jacques Renard playing as straights and foils to the two funsters, their material is pused to the such auxiliary talent, playing as straights and foils to the two funsters, their material is pused to the such and the such and the property of the such auxiliary talent, playing as straights and foils to the two funsters, their material is pused to the such and the such and the property of the such and the such availation from Jonnie All Straights, Grant et a coming pass and the such and the such and the such as the such and the such and the such as the commercian it. Another departure from the rou-ting and such as the such as the another highlight was tortid, popular instrumentation by Jacques Re-net the such as the such as the such as the such appearance marked in as the such as the such as the program has been concorted is fact the train the such as the such as the program has been concorted is the such and the town appearance with topical ingent as been concorted is fact the type restrained and always of is Laugh with Burns and. Sing with a such as the program has been concorted is fact the type restrained and always of is Laugh with Burns as the the such as the such when the such as the such when the such as the such when the such as the

BOB KINNEY'S ORCHESTRA Dance Musi 15 Mina-Sustaining KHJ, Los Angeles

Suraining Angeles Smart rhytimms waft down this way every week night from the Hotel Del Monte to the north, cut-ting in on the domestic cafe crews. Generally a pretty fair tipoff as to quality of the tunes when lines are announcing bows young Kinney In a "society's favorite band leader." That this might be just another tag line is quickly dispelled after their first number tirkles down the air-the Del Monte sector, seemingly, have hit on a happy choice for their fair-haired lad. Showmanly, change of pace is the

the Del Monte sector, seemingly, have hit on a happy choice for their fair-haired lad. The sector of the sector of the sector have hit on the sector of the sector daling. From a bailed they wying to a scorching skat bit and back again with equal ease and facility. Their danspation allows for a wide sectainly there. Word section is backed up with mitting the volce to dominate the number. Three males, Bob Saun-ders, Jim Tolson, and Gil Wilke, pipe their way to favor, all in the crooning range. If those names are malespelled it's because the an-souncer fattened out. I Kinney is siming for a biger weather the competith under full sell. There's room for crews like his and it's just a matter of spot-ting him where it will do the most work with the Bal Masque hijnks, first full recognition of its telents. Heim.

SHELL CHATEAU With Eleanor Powell, Milton Berle, Niela Goodelle, Joe Humphries Louis Armstrong, Frim Sisters and Walted Winchell. Music, Comedy, Dancing, Singing Music, Comedy, Dancing, Singing

Louis Armstrongs, Frind Gussel attaction to the second vice of the second vi

KIRSTEN FLAGSTAD With Erno Rapes orche Cross Classical ical 60 Mins. estra. ilton

Bernard Marker, State Marker, S

phrase with a semi-informal dignity that is the top of the bottle in com-mercial spielng. Lend. CHARIOTERS Songe 10 Mina. ASSETIB ASS

With Robert Armbrus Anecdotes, Music 30 Mins. CREAM OF WHEAT WABC, New York ALEXANDER WOOLLCOTT

au mine. OF WHEAT WAEG (J. Welker Thompson) Woolicott resumes his Town Clei-routine for Cream of Wheat and dish number one was very tasfy. An unaccustomed note of rather intense sincerity was introduced by war and people who dislike all dis-cussions of the subject but are prone to do a full job of shouting when the fait is actually in the fire. Superior spinning of inferior. With him, technique is everything and he will rush into a long-winded parable of small point and little consequence and emerge trium-phant on the sheer capacity to into seemed to be inaugurating a cam-paign to get listeners to supply. Alm with material, for he solicited the submission of examples of what may be called drawing room super-That sorn of thing is his pudding. Gib and sparkling writing and delivery with the rest of the pro-gram (its primarily all Woolicott) intelligenity weided, suggests that a strong lien on discriminating sunday night Istening. Land.

Use and on the stand and a gain Botten sunday night listening. Land, LoG CASIN REVUE Corrad Thibault, Frank Crumit, Harry Saiter, Carol Dein, Virginia George, Lydia Summers, Eva Taylor, Georgia Burke Songs, Talk, Orchestra LOG CASIN SYRUP WEAF, New York (Breton & Soules) Nicely baianced musical troupe has been assembled to help make the second second standard second (Breton & Soules) Nicely baianced musical troupe has been assembled to help make the second second second (Breton & Soules) Nicely baianced musical troupe has been assembled to help make the second second second second (Breton & Soules) Nicely baianced musical troupe has been assembled to help make the second second second second secies for the fail and winter the intimate touch has been easily achieved, with Corrad Thibault particularly well cast as head of the first ats billing on the set rand mi-tial presentation (2) of this setup revealed a personality that is as in-gratiating in dialog passages as it purthering the inimate touch is the subdued chattering of Frank Crumit, who mixes a neat fair for m.C.Ing with comedy verse exposition. Toround is some of Thibauit's tunes is a threesome composed of Carol Deis, Virginia George and Lydia Summers, with Eva Taylor, once of Hereitive du to the do cond at with the swing and feeling she reads into applicitual, Harry Salter, trom Chicago, does handsomety by the orchestral interludes, with the ear and irresistible on the feet. Through Georgia Burke, colored dramatic actress, the program does the twoloid task of plugging ant vival meeting amena to the an-vum yum quality of the syrup, the Aunt Jeming character is engaged in calling on the folks to step right up to the best easy on why the writer likes the syron brad. *Caro*

Ode. LETTING YOU IN Paula Gould, Sue Hammond, Stan-ley Marlow, Oliver Holmes, Jayton Flag, Barry Sullivan and Suntaining WHN, New York Paula Gould, femme press agent Paula Gould, femme press agent the ether waves. It's mostly cir-cusy stuff, put into sketch form, with an assisting cast lightlighting the brief tales. Found a comparatively un-known warbler into front-page mention, by concocting fake duel between two pseudo noblemen in Paris, and then letting the world to be the McCoy and listeners are requested to write in and guess the true identity of the now famous chanteuse.

thus indentity of the how isknows Lots of space coverage in the ex-ploits, demanding quick per-formance, etc. Miss Gould's doing the scripting hersel, with Leroy hit of warbling fill; n the various locality leaps. It's the true story idea again moulded into a Broad-way pattern. On Friday afternoons at 2:30 EST.

More Reviews, Page 37

Additional Radio Reports on new programs will be found on page 37 of this issue.

WALTER O'KEEFE With Deane Janis, Ted Husing, Alice Frost, Louis Sorin, Harry von Zell, Kenny Sargent, 'Pee Wee' Hunt, and Gkn Gray's Orch.

We' Hunt, and Gich Gray's Orch. Veriety 30 Mins. Hold States and States and States and States WABC, New York (Wm. Esty). In renewing Walter O'Keefe (1) Camel assembled a program con-sisting of three singers, two comedy bases and the states and states dians, two announcers, a comedy Bases and States and States dians, two announcers, a comedy Bases and States an

one number. Lie er opener, and was im-pressive. Gien Gry's orch is the crowning Gien Gry's orch is the crowning card for the younger set, Gray does much to make the program what it is, athough there is no attempt to provide him with a fashis poot. The music simply waves in and out, and never has the leeway to cause listeners to jump out of their chairs and waits for a spiel. Some of the Kening is Bargent and Teon Wee' Hunt's singing, both of them doing okay.

Refinity Sargent and 'Pee wee Han's argent and 'Pee wee Han's argenting, both of them doing Some bits with O'Keefe, von Zeil, and Husing tended to ciog 'rather they arge only good for very mild chuckles. Alice Frost and Louis ind the second second second second chuckles. Alice Frost and Louis banket turn, and Sorin , ith his 'McGillicuddy' Hebrew burlesqueins, sot better results. Exactly what you Zeil is supposed to do outside a few straight bita is the sports apleier, lets mora apace. As inside dope he doesn't give any more than a good sports page would, but he does have a knack of sum-ming up baseball statistics inteilig-ints sponsor's weeds, the plugging being intimately tied in with vari-our sportser's cigaret preference. All in all, the far power telis on less calibre it would never stand the pace.

DOROTHY and DON With Margaret McLean and Jim Crocker Serial 15 Mins.

The second secon

'RIGOLETTO' with Jan Peerce, Rose Marie Bran-cato, Paul Dennis, Bruna Castag-na, Beatrice Joyce, Robert Weede, John Gurney, E. Purdy, Loopes DeOlizares An Mina.

as pastrice Joyce, Moser Weeds, Definitionary, E. Purdy, Loops Bolinares Bol

VARIETY

35

VARIETY 33 ROBERT L. RIPLEY With Ozzis Nelson, Harri Talk, Drama, Music PLEISCHMANN YEAST WJZ, New York (J. Weiter Thompson) Series which Robert L. Ripley In-troduced the past weekend (6) on the NBC blue link for Fleichmannis baker praternity should prove a more interesting parior game than the one his predecessors. Jerry Beicher and Parks Johnson, reguled the listener with under the Your one big advantage, the dramatic scope of his kit of curious flora and stana, while the sponsor contributes two other. Hems of worthy support, with - which ico embroider and heiteral. Through his initial Bakers broad-material. Mark of the sponsor and Ozzie Neison. An especially humorous proved this concerned a long for-sorten opera. Charles VI.' which the yarn up to shocker proportions with the human nature was the bit invoiving a Sweds sailor and his printervals of parting, it first 30 sears and the second. 27 years. A sear and the second. 27 years. A sear and the second the program his proved this concerned the following Network which which Ripley with even the operating the first 30 sears and the second. 27 years. A sears and the second. 27 years. A sears and the second the program levice Network.

promises to answer the following week. For his end of the program Nel-of music, with the warbling inter-ludes shared between the maestro and Harrite Hilliard. Ad copy expatitized on the succu-lence of angel cake, which the an-bines of angel cake, which the be-bar of the succu-lence of angel cake, which the succu-lence of angel cake, which the su-bar of the succu-lence of angel cake, which the succular of the succu-lence of angel cake, which the succular of the succular of the succul-lence of angel cake, which the succular of the succular bar of the succular of the succular

by all bakers during October. Odec. MARRY H. BALKIN Character Analyst 15 Mins. BEN HUR COFFEE KNX, Hollywood Jen (Corffee KNX, Hollywood Jen (Creamer of Sec. Ben HUR COFFEE KNX, Hollywood Jen (Corffee KNX, Hollywood Jen (Corffee (KNX, Hollywood (KNX) Devers and increase your income. The Bails is big SIX on why is an out in the sec (KNX) The Sec (KNX) Sec (KNX) Sec (KNX) (KNX)

Kitchener, Presidents Anderson, Roosevelt, Coolidge, Wilson and Hoover, He'll probably sell plenty of java. The coast is alive with folks who'd like to pay income taxes in the upper brackets but how? That's where Balkin comes in and they'll likety go for his palaver. What have they to lose it morely go to chart thing will spread like wild-fre. Dames out here are pushovers for things like that. It's hick stuff for California hicks. Heim,

20,000 YEARS IN SING SING With Warden Lewis E. Lawes

2000 VEARS IN SINC SING With Wear Lewis E. Laws Drams SUM: SUMMENT With Werk (Cell, Warydek & Cell) Mine (Cell, Warydek & Cell) (Cell, Warydek & Cell) The Ist fourth successive year is as spod an indication as any of its pull. Material is plainly catchy stuff, and Lawse-who not only tends to his coop up the Hudeon, but also edits mags and writes books for this Kind of presentation. Resumption of the series (25) was marked by an A-1 dramatization as well as by a sad case of fret-night fitters on the part of Laws bot its previous peak. Script for the opener had only one faw-the time sequence at they was told before the start, and this dashback kind of times, Entry was told before the start, and this dashback kind of timing feft an aris of onclusion for a while; Cleared up pronto though, and this a relief to hear a crime program that list and the main emphasis wisely rest. Commercials should be cut. Lawes will probably do better with his reading assignment once the series. Is past the first night. 36

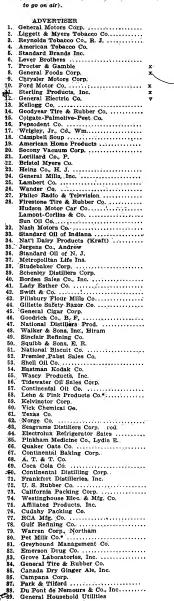
51 of 100 Top Accounts on Air

In checking up its own schedule as well as that of Columbia NBC found that out of the country's 100 leading advertisers (as of 1944) a total of 51 were, during Oct. 1-7, 1935, using nctivork radio, with 27 of these being exclusively NBC and 17 exclusively CBS. Further exam-ination showed that 34 of the blue ribbon 100 were allied with NBC and 24 with CBS, with seven of them using both NBC and Columbi . NBC's compliation of the first 100 advertisers for 1934 was based on the estimates of actual expenditures made by the American Newspaper Publisher's Association. In 'an analysis recently turned out by Columbia the leading 100 advertisers were charted according to the methods used by Media Records, Inc., which figures the expenditures on the basis of an average rate of 30 ca 10m. NBC holds hat the ANPA's estimate is a more approximate approach to the actual figures. Eare the ref. (WBAF) 20 of the previous year's they spectra. The blue (WJ2) 18, and CBS, 24, whild 27 were tagged as using the red exclu-sively, 19 the blue exclusively, and four making uso of both the red and the blue. From a separate analysis based on business already had in 1935 and achievely NBC and 21 exclusively CS, while 13 are de-sertbed as using both NBC and 21 exclusively CS, while 13 are de-sertbed as using both NBC and 21 exclusively CS, while 13 are de-sertbed as using both NBC and Columbia. Analysis has 33 using the red, and 19 the blue lexibility. And Columbia. Analysis has 33 using the red. Late of 1948 100 leading advertisers and their network affiliations in schoed as using both NBC and Columbia. Analysis has 33 using the red, and 29 the blue link. List of 1934's 100 leading advertisers and their network affiliations in 1935 is carried in an adjoining column.

NETWORKS CURRENTLY USED BY 100 LEAD ING ADVERTISERS

during week of October 1 to 7, 1935.

at any other time during 1935 (prior to October 1, or definitely scheduled



Agencies—Sponsors

Parker Pen Company setting some Participation plugs on five stations: KMOX in St. Louis, WIR in De-troit, WGN in Chicago, WNAC in Bogton, and WCAU in Philadelphia. Placing the biz through the Chi-cago office of Blackett-Samplecago offic Hummert.

sports.

er at KTSA

and WOV.

Ben T. Weaver, WHAM, Roches-ter, commercial manager,, back on the job after sick leave, minus 15 pounds,

Carmen Ogden (Mrs. Gilbert Ped-ersen), who has handled the Sibley department store program over WHAM, Rachester, since its incep-tion several. years ago, leaves to join her husband in Buffalo.

Buster ryan leaving to join KFI, Los Angeles, resulted in shifting at WOAI, San Antonio. Jim Crocker of KTSA shifted to WOAI to replace Bryan. Leonard Hollard, formerly identified with KABC of this city and KOMA, Oklahoma City, and KTBS, Shreveport, replaced Crock-or at KTSA.

Tom Everett, formerly radio head for J. Stirling Getchell, has joined the program production staff of Young & Rubicam.

Eleanor Rolla, who created the part of the hardboiled chorus girl in 'Myrt 'n' Marge,' is not returning to the serial's cast.

Ann Weinstein, secretary in Bess & Schillin Advertising. Agency, has announced her engagement to Bernard Finkel, N. Y. attorney.

Virge Bingham, blind staff planist for WHB, Kansas City, for the past three years, has joined WHO, Des Moines, Succeeded at WHB

Frank Smith, formeily ith WNEW and Milton Blow agency in New York, advanced to sales pro-motion manager of Crosley's WLW and WSAI, Cincinnati, which he joined three months ago.

Paul Trepannier has resigned from WCAX, Burlington, Vt., to take position with Champlain Val-

Dick Bard formerly in charge of special events at WHN, New York, now with NBC's press department. Moved over yesterday.

by Andy Anderson.

ley Record.

per.

Walker & Downing Agency, Pittsburgh, has transcriptions on six stations and two live talent pro-grams. Among the active regional accounts now. using radio are Pitte-burgh Coal. Duquesqué Brewing. Colonial Biscuit and Reymer & Bros. William Ross is Walker & Downing's radio exec.

WGY, Schenectady, is continuing Press Radio News Bureau flashes at 10 a. m. and 6:30 p. m., in addi-tion to four daily five-minute Esso News editions by United Press at 7:25 a. m., 12:10 p. m., 6:45 p. m., ard 11 p. 5. and 11 p. m.

ising Ageney, Al-bany, was omitted from Vanury's recent list of active radio-agencies. This agency caters to no other form of advertising except radio. Alan Courtney joins WNEW, New York to conduct variety shows and m.c. new programs now being set. Has been heard over WOR, WMCA

Irene Gedney, planist at WHEC, Rochester, who suffered a broken leg in an auto accident June 25, has lackett-Sample-Hummert agency has spotted a couple of press agents strictly to handle other show pub-licity. In Chicago has Berta Hen-dricks, while the New York radio publicity stuff will hit through George Tormey. In Chicago the B-S-H radio department is handling 17 different air items while the New York end is taking care of 23 sipa-rate air programs. left the hospital. Leonard Hole appointed assistant director of commercial programs for CBS. Formerly with Benton & Bowles, and once with NBC.

rate air programs. × ×

ĊB

x

x

Justin Haynes & Co. (Aspirub) hase named Dorland International, Inc., as its advertising agency. Plac-ing the 'Charioteers' quartet over WJZ. New York, on Mondays, WJZ, New York, on Mondays, Wednesdays, and Fridays at 6:35

Harman, McGinnis, Inc., Minneap-olis ad agency, appointed to handle the Coronado Mfg. Co. (cosmetics) account. Radio due for a schedule.

Speas fg. Co. (Apple Jack brendy) placing its business through R. J. Potts & Co., Kansas City, Mo., agency. Radio on the media list. xΪ Ed Freshney a returner to sales department of WLW following a year with Procter & Collier agency, Cincinnati,

Dixie Rub Co. using spot radio in the South in appointing the J .Car-son Brantly Adv. Agency/ Salisbury, No. Car., to handle its business.

v x 'Eddie Dooley's Football Forecast x program title of Seagram-Distillers Corp. over WOR, New York, twice weekly. WAAB, Boston, also gets program, Cecll, Warwick & Cecll handling. x

x D'Arrigo Brothers Company (Any-Boy broccoli) starts over WOR, New York, Oct. 21 for participating spots on Martha Deane hour. Placed through Harold F. Lewis agency. x

WCAX, Burlington, without a femme broadcaster for first time in history, with dropping of 'Town Trotter,' sponsored by affiliated pa-Brooke Smith & French, Inc., in charge of new series of Borden's Farm Products, presenting Lou Little Club' over WOR, New York, Gene Weil, commercial salesman, named local commercial manager for KWKH, Shreveport. on Saturdays at 8 p. m. EST. x Buddy Jones and his Cowhands daily sustaining on KRMD, re-filling many engagements at the-atres and schools in vicinity or Shreveport.

Allie Lowe Miles goes under Allie Lowe Miles goes under spon-sorship of Acmie White Lead for a Wednesday and Friday series. Fernmes are asked to write in lei-ters, and if okayed, are contacted to come down and air their domestic worrics. Firm plugging its Lin-X and Furn-X thusly.

NBC passed up recording of Ed-ward W. Beattie's first-hand ac-count from Ethiopia. Usually all such talks of import are waxed as a matter of course, but absentee engl-neering staff lct it slip. Massachusetts utual Life In-surance Co. of Springfield is having 13 quarter-hour musical shows cut at the RCA studios in Chicago. Pal-mer Clark is the orchestra's conductor.

- Union Carbide & Carbon Corp.
- Ex Lax, Inc. Atlantic Refining Co. 91.
- 92 93.
- Atlantic Reining Co. Besch Nut Packing Co. Bon Ami Co. Axton-Fisher Tobacco Co., Inc. Davis Co., R. B.:

- Johnson & Johnson Johnson & Son, S. C. Scholl Mfg. Co. 98 99.
- 100

Lehn & Fink (v) and Pet Milk (x) use NBC Pacific but not NBC Red or Blue. They are not included in CBS exclusive total figures on summary sheet.

Here and There

Ben Bernie, through his brother Herman, has arranged for the ap-pearance of Cliff Edward and Don Worthington has joined WSGN. Birmingham, to handle

Sophie Tucker as guests on his Pabst Blue Ribbon program. Ed-wards set Oct. 8, Tucker follows on Oct. 15.

Bernar latt has a course Dramatic Radio Writing at New, York University. Courtney. Savage of CBS and Bob Colwell of J. Wal-ter Thompson have been guest speakers.

Emerson Markham, director-m.c. of WGY, Schenectady's agricultural programs and Laura M. Wing, direc-tor of home service for New York Power & Light Corporation and a regular guester on Markham's Tarm Paper of the Ain', are now man and wife, Markham is a 10-year man in radio

Courtland Manning, oldtime ac-Theatre Memories' over WHAM, Rochester, Thursday nights. Topic for opening program was Maude Adams.

Tom Nobles, announcer for radio station KTHS, Hot Springs, Ark, for several years, signed off Mon-day evening (30) to go to a sl ilar position in Chattanooga, Tenn, with Station WDOD.

James Ault, KSD (St. Louis) ports announcer and production nan, joining KTUL, Tulsa, in a i ilar capacity.

John Baker, previously in charge of radio for the Massachusetts State College, is joining WLS, Chicago, to conduct the Dinnerbell program.

Mitchell Harris, formerly WHAS, Louisville, as copy head and production manager, also WLAP, Lexington, as manager, has joined WOWO-WGL Fort Wayne sales service.

Father Coughlin begins his fifth year over WOR, New York, on Nov. 5, or the Shrine of the Little Flower, Royal Oak, Mich. Independent sta-tions are linked together broadcasts.

B. Wilson, prexy of WCKY, Cincy, at French Lick Springs, Ind., for a week or so of rest between water perking and political conferences

Marion Hecht added to scribble staff of Bob Taplinger's pub office. Same office handling radio press work for radio committee of Repub-lican National Committee.

Tom Nobles, announcer, moves from KTHS, Hot Springs, Ark., to same berth at CBS' WDOD in Chattanooga, Tenn.

Norman Twigger of WCAE, Pittsburgh Players, will double in brass to fill vacancy created by resigna-tion of Dave Baylor.

Dudley Brothers, four colored lads, have returned to WSYR, Syracolored

Stuart Hawkins, who quit the ra-dio department of N. W. Ayer Chicago three years ago to write a novel, has joined NBC's New York press staff.

Jimmy Farrell does the continuity for his song programs on NBC him-self. He used to be an instructor of English at Hobart college, Ge-neva, N. Y.

urray Grabhorn, New York mgr. of John Blair & Co., got back to the job Monday (7) after a 10-day lay-off with ptomaine poisoning.

Norman Crane (Fred Jeske) put in charge of program production and Jack Mims added to local ad-vertising sales staff at WSB, Atlanta.

Nancy Nelson, night-lub singer, joins KMOX, St. Louis, as soloist for the Mavrakos Candy ⁴Co. show Sunday afternoons.

ike Thomas, of sports announc-ing staff of WJTL, Atlanta, has re-signed. Al Triggs is handling foot-ball broadcasts.

University of Pennsylvania turned down WDAS bid for wire on cam-pus to pick up interviews with profs on important news event.

"PLYMOUTH SALES CONFER-ENCE" With. Lowell Thomas, Boake Car-kondy, Tom Howard and George Shalton, Basil Ruysdael, Grand Duchsa Marie, Lou Holtz, How-ard Barlow's orchestra.

ard Barlow's orchestra. 60 Mins. PLYMOUTH AUTOMOBILE COPP

"Control of the second second

Plymouth car was unveiled by an-other v p. with a lot of fanfare that was quite tepid to outside listen-

ers. Program had an early and awk-ward time (12:15 p.m. EST), an hour when most mothers are con-cerned with luncheons for their chil-dren and most men are either working or lunching themselves. Event unwound mostly as an ex-pensive pep-talk to dealers. Scho.

'TEXAS IN REVIEW' 30 Mins.

TEXAS IN REVIEW: and the set of the set of

ED SULLIVÀN With Bertrand Hirsch's Orchestra, Harold Richards 15 Mins, I. J. FOX, FURRIER WEAF, New York

WEAF, You You's WEAF, You You's (Peck) Ed Sullivan; N.Y. Dally News col-umnist, is the new addition to this variety presentation, taking his notes to the microphone for repeat Chat-most attention when reviewed with Broadway sort of Angeicerd in the gleanings. In addition, Sullivan glws a. short blog sketch of some glws a. short blog sketch of some gleanings. In addition, Sullivan glws a. short blog sketch of some gleaning at this premiere. "The Night of January 16' plugged casually, with the press man re-lating his adventures in the Jury tied up some chinchilia patter in his opening. sentences, which, referred to Fox's anniversary sale now cur-ting.

to FOX'S Emirror. Tert. Hirsch's music supplies some breathing spells, and Harold Rich-ards is spotted thrice in the quarter hour for chanting duties. Program holds Interest okay. Broadcast twice weekly, Tuesday and Friday, at 7:45 p.m. EST.

"BROADWAY VARIETIES" With Oscar Shaw, Carmela Pon-selle, Elizabeth Lennox and Victor Arden's orchestra Musical Variety. BISODO: BISODO: BISODO, New York WABC, New York WABC, New York

WBC (*John F. Murray*) New cast now appearing on this stanza (25), and doing nicely. Ald-ing the newcomers is the lack of plot which marks this musical to the string of the state of the string of the state of the state of the string of the state of the results in nothing more than idlote gibberich between numbers. Broad-way Vatottes' simply swings from which mark, in the end, be the best solution. Shaw, an old musical comedy hand, earth the burden of the solution. Shaw, an old musical comedy hand, earth the burden of the solution. Shaw, an old musical comedy hand, earth the burden of the solution. Shaw, an old musical comedy hand, earth the burden of the solution. Shaw, an old musical comedy hand, earth the burden of the solution. Shaw, an old musical comedy hand, earth the burden of the solution. Shaw, an old musical comedy hand, earth the burden of the solution. Shaw, an old musical comedy hand, earth the burden of the solution. Shaw, an old musical comedy hand, earth the burden of the solution. Shaw, an old musical comedy hand, earth the burden of the solution. Shaw, an old musical comedy hand, earth the burden of the solution. Shaw, an old musical comedy hand, earth the burden of the solution. Shaw and a good one, the bad program. Warrantis at least, as com-mer, of the program composed of the solution.

she got only one assignment on this program. Warrants at least a sec-ond, excerpts from "Coppythme," Sing and Pray' (musical sketch), and Top Hat.' Shaw garbled the Negro dialect in 'Sing and Pray' but the number went of all right anyhow. Shaw and Lennoz duetied "Pic-collno,' fint it a Lovely Day,' and 'Cheek to Cheek.' Between num-bers actual continuity from the film we have and Lennoz duetied "Pic-collno,' fint it a Lovely Day,' and 'Cheek to Cheek.' Between num-bers actual continuity from the film we have and Lennoz duetied and 'Cheek to Cheek.' Between num-bers actual continuity from the film we have a set and the state of the but the film stomach in quest of the cause of bad breath. Although this (a bit feeble), the punchness of the blurbing should be throutled. Com-mercial at the finish is passable.

FLYING RED HORSE TAVERN Jim Harkins, Freddie Rich's Or-chestra, Willie Morris, Dr. Rey Chapman Andrews 30 Mins. SOCONY WABC, New York WABC, New York

Bornov without distructing rom in the tensity diversed. Statistical diversed by alres without distruction arrays on little tensity diversed by alres the transcription as a statistic diversed by alres the leader's men carbination and the statistic diversed by alres the leader's men carbination alloted solutions alloted allot alloted solutions alloted alloted solutions alloted so

RADIO REPORTS

WITCH'S TALE' With Alonzo Deen Cole, Marie O'Flynn, Mark Smith and Alan Devit

Devit Drama 30 Mine, JOS, MARTINSON WORNNew York WORNNew York This series was ald enough to vote before Martinson (coffee) finally came along as first sponsor. In fact, it was already up to chapter 230.

This sectes was old enough to vote before Martineon (coree) finally tame along as first sponsor. In 230, two alocady up to chapter 230, that they were neglected so long. On direc the sectes soid many a first sponsor is a sponsor of the sector of direc the sectes soid many a first sponsor sponsor sponsor of the year. Sponsors probably shiel off because the series gp-class, or too high priced. For Martineon, however, the works should be a natural. The company's coffee is a class product, and/or the sector sponsor sponsor of the year. Sponsors probably shiel off because the series gp-class, or too high priced. For Martineon, however, the works should be a natural. The company's coffee is a class product, and/or the soid scap troubly of the state of the sector have hankrolied it on sustaining as long as if did unless the sector have hankrolied it on sustaining as long as if did unless the sector have hankrolied it on sustaining as long as if did unless the sector have hankrolied it on sustaining as long as if did unless the sector have hankrolied it on sustaining as long as if did unless the sector have hankrolied it on sustaining as long as if did unless the sector have hankrolied it on sustaining as long as if did unless the sector have hankrolied how the state collecting the resonson. On the night they move in the sustary from the movins worst. A storm comes up, and at the exact hour the mudrer is dynal in the pen they hear his ghost tar-pering with a wall downstain: Dialog and sound effects through the sustain the ward. Dialog and sound effects the impre-sion that the yarn is naive in a be-lief in shocis. Rather the emphasis is on the disturbed mentality of the hear field unless the strading interpreta-lon to make listeners think (but also shudder).

'FIRESIDE HOUR' Music and talk 30 mins: DR. J. L. MALLAS WFIL, Philadelphia (*Felgenbaum Agency*)

DR. J. L. MALLAS
 WFIL, Philadelphia
 (*Reigenbaum Agency*)
 Spotted at 7:30 Sundary night, immediately following Jack Benny, program of restrint music and philo-of semi-classic sentimental ballads and semi-potto spiel of the homely vertice, Commercial copy is limited to about 16 seconds of identifying routine at start, and approximately includes Henry Patrick, bartone; Anna Tracy, soprano; Leonard Mc-Lean, organist; Charles Newton, vibra-harpist, and staff announcer Hubert James doing philosophilang.
 Schaffer, banding account for agency.
 Program opens with 'Just a Song at Twilight' theme by Patrick. With organ and vibra-harp account for agency.
 Program opens with 'Just a Song at Twilight' theme by Patrick. With organ and vibra-harp account for agency.
 Program opens with 'Just a Song at Twilight' theme and comprocial chaiter, half-hour then settles down to selesptime music, punctuated by periodic spleia along 'restful,' conce-ful.' contentment and happincss. Both singer have two solos aplece with organist gitting same in addityround. Program of the selles with Twilight' theme and commercial copy, this time more direct. Entire show is well designed to carry out home and heaven hour hough and the are solice splee with organist gitting same sin addition of the solice spleaker how is well designed to carry out home and heaven hour hough angle is appress making common error of jetting songs drag to on uch trying to carry out restful lade. Jance' reading of sorth is heaven heaven housh hance's merces heaven home and heaven he

TOM POWERS

TON POWERS Resident Software Software Software (Needfam, Louis & Brorby) (Needfam, Louis & Brorby) utvarter hour is a clopending on a single individual. Tom Powers, familiar to New York legit audi-ences, handles the job with marked command. He relates brief soulds, keeps things moving sipply. Main anecdote at this hearing concerned an English actor who specializes in playing animal char-acters, and herrying to are a star-fish accent, and ability to stay in character. Best item is the casual note injected into the repartee. Provers is a smooth, story-spinner. Powers is a smooth story-spinner On Thursdays at 7:45 p. m. EST,

ROYAL MARINE BAND OF H.M.S. YORK

YORK With 'Leatherneck' Program Music, talk 30 mins. Sustaining WFIL, Philadeiphi

100 min. are 101 min. are 102 min. are 103 min. are 104 min. are the sum program to col-lect on public interest in artival of 105 min. Are the sum program to col-lect on public interest in artival of 105 min. Are the sum of the sum of the sum of the sum 105 min. Are the sum of the sum

JOHNNY MURRAY'S VARIETIES With Bob Shafer, Mrs. Pasquali, Smeky Jos, Red Corceran, Carol Browne and Ginge. Eury Browne and Ginge. Eury Browne and Ginge. Ruth Dureil, 45 Mina. GAFFLER-SATTLER (FWB, Hollywood Station shot the works on this in the sponsor ordered a revue that's what he got. He also got an-other aditon of the Bigh Jinks van Riper. Runs for a year. If the sponsor ordered a revue that's what he got. He also got an-other aditon of the Bigh Jinks var an a brice of tations. All the oid jinkers are back in stride, with Murray stooging for comics and the bankrolice, menesing the show and the found here it's wo. The found it is the found here it's solution order of kitting togethere this ya-rest, keeps the tunes in keeping with the requirements of each. His portion of the program is show: The stand clearcut, do not depend offect. Joy knows his music and vork setups without a set work. If we work is they the sole and the work is music the stand on the two. The stand on the work. Show is stand. The work here and work is here an about on the work. Show is stand. It work to work is an audicnee for this kind of program along there. Here is along whence along ther

COUNTESS OLGA ALBANI With Charles Previn Orchestr Singing Knights, Charles Lyons 'Life Is A Song' heatra.

37

VARIETY

'Life is A Song' 30 Mins. REAL SILK. (Leo Burnett) Formerly this program, with very little noticeable difference, was called 'Silken Strings' Spanish singer resumes and the program be-roumber of that fills adopted as a theme. Meanwhile, Leo Burnett agency has account formerly with Erwin Wasey. It's an agreeable half hour of

Helms, besized, formerly with Elwin Wasy.
It's an agreeable half hour of melodic music. Previris musiclan-ship is first rate. Program is seved together nicely with the announc-ing a help. It's of the dilect ro-rials are tactful in highing for, but not soliditing a. welcome from householders for the traveling sales representatives who house-to-house canvas on behalf of Real Silk.
the average silk stocking which is fitted only to the foot. Real Silk is designed to fit the leg as well. That's a sales thought which pro-ably sticks well enough in the mem-py, although the call in is mory. Countess (now Mrs. Wallace Caldwell) was in nice voice Sun-day (6).

CALL DOLLARS

SHE I

Countees (now Mrs. Wallace Caldwell) was in nice voice Sun-day (6). MIDSUMMER NIGHT'S DREAM With Jack Warner, Max Reinhardt, Hal Wallis, William Dieterie, Gayne Whitman, Jimmy Cagney, Dick Powell, Joe E. Frown, Hugh "Roney, Leo Forbstein orchestra." Music and Talk Go Mins. Sustaining Reiter of this mutual get-to-gether of Warner Brothers and NSC undoubtedly was to provide the air fans with a Hollywood co-lossal and have a ready-made audi-the air fans with a Hollywood co-lossal and have a ready-made audi-the air fans with a Hollywood co-lossal and have a ready-made audi-sever heard in radio's short änd checkered areer. Most of the time timade secondary to the professor, whod in ave and reverence. Such a build-up was never given anyone compared to the professor, whod the air fane must, by now, hold in ave and reverence. Such a build-up was never given anyone compared to the professor, who the air fane must, by now, hold in ave and reverence. Such a build-up was never given a chrono-negical buildup with Warner and taking the num be well exactione the shakespearo creations flutter on the shakespearo displance calls to allow wolfgang Korngold. to handle the ande shakespearo displance shares were shakespearo

IGOR GORIN

IGOR GORIN Baritone (CAMPBELL SOUP WABC, New York (F) Walls Armstrong) Igor Gorin, youthful singer with foreign operatic background, has voice on this hour. Chose popular number from Pagiaicci to demon-strate wide range of his voice. Pos-sessed with ability to sing with a trum areas and the second second research with ability to sing with a trum areas and the second second research with wars as on tolecable when first heard in N. Y. Was made more appealing because of his declaive delivery and cance be-fore the mice. Only 25 years old. Gorin is up in more than a dozen operas, Mctro has him for forth-coming film. Wear.

38

1

RADIO

E. I. DU PONT DE NEMOURS & CO. 8-W-WABO

Wednesday, October 9, 1935

	· · · · · · · · · · · · · · · · · · ·					
COL	MME	RCI	ALS			
WEEK OF OCT. 9-15 (ALL TIME EST)						
This Department lists sponsored programs on the NBC, CBS, and Mutual networks arranged alphabetically under the advertiser's name.						
All time is p. m. unless otherwise noted. Where one advert						
has two or more programs they are listed consecutively. An asterisk before name indicates advertising agency handling						
account.						
Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); W (Wednesday); Th (Thursday); F (Friday); S:, (Saturday).						
ACHE PAINT 6:30-Sn-WAHO	ATLANTIC REF. 7-Sa-WABC	CAMPBELL	CONSOLIDATE			
	Atlantic Family	(Soup) 9-F-WABO	(Harvester Cigar			
Smiling McConnell "Henri. H. & McD. A & P		Rollywood Hotel' Dick Powell Louelle Parsons	(Harvester Cigar 8-Th-WABC 'Harv and Esthe Teddy Bergmau Jeck Arthur Audrey Mareh Bhutha Ciba			
A & P 9-M-WEAB	Frank Farker Jack McBryde Rosemery DeCamp Everett Sloane Rosco Karns Harvy Harmon Gigredorf Sisters *N. W. Ayer ATWATER KENT	Louelle Parsons Irene Dunne	Jeck Arthur			
Jan Peerce	Rosco Karns Harvy Harmon	Loueile Parsons Irene Dunne Robert Taylor Raymond Peige Orc Frances Langford	Rhythm Girle Victor Arden's O *Altken-Kynett			
7:30-Tu-W-Th-	Gleredorf Sisters	Frances Langford	*Altken-Kynett			
Harry Horilck Jan Peerce *Paris & Peart 7:30-Tu-W-Th- WABC Kate Smith's Coffee	ATWATER KENT MFG. CO.	Anne Jamleon Igor Gorin (Tomato Juice)	CONSOLIDATEL GAS 6:80-Sun-WEAF			
Jack Miller's Orc Parls & Peart	8-30-Th-WARD	(Tomato Juice) 8:30-W-WABC Burns & Allen Milton Watson	Echoes of New			
AMERICAN HOME PRODUCTS	Jamee Melton William Daly'e Orc- *B., B., D. & O.	Milton Watson Tod Husing	'Echoes of New York Town' Josef Bonime Ore Rosemarlo Branca			
HOME PRODUCTS	*B., B., D. & O. BEST FOODS, INC.	Tod Husing Jacquee Renard's O *F. W. Armstrong	Jan Peerce Melodaers			
(Anocin) WJZ-7 P.M. TuesWedThur. Easy Aces	BEST FOODS. INC. 11 a.mTu-W-Th- WEAF	CABNATION MILLS	*McCann-Erickson			
"Easy Aces'	Benton & Bowlet	Luliphy Lady	COBN PRODUC' WABC 12:15-M-W-F-			
Goodman Ace Jane Ace	BETTER SPEECH INSTITUTE 3-Sun-WJZ	MI Eastman				
Jane Ace Mary Hunter Helen Spring	S-Sun-WJZ	Ruth Lyon 'Brwin, Wasey	Wilmer Walter Agnes Möorehead Lester Jay			
Mou-8-WEAF		CENTAUR CO.	Lester Jay George Graham			
(Kolynoe) Hammerstein Mueic	*Auspitz & Lee BISODOL 8:30-F-WABC	(ZBT Baby Pow- der)	George Graham Edith Spencer *E. W. Hellwi			
Hall Ted Hammeretein	'B'way Varieties' Oscar Shaw Carmela Ponselle		COTY (Face Powder) I':30-W-WEAF			
Dorothy Mackalli Lucy Monroe Jerry Mann	Elizabeth Lennox	Dr. Louis I. Harrie Louis A. Witten *Hanff-Metzger CHARIS CORP.	(Face Powder)			
(Jed Salts) (Jed Salts) WABC-11:30 A.M. Mon. to Fri. "Mre. Wiggs of the Cabbage Patch" Betty Garde Allce Frost	Blizabeth Lennox Victor Arden's Orc	CHARIS CORP.	Ray Noble Orc			
WABC-11:30 A.M. Mon. to Frl.	11:40-W-WEAF	Lido-Sn-WABO 'Slaters of the Skil- let' Ed East -Reiph Dumke *John L, Butter Co. CHEVBOLET	BIOW			
Mre. Wiggs of the Cabbage Patch	'Magio Recipes'	Ed East	CREAM OF WHEAT 7-Sn-WABO			
Betty Garde Allce Frost Joe Latham	Bill Bradley Jane Ellison *Young & Rubicsm	"John; L, Butler Co.	Robt. Armburete			
	BOURJOIS SALES.	CHEVBOLET 9-Sat-WEAF	Orc Al'xd'r Woollcott			
Andy Donnelly Amy Sadelle Eletelle Levy (Kolynoe) WABC-11:45 A.M.	INC. Mou-8:30-WJZ	G-Men Phillips Lord	*Thompson CRUSADERS			
(Kolynoe)	('Evening in Parle') Odette Myrtli Pickine Sisters Milton Watcon	*Campbell-E UITIES SERVICE 8-F-WEAF	CRUSADERS Mon-8:45-WOB The Crusaders Fred G. Clark *Marechalk & Pr			
WABC-11:45 A.M. Mon. to Fri. 'Just Plain Bill' Arthur Hughee Ruth Russell	Pickine Sisters Milton Wateon	8-F-WEAF	Fred G. Clark *Marechalk & Pr			
Arthur Hughee Buth Russell	Mark Warnow Ore *Lord & Thomas	Jessica Dragonetts Rosurio Bourdon Or	B. B. DAVIS			
Auth Russen Jamee Melghau Curtis Arnall Effie Palmer Joeepb Latham Marjoris Anderson Jack Carstairs Juniue Matthewe Ray Collins	Pickins Sisters Milton Wateon Mark Warnow Ore *Lord & Thomas A. S. BOYLE CO. (Old English Floor Wax) Frl-7:15 p.mWABC	Quartet . Lord & Thomas	(Cocomell) 6-M-Tn-W-Th WABO			
Effic Palmer Joseph Latham	Wax) Fri-7:15 p.mWABC	Lord & Thomas COLGATE-PALM 9-Fri-WJZ	WAID Buck Rogers Curtis Arnait Adele Ronson William Shelley Elaine Melchlor Edger Stehil Dwight Weiet Jog Allenby			
Marjorie Anderson Jack Carataira	Minetrel Man'	(Paimolive Snap) Beauty Box The-	Adele Ronson			
Juniue Matthewe Ray Collins		'La Boheme' Josephine Antoine James Melton	William Shelley Elaine Melchior			
Everet' Sloan *Blackett-S-H	SRISTOL-MYERS 9-W-WEAF	James Melton Al Goodman Ore 8:80-Wed WJZ	Dwight Weiet			
AMERICAN		8:30-Wed WJZ (Super Sude)	Joe Granby			
AMERICAN TOBACCO 8-Sat-WEAF (Lucky Strike) Lennie Haylon Orc Fred Astoire	(Jpana) Fred Allen	(Super Sude) House of Glass Gertrude Berg	Joe Granby Walter Tetley *Ruthrauff & R			
Lennie Haylon Orc	Art Playere	Joe Greenwald Paul Stewert	DEL. LACK. WSTEN COAL			
Kay Thompson	Portland Hoffa Art Playere Peter Van Steedan *Young & Rubicam CAMPANA	Helen Dumas Bertha Walden	(Blue Coal)			
Tom Barry		George Toblas Arline Francis	'Vanlehed Volce Clyde North, Au,			
Lord & Thomes	Grand Hotel' Ann Seymour Don Ameche 10-F-WEAF	Gertrude Berg Joe Greenwald Paul Stewert Heien Dumas Rertha Waiden George Toblas Arline Francis Anne Teeman Sanford / Meisner *Benton & Rowies	Bennett Klipack			
BADIATOR	10-F-WEAF	Benton & Rowles 5:45-M-WEAF	Clark Andrews, I			
Fireside Recitais	Anne Seymour	(Super-Suds) 'Clara, Lu & 'Em'	11:15 s.mTn-W			
Bigurd Nileeen Hardesty Johnson	Firet Nighter Anne Seymour Cariton Brickert Cliff Soubler	Louise Starkey Isobel Carrothers	Studio No. 7			
Lennic Haylon Orc Fred Atelies Kay Thompson Charles Carille Tom Barry Olris C. Se Thompson Charles Carille Tom Barry Mark Carille Tom Song American Sigurd Nilseen Fireside Recitais Sigurd Nilseen Gendesty Johnson Blaker Advt.	Sagerquist Ore *Aubrey Wallace	Santord / Meisner *Benton & Rowles 5:45-M-WEAF (Super-Suds) 'Clara, Lu & 'Em' Louise Starkey Isobel Carrothers Helen King *Benton & Bowles	*Ruthrauff & Ry			
State - State - Nutiliadit & Ny						



BICKER H-0 6:15-64-W-3 Boby Alto Subny Henron Subny Henron Subny Henron Hormer, Halop Edde Wearses John Battle Detmar Poppen Job Shea Pare Dison Pare LORHILARD (Old Gold) 5:00-58-WEAP Bortos Raview Thoraton Fisher Noble Kiter Lucane, & M.LIPPE Lucane, & M.LIPPE Day BAD Tharis, Littis Freact Frinces Ruth Yorks Lucator, Jay Bhan Lucator, Jay Bhan LUDEN'S LUDEN'S 5123-Sp-WEAF 'Music by All Good man' Al Goodman Oro *J. M. Mathes Josephine Current Josephine Current EDNA WALLAGE EDNA WALLAGE HOPEE 5a-Ba-WABO Trent Trent Carrent Carrent Carrent Signo A. MACFADDEN 9:30-F-WEAT (True Story) 'Court of Human Relations' Percy. Hemus nest toor Ned Waver Witner Walker Alme Also Alme Also Alme Also Hele Spring Vera Jenn heart Helen Spring Vera Jenn, Ore Lucille Wall Allyn Soetyner Arthouse Spring OFFEALS 10:35 and Strategy OFFEALS Dale Carnesie Verand & Wirr Helen & Maxvell Samuel Klussei Helen & Maxvell Ses-WEAF Denthuese Sand Chan Gaylord Oro Cramer KaseNJ 10:50 art Dance Hang Barn Dance Hang Barn Dance Hang Barn Dance Hang Cury 4 Gallicchlos Oro *C. D Frey FIRESTONE 8:30-M-WEAF Vocal Ensemble Wm. Daly Orch. Margaret. Speaks *Sweenv-James "Swenty-Janne B to F-736-WJZ Lika Led Xulk) Dissection of the second North G off. "State of the second North G off. "State of the second of th Maple City 4 7:15 M-W-F-WEAF Uncle Ezra, Radio Station EZRA Pat Barreit Cliff Soubler Carleton Guy Nora Cunneen •Wade Nora Cunnees Wade em Fond Bingerss Co. 4:15-M-WJ2 Charles Sorce Harry Swan MUBAWE CARPET MILLS BURAWE CARPET Johns Kene Billabelt Day Billabelt Day Billabelt Day Billabelt Day Billabelt Mart 'Sias Johnson Billabelt Mart 'Sias Moltre Ziso nm-Se-Carbette States 20 Jan 0 n.m.-Su-WEAF of the Pe WEAF Voice of the ple' Parks Johnson Jerry Belcher *Stalk-Goble *Stalk-Goble JUH'r C. MORRELI, 5:30-Su-WJZ (Dog Fond) Thos. Mullins Marion Claire *Henri H & Mu NORTHAM WARREN WARKEA WARKEA VARKEA VARKEA VIEL Goodelle UUTDUG Goodelle UITL Goodelle UITL Hanche Soot *Biooket:Sampis-Pacifick Unit Sampis-the State of the State Pacifick Unit Sampis-the State State Sampis Sa Chirac WeAP Olivor Watefield Liketman's orce Phil Dury P

PREMIER PABST 9-Tu-WEAF Ben Bernie *Morris-W. 4. E. PBINCESS PAT 9:80-M-WJZ 8-W-WEAF 8-W-WEAF (Royal Guatine). One Man's Family: Carleton E. Moors. Dir. J. Anthony Smythe Michael Rafetto Kathleen Wilson Barton Yarborough Bernice Berwin -Thorse-WEAF sido M. WJZ back back perform as G'MTBLE SIJS Daily REZ Sa-control and the second control of Sido Yang Crisco J Tio & Sido Yang Crist Sang Charl, Tim Heaky Hack Rauna Charl, Sang The GNAII Cane Weath Anne Weath Anne Weath Jinny Tanasy Jinn Bernice Berwin s-Thors-WEAF (Fielschmann) G. Thompson, Dir. Rudy Vallee and His Conn. Yarks Hugh S. Johnson Bob-Burns-Tom Howard George Shelton 7.96 - -----George Shelton 7:30-Su-WJZ (Royal Gelatine) Bakere Broadca Robt, Ripley Ozzie Nelson Oro, Harriet Hilliard *J Wait, Thomp. 43 Wait, Thomp. •3 Wait, Thomp. OF. J. OF. Gus Haenschen Ore Bert Hirzohr Thirth Asp Thirth Asp Thirthe Asp Ken Griffib *Bickkut Tr-W-*Bickkut Tr-W-Bickut Tr-WEAS (Camay) Dreams Come True' Activity Rey Senatra Ore Frediar & Rysn 10:15 a.m. Takit Rey Senatra Ore Rey Senatra Ore (Chipao) Home Sweet Chipao) Harriett McGlbbon Billy Halop +Jinckung Purbing Allo Annabel RAISTON FURINA Mos-VWEAF RAISTON FURINA Mos-VWEAF RAISTON FURINA Mos-VWEAF Content Oliver Nmith SIEvkert Varante (Alemite: 10-Tit-WABO Lysbeth Tughes Bob McCrby Art Thoreen Hirace Heids Stave Merill Jerry Bowne Alytos King Alvino Rey Charles Goodman Aivino Rey Charies Goodman Ai Dupont Harold Wooleey Louie Vandeveer Al White *Biackett Sample STUDEBAKEE 10-F-WABC 10-F-WABC Richard Hinber Stuart Allen *Roche W & O SUN OIL 6:45-Dally Except Sa-Sa-WJZ Lowell Thomas *Roche-Williams Average to the second s Clements TEXAS CO. 9:80-Tu-WEAF Taham McNames Dischin Ore Graham McNat Eddle Durchin *Hanff-Metzger *Hanff-Metzger TROY HILLS, INC, 7:45-Wed WEAF Charley Bowers Orc 3 Jecters *Trades Adv, Harry Average Fee Standard St

CNION ORNEAL DISUGRICS AL G-SU-WAZ Hermick Drums Field Clint Field Clint Field Clint Born State Brit Dresser Brit Brit Handg Dress Brites Tender Mich Carber Brites Mich Clinter Brites Mich Brites *McGann. Erick VICE. CORNECTION Grace Moore Factoring Ore Contention of the Contention of the Contention of the Externation of the Externation of the Active Contention of the Content WICK CHEMICAL M-9:30-WEAF 2:30-8a-11:15 s.m. Ta-W-Ti-WOR (Tamo)Ishter Jacob Talshish *Erwin-Waasey B. L. WATKINS 0-Ra-WEAF (Dr. Loons Toother Georges Metaxa Pierre Le Kreeun Rachel Carlay Men About Town Andy Sannella Oro andy Sannella Ore villockett. 9:35 awor (Tooth Rowder) villockett. (Tooth Rowder) villockett. (Tooth Rowder) villoch Rowder) Mary McCornick Mary McCornick Mary McCornick Mary McCornick (Graps Jules) (Graps Jules) (Graps Jules) (Graps Dream *By Berlowder* Big Ben Dream *Dreamed Arthor Fennilly* 18. F. A. Only 11. J. A. WEAR *B. B. D. & O WHEATENA 7:15-Tu-WEAF Popeye the Sallor *McKee, Albright WOODBURY 7:46-M-W-F-WJZ 'Dangeroue Para-dies' Dangeroue Para-dice: Elsie Hitz Nick Daweon *Lennen & M. W. WRIGLEY 7.Dnily Fx. Sa-Sa-WABC Wyri & Marge Mrytie Vail Donna Dameel Aach Heold Karl Way Marie Nolson *Frances Hooper

Frank Kent Choosev

Baltimore, Oct. 8.

Balto Commercial Bank, which for past two seasons aponsored Frank R. Kent, vice-prexy of the Balto Sun and political columnist whose daily piece is syndicated in 40-odd sheets, has notified WFBR that it will not renew the pundit's weakly quarter-hour political com-mound on mixed, bank is casting representation.

Meantime WFBR is trying to ped-dle Kent to some other bankroller, but is having difficulty uncovering one since the columnist is very par-ticular for whom he'll air. Brewery account already nixed by Kent, who is the highest paid individual Balto broadcasting has.

Enthusiastic Sponsor Syracuse, Oct. 8.

Byracuse, Oct. 8. Local Bern.-O-Lite store, dis-and Norgo for Zenith and G. E. radios and Norgo the store of the store gone radio-mindeal appliances, hav, it sponsore seven shows a week including a half hour Sunday after-noons with Paul O'Tree, Irish tonor, and a two-plano team composed of Ken Sparnon and Fred Martin of the WSYR musical staff. Also take WSYR Incuttor Mike

Also take WSYR Inquiring Mike with Charlie Warren and have five minute shots on Monday, Wednes-day and Friday at 6:30 and Tues-day, Thursday and Saturday at 12 noon.



BRANCHES IN ALL PRINCIPAL CITIES

VARIETY



+

*

A

By Nellie Revell

Theme Song Fred Waring ork did a resume of Cole Porter tunes on their Ford broadcast of Sept. 24. Included was 'Sing, Sing for Sing Sing,' a number they used in the legit musical 'The New Yorkers' in 1931. The Mutual Weifare League of Sing Sing Fenitentiary had a receiver tuned in on show and heard ditty for their first time. Next day the Waring office received a request for 150 copies of the tune. The league, a prisoner organization, want to uses the tune.' ins, Sing for Sing Sing' as marching and chering song for their football team.

usic Costs Extra One reason commercial programs donct use organ tunes except in rare instances is that NEC, CBS and MES (WOR) bill sponsors for use of the instrument. NEC asks \$75 for one hour or more, \$50 the half hour, and \$25 for a 15-minute stretch. These prices are for the organ in studio B. A new portable electrical organ is in process of being built. This machine will be available at no charge. CBS using the organ at the Paramount theatre and plung tunes to their studios also bills sponsors. MBS (WOR) recently installed a new organ and is asking \$60 per hour, \$30 the half and \$15 the quarter hours. WOR has \$15,0 rate for five-inute spots also. None of these prices include the fee of the organist.

Turntable Showmanship ight months back Martin Block took to air at WNEW with a 30-minute program or recorded tunes titled 'Make Believe Ballroom.' Pro-gram had no commercial sponsor though the usual spot announcements were aired. Today the 'Make Believe Ballroom' airs hour and a half in ayem. 15 minutes in afternoon and 45 minutes more each eve, and all sponsored in 15-minute segments. Block does all announcements, is his own engineer, runs the record turntables, and carries on a fast line of one-way chatter with artists on records. None of the palaver is in script form. Even commercial announcements are ad ilb. Most lock:does is clip an ad the sponsor has in dally paper so as to have prices available.

ine-Year- Id Stooge Emily Vaas, age nine, is new stooge on the Phil Baker program for Gulf. She is youngest of a batch of seven children all of whom have done, radio work. Payoff is that others have always been sustaining while Emily, the youngest, is the only commercial in the family. Walked into the Sam Lyons office fooking for the job while Phil Baker was there look-ing at candidates. Baker took an instant liking to the way she wore her hat. Promised her the job if she promised to show for work in same outfit, and not remove the hat. Got job and gave no audition.

Peaceway's Heavy Going World Peaceway-Squibb broadcast at CBS last Thursday was a most hectic incident. The script was in revision right until show time due to attempt to incorporate all late news flashes on the war. Paul Robeson had a sick spoil and was replaced by Clyde Barrie, who did a swell Job. And a cable from Ramsay MacDonald was hours late in arriving. All hal Dwight Cooke, the productioneer, had a busy eve.

MacArthur vs. Mrs. MacArthur When 'Jumbo' alrs over WEAF for Texaco a husband and frau will be in competition. Helen Hayes airs at same hour over WJZ. Her husband, Charles MacArthur, is co-author of 'Jumbo'

ittsburgh Papers Not Chummy

ittsburgh Papers Not Chummy Curlous situation prevails with regards to airing of Heinz's program in Pittsburgh over WIAS. Program uses Josephine Gibson as the cooking expert and Lois Miller as organist. Both girls are naive Pittsburghers. The sponsor employs some 80,000 people in Pittsburgh and is a big adver-tiser. The program sirs from the Heinz Auditorium in Pitts since this is where organ is to be found. Still and all the local papers lay off pro-gram. Mebu cause WJAS uses Trans-Radio.

Likes Uncertain Actor New Borden program at WOR was in process of being cast with the client sitting in at talent auds. This after the show was sold, naturally, About 13 men were competing for role of middle aged doctor. Yolce was important since had to do with commercial announcement. Sponsor selected the most nervous man at audition cause, 'he wasn't so sure of bimself. selected

Smiles Davis, ex-vaude, and Ruth Lyons of WKRC in Cincinnati, are readying a new script for radio. Both girls collaborated on script. Smiles Will do the songs and comedy with Ruth handling the plano and organ. Smiles Davis is frau of Harry Frankel (Singin' Sam) and ex frau of Ned Wayburn.

Ned Wayburn. Scrambled Notes WOR now has a special event man. He is Jorry Danzig of the Eve Journal staft...LaPalina Cigare show shopping again...Al Hanser, advt fugr of Heckers HO, in town for a visit...World Peaceways will not alr on Oct. 24. Prisident Roosevelt will have the air...Ed Sullvan and Ber tirsch ork for I. J. Fox at NBC. Local on WEAF only...David Roess is only CBS announcer with an exclusive commercial contract. Chesterfield have the another of the state of the state of the state of the state off everything but sustainer and only field town. Gut is bringing dealers to NY and having them mentioned on air while they're in studio ...Channeeg Gray, planiet of Ozzie Neison ork, resigned to start an out ft on his own. He wrote 'Bye, Bye, Blues' and other tunes...Peng Ming, ex-program manager oft KQV in Pittsburgh and vreigmed to free-son Transsencer at WAM fails in any Aragined to free-son...The ONCHIS schedule to take to air at NBC on Son, 30 doesrif debut until this eve...Dave Herman ork joined Annonia Shee program at WCR Wirfend and Flo start a new series of song and patter over WICIC and Wirfend and Flo start a new series of song and patter over WICIC and Wirfend and Flo start and version and after over wICIC and Wirfend and Flo start and Portland, and Easy Acess...Bob Taplinger's latest list the Ntal Republican committe. Skort Shots

client is the Ntal Republican committee. **Short Shots** Borrah Minevitch and his Rascals and the Giersdorf Sisters, a vocal trio, do guest shots on the Frank Parker program Oct. 12...All networks have a charge of \$5 per hour per man for sound effects...Carnation Contented program at NBC added 16 stations to their network...Phil Morris show Tuesday even star NBC hadden 18 stations to their 8-5:30 spot...Bettle Glenn, of WMCA press dept, visiting office of Mike Porter, and touched open lite wire. Thumb and first two fingers of left hand were severely burned. Pienty of bandages and pain...K. K. Hansen back from Chicago...William G. Waring, grandpapy of Pred, was the founder of Penn State College...Skeets Meetkins, ex Washington, DC, paperman, has been added to CBS night pross staff...Jack Tengate has kild brother Clois is the name and he is a drummer...Phil Ducy doing four shows a day at the Center theatre...French Casino will replace NBC with CBS wirks. Opened with Don Bestor and Carl Hoff orks and NBC wires will henser out and Tommy Dorsey, an CBS ork, replacing, the wires' will hange nets...Bobby Benson doing stint at the food show in Drom ...Cella Britat to sing Ukranian songs on Music Guild program at NDC. Worried about mispronouncing.

New Business

(Continued from page 32) nings at approximately 7:30 p.m., starts Oct. 1. Through Ingalls Ad-vertising Company. WEEI.

40

starts Oct. 1. Through Ingalias Ac-vertising Company. Web 25-word Weber Ducks Inn. for 15-word weber Ducks Inn. for 15-word up, Tuesdays and Thursdays. Through Edward D. Kollock, WEEI. Subpho. Nathol, continuation of schedule of 10 announcements per whether the structure of the structure for the structure of the structure of the structure of the structure for the structure of the structure schedule with 78 announcements on seried ge-wordther report. Gally, cost Through Harold Cabot Agency. cept Su Through WEEL

WICC-WDRC. Household Finance Corp., 364 time signals, daily including Sunday, re-newal effective Oct, 13. Through Charles Daniel Frey, Chlcago. WNAC

Astantian effective Oct. 13. Announcements Charles Daniel Frey, Chicago. Wrates Daniel Frey, Chicago. F. 4d. Richter 4 Co., Inc. 28 100-word announcements, Saturdays, be-gan Oct. 5. Through Poreign Adver-tising and Service Bureau, New York. WAAB. Piso Co., 26 15-minute programs

Would Brown, M. Frank Orac, Boston, WAAB. Oold Spring Brevery, 78 time signals, daily Including Sunday, re-newal effective Oct. 6. WNAC *Ford Motor Car Co.*, two 30-word announcements, Sept. 30 and Oct. 1. Through McCan, Erickson, New York, WNAC. Productions, five 15-word announcements, Sept. 28, 32 and 30, Direct. WAAB. Scagrans Distilling Oorp. 20 15-mute programs, Wednesday, Sat-ute programs, Wednesday, Sat-urite program, Wednesday, Sat-Urst, Butter, Corp., on one-hour program, Oct. 3. Through J. Stilling Getchell, Detroit, WAAB. Dr. B. Libbey Estate, Dr. C. B. Shur, manger (dental work), series four 15-word announcements, one

weekly on Monday evenings. Began Monday. Through William E. Tor-rey. WMEX. B. & D. Wall Paper Company, series of 24 100-word announcements, one each weekday. evenings at 5:30.

series of 24 100-word announcements, one each weekday, evenings at 5:30. Through S. Altred Wasser. WMEX. Hotel Rossmorc, series of 24 100-word announcements (100 points) between four and Avc evenings. Through S. Altred Wasser. WMEX. Kay's Speciality Store, series of 12 100-word announcements, one daily, evening, on Sindr, Naond and Pri-day. Mikrauch. Altred Wasser,

evenings, on Sinday, Monday, Tues-day, Wednesday, Thursday and Pri-day. Wednesday, Thursday and Pri-day. The Standard State State (1998). The State State State (1998). The State State Stat

books), series of 15-word announce-ments, one weekly on Monday eve-nings. Through William E. Torrey. M. Tulman & Co. (turniture dis-tributors), series of .15-word an-nouncements. Through William E. Torrey. WMEX. Expression, series of 15-word announcements. Through William E. Torrey. WMEX. M. A. King Company, New York (Statier Lisaus), series of 13 125, spotted between 9 and 9:30, morn-ings, one daily including Sunday: began Monday, Sept. 16, subject to renewal. Through Chambers & W. J. Through Chambers & T. D. Thorge Chambers & Sone daily except Sunday, between 5:33 and 7 evenings. Through Wil-Betelée (restaurant), series of 15-word announcements, six times weekly. Through Millam E. Torrey. WMEX.

MIDUEN William E. Torrey. WMEX. Morrison and Schiff (kosher meat producta), renewal of contract, Di-rect. WHDH. Estelle's Rorbecue, series of 200-word announcements, participation during Variety Musicale. Direct. WHDH. Square Hotel, series of 100-whod, announcements, Direct.

CHARLOTTE, N. C.

CHARLOTTE, N. C. Chatham, Manufacturing Co., Win-ston-Salem, N. C. Six 4-hour aft-ernoon program per week for 12 we hok are 20 direct. WBT Duke Power Co., Charlotte, N. C. (Continuation contract), three 4-hour live program per week for 11 months, Monday, Wednesday and Friday, 3:45 to 10 a.m. Sept. 30,1536. WBT Glasgoor-Stewart Co., Charlotte, N.

Interpret to 10 arm, Sept. 30, 1935, through Aug. 31, 1936. Placed direct: WBT. Oc. fourteen 25-word time signal an-nouncements per week for 52 weeks, Monday through Saturday, daytime and evening. Sept. 2, 1935, through Aroff Motor Go., Charlotte Division (Continuation contract), six 4, hour tive programs per week for 52 weeks, Monday through Saturday, 5:45 to (31, 1936. Placed through Eastman-Scott & Co., Atlanta, Ga. WBT. General Mile, Inc., Chicago, five 3, 1936. Placed by Blackett-Sample-Aug. 30, 1936, Placed by Blackett-Sample-Mummert, Inc. Chicago, It-Sample-Mummert, Inc. Chicago, It-Sample-Mummert, Inc. Chicago, It-Sample-Hummert, Inc. Chicago, It-Mar, 30, 1936. Placed by Blackett-Sample-Hummert, Inc. Chicago, It-Mar, Sur, Hardward Go, Monrpe. N. Contract Hardward Co., Monrpe. N. Contract Hardward Co., Monrpe. N.

Sample-Hummert, inc., Chieleo, III. Monroe Hardware Co., Monroe, N. C. (Continuation contract), three ¼-hour livé programs per week for 52 weeks, Monday, Wednesday and Friday, 7:45-8:00 a.m., Sept 2, 1935, through Aug. 31, 1936. Flaced direct. WET.

Priday, 7:44-8:00 A.M., Sept. 2, 1934. (WTG) WTG Draws, 31, 1935. "Haeed direct, WTG, Continuation contract), six 100-word live announcements per week for 52 weeks, Monday, Tues-day, Thursday and Saturday morth-iverenings. Sept. 2, 1935. through Aug. 31, 1936. Placed direct. WET. M. L. Olcin & Go., Atlanta, Ga., fourteen 25-word time signal an-nouncements per week for 25 weeks different ser week for 26 weeks different ser weit announcements different ser weit ser 1936. Placed through Loeb Advertising Agency, Atlanta, Ga. WET. Phillips Packing Go., Philadelphila, WET. Bouthern Redio Corporatios. Char-lotte, N.C. (Continuation contract), for 4,-hour live programs, 12:45-100

Sundays, Sept. 1, 1935, through 30, 1936. Placed direct. WBT. p.m. Aug. 30, 1936. Placed direct. WBT. Show Distributing Co., Charlotte, N. C. (Continuation contract), six ¼-hour live programs per week for 52 weeks, Monday through Saturday, 12:30-12:46 p.m., Sept. 2, 1935, through Aug. 31, 1936. Placed direct. WBT. Shinow Sort in Status C.

RADIO

through Aug. 31, 1936. Placed direct. WBT. Shivar Spri gs, Shelton, S. C., two 25-word time signal announcements daily for Anne Marking, S. Placed di-tect, (Continuation contract), BST. Skinner M/g. Co., Omaha, Nehr. (Continuation contract), St. X, -hour live programs per week for 40 weeks, Monday through Saturday, 5436-27, 1935. Placed by Buchanan Thomas Adv. Co., Omaha, Nehr. WBT.

June 27, 1936. Theord by Buchanan Thomas Adv. Co., Omaha. Nebr. WBT. No. C.; Ourleen 28. No. C.; Chould N. C.; Ourleen 28. No. C.; Chould N. C.; Ourleen 28. No. C.; Choule 20. No. C.; Ourleen 28. No. C.; Choule 20. No. C.; Ourleen 28. No. C.; Choule 20. No. C.; Ourleen 28. No. C.; Continuation contract), six 34. Hour live programs per week for 52 weeks; Monday through Saturday, 8:16.54:36 am., Sopt. 2, 1935, through Aug. 31. Continuation contract), six 34. Hour live programs per week for 52 weeks; Monday through Saturday, 8:16.54:36 am., Sopt. 2, 1935, through Aug. 31. Continuation contract), six 44. Hour live programs per week for 52 weeks; Monday through Aug. 31. Continuation contract, three 4. Hour transcription programs per week Tueeday, Thurday and Satur-day, 6:00-6:18 p.m., for 55 weeks; Phaced by Wale Advertising Agency, Chicago. WBT. Haverty Permitire Company, an-nouncements. WSOC. Flager d McCee, 15-minute pro-EChevrolet McGr Company, An-newek. WSOC. Reid's Better Food Stores, fitteen weeks of announcements. WCC. Garoline Multiphong Grouver, sub-

WSOC. Carolina Mushroom Growers, an-nouncements. WSOC.

ST. LOUIS

Sterling Products (Dr. Lyon's Tooth Powder), 'Back Stage Wife', electrical transcription, Monday. through Friday, ending June 26, 1936. Blackett, Sample & Hummert. KMOX.

Bibolist, Filosopie Guinage Guina

Brown and Edith Karen, songs, six days weekly for 52 weeks. Direct, KAO, E. Aloe, St. Louis, opticians, Tath Brine, Hollywood Commenta-tor, two weekly for 52 weeks. Through Mimer V. Swenson. KMOX, *Levy Shoe Co.*, St. Louis, Ruth Brine, Hollywood on Parade, Sun-day mornings, 26 weeks. Direct. KMOX.

ATLANTA

ATLANTA Rolls Razor, 13 15-minute Sunday atternoon transcribed shots. Win-barne Candy, 101 50-word spots for Tango Bars. Fred A. Robbins. McKee and Albright. WSS. McKee and Albright. WSS. Detroy attack of the second transcriptions. WSB. Chevrolet Motor Co., additional 16-minute Musical Momentis broadcast a week, now on Mondays. Weines-donticell House Party (Dr. Cald-Well's Syrup Pepsin), five 15-minute transcription House Party (Dr. Cald-well's Syrup Pepsin), five 15-minute transcription a week to include 130 broadcasts. Kramer-Krasseit Co. WSB. de Laboration on Radiant Gas Heaters. Direct. WSB.

JERSEY CITY, N. J.

American Furniture House, renew-al for six months, seven time signals weekly, in Polish. WHOM. Merit Clothing Co., renewal for 52 weeks, two 30-minute programs Merit Clothing Co., renewal for 52 weeks, two 30-minute programs daily. WHOM. D. Wolf Co., six 15-minute pro-grams weekly, in Italian. WHOM, ments weekly, for 33 weeks, in Italian. WHOM. Employ Mattress Co., six announce-ments weekly for an indefinite pr-ried, in Polish. WHOM. 250457 Horn, six announcements wHOM.

weekiy for WHOM.

FORT WAYNE

FORT WAYNE Manilo Lamp, quarter hour week-by, for an indefinite period. WOWO. Kroger Groery, one-hall hour-Piaced through Ralph Jones Agoncy. Okowolet, three quarter hours weekby, croweal. Through Camp-bell Dwuld Agency Through Camp-lackLine Feed Mills, Decatur, I.d.,

Inside Stuff-Radio

Wednesday, October 9, 1935

With a characteristic tendency to take its cue from the older branches of show business, radio will have a Shakespearean cycle. The Bard is represented on Broadway this sesson by several stage revirals. Warners has done 'Midsummer Night's Dream' as a film, and in general show business is giving the 300-years-burled dramatist quite a whiti. 'NBC's Radio Guild will do 'Much Ado About Nothing' on Oct. 'Tom 4:30 b:30 over WJZ, New York, and is to be followed by series of Shakespearean reperiore. Last year the NBC Guild presented Damie Sybil Thorndike in 'Macbeth' when she was appearing on this side in. The Distaff Side,' OB' American School of the Air starts its fall scason Oct. 21, with half hour presentiations, and, will giv groupd with the Bard, Lux gro-gram over CBS is expected to present an all-star Shakespearean show short

short

WNEW, Newark, has been advised by counsel for Al Jarvis, of Los Angeles, that the station's use of the tille "The World's Largest Make-Belleve Ballroom is an intringement of a copyright held by Jarvis, Lat-ter broadcasts a similar dance band idea over KFWB, Los Angeles. Executives of WNEW declared ysterday (Tuesday), that although they questioned the validity of Jarvis' exclusive right to the tille they would likely revise the tille the outlet is novid summary. Save and the copy-righted a continuity containing the words The World's Largest Make-bier morth semi on June 19, 1955. WNEW adopted the tilte more than bier morth semi on June 19, 1955. six months ago.

Any discovery of Milton Stern, University of Southern California physics professor, looking towards solving of television transmission over distances.is still a secret as far as television engineers in N.Y. and leaders most closely identified with its development are concerned. If the range of television has been extended beyond the usual best-known zone of 25 to 30 miles, currently recognized, it is as yet unknown to companies inter-cristic to the our coldure development. ested in the new medlum's development.

Usual procedure is to have engineers submit their findings to the imerican Society of Electrical Engineers. Society directors generally American pass on it before it's given general release.

Renewal of its transcription series by Chevrolet will bring \$12,000 in royaities to the Music Publishers Proteotive Association. Publishers are due to receive this weak their share of the \$1,000 collected by the association from radio disc rights during September, Distribution is about the same as it was for August. With the September divy, the fees garnered from transcriptions comes to \$\$5,000, or 30% over what the parallel period gave the MPPA last year.

Said to be the heaviest Immediate response ever accorded a radio show on the Coast, 400 telegrams poured in on Eddle Cantor following his Initial airing for Pebeco. Repeating the broadcast later in the evening he received another 300. When red light went off, Cantor, characteristically, told those in the studio not to forget their tube of Pebeco on the way home. Drug store close by sold out their stock of 58 packages within an hour. hour.

First Coast station to publish and sell its monthly program is Earl Anthony's KECA, which malled out its first issue last week to 8,000 dialers. Frequency is devoted solely to 'musical and cultural require-ments of the intelligent minority: Recent poil claimed to show 10,000 in the category within hearing of the station's signal. Book tells each day's music program plus explana-tory notes. Jose Rodrigues, station's publicist, edited.

Report carried in some dailles that W. Lock Wei, Japanese tennis player and Olympic champ, had been found dead and had been under contract for radio work for Corn Products, kept the advertising agency and company's phone wires hot. Complete denial was made that he was ever under contract to the company or that the company or ad repre-sentatives had ever heard of the athlete. One of the hard and fast rules at KFI, Los Angèles, is never to play records. Recently an exception was made. Lawrence Tibbett platters were spun for 1s minutes. On the rival station, KHJ, Tibbett was in-augurating his Packard broadcast at the same time. Earl C. Anthony, who owns KFL also operates the Packard.agency in the state.

After huddling with his sponsor. Lehn & Fink, and CBS for sometime Alter nucluing with his sponsor. Lefin & rink, and CBS for sometime concerning his new air series, Leslie Howard was finally sold on the idea of unbending and meeting the press for an informal get-together ses-sion. Last year, when playing legit in 'The Petrified Forest,' he held out until the final weeks of the run, and then made it short and snappy.

Radio instruction in colleges is spreading. One of the newest classes is at New York University where Bernard Platt is taking 45 students through the intricacies of broadcasting. Slightly over one-half the stu-dents are girls. Courtnay Savage and Bob Colwell will be followed Oct. 11 by Alonzo Dean Cole as guest lecture is before the class.

Columbia Broadcasting System's use of a continuity-style dialog to answer ANPA propaganda was somewhat along the lines of a novel pseudo-continuity prepared as station publicity for WINS, New York, by Walter Preston about a year ago. Preston is now in Des Moines as general manager of the Cowles group.

larence Wheeler, managing director of WHEC, Rochester, clarifies the change of station representative from John Blair to Paul Raymer. Move was initiated by WHEC and preceded John Blair company's new policy of short list' brokerage.

one-quarter hour weekly for an in-definite period. WOWO. Studebaker, four quarter hours Wowo. Constration foc. Constration f

 Willsrid
 Tablet
 three five-minute spots for an indefinite period. Pliced WOWO.
 BRIDGEPORT

 Dietzen's
 Briden's transferict
 Reid Aurdook & Co., 300 time sig-ficed aurdook & Co., 300 time sig-nols, two daily including Sunday, be-for an indefinite period. WOWO.
 Reid Aurdook & Co., 300 time sig-ficed surdook & Co., 300 time sig-surdook & Co., 300 time sig-ticed surdook & Co., 300 time sig-ticed surdook & Co., 300 time sig-surdook & Co., 300 time sig-ticed surdook & Co., 300 tim

The W-orld's G-reatest N-ewspaper Dedicates the world's greatest RADIO STUDIO BUILDING!

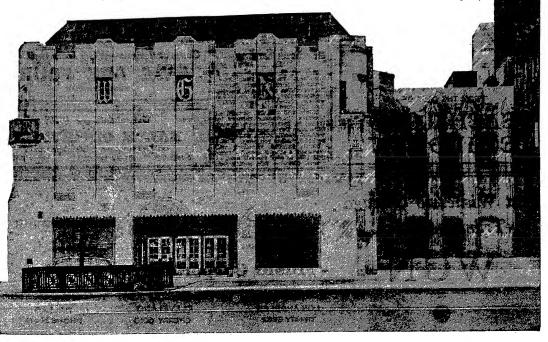
During the past solid week of gala programs over the Mutual Broadcasting System, Station W-G-N has dedicated its magnificent new studio building, constructed next door to Tribune Tower in Chicago at a cost of more than \$600,000.

Said the master reporter of the Chicago Tribune, "A fairyland of music, of discourse, and of color . . . Here, in a luxurious studio auditorium seating 588 persons, the public will see the wheels of radio go round through the medium of what are called 'visible shows' ... Counting everybody — directors, artists, production men, operators, electricians, carpenters, firemen, guards, ushers, and reception girls — from 150 to 200 persons will be on duty when the plant is going full tilt in its total of three public and three private studios. And in addition to those six, W-G-N will continue to maintain its three studios now housed on the eleventh floor of Tribune Tower."

W-G-N maintains its perennial policy of providing service and entertainment-regardless of expense!



THE CHICAGO TRIBUNE STATION—TRIBUNE SQUARE, CHICAGO 414 METERS—710 KILOCYCLES NATIONAL PRESTIGE...SUPERIOR PROGRAMS....50000 WATTS FOWER...CLEAR CHANNEL INTENSIVE ZONE 7 COVERAGE...A NEW \$600,000 STUDIO BULLDING ORIGINATING programs for fire actworks—The Mutual Broadcastice System, National Broadcasting Compaso Columbia Broadcasting System, The Yaakee Neworks and The Canadian Radio Commission Network



VARIETY

RADIO

radio editor of the Register and Tribune and publicity director for IBS. He succedes Dave Cogswell who returns to the Tribune. Maj. Bowee local find and perios winner was Harold Resves, indo Ctears Astudent at Coe College. IBS covering all pep meetings from lounge of Drake U. before the home games with Ed Barrett hand-ling. Guy Earl east for Comish hearing on Marmola copy. Carl Harris making Coast survey for J. Waiter Thompson. That New York trip over, Lynn Baiter back in his Frisco offices. Eddle Carlor feted the fair sain. His United Aturny's, Warlettes over LYWB Augumented by Betty Healy. KMPC artists must dress for ruke. ng. J.

ling. Maland, manager, WHO, J. Maland, manager, WHO, back from New York business uip-Loweil Blanchard will m.c. the food show for IBS. Irene Rich and King's Jesters' set, Gene and Gienn at WHO.go on the Hind's Honey and Almond pro-

Dick Westergaard, merchandising manager, IBS, vacationing in Chi. Wm. G. Davis the new control man at. WHO, from WOC, Daven-

man at WHO, from WOC, Daven-port. Wayne Ackley, KSO announcer, berne a burelloc tool 1 burelloc tooling in Chi, atter finishing play-by-play broad-casting of St. Louis Cardinals for Kentucky Winners on KSO-then a stopover in Iowa City to confer with Coach Ossie Solem before stimm or inster on man seer, WMT, Cedar Rapids, into Chicago on busi-ness.

Cedar Rapids, into Chicago on Busi-ness. Mrs. Peter Janss, who formerly handled publicity and was radio editor on the Register and Tribune, new mother of a new Peter Janss, III.

Danas, Hiller O. & Lew Fetter Barney Irwin from WJJD the new director of IBS's artists bureau. Murray Nelson, Drake U, student, now a part time announcer on KSO. Starting oct. 1 KKNT abandoned all sustaining records and tran-scriptions in favor of live talent. Kotian has a discription in the talent. Kotian has a discription in growth is a Drake student and protege of Tiank Richards, KKNT program di-rector.

ma Lyrake.student and projege of Hank Richards, KRNT program di-rector. KS on Oct. 6, celebrating increase of power to 1,000 watts for day and 500 .night-duplicating increase of the state of the state of the KRNT and both now using the same 370 ft. aritennae-figures obtained whan KRNT increased its powers be increased 82 per cent. "Tail Corn Time,' KRNT's new 5 a.m. program, on the air less than a month, now rates three commer-diate the state of the state of the state a state of the state state of the state KRNT, barker for his new Country Fair program initialed Oct. 1 and using 45 aritis-Richards represent to duplicate his County Fair at KND. MoGrew's orchestra now playing at Hoad St. Dowl on the state of the state of the state state of the st

South Carolina

Gien W. Naves, newspaperman, introduced Captain Faul Ayres Rockwell, noted French Toreign Legion soldier, author and traveler, for Spartanburg, S. C. Klwanis Club address, broadcast over WSPA from Cleveland hotel. Milton Williams, Jr., papered as 'Cacolina Troubadour' engaged by WFBC for Belk-Simpson programs. Dell and Moritis Smith was ertists, booked for other programs. North Carolina symphony ork, reassembled after Shepherd-String-field fuss to play for full week of annual Cherokee fair, ending Oct.

4. Movements include orchestra-tion for huge pageant using 1,000 Cherokee Indians in portrayal of enforced exodus to Ownhom how years again and the stringfield, skedded to wield baton. He also has as-sumed charge of resumed re-hearsals. Jimmie Thompson, Greenville News staft, writing Behind the Mike, radio col, for his journal. Tom Franklin, Jr., maned to head Charlotte Symphony ork member-ship dive.

Chariotte Symphony ork member-ship drive. John Charles Thomas sang Wen-del Keeney's (Greenville, S. C.) Blue Hills' in nation-wide network breadcast of Sopt 25. Keeney heads Greenville Women's College and Furman University music departments

Ontario

rian Farnon's orch into the Sil-Silpper and to ether over CFRB,

rian Farnon's ovch into the Sil-ver Slipper and to ether over CFRB, Toronto. Mgr. Maurice Rapkin of CKCL, Toronto, back from Florida and these aligator hunts, Regina will canary over CRCT, Toronto, with CRC eastern network to pick up. John Duncan, harpist, launches Sunshine Silhouettes over CRCT, Toronto, as new dinner hour series, Along' series for the Canadian Radio Commission's national net-work.

Abling series top the Catalata Real Commission's national net-Wee offrey Waddington back from New York to take up duites of mu-sical director for the Canadian Radio Commission. Roland Podd starting new season with his Road to Yesterday choral group series over the Canadian Kado Commission's national net-The singing Cowling Bros., with Edde Renardson as accompanies, have hooked a contract with the Canadian Radio Commission's east-ern network.

Missouri

R. J. Brown Co., of St. Louis, is sponsor for The Old Philosopher program every morning at 8:15 over KWKC. This 15-minute program of philosophy, poems and answers to intimate questions limits commer-cial ping to three 20-second an-nouncements. Tom Dailey an-nouncements.

dell'piug' to three 20-second announcements. Tom Dalley announcements. Tom Dalley announces program. KWK Sk Louis, has purchased a new 6-kw. Western Electric Inflation in the second second

" WE

WGN

broadcast play-by-play account of 1385 world series between Tigers and Cubs. Laux also has broadcast alud American Leagues allows they were laugurated. Ray Murphy, newly elected Com-mander of the American Legion, missed half of his dinner at banquet by make a nation-wide address from that station over CBS. Director 'Pappy' Cheshire and his Ocark entertainers started fail sea-son with jamboree beginning Satur-ding two vull hours. Audience of 200 a. m. over KMOX, St. Louis. On Tuesday evening (S) KSD. St. On Tuesday evening (S) KSD. St. On Tuesday evening (S) KSD. St. Un over KMOX, St. Louis. On Tuesday evening (S) KSD. St. Ung and year evening (S) KSD. St. Dual section of the secription of the vieled Prophet parade, St. Louis annual spectacle, and the foi-lowing evening an alting of the Vieled Prophet Darade, St. Louis annual spectacle, and the foi-lowing evening an alting of the Vieled Prophet Darade, St. Louis annual spectacle, and the foi-lowing evening an alting of the Vieled Prophet Darade.

New York

Asa O. Cogreshall, program man-ager of WQY, has substituted sev-eral times on the 'Sborts Briefs' commercial over WGY when Marty McDonagh, was unable to be pres-ent. 'Cogre's unable gins the shot the construction of the second second playing cowgirl duo, transplanted from the Western plains to the Bast, over WGY, Scieneetady, did their first sprouting in that ferri-tory on a p.a. engagement at the Platform dises filled before they de-butted on WGY, The Banjolers (Don and Lee Hancox) and John Sheehan, singer-mc, also worked before Granite Staters. West on AP slory out of Chicago about the teft from an automobile of a service revolver, a shotgun and cicthing valued at \$100 belonging to Deputy Sheriff Dean R. Upson, of Spraito stude at Stabonds, who with his partners, Harald Godman and Curt Poulson, was given and Carol A. (Pluk) Gardner, for stump-warbing with Gardner for stump-warbing with Gardner for stump-warbing with Gardner for the made an unsuccessful run for Congressman last fail. Bova had (Continued on page 44)

(Continued on page 44)



FOUR "

DAILY



VIVIAN FRIDELL (Mary Noble-Lead) KEN GRIFFIN (Larry Noble-Lead) тy MARY McCORMACK (Phyllis Gale-Heavy) HENRY SAXE (Dan Fain-Manager)



Best Wishes to Chicago **Tribune** Station

WGN



32 W. RANDOLPH ST. CHICAGO STATE I 1

Congratulations—WGN from the Cast of

MUNSINGERWEAR

Congratulations --- WGN

RALPH GINSBURGH

AND HIS PALMER HOUSE CHICAGO ENSEMBLE

ARE

Music Corporation of America

ovi ILDING LOS ANGELES ITY 6262

UNION TRUST BLDG CLEVELAND CHERRY 6010

TOWER PETROLEUM BLDG DALLAS PHONE 21



Radio Chatter

California

L A. Times goes KHJ exclusive, cutting off from KMTR after Oct.

15. KNX took its first commercial off the Mutual network, the plymouth hour. Cliff Sleininger looking over the

Vermont

Michigan

WWJ, Detroit, paid tribute to its late manager, Jefferson B, Webb, with a special musical memorial program Wednesday (2), featuring the Detroit News Chorus and Or-chestra, directed by Valbert Coffey. Edgar A, Guest, Jeff's closest friend, gave a brief culogy.

Staffs at WXYZ, CKLW and WJR re back in stride again after the re switch-over of nets, and every-ning Funning smoothly once thing

Bob Longwell has been added to WJBK, Detroit, announcing staff.

WJBK, Detroit, announcing staff. Wilfred-Engelman, baritone for WWJ for the past summer, has re-turned to studies in Chicago. Last of October he will join St. Louis Municipal Opera Co., and in No-vember will oper with the Chicago Opera Co.

southiand. KNX ups rate card 20% after Oct. 15. Guy Hamilton of the McClatchey chain, and Ralph Bruch, KJBS, lining up the southern operators for the California Broadcasters Asso-clation. L. A. rådlo maestros piled into Jack Robbins home for a jam ses-sion.

Opera Co. Fred Waring dropped in on Ty Tyson last week. Anne Dhyne, of WXYZ's 'Girl Friends,' announces her engage-ment to Billy Monroe, radio comic and shore:

priends, announces her engage-ment to Billy Monre, radio comic and singer. Dr. Francis A. Arlinghaus has of Detroit nrograms over UWJ. Betty Wallace, of WINK, is vaca-tioning in Fittsburgh. Formerly-with WJR, Reil Klipat-Fick has joined the staff of WHO, DWMEO. WMEO. WANEO. WINEO. WANEO. Betty Walls as a tieup with the De-troit Community Theatre, whereby all graduates of a 12-week radio and stage course will obtain experi-ance over the air. New Wint work week radio and stage course will obtain experi-solve of the air. About 300,000 of Detroit's school-children heard the daily broadcasts of the World Series the past week. Fadios were stup in audioriums. Jesides carrying his two pro-grams over CKLW and at the Fox fours the World Series.

The Chicago Tribune Station WGN from the Cast of *``BACKSTAGE* WIFE"

Best Wishes to WGN and "OLD DUTCH"

FROM THE CAST OF

RADIO

VARIETY

RADIO SHOWMANSHIP Stunts, Novelties, Tie-Ups

Outstanding Stunts

BOBBY BENSON AT RODEO ERWIN-WASEY AGENCY

Bobby Benson at Rodeo New York.

Bobby Benson at Hodeo New York. Erwin, Wasey & Co., agency on the Hecker account, has arranged to have the Oct. 35 matines of the Rodeo at Madison Equipations of the addicated to CES. Billy Halon who parather the name character in the a circuit of the inher the doing a circuit of the the that on a pony as part of the inhord outport of the while the sponsor will contribute the best feit sombrero available for formance of the matines.

WOR's Showmanship Gesture In order to throw a halo of es-pecial significance around certain of its programs daily WOR, New Vooling them in other programs via pluga subtly woven into the con-tinuity. Thus the Allie Lowe Miles Club stanza will have a line somewherk to the fulle Lowe Miles Club stanza will have a line somewherk to the somewherk to the somewherk to be a somewherk to be

riving in the Grocers Lancaster, Pa. What's sauce for the radio goose allo works on the grander, a couple demonstrated. While merchants have long since learned to put the squeeze on consumers' pocketbooks with clever copy, they never sus-pected that they themselves would

Congratulations - WGN

SHEP FIELDS

Empire Boom - Palmer Hor CHICAGO

Broadcasting MBS Daily

Congratulations --- WGN

VIRGINIA CLARK

"Friendly Neighbor," Helen Trent

be wide open to the same sort of attack.

The wide open to the same sort of stack. However, in Lancaster and vicin-ity, the boys are listening to the new series of programs, feeling the squeeze, and believe to race, hop-ing the series of the series of the squeeze, and believe to race, hop-ing and stated when an organiza-tion composed of local independent grocers decided that a few new members would't demates over with times Hatchetter, manager of WGAL who at one time or another had mentioned radio to them, and he went to work on the problem. Eddle Gundaker of the studio stating in the role of Uncle Ed. Uncle Ed's business is to chew the studio stating he work to the work on the problem. He gives them to the kids swing the most wappers off food pack-ages—but the packages have to come from one of the organized and and incycles to fourtain pena. He gives them to the kids swing the most wappers off food pack-ages—but the packages have to come from one of the organized and the law as a part of it Uncle Ed tells the boys and girls to turn the hest on their local grocer if he crowd and tell him to herry right in to keep them from running their errands to some other block. Trogram, backed up by substat-hay merupaids and weekly prize list sheets, has real power. Before the first one was aired the plans were showed around and an eren dozen holdouts jumped right in to some solving to the hing and joined up. Since then there's three to ask each week, and sponsor, kids and station are all doing quite well, thank you!

WWJ, Detroit, Showmanship

Detroit.

WWJ, Detroit, Showmanship Detroit. An extensive sortes of entertain-ing, educational and civic programs for the programs of the programs outpursted by WWJ this week, rep-resenting a big outlay of local tai-ent and production. Dramatic Half Hours,' directed by Wynn Wright, will include one-stadio and will be heard every Sun-day afternoon. 'The Story of Song' also scheduled for every Sun-day afternoon, will feature the Radian Singers, male chorus Each pro-figne of song, to a particular sec-tion of the country and to a spe-cific composer. Valbert Coffey, musical director of the station, will be in charge with Wynn Wright as Men high in business and profes-

No in charge with wyfn Wright &s narrator. Men high in business and profes-sional like will be introduced on the various Sunday programs of "The Bible in Modern Life of Churches, Each speaker will interpret the Bible as it applies to his business or profession. Within the next few weeks, the Detroit News Hour will be dis-

THE NEW WGN STUDIOS MARKS STILL ANOTHER

IMPORTANT STEP IN WGN'S STEADY MARCH OF PROGRESS.



THE 'NATION'S STATION'

EXTENDS ITS SINCERE CONGRATULA-TIONS ON THIS AUSPICIOUS OCCASION

ontinued for a tabloid opera idea, nder Coffey's direction. Several under Coffey's direction. Several operas are to be presented, one act each week. Herschell Hart will marate. Table distribute afternoon re-table to start soon, will feature the better music. The first is to include Arno and Woodenda, piano team. Guest artists will be obtained for the rest.

Arno and Woodenda, piano team. Guest artists will be obtained for the rest. "In the set of the set of the set of the now will begin Oct 10, featuring a string ensemble, directed by Cor-fer. Script for the recollections idea is by Mel Wissman, of WWJ's continuity set." The set of the set of the broadcasts called Our City.' Mayors, city officials and prominent business and professional men will speak. "Each Saturday morning the stu-dents and teachers of a certain De-broadcast a diversified ehow. There will be orchestras, choirs, soloists. Anouncers also will be students. Any taket here and a newscast of events about each of the schools. Anouncers also will be students. "Ave been set up, one "News in Edu-cator" and the other 'Our World Today.' Latter is for elementary students and will follow in general last years' travelog series. Child-uied, as will 15-minute sketches de-voted to apeclal problems of chil-dren. Station also, will devote 15 min-

voted to special problems of chil-drein. Station also will devote 16 min-utes each week to talks by various officials of Federal Government. Lafer this month a comedy sketch, entitled "Troupers," will go on the air. Story of three girls and a boy in show business is by Mel Wiss-man.

man. Numerous other local programs of station will be maintained.

ottle Hangers Again New York. Last Saturday (5) when Borden milk launched its Lou Little Club program, every Borden delivery car-ried a milk bottle hanger announc-ing, the event. Did same stunt be-

fore. Hanger was an oval cutout, print-ed to suggest pigskin with the let-tering in white. Hole large enough to permit placing over a bottle neck was cut only three-fourths around, permitting the flap to go back in place when removed from the container.

Radio Buys Paid Space Detroit

name by a start of Detroit. Detroit new spapers are benefiting by the wholesale shakeup in net-work affiliations. WXXZ advertised in full-page space that it is join-ing the NBC blue. WJR bought a similar amount of space to announce its upping to 65,000 warts, and CBS came in for ditto to say that WJR is CKLW meantime bought the fourth full page to point out that it is joining the Mutual web. All the splurging came on the same day.

WFAA's Big Whoopla

WFAA's Big Whoopla Bienty of excitement and that is town last week which was the occa-sion of the 60th anniversary of the Dailas News. The newspaper's sta-tion, WFAA, particularly went to to town to celebrate the golden year of the state of the solden year of the solden jubilee. From 9-10 p. m. NEC gave the station and the newspaper a full hour of the Dailas Symphony or colest for NEC made this gesture WFAA ran from 10 p. m. until 2 a. m. with a line-up of jubilee shows.

Car't Commercialize Courts Cleveland. Because city's traffic commission-er and radio cricks objected to WJAY commercializing its "Traffic Court hour, cialming its would behitter hour, cialming its would behitter mease aired, attain has had to turn down two sponsors who wanted to buy ft.

down two sponsors who wanted to buy it. Since by remote control from Judge Storey's traffic court, the number of auto accidents have de-creased at least 30 per cent ac-cording to commissioner. Offenders apparently afraid of microphone or having their names broadcast, and getting more careful, is only com-

lusion. One day the traffic docket lumped as low as two accidents, o WJAY cut the usual half-hour roadcast down to eight minutes.

'It Doesn't Pay' Stuff Louisville. Riding over the WHAS airwaves each Sunday morning, 9:30-10 a.m., CST, is a rather unusual and novel (Continued on page 46)



Held Over Indefinitely at DRAKE HOTEL, CHICAGO

FCC's Washington Docket

Washington, Oct. 8.

43

Grants and Applications

Application for one new transmitter was okayed by the Federal Com-munications Commission last week, and one station was granted power increase

Request of Brown Radio Service and Laboratory, Rochester, new station to operate on 1210 kc with 100 watts days, was removed from hearing docket and granted. Station WROL, Knoxville, Trenn, re-ceived Commish's authorization for day power boost from 100 to 250

watts. Application of KPJM, Prescott, Ariz. for renewal of license to operate on 1500 kc, with 100 watts, was turned down by commission, sustaining Examiner P. W. Seward. Request of Hauser Radio Co, Ventura, Calif., for new station to operate on 1310 kw with 100 watts was dismissed with prejudice.

prejudice. Two applications for renewal of licenses were sanctioned by the com-mish, upholding recommendations of Examiner R. H. Hyde. Station WGES, Chicago, ILI, received a license renewal to operate on 1860 kc with 560 watts nights, 1 kw days, while WSBC, also of Chicago, was given leave to continue operating on 120 kc with 100 watts, given teave to continue operating by the commission, when plea of WBEN for increase in operating power from 1 to 5 kw was referred to examiners.

to examiners.

to examiners. The following applications were received: F: W. Atkinson, Watsonville, Calif, new station to operate on 1310 kc with 250 waits days: Biamarck Tribune Co. Biamarck, N. Dak, new sta-tion to operate on 150 kc, with 1 kw nights, 5 kw days ifacilities of KFYTR, Bismarck): Mason City (Gobe, Mason City, Ia, new station to operate on 1210 kc with 100 watts; Freson Broadcasting Co., Fresno, Calif, new station to operate on 1410 kc with 400 watts night, 1 kw days; Station WHDL, Olean, N. T., frequency change from 1420 kc to 1260 kc and in-crease power from 100 to 250 watts; Pittsburg Broadcasting Co., Pitts-burg, Kan, frequency change from 1500 to 190 kc and power increase from 100 watts to 1 kw; WTMV, East St. Louis, III, increase power from 100 watts to 100 witts night, 250 watts days.

Examiners' Reports

Examiners' Reports Denial of a request for a new transmitter, applied for by A. Tornek, operating under the trads name of the Mério Broadcasting company, Los Angeles, was advocated by Examiner P. W. Beward, as applicant failed to show legal, technical and financial qualifications necessary to the construction of the second second second second second call to the second second second second second second call to the second second second second second second call to the second second second second second second call to the second second second second second second for the proposed station would be provided by Abe Corenson, could not find the set of the second second

Zenith Radio last week reported great pick-up in earnings for July quarter. Statement showed net profit of \$65,422 before income taxes with a net loss of \$36,573 for July quarter in 1934 before same taxes. This is the first quarterly report of company for its fiscal year.

Clarence G. Cosby, gen. mgr. KWK, back in St. Louis from ex-tended trip through east.



continued success on this occasion of the grand opening of your new building.

> The Blackhawk Randolph and Wabash CHICAGO

and His GOLD MEDAL MINSTRELS

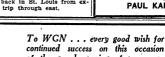
Congratulations --- WGN

CHICAGO mal Direction: KEN RAY and ASSOCIATES

IRVING MARGRAFF and His BLACKSTONE HOTEL ENSEMBLE

TINY STOWE

Congratulations — WGN



Chatter Radio

(Continued from page 42)

44

gold badges, the wearing of which in the studio caused some kidding, òf

'Salute to Donizetti, 'author of 'Lucia Di Lammermor,' on 100th Tucia DI Lammermor, on 100th anniversary of date when it was first produced at Teatro Fondo. Naples, italy, was a tulh hour pro-gram last Saturday (28) on WEVD. Italian program, division of station picked Columbus Radio Service to orchestra directed by Amedeo Pas-seri supplying bulk of broatcast. Sextet from famed opera, Lucia, closed program, which originated in studios of Columbus Program and Columbus Program, and Walter Koly, Bess & Schillin pro-gram director, confined to East Orange home with bad case of stippe.

gram director, confined to East Orange home with back case of a property of the second second second property of the second second second property of the second second second weeks of baliading at Rainhow Grill, Rockefeller Plaza, headed for Phila-delphia and hotel engagement. WOKO, Albany, lands a couple of bands, Austin Wylle at the New Kenmore hotel, and Johnny Long at the Jocal taxe of a library service by WESG, Elmira, has had no effect on the local tant sluttion, according to Dale L Taylor, station manager. WESG is connected with the Co-lumbia Broadcasting System and only the best of local fattures are the Standard Advertising Library Service when vacant periods appear on the schedule in preference to running ordinary phonograph rec-ords. WESG does not use amateur lant. ords. talent.

'The Climbers,' Henry I. Mar-shall's program on WNEW, New

GRAC BAR OPENING IN 'GEORGE WHITE'S SCANDALS''

.

Sole Direction. BERMAN BERNIE, 1619 Broadway, New York







THE

MUTUAL NETWORK Thursdays, 11:15 P.M. EST

Management MARY L. SHANK

York, has been sold to Middletowin Milk & Cream Company effective this week. Marshall presents asplr-ing amateurs or professionals on his 15-minute program skedded for 5:30 p. m. Bess and Schillin placed the

ing anateurs or professionals on his ifs-minute program skedde for 6:30 p.m. Bees and Schillin placed the X-Joseph Kahn substituted for Morton Gould as co-planist with Bert Shetter on Sunday morning ivories session over NBC red rim. Charles Glibert Sproze, compor-was at the keyboard for Helene May, soprano, in her sustainer over WGY last week. Drane Sisters Mission of the substitution of the Rador the session with Aldo Rador the set of the substitution of the Rador the set of the substitution of the Rador the set of the substitution of the Rador the substitution of the sub-stitution of the substitution of the Rador the substitution of the substitution of the rest is now sold steadily commercially with the following sponsor of the substitution of the signal Rador the States of the substitution of the substitution of the substitution of the substitution Musical Clock series on WINS, New York from 6:45 to 9 a.m. EST is now sold steadily commercially with the following sponsor of deal function. Eson prove on deal function. Eson function on deal function. Eson function on deal function. Eson function on Component on the state state on deal function. Eson function on dominet eson on dominet deal function on domi

poormiler, of Elimita. Bolley, who was griding and boxing star at Niagara U, formenly was at WESG. Bohn Hermann and Carl Peter-son, two cameramen on Admiral Richard E. Byrd's expadiulon to the south pole. were interviewed on their experiences on Fredies Rich's (Sunday) night on WASC. Waiter Kelly, Bess & Schill program director, back after week's battle with the grip. IND Dunne set as guest artist priday (11), pobel Soug Hour next Suffal Start and the grip. Charme Ailen, member of the Buffal Studio Theatre Players, has been signed as a member of the Bayers for the Studio Theatre Suffal Fovert Row Using auditioned by ard, Ed McDonald, Dians Allen, Ed Harris, Maurice Carlpin. Matty Cohen wrote the plece, which re-volves around Hollywood's poverty row studio background. Jules Ber Harris, Joins Florence Maxwell on 'Mr, and Mrs. Reader early morning series over WinS, New York, a one time visit, CES' 'Man on the Stree' curbices.

on Mr. and Mrs. Reader early morning series over WINS, New Yer, a one time visit, CES 'Man on the Street' curboince com 'ntary freak program will go atop the Em-pire State building's tower on Oct. 17 as site of that days broadcast. Tower itself will do Status on the Status show daily. When Lealle Howard arrives on the 'Coast this week for work on The Fethfad Forsat' (Wart) he's to Charles the week for work on The Fethfad Forsat' (Wart) he's to charlong desert and Los Angeles for his CBS broadcasts. Location work will take about 8 weeks. New 260-watt RCA high fidelity transmitter was christened and point a status of the status of the status and the status of the status of the special DX broadcast status at o'clock. Transmitter is located on Hudson river edge near Hoholen. Robartson, Bill Wilhnike and Ted Robertson, Bill Wilhnike and Ted Wathas and Bheng du odtast.

Kentucky

WAVE, Louisville, spotting new singer from Memphis, Tenn. twice dally, in program called Musical Scrap Book. Billed as the Song Master, his name is unannounced, and it's left to audience to guess just the romantic wocalist Geraldine Thom pson, WAVE staff planist, on twice weekly with Musical Memory Game program, theatre tickets being the prizes offered to the ton persons guessing Much burg around WHAS follow-ing appearance of Gene Autry, cow-boy yodler, on Alamo Theatre

ing appearance of Gene Autry, cow-boy yodler, on Alamo Theatre screen this week, in his first

WLW, CINCINNATI Tuesdays, 10:30 A.M. EST Thursdays, 10:30 A.M. EST Saturdays, 10:00 A.M. EST

VIRGINIANS

Radio's Best All-Around Colored Quartet

RADIO

featured western 'Tumbling Tum-bleweeds.' Autry recently closed a long engagement on the station, in favor of a Hollywood screen confavor tract.

rayor of a Hollywood screen con-tract. wylicketa, WHEIS, Louis-Geonalibilities Invited to entertain ut opening raily for A. B. (Happy) Chandler, Democratic gubernatorial nomines Saturday (28th) in Law-renceburg, Ky. 'Cats' then jumped back to Louisville for their conclud-ing dance at Fontains Ferry Park Ojoe Hepp, blackface cosmedian, making personal appearances with Monk and Sam throughout Ken-tucky and Indiana. and University of Louisville Flay-ers actress, handling dialogue and commercial plug with Bill Bend on Kraft program over WAVE, Louis-ville, wy feature Kraft program to

Krati program over WAVE, Louis-WAVE feeding Krati program to NEC South-Central Group, with Ford Bond handling announcements from New York, and his brother Bill taking case of the cut-in pings has been been been been been been been two brothers, so much so in fact that Nate Lord, WAVE manager, was unaware that his own spieler. Bill Bond, was cutting in locally group. He though it was Ford Bond doing the announcing all the time.

Bond off the announcing all the time. Ong the announcing all the Carl Nielson, WHAS technician, recently mariled, and taking long honeymoon trip in his bus. Louis Russell, Jrish tenor, was first of eight amateur contest win-ners to got spot on WHAS, spon-sored by furniture firm, Russell was heard on austaining spots over the station some years ago, and re-cetly came back to inflast and re-cetly came back to inflast and refer in the WHAS amateur con-bility Farrell, novelty bankst and

Billion and the second second

Texas

Texas KTSA, San Antonio, has a new transmitter tower for its five-kilo more than the second second second Dosen hours of new full bits re-ported by KTAT. Fort Worth key station of SBS. Monitomery Ward. Troalists, with Hyman Charlinsky for Southland Life Ins. Co. Clarence to southland KRLD, Dallas; KTRH, Houston: KTEA, San Antonio; KFDM, Beaumont, carry ins scription, KTRA, San Antonio; KFDM, Beaumont, carry ins. The Southland, Ford allery. In San vondcasts. Thomore it it on ences weekky, ay wideh to hand currently supply-ing danaspation and backing the Trates Contennal, Battle of Gon-spicked up by WOAI and fed qual-istain contention. The South S

Ohio

bridge
 For political candidates in the second second

took a Maxie Baer dive. Was still out on his feet when Don Cordray, who pinch-hitted, finally shouted

olf on his bet when Don Cocas, when the set of the set of the set of the WIAY dropping another hour of its davight time schedule, now sign-ing off at 5:45. Jene LaValle, drama writer for WJAY, knocking out two new songs with collaboration or Nell Riggs, starr Photor, bules warbier, is back at WLW, Cincinnai, atter brief absence, and assigned to weekly 15-minute am. sustainer. Sundown Varieties, new unspon-sored program on WLW, 6 to 6:15 pm., daily, except Saturday and Satay, contents, and the set of the start of the set of the set of the set of the with music background by the Rhythm Testers and Divano String Trio.

Utah

Paul Mallon, Washington com-mentator. and columnist, inter-viewed over KSL. Gordon Owens, KSL sports an-nouncer leaves for similar zet-up with KXA, San Francisco. George Senel, KDFL announcer, George Senel, KDFL announcer, George Senel, KDFL announcer, Stories'. O Orlen's Beet Short Miriam Klasinger, who does bits in various womer's broadcasts over KFAB-KFOR, as well as being pri-Beghtol, reported back to work with the end of her Colorado vacation. Deo Dirks, general manager and vice president of the Union Holding Co, has just returned from Wash-ington where he has been attending to some FCC hearings and licensing

Edward J. O'Erlen's 'Best Short Jon Cave's band, replaces Bob Young at the Empire Room, Hotel Utah. KSL will alr new outfit, Fram wed addition to KDXL pro-gram wed addition to KDXL pro-gram wed addition to KDXL pro-bouncer.

nouncer, KDYL staff members formed a

ADIL stain memoers formed a bowling team. Betty Blair, who conducts 'Heart's Haven' column in the Salt Lake Telegram, doing an etherized version over KSL.

Telegram, doing an etherized version over KSL. KDYL enrolls the services of Frank Baker, Telly and Les Goates, Desert News sports editors, in the Pooland Bafary program. In the Social Bafary program. The Social Pool of the Social Social New York publisher. Dave Simmons, KDYL announcer, now in sales dopartment. Gene Hallday, staff member, technique on KSL, Bd Broman, fully recovered from his operation, resume his salesman post with KSL Sam Shapan no longer connected with KDYL, Sait Lake. He's sell-"Brownen-ley description of the

with KDYI, Sait Lake. He's sell-ing suits. Play-by-play description of the Utah-Oregon grid game carried by KDYL. Ted Rogers and Dave Simmons, announcers. Petilion for new radio station in Price, Utah, now up for considera-tion before the F.C.C in Washing-ton.

Manitoba

Fred Haywood, latest mikeman at CJRC, Winnipeg, in from sister sta-tion, CJRM, Moose Jaw, where he has been for past three years. CJRC, except for three is minute periods in wesh, sold sold for win-time not available. Stan Evans Style Shop back on air. Using Dave Davies, barltone, and Bill Wilson, plano, same setup actions and song all rugby football games, both home and out of town. Town solng overboard on the sport this season, trying to boost. local boys.

this season, trying to how to cat boost boys. Bob Straker and Harry Bird (CJRC) back from belated holdays. Wester Braight USCK, Yorkton, Wester Braight USCK, Yorkton, Wester Braight USCK, Torkton, Diege) home from lengthy trip through states. Bert Pearl, CJRC, to Toronto. Claude Turner and ork into Fort Charles Jennings (CRC, Toronto) postponed his return to Toronto to confab with Braie Bushnell, West, Tand Western Thoras In Director for CRC, at Fort Garry Hole. Jennings leaves for Toronto tonight (23).

Addition to bis 'Silk that Reporter and Thollywood Show Shopper' com-mercials on WWSW, Framer has sold himself to Frank and Seder, local department ators, for a series of five-minute shots in connection another station, WWSW, Has also been doing 'Post-Gazette' news broadcasts over WWSW during va-cation of Ed Tesle. Many Carson, WIP assistant pro-gram director, back after illness. Nila Taylor and Youngster. Nila Taylor and Tom Dawson, local entrants in Eddy Duchin Tire Chief contest, are in finals.

Nebraska

Dick Kiplinger, formerly with KFAB, Omaha, has been moved to the Lincoln end and to KFOR. He

the Lincoln end and to as a single announces. Monte Meyer, Union Holding Co, ad exce, who has been suffering from lymphatic gland trouble for over a month, is about to come back to work. Miriam Kissinger, who does bits in various women's broadcasts over ' a month a being pri-

biz. Harriet Cruise Kemmer, who started on KFAB, Lincoln, and went up to CBS, in this week from a California trip.

WCAM's 'S. S. All for Fun' series moved into Met Theatre, Philadel-phia, after summering on Ericson Line's S. S. John Cadwalader.

ARTHUR

* BORAN

RADIO'S MOST VERSATILE ENTERTAINER PRESENTING HIS NOTED IMPERSONATIONS

HOTEL ADELPHIA

PHILADELPHIA PENN. DOUBLING WEEK OCT. 11TH PHILA., PA. CARMAN THEATRE DI., WILLIAM MORRIS AGENCY

ENU

EVERY TUES., 0:15-6:30 P.M. EVERY SUN., 10:30-10:45 P.M. EST-WABC

EST—WABC And Entire Columbia Network Now Appearing in 'Anything Goet 46th St. Theatre. New York

JULES ALBERTI, 515 Madison Ave. New York City

AL

SHAYNE Radio's Ambassador of Song EVERY SUNDAY

WOR

12:30 to 1 P.M. FOR

ANSONIA SHOES

NBC NETWORK Daily, 9:05-9:15 A.M. CDST

CHICAGO

Personal Manager SAM BEER

ALEX HYDE

musical director

WHN new york

D

ent CBS Artists B

BE

Me

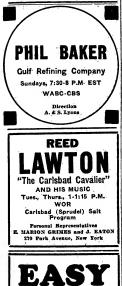
Radio Showmanship

(Continued from page 43)

(continued from page 43) program, broadcast from the Coun-ty Jali II coulsville. Stance con-sists Up Capt. Uirey, basd of the mounteers of America organization in coursville. An organ has been installed in the jali, and prisoners are invited to join in the singing. This drey do rights and prisoners are invited to join in the singing. This drey do rights and to a straight. from they rest to a straight. from they show and out and out. Mrs. Uirey usually sings a solo for the bogs and carries sincere appeal to the jali house. At various times a quartette of prisoners appear on the program.

ickets as Premiums

ckets as premiums Fort Wayne. Annual fall football season is be-nor sors over WOWO, giving away free ducats to big games in and around the city. Centifyres Brewery alting regulario centifyres Brewery alting yearand a haif, is giving away 1000 worth of passes to gridiron tilts.



ACES FOR ANACIN TUES .- WED .- THURS. 7 P.M. EST NBC-WJZ





DON MARIO "Penthouse Serenade" NBC Coast to Coast Sunday Affernoons New York Ren., MAX RICHARD Radio City, New York

Also C o Charles Denby Cigars are of-ng tickets to the Army-Navy le, and the Notre Dame-South-California game in their cur-PAR game, and the normal failed of their cur-rent contest. Local high-school games also come in for their share of atten-tion in some of the weekly pro-grams, with sponsor giving away similar prizes.

Consolation Letter

Consolation Letter Allentown, Pa. Those who fail to win in the Charls Corporation's ingle contest conducted over the radio by the Sisters of the Skillet (East & Dumke) receive the following let-

Districts of the following het ter: .Deart Contributor: .Deart Contributor: .We were pleased indeed to have you take part in our pop-ular Limerick Contest con-very. Sunday. Your suggestion has been carefully considered but we haven't the pleasure of felling you that your line won a prize in this week to chiest. Manne, We shall be glad to have you continue to take part. Edde and Raiph give a new Limerick every Sunday and announce the three leading winners for the A complete list of the twenty-

three leading winners for the past week. A complete list of the twenty-five winners for this yeek is be-ing forwarded to every Charis Fitting Establishment. If you are interested in learning the mames, look in the Reightone for the address of the local. or the nearest, Charis Establish-ment and ask for the informa-tion.

tion. If any member of your house-hold is interested at any ti in foundation garments, a Charis Representative will glad by call and give Interesting de-tails of CHARIS and SWAVIS and Charls Service without ob-ligation. We hope the leafilet enclosed will be of some Inter-est. CONTEST JODGES.

Sub-Division Handy? Sub-Division Handy? Empire Gold altery York (117, New York is naming a street atter its ether spileler, Helen Merchant, on Oct. 6, in a sub-division located at Dover, N. J. Occasion is to be made an event with a parade broad-cast, etc.

cast, etc. Speed Cop Tie-Up WOAM mikes a Miami Fia. made by motorcycle pointied tes-ing cars in the latter department's safety campaiga. Stunt was part of the station's 'Man in the Street' broadcasts, with the town's police chief participating in the quizzing of motorists as to when their brakes with the indepartment's Head gendarme injected a touch of action into the proceedings when he ordered a car, which the driver couldn't stop suddely, hauled away by a wrecker for brake repairs.

Couldn't stop suddenly, halled away by a wrecker for brake orpairs. KSTP in Strange Places St. Paul. KSTP's 25-watt short-wave trans-mitter, mounted in a shining white Dodge truck, did yeoman duty dur, the Pair from sil over the grounds. With Lester Car handling the eugineering end, and senior an-nouncer Join Wald exercising his iaryns, the duo went in for the un-nouncer Join Wald exercising his iaryns, the duo went in for the un-nouncer Join Wald exercising his iaryns, the duo went in for the un-nouncer Join Wald exercising his iaryns, the duo went in for the un-nouncer Join Wald exercising his iaryns, the duo went in Korthe was the talk of the town. Instead of straight reporting the auto races, for example, duo drove to the pit and strom there, while motors roared around the oval dur-ing to the cattle breeding champs as they milked cows in their stalls: and a slicker from the pig pens, in-erned exerct nochings to her boar friend.

operation with the various high schools in the city. Show will be a 60-minute aftair each Saturday moraing and will be handled exclu-sively by the students of on high school for the occasion. Will han-dle publicity, talent and announce-ments.

RADIO

ments. There are 35 high schools in Chi-cago and 56 in the Chicago area.

ing In Dept Store ing In Dept Store Los Angeles. When radio set dealers unvelled their new models, Hal Bock, NBC publicist, tied in the Locky. Strike Having and Soliday in the show at Robinson's department store as 'presenting a hit parade of new models with the stars of Hit Parade in person.' Bock had Lene Three Rhythm Kings and Charles Carlisie take a bow at the exhibits unveiling. nie Hayt Three Rh Carlisle ta unveiling.

irls Have a Session

irls Have a Session Listeners to WEETS 'D Bit of This and A Bit of That' program Tuesday afternoon heard on the air the following comedy dialogue: Announcer: '---and I take pleasure in introducing Mrs. Ridling.' Mrs. Ridling (soto voice)--The uame is *Ridlay*.' A few minutes hairt gives me great pleasure to introduce Mary Young, well-known star of the stage who will give a special performance *Friday* afternoon at the Copley thea-tre.

tre." Mary Young-(soto voice). 'It's Saturday afternoon.' Mrs. Riding-'I said Saturday af-ternon.' Mary Young-'You did not.' And then the announcer out the mike while the discussion was stilled.

Gotta Have a Ducat Pittsburgh. Hearst-owned station, WCAE, getting up in the world, literally and figuratively, since moving studio to twenty-first floor in William Penn hotel. Stream of visitors has been so great last fortnight that Ford Billines, general manarer, has hotel. Stream of visitors has been botel. Stream of visitors has been so great last fortnight that Ford Billings, general manager, has adopted a policy of admission-by-ticket only. Applicants must mail their requests to station at least four devices of the station at least four Present of the station of the bel store site, visitors could come and go at will without any ticket red tape.

rocer's Air-Press Link

rocer's Air-Press Link Buffalo. Armand S. Well radio division has evolved special tie-up for spot an.Jouncements on WEEN. Loblaw Groceterias account advertises daily in papers. Spotters are made up from ton heading of ad and store these prices and Loblaw—We sell tor less-Loblaw. Announcer mentions that Buffalo Evening News, station owner, is carrying ad.

carrying ad. Too Early for Amateurs Ehiladelphia. This Quaker City may be the Sleepy Villager to out-of-town whoopee-makers, but it looks like local youngsters are wise beyond their years when it comes to noo-their years when it comes to noo-theit ye

Oil Burners and Theatres

Oil Burners and Theatres St. Louis. Tie-ins with two local theatres, the Fox and the Armasador, have been arranged by Shott-New a ro-dio program over KSD. Idea is that the program winds up a do-mestic drame (in which oil burn-ers are the focal talking point) with the program winds up a do-mestic drame (in which oil burn-ers are the focal talking point) with eventually going to one of the two pic houses. In turn the theatres give the oil company lobby space for displays. These are also -methomed in the easily with Rita Ross and Frank Eschen piaying the roise. Oakleigh French is the agency.

Express Train 'Interviewed'

the opportunities for northern farmers to locate on the Gulf Coast. Entire technical staff of WSM was used to handle the an-niversary program, with J. S. Mc-Ginnis of the L. & N. Maçazine Department taking care of details for the railroad.

for the rairoad. Wee Hours Commercial Idea Figuring to comparing the first of the first Mean of the first of the first of the first number of the first of the first of the first number of the first of the first of the first number of the first of the first of the first number of the first of the first of the first number of the first of the first of the first number of the first of the first of the first number of the first of the first of the first number of the first of the first of the first number of the first of the first of the first number of the first of the first of the first number of the first of the first of the first number of the first of the first of the first number of the first of the first of the first number of the first of the first of the first number of the first of the first of the first number of the first of the first of the first of the first number of the first of the

One-Man Duet Rochester, N. Y. Bob Pierce, 'Old Man Sunshine on WHAM, pulled' a novelty comedy song stunt by recording the song or wax, then singing a duet with him-self. self. Trick lends itself to many variations

tions. eighborhoed Paring Philing Phila. By shrewdly capitalising phia. By shrewdly capitalising phia. By strewdly capitalising phia. By strewdly capitalising phia. By strewdly capitalising phia. By strewdly capitalising phia. Sature to various neighborhood in city, program is bankrolled by Her-Pelgenbaum agency. It offers music that is supposed to be characteristic or have some connection with district, then goes into spiel about history of that sec-itos spiel about history of that sec-ito spiel about history of that sec-its a natural for neighborhood con-sumption and gets a big play from the local weekly sheets. is. Huustrads Slives Tio-

io, Illustrated Sildes Tie-Up io, Illustrated Sildes Tie-Up Ratade lectures' ever bradcast will be alred beginning next week by WIP. And it lart a television station has lined up imposing list of savants to speak to the students on attorna by the student on the program will be heard. A sig-nal by the speaker will indicate when sildes should be silfed. Si-ernoons for 24 weeks, is sponsored by Philadelphia Society for the Ad-vancement of Science, with Daniel Garber, Altector of the Penneyl-vania Academy of the Fine Arts, next exclamation will be heard. io, Illustrated Slides Tie-Up Philadelphia.

'To Be or Not To Be' Philadel

'To Be or Not To Be' Philadelphia. Here's another new one for the simon purces—new at least locality. Stage struck amateurs with the idea they're potential Leelle How-ards and Katharine Cornelis will do able to comote in a new meries over WCAU. It's called 'To Be or Ne mod'ne'. Apparently no Irony e mod'ne'.

Not to Be.' Apparently as including the second seco

WHER at the Fair Memphs. Mid-South Fair went on the air through WNER with station work-ing from all buildings, barns, rodeo, track and midway. Regular staff announcers, told about most every-thing with Virginia Collins brought in especially for the women's angle. Bright spot was the Johnny Jones Byhere the WNBW mikes were filled with color.

rrunded sweet nothings to her boar friend. rithmetic Contest Des Munica, serial, Haifvay House, station framework of the virtues of L & N, territory and framework of the station of fails in the Color. With color. We want the color framework of the color. The color framework of the color framework of the color. The color framework of the color framework of the color framework of the color. The color framework of the color framework of the color framework of the color. The color framework of the color

VARIETY

put an 'lf' on okay in specifying that speakers provided had to be local doctory, haw passing followed before public appearances because ethicai, and thei station emerged claiming a moral victory. Doctors are now available for specking as well as for patching up damaged announcers.

Grew To Be a Habit

Grew To be a Habit Commercial departic Clincinnali. Commercial departic Clincinnali. Demarka and a second second second second Chandler, Jr., organ sustainer on the station for past six and a half years, with only eight weeks out during that stretch, has a following. Chandler Chats, has been a reg-ular program feature o' mornings, the "suber." Never was block of the "suber." Never was block of the "suber." Never was block of the suber and the sustainer, meant anything: Announcement was made that the program would be jerked if lack of interest was in-dicated. Came 7.500 letters that it be retained.

Gayle Grubb, WKY, Oklahoma City broadcaster, in Atlanta to handle Dixie series games.

COLUMBIA ARTISTS BUREAU Presenta





Night Club Reviews

MAXIM'S

(NEW YORK)

46

MAXIM'S (NEW ORK)
Before the war New York had append in the boys of the standing of the standing of the standing of the standing of the boys of the standing of the stan

and (Miss) Billy Haywood, alter-nate in encouraging the libations in between their songalogs around the upright. Riviera trio is a bit more conservative than the hotcha Hay-woods with their mean plano-whip-toods with their mean plano-whip-

Most Played on Air

To familiarize the trade with the tunes most on the air around New York, the following is the listing of the songs most played on the cross-country networks last week, in relative standing, according to the approximate number of combined plugs on WEAF, WUZ and WABO.

Cheek to Cheek I'm in the Mood for Love Top Hat Isn't This a Lovely Day On Treasure Island Broadway Rhythm You Are My Lucky Star I'm on a See-Saw Accent on Youth Truckin

Accent on Youth Truckin From Top of Your Head Without a Word of Warning Rhythm and Romance Every Now and Then I Wished on the Moon I Found a Dream I've Got a Feeli Fooli '. I Wish I Were Aladdin Let's Swing It

H wish I were Alado Let's Swing It You Got Me Doin' It East of the Sun In the Dark Piccolino When Leaves Bi Double Trouble

able east side beit adjoining 'Park, Madiaon and Fifth avenues. Emil Coleman's orchestin their Jighly Competent Spanish dance routines inaugurate this new Cole room for the winter season. Cole-man, long at the Plazz, where he attracted nicy trade, has been do likewise for the Sit. Regits. In-cidentally, now that Jack Rocke-feller paved the way for multi-millionaires going into the saloon business, Vinceni the Sit. Regits. In-cidentally, now that Jack Rocke-feller paved the way for multi-millionaires going into the saloon business, Vinceni the Sit. Regits. In-nettion with the Sit. Regits. Kinda nice to have an Astor for a host, if only for a cocktall, or a 33.60 table drote, and even if it's prin-cipally in the nature of an ab-sentee landlord idea. Abel.

HOTEL COMMODORE

(NEW YORK) The Commodore at Grand Central is a natural for trade, translet, tourist or conventions. As such it pays considerable attention to list add. Johnny Johnson and his orches-tre have been installed for the win-ter in the nicely-architectured Eng-lish Grill and Mischa Raginsky and a continential salon type or dis-pense the dinner danching in the Paim Room. Grill is a spacious distance

Paim Room. Grill is a spacious dining interior, about 1,000 capacity, and the turna-aways opening night (reservations only) attested to the bo. of the Commodore's Johnson. Long a staple danaspation dispenser, Johnson has a nift; combo with Violet Mele fact-ured at the ivoies toing a songe to self-accomp. Johnson himself is an engaging personality maestro. The Commodore. Ilke many of the

engaging personality maestro. , The Commodore, like many of the other first line hostelries around N. Y., is pointing the wky toward the return of the couvert. While there's the usual \$1.75-\$2 table d'hote dinner, a couvert of 50c. goes on weekdays and \$1 Saturdays and holiday eves for the dance music. Abel.

THE PENTHOUSE (DETROIT)

the music, Fink opens floor show singing. Blonde Jean Kirk follows wonded heartily, Miss Dawn takes the spotlight next, singing three numbers. Miss Kirk then returns for a second bit, an esthetic number. In the next to shut, the double-voced Mary Morgan corres with a neat contrailo-sopratio voice. Fink closes the show in a clever sattre on 'Old Man River'. Later in the evening Fink takes the mike and rocks the dancers with a couple of numbers. Misson's ork throws in number. Misson's ork throws in the dancing. There are two floor shows algitly, at 11 and 12:30, about 20 minutes each. Spot has no cover and no minimum. Patfonfs' are met at ground floor door and seconted on elevator to Penthouse by guides.

CLUB DORADO (SALT LAKE CITY)

CLUB DORADO (SALT LAKE CITY) Sail Lake City, Oct. 2. Well we can be a seen in the decades. Law and the seen in the decades Law and the seen in the decades Law and the seen in the specializes in food and public tastes. His latest effort, Club Dorado, rep-resents the acme of nite club en-channer to club. Summer locally. The set of the set of the busi-sum and the set of set of the busi-sunday dancing. In Utah is taboo, Decorated in the modern manner, waiting the set of set of the busi-sunday dancing. In Utah is taboo, Decorated in the modern manner, Warrais on well form a kaleldoscopic spectacle and caricatures of film and radio personalities adorn the walls. Stavart spots for about 10 years. Gracious and a favorit consists menta. Featured yocalists include by Woodbury, barlone. Jean By-water, personified warbler and a charmer to look at: Rex Wilson, set singer and a two, well wesed in Cover chook at: Rex Wilson, set singer and a seven-course dinner at \$ mers sets wers couples. MonTHE BOSA

MONTE ROSA (NEW YORK)

HONTE ROSA (New YORK) Morie Nena, law Italian restau-rent in Tran, law Italian restau-show that holds considerable promise as a business builder. Needda a little rearranging and pearance but this has probably been done by now by Max Rogers, who produced the show. Vincent Liguori is managing director and bookage charge. Sue Higgins' High Steppera, as revue is known, is an all-girl pro-duction, with Marie Salisbury act-busing the show of comely berget returns with ensemble pumbers be cause of comely chorines. Two best bets of produc-tion are Marie Cartwright, blonds piper, in addition to her superb war-bing Mass Cartwright does grace-tul fan specialty and high-kide sating tap number and a world shim-sham. Tonis Arien contributes a mili-tary tap while Lottle Bay snilvens-vides music for dancing and show. Tresent plans are to introduces amateur night every Wednesday.

Present plans are to introduce amateur night every Wednesday. Sunday is listed as 'celeb night'. Schedule calls for three shows nightly. Wear.

LORD BALTO HOTEL

THE PENTHOUSE (DETAIL) (DE



American and Brunswick Record Companies have paid over to the Music Publishers Protective Assoclation 25% of the royalties due for the period ending June 30, 1935, Under an arrangement worked out by John G. Paine on behalf of the music industry the balance is to be turned into the MPPA within the next three weeks.

Paine was delegated to dun the two companies, which are owned by the same interests, after they had fallen back several quarters in their royalty payments.

royalty payments. In relaying the publishers' peeve Paine advised the recording outfits that unless the situation was quick-ty adjusted the music men would exercise the compulatory license pro-visions of the oopyright act and thereby compel American and Brunswick to render monthly state-ments of their pressness aro pixy the minimum fee days aro pixy the sinimum to each waxing.

show, it makes for well-rounded en-tertainment. Riccard and Carson Sisters are o.K. dancers with a stan-dard routine, and Betty Bright a nice rhythm tagster, though for her sole stepping she could use a more flashy gown. Jinette Vallon starts with a s. and d.; works up to para-sol control and the start of the sole on control and the start of the sole on control and the start of the sole on start of the sole of the sole of the negative starts of the sole of the sole weekly change, booked by National agency here. Gardner's ork and Miss barkin are inked in for six weeks with options. Room seats about 425. No cou-

Room seats about 425. No cou-vert, but there's a \$1.50 minimum.

HOTEL LINCOLN

HOTEL LINCOLN (NEW YORK) Hotel Lincoln, adjoining Times Sq. on Eighth avenue and 44-45th batter baseling ware of a nor berry provided to the second state of the stream of the second state of the provided state of the second state of the second state of the second stream of the second state of the second state stream of the second state of the second state stream of the second state of the second state stream of the second state of the second st

Boyd Gaylord unit, with Lee Owens, playing an indef run at Pink Palmer's Club Palorama, Schenectady, N Y.



ATTENTION *!* MANAGERS AND PRODUCERS

We wish to announce that we are the

ORIGINATORS and are THE ONLY DANCING TEAM Doing the New Sensational

AMERICAN BOLERO IN 5-4 TIME

Which Met with Tremendous Acclaim in Philadelphia and Washington.

Our Gratitude Is Expressed to Theodore Adolphus for his Brilliant Choreographi



for a renewal of their present li-censes, limited to Dec. 81, 1935, go that they can proceed to map their disc library plans for next year. As trustee for copyright owners, Paine has no right to make any con-tracts that will date beyond the end of the current year. Chiefly re-sponsible for the disinclination of publishers to license transcription rights for the of lenge transcription rights for the second the un-certainty feit for the continued ex-istence of the American Society of Composers, Authors & Publishers

certainty felt for the continued ex-stence of the American Society of Composers, Authors & Publishing firms, except the Warner Bros, group, now under contract to stay on with the Society for another five years, this bar is removed. Angle which is slated, for major attention at Today's meeting in-voives the control to be exercised bers which have been licensed for transcription purposes. Under the arrangement now existing there is no limit as to the number of times that the restricted number on a recording should be subject to the same control that exists for its broadcasting by live talent, which necessitates getting permis-sion for each such occasion.

MUZAK TO SELL

ITS DISCS TO

STATIONS

Wired Radio, Inc., or Muzak, will by the end of the current week be in a position to dispose of its elec-

transcriptions to radio

tricial transcriptions to radio sta-tions. Details of the license pro-viding for this authority have been worked out by the Music Publish-ers' Protective Association and the signed contract will be issued to Wircd Radio through Associated Music Publishers, Inc. a subsid, either Thursday or Friday of this week.

week. Anursuly or Friday of this week. Sale of the records to stations will carry with it the right to an-nounce the names of the bands and artists involved. Disce were pri-marily stencilled for use by Mu-Eak's system of power wire broad-casting, but the backers of the project later decided to dispose of the library to stations located in the tops dance combes in the coun-try have made recordings for Mu-zak.

3 and Out

tage will not be promoted by the issuance of renewal license.'

MASTERS TO FRISCO

Frankle Masters band heads for the St. Francis hotel, San Francisco,

Orchestra breaks jump with a full week at the Mainstreet in Kansas City starting Oct. 11.

Oct. 22

Chicago, Oct. . ers band heads for

sta

trical

124

MUSIC

47

MPPA Takes Up Restricted Song Issue In Transcription Policy Talk for '36

Accommodating

Representative popular and stand-ard publishers have been asked by John G. Paine, chairman of the Music Publishers Protective Asso-clation, to meet with him today (Weineaday) for a discussion on what they want to do about issuing licenses to electrical transcription manufacturers for 1936. Out of the conference may come an excrement to change some of the provisions in contracts issued to this segment of the recording industry. Several of the radio disc manu-facturers have been pressing Paine for a renewal of their present li-censes, limited to Dec. 31, 1935, so that they can proceed to mag their L. Wolfe Gilbert and Frank L. Wolfs Glibert and Frank Mitchell came on from the Coast for the Louis-Baer fight, former also drawn east for his parenta 50th wadding: anniver-sary which was celebrated at Rockaway, N. Y., Saturday (6), Before leaving Hollywood Gli-bert wired his father as to the event date of the sunt.

exact date of the anni. Old boy shot back, 'Wolfie, we will move up the date so you can be here for the fight.' Both the guys bet on Baer.'

U. S. Okays Hylton, but Only for Radio Deal

try to this country has been okaved by the U. S. Department of Labor. Permit is for 26 weeks under bond, and stipulates that while here the British bandsman must limit him-self to the Standard Oil of Illinois radid contract. His taking a hotel cafe or nitery engagement would be in violation of the conditions of ad-

Sued for Orch's Back Pay

St. Louis, Oct. 8. Suit to collect \$1,100 from Irving and Elsie Rothschild, operators of Casino de Paree, St. Louis County nitery that folded Sept. 2, was filed

tra leader. In petition Steele alleged that he and his band were engaged to play two weeks beginning Aug. 29. When establishment shuttered, he al-leged, only \$500 of \$1,600 promised him had been paid.



Jack Hylton's application for en-

In violation of the conditions of au-méssion, the permit states. According to the Labor Depart-ment, Hylton is to receive \$750 a week as conductor of the band that will broadcast for Standard Oil out of Chicago over a midwest hookup

St. L. Casino Operators

in Clayton by Biue Steele, orches-tra leader.



Mills usic, Inc., has acquired the renewal of copyright on "Dill Pick-les," plano novelty by Charles L. Johnson. Number was formerly published by Romick.

Reggy Childs replaced Bill Scotti at the Essex House, Newark, N. J., Saturday (5).

Jimmy Carr's band moved into Ben Marden's Riviera, Englewood, N. J., Thursday (3).

Bobby Meeker's orch returned to the DeWitt Clinton hotel, Albany, Saturday (5).

Ramona is branching out independently from the Whiteman hand to appear nightly at the Hotel Mad-ison, N. Y., Val Olman's orchestra for dancing.

Tom Coakley orchestra opens at Netherland-Plaza, Cincinnati, Oct. 24 for four weeks, with southern dates following.

J and Out Troy, N. Y., Oct. 8. It was three stilles and out for the femme imps at 'Echo Tavern' here. Stopped twice by police and now by lack of a liquor license, Thomas Dunn, manager, has given up. Jack Masor's Playboy Revue came back to the Echo atter doing three season at Saratoga Springs. The season at Saratoga Springs. Al Jacobs becomes head of Sher-man & Clay's New York office Oct. 16. Ric Ricca will succeed him as the firm's Pacific coast rep. Jacob will open offices in Boston, Philadel-phia, Cincinnati and other citles.

Terry Walker, Nat Paris and the Three Rhythmalds compose the warbling setup of Don Richards at the Hotel Montclair, New York.

Jack Denny doing a short stay at the Normandie ballroom, Boston.

Herman Schenck has joined the Millson Music Publishing Corp. as manager of the professional department.

Enric Madriguera opens Oct. 18 at the Morrison, Chicago,

Pittsburgh, Oct. Suit of Olga Jurasovic against NBC and station KDKA over copyright infringement got under way right infringement got under way here'n Frederal court last week. She claims 'You Nasty Man' was thefted from her original song. 'Nasty Man', which, she said, she sent originally to Joe Penner. Comedian returned it and sometime later, she charged, she heard tune, written 'tor first George White screen 'Scandals' on air.

air. Defendants brought on Dr. Sig-mund Speath, tune detector, as their chief witness, and he inferred he could detect no similarities between the melodies. A dozen women tes-tified they heard 'Nasty Man' over KDKA and thought it was Miss Jurgandre age Jurasovic's song. Judge Nelson McVicar took the

case under advisement and directed attorneys to file briefs before Oct. 18.

FTC ASSENTS ON **MUSIC CODE** PETITION

Petition asking the Federal Trade Commission to confer with music men on the setting up of a code of fair business practices for the in-dustry has been approved by the commission's fair trade conference division, J. C. McCorkell, director of the latter division, so informed John G. Paine, chairman of the Music Publishers Protective Asso-ciation, last week. McCorkell also told Paine that the division was studying the rule and Commission to confer with n

McCorkell also told Paine that the division was studying the rule and regulations as suggested for the ruusic trade in the petition to see whether they comply with the Fed-eral Trade Commission Act and that as soon as this analysis is completed the papers will be forwarded to the comference date. The designation of a conference date. The petition asked that this meeting be held in New York.

Art Schwartz, assistant to the gen. mgr. of the Warner Bros.' mu-sic interests, flying to Hollywood Monday (12) for a week's stay.

Crawford Staying in Music Biz, **Vocco Reported Back to Feist;** Par's Gordon-Revel. MG-Feist?

No Cheap Skates

Philadelphia, Oct. 8 Anchorage Inn, iver rive spot, is altering its outside ter-race to allow for flooding durrace to allow for flooding dur-ing cold weather. Ice skating will be possible just outside the dance floor when weather is favorable.

EXPECT HITZ HOTELS TO **AIR WITHIN A WEEK**

Ralph Hitz is expected to have his two Manhattan hotels, New Yorker and Lexington, back on the air with-in the coming week. Move would have taken place Monday (1) if the hotel director had not decided to give further consideration to the wire rates quoted him by the net-works. No concession from the spe-cial fee of 33 per man for each broadcast has been given him by the New York musiclans' union. When Hitz checked with NBC and Columbia about a wire for each of the spots he wag surprised to find

Columbia about a wire for each of the spots he was surprised to find in effect a rule calling for \$100 a month per wire with no exceptions: At the time that Hitz made his hotels a party to the New York ho-telmen's association's agreement to of the major hotel spots were pay-ing for wires. Hitz is figured not to let the wire charge angle stand in his way.

Burnett Band in Crash; Leader Breaks Leg

Chicago, Oct. 8.

Earl Burnett, band leader, sus-tained a broken leg last weck at Val-paraiso, Ind., in an auto accident. Burnett orchestra was returning from playing a frat dance. Others in the car with Burnett were Herman Gunklet, Lyman Cole and Coiffil, all injured slightly, and Charles

James Hall M.C.

Chicago, Oct. 8. James Hall, ex-plcture player, goes into the nitery at the Medinah Club as m. c. Also in the new show are Gregory and Eleo, dance team.

Inside Stuff-Music

Harms, Inc., last week advised the American Society of Composers, Authors and Publishers that it has been accrediting the performances on Bitter Sweet' and Jümehouse Blues' to the wrong publishing firms. On a recent compliation of songs plugged over the alt during 1984, ASCAP respectively attributed the performing rights of the Nocl Coward score and Jümehouse' to the Chappell Co., of London, and Ascherberg, Hopwood & Crew, also of England. In asking the Society to correct its records Harms pointed out that it had at not time aurendered the performing rights of the two numbers as far as this country is concerned.

Jerry King, manager of KFWB, Hollywood, has cut his studio orcheätra to nine men in retallation of the upping of scale for radio musicians. Last winter station used 25 men. King holds that the current rate works a hardship on small stations, and what burnch him even more was the decision of L. A. local to bar a gratis performance of Leon Belasco. Belasco broke in on KFWB and as a sentimental gesture wanted to go on for a half hour. When he rought per ission from the local it was denied. on for denied.

Billy Rose proposes to keep the tunes from 'Jumbo' off phonograph records indefinitely. Present plans are also to restrict the broadcashing of the score to whichever commercial he tics up to for support of an air version of the Hippodrome musical. Paul Whiteman, who has a spot in the show, may be made an exception in the latter case. Under copyright law, once a tune is released for recording it becomes mindatory for the copyright owner to allow other firms to also wars it.

Harms, Inc., is publishing 80% of the music in the flimusical, 'Sweet Surrender.' Firm's rights involve, the score, which is by Dana Sucsse and Edward Heyman, and additional songs by Arthur Swanstrom and Jimmy Hanley. Chappell Co., of America, is handling the two tunes Neville Flecson and Mabcl Wayne wrote for the picture.

Lud Gluskin brings over two French or English arrangers every six months or so, just to change pace on his arrangements for the air. Glus-kin, American maestro with a strong Continental rep, figures that the stylized U. S. aura of orchestration isn't suited to his style, hence the Importation of arrangers.

New York remains a sore spot for the dance team of Veloz and Yolanda. Despite that the team is a Chicago hit, New York hotels are rejecting terms requested by the team.

Bobby Crawford is remaining in the usic business. Rocco Vocco, his v.p. and general manager is reported slated to return to Felst, and Mack, Gordon and Harry Revel, long contracted to Crawford, go directly under the Paramount wing, "hat

puts at rest the many rumors ^^ cerning the future of Crawford Music Corp. was up for sale or other disposition, pending its head's illness, with the coincidental report that Crawford was prepared to sell out and enter Hollywood film. production for which he has previ-

production för which he has previ-ously manifested a flair. With Yocco's reported shift to Feist, a Metro buy-in on that firm may also he consummated. Talk has y definite to the theory that he has always clicked as a music man, Crawford is actively and directly taking hold of his business once again and not currusting it to associate operators. With the desire to ren.ain a self-owned buciness, for outside 'ir: and other interests. He'll operators

With the desire to ren.ain a self-owned business gree. Cr. Yord's re-cent manifestations for outside 'nt and other interests. He'll operate Grav/ord Music (formerly DeSylva, Brown & Henderson, Inc.) as a stational poly of the self of the self attain of the self of the self of the station of the self of the self of the when A doco left Feist to come over as v.p. and g. m. of Crawford, f he acquired a reputed 25%, interest, which Crawford is reacquiring by arrangement. During Crawford's physical incapacitation (a cold which had developed into a nervous breakdown) Vocco, who had other offers, wouldn't icave until Craw-ford was physically able to cope with his business problems. Latter Is now back at his desk. Vocco

Vocco

Vocco was i.ng with Leo Feist, Inc., during the lifetime and after the death of the founder. He suc-ceeded Phil Kornheiser in charge of all professional dutles. Originally Vocco was in the 'Chicago territory, Kornheiser in the east, Latter has since, aligned with Paramount's Framous Music Corp.'s new subsid, Popular Publications, Inc., in charge of all professional dutles. of all professional dutics

If Vocco returns to Feist's, Johnny

(a) An an and a second to be a set of a professional white, upper a second s own ramous Music subsid. Par's acquisition of the Gordon and Revel contract would naturally make Fa-mous or the new Popular Pubs sub-sid the copyright owners and pub-luchare

Bishers. Frankle Marvin, long with Craw-ford, ups into the berth of general manager under Crawford, with Vocco's leaving the firm. Last week a deal for Chappell of America to take over Crawford Music was very hot. It chilled at the terminute. the last minute

the last minute. If the Metro-Felst deal goes through it will make the second big music property for Locw's, Inc.; it already controls Robbins Music Corp. Under the Metro-Robbins deal, latter music firm will have control of any other music acquisi-litors. tions.

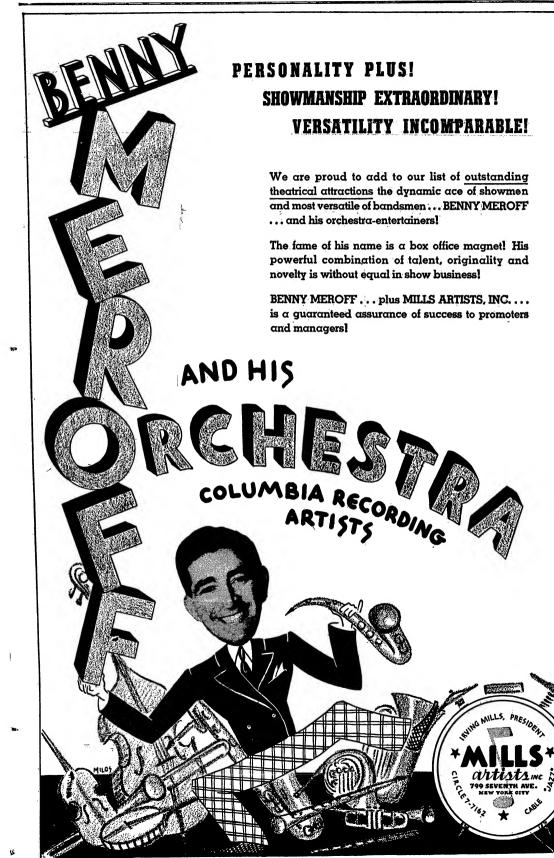
Tokyo Bookings

Tokyo, Sept. 21.

Al Uhles' orchestra quit the Flor-lda ballroom here Sept. 1 and salled for Shanghal Sept. 9, where they opened a week later in the Little Club, Band played here for a year to top dancehall business of the capital.

capital Foilowed Into the Forlda by a Negro band, A. L. King and His Florida Rhythmi Accs. This was band for crily known as Capital Warbuck and His Orchestra, around Buffalo. King got the contact, found some of his men unwilling to come to Japan, so brought War-buck's band instead of his own.

that this income York. Publishers behind the petition arc anxious to have it acted upon as quickly as possible in order to curb, the practice of plug bribery, which the practice of plug bribery, which they charge has again become prev-alent in the trade.



VAUDEVILLE

Stumped

Hollywood, Oct. 8. Fred Astaire occasionally works out a prospective dance routine for himself and Ginger Rogers by first having Hermes Pan as his partner. The other

VARIETY

49

20 Acts Parade in Special Showing At Biltmore, N. Y., for English Booker

With Val Parnell giving 'em the critical eye, 20 American vaudeville acts went on at the Biltmore New York, Sunday afternoon (6) of landing a round with hopes sage and all or part of the trip pas 40 variety weeks which Parnell controls on the other side. They all pitched in and showed their best, with the performance an ex-

best, with the performance an ex-callant one from an entertainment standpoint, and with Parnell's re-action reported as favorable to at least hulf the turna. Show was arranged for Parnell by tho William Morris office after the British manz-ger expressed dis-appoint_ient in finding himself un-able to see as much American talent as he wished, due to the scartiyt of open vaudeville tims in and around New York. It was not a publicity sunt, but a "desperation audition" enterprise, staged to over-come an unfortunate condition. come an unfortunate condition.

come an unfortunate condition. Acts who appeared were: Two Valors, Ross and Bennett, Carter and Holmes, Tommy Martin, Fred Lightner, Birdle Dean and Co. with Mona Lesle, Stewart and Lash, The Janeleys, Avis Andrews, Hal Sherman, Jarro, Fields and Smith, Earl and Fortune, Armes and Arno, The Duponts, Petit and Douglas, Jay S'lier, Harry Foster Weich, Edna Erico and Rhythm Queens. Bobble Burns m.c'd and Mei Mor-ris conducted the pit orchestra. Show lasted from 1:30 p.m. to 5:30.

5:30. Including rental of the theatre full stage crew, orchestra and printing, the show cost the Morris office about \$1,000. Agency has no guarantee that it will get its in-vestment back through bookings, but is writing the bill off to good will created on both sides of the Atlantic. Atlantic

will created on both sides of the Atlantic. In order to parade the acts be-fore at much of a non-pro audience as possible, so that merit would count chiefly, the Morris office dia-tributed 900 tickets among em-ployees of the Polychine hospital, Bell Telephone company a n d Macy's and Gimbel's department stores. Attendance was good, with no admission charged, and with the audience about 75% non-pro. Farnell returns, to London the end of this week, after giving the east and middle west a thorough in pection for foreign variety pos-sibilities. Harry Foster, who will join him on the return trip, is in Hollywood looking over the picture field for possible importations.

Winnipeg Bringing Them Back Alive

Winnipeg, Oct. 8. Vaude is on the way back here. Allied chain already has it in two typiown, achieves, and prove any threast provess of the second second second nin-pieco-stage band. Acts play four a day, threast 1 years and atres in a bus supplied by theatres. Another house playing vaude is the Beacon, using four acts and stage band, and playing two shows a night, along with double features. Top is 25c. Shuttered RKO Winnipeg (F-P) is to reopen shortly with Wilbur Cushman stage shows and one film.

Cushman stage shows and one film This house has been dark for a Van Winkle age, formerly being the Or-pheum and top vaude house in town.



Actors Federation of America and the PWA in New York expect a government okay this week to open a self-auporting, straight-vaude house in the Times Square area at 50c. top. According to the plan submitted to Washington, house will play eight acte and film ahorts, with full crews in the pit and backstage. Early, Witherford, accurding sec-day (Tuesday) that there were sev-eral legit theetres in the Broadway sector available, but that nothing definite will be concluded until word comes from Washington to go ahead. In the event that the project is nixed it's understood that the AFA will attempt to get the musi-clang and stagehands' unions to so-op basis. Unions have previ-ously nixed such projects in vaude as well as legit. AFA meanwhile is continuing its ploketing through Greater New York and nine other keys, and-wich-giths and men carrying signs asking the public to demand the re-turn of stage shows in theatres. Signatures to petitions asking the amenting are also stilling atch-tered.

PHILLY VAUDE NORMAL AGAIN

Philadelphia, Oct. 8,

Fox and Earle theatres, leading Philly vaude houses, last Tuesday

Philly value houses, last Tuesday (1) signed contracts with musicians unloar ending four weeks dispute that took stage shows out. Earle resumed value Friday (4) with Fhil Bpitainy, Fox getting back into the stage shows out. The signed Address of the stage shows of the main stage of the stage shows of the main of the stage shows of the scale will have house band of 16 men and leader, divided into sev-eral classifications. Dropping de-mach, union agreed to 6 key' men to do four shows a day for §64 each week, and two crews of 10 men each, union two for two shows aplece for \$40 a week, Leader gets \$84. During summer months, thereil be just 15 men for all four shows. Fox, under slightly different ar-

months, there'll be just 15 men for all four shows. Fox, under slightly different ar-rängement, will employ 25 men şt one time for four overtures dally, and 15 for shows. Fifteen mu-sicians will do all four shows, with two groups of 10 men each, joining for overtures. Full time men get \$70 a week overture men get \$25. Leader receives \$90. Summer will require 15 men at \$70 each. Union idea is to spread out work, and, although total wage isn't as great as formerly, it's spread among more men, When and if Sunday pletures bill goes through, houses will pay musicians extra day figured at one-sixth of present weekly rate.

weckly rate.

Pan as his partner. The other day a couple of former vaude-villans were strolling around the lot, stuck their theads in a stage door and saw Astaire and Pan dancing togother. Looks like the Mosconis.' said the fart vauder. Which one is Louie?' chirped the second. **FP OPENING TO** VAUDE IN CAN.

J. J. Fitzgibbon, general manager of Famous Players Canadian, was in New York last week, concluding arrangements for stage shows in keys above the border. FPC books lits vaude or presentation attractions direct, whereas, for the United States bookings go through the Art-ists Booking office of Paramount. Western Canada is being reopened to vaudeville by FPC. after circuit

lets Booking Office of Paramount. Western Canada is being reopened to vaudeville by. EPC, after circuit recently went on record as operat-ing its Canadian theatres on a singlation basis during the basis of the theory of the theory of the ern Canada, which is expected to shortly take in all of the Dominion, as far east as Hallfax, has just been closed by. Bill Arms, representing the Wilbur Cushman circuit, which will book its unit shows over the time. Cushman units will open on the Canadian time in the RKO, Winni-peg, presently dark. First booking is the Rancho Grande' revue, open-ing Oct. 14 for one week. Units then follow with three days in Saa-katoon, two in Regim and three days each in Calgary and Edmon-tor.

anys each in Caigary and Edmon-tor. Lineup of the other Canadian time is expected to follow shortly, with Arms preparing to leave for Australia around first of the year to close deal for routing the Cushman shows to the Antipodes after they have played in the 126 theatres cur-rently being booked in the United States and Canada.

Stomach Paves the Way

Albany, Oct. 8. The upside-down stomach girl from Omaha finally has landed on

from Omaha finally has landed on the stage. Alyce Jane McHenry made her footlight debut at the State, Pough-keepsie, Thursday (3). She said she is looking forward to a chance in films.

L. A. Par's Name Bands

Los Angeles, Oct. 8. Los Angeles, Oct. 8. Benny Goodman orchestra opens at the Paramount Oct. 17. Cab Calloway goes in following week.

Moss Goes After Nite Club Agents on License Issue; Will Address Vaud Reps at Meeting

THURSTON IS STRICKEN; **DAUGHTER CARRIES ON**

Charleston, W. Va.; Oct. 8. Howard Thurston, playing a four-day stage date here. was stricken Sunday (6) night. Magician is about 70 years old. years old.

70 years old. The har condition was reported While his condition was reported While his condition was reported that likelihoor that Thurston will be able to continue his tour for at least another two weeks. His daugh-ter, Jane, went through with the scheduled shows at the theatre here' without her father. Mrs. Thurston is also here. William Morris ce in New York, which manages Thurston's tours, has been notified.

Music Union Coin Demand Stymies N.Y. RKO Vaude

RKO's plans to resume split-week vaude at the Jefferson, N. Y., now seem cold. Circuit so far has not been able to reach an agreement with the musicians' union. According to RKO's side, musi-cians are demanding \$90 weekly per man on shorter contracts. Circuit, however, is not prepared to sound tiself to a 52-week basing its de-mands on: the premise that it can no ionger humor the whims of the-aire operators who will not stick to a definite policy. If the opera-tors will not grant a long-term con-tage accordingly for the pit must part on the spenise there in and the resent time intere in and a the present time intere in and a the present time intere in and a the present time intere in and the resent time intere in the short New York.

Osterman Clicks

Click of Jack Osterman Clicks Pittoburgh, Oct. 8. Click of Jack Osterman on open-ling bill at Pitt has management picking up his option to remain here indefinitely as m. c. His partner, Lucille Watson, will stick with him. Moe Goldman is here getting the house started for Morse & Rothen-berg. In addition, to Osterman, house will use four acts weekly.

Providence, Oct. 8.

A couple of months ago Provi-dence couldn't boast of anything that looked like stage show, but apparently the brisk autumnal

cence couldn't boast of anything that looked like stage show, but apparently the brisk autumnal breezes are affecting, the theatre operators, for their seems to be a scramble for vaude shows. Reopened on Labor Day after a summer shutdown, Fay's has had the vaudevilie field pretty well to lisely up to now. RKO Albee seems to be swinging back to vaudeville, while the long-dark Metropolitan has opened under new management with a combo policy. And soon the Modern, which usually houses bur-lesque, will take off the shutters and start business with a combina-tion policy of stage shows and pic-tures. This beats all vaudeville rec-ont filter and the shutters of the A & W Amusenst Cor-

houses playing combo policies at the same time. The A. & W. Amusement Corp., a Connecticut concern, has leased the Mctropolitan. First three days of the week the policy will be films only, and the last four days the vogue will be vaude and pictures at 35c. top, compared to 40c, top at Albee and Favia.

top, compand and Fay's.

New York's License commissioner Paul Moss, is extending his drive to license all theatrical reps into the night club field. is inspectors, Galvin and Kavanaugh, made the rounds of the various niteries last week, with queries on who was setting the talent in the various spots. Only the smaller niteries have been reached so far, the inspectors even

going so far afield as Flushing, L. I.

going so far afield as Flushing, L. L. Along with questioning the oper-ators on their agents, Galvin and Kavanaugh also instructed them no fithis was disobeyed, they were re-ported to have told the proprietors. Moss will revoke their licenses to operate night clubs, restaurants, etc. At the same time as starting the drive on the nitery field, Moss ex-pressed to I. Robert Broder, theatri-cal attorney, a desire to again, 'talk it over with the 'vaude'lile agents' sasoclations, which Moss will address. address.

address. Meanwhile Moss is again handing out invitations to agents to visit him at his downtown headquarters. The invites ask the agents to see him 'on why action shouldn't be taken against them as uniformed ano new franchised agent and Lew Loomis, club agent, got the trequest's last week. Await Schilling Decision Dohon resultd' hourth. Brader

Await Schilling Docision Dohom replied through Broder, while John L Bendler, attorney, ac-sumprised Landler, attorney, ac-backer stated that his clients futures action in regards to ilcensing will depend on the outcome of the Bill Schilling case in Special Sessions. Schilling case in Special Sessions. Schilling was held over by Magis-trate Brouge for the higher court last week, while Alex Hanion, Loew agent and bocker of the indie Gränd Operat house, goes into Magistrate's Court Monday (14), also na charge of operating an unicensed employ-ment agency.

Date for the agents' meeting with Moss is set for Thursday afternoon (10). Once before at an agents' mass (10). Once before at an agents 'massy meeting the group formed by Arthur Lyons & couple of years ago, Moas was promised by the agents that they would all apply for licenses. Later they reneged, on learning that they didn't come within the employ-ment agency classification. Moss has been burning ever since.

H'WOOD'S \$1 TOP **STRAIGHT VODE**

Hollywood, Oct. 8. Straight vaudeville returns to Hollywood Oct. 14 at the Vine St. theatre, now dark. Paul Savey, who has desk room with Al Wagner. indie booker, will book and operate the house with a 10-act bili at \$1 top

top. Along with vaude, he'll use news-reel and shorts, with only night performances daily except Saturday, when there'l also be midnight show. House, which has been on open shop, goes union in the pit and backstage.

Moss' Broadway, N. Y., With Low Cost Vaudfilm

The Broadway theatre, New York, owned by B. Moss, will be reopened shortly with a combination of double-features and a shortor gouble-reatures and a short-budget stage show. House will be buoked by Nat Abramson and Jack Klotz, of the WOR Artists Burcau. Theatro was to have recopened Thursday. (10), but an immediate agreement could not be reached with the musicians' union.

Stage show will run only 40 min-

utes and will consist strictly of non-name microphonic personalities. Plans are for the show to cost about \$800

Spurts With 4 Stage Show Spots ied last week at the Manse, 41

Church St. Both are members of the staff at the Lodge, the groom being in charge of the laboratory and the bride our telephone opera

tor. Ruth Hatch left this week for her home in N.Y. after a three-year NVA routhe. Lester Shcehan, who was in New York for a few days, is back in town chasing the cure at 19 Broadway. Tommy Vicks is leaving this week for N.Y. to resume work for a burless mer.

for furt, to assume the second second

Hollywood, Oct. 8. Opening Oct. 27 as guest band with Eddie Cantor on the Pebeco broadcast. Tcd Lewis puts his men into rohearsal next week after a three month layoff in the east. Band he cat for come weeks' town

Band is set for seven weeks' tour of Fox-West Coast houses, return-ing here for pleture work. Deal pending for ork to go into Al Jolson pleture at Warners.

Lewis Tuning Up

Saranac Lake By Chris Hagedorn Prov., Vaude-Anaemic for Years,

Dr. and Mrs. George Wilson went to Saratoga last week for a day's medical meeting and visit with Dr. Carl Fishel, who is trying the baths

Carl Fishel, who is trying the baths there. This month's WPA show, Vaude-ville Unit No. 5, played to large addiences of patients and their friends at NVA. Lodge. Ray Ketchem, who is downtown with his family, ls doing very nicely after series of major operations. Neille Quealy, Alice Carmen, Fift Climas, Ethel Clouds, all bed pa-tients, making smail articles for Zela Edwards community shop in Giens Falls. Giens Falls.

Giens Falls. Betty Huntington, who has been studying shorthand and typing while curing for past year, is now taking a six-week advance course in school here for one hour a day. May Fisher, a grand trouper, al-ways has a laugh or two for her visitors after a two-year steady in-formary routing.

firmary routine.

Armary routine. Oscar Davis and his room-mate, George Wicks are both doing swell. Boys were told they would be ready for their homes in another month. Bobby Merrick, who just battled off a setback, is again supplying those fishing tales (fiction). Joe (WB) Dabrowski coming along fine after several operations for a sinus disorder. Mrs. Wm. (Mother) Morris spent three days fixing up the NVA plot. which required 10 loads of soil 25 evergreens and 12 large plants plus four workmen.

four workmen

Hazel Gladstone and Monroe Cole- pending man, of the NVA Lodge, were mar- plcture

VAUDEVILLE **Unit Reviews**

Despite N. Y. Stage Shows at Minimum. **Musicians Union Refuses Cut Scale**

The minimum number of spots to which stage shows have been reduced in the Greater New York area is not serving as a wedge in knocking down the demands of the muslclans' union with which the manclans' union with which the man-agers committee has had several conterences so far, looking to a new scale: Attitude of the musicians (Local 802). Is that they might as well be out of the pits of all the theatres so that, as one manager put it, all their members could be discrupties. disgruntied.

50

disgruntied. Based on a week of 28 shows, the musicians are asking \$90 a week and demanding a 52-week contract. At present musicians are playing 30

and demanding a 52-week contract. At present musicians are playing 30 shows at the \$90 figure, overtime be-ling \$4 a performance. An increase in overtime to \$5 is also sought, which means that the average the atts would be paying overtime as thows. Five shows onry day runs pitmen into overtime. In additions, the demands of Local 802 for a 52-week contract, without cancellation privileges, will in all probabality cause the greatest trouble. Union is prepared to let manore by waring more if the contract is be aunder 52 weeks. If under, salary will go from \$110 up to \$180 a man.

under, salary will go from \$110 up to \$180 a.man. Paramount is planning to return to stage shows Nov. 1 and a scale will have to be set by then unless house is willing to pay for the privi-lege of a short-term arrangement with 802.

with 802. It was reported in union circles that Loew's State would drop vaude as result of musician demands but widened in Loew quarters any plans in this direction exist.

11-20

ately.

Nudie's Unit

Los Angeles, Oct. 8. Zorine, featured nudie at the San Diego Expo, landed here last week to frame a personal appearance unit. Act goes into rehearsal immedi-

AKRON'S HALF WEEK

Akron, Oct. 8. Palace here has inaugurated a half-week policy of units and films, with straight pictures filling out the week.

week. Dave Apoilon Revue is slated to open Friday (11).

PAULINE COOKE

(Week October 5) BTATE-LAKE, CHICAGO Cook & O. L. Oz

New Acts OCKETT and LOVE REVUE

LOCKETT and LOVE REVUE Densities Grand Opera Houses, N. Y. Lou Lockett (formerly Lockett and Page), has teamed up with as bib do not the second of the another than Another mixed dance team, the git especially okay in a solo acro routine, and a malo planist are in assist. The could with a couple of her costumes for morn sa., she makes Lockett. They do three double with one of them an original tap-ballroom a la Astine-Rogers, though not an imitation. This looked very good here, despite the Gandiaps. Closed four- ill to good re-turns.

turns. Scho. SID TOMAC SID TOMAC The set of the set of

pected after his first. two onerms, went by. It's standard stuff. Samples are given out readily and with a certain amount of pep, but there's no nov-eity or anything unusual to the characters. G.O.H. liked him, and let go with applause.

PAULA HOWARD

PAULA HOWARD Songa 8 Mins.; G. H. O., Diminutive brunet who warbles mildly over a microphone. After a brief introductory using a pop tune. Miss Howard gives impressions of celebs handing out a song. Fannle Brice, Hielen Morgan and Chevalier livery. A rhythmic routine brought out to send off the last number, with only plano accompaniment from the pit giving assistance. Girls dresses in taste and has a pleasant style before the footilghts. Deuced at this p.m. show.

Musician Held in Murder New Zealand, Sept. 10. Erlc Mareo, conductor and com-poser, has been arcsted here on a charge of alleged wife murder. Mareo has been located here for some time, but is well known.in Australia, where he had charge of several film house orchestras. Wife was also on the professional stage, appearing in both legit and revue. Alleged crime is said to have occurred last April. Mareo is being held without bali for court hearing.

'GOING PLACES' (SOUTHTOWN, CHICAGO) Chicago, Oct.

Chicago, Oct. 8. Standard vaudeville acts backed by 16 niftly routined line girls are the basis of this unit produced by Leo Salkin. Salkin has assembled talent that can be depended on to

the basis of this unit protection to Leo Saikin. Saikin has assembled taiofir that can be depended on to Hearing the unit is the act of Hearing the unit is the act of Nina Olivette and her two partners. Murray and King. Smart enter-tainment. Miss Olivette is one of those natural comediences with a background here of good routhing that sends hor away as the olive that sends her away as the olive that sends is smart, sophisticated stuff. But she gets back to brass tacks in the finale of her act with the regular burleague adagio routine.

the regular burlesque adaglo outine. Other standard turns are Al Gor-don and bis dogs, Orville Stamm and his adaglo act, the Weil Bros. in a novely dance act and the Lor-rayne Sisters, yooal, trio selling popular music. Gordon is on with his dogs No. 2, clicitories a snamy production open-cilitories a snamy production open-

Tayles Sisters, yocal, trio seiling Bordon is on with his dogs No. 2, following a snappy production open-ing with surefire comedy with the mutts. Gordon's dogs are among the source of the second second second ing so quickly that they look easy. Gordon is doing a bit too much amore care with his tak would be worthwhile in this otherwise. ex-cellent turn. Stamm trio has been a reconcluse rotant and the reputation which in-sures its performance. Act is broken up into two portions in this show. Girls make a fine appear-thing more same to the source of the scale of the stars, source and the worthwhile of the source of the source of the source of the source of the worthwhile in this otherwise. ex-cellent turn. Stamm trio has been a reconclusion broken up into two portions in this show. Girls make a fine appear-thing necessary. Well Bros, have an excellent opening and closing to their noveity dance act. Open with a dance on sand paper for a new atome on sand paper for a new function tuxedos to a French military costume in a few quick moves.

military costume in a few quick moves. Lorrayne Slaters work in front of a microphone and turn in a put and power of the state power of the state of the ances. Three foutness all in fine, popular style that shows off these girls to their best advantage. Open drums; middle is a white peacock number, with the finale a jungle number with drum thumping. Girls turn out agene good hip-waving and for the final punch there is a sock spit in a human sacrifice ceremony. Outstanding novelty production number is the 'dancing fence' radium ides.

Cocoanut Grove Revels (RIALTO, LOUISVILLE)

(RIALTO, LOUISVILLE) Louisville, oct. 5. After a break-in three days at Memphis, Tenn. and a week in Terra Haute, this unit has been rounded into an hour's entertain-ment with enough variety to make units...Presented by Al Borde, Co-coanut. Grove Revels,' has been nicely staged by Paul Batchelor, who has an eye for the up-to-date tractive line of girls, Elenore Wood in an exotic 'spider dance,' Reis and Dunn, harmony team, from radio, the units where is the store and the date of the store of the store of the store tractive line of girls, Elenore Wood in an exotic 'spider dance,' Reis and Dunn, harmony team, from radio, the store is the store of the store of the store the date of the store of the store of the store and Dean, trio of youthul come-dan.

Luminae wardersi Lees Sourns and Luminae wardersi Lees Sourns and And Dean, trie of youthful come-dians. Show is introduced by Batchelor in Pagliacci costume, who pre-tains then part showing 18 gitls, a weil balanced ine, who dance with precision and grace. Rhythm Redheads in the deuce, and the showed by two pops. Girls Inject the schythm element, by shoulder sking and hap twisting inder the schythm element, by shoulder sking and hap twisting the schythm formation of the scheme duced as original, of 'Oid Man River,' followed by two pops. Girls Inject the schythm element, by shoulder sking and hap twisting the scheme scheme scheme and a girl in formal stifte, then on for an adagio, inding up a rather diraw notir cotlins to the music of the proper musical support, turn caught. The have polish but falled to register, due to the extreme length of their focture number. Bachelor next on full stage, set ablefting a beach in the troller. Bachelor next on full stage, and crazed beachcomber, ured by a near nude siren, who dances about him, finality joined by a group of dancers. Castaway resease, for a reality darmatic effect. Lighting of this number is acea, and scene is one of the best in the show.

show. Revel, Baxter and Dean, three boys who are noisy, and register with one of their number giving an impression of Ruidy Vallee, each time being socked in the kisser by

Acts Caught in Newark Bust Settle With Management for 61c on the \$1

If ALLE ATALLING Control of the second se

Rancho Grande Revue (ORPHEUM, LINCOLN)

Rancho Grande Revue (ORPHEUM, LINCOLN) Lincoi, Oct. 5. Showing a tendency to drag at pient (2), never came off. Bine (2), never came off. Car, skaters, have the closing as-pient of the fit over and enough of male so the fit over and enough of male to the fit of the fit has show to pumper, which is not tripe to nguing by Mary Roland, and the show the next the fit over and over and the fit over and fit over and over tripe to nguing by Mary Roland, and the show the next the fit over and and a forthey. Show but here halfs, and show the fits and the met show considering foothall team to be with non-the fits and show the some and hvens the show consideration the pits for the second for his en-the fits of the stand show polls of experience. A band mur-per with and Reversion fits of the gits for the second me to tatandout. Bit of owned and meters and show the standout. The standout and meters and show the fits in the show consideration the gits in the show consideration the gits for the second me to tatandout. Bit of the show the some tatandout a the meters of both the standout a meters are to fits the fits in the show the some tatandout a realing, one stooging the fits and conserve the second the to the standout. Bit is to the Miles and the store to the tatandout and the meters to the store to the tatandout and the meters to fits the standout and the show the some tatandout and the show the some tatandout and the store to the the standout and the store to the the standout and the store to the the standout and the store to the

Acts caught in the sudden foldup of, the Beacon theatre, Newark, Sept. 26, have received a settlement. Four eacts and the 12-girl Bebe Sept. 26, have received a settlement. Four tacts and the 12-ginl Bebo Berri line got 61c on the dollar, the money being delivered to Arthur Fisher, indle booker, and then ap-portioned among the actors. Show's budget was \$1,060. Mat "Clinkberg, operator of Baccon during its one-week and co-operator of the Majostic, Paterson, N. J., and Beacon theatre in Beacon, N. Y., first offere a set-tlement of 50c on the dollar through his attorney. The final odd figure was agreed on after much bargain-ing.

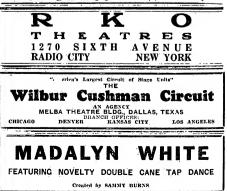
ing. Theatre foided suddenly on payoff Theatre rouced suddenly on payon: night, the manager departing just before the end of the last show, Acts were Maude Hilton and Co.; Mart Tric; Roy Lee and Dunn, and Alfred La Teil.

Alfred La Tell. is Expected Though accopting the settlement on the initial week of her contract, Miss Berri is contempiating suit against Ginsberg for salary for the subsequent three weeks her contract with the theatre had to go. Mackilln Megrey, house manager, also will sue for the remainder of a four-week pact. pact

pact. Fisher, who also booked the Majestic, Paterson, resigned as show-buyer for that spot on learn-ing of C "sbergs Newark runout. Godfrey Linder picked up the Paterson cuse on the rebound. A scheduled agents' meeting to boycott the Paterson house until the work date, pack in our for the leavest date, pack in our offendads inght (2), never came off.

from the house. Buddle and Elille Carr, skaters, have the closing as-signment and do well with it, not working too iong. Act is done on a high table, which gives it a little difference from most skating turns. Do four sturnts and everybody is on for finale. Harry Clark, who is producing units for Cushman out of Chi this minutes when caught, with another nin plus going to the Coeds. Busi-ness okay considering forball team out of town this weekend. Barney.

Chicago, Oct. 8. Gertrude Niesen goes into the Chicago theatre here Friday (11). She'll double from her nitery per-sonals at the Chez Paree.





H. LUBIN

GENERAL MAN

SIDNEY H. PIERMONT

BOOKING MANAGER

Musician Held in Murder

Wednesday, October 9, 1935

VARIETY Andres Marsh Ben Barthe Gro Bar Bernie Gro Barthe Jestin der State Stein aussicht der State Bernie State State Hart State Hart Les State Bernie State Warvick State Warvick State Bernie Auftres Bernie Auftres Bernie Auftres Warvick State Bernie Auftres Bernie Charles Bernie Auftres Bernie Auftres Bernie Charles Bernie Ch East 14th street, cut from \$1.50 to \$1 top. To meet competition of Fox's-City, Playing nine acts and Kahloah 2 Brown Jacks 'Doc' Hyder Orc Mohamed & Jaarra Carl Hoff Oro Zenoda Spencer Variety Bills Tommy Dorsey Orc Barney Gallant's Barney Gallant's Gloria & Grace Sonia Trajana Herberts Gr Marden's viera Carolyn Marsh Randalls Jerry Lester Brandt, Fowler & C Manning & White Eddle South Orc 'Doc' Hyder or Rafters Jean Hammill Mayo & Marie Josephine Millan Jane Hart Frank Murtha Eddie Hartman Earl Denny Orc Mae West, late feature of 'Some-ti',' was preparing to resume vandeville. Dropped out of the Co-lonial, N. Y. Aug. 9, pleading illness, and just picking it up. Single act. NEXT WEEK (Oct. 11) Sonia Trajana Herberts Gr'awich Vill. Inn Jerry Kirkland Alleen Cook Betty Rowland Sylvia Sims Elina McCoy Jimmy O'Neal Joe Lane Trudy De Ring Jeanne & Giorla Béddie Stanley Antony Tosca Or Gypsy Tarern Marion Alden. THIS WEEK (Oct. 4) badie Hartman Barl Denny Orc Silver Läke Inn An (Cawkohn) de Floir de Richard Floir de Richard Ca C 200 Beth Chailte Eddie Knietaero Phil Stewart Beien Rich Danny Daniels Mildred King Phones Mogal Phones Mogal Phones Mogal Phones Abgal Pho Maxlm's Maxim's 3 Rivera Boys Cliff & B Hay Albert Melango Sidney Ross in connection with bills below show, whether full or spli 000 Act imports from Germany inton parls Jiamie Rose Jiamie Rose Jiamie Rose Jiamie Rose Gene Fosicks orc Sont Rose Herrera Orc No. 1 Fitth Ave Teddy Lynch Hazol Webster Julie & Joe Normandle Ann Courtney Raiph Chickolo Royal Jasters Old Roumanian Abraha Cric Mon Parls Act imports from Germany wete falling off. Acts thought the dollar was worth only 50c, and asking salaries accordingly. Agents con-ducting a campaign of education. Mostly dumb acts, needed for fairs. Paramount (3) That is Neison (1) Ming & Toy Ming & Toy Ming & Toy Ming & Toy Call (1) Ming & Toy Call (1) Ming & Toy Call (1) RKO Gypsy Tavern Marion Alden Sonya Yarr Peaches Pell Natacha Pima Bohsmlans Jim Healoy's Jack White Joe Frieco Vincent Padula Orc International and a second sec (4) Maj Bowes Am II KANSAS (1777 Malbatreet (4) Frankle Masters Co NEW BRUNSWICK Keith's (5-6) Don Francisco Burlesque business was even better than the preceding season, and that had been very good. Smoking only in the balcony brought more women to the lower floors. Howard Lanin Oro Zatha Century Taverz Helen Lloyd E & A Kinelly Marking Construction Targey Zoenn Oro Wate Sine Construction (Targey Zoenn Ore Wate Sine Construction (Targey Zoenn Ore Wate Sine Oro Wate Sine Construction (Targey Zoenn Ore Wate Sine Oro Wate Sine Oro Wate Sine Oro Construction (Targey Zoenn Oro Wate Sine Oro Construction (Targey Zoenn Oro Wate Sine Oro Marking Construction (Targey Zoenn Or Lens. Con Francisco Radio Aces Fritz & J. Hubert Grace DuFaye Co Vincent Padula or Anna Heid's Paul Bass Orc Bobbette Christine Hickory House American Burlesque Assn. issued a stringent order against all bare leg numbers. Meant it, too. Josphette Christ Hickory Hous Sybil Kay Donna Hoyt Jinmy Little Wingy Mannone Hilyw'd Restnun Abe Lyman Oro S Biltmorettee Ben Dova Luba Mulina Rose Biaine Varsity Eight Jorry Cooper Grace DuFaye Co **PROVIDENCE Keith's (10)** Washboard Co Bud Harris Co Cabin Kide Stepin Fetchit Lindy Hoppers (3) Henry Armetta. 'Sunkist Rev' London Morris Gest reputed to be draw-ing \$150,000 a week from his three blg spectacles, 'Mecca,' 'Aphrodite' and 'Chu Chin Chow.' Had \$400,000 sunk in 'Mecca.' Some of it stayed onyx Cinb Onys Club Frank Foebra Jos Helback Red MCKenile Eddy Riley Oro Paralite Bob Lawrence Moore & Revel Feeling Bates Moore & Revel Feeling Battes Gienn Huiten Oro Flace Elegapte Bom Keit Born Keit Gue Lazaro Org Guace de L'Opera Week of Oct. 7 Week of Oct. 7 Canterbury M. L. EDGWARE ROAD Lay Doughton Y. Control Control 22 And Yourge Control Control 23 And Y. Control 24 And Yourge Control 25 A & M. Harrison And Yourge Control 26 And Yourge Control 26 And Yourge Control 27 And Yourge Control 28 And Yourge Control 28 And Yourge Control 29 And Yourge Control 20 And Yourge sunk in 'Mee Luba Mulina Rose Blaine Varsity Eight Jarry Coopern Jarry Coopern Vrmelie & Dritor Jarde Dritor Marion Martin James & Mathews Phylise Cameron Chanter Driedle Burgen Jaisenick (Frazee Sie Butel Sato Bata Sie ROCHESTER Keith's (11) Noble Sisele Bd (4) Marcus Rev LOS ANGELES NGELLES 13 33 6 duBord Preggy Gibert Ore-Unare Joon Carl Dudies Oro-Mariana Mariana Adriana Adriana Adriana Adriana Cont Dudies Oro-Hanon Wester Oro-Palomar Kay St. Gernaine Pig Nen Garo Anson Wester Oro-Pig Nen Garo Adriana Mudon-Mestger Giber Singing Walters Mudornetiss Mudornetiss Mudornetiss Mudornetiss Mudornetis -Muton Maria Mariana Mudornetiss High railroad rates kept 'Ben Hur' off the road. It had been touring 20 years. In rehearsal when disbanded. Reverix Wilshire Beserty Wilshire Billie Richmond Larry Lee Orc Biltmore Bowil Jimmor Rav Bowil Jimmor Rav Barghor Crane 2 Beatrice Hagen Crane 2 Beatrice Hagen Care de Paree Ramsell Girle Jon Smith SCHENECTADY Keith's SCHENECTADT Eelth's 1st half (10-12) Cavalcade De Par-2d half (3-5) Don Lee & Louise Ross & Bennett C. Freed & H Bd Ross Pierre & S Liazeed Arabs Liazeed Arabs **50 YEARS AGO** rom Clipper) Joe Boganny Co 3 Australian Bo STREATHAM Maurice CHADWELL H'TH Place de L'Opera Bob Grant Oro Balnbow Grill Joe Candullo Orc Terl Josefovitz CHADWELL H Palace Mayer & Kitson Blum & Blum CHELSEA Balace McNish, Johnson and Slavin's min-FIREATHAM Palace Chae Manning Bd Heirschel Henlere 3 Matas TOOTING Granada Maning Bd Hern Hern Maning Bd Hern Hern Maning Bd H Botel Astor Botel Astor Jack Berger Oro Motel Bittmore Joseph Zatour Oro Botel Backinghas Edouard Fontana Hotel Commedore Johnny Johnson // Micha Roginsky O/ otel Edison Duke Eneton Oro Hotel Elysee Johnny Paine TRENTON Capitol Ist half (5-6) Robbins 3 Mack Bros & Bobb Rita Royce Co Don Zelaya TROY Proctor strels attended a performance of Lester and Allen's minstrels in a body at St. Louis. Knocked the show cold, but John L. Sullivan made a hit in his alleged classical Cortez Bd CLAPTON Rink Keith & Cortez Hilton & Max Premier Mayer & Kitson Blum & Blum Ramsell Girie Don Smith Irene Miller Lew Janet & F Ted Dawson Oro Bill Fleck Orc Cate La Maze Tommy Lyman Bruce Fletcher Bainbow Boom Ramon & Renita Ray Noble Orc Frances Maddux Imogen Carpenter Ramon Ramos Orc poses. TROY Proctor 1st haif (11-14) Ross Plerre & 3 Jerry & Baby Grds Pat Rooney & P Jr 2d haif (4-7) Cavalcade De Parce Cola Stone, trick cyclist, was burled in St. Louis. Most of the mourners followed thy hearse on bicycles. Re. Ramon Ramos Orc San Souci Jerry Blaine Orc Savoy-Plaxa Dick Gaeparre Orc Rosita & Fontana Dwight Fiske Basil Fomeen Orc ench Caelno DAYTON Helth's (11) mny Davis Co In the articlese In the articlese Stan Chir Ore Club Ceatury Billy Gray Jerry Bergen Jerry Bergen Jerry Bergen Hel Channior Hel Chann Hotel Eiysee Johnny Paine Hotel Gov Clinton Bert King Oro otel Lexington Enrica & Novello Ozzle Nelson Oro Harriet Hilliard Hotel Lincoln R/ Provincial Some of the dime museums went for two theatres and two shows, Sam Bernard was the star at Drew's museum, New Haven, Pete Contrelli Oro Pirrone's Loew Pete Contrall Oro Dororitome'st Dorothy Davis June Mark Drog Rossevic Hotel Steven Det Hotel Velyn Detage Charles Bourne Yeleyn Detage Charles Bourne Yeleyn Detage Charles Aame Bedie Oliver Oro Sherry's Bert Douglass Eagene, Scat Eagene, Scat Dole Whitman. Armand & Audrey Deena. Week of Oct. 7 Sherry's Week EDINBURGH Beene Roma & d Ist half (1-9) d half (1-9) C & LASGOW Theatre Royal Herbert Hart Bruce & Radeliffe 6 Claudette Gle Johnnie Bryant Wineton Powers Betty Rogers Gladye Redmond Ship Grill Laurence Glen Bruce Bairnsfath Dick & Dot Remy Penalow Co Co as booked LEITH Capitol Jth haif (1-2) Co as booked 2d haif (10-12) Helene Roma & C NEW YORK CITY State (11) 4 Casting Carons Eddie Hanley Grace Hayee Benny Rubin Gaylene Sis Rev PITTSBURGH Penn (11) Will Osborne Ora Duponts D & D Parker Hall & Dennison Gordon Reid & K Pedestal clog dancer with a min-strel show was the victim of an odd accident in Cincinnatus, N. Y. Stage was low, and he caught his feet in the files as he turned a somersault, falling to the stage. Woody Herman Earl & Josephine Isham Jones Ord с Ship Grill Rilla Dan Jules Monk Ruddy Smith Small's Faradise Charlle Johnson Or: Palmire & Vales Chunk Robineon Ollie Pottere Alfreda Hotel Madia Ramona Val Olman Orc Hotel McAlpin CIAL DENTIST TO THE N Three blowdows in one week something of a record. Barnum at Titusville, Pa.; Van Amburg, at Meadaville, and Robbins, Martina-burg, W. Va. Apparently the same storm. Only minor casualties at all three, Enoch Light Ore Mary Danis DR. JULIAN SIEGEL FARAMOUNT BUILDING This Week-Jerry Lester; Jack White H tel Montclair Hotei Montclair Coral Ielanders Don Richards Oro Hotei New Yorker Curry & Naida Ciyde Lucas Oro Hotel Park Lane Alfreda Arnette 3 Blink Boys⁹ Amos Bonds Marjon Huirston Cabarets WASHINGTON WASHINGTON Arch McDonald All the Godfreys Robert Hollowald Nellet Wonder Annette Amee Raye Saxe BALTIMORE Century (11) ajor Bowes Co DETROIT Fox (11) Cab Calloway Or Armand & Audrey Deena Boh Millar. Orc Three Jittle Pige Doris Baker Leslie Shreckner Gl-Gl Gene Tabor Faith Arden Mariorle McKay Hariene Davis Denice Bruno Blaine & Elaine Lloyd Finge Oro Toppe's Elmer saarjon Huirston Stork Colo Oro Bodrigo Oro Sully's Bhowbeat Alberta Pryme Betty Rowland Dorothy Bleckley Brackin Soott Francis Smith Francis Smith Francis Soott Coretta Leo Town Bar Princess Chiny Town Caelno Club Adrienne_Lrübs Adrienne_Lrübs Adrienne_Lrübs Thomuwheisky's Stork Club NEW YORK CITY OBX CITY Gora La Redd Babe Wallace Juano Hernandez Sano Hernandez Sano Hernandez Sano Hernandez Sano Hernandez Holdia Bros a Bob Maithersan Maade Bros a Babe Maithersan Maade Hopkins or Cohanceas Lupe Noriego Lule & Rodinanita Culason Boatvalle M Sch ster Oro Ora Barret of Fun Hotel Pennsylvani Hal Kemp Orc Knott & Towne Barnum was suing the Hartford Globe, which had printed a dispatch to the effect that Barnum had de-iberately caused the death of Jumbo Cab Calloway Or NEW HAVEN Poll (11) Major Bowes Co Barret of Fun Dunn & Budd Moran & Merrill Benny Ralah Patricia Morgan Mickey Malloy Znodin. Spencer J & P Gouiding Ruth Love Tracey & Leonar Bert & Leo'e Percy Stoner Hotel Plerre Hotel Fierre Capert'n & Col'mb'i Joe Mose Orch, Hotel Plaza De Marco'e Eddy Duchin Orc George Sterney Ort Hotel Ritz-Carlton George Givot Acropolis 7 Pyranifi 3 Clarence Orlick Joey Lee Orc My Blue Hearen Gene Auetin Candy & Coco New Yorker Boby Gram Mascha McDole 3 as a press stunt. Paper fired the correspondent and sult off. Paramount Topsy's Elmer Leon Rice Agnes Johnson George Redman Averil Eugenja Dorothy Alygie Betty Knox D'Oyly Carte's 'Mikado' troupe gave a gala performance with Sir Arthur Sullivan leading the orches-Earl Jack & B Lew Parker Co Abbott & Parker Mark Fisher Orc Uptown (11) Max Co Rio Bros F Robinson & Br CHICAGO Chicage Percy Stoner Chie Goldman Chio Goldman Bijon Geo Scherban's O Bill's Gay 90's Joe E Howard Cherry Sisters Bart Swor Arman Veccey Oro Hotel Roosevett tra. Prices upped to \$2.50 for that night. Hotel Rocewett Gomez & Winona Tito Coral Georgie Tapps Virginia Verrill Bernie Cummins Or Hotel St. Moritz Little Jack Little O Muelc Hall Boys Biotel St. Begie Medrano & Donna Emil Coleman Orc Hotel Weylin Elei Liovd Bill's Gay 90 Joe E Howard Cherry Sisters Bert Swor Billy Beard Bud Williamson Ted Hendrix Mike Bernard Nate Busby Jerry White Gue Wicke Jim Dovin Harrier Carr Marier Carr Mary Littmar Ore Cabe Obsetty Rav Ubani Gadorg Bentier Rav Ubani Gadorg Bentier Rav Lee Simmone Boby Evan Gitt Bellike Daniele Bowny Briesne Chie Bohor Chairles Farrithan Ray Benson Oro Village Barn **Burlesque Routes** Arthur Wing Pinero over to re-hearse the Daly Co. in his "The Mag-lstrate." Deauville Bee Sherman Mike Landau's Ore Week of Oct. 13 Delmonice's 'Everything Goes'—Hudson Union' City. 'Hi Hat Rev'—Werba's Brookiyn, N. Y. 'Paces Makers'—Republic, New York. 'Say It With Girls'—Empire, Newark, Delmonico's Roy Sedley Ruth King Perry 2. Rosalio Roy Gall Reese Theo & DeChine Muriel Amee Mike Durso Orc Managers were pleasantly sur-prised at the improvement in busi-ness at the N. Y. houses. Hoped the panic was over. Times had been tough. Still poor on the road. Say J. N. J. A. Michael and S. Michael and In the second se Cafe Rene Cafe Kene Vincent Sorey Oro Cito Guizar Cafe Tronv e Donna Cristine Torionia Mike Durse Orc Jack Dempsey's H'wkins & M'rhead Barbara McDonald Marshall & Inez Dave Herman Orc Barbara Jason Ei Chico Einiis de Torre Orc E Tereador Uca Oilda Warner Clipper published the routes of 334 companies. Largest number ever. There were 238 dramatic shows and 34 musicals, Joaquin Garay Jraquer & Mertt Bronyer & Mertt Bronyer & Mertt Bronyer Method States Me ELIZABETH Bitz (11) Benny Meroff Orc Show Boat Rev' LANCASTER Capitol **15 YEARS AGO** Central Pk. Casin Yacht Club Boys Leo Reisman Oro Chatean Moderne Mollie O'Doherty Casino Boys Claremont Inn rom VARIETY and Clipper) Louis James blew out of the Bar-rett Co. Couldn't get along with Barrett. Latter. was sore about James announced starring tour the Adolph Zukor predicted a depres slon in film biz. Costs were risin faster than rentals. Capitol 1et half (11-12) "B'way Jamboree" **PHILADELPHIA** Earle (4) Phil Spitalny Oro BURGENUMOUT Los Ojida Carmelena D J Escarpinter El Morecco rising Claremont Inn Freddie Starr Ore Jos Szigeti Oro Club Gaucho following year. Mrs. James (Marle Wainwright) remained as Barrett's 0 Roy Benaon Oro Village Barn Brian McDonaid Jack Beity Lee Tessa Ruby & Zeke Sammy Waleh Village Nut Club Murray & Alun Walcort-Astoria Rudy Vallee Orc Dilly Orifin Joe Smothers Hannah, Sylvestor Wivel Publicity men were preparing to fight for a square deal for films. Wanted as much free space as base-ball got. Phill Spitalny Oro PITTSBUEGH Schanley (11) Will Oeborns D & D Rogers Duponte Hall & Denlson Gordon Reed & K One Hour, with You Davo_Rines Girls Ai Norman Libonatti Tr leading woman. Club Gauche Dimitri Blanca Volland Olga Acosta Munoz & Balan D & Helen Virgil Ernie Holst's Ore Marteli's Bd Famous Door Red Norvo Orc Fifth Ave, Hotel Harold Stern Orc Vaude in La Crosse Chicago, Oct. 8. Majestic at LaCrose, Wis, opens with vaule Oct. 19 on a Saturday and Sunday policy. House will be booked through the local Boyle's-Wollbert. office. Munoz & Balan D & Helen Virgil Club New Yorker Kathryn Parsone Jack Meyers Oro Cocoanut Grove Henry Halstead Or Chez Clusse Du Ponts were reported to be pre-paring to enter the raw stock biz. They did. FIGURATE AVE. JIGGE FIDTE TATES TO PERSON AVE. TATES TO PERSON AVE. TATES Plenty of theatre buying and se Woolfolk office. Albee Sisters spotted to head the initial line-up. ing. Wise buyers figured on the amount of income tax paid to gauge value of buys. Burns & Farney Peggy Mann Independent Roranne Man-Abont-Town Bill White Betty Barker Congress Wivel Frank LaSalle Ord Milton Mann Org Congress Dick Buckley Francois & Floretts Hilda Elfonte Sobil & White Allan Small Orc Don Redman Orc Don Redman Orc Cog Ronge Roberta Alaire Joe La Porte, Orc Tiedale Trio Cotton Cisb Nina Mae McKinney S. A. Lynch bought three more CHICAGO State Lake (8) Bob Stickney Co Keith Clark 4 Mullen Sie Annin Cohen Dixie Masen Don Galvan Sylvia Clemence KANSAS CITY, MO Tower (11) Ben Chaves WORCESTER GETS BURLEY Jay Seiler 4. Franke Harris & Howell Jack Careon LOS ANGELES theatres, bringing his Southern En-terprises up to a 20-house chain. PHILADELPHIA Worcester, Mass., Oct. 8. Worcester theatre, only les Jefferson theatre, Keith house on big here in recent years and the sourcester that the one left here here hand the sourcester that the one left here here hand the sourcester that the one left here here hand the sourcester that the sourcester has been dark since the sourcester has been dark since least spring. Addiphia Hotel Violet Love Hob Roltner Rösemary Dering-Paul Nolan Flerre & Temple Woods & Bray Bankoft & Cannon Arthur Boran Evan B Fontaine Agnes Tolle Eddle Bonnelly Orc Vincent Rizzo Orc Anchorage Inn Pete Woolery DiGastanos Dol Regis Orc Mario Villani Janice Williams LOS ANGELES Orphenm (2) Jimmy Dove Co Avaion Boye Clark & Gratis Stone & Lee Chilton & Thom Aerial Bartietts tour and gloomy about the road. Rallroad rates were excessive. So were backstage costs.

were

I FGITIMATE

Plays on Broadway

Squaring the Circle

Parce in three acts by	Valentine Kalaye
presented by Trl-Art al	Lyceum, N. Y.
Oct. 3. '35: translated	and adapted b
Churles Malamuth and I	Eugene Lyons; dl
rected by Dmltrl Ostrov;	production super
vision. Edward Mendela	ohn; \$3.30 top.
Vesva	David Morri
Ludmilla	De Neergaan
Tonya Kuznetzov	Fraje Gilber
Abram	Eric Dressle
Sashka	Sashki
Rabinovitch.	George Hellc
millan Tonkoncgov A	Iberl Van Dekko
it is Novikov	aristides De Leon

and of the third act, they switch and all is well. "There are some very funny laughs in that, despite it's too skimpy." She American a state of the second term of the second second second term of the second second second second surrefine. Adaptation is a satire on Soviet rule that's been highly sea-soned here. That the Russians ac-their native a sense of humor. And the fact that it has been a very big hit over there for a numbers of years tells more. In America, as it's been fixed, it will bump into two things. Its been (Continued on page 58)

'FRENCH DRESSING' FOR BORDONI IN HOLLYW'D

Hollywood, Oct. 8.

Hollywood, Oct. 8. . Arch Selwyn and Ray Goetz will co-star Irene Bordoni with several picture names in 'Trench Dressing.' adapted by Roland Leigh from the French of Sacha Guitry. Picce will have original music and lyrics by Cole Porter, but is not a musical. Expected to open either' at the Expected to open either at the Belasco or Blitmore here next month depending on the run at the Blit-more of 'Golden Sunshine' which, Seiwyn and George Jessel are pro-ducing. Miss Bordon is due here the way.

Reading Legit Set

Reading, Pa., Oct. 8.

Reading, Pa., Oct. 8. William O. Heckman has pre-empted the rental of the Orpheum for a series of road shows, first le-stituate attractions in Reading for methed. In the Captor Were pre-edited. In the Captor Notarte, now closed, last winter. Orpheum hest winter. Out last tall for a stock cngagement, but this ended suddenly after a few weeks. Orpheum hest 1700 seats for stage shows. Heckman will present Blossom Time' Oct. 15. Other bookings are Eva. Le Gallenne repertory, 'Old Maid,' Walter Hampden, Cornelia Other on a Horse,' Student Prince' Philip Merivale and Gladys Cooper in . Bakacsgoarean, 'Ener', 'Student

Shows in Rehearsal

'Dead End'-Norman-Bel Geddes. 'Edin's End'-Milton Shubert. 'Play, Geni Play' (Prodigy)-'Play, Gen Lew Cantor "Love is Not So Simple'-Theatre

Gulld. 'Substitute For: urder'-William

Harris. "Three Mon On a Horse' (Road. No. 4)—Alex. Yokel. "Dodsworth' (road)—Max Gordon: 'On Stage—Rowland Stebbins. 'Pride and Prejudice'—Max Gor-

on. 'Good Men and True'—Frank Merlin. Beautiful'-Sidney

Harmon 'There's Wi Women'-

D. A. Doran. 'Crime a arches On'-Bushar and Turek. 'Triumph'-Elizabeth Miele.

'Triumph'—Ellzabeth Miel 'Strip Girl'—L. Lawrence ' 'Scandals'—George White. 'Jumbo'—Billy Rose. rence Weber.

'VENUS' STARTS WASH. SEASON: 'ROMEO' NEXT

Washington The Capital's legit season gets under way this week with 'Venus in ich opened at the National, Silk.'

Silk," ich opened at the National, töwn's only legit apot. last night, (Monday). House was relighted last week for "Crusades' (Par). Season Jooks bright, with Kath-arine Cornell's, Fonce and Juliet' set for Oct. 14. Show is Cornell's first bow here in three years and, hall orders have just about sold out both balconles. Max Gordon's 'Pride and Preju-dice' is due Oct. 21. 'Midsummer

Max Gordon's Pride and Preju-dice'ls due Oct. 21. 'Midsummer Night's Dream' (WB) gets two weeks, beginning Oct. 28. Only other dates set are 'Great Waltz', Nov. 11; 'Anything Goes,' Nov. 18, and Merrivai-Cooper in 'Othello,' Dec. 2. and M Dec. 2.

Two Week Runs for All Pasadena Plays

Pasadena, Oct. 8. Community Playhouse, opening its fall season today, inaugurates a new pollcy of two weeks' run for each ttraction,

Repeat of Elmer's Rice's 'Judg-ment Day' is set for the opener, with Mischa Auker, Akin Tamiroff, Tamara Shayne, Charles Lane, Cy Kéndall, and Robert Livingsion in the cast. Other plays scheduled are 'Fly Away Home,' Oct. 22: 'Bird In Hand,'Nov.5; 'The Cherry Orchard,' Nov. 13 Nov. 19.

Dubuque Hopes

Dubuque, Ia.,

This sector, with bulging granaries and high prices for commoditles, is looking to Des Moines and the Shrine auditorium for a stirring

season of legit. Advices reaching here are to the effect that Broadway producers. Advices reaching here are to the effect that Broadway producers, having eyed the impressive box offices of last year, are willing to bring anything to Jowa, come this winter, except the Radio Clry Music hall. More than a dozen road shows have been set, with more in the offing.

Kinsey's Start

Canton, Oct. 8.

Tor. gitago shows.
 Thegeiman will present Blogsom Time' Oct. 15. Other bookings may be an end of the shows.
 Canton, Oct. 8.
 Kinsey Players, who were at the pros-trand for a long run last wilater, Jarad for a long run last wilater, Jore r popend, Torky, Jarad Jarad Kapes, Jance Jarad, Jarad Ja

Buffalo Perks

Buffalo, Oct. 8. Seven bookings in one month are it for the Erlanger, representing he heaviest season several

the neurost season sector years. "Shows are "Tobacco Road, week Oct. 3; Civic Opera Company (Gli-bert and Sullivan), 17-13; Cornelia Otta Skinner's Maralon on the Hudson, 21; Life Begins at 8:40, 22-23; American Beliet, 25-27; Biossom Tl , 28-30; The id Maid, Nov.

HUSTON STARTS LEGIT SEASON IN CLEVELAND

Cleveland. Oct. 8. Cieveland. Oct. 8. Waiter Huston, back from Eng-in 'Geol' Rhodes' for Gaumont-British, ardved in Cleveländ Mon-day (7) to begin rehearsals for an-other road four in 'Dodsworth.' Sinclait Lewis - Sidney Howard play will open the winter legit sea-son at the Hanna Thursday (10) for three nights. Company got in Mon-day (7) to begin drihearday (10) for three nights. Company got in Mon-day (7) to begin drihearday (10) for three nights. Company got in Mon-day (7) to begind three days getting cues and the revolving stage oiled and the revolving stage oiled Too wing Huston, the Hanna will mer Nights Dream, (WB), begin-mer Nights Dream, (WB), begin-mer Nights Dream, (WB), begin-mer Nights Dream, (WB), begin-mer Nights Dream, (WB), begin-hits week with a line-Sittler Sweet 'week day Nov. 3 and 'Old Mald,' Nov. 31 for three.days. Frederick McConnell's Play House Is also launching its winter season this week with a line-scaled provide the the-tarte's biggest show yet, -requiring 'Do the cast and a-huge steamship built on the stage.

Shubert L.A. Revivals **On West Coast Tour**

Los Angeles, Oct. 8. First two light opera revivals, Sitter Sweet' and Rose-Marie, to be produced by J. J. Shubert in the Shrine Auditorium, will go on tour with M. D. (Doc) Howe of Fanchon & Marco handling the routes. Roed jaunt along toost and through model of the state thons will tree, along with reduced chorus line and complete new state i

'Road' Starts Detroit Season; 2 Others Due

Season; 2 Others Due Detroit, Oct. 8. "Tohacco Road, slated for a lim-liced run, opens Detroit's legit season Sunday (13) at the Cass Theatre. James Kirkwood heads the cast. Next attraction booked for the Cass is The Old Maid, due Nov. 24. Judith Anderson and Helen Menken top the cast. 'Anything Goes' will come in Dec. 2. San Carlo-Opera Co. Is playing: this week at the Broadway-Capitol Theatre, former picture house. En-

this week at the Broadway-Capitol Theatre, former picture house. En-gagement ends Sunday (13). Detroit's only other legit theatre, the Wilson, is to open Oct. 20 with the road film, A Midsummer Night's Dream' (WE).

Inside Stuff-Legit

Bill Rose's 'Jumbo', rehearsing in three different spots, moves into the Hipp late this week for the first of its final rehearsals before the ex-pocted Oct. Seth premiers. The forelapt circus acts, most of 'em booked through Wirth & Hamid, are still arriving from abroad and auditioning. Quite a few are 'German turns. While the Hippodrome was being redone so that the main floor and first mezzanine merge In an Intimate stadium fashion, most of the rehearsals have been going on at the Manhattan Open House; at Charlie MacArthur's, estate; and in Brookpow. Allen & Cester has been in possession of a Prospect Park (Brooklyn) riding academy for the chorine-competitions. the chorine-equestrienne routines.

Joe Sweeney, in light Case of Murder, was plenty pleased with the bouquets tendered him in a Sunday column last week. He rushed to a sense that the sense of the sense of the sense of the sense the write that the girl who counted the words politely sugged to Sweeney that he might while to use the company's foral service. Later the actor sent another message explaining the Gaelle expressions used. Ick Watis, of the Heraid Tribune, was the praise giver and the recipient of the actor's blessings.

Ownership of 'Moon Over Mulberry Street,' which moved from the Lyceum to the Mansfield, N. Y. last week is split into 10 equal shares, owners are mostly unknown to show business. Joe DeMilt has one share and same percentage is held by Standish and O'Nelli, the pre-

Show has been getting slim grosses but costs little to operate.

William Ovlatt, formerly general manager for Comstock & Gest, has returned to New York and contemplates reentering show business. He handled the firm's spectacles, resigning atter the run of The Miracle'. Ovlatt retired to West Falmouth, Mass, and built a number of houses there. Shrinkage in reality values resulted in Ovlatt disposing of the properties

Louis Lowenstein, general manager of 'Anything Goes,' is rning to fly, aiming for a pilot's license. Last week he told the show's pro-ducer. Vinton Freedley,' hat, he was going to take his first solo flight. Manager requested he wait until the show was moved from the Alvin to the 46th Street, N. Y. Lowenstein conceded the point.

Walter Fidgeon, now in 'Night of. Jan.', ' headed for Metro until the money angle arose. M-G scouts when he played at Locuts Valley.' Failure to agree on salary may halt Metro's effort to get the player who is now reheatising for lcad in Broadway presentation of 'There's Wisdom in Women.'

Added sldes have been written into 'Night of Jan. 16,' Ambassador, N. Y., introducing another witness in the courtroom meller. New part is played by Mary Batista. Robert Shayne is being replaced as defense attorney by Harold Tucker.

Attorney Carl elm, known in Broadway legit circles, has joined the law firm of Powers, Kaplan and Berger. He has been active in the legal department for Hearst publications and will also continue his affiliation with that organization.

Irene Deiroy, away from the footlights for four years, returned Mon-day (7) when she replaced Bettina Hall in 'Anything Goes' 46th Street, N.Y. Show is due to tour soon and Miss Hall did not care to go on the road.

PLAYS OUT OF TOWN VENUS IN SILK

Plttsburgh, Oct. 1.

The Stranger. J. Harold Murray Janl Jack Young Lukas and Pall Jack Young The Other Stranger. Joseph Macaules Hambuachek ender. Bein John Sheehar Oypsy Band. Leader. Bein Loblow Landlord of Inn. John Cherry John Shcehar Bela Loblov John Cherry Alice Dudley Josey RakiJohn Ray

vaude for a long time as half of the team of Bellett and Lamb. The Cluristic gail is a hard worker but couldn't be heard beyond the middle of the house on opening might, while Lamb doesn't seem to fit. He de-pends chiefly on that loose, double-(Continued on page 62)

FUTURE PLAYS

'Sing Before Breakfast,' farce about show biz by John P. Murray and Allen Boretz. Harry Wagstaff Gribble, will dhrect Sam H. Harris' second production of season. Now

'Good Men and True,' by Frank

"Good Man and True," by Frank Meriln and Brian Markow, Former will aponsor. Sidney Phillips first announced as producer. "Fire Across the Sky," by Joe Bates Smith, goes hito rehearsal for Elizabeth Miele after opening of her first prod. Triumph." "Tell Me Not," by Edwin Delbridge, taken by Janet of France for win-ter production. Edward La Roche will direct. Chet Bree doing incl-dental music.

ENGAGEMENTS

ENGAGEMENTS Earl Oxford, Jack Hartley, Forde, 'Scandals' Edward Colebrook, Men On a Horse' (road). Martha Sleeper, Vera 'Marshe, 'Good Men and True.' Ernest Thesiger, 'Hamlet.' 'Irene Delroy, 'Anything Goes.' Mabel Moore, Eddie Garrey, Anta Fouthe, Jilaabeth Dewing, Hada A Heel, 'Men White, 'Achilles Hada A Heel, 'Muset Mantle,' John Beal, 'Russet Mantle,' Anta Kruger, Percy Waram, Har-old Soott, 'Fride and Prejudice.' 'John Cromwell, 'Romeo and Ju-Het.'

"John Cromwell, Romeo and Ju-liet." Eddle Garr, 'Satellite.' Donald Randolph, Mary Rogers, 'Crime Marches On.' Mexander Price Science of Cagh-Alexander Price Science of Cagh-Betty Lawford, 'There's Wisdom in Women.' Ina Cilaire, Dennis King, ' Not So Simple.' Lela Mooce, Stdt.

LEGITIMATE

Duffy Preps 'Autumn'

First Equity Informal Meet Held: Much Talk on Recommendations

First open, informal, meeting of Equity for the purpose of 'talking things over' was held at the Astor. N. Y., Friday (4). Gathering was dominated by the Actors Forum and athough the meetings were designed to make the Forum's own sessions unnecessary, Equity's younger group huddled by itself to decide on its future program. Not more than 150 actors attended, other members staying away, aware that any pronosals adopted would merely be recommendations to the Council.

Principal discussion arouse over the basic agreement proposed by the managers. Forum speakers defi-nitely opposed the move, contending such a contract would the Equity's hands. Maida Reade, who originated the informal meetings presided, but Frank Gillmore, Equity prexy, answered. He stated that the managers had requested an agreement so that they would be enabled to have a fixed basis upon which to budget their, season's productions. Gillmore declared that the sug-

Gillmore declared that the sug-gestion seemed logical in light of the new policies adopted by the association without managerial as-sent. He added that a basic agree-ment need not hold off new regula-tions, but that the managers would have a chance of having a say in framing the text. It will be up to the Council to make the declaton, but in any event the proposed agreement would be placed before the general membership at the next open meeting in Dec. Criticism was made of the asso-ciation's monthly house organ.

Criticism was made of the asso-ciation's monthly house organ, Forumites, making caustic remarks about the futility of the publication. Idea was put forth that the mag should be more reportorial, instead ditorial

of editorial. Gillmore again rose to speak for the administration, defending the monthly's conservative policy. He explained that, in light of the organ-ization's economy program, the pub-lication had dispensed with filustra-tions. Gillmore also mentioned that the more frequently menthe mag is more frequently men tioned or quoted in the New Yor press than any other union publication

Nor. Whether there will be further nonthly informal meetings is not effnite, that being up to the Coun-li. After, last week's powwow if as generally felt that the regular uarterly meetings should suffice. monthly definit

ALLIANCE POSTPONED UNTIL NEXT SEASON

Theatre-Alliance, which loome up last spring as an actor-producing group, expected to be the most active this season, has been aban doned until next season, if and when. Money is being refunded to subscribers, who kicked in \$100 each for the proposed repertory season which was to include several new lays.

General set-up was that each the professionals participating the group as actors or directors y was to have an equal voice in the poli-cles, selection of plays and manage-ment. During the summer, how-ever, friction arose and several who

ever, friction arose and several who were in the Alliance from its in-ception withdrew, after reputed tills with Eimer Rice. Reported the lat-ter's domination was the cause. Group hoped to raise \$75,000 for a budget to extend through a 40-week season lut the subscriptions obtained amounted to much less. Now announced that a new try will be made with \$100,000 as the ob-jective.

CIVIC HOUSE

CIVIC HOUSE Gary, Ind., Oct. 8. Gary Civic Repertory co., little theatre group, has taken over the Ritz, which first played films and then was converted into the now defunct Club Ballyhoo. C'vic ry, now in its sixth year, h: been producing 10 shows an-nually, each for eight performances Kerbert Tarnes Earl is founder and managing director. managing director

No 'Forest' Stock

Baltimore, Oct. 8. The Leslie Howard-Arthur Hop-kins-Glibert Miller triumvirate, which iast year presented "Petrified Forest" on Broadway. her Forest' on Broadway, has with-drawn the stock rights to the Rob-ert E. Sherwood opus. Move sug-gests that the play might be toured this season.

this season. Raymond Moore, who will oper a stock stay at the Maryland here next week, sought Forest for pro-duction with his resident company

GUILD'S \$7.70 TOP ON 'PORGY

Lifting the opening night pirice for premieres is something new for the Theatre Guid-top for 'Porgy and Bess,' which debuts tomorrow at the Alvin, N. Y. going up to \$7.70. Last week, the first night of 'The Taming of the Shrew' at the Guid was \$4.40 top. Under the top prices printed on both tickets was set forth the subscriber's price of \$2.20. Guid people stated it had few 'Shrew' premiere tickets to sell because of its distribution to its reg-ular seasonal first nighters, but 'It made the subscribers feel good' be-cause it was indicated they were getting a bargain. However, that does not strictly

setting a bargain. However, that does not strictly apply to the larger capacity Alvin for the "Porgy" start. There are about 200 more seats available on the lower foor there than at the Guild's house, directly across the street. "Porgy' is the flighest priced premiere yet attempted by the Guild and first night takings will be ap-proximately \$2,500 more than usual.

'THUMBS' OFF, FIRST CASUALTY ON ROAD

First road casually this season is Thumbs Up,' which folded at Har-risburg Saturday (5). There have been some tryout withdrawals but a long tour was planned for the Eddle Dowling revue. Thumbs' played a number of New England and Pennsylvania smaller stands after Boston, but found the going too tough. too tough

too tough. Early this week a plan was re-ported whereby "Thumbs' would be merged with 'Sktech Book' and sent to the road again. Latter show is shortly due out of the Majestic, N.Y. It was presented by Earl Carroll with Lee Shubert intersted as a summer revue at the Winter Gar-den, N. Y.

Cop Punished for Rough Treatment of Ex-Actor

yracuse, N. Y.. Oct. 8. Found guilty of using unnecessary rough.ess in the arrest of James P. Corr. 64, ex-actor-director now serving as dramatics instructor with the CCC at Port Byron, J. Martin Kavanaugh, of the Syracusc police department, was given 'the limit' short of actual dismissal by Commissioner of Public Safety Wil-liam E. Rapp, Monday. Three-point per ity inflicted upon Kavanaugh costs him a month's pay, removes him from special de-tail as acting detective in plain clothes and returns him to a beat, f ad calls or his undated resigna-tion to be filed with the Commin-sioner for acceptance at any lime his actions may warrait. The oncoding. Dur, indicatod a per-tro oncoding. Dur, indicatod a per-tonal damage action will be proge-cuted against Kavanaugh. yracuse, N. Y., Oct. 8.

DEMOUNTABLE CAST

Hollywood, Oct. 8. Switch of principals to give talen-break was inaugurated by the oducers of 'The Screaming Skull producers of 'The Screaming Sku at the Bliss Hayden little theatre.

Fresh players were Leonorc Keefe, Bort Kalmar, Jr.; Nancy Mars and Betty Stein

Hollywood, Oct. 8. 'Autumn,' new Margaret Kennedy play, will be the next legit produc-tion for Henry Duffy. Duffy draws a leave of absence from duties of associate producer at 20th-Fox so that he can prepare the show. New production will be premiered here and then taken to New York.

Grace George Sticks To Legit: Will Start New Show for Brady

Although the passing of her son. William A, Brady, Jr., who was burned to death in a Jersey bungalow, caused Grace George to withdraw from ' ind Lady,' which was

closed at the Longacre, N. Y., the star will not retire from the stage as reported last week in VARIETY.

as reported last week in VARIST. Brady, Sr., who did not plan producing this fall, which is Play-house tenanted by "Three Men oin a Borse' has started work on a new show in which he will pre-sent Miss George. Veteran show-man stated that he and his wife need to be active because of the tragedy. Young Brady spent most of his spare time in Jersey, where he fre-quently took long horseback rides. On the afternoon when he fell asleep with a cigarette in his hand and ignited the bedolothes, the bungalow being consumed by flames, it hap' ignited the beddothes, the bungalow being consumed by fammes, it hap-pened to be the maid's day out, and he was alone. He was under age when the war broke out, but served at Fort Relly and Fort Ethan Allen. In 1930 he was made first lieutenant in the U, S. regular army reserve corps and was subject to call.

TWO PLAYS ON SAME SUBJECT, SAME TITLE

Impending clash between two Par nell dramas, both based on the life

of the Irish patriot, appears to have been missed. When the first an nouncement was made that a play nouncement was made that a play called "parnell," written by Elsie Shauffler, would be presented by Smith and Ayer, a second play with same title came into notice, au-thored by William H. Kirkbride, Latter script is in the hands of Carl Hunt and George Lefty' Milley. Robinson Smith and Fred Ayer Robinson Smith and Fred Ayer are youngsters who teamed to en-ter show business and posted near-ity \$9,000 with Equity to guarantee the first two weeks' salary, an un-usual sum for a drama. Stated that the cast had been slected but drama would not start rehearerails until Guthrie McClintic got his "Winter-set' started. Lattick sot, copene-will starter Lattick sot, copene-will starter taging 'Farnell' late this week week. Milier, speaking for himself and

Miller, speaking for himself and Hunt, then came forward with the other 'Parnell.' Pair planned get-ting their drama onto the Broad-way boards first but were unable to secure two name players currently appearing in another show. It was proposed that Smith and Ayer and Hunt and Miller exchange scripts for comparison, with the possibility that one management withdraw and permit the other to participate in the permit the other to participate in the show to be actually presented. Deal appears to have flopped, with Hunt and Miller undecided what to do with their script.

Aldao Shelves 'Dragon' **After Boston Tryout**

'The Ascending Dragon,' which opened in Boston last weck, has been shelved temporarily. Internal dlf-ferences account for the closing. Play was written by Frederick Jackson. It was presented by Camilo Aldao, an Argentine news-Camilo Aldao, an Argentine news-paperman, who started in show business in Parjs a couple of years-ago with Felix Ferry. This was his first Broadway try. Understood the author objected to script changes made, by Thomas Witchel, who directed the play. Lat-ter walked after Jackson declared he did not recognize his script. "Dragon! cast featured Cardini, card manipulator, who drew pralse of the Hub reviewers.

Managers Find Way Out of Paying For Rehearsals: Don't Send Out Call For Bit Players Until Final Week

VARIETY

No. 4 'Men' Set

Baltimore. Baltimore, No. 4 company 0f. Three, en on a. Horsc, which Alex Yokel put Into rehearsal in N. T, this week, will open, here at Ford's weeks of Oct. 28, then proceed to Boston where it expects to settle down for a run. A stretch in Philiy is figured after the Beantown booking.

'MARIE' FIGHT PUT UP TO REFEREE

Shuberts received an edge in the contest over the rights to 'Rose-Marie,' when Justice Collins in the Supreme Court of N. Y. referred to a referce an application filed by the

Supreme Court of N. Y. referred to a referce an application filed by the authors to intervene on an order by the receiver permitting the Salect Theatures Corporation (Shuberis) to down weight a with a payment of 600 weekly it a with a payment of 600 weekly in the salect of torneys for the authors, immediate-ly filed an application in the Appel-late Division asking that, the order be rescinded and the case again placed before Justice Collins for de-clsion. That move was made on the grounds that hearings before a referee would require so much time that 'Marie' might have played out its road bookings. Show is being played on the road by the same company now on tour in 'Bitter Sweet.'

payed on the road, by the same company now on tout in 'Bilter Sweet.'.ver gave permission to the Shuberts to play 'Marie' one week in the open in Detroit last summer. Application was then made to re-new the contract with Select throughout this season, with the attorneys making the motion to in-tervene. A ction was vituidrawn by the receiver, but it was later dis-covered the receiver, acting on an option provision, had granted Se-lect the 'Marie' rights without no-tices to the intervenors. Contention that the receiver ex-ceeded his rights thereby and 'is acting hostile to the best inferests of the receivership.' did not result in an injunction. Concoding Marie' to beed valuable property, the contract the sight and Interests of the sev-crat parties have assumed such ramifications and Intervents of the sev-

sev-su:h t... crail partics have assumed such ramifications and proportions, t...t it would be unfair and hazardous to etermine the issues on the papers before the court.

SUBSCRIPTION SALE TRY FOR STAGE FUND

Stage Relief Fund is working on a new plan to secure support from those of financial substance within the profession. Subscriptions for two tickets each for the first five

two lickets each for the first five Sunday night leigt performances to be given in ald of the Fund will be sought. It is stated that 100 sub-scriptions will be the limit. Each subscriber must agree to purchase two orchestra seats at \$6 (no tax) and for five different per-formances the cost will be \$30 per subscription. While the total of \$37;-000 is not impressive, it is urged that the presence in the audience of well-knowns would be a further box-office incentive. box-office incentive.

DOX-Office incentive. Plans was announced by John Golden, treasurer at the Fund, whose A Touch of Isri stone' will be played next Sunday (13), being the first benefit of the type this scanon. It has been called 'a sub-scription plan for the famous of the theat e.'

a Lorena Barck at Syracuse Syracuse, N. Y., Oct. 8. Lorena Barck, formerly of the I Washington Square Players, Joins the Syracuse University dramatic department facuity. Will be assistant to Prof. Sawyer Palk.

Equity's rehearsal pay

ment appcars to be defeating its own purpose. Measure was designed to aid the rank and flic members but it is not working out that way Few biavers lesser rta are getting any coin for rehearsal at all, because they are not called to re-port until the final week of rehearsals and must do one weck free.

Pay for rehcarsais was the leading issue that the Actors Forum promutgated. Younger group withi Equity was so insistent on the move Equity was so insistent on the move that the association's leaders capitu-lated, although they did not believe it would work out for the better-ment of the actors. Indications now are that instead

all players getting whatever enefit there is from rehearsal outof all

benefit there is from rehearsal out-iays, such payments are going only to the leads. Unless chances are effected, it looks like the rehearsal pay idea is discriminatory, with those members not participating ex-pected to violently protest to Equity. Association leaders expected that managers would find a way to beat rehearsal payments. One manager had advised the players in his show that rehearsals would be paid for from the start, then discovered none were due until after the probationwere due until after the probation-ary period—seven days for straight plays and 10 days for musicals.

rry period-seven days for straight plays and 10 days for musicals. Another producer, however, told the smaller part and bit players not to report for rehearsals until the third and final week of rehearsals, for which they received nothing. That lead has been followed by most other managers. It is questionable whether the principals who are paid for rehear-sals are actually benefiting. Man-agers, who first viewed the idea with aism, later calmy considered a way to circumvent the supposedly added costs. What happened was just about what was predicted--the managers reduced as alries, \$100 players being offered \$75. In that way the managers will regain much more momey than that paid for re-hearsals in the event of a run. . Downward tevialons of salaries managers due salaries, sind the state of including all classes. Virtually the same thing is be-ione anstead of including all classes.

alone instead of including all classes. Virtually the same thing is be-ing applied to musical shows. Chor-uses especially are affected, ensem-bles being pald less than heretodore, although not under the scale. Equity has not checked up on how many players have participated in rehear-sal payments to date. Resultant fig-ures will doubless decide whether the requirement be scrapped or whether new rules be adopted. One thing the rehearal pay rule

whether new rules be adopted. One thing the rehearsal pay rule has brought out, and that is the speeding of production. It rather proves that it is not necessary to hold smaller part people throughout all rohearsals, indicating that here-tofore much time has been wasted by directors.

PHIL BAKER TO DO **OWN INTIMATE REVUE**

Phil Baker is going producer on his own with a new revue, called 'American Chauve Souris,' although title may be switched. Baker will star in the show him-

self and will use no other name taient, depending mostly on un-knowns and novelties, Expects to

get started pronto. Leonard Sillman, who has pro-duced two previous intimate non-name revues, will be associated with Baker in the presentation, actneinted 2 ing as stager

Two East for Plays

Hullywood, Oct. 8. Completing their assignments on 'Sam Goldwyn's 'Splondor.' Helen Westley and Ruth Westen hopped the Chief for New Yavi. Miss Westley goes into the Guild's Lovo Is Not for Sale' Miss Weston will start rehearsing for 'Wisdom in Wormen.' Holfywood, Oct. 8.



LEGITIMATE

approxi ly \$11,000, pretty ordi-nary for this type of show. Great campaign put on by Charlie Wash-

campaign put on by Charlie wash-burn, but advance sale was just fair, with mob apparently waiting to learn more about it. Notices, how-

MINSKY'S \$11,000, S. F .:

ROBSON'S 'LADY' OPENS San Francisco, Oct. 8. 'Life Begins at Minsky's' heads into its third week tonight, and

'Venus' Starts Pitts

Broadway Dips as Hits Needed; 'Shrew' Best New Show at \$15,000

a lusty start, but there was a de-cided dip last week and showmen

-, 54

cues any inst week and showmen came along with allba-moving day (Oct. 1), readjustment of summar the country to the city, and the way in Africa. Claimed that when the stock-markot. declined. upon word of the subtreak of hostillise between 1.02 and provide the subtreak of the stillise between 1.02 and provide the subtreak of the stillise between 1.02 and provide the subtreak of the stillise between 1.02 and provide the subtreak of the stillise between 1.02 and provide the subtreak of the stillise between 1.02 and provide the subtreak of the stillise are needed to liven the interest of playcoers. New season's ctop has been allowed to the stilling the several recent incomers are recard-ed as good prospects, there has been no first night -click among the dramas, with the possible exception of the Taming of the Shrew a la "Shrew," at last weeks premiers, draw the best notices of the sea-son so far ad capacity is reported thereafter. Show, however, is on at until that period is over cal status of the attraction will not be defi-nitely fixed. It got about \$1,500 for a starting week's grows, all the break of the Sunday the therical col-umns eent Monday's (7) takings to \$1,70 and indications res the drama National should climb over a \$7,-500 starting pace, excellent satur-day being an indication. 'Patha of Glory' looks doubtful at the Plym-auth with less than \$500 storth \$00 of last week. 'S Youring the \$1,000 of last week. 'S Touch of 'Sminstore and 'A Slight Cass de paced around \$7,500. 'At Home Aroua's the start store, or pressing on the store of the arise to draw the store of the store of the store of 'Sminstore and 'A Slight Cass de 'Adelphi Oct 21 instead of next week, when four premieres are now listed 'Right Stark 'Empire. 'Strip Girl, 'Longerer, 'Trumpi,' Futur, 'A se brinkers for the 'W-h-t

Agatha Calling, St. James. Estimates for Last Wock (Achilles Had A Heel, 4th St. (CD-1323:430), Presented by Wal-ter Hampden; written by Martin Flavin; premiere slated for Sunday (13), whing Gess, 4sth St. (47th Aby Martin Tate 3:30) and the state (14) and the state of the state of the state (14) and the state of the state of the state (14) and the state of the state of the state (14) and the state of the state of the state (14) and the state of the state of the state (14) and the state of the state of the state (14) and the state of the state of the state (14) and the state of the state of the state (14) and the state of the state of the state (14) and the state of the state of the state (14) and the state of the state of the state of the state (14) and the state of the state of the state of the state (14) and the state of the state of the state of the state (14) and the state of the state of the state of the state (14) and the state of the state of the state of the state (14) and the state of the stat

ror road for limited tour in key cities; fairly good upon removal here and lowered scale; estimated at 21,500. 'At Home Abroad,' Winter Gar-den (ath week) R-1,48-34.40. Uspacity occets spins ads; virual reset thing in town; 140,000. Touch of Brimstone,' Golden (3rd week) CD-1,165-33.30. Business in atil out last week; estimated at \$7500; has a chance with moderate mething at any. 'Children's Hour,' Elliot (47th week) CD-292-33.30. Drams stand-shout spins. Children's Hour,' Elliot (47th is Be Treasen,' Music Box (3rd week) D-1,000-33.00. Not much more than subscription coin; second week approximated \$7,500. 'Jubile' Imperial (At.468-34.40), Presented by Sam H. Harts and Max Gordon; written and composed by Moss Hart (b) (D-1,037-

317

roadway's legit season got off to \$3.30). Getting mild money and will usfy start, but there was a de-\$3.000. de dip last week and showmen a clong with albibs-moving day week). (C-1.059-3.30). Rather, t, 1), readjustment of summer edules with the transfer from box office; first seven times esti-country to the city, and the mated under \$5.000.

mated under \$6,000... 'Night of January 16,' Ambassa-dor. (4th. week)' (D-1,266-32.75). Court room, melodrama among. best of moderate newcomers and should stick; improved and topped \$3,000. 'Paths of Glery', Flymouth (3rd week) D-1,036-33.30. Must materially Improve to stay; first full week was under \$5,000 large cast

stick: improved and topped \$3,000. Paths of Glory, Plymouth (3rd week) D-1,036;33,00). Must ma-terially improve to stay: first full week was. under \$5,000; large cast "Pereonal Appearance," Honry Mill complete year's run after this week and still making good coin; approximated \$3,500 large week. (Mill complete year's run after this week and still making good coin; approximated \$3,500 large week. (Mill complete year's run after this week and still making good coin; approximated \$3,500 large week. (Mill complete year's run after this week and still making good coin; approximated \$3,500 large week. (Mill complete year's run filth week. (Difference of the start of the start of the start (Interpret of the start of the start week (CD-1471-130). Mathing week (CD-1471-130). Doubthout of humiscials arriving; maybe even break at \$12,000. "Sight Case of Murder,' \$4th St. (Sth week) (CD-1541-5330). Early ar-rival doing fairly weil last week labing estimated around \$1,000. "Taming of the Shrew,' Guild (And week) (CD-1414-5330). Fornising premiser and strong press resulted week, with takings around \$1,000. "Trobes Con Road,' Forest (Sth week) (C-1017-114-5330). Fornising premiser and strong press resulted week, (CL-1017-114-5330). Fornising premiser and strong trade and will doubless ride into wrinter; hast week "Tobacce Road,' Forest (Sth week) (C-1017-114-5330). Critics estart-ing profit weekly sjnce mid-aun-med last week around \$1,000. "Trobacce Road,' Forest (Sth week) (CL-1017-114-5330). Critics estart-ing profit weekly sjnce mid-sum-med (Jath week around \$1,000. "Trobacce Road,' Forest (Sth week) (D-12,114-5330). Critics estart-ing profit weekly sjnce mid-sum-med (Jath week around \$1,000. "Trobac

Revivals

"Macbeth," Barrymore; Gladys Cooper-Phillp Merivale starring in second Shakespearean play; opened Monday; rep started pre-vious week with 'Othello'.

ollywood, Oct. 8. 'Anything Goes' continues the sole Anything Goes' continues the sole legit attraction in town, with Henry Duffy's El Capitan production cur-rentiy in its sixth and final week. Trade continues at fair clip, but show moves to San Francisco after this stanza, going into the Curran there. the

Musical on fifth week held strong for approximately better than \$15,-000, which is still plenty profitable.

World's Series Mobs Up Loop B. O.; 'Men' Record 11G, 28th Wk.; 'Road' 12G

Chlcago, Oct. 8:

Chicago, Oct. 8: Posting notice of closing in Chi-cago on Oct. 27 to start a midwest tour at the Davidson in Milwaukee. "Three Men On a Horse' breaks svery dramatic run record here since stabilisted the top strekt or tops stabilisted the top strekt or close here on Oct. 27 it will have galloped through 30 consecutive weeks of sock gross business with-ott one lossing performance. In the this show broke every necedent.

It broke the standing rule that no one show can keep the loop open. Though the closing notice has but per series possibility with the 'last week's notice up, the gross shot up into remarkable fig-ures, topping \$11,000 last week. In a splendid sput which was, of course, alded by the World's Series moss, alded by the World's Series moss. The the World's Series moss, alded by the World's Series con-ting on Oct. 21 it will have Those Marie' and Todsworth' against it, which may enforce the present Oct. 27 closing plas. After Chicago, this Horse' Con-tine to head the players in this unit. Joe Flynn, whose press-agentry was acknowledged as one of the key reasons for the record-to handie the number four Beston company. Estimates for Las Week

Estimates for Last Week

The stimates for Last Week The stimates for Last Week (100): \$2.76) (2311 week). With the 'last week' impeuts and the World's Series invasion, zoomed into grandlose numerals to nearly \$11.00, for a striking gross figures town only by an invasion of new hit shows. Tobacco Road, Selwyn (1.000; \$2.75) (6th week). Holding up stral box-office power, above \$12,000 has week, splendid.

Philly Biz Fine; 'Old Maid' \$15,000. Season Poorly, 11 G's Odets' Duo \$8,000, 'Agatha' Off, \$2,500 Plttsburgh, Oct. 8. Legit season got off to faltering start here, 'Venus in Slik' doing only

ran-

Current Road Shows

Week Oct. 7 'Anything Goes,' 1 Capitan, Hol-

'Awake and Sing.' Philaelphia.

with mob apparently waiting to learn more about it. Notlees, how-ever, were confusing: which didu't help the window cale any. Looks like another one of those-years around here. Around Sept. 1, it always promises to be the great-est season in some time. Four which after that, when the cache-ing the second second second the second second second second be and the second second second is harmful for everybody and, from the present outlook, the Nixon won't get anything until Oct. 28, WB) arrives for a read-show an-fragement. House is dark this week and fold-irr of Thumbs Up leaves the the-ate without an attraction for the flowing season as well. After George Sharp's annual meller re-vival, this year 'Why Girls Leave-Home', got off to a fine start at the Fort Pilt Hotel, where it is out to makend leat season. Blossom Ti lelphia.

'Bright Star,' lymouth, Boston, -12,

'Constant Wife,' Ceremic, East Liverpool, O., 10; Weller, Zanes-ille, 11; Hartman, Columbus, 12. 'Dodsworth,' Hanna, Cleveland, Liverpool, 12. 'Great Waltz,' Opera House,

ton,

cisco.

clsoo, Life Begi at 8:40, Shubert, New Haven, 7-8; Court Square, Springfield, Mass, 9; Carlton, Prov-tdence, 10-11; Bushnell Aude, Hart-froze, Mari

Montreal.

'Old Maid,' Forrest, Philadelphia. 'Three Men On a Horse,' Harris,

Three Men On a Horse, Harris, Chicago. Three en On a Horse, Texas, San Antonio, Tex, 6; Martini, Gal-veston, 7; Majestic, Houston, 8-9; Paramount, Austin, 10; Majestic, Fort Worth, 12; Waco, Waco, 11. "Tobacco Road, Selvyn, Chicago. "Tobacco Road, Erlanger, But-ha

falo. 'Venus in Silk,' National, Wash-

'Jubilee' \$25.000. 'Waltz' Fine Start. 'Porgy' 20Gs, Hub

Boston, Oct. 8. Big guns in the Boston legit field this week are 'Great Waltz' at the Opera House, 'Porgy and Bess' at Opera House, 'Porgy and Bess' at the Colonial, and 'Jubilee' at the Shubert.

Bright Star,' a new play by Philip Barry, opens at the Plymouth to-night (8), starring Lee Tracy and Julie Haydon.

Julie Haydon. Advance sale on 'Waltz' more than encouraging, and deletion of 'two and a halt weeks only' from the ads may be the tip-off for an extended run. For four shows the Hassard Short spectacle netted around \$15,000, very big and should get \$35,000 this week.

Set 35,000 the test of the set of

Cardini emerged the hero in tepid reviews on his mystery vehicle, 'Ascending Dragon,' at the Plym-outh, which closed Saturday after one week.

week. Estimates for Last Week

Estimates for Last Week "Great Waltz, Opened up like a natural and advance sale augurs near-capacity if it stays for only two more weeks, as originally an-nounced. Last week's take about \$15,000, smash.

\$15,000, smash. Porgy and Bess' Colonial (\$2,30). Negro folk opera regarded as a high-brow novelty by the masses and strong \$20,000 gross for one week garnered largely from car-riage trade. Uubiles, Shubert (\$3.30). Tickies ale hield up beautifully for the sec-to tume of \$5,000. Right production of tume of \$5,000. Right production and optimistic about this one for Broadway patronage. Good enough to hold over three more days this week.

10. note vers three meta meta week. "The Ascending Dragon," Plym-outh (\$2.20). Suffered not only from its own weak punch, but the hefty sock of overwhelming opposition from other more important shows. Opened callmiy and skidded the bal-ance of the week into a pale \$2,500.

Philadelphia, Oct. 8. Legit business in Philby continues to be decided in a Philby continues of last week's four offerings, three reported themselves yery well sat-isfied. During the last two or three seasons, one out of four setting by would have been the rule. Seription offering at thm season here, but playing the Forrest instead of the Chestnut, which is the regular ATS home, clicked unnistakably and with the \$8,000 subscription baking evorthood thapping \$15,000, had here is no wond the play of the Shrew, there is no wonder that ATS; Shuberts and UBO are all predicting a boom year. oom year.

a bonn water of the presenting cili-ford Odets' two plays, Awake and Sing' and Waiting for Letty at the Broad, are also doing a little cheer-ing. Biz, for them, was too-heavy but there was so much of it ub top that nobody complained. Balcony performance, with substantial slop-overs' in the rear rows of the or-chestra; \$2 seats downstairs were a different matter, but \$3.000 on the week was a figure not to be sneezed at T. Buthen are the start of the week was a figure not to be sneezed at the start of the

at, Likelihood now, according to Sam Nirdlinger, indie director of the Broad, is that the Group crew will stay right through Oct, offering its weeks and then presenting a new Odets play, "Paradise Lost" and an-other new one, "Weep for the Vir-gins," with Warner Brothers." For-mer's mentioned for Oct. 23. May an the stage here. "Blossom Time' at the Chestnut

Biosom Time' at the Chestnut was rather lost in the shuffle of new shows Monday night, but drew a steady trade all week and will

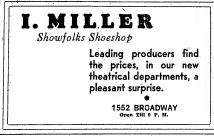
Biosom Time at the Chestnut Biosom Time at the chestnut The second Time at the chestnut revelopment of the shuffle of revelopment of the shuffle of revelopment of the shuffle of revelopment of the second week and will probably take \$20,000 out for the orninghts run. "Agatha Calling," Eddia Dowling's winty wak states and norobably didn't hit over \$.560. Some talk of hold-ing it a second week answax, for faxing, but idea was drooped. House wort have another booking for a for political campaign purposes. This week is barren of openings, but next Monday brings two returns, 'Ah, Wildearness', with Sech Arnold Erlanger at a \$2 top and The Stu-dent Prince of time forces for a single week. At the same time, the Chestnut goes films with 'Midisum One of the Stu-dent Prince of the Stu-to the Forrest in Rome and Juliet' for a fortnight's stay. On Oct. 29 'The Great Waltz' stats a two weeks's stay at the Mitropolitant in many moones. The Country Wife', 16.4 Maid' (Forrest, tat week) 'Aff Maid' (Forrest, tat for exsts, Non last week 'Malobing upstatis tate of precasts 'Non ball probably do ther plays; 'Boson Fime' (Chestut, tat 'Wallohy upstatis tate of the plays 'Boson Fime' (Chestut, tat 'Week). Operetia revival okay in umpty-umint, return: 30,000 re-Dream 'WB), next week. 'L A. Legiter Shuttered

L. A. Legiter Shuttered

Hollywood, Oct. 8. Vine Street theatre is dark, walt-ing on a new lineup to continue the legit policy instituted several months aro.

Warren Millals ls out as operator, lth Bob Shaw, box-office man. with temporarily acting as house manager.





Into its third week tonight, and seems to have caught on at the Co-lumbia, former Erlanger house. Last week was good for approxi-mately \$14000 on 11 performances, show giving two extra shows per worn Saturday, and an extra shows per vocatall Mainee. Organization is using plenty of showmanship to keep.the show hot. May Robson opened Monday (7) with a sweet advance sale in Kinar Curran. Artival next Monday (14) of Anything Goes will see three houses open in Frisco, which haan't houses open in Frisco, which haart 'Goes' Ends L. A. Run, \$15,000 in 6th Week

Fear of Coin Devaluation Turns **Frenchmen into Nitery Spenders**

Paris, Sept. 29.

New altery season in once gay Paree is opening with a funny mixture of optimism and gloom. In spite of the fact that there were more Americans here than in several previous summers, they didn't spend much, and the nite spots have given up hope. they're building up for the French trade, and they have some hope.

Certain spots have already begun the season pretty well. Sheherezade and a couple of other exotic Rus-sian-run places are doing brisk trade

Answer to this and to the general

Bian-run piaces are doing prisk trade. Answer to this, and to the general hopes, the psychology prevalent here. Or an analysis of the prench, picture of the second second second totopped squeezing their sours. Theyre ready to spend them, before someone takes them away. This only goes for the high-class champagne spots. Victor of Chez Florence, for instance, figures, he ought to be in on it, and he's rising to the situation by putting entertainers into his place for the first time. Formerly there were no acts, only a Willie Lewis' dance band and a chance to meet all the swells in Paris. On the less expensive side, price cutting is the order of the day. Leon Volterra, after having dropped a roll at the Lido last season, is coming bas for more with a smile and diffor ead show, when headwed, and if or tea dance in the afternoon, including pastry and a couple or acts. And the show he gives with the \$3.30 dinner has a cast of 150. O'Dett, who cleaned up last year on the Place Pigalle with a very Frenchy place called La Noce (Wedding), has redecorate and re-named it The Throne, and reopening with a new show. This is the old-fashioned Paris cabaret type of place without the New York infu-ence-chiefly singing numbers, with dirty songs. Relavievy chean dinks.

ence-chiefly singing numbers, with dirty songs. Relatively cheap drinks. Eve, Rene Bardy's strip spot

dirty songs. Relatively cheap drinks. Eve, Rene Bardy's strip epot which did well last year, too, is breaking out again with a nude show. Tabarin, for several years a standby in this line and a favorite with Americans, is due in a couple of weeks for a reopener. A singing place, along the lines of O'Dett's, but a bit less bolsterous, is Bos-phorus, which has been taken over by Charpint, a male soprano. This is giving a lot of employment to French songsters such as Frehol French songsters such as Frehel and Laure Diana, who double at these places and in the revived two-a-day.

U. S. VAUDE INVASION EXPECTED IN MEXICO

Mexico City, Oct. 8.

Appears that foreign talent, most ly American and European, is to monopolize the local stage houses, monopolize the local stage houses, especially those specializing in vaude and revue, this fall and win-ter. Seyeral managers have booked a goodly number of American dancing acrobatic and roller skating acts, and several similar perform-ers are due here from Europe around Christmag. American in-Vasion seturis about mid-oct, and

Vasion starts about mid-Oct. and ill continue until spring. This foreign talent is presumably getting considerable monetary in-ducement, for all who take money out of Mexico are nicked a 4% fed-eral impost on it.

New Melbourne Legit

Melbourne, Sept. 18. Ernest Rolls is readying 'Flame of Desire' for early production here. Rolls has already contracted five American performers, and these should arrive within the next week or so.

or so, 'Flame' is by two local boys Jack O'Hagan and John Gray.

Two October Festivals

Berlin, Oct. 2. Berlin, vaude boasts of two 'Octo-ber Festivals,' one at the Scala and the other at Wilhelmshallon. Latter adverties 45 German per-formers on its festival bill.

NO CRITICISM Goering Says Theatre 'is No Wei-fare Institution'

Berlin, Sept. 29, "The Theatre is no welfare insti-tution and no place for Kritikaster' (Nazi coined word for criticizing), warned General Goering, Frussjan Premier, at the opening of the Prus-sian State Theatre in Kassel. 'No actor can expect favors or protection just because he is an old party member/ he said. 'No dishwater internationalism will be to lerated among actors, be they the greatest stars and genuese.

tolerated among actors, be they the greatest stars and geniuses. In the realm of Adolf Hitler the closing of a theatre is an impos-sibility. But if the public doesn't support if, that house cannot con-tinue in spite of efforts of the State. State



London, Oct. 8. Ministry of Labor intervention

as the Piccadilly theatre stuck for a headliner for its opening with vaudeville Oct. 21. Charles Clore, while in New York recently, booked Borrah Minevitch 48 the opening attraction, with the Ministry now claiming that Minevitch can't come in because his act is really an American band, and therefore ta-

Harmonica turn was to get \$2,500 eekly on a four weeks' guarantee plus transportation. _____ Clore fought the case bitterly at

Clore fought the case bitterly at the Ministry all week, polnting out that Frank and Milt Britton were allowed to enter here and play the Paramount houses, but the Ministry admits this was a 'mistake.' Claims it happened because application for the Brittons was made as a comedy are

Clore is now after Richard Tau-ber, a German tenor, to headline.

'Please Teacher' a Hit With \$125,000 Buy

London, Oct. 8. 'Please, Teacher,' new Bobby Howes musical at the Hippodrome, opened Wednesday (2) to, a splendid reception. Libraries have bought \$125,000 worth of tickets.covering 14 weeks, making the show a cinch hit.

hit. Distinguished Gathering' opened at the Embaasy Monday (7). It is an ingenious murder thriller likely to do well. Will probably come into the West End soon for a run try. Cyril Campion had another of his plays produced at the Arts Theatre Club on Sept. 22. It is tilted 'The Fhilanthropist' and offers nothing new in the way hold air nothing violently effective in writing.

Matz Safe

Berlin, Sept. 25. J. Matz, former editor of Pro-gramm, who, after his paper war suppressed by Secret State Police roused the Nazi Performers' Organization's wrath by organizing a new show paper in Zurich, Switzerland and whose arrest they demanded and now safely landed in Switzer

His new sheet, Organ, appears in His new sheet, Organ, appears in three languages, each article and paragraph simultaneously printed in German, French and English.

Dunn Vice Godfrey

Capetown, Sept. 9. Capetown, Sept. 9. Edward Dunn, musical director at Bath and Euxton (England) has been selected as musical director in Durban (Natal), in succession to the late Dan Godfrey. Will arrive Nov. 10. Salary is \$5,000 yearly, with a three-year con-tract

Business

London, Sept 29. A vaudeville unit played one of the rumpty dumpty towns in England recently, and on return to London manager told about the business. We a bout the business. We opened to 50, dropped the sec-ond night to 25, went up to 75, and did 375 on the week. hi.ea But he meant customers, not

nounds.

2 ENGLISH TROUPES PREPARING IN BERLIN

Berlin, Sept.

Anglo-German artists including Karin Evans and Jack Trevor, will appear in the course of the new sea-son of plays produced in English at the English Theatre here, which re-opened here Sept. 22 with Pygma-luon.

opened here Sept. 22 with Tygma-lon." Other plays scheduled for produc-tion Include The Roundabout by J. B. Priestley, Mr. Pim Passes By, by A. A. Milne, "The Green Bay Tree' by Mordaunt Sharp, and 'A Midsummer Night's Dynamic Stream' and Twelfth Night," by Shakespeare. A second Emplish stage in Berlin under Theo. Shall's direction and with German actors caters mostly to scholars and young people. Pro-gram includes 'Mayor Barbara," 'The Man of Destiny," Punch and Go, "The Silverbox," Milestones," Riders to the Sea, 'Baby Mine,' Autumn Crocus, 'Macbeth' and the world-premiere of a Richard Wagner drama 'Van der Dekken,' by : a young English author, G. D. Gribble.

Raimund Theatre. Old Vienna Legit, Shutters

Vienna, Sept. 27. The Raimund theatre has gone

but. Less than a month after opening for the 1935 autumn season, this famous old-institution of variegated career found that it could no longer carry on and closed its doors. By Vienna theatregoers it is mourned as the last of the really folk the-atres which preserved a high de-gree of art. Reasons for the failure are sev-eral. Sept. was a marvelous out-

eral. Sept. was a marvelous out of-doors month throughout Danu out eral. Sept. was a marvelous out-of-doors month throughout Danu-bia, but especially in Austria. This prolonged the evening hiking sea-son of potential patrons and re-duced boxfifec receipts proportion-ately. Director Stephan Hock, in the opinion of some, started with too little capital, \$6,000. Hock was hopeful till the last that the federal or municipal government would spring to his help rather than see the institution close. But the government had other plans for its money. The Brugtheatre, the Opera and the Academietheatre are state-owned and operated. These are a continual drain on the finances of the state; and when their deficits have been met the government feels that it has done what it can to pro-mote stage-art.

Tryouts

Madrid, Sept. 27. Madrid, Sept. 27. Enrique Domingues Rodino, Ra-fael Saigado and other C.E.A. chiefa are organizing D.E.S.A. a produc-ing company for travel shorts. Idea is to let aspirants to direc-torial jobs try themselves out on shorts for D. E. S. A. and if they make good, they'll get a chance to make foadures for C.B.A.

Fuller's Bijou Drops Out

Melbourne, Sept. 18, Fuller's Bijou, once-famous vaude house and lately. In pix, will now become a dry-goods store. Sir Ben Fuller asys the site is far too valu-able commercially to be used fur-ther in the intertainment field. Bijou is situated right in the heart of Bourke street and is re-garded as an ace business spot.

Legits Married

Sydney, Sept. 18. Madge Elliott and Cyril Richards ware married berc Sent, 16. Couple will tour New Zealand for W-T playing 'Roberta' and 'High Jinks.' On conclusion of tour they will leave for England via America...

In Paris These Things Can Happen; **Tenor Booed Off Stage, Makes Good**

TWO-WAY STAGE

Can Be Turned Around for Use Outdoors or Indo

Berlin, Sept. 29 Berlin, Sept. 29. Town of Zittau, Saxon, is con-structing a theatre that, when fin-ished, will have two unique features. First is its stage, which will allow and outdoors, A spacious open-air arrangement at back of theatre permits house to give shows inwards and outwards, using the same platform

orm. Second feature is arrangement of teats and stalls for public in Thingplatz' fashion. Thingplatz is he Nazi pagan style of holding mass meetings of the Nazi religious sea ta

RUSS POLITICS COST GEST A TROUPE

Mo ow, Sept. 18. Morris Gest took the train for Tiflis, Georgia, with the intention of signing up Sandro Akhmateli's Rustaveli Theatre, the unique. Georgian National Theatre, for an American tour. Next day, the Soviet press announced the removal of Director Akimateli from the

theatre for flouting the orders of

theaters for flouting the orders of the Georgian government and Com-munist party, in particular, and in-subordination in general. Akhmateli, after-a long period of disagreement, had discharged Kho-rava, star actor, and Vasadze, one of the chief directors. Both held decorations from the government as Peoples Artista of the Republic. Oarty of Dinstate the pain, Akhmat-teli not only refused to obey, but denounced the decision. Theater, organized by Akhmatel

denounced the decision. Theatre, organized by Akhmateli a few years ago to preserve the Georgian traditional theatre and encourage. Soviet playwrights and actors, has had phenomenal suc-cess, being chosen as the best na-cess, being chosen as the best na-tunion in 1932. Akhmateli is an outstanding figure, not only in the theatrical but in the political world. theatrical but in the political world He has a brilliant war record and is a member of the Central Execu-tive Committee of the Georgian

Mepublic. Without Akhmateli's leadership it will not be possible to take the the-atre to the U. S.

Whitley to N. Y.

Iondon, Sept. 29. Clifford Whitley intends to hit New York about the end of October, which makes it about two weeks after leaving a local hospital, where he is a straight the straight of the H undergoing a minor operation he ill and straight of the straight of the straight of the straight of the show for some New York nitery. He will also negotiate with Mills to book Duke Ellington and band for an extensive continental tour and a season in a smart Parls nitery. His other projects are to line up some talent for the new Dorchester hotel show, which, despite rumors, he is still booking.

Another Sydney Legit

Another Sydney Legit Sydney, Oct, Plans are underway for the con-version of the Civic into a legit house for Haymarket Theatres, Lid. Stuart Doyle is m.d. Civic, formerly known at the Hay-market, has been used for vaule bellowed that Ernest Rolls is auxi-ous to bring his revues to Sydney.

Believed that Ernest Kolls is anxi-ous to bring his revues to Sydney from Melbourne, but has been un-successful in finding a house. Figured that alterations will be completed just prior to Yuletide and that a Rolls' show will be the first to go in.

Paris, Sept. 29.

55

Vaude has returned to its own in this town. There might have been previously, but this ome

week a variety performer, after a shouting match with his audience, had to call out the police riot squad to escort him out of the stage door

to escort him out of the stage door in sactor. So now we know two-a-day is popular, because, when Parislans really love something they always start a riot about it. Hereo (or is it victi ?) is Willy Thunis, a Hollander and a ténor. Last season he sang the lead for hundreds of performances in Franz Lehar's smash 'Land of Smilles,' the Gaite Lyrique, and this year, without a legit engagement, opened in variety at the A. B. C. He got plenty of catcalls, but he could take it. It was not until he went, for the season's second fort-night, to the European, a Mont-

And be prime of the season's accord fort-night, to the European, a Moni-marite nabe vaude house comd fort-night, to the European, a Moni-marite nabe vaude house run by the same chain as the A. B. C, that he cracked under the strain. At this spot, during his number, which the house was taking noisily. Thunis made a gesture at the audi-ence, and personuced something that the crowd took for a nasty word. That settled it. Thunis field to his dressing room and hid for haif an hour, until some-one called up the police station. They sent around a whole wagon full of cops, with an additional escort of bicycle policemen, to take the tenor to his automobile. In the street the crowd didn' boo him, but laughed. And the man-agement cancelled the theor's con-tract, substituting a pop singer, Mad, set wagys later, at the Sun-ady mat, he came back to the Euro--pean with his manager, Bernard Sonyk, and paid for a couple of easts out front. When Maurice's went on, Thunis and Sonyk rose, scaled the plat and hoped on the stage. Sonyk made a two-second speech, while Maurice's tool aside. The manager axplained that Thunis has been driven off the stage by a suges. Sonyk mace a two-second speech, while Mauricet stood aside. The manager axplained that Thunis has been driven off the stage by a computery formented by anotate a deal and asked that the crowd give the tenor a chance. Good-natured, the mob called for Thuning, and he sang a chorus of his hit number from the Lehar show. Now it has all become an 'affair,' just like the Dreytus or Stavisky cases, and Thunis says he's going to hire a hall and give a free concert for the Paris public just to prove that he really is a good tenor and the people who boodd him were low mercenartes.

ANOTHER YANK GIRL **MAKES GOOD ABROAD**

Paris, Sept. 29.

Paris, Sept. 29. Cinda Genn, hoofer, is running away with the show in the Bouffes Farisless' new opsettal. Pour Ton Bonheur' (For Your Happines') and bids fair to repeat Josephine Baker's stunt as the American girl who came to Paris to make good. Miss Gienn came into view last year in a pocket revue at the Theatre de l'Humor. Scouts from London were watching her closely: last season, but she decided to put a bit more time in here, and she now looks set for a long run at the Bouffes, where she plays opposite Albert Prejean in his first non-film part.

Prinz Girls Stav On

London, Oct.

Labor difficulties, which recently threatened the deportation of the LCROY Prinz dancing sirls, have been straightened out and group is d rebooked into the Dorchester house here for six months more.

Neil's New Revue

Sydney, Sept. 18. Frank Nell will present a new evue, 'Laughter Express,' nextevue,

week Cast includes the Lassiters, Rone, Ayres, Maud Edwards, Marconi, Tracey and Vinette, Phyllis Dixey, and Angus Watson.

General improvement in biz conditions figured to have a good effect on year's concerts which shove off

Oct 24 with reisler recital, soon

after the violinist's first New York

Ample bookings last year, but biz very spotty. Following Kreisler, Levitzky set for Dec. 9. Monte Carlo Baller Russe and St. Louis symph have tentative dates. Ros-trum entertainment also on the up-boot. with Admiral Byrd, the ini-

Irish, Scotch, Negro Songs

In Deepest Soviet Asia as

Sergel Radamski, American tenor, and Maria Radamski, soprano, are touring the Soviet Union on a 60-concert contract with the Moscow Philharmonic Society. They are in Moscow now, resting after a con-cert series in the Urais and the Caucasus, and getting special pass-ports for a tour of Middle Asia. They are the first foreign perform-authorities to tour Middle Asia, their concerts to cover such exotic plackes. as Tashkent, Samarkand, Bokhara and Ashkabad.

Bonnara and Ashkabad. Radamskis will give their cus-tomary big city programs in Asla, which include Negro spirituals and Trish, Scottish, French, Italian folk songs. Maria Radamski says she expects to find some Aslatic folk songs to add to her repertoire.

Vancouver — Winter season of concerts opens Monday (30) with Paul Althouse, Metropolitan tenor, appearing with Querita Eyebel, so-prano, as assisting artist.

places as Tashkent, Bokhara and Ashkabad.

Radamskis Tour U.S.S.R.

Sergei Radamski, American tenor

Moscow, Sept. 18.

recital.

tialer.

San Antonio, Oct. 8.

Metropolitan Opera at \$2.50 For Special Spring Season; Make Opera-Going 'Easier'

56

By ROBERT BARAL A partial answer to the criticism that it is a hardship for the aver-age person to gratify an occasional desire to see opera is expressed in the Metropolitan Opera House, New York, alonging a medical late invition York, planning a special late spring (1936) supplementary season at \$2.50 top. While details have not (1986) supplementary season at \$2.50 top. While details have not been worked out it is thought the public will be able to go to the box office as in regular legit theatres and buy good seats for any performance. What stops Edward Johnson, the ni impresario, may take to storying the whole point of a moderato-priced eason is unreported. With regular season store available only at greatly increased costs through scalpers oper has not made much effort to win good will with the citzen who was nether rackets were met with a shrug as opera felt no particular competitive, requirement to make it easy. Subacriptions evidently remain the bedrock of opera economics and no fundamental change is antici-

the bedrock of opera economics and no fundamental change is antici-pated. However the \$2.50 season in itself is considered very radical for the Met and represents an effort to carry opera to the rank and file. Edward Johnson is conscious that radio and talking pictures starring opera personalities and concerning opera as an institution has opened up, or at least primed, a large poten-tial audience. It is reported the present 14-week

tial audience. It is reported the present 14-week season may be expanded eventually into 36 weeks. That would be a reat break for the staffs and singers who have suffered acute curtailment of income in recent veeve When oncerting at full years. When operating at full schedule the Met employs 700 per-sons of whom 100 are musicians and years. 100 choristers.

100 chorlsters. Outside of presenting opera with-in the reach of the average layman the \$2.50 spring repertoker will serve directly as a training ground for the budding star. Europe used to of-fer this service to the newcomer, but political strife and economic con-ditions, have closed this training source. Leading Met headliners will not be available at \$2.50 scale, but calibre of operas, including stellar conducting and presentation, will be kept high. Met's regular season starts Dec. 16, lasting to March 22. Following this will be a two.weeks? Following this will be a two weeks' tour, which is now being negotiated. New Dress

tour, which is now being negotiates. New Dress New Dress New Dress New Dress New Constant State State and State St

Routes

FRITZ K	REISLER
October	6-Duffalo
11-Newark	6-Washington
12-New York City	8-0-Philadelphia
13-Boston	12-Hanover, H.
13-Isoston	14-Dayton
15-Louisville 16-Cincinnali	14-Dayton 15-Cleveland
10-Cincinnali	17-Chicago
17-Columbus	10-New York 20-Boston
10—Savannah 20—Orlando	20-Boston
21-Jacksonville	21-Worcester
21-Jacksonville	22-White Plains 25-Bloom'ton, Ind.
22-Atlanta	25-Bloom'ton, Ind.
24-San Antonio	
25-Dellas	20-30-St. Louis
26-Housion 28-New Orleans	December
30-Lawrence. Kan.	
November	8-Ann Arbor
	5-Providence 7-New York City
1-Pittsburgh	7-New York City
8-Hartford 4-Northampton	18-Baltimore
4-Northampton	10-Weshington
	ENTINA
ctober	18-Detroit
10-Lynchburg, Va. 21-Greenville, N. C. 22-Greensboro, N. C.	21-Winnipeg
21-Greenville, N. C.	23-Ciricago 25-Jackson
22-Greensboro, N. C.	23-Jackson
23-Knoxville, Tenn.	
20-Chicago	20-Macon
20-Kanzas City	December
30-Oklahema City 31-Dallas	.I-Atlanta
31-Dallas	4-Savannah
November	6-Washington
	7-Bichmond
1-Denton, Texas	8—Andover 10—Boston 12—Phi'adeluhia
5-Cleveland 7-Toronto	10-Boston
7-Toronto	12-Phi'adeluhia
11-Troy 12-Will'town, Mass. 13-Brooklyn	13-Montelair
12-Will'town, Mass.	15-New York
13-Brooklyn 16-New York	16-Montreal
16-New York	17-Quebec

WAYBURN BACK IN BIZ

rder Permits Opening of New Studi Court

Ned Wayburn has opened his dance studio again, starting his fall scason Monday (7) at a new ad-dress. Dr. Erncst Lert heads a new

dress. Dr. Ernest Lert heads a new dramatic department, which will present plays and skits in a studio theatre, called the deminisse play-house. Radio broadcasting training irw also a part of the school. Personnel includes Jay Dash, tap; Viasta Maslova, hollet; Carl Peters, acrobatic; Lee Collins, coach; Mrs. Carl Peters, modernistic; George Syme, Jr., ballroom, and Mary Lowndes, ballroom, and Mary Lowndes, ballroom, and Mary Lowndes, ballroom, neuben Gold-man is office manager. Wayburn, once a leading figure in the dance school business, has been without a studio since August.

without a studio since August. Court order, however, now permits him to reopen again.

Worcester Event Clicks Worcester, Oct. 8.

Worcester, Oct. 8. Pucchi's 'La Boheme,' sung in English, wound up Worcester's 76th annual Music Festival Sr:urday--the most successful in the history of the concerts. Principal roles in the opera sung by Susanne Fisher, Josephine Antoine, Frederick Jagel and Julius Huehn, all members of the Met; and Gean Greenvell, Har-old Bogreess, Albert Gibord and Warren Lee Terry. Top honors in the six concerts went to Kirsten Fiagstad. Attend-ance records went by the boards as did receipts which set an all-time high.

high.

Platform Personalities March 9, 10 and 11 at the Nacional, Havana. Company will hop over following several Florida performances to appear under the ausp of Sociedad Pro-Arte Musicale.

Ward French, general manager of Community Concert Service, of Co-iumbla Concerts Corp., has left for the west on a business trip. He's to visit spots where the platform ser-vice is alreay operating, also some of the new places. He'll be gone about two weeks.

auspices

Concertiana

Harold Bauer is still summering at his home at St. James. L. I...

Barod A.
Joseph Szigeti salls Oct. 24 on the disamatian for N.Y., with his tenth framerican season opening Nov. 3 on the form hour. Several out of clown magaments follow over the course is sold a production with the S. B. C. Soncet or closent in Zurich, Vienan, Szeged, A. Staramount film, Give U is This Night." now in production, with bein and hage a concell programs and the Cleveland Symposite. Lotte Lehmann has two Rosentavaller' performances with the Cleveland Symposite. Lotte Lehmann has two Rosentavaller' performances with the Cleveland Symposite. Lotte Lehmann has two Rosentavaller' performances with the Cleveland Symposite. Lotte Lehmann has two Rosentavaller' performances with the Cleveland Symposite. Lotte Lehmann has two Rosentavaller' performances with the Cleveland Symposite. Lotte Lehmann has two Rosentavaller' performances with the Cleveland Symposite. Lotte Lehmann has two Rosentavaller' performances with the Cleveland Symposite. Lotte Lehmann has two Rosentavaller' performances with the Cleveland Symposite. Lotte Lehmann has two Rosentavaller' performances with the Cleveland Symposite. Lotte Lehmann has two Rosentavaller' performances with the Cleveland Symposite. Lotte Lehmann has two Rosentavaller' performances with the Cleveland Symposite. Lotte Lehmann has two Rosentavaller' performances with the Cleveland Symposite. Lotte Lehmann has two Rosentavaller' performances with the Cleveland Symposite. Lotte Lehmann has two Rosentavaller' performances with the Cleveland Symposite. Lotte Lehmann has two Rosentavaller' performances with the Cleveland Symposite. Lotte Lehmann has two Rosentavaller' performances with the Cleveland Symposite. Lotte Lehmann has two Rosentavaller' performances with the Statemant of the Statemant's the cleveland for a concert tour, has a performing and the summer's concert season performance. Lotte and Ras Robortson, Builte on a short stop, weaking the summer's charter to the summer's hand of Grete Stueckgold and Metrice the recelland for Statematches the

Chicago Opera Sans Hoity-Toity; \$3.30 Top and Short Season Set

DENVER NEARS CAPACITY

Oberfelder- lack Seri in 3,900-Seat Auditorium

Denver, Oct. 8, With the opening of the Oberfelder-Slack concert series 10 days away it looks as though anyone without a season ticket would have to sit on the stage. Less than 100 season tickets are available, and there are no gallery or balcony seats left. Only a few boxes are left. Municipal auditorium, where concerts are held, holds 3,900.

are held, holds 3,390. Lawrence Tibbett opens the series on Oct. 17. Others include Kirsten Plagstad, Oct. 39: Jose Hurbl, Nov. 21; Ballet Russe de Monte Carlo, Jan. 4; Nelson Eddy, Jan. 7; Jascha Helfetz, Mar. 9, and Nino Martini, Ayril 16. Prices for series run from \$4.40 for side balcony seats to \$13.75 for parquet and \$16.75 for box seats. A. M. Oberfelder and Robt. Slack the local Impresarios.



(Continued from page 7)

tors have no way of knowing how much a 14-day clearance and wide-spread dualing is hurting but are certain it is causing important loss to them to them.

Not only are the big first run singlers up against the opposition of a flock of doublers in their front Time and back yards around Times Square but must compete with the and back yards around Times Square but must compete with the better class neighborhood initial runs, all of which are new handing out two films for the price of one at attractive scales. What makes theatrees, notaby the RKO and Loew circuits, are coupling 'A' pictures, so much so that one distributor is beginning to try' to find out which now can be 'the second feature.' In Times Square the doublers number six, while just below the square is the Stanley and around the corner on 42d street eight oth-ers. Eight avenue has five spread over 16 blocks, two more being on Ninth, and just east of the square are the Waldorf (50th street) and Loew's Ziegfeid (54th street). From Columbus Circle up to 84th Broadway's aldes are occupied by

Broadway's sides are occupied by the dual bargain marquees of 14 houses. Above 96th all the way up houses. Above 95th all the way up to its end and on side streets there isn't a single house not in doubles. Theatres playing foreign films aren't included but there, are only about a half dozen in the whole of New York anyway.

Vaude Strippers

(Continued from page 1)

in production for the new season. The undrapers per unit range from

in production for the new scason. The undrappers per unit range from solo 'fan dancers' to whole lines. Of 38 new units on record in the castern booking offices, 34 contain one or more stirp numbers. Most of the stripping, as well as the cur-rient producing, emanates from the middle west, where nudity first ap-pears of the value of the the stor-ers are reported as sliting up nights flucture out new means for or presen-

.Chicago's. Civic House will have a short season opening Nov. 2 and ter inating Dec. 5. May-or Edward J. Kelly is honorary president and James C. Petrillo of the Musicians' Union is honorary

the Musicians' Union is honorary Policy is along pop lines with \$3.30 top. Seats-selling for 50 an 75 cents is a stready sold out clean, Opera house has 3,400 seats. Notably absent from the opera councils is the diamond tiars group. New board of 13 (there used to be 40) is sprinkled with politicians an ion-society prominents and nn-cludes Ja.ob Arvy, Leeds Mitchell, Henry C. Lydrow, John F. Cuneo, Dr. Kary Meyer, Mrs. Emanuel F. Rosenbaum, Jr., Kate Buckingham, Rudohp Gang, Frank Lutter, Carrie Pan, Ernest J. Kreetgen, Gwetha-Iyn Jones, Louis C. Sudfer, Ruth Page heads the ballet, with Bulley Sione as principa dancer.

Mi Jones, Louis C. Sudier. Ruth Page heads the ballet, with Bentley Stone as principal dancer. Opera this year will be given on Monday, Tuesday, Wednesday and Saturday atternoon, and evening. Some of the names signed for th repertoire are: Rosa Raisa, Edith Mason (both oid-time favorites in Chicago operal, Jean Tennyson, Höpe Hampton, Helen Jepson, Ma⁻ rion Claire, Coe Glade, Sonia Shar-nova, Eleanore LaMance, Tito Schipa, John Charles Thomas, Mario Chanlee and others. Gennaro Tapi Is directing: with Paul Longone, general ager.

with Faul Longone, general ager. Despite the lowered scale, the bar-gain-hunters are complaining that there will be no coupon-books, which permitted a 10% discount. Paul Longone is the active splrit in the impeding season and is hav-ing a battle in obtaining backers. Official jist for the 1935 directorate was to have been headed by Karlton Hackett, music critic, but he died' Oct. 7 (Monday).

St. Louis Symphony's Line-Up of Soloists

St. Louis, Oct. 8. St. Louis Symphony Orchestra will open its 36th season Friday afternoon, Nov. 8 and Saturday night, Nov. 9. Orchestra will again be under direction of Vladimir Golschunder direction of Vladimir Golsch-mann and concerts will be given in opera house of Municipal Auditor-ium. Some 18 pairs of concerts will be presented during 1385-36 season. List of soloists includes Lawrence Tibbet, Deb. 12-13; Robert Casa-desus, French planist, Jan. 24-25; Raya Garbousova, Russian feminine violoncellis, Jan. 34-4; Puioloncellis, Jan. 34-4; Searce Rachmaninoff will reium Searce Rachmaninoff will reium

genstein, one-armed plano virtuoso, Feb. 7-8. Serge Rachmaninoff will return Nov. 15-16. Other planists to appear are Josef Hoffmann, Mar. 6-7. and Rudolph Ganz, Mar. 27-28. Also re-turning this season will be Fritz Kreisler, Nov. 29-30: Nathan Mil-stein, Jan. 10-11; Scipione Guidi, Feb. 28-29. Max Stcindel will be the soloist at the concerts on Dec. 6-7. The St. Louis Symphony Chorus of 200 voices, organized last year, ill be heard on two occasions this sea-son, Dec. 20-21 and Apr. 3-4.

years or so ago. Out there the stage res are reported as sitting up nights figuring out new means for present figuring out new means for present suble. As yet vaudeville has not at source the out-and-out strip-tease foolden dance, 'bubble dance, 'veil dance', 'flame dance', 'spider dance', 'flame dance', 'spider dance', 'veil dance', 'flame dance', 'spider dance', 'flame dance', 'spider dance', 'veil dance', to the various strip-tile source the strip-tease nown to burlesque. 'Thisburgh Looks Big Vitaburgh Symphony Orchestra's tas of confined only to units variety act field, with a flock of or syria Mosque series. She'll be ut has also penetrated the individ-but has dats produced in New York going for undressing. Some vandevillings are voicing objections to what appears to be the minority. They contend the support a large proportion of children, and that mudity may drive this etement y will elueatres.

Metropolitan Opera Quartet, In-luding G. Martinelli, Ezlo Pinza, cluding G. Martinelli, Ezio Pinza, Queena Mario, Doris Doe, open their first tour Oct. 17, in Harrisburg, first tour Oct. 17, in Harrisburg, with the following dates afterward: 19, Ann Arbor; 21, Youngstown; 22, Bloomington, Ind.; 23, Dayton; 24, Louisville; 28, Grand Rapids, and 29, Cincinnati. In Nov, Martinelli, Pinza and Miss Doe will trek to San Fran-cisco for opera season there.

Edith Lorand and her Hungarlan orchestra (15) arrive Oct. 15 on the lie de France, and will give their first concert on the 21st in New Redford.

Joseph Szigeti salls Oct. 24 on the Manhattan for N. Y., with his tenth American season opening Nov. 3 on the Ford hour. Several out-of-town the Ford hour. Several out-of-town engagements follow over the coun-try. Before leaving for U. S. A. he fills short European tour including concerts in Zurich, Vienna, Szeged, Debrecen. He returns to London in Feb. and plays several programs with the B. B. C. concert orchestra.

Trio Italiano will play Brown, Princeton and Kent college, Ohio, and Principla College, St. Louis.

ain, England, Scotland, when sails in Nov.

ienna Choir oys (Wlener Saeg-erknaben) starts its U. S. tour on Jan. 5 in San Francisco, working castward. Group comes from Aus-tralla where they're filling numer-

appears currently in 'Big Broad-cast of 1936 (Par). oscow Cathedral Choir (23) ar-rlves Oct. 15 from Faris, and will appear at Town Hall, on the 25th. Extensive tour follows. N. P. Afonsky, conductor. Hurok office handling.

CULTURE SPIELERS' B.O.

57

Slight Error in Moscow: They Just **Advertised Stars but Meant Chorus**

Moscow, Sept. 25.

Ads placarded throughout Lenin grad and this city announcing that Lawrence Tibbett, Richard Crooks and Claudia Muzio were solo artists appearing with the Orpheus Male Chorus of Cleveland, Ohio brought thousands of Muscovites out into rain drenched, 24-hour long ticket mues recently. Fabulous prices

mues recently. Fabulous prices were paid for tlockst after the six Leningrad and four Moscow con-certs sold out in advance. When the competent chorus, under Chas. D. Dawe, give its pro-grams, the always cheerful, patient, ablet this time slightly bewildered. Soviet audience gave them a big hand and cried for more. Perhaps the advertised American stars were singing in the ranks of the chorus? Who could tell?

Who could ten? But the Soviet press could and did tell! Inclined to be bitter when riled, they told Gomets (Soviet trust for vaudeville, circus and concert)

Izvestiya, official newspaper of the government, delivered a terrific

This is serious for Gomets. Izves-typ's reprimand is a black mark against the entire organization and undoubtedly the poople responsible for the fasce will shortly find them-selves without jobs.

'It has all been a sad mistake and

for the ladge will shortly lind them selves without jobs. It has all been a sad mistake and no harm intended. Alexander Damma. The Opheus Chorus sent us their prospecture and our trans-lator misread it. We printed our posters on the basis of the bad Orpheus prospecture, which this correspondent looked over, is ex-tremely clear and frank. Th its own anhual spring con-cert, an important musical event, the chorus has been assisted by such soloist as Lawrence Tibbett, Richard Bonelli, Claudia Muzio, Richard Bonelli, Claudia Muzio, Richard Bonelli, Claudia Muzio, Richard Crooks, Theodeta Johnson and Albert Rappaport, it sets forth. The chorus arrived in Leningrad Sept. 13, gave six concerts, at Phil-harmonic Hail, then eque to Mos-cow for four programs at the Sig Hail of the Conservatory of Music. Chorus leaves here now for Lon-duaptes of the English Speaking Union of the World on Oct. 8. The last Moscow concert, which the correspondent attended, ranged from sea chantles to oratorlos, and was warmly received by a crowded house.

FREDERICK STOCK'S NOVELTY CONCERT

Chicago, Oct. 8.

Chicago, Oct. 8. Directorate of the Chicago Sym-phony orchestra, which has put up a battle during the depression since 1930, now feels that the new season will be better than in four years. And for that reason has permitted the sonductor, Dr. Frederick Stock the Stock and the sonductor of the Stock and the sonductor of concerts. of concerts

of concerts. Among the extras will be a con-cert version of 'Tristan and Isolde', giving the entitle Wagncr opera without settings, costumes, or any attempt at dramatic action. Dr. Stock last season twice conducted 'Tristan' for the Chicago Opera.

Salt Lake Campaign

Joseph Szigeti, violinist; K. Zaporo-jetz, baso, jett, billist, k. Joseph J. Joseph J

Philharmonic Biz Good

Philharmonic - Symphony under direction of Otto Klemperer opening annual season at Carnegie Hall (2,750 seater), played to near capac-(2,75) sealer), played to near capac-ity for its initial three perform-ances, starting with last Thursday night's premiere (3) practically a sell-out including both subscriptions and regular admissions. First night growinnstly the same deup to pri-day afternoor's intake. Saturday evening with student subscription prices provailing (\$1-\$2) was around \$3,000, however, Sunday afternoor's performance (\$1-\$2.50) dropped. Management reports general opening equal to last year's at the same time. Klemperer will, conduct for 13 weeks. Social for Thursday and Fri-day concerts is \$1-\$3.25.

City Pays Deficit So **Curbs Symphony Players' Outside** Appearances

Baltimore, Oct. 8.

In decision handed down last eek by Mayor Howard W. Jackson, the Balto Symphony Orchestra cannot play at either civic or commercial functions. If the musikers get offers, can't accept under the Balto Symph label. Ork is maintained strictly for its local season here at the Lyric concert hall, and if deficit occurs the municipality pays up unlike in other towns where the wealthy pitch in the pesos when the so-called civic outfits creep into the

wealthy pitch in the pessos when the so-called civic outfits creep into the crimson. Community Fund is tossing a gi-gantic party at the Armory next Mon. (14) hite, with a host of en-tertainers for 50c a head. The An-erican Oil Co. is buying a few name radio acts and donating 'em to the fund's frolic. Oilers wanted Symph aggregation for the date, but the boys as a unit couldn't. accept the oifer because of the municipal dictum covering the organization. The musicians, however, slipped around the ruling by targing selves 'Members of the Baito Symhony,' and outfit will be virtually finated with exception of director Erner State, Bob Lula, Of the starf of WBAL, who ordinarily toots a flute in the Symph, will batton and be billed. in the billed.

The musikers' move has met with no objection from the city.

towards giving opera professionally

towards giving opera professionally on the public Navy Pier with tickets priced from 50c. to \$1. The \$2,500 was washed up in two ragged pr-formances by minor singers. Then, after a fortnight layoff, another \$1,500 was contributed. Few came. Despite the flop of this venture the public band, and orchestra con-the public band, and orchestra con-

certs in Grant Park played to audi-ences of 10,000 or so every night for

RICHARD CROOKS' DATES

SRO

icago, Oct. 8. Custodians of the public cash for the city of Chicago gave \$2,500 of it

CHI DROPS \$4,000

LECTURE BIZ'S **BIG COMEBACK**

Unusual Interest in World Economic and Social Subjects Prime Reason for Platform's Boom Season

RADIO'S BUILDUP

By WOLFE KAUFMAN

Lecture business all over the United States is booming to a greater extent than it has in many years. At-present there is more lec-turing for coin throughout the coun-

greater extent than it has in many. years. At-present.there is more lec-turing for coin throughout the coun-try than has been manifest since later the second second second Profision to theatre men. There is the second second second second and conomic conditions, impending war, world-wide political 'referese, and a renewed and. much more widely expressed intersit. In arts and sciences. Radio chater and buildup, plus installation of the listening habit learned from radio, is generally credited as being responsible to a considerable extent for imbuilty produced as being responsible to a considerable extent for imbuilty plunk down a buck or two and sit back and listen to speeches. New York is the worst spot in the country for lecturing, but out-side of the metropolis there is little to choose from in the U. S., the sticks and hamlets being just as rabid to hear speeches as the bigger clies from coast to coast. -Answer to New York is a puzzler to lec-ture bureau managers, except that Hear speeches to dis y the presy people who in New York are just parts of the community while in Toïded they're celebs. Also, in New York, it is pretty easy to dig up celebs on the cutf while out-of-towner shave to dig for them. Hen-drik Van Loon or Rita Weiman may consider talking for othing to a group around the corner, but they insist on recompense if forced to how a ratifer. New form the form the east, the biggest coin return is from the mid-ide west and esuth. In this con-

hop a ratuer. While the volume of business, say lecture bureaus, is in the east, the biggest coin return is from the mid-dle west and south. In this con-nection it is noted that the South-west, generally passed up by show business, lecturers and almost everybody else a few years ago, is now onc of the most rabid nabes in a hunt for 'culture'. All Via Mail Order Lecture business is probably the biggest mail order business around, with the exception of dry goods. Very little business is done by way of personal contacts. Almost all dates are made by mail, telephone

of personal contacts. Almost al dates are made by mail, telephone

of personal contacts. Almost all dates are made by mail, telephone or telegraph. One peculiarizes are always fax-tible. Distinct from show business methods where generally a definite price is put on ... actor's or direc-tor's worth, lecturers generally ary their fees according to ability of the listeners to pay. Thus an aution will gct paid \$1,000 for a lecture one hight, and \$25 for penaps the same speech in another town a night or two later. Personal cloment has a great deal to denote the same speech in a nother town a night or two later. Personal cloment has a great deal to denote the same speech in another town a night or two later. Personal cloment has a great deal to denote trades, and lecturing thus has a great deal of personal ego in-volved. Frequently, too, authors and artists consider the publicity value which might recur. Authors' League has been waging a long campaign with its members not to accept dates for vanity or friendship alone but to insist on payment, since it (the League) feels that publicity relation here on the takk is to be whether on the takk is to be private or public. Thus, if the speech is to for a group or club there is a smaller charge than if tickets are sold. Meaning that the ON OPERATIC TRY

RICHARD CROOKS' DATES RIChard Crooks opened his an-nual tour Oct. 1 in Columbus, and then hid to Canada tor a series of orgazgements. He's also signed for Firestone and Ford broadcasts, which will utilize much of his time. October timerary follows: 7. Edmonton; 9. Calgary; 14, Winnibeg; 17. Lafayette; 22, Pooria; 27, Broadcast Ford program.

Met and Music Hall in Throes Of Temperament and Terpsichore

Breaks for New Names?

New crop of concert talent is expected to land during the coming season, due to the growth of numerous class radio hours now on the air weekly. Stellar names, who divide their time, between New York and Hollywood, are unavailable to handle all the offers which building up to a group of com-parative newcomera. Helen Ochicum, Rose Eamp-ton, Julius Hueln, Rosemarie Brancato, Joseph Bentonellis Kullman are benedating from this extra attention. They're all under the \$1,000 fee. Fall season has General Mo-tors, Ford, Atwater Kent, Syubb, RCA, Consolidated Gas and Kraft Music Hell all using concert talent generously, which supplies the ripe moment to those on their way up.

same person might lecture for the same group two different times at considerably varying fees. This sometimes annoys clubs, who think they should pocket the diff—but that's what managers are for. 25% Cut

Lats what managers are for. 25% Cut And the managers don't do so bad by themselves, either. Recog-nized minimum fees are 25% mini-mum for the managers. This is about the same ratio as concert bu-reaus get, the only two fields which-nick the protagonist for that high a cut. Managers also get an allow-ance for advertising and publicity over and above the commission, which generally comes out of the artists' or speakers' end. Growth of the lecture field in the past two years has been constant, so much so that James B. Fond, former lecture manager, has started publishing a trade monthly for lec-turers, called Frogram. Besides this publishing, Fond is a lecturer on his own.

on his own. Entrance of show business meth-

on his own. Entrance of show business meth-ods in the lecture field recently is marked. One of the most obvious is a group of lectures billed as The Great Adventure Series. Consists of 01 adventures of varies fields and using films as background. Group is dated into Carnegie Hall, N. Y., to begin Oct 10 and then hcads out on the road with com-plete billing, three-sheets, posters, throwaways and a man ahead a-la-touring road shows. Adventurers in this group are Admiral Byrd, Rob-ert Edison Fulton, Jr., Ruroy Sib-loy, Roscoe Turner, B. C. McDon-ald, Bruce Bairnafather, Alexander Markoy, Father Bernurd R. Hub-bard, Baron de Cou, Amoila Ear-hart, Lowell Thomas and Major James Sanders. Managed by Har-one et ediance of the varied pos-tibilities now seon by lecturer is

old Peat. Best evidence of the varied pos-sibilities now seen by lecturer is shown by the various names being offered und routed. Emil Ludwig and Beth Brown are found side by and Beth Brown are found side by side on the Peat list. List of W. Coiston Leigh has both John Spivak and Stuart Chase. William B. Fea-kins lists, among others, Mrs. Thco-dore Roscveit, Jr., and Bernard Sobel. On all lists, it is notable that there are many facists, com-munits, reactionaries and poli-ticalities, from theatre sare a rew holables from theatre are a few from the literary world.

CHALIAPIN THREE WAYS Three-way deals for Peodor Chaliapin on stage, screen and con-

Chalinpin on stage, screen and con-cert contracts still pending. Singer is slated to arrive here early next year for actual dates. Negotiations under way for him to appear in a Max Reinhardt spec-tacle, though nothing is definite as yet. It's also understood two major studios are angling for his picture services. At present he's in Switz-erland.

Things just got all Ixed up dur-ing the past week in two different instances in New York. First case was backstage of the Metropolitan Opera House and second in the wings of the Radio City Music Hall. At the Met, two separate ballet troupes are battling. It started when the Metropolitan sponsors signed the American Ballet for the season. This was printed in rigned the American Ballet for the season. This was printed in Vantery several months ago, and gave Sol Hurok, sponsor of the Monte Carlo Ballet Russe, an idea. Before the announcement could be made public generally, or any other action taken, he rushed down and hired the Met for his imported bal-let troupe for two weeks prior to opening of the Met opera season. Now his troupe is there, about to open, and the Met toe slingers re-hearsing in the same place for open-ing a few weeks later. Outwardly the two troupes meet in the corridors and dressing rooms with polite bows and smiles. But

with polite bows and smiles. But when one troupe is ready to occupy the stage it suddenly discovers that

with police bows and shifts. Shift when one troups is read to eccumb its shoes are missing. When the other troups is ready to practice it finds its pantice missing. Im-portant dressing rooms suddenly get locked and keys lost. Grease, paint, by accident, gets stepped on and smearcd around. It's all in fun, of course. Smiles. Politeness everywhere. How did the rehearsal gol' Nou don't mean your really mis-laid the music? It's all in the state of the state list is music? It's and the music? At Radio City it's much simpler. At Bay and the size couldn't believe it. Did they really. mean that Leonidoff was more important than, she? He's only the stager; she's the ballerina. Her name, she feels, should be in bigger type. And when Hilds Eckler found out the strick a bowers moling how much trouble it will be to call in all the four-sheet, have new ones printed, and send them out to the sticks to replace.

TOSCANINI SMACKO **PROMPTS '36 REPEAT**

IRVIAITIO JO REFEA Both Toseanini and American Ra-diator are expected to be prominent in the 1936 Salaburg Festival in Austria next aummer. Director con-ducted opera there this past year, and proved to be the high spot of the season, and is slated to recurs for similar chores next August U. S. firm sponsored the Vienna Philhar-monic on NEC also for the first time, and is reported to be dicker-ing for a wider air next and "Bvery next and and the Max Reinhardt productions of 'Faust' and "Bvery main' top scale was \$10, with spec-ulators running riot ith their pricos. Hotels were jammed to over-flow, and resident a commodations' were sky high. Togacnin shifted from the Bay-reuth Wagner Fostival to Salaburg with Austri Scapping the final their prices in the start of matter prices and the start and the final star-tion and the start and the star-reuth Wagner Fostival to Salaburg with Austri Scapping the final start are then extra revenue for their playing. Festival itself was a natu-ral follow-up to the King's jubi-lee in England, drawing from all the continent resulting in the land-office business.

business

Buffalo Under Way

Buttalo, Oct. 8. John Charles Thomas opened concert season here tonight. Zorah B. Berry promoting. Coming attractions are Don Cos-

sack Male Chorus, Fritz Kreisler, Lotte Lehman, Rachmaninoff, Tito Schipa, Jascha Heifetz, Helen Jep-son, Dalies Franz.



Chi Trib Corr. iss in Ethiopia First American casualty of the Italian-Ethiopian war was Wilfred Barber, Chicago Tribune corre-spondent, who died in Addis Ababa Sunday (6) from recurrent malaria complicated by nephritis and in-fluenza.

58

fluenza. Barber was 31 and worked on the New York Herald, Parl: edition, for a number of years before folming the Chicago Trib's foreign staff. He was the first American newspaper-man to get to Ethiopia when trouble started, being rushed down there by plane from London several months ago. He was also the hirt A setting ago. He was also the first Ameri-can newspaperman ever to get an interview with Emperor Halle Se-lasse after the situation down there became tense, and was one of the few to take the field with the Ethio-plan troops. He fell uil with tertian malaria while with a detachment in the Ogaden region.

the Ogaden region. Bathers wifs was en route from Paris to Ethiopia to join him when the news came. His father, Wilfred Courtnay Barber, is an old-time newspaperman, for. m.v. years a member of the N. T. Sun and later a publicity specialist. Tile brother-in-law, Fabian Matthey, is on the Marine News, N. X. trade paper; and his sister, Bdith Barber, is also in newspaper work.

Kart E. Harriman Dies

Karl Harriman, 60, retired magazine editor, died Oct. 1 at his home in Wyncote, Pa., near Philadelphia.

home in wyhors, is, is a dolphia. Harris first newspaper job Harris for the Detroit Journal in 1895. He seame Emplish correspondent for the Detroit Press three years later and in 1966 was made editor of the Pilgrim. He served as man-aging editor of the Ladles Home Journal from 1912-19, then be-coming editor of the Red Book and Blue Book, a post he held until 1927, when he became vice-president of when he became vice-president of the J. H. Sears Publishing Co., New

whe J. H. Sears Publishing Co., New York. He retired two years ago. Besides his wife, he is survived by two sons, William K. Harriman, of New York City, and Lee Harri-aman, a sentor at Yaie University; a daughter, Mrs. Henry Baker, of Greenwich, Conn., and a sister, Mrs. Martha Mason, of Bradentown, Fla.

S. & S. Still Expanding

militant fundamentalists recently broke away. First issue of The Presbyterian Guardian will appear in a few weeks, with publication semi-monthly. Thomas R, Birch will business 3. & S. Still Expanding Activity at Street & Smith, begun during the warm weather, continues apace, with the firm adding consid-erably to its may properties. Now getting.out two more pulps, both monthiles, called Movie Action Mag-Pro and Con Another one of those mags of con-troversial opinion making its ap-pearance. Entitled The American Criterion, and under the editorial direction of L L. Doniger and R. C. Raughley, Jr., it will carry the pros and cons of subjects of the day. Similar mag started recently is Controversy, which gives both sides of any one question in the single issue.

monthiles, called Movie Action Mag-azine and Romande Range Stories. Movie Action Magazine to carry fictionization of recent films, with an added feature a complete picture synopsis in each issue. John L. Na-novic editing, with Robert Sidman as associate. Romance Range will go in for western love stories. Both 10c seliers.

Busy r. Sherman

Busy r. Sherman Richard Sherman, author of forth-coming Satevepoet serial, 'To Mary-With Love,' has been given job of writing screen play for his own story by 20th-Fox ends battle of four major studios for screen rights. Others were Metro, Warners and Ginyyn Baves New York for Hollywood within 10 days. Writer vidently has ambitions to over-shadow literary fecundity of Edgar Wallace. Since first of year he has sold 20 originals to national maga-zines.

New Good-Will

New mag called Panamerica will make its initial appearance in De-cember, designed to cement relations between this country and South and Central America. A monthly, it will and seli for 50c

sell for 50c. Mag will use a little fiction, but for the most part will go in for ar-ticles glorifying the southern conti-nents. Publication office in Wash-ing, with M. Plum editing.

Australia Giveaways All of the %c femme fashion mags in Sydney, Australia, are giving, away weekly full-length novels. Jdea is pretty costly and may be "dropped soon if circulation fails to citypped. advance.

Daily newspapers also out on a circulation boost by giving away educational books at cost.

Davi rown Quits David A. Brown has resigned as publishes of The American Hebrew, one of the oldest of the mags deal-jng with Jewish affairs. Brown, who also frequently contributed to the weekly, will devote himself to his private interests. ing with

Best Sellers

est Sellers for the week ending Oct. 5, as reported by the American News Co., Ino. iction

iction
"Europa' (\$2.75)By Robert Briffault
"Voln of Iron' (\$2.50)By Ellen Glasgow
"Honey In the Hori' (\$2.50)By A. J. Cronin
"Stars Look Down' (\$2.50)By A. J. Cronin
"Green Light' (\$2.00)By A. J. Cronin
"By A. J. Cronin"
"By B. Best Years'
"By W. Beran Wolfe, M. J.
"By W. Beran Wolfe, M. J.
"By M. Be

Europe's Big Book Edge

The Other ide's Viewpoint

The Other ide's Viewpoint Group of militant fundamentalists of the Presbyterian Church will publish a new religious's periodical to be known as The Presbyterian Guardian. Editor will be the Rev. H. McAllister Griffiths, who until recently edited Christianity Today. Latter mag was the official organ

of the group from which the Rev. Mr. Griffiths and the other of the

Pro and Con

Hodgins Now Fortune's M. E.

promoted to general manager of Time, Inc. Firm is the publisher of both Time and Fortune. both Time and Fortune. Besides his editorial work for For-tune, Hodgins has also done some book writing. One of his recent volumes was 'Sky High,' a history of avlation.

aviation. In preparing its story on 20th Century-Fox, Fortune has sent two writers and a photographer to the studio to gather the material. Frances Horn collects the facts, and

Frances Horn collects the facts, and Green Payton the studio atmosphere. Russell Aikin is the photographer. Magazine makes all its own pho-tographic material, both candid and color, and will not accept anything made by the studio photogs.

H'wood's Lawrence Yen

H'wood's Lawrence Yen Picture mob contributed heavy block of advance orders for 'Seven Pillars of Wisdom,' by the late T. E. Lawrence, detailing his experiences in Arabia. Tome went on saie last week, with il ited editions priced at \$25, and trade editions at \$5. Originally banned by English gov-ernment, first editions of the work sold as high as \$20,000 several years ago.

Primarily Classy Group headed by Donald L. Miller will seek to emulato the old Smart Set with a new mag named The Passing Show. Title is the same as that, of a series of revues pre-

as that of a series of revues pre-sented by the Shuberts. The Passing Show, like the old Smart Set, will carry fiction and ar-ticles on all the arts, but with the necessary regulsite of smartness.

fundamentalists recently

or

militant

manage.

Europe's Big Book Ledge Book production in U.S. was pretty low, compared with the big Euro-pean countries, according to sta-tistics for 1933 just published in Paris. World's leader, by enormous margin is Soviet Russia, where

Westbrook Pegler sails around Oct. 15 for Rome on a roving assign-ment from the Scripps-Howard syn-dicate and the N. X. World-Tele-gram to cover the Italian-Ethiopian front. Pegler was a war correspond-ent for U. P. during the World War, but he will take a more analytical

sition which may be consummated from an at/or behind-the-front pick-up, depending on conditions, me-chanical facilities and policy.

Juve Giveaway Latest addition to the rapidly growing number of juvenile publica-tions is juuno's Safety Fatrol. Will be a giveaway, with the first issues of around 20,000 each, localized in the Chicago area. Idea is to even-tually gread it nationally, F. C. Singleton publishing.

'Death' Between Covers

'Death' Botween Covers Most widely read and publicized mag article in many years is the J. C. Furnas piece, 'And Sudden Death,' which appeared in the Au-gust number of Reader? Digest. Sik.on & Schuster have taken the book rights to the piece, and is rushing a couple of companion ar-ticles to piace the whole between book covers.

Launch New Daily

Launch New Daily Third daily for Santa Barbara, Cal., was initiated Oct. 7, when the Chronicle, long a weekly, went tab daily except Sun. Sheet is edited by Stanley Selover. Marshall Sel-over is managing editor and Ken oble, city editor. Old Republican title line is used. Mahlo

CHATTER

Charles G. Norris to Austria.

Mary Ellen Chase back to Eng-

land. John Conroy going home to Mis-

Stefan Lorant coming over in

January. The J. B. Priestleys will winter New managing editor of Fortune Magazine is Eric Hodgins, for the past two years in a lesser editorial post on the dollar mag. Hodgins succeds Ralph M. Ingersoll, recently in Arizona Arnold Lunn in N. Y. for a brief

Arnold Lunn In N. Y. for a brief lecture tout. Zora Hurston completing her new novel in N. Y. C. Horace Mortimer has joined Will Hays Hollwrood office. F. Yeats-Brown, Bengal Lancer fellow, has gone bEck to Englanace. story complier, back from abroad. Lloyd Emerson Siberell compiling bibliography of works of Dard Hun-ter.

william Seabrook's marriage to Marjorie Worthington, novelist, just

Brandt & Brandt is showing around Mary McMahon's new play, 'Color Blind.'

Advance and y mexanish new pay, "Color Blink and definitive giving whether a straight of the straight of the straight partment in N. X. Gorey Ford and Alastair MacBain do their scribbling only when the fashing is not so good. John Wilestach has a story. The Jitters Cure' in Nov. Esquire. About N. X. san for playboys. Jules Romains will come over to this side next spring, to visit in

Jules Romains will come over to this side next spring, to visit in N. Y. and on the Coast. Real name of Charles Ballew, au-thor of The Treasure of Aspen Canyon, is Charles H. Snow. P. M. Knox resigned management. to the the the the the the the extension of the the the extension of the the the second second second second second round 130 unpublished poems by Emily Dickinson and will put them between covers.

Host of big-time scribblers will lecture at Columbia U. this win-ter under the auspices of the Insti-

ter under the auspices of the Insti-tute of Arts and Sciences. Hollywood's latest semi-trade and gossip weekly, fourth to come ouf in past few weeks, is Hollywood Wag, published by Wallace Sullivan.

Book Reviews

Wednesday, October 9, 1935

Still Inventive

Still Inventive In spite of her enormous output, Käthleen Norris seems to be able to keep her plotting fresh instead of ringing the changes on a single theme. In her "Shining Windows" (Dobeldar, Doran; #2), ehe ofters does not harp on the dears but yet able to be the second of the second back. But on an out-of-the-way ranch they find new and healthier interests; they all get married, and Joyce, who gets more attention than the others even finds that their the others, even finds that their hired hand, whom she weds, has an

hired hand, when the singlish title. Little slow in starting, but once it gets underway it has plent speed and interesting angles.

Dependable

Dependable Harriet Henry is a dependable author, never scaling the heights, perhaps, but on the other hand avoiding the depths. In her Wee Walk Alone' (Harpers; 32) she has, lurned out another readable yarn that does not have to rely on smut for one of the central auries, to the set of the sentral auries, a young matron who dearly loves her husband, but is mentally unable to resist the urge to try out other men. The heroine, Vickey, is en-sgaed as a companion to Mrs. Her-endeen, in the hope she'll keep the latter's mind off men, but it's no so. Two-thirds of the way through Camilla abouts herself in despair, with the remainder of the story given over to a murder trial from weby of the set of a morder trial from web of the set of a morder trial from web of the set of a morder trial from web of the set of the mer a modern which, of victorious

Too delicate a theme for a modern picture, though it would i worked out well in the old days. have

Busy Writer

Busy Writer Maysle Greig, Brithah writer who seems able to reach the American tasts, apparently is ambidexterous, writing two novels at once, using both hands. Her latest issue is Tisich Man, Poor Girl' (Doubleday, Doran; 12), which originally ap-peared in the All Story mag as 'Love My Catt.' The cat is named 'Mr. Tidworth' and Cara/loves to shock people by telling them she's living with Mr. Tidworth. That's the sort of gal she is. But it is the time-tried formula of the poor shop girl who marries 'above her station,' as they say in the Greig home: town. It's

say in the Greig home town, a safe formula for the library t and that's about as high as book will reach. It's trad this

Ballet in Cartoon

Ballet in Carteon First of numerous books on bal-let to come out this fail is Adrian Stokes short one. Tonight the Bal-let' (Duitor, \$1.50), which makes a timely appearance on the stands in conjunction with the Monte Carlo's opening at the Metropolitan Opera house. Mostly studious in content, belving, over personalities, and denty studious in content. Defendence into the geometry of the ballet. Creative history of Diaghlev's company is gone into quite thor-oughty, with Col. De Basil's follow-up choresgraphles lauded as a wor-thy successor. Both classical and modein ballet are treated thus, with accent on the current com-pany quite evident.

with accent on the current com-pany quite evident. U. S. is included to the extent that Walt Disney's Trees and Flowers' short film is reduced to ballet terms in its full discussion.

Stag Story Usually even the western action stories have some love interest, but the stories have some love interest, but the trumbine Th Coubled, Danar the trumbine Th Coubled, Danar the trumbine the source of the source of the trumbine the source of the source and no. S. A. For the rest it's men only, though some pretty husky and interesting men. It's one of Clarence E. Mulford's five J. C. books, and is number five in the order of reading. Deals with a detective from the Cattlemen's Association who solves a rustler problem. Gets away from the usual pattern outside of the main theme, and told in excellent atyle. Rather too deliberate for a picture, but good reading. good reading.

On Postal Shopping W. B. Ziff, who publishes Popular Aviation and a number, of other periodicals, adding another mag to his string. It's the Mail Order Jour-nal, to cover the mail order biz. L. K. Jones editing.

(Continued from page 52) seasoned up a bit too heavily to attract much coin from the ardent American communistic patriots. And those outside the fold won't care enough to bother paying three Pegler Goes to War

and blames high printing costs for

to appear.

American communistic patrices. And those outside the fold work touckes outside the fold work values of the second second second Play was brought over by Eugene Lyons, VAREFY rep in Russia for a a number of years. He translated. It and Charles Melamuth adapted. Some very alopy casting. Bearlie De Neergaard is badly miscast as the cheerful little bourgeois wife, and David Morris can't quite cope when the bother huband assign-out head and shoulders in a trick character job as a goody poet; it's a different type part from what he usually handles and maybe that's George Heller gets some haufts as a rabid communist, despite an in-clination to vaudeville it's a bit too much. Effc. Dressier and Fraye Gibert are acceptable. Kauf.

MOST OF THE GAME

Comedy in three acts presented at the Core of the second s

Were the last two acts as brightly worded as the first. John van Druten would have delivered another Broad-would have delivered another Broad-way success here. Instead the play veers from its light comedy vein to that of mediocre romance. Limited

ioupposedly not the suther concerned. Investion of one character, that of Al Sessums, American secretary to Hugh Collimore, successful British writer, is an excellent idea. Al is a mid-western newspaperman who as the Collimore from the boredom as the construction of the construction of the substruction of the construction of the substruction of the construction as a substruction of the construction of the others; everybody seems to tail him their secrets. He learns that Collimore is bored with his ex-titled wite, Lady Nona. Also that he cares for Joanna Dulcken, visit-ing New York with her professor-father and staying in the same hotel. Joanna was 14 when Collimore was in colloge, but later Al learns she at of manner. Hugh-nn a cold sort of manner.

always loved Hugh-In a coid sort of manner. Collimore and Nona have iwo chil-dren, but that is no deterrent in her carrying on an affair with Re: Mus-grave. A Holywood actor; ahe con-fesses it to Sessums, who occasion-aber what chuck and doesn't remem-aler what chuck and doesn't remem-aler what chuck and doesn't remem-ler the confidences. That makes it different. Nona will divorce and marry Rex, while Hugh plans join-ing Jonna and her father in the Orient.

matry stex, write Hugh param south ing Joanna and her father in the Collimore's not cut out for being a family man. His offspring mean little to his scheme of things, and he likens them to costly motors, being "expensive to run, and there's her the scheme of things and her likens them to costly motors, being "expensive to run, and there's her the social asset in America." James Bell as the secretary, Al Sessums tops the cast. Most of the fin act one. Dorothy Hyson, daugither of Cari Hyson and Dorothy Dickson, dance team who have resided in London for a decade, makes her New York bow as Joanna. First highters yood part. Robert Douglo cast in able as Collimore. Diana Campbelj and Robert Wallsten are the secret lovers.

LITERATI

Broadway Reviews Squaring the Circle



Fordham-Purdue

quite a long way since its opening-game flasco with Franklin and Mar-

shall. The Rams appear to be ready

snain The Rams appear to be ready to give any team a severe test. This week Fürdue is coming east atter a hard-earned victory over a strong. Northwestern eleven. And the Bollermakers will have too much steam for the battering Rams.

Colgate-lowa

other strong team. Against inferior lines, the Colgate attack functions

an inferior line. In a section where

the forward wall is all important the Hawkeyes have one of the best. The Hawkeye line won't give Col-

gate's backs enough time to exe-cute their hidden ball tricks. There-

fore the choice of Iowa in a tough

Manhattan-Loui iana State

Chick Meehan appears to have an

eleven this year that enjoys playing

the game, an important factor. The

GAMES

Colgate is going west with an-

ctly. But Iowa has far from

Fordham seems to have come

Football

By Benny Friedman

ball. Temple will hide it too often

ball. Temple will hide it too orten for Vanderbilt, and as many teams have discovered, it is difficult to score without the ball.

U. S. C. Illinoia

The Trojans, after one unsuccess-ful season, are trying mightly to force their way into the big time once again. Illinois should give them a severe tussle, but with its best back out the chances for vic-tory are sli

Syracuse-Cornell

Even though this is an old rivalry, and old rivalries can produce some entirely unlooked for results, the vote goes to Syracuse.

igan-Indi

Michigan seems to be having a di%cuit time. And Indiana will be

The Trojans, after one unsuccess

TIMES SQUARE-SPORTS

NO GANG-UP

L. A. Councilman Would Penalize Mass Ogling of Femmes

Los Angeles, Oct. S. Irdation carried on by more than one. Romeo with some sweet young thing would constitute a violation of the city ordinance if council ap-proves measure being introduced by Councilman Vernon Bennett. Reso-lution provides fines and jall sen-tences where 'two or more men or bors over 14 ogle women or girls in public places.'

public places.' Also proposed is a penalty for anyone witnessing such an inde-cent performance and not reporting it to the authorities. No mention is made of mass ogling of men by girls

CANZONERI TAKES AL ROTH: STILL A CHAMP

By JACK PULASKI

Boxing bugs virtually filled Madi

on Square Garden Friday (4) night to lamp Tony Canzoneri defend his lightweight honors against Al oth and they saw a corking show. The contender was figured as having a contender was nigured as naving a chance, but at ringside they were paying Roth backers 12 to 5 that he wouldn't cop. The lad made a good match of it but Canzy proved he is still the champ. Roth may turn the tables the next three they wasf for he was going

time they meet, for he was going strong late in the match after takstrong late in the match after tak-ing it round after round. He has been matched with Frankle Klick for Nov. 22 at the Garden. Latter also has been knocking on the door, but Tony has his number, too. Looks like Canzy will hold the title as long as he wishes, for the only boxer who consistently bested him is Barney Ross, who appears content with the weiterweight crown and probably couldn't make the

him is Barney Ross, who appears content with the weiterweight crown and probably couldn't make the lightweight I it any more. For a so-called veteran, Canzoneri is some-thing of a wonder. His lett hand is as fast as ever and he has jethal power in the right when he cares to put on the pressure. A Knockdown In the third round. Tony floored Al with one of those stinging star-boards. The kid took nine and in the next frame it looked like he had the best: of it. However, Canzy met all sallies and was away out in front when the 12th round arrived. Roth then did some connecting of his own and the fans were all steamed up. However, the little champ was coasting and came back battling but gory in the final three rounds. Three will be no fights for the belieg occupied mouth, the Gardee On Nov. 1 Frimo Carna is matched with Walter Neusel.

PAPERS SNIFF PUBLICITY

Newsboy in Evening Clothes Seer As San Carlos Stunt

Toronto, Oct. 8. Toronto, Oct. 8. George Malika, Italian newsboy, starlied the pedestrians here wrem hawking his newspapers attired in full evening dress and top hat. To those who queried the reason for the strange apparition of a newsboy in such garb the explanation was that he was going to every one of the 12 opera and had to dress. "Local newspapermen scented the presence of press genury behind the

Local newspapermen scented the presence of press agentry behind the stunt and only one paper picked up the yarn. However, gag will likely spread to film theatres playing the picture; "Top Hat."

BIRTHS

Mr. and Mrs. Douglas Tauszig, son, Oct. 1 in Hollywood, Father is an agent.

Mr. and Mrs. Gene C. Loffier, daughter, Sept. 3, in Omaha. Father is production manager for Omaha studios of KOIL-KFAB,

Mr. and Mrs. Salvatore Sanaetella, daughter, Oct. 3, in Los Angeles. Father is musical director at KMTR, L. A.

Mr. and Mrs. Nat lank, daughter, Sept. 30, in Butte, Montana. Father is city manager of Fox theatres in Butte.

Mr. and Mrs. Marty Ingram, daughter, Oct. 5, in Kearny, N. J. Mother is former showgiri; father manager of Hudson theatre, Kearny. Mr. and Mrs. Norman Newmans, daughter, Oct. 6 in Culver City, Calif. Father is Radio exchange manager in Los Angeles.

World Series Tosses \$700.000 Into **Detroit: Theatres Get Little of It**

VARIETY

By PETE WEMHOFF Oct. 8.

World Series visitors laid a \$700. World Series visitors laid a \$700,-000 gold egg in the lap of Detroit's hotels, niteries, eating spots and stores. Ticket segipers and the city's street department; which had to clean up the debris daily, con-stituted the big losers.

stfuted, the big losers. 'Theatres, took a hefty sock on the jaw but it was not: a knockout blow such as delivered last year. The 20,000 out-of-town fans helped the houses over the hunp at night dur-ing the first two games here, but weekend biz was woeful. Extra game here this week alded some but did not make up for Jewish holidays. Wascrine was the heavlest in Wagering was the heaviest in

Wagering was the heaviest in many years. Detroit was baseball mad and ac-tivity was at a standatill during arther single every store, meeting spot and street corner. Drinking spots and restaurants, minus radio-or graphs, were out of luck. Detroit Goes Nerts Detroit's first world championship in a hair century brought bedlam with it Monday following the Tigers victory, Downtown area was knee-deep in paper, confetti and debris. Celebrators amired traffic for several hours after the game. Drinking spots and nite clubs en-foyed landoffice biz until the wee hours Tuesday.

Joyca landoince biz until the wee hours Tuesday. Street arabs added autographed baseballs to their stock for the final game. One collector's item bore the name of Hank Greenberg missnelled.

The crowd was the largest of the

The mann of Main Greenees mine apped. The proof of the series of the series of the three contests here, but scalpers got little of the gravy. Thousands of fans couldn't get in. The Tigers were feted Tuesday night at a Chamber of Commerce banguet at the Book-Cadillac Hotel. Bight hundred persons paid \$6 each to attend, part of sum going for gifts for each member of the team. Some of the Cubs, unpices, baseball Oubb were guesti. Film and radio celebrilies were-not as plentiful this year at the series as in 1934. There were enough well-known ones, however, to pro-vide gazers and autograph hunters with sufficient material to keep them busy. Also to give the dally prints good copy. George M. Cohan, decompanied by his stage manager, Sam Faust, put himself behind heavy dark glasses, bid din't fool many. Waring dew here for the second game, combining pleasure with a chance to tak to his radio sponsor. Ford. Beorge Raft and William Frawley

Ford.

George Raft and William Frawley headed the Hollywood delegation. Both were on their way west after attending the Louis-Baer fight in New York. They moved to Chicago

attending the Louis-Baer fight in New York. They moved to Chicago with the two teams. After a fair, opening day business, scalpers took a licking on the sec-ond game, due chieffy to threatening weather. From a high of \$100 for a pair of ducat the prices dropped to pair of ducat the prices dropped to terference also chord the sec-soned desires. soned dealers.

J. Edgar Hoover, head of the De-J. Edgar Hoover, nead of the De-partment of Justice G-Mcn, came here to see the Tigers' G-Men, Gehringer, Goslin and Greenberg, in

Gehringer, Goslin and Greenberg, in action. Al. Schacht had the help of Olsen and Johnson in a comedy skit before the opening contest. Tiger Rag' and Take Me Out to the Ball Game' were the favorite musical numbers of the bleacherites. Wherever notables gathered, there was mariton of the comentatione acc

Wherever notables gathered, there was mention of the conspicuous gap caused by the death of Will Rogers, always an enthusiastic series fan. Joe E. Brown, who seldom misses a series, was held in Hollywood be-cause of picture work. Detroit's business and social lead-ers, including the Fords, Chryelers and Fisher brothers, played promi-nent parts in the series drama. Ted Husing and Graham Mc-Namee attended the first two g mes and came back with it e teams, from

and came back with the teams from

Chicago. Bob Woolsey here inus Bert Wheeler. Taxi drivers enjoyed biggest biz

Taxl drivers enjoyed biggest biz in years. First spoils of the Series went to 'Diamond Jack' Jakson, vetcran Toronto diamond salesman. Mrs. Woody English, wife of the Cubs captain, was sporting a diamond

59

bracelet, a gift from her husband. Mrs. William Jurges, wife of the Cubs shortstop, was exhibiting a jeweled wrist watch. Mike Jacobs came from New York mainly to introduce Joe Louis to any visiting sports writer who missed seeing the Bomber whip.

We compare the set of the set of

Ohio State's Football **Team Booms Columbus**

Columbus, Oct. 8.3

Columbus, Oct. 8.4/ As a good example of what foot-ball does to a town's biz, show or otherwise, take Columbus, where the Ohio State U. team, picked by az-perts as probable national champs this year. Hotels are all sold out on Friday and Saturden unchs an to Novem

Hotels are all sold out on Friday and Saturday nights up to Novem-ber 2, date of Notre Dame-Ohio State contest. Clubs, hotel dance spots and niterys are taking reser-vations on Saturday nights up through No. 23, with report of the state of the hands and hiring extra clerks for out-of-town week-end crowds. Local theatres cooperate by invit-ing teams down each week to see

ing teams down each week to see show free, then spread word around and crowds flock to see huskles watch the films. Pitchmen gang up on the main drags, se canes and other fluff.

MARRIAGES

John D. O'Neill, assistant night program supervisor at NBC, Chi-cago, to Kathleen Glidden, non-pro, in Michigan City, Ind., Sept. 28.

Mary A. Gilmore, film critic for the Rochester Journal-American, to Ralph P. Young, managing editor, Sept. 26, in Bradford, Pa.

1 L

Sept. 28, in Bradford, Pa. Al Lever, manager of Majestic, San Antonio, to Mrs. Alta Brigger, in San Antonio, to Mrs. Alta Brigger, in San Antonio, Lillian Temple, designer, to Doug-las Churchill, Holywood press cor-respondent, Oct. 5, in Ventura, Cal. Lester Cowa: 16 Ann Ronneul, Oct. 5, on board ship 12 miles out of Los Angeles Harbor. Groom in Fanchon & Marco production de-partment. Bride songwriter and sister of. Sol Rosenblatt.

Joan St. Clair to Willy Castello, East India fiim actor, Oct. 2, in Hoi-

East India film actor, Oct. 2, in Hol-lywood. Sally Blane to Norman Foster, both screen players, Oct. 8 in Los Angeles. Anita Thompson to Johnny Quil-len, both of films, Oct. 8 in Los Angeles. Martha Angley Chaefer For the

Angeles. Martha Apsley Chasler, Fox the-atre, Bakersfield, Calif., to Walter Bantau, Fox West Coast chief en-gineer, Sept. 22, in Fresno.

MINSKY'S STENCHED

Boston Burly House Forced to Refund to Mat, Audience

Boston, Oct.

Boston, Oct. 8: Minsky's burleag house here, was stench-hombed Saturday after-noon (5), forcing a perfund to the entire matines audience. House, which employs Kuight of Labor members, has been picketed since the opening of the secaon by the American Federation of Labor charge and houth affiliates. the American Federation stage and booth affiliates.

(copyright, 1936, by Variety, inc.) berate for weeks to come. It should started to tosk a lateral and them so no of the year, Nebraska is loaded, seemingty as the ball at the 20-yard line after a frounded Penn pass in the end after a spod part. But hyncher they are as good from the singent is the shall at the 20-yard line after a frounded Penn pass in the end after a spod part. The home team immediately tosked a pass and the faculty problement up against Princeton last year and evidently have continued where they dently have continued where they realized. This week the Buildog is going to lose its bite. Noter Dame-Wisconsin Wisconsin is not the team to top the familiers.

Wisconsin is not the team to stop tthe Ramblers.

of the most powerful elevens in the east this season. Harvard still is in a state of expectancy, and is handl-capped by backfield injuries. The Crusaders' victory streak should

N. Y. U. Carnegie Tech

against a strong Bates team. Carnegie Tech has been through two hard tests. Maybe those two tests took something out of the Engi-neers. The Violet is on the way up. It is going to bloom this week-end.

It is going to bloom this week-end. Temple-Vanderbilt Opponents of Temple have been finding it a little difficult to find the way to New Haven.

Holy Cross-Harvard

oly Cross undoubtedly has one Crusader continue.

N. Y. U. made an auspicious start

layed buck which sandbach called repeatedly. That fourth quarter, in which Penn only had the ball for about four plays, should crystallze this Frincoton squad, mostly seniors, for the season. Penn's heavy backs looked good, particularly Murray, besides which Nell, an end, played a beautiful game and was rulining Frinceton's offense throughout the flist hail, Hauze, at center, also turned in a fine defensive game along with Capital Stofko. If Constable will: carry the ball in two hands and Frinceton can overcome the Yale game jitters, at which they're more successful in the Bowl than their own back yard, Princeton stands an archiclen thance

rinceton-Penn Princeton opened its season last Saturday by out-lasting a good and heavier Penn team. Which means that the coming Tiger-Navy fracas (Nov.2) will be a pip, especially if its a dry field, because the Middles throw the ball all over the lot. Worrying about laterais evidently had Princeton back on its heels throughout the first haif against Penn. Crisier's boys looked as if they'd been instructed to tackle high, which explained the Penn backs bouncing oft as many ag two and the game, an important factor. The Jaspers have been improving with every game. Louisians State, like all southern teams, is coming north to, show those Yankees how the game is played. Taking experience, talent and past performance into consideration, the invasion will probably be successful. alent and past performance into which explained the Penn backs onsideration, the invasion will bouncing oft as many as two and three tacklers. Further strengthen-innesota. Nebraska This is the battle that will rever-tay, at the end of his 60-yard run ray, at the end of his 60-yard run ray, at the end of his 60-yard run ray at the end of his 60-yard run run start at Mur-

WINNERS

powerless to stop White, on a de-layed buck which Sandbach called

repeatedly.

ODDS

no soft snot.

Probable Football Winners and Proper Odds October 12

By Benny Friedman

 GAMES-Columbia-Rutgers
 WINNERS
 ODDS

 Columbia-Rutgers
 Columbia
 5/3

 Fordham-Purdue
 Purdue
 6/5

 Harvard-Holy Cross
 Holy Cross
 8/5

 Temple-Vanderbilt
 Temple
 6/5

 Manhattan-Louisiana State
 Leven
 6/5

 Minnesota-Nebraska
 Nebraska
 Even

 Michigan-Indiana
 Indiant
 6/3

 Penn-Yale
 V.Carnegie Toch
 N. Y. U.

 U. S. C. Lillinoi
 J. S. C.
 7/5

 Syracuse-Cornell
 Syracuse-Gornell
 8/5

 Wiscosin-Notre Dame
 Notre Dame
 9/5

 (Predictions based on fair weather)
 14
 14

(Predictions based on fair weather) (Copyright, 1935, by Variety, Inc.)

TIMES SQUARE

London

Joe Seldelman off on a fortnight's

sion. Rumanian Princess Irene Bogdon trying to crash English stage and distributing her photographs at local

bes a boory c., which it as supposed to brief of the set of the

Jeans. Heary Sherek just back, harangementa Peculity booking transpersental Peculity booking transpersental Peculity booking that of differences of opinion be-Earle St. John seeing the Jack Hyiton picture in process of mak-ing at the Twickenham studios, with finn likely to have a West-End phile Houston contingent in full force at the Royalty theatres to give Shirley Houston a good sendoff in Closing at Sunrise, but even so show not likely to get over. "Make and the Beanstalle Philor for Christing Sinnie Hale, Shaun Glenville and Dougins Wakefeld. Sen. Murphy nearly inveiged into spouting in Hyde Park. Senato a discussions outside the awn country.

Broadway

'Jumbo' 24-sheets out

60

Josephine Baker landed Mildred Walsh in from the Coast Loretta Dennison has taken to le road. the

Hussiik adding interest to the deal in "Theatre for Saie' at the Kam-The Don Donneilys are hoping merspiles, Jarno-Niese is organizing Josef Jarno-Niese is organizing A Vienna troupe for tours in the Austrian provinces and foreign countries. Erna von Rubinstein is creating for a giri Influx of push-carts on main stem after dark.

Buriey houses have tilted after-noon scale.

Cafe Rene reopened the old King's Terrace site.

Charles O'Reilly moving into city from Long-Island. Charles Winninger now has Ken-tucky coloneiship.

Charges winninger now Ass. Ashr-tucky colorelship. Dany Simmons back from his annual European trib. Davo Scinnick to putting on a boxe more pickets were arrested for molesting the Rivoil. Harry Kaicheim is noar the pic-ture-showing papa stage. Bob Murphy still in N. Y. Maybe the lizzle wouldn't start? Astor hotel systemic getting estill Gossner joined Ryan & Co., Waii St. commission house. Frederick Rolbein in town and may produce play this fail.

Bill Gossner Jones, rayan & Co., Birederice, Robbein in town and Leonard Galisgher company man-ager of Remember The Day. Ticker news executives to Boston to the serve and the server of the tax Tishman has opened his own office. Is yaudeville coming back? Mrs. John Monyhan called to Louisville on death of her father. Rodeo occupying Madison Squard Greeka.

weeks. Charleston, S. C., delegation head-ing north, for Porgy and Bess' opening. There's a clock on West 46th street that's still running on day-

There's a clock off west star that think think thinks of any Harold (NBC). Kemp's new top-coat is louder than some of the or-chestras he books. World's Series over and every-thing's back to normal, except for the second-prossing. C. N. o'Dell, back with Hecht and MacArthur in Astoria after doing advance on 'Crusades' in Washing-ton. That hores which toes the Hum-ter whiskey sandwich sign around the Signate is agented by Billy Jackson. Harry, Snowden and Louis Ber-

Jackson. Harry Snowden and Louis Ber-gen have taken over Hughle McLaughlin's bar and grill on W.

45th street, Though summer's over, pienty of the show biz mob are still farm-conscious. Scouting nearby states

45th strieet. Though summer's over, plenty of the show big mob are still farms for acrass. Col. Lessie R. Naftzger, Parls and N. thesirical attorney, and Yp. (Disbycolor) back to Farls today (Wilfie Gibert and Frank Mitchell, after attending 50th wedding anni-versary of former's parents. Sommed to Coast Sunday (6). The state of the state of the state is the state of the state of the state is the state of the state of the state is the state of the state of the state back is the state of the state to the Newline Club, Elieston, N. Y. Switching from the RKG home office the state of the friday (4) by train. Goldwyrds. Barbary Coast Ball' for beneft of the N. Y. American's Xmas Reiler Fund. Roda Vin Son the state of the state the state for the State of the state of the State of the State bins and the State of the stat

Smart niteries have 'abollahed cover charge: Dagmara Renina; songstress, here for a recitai series. Jimny Wailington, NBC an-novinity; Germing here. now being shown at Cine imperial Carlos Vilarias, Spanish actor, suing a local brewery for using his pic in its publicity without permish-occan state iske country, made by a native producer, a sock at Cine Olimpia.

Boria Thomashetsky's cast side Roumanian Vilage nitery reopens this week. Vet Yiddish tragedian claims he had the pioneer idea for a cabaret-theatre, doing dramatic searchistic and the searchist of Prunier's N.Y. midded after the famous seafood establishments of Paris and London, opened under di-rection of Myron Colbert, who had charge of all the cattering at the old York Roof, years ago.

charge of all the catering at the New York Noto years ago. **Figure 2 Figure 2 All the Lach is buy on a Johan** The Lach is buy on a Johan The Lach is buy on a Johan The Strues Sim. Orchestra Conductor Otto Bild The Strues Sim. Orchestra Conductor Otto Bild The Strues Sim of the Struesses I Stati Struesses I Statistes And I Solder Struesses I Statistes And Statistes And Statistes And Statistes And Statistes And Statistes And Statistes I Statistes And Statistes Mars Sald I Dagover responsibility Statistes Classes I Statistes And Statistes The All Statistes And Statistes Mars Sald I Dagover responsibility Statistes Classes I Statistes And Statistes The Statistes I Statistes And Statistes Statistes Classes I Statistes And Statistes Mars Sald I Dagover responsibility Statistes Classes I Statistes And Statistes The Statistes I Statistes And Statistes The Statistes I Statistes And Statistes Mars Sald I Dagover responsibility Statistes Classes I Statistes And Statistes The Statistes I Statistes And Statistes Statistes Classes I Statistes And Statistes And Statistes Mars Sald I Dagover responsibility Statistes Classes I Statistes And Statistes The Statistes I Statistes And Statistes And Statistes And Statistes Mars Sald I Dagover responsibility Statistes Classes I Statistes And Statistes And Statistes And Statistes Statistes Classes I Statistes And Stati

Theat. Harry Horner Fept. In a Vork. We vork. Grilparer's Golden Floce' in re-hearsal at the Burg Theatre. Maria I Els is Medea. Bruno Waltchieneed winter ac-the Vienna Opera. Albert Basserman engaged for-lead role in First Legion, next noveity at the Josefatadi. Valid and Wind' at thred by Frida Richard and Egon von Jodon. Margarete Wallman is working on a new ballet, Der Liebe Augustin. Music is by Alexander Stein-buecher. Andergast, Wolf. Albach-

March Ballet. De Texander Standard Ballet. Marcher, Say Standard Standard Ballet, Maria Andergast, Wolf. Albach-Retty and Lil Dagover responsible for much of the success of 'The Bird

CHATTER

Berlin lare Trask

Ludwig Wuilner still reciting, at

Ludwig Wullner still reciting, at Theore Tillara of Society in Ufa studio. Berlin now has tweive first-run film houses. Leo Slazzk screening Posilion of Londannes here neutraning to pix. After four years, Lore Schutzendort playing leads on Munich stage. Ufa making a educational of Oympic bel casting. Bright Berling and Star-Langence army film made at Nuremberg Party Day again. Hitler ordered building of Saar-land theatre at Saarburken. Under at Suarburken. Hitler ordered building of Saar-land theatre at Saarburken. Hitler ordered building of Saar-land theatre at Saarburken. The Starburken. Berling Starburken. Data Starburken. Fritz Futhmann new head of Reich Relesser's organization. Only 1300,000 percent burget. Bis Sinner accepted by Berlin Opers. Political cartoons, length 150 feet.

Big Sinner according opera. Political cartoons, length 150 feet, to be added to regular film pro-

10 be used grams. Hise Fehling has new year's con-tract from Europa to design cos-tumes. Deutsches Opernhaus already buz-zing for 'Meinstersinger,' opening

Deutsches open zing for Meinstersinger, openno Nov. 15. Ellsabeth Wigman, Mary's sister, opening a competitive school in Leipsic. Avmabella-Hans Alters pic 'Va-

ountries. Burnet in screating The Scanda' in The Concert House at he Scain, Role is that of young "The Scanda' in The Concert House at he Scain, Role is that of young "The Scanda' in The Concert House at he Scain, Role is that of young "Analian II." Westerd Varieta. "Fritzi Massary the ruture to teach youngsters to act as well as con-titue acting herself. Hubert Marischka rumored in-vited to pary with Erna Sack in "Armiraleast, Berlin. Maria Els has the role of Eliza-beth and Hans Woester. that of Easer in Maxwell Anderson's Teliza-beth and Hans Woester. that of Easer in Maxwell Anderson's Teliza-beth and Hans Woester. that of Easer in Maxwell Anderson's Teliza-beth and Hans Woester. that of Easer in Maxwell Anderson's Teliza-beth and Hans Woester. that of Easer in Maxwell Anderson's Teliza-beth and Hans Woester. That of Easer in Maxwell Anderson's Teliza-beth and Hans Woester. That of Easer in Maxwell Anderson's Teliza-beth and Hans Woester. That of Easer in Maxwell Anderson's Teliza-beth and Hans Woester. That of Easer in Maxwell Anderson's Teliza-ber as concessful assans by marry-ing Anna Horvath of the Vienna of Hietween Twenty and Fifty' with-in a hour after the Berlin-Vienna airplane dropped her by the Dambe. Will plassie refearls from political demonstrations' is prolog flash, on screen in Austrian klino showings of Ufa's Ethiopian cellu-iold reportage. Taimund Thesize Dusy on Al-thus attac-owned find operated in-which Max Paulsen and Nora Mino-have the spolight in a frame built by D. Stephen Hock. The horor of Riemer's Soith Jublies the adventures and fateful eariy death of Maria Baschlitzeff. Karl T. Weis, Door on Door' will hauguratio The New Theatrs in the Steney by Waiter von Hoessiin. Two new tenorg debutted success-ruly in the Vienna Operate Han-thouse of the Hauberg ruleser as Noort of Instantional congress is the the dorn in Hernational congress is the data international congress of the state of the Instaberg rulese

Nov. 15. Ellasbeth Wigman. Mary's sister. opening a competitive school in Armabela-Hans Alters pic Ya-riets' getting world premiered in Munich. White Horse Inn' being built at hinting Bayaria studio, Carl Lamac University chorus for Stockholm and Copenhassen, to give Alachylo' 'Berslans.' Kabares' tex Komiker roopened tegimenting. Pueher personally picked 16 oils for the redecorated Nuremberg opera house. twinl at Garmisch-Partonkirchen during winter Olym-bic games in Feb. Trivate Worlds' (Par) and 't Happened One Night' (Col) getting Garma dubhng. Tresh Fields by Ivor Novello suppressed after getting of to a getting the south organs almost doubled in two years, malority ehipped to United States. After for Jone States, organ almost double states with at two to the Kiner Schost, Heid States, malority ehipped to United States. Mare States Net States with-dubic sames almost dook, "Foilles and Dram." To charama States the States after States States almost dook, "Foilles and Dram." To to United States. Mare Schossen, Heid Oly valuable, "Dr Rainer Schlossen, heid of Reich's drama department, wrote a book, "Foilles and Dram." To the surrent Scala bill; appendix operation of Topsy the reason. Not to Interfere with the Olympic the 30 Rayreuth Waymer festival values and the states in the States. The ana Schlossen, heid of the States after for Joney the reason. Not to Interfere with the Olympic the 30 Rayreuth Waymer festival values and the states in the States in the States and the states in the States and the states

Mexico City By D. L. Grahame

Individe in two wasts, major in two wasts, main international radio enternational radio enternati

time seeing pals off for Addis at

Larry Adler harmonicising at Norah Williams' press party, Chez

Joe Seldeiman off on a fortnight's tour of continent. Jun gived for his year's title off off off off off off off off off years the Galety. Mrs. Harry Roy recovering from appendicite operation. Donald Sutherland publicity man-def off off off off off off off off Thy forch added to cast of all Street Singer's Serenads. Two for tonight (Par) retained for second week at the Pinza. New Theatre Royal Dublin, seat-ing 3,100, has just been opened. New theatre Royal Dublin, seat-thes week for min monthon for Wrowne Bduyder at the Rist Test-taurant for a fortnight, opening Oct. Roy For's back from a monthe continual lineary and back to Gwen Francion-Davies replacing

Norsh Williams press party, Chez Florence. Geo London, star court reporter, writing a satistical review on local Maurice Chevaller and Misim-guett, both catching the opening of the Sacha Guitry show. Robert Murphy (consult taking in gais opening of Sandown the Shooting of Sandown the Shooting of Maryley Ches Shooting of Maryley Ches Biologies of Sandown the Shooting of Maryley Ches Shooting of Maryley Ches Shooting of Maryley Ches Shooting and Maryley Leave Ora Films and magged by Pierce Billon.

Billon. Spencer Bull back working on Walter Elsfelder's new mag, 'Europe, after a vacation at the seaside. Circus owners' association o cial-

"Roy For's back from a month's continental lineary and back to work. Gwen Frangcon-Davles replacing Flors Robson la 'Close Quarters' at the context of the constant attention, and the constant of the theory Hall flin to cash in ashead of the Jack Hyiton pic. Hassard Short within his reinds the solution of the constant of the solution of the constant of the constant of the constant of the constant of the solution of the constant of the constant of the constant of the constant of the solution of the constant of the constant of the constant of the constant of the solution of the constant of the constant of the constant of the constant of the solution of the constant of the solution of the constant of the constant of the constant of the constant of the solution of the constant of the constant of the constant of the solution of the constant of the constant of the constant of the theory of the constant o

scalade. scalade. by protesting scalant spulloation of stamp tax to contracts with per-formers. Curits Molnits, on making speech against quotes as C. D. A. L. C. harnet's nest. Joan Warner back from the south, playing the Alexar and con-sidering an offer for par. road tour he dances. Jean Yonel postponing for a month his resignation from the Comedia Francaise, on promise of Mario Roustan that a decree re-forming the Comedie would be is-sued by that ti

Tokyo

By Burton Crane

Midget only 20 inches high, but 48 years old, being toured here. Frank Kennedy succeeded Sig Lindstrom in the RKO pix exchange here.

here. Mrs. Chester A. Fritz, head of Shanghal's International Arts The-atte, in town for a couple of weeks. Shura Cherkassky, Russian pi-anist, in town for four recitals at end of this month. A Strok man-

This and the properties of the properties of the second se

anist, in town for four recitals at end of this month. A Strok man-art. A Strok man-art. A Strok man-art. A Strok man-arter seeing his son Dennis, now a black beit judo (jujitau) man, off for the U. S. Nippon Gekijo has asked permis-sion to operate small theatre in its Mould be frat in Japan. Would be frat in Japan. Would be frat in Japan. Benijy Han, now publishing a bi-linguai mag in Shanghai, in Tokyo to celebrate appearance of the ini-tian strong the second strong and the being started in a film around the solid be Origin critica as the best the Japanese Empire has produced, is being started in a film around the solid started in a film broadcasts. Communications Ministry making Wibirs Chama, which tried anome

Hollywood

Joe Penner's parents visiting him. Jerry Safron on tour of northwest. Peggy Wood laid low by maine.

Clark cuon thence through South America alr. Ichizo Kobayashi, Japànese the-atre magnate, in on his first U. S. trip. John Stevenson leaves 20th-Fox publicity department, driving to

N. Y. Onslow Stevens in New York hud-dling with his agent on play prosdling with his agent pect. Fred. Datig, Paramount casting head, off on two-month vacash for

head, off on two-mone. headth. Mabel Stark operated on for te-tanus infection in arm, reported

Joe E. Brown nursed wrenched back for several days, victim of handball. "The Copperhead' may strike from

Francis Martin and Walter De Leon, Paramount scribblers, on New York vacash. Lou Hyman now Coast sales su-pervisor for Chesteifield and Invin-cible pictures. Clarence Brown bought 26 first editions from library of late J. P. Widenheimer.

at

C

TIMES SQUARE

CHATTER

open World theatre on Delmar blvd. near Grand, next month as popular price burlesk house. This will make three for town, Garrick and Grand Opera House, downtown, being the

Opera House, downtown, being the Beat, Side Amusement Co., head. ed by Jred Wehrenherg, is expected to take bids soon on construction of new, 1,500-seater at Grand blvd. and Eichelberger street. Estimated cost is \$125,000. Erection of this house will consolidate Wehrenhergt or at of St. Disk, hear He how owner of Melba, inderelia, Virginia and Michigan.

Minneapolis

By Les Rees Amelia Earhardt here for lecture. William Marsh, Metro auditor, in

at helm, Parenis of Evelyn Hoey, former local dancer, will sue Rogers for \$100,000 damages in connection with her recent death, with Ernest Carey, Minneapolis attorney, as their counsel.

Winnineg

boxing shows

town. Weekly

Cleveland

61

By Glenn C. Pullen

By Genn G. Fuker Joan Gallacher, secretary to Ad-de Addison in Boston, back home visiting parents. Sandy Dow, former vaude strong-man, diving into nitery biz as sing-ing boes of Lighthouse. Vork to take charge of Scripp-Howard national promotion. Härry Propper, headiman of new Mayfair Casino, went to Gary, Ind., Oct. 160 runeral of brother, Dr. J. Peter Wasserman, manager of Chricle here and Lafayette house in Burfato, in hospital inus an ap-Pudix.

pendix. Duke Krivonos; former trumpeter for Enerson Can, changing name to Jules Duke and organizing ork of

107 Emission torn, chargeness and organizing ork of billing on the subscription of the subscription of the Phill Gordon, former general sup-pervisor for Childs Gingham Cafes, and Mike Speciale are pattners in new Ambasador nitery. The subscription of the subscription of the subscription of the subscription of the leverdie and 20 others at Stanley Jabin's Torch Club. Johnny Man-gum imping at Clateau Karyl Nor-man going into Paddock. Untry of the subscription of the subscription for the subscription of the subscription of the subscription of the subscription of the subscription who had that job, is now pice ddito. Succeeds Harland, Fend, who gut to do exploitation on "Midsummer Night's Dream.

Toronto

Commander Byrd in town. Baroness Fern Andra here. Alexandrine Gibb back

town. Weekly boxing shows here now. Fox completed all details of Pub-Fox completed all details of Pub-Row of the set of the set of the Harrett C. Kingaley, Metro special representative; a visitor. Ted Shawn and dancers booked into Alvin for matines Oct. 27. Los Motor and the Oct. 27. Los Motor and the Oct. 27. Los Motor and the South and South Cedric Adams, columnist, shift-ing from Shopping News to Star. Marvin Maetzold of Columbia getting in trim for hunding season. Win off to S20,000 advance sale start. University of Minnesota theatre opens fail season Oct. 15 with CMI-dren of Moon." Three Men Constant Wife, early red Bohne Constant Wife, sair Ted Bohne, former Publix book-er, routing "Beef Trust Girls' in Northwest night spots.

Ted Bolink, former Publis kok-Ted Bolink, former Publis kok-er, routing 'Beet Trust Girls' in Northweat night spots. Sam his to Corn results and the second second second second typeum, starting Nov. 11. Tolies de Bergere' and Dave Apolion's unit underlined for Orn-eum and Suite, respectively second daugnter of Twin-City physician. New low admission price of 25c for annual radie strive at Audults actis and a style revue. Hard iuck pursuing Ernis Lund, assistant Paramount bocker. He's laid up at home by liness and hid for appendecitis. Ben C. Marcus, Columbia ex-change manager on leave of absence to recover from auto accident in pinan to bead for west. Ben C. Marcus recovered from induries sustained in auto crash, taking over management of Chy-Changen now here, formetly was at heim. Parente of Evelyn Hoey, formet

Alexandrine Gibb back Russia. Eddle troud and Savarin. Madelite Pedler warbling Forde Mowyr's band, Ban With Morton Downey. Jean White of MGM here from Hollywood for a home-town holiday. Public Ibraries here have slapped a ban on Morley Callaghan's new Tome.

tome. Jake Berman dickering with Will Asborne for a Silver Slipper engage-

Addate Letting, a Silver Silper engage-ment. Gordon Sinciair off to Ethiopia, with the Mrs. traveling as far as Matelles. Matelles. Lombardo Bros' parents have sold the old homestead and are moving Lough Homesting and are moving Luigi Homeelling. Under Homeelling, purchased the site for his second theatre in that projected indic chain. Bobby Clark (Clark and McCul-lough) daining the old-time circus Apple Lacif Gardens management ver her sub-billing to Leonidoff for that Radio City ballet engagement. due here Oct. 25-26.

New Haven By Harold M. Bone

Frank Henry in from Florida. Sam Wasserman battling a bad

cold. Editor Frank Smith on a fishing

ash. oger Eiliott joined the navy for work

- one we Wm. Ly er home cek. . Lyon Phelps back from sum-

Wm. Lyon Phelps back from Num-mer home. Surgence and the surgence of the surgence method of the surgence of the surgence method with grippe. Jummie Whet Jummie Whet I Lary Bornan's junjor symphony focts under way again. Harold Maioney has settled the family in an apartment. Dave Eldridge is a close follower for y Chamberlain longe an Hor Surgence of the surgence of the How Surgence of the surgence of the surgence of the How Surgence of the surgence of the surgence of the How Surgence of the surgence of the surgence of the How Surgence of the surgence of the surgence of the How Surgence of the surgence of the surgence of the How Surgence of the surgence of the surgence of the How Surgence of the surgence of the surgence of the How Surgence of the surgence of the surgence of the How Surgence of the surgence of the surgence of the How Surgence of the surgence of the surgence of the How Surgence of the surgence of the surgence of the surgence of the How Surgence of the s

Baltimore

By Albert Scharper, Jr.

John Brogan, foreign sales chief for King Features, due in Sat. (12), to address K. of C. banquet. Lou Ramm around town in ad-vance of the No. 1 Bowes Amateur Unit, due into nonturn real noging at Warner's Stanley after the con-sole gathered dust for almest a year.

sole gathered dust for almost a year. Bill Saxton will be tage director. Bill Saxton will be tage director. The saxton were to be the sate of the sate for more more next week for Balto Community Fund. Donald Brian guest-star first week of Itay Moore's stock com-pany, which opens at the Maryland next week. 'Fly Away Home' the Wellote.

vehicle. Harry Geller in town thumping the tuis in advance of the Lou Holtz-Jselle Baker-Block and Sully vande show, which plays the Hipp next week.

Aaron, joined the county stripe. car Serlin confabbing on talent s. , K. Nadel cranked up the bus off for New York via South tota for a call on the wife's Par. Charles E. 'Chick' Lewis seeing studios. Ed Rowley sunning himself at lolks. Harry Sommerer, managing di-rector of Victor in Japan, in for four-month visit to RCA head-Ralph Power traded his 'Doc' for A Coloricly. Pete Smith monologing his 75th Metro short: Irving Cummings valescing from major.op. Duncan Sisters the

J. J. Suilivan due back from New York around Oct. 15 after four months east on film buys for Fox-West Coast. Tring Cummings valescing from major op. Duncan Sisters Computer Bickford atth in hospital after that lion bits. Sid Saylor, pitched off horse, re-cuping at Big Bear. Film Exchange Club tossing first dance night in Jhosting is old top kick. General Newmire. Elsie Wilkins figuring on three-month oruse to Australia. Dick Foran harmed honorary prexy of Princeton Triangle Clubay rom or the second second second provide the second second second of Princeton Triangle Clubay of Princeton Second Second Second Second Second Second Second Second John Bertero hobbling on crutches, result of injury in ball game. Joan Berner autor Metro. Chuck Reisner wants a vacation from Metro to go to Honolulu. Phylis Laughton planed est on combined bis and plasure trip. Frances Ferme, record the John. Andrey Sutherland recovering from overdose of sleeping potion. Jim Thorpe's brother, Ed, crashed plottree as plate in "Captain Blood." Mrs. Trem Cart and Mrs. King. Chuck Robie of to Mexico Cliy, thene through South America by alt.

months east on film buys for Fox-West Coast. JIRMY Skave studie here with his about the latter, can't get her to pose for pub piles. Don Lurie received his \$100 bonus for suggesting the charm school se-quences. In Far's 'Collegiate', then the the finishes producing 'Alli-ions in the Air'. Levy Gensier switches from the Harold Hurley, to the Errat Lublicch unit at Far. George Manker Watters, who at Doman in F-WC publicity-advertis-ing berth. Doman joined 20th-Fox stat.

ing overth. Doman joined zun-rox staff. The Struck, Cornell profess-rom is university to stick through the production of Metro's 'Romeo and juliet. F-WC exces and employee end-ered testimonial dinner to Fred D. Metzler, who resigned recently as circuit treasurer to gro with 20th-Fox studio in similar capacity.

Budapest

By E. P. Jacobi

Paul Lukas due for home visit. Boske Simon, the Miss Europe of 192., divorcing husband Paul Bram-

1922, divorcing husband Paul Brammer. ... Franisca Gaai resting here before she starts work on her new pic in Varia Korda io meet her husband, Alex, in London after a long sum-mer solourn in Budapest. Lajos Biro's novel, Serpiette', which has twice been done as a silent, will be an English talker. 'Studio' is the name of new arty pictudo' is the name of new arty pictudo' soloren avant garde' films chiefly. Hunyady's comedy, 'Aftair of Honor,' now current at Deutsches. Volkstieater in Vienna, to go 'on screen in German and Hungarian Versiona.

ersions. Sari Fedak, acting comedy lead n local version of Bruno Frank's Sturm in Wasserglas,' got entiru-slastic welcome after her return in loca Sturm slastic Copperhead' may strike from reen again over a Paramount The Copperhead' may strike from the screen again over a Paramount trademark. Ralph Parker transferred from Columbla to Universal's publicity department. Constance Sparks of Connie's London agency, in for a Hollywood lookaround. Jact Demnis, Paramount film eut-ter hit by pneumonis. on location at Francis Martin and Watter De Leon, Paramount scribblers, on New York vacesh.

management, putning two daily proformances, revivals of old mu-Elma Bulla had some dueling dome on her account. A cousin, constituting himself her champion, challenged Imre Bekess, Journal-lat, who was abusive about her. No one killed, lare, Eric Maschwitz in the second state of the second rest of a series of candid radio' re-ports of big cities of the continent. Michael Szenicar, Hungarian com-poser and conductor, signed three-pear of the conduct, signed three-pear of the conduct of the obliga-monic orclestra of Charlow and teach orchestra conducting in Klev. Meanwhile, his new play. The In-ventor,' is to be produced here by Kamar Theatre, with Eugene Torzs in the lead. <text><text><text><text><text><text><text><text><text> a Brainford theatre has bougnt rou-space on mew building facing Broad at Branford place. Will grect sign for animated 24 sheets. The Carlton is being changed into a night club with the montcker of being contacted to take charge. Frank Costa, of the Warner, Ridgewood, has the Ryder golf team (British) as guests. Commander Rowe made a speech and the rost took bows.

Pittsburgh By Hal Cohen

Mannie Cohen in the Monteñore hospital for an operation. Sid Dicker and band going into Oakland Pub for indefinite stay. Fran Elchler's band tagged for fall and wihter season by Smithfield

Grill be Stutz has signed a year's ract with Henry Halstead's contract

band. Baron lliott's band back into Fred Pope's Show Boat for a win-ter run.

er run. Gerry Richards, Eddie Weitzⁱs ocalist, hospitalized after a seri-

Jean Wald east for couple of weeks before taking her femme ork into Union Grill. Bernie Armstrong mov

Jean Wild east for couple of weaks before taking her femme ork into Union Grill. Between Alvin and Hotel Roges-velt's Blue Room. Warner Club holding annual din ner-dance this year at William Hotel Room. Louise Lyon (Snyder), former Stanley chorine, now doing a danc-ing single in fiteries. Bruce Horton, promotion man-ager of the Press, and Alice Kich-Jean Muir-slated for a personal appearance here with Midsummer Nicht's Dream bows in. Maurice Splitalny's band at Motor Matris Dousen Garden and Albert Schlathy's band at Motor Maurice Splitalny's band at Motor Jean Muir-slated for a personal anteur hockey this winter Matris Druguesse Garden will have both professional and anteur hockey this winter. Douber and ant's Duquesse Garden will have both professional and anteur hockey this winter. Douber and ant's Duquesse Garden Will have both professional and anteur hockey this winter. Douber and the tony (ison Cafe) Confortis. Ditto the Bob (Rooseveit hotei) Christenberrys. Brank Walters, former house man at Pitt. Into an actor this season. GFS George Weeks around tall-ing over the local situation with George Selbel, Harrief Gaul and Chester Wallace judging plays in Experimental Theatres contest for amateurs.

amateurs. Lester Hammel flew in from New York for 'Venus in Silk' premiere and hustled from here to Boston to catch 'Porgy and Bess.' amu

Newark

C. R. Austin

C. H. Austin Joe Sully, a search of the search of the search plane, shorts, load how the search of the plane more search of the search of the starting a daily column of gossip. William Welss, manager of the Capitol, Passaic, loat his father. Capitol, Passaic, loat his father. Maurice Ingram, of the Hudson, Kearny, has become father of fourth dengine. Maurice Ingram, of the Hudson, Kearny, has become father of fourth dengine. Maurice Ingram, of the Hudson, Kearny, has become father of fourth dengine. Maurice Ingram, of the Budson Holes, and the search of the Playhouse, Passaic. Arthur Page, formerly with George While, is located hero per-manently with his borther in Insur-Branford theatre has bought roof space on new building facing Broad at Branford place. Will erect sign for anihard 24 beingrammet in the

'Jumbo'

(Continued from page 1)

East

62

Donna Christlana Torionia latest to go nitery entertainer. Socialite, who's the daughter of the late who's the daughter of the late Prince Marino Torionia, has sung on the radio as guest star. But she ys it isn't so. Testifying for Elicen Wen

her damage sult, Earl Carroll said that before the accident she had Justrous hair of fine texture, a forehead like the snow peak and eyes that made men swoon'. Judge ordered it stricken from the record and mande him tell .it in English She gets \$90,000.

Warner Bros. gave 1,500 tickets to the first mat of 'Dream' to the school authoritles. To encourage

school authornites. To encourage Half of the 10 Brooklyn radio stations get licenses. WBBC gobbles WARD and WVFW. Brooklyn Eagle granted a construction per-mit to utilize facilities of WBBC and the state of the state of the state and the state of the

and affiliates. Patchogue, L. I. Elks closes its clubhouse to seek more modest quarters. Will dispose of the build-ing. Decreasing membership the quarters.

cause. Two Harlem negro boys pinched for developing a new racket. Shook down Italian dealers on pretext they could offset Ethiopian resent-ment and hold their trade. To re-

they could offset Ethiopian resent-ment and hold their trade. To re-formatory. Mussolini's speech on the radio during the speech on the radio during the speech on the radio spring. Says it is necessary to the success of the general-scheme. How the production business. Has three plays already on his sched-ule, but wort act in any. Mary Rogers, daughter of the late of the general-scheme. Chester County (Pa.) ordered the Svelyn Hoy case to the grand jury Tor more searching investigation. Transatiantic fares to be in-creaded owing to exchange handl-cast on the play case to the grand jury for more searching investigation.

st. William Gaxton and Victor Moore o follow Ed Wynn into production hey will do 'The Seventh Man, or which Gaxton has written the to Th which

Charles Hopkins to operate a novelty straw-hat at Roslyn, L. I

creased owing to caps. Edward Colebrook jogs out to re-place Eddle Craven in the western "Three Mon on a Horse' co. After cogitation, L Lawrenco Weber decides it's "Strip Girl" and "cat "Strin Woman".

Three aids on a indexe co. Three aids of a indexe co. Waber docides it's 'ing Girl' and noi 'Strip Woman'. Somebody hung a shiner on Lupe Velez when she kicked about the fa-cillities of a Buenos Aires theatre Tuesday (1). Reported she made a move as though to draw a gun and nove as though to draw a gun and so the draw a gun and so t

hen they get a score sh off. May not be in it ney'll push

RADIO CIT'A ROCKEFELLER CENTER MUSIC HALL 50th Street and 6th Avenue

LIONEL BARRYMORE in "THE RETURN OF PETER GRIMM"

ON THE STAGE: "VARIATIONS," featuring Paul Draper, staged by Leonidoff. Symphony Orchestra.

PARAMOUNT TIMES

"THE LAST OUTPOST"

with Claude RAINS, Cary GRANT

25c to 1 P. M. Every Day!

25e to i p.m. - Midnite Sh 2nd BIG WEEK!

PAUL MUNI as "DR. SOCRATES" as "DR. SOCRATES" (13) hh ANN DVORAK. BARTON MacLANE City.

'LITTLE BIG SHOT

Bybli Jason - Glenda Farrell R. Armstrong - Ed. E. Horton ED SULLIVAN

& Big Revue On Stage MIDNITE SHOW TONITE All Scats 35c After 10:30 p.m

7th Av.& Soth St

ROXY

25t 2 35t ,

12

ĥ,

APPENDENTIAL AND A CONTRACT AND A CO Dailies From News the

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

а бар на ман колла имаа колаата на стата стата стата. От каза стата на ката на котискита изъкоа на бит бита и на Calls it the Four Seasons and will Elmer Rice, goes into the icebox stage a play or two four times a until next fail. Not enough coin subscribed.

stage a play or two four times a N. T. film censors viewed 1,740 plottres in the year ending June 30. Of these, 225 were passed with eliminations, and 12 rejected. Three 40. Of these, 225 were passed with eliminations, and 12 rejected. Three 40. Of these, 225 were passed with eliminations, and 12 rejected. Three 40. Stage Result. Receipts were \$23, 51. Stage Reside. Receipts were \$23, 51. Stage Reside Denetic performance of "A Touch of Brimstone" ad-vanced to next Sunday (13) to avoid Bill Bradley's theatrical prop. Store Result. Blds ran from 16c to a Shardley's theatrical prop. shop, bought by I. Singer at a Sheriff's sale, auctioned plece-meal last week. Blds ran from 16c to Bill Bradley's theatrical prop. Shop, bought by I. Singer at a Sheriff's sale, auctioned plece-meal last week. Blds ran from 16c to Bill Bradley's theatrical prop. Shop, bought by I. Singer at a Sheriff's sale, auctioned plece-meal last week. Blds ran from 16c to Bill Bradley's theatrical prop. Shop, bought by I. Singer at a Sheriff's sale, auctioned plece-meal last week. Blds ran from 16c to Bill Bradley's theatrical prop. Shop, bought by I. Singer at a Sheriff's sale, auctioned plece. Bill Bradley's theatrical prop. Shop, bought by I. Singer at a sherif's sale, auctioned plece. Bill Bradley's theatrical prop. Threscon Road gets a new Cree Directormers apply to that bureau weekly for ald after failing to make are conders. Abling bub it. Lucille Horan, former, chorus grit, Indicted for hird desch. Writes and the shout haif of them girls, loaded into parto wagons, but lischarged in hight court. Layou leases of 32 m restant. Service to be supplied only to new support for hing sched by cuild as support for hing. Show and re-support for hing. She will re-sum after a rest. All Woods breaks own and re-sumaters. All to obs breaks own and re-sumaters. Branches. Break and a manage and re-sumaters. Branches and support and she manglend at the matines.

The transformation of the second seco

RKO THEATRES

CAPITOL

. BEERY O'Shaughnessy's Boy'

-Laurel and Hardy Co Fri.-Joan CRAWFORD

Fredric MARCH Merle OBERON "DARK ANGEL" Herbert Marshall

n the Stage-BOB HOPE-min others Starting Friday "B'WAY MELODY OF '36"

Arthur Boran, working Philiy's Adelphia Hotel, WCAU Theatre of the Air, begins Friday (1), doubling at Carman theatre and has Sunday (13) date at Steel Picr, Atlantic

Together

81^{sr} ST.

Oct. 9-10

Oct. 11-17 "DIAMOND JIM"

with rd A

Jackle COOPER

86" ST.

Oct. 9-11 "TOP

HAT with FRED ASTAIRE GINGER ROGERS Edw. Everett

Wallace

0

E ×

w

'S

New York Theatres

subscribed. Leia Moore, of Tife Begins at 8:40,' announces she will sue Renita Kramer, of the Folies Parislenne,' alleging theft of her Dance of the Lovers' number in which the dancer. Interprets. both parti Inc

Incipient rlot in a Bayshore Incipient rlot in a Bayshore (L. 1) theatre Saturday (5) when two of the patrons hissed Musso-lini in the newsreel: Hearing Fri-day (11). Warners to present the working script of Midsummer Mights Dream' and a print of the film to Foiger Memorial Shakespeare Li-

script of 'Midsummer Night's Dream' and a print of the film to Polger Memorial Shakespeare Li-Nino Martini to be at the Met again this season. Waiter W. Naumberg' to head committee supervising music at the Total Ling to Simple' went into rehearsal Monday as the fourth Theatre Guild production. Estate of the late Arnold Roth-stein set at \$50 cash, \$15,000 in Stock of Havre de Gracé race track. His liabilities are aetover \$1,000-100 unpaid taxes. Surrogate toid heirs Saturday they would prob-ably get nothing. Will was drawn when on a horse at \$50 con New Years' Eve. First in. Auto crash at Torington Conn. bamed on a bee which stung one of the drivers. Six hour. Each at Mering one of the drivers. Six for New Years' Eve. First in. Auto crash at Torington Conn. blamed on a bee which stung one of the drivers. Six hour. Ees was a WPA builds stages in five branch Ibrarles to take care of free-shows. Others in preparation. Luigi Firadelio back to Italy for the duration of the war, Expects Waiteling Market and the stung of Achilles Hag a Hee' from Satur-day to Sunday. Getting out of

Waiter Hampden changes date on 'Achilles Had a Heel' from Satur-day to Sunday. Getting out of Jumbo's way. Josephine Baker back home after a 10-year absence. Meantime she reached European stardom. State checkup on labels reveals plenty of places urgs cheap wine and sell it for \$12 champagne.

Coast

L. A. Superior Court, reversed judgment of lower court awarding Eva Rice \$175 for being hit on the nose with a can of spinach in a Pox-West Coast theatre in Beil, Cal. Woman attended show at which admittance was by a can of vege-tables.

Cal. Woman attended show at which admittance was by a cian of vegetables.
 Elmer Bosele, Jr., International polo physer, in 5016, bankrupticy against assets of 33,575, latter including 'polo trophies of no value.'
 Faul Ellis, film actor, suffered broken arm when horse threw him making a picture.
 Los Angeles Herald included in 'its list of musicians who passed on during the year, Jean Poulin, who is the second structure of the secon

its resources through manuaced he will J. J. Shubert announced he will move his permanent offices to L. A. Carlotta Monti contracted chip-nunk fever while on picture loca-tion. Disease is rare, but actress in mover.

munk lever while on putthe order than Disses is rare, but actress that the set of the set of the set of the Kett Galilau's negro chauffour drew three months in the county jall for reckless driving. Mrs. Leslie Carter's Brentwood homerobbed for second time in three mine the set of the music. Mabel Stark, animal trainer, re-or three throw builds received when the collided. Lowe such for \$3,865 damages by woman with whose car he collided. bits seene the other a cheap show. Doesn't look like a cheap show. Carrying almost 70 dancers and singers in addition to principals, flock of chorines and singing girls comling from the original St. Louis production, as well as several of the leads. Cohen.

(Continued from page 1) (Continued from page 1) principals of the show participating, Arrangement calls for the programs. Arrangement calls of the programs. Arrangement calls for the program will have call company 56,000 gas stations will have cuidoor paper an-nouncing the broadcasts. All MBC stations using the program will make local advance announcements three and four times besides lit-grature to be handed to autolists. All MBC stations using the program will make local advance announcements three and four times the privilege of these and four times the broad-these and four times the privilege of the program times the stations were the statistic or betrained to the program of the advertising, while standard Oil gas stations were valid for extra orchestraine wages added to the free advertising, while standard Oil gas that the show paid of a week's salary to the players, even when broadcast dur-lay a performance. Several broad-to as the sale of the opertia's score jumped \$1,000 just prior to the assumed \$1,000 just prior to the assumed by the advertiser. Paul broadcasts. Teaco Is obligated to Eddic The broadcasts. Internet States and St

marilage ... year-old dancer, and Junny actor. Retrial of Dave Allen, former Central Casting Bureau manager, on morals charge set for Dec. 9. Elsie Kramer, singer, granted di-Vorte.

crueity. Richard Arlen ordered by court to pay \$475 boarding school ex-penses of daughter by former mar-

riage. Tango operator threatened nay-off expose after L. A. police closed

off expose after L. A. police close his spot. With John Barrymore's depar-ture for the east under allas of J. Burke, likely that Dolores Costello will be granted default divorce. A. J. Brown, San Bernardino edi-tor, recovering from injuries re-ceived in auto smashup. Former wite of Tom Mix sued by U. S. for \$14,000 asserted tax arrears.

U. S. IOT \$13,000 asserted tax arrears. L. A. judge dismissed disorderly conduct charge against Rudy Wie-doft, when wife, who caused his arrest, refused to testify.

Plays Out of Town

broadcasts.

broadcasts. Texaco Is obligated to Eddle Duchin for 26 weeks on a holdover contract from its Ed Wynn show. It calls for \$1,750 weekly. Agency is endeavoring to make a settle-

Is endeavoring to make a settle-ment. "Jumbo' broadcasts, although paid for by the sponsor, will not be all profit to the producer because of the missed performances. Rose figures the show will be benefited however by the stendant multicity. Tool

has upped the store rentais on Sixth avenue, but the show management is not a participant in the shop revenues. Stores which brought \$12,000 annually are expected to rent for \$50,000 now.

A

CONVENIENT

Address

150 West 58th Street

Near theatrical and uptown business districts . . . Maid

1 room, \$660 2 rooms, \$900

BRETT & WYCKOFF, INC.

400 Medison Aye., ELdorado 5-6900

HOTEL AMERICA

47th St., & Broadway

New Low Rates in Effect

service available.

VENUS IN SILK

(Continued from page 52) (Continued from page s2) jointed frame of his, which he over-does. May be okay for the variety halls but in the Broadway sector it's something else again. Anyway, hu-mor, if any, is almost a total ioss until Sheehan puts in an appea-ance, and by that time it's almost too late. missed performances. Rose figures the show will be benefited however by the attendant publicity. Deal calls for Jimmy Durante, Donald Novia, Gioria Grafton, Arthur Sin-ciair, A. P. Kaye, Blanche Ring, a 32-piece singing chorus and a band directed by Adolph Deutsch, of the Jumbo' cast going before the mike for each Texaco broadcast. An-nouncement states that 'Jumbo' will reach the air serially during the broadcasts but Rose states that after the first two or three broad-casts new scripts and new musical numbers will comprise the program. It is not the first instance of a show making a radio hook-up of the kind prior to premiere as 'The OFI'nn', a flow operetia of last OFI'nn', a flow operetia of last OFI'nn', a flow operetia of last ber by bened. Will all workmen the show opened. Wield how coment around the Hipp has has upped the store rentals on Sixth avenue, but the show management

too inta. Book is strictly formula. It's the old situation of the pretty princess win o desmit know the stranger with-because he has involved her in a messy court suit. Fails in love with him, belleving he is the notorious Fulcon bardit, but rebels when he stranger her the stranger of her because he has involved her in a messy court suit. Fails in love with him, belleving he is the notorious Fulcon bardit, but rebels when her stranger her bear of her bear of the him, belleving he is the notorious Fulcon bardit, but rebels when her stranger her bear of her bear of the max the end of act two. During inter-mission she has a change of heart, where, downcast, he has iurned up, and all is forgiven, even after she learns his real identity. Although of Vienness extrac-ter in costiming, etc. title deriving from a portrait of the herone. In the leads, Nancy McCord and J. Harold Murray do what they can be here the tops and the McCord and has something that should carry her places. She's a striking looking branetic who carries hereal easily been as write all coo do. Murray that's probably the fault of the role. Best break of all goes to the dance team of Cole and Dudley, late of Thumbs Up, but that's no fault breaks. Although billed as members of the cast, there are no speaking lines for them and they confine and doing a paprikaed gypsy item in the final stazz. Pah have grace and firs and applause for them held yon each occasion. Oppoing right mong other principals. Joseph Mucaulys, ste gruft badit chief-tan, and Florenz Ames, as a fatu-cod dancing seldom stands out. Routing surt ster gruft badit chief-tan, and Florenz Ames, as a fatu-cod dancing seldom stands out. Routing surt ster gruft badit chief-tan, and Florenz Ames, as a fatu-cod dancing seldom stands out. Routing surt spectre in the scond act. striking the eye painting rear a scheme in the first wet have risk and sover's sets are filled with his usual distilation, with that prisma-the scheme in the py painter tor dot the heva.

OUTDOORS sociated with a Toledo law firm as adviser on theatre receiverships, He is survived by his wife, Flor-

Behind the Keys

sonville, N. C., architect to plan a new theatre for Kingsport.

Boston. Vaughan O'Nelll, from the State rovidence, steps into Orpheum as

attle.

Rochester

Kansas City

vaugnan U'Neill, from the State Providence, steps into Orpheum at assistant to Arthur Touhy, man-ager. Replaces Ernie Gaw, re-signed to enter the cleaning busi-ness.

Rochester. Leon S. Shafer, former manager of the Arnett here, joins the Shine organization to manage the Strand in Seneca Falls.

Lowry Theatres has taken over the Modern theatre, Providence, at 1400-seater and the imperial, 1,000 seats in Pawtucket.

Pittsburgh, banquet, which has coin 315 yoy. banquet, which has coin 315 yoy. banquet, which has coin 400 your gethers in the east, will be held this year in the William Penn hotel Sun-day night, Nov. 3. That's day Toi-lowing Pitt-Army football game at Stadium and big weekend is being planned for visitors.

Jimmie Major appointed assistant manager for Loew's Midland,

manager for Loew's Midland. Continues, Oct.8. Grand (RKO) opened here Priday (d) following private preview to in-vited audience night before. The-atre was completely rebuilt, after fre two years ago had reduced it to completely rebuilt, after the two years ago had reduced it to completely rebuilt, after here the second strength of the rest of the second strength of the second strength of the second strength second strength of t

63

DOWNIE BEATS COLE INTO DIXIE

Spartanburg, S. C., Oct. 8. Downie Bros. stole base on Cole Bros.-Clyde Beatty circus in first booking in this textile-cotton belt. Downle's scheduie October 7, day and night, with 'Cole-Beatty.aggre-gation coming October 24. Estimated plenty of coin for both, as advance down to circuses fouring

as advance dope is circuses touring Dixie this fail are cleaning up from large cotton, tobacco and Govern-ment payroll revenues. Spartan-burg with 29 cotton mills in a 75-mile circle, is one of best spots on the whole Carolinas itinerary.

the whole Carolinas itinerary. Rubin-Cherry Shows booked for annual Spartanburg fair whole week of October 15. Annual Green-wood, C., fair, discontinued six years ago, resuming this year, Oc-tober 15-19, with Krause Greater Shows on midway, B. Ward Beam's Daredevils cur-rent at Cleveland county (N. C.) fair full week.

Tex-Cent. Mix

Dallas, Oct. 8. Banker directors of Centennial expo declare they will get Dallas fair open by June, 1936, despite shakeup they precipitated two weeks desplte

ago. Walter Cline, 'forced out' as man-Waiter Cline, forced out as man-aging director while he was im Washington getting \$1,200,000 Fed-eral aid nailed down, returned with charges that show's management committee used him as fall guy for its non-delegation-of-power pollcy. In Cline's place, but with new title of 'representative of manage-ment committee,' is W. A. Web's, wiso, Cline actually had about same power Web's title indicates. Most departments have just drift-ed for past two weeks, and two or

Most departments have just drilt-ed for past two weeks, and two or three weeks loss is registered on building progress chart. Few big business men have knocked on Paul Massmann's door asking exhibit

One More Fair

Aberdeen, Wash, Oct. 8. Robert Gray Memorial association meeting hyperbolic association proposal for a world's fair in the Pacific northweet in 1942. That year will mark the 150th anniversary of the discovery of Grays Marbor and the Columbia river by Capitain Gray, the discovery of Puget Sound by Capitaln Vancouver and settle-ment of the Nooting controversy. Furthermore, the association pointed out, Grand Coulee and Bonneville dams will probably be completed by then, marking a new development era in the northweet.

Barnes' Route Sheet

Al G. Barnes show is first in with its route shoet. Covers the tour from March 23 to Sept. 25, Includ-ing 26 full weeks. 156 towns were played of which eight were for mat-ine-only and four were nights only. Two lots were played in Los An-geles with another date in Holly-wood. The total mileage, Including the 42 mile run to winter quarters, wan 13,729 miles. Route was from San Diego up the coast to Seattle, down through fakho and Montana, up through chanda in New Brunswick and back to the states weat of the Missierinpit through New Mexico and Arizona to the last stand at San Brenardino. Al G. Barnes show is first in with

Still After Carneys

Still After Carneys St. John, N. B., Oct. 8, The Women's Institute has sub-mitted to the attorney, general of New Brunswick province, a resolu-tion recently passed at a meeting of the institute which states that for-elgn shows licensed by the province are operating extensively and that they should be further regulated with a view to Jimfilns the duration of their operation in small commu-nities and that some share of their profits be contributed to the municipalities in which they oper-ate. ate

ome The resolution is at vals only.

OBITUARIES

FRANCIS WILSON

<text><text><text><text><text><text>

ROBERT H. DRUI (Bob Girard)

(Bob Grard) Robert Hanna Druide, 80, known to vandeville.as Bob Girard, the first New York representative of the Orpheum circuit, died at his home in Carmel, Calif., Oct. 5. He was one of the original Pholic troups of In Carmel, Callf., Oct. 5. He was one of the original Photte troupe of pantomimists and legmania, the others being Charles E. Hunt, and Joseph Openshaw. This was in 1874 in San Francisco. The fol-lowing year the trio came east and played every variety theatre. In 1876 he joined Emile and Julian Girard, replacing Russell Girard, who had retired on account of its holieving musual success. Girard went back to San Francisco and be-came connected with the Wiewam theatre, a variety house. In 1887 he and Joseph (Openshaw) Photte, of the original troupe, staged a paniomime for the opening of the Orpheum theatre by Gustav Wal-ter. The Phottes went east, but Girard remained as stage manager of the Orpheum. In 1886 he was made Chicago baker for thetorphou aught hinto the house Girard was sent to New York, with Martin Beck given the Chicago berth.

Chicago berth. He resigned in 1905, and went into a short-lived partnership with Richard Pitrot, dealing in European acts: After two years he went west and sought to develop a mining property on Poker Flats, Calif. The and sought to develop a mining property on Poker Flats, Calif. The mine was unprofitable and he took Trancisco Chronolea, buit found in-door work and long hours too con-fining. He went to Los Angeles for the Orpheum thore and later de-voted his time to real estate in Car-mel. In recent years he has been able to do little. It was Girard who applied the name "Tin Pan Alley' to the block on West 38th street between Broad-way and Sixth avenue, where a large percentage of the song pub-lishers had their o ces. The name stuck and moved uptown along with the publishers, but never was as

the publishers, but never was as patly applied as when they were all huddled on one short block.

W. K. LAURIE DICKSON

W. K. Laurie Dickson, 75, died in London Sept. 28. He was promi-nent in the perfection of the Edison Kinetescope and had also worked

periments. When Edison sought the comple-When Bison sought the comple-when bison sought the comple-need of the phonograph, he curned and camera given him by Prof. E. J. Marey, of Parls. With the late. Eugene A. Luates as his mechanic, he made experiments with various bases without success. Learning that French and British experi-mentics-were, working with Blair, film, he obtained from the Eastman Co. Kodak film in 50 foot lengths and the Kinetoscope became an as-sured fact. Laurie, as photographic expert, with Lauste as his mechanic, soon brought to commercial possi-bilities the peep show, which was presented in 1892.

zed Kinetescope film in their ex-

billites the peep show, which was presented in 1892. He then went to work on the projector but according to Lauste was able to develop only 'shadows on a wall'. Lauste became disas-tished with the trend of the expe-riments and went to the Latham Brothers, developing the Eidolo-scope, which employed a larger film. Dicknon continued along his original lines until Armat: machine film. Dickson continued atoms in original lines until Armat machine was brought out and sponsored by Edison.

Dickson did an immense amount of experimenting but his only cre ative contribution to the picture was the Kinetescope viewing de vice.

FREDERIC HYMEN COWAN

FREDERIC HYMEN COWAN Sir Frederic Hymen Cowan, 83, one of the outstanding British com-posers and conductors, died in Lon-don Oct. 6. A composer at the age of 6, his work found publication and some attentive musical loughton and some transitive musical loughton in pines. Normostition and conducting, and in 1884 he was guest conductor of the Philharmonic Society, in London. Four years later he succeeded Sir Arthur Sullivan as the regular con-ductor. He served four years and in 1800 he again resumed that baton, holding it until 1907. He was con-ductor of many of the fixed Engrish musical festivale. He was knigmed in 1911. in 1911.

His compositions include several grand operas, operettas, oratorios choral works, six symphonies, a con-certo for plano and orchestra, over-tures and plano pieces.

WILLIAM T. GROVER

WILLIAM T. GROVER William T. Grover, 73, died Sat-urday in the Percy Williams home at East Jalip, L. I. The son of Leonard Grover, Sr., he was born in Baltimore where his father, a proline writer for thur state, either the streng of the streng of stage debut with the Robson and Crane production of Your Board-ing House' written for the come-dians by his father. Later he turned his attention to management and operated the Park and Montauk theatres, Brooklyn. He also for several years managed the old Brighton Boach music hall, and was one of the William Morris managers in his fight against Klaw & Er-langer, Later he went to K. & E.

EDWARD MOORE

Edward Moore, 58, music critic of the Chicago Tribune since 1921 and previously with the Daily Journal, died in Chicago of heart attack

Note was composer himself and won \$500 prize offered by Favlowa for an American composition. He studied law at Northwestern but never pravitsed. Widow, who served as his assist-ant on the Tribune, surviving.

KABLETON & HACKETT

Karleton Spaulding Hackett, 67, recently elected president of the Chicago Opera Co., died in that city Concergo Opera Co., dida in that city Oct. 7 of a lung aliment. Since 1932 he had been head of the American Conservatory of Music. Frior to that he had been head of the vocal rtment of Northwestern Unldepartment of for active in operatic He had been active in operatic affairs in Chicago for many years.

SAM MAURICE

Sam Maurice, 60, died of heart dis-ease in Flower hospital, New York, Oct. 6.

had managed Guy Bates Post, He Kinetescope and had also worked He had managed Guy Bates Post, on radio development. It was he Ethel Barrymore, Waiter Hampden, Who declded in favor of the 35mm Grant Mitcheil and others at various film and the four performations per times: had been manager of the Fox frame, which became standard Brookyn theatre, Pol's Hartford, largely because most inventors and the seven Fox theatres in Seat-working on picture production util-te. Until recently he had been asas- R

CARL GANTVOORT

CARL GANTVOORT Carl Gantvoort, 52, grand opera and concert barttone, died Sept. 30 in Los Angeles of injuries received in a fall. Deceased at one time was with Boston Grand Opera company, and appeared in many operatic pro-ductions in Hollywood Bowl. He aiso did some picture work in the stient days. Father, & brother and five sisters survive. Services and burial in L.A. Oct. 4.

BLANCHE WALTENBAUGH

Lloyd Miller, new manager of Neptune in U district, reopened house after face-lift. Monte Norman new assistant mgr. of ôth ave, Moved up from per-sonnel staft, with Lloyd Miller's transfer to mgt. of Neptune. Mrs. Blanche Waltenbaugh, 51, for 11 years treasurer of the Grand Opera house, wife of T. J. Walten-baugh, for more than 25 years manager of the same house, died Oct. 1 at her home in Canton, O., from

at her nome in Canve, c., complications. Besides her husband she is sur-vived by a son, two sisters and a Interment in Bel

JEAN PAUREL. Jean Paurel, 38, vaudeville and picture house stage producer, died of spinal meningtik OCL 5 at Beth Iarael kospital, New York. Paurel was last associated with S. L. Rothafel (Roxy) at the Mast-baum, Philadeiphia, and also helped produce the Roxy radio series last year.

MITCHELL LENETSKA Mitchell Lenetska, in the business end of show business for many years, died at his home in New York Oct. 4 of heart disease. A brothen, Harry, theatrical agent, be-sides two other brothers; three sis-ters and his father, survive. Interment was in Mt. Judah Cemetery, Brooklyn, Oct. 6.

SAMUEL STRAUSS

SAMUEL STRAUSS Samuel Strauss, 56, died in New York Oct. 2 of coronary thrombosis. Abandoning: a fashlonable dress-making business in favor of stage productions, he had dressed, among others, Ta. La Lucille, 'East Is West, 'Trene', the John Cort shows and 'Her Family Tree.'

JOHN ABBOR

JOHN ARBOR John Arbor, well known in the Carolinas as a restaurateur and night club impresario, was instantly killed Oct. 2 near Hickory, N. C., when the car in which he was traveling failed to execute a curve because of block measure because of high speed. He is survived by his widow and three children.

ANTHONY NELLESEN

ANTHONY NELLESEN Anthony Nellesen, 61, owner of Capitol and Creighton, nabé houses in Fort Wayne, Ind, died last week of complications. He was born in Chicago, but had lived in Fort Wayne for the past 34 years, Surviving are the widow, Marle; four brothers and five sisters,

MR8. DORIS DAZEY Mrs. Doris Dazey, 31, who for past eight years played title.role in Ra-mona pageant at Hemet, Cal., died Oct. 3 in Santa Monica of monoxide poloning. Subject to fainting spells, belleved that deceased inhaled fumes in crazes eifer secondust in garage after swooning. Husband and infant child survive.

ROY ALEXANDER

Roy Alexander, aerialist on the Hagenbeck-Wallace show, died of pneumonia in Oklahoma City, death occurring while his wife substituted for the act in the arena. Survived by his widow and three children children.

ETHEL WARDE

ETHEL WARDE thel Warde, 33, who, with her sister, Margaret, formed the vaude-ville team of Warde Sisters, died in Saks department store Oct. 4. She had been a buyer for that firm since abandoning vaudeville. She fis survived by three sisters and three brothers.

FRANK C. COOK Frank C. Cook, 41, motion picture operator at the Warner thcatre, Youngstown, and for 20 years finan-clai secretary of the motion picture operators' union there, died Oct. 1 of injuries received in an automobile accident. accident.

RENE GERBERT

Rcne Gerbert, light opera singer, died Sept. 23 at his home near Toulon, France, after a long illness. His chief roles were 'Paganini, 'Monsleur Beaucaire' and 'Frederic.'

JOHN T. RENNI T. Rennie, 64, operating the theatre in San Fernando, Father, 69, of vaudeville, died Se John T do in Dallas, Tex.

Atlanta. Terry McDaniels, who came here few weeks ago from the Coast, where he operated deluxe theatres is a set of the Bockhed dheatre here and is operating same with straight picture policy. House was formerly owned by Willis J. Davis and W. C. Coart, who also operated. McDaniel lease has five years to run.

Jease has five years to run. St. John, N. B. Harold F. Parker, manager of the Majestic, a talking picture theatre in Yarmouth, N. S., and formerly on the staff of a St. John film exchange, wood place on the Campetill Baily cently held at Ottawa, Ont. Canada is represented each year by a team of its best shots, at a British Em-pire shooting tourney held at Biley. Eng. Parker was a member of this team four years ago, He is a mem-ber of a dance orchestra at Yar-mouth, ais well as managing the film house. Newark, N.

Newark, N. J. William Scheil, formerly of Pitis-burgh, comes to manage the Re-gent. He used to manage this house when it belonged to Joseph Stera. Sig Solomo of the Regent takes the Castle, Irvington, and Nathan Munick of the Castle goes to the Dhon, Union, All Warner houses, and is in the market for his own theatre. Munter recently married.

It's moving-up time in the RKO schine organization here. John Manuel, at the Eckel for the last six months as house manager, under Gus W. Lampe, goes to Gloversville as manager of the Hip-podrome. un

odrome. To succeed Manuel, Ollver Dun-To succeed Manuel, Oliver Dun-can, ssistant to David 'Buddy' Freeman at the Paramount, is given a transfer to the Eckel as house manager. Paramount staff, vacancy is filled by the promotion of David Raush.

One Red 'Un Galena, Iil., Oct. 8. Galena Fair association on the rocks with a foreelosure decree en-tored against the Galena fair grounds.

The nut to be met will be in ex-cess of \$5,000, and spells finis for the

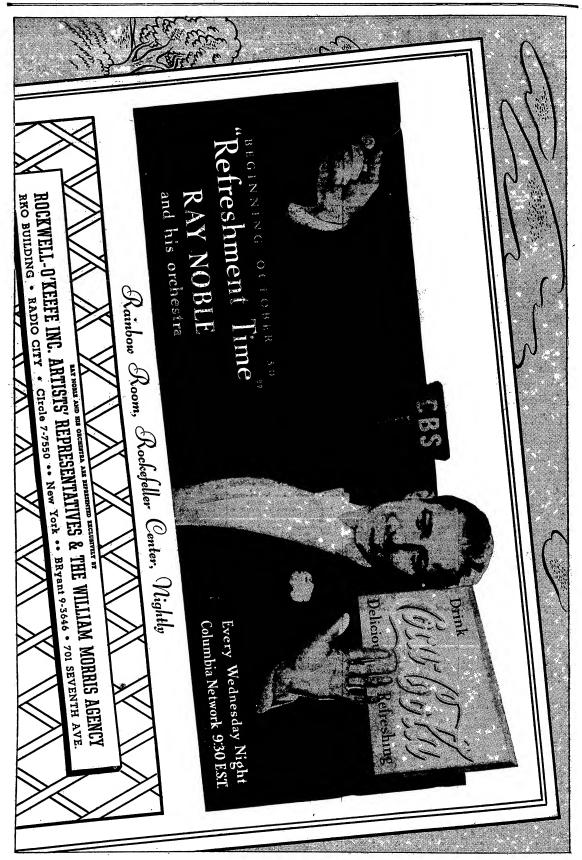
Cal., past 12 years, died there Oct. 4. Widow and a son survive.

Jasper Winstanley,) father of Bertrand Winstanley, o and Comerford circuits, ied Oct. 5

In circuit court.

In Giens Falis.

fair.





First newsreel action pictures in the Italian - Ethiopian atruggie taken by cameramen with Emperor Haile Selassie's forces are expected to be scenes of actual bombing of Addis Ababa, capital city of Ethio-pia. Consequently, most newsreel editors in N. Y. are counting on their first splurge of fighting pic-tier in a splurge of fighting pic-ties for failure to get views of Reason for failure to get views of

Nobody Wants to Go Back of the

Ethiopia Front, Newsreels Dilemma

tures to come from crews operating with the fialian armies. Reason for failure to get views of battle from Selassie's alde of con-flict is that thus far camera grind-ers have been disinclined to go along with Ethiopian utrops. Have learned that most Ethiopian war-riors look on all whites as italians. One cameraman has notlfied his home office in N. Y. that inhabitants of Addis Ababa fear a massacre of whites in the capital city if the emperor leaves for the massacre of whites in the capital city if the emperor leaves for the front. Indicative of tense situation in Ethiopia's capital city is the resent-ment of natives over being photo-graphed. One grinder was forced to confine all his shots of native trops to material he grabbed via a s

to material he grabbed via a small camera. Popularity of Addi

(Continued on page 17)

VELOZ-YOLANDA IN CHICAGO CITY OPERA

Chicago, Oct. 15. Veloz and Yolanda, ballroom dance team, are going into opera for the Chicago City company, which is making every effort for fresh box office angles on the new generation for the new

fresh box omce angles of the season's try. Dance pair who have had a smashing season at the Paimer House, has been signatured by Paul Longone of the City Opera for ap-pearances in. 'Carmen' and La

Strictly A. K.

Minneapolis, Oct. 15. Newest in the way of niteries is the Friendship Club, just opened here, catering to middle-aged and elderly people. No person under 28 years is admitted and estabilish-ment's slogan is 'Remember, never too old to dance at the Friendship Club and no young foika' Dances run almost entirely to the old-time square type and waitzes. There also are middle-aged hostess-es.

Legit, Burly Split-Week

Reading, Pa., Oct. 15. William O. Heckman has signed for several road companies to play the Orpheum here this season, starting with Biossom Time' tonite (Tuesday).

For a charge of dict, he has also booked burlesque for Friday and Saturday matinees and nights for an indefinite period,

Lawyer Agents

Several Broadway lawyers of lats have edged so far into agening that they practically never handle straight legal work any longer. One of the Broadwayites, discussing this new tangent, cracked, "That guy a lawyer? He thinks Blackstone is a cigar.'



Rockefellers' nite club, the Rain ow Room, at the 65th floor of the RCA Bldg, in Radio City, Rockefeller Center, is one of the world's swanklest niteries.

Managing Director John Roy ques tionaired 260 of his ne plus ultra patrons for a symposium on what 'nice' people expect in a nite club, and after scientifically preparing personal interviews (11 the wasn't mereiy a mali questionnaire, but a careful personal check-up by authorized representatives), the wash the eff a man details, many the but a careful perconal officient of the authorized representatives), the final tailles show that the main ep-peal in a nitery of the calibre of the gianbow moorn is the dance music. Exactly 85% of the repiles over-wholmingly voled that as the prime consideration. Only 4% were concerned with what the other entertainment was. This leaves 11% undertermined in their specific standards for motural divertissement, being frankly vague on the requisite that everything about the place must be 'nice', meaning service, food and atmos-phere.

phe That none specifically voted on That none specifically voted on the cutsine is that all presumably take it for granted that the service, catering, kitchen, wine cellar, etc., must perforce be ultra, in view of the prestige of the auspices.

THEATRE INTO CHURCH

THEATRE INTO CHURCH Denver, Oct. 15. The Aladdin, in uptown Denver, is being meet fair of the provide the house, owned by Harry Huffman, was offered when he heard that the Divine Science church was filled to overflowing every Sunday due to the popularity of the sermons of Rev. Harvey Hardman. Theatre is located a few blocks from the church. Aladdin matiness do not start until two 'olicok', so the services do not Interfere.

BUT NO DRAMAS IN BIG MONEY

'Jubilee' and 'Porgy' Both Okay, While 'Abroad' Okay, Holds Coin Lead-Early Season Moderates Climbing Further-Last Year's Holdovers Still Doing Okay

BIZ LOOKS BETTER

Three major musicals are the standouts of the new legit season, two having arrived last week-"Jubilee' and "Forgy and Beas," To-gether with 'At Home Abroad' those musicals are heading the proces-sion, while Broadway still awaits a mbmit distance comments. Imperial Sturday rely and the distance of the second starts and for tickets in the second way to the new sturday rely this week than for all others. Gross may not ex-ceed 'Abroad' (Winter Garden) however, because of the difference in house capacities. "Porgy' was accorded unprecedented press at the tom and high praise at the Alvin. Show is on subscription for the first (Continued on page 61) Three t major musicals the

Post-Mortem Confession By Bruno Worth \$50.000

syndicates have offered News Bruno Richard Hauptmann, sen-Bruno Richard Hauptmann, sen-tenced to die In the chair In Decem-ber for the kidnaping and murder of the Lindbergh bahy, upward of \$50,000 for his confession, payable and printable after his demise. Newsmen say it is indicated the odds are two to one the German will not accept, aware of his stub-born, philegmatic character,

born, phlegmatic character, Hauptmann sought to raise coin for a last, desperate move to save himseif by selling the story of his life, as act forth in an autoblo-graphical book. Syndicate excees, however, were cold to the story, averse to financially aiding a twice-convicted murderer.

But Can Broadway Do Without Him?

LJO WILHOUL HIMT? Lynchburg, Oct. 15. One amateur who figures he can gct along without Broadway is Harry Crabtree, Jr. For an imita-tion of "Popeye," with white ducks, corncob pipe and a gutteral voice, Crabtree won top prize on the Paramount's final amateur program, Manager Frank Boucher offered him the choice between \$50 in cash or an ail-expense trip to New York with an audition on Fred Allen's program. Crabtree grabbed the \$50,

When the Shuberts Bar a Critic That Even Goes for Rehearsals

Low in Woe

Cleveland, Oct. 15. There's an exhib here who tops the country when it comes to crying over rentals. When the film exchange boys come around to quote prices he stops 'em cold by first ask-ing: 'Have you got any old clothes that would fit me?'

SHEEHAN INTO PAR AS INDIE PRODUCER

Winfield R. Sheehan is set to go into Paramount as an independent producer with a film-making unit of his own and release through Par. Such an arrangement is authori-tatively said to have been set fol-lowing return to New York of John E. Otterson, Par president. The former Fox v.p. in charge of production is at present in Europe Understanding is that he will make at least a half dozen films a year, the number that was discussed in offers to Sheehan from both Metro and United Artists who wanted him to come in as an associate pro-ducer. There may be more, depend-ing on the availability of star ma-terial. Within recent weeks sources mentioned Sheehan with Par in thi and general manager at the home office.

office. Whether or not Sheehan will finance his own pictures under the deal with Par not known.

Cop, Announcer Argue As Mike Picks It Up

Thiladelphia, Oct. 15. Listeners to WDAS' siddewalk in-terviews' program yesterday (14) stou unscheduled treat when Jerry Stone, announcing show, got into argument with cop on the beat and was almost arrested. Entire tiff, in-rest was almost arrested. Entire tiff, in-stramming into the sidulo when pavement-pounder said. "You're un-program. Affair started when officer on beat horned into broadcast demanding to see permit. Stone, no having onc, suggested copper 'leil the audicned (Continued on page 24)

Bosion, Oct. 15. Monday night (7) dress rehearsal of Bright Star, new Arthur Hop-kins play with Lies Tracy and uithe Effect of the star of the star lies of the star of the star down and the star of the star star of the star the star of the star star of the star star of the star the star of the star the star of the star Star

Report is that once Malloy is set (Continued on page 24)

MARY GARDEN AS MG'S **OPERA TALENT SCOUT**

Mary Garden, operatic diva, has been signed by Motro to act as ad-visor on all matters operatic in its features. Contract calls for her to start Jan. 1, 1980. Miss Garden is to have no set office or headquarters but probably. will be given traveling commission. This will enable her to spend some time at the M-G-M studio on the west coast, to supervise talent tests in N. Y. and to visit European cap-itals in search of new material and ideas. ideas

Paramount took it on the chin ia both of its financed legits thus far this season. Paths of Glory's huites after the Wednesday night (16) per-formance and 'Most of the Game' will bow out after completing the current wek. Former was produced by Arthur Hopkins and latter, by. Dwisy Doere Wirman and Auriol La buth instances.

Dwight Deere Wiman and Aurio Lee, with Prac holding tha coin has, in both Instances... Picture coin is still prominently represented on Broadway and lin the line of the Sweet Myster and Yubiles, while Sweet Myster and Yubiles, while Sweet Myster and Which debuilted last night, is per-sonally backed by Irving Thalberg of Metro... Picture company financing is now set also for two plays being readed by the Group Theatre. Paradise Lost' by Clifford Odets will be done on a Metro check and Weep for the Virgina,' to be presented by the same group and at about the same time, gets its financing from Warners.

gets its financing from Warners. Mervyn LeRoy, of Warners, has a personai bankroll behind Sidney Harmon, who has 'The Body Beau-

ZEIDMAN'S 16 INDIES

AT \$35,000 MINIMUM

Schlaifer is east working out the

Bows In Max Golden

Lows In that content Hollywood, Oct. 15. Fred Niblo, prior to directing The Holy Lief or Sol Wurtzel at 20th-Fox, will handle 'Hard to Get' for the same studio. Latter picture will be the first for Jucer to the warm a sasoclate pro-ducer: o the warm a sasoclate pro-ducer to the warm a sasoclate pro-ducer. The warm a sasoclate pro-served the warm a sasoclate pro-ducer to the warm a sasoclate pro-ducer.

Stand-In Stands Out

Holywood, Ocf. 15' Helene McAdoo, relative of Sena-tor William G. McAdoo, has been upped from stand-in for Ann, Dvorak at Warners to featured spot in 'Celling Zero.' Miss McAdoo is one of several comparative unknown set into 'Zero' by Etoward Hawks, director.

EOASBERG ON W-W PIC

LOADDEARY ON W-W PIC Hollywood, Oct, 15. Al Boasberg, who arrived Sunday (13) from the east, was signed by Radio to start yesterday (Monday) on dialog and comedy construction for 'Wild West, next Wheeler-Woolsey onus.

SHEA WITH SELZNICK

Hollywood, Oct. 15. Joe Shea has been named pub-city director of Selznick Interna-

Recently was Gabe Yorke's aide

JULIEN JOHNSON DUE IN JULIEN JUHNSUN JUE IN Julien Johnson, scenario editor for 20th. Century-Fox on Coast, is due in New York Nov. 1 for story con-ferences, his first trip in a year, al-though he usually comes east at least twice annually.

Humphrey Cob, author of 'Taths follywood, Oct. 15. Humphrey Cob, author of 'Taths of Glory,' who has been on the Metro writing staff is out. Studio has no material on hand to fit his talents. COBB'S PATH OUT

for 'Wild We Woolsey opus.

licity tional.

at Fox.

Niblo's 'Hard to Get'

tiful' in rehearsal.

lished.

franchise deals.

Expect Loew Boys to Combine as Producers; Dave Loew Joins Roach

Arthur and Dave Loew will eventgo into film producing on

2

their own. Move is said to have been in preparation for the past been in preparation for the past few months, or since both resigned from the Loew board, of directors. Both denied the move, but the first step in that direction is, believed Dave Loew's quitting of Loew's completely to join the Hal Roach Co., as vice-president. He did so last week, and will be focated on the

e Coast. Arthur Loew continues as a vice-Arthur Loew continues as a vice-president in charge of: foreign dis-tribution for Loew and Metro. He will take no part in the Roach oom-pany plans for the present beyond having what is understood to be a financial interest.

financial interest. Dave Loew starts at Röach on the Coast pronto. Company there will expand and go into heavier production. When reorganization is completed a production plan of at least eight features. a year will be laid out in addition to the regular shorts.

Loew will be in charge of all fi-nancial matters at Roach. Henry Ginsberg remains a v-p but will restrict himsolf to the studio's gen-

eral managership. - Roach films are distributed by M-G on a contract which is under-stood having about two more years to run.

Hollywood, Oct. 15.

Hollywood, Oct. 15. Installed så a vice president of Hal Roach, Inc., last week, David Loew jumped to New York imme-diately to confer with Metro and Loew exect over plans for expan-sion of Roach plans for next year which will see an increasing num-ber of feature comedies turned out by that studio. Under the new setup Hal Roach will retain his post as president and head of production, and, relieved of business resonsibilities, will devote his entire time to the production side.

siđ

Two new stages and other buildings will be constructed on the Roach lot at Culver City within three months.

Ford Directs Hepburn In 'Mary of Scotland'

Hollywood, Oct. 15. 'Mary of Scotland,' next Katha-rine Hepburn starrer at Radio, will be directed by John Ford. Dudiey

be directed by John. Ford. Dudley Nichols is working on adaptation and Pandro Berman will produce. Picture will be delayed by two-month vaccash planned by actress whon she finishes in her current film, 'Sylvia Scarlett.'

SHOOTING RODEO

SHOOTING RODEO Ted Reed in from Coast to take rodeo 'location' shots for Para-mount's Rhythm on the Range', Eing Crosby starrer, while Rodeo Show is in progress at Madison Square Garden. Will work, with Fred Waller of Par's eastern staft in get-ting interiors. Expects to have job completed by

Expects to have job completed by end of this week.

RUTH JONES' AUTO CRACKUP

Hollywood, Oct. 15.

Hollywood, Uct. as. Ruth Jones, sccuretary to Eddle Selzer in Warners publicity depart-ment, sustained broken leges and in-ternal injuries and is in a critical condition following an auto crash (Sunday (13) near Victorville, Cal. Her step-father and the driver of the other car were also seriously in-jured.

KALMUS' N. Y. HUDDLE

ollywood, Oct. 15. Dr. Herbert Kalmus resident of Technicolor, lett for New York, Sun-day (13), to meet J. A. Ball, com-pany's chief engineer, returning from London where he conferred with Alexander Korča and asso-clates on construction of a labora-tory for Technicolor, Ltd. in Den-har. han

Kalmus and Ball are due here in about three weeks.

AVERY'S 'BROWN EYES'

Hollywood, Oct. 15. Stephen Morehouse Avery draws the screen play Big Brown Eyes for Walter Wanger. Joan Bennett tops the cast. drawe

Sleuthy and Sexy

Hollywood, Oct. 15. New S. S. Van Dine who-dunit, The Garden Murder Case, is being readled for production at Metrö by Luzien Hubbard and Ned Marin, Bertram Millhäuser is writing

Bertram Millhauser is writing screen play and Ed Marin will direct. William Powell is out as lead, since part requires heavy romance. Studio is searching for new Philo Vance.

MRS. LEBLANG B.R.'ING YAWITZ' B'WAY REEL

Mrs. Joe Leblang Jasie is back-ing Paul Yawitz' indie newsreel coverage of the Broadway niteries, showplaces, hot spots, theatres, etc. The former Broadway columnist of the N. Y. Sunday Mirror takes his of the N. Y. Sunday Mirror takes his camera-crew around to the various premieres, shoots the highlights of personalities among talent and patronage, and will then gas and spiel his own continuity. Reel may be a United Artista re-lease because of Mrs. Leblang; affiliations with that, company, but that's still indet, pending completion of the first two subjects.

Mrs. Campbell Paroled For Fatal Shooting

St Louis Oct

St. Louis, Oct. Mrs. Stella Riddle Talbot Camp-bell, former featured player in si-lent pix, was paroled from the bench Friday (11) by Circuit Judge Wil-llams after she had been sentenced to city Workhouse for one year for fatally shooting Albert Frank-enstein in a row last Xmas. Mrs. Campbell, married since shooting, pleaded guilty and placed blame for affair on excessive drinking. Mrs. Campbell is divorced wife of Frank E, Talbot, proprietor of the old Hippodrome here, one of beat money-makers town has ever seen.

Metro Teams Cooper, Calleia in 'Getaway

Hollywood, Oct. 15.

Set for production this week by Harry Rapf at Metro, "The Get-away' will use Jackie Cooper and Joseph Callela as a team, Chester Franklin directs

Franklin directs. Story by Florence. Ryerson and Edgar Allan Woolf is set in moun-tain localc and deals with friend-ship of a boy and his dog for a notorious public enemy in hiding. Lewis Stone, Dudly Digges, Robert Greig and Jean Hersholt and other players cast. players cast.

Hornblow's Quintuplets Hollywood, Oct. 15.

Five Paramount pictures are be-ing readled by Arthur Hornblow. Jr., including an all-star musical, untitled.

Other four are 'Florida Special,' 'Concertina,' 'The Old Maid,' and 'The Light That Failed,' the latter a remake.

MAYER CHARITY HEAD Hollywood, Oct. 15.

Collection of funds for local Com-n: ulty Chest entrusted to Louis B: Mayer, following luncheon of film executives.

executives. Each studio will handle its own collections and execs in charge will report to Mayer at weekly luncheon over which he will preside. No quota for pictures set.

FIELDS BACK AT REP.

FIELDS BACK AT KEP Hollywood, Oct. 15. Leonard Fields, who went from Republic directing to a Par writing contract, is back at Republic this week as executive assistant to Nat Levine and editorial advisor, as move in current shake-up. Par granted Fields release from bis writing deal to accept promo-tion. Fields also will direct.



WILL MAHONEY

"Will Mahoney, the brillian American comedian, knows how to rouse them to cheers. The Ameri-can Funster' had a bigger reception than ever on his return to Tyneside, last night."

Direction WM. MORRIS AGENCY Mayfair Theatre Building New York City

Goldstone Turns Indie Producer, **Ends Metro Stav**

Hollywood, Oct. 15. His contract as Metro producer expiring Oct. 21, Fhil Goldstone leaves the studio, returning to the Coast after a two-month vacation

Coast after a two-month vacation to make pictures independently. Under present. plans he will finance his own product, having been assured a major release. First film will have Mala, the Eskino, as the lead. Goldstone holds personal contract with the actor. Goldstone produced file pictures Goldstone produced file pictures and Tarran's Escape,' now being completed.

Bergerman's Indies

Hollywood, Oct. 15.

Stanley Bergerman arrived from the east Sunday (13) to negotiate for a Columbia release for a series of pictures. ould finance himself and pro-

duce at that studio.

Tilden Due at U

Hollywood, Oct. 15. Bill Tilden is expected here next week to go into Universal's tehnis picture, 'Amateur Rackets.' He docks in N.Y. Oct. 23, then flies to the Coast.

BOCHELLE IS 'RAMONA'

Hollywood, Oct. 15. Rochelle Hudson draws the title role in 'Ramona' at Twentleth-Fox which Henry King starts Nov. 4. Loretta Young, originally set. for the part was forced to withdraw on account of illness.

WB'S BEVERLY ROBERTS

Beverly Roberts, singer and dra-matic actress, was signed by War-ner Bros. this week to a termer through Herman Ber.1e's office. She leaves for Hollywood tomor-row (Thursday).

SAILINGS

SAILINGS Oct. 23 (New York to London) Harry Foster (Normande). Oct. 37 (London to New York) Winfield Sheehan, Maria Jeritza, Fredric March, Martin Broones, Charlotte Greenwood, Jack Waller, Walter Payne (Majettic), Oct. 12 (New York to Rome) Mark Barron (Markmancha)

Barron (Berengaria). Oct. 12 (New York to Buenos Aires) Hector Quesada (American Legion).

ARRIVALS

Lotte Lehman, Helen Thimig, Moscow Cathedral Choir, Cieveland Male Chorus, Edith Lorand, Ariane Dervereaux, Roas Ponselle, Vladimir Golschmann, La Argentina,

2 of Par's Broadway Shows Fold in Same Wk.; WB's 'Murder' 1st Pic Buy

Pouring In

Hollywood, Oct. 15. Petitions circulated for signa-tures are not new to the film studios, but one now making the rounds is wooing more autographs than any previous list.

It is an appeal to the U.S. Nympic Committee to call off merican participation in next ear's event in Berlin,

MAJOR PIC BACKERS TAKE COIN TO COAST

Hollywood, Oct. 15. Standard Capital Company of New Vork opened offices here last week to facilitate, financing of picture productions. J. Cheever Cowdin, president, will divide his time between the two coasts, assisted by

Lawrence Fox.

Lawrence Fox. Up to 75% of production costs will be advanced, Cowdin, said, for individuals or organizations that can show a major release. Standard's board is comprised of George Armsby, Garrettson Dulin, Russell Forgan, George Brown, D. M. Schaeffer, Samuel Atkins, Harry Fvans and Keith Morgan, Cowdin is interested in many avlation groups and was one of the original partners in Blair & Co. tiful' in rehearsal. First picture buy of a non-film financed play for the season was consummated last week by Warners, which ladled out \$45,000 for 'A Slight Case of Murder.'

U Holds Lederer for Lead in 'Next Time'

Hollywood, Oct. 15.

Hollywood, Oct: 15. Benny Zeidman returned from New York Sunday (13) to start pro-duction setup for 16 features for next year. Jack Schlaffer, one-time Universal sales head. Is handling the distribution end. U may release. Pictures are budgeted at \$55.000 minimum for release to franchise holders. They plan to open own ex-changes were no releasing is estab-lished. Holywood, Get. 16. With the Margaret Sullavan pic-ture, 'Next Time We Love,' alated to go into production today at Uni-versal, looks like Francis Lederer will play opposite, despite consid-erable jockeying with other pros-pective male loads during past two weaks:

Weeks: U has had no dice in overtures for other leads, and studio execs have decided to go ahead with orig-inal teaming of Lederer and Miss Sullavan, Edward H. Griffith di-

WB Shooting 'Backfire' Around Boulder Dam

Holiywood, Oct. 15.

Hollywood, Oct. 15. Frank MacDonald, who directs Backfre, at Warners, has taken a cameraman to Boulder Dam for preliminary. location shots. Sy Bartlett's original story, with Raiph Block collabing ou screen play, will work largely with build-ing of dam as background. Lyle Talbol, Ross Alexander and Ann Dvorak are in cast.

Wharton Huddles, Hies Hollywood, Oct.

John F. Wharton, v.-p. and gen-eral counsel for Pioneer, has re-turned to New York after sitting in on combination effected last week between the John Hay Whitney and David O. Selznick organizations, Whitney, Selznick organizations,

Whitney, here on production con-fabs with Merian C. Cooper and Pioneer staff, remains at least un-til end of this week.

SCOTT SIGNS: SCRAMS

Hollywood, Oct. 15. Immediately upon drawing five-year contract as assistant director at Paramount, Ewing Scott went to Metro on loan-out. He leaves to-day for Gloucester, Mass, for proc-ess shots, replacing Richard Rosson, who is ill.

Scott was assistant to Admiral Byrd on 'Little America' picture.

WILCOX QUITS COAST Hollywood, Oct. 15. Herbert Wilcox, executive assist-ant to John E. Otterson, Paramount president, left for New York last Friday (1). He had been here several weeks

making a checkup of production and studio operation for the company

heed

PICTURES

TUTORS FOR TAPPERS Classrooms for New

Aspirante Hollywood, Oct. 15.

3

Schenck Goes to Mat with Hays' **Title Sealers Over 'Snatched' Handle**

Joseph M. Schenck will stage a battle with the title committee of the Hays organization for the decision of the group banning use of 'Snatched' as title of picture recently completed at 20th-Fox.

cently completed at 20th-Fox. When advised of the action of the title-committee in turning down ihe ploted of the action of the plotene lives up to all the rules and regulations of the production code and had been passed by the code "committee without a single dele-tion. He further stated there was no ruling in the code's list of banned words against use of "Snatched" either in the ploture or as a title.

Picture, now waiting for a release title, was prepared under name of 'Snatched' and was designated that

"Snatched" and was designated that way all through production. When submitted to the purity sealers for clearance certificate, it carried no title and although the sealers passed the picture, certificate could not be issued until title had been cleared by the eastern com-mittee which passes on all title of major companies.

H'wood Hotel Airer **Mulled by Majors** For Picture Opera

cording "equipment being used for first time on 'Anything Goes." ' Present 14-pound non-directional nilcrophones are being: tossed into discard and replaced by 12-ounce dynamic mikes, recently perfected. New mikes represent. first major improvement in sound department in three years, and, so far, are only in use at Paramount. Pocket edition mike is highly sen indoneone; and the source of the onder one; and the source of the indone of the source of the onder one; and the source of the method of the source of the method of the source of the source of sound mixing booths, far removed from set. Mike can also pick up sound from any direction, while heavy condensers have to be twisted and turned to foliow players. Was earphones, which practice phone use makes it possible for bet-ter recording. Los Angeles, Oct. 15. Three major studios are interested in making a filmusical of Camp-bell Soup's 'Holiywood Hotei' but so far no deal. Walter Wanger had the far no deal. Waiter Wanger had the idea a year ago, but let an option lapse. Warners. and Motro have been multing the screen possibilities of the air feature as a springboard for three members of the cast. Metro has Igor Gorin and Frances Langford under contract. Warners would film it as a Dick Powell starrer. Latter m.c's the show, is also its name warbler. Understoop that no deal can be

ter recording. Otterson also instructed execs that all prints now have to be checked two ways, to and from the

understood that no deal can be made without including Bill Bacher, production chief of the ether pro-gram, in the film setup. He would function on the screen play and

lab,

Forduction, in science picture production, Following film names have been lined up by Louella Parsons as guesters on succeeding shows: Ruby Keeler, Marx Bros., Kay Francis, Sylvia Sidney and Marlene Dietrich.

Coogan Turns 21, May Tour with Own Show

Hollywood, Oct. 15. Jackle Coogan is multing idea to produce a play with himself in the lead and tour the country with the plece, hitting both key spots and night stands.

one-night stands. Former kid star of pictures passes his 21st birthday Oct. 26, at which time he will get various trust funds which were established from his film earnings.

MG 'Kind Lady' Set

Hollywood, Oct. 15. Hollywood, Oct. 15. Lucien Hubbard's film production of stage play, 'Kind Lady' for Motro Will have Basil Rathbone and Allne McMahon topping the cast. Yarn is from Hugh. Waipole's 'Siliver Mask.' George Seltz directs.

STENOG GOES SCRIPTER

SLENUE GUES SCHIFTER Hollywood, Oct. 15. Third writer at Warners to be fiven broader scope is Luci Ward, secretary to Ben Markson, She gets the continuity job on her original screen play, Tawyer Girl.' Dalton Trumbo and Earl Feiton dave been upped from reading de-partment to writing jibes within hast few days.

HARRIET HILLIARD'S PIC

anakali Hillinkuys Pic On cail from the adio studio. Ilarritet Hilliard left over the week-end for Hollywood and a spot in Two O'Clock Courage.' ...During the past week Miss Hil-liard became Mrs. Ozzle Nelson with whose band for three years she toured as featured singer.

Hecht's Mother Killed

Hollywood, Oct. 15. Mys. Jay Hacht, 59 mother of Ben Hacht, was struck by automo-bia Oct. 12 on Wilshire Boulevard, and died of the resultant injuries. Writers father, Joseph Hecht, re-ceived outs and bruises. Driver not heid,

Pocket Mike to

Hollywood, Oct. 15. During John E. Otterson's recent stay here, he told Partemount pro-ducers and execs a few things about improving sound recording and okayed installation of latest re-cording equipment being used for first time on 'Anything Gees.'

Work at Par

Otterson Puts

ing the faculty on dancing and Roger Edems on voice, Roger Edems on voice, Next week call will go out for 200 youthful tap dancers, first class to be drawn from for the stock organi-zation planned. After this group has had its workouts and once-overs, gais will be called in

Metro's training school for

bryo filmusical talent started func-

tioning yesterday (Monday) with

Dave Gould and Chester Hale head

overs, gais will be called in. Training course will not be im-ied to contain whether the second second to brush up on their versatility. Robert Montgomery and Harry Stockwell will take instruction in voice. Robert Taylor, Igor Gorin, Marion 'Talley, Judy Garland and Staniey Morner join the tap brigads. Jack Robbins, who hatched the idea of a school for neophytes, operates the setup with full co-operation of the studio and without upping the plant's overhead.

GUILD VOTES ASTAIRE BEST FOR SEPTEMBER

Hollywood, Oct. 15.

Hollywood, Oct. 15. Fred Astalré drew horor of best performance for September in "Top Hat," by poll of members of 'the Screen Actors Guild. Honorable mention went to Merle Oberon itor her work in 'Dark Angel, and Rob-ert Donat for '39 Steps.'

ert Donat for '39 Steps.' Beat screen play of September re-leases went to 'The Gay Deception,' with script by Stephen Morehouse Avery and Don Hartman. Runners-up were "The Dark Angel,' with screen play by Lillian Heilman and Mordaunt Sharp, and 'Broadway Yielody of 1336,' which credited Jack McGowan and Sid Slivers with the screen play, with dialog by Harry Conn. Conn.

20th-Fox Drops Lowe

Hollywood, Oct. 15. Fox failed to pickup option on Edmund Low's year's contract. Player, who has been working in several pix at Universal, is in line for lead opposite Carole Lombard in U's 'Spinster Dinner' which studio is pushing to start this week. 'Champagne Charlie' lead at Twentieth-Fox goes to Paul Cava-naugh with Helen Wood opposite. Part was intended for Edmund Lowe until studio lapsed his option. Holivwood, Oct. 15.

NO SPEED BOY

Rush in Scrib When Irv Cobb Lags on Gest's 'Home'

on Gest's Home' Hollywood, Oct, 15. Irvin S. Cobb couldn't be huaded into least minute writing spring or Lange and the second of the second the second second of the second stuart Boylan, acenario editor, subbed as pinch hitter to complete the story for submission to De-troit poet when he arrived with his family last Sunday (13). Cobb, who had sheeked in at Uni-versai few days before, was to have polished off the tale, prior to collaborating on screen play with Guest and appearing with latter in the picture.

STAUB'S FINALE AT WB

Holly wood, Oct. 15. Ralph Staub's final picture at Warners under his producer-direc-tor contract will be 'Men of the North.' Film will be a two-recler in technicolor from original by Joe Traub. Staub has been at Warners for

two years handling all two-reel product at this end, and is stepping out to go to another studio, report-edly Metro, to direct features.

L-H NIX LONDON PLAY BID

ollywood, Oct. 15. Oliver Hardy and Stan Laurel niked a Brilish offer 'to' play the leads in 'The Better Ole.' Play is set for a London opening around Christmas.

JESSEL-BREEN TEAM

Holiywood, Oct. 15. George Jessel will be teamcd with Bobby Breen in Jessel's original, 'Show Must Go On.' Soi Lesser produces.

Old Time Pic Stars' Roadshow Opens Cold in Salt Lake: Material Needed

Ruth Etting's Dates

Hollywood, Oct. 15, Ruth Eiting finishes her Kellog broadcast this week with futur radio deals in air. Goes to th Warfield, Frisco, next week for stage dates. Her more Kellogr

Her propos ed round-world cruise with husband is off indefinitely.



When Leslie Howard's scheduled legit production of 'Hamlet' conciudes its run it is probable that he will do a film of same for Warner Bros., with Max Reinhardt directing. Play is announced for January premiere.

premiere. Actor is presently in California working on film version of 'Petri-fied Forest'. He appeared in play iast season. Preparations for the forthcoming legit production are be-ing handled by W. Herbert Adams, his attorney, and a production staft headed by John Houseman and Helen Deutsch: Stewart Chaney will create sets. Schuyler Watts editing script. Cast will be assembled next month. Ernest Thesiger already cast as Polonius. cast as Polonius.

Hollywood, Oct, 15. Three pictures hit Warners cam-eras this week. "Petrified Forest," with Lesile Howard topping, and Archie Mayo at the heim, started yesterday (Mon).

Other two are 'Prison Farm,' to be directed by Louis King, and 'Backfire.'

1st Italo-Ethiop War Scenes Hit Broadway

Race to get first newsreel pic-Race to get first newsreel plc-tures of tail-Ethioplan actual war scenes into Broadway newsreel houses ended in virtual deadlock between two reels. Paramount's special hit both the Embassy and Trans-Lux on main stem early Monday (14) night while Metrotone went into former house simost at same time ame time.

same time. Italian general leading forces into action, shots of some actual fighting and heavy artillory fire depicted in Paramount newsreel. Metrotome views purported to have been taken at front show Capt. Barges, H-M's cameraman, being protected by ri-fle fire as he grinds camera. It is a state of the state of the state of the same state of the state

Walpole on 'Fauntleroy'

Hollywood, Oct. 15. ugh Walpole stays on here to collaborate with Richard Schayer on Jittle Lord Fauntleroy' screen play, the Initialer for Seiznick International.

tional. The English writer was brought here by Selznick two years ago for 'David Copperfield.'

CLIVE FOR 'LIBEL'

London, Oct, 15. Before flying to Parls last week, Leo Morrison signed Colin Clive with Gilbert Miller to play the lead in 'Libel', Miller's next New York productice production.

Cilve is now in Hollywood and will come cast in three weeks to meet Miller on his return from London London.

RATOFF IN 'BURLESQUE'

Hollywood, Oct. 15. Gregory Ratoff is latest addition to cust 'King of Burlesque' at 20th Century-Fox.

By HARRY L. GUSS Sait Take City, Oct. 15. With all their experience garnered after 10-15 years on the legit stage and in allent plctures, the galaxy of former screen stars which invaded Sait Lake for a week of personal appearances, have several things yet to learn. Or, perhaps, they knew once upon a time.

to learn. Or, perhaps, they knew once upon a time. ...Stellar names of yesteryear, such as Clara Kimball Young, who once gct \$10,000 a week: Ben Turpin, Mildred Harris Chapin, Leo White, original "French count' character; Riummil as the hornality Farnum, saw, but didn't conquer Sait Lake. Few customers turned out. Selec-tion of the Roxy, nabe house, with a policy of duals, amateur performers, a. polpourri of shorts, and top ad-mish two-bits, to be converted into a legit house overnight, with prices boosted to doc, didn't jell with the type of people who are patrons of the house. Non-patrons couldn't make up their mind whether or not the bull was worth price of admiss.

make up their mind whether or not the bill was worth price of admilsh. Second reason was the old-timers themselves. Material, songs and gags were very much dated. It needed a proper presentation. Clara Kimball Young, a home-town girl, got some of the breaks by the p.a. She was guested by local civic clubs, etc. Her bit included an italian woman mimicking over too many bambinos, when her ef-forts could have been put to better use.

use. Mildred Harris Chaplin, suffering (Continued on page 39)

SWANSON MAY TOP TINTER FOR PIONEER

Hollywood, Oct. 15. Ploneer Pictures is considering proposition that would swing Gloria Swanson into femme lead of one of forthcoming technicolor features to be produced by that company. Piayer's last was in 'Music in the Air' at Fox about a year ago.

Holmes Draws 'Farmer'

Hollywood, Oct. 15. Ben Holmes will direct 'Farmer the Dell,' starrer for Fred Stone at Radio. Story is from Phil Stong novel. Robert F. Sisk is associate pro ducer.



Biiis	57
Chatter	69
Concert	63
Exploitation	29
15 and 50 Years Ago	54
Film Reviews22-	23
	18
Inside-Legit	62
Inside-Music	52
Inside-Pictures	6
Inside-Radio	48.
Inside-Vaudeville	58
International Film News.	17
International Show News.	64
Legitimate	62
Literati	65
Music	-53
New Acts	56
News from the Dailles	66
Nite Ciubs	53
Obituary	70
Outdoors	71
	39
Radlo	50
Radio-Chatter	48
Radio-New B	49
Radio-Reports	44
Radlo-Showmanshi	49
Times Square	67
Sports	67
Unlts	56
Vaudeville	
Women	31
	1

Hollywood, Oct. 15. Rufus LeMaire, Metro casting di-rector, hopped a plane last Thurs-day (10) for London to handle two plcture deals for George Arilss next year. Le Maire is business manager for the English star. Arllss has several offers from British companies, most important from Alexander Korda and Gaumont British, companies, most important for make any more plctures in this country because of the three-way income tax he would have to pay to England, U. S. and California. During LeMaire's four weeks abroad, Bill Grady will sti fraumed

Metro caster. Grady just returned from a scouting trip for the studio returned

LeMaire Englandward

On Arliss' New Deals

Hollywood, Oct. 15.

Metro Testing Talent

David (and Dorothy) Fitzgibbon David (and Dorothy) Fitzgibbon, baliroom dancer who's been scen around the N.Y. night spots, is be-ing screen-tested by Mctro. Recont-iny took a new partner and used her in ballroom routines before camera. Company also gave lons test to Allen Marshall, legit actor.

Taylor Lead Ghost

Hollywood, Oct. 15. Robert Taylor gots the lead in "Three Live Ghosts," Metro talker remake which Lucky Humberstone will direct under production wing of John Considine, Jr. Charles Butterworth is slated for "me of the featured spots. Hoilywood, Oct. 15.

LASTFOGEL EAST

Hollywood, Oct. 15. Abe Lastfogel trained east Oct. 3, returning to Coast next wek, Goes to close some studio deals.

Record Publicity for 'Dream' on N. Y. Opening: W. B. Stresses Sale **To Parties: Advance Sale \$11.000**

Possibly a record amount of pub-licity for a fil via newspapers, magazines and institutional periodi-cals was 'run..up for 'Mideumar, Nigh's Dream' in advance and so far on the-first week of the picture's, we at the Kaluware's N.Y. where run at the Hollywood, N. Y., where it is twice-dailying at \$2.

It is twice-dailying at \$2. In round figures, around 150 col-umns of space has been accorded the Warner picture by New York news-papers, while approximately 200 stills have been used. On regular newspaper publicity, Warners hit the music, dramatic, society and other pages. The Acsolater Homal News, ent out sports on the one-News and out sports on the oneother pages. The Associated Press, United Press and International News sent out stories on the open-ing, the A. P. putting a full column on its wire. Society pages were hit because of the notables attending.

tecnuse of the notables attending. Premiere drew such sidewalk crowds that WB publicity excess wouldn't let some of the notables leave the house after the perform-ance. Prof. Albert instein, Max Reinhardt, Joan Crawford and Fran-chot Tone sat in one of the theatre's offices to talk it over until the mob had thinned. When Miss Crawford and Tone drove up, the crowds broke windows in their cr.

windows in their c:r. WB had 60 police on hand, largest number ever to protect a premiere, and mounted men finally found, it: necessary to ride up on the sidewalk to disperso the curious. Mob was so big that it stretched a half block down to the Capitol and interfered with that house, blocking traffic. No arc lamps or sound equipment out-side th theatre were used, Smend 320.000

aide the theatro were used, Spend \$20,000 On the campaign there were two retwork broadcasts over NBC and CBS, one an hour's broadcast from Coast to Coast on NBC, the other being a hookup with Freddle Rich on CBS. Additionally, Reinhardt was on the air while in New York, and Jean Muir, Anita Louise and Ian Hunter did several broadcasts.

Warners spent \$20,000 on the three weeks' advance campaign in New York on 'Dream,' with Stanley Shu-ford in charge of the campaign for S. C. Einfeld.

S. C. Einfeld. Theatro parties for ' ream' with educational and civic institutions favored are being puehed, and this angle will be atreased in other citles where 'Dream'' will, be roadshown. Out of town groups have also been writing in for group pues. To date a total of 16 schools have arranged for group parties to attend the New York run.

Advance sale is around \$11,000, with first week of picture estimated to do \$17,000. House is scaled for about \$19,000.

'Dream' opened a two-a-day en-gagement at the Chestnut St. Opera House, Philadelphia, Monday night (14) and has been set for \$2 engagements in five other keys.

It opens tonight (16) at the Bev-erly, Los Angeles; at the Wilson, Detroit, Sunday eve (20); His Ma-jestys, Montreal, Oct. 21; Royal Alexandria; Toronto, Oct. 22, and Majestic, Boston, Nov. 11.

Philadelphia, Oct. 15. 'Midsummer, Night's Dream' (WB) opened very well last night (Monday) at the Chestnut to \$1.60 top and looks certain to exceed its originally scheduled fortnight's en-gagement here at roadshow prices. Three weeks seem certain and four View. **MCKAY CONFERS WITH** likely. Besides the press encomiums to-day business, with no advance the opening night, indicates good trade with cultural and other group edu-cational ticket sales a factor. General audiences appear consid-crably awed but all seem to agree it is much to long. LAEMMLE ON TAX CASE

Hollywood, Oct. 15. Willard McKay, Universal attor-ney, flew in from New York yester-day (Monday) to confer with Carl Laemmie on a tax case coming up next week in Washington for a beauing hearing Also here is James Grainger, sales

head, to confer on forthcoming re-leases. Grainger returns east Oct.

Deal on for Brady's Services in Films

Warners is spending around \$25,-000 on exploitation and newspaper William A. Brady is going Holly-wood. Deal for him to start as story supervisor and work into film production is in the works. Brady has a flock of his own pro-duced legit plays which he would do for plctures. Vet legit entre-means a film program as here out on exploitation and newspaper campaign for opening of 'Aldsum-ner Night's Dream' at the WB Bev-erly Hills theatre opening tomor-row (16). House is sold clean at \$5 flat for

do for pictures. Vet legit entre-preneur was a film pioneer as head out as giveaways. Opening night of World Pictures in the silent era. | take will reach \$9,000.

National First Runs

COLUMBIA

'Atlantic Adventure,' 'Atlantic Adventure,' 'Girl Friend,' tolt, Oct. 17. 'Married Her Boss,' Cap., New London, Oct. 12; 105th St., Cleve, 25.

METRO

"Live My Life, State, St. L., Oct. 18; Loew, Wilmington, 18; Loew, Canton, 18; Loew, Akron, 18; Cap. Cincy, 18; Poll, N. H., 18; Regent, Grand Rap., 20; Par. Montgomery, 20; Ellanay, El Paso, 25. (Offence Learned, Bay' State Paso, 25. 'O'Shaughnessy's Boy,' State,

Boston, Oct. 18; Poll, Worces-ter, 18; Poll, Springfield, Mass., 18; Strand, Binghamton, 18.

RADI

RADI 'Last Days of Pompeii,' Cen-ter, N. Y., Oct. 16; Golden Gate, San Francisco, 16; Keiths, Wash., 16; Hillstreet, L. A., 16; Orph. New Orl, 17; "Brandeis, Omaha, 17; Orph, Mpis., 18; Orph, St. Paul., 18; Keith's, Boston, 18; Keith's, Syracuse, 18

, Keith, Boston, Prov., 24.

PARAMOUNT PARAMOUNT 'Grusades', Par. N. Y., 18; Newman, K. C., 18; Denham, Denv, 18; Met, Houston, 18; Pal, Dallas, 19; Great Lakes, Burf, 19; Minnesola, Mpls, Nov. 1: 'Little America,' Mpls, Nov. 8: Cet, 14: Opph. St. L., 15. 'So. Red the Rose,' Denham, Denv. Nov. 21.

Denv., Nov. 21. 'Rost of the Rancho,' ham, Denv., Nov. 28.

UNITED ARTISTS

UNITED ARTISTS 'Barbary Coast', Loew's Grand, Atlanta, Joct. 13; Loew's State, New Orl., 18; U.A. De-troit, 18; Midland, 'K. C., 18; Warners, Milw., 18; Roger Sherman, New Haven, 24; State, Prov., 25; Loew, Ayra-cuse, 25; Loew, Astron, 25.

'DREAM' STARTS

WELL IN PHIL.

LONDON OFF

likely.

much too long. In London

In London, Oct. 15. Middsummer Night's Dream' (WB) opened at the Adeiphi Oct. 9, day, and date with New York, and re-ceived reviews ranging from patron-izing to 'violently bad. All dailles agreed, however, that the production is Business has not been good so fau

Hollywood, Oct. 15



EDGAR BERGEN Hoboker

"The Denbye of Denbye

Something new in comedy for th better Supper Clubs. Club managers and agents com-municate.

Permanent address: University Ciub, Evanston, Iil.

Recently returned as guest artist on European cruise, including an appearance at Metropole Hotel, Moscow. Eleventh Vitaphone comedy soon to be released.



Hollywood, Oct. 15.

Pink slips are being passed out at Universal this week, stripping production and studio organization down to actual current working and ssential executive forces to comply with announcement of Carl Laem. mle that production would for the next, 60 days, at least, be geared to maximum of two pictures in work per month.

Payroll has been cut \$15,000 weekly, with 125 walking the plank, including writers John Colton, Houston Branch, Arthur Fitz-Richards, Hazel Jamieson, Clarence Marks and William Meloney.

Also dropped were Charles Hertz-man, assistant scenario editor, sev-eral readers and three in the publicity department.

heity department. Recession, ordered to begin last Saturday (12), took first toll among the writers, half a dozen being re-leased, and was due to penetrate other departments during next few days. Curtaliment is explained on ground that January releases are completed, and that sufficient fea-tures are now in work to meet February and March releases.

Sabath Committee Quiz on Par Still On; Frank Vanderlip Surprises with Resignation

1st Runs on Broadway

(Subject to Change) Week of Oct. 18 Capitol-I Live My Life. (MG) (2d wk). Center-'Last peii' (Radio) (16). of Pom-Paramount -(Par). Riveli-(2d wk), -'Barbary Coast' (UA) Roxy - 'King Solomon of Broadway' (U), Strand-'Shipmates Forever' (WB) (16). Week of Oct. 25 itol-'Rendezvous' usic Hall — "Three Mus-keteers' (Radio) (24). Center-'Last Days of Pom-peil' (Radio) (2d wk). Paramount - 'Crusades' (Par) (2d wk). Rivoli-'Barbary Coast' (UA) (3d wk). Roxy—'Transatlantic Tunnel' (GB).

Strand-'Shipmates Forever' (WB) (2d wk).

ELECTRIC EYE TO STOP B.O. LEAKAGE

Perfection of an invisible light beam for use with an electric eye device is being considered by in-dustry leaders as a means of stop-ping box office leakage. When placed in general use, it's estimated that it will mean a saving of 32,-500,000 to \$3,000,000 annually for theatres of the United States.

Basic idea of employing the me-chanical light beam is as a scientific check on all admissions. It gives an infailible tab on the number of per-sons entering a picture house.

ALTER-MITCHELL'S 'PINE'

Hollywood, Oct. 15. Lou Alter has been signed to do the melodies for Walter Wanger's 'Trail of the Lonesome Fine.' Sidney Mitchell is on the lyrics.

N. Y. Critical Press on 'Dream'

Excerpts from the opinions of the New York reviewers on the pre-miere of Midaummer Night's Dream' at the Hollywood. Also in-cluded are the reports from the London showing by William Boeh-nel, of the N. J. World-Foigeram. Sun, who abled their review. Y. Sun, who abled their review, and the straing effort to subdue the mout difficult of Shikespeares's works.— Andra-Sennwald, Times. "Captures to a striking degree not only the play's dreamlike mood of imoonstruck fantasy, but also the heairty and hilarlous gusto of its Elizabethan clowns.'— Richard Watts, Jr., Herald-Tribune. 'All the galety and beauty of the plece have been brought idylically to the screen.—Regina Crewc, American. 'Yax Reinhardt's 'A Midaum Excerpts from the opinions of the

American. 'Max Reinhardt's 'A Midsum : Night's Dream' is a monumental motion picture— an historic one,'— Bland Johaneson, Mirror.

a thing of shining beauty, a fantasy of delight, translating the poetry of Shakespearc into a visual crea-tion.'--Malcolm Johnson (in New

York), Sun. "There is nothing anywhere that can be compared with this offering for stunning camera work, intelligent treatment, lovely music and generous production.' - William generous production.' - William Boehncl (from London) to the N. Y

Scennel (from London) to the N. Y. World-Telegram. 'Shakespeare's fantasy is pre-sented in a prodigality of imagina-tive boauty never possible to the stage. Nor is the eye alone charmed, but the ear as well,'-Gerald Breltigam (in New York), World Telegram. World-Telegram. 'Reinhardt has found the scope

Reinhardt has found the scope for his imaginativo powers, and on the extended plane of motion pic-tures he has devised effects in "hythm and imagery which clearly show his understanding between himself and his medium. — Thornton Delabourte Beet Delahanty, Post.

Just as, some nine ycars ago, Wurner Brothers launched Vita-phone and brought about a cine-matic revolution from silent to talk-ing pictures, so this same company's courage and vision in, bringing Shakespeare to the screen opens a new field for the magic of the camera. —Rose Pelswick, Journal.

That the Paramount company organization has resulted in all the company's bondholders and the conjury's contineers and the creditors of the company setting 100c on the dollar, plus back inter-est, has been revealed in testimony given by witnesses called before the present hearings which are being conducted on industrial reorganiza-tions by the Congressional Commit-tee, of which Cong. A. J. Sabath, of Illinois, is chairman. As such the Par reorganization is considered a model. It has also been revealed that Frank A. Vanderlip has resigned from the Paramount company board because he skys he is not satisfied with the way the company is being operated. Vanderlip is a former president of the National City Bank and was chairman of the Par debenture holders' committee. creditors of the company getting

News of Vanderlije's resignation came as a surprise to most of the assemblage at the committee ses-sion on Monday (15). The hear-ings are being held at 641 Washing-ton St., N. X.

Murray Garsson, investigator for Murray Garsson, investigator for the committee, has expressed an opinion that the hearing place may be shifted to a more centrally lo-cated spot in order that Par secu-rity holders who are interested in the new second second second second Vanderlip revealed also that of the new board members he was the only director to vote arainst the

only director to vote against the election of John E. Otterson to head Par. Otterson's association with Erpi, with which firm Par had con-tinuing contracts, was offered as cause for Vanderlip's objection to Otterson.

Otterson. Previously Sir William Wiseman, a partner of Kuhh Loeb, bankers, had tostified that he advised against the election of Otterson to certain reorganization groups, Wiseman wiseman the election or otterson wiseman reorganization groups. Wiseman testified how he and his firm, with considerable time testified how he and his firm, with others, spent considerable time over a period of nearly two and one-hail years helping in the re-organization of Paramount. Various counsel engaged in Par reorganization activities was also among witnesses on Monday (15). Wiseman began his testimony on Friday (12)

Friday (12).

Much of the committee's present effort is being spent on the ques-tion of fees which may be involved in the Paramount case. This matter has been argued already before the Federal Court and is a matter of court record, with no decision on the application for fees so far handed down.

Most of what has otherwise transpired before the courts on the (Continued on page 71)

FREEMAN, ANDERSON **ON PAR PROD. BOARD**

Austin C. Keough, legal head of Paramount, has gone off the board of directors of Paramount Produc-tions, Inc. picture-making sub-sidiary, and this vacancy plus one other that existed on this director-ate, has been filled by election of Y. Frank Freeman and R. E. Ander-

on. Freeman is the theatre operating Freeman is the theatre operating head of Paramount and a member of the board of Namous Theatres, principal holding company of the Par, brought in by John F, Otterson. In addition to being legal head, Keough is v.p. of Pattamount Pic-tures, holding company which in the bintheatric of Pattamount Nam Distributing of Pattamount via al and other subsidiaries.

REINHARDT HOPPING

BLANCARDI HUFFING Leaving Saturday (12) for the Coast. Max Reinhardt is due back inside a couple weeks to stage a Jewiah speciacle in New York. Road to Progress, for which he contracted Some time ago. His altorney, A. Roacil Button, flew out last Thurs-daw (10).

Roncll Button, flew out last Thurs-day (10). ⁵ In addition to being on hand for the L. A. promise of Upcam.' Rein-hardt will confer with Jack Warner on early winter production of 'Tales from Hoffman,' his next.

PICTURES

ATLAS' \$11,000,000 IN RK

BUYS OUT RCA'S

INTEREST IN CO.

Lehman Bros. Associated

with Odlum's Trust Com-

pany ---- \$ 5,000,000 Cash

Covers 50% of RCA's

Holdings in RKO-Option

AYLESWORTH TOPS

for Rest

VARIETY

5

Odlum's Faith; In On 3d Pic. Co.?

Entrance of Floyd B. Odium into RKO and reports that he has his eyes on still a third ploture company; makes the Atlas Corp. chief executive solom as a future figure in the industry. In the opinion of Wall Street observers. His underwriting 'job for Paramount and fact that he is a member of that company's board plus his new in-terest in RKO makes him figure currently in activities of two major events. companies.

Friends say that Odlum's interest in picture companies was predicated on the belief that these firms would be in the van of nation's recovery.

nation's recovery. Purchase of stock in a third picture company, identity of which has not as yet been revealed, has been in progress for some time now. Likely, that official admission of this stock being in Atlas portfolio will not be made until annual statement of corporation is released at close of year.

Money Names Are in on Selznick's New Co.: Whitney, Lehman, Giannini

Hollywood, Oct. 15.

Hollywood, Oct. 15. Organization of Selznick Interna-tional Plctures, Inc., was completed last week with David O. Selznick as president and executive producer. Assets and contracts of the recently formed David O. Selznick Produc-tions, Inc., have been transferred to the new concern. This includes a releasing agreement with United Artists. Artists

Jorganing agtement with Onice Hong of directors, beside Selic-nick, includes John Hay Whitney, chairman; C. Y. (Sonny) Whitney, chairman; C. Y. (Sonny) Whitney, Robert Lehman (Lehman Broa), Dr. A. H. Glannini, Myron Selanick and Lloyd Wright. Dave Selanick, John Hay Whitney and Dr. Glannini com-prise the executive committée. Heaviest stockholders in the new firm are the Whitney brothers, Mrs. Charles S. Payson, Lehman, the Selanicks and several eastern finan-cial institutions. No stock will be

cial institutions. No stock will be

cial institutions. No stock will be offered the public. Maiden. production will be Little Fauntleroy, which is scheduled to start around Nov, 15 on the UA lot. John Cromweil directs with Freddle Bartholomew in the name role. Sccond starter will have Ron-ald Coiman as the topper. Several of this year's product will be Technicolor. Likely that the first tinter will be put into production sometime in November.

Warners Budgets 'Light Brigade' as \$1,000,000 Special

Hollywood, Oct. 15. Warners' 'Charge of the Light Brigade' draws budget of over \$1,000,000, probably heaviest expen-diture set for ranv forthcoming WB production. Three months will be consumed in technical preparation. Location requirements call for building of garilson town somewhere in Call-fornia hill territory. Story by Mi-chel Jacoby and Rowland Leigh is based on Tennyson poem, Script has based on Tennyson poem, Script has gone from Sam Bischoff, producer to British Foreign Office for okay and expected co-operation.

BLUMEY'S SUIT TALK OVER FOX-20TH DEAL

Hollywood, Oct. 15. A: C. Blumenthal is returning east with Joe Schenck to confer with S. R. Kent on the matter of com-missions for the Fox-20th Century deal.

If he gets no satisfaction Plumey says he will start suit,

M. C. Cooper's Junket

Hollyword, Oct. 15. Merian C. Cooper trained east with the missus - 13 for a trip abroad where Pioneer Pienres exec meets with British studio heads on producing color films there. Also scouling pitzys and talent on trip, taking him through Italy and Austria.

Pan Berman Due East **On Next Astaire Pic**

Pandro S. Berman is due east in a fortnight or so with B. B. Kahane, a forthight or so with B. B. Kahane, at which time he will, among other things, huddle with George and Ira Gershwiho nthe next Fred Astalre filmusical for Radio. Gershwihs are, virtually set to do the song-writing assignment. George Stevens, Radio director, who will have the meg assignment, also is accompanying Berman to New York.

OTTERSON PEP

TALK LAUDS

ZUKOR

John E. Otterson called in ail Paramount department heads for a meeting Monday afternoon (14), the first get-together of the kind he has

ordered since he assumed the presi-dency of the company back in June.

dency of the company back in June. Adolph Zukor was present. Otter-son, before the assembled group, ex-pressed his appreciation of Zukor's support and the assistance the chairman of the board has rendered him. If nothing else, the address by Otterson was regarded as clearly indicating the esteem in which he holds Zukor. Back from the Coast a week, the new Par president spoke optimis-tically about production and prog-ress at the studio, adding that he would remain in New York for a while now.

'FLAG' CLOSES LLOYD **CONTRACT AT 20-FOX**

20th-FOx lot Not. 4 to finish one pleture remaining on his contract. Director is slated to handle talker remaice of Under Two Flags.³ Lloyd has been on leave of ab-sence at Metro for the past 22 months preparing and shooling the Irving Thalberg production of Multiny on the Bounty, which is now being edited.

TO MEET SID KENT

Hollywoo

JOE SCHENCK EAST

Hollywood, Oct. 15. Frank Lloyd reports back to the 20th-Fox lot Nov. 4 to finish one

while now

Atlas (Floyd Odlum) and Lehman ros., banke , have pur-ehased Radlo Corp. of America's controlling interest in Radlo-Kelh-Droheum, for \$15,0000 with a lower 50% of RCA's holdings in RKO, and bindings in the balance of RCA's holdings in the balance of ro an additional \$5,000,000. RCA's holdings in RKO are estimated to consist of approximately 48% of RKO's outstanding common stock and aground 55% of RKO's \$% cher expenditures made on behalf of RKO, are estimated to represent an aggregate investiment by RCA in RKO ar acut \$14,000,000. Responsible principally for the

RKG of around \$14,000,000. Responsible principally for the success of the negotiations is M. H. Aylesworth, president of RKG, who not only started the deal by inviting Atlas to consider the matter, but for the past few moniths has been almost entirely engaged with David Sarnoff. RCA prexy, and the bank-ers consummating the deal. Ayles-worth will continue to be head man in RKO. Floyd Odlum and Peter Rathvon acted for Atlas. RCA officials expect David Sar-moff to relinguish his post as chair-man of the RKO board to M. H. Aylesworth but to continue as a director. Par and RKO Again?

Par and RKO Again?

Par and RKO Again? Because both Atias and Lehman Bros.own fairly substantial amounts of Paramount securities and are represented also on the Par board and the Par Executive Committee, Wall street and the trade see a pos-sible merger of Par and RKO re-sulting from the present deal. But this is something which is in the future strictly.

this is something which is in the future strictly. Atlas formerly held some Fox Film stock but is understood to have disposed of these holdings. Atlasis stated to own only a moderate amount of Par securities, probably not exceeding \$250,000 in bonds and certain shares. Because of interest in RKO, it is folt that Atlas may withdraw from representation on the Par board, and that Floyd Odlum, head of Atlas, may therefore retire from the Par directorate. John Hertz, of Lehman Bros, plays a prominent role in Par af-fairs through representation on the Par board and Executive Commit-tee. Paul M. Mazur and Arthur Lehman of the Lehman Bros, firm hany yoars. Lohmans are on a participating basis in the Atlas-RKO deal, Atlas dominating. Still Under 778

Still Under 77B

Still Under 778 Any merger of Paramount with RKO, or vice versa, must neces-sarily wait, even if contemplated, until RKO shall have been reorgan-ised as required under the scher the state of the set of the scheric state act. RKO has been under the pro-tection of the new Goeports Bank rule of the new Goeports Bank under the scheric scherichten the company went into receivership rathy in 1933.

Yates, McDonough East Hollywood, Oct. 15. Herbert Yates, head of Consoli-dated Filu Laboratories, hopped east fast week, accompanied by J. R. McDonough, president of HKO Badio Pictures Corp. McDonough called to New York to sit In on confabs for possible re-Hollywoo 13. Joséph M. Schenek pulle l out for New York Sunday (13). He's going to nices Sidney R. Kent and retur s here with him in two works. Also on the sume train are A. C. Blumenthal, Al Lichtman and Al Jolson, latter going to talk over a radio deal.

(Continued on page 17)

Kelly-Buckley Setup for UA Sales Direction. in Lichtman's Place. Is Pro Tem; Chaplin, Pickford as Prez?

85% Nix Duals

Plaza theatre, Leo recher house at Madison Ave. and 58th street, New York, an-nounces in its house program that it will stick to single feat-ures with a proper complement of shorts.

ures with a proper complement of shorts. Clientele of the house, large-iy composed of socialites and the weil-to-do of that section, voted emphatically against what the theatre referred to as an 'endurance test'. A scent an 'endurance test.' A scant 15% favored duais.

KORDA-MG TALK LONDON PROD. **PROPOSISH**

London, Oct. 15.

Alexander Korda is quietly feeling out the financial district here

for the formation of a company for for the formation of a company for new productions, making a public issue of the stock. Understood a prominent underwriting company is interseted in marketing, the issue when and it. Sir Connop Outfrie, who was with Korda in America re-cently, is also understood Interested in the project. Denham Studios, which Korda is now building, will comprise the nu-cleus of the assets of the new con-cern. Eddie Mannix has been hav-ing several consultations with Korda and indications here are that Metro may be interested to the ex-tent of Korda producing some films here for it.

tent of Korda producing some films here for it. Metro recently negotiated with Julius Hagen to produce some pix here, but the deal fell through and company still has no one making pictures on this side.

Par Talking New Deal with Sheldon: Not Renewing MacLean

Hollywood, Oct. 15.

Paramount is talking a new deal with E. Lloyd Sheldon, producer, whose contract expired last month. After seeing his last picture, 'Hands Across the Table,' studio proposi-tioned him for nother year with

options. Sheldon has been at Paramount more than 10 years and is the old-est producer in line of service on the lot. Par's contract with Douglas Mac-

Lean, producer, expired this month and the studio is not renewing.

PHIL BAKER'S 3-REEL SHORTS, DUAL FODDER

Phil Bakker and some of his radio aids have completed the first of a series of shorts in New York, pro-duced under working title of 'Radio Nuts' with Johny Walker directing. Three-reel short has fc: its basic idea the hope of crashing in on pres-ent dual-bill policies. Taker is re-ported to have series completely financed aud to be nearly set on re-leasing aucency.

Infanced and to encarty set on re-lensing agency. Besides Baker, cast of first short includes 'Bottle,' (Harry McNaug-ton), Glorifa Cook, Arthur Auerhach, dirlect comic, and the Seven fi's.

ual setup, for the time being Ar-thur W. Keily will supervise domes-tic sales in United Artists and Harry D. Buckley, administration matters. The fact that Sam Gold-

Aithough it may not be the event-

Harry D. Buckley administration matters. The fact that Sam Gold-wyn is understood not wanting the president's tile, following resigna-tion of Al Lichtman, may lead to some permanent selection, In while even Kellmand Buckley would step be for some turner and the second-ing to Goldwyn sources. Both Charlie Chaplin and Mary Pickford have been mentioned for the presidency, chiefly for prestig-purposes. There is some doubt that Chaplin or Miss Pickford would accept but if either did, pre-sumption is that the sales machine would go along as it is as headed presently by Harry Gold and Paul Lazarus. Gold might be named general sales manager in such an general sales manager in such an event.

Until confirmed for the presi-Until confirmed for the presid-dency, a strong possibility because of the pressige her name would lend the company, or pending election of someone else by the UA board, Miss Picktord is acting president of United. She rises to this position automatically since she is first vice-president of the company. Miss Picktord arrived in New York yesterday morning. (Tue8day) and will be in the east about two weeks. Should the veteran UA star-producer be chosen permanently for the presidency and will accept 14, (Continued on pace 17)

(Continued on page 17)

7 PIX READY TO **GRIND AT PAR**

Hollywood, Oct. 15.

Hollywood, Oct, 15. Late October production schedule at Paramount includes seven ple-tures set to go, with two in work. Program comprises Drift Fenee, now in work, which William Lackey supervises and Otto Lovering di-rects. Tops spots are for Buster Crabbe and Lief Erlisson. 'Give Us This Night' for Jan Klepura and Gasaro Swareneue, which Wallam-rects, is on location at Laguna. Others in cast are Jack Haley and Reginal Owen. '33 Hours by Air.' which Lloyd Sheldon eupervises and Mitchell Lcisen directs, was slated for start yesterday but cast not yet selected. selected.

b) sight yesteruary out cast not yet Trectow, which Eddle Cline will direct and supervise, starts Oct. 21, with cast including Lan Keith and Willam Frawiey. Jack Cunning-ham's production of Motor Boat Clirk, begins seame day. Randolph Scott and Gertrudg Michael skare leads. Harold Young will direct. Jullaby: being scripted by Tiffany Thayer, and to be directed by Al Santell, is also set for Oct. 21 start. 'Queen of the Jungle' second one set for October production by Lloyd Sheldon, with Mitcheil Leisen di-recting: begins Oct. 28. John Howard will play male lead upon his return from New York, where he has gone for part in 'Sonk the litch.' Femme lead will go to Steff Dimk c. Raquel Torres. All face problem of beating winter-weativer. First work on Buffalo Bill, will entail longest location trip when Cecil De Mille leaves for Alberta, Can. ''Give Net This Nickt' company fis at Lagman: 'Coronado' troupe at Commado near San Diego, and "Preview," which Eddle Cline will

"Give Us This Night company is at Lagmin: "Coronado" troupe at Coronado near San Diego, and three, including "Trail of the Lone-vome Pine," "Nevada" and "Dritt Ferere," are at Big Fear region. "Motor Boat Girl," requires water-fear heartha front locatio

PICTURES Yesterday's Prices

CURB CURB 10% 10% 10% - % ... 3 8 8 - % BONDS

B.&K. OFFERS NEW GT.

STATES STOCK DEAL

Chicago, Qct. 15.

• New 1935 high

5 Amus. Stocks Hit New 1935 Highs; Atlas Buy Pushes Up RKO and Radio B

By IKE WEAR

Five stocks in amusement list established new high prices for 1935 in stock market yesterday (Tuesday) as hole mart surged forward volume of more than 2,500,000 shares. Bullishness in industrials shot-averages to new ligh, with group closing at 136.26. Loew common went to 49, gain of 11/2, and Westinghouse common soared to 86%, advance of 1%, for day. Other new peaks made by General Electric at 35%; Radio common at 8%, and Radio B at 80%. Warner Bros. climbed to 8%, and 20th Cent-Fox went to 17%.

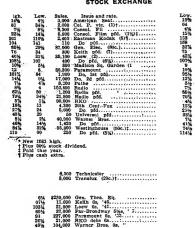
Miniature one-day bull market of its own staged by amusements Monday (14) pushed five stocks and

its own staged by amusements Monday (14) pushed five stocks and two bonds into new high territory for the year and gave whole amuse-ment. Ilst a robust, appearants law web. Unitmabled the Amusement foroup (of 12 lessues) to facend to highest 1935 level at 37%. Group-finished week at 37%, and avance of 1.845 points or greatest gain since early last June. News of Atlas Corp.'s purchase of part of RCA's holdings in RRC, which came too late Friday to in-fluence market, served as signal to buil not only issues directly affected buils of the second of the second based on a direct of the second based of the big-board Monday. In this upturn, Ra-dio B was most sensational actor, soarding 54 points to 75%. RKC0 lens went nearly 5 points to 5%. Keren mices in week were General Elec-rice, at 35% (Deew common, at 45%, ind Weitinghouse common, at 45%, ind Weitinghouse common, at 45%, keith establishers in hond ilits of a receal based based on a star 18%, were the record establishers in hond ilits of a receal based based on a star 18%, were the record establishers in hond ilits of a receal based based on a star 18%, were the record establishers in hond ilits of a record establishers in hond ilits of a record establishers in hond ilits of a receal based based on a star 18%, were the record establishers in hond ilits of a record a star 18% of the record establishers and a star a star

5%, cind Westinghouse common, at 84%. RKO bonds and General The-atre-Equipment liens, at 16%, were the record establishes in boad illat. Remarkable strength in Indus-trials formed partial base for drive upwards of picture and other amusement stocks. Down uses in dt 135.08, an advance of 4.28 points. These averages had come close to year's peak Monday when they hit 135.25. Rails continued backward despite excellent carloadings while utilities seemed headed for no place in particular. Entrance of Atlas into the Radio-Keith-Orpheum spicture was ob-viously a bulish factor for the lat-ter stock. Because the stock mar-Summer, for weak anding Monday.

Summary for week ending Monday, Oct. 14:

STOCK EXCHANGE





ket was closed Saturday (Columbus Day), Monday was first oppörtunity for traders to show their reaction to this deal. BKO was active from opening going, forging ahead slowly but, steadly right up head slowly but, steadly right up head slowly changed hands in the one days ac-tivity than were accounted for in previous frau_drawfulme being 73,100 shares for Monday. ... Radio Preferred B, which reached

being 72,100 shares for Monday. Radio Preferred B, which reached a new 1935 high on Friday, again was pushed forward but for funda-mentally different reasons. Holders of this stock feit that the sale of RCA holdings in RKO substantial-ly improved Radio Corp.'s cash po-sition, making dividend on Radio B. that much neaver. Then too. those femilier with

B that much nearer. Then, too, those familiar with Radio Corp's financial structure felt that the money from sale of RKO stock might be used to retire the Preference A issue or make such transaction much easier. With the Radio A stock out of the way, street Radio A stock out of the way, street believes that improved sernings of RCA, would make some sort of llb-seral cash divy for the B' Pref-erence issue something to be count-ed on soon. There is a \$6 due this year in annual cash dividends for Radio B and about three times this amount still due on agreearages.

Radio B showed a gain of \$% points, closing on top at 73%. Only other issue in amusement list to better this showing was Westing-heuse common, which soared. 8 house common, which soared 3 points to 84% ! Had sold down to 74½ early in the week.

points to 54%. 1 Had sold down to 74% early in the week. Other big gainers were Columbia Pictures up 2 to 67; Eastman Ko-dak common, an advance of 3 to 155%; General Electric, up 2% points to 35%; Loew common, up 3% points to 45%; Radia common, up 3% points to 45%; Radia common, a gain of 1 point to 8%, which equalled previous high; 20th Cen-tury-Fox, up 1 to 25%; Warner Bres, pfd, an advance of 3% to 44%, and common, which was 76c ahead on week at 8. Reaction of previous week left Amusement Group in fine position to tresume its advance, as was noted here last week. Chart readers figured comparatively severe na-ture of that week's shake-out as possible tip-off on what was com-ing.

possible tip-off on what was com-ing. It was pointed out that the same applied to representative issues in group. Indicated reversal in trend was borne out in action of Warner common during the past. week, weekd crewing to rebounded to & fractionally away from highest 1935 quotation. Warner Bros. pfd. acted even better, hitting peak at 45 and showing nearly 4 points gain for the week.

Contention that the action of (Continued on page 28)

Publix-Great States preferred stock, carrying 8% and which had stock, carrying 8% and which had not been paid any dividends for the past three years, have been offered, through Balaban & Katz Corp, which now owns all the common stock and controls Great States, around 5% to take up the three-year dividend Doss. If 61% or the holders further agrees to continue to pay \$% thereafter. thereafter. Great States, formerly controlled by the Rubens family of Jollet; sold out to Paramount in 1929, and right after that was turned over to B&K L. A. to N. Y. L. A. YO N. A. W. Jarratt, Barl Baldwin, Joan Bennett. Margaret Ettinger, Kay Thompson, Charles Carlisle, Sam Briskin, Constance Chapman. Meyer Lavenstein. Richard Diggs, Jr. Herbert Wilcox.

Herbert Wlicox, Joseph M. Schenck, Dr. Herbert Kalmus, A. C. Blumenthal, Al Lichtman, Al Jolson. Herbert Glover. Lennie Hayton. Abe Lastfogel. Merian C. Cooper. Rufus LeMaire Louella Parsons. Green Peyton Florence Horn. Russell Aikens. W. Ray Johnston. Menifee Johnstone Harry Foster, Frank Partos James Francis

N. Y. to L. A.

Art Schwartz. David Burton, Josephine D. Gable. Harriet Hilliard. Sunny O'Dea. Samuel P. Adams. Beverly Roberts Max Reinhardt A. Rona'd Button,

Net chg. +1% +2 +1% +3%

Last. 14% 57 47% 155% 158 855% 401% 107% 9 10% 20% 10% 20% 8% 55% 55% 55% 55% 10% 20% 88% 88% 88% 88% 84% 84% 84% 117

Incorporations

NEW YORK

NEW York T. R. Corp.; operate anumerent operation of the second second second to the second second second second operation of the second second second operation of the second second second operation of the second second second to the second second second second second birth and leaders Welt, beth of 160 160 operating second second second second birth and leaders Welt, beth of 160 160 operating second second second second birth and leaders Welt, beth of 160 160 operating second second second birth and leaders Welt, beth of 160 160 operating second second second birth and leaders Welt, beth of 160 160 operating second second second birth and leaders Welt, beth of 160 160 operating second second second to second second second second to second second second second to second second second second to second second second second to second second second second secon +8%

+1%

- ½ +3½

二 % 士14

Birter, Brookiyn. CALIFORNIA Searamento. Stock. 16.000 shares, par 31, 2.600 shares shares phine, J. Woolvurf, Lee Comba, Jr. Cartificate, chaneling name of Gertz, Grancell & Sauda, Inc., to Itchell Gert Hullo Theates, Inc., San Bernardinoi englisli, 315,000, no stock subscribed. Diretora: Wrn, Berger, James H. Arthuk, R. Ish.

Inside Stuff—Pictures

Sweeping coverage accorded world series baseball games by radio this fail heightened rather than détracted from interest in newsreel releases covering principal contests, according to reports received at home offices. Urgs for spoedy delivery of prints to all sections of the U. was greater than ever before, with exhibitors right on necks of newsreel officials all through series. In the to runh them to their theares as soon as turned out of thes. In four the to runh them to their theares as soon as turned out of thes. In the to runh them to their theares as soon as turned out of these and distait of domand for world series stuff was flood of messared officient of domand for world series stuff was flood of messared were runkel from ball parks to laboratory, for dovelopment walle game in sach of these and stuffing inclusion for the same routine as in daily paper in and saved. By time contest ended, newsreel officials had only 100 feet of negative to develop and attach to what already had been printed. Some of newsreel companies were officials had only 100 feet of negative to develop and attach to what already had been printed. Some of newsreel officials ended have particularly, auccessful in getting out shots of first Chicago game, putting them aboard 9 p.m. plane after contest. This enabled them to have newsreels of game shown in Los Angeles at 11 oclock the next morning.

In campaign to garner new business, RCA Photophone is offering free's service and maintenance over period of their payment contracts with its new sound reproducing equipment for theatres. Company formerly pro-vided this service for half the period that defored payments ran on equipment. Under new plan, RCA: aupplies service and maintenance during period that defored payments run, up to three years. Elimination of complaints by exhibitors against the oldtime service charges for inspection of equipment is object of new plan. If many in-stances this equipment inspection by sound apparatus manufacturers in to about \$40 weekly in each house. IN New line of high fidelity type of sound reproducers, now being marketed by RCA, furnish, larger amplification it take care of latest developments in the talking picturé field. Three new types of equipment, each designed for particular type-and isso of theatre, are being introduced. See cam-paign constructed around idea of better sound reproducing apparatus available at low cost and with servicing provided up to a maximum of three years.

For second time within three weeks, Los Angeles Paramount, operated by Fanchon & Marco, goes into a double feature policy in order to clean up Parahount feature-length product desmed not sufficiently strong to screen single bill in the downtown acer, First dual program for house was "Two for 'Tonight' and 'Wings Over Ethiopa', which finlahed week's run last. Wednesday (8), Starting next Thursday (17) house will double 'The Last Outpoor' with Admiral Byrd's Title America', latter a one-hour production. In addition to dual screen. bills, house has flesh show, selling the entire bill at 56 top.

Changes and enlargements in quarters housing eastern story depart-ment of 20th Century-Fox on 4th floor of RCA building; N. T., are re-ported to include spotting of additional Fox departments in this office building. Company refuses to confirm reported moving of several other executive offices to RCA building. When 20th Century. combined with Fox, unit representing 20th, took offices adglouing Fox story headquarters. Further changes include either partitioning of some of larger offices now in use or renting of additional others.

Confronted with rate of 60c per word for messages to Addis Ababa, Ethiopia, newsreel executives economize by catching wires in London and Paris offices in condensed and code form. From England and France, more elaborate instructions and date on film subjects are transmitted to N. Y. offices because newsreel companies are allowed usual press rate

cale. Codified messages from Ethiopia are intercepted by London office but ecome two and three times the original length by time they come into New York at press rate.

Irving B. J. Levine, attorney for First Division, quoted in Buffalo as stating that the Baer-Louis fight pix would net \$200,000, discialms autority for such an estimate or prognostication. At a Buffalo court proceeding when the question of 'fiy by night' film promoters came up in a suit with a local states-righter, Attorney Levine mentioned the amount as the possible ultimate gross of the pictures, not the net not the net

Saul Colin, manager, and business representative of Luigi Pirandello, has remained in New York to attend to the Nobel Prizer's show activities here. Is still talking contract to Metro and a legit production for Broad-way for the near future, with two or three managers understood in-teration. Pirandello is expected to return to New York in about six

Chiselers are again preying on Coast studio publicity departments, passing themselves off as fan mag contribs and gathering up star and production stills ostenalby for art layouts. Once outside the studio they make tracks for a matrix service and are handed 25c a pic. Where they meet studio resistance the ohleslers bribe office workers, paying 100 -aplece and thereby netting 15c on the deal.

, 'Anthony Adverse' has to be in production this fail according to one of conditions made by Farrar & Rinchart, book publishers, in selling rights to studio. Publishing house apparently plahned cheaper edition at same time to glean benefit from exploitation of picture. Publishers are now advertising \$2 edition and Warners starts shoot-ing on picture latter part of this month.

Contrary to custom in handling short features, Universal is making sev-eral foreign language versions of 'Camera Thrills,' two-reeler on news-esel camera grinders. Making score and running commentory in Span-ish and special dialog track for Dutch and Portuguese nationalities. U_{ij} also plans special version for Chinā, with score done in Chinese and no , dialog.

Series of films, covering work of Harold Lloyd from beginning of come-dian's screen career, and a group of Warner films on experiments in, sound through 1925-28, have been sent back to Museum of Modern Art Film Library in N. Y. by John Hay Whitney, president. It's Barry is cataloging material for circulating college programs on evolution of film industry.

Barney Gerard recently protested to 20th-Fox that 'King of Burlesque' was infringement of his copyrighted litle. Now five of his ex-employee

(Continued on page 12)

PICTURES

VARIETY

ST. LOUIS TRIAL SPEEDS UF

ment May Rely on One-Third Previous Number to Prove Its Case-De-fense Holding Its Own

83 DEGREES

B3 DEGREES By SAM X. HURST St. Louis, Oct. 15. The scorement's anti-trust pro-performent's anti-trust pro-performent's anti-trust pro-performent's anti-trust pro-performent's anti-trust pro-performent's anti-trust pro-stand today, the fourth-called all in the same day. The government has, some 47 witnesses lined up but in-side dope has it that U. S. special attorney Russel Hardy, J.L., may call only a third of them or so and rely on this to prove lists as in st. Stand and the court. okayed removal of coats, etc., revealing an odd as-for coats, etc., revealing an odd as-for coats, etc., revealing an odd as-ment of auspenders and belies on some of the principal trial figures. Mardy and former U. S. Senator to east of the defense coursel neares of the defense coursel neares of the defense coursel neares of the some more legal skifty of coats, etc. Note the some up for outer the some more legal skifty of sterial nd coursents and belies. Mardy and former U. S. Senator Normes M. Dysart this more more of the bond-st, Louis and a member of the bond-st, Louis and a member of the bond-st, Louis and a member of the bond-skift, With reise and aller were uniting. They with Kreismann, as Govern-ment siller evenuenting. They stop the site and and performed therman Start stop of the Some and a member of the bond-stop with Kreismann, as Govern-ment with rese and an ember of the bond-stop with Kreismann, as Govern-ment siller evenuenting. They stop with Kreismann, as Govern-ment with the siller and therman Start stop of the off the some the some the some stop of the some the some the some stop of the some the some the some stop off the some the some the some stop

uct setup. RKO's Motion to Dismiss

on the WB organization concerning the St. Louis theatre and film prod-uct setup. The George Laisure, attorney for New ED opinet, president, and RKO, mong defendants in anti-trust con-ingtory case Intends making a for-mal motion for diamissal of Indict-ment against his clients, probably when government concludes its an-tire case, was highlight of the trial Wonday (14), that started its third week. At the conclusion of his cross-examination of Harry C. Ar-thur, Jr., head of F. & M. Interests here and first witness for the Gov-court in Leisure, addressing the composition of the start of the for-there and first witness for the Gov-court in Leisure, addressing the composition of the start wither made it impossible for us to exhibit our hand decided whether or hot it want-do ask now, or at the close of the case, that the Indictment against tRO be dimissed." In his examination of Arthur, helsure how that a contract where for the for was to event the will make none until the or the Government's case, the en-tion the Government's case the en-tion the Government's case the ease that the Indictment against tRO be dimissed." In his examination of Arthur, helsure brought out that a contract before F. & M. could sell them ess-where. F. & M., the witness std, and queued RKO exhibition rights when It look over the operation of the shown the observe the desterd before F. & M. could sell them ess-where. F. & M. the operation of Ar-thur, took a writter tempo today, as belaure was the last of defense counsel to examine him. Attorneys belaure the observe the operator. The the observe the observe the stread before the devent has at the defense counsel to examine him. Attorneys belaure was the last of defense counsel to be contend word has thurs-thelister was the last of defense counsel to beam has thus the shore. Examine the last Thurs-

U.S. MAY CURTAIL ITS 47 WITNESSES Anti-Truet Trial Now in Its Third Week and Fifth Witness Called - Govern ment May Rely on One Third Previous Number to Prove Its Case-De

cause KKO, WE and Par would not sell him feature pictures. On redirect questioning by Russell Hardy; special assistant attorney general, Arthur testified he secured the 'elegant phraseology' in adver-tising films at the Fox from the Fox Film press book. He toid of using the following advertising when the feature' Caravan' was exhibited: 'Shut your eyes and its melody, will exait you-let the full giory of its beauty sweep your soul to estasy.' Questioned again by Leibure, Arthur said his company never had a direct contract with RKO for the exhibi-tion of that company's pictures here. He testified that Harry Koplar, St. Louis pioneer exhibitor, had a con-tract with RKO, and F. & M. re-ceived an assignment on Koplar's contract. contract.

Govt's Second Witness

Witness No. 2 for the government was Thomas N. Dysart, president of the St. Louis Chamber of Commerce and also prealdent of the bondhold-ers' protective committee for the Ambassador, Missouri and New Grand Central theatres. During his testimony it was revealed that the committee, although at the time it had accepted the terms of Allen L. Snyder, an engineer, for leases on the properties, held a meeting with Hermann Starr, western sales man-ager for WB, and agreed to turn over Snyder's contract to WB on exactly the same terms. Dwaart. In resonase to other queeand also president of the bondhold

exactly the same terms. Dysart, in response to other ques-tions by Hardy, said that he took up Starr's proposition to assume the Snyder leases so quickly that Starr backed down and broke up the neeting

Then former U. S. Senator Reed started the cross-examination of started the cross-examination of Dysart, and established the fact that on Sept. 18, 1933, the protective comstarted the cross-examination of Dysart, and established the fact that: on Sept. 18, 1933, the protective com-mittee practically reached an agree-ment with Warner Bros. to take over and operate the houses and that hand other med that of the deal thand other med that of the deal the theorem of the start of the hand other med that of the deal the withest testified, was the period for which accumulative interest was to be run, who would control the new organization, and the exact amount to be advanced by Warner-Bros. for the reorganization costs. Because the committee thought Warners was regarded as the logical party to operate the three thestree, Dysart said the committee would the United States District Court was necessary, although the committee had accepted Snyder's proposition and the committee still possessed the right to accept any new propo-sition offered by any netwr prop-sition offered by any netwr

Judge Moore.

and acquire a KC owintows and in a not been presented on carby the presented on carby the set of the operation of the st. Louis theatre, through which is KL ouis theatre, through which is KL ouis theatre, through which is known weeks of examination of Arbitropy for Warlous interests invoived in the statistical statis

Park Plază în west end. Harry C. Arthur, Jr., of N. Y., and his Arthur, Jr., of N. Y., and his Arthur, Jr., of N. Y., and his his different scalar for witnesses and jurors rolls merzily on. Ea-construction of the witnesses and jurors rolls merzily on. Ea-construction of the scalar structure are in attendance daily to replace are on attendance daily to replace are in attendance daily to replace are in attendance daily to replace are on the U. S. parama Uncle San, when challed up against Uncle San, when challed our scalar to the scalar wenses of bringing witnesses for ac-timuance was granted by Judge Work, Witnesses for ac-timuance was granted by Judge Work, Wit understanding thin (Continued on page 7).

(Continued on page 71) SIROVICH COM

STARTS OUIZ

IN N.Y.

Congressional Committee on nat-

ents yesterday (Tuesday) opened

Congressional Committee on pat-ents yesterday (Tuesday) opened its finquiry on sound and com-munications patents at the Fifth Avenue hotel. New York, Among witnesses summoned for today (Wednesday) and expected to testify are George Quigley, vice-per Warney M. Mahas, Schleinger, president of General Taking Fic-tures (DeForest); Edgar Bioom, president of Erpi and Western Electric, and David Hochreich. The present hearings authorized under resolution of Congress are to determine the advisability of pro-hibiling patent pools and restricting cross-license agreements and means thereof as provided by a pending bill before Congress inroduced by Congressman William I. Sirovich, committee, Strovich is president at the present hearings. Frank B. Jewett, president of Beil

committee. Sirovich is presiding at the present hearings. Frank B, Jewett, president of Bell Laboratories and vice-president of American Telephone & Telegraph company, and Gerard Swope, presi-dent of General Electric, were wit-nesses at the opening session. Each testified to the technical and finan-

Only 18 as Against Usual 26-30 Pix

Washington, Oct. 15.

Washington, Oct. 15. Come-on sign for former NRA code subscribers was seen in flock of invitations, issued latet week by Maj, George L. Berry, Coordinator for Industrial Cooperation, request-ing presence of industrial big shots at a series of 'round table discus-sions' at Washington. Conferences will take place when and if recip-ients of the Major's letters signify approval of scheme. Bigger and better understanding between labor, industry and the con-sumer to be object of the confer-ence. Bids to participate will be extended to all industries formerily subscribing to Blue Eagle code sys-tem.

astended to all industries formerly subactibuts to Biue Eagle code sys-tem. Pictures, radio, legit and bur-legue excess will be enticed to Cap-tital, along with other non-amuse-ment industry representatives. Maj, Berry's letter queries leaders as to their willingness to participate in discussions upon the advisability of developing a permanent structure contemplating the furtherance of property and stability in our in-property and stability in our in-generation of the stability of the stab-contemplate in Washington pow-to ode participates. Radio and show business hot-shots asked by Coordinator Berry to participate in Washington pow-wows, include William A. Brady, Rowland Stebbins and Dwight D. Weiman, all of New York, to repre-sent legit theatre; Morrin Ayles-tor burlesque. Three film laboratory men, Philip: Barbaneli, Herbert Yate and Frank Myer, from New discussions, and rado the stinant the problems will be turned overing john Shepard III, of Boston, James Baldwin, president of National Association of Broadsaters at Washington, and Harry Shaw of Waterloo, Iowa. Trade associations will represent labor cosen in the round table dia-cussions. Maj, Berry, who is head of the Presemen's Union, delivered an address on the subject at last week's convention of the American Federation of Labor, at Attantic City.

lesses at the optiming session, actin testified to the technical and financy clait setup of the companies and financy plasses of these enterprises usiness plasses of these enterprises usiness what corner? he returned. "What corner? he returned. "What corner? he returned. "What we prosperity?" Yes, Swope answered. Members of the committee besides Sirovich include Cong. Thomas O'Mailey of Wilconair, Matthew A. Dunn of Pennsylvania: Randolph Perkins, New Jersey? Amile of Wil-consin and McLaughlin of Texas.

B.&K. Ducks 'Crusades' Roadshow: WB Holds Out for 2-a-Day 'Dream'

Chlcago, Oct. 15. Problem of readshow pictures is there's a remote possibility that the up once more in the loop after a picture will go into the legit Er-since 'Dinner at Eight' (MG) has aton. 'Crusades' Grinds B. & K. had more success in con-Warner and Balaban & Katz Midsummer Night's Dream'. War-hayori, been able to decide about About 'Crusades'. Distrib at first Midsummer Night's Dream'. War-heid out for reusadhswing this pic-ners is holding out for a two-a-day B. & K. is trying to convince the B. & K. doesn't want any rond-stand for the picture, but if B. & K. shows.

Plcture shortage is ln prospect for November and has exhibs running around in circles trying to buy up some loose product to fill in what will be a serious hole in all booking sheets in this territory. Entire major release output for November in Chicago ill total only 18 pictures, in comparison with the usual 26 to 30 pictures released in

During November, Paramount will release four pictures. Fox four: Metro, Warners and Universal three aplece. RKO-Radio hasn't a single release until the last week. Neither Columbia nor United Artista release any pictures at all during the entire month.

18 Pics for 30 Days

Setup of releases for the month is as follows:

as follows: First Week: 'Every Night at Eight' (Par); 'Mad Love' (MG); Stéamboat Round the Bend' (Fox); Fighting Youth' (U). Second Week: 'Here Comes Cookie' (Par); 'Woman Wanted' (MG); 'Farmer Takes a Wite' (Fox); 'Page Miss Giory' (WB); Diannoud Jim (U).

Third Week: 'Annapolis Farewell' (Par); 'China Seas' (MG); 'Dante's Inferno' (Fox); 'Little Big Shot' (WB); 'Powder Smoke Range' (Radio).

Fourth Week: 'Big Broadcast' (Par); 'Welcome Home' (Fox); 'Mary Jane's Pa' (WB); 'King Solo-mon of Broadway' (U).

mon of Broadway' (U). This puts: theatres with three or four changes weekly in a spot, par-ticularly theatres which have deals with only three or four companies for the entire picture supply. No-vember shortage is forcing these ex-hibs to contact where the supply of the second label of the supply of the second se vember shortage is forcing these ex-hibs to contact exchanges for ad-dition product and these exhibs find themselves buying more product than they can use over the entire season just in order to get product to keep their screens alive during the single month.

SOUND PATENTS SUIT **DISMISSED IN WIL**

Wilmington, Oct. 15,

Patent infringement sult of Frank L. Dyer, Atlantic City attorney, against Sound Studios of New York the, over long-playing phonograph records was dismissed by Judge John P. Nields in U. S. District Court. Quoting previous patents by Lee de Forcest and others to show that the long-playing principle was known before Dyers patent, Judge Nields ruled, 'there is nothing pat-entable in the idea of a long play-ing record, only in the way of ac-compilshing it, if it were novel and rose to the dignity of patentable in-vention.'' Dyer's plan of 500 grooves per inch was never commercially suc-cessful, he found, and the success-ful methods used by Sound Studios are all other than mentionel in the patent. Inc., over long-playing phonograph

patent.

patent. Two other Dyer patents on incl-dental recording equipment were ruled invalid as 'paper patents' which contributed nothing useful to the industry.

Par's Roxy?

Paramount is interesting itself in the Roxy theatre (N. Y.) situation and may be considering the possible reorganization of that house under sultable conditions.

In this possibility, the Roxy could become the firm's 'B' spot, with the Paramount theatre taking the ace



Colhert Pulls Top L.A. Trade for Neat \$19.000: Garbo 24G. Dualed; 'Shipmates,' \$15,300; 'Jim No Gem

Los Angeles, Oct. 15.

(Best Exploitation: inese-State) Paramount stands way to the fore current week with 'She Married He Boss.' Though pic started off little under take of 'Private Lives,' previous Claudette Colbert pic, week-end evened income matters, with gross headed toward a sure \$19,000. with

'Karenina,' the latest Garbo, did not get a world-beating start which was expected for Chinese and State.

was expected for chinese and state. It's going along at good pace which, however, is nothing exciting. 'Shipmates Forever,' at Warner Hollywood and Downtown, heavily ballyhooed, at both houses with around a combined \$15,300 in sight. Holds at both houses. ' lamond

around a combined \$15,300 in sight. Holds at both houses. ' lamond Jum, a five-day holdover at Pan-ion and the second second second time for it. There's to Romance' in second stansa at Four Star pictory de with to UA proving a stimulant and tak-ion exploiting 'Anna Karenina,' Chinese and State went strong on all around plug. Took they pages liberally as \$4,000 had been appro-priated for the campaign. Radio tieups and usual store windows were also much in evidence. Est is is Week Esti

is Week

Chinese (Graumai-FWC) (2,028; 30-40-55)--Karenina' (MG). Not the sensation calculated for this Garbo. Just good consistent trade which will reach the \$10,700 mark. Last week Barbary Coast' (UA) came through beyond advance pro-dictions to corking \$10,600.

dictions to corking \$10,600. Downtown (WB) (1,800; 30-35-40)--Shipmates Forever' (FN). This one proving most palatable to the transient and visiting trade; headed for swell \$8,300 and holds over. Last week, second and final. 'Special Agent' (WB) did very well in getting bit over \$5,600.

in getting bit over \$5,600, Four Star (Fox) (900: 30-35)— 'Here's to Romance' (Fox) (2d week). Martini drawing them from all over, this stanza bound to reach a \$3,400. Last week a bit below calculations but very profitable at \$4,300.

\$4,300. Grand International (Roesner) (785; 35)—Emperor Waltzes' (Gen). Hitting to general average trade here which will bring income to the \$1,100 mark. Last week 'Old Lady' (Caesar) bit too mellow for class of trade house draws, so \$1,000 oke and profit.

profit. Hollywood (WB) (2,756; 30-35-40-55)—Shipmates Forever' (PN). Keeler-Powell combo has that strong Hollywood following which is heiping toward a neat \$7,000 and holds, Last week 'Special Agent' (WB) second and final week was better than but shorted \$4800. To hold the Batter of \$4000.

better 'tham' it 'started 'off and brought in just short of \$4450. Orpheum (Bdwy) (2,276; 25-30-55-40)--Little Big Shot' (WB) and Welcome Home' (Fox), split, and Yvadeville. Nothing startling, in of a \$5,500 wreck in sight. Pantages (Pan) (2,700; 25-35-40) --Dilamond Jim' (U) (2d wreck). Holdover of five days not bringing any too cheering results, will wind inter for this one was bit shy of ex-pectations with a \$7,900 finale. Paramout (Partmar) (3,555; 30-40-55)--Married Her Boss' (Col) and stage show. Colbert still means b a ure \$13,900. Last week 'Two for Tonight' (Par) and stages show; 'pienty lucky as it fa sueve Crosby through puiling in lower bracket pit the take to \$15,700, still very poor. RKO (2,356; 25-35-40-55)--Dia-mond Jim' (U) (2d week). Not so

the take to \$15,700, still very poor. **RKO** (2,950; 25-35-40-55)—"Dia-mond Jim" (U) (2d week). Not so sparkling to warrant five-day hold-over which will just about reach \$5,000, Last week first for it here came right up to calculations with around the \$5,800 mark.

around the \$5,800 mark. State (Leew-Fox) (2.024; 30-40-56) -- "Karenina" (MG). Night trade iones oke but not as terrific as an-ticipated, will finish with close to \$13,700. Last week "Barbary Const' (UA) plenty good and stronger than expected to a farewell of a \$13,200 income.

income. United Artists (Fox-UA) (2,100: 30-40-55)--Barbary Coast' (UA). Holding in good style and will wind up on the moveover with around \$4500, which is oke for house. Last week Toonnie Scotland' (MG) and Thrunder in Night' (Fox) rather an awkward sister team, as blew after five days to tytal count of \$2.500.

B'HAM BIZ UPS

'Melody' ice for \$7,250—'Red Sa-iute' Moderate \$2,600

iste' Moderate \$2,600 Birmingham, Gat. 15.... (Best Exploitation: Pantageo) Business should be up this week, If for no other reason that it week of opened strong and should be the best week since. Steamboat Round Bend' for Alabama. Ted Sa-inte' is just moderate, while Pan-tages with second week of stage shows should be about as good as House has town piastered with heets of various size, in addition to a Sunday morning broadcast of stage shows over radio station. Estimates for This Week Alabama (Wilby-Klucez) (2.800)

Estimates for This Week Alabama (WINby-Kincey) (2.805) (30-35-40) — 'Broadway Melody' (MG). Nice week, \$7.250. Last week 'Karenina' (MG) weak \$5.000. Pantages (WINby-Kincey) (2.002) (25-30-35) — Two Flated' (Par) and 'Khapsody in Rhythm' unit. With a break will get around \$3.000. Last nie Young's unit, \$3.200, off after a dandy opening. Strand (WINby-Kincey) (2002 25)

dandy opening. Strand (Wilby-Kincey) (800; 25). —Fighting Youth' (U). Nice cam-paign with street stuff on same day of Auburn-Tennessee football game, but in spite of this opening was bad and will be lucky to get \$1,800. Last week "Thunder Mountain" (Fox), \$1,500, weak.

81,500, weak. Containt (2003), Rite (WUby-Kincey) (1,600: 30-35-40)--Thed Salute (UA). Moder-ate at \$2,800, Last week (Accent On Youth (Par), \$2,400, with not as much bally as on this week. Mark (Col). Should be good at \$2,200. Last week '39 Stepe' (GB), \$2,500, Little better than ex-pected.

Film-Minded St. L. **Goes for 'Romance**' 10G; 'Boy' \$16,000

St. Louis. Oct. 15.

St. Louis, Oct. 15. (Best Exploitation: Fox) Natives in this conservative Mis-sissippi river town are becoming acutely film consolus, if not al-ready so, with the alring of the intricacles of motion picture busi-mess in the conspiracy trial in thes been given wide publicity in local newspapers.

been given wide publicity in local newspapers. Good b.o. was enjoyed by first-tun houses last week when a rainstorm on Tuesday night (5) dispersed synchronic straight (5) dispersed synchronic straight (5) dispersed who had grabherd along route of Velled Prophet parade. As all first-run houses are on line of march, or within a block of it they cashed in on rain dodgers. Farade was held night of Thursday (10) and many of those show wort: This apaptic-ularly true downtown where Am-bassador, Orpheum and Loew's State captured trade of office work-ers. etc.

bassador, Orpheum and Loev's State captured trade of Office work-er flow. Base captured trade of Office work-er flow. Base of the straction with 'Here's to Romance' as haif of dual program. Fox opposition las 'Socrates' and 'Virginia Judge' at Been downow Owith 'Orpheum showing Dionne Quins along with 'Shipmates Forever,' Loew's State dualing with 'O'Shaughnessy' and 'Bonnie Sociland', and Ambassador 'Bonadway.' Tighting Youth' and 'Stooges' short. Using considerably more newspa-per space than usual, Fox also was able to get lois of news publicity into the celluloid industry and fact that she appeared at recent Amer-lcan Legico convention here; also on Nino Martini's film debut.

Estimates for This Week

Estimates for This Week Fox (F&M) (5,08; 25:55:55) 'Here's to Romance' (Fox) and 'Bad Eoy' (Fox). Should be \$10,000, okay. Last week 'Shanghal' (Fox) and Tublic Menacc' (Col). Fell a bit below expectation, but closed with \$5,00 in strong box. Ambasador (F&M) (3,014: 25:55) more than the to expe-tion of the total come with Orph and State, but \$5, Tob should be satisfactory. Last week 'Gay Deception' (Fox) and

'Guard the Girl' (Col) below par, as \$7,500 indicates. 5,500 indicates. Shubert Rialto (WE) (1,725: 25-35-55)—Socrates' (WB) and Vir-ginia Judge' (Par). Only fair busi-ness, 37,360. Last weck 'Big Broad-cast' (Par) closed with a fine \$10,500 week.

cast' (Par) closed with a fine \$10.600 week. Orpheum (WEP) (1360; 25.35.55) USD (25.35,55) WEP) and TSD (25.35,55) (WEP) and Chr. quints ho, time of \$10.500. Last week Top Hat' (Radio) corking 37.-Losew S tate (Incary Corking 37.-Sond Bonnie Scotland' (MG). Noth-ing on horizon should prevent cash-ing on the Scotland' (MG). Noth-ing on the Scotland' (MG). Noth-ing on the Scotland' (MG). Noth-ing on the Scotland' (MG) and Baer-Broadway Melody' (MG) and Baer-Loui fight plx, \$1,500 for a good second week.

Bob Crosby Band Aids 'Two Fisted' To \$8,500, Indols

Indianapolis, Oct. 15.

Indianapolis, Oct. 15. Several convontions including the state teachers' assembly here are beiping downtown grosses a bit this week. Bob Crosby and his band on the stage at the Lyric with Two Fisted' as the flicker is stimulating the Lyric nicely and the take looks of the the flicker is stimulating a dual with "Menace-the latter scarcely mentioned in ads-is re-sponsible for a pace that will touch an okay \$3,000 at Loew's, while "Shipmates Forever" will probably hit a good \$7,300 at the large indi-ana. This Forederas' is faring well prospect for its second week after, having been moved over from the Indiana. "This Is the Life' is lag-ging at a \$2,000 pace at the Apolio. Exploitation honors were not sought especially by downtown houses this week. Little activity by civided.

Estimates for This Week

Andread.
 Antimese for This Weak
 Apollo (Fourth Ave.) (1,100; 25-(40)—This la Life' (Fox). Jane Withers not strong enough to carry this one alone and results very mill at \$2,900. Last week? Here's to Rommer's (Fox) poor at \$2,500. 5-40)
 —Thig Broadcast' (Far). Moved over from the Indiana for a second week, this one is doing nicely at \$3,-760. Last week? Here's form mill (Radio) yanked after-four days and three days, but total gross was bad at \$2,500. 5-40)
 —Shipmates Forever' (WB). Fowell-Xecier duo pinged here's ford three days, but total gross was bad at \$3,500. 1.100. 25-40. Shipmates Forever' (WB). Fowell-Xecier duo pinged here's here days and three days, but total gross was bad at \$2,500. 1.100. Low's (2,800; 26-40)—T Live MY. Life' (MG) farst dual to do good business here as the register Lied an okay \$7,000. 5-30-40)—T wor Sites (Car) and headlining vaue bills Bing's young brother has good band and 1.1 apparently liked by femmes who are threind to the solution of the so

'SHIPMATES' STRONG \$7,000 IN OMAHA

Omaha, Oct. 15. (Best Exploitation Brandeis) Orpheum lights its stage this week to give the town its first vaude attraction in a couple of months. This one is a Major Bowes' Ama-the one of the two for foroight' about makes it as long a show as a double feature. Being field this one have been doing nere. In straight pictures Brandeis takes the lead by virtue of cele-brating. Its second anniversary prood which makes it o loay all around. Brandeis makes it a single feature program with "Shipmates Forever' and six shows daily which have the game focus as the organ show and the second how a mabo saw the game and its generally con-ceded one-lourth of the mob comes from Omaha. Besides the promi-nence of the game focus at the one of the theatres. With Omaha closhing at record mho day offerences attendio of the over issual with unecker-tion of Broadway Melody' and the Organ at Standeis both owning in over usual with unecker-tional attractions. 'Melody' in its

\$8,500 for 'Jim' Top Gross in Mild Mpls.: 'B'dcast' \$8,000, 'Agent' \$6,000

run topped anything the house has had since reopening at the Omaha. Recognition on the exploitation end goes to the Brandels for the done on the anniversary week: most of it started some time ago but this is the week that reaps, Both Orpheum and Omaha make it almost a nip and tuck week on campaigns.

imates for This Week

imates for This Week Orpheum 1 lank - Tri - States) (3976; 35-D-Two for Tonight In the stage gives the town one of its infrequent vaude briefs. This one doing okay but not up to the average of past few vaude units here. Upping on the prices both mats and eves and boosting the kids' tiff to 15c, helps booting the kids' tiff to 15c, helps booting the kids' tiff to 15c, helps booting the kids' will have to hold strong threerough the week to hold strong through the (Singer-RKR) (1.250°) Brandele (Singer-RKR) (1.250°)

usual Garbo pul, 47:000 tor the usual Garbo pul, 47:00 not bad. Banable Charbo pul, 47:00 not bad. Banable Charbo pul, 47:00 not bad. (FN). Gets the job all to itself in observance of the house's second anniversary week. Major Bowes Amateur two reeler helps out, but sit shows day make folds good-tically top money in this little house. Last week Goose and Gander' (FN) plus Freckles' (Ra-dio) sufficient between them to make it onder the between them to make it onder between them to make the little between them to make

it considerable over average, \$5,100 good. Orman 2 Elemak "Tritscales) (2:100: and "Live My Litz (MG) and Raven' (U), dual Latter just to make it a long program. Crawford picture the whole thing and drawing good money: likely over \$8,000, Chery, Latt week was unit do ave on chery, Latt week was unit do ave on chery, Latt week was unit do ave on nicked \$12,000 for the tops on any pix that has played the house since Blank took it over. "Without Re-gret' (Bar) as a dual partner only cut down capality by making the program longer.

Denver's \$18,000 House Giveaway -That's Show Biz

> Denver, Oct. 15. (Best Exploitation: Huffman)

(Best Exploitation: Huffman) 'Dark Angel' breaks any Denver record by staying four weeks and four days in first run houses: three weeks at Aladdin, balance at Broad-way, and doing double average most ot time. Still holding up but came, out Monday to put in 'Barbary Coast' which already has had a week at the Denver. Days and 'Jaina' are doing better than expected. "Page Glory' and 'Hare's to Ro-mance' disappointing although aver-age. Denham will hit average which is above expected. 'Dury and the fancy and 'Fulf of the the fancy and four theat expectation. but 'Wings Orew them in the atres started their flig00 house giveaway past week and from talk it is causing it will be one of, if not the biggest ex-ploitation sturt ever puiled in Den-ver.

Estimates for This Week

 Estimates for This Week
 Aladdin (Huffman) (1,500; 25-35-50-60)—Here's to Romance' (Fox). Okay \$2,000. Last week 'Goose.and Gander' (WB) did a nice business. closing with \$2,000 in the till. Give-aby an keep in D growse up. Two major giveaways in all first runs except the Orpheum each week; Orph has none.
 Broadway (Huffman) (1,500; 25-40)—'Dark Angel' (UA) (5th week) (three at the Aladdin and two at titanaa. Last week 'Anreel (UA) topped any picture in years in Den-ver, going into its fourth week, and keeping the grosses practically double average every week. Closed with \$1,500; Last week, with several as controlled by Huffman is nearly ideal. Can run class A films at. Denver or Aladdin at a 500 top. Leep them there as long as war-r.nted, and then move them at once to the Stradway with a set ano. Han eyefore.
 Denham (Cooper) (1,500; 25-35-4).--Last Outpost' (Par) and $\begin{array}{c} \text{trans} & \text{index}, \\ \text{Broadway} (\text{Huffman}) (1,500; 25-\\ \text{Horpoart Kangel'} (UA) (5th week) \\ \text{three at the Aladin and two at is only the aladin at two at is only the aladin at a solution in the aladin at a solution in the server (Huffman) (2,500; 25-35-50) \\ \text{tesping the grosses practically \\ yith $1,500; last week with several is densited and the area of the grosses practically \\ with $1,500; last week with several is densited and the area of the grosses practically \\ with $1,500; last week with several is densited and the move the at once loss to hitting top and closed with $4,500; This arrangement has caused move the three as long as warrangement has caused move from the several is down (Gooper) (1,500; 25-35-50) \\ \text{desult can run class A films at the several with $45,500; warranting a short to the Broadway with a 460 top. This arrangement has caused move the at once with $400 - Gay Decetion' (Fox). Below are aligned to working: \\ \textbf{Denver or Aladin at a $60 top. This arrangement has caused move the at once with $400 - Gay Decetion' (Fox). Below are aligned to working: \\ \textbf{Denver be averade a week 'Little' (Far) dual state the several to the Broadway with a 400 top. This arrangement has caused move the several to work the sever$

Minneapolis, Oct. 15. (Best_Exploitation: Orpheu)_.

Estimates for This Week

Estimates for inis week Century (Publix) (1600; 25-35-40) -- "Special Agent' (WB). Ploture liked, but not outstanding enough; however, good \$6,000 in prospect Last week 'Farmer Takes Wife (Fox), \$4,000, light.

(Foot) \$4,000, light. Orpheum (Singer) (2,800: 25-35-40)—Diamond Jim' (U), Excellent-ly sold to public, but title doem't mean anything in these parts. Lack of cast names and absence of raw newspaper nolices further box-office drawbacks. However, good 85.500 drawbacks. However, good 85.500 How (Col), eight days \$12,200, enor-mous. mous.

Boss (Col), eight days \$1,200, enor-men. Part. Pile Broadcast' (Par). 'Too many of these radio pictures, maybe, and, In Will (top \$3,000, pretty good. Last weat Red Mindio (Post) and Bowes weat Red Mindio (Post) and Bowes World (Stefffics) (350; 25-55-66 55)--33 Steps' (GB) (3d wk). Got fine notices here, and the customers have been raving about 1; as result 1; has held to steady good pace. Week \$2,000, oke. Time (Berrer) (230: 15-51)--Fix

Headed for satisfactory 9,000. Time (Berger) (202; 15-25).--Fly. In Dov Ato Life satisfactory 1,000 (1,000) (1,0

Tinterno' (Fox) 32,000, fatr. Uptown (Publix) (13,001; 20-25)-Annapolis Farewell' (Far) and 'Miss Glory' (WB), split. About \$2,560 in sight fatr. Last week 'Allce Adams' (Radio) and 'Annapolis Farewell' (Par), split, \$2,900, oke. Grand (Fublix) (1,100; 15-25)-Custy Top' (Fox), loop second run. Droadway Gondoller' (WB), second loop run, \$1,500, fair Aster (Fublix) (900: 15-25)-

loop run, \$1,500, fair. Acter (Publix) (900; 15-25)--'Shanghal' (Par), second loop run, and Lattle Big Shot' (WB), farst run, spilt. En route to fair \$300. Last week 'Arizonlar' (Radio), 'Murder Man' (MG), second runs, and 'This Woman is Mine' (Par), first run, spilt, \$1,000, good.

America' (Par) only \$3,500 and out at end of five days to give house a temporary Thursday opening.

Grosses Galloping All Over Loop: 'Karenina' Zippy \$18,000, 'Agent' 30G, 'Hat' Record 6 Wks., 'Boss' 5th Wk

Shi

Chicago, Oct. 15. (Best Exploitation: United Artists) Business is better currently spite the fact that two holdover spite the fact that two holdovers are keeping down the total some-what. But strong liems in such houses as "the" United Artists Roosevelt and Orlefital are pumpling high numerals over those registers. United Artists is particularly having a sweet time of it due pri-mentik to the spread of men's Bic-

having a sweet time of 12 due pri-marily to the spread of men's pic-tures elsewhere in the loop. Plenty of blood and thunder is keeping the femmes out of the Chicago. The nudists are no femme attraction. State-Lake has the Jack Holt Storm Over Andes flicker.

State-Lake has the Jack Holt Sum Over Ander ficker. Wirch are getting plenty of feni-has been the cause of about 10,000 squawks from the women's clubs of the bas been the cause of about 10,000 squawks from the women's clubs of the bas been setting the strong from the start and should finish to; the best first week any pleture has got-ten there in many months. Las-read 'adult only' ruling from the censor board but finally the diffi-culty was straightened out, and the pleture came out with clean ticket. Week at the Palace which run cracks every record for a pleture stay in any combination house this town has ever seen. Has piled up Americal the Bose which is crack-ing through for its fifth consecu-tick. These two long runs has caused plenty of vorries for the schanges among the nube house. Barbo-March were pie for plenty of newspaper, spreads throughout

subsequent releases of tness two distribs. Garbo-Manch were pie for plenty: Garbo-Manch were pie for plenty: town and Ed Levin made the most of his opportunities. Estimates for This Week Apolio (B&K) (1,200; 25-35-55)— "Bonnie Scotland' (MG). House is running into a good deal of gross trouble itacity. Now waiting for 'Midsummer's Night Pream' (WB) sangging fair \$2,500 currently. Lass week 'Public Menace' (Col) man-aged ninc-day run to good enough \$3,100 with Louis-Baer fight ple-Ulies.

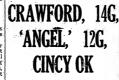
Bestimutes for the state of the users of this operation in the state of the users of the state of the state

OKLAHOMA OK Pleasant \$4,800-rates' \$3,800

Pleasant \$4,800-Scorrate \$3,800
 Okinhoma City, Oct. 15.
 (Best Exploitation: Criterion)
 "Shipmates Forever' leuds this week, getting above the average line with a pleasant \$4,800.
 Criterion, pumping hard for transmitting Friday, pulled an unuani hy staging midnight previews of the film on successive Saturdays, and the 2,000 owls who turned out are wising up the torm. Week
 Criterion, Giandard) (1,450; 25-35-55)--Shipmates Forever' (FN).
 Nice \$4,800. Last week 'Big Broad-cast' (Far) got \$5,100, 45,00; 25-35-55)--Shipmates Forever' (FN).
 Staging of Standard) (362; 20-25-40)--Chan in Shanghai (Fox), All 'Gandard') (362; 20-25-40)--Chan in Shanghai (Fox), All 'Gandard') (52: 02-540)--Powder Smoke Range' (Radio), \$2,200.
 Liberty (Standard') (1,270; 20-25-45)--Powder Smoke Range' (Radio), \$2,200.

Party WiFe (Col), \$2,000 on same policy. Empress (Standavd) (900; 15-20-50)—Cimmaron' (Radio), four days, and "Flying Down to Rio' (Radio), three days. Revival policy contin-ues, getting \$2,000, more than Em-plant (MG) and Jestyll and Hyde (Par), neat \$2,100.

Chameleon Pix Policies in B'klyn Bewilders Fans



Cincinnati, Oct. Pic trade oke-adoke currently, in face of competial from Indian sum-to footh local iniversities and Coney Ialand race meet. This weeks bis sightly ahead of last week. Leading the b.o. promenade is 7 Like Profile. Albeding sightsteine Sightly ahead of last week. Leading the b.o. promenade is 7 Like Profile. Albeding sightsteine Sightly ahead of last week. Leading the b.o. promenade is 7 Like Profile. Albeding sightsteine Sightly ahead of last week. Leading the b.o. promenade is 7 Like Profile. Albeding sightsteine Sightly and the sightsteine Sightly and the sightly sightly and the profile. Sightly and sightly sightly and the sightly sightly and Like My Life' (MG). Joan Craw.

Estimates for This Week Palace (RKO) (2,600; 35-42-Idve My Life' (MG). Joan Craw-fording to an all right \$14,000. Last wee: 'Call of Wild' (UA), \$13,800. Albee (RKO) (3,300; 35-42)-Thark Ange? (UA). March-Oberon-Marshall combo in big type, nice re-vives, okay for \$10,00. Last week vives, okay for \$10,00. [Ast week vible.

Marshall combo in big type, nice re-views, okay for \$12,000. Last week 'O'Shaughnessy's Boy' (MG), \$49,000, Dishubert (RKO) (2,165; 35-55)-Bishop Misbehaves' (MG) and Bill Hogan's Hollywood Californians ork with Joe and Peter Michon added. No names resulting in a feeble \$3, 'Bubmate Server' (WB). Keeler-Powell twain the dependables for a Filipmates Forever' (WB). Keeler-Powell twain the dependables for a Legg' (WB). (2,000; 33-42)-Broadway Melody' (MG). Third downtown week. A pleasing \$5,000. Last week \$1,500; 10:000, with extra plugging on 'Camera Thrills' (U) short. As one \$4,500 at beat. Last week, Treckies' (Radio), \$4,000. 'Cali of the Wild' (UA). Switched from Palace for second week, \$3,500, good Last week Marchel Her Boss' (Col), a returner, \$4,000, after weeks absence from Albee, where it Family (RKO) (1,000; 15-25)-'Wanderer of Wasteinal' (Par) and Sizon Over Andes' (U) and 'Super 'Samodic Injection of Acubic fea-ture dweek Marchel Her Boss' (Col), a returner, \$4,000, after weeks absence from Albee, where it Family (RKO) (1,000; 15-25)-'Wanderer of Wasteinal' (Par) and Sizon, normal. Ditto last week on 'Storm Over Andes' (U) and 'Super 'Samodic Injection of Acubic fea-ture done only at this house on locat be Evory Bachelor' (Rer) and 'My Heart, Is 'Aling' (Ind), dualed. Spasmodic Injection of Acubic fea-ture done only at this house on locat in an Acut act week 'Karreninin Ex-press' (Rep) and Baer-Louis fight film an added wallon, \$3,000, bic.

(20th-Fox). Ably ballyed, will draw oko 312,000, shade better than later (Fox) and 'Dressed to Thrill' (Fox), Stilo00, mildish. Loew's Met (2400; 25-50)-Broadway Metody (MG). Getting sood play this week but not up to coprectations, 131,000. Latet week Strand (Ass) and 'Wanderer of Wasteland. (Fax). Trying 10, hit Strand (Ass) and 'Wanderer of (Lib) produced 33,000, weakish. 'Barbary' Big \$40,000, Rivoli, And 'I Live' \$30,000 at Cap

32)-Sanders' (UA) an 'Murder Man' (MG), dv ', lit with 'Farm-er Takes Wife' (Fox) and 'Woman Wanted' (MG) dual, At \$3,400 pace, good. Last week 'Call of Wild' (UA) an (MG) dual, \$5,200, great

an (MG) dual, \$5,200, gréat. lie Mouse rick) (\$50; 27-37-43)—"Special Ager" (WB). Hot release from Ornheum, still big biz, \$4,500. Last week. "On Plat (Radio) Jourth week, \$3,800, good. Eth Ave. (Byergreen) (2,400; 27-37-42)—Here's to Romance' (BOX). Big cam, Bigs Synen, Hot (Radio) la slow. Last week "Dark Angel" (UA) disappointed with \$6,700. Liberty (J-VE) (1,900; 16-27-37) —Maried Her Boss' (Col) (441 week). Good, \$4,500. Last week \$5. 600. Good \$4,500. Last week \$5. 600. Grobaum (Hamrick) (2,700; 27-3743) — O'Shaughnessy's Boy Kapetalion. Last week was bettr on Special Agent' (WB), \$7,700, big. Paramout (Evergreen) (3,106; 27-37-42—Preckles' (Radio) and Thunder in Night' Good Jual Giv-Ing Gene Stratton Porter top billo. Matimese sepecially heavy. Last week 'Little Big Shot' (WB) and Annapolis Parewoli' (Par) dual, 44-800. good_

Fetchit Steppin' 'Susan' Up to 9G, OK; B'dcast' 11G

"Providence, Oct. 15. (Best Exploitation: Losw's) Plenity of strong entertainment in town this week, and grosses are likewise, too. For the first time in months business is well distributed. Ootners, but ifs very slight. Stage fare is plentiful, four stands along the 'main stem playing flesh over the veekend. But only two horas, sout the combo bills doing them any good. Losw's State and the Strand are the houses with the edge over the other state and the Strand are the state and the date over the other state and the Strand are the state and the date over the other state and the strand are the state and the date over the other state and the strand are the four state and the strand are the strand strand strand strand strand strand strand strand the strand strand strand strand strand strand strand strand the strand strand strand strand strand strand strand strand strand the strand strand

land \$10,00

O'Shaughnessy's doy kang Cartoon-land Revue headed for at least \$10,00. The second second second second second the second second second second second tailon this week with Fay's a close second. Latter house deserves some mention because exploitation on stage show, Tisppy Hai Hailoran's to baily its attractions. But clever as it was, Fay's campaign was overshadowed by Loew's publicity department plugging of not only the main attraction but a terrific push on 'Gartoonland Revue'. Claiming originality for idea, Loew's publicity Mouse as the headinget, the com-bination running for more than 40 minutes. Estimates for This Week

ROMANCE' SOLD BIG IN SEATURE, 866,500 Seattle, Oct. 15, Solas takis to the theaters. Mark week at Orpheum to warnah for the solar to the theaters. Mark week at Orpheum to warnah wardsed for the move. There's to Blux Mouse, instead to the 54, ve., and had been in Mark week at Orpheum to warnah wardsed for the move. Week Colliseum for practice flow Box finds enough on the ball for Broadway Melody to go into this box finds enough on the ball to garner real morey after find week, of first run previously. Here's to Romance' at the Solar setting major newspaper cam bigs thind and y of song: — Estimates for This Week To Oliseum (Evergreen) (1,800 21-1)

(Best Exploitation: Hollywood) Pictures are having their ups and downs this week.""Leaders are 'Midsummer Night's Dream' at about a \$17,000 first week of its \$2 engagement at the Hollywood and Barbary Coast' which may go over a hig \$50,000 at the Rivola-Scoond noise is group to Gay.

Barbary: Coast which may go over a hig 55,000 at the Rivola. Second money is rough to Gay Deception at the Music Hall, looking about 370,05, and 1 Live My Life at the Caption which smooth are to figure is not considered strong for Joan Crawford who has been getting hearly publicity the last two weeks in the dailies since she's been in to A. "Dream' took the roadshow acen on Broadway Crusades faded out of the Astor, Sunday night (13), doing 34,800 on its final five days. De ille spec goes into the Par Fri-day (18) for two weeks. House may bell experiment, "Ethiopia" and Cookie's Lage shows, scheduld for here Nov. 1, are now out again. Astor has become a pop 55c. top first run, Joe Flunkett operating. Opened weakly and next picture not act. Statie, second run with vaude, do

State, second run with vaude, do-ing big with 'Melody' and Benny Rubin and Grace Hayes on the stage, around \$28,000.

of \$7,500, .kc. Last week 'Diamond Jim' (U) and 'Champagne for Breakfast' (Col) didn't fare so well at \$5,800, but house satisfield, con-Fay's (Z:00; 15:25-40)--Had Boy' (For) and stage show. Vandeville pulling them in this week, house Jooking forward to at least \$8,000, best in weeks. Last week' Lucky IRO Abbee (Z;500; 15:25-40)-'Affairs of Susan' (U) and Stepin Fetchi with vandeville. Pace nice, and with things coning back grows should be not far from \$5,000, good. 'RHO Abbee (Z;500; 15:25-40)-'Affairs of Susan' (U) and Stepin Fetchi with vandeville. Pace nice, and with things coning back grows should be not far from \$5,000, good. 'RHO Victory (1.600; 10:15:25-40)-'Bighting Phayboy' and 'Powder-smoke Range' Latter picture first whong at last inite. House retting back into stride; split week should sec at least \$1.100 in the till, oke.

Italo-Ethiop Angle in Hub; Armetta Plus 'Sol' 25G, Lunceford-Met 32G

Boston, Oct. 1 (Best Exploitati : Keith)

Peculiar twist to the Hub show situation this week is the Italian thiop angle accentuated not only by the stage bookings at the Met and Keith Boston, but by a big sathering in this city of the Sons of 11579.

10

TURY: On the Met roatrum Jimmle Lunce; the Henry the table of the table Lunce; the Henry the table of the table in the film lists, Shipmates' is outstanding at the Met, alming at around 332,000 with the ald of a hefty holiday weekend that helped all spots. "Crusades," road show, hold over at the Majestic, but biz, hardly war-rants it. Paramount spent so much for the campaign it's almost in the majestic bit biz the short in the table for the campaign it's the short the Majestic bit biz the short in the majestic bit biz the short in the short of the short in for Diamond Jim ho, at Keith Mem-

perative. Originally booked in for our weeks. In host Leich Mem-orial foor four more days, "Pompei' poening Weinesday (10). Keith publicity office capitalized on the Armetia booking and tied in with the local convention of Some of Italy. Landed slassible latch obsets, also smared some extra bud-ness from the visitlar Italiana. Estimates for This Weak Met. (MeSP) (4300: 38:50-65)-

Baltimore, Oct. 15. (Best Exploitation: Century) The swark Stanley hops to the fore this week, with 'Shipmates Forever' riding high, wide 'n fancy. Since pic was, illmed in part down in Annapolis at the Naval Academy last June, public interest in it runs high, and since it is a WB-Cosmop production, local Hearst rag gave it a swell buildup. Starter dilka a prafrie conflagration, and on Satur-day night usbers had to ride herd on first lobby lockout the big house has had in nearly two, years. Pace eased but the \$14,000 homing is eckto, and management today (Tuesday) is mulling ho. possibilities. At the Century Bonnie Scotland-is deemed more or less watery, and is. 0. 400 homing is eckto, and mather in the ace attraction another Unit of the purces proyed back in August, therefore just fair \$13,500 in the offing: by a benefit for the Community Fund last night (Monday) before 10,00 persons in the Armoiry. His coming was so halled by press and public that his Unit at Century got pheny has the adding in the space and onlice it could on strength of presence in town of the Emir of the Ameture.

'BOSS' BANG-UP \$14,000 **IN SPOTTY BUFFALO**

Buffalo, Oct. 15.

Amateurs

stimates for This Week

Buffalo, Oct. 15. (Best.Exploitation: Lafsytte) Business spoity. Most box officers are preserving a ways groups of the forest Lakes. Toose in its first week at the Lafsyette is hitting on high, the first five days beating Happened One Night! All downlown houses went hear bit for overflow exploited to way bit for overflow exploited to way those the second second second door advertising with billboards, httos and lards for this exploita-tion but practically every publicity medium was employed to the ut-"Work the shows coinc full black"

No unusual anter the publicity iten but practically every publicity medium was employed to the ut-iten and the above going full blast; the Shea people put on a flashy nay?! particle for "Shipmates For-ever" and plastered the town with

Barbary Coast' and 'Here's to Ro-mance' exploitation. Looked like the locals would get stiff necks trying to keep up with the publicity. Estimates for This Week

iocais would get stift necks trying to keej up with the publicity. Estimates for This Week Bufalo (Shea) (3,60): 30-40-50)-"Shipmates Forever" (WB), Plenty of publicity over this with business week, good for over \$11,000. Last week, "Bark Angel" (UA) did very nicely, oonaldering division of opinion, and pulled up to \$11,800. "Hips (Shea) (2,400; 28-40)--"Here's to Romance" (Fox) and Virginia Judge" (Par). Another dual here, about \$7,000. Last week week, excellent takings for this, \$1,000 on the week, making \$32,100 for the fortnight. Great Lakes (Shea) (3,400; 28-diversity), excellent takings for this, \$1,000 on the week, making \$32,100 for the fortnight. Great Lakes (Shea) (3,400; 28)-dreted when it came in with 30 Contray (Shea) (3,400; 28)-Lacky Legs" (WB) and Thunder Mountain (Fox). Running slightly under par for something around (Far) and "Bihor Misbelavse' (MG), averee business a expected, \$3,500. Lafsyette (Ind) (3,400; 28)-Marinet Her Boss (Col), Hat me developed into over-capacity. Turn-ways helping to swell the word of mouth advertising is well the word of mouth advertising is aver holdover with appoint the or banger (Col) het down slightly after strong opening pace. Donat gets credit for most of draw, Very s.tifactory business at \$7,800.

'Shipmates' 14G, 'Bonnie'-Bowes

Ams 181/2G, Balt

Baltimore, Oct. 15. (Best Exploitation: Century)

singaiss stanza will snatch but madiacre \$3.00. The two-day ho. mecessentiated because houses is await-ing a print of Hands Across Table'. (Fary which fift the Coast by plane yesterday (Monday) and won't be on hand for unveiling ill supper is now (Machanic) (1.800; 15-25-30-35-40-50) - Here's to Romance' (Fox). After dowdy start, gained some spurt on strength of word-o'-mouth and raves over screen deput days, which should extract \$5,100, parkway (Loew-UA): (1.200; 15-

of Nine Martini, and Bucking to Ard days, which should extract \$5,100 good. Sold.way (Loev-UA) (1,200; 15-52-33)-Broadway Melody' (MG). Running wild; after playing opening week to sock returns at vaudilin Century, stayed so warm during second week in loop, last, at the Valencia that it was held ode time at this spot. Soaring to swell \$7,000 here. Last week first run of Bishop Misbehaves (MG) o.k. \$3,800. Stanley (WB) (3,460; 15-28-36-40-50)-Shipmates Forewer (WB). Banging its head right upon that week (doose and Gander' (FN), how-red on the borderline, \$5,400. Valencia (Loew-UA) (1,462; 15-25-35)-Broadway Melody' (MG). Third week in the loop second at this spot, and with day-and-date oray, nareyrtheless still potent enough here to command o.k. \$4,000. Last week singged fine \$5,800.

2d Week of Folies' Sends 'Jalna' Up To \$24.000 in Cleve

Cleveland, Oct. 15.

Three money-makers giving ave nue an unusually large dose of hold overs, but holding up strong enoug to warrant it. Newer product ha the stuff to go over the average

to warrant it. Newer product has the stuff to go over the average water-mark in grosses: For first time in a year the RKO Palace is holding over a stage at-traction, "Foles Bergere". It dia a grand socko last week, \$32,000, and will wow up the so-so 'laina' to Tidre My Life' should take second place with \$21,500, making plenty of noise in Losw's State. Stillman roll-ing along sweekly for third weak of 71,500. Third week of Boes' at RKO Allen is hopeful of a good \$5,500. Third winner for tops in "Shinmates Forever". easily cracking \$15,600. Third winner for tops in "Shinmates Forever". easily cracking \$15,600. Third winner for tops in "Shinmates for so to Lows' so to Low's State for heavy coverage on 'Life." Stord-Lix they will procery stores, banners on Lux trucks, 5,000 her-alds in Liberty magazines. Crawlord sundaes in \$-10 stores, also cock-tale stimates for This Week Hips (WB) (3,000; 25-30-35-40)-

Estimates for This Wesk Hipp (WB) (3,000; 25:30-35;40) "Shipmates Forever" (WB). 'Good showmanehip used here; and, being a Dick Prowel town, \$18,600 is almost wesk was a big disampointment, raking in only \$9,500. Palsec (RKC) (\$2,00; 80-40-60)--'Jaina' (RAGIO) and second with of enough to step up an extra-good \$24,000 after a record-breaking opener of \$34,000. 'Hot Thy (RAGIO) stite benefit of first week's smash State (Loew's) (3,751: 30-35:40)-

got the benefit of lifet week's simash hit that (Lowr's) (37.65.3 o.3-5.4.0). "I Live My Life' (MG). Sold to the hill, and, with the Crawford-Tone wedding, going like hot cakes to \$21.600, swith the Crawford' Tone with the Crawford' or Charac-nessry's Boy' (MG) came through for \$18.500, satisfactory. Allen (RKO) (3,000; 25-40). "May notices' helping along 55.500, average. Hi \$7,500 last week atter hill for MElping, where it pulled in Stillman (facw'h) (1,372; 25.35).

\$14,000. Stillman (Loew's) (1.872; 25-35)— Broadway Melody' (MG). Holding its own nicely on third holdover for a neat \$7,500. Last week \$9,500.

DERR AND SULLIVAN

Amateurs. timates for This Week Gentury (Leew-ULA) (3,000; 15-25-35-40-65-65, — Bonnie Scotland; (MG) and No. 1 Unit Bowes Ama-teurs. Pic a plodder, and the lurg that amateurs had earlief has waned, though the starge-show is dublicably meedled by Bowes com-hig to town. Fair 135,60. Last week: Red Salute' (UA) and vaule bettered mild \$17,000, Har (Radio) and (Hoitz-Baker-Block & Sully vaude show on starge-Block & Sully vaude show on starge-babut tops to be hoge dor; poor considering the terrific rul imposed vaude headed by Xavier Cugat's ork asgeed far, under expectations, Weidfar under expectations, Widding up with n.asg. \$13,000. Meities (Schanberger) (5200; 15-28-30-35-10)--TKing Solonon' (U); Holding for nime days, fuogh bib doesn't really warant, since the

Comparative Grosses for September

Total estimated gro as previously reported weekly. week.

NEW YORK

	Sept. 5	Sept. 12	Sept, 19	Sept. 26	
CAPITOL (4,200; 25-35-78- 85) High. \$110,400 Low., 10,000	Anna Karenina \$66,500	Karenina \$35,000 (2d wk)	Karenina \$18,000 5½ days) (3d wk)	B'way Melody \$45,000	
PARA- MOUNT (3,064; 85-55-75) High. \$95,000 Low., 10,800	Two For Tonight \$23,500	Tonight \$15,100 (2d wk)	Big Broadcast \$35,000	Broadcast \$21,000 (2d wk)	
MUSIC HALL (5,089; 40-66-85) High. \$134,800 Low. 44,000	(New Record	Hat \$115,100 (2d wk)	Hat \$98,900 (3d wk)	Steamboat \$68,000	
ROXY (5,880; 25-33-55) High. \$165,500 Low. 5,200	(2d wk)	Jim \$30,000 ~(3d wk)	39 Steps \$43,000	Steps \$34,400 (2d wk)	
STRAND (2,707; 85-55-05) High. \$81,200 Low. 6,500	\$41,300	Glory \$26,200 (2d wk)	Goose and Gander \$21,200	Special Agent \$34,700	

CHICAGO							
	Sept. 5	Sept. 12	Sept. 19	Sept. 26			
CHICAGO (3,940; 85-55-75) High. \$75,000 Low 18,500	(Stage Show)	Page Miss Glory \$30,200	Married Her Boss \$33,500 (Dave Apol- lon Unit)	Boss \$26,800 (Apolion) (2d wk)			
PALACE (2,500: 25-83-55) High. \$34,700 Low. 7,000		Top Hat \$32,500	Hat \$27,900 (2d wk)	Hat \$22,800 (3d wk)			
UNITED ARTISTS (1,700; 25-35-05) High. \$43,500 Low., 3,300			Dark Angel \$15,000	Angel \$10,600 (2d wk)			

LOS ANGELES						
	Sept. 5 ·	Sept. 12	, Sept. 19	Sept. 26		
DOWN- TOWN (1,900; 25-30-40) High. \$38,500 Low., 1,700	Page Miss Glory \$10,500	Glory \$5,900 (5 days	We're in Money \$5,300	Bright Lights \$6,100		
HOLLY- WOOD (2,756; 25-35-40) High.,\$37,890 Low., 2,400	Page Miss Glory \$9,600	Glory \$4,500 (2d wk)	We're In Money \$6,100	Bright Lights \$6,800		
PARA- MOUNT (8,505; 80-40-55) High. \$57,286 Low. 5,600	Annapolis Farewell \$12,200 (Stage Show)	Here Comes Cookie \$16,000 9 days)	Big Broadcast \$22,000	Broadcast \$9,000 (2d wk 4 days)		
STATE (2,024; 30-40-55) High. \$48,000	China Seas \$21,300	Seas \$10,800 (2d wk)	Dark Angel \$11,600	B'way Melody \$13,400		

PHILADELPHIA						
	Sept. 5	Sept. 12	Sept. 19	Sept. 26		
ALDINE (2,400; 40-53) High. \$30,300 Low. 6,100	Call of Wild \$14,000	Call \$9,000 (2d wk)	Call \$3,500 (4 days) (3d wk)	Dark Angel \$14,500		
EARLE (2,000; 25-10-50) High. \$33,000 Low.: 10,500	Bright Lights \$13,500	Here Comes Band \$10,500	Two For Tonight \$11,700	Special Agent \$10,000		
FOX (3,000; 40-53-65) High. \$41,000 Low. 10,500		Steamboat \$14,000 (2d wk)	Gay Deception \$11,000	Redheads \$8,000 (5 days)		
STANLEY (8,700; 85-40-53) High. \$48,000 Low. 3,750	\$14,000	Top Hat \$25,000	Hat \$17,000 (2d wk)	Annapolis Farewell \$10,500		

ROSTON

BUSION					
Sept. 5 Sept. 12 Sept. 19 Sept. 26					
Top Hat Hat Hat Hat \$40,000 \$28,000 \$18,000 \$133,700 (Stage Show) (2d wk) (3d wk) (4th wk) (New At: tendance Record)					
Anna. Here Comes Call of Dark Karenina Band Wild Angel \$16,000 Air Hawks \$8,800					
Annapolis Page Miss Two For Big Fartwell Glory Tonight Stanadast \$27,000 \$28,600 \$29,000 \$30,300 (WHN Barne) Orch) Bowes Downey) (Stars Show) Orch) Amateurs Downey)					
Stress Two For Farewell Glory Tonight \$27,000 (Casa Loma (Major Dance) Stress					

SEATTLE					
	Sept. 5	Sept. 12	Sept. 19	Sept. 26	
FIFTH AVE. (2,400; 26-35-40) High. \$26,000 Low 2,500	Steamboat \$13,100	Alice Adams \$6,400	Page Miss Glory \$6,900	Karenina \$9,100	
PARA- MOUNT (3.101; 27-37-42) High. \$21,000 Low. 1,709	Bonnie Scotland and Smart Girl \$3,200	Here Comes Band and Don't Bet on Blondes \$3,900	Hot Ti and Red Head \$4,800	Here Comes Cookie and Jaina \$3,800	
Low. 1,700	After the Dance and Westward Ho \$4,200	\$3,700	Atlantic Adventure and Outlawed Guns \$4,100	Married Her Boss \$12,000	
MUEIC BOX (000; 25-35-40) High. \$17,000 Low. 1,700	Escape Me Never \$3,900	Stea:nboat \$4,300	Steamboat \$3,300 (2d week)	Gay Deception \$2,900	

(Continued on page 28)

Detroit Bills Goslin as 'Public Hero No. 1.' Aids 'Chan'-Cab to Wow 36G

Detroit, Oct, 15. - (Best Exploitation: Fox) Town is back in normal stride again after World Serles, and the wickets are whirling again all along the Detroit front. Not only the downtown houses, but also the nabes are making a steady climb up the ladge. the ladder. Ironically, the Series, which pro-

duced only woe for local theatres, is now furnishing the impetus for one of the best weeks in many a moon for the Fox, where the baseball hero, Goose Goslin, is making personal appearances on the stage Opening crowd was tremendous, testifying to Manager David Idza's smart showmanship in booking the

testifying to manager David index is smart showmanship in booking the Tigers' star. Gross should hit a tim by start and the start and space around Detroit's Public Hero No. 1. Cab Calloway and the plo. Charlle Chan in Shamphul' are cliding gross plenty. Forced to take a fair Public Hero Monther Start and Start wek on I Live My Life' because of the Serles, the Michigan is pushing ahead again this weak and should forever and stage show. Any other time but last weak crawford flicker would have brought in a nifty bo. Given a hefty plug in advance, clial Agent' is doing nice bla at the UA this week, probably \$7,000. Gross contunes weak at EKC Downtown, still on a double-feature policy Eko. figures for a fair \$4,000 Lady.

on Tatimakers' and Wateriron't Lady. Lady. After six weeks in fair territory the British-picture Lafayette the-atre is enjoying a nice increase on Unfinited Symphony, plus good German film house, is an terling sixth week and appears able to stick. Openings will be changed this week from Saturday to Thurs-day. In an effort to catch week biz on word-of-mouth advertising. Estimates for This Week Fox (Fox) (5,000; 25:45:55)-Chan in Shanghad (Fox), plus Cab ortage. World Series here in pac-ing big enther, Bo, fell down last. Week 516:000 o.k., on Here's to and Jackt Heller on stage, because of Series. Michigan (United Detroit) (4,000; Michigan (United Detroit) (4,000;

res to 315,000, ok., on There's to Romance' (Fox), with Roxyettes and Jackie Heiler on stage, because of Beries. (United Detroit) (4,00); 25-35-55).-Shipmates Forever' (FN); and Mack & Co. as yaude. Biz picks up and house figures for a neat \$22,000 this week. T Live My Life (MG), pius Morgan Dancers on stage, did only a fair 31,000 last up and house figures for a neat \$22,000 this week. T Live My Life (MG), pius Morgan Dancers on stage, did only a fair 31,000 last up and house figures for a neat \$22,000 this week. T Live My Life (Life), pius Morgan Dancers on stage, did only a fair 31,000 last up and house figures for a neat \$20,000 this week. T Live My Life (UN). Comes in for its share of the cilmb in bo. following Series with a neat \$1,000. Had a good ses-week, \$55,000. Salute (UA) last Pip (Radio). Looks like a nice \$4,-000 this week after an o.k. gross of the figure of Wasteland'. (Par). State (United Detroit) (3,000; 25-40).--'Ursinia Judge' (Par) and 'Wanderer of Wasteland'. (Par). Should do a neat \$4,000 this week are good end concere to fa for-werk of the wicket and will hit an other fair gross this week \$50 - Kalinmaker's (Radio) and Wa-testome Lady. Suil on its doubles week at the wicket mod will hit an-other fair gross this week \$3,500 last week stage and the sept (WB) and Last. 'Wilderness' (Par) brunkt in an o.k. \$3,500 last week. Downtown (RKCO) (2,600; 25-35-55)--Ralinmakers' (Radio) and Wa-testome Lady. Suil on its doubles week at the wicket and will hit an-other fair gross this woek \$3,500 last reset. (Down of the Schumel-relief'). (Berven a the schumel-

of Bees" (Mono) du a ser-last week. Europa (475: 25:40)--Rider of. White Horse' ('Der Schinmel-reiter'), German film theatre ap-pears able to last, and gross should hit \$700 this week. Did \$800 last week on 'Hochzett Am Woltgamg-see' (Partia).

Mit show this new the week on Hochszott Am Wolfgang-see' (Patria). Lafayette (Maxmar) (1.500: 20-25-60) — 'Unfinished Symphony' (GB), House gaining sneed and should top \$2,500 tils week. Took In an o.k. \$1,500 last. week on 'Neil Gwyn' (GB), despite counter attrac-tions.

stunts such as a redhead fashion parade. P o l 1 plugged exclusively on Bowes' amateurs.

Parada, P 0 11 pligged exclusively on Bowes' amateurs... Estimates for This Week Paramount (M&P) (2.348; 36.50) The Expression (Mas) House bound-ing Expression (Mas). House bound-tion Expression (Mas). House bound-tion Expression (Mas). House bound-tion (Mas). This of the two for the Expression (Mas). House bound-tion (Mas). This of the two for Bowes' amateurs on stage. Cluck film with Bowes' and Major Bowes' amateurs on stage. Cluck film with Bowes' and Sond Major House's (Mas). And Major Roger Sherman (WB) (2.200; 35: 50-11 Mandessi (UC)). Cluck Masses (UC) Last week. Dark Angel (ULA) and 'Hot Thip' (Radio), created through with a College (Deow) (155; 23-35). Tedheads' (Fox). If a taking a ca-pacity amateur. nite to pull this week up to an ordinary 63,300. Last a hetty 45,500 on siz-day holdover and could an ordinary 63,300. Last a hetty 45,500 on siz-day holdover and could have stayed longer.

BOSS'-'SOLOMON' DUAL **BIG \$14,000 IN NEWARK**

Newark, Oct. 15, (Best Exploitation: Branford)

Newark, Oct. 15. (Best Exploitation: Branford) Branford looks by far the best with 'Married Her Boss' and 'King Solomon of Broadway,' taking \$14. 600. Loew's should be second with \$13.000 for 'Dark Angel' and 'Ladles (besn't show the second with the second week at Protors, which will be very nice. Word's and the second with the second ond week at Protors, which will be very nice. Word's and the second with the second ond week at Protors, which will be very nice. Cafe Continential attre all as the bankroll wouldn't hold up and the house is still ready for a taker. A Chicage group is said to be looking and an opers group. Understood the Montalit, Montalit, has been to New York legits. For 'Boss', Branford has a though the York legits. For 'Boss', Branford has a thouge to New York legits. For doss', Stanford has a thouge to New York legits. Should a Girl Marry Her Bosy' Pytten for seven days and 25 pro-moted prizes'. 25,000 heralds. 2000 memo pads, 5,000 autographed stills, 40 sepia cards and much paper, in-window cards and many others also Branford (WB) (2368; 15-65).

. Estimates for This Week

whow cards and many others also used. Estimates for This Wesk Brahford (WB) (2,368; 15-65)-"Married Her Bose" (Col) and King Solomon" (U). Should surely take the state of the solution of the solution of the particular of the solution of the solution of the part of wesk: Dr. Socrates (WB) and Blahop Misbehaves' (MG) prof. Blahop Misbehaves' (MG) prof. Blahop Misbehaves' (MG) prof. Capitol WB) (1,200; 5-22-40)-"Special Agent' (WB) and "Fighting Youth' (U). Blill ought to be okasy but probably only the holiday prices will bring 1 \$3500. Last week will bring 1 \$3500. Last week but took only \$3300. Little (Franklin) (29; 5-50)-Peter Vinogradov' (Amkino), and Chanayev' (Amkino). Con nine days, good enough on \$350. Several week My Song for You' (GB) and Channel crossing' (UA) and 'Isdio after five days at a bad \$450. Low's State (2,780; 20:30-40-57 (Dark Angel' (UA) and 'Ladies (UG) okay at vor \$30,00. Last week y at vor \$30,00. Tast week y at vor \$30,00. Tast week y at vor \$40,000-71. (MG) okay at vor \$40,000-71. (MG) okay at vor \$40,000-71. Last week Amary Law (2000-71. Cast week Amary Law (2000-71. Last week Amary Law (2000-71. (MG) okay at vor \$40,000-71. Last week Amary Law (2000-71. Last week Amary (2000-71. Last week Amary Law (2000-71. Last week Amary (200

(GB): Hontstreament symmony last week Amenory 'Luit' (Mass) should top's Ealing man ok. 31,500 last week on Tval the should top's Ealing on states week on Tval the should top's Ealing on states week on Tval the should be sh

Neb.-Minn. Crowds Upped Weekend Biz in Lincoln Lincoln. Oct. 15.

With the Minnesota - Nebraska game here occupying national limelight, the weekend was a jam of hooting football fans who were spending heavily at the shows. However, the week, with the exception of a nice bill in su vaude at the Orpheum, which was getting considerable the play, boasted no great shakes in attrac-tions. A juli as figured, started after the weekend with all attractions sliding. The Lincoin with Flying Trapeze

The Varsity is back in the good. bargain class offering two features for the price one formerly went at before. House will see a long stretch between attractions of the money class of Married Her Boss which just finished the second week. No houses were stunting this week. The Lincoin Theastre Corp., with six houses, has gone off radio, too. hargain class offering two features

Estimates for This Week

too, Estimates for This Week Colonial (LTC) (156; 10-15)--Wanderer of Wasteland' (Par) and 'Chan in Shanghal' (Fox), split. Eight day attech looks a clinch for stight day attech looks a clinch for stight day attech looks a clinch for stight on the state of the state state of the state of the state state of the state of the state 'Lincein (LTC) (10: 10-32-3)-Corpheum (LTC) (Linc) 10-32-3)-Grapheum (LTC) (Linc) 10-32-3)-Corpheum (LTC) (Linc) 10-32-3)-Corpheum (LTC) (Linc) 10-32-3)-State (LTC) (Linc) 10-32-4 Corpheum (LTC) (Linc) 10-31-30-Corpheum (LTC) (Linc) 10-35-40-Man' (MG) and the Rancho Grande Revue, 3 days, then 4 of "High Stuart (LTC) (Linc) 10-35-40-Stuart (LTC) (Linc) 10-35-40-

all right; total tally around \$2,500, good. Stuart (LTC) (1,900; 10-25-40)-Tive My Life (MG). Wort be in for any curtain calls, \$3,20 min strat-tory. Last week Talls Broadcast? (Par) finlshed in the shadow of \$3,000, nothing forte. Versity (Westland) (L100; 10-15-Varsity (Westland) (L101; 10-15-Allantic Adventure' (Col), dual This brings the house back to the policy descrited for yaude, five weeks ago. Probable \$2,000 will measure the run, okay. Last week, the SC-Boss' (Col) went to \$4,100, a new fecord the first week, and good at \$1,000 on holdover.

<text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text>

'Barbary Coast' Big \$14,000 in Philly, 'Dream' Starts OK, 'Pompey' Off, 10¹/₂

Agent' (WB) got by with passable \$16,00. "Paikec (Loew)' (2,3857:25-35-60)..." Broadway Melody' (MG), Critles' bally of Eleanor Powell helping to-ward big \$22,000. Last week second of 'Call of Wild' (UA) took oke

of 'Call of WHU \$10,000. Met (WB) (1,853; -40)-'Wlth-out Regrets' (Par). Light with maybe \$3000. Last week repeat of 'Married Her Boss' (Col) took good

Keith's (RKO) (1,830; 25-35-60)-Keith's (RKO) (1,830; 25-35-60)-Diamond Jim' (U). Second week closed today (15) with good \$8,000, Last week same flicker won big \$14,000.

Lass week same licker won Dig East Readin (1,100; 28-35-50) —Born for Glory' (GB). No names and little appeal to arty mob. May get light \$2,000. Last week 'Nell Gwrn' (LJA) challed up nice \$4,000. "Wanderer of Wasteland' (Par). Big experiment with western on main-stem will do oke with \$4,000. Last week 'Steamboat Round Bend' (Fox) got good \$4,500 for third week downtown.

Fighting Youth' Tops So-So L'ville, \$6,000

Louisville, Oct. 15. Theatres in this city taking Presi-dent's advice literally, and slacking up for his well-known 'breathing speli.' Nothing outstanding, Rialto topping the town at \$6,000 with a swell unit production, 'Coccanut Grove Revels' and the timely 'Fighting Youth, good football film as the screen attraction. Brown theatre, in an effort to

bolster up biz, added a fashion re-vue, with a chorus of 50 mixed volces, recruited from local sohools. Stage attraction suffered from lack of rehearsal and mediocre work on the part of producer. Relssue of Love Me Forever also failed to draw, replaced Tuesday (8) by 'Caim Yourself,' likewise a weak

sister. Grosses at other first run houses, Including the National, which con-tinues to carry the torch for vaude in this town, below par. Maybe it's just a luli until better film product

Philadeiphia

All attention centers here right now on the roadshow production of 'Midsummer Night's Dream' at the Chestnut which opened last night (Monday) and which will stay more (Monday) and which will stay more than the originally scheduled two weeks, three being set and four a likelihood. Critics all put on raves. It is in the Chestnut, legit house, on a straight rental proposition. Regular film houses currently have several good possibilities and some that are proving disappoint-ine.

Regular film fousse currently have several good possibilities and some that are proving disappolating.
Attern a git week? lapse, has This is tage show back that are proving disappolating.
After a git week? lapse, has This is the Life' on the screen and Cross and Dunn on the starse. Combo ought to bring house gross up to the provide the string the second week of vaude after the settlement of the string has and lake proper on the string house with adding the string the string the second with a string the string the second with a string the string that the shift with the string that the s

Version. There also yields 0.4, "Dufficient to get more than a week with \$11.000 meen. Real sensation of the fown is "Top Hat," in its fourth week at the Karl-Every time a simp is figured to take it out, this musical pops up again with strong biz and right now this week looks like \$4,200, which is well over house average for a first the Astaire musical hit \$4,800 and was the real hit of the six day pe-riod. Earls also crashed through with a swell gress of \$4,300 for its first week with winds back. Phil first week with size and the six day pe-riod. Earls also crashed through with a swell gress of \$4,300 for its earls with winds back. Phil first week with winds back. Phil first week with winds back. Phil first week with size and the sec-are strong the screen. Broadway Melody" got a very neat \$11,200 on its second week at the first and that was an unplea-ant surprise. Metainetson: 60 for screet and that weak an unplea-ant surprise. Metainetson: 60 for screet at week Chark Ange? (UA), third and last week Chark Ange? (UA), third and last week (Nay \$560 Second Anap-with fairly good \$2,000 Second Last week Toor for Tonight (Par), just about the same and there was no kick. (2400; 90,55) — Tompelf

Exploitation Ratings

VARETY herewith presents its second tabulation of best exploita-tion ratings as notleed weekly in the box office. reports. This, covers the 16-week period from June'.15 to Oct. 3, inclusive. These ratings are made by staft correspondents from personal in-spection, and with the exception of Los Angeles apply to individual ex-ploitation. In Los Angeles where two 'houses' play the same attrac-tion day and date the exploitation isplies to both houses'. In other clites If more than .16 credits are given it is because there have been weeks in which two cam-pairs were equal n meth slow 16 there have been weeks when no campaign has been deemed worthy of scoring: PatrTMORE

of scoring. BALTIMORE

Century (8) Hippodrome (4) Keith's (3) New (1) BIRMINGHAM Alabama (8) Strand (2) Ritz (2) Eniplre (1) BOSTON BUSTUN Loew's State (5) Keith's (5) Metropolitan (4) Scollay (1) Fine Arts (1) BROOKLYN Paramount (4) Fox (4) BUFFALO Buffalo (11) Great Lakes (3) Hippodrome (1) Lafayette (1) CHICAGO Chicago (2) Palace (4) United Artists (3) Orlental (1) State-Lake (1) Apollo (1) CINCINNATI Albee (8) Palace (3) Lyric (1) Capitol (1) Shubert (1) CLEVELAND State (2). Palace (1) COLUMBUS Ohio (4) Broad (1) Palace (2) DENVER Orpheum (5) Denham (3) Denver (2) Aladdin (1) DETROIT

Fox (4) United Artists (2) Michigan (1) INDIANAPOLIS Lyric (3) Loew's (3) Apollo (2) Circle (1) Indiana (1) KANSAS CITY Mainstreet (5) Midland (5) Newman (3) Uptown (3) LINCOLA Lincoln (2) Orpheum (2) Stuart (1) Varslty (1)

LOS ANGELES Chinese-State (9) Paramount (2) Downtown (1), RKO-Hollywood (1) United Artists (1) LOUISVILLE

(Record for 13 weeks only) Rialto (3) Brown (2) Loew's (2) State (1) Strand (1) MINNEAPOLIS Orpheum (8) Century (5) State (3) MONTR Palace (7) Princess (2) Capitol (1) ⁷-new's (1). MONTRIAL NEW HAVEN Poli's (11) Paramount (2) Sherman (1)

NEW YORK Strand (4) Capitol (3). Rivoli (3) Paramount (2) Astor (1) Music Hall (1)

NEWARK Proctor's (4) State (4) Branford (2) Newark (1) OMAHA Orpheum (6) Brandies (4) Omaha (4) PHILADELPHIA Stanley (4) Boyd (1) Stanton (1) PITTSBURGH Penn (2) Stanley (2) Alvin (1) Art-Cinema (11 Art-Cinema (1) **PORTLAND, ORE,** United Artists (10) Broadway (7) Paramount (1) PROVIDENCE Loew's (7) Albee (5) Victory (1) Strand (1) SAN FRANCISCO Golden Gate (3) Fox (1) United Artists (1) Warfield (1) SEATTLE ifth Avenue (6) Orpheum (6) Liberty (1) ST. LOUIS Fox (4) Missouri (4) State (4) Ambassador (3) Rialto (1) Shubert (1) TACOMA Roxy (4) Music Box (2) WASHINGTON Fox (6) Earle (4) Keith's (3) Palace (3)

'GLORY'-'CHAN' DUAL GOOD \$8,000, MONT'L

Nontreal. Oct. 15. (Gest Exploitation: Palace) Seven pix and one legit is heavy fare for Montreal's show-shoppers, and the main street crosses will be loopie of houses doine well and the balance average or below. His Majest's is showing Life Be-Ings at 8:40° at 32:00 top. Tabuout top the town at 31,000. Canitol has 'Miss Glory' and 'Chan in Exypt' which should average out at 88,000. Loover's is still stantim top week. Here Comes the Band'and 'She Gets Here Comes are into double bill with 'Dr. Knock' and 'Barcenolle, good for 32,000. Sh Denis has 'Polles Bergere' and 'Adventures d'Un Ca-Bergere' and 'Adventures d'Un Ca-

'SHIPMATES' TOPPING \$8,000 IN PORTLAND

SO,UUU III TUNILATU Fortland, Ore. Oct. 15. (Best Exploitation: Broadway) Parker's Eroadway went strong to the strate of the strate atthough preceded by a flock of visi-side of the soft of the soft of the soft atthough preceded by a flock of visi-side of the soft of the soft of the soft angle. Last week at the Broadway Boy, failing need the bit play ex-pected. Figured the title lacked dreg at the other way offer the scale the scale the strate the scale the scale the strate the scale Bit scale the scale the scale the scale Bit scale the scale the scale the scale the scale Bit scale the scale the scale the scale the scale the Bit scale the sc

Estimates for This Week Broadway (Parker) (2,000: 55-40)—Shipmates Forever (FN). An-swering to strong exploitation and setting ranits for the strong exploitation show (1,000; Misapolating at only fair \$4,400, United Artists (Parker) (1,000; United Artists (Parker) (1,000; Week), Keeping up strong pace for okay \$4,200. First week ran a heavier score than anticipated at \$1000.

Shipmates in KC Shipshape at 10G. Crawford, \$17.000

(Best Exploitation: Mainstreet way After Exploitation: Mainstreet way the customers were not coming, the managers are a little more hopeful with the current pictures. Better pace, and indications are for some "Shipmates Forever's tarted fine at the Mainstreet. Powell-Keeler really mean something here. The Midland well all've My Life, 'also started weekend.

Balles All cards and ca

Pitt Generally OK but No Standouts. 'Live Life' Fair 13G, '39 Steps' \$7,200

LATC LARC I ALI IJ EIGENER, C. I. ALI DESCRIPTION OF ALL CONVENTION OF ALL CONVENTION

Estimates for This Week

Insert in direction of house. Estimates for This Week Alvin (Harris) (2,000; 25-30-40)-37 Steps' (GB). Not so hot af sef mentum on strength of tavorabi-press and excellent word-of-mouth press and excellent word-of-mouth press and excellent word-of-mouth strageneric and hitting on all eight for near and this week ditto for Married Her Boss' at the Jensen-von Herberg builten fras session. Futtor (Bea-Hyde) (1,750; 15-Weak product making Hie prety-hitting to help matters any. Lucky to thormore, life (Masco Long) for Boss which is. How a group of this site and indiffer-ence of current attraction isn't go-the there's to Romance' (Fox) week Here's to Romance' (Fox)

yanked attar äve days to woefully
 yanked attar äve days to woefully
 Penn (Low'se UA) (3,300; 25-53-40)— 'Live My Life' (MG). Doing well enough £ 13.000 which might be more than Sulfactory with any appointing for a Crawbord ficker. Life' will nave to hurry, however, even to hit estimated fagure. Last week Broadway Meldof' (MG) sen-tive and the sentimeter and the sentimeter week Broadway Meldof' (MG) sen-ter (Meldof') because bookings have been piling up for Penn. Pit (Mores-Rothenberg) (1600; 10-16-20)— Dealers in Death' (Inde) have to all the sentimeter and the sentimeter been piling up for Penn. Pit (Mores-Rothenberg) (1600; 10-16-20)— Dealers in Death' (Inde) have to uno difficulties, which Ea-censors refused to okay under that title. Weak dual, hastily booked in when house decided to drop vaude due to uno difficulties, which Ea-censors refused to okay under that that's doubtful. Switches' again Thursday (17), this time to triple fastures with two changes weekly fast week Scarace (UA). She of vaude also out on the limb, just a bit better han \$2,000. Inability to appree with union will likely con-tinue to make it tough for indie sits. Two for Tonight' (Par) and Will Oborne's band. Good stage show and crosby's name, despite weak-mes of vaude also out on the limb, just a did better \$13.000. Thore after sensitomal weak to pen after sensitomal weak at pen and continuing to crack recoda. Should set up new fre-day recent high of \$3,000. Thore after sensitomal weak this-oppens acustomer to a six-day average of hait the. Last weak this oppens acustomer to a six-day average of hait the. Last weak this oppens acustomer to a six-day average of hait the. Last weak this oppens acustomer to a six-day average of hait the. Last weak this oppens acustomer to a six-day.

'ANGEL' AND 'BOSS' BOTH **BIG B. O. IN TACOMA**

Inside Stuff—Pictures

(Continued from page 6)

are identified with the Darryl Zanuck picture. These include Victor Barvalle, musical director; Shaw and Lee, comics; Harry Welsh, Joe Barton, and Vina Delmar, author of film who once was a chorug girl in a Gerard show:

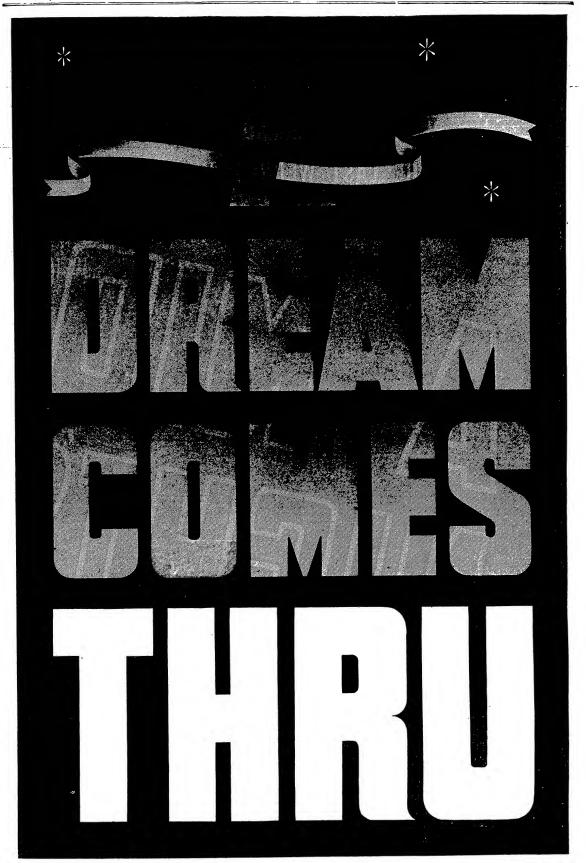
Sonotone is a new subsldiary set up by Radio Corp. of America for the purpose of marketing a new listening device for fans who are hard-of-hearing. First New York theatre to install the equipment is the Holly-wood (WE), which has wired 50 seats. Radio City theatres are also planning to wire.

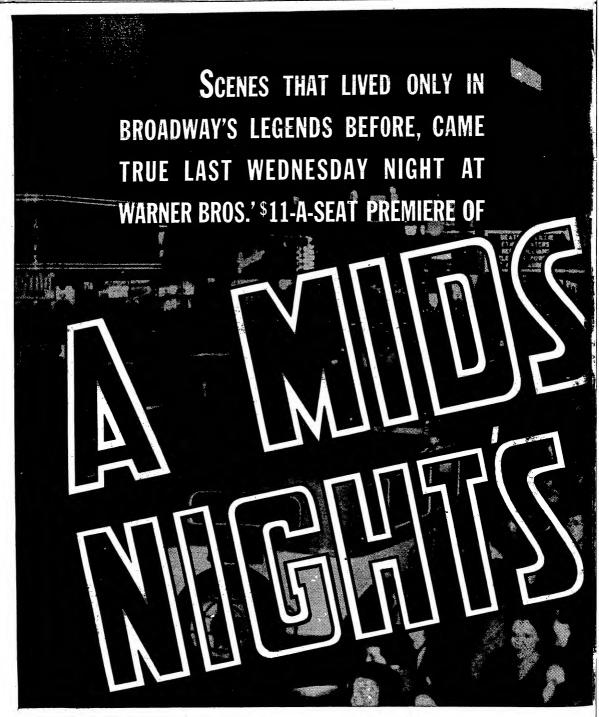
Sam Berkowitz, president of Far West Exchanges (Los Angeles and San Francisco) has dug down in his pocket for \$2,500 to issue his own year book covering 52 indie features he will distribute this season. Believe first such instance for a Coast indie.

Indicative of importance attached to operatic productions holding sway on major lots is report that Metro has agents in London and on the Continent looking for voices.

Special stockholders meeting went through formality Monday (14) of approving issuance of 75,000 shares of new Columbia Pictures \$2.75 pref-ernce stock. Money obtained from sale of new stock will be used to retike present \$3 preferred and other company purposes. Old preferred was traded in Over-the-Counter market.

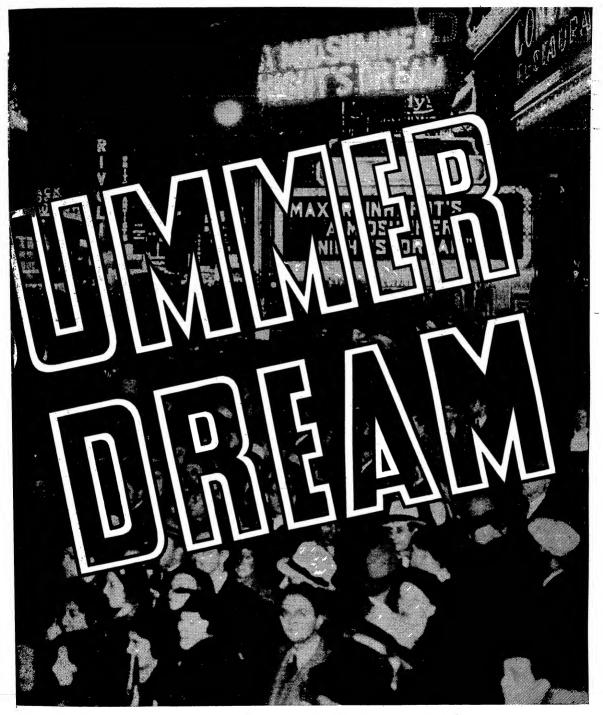
Lowell Mason, Chicago attorney, who was counsel for the Darrow com-mittee, was reported as being skedded for a berth in the Hays organiza-tion, with likelihood that he will headquarter in Hollywood, Hays office in N.Y. officially denies that Mason had joined or was being considered for a spot in organization.





Hollywood Theatre crowds tie up Broadway traffic as police struggle to clear way for celebrifies. Probably no such remarkable shot as this has ever been taken before. Three quarters of an hour prior to performance (see clock in right-hand corner) both sides of street absolutely impassable for four blocks.

Reviews as brilliant as audience that accialmed it. "A credit to Warner Bros. and to the motion picture industry."—Times..."Definite landmark in screen history."—Herald-Tribune..., "Most important film since advent of sound." (—Journal..."Fabulous magnificence. Big, impressive."—Daily Mirror . . ."Nothing anywhere can be compared with it."—World-Telegram . . ."Thunderous wave of popular approval echoed through the ermined, starstrown aisles."—American..."Supreme artis-



Crowds thronging to see the most amazing group of celebrities ever gathered for a theatrical performance. Note mounted police on sidewalk (right) and dense mass across Broadway. Cables report similar scenes outside Adelphi Theatre, London, where "A Midsummer Night's Dream" had simultaneous premiere.

tic gesture."—Post..."Screen has never done anything like it before."—Morn. Telegraph... "A thing of shining beauty, a fantasy of delight."—Sun..."A memorable achievement." —London Daily Herald ..."So lovely that you are reluctant to leave it."Daily Sketch..."Dazzling, magnificent, overwholming with moments of visionary beauty such as the screen has not seen before. It charmed and amused and astonished."--- London Daily Telegraph

Now watch these other NATION-WIDE ROADSHOWS repeat the New York and London successes

Just a few of the big dates coming:

			Chestnut St. Opera Ho weeks ahead. Run already ext		Now
LOS ANGELES			Beverly Hills Theatre		October 16
CLEVELAND .			Hanna Theatre		October 18
DETROIT			Wilsog Theatre		October 20
TORONTO, Ontar			Royal Alexandra Thea	re	October 21
HARTFORD .			Bushnel Memorial		October 24
WASHINGTON, D	.C.		National Theatre		October 27
PITTSBURGH .			Nixon Theatre		October 28
MONTREAL, Que	sec		His Majesty's Theatre		October 28
BALTIMORE ,			Auditorium .		November 3
BOSTON .			Majestic Theatro		November S
DALLAS .			New Righto Theatra		Nevember 8



"A

By William Shakespeare

JAMES CAGNEY

ANITA LOUISE

HUGH HERBERT

VERREE TEASDALE

Itarring JOE E. BROWN OLIVIA DE HAVILLAND

FRANK McHUGH IAN HUNTER HOBART CAVANAUGH

Music by Mendelssohn

DICK POWELL VICTOR JORY ROSS ALEXANDER TEAN MUIR GRANT MITCHELL

DIRECTED BY MAX REINHARDT and WILLIAM DIETERLE MICKEY ROONEY

Arranged for the screen by Charles Kenyon and Mary C. McCall Jr. Musical arrangement by Erich Wolfgang Korngold. Dances directed by Bronislava Nijinska and Nini Theilade.

Costumes by Max Ree. Photography by Hal Mohr. Special photographic effects by Fred Jackman — Byren Heskin — H. F. Koenekamp.

Credit to WARNER BRC

for the courage, enterprise and vision responsible for this achievement." -N. Y. American

Upping of British Quota to 20% Finds Distribs Stuck for Pix

London, Oct. 8.

With the English quota law now demanding 20% British product. there is pienty of trouble among the British film producers.

At the moment, two of the biggest English producer-distributors. Gau-Lugina product unit backs, odd mont-British and British Interna-tional, are faced with a terrific shortage of plotures to comply with the quota ruling. Each of these companies, who play dual feature programs with twice weekly changes, find they will need 40 Brit-lah films annually to conform with the 20% ruling. Despite the fact that they are working at top speed they cannot possibly turn out that anount annually; at least not good enough not to hurt busines, Al thirdy in English pictures; they inave not entricy lost their power of discrimination. Quickie merchants, who have used, or rather abused, this law, are beginning to see the writing on the wall. There are about 20 of these, who have been turning out not-ing but junk, with many of their efforts, being even too bad to be shown to the general public. But these men will not give up without a determined fight, and to attain their end nearly dozen of them have just become members of the thare just become members of their have just become setting that stud-n action will put them in a position to get moral support for the con-ting out the dozens of bad nones. Idea of substituting a measure which will take in consideration of cost of production, instead of foot-age, as heretofore, does not seem practical at the moment, as the Board of Trade feels It would be diment to assess the cost of the 20%, and rould lead to some sharp practica. mont-British and British Interna tional, are faced with a terrific

pra

Act the moment everyone con-cerned is in a quandary, with those in the know confident that 20% is desired to that 20% is desired y too high a percentage, and even 'tye most conservative main-tain that '55% would be a much bet-ter percearbyse. It is not easy to more 'a government office, once a law has come 'n force. Looks like the instrators of this quota business are being choked with their own medicine, by getting a bigger dose than originally figured good for their health.

Meanwhile film studios are work-ing at top-speed, with space at a

NO SOCKS BUT ANZAC FILM BIZ HOLDING UP

Sydney, Sept. 18.

Sydney, Sept. 18. No big jimash here right now, but iz in the main, is up to a pretty ice levei. 'Becky Sharp' (Radio) biz in th', main, is up to a pretty nice levy. Becky Sharp' (Radio) looks ''.ke developing, although it is a .ittle early to Judge. Oil for Lamps of China' (WB) got away to a nice start and looks okay. Farmer Takes a Wife' (Fox) is not so hot, with title hurting. Batch of new films in, with '39 Steps' (G-G), 'in Oil Kentucky' (Fox) and Forgotten Men' (BLP.) leading.

(Fox) and Forgotten Men' (B.I.P.) leading. Rest include "Brewster's Millions" BD. (24 week), Werewolf of Lon-don' (U), 'Don't Bet on Biondes' (WB), 'David Copperfield' (M-G), 'One Night of Love' (Col) (9th month), "Public Hero' (M-G), and 'Vagabond Lady'' (MG).

Melbourne, Sept. 18. Biz Is very much okay, with 'Paris in Spring' (Par) 'People Will Talk' (Par), 'David Copperfield' (M-G), 'Escape Me Never '(BD), 'Imitation of Life' (U), and 'Buildog Jack' (G-G) isading.

Tainted Money

Berlin, Oct. 6.

Berlin, Oct. 6. Nazi trade paper, Deutsche Artis-k, returned an ad and money to Jewish firm wishing to advertise the sheet. tii on stated: 'No ads accepted

from Jews.

Madrid Pix

Madrid, Oct. 5.-Fail season's opening finds Amer-ican filme in all first-run houses

except one. List looka like this: Avenida, "The Little Minister' (Radio): Capitol List Jooka lika this: Avenda, The Little Minister (Radio): Capitol, Forsaking All Others' (MGM); Cal-lao, Episode' (Austrian); Palacio de la Musica, The Gilded Lily. (Par); Madrid-Paris, 'Go Into Your Dance'



Havans, Oct. 11. As a means of stopping the fight going on between Cuban theatre and exhibitors, the Cuban govern-ment has decided to go into show business, leasing the Marti theatre and placing it under the direction of the Secretary of Education. When the Cuban actors were re-quested to leave the Marti theatre because the house had been leased, to a film company, the actors went to the government and scored their first touchdown when a decree was signed compeling all film houses

to the government and scored their first touchdown when a decree was signed compelling all film houses to kick in with 5% percent of the gross and use actors on the stage for one hour daily minimum. Then the exhibitors went pitte in the dailing schemer and the stage in the dailing schemer and the tactic was. Statistics were used to prove that by the time the 5% was large enough to build a theatre for the actors, all of them would be buried and such arguments finally got under the skin of the actors, who demanded action immediately. Result was that the government notified the Marti theatre owners that they wuld take over the con-tract signed with the film company (a local one) and would place the theatre under the direction of the Education Department.

theatre under the direction of the Education Department. Now a commission is busy ar-ranging and writing the regulations which will govern the policy of the house, which will be sub-leased to Cuban actors with the proviso that only live shows by Cuban actors are to be played there.

Ethiop Newsreelers

(Continued from page 1) Ababa as place of residence is fur-ther seen in recent rush of inhabi-tants to board the final trains leav-

tants to board the final trains leav-ing the capital for the outer world. Nearly 300 tried to crowd aboard train that was supposed to carry only 180. On return train from Djibout, other end of railroad line, there were only two natives and two newspaper correspondents. Newsreel companies; have crews operating out of Addis Ababa and also with Italy's forces. Each crew has about 80,000 feet of negative, supposedly a year's supply. It's packed in double cans and then in trunks to protect it against tropi-cal temperatures.

trunks to protect it against tropi-cal temperatures. Exponse: of maintaining these camera crews is mounting daily, providing another source of worry for newsreel companies. Metrotome and March of Time are reported as being particularly annoyed at ox-pense of obtaining full coverage of this struggie. Universal and Moro-thesito via LuC.E., official Italian photogranhers. Just in case they fall

already are getting additional pro-tection via LU.C.E., official Italian photographers, just in case they fall down or loce their own stuff. Newsreel companies in later days of word war were forced to de-peoid on official sensy photographic diverse of the sensy photographic diverse of the sensy photographic diverse of money to newsreel crews working in Addis Ababa, capital of Ethiopia, has forced several U.S. newsreel companies to take a chance of payrolis getting through safely. Demand \$100 te guarantee safe delivery of \$1,000 by cable, to persons in Addis Ababa. Americani express companies will not cover money's asie delivery by any guar-antee. Result is that newsreel executives

Atlas' RKO Buy

(Continued from page 5)

(Continued from page 5) organization within the BKO ranks due to acquisition of piece of the forman yby Atlas-Lebman Bros.n-terests. Yates pulled out after resting producing forces of Lepublic reorganized under one headquarters at Mascot studios. With officials admitting that a pian of reorganization of RKO will be made shortly, it was regarded as only a question of a few days until the reorg pian is announced. Part of this pian is expected to include the paying off in full of all of thi notes held in RKO by Herbert Yates (Consolidated Film), Yates has something like \$1,15,000 Yates has something like \$1,175,000 in notes due him from that com

in notes due him from that com-pany. Ailas Corp., until the last four years regarded in the street as a holding company with having a pre-ponderance of utilities in its port-folio, has in the last few years branched out into various business fields, not the least of which has been the picture industry. It was this company that did the under-writing job. for Paramount in its reorganization, and Odlum himmelf is a member of the board of direc-tors for Par. If Odlum should continue his con-nection with Paramount, the forth-coming reorganization by RKO un-doubtedly would be closely scruck-ionming the should continue his con-nection with Paramount, the forth-coming reorganization by RKO un-doubtedly would be closely scruck-ionming the sweeping probe for anti-trust law veloations if developments indicate too closely interioxing di-rectorates. It is no secret that the SEC has no desire to have any such probe that would be a slap at its ability to handle such matters.

U. A. Sales Setup

(Continued from page 5)

it is not expected that the pos would be as active for her as when Would be as active for her as when Lichtman directed sales and admin-istration. As with Goldwyn, she has production to take care of.

production to take care of. Maurice Silverstone, head of UA, Ltd. in London, has also been men-tioned and understood he was on the long-distance phone taiking to Goldwyn three times during the past week. Besides pointing out that Silverstone lark tamiliar with the domestic market and couldn't side sources point out that he is re-lated to Joseph M. Schenck and that this might deste Goldwyn in yoting him the presidency.

Mulvey

voting him the presidency. Mulvey James Muiver, Goldwyn's repres-sentative, may step in eventually, out, Mulvey to head it incove of ino plana at all so far as the presidency is concerned. Deep in production at present, Goldwyn ien't planning to come east at this time. The Reliance group, headed by Harry Goetz and Edward Small, which has two more pictures to de-liver to UA, is reported as the nu-cleus of a movement which is in-terested in Universait and would carry AI Lichtman along with it. Lichtman meantime has been con-cerned in rumors of numerous pos-sible connections, including Para-mount and Metro. Regarded in well informed quarters that some kind of a deal that would invoive Lichtman is on with U. Bellef is bought into. Sam Briekin is now will proceed in the Vertice of the bought out but the YU on the theory of the store with the Reliance organiza-tion and if Joe Schenck figured in any deal with U, the Fox-Metro-politan theatres would stand as out-let. U, having no theatres of its own, haant been able to get the proper playing time for its product, it's pointed out.

Het. O, having no theatres of its own, hasn't been able to get the proper playing time for its product, it is not expected that David Seimleid, with Jock Whitney, A. H. Glanin-ni, the Lehmans, and other money behind him, will pull out of UA on the reported ground that his contract was with the understanding Lichtnan would direct UA, sales. Glaninni is also Goldwyn's backer, but in the final analysis, whether or not Glaninni wanted to swing Seiznick in some other direction such as U if Reliance goes in there, it would be mostly up to the banker-financier.

safe delivery of \$1,000 by cable, to persons in Addis Ababa. American express companies will not cover money's safe delivery by any gua-antee: Result is that nowareel executives send by usual channels, hoping that cash arrives safely,

Washington Expected to Enter Fight Against New French Law; Hollywood's Talent View Helps

Battle's On

London Fight for supremacy in the build-ing of picture houses by the three big independent circuits continues vithout abatem

Donada, Deutsch and Bernhard circuits are constantly out-bidding one another for sites throughout England.

REPORT WOOLF MAXWELL IN HOOKUP

London. Oct. 15. John Maxwell: and Charles M. Woolf are reported talking over a deal whereby British-International Picts. would release the Woolf pic-tures. In process of production. Four of Woolfs producting com-pany unit a saferady using foce et the hist panet. space in the BIP studios at Elstree. At the last general meeting of his company Maxwell stated BIP is no longer straining for expensive pro-ductions and his report added that BIP made money on theatree dur-ing the past year, but not on pic-tures.

tures: Alliance would give Maxwell some big pictures to head his list without any production headache, while Woolf would get a fully or-ganized distributing organization. Woolf has set no pians for dis-tribution in America as yet, and that is another thing to be ironed out, because BIP has no regular U.S. outlet.

out, because U. S. outlet.

ANIMAL PIC'S RECORD BUSINESS IN PARIS

Paris, Oct. 6. Unusual record has been set by Maiheur aux Vaincus' ("Eat 'Em Alive'), animai picture, which, after grossing nearly approximately \$60,-000 on the Grand Boulevards in five months, is going into the \$,000 seater Gaumoni-Palace week of Oct. 8 and then will get general release in transm. Picalaor an two months a la the action of the being of Picium started nut being and

In Flance, Fic also rain two months at the Plaza Cheman in Brussels. Picture started out by being 'Eat Tem Alive,' a junge item made by Lew Seller and Harold Austin, with American soud. Edwin Miles Fad-man took it for France. Film ran about 50 minutes, and Fadman threw away 25 minutes and then collected clips ran other pictures and added them, to make a composite running 50 minufics. Three other American films and one French film went into the melting pot, and a French sound track with musical background was added.

track with musical background was added. Peculiar method of making French picture proved a great stunt for Fadman, who opened a distributing business on the basis of this one. His Rèd Star Films is how dubbing "Last of the Mohicans" (Mascot), for 'local schessie. local release.

MANGAN BACK TO PARIS FOR HAIK STAGE SHOWS

Paris, Oct. 6.

Paris, Oct. 6. Francis A. Mangan is coming back to Paris as producer of stage shows for Jacques Halk, who's re-turning to management of the Osmpia. Halk will follow a film-pletures in the filenceby American pletures in the filenceby American with 'Naughty Marietta' (MG) Some possibility that Halk may also return to the Collsee and Rex, which were his thcatres before bankruptcy and like the Olympia were taken over by the Gaumont chain, which also is in liquidation. Mangan's shows were the big at-traction, at the Rex when Halk first opened it in 1931, and he again pro-duced there last season.

Paris. Oct. 6. S.O.S. to the American State De being nartment unofficially emitted by local U. S. fli Interests over the current fight on the decreelaws by which the French govern-

ment may take control of the picture business. Franco - American commercial

treaty is now being negotiated in Washington. Local interests con-Washington, Local interests con-sider that French action in chang-ling the regime under which Amer-lean films are samilted, and par-tion films are samilted, and par-tion pleumers after all cuitoms of threach thins on two chanters ican pleumers after all cuitoms barriers have been crossed and filckers' are theoretically on an equal basis with local productly would constitute a withdrawai by the French of one of their bargain-ing points. Such things as film ad-mission on one side, and champagne identical source the same same sidered as the payms that are being pleaker and the payms that are being been been the binney building the treaty confacts, were to decree that: everybody had to buy a certain per-centage of American wince, thus in-terefring with sale of foreign wines after the latter of fact, the Ministry of Commerce here, which is In-statter of the the Mingy to its bite what the mere a equate feat, and yill undoubiedly do its bite what the proposed decree-laws are put up to it. Difficulty is with the Ministry of National Education and Beaux-Aris, which has the bug of protecting French cuiture from invasion. And the Beaux-Aris crowd frequently outvotes the Comsider that French action in chang-

crowd frequently outvotes the Com-

crowd frequently outvotes the Com-merce crowd in fim discussions. That's why a peep from the State Department would come im handy, It would come through the Depart-ment of Foreign Affairs here, thus adding one ministry to the lineup of the Yanks friends, and would give the local Commerce crowd a lift. And Americans are sure the State Department will come through. Local Squawks

Local Squawks

Local Squawks Local Kicks against the decree laws become stronger as issuance of the ukases is delayed. Exhibs and distribs are lined up solidly against them, and recently Henri Bernstein, as an author, came out on the side of the commercial end of the trade. On the other hand, President Martinell' of the Union des Artistes (local Equity) has made a statement for protection of local talent via the decree laws. He takes position violently against extakes position violently against ex-hibs, whom he accuses of overfavoring foreign flims, just to make money.

It of the second second

Anyway, the Cablnet is so busy with Italy and Ethiopia that it seems likely to put off indefinitely the film decision.

BEAVERBROOK HEADS ENG. NEWSREEL CHAIN

London, Oct. 15.

London, Oct. 15. Lord Beaverbrock is launching a big new company here to promote a string of newsreed theatres. With him in the venture are Sir James Dunn, William Evans and an un-named Canadian banker. Understood that six spots are al-ready lined up in London and 14 in provincial key towns, although the locations are not yet mentioned.

18

Zorine to educate 'em in the rites' of nuclam, with Jos and Jane Mes-of nuclam, with Jos and Jane Mes-the Strand Strand Strand Strand Weitkennas-itematin solid on their buriesque adagio for a strong finish that saves an otherwise weak turn. Their talk is slow and fails to sell despite despecate mugging. With the some in the stage portion. Florence Robinson and brother' step around in some good Jazy hoofing which is retarded by a poor selec-tion of music. Khorn a David with old fashioned aross-fire. Hokey pokey throughout and needs a mighty lenient audience. Piotre, Murder Man (Col), also the Louis-Baer fight films. Gold. Mobile preferitous about this week's stags show, a rainbow crea-tion called Color, but its very sim-plicity and the effective lighting compensate for the lack of any limit a cheater on entertainment but ifs, Jan.from. Adjvering the purch-that's come. from this rostrum on many occasions.

Its, its. from, deputering the builder, its from from this rostrum on millioness of the punch again is made up by the sense of simplicity, and color which puts the show across safety enough, the comedy interlude with Stan Kavanaugh and tiffording just enough in the diver-sion line to please the appetite. Leon Leonoidoff singe his show in five colors-green, red, bue, purple and brown. Juto the last other, colors, but with brown and bronze, doninating for striking o ptical results. Nicholas Daks and Hilds Eokler lead the ballet corps in bronze idoninating for striking of Florence Rogge to fit puts be florence and the routining of Florence Rogge to fit puts be taken as this kind of thing comes out on the Striker in the striker is assoch as this kind of thing comes out on the thing of Florence Rows, and the routining of Florence Rogge to fit puts per interval as this kind of thing comes out on the the purplet across nicely. Not so much com-petition for Kavanaugh on this abow, there being no other results.

petition for Kavanaugh en this show, there being no other regular acts. Things go green at the opening there are an action of the second there are an action of the second terms of the second action of the vary fit any, blue ribbons as an in-terpretive dance. She isn't on the vary fit any, blue ribbons as an in-terpretive dancer, but her manner is quite different. An artificial anake of some proportions is manipulated of the second of Pdwine Rustia and background for Edwine Rustia and background for Edwine Rustia and background for Edwine Rustia and this Existis is blessed with a charm-ing without ever making any pre-tentions to bigness. Occasionally there here were of the articlable hand. When they are lined up and have their arms around each other's walsts or necks, they are divayand a micrometer to measure the diff-grence. Feature, 'Gay Dicception' (Fox), 'Ereline', 'Gay a micro ference.

Ference, Feature, 'Gay Deception' (Fox), supporting film filler including a Silly Smphony that's not up to grade, 'Music' Land' (UA), and newsreels, House not crowded Thursday hight at the peak hour. *Chan.*

ALHAMBRA, PARIS

Tarry Adler, how Paris, Oct. 1 Tarry Adler, how Paris, Oct. 1 second fortialshi pers. Hisraily stopped the show, preventing Joo Bridge, m.c., from going on with his introduction of the next number. Adle and bithaut precedent for a new American act in Paris. he's been here only two weeks and never played here before, yet be gets a broppetory airsady and yells for par-ticular number. His act this fort-incluster humber. His act this fort-incluster humber. His act this fort-incluster, but he grow results. Dyes, but the grow results. Types, but the grow results. Nothing the matter with Mile. Gauty's act, however, and she gets a fine hand. She's one of the pum-bers, the Bistro du Port (Sallor's Cafe'), has been going big hers for some time and about be considired thambor and about be considired that are approxed to a treatment at a samp of the numbers, except-ing the fortule, Joing Cage, about as well as any of the numbers, except-ing the follow for an eacting the setting the follow franker and hary Reseo

CENTURY, BALTO

<text><text><text><text><text><text><text><text><text><text><text><text><text><text>

brought on attired as one, then promptly went into fairly amusing tale contained and the semulation tale contained and the semulation fairly very much and when finally Simmons went through routine of good imitations of stockyard sounds. The was set semulation and the semula-ballow with sharp sense of comedy he drew every last drop of value out of his charges(only fault is that he was too explanatory could starbly worded in the sharp sense of comedy where due the show, and it is a worder that after unit has been out on tour this long, condition has not been corrected, although the long-winded gab may be due to the Bowes inducate

IMPERIAL, TORONTO

Inter Extrates, to construct the second seco

ROXY, N. Y.

KUX 17, N. Y. The only comedy in the Roxy show this week is provided by a dog act and ran acrobatic with. And the Inter The French, with not much knowledge of the language. Despite they firm that had show, it runs bing the show of the show of the transformed and the show of the throughout. They the good and have throughout. They the good and have throughout. They the show and the show starts with the girls in a

Worked out several interesting rou-tions and the several interesting rou-tions starts with the girls in a nice bit and first actual act is the Alf Loyal dog turn, one of the best of its kind around and over to ex-tra good rebuilts with this family audience. Sam Cochran, winner of red Allens a mateur contest, follows; Hes, a colored boy planist and good. Detice than as a contest winne own better than as a contest winne own of other theatres in Times Square in the past.

PARAMOUNT, L. A.

PARAMOUNT, L. A. Los Angeles, Oct. 10. The second s

STATE, N. Y.

Judging from the constant drift out Ahroughout the stage show, it's the picture rather than the acts the act of the picture rather than the back the good show, headed by Benny Rubin and Grace Hayes, with Miss Hayes getting the big mop-up, both on her own and as a feeder for a couple of the o call act closer. There turns in a long while that the annucleator has courticbution as the o call act closer. There turns in a long while that the annucleator has courted of the annucleator has courted the state of the state of the state of the state of the state the annucleator has courted the state of the state of the close state of the state the annucleator has courted the picture of the state of the state of the state of the picture of the state of the state the state of the state of the picture of the state of the state the state of the state of the picture of the state of the state of the picture of the state of the state of the picture of the state of the picture of the state of the picture of the state that is funge out. Act goes over index in the state of the state **ORIENTAL, CHI**

Chicago, oct. 12. Chicago, oct. 12. So it goes week atter week the mooches have been getting the same spiel over, and over again. Each week they think that this is the time they're really going to see something. And each week they're disappointed. But that doesn't pre-view of the second set of the set bailyhooed. This week the second

adappointed But that does not seem for the second s



THE GREATEST MONTH IN THE HISTORY OF SHOW BUSINESS

-THANKS TO



THE KEYSTONE OF YOUR FUTURE





Midsummer Night's Dream

Warmer Bride production and release of Nax. Renhard's conception of Shake-pear's A Maiummer Nicht S Dream. Un-pear's A Maiummer Nicht S Dream. Un-Dietrie Supervison, Renry Banke, Adap-tation, Charles Kenyon and Mary McGall, Jr.; Mendelmohn soore girteted by Erloy Denoinears. Nijheska, and. Nina Theilargy photography. Hai Moor, special photo-synthio S'rein, Ergel Jackman girtecire, Stanley Losan; assistant director, Sherry Shourd, At Hollywood, N. J. on 1wice uma, 133 mins.

n starting Cot. 9, 1888. Huminig mini-Grant Mitchell Dick Foreil Dick Foreil Dick Toreil Dick Toreil Dick Toreil Dick Toreil Dick Bittore Tames Carney Tore B Bittore Cotto B Bittore Dick Barling Anthe Carney Dick Barling Anthe Carney Dick Barling Micky Roomy Release Micky Roomy Release Micky Borger Barling Dick Bettore Micky Borger Dick Bettore Micky Borger Dick Bettore Micky Borger Dick Bettore Micky Borger Dick Bettore Dick Bettore Micky Borger Dick Bettore Dick Theseus Egeus Lysander Demetrius Philostrate Quince Guince Snug Snug Snug Flute Snout Starveling Epilogue Hippolyta Hernia Oberon Titania Pease-Bloss Cobweb tard-Se

The little lady from Kokomo who The little lady from kokomo win said that she loved Shakespeare be-cause he was of quotations will have a fine evening with 'Mid-summer Night's Dream.' This is unquestionably the lovellest fantastic imagery the screen has yet pro-duced, although there will be de-cided restlessness the length of the picture.

length of the picture. At the "Hollywood the picture runs two hours and 13 minutes, besides which there is a 10 minutes, besides which there is a 10 minutes, besides which there is a 10 minutes are con-bed as a second to the second be-desated by cut. Trimmed by at least 20 minutes "Dream" would be greatly improved as entertainment. No one in 300 years ever has besi-tuated to cut. Urin or change Shakes-pand the medium" of the screen de-mands breyty and pace. Oussion of whether a Shake-space and picture of the screen de-mands breyty and pace. The screen de-mands breyty and pace. Oussion of whether a Shake-space on a layleh scale for the films is affirmatively anewced by his commendable effort. The fa-trims is affirmatively anewced by his commendable effort. The fa-trims is affirmatively and acc. Which is commendable effort. The fa-trims is affirmatively and acc. The schemes have been and the scheme and fairles, is right up the film alley technically. The fantasy, the ballets of the Oberon and Thanis cerels sequences are convincing and fullesion competings. Film is replete with enchanting "schemes, beautifully photographed and charinely pre-sented. It is always true with any of the schemes is not the ground the schemes. His stage productions, how the folds as feet on the ground to to great. His stage productions, how the nonoventions contains the and conventional conce his genting was directed to the schemes the nonvent to film fans as to thearregoers. His stage productions, how the amoder, story and star for the schemes. His stage productions, how the directed that Reinhardt might uny, holdstage the book and star for the scheme that and here the would do with a moder, story and star for the scheme the scheme distar directed be their point of this work it would be integrated that Reinhardt might uny delighting, but, the picy as most word to word for word form Act one-scheme one. There is no reason for treevalues of the word here is and photo-scheme one. There is no reason for treevalues of the word

piesang interludes during the series in the series of the

Jory as Oberon. His clear, distinct diction indicates what can be done by cureful reclision and good re-Hernik, is a fine artist here; others are Jean Muir, Verree Teasdals and Anita Louise, the latter beautiful as Titania but occasionally indis-titicnia, and Ian Hunter are splen-did. Un memory

tinct in her lines. Of the nurs, scant, Mitchell and Ian, Hunter, are spin-did. Unconstant, and and the second react second second second second second imagination but the village thes-plans, notwithstanding, have never failed to produce pierly of audites and the second second second second remports. A notable list of conics has been assembled for this produc-tion including Frank McHugh, Dewey Roblinson, James Campoy, Harlan, and Athur Tracher. The pity is that the laughter has died away somewhere between the cut-ling; room and the theatre. The old story of the comedian who overdoes in Each one seems intentioned in Econd and town. Jimmy Cagney, as Bottom, in a role of importance beyond all the

11. Each ne exemptinent on win-ing the Academy prise. Collectively they never make a first down. Jimmy Caney, as Bottom, in a role of importance beyond all the down of the second of the second of the tens effectively maliny in the roman-tic pissages with Anits Louise. Neverthelesis he naf his exceptional moments when the is wery good. Amother the production, costing or an ass, is no easy job. Whether the production, costing or and the pission of the second monother when the is wery good. Amother the production, costing or an ass, is no easy job. Whether the production, costing or and the pission and pub-ile interest among the intellectuals and in the press. It has been here the out the second of the second of the second of the second of the proves nothing of the kind. But the does emphasize that he acreen, as a here as a maiter of fact. Dream proves nothing of the kind. But the does on the second of the second who witnesses the spides wave of the short second for onsummate ioned the second consummate to the second for second of the why it short second for onsummate ind the burgers, Dream may be said to be a fine press, Dream onto the burgers, Dream is the set this short second for consummate ion ding for Warners but for the why it should get the full do opera-tion of the burgers, Dream is the set the short second for second for the set the short second for second to the burgers. The popular success of Dream, a fantasy, will certainly be hastened by drastic cutting of its length. Set of the short second for second for the set when the arream second second the dream second second second for the set of the short second of the short has by drastic cutting of its length. Set of the short second of the short set of the short second of a second the dream second second second second the second second second second second the dream second second second second second the dream second second second seco

BARBARY COAST

.....J. M. Ke Judge Harper..... rriga

'More than year ago Sam Goldwyn plcked Barbary Coast' as a' tille and cañed in Ban Heoth and Charlie MacArthur. to write a story to fit. Rebuit is a picture that hes all it takes to gealong in thoroughbred company. Froduction excellence is use of fig (charms.

company. Production excellence is one of its icherns. Atmosphere of the period has been richty caught, even if the gifts, efforts to free herself. from the Sincere. Miss Hopkins is thirdduced when she arrives in Frico to meet the marr she is going to mairy, ad-mittedly because he has struck the Hill. When a arming has been attitedly because he as struck the Hersel toward Edward G. Robinson, town's underword leader. Story makes Miss Hopkins a par-ture of the sheat the solution and in the work of the solution performed in the solution of the meety Miss Hopkins picture but to the solution of the solution of the solution and Joel McCrea are also affine the solution of the source from the solution and bool McCrea are also affine the solution of the source from the solution and solution the source from the solution and solution the source from the solution the source from the source from the solution and fool McCrea are also affine the source from the source from the source from the source from the solution and fool McCrea are also affine the source from the

Miniature Reviews

FILM REVIEWS

'Midsummer Night's Dres "Midsummer Night's Dream" (WB), Reinhardt production of Shakespearean fantasy and an artistic achievement. Gen-erat b.o. chances can be im-proved by thotage pruning and appredative selling.

"Barbary Coast' (UA). Good picture with Miriam Hopkins, Ed Robinson, Joel McCrea,

Ed Robinson, Joel MCCrea. 4 Live y Life (Metro). Standard chassis Crawford starter that should ease by. "The Gay Deception" (Fox). Cinderells theme in light-com-edy vein, Stars Francis Leder-er, Should do moderately.

"Here Comes Cookie" (Par). Burns and Allen in an hour of weak laugh-chasing. Wings Over Ethiopia (Par).

Timely travelog on the Musso-lini empire. Fairly compre-hensive and mostly new.

'Charlie Chan In Shanghai' (Fox). Another Oland-Chan whodunit item and right in line for continued b.o. strength. 'New Adventures of Tarzan' (Republic), Serial version and youngsters should like it:

"Little America" (Par). Pho-tographic record and narra-tion of second Byrd expedition to South Pole. Lacks a punch and seems limited.

and seems limited. Wanderer of the Wasteland' (Par). Zane Grey western and fair subport material. Cast has familiar names. 'Outlawed Guns' (U). Buck Jones picture that will satisfy.

performance. Other standout small parts are by Walter Brennan and Frank Craven. Th. comedy, of which there isn't much, is built around Brennan and a death scene done by Craven (the legit comedian) is a highlight. Much credit due Ray June for his fine photography. Musical back-ground also effective, but now and then either music or background effects has a tendency to multie the dialog.

I LIVE MY LIFE

LLIVE MY LIFE
L. LIVE MY LIFE
L. LIVE COUNT START START AND THE CONSTRUCTION OF THE START AND THE CONSTRUCTION OF THE START MORENAL START START MORENAL START STAR

and services in the service service service service services and services and services and service service service service services and services and services service services and services and services and services services and services services services and services services services services and services services services and services service

The Gay Deception

Valenting sandro Mirabel Mirabel Lord Cloves Spellek. Consul-General. Lucille. Mr. Squires. Ir Mr. Squires. Ir Mr. Squires. Ir

Smartness of direction, plus a few

HERE COMES COOKIE (WITH SONGS)

Wings Over Ethiopia

Paramount release of Praesens (Zurich) production. Directed by L. Weschler; cameraman E. Berna; comment by Garnet Weston, spoken by Gayne Whitman. At Paramount, N. Y., Wesk Oct, 11, 785, Running time, 62 mins.

Relatively smail amount of avail-able material on this African em-pire, and with the hostilites in full expluent makes this a natural for grossment. Much of the stinft is entirely off the beaten track of newsreel relatesses; all of the stinft is entirely off the beaten track of newsreel relatesses; all off the stinft is entirely off the Mediterrane, and stress of the Mediterrane, and Alexandria, Cairo, Luror, the Sudan and the Fuzzy-Wuzzy tribes, the Battish, carned. cavary, in bivouacy, and finally the open safari with herds of wild antelope and elephants Rugged and desolate nature of the country is graphically suggested throughout. Addis Ababa is the keroplaneja-desination, At the field the Swiss-deside and desolate nature of the country is graphically suggested throughout. Addis Ababa is the keroplaneja-desination, At the field the Swiss-deside and desolate nature of the country is graphicalle humant. Party, leaves the capital by auto and finally mule to penetrate into the interior where the wilder tribes for heathens. Polygamy is practiced in some tribes and in other tribes the reverse, polyandry, is the cus-tom. Verywhere the suitery fitual with the commentator suggested was not extended to all parts of the polyment. A stundy stuck in one tribes and in other tribes the reverse, polyandry, is the cus-tom. Where the which they doen with great ours, a stundry stuck. The commentator suggested was not extended to all parts of the grantenty. They prano-with keiter than five of any other mess difference and any other mess difference and any stork. Dor the film reverting again to Addis Ababa there are seally sur-mess of the sound is soon forgotten but it model and for a size some scenes of the military maneuvers of the Einlopian unformed regulars. This parts of the studies in a sone forgotten but it model and the sum at the spilla and newere material already sien. Administration of justice in primi-tive open efficience in the similar to sufficience of the victims (Mosalc arev interviction and only a str

GREEN IS THE HEATH ('Gruen ist Die Heide') (GERMAN MADE)

UGERWAN MADE.) Ufa production and Zweker (siste righta) release. Directed by Hana Behirondt, From notest est amber (ligh by Harman Locay) music, walter Uila. Cast: Camilla Spirs, Theodor Loca, Hugo, Werner-Kahle, Peter Voss, Altred Beira, Gerhard Bienert, Fritz Kamper, Paul Beckers, Karl Buine, At Tehn St., N. T., week Oct. 11, '56. Run-ning Ling, '19 mina.

The specify defined binds, defined b

Charlie Chan in Shanghai

Charlie Chan is in Shanghai this time. Strange that the Chinese detective has never been set there before, but that oversight is patched up very meety in this fit Ist right in with the eight previous Chan pictures and should follow along in

pictures and should follow along in its okay bo, footsteps. Warner Oland, the merry Swede who has won himself an Interna-tional rep as a Chipaman and harnetenes and ease. This time he's atter a gang of dope smuggiers in China.

competence and ease. This time nes after a gaing of dope smugglers have the average of a set of the set of the CK type Lukes is cast as his son and gats in songer hop laughs. Charles Locher is the juve and seems to promise screen growth. Other parts are mostly type cast. After East mend to be faced with a possible loss of the Chan stories as future screen folder. They haven't at all. By assigning others to carry the character on, they'te got themselves a steady stream of poular meltities at Edward T. Lowe did a fine job on the current episode and Charlies future still looks good. Kauf.

New Adventures of Tarzan

New Adventures of larzan Rapublic release of Burycher Britz Directed byzdward Kull and W. a Eric Directed byzdward Kull and W. a Edvin R. Blum, from novels by Edger Rice Burrougens screen play, Chas F. Ward Kull. At Globs, N. Y. starting Oct. 12, '38. Running time, Therman Fitz (12, '38. Running time, Therman Fitz (13, '38. Running time, Therman Fitz (14, '38. Running time, Therman Fitz (14, '38. Running time, Therman Fitz (14, '38. Running time, Therman Fitz (15, '38. Running time, Therman Running Advison Hamilton. Harry Ernest Ragian Don Start Fitz (15, '38. Running time, Therman Running Advison Hamilton. Harry Ernest Ragian Merrill McCormick

Despite skillful cutting job, this plcture, taken from 12 episode serial, remains of serial calibre. In only a few instances, where it at-tempts to appe highlights of other Tarzan features, does it do justice to story material at hand. No names in cast and rates as medioces when the material at a serial for when the presely okay as serial for

in cast and rates as mediocre feat-ure but probably okay as serial for March and the series of the series of a minor houses. Adventures take Tarzan Into Guatemaian jungles in search of a minor different series of the series of the series of the series the series of the series of the valuable gems. Then the animal stuff with the hero triumphant. Batting with the hero triumphant. Batting with natives is closest thing to realism iplx. Film handicapped here by serial series of the series of the series of the the series of the series of the series the series of the series of the series of the series does well enough with wild best and scenic shots. They've realmed they at monkey Data there by Tiggs. Herman Brix is an athielic Tarzan who struggies manfully with absurdities of the dialog. Don Castello, as the villainous Ragian, makes the most of his role. Dale Walshe biggest Doubthil if many except juvenile patrons will go tor it. Wear. Doubtful if many except juvenile patrons will go for it. Wear,

LITTLE AMERICA

Paramount release of Rear Admiral Rich-ard E. Byrd's film record of second Ant-rectic stypedition Photographed by John Arctic stypedition Photographed by John written by Charles J. V. Murphy; nerra-tor, Gayne Whitman; film editors, Prances Marth and Ewing Scott. At Astor. N. T., week Oct. 14, 53. Running time, 52 mins.

10. Using variance, into close, struct, week Oc. 14, '55. Running time, 62 minn, week Oc. 14, '55. Running time, 62 minn, for the second expedition. Into the second expedition into the second voyage, and active into the second voyage, and active into the second voyage, and active into the second voyage.

fact, Ruppert getting his plug. Ac-tion begins with loading of the Jacob Ruppert and another supply ship at Newport News, Va. A storm on the way, plus later Arctic blizzards are well photographed, but on the Wing and the south point Broadcasting of survey and the Weat New York and the South Pole is given considerable notice. Dra-matic highlight is fear for Byrd's safety after explore has gone off on a seven multiple plane flight for photographed after his rescue when weak and wearing a long head of hair.

Weak: and Wearing a long nead of hardier in the picture there is a plane crash but not caught in close-up. It is genuine, however, with ship faintly seen turning over on list nose. Filet, injured in this up-tic New York by making. In the second Narration by Gayne Whitman is able and forms a concise record of the expedition, or as much of a record as could be crammed into the rouning time. Char.

Wanderer of Wasteland

As a supporting feature, 'Wan-derer of the Wasteland is fair. Ad-ditional value in the fact that it offers a slight clue on the where-

ational value in the hat that it offers a slight clue on the where-abouts of former vodeodo singers, value stopes and Tritle Friganza. Cast is iong and has familar names. This story was shot slient and in color in 24 by Paramount with Jack Hoit, Billy Drws, Noah Beery duction in color. Story should be pretty well known by now. A boy and girl meet aboard a river boat build for the gold country. On shooting and scrams. He hikes into Desth Valley and is picked up by a desert rat prospector. Edward Elis is the gent and a worthy toommendable performance, helpico keep the picture from sinking. These two with Benny Baker, as a comedy plano player, offer the most and such moments.

comedy plano player, offer the most amusing moments. Fuzzy Knight is a deputy sheriff and Buster Crabbe is a pretty bad viliain. Dean Jagger, as the hero doesn't impress here, nor does the motiey array of lingo twangs of-fering the dialog. But this can be overlooked. Shan.

DAWN RIDER

DAWIN KILDER Lore Star release of Paul Maivern pro-duction. Features John Wayne and March Lord Noaire screen pick. R. N. Brack bury: Archie Stout, canners, Him editor, Archie Stout, canner, Hanner, Buck, Bert Dilact Black, ________

By practically exterminating a horde of road agents, John Wayne earns for himself this title of 'Dawn Rider. Bullet and bronc saga packy the ingredients of standard western. Shouid please the prairie loving pa-

the ingredients of standard western. Should please the prairie loving pa-trons. Will have a standard western and a standard western and a standard standard western and a standard standard standard stupense and furnishes enough ac-tion. Film starts and concludes with a fracas. Camera and sound work. Mason (Wayne) endearing himself to another isather ind by exhibiting ability to tussle with the best of "am. Being the boy scout in help-ing a detsted cowhand, the fight Being the boy scout in help-ing a detsted cowhand, the fight Being the boy scout in help-ing a detsted cowhand, the fight Being the boy scout in help-ing a detsted cowhand, the fight Being the boy scout in help-ing a detset cowhand, the fight Being the boy scout in help-ing a detset cowhand, the fight Being a science of the stope while strying to beat his time with the scith. Mason, after convalescing from shot he stope while pursuing his and during a scries of robberles and chases slowly wipes out gang. Ring-leader is disclosed as the stris brother. Mason extins to town to confront and source and the stope the the

leader is disclosed as the still's brother." Mason returns to town to confront the desperado and is given the ui-the desperado and is given the ui-the standing from preparatory to ac-cepting challence. Ben, incensed be-cause of rumors concerning his gait and friend, secretly unloads the gun. Pal relents at last minute and ar-rives in town in time to avert shauphter by shooting his grits a pal of the killer. Uurn plusged by a pal of the killer. Mar pluged by a pal of the killer. Mar plug do to results. Marion Burns, thouch little in evi-dence, performs equally well. Yak-ima Canutt is the menace.

LILE COUVENCE (BRITISH MADE) London, Oct. 5. Start Goorgo Arlist, Pestures Greas Gra-rard, Directed by Milton Rosmer, Story by Real Lafits, Ecenario, Guy Rolons, Start, Christian, Call and Start Baras, Christian, Call and Start Real Court Start, Start Real Court, Start Start Baras, Pesture, Christian, Start Paul, Start, Start Dublas, Start Mark, Great

Alle, Dondol, Oct. I, SS, Ruin-Si mins. George Arliss Gone Gerrard Frank Celler Viola Kasts Viola Kasts Mary Clarge Hayee (lile Monrietta Watson ac. Mary Clarge Mrs. Granville.....

Recipe for this plot is a good one: it always was. In this instance it has been more than skilfully han-dled. An extravagant, romantic dled. An extravagant, romantic

ifor serven purposes. Resume of the plot may sound commonjace, but presentation in the hands of the artists entirely alters things. Arilss is always Arilss and he never attempts to characterize in his sizech or you. He is not at actor. That magnetic endition the iteration of the interment of the iteration is to iteration of the iteration is iteration of the iteration in charge suggests to here are another and iteration in frenzied indice that iteration is iteration of the iteration of the iteration of the searce are iteration of the iteration of the iteration is iteration of the iteration of the iteration of a big box of the iteration of t

OUTLAWED GUNS

Familiar heart-and-hoof pattern but well made and well cast. Ex-perity punctuated with laughs for audiences to which it directs its audiences to which it directs its for a double of the set of the iunion on a double bill. Outline is stylized but broken with a couple of ideas. A hefty dust storm opens, Some of it from newsreels and the rest nicely joined, Also there are two girls, the She helps the suspense by eloping with the heavy for the final chase. By way of novely they are in a buckboard and Buck Jones does not leap from his horse to the flying vehicle. Piol is a two mono got company. Big brother dearly takes the rap, but the bad brother is killed while Jones is taking him out of jail, however, not until the split the dope. This time it's the local gamoler who it get excellent aupport Jones and his nag share honors.

Ind. Jones and his nag share honors. course, but get excellent support om Frank McGlynn, Sr., as a griz-

House Reviews

VARIETY

EMBASSY, N. Y.

EMBASSY, N. Y. (Continued from page 18) Pathe and For ran a neck-and-neck race, each contributing 10 subjects. Despite this Universal and Fara-mount probably contributed the subject of the subject of the subject page. A subject of the subject of the subject travelog two-reselv, and Stranger than Fiction, one-reel oddity. Aside from Faramount's Etnos-pan coverage, Physical Stranger that Fictors I as shown winning from Pennsylvania university. Clem McCarthy pages ind escriptions to The speed of players, not overlooking bet. Swerinders. Metrotone has follow-up views on Ethological taly scrapt, with brief view of conference chambers at League of Nations and Secretary Cordell Hull explaining Aming on metring nation's boats. Neat cover-tion.

league of Nations and sectedary Cordell Hull explaining America's provide and the explaining America's provide and the explaining America's provide and the explanation of the show boasts with views of California bathing beauties racing horseback across swift streams. U also shows wind gas attacks, redskins on job as construction of huge dam is started in Maine, function, and the explanation of the explanation is clowing of thismy Durante as he explains how doughnuts should be durated the explanation of the explains how doughnuts should be durated the explanation of the explana

FOX, DETROIT

FOX, DETROIT Detroit, Oct. 12. With Goose Goslin, hero of the Weald Stees, and Cab Calindate weald evide treat for its patrons this weald relia treat for its patrons this Shanghai, (Fox). There were standees at the early evening per-formance caught. Grabbing the baseball star for an act: with Ty Tyson, veteran aports announcer, proved a master stroke because town is still wild over its first world championship. While Goslin is more at home with a bat than on a stage and con-

zied ex-ranger. Ruth Channing also differs from the usual heroine in that she knows how to read lines.

Smartly handled on the directorial Smartly handled on the uncommend, supported to the sustained, and there are cattle drives to help along the inevitable horse chases. Fias about all that a western needs; perhaps a little more for good meas-

PEPO

FEFU (ARMENIAN MADE) Armenkino production and Amkino re-teamenta production and Amkino re-stantenta production and Amkino re-by Sandukian; music, Khacheturian Sandukian; music, Khacheturian Sandukian; Musica Sandukian, At Cameo N, Y., week Oct, 9, '85, Running time 75 mins.

N. Y. week Oct. V. 20, Lonning Lung to mina. (In Armenian) This is Soviet Armenia's first film and just why it was trundled across the a bit has howing in New York dull picture. Sour adjust a source of the abult love and life in Armonia. To about love and life in Armonia. To about love and life in Armonia. To about sove and life in Armonia. To dufficuit to follow the story rami-fications, even though the picture is equipped with a set of English titles which carefully explain all the wrong points and leave the main Some of the actors?, receited; and just as well. Camera work may be good, but the print viewed was a bad one. Kauf.

tributes little in the way of enter-tainment, except to answer Tyson's questions on the hit that won the title, his mere presence satisfied the audience.

23

Overture, Sam Jack Kaufman Overture, Sam Jack Kaufman conducting, features three composi-tions by Liszt, followed by Cheek, to Cheek, which is sung by Frank Connors, popular local tenor. Kauf-man also takes care of the little amount of m.c.'ing necessary for the

imount of mcling necessary for the show. Next is fit , 'Highlights of the World Series' (Metropolitan) which ends, dramatically, with Goslin's vitua its interfederer were to intro-tion its interfederer were to intro-tion its interfederer 'Tyson is at the mike when the curtain rings up and the Gose struits modestly from a wing. Both appear very ill at ease but manage to go through the interview con-without five minutes, long enough to get the aiddence worked up to a high pitch of enthusiasm which they let go when Goslin exits to the time of Bhh takas enged by ut don't attempt an enores. Calloway then does his turn, ork seated in a rich setting. Calloway, always a hit here, maintains his pace.

ORPHEUM, LINCOLN

ORPHEUM, LINCOLN Lincoln, Oct. 11. This bill, the first real variety layout on this stage since the sea-smoother is a tract to too synch the good old days are back again. Sit acts on, with emphasis on Harry Kahne, who writes upside down and backwards on a blackboard. Kahne me, motions of announcing the acts, which he pleasantly does without the hurrah of his own applause and other auldence begging useally re-ther and the sease of the sease supper show, goes by swiftly and acts never let down the pace. Opener is an acro dance by Duvall the deuce comes Margaret Maries, angewith the sease which she too show the sease of the sease the sease of the s

done in two minutes, too, a sinary pace. Huston Ray, clever planist, is fourth. Billy, Slivi and Arlene, novelty trio leaning to the musical side, put trio some pep into their stunts, Arlene's acro number and Billy's whistling,

some pep into their stunts, Arleners acro number and Billy's whisting, Kahne, trotting on his black, bill sort of formes names of whis and that, and a far making, hash of them is hing by his heels. over a blackboard to unravel his conglom-eration. Ho finishes up with every-one surviring acute mendia strain-one surviring acute mendia strain. Closing is the circus turn, Marie and Her Pals, including dogs, ponies, a bucking mule, and three attendants. Excellent closer for this buy, specially with the hand rung with himself on the turntable. Audience unusually receptive to this bill, considering fact that half the college was trying to bat down spirit on the eve of the Neb-Minne-sott agains. The present bill will go a long way to revive interest in the house why to revive interest in the last couple of weeks, i Barny.

CONTRACTS

Hollywood, Oct. Metro sealed Harvey Stephens to

Hollywood, Oct. Metro. eselled Harvey Stephens to stock contract, Arthur Ripley drew writer-direc-tor covenant at Metro. Rainger and Drwierick in, Ralph Rainger and Drwierick in, Ralph Claire Trevor drew Uter the Prove drew to the state of the state of the contract. Michele Jacoby handed ter ing ticket at Warners. Norman Krann optioned at Par-mer drew contract. During that Warners. Norman Krann optioned at Par-mer, drew new contract. Cameraman Art Miller handled the year runding at 20th-Sox. Here at 20th-Fox.

24

COLUMBIA (3:d week) D-D. Ross Lederman A-Robert D. Spears Lesier Cale and J. Griffin C-George Msehan

D-

ç.

Leonard Smith

D-

iming, or about to start, are listed below alphabetically

Symbols are: D-Director, A-Author, C-Cameraman.)

Hollywood Productions

Week of Oct. 14

PICTURES

Republic at Peak With 33 Scribs to Speed Up 17 Yarns

Hollywood, Oct. 15.

Republic has gone bullish on writers during past two, weeks, with 33 certveners currently on the roater working on 17 yarns for production rush, believed to be record for scenariate with any indie company. New screen writers signed or the past few dags myted Republic pro-fueton units under one roof and Albert De Mond, assigned to The Laevenworth Case', Marry McCarry, thy, working on Fairgrounds'; Betty Burbridge, on screen play of Gene Autry feature; Dorrell and Stuart McGowan on 'Red River Valley'; Nick Barrows and John Natteford, collabing on 'Gentleman from Louisiana,' and Dorothy Red and Rahp Bettison, developing 'Mouse' Republic has gone bullish Ralph Bettison, develop of a Thousand Candles." developing 'House

Pool Hammond Houses

Chicago, Oct.

Pooling arrangement has been agreed upon between Balaban & Katz and Warner Bros. for the three circuit houses in Hammond, Ind. two of which are Warner houses while the other is a B. & K. property.

& K. will do the operating.

Lewin to Supe 3 MG's

Hollywood, Oct. 15. Hollywood, Oct. 15. Irving Thalberg at Metro has turned over supervision of three plctures to Albert Lewin. Films are The Good Earth, 'Marie Antoinette', and 'Prisoner of Zenda.' Lewin recently finished 'China Seas' and 'Mutiny on the Bounty.'

'GAMBLER' FOR HOLT

Hollywood, Oct. 15. Third in Jack Holt series at Uni-versal is 'Riverboat Gambler,' Louis Friedlander directing. Richard Schayer and Friedlander preparing story.

REG BARKER'S 1ST AT REP. Hollywood, Oct. 15.

Reginald Barker directs the 'House of a Thousand Candles' as his first of three pictures for Repuh! Starts late this month.

TITLE CHANGES

Hollywood, Oct. 15. Columbia's 'Gun Law' will flicker 'Cowboy Crusader.'

as Cowboy Crusader.' 'Last of the Pagans' is ne t tag for Metro's 'Mala.' 'Warner's 'Country Boy' retagged 'Men of Iron,' after switch from 'Men of Steel.'

STORY BUYS

Hollywood, Oct. 15. Ellen Glasgow's 'Vein of Iron' ac-quired by Metro. 'Betsy Takes the Air,' Ralph Spence original, bought by 20th-Fox for Shirley Temple.

> Patsy Flick Arthur Todd Cas

> > Patricia Ellis

Eve Greene Milton Krasna

C-Militon Krasna Cast; Weine Loves Werk Enclose Henry: Nollieon Henry: Nollieon Henry: Nollieon Henry: Nollieon Henry: Mollieon Henry: Kineeli Haliweli Hobbs: Murray Kineeli Haliweli Hobbs: Murray Kineeli Captain Cermandi Captain Cermandi Castain Statistica Captain Carmandi Camba Statistica Camba Statistica Camba Statistica Caba Chassigned Jack Holt Ralph Graves WAENERS Captain Blood (10th week) Michael Curtiz -Rafael Sabatini Casey Robinson -Hal Mohr St:

-Hai Mohr ast; Eroll Jyseffer Hard Robert Barrat Henry Stophenon Henry Stophenon Rose Airxander Porretert Rurey David Greenon Maude Ledie Guy Kibbbe David Greeno Maude Ledie Colin Kenny Polic de Gedou Stuart Casey C-

Studio Placements

Hollywood, Oct. 15. Grace Moore; Joseph Von Stern-berg directing, 'Clssy', Col. Bustor Crabbe, Katherine De Mille, Benny Baker, Glenn Erickson; Otho Levering directing, 'Dritt Fence,' Par.

Automati Frace, France westeritoffit, Wade Bocher, Shoot the Chutes, Goldwyn. Joseph Santley directing Taugh-ing Trish Eyes, Republic. Mas Eusch, Jimmy Finlayson, Mas Eusch, Jimmy Finlayson, Bach, Hood, Bohemian Oiri, Hai Road, Hood, Bohemian Alexinder, Hawk of the Desert: 20th-Fox. Edgar Kennedy, 'Bride Comes Bud The, Richard Alexinder, Irving Bacon, Chester Gann, Drift Fence, Par. Montagu, Dove, 'Champagne Oints, Colling Zero, 'WB. Louis Natheaux, 'Miss Facific Piet, 'WB, Garne, Trooper Amay Mathemax, 'Miss Facific Fiet, WB, Garne, Trooper Amay McCarthy, adapting, 'The Leavemvorth Case, 'Republic. Mar Ames, Wanger. Jeror Moward, Larry Fine, Mos Howard, Cirnes Stooges), untilde Andy Clyde, untilde abort, Col. Rafase Otiano, Clara Blandick, 'Anthony Adverse,' WB. Bur Caruth, Juttlet Rebel,' 2010a. Henry King airecung, 20th-Fox. Alice Faye; Eugene Forde direct-ing, Broadway Coed, 20th-Fox. Warner Oland, 'Charlie Chan in the Circus,' 20th-Fox. Jack La Rue, 'Shoot the Chutes,'

Burr Carruth, Littlest Rebel, 20th-Fox. William Arnold, Fighting Ma-rines, Republic. Myra Marsh, Richard Elliot,

(Continued on page 33)

VAL LEWTON'S BERTH

Hollywood, Oct. 15. Vai Lewton has been named story editor of Selznick International

He was a writer in the David O. Seiznick unit at Metro.

Mike Gets Tiff

(Continued from page 1)

(Continued from page 1) man, who came back with, Tou ain't so dammed smart,' and some more in like vein. But when he mentioned arrest, Stone ducked for cover. Cop was deilberafing on selzure of equipment when. r*secue squad from studio went out and brought it back. Upshot of the whole matter is that police depart-ment will discontinue practice of al-lowing pavement interviews 'except on rare occasions.' Not known how owning baccasions.' Not known how strictly that will be enforced. WIP is only other station airing them at

Boston Critic

(Continued from page 1)

(Continued from page 1) In the new job he will attempt to un-targic the Shubert-Holland meas, and if tean't be done in a friendly fameta and the set for relation and, its critic, have been generous with press notices and pictures to all attractions playing Shubert theatres, despite the fact that the battle is on. To Holland the whole thing is a laugh. He has even been detected tipping his lat when the narms of Jake Shubert is mentioned. New York ticket brokers when wanting

Jake Shubert is mentioned. New York ticket brokers when wanting to get a line on Boston tryouts in-variably call Holland to get his estimate of new shows playing the

ther, C.-Cameraman.) James Glesson Murcha Auer Harold Ruber Moroni Oleen John Aridege John Aridege John Aridege John Aridege John Partie Charles Wilson Martine Johnnes Mar 19 D-Director, A-Aut Elizabeth, Patterson Ethol Wales Albert Couling Joyce Henry Kolker Henry Kolker Nerman McLeod Don Hartman and Castist - Automatic Castist - Castist -George Massan Sictor Jory Nation Jory Ward Bohd George McKay Thurston Rall Oway Robinson - Willam Soltert - Willam Soltert - Gertrude Purcell and Howard J. Green -John Stumar Million Soltert Don Hartman, and Castist Wareshop Castist Wareshop Castist Wareshop Jack Haley Eddis Duchn Jack Haley Eddis Duchn Jack Haley Eddis Duchn Jalics White Outry Eddis Duchn James B. Carson Guy Keanie Suits Walker Duck B. Carson Barbier James B. Carson Duck B. Carson Duck B. Carson Duck B. Carson B. Carson Duck B. Carson Car Car -Jack Mackenzle ast: Talica Ford Maily Lamont Erik Rhodes Addison Randall Helen Jerome Eddy Alan Hale Emma Dunn Mazine Jenninge Ware Jenninge Ware Jenninge John Stumar st: Herbert Marshall Jean Arthur Leo Carrillo Jean Blarcourt Gene Morgan 'Gua Law 'Gua Law -David Wocky -David Stima -Peter Styne -Benjamine Kline 'Buccaneer' (4th week) -George Archainbaud -Frances Hyland -Barney McGill Barmey McGilli Cat: Cat: Cat: Cat: Cat: Cat: Cat: Cat: Cat: Paulise Prederick Cation Prederick Could Tabley McCost Could Tabley Mc Cast: Charles Starrett Joan Perry (The Lone Wolf Retai (2nd week) D-Roy William Neili A-Louis Joseph Vance Joseph Krumgold C-Henry Frealich Cast; C--Karl Struss Cast: Bing Croaby Ethel Marman-Ida Lupino Ida Lupino Ida Lupino Ida Lupino Arthur Treacher Robert McWade Kiondyke Lowi (4th week) D-Raoul Waleh A--Marion Morgan and Maro Worlboweil Mase Worlboweil C--Ted Tetziaff C-atti Meliny Flowing Melivin Dougi Gall Patrick Arthur Hohi "Nana Bryant Thurston Hall <u>METRO</u> "Tarran Escapes" (17th week] James McKay t: Mao West Victor McLagien John Rogers Ted Oliver Soo Young Cal ioha Rozere C Ted Oliver (A) The Brick Comb Money D-Wostey Ruggies A-Blazbeh 5, Holding-C-Lee Tover Cating Structures Robert Young Pred MacMurray -Robert Young William Collier, Sr. Johnny Arthure (B bb McKenzie Bob McKenzie C-Lee Structure) Robert Young William Collier, Sr. Johnny Arthure (B bb McKenzie Bob McKenzie William Collier, Sr. Johnny Arthure (B bb McKenzie William Collier, Sr. Johnny Arthure (B bb McKenzie C-Chartes Lang C-Chartes Lang -John Beltz Siblier Temple John Boles Karen Mvilona Bill Robinson Bill Robinson Bill Robinson Your Dacle Dudley' (2nd week) Extens Forde Bertrand Robinson Dore Schury and Lairen Rivken -Harry Jackson Bild Reverst orion Leonard Smith it: Johnny Weissmuller Maureen O'Sulliyan John Buckler William Euner Beilder Beilder Henes (Sth web) Clarence Brown Albert Hackett and Frances Goodrich Clyde DeVinna Ā Anyae Devinna Wallace Berry Wallace Barrymore Cerle and the Content Alline MacMahom Helen Flint Spring Eyington (6th week) J. Welter Ruben -Frances Marlon Ray June C-C-Marr, Jackson Castor, Everett orton Lois Wilson Rosina Lawrence Marforie Gaisson Russell Wade Alan Dinebart Ruthon Milleson Hillow (Jet week) D-Sidney Lanfeld A-Gone Markey Cast: Freuera Rts June Spencer Tracy. Joseph Callela Usa of Innot Heiene Costello Dorothy Appleby Fault Munt: Wade Boteler Victor Killian Mickey Rooney C--Charios Lang Marineo Districh Gary Cooper Alan Movbray Erneet Cossart William Fravley Akim Tamiroft Armand Raits Armand Raits Martin Fravley Akim Jane State Milliano in teas Armand Raits Armand Raits Armand Raits Armand Raits Armand Raits Armand State Marting Armand Marting Armand State Marting Armand Marting Armand State Marting Armand Marting Armanda Armand ê--Unassigned st: Warner Baxter ,Alce Faye Jack Cakie 'Frote Waller 'Professional Boldler' (Ist week) -Tay Garnett -Indefinite -Unassigned ist: Victor Killian Micksy Rooney Helen Flint : Baby Jane Quigley (6th week) -W. S. Van Dyke -W. S. Van Dyke -Otto Harbach Alice Duer, Miler Alice Duer, Miler Alice Goodrich -Willam Goodrich -Willam Danleis c-diarty Fishbeck Cast; Wendy Bartie Benny Bakre Willing Baere Willing Baere Willing Baere Samuel S. Hinde Cathering Douct Barto S. Hinde Cathering Douch Dave Chasen Barto Weile Dave Chasen Barto Barto Marie Weile Billing Gilbert Starte Billing Gilbert Sato Casto l; Victor McLagien Victor ACLagien UNITED ARTISTS Splendor' (Goldwyn) -(Gila week) -Billott Nugent -Rachel Crothere -Gregg Toland C.-Greeg Toland C.-Greeg Toland Net Toland Scheme Helen Westley Billie Burke D'an Simpson Reginald Sheffield Net Cave Anarch Lois January Short the Chaster - Arthur Sheetman Net Perrin Pranci Sheetman Net Perrin Pranci Martin an Net Perrin C.-Wilter DeLeon C.-Strikersta William Daniels iti Jeanste MacDonald Nelson Eddy Rabert Greig Lucien Littlefield James Conlon, "Great Zlegfeld" -William Anthony McGuire -Oilver Marsh at: Officer Marsh (iv) William Powell Luise Rainer Finny Brice Frank Morgan Ray Boniesen Rey Bonie Archie Stout Lirry Crabbs: Gan Erlkson Kathlaen Burke Raymond Hatton Robert Homann Albert Taylor 'Sylvia Scarlet' -George Cuvek -Compton MacKenzle Gladys Unger John Collier and Mortimer Offner -Jos August 'Eventorie Menkurn' rancis Martin and Falter DeLeon srrit Gerstad Merrit Gerstad ti: Eddle Cantor Parkyakorkus Saily Ellers Ethel Merman Harry Parkes Halon Lowell Nick Lukats Monte Vandergrift Fred Kohler UNIVERSAL Machice Obsession C-Joe August Castantine Hepburg Briane Aherne Cary (Grad Conn Natalle Palay Donno Noore Donno Noore E. Citive Mas Beattyn Swewa Keys (o Baidon Destityn Rest William Riamilton A-Earl Der Bigers Casti Casti UNIVERNAL 'Magnificant Obsession' D-John M, Stahl A-Lloyd C. Douglas George O'Neil Sarah Y. Mason and Victor Heerman C-John Mescall Cast. C—Ail Gilke Catigradia Lloyd Adolph Menjou Vertas Tead William Gargan Dorothy William Cargan Llonel Stander Charlos Lane Bonce Lane Collegiaes' (Collegiaes' Collegiaes' Martica Duer Miller Walter DeLoon and C—Rail(bit Week) A—Alica Duer Miller Walter DeLoon and C—William Mellor C-John Mescall Cast: Honbert Taylor Charles Butterworth Batty Furness Gilbert Emetry Henry Armetta Mither Emetry Henry Armetta The Invikible Ray' (4th week) D-Inmbert Hilber Join Colton C-George Robinson Boris Karloff C-C-Bob Dedrasse Castione Raymond Morgaret Calishan Moly Lamont, Hay Mayor Moral Olson Bric Blore Emma Dunn Herry HOSK Da These Florah Rian James C-Roy Hunt Server Forder Cast: Boris Karloff Beia Lugoni Frances Drake Donaid Briggs Frank Lawton (64is week) D-Alan Crosland A.-E. Phil. Oppenheim MaJ, H. O. Yardley Frank Wead and

ti Joe Penner Jack Oakle Mack Gordon Francis Langford Harry Revel Lynne Overman Larry Crabbe Ned Sparks Grable Deering

Preston Foster Jane Wyatt

news reserve source directing. Threadway Cock, 2004 FOX. 1
 ting. Threadway Cock, 2004 FOX. 1
 ting. Threadway Cock, 2004 FOX. 1
 ting. Threadway Cock, 2004 FOX. 1
 tasbel Labal, Calling of Dan Matheway. Lasser
 tasbel Labal, Calling Sangara, Matheway. Lasser
 tabay Multock, Danyad Matheway. Lasser, 1994 Multock, Danyad Matheway. Lasser, 1994 Multock, Danyad, Matheway. Lasser, 2004 Matheway. Lasser, 2004 Matheway. M

Dennis D. Auburn Donald Meek Hobart Cavanaush 'Miss Facilic Fleet' D-Ray (5h week) A-Froderick H. rennan D-Peter Mine A-Lucille Newmark and C-Patey Flick Ca Frank McHugh Warren Hull Anita Kerry Joseph Cawithorne 'Ceiling Zero' (Ist week) -Howard Hawks -Frank Wead -Arthur Edeson

Cartine Keaso Cartine Career Pat O'Brien June Travis RODICTIONS Barney Rodiction Borney Rodiction Barney Rodiction Barney Rodiction Barney Rodiction Barney Rodiction Cast: Coast Withgrs C-Arthur Todd Joan Biondeil Glenda Farreil Hugh Herbarts Warron Hull Marie Wilson Bir Boy Wilson Bir Boy Wilson Marie Wilson Marie Wilson Marie A Boshee (Srd week) A- Ian ur G. Collo Catt. C-Wr. Machar C-Wr. Marken Donarde Bolon C-Wilson Lyoch and Catili Nobles and Eddle Lyons Casti George Lawle Adrian Morris Bdward Parker Tom Londen Jim Corey (RELIABLE) Midnight Phanton D-B. B. Ray A-Robett Neville CarFiny Goodfriend Cast Bart South Sector (Casting Continent) Casting Continent Casting Continent)

t: Reginald Denny Claudia Déil Barbara Bedford James Farley Lloyd Hughes

Wednesday, October 16, 1935

YOU EVER HAD!

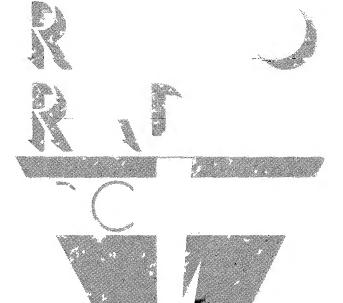
GREATEST ATTRACTIONS

OF THE

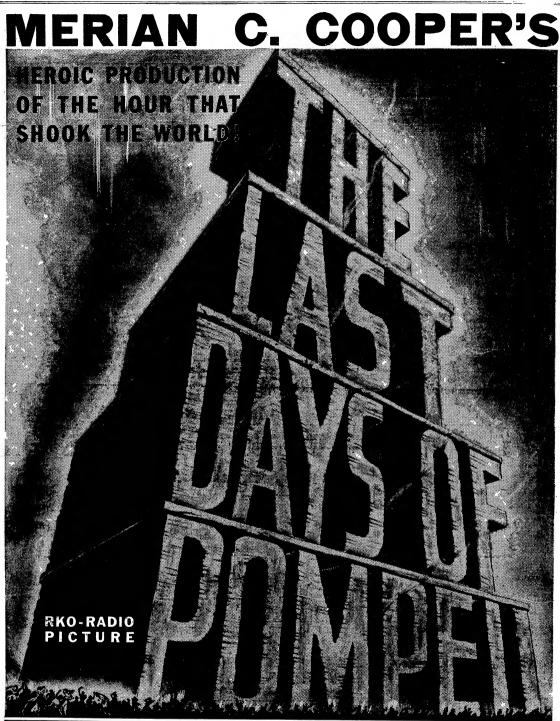
TWO MORE

NOW GIVE YOU

THE PRODUCERS OF "TOP HAT"



And the second second



BEGINNING AN EXTENDED RUN ENGAGEMENT TODAY (OCT. 16) AT THE RADIO CITY CENTER THEATRE.. HOUSE FOUTH COMPANION... BLAZING A BOX-OFFICE TRAIL ACROSS THE CONTINENT IN DOZENS OF KEY CITY OPENINGS NEXT WEEK AND THE WEEK FOLLOWING!

Directed by ERNEST B.SCHOEDSACK with PRESTON FOSTER.. ALAN HALE.. BASIL RATHBONE.. JOHN WOOD ... LOUIS CALHERN.. DAVID HOLT.. DOROTHY WILSON.. WYRLEY BIRCH.. IN A CAST OF THOUSANDS!

THE GRANDEST ROMANCE EVER BORN FROM THE FIRE-DIPPED PEN OF DUMAS...MAGNIFICENTLY PRODUCED ON A SCALE WORTHY OF ITS GREAT TRADITION!

MHE THR

Stage and screen plundered of their best ... Romantic lore robbed of its richest glamour ... A universe of genius tapped and drained to fittingly bring to life the world's most loved adventure story!

WALTER ABEL, Broadway stage idol, as the audacious D'Artagnan; PAUL LURAS, heartbreaking screen lover, as Athos; MARGOT GRAHAME, English stage beauty, as intriguing Milady de Winter; HEATHER ANGEL, as Constance; IAN KEITH, as de Rochefort ... Moroni Olsen, Onslow Stevens, Rosamond Pinchot, John Qualen, Ralph Forbes, Nigel de Brulier and hundreds of others!



RKO-RADIO PICTURE Directed by ROWLAND V. LEE Screenplay by Dudley Nicholls & Revland V. Lee Ascor. Producer, Cliff Rold. Fancing Arrangements by Fred Cavens



WARFIELD

2.070; 35-40-557,400 High, \$57,400 S200

Anna Karenina \$23,750

Special Agent \$22,000

Steamboat \$21,000

China

Seas \$24,000

PICTURES

28 VARIETY WASHINGTON **Comparative Grosses for September** Sept. 26 Married Her Boss \$19,000 (Xavier Sept. 12 Sept. 19 Sept. 5 Sept. 12 Accent on Youth \$18,000 (Ted. Weems Orch) Dante's Inferno \$18,000 (Art.Jarrett) EARLE We're in the Money \$16,000 (Vaude) Bright Lights \$15,500 EARLE (2,424; 25-35-40) High \$27,000 Low., 6,000 (Continued from page 10) Cugat) ere Con Band \$24,000 BROOKLYN FOX (3.434: 25-35-00 Here Com Redhead \$19,000 14 Cookie \$21,000 Don Bester Orch) (Vaude) Sept. 12 She Gets Her Man \$11,500 Sept. 26 Streamline Express \$12,000 High. \$41,500 Low.: 11,000 Sept. Sept. 19 FOX Sept. 5 Keeper Of Bees \$14,500 Stage Show) Dante's Inferno (Casa Lon Orch) **(**D Two Sinners \$14,500 FOX (4,000; 25-35-40) High. \$48,600 Low. 8,900 ALBEE (3.500; 25-35-50) KIETHS (1,830; 25-35-60) High. \$24,500 Low. 3,000 PALACE (2,363; 23-35-60) Hat \$9,000 (4th wk) Top Hat \$24,500 Iew Record High) Hat \$16,000 (2d wk) Hat \$11,000 (3d wk) (Sta Alice Adams Redhead Top Hat \$19,000 Inferno and Orchids To You \$8,000 and Silk Hat Kid. \$15,000 and Jaina \$13,000 \$45,000 Anna \$12,500 (2d wlt) Steamboa \$12,500 (2d. wk) Anna . Karenina \$24,500 Steamboat \$22,000 High: \$32,000 Page Misa Glory \$15,700 PARA-MOUNT (4.000: 25-35-50 Two For Tonight \$10,500 Big Broadcast \$15,000 Annapolis Farewell \$9,000 Smilin' Thr \$6,000 (Revival) COLUMBIA China Seas \$6,500 Karenina \$5.000 Seas \$4,000 (2d wk) High. \$57,800 Low. 5,600 High. \$19,000 Low. 1,000 Low, 5,630 METRO-POLITAN (2,40): 25-33-50) High, \$39,000 Low, 12,000 STRAND (2,000): 25-33-50) China Seas \$14.000 (2d wk) Anna Karenina \$16,000 Here Cor Band \$22,000 Karenina \$13.500 (2d wk) MONTREAL Sept. 26 China Sept. 12 Top Hat \$8,000 (2d wk) Holtz, Baker, Biock & Sully Sept. 5 Top Hat \$12,500 Sept. 19 PALACE (2,700; 50) High. \$18,000 Low. 4,500 CAPITOL (2,709; 50) Escapade \$7,500 Bright Lights and Atlantic Adventure \$\$,000 ina S \$9,000 We're in The Money and This Woman Is Mine \$4,000 Marihattan Goose an Gander and Hoosier School-Moon and Without High. \$28,500 Low. 2,500 Dante's Inferno and Redheads \$7,000 Accent on Youth and Smart Girl \$8,000 Steamboat Every Nite at ... 8 and Men Without Regret \$5,500 Men Witten Names and Ginger \$9,000 High. \$30,000 Low. 5,100 master \$5,500 Love Me and Bells 50,000 Dark Angel and Rainbow Over Broadway \$10,000 PRINCESS Love Me PROVIDENCE Angel and Rainbow Sept. 19 Sere Come Band and Public Menace \$7,000 Sept. 26 Dark Angel \$10,000 Sept. 5 Anna Karenina \$12,900 Sept. 12 Call of Wild \$9,000 8 Bells \$11,000 High. \$25,000 Low., 3,500 \$8,000 (2d week) \$6,000 (2d week) STATE (2,200; 15-25-40 \$29,000 **KANSAS CITY** +1,000 Irish in Us and She Gets Her Man \$7,600 MAJESTIC Dante's Steamboat Bright Lights Sept. 19 Call of Wild \$11,700 Sept. 26 Dark Angel \$9,500 Sept. 12 Dante's Inferno and Welcome Home \$5,100 Without Regret and Hop-Along Cassidy \$6,000 Sept. 5 and Together We Live \$8,500 and Little Big Shot \$7,000 MIDLAND (4,000; 15-25-40) High. \$35,000 Low. 5,100 MAIN-STREET (3,200; 25-40) High. \$17,500 Low. 2,500 Anna Bonnie Karenina \$13,900 Scotland \$5,700 -STRAND (2,200; 15-25-40 Accent on Youth and In Spite of Danger \$5,800 Annapolis arewell and Cheers for Crowd \$6,500 Two for Tonight and Make a Million Hat \$8,000 (3d wk) (6 days) Alice Adams \$8,000 Top Hat \$19,000 Hat ະສາ C \$11,000 (2d wk) High. 18,000 Low. 2,000 (3,200; 25-40) High. \$35,000 Low. 3,300 NEWMAN (1,800; 23-40) Million \$7,000 Storm Over Andes and Peter Grimr \$5,300 ALBEE (2.300: 13-1 stakes Annie \$13.800 (Folies Top Hat \$17,000 Hat \$22,000 (10 days) e Big Broadcast \$9,500 Annapolis Farewell \$7,500 Flying Trapeze \$4,500 Accent or Youth \$7,200 High. \$20,000 Low. 1,900 High. \$33,00 Low. 3,5 3,50 ergeres Steamboat \$11,000 New Record Redheads \$2,400 (5 days) Steamboat \$4,700 (2d wk) Steamboat \$3,700 (3d wk) NEW HAVEN (Ne High. \$11,000 Low. 1,500 W Rec High) Sept. 12 Sept. 19 Two for Tonight and Together We Live \$6,200 Sept. 5 Sept. 26 Big Broadcast PARA-MOUNT (2,348; 35-30) Sept. 5 Here Comes Cookie and Without Regret \$5,700 Annapolis Farewell \$5,400 CINCINNATI BroadCast and Dressed to Thrill \$7,400 Married Her Boss and Atlantic Adventure \$8,000 Sept. 26 Married Her Boss \$16,500 Sept. 19 ALBEE (3,300; 35-42) High, \$33,500 PALACE (2,600; 35-42) High, \$28,100 Low.. 4,500 Low.. 4,500 LyRiC (1,400; 25-30-40) High, \$28,900 Low.. 2,500 Low.. 2,500 KEITH'S (1,500; 35-42) Sept. 5 Sept. 12 (2,348; 35-30) High. \$21,00 Low. 2,50 Every Nite at 8 \$9,500 Top Hat \$24,500 Ccent on Youth \$9,000 Anna Karenina and Girl Friend \$10,100 POLI'S (3,040; 35-30) Steamboat and Superspeed \$8,800 Top Hat \$14,400 Diamond Two for Tonight \$9,000 Hat \$6,800 (2d wk) Steamboat \$22,000 (9 days) Anna Karenina \$10,000 High. \$20,000 Low., 4,200 Jim \$10,000 Page Miss Glory and Little Big Shot \$6,800 SHERMAN Goose and Gander Call of Wild Hop-Along Cassidy \$3,000 Special Agent Bonnie Top Hat \$9,000 and She Gets Her Man \$7,100 and Harmony Lane \$4.500 Scotland \$5,500 High. \$16,000 Low. 1,500 \$9,800 (Saily Rand Unit) Goose and Gander \$6,000 I Live for Love \$3,000 (5 days) Page Miss Glory Little Big Shot Glory \$6,000 BIRMINGHAM High. \$22,100 Low. 3.000 \$5,000 Sept. 12 Sept. 5 Sept. 19 Steamboat \$8,700 Sept. 26 Irish in Us \$6.000 ALABAMA Without Regret and Shanghai \$6,750 (Major Bowes Amateurs) Broadway Gondolier \$6,000 BUFFALO High. \$29,000 Sept. 12 Page Miss Glory \$10,800 Sept. 5 Sept. 19 Call of Wild Sept. 26 BUFFALO (3,600: 30.40 Annapolis Farewell \$9,500 Steamboat \$11,500 High. \$42,000 \$12,500 (Spiit week) Silk Hat Kid CENTURY Here Comes Cookie and Hop-Along-Cassidy \$7,300 China Seas \$9,200 STRAND Nit-Wits \$2.000 Hopalong Cassidy \$1,700 Steamboat \$2,500 Thin Man and Here Comes Band and Behind Green Light: \$5,800 High. \$5,100 Low. 803 EMPIRE (1.000: 2.0 Thunder in Night and Redheads on Parade \$6,800 \$1.900 High. \$21,000 Low... 3,200 Westward Ho \$7,800 Don't Bet ---Blondes \$2,200 Orchids to Going We're in Money \$2,200 Highbrow \$2,500 You \$2,900 High. \$12,800 Low... 800 HIPPO-DROME (2,400: 25-40 Bonnie otland and Without Goose and Gander \$6,200 Peter Grimm \$4,200 PORTLAND, ORE. High. \$22,000 Low. 3.600 Regret \$7,000 Sept. 5 Bonnie Scotland and Smilin' Thru \$5,200 Sept. 19 Sept. 26 BROADWAY Goose and Gander and Woman Wanted \$4,700 Jim \$4,600 MINNEAPOLIS High. \$21,000 Low. 2,500 Sept. 12 China Sept. Sept. 19 Sept. 26 STATE (2.400: 23-30-40 China Seas \$3,600 (3d week) Annapolis Farewell \$7,500 Two For Tonight \$5,500 Seas \$6,800 (2d wk) UNITED Anna Karenina \$8,600 Karenina \$4,300 (2d wk) B'way Melody \$7,800 12,400; 23-30-40) High. \$28,000 Low: 2,500 ORPHEUM (2,800; 25-33-40) ARTISTS (), 41: -4:0) High. \$13,200 Low. 1,200 PARA-MOUNT Seas \$13,000 Hot Tip \$15,000 (Olsen & Johnson) (6 Days) Hop-Along Cassidy \$1,800 Bright Lights \$13,000 Top Hat \$17.600 Hat \$10,200 (2d-wk) Here Come Cookie and Annapolis Farewell \$.300 Steamboat \$8,300 Steamboat \$4,200 (2d week) Special Age High. \$25,000 Low. 2,000 and Old Man Rhythm \$1,700 High, \$16,000 Low. 3,000 Bonnie LYRIC (1,300; 20-25) We're in the Money \$1,700 Woman Wanted \$2,500 Scotlan \$2,400 (1,300, \$17,000 High. \$17,000 <u>1,200</u> SAN FRANCISCO Low. Sept. 5 Accent on Youth and lere Comes Cookie \$13,500 Sept. 12 Every Nite at 8 and Gay Sept. 26 Goose and Gander and Redheads \$12,800 Sept. 19 PARA-PITTSBURGH Annapolis Farewell and Thunder in Night \$12,000 Sept. 5 Anna Karenina \$18,000 Sept. 26 Top Hat \$23,000 Sept. 12 Sept. 19 (2.871) PENN (3.300; 25-35-40 Call of the Wild \$9,000 \$7,500 Deception \$13,800 (3.300; 25-35-40) High. \$41.000 Low. 3,750 WARNER (2,000; 23-40) Top Hat \$26,000 (New Record High) Hot Tip \$13,800 GOLDEN Hat \$17,400 (2d wk) Hat \$15,000 (3d wk) Murder Man and Paris i Spring \$4,400 Here Comes Band Jalna \$4,250 Special Agent \$16,000 China Seas \$7,500 (5 Days) GAT .: (2,850: 30-35-40 (2,850; 30-15-40 High: \$23,000 Low: 5-400 OR: HEUM High. \$29,000 STANLEY Bright Lights 33,000: 25-35-40) \$21,000 High. \$18,000 (Ted Weems Low.. 3,200 (Tage Show) (tage Show) Jiamond Married Jim \$4,500 (3d wk) Boss \$7,300 (2d wk) Every Nite At 8 \$19,000 Hollywood on Parale Unit) (2,602; 50-55-16) High, \$27,300 2.130 Jim \$7,500 (2d wk) Her Boss \$11.000

(Continued on page 39)

Stock Market

(Continued from page 6)

(Continued from page 6) Low's common had all estimarks of preparations for new flight also proved correct. This issue ha been thoroughly shaken out, droj-ping to 40% previous week. During week just passed, Loew forged steadily a hoad to ready new. During 46%, It was up 3% from preceding week's close.

49%. It was up 3% from preceding week's close. In reviewing situation of gioup leaders previous week. 26th Century-Fox was placed in much same category by charitats, especially since the volume had decline and the second se

ing its sensational climb to 79%. Several stocks were neglected in the upward swirl on Monday. Among these Pathe (new common) was regarded in the street as hav-ing possibilities for enhancement. It's been on the board about long enough to fairly New! establish be move. Was shaken out specently to 43%, but came back to 6% in last week's market.

week's market. Despite large numbers of shares outstanding, some traders believe company now has its own house in fairly good shape and carrying on in co-operative fashion with First Division on its picture program. Possibility of Pathe benefiting from the spread of dual bills is rated as an obvious deduction.

an obvious deduction. Most sensational performer in bond marktet was RKO 6s. Appar-ently some of the smart lads hal-been tipped regarding the Atlas deal because these liens jumped-more than 10 points Friday (1) from 6% to 80. Despite this re-markable upturn on comparatively smail volume, the bonds again were pushed forward in Monday's trad-ing, running up to 8%. This big gain was trimmed in later dealings. RKO lieus slumping to 84 at the blow-off for a net adVance of 14 points. noints

points. Strength in Keith 6s also was at-tributed to favorable reaction to Atlas-RKC transaction. Climbed 3½ points to 83½, The upturn in General Theatre lines followed an-nouncement of one plan of reorgan-ization. Bonds made new high at 16%, but were off fractionally at Thiab 16%, finish.

Other good performance was con-tributed by Warner Bros. 6s. They pushed ahead to 83, up 13/2 points on week

Columbia Broadcasting's two stocks, 'A' and 'B,' sold into new high ground around \$44 per share on asking price. Steady improve-ment attributed to better earnings ment attributed to better earnings now that many firms are hitting big air networks. Also considerable talk in the street of possible split-up of stock much the same as was done about 10 months ago.

Action of amusements in recent sessions has made some traders re-gard the group as being in much the same class as automobile stocks the same class as automobile stocks -that they are in the vanguard of nation's ultimate full recovery. Au-tomotive stocks have pretty fully discounted gains expected or al-ready in the offing, while most amusements are now beginning to do this. this

do this. Stock market was a preity thin affair, either on the upside or vice versa in Monday's trading, with the usual number of issues receivi-bulk of attention and others getting no place. In particular. The raths continue to be a source of real de-spair to market leaders concerned with the bull movement. And in a lesser degree much the same can be said of the utility group. Move alarming war clouds abroad also tend to contus the domestic picture at the moment.

Italians Ban Trenker's Prize German Film

Berlin, Oct. 6.

In spite of having been tinguished with a prize at the recent Biennial expo in Venice, 'Prodical Son' was prohibited from showing at Bozen, Southern Tyroll, by police. Louis Trenker is star and producer of 'Prodicai ,' a German nic.

PICTURES

By Epes W. Sargent

EXPLOITATION

Classy

If Winter Comes

Amateur Symph

Detroit.

'Dream' in Pitt

Pittsburgh. Pittsburgh. have taken fower finite mome tee We value of the second second second We value of the second second second with comes into Nixon for road-show engagement week after next. Doys have agreed to dispose of 100 ducats aplece to personal friends, (witch would will be on hand at door that Thow to greet their paying guests. Plaza theatrc, N. ., which has garnered most of the swank patrons of The ferstwhile Little Picture of the estimate Little. Picture House, doing some mighty nice advertising, planned by Mitton H. Chamberlail, who runs the house. Jodden 6:35%, with is tastend line cut of the theatre. Done in brown on a heavy cream paper. On an in-side page, is the announcement that a house ballot shows - proference for a single feature, as opposed to doubles. And announces that singles with a shorts roundout will con-age is not looking for quantity. In-side lists the three attractions for the week, with the back given the underline. This is enclosed in a folder, the guests.

that BTow to greet their paying guests." Suggestion came from one of managers himself at distict meet-ing and was taken up harmonosored hights being lined up by Bob Collier, here on special exploitation, with indications bow that week will be a sell-out before flicker opens. "Warners tossed a huncheon for sponsors, most of them drafted from social register, and wal Chancellor Edward of them drafted from social register, and wal Chancellor Edward of them drafted from social register, and wal Chancellor Edward of them drafted from social register, and wal Chancellor Edward of them drafted from social register, and wal Chancellor Edward of them drafted from social register, and wal Chancellor Edward the state of the the state to a ddress gathering was B. Iden Payne, one of sponsors and duc-Avon thesive. He's here to stage Carceje Tech's annual Bard pro-duction, 'Antony and Cleopatru' this theatre night after Torkam' gets under way. Class opening being modeled for

match. House (which is in the Leo Breecher string) has seats wired for the hard of hearing, check rooms, physicians call service, dog kennel where pups can be checked, afternoon tea and segregated seats for smokers. All of which appeals to the Park avenue patronge. Class opening being modeled for most part after Hollywood and New York premieres, with possibility of Jean Multi appearing in person if she gets back from England in she time.

Mickey in Canton

Mickey in Canton. Canton. O. Loews, Canton, O., gave Mickey Mouse's seventh birthday anniver-sary a real bally when that thea-try recently featured a movning all-Disney cartoon program for the kid-dies. On this occasion a large Two-Gun Mickey doil was displayed in the lobby of the theatre several days in advance of the special show. The mon Edda from the Deliver of the Deliver's home at Alliance and at the conclusion of the program pre-sented the life size doil to the home. The stunt landed the house two

The concrease in the program pre-sented the life size doil to the home-time term in the data of the home-transmitten and the home-transmitten and the home-transmitten and the home-column and as three-column special arr on Mickey. An effective ani-mated easel of Mickey Mouse in House also promoted a box of pop-corn- and a popsicle for each kizdle. The management also mailed to each principal in the Canton school district a letter asking co-operation clait cartoon show. Set in the spe-cial cartoon show.

For a single showing, the cam-paign was one of the most complete attempted here in recent months.

Nearly Upset a Raid

It winter avenue patronge. If Winter Comes This is the time of year to con-tact plumbers and steamfilters to arrange for prompt information as trouble. Shoot off a letter express-ing your concern and suggest that the best way to offset the discom-fort is to drop around to the warm atticking around a cold house. Best plan is to enclose a couple of dated ticking around a cold house. Best plan is to enclose a couple of dated ticking around a cold house. Best plan is to enclose a couple of dated ticking around a cold house. Best plan is to enclose a couple of dated ticking around a cold house. Best plan is to enclose a couple of dated ticking around a cold house. Best plan is to enclose a couple of dated ticking around a cold house. Best plan is to enclose a couple of dated ticking around a cold house. Best plan is to enclose a couple of dated ticking around a cold house. Best plan is to enclose a couple of dated ticking around a cold house. Best mate and the state on a two-not and a far tate of a so much for cach 20 feet of frontage or a frac-tion, with an up for each ad-dit to unemployed or to Boy Scouts. The taiter are dependable. The centered around the business service when it snows. Buses leave from designated points at given time principle that they would not come if they buy itokis. Works on the principle that they would not come if they buy itokis. Works the principle that they would not come if they buy itokis. Works the principle that they would not come if they buy itokis. Works the principle that they would not come if they buy itokis. Works the principle that they would not come if they buy itokis. Works the principle that they would not come if they buy itokis. Works the principle that they would not come if they buy itokis. Works the principle that they would not come if they buy itokis. Works the principle that they would not come if they buy itokis. Works they enter the loubs. Matteur Sympt Lynchburg. Trenton theatre's teaser campaign for 'Special Agent' innocently came near upsetting a police drive on liquor joints.

llquor joints. Couple of weeks before the plc-ture came In, Manager Charles K. Earle begon to run personals In the classified columns of the two deilies. They went like this: "Mac -lay off plans. Looks dangerous, with special agent coming to town. Phil.

Eagle didn't know it, but the po-Eagle didn't know it, but the po-lice had undercover men at vork, spotting 'nip joints'. Even the cops fell for, the das, figuring maybe for the second second the second second the second second second second second warn the bootleggers. Tipoff came in time to prevent the bootleggers from taking cover, and the raids that followed the in-vestigation were successful.

Cohen's Redheads

Amateur sympa Dotroit. Creation of a junior symphony or-chestra was hunched tils week by the British-picture Lafayette thea-tif the continuent symphony (GB). Stunt, which will be continued in-definitely, aught on and is uppling house's gross to the highest levels in several weeks. Every ticket purchaser is entitled to an audition and one free lesson on any instrument used in a sym-ihony orchestra. Prof. William Bourque, who will conduct auditions every Saturday morning at the theatre. Prof. Bour-que, who organized the youngest string quartet in the U. S. in 1923, drew a lot of copy from the dally prints. New Haven. en Cohen had some nifties for his campaign on Tedheads' at the College. Labor organization picket-ing local restaurants in wage dis-pute, made the sandwich-man gas from the film, using a binde toling a sign, Redheads on Parade is Un-fair to Biondes, a timely stunt.

Doormats

It takes Loew's Syracuse theatre three and a haif 13-inch pages to

three and a half 13-inch pages to licensize its campafum on 'Broadway Molody' hut nearly two pages of insertions. Outstanding feature of the exploi-tation campaign is doormats in front of stores, hotels and restau-rants. Stenelled on roofing paper and laid fit on the sidewalk. Its a good kies if no one trips over the mats and sues for damages. A, wordt. Where possible the mats should be put down with waterglass, which not only keeps them fits, but increases ther life. A better gag was the use of 1,000 title pages of the song hits for dis-play in the music-store and finery windows.

Pal of 'D. Jim'

underline. Inclosed in a folder, the main page of which shows another cut of the theatre. Circular cutout on the front permits this to show through. Whon enclosing the week-ly program the same cutou also displays the theatre cut on the main program. Wrapper apparently is a standard institutional seles copy. All enclosed in an envelope to mitch. rat of 20. Jim' Portiand. Ore. To plug 'Diamond Jim' (U), Ted Gambie, of Parker's Broadway, made a personal call on Markle Mayer, 70-year-old local character and philanthropist, who was a per-sonal friend of Brady in the old Broadway days. In the old Broadway days of the days when he pailed around with Diamond Jim. Story published In local daily at-tracted much attention.

Taronto. Acquisition of the Granada, Ham-filon, by Empire chain and the re-placing of 16 employes by a Toronto staff of Empire men has resuited in a serious dispute between the na-tional and international unions, with the Hamilton city fathers drawn in as unofficial referees. Ousted men were members of the international and claim hey lost their jobs when they refused to surrender this mem-bership and enroll with the national union with which Empire has a con-tract.

St. Louis. 'Pompeli' given private screening for Ned E. Depinet and other RKO execs attending conspiracy trial here.

tract.

Eagle Kids Kids

Lagie Alds Alds Froklyn. Fyr Cowan, pa. of Fabian's Fork, in introducing a Saturday mai-for a Columbus Day theatre party. Stunt, involved The Eagles sponsor-ing party in conjunction with the Some of the American Legion. Some 1.500 youngsters participato the theatre with music trunkshed by two legion bands. Theatre party was sliced by arrangements commit-tee composed of Capt. Angles J. Clincotto, prominent. legionalise's Market and Howkind Anderson, Kings County chairman of the Sons of the Angles heat Angles Before theatre party was staged and good followup yarn.

For March of Time

For March of Time RKO has sent to 725 Jewish rabbins a copy of the advertisement to abju-a copy of the advertisement to abju-tume for the Palestine clip in March of Time No. 7, to be released Oct. 18. The publicity department has also instructed the exchanges to screen the subject for their benefit. Company further suggests that exists getting the release obtain lists of Jewish congregations and decretatives will be glad to supply the lists if they are first interested in the picture.

ex-assistant manager of Earle, to manager of Savoy. Promotions arc in line with policy of Zone Manager John J. Payette of moving boys up.

Syracuse. Second run policy becomes effec-tive at Warner's Strand, now op-erated by RKO Schine pool, on Oct. 19. This leaves Syracuse with four first run houses, three pool-operat-er, the exception being Loew's State. Initial second run bill at the Strand will be Top Hat, and '39 Steps.

Syracus

Too Concentrated Too many theatres are trying to sell along the lines of least resist-ance. Of course they do not ex-press it in those words. They argue that if they sell the top feature in Brookiyn. of Fabian's

a big way it will carry the remain-der of the week's changes. Maybe so, and then again, maybe

It is all right to

aer on the weeks changes. Maybe so, and then again, maybe It is all right to Hat' for instance, will bring him norm of the strait to the set of the strait to the set of the strait to days. Instead of concentrating on Hat's for instead of the usual threat two days instead of concentrations on Hat's strait and the set of the strait the days instead of the strait the days instead of the strait threat the days instead of the strait the days and the strait the days are just the staff the days in the days are just the staff the strait of the strait the strait the staff the strait of the staff the strait the staff the strait of the strait to the law of averages. It also that the strait of the strait to the law of the strait the strait the strait of the strait the strait of the strait to the law of averages.

Club Stunts

law of averages. Club Stunts To Can Stants the series appear to moted by them during the initial Mickey Mouse craze and the danc-mitted to die out because the man-age of the series of the series of the series initial to die out because the man-age of the series of the series of the series the club attractive by advancing the series of the series about the series attractive appeared to the youngsters about the series attractive the series at could be changed at the series attractive the series of a series the series of the series of series for the series the series of series attractive per the series the series of series attractive attractive the series of the series to vork in all the elements of good at demonstration of how to make tumer, find handling edged tools), and a demonstration of how to make tumer, find handling edged tools), and attractive the series of the series attractive series about y ceruits at the series about y ceruits at the series of the series of the series weak the series of the series attractive the series of the series be used the series attractive the series be about the series attractive the series attractive the series as assessing. **Berling The series the series Berling the series the series**

Keeping Tiptoe

Receiping Tipbes Belleving that general interest in pictures is more fasting than plug-ging one feature at a time an alert manager is making a lot of new fans through a contest announce if the started ack in September. The contest is for the hest aummary of a picture in not less than five nor more than 10 words. Only stipu-lation is that all entries must carry a mame and address and be written on a postcard. Latter is to make it easier to handle since cards are to be more and and disposed of. Minimum limit is set to escape one-word descriptions. Top limit is to make them brief and brisk. One of the ushers, a bright high school girl, weeds out the obviously inept, and the assistant manager does a little more cuiling, leaving only the rout possibilities for the (Continued on page 31)

for Ned E. Depinet and other RKO excess attending complicaty trial here. Milias circuit taken over mana-agement at DeSoto, Mo., theatre, Oscar Lehr opened his Richmond Heights, Mo., theatre, 50 seater. William Moran, former Spring-with the seater, Calleo, III, 800 seater opened. Cart & Burgess operating Upera House, Enimence, Mo., re-cently transferred the Courter the-atre to D. Lewrie. The New Onceola theatre, Osceola. Mo., repened by Anell Lexy. For enter Mark Starten and wars operated by Jae Allard. Hall & Hart have taken over Ash indo, II, theatre, House formerly Innown as Arteraft was operated by D. E. Wilson. Washington.

St. Louis. All pix houses in St. Louis area, including nabes, are now on 'fair' list of IATSE and M.P. ops of U.S. and Canada, last holdout Lemay Perry Theatre in St. L. County, south of here coming into fold last (Conflued on page 31)

Steps.' Spartanburg, S. C. H. R. Berry: has signed 10-year lease on Hartsville Community House auditorium, 1,00-seats cara-films and vodville house. Already operating temple Theatre in Harts-ville. Both extensively renovated. Russell B. Lentz, new commander of Spartanburg American Legion, attorney, as co-director of plans for new \$97,000 stons and steel Spartan-burg auditorium for vaude, concerts, ctc. Contract to be let soon. City of Spartanburg is co-sponsor. of Spartanburg is co-sponsor. Difference and elaborate wiring and ighting effects completed. Tope is widely reported \$75,000 Publik-Bamford Asheville house deal from mainagement. Tacoma. earning more some owners. The old contract expired Aug. 31, but the men are staying on the job pending the completion or breaking off of negotiations. Any agree-ment reached will be retroactive.

BEHIND the KEYS

construction of The desider at the the theory provided by the scampaign of Theory and the stars of the theory of the transition of the stars of the stars of the theory of the stars of the

Tacoma. H. T. Moore's Rinito, former dual ancient run house at a dime, pretifed up at a cost of \$16,000 and re-opened as first run at 15-25. Moore, gravy at these prices which is 100-under other first runs. Roxy and Nusic Box, and it looks like a bat-tie. S. P. Denn, Rialto manger; Woodburn McLonaid, publicity. Tacoma.

Seattle. Warner Bros. acquired Bljou, Aberdeen, and new Hoquiam, in Hoquiam: Wash., from Dave Can-tor, and will operate as part of their Northwest chain.

Los Angeles. Fox West Coast now operating Tower, Passdena, following three way deal whereby Berinstein & Lost, & Rowley and Act Miller, tob, & Rowley and Act Miller, P-WC for circuits Strand and will operate latter as a second run. Tower continues first run. Loews Stute, opened around 12 years ago, will be completely over-work will be done at nights with job completed by Christmas. Los Angeles

otiner' Ravenna (nabe) re-opens Nov. 2 after being dark six weeks for remodelins. Harry Holman remodeling the Sobobo, San Jacinto, Calif.

St Louis

"I have just seen the MARX **BROS**. picture **'A NIGHT** AT THE **OPERA'** and believe me boys, it's the funniest

picture in ten years. I haven't stopped laughing yet."

Behind the Keys

(Continued from page 29) week after seven years. Announce-ment made by John P. Nick, v-p of IATSE who stated that is nabes, fortors, are now manned by union projectionists. Conversions of these is theatree. Nick said, had been ac-complished in Past sik weeks. Lemmy Ferry was picketed for 5 years and on the sik weeks. Lemmy Ferry was picketed for 5 years and on the sit of the sit of the region of the sit of the sit of the region of the sit of the sit of the weston, representative of Inter-national union, still are in charge of U.S. and Canada, officers of Womths ago. Nick reports that fac-tional fight between members has not yet been settled and until it is he and Weston will continue to guide destinies of local.

Stanley Redmond, formerly Para-mount aest, here and ourrently fall-ing in as manager of Regent, Nor-walk, goes to Allyn, Harttord, as assistant manager. Chris Joyce hops from Harttord to follow Redmond in

Lisbon, As a result of deals recently closed business men have announced a company will be formed to operate the Lisbon and the Rex.

Middletown, Pa. Southlo Theatres, Inc., operating the Paramount, thas recopend the Strand, dark several months. Eve-nings only with full days on Sat-urdays and Sundays. Stage shows will be played from time to time. Mitton H. Kress manager.

Lincoin. 'She Married Her Boss,' which is playing its second week for the the record of nearly five years at the house at the present two-bit top. All timer though is Joison's Singing Fool, 'which garnered \$20, 000 in two weeks at 50c straight. 900 an two weeks at 50c straight.

000 in two weeks as 500 minutes Those take was about \$7.00 in the mer. Y. 200 Rosaile, Pob., from K. L. Parkinson, Mill Overman, Varsity manager, takes to his five minute daily radio program every time he has an axe to the second second second second program every time he has an axe to the second second second second wayne Einelund, former doorman here at the Stuart, has gone to the Long Island Century circuit where he'll work under Norm Prazer, Prazer was a one-time manager of the Anouncement that the Varsity will go double feature this week knocks the possibility of vaude doo-ling a comeback at the house into a cocked hat until later, at least.

Urbana. O. Safety Director George Callahan has supplied theatres and other places of amusement with a list of 176 heads of familles on rellet, in-structing operators of the various places that they are not to permit rellet cilents to spend money with them.

Beer Cherry and Solver and Solver and Solver and Son Bucyrus, O. S. A. Schleber and Son Bucyrus, O. S. A. Schleber and Son Bucyrus contractors, have been gwarded the contractor and solver and solver and solver the solver and solver the solver and opera house for three years has been closed to the Wooster (Dhio) city Opera house for three years has been closed to the Wooster Theatres, Inc., with E. P. Mott and Dr. J. J. Kin-ney signing the lease as members of New owners plan to offer both film and state shows. Mrs. Martha Cuthrie, owner and operator of the Guthrie, Grove City, Fa. has won a Democratic normar-tion of a public the Grove City Continent theatre, cannoburg. Continent theatre, cannoburg. Continent theatre, cannoburg. Beedel Brothers, House is the for-mendeled. Seating canzolty has been increased from ²⁰ to 550.

Charlotte. . . C. M. R. Marsh. Charlotte architect. preparing plans for \$65,000 theatre to be built Kannapolla by Cannon towell mill interests, primarily for benefit towel mills workers.

. York. Leo Brecher has reaptened the Odeon theatre, in colored Harlem, dark for some time. Louis Gans thouse relations of the theory of the take charge of the Odeon. Bronx borough is A. Altman, who, at 22 has been appointed manager of Leff's Preeman theatre.

John Ludwig and associates have disposed of their two theatre prop-erties in Racine, Wis, Rialtu and Mainstreet theatres which have been purchased by Len Brown.

ager at Danville for North Carolina Theatres, has been sent to Bluefield, W. Va., to manage two houses, re-cently acquired there by the North Carolina chain.

Los Angeles. Criterian, presently under, lease by RKO-Pantages as subsequent run aity moving im boly gleich-mined origin. Flames wiped out stage, pipe organ, first to be in-stalled in a Los Angeles theatre: screen and other equipment, for loss of around \$10,000. House expected to be reopened in about two or three weeks.

Brooklyn. The Euclid, on Pitkin avenue, be-ing done over by M. & R. Holding Co., will reopen next month with George J. Rudnick in charge.

Newark. Jack tone will manage Park theatre recently acquired by Mapes-Bergen Amusement Co. ΪH. iora.

New 1,000-seater being built by W. Stout. House will be called

Marletta, Ga. H. V. Manning, of Manning & Wink, will operate the Stränd when house ils completed here next month. Installing 600 pews. Pair own six other houses.

Paris: Ill Lincoin theatre, 800 seater, will be opened this week by Leon Ja-rodsky.

Martinsville, Va. Construction has started on 100-seater here by Bernard Depkin, Jr. Minneapolis. Westgate theatre, now being erected, will be bossed by Carl J. Fust,

Vancouver, . C. Permit has been taken out in New Westminster Theatre to R. McCartle, West-minster Theatre Co., for a 500-seat film house to cost \$10000. Kingsway, with Don Sutherland owner and manager, opened this week. New nabe house.

week. New nabe house. Spartanburg S. C., T. E. Davia has a fauburg S. C., for a new the Newberry. President Rooseveit has approved proposal for American Legions' Grayson Found, assimption Construction of new Massie house at Waynesville, N. C., started,

Montgomery, Aia. William J. Coury, Empire, trans-ferred to Strand at Birmingham. G. H. Coats, from Dallas succeeds Coury.

Birmingham. Ray Peterson, formeriy of New Orleans and Winston-Salem, N. C., appointed manager of the Pantages by Wilby-Kincey. The house has been reopened with yadudville and pictures. Ray Taylor is coming over from the Ritz to serve as assistant manager.

assistant manager. Rochester, N. Fire Saturday mazed the Bol-nation of the state of the state of the state large share of the damace was to stores in the front part of the build-ing. The streak was used for stage. The streak was used for stage than 50 years until condomned for than stores until condomned for the streak was used for stage. It had since been remodeled but not reopened. It was owned by Joseph R. R. Itosenbloom of Rochester. Court action was under way by Wilam J. Closure on a \$32,000 nuortgue pur-chased from the Dellinger heirs. Building was in the beart of the business district. Easter Batter Batter.

Easton, Pa

Les Levy, Allentown representa-tive of the Wilmer & Vincent In-terests and manager of the Colonial Theatre at Allentown, has resigned, by a Culf heatrical position in New York office of Wilmer Vincent. succeds Levy.

erties in Rache Witz, Rinko and Mainstreet theatres which have been purchased by Len Brown. H. S. Amos hashen.Shern argement of State here succeeding to L. Abereromhie, who was trans-ferred to Danville (Ya, ns cly min-Bonner Sams, former clty man-based by the Capitol.

PICTURES

Did You Know That

cha Helfctz has a niece areasuria relicts may a relices (aced seven), who is a liready an excellent violinist...and Jack Curtis has a nine-year-old Form whe writing a play of the seven seven a seven of the seven seven and seven of the seven seven and seven dancing lesson every day... John Beal (who draw sexceed-ingly well) will attend that weekly art class conducted by Rinan' at Willie Morris' house ...the reports of. Collean Moore's accident have been moore's accident have been moore's accident have been done accident have been bore's accident have been bore's accident have been done accident have been bore novel...that was Mary Kitk Brown, chatting with Plaza the other day... Betth Brown is hard at work on ab-other novel...that was Mary Kitk Brown, chatting with Plaza the other day... Betth Brown, bard at work on ab-doing radio work now) looked very pretty in black velvet. theatre supper at Park and Tilford's...Burns and Allen Kine ... those autograph fiends mussed up Martha Sieper at the opening of Jub-lee'...huby, Hardle Albright wood...Bith Justin so thrill-ed with his wife, Irene Delroy, on the stage again, that he's out front every night...Bith Frawley was very lucky on the Frauley was very lucky on the Fravis was very lucky on the Support and a ster Holly-man see a strending. Albright was wery lucky on the Strending as the block Barthelmess strending. Barbone and albright Marba Sieper and the advort on the Support of the strending. Barbone and block Barthelmess strending. Barbone and Olive More Marquis de la Falaise, Elli ris, Bert Taylor and Olive Mc-Clure ... Tallulah Bankhead bilnded everyone with that amazing diamond necklace the other night at an opening... The Mayfair (which will again The Maylar (which which will again be known as the Sixty Club) opens this Saturday night at Pierre's...Beatrice Curtis to the Coast for Columbia.

Exploitation

Continued from page 29) fudges to handle. Judges are one to buy worman, one newspaper man or worman and one teacher. Man-ager sits in ex-officio. Chanced monthly. The second second second second that it will help to ase the contestant that it will help to ase them all, but to hustic to learn something about that it will help to ase them all, but on the second second second that it will help to ase the out second that it will help to ase the second that it will help to ase the second the second second second the second second second second the second second second second second second second second to second second second second the second second second second to the second second second second to the second second second second to second to second second second second second second second second to second second second second second second second second second to second seco

Triple Feature

Triple Feature Datos: Taking advantage of a elty gond ad over its first works b David disall manager of the Pox theatre-vienod up the world series hero. Goose Gosin. for personal appear ances this week on the stage. Fred-dile Schäder, publicity director. fed the uliv prinet with plenty of copy. Hone's advertising also was built round 'Detroit's Public Hero No. 1.' with Cab Calloway and the ple. Chartie Chan in Shanghal,' taking a hack seat. Inced up Ty Tyson. WWI sports announcer and one of the NEC's announcer and direction there we also the Series, b interview Goslin on how he felt when co ing to bat and diriving home the winning run in ninth inn-with the baseball a timosphere. a special (i) . depicting highlights of the series is being show.

Getting Attention

Writing Attention Writing a good appeal is one thing, Getting it read is sometime sometime giese again. One house up print a story on the back of the checks used rather more type then would ordinarily he safe hou-ling would ordinarily he safe hou-ling would apply that there.

Among the Women

By The Skirt

est dressed woman of the weeks JOAN CRAWFORD

('I Live My Life'-Fil

A Load of Clothes Joan Crawford is at the Capitol this week in T Live My a dish will be left in the sink for this one. Clothes plays an important part in the plottne. Iscovered on a yacht the stor is in derive blue slacks with a sair while the store of the store of

effects. Many valuable jewels are worn with the costumes. Winter Garden Fun Plenty of fun at the Winter Garden where 'At Home Abroad' is hold-ing forth. Beatrice Lillie has never been funnier. For one bit Miss Lillie wears a costume of the average shopper, a beige cost overs a print frock, while perched on her close-cropped head is a hat of the pancake variety. Then a ballet dress of many net ruffies Is worn. As a Swiss youth green shorts are worn with a white facket and green Tyrol-lean hat. As the toast of Vienna a long black satin gown is topped with a cap trimmed with algrettes. In a skit a blue skit has a plaid bodice. As a barmaid. Miss Lillie looked too funny in a blond wig and a black dress made with a lace yoke of black with pink lining. Miss Lillie joins the chorus in a Geisha number in Japanese costume. In the all white hit at this performance was Eleanor Powell. Miss Powell, as an Eton boy, is in the swilk hown costume of that school. Behind her is a string of girls in the same outfits. More of Miss Powell's well known taps are done in a long powder bue frock. A Cossack hat and muff are of grey krimmer are also worn in this production item. Her thind dance is done in a lovidy shade of bright red velve palamais. Bibel Waters has grown quite stout. She is best in a sitver iamo. Outstanding costumes of the chorus are dresses of mawve with bue chilfon drapes. Some of the girls are in black.

State's Vaude Benny Rubin is m.c. at the State introducing the acts in his usual amusing manner. Opening act, Clare and Sana Sisters, sees the skaters in long white satin frocks, worn with short jackets of silver seguins. The giri with Eddie Haniev appears first in a long rose chiffon frock with ruchings of chiffon around the neck and trimming the skirt. For a too number lass is in a French blue satin dancing frock made very short. The dress is made in one piece with a bertha and inverted pleats in the skirt. skirt.

skirt. Grace Hayes is wearing her diamond robe gown of last season. act, gown and hit. With Miss Hayes is her clever son. Gaylene Sisters in their pretentlous act, are in mauve feather frocks. A miss on her toes wears a short pink satin and lace dancing frock. Another grit wears for her specialty a block lace and sliver dancing frock. The sisters, for the finish, are in sliver grass costumes.

Roy's Stage Ploture at the Rory is another advecting article Ploture at the Rory is another advecture with Charlie Chan. Women aren't important in these films. This one, with the locate in China, has Irene Heryy. Her first outfit is a white dress. Gloves, blouge and purse are of a print material. There is a glimpse of an evening gown and a negliges seemed to be of panne velvet. Gase Foster girls remain the main stage feature. They looked lovely in turquoise blue taffet adancing frocks. The short akirls were in ripples with the upper part showing a bare waistline. Huge while hats had shaded tint. Some blue, some cerise and others black. With these dresses were worn diahond head bands. Effective were long white skills gowns with sleeves and poke of orange flowers. Gypsey Nina is still wearing the black satin skirt and sliver sequin Jacket. The woman in Loyal's dog act was in red satin.

Good Looking Show The opening of the season was Sam Harris and Max Gordon's 'Jubliee.' The regulars were out in force with all the ermine nice and white. A scheduled 8:30 curtain ascended much later but when the throne room was finally shown it was a picture. The uniforms of the solders and the yeilow gowns of the ladies in waiting were too gorgeous. And then the yeilow gowns of the ladies in waiting were too gorgeous. And then the yeilow gown of the ladies in waiting were too gorgeous. And then the royal party. Mary Boland was indeed a queten in her yeilow gown and ermine trimmed mantci. The show finishes in the same room with all ladies in blue. After 'Let' Em Eat Catle you wouldn't think they'd ever

ermine diminud. The show missing in the same room with all tailse in bilse. After Let Tem Eat Caske you wouldn't think they'd ever want to see blue on a stage again, but not so. Again Miss Boland was breakticking. The costuming of the entire production is most unusual. In a night club evening growns are of the most blazare models. One grown moted had the brek of the skirt hung in all different colored fringe. At a cock-tail bar there was a girl in a suit of huge black and while checks. A string of girls, with volces not often heard in a line, were in one-piece union suits with a covering of tuile otted in chemile. There was also a costume ball with a lowering of tuile otted in chemile. There was also a costume ball with all participants in Greek togas of white and gold, in a public park it was like a number out of 'Conversation Piece' When Miss Boland wasn't queening it she was in a henna colored suit with hut matching and sables around her shoulders. At breakfast a black skirt-was covered by a three-quaater tunic of white. Mirgraret Adams was of the same velvet. June Knight was nice in a long fancing frok of vMite and a green suit dress was green with gold threads running through it. Her hat was of solld gold.

where inco errors in spetime in priorited out to the cashier, she is not priorited out to the cashier, she is one provided out to the cashier, she is one provided out to the cashier, she is one present. Heraid lead off with Don't Markowski and the present is to take here is the advertising text. The diverse is the advertising text way for out to be a woman's heart is to take here is the advertising text. The she way this is the advertising text way through in the hope of disc. The way through is the heraic of a she way through in the hope of disc. Another house got attention and out to find the disc with the estimated in the she way through in the hope of disc. Another house got attention and the there is the there is the she way through is the text.

31



A COLUMBIA PICTURE

PICTURFS

CALENDAR OF CURRENT RELEASES

Chesterfield

metantial Evidence. A mystery asking does circumstantial evidence con-vict the innocent? Chick Chandler, Shirley Grey, Dir. Charles Lamont 67 mins. Rei. March 30 Rev. July 17.

of mins. Rel. March 30 Rev. July 17: emned to Live (Invincible). Horror story. son, Maxine Doyle. Dir. Frank Strayer. Oct. 9. , Russell Glea-

Aug. 10. Nov.
 Aug. 10. Nov.
 Presensee. Modern love story. Sidney Blackmer, Irehe Ware, Russell Hopton. Dir. Charles Lamont. Rel. Sept. 1.
 If Who Came Back. About a public heroine No. 1. Shirley Grey, Sidney Blackmer. Dir. Charles Lamont. Rel. Aug. 16.
 Blackmer. Dir. Charles Lamont. Rel. Aug. 16.
 Handrey Charles Lamont. Rel. Aug. 16.
 Lady in Scarlet: A mysterious woman in a mysterious setting. Reginatio Den. 704: 100.
 Murder at Gier Athol. Crime Club story of a Grman on vacation. John Milling, Jan. Ware. 1.

lo: Gower at Sunset, Hollywood, Cal. Columbia Offices, 729 Seventh Ave.,

Atlantic Adventure. High crimes on the high scas, Nancy Carroll, Lloyd Nolan, Harry Langdon, Dir, Al Rogell, 70 mins. Ref. Aug. 25, Rev. Sept. 4.

Sept. 4. Markening of Jim Burke. Tough construction boss jearns to respect his men. Jack Holt, Piorence Rice, Kathleen Burke, Jimmie Buller. Dir. Łam-Regom, The. Mystery thriller in which Kathler's kiss is the seal of duom. Boris Karloff Marian Marsh. Dir. Roy Wm. Neill, 70 mins. Rel. July 26. Rev-Aug. 21.

Feiher in Her Hat, A. Vivid story of a mother's sacrifice. Pauline Lord, Billie Burke, Louis Hayward. Dir. Alfred Santell. Rel. Oct. 24. [16] Friend, Tne. Comedy situations in a barr, theatre. Ann Sothern, Jack Haley Roger Fryor. Dir. Edw. Buzsell. 63 mins. Rel. Aug. 9. Rev. Oct. 2.

Oct. 2. Grand Exit. Ann Sothern, Edmund Lowe. Dir. Eric Kenton. Oct. 25. Guard That Girl. Mysterr, death threat atory with an odd twist: Robert Allen. Florence Rice. Dir. Lambert Hillyer. 67 mins. Rel. Sept. 20. Heir to Trouble. Ken Maynard inhierits a baby. Ken Maynard, Joan Perry. Dir. Spencer Gordon Bennett. 65 mins. Rel. Sept. 28.

Dir. Spiece. Crime reporter on board ship. Jean Arthur, Geo. Murphy. Dir. Erje Kenton. 72 mins. Rel. Sept. 30. Rev. Sept. 25.
 She Couldn't Take It. Geo. Raft, Joan Bennett, Walter Connolly, Billie Burke. Dir. Ty. Garnett. Rel. Oct. 20.

 Dir Ty Garnett, Rel. Oct. 20.
 She Married Her Bose. Tille tells the story. Claudette Colbert, Melvyn Douglas, Michael Bartiett. Dir, Gregory LaCava. 99 mins. Rel. Sept. 19. Rev. Oct. 2.
 Superspeed. Speedboat environment. Norman Foster, Mary Carlisle and Florence Rice. Dir. Lambert Hellyer. 57 mins. Rel. Sept. 1. Together We Live. Domestic tragedy induced by red propaganda. Willard Mack; Ben Lyon, Esther Raiston. Dir. Willard Mack. 70 mins. Rel. Aug. 16.

Western Frontier. en Maynard meets a blonde Queen of the Range. Ken Maynard, Lucille Brown, Nora Lane. Dir. Al Herman. Rel, Aug. 25.

DuWorld Office: 729 Seventh Ave., New York, N. Y

Crainqueblile (Fr). Drama from Anatole France yarn. Dir. Jasqude de Baron-ceili. 80 mins. Rei Dec. 1. Ceill. Su'mins. Rei Dec. I. Dame aux Camelias, La (Fr.). Literal adaptation of the Dumas classic. Yvonne Printemps, Pierre Fresnav. Dir. Ferdinand Rivers. 85 mins Rei March 15. Rev. March 27 Kocha, Lubi, Szanuja (Polish). Young love in Poland, with music. Ir. Michai Wyzynski. To mins, Rei. Nov.1. L'Agonie des Aigee (Fr.). Pre-Napoleonie drama. Dir. Roger Richebe. 70 mins Rei. Der. J. Dir. Veins. 2010.

mins Rel. Dec. 1. Perheur d'istande (FP.). Pierre Loti's saga of fishermen. Yvette Guilbert. Dir. Pierre Gueriais. 75 mins. Rel. Sept. 15. Rev. Sept. 25. Sana Andre Moury. 8th mins. Rel. June 1th (Hout family. Hobert Lynen. Ir. The Laet Wildernees. Expedition, animal ilim i Hill. 38 mins. Rel. Mus yl. Rev. July 24.

First Division Offices: R.H.O. Bldg., New York, N. Y.

First Division New York N. Y. Releases Also Allied, Chestorfield and Liberty Circumstantial Evidence. Reporter fakes nurder in campaign against death penalty and almost goes to chair. Chick Chandler, Shirley Grey, Arthur Vinton. Dir Charles Lantont. 70 mins. Rel. Aug. 1. Curtain Falis. One-time famous actress user her talents in an entirety novel role; and stages one final globious comesack. Honietta Crosman, Death fordy Disting. Automatical curtain state of a police detective

- Dorothy Lee, Wm, Bakewell, JDr. Charles Lamont, 68 mina. Death form a Distance, (Uninciblé). A girl reporter and a police detective match their witz, Russell Hopton, Lola Laine, George Marion, Sr. Dir. Frank Strayer. 62 mina. Rei. Sept. 1. Irl Who Came Back, The (Chesterfield). The regeneration of a girl hope-lessly involved in a vast counterfeiling piol. Silney Blackmer, Shirley Grey, Noel Madison. Dir. Charles Lamont, 66 mins, Rel. Sept. 8. Rev. Sept. 18.
- Mead (Associated). An adaptation of the Joseph Hergeshchmer prize-winning novel also serialized in the Satevapost, a gripping drama the the barriers of race and prejudice. Anna May Wong, Elizabet hall and Edmund Gwenn, John Loder. Dir. J. Walter Ruben. 70 mins. Rei. Sept L. Rev. Aug. 7.
- Very Fever (Invincible). A mad, merry saga of the zany Proutys. L Wilson, Lloyd Hughes, Grant Withers, Hedda Hopper, Guinn William Marion Shilling, George Irving, Shella Terry. Dir. Frank Sträyer, mins. Rel. Sept. 18.

Birdios: Burbank, First National ³ ces: ³²¹ W. ⁴⁴th 8t. Calif V. ¹⁰th 10¹ Calif ³ California ³ Californi ³ California ³ California ³ California ³ California

actress. Kay Francis, Ian Hunter, our sources, and the set of th

ce: 1600 Broadway, G-B

liae Buildeg Drummond. . Comedy chiller takeoff. Jack Hulbert, Fay Wray. Dir. Walter Forde, 62 mins. Rei. Sept. 1. Rev. Sept. 11. Iairwayant, The. Chiller, Claude Rains, Fay Wray. Dir. 73 mins. Rci. July 15. Rev. June 12.

Lairograme, Inc. Joining. Claude Kains, exy Wray. Dir.
 Loves of a Dictator, The Sinogh bitcrical costume drama. Citvé Brook. June 6.
 Madeleine Carroli. Dir. Victor Savilie. 83 mins. Rei. June 16. Rev. June 6.
 Man Who Knew Too. Much. Realistic underworld drama. In the Alps and London. Peter Lores. Leslie Bank, Bitan Ser. J. Dir. Alfred Hitchcock.
 My Heart. 16 Calil March. E. Leslie Cank, Bitan Ser. Jun. Kiepura. Martha Eggerth Dir. Carmine Galinome 70 mins. Rei. Jan Kiepura. Martha Eggerth Dir. Carmine Galinome 70 mins. Rei. April 1.
 My Seng for You. Romance in the opera house. Jan Kiepura. Dir. Maurice Elvey. 75 mins. Rei. May 15. May 29.
 rimese Charming. Musical. Evelyn Laye, Henry Wilcoxon. Ir. Maurice Elvey. Tomantion. 164. June Robins Madeleine Carroli. Alfred Hitchcock. 65 mins. Rei Sept. 1. Key. Sept. 13.
 Yed Hitchcock. 65 mins. Rei Sept. 1. Key. Sept. 13.

Office: 1776 Broadway, New York, N. Y. Liberty

Born to Gamble. Four sons inherit a grandfather's taint. Onstow Stevens H. B. Warner, Maxine Dovie, Eric Linden, Lois Wilson. Dir. Phil Rosen 66 mins, Rel, July 16. Rev. Oct: 9.

Jomestead, The, Surgestell by the play. Six musical numbers. Mary Carlisle, Lawrence Grav, Drorthy Lee Willard Robertson. Dir. William Night, 71 mins. Red. Aug. 10. Rev. Oct. 30.

Old Hørnestead, The, Surgested by the play, Six musical numbers, Mar; Carliels, Lawrene Grav, Dorothy Lee Willard Iobertson. Dir. Villand, Nish, 11 mins, Rei, Aug. 10, Rev. Oct. 9.
 Majestic Orders: 1776 Bdway, Judit Alen, Resis Tooney, Lioyal Jughes, Dir. Liur Lynword, Margaret Armstrong, George mins, Rel, July 1, Rev. Oct. 9.
 Offices: 1776 Brasy, Mascot
 Cenfidential, Dosaid Cook, Evalyn Knapp, Warren Hymer, Dir. Zduard Calin, Rel. Oct. 82.
 Adritone, Ance, Teryen Yenabe, William Franky, Kel Aug. 21.
 Other Stranger, July 1, Stranger, July 1, Stranger, Jack Mulial, Your Uncle Dud-ley, Stub-Fox, Adritone, Ance, Streyn Yenabe, William Franky, Kel Aug. 21.

: 1540 Broadway, New York, N. Y. These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after and

The state of the second of the

While every effort is made to hold the list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of accuracy, Variety' will appreciate the co-operation of all managers who may note discrep-ancies.

Studio Placements

(Continued from page 24)

(Continued from page 24) ward Keane, 'Your Uncle Dudley,' 20th-Fox. Berger, E. Yz Lys, Frisco Wa-tront,' Republic, Jys, Frisco Wa-(Cyril Thornton, David Thuraby, James Burke, 'Tall of the Lone-some Pine,' Wanger. Monie Yandergrift, 'Husk', Radio. Herbert Evans, Captain Blood,' WB. Wallace Smith, screen play, Tit-tie Miss Nuslance,' Metro white, erripilog, 'Tell Tale T, Metro short. Karl Brook, Sortit, Fence,' Par. Lioyd Noian, 'Panic on the Air.' Otharles Kenyon, screen play, Glory Jack Pennock, 'Drift Sence,' Par. Lioyd Noian, 'Panic on the Air.'

Col. Charles Kenyon, scripting, 'Golden Arrow,' WB. Arrow, WE Russell Gleason, Sally Blane, Ethel Skyes, Herbert Rawlinson, Henrietta Crossman; Frank Strayer, directing, 'Hitch Hike to Heaven,' Invincible. Louis King, directing, 'Prison Farm,' WB. Eddle Acut"

Louis King, directing, 'Frison Farm,' WB. Eddic Acuff, Henry O'Neill, Olin Howland, 'Backfire,' WB. Henry Wadsworth, 'Ceiling Zero, WB.

WB. Bob Tasker, John Bright, adapt-ing Black Gang, 20th-Fox. Graham Baker, Gene Towne screen play, The Case Against Mrs. Amcs, Par. Maurice Murphy,

Maurice Murphy, 20th-Fox, Sam McDanlel, Bently Hewlett; Ray Thylor directing, Trank Merri-Ward Frouty, Frank McGiynn, 'Ah, Wilderness, 'Metro. Frank Devoe, Grace Hale, John Cowl, Willam Griffith, Great Zieg-feld, 'Metro. Baldpate, 'Radio. Burr Carruth, 'Shoot the Chutes,' Goldwyn. Oct. 18. Here Comes Cookie. Gracie Allen gets her father's fortune and starts a private theatre for out-of-work actors. Geo. Burns, Gracie Allen, Geo. Barbier. Dir Nrman claudi Reik Sept. 6: August Heps Billson, Faula Brom the fatheat de the the the the sector of the Reik Oct. 2.

Burr Carruth, 'Shoot the Gouces, Goldwyn. Stephen Morehouse Avery adapt-Ing, 'Brown Dyes, 'Wanger. Richard Schayer, screen play, Little Lord Fauntleroy, 'Seiznick. William Terhune, scripting, Kelly the Second, Roach. Jack Jevne, writing, untitled Charley Chase, Roach. Grace Durkin, 'Fighting Marines,' Resubile.

Republic. Johnny Arthur,

WB. Porter WB.

Frank Mitchell, ' WB.

W.B. Av Par, Anders Van Haden, John Merkyl, Paulita Rioga, Bohemian Girl, Mudi. Paulita Rioga, Bohemian Girl, Roach. Henry O'Nclii, Leonard Mudi, Authony Adverse, WB. Robert Dillon, Sally Unterberger, scripting untilled original, U. Jack Natteford, adapting, Gentle-man from Louisiana, Republic. Guy Usher, Ward Bond,

Budlo. Erville Alderson, Monte Vander-grift, 'Seven Keys to Baldpate, Errine Annual Seven Keys to Balupace, Radio. Libby Taylor, untitled short, Ra-

Streamine Express. Skry of a girl who eloped to baptize a train and marry Final she dintic: Fields. Rei Aug. 27. Waterford Lady. Fast moving romance of two who loved-and joked with the the that of the law across their lives. Ann Rutherford, Frank id-bertson. Dir. Jos. Santley. Rei. Oct. 5.

iepibuts Metro ces: 1540 Broadway,

Ahl Wildernese. Film version of Eugene O'Nelli's comedy success. Lionel Barrymore, Wallace Beery, Cecilia Parker, Eric Linden. Dir. Clarence Brow

Hown. Anne Karenina. Toletoy's famous novel of a woman's struggie for love. Groun Garren, Stednic, Merch, Eusi Rathhone. Dir. Clavence Brown. Bishop Misbehaves. A cleric impressed into dury as a detective. Edmund Gwenn, Maureen O'Sullivan, Norman Toster. Dir. E. A. Düpont. 55 mins. Rei. Sept. 13. Rev. Oct. 2.

mins. Rei. Sept. 13. Rev. Oct. 2.
 Bonne Socilaad. A farcical roomp through the Highlands. Laurel and Hardy. Dir. James W. Horne. 82 mins. Rei. Aug. 23. Rev. Aug. 23.
 Breadway Medoly of 1936. Big song and dance show. Jack Benny, June Knight. Elesanor Powell. Buddy and Viima Ebsen. Dir. Roy Del Ruth. 102 mins. Rei. Sept. 20. Rev. Sept. 26.
 China Seas. Intensive drama with a locale of a Chinese tramp steamer. Clark Gable. Jaen Harlow, Wallack Beery. 38 mins. Rel. Aug. 16.
 Great Ziegfeld, The. Based on the life of the late, great impresaric. William ardit. Louise Rainer, Fannle Sfree, Ann Fennington. Dir. R. Z. Leon-ard.

ard. Here Comes the Band. An ambitious song writer and a stelon melody. Ted Lewis and his hand. Virginia Bruce, Ted Healy. Dir. Paul Sicane. 82 mins. Rei, Aug. 30. Rev. Sept. 25. I Live My Life. The archeologist and the society gill. Joan Crawford, Brian Accession, Aline MacKashon. Dir. W. S. Van Dyrke. Rel Accession, Aline MacKashon. Dir. W. S. Van Dyrke. Rel

H's in the Air. High pressure comedy with stratosphere setting. Jack Benny, Una Merkel, Grant Mitchell, Mary Carlisle. Dir. Charles Riesner, Rel. Oct. 1.

Maia. Love story of the South Seas. Maia, of 'Esk'mo' fame and Lotus Long. Dir. Richard Thorpe. Rel. Nov. 22.

Dir. Michard Thorpe. Rel. Nov. 22.
 Muthy on the Bourty. Based on famous historical episode of South Seas mutiny. Clark Gabie, Charles Laughton, Franchot Tone. Dir. Frank Lloyd, Rel. Nov. 8.
 Night at the Opera, Wild adventures in mistaken identity of three Italiana, Grouthy. Clico and Harpo Marx. Dir. Sam Wood. Rel. Nov. 1.

Grouen's Colleo and natro main. Dir Jam Hoos and Son Wallace Beery, Jackie Cooper, Dir, Richard Boleslawski, 87 mins, Rel, Sept. 27. Rev, Oct, 9.

27. Rev. Oct. 3. Ar actor who comes back. Frank Morgan, Cleely Perict Gentingman, Dir. Tim Whein, R. Beil Oct. 18. Martin, Saily Ellers, Ir. Edw. L. Martin, 5 mins, Rei, Aug. 3. Rev. Oct. 9. Rendezveus, Based on Major Herbert O. Yardley's 'Black Chamber', Will Oct. 8. Cost, Cost

Oct. 25. RHF Raff. Jean Harlow, Spencer Tracy. Dir. J. Waiter Ruben. Rel. Nóv. 29, Robin Hood of El Dorado. 'Drama of a frontier days' bad man.' Warner Bax-ter. Ann Loving Dir. Willam Wellman. Rosse-Marie. Rudolf Frimi's operetta. Nelson Eddy, Jeanette MacDonal Dir. W. S. Van Dyke.

Tale of Two Cities. Based on Dickens' famous novel of the French Revolution. Ronald Colman, Elizabeth Allan, Edna May Oliver, Basil Rathbone, Henry B. Waithall, Dir. Jack Conway.

Tarzan Escapes. Further adventures of the ape man. Johnny Welssmuller, Maureen O'Sullivan. Dir. James McKay.

Monogram (Released through Republic) Cheers of the Crowd. Russell Hopton, Irene Ware. Rel, Aug. 5.

Creets of the Crowe, Aussell Hopiton, Irene Watt, Auf, Aug, 5.
 Hoosier, Schoolgnaster, The, Norman Poster, Charlotte Henry, Olis Harlan, Expression, Mr emine, Nei, May Lo, Ber, School, Scales by Edward Expression, Mr emine, Rei, May Lo, Ber, School, Scales by Edward Keeper of the Bees, The Fanous atory by Gene Strathon Porter, Nell Hamil-ton, Betty Furness, Hobart Bosworth, Brimn Duan, Edith Feilows, Helen Jerome Eddy 7 6 mins. Rel. July 15, Rev. Aug, 21.
 Trail Beyond, In the. John Wayne, Verna Hillie, 65 mins. Rel. Oct. 22.
 Studies 1635 Marathon 51..., Paramount

Accent on Youth. From a current stage hit. Sylvia Sidney, Herbert Marshall. Dir. Wesley Ruggies. 77 mins. Rel. July 12. Rev. Aug. 14. Dir. Wesley Ruggies. 77 mins. Rel. July 12. Rev. Aug. 14.
 Annapolis Farlewell. Lunusual type of story made at the U.S. Navai Academy. Sir Guy. Standing, Rosalind Keith, Tem Brown, Rich Cromweil. Dir. Alex Hali. 75 mins. Rel. Sept. 6. Rev. Aug. 28.
 Big Broadcast of 1938 The. Jack Unkie, Lyda Roberti, Burns and Alien and Wendy Barrie carry sinons a faneliul story which serves as background for an array of radio stare. Dir. Norman Tauros. 97 mins. Rel. Sept. 13. Rev. Sept. 18.

18. Rev. Sept. 15. Crussdes, The. Cecil de Mille's spectacle. Loretta Young, Henry Wilcoxon, Dir. Cecil de Mille. 124 mins, Rel. Aug. 2. Rev. Aug. 28. Eggie's Brood, The. Second in the Hopholog Cassidy series. William Boyd, Jimmy Elson, Wm. Farnum, Nana Martinez. Dir. Howard Bretherton. Rel. Oct. 25.

Ref. Oct. 20.
Stery Night at Eight. Radio story capitalizing the amateur craze. Geo. Raft, Alice Faye, Frances Langford, Patsy Kelly. Dir. Raoul Waish. 80 mins. Rei. Aug. 9, Rev. Aug. 7.

Hande Across the Table. The story of a barbershop manicure. Carole Lom-bard, Fred McMurray, Raiph Bellamy. Dir. Mitchell Leisen. Rel.

Brückmant 65 mins. Rel. July 26. Rev. Aug. 7.
 Peter Ibbetan. George Du Maurier's famous jove classic. Gary Cooper, Harding. John Halliday. Dir. Henry Hathaway. Rel. Nov.
 Rees ot the Ranche. Richard Waiton Tuly's and David Belasco's gorgeoue story of oid California. Gladys Swarthout, John Boles, Charles Elck-enter and Statistic Science Scien

R.K.O. Radio

Freckles. Orthon boy who conjuers fear in order to use the life of a little girl and thereby wins the love and estern of his benefactors. Tom Brown Virginia Weidler, Carol Stone, Lumadem Hare, James Bush, Dorothy, Peterson, Addison Richards, Dick Alexander. Dir, Edward Killy, Rei, Oct. 4. (Continued from page 33)

Adams. Small town girl dramatizes herself and tries to win a rich hus-kand by lying about her family. Katharine Hopburn, Fred MacMurray, Fred Stone Yevley Norabile, Frank Albertosi, Hedda Hopper, Dir. George Stevens 25 mins. Hel. Aug. 23. Rev Aug. 21. Oaktey. Events in the life of Annel Oaktey, famous woman riffe ahot, Barkan Stanwyck, Previon Poster, Melvyn Douglias, Moroni Olsen, Pert Kolton, Andy Cyde. Dir. George Stevens. Rel. Nov. 15.

it's a Great Life. Story of the CCC camps. Joe Morrison, Paul Sale, Rosalind Keith. Dir. Edw. F. Cline. Rei, Nov. Last Outpost, The. From F. Britten Austin's striking fiction story. Cary Grant, Claude Rains, Gertrude Michael. Dir. Chas. Barton. 72 mine. Rel. Oct. 4. Rev. Oct. 9. Rei, Oct. 4. Rev. Oct. 9. on the Flying Trapeze. Plodding office worker gets into a series of amus-ing scrapes. W. C. Ficids, Mary Brian, Kathleen Howard. Dir. Ciyde Bruckman? 65 mins. Rel. July 26. Rev. Aug. 7.

Sept. 27. Wanderer of the Wasteland, Zane Grey story, Dean Jagger, Edward Ellis, Dir. Otho Lovering, Rel. Aug. 16. Edward Eillis. Dir. Otho Lovering. Rei. Aug. 16. Without Regret. From a stage play. Love and treachery in London. Landi, Paul Cavanaugh. Frances Drake, Dir. Harold Young Aug. 23.

: 1501 Broadway, Naw York, N. Y.

ce: R.K.O. Bidg., Radio City, N.Y.C.

Studios: 5851 Marathon St., Hollywood, Calif. Paramount

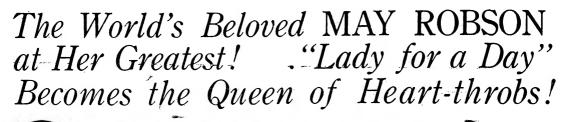
bard, I Oct. 18,

M

Sept

Studios:

Alle





with CHARLOTTE HENRY BILLY BURRUD FRANKIE DARRO HENRY ARMETTA John Miljan • Ferdinand Gottschalk William Benedict • Henry Kolker • Tom Dugan Directed by EDWARD LUDWIG Produced by BEN VERSCHLEISER

CARL LAEMMLE PRESENTS UNIVERSAL'S BIGGEST SOUL WALLOP FOR ALL HUMANITY!

PICTURES

CALENDAR OF CURRENT RELEASES

(Continued on page 35)

- 1 Gauche. A romance of the plains of Argentine. John Carroli, Stoffi Duna, Rod LaRocque, ontague Love. Dir. Thomas Atkins, 59 mins. Rel. Oct. 11.

- Cott 11. Concurs, Ontague Love, Dir. Honmas Atkinas toy minis. Ref. Family Tees. Old Man Murphy comes from freinda to visit his son only to find that the family has changed its name to Murfree. James Barton, Margaret Calinhan, Adalgoo, Randell, William, Harrigro, Maurcen Delahy, Dir. Charles Visior. 884 mins. Ref. Sept. 20. Tip. An simular faile of the yargeties of the race track and the ponies. James Glesson, 7450 Fitts, Margaret Calinhan, Russell Glesson Dir. Ray McCarey. 684 mins. Ref. Aug. 16. Team Toe Much. Lily Pons debut picture. While trying to sell her husband's opera, a great Impreario discover a Lily annarelous voice. Luy Tong, Henry Fonda, Ogrood Perklin, Eric Blore, Paul Poreasi. Dir. Charles Mark, Sept. 20. Dires. Day Moreasi. Bir. Sept. 20. Dires. Dire Mark Morearet Calinhan Russell Cleason Joint, Bary Moreasi. Dires debut picture. While trying to sell her husband's opera, a great Impreario discover a Lily annarelous voice. Luy Tong, Henry Fonda, Darood Perklin, Eric Blore, Paul Poreasi. Dir. Bary Moreasi. Bark More. 20. Dires. Dire

- John cromwell. Rel. Nov. 29. In Person. A molion picture star who farse churds runs awdy to a mountain organ Muchell. Dir. Wullam Selter, Rel. Nov. 29. Jaina. From the first of the Jaina series. Kay Johnson, Ian Hunter, C. Aubrey Smith, Nucl. Bruce, Wullam Selter, Rel. Nov. 20. Jaina. From the first of the Jaina series. Kay Johnson, Ian Hunter, C. Aubrey Smith, Nucl. Bruce, Wullam Selter, Rel. Nov. 20. Jaina. From the first of the Jaina series. Kay Johnson, Ian Hunter, C. Aubrey Smith, Nucl. Bruce, And Hale. Dir. Rel. Oct. 18. Id Man, Rhythm. An adoring father deserts business to Join his son as a Darbara Kenth Dir. Edward Johnson Taines Rel. Aug. 2. Rev. Sert. 25. Powdersmoke Range. An epic western laid in a Southern California cattle to Man, Rhythm. Man, Sutterry Root, Glubon, Bob Steele. Tom Netward Man, Harry Carver, Noor, Glubon, Bob Steele. Tom
- Barbara Keni, Dir. Edward Ludwi 74 minke Rei. Aug. 2. Rev. Sept. 52.
 Powdersmoke Range. An epic western isid in a Southern California cattle town in the Met Son, Harry Carry, How (1990, Bob Steele, You You, Wally Weles, Art Mix, Buffaio Elli, Yr., Buddy Roosevelt, Frankfur Wally Weles, Art Mix, Buffaio Elli, Yr., Buddy Roosevelt, Frankfur Wally Woles, Art Mix, Buffaio Elli, Yr., Buddy Roosevelt, Frankfur, Botz Mailor, Dir. Wallace Fox. 114, Minne, Rei. Sept. 37.
 Rainmakeres. A rich but dishonest farmer tries to stop Wheeler and Woolsey from working their rainmaking investion to help the lima bean farmers. Ocurchill, George Meeker. Dir. Fred Gulo. Rei Oct. 38.
 Retur of Peter Grimm, The. From Pavid Warfields int. Lionel Barrymars. Helen Mack, Edward Ellis, Dir. George Nicholls, Jr. 824 min. 89.
 Three Musicherer. From the Duffacense. Witter Atel. Marco Grahame, Joney Dir. Roviend V. Lee. Red Oct. 28.
 Beat the Band. A befuddied heir to \$5,000,000 with strings tied to I marties figit to a diallusioned chap about to commit suicide. How Herberter, Helem Mericar Rok, Roger Prove, Fed Keasing, Eric Biore, Phylice Mark Helen Benderick, Roger Prove, Fed Keasing, Eric Biore, Phylice Mark Helen Benderick, Roger Prove, Fed Keasing, Eric Biore, Phylice Mark Helen Band, A befuddied heir to \$5,000,000 with strings tied to I marties figit to a diallusioned chap about to commit suicide. How Herberter, Helem Berlenr dancer Who Talle In Jove with a young Elf, buch Herberter, Berlenr Monter, Roger Kork, Roger How, Fed Keasing, Eric Biore, Phylice, Mark Barder, Broderick, Roger How, Fed Keasing, Eric Biore, Phylice Mark Barder Robert Horton, Helen Broderick, I. Mark Bandrich, Jointen Revert Rovert Horton, Helen Broderick, Jander Keasing, Briter Roberts, Mark Barder, Borderk, Ket Budet, Mark Bandrich, John Revert Rovert Horton, Helen Broderick, Jander Keasing, Brites Roberts, Mark Bandrich, Barderin, Bark Barder, Barder Roberts, Horton, Helen Broderick, Jand

- Office: RKO Bidg., New York, N.Y

Republic

- Cappy Ricks Returns. Peter B. Kyne's famillar fiction hero. Robert Ray Walker, Florine McKinney, Dir. Mack Wright. Rei. Sept. rime of Dr. Crespi, The. Original story suggested by Poe's The Premature Burial, Eric von Strohelm, Harriet Russell, Dwight Frye. Dir. John H. Auer. Rei. Oct. 21.-

- Territor, Rei, Oct. 21. of Vone Serie, Forge, Norder Strike, Forge, Barry, Burgestie, of Vone More Spring, Ford derelicts in an arrest vision of the second derelicts of the second derelicts and the second derelicts of the second derelicts. The second derelicts and the second derelicts and the second derelicts and the second derelicts. The New Foreiter, Weisser, Rei, Oct. 3. Meidod Trail. Western, Genc Autry, Ann Rutherford, Ir. Joseph Kane. The New Foreiter, Weisser, John Wayne, Dir, Carl Plerson, Rei, Oct. 34. A Thousand Dollars a Minute. Newspaper man makes a bet wherein he has Turnbild, Method Mestern, Genc Autry, Dir, Jos, Kane. 57 mins. Turnbild, Bernit, Mestern, Gene Autry, Dir, Jos, Kane. 57 mins. Two Shoners, From the Western. Gene Autry, Ott, Yos, Kane. 57 mins.
- Rei. sept. 19. Two Sinnerg. From the Warwick Deeping story. Otto Kruger, Minna Gom-bell, Martha Sleeper, Dir. Arthur Lubin. 72 mins. Rel. Oct. 10. Rev. Sept. 18.
- Sept. 13.
 Sept. 14.
 Sept. 15.
 Cook, Jack La Rue, Betty Blythe. Dir. Lewis D. Collins. Prod., M. H. Hoffman. Rel. Oct. 25.
 Westward Ho. Western ploneer story. John Wayne, Shella Mannors. Dir. R. N. Bradbury. Rel. Sept. 1.
- Studio: Fox Hills. 20th Century-Fox Offices: 444 West 66th St. New York, N Y.
- Dante's inferno. New version of an .id thriller. Spencer Tracy, Claire Trevor. Henry B. Waithall. Dir. Harry Lachman. 90 mins. Rel. Aug. 31, Rev. Aug. 7.
- Henry B. Walthall. Dir. Barry Lacuman. et muss and energy of Aug. 23
 Dressed to Thrill, Tutta Rolf, Clive Brook. Dir. Harry Lachman. Rel. Aug. 23
 Farmer Takes a Wite, The. From the stage play of the old canal days. Janet Gaynor, Henry Fonda, Chas. Bickford, Dir. Victor Jemirg. 34 mills. Rel. Aug. 12.
 Gay Dueption, The. Francis Lederer, Benlia Hume, Frances Dee. Ir. Wm Merr's to Romance. Story of an opera singer. Nino Martini, Genevieve Tobin. Anita Louise. Dir. Alfred E. Green. 82 mins. Rel. Oct. 4. Rev. Oct. 9.
 Orchigs to Yon's. John Boles, Jean Muir. Chas. Butterworth. Dir. Wm. A. Seiter. 76 mins. Rel. July 12. Rev. Aug. 14.
- Setter, 74 mins, Rei, July 12, Rev. Aug. 14. Redheads on Parade, Picture making and hair dye. John Boles, Dixle Lee. Dir. Norman McLeod. 78 mins, Rei. Sopt. 13, Rev. Sept. 4. Steamboat Round the Bench. Rival capitalias in a river row with a murder angle. Will Rogers, Irvin Cobb, Anne Shirley. Dir. John Ford. 99 mins. Rei. Sopt. 6, Rev. Sept. 25.
- Net, Supt. 5. Rev. Sept. 20. This is the Life. Runaway youngster takes a fancy to a derelict. Jane With-ers, John McGuire, Sally Blane. Dir. Marshall Nielan. 65 mins. Rel. Oct. 13. Rev. Oct. 9.
- Funder in the Night, Murder in Budapest. Edmund Lowe, Karen Moriey, Paul Cavanaugh, Dir. Geo. Archainbaud. 69 mins. Rel. Sept. 20. Rev. Sept. 18.
- cept. 13. Thunder Mountain. Zane Grey Western. Geo. O'Brion, Barbara Fritcilie, Francis Grant. Dir. David Howard. 5 mins. Rel. Sopt. 27. Rev. Oct. 2. Welcome Home, James Dunn as a confidence man. James Dunn, Ariene Judge Dir. Jas. Tinlin. 72 mins. Rel. Aug 9. Rev. Aug. 23.

United Artists Offices:

- Rarbary Coast. A biazing story of America's last fröhtler of untamed emo-tions. M International America's last fröhtler of untamed emo-liants. M International America (Robinson, Joel McCrea. Dir. Howard all of the Wild, From the famous Jack London story, Clark Gable. Loreita Young Jack Cakle. Dir. William Weilman. 89 mins. Rel. Aug. 9. Rev. Aug. 31
- Dark
- Aug. The A love story that will give love a new meaning. Fredric March, Marie Coron, Kerbert Marshall. Dir, Sidney Franklin. 19 Who Could Work Miraches. Based on an origi Who Could Work Miraches. Based on an origi Reinnd Young, Joan Gardner and Ralph Richardson. Rei Dec. 11.
- Imes. A dramatic comedy based on mass production in a big fac-. Charlie Chapiin, Paulette Goddard. Rel, Oct. 11. Melody Lingers On, The. Lower Berntands her seller. Polgnant mother-love. Josephine Hutchinson, George Houston, Helen Westley. Dir. David Burton. Rel. Oct 25.

- Burton. Keil. Get 15. Mescow Nights. From an unpublished novel by Pierre Benoli. Bauer. Penelope Dudley-Ward. Dir. Anthony Asquith. Rel. Red Salute. Two young novers who find themseives taugled in a fast-moving series on amusing difficulties. Barbars Stanwyck, Robert 70 uier. Hurdle Albright Dir. Sidney Lanfield. Tr mins. Rel. Sept. 13. Rev. Oct. 2 Shoot the Chutes. Boldle Cantor's first comic médodrama with songs. Eddle Cantor, Ethel Merman, Parkyakukas and the Goldwyn (Sirks. Dir. Nor-Thin, an Taurog. Rel. Dec. 25. Shoot the Chutes. Comme Lawyanna Massey, Raight Kietnardson, Mau-Rel. Dec. 26. Shape of Things to Comme. Lawyana Massey, Raight Kietnardson, Mau-rice Braddell. Dir. Wn. Camejon Menzles. Rel. Nov. 23.
- Studio: Universal City, Calif, Universal Offices: 30 Rockefeller Center. New York, N Y
- itts, Hugh O'Connell: Dir. Kurt Neu-The Affair of Susan. Comedy. man. Rel. Oct. 7.
- man, Rei, Oct. 7. Jamond Jim, Drama, Edward' Arnold, Jenn Arthur, Binule Barn, Ir See Ed Sutherland, 92 mins Rei, Sept. 2. Rev. Aug. 28. East of Ja's: Drama, Charles Bickford, Elizabeth Young, Lestle Fenton, Frank Albertson, Dir. George Mellord, Rel. Nov. 18.

- Fighting Youth. Football story. Cliarles Farrell, June Martel, Andy Devine, J. Farrell Macdonald, Eddle Nugent. Dir. Hamilton Macfadden. itel. Par Reopening Its Sent. 30. King Sejonom of Broadway, Musical drama, Edmund Lowe, Dorothy Page, The Control of the State of
- His Night Out. Comedy. Edward Everett Horton, Irene Hervey, Lola Lane, Billy Burrud. Dir, Wm, Nigh. Rel, Nov. 4. Manhattan Moon, Drama with nusic. Dir. Stuart Walker, Ricardo Cor-tez, Dorothy Page, Dir. Stuart Wheeler. 62 mins. Rcl. Aug. 5. Rev. Aug. 21.
- Aug. 21. Reven, The, From Edgat Allan Poe's story, Karloff-Bela Lugcel. Ir. Louis Friedmander, 60 min. August 2014 22. March 2019 16. Rem Friedmander, 80 min. August 2014 22. March 2014 2014 2014 Stander Commings, Robert Young, Dir. James Whale, Rel. Ook. 28. Stee Geta Her Man. Comedy. Zaan !!tits, Hugh O'Conneil. Ir. Wm. Ni 66 mins. Rel. Aug. 19. Rev. Sept. 11.
- 56 mins. Reil. Aug. 19. Rev. Sopt. 11. Storm Over the Andes. Drama. Jack Holt, Antonio Moreno, Gene Lockhart. Mona Barrie. Dir. Christy Cabanne 82 mins. Rei. Sept. 16. Rev. Oct. 25. Stormy, Outloor daman. Noah Beery, Jr. Rogers, Arizona Waralfers. Sweet Surrender, Musical. Frank Parker and Tamara. Ir. rice. Act. Nov. 13. Three Kids and a Queen. Max Robson, Star. Comedy-dräffitt. metik UN: Benedict. Frank Damb, Star. Comedy-dräffitt. Three Kids and a Queen. Max Robson, Star. Comedy-dräffitt. Three Kids. The. Buck Jones western.

študios Burbank. Calif, Warner Brothers

Bright Lights. Small time burlesque. Joe E. Brown, Ann Dvorak, Patricia Ellis, William Gargan. Dir. Busby Berkeley. 83 mins. Rel. Aug. 31. Rev. Aug. 21.

: 321 W. 44th St .

- Rev. Aug. 21. Broadway Gondoller. Radio singing star tires of the phoney utmosphere. Dick Powell, Joan Biondell, Adolphe Menjou. Dir. Lloyd Bacon. 100 mins. Rel, Juny 27. Rev. July 24.
- Are, July 21, Rev. July 24.
 Dr. Sorrates. Medicinè and range in conflict. Paul Muni, Ann Dvorak, Burton MacLane, Robert Barrat. Dir, William Dieterie. 70 mins. Rel. Sept. 23, Rev. Oct. 9.
 Frisco Kid. Barbary Coast action story. James Cagney, Margaret Lindsay, Ricardo Cortez, Lill Damita, George E. Stone. Dir. Lloyd Bacon. Rel. Nov. 30.
- Nov. 30.
 Going Highbrow. Kanasa farmer suddenly rises to riches through the stock market. Guy Kibbe, ZASU Pitts, Filvard Everett Horton. 10r. Robert Florey, 27 mins, Muddled motives in a mountain shack. Rev. Sopi. 4.
 Goose and the Ganae Ghate. The Kay Francis. George Brent, Genevieve Tobin, Sept. 4.
 Goose and the Ganae Ghate. Dir. Alfred E. Green. 12 mins. Rel. Sept. 21. Rev. Sept. 13.
 Mathematical Control of the Section of the Gana. Sopi. The Ganae Ghate. Sect. The Sect. The Sect. The Sect. The Sect. Sect. 13.
 Monight on the Frairief. Edward Everett Horton. Dir. Michael Curtz, 12 mins Rel. Sept. 7. Rev. Oct. 3.
 Moonlight on the Frairief. Dipper class western story. Richard Foran, Shella Nov. 2.

- Mannor, George E, Stone, Dir. D: Koss Lederman, be mune. www. Not. 20, 2009 (Cossmoulian), Living prototype of ideal beauty in Holly-recoid, Marion Davies, Fat O'Brien, Dick Fowell, Mary Aston, Frank McHuge Lyle Tablot, Parsy Kelly, Allen Jenkins, Dir, Meryny LeRoy, 92 mins, Ed. Sept. T. Rev. Sept. 4 Personal Males Instruct, Hessenaid manafata Louis, Ruth Donnelly, Dir. Artiur G, Collins, 53 mins, Rel. Nov. 20, Special Agent (Cossmoulitan), Woman Coman inste roubles, Bult Donnelly, Dir. Artiur G, Collins, 55 mins, Rel. Nov. 20, Special Agent (Cossmoulitan), Woman Coman inste roubles, Belle Davis, Ilam Keighley, 78 mins, Rel. Sept. 14, Wirks Intervers have adventures, Joan Bindell,
- cult now is using bank night, throughout most of the territory and will put it into some of its Twin City neighborhood houses shortly. We're in the Money. Woman process servers have adventures, Joan Blondell, Glenda Farrell, Hugh Herbert, Ross Alexander. Dir. Ray Enright, 65 mins. Rel, Aug. 17. Rev. Aug. 28. Legislation Prior to the next session of Con-fress: convening the first work in January, the picture industry is watching legislative action of vari-ous states, most of which are in special session or have set dates for this fail. Usual troubles expected. Included is a .special session in Kansa, where the legislative acou-cil is discussing a 10% sales tax which would embrace box o ces. According to unofficial film sources, tax but eliminate admission. Infolia da special session this faill will appoint a committee to study the tax problem there and make a report on it to the legislature. Ore-for is now in regular session hav-ing convend last week for from 29 to the max. Mission and California are set on special sessions in January. Florida is also figuring on such a session but no approximate data

Miscellaneous Releases

Cyclone Ranger (Spaintram), Wystern, Bill Cody: ir, Bob Hill: Sonhar Ever, M. 4224ern, Bill Cody: ir, Bob Circle of Death (Willis Kenk), Western, Monte Montana, ir, Frank Glendon. 55 mins Rev. June: 12. Fighting Pioneers (Resolute), Kex Bell, ir, Harry Frazer, Rev May 29.

Frontier Days. (Spectrum). Ill Cody western. Dir. Bob Hill. 61 mins. Rev. May 1. May 1. Red Blood of Courage (Ambassador). Weslern. Kermit Maynard, Ann Sherl-dan. Dir. Jack English. 55. min. Hev. Juno 12. Rustlers Paradise (Ajax). Western. Harry Carey, Gertrude Ir. Harry Frazer. 52 mins. Rev. July 10.

- Speed Devils (Huffman); Two dirt track auto racers go into the garage busi-ness. Paul Kelly, Marguerite Churchill. Dir. Jos Hennaberry. Rev.
- ness. July 10. Wagon Trail (Ajax). Western. Harry Carey, Gerirude Messinger. Dir. Harry Frazer, 56 mins. Rev. May 29.

Foreign Language Films

Austrage Acting Acting and Acting Acti

Avec l'Assurance (French) (Par), Snint Granier, Musical comiedy, Dir, Roger Capellani 60 mins, Rel, May I,

Avec l'Assurance (French) (Par), Saint Granier. Musichi contedy. Dir. Roger Capellani 160 mina. Rei. May 1.
 Az UJ, Rokon (Hung), An Affecien orphan among Magyar nobility. Dir.
 Az UJ, Rokon (Hung), An Affecien orphan among Magyar nobility. Dir.
 Bei Des Bosch Kränner, Rei. March 1.
 College comedy mith music. Dir Franz Seitz 360 mina. Rei. Dec. 1.
 Bohemies (Soi) (Cinexcort). Love in Mexicol Greenwich Uliage. Dir. Rafael Bolemis (Soi) (Cinexcort). Love in Mexicol Greenwich Uliage. Dir. Rafael Bolemis (Soi) (Cinexcort). Love in Mexicol Greenwich Uliage. Dir. Rafael Bolemis (Soi) (Cinexcort). Love in Mexicol Greenwich. Uliage. Dir. Rafael Bolemis (Soi) (Cinexcort). Love in Mexicol Greenwich. Uliage. Dir. Rafael Bolemis (Soi) (Cinexcort). Love in Mexicol Greenwich. Uliage. Dir. Rafael Bolemis, Soi) (Cinexcort). Love in Mexicol Greenwich. Uliage. Dir. Rafael Bolemis, Soi (Cinexcort). Love in Mexicol Greenwich. Uliage. Dir. Rafael Bolemis, Soi (Cinexcort). Love in Mexicol Greenwich. Uliage. Dir. Rafael Bolemis, Bel. Jan. 1.
 Contarte Greenwich, Bellewich, Soind Arama, Harry Baur. Dir Chapayev (Kuas) (Amkino). Historical drama, Dir. Sergel and Georgi Vos allyev. 70 mins. Rei. Jan. 1.
 Chasseur de Ches. Maxim, Le (Fr): (Fri). Musical comedy. Susy Vernon Dir. Chusa. Anton. 70 mins. Rei. Feb. L. 21 Rese expedition to Arctic. Chushe El, Foto (Sp) (Cinexport). Romantic tragedy. Dir. 60 mina Rei Dec. 1.
 Cluada ed. Caton, La (Sp): (Fox).

mms are user. L. Cludad de Carton, La (Sp) (Fox). Drama of marital relations -Antonio Mo-reno, Catallna Barcena. Dir Louis King. 70 mins. Rel. Feb. 16. Clemencia (Sp). Semi-historical drama. Dir, Chano Urueto. 80 mins. Rel. Aug. 15.

Cognasse (Fr) (Par). A bookkceper with ambitions gets his chance. Tramel Dir. Louis Mercanton, 80 mins. Rei. April 1.

- DIF. LOUIS AMERCANICA, 30 MINB. Rel. April I. Corzan Bandolero (Spanish). Action drama kidd during Maxi Illan's relign DIF. Raphael Sevilla. 60 minB. Rel. March I. Criez-16 sur les Toits (FP) (Par). French version of American farce, 'Il Pays to Advectise. Fauley, Saint-Granier. Dir. Kurel Auton. 80 minB. Rel. June 15.

- Itel June 15.
 Crise Est Finie, La (Fr.) (Europenn.) Backstage musical. Albert Prejean. Dir. Kobel Slodmak. So ming. Tek March 1, Rev. March 26.
 Grus Deutsche Slodmak. So ming. Tek March 1, Rev. March 26.
 Grus Durits. Rei April 1, tobin 4, dod in r. Pernando de Pacifica. So mins. Rei April 1, tobin 4, dod in r. Pernando de Pacifica. So mins. Rei April 1, tobin 4, dod in r. Pernando de Cart Wants to Steep. The (Russ) (Anthon). Satire on couri life of Paul I Dil. Alexander Feinzimmer. 10 mins Rei, Dre. 1.
 Cardasfuerstin, Die (Ger. 1017). Utagi. Mandeal based on Emmerich Kalmann's Association and the Segerth. Dil. Genng Jucoby. 50 mins. Itel. April Dancing, El (Su) (Hoffberg.). Composite Genne 1.

- - (Continued on page

4.200-Seat Minn'ta With 'Crusades.' 55c

35

Minneapolls, Oct. 15. Publix has set date and policy for its 4.200-set. Minneapola theatre-here, datek more than 10% years. House will reopen in November with 'Crisiadea,' scale 350. to 5 p.m. and 350. including tax, threatter. This night pice is 15c. higher than any-theatre here has been getting for straight pictures in recent years. Orpheum and State jas season of-leved stage shows plus first-run pix. [or. 406. for 40c.

the two actions and a show plus instrum pix. policy will be to offer the cream of the A plotures and, from time to time, when available, outstanding stage shows, according to John J. Friedt, Publix general manager. Early weeks will be de-voted to straight films. 'Crusades' will be followed by TLive My Life', 'Rose of the Rancho' and 'Mutiny on the Bounty.' the Bounty'

Publix N.W.'s Republic **Deal: Adding More Vaude**

Minneapolis, Oct. 15. Publix has made a deal for Re-public's 1985-36 product for entire circuit soutside of Twin Citles. It marks the first time it has bought-entire product of any but the major exchances. exchanges, With Paramount now in complete

control of the circuit and John Friedl, general. manager in Friedl, general manager, in full charge, vaudeville will be installed In more out-of-town spots. The cir

Legislation

Harrisburg, Oct. 15. Four of the nine emergency tax laws of the 1935 Legislature, in-cluding the State anusement tax, now in full effect. are producing larger sums than anticipated. The amusement, ciraret, extra - cent

anusement; clyaret, extra - cent gasoline and documentary stamp tax laws all became effective during

gauoine and documentary stamp tax laws all became offrective during the summer. The anusement tax up to Oct. 1 had produced \$318,413 from the 4% impost on all forms of commer-cialized entertainment. If the tax comes in no faster it Will produce for the present fiscal year only \$1,30,476. The estimate of the Revenue Department was that it would produce \$3,200,000 a year. Hóweyer, there are back payments that will not be made until this month, and the State's fiscal o cers say that the October report will be larger than that of .September when "most of the August returns showed

most of the August returns showed

MG Wins 'Seas' Claim ppellate Division, New York, has

ppellate Division. New York, has upheid Metro in its refusal to deliver China. Seas' under a 1933-34 con-tract to the Golham. N. Y. Inde-pendent house untown. Gothäm sought to force the distributor to deliver this picture as a 1933-34 re-lease. Ficture was only tree-mity sought to force the distributor to the supermet Court, losing there and then appealed.

upion the books

set.



"

Released thru

An enthusiastic audience greeted the initial showing . . . A vigorous lusty story with splendid . Samuel Goldwyn has achieved a firstcast rate production. Kate Cameron-News

Roistering, colorful, and exciting "Barbary Coast" is one love story which also will entertain the men. It is packed with melodramatic action. Miriam Hopkins is as fetching as ever in it and a splendid cast supports her. Bland Johaneson-Mirror

36

「「二日本語」を加えていた。

A gaudy, gripping melodrama of guns and gold holds the screen of the Rivoli, and the emotions of the patrons, in its thrall . . . thoroughly satisfying entertainment, and you'd better mark it "must"

This doesn't begin to describe with any adequacy the fascinations that await you in this exciting drama of suspense. It blazes with action and romance through every sequence, is studded with color and bespangled with the scintillance of a halfdozen stirring portrayals. . . . Howard Hawks has directed with brilliance. Regina Crewe-N. Y. American

Grand entertainment . . . a vivid and absorbing melodrama of gold-rush days in early San Francisco. Produced with Samuel Goldwyn's customary painstaking care . . . for taut excitement you're recommended to the episode in which Knuckles is captured by the Vigilantes. . . . You'll like "Barbary Coast." Rose Pelswick-N. Y. Evening Journal

> A thumping melodrama of the Gold Rush days.... Gusto and gaudy colorfulness ... picture moves with vigor and considerable excitement ... typically excellent Goldwyn production.

Richard Watts, Jr.-Herald Tribune

All attendance records sha reaps golden harvest at Rivo ticket buyers storm box-office ar Sunday morning. And did the criti

RBAR

FNW

SAMUEL TRIUMPHS Just as "The Dark Angel

EXTR

everywhere 0.01 continues the Goldwyn f

MIRIAM

and I

Screenplay by CHARLES

T 1³⁰ O'CLOCK IN THE MORNING UNSCHEDULED SHOW!

ered as Barbary Coast Theatre, N.Y. Enthusiastic applaud film until 3 o clock rave just read the reviews!

OLDWYN AGAIN! rew critical plaudits "Barbary Coast" fition of excellence.

COAST" OPKINS OBINSON MeGREA

RD HAWKS THUR and BEN HECHT One of Samuel Goldyn's visually striking productions... a merry, vigorous and delectably phrased tale... "Barbary Coast" has a jovial virility that makes it one of the show pieces of the season. Andre Sennwald–N.Y. Times

> A bludgeoning story of violence and love in the gold rush days... you cannot help but admire Samuel Goldwyn's production of "The Barbary Coast"... a tempestuous flourish, running over with vitality and glorified by the fascination of Miriam Hopkins' talent and personality... eminently successful... as entertainment "The Barbary Coast" is a thumpingly good picture. It runs for an hour and a half, and it is worth every minute of it. Thornton Delehanty-N.Y. Post

A play done passionately yet tenderly and filled with the virility of America's most romantic city.... It's a thrilling bit of Americana. For Charles Mac Arthur and Ben Hecht, the authors, carved their play from the authentic stuff of history.... Here is San Francisco of the '49ers, city of dreams, violent, audacious, misted in fog, lifting itself from the mud to the stars. Gerald Breitigam-N.Y. World-Telegram

Not since his memorable performance in "Little Caesar," has Mr. Robinson been as convincingly tough as he is in "Barbary Coast," a rousing dramatic tale of old San Francisco in the gold rush days ... Miriam Hopkins, lovelier than ever... a rattling good yarn... first-rate entertainment and blessed with excellent characterization... Barbary Coast will be very popular. New York Sun

R

S

37

NITED

U

38

PICTURES

Negligible progress is being made

toward the biending of New York

Operators (Local 306), Alied Oper-

ators and the Empire State Oper-

306, Allied and Empire. Sometime this week negotiations may be opened on a scale for the class 'B' and 'C' theatres, scales for 'A' and de iuxer houses having been set. Meantime, de luxers are not accept-ing the new deal worked out, pre-ferring to remain at the old \$1.55 scale, which is satisfactory with 306. A two-ads scale also remains to

be set. A contract for no more than two years will be accepted by 366 when it comes time for signing, it is said. It may be less than that or one year with the de luxers, whose operators prefer to handle booth matters direct with 366 rather than through the regular managers' committee.

No RKO-Publix Accord.

N. W. Fears Price War

Minneapoils, Oct. 15. Fears here are that a big theatre-scrap is brewing and that it will rip admission price acales wide open and upset the applecart generally. Situation is said to be developing around the failure of RKO to make a 1985-36 product deal with Publix, the only-major distributor that didn't do this. In retailation for the Publix cri-cult's refusal to buy at what RKO. deems 'fair prices,' the Minneapolis and St. Paul Orpheums may jower admission prices and begin double

and St. The photosynthe admissions admission guiterpa and begin double featuring, thus starting a war with Publix in the Twin Cittes, the ter-ritory's main spois. Up to this time there has been no double featuring in any of the Twin City first runs or neighbor-hood houses. Moreover, Publix and the two Orpheums recently got to-gether on upping admission prices, sgreeing to a 55c top, in piace of 40c, for stage shows and an earlier hour for the change from afternoon to night prices.

FRANCIS TREKS EAST

Hainovod, Oct. 15. Jamés Francis, western general manager of RCA Photophone, is en route east to confer with company officials and visit the Camden, N. J.,

Tactory on regular quarterly call. While in New York he will ar-range for shipping of new sound recording equipment to the Coast

SCOTTO'S 5 AT REP.

Holitywood, Oct. 15. Republic has signed Aubry Scotto to direct fuctures, first "Hitch Hile Lady," colleg into production Priday (18). Ticliset permits director to make three outsiders for Walter, first on tentative siate being 'Big. Brown Eyes,' due to start around Nov. 14.

TOM VARNON'S PAR CHORES

Tom Varnon has transferred from the Paramount legal department to the theatre division under Y. Frank

He has been assigned to theatre real estate matters.

W. Eno.

plant.

Freeman

be set.

CALENDAR OF CURRENT RELEASES

(Continued from page 35)

- Doppelbraitigam Der (Ger.) General), Romance of a composer's marital mixup. Fritz Kampers. Lien Deyers, Dir. MacFric. 60 mins. Rei. mixup. 1 March 15.
- rei Kaleserjaeger (Ger.). Military coniedy. Else Elster, Fritz Kampers Dir, Robert Lond, Franz Hofer. 60 mins. Rei. March 16. Drei '906 der Kavallerie (Ger.). Another millitäry farce. Fritz Kampers Dir. Carl Boese. 60 mins. Rei. April 1.
- in Manir Will Nach Deutschland (Paul Wegener, 50 mins, Rel.

- Io Que Me Quieras (Sp.) (Par), Romance in the theatre.
 Dir, John Reinhardt, 80 mins. Rel. April I.
 Hombie Que Se Reiardei Amor (Sp.), Romance from Madri Perojo. 60 mins. Rel. July 15. Leogue ev mins. Ket. July 15. Glao Gutt (Norwegian) (Scandinavian), From Jornson's novel_{gen} John Brunhus. 80 mina. Kei. Nov. 15 Nott (Sw) (Scandinavian), War and love. mins. Rei. Jan. 15. DI
- 80 ir. Fernando de Fuen-
- mins. Rel. Jan. 15. Fantasma del Convento, El (Sp.). tes. 80 mins. Rel. April 15 Forien vom Isin (Ger.) 1017a). Romantic comedy. Dir. Inanzen des Grossherzogs, Die. (Ger.) (General). music. Dir Gustaf Gruendgens. 80 mins. ins

- music. Dir Gustaf Gruendgens. 80 m Filckorna Fran Gamila Stan (Scandinavian), Bauman. 80 mins. Rel. Dec. 15. Fraulein Liselott (German) (Casino). Dir Johannes Gutter. 60 mins.

- The Johannes Guitter, 80 minn.
 Trubhingmarchen (German) (General).
 Iich. 60 mins. Rel. May 15.
 Iich. 60 mins. Rel. May 15.
 Iich. 60 mins. Rel. May 15.
 Iich. 60 mins. Rel. May 16.
 Iich. 60 mins. Rel. May 16.
 Iich. 60 mins. Rel. May 16.
 Iich. 70 mins. 70 mins. 70 mins.
 Iich. 70 mins.
 Iiich. 70 mins.
 Iich. 70 mins.
 Iich.

- Roblisson. 60 mins. Rel. Nov. 15. Golden Taiga Russ) (Arkino). Adventure in Siberia. Dir. Vladi ir Schneld-erlof. 80 mins. Rel. Aug. 1. Somman Rel. Jan. 15 peretta, Dorothea Wieck. 60 mins. Rel. Jan. 15 peses. 80 mins. Rel. Feb. 1. Englisch. Dir. Carl Boses. 80 mins. Rel. Feb. 1.
- Englisch. Dir. Carl Boese. 80 minä. Rel, Feb. 1. Gross, Chance, Die (Gorman) (Caslno). Camilla Horn. Romantic drama. Dir. Victor Jansen. 70 mins. Rel. May 1. Gysey Baron (Ger) (Ufa). Johann Strauss operal. Fritz Kampers. ir. Karl Hardt. 105 mins. Rel. Sept. 1. Rev. Sept. 18. Heimat am Rhein (Ger). Romantic drama. Lucle Englisch. ir. Carl Boelse. 60 mins. 'Rel. Dec. 1. Hermine und le 7 Aufrechten (Ger) (Caslno). Battle for peace. Heinrich Georg. Karin Hardt. Dir. Frank Wysbar. 105 mins. Rel. Sept. 25.

- Georg, Learning Mattern, Johnson, Johnson, Standard, Standard,
- . Ref. Jail, L. Jo As Oreg a Haznai (Hung) (Danubla). Farce with music. Szoke Szakaii, Ernst Verebes. Dir. Fritz Schulz, 60 mins Rei. Feb. 1. Johannisnacht (Ger), Love in the Aips. Lii Dagover, Dir. Willy Reiber, 80 mins. Rei Feb. 16.
- Judas von Trol, Der. (Ger.), Analogy to the Passion Play. Dir. Franz Osten. 80 mins. Rel. April 15.
- 80 mins. Rel. April 15. Juleta Competentian Marital drama. Catalina Barcera, Gli-bert Roland. Dir. Louis King. 80 mins. Rel. March 15. Jungfrau Gegen Morch (Ger.), Romantic comedy (Ufa). E. W. Emo. 80 mins. Rel. March 15.
- su mina. Rei, March 15, Keiserwaizer (Ger), (General), Musical with Johann Strauss tunes, Martha Eggerth. Dir. Friedrich Zeinick, 80 mina. Rei, Jan. 1. Kaite Mamseil, Die (Ger), Comedy romance. Dir. Carl Bocse. Ins. Rei. Jan. 1.
- Koeszoenoem Hogy Eigazoit (May L Musicaj romance. ins. Rel
- Anyui, Yung, Yung

- warding Mama (German) (Bavarian). Comedy. Ir. Carl Rel. Marchi.
 Liebs, Too und Teitei (German) (Ufa. Kasthe von Naïy, From a Robert L. Bevernon yain. Dir. B. Hüpert and R. Steinhöker. 100 mina. Rel. May 15. Rev. May 23.
 Liebs und die Erste Eisenbahn (Ger) (Ufa). Romantic comedy. Dir. Hassa Reisenbard (Humanian Rel. Peb. 16.
 Lilla Akte. Humanian Rel. May 16.
 Lilla Akte. May 16.
 Lilla Aktee. May 16.
 <
- ir. Simon Schif-
- rdonnance (Fr.). Love in a garrison. Marielle Char frin 70 mins. Rei, June 15.
- tini 19 mins. Kel. June 1b. Madame Bovary (Fr) (Tapernoux). Faithful transcription of Flaubert epic. Dir Jean Renoir 100 mins. Rei Nov. 15. Nev. Nov. 27. Maryika (fol). Rural romance. Ir. Jan Nowina-Przybyjski. 60 mins. Rei. Dec. 1.

- May 15 it Dir Durch Dick und Duenn (Ger) (Franz Siltz. 80 mins. Rel. Nov. 15. lizici Svet (Slovak). Di cuity far
- Mizici Svet (Slovak). Di culty mins, Rel. June 1.
- mins. Rel. June 1. In General. We can be carded a second state of the second state of the second state of the second seco

- mins Rel. June 15. Page vom Daimasse Hotsl, Der (Ger.). Comedy with detective ramifasitions: Dolby Haas. Dir. Victor Janson. 79 mins. Rel. March 15. Pyrasatigs der in Vids (Sop.). Love in a circus. Dir. Miguil Zacarás: Ins Peagants (Russ) (Amkino). Lufe on the farm. Dir. Friedrich 104 mins. Rel. Aug. 15. Rev. Sept. 4.
- mina: Rei, Aug. 15. Rev. Sepi. 4.
 Bechmaric (Ger.) (Fox). Connedy shoul a lady with hard luck. Bugel. 82 mins. Rei. April 15. Rev April 24.
 Peter Vinogradov (Russ.) (Amkino). Life on the far minus. Rei. June 15. Rev. July 3.
 Priezz Gardea La Peinture (Fr) (Tausen Copies Cance La Peinture (Fr) (Tausen Aug. 16.

Fast Work

Hollywood, Oct. 15. Fats Waller trained in from Atlanta last. Tuesday (8) to start work in King of Bur-lesque'at 20th-Fox. Unpack-ing his grips at 8:15 a.m. he was on the lot 45 minutes latter. By 10 a.m. he had his three numbers-acady for recordings....

Republic's RCA Sound

Hollywood, Oct. 15. Republic Pictures has made ar-rangements with RCA Photophone to use sound recording equilibrient of the latter company on all prod-Benito or the intter company on all prod-uct to be made by the producing organization for the coming year. Deal puts Republic serials and westerns on RCA sound tracks along with the regular line of fea-tures. Latter went RCA when first pictures were produced with the Republic label. Ith 8

Kalish's Coast Bids

edy

Chlcago, Oct. 15. Universal screen-tested Shaindel Kalish, local semi-pro legit actress and radio performer. Charlie Yates and Metro are also nterested.

Operators (Local 306), Alitied Oper-ators and the Empire State Oper-ators union into' one boothmen's organization. In addition to facing the problem of initiation dues to be charged Alitied and Empire men on entering 306, it is feit in neural union circles that Frank Tichenor is not taking an-aggressive enough stand as the merger negotiator. Tichenor is Mayor. LaGuardia's mediator in union iabor troubles, appointed by the mayor to try to effect peace between the projection-ist unions following complaints of theatres, but while bringing abort peace parleys, to date Tichenor has not goal grain negotiating a per-manent peace pact. Although end-less conferences are being heid fight along, it may be months before the twillod and Empire). Tabor the twillod and Empire). Tabor the twillod and Empire). Tabor the twen 306 and the New York theatre managers is expected before any merger agreement is reached to unite 306, Alite and Empire). Sometime this week negotiations may be opened on a scale for the class T risn's Next Starrer Holtywood, Oct. 15. Next George o'Brien starred for Soi Lesser will be Whispering Smith Speaks.' David Howard directs from Dan Jarrett's script. Prinzessin Turandot (Ger) (Ufa). Adaptation of the opera. Koethe von Nagy, Willy Fritsch. Dir. Gerhard Lamprecht. 60 mins. Rel. Jan. 15. Pulpo Humano, El (Spanish) (Hoffberg). Mystery melodrama. Ir. Jorge Bell. 60 mins. Rel. May 1.

(15)

left earlier.

Rakoczi Indulo (Hung) (Danubla). Musical romance, with Paul Abraham. music. Dir. Steven Szekely. 80. mins. Rel. Nov. 15.

Rakoczi Indule (Hung) (Danubla). Musicai romance, with Paul Abraham. music. Dir. Steven Szekdy: So mina. Rel. Nov. 15.
 Red Yubeg The (Russian) (Amkino). Sabotase in the power plants. Ins. Red Yubeg The (Russian) (Amkino). Sabotase in the power plants. Ins. Dir. Herbert Seplin. 60 mins. Rel. Jone 1.
 Inderbert Seplin. 60 mins. Rel. June 1.
 I. J. Moglia Barth. 50 mins. Rel. June 1.
 Rosen Till Henne (Sw) (Scandinavian). Musical romance. Ir. Ivor Johann-son. 70 mins. Rel. Feb. 15.
 Schleem Till Henne (Sw) (Scandinavian). Musical romance. Ir. Ivor Johann-son. 70 mins. Rel. Feb. 15.
 Schleem Till Go mins. Oktober 10.
 Schleem Hubertus (Ger) (Ung). Notice derman on const of Friesland Dir Cort Osrtel, Hans Dieppe. 80 mins. Rel. Feb. 15.
 Schleem Hubertus (Ger) (Ung). Romance in the Albo. Dir. Hane Dence. 70

Dir Curt Oertei, Hans Dieppe. 36 mins. Rel. Feb. 15.
 Schiese Hubertus (Ger) (Uia). Romance in the Alps. Dir. Hans Deppe. 70 mins. Rel. Feb. 1.
 Rev. Feb. 37.
 Schwarzer Jaeparokohana. (Ger). Nationalistic hurray in Napoleonic setting.
 Senora Cascada (Sp) (Fox). Marital drama. Catalina Barcena. Antonio reno. Dir. James Tinine. 70 mins. Rel. Feb. 15.
 Siuby Utanakie (Foi) (Frincipal). Military comedy. Ir. M. Krawicz. 80 mins. Rel. Feb. 15.

- Song of Happiness (Russ.) (Amkino). A young musician finds new life and hope. V. R. Gardin, Dir. M. Donskov, V. Legoshin. 80 mins. Rel-April 1.
- Reiber, 60 mins. Rei. Feb. 15.
- Relber. 60 mins. Rel. Feb. 15, Soviet Journey (Russ.) (Amkino). 60 mins. Rel. Aug. 1. Soviet Russia Today (Russ.) (Amkino). Newsreel compliation. ir. Edward Tisse. 80 mins. Rel. March 1.

Tisse, 80 mins. Rel. March I. Spiel Mit Dem Fauer (Ger) (Ufa). Domestic relations comedy. Dir. Ralph Arthur Roberts, 70 mins. Rel. Nov, 15. Stroservupp, 1917 (Ger) (Bavaria). War ülm. Dir. Hans Zieberiein. 80 mins. Rel. Feb I.

Rcl. Feb 1. Sunny Youth, Russ) (Amkino), Giorifying Soviet youth, Slient. Koromoitseff. 75 mins. Rel. Aug. 15. Rev. Aug. 21. Susana Tiene un Secreto (Sp.). Marital farce. Rosita Diaz. Perojo 70 mins. Rel. June 1.

Perojo 70 mins. Rel. June 1. Swiedenheime (Sw) (Scandinavian). Domestic drama. Tuta Roife, Gosta Eckman, Dir. Gustat Molander. 75 mins. Rel. Sept. 1. Rev. Sept. 11. Tango Tar. Spin. Reichannen Schman, Carlos Gardaf, Rosita Moreno. Fongo en Broadway (Sp). (Par). Musical comedy. Carlos Gardal. Dir. Louis Gasnier. 60 mins. Rel. Dec. 15.

Gasner of mins. Kel. Dec. 15. Three Songs About Lenin (Russian) (Amkino). Newsreel compliation. Dir. D. Vertrov. 55 mins. Rel. Nov. 1. Tierra, Amor Y Dolor (Sp). Domestic drama. Dir. Ramon Peon. 60 mins. Rel. Aug. 1.

Tjocka Slakten (Swedish) (Scandinaviah). 70 mins. May 15. ir. Solve Cederstrand.

Torbard (FF) (197), Geannina Vani). It. Solvé Céderstrand.
 Topara (FF) (Far), Gallie satire, Dir. Louis Gasnier, Ins. Rel. Feb. 20,
 Tovarishi (Russian) (Amkino). Love and comradeship in the Revolution. Dir. S. Timosnenko. 70 mins. Rel. May 15,
 Tree Amores (Spanish) (U). Heavy drama. Anita Campilio, Mona Maria. Dir. Mce Sachin. 80 mins. Rel. Nov. 1.
 Tribu (Sp.), Mexican drama. Dir. iguel C. Torres. 70 mins.
 Tribu (Sp.), Mexican drama. Dir. iguel C. Torres. 70 mins.
 Una Samana de Failelan (Sp). Romantic comedy. Dir. Maxi (Washing Comparison).

- Unbekkante, Der. (Ger.) (60 mlns Rel. June 1

ir Ulehla, 70

Unbeckamen, Derei (Veri, 1
 W. Eno.
 <l

Vuelo de la Muerte, El (SP.) In Acatean aviation drama. Guillermo Calles 10 mins, Ro. (AUUL), Mucical based on Johan Strauss' Ite Renate Mueiler, Willy Fritsch, Dir. Ludwig Berger. 80 mins, Rei Nov. I. Rev. Nov. 20 Wenn Herzen Sich Finder (Gert. (Germania), Romantic comedy, harlotte Ander. Dir Erich Eugels. 80 mins. Rei Nov. I. Youth of Maxim (Amkino) (Russ.). Historical drama. It. Gregory Kozint-zev, Econid Trauberg. 80 mins. Rei. April 10. Youth of Russia (Yildish) (Sov-Am). Religions conflict. Dir. Henry Lynn 10 mins Rel. Nov. I. Methodish (Sub-Am), Religions conflict. Dir. Henry Lynn 12 Beurghild, 10er; J., Romantic comedy with music and Alpine background Zycie J. Pilsudskiego (10.1 (Metropolis). History of the life of Marshal I'll audski. Dir. Nichard Ordynski. 66 mins. Rel June 1. Key to Address

60 mins. Rel June L. S. Astoria, H. Germania, 2-2-39 19th St., Astoria, L. 1 J. H. Hoffberg, 79 Secenth Ate. Huter-Coultent, 50 L. 42md St. Kimethautade. 723 Seventh Ate. Martin Nossek, 326 Audubon Aye. Metropolis, 280 Filti Ave. Scandinuvina Films, 220 W 42 John Tapernoux, 126 West 46th Ufa, 723 Seventh Ate.

- sudski. Dir. Richard Ordynsi Key to Address Harold Auten, 1640 Broadway. Amikuno, 123 Seventh Ave. Bavaria Film. 489 Fifth Ave. Casino, 240 E 88th St. Danubla, 729 Seventh Ave. European, 164 W. 56th Ave. Garrison Films, 729 Seventh Ave. Generai Foreign Sales, 729 1th Ave rle
- 80

Little Progress Being Made to **Effect 306-Allied-Empire Merger**

in

Stander, Howard to

Help 'Soak the Rich'

Holiywood, Oct. 15. Lionei Stander and John Howard have gone east for roles in Hecht-MacArthur's 'Soak the Rich' film. Howard planed out isst Saturday (12) and Stander trained out Today (15)

Waiter Connolity, who plays lead,

Holiywood, Oct, 15. Radio handed Leila Hyams ti iead opposite Richard Dix Mother Lode. HYAMS IN DIX PIC

Flim hits the cameras this week, with Wailace Fox directing.

Stars' Roadshow

(Continued from page 3)

from a cold, gave several impersona-tions which clicked. Her Garbo was swell; Chevalier weak.

swell; Chevaller weak. Ben Turpin, utilizing gags and routine from his 'Keystone Kops' days; was a disappointment. The screwy orbs are still there, but the jokes very Joemiller.

jokes very Joennier. Franklyn Farnum sang several cowboy ballads, and extemporane-ously Extolled the virtues of the great open spaces, when the house was the empty expanse.

was the empty expanse. The other and the additional draw is a second draw of the additional draw is a second draw of the additional draw is a second draw of the additional draw of th

which were appreciated. Had the old-timers something more unusual to present, bespeaking their personalities, other than past glories, their stay in Sait Lake would have been more successful. As it was, it didn't jell at all. Stale ma-terial and poor selection of house block but a vice. thing but a riot,

thing but a rlot. The old-timers also appeared in a short sketch, 'Any Day at a Studio', and what a day it must have been! The dialog and situations were motheaten. 'The Drunkard, which was also advertised to appear in conjunction, was jerked after the first show. Two other pictures were abustituted.

AND BILLY

Paradise Restaurant Indefinitely Per. Mgt. Waiter Batchelor

REVEI

was also advertised to appear in					
conjunction, was jerked after the first show. Two other pictures were		Sept. 5	Sept. 12	Sept. 19	Sept. 26
substituted,	MICHIGAN (4,000; 23-35-55)	Annapolis	Anna	Bright	Big
Louis Weiss, who arranged the	High. \$58,100	Farewell \$26,000	Karenina \$28,000	Lights \$16,000	Broadcast \$24,100
tour, will have to make many radical	Low. 6,600	(Major	(Dave		
changes. Show folded Sunday (13). Next stop is Phoenix, for ,a one-		Bowes Amateurs)	Apolion)		
nighter. After that, swings to the		(Vaude)			·
midwest.	FOX (5,000; 25-35-55)	Steamboat \$28,000	Diamond	Alice	Married Her Boss
	High. \$50.000	(Benny	\$23,000	\$15,500	\$22,000
	Low. 4,000	Meroff (Vaude)			
BILLY	UNITED	Accent on	Here Comes	Dark	B'way
AND	ARTISTS (2,000; 25-35-55)	Youth \$6,000	Band \$5,500	Angel \$8,000	Melody \$13,000
	High. \$27.000	\$0,000	\$3,300	\$0,000	\$13,000
BEVERLY	Low 2,600			-	
			TACOMA		
BEMIS		Sept. 5	Sept. 12	Sept. 19	Sept. 26
	MUSIC BOX (1,400; 25-35-10)	Sanders	Break of.	Bright	Page Miss
	High. \$10,500	and Irish in Us	Hearts and Stolen	Lights	Glory and Scoundrel
1 26	Low. 1,100	\$4,600	Harmony	Accent on	\$3,600
			with Lady Tubbs	Youth ► \$3,900	
	(a)		Lady Tubbs \$4,100		
	ROXY	China Seas	(Split week) Here Comes	Keeper of	Steamboat
	(1.300; 25-35)	\$9,000	Band and	Bees and	\$7.800
	High. \$7,200 Low 2,000		Woman. Wanted	Silk Hat Kid (4 days)	(8 days)
	LOW 2,000		(4 days)	\$2.800	
			\$2,700 Orchids to	Pursuit and One N.Y. Nite	
	1. In 19		You and	\$1 400	
			Daring Young Man	(3 days) (Split week	
			(3 days)	duais)	
			\$1,700 (Split week		
			duais)		
			DENVER		
		Sept. 5	Sept. 12	Sept. 19	Sept. 26
	DENHAM	Here	Annapolis	Two for	Big
NOW APPEARI	(1,500, 25-35-50) High. \$16,000	Comes Cookie	Farewell \$6,000	Tonight \$5,000	Broadcast \$9,000
	Low. 1,750	\$6,500	*0,000	\$3,000	\$5,000
EDGEWATER		(9 days)			-
BEACH HOTEL	DENVER (2.300; 25-35-50)	Diamond	Steamboat \$11,000	Married Her Boss	Irish in Us
	High. \$27,700	\$8,500		\$9,000	\$8,000
CHICAGO, ILLINOIS	Low. 3,000 ORPHEUM	Top Hat and	Top	Hat and	Karenina
	(2.000; 25-35-50)	Alice Adams	Hat	Karenina	\$5,000
EXTENDED	High. \$20,000 Low. 2,000	\$13,000 (Split wk)	\$10,000	\$9,500 (Split wk)	
ENGAGEMENT	Low 2,000 PARA- MOUNT	We're in	Clairvoyant	Bonnie	Thunder in
	MOUNT (2,000; 25-35)	the oney \$3,000.	and Don't Bet	Scotland \$3,500	Night \$2,000
Management MILES INGALLS	High. \$22,000	\$3,000.	\$2,500	\$5,000	\$2,000
CURTIS & ALLEN OFFICE	Low. 1,200		(Split wk)	1	
REO Building, Rockefeller Center	INDIANAPOLIS				
New York City, N. Y.		Sept. 5	Sept. 12	Sept. 19	Sept. 26
	APOLLO	Steamboat	Steamboat	Steamboat	Steamboat
	(1,100; 25-40) High. \$15,400	\$9,800	\$5.700 (2d wk)	\$3,200 (3d wk)	\$1,200 (4 Days)
Those Royal Jes rs	Low., 1,200				(4th wk)
as 2 Tak Daily Mirror (t. 11)	LY RIC (2,000; 25-30-40)	Bright	Redheads on	Special	Little Big Shot
New Paradise Revue	High. \$15.000	Lights \$10.000	Parade \$7,000	Agent \$7,900	\$7,000
By Walter. Winehell	Low. 1,750	stage Show)			(F. & M. Britton
"Moore and Berel ro ked the house with their funny hoofing transation"	1				Orch.)
their funny hoofing	CIRCLE	Alice	Diamond	Two For	Here Comes
	(2,600; 25-40) ligh, \$26,000	Adams \$4,700	Jim \$6,000	Tonight \$5,000	Cookie and Annapolis
MOORE	Low. 1,700				Farewell \$3,000
		-		1.1	\$3.000

LOEW'S. (2.800: 25-40)

High. \$19,000 Low. 2,000

Anna Karenina \$5,100

Bonnie Scotland

and Black . Room \$3.500

SCHLITZ WRECKS 2D **MILWAUKEE THEATRE**

Miiwaukee, Oct.

Milwaukee, Oct. Plans of theatromen who have been dickering for the darkened Gardon have gone glummering with the announcement of Sol Abrams, general manager of the Schiltz the volby withe bath the site, that the volby withe bath the site, that the volby withe bath of the site, that site has been leased for one year at \$18,000. Auditorium of the theatre will not be touched for the time be-ing, Abrams said, but will probably be rebuilt into non-theatrical uses. This is the second Schiltz theatre. In the hands of the wreckers. Te Majestic is nearing completion of its \$250,000 refinishing to become a five and dime store. The third Schiltz theatre property, the Alham-bra, is still dark with reports that Dease but the Schiltz company is holding up the deal on the rent basis annoucing they will tear the

Chicago interests are seeking a lease but the Schlitz company is holding up the deal on the rent basis, announcing they will tear the place down rather than to take less than the \$25,000 guarantee asked.

'Shadow Hollywood, Oct. 15. Lead in Radio's 'The Green Shadow' goes to Preston Foster. Charles Vidor directs. Los Angeles, Oct. 15. Since Fox West Coast started installation of holdup-proof safes in box offices over the circuit, with around 125 going in during past year, there hasn't been a hold-up or at-ternt at one.

PICTURES

Safe and Sound

In addition, circuit has saved around \$13,000 in premiums, based over three-year insur-ance period.

Kuvkendall on Coast To Stump for Ethics

Los Angeles, Oct. 15. Ed Kuykendall, president of Mo-tion Picture Theatre Owners of America, currently in the midwest contacting exhibs on possible vival of exhibition-distribution code

of ethics, is due on the Coast end of this week. Kuykendall will visit all key spots down the Coast, due in L. A. around Oct. 26. Exhibs here are viewing forth-oming visit with only mild inter-

coming est.

Dark Angel \$5,000

Call of Wild \$7,000

Comparative Grosses for September

(Continued from page 28) DETROIT

Fox-WC's Gauntlet to L. A. Indies **On Giveaways; Casualties Loom**

Buff Mgr., Arrested for Coin 'Night,' Discharged

Coin 'Night,' Discharged Buffalo, Oct, 15. Max Rosing, manager of the Roosevelt, arrested here last month charged with violating a cash prize to a patron on 'treasury night' was discharged in City. Court. when Judge Kelly ruled that theatres and other licensed places of amuscment are permitted to give such prizes to patrons as awards for holding win-ning tickets. The judge ordered the \$65 impounded prize money returned to the lucky patron. to the lucky patron. Court heid that the ordinance in

question was a regulatory measure only applying to the issuing of licenses for theatres and that there was no penalty provided for violation. its

Dept. Store Opposish

Tacoma, Oct. 15. Lo.al theatres not at all pleased with Tacoma's largest' department store stepping into the show angle with a 'Children's Folies' in its auditorium at 11c a ticket. Show is presented by Radford. Drama School and plenty was spent in spe-cial settings and stage equipment. While advertising says it's for the children, adults are attending in i portant numbers.

QUINLAN TOP JUICER

UUINLAN TOP JUICER Hollywood, Oct. 15. Walter Quinian, formerly with 20th-Fox, is new electrical superin-tendent at Paramount. C. J. Hum-phreys continues as head of elec-trical construction department. Another change has O. C. Strat-ton, formerly at 20th-Fox, superin-tending Far property department. A. S. Freudeman continues as head set dresser.

Los Angeles In face of ovement

awa to retaliatory measures announced by Fox West Coast, circuit is turning deaf ear to ail overtures by the upaffiliated houses and is launching bank night and merchandise giveaways large scale in the southern Cail-

fornia area.

ating chief, gave indies pienty of advance warning of retaliation by circuit if rackets were not cut out, and with the practice increasing almost daily, gave the word to go ahead and forget any compromise.

almost daily, but the data by ahead and forget any compromise. During the past week two of the local operating districts were booked virtually 100% with bank night. Earl Rice, newly appointed super-visor for the L. A. city proper dis-trict, is installing the confirst waves in all houses under his supervision excepting two in San Diego. Indies, at a mass meeting last Tuesday (8), at which 62 of the 100 odd nich houses in the L. A. area were present, voted unani-mously in favor of eliminating all forms of racketeering. Committee was named that is now endeavoring to line up the other indies so as to insure a 100% front by the unaffil-ated houses. Feeling is that if the indice agree to eliminate the give

pendent theatre eliminate rac

Charles P. Skouras, F-WC oper-

ated houses. Feeling is that if the indice agree to eliminate the give-aways F-WC will rescind its action. Skouras, before leaving for Skan Francisco, said there would be no backing down, by circuit, that they are now in the racket business, and general feeling is that more than one indie is going to be hurt while the battle is on.

Chîcago Daily Trîbune SATURDAY, SEPTEMBER 28, 1935.



40

RADIO

MORE PUBLISHERS, SUPER-POWER DUE IN GENERAL BREAK-UP OF CHANNELS

Looks Like Lawyers and Engineers Will Reap Harvest-New Web Likely-Status Quo Jolted on **Every Side Under Expected Changes**

Spurred principally by political pressure and the clamoring of newspapers throughout the country for wavelengths, Com-19 exmunications

pected to announce within the next three months a plan for power reallocation which will make avaiiable facilities for over 100 addiable facilities for over 100 andi-tional stations. Not only does this plan, which has been passed on favorably by the FCC's engineer-ing department, propose a general breakdown of clear or highpowered channels but it calls for wholesale duplication of stations on regional channels. Other added facilities assigned in the favoration of the 1.560 distribution of stations of the 1.560 distribution will be put to school station uses. Adde from creating furor among existing air franchise holders, the reallocation is expected: 1. To force a substantial num-ber of those now sitting on clear channels to go to 50.000 watts or accept the aiternative of sharing the band with whomever the FCC assigns to it. 2. Allow high powered locals that are not broken down to go to 5.000 kilowatts and full times on 1.000 dilowatts and full times on 1.000 tional stations. Not only does this

watts.

tness are now operating on 1,000, watta.
a. Arrange for a station in each gone on certain regional channels.
4. Cause the networks to bring about a reduustment of the stations are figured to put up a stiff, battle for additional power for the stations they own or operate and the affiliates located at strategic points. The blue (WIZ) link was prevented from expanding because of lack of facilities in major markets, but with lots of new highpowered stations available NBC would lose no time in trying to she highpowere a station for some strategized by the station of a strategized stations are also the stations at the station of a strategized stations available NBC would lose no time in trying to she station for 600,000 watts will come to at least \$300,000, and there are to be 25 outlets of the gailters. Unless the station for some to at least \$300,000, and there are to be 25 outlets of the stations from their statist the hundreds of thousands.
Press and Polities
New York radio circles is of the stations. Arrange for a station in each

Press and Politics New York radio circles is of the opinion that the commain will with-hold action on the plan recommend-ed by Andrew Ring, chief FCC engineer, until the opitical situa-tion becomes rips. Fact that there is a national campaign in the off-ing, it is believed, will largely in-fluence the manner assumed in making the announcement. Besides the goors of newspapers that have

nuence the manner assumed in making the announcement. Besides the socres of newspapers that have the past year or two been pressing the commission for facilities, there are the Senators and Congressmen who have been sponnoring the re-quests of deserving henchmen back been no frequencies to give. Impression prevailing in New York broadcasting is that if the al-location planse goes through the creation of another national net-work will become inevitable. CBS, it is figured, may take advantage of the possibilities to carry out the idea of a second link which it has been nutruing the past two years, or the Mutual Network will step into the situation and extend its operations from coast to coast.

rickson Shift

Chicago, Oct. 15.

Chicago, Oct. 15. Switch in the McCann-Erickson office here brings in Clarence Meer-mans from the Cleveland branch to fill in the gap left by the debark-ing of C. H. Pangborn, who moves to the Lord & Thomas agency in New York. Pangborn had been handling the Ford dealer biz for McCann-Erick-son.

Visiting New York Guy C. Los An-Harrison Holloway, Sar Francisco. Johnny Gillen, WOW, Omaha. G. A. Richards, WJR, Detroit. Leo Fitzpatrick, WJR, Detroit. H. J. Brennan, WJAS, Pitts nirgh M. Thompson, WJAD, Pitts-R w. 10113

C. W. ioux City. Ted Malone, KMBC, Kansas City. Jack Tuttle, WFBL, Syracuse.

SOBLE'S 500-SEAT **RADIO THEATRE SET**

Toronto, Oct. 15. Opening of the first visible-audi-ence radio theatre in Canada is set for the end of October, with James A Norris, Chicago grain broker and bankroller of the Black Hawks her-top of the Black Hawks her-top to be known a thetropolitan Eroadcasting. Ken Soble, father of the brian-child, will manage. Opening night program will be carried by CFRB and CKCL, Toron-to, will lure either Harry Von Zeil or Kenneth Roberts of CBS. New York to handle getaway. Soble, 24-year-old 'boy wonder' of Canadian radio, started in the biz five yeans ago as bodyguard for Gordon McClain: Later opened his own advertising agency. Is at pres-effect, Totho with varlety, ama-teur shows and sport splels.

teur shows and sport spiels,

Norman Brokenshire, has rejoined NBC and will sniel.

Atlanta, Oct. 15. James W. vice-president and general manager of WGST, has His resignation takes esigned. et as and

Clark Out of WGST

Mect as scoress processor is chosen. Clark, the seventh manager of WGST in the last four and a half rears, gave no reasons for his resig-Clark, WGST in netion Can't Use Own Name on

Air Because Sponsor's

Philadelphia, '15. Batoning orchestra on weekly song series over WFL Alexander Schmidt has get credit over the first program is sponsored by Hard-wick & Macee, large rug manufac-turers, and they won't let his name be used for fear it might plug rival ruggery, W. C. Schmidt. Even if leader were to change his monniker to get credit his next sponsor might and new name objectionable and his build-up would be for nothing. H. & M. are now gliving one-pro-

his build-up would be for nothing. H. & M. are now giving one-pro-gram trials to various local singers to find replacement. for Wilbur Evans, former Atwater Kent winner who left program to make pix. Feigenbaum agency handles the ac-count. count.



A. & P.'s next free-for-all Kate Smith show comes off Oct. 21 in Chicago, and will be presented in the Civic Opera House, a 3,500 seater. It's the fourth A. & P. good-will show. Others were in Detroit, Boston and New York.

It's teeth were white as snow. They got that way si By using Pebeco.' Cantor also collided Sunday (13) with Jack Benny on a G-Man gag. Rival Has Same Tag CLYDE LUCAS **DRAWS UNION SETBACK**

The Echo Bit

Gag similarity, in this case without any topical angle, was noted last week. On Wednes-day (9) the Burns and Allen program contained the follow-

'Mary had a little lamb It's cheeks were white as

snow. But my little lamb has rosy

cheeks From using Campbell's Tomato.'

Tomato. Snow and tomato were made to rhyme by a bit of an effort. On Sunday (13), the. Cantor. show had the following:

'Mary had a little lamb It's teeth were white as

Clyde Lucas has been forced by the New York Musicians Union to cancel the contract he made for his band with Life Savers. Local 802 officials issued the order against his taking the program after the band-man had been hauled on the carpet to explain why he had as a non fullfdegde member of the New York union auditioned for a local com-mercial account. On his arrival in Nc./ York last spring to play at the Hotel New

On his arrival in Ne./ York hast spring to play at the Hotel New Yorker Lucas and the men in his unit applied for permanent mem-bership in Local 802. Union has a rule prohibiting such applicants from soliciting or filling any en-gagement locally other than the one originally contracted until the six-months period of probation. Lucas and his men become eligible for full-fledged membership in Local fullfledged membership in Local 802 Nov. 1. Lucas' deal with Life Savers pro-

Lices deal with Life Savers pro-vided that he start on the program in two weeks. Combination headed by Aldo Ricci is now furnishing the music for the candy company's show on NEC.

HARRY VON ZELL TO **YOUNG & RUBICAM**

Harry Von Zell will guit the an-nouncer staff of Columbia to .join Young & Rubican's radio depart-ment as soon as he has been re-lieved of the commitments which have been made in his behaif to various accounts by the network. His primary assignment for the agency will be to handle the pro-srams which are broadcast from in front of an audience. These include the Phil Baker-Guif, Lawrence Tik-bett-Packard, Fred Allen_Bristol-Myers and Isham Jones-United Cigar shows.

bett-Packard, Fred Allen.Bistol-Myers and Isham Jones-United Cigar shows. Von Zell will after a while double from announcing to production for Y & R. He has been with Colum-bla over five years. Previous CBS announcer to Join an agency was Louis Dean, with the shift taking the latter to the New York office of Campbell-Ewald.

FORD'S FREE SHOW

Fred Waring's 90 Mins. in Toronto-Charity Drive Item

Toronto, Oct. 15. As Henry Ford's gestures to the charity drive of the Toronto Freder-ation for Community Service, he is sending Fred Waring and his Pann-sylvarians to this city, where a free 90-mirute visible show, including the regular Tuesday night broadcast, will be held in the University of To-ronto stadium on Tuesday (22). Also inaking the one-night visit are Stoopnagie and Budd, Rosemary and Priscillia Lane. Poley McCintock, Stuart Churchill and Waring's Glee Club.

REVISE PLANS FOR CROSSLEY REPORTS

Three basic changes in the pro-cedure of the Co-operative Analysis of Broadcasting (Crossley reports) are being put into effect immedi-

are being put and ately. Instead of telephoning ormethe morning after, interviewers are new calling four times each day for data on programs immediately preceding the calls. Latter come at 12:15 P. M.

the calls. Latter come at 12:15 Pm to cover the morning programs; at 5:15 P. M. to cover the afternoon programs; at 5:15 P. M. to cover the five to eight stanz; and the following morning to cover the eight to closing time programs. Second change involves a new method of determining ratings. Pre-viously this was done by matching listeners with set users. Now changed to match listeners with set owners. CAB says this will elimin-ate misunderstandings in reading the ratings. ate misund the ratings.

the ratings. As a third alteration, four times as many calls per year will be made as heretofore. Should result in a total of 400,000 for the next year of which 391,000 will be effective. Changes, worked out by Crossley, Inc. which does the C. A. B/s sta-tistical expression of the state of

inc. which does the C. A. B/s sta-tistical work, are expected to silence demands made in the past that the method be overhauled. New method is explained to the 48 C. A. B. sub-scribers as incorporating a maxi-mum of efficiency with a maximum of accuracy.

BEEMER ON BIZ END; ASHWELL WXYZ P.D.

Detroit, Oot. 15.

Datroit, Oct. 15. Contrary to belief that the studies staffs would be pared after station joined NBC blue web, WXYZ has maintained its previous quota and increased its production department staff, it was pointed out by George W. Trendle, president of Kunsky-Trendle Bradcasting Corp., which owns WXYZ and operates the Mich-igan Radio Network. At the same time Trendle disclosed several changes in the personnel setup. Joining NBC has brought no re-formed to the personnel setup. Joining NBC has brought no re-forced in state web as well as main-tain its local programs, which have become profitable fixtures. As a result, station's talent outlay could not be cut. Several staff members who have left payroll were all re-placed. Trendle states. Under new personnel lineup, Brace Beemer, heretofore in charge of pro-duction. moves to the executive of-fiers in the Madison Theatre build-liers messiel. Hall Campbell, gen, the method of the set of the state web context in the dation theatre build-liers are staff. Hall Campbell, sen, Normer production man with the NBC and recently with WLW. Chi-charge of program production. Ash-well is aiready on job. Two con-tinuity writers have been added to ad ashwell and an assistant pro-duction manager will be appointed shortly.

Frank Stanton at CBS

Dr. Frank Stanton, formerly on the teaching staff of the psychology departments of the State Univer-sity, has joined the State Univer-sity, has joined the State Univer-sity, has joined the State Univer-sity of the State State Univer-sity of the State State State Stanton came to the attention of broadcasting through has studies on memory for advertising copy pre-sented viaually versus orally. He has also experimented with device for recording listener habits. Stanton's contraption, attached to a receiving set, would chart on ticker tape the time the receiver was tuned on and the stations heard during the day.

Harry Smith in Charge

ronto stadium on Tuesday (22). Also making the one-night visit are Stoopnagie and Budd, Rosemary and Stuart Churchill and Waring's Glub. CBS announcers and engineers Will travel up with the troupe, the program to be fed from the stadium to WABC for the usual coast-to-toardian tailcional 30 minutes will be given the visible audience, with Grandian radia artists and bands to be worked in. Stadium seats 6,000. Canadian radia artists and bands to be worked in. Stadium seats 6,000. Canadian radia artists and bands to be worked in. Stadium seats 6,000. Canadian radia artists and bands to be worked in. Stadium seats 6,000. Canadian radia artists and bands to be worked in. Stadium seats 6,000. Canadian radia artists and bands to be worked in. Stadium seats 6,000. Canadian radia artists and bands to be worked in. Stadium seats 6,000. Canadian radia artists and bands to be worked in. Stadium seats 6,000. Canadian radia artists and bands to be worked in. Stadium seats 6,000. Canadian radia artists and bands to be worked in. Stadium seats 6,000. Canadian radia artists and bands to be worked in. Stadium seats 6,000. Canadian radia artists and bands to be worked in. Stadium seats 6,000. Canadian radia artists and bands to be worked in. Stadium seats 6,000.

KFRC, KNX, WTMJ Up Before Communications Commission for Discipline Washington, Oct. 15.

Marmola, Congoin Hearings Start

Three-day spanking for stations KFRC, San Francisco; KNX, Los Angeles, and WTMJ, Miiwaukee,

Angeles, and WTMJ, Milwauke, began Monday (14) when hearings started before the broadcast divi-sion of the Federai Communica-tions Commission on the Marmoia-Congoin programs case. Last on the list of 21 stations, 18 of which have been scolded and let off by the Commission Stations, which were removed from the hear-ing docket and granted licenses for the regular period, carted only al-gle Marmoia program, or were charged with minor infractions, while her three now up for hearing have used banned copy more than

charged with minor infractions, while the three now up for hearing have used bauned copy more than once and also other medical pro-grams condemned by the Federal Trade Commission." Sultry weather took the starch out of the first day's hearing and a jumble of testimony resulted. Commish desires to withold its term have been achures tranmit today, but, aside from some dis-comfort by Harrison Holloway, manager of Don Lee's KPRC, little today, but, aside from some dis-comfort by Harrison Holloway, manager of Don Lee's KPRC, little today, but, aside from some dis-comfort by Harrison Holloway, manager of Don Lee's KPRC, little today, but, aside from some dis-confort by Harrison Holloway, manager of Don Lee's KPRC, little took place. 'Holloway, who was pressed on his veasons for not hav-ling continuity for his station before accepting Congoin, Marmoia and Sterling accounts, passed the buck to Radio Sales, Chicago, saying that Offlos to check credit nei tatanting of companies offering programs. Holloway stated tink he had no reason to personally investigate programs; that Sterling Company's pressed on his reasons for not hav-ing made careful check of advertia-kacepuing compoin, Marmola and Ormsha Hd not get around to Sterling accounts, passed the buck to Radio Sales, Chicaco, saying that allow on the set around to Sterling accounts, passed the buck to Radio Sales, Chicaco, saying that allow on the set around to Sterling accounts, passed the buck office to check credit and standing of companies offering programs. Teason to personally investigate programs; that Sterling Company's transmitters being disciplined.

on for Discipline sales campaign, which involved toothpaste-naming contest con-ducted by KFRC, was never called to his attention, and that Confoin claimed no medical properties. He promises to be Good He promises to be Good to the state of the state of the state of the state to attorneys, the Federal Trade Commission and the FCC before subsoribing to anything in the fu-ture, adding that 'the change in the Commission's attitude in the past year' shod make all companies more careful. Testimony on KNX, which started Monday's hearing, was interrupted during the KFRC quix, and was again picked up when John H. Baron, radio engineer for the Com-mish, answered technical questions relating, to possible objectionable interference to other stations op-enting of advertising totals for networks, non-networks and locals over a period from 1923 to 1934. Guy C. Earle, J.T., president of KNX, was on stand only a few minutes, resident med his station ad cancelled Marmola program promptiy, after receiving warning against it. Judge Eugene O. Sykes, Com-mish chairmari, preside at hearing, with Commissioner Norman S. Case sitting in. Paul Sead, Washingtor radio at

with Commissioner Norman S. Case sitting in. Paul Segal, Washington radio at-

RADIO

41

SANITARY CODE THREAT

Drugs, Cosmetics Still Dominate

Drugs and cosmetics continue to dominate as sources of income for the networks, while the margin between this industry and the food group, radio's second best cuttomer, shows gin of constant withering. So far this year NRC's ratio from the victuals industry is greatening, for the print parallel period of 1934, but in the case of Columbia the compari-sons work the otherway, "SES for the-stret nine months of 1934 gain-percentage of the income from the food packers, whereas this year the percentage of the income from the food packers, whereas this year the What in two industries particularly has been NRC's benefits.

percentage of its intensity from the root presents in the second second

Industry-by-Industry Summary

NATIONAL BROADCASTING COMPANY

(For the first eight	months o	f 1934 and 3	1935)	
	1934	% of Total	1935	% of Total
Automotive industry	\$1,398,660	7.8	\$997,353	4.8
Building materials	65,387	.3	163,950	.8
Cigars, cigarettes, tobacco	716,827	4.2	867,244	4.2
Clothing and dry goods	186,094	1.6	214,960	1.0
Confectionery and soft drinks	432,302	2.4	278,115	1.4
Drugs and toilet goods	5,844,123	33.1	7.327.792	35.4
Financial and insurance	370,836	-2.2	286.212	1.4
Foods and food beverages	5,339,363	30.2	6,787,271	82.9
Garden	24,481	.1	15.048	
House furniture and furnishings	225,725	1.2	100.162	.5
Jewelry and silverware	11,773		32,962	1
Lubricants and petroleum	· ·			
products and fuel	1,649,185	9.3		7.8
Machinery, farm equipment		-		
Office equipment		-		: :
Paints and hardware	50,590	.2	8,328	- 1
Radios, phonographs,			-	
instruments				
Schools and correspondence				
courses		·	28.117	,
Shoes and leather goods	5,950			
Soaps and housekeepers' supplies	969,386	5.1	1,322,510	6.4
Sporting goods				
Stationery and publishers	106.292	.5		
Travel and hotels	68,720		44.680	.2
Wines, beer and liquors	194.190	1.1	193,175	.9
Miscelianeous	47,708		125,111	
Total	\$17,738,089	99.8	\$20,667,094	99.6

COLUMBIA BROADCASTING SYSTEM

(First Mine Months () 1934 and 1933)				
	1934	% of Total	1935	% of Total
Automotive	\$1,043,500	10.74	\$1,633,439	13.50
Building materials	17,800	.18	12,546	.10
Cigars, cigarettes, tobacco	1.493.932	15.37	1,405,982	11.62
Clothing and dry goods	38,429	.40	10,111	.08
Confectionery, soft drinks	377.027	3.88	582,473	4.81
Drugs and toilet goods	2,950,589	30.37	8,893,259	32.18
Financial, insurance	45,663	.47		. <i>→</i>
Foods and food drinks	2.146.636	22.04	2,106,875	17.41
Garden			6,152	.05
House furniture	81.504	.84	\$35,258	2.77
Jewelry, silverware	·	—		· ·-
Lubricants and fuel	206,091	2.12	740,653	6.12
Machinery	15,040	.15	8,494	.07
Office equipment	133,856	1.38	105.004	.87
Paints	94,898	.98	149,482	1.24
Radio	327,773	3.37	419,850	3.47
Shoes, leather goods			53,210	.44
Soaps, household supplies	363,566	3.74	304,530	2.52
Stationery, publishers	125,533	1.29	300,543	2.48
Travel and hotels	15,697	.16	1,470	.01
Wines and beers	185,104	1.91		· -
Political	733	.01		: Ξ
Miscellancous	66,787	.58	29,594	.24

Total \$9,716,198 99.98 \$12,098,925 99.98 TEA AT THE RITZ

CBS STOCK UP. RUMORS FLY

rise of Columbia Broadcasting System stocks, both Classes

casting System stocks, both Classes A and B, started report in Vall Street that an extra cash dividend would be declared which divectors meet today (Wednesday): Aithough present price around 344 per share would indicate some such action, it is doubtful if extra divery will come until fater in the year. With Columbia stock now paying \$1.60 annually on both classes of shares, steady rise in inarket value of stock regarded in street as dis-counting possible increase in pay-ments. Company was covering divi-dend vate carly this year, and with business running 35% or more ahead of hart year, increase in preguin rate business running 25% or more ahead of last year, increase in regular rate

Pompeian Cosmetics Swank Tav

Invade

Fompelan Cosmetics will go on the air next month with a Tea at the Ritr program broadcast from the Oval Room of the Ritz-Carlton, New York. Andlence will be in-vited to cavesdrop on society folks presont 'who will be taken to mike for brief interviews by Margaret Santry, society editor. Pompelan is introducing a new ine of eight products. Time is now being cleared by Columbia Broad-casting for three 15-minut periods per weck. Besides Miss Santry pro-gram will have Harold Storm so-chestra and Jerry Cooper, CBS bari-tono. tone,

tone, Idea conceived and produced by Alton Alexander for Roger White Productions. Account was placed through Topping & Lloyd.

Although there has been some tis doubter shares via a stock dividend, so far this yeer with another 40c is doubting it compared to the store outstanding around 2006,000. Columbia has paid \$1.30 a share present shares via a stock dividend, so far this year, with another 40c is doubting if company will take quarterly due before close of the 12-such action. Principal reason that month period.

LICENSE SYSTEM FOR COSMETICS

N. Y. Municipal Supervision of Drug Products Through Licensing and with Advertising Claims Subject to Control Comes Up

FEAR EXAMPLE

Concerted effort by New York City advertisers, newspapers, magazines, radio and retailers on Monday (14) temporarily stalled an addition the Municipal sanitary code to which-if passed-might cost drug and cosmetic manufacturers \$1,000,and cosmetic manufacturers \$1,000.-000 in license fees the first year, and probably create wide imitation in other cities. Whether the meas-ure will eventually go into effect or be killed is now an open question. Immediate action has been shoved up to Dec. 2. Messure alma at controlling the

Measure aims at controlling the sale of drug and cosmetics products, and can be tacked onto the sanitary code. without aldermanic vote, re-quiring only the sanction of the Dopartment of Health. Originally advocated to the city by consumer groups who wanted stricter drug and cosmetic legislation, it was sub-sequently taken up by the Depart-ment of Accounts as a revenue relater. raiser.

There are two parts to the pro-There are two parts to the pro-posed regulation. Part one bars 'the illegal asle of potentially harm-ful drugs, such as harbitals, amido-pyrine, thryoid, etc., the indiscrimi-nate gale of headache remedies and pain feilevers; fat remedies, thyroid reducers, sailne laxatives, etc.; cos-metics, particularly skin bleaches and sulphide, depilatories; cold remedies and fake antiseptics; toothpaste; outright quack nos-trums. trums

Part two proposes to license drug and cosmetic manufacturers who market in New Tork Clfy. Price per licenne (one is needed for each product) is \$25 the first year, and \$10 thereafter. Licenses can be re-voked for various offenses, and are issued with the understanding that the licensee live up to truthful ad-vertising and other requirements. So quickly was the measure sprung on advertisers that there was a hasty scramble to frame a counter-strategy before the first hearing. Opponents hudded to-gother and put on the pressure for postponement. Part two proposes to license drug postponement.

petto and put on the presence to portponement. esway has now been remeted and the second second second vill be resumed. Opponents must fue their briefs 10 days ahead of the new hearings to have them count. Advertisers worried plenty about what might happen in New York should the measure go through, but the biggest worry of all is that it might set an example to be followed' by the hinteriand clites in case they, are low on funds in the city treas-ury. ury.

Louis Whitten a V.P.

Louis winiteria v.r. Two leading radio figures in Hanff-Metzger, advertising agency, have been advanced to top positions in an election of governing person-nel. T. S. Buchanan, contact man on the Texaco account and previ-ously vice-president, has been, moved into the previdency to suc-that the second second second balance of the board Jonis A. Whitten, director of radio, named a vice-president.

vice-president, Other personnel shifts include election of A. O. Dillenbeck from election of Å, O. Dillichbeck from secretary to executive vice-presi-dent; C. J. G. Atkinson from space buyer to sceretary; W. H. Schneider to vice-president in charge of art and production. Vice-presidents S_{w} , J. Andrews and Fred M. Jordan continuing as managers of the Chickage and Los Angeles offices re-spectively:

NBC Parent-Teachers Program Aimed at Local 'Reserved Time' Burns Un Affiliated Stations

Amateur Odds Go Up

Odds against amateurs get-ting a break on network com-mercials using this type of en-tertainment is rapidly increas-ing. With some of the pro-farms having ell inted the bell or gong entirely, the ama-teur must have the stuft that will entertain, or else. Ow stiff one program, Fred Allen-Bristol-Myers, has made the requirements may be ad-duced from a tryout session the account, held last week, but of close to 100 amateurs held only three were chosen, bod only three were chosen, woo one was a tentative basis wood of the state of the state worthwhile in entertainment value. value.

AYLESWORTH **STAYS AT NBC**

Entire roster of NBC officers as lt now stands, including M. H. Aylesworth, it is reported will be re-elected for another year when the network's board of directors meets next Oct. 25. Rumors were rife last week that Aylesworth would reaign the NBC presidency because of the increased duties created for him as head of RKO Fiims through the recent shift in financial partnership. For the past two years Aylesworth; has concerned himself little with the physical operations of NBC, but he has been consistently active in guilding the network along mat-ters of policy. Aside from attend-ing all mectings that involve policy Aylesworth still occasionally sfeeps out to help close a radio account, Aylesworth, it is reported will be

out to help close a radio account, untangle a stations relations sit-uation and make the necessary contacts in Washington.

CHURCH FIGHT ON WFIL EVAPORATES

Philadelphia, Oct. 15. Fight of several local churches and their congregations against WFLL, which had station exces and owners worried for some months, finality seems to have potered away to nothing, with station victorious. Battile.started whon WFLL, re-placing WFI and WLIT last Janu-ary (1985), began enforcing NEC ruling of April, 1934, barring re-ligious remotes.

ligious remotes. Church representatives allegedly went to station owners with threats of boycott. Sincs station is jointly owned by Strawbridge & Clothier and Lit Brothers, department atores, boycott threat by church congrega-tions was potent talking point. Nevertheless, store owners decided to back up station crees and stick to no remote rule. Several hundred charge accounts, were withdrawn from the two stores.

Palmer Buys WCHS

Charleston, W. Va, Oct. 15. Fred Palmer, mgr. of WBNS and MCOL, Columbus, O., has closed for VCHS, local, 1,000-watter. Outlet a on 580 k.c. WBNS and WCOL are owned and operated by the Wolff Bros. Inter-ests.

Chicago, Oct, 15. Stations and sponsors in the mid-west are beginning to sizzle over what they call a pulvore by NBC to force a network Justaining show with NBC policy motives in the sta-tions' own optional time. NBC has its own time on the stations pro-tected by the new network contract, but wants to put through one of the stations' ime instead of using the NBC hours for this 'public aerv-loc' show. This is the National Par-ents-Teachers As'n broadcasts in the afternoon at 1:30-2 pm. which is the best of the stational arro-ents of the stational arro-ents of the stational stational par-ents-Teachers As'n broadcasts in the afternoon at 1:30-2 pm. which is the best of the stational arro-ents of the stational arro-confog company with its 'Dudy and Jane' show. Last year Polger, along with other advertisers, was using an NBC split regional web' because of its sticlity midwest dis-tribution. Under the new contracts, however, these advertisers went spot on the stations. **NEgivis**

Rights

nowver, these advertisers went spot on the stations. **Rights** Ascording to their contracts these stations have every right to reject the NSC austaining above and take the commercial programs. But the guestions of incurring the ill-will of the quite influential Parents and Teachers Association is causing hesitancy at present for both the station owners and the advertisers. P.T.A. officials know from nothing about NSC contracts and optional time: all they know is that NSC is offering his solutioning and the commercial show in its place. And the advertisers are nervous, too, fouring that the P.T.A. bunch will beam them for pushing out this claused contracts and the stations have aircady contracted for this time to various advertisers and could not get out of these commit-ments if they wanted to. It's strict-ity up to the advertisers and the advertisers are nervous, too, and they wanted to. It's strict-ity up to the advertisers and could not get out of these commit-ments if they wanted to. It's strict-ity up to the advertisers and could not get out of these commit-ments if they wanted to. It's strict-burned up a couple of stations to a pother that they have decided to take the buil by the horns and pother have been hep to the NBC commercial network shows as Lit-te to have a platin fusion. Stations, which have been hep to the NBC commercial network shows as Lit-te to the P.T.A. organizations them-selves and explain fusion the stations' tome rather than the network's work can ent its cake and have it too, while the stations are let hold-ing the bar. **David Brown's Job**

David Brown's Job

David Brown has joined Mars-chalk & Pratt as an account executive.

He was formerly with McCann-Erickson as Reechnut Packing ac-count exec.

Etting Cruise Off

Ruth Pitting has concelled the arrangements she had made for a round-the-world cruics because of unsettled internatio al conditions screated by the taio-Ethiopian war. She was slated to sail Jan L

Old Timers Shopping

Clicquot Club, radio old timer, uditioning. Reported interested in program with Freddie Rich. National Bisenit is another lend-ing an car to prospective programs.

42

INVOLVED LEGAL ISSUES IN CASE OF N. Y. GIANTS PROPERTY RIGHTS CLAIM

- Courts Must Answer If Sports Events Reported Without Permission Damage the Promoters

Suit brought by the National Exition Co., owners of the New

York Glants baseball team, against the operators of Tele-Flash, inc., has aroused considerable discussion in broadcasting circles. If the courts In brondcasting circles. If the courts aftirm the argument on property rights set up by the Giants' owners the promoters of sporting events throughout the country will be in a position to prevent the airing of any report on the event while it is in progress.

inition to prevent the airing of any report on the event while it is in progress. In the action filed in the Supreme Court in Manhattan last week the NEC asks for \$50,000 in damages and an injunction restraining Tele-Flash from serving its clients with play-by-play reports of any Glarits games. Also made a der Co. over whose with o loudspeakers located in outbor, restaurants and bar-rooms. Complaint states that there are 800 such, subscribers, admits that the plaintif doesn't know how the re-ports are obtained from the Polo Grounds and charges compiracy on the graund that the defendants to the games is the sole property of the basehil cluby owners. Lawyers who have speciale will that will not only apply to direct-from-the-scene broadcasting rights to radio stations. Case, they point

undoubledly estabilah a precedent that will not only apply to do the pre-tinat will not only apply to do the pre-tinat will not only apply to do the pre-tinat will not only apply to do the pre-tination that the second to a second to the second different lines, one alleging that in making unauthorized use of the NEO's property. Tele-Planh has in-terfered with the former's contract with Western Union which gives that, wire company the exclusive rights to the park, while the sec-ond cause will pivot around the angle of unfair competition. West-err Union is expected to the the the case as amicus curiae' (friend of the case as a second to the net the case as a second to the net the case as a second to the sec-cents will be broadened to include the court). In which greed broad-casts have cut into the NEC's re-ceipts will be broadened to include the courts. The relations between WU and the baseball club. For the ex-clusive rights to the Polo Ground WU is paying the members of the National Laegue 10% of the morey collected from the subscribers to the General News Ticker, a West-ern Union subsid. Tele-Plash conneel is figured, when the case comes to trial, to appli di to devise ta Union for whe privileges to the ball park but had been turned down. Lawyer queried beint merk Service cases. Bruce and may set the set the subscribers that yill probaby play an impor-tantonal News Service cases. Bruce Bruces of Tele-Flash, Inc., has on occasion served as court cour-sef Tor NEC. Neublic Information Layners who take the view that the case the subscribers

Public Information

Public Information Lawyers who take the view that the Giant's owners will have diffi-culty convincing the courts that the reports of the game while in prog-erss constitute an inviolable prop-erty right base their contention on the theory that a sports event has no standing under the copyright law. The seller of a ticket to a baseball game or prizedight cannot prevent the buyer from reporting what he sees since it is neither an artistic, literary or dramatic crea-tions at heav intended. It is noth-ing that can, or at least is not sup-posed to be, the head to its noth-ing that can, or at least is not sup-posed to be, the head mersonic a ambination of skill, ingensity and manpower, with the result that when a contestant gets bit or a hit it's news that concerns the general public and as such cannot be con-trolled by the stager of the event. There an arrangement that Trans-rado Press has with Western Union the former is supposed to keep its release of the reol its reports the informer is news the informer is supposed to keep its release of the reol in there in informer is supposed to keep its release of the reol in there in the supposed to keep its release of the reol in there in there in the supposed to keep its release of the reol the reol in the interposition of the reol in the reol inthe former is supposed to keep its release of the reol inthere in the reol inthere in the supposed to keep its release of the reol inthere in the reol in the reol inthere in the reol inthere in the reol in the reol in the reol inthere in the reol inthere in the reol inthere in the reol in the reol in the reol in the reol inthere in the reol in the r

radio Press has with Western Union the former is supposed to keep its release of its report three Innings behind the actual progress of the game. Another curious twist to the present litigation is the part that the INS plays in the relations between WU and its subsid, General

Topping & Lloyd Audition

Topping and Lloyd agency last week presented 'Masquerade' audi-tion for Pompelan Cosmellos. - -pany is radio-minded. Irna Phillips wrote the script de-

signed as a day time quarter hour. Ed East's Radio Script Mart produced program. Same office did Life Saver show for Topping and

5-A-WEEK FOR GUY LOMBARDO

As soon as Columbla has cleared the time the Guy Lombardo band will switch its weekly schedule for Standard Oll of New Jercey (Esso) from a single half hour to five 15-minute periods. Network has been able to block off four evening spots for the account and it expects to make it a fifth by the end of this week. This is close to a commercial record for a band. Under its new deal with Esso the band becomes the refiner's exclu-sively as far as radio is concerned. Even if it should take a hotel or cafe spot there will be no plokup sustaining broadcants.

cafe spot there will sustaining broadcasts

ANNOYS BALTIMORE

Baltimore, Oct. 1b. WFBR-slipped in on the q.t. re-cently, and tied the Food. Show, which will be held here at the Ar -ory from Oct. 26 to Nov. 2 inclu-sive, on an ironolad exclusive agree-ment which permits WFBR alone to pick up any remote broadcasts from the chow

from the show. Since some 350 products will be

Baltimore, Oct. 15.

WFBR'S EXCLUSIVE

WIP-INQUIRER TRADE EVEN \$300 Weekly in Air Time To Be Paid Off in Space

Philadelphia, Oct. 15. Deal completed last week and in cifect yesterday (14) between WIP and Inquirer (morning dally) gives station tie-up with both-morning and evening dallies similar to those enjoyed by WFIL. However, WIP-Inquirer time-ad awap is most am-bitious under taken by any local station-dally combine. Torms call for station to air two-sport announcements dally, give five-

spot announcements daily, give five-minute reading of lost and found minute reading of lost and found ada at 8:30 a.m. and to broadcast weekly 15-minute dramatization teaser from paper's Sunday novel. Total broadcast time will come to about \$300 week.y. which station will take out in white space to plug its programs. But WIP will not thep right up plug with paper. the splurging on a quarter-page monthly. Additional terms of deal coal for Inquirer to flash station on local stores. Inquirer to flash station on



Standard Oil of New Jersey (Esso) is slated to extend the news periods it is seponsoring over six NBC owned and operated outlets from five to 15 minutes. Date for the expansion has not been set. Stations to be affected are WJZ and WEAF, New York; WGY, Schenectady, KDKA; Pittsburgh, WBZ-WEZA, Boaton - Sprizgfield, and WMAL Washington.

Schenectady, KDKA: Pittaburgh, WBZ-WBZA, Boston - Springfield, and WMAL, Washington.-Much comment has been excited in both the radio and newspaper fields by Esso's claims that it is intentionally preventing its flashes from being up-to-the-minute so as not to appear to be in competition with the dalles. Refiner through publicity releases has explained that it has issued instructions to NBC, which bought the United Press service used in the Easo broadcasts and edits the latter's material, to make no effort in getting the latest news builetins into the programs. Esso avers that it is anxious to have conveyed the idea that the broadcasts are primarily dedicated to the sale of newspapers. Since some 350 products will be given display space at the show, number of air advertisers who are planning exhibits went to their re-spective stations and suggested etherizing direct from armory. Twas then the boys discovered the WFBR exclusive and inability to crack it. Especially wrought up were the newspapers, neither of which did any biz with WFBR. The morn and eve Sunpapers have a reciprocal

my bis with WFER. The morn and reve Sumpapers have a reciprocal screement with WCAO by which space WCAO takes in sheets. The Sumpaper wanted to go for some their big advertisers at the food hear the screen screen screen screen screen screen co-op broadcasts with certain of their big advertisers at the food faunt, and were reported to have faunt and with WFER or go in clark, WWW boss, for the ve stars, it was dough on line and full rate.

KFSO, San Francisco, as KNX Protege

Hollywood Super-Power Indie Will Bear Wire Costs-Build Up Campaign

Los Angeles, Oct. 15. KNX, Los Angeles, has arranged to establish an intercity hookup with KFSO, San Francisco, by Nov. 1. Alllance will create a third re-gional link for the lower Pacific arcs and offer direct competition to the and offer direct competition to the Don Lee Network. Through the connection KNX figures on develop-ing its own conclusive mailor market story as far as the state of Califor-nia is concerned and to surengthen its position when competing with Don Lee for accounts requiring live program coverage for this region. Entire cost of the line between the two cities is being ass 100 °1 by KNX.

News Ticker. WU sells its sport service to INS, which in turn fur-nishes general news to the GNT, which is in competition with Tcle-Flash.

Hookup will require 425 miles of line and entail about \$35,000 a year to

support. Before undertaking to sell KFSO Before undertaking to sell KTSO as part of an intercity proposition KNX will put the Frisco station on an audience buildup by feeding it sustaining programs. Period that the Los Angeles outlet will concen-trate on in behalf of its ally is that between 5 and 7 p. m. it will pro-duce the second second second second duce the second second second station has acquired a substantial following for this stretch KNX will offer KFSOs facilities to clients bankrolling juve programs over KNX. KNX.

Guy Earl, Jr., head of KNX, who Guy Earl, Jr., nead of KNX, who announced the alliance while visit-ing New York last week, averred that he has not bought an interest ir. KINSO, nor has he obtained an option to buy.

Warning to Stations

Broadcasters who pick up remote programs by using ordinary conversational telephone facilities instead of leasing a special wire are liable to get themselves into hot water. In a checkup by Vakurst, opinion was unanimous among the 67 class 'A' phone systems (those having 10,000 or more subscribers) that a station can't shout a program into 'the mouthelest of an ord-inary phone at the remote end, and then, broadcast what comes out of the receiving piece of another phone at the station end. No exceptions for emergency reasons are permitted. Telephone authorities state they have never been forced to sue a radio station and would be loath to do so but company will not outside the gruber acquipment for radio or the plugging in of outside the gruber awarning from the phone company has al-mays sufficed, exceestate. An, official stated that a station, persist-ing in such violations might **6** shut off from all telephone service. Vakmer was prompted to make its check-up due to various stutus pulled by regional stations involving the use of regular telephone wires.

Rap Gordon Hittenmark INDIES REAP

Washington. Washington, Oct. 15. Gordon Hittenmark, NBC's chief Emcier in nation's capital, has a 15-minute Vox Pop period on WRC three times weekly for local Chev-rolet dealers. Stands with micro-phone under marques of Fox vauds house, thought the micro rhs pro-gram. Fox gets plug, of course, in return. Oct. 15

Hittenmark makes an o. k. q tion mark, but trouble is he also question mark; but trouble is he also an-swers his own questions when one of his subjects gives wrong answer. This tendency got him into difficul-ties last week, when he insisted, against the better judgment of one victi , that President Roosevelt.does have a yacht and what ha its name? Nobody knew. Radio ed. lisuing in at quiter overly to task, in print for trying to make chumps out of nassersby who were kind enough to passersby who were kind enough to help him out with his show.

Program Plugs Druggist As Neighborly Boy Scout

Seattle, Oct. 15. A number of drug manufactur-ers are kicking in with an advertia-ing fund to get the goodwill of the 120 Allied Independent Drug stores

120 Allied Independent Drug stores here, with the result that the deal-ers are in turn buying consumer goodwil over KOMO. Beliaved to be the first such campaign on the Coast, and means a nice chunk of coin for XOMO. Two starzas are scheduled per week, highlight of each offering be-ing a dramatization of incidents in the daily routine of a drug store. Administering first aid, relieving suffering, etc., among the themes touched on to promote the 'neigh-borliness' of the drug men. Part of the campaign funds also

Part of the campaign funds also going into the dailles to plug week-y drug specials.

WHN'S MILKMAN'S MATINEE

Stays on Air Until 4 A. M.—Adam Hats Sponsors

WHN, New York, has a milkma to 4.30 a. m. EST under sponsorship of Adam Hats. Contract is on for a period of 52 weeks.

MAY FOR FORD?

Marty May is a possibility for a twirl on the Fred Waring program for Ford, now that Stoopnagle and Budd are washing up. CBS trying to interest sponsor.

esses KSD Stun

St. Louis Oct. 15.

St. Louis. Oct. 15. KSD's short wave mobile trans-mitter, all set to broadcast over NBC red network description of 'Veiled Prophet' parade on Tuesday (8) was knocked äskew by rain which postnoned fate until Thurs-day (10). However, KSD beat rest of radio stations heir when it ob-tained exclusive privilege to air, for first time, description of Veiled Prophet ball at Collseum on Wednesday (9) and exclusive and fashional Queen's supper dance at Hotel Jefferson after ball. KSD's fashion, and household ex-pert, Rite Ross, aircd styles at ball and supper dance.

BIZ SPURNED BY WEBS

Chicago, Oct. 15. Now that the fall radio season is under way the independent stations are figuring on a record harvest off patent medicine accounts. Since the

pater: mediance accounts. Since the webs and their accounts. Since the ways from medical copy, the indies have.little or no competition from. radio's top's tratum, NBC and CBS-owned station salesmen get the weeps every time they think of the business they have to refuse. Some of the accounts currently lining the indie pockets with silver are Dr. Caldwell's Syrup, Willard's Tablets, Grove's Bromo Quinine, and Ex-Lax. There was considerable debate on the part of the network-owned stations over the Bromo Qui-nine account. Salesmen tore their hair trying to point out it was as cold cure. But the stations claimed it was also a laxative, and so the hair (15.1.5) cold cure'. But the stations claimed it was also a laxative, and so the indies got the business. Another cinch was the Lifebuoy soap disc schedule. CBS-owned

Another cinch was the interact soap disc schedule. CBS-owned outlets rejected this one because of the body odor slant. Indies then gobbled up the dough. Delighted by the flow of revenue hito their coffers, the indies are nonetheless a little leery of the ad-vertising blurbs following the Washington rumpus.

2 Auditions, Can't Decide So Sponsor Takes Both

Washington, Oct. 15. Washington, Oct. 1b. WRC, NBC red link in capital, auditioned two quarter-hour shows for local brewery last week. Spon-sor couldn't decide which he liked best. So he bought both, making

best. So he bought both, making station very happy. First show goes on air Oct. 23; consists of combined gifts' trio and male quartet, backed up with ac-cordion or piano and an electrical guitat. Other show to follow on Friday nights is called Unice Zip, and is patterned after Unice Ebara flow puzzihing over contest idea to tie night two programs.

Baker, Ulmer in B. A.

Baker, Ulmer in D. A. Buenos Aires, Oct. 3. Dr. W. R. C. Baker, RCA vice-president and wife, and Aifred Ulmer, technical sound recording: RCA expert, who has come down to take charge of RCA Victor Argen-tina's local sound recording depart-ment, are here. Dr. Baker, who has been combin-ing a vacation trip with an inspec-tion of RCA branches, will give some talks locally on television.

Ferguson at WTAM

Cleveland, Oct. 15. R. L. Ferguson, last with WINS, New York is established here at Station WTAM, NBC-owned 50,000 watter. Has title of general sales man-

ager.

Earl McGill Joins CBS

Earl McGill is with the Columbia Broadcasting System as a produc-tion man. He's a former legit stage director. Formerly Broadway.

N.A.B. Lawyer Joins Defense

In Waring Suit to Restrain

Air Use of Phonograph Discs

43

One Sponsor Out to Nab All of 1936's **Available Baseball Broadcasts**

Chlcago, Oct.

-General Mills has started a war chest to corral practically all the available baseball in the country

chest to corral practically all the available baseball in the country and has, already started a cam-pairs to signature countracts in the more plant and start and the star-tions. Understood the Blackett-Sample-Hules of the Blackett-Sample-Mile has appropriated \$500,000 for baseball games for Wheaties. Last week General Mills planked down \$15,000 to Penn Tobacco com-pany to get Kentucky Winners dg-arettes to reisease their baseball contraction will ske baseball on at east the stations on the New Eng-land group. Will carry both Amer-ican and National league games of the Boaton clubs. Price for the see-son's broadcast on the web is \$75, 500, with General Mills holding an esame fagure. Hotz stopped off in Philadelphia

option for the 1987 season at the same figure. Hotz stopped off in Philadelphia Last week and signatured the Phil-adelphia ball games on WCAU. Also has baseball on WHSM, Chicago; KMOX, St. Louisi, WHSMOT for additional culters in WHSMOT for additional Second Second Second this half a million baseball bucks. **CBS** Outlets Gravy

Buenos Aires, Sept. 20. Sale of phonograph records in Argenithe has dwindled 80% since 1323. This is the statement of R. V. Beshgetoor, head of RCA-Victor here who now threatens to take legal steps tuder the new Argenithe copyright laws to force radio sta-tion to pay royalites or stop using that or the stop of the stop of the constant and over-repetition. He points out that although the gov-ernment permits only 50% canned music on the air many stations actually have a policy of up to 95% phonograph records. It is stated that the sales on hits are adversely affected by from 25,000 to 75,000 records per number due to the deadly plugging-em-to-death policy. There are 18 radio stations and 1,250,000 receivers in the 4,0000 here of the sales on hits are adversely affected by from 25,000 to 75,000 receivers in the 4,0000 here of the sales of the stations and 2,0000 receivers in the 4,0000 here of the sales of the stations and 1,0000 here of the re-corders legal right to collect rowsi CBS Outlets Gravy Difficulty here, strangely enough, is the probability, that General Mills won't be able to find enough sta-tions on which it will be able to buy baseball. It locked out the NEC stations since the new NEC contract gives the network a right to a chunk of time right in the midsi of the afternoon broadcasts. NEC can claim this time on a 28-day notice and stations are unable to sell the afternoon hours to any baseball sponsor under those conbaseball sponsor under those conditions

For that reason it's the Columbia For that reason it's the Columbia outlet which is getting the baseball deals 'from Wheatles throughout the country. In Chicago the two NBC stations do not carry baseball because of the inability to clear, though this town has always been the hot spot of baseball broadcasts due to the complete co-operation of the two baseball clubs with no charges at all for the ether privi-leges. charg leges.

New York Plum

New York Plum General Mills is particularly on the outlook now for a major pickup of New York games. Has been an-gling around for several years now, but the three big league teams, Brooklyn Dodgers, New York Glants, New York Yankees, have steered clear of any ether connec-tions. Because of this ban the baseball bradcasts in New York have been confined to play-by-play of the Newark team in the Interna-tional league. But General Mills is figuring on some angle to crash into the Brooklyn lot for play-by-play pickups. play pickups.

'Rose & Drums' Program In Philly Every 2 Weeks

Philadelphia, Oct. 15. I Drums' program, Sur Philadelphia, Oct. 15. Tkoese and Drums' program, Sun-day, nights over NBC blue net-work, will originate from WFIL on alternate weeks beginning Novem-ber 10. Cast of about 16 will come here for the airings, rehearsing final trials with Philly musicians shortly before going before the mike nike.

Harry Newman, local representa-tive of Union Central Life Insurtive of Union Central Life Insur-ance Co. was instrumental in bringing the program to Philly, It's thought airing program from local station may help company's busi-ness here. The move is understood to have been over the objections of NBC and J. Walter Thompson Agency execs. Show will be aired from local theatre not yet selected. It will be a visual broadcast.

May Move WKJC

Easton, Pa., Oct. 15. Station WKJC of Lancaster may be transferred to Easton. George H. Hill, an examiner of the communi-cations communications cations commissions, has recom-mended the transfer. If materializ-ing it will be taken over by As-sociated Broadcasters. Lancaster has another station

Lancaster has another station WGAL, which appears adequate for that city. Nearest station to Easton is WSAN at Allentown, 18 miles away.

Cincy Feeds Boston

Cincinnati, Oct. 15. Bob Newhall, who has been spouting a sports review on WLW here for General Mills, gets another outiet in a deal set by Blackett-Sample-Hummert agency. Daily sports talk is now being Daily sports talk is n piped into WNAC, Boston

CHARGE RADIO RUINS DISC

BIZ

12.500,000. Broadcasters pooh-pooh the re-corders legal right to collect royal-ties from stations but the disc interests here feel that their right to royalty is unqualified under the new copyright legislation. Mean-while telegrams of warning have been sent to all stations and the recorders are out to enforce their demands.

Syracuse, Oct. 15; With the inauguration of a six times a week news program, WSIR's press reports jump to a total of 43 broadcasts at week. New five-minute shot each day is spon-sored by the Cortland Baking Co., under the heading of 'The Cobekco News Reporter.' Program is heard at 10 o'clock each morning, with ma-terial collected from the Trans-Radio Press service.

Radio Press service. Other news shows include the Christian Science Monitor, Three times weekly; local Tabloid of the Air, once a week; 20 Trans-Radio Press programs; atz Press Radio shows from NBC; Week-End News, with Gabriel Heatter, twice weekly, and five Lowell Thomas shows.

Omaha Staff Changes

Omaha Staff Changes Omaha, oct. 15. Change in the set-up of the Omaha atudios of KOIL-KFAB takes the office of Commercial Man-ager Beryl Lottridge from Omaha to Lidolin. Florence Freet, como changes headquarters, and in her place in the Omaha office is Mrs. Certrude Norquist. Job of commercial chief in Omaha is taken over by Gene Willoughby who recently Joined the commercial staff here and who was formerly connected with Free & Sileininger. Other new man on the business fait is Art. Schoder, formerly connected with NRA work. From the Lincoln studios Emer-son Smith moves into the Omaha studios in a Qomined announcing and commercial job.

Corticelli May Go Wax

Hollywood, Oct. 15. Dicker is on between Corticelli Silks and George Fischer for waxed series of latter's feature, 'Studio Whispers.' Would be spotted in 49

station. Fischer's film chatter has been KFWB feature for two years.

WEEKLY ON WSYR

43 NEWS PERIODS

Buenos Aires, Sept. 20.

Boy Who Egged His Dad Into Radio Now Manages Station WWJ. Detroit

Detroit, Oct. 15.

William J. Scripps, grandson of the founder of the Detroit News and former assistant sales director of the newspaper's radio station, was WWJ. He succeeds Jefferson B. Webb, one of Detroit's foremost civic and musical leaders, who died

Webb, one of herefore the orienter of the second sector of the second sector. The second sector of the second sector of the second seco

TO STATION WFIL

Philadelphia, Oct.

Local musicians' union last week moved to settle differences with WFIL, last station to remain on hostile list. Since union nixed sta-tion offer of 18-man house band as

hostile list. Since union nized sta-tion offer of 13-man house band as \$70 weekly rate last season, matter has been at standstill. But with union in conciliatory frame of mind since it took the rap in trans-transformer and the standstand of the York some weeks mind and wany en-tise other battles straightened out, it is now going after WFLL to make peace there also. Counter proposal offered by union officials calls for 11 men at \$43 weekly basic rate, men to be on call from 9 to 5:30, with not more than half of that time used for commercials. Suggested terms also included 'contractor' at \$72 weekly, to settid seals and differênces with musicians. That was the payoff as far as station was concerned, exces acratching their heads over why they should pay a union man \$72 at with union. with unlon

Challs UN UNITAL Chalotte, N. C., Oct. 15. Because of a lack of interest in organ music, WBT has pulled the wires it has maintained to the Caro-lina theatre for the past four years. For two years the station has not sold a minute of time using organ wurde music.

WDAF 90-DAY CONTRACT **CLAUSE**

Philadelphia, Oct. 15. roadcasters are going to the mat for finish tussle with National As-sociation of Performing Artists over question of radio rights on

over question of radic rights on phonograph records. That was in-dicated last week with N.A.B.'s re-tention of William Å. Schnader, former State Attorney General, as associate counsel in case brought by Fred Waring against WDAS for 'unauthorized' broadcast of his re-cordings.

'unauthorized' broadcast or ns re-cordings. Schnader, representing N.A.B., will co-operate with Carr & Krause, iaw firm retained by WDAS. Also lending their support to defendant are RCA-Victor, through its as-

Kansas Clty. Oct. 15. Kansag City, Oct. 15. Fearing something or other, sta-tion WDAF, the Kansas City Star outlet, is now stamping all ether contracts with a clause stating that the station has the right to change the deal on 90 days' notice. No exact reason given for making the contract subject to change on 90 days' notice, but it appears that the basic angle is the possible arrival of infation any day now. And in such a case WDAF wants to be in a position to shift ifs rate structure

position to shift its rate structure to a new monetary situation.

Scripps-Howard Reported Behind WSGN, Birm'ham

Birmingham, Ala., Oct. 15. WSGN has undergone a change ownership, with the Scripps-Howard newspaper chain reported to be behind the deal. Chain's loto be behind the deal. Chains lo-cal sheet is the Birmingham Post Station, which operates at 256 watts daytime and 100 watts at night, has a full time franchise on 1,310 k.c. Purchase was from Or-mond O, Black.

KSO Sells Football Des Moines, Oct. 15.

Des Moines, Oct. 15. Chevrolet dealers gobbling up sponsorship of Jowa football games over KSO here. Set by Waiter Preston. Include all games played at Jowa City plus the out-of-town schedule with Furdue, Illinola, No-tre Dame, and Pittaburgh. Hal Parkes doing the play-by-play spleling.

Republicans Say Six-Figure Air Debt

Republican party, which got into the red for slx figures with the net-works during the last presidential campaign, claims that it is paying up. During the past few weeks, says the G.O.P., it has whitted the debt down to a mere \$30,000. Webs are mum, on the matter, however, since & discussion of politi-cal debts is about as healthful as plang with nitro problems plang with nitro problems have lined up their first blast for the coming open season on presiden-tial timber. A schedul of six pro-grams, all speeches, has been fixed up, three for the NBC Blue and three for CBS, all being accepted by the webs as sustainers. Blue's quota falls at 7:45 pm, on Oct. 31, Nov. 14 and Nov. 28. (DBS's comes at 11:15 pm, on Oct-is and 30, and Nov. 31. Sponsored at and worth be released until the political race gots into the back stretch early next year.

Foster May Quits

Lincoln. Oct. 15. , Lincoln, Oct. 15. Dating his resignation the 18th. Foster May, Union Holding Co's newscaater, is giving himelf the air after a tiff on boosting his salary which the KFAB-KFOR link offi-cials refused. May is setting him-self for a series of personal appear-ances in small town picture houses in the state where his air personals in the state where his air personals ity is well known. Next move will be to the east, he

says

Vandals Wreck CMCQ Havana, Oct. 11.

Station CMCQ was partly de-stroyed by vandals last week. This station had been carrying on a cam-paign against some omnibus lines. However, nobody was hurt or ar-rested. After a week off the air. CMCQ is back again on schedule.

sistant general counsel, David Mac-Kay, and NBC, through its general Kay, and NBC, through its general counsel, E. Stuart Sprague. War-ing, bringing suit in N.A.P.A.'s be-halt, is represented by Maurice Speiser. Suit, similar to previous ones against recording company, ballroom and .-restaurant... was. brought last month. Waring does not as the month. Waring does not an interpret of the second rest infunctions as the of the broadcasting of his recordings. De-fendant must file answer to the suit by end of next week (28) but will probably do so this week, waring's Angle Waring's Angle

Waring's Angle Case, which is likely to be heard in Common Pleas Court No. 1 under Judge Harry S. McDevitt, who has Waring's three other cases, will probably not be decided until after the first of the year, with both sides determined to gppsel in event ver-dict goes against them. It is under-stood that 'Waring really hopes to lose all four suits, figuring it al-most impossible for performers to protect their rights under present copyright laws but that more facprotect their rights under present. copyright laws but that more fa-vorable legislation might easily be obtained if these suits are unsuc-

vorable legislation might easily be obtained if these suits are unsuc-cessful. Legal defense offered by WDAS attorneys will take line that War-ing's recordings are public perfor-ances and therefore public perfor-ting's recordings are public perfor-wider any statuts law in this state, being covered, if at all, only iffor-common law. Therefore, decision in the suit is expected to have far-reaching implications as precedent for broadcasters and performers, Under contract between Waring and RCA-Victor, signed in 1923 and still in force, band is paid \$256 a, recording. Defense staff will argue contract includes all rights and in-terests in his playing of the selec-tion, recordings and even his name nonnection with that par-tecord soid carries statement for in to be used for radio broadcat-ing purpose. That last caution on records is for company's protection and is not covered in Waring's contract, firm will declare. Decl-sion of suit may depend on question of whether records are 'publication.' If they are, bandleader's future course will be much tougher, 'pub-lications' getting different legal treatment. Arranger's Rights ations' getting eatment.

Arranger's Rights

An indication of how complicated the case may become is shown in one argument to be advanced by WDAS attorneys. According. to An indication of how complicated the case may become is shown in one argument to be advanced by WDAS attorneys. According, to them, arrangements, which are only thing Waring brings to recordings or operty at all, but their ally not his or operty at all, but their ally not his rights are bought by him from ar-ranger. But in any case, defense will claim, Waring has no case, against WDAS, question of broad-casting rights being solely between station and RCA-Victor. Mean-while, previous three of Waring cases are waiting decision. That against Robinson recording firm brought temporary injunction for plaintiff. However, that was an amicable agreement awaiting final settlement of case and in no way indicates final decision. The side in the sole of Waring of the side in the sole of Waring is 100 case of the No. Wirt-read: "Waring for himself and by authority and on behelf of each and by

reads: 'Waring for himself and by suthority and on behalf of each and all the members of the orchestra, hereby grants to the Victor Co. the right at any and all times during the period of this agreement and thereafter, to manufacture, adver-tise and locanse or sell, and to any or all these rights and powers, in all, parts of the world, records of the performances of the orchestra. In selections of which approved masters of such periods so made, and grants the further right to make use of his of said orchestra and the photo-graphs of the members of the or-chestra in connection with the man-ufacture, with the advertisement and the license or sail of such records, and likewise grants all rights and equilies of himself and of the or-chestra and of cach of its members in and to the matrices and records upon which are at any time repro-duced the performances herein re-ferred to. reads: 'Waring for himself and by authority and on behalf of each and

Of 1932 Campaign Reduced to \$30,000

1.310 QUITS ON ORGAN

UNION MAKES OFFER

VARIETY

FRED ALLEN With Portland Hoffs, Tiny Ruffner Jack Smart, Town Hall quarter and Peter van Steeden's orches tra. Variety and Amateurs

ERNEST TRUEX With Kings' Guard Quartet, Peg La With Kings' Guard Centra Music, Songs, Talk 30 Mins.

30 Mine. Sustaining WJZ, New York This is a moderately pleasing, but This is a moderately pleasing, but with Ernest Trusk acting a sustoin of ceremonies and doing a couple of sketch bits. He is surrounded by Pee La Centra, vocalist; the Kinge Guard, a male quartet, and an or-sund Kan Sisson as co-conductors. What stands out mostly is the or-chestra.

and Kan Sisson as co-conductors. What stands out mostly is the or-chestra. On a set serveral weeks over the set of the pondents. It was a good ldes, but have a world's series ball game would have been covered by war corre-spondents. It was a good ldes, but have set of the han a gas capable of traving a mild laugt. Much funnier is the travesty on a radio advertiling a script set of the set of the set characters himself. It is al r nate-rial that fails to come up to Truer's standard and ability. It is this lack of set of the dequirely with Tm in the Jail through it which stirs the imagina-tion. Orchestra numbers include Fame from, Top Hat.

came from, Top Hat. Cher, Cher, Cher, Cher, JOHNNY MULDOWNEY With Carl Fenton's Orchestra Bonge, Music BARNEY'S CLOTHES WACA, New York Barney's Clothes has been a steady sponsor over the Flamm outlet, using a variety of different types of pro-grams. Current one, a words and tation, with Johnny Muldowney, bartlone. It contains all of the fa-miliar fouriehes of such a show, pleasant yet never exciting. Fenton's music is well primed synco stuff, new building over the station. Sing-Commercial copy utilizes a radio pairoi Idea in calling attention to its double-breated models and winter cloale. Broadcast Monday through Friday at 9 p. m. EST. Booked di-yect. No advertising agency.

MILLS BROTHERS With Art Kassel Orchestra, Totten, Gracie Dunn, Phil St art, Charles Lyons 30 Mins. Hal

30 Mins. ELGIN WATCH WEAF, New York (J. Walter Thompson)

WEAF, New York (J. Weiter Thompson) Program is spotted on Friday mights, on the eve of football events, and takent takes advantage of this iron activitics, nst, present and fu-ture. Most of the prophecy doping is delivered by Hail Totten, who uses, five minutes of the half-hour spread for his palavering. Ifs done to the present and carries punchy facts and used a carries punchy facts and punch a coordy houses for test-trived, going into the campus fra-ternity and soordty houses for test-timoniais, this time U. of Lamesa and Delta Upsilon chapters con-tacted direct. Elgin watch copy car-ries substance for the most part and fits in neatly with the program adot.

The augustance to the most pairs afoot. Mills Brothers occupy top posi-tion on the show, appearing twice for their stylized chanling. Its con-tracted is much frequency bets the upper hand. His melodic syncopa-tions, always polit yet warm, dom-inate most of the run. Various warblers as the pout from the band for relayed so hurriedly that they es-cape. Gracie Dunn from Canada is one of them. A trick send-off has the time broadcast direct from Elgin watch the seconds. Time on My Hand' is an appropriate closer for the band. Weekly show airs Friday nights at. 10:30 p.m. EST.

'CAVALCADE OF AMERICA' With Walter Hampdon, Jeanette Nolan, Bill Adam, Kate McComb, Morgan, Farley, Katherine. Ren-wick, Harold Levy's Orch. Dramatizations

Dramatizations 30 Mins. DUPONT, de NEMOURS WABC, New York

(B.B. D. & O.) As entertainment this is sombre

WABC, New York WABC, New York As en (B.B. D. 4 0). and dublous meant this is sombre and dublous meant this is sombre too, in providing radio stations with free discs to combat commu-barried this and the state of the married this and the state of the married this and the state of the the state of the state of the married is program as exceptional. Froparand is probably effective program out. On the affirmative states the program as exceptional. Broparand is probably effective states which in the inaugural in-stalment was led by Waiter Hamp-state whis people will listen the program out. On the affirmative states the pulpit presching quality of the script. Author Kenneth Webb has made his people believable and his extortations to patient, pid-letics to have a familiar ring to native ears, but it still is a serion. Program may, if such is the Dupont motive help galvanise the alreedy state of the listen. And that's hard to believe. In 1621 during the appring that followed the first dreadful Plymouth Rock winter which re-duced the list of listen. The story urges, patience and rugged list to believe. Walter Hampden played the play wated farmer of 1331. Smooth job in both checks. Arthur Pryon, Jr. Walter Hampden played the play wated farmer of 1331. Smooth New's HARRY W. FLANNERY Weaks on News'

HARRY W. FLANNERY 'Views on News' 15 Mins. AMERICAN PACKI KMOX, St. Louis

Hind, Ward Carl And Annual Ann

Halle Seinssie and also of Bento Mussolini. A rood volce, low and flexible but a bit too serious even when dis-cussing humorous episodes. He in-troduces himself but regular an-nouncer takes him off. T-wilne for Sunrise Brand meats is fitting: And may the sunrise of every day bring you good news.

RADIO REPORTS

WALLACE BEERY With Stuart Irwin, Harry Richman Robert Wildhack, Mabel Stark Peggy Stanton, Jack Gardiner Marjorie Lane and Victor Youngs orchestra Variety 60 Mins. SHELL WEAF, New York

"UM AND ABNER" "UM AND ABNER" Wich Chester Lauck, Norris Goff, Carlton Brickert Serial 15 Mins. HORLICK'S MALTED MILK WENR, Chicago. (Lord & Thomas) After a long building on platters

(Lora & TROMUS) After a long bulldup on platters, WGN and the Mutual spread this rural comedy team switched over to a five-times-weekly prance on the NBC blue at 6:30 p.m. to start

the NEC blue at ready plants to the the new season. Program is a neat piece of blend-ing of every kind of audience ap-peal. Pathos and humor and senti-ment mixed in nifty portions to hold and the season of the second and set of the season of the second and set of the season of the second and the show is basic en-tertainment for any set of ears. Characters are clearly defined and a sure dish.

THELMA LEEDS

THELMA LEEDS Songs 10 Mins. FLEISCHMANN'S WEAF, New York. Voice of Theima Lecls has been host year. She is signed for a role in a forthcoming Rodgers-Hart mu-sical this winter. Another protege of Al Segai, girl is maturing into a well-charged vocalist. She hangs onto a note with ease dips into trick warticines ha Scigel and no fleischmann's varlety hour last Thursdy Miss Leeds made her bit stand up by itself. Especially good was "Ling" for a last

REMI ISCENCES OF A G-MAN

REMI ISCENCES OF A.G-MAN R. Goorge Harvay The Barban Second Barban WIP, Philadelphia After repeated delays this series, thought to be first actually aired by day All new first actually aired by aritment of the first been ob-tained first of local district, Fed-ral Bureau of Investigation, De-paritment of Justee, at mike - For-mission to spiel had first been ob-tained firm J. Edgar Hoover, bu-there'l be dearth of trainiscences' in series. Instead of lurid thriller stuff that station build up and an-there in a construction of bu-reau's work and record, with slight attention to methods. Plainly ner-yous, G-Man spoke slowly and dia-tinatic waite boosting of his or-ganization. Near the end he did ap minau undue boosting of his or-ganization. Near the end he did ap which was undoubtedly disappoint-ment to most listeners. His taik was instructive and dignifed, being minau undue boosting of his or-ganization. Near the end he did ap work. That may indicate first ah-ing was jung groundwork for more exciting reminissences' tu follow. Noticeable was Announcer Ed terming to Harvey and Hoover, and Harvey's use of grandlougent the honorable handles for his superiors, Hoover and Secretary Cummings.

VANISHED VOICES' Zobe. VANISHED VOICES' With Bennett Kilpack, Les Patrick, Fredsrick Wallock, Bill John, Charles Cantor, Walter Groaze, Frank Novak Orch. 20 Mins. DELAWARE, LACKAWANNA DELAWARE, LACKAWANNA WABC, New York (Rishrouth & Rygm) Winter always brings in an as-sortment of adult appeal radio fiction. Delaware, Lackawanna & mas its acilling device Appeal radio fiction. Delaware, Lackawanna & mas its acilling device for the past couple of seasons. This year also has its acilling device frightaroid bas un uncesarily involved fightaroid abut tuning in volces from the past who then tell their story. Stratghtforward narrative always is superior to focion with elaborate ing able to get volces whose echoes died out centuries ago has been around radio elricles for years. Scoret service folderol anen ibistener confortably ensonced in a pillowy chair and in a relaxed mood for listening this okay. But bistener confortably ensonced in a pillowy chair and in a relaxed mood for listening this okay. But phaying or other distruction smooth. Cirde North is author and Clark Andrews pace-setter. Zand.

'FLYING TIME' With Willard Farnum, Ted Maxwell, Art Jacobson, Harold Poary, Lo-retta Poynton, Betty Lou Gerson Serial 15 Mins.

Serial Orthonic Data Construction of the construction of the series of t

TOMMY DORSEY ORCHESTA Dance Musi

TOMMY DURSEY UNUMERIA Dance Musi 30 and the second second second WABC, New York Tommy Dorsey, formerly coupled with his own ork from the French Casho. Dorsey synchronion is sectioning, giving the leader full opportunity to step up for tromhone nuloing. His style relays distinc-tively.

bipbortunity to step up to commune making. It is atyle relaxy distinc-tion of the style relaxy distinc-tion of the style of the style of the run. She was handlcapped, how-ever, at first with the low pitch, and had trouble coming up to the surface. Cellar trouble cleared though before signing off and site is comprised of two trouble cleared through before signing off and site is comprised of two trouble cleared trumpets. four saxophones, guitar, bass and drums, plus leader's own instrument. Broadcast from the Fronch nitery, Monday and Friday, at 11 p.p. EST.

LOU LITTLE With George Hall, Sonny Schuyler Talk, Songs, Band 30 Mina-BORDEN'S FARM PRODUCTS WOR, Newark

Wednesday, October 16, 1935

by the audience each broadrant. Wynt. JOE LA TOUR AND CO. Sketch IS Mina; WGY, Schenectagy This French-Canadian dialectician made his ethoreal bow over WGY at month ago, with a two-characo-ton at which and the second to at which are the second and the second to at which are the second and the second to at which are the second and the second to at which are the second and the second to at which are the second and the second to at which are the second at the second to at which are the second at the second to at the second the second at the second at the second features a character of the second field second fraction and block once and Eddie flaviet. With a Cancel of the same fract block once and the same fract block once and the same fract the second field second fraction at the the Bedder conce and the same fract block once and the same fract the second field second field block once and the second field second field second field second field block once and the second field the second field second field the second field **Grants and Applications**

Urants and Applications Washington, Oct. 15, 1935. Tequests for two power boosts and one renewal of license last week where discrept by Fedel -Communications Commission - - -Application of KCRC, Enid, Okia, (sharing equally with KGFG, Okia-homa City) for, license renewal was granted, and piea for power hoost from 500 watts nights, 1 kw days to 1 kw nights, 5 kw days, by WIBA, Madison, Wis, received com jah's sanction. Commish sustained Examiner P. W. Sew rd In his recommendation that, day power Increase- be given WYBA, Kacine, Wis, from 106 to 250 watts...Station, which operates on 1370 kc, will continue to use 100 watts

RADIO

45

Copy-less Commercial FCC's Washington Docket

Nashville, Oct. 15. A program whose contents well satisfy commercial reso well satisfy commercial re-quirements: that nary a trace of advertising is appended, has been signatured by WSM for presentation_Sunday, after-noons at 5:30. Sponsor is the Methodist Publishing House, and the program consists of Methodist singing by visiting choirs

choirs. Publishers feel that listeners chanting and thus boost the hymr book biz. Additionally, Methodist preachers are an-nouncing the start of the series from their pulpits, and the publishers are making mention from of It in their llterature

SEE WOR-NBC ROMANCE **ENDING**

 Bernard and Power Increase be given WEIN, Racine, Wis, from 100 to 250 watts. Station, which operates on 1370 kc, will continue to use 100 watts infiliation for fur power increases, one frequency change and one witanemilter were referred to examiners. The following applications were set for hearing:
 Station WOWO, Pt. Wayne, Ind., power increase from 10 kw unll ited 02 kw nights. 10 kw days; KOOS. Marshfold, Ore, power increase from 100 watts nights. 350 days, to 250 watts unlimited; KFOX Long Erach, Call, day power increase from 1 to 5 kw; WJBC, Blooming form 250 watts, UNIEC, Blooming form 250 watts, UNIEC, Blooming form 250 watts, UNIEC, Blooming form 250 watts, WJBC, Blooming form 250 watts, and the 100 watts, WJBC, Blooming form 250 watts, unliked, and frequency change from 250 watts, UNIEC, Blooming form 250 watts, and the 100 watts, The following applications were received:
 Cache Valley Braddassing Co. Jogan, Utah, new station to operate on 1210 kc with 100 watts; Nothern Commercial Co., Fribrahak, Alaska, new station to operate on 550 kc with 250 watts days; General Broadcasters, Johnson City, Tenn, new station to operate on 120 kc, with 260 watts days; Union-Titubur FUb. Co., San Diego, Callf, new station to operate on 120 kc, with 250 watts days; Union-Titubur FUb. Co., San Diego, Callf, new station to operate on 120 kc, with 100 watts; Matts, Mater, Winston-Salem, N. C., new station to operate on 120 kc with 250 watts days; Union-Titubur FUb. Co., San Diego, Callf, new station to operate on 120 kc, with 100 watts days; Venura County Star, Venura, Caulf, new station to operate on 120 kc with 250 watts days; Union-Titubur FUb. Co., San Diego, Callf, new station to operate on 120 kc with 120 watts days; Union-Titubur FUb. Co., San Diego, Callf, new station to operate on 120 kc with 120 watts days; Union-120 kc with 250 watts days; Union-120 kc with 250 watts days; Union-Ti NBC may break off its friendly relations with WOR, Newark. Net-work's board of control, which is composed of v.p.'s and department business managers, is reported mulling over the idea of withdraw-ing the co-operative hand NBC has extended to the Jersey-New York outled for years prelicements and it came to technical matters and gaining support for WOR require-ments in Washington. and

galning support for WOR require-ments in Washington. What especially miffed the NBC exces and brought the lssue to a head was the fact that WLW. Cln-cinnati, had aligned itself with the Mutual Network In airing Ford's broadcasts of the World Series games. With WOR now part of a network that can under certain chr-cumstances offer opposition to NBC, the latter's web's excess feel that the old comraderie may no longer, with-out embarrasment, be maintained. Several NBC v.p's in rush visits to Cincy tried to talk WLW out of taking Mutual's service on the games, but to no avail. All OC long and the precedent that the Incident would establish. It was the first time that NBC and Mutual were tied in on the same broadcast. and the fact that WLW preferred the first time that NBC and Mutual were tied in on the same broadcast, and the fact that WLW preferred to throw His lot with Mutual was regarded by NBC officials as indi-cating just where they would stand whenever it came to a showdown between themselves and Mutual. Of significance to the situation with the situation of significance to the situation with the situation and the NBC the announce the mode that his was making available to NBC clients a group of situations that cruld be bought on either the red or bule link in preference to WLW.

cruid be bought on either the red or blue link in preference to WLW, Threesome is composed of WCKY, Cincinnati; WHIO, Dayton, and WIRE, Indianancie

Department Store Programs, \$20 Per Disc. Aimed to Meet Newspapers' Cost Advantage

FOOTBALL MONOPOLY

Brewery on Four Detroit Stations ith Sport Stuff

ith Sport Stuff Detroit, 15. Goebel Brewing Co. has secured a corner on the radio football mar-ket her . In addition to sponsoring over WJBK all home games of the University of Detroit and the De-troit Lions pro eleven, Jocal firm is backing forecasts every Friday evening and resumes every Statur-day over WJR, WXXZ, and WWJ. Each of the Friday and Saturday broadcasts are for 15 minutes; all are at "fferent times and each uses the leading sport announcer of the respective stations. Ad copy is held to a minimum, Ty Tyson handling for WWJ. Harry Heliman gives the accounts for WXYZ, which also feeds pro-gr . to, its state web. Jimmite

for WAL2, which also feeds pro-gr to its state web. Jimmle Stevenson officiates at WJR. Brewing firm will also sponsor Red Wings hokkey games this win-ter, giving away 22,000 tickets in re-turn for beer bottle, caps

LEFT OUT LAST YEAR, THIS YEAR 'REQUESTED'

Tulsa, Oct. 15. Trying to compare a season of airing football games, and the season of the University of Tulsa hr ~-ted stations KVOO and KTUL to re-frain from giving the play-by-play dope this year. Wants to see how the gate rc-celpts react.

WNEW's Accident Blamed **On Passing Aeroplane**

We hand is wronk or some other place of metal tossed from a passing plane partially smashed the 300-pound red glass beacon on top of WNEW's 434-foot towe, at Cari-stadt, New Jersey, lagt, week. Quar-ter section of the circuiter come now shines while as a result of the ac-cident. cident.

Search of grounds at base of station's tower uncovered a spanner wrench, the type used by aviators.

WOW, Omaha, Moves

Omaha, Oct. 15. Executive, technical, announcing and office staff of station WOW moved into its new suite of offices Move was necessitated by a change In real estatc properties. New suite consists of three trol room and office space.

Latest development depart-ment store advertising over the air is the transcription series, 'Vanities of the Air', that McGreevey, Wer-ring & Howell Co., New York mer-chandise buying syndicate, has 'placed with 24 of its store clients in various parts of the country. As one of its promotional services, the syndicate congarges the talent, rec-ords the program, devises sample sales copy for interpolation by local splelors and sells the proposition to department stores on the basis of

amploters of the proposition to department stores on the basis of \$20 a program. Contracts are for a minimum of 13 discs, with the department store doing its own ne-gotiating for station time. Guarantced for each of the pro-trams are bands and warblers that have been on national hookups. Among those who have already been or are slated to be recorded in the Haissead, Murich. Wilson, Jerry Cooper, Jan Perce, Ray Perkins, Don Ross, Loretta, Jooy Nash and Mildred Balley. Through the types of programs he proposes to pro-duce, contends Cameron C. Stine-man, promotion mgr. for the symor processing ne proposes to produce, contends Cameron C. Stine-man, promotion mgr. for the syn-dicate, the users of the series will largely solve the three things his organization has found to be wrong with department store broadcasting. Syndicate's study disclosed that the cost of radio to direct sales results was far out of line, with the aver-age percentage, being 12%% as compared to 2%% to 4% for news, papers; that local talent was in-ferior and too expensive, and even though stores have spent large sums for different types of programs they found it practically impossible to all entertainment that could com-pete with the network shows. Con Store Por Area

pete with the network shows. One Store Par Area Stimeman's stencils, which run 15 minutes, allow for three breaks for copy presentation. He is spending a minimum of \$756 for talent on each record and figures on increas-ing this expenditure as more stores sign up for the series. Disposal of the series is being limited by the syndicate to one store in. each sta-tion's broadcast area. Included in the list of stores that have contracted for the transcrip-

have contracted for the transcrip-tions are Cain-Sloan, Nashville; Milen & Rhodes, Richmond; Albert Steiger, Springfield, Mass, Butting Stores, Minneapolis; Roberts Broa, Portland, Ore.; Columbia Dry stores, Minneapolis; Roberts Bros., Portland, Ore.; Columbia Dry Goody, Houston, Tex.; Meyers-Ar-nold, Greeneville, N. C.; Kenison's, Charleston, S. C.; Rutland Bros., St. Petersburg, Fla., and Eon Marche, Lowell, Mass.

Jessel Reneats

Hollywood, Oct. 15. Shell Chateau alrer over NBC has Jeorge Jessel pencilied in for Nov. 23, Fourth time in three months on the oli for singer comic.

Ask Salt Lake 100-Watter

Ask Sait Lake 100-watter Sait Lake (10, oct. 15. Al Frank, local capitalist, vepre-sonting several other Utahans, le now in Washington asking permis-sion from the .FC.C for the erec-ulted the several of the the several down for the necessity of a third station is that local merchants cap-not get adequate time for cheaper rates on either KDYL (NBC affili-ate) or KSL (CBS outlet). Associated with Frank is Clar-ence Bamhenger. A downlow hotel

RCA Show on CBS

Washington, Or. 15, RCA, parent, corp of NBC, which has two outlets in nation's capital,

has two outlets in nailon's capital, bas bought time talent on W38V, Columi in inc', vertise 'Magle Benhai' radius, Progra will be half-hony of Uatters and chanter at 7 of olock cach Saturday night beginning at ones. Arthur Golfwy ls to run program. Pipnager stipulates that only Victor divers be piped.

1200 Lc with 250 watts days. Station WMBR, Jacksonville, Fla. day power increase from 100 to 250 watts: KGMM, Albuquerque, N, M., power increase from 250 watts nights, 500 watts days, to 1 kw unlimited; WPQR, Parkersburg, W, Va., day power increase from 100 watts to 250 watts; KUJ, Walla Walla, frequency change from 1500 to 1200 kc; KOL, Seattle Wash, frequency change from 1270 to 920 kc (contingent upon granting of application to the KOM, Seattle, for 760 kc). Petition to the Federal Communications Committee to reconsider and frant without hearing application for new transmitter of Golden Empire Broadcasing System, Redding, Calif, was turned down. Commish also nized petition of WTMJ, Milwaukee, Wis, to reconsider and grant re-newal of license. Here and There A. W. Dannenbaum, WDAS, Phil-adelphia prexy, chesty over the first grandchild, Jerome Lou-cheim, 3d. of same type. Framer will be called the 'Braddock Town Crler.'.

Nels Craig has worked his sister, Arlene Harris, Into 'Professor' se-rles over CRCT, Toronto. Lydia Cortese joins WINS, New York, as assistant to Ed Cleland, continuity director.

Carlton Van Taub, who has di-rected WIP's 'Viking' program and CBS shows, in Jewish Hospital, Philadeiphi

Freddy Marcus joins staft of KMOX, St. Louis to be m.c. of new variety show with Al Roth's orch called 'Saturday Nite Club.'

William L. Pitts WSYR, Syracuse, each returns -te each Sunday with 'Humanity on Parade.'

De Vore Sisters, harmony trio, re-cently of WIRE, Indianapolis, new additions to WLW, Cincy.

Lee Shepard from WCAU. hil adciphia, is a new engineer at WCKY, Cincinnati, where there is an announcer named Lee Goldsmith, which is Shepard's right name,

> Baughman quits WLW staff to spiel for WCKY WT W

itts will do 'Dulcy' for ux

Marion Parsonnet in to ald

Jack Nelson on the Cantor show.

Guy Earl will make a career of that trip east, not returning to Hol-lywood until late November.

WLBR, Buffalo, Herbert H. Howell's 100-water, celebrated 11th an-niversary Frlday (1]) with an hour-and-a-half show directed by Albert Zink with 21-player cast, John Intram conducted music.

Wrigley (Canadian) ow re-hearsing for that debut over. CFRB, Toronto.

Rudy Spratt returns to the ether with his new ' ude Ranch' series (ver CKC 'Toronto.

Walt Framer, who does a 'man in theet' commercial over WWSW. filtsburgh, for Tucker and Tucker. Furniture Co, in nearby town of Enaddock for two weekly programs

Don Henshaw, late of WIOD, MIaml, and now production manager of CRCT, Toronto, will wed the lo-cal Margaret Pike October 26.

Grace Dunn, late of the Nielson Hour, Canada's oldest commercial over CKNC, Toronto, now soloist with Art Kassel's orch.

Beverley H. Furber, director of special artist and program presen-tations for NBC during the past three years, resigning to handle sales promotion for two Cuban newspapers.

Jerry Danzig, previously a re-porter on the New York Evening Journal, joining WOR, New York to help G. W. Johnstone, director of public relations, launch a features division.

Jack Paer, formerly with WIBM. Jackson, Mich., now on WIRE Indianapolis, announcing staff. Ed-ward Martin also new to staff.

ob Taplinger scheduled to handie radio publicity for the lican National Committee. the Repub-

C. W. Alson, of Alson Radio Recor ing, Inc., was married las month to Princess Rosalle Melanlast

cov. non-pro. Joan and Jack over WNEW, New York, re Bruce Chal is and Joan rs and Joan Dale

Spitalny has . ew protége in training. She is Georgia Mason aged 17.

Jack Von Volkenber , of KMOX elected v-p, of St. Jouis Advertising Club last week.

Dan Goldenpaul is new special events chief at WIIN, New York succeeding Dick Bard, who left re-cently to joi NBC

John Cook, formerly addo operator for the New York Lavan-nah Transportation; James F. Hackett, of CBS; and Leroy S. nah Transportation, Hačkatt, of CBS; and Leroy S. eu-Gardner, also once with CBS, added we to WOR's engineering department. In to

Radio Outsmarts Press in Cuba

World's Series Precipitates Pitched Battle Stations Get Special Sunday Okay

World's Scries brought the always mouldering quarrel between newsnamers and radio to one of its peri papers and radio to one of its per-odic fare-ups. Stations COCO (whort wave) and CMW, CMBZ and GMBD (long wave) united into a network to handle the play-by-play through Western Union, but on the morning of the first game W, U, backed out and the stations had no under the stations had no

backed out and the stations had no news source. They promptly bired Three expert engineers, who went exploring in the cosmos by rudio and tapped h on a broadcast which was, rewritten and sent out. A cable was sent to thenry Ford and the next day a return message evented normission (t. broadcast the and the next day a return message granted permission to broadcast the For official version if Ford cars got free plugs. Which was strictly okay with the stations which had 20 adjections, record money for Cuban radio. gross, radio.

radio. Thie newspapers Avance and Pals got together to get extra baseball editions out, and on Friday Ava ce went out at 4:20 EST, announcius In big headlines Detroit Winner,

hased on the cight-inning score of 5:to 3 in favor of the Tigers. When city editor heard Chicago making two. run: to tie the score in the ninth inning he sat down to write-his resignation, but in the eleventh fra - came the winning run for the Timers.

This was repeated after almost every inning and cautioned the listners not to buy riwspapers un-th the game vas ended over the the

lictures not construct the million of the stations got together with El Mundo, movening sheet, and obtained from the President a decree por itting the ball game to be broadcast on Sunday. (We to the tremendous attention't a time(ed which caused 30% of the radios to be tuned in all over the island'. So the radio wort on the air on Sunday, susually a silent day, and them wexpapers couldn't do anything but admit defeat. Hene Combarres announcing.

Havana, Oct.

hased on the eight-inning score of

R A D I O

Radio Reports

(Continued from page 44)

(Continued from page 44) World Series background lent time-liness to a recent episode. La Tour signs on and off with a snatch of song. Question whether the 'Joe is '07 the 'Air' greating' smark. On the broadcast La Tour appealed for letters and cards mu-listeners. Team plugged by on-pouncer for p.s. dates.

BEN GREENBLATT 'Piano Ramblings' '5 Mins. Sustaining WCAU, Philadelphia

46

"Statining WGAU, Philadalphia Familiar performer over WCAU hast few years, Greenblatt is back again for another season of key-by the season of the season of key-by the season of the season of the end of the season with the season of the season another without plan or method. Wisely doing without superflows announcements, Greenblatt never identifies his sleetions, offering played in classic-jazz style. Unlike many planists of similar year, he never oblicate partice, and the board. At present he's on at 12:16 Sunday noon. He's much better suited to late night spot where he's more frequently found. Hobe.

VARSITY CLUB' With Garry Morfit, Brent Gunts, Jean Miller, Jack Morrison, Bill Regers, Wilbur Cock, Dean Geh-ring, and the Ramblers orch. Variety 30. Mine.

Variaty 30 Mins. Sustaining WFBR, Baltimore. Tretty good idea Inthis. Specifical-by designed for listeners of prep school age. That will limit scope, and sponsor; and at the catching, Im-pression was that few outside of addescents would find the show par-ticularly compelling. But for high-school-attendants it's probably acces. Brent Gunta, son of local ad man, pob. Also Unada an a the 'Minte Man' several times, realing of scores and news of Balto high school athle-tics to Walter O'Keefe, but he'll

LARGE METROPOLITAN STATION LARGE METROPOLITAN STATION without obtain additation requires services of program director. One capable of constructing programs with merchandlaing and sales ideas. A parter stree complete record, past services, present connection, pre-ent earling power and any specific information having to do with pro-grams conceived by him. Confidential, Box No. 11, Variety, New York.

probably suigrow such itative crongeners of post prop school period used and to a man proved poor. Diffecuit to dig 'em up so vogithul, and might be good idea to forget the sessioners before program nuds itself walking the plank. Ork, batonned by Julian Charles, is and source by Julian Scher mathematic barles and the same source of the school before the mike for quizzing. Happly, when caught queries were off the beaten track and proved ex-collent stum.

off the beaten track and prove-cellent sturt. If the calibre of the continuity and general handling of these week-by the second studes here the thousands of studes here. And might get sponsorship from manufacturer of some line which directly diaws from boys and gals of 'teen age.

from boys and gais of teen age. Beth LANGFORD and Cliff CON-NAWAY R. R. Stati 15 Mina. HAGR Linceln Foster May's original idea of the Overland Express, wherein the daily 5:30 nn. westbound train was bearded at the Burlington station and its passengers quizzed about Beth Langford and Cliff Connaway this week. Reason is that May tiffed over-salary raise, and gave in his resignation. New pair are doing a good job Connaway stays at the mile nu-er ow for material. Being a woman, she gets better breaks on question-ing than May used to get, and she as a nose for feature stuff. She allows interviewee a chance to taik, too, without putting words in his or her mouth______

LYLE TIERNEY 'Eyes on Ethiopia' 5 Mins. OLD BURNS WHISKEY WAAB, Boston

WAAB, Boston (Lowis Glaser) On timeliness alone, this new dally glickle (6:20 P.M.) should snare a goodly gathering of listeners. How many will depend upon its distinc-tion from war news covered in newspapers and on already estab-lished news commentators' pro-grams,

lished news commentators pro-grams. "Tlerney his a background of war correspondence that qualifies him in many ways to analyze the Ethio-pian confilt from his armchair; but on initial broadcast (7) the radio public was not apprised of this reputation. Fut on cold, the aver-age tune; in might query the com-words—is he just another guy



Any ballyhoo to the effect that Memphis can be covered adequately and dependably, any hour of the day or night, by an out-of-town station, no matter how heavy the wattage, is simply NERTS. Nashville is 225 miles distant. Cincinnati 500, St. Loui, 325.

Planty of network and station audited surveys to show that listeneri of the Mid-South overwhelmingly depend on WMC for NGC features market matter of the Mamphis market which is the South First Market in trading area population — over 2,000,000 consumers, and the brightes spot in the busiest settion of the nation.

Commercial program identification and liberal publicity co-operation in The Commercial Appeal — largest daily circulation South.



Wattage, 2,500 Dully; 1,000 Night - In the Middle of the Dial Owned and Operated by The Commercial Appeal

nd Eastern Bepresentative: Chicago and Mid-Western Representative DRMAN CRAIG 5 St., Tel. Flaza 3-4585 iew York City Chicago III 10 St. w York a NORMAN CRAIG 230 E. 50th St., Tel. PLaza 3-4585 New York City

summarizing what's printed in the dailies? Tierney, in brief space of summarizing what's printed in the dailies. Therms, in briefs space of time alloted, breezes through an out-ling of the here should they push forward into Ethiopla. That's about all he has time to expound. Cer-tainly, ten minutes would not be too long for such a comprehensive subject: As a medium for selling liquor it war, ond they are interested reliable the spiel by war-like musi-cal prelude- and sign-off. Therney, sounded, at first as if he were read-ing his material, but wared a bit more dramatic before his time ended, Voice okey. Summaries and there's an after of a free war map, which pre-sumably carries whisky acoy. For

Poor. SPORTS EDITION OF THE AIR With Bill Hevery Braven Dyer, Control Hevery Braven Dyer, Football talk and college music LOS ANGELES TIMES KHJ, Les Angeles The will appeal only to dyed-in-wool football fans, no one else. It might have been made walloy, but the snooty L. A. Times does the spon-soring, and seemingly scorns show-"Shame, too, after the sheet poes to all the trouble of packing its au-ditorium, with 700 roters, bringing down the Southern California band orache, and other saktellies of the pridion. Every Thursday night from 10:15 to 10:45 during the foot-ball agason will the 'rally' become Smithed, The sport ed does

griditon. Every Thursday might from 10:15 to 10:45 during the foot-ball season will the 'rally' become a similad. The season will the 'rally' become the emceeing. Much too dry for the spot and one of the reasons the pro-gram never picks up. His idea of change of pace is to sandwich the band in between every talk. No cheering, no cheer leaden-mothing. of Trojan marching songs. Then came Sam Barry, scout, to report on what he saw in Illinois's last game. Then came the band with some Illin turnes. Then a message from Rob Zuppko. Then the band again brow Braven Dyer, Times sport sorth. Then the hand again in mediey of college songs. Takes its place alongside Roy Riegels-it runs the wrong wax.

wav. Helm.

A HARLEM FAMILY Bebm. A HARLEM FAMILY Bramatic Sketch IS Mine, Watching and Sketch State and Sketch State and Sketch This looms as earnest endeavor on part of Adult Education Project-of the N.Y. Board of Education and Works Progress Administration to give all-negro cast chances before Harlem colored family and directed by one of their rac. Filled with what apparently were intended to be homey touches of typical house-hold, I's tediously paced. Slow dramatic efforts on stare, is heavy handicap in this, second in series. Story of the Johnson thome is so wu to its dramatic possibilities. In doing so it becomes a humdrum reoital of incidents not calculated to arouse in white listeners any par-ticular interest. Miss Venzuellay faced a touch as signment in acquainting members of her own race with happlest when cast starts norto spiritual to sign-of. Heard on the servery Wers. Heard on the servery Wers.

nght at 8:30 p.m. EST. Wear. IDA BAILEY ALLEN With Charles Frommac and Morton Bowe Bowe (Benton & Bowles) HEAF, New York (Benton & Bowles) Psychological Trills aming at miss sharls in an ot of the routine cooking school or recipe class. Miss. In Balley Allen, former food editor for Good Houseleeping mag. does the m.c.ing, advantageously using a straight platform technices (cooking school or recipe class. Miss. In Balley Allen, former food editor for Good Houseleeping mag. does the m.c.ing, advantageously using a straight platform technices (voices, applause, etc.), she heuis her school mythically from city to city, spieling recipes and saluting local blgwiss and their wives. Usea a paisy-valsy line in taking about tative stand-in with listeners. Morton Bowe does some tenor warbling between recipes, breaking up the routinish air of the straight cooking info. The info itself is Chef Charles Fromma, blied as Franz, carrell.' repeat Miss. Allen's recipes so that they will: get safcly drummed Into the heads of the aud-lence. Utilizes a clatter of dishes, spoons etc. as a background for his enough to enable listeners. Thish is a question-and-answer bit by the mythcal goodking school audiones which attempts to widel iogether a mass spirit. Well - handied.

'NEWS WITH A KICK' With Lyn Willis, Ed Davi Five Mins. JACOB HORNUNG BREWING CO. WIP, Philadolphia

Five Mins. JACOB HORNUNG BREWING CO. WIP, Philadelphil Jogney J. Beginning its second essaon, this six-nights-a-week program is tab-bed "What Happened Today—News with a Kick' and isn't supposed to cover usual news field, but dig up human interest stuff. Spiel does tontil'is to present wobaby can't handle the assignment in such short period as five minutes. "Human interest and feature yarns-need more build-up and explanation than artsight news and with four to tan of them mentioned in the four mention. Furthermore, it's doubt-ful whether idea could be put across satisfactorily even over a 15-minute route, good human interest stories being too scarce for a six-a-week idd aded drawback on this series is not general sub-

Added drawback on this series is added drawback on this series is too generous use of commercial copy and too direct plugting of sponsor's product. Lon Wills toy, handle spiel, alternating on items. Program opens and closes with transcription rendition of Grain-ger's Londonderry Air. Production is well handled. Hole.

SOCIETY OF ANCIENT INSTRU-MEN Music 30 Mi

Nusri Sustaining KVW, Philadelphia Acceptationed in announcer's In-Acceptation in the society is a very exclusive one luded. In fact, it has only five members-founder Ben Stad; his son, Maurice; his wife, Flora; her brother, Joseph Smit, and o. Bordo. Present series of three Sunday morning programs is first planned speciality for radio. put or so of goes of the series and interpret nucle, Instruments and interpret nucle, Instruments used in first program (13) Included quin-ton, viole d'amour, viole de gamba, basse de viole, clavecin and harpsi-chord.

chord. To listener unacquainted with technical lore of music, it was ai-most impossible to distinguish the program from any chamber music session. Series is not likely to prove popular to run-of-the-dial radio audience, but should capture stu-dents, biogram. Bonth, focal centre bill McGrath, of regular staff, handled announcing assignment nicely, setting off difficult pronun-ciations without ostentation. Hobe,

FRANK and FLO With Jimmy Milns 15 Mins, KOPPERS CONNECTICUT COKE

is Minan... KOPFERS CONNECTICUT COKE CO... BUICC, Bridgenof Kudner/ Superlatively billed as 'the hap-plest pair on the air, "Frank and Flo. erstwhile WOR duo, are commuting from New York to Bifdgeport for the work to Bifdgeport for the superstant of the superstant from WICC of WTIC, Hartord. He-and-she fare impresses as re-freshingly light cuertainment. hap-ply guited to the domestic listeners and chatter. Tunes are well chosen, some of them topical numbers with obviously original lyrics. Frogram caught for this report contained one freelin' You're Foolin' and 'Todding Along With You'. Flo feeds and Immy Mine, WICC announcer, won audition for commercial-han-store are also using time-and-tem-perature service six times a weak, WATE (Wartebury) and WMAS (Springfeid).

WOMEN'S NEWSPAPER OF AIR With George Perkins, Bruff Olin,

WOMEN'S NEWSPAPER OF AIR With George Perkins, Bruff Olin, Feminine Anales 30 Mins. Participati WFBL. Syncause WFBL Women's Newsnaper of the Air dramatized the Minsolin-casion of the Italian mobilization. George Perkins, program director. Is feet from the microphone, read Mussolin's speech from an Italian rowspaper, In typic II Duck syle record, and Bruff Olin, close to mike, was the English interpreter. A description of the first engage-ment in Ethiopia Kollowed, the phent in the scoutinymen would fight to the end to protect their land. The finale-clinar was the Star-Spangled Banner and the reading of the Roosevich Neurality Pralamation presented America's drawd chard the crisks. Frogram comments.

arew A flood of phone calls and comments. Dally news program, conducted by Gertrude Alderman, with drama-tization written and produced by Bruff Olln, has presented every cru-clal news event in re-enactments; Hauptmann appeal, the life and death of Huey Long. Bahn



CHARLIE CHAN savs: "MAN WHO USES EYE LOOKING FOR OPPORTU-NITY NEEDS NOT STRAIN EAR WAITING FOR KNOCK ON DOOR."

The most delightfully fascinating character the realms of mystery

Now Available on Radio (Recorded by RCA Victor)

Fifty million people throughout the world pay to follow Charlie Chan's adventures on the screen every week.

No other fiction character in the world has so great and so loyal a following.

This tremendous buying audience awaits the advertiser who gives to them CHARLIE CHAN on the radio.

Sponsors of this popular radio feature obtain immediate results. This has been definitely proven in the first few weeks broadcast. The CHAR-LIE CHAN radio feature is carefully and expertly produced. CHARLIE CHAN is a radio feature for all the family. He appeals to all ages in all walks of life.

Earl Derr Biggers' Charlie Chan stories are clean, wholesome and stimulating. It is drama at its best without blood and thunder. There is nothing in this show that the most particular parents would object to having their children hear.

Merchandising Tie-Ups Complete merchandising plans to tie up with the program have been developed and are available.

Charlie Chan Proverbs Charlie Chan's quaint old

Chinese proverbs are famous the world over. The radio feature makes judicious use of these proverbs not only in the act but as a special feature following the closing commercial. This assures an attentive audience to the advertiser's message

CHARLIE CHAN is today's surest advertising buy on radio. Available on transcriptions recorded by RCA-Victor for spot use or for territories.

A fifteen minute show for release three times per week. For more complete information and open territories write or wire

American Radio Features

Gold Seal Productions Frederick C. Dahlquist, President 555 South Flower Street Los Angeles, California

IDA BAILEY ALLEN With Charles Fremmac and Morton

RADIO

VARIETY

47

WCAU Shows to CBS Three Air Shows Being

In an attempt to stop the alleged practice of underscaling musicians at the Hollywood Restaurant, the union has notified Abe Lyman that be will be held responsible for musicians at the niterie. Only one ork has been actually caught in the act.

St. Louis

Three Air Shows Being Readied for Chain Bids Hollywood, Oct. 15. Fanchon & Marco is readying three ether programs, with M. Di Chooj How negotiating with both They include Flying High, com edy Tattiring Jimmy Dunn; 'Cap' and Farsting Jimmy Dunn; 'Cap' Souther dramatic genedation of the study and the study at the study and t

orchestra

For Kids Limited to Air Charlotte, N. C., Oct. 15. Carolina radio stations are the principal source of entertainment for many homes these days, with an epidemic of infantile paralysis keep-ing children away from theatres, fairs; and other places of entertain-ment.

Epidemic Entertainment

ment Schools are closing down to stall

Schools are closing down to stal the epidemic and a number of clices have passed emergency legislation making it a misdemeanor to admit a child under 15 years to a place of amusement. Meanwhile the radio stations give

children and many entire homes all of entertainment that they get these days.

Too Much Sponsor Life Savers auditioned some forty-three programs before deciding on its present program, alring at NBC. Since inception of show the spon-sor has repeatedly "offered" advice as to what and how to stage the pro-gram. Scripts have been changed at short notice. Orchestra under direc-tion of Aido Ricci, fumous for mar "Thailton's Strings", this had a braff section added. Commercial copy londed every other line in the script. Meddling out insted in Ricci resigning as ork pilot. Count orner Bobs Up

Teo Much Sponsor

NEW YORK RADIO PARADE

By Nellie Revell Make Abe Lyman Responsible

Count Morner, one of the Peggy Hopkins Joyce ex-hubbles, has sold a series of recordings to a local buying outfit for use on hinterland de-partment stores.

News Right-of-Way Johnny Johnstone, In charge of WOR Trans-Radio News, beside super-vising the press dept and special feature division, has arranged with WOR clients for okay to break into a commercial program and air any news fiash that in judgment of news dept warrants immediate airing. Close editing and careful choice of break-in spots resulted in WOR soop on airing Hauptmann appeal denial during an MBS General Mills musical program. Thash aired in 10 seconds and Heard only locally.

rimstone Close at Hand

rimstone Close at Hand Pastor George A. Palmer of Haddon Heights, N. J., airs each morning at seven for a full hour over WMCA-WIP, his broadcast originating in his home: Last Thursday morn interrupted airing to tell audience he smelled smoke and was putting young sons, Bobby, aged four, and Paul, aged six, on air to recite while he investigated. Had to call for' dept. Returned to mike and as smoke-eaters worked gave a first hand run down between his spiritual uplitt. As went off air announced that fire was out, no one hurt, but two rooms in home ruined.

Hollywood Influence Seen

That film influence? Lilly Pons recently returned to air after making a pix on Coast has a chair reserved for her personal use at each broad-cast. Airing from stage fin front of a large audience in one of the CBS Playhouses the chair carries a sign, 'Reserved for Mile. Pons.' And Andre Kostelanetz also recently returned from Coast now has his lunch in the control room.

WOR shows on Yankes Network WOR round robin wires with MES stations in service for third week and already teeding member stations many WOR sustainers. Gabriel Heatter, Eddy Brown, Hewwood Enoun, Wallensteira Sindonetta and Spring Sindonia programs, Gretta Palmer, the Little Symphony, Tex Fletcher, Bide Dudley, Morton Gould's Music for Today and ork remotes are among shows being taken. These sustainers are also available for and being used by members of the Yankes Network which caused a bit of aquable from CBS. All quiet on Madison avenue now though, since there is nothing they can do about it.

CBS Controls Blue Velvet

CBS Controls Blue Velvet Ork' is being given the build-up by CBS. Warnow also airs over NBC Blue Network for Bour-fols. Since ork set-up is practically the same on both broadcasts and Bourfols markets their product in a blue package they would like to use the Mark Warnow's Blue Velvet ork tille. Buit tille has been copyrighted by CBS so only way to use same is to purchase permission.

Xavier Cugat in Mexico City

Aavier cugat in mexico Gity Xavier Cugat, the tango maestro, leit by plane Saturday morning (12) for Mexico City to gather his all-Mexican-musician orchestra for the alneje broadcast over a Mexican outlet sponsored by Rum Bacardi. The program will air sometimes during last week of the month, exact lime depending on how soon he has the ork in shape. Program is to be short-waved throughout the globe.

Stoopnagle and Budd Scram

Stoopnagle and Budd leave the Wards Scram Stoopnagle and Budd leave the Wards Scram after what will by then be a 20-week guest appearance. S&B notice came on Sept. 24 but their contract carries an eight-week cancellation clause. This 20-week stretch will be tops for any guest starring turn on this program. Milton Berte, John P. Mebbiry, Harry Richman, Moran & Mack, George Givot and Mandy Lou have done extended guest appear-ance with the Waring outth but now did better than 13 weeks.

Scrambled Notes

Scrambid Notes Leon & Eddle's niterie will air for frat time. Willie Forman ork will have NBC wire twice weekly from spot. ..Bertha Brainard enlarging the commercial sales dept with all spots to be diled from within the organi-sation whenever possible. ..William Mullen, Jr., enroute to London to join Erwin Wasey, Ltd., vadio staff. Replacing Gagen Wasey, newlywed on of L. R. Wasey, who was shifted to radio staff of NY office...Ed King is new WARGA announcer...Lester Gottlieb Joined the WOR press staff succeeding Bruce Fouche who has severed his relations with that station. Gottlieb is exvradio editor of News-Weck...With no adjustment in sight Wheatena may yank its Poperey program at end of current 13-week stretch. ..Ring Features disposing window display rights to Inde-mediation the stretch and the station is work and in markin ...Billy Doly of NBC program dept is now a song bluggtr to Falo Bin Reali Restaurant...Joc Reichman wed last week and hitted for Mrm. Fenn Hotei in Pikts tack to the Statier in Booton...Harry Yuend pose to Coast as scitbier for 20th-Fox Dec. 1. Will ad th withing Allen programs dept of 20th-Fox Dec. 1. Will ad hi withing Allen programs dept of 20th-Fox Dec. 1. Will ad hi withing Allen programs dept for 20th-Fox Dec. 1. Will ad hi withing Allen programs dept of 20th-Fox Dec. 1. Will ad hi withing Allen programs for Destation for Statier Destation.

Short Shots

Short Shots First flatfight at CES In many a mouth happened a wock ago. And of all places for two people to start swinghing. Twas during a rehearsal of World Peaceway program. .Vaughan de Leath, nec Leconer von der Leath, divorced from Loon Geer at Bridgeport, onn...Wallace West, formerly of Pan-publicity and United Artisk, is new member of CES press dept...Pickens Sisters will do a weck at the Rainbow Room starings the 21st of this month. Will put the rip on opera prima donnas...Roy Campbell Royalists started a new NBC sustainer on Sundays at eight for a half hour. Along with the Leopold Spitainy ork they complete for lis-tenses with Major Bowes and Eddle Cantor...United Cigar Co. program-at MBS may also take to air at CES...Cathormulam realris on Oct. 19 at CES...Bob Croshy returns to NY on Oct. 23...Gien Gray ork left after last Thursdary's broadcast for weekend at Shawnee, Pan. Boys staged their own private goil tourney and returned yesterday morn.



Radio Chatter

Massachusetts

48

Colleon Moore, chenna star cur-rently touring the country with her Doll House, interviewed over WCOP, Boston, by Stanley Schuitz. Lloyd Dennis, program director of WHDH, Boston, secretly married to schooldays sweetheart, Marjore Holt of Taunton, Saturday, Sept. 3, Pulled a fast one the following Tuemot, Start, Studio per-sonnel fourd out ha was on his swy to Bermuda on the onarch of Ber-muda.

sonnel found out ha was on his way to Bermuda. on the oparch of Ber-mida. The Ray (Georgs Grim) who reads the Worcester Gazette func-nos over WTAG, Worcester, back on job after a week on business in Newark. Announcers Chester Gaz-liwood plach hif durine his absence. Lillian Murphy, WTAG, Worcester, staff planist, had one of toughest grinds of carcer last week when she accomponed more than for chance on Major Bowes unit. Virginia Warren, Tankce Network soprano, hospitalized for a gall stone operation. Stone, chief control operator of Yanitee, Web, who is suffer in Stone, chief control operator of Yanitee, Web, who is suffer fighaced by Bob Wolfe. Grendan Keenan, planist, who has just returned to Boston from Europe, will probably present anches period vill probably present anches recres during the winter.

GRACIE

BARR

Friday, inc., from 12:15 to 12:45 noon, by WCOP, Boston.
 Nona Kane, of WCOP, Boston, staff, will week-end with Joan
 Marah, cinema pretty, shorth.
 Wardber, noy with Badie Ebitins orit worbler, noy with Badie Ebitins orit at the Brunswick Cashno aired over
 WNAC, Boston.
 Strolling Flayers Walthin over white, Basion for 11 months, now on an RKO New England junket.
 WMEX, Boston, to boserve first and dance at some local networks, the some some some some stress, who when 13 years of age.
 Helen Young, 15-year-old song-stress, who when 13 years of age.
 Helen Young, 15-years of age.
 Helen Young, 15-years of age.
 Houtogan and Michael Sallero.
 Paul Regan and Michael Sallero.
 Paul Regen and Michael Sallero.</l

Copley Plaza Hotel, Boston. Exclus-tree club numbers Harvey Firestone, Alfred P. Sloan, Jr., and the cream of the country's financial, industrial, Eaby girl born to Mr. and Mrs. Merrill N. Hammond. He is Pro-duction Manager of WESO, Weiles-ley Hills, and she, a former member of Equity, known as Julia (Rocke-feller) Wiles. Hammond, WESO, Merrill N., haa been drafted to coach Skith Deep, by Ernest Ender-line, with the Wellesley Players Club at Dana Hail the 25th. Bradley Klincald, 'mountain bal-iadler' of WES, Boston back after a holiday in his native Kentuck hills.

Saskatchewan

Schedules of western Canada radio stations are being delayed un-til atter October 14, Federai election day. Aimost every available min-ute of time snapped up by political parties in greatest radio talk, drive

Cream of Hadley Cantrii and Gordon Allport's new book 'The Psy-chology of Radlo' had already been scooped off prior to its appearance by CBS. Web got the two doctors (from Harward) and Merton E. Carver, a collaborator from the University of Richmond, to give out their findings on the eye vs. car during the radlo-magazine flareup of last winter. One of the most important chapters in the new book is conse-unative of etm. parties in greatest yet. Bruce Hendon, formerly Traii, B. C., on staff CKCK, Regina, as where. One eye vs. ext curing the radio-magazhe flareup of last winter. One of the most important chapters in the new book is conse-quently old stuff. Rest of the book covers the radio setup in the U. S. plus results of experiments on such subjects as 'voice and personality.' sex differences in radio voices.' ispeaker versus joudgeaker,' and 'effective conditions for broadcasting.' Finish to the book is a series of 'practical interpretations' of the experimental stuff, the professors frequently admitting that broad-casters already practice perfectly what they have now confirmed in the lab.

B. C., on staff CKCK, Regina, as salesman. Pastel Panela, Canadian Radio Comish show, leaves CKCK studios Sunday, Oct. 13, to program from Drake Hail for Music and Arts and adds Cyril Hampshire at the organ. Panels is string group. Will con-tinue under direction of W. Knight Wilson.

Unusual case of a program going out over a regional web, with sponsor-ship on several stations yet remaining: sheer austaining on the rest, is the daily 'Five Star Final' period of news re-enactments which is concocted at WMCA, N, Y, and spurted over the seven other broadcasters which are linked up as the Inter-City network. A clothler sponsors the program on WMCA and WIP, Philly, only, Rest of the regional, WCBM, Balto; WDBL, Wilmington; WOL, Washington; WMEX, Boston; WLNH, Laconia, N. H.; WPRO, Providence, are for the periods during a series converting and the series of the regional works.

tinue under direction of W. Knight Wilson. CHWW Resina, studio being re-black and vasa mist. Al Smith's 'Planology'. Radio Commission show from CKOK, Re-gina, left alr Tuesday, Oct 8 after Eddie Stock, organizer, horped to Winnipes and returned with report of job three. His Freahmen Quar-ter disbanded and went off Radio Commission wessain a job after all. Now 'Freshmen' trying for place again.

Now, 'Freshmen' trying for place again. Dmitri and his Violin in new tri-weekiy luncheon hour program at CJRM, Moose Jaw. Really Willie Wladchuk, formerly CJGX, Yorkton.

Wiadcoukt, torineria, construction Taxmar the Mystic, platter for Mason Remedies. on CHWC, Regina, Weds, Thurs.Fri's, a.m. Bes Metcalfe on CJRM with blues song recital Wedtnesdays at 9:30 p.m. plus Two Blik, Bill Babe, banjoist, and Bill Peacock, clarin-citat.

ctlst. Freshmen Quartette back ou western net Oct. 16. Will orlginate from CHWC, Regina, instead of

Preshman Quartette back ou western not Oct. 18. Will originate from CHWC, Regins, instead of Church Benories, 15-minute plat-ter, Sundaya beginning Oct. 20 over CKCK. Sponsored by Staber's Permanent Wave shop. Gentleman Jim, (Doc Guy) com-ine from Winnipeg, Man. to John Radio Comish in weitare fund pro-gram this Christmas. Robert Simpson (dept. store and mail order house) hour-long foreign inaruage Sunday program opening Oct. 31 set back west owning to Radio Com & Jans Sturday nite dance show starting Oct. 19. Start at 9:30 M.S.T. to 11. Open with Claude Turner's orchestra from Port Garry hots, Winniesken Kut-wan, Regina; next, Jascha Galberin, Paliser hotel, Calgary: John Bow-man, McDonald hotel, Edmonton; Wart Kenny's Western Gentuenen, Vancouver.

Regina Symphony Orchestra direction W. Knight Wilson, to pre-

WLW, CINCINNATI Tuesdays, 10:30 A.M. EST Satardays, 10:30 A.M. EST

VIRGINIANS

Radio's Best All-Around Colored Quartet

sent four concerts 1935-36 season, opening Oct. 24 in Drake Hall with Gertrude Newton, Winnieg, Man, soprano, guest shifts members. Dave Mills' orchestra from Hotel Saskatcheivan e xeiu sively on CHWC, Regina. Harry Dane Joins CIRM. Moose as operator.

RADIO

Jaw and Reginal Left Collid Spince. Mrs. Wilf Woodlii, while CJRM asst, engineer, sub-sonourcor on new afternoon hour-long women's program directed by Betty Warren.

Michigan

Cone Star Philosopher, nov-2843 WDGY's Ridge Mountaineers, patent medicine show. Mildred Johnson, WCCO employee for four years, and latterly a member of the Gould Banjo band, drowned in Medicine iake, near Minnespola, Suran Smeby In from WXX2, Detroit, for a visit at WDGY. Hibbing, reputed richest village in the world, getting itself on the radio map with a new municipal broadcasting station, authority for wfCC. Was recently granted by WfCC. Was recently granted by WfCC. WGT's production staff. Permanent line established be-tween KSTP and KROC whereby the former will pipe its local pro-from the parent station. . Milt, Hoffman getting beaucoup mail with his "Boutight on Sports program over WDGY.



Personal Representative W. BIGGIE LEVIN 612 No. Michigan Avs., Chicago

ENA B FNI EVERY TUES., 6:15-6:30 P.M. EVERY SUN., 10:30-10:45 P.M. EST-WABC And Entire Columbia Network (ow Appearing in 'Anything Goe 46th St. Theatre, New York Management CBS Artists Bureau

JULES ALBERTI, 515 Madison Ave. New York City



Life Saver program (NBC) has become one of hand. Life Saver program (NBC) has become one of those examples of con-tinuous disagreement between sponsor on the hotel New Yorker where the music of Clyde Lucas scored an impression. Story told is that the Lucas boys doubling on instruments, with each man handling several, impressed the manufacturer who forgot that a radio audience cart see the changes. An immediate desire to put Lucas on the program resulted in upsetting the status quo, already an uncer-tain equation with the agency. Topping and Lioya; the program builder, Radio Seript Marti, the director, Walter Craig, and the network, NBC/. The Lucas Indent biew up when Musiclans' Union pointed out Lucas boys weren't full-fiedged members of the New York local as yet.

Technical research committee of the proposed Bureau of Station Measurement at a meeting Monday (14) approved the steering commit-tee's plan for getting the project under way. Flan's next objective is the sub-committee of seven and after that it will have to go to the central committee of 15 which is composed of representatives from the National Association of Broadcasters, the American Association of Advertising: Agencies, the Association of National Advertisers, NBC and CBS. Purpose of the BSM is to establish standard measurements for deter-mining a station's potential listening circulation. Proposition will be co-financed by broadcasting, agencies and advertisers but with the major portion of the contributions coming from broadcasting's ranks.

THEAR, DUSLOW, WINKI, LAGONIA, N. H.; WFNO, Frovidence, are fed the periods strictly as austainers. Commercial copy so lid out fore and aft programs that no apparent break in flow of activity possible to be de-tected when listening in on one of the stations on which programs are sustailfers. Local announcers simply step up and fill in brief moments with spot announcements or whatever else lies to hand.

Don Lee Coast chain loaded up with taient against slotting of Al Pearce Gang for Pepsodent in afternoon groove long tenanted by Happy-Go-Lucky hour. When it dawned on KHJ-KFRC toppers that the rival web

Gang for Pepsonen in attention KHJ-KFRC toppers that the rival web had intruded on its period, orders went out to recruit all talent available, splitting up the program between the two frequencies. Pearce was one of the mainstays with Happy-Go-Lucky crew five years ago, later building his own unit. Observers are watching to see which show takes a new period 'due to popular demand.'

Columbla o ce in Chicago figured that it cost WBBM about \$4,000 to run the singers contest won by Vivian della Chiesa. So far the station is still in the red on the contest but figures to get out if iss della Chiesa continues building.

Girl is now on two commercials and several sustainings. Is carrying a \$100 weekly contract for 52 weeks under terms of contract.

Advertising agencies with annual network time billings in excess of \$200,000 were recently listed in Vanistr. Not included in this list was Beess & Schulin, New York advertising agency exclusively devoted to radio and with a current weekly billing that figures out around \$400,000 a year. Some 60 regional and retail accounts are placed by this agency in New York, Boston, Philadelphia, and Baltimore.

OPENING IN "GEORGE WHITE'S SCANDALS" Sole Direction, HERMAN BERNIE, 1619 Broadway, New York



LOWRY HOTEL St. Paul, Minn.

Sole Direction, HERMAN BERNIE 1619 Broadway, New York



and his orchestra

cbs-wabc-sun. 11-11:30 p.m. mbs-wor-fri. 11:15 11:45 p.m.

MUTUAL NETWORK Thursdays, 11:15 P.M. EST

Management MARY L. SHANK

THE

Jimmy Joy ork in at the Casino for four weeks and airing nightly over KSTP. Earl Gammons back from Chicago trip which included world series bedden bits

over ASSIF. Earl Gammöns back from Chicago trip, which included world series Jack Prof. Norton, principal of Monroe Junior High in St. Paul, and Rolle Johnson, the school's athritic instructor, driving football gabbing duties over WCCO. Norton once toted pigskin for Dartmouth and diverse over WCCO. Norton once toted pigskin for Dartmouth and diverse over WCCO. Norton once toted pigskin for Dartmouth and diverse over WCCO. Norton once toted pigskin for Dartmouth and diverse over WCCO. Norton once toted sigskin for Dartmouth and diverse with a second pigskin for the state and produces the June All sources. Tex Taylor, formeily WDBM's Long State Philosopher, now with medicine show.

WWJ newscaster, has returned to the air in the evening. Also has a noonday broadcast. The welding of Roma Davis, With the second state of the closed this week. Were married in Toledo iast summer. Thomas Asis with NEC, has Joined the starf of WXYZ. He comes from WJ.W. Cincinnati. John Slagle, formerly with WENS, Columbus, O., has been added to the announcing states with WXY. He comes from WJ.W. Cincinnati. John Slagle, formerly with WXNS. He comes from WJ.W. Cincinnati. John Slagle, formerly with WXNS. Columbus, O., has been added to the announcing states with WXYZ. He comes from WJ.W. Cincinnati. John Slagle, formerly with WXNS. Cloumbus, O., has been added to the announcing states with WXYS. Cloumbus, O., has been added to the announcing states with WXNS. Cloumbus, O., has been added as produc-tion man at the station. WMBCs daily Children Her, which has has taken a new turn on life under the direction of "Uncle Gordon" Highham. After five years of separation, Bill Sawyer and Harry Broöks have re-turned to WBC, Detroit, to enew their skit, The Rough Riders'.

Nebraska

Jettabee Ann Hopkins, scripter for Union Holding Co., has 12 character show which is being put on by three people now. Eesidey the authoring, she is all the women, regardless of age. Ray Buttam, who went to WROL,

Ray Bunam, who went to w ROL, in Tennessee, is back in Lincoin. Two Florences are on the Lincoin end of KFAB now, with transfer of

end of KFAB now; with transfer of Florence Freer from the Omaha studios. Other one is Florence Anderson, who says helio first when you buzz the station. It's all off between Beth Lang-ford RHS "Miss Hoille Wood," announcer: KFOR staff announcer:

Inside Stuff-Radio

director. has taken up gass-own and Cliff Connaway, KFOR sum as hoby. appeared at a recent Grosse Pont Hish School assembly. By popular demand, C. C. Bradner,

Internetional Ruth F. Grane, commercial éditor of WJR, Detroit, served as guest in-structor last week at the University of Michigan Womsion school, in-structor last week at the University and the serversion school of the serversity dramatic instructor. WOOD-WASH, Grand Tulert WOOD-WASH, Grand Tulert usest Monday (14), with contest to be held every Monday on stage of B. F. Kçith theatre and broadrast over station. Last year's event, which drew over 200 amateur enter-tainers, was won by the Aupperlee riven a commercial, who ever WXYZ, Detroit, and the Michigan Radio Network, are making a per-sonal appearance at the Book-Cadil-le.

lac hotel. Angus Pfaff has been promoted to chief announcer at WJBK. Detrolt. Joachim Chassmans, of WWJ, De-trolt, have a baby boy. James Jeweli, WXY2's dramatic director. has taken up glass-blowing

New Business

ST. LOUIS Acolian Co. of Missewi, St. Louis, 13 announcements, each Sunday, for 13 weeks, started Oct. 13, 1935. Placed direct. KWK. Mound City Auction Co., St. Louis, 13 announcements, Sunday only, starting Oct. 22, 1935. Placed direct. Routhern Frid

iarting Oct. 22, 1385. Placed direct. KWK. Boukhern Ford Schlokson Co., St. Louis estern Ford Schlokson Co., St. Louis esterna Schlokson Co., St. Schumont Laboratories, St. Louis, five announcements per week, started Oct. 7, 1382. Placed by W. H. Kastor & Zathory Express Apencies, 15-min-ute electrical transcriptions each Thursday, started Oct. 3, 1385. Placed by Zaples Co. KWK. Dalend Expland Cot., St. Laborator, 1385. Placed by Mortimer W. Mearsm, Inc. KWK.

Piaced by Mortimer W. AGARSHA, AND-KWK. RCA. Radiotron, three announce-ments per week started oct. 9, 1935. Piaced by Lord & Thomas Co. KWK. Mid-Continent Petroloum Co., St. Louis, series of advilling and volasi Piaced by R. J. Potts & Co. KWK. John Woodbury Co., Dangerous Paradies, transcriptions, three times weekly. Piaced by Lennen & Mitchell, Inc. KWK. Father Coughlin, 45-minute pro-verses starting Nov. 3, 1935. Placed

The second by Lennen & Mitchell, Inc. KWK. Father Coughlin, 45-minute pro-grams starting Nov. 3, 1935. Placed by E. W. Hellwig, Inc. KWK. Southast for 25 weeks for dive-minute transcriptions, one time per week, evening time. Placed by Street & Finney. KWK. Gordon Credit Clothing Co. St. Ly, featuring Linda, PBII and Jack. started Oct. 10, 1935. Placed direct. KWK. Artophone Corn. St. Yardi

KWK. Artophone Corp., St. Louis, spon-soring United Press News, six daily broadcasts and all bulletins, 52 weeks started Sept. 30, 1935. Placed direct KWK.

KWK. Grove Laboratories, Inc., St. Louis five announcements per week, starter Oct. 7, 1935. Placed by H. W. Kas tor & Sons. KWK.

rest American Tourist PHIL BAKER Gulf Refi ing Company Sundays, 7:30-8 P.M. EST WABC-CBS Direction A. & S. Lyon

JOHNNY AUGUSTINE + His Music Featured on "MARTY-MAY-TIME" SATURDAYS 9:30-10 P.M., EST

Coast-to-Coast Columbia Network

AL GOODMA d His OBCHESTRA PALMOLIVE BEAUTY BOX EVERY FRIDAY, WJZ 9 P.M. EST, 7:30 P.M., PST, NBC LUDEN'S PROGRAM Sundays, 5:45 P.M., WEAF COAST-TO-COAST **EMERSON GILI** AND ORCHESTRA HIS ORCHESTRA HOTEL WEBSTER HALL DETROIT, MICH.



MCA D

ROCHESTER the Deriver Redictor Corp., the sum-the Deriver Redictor Corp., the sum-the Deriver Redictor Corp., the sum-top of the sum of the sum of the sum of the the sum of the sum of the sum of the Dr. WHAM. Dr. Miles Labrationica, 15-minutes of Holly work: Three drys a Week In-definitely. Through Wald Adver-tising Co. WHAM. American Molessed doys a week for fil times. Through Charles W. Hoyt Co., New York. WHAM. Doyle Acazeo Gasoine and Oid Co. 1000 Co. New York. WHAM. Doyle Acazeo Gasoine and Oid Co. 1000 Co. New York. WHAM. Doyle Acazeo Gasoine and Oid Co. 1000 Co. New York. WHAM. General Backing On. 16-1000 Co. New York. WHAM. Doyle Acazeo Gasoine and Oid Co. 1000 Co. New York. WHAM. Doyle Acazeo Gasoine and Oid Co. 1000 Co. New York. WHAM. Doyle Acazeo Gasoine and Oid Co. 1000 Co. New York. WHAM. Doyle Acaseo Gasoine and Oid Co. 1000 Co. New York. WHAM. Jork Luces Paint Co. Minute an-nouncements three days a week for 1000 Co. Minute Sinches Co. 1000 Co. Minute Sinches Co. 1000 Co. Minute Sinches Co. 1000 Co. 1000 Co. Minute Sinches Co. 1000 Co. 1000

Through Lennen & Mitchell, New York, WHAM. **PITTSBURGH Ring's** Clolkes, three announce-mates ally excepting Summary of the three quarter-hour programs weeky, featuring Walt Framer, the Silk Hell, Reprise Markey, featuring Walt Framer, the Silk Hell, Reprise Markey, Agency, WWSW. Duquesse University, spot an-nouncements, Placed direct. WWSW. Doradosast of out-of-town Pitt, Tech Agency, State Silk, Silkey, Silke

wecks. Placed direct. WWSW. OMAHA, NEB. Anglo.Jared Truth.Society, Omaha, Ideminate talk. Bockety, Omaha, Ideminate talk. Bockety, Omaha, Bocketers Siores (formerly O. P. Skaggs), announcement daily. KOLL. Brodkety Beuelry Co., announce-ment daily secept Sunday for one 'Chamberlain Laboratories, hand Iotion, transcription announcement daily for 183 times from Oct. J. Placed through. Coollage Advertis-in DeLize Motor & Body Co., an-nouncements three times weekly, for six months. KOLL. M. P. Dodge Co., real estate, an-nouncements twices weekly, toot 10-ments. Wichs weekly, toot 10-enges, announcement daily except Sunday for 150 times from Oct. J. KOLL. Pederations of Home & Farm Cum-Pederations of Home & Farm Cum-

Sunday for 150 times from Oct. 1. KOIL. Federation of Hone & Farm Com-Saminute talk Thursdays till INF Co., rubber heels, transcrip-tion announcement weekly from Oct. 1 till forbid. KOIL. Jacobson Smelling Co., announce-ment Smelling Co., announce-ment from Oct. 1. Renewal. KOIL. Jordan Stores, 10 announcements weekly for 130 times. Placed through Frank B. Sawdon Advertising Co., New York City, KOIL. Premier Vacuum Clever Co., four avecks from Oct. 1. KOIL.

CLEVELAND California Fig Byrup Go., record-ings of kid programs. four times weekly for 13 weeks. Placed by Sitch-Gobia genory. Willcove Go., musical recordings, haif hour daily, indet. Direct. WHK. Christian Science Publications, quarter-hour talke daily for one year. Direct. WHK. Series with John Hix. originator, 15-minuse recordings twice yeekly for 36 weeks. Placed by Joseph Katz agency. WHK. Stewart-Warner Radios (George Worthington, distrib), one-haif hour Direct. WHK. Sumset Memorial Park, studio pro-gram twice weekly for 026 weeks. Sumset Memorial Park, studio pro-gram twice weekly for one year. Di-rect. WHK. CLEVELAND

RADIO

rect. WHK. Benesch-Federman' Furniture Co., renewal for third year of 'Bohemian Hour,' one hour ork and soloists pro-gram on Sunday mornings. Direct. gram WHK

WHK. Torgsin (Soviet Trading Bureau), quarter-hour weekly for 26 weeks. Placed by Advertisers Broadcasters Co. WHK.

Co. WHK. KANSAS CITY American Radiator Co., five-minute Little Kunon Allin, Daibo Curagio, Little Kunon Allin, Daibo Curagio, Stars. Placed through Marschalk & Pratt, Inc. KMBC. Torgsin, 16-minute transcription, Sundays, 'Melodies of Soviet Russia' Pratti, Inc. KMBC. Californic Sprup of Figs, 15-minu-ute transcription, Mondays through Thursdays, 'Dick Tracy.' Placed through Stack & Gabie Co. KMBC. Sundays and Thursdays, 'Strange as it Seems.' Placed through Joserh Katz, KMBC. Morsgoil U. S. Auto Stores, 15-minute chater KMBCs of Stars.' Bagouosa Laundries, 30-minute musical 'Happlases Ahead' by studio talent, Sundays. Placed direct. KMBC.

FORT. WORTH Bennett Motor Go, used cars, Fort Worth. 300 proto announcements. Direct. KTAT. Go, spices, etc., Forth Worth. Three five minute programs weekly for 52 weeks. Direct. KTAT. 300 spot announcements. Direct. KTAT. Dr. H. T. Gregory, dentity Worth. 154

MTAT. Dr. H. T. Gregory, dentist, Fort Worth. 150 15 minute transcriptions, twice weekly (renewal). Direct. KTAT.

KTAT. Shur-Pit Optical Co., Fort Worth. 156 15 minute programs in 52 weeks. Direct. KTAT. Bestyett Fools Co., Salad dressing, ctc., Fort Worth. Three 15 minute programs weekly for 52 weeks. Di-rect. KTAT. Double Worth.

rect. KTAT. Crown, nitery bar, Forth Worth 300 15 minute programs nightly by remote control from club. Direct

300 15 minute programs nightly by remote control from club. Direct. *Kyle B. Smith*, Earth-Iron tonic, Mineral Wells. 300 spot announce-ments. Direct. KTAT. *Billion Furniture optimum* (*KTAT*). *Billion Furniture optimum* (*KTAT*). *Billion Statistics*, *Sert Billion Guest*, *Works*, *Sert Billion Guest*, *Sert Billion Guest*, *Sert Billion Guest*, *Sert Billion Guest*, *Sert A. G. Rogers*, *G-B* retrigerators, *A. G. Rogers*, *G-B* retrigerators Ing Bee," live and open to public. Direct. KTAT. A. C. Rogers, G-E refrigerators, Fort Worth. 15 minute program daily for 52 weeks. Direct. KTAT.

LOS ANGELES

LOS ANGELES Locu's State, one 15-minute tran-scription on 'Anna Karenina.' Placed through fillman'Shane. KHJ. *Morcy and Eaton*, realtors, one 15-minute program, The Grenallers. Placed through Allled Advertising.

Placed through Allied Advertising. HEM. Diesel Schools, three five-minute transcriptions. Placed three states and the schools of the minute recordings weekly, indefinite. Placed through Volkey James & As-sociates. KFWB. Sunset News, Liberty Magazine, one five-minute review of contents weekly, indefinite. Placed direct. Norkeie & Merritt refreernors.

KrWB. OKcefe & Merritt, refrigerators, one one-minute transcription weekly. Beine annes. KFWB. Hamilton Escelry, two spots daily for three months. Placed through Adolph Weinstein. -KFWB. Franklin Outfitting Co., six one-minute spots weekly for one month. KFWB. through Campbell-Swald Carlsbad Raits

KFWB. Carlsbad Salts, four 15-minute transcriptions weekly for 17 weeks. Placed through Free & Sleininger. KFWB.

Placed through Free & Sleininger. KFWB. AFWB. AFWB. AFWB. AFWB. AFWB. AFWB. AFWB. AFWB. AFWB. Raikay Express Agency, one 15-minute transcription weekly for 13-weeks. Placed through The Caples Owndor Co., Ovaline, Little Or-phan Annic, five 15-minute tran-scriptions weekly for one year. Flaced through Slackett-Sample-Himmert. KNX. Alls, weekly for ak months. Flaced through Mitchell-Faust. KNX.

SCHENECTADY, N. Y.

 Rabing instance particular of 10,000 Sulf.
 20 weeks, Sport, 30, 136 to Schr, 24, 1378.
 1936. Placed by Blackett, Sample & Angel Schreid Coll.
 Stinnakard Oil Co. of New Jersen, four fixe-minute Unitaria Irress news broadcasts daily except Sunday for 13 weeks, from Oct, 1 to Jan. 4, 1303.
 10 wetks, from Schr, 10, 1304.
 11 weiks, from Schr, 10, 1306.
 12 weiks, from Schr, 10, 1306.
 13 weiks, from Schr, 10, 30 to Nov.
 14 weiks, from Schr, 30 to Nov.
 15 weiks, from Schr, 30 to Nov.
 15 weiks, from Schr, 10, 30 to Nov.
 16 weiks, from Schr, 30 to Nov.
 17 weiks, from Schr, 30 to Nov.
 18 weiks, from Schr, 30 to Nov.
 18 weiks, from Schr, 30 to Nov.
 19 weiks, from Schr, 30 to Nov.
 19 weiks, from Schr, 10 to Nov.
 10 weiks, from Schr, 10 to Nov.
 10 weiks, from Schr, 10 to Nov.
 10 weiks, from Schr, 10 to Nov.
 11 weiks, from Schr, 10 to Nov.
 11 weiks, from Schr, 10 to Nov.
 12 weiks, from Schr, 10 to Nov.
 12 weiks, from Schr, 10 to Nov.
 13 weiks, from Schr, 10 to Nov.
 14 weiks, from Schr, 10 to Nov.
 14 weiks, from Schr, 10 to Nov.
 15 weiks, from Schr, 10 to Nov.
 15 weiks, from Schr, 10 to Nov.
 16 weiks, from Schr, 10 to Nov.
 16 weiks, from Schr, 10 to Nov.
 17 weiks, from Schr, 10 to Nov.
 18 weiks, 1 SCHENEUTADY, N. T. General Mills, transcription pro-gram entitled Betty and Bob, 15-minute broadcast three times weekly, Monday, Thursday and Friday, for

RADIO SHOWMANSHIP

VARIETY

Improved Sidewalk Technique

To eliminate coid and embarrassed answers on the Sidewalk i embarrassed change, a man-on-the-street stunt conducted by WFPL. Synacuse, such the basis for diversion of handed out among the prospective interviewees before airing. This also tends to make the dis-cussion of the principal topic in the gent and the principal topic in the gent and thoughtful quality.

COLUMBIA ARTISTS BUREAU Presente LITTLE

JACK

LITTLE

and blo

ORCHESTRA Nich

CONTINENTAL GRILL

of the ST. MORITZ HOTEL on the Park New York City

ABE

YMAN

AND HIS CALIFORNIA ORCHESTRA

COAST-TO-COAST

WABC-Tuesday, 8:30 to 9 P.M., EST (Phillips Dental)

Q

EE0

-Friday, 9 to 9:30 P.M., EST (Phillips Milk)

Nog

o City York

4/5 ORCHEST

SHELL S

WEAP

EXCLUSIVE MANAGEMENT

ROCKWELL-O'KEEFE INC. WILLIAM MORRIS AGENCY

-

Ċ

19

Stunts, Novelties, Tie-Ups

ire Laddies Hollywood. KNX, always on the alert for a civic tion, scored again with its ing Fire Prevention Week. Every time the department made a run, details were transmitted to the sta-tion, where a gong and silen were in a stransmitted to the sta-tion, where a gong and silen were in a stransmitted to the sta-tion, where a gong and silen were in a stransmitter and a stransmitter in a stransmitter and a stransmitter in a stransmitter and a stransmitter from headquarters. Even com-mercials were interrupted to sound the alarm. When time availed, inspector O. J. Emovy of the de-terpreted the warnings, giving loca-tion and character of blaze and passing out other info such as type of appartus making the run and strainant stall. Fire Chief Socth heartly approved the tie-up and called it an invalu-able adjunct to the campaign for leasured firme Pit a permanen Ceature of Pime Pit a permanen chained from its serious side.

falo Evening News Junior Piremen while Spielers Louis Kaiser and Merwin Morrison took turns. Halied in iront of judgee' stand to let fre-and police commissioners offer and police commissioners offer charge of Ralph Kinggick, chief en-gineer, and Ernest H. Roy, short-and practically fawless throughout. Same stunt was tried last year with less success. Roy attributes improved reception largely, to new attenna, To feet Short prover Niagara Mercha and Short and Short and Short Mercha and Short and Short and practically fawless throughout. Same stunt was tried last year with less success. Roy attributes improved reception largely, to new attenna, To feet Short prover Niagara Mercha and Short and Short and Short Merchan and Short Merchan and Short and Short Merchan and Short Mer

feature of Fire Frevention weeks up come. to me. the sectors are the sectors adde. alarming fires over radio has its lighter moment, that of tipping off dalers to where they may find a little excitement. It always brings them winging, which is one of the the winging which is one of the coded. It's not so casy to get in a fire eater's hair, however.

fire eater's hair, however. Cheer Leadors Program Stunt program hew York City. Stunt program hew York City. WNEW was a cheer-leader's est-sion, using the pipic eampus shout-ers from N.Y.U. Columbla, Ford-ham and C.C.N.Y., all giving their particular yells over the microphone with grand-stand atmosphere be-hind them. an hour beforehand to train them to air correctly. No particular dam-prover injected but engineering problem had to be considered. Bill Farren handled.

Hollywood Opening' Twist

R-K-O Schine Keith's, managed for the Syracuse pool by William J. Tubbert, gave a new dress to the Hollywood opening gug for Big By the structure of the structure American for a 30-minute broadcast over WSIK, theatre invited Syra-cuse mimics to impersonate the plc-ture's stars, putting the imitations believers got cash prizes.

Annie' Tie Up Lawrence, Kan. Bing Smith of WREN has effect-ed a deal with the Kanasa City Jointa Orbin Annie'y Carfe stho-youth of the Annie' and the Annie Annie attention to the Ovaitine broadcast of 'Annie' on the station. Weylar network outlet.

Sponsor as Football Guesser Omaha

Sponsor as Football Guesser MOIL the paint two year sented a program of football as pre-gor fans on a Saturday evening period, and this year offering the same service sponsors - with a new angle. This time the program is enlarged to present a forecaster terback. S a Saturday night quar-terback as a Saturday night quar-For the task of calling them in advance the studio picked an exec right out of the office of the spon-tim McCorne & lass for Co. Fals American at Princeton and captain of the squad in 1908.

Nominating President-A Game

rominating President—A Game St. Louis Harry Plannery, over KMOX, is asking listeners: If you were to select the Republican candidate for President in 1936, what man would you select, and why? American Packing Co. will award five combination bread and carving furives every day to those sending in the best answers.

WBEN'S Portable Chalks Up Win Buffalo.

Buffaio. News style news coverage of fires, disasters, civic and sports events is seen in success of WBEN's portable transmitter used to describe parade here Saturday (12). hort-waver W32D (7.9) trucked along heside parade of 10,000 Huf-

C O M M E R C l'A L S

WEEK OF OCT. 16-22 (ALL TIME EST)

This Department lists sponsored programs on the NBC, CBS, and

This Department lists sponsored programs on the NBC, CES, and Mutual networks arranged alphabetically under the advertiser's name. All time is p. m unless otherwise noted. Where one advertiser has two or more programs they are listed consecutively. An asterisk before name indicates advertising agency handling account. Abbreviations: M (Monday); Tu (Tuesday); W (Wednesday); F (Friday); S. (Saturday).

CAMPBELL .

B-F-WABO

50

ACME PAINT

Smiling McConnelt *Henri, H & Mcl)

A & P

9-51-WEAP Harry Horlick Jau Peerce *Paris & Peart 7:30-Tu-W-Th-WABC Kate Smith's Coffee

Time Jack Miller's Oro *Parle & Peart AMERICAN HOME PRODUCTA

HOME PRODUCT (Anacin) WJZ-7 P.M. Tuos-Wed. Thur. Easy Acos Goodman Acos Jane Acos Mary Hunter Helen Spring. ou-8-WFAF

Hamik Aorrace Hall Korrace Hall Ted Hammersein Jack Mammersein Jack Marworth Halty Frede Sol Latham Mary Bachie State Failer State Jack Jack Jack Mary Bachie Bach Jack Jack Jack Carelis Jac

ATLANTIC REF. 7-Sa-WABC

ATLANTIC BEF. 1-56. VAHU Attain Panhy Frank Parker Berreter Bereter Berreter Berreter Berreter Berreter Berreter Bere

BORDEN Hidb-WYEAT BORDEN Jane Ellico-manuellico-Yonos & Arta FS. Mon-Bisb-WJZ. Covening in Farley BOURAJES. Mon-Bisb-WJZ. Covening in Farley Pickins Sisters Milton Watson Ore Lord & Thomas A. n. HSUYLE (30. Code English, Pinon Pi-7:10 p. the Brits Pickins and Pi-2:10 p. the Bissylouday Finon Biss

BRISTOL-MYERS 9-W-WEAF

INSTSTOLANTER 9-W-WEAF (Bal Hepatica) Fred Allen Portland Hoffa Art Players endne Poter a sublea GASHEN Grand Botel Anne Seymour Big Fred Kak Firel Nighter Anne Seymour Gartico Bricker Stanes By Mour Stanes Computer Officient Stanes By Mour Stane

ou-8-WEAF (Kolynos) marstein Musi-

RADIO

Donald Briggs Ishbel Raudolph Lucille Huetlog *Lord & Thomas KEAFT-PHIENIS 10-Th-WEAF P Whitemsu Orc Edith Lorand Or. Bob Burns Ramona mona len Jopson Walt. The *J Wait. Thomp. LADY ERTHER 10-Sn-M-WABO. Wayne King *30-Tu-W-WEAF Wayne King *Stack-Goble Varne King 'Stark-Gobie LEHN & FINE & Gebrothe Redite Cantor Harry Elnetion Harry Harr J. Walt. Thompson: ILBBY, MeNRILL S. LIBBY (Evaporated Milk). 5:45-81-W-J-WARD 'Og. Son-of Fire' Irying 'Crump, Au: Alfred Brown Patricia Duniap James Andeliu Reg Knore S. Weiter Thomp. LIFE SAVEB S-Wed-WJZ 'Lifesaver. Rendex-youp-one-ward 8-Wed-WJZ Lifeenver Render vous' Phil Duey Jane Williams Aldo Ricci Oro Irene Bordoni *Topping & Lloyd Topping & Lloyd LIGGETT & MYERS (Chestorfield Clss) 9W-WABO Clly Pons 0 - Sa-WABO Nino Mortini Andre Kostojantez Orc. throughout *Newell-Emmeti LORILLARD (Old Gald) 7:00-Sa-WEAF 7:00-Sa-WEAF 7:00-Sa-WEAF 7horiton Piber Nobie Kirschar *lannen & M Lauis PHILLIPFK * Daily Ex. Sa-Sa-WABO Marrie, Little French Princese' Ruth Yorke Aames Meighan istarkett *linkett "Blackett LUDEN'S ') 5:13-Su-WEAF 'Music by All Goo man' Al Goodman Oro *J. M. Mathee

WOR (Bisquick) digital streis Artier Stowe Danny Duncas Leo Harrison Billy Chandler Five Rengers Dean Brothers *Rinckett 7:45-Mon-WEAF (Wheatles)

Amnin Nioofieda Swen R.O''s Ore. Hoong & Rubien HEALTH YKOD. HEALTH YKOD. Tesen A Miniy Amateur Night Ray Jershna M.O'r Ywn East WARC: Boby Iorian & Morris WARC: Boby Iorian & Warch & Bolds Warches Iohn Shati Jershnow Jershnow Jerwino Wang Status & Hong Bob

H. J. HEINZ CO. 10 a.m.M-W-F-WARC Josephino Gibson Lois Miller *Maxon

Josephino CioBson Loda Miller BEDNA WALLACE BEDNA WALLACE BEDNA WALLACE Commence of Belen Su-WARC Romane of Belen Virginia Clark Gan & Helen Virginia Clark Gan & McGillen - Ularket BESST Autor BESST

8:30-3. WEAF Vecal Ensembles Wear Ensembles Margaret Speake Sward Under H to F-150-W/2 (Malcal Difference H to F-150-W/2 (Malcal Difference) (Ma

Radil Longarane, Dir. Au. Joane Crusinberty, Au. Joane Blaine Art Jacobar Borkert Religion Borkert Religion Borkert Francis X Bushmar ludith Lowery Bob Fieke Murray Fothes Materie Hannon Anne Davenport

WOR

NICEATIDEN 9:30-F-WEAF Lacory Processing States and Stat MAYBELLINE 5-Su-WEAF . MAY BELLINE -S-S-WEAP Ponthouse Berge-Lorothy Hamilton Ches. Guidenton Ches. Guidenton Ches. Guidenton Ches. Guidenton Ches. Guidenton Ches. Guidenton Ches. Ch y WARE y WARE TROFFASS FOO. 4116-MI-WIZ Unaries Sorra telepronie Co. Sorra telepronie Co. Sorra Annue Kane Distante Dar Philosoft Co. Sorra WEAF Voice Maine Philosoft Dar Philosoft Co. Sorra WEAF Voice Co. Sorra Maine Philosoft Dar Norra Maine Philosoft Dar Norra Maine Philosoft Dar Sorra Maine Sorr

(Cutex) 9:45-Su-WJZ Niele Goodelle *J. W. Thompson

Jacobi Gill, ili a.m.-M-W-F WABU Blackch Sample-Blackch Sample-Hummert, Inc. PACLFIC BORAL 9-Th-WJZ Death Vally Days Tim Frawley Lonssome Cowboy Jeau King Lonesome Cowpoy Jeau King Lack McBryde FINAUD 7:15-W.Th-Fri-WOR Jaanine WOR Jaanine Octet *Lord & Thomas PINEX S:15-54 WJZ PINE MOUNTAIN John Lai Bed Foley Luiu Beile *Palmor "Peliner" PESTER PARST PESTER PARST PESTER PARST PESTER PARST PESTER PARST PESTER PESTE *Blackett 10:15 a.m. Dally Except Sat & Sua-WEAF (Chipso) Home Sweet Hame' U. W Secrest Harriett McGibbon Billy Halop *Blackman billy Shanchibbin Blicking RALSTON PURINA Mon-Wed-FM-12:15 Pat Barnes *Blacket-B-H *Gardnei 5:30-M-W-F-WEAF Tom Mix Adventures BADIO CORP. BADIO CORP. 9 p.m.-Bun-WJZ 'Magic Key of RCA' John B. Konnedy Frank Back Waitor Huston Harold Bauer Richard Himber Or Swedian Mele Richard, Himber O. Sodiah Meie Sodiah Meie "Lord & Thomas REAL SILE O-So-WJZ O-So-WJZ O-So-WJZ O-So-WJZ O-So-WJZ O-So-Solid Sinsing, Knikhte "LarBuinetton-RAND & TIME 10:30-Daily Exceep Sat-52-WARC B D D & OM B B D C & OM Camel Clargetter TOB, CO, (Camel Cigarettes 9-Ta-Th-WABC 'Camel Caravan' Walter O'Keefe Louis Sorin Alice Frost

Konty Sargant Deans Jan Borg Own Jan Borg Gurn Jan Bowne Borg Jan Bowne Borg Jan Bowne Borg Jan Bowne Borg Jan Sargan Barballe & Patt Barballe OUTDOOB GIBL, iPidereit iPidereit iPidereit iPide Black iPide Black iPide Black iPide Black iPide Black iPide II i Incita Alle IPide IPide IPide II i Incita Alle IPide IPide IPide II i Incita Alle IPide IPid Harton Varborauen G-Thora-WEAY (Fielschmann) G. Thompson, Dir. Hufty Vellee and G. Thompson, Dir. Hufty Vellee and David Freedman Eddie Garr Todd Duncan Alchard Rodgers Gloria Gration Ti30-Sn: WJZ Gloria Gration Ti30-Sn: WJZ Gozie Neison Orc. Hartwi, Hinard Robi, Ripley Ozel Neison Orc. Hartwi, Hinard STANDARD OIL Orzie Nelecin Orc. 14 view Image STANDARD OL 20 view Image STANDARD OL 20 view Image STANDARD OL 20 view Mer Standard St STEWART-WARNER WARNER (Alemiler 10-Th-WARC Lysbeth Hughes Bob McCoy Art Thorren Horece Heidt King Sistere Sieve Merrill Jerry Bowne Alyce King

Alvino Rey Cnarlee Goodman Al Dupont Harold Woolsey Louis Vandeveer Al White *Blackett Sample STUDEBAKEB 10-F-WABC Richard Hiniber Stuart Allen *Roche W & C SUN OIL 6:45-Daily Except Sa-Su-WJZ Lowell Thamae Lowen innames 'Roche Williams SWIFT 10. p.m., Tu-WEAF Studio Party' Sigmund Romberg Deems Taylor Deems Taylor Morion Bowe Rise Stevens George Britton *J. W. Thompeou TASTYEAN 12-Ra-WJZ 'Pageent of Youth' *Clements TEAS CO. Colements TEAD-VEAF Oraham McNames Graham McNames Graham McNames Graham McNames Graham McNames (January Coleman (January Coleman) Fore of the State Hulling State From State From State From State State State State Good Evening State Sta US SINCE US SINCE CHAS. WARNER CHAS. WARNER CHAS. WARNER CHAS. WARNER CHAS. WARNER Frank TOUR OF J WAREY PROBUM TO COMPARE TASAL WARD CHAST STATUS TO COMPARE TASAL WARD STATUS S

Andy Schnells Or Files/keit Stig and Schement Stig and Schement Tooth Powder) Back Shares Wile (For of Hand Henry, Sease Mich Schement Schement Schement Wiles Annee Schement Schement Wessrcios Back Schement Schement Wessrcios Wessrcios Back Schement Wessrcios Wessrcios Back Schement Wessrcios W



Dangerous Para-diee Elais. Hitz Nick Daweon "Innnen & M WrM. WRIGLEY T.Dnily Ex. Sa-WrYt. & Will Mrytie, Will Mrytie, Will Jack Arnold Ray Hedge Karl Way Marie Neixon "Frances. Hooper

Don Riley on 2 Stations Baltimore, Oct.

Baltimore, Oct. Don Riley, sports and news spieler at WBAL, has become the only an-nouncer around heres to work for twels the spin of the spin of the spin website of the spin of the spin of the website of the spin of the spin of the multaneously clinging to his regular daily duties at WBAL. WFBR sold to Gunther Brewery siring of weekly prize fight. The sponsor accepted the idea, but di-tected station to get Riley for the blow-by-blow describing. And no 'or else.'

Wednesday, October 16, 1935

WMC's Artists Bureau Memphis, Oct. 15.

Station WMC has established an Artist's Bureau, the first of its kind In this area. Usual arrangement providing for sustaining buildups over the air in the expectation of attracting theatrical play dates for radio taient. This strengthens the radio talent. This strengthens the station and gives the talent a chance to cop some coin. Milton Simon, WMC's production director, will head the booking

bureau

WCBM-WORK Linked Baltimore, Oct. 15.

Baltimore, Jot. 15. WCBM has a weekly 45-mit, evangellstic commercial program, for the Gospel Tabernacle here. Church has made deal with WORK, York, Pa., buying time for 13 weeks and having program piped from WCBM to WORK. First time for such an arrange-mark the second statistic of the have no network affiliation of the local hockup angles with each other-

Taylor's 'Times' Leave

Chicago, Oct. 15. Yank Taylor, radio editor of the Daily Times, evening tab sheet, has staked himself to a six-month leave of absence and will hike himself and family down to the orange ranch in Nucle Florida

Likely one of the boys now on the paper will pinch hit in Taylor's ab-sence.

George Evans on Own

George vans has severed a six-year business partnership with George Lottman and has opened his own publicity offices in Manhattan. own 1 His His first account is Gertrude Berg's 'House of Glass.'

Donna on CBS Gallop

Chicago, Oct. 15. Kay Donna, in town atter an NBC buildup on the red web, shifts to Columbia for a midwest spread. Has been spotted on the 'Chicago Varieties' program.

Jeanette MacDonald on G. M.

Jeanette MacDonald on G. M. Jeanette MacDonald is set for one broadcast on General Motors pro-gram, probably late in November or early in December. Will broadcast from New York City. tions.

Hawaiians Sponsored

Imperial Hawaiian band returns to CBS under sponsorship of Hill's Nose Drops starting today (16) at 7:15 p.m. EST. It's a weekly pres-entation, originating in WABC studios. Blackett-Sample-Hummert han-

dling.

Talent Scarce in Vermont

Builington, Oct. 15. Despite almost daily auditions, WCAX is having little luck in find-ing amateur tailent for prospective show. Applicants run heavily to hilbilly type.



Must be experienced in radio merchandising and have record of successful radio programs.

EXCELLENT OPPORTU-NITY FOR MAN WHO QUALIFIES.

Replies held in strictest confidence. WRITE-WIRE Box 15, Variety, New York



B-F-WAND 'Hollywood Hote' Dick Powell Louella Parsons Ruby Keeler Raymond Paige Ori Prances Langford Anne Jamison (Tomato Juice) Soo W W MC (Tomato Jutce)-8:30-W-WABC Burns, & Allen Militon Watson Ted Husing 'F W arnsirons Jacques Renard's O CARBORUNDUM CO. 7:30-Sn-WABC Oschowindum Ed. e:au-BR- WABC Carborundum Bd. Edward d'Anna, Conductor Francis Bowmen •BBD&O CARNATION MILL 10-JI-WEAF 10-JI-WEAF 10-JI-WEAF 10-JI-WEAF 10-JI-WEAF 10-JI-WEAF 10-JI-WEAF 11-JI-WEAF 11-JI-WEAF 11-JI-WEAF 11-JI-WEAF 12-JI-WEAF 12-JI-CHARIS WARD 1:45-Su-WARD Slaters of the Skil-let Ed East Raiph Dumke *John L. Butler Co. *John L. Butler Co. CHEVROLET D.Sat-WEAF Rubinoff Virginia. Lea Jan Peerce Graham McNamee *Campbell-E Granball 20 Campball 20 Correspondences of the second composite 20 Correspondences of the second composite 20 Correspondences of the second Party *Benton & Rowlee 5:45-M-WEAF (Super-Suda) 'Clara, Lu & 'Em' Louise Starkey Isobel Carrothers Helen King *Benton & Rawle CONSOLIDATED CONNOLINATED CIGAN, CIGNO Text and Balber. Tedy - Barker. Tedy - Barker. Tedy - Barker. Tedy - Barker. Jack Arthur Aufrey Murah Jack Arthur Aufrey Murah ConsolinaTED ConsolinaTED ConsolinatED Consolinated Base of New Yurk Taxw. Josef Bonime Ore Rosematic Hynnexte NeedSore *McConn-Erickson (COR)_TeloBU(TT) *McCann-Erlokaon CORN PRODUCT WAC. 12:15-M-WF-The Gunnar Wilmer Walter Agnes Monreluesd Leater Jny Honrge Graham Fälth Speocer 'E. W Hellwig W Hellwig COTY (Fece l'owderi 10:31-W-WEAF Rey Nobie Oro Al Bowlly Blow CREAM OF WHEAT 7-Sn-WABC Al'xd'r Woollcult Robt. Armbureter Robt. Armbureter Orc. *Thompson CRUSAIDERS Mon-8:45. WOR The Crussiders Fred G. Cinrti *Marachaik & Pro-R. B. DAVIS (Corputall) R. B. DAVIS ("countail) ("An-Tu-W-Th WAR' Buck Royers' Curtle Araall Adele Roneun William Shelles, Engrar Stebili Dwight Weist 'eggy Allenby Joe Granby Walter Teiley 'Ruthrauff & B

DEL. LACK. & WSTRN COAL CO. (Blue Coal) 9:35-M-W-WABO Vanlahed Volces' Clyde North, Au. Bennet Klipeck Frank Novak's Orc. Clark Andrews, Dr. •Ruthrauff & Ryan 11:15 o.m.-Tu-W-Th-WEAF The WEAF 'Studio No. 7 Jack Clemens Loretta Clemens -Ruthrauff & Ryen E. I. DU PONT DE NEMOURS & CO. 8-W-WABC Cavalcade of Am. Cavalcade of Am. Franchot Tone Arthur Pryor, Jr., Dir. Kenneth Webb, Au. Harold Levey's Or *BBD&O, Inc. EJ,GIN WATCH 10:30-F-WEAF Thele Comme RV Figure Compared Network Blain Compared Network Mile Eres Oro-Hail Cotten -Cotten -FORD MOTOR 0-Su-WABC Foith W0708 e-Sn.WARC -Sn.WARC -Sn.WARC -Ford Sunday Even Dates Frantz Detroit Sym Orch Dates Frantz Detroit Sym Orch Pred Waring Vieln Fried - States Burd Noopmark & Burd Noopmark & Burd - North Clinock Poley McClinock Dates McClinock - Poley McClinock - Poley McClinock - Toby Action - Constitution - Constituti I. J. FOX 7:30-Tu-F-WEAF 7:30-Tu-F-WEAF 'Fox Fur Trappere' Ed Sullivan Harold Richards Bertrand Hirsch's O *Peck GEN BARING 5:30-Su-WABC 5:30-Ni-WABC Julia Sanderson Frank Criimit Kay Renwick Carlyle Stevene Three Jestere Jack Shikret Oro *B B D & O (ENERAL FOOID 2:30-F-WEAF Grepe Nut Fland and Sankar Kitchen Party And Sanka: "Kitchen Party" "Wilero''n. Dir Marie De Villi Timmy Wilkiniaon Viå Lee Reiser Jack Arihur Prances Lee Rarton "Young & Rubicam Frances Lee Parton *Young & Rubleam 9-Th-WEAP Show Boat Lanay Koss Show Boat Hang Koss Parton Hang Koss Hang Koss Hang Koss Hang Koss Hang Koss Show Boat Hang Koss Hang Kosss Hang Koss Hang Koss Hang Koss Hang Kosss Toung & Rubicsm UENERAL MILLS (Gold, Medal) Retty Grocker Conking, UseDes Gold, Medal) Betty & Grocker Conking, UseDes (Gold, Medal) Betty & Helper Betty & Bob Honorfran Fileson (Honorfran Rubert Pinke H. R. Hoffman Fileson (Honorfran Babert) Betty & Bob (Bigulok) Beily & Bob' Beaetrice Churchill Louise Burclis Henty Saxe Hints Grahen John Goldsworth Sunda Love Eleanor Harriott Hisda Sathan FileAcket Ligda-Mon, to Fri

MUSIC

51

George Gershwin Thinks You Can Write Opera and Make It Tuneful

By CECELIA AGER

By CECELIA AGER He was plugging songs at Rem-ick's a few years ago, George Gershwin remulpiones as a song elved, uits of the first New York taudance come to hear his American old opera, Porgy and Bess.' Plugging songs, and then, in the rew years that inter-

ceived; gracefully and attentively, the plaudits of the first New York audience come to hear his American folk opera. Porzy and Beas' Piugging songs, and then, in the few years that intervened, moving in a straight ascending line from song pluegre to Pop lower; through desting the provident of the straight musical des in Hiue' to composer of ballets and concertos-until there ballets and concertos-until there had the first Gershwin opera, opened with suitable fanfare, ele-gant huilabaloo, and both music and newk'for the distinction of wri-ing its warmest welcome. Gershwin himself describes those isonic years more simply. T am a songwritew Myös learned to write

uersnwin nimself describes those istoric years more simply. I am a songwriter who's learned to write opera, he said, and when he said it, he smiled.

opera, he said, and when he said it, be smiled. There are songs in Porgy and Beas' and seven song hits. Though some people look down on tunes be-cause theyre popular, because they sell copies, and because many of them are lougy, said Gershwin, he is not ashamed of song hits any-time, anyplace. If songs are good, he doesn't consider them undigni-fied. In fact, from his sortles into the various musical forms Gersh-win has learned that the hardest thing to write is a good original melody. The quality that distin-guishes a good composer from an in-different one, as Gershwin sees it, is that the good composer is capable of writing a good tune. Further-more, he believes that songs are al-ways an integral pair down in the intain opera is stacked full of them-tunes that the hurdy-surdys play; Carmen, one of Gershwin's favorite opera, has-itself at least 40 tunes. Music Publishers' Protective As-sociation has been drawn into the Investigation by the House Patents Committee of the American Tele-phone & Telegraph Co.'s operations in the sound equipment field, which opened at the Fifth Arenue hotel, New York, yesterday (Tuosday). As chairman of the MPPA, John G. Paine was served with a set of the easing this Friday (18) with what-ever contracts the association has made or now holds with Electrical Research Products, Inc. Inquiry is being conducted under House Resolution 196, with Dr. Wil-liam R. Sirovich, chairman of the patents committee, in charge. Re-cently when a rep from Sirovich's office sought this information Paine declared that he as trustee and spotuce the oputhatis civilin not produce the second civilin of the oputhation paine produce the oputhatis civilin not produce the oputhatis civilin not produce the oputhatis civilin not produce the second civilin of the pathatis civilin not produce the civilin of the pathatis civilin not produce the patha 40 tunes,

Songs Essenti

Involve operas, instruction at least 40 tunes. Song Essenti Songs ara particularly essential to an American opera, he feels. Amer-ica is young and the people youth-ful musically. They prefer opera with songs. Songs are simple to understand because their appeal is emotional. Indeed, Gershwin doesn't think an American folk opera with-out songs could be successful. If you're writing about folk, you must have something that folk sing. An American opera ahout sity-scrapers, fis instance, wouldn't need nonse express the in intellectual music. People, folk, are emotional. They express themselves in song? "Porgy and Bess' is true Amer-fon folk opera, Gershwin believes. It could only have been written in America, by Americans. Its whole conception is American. Its change of pace, its feelings of tempo. It is wholly original. Even the spirituals are original. Gershwin used no old mik cayles. Old things bring up old memories, and Gershwin sought to avoid any interruption of the mood, any break in the musical line. His Scoring

His Scoring To this end he spent the last nine months of the two years it took him to write Porgy and Bess in crohestrating it, sporing every note marking every line himself. He had no assistant, not even to rule off the pages in measures, for in some spots, in order to conserve space, he had to combine different scoring systems on the same page, and he slone knew where those spots would be. John Alden Carpenter and Robert Russell Benneth read the score and complimented him upon it and so, when Gerstwin hears are skeptical that he did all the or-hearstwin is naturally a little char-ticed. Why shouldn't be able to orchestrate Riapaody in Blue-Gerstwin is anturally a little char-tined, why shouldn't be able to orchestrate, he asks, when every dance band has s. couple d arrang-ts doing the same thing? Gerstwin's experience has taught him that if you write something white real integrity, its commercial. Physics when the context of solo the state the and prove he shifts of the Thearts Caulit for solve this problem; an opera can play eight times a weak, it can enter-tain the multitudes. An American opera, to entertain American multi-udes, he believes, must have no (Continued on page 71) orchestrating it, scoring every note marking every line himself. He had

(Continued on page 71)

For Music Pluggers

Marion Carley, on the 16th floor at CBS, New York, saves hcrself useless speech by sum-marizing the answor to the questions song-pluggers ask and posting a daily buildent, it reads something like this: (TO publishers Representatives) Ray Block is too busy to see

Mr. tevens is also busy,

orry. Mr. Briordy will be enchanted Miss Renee cannot see you Miss Renee cannot see you unless you have something very

important. important. Mr. Simone is not here today. I shall be glad to take any music and distribute it for you.

Thank you, gentlemen.

ON AT&T QUIZ

CALL IN MPPA

produce the co

Troy po prietor

Thomas Dunn Draws

in Lansingburgh (north Troy), over the female impersonators' show staged in the night spot, has been ended with the imposition by Police Justice James F. Byron of a sus-pended sentence on Dunn, who was charged with giving a Sunday en-tertainment, wo previous raids. Following two previous raids, Following the intermeter of the inter-were arrised on July 22. Bail was posted. Later suspended sentence was given to the femme imps on agreement that they leave the county.

county. Due to the trouble Dunn has been denied a liquor license.

Music Notes

John McLaughlin has shifted from Chappell to Sam Fox Music.

Bobby Meeker's orchestra broad-casting from De Witt Clinton Hotel, Albany, over WGY.

Albert Kavelin orchestra opens Oct. 25 extended winter engage-ment at the Blackstone hotel, Chi-cago,

Louis Prima shopping around for a Coast night spot.

Gene Autrey waxing for runs wick on the Coast.

Arthur Kaye directing music for 'Thrills of A Century' for Academy.

Ernest Toch from Vienna doing the tuncs for Paramount's 'Peter Ibbetson.'

ist rer

n Lansingburgh (north Troy), over

Taps' Contract Jonie Taps, head of the radio and orchestra department of Shapiro, Bernstein & Co., last week was giv-en a three-years' contract along with an interest in the firm.

One of the youngest professional men in the business, Taps jointed the organization about four years ago. He stepped into the radio as-signment when Addy Britt quit S-B about a year ago to join Witmark.

Stage Dates Sought For Hylton Despite Labor Dept.'s Ban

LADOT Uept.'s Ban Chicago. Oct. 15: Standard Oil Indian, while the bringing Jack - Elingand, while the England for some milwest broad-casts, is angling to dovetail the air shows with the the appearances for Hyiton. Hyiton's agent, Music Cor-poration of America, has been in contact with all the major milwest theatres for dates to start by Nov. 1, one week after Hyiton arrives in Chi. Fractically set in a deal for a date at the Balban & Katz Chi-cast at the Balban & Katz Chi-bryton & coming over on Bryton is coming over on start sendorf. Will be 3.38 a. m. in London, but 9.30 p. m. here. Sec-ond broadcast will, ome from the S. S. Normadie envoyage.' Hyiton is expected to reach New York Oct. 22 and start hit. The Sti-Gate at the Balban & Start Chan-Brickson agency is han-ding the radio commercial with A. N. Steele, advertiaing manager of S. O. of Indians, who has just re-turned from a hurded trip abroad to hudde with Hyiton. Steele fig-ures that a theatter route for Hyi-ton. Will serve as additional bally-hoo.

Per it which has been granted Hylton by the U. S. Department of Labor restricts him to the air en-gagement for Standard' Off, speci-fically stating that 'employment in cafes, night clubs and hotels will be a violation of the conditions of admission'



Several New York publishers have been summond to appear be-fore the Federal Trade Commission in Washington for individual talks preliminary to the FTCs setting of a date for the general conference of the music industry. Commission was petitioned by the pop end of the industry several weeks ago for a hearing at which the proposition of adopting a code of fair trade practices would be discussed. General conference will likely be held in New York as requested in the potition. the pctition.

Larry Semon in B. A. Buenos Alres, Oct. 3.

Buenos Alres, Oct. 3: Larry Semon. has returned from the United States to join. a local orchestra being, formed by Eduardo Armani, who will go over the air on El Mundo's. new broadcasting station, which will be opening shorthy station, on has been here before.

MPPA Members Reserve Right to Set **Own Disc Fees; Figure Change in** Policy to Remove Gov't Objections

Satevepost on ASCAP

Current Issue of the Satere-post has a story. Trouble in The Pan Alley, by Alva John-ston, which shouldn't displease anybody in the music biz. It's a very forceful pro-Tin-Pan Alley exposition, chiding the big Initerests (radio, the-atres, niterles) for wanting to utilize the songwriter's efforts and works without any com-pensation. Weekly commissioned a spe-cial staff photog for some t.p.a. pictures to illustrate. Current issue of the Sateve-

U.S. SONGSMITHS ACTIVE ABROAD

London, Oct. 15. Harry Woods and the song writ-ing combination of Al Hoffman, Al Goodheart and Mayrice Sigler, im-ported by Campbell-Connelly, are prolincally engaged on Britlah filmusicals. Woods is swriting the songs for Street Singer's Serenade (C. M. Woolf production) which features the American Street Singer, Arthur Tracy, and Anna Neagie. Woods is also doing the tunes for the forthcoming Jessie Matthews film, 'Say When.' Sigler - Hoffman - Goodheart have completed the songs for the Jack

Matthews nim, rsay when. Sigler - Moffman - Goodheart have completed the songs for the Jack Buchanan Jim, "When Knights When State - Balton - State of Gaumont-Filliah. Also just finished the score for the Jack Hytton-GB dimusical, She Shall Have Muelc'. The American songsmithing trio is also set for another year's con-tract to Cinephonic Music, subsid of Campbell - Connelly. Writers will first do the music for a West End musical (size) to star Buchanan, then return to America for a six weeks' vacab before starting on their second year's term for Cine-Donic.

phonic. Campbell - Connelly (Cinephonic) Campbell Connelly (Chephonic) has proviously imported Woods on three or four different occasions, bringing him to London to fashion a fock of ditties which gives C-C the world's copyright ownership, and thereafter the U.S. and other regional rights are sub-contracted.

Congress Drops Min.

Congress, New York, has removed cover and minimum charges, being one of the first large Broadway spots to take this step. Dinner check also clipped. Don Redman and Allan Small's

Don Redman and Anan Smalls orchestras current, Dick Buckley as m.c. Francois and Florette, Hilda Elfonte, Sybil Kane and Mortin White in the show.

'Chasing Shadows' brought its writers \$625 each last week as top prize in the third quarterly bonus split up by the writers cl:ssifica-tions committee of the American Society of Composers, Authors and Publishers.

Music Publishers' Protective Asociation will continue to grant its present for of licenses to transcription manufacturers for another six months, ending June 30, 1936, but individual members will reserve the right to set their own prices on their wares. This policy, which in part represents a radical departure for the music industry, was agreed upon at a meeting called last week by John G. Paine.

Under the arrangement which now exists there are two set prices ap-; plying to the making of radio discs. Sustaining programs call for a fee of 45 per unrestricted number and \$10 per restricted number, according to each master, while the charge on commercial recordings is 25c for an. unrestricted tune, with these fees ap-plying to each broadcast of the in-science the state of the state of the state according to the state of the state according to the state of the state of the state according to the state of the state of the state according to the state of the state of the state according to the state of the state of the state according to the state of the state of the state primarily by two things. One has to do with the pending government litigation against MPPA and the other derives from the realization that the transcription business has reached the polat where it can af-ord to pay more for its musical rights. **Gov'es Complaint** Under the arrangement which now

ford to pay more for its musical rights. Gov'e's Complaint In the government's complaint stress is laid upon the allegation that prices now prevailing for tran-scriptions were fixed by joint meet-ing of members of the MPPA. Pub-lishers feel that this government objection can easily be removed, and to the advantage of the music trade. Fees for transcription now exist-ing the publishers point out, wereo-set at a time when radio disc mak-ing was in the hores of experimen-tation. Neither the manufacturers nor the coyright owners knew the traffic if could wear, and the publishers agreed on what they con-idered a low scale of fees. Paine is of the opinion that even-tabilish a system of musical rights soling which will combine the re-rording right with the performing rights and collect for the rights jointy through a central bureau. It is also Paine's belief that the tran-scription makers, advertisers and station users would be willing to pay more for the seconding rights if they knew what the limit on fees will be for thes conding rights if they knew what the ilmit on fees will be for thes conding rights if they knew what the limit on fees will be for thes conding rights if they knew what the ilmit on fees will be for thes conding rights if they knew what the limit on fees will be for the negoring rights if they knew what the ilmit on they had no intention of upping their

Number of the major publishers queried last week said they had no intention of upping their fees for transcriptions during the six months' extension of the present contract, which expires Dec 31, 1985. They declared that they preferred making business took during the first half of next year.

Oriole's Names

Uriole's Names Detroit, oct. 15. Vincent Lopez comes into the Orloid' Terace Friday (18) to in-augurate new policy for nite apo, which is under new management. He will replace Russ Lyons' ork. Joseph W. Becker and J. R. Gard-ner, new managers, take over the reins from Samuel Frazer and will feature 'name' bands and acts. Current at the Penthouse, swanky club atop the Park Avenue hotel here, is Faul Nielson's ork and Allee Dawa slager. Don Clementes' Bpan-lish-American Rhumba band is at

Jawa anger. Don Clementes Span-ish-American Rhumba band is at. the Monticello. Bce Sarchee, singer; the Phelps Twins, dancers, and the Three Internationals, male singers, are current at the Powatan.

Connie Sets Show

Connice Dets 500 W Opening date for Connic's Inn, New York, is Oct. 24, with the show comprising Louis Armstrong's or-chestra, Kaluha, Ted Hale, Three Duke, Chuck and Chuckles, and Snakehja Tucker. Sammy Cahn and Saul Chapilin are doing the music. Ted Blackman '' producing.

producing.

ASCAP Cuts Up \$800,500, Largest Summer Music Divvy on Record

Largest summer plum, amounting to \$800,500, in the history of the organization was cut by the American Society of Composers, Authors, & Publishers last week. Divvy for the past July September attracts by the past July September attracts by the second second second second to the second second second second on the parallel quarter of 1384, while for the writers the boost ranged between 25% to 55%. Buil compared to the split for the second quarter of this year (April-Junc), last week's distribution represented a drop of about \$60,000. Some of the Class AA writers got as high as \$8,000, or a hoost of \$2,000 over the same period last can Society of Composers, Authors Al Jacobs, Coast rep for Sher-man & Clay, gocs east to head farm's publishing house, replacing H. A. Marpic. Jacobs opens, new branches in Portland, Cincinnádi, Philadelphia and Boston, Rie Ricca

year. Largely responsible for the boost in ASCAP income was the strong position held by radio this past spring and summer. Also the fact that whereas has year the fee up to Sept. 1 on commercial pro-grams was 3%, the Society this year collected on a balls of 5%.

year collected on a basis of 5%. Decrease shown for the past quarter as compared to the previous three months is nothing unusual, since the graph of the Society's collection has come to be practically parallel with that on radio's in-come. Broadcasting's biggest quar-ties in hardrashing's biggest quar-ties in hardrashing's biggest quar-ties the smallest, June, July, and August.

PICTURE SONGS **DOMINATE FOR** SEPT.

\$2

New York, Oct. 15.

Sheet music jobbers in the New York area found the going below normal during September, After a big first week, business took a stiff

normal during September. After a big first week, business took a stiff dive. There was no single tune on the market strong enough to stimu-late the general list. Five of Sep-tember's alk leaders were plcture songs. Few numbers outside of this class received any substantial at-"Check to Check' (Berlin) and 'Im In the Mood for Love' (Robbins) were still maintaining neat pace with the turn into October. Others that showed lively tendencies toward the close of September were. Top Hat' (Witmark), 'Tuckin' (Millis). 'Eyery Now and Them' (T. B. Harms), 'That's What You Thin' (Berlin), and 'Irreasure Island' (Morcio). 'Show zong the summers-up for Sep-mer were 'Ensi of the Sun' (Sant-y). 'Rose in Her Hait' (Witmark), 'Twinhed on the Moon' (Femous). 'Tou Are My Lucky Start (Robbins), When the Leaves Bid the Trees Goodby' (Chappel), and Roll Along Fraite Moon' (Robbins). Five of the latter tunes also derived from plc-ures. Fred Astaire with the Leo Reis-

latter tubes also derived from pic-tures. Fred Astalice set the Loc Rels-man bank the scond com-tension of the second and the scond com-down also the second and third rat-ings. Fats Waller drew ace call on Victor's output, while Bing Crosby proved Decca's mainstay with the first three best sellers. Phil Ohman did best for Columbia.

Chi Better

Chi Better Chicago, Oct. 13. Business throughout the music field feit the surge of the cooler thermometer and shot up into one thermometer and shot up into one thermometer and shot up into one the take was hearty throughout Sep-tents and the surger and the the take was hearty throughout Sep-tents and the songer the sake was hearty throughout Sep-tents and the songer the sake and the songer better with a more representative the sake was hearty throughout Sep-tents and the songer the sake the check and the the sake the check and the the sake the sake seller lines. The for everal months now. Grow Old To Dream' managed to the sake secore next month, ing fur the sake secore months. The sake secore second in the pop field; the safator picture adding mealth to the picture sake secore secore second se

Coast Spurts

Coast Spurts Los Angeles, Oct 15. Trado showed marked improve-ment in September, with many of the sheet music and record counters putting on additional heip. Platters vere heavily in demand, excepting the toolal market. Two numbers from picture "Top Hat," Cheek to Check' by Leo Rels-man, and Top Hat," played by John-wording orch, with Fred Astiali-methic Heid. Ambrose orch, split thonors with

warbling and topping, led the Bruns-wick field. Ambrose orch spilt henors with concern numbers hitting the local market around mildel of month with demand brisk from then on-Benny Goodman renditions topped for Mictor. Mictor Side Showed exceptional briskness, with both jobbers and re-tailers chuckling. Topped from first place after two months in spot to side after two months in spot to and Top Hat' started moving late in month and should be way up for October.

Stella Unger did the lyrics and Jean Delettre the melodles for T Found a Bit of Paris in the Heart of New York' and 'A Kiss of Romance' which Luclenne Boyer debuted at the Versalles, New York niterle, last week. Jack Mills pub-lishing.

Micky Addy has guit E. B. Marks to join Chappell Co.

Frank Parker's Memory Book of Id Songs' is the latest follo turned out by Mills Music.

SEPTEMBER MUSIC SURVEY

THIS TABLE SHOWS THE LEAD OF SALES MADE DURI

6 Best Sellers in Sheet Music

Reported by Leading Jobbers

	NEW YORK	CHICAGO	LOS ANGELES		
Song-No. 1	'I'm in the Mood for Love'	'In a Little Gypsy Tea Room'	I'm in the Mood for Love'		
Song-No. 2	'Cheek to Cheek'	'Cheek to Cheek'	'Cheek to Cheek'		
Song-No. 3	'You're All I.Need'	'I'm in the Mood for Love'	'I'm on a See-Saw'		
Song-No. 4	'Accent on Youth'	'Accent on Youth'	'Rose in Her Hair'		
Song-No. 5	'In a Little Gypsy Tea Room'	'East of the Sun'	'You Are My Lucky Star'		
Song-No. 6	'I'm.on a See-Saw'	When I Grow Too Old to Dream'	In a Little Gypsy Tea Room'		

4 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales only are reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned: .

		٣	<u> </u>	
BRUNSWICK-No. 1	Astaire, Leo Reisman Orch.)	'I'm on a See-Saw' (Anson Weeks Orch.)		
BRUNSWICK-No: 2	'Isn't This a Lovely Day' and 'Top Hat' (Fred Astalre and Johnny Green Orch.)	'Cheek to Cheek' (Fred Astaire, Leo Reisman Orch.)	'Top Hat' (Fred Astaire and Jolinny Green Orch.)	
BRUNSWICK-No. 3-	'The Piccolino' and 'Tapping Along with You' (Fred Astaire and Leo Reisman Orch.)	'Accent on Youth' (Duke Ellington Orch.)	'Accent on Youth' (Duke Eillngton Orch.)	
BRUNSWICK-Ne 4	'Me and Marie' and 'A Picture of Me' (Johnny Green Orch.)	"I'm in the Mood for Love" (Leo Reis- man Orch.)	'What a Little Moonlight Can Do' (Teddy Wilson Orch.)	
BRUNSWICK-No. 5	"Why Shouldn't I?' and 'When Love Comes Your Way' (Johnny Green Orch.)	'Top Hat' (Fred Astaire, Johnny Green Orch.)	'I Wished on the Moon' (Teddy Wilson Orch.)	
BRUNSWICK-No. 6	'Accent on Youth' and 'Truckin'' (Duke Elilngton Orch.)	'You're So Darn Charming' (Hal Kemp Orch.)	'Puppchen' (Freddle Martin Orch.)	
COLUMBIA-No. 1	'Cheek to Cheek' and 'Top Hat' (Phil Ohman Orch.)	'Accent on Youth' (Paul Pendarvis Orch.)	'Dixieland Band' (Benny Goodm Orch.)	
COLUMBIA-No. 2	'Isn't This a Lovely Day?' and 'No Strings' (Phil Ohman Orch.)	'Dinah Lou' (Mills Blue Rhythm Band)	'Doggin' a Divorces' (Reginald For- sythe Orch.)	
COLUMBIA-No. 3	'Accent on Youth' and 'Page Miss Glory' (Paul Pendarvis Orch.)	'What You Think' (Will Osborne Orch.)	'I'm in the Mood for Love' (Little Jack Little Orch.)	
COLUMBIA-No. 4	'Without a Word of Warning' and 'I Wish I Were Aladdin' (Will Osborne Orch.)	'Without a Word of Warning' (Will Osborne Orch.)	'In a Little Gypsy Tea Room' (Russ Morgan Orch.)	
COLUMBIA-No. 5	'Cotton' and 'Truckin'' (Mills Bros. Biue Rhythm Band)	'Island Melody' (Andy Long Orch.)	'Music Hall Rag' (Benny Goodman Orch.)	
COLUMBIA-No. 6	'I'm in the Mood for Love' and 'Speak- ing Confidentially' (Little Jack Little Orch.)	'I'm in the Mood for Love' (Little Jack Little Orch.)	'Devils Kitchen' (Vic Burton Orch.)	
DECCA-No. 1	'I Wished on the Moon' and 'Two for Tonight' (Bing Crosby)	'I Wished on the Moon' (Bing Crosby)	'I'm on a See-Saw' (Ambrose Orch.)	
DECCA-No. 2	'I Wish I Were Aladdin' and 'From the Top of Your Head' (Bing Crosby)	'Cocktails for Two' (Slim Green Orch.)	'Hors d'Oeuvres' (Ambrose Orch.)	
DECCA-No. 3	'Without a Word of Warning' and 'Takes Two to Make a Bargain' (Bing Crosby)	'Without a Word of Warning' (Bing Crosby)	'I Wished on the Moon' (Bing Crosby	
DECCA-No. 4	'Cheek to Cheek' and 'B'way Rhythm' (Guy Lombardo Orch.)	'I Wish I Were Aladdin' (Blng Crosby)	'I Wish I Were Aladdin' (Blng Crosby)	
DECCA-No. 5	'Isn't This a Lovely Day?' and 'Weather Man' (Guy Lombardo Orch.)	'Cheek to Cheek' (Guy Lombardo Orch.)	'Takes Two to Make a Bargain' (Bing Crosby)	
DECCA-No. 6	"Without a Word of Warning' and 'Takes Two to Make a Bargain' (Casa Loma Orch.)	'l'm on a See-Saw' (Bert Ambrose Orch.)	'Embassy Stomp' (Ambrose Orch.)	
VICTOR-No. 1	'Truckin'' and 'Girl Left Behind Me' (Fats Waller Orch.)	'Top Hat' (Ray Noble Orch.)	'Body and Soui' (Benny Goodman Orch.)	
VICTOR-No. 2	'Cheek to Cheek' and 'Isn't It a Lovely Day?' (Eddle Duchin and Orch.)	'Truckin'' (Fats Waller Orch.)	'Sometimes I'm Happy' (Benny Good- man Orch.)	
VICTOR-No. 3	'Ridin' Up the River Road' and 'Accent on Youth' (Jan Garber Orch.)	'I'm on a See-Saw' (Fats Waller Orch.)	'Why Dream' (Ray Noble Orch.)	
VICTOR-No. 4	'Top Hat' and 'Piccolino' (Ray Noble Orch.)	'Cheek to Cheek' (Eddy Duchin Orch.)	'Cheek to Cheek' (Eddy Duchin Orch.)	
VICTOR-No. 5	'I Wished on the Moon' and 'Why Dream' (Ray Noble and Orch.)	'Accent on Youth' (Jan Garber Orch.)	'Top H t' (Ray Noble Orch.)	
VICTOR-No. 6	'I Feel a Song Coming On' and 'I'm in the Mood for Love' (Paul Whiteman Orch.)	'Sit Right Down and Write Myself a Letter' (Fats Waller Orch.)	Why Stars Come Out at Night (Ray Noble Orch.)	

Inside Stuff-Music

Guy Lombardo's quick fadeout from the new and swank Cafe de l'Opera on East 57th street, New York (former Embassy club), bank-rolled by Jimmy Thompson, is an object lesson to name bands. Lom-bardo went in against his personal judgment, feeling he's not for an inti-mate room such as l'Opera. Similariy, now booked into one of the better New York hotels, is a name band which doesn't belong there. At the opening, a regular patron, startlingly commented that l'fs first time she ever heard "Tiger Rag" played in this hotel room.

Lombardo, on the other hand, knows how to dispense dansapation for the bigger hotels and is lost in an inlime cafe, just as the other band is okay in a popular restaurant but misses out with its corny routines in a smart hotel.

With Lombardo's Cafe de l'Opera departure, Gli

Rocco Vocco will receive around \$10,000 from Bobby Crawford for his (Vocco's) 25% Interest in Crawford Music Corp. from which Vocco re-signed to realign with Leo Feist, Inc. under the about to be consummated actia of Metro which is buying the Feist firm. Crawford was paid \$2,2000 by Famous Music for release of Mack Gordon and Harry Revel, which sum Crawford immediately transferred to the songwriters, this being the amount due linen for back royalites. Parmous (2 Per subsid) henceforth controls Gordon and Revel Instead Crawford, as previously reported, has decided not to sell out but will stick to his music business exclusively and not concern himself with outside interests.

musical recordings for use over its wired radio system. Contract devised will be submitted to the music industry for approval. Whatever the license that is granted TNC the same terms will be made available to Tele-Flash, inc., operators of a similar private news and entertainment service. Basis suggested by the MPPA for the fee phase of the agreement with these outfits is the payment of a stipulated sum for each installation of a loudspeaker.

United Artists has given Harry Engel, Inc., publishing rights to the song of the same name written for 'Barbary Coast.' Engel firm got an unexpected break from a prior UA plcture, 'Brankle and Johnnie,' al-though plcture was never released. When first made 'Brankle' had a song entlited 'Give Me a Heart to Sing to.' Engel published it. Months later, when UA was preparing to remake 'Frankle', it thought 'Heart' worn out so had another written, 'Get Rhythm in Your Feet.' Engel also put this into sheet music form and it sold. 'Frankle' still remains unreleased.

Irving Caesar recalls that Dec. 4 next will be the 20th anniversary of his sailing with Henry Ford on the 'Peace Ship.' Anong the news-paper and show-affillated people on the same Ford expedition were Elmer Davis, playwright; William O'Neal, old N. Y. World newspaper-man; Berton Braley, peor; Lloyd Bingiam, wife or the dramatic actor and who died on the trip, and Caesar, since turned songwriter and pro-ducer,

Famous (a Par subsid) henceforth controls Gordon and Revel instead of Crawford Music. Deal runs until next September. Crawford, as previously reported, has decided not to sell out but will outside interests. John C. Palne, chairman of the Music Publishers' Protective Associa-tion, met with exces from the Ticker News Co, yesterday (Tuesday) to work out a permanent agreement covering the right to manufacture

Night Club Reviews

PARADISE

(NEW YORK)

CREW CORK) (NEW YORK) New York's nite life being what it is these days—a sophisticated, giva-break, sort of an enterprisa-the ultimate in nocturnal divertises-ment is on view in a horisoprisa-the ultimate in nocturnal divertises-ment is on view in a horisoprisa-the ultimate in nocturnal divertises-ment is on view in a horisoprisa-the ultimate in nocturnal divertises-ment is on view in a horisoprisa-the ultimate in nocturnal divertises-ment is on the paradox of the second now the Paritolles, its acceptibing in the series of the Paradise parades by bringing in Georgie Hale, who has faailoned a corking floor show. T's probably the tops in orthodox the deries of the davantages of scenery, hanging drapes, lightings, an elevated rostrum, etc., this is a regular ringide cabaret. with as mere love, and that's saying pienty for a cafe revue that runs from shout f, dis to 9.45. If it have to be trimed but it holds so much acce-aroo tisten it's gonna be, Holywood For one thing, more and more do epots like the Paradise, Holywood

Treads like a series of a provide pote like the Paradise, Hollywood, the French Casino, Veraulles, the aundry hotels, Rainbow Room and the many other more initiates may prove vaudeville's salvation, Just as the radio variety shows absorbed the cream of the stage variety tal-ent, so do use it in the second potentiate in the second second modernistic dancing grints and 12 show grits (40 in all), here are the acts at the radio cancing grints and 12 show grits (40 in all), here are the acts at the radio cancing grints and 13 show grits (40 in all), here are the acts at the radio cancing grints and 13 show grits (40 in all), here are the acts at the stage variety tal-ent, so do the stage variety tal-show grits (40 in all), here are the acts at the Paradise in sequence; britser (3), Billy Moore and Jane Revel, Stan Kavanagh, Byrmes and Hattye dancers), Jsan and Gloria, and Peg Leg Bates. Hale staged: NIB T. Granlund (NTG) per usual m. c.'s, and gen-erally paces the proceedings in a with the visiting formen; Ben Oak-land and Milton Drake fashlowed the special song material, and all geod; settings by Faul Dubois; cos-tu trades like a. Dubois; cos-tu trades like a. Dubois; cos-tu dropped out for one reason or an-other, Ella Logan, Buster Shaver with Olive and George. Bob Law-rence (Alumnus of Paul Whiteman's bald, dancer, plus Dick Dickson and some other people. Instead, there have been substi-tudal some sock specialites, most notable of which is Bills (sams top hat), deports which k specialites, most notable of which is Bills (sams top hat), deports which k specialites, most notable of which is Bills (sams top hat), deports which k specialites, most notable of which is Bills (sams top hat), deports which k specialites, most notable of which is Bills (sams top hat), deports which k specialites, most notable of which is Bills (sams top hat), d



actually it's a small tootsic but the way she throws around her feet in the ballroom burlesquery they look over-proportioned. Billy Revel is as ever a corking foll. Their pseudo-dignity before going into the ball-room hokum heightens the general effect.

aignity before going into the ball-road dotum heighten the general Parney, a cute pair of steppers. Mixed team and highly personable. The gais a charmer and the boy an asymptotic steppers. Mixed team and highly personable. The gais a charmer and the boy for asymptotic steppers. Mixed team and highly personable. The gais a charmer and the boy and the second steppers. The gais a charmer and the boy and the second steppers. The faradise steppers in the second and the second steppers. The Paradise's moveable platform which elevates the floor for full vision is retained; the stage is merely the added wrinkle. Barbars a tap specially and Par Paree's tease and cooch in the Minsky strip (as the secility and Par Paree's tease and cooch in the Minsky strip (as the secility and Par Paree's tease and cooch in the Minsky strip (as the secility and Par Paree's tease and cooch in the Minsky strip (as the secility and Paree's champ bookers. Tradum effect finale that's telline. And the girls impress from the start as among the Paradise's champ lookers. Tradum effect finale that's telline. And the girls impress from the start as among the Paradise's champ lookers. The and the girls in the secility and the source starting. Georgie Hall soled on this chore and a great job hes done of IL (top, In the style of Bitters with taps click. "Avenue of Trees' is an elaborate production fissh with the beauts paradim. Edma Sedgwick's to sizz. "Asson Sisters with the Carlobean transpentar, might mix up their Al hisperitue of the personable the better goins. This is be Carlobean transpentar, might mix up the far his second arrangements when fresh two years ago were a nov-elty, now years ago were a nov-elty, now years ago were a source the better goins. This is be Carlobean transpentar, bas started and the source and the starte of the personable the better goins. The carlobean transpent has nother nifty produc-tion fish. This is the Carlobean transpent has another nifty produc-tion fish frace due the and ac-tor sizzling. "Brady who hings

Jerry Freeman, long a Paradise (are with his tern music, works two jobs herc, playing for the long show (and how!) and also on the dansa pation. Glenn Hutton billed for the

pation. Gienn ration -For a \$1.30-\$2 dinner, no couver and no minimum, the Paradise should jam 'em in with this show It's among the tops on the street. Abcl.

and no minimum, the Paradise should am we in with this show, been in with this show, been in with this show, been in with this show, and the paradise is the paradise is the paradise is the paradise paradise is the paradise is the been paradise is the paradise is the paradise paradise is the paradise is the paradise paradise paradise is the paradise par RAINBOW ROOM (NEW YORK) This being the Rocketellers' uite niterpreted by the staff and every-thing about the room, is one of stern alcocheses. For there's no fla-tiern alcocheses. For there's no fla-to the staff of the stern yohn, Roy decen't intend it to be to he sa very affable gent person-ally, during and between business hours, but semehow that may be the inswer to twip business heart there to the informal' room on the other side of the faithbow Grill Latter is the informal' room on the to the faithbox. The same the second net side of the faith story of the R(A blig, which house built net set.

Most Played on Air

To familiarize the trade with the tunes most on the air around New York, the following is the listing of the songs most played on the cross-country networks last week, in relative standing, according to the approximate number of combined plugs on WEAF, WT2 and WABC.

number of combined plugs on WEAF, WZ and WABC. In the cod for Love Cheek to Cheek Walk, Way and Lucky Star Top Hat, White Ties, Tails No Strings Piccolino Broadway Rhythm I Found a Dream I should the Star Broadway Rhythm I Found a Dream I should the Star Here's to Romance Double Trouble It Never Dawned on Rose in Her Hair I'm on a See-Saw Ribythm and Romance Without a Word of Warning I Wished on the Moon Every Now and Then Tender Is the Night Lulu's Back in Town Got a Feelin! You're Fooli I Wish I Were Aladdin Trucki '

Frances Maddux with her pert songs at the ivories and Ramon and Renita, that they clicked as they do: Ray, Noble's orchestra and Ramon Ramos' tangoists have been here for quite a spell as the dance dispensers.

do: "Eay Noble's orchestra and Ramon Ramos' tançoista have been here for quite a spell as the dance dispensers." Ramon (ex-Rosita) with his new partner, Renita, is back cast atter-son and still tops with baliroom-ology. Opening with a single-timed (n ew Ramon-rhythmed) waitz, then tango and into a Brazil-ian zamba (forerunner of "the carioca), Ramon and Renita regis-tion and still tops with baliroom-ology. Opening with a single-timed (n ew Ramon-rhythmed) waitz, then tango and into a Brazil-ian zamba (forerunner of "the carioca), Ramon and Renita regis-tion of the single statistical statistical They're a striking pair as they de-scend from the elevating back as the strik-bionderies. For an enore, a tribute to Maurice Ravel) but eschewing the now overly-popularized Ravel's bolero music. Instead they use an odd five-rhythmed arrangement after the manner of Ravel. In toto, R&R present a continey ton. well as intrinsic dance distinc-tion.

his other a patterned to concern ta set if as intrinsic dance distinc-tion. Frances Maddux' clever tyricizing at the ivories seems to be a bit un-der wraps. In warmer company, away from the Rockefeller aura hyper-sophisticated rhymes which the ince' people didn't seem to mind and have long since come to accept as part of the regular noturnal routine. Course is as ever effec-tion with his damapation. The English bandman knows the dance tastes on both sides and they go heavily for his brand of music. Abel.

VERSAILLES

(NEW YORK) (NEW YORK) One of those phenomena of New York's nocturnal show biz is the Versailies which has been a clicker for a fuil year now and is maintain-ing a fast pace in its present East 50th street sits, formerly the Nonne of the Little sithe idea of reversing the caharet-theatire stunt, but from the start the Versailles rang the beil

the cabarest the Versalles rang un-bed the start the Versalles rang un-bed with the versal of the start of the start for attractions, mixing them up cannily. Where it may have packed or made much net because of the overhead, it has seeming to momen-tum. It more than averaged up numehow.

Disc Reviews

By Abel Green

Disk recording sales being what they are, it's to the credit of most recor ing artists that they apply themselves as diligently as they do to the chores of fashioning

worthy waxings of the current song material. The average royalty statement to a publisher of some of the sales would make many wonder why everybody concerned bothers much about it, one way or the other. The disk makers may be regarded as living in the hope of a renals-sance, and that would apply to the copyright owners and the song-reliance

As for the rescoring artists, apparently most of them regard their feeoring mercity as worthy advance are the source of their talents-a sort of the source o

Dorscys, on Decca 559, are coupled 'Sunday Afternoon' and 'Lucky Star.' Bob Eberle and Kay Weber on the vocals, 'Ozzie Nelson cuts up with 'Tiger

53

Loss Locie and RAY Weer on the vocals.
 Ozzie Nelson cuts up with "Tizer Rag," permaini jazz fav, and The Whisper Song." Brunswick 75:3.
 Licky Millinger-mastrolag. Mills the second second

heated. It's Cole Porter Last month it was Top Hat': now it the sew Cole Sorter music from Green split it' on the major releases. Paul Whiteman shows a few nitty sympi onic syncopation, tricks on Victor 25134 with "Why Shouldn't Way,' fox and waits, with Bud Lynn, new Whiteman protegee, whammin' over a corking top tenor intertude. Victor 25136 also by the Whitemaniles, couples 'A Picture of You're the Top' type of clever wordges by Porter, backed by an-other waits. Me and Marie.' Here Ramona, the King's Man and Ken Cyou're the Top' type of clever wordges by Porter, backed by an-other waits. Me and Marie.' Here Ramona, the King's Man and Ken Cyou're the Top' type of clever score at that, is positively unuely. Xevier Cugat and his Waldorf-An-ger and Her Gang are in-dive coupt and here Maldorf and Waltz Down the Alsie' backed. by Begin the Begune,' rumba, Don Reid vocalizing. Victor 25135 Ramona and Her Gang are in-do Victor 25135 with 'No Stringer (Berlin) from Top Hat' and Every Now and Then,' pop fox, wherein the Whiter the old chainoned Ger-man the Kong You're and Stringer New Inter the old chainoned Ger-man the Kong are in Stringer Marte', latter the old chainoned Ger-man then Cong You way (waitz) with 'Why Shouldn't 17'; tox. All from Porter's Jubilee', all caturing Greer's Jubiologistic dax. Marjory Logan and Jerne Stor Way with Why Shouldn't 17'; tox. All from Porter's Jubilee', all caturing Greer's Jubilee', all caturi

Bing's usually corking vocal style.



54

VAUDEVILLE

Pitt's Pitt Shelves Vode After 1st Wk's **Headaches and Goes Triple-Feature**

The serve state of the serve server server and server serv The series of th

2 Indie Spots Planning To Resume Vode in Pitt.

ittshurgh, Oct. 15.

titaburgh, Oct. 15. At least two more vaude sites are expected here before end of month. Mort Shea's Fuiton is find-ing the going pienty rough because of film shortage, and is pointing to-wards introduction of thesh in han strictly film since present operator took it over five years ago. Aivin, almost next door to Ful-ton, its ais planning vaude when. Sheen house shift its policy. Aivin operated under vaudim seturg all of last year, but for last few months has confined itself to films only. With Pitt having dropped vaude after one week. Stanley at moment is only downtown first-run sits with flesh.

N.T.G.'S 1-NITERS FOR SKOURAS

If Relatives Wrote Press Notices

By Joe Laurie, Jr.

15 YEARS AGO (From VARIETY and Clipper)

Equity ruled that an actor on run-of-play contract got salary to the end of the run. No chance to close for recasting before coming into N. Y.

ridgeport priest was backing a morality play produced as a musl-cal comedy, 'The Temptations of Eve.' Pretty screwey and it didn't Pretty screwey and it didn't låst.

There had been 44 shows to date, of which seven were assured suc-cesses. Four, 'Lightnin,' 'Gold Dig-gers,' 'Night Boat' and 'Irene' were holding over from the previous season, making 11 capacity shows.

Harry Mountford and James Fitzpatrick were in Chicago trying to pulmotor the White Rats Society. Too dead.

Harry Segall, in Chicago, was pre paring to supply prologs and stage shows to picture houses. Never a real business.

Five prints of 'Way Down East' were bringing D. W. Griffith \$90,000 weekly: Regarded as colossal then. Before the day of \$100,000 grosses in a single house, because houses were small

William S. (Two Gun) Hart had five suits current seeking to prevent reissue of his old films. Didn't like the old Triangle stuff floating around.

Vaude actor was suing Goldwyn, holding that a pix called 'Dollars and Sense' infringed. U. S. court held the title not to be exclusive.

Headline had N. Y. schools in-stalling film courses. There will be a few courses this year for the first.

Public was not taking kindly to upped legit prices and it was knock-ing the agencies for a loss. Tops were \$3.50 and \$4.

Union M. E. Church in W. 48th street put out probably the first electric sign to compete with the theatres. Had a clock and a cross that went on and off.

With the two actors' Republican leagues, Actor Democrats were be-iatedly lining up a league for Al Smith. Running for Gov.

Vaude acts beefing because vaude writers were upping prices for ma-terial. But everything on the ele-vator and going up.

Booking conditions straightening out with enough acts for all houses. Just a temporary pinch every fall.

Irish and Dutch comics were getting down lown to a dime a dozen. He-comedians having it all their own way.

Poor road conditions already af-fecting B'way's supply of new ma-terial.

50 YEARS AGO rom Clipper)

Circus acts were advertising for winter dates. Other circuses were just starting up, playing the south.

Dockrill, circus man, took space to advertise that all performers must have new high knce patent leather boots. No leggins or last season's boots. Winter show for Central America.

Rosina Vokes made her American reappearance in Eoston, using an adaptation of Astey's "Tinted Venus." She saved the show single-handed. One of her dances was 'al-most sensational,' but they hadn't heard of Sally Rand then.

J. C. Duff, who had won a suit sas brought by D'Oyly Carte in New and York, now sued an injunction re-straining the English manager from ork.

My husband certainly takes hi self aeriously. Ho's always bragging about all the big people he knowg, and whon are happen to be out to-gether and he big people he knowg, the self he big people he knowg. Hello' and skip it from there on. He is also always telling me a lot of gags that he has heard some-where, and that J have read. In the papers, and wante, me to believe he makes 'em up himself. He says he lis very busy, and I know all he does is go down to his club to gab with the layofts. He somes to be the the makes 'em up himself. He says he lis very busy, and I know all he does is go down to his club to gab with the layofts. He somes the makes 'em up himself. He says he lis very busy, and I know all he does is go down to his club to gab with the layofts. He somes the may be hard luck.' When he pulls that I know it's a load of 'Nqs'. The only time he is half decent is when he's broke. Then he hangs around me and 'Honey's' me to death. He knows I always man-age to stick away a few dollars, By the time he gesta another job he has borrowed it all and forgets about paying back. When I try ho put the bils on him for a new dreas hwho a late for school. The press notices about his home life sure hand me a lauch. He just uses a home to throw his laundry around. When I tell him that hed be better off with a steady job in-stead of trying to be an actor the batt estarts. I wouldn't mind if he had any talent but the guy holds nothing but nerve. I like him best when he's himself, but that's so sel-dom that when he does get down to earth i thim it's a nother guy. Hough, because I have already given him the best years of my life. When he forgets to act he is a real nice guy. And that makes up for the other things he does. Yours, His Wife.

ours, His Wife.

bringing suit in other states, claim-ing he selected his own tribunal and should abide by the result, Duff was planning a Boston run.

Kabowis, a Frenchman on the Forepaugh show, was working on a fake builfight to be done on the hippodrome track. Was going to Paris to try it out at the Hippo-drome there.

John Robinson circus train wrecked at Fergus Falls, Minn, Ap-parently the first section, since only four routsabouts were killed. Train was reduced to splinters.

McCormick and Kelly, battery for the Chicago ball team, were resi-dents of Paterson. N. J. People stayed out to talk baseball instead of going to the shows, and business was down.

Bartley Campbell, who had writ-ten scores of successful plays, had taken the 14th Street theatre for stock. Through with management, as business had been terrible.

Judic, French opera comique, made her American bow at Wal-lacks Oct. 1 in 'Nitouche'. Same play Lotta had fiopped in the year before at Daly's as 'Mile. Nitouche'. Judic suffered from overbooming.

Thaila reopened after putting in a brick proscenium wall.

Five more theatres were told to put in brick prosceniums or else. That brought the total to seven, the Thalia already having complied. A crusade.

Globe theatre, Boston, opened its new \$20,000 bar. Opened on the auditorium and no pass-out checks required. Important drama house.

Boston all het up over refusal of E.E. Rice to switch 'Adonis' to Bos-ton. Pointed out Boston had been the first to boom Henry E. Dixke But 'Adonis' had done 400 perform-ances in N. Y. and still drawing Ran it up to 700 before quitting.

RKO ROUTES SISSLE

Chicago, Oct. 15.

Chicago, Oct. 15. Noble Sissle band set for at least four weeks of vaude time by RKC Starting Nov. 1, band goes to Kar sas City, Minneapolis, Milwauke and Cleveland. Price reported at \$3,000 for th ork

6[™] WEEK NOW **RKO-PALACE CHICAGO** THAT PERSONALITY EDDIE PEABODY THE UNIVERSAL ENTERTAINER **RKO-PALACE, CINCINNATI, - OCTOBER 18** FOX-DETROIT, - -**OCTOBER 25** My idea of a **REAL** Agent FERD SIMON **RKO** Building Radio City, New York

BOOKED SOLID TO JUNE

1936

In a tieup with, Skouras Bros., Nils T. Granund (NTG) is playing three shows weekly in that many theatres in New York and the Broxy with a 'Radio Auditions' unit that also connercial over WJZ. It's his first plunge back into the amateur biz in theatres since h's Loew p.a. days, though he's not designating the talent as simonpures this time. Troupe is playing the Park Plaza, Bronx, Wondesday nights; Grotona, Bronx, Wondesday nights; and the Academy, N. Y., Thursday nights, giving only one show in each spot. Granlund m.c.'s, ploking talent for the Bromo-Seltzer program and also paying the acts for the theatre ap-pearances. Contract in the theatres 1-2-3-4-5 pearances. Contract in the theatres is to run indef.

Cost to each theatre for the show is around \$200 for the night, plus another \$100 each for musicians and

Saranac Lake By Chris Hagedorn

Ford Raymond and Bob Faricy Ford Raymond and Bob Farley are going in for photography. Boys can be seen in lounge room nitely, with plenty of subjects. Toni Temple is in General co-plial for major operation. Mrs. Dorothy Kruse is a new ar-rival at the lodge. Mr. Kruse, who is with the Decca Co, accompanied his wife here. Tony Anderson, manager of Pon-tiac theater here, brought the Baer-Louis fight picture out for the NVA gang to see.

gang to see. Doris Gascoigne and Hazel Gladstone arranged their third, weekly bridge party in the San's lounge room. High score prize to Bill Kas-anjan, low to Eddie (Shuffle Feet)

Ross. Max Pfeffer moved upstairs to the infirmary. William Lee visited with Dr. George Wilson, medical director. Margaret Newell, Betty Hunting-ton, Bob Farley, Bob Merrick, Dords Gascoigne and Joseph (WB) Dab-rowski are now indoor horticulturists

received

Milton (WB) Polock and his new radio keeping steady company. Mil-ton is now up for two meals in din-ing; room. E. W. Campbell sent patients a large package of candies. Mr. and Mrs. Leonard Grotte here for a month's vacation. He is man-ager of Loew's Prospect, Flushing. Onthinus the back at the San to onthinus the back at the San to write to those you know at Sara-nac.

nac.

Downey's Tour

ONE MORE AGENT

Nathan Newman, for 25 years stenographer and notary for vaude agents, is entering the agency field activities will be confined to stands, fairs and clubs. His

Patients wish to thank Mrs. A. Heimlick, of N. Y., for books just

Milton (WB) Polock and his new

Morton Downey's unit left New York yesterday (Tuesday) to open Friday (18) in Akron for a haif week and then proceed to Youngs-town to fill other half. Next jump is Louisville, Ky., week of Oct. 25. Morris office arranged.

time.

-55

AFA WANTS 'CLOSED SHOP Moss Agrees to Fortnight's Truce While Agents Decide on Licensing UNIONS TO HELP

Liconse Commissioner Paul Moss of New York and the city's theatrical reps have declared a two weeks' armistica while the latter ponde Moss' latest drive to bring them under the employment agency law's provisions. Agents will call a mass meeting to discuss Moss' ultimatums and their own ideas on licensing.

Ing. In line with the fortnight's truce, Moss complaint against Alex Han-lon, booker of the Grand Opera House, N. Y., and Loew-franchised agent, scheduled to come up in Magistrates court Monday (14), was postponed till Oct. 28. Meanwhile no other agents will receive sum-monses. **LEWIS AT \$7.500**

Monses. According to I. Robert Broder, counsel for the Loew, RKO and indie agents associations, the agents will pass a resolution at the meetwill pass a resolution at the meet-ing agreeing to licensing, but only it a law is first passed which will relate solely to their business. They will refuse, according to Broder, to accept licensing without a fight under the existing General Business Law, which exempts personal reps whose employment activities are only incidental to other managerial duties. Los Angeles, Oct. 15. First real vaude splash here in years will be made by Orpheum with booking of Ted Lewis for Thanksgiving week at \$7,800. House for iong spell has been playing to sidewalk trade with double features and seven acts, with overhead sel-dom hitting \$4,600. House is operated by Sherrill and Lawrence Cohen in association with Mike Rosenberg. They figure on at leagt 12 name shows a year. Lewis also goes into Ambassador hotel's Cocoanut Grove for four weeks on guarantee and cover.

r Else

ony incidentia to other managerial dutles. r Elso Noss has already been apprised of the agents' intended stand, and in turn stated he will not accept those terms, but go ahead in his drive with the existing law. The state don't accept their hering, he threat booking offices to refuse to do busi-booking offices to refuse to do busi-moss on Thursday (10) met with-Booking offices to refuse to do busi-moss on Thursday (10) met with-don't accept their hering, managering the agent's associations, Maurice Rose (RKO), Joe Flaum (Loew's) and Phil Coscia (indie), plus Alex Handon; with the armistice then de-cided upon. When the agents told him of their own idea of licensing, Moss replied that they would have to come in under the present law or eise he would continue taking; them to court i until he was victor-lower, and the street dollee-them to court i the was victor-lower on the street dolleet. Agents last week streted collee-ton for a war chest to pay the ex-penses of court litigation in Moss' licensing drive. Last year a fund of \$1,000 was collected, which Mau-rice Goodman was paid for suc-cessfully defending Charles Alien (Curtis & Allen) on a license de-partment charge.

McOueens Sue N.O. Hotel For \$27,000: Wife Hurt By a Falling Transom

New Orleans, Oct. 15. Suit for \$27,800 damages against the New Orleans Roosevelt Corp. proprietors of the Roosevelt hotel, and the Aetna Life Insurance Co., was filed Friday (11) by George Mo-Queen, master of ceremonies in the hostelry, and Mary Lee, his wite. Miss Lee is a dancer. Basis of the suit is Mrs. McQueen's allegation of facial injuries suffered in October, 1934, when a transom she was attempting to adjust in her room in the hotel fell on her. The sears left by the accident, she claims, made it impossible for her to con-

made it impossible for her to con-tinue her dancing. Her demand is for \$25,000

The remaining \$2,000 is asked by McQueen for physicians' services and loss of earnings.

Zit's Eclipse

Zit's Theatrical Weckly falled to appear last week, its second suspen-slon of publication. C. F. Zittel is the publisher. Suspension, like the previous one, reported temporary.

Agents Meet

Mass meeting of the RKO, Loew and Independent agents associations is scheduled for Tuesday-night (22) at Unity Hall on W. 48th street, New York.

York. Besides promulgating their own ideas on the licensing of N. Y. theatrical reps. as em-ployment agencies, the three associations plan to combine into one to combat the present drive by License Commissioner Faul Moss.

COAST VAUDE

SPLURGE

Foster Returns Oct. 23

talent market.

From U. S. Talent Hunt

Harry Foster sails back to Lon don, Oct. 23, following his Coast-to-Coast U. S. once-over of the

taient market. Foster scouted a flock of people for the British varieties and aiso English film production. He came over with Val Parnell, booking head of the Palladium, London, and other General Theatres, latter returning to London last week.

Thurston Improved

Mrs. Thurston and the magician's daughter, Jane, are remaining here with the entertainer, who is in St. Francis Hospital.

Francis Hospital. Hospital attendants predict Thurston's recovery, but it was in-dicated it might be several weeks before he would be able to return to the stage.

Howard Thurston's troupe, booked by Morris office for a tour of the south, had to cancel its route whon the magiclan was stricken ill while piaying Charleston, W. Va., last week. Company. In charge of Abe Finegold, returned to New York to await convalescence of Thurston

One Less Native Benny Rubin, ow at Loew's State, New York, will not return to the Coast for awhile.

He has about six more weeks of personals in the east.

SPITALNY REPEATS Paramount will quick-repeat Phil Spitalny's girl band in the mid-west, where the aggregation played less than three months ago.

Orchestra goes into Muneapolis Dec. 27, with Detroit and Chicage following. Ned Dobson agented.

Thurston.

Charleston, W. Va., Oct. 15.

Los Angeles, Oct. 15

ASKS OTHER AFL Starting in Nite Club Field

-Vaudeville Later-Setting Un Own Bureau for Club Bookings with No **Charge** for Acts

FRANCHISES?

American Federation of Actors is paying the way for an attempt to force the nightery and private en-tertainment field, and eventually the existing vaude theatres, into closed shors for union (AFA) per-formers. Opening gun in this drive was sounded last week when Ralph Whitehead, executive secretary of AFA, requested the cooperation of the Central Trades and Labor Golvesi al the wrork when Ralph willisted with the American Feder-ation of Actors. Whitehead asked the union's council to seek the employment of union (AFA) actors only in any club and private entertainments they may be involved in. To gain that end, the AFA is establishing itself as an agency from which the unions can AFA's agency service is to be free, with acts getting their salaries maximum Seafe

salaries net.

Minimum Scale

Minimum Scale Eventually, Whitehead believes the agencies will feel the pinch of the free competish and will also get in. line with the AFA's closed-shop demands. If they should come into the fold, Whitehead added, the AFA will first ask that they adopt the minimum wage scale and a code of ethics, and then the AFA will give them franchises to sell AFA actors only.

only. AFA's wage scale establishes a minimum of \$10 nightly per person in each act for a club or private entertainment. There's no scale for theatre dates.

enciraliment. There's no scale for theatre dates. It he New Tork labor council will also be sent to the councils in every key city in the country in the near future, accord-ing to Whithehead. With pressure brought by the other unions, espe-cially the stagshands and musiclans, on niteries, clubs and their own en-terialiment committees. Whithead feels that the closed shop drive will be wrone singling of the vaude acts now also working niteries from time to time, the closed shop plan whould the expents have to accept the AFA's franchise terms.

Girl Musician Sues

For Stage Injuries

For Stage Injuries Injuries sustained in a fall at the Broadhurst theatre. Columbus, O., have prompted Pat Williams, femme musleian with Phil Spitainty's aggre-dourt, New York, against the house for \$75,000. Girl claimed she suff. While playing the theatre, girls were provided with a box to be used as a step to assist them off hand platform. It is alleged that the lights backstage were out after the curtain dropped and in getting off platform, Miss Williams tipped the tox, tripped and fell against a plano. Louls P. Randall represents Miss Williams.

Bands for Interstate

Dands for interstate Two bands have been booked to follow one another less than a month apart over the hiterstate Texas time, which Charles J. Free-man books out of New York. Willard. Robison opens Oct. 25 in flowston on the four-weak route, while Ina Ray llutton's girl band opens in the same town Nov. 15.

Boris Morros to Coast on Par Music-**Production: N. Y. Par Stavs Vaudless**

Relief News

Eddle Dowling has been named head of the govern-ment relief division for vaude-ville, musical comedy and chrcus. There, will be consid-erable expansion in activities. Detailed news on this will-be found in the legit depart-ment of this issue.

Ridder to Also Study 'Family' **Relief Matter**

The new Public Works Adminis-tration head, Victor Ridder, who officially succeeded Gen, Hugh S. Johnson in New York yesterday (Tuesday) will seek some interpre-tation of the relief laws under which it will be possible to take care of persons in show business who are parts of families. Family acts, sis-ter team and the like have been locked out of relief, due to the fact that only one member of a family is permitted on relief roles, yet their only means of livelihood is through such family entertainment ties. This is particulariy true in the

such family entertainment ties. This is particularly true in the vaude and the circus fields, and Ridder is anxious to meet the situa-tion in some manne, or other. Dur-ing the past week, before he officially became the PWA boss in New York, Ridder held conferences to discuss the problem and possible means of meeting it as soon as he had the power.

While the question of relief for others in show business, such as press agents, legit managers, ad-vance men, etc., many hundreds of whom are in need of holp, has been raised. Ritter faces the necessity of description of larger professional and non-professional groups at the start. He also may consider unemployed newspapermen and women, himself being a publisher of for-eign-language newspapers.

Ted Lewis Opens Coast Tour in Frisco, Nov. 2

Los Angeles, Oct. 15.

Ted Lewis opens new Pacific coast tour with his band Nov. 2 at the Warfled(S an Francisco. After dates in Oakland, Sacramento, San Jose, Stockton and other California points for Fox-West Coast, combo comes here for a week at the Ornheum.

eomes here for a week at the Original plan to play the Lewis outfit in Loew's State here was called off when circuit heads de-cided against breaking straight sound policy for single vaude booking.

V.&Y. Into Unit

Chicago, Oct. 15: Velos and Yolanda will likely hit vande in a unit following the date at the Palmer House and their two rontracted Bulaban & Katz weeks. Will use the Shep Fields orchestra plus three additional acts. Understood asking price will be \$5,500 and percentage. Chicago, Oct. 15.

BERNIE BROS. LOSE

BERNIE BROS. LOSE Suit, preding three years, in which the 3 Bernie Bros. sought \$1,350 from White and Manning vaude team, for alleged breach of contract, was won by the defendants in Com-mon 21eas Court, Jersey City. Oct. 4. Bernie Broz., who sued after being denied a raise by White and Manning, testilled threy are no foodner attorney for White and Manning to the state of White and Manning to the state of White and Manning the state of White and Manning.

Boris Morros leaves for the Coast Saturday (19) to step into Paramount's film end in an advisory capacity on film musicals. His departure will be almost a year from the first report that he was stepping out as head of Par's stage production department for the picture side of the company. He starts in Hollywood Nov. 1.

lywood Nov. 1. Robert Weitman, many years with Paramount and managing director of the Broadway Par for over two years, is favored to suc-ceed Morros. Likelihood is that Weitman would continue to man-age the theatre as well as absorb dution heater as well as absorb dution heater as well as absorb dution heater as men of Morros.

which have fallen to Morros. With Morros' transfer to the Cost, the plan to play stage shows at the Par Nov, 1 was dropped. Morros had favored return of stage shows while others in Par were not so enthusiastic, most excos in the theatre and distribution department preferring to go along with straight films and figuring, with what is coming up for release, that stage talent would.'t be needed. There was no difficulty with the operators, stagehands or musiclans unlons, as reported. Morros' contract with Par. at \$450

Morros' contract with Par. at \$450 work on 'Carmen' as his first picture on reaching Hollywood.

First stage show into the Par was to have been the Casa Loma ork, but that contract will probably now be switched to take in the Par houses in Chicago and Detroit instead.

Paramount theatre on Broadway will now come directly under the supervision of Frank Freeman, cir-cuit's operating head, while the supervision of Frank Freeman, cir-cuit's operating head, while the booking office will continue func-tioning as is, with Freeman also supervising here. Bookers are Harry Kalcheim, who buys for the Para-mount de luxers in Boston, Detroit, Chioago and Minneapolis, and Charles J. Freeman (no relation to Y. Frank Freeman) who books the Interatate houses. The plan to resume stare shows

Interstate houses. The plan to resume stage shows at the Brooklyn Paramount is now also in absynce. House planned to reinaugurate a combo polley in the event that the competish of the double feature polleles at the RKO Albee. Loew's Metropolitan and the Fox proved too strong for its single-feature setup, but so far the Brook-lyn Par's grooses have been holding up. House is operated by SI Fabian.

D.A.'S QUIZ ON **AUDITION' GYP**

As a result of a flock of complaints from acts, the New York District Attornoy's office has started an in-vestigation of conditions in the club booking field. Complaints allege performed and the started and the hydrogram of the started and the by the D. A. the biggest current evil is the 'audition' racket as practiced hy some of the Times Square shoe-stringers. Act are placed for 'out-tying club dates, with the engage-ments represented to them as 'audi-tions.' for which the agent receives \$5, \$10 or \$20 and the acts nothing. If evidence turned in so far stands up, the D. A.'s office expects to make a plach momentarily.

Lombardo's Loew Wks.

Lombaro's Loew was. Guy Lo hard's orchestra is set for two weeks of personals, first at the Metropolitan, Boston, for Para-mount, and second in Washington for Loew. Loew also, gets Duke Ellington's hand for the State, N. Y., week of ort, 5. Theatres will add acts to?

Oct. 25. both orks

ACTS NEW

1 GAYLENE SISTERS (5) Dancing 12 Mins; Full (Special) State, N. Y.

56

12 Mine; Full (Gpacial) State, N. Y. Tyto, girls, exidently, sisters, with two breathers in for solos. Leaders are control and acro dancers, open-ing in long skirts for a precision who gots by but does not raise the temperature, and the other girl in a conventional tap. Sisters back in white buils costumes for a little hip wearing, then strip to straps and boartor. both doing excellent work and winding up with dual forward somersaults without hands. Trick is done three times to give the and sideware from the front, back and sideware from the front, back Work in a special rather gaudy for with a butterfy motif. Nicely routined, showy, and with the knock-out trick for the mou p. Closed here and heid them.

nere and heid them. Chic. CLAIRE and SANA SISTERS (3) Skating 5 Mins.; Full Sitte, N.V. which pumps action sil of them toppers, including swings with the girl's face not more than an inch or two from the floor. Big trick is a double carry of the total of them toppers, including swings with the girl's face not more than an inch or two from the floor. Big trick is a double carry of the total of the same to holes of the could be used to chose most spots. Act is staged on a slightly raised circular platform against dark drapes, the trio being costumed in white. The women wear youlaminous from the whirts. Act you funge the whites and staged and some for the discarding of routine stuff. Opened here but can close in smaller places. Chic.

Unit Review

BROADWAY BREVITIES (5)

5 Mins. Full 5 O.H., New York

15 Mins. Full Go.H., New York Dance fiash pushed into opcning spot on a fourect array af this maker is a construction of the second and dark trousers, first on for stan-dard mass hoofing. Choice offering is, as the leader announces before-mented at the Hollywood niterie, being a slow-motion burlesqueed routine- embellished with much wrist-tapping and cheek plinching. The girls, both brunet, arr philter and the other just escaping that stature. Their work is similar in delivery and registers about equal philters and the girls decked out in abbreviated rumba outfits. Presens is young and energiet.

Fivesome is young and energetic, and should polish up as the act matures.

hotcha vocais, and Dan Drisson on ballada. Mabi Alco does a duet with Willle Smith that gets a swell reception. These two, on a bench, cudde through a number while sain gets a swell so that the set of swell reception. These two, on a bench, cudde through a number while sain gets and and plathoum wigs, squired by boys from the bank of the source by from the bank of the sain source by the sain and the sain source by the sain and the sain source by the sain and the sain source bank of the sain source bank of the sain bet, routined by Betty Friedman, that clicks with its saire theme. Smith, on his own, socks earlier in the unit with his Rhythm in Nursery Rhymes' vocat, with the her is his mike technique. Handles the thing in the samusical instrument —practically carries it around with him in a most casual way. Drisson, for smooth song, is easy to listen "Tour Gebs on the hord are south

Unit Review Derby Day in Dixie (MET, 80STON) Harry Goithago, and vhenver retience with colored talent at the composition starts to the outstand and the cus-tomers well. "Derby Day' unit tothers back Jimmie Lunce." To Harry Goithago and the cus-tomers well. "Derby Day' unit builds a sepla production here that tothers back Jimmie Lunce. To Harry Goithago and the cus-torers well. "Derby Day' unit builds a sepla production here that tothers back Jimmie Lunce. To Harry Goithago and the cus-torers well. "Derby Day' unit builds a sepla back Jimmie Lunce. To Harry Goithago and the cus-torers well. "Derby Day' unit builds a sepla back Jimmie Lunce. To Harry Goithago and the cus-torers well i talent has its in-nings. Best bets in 'Derby' are the band, the Four Gobs, Mabel Scott and Willie Smith on comedy and provide the start by an



off-stage announcer) is that Lunce-ford plays a 100 to 1 shot at a track and with his winning buys a Harlem and ciub

and with his Winning ourse a matter cib. model of the serves only serves only or plant the theme, features a ven-trifoquist whose dummy is a jockey on a phoney horse. When accused of planning to throw the race the jockey arties and so does the horse. Gathan dumpare of this opening frame which soon blends into the night ciub set after the off-stage man fakes a description of the race. Fox.

Nite Club Reviews

(Continued from page 53)

(Continued from page 53) with her Georges Andre Martin, who makes puppets dance, utilizing, his fingers for the dolfs gams. No great novelty by now but different for a transport of the dolfs gams. No great novelty by now but different for a lit takes on added values. Martin is a bespectaded, roly-poly gent. Rosalean and Saville, who've been terping hereabouts, elick again with the reapert back of the again with the reapert back of the set of the Nice percondition of structs. Nice perconditions of structs is a class haunt. Save the versalles back on the map has a class haunt. Define set catheres remain omni-potent at the door for the personal service. Johnny Borgian is the financial man. Joe Smith's orches-the pager only for supper. Dinner is 32, drinks usual 75c tariff. Sup-per couvert \$1.50 and \$2, and withal one of the better must-see spots in bown.

HOTEL ST. MORITZ (NEW YORK)

S. Gregory Taylor almost decided to keep the Sky Gardens (roof) open the year around to capitalize on the panoramic beauty of Central Park below in winter cloak, as well

open the year around to capitalize on the panoramic beauty of Central Park below in winter cloak, as well as in its seasonal sumer verdancy when the roof is thrown open. But at iast moment he decided to redec-orate the Continential Grill and in-schestra. The roof idea went coil because of fear of a heating prob-lem 31 stories up. The newly done-over grill, be-side, bing as print Twitter and the problem state of the season. That is, the scale is a bit down, no couvert, and a more popular dance band in Little's relief upon to draw. If a sea fool-proof if the musicinas' union cut out that silly embarge against broadcasting from hotels. Getting to have little, point to it and not be more the scale of the state of the state Noritz and since leaving his last the interpret of the scale of the state to a dance in the 'cause.' what-ever it is. The heaving heaving heaving heaving into a real dance band, What's more fill convertion a two man poise of manner in standing up and batoning rather than predding and poise of manner in standing up and batoning rather than predding the coronaly at the lowles, Now be all makes his pinon-voca specialities the accordion-troubadour. Pat Ca-head is more, so the usual dance the and now, so the usual dance to many still a scale are out. If the kide like to dance a to potariff, the 23-seat grill shouldn't be wanting to patroning under Little, Abed, and vocalist are out. If the kide like to dance a to potariff.

BOULEVARD CAFE (PITTSBURGH)

Pittsburgh, Oct. 11. Some real imagination has gone Some real Imagination has gone into conversion of Motor Square Garden from a barnlike sports arena to an atmospheric, intimate nitery that has ever been getting over. Only front part of Garden has been used and it's separated painted aste fashioned after es-teriors of Parislan boulevard cafes. Spot can seat 380 comfortably and setup is such that on big week-cond nights, back of setting can be sided terrace gardens in rear. That utilizes Garden's entire pace, shifts orchestra to a bandstand at far end and increases capacity to 2,000. But

utilizes Garden's entite space, shirts orchestra to a bandstand at far end and increases capacity to 2,000. But it's the small section, with big, that's going to get the attention, that's going to get the attention, that's going to get the attention load the state of the state of the load the state of the state of the every Monday night and entire cafe outfittings can be re-evernts. That's quite a stunt since Eoulevard Cafe looks particularly permanent.

Boulevard Cate looks particularly permanent. Featured is Maurice Spitainy's band, which is another big point in this spot's favor. That and town's lowest minimum, 75c on week nights and a buck on Saturday, with drinks and food reasonably priced. Spit-alny has assembled a crackerjack

Inside Stuff-Vaude

Beside the nix of the British Labor Ministry, another impediment stood in the way of Borrah Minevitch fulfilling his engagement at the Piccadility theatre, London. Temporary setback was internal trouble with

Proceeding theatrs, London. Temporary sectaces was internal trouble with, Disruption came about hearly two weeks ago when comic attempted leaving the act to do some film shorts for Walter Futter. Lawyers Monroe Goldstein and Harold M. Goldblatt, representing pair, agreed that non-contextrain and the Frankell, attorney; Judge Lou Reels and Samuel Newberger (Newberger & Loob) were requested to sit in on the mailer

Samuel Newberger (Newberger & Loeb) were requested to sit in on the matter. "Prebö preferred the film chore to continuing with Minévitch. Borrah Sought to restrain funater from breaking contract and also wanted to compet him to remain working for him." Outcome, favoring Minévitch, was that while Puelo could not break his contract and go to Futter, he could not be compelled to work for present boss. Catch was, however, that decision also prohibited Puelo from working for anyone else, so he was left with no alternative but to continue as was,

With vaudeville or stage shows now almost a novelty. New York the-atree using them are advertising this item extensively. Low's State has atried billing itself as the nation's leading waudeville theatre. With the Palace dropping vaude Sept. 26 the only houses in New York with reg-ular vaude policies are the State and the indie Grand Opera House. Manhautan presentation stage show policies are also at an all time infinuum, only the Music Hail and Roxy not being straight pictures. Palac

Last season Marvin Schenck booked Johnny Burke over the Loew circuit with the provision that he appear in civies instead of uniform. Last week, when appearing at a benefit in Atlantic City, he was asked to use the uniform but found he couldn't button the tunic.

dance outfit, going in almost ex-clustively for the soft tree of har-mony that blends so easily with intimate surroundings. Cafe also has a KDKA wire and nightly broadcasts.aren' going to hurt. Boulevard is under managoment of Sportsmers Bitspriss, Inc., ager is Billy. McCoy, or, a popular local host, who has served in a similar capacity at Fort Pitt and William Penn hotse in the past. McCoy, too, has quite a following heresabouts, which is also an asset. Cohen.

LOOKING GLASS

(NEW YORK)

Thru the Looking Giass is a far cry from the pre-repeal days to the

present-day tag on the West 52d street reformed speakeasy. But such is the evolution of New York's nite life, From forthright ilbationing, the drinking pariors have gone

. ≈s 1s a

Ben Blue Unit

Ben Blue and Heien Compton's girl-band head a new 30-people unit. produced by Charles Yates. Show, however, is still untilled. Break-in date is set at RKO's Capitol, Trenton, N. J., four days beginning Oct. 25.

Nick Lucas' Band

Nick Lucas, former single, is sur-rounding himself with a dance band. He's breaking it in via a tour of one-nighters.

Marcus Show Booked

Loew's has booked A. B. Marcus' show for a full week at the Palace, Hartford, Poli house, week of ek of Nov. 8.

Nov. 8. Troupe goes in on a 50-50 spiit I the gross less the theatre's ex-

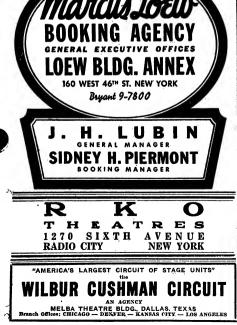


PAULINE COOKE LESTER ALLEN with "FLAME OF DESIRE" Melbourne, Australia

BUY DOROTHEA ANTEL Invalid Actress, Famous Christmas Cards. 21 Original and Exclusive De-signs, One Dollar. Agents Wanted to Sell Cards. Liberal Commission. Call or write

• DOBOTHEA ANTEL st 72nd Street, New York 226 West

RIMACS



The THEATRE of the STARS

life. From forthright libationing, the drinking pariors have gone whimsled. Still, whingy has been known to a still, whiny has been known to so the source of the state of the gone state of the set of the state and so the new Thru the Looking Glass spot on 52 d seems destined to go places. So much so that the canny leon of Leon & Eddle's, di-topy in 25% at moment for do so opened, being smitten with the idea of the Lewis (not Earl) Carroll motif of this mad-hatter's dream of the Lewis (not Earl) Carroll motif of this mad-hatter's dream of the Lewis (not Earl) Carroll motif of this mad-hatter's dream of the Lewis (not Earl) Carroll motif of this mad-hatter's dream of the Lewis (not Earl) Carroll motif of this mad-hatter's dream of the Lewis (not Earl) Carroll motif of this mad-hatter's dream of the lewis (not Earl) Carroll motif of the state of the state of Wond the data of the the tempo is madder inside. Jerry Bianchard and Ted White and the fastured functor's, Allen ing with Duck Ensiten at his No-blemen, slang for cocktail combo. Also Sybit Kaye and Bert Mann for filet vocalizing. Tom, how of the Allos Rick Rick Ricks wood dd the original conception of the fecor.

THE

BOOKED IN BUDAPEST FOR ONE MONTH **BEGINNING NOVEMBER 1ST** VIENNA FROM DECEMBER 1ST TO THE 15TH MONTE CARLO, BEGINNING DECEMBER 25TH Management, HARRY A. ROMM



Created by SAMMY BURNS

VARIETY

<section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text></text></text></text></text></text></text></text></text></text></text></text></text></text></text></text></text></text></text></text></text></text></text></text></text></text></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header>	Wednesday, October 16, 1935 VARIETY 57								
		- D1		Provi	ncial	Georgie Tapps Virginia Verrill Bernie Cummins Or.	Bob Grant Oro		Leelle Shreckner Gl-Gl Gene Tabor
	variet	у ві	us	11011	iciai	Hotel Sherry- Netherland	Joe Candullo Orc Teri Josefovitz	Eddia Oliver Orc	Harioric McKay Harienc Davis
			- 1			Colony Boye Hotel St. Moritz	Rainbow Room Ramon & Renita		Blaine & Elaine Lloyd Rippey Ore
				Regent let half (14-16)	Gunn & Hackforth Caprice Proud Tipe & Willis	Music Hall Boye Hotel St. Regis	Frances Maddux Imogen Carpenter	Maybeth Carr Loice Whitman Armand & Audrey	Leon Rice
	Numerals in connection with ill	s Delow. indicate op	ening day of	Glynn & Bouchar 2d half (17-19) Mary the Ape	LEITH Capitol let half (14-16)		Ramon Ramos Orc Sau Souci	Bob Millar Oro	Agnee Johnson George Redman Ors Averil Eugenia
	show, whether f	all or split week		Royal G.H Ellott Certle Gitana	Mary the Ape 2d half (17-19) Glynn & Rouchar	Derlo & Diani	Jerry Blaine Oro Savoy-Plaza	Dorie Baker	
		Sidney Del Dece	dier & Dunbar	French & Jerome Johnny Bryont	Shakespenre Bonald Erankau	Charlle Wright Louis Breese Ore	Dick Gasparre Orc Rosita & Fontana Dwight Fieke		ELPHIA Overbrook Villa
	RKO	Alexander Bros & E J Bd of Mystery	im Leamy & Dad	Page Powell & N GLASGOW Pavillon	Bruce Bairnstather Jack Wynne Co Wayne & Dix	Annabel McCann Danny Higgens	Sherry's	Violet Love Bob Roltner Roya & Maye	(Camden) Bashful Hank Art Hicks Orc
	PROOFLYN (II)	Capitol 2d half (25-26)	2d haif (23-24)			Warren & Bodie Carter & Schaub Jean McCauley	Gladys Redmoud	Bichard Craig Jr Balt Bros & C LePaul	Penucyivania Brook Adams Etaine & Barry
	Tilyou 1et half (18-20) French Caelno DAYTON Kelth's (18)	Glen Dale F Chanoman Chan Knoll	Peggy Manning Margent Sla	-		Joan Miller Midgle Barks Billy Mack	Ship Grill Rilla Dan Julea Monk	Arthur Boran Woods & Bray Pierre & Temple	Nyla Taylor Margaret Lane Dorothy Bask
	(Four to fill) F & M Brittou ALBANY Jackie Heiler	Loraine & Roberta I	Lealle Sis The Earles	Caba	rets	Joe Capella Oro Dorothy Morgan Mary Barton	Small's Paradise	Evan B Fontaine Agnes Tolle-	Joe Frasetto Ore Plantation Donne Lyone
	Ist half (18-21) John Fogarty Benny Davis Co KANSAS CITY Mainstread (18)	Jack Lowe Dorothy LaRue	Rhythym-M'n'cs Bd REGINA	NEW NO		Kitty Mulligan De Lopez 3 Giadys Faye	Charile Johnson Orc Palmire & Valez Chunk Robinson	Anchorage Inn	Kahloah Luella Wilson Jewel Cox
	Billy House Co (Two to fill) 2d half (22-24) • NEW BRUNSWICK	HELENA New Rio 2d half (24-26)	let half (21-23) Rancho Grande Rev	Barret of Fun	Arabelle Rich & A	La Rue	Olfle Pottere Alfreda Arnetta	Del Regie Oro Arcad'e	Sunny & Eddle 'Doc' Hyder Oro Buffara
	Mattieon'e Rh'thms Sammy Cohen Radio Ramblers Lewie & Moore (Three to Sil)	A Night in Avalon- 2 Skatelles	Charlle Bruggee B & B Carr	Moran & Merrill Znodin Spencer	Enrico Bertolaso Assia De Buzny George Campo	Le Mirage	3 Blink Boys Amos Bonds Marion Hulrston	Andrea March	Frank Murtha Josephina Millard
	Fin D'Orsay Lucky Boye 2d half (15-17) Reith's (17)	2 Woodneckers 1 Irving Harmon 1 Knight & Western	La Loleda D Ricardo's Cont'is TUCSON	Ruth Love Tracey & Leonard	Elsi Roy Craddocke Juliena Enskleva	Ron Perry Orc Bernie Dolen Orc	Stork Club		Caster & Ross Earl Denny Ore
	BOSTON Washboord Co	Tcx Martin Edna Obrien Bill Phillips' Bd	Opera Honse 1st half (21-22) Stratosphere Rev	Mickey Malloy Benny Rajnh	Polly Frank Georgie Hayes Renita Kramer	Leon & Eddle's Eddle Davie	Sully's Showboat	Meyer Davis Oro Ben Franklin	(Camden) Beth Chaills
	Marcue Rev Cabin Kida (10) Stepin Fetchit	KANSAS CITY KAS Electric 2d half (24-20)	Ratliff Gigson & L Tyler & St Clair Winnie Mack		Lalage Eleanora Mara Marietta & Rudi	Bill Brady Southland Girls	Alberta Pryme Betty Rowland Dorothy Buckley	Chez Michaud	Paul Leeta & Mla C & C Joy
	Sunkist Rev. ROCHESTER Rene Villon Keith's, (18)	B'way Bandwagon g Rich Barnsdale Helen Bach 3	Sidney Del Dres Alexander Bros & E Ed of Mystery	Bijou Geo Scherban's Or	Menito Rodoito Komarova Ballet	S Madeleine's		Club Ouyx Tiny Bradehaw	Bee Morton
	Psiace (18) rench Casino (Three to fill)	Doc Zander Co Richardeon 2 Rudy Gaehler		1 Ill's Gay. 90's	Mohamed & Jaarre Carl Hoff Oro Tommy Dorsey Or	Mnn-About-Town	Taft Grill	Julia Hunter	Lillian Fitzgerald Helen Page
	Gautier's Toy Shop Noble Sisele Bd Modley & Dupree SCHFNECTADY	Roleman's Co	Snookie Randall & Banke Morgan & Williams	Bert Swor Billy, Beard	Barney Gallant's'	Betty Barker Zenoda Spencer	Thru the Looking	Judith Barron Dotores Del Viso Frankle Springer	Muriel Atkine Chain Gang Ore
	Eddie Peabody Sylvia Manon Ce	1st half (18-21) B'way Bandwagon	Margia Bennett Fr'nklyn & Warnar Rose Hala	Ted Hendrix	Herberre .	Marden's viera Carolyn Marsh	Glass Blanchard	Florence Haliman Mary Lee 3 Warwick Sta	Charley Kerr Ore Town Casino Brines Moreil
	CINCINNATI Palace (18) Follies de Parce	Helen Bach 3. Doc Zander Co	Dorn Pattens Bd WACO Ornheum	Jerry White Gua Wicke	Jerry Kirkiand Alleen Cook		Ted White Bart Mann Duke Ersten Con	Music Weavers Orc Frank Falumbe's Chief Canolicar	Truth Leonoff Phil Stewart
	CLEVELAND Kalth's	Rudy Gaehler Renard & Weet	1st half (20-22) Fads & Fancles '36 Gabby Bros	Paul Davin Cafe Rene	Svivia Sims Elina McCoy			LaMar & Veola Sua Mitchell	Priscilla Young Howard Lanin Ore
	Ted Weeme Orc Connie'a Inn Rev	MISSOULA Wilma	Murdock & Mayo Da Louia & Milo Harry Sykea	Vincent Sorey Oro	Jimmy O'Neal Joe Lana Trudy De Ring	3 Rivera Boys	Town Cosino Club	Jerry & Sunny Charlle Wilson	Naki & Saki B & A Kinnelly
	Loew	A Night in Avalon	Dale & Dean Tommy Seymoure Myla Carroll	Donna Cristine Torionia	Jeanna & Gioria Eddie Stanley Antony Tosca Or		Harriet Carr Albert Blanconi Or	Alice Lucey Bobby Morro Orc	Bobble Tremaine
		2 Woodneckers Irving Harmon Knight & Wastern	Doree & Havward Louise DeLouia Jimmy Read	Central Pk. Casino Bernh't & Graham		Jimmle Bogers	Andrienni Bros Phil Tiltman Jimmy Lee	Jackie Mabila Sally Gooding	Barney Zeeman Ore
	NEW YORK CITY State (18) Rob Pine (18) Moj Eoves No. 3 Co	Tex Martin Edna Obrien Bill Philling' Bd	WATERI.00 Paremount 1st half (18-°0)	Chatcan Moderne Mollia, O'Doherty	Sonya Yarr Peaches Peil	Gene Fosdloks Ore Oscar Calvet's Orc	Thomashefsky's Harry Littman Or		Weber's Hofbrau (Camden)
	Patricia Bowman Fox (18) Stuart & Lach 5 Eigins	PHOENIX Rigito	Chanomar	Clarement thu	JIM Healoy's	Herrera Oro No. 1 Fifth Ave	1 fibonei	George Scotti	O'Dare & Drew Billia Chester
	BALTIMORE Sylvin Manon Co	Sirena in Satin Comer & Anderson Deire & Mack	Chan Knoll Loraine & Roberte Dixon & Dorane	Jos Szigeti Ore	Joa Friero Vincent Padnia Oro	Teddy Lynch Melvin Pahl	Mae Johnson Lea Simmons Bobby Evens	Mary Neville Harold Knight Ore	John Rothane Joe Kilcoyne Pat Sullivan
Paramount Character of the stands Characte		Shannon Stanley Dexter & McGinty 3 Aristocrats Dance	Jack Gray Jack Lowe Dorothy LaRue		Paul Bass Orc Bohhette Christine	Normandie	Edna Mae Holly Billie Daniels Buuny Briggs	Frankia Richardson Sidney Roy Co	Bill Bilger's Ore
Paramount Character of the stands Characte	Alexander Co Mary Small Yorke & King Mai Bowes No I Co	Venne & Storey Wenne & Roberta Stanley Myare' Bd	WINNIPEG Orpheum (21)	Munoz & Balan D & Helen Virgii	Syhli Key	Ann Courtney Ralph Chigori Oro Nella Webb	S Speed Demons Brown & Brown Dusty Flatoner	Martin /Bros	Jack Adcock Ore
Paramount Character of the stands Characte	OFFICIAL DENTIST TO THE N. V. A.	Cozy let half (20-22)	Jack Randall 4 Parney Grant Fam	Kathryn Parsone	H'lyw'd Resisuran	Royal Jesters	Velma Middleton Pearl Banes Erekine Hawkins O	2-a-Day Bur	v No-Go in
Paramount Character of the stands Characte	DR. JULIAN SIEGEL This Week: Harry Bestry; Louis Shurr	Music Box Varietier Joo Marcan Zon		Coronnut Grove Chas Chase	Abe Lyman Oro	Abrasha Ore		Pitt Varie	ty Goes Grind
Austral		Cameron & Mas	Carl Gray's Bd	Joc & June Blair Campus 8 Grovettes	Luba Mulina Rose Blaina Varsity Eight	Frank Foebra Joe Helback	Brito's Rumba Bd	· · · ·	
Automa Contract of 2 - bit mark Discrete a function	Paramount	Indepe	ndent	namy nanceau or	Jerry Cooper Jack Wsldron V'rnella & D'n'lds'n	Eddy Riley Oro Paradise	Vienes de France		
 Additional and the series of th	AUSTIN Oriental (18)			Diels Duelslon	Jay & Lucille Gloria Cook Marlon Martin	N T Granlund Moore & Revel Peg Leg Bates	Charles Farrell Rosita & Fohtana Roy Beuson Ore		
 Additional and the series of th	Paramount 2d hait (22-24) Weaver Bros & E Zorine & Nulista		LOUISVILLE National (18) Barr & Estes	Hiida Elfonte Sybil Kane	Phylice Cameron Cocklee O'Neal	Bill Brady Barbara Jacon		grind policy of I	ourly and pictures
 Alter Production of the second of th	BOSTON Jos & J McKenna Metropolitan (18) Kirby & Duval El Brendel Olvidi Perez		Cal Norris Monke Waller & Lea Roscoe Ates	Frank Haynes Orc Don Redman Oro	Danny Dare. Girls Eugene Jelesnick (Frazee Sis	Byrnes & Faruey Pat Pares	Jack Betty Lee Texas Ruby & Zeke Sammy Waleh	over next Monda	y (21), with a 40c
Address (11) Days A rolling (12) Days A r	Bobby May Crose & Dunn Jean & Joe Flo Robinson Co	3 Dodga Bros INDIANAPOLIS Lyrio (18)	Arty Fox TOLEDO Capitol (18)	Coq Ronge Roberta Alaire Joe La Porte Ore	Hotel Ambassador Vincent Lopez Ore	Edna Sedgwick Saxon Sis	Murray & Alan	Jaffe has set a	deal for second-
Address (11) Days A rolling (12) Days A r	Chicago (18) Juggling Jeweie Michigan (18)	Al Norman Joaquin Garay Libonati 3			Jack Berger Orc	4 Moderniste Jean & Gioria	Rudy Vallee Oro Dickte Wells'	will continue wit	h stock shows, al-
Address (11) Days A rolling (12) Days A r	Gertrude Niesen Louiso Boovers	Prosper & Maret Marjorle Clay Bines Girls	Orig'i Radio P'n'ers Hacker & Sidel	Cora La Redd Babe Wallace	Howard Lally Orc	zi Pince Elecante	Kenny Watts Oro Billy Griffin	weeks,	
 Mark AVTIAND Mark	Rudy Wogner Barte Brock & C State (18)	(11) Bob Crosby Bd Hal Sherman	Curran & Vivian 3 Chocolataers	Lena Horne 3 Rhythm Queens	Hotel Backinghas Edouard Fontana	Bill Farrell Benn Kauff	Hannah Byiveeter	dropped burlesqu	e for vaudfilm, but
PHILADELPTTA Earle (2) South See Crudes Privade (7) Privade (7) Biothors of Clab Privade (13) Privade (13	Stan Myors Oro SAN ANTONIO	Future Stars		Jesale Cryar Co Orleanda Robesou Nicholos Bros	Johnny Johnson "Micha Roginsky O	Gus Lazaro Orc	Milton Mann Ore	promptly returne	d to the two-a-day
PHILADELPTTA Earle (2) South See Crudes Privade (7) Privade (7) Biothors of Clab Privade (13) Privade (13	Raymond Wilbert Woaver Bros & E	Rilly Rolls & D	D & R Carlton Roy Rogers	Butter Beans & B John Henry Babe Mathews				these days betwe	en here and New
Smath et al. 2d heit (15-17) 2d	Warner	(Two to fill)	Calvin Winter Orc	Miller & Mantan Claude Hopkins Ore	Hotel Elysee		Marvel Andre Gaorgo Givot		
Smath et al. 2d heit (15-17) 2d	· · · · · · · · · · · · · · · · · · ·	Long	don	Luie & Rosita	flotel Lexington	Betty Roth Luis & Gaby	Acropolis 7 Pyramid 8 Clarence Orlick		
 All Ale Danies All Francisco All Ale Danies All Ale Danies<td>Earle (18) Astor</td><td></td><td></td><td>Degavine</td><td>Englos & Novello</td><td>Beatrice Hagen Larry Cotton</td><td></td><td>At Milv</td><td>vaukee Gayety</td>	Earle (18) Astor			Degavine	Englos & Novello	Beatrice Hagen Larry Cotton		At Milv	vaukee Gayety
 All Ale Danies All Francisco All Ale Danies All Ale Danies<td>H'wood on Parade (Three to fill) El Brendel WASHINGTON</td><td>Week of</td><td></td><td>Rodrigo & Francine</td><td>Hotel Lincoln</td><td>Mildred Marnell Jimmy Grier Orc</td><td>Candy & Coco New Yorker Boby Gram</td><td>Mi</td><td>waukee, Oct. 15.</td>	H'wood on Parade (Three to fill) El Brendel WASHINGTON	Week of		Rodrigo & Francine	Hotel Lincoln	Mildred Marnell Jimmy Grier Orc	Candy & Coco New Yorker Boby Gram	Mi	waukee, Oct. 15.
Bit All Asserse Hit All Asserse Hit All Asserse Hit A	Joan Marsh Jack Pepper Bosemary Deering	Blum & Blum	Mariborough .	Delmoul '	Hotel dison	Ramsell Girls Jarry Stuart	MaDole 1	Charlie Fox an	d Joe Krause have
Bit All Asserse Hit All Asserse Hit All Asserse Hit A	FITTSBURG Gypay Nina	Ist half (14-16) Blum & Blum Relly & Mary Ann	6 Zio Angels Stanley & Young		Val Olman Orc	Lew Janet & F Ted Dawson Orc	Ken Harris Orc	terests here to t	ake over the Gay-
Bit All Asserse Hit All Asserse Hit All Asserse Hit A	Sylvia Froos Benny Davis Co (11) Freddy Martin Or	2d half (17-19) Omaga 3 Jean Kennedy	Super Herschel enjere	Gail Reese Theo & DeChine	Enoch Light Ore Mary Danle	Cafe La Maze	Omar's Dome Surf Riders Orc Carl Dudley Oro	lesque. Tenancy.	to start late in the
Wilbur Cushman Winder Winder Winder Stath All refly (a) and a bat (a) bar verter Stath All refly (a) bar verter <td>Will Oshorne Orc D & D Rogere Strand</td> <td>New Victoria Bric Costes</td> <td>ISLINGTON Blue Hall</td> <td>Jack Dempsey's</td> <td> Hotel Montelait</td> <td>Club Contury</td> <td>Palmeras Amelita</td> <td>get together with</td> <td>the unions.</td>	Will Oshorne Orc D & D Rogere Strand	New Victoria Bric Costes	ISLINGTON Blue Hall	Jack Dempsey's	Hotel Montelait	Club Contury	Palmeras Amelita	get together with	the unions.
Wilbur Cushman Singht Strate Singht			1st half (14-16) Omega 3 Jean Kennedy	Hubert Hilton Cilff Daly Carlos & Marchan	Don Richarde Orc	Billy Gray	Edith Davis Alberto Sergio Tepiquanos	ago when Fox to	ock hold of theatre
ALL VITE ROUZE Name And Anthore Stonley Value Comments Comments (LAPTON) Chaptero (LAPTON) Chaptero	Wilbur Cushman	Al & Bob Harvey	2d half (17-19) Blum & Plúm Reilly & Mary Ant	El Chico	Curry & Naida Will Hollander ()	Marion Edy Loster Lee Hai Chansior		amusement adve	rtising.Gayety ha# "
Stream in strint Stream in stream in strint Stream in strint Stream in strint St	ALBUOUERQUE Myla Carroll	Maurice	Grange	El Toreador	Motel Park Lane M Schuster Ore		Frank Saputo Big Ben Gaga		out six months.
fou Beverly Broadwoy Harold Stern Ore De Marco's Quiledge & Taylor Paula McTain Poppin' The Cork Worcester, Worces-	2d half (24-26) Sirens in Satin	Bink	Lillian Burgiss Trevor & Grayling	Miguel Ruggieri	Hal Kemp Orc	Patricia Norman Kenny Baker 3 Noochalants		Independer	nt Burlesque 🛛 🖛
fou Beverly Broadwoy Harold Stern Ore De Marco's Quiledge & Taylor Paula McTain Poppin' The Cork Worcester, Worces-	Delre & Mack Shannon Stanley Jat holf (20.22)	Dinks & Trixle Mayer & Kitson	LEVIONSTONE	El Moroceo	Slotel Plerre	Judy Starr Al Lyons Orc	Paris Inn Singing Walters Rafael & Adela		
fou Beverly Broadwoy Harold Stern Ore De Marco's Quiledge & Taylor Paula McTain Poppin' The Cork Worcester, Worces-	3 Ar'stocrets Daoce Langdon & Storey Nargent Fis	Premier. Herschol Henlere			Pancho, Orc Gregori Franzell C	Valaida Snow Nyas Berry	Modernettes Jeanne Baldwin	Jverything Goos 'Hi-Hat Rev'-R	-Howard, Boston.
alf manufactor thread thread <ththread< th=""> <ththread< th=""> <ththread< t<="" td=""><td>Stonley Myors' Bd Leslie Sis AMARILLO Earley</td><td>EDG'WARE ROAD Grand</td><td></td><td></td><td>Holel Plaza</td><td>Mae Diggs Flora Weshington Builedge & Taular</td><td>Pete Contrelli Ore</td><td>'Okc Dokc'-Em</td><td>drc; Newark.</td></ththread<></ththread<></ththread<>	Stonley Myors' Bd Leslie Sis AMARILLO Earley	EDG'WARE ROAD Grand			Holel Plaza	Mae Diggs Flora Weshington Builedge & Taular	Pete Contrelli Ore	'Okc Dokc'-Em	drc; Newark.
Children Prinz EDMONTON Sanley & Young Konney & Young Idel Rifz-Carling	ulr 2d haif (24-26) Fude & Fender 22	" Lillian Burgiss Trevor & Graving	Grace Victor 3 Zio Angels	Flying Trnpeze	Coorgo Sterney Or		June Morgao Pirrane's	Say It With Cirl	-Werba's Brooklyn.
Harry Sikes Date Deam Date Deam Tormy Seymoure Winnio Mack Winnio Winnio Winnio Mack Winnio Winnio Winnio Mack Winnio Winnio Wi	Gabby Bros Murdock & Mayo DeLouis & Milo	EDMONTON Empire			Arman Versey Ord	Timmy Hilderman Mary Landa	borothy Day bavie Mack Ore	Stepping Stars- D. C.	-Gayety, Washington,
	Harry Sykes Pattiff Cibson & I	Victor & O'Connut	Evetts & Brown'n	Sublia Dalloff	Comer & Winons	Lois Rovce A	(Blessorn Room)	Wine, Women &	Song'-J.vric, Allen-
	Tommy Seymoure Winnie Mack	Rhodes & Stephens Keith Wilbur	Mayer & Kiteon	Folicity Andrese	Tito Coral	Donald Cook Ore	Klaytan Kirby	town (21-22); Orph	eum, Reading (25-26).

LEGITIMATE

MEET THE CHAMP

en' Understudy Wanted for 'Body,' With WB Financing

New champ understudy on Broad-

way has been identified as the result of two managements, both with picture coin backing fighting for his services. Garson Kanln, who was playing a bit, in Three Men on a Playhouse, N. Y., is Horse, fin .' He is understudy for the three tough guys in the play, also the lead and at times has played all

tough guys in the play, also the lead and at times has played all four parts. Sidney Harmon sought Kann for Dody Beautiful' and found there were obstacles. Body' now in re-heareal, is backed by Mervyn Le Roy of Warners and Warners own haif of Three Mon.' Barney Klawans handles the ploture end with both shows and insisted that Kann stick with the horse-race play because of his general utility there. When Klawans made up the bud-

there. When Klawans made up the bud-get for Body.' It was found that the salary for the part Harmon wanted Kauln for was so low that the actor would be forced to stick with Three Men.' However, Harmon got his man, agreeing to make up the salary difference out of his own nocket

'Secret' Cutting

Several new shows on Broad-way being partially cut-rated, but not listed that way at Leblang's. However, atten-tion is called to the unnamed attractions by a sign reading, 'See clerk for special service.' Ticket selicers around the cut-rate. mart. refer to the idea as, 'secret service.' ret service.

'scoret service.' Regardless, the clerks lustly call out the names of the un-listed shows, this plugging more than making up for the lack of billing.

'Nellie' Is Back

Los Angeles, Oct. 15.

'Neille the Beautiful Cloak Model' will open at Wilshire. Ebell theatre here Oct. 31: Meller will be produced by Bill Keefe, . and newspaper man.

Dowling Yanks 'Agatha'; **3d Out-of-Town Foldee**

hird show to be yanked after be ing scheduled for Broadway this season is 'Agatha Calling,' which **F**!lle Dowling announced to open Thursday (17) at the St. James, N. Y. Play was originally dated to arrive last week. Following a tepid reception in Philadelphia, some one-

reception in Philadelphia, some one-nighters were hastily booksd so that script.changes could be made. Withdrawal is another unfortu-nate break for Rosemary Casey. Pittsburgh authoress: Last season "The Saint's Husband, which she wrote with B. Iden Payne, evap-orated during rehcarials.

News Gal Clicks

Pittsburgh, Oct. 15.

Aleen Wetstein, daily columnis for Scripps-Howard Press, grabbed off the \$50 prize offered by experimental Theatre here for best threeact drama in amateur playwriting contest. Judges were George Selbel, Sun-Tele crick, Harriet Gaul, play-wright, and Chester Wallace, in-structor at Carnegie Tech drama school school. school. Play will be produced by the group later in season.

Mears Likes Coast Test For Broadway Legiter

Hollywood, Oct. 15. John Henry Mears 18 the latest Broadway producer to get the bug of opening legit shows here in hope of getting a hit worthy of swinging to Broadway. Former means

Former manager for Flo Zlegfeld, who went on his own to produce 'Brothers' and 'First Legion,' has been vacationing here, and is now looking for plays.

Brice East for 'Follies' After 'Ziegfeld' Filming

Hollywood, Oct. 15. As soon as she finishes in 'The Great Ziegfeld,' at Metro, Fanny Brice goes east for the new 'Zieg-feld Follies,' which opens around Jan

an. 1. Harriet Hoctor is also set for Follies' when 'she completes her 'Follies' when 'she con part in the same picture.

Keith's Accident

Keith's Accident Robert Keith, woh aks been ap-pearing in 'The Children's Hour,' Sillott theatre, N. 7, was felled by a Madison avenue bus while going to the performance Monday (14) night. Shoulder was fractured. Harry Cook stage manager and un-derstudy, replaced him, Keith, who plays the part of a doctor in the show, announced his intention of going on last night with his arm in a sling.

LN.Y.T. SPANKS **EQUITY ON SUNDAYS**

At the League of New York The-atres' annual meeting Monday (14) the highlights of the past legit year were discussed. Principal shafts of criticism were dirocted against Equity's rules, which har Sunday legit. performances by making the cost prohibitive through double pay. a requirement which led the stage hands to make the same rule.

Cost prohibiting through manning the cost prohibiting through manning a requirement which led the stage mands to make the same rule stage mands to play Sundays under any conditions. Two premieres have been held so far in order to avoid conflict with other operings. Both were excellently attended but not profitable because of the additional operating expense and the dropping of Monday night's performance to come within the haw which calls for shows to be played not more than six days per week. The demise of the NRA was noted. Consensus of opinion was that the legits col title boneit from the criter it was pointed out, however, then in whether the these subgether and therefore the theates subgether and therefore the theates vogether and therefore of the Leágue were reselected: Marcus Heiman Lee Shubert, Brock Pemberton, Gilbert Miller and Herran Shumin.

HAGUE NOT ON NEW SLATE AT THE LAMBS

Robert L. Hague, Standard Oli of New Jersey magnate, is winding up years of angeling the Lambs Club. Y., where he is affectionately called 'the stage struck sailor.' Ballot for the election to be held Thursday (17) has the name of J. C. Cuppla as candidate for freasurer, a

post long occupied by Hague. Last fall, when he wished to de-

Last fall, when he wished to de-cline the nomination, the whole membership signed a petition that he reconsider and he did. This sea-son he insisted on being relieved of such duties, although he will be on the board of directors. Cuppla is a wealthy downtowner who re-centity became intcrested in ithe Lambs affairs. Frank Crumit is up for re-election as Shepherd, balance of the ticket being: William Gaxton, boy; Donald Brian, corresponding secretary; Raymond W. Peck, librarian, Direc-tors nominated in addition to Hagtue: Arthur Hurloy, Phil Baker, Fred Warling and Edward C. Lilley. There is no known opposition bal-loy

There is no known opposition wal-lot. Hague, who recently returned from London, is reported stating that ex-mayor Jimmy Walker of New York would be the honor guest at the Lamba dinnge: to be held at the Waldorf Astoria. Dec. 7. Walker is due back in New York about the middle of Nov.

PITTS DOZES ON

Will It or Won't It Get Legi When?

Pittsburgh, Oct. 15.

nother dark week is current for the Nixon, second in succession following the opening of the legit sea-son with 'Venus in Siik.' House re-

skated for a tour in 'Ochello' and pearing in The Children's Hour, 'Macheth' but the disapointing 'I' the legit sea-manual visit. House reasons in Reveal ger will be the structure booking of the legit sea-manual visit. House reasons in Reveal ger will be the structure booking of the legit sea-manual visit. House reasons in Reveal ger will be the structure booking of the legit sea-manual visit. House reasons in Reveal ger will be the structure booking the structure bookings the structure booking of the structure

Kay Swift and Conde Nast's party for Gershwin after the opening was sr.o. Nast's penthouse has 400 ca-pacity: about 75 stood up. Deems Taylor made the presentation of a silver platter which Jutes Glaenzer, designed with 246 signatures of ast many of dershwin's intimate friends ershossed thereon.

Nast party rated opposish to the ass niteries which figured on the -10.04 class interfess which agared on the premiere for "ade, not knowing of the, private shindig with Enric Madriguera's, orchestra, engaged, Later Paul Whiteman brought his gang over just for fun. Lucie

Gershwin spent nine months on the orchestrations. He scored every note himself, both for orchestra and vocally. He started last winter at Pal each on the arrangements.

Work of composition in toto consumed two years of labor

First time. whi has scored for vocal arrangements.

Composer tutored with the fame Composer tutored with the famed Russian musical scientist, Josef Shillinger, studying the mathema-ites of music, counterpoint, etc. The crap game fugue, for example, at the end of Scene 1, Act 1, has nine different vocal harmonics scored for proper blending.

Vet vaude team of Buck and Bub-bles is dignified under Theatre Gulid auspices as Ford L. Buck and John W. Bubbles. It's said to be legging John W. Washington but the Bubbles trade-name value was thus preserved by the Guild.

Torgy and Bess' is called 'an American Folk Opera'. The Metro-politan opera house wanted it but the Gershwins and DuBose Hey-ward threw their ot with the Guild. Under the Met's new idea of pop-pelced and 'popularized' opera, "Porgy' may yet go into the opera precincts at a 'future' late.

Paul Robeson wanted to sing "Porgy aid asked that the score be shipped him to London where he was engaged. But Gershwin, who had "spotted" Todd Duncan as "Porgy" more than a year ago, stuck to his original intention.

Casting started 16 months ago Casting started 16 months ago and all looked forward to remain-lng with Porgy' at such future time as it opened. The cast regulated its time accordingly. As regards Anne Broym ('Bess'), Gershwin, with time hanging heavy, sent her over to Lew Lealls for his 'Black-over to Lew Lealls for his 'Black-burger in London to tutor on stage presence

presence. Georgette Harvey is the lone prin-clpal from the original production to be reengaged for the musicaliza-

J. Rosamond Johnson, of the cast, voices the idea of the company in saying, 'Mr. Gershwin is a musical Abe Lincoln.'

'Porgy and Bess' has an alternative cast for every principal on the theory that eight singing per-formances might he too much. Pos-sible that at matinees some of the principals may be vocally relieved.

principals may be vocally relieved. George Gershwin Music Corp., is a new aubsid which Henry Spitzer, g.m. of the newly organized Chap-pell & Co., of America, set up for the composer. It's Gershwin's own company, similar to the New World Music Co. which Max Dreytus had set up for Gershwin as a Har., Luc. subsidiary. Gershwin, having switched over to the Chappell ban-ner, is publishing the 'Porgy' music and all were caught short during the Boston engagement by selling out on copies of 'I Got Pietry o' Nut-th' and 'A Woman is A Sometime Thing'. So did the Boston Music Co., store next dopr.

'All the song hits' is an odd cry in a Theatre Guild lobby.

Random House (Bennett Cerf) got out a limited special \$25 edition of the score, and the 250 copies went clean.

Premiere. advertised for 8:10 (but it didn't say .'poslively') teed off at 8:25. Final curtain 1:20. Hope to get it going 'rom 8:30 to 11:10 through elision of 10 minutes to in-clude the 'Buzzards' reprise of seven minutes. First night intermissions, of course, unusually long. Show of course, unusually long. out 2; minutes since Boston.

'Porgy and Bess' Sidelights New Out

'You are not architectur ,' he alibied.

PLAYS OUT OF TOWN

Several new shows

Wednesday, October 16, 1935

58

BRIGHT STAR

Boston, Oct. 11. Dramatic play in three acle, presented by Arthur Hopkins, written by Philip Barry settings by Raymond Sovey, first perform ance Oct. 8, '35, at the Plymouth Theatre atthough previously tried oul in New Haven and withdrawn for revision and re-

It took nerve to put Lee Tracy in an actionless Barry drama set in a New England front parlor, but it looks as if Arthur opking has New England front parlor, but it. looks as if Arthur opking has again produced a winner. Film fans will probably find it rather thin fodder and the box office appeal will

be confined to those whose literary tastes are beyond the tablold and pulpwood publication zones of men-tal limitations. be confined to those whose literary tastes are beyond the tabloid and pulpwood publication zones of men-tal limitations. The second second second second second to and argumentative exposi-tions of the inner workings of the soul of a successful man who is in-capablo of real love for any person ever pulmer the second second second the soul of a successful man who is in-capablo of real love for any person ever pulmer the second second second the soul of a successful man who is in-capablo of the second second second the soul of a successful man who is in-capablo of real love for any person ever pulmer the second second second that curtain constitutes what may furn out to be ont of the second y lines and sustained interest to the final curtain constitutes what may furn out to be ont of the second y lines and sustained interest to the final curtain constitutes what may furn out to be ont of the second y lines and sustained interest to the final curtain track in a New England mill town, reared in a brutai on the home town to participate in a labor uprising. He shifts his sym-pathles, settles the uprising, con-nives politically his own election as the the settles the uprising, con-ent full ownership of a duily news-paper. He cannot bring himself out to epiter he life. Wite know is the but battles to win him over. He backs an incompetent political applrant to rake money and elects his trinds. The baby that might have altered his shant on life dies unborn and he finally decides to fade out of the pleture and go to fain the realise, that he has always loved her. His would seem to indicate, Barry has turned out a genn of a play with keen dialor, esparkling lines and a leisurely development of story that does not ever hit a Aritur Hopkins, both in casting and staging, has not missed a bet and the real suprise is not Tracy's well baland and curre the so of the over hit as and the r

high spot or a low spot. Arthur Hopkins, both in casting and staging, has not missed a bet well-bainced interpretation of the man who could not love, but Julie Haydon's performance as the sweet and in pairing. Miss Haydon has hit and in pairing. Miss Haydon has hit aut cloring, portraying a convincing, essentially human character that stat be old gals in the balcony weeping softy. The overnight click that Miss Haydon achieved in pic-present role of the almost santly wife in Bright Star.' Comedy lines and punch lines which Barry has scattered through his dialog are fortunater, failing al-she is such a untural for putting a little backspin on the author's wit that there is a strong probability that Barry will faiten the part for her. Libbry.

Boyer's premiere, same night at the Versailies, picked up the night owis who straggled in after the Nast affair

Gershwin figures that 'Porgy and Gershwin figures that 'Porgy and Bess,' like the original 'Porgy', ex-t emplifies the trypical American proletariat point of view in its fun-damentais, regardless of race or volor, and for that reason the road tour. is expected to be buildsh. Orchestrations and cast so geared, as to be susceptible to pruning for a road tour so that the nut: needn't become too burdensome.

SHUBERT PLAN FOR L. A. LEGIT

Holywood, Oct. 15. J. J. Shubert will make Los An-geles a legit production center and is negotiating for lesse of the Mayan. Name will change to Shu-bert. Has three or four plays he wants to give Coast premieres. Shubert has bught production rights to 'Common Flesh,' stage-play produced by James Timony at the Holytown, and is sending it on tour with entire profesional cast after which he will give it a New York production. 'Shubert is producing Charles Wakefield Cadman's Spiendid Hour'

York production. Shubert is producing Charles Wakefield Cadman's Splendld Hour' as the only outsider in the operetta revivalg at the Shrine Auditorium. Qriginal goes in the week of Dec. 23.

Fog Over Script Halts **Coast 'Sunshine' Drill**

Hollywood, Oct. 15. Rehearsals for the Arch Selwyn-George Jessel legit production of 'Golden Sunshine,' by Sam Heilman and Lee Arms, have halted for a few

and Lee Arms, have nated to a town script changes. Plece is set for opening at the Biltmore downtown late this month.

NO. 2, 'PARNELL' OUT

Carl (Doc) Hunt and George L

Miller have definitely shelved their drama 'Parnell,' because unable to cast it as planned. That leaves the

originally announced drama of the

same tille alone in the field. Robin-son Smith and Fred Ayer, new legit managerial team, have placed their 'Parnell' into rehearsal. Philip Merivale and Gladys Cooper.

Philip Merivale and Gladys Cooper, who closed lask Saturday on Broad-way in 'Macbeth' were approached by Huni to play the leads. Former answered he is not interested in any play about the Irish patriot. Miss Gooper and Merivale were slated for a tour in 'Othello' and 'Macbeth' but the disappointing New York date was followed by cancellation of the out-of-town time.

now When

Hunt and Miller Drop Sho Unable to Cast it

LEGITIMATE

MGRS. IN ON SHOW RELIEF

59 15-

But There's Some as Don't Like It

By CECELIA AGER

Giddy with the 'bravos' and 'bises th.t used to charge through the St. James theatre on its past appearand also mindful of the

and also mindful of the prestige a New York showing at the ket would give it on the road, this season the Ballet Russe moved downtown to the opera house, where some folks like it better and some folks dont. While the disapprovers admit the larger Met slage is better for lag-ing, and taken is better for lag-ing, and thorizon do to suits the callect effete flourish, they can't bear the way the Met's class system separates the audience sheep from the goals.

the goats. Half the malcontents' joy at the St. James used to come from study-ing the baliet-lovers in the foyer during intermissions. There they all -box-hoiders and gallery customing the ballet-lovers in the horid during intermissions. Hure horid -ballies, displaying individuality of sarb and demeanor in a correspond-log scale-would swirl about in one absorbing mass. It was possible, at the St James, to savor them all. But at the Met, with its corridors for every class, it is necessary for a student of the ballet audience to cover miles of foyers, dart up and down hundreds of steps, and the sub-schnetzer in the sub-schnetzer in the sub-tary of the sub-schnetzer in the sub-tary of the sub-schnetzer in the sub-tary of the sub-schnetzer in the sub-schnetze

st the Ballet Russe's version of Scheherazade, which makes a sissy out of every 'Scheherazade' hereto-fore presented. None of the Muti-Hall's pretty com-"schenetuzade, which makes a shary out of every "Scheherazade' hereito fore presented. None of the Music Half's pretty concern with the ro-mance of The Young Princes. Oh.io. The Ballet Russe version has no more respect for marital fidelity than a Shubert black-out. In fact, the Ballet Russe "Scheherazade' is a black-out, and in the biggest way. Its locale is harem, with not one, but three closets, and it's got a lover for every single one of the Suitan's wives. And what must be still more painful to the Music Hall —chocolate lovers, vigorous and de-termined. termined.

termined. At the Met, too, the gunts of the Ballet Russe still spend a lot of time doing their make-up, giving lush moist red curves to their lips and romantic black lashes to their and romantic black lashes to their eyes, and they dance most joyously when they know their costumes are becoming. When they dance with femme partners, they busy them-selves during those intervals that they do not carry their partners about the security beautiful and their own. Not too many of the ballet lader legs are firmly muscular, and most of them are young and graceful. most of graceful.

most of them are young and graceful. Lots of Broadway's stellar dancers came to the opening looking very chic and blonde though earnest stu-dents of the dance but the most spectacular member of the audience was Antoine, the hairdresser, who clothes are made by Lawvin. M. Antoines trousers were not just pleated—they were shirred, and his evening waistcoat of an enormous watch place, which also fashloned his shirt, colar, and white tie, was draped at a high waistline full, graceful swags.

'Thumbs' Stars to Join

'Vanities' for Road Tour 'Vanities' for Road Tour Road 'Vanities', which is being readied by Earl Carrol, will star Clark and McCullough and probably Ray Dooley. Trio was with Thumbs Up' iast season and that revue's skitts and numbers will sup-ply the basis of the Carroli attrac-tion, 'Vanities' will tour the south, starting at Willington, Del, Nov. 2. Route calls for midwestern stands around the holidays. Show has no connection with manager's 'Sketch Book,' now current at the Majestic, N, Y. ACCN ON WYA Charlotte, N. C., Oct. 15. Frederick H. Koch, of Chapel Hull, director of the verify little thea-the group, has been appointed di-rector of Federal Theatre Projects in the district mad up of Virginia and the Carolinas.

She Should Know

London, Oct. 5. On filling out immigration papers for her forthcoming ap-pearance as Mrs. O'Shea In the play on Parnell's life, in New York, Margaret Rawlings found the question: For what pur-pose are you visiting the U.S.?

She answered: "To electrify em." the

GETS STARTED

William Green, president of the American Federation of Labor, has received the endorsement of the member unions of a plan for the establishment of a labor theatre at

Understood that Let Freedom Ring, which is now in rehearsal in N. Y. has received moral support and endorsement from the A.F.L.

Managers expressed no special interest in labor's stage program, ai-though they'd welcome any play from that source which proved a

Rehearsing at the Hipp

With the interior of the Hippo-drome virtually completed, Billy Rose switched the cast rehearsals there over the week-end and by Saturday (19) all sections of Jumbo' will be polishing of there. Ticket sais will probably not start until next Monday, show being dated to debut Oct. 26. Wild animals will be shipped to

dated to debut Oct. 26. Wild animals will be shipped to the Hipp Thursday (17) and in-stalled in 'cages built in the base-ment. It is planned to give one or more dress rehearsals of 'Jumbo' during the coming week, previews to be sold to organizations.

Getting Hunk

Springfield, O., Oct. 15. Ethel Barrymore was booked to appear in "The Constant Wife" at the Fairbanks theatre here later this month, but public disapproval has caused the management to can-cel the howing

cei the booking. Severai years ago Miss Barrymor

Several years ago Miss Barrymore appeared at the local Memorial Hall. Attendance was small, so she cut her act short and afterward, spoke disparagingly of Springhed audiences, the city in general and the stage and dressing room facili-ties of the hall.

Koch on WPA

'Jumbo' Finally Starts

head

hit

LABOR STAGE

LEGIT TRYOUTS

Elmer Rice Heading Theatre End-Eddie Dowling in Charge of Vaude-National Regional Buildup

MOSAIC TYPE PLAN

Federal project for the relief of the people of the theatre and other is something of a mosaic, with managers wanting in-just in arts the

The people of the theat's and other arts is something of a moalc, with the managers wanting in-just in case. At first, when Washington an-nounced the stallowed of more phan ST.000,000 for white collar workers such as actors, playwights, stage hands, musicians, artists and so on, the managers acough tacking for road revivals. They were turned down: Last week, when it became known that the project included the trying out of new plays and the oc-cupation of dark legit theatres, showmen started to perk up. Here was a chance to get some sort of rent and possibly dig up a hit in the weiter of expected try-outs. As a matter of fact, managers are not so hot for the plan as a whole, but they have designated the League of New York Theatres as the official participant in the gov-ent managers thes forestalled a tile-up between the federal project and any specific group within tho managerial field. "Hailie Fianagan, former 'instruc-tor of drama tVassar College, a friend of the president's daughter, who is in charge of the entire arts and stage project, issued a state-ment from Washington after being advised that the press was impa-tion to done the original the gov Member unloss of a plan bot that the estable Ernet avention of a tailantic ticly early this work. Joes, which was first suggested early in the summer, would promote the presen-tation of propaganda plays advanc-ing the alms of organized labor plus Tabor's social aspirations." Labor Stage, Inc., with offices on East 16th street, New York, will encourage non-professional groups within the unions in the presenta-tion of plays in various centers and to provide facilities 'to meet the needs of large-scale labor pageants, celebration, mass gatherings in 'collaboration with existing trade unions."

ment from Washington after being advised that the press was impa-tient at her secrecy attitude. Mrs. Flanagan has been conferring with showmen and Equity for months and wished to hold back the re-lease. It became known that the entire stage relief project would come under one department, with several branch beads. Top Men Elmos Flee who has at various

Top Men Elmer Rice, who has at various times advanced new ideas about presenting Thys, was placed at the head of the drama project in New York. Edde Dowling, who had re-rused to advocate various assorted plane to revive legit, is named as the head of the vaudeville division -also he will have last say in final decisions on the whole project. Re-lief show set-up as heretofore functioning for more than 18 months, with New York state par-ticipating, is under Mrs. Flanagan's direction.

monnas, with New York Bate par-lucipating, is under Mrs. Flanagan's direction. Soothe is out. He directed the stars of legit and vaudeville shows which have played school auditoriums, halls, parks (portable stages) and Civilian Conservation Camps. Understood that before General Hugh Johnson retired as head of the relief administration in the east, he fired Boothe, then maked is suspension. Report of a revolving fund not fully ear-marked is the cause of Boothe's defection. This money, erronecusly stated to total \$1,900. Coin camp from camp commandants to stated to total \$10,000, never amounted to more than \$1,900. Colm cam's from earnp commandants to defray the board bills for any female members of the units, when and if they occurred. They lodged in hotels or rooming houses when there earnpo 11 was \$12.50 for each show, and checks from the com-mandants often were delayed. Some of the money was expended in se-curing second-hand cars for use of supervisors, it is understood. Boothe declared that no money was so spent without advising his supe-riors, buit the Johnson outser stuck. Trying out of plays under the federal project looks possible for managers. Actors, stage hands and others will get relief wages of ap-proximately \$25 weekly paid by the government. Total may be from (Continued on page 60)

Met Stage Is Better for Leaping, _____GOV'T COIN FOR Wash'ton Outlines Regional List **Of Directors for Relief Shows**

Just an Idea

Buffaio, Oct. 15. Buralo, Oct. 15. Some idea as to the state of the drama in this town may be gained from the fact that examination of the current telephone directory reveals no listing whatever for the Er-langer, Buffalo's sole legit the-tro.

utre. House has been dark since spring, and telephone listing has been discontinued. 'Tobac-co Road' advertised the phone the stars type as the number in as large type as the name of the house.

CHI'S 6 HOUSES EXPECT LEGIT BOOM

Chicago, Oct. 15. Relighting of the old Great North-ern, legit house, has Chicago wait-ing with open arms for what prom-ises to be the healthiest legit season.

iss to be the healthiest legit reason, to hit these parts in five years. Civic, Selwyn, Harris, Great North-ern, Erlanger and Shubert's Grand Opera House are all being readled for the anticipated boom, also. Dave Russell's light opera produc-tions will go into the Civic. Sam Gerson will relight the Great North-ern with a musical. Understood the Shuberts are intersted here. The Aupearance when "Three Men on a Horse' goes off the boards Oct. 28, after a 30-week run. The Erlanger theatro already has 'Dodsworth' and is understood to be assured of further incumbents because of a tic-up with Guild and several indle further incumbents because of a tic-up with Guild and several indle producers. Shubert's Grand Opera House has 'Rose Marle' set for a run and will probably house Katharine Corneli's road troupe of 'Romeo and Luiter'

Of six available houses here all re now skedded for occupancy.

SCHWAB CLOSES 'VENUS' WITH CRIMSON \$60,000

Costliest closing of the young esson is Yenus in Silk; which Laurence Schwab ordered to the storehouse after playing two out of town weeks. Operetta, also called The Belove Rogue, 'which he tried out at St. Louis with the Municipal Opera company jast summer, folded in Washington Saturday (12). Man-ager wired New York dullies that Yenus belongs in the Louvre,' twith a laught new York dullies that Yenus belongs in the Louvre,' twith a laught new York dullies that Yenus belongs the beat \$80,000 the stated Yenus' would be postponed for further rehearsals, then changed his mind. House was under a rental to Schwab, who guaranteed a minimum of four weeks, which upped the Yenus' red. Although Pittaburgh dulles planed the show, the notices in the capital were promising, which added to the cacle's downab will immediately stat readying 'way Wine', an operetta by' Sigmund Romberg and Occar Ham-merstein, I. It will mark the re-uniting of Schwab and Frank Mandel as a producing tam.

'Nother Year for Schwab

St. Louis, Oct. 15. Laurence Schwab, who served as producing director in charge of the 1335 Municipal Opera productions, will continue in that capacity for another year.

Washington, Oct. 15. Regional directors to plan work for so-called 'cuitural program' of the Work's Progress Administration

Regional directors to plan work for so-called 'cultural program' of the Work's Progress Administration last week were announced by Jacob Baker, assistant, WPA administra-tor, with Eddie Dowling, comedian, made National Advisor for Music Comedy. Nudeville and Circus. Binner Rice, playwright and pro-tector for New York City. He will be assisted by John Asking. Much groaning and travail was necessary before WPA after a three-day session could issue its an-nouncemnt and question of coin to be assigned to the actor relief and other projects still remains some-what up in the air. Administration did not get around to any definite ance with Mrs. Hallie Flansgar's ealary ideas, thought news that worker Swill be engaged according to the usual WPA procedure, and will be plat according to the secu-ity wase scale' indicates that \$34 s month is all that can be hoped for. Vaude and circus units will be a project, in which dance bands, to-sether with vaude acts, will offer entertainment in halls or parks. New York, Los Angeles, and Chi-aces with medalts or parks. New York, Los Angeles, and Chi-aces with sued acts, will offer entertainment in halls or parks. New York, Los Angeles, and Chi-aces will be medated in is to put back to work people in all branches or indivistion of the second to that one of the more far-mach-ate projects to be put in operation. Program's immediate aim is to put back to work people in all branches of that one of the more far-mach-ate projects is to create theatre en-terprises of lasting value. **Theatre** New York-Eimer Hoe.

Theatre

Theatre New York-Emerice. New England-to be appointed. Pennsylvania-New Jersey-Jasper Detect, founder and director of the Hedgerow theatre, Moylan, Rose Vailey, Pa. Ohio Region, including Ohio, Ken-tucky and West Virginia-Frederic McConneil, founder and for many years director of the Cleveland Plashouse, Carolinas-Virginia - Frof, F. H. Koch, Kenan Professor of dramatic literature at the University of North Carolinas.

Acce, Kenan Professor of dramatic literature at the University of North Carolina. Southern Region, including Ten-rates Milasian pp., Alabama, Goon Micles, director and the Birmingham Little Theatre. Central Region, including Wiscon-sin, Michigan, Illinois, Indiana-T. W. Stevens, formerly head of the School of Drama, Carnegie Institute. Prairie Region, including North Dakota, South Dakota, Nebraaka, Kansas, Minnesota, Iowa, Missouri-Prof. E. C. Mable, director of the University theatre, Iowa City. Southwestern region, including Texaa, Okiahoma and Arkanasa-Charles Meredith, director of the Dalas Litte theatre. Northwest Region, including Washington, Oregon, Iako, Montana Hughes, head of the drama division, University of Washington, Including California, Newada, Utah, Colorado, Arizona, New Mexico-Gimor Bhow, director of the Pasadena Playhouse.

Piayhouse, Music

Playhouse. Music Region I, New York City-Chal-mers Ciliton, who formed the Amer-lean Orchestra Society in New York. Region II, to be appointed-Maine, New Hampshire, Massachusetts, Rhode Island. Region III, New York State, Con-necticut-Lee Pattison, planist, en-semble player and educator. Region IV, Pennsyivania, New Jersey, Maryiand, Delaware, District of Columbia. Wcst Virginia-Thad-deus Rich, formerly assistant con-ductor to Leopold Stokowski of the Philadeiphia Orchestra. Region Y, Virginia, North Caro-lina, Tennessec, South Carolina, Georgta, Alabama, Flowda-Lammr (Continued on page 62)

neighbors chip in nickels and dimes to afford a decent burial, else the medical students will claim the case; the occupational humoresque -these are smong the highlights. It's a difficult show for all con-cerned. There's an alternate cast complete, just in case voices crack. This cast may be given its regular opportunities on the respite.

JUBILEE

		uals; the occupational humoresque
	the dope-sniffin' Sportin' Life char- acter from Harlem-all these are skillfully blended against an arrest- ing choral and orchestral back- ground that's 100% Gershwin.	This a difficult show for all con- cerned. There's an alternate cast complete, just in case voices crack. This cast may be given its regular opportunities on the matinees to
on 1d	skillfully blended against an arrest- ing choral and orchestral back-	complete, just in case voices crack. This cast may be given its regular
a' bý nd	ground that's 100% Gershwin. His songs; his orchestral and	opportunitles on the matinees to give the major voices respite.
a' a' by nd	tocal arxangements, motivate the dramatico-musical proceedings.	It's a Met opera type of show: -It
x. er	ground that's 100% Gersnwin. His songs; his orchestral and vocal argangements, motivate the dramatico-musical proceedings. An extraordinary pit orchestra of 42, batoned by Smallens, plus 60 chural volces onstrate headfes the	It's a Mer opera type of show. It could go into the Met right now- and may yct, after its initial Alvin sojourn, which should be long and heaithy-for the Met wanted it orig-
x. er n, 11		
9''. A1	15 principals, give full evidence of the composer's invosiment of time, labor and diligent application. "So' does the entire production, which started casting 15 moultis Tago. Gersiwin worked two years almost reversity, bided two they almost reversity, bided its time, umentimes filling in with other part- tipe engagenetis, but withmate.	inally. Show, heralded for an 8.10 cur- tain, unveiled at 8.26 and finaled at 11.20. That's 25 minutes cut out aiready since the Boston break-in. There's a. Jouzzarda' number that's coming out-7 minutes. All in all about its mode to abhere a 8.30 to 11.10 running time. Bendretion utild'unalebty is not
1.8	So does the entire production, which started casting 16 months	11.20. That's 25 minutes cut out
ñ	on the score. The cast dutifully,	There's a 'buzzards' number that's coming out-7 minutes. All in all,
19 18	comparison of the second secon	about 10 mins. will be elided, and thus it's hoped to achieve an 8.30
rr ns	Companyin monthed nine months on	to 11.10 running time. Production, while weighty, is not
in in in	the orchestrations, starting in Paim Peach last winter. He did every note himself. He also scored the vocal arrangements—the first time	Production, while weighty, is not unwieldy for future touring. It's scaled for curtailment, an obvious economic necessity, and yet not to eopardize its musical merits.
1)	note himself. He also scored the yocal arrangements-the first time	economic necessity, and yet not to eopardize its musical merits.
h	he's ever cssayed that. He tutored with Josef Shillinger, Russian musi-	Ae it etands, 'Porgy and Bess' is a multiple credit to all artificers
E VSVSC	note himself. He also scored the vocal arrangements-the first time he's ever cssaved that. He tutored he's ever cssaved that. He tutored rail expert, on counterpoint and the mathematics of music. He learned to contrive figures and fugues, so that nine different voices on sep- urate harmonics were made to blend innale at the end of Scene 1, Act 1. Or, as in Gone, Gone, Cone' in the background for the harmonic scheme. Or as in those odd orches, which tatken from the Balinese movements, are intended to most faithfully translate the barboric spirit of the Africane. Or any of the other nicetics, musical and worth of 'Porgy and Bess' For example, Genshwin heard the floward College (Washington, D. C.) tutor of music, Todd Duncan, over a yes; ago and pegged him for a sturder name, became interested and wanted the score shipped to London where he had engagements.	As it etands, Porgy and Bess' is a multiple credit to all artificers concerned. And, of course, the The- atre Guild, It'll outlast the sub- scriptions by far. Not because of the art or culture or ballyhoosy, but- because of its intrinsic merits, plus entertainment values. Abel,
n	to contrive figures and fugues so that nine different voices on sep-	scriptions by far. Not because of the art or culture or ballyhooey, but
-	urate harmonics were made to blend into one, such as in the crapehooters	because of its intrinsic merits, plus entertainment values. Abel.
le B,	finale at the end of Scene 1, Act 1. Or, as in 'Gone, Gone, Gone!' in the	
r.	ensuing scone, with the voices in the background for the harmonic	JUBILEE
- n	scheme. Or as in those odd orches- tral passages with the xylophores	Musical comedy in two acts presented at the Imperial, N. Y. Oct. 12, 15, by Sam J. Harris and Max Cordon; book by Moss- Hard Stoort, Woow Boiernd starred, Jun- Knight and Meiville Cooper foatured; dances staged by Albertina Rasch; \$4.40 top.
	movements, are intended to most	Hart; score by Cole Porter; staged by Has- sard Short; Mary Boland starred; June
	spirit of the Africans. Or any of	Knight and Melville Cooper featured: dances staged by Albertina Rasch; \$4.40
	otherwise, which constitute the	Knieht and Meiville Cooper foitured; dones staged by Albertina Rasch; 8-A0 Kins
-	For example, Gershwin heard the	Princes James
'n	tutor of music, Todd Duncan, over	Priore Rudoph
n	'Porgy.' Meantime Paul Robeson,	Eric Dare
t.	a sturdief name, became interested and wanted the score shipped to London where he had engagements, but Duncan remains 'Porgy.' Anne Brown as 'Bess' was intro- duced by Ruby Elzy, who is 'Serena.' Both are Juillard School of Music alumnae. Miss Elzy was already known to librettist Heyward through woiking in the acreen version of	Charles Rausmiller
	but Duncan remains 'Porgy.' Anne Brown as 'Bess' was intro-	Sandwich Man
k	duced by Ruby Elzy, who is 'Serena.' Both are Juilliard School of Music	Beach Widow
- n	alumnae. Miss Elzy wae already known to librettist Heyward through	Infeguard
r	working in the screen version of 'Emperor Jones.' She brought in	Master of CeremoniesHarold Murray DrunkJack Edwards Uaber
n,	Miss Brown, who became 'Bess' at the first audition. A good looking	Kasper of ZooLeo Chnizei Satellites: Betty Allen, Wyn Cahoon.
n j	aummae. Mais pizzy was already knowing in the access neuroinoin of 'Emperor Jones.' She brought in Miss Brown, who became 'Bess' at the first audition. A good looking gal who can sing and act, she's a natural for the assignment.' Bess, 'the strumpet of uncertain mode and manner, there is Warren Coleman, an arresting; fine figure. He makes his heavy wholly compelling. So does John W. Bub- bles (mee Buck and Bubbles) biss (nee Buck and Bubbles) biss (nee Buck and Bubbles) biss (nee Buck and Bubbles) biss (nee Buck and Bubbles) biss (neither Buck and bubbles) biss (neith	Unber
d	As Crown, the 'sweet man' of Bess, the strumpet of uncertain	'Jubilee' came to Broadway with
3 0 y	Coleman, an arresting; fine figure.	an advance of rave praise. Quite
a	compelling. So does John W. Bub-	evidently the ayes have it. With Metro furnishing the coin.
-	as Sportin' Life, the cokey from	Hassard Short had it all his own way, so he, the scenic designer (Jo
n	from Catfish Row, Charleston, S. C. Buck (it's new Ford W. Buck under	Mielziner) and the costumer (Irene Sharaff) went to town. Result is a
d y	the Guild aegis) is Mingo, and B&B again get in their corking tans in-	multi-scened spectacle of gorgeous
Ît	nings. Bubbles, of course, is among the tops on taps. Performances par all the other	trappings and rich colorings. Of course, the writers had plenty
h	Performances par all the other components throughout. Cast is	to do with the proceedings. There are excellent tunes and bright lyrics.
n e 'e	almost wholly Negro, eave for the three or four bits such as cops, the	by Cole Poiter and Moss Hart's
	dick, and coroner. Abble Mitchell is a fine Clara with	by Cole Porter and Moss Hart's story of the royal family in some European country permits a riot of regal robes. Ecst part of the book
8- 5-	ner introductory lullaby, 'Summer Time,' one of the finer things. Ed-	is that which shows Eva, the queen,
t: 1e	things. Bubbles, or course, is among the tops on taps. Components throughout. Cast is almost wholly Negro, eave for the three or four bits such as cops, the dick, and coroner. Abble Mitchell is a fine Clara with her introductory lullaby, "Summer Time," one of the finer things. Ed- ward Matthews, who had the lead accomplished concert singer, leads one of the hit potentiality numbers carpl in the proceedings—A Wom- an is a Sometime Thing, "as he doss also in the rowing song, It Takes a Long Puil to Get Three;" Georgette	is that which shows Eva, the queen, and Hank, the king, to be regular people. So are James and Diana, the wrince and princess. Eva ex- presses the desire to leave it all, see Radio City and shop in Macy's base- ment Muyba Heer unyte that has
ot	one of the hit potentiality numbers	presses the desire to leave it all, see Radio City and shop in Macy's base-
en er	an Is a Sometime Thing,' as he does also in the rowing song. 'It Takes	ment. Maybe Hart wrote that be- cause he feels an obligation to the Rockefellers for their participation in financing "The Gre Waltz."
n	also in the rowing song, it Takes a Long Pull to Get There.' Georgette Harvey is her original Maria, sole prominent cast holdover from 1928.	
t- of	prominent cast holdover from 1928. Gershwin will probably surprise	of the newly teamed Sam H Harris
rs, do	himself by having a half dozen unsuspected dance hits, strange as	ranged for a schedule of shows
le he	that may seem. The basic rhythmic appeal is undeniable, whether it's of	backed b- Hollywood when visiting there last season. Out of there they
n,	musical comedy or 'American folk opera' vintage. There's 'Sometime	cipally Mary Boland. Also they
hc	that may seem. The basic rhythmic appeal is underlable, whether it's of musical comedy or 'American folk from the set of the set of the set of Thing'. I Got Plenty of Nutlin'' Bees, You Is My Woman Now' (a peach of a dust)' Sportin Lifes' novelty. 'It Ain't Necessarily So'; I Loves You, Porgy, and 'There's Novelty. 'It Ain't Necessarily So'; I Loves You, Porgy, and 'There's Net' And others.'' Soon for New York' And others.	backed h- Hollywood when visiting there last season. Out of there they recaptured some players, too, prin- cipally Mary Boland. Also they fured back June Knight and Derek Williams. May Boley, who has been absent for a long spell, ie lively in the fastivities.
er. se	novelty, 'It Ain't Necessarily So';	absent for a long spell, ie lively in the festivities.
r-	a Boat That's Leavin' Soon for New	But it is iss Boland who is the life of 'Jubi' .' She is starred and
ng ng se	Mamoullan's staging is inspired. It's exceedingly fine in its group motivations. Its rhythmic move-	plays that way, bubbling with hu- mor and handling the lines like the
se 1is	motivations. Its rhythmic move- ments; its synchronization of masses	the show might still be comething,
c-	against backgrounds of simple things such as those two synchron-	mime, Playing opposite Miss Boland
us	ized rockers; or the early morning wakin' up eccnes which so beauti-	fellow who ate bananas in 'Labur-
ar-	fully wed the physical movements with the musical background, only	the giggles. He is cleaned up as
lr-	further accontuate what Mamoulin first identified himself with in his	the festivities. But it is iss Boland who is the life of Jubi ¹¹ . She is starred and plays that way bubbling with ho- red the show may bubbling with ho- ne trouper she is. Without her the show might still be comething, but it's a good thing she is head mime. Flaying opposite Miss Soland Fellow who ate bananas in Labur- num Grove last season and got all the siggles. He is cleaned up as the side a complacent mugg ad- tion is a complacent mugg ad- tion is a solor's knot in a piece of rope with one hand.
cs. of	i initial staging of 'Porgy.' It's car-	The royal quartet propose to
es,	renchman Rene Clair', screen	The royal quartet propose to abdicate after two mischlevioue nephews toss a rock through the window with a Bed message. Prime
ng ed	technique in 'Sous les Tolts de l'aris.' Then there's enough of the low-	abdicate after two mischlevioue nephews toss a rock through the window with a Red nessage. Prime Minister thinks the Communists are ofter thom and all are ordered to
ŵ,	Anen mere's enough of the low-	after them and all are ordered to

Rauemiller, the champ swimmer, whom she calls 'Mowgli'-he calls her Butch. But there is no Lupe in. Unan, hes failen for an author. Diana hes failen for an author. Start is found that the kids etarted the trouble; the royal faulty returns to the palace, abandons the plan to the grade, abandons the plan to the grade, abandons the plan to are alred.

see Kadio City, and their ney irienus ar alred. Inch essign, lika numbers, entirely to the cast. Seven girls billod as satellites are awarded some of the lyrics. All are excellent war-blers and are apart from the en-year and the second second second bars and are part from the en-other second second second second songetress, is the ingenue-prima lead, handling her numbers spher-didiy-Why Shouldn't 1? When Love Comes Your Way' dustred to sea a satellite Wives'. Mas Knichte standout number 1

with Williams, Best from the satisf-lites is Cay Little Wires' Miss Knich¥s standout number is Begin the Beguine,' danced by her and Charles Walters, the hoofing routine being supervised by Tony De Marco. Another by the duo, 'A Picture of Me Without You, 'Is up Picture of Me Without You, 'Is up are 'My Most Intimate Friend,' 'Mi and Mrs. Smith', with other prin-cipale participating, and 'Me and Marlo, with Meiville. Mark Plant as Rausmiller, a fellow with a uhane' surprises with Billiams Will-Divi Tee,' a nitu sumber. There is pienty of show in 'Jub-lles' a rich presentation in which authors, actors, producers and pro-duction outfitters share equally. Ibee.

TRIUMPH

31	Comedy drama in three acts. Presented	li
0.1	at the Fulton, N. Y., Oct. 14, "35, by Eliza-	
	beth Miele; writien by George Austin;	11
r	staged by Priestly Morrison; \$3.30 top.	١.,
1	Thomas Mackay	
вΙ	Walter	11
8	Walter Transition of the Children Charles	11
ŧ	Major James AClifford Stork Gloria KendallRuth Matteson	1,
č	Gloria Kendall	
	James Dowling	18
5	Grace Lindley Lucia Laska	۱.
8	Ruth Thompson Gladis Griswold	1.2
t	Dan Thompson Howard St. John	P
y I	Nick Martine Louis Tanno	11
tl	Nick MartineLouis Tanno Sam ToddJohn Raby	L
8	Mrs. Ellen Pomeroy Leslle Bingham	L.
h I	Mrs. Glordana	14
v	Melville Kendall	I.
r		E
	Angelo SpinelHCarlo Conte	Ľ
x	Tillie Martin liy Winston	4.3

Monday night's addition to the new show list is a mild but earnest contribution. A drama with few highlights and too little comedy, it impressed as a well-intentioned meimpresse diocrity.

Ansare of Correnales. Hird Surrey Services and Surrey Survey Su

Wednesday, October 16, 1935 Achilles Had a Heel

Drama in three acts presented at the th Street, N. Y. Oct. 13, '35 by Waller ampden; same starred; written by Mar-n Flavin; staged by presenter, author and oward Lindsay; John Wroy and Sylvia Prixportes Jaka Montha Louit Oirtí. Louit Oirtí. Louit Oirtí. Little Boy. Governess School Girt. School Boy. School Boy. Poilcenan Nursemaid Woman G.A.E. Nan. Peanut Vendor. Bagennúltin. Sporty Girtí. Sporty Girtí. Sporty Girtí. Minerra Moses

Although this is an unueual play it is doubtful of popularity, indi-cated draw probably being limited to Walter Hampden fans desirous of seeing hlm in a different type of show

of seeing him in a different type of the classics and through the sec-ions has built up a following in New York and out. His ambition to present what appears to be a quite or norstandable, even if the play isn't is prety much a guess what the author is driving at and guessing contests aren't so good at the box office. Besides, it is a long to classics and that doesn't make action to a second the doesn't make the author is driving at and guessing contests aren't as good at the box office. Besides, it is a long to classics and that doesn't make action of the second that doesn't make the colored keeper of the slephant in a park soo, a frap-molong war-machine-gunned off in the war. He is cunning with the dice, but his affection for the big plg supercets all. Keeper of the monkent when the big animal fails in the the big animal fails the context medicine man. Bits, the keeper of the monkent man and seers a mulatto street what he soos and the work of the soon and the soos and the super-tive farmed the second the super-stat, the keeper of the monkent man and seers a mulatto street what the soos and the super of the so that she can have a tor cast, in-Elephant man comes back with pockets empty, even ettripped of his Croix de Guerre. Rage of the animal forces the soos superintend to de-tress. He alone can control the ele-phant, after the beast crushes Slats on a rampage. By this time the-tress, He alone can control the ele-phant, after the beast crushes Slats on a rampage. By this time the-tress, He alone can control the ele-phant, after the peasy the super-tion death. There is macegenation, since the change of pace scender within the monkey house, the elephant starts on a rampage. By this time the-tress, He alone can control the ele-phant, after the beast crushes Slats on donst house, the elephant mand for homesey house, the elephant super-There is a rathere phant mand. There is a sthere phant mand. There is a rathere phant mand. There is a rathe

'Venus' Way Off, \$8,100 And Out, Washington

Washington, Oct. 15. 'Venus In Silk,' new Laurence Schwab musical, folded after the last performance at the National Saturday night (12). Costumes and other workle proce go back in New Satisfy high (12), Counties and other usable props go back to New York and rest of the lavish sets were left at theatre to be junked. House took licking on this open-ing production of season with ap-proximately a light \$8,100, at \$3,30

proximately a light \$\$,100, at \$3.30 top. Current attraction is Katharine Cornell's 'Romeo and Jullet,' star's first appearance here in three year. Opening indicates a com-piete sell-out.

No. 3 'Road's' Oke Start

Detroit. Oct. 15.

Detroit, Oct. 15. Sold out for the penili series ances, "Tobacco Roal" instriké off Detroit's legit sanson this week at the Cass theatre with a bang and looks good for at least a month's run. James Kirkwood heads the cast, which includes Lillian Ardell. Robert Rosc, Floreurce Geraid, Cyn-thia Arden, Tilden Davis, Marshail Haie, Maud Lambert, Elaine Elille, Din Bennott, and Walter Ayrea. The Astronott, and Walter Ayrea. The Manuelt, and Walter Ayrea. To matinees weekky, Wednewday and Saturday. Top price is \$2.3"

Plays on Broadway

PORGY AND BESS

60

 PORCEY ADD DESS

 Statistical and the specific base of the production of th

Torgy and Bess,' the Gershwins' and Heyward's 'American folk opera' version of DuBose and Do-othy Heyward's 'Porgy', beeldes be-ling a highly significant contribution office. That's not to be said for verything sectientic or a statistic these days, whether on stage, screen, easel or in printer's ink." Of all the virid size a combination of all printer's ink. Scenic and histronic-which captures every, and eventuates an extraordinarily punchy mental baserellet in retro-puncy and Bess's inginiteance.

fechnique in 'Sous les Toits de -Tas here's enough of the low-down to vividly portray the haser nayeets. There's cnough of the cooch and quiver, such as in the palmetto jungle, where Crown re-contine. Beeg in a pri dive terp output the street cries of the straw-'ague; the street cries of the straw-'ague; but street cries of the straw-herry woman end the crahpan; the 'sancer build' (another, more track, 'sarion of the rent pairs) as the

Estimates for Last Week

Three Musicals Stand Out. 'Jubilee.

LEGITIMATE

'Road' \$8,500. Buffalo

Buffalo, Oct. 15. "Tobacco Road" (No. 3 company) with James Kirkwood leading, did approximately over \$8,500 at the Erlanger here last week. 'Porgy' Both Click, but No Dramas

Show opened cold with only three weeks of rehearsing and with Kirk-wood suffering from laryngitis. Jean Bedine is stage manager.

\$32.000 IN

BOSTON

'WALTZ' SOCK

for revue, with takings last week estimated around \$13,000. 'Slight Case of Murder,' 43th St. (6th week) (C-367-53.30). Ficture show making some profit weekly; estimated over \$7,000. 'Squaring the Circle,' Loceum (3d week), (F-357-83.30). Mild start, with number, of these parties scheduled, may stick for time and build.

with number of theatre parties scheduled, may stick for time and build. Ging Sind Eagle and Sind Sind Sind Sind Kosendahl, comedy about builesque stripper opens tonight (16). Sweet yetery of Life' Shubert (23, weet) (CD-1,337-53.30). Opened doubtuil. Taming of the Shrew, Guild (3d week) (CD-941-53.30). Expected to last through winter: burlesquing of oubtuil. Three Men on a Horee, Flay-House (35th week) (C-580-53.30). Only the 'Shrew' is torping this comean hollower so far. 1000 Week) (CD-1017-3155). Long run drama has good chance into winter; continues to draw profitably at week of CD-1017-3155). Long run drama has good chance into winter; continues to draw profitably at "Thumph, Fulton (154 week) (CD-



Chicago, Oct. 15. Loop continues its upward swiffst list of the town yesteries wiffst list of the town yesteries y boosted to a round trio, with the opening of Dodsworth at the Erlanger. Grand Opera House gets under way on its seeson's list Oct. 25 with the coming of thin operetta is dated to stay un-til Nov. 36, when it's figured to be replaced by Katharine Cornell in Romeo and Juliet. Over on the boulevard, the Stude-along create as a concert house. On Nov. 4 it will light up with Her Master's Volce,' a local production featuring James Spottswood. All this persents as a concert house. Master's Volce,' a local production featuring James Spottswood. All this persents as the concert house. What a difference is the stud-bact of the studies of the stud-bent of the studies of the stud-te of the studies of the studies and the concert. All this represents as the studies studies and the concert. All this represents as the studies as the basis of 'prosperity is right around the concert. This on the legit fight currently is the studies of the studies a spenine basis of prosperity is right around the concert. Discons play to profits on party but a solventy is print into tis second winter parked on the up-per branch of the Chicago river and bub. Detawerthy Erlanger (1.3007) cellently against the sum-far; last week improved to around \$10,000 mark. 'If This Be Treason,' Music Box (4th week) (D-1,000-\$3.30). Sunday (4th week) (D-1,000-\$3.30). Sunday fatter; doubtin beyond the sub-scription period; \$7,500 estimated. 'Jubilee', Imperial (1s. week) (M-1.468-54.40). Opened brilliantly Saurday (D); rave notices, with other musical smash. 'Moon Over Mulberry Street,' Mansfield ('th week) (D-1,007-mark to be bettering, an

other musical smash. Moon Over Mulberry Street, Mansfield (7th weelc) (D.1097. Street, Street, Street, Street, Street, Street, Street, Street, Street, Most of the Same, Cort (3d week) (C.105-533.0). Final week; Most of the Same, Cort (3d week) (C.105-533.0). Final week; Most of the Same, Street, Most of January 16, Anbassa. dor (5th week) (D.155-82.75). Steadily building and looks among mated 310.50 last week. Paths of Glory, Plymouth (D-1036-533.0). Will be withdrawn to-night (16); three. weeks to mild Constant Annearone. Konty eustomers. Around \$1,000 argain last week, powerful, ... "Tobacco Road,' Selwyn (1.000: \$2.75) (fth week). Holding nbovo \$15.000 last week. Norman Mark-well starting new publicity ram-naigns now, which is keeping fresh life pumped into what looks like a 1,036-83.30). Will be withdrawn to-night (15); thre. weeks to mild Willer (53d week) (c-644-53.30). Climbed back to better than \$10,000 last week; (c-644-53.30). Thursday (15). "Porgy and Bess, Alvin (cd week) (weeks). "Porgy and Bess, Alvin (cd week) (weeks). "Borgy and Bess, Alvin (cd week) (weeks). "Borgy and Bess, Alvin (cd week) (weeks). "Remember the Day, National (4th week) (cc).1,717(43.30). Another early entrant which started mildly and has been building sively: looks "week" a run: nearly \$3,000 last "Sketch Book." Maisstie. (20th

run.

run. Other Attractions. San Carlo Opera, Auditorium. Dollar ton classiles almost a cinch in fhis 5,000-sect arcma. ...Showboat Dixiana, 'Ton Nights in 1 Barroom.' Going along at a stea' elip on low nut and neat party play.

Vera Van in 'Wi

Hollywood, Oct. 15 'May Winc,' which will be put in May Winc, which will be put in for a run; nearly \$3000 last set in the set in the put in the put in the set in the put in the put in the put in the set in the put in the put in the set in the put in the put in weak (R-1,710-\$3.30). Data here indefinite, with reports of touring claimed erroneous; doing fabriy well 3d.

Plenty of Coin in Tanks; No. 3 'Men' \$6,129, Two Days, Huston, Barrymore \$1,200, One Show, E. Liverpool, Ohio

VARIETY

61

Stock 'Anything Goes' Poor \$9,000 in Mpls.

Minnea polis,

Minneapolis, 15. 'Anything', presented by W. A. Steffes as the second offering of his Alvin theatre drama. festival, grossed approximately a disappoint-ing \$3000, which left the attraction, scaled at \$320 top, in the red. First week's attraction, There's Always Juliet, 'with Violet Heming and Rex O'Malley, did nearly as much, around \$8,000, yielding a profit, since it is a four-character play, while 'Anything Goes' had a cast of 50 and an eight-piece or-chestra. chestra.

\$100.000 Is L. A.

Give for 'Goes':

'Sweet' \$6,500

CORNELL \$20,000. BALTO RECORD

<text><text><text><text><text><text>

Mpls. Undecided

Minneapolls, Oct. 15.

Minneapolis, Oct. 15. Metropolitan, local roadshow house, finally has announced book-ings of a 'unimber of eurrent stage shows but no definite date for the 'probable' opening attraction. "Three Men on a Horse." Mris, L. N. Scott, ging direc-t, also states that 'tentative ar-range entit have here made for other attractions, including Bibel Europrote in "The Men and Bibel Europrote in "Protection of Biber Sweet, "Jile Begins at S:60, Eva Locallience in "protectury, Cornella Outs Sidmen, Alfred Lint and Lynn Fontanne in "Thaming of the Shrew' and "The Old Maid."

Philly: Odets Duo Good at \$10,000 Philadelphia, Oct. 15.

'Old Maid' Sock \$18,500, 2d Week.

Philly's legit biz is still very much in the category of the remarkable.

IN DIXIE Spartanburg, S. C., Oct. 15. Earl Carroll's 'Vanities' are booked at the Plaza, Publix-Bamford house in Asheville, N. C., Oct. 21, on a Dixie one-night stand tour. Prexy Carl Bamford is booking other road shows for fall and winter

Thilly's legit bis is still very much in the category of the remarkable. Last week's record, in fact, was as amazing as any yet. "The Oid Maid,' upping its first wit sils,500 on the week, and that was something to write home about. It gave the show, in on ATS sub-seription, about \$34,000 on two week's stay, a figure that looks like Another sensation was that oid perennial 'Blossom Ti', which in its second and final week at the Chestnut, went into the sell-out on a something to bast about ing pienty of turnaways. Low scale kept gross down, but \$12,000 on the week was something to boast about on a \$2 top. Two Clindor Grashed through for some atrong trada in their second week, with managfment reporting; \$10,000 and claiming that first week's \$3,000 estimate was about a grann built carrying 'Awake and Sing' and "Waiting for Lefty along to this week ('Hidsummer' Nicht's Dream)' (WPE) for a these tinut going' and maybe four weeks.' House's next booking, 'First Lady'. Is very basz. For rest has "The Student Finec-for a sing's week, with recent gording' cauging the fervor for 'Blosson Time.' Next Monday, Katharine Cornell comes in with 'Romeo and Juliet' for a fortnight with the Jed

alded by heavy plugging over use air channels and extra newspaper pace. Duffy wound up six weeks with 'Anything. Goet' at the El Capitan and moves the musical to the Curran, San Francisco, for a run. Trade heid strong right to the think, and opus might have the think, and opus might have the think and opus might have the think and opus might have the think of the think of the think the think of the think of the the think of the the think of the think of the the the the these parts these days. House is dark temporarily. "Bitter Sweet Rento Basity of this playhouse makes it prob-lematical just what the musical-operatic revival will do. Advance saic light performances and Saturday matine drew around \$6,500.

Harris tryout, 'Country Wifc,' skcdded, to follow. Merivale-Cooper Stakespeerian rcp, having folded, hab one for the Broad is now that the Group Theatre outht will stuy long enough to do 'Men in White' (ngver seen here) at the end of this month, then going away to return in fast, oney commit, with 'Baradia' hoat, oney commit, with 'Baradia' hoat, oney commit, with 'Baradia' will be continued this week and next.

will be continued this week and next. Garrick drops out of the pleture for a couple of weeks while the house is used for political purposes. Erlanger opened last hight (14th) with a special production of 'Ah Wilderness, which proved to be way above expectations in class. House will, like the frond, have a \$2 doy, and is figured for quota of bonly.

13 tens win, ink the Frönd, nive a 13 tens win, ink the Frönd, nive a bookings. Only other booking set is The Great Walk; skedded for the Met-ropolitan on Oct. 29. Run support may hold It sale holds up, bits, but Estimates for Last Week "Old Muid (Porrest 20 week)-Pland week for this ATS subwertp-ling week for this ATS subwertp-with upstalers sale ariot. Student Pinet Week, and Katharlue Cornell next. Time? (Chertput, 20 Week)-or Times (Chertput, 20 Week)-or Times (Chertput, 20 Week)-or Times (Chertput, 20 Week)-or Mail week sensational here ideo, considering cheus pacify. 'Mid-summer Night's Dream' (Wil) film in fur the week's stay. Doing fine, with upstalers bit turning the trick: \$10,000, with management riabing first week's trade was \$2,000.

Houston, Oct. 15. ree Men On a Horse', which played the Majestic here last Tucsapproxi \$5.129. That gross catabilised, ..., new record forgas drama here, with the exception of, last season's appearance of Heien Häyes in 'Mary Scotland'. However, latter was scaled at \$3.30 while 'Mer asked only \$2.0. This is the number there of 'Mer'.

This is the number three company of 'Mcn', which played the coast during the summer and has been touring the far west. Without names, it indicates that there is plenty of money in this territory for well-known attractions.

East Liverpool, O., Oct. 15. Ethel Barrymore opened her sea-son on the road in this town of 25000 population last Wednesday Wife and virtually sold out at the, Ceramic theatre, gross approximat-ing a bit more than \$1,200. Steve Cochran, who is presenting the star, stated the second nightee star stated the second nightee was assured of capacity attendance also.

Los Angeles, Oct. 15. J. J. Shubert invaded Pacific coast production last week, launching a series of 12 weeks of musical and operetta revivals at the Shrine Auditorlum, his first direct Los An-geles production activity. Opening attraction, getting under way last Friday (11) is Noel Coward's Bil-teraying the same role of handlee in New York and London. Venture got away to a fair start, alded by heavy plugging over the air channels and extra newspaper space.

(Continued from page 1) Twe weeks but there are 200-sected available on the lower floor for gen-eral sale. Agencies reported only moderate demand for these. Opening and the sector of the sector in the sector of the sector of the highly touted from out-of-town. Last week also saw the debut of "Sweet Mystery of Life," which goit a dised arous in not yet definite af-ter a Friday (1)) start. "Macboth' second Shakespearean try with Gladys Cooper and Phillip Metrivale, was yanked Saturday and the terning and the second shakespearean try with Gladys Cooper and Phillip Metrivale, was yanked Saturday and the terning last second shakespearean try with Gladys Cooper and Phillip Metrivale, was yanked Saturday and the terning last week and the second on premiere was Achilles Had a second premiere was Achilles Had a the stratight show field bettered their standings last week." Nich of January 16' and Winterset' got around \$10,60 and Remember the Day Climbed close to \$3,000. "U gagin last week and such hold-word on a Horse'. Children's Hour and Tersonal Appearance' beney titts, all shoding up def." First of the football Saturday nights saw exceptional is all alloing the line. To new ones dropping from the list this week are 'Daths of Glory." Due next week: Tumbo' (dated me Starday, 28) Hippodrome: 'Eden End' Mague; 'Mulatro', 'Anderbilt' Good Men and True', 'Billmore' eiting Edm Wardy, 'Maderbilt' modest scale; around \$3,000 last week; "Triumph," Fulton (lat.week) (CD-931-\$3.30). Presented by Elizabeth Miele; written by George Austin; opened Monday (14). "Winterset," Martin Beck (4th week) (D-124+\$3.30). Started last week well and figures to climb further; estimated over \$10,500. Cort. Due next week: 'Jumbo' (dated Saturday, 26) Hippodrome: 'Eden End,' Masque; 'Mulatio,' Vanderbilt; 'Godd Men and True,' Biltmore; 'Crime Marches On,' Morosco; 'Sub-stitute Por Murder,' Barrymore, and 'Flay, Gcnius, Play,' house to be named. Fins, Schulz, Finy, nouse to be named, interface for Lack Weak 'Achillae Had a Heel," stih St. (Ist weak) (CD-1322-5330,) Opened Sunday (13) night, drawing strong patronage, but weak press. Agatha Calling, St. James. With-drawing strong patronage, but weak press. Agatha Calling, St. James. With-drawn suddenly: was slated to de-barything Goss, '6th St. (48th Week) (M-1375-5330). Excellent Saturday night biz helped boost gross, with more than 313,000 cit Home Abroad, Winter Carden (6th week) (CD-142-530). Excellent (6th weak) (CD-142-530). Picked up last weak, and although not ex-ceptional has chance (or moderately money success; estimated around \$100 ext, CD-144-530). Picked (CD-104-5330). Slightly up, but still under early expectations; sugu 55,000 estimated last week. (CD-104-5330). Figenetic by Philip Barry: weil regarded out of town; Orac last night. CD-20-29-5330). Fillod (48th Week) (M-29-5430). Holds up car-cellently against the newcomers so far; last week improved to around \$10,000 mark.

62

LEGITIMATE

Inside Stuff-Legit

Demand for tickets (\$7.70 top) for the premiere of 'Jubilee' at the Imperial, N. Y., last Saturday (12), equilied that for the Follies' in its hey-day. Claimed that the authors demanded blocks of 'tickets, also Max Gordon, co-presenters of the musical. - Crowd-of first-night-rubbernecks- and sutograph. fands was badly handled by the cops. Although they were kept out of the long lobby, after the show, patrons were forced into the middle of \$616 street, con-gested with traffic at the line. Press of the curious was nearly as had on the 46th street side, used mostly for carilars patronage. About 100 persons wormed their way into the house after the show and it was . It has been the rule that reviews on Saturday night openings apoen in

necessary to call the police. If has been the rule that reviews on Saturday night openings appear in the dailies on Mondays. Daily News upset precedent by carrying its re-view in the final Sunday redition, notice also running in Monday's buildos. Although there are 50 less people in the new show than in 'The Great Wal, 'there are 60 more costumes in total. There are four stage man-agers with 'Jublice.'

World-Telegram, N. Y., is giving display space gratis to 'Remember the Day,' presented by Philip Dunning at the National, in exchange for free tickets given to contest winners. It is a mutual plug, the want ad sec-tion of the daily being limelighted. Minplaced capital letters are scat-tered throughout the section. Those detecting the caps, which spell out the title of the play, are awarded two tickets. Arrangement calls for the paper receiving 25 pairs of tickets daily, or 300 tickets weekly. Location of the seats not specified and dependent on the show's business.

Contest over the will of the late Charles A. Levy, head of the Broadway Theatre Ticket Agency, has been adjusted and although his family was not mentioned in the document, they will participate to some extent. Saul Abraham, showman, and Louis Scadron, attorney, Levy's closest friends, were also to participate and were bequeathed a share in the agency. Both were disgualified, however, by witnessing the will, which was written by Levy himself. They were not aware of its contents.

Mollis Steinberg, Broadway p.a., currently handling the John Golden shows, was ejected from a dress rehearsal of "Sweet Mystery of Life" lat week after the first act. Evening had been sold off to a charity and Miss Steinberg had bought a ticket, figuring she might not get a chance to glimpse it after it opened. At the finish of first act Miss Steinberg went out for a smoke. But on trying to get back house men recognized her and refused her admit-tance. She got her money back but has yet to see the last two acts.

Three of Sam H. Harris' staff are the sponsors of 'Squaring the Circle' which opened at the Lyceum, N. X. last week, corporate pre-senter being Tri-Art Productions. They are Spencere Bettlehem, of the Music Box Doxoffice; Otto Diehl, electrician at that theatre, and Ed-ward Mendelsohn, stare manager for several Harris shows. Mendel-sohn is actively in charge of the attraction. 'Circle' played two weeks in Philadelphia prior to Retted a profit of \$750 on the date.

icture companies are getting more and more upset over 'Jumbo' as its opening date approaches. It was submitted to all of them for financing but passed up. Both Paramount and Merice got excited about it but backed out, Merto, especially, pointed out that for the \$250,000 or so necessary it could finance a half dozen plays. Later Metro went for \$175,000 on Jublies. If 'Jumbo' gets over it will probably cost the picture boys a lot more to buy it and they Will be out the show profits—if any.

Damon Runyon and Irving Caesar are huddling to complete 'Saratoga hips' which becomes a musical under Jack Curtis' production around Cı. Deceı. Eila

ps which becomes a musical under Jack Curtis' production around ember. Ia Logan, who walked out of the new Paradise nitery (N.Y.) revue, be in the show. Willie Howard also set, and they're angling for Ethel

Old time legit managers and agents on the 'Coast still talking about the 52 loads of scenery and more than 200 wardrobe trunks hauled by the veteran Lee Belden for J. J. Shubert's 'Bitter Sweet,' current at the Shrine Auditorium, Los Angeles. Four carloads of scenery transported from Chicago, with total baggage haul equivalent of around 14 cars.

With J. J. Shubert reviving musicals on the Coast, his son, Johnny, is In charge of similar activities in the New York Shubert office. Young Shubert withdrew from Harvard about two years ago to enter show business. Although having but one more term to go to secure the degree of L.L. D, he has decided to stick to the theatre and skip a legal career. in

STOCKS READYING FOR MONTREAL, ST. JOHNS

Denman McFarland, nephew of former oid legiter Denman Thomp-

Denman McFarland, nephew of former oid legiter Denman Thomp-son, is readying musical tock for Monitreal, it will be the first regular its seekling the origin least for its seekling the origin least for its making first show to farland formerly managed McFarland formerly managed Thiddid Status and the status and the status the status and the status and the status for the status and the status and the status for the status and the status and the status for the status and the status and the status for the status and the status and the status for the status and the status and the status for the status and the status and the status for the status and the status and the status for the status and the status and the status for the status and the status and the status and the status for the status and the status and the status and the status for the status and the status and the status and the status for the status and the status and the status and the status for the status and the status

McFarland formerly managed This territory has been will audeville theatres in Montreal, shows for four or five seasons



Two Exit

In addition to two cancellations In addition to two cancellations prior to Broadway premiers, two re-cent entrants are closing. "Paths of Glory, which attracted plenty of advance attention, but small grosses, stops at the Plymouth tonight (16) after playing three weeks.

PATHS OF GLORY

'PATHS OF GLORY' Openad Sept. 28. Opinions were mixed, though the ma-jority of the first-stringers were full of praise for the stage adaptation from the bost-seller. Anderson (Jour-nal), said: It attains an alo-guence that must be heard.' Atkinson (Timës), however, claimed it 'lost some of the novel's mounting fever.' Variety (Ibes) said: 'Will against its chances.'

Most of the Game' will be with-drawn from the Cort Saturday (19), at which time it will have played three weeks, less one night. Com-edy drew a weak press and similar business.

'MOST OF THE GAME'

'MOST OF THE GAME' Dpened Oct, 1. John Van Dputen's play was received with, mainly lukewarm notices, though praise aplenty for the author himself. Anderson (Journal) cilled it 'so-so drama,' Gabriel (American) termed it 'Slow stuff', but Hammond (Tribune) said it Was 'the pleasantest voyage I've had this esason.' Variety (Ibee) said: ed engagement likely.'

Harris Wants Benny

Sam H. Harris has been after Sam H. Harris has been after Jack Benny for Sing Before Break-fast. While Benny has a stage yen, after his protracted radio and screen engagements, his Metro con-tract is holding him up. Benny also has a number of Coast weeks of personal apps set, but for the same Metro film reason he can't handle them.

Pittsburgh Playhouse Group Gets a New Site

Group Cetts a New Site Pittsburgh. Oct. 15. After a series of delays due to inability to land a suitable site, the Pittsburgh Playhouse has acquired the old Lincoin Club and will set to work finmediately converting it into a playhouse. Auditorium is to ac-commodate .250, and building has plenty of upstairs and basement space which will be shaped to make the spot a regular art center.

the spot a regular art center. Work will be rushed by the board of directors, and first production in a subscription series of six plays will

a subscription series of six plays will come off some time next month. Playhouse, backed by social and civic leaders of city, operated last year at the Frick school auditorium, but facilities there were inadequate and the sponsors decided to aban-don the project unless permanent headquarters were obtained.

FUTURE PLAYS

'For Valor,' American comedy by Martha Hedman and Henry Arthur House. Opens Nov. 17 out of town, coming to Broadway a fortnight later under George C. Tyller's banner. Frank Craven stars. 'The Respectage's Mary Production date.

skedded as second offering of sea-son for Martin Jones. Already

son for Martin Jones. Already casting. 'Night in the House,' dramatiza-tion of Hugh Walpols' novel 'The Oid Ladles,' as produced in London last year by Rodney Ackland. Holen Arthur, former head of Actors-Magnet, William Song, Beradbury Poote, purchased by M.S. Chartook, Story about Andrew Jackson and his missus. No date. 'Bon Franklin's Boys,' by Carey Clark and Al Martin. Harry C. Bannister hopes to bring it in around Christmas. 'A Soul Gees Marching,' by Rich-ard Mathaum, to arrive late in Nov. for Sigourney Thayer, Casting nov, rehearsals to start in two Weeks.

"Gens, Gabriel, Blow,' play with music by Donald Heywood, an-nounced for Broadway by Negro Art Theatre.

Current Road Shows

Shows in Rehearsal

'Night in a House'-Helen Ar-'Parnell'-Smith and Ayer:

'Let Freedom Ring-'Albert Bein.

Love is Not so Simple'-Theatre

'Dead End'-Norman-Bel Geddes.

'Play; ius, Play-Lew Cantor. 'On Stage'-Rowland Stebbins.

'Good Men and True'-Frank Merlin.

'Body Beautiful'-Sidney Harmon

'There's Wisdom in Women'-D. A. Doran. 'Crime Marches On'-Bushar and

N. Haven Stock

A group of out-of-town profes-sionals calling themselves the The-atre of Elvern, Inc., have taken over the former Little Theatre, renamed it the Lincoln, and will operate it on an eight performance, weekly change basis, playing recent Broad-way hits, plus tryouts.

way hits, plus tryouts. Undertaking is sponsored by June Martei, from pix: Walter Klavun and Mary Hone. In addition to this trio, troupe includes Charles Atkin, Eilen Love, Carleton Wit-gins, Will Henry, Allan Hale, Hazel Hanna. Gregory Deang directs and has a role in "Petticoat Fever," which gets away as the opening production week on Oct. 21. Corporation has taken a turout of

Corporation has taken a tryout of eight weeks and will work on a \$1.10 top. Charles Lyon is business mgr. and p.a., with Ruth Quint as-sisting on publicity.

WPA Regionals

(Continued from page 59) Stringfield, composer, conductor and organizer of the North Carolina Symphony on a state plan.

Region VI, Michigan, Ohio, Indi-Kentucky-Guy Maier, planist

Writing Wallace Miller, New York, nation-al field supervisor; Joseph Gaer, Berkeley, Cal, and Lawrence S. Morris, New York, field supervisors.

Morris, New York, field supervisors. Mr. Gaer was recently in charge of a FERA writers' project in Califor-nia; Mr. Morris was formerly as-sistant editor of magazines. Leonard D, Abbott, research edi-tor. He is a former magazine and encyclopedia editor.

George Cronym, New York, assist-

ant director.

ana, Kentucky and educator.

New Haven, Oct. 15.

'Scandals'-George White.

ice'-Max Gor-

'Jumbo'-Billy Rose.

Guild.

'Play;

Pei

Tuerk.

don.

Week Oct. 14 'Ah, Wilderness,' Erlanger, Philadelphia deiphia. American Ballet, Colonial, Pitts-field, Mass., 15; Shubert, New Ha-ven, 17; Allentown, Pa., 18; McCar-'ter, Princeton, N. ., 19,

'Anything Goes,'

Three Men on a Horse' (road, No. 4)-Aiex Yokel.

Anything Goss, 'Awake and Si Philadelphia. "Bitter Sweet," geles. ' lossom Time,' ershey Play-house, Hershey, Pa., 14; Orpheum, Reading; 15; Temple, Scranton, 16; Bach Wirdon, Barghamton, 11; Tem-Bach Wirdon, Barghamton, 11; Tem-

Bingbamton, Bingbamton, 17; Tem-ple, Wilkes-Bare, 18; Playhouse, Wilmington, Del., 19. 'Constant Wife' (Ethel Barry-more), Paramount, Toledo, 0., 14; Palace, Marion, 15; Mizpah Temple, Pt. Wayne, Ind., 16; English, In-dianapolis, 17-18; Memorial Aude, Louisville, Ky., 19. 'Dodsworth,' 'Eden End,' 13-19.

18-19. 'Great Waltz,'

ton. Gilbert and Sullivan, Majestic, Utica, 15; Masonle Aude, Rochester, Buffaio, 17-19. Erlanger, Buffaio, 17-19.
 'Life Begins at 8.40,' is Majesty's, Montreal

'Old Maid,' Plymouth, Boston. 'Romso and Juliet' (Katharine ornell), National, Washington. 'Rose-,' Royal lexandra,

"Romeo and Cornell), Nation "Rose-," Toronto. San. Carlo Chicago. "Student Pri delnhia

'Studen, dolphia. 'Substitute for Murder,' Play-house, Wilmington, Del., 16-18. 'Three Men on a Horse,' Harris,

Three Men on a Horse, Audi-Chicago, Three Men on a Horse, Audi-torium, Ardmore, Okla, 14; Melba, Dallas, Tex, 15-16; Paramount, Abilene, 17; Majestic, Wichita Fails, 18; Paramount, Amarillo, 19. "Tobacco Road, Selvyn, Chicago. "Tobacco Road, Cass, Detroit.

ENGAGEMENTS

Alfred A. Hesse, 'There's Wisdom

in women.' Harland Tucker, 'Night of Jan. 16.' Gay Seabrook, Paul Huber, 'Crime Marches On.' Roy Robert, Garson Kanin, ' Beautiful.'

Roy Rolater, Garson Kanin, ' Beaution', Fange Your Poison,' Paul McGrath, 'Sing Before Breakfast,' Patricia Mailinson, 'Celebrities.' Nancy HRache, Joan Tompkins, Mancy HRache, Joan Tompkins, Mancy HRache, Joanna Ross, Ar-noid Korf, Love Is Not So Simple', Targety,' Targety,' Targety,' Helen Westley, Joanna Ross, Ar-noid Korf, Love Is Not So Simple', Targety,' Targety,' Bissa Landi, Tapestry in Gray,' Ann Andrews, Jane, Cowl, Jessie Busley, Ethel Wilson, First Lady,' George Toblas, 'A Soul, Goes Marching,' dals,'

ace and Charlie Herbert, 'Scan-

dals.' Coiln Clive, 'Libel.' Robert Sloane, Ruth Gates, ' stitute for Murder.' James Rennie, Stanley Ridges, Barbara Robbins, Allan Fagan, 'Abide With Me.'

American Academy of Dramatic Arts

Founded 1884, by Franklin H. Sargent THE first and foremost in-stitution for Dramatic and Expressional Training. The in-struction furnishes the essen-tial preparation for Directing and Teaching as well as for

Fall Term Opens October 26th Catalog of all Courses from the Secretary Room 247-J, Carnegie Hall, N. Y.



Music Clubs. Region IX, North Dakota, South Dakota, Minnesota, Iowa, Nebraska, Kansas, Minseota, Iowa, Nebraska, Kansas, Missouri (omitting St. Louis)-Prof. C. B. Righter, State University of Iowa Region X, Northern California (San Francisco), Oregon, Washing-ton, Idaho, Montana, Wyonnig, Ne-vada—Kajetan Attl, who organized and conducted relief orchestras in Northern California.

a George Urohym. New York, assist-ant director. Art Pennsylvainia and Weat Virginia-Misse Marzan Philadeiphia, New England--Richard C. Mor-y rison. Boston, regional director; Francis H. Taylor, Worcester, re-gional chairman. New York and New Jerisey-Mis. Audrey McMahon, New York, re-gional director. Bilinois -- Mrs. Increase Robinson, O Chicago, State art director. District of Columbia, Dolaware, Maryland-C. Law Watkins, Wash-ington, regional director. New York State and Conseticut-New York State and Conseticut-Thomas C. Parker, regional director.

Region VII, Wisconsin, Illinois, the city of Chicago, Ill.; the city of St. Louis, Mo.-Joel Lay, director of music of the Century of Progress, Chicago. Region VIII, Okiahoma, Louisiana, Arkansas, Texas—Mrs. John H. Lyons, Fort Worth, Texas., past president, National Federation of Music Ciubs.

RCA AUSPICES ON STOKOWSKI TOUR

RCA-Victor's sponsorship of Leopold Stokowski and the Philadelphia Symphony as a touring attraction

rting ln April, regarded as highly important ln concert clrcles, as it's the first time such calibre as it's the first time such callbre entertainment has been sent out under a commercial banner. A total of 36 concerts will be given during the five-week period, with Stokow-ski conducting about 25. The con-ductor Limself has been working on this idea CNBCs cold the sponsor gether deal. Flug for RCA records on the lidea. is the ldea.

Full orchestra plus a staff, nu ering 110 persons, will tour. Cl be visited, dates for which Cities bering 110 persons, will four. Cities to be visited, dates for which are being negotiated now, include: Hartford, Montreal, Toronto, Chi-cago, St. Loule, Atlanta, Birming-ham, New Orleans, Dallas, Seattie, Portland, Denver, Salt Lake City, Kansas City, Des Molmes, Minne-apolle, Milwaukee, Los Angeles and Ann Arbor. Standard Oll sent Guy Lombardo dance vorhestra out on the road last

Standard Oll sent Guy Lombardo dance orchestra out on the road last year as a free show. However, RCA's program does not include free ducats, but will be presented as a réguine bo. concert. Several weeks before start of tour consider-able bailyhow will be used over the air and through other mediums to herald the fates.

Carmela Ponselle Sees Touring Tabloid Opera As Money-Making Idea

Carmela Ponseile is dickering with the Charles Morrison office on a deal to produce tabloid versions of weil-known operas to be sent out as vaudeville units. Condensed versions would utilize warbiers from concert, stage and radio.

s Ponselie just back from a per Mi miss ronsene just back from a per-sonal appearance tour is convinced that the public is ready for this type of class entertainment and that the clipped presentations would answer the prohem of class clipped the prol Both

the problem. Both Ponselles started in vaude ville several years ago.

Delay Radio City Opera

Radlo City Music Hall's presenta tion of 'Cavalleria Rustlcana' (as lt's never been produced before with It's never been produced before with revolving stages steam curtains and sliding sets) is being pushed back to November as film bookings com-filet for the next few weeks. 'Caval-leria' was planned for the week of Oct. 24, and was to usher in Serget Soudekline's Initial efforts as a des Lawrence Tibbeti's film, 'Ajetropoli-tam' (20th Cent.) is experied to zo tan' (20th Cent.) is expected to go two weeks, management thinks the two would offer too much opera. Ietropolitan' opens Thursday opens (17) with a holdow

Flagstad St. Louis' 1st

ringshau oj. Louis reti St. Louis, Oct. 15. Kirsten Fragstad, Norwegian so-prano, will be first artist at concerts of Civic Music League which gets under way at Municipal Auditorium on Nov. 19. Second in series is the Moscow Cathedral Choir, with Nich-Olas Afonsky, as conductor, and M Aloscow Cathedral Choir, with Nich-olas Afonsky, as conductor and M. Zaporojetz, singing actor, as soloist, on Der. 10. The team of Emanuel Feuermann, cellist, and Mischo Le-vitski arrive for joint recital on Jan, 14, the Joos European ballet on Fèb-11 and Poldi Mildner, pianist, comes in March 10. in March 10

Ft. Wayne's 5 Concerts

Fort Waynes o conteries Fort Wayne, Oct 15: Annual membership campalan for community Concerts is being con-ducted this week. Course is \$5 per usual for five arrist attractions. Those to appear this scason in-clude: Lawrence Thbett, Rosemarie Brancato. Toscha Satel Longent

Brancato, Toscha Seldel, Leonard Shure and Carola Goya. Com-munity Concerts organization en in effect here for four years.

Admiral Byrd's Out

Philadelphia, Oct. 15. Admiral Richard E. Byrd, here last week (9) to lecture bcfore Philadelphia Forum on his second Antarctic expedi-tion, revealed he has not com-pletely recovered from serves pletely recovered from severe attack of ptomaine poisoning suffered while in Little Amerlca. Taking utmost precautions to safeguard his health, he de-clined to see more than hand-ful of close friends before or

ful of close friends before or after his appearance. This is a perfect 'out' for a lecturer. One of the horrors is the local celebrity—chasers who insist on showing off the local sewerage plant and junior high school

Cuffo Vodka, Caviar as **Cultural Showmanship Goes Publicity Ga-Ga**

High hat attractions are competing for press attention in New York via vodka, champagne and buffet suppers. Sol Hurok started it by tossing a supper party for the motion the Sert room at the Waldorf-Astoria following the Monte Carlo premiere at the Metropolitan Opera house last Wednesday (9). When house last Wednesday (3). When the party was in full sway, the ballerinas, Danilova, Baronova, Toumanova, etc., were paradéd in by the publicity department, and then steered around to the various tables to meet the right people were photographed in nonchalant posi-lions and then escorted back to the failm, and given one cup of

their tables and given one cup of tea to sip. Thursday night (10) Conde Nast celebrated the Theatre Guld's Porgy and Bess' opening with a mixed gathering at his apartment. Josephine Baker (over for the new Ziefgeld Foiles) came in Parisian chic, jewels and a aveit continental manner. All of the other Porgys and Bessies faded. Then the American Bolte (Ed.

and Bessies faded. Then the American Ballet (Ed-ward M. M. Warburg) not to be outdone, got the smart idea to get in the swim by throwing a fareweil party for its furoupe (28) on the eve of departure of its first U.S. tour. If was held Saturday night (12) at the bacetweils attack of the same winding stainway. As good frame. Company departed Tuesday (15) by bus.

Arts of Musical Russia Will Troupe 100 Singers

Arts of Musical Russia will probably tie-up again with Cleveland Symphony for an operatic innovation similar to last year's 'Lady Macbeth of Mzensk' for a late win-ter performance. Deal is still being negotlated but looks promising.

Russian organization will tour 100 Russian organization will tour 100 artists for two weeks next spring, visiting key citles in the middle west. On Dec. 23, they will appear in Philadelphia together with the Philadelphia Symphony under the direction of Alexander Smallens.

Actual date for N. Y. season of Russian native opera has not been decided upon definitely, however it's wn that management is angling known that management is angling for a legit house instead of pre-senting it in Mecca. Temple as done last year. First performance of 'Mzensk' was in Cleveland with a N. Y. performance following at the Metropolitan Opera. lag N. Y. Metrop

Barbizon-Plaza Series

Barbizon-Plaza hotel will pre Barbigon-Fizza noted will present its new Sunday Nights at Nine series starting Nov. 3 to continue throughout the winter season. Show still in the throes of being written, will be a toplcal mixture of concert and revue offerings, at the regula-tion \$2 top scale, the same as last season.

season. Catharine Bammoni In charge of concert bookings at the hostelry with Gerald Hanchett asking. Those already signed include For-man Brown, Harold Woodall and Jimmy Shelton for the music end. Also Meivin Pahi and Joe Moon for duo-planology which, will be used for most of the entertainment. Hold-overs from iast ycar's personnel in-clude Nina Tarašova, Shiricy Booth, also tit Pale Puppeters, directed by Forman.

CONCERT JERITZA IN ST. LOUIS

New Hall Has 56-Box Golden Horse

St. Louis, Oct. 15. New convention hall of Municipal Auditorium will be dedicated Oct. 31 at opening of the grand opera season with Pucchin's Turandot topped by Maria Jeritza and Giuseppe Ben-tonelli tonelli.

Main floor seating arrangements Is a golden horseshoe of 56 boxes surrounding the orchestra chairs. Half way back on the main floor the ramps begin which will elevate the rearmost chairs to a height of 7 feet above front chairs.

Philadelphia on Upbeat

Philadelphia, Oct. 15. Philadelphia Forum, intellectual-artistic entertainment organization beginning its 15th season, has begi subscription sale in its history. Like other forms of show biz hard hit by dereach Forum is granning out of depresh, Forum is snapping out of it with fine attendance at first two attractions—Admiral Byrd (9) and

it with the attendance at first two attractions-Admiral Byrd (3) and Dr. George Earle Raiguel, current events lecturer (14). List of future attractions (they average slightly more than one a weak includes Choir of Russian Cathedrai In Paris, Andre LaVarre, Pearl Buck, Oiln Downes, John Charles Thomas, Efrem Zimbalist, Harvard Glee Club, Harold Bauer, Sidney Sharolfar, Dr. Horace W. Hol, Roscoe Turner, William Lyon Phelps, Rev, Bernard R. Hubbard, Sir Normän Angell, Kirsten Flas-stad, Cayl, C. W. R. Knight, Boston Symphony Orchestra, Arthur Pilis-bury, Frank Speaight, Philip F. La Foure Balmsfather, Joset Hofmann, Ted Shawn and his dancers, Edward, Tomilison, several plays, to be chosen and various outside lectures. Season Uckets are priced at 330, \$35 and \$40. Curtis Bok is president of the Forum, and William K. Hut is executive director.

Concert Notes

Vladimir Golschmann, who begins fifth year as conductor of St. Louis nith year as conductor of St. Louis Symphony Orchestra next month, does three guest conductor jobs during winter schedule for Philadel-phia week of Nov. 18, Rochester week of Dec. 5 and Detroit week of Jan. 27.

Ballet Russe de Monte Carlo plays Ballet Russe de Monte Carlo plays St. Louis during Christmas holldays for third time under St. Louis Sym-phony Orchestra. Performances will be given at Municipal Audiforium on Friday night, Dec. 27, afternoon and evening of Dec. 28 and after-noon of Dec. 29.

Dr. Herbert Graf, stage director of Philadelphia Orchestra operas last season and prevlously stage director of operas at Frankfurt, Germany, has been engaged to stage a new production of Wagner's 'Dié Meistersinger' under Arturo Tos-canini at the Statzburg Music Fes-tival next year. He will also stage a new production of Wagner's 'Tann-hauser' at the State Opera in Vienna for conductor Wilheim Furt-waengler. waengler.

Doris Humphrey, Charles Weid-man and their group give recital at Guild Theatre, New York, Oct. 27. Wailingford Riegger and Jerome Moross on the music end.

Lucienne Delforge, planist, starts a European tour in London, Nov. 8.

Anatole Vilzak, imported premier dancer for the American Ballet is conducting daily classes at New York studios.

Leon Levine at Town Hall

Leon Levine at Town Hall Leon Levine who formerly han-dled the Forum on Character Build-ing series over NBC, has Joined Town Hall to direct continuity and program chores on its new Ameri-ca's Town Hall Meeting of the Air program which starts on Oct. 31, over WJZ and network. He's taking over the work for-merly handled by Sidney Howell who will devote his time to assist-ing director.

ing ng director. Starting date for the air scrics

was first planned to begin on the 30-5 17th, but due to some conflicting programs at NBC, the opening has to be shoved ahead two weeks. Levine joined Town Hall iast week.

Chicago Concert Bookings Perk Up; **Best Business Prospects in 6 Years**

Macon 100% Sold Out

Macon's Community Concert Ser-vice subscription drive a big suc-cess here last week. Campaign for memberships was closed Thursday afternoon when 900 seats, all that were available, were sold out for the season. Saturday had been an-nounced as the closing day. This year LA Argentina will open the season on Nov. 30. Other artists are now being selected. There will be four concerts. J. D. Crump, lo-cal business man is president of association, R. H. Williams, secre-tary.

tary

SUBSCRIPTION **'SEASON' AT** \$3 PER

Columbia Concerts Corp. has or-ganized a new Co-Operative Concert Association, servicing platform at-tractions at a \$3 scale, new low for this type of booking business, and aimed at the hamlets, small towns and scattered areas of approximately and scattered areas of approximately 20,000 population and under. Ward Prench, division manager, is now on a 'business trip through the west-visiting a large number of the spots where the aervice is to go into effect. So far 45 small towns, such as Alex-andria, La. Bowling Green, Ky., and Brownwood, Texas, are to get stellar concert attractions regularly for the first time, all under this new plan. Average is from four to five attrac-tions. Co-Op movement is similar In on-

o-Op movement is similar in opco-op intovement is similar in op-eration and function to the adult series sponsored by both Columbia Concerts and NBC's Civic Concert, Inc., which handle the larger towns on a \$5 subscription basis.

French returns next week from the swing circuit.

Detroit Season

Detroit, Oct. 15. Ted Shawn and his men dancers will open the Town Hall series at the Flaher Theatre, Wednesday (16). Cornellus Otig Skinner will open the Friday series at the Case theatre this week: Top attractions lined up for both series include Theodore Drelser, Jacques Cartier, Harold L. Iokes, Waiter B. Pitkin, Gen. Smedley D. Butter, John Erskine, John Goss and his London Singers, Mrs. Theo-dore Rooseveit, Jr., and Dirothy Chapman, prima donna of the Sian Carto and Chicago opers companies. Both series, which drew capacity crowds last year at virtually every performance, will end next March.

Routes

	D GYPSY BAND
(October)	24-26-New York City
21-New Bedford 22-Andover	
22-Andover	28-Toronto
24-New Brunswick 30-Wheeling, W.Va.	29-Guelph, Ont. 80-Toronto
(November)	(December)
2-Milwaukee	2-Winnipeg
3-Chicago	3-Milwaukee
4-Appleton	4-Cincinnati
6-Sloux City 7-Grinneli	5-Louisville
7-Grinneli	6-Cieveland
11-Columbus	9-Youngstown 10-Mt. Vernon
12-Detroit	10-Mt. Vernon
12-Detroit 12-Detroit 18-Springfield 17-Gary 18-Muncle 20-Lansing	11-Dayton 12-Terre Haute
18-Muncle	15-I aGrange
20-Lansing	15-LaGrange 16-Grand Rapids
21-Lafavette	17-Bloomington
21-Lafayette 22-Toledo	20-Chicago
RACHM	ANINOFF
(October)	15-10-St. Louis
19-Mt. Vernon	10-Providence, R. I.
21-Worcester	19-Providence, R. I. 22-Poughkee ie
23-Springfield	24-Chicago
25-Saratoga Sp., N.Y 28-Newburgh, N.Y.	20-Mliwaukee
28-Newburgh, N. Y. 30-Richmond	20-Minneapolis
31-Durham, N. C.	(December)
(November)	1-Boston 3-Ruffaio
2-New York City	6 Detroit
4-Montreal	6-Detroit 8-Hartford 10-Washington
6-Ann Arbor	10-Washington
7-8-Chicago	11-Baltimore
13-Columbia, Mo.	13-14-Philadelphia
RIAG	INSTER
(October)	21-New York
24-Montreal	29-Cleveland
28-Cuelph, Ont.	(December)
30-St. Paul	2-East Lansing
(November)	5-6-Chicago
4-Winnipeg	0-Chicago
6-Northfield 13-New York	(January)
15 Haltimore	5-LaGrange 8-Terra Haule
15-Enitimore 10-Cincinnati	14-Springfield
- 10-Chinada	14-Optimgheid

By FRED DONAGHEY

Chicago, Oct. 15. thready, oct. 15. If the expressed belief of Chi-cago's concert-managers be a dé-pendable indication, there will be far more musical activity in and about the Loop for 1355-36 than there has been in any season since islo until the city began to feel the ughtening up of the money-supply. Chicago areas far and away the most profitable spot. for the high-price, music-makers next to New York. Then, just as the economic strain kept playgoers away from the theatres; the musical events of even the highest grade became less and less a matter of ticket-buying activity. Kreisler, Galil-Curci, John McCormack, Rachmaninof, and one or two others who had been be most provide the the provident Keyl If the expressed belief of Chi-

soud for from two to four Auditor-lum seli-outs per season, moved to the smaller Orchestra Hall and were happy to do well for a single visit per year.

Of course, the real body of the musical season will be provided by the Chicago Symphony Orchestra, with its 68 subscription concerts musical season will be provided by the Chicago Symphony Orchestra, with its 68 subscription concerts and its variety of extra activities, as the prost of the season of the season is scheduled for but five weeks, starting Nov. 2, with five perform-ances, a week. There is no indica-tion that the death (Oct. 7) of Kacleton, Hackett, president of the organization, will lead to any change of plan. Meanwhile, For-tune Gallo, with his dollar-top Sea Carlo troupe, will have given three weeks of opera in the Auditorium; and there are all the reasons to ex-pect that he will take at least as much profit from the visit as he took a year ago. Ott's Dates

Ott's Dates

Of the bookings already made, the following are listed by Bertha Ott for either Orchestra Hall or the Studebaker theatre:

Ott for either Orchesira Hall or the Studebaker theatre: Myra Hees, Josef Hofmann, Micha Levitzki, Serge Rachmanioff, planists; Fritz Kreisler and Mischa Elman, violinist; the St. Louis Symphony orchestra, Edith Lorand and her Hungarian orchestra (20 players), and Trudi Schoop, the Stast Ganets and her ballet. Josef Stast School and School and School and School Players), and Trudi Schoop, the Stast Ganets and her ballet. Josef School and School an

tivities by local choral bodies. Orchestra Hall Lane Harry Voescil, whose submess it is to book Orchestra Ball for the time not used by the Ball for the time not used by the Chicago de-chestra, has as yet not gone into many contracts apart from the commitments made by other con-cert-managers needing the hall. Lauritz Metchlor and Kirsten Flag-stad are to share a program. there; and both Milstein and Helfetz are booked for recitals. However, much of the open time in the hall will be faken up, as plans are perfected, by resident musical organizations, as has been the case for many years part.

The Clyic Opera House, apart from the five weeks of opera, will be in use for more concerts and recitals than in any previous season since the huge place was dedi-cated in 1929. The American Ballet cated in 1929. The American Ballet will make the Chicago debut there next month, and will give at least one performance in conjunction with the Chicago Opera. La Argen-tina will give a program of Spatish dances; the Don Cossacks will give one made up of Russian choral numbers; the Minncapolis Sym-phony orchestra will be there; the Jooss Ballet, one of the talked-about Importations from Europe, will give a special bill; and Lily Pons, 'Tito Schipa, Paul Robeson, and Neison Eddy will each have a reeltai. recital.

Sixth Town Hall Endowment series of concerts opens Oct. 27, with John Charles Thomas giving his first New York recital of the season. This is the only matinee scheduled this year on the series.

63

"VARIETY'S' LONDON OFFICE, 8 St. Martin's Place, Trafalgar Bquare INTERNATIONAL SHOW NEWS

Talent Shifts Around in Rio: No More French Acts, Americans Lead

ia de Janeiro, Oct.

- Record movement is vaude talent around here just. So-called NTG unit, which went to Buenos Aires, split up there after six poor weeks and the two groups have been back here independently of each oth-Rest went back to the United

Back here independently of each dur-er. Rest went back to the United States direct. Bobby Delso, Unr. Cooper and Melba Bryan stayed six weeks at the Urca. The Slate Brothers were held over at the same spot for an-other two weeks. Bobby Vernon has Biongh and Vernon. Patry Bo-land, Miss Jacoby and a line of six to the Atlantico for four weeks with option. option

Hai Sands has another unit down

"Bial Sands has another unit down for the Allantico. Byrne Slsters, Aurette Sisters, Miss Geraidine, Florence Green and Victoria Regal, managed, by Jinmy Schure. These, with a French line and Rosita Contreras, Argentine imper-sonaior, makes a record bill for any, nitery in these parts—thirty-three people. Idea is to work up a real floor show before arrival of Lupe Vélez from Buenos Alres. With the exception of the fermmes at the Atlantico, Rio has beeu pretty well disained of French talent, which once was everywhere. Myrio and Desha, dance team, and Mel and Melba, comedy, returned to Paris

Melba, comedy, returned to Paris

this week. Potential market for American vaude talent has expanded with re-opening of the High Life Club, gar-den nitery in the popular class.

'Eye' Looks Good; 'Dwelling' Not Hot **But Manheim Clicks**

King L

London, Oct. 15.

'The Black Eye' opened at the Shaftesbury Friday (11). It is a comedy drams and was enthusias tically received. Sam Harris, Vinton Freedley, Gilbert Miller and Arch Selwyn are understood to have made offers for the American rights to it Also Metro is reported interested in the picture rights, while Douglas Fairbanks, Sr., has been making in-quiries, figuring it as a vehicle for his son. quiries his sou

his son. "Two Share a Dwelling' opened at the St. James Tuesday (3). It stars Grete Mosheim, third German refu-get to strike out in London, follow-ing Elisabeth Bergner and Lucle Manheim. Play is an impossible version of the Jekyl-Hyde theme and won't go very far, although Miss Mosheim is a personal cilck.

BORRAS, CALVO GET **MADRID LEGIT GRANT**

Madrid, Oct. 4

rique Borras and Ricardo Calvo Spanish actors, have garnered the concession for the 1935-36 scason at the municipally owned Espanol theatre

Madrid city council is letting Borras and Calvo have the house with-This and Calvo nave the house with-out rent. Concession is good for a year, with an option for another year. Concessionaires will organize the stock company which will pipe the stock company which will be stock of the state of the stock of the late in October. Modern and classic plays will be presented Debut. pumber suchable.

Modern and classic plays will be presented. Debut number probably will be Lope de Vega's El Castigo Sin Venganza' ('Punishment With-out Vengeance'). Borns and Caivo are also planning to produce 'Ham-let' and 'Othello'. If the national government comes through with a subsidy, the stock co also will present 'Santa Maria del Buen Aire', written by Enrique Roàriguez Larrota, prominent Ar-gentine writer and playwright and brother-in-law of the Argentine am-bassador to Spain.

brother-in-law of the Argentine am-bassador to Spain. Borrns was teamed with Margarita Xirgu for a long time and they had the concession on the Espanol, best legit house here, until this year. Their contract expired this summer and use not renewed. and was not renewed.

PERSISTENT TENOR

Riots and Catcalls Mean Nothing At all to Willy Thunis

Paris, Oct. 6. Row between Willy Thunis, Dutch enor, and the European vaude nouse, which broke his conhouse tract after rioting in the theatre over hi has been settled by reengagement of Thunks for four days

s an extra act. First of extra performances suited in a combination of catcalis and flowers heaved at the tenor. After the show he climbed on top of his car in the street in front of the theatre and sang his hit song 'I've Given You My Heart' from Lehar's 'Land of Smiles,' while the crowd roared some more.

BERLIN NIGHT LIFE RESTARTS

Berlin, Oct. 6 Feeble attempt to revive night, life esuits in two reopenings here.

Femina, ultra-chic house with 250 table phones and tube postal service for customers seeking connection, is

for customers seeking connection, is starting again, after several years in the dark. Three different brewerles came across with coin, permitting the reopening. Other spot is the Alte Ballhaus, veteran hopping resort, rebuilt and with a revolving dance floor and swimming pool featured. Both book acts.

FRENCH ACTRESS SUES **ON PLAGIARISM CHARGE**

Paris, Oct. 6. Alice Field, iocal film and legit star, was once the friend of a dis-tiller named Marcel Bourcler, who decided to let his stills alone long enough to write a play as a vchicle for her

for her. But before it got produced Bour-cier and Mile. Field stopped being friends, and in thie end the liqueur man had the play put on with Ed-wige Feuliere in the lead. It's Ou estup? (Where Art Thou?), now at the Journe, signed ame guy. That's perfectly kosher, only not with Mile. Field. She saw the play on opening hight, and thereupon hopped to the Societ des Auteurs (Author's League), which handles all copyright matters, and put in a complaint against Marcel Brumaire for plagiarism. She doesn't claim she wrote the play all by herself, but does contend she gave the au-thor enough ideas to come in with him as co-author, and she wants an injunction against his collecting royalities without splitting. But before it got produced Bour-

royalties without splitting.

Sues Lehar

Bues Lenar Paris, Oct. 6. Sult brought by Lucien Mayrar-gues, French playwicht, agrinart Tranz Lehar, claiming 25% of Paris rayoilies for Lehar's local hit, Land of Smiles,' comes up this week in Paris civil court. Mayrargues alleges Lehar had him make an adaptation of a show called 'Tcilow Jacket' or 'Jace But-ton,' and his version was actually produced in Monte Carlo in 1928. with Lehar's accord. 'Land of Smile,' produced in 1932 and signed by other adaptors, is the same by other adapters, is the same operetta under a different name, according to Mayrargues.

Sachs Hangs On

London. Oct. 15. 'Royal Exchange.' Joc Sachs' mu-ical version of "All the King's Royai Exchange' Joc Sachs' mu-sicai, version of "All the Klug's Horses, which has been an on-gath-off-again proposition for some time, now is sketded for His Ma-pesty's early in November. Sachs Insists he still owns the the original cast, with Ramon No-ard Burnel, and Ruth Craven. Wal-ter Johnson will produce.

Paris Cot 4. Mario Roustan, minister of Na-tionai Education, has decided to name a committee of the solution of the to the Conselle Pracease. He'll be chairman, and ott's director of time be the go playwright a member of the Conselle and a dramatic critic. Solution decide and a dramatic critic. The Conselle and a dramatic critic. The Conselle and a dramatic critic. The conselle and a dramatic critic. The domentic decident of the solution of the

COMMITTEE OF FIVE

To Study Reforms for The Comedie

Only 622 Germans at Salzburg Fest: 3,245 Britons, 1,786 Yanks

Difficial figures of attendance at the Salzburg Musical Festivals throw an interesting sidelight on A management of the salzburg and the salzburg of the salzburg and the settival. With a few ex-ceptions, all paid the super tax of \$40 imposed on every German cross-ing the Austrian frontier for other than political purposes. Last year only 521 Germans went to Salzburg and these were all Nazi emissaries, who were thus exempt from the payment of the Nazi via fee. In 1931, before the Hitler regime, the Germans came in many thou-

the Germans came in many thou-sands to enjoy a cheap holiday in Austria and outnumbered all other

Visitors to Salzburg from the U.S. this summer were 1,786. From Great Britain came 3,245.

JOAN WARNER PLOTS A TRIP BACK HOME

Paris, Oct. 3. Joan Warner, American fan dancer who, has become one of Paris' leading stage personalities, thanks to her nude dancing, has de-cided on a trip to the United States this winter. Not settled yet, how-ever, who'll book her. Meanwhile, after finishing this month at the Alcazar here, she'll tour the south of France for two months and do North Africa in three weeks. American trip follows, and then next spring Miss Warner will come back here for the appeal of her case and to fulli a contrad will come back here for the appeal of her case and to fulfill a contract with Henri Varna.

New London Play's **Fine Preopening Biz**

London. Oct. 7. 'Short Story', new comedy with Marle Tempest. Sybil Thorndike. A. E. Matthews and Ursula Joans in the principal roles, started off scri-sationally on its five weeks provin-cial tour before coming to London. Estimated over \$10,000 on the first week in Edinburgh, and there was a \$5,000 advance sale for the second week in Giasgow. If the five weeks continue at this pace, production expenses will have been liquidated before the show reaches London.

100 Opera Houses

Berlin Oot

Berlin, Oct. 6. According to official statement by the Reichslineaterkammer (Chamber of Theatre) there exist not jess than 100 grand opera stages in the Fa-therland. Berlin figures with three, Provincial theatres catering to stic to eaters which most instances civic to eaters which most instances civic to eaters which most instances in the state of the state of the state of the tama and operetta.

CLORE RETURNING

London, Oct. 15. Charles Clore, director of the Pleadilly theatre, is reported to have slipped quietly away to Amer-les last weak to Amerlca last week to complete negotia-tions for several attractions.

He contacted the acts first while he was in New York a couple of months ago and now figures on clinching the deals.

Plays Abroad

PARADE DU MONDE ('World Parade')

(World Parado') Parls, Oct. 3. Revue in two acts, prosented by Henric Yarana, Leo Casimo Scott, by Henri Atta Scott, Waltham, Hoyke, Gyrill Atta Scott, Waltham, Hoyke, Gyrill Atta Scott, Waltham, Henri Arasa Scott, Scott, Scott, Scott, Scott Maary, Dance Interest, Micrael (Marasa Marasa), Scott (Marasa), Scott Marasa, Andre Scott, Status, Jenni Court, Andre Sness, Jeni Hand, Andre Scott, Status, Henri (Jan-Hand, Andre Scott, Status, Henri (Jan-Hand, Andre Scott, Janos, Jon Casena, Je-Hand, Andre Scott, Janos, Jon Casena, Je-Hand, Andre Scott, Janos Jon Casena, Je-Henric Marasulta, Danilo and Marbeit Wright, Marasita, Danilo and Marbeit Neurona Casenalistic Analist, Satus, Jones, J

Maurice Chevalier goes to town —his good old town of Paris—In this show. He's got his old popu-but over a song as he never could het over a song as he never could het ore. They keep calling him back and calling him back, and at the opening he held the stage for near-ly an hour, and the next number couldn't get started at all for a long time.

containt get staried at all for a long time. The show is all Chevaller. There are lots of other numbers, but they the docent's appear through the re-roue, but just doce his some number one and all alone. It's a funny combination, in fact a spectacle, with quick changing and fast may combination, in fact a spectacle, they are through continues again. And he is what counts, not the show. It's his name that's going months he's engraged for he month alve sengraged for he month alve sengraged for he months he's engraged for the show. It's his name that's going months he's engraged for he's through continues again. And he is what counts, not the show. It's his name that's going months he's engraged for he's started bidding for hith, and Chevaller to the show the starter he's started bidding for hith, and Chevaller to the starter of the num-brows in his work. He's still the songs are as French as ever, but there's a little bit of Ameryan but them over: a spot more rows in his work. He's still the same oid Parisian Maurice, and his more of the best parts of his num-ber are his initiations. First he and or the bano, and then he limi-tates a number of actors initiating him and he is much funnier than his. American Influence. American Influence. Shows an dightly offeolor, which hey actrulity explains, thus em-phasizing its craziness. Buy most of him material is straight. American Influence, and sithe out-standing. Varna's straight bout-the actrulity explains, thus em-phasizing its craziness. Buy the out-Standing. Varna's straight bout-the action of the base step setter has the head nothing left for other names. There are a few good Ballet, a first chas, hay we and highly skilled outfi, goos all through the particulars from all the lands, and here chas, and has been in a decline recently and this baster one a decline recently and the lands and advise something. World Arnet chas, hay we and highly skilled outfi, goos all through the particular on the seare

and this crowd tends to bring it back, spinning and leaping with more pep than has been seen for On the nude side, Yau an deemit ro as heavy as usual: Kesifes a little pectoral display here and there in the ensemble number, wherever in the ensemble number, wherever is good. She's tail and silm, with as beautiful a figure as is to be pub-licly seen anywhere in Arahs. She ing for Leon Yolterra in the new Lido and then went to Varna's Aleazan, finally working up to the Casino in a 'Ecturged part. Mean-while she learned a little acro-danc-while she learned a little acro-danc-wide she although new mean and should go far. Another recruit from the Aleazen and is billed as 'oming, form figure, and is billed as 'oming, form figure, South America, the West Indes, or any place required by the program. She's got personality and could be very funny, but she is not as well used.

Juan Martinez and his dancers are also good, doing a Spanish tap rou-

tine with real class. They rate a look from the scouts for America.

United States is represented by United States is represented by the Skating Hamiltons, clever act consisting of a regular rolierskate routine, extremely well done by the girt. of the team. and Marbeth Wright. Latter sings Lullaby of Broadway, and does a little dancing, with no special success. Stern.

PRINCESSE ISABELLE

Gabriei..... Isabelio. Father Claus.. Mother Claus.. Mathematician Storekeeper... forton Dead Giri....

House of Borgia

House of Borgia London, Sept. 10. Historical pluy in three acts by Clifford Ber, produced by Sohn Pernald at Lue Duke of Blacegile. M. Hubert Langing Cartenan Control Control Control Nicholotto. Wilfreid Granthan Cardinal Govere. Wilfreid Granthan Cardinal Govere. Berle Frei Gardinal Govere. Spring Granthan Cardinal Govere. Spring Granthan Mathematical Control Control Cardinal Governanthan Control Control Cardinal Governanthan Control Cardinal Governanthan Mathematical Control Control Cardinal Control Control Cardinal Control Control Cardinal Control Control Cardinal Con

Attention between the second s

VOILA! LES DAMES

London. Sept. 10. New. non-stop revue in English, produced by Valeska: staged by Alfred Ezdaile, at the Prime of Wairs theatre. Sept. 17, 35. Uoris Marc.

Voria Marc. Novelies in this show are a Noel Coward song and a juvenile with a good personality. Coward number is 'Mrs. Worth-Inston' done in cabaret and on this fiston' done in cabaret and on this Lyrics are clever; advice to a mother not to encourage hor daughter to embark on a stare carcer. The singer, Edward Cooper, was formerly Douglas Byrg's plan-(Conthuced on page 70)

LITERATI

Circulation of New York Dailies

Circulation reports by all New York daily publication to the New ork Post Office, as of October, 1935, as required by postal law. Comparison with figures of one year are are: v.

		Oct. 1, 1935	Oct. 1, 1934
Daily Mirror		-563,718	552,151
Daily News	· · · · · · · · · · · · · · · · · · ·	1,616,111	1,497,477
Daily News Record		11,320	11,258
M P. Daily	·····	5;319	5,284
Film Daily		5,484	5,447
Journal of Comme	rce	19,392	19,376
American		428,087	438,896
- Evening Journal		655,638	622,584
Evening Post		132,963	87,030
Herald Tribune		340,688	338,841
World-Telegram		392,233	406,557
Times		495,172	502,723
Sun		301,115	304,682
Women's Wear		29,315	28,619

Chi Trib Can't Get L. A. Times Offer of \$15,000,000 for the Los Angeles Times by Max Annehers, representing the Chicago Tribune publishers, Joseph Medill Patterson and Robert R. McCornick, was Jast week fatily rejected by Harry Chandler

week fatty rejected by Harry Chandler. Chicago crowd has been trying to break into the Cosst daily plo-ture for several years, having at different times attempted to acquire going sheets. Sentimental attach-ment by the family of Gen. Harri-son Grey Oils, founder, for the pa-beat, Also frustrating the sale were the various tax bitcs on transfer of the property.

the property. Tribune n

the various tax bitcs on transfer of the property. Tribune negotiator let it be known that the Times' chill had not cooled the publishers' ardor for a Coast rag, and that surveys have been undertaken looking to the erec-tion of a plant with the likelihood the surveys likelihood the the surveys likelihood the likelihood the likelihood the likelihood the competing against Chandler, Hearst and the independent tab. Illustrated Daily News. Hearst has the after-hood the likelihood the likelihood the food the likelihood the likelihood the term of the likelihood the likelihood the food the likelihood the likelihood the food the likelihood the likelihood the heaves. The likelihood the likelihood the likelihood the likelihood the food the likelihood the News

rimes was recently appraised at \$9,000,000, which includes its new plant, erected at a cost of around \$4,000,000.

A.P. Extends War Coverage

A.P. Extends War Coverage Mark Barron, former Theatre Guild p.a., has left his city editor assignment at the Associated Press in order to join the Associated Press staff covering the Itaio-Ethi-opian war. He will be attached to the forces in Italian Somailiand. Homer McCoy takes over the city editorship in New York, while fur-ther switching has Ben Robertson leaving N. Y. office to join the London staff, and George Jordan going over to report from Kome. Allen Wilson, from the service's London office, joins the war cover-age group, joining the troops in French Somaliland. Means that the A.P. will now have direct coverage on the war from at least five corre-spondents. anon dents.

Reviving Chicagoan Appcared for a time as if Chi-cago would be without a single city life mag, but the Chicagoan, having found a new publisher, is resuming. Rival mag, Chicago City Life, not so fortunate, and will be per litted to atay dead.

to stay dead. Unlike The New Yorker, and some other city life mags elsewhere, those in Chi never caught on. Most pretentious of Chi's has been the Chicagoan, and Milton S. Mayer and his associates will give the mag a build-up in shother try to woo favor favor.

Paradise Found Only show paper in all of the three Scandinavian countries, Den-mark, Sweden and Norway, is the 'Artist Biadet' of Copenhagen, es-tablished 40 years ago. Paper comes out 'once every three months and does well. So does editor of sheet, who, with only four issues in the year, gogs on a ten week's vacation every time the paper is out.

George Ross Doubling Gorge Ross Doubling Goorge Ross, New York World-Telegram. Broadway columnist, now has a double assignment from the Scripps-Howard outfit. He gets the NEA syndicated pillar, relieving Paul Harrison, who goes to Los An-sols to do Coast column. Dun Thomas previously handled "De California assignment.

Paris Rage Spending Paris papers, since the rise o competition in the evening field, ar spending more money on big new; than ever before, and a galaxy o local correspondents covering the Ethiopian affair. covering

the Echiopian artair. Intransigeant has bought Floyd Gibbons' stuff, and uses his dis-patch for report of first hostilities. Also has a French feature writer, Jean d'Esme, at Addis and star iocal reporter Emmanuel Bourcier with the Italians:

With the Italians: Paris Soir, specializing in pic-tures, advertises seven photograph-ers at the front, with an airpiane to transport their plates from Addis Ababa to Dibouti and wirephoto stations at Athens and Budapest, on the area to Eacle Co the writing stations at Athens and Budapest, on the way to Paris. On the writing side; paper has Henry de Monfried, African adventurer and author of books on Abyssinia, on the Italian side, and Jerome and Jean Tharaud and Jean Allouchcrie with the Ethiopians.

Paris Soir claims impartiality, but the Intran is distinctly pro-Italian.

Fawcett Pubs eving Fawcett Publications, Inc., moves ock, stock and barrei to Greenwich. ving Conn., effective Nov. 1. Home of fices since 1931 have been in Minnea nolia

reapoils. Two Fawcett mags, Screen Play and Hollywood, currently being citled by Murphy McHenry and Ted Magee, respectively, in Hol-lywood, stay put. Motion Fleiture, editod by Larry Reid; Movie Classic, by James Reid; Screen Book, by Carl A. Schroeder; and Romantu Movie Stories, by Raiph Daigh, will, as heretofore, New York, stay

New York. Only one Fawcett mag remains in Minneapolis and that one, Golfer and Sportsman, class mag of the northwest, was sold last week to Virginia Safford, who has handled it as general manager since its incep-tion in 1927.

Juve Paper Folds Boys and Girls' Newspaper, which came in with that recent rush of new publications for juvenile read-ers, has suspended publication. Min-lature newspaper was issued twice a month

a month. Newspaper for juveniles was sponsored by the publishers of Parents' Magazine.

Fem. Songwriter Contest

Fern. Songwriter Contest Contest sponsored by Pictorial Review, in conjunction with Dod, Mead, for a best novel for a \$10.000 prize, ended yesterday (Tuesday) and the mag is already undertaking another. This one offers a prize of 1000 for the host energy written by a another. This one offers a prize of \$1,000 for the best song written by a

woman. Pointed out by Herbert Mayes, Pictorial Review editor, that there are very few women songwriters, although they substantially go for nusic in other ways. Hence the contest by the mag to encourage femmes with Deems Taylor, Rudy Valiee, Paul Whiteman, Nathanici Shikret and George Marks as indges.

Florey's Pi istory Robert Florey, Paramount direc-tor on Coast, is writing a complete history of the picture industry in United States.

United States. Tome will be published in French and will not have an English edi-tion unless success is sensational.

George Beale East Ronald Wagoner replaces George Beale as head of the Los Angeles United Press Bureau Oct. 17. Beales goes into the New York office. Wagoner has been UP burcau manager in San Francisco for past ivo veers.

two years.

Pubs Hold Back New Book General high quality of the fail season's new books and the fact, that so many are selling very well, has decided many of the publishesy to postpone until jate winter and spring the publication of impor-tant books on their lists. Feit that the chances of the prospective good sellers would be impair d if brought out now as scheduled. Wiking 'Press Taying' over 'three of the most important new books on General high quality of the fail ason's new books and the fact

Viking Press laying over three of the most important new books on its list until mid-winter. They are Lion Feuchtwangers' The Jew of Rome, and works by Rebecca West and Ferdinand Mainzer. At least four books on the Scribner list have been positoned until the. spring, among them a life of John Gals-

worthy. James Gould Cozzens, one of the best-selling scribblers on the Har-court, Brace list, was to have had his new noyel, 'Men and Brethren,' published last week. That firm also decided the competition is too keer just now, and made a last-minute postponement of the novel's publication until early next year.

Reliefers' Man

Faculty of Teachers College, Co-lumbia University, co-operating with a number of scribblers and photogs in the workers' division the City Relief Administration in getting out a new month torial mag, called Buliding monthis Amer-

Mag will cover contemporary life in America, mostly in pictures. Dr. James E. Mendenhall, of Teachers College, editing.

New Outlook Delayed

New Outlook, which was to have resumed publication at the begin-ning of this month, has not made ning of this month, has not made an appearance as yet, but it's not cold. Fallure to come to an agree-ment with a prominent figure to take the editorship of the mag re-putedly the reason for its delayed appearance ance. which was a monthiy. Mar

Mag, which was a monthy ceased publication with the June is-sue. Planned by Frank Tichenor, its publisher, to resume as a weekly. First editor of the New Outlook un-der the Tichenor auspices was ex-governor. Alfred E. Smith.

CHATTER

Mazo de la Roche in London. Francis Hackett in from England. The novelist M. J. Farrell is a femme

Seumas MacManus to the Coast by water.

Emli Ludwig in N. Y. again after th years

Faith Baldwin has gone to a camp in upstate N. Y.

Paul de Kruif here, but not hunt-ing for microbes. Geoffrey Marks into association with Grace Morse, authors'.

Pearl Buck doing a series of short stories for Cosmopolitan mag.

Book Union, the new book club ot started with a dinner the other

John L. Spivak has gone abroad to glim the foreign situation for a book.

Real name of Neil Bell, author of

Reai name of Neil Bell, author of The Days Dividing,' is Stephen Southwold. Bonamy Dobree, here from Eng-iand for a short stay, partied by Ruth Aley, Dodd, Mead publishing Maxwell Anderson's play, 'Winkrset,' late this month. The Frederick Winkt novel, 'South,' supposed to be largely auto-biographical.

biographical. Lincoin Kirstein, former mag edi has written a book which he

cails Dance. Bertita Harding, the biogger, has

written her first novel, which she calls 'Royal Purple.'

When not writing novels, James Lafayette Hutchison is advertising

Lafayette Hutchison is advertising manager for a drug company. Dorothy Thompson will start off Houston Peterson's lecture scries on The Enjoyment of Literature. Dwight Strickland, conductor of Today's Poets,' radio program on WNEW, is authoring new book, his fourth. ourth. Metro has taken the film rights

Sinciair Lewis' new novel, 'It Can' Happen Here,' in advance of publicati Coningsby Dawson, British novel

ist ist, pulled into Hollywood for a winter stay, but with no picture deals set Walter Fleishman, New York pub-Watter Feisnman, New York pub-licity man, has written a screen original titled 'Press Agent' in col-ieboration with Mack Gordon of the song-writing team of Gordon and Revel.

Best Sellers

VARIETY

65

Fiction and Films

WOLFE KAUEMAN Callaghan Arrives

There is a good film boxoffice title, at least, in Elizabeth Corbett's recent novel. The Constant Sex.' And there's a bit more if the object be light comedy.

augham Possi

ine in 10 of all the men and women who write fiction, knowing that the big rewards of success today lie in filming the tales that take the popular fancy, write with the films in view: indced, some of them actually venture with a technique which they seem to regard as having some relation to the story teiling processes of the motion picture Doing that, they are doing only Doing that, they are doing only what writers of stage plays have been doing for more than two decades, or since Elmer Rice and Arthur Hopkins made good with '0n Trial,' first of the successful stage plays to undertake the trick of the expository cut-back. And, in writing with mind and eye on the films, the novelists have merely shifted their objective; for through the two decades directly

through the two decades directly following the notable success of "The Prisoner of Zenda' as a foot-light novel, the fiction writers were light novel, the Action writers were thinking of the ultimate returns from the theatre. The late Charles Frohman for years maintained an office play-smith, Edward E. Rose, whose business it was to rush through stage version. of all the new American novels as fast as they came from the press. The per-centage of success In this process was not high: few other novels watisfaction as "Zenda". This line of thought had its start the other night in hunting through

This line of thought had its start the other night in hunting through some of W. Somerset Maughan's short stories in search for some sentences of censure he once wrote about the kind of persons who are forever tagging themselves as su-perior intellectuals in their attitude toward the live and lively arts. In the search cropped up five or six of his short short tales that are screen. So far as I know, none of them has been used as plays or as film. This is surprising not bethem has been used as plays or as film. This is surprising not be-cause the possibilities of these tales have been overlooked by the Hollywood pantatas, but because Maugham, himself, is not only an expert man of the theatre, but fs also the beneficiary of royalites from the screen, which so far shadowed forth his Miss Thompson' (as "Rain") and 'Of Human Bond-age' to mention two. I may be wrong in thinking that 'Our Bet-ters,' one of the best of his numerone of the best of his numerters,'

wrong in thinking that 'Our Bet-ters', one of the best of his numer-ous stage plays, idd not catch the public as a film. An example of what may be done on the screen with one of his closely-packed short tales was The Letter, 'not a real success on the stage despite the presence at the head of the cast of Katharine Cor-nell, but prominent in the first en-grossing and uncertain years of the dialog pictures. The late Jeanne Eagels was star of that screen version, which made use of material in the princed tale that defied suc-cessful translation to the stage. For a comedy for the screen there is mot a scenario as it is printed; 'Hart Person Singular'. The tale is not a scenario as it is printed; 'Maugham doesn't need that sort of cane, in the fine.

Maugham doesn't need that sort of cane-tapping to call attention to himself, but, in all its appeal of what is human in true comedy, "The Round Dozen' is the repository for a film.

Morley Callaghan has been a long time developing. He started, five novels ago, to be the best of the post-Hemingway group, but li ited

by that appellation. He's been slow by that appeliation. He's been slow at breaking away from it, but now, with his sixth novel, They Shall In-herit the Earth' (Random House; \$2.50), he's in. Book is far and away the best Caliaghan has written, but more than that, it is a splendid plece of writing and a fine portrait of mod-

writing and a fine portrait of mod-ern Americana. Story of a father's groping for the love of his son is sensitively and intelligently treated, not omitting a stinging by-portrait of current life and its struggies among the constantly enlarging mod breaking a film yarn, but could be used thus if wanted.

Script-Doctoring

Clayton Hamilton, who should know, hands out a lot of same advice on playwrighting in 'So You're Writing a Piay' (Little-Brown; \$1.75).

ing a Play' (Little-Brown; ¥1.7b). It's not just a textbook; it's rather an interesting and wideawake series-of anecdotes by an old-timer who knows his job. For anyone who has relegated his growing piles of scripts to the bottom of the trunk, the book should be a must

Cartoons

C. W. Anderson is one of the more nimble of the current cartoonists and has himself a jot of siy fun with modern rhythm. His collection of drawings 'And So to Bed' (Loring & Mussey: \$2) will shock the Lady Aunt from Dubuque, but no one else. Several pretty hearty laughs are included.

By EPES W. SARGENT In Florida

Departing from the usual pattern, Marjorie Kinnan Eawiings in 'Golden Apples' (Scribner's: \$2.50). lifts the vell from a little known section of Fiorida in a story in

section of Fiorida in a story in which the love interest is soft ped-alled in favor of a yarn of the win-ning of the land. It's interesting in a slow, rather piodding fashion. Luke and Allie Brinley, young or-phans, take to a presumably de-serted building in the Fiorida in-terior when they are left alone. They improve the deserted hut, grow their simple necessities and are content until a nephew of the original owner comes to take resi-dence. Helpless and rather hopeless, he lets the squatters stay on. He the lets the squatters stay on. He marries the girl; but she dies in childbirth. The two oddly assorted men find contentment in bringing the land into orange bearing.

childhirth. The two oddly assorted men find contentment in bringing the land into orange bearing. A number of well-drawn acces-sory characters serve to give con-trast, though not importance, to the tale. Not picture material unless liberally edited.

Small Town

Smail 100M There seems to be a cycle of smail town reminiscences, to which Rose Wilder Lane adds '0id Home Town' (Longman's; \$2), a set of nine stories of her childhood home. Rather tame, compared with some of the othera, but nicely written and nicely depicts local characters and cyclome Rook carthes a man and customs. Book carries a map of the town with the houses labeled. Won't appeal to the flappers, and

not enough for a picture, sedate readers will enjoy lent style and the close of but more the

TIMES SQUARE TRANSPORTED REPARTOR FOR THE TRANSPORTED FOR THE T

From the

Wednesday, October 16, 1935

East

66

Two detectives, placed in the Ritz theatre, Newark, to prevent à robbery, killed when a watchman, not advised, summoned the police. In a speech to 1,500 radio dealers at the Waldorf-Astoria last week, David Sarnotf declared the in-

a sarnon declared the in-ed gains in radio reflected general prosperity.

eral prosperity. Nat. Exhibition Co., operating the Polo Grounds, suing Tele-Flash, Inc., Morning Telegraph, Inc., and Morning Telegraph Sports News, Inc., for asserted bootlegging of sports news from its premises. Has an exclusive contract with A. T. & T., which it claims has been in-vaded.

Earl Carroll picking girls for his 11th 'Vanities.'

Two evening papers last Thurs-day (1). carried two reviews of 'Mideummer ight's Dream.' Sun and World-Telegram used cabled reviews from London in addition to local criticisms.

Cops pinching sellers of tickets to Grand. National Treasure Hunt sponsored by Mrs. Oliver Harriman, Call it a lottery.

Gilbert, Miller takes out an Eng-lish fiying license, Qualified as pi-lot just before he sailed.

has trying itemse, quainet as pr-loan Golden teams with Joseph Schildkraut to produce "Tomorrow Is a Holiday." Empty whiskey bottles, with the names of big distillers blown in Worth as much as 14 a dozen, Law, but there's a big market-and so. Leon Leonidon, producer for Ra-dio Music Hail, was first person af-rested under the new 'quiet night' orusade. Nicked 85 in traific court with a taxi driver the first night the rule was on.

with a taxi driver the first night the rule was on Acohol Administration considering a ban on Sunday adver-tising of liquor. Takin favor of Hill Bros, of London, filed in the West-chester county court against Ethel Barrymore. She made her appear-ance in court May 23, but offered no defense.

Harry Bannister to tackle Brway Harry Bannister to tackle Brway with "Ben Franklin's Boys," a com-edy of high pressure advertising salesmanship. Phil Dunning offers photos of any star or the authore to the first 25 who mail orders for tackets to 'Re-man and the same set of the same "The Old Ladles' switched to "Night in the House," Heior Arthur promises to give B'way a look pres-ently.

ently, 'Let Freedom ing' spotted for the Broadhurst, Stars pealing the Broadhurst. Blass Nov. 6. Harry B. Nelmes is treasurer of

×

This department contains rewritten theatrican news ment of and London. Variety tares us daily papers of New York, Chicago, San Francusco, Hollywood and London. Variety tares us credit for these news items; each has been rewritten from a daily paper. This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francsco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

News

did not interrupt his broadcast over WIP, Thuraday. Kept right on talk-ing while the smoke saters fought "Allas far. C. T. U. women take the ais to a new cocktall apron in the stores. Front printed with 50 cocktall receipes and they are andialed. Bröwery, Brooklyn, and by N. Y. restaurateur. Latter told the court he went to tap a keep of the beer when it exploded, partly wrecking the ceilar and giving him "Metvale-Cooper Shakaperean re-vival cancels road tour and short-ens N. Y. run. J. B. Priestly has written Bees on the Boat Deck.' Early production thances. Will decide its N. Y. N. Supreme court gets the suit of James Whitaker assents that the Moore picture was made from his own The Dove, which had been submitted to RKCO and probably seen by Schort/anger. then em-has aready been damaged to the extent of \$5000.

extent of \$50,000. Intended to have Clark and Mc-Cullough and others play minor parts in the Stage Reller benefit performance of 'A Touch of Brim-stone' las Sunday. Idea out because the comedy additions made the regular actors laugh too much. Mayor Ig Guardia issued a per-mit for Donald McLoughlin to do his

mit for Donaid McLoughlin to do his roping at the rodeo, though he's only six. His brother, Eugene, five, is out. Mayor says he rode when he was the same age. Elmer Rice, recently appointed

New York Theatres

Commension of the Transmission of the transmissis transmission of the transmission of the tra

25 concerts. Elaine Barry sets soaked by the customs for \$3,200 on the ring given her by John Barrymore. Bought in Havana and not declared on her return, so she is assessed double the value of the import. Says Bar-rymore paid the fine. Tells she was advised not to declare it.

advised not to declare it. Revived talk of producing 'White Horse Inn.' Newest report has it at the Center with Metro backing. Second playwriting contest for best religious one-actier opened in N. X. Federation of Churches. Top prize is \$50.

prize is \$50, Sophie Kerr and Ernest Howard Culbertson have done one of Miss Kerr's stories into "Turn Back the Clock." Hoping for another "Big Hearted Herbert."

Hearted Hörbert." Linvies Die Bridgeport court last week award-el divorce deorees to Dorothy Gish and Vaughan de Leach. Radio singer alleges desertion. Miss Gish on the staked all night. Die talked all night. Ethiopian Emperor turns down offer of a London circus man for the loan of a couple of lions. Chegodier, Latviah lawyer, suing Metro in London, claiming Ras-puin fini traduced hie reputation. though it's not presumed to mean him.

him. Jane Cowl to be first lady in "The First Lady." For Sam Harris. Eranchot Tone announced his marriage to Joan Crawford at Eliewood Cliffa, N.C., last Friday Friedman were among the witnesses. Marie Van Geider, formerly of the Dutch operatic stage, collapsed dur-ing mass at St. Paritch Cathedral last Sunday. Died before the am-bulance arrived.

ust sunday. Died before the am-bulance arrived. New Theatre Magazine will throw a feed at the Edison Hotel Oct. 23. Martha Graham, dancer, will m.c. Government fagures show 33,880 died in auto accidents in 1934. More than 10,000 above the '33 figures. American Federation of Labor to encourage formation of stage groups to put over labor propagands plays. Mo announced, but page, inc. Noise communistic play groups. Mother, 'Theatre Union play, set-bed to Nov. 13. Had been down for earlier dates, Oct. 15 and then Oct. 23. J. B. Priestly will co to At-

J. B. Priestly will go to Arizona to write a novel. First in several years, since he has been mostly playwriting of late.

Gennaro Papi added to the staff of Met. conductors. He was there 14 years before quitting for Chi op.

years before quitting for Chi op. Frederick Murray Glieson, the-atrical producer, held without ball in Huntington, L. I., on a second degree manslaughter charge. His car alleged to have been the one which struck and killed a traffic cop as he was writing a ticket for another car Saturday night.

another car Saturday ment. Broadway Temple staged a con-densed version of the Passion Play, Used only two professional players. Rest of the cast from the Epworth League of the church.

League of the church. Rodeo riders at the Garden went to Bellevue to entertain the child patients yesterday (Tuesday). Atianta police chief orders radio ar cops to quit taking pretty tenogs to and from work.

stenogs to and from work. Interstate conference on crime prevention, held last week in Tren-ton, urges sound films as more posi-tive identification of criminals.

tive identification of ortminals. Eddie Rich not only puts in a response to his first wife's divorce uil, cialming she had known of the Chicago divorce he obtained, but also institutes a new suit alleging also institutes a new suit alleging uit against the second wife, alleging it was she who engineered the Chicago decree.

decree. Jed Harris a witness for John Ry-land, who is suing the Warwick hote under the civil rights law for the maximum \$1,000, Toid in land, who is superintendent of the Empire theatre, had come to see him and was refused elevator serv-los because he was a Negro. Finally taken up in a special elevator, but

Dailies

entire business center. Appellate division of N. X. su-preme court gives William Proter until November to answer his wife's separation suit. Also denied his motion to vacate obtained by the former picture player, Dorothy Stokes Procter.

Sunday night's Stage Relief per-formance will be 'Remember the Day' at the National.

Day at the National. Tax appeal of John and Dolores Barrymore up before board in Wyshington yesterday. He seeke to alough \$19,900. Mrs. Barrymore thinks her bill is \$23,555 too high. Only six spectators in court when Maude Adams appeared to answer John D. Williams' \$200,000 damage suit Monday. was instru-mental in bringing her back to the stage. She retorts he had nothing to do with her actual return. Morris Gest will present only

to do with her actual feturn. Morris Gest will present only 'Lady Preclous Stream' in U. S. Has arranged with Herman Fe-liner to do 'The King and the Dancer by the late David Belasco in London. May later bring it to N.Y.

Escudero recital at Town Hall Monday called off. He sprained his back in a taxi accident Saturday. Will play it later.

will play it later. Dr. Henry Moskowitz, counsel to League of Theatres, in his annual report to League, denounced Equity's stand on Sunday shows. Says it makes profit impossible.

Says it makes proit impossible. Supreme Court Justice Dore on Monday ruled against application of Aliled ops to prevent projection-ists of other unions from filling booths. Will hear arguments Oct. 21 .

Cole Porter to Bermuda next Saturday with the Mrs. For two or three weeks.

Coast

Los Angeles will hold its Grand Opera Festival in Philharmonic Auditorium from Oct. 14 to 26. Henry R. Luce, publisher of " and Fortune, divorced in Reno of Time

L. A. judge takes issue with states' attorney general on legal status of agents engaged in wire betting. Jurist sides with bookles. setting. Jurist sides with bookles. Fathers and sons of filmland broke bread together at Uplifters Ranch. Paters then gave the young squirts a lesson on the ball dia-mond.

mond. L. A. pollce jugged Joyce Baker, fan dancer, third time for being too careless with the feathers. Theima Smith, actress, took polson In L. A, but will recover. Magdalone Schafer, former ac-tress, awarded \$\$00 damages from Edmund Lowe for injuries received in auto crash. in auto crash.

in auto crash. ', Court okayed adoption of William Brock, three, by William Periberg, Columbia casting director.

Dolores Costello Barrymore signed film contract with Selznick Interna-tional same day she received diorce.

Fire caused \$8,000 damage to L. A. Criterion theatre. Alden Chase, picture actor, granted L. A. divorce.

granted L. A. divorce. Victor McLaglen faced with third damage suit on charge of assault and battery. Victim asking \$20,850. Claiming that auto accident inter-rupted her screen career, Mary Donovan filed \$11,076 damage suit in L.A.

In L.A. Busby Berkley goes to trial Nov. 18 in L.A. on two charges of second degree murder growing out of traffic crash which cost two lives.

Timothy Wheian sued by wife, or 20% of earnings as picture for 20% director.

L.A. city fathers slapped \$10 license fee on fan dancers, Gigt Parrish, former Wampas star, seeking divorce on ground that her husband was jealous of her studio associates.

Despite reveated denials by Frank Texy, Barbara Stanwyck admitted that she had moved from their Brentwood home and that property settlement had been made. She is undecided about divorce,

Relief Program (Continued from page 59)

(Continued from page 59) (Continued from page 59) 4756 to 51,100 weekly. Government is to pay the showman 10% of the total payroll and, as a show will re-hearse upward of three weeks, the managers would receive \$300 and upward. There is no rehearsal if it mentioned and new plays' may Ye-hearse five weeks or more-actors and schera being paid from the start agents is figured to reimbut to man-agents is figured to reimbut to man-goasibly transportation. Will Name Houses Managers will name the theatries to be used within the metropolitan district. Squity will insist that none on the island of Manhattan be used, otherwise minimum wager as and the size of the start is that none on the island of Manhattan be used, otherwise minimum wager as and the same the start is a start as now have with a higher assign for uranger the start is that none on the island of Manhattan be used, otherwise minimum wager as a star-season when piqued at the critics, is now back with a bigger assign-for uresetting and direction. Mrs. Finangan gaid that under the Works Proress Administration there are three branches of the dimam relied project. One is by the of plays, with the authors retaining without expense to themainistration there are three branches of the dimam relied project. One is by the of plays, with the authors retaining without expense to the man-ser, she asys. Thirdly, there are to be two theatres established in there will be an admission charge under the new relied program from

outn. There will be an admission charge

South. There will be an admission charge under the new relief program from Zöc to \$1, according to latest ad-vices. Such money is to be used solely for rent, heat and light and any surplus is to be turned over instance of the second second second states and the second second second states and the second second second the second second the second directed to Second second second second had series explained that all mail was being opened by second the second se

was being opened by secretaries and that retarded the efficiency of the that rear of ball of settlean res that the rear of ball of settlean res that department. John settlean y of the department of the settlean y of the other of settlean y of the settlean y of settlean y of the settlean y of the set in violation of regulations. Un-derstood most of the coin in ques-tion was settle on hand ordered turned over to the government be-fore Johnson retired. The W.P.A. drama project will start operating first in New York, Los Angeles and Chicago, bùt will-be rapidly extended to smaller cen-ters.

New Melbourne Show Melbourne, Sept. 17.

Melbourne, Sépt. 17. Ernest C. Rolls, after a successful revue season, introduces 'So This Js Hollywood' at the Apollo. Cast includes Robert Capron, Theima Scott, Katie Towers, Harvey Adams, Trilby Clarke, Gwen Munro, Lou Vernon, Leal Dougias, Helene Jacoby, Gaston Mervale, George Moon and Leslle Woods_

YODLERS TO LONDON

Berlin, Oct. 6.

Troupe of 28 Bavarian and Tyro-ean yodlers and dancers are leaving this week for London. Booked for Grosvenor House cabaret.





TIMES SQUARE-SPORTS

Football By Benny Friedman

Probable Football Winners and Proper Odds October 19

By Benny Friedman

 Manhattan-Holy Cross
 6/3

 Minnesota Tulane
 Minnesota 8/5

 Notro Dame Pittsburgh
 Even

 Pennsylvania Columbia
 Even

 So. Methodist Rice
 Rice

 Army Harvard
 Army Marvard

 Washington State Washi
 Washington

 Visconsin- Michi
 Michigan

 Alabama
 Even

 California
 California

 California
 7/5

 California
 7/5

(Predictions based on fair weather)

(Copyright, 1935, by Variety, Inc.)

the Lions a little more anxious to have little this year. Michigan must

WINNEDO

-Navy

their startling The Elis comeback victory over Penn, must be given the spot in playing in the country's outstanding rame arainst Navy this week. The Middles have proven themselves to be a hard-ighting, alert and winning combi-nation. But the Buildor appears in have that ouchdown punch. The Middles, have been sube to manufacture touchdowns. It should be a grand game.

Columbia started the season with a hard-earned victory over V.M.I. The Lions the following week came a long way and beak Rutgers de-cisively. A strong Penn team opened claively. A strong Penn team opened the season by losing a.ciose one to Princeton in the final minutes of later strong permitted Yale to romp. These Blue permitted Yale to romp. These Interseque competition begins in two games imay have taken a 'lot' earnest. Michigan has week tagainst out of Penn. This being Columbia's Indiana lost its. punt and passing first major games the Lions will be strength, but. Its prayer came

GAMES Irown-Dartmouth

California will stay unbeaten. Washington-Washington State ...Annual. contest. between these state rivals always is productive of the uncxpected, although Washing-ton has the edge.

has lost and California is unbeaten

Fordham-Vanderbilt Fordnam-Vancerpit Once beaten, Fordham has an en-gagement with once beaten Vander-bilt, and this, too, is as close a bat-leage can be expected anywhere on-form. The southern invasion is here again, and how those Dixte boys play when they hit New York. Fordham should do hetter than it Fordham should do better than it did against Purdue last week, but that won't be enough to stop the southerners.

igan-Wisconsi

ODDS

Indicat, however, calmity going to sheep, having had a tought begart the office of Consolidated Depart-who have been dipping into the sur-plus scheme a way out. Samuej Blauker, the prez, is a hypochoi-the trio agency is called and Pek into it as a protection for them. In-suring the business over the plum. Comedy yein grover richer, for life the system. The formed yein grover richer, for life the plum. Comedy yein grover richer, for life the plum. Comed yein grover richer the protection for life the plum. Comed yein grover richer the plum. Comed yein the plum the plum. Comed yein the plum the plum. Comed yein the plum. Comed yein the plum. Comed yein the plum the plum. Comed yein the plum. Comed yein the plum. Comed yein the plum the plum. Comed yein the plum the plum. Comed yein the plum the plum the plum. Comed yein the plum the plum. Comed yein the plum the plum the plum the plum the plum the plum the plum. Comed yein the plum

exercises—handball and what not— also vacations, and the supposedly the mann develops into peak condi-tion, mann develops into peak condi-tion, then convive to get the old boy and exponent of sex and nothing else, but she has her own ideas, puts bellevable, nor do they fool the re-conditioned rich man, but in the end he fails for her. They wed and the three schemers are sent oo ther fore Lockhart as Blauker and Herbert Cavanaugh as Peek take first playing honors. Evelyn Allen as the girl probably had too tough doctors are characters which don't egister favorably. Broderick Craw-ford dose well in one of the smaller baller who spoils the plotter's final tick by tacking an ex-racketer, also well done by Louis Folan. Mystery should have been md bunch of extras, with a back stage orwer totaling as many. Operation nut is no triffe, which is one rea-son why the play may not get by aller at the girl play not get by aller at the girl play not get by and the hard stage as the stage or work the play may not get by and the play may not get by aller at a stage as the stage as the stage as a why the play may not get by and the the stage as a stage as the stage as the stage and the stage as a stage as the stage as the stage as the stage as a why the play may not get by and the table the stage as the

HOLIDAY IN TOWN (YIDDISH)

(VIDDISH) (VIDDISH) Richael Sain, and Sanger Langer, San Richael Soin, annes, Al Othen-to, A. Blum, dances, I. Trill-Blum, dances, I. Zay Burg, A. Sanger, San Operetta Operetta in two sented by Michael 3 and Michael Michai etsky; Ilbretto, A. ing; sets, M. Saltz; Second Ave. theatr Rabbi Mendele... David'l Ebriloh... Shmelke Lekish... Ruches Sarah'le. Loon Fleids... a Silver nie.... Immle..... Catz..... Ellzabeth..... hn....

Piloting Now a Production at Garden

By JOE BIGELOW The boys and girls who yide the Eighth avenue plains when the rodee comes to town have gone showmanship. The routine mow has that Ziegdialina touch and the doile indigence of Fanchon & Marco. They take their pratt falls to music and the cilck of raws cameras. But a fail is still a fall. trim-mings or not, and the rodee retains, its basic kick: In fact, with the trimmings it's a better show. Coll-W. T. Johnson's World Series Rodee opened Oct. 9 at Madisci Saure Garden for a 13 days 'un, giving Carden for a 13 days 'un, giving onset unea week and matinees have a staged entertainment. Starter is a grand entry of, the troupe and exhibition of about 100 of Col Johnson's doord Sentales on horse-by four musice couples on horse-by four musice couples on horse-by four musice dooples on horse-by four mixed couples on horse-bilter competitive event is the bareback brone riding contest (men), and that starts the evening's liberai supply of spills. Fancy rop-ing exhibition by three cowboys follows, to be followed in turn by the cowgirls' brone riding, in which quarted to he ponnel, but they take musice he ponnel, but they take musice he girls are seemingly the cowgirls' brone riding, in which quarted to the ponnel, but they take musice he ponnel, but they take musice he girls are seemingly the cowgirls' brone riding, in which quarted to the ponnel, but they take musice he girls are seemingly the cowgirls' brone riding, in which quarted to the ponnel, but they take musice he girls are seemingly the seaws the girls are seemingly the gone to the ponnel, but they take musice he girls are seemingly the couple he ponnel, but they take musice he girls are seemingly the couple he ponnel, but they take musice he girls are seemingly the couple he ponnel, but they take milk

A mounted basketball game cone, with th tains plenty of roughhous tains plenty of roughhouse, with the boys dragging each other off their mounts and going to it on the floor. Teams are billed as representing the cowboys and the eastern National Guard, respectively, and, when caught, the cowpunchers won the 'game' five goals to naught for the dudge

caught, the cowpunchers won the 'game' five goals to naught for the dudes. **Calf-Roping Tough** Cowboys' calf roping contest is an exhibition of skill and pover. The idea is to trail the youing not-tential roast beef by geegee, rope him, dismount, toss him and tie up three of his gams securely. The fastest time recorded was in the sates are strictly on the short of the alves are strictly on the short end, some of 'em lasted longer than Max Baer with Joe Louis. Dennie Curtis and Co. (3) put on a balky muje turn between the calf.

Dennie Curtis and Co. (3) put on a balky mule turn between the calif roping and the cowboys' bronc rid-ing contest (with saddle). The Cur-tis troupe could shorten the lulls between laughs, but the broncers bring things back to life with some thrilling topples in the most diffi-cult of riding events. Buck, a beautiful fawn colored horse, gives a posing exhibition with his trainer, Hardy Murphy, in a very showy number that could be utilized in vaudeville or production.

very showy number that could be utilized in wandeville or production. Then more spills in the steer wres-ting contest. The buildaggers take lots of chances. Jaabo Fulkerson and Jimmy Nesbitt, who otherwise serve as general ring clowns and handy men, do a dull unr with as pays been expelled from school in ne sariv grade.

nair of reducated mules' that must have heen expelled from school in an early grade. Miking Laughs Wild cow milking contest follows and provides excellent comedy re-lief. The first requirement in this cvent is to grab the cow. The con-testants work in pairs. While one holds the cow, the other milks her-in a pop bottle and then runs to the finish line. Cowgirls' facey riding' contest precedes the cowboys' after crutising: an event containing more bumps than a Jersey detour, and it's the final hiller of the show. Jimmy Nesbitt winds it up with a wild buil harnessed to a charlot. Added to the show are a pair of lower, and the roling display clever, and one the roling display clever, and ther added factor is Ted Allen, horseshoe tosser. Pitching of horeashoes is something new in rodeo exhibitions, but such a per-formance like Tod Allow's ertainly belongs because the champ is from the far wert, too. Lad who put Al-

belongs because the champ is from the far week too. Lad who put Al-hambra, Cal, on the map again is more than an expert. He's an ath-lete, and does his stuff with smaz-ing marksmanshin. Allen did not go on the opening night for some rea-son. Boy measures his distances with a steel tape, coming out with his right arm coversq with a swat-or like a big league pitcher protect-ing, his filtner. The way he runs-up and collects the horseshoes for beiongs because the champ is from

the next stunt alone rates Allen the outstanding, proponent. of. what. has. been considered heretofore. a lazy sort of exercise. According to the billing, \$40,000 in cash prizes will be dished out. Six injuries were recorded at Madison Square Garden, N. N. dur-ing the first isk days of the Hoofer Most of the accless the number of casualties helor force than last

ing the first six days of the Rodeo. Most of the accidents came during the first two days, the number of casuaities being fewer than last: season. Only one cow-hand, how-ever, was forced out of the compe-titions: On the second night, Slats Jacobs, of Merriman, Neb, broke his leg while buildogging a steer. His wife, Ida Deil Jacobs, a bronc rider, George Conwell, of Du Bols, Wyo, was lucky to escape with just a forehead gash when he was thrown against the concrete retaining wall while riding in the bronc bareback event. Three stitches were required. Fauline Nebbitt, of San Antonio. Tex, lacerated a leg and sprained her ankle when thrus tagainst the wall. Jack Hynes, or Salt Lake City, received lacerations of the hip in. bronc event, while Chuck O'Condur-ing a buildogginet a base-ment wall, but not seriously injured.

17-Year-Old Bartender Shutters St. Louis Bar

t. Louis, Oct. 15. t. Louis, Oct. 15. Robinson Culpepter, cocktall bar here, was shuttered from Thursday (10) until Monday (14) by Exclese Commissioner Anderson when it Commissioner Anderson when it

was discovered that Ell Emas, bar-keep and waiter, was under age. Hamas, 17 years old, has worked at place six months, teatimony at hearing in Anderson's office showed. Father of boy said he was 21, but birth records showed this to be erroneous and Commissioner clamped on the Closed until Mon-day sign.

Minne.'s Playboy Average Is \$1.15 Per Playboy

In quick ter flayU0Y Minocapolis, Oct. 15. As 'aports' and spenders Min-neapolitans don't rate so high, ac-cording to the computations of Lou Cohen, owner of the Radisson Inn, the town's ritiziest roadhouse night spot. Averaging up his receipts for the summer just past. Cohen found that the average check per person was only \$1.15.

Det. Enlarging Field

Detri Linterging Field Detroit, Oct. 15. In an sffort to give more fans a break as well as the turnstiles, Frank J. Navin, president of the World Champion Detroit Tigers, will speed \$500,000 the winter to in-crease his ball part's sealing capacity from 30,000 to 40,000. Exceeding the second second second partitions will be made over into double-decked affairs.

MARRIAGES

MARKIIAGES Ozzie Neison, dance band leader, to Harriet Hilliard, vocalist with his orchestra for three years, Oct. 8 hackensack, N. J. Try Hofmann, In Yuma, Afz, Sept. 24. Groom manages Soboba theatre in San Jachio, Cai. (ex-Mrs. Sammy White) to Robert Graves, Ventura, Calif., merchant, in Los Angeles, Oct. Samc day Miss Puck re-married, her daughter was divorced, Katherine Cornwall Williams, 1934 Wampas baby star, to Daniel E, Vandragan, English professor at University of Washington, in Ev-urett, Waah. University erett. Wash.

erett, Wash. Betty Dunlan to Russell Clancey Saturday (5) in New York. Groom is staff announcer at WHN, New York.

Edna Brevard, staff accomp at WHN, New York, to Ed Kinkier last Saturday (12) in New York.

BIRTHS

and Mrs. John McCormick, son, in Shroveport, La., Oct. 3. Father is director of KWKH, Shreveport. Mr. and Mrs. Dave H. Dewey, son, Oct. 9, in Des Moines. Father is as-sistant general manager for Tri-States.

Ramblers have been successful in all their starts to date-but so has Pitt. Jock Sutherland's team hasn't been as impressive as some of his past elevens. Notre Dame has ram-bled through three opponents with comparative ease. Feeling that Sutherland will bring his boys up to a terrific fighting edge, Pitt should bare. Purdue, after defeating Fordham vill maintain its stride and win ove Purse-will maintain its s-Chicago. innesota-Tulane . Rice-Southern Methodi

One of the hardest games to pick, despite that Rice looks like a standout at first glance. Rice is favored but it is close. Alabama - Tennessee

itt-Notre Dame

Pittsburgh meets Notre Dame in another even game Saturday. The Pamblers have been successful in

Dame

Alabama, after piaying much inconsistent football, should finally find the spark and come through. Santa Clara-California

This one is loaded. Santa Clara

Plays on B'way

Achilles Had a Heel

(Continued from page 60) Sylvia Field stands out as Lou, the bag swinger. Elephant is unseen, which is just as well, Ibee.

Sweet Mystery of Life

Sweet Mystery of LifeConserve in these acta presented at the second secon bu-Norma Lucille Ban-Lucille Ban-Wethered Steiner Steiner Sanuel I. Slauker.-Doctor MacDuffy.-Doctor Warten.--Doctor Warten.--Doctor Warten.--Doctor Warten.--Doctor Warten.--'' reve Gir.---''reve Gir.----

rot th Ohio State-Northwestern The Buckeyes are ready. team should dread meeting Any

team should dread meeting the juggernaut from Columbia and the Wildcats can't be too. happy about it. But Northwestern is always tough to beat and this game won't be the runaway it appears at first glance. Ohio State but it will be close. Purdue-Chicago

Tulane found the victory lane iast week. Coming north to meet Minnesota is a difficult task. The Gophers will win.

Nebraska-Kansas State The Cornhusters lost a close one to Minnesota last week. They are still a mighty team and should have little trouble with their Big Six conference foe

that the new comedy will be it ited because moderate takings may not be sufficient for operation. Mystery' puts forth a comic idea about iffe insurance, one which was detected in script as being readily adaptable to the screen and the probable reason for Warners back-ing Herman Shumin in the produc-tion Manase can Hoter and The Children's Hour-gave him free rein in preparing the show, but it is understood he wasn't satisfied with the talent available for the cast.

TIMES SQUARE

Henry Sherek off to Berlin, Dave Bader has a poisoned finger. O'Bryen & Linnet in a new suite

Dave Bader has a poisoned finger. O'Bryen & Linnet in a new suite of offices. Tubber to Salzburg to see his mother. Kathieen Hayden sailing shorthy; going to Hollywood. Utitude Lopham, Inas phiced his mere his mother. Kathieen Hayden sailing shorthy; going to Hollywood. The Jack of pring cleaning. Herbert Wilcox dickering wit Ramon Novarro for a picture. Tron tot Paramount building get-ting a belated spring cleaning. Gene.Sheldon making witt's haed gear in spare time at the Paliadium. Raibh Lynn. returning to the stage in a new T. G. Wodehouse or The Jack Hytton-Julius Hagen picture is a fortnight late on the schedule. Manny Kahn, of the Barney Maior Hackett's production of his latest picky. Baydonage' set for Oct. 15 at the Apolio. Toy Jacephine Baker pic. but gives up after several tites. Eddle Poishes London) for a sense will receive close to \$00,000 or they tornet picture Jobs. Victoria Hopper looking states per Hick ettres here ready to book American as president of Dentile Host the Servount theatnes here ready to book American as the proken going Servount theatnes here ready to book american as the proking sharles. Seymount theatnes here ready to book American as the providing they listen to reason, regarding salarles. Seymount theatnes here ready to book American as the providing they listen the several the the Phices' poly.

folk. Percy athos and his cabaret show playing three weeks at the Princes' restaurant, on return after six Neel Coward's series of playiets, played by him and Gertrude Law-rence, now definitely going to the Saylie. Sayl

assistant, ieaving to marry. Bride-groom is an American university: Deal of the anometal and the second bay, new Dode Smith play, at the Globe after a couple of weeks in the sticks. Islow Sunday show of 'Dante's Interno, (Yox-20th) at the Capitol, as house sold out. Noel Coward and John Gleigud stod as godfathers to Emiyn Wil-interno, (Yox-20th) at the Capitol, as house sold out. Despite auditions being given at Daily's theatre for J. Lascher's how. Royal Exchange, chances of West-Essar of Midnight' (Radio) and Shamphal' (Pary gross \$20,135 on the week at the Dominion, estab-ilishing a new house record. Size of Midnight' (Radio) and Shamphal' (Pary gross \$20,135 on the week at the Dominion, estab-ilishing a new house record. Size of Midnight' (Radio) and Nanghal' (Pary gross \$20,135 on the week at the Dominion, estab-ilishing a new house record. Size of Midnight' (Pary gross \$20,135 on the week at the Dominion, estab-ilishing a new house record. Jack Parye and Dand working daily from 9 a.m. to 5 p.m. making a film, and then appearing in theT. Paul Stein to direct a big German musical for Warner Brothers hery, making biggest production yet at-tempted by company on this side. The Bilm of the start-dow ware develocient of the Stuart and Frankill Dajil' to start. The Wind and the Thames. 'A Butterfy on the Wheel' being Edward. Moored in the Thames. 'A Butterfy on the Wheel' being Edward. Moored in the Thames. 'A Butterfy on the Wheel' being Edward. Moored in the Thames. 'A Butterfy on the Wheel' being Edward. Moored in the Thames. 'A Butterfy on the Wheel' being Edward. Moored in the Thames. 'A Butterfy on the Wheel' being Edward. Moored in the Start and Franklyn (Pranking the Contra-troue, Micholester, Dec. 23 for the the Olywood restaurant, giving an audition before Charles Cochran revue, which opens a the Open-tation of the Edward which which working in the Clayton which so at the Theol Edward. Shoring the Clayton and film for the spine while working in the Clayton which so at the Holywood restaurant



Rome

By George Byrne

Styrks Film of Austria has located at Venice to shoot Love. Whispers on the Lido' starting Eima Bula. Geza von Bolvary directing. Carlo de Lallis is directing. Carlo de Lallis is directions. Carlo de Lallis is directions. B. dela Croce's huemorus.posm... ", "Johengrin," produced by Ventura Film at Casas Studios, in the cut-ting room, Nunzio Malasomma Italian yersion of Deka Film's

Bombay By E. Marston 'Black Eyes,' Persian detective

'Kit Carson' serial thriller at the Edward.

'Sadaram,' taiker in Kanarese has 'er 30 songs,

ver 30 songs. 'Painted Sin,' has a western title. ir eastern application.

Maurice Chevaller in 'Folies Ber-ere' (UA) starts off big.

'Silver King' is a lesson in good overnment in Indian State. 'Sander's of River,' packed the apitol two weeks running.

"Sanders of River," packed the Capitol two weeks running. "Bal Moĥan' in Marathi, playing its ninth week at the Opera House. "Peck's Bad Boy (Fox), no appeal here, another film subsituted third Cark Gable and Claudette Col-bert popular team in 'It Happened One Night' (Col). Horror films draw crowds, 'Mark of Vampire,' followed by 'Bride of Frankicnetter' (U). "Dhuwan Dhar," new historient praincenter' in Marathi language tell of trais of Hindu wife afflic-ted with a cowardly husband, 'uled by relatives. "Fashionable India,' promising a longer un, pictures college scenes too modern for the East. Interesting and good acting.

drs

for

gere

Capitol

Broadwav

68

Grid fover gettin' the kiddles. More and more nitery openings. The Arthur Willis celebrated their 15th anni.

16th mark the mass declosed and mark the set of the

Moore's stock at Estimore, swart and ind. More's stock at Estimore, swart ind. More's stock at Estimation for re-ellotion as one of Westchester's supervisor. "Sophie Tucker ist Tuesday (15) for Coast to open at the Trocadero, nitry, Oct. 21. Max Reinhardt up day and night on publicity and ex-ploitation atunts. Excavation completed at New York theatre site and actual con-set in the source on the source on Tack Maning back and footlose after handling advance on Cru-sades in Pittsburgi. Natalie Napp placed in charge of tubhetis denarment. Aske about a rash on his face. Jake Manort and the face on the Famous Door, nitery. Aske about a rash on his face. Discharge a Buffal old. Discharge rewares allerit and dub-ling in the chatter himself. Discharge newsrei silent and dbe-bing in the chatter himself. Charlie Washburn is writing pleces about "Reampto the Day Charlie Washburn is writing pleces about. Themember the Day Ma of the sidewikk cafes on the east side were shuttered this past Silk.' All of the sidewalk cafes on the east side were shuttered this past week when the cool breezes hit

All of the sidewalk cafes on the east side were shuttered this past work. when the cool breezes hit form. Some and connetly claim they was turned down by Major Bowes because they've loot their anateur and the that been open a month. The Lobster remembered to knew-warm is downstairs cave. Hap-Tord & Thoms boys burn up a tot, of taxi dough getting over. to Broadway and back from Park ave-use headquarters. Bris, Clark (to past two months coaching taient for Hollywood tests, Coaching taient for Hollywood tests, a legit ahow, the buriey strippers Paradae resistairant ngw has a special program and numsement ing-to-tourists entertainment. The former Jeanette St. Hwy Hopper's leading woman, now Mrs. Grad Kork (to the same the same throwgway tied up with its cater-ing-to-tourists entertainment. The former Jeanette St. Hwy Hopper's leading woman, now Mrs. Grae Kengood, of Troy, N. Y. Fritz Lieber and the Mrs. arrived in New York yesterday (Tuesday) from Coast, where Lieber made a penard Sobel, ex-Mirror dra-matic critic, with Ed Wynn on his states with y productions. Sobel also writing regularly for King Fea-uma. Reinhardt wanted George Days of WFs home offee to or

Max Reinhardt wanted George Daws of WB's home office to go with him to the Coast, but George begged off until the next tr,p in

Daws of WB's home office to go with him to the Coast, but George begreed off until the next tr.p in Daws of the second with a spiel about Ekblopia and seiling the African cartographs in good style on the strongth of the topical news values. Six years since Dora and they're making up for it by taking in all the joints. Cacsar was one of the ploneer nitery pushovers. Lester Crawford on from the Coast for the premiere of 'Sweet Mystery of Life', in which the Craw-Brodorts Crawford', is appearing. Esther Warwick (Mirs Tom Wal-ler) assistant to Sidney Singerman at Universal, resigned to devote time to houschoid Liguri Sherwood, of exploitation force, takes her place

of exploitation torce, takes Jace. It's Richard Harding Davis Mark Barron now-the A.P. man sailed to cover the 3d Italian army corps in French Somoliand last Friday. Willard Keefe holding down the ca-

Winkerd Acets includes ble desk. Gill Der out of Place de l'Opera; Junio Chompson, of course, con-tinuing, Ramon and Renita may go in after the Rainbow Room; also Henry King's band vice Bob Grant, who in turn replaced Guy Lom-berda.

Henry King's band vice Bob oran, who in turn replaced Guy Lom-bardo. I fail meeting of the eastern notion of the Society of Motion Picture Engineers at the Pennsyl-vania hotel, Oct. 17, S. K. Wolf, director of the acoustic division of Filectrical Research Products, Inc. to talk on recent advances in acous-tics.

Paris By Bab. Stern . .

Isaac Marcosson due. Jacqueiine Ford at Le Perchoir. Town full of auto show visitors. Moussia-back from Ste. Maxime Sam Wagener leaving for Amster-

dam. New mob reopening iro's, once chic nifery. Herbert Haseiline back in Paris from South.

neroert Haseitine back in 'Paris 'rom South. 'Andre de Fouquieres 'back from Switzerland. Joan Warner broadcasting from Chez Florenceil doubling at the Aj-mambre and 'Folies Eergere.' Giadys Randall running the line at the Concert Mayol, burley. Charles E. Cochran In town to see the Bouffes Parisienes operetta. Challes D. Cochran In town to see the Bouffes Parisienes operetta. Challes D. Cochran In town to see the Bouffes Parisienes operetta. Challes I. Cochran In town to see the Bouffes Parisienes operetta. Challes I. Cochran In town to see the Bouffes Parisienes operetta. Challes I. Cochran In town to see Sergen Liften book to second

ct. Serge Lifar back to prepare the ext Opera ballet, after a resort next

pusying at opera comique later in Oct. Det. De

Cora. Georges Duhamel, doctor-writer Who panned U. S. civilization in 'Scenes of Future Life,' getting a job as director of Mercure de France, mag.

Madrid

Legit season opening up. Juan Belmonte definitely retiring this year. Rosita Diaz Jimeno back from the U. S. Chicoto's spick and span after re-

decoration. • United Press newscast from short wave station EAQ now in its third

year. Picrre Ciarel and Jose Baviera in '20,000 Duros' directed' by Willy Rozicr. Rozicr. Milagritos Leai and Saivador Soler Mari getting set to premiere

Rozier. Milagritos. Leai and Salvador Soler Mari getting set to premier antonio Antonio Antonio Addia Ababa. Sue Domingo Ortega, prominent mata-goring suffered at Salamanoz. Valeriano Loon and Marka. Sue Domingo Ortega, prominent mata-goring suffered at Salamanoz. Yaleriano Loon and Marka de Car Es Mi Hombre' (Ho's My Man). Juan de Landa statring in ' Crime di Expresso de Andalucia Es Mi Hombre' (Ho's My Man). Suel and Salamanoz. Yaleriano Loon and Marka Salence Domingo Ortega, prominent mata-scala shows. Fernando Delgado In Seville doing Scala bought Dutch rights of mu-tanator Catalan shows. Fernando Delgado In Seville doing Catalan shows. Fernando Delgado In Seville doing Catalan shows. Charito Leonis, Castrifo and Ron-dun Markano Lapeyra megging. This Mit Battrellita Casto Gondo Maison du bon Dieu'' (House of the valeriano Lapeyra megging. Thai de Saler Salamanoz. Charito Leonis, Castrifo and Ron-dandiadac. Mow sa great success the Markano Lapeyra megging. Tortifor Leonis, Castrifo and Ron-Catala shows. Charito Leonis, Castrifo and Ron-data Matel Co. Juliang French Mandibara' (Love Manuevers); the Markano Lapeyra megging. Tortifor Saler Salamano Lapeyra megging. Taniladad. Mow sa great success the andiadac. Mow sa great success that Sale of Castrifo and Ron-Catalan shows. Charito Leonis, Castrifo and Ron-Catala shows. Tanata Codolban, 49, Roumanian tandiadac. Mow sa great success that andiadac. Ma

Nino de Utrera, flamenco warblers, ugenia Zuffoli-Rafael Rivelles stock oa Aikazar Luca de a outfit expecting to open at the lizar with a play by the Marquis de Tena, prominent newspaper

Alkazar with a piay by the Marquis Luca de Team, prominent newspaper PElgar Neville to direct Carlos Arniches' La Senorita de Treviez' for Atlantic Films at Ballesteros Studies with Antonio Vico and An-tonita Colome starred, "Art pio turned-out by Froducciones Cinematograficas Españoles, new outfit James Bauer mesged with Conchita Ballesteros, Mapy Cortes, Pierre Ciarel and Modesto Cid cast. Jose Santugini mesgedig Pierre Ciarel and Modesto Cid cast. Jose Santugini mesged Than-per') at Ballesteros, Mapy Cortes, Santugini comes de Campo, Antonita Colome, Alberto Romes, Santiago. Orduna and Castrito Fea-ured.

Sufflage or duna and Cast in tured. Las Puplias del Senor Rector ('Puplis : (the Rector') latest Port-uguese film. Based on Julio Divis' book, directed by Leitau de Barros, with Leonor D'Eca, Maria Castelar, Joaquin Almada, Maria Paula, Car-los de Oliveira and Maria Matos.

Vienna

'Anna Karenina,' by Jence von Hubay, siated for the Vienna,

time room. Numito "Malazonima directed. Halian version of Deka Film's The Two Kings' being produced locally H Saturnia with Bendland and the second state of the se

nuozy, siated for the Vienna-Opera. Dr. Meeton Hodge's Rain and Wind's is next at the Doutsches Weues Wiener Operetiontheatre will soon be under Will Werder of the Theatre am Geerinerplatz in Monich. Series Wiener Operetiontheatre will soon be under Will Werder of the Theatre am Geerinerplatz in Monich and Gerinerplatz in Monich. Tot all Ginzkey's Prince Tu-vorin has been dramatized by Josef Wenter as a successor to his 1844 success. The Chancelior of Tirol. The White Wile of the My music this Printoda. Attilla Hoerblage will sup-port him. Toti dai Monte has bade fareweil to Vienna allegedly for three years. Swill keep her casses at the Vienna Chera. Kucke are be-where until 1938. "Merry Wives of Windsor' has been revived with great success at the Vienna for a brillant execution. When and if Richard Tauber can fit i into his program, or anofar-ias well as for a brillant execution. When and if Richard Tauber can fit is into his program, or anofar-ias the Sing Sing Sing Singer Merry Witzerind, will make fits Vienna Mesik Studio troupe, hot Yuena Mesik Studio troupe, hot Schosthearte on Oct. 9. Paul Osonka is manager and Alberto E Luvence Huxley's Tabby' is slated for the Scaia. Cast will be guest-frour form the Josefstadter is first Vienna spherick, Meester is shalt can and will include Oskar Karlwes. Coronal barder, karl Stabed, Annel Sido Staberto. Luvence Huxley's Tabby' is slated for the Scaia. Cast will be guest-frour form the Josefstadter is slated for the Scaia. Cast will be guest-frour form the Josefstadter is slated for the Scaia. Cast will be guest-frour the Sude Staberto. Luvence Huxley's Monity comes from Mi-lano. Support, Mark Sudo Johannes from Nitano. Support, Mark Sudo Johan Sutor Mark Tabody. Anothy Jones from Mi-tabody. Monity comes from Mi-tabody. Mo

The Hague

By M. M. Etty-Leal

Nat Gonella and band touring

Hollywood

Richard Boleslawski's heir tagged

Moler trouble bothering Fanny

Roy Del Ruth back on job after

bave score activity being planted by Belasco publicity being planted by Harry Davis. Lucien Hubbard wears his hair

close cropped, Chester Morris and missus back

Manifee Johnstone east for her first vacash in 16 years. Ed Marshall in town checking up RKO Hillstreet theatre. Diana Gibson is new studio moni-ker for Rosemary LaBie.

op. Mrs. Robert Fairbanks recovering at Hollywood hospital from major

op. Jack Gaines merged his agency with Harry DeShon and Mace Nay-

with Harry DeShon and the ior. Pete Smith's 76th short at Metro uses color, three-dimensional an-

gles. William Lambert, stylist at 20th-Fox, transferred to the Sol Wurtzel

Friends of Gabe Yorke tossed him testimonial dinner at Jonathon testimonial dinner ... club. Universai after LeRoy Prinz to stage dance numbers for Show

at.' Barrett Kiesling, Metro press nt, recovering from appendec-

ASCAP. Joan Bennett off for N. Y. to meet hubby Gene Markey, dooking from England.

moved ASCAP

Metro war long liness. Fortune

Scott back from .'ew York

New

white rock

Jan Ira Si

vo

Brice

vacash. Trem Carr

Tren straight. Dave Sco vmoon.

TIMES SQUARE

CHATTER

Panama

By Bea Drew

Rose Scott left for New York. Mildred Seydei, writer, a visitor

Ho program. New Show the Moulin Charles Brandenburg, time cafe man, died. Charles Brandenburg, time cafe man, died. Viewery Tueseday. Jean Carr, dancer, married to Leroy Magnuson. Virginia Cassa, singer, at the Aitamar Club and Show and the Aitamar Club and the Aitamar and the Aitanic Very The Aitamar and the Aitamar heatawar and the Aitamar Aitamar Aitamar and the Aitamar Aitamar Aitamar and the Aitamar Aitamar

Chicago

Geraid Cupp in town ahead of Rose-Marie." Fred Evans back on the job after a siege of fu. Mary McCormic will double to the San Carlo opera. Joe Kiels no Carring as assist-ation will no Carrier and the second for a new home in Kenliworth. Fellx Mendelsohn will m.c. the CAPA festivities at the Congress. Sam Horwitz out as manager of Mickey Rockford handling the one-night dates for Wayne King for MCA.

MCA. Norman Markwell has a string of bets on the length of the 'Tobacco Road' run.

Norman Markweil has a string of bets on the length of the Tobacco Readner Wilson handling pub-licity for Cocktails of 1958, the John J. Garridy ordered complete the Harris and Selvya. Both the Bears and Cardinals pro football teams will use Wrigley Field as weekly battleground. and Eddle Solomon editing the B. & K. house organ, Balabanter. Hearst rags held big benefit on Saturday for the Will Regers fund. Ladie, Heyman in town to turn out some tunes with Seymour Simon, Harry Kogen and Leonard Kelle.

Simons, Harry Kogen and Leonard Keller. Dave Kan Mipped east to Join the Decca office in New York, which brothers in Chicago. Al Spink In town to take over the p.a. reins for the midwest "Three Men On a Horse's as Joe Flynn hops for the Chrone Ompart. Morthwestern University's musical appreciation course has the biggest advance sale for any attraction ever to hit the Auditorium. Houry onli from Sally Rand for a musical rehearsni, and will stick with Rand unit until recailed by tentative sponsor for WIND show.

Long Island By Joe Wagner

By Jos Wagner. New bardwalk being planned for Scores of dancing on North Shore. Pail nitery lufux in Queens begins with the opening of the Queens Ter-race in Woolside. Nathanici Schneider, former vade-villian, actively circugaed in civic matters in Forest Hills. Way north -' one with John T. Flynn at Port Washington. Erection of the Triboro bridge gets, its big rubberneck play on Sun-days, when hundreds of autoists Jam Atoria.

Astoria. Many nabes that were closed for some time being recovered. Thomas DI Lorenzo mai wing the reopened Granada in Corona.

ed. Saint-Malo and Ralph Angeli giv-ig a fareweii concert at the Na-

to have an amateur ra-

2

the Moulin

here. Clara Padron, tourist here.

Clara Pad tourist here. Panama to dio program. New Show

69

Des Moines

By R. W. Moorhead

Pittsburgh

By Hal Cohen

Ted Blake and band installed at New Kensington's Havana Inn. Aaron Wayne joined the First Di-vision exchange as a salesman. and on tour in Tobacco Road. Harry Harris back from Atlantic City with his steamheated trailer. Al Kaye around for a few days Cap'n Merke's Golden Rod Show-boat called it a season over the week end.

end. Dick Brown winner of annual golf championship at Alcoma Country

chan Club vo locals, Sanford Bickart and ur Marlowe, in cast of 'Paths of

Tw Arthu Glo Glory.' Benny Drob, veteran prop man, collabing on a book about show

Beiny Drob, veteran prop man, collabing on a book about show usiness. Bill Schell, one-time Regent man-ger, guiding house similarly named Martyn Shearn back in WB pub-loti yoffice after having his appen-dix clupped. Bylvan Simon named general man-on Broadway. Marillo productions on Broadway. Marillo productions on Broadway. Marillo productions on Broadway. Marillo productions on Broadway. Marillo Schwarz, Schwarz Alex Pomercy transferred his one acte here. Marcy Hamilton Switchtey social-Reger and Prejudice. Experimential Theatre producting ryon Richards play in blank verse, God Has Won Again. Experimental Theatre productions into a Prejudice. Marcy Hone acta Inter hospital schwarz, home acta Inter hospital schwarz, home acta Inter hospital. See from appendito on Houterde until after henerni else-tobout vice. Sally Sarraf, sister of Post-Ga-stet cord reporter, signar with rotat elses to Post-Ga-stet cord reporter, anginar with rotat, sister of Sun-Tele political ed-itor.

Minneapolis

By Les Rees

Janney Variety

Leon Janney Varlety luncheon guest. Bennie Berger off with bride on European honevmoon. Gayety, stock burlesque, admit-ting women free one day a week. A. J. Withnell, former Time the-ure owner, seriously injured in auto "rash.

nigh. 'Nickey' Goidhammer to lay cor-perstone of new RKO exchange

Introduction of the set of the

Sydney By Eric Gorreck

Diane Du Cane will have the lead in 'Yes, Madam' in Perth for W-T. Adrienne Brune replaced Mabel Gibson in 'Ball at the Savoy' for W-T.

close cuppleters, and missus back from the east. The state of the sease of the sease stating the flue sease. Shells Barrett's new skils sor ted be Nevils Beeson. She sease back from boat trip to Hawaii. Paramount golf tournament next Sunday at Altadena. Harry Brand. resting over the weekend at Victorville. That yacabi in 16 years.

Gibson in Ball at the Savoy for W-T. Sanders of the River' (UA) and Becky Sharp' (Radlo) were given New Cameo appears to be doing-nice biz on weekly-change policy. Only Metro and Par product. Frank Graham, Hoyts, forced to postpone his American visit owing to the illness of Charles Munro. Trade anxiously availing public robust of the second the Embassy. Wool reached peak figures during the week Sid that a lot of pounds will come into the country as a re-sult.

R Dia Andress Lineaue studio moni-let for Rosemary LaBle. ` Helen Splane upped from extra to lead in Buck Jones plc. Phil Rosen, wound up 'Calling of Dan Matthews'on scheduls. Phil Rosen, wound up 'Calling of Dan Matthews'on scheduls. Mother's liness called Danny Papp, Par cameraman, east. Captain Pauly King made his first call at Par since plane crash. The scheduls Frailoide Staturday. Mattor Status Staturday. Mattor Status Staturday. Mattor Lord returned to Wilshire hoopital, indured Ise meding wrong. Fitz Lieber called back by Metro Michard Monter, Francis Lederer's manger, back from European trip. Mrs. James Burke (Eleanor Dur-kin) in Pasadena hospital for major ^{On}

the week. Said that a lot of pounds will come light the country as a re-sult. mogram has brought in a new eiling policy during the poat week. Fix are now offered on group-buy-ing instead of block-booking. "One Night of Love' (Col) will quit the Liberty after a solid run of nine months." Escape Me Never Charles Munro, m.d. of Hoyts, was taken seriously ill in Brisbane and rushed to a hospital for a major operation. Will be away from the off, about eint weeks. "One higher the series of the series of Hermann Phillips. Site is next to the Harbor Bridge and in the main traffic stream, but away form the therate zone. and super/(ATP) will

the Harbor Bridge and in the main thearter zone, but away from the thearter zone, but away from the thearter zone, but away from the and New Zealand Oct, 6. Gracle Fields will broadcast from London Oct, 6. with 66 local B-class sta-tions ally the performance and the performance the state of the performance Sept. 18, after a so-so run as dence leader at the Palais Royale. Betty Lorraine, femme crooner, also re-turns. A be Romain (local) will re-place for rest of dance season. Sydney, according to publicit con-fremiser least when 'Oil for Lamps of China' (WB) opens at the Regent. Andrea, femme scribbler, will intro-duce celebs over the air from the lobby.

Mexico City By D. L. Grahame

Gabriel Figueroa, Mexican camera-man, back trom Los Angeles. Chinese mentalist, calling himself 'Chang,' doing well at Teatro Lirico. Rosario' being produced by a na-tive: company at George Stahl's studio here. Local impressione negotiatiling to book Raquel Meller here during the

hubby Gene Markey, dooking from Engiand. J. J. Sullivan back after nearly five months in New York on F-WC film buys. Support the set of the set of the band, Jack. John E. Biennan, vet stage and screen actor, here after 15 years in New York. Song pluggers will have their night to how 1 at the Roosevelt Biese Johnnie Eakhart, ranch hand, seriously injured in cattle stampede on location. Mother Coulier back at work in Metro wardrobe department after in fight new screen after back for the start screen screen and the screen after the screen actor is the screen after screen action and the screen action and the screen action screen action and the screen action action action action Mother Coulier back at work in the screen action actio

Inst shooting day. ... Metropolopens its season with a festival performance for the Berlin Frees Association. L. Schuch, Wa scouling trip to London and Paris. Alfred Fischer getting in shape for an American tour with the Todil Schoop ballet. Carl Junghans turned out the script for the Karl Mal expedition film Through the Desert' by Arno Hole adapted for the next Jannings picture by Syndikat Film. Hamiet of Wittenberg' by Ger-hardt Hauptmann, set for Nov. Hide Hildebrand will make her seasons first appearance in Sart dou's 'Madame Sans-Gene.' Faul Kitaland signed for the UFA Hamburg for Octoler, with the State Playhouse annonces 'The Minter 'President,' but it isn't a play about Herrman Goring. Jewish Culture Stage now at the Son Kitalson and the Arno Minter of Gall the Arnot and State Playhouse Annonces 'The Minter' President,' but it isn't a play about Herrman Goring. Tewish Culture Stage now at the Son Kurt Singer and Dr. Levi. Otto Geburg ave 270 perform-ances of Between Night and Morn' in a criss-cross country tour. Nurenberg open would have phones for deaf Nazi musical com-edy, 'The Ring of the Prince of Wales takes to mid-Victorean Eng-land the Ring of the Prince of Wales takes to mid-Victorean Eng-land to penson. In on the Kur-

studio here. Local impressione negotisting to Local impressione negotisting to American unit playing Teatro Fabregas, name house of Mexico's Sarah Bernhardt. Clark Gable p duror, and new away to South America. Rene Cardona, Cuban pic actor, has acquired Cuban pics. Modernistic all-Mexican Ballet wallop at netional convention of Young Socialists in Jaiana, capital "Outorwski"s. The Idiot, pre-sented by an all-star Mexican Com-pany at the Palace of Fine, Arts (National Triang, Jung Angel Soutorwski"s. The Idiot, pre-sented by an all-star Mexican Com-pany at the Palace of Fine, Arts (National Triang, Jung Angel Soutorwski"s. The Idiot, pre-sented by an all-star Mexican com-pany at the Palace of Fine, Arts (National Theatro). Cine Olimpia, Diggest cloal fret won ative pics, Janitizo' and Hija Sin Nombré ('Nameless Daughter'). Esperana Iris, veteran comedi-cone wich has a name bouse here, now a cherea, Junto 7 elitement to Marla Creesa Montoya, Junfor ace Mexican dramatic actress, signed for leud in 'Mater Nostra,' to be produced by a native pic company and the Palace of Fine Arts (National Theatry). Disc As Lanaeve Mother Coulter Back at Work in Mother Coulter Back at Work in More Uses Fortune magazine staft; here for material on 20th-Fox analysis arti-cle, returning east. Seymour Pellx broke two ribs Seymour Pellx broke two ribs Raiph Boliamy and Charles Far-reil open their new Racquet Club at Faim Springs this week. B. B. Brown, castling along at the Hamp Schuler to a staff of the press few days before opening his product? I of Bitter Sweet here, Bolded Management setup, taking separate quarters for his agency. Frank Good and Jimmy Hisging of Lexingtion, Ky., to shoot belies of the sadquarters on circuit ho hidg.

Rio de Janeiro

Lupe Velez due. Louis (fole slok. Praty Boland here, Gine Nary to Jaris. State Bros, at the Trea. None and Vernon at the Alantico Dajos Bela ork at the Copacabana. Bohby Vernon in from Buenos Inc. lires. Urca pace. Chandra Kaly more

booking departments now occurs perthouse headquarters on circuit the headquarters on circuit the second second second second there second second second second there second second second second terms of second second second second chertok. W. Hay Johnston flew to San-Francisco to look over new ex-change of Floyd St. John and hopped sast. specific production on his sect spireval westorn to "mable actor to join his wife in Paris for vacation. Boy Wolf fined \$150 for over-orowding alses of the Manchester, Franchon & Marco nabe house, in fire department drive. ay to

"Tance. Julio Galindo, Cuban ork, to Bue-nost Alres. Carlos Ivea. Bayta Sters. A unce Sisters. Mins Geraidine, Plorence Green, Vic-

torla Regal in new Hal Sands show at the Atlantico. Copacabana looking seedy on ac-Copacabana looking seedy on ac-count of no show. Wrassling twice a week gets the

Wrasaling bride a week gets the American colony. Rosita Contreras, Argentine i -personator, at the Atlantito. Raul Roultien and Conchita Mon-tenegro here, honeymooning. Bobby Delso to New York; ditto Ura Cooper and Melba Bryan. Gurrent shoetage of m.c.'s. Want, ad someone who can stand up And being Life Club réopened. Nitery used to open on four days a year only, during Carnival.

Berlin

By Claire Trask

Kaethe Dorsch will piay -dida.' Renate Muller off to a Riviera re-spite. Concert season still in deepest

coma. Frank Farley, in from Paris. Andrew Marton flying in from

Andrew Marton flying in from London. Three Swifts signed for Oct. at the Scala. Puss Boots, idren's tale, south America. Elisabeth Bergner still in Marien-bad recuperating. Carl Frequient due to meg the next

bad recuperating. Carl Frecipien due to meg the next Emil Jannings picture. Ufa making a Boctrae' Walther King a Boctrae' Walther King in 'Obscure Roads' at the Kurturstendamm. Walther King in 'Obscure Roads' at the Kurturstendamm. at Gele-eigasteig studio in Munich. Naughty Marietta' (GG) going over big at the Marmorhaus. Scandal' (French) wither. Scandal' (French) wither. Scandal' (French) wither. Scandal' (French) wither. Shakespear's Two Gentlemen of Verona' biggest success of season. Sing Butterfly' at the State opera. Lothar Munch will pigar Thomas Paine' in the Hanns Johst drama. 'Christina of Sweden', by Roland Scandal' of Sweden', by Roland Shiley Temple's Your Little Git' Shiley Temple's Our Little Git'

ourg. Shirley Temple's 'Our Little Giri' (Fox) starting at the intimate

Sintro Starting at the Kurbel. Sir Thomas Beecham conducting Swo Berlin Philharmonic concerts wo B

Sir Thomas Beecham conducting two Berlin Philharmonic econcerts in November. November. Strategie and the second second second conservatory. Marika Rockk, Hungarian UFA star's next pic, will be called 'Ma-ther the second second second performance of 'May Daughter-Your Daughter?' at the Behren theatte. Four Syndikat pictures ready for reading the last. Demot Lavery's American drama. The First Legion', accented by Dautaches theatre. Second the last. Dave the second second of on first shooting day. 'Metrony and Metropologens its season with a festival performance for the Berlin First Syndiv Wintersarten man-

Wales takes to New legit stage, Agnes Straub theatre, opens Oct. 1 on the Kur-furstendamm with Grillparzer's 'Sapjiho.'

VARIETY

Plays Abroad

VOILA LES DAMES

. . .

70

(Continued from page 64)

(Continued from page 64) ist, and has been in a couple of Charlots...revues, -besides. doing cabaret work. With suitable ma-terial Cooper is a good bet. Show as a whole so uitable ma-terial Cooper is a good bet. Show as a whole so the base of the suitable of the comedy, but Potter is a monologist who shines in his particular sphere. Dotis Harg, fermm lead, also with Charlot ravue experience. Beilden Charlot ravue experience. Beilden Charlot ravue schereiner, but not success Violet Lorraine, but not success Violet Lorraine, but not success

fully. Marian Pola is made to sing, which is shameful, as the gal is

Marian Poia is muce to some which is shameful, as the gal is purely a builet dancer. Sentime a some of the scenes are prety, without being gaudy. Catering as it does for the stag element, the bunch of cutles are templing, and will undoubtedly help to draw the old bucks around bown. To all the stag element, the bunch of cutles are templing, and will undoubtedly help to draw the old bucks around bown. The stag element is staying around six months and make some good coin for Alfred Scialle and Charles Clore, the producers, who, when they first introduced this type of show here some three years ago, were looked upon by some showmen as a loke. Now the joke is on the other side. as a joke. other side.

RIVALS

RIVALS Indon, Sept. 25, Kunical version of Sheidaris play, and and the second sheidaris play, and solutional numbers by triving Hindling Laight Hanz, Brouced by Sheidari (1997) Sheidari (1997) Park Sheidari (1997) Park Sheidari (1997) Sheidari (1997)

Yea .

Dia.

(Dern

A.

One wonders why no one ever One wonders why no one even thought setting Sheridan's famous comedy to music before. The story lends itself readily to such story lends itself readily to such treatment and has much more piot than the average light vocal pro-duction. Argain, viewed from mod-ern standards, many of the comedy characters are caricatures, and therefore provoke laughter. A workmanike job was done with this new. Musical interprete the provide are such that the low progresses in soon and the lyrics are, if not masterpieces, good ringming.

Write would be a candidate for West End how York.

LA FIN DU MONDE

This is the regular annual Guitry success at the Madeleinc. After flop of his play 'Quand Jounons Nous La Comedie ('All the World's a Stago') at the Theatre de Paris, Guitry re-deems hinself here, in the second number of the season authored by him:

at the Theatre de Paris, Guitry re-deems hinself here, in the second numer of the season authored by NT's 100% theatre. Guitry struc-tions, Guitry wit, Guitry volce, Guitry restures, Guitry struction-theyre all there. But not for adap-tation. Two French. Guitry plays the last of his noble line, who finally decides to catch up with the sheriff by turning his an-cestral castle into a hout. Ittle incident of play is built about little incident Guitry rest to the season in which is a right of the season of the guitry state of the season of the play is built about little incident by a right of season in which we have a right of season of the season of the witry comment on the Prench politi-cal situation, with a comparison be-tween the present epoch and the theory of the made today. One of the plays the philosphical Duite of that period who makes the same com-ment on troubles of the time as might be made today. One of the in Frankthe, (Henry Houry) who makes cracks with an American ne-cent. Same actor, the rest of the

piay, does an American millionaire art collector who speaks no French, During matter of the Singliah, ex-cept for a moment when he breaks into a Eatin-conversation-with-the-bishop. A few other tricks are worth moticing. For the state of the sec-mission is replaced by a witty magic lantern explanation of the piece, thrown on the curtain, with simple carteons by Guitry to illuer tract them. This is regime of the piece, thrown on the curtain, with simple cartecter explanation of the piece, thrown on the curtain, with simple cartecter explanation of the piece, thrown on the curtain with simple cartecter explanation of the piece the second state of the second the second second second second second at all characters exit to be dy with candles in their hands, and actors all come back to take curtain calls bearing same lighted candles. At the third call they blow them out in unison as the foota go up. Stern.

NINA

London, Sept. 18. Play by Hubert Griffith, from the Ger-nan of Bruno Frank, produced by Owen Nare, at the Criterion theatre, Sept. Play by attent participation of the provided of the participation of the

Action of the second se

CATAPLUM

Madrid, Sept. 19. Comedy in three acts by Pedro Munoz Seca; presented by the Arturo Serrant Stock Co. at the Maria Isabel theatre Madrid. Sept. 18. Barta...... Berta.... Conrado... Alfonso.... Wistremun

Felisa....

"Gataplum' will-probably have a fairly good run because Munco Seea wrote it, builts not up to erous other piecoa. Comedy is a hodge-podge of everything that might contribute to a local success -religion, sex, politics. tears and might contribute to a local success and the gazy are frequently forced. Yarn is about Aifonso who, dur-ling successful, finally include the childbirth. Aifonso, after becoming successful, finally locates the chil-dren, who are brought up in misery by their mother until she passed to make up but the childry hate liberatury bandoud them and their biboratury bandoud them and their mither.

In the first act the woman (Edwige Feullisre) divorces her husband (Jacques Dumessil) because their love is too ordinary; in the second she leaves a lover (Maurice Lag-rence) because he doesn't give her the Ideal towe, sther; and in the decided to content herseif with her likeftingt altice while more work has had with a man she only kept for 4 little while more inter-image she cad therefore idealize as in the state and and the loop. Alt tokereds an he little, boy. Alt tokereds an the little, boy, a boying because it represents fairly ingenious psychology, but strictly local.

Not norms possenue in represents intrictly local.
Show is important, however, be-cause it revais Edwires Feullers as a star. She's bean, featured (never starred) in lims and has had good bits in left, but this is her first rearily by heating and turns out to be a really first-class actress. She's beautiful-rar more so then she ap-peared in minor parts. She has a grace of movement which few wom-en on the French stage today can board for the she has been to be a really first-class actress. She's beautiful-rar more so then she ap-peared in minor parts. She has a grace of movement which few wom-en on the French stage today can board of the french stage today can board of the french stage today can board of the she has to show delicate shades of emotion, and go through long discussions which might easily become boring, if she didn't have superb personality and stagecraft. Also she knows how to dress, and piece. Mille, Feulilere has been incown here for some years as a good player, but this reveals really topnotch possibilities. Blern.

Szerelembol Elegtelen

('Failed in Love') Budapest, Sept, 24. Pisy in three acto by Lassio Bun Pekete, at the Vigszinhaz, Budapest, Coat: Maria Lazar, Margit Dayka, Lily Murati, Zina Perseel, Imre Raday, Lajoo Vertee, Julius Kainos Alaxander Goth

Costi des Lass. Margit Dayka, Lip Warti, Zila Spresel, Inne Radey, Loip Werte, Julius Kanso, Anazader Goth. Bus Feisets profills as even, has anazitzed a popular novel of his own as the opening play of a season that will certainly bring two or three more of his it has the adi-tation of the season of the season of the season of his it has a the adi-stangaphere and local 'color, keen observation and humor in the draw-ing of detail; but it has also the tirawbacks of most dramatized one, three heroines instead of one, and therefore lacks unity and dra-matic appeal. Story is that of three girls who to be the real thing. The amart maneguin gets her rich usury or the heroines instead of one, and therefore lacks unity and dra-matic appeal. Story is that of three girls who to be the real thing. The amart maneguin gets her rich usury or the heroines in the or with way. They all get what they origi-nally wanted, but it turns out not to be the real thing. The amart maneguin gets her rich usury of are for marries another girl; the enters upon a life of verhasting bouched drudgery as a poor document in the art when she notes the memory of a hand-sone aftor any sets a fair amount of success and quite a number have be not show what is can do. Unse filta so that is another that the diverse point and the attement of the samption of the dark when she notes upon a life of verhasting to schold drudgery as a poor deving below. However, every one of his plays gets a fair amount of use and quite a number have be not all the as the stat. The afford occasion for a first-rate cast o show what it can do. Unse first with a surget a norm of the stark outer devine her to her state and outer and the part of the plain girls at her best; so is, pretty Lify Murati in the part of he plain girls at her best; so is, pretty Lify Murati in the part of he plain girls at her best; so is, pretty Lify Murati in the part of he plain girls at her best; so is, pretty Lify Murati in the part of he plain girls at her best; so is, pretty Lify Murati in

Quand Jouons-Nous La

A comedy in two a	cts and seven	scenes
y Sacha Gultry. Pr	esented at The	atre de
Paris by Lcon Volter	ra. Staged by	Guitry.
Te	Andr	a Luge
she		v Prim
Is friend	Henrl C	remients
ler friend	Simone	Ronani
opera Manager	Armond	Larville
Reporter	Guy	Derlar
chief mechanic	Tost	Marel
Mechanic	Robert T	ourneur
econd mechanic	Pagg	L-Preve
Dresser	Mme A	Driaus
inger	Lydia B	enous
faid	Thereso B	enouard
tage manager	The field at	Concellet
Secretary	Am dance	Questia
filce boy	Vieter	Tablentin
Duchess de Touzac	victor	Latunay
Juchess de louzge	starguerite	Morenc

OBITUARIES

AMANDA HENDRICKS

nda Hendricks, in private life Ama Amanda Hendricks, in private inte Mrs. Joseph P. Dowdy: vaudeville and musical comedy actress, died in Compton, Calif. Oct. 2 of a par-alytic stroke suffered two years ago during an earthquake when she was buried for 42 hours in the debris of

buried for 42 hours in the debris of a two-story building. She appeared in vaudeville with the late formes J. Corrobett, the late Arthur Dunn and with Edgar Allen Wolfe. With Corbett she had the lead in 'Facing the Music.' In re-cent years she has been a welfare-worker in Los Angeles county. She is survived by her parents, a brother and sister, all resident in Compton.

a bro... Compton,

FANNY MAY (DELANO) KEEP Fanny May Keep 85, died last week in Niles, Mich. She was a member of the Peak Family, Swiss bell ringers, which was a standard attraction for years. It was the Peaks who put bell ring-ing on the American amusement



map. Later she married Jeppe Delano tad as Jeppe and Fanny Delano they were prominent in vaudevilie, though they generally played with a road melodrama dur-ing the regular seasons, interpolat-ing their specialties. With her husband she retired from the stage, settling in Niles. He died several years ago and about two years ago the widow married Claude Keep, who survives.

MARIE VAN GELDER

MARIE VAN GELDEN Marie Van Geider, 55, a former Dutch opera star, collapsed in St. Patricks cathedral, New York, Oct. 13, during the 11 o'clock mass. She was removed to thu yestry where she died before the ambulance arrived

rived. Familiar to the European oper-atic stages, she was known over here only as a vocal teacher. A brother, Martinus Van Geider, is a

brother, Martinus Van Geider, is a soprano, who give the example of perfect turiledovers on the stages and in private life. Despite an offer of a three-year opera contract at a big salary they decide to qui the sworing for energy have been themselves ageing. His friend, a playwight, suggests that if they are afraid their voices are weakening, the thing for them, to do is not to quit entirely, but to Second act opens on a dramatic moment in the home of the couple: she suspects him of deceiving her because she has caught a woman's phote in his pocketbook. It turns out to be a picture of her den years operfect iove. He decides quit her, nu learns, as he is about to teil her, that is has aiready out it min. But each is afraid the other will commit suicide, so they soon find and decide to pretend their hove is as even. In a few minutes they learn that they can't teil the difference between pretending and the real uling. Here womes the survive endance.

In the student years, had a Seriffician water bore him typing the student years, had a Seriffician water have the student years, had a Seriffician water have the student years have the student years have the student years have the student years and year have the student years and years have the student years and year have the student years and years have the student years and years have the student years and years have the student years and year have the student years and years and year have the student years the student years and year have the student years and year

Mother of Harry and Joseph Tier-ney died at Perth Amboy Oct. 9. Former composed the score of Trene, latter heading new box of-fice staft at the Hippodrome, N. Y.

planist. She is also survived by two sisters with whom she resided.

HARRY LUSTIC

HARRY LUSTIC: Harry Lustig, 55, for past 10 years district and branch manager for Warner Bros, in Los Angeles, died. Oct. 12 in Hollywood sanita-rium after Iong illness. Deceased started his film carser in Denver, as salesman, for Metro, iater becoming branch manager, Up to five years ago he was War-ners district manager in the L A, territory, relinquishing that post due to Illness, later returning to manage the branch, Widow, a son and daughter sur-vive.

vive.

MRS. AMBROSE SMALL Mrs. Ambrose Small died. In To-ronto, Oct. 14. Amagen, Damappared in 1918, and for more than a yring in 1918, and for more than a yring in 1918, and for more than a yring report by lect or recurrent news reports had been seem in various places. She sued in 1922 to have him de-clared legally dead, that his will leaving her an estate or more than \$3,000,000. Might be probated. After an initial refusal, her plea was granted in 1923.

LEONA JENKINS Mrs. Leona Jenkins, 70, who toured for many years with Gilbert and Suillivan oppretias, succumbed to a heart attack Oct. In in Santa Monica; Oai. She appeared in many plays with Francis. Wilson, who ded hast week. and player, only survivor. Services and burial in Santa Monica Oct. 2000

EDWARD A. MCHUGH Edward McHugh, 75, legit and vaude actor for more than 50 years, died Oct. 9 in Los Angeles follow-ing heart attack. With his widow and four children, Frank film actor; Edward, Jr.; Matt and Katherine; who survive; he toured with, 'Hu-man Hearts for 15 years. Service and burial in L. A. 10.

MONTAGU PYKE Montagu Pyke died in London Sept. 28, aged 61. Unknown to the present generation of picturegoers, he was at one time the owner of the largest circuit of film houses in England, which he founded about 25 years ago. They included three iarge ones in London.

large ones in London. Pyke made a fortune in America exploiting advertising on theatre curtains and came to London, where he entered show business.

JOHNNY NEBIOLO Johnny Nebiolo, 43, knówn to De-troiters as operator of various niteries, cates and roadhouses, died Oct. 9 in his native city, Turin, Italy. Besides his widow, Italia, he is survived by three brothers and a sister, ail now in Italy.

JOHN G. CLIFFORD

JOHN G. CLIFFORD John G. Clifford, 53, who has been producing amateur minstrei shows in the middle west for the past 35 years and a former minstrei star himself, 15 dead at his home in Co-lumbus, O., following several weeks' liftnese iliness.

His widow and three daughters survive. Buriai was there,

JOHN HESSE

JOHN HESSE John Hesse, 23, concession oper-ator with carnival playing Fee Dee for at Florence, S. C., killed Oct, 11 In third story fall at Florence Y. M. C. A. Fatiler, also employed by carni-val, said he believed Hesse was killed while walking in his sleep. Home was in St. Louis, Mo.

HENRY G. ALDRICH Henry G. Aldrich, 81, a former circus aeriai performer, died Octo-ber 7 at his home in Bowling Green,

W. B. Fonda, 56, father of fil player Henry Fonda, died in Omaha at the home of his daughter, Mrs. John Peacock, following an iliness of more than a year.

Ohio, He joined the Adam circus when he was in Burial was in Bowling

Ohia

QUTDOORS

VARIETY

St. Louis Trial

(Continued from page 7)

Warners, would pay for bringing witnesses back, and this sum is said to have been between \$4,000, and \$5,000. Time of witnesses from their business is not taken into ac-count when figuring cost.

Theif business is not taken into ac-count when figuring cost. Legal Pyrotechnics Feeling of intense bitterness be-tween counsel for Govt, the main witness thus far, Harry C. Arthur, Jr., head of F&M interests, and eounesi Arc Jeffense, that has been smoldering since finception. of con-spriacy. trial, broke. out in fury during the tenth day of hearing on Thursday (10). Nor was Judge Mopre, who has been very lenlent with everyone, immune from caustic comments. During cross-examina-tion of Arthur by Wood, counsel for WB, counsel shouted angrily at wit-ness, Shut up', after accusing Ar-thur of giving unresponsive an-swers, of wise cracking and trying to conduct examination himseli. Addressing the court, Arthur

to conduct examination himself. Addressing the court, Arthur heatedly retorted that Wood is try-ing to put words in my mouth and I must defend myself. Earlier in day Judge Moore and James A. Read, another WB attorney, clashed when the court said, Gentlemen, we are moving in a circle. We seen

Reed, another WB attorney, clashed when the court said, Gentlemen, we are moving in a circle. We seem to be getting nowhere and are wast-ing entirely too much time on some of this evidence. I cannot see the value of much of this cross-exami-nation. Two days have been spend examining this witness (Arthur) and more than half of that time on cross-examination. We are going to a si can see, some of this evi-dence is not material in this case. Reed was on his feet with alacrity. Addressing the court he said, Tre-gret that I must object to remarks of the court as prejudicial. I do not understand the theory of the court that we cannot show that a crime has been committed by some one else. We are entirely within the rules. The situation here is that while we can show that an innocent act has influenced the conduct of the distantante conduct of the distantante conduct of the situation here is not ast influenced their conduct. That is nonsense. is nonsens

Judge Moore soothed the ruffled

is nonsense.' Judge Moore soothed the ruffled feathers of the eminent Reed by stating, I made no such rullog. I want proper cross-examination for proper proper cross-examination for proper rully calmed. Wood continued ex-mination of Arthur about his statement on direct examination that he was compelled to use 'slough' or indifferently good pic-tures at the Ambassador and St. Louis during the summer of 1934. Arthur produced a long list of films exhibited then. Wood cancel thus rull all were 'slough' pictures. Arthur replied they were except two or three. Wood asked Arthur for his opinion of the merits of several. Arthur testified his financial ex-istence is at stake on the outsion of when Wood informed him that treble damages micht be claimed

when Wood informed him that treble damages might be claimed by injured partles under Sherman anti-trust act if Government ob-

by injurca parties under Snerman anti-trust act if Government ob-tanti-trust act if Government ob-tanti-trust act if Government ob-in this case. Wood asked. "Tes,' Arthur replied, 'if I don't get pictures I am ruined', as a mat-ter of fact, I am about ruined now.' "Then you hav a financial inter-est in this case,' continued Wood. "Fas, I have: my very, very exist-ence is at stake,' replied Arthur "Wear you told that if the Gou-dation for a suit. by you against Warre Bros, In which, under the law, you could collect treble dam. "I dian't know that. I didn't know

didn't know that. I didn't know I had any suit until my lawyer told me some time after he had been to the Department of Justice," rthur replied.

the Department of Justice," ithur replied. "Who is your lawyer? The only lawyer I have is Ernest L. Wilkinson of New York. (Wilkin-son is here at the trial.) "Did your lawyer tell you a con-viction in this case would practi-cally make your case against War-ner Bros. for triche damages?" "No. he never told me that, but I'm certainly giad to hear it." Continuing, Wood asked, "Did John S. Leahy (attorney for bond-holders and others interested in lo-cal thcatres) threaten Ned E. Depinet, president of RKO Distrib-uing Corp., with the Sherman act"

man act and he might be called or

man act and he might be called on to face the consequences.' Defense counsel started on Wed-nesday (9) its announced attempts to prove that Warner allegedly de-prived Ambassador, Missouri and New Grand Central Theatres of to prove that Warner' allegedly de-prived Ambasador, Missouri and New Grand Cénital Théattes' of films last year only because F&M. Interests and Harry Koplar, local movie exhibitor, forced them to do so by monoal line first run thea-theatter, and the source of the source WE out of St. Louis. Harry - Arthur, first. of ... wit-nesses for Government to be exam-ined, who had testified Warners de-cided to ruin operators of local houses so defendants could obtain theatres, was subjected to severe grilling by Frederick H. Wood, coun-sel for defendants. No court will be held Friday or Saturday (12). On Friday, James A. Reed, of defense counsel battery and others will attend unveiling of monument to the late U. S. Senator Will Defense Technical Vietory On Tuesday (8). Judger Moore ex-

Defense's Technical Victory Defense scored a technical victory n Tuesday (8). Judge Moore exon Tuesday (8). Judge Moore ex-cluded alleged harmful evidence and testimony which was interrupted Sat. (5) by legal arguments on point. Evidence ruled out had been offered. by Russell Hardy, Special Assistant Attorney General, In charge of prosecution, and related to a conference in Attorney General. Cummings' office last March at which, it is charged, Warners agreed to peace in the St. Louis 'war' on condition anti-trust indictments against them. RKO. Par. et al. be against them, RKO, Par, et al. b micood

condition anti-trust indictments against them, RKO, Pår, et al. be dismissed. Following Judge Moore's ruling, Harry C. Arthur, Jr., New York, head of F&M Interests which op-erate theatree in various cities and first witness for Govi conclude his dow WBE trees to all has a months ago they would depitve Ambassa-dor, Missouri and New Grand Cen-tral houses here of first run pix. Since its inception, trial has been marked by frequent objections of opposing counsel, heated arguments on points of law as to admissability of evidence and personal oral clashes between two sets of attor-neys. When Arthur finished direct, frederick H. Wood, attorney for WB, began cross-examination and he and witness engaged in heated exchanges. Wood asked and Arthur agreed to bring various written in-struments pertaining to business of St. Louis houses controlled by F&M during 1933-34. At one point Hardy, addressing court said, We'll never get through this case if I am inter-rupted so much. Judge Moore said haitude on asking leading questions but there was a limit to this man-ner of examination. Additional records of Paramount are desired by the U. S. Govern-ment in its trial against Par, War-ner Bros, Radio and executivos; which resumes this week in St. Louis.

which resumes this week in s-Louis, Subpoenas duces teoum were served on Austin C. Koough, Par's legal head, calling for production the records of contractis and other here the second of contractis and other here in charge of the case for Par-ney in charge of the case for Par-and his assistant, Irving Cohen, ieft for St. Louis Sunday (13).

Gershwin

(Continued from page 51) (Continued from page al) iong dull spots. It must have accon-tinued, pace. It must have strong contrasts; tragedy and comedy, loud and solt, high and low, light and shade. It must have light songs. songs with lift, singable songs. And it must have, above all, a popular libretto. libretto.

libretto. Wagner used to say,' said Mr. Gershwin, 'when operatic composers would ask him to hear their new scores, 'Send me the book first, and scores, 'Send mc the book first, and then I'll tell you if I want to hear the music.'

the music.' Gerahwin read the book, "Porgy.' nine years ago, know then that it had qualifications thrilling for opera, began to plan then, ever, before the book had been dra-atized into a play, toward 'Porgy and Bess.' While its success as a play delayed for a while its operatic version, Gershwin was grateful to have had his judgment of its dramatic ma-terial verified. terial verified. 'Porgy and Bess's' background of

colored people, its cast of colored people, are, he appreciates, 'terrific help. Colored people are natural actors and natural singers, and they can be assembled for a reasonable Using Corp, with the Sherman at?! help. Colored people are natural Arthur replied, I don't know, but i actors and natural singers, and they I know Leahy told Depinet his ac-tions were in violation of the Sher- salary. Who could alford a cast of

white people equal in ability, and could they sing eight times a week? But, there is talk of doing 'Porgy and Bess' eventually with whites, But, there is talk of doins 'Porzy and Bess' eventually with whites, perhaps at the Met, perhaps with white principals as Belaxo did in Lulu Belle,' and there are already several picture offers. Meanwhile Gershwin has agreed to make a suite of 'Porgy and Bess' and play a with the philaton sector, on Pet-der and the Philaton sector, on Pet-der and the Philaton who conducts show will conduct.

show will conduct. And now, his work of the pars two to be the first Geshwin turns peneralion, musical comedy com-posers who said he'd take time out one day and write an American opera, and did. Did it complete with dueta, trios, choral work, did it zuc-cessfully the first time he essayed these forms. Next, Gershwin aaid-and it will be soon, for he can not be idle long-he'd like to write something light and gay and sexy. Meanwhile he'll return to his paint-ing. ing.

Sabath Ouiz

(Continued from page 4) Par reorganization is being repeat-

ed here. Testimony at yesterday's (15) session of the Congressional com-mittee's investigation of realty bond reorganizations brought out strong Interest interstanding of reary bond reorganizations brought out strong hints, that American Telephone & Telegraph sought control of Para-mount Pictures, inc., when com-mercialized television becomes a reality. It was alluded to that the installation of Otterson, new prez of Paramount was made to this end. when he relinquished a \$50,000 a year post with Electrical Research Products, Inc., an A. T. & T. sub-side. When queried on this by Rep-resentative Everett M. Dirksen, Otterson denied that this was the intent of the parent organization. Presidency of Par nets him \$156,000 annually. annually.

Intent of the parent organization. Presidency of Par nets him \$155,000 anually. When interrogated 'Otterson re-plied, 'Tou don't have to worry about that, the future of television is too remote. There is some ques-tion whether it will be commercially practical for a good many years. He added that when and if tele-words that when and if tele-words and the television becomes a commercially a transformed that when and if tele-words and the television by the rep on whether theatres would be needed when that time arrived was ignored by Otterson. Otterson's testimony included the fact that the recently organized Paramount company has \$4,000,000 with which to defray expenses in-curred by law batteries, account-staid that he recently corganized Paramount provides that he receive a participation in profits if a profit sharing plan be offered. Another witness, H. A. Forting-to, former financial secretary of the Royal Liverpool Group of In-surance Companies, testified that Otterson was designated for the Par presidency because he was 'the best man available." Fortington was then hearing were begun. Zirn has been coursel to court for an order permitting reorganization. Attorney Samuel Zirn was the wiltness of thursday (10) when the the hearings were begun. Zirn has been counsel to certain small badholders of the company. Dur-ment the Fortington group in the matter. A tot or neys Alfred Cook and Thomas D. Thacher were among

had tried unsucessfully to repre-sent the Sortington group in the matter. In e.y. A lired Cook and "Thomas D. Thacher were moning witnesses on Friday. Cook formerly was counsel to the stockholder," committee and later for the dehtor commany. Thacher is special coun-sel to the company. He is of the firm of Simpson, Thacher & Barlett and argued the company's objec-tions against allowing some of the fees which have been applied for before Federal Judge. Neither the committee nor its counsel acceeded in adding any-thing 'new to the situation from questioning of either of the two lawyers. The same went for Adolph. Zukor, who followed. Is allower matters which Sukor explained were matters which Sukor explained of the roots had been subject to contract and that bonuses he had received were from surplus after all other costs had been darget off, including fil div-idends to stockholders.

idends to stockholders.

First Circus Unit of Federal Shows **Opens in Brooklyn; Four More Planned**

Hoss Sense

Cedar Rapids, Ia., Oct. 15, What's a horse show without any hosses? That's what Cedar Rapids horse enthusiasts want-ed to know when they made the 60-mile trip to Waterloo to view the annual borse show which is always held in nection with the Dairy Cattle Congress which this year

which is always held in nection with the Dairy Cattle Congress, which this year broke all attendance records. Arriving at the pavilion the Cedar Rapids delegation saw plenty of fancy steppers cavort-ing around outside. But so many people had crowded inside there was no room left for the ponies. The ticket sale had gond were compelled to sit through an impromptu vaudeville show. Not satiafied with the antics of a hard working clown the local citizens stormed the box o ce and demanded their money back.-which they got. "Come back tomorrow night and we'll have the horse show." announced the excited m.c. "But don't all of you come back.'

N. C. INFANTILE SCARE DENTS COLE-BEATTY

Charlotte, N. C., Oct. 15. North Carolina showmen are suf-fering from infantile paralysis epi-demic in this section.

demic in this section. Several municipalities have adopted emergency legislation mak-ing it a misdemeanor for any pro-prietor of an amusement enterprise to admit children under 15. Under such a law Salisbury officers recently prosecuted J. W. Fincher, Caro-linas manager for Crazy "Water Crystals, for staging a performance there with his travelling hillibilly show, and admitting children. Colo Rues and Clude Beaity Cl-

show, and admitting children. Cole Bros and Ciyde Beatty Cir-cus hurt some the day show played Charlotte; the Elizabeth schools, largest units in the city's primary school system, were closed down when two cases of paralysis developed. Children not on the cir-cus lot in the same proportion as usual usual.

Tacoma Cycle Races

Tacoma, Oct. 15 Speedway Royale, new dirt track motorcycle spot located in old base-ball park in city, getting good play

on Sunday shows.

on Sunday shows, Featuring acrobatics on the two-wheelers as well as fast short track racing. Grosses have been growing and grandstand and blcachers some time nearly filled.

Expects to operate the plant all of this month or until colder weathor May with 60-day meet with tional figures on the bikes. April na-

Bets on Downbeat

Portland, Ore., Oct. 15.

State's proceeds from the dog and horse races operated in Oregon the horse races operated in Oregon the past year fell to the lowest point in three years that parl-mutuel wagering has been legalized. The total received by the state was 371.-204, which represents 2%% of the total amount which went through the betting windows. Last year the state received \$83... 6, while the Orest year of concenture

006, wh 000, while the first year of operating a total of \$78,045 was received.

Sheesley Nicked

Lynchburg, Oct. 15. Mighty Sheesley Midway settled with Mrs, Ca m McGhee Elickt, 68, who broke a leg on the fair's mer-rygorou d here. The woman had boarded the ride to help her grand-son off a luobby horse. She claimed the merrygoround started suddenly. She sued for \$5,000, and the court She sued for \$5,000, and the court attached four Sheesley ribes. The sum out of court. Lynchburg, Oct. 15.

Circus activities of the PWA's re-Circus activities of the PWA's re-lief for actors gets under-way-to-morrow (Thursday) at the armory of the 2d Naval Battalion in Bay Ridge, Brooklyn, N. Y. It's a phase of th relief administration's scheme to af of the ford employment for actors, and will, when completed, have five circus companies included in its listings of free entertainment for the New York

Charles Mosconi is in charge of Charles Mosconi is in charge or, both this and the vaudeville units being planned to add to the already established legit programs. Total of 310 people, exclusive of heads and advance men, will eventually receive Federal payoff through this arm of emetafatiment. Same was first menentertainment. Same was first men-tioned in VARIETY last spring when circus folk got together.

This is the first of the scheduled five, and, in addition to playing dates through all local armories or other auditoriums that can accommodate them, will make excursions to sub-urban parts of New York. Dates in nearby New Jersey, Pennsy and Westchester are figured to be in-cluded. All will be housed indoors.

cluded: All will be housed indoors. Type of above differ from aver-age run of circuses in that they con-tain no freaks or animals other than familiar giant and dwarf. There will be \$2 persons on each show. Aver-age showing time will approximate two hours. Acts offreed are bloycle turns, atilt walkers, contortionists, plaancers, dogs, aerail acts, acrobats, prand builders, muscle exhibitions and har acts. and har acts.

pyramid builders, muscle exhibitions and bar acts. -Each performer gets a monthly stipend of \$103.40 from governmeht' fund, regardless of standing or per-formance. Total of 310 people is split between 150 actors, 50 musi-cians, 50 attendants, 20 watchmen, and 30 maintenance men. Each show 'anco men to artange bookings, Average will be four shows to a stand, one mat included. Managers of the separate troupes, associated with Moxoph are: Burns O'Sullivan, Arthur Diggs, Walter Diggs (Mosconi's assistant), Fred Smythé, Frank Lynch and Bill Stevo, Ben Franklin, head of actor's arm of American Legion, also inter-ested.

hatea

armo American Legion, also inter-shows promoted by American Shows promoted by American Guardia. Both have been campaign-ing to have circuses included as a unit of the program mapped out for actor employment. After the Brooklyn stand show will proceed on Oct. 24 to Armory of the 1024 Medical Regiment on West, 58th street, Manhatlan, where it remains until the 26th. Subse-lary, at 62d street and Ninh avenue, where show held rehearsia. Time here from Oct. 31 to Novi 2. Next tentative stand is headquarters of blist Cavalry, on Madison avenue.

Lincoln Pay-Off

Lincoln. Oct. 15. The ponless lured \$53,969 from hid-ing in the State # 341* \$ 8-hay racing meet here in Sept. according to the point of the Sept. according to the point of the show was \$13,068 in the profit column. This is the first time finances have been out of the red in sky years. In addition, the grandstand recoipts, which were kept separate since they go for interest to the holders of \$250,060 in GS bonds, were \$12,086, \$386 in access of the interest needs. Of the pari-mutuel money, the Fair got 10% and the breaks, amounting to \$4,430.

At This Late Day

Des Moines, Oct. 15. Des Moines, Oct. 15. Five hula-hula dancers and two men, managers of the concession sit Electric paris, adjoining the Dairy Cattle Congress, Waterloo, were ar-rested and held for investigation on charges the hula hulaing was inde-cent

Races in Ohio

ent.

Races in Onio Akron, O., Oct. 15. With 500 horses quartered at the track and many more expected, 4. 19-day racing program inaugurated Saturday at Northanpton oval here. Elicht raises, are listed with the Eight races are listed with seventh race being the feature.



Contraction of the second second

1111111111

1

THEY'RE HEADING FOR A BOX - OFFICE_CLEANUP!

"Sure-fire entertainment." —Daily Variety

"An hour's solid, joyous entertainment." —Hollywood Reporter

The picture is headed for high grosses."

-Motion Picture Daily

CAROLE LOMBARD FRED MACMURRAY "Hands Across The Table"

200



Editor Variety Daily, Hollywood, Calif.:

Dear's Sir: Thay's read your article of Sept. 30 stating that I am leaving California. I hopp still to be able to spend some time in California, but I am com-philed to close my places and live almost entirely in New York. "Heaven knows I do not want to leave California. No one does, least of all a native son whose father was a ploneer; but it is utterly impossible for me to remain here and to occupy a place like San Simeon, on account of the federal and state tax laws. "The California income tax law goes to 15%. 'Add this to the federal find that.over 80% of my income will go in taxes—in fact, it may be heares 00%.

fricome taxes, and the New York taxes, plus many other taxes, and I find that over 80% of my income will go in taxes—in fact, it may be heared 50%. The provide the state of the state humber of people with considerable incomes are planning to reside else-where, and that a great many who had in midd, to come to California, and to remain here for at least half of their time, are realizing the utter "The California in the great half of their time, are realizing the utter the state of a state, remains in California and more even though a cliber of another state, remains in California, and is subject to California in the pecualitar provision that it anyone even though a cliber of another state, remains in California, and is subject to California in the pecualitar provision that it anyone even though a cliber of another state, remains in California, and is subject to California in the pecualitar provision that it anyone even though a cliber of another state, remains in California, and is subject to California income taxes in addition to the taxes he has to pay in the state where he has his actual and legal residence. This of course, will prevent many well-to-do people from being even part-time residents of the state. I am inclined to think that it some alter moving ploture people who eart considerable slatiers are unwilling to pay the high income faxation of California, and are accepting engagements in the east or abroad. I am inclined to think that it some alter moving ploture company should sible shared nation and the many of the most valuable stars away from California. This would be better for the nation than allowing them and many

from California. This would be better for the nation than allowing them and many leading directors to go abroad, to build up English pictures and foreign pictures generally. The California income tax was an unhappy move-very unhappy for us who are compelled to leave the state, but also somewhat unfortunate for the state, which may lose some useful people and enterprises. However, the state is so great and so rich that it will easily sustain the loss. The great misfortune fails upon those who have to leave it.

Sincerely. (Signed)

W. R. Hearst.

Hearst East, Indef

Minne, AFA Branch **Puts on Free Show To Lure Signatures**

Minneapolls, Oct. 22. Local branch, of the American Federation of Actors, in conjunction with parent org., is conducting a dirly here to induce theatros to re-sume live attractions to their stages. A loop booth has been opened and petitions for the retarn of vaude-ville are being circulated there and throughout the city, with the public asked to sign. The petitons will be presented to the Publix and Singer circuits.

presented to the Publix and Singer circuits. To lure the public to the petition booth, members of the AFA are providing free entertainment there.

Fla's Early Tee-Off

Miami, Oct 22. Florida expects to get started earlier this year than ever before. One of the early birds is Fred Bowers, who has taken over Aubey's Lagoon at Miami Beach for a Thanksgiving Day opening. Florida

Hollywood, Oct. 22

Hollywood, Oct. 22. William Raukolph. Hearst heads cast the end of this week for an indefinite stay. He was to have left Sunday (20), but was to have the arrival of Harry Bitner and Tom White for a conference. They go back with Hearst. Ed Hatrick general manager of Cosmopolitan Productions, also goes with Hearst. Hatrick has been here for a starting date of the next Marino Davies film, Giorious, at Wainers. Frank Borzage is coming over from Paramount, where he's direct-ing 'Desire', which task held up the 'Glorious' start.

Now It's Junior G-Men

Philadelphia, Oct. 22. Junior G-Men' is title of new se-rics airing over KYW beginning this week. Scripted by Morrell Massey, local novelist, programs are almed to sock the youngsters, being timed at 5:30 Tuesdays, Thursdays and Schudowy. Saturdays.

Saturdays. Leading parts are taken by Bettsie Austin and Bernie Pollack, high school stude

The Boys Who Do Things with the Adding Machines Have Been Doing Some 'Hot Stove League' **Skull Practice**

PAR, M-G, 20TH, RKO

By SAM SHAL

By 8AM SHAI Wall Street is sgath becoming imaginative about the film business. Downtown reports have unidenti-fed interests who are close to Atlas Corp. as deslrous of . purchasing Chase Bank's stock control of 20th Century-Frx.

Chase Bank's stock control of 20th Century-Fox. Talk of any merger possibility between Paramount and RKO now, is cold. Bankers, Instead, envision the birth of a new industrial control system for the film business. In this system the bankers would reci-ment the industry's units under a coordinate and over-all financial control, but permit the operation of each company to remain inde-pendent and corpetitive. This financial control would be chief-tained by Atlas Corp., according to the 1dea. the idea

ncea. ne regimentation scheme would nde Loew's, in addition to 20th (Continued on page 59) includ



Los Angeles, Oct. 22. Mae West is reported to have been talked out of the point outside poin-mount permits, after completing Kiondike Lou.' Studio said to have shown hier that too many pictures might be poor business. Instead studio suggested hat she go on a personal appearance tour for about 10 weeks, with the Wil-liam Morris office checking the key centers on a \$15,000 per week pay-ment for her time.

Soph as Marie Dressler **On Air Show; No Songs**

Hollywood, Act. 22. Sophie Tucker, without singing, may play Marle Dressler on the ait. She has an offer from the Shell oil show to work opposite Wallace Beery on the current series of NBC. Beer to the

Beery is doing excerpts from his jictures and the J. Walter Thomp-son agency wants Soph to handle the Dressler roles.

Syracuse, Oct. 22. New list of 'Don'ta' for an-nouncers at WSYR, includes one which reads: 'Necessary trips to the wash-room are to be made at such times as they will not 'inter-fere with unexpected station beaks'



At the start of the season it was indicated by managers and bookers that for the first time since the de-

presh started there would be a

that for the inst time since the de-presh started there would be a shortage of theatres for legit shows on Broadway. Such a situation is now resarded as unlikely in light of the fast flop percentage—there were five closings Saturday (19). Managers, especially the younger set, were in a quandary when seeking houses during Eeptember. There were some guarantees de-manded by theatre operators and houses which were mostly on the dark list announced openings. But at least three attractions were yanked before premiere. Then succession of mediocrities arrived and, while there are some new plays which are developing into slickers, the ma-jority of shows so far have been dis-appointments, exception bey 46 the-atres currently. In the legit group which was depieted by more than a (Continued on page 50)

NBC PLAYING THE LONE WOLF ON GRID AIRINGS

NBC insists upon playing a lone hand in scheduling its football broadcasts. It has rejected a pro-posal by Columbit that the two webs sit down and allocate the available games between them and so avoid a duplicate broadcast of the same gridton ovent. Grounds given by NBC for its refusal to co-operate is that it feels that it owes it to NBC-affiliated stations and their listeners to clear whatever games NBC deems im-portant. CBS approach on the sub-ident has also been met with the statement that NBC ward in the statement statement that NBC ward in the statement statement will the statement (26) air the Yale-Army game.

American Museum of Natural History, New York, is in show busi-ness through its new Hayden Flanetarium, named for one of the partners of Hayden-Stone, bankers, Flanetarium is giving six shows a day, with a box office admission scale ranging from 26. to 600., de-pending, like a flin theatre, uppon the time of dayo is pass off (to its When of dayo is pass off (to its government) the show will be free That's several years off probably. Night performances are drawing well plus much carriage trade with even en a hemispherical, dence. Given in a hemispherical, dence. Given in a hemispherical, dence. Given in a hemispherical, dence, Flinkdoiphia and Los Angeles. In all there have been 21 the olaborately complicated mech-anism mariutatured by recles cas of Berlin, which makes the repro-duction of geientifically precise as-tronomical conditions possible. It's a novely ättraction combi-ing, streeopticon effects and astrop (Contined on page 51)

ing, s tereopticon effects and a (Continued on page 51) astron

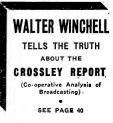
ROCKEFELLERS HOT AFTER CHAPLIN PIC

The Rockefellers have offered United Artists 50% of the gross and a suarantee of eight weeks' run for the Charlie Chaplin picture, Mod-ern Times, for the Center, N. T. House at present is a weekly change at 75c. top. Admission would be boosted to \$1 if getting the Chaplin picture, it is figured. No deal as yet.

Will Rogers, Jr., Buys Beverly Hills Weekly

Deverty mins weekiy Hollywood, Oct. 22. Will Rogers, Jr., purchased the Beverly Hills Clitzen, weekly, from George R. Baker at a reported price of close to \$100,000. Rogers has been working around the plant for the past three weeks to get an insight on the inechanics. House the second second second point of the second second second Dunced it withree months ago an-bounced it withree months ago an-

Advertisement



2

Prof. Calls Turn on Visibility For Camera Crews on Location

Holfywood; Oct: 22.

Höllywodd; Oct; 22. Scientific research and experi-ments on forecasting of light con-ditions being conducted by Dr. Fry-ing Frick at California Institute of Technology are being utilized by malor studies to get angles on set-ting exterior location work. Dr. Frick, noted meteorologist and caleatist, bas been conducting his experiments looking towards forecasting degrees of light condi-tions one day or more in advance for any section of the country. Scientist has been researching on the subject for more than 10 years, and has been working, in close coand has been working in close co-operation with various air line com-panies for three years. Major studios have been using Dr.

Major studios have been using Dr. Major studios have been using Dr. Frick's forecasts for two weeks and on the first 10 days of getting the line on light conditions 24 hours or more in advance. Out of 64 fore-casts by the scientist, latter called all but four on the nose. System of Dr. Frick is not similar or competitive to the regular weather bureau forecasts. He called titions, with light charts indicating five distinct degrees of visibility. Ratings awing from division one, which predicts extremely clear lights completely overcast conditions where camera work could not be accomplished without booster lights. Studios and Dr. Frick will co-oparate in the experimental fore-casts for several months and there is a good chance that at the end of those the destrot permanent afrangement to gave hundreds of thousands of dollars annually on location and exterior shooting.

TWO FOR SILVEY AS 20-FOX UNIT BOSS

Hollywood, Oct. 22. First assignment for Ben Silvey under his new appointment at Twentieth-Fox as unit manager will be 'tt Had to Happen'. Also lined up for him is 'Message to Garcia.' Before mouther to Westwood eth. Before moving to Westwood studio, Silvey was for 10 years an as-sistant director at Warners.

Chest's \$200,000

Hollywood, Oct. 22. Hollywood, Oct. 22. Louis B, Mayer of Metro was picked to bead the annual Commun-lity Chest drive of the motion pictured division at meeting of the producers and the second second second second Guota of \$200,000 has been set as motion pictures' contribution to the charity orffers. As in former years, studio captains will take charge of the individual lots. Group selected for this purpose friculades H. A. McDonnell, S. B. Bronnecke, Reeves Espy, James Dent, Fred Metzler, Willmam, R. Tra-ser, Fred Peiton, Georgo Bagnall, M G. Whitman, Mat O'Brien, Charles Hubbard and Joseph Gliph, Pred Beetson, executive X-p. of Fred Beetson, executive y.-p. of the producers association, will han-dle collections from the affiliated industrics.

DeMille in Shorts

Detwittle in Shorts Designed to show Ceel B. Dexille at work testing players, the third short director has appeared in, is being prepared at Paramount by Herbert Moulton. DeMille has been in two other shorts, Hollywood Ex-tra Girl, used to exploit The Cru-sades, and The Hollywood You New short will huge Boropatro. New short will huge Boropatro.

BOYER WITH DIETRICH

with DIETRICH Hollywood, Oct. 22. Paramount has signed Charles Boyer for the lead oppdsite Marlene Dietrich in invitation to Happiness. Picture sces to barrier without any delay after actress completes 'Desire.'

RUBIN'S COL. SHORTS

Benny Rubin will make two shorts in the east for Columbia next month. First, starting Nov. 1, will be 'The Inquiring Reporter,' by Dave Freed-

Set by Cupid Hollywood, Oct. 22. "Geneva." Mitchell. is latest-player to take refuge in Holly-wood legend that everytime actress weds abs Jimmediately gets a picture break. Day atter shis batthell. was set for femme lead in Larry parmour's Ken Maynard Indle western, 'Leave No Trace.'

Voting Eligibles In Studio Deals Held Wagner Key

Hollywood, Oct. 22. With producers feeling that effect of Wagner bill on picture in-dustry will ... largely upon eligibility of those voting on collec-tive bargaining issue, several tech-nicalities have cropped up which will have to be ironed out before formal negotiations

thei own choosing.' Clarification of 'majority rule' principle was never achieved under TRA n wi have 'n

TRA n wi have to the discussion of the second secon

tions cannot be neid until such dis-putes are threshed out, controversy between soundmen and Interna-tional Brotherhood of Electrical Workers, never "yet "settled, may prove stumbling block.

Maynard in the Clear

Ken Maynard, cowboy actor; was not bound to C. C. Burr, indie producer, for series of westerns as op

tion expired before satisfactory bond was posted, Superior Judge Kincald ruled in dismissing the ac-

tion. Burr had sued for \$50,000 dam-

Los Angeles, Oct. 22.

plcted.

Law says

AT COL.

Hollywood, Oct. 22.

lea Tie-in with Cohen and Columbia

in no way affects Crosby's status with Paramount. His contract al-lows for outside pictures.

Emanuel Cohen, president of Ma-jor Pictures, which will produce a Bing Crosby starrer for release through Columbia, arrived in New York, yesterday (Mon.), having

through Columbia, arrived in New York yesterday (Mon.), having planed in Sunday. : Cohen will be east about 10 days, during which time he will look at play material and get a line on fu-ture stories to be made by other stars for whom he is negotiating to the in with bis organization.

30 BABES IN H'WOOD

Hollywood, Oct. 22. The next Al Lewis production at aramount will be the Lullaby tory about bables—30 of them. Paramount story about babies-30 o Al Santell is directing.

Those South Americans

When They Reception a Film Star, They Mean It-As Clark Gable Finds Out

Buenos Aires, Oct. 10. News reports from Lima seemed to reyeal that Clark Gable's recep tion had been pretty hectic there

tion had been pretty hectic there, but it cau't have been anything to the terrific welcome he received in Santuago, Chile, and which left him feeling pretty much the worse for his experience. After having given him a really rousing reception when he entered Chile, there were still plenty of ad-mirers who wanted more and on the second day of his arrival a huge mob of Chilean beautien—and some that were no longer beautiful—de-cided to wait for the star outside of his hotel.

of his hotel of his hotel. Gable didn' tappear for some time, no doubt aircady pretty scared by his previous welforme when ardent admirers had ma jaged to make off with nicces of his jothing as source-nirs. Exasportate by the delay, the womenfolk final decided to take

matters into their own hands and matters into their own hands and pushed in past the attendants. Disregarding the astonished floor staff of the holet they rushed up the stairs and broke into Gable's apartment, where they raised havoc, turning everything over in their eagerness to see their idol. They took everything they could lay hands on as souvering and when

they took everything they have a source in a source in they have a source in ally a duced to depart they left the actor feeling as though he'd been taking part in a football

Either he was exhilarated by this Either he was exhilarated by this treatment or else too weak to make an airplane trip, because he post-poned his trip to Buenos Aires by four days and a hugo crowd, mosily women again, waited in rain at the Buenos Aires airport when the Chilean airmail arrived, not having been advised of his change in plans. Now they are anxiously awaiting his arrival here and working on a really war recention for him. really warm reception for him.

M. P. Engineers in Conv. Foresee ~ Further Improvement in Films

Smoothies Agai

Hollywood, Oct. 22. Barbers on the boulevard e honing their razors in anticipation of land office biz when 'Capt. Blood' washes up. Twelve weeks' growth of stubble will. be mowed from 150 pirates

RUNNER TAGGED FOR TAKING EXTRA BITE

Los Angeles, Oct. 22. Judge Wilbur Curtis in criminal division of Superior court found Jim Spencer guilty of accepting fees from extras without a state agency

Jim Spencer guilty of accepting feed from extras without a state agency licence. Spencer had been employed by for a state agency licence. Spencer had been employed for acalla lests, and received com-mensation from Central on an as-signment beass. Action was pressed by the State Labor. Commission after- affdavits and complaints secured by Central had been turned over to the state officials. Runners and others em-ployed by Central had been cau-tions that acceptance of commis-sions from extras they round up for the casual work was illegal and that Central would push any actions Central would push any actions where justified. Labor Commission has been at-

Commission has been at-Labor Commission has been at-tempting to get a clear cut convic-tion for acceptance of commissions without an agency: license, and has several others under surveillance for future halting to the courts. Spen-cer will be sentenced tomorrow (23).

Morris-Orsatti Agency Merger Deal Cold

Proposed agency merger of the William Morris and Frank Orsatti offices in Hollywood is cold. Deal would have merged the two agen-cies on all partnership blockings, as regards films only. Abe Lastfogel of the orris office, Abe Institution of the orris office, but the state of the last week-end, but is statying in New York till the end of the week.

3d Berkeley Fatality

Hollywood, Oct. 22

William Von Briesen, 25, died here yesterday. He's the third fatality in the auto crash for which Busby Berkeley facing two counts of second deg

Beaudine Britain-Bound

Hollywood, Oct. 22. Hollywood, Oct. 22. William Beaudine left here lass week, en route for London, where he directs two pictures for British In-ternational.

Director returned here three months ago after a year in England, during which time he made five pic-tures for various companies.

COLLEEN MOORE IN ROCH.

COLLEES MOORE IN BOCH. Rechester, N. Y., Oct. 22. Coming of Colleen Moore's doll house to local department store as benefit for crippled children was made a civic event. Society turned out for f1 preview dout those present and take ty Miss Moore and sponsors. "En-chanted Castle' played to 11,000 in eight hours on opening day.

ROBINSON BACK ON COAST

Hollywood, Oct. 22. Edward G. Robinson is back Warners from New York awaiting an assignment.

an assignment. Studio had actor's okay on 'Stil-leto,' but fearing an Italian angle has shelved the story.

BERGNER'S 'AS YOU LIKE IT'

 BEEGNER'S AS 100 JAINE 14 London, Oct 22.
 AKKIVALS

 Elisabeth Bergneir will play Ros-allnd in 'As 700 Like if' for Fox.
 Louis Dreytus, Sam Morris, Vladimir Golschmann, Gilbert Mil-Picture, will be made hore at 1-Stree after Miss Bergner completes Shaw's 'Saint Joan' for the same company.
 Colette d'Arville, Otto Praemieur, Colet, Henry Leon Leroy, Pills Tabet.

Washington, Oct. 22.

ilm fans will have to be chained to their seats, within the next five years, if predictions of Homer Tasker, president of the Society of Motion Picture Engineers, come true. Tasker, opening four-day annual convention of the society at Wardman Park hotel, yesterday told

Wardman Park hotel, scatterday told members that perfect sound, per-fect color and third dimension pic-tures will be here to stay within half a decade lips and blonde and Curves, roos will all be valiable to the 196 flokers. More the sound of the 196 flokers. More to 116 on the screen. While not discussing this end dc, the problem, engineers took up the third dimension picture as the first business: to come before their or-ganization. Tasker volced the be-lief of film engineers that progress in perfecting the development will be apple.

be rapid. Demonstration of one method of producing relief pictures was given by Prof. C. Kennedy of Smith Col-lege, but as this involved wearing of special greggles by the audience, it was not claimed that this would be the method finally to be adopted by the screen. In the screen and the screen all the distinguishing of advectored to

a discussion of educational films, following an address of F. N. Conant, of Massachusetts Institute Conant, of Massacnuserts institute of Technology on the experimental work now being carried on at that institution to facilitate teaching in the fields of science and engineer-

ing. Federal government indicated its interest in the subject, when C. M. Koon of the office of education, De-partment of the Interior, outlined some of the surveys which are be-ing made by that agency into poten-tialties of the films in the educational field.

Maj. M. illette outlined briefly picture activities during the World War, designed to afford train-ing material.

N. Y. PLAYWRIGHTS GET TRIAL AS PIC SCRIBS

Hollywood, Oct. 22.

Four playwrights have been signed by Metro in the east for scribbling by Metro in the east for scribbling trials on the studio scenario, stark, Quartet includes Emmett Lavery, Gladys Hurlbut, Richard Maibaum and Allen Boretz. Lavery and Miss Hurlbut swing west within the next week, with Maibaum and Boretz reporting on the Coast after their new plays open in New York.

in New York.

SAILINGS

SAILINUS Oct. 31 (San Francisco to Tokyo) George Barnett (Chlchhbu Maru). Oct. 28 (New York to London) Jack Hyiton band (Lafayette). Oct. 28 (Los Angeles to Sydney) Norman Thomas Quintet. Croil and Lane, Elsie Gilbert (Makura). Oct. 25 (New York to London) Georgie Price, Peter Lorre (Ma-jestic). Oct. 23 (London to New York); Merie Oberon, Eugene Pallette, C. Aubrey Smith, G. B. Stern, Clifford Whitley, Mark Oster, Ray Noble (Berengara).

Whiley, Mark Ostre, Ray Noble (Beengard, Nark Ostre, Ray Noble (Beengard, Nark Ostre, Ray Noble Sean Benoit-Levy, Dora Miller, Mischa Elman (Normandie), Oct. 23 (New York to Stockholm) Toscha Seldel (Bergenfjord), Oct. 19 (New York to Parls) Merian C. Gooper, Dorothy Jordan, Achur and Dora Caesar, Westboold Achur and Dora Caesar, Westboold Pett. 19 (New York to London), Mr. and Miss. Marc Lachmann (Vir-finia), (New York to London), Eddle Foy, Jr. (Aguitania), Oct. 16 (Los Angeles to Sydney), Fred Perry (Lurline).



WILL MAHONEY

be cominclude any employee and not be li ited to workers for any particu-

have to decide whether the craft unit (memil-rs of union) - the plant unit (workers in certain studio) will be proper group to act as collective barguining representa-tive. Work for talents and some crafts in pictures is irregular, some-times crasual, varying with produc-tion exigencies. Question whether law provides minorit representation arises sinse legislation provides that 'any in-dividual erriloyee of groun of -ployces shall have the right at any lime to present grievances to their employer through representatives of their own choosing."

Hollywood, Oct. 22. Emanuel Cohen will produce a filmusical starring Bing Cresby as his initiatier for Columbia release. Three, way infancial arraisgement duction to be a start of the start one-time Paramount studio head. Cohen will have his own produc-ing unit and function independently of studio supervision. Deal had been hanging free for two months and was closed last 'week with Harry Cohn personally sitting in on the negotiations. Picture will get going early in January. Understood that same ar-rangement will obtain on future frogsy pictures for Columbia re-lease.



PICTURES

Picture people took it on the chin in two m-re instances on Broadway last week, another duo of, film-financed plays coming in and out quick. Plays are "Sweet Mystery of Life" produced by Here man Shumila, with 'We' money are Hopki., it han Irving Thaiberg bankroll. Makes four plays i the last two weeks pro-duced by film bankrolls which couldn't last more than a week. Warners got in on another jlay Monday (21) who. they made a quick doal for 'Eden End, by J. B. Friestley, which opened that night. Mitton Shubert pl.' on the British import but sold out 75% of il pior to opening. Warners and the author, fri tiley each bught da, 360 for of the for Seach page da, 54, 500 for the seach bught def the sec

to opening: Warners and the aution; Priestley, each bought cual shares of the 75%. Each paid \$3,750 for 374%. Each paid \$3,750 for 374%. Each paid \$3,750 for 374%. Each paid \$3,000 for fall rights week, paying \$30,000 for fall rights to Sweet Jystery; which it had financed, ocnpary had paid \$46, 000 for Slight Case of Murder, non-financed, several days previous. A nother Po: multi-financed play, There's Wilsdori In Women', opened in Boston Monday (21) and is due in 2 w York next week. Next week will also bring in 'Play, Genius, Play,' with Doris Warner-Mervin LeRoy backing.

FILMERS' QUICK B'WAY FADE-OUT

Five players who came to New York from the Coast for legit ap-pearances are reported returning to Hollywood pronto as the result of recent quick flops. Those leaving Hollywood pronto: as the result of recent quick flops. Those leaving are Lee Tracy and Julie Haydon of "Bright Star," Hobart Cavanaugh of "Sweet Mystery of Life," John Wray of "Achilles Had a Heel," and John Sheehan of "Venus in Silk," which never got to Broadway, It was Miss Hàydon's stage debut in the east.

east. However, there are some re-turned legit people who are slated to stick through the season—notably Mary Boland and others in 'Jubilee.'

HECHT-M'ARTHUR'S BALLET FILMUSICAL

Some of the music written by George Antheii for 'Biue Moon,' musical film produced by Hecht and MacArthur last year and which was she'ved without release, will be sal-vaged for use in the H-MGA pic now Song will ion, ...Soak the Rich.' Song will solve the Rich.' Foom sequences, although picture is not a musical picture. not a musical.

not a musical. When completed, Hecht and Mac-Arthur will start work on a big scale musical fit , story of which will be based on the Russlan and other ballets: Anthell will work on the music of that and Margo will star in it. American ballet may be used for that purtion of the picture.

Al Rosen's Legit Plays

Al Rosen, Hollywood agent, is in New York for production of legit plays. Has three scripts to start with, Two On a Latchkey.' Green Carnation' and 'One Good Yeor,' all by screen writers from the Coast whose names are being withheld at present.

Expects to get started on the first. within two or three weeks.

JANE WITHERS SPOTTED

Holyword, Oct. 22. Jane Withers has been spotted by 20th-Fox for lead in 'Public Nui-sance No. 1.' Soi Wurtzel produces.

NO LIKE CALIF.

Vallee Shies Off John Law, Won't Make WB Pic on Coast

Make WB lie on Coast Hollywood, Oct. 22. Rudy Vallee's sale last week of Bevery Hills home he built for Fay Webb, and communications with Warners excess during past few days definitely nixed plans of crooner to make his next picture for Warners on the Coast. Valles had been due to report around Oct. 16. Reluctance to subject himself on opsable legge entangithemits on passible index of the responsible for stay-away decision. Sam Bischöft, assigned to produce, will probably go to New York to make all scenes involving Vallee.

Motion picture artists rating salaries in the higher brackets do not

rank under the general scope of the

term labor,' according to decision

rendered last week by District Court

of Appeals, Justice Houser, with associate justices concurring.

Decision reversed Superior Court

judgment secured by Warren Hymer

some months ago against Universal.

at which time the player had ap-

pealed. decision of the conciliation committee of the Academy. Latter body had refused to uphold salary claim of Hymer against Universal.

EBSEN WITH SHIRLEY.

THEN WAITS FOR 1937

ATLAS-LEHMANS

Dave and Arthur Loew to Go with RKO-Brothers In on Lehman End-Loew's, Inc., Reported Offering Arthur to Remain

DAVE WITH ROACH

Wall Street has a new angle on the Atlas-Lehman Bros. purchase of control of the RKO company from RCA. This is that the Loew boys, Daye and Arthur, are in the deal. The brothers are supposed to be financial participants on the Leh-man end of the transaction. Mere conjecture, to attempt to de-termine definitely what consequence any financial participation by the Loew brothers in the Atlas-Lehman-RKO deal could have. It is not known how extensive such participation by the Loew boys may be.

is not known how extensive such participation by the Loew boys may be. Dave and Arthur Loew are known to have been considered by the Leh-man firm for certain high industry positions before the present asso-ciation, so that word or a possible financial association in the RKC vunexpected to some. Dave and Arthur Loew resigned from Loew company directorate some time ago. Recently Dave Loew became associated in film produc-tion with Hal Roach. Arthur Loew is still with Loew, fine, as head of the foreign end. Trade talk is that the Loew firm offered Arthur Loew a new deal to remain with the company. It has been reported that Arthur might eventually join Dave on the pro-duction venture.

MRS. WALTER WEEMS' **MYSTERIOUS DEATH**

Hollywood, Oct. 22. Police are investigating the mys-terious death of the wife of Walter Weems, film actor-writer-director, found badly mauled in the kitchen of her home last Sunday (20). Weems told the police he found the body after waking from sleep. Subsequent autopay of the former Australian actress disclosed alcohol polsoning cooing the police case. poisoning closing the police case.

Keaton's Breakdown

Holiywood, Oct. 22. Buster Keaton is in a serious condition at the Veterans hospital, Sawtelle, Calif., with a nervous dis-order.

Comedian is being constantly guarded by male nurses.

Lead for Cansino in Switching of Femmes

Switching of Femmes Hollywood, Oct. 22. Loretta Young's tough luck through lilness and Rochelle Hud-son's good fortune in being holsted to lead in TRamona' also turns out a lucky break for Rita Cansino. Lead in The Country Beyond' at 20th-Fox, slated for Miss Hudson, now goes to Miss Cansino. Flayer recently finished in Taddy O'Day' at same studio. New plo-ture is from story by James Oliver Curwood. Eugene Ford will direct and lensing starts Dec. 4 at 20th-Fox Hollywood lot.

STEVENS ON BICYCLE

SERVENS ON BIGGUE Hollywood, Oct. 22. Onslow Stevens plays the lead in Chekov's 'Cherry Orchard' at the Pasadena Playhouse next month. He'll bicycle between the stage and Radio, where he has the sec-ondary lead in 'Mother Lode.'

Mellowed After 7 Yrs. in H'wood

Just Hollywood

Hollywood, Oct. 22.

Hollywood, Oct. 22. Baby LeRoy went tempera-mental when loaned by Para-mount to Universal for 'Mag-nificent Obsession.' John M. Stahl, directing,'re-

John M. Stahl, directing, re-hearead the youngster in the scene twice and told him to do it a third time, but the kid re-plied, T said it! Stahl called on him to do it again, but the $4\frac{1}{2}$ -year-old youngster go mad and said again, T said it! and then took a swing at Stahl.

Another kid was substituted or the part. for

Marion Davies In Reinhardt's **Twelfth Night**

Hollywood, Oct. 22. 'Twelfth Night' will be made by Max Reinhardt as his second successive Shakespearean / production

for Warners. Marion Davies will play Viola William Dieterle will probably again co-direct and Henry Blanke upervise, as they did in 'Midsum-

mer Night's Dream.' Jack L. Warner and Hal Wallis are giving the producer-director the same carte blanche he had with Dream.'

Reinhardt goes to New York first to launch the Biblical play, 'Road to Promise,' being due back here around middle of January.

HOPKINS. OBERON SET IN 'CHILDREN'S HOUR

Holiywood, Oct. 22. kins will co-star with

Holiywood, Oct. 22. Miriam Hopkins will co-star with gete Oberon in Samuel Goldwyn's picture which Lillian Hellman is adapting from her play 'The Chil-dren's Hour.' Miss Hopkins preferred that ar-rangement, to solo homors in Navy Bol McCrea will have male load and William Wyler directs 'Hour,' which will be retitled.

Arledge Joins Sothern To Top Col. 'Air Panic'

Hollywood, Oct. 22. Columbia borrowed John Arledge from Radio for spot opposite Ann Sothern in 'Panic on the Air.' Miss Sothern had been withdrawn from the lead in the Harry Richman filmusical to do the ether wave picture

ture. 'Panic on the Air' started yester-day (Mon.) under direction of Ai Rogell, with supporting cast includ-ing Lloyd Nolan, Douglas Dumbrille and Berton Churchill.

Par's 'May Wine' B. R.

Hollywood, Oct. 22.

Hollywood, Oct. 22. Paramount is backing the Schwab-Maudel production of 'May Wine', putting up 330,000 of the 350,000 production costs. Walter King, only Hollywood actor picked for the cast, leaves Thursday (24) ion Now York. King was for . Walter Woulf in musicals.

VARIETY

By CECELIA AGER After seven years' exposure Holiywood sunshine, Afthur Cassar has come back to New York with a handsome sun-tan, an Academy-statue and a Gaumont-British con-tract, toward the fulfiliment of which he scone embarks for London, Though Mr. Cassar is a mem-ber in good standing of the U. S. Polo Association-a fact which never fails to surprise him any time hearth about 1--Aft. Cassar about 1--Aft. Cassar appears to have changed from a bulwark of the by the surprise him any time hearth of the service of the Burgh. Mellowed by his experiences in the goiden west, Mr. Cassar appears to have changed from a bulwark of the Cheese Club Into a kindly phil-osopher, intent. upon giving the devil his due. Respect and grati-tude key his current Cassarian commentaries, which, though still delivered in his own resounding style, duck clean any time they smell a wise-crack comise. Origi-natio of some of the great ones of twisecricks fee through. The metamorphosis of Arthur Cassar, Mr. Cassar through his the product of much suffering. Begin-ting as an east side boy, where he innew hardship and travail, he lai he'd have to have a sense of Au-mor. So he worked for laughs, but all we'd have to have a sense of the invary behind those laughs lay his desire to hide a deep-rooted senti-mentality and tears; he'd found out that anything deeper than pase imust be reproved and the first he'real the time the real Cassar

stonate desire for an ice cream come must be rigrorously avoided. Yet all the time the real Caesar was a serious man, who wrote se-rious things. He wrote 'Napoleon's Barber,' but he went to Hollywood-a gag man; he wrote 'Napoleon's Barber,' but he became famous as the quipper of 'from Poland to polo in two generations.' This did not embitter Mr. Caesar; he bided his time.

embitter Mr. Caesar; ne buee nus time. And sure enough, not long after Caesar's advent to Hollywood, came sound and the realization that there (Continued on page 59)

SUBSCRIPTION	ork City
nnual\$6 Forei Ingle Coples	16 Cents
Vol. 120	No. 6
INDEX	
Bills	51
Burlesque	. 63
Chatter	.60-61
oncert	. 54
Exploitation	19
5 and 50 Years Ago	. 48
iim Reviews	
House Reviews	. 16
nside—Legit nside—Pictures	. 52
Inside-Pictures	6 43
inside—Radio International Film News	4. 17
International Show News	
Legitimate	
Literali	58
Music	
New Acts	
News from the Dailies	
Nite Clubs	·· 47 63
Obltuary	63
Outdoors Pictures	
Radio	.34-44
Padlo Chatten	29
Radio-New Business	. 42
Radio-Reports	. 38
Radio—New Business Radio—Reports Radio—Showmanship	42
Times Square	. 59
Shorts	13
Sports	59
Units Vaudeville	
Women	21

Hollywood, Oct. 22. Metro loaned Buddy Ebsen to 20th-Fox for a featured role in (Captain January, Shirley Temple starrer to be directed by David

starrer to be directed by David Butler. Ebsen then swings back to Metro to wait for start of Broadway Mel-ody of 1937, which is slated to get before the cameras early next year.

Frawley Gets Hardy Role, Reshoot 'Chutes'

Hollywood, Oct. 22. The late Sam Hardy's part in Eddle Cantor's picture, 'Shoot the Chutes,' goes to William Frawley, Player borrowed from Faramount by Goldwyn. Frawley news

Flayer sorrowed from Paramount by Goldwyn. Frawley planed in from New York yesterday (Mon) and Norman Taurog will begin reshooting scenes in which Hardy appeared. Repeat shots will take approximately two weeks.

Votion Talent Aide

Hollywood, Oct. 22. Mel Shauer, Paramount taient rhief, has named Jack Votion his first lieutenant. Moves over from F2. Lloyd Sheldon office, where he functioned in si liar capacity.

BANCROFT AT COL.

Hollywood, Oct. 22. George Bancroft has been con-tracted by Columbia for one picture with options extending over five Juitialer is 'Heliship Morgan.'

Acting Not Labor Rules Higher C't In Hymer Vs. Uni Hollywood, Oct. 22.

PICTURFS PLAYS WANTED

Goldwyn Sends Editor East for

Hollywood, Oct. 22.

Report A. T. & T. Would Like to Dispose of Erpi; Think Subsid Could Be Bought at Fair Price

American Telephone & Telegraph Company is reported desirous of dis-rocating of its substid_Bitectrical Re-tis a question of price. The phone with private business built is most-and the substide substitution of the main of the substitution of the main of the substitution of the main of the substitution of the the substitution of the substitu-ment of the substitution of the main of the substitution of the the substitution of the substitu-tion of the substitution of the the substitution of the substitu-tion of the substitution of the sub

the phone company interested in business, outside its regular public utility field. Pending Suits Also, there is a matter of several suits arising out of alleged Bril ac-tivities, which are pending. What A. T. & T. thinks about these suits so far as they may have any bear-ing on its desire to dispose of Erpl, is not known. Expl is around \$80,000,000. This figure, of course, is unofficial. Erpl's net carrings since its organization in 1927 is unofficial Wigned to have amounted to around \$10,000,000. Among the principal actions egainst the phone company and its subside is a suit pending in Wil-mington, presently, on alleged anti-trues grounds, by General Talking Pictures (DeFored). This comes up for thial, accofding to present estimate, some time next month or in how they of Lebons Bros. for in December.

in December. John Herz, of Lehman Bros, for a time, was considering the ad-visability of acquiring control of Erpi, from Western Electric and the phone company. So far as has been ascertained nothing came of beta

been ascertained nothing came of this. In the meantime, RCA has be-come somewhat aroused over Erpl and the phone company and while RCA has threatened suit no legal action by RCA against the phone company or its subsids has been instituted.

Studio Buildup Sets Kelly in Pair of Leads

Hollywood, Oct. Lead in 'The Black Gang.' being eadied at 20th-Fox Hollywood lot Lead in 1 20th-Fox Hollywood lot by John Stone, associaté producer, goes to Paul Kelly. Darryl Zanuck tagged Kelly for part as step in studio's buildup of player. Slim Summerville also draws comedy role in nicture.

in picture. Screen Piay is by Robert Tasker and John Bright. Shooting sched-uled to begin Dcc. 2. Kelly recently was handed lead in 'Song and Dance Man' opposite Claire Trevor. Production on that picture, which Sol Wutzel pro-duces, starts Oct. 28.

20-Fox Holds Taylor

20-F OX FIGIDS 183/00 Hollywood, Oct. 22, Kent Taylor, now at 20th Fox for lead opposite Claire Trevor In Suc-cancer, remains at the studio on loanout from Paramount for a fea-tured spot in 'Song and Dance Man.' Sol Wurtzel produces the latter picture, with Allan Dwan directing. Claire Trevor and Paul Kelly set for top spots in the production.

SKOURAS HUDDLE EAST

SAULERS HUDDLE LAST Hollywood, Oct. 22. Charles Skouras, Arch Bowles and Mike Rosenherg entrained east Sat-urday (19) for Fox-West Coast op-station contabs with Spyro Skouras. Trio will be gone 10 days.

1st Runs on Broadway

(Subject to Change)

(Subject to Change) Week of Oct. 25 Capitol—Kendezvous' (MG). Music Hall—Feather in Her lat' (Radio) (24). Center—Last Days of Pom-eli' (Radio) (24 wk). Paramount—'Crusades' (Par) Hat' (

Deil.

(2d wk). Rivoli—'Barbary Coast' (UA) (20 m. Rivoli—'Barbary (31 wk). Faxy—'Transatlantic Tunnel'

B). Strand—'Shipmates Forever.

(WB) (2d wk). Week of Nov. 1 Capitol—'Music in the Air'

MO Music Hall_"Three Musket-

Music Hall—Three Musket-eers' (Radio) (31). Center—Thanks Illion' (20th-Fox) (30). Paramount — 'Hands Across the Table' (Par). Rivoli—'Barbary Coast' (UA)

Rivon-(4th wk).

Roxy—"Inree ____ Queen' (U). Strand—'I Found Stella Par-



A veteran in theatre operating and for many years an executive of Publix, Milton H. Feld is preparing

Publix, Milton H. Feld is preparing to enter film production. He has been on the Costat about 10 days now confering on plans which it is understood were laid for his en-trance into film making before he left the East. Among Feld's close associations is Sam Kats under whose guidance he was brought into Publix for a top operating spot from Kansas City where Feld originally started in the-atre work with Frank Newman. He has alwars been close to Kats, now aire work with Frunk Newman. He has always been close to Kaiz, now a production executive at Metro. and aiter leaving Publix early in 1933 he became president of Monarch The-aires, independent operating venture which from the first was regarded as a 'Kaiz enterprise though his name was never officially connected with it. In addition to Feld, the Monarch chain includes as execu-tives Sam's brother, Harry Kaiz, and Dave J. Chatkin, both divisional operators in Publix when under Kaiz. Metro may be studio where Feld will land. Katz. Metro r Feld will land.

Feld will land. Before Feld left for the Coast he was sounded on the possibility of re-turning to Paramount if a suitable spot opened up. Presumption is that the spot Par had in mind on approaching Feld was that which Borts Morros vacates on shifting to the Par studio. Feld was previously head of all de luxo operations and stares shows in Par.

stage shows in Par. He wasn't interested in returning to Par, it was indicated, becaus to Par, it was indicated, because hi was going into an unnamed produc-tion berth on the Coast. As ye Feld hasn't resigned his presidency ok Monarch, which operateg six im-portant first runs in key spots. tion

New Pact for W. C. Fields

Hollywood.

Hollywood, W. Fields, ill for several months, has been handed new one-year contract at Paramount under which he will do three pictures. First will be 'Poppy,' now being First readied.

Metro's 'Kind Lady' Film With Original Legiters

With Utiliaria Legitters Hollywood, Oct. 22. Metro is bringing Barbara Shleida and Justine Chase from New York to re-create their stage roles in the film version of Kind Lady.' Players swing to the coast imme-diately for the plcture, which will be produced by Lucien Hubbard, with George Seitz directing. Henry Wadsworth and Mary Carlisle are set for the leads.

Hollywood, Oct. 22. On story hunt for material for ple-tures to be produced during 1986 by Samuel Goldwyn, Merritt Hurlburd, fory aditor for the producer. left for New York last week. He will look around for plays or stories that can be used as starrers for Miriam Hop-kins and Merie Oberon. Goldwyn hafor Ublied Artlais be-tol un Edie Cantors Shoot the editase, now in work. Trio to go are 'Dodeworth, 'Come and Set-H' and 'Children's Hour.'

BOTSFORD PAR PRODUCER ON 13

Hollywood, Oct. 22. On his recent appointment as a producer, A. M. Botsford will hold the reins on 13 B pictures for Par-amount, which had been assigned to Harold Hurley. Latter washes up around first of the year and takes six months' leave. On his return he will turn out a maximum of four pictures for the studio. Post of assistant to Honry Herz-true, which aliceontimed. Botsford takes over executive staff assigned to Hurley and four super-visors. They swing over to Botsford as soon as they wind up the produc-tion fave pictures yet to be deliv-ered by the Hurley and the used Cline. Executive staff includes Bill Thomas, assistant; Dan Keefc, busi-ness monaser, and Mirian Splitzer, ziory aide.

Reports on 'Dream'

London London, Oct. 22. 'Midsummer Nigbu's Dream fin-ished its first week at the Adelphi with a take estimated at \$5,500, mild biz. Second week's pace a bit less. Selling blocks to educational bodies hod

Philadelphie

Philadeiphia Philadeiphia, Oct. 22. "Dream," at the Chestnut St. Opera House, remains three weeks. Booked for two. A legit has been spotted in to follow. First week's gross was pretty good and second (current week) may up a little. Drive on cultural groups to bolster matinees. Nights okay.

okav.

'New York Dream' on its New York \$2 en-esgement at the Hollywood is main-taining a strong out-froht pace, hacked by the terrific exploitation and advertising campaign Warners put behind it on its first two-a-day opening. On the first woel, exclu-sive of the premiere, picture did \$17,000, while the second is \$16,500. This includes various theatre par-ties booked on both matinees and evenings, with eales of seats at fat scales. Hollywood at capacity, un-der price setup, is \$18,500.

Los Angeles

Los Angeles. Oct. 22. ream' had one of the biggest premieres. Coast has seen on Fri-day night (18) at the (WB) Bevery Hills. Pieure drew around \$7,500 at \$6 scale opening night. Off strong at subsequent \$1.56 top per-formances but not capacity, with noters on Upream' cast sound paign on \$25,000. 'Dream' cast around.

Detroit

Detroit, Oct. 22. a big advertising Detroit, Oct. 22. Supported by a big advertising and exploitation campaign, Drcam' opened to capacity at the Wilson here Sunday night (20) on a two-a-day run at \$1.65 too. At least two weeks figured for picture.

Cleveland

Clevcland, Oct. 22. 'Midsummer Night's Dream' (WB) opened twice daily at the Hanna, Friday (18), and is not doing well. Picture favorably impresses those who see it but lax business seems due to poor salesmanship locally. And this has got to be sold. Is here for eight days.

RKO on the Road to Reconstruction: List Possibilities for Co. Prez

---- Nat'l First-Runs

'Feather in Her Hat,' Prov., Oct, 24. 'Grand Exit.' Iowa, Cedar

'Grand Exit,' Iowa, Cedar Rapids, La., Oct. 29. "'Guard That"Girl,' bany, Nov. 26. 'She, Couldn't Take 11,' Kelths, Dayton, Oct. 25; Pal, Cincy, 25; State, Waterbury, Conn., ; Hollywood, Det., Nov. 1.

ITED ARTISTS

ITED ARTISTS "Barbary Coast,' Loew's, Oct. 25; State, Louisville, 25; State, St. L., 26; State, Norfolk, 26; Orph, Seattle, 25; Pal, Ciney, 26; Omaha, Omána, 25; Pal, 26; State, Cleveland, 25; tate, Memphis, 26.

METRO

METRO 'A Night at the Opera,' Sheats, Jamestown, N. Y., Nov. 2: Harmanue Hall, Albany, 7. 'Live My Life,' State, Bos-ton, Oct. 25; Ellanay, EJ Paso, 25; Proctor's, Schenectady, Nov. 11; Waco, Waco, Tex, 16; Ohio, Sidawc, O., 17.

-

'The Three usketeers,' Keith's, Wash., Nov. 1; Studio, Prescott, Arlz., 1; Pan, L. A.,

 "Pompeii," Hipp, Balto, Oct.
 "Pal, Chi., 25; Mainstreet, KC, 25; Keith's, Lowell, Mass.,
 25; Carolina, Greenville, S. C., 27 PARAMOUNT

PARAMOUNT "Hands Across the Table," Cap, Wordster, Oct. 25; Hol-lywood, Ft. W., 25; Orph, St. L., 25; Saenger, N. O., 36; Denham, Denv., 31; Par, N. Y., Nov. 1; Pal, Dallas, 2; Pal, Chi, 3; State, Mpla, 15. Greades, 5th Ave, Seattle, Oct. 24; St. Francis, S. F., 25; Aztec, San A., 25; Roosevelt, Chi, 30; Minnesota, Mpla, Aztec, San A., 25; Roosevelt, Chi, 30; Minnesota, Mpla, Nov. 1; Orph, St. L., 3. "So. Red the Rose," Denham, Denv., Nov. 21; "Ship Cafe," Nov. 1.

Nov 1

'MAXIM' PIC NIXED BUT TOBACCO' OK IN DET.

Detroit Oct 22

Police censors are all-even so far this season with local theatres, each having scored a victory in the

an approximate \$1,00000 predicts on the Universal bankroll for that period. Figure includes cost of Magnin-cent Obsession,' which John M. Stahl is expected to finish within next two weeks. Four other heavy duty productions scheduled to be working before and of December and the state of the schedule of the working before and of December and the schedule of the working before and of December and the schedule of the working before and of December and the schedule of the working before and of December and the schedule of the working before and of December and the schedule of the working before and the schedule of the schedule of the schedule of the working before and the schedule of the marging schedule of the s this season with local theatres, each having scored a victory in the jousts to date. Circuit court this week upheid the police ban issued several weeks ago on the Soviet film, Youth of Max-tory of the several weeks ago on the Soviet film, Youth of Max-filoker, but revoked after protests that it was communistic propa-ganda, made by the American Legion and Catholic groups. Detroit Cincma Guild, which had planned to show the pic at the Art Institute, took the matter to court but, after several days of vranching and re-views of film by judge and city decided the police were justified. "Tobacco Road, playing at the Cass theatre, also was a target until Setper and and gave the play his okr. because show has played in other clics without being interfered with. Lieut. Lester Potter, cenaor, agreed although he said complaints Culver City, Oct. 22. Id Silvers and John McGorud, are preparing an of the Roboroling, for Eleanor Powell and Roboroling, lor, co-starting, Buddy Ebsen also cast. Also preparing an original for Miss Powell are Bert Kalmar, Harry, Ruby and Dwight Taylor, Kalmar and Ruby also to provide the tunes. agreed although he said complaints

were numerous Cinema Guild plans to appeal the Sovict film's to the ichigan supreme court

Par's Retake Quartet

Harry Tugand, Fred Allen's co-writer on the Ipana-Sal Hopatica program, has signatured a contract with 20th Century-Fox which will take him to Hollywood Jan. 1. While on the Coast Tugand will submit a weekly sketch for the pro-gram. Hollywood, Oct. 22. Paramount has four pictures back They are 'Peter Ibbetson,' It's a Great Life, 'Milky Way' and 'Rose of the Boncho' of the Rancho."

ZANUCK'S 1776 PIC

Hollywood, Oct. 22. Darryl Zanuck is to produce a special at 20th-Fox based on the life of Paul Jones, Revolutionary War hero. Hunt Stromberg produces from script by John Lee Mahin and Edith Fitzgerald.

No writing assignments as yet.

The RKO company is heading for rapid reconstruction and recovery under its new owners. Orficiality, nobody is in nomination for the president may be a downtown busi-ness executive or banker, or it may be a trained industry header from the trade. Attorney Lees Spliz, of Chicago, and a former Paramount official; is "reported having an in-side track.

side track, This possibility, of course, is based on the downtown premise that M. H. Aylesworth steps.up, under the new order of things, to the post of chairman of the new company

board. Peter Rathvon, an official of the Atlas Corp., and right hand man to Floyd Odlum, is mentioned as in the race also. Some of the downtoy to contain a mentiolicit 38 in the revealed back back of the down-town banch hold that the bankiers and put in a stroke for president and put in a stroke for president immediately under bind usiry figure. Immediately under bind would be for the purpose of spinn would be for the purpose of spinn that. Tranka. Those who know Rathvon are authority for the option that, he won't take the presidency, seen it offered. Rathvon is held to feel that show business is for showmen to run. to run

Spitz's Background

Spitz's Background Mention of Spitz is no sudden Inspiration on the part of Wall Street. The Chicago attorney is among those stated to have been brought into the RKO picture by the bankers before final decision was inade on the purchase of the RCA's controlling interest, by Atlas and Lehman Bros. Spitz is known in the trade, hav-by here backers accounted by the induce

Spitz is shown in the trade, hav-lng been associated with the indus-try for many years, as counsel and also as an operating official. He is held to be experienced in the prac-tical end of the trade. He is related to Gov. Henry Horner of Illinois.

ON 5 U FILMS

Hollywood, Oct. 22. Concentration on five of its big-gest pictures on production slate from September to January will put an approximate \$3,000000 pressure on the Universal bankroll for that

Readving Miss Powell

RADIO SCRIPTER TO 20TH

Hollywood, Oct. 22. Janet Gaynor goes to Metro on a loanout from 20th-Fox for 'Small Town Ghrl' lead opposite Rohert Montgomery.

METRO BORROWS GAYNOR

Culver City, Oct. 22.

Hollywood Oct 22

\$3.000.000 TAP

PICTURES

MG ALSO FAVORS

SHOWS FOR BIG %

Presentation Houses Mean

MG Distribution

point - Loew

More Net Profit

Larger Film Rentals from

Operating Dept. Claims Vaudeless Houses Mean

OTHERS LATER

View

Theatre

VARIETY

11 LOEW'S BACK TO SINGLES Par's Theatre Pards Into N. Y. This

Week to Settle Future Terms, Deals

Status of Paramount theatre part-nerships and what policies are to govern in the future are questions considerably up in the air at the moment but may be threashed out shortly. Karl Hobiltzelle, Art is Blant and John Tryeken Schwart west of home office conferences up to the altuation. Meantime, Par has reached no rown decisions as to what is going to be done throughout the country except that it will operate the north-wester of home office conferences and John Tryeke the sub-tistic for the time being with L.J. Ludwig and John Fried In charge at Minneapola. Par had an over F. & R. with William Hamm, Jr., former receiver of the theatres, which was cancelled Sept. 28. F&R may eventually take into a new part-direct control from New York. Binn thereashing in Detroit and the Hobitzelle partnership over the mid-Hobitzelle partnership over the and the renewed for only St days, this renewed explains and the southing may be worked out or another partners were renewed for nane there the policies to be determined with regard to renewals of plane the for the partnership over the mid-bing barnership over the mid-bing simplify in the partnership to partnership over the mid-bit south and the policies to be determined with regard to renewals of plane registering and the plane short extension taken. Money & Wilby, Lucas & Jenking and other partners were renewed for another partners were renewed for another partners were renewed for another partners. Is been and the momething may be worked out or another opticate in the partner-sponter reglescients. It was plane setting himself in the partner-sponter reglescients. Were materiships with a couple excep-tions south selore Sept. 28 when an partnerships with a couple excep-tions south as the Southwest, south mearly up.

JEEVES A STAR

ix

Make Series 20-Fox

Hollywood, Oct. 22. Film rights to the P. G. Wodeouse short-story character, Jeeves, have been acquired by Darryl Zanuck for 20th Fox.

uck for 20th Fox. Deal gives the film company the right to make a series of features with Jeeves as the main character, with Zanuck figuring that the group can be built up for one or two re-leases yearly along the same lines as the Charle Chan arcles. Sol Wurtsel will produce the ini-tial Jeeves feature and will likely hanne the energy during the coming two years.

Sabatini pirate picture, Milton Silis

starred in sllent 10 years ago. Sam Bischoff will produce.

Yarn being developed by Michel Jacoby and Robert Neville as heavy budget special on next year's pro-

First National spent over \$1,000,

ram.

'Hottentot.' 'Sea

In the most significant move back to single bills thus far. 11 Loew neighborhood houses in New York will revert to solo films next week They'll play singles on first halves (Saturday-Monday) and continue

with doubles on last halves for the time being.

With adults on last naives for the time being. Houses are \$3d St. Lexington, 72d St. Kings Mt. Vernon, New Ro-chelle, Pitkin, Cameo, Sheridan, Prospect and Ziegfeld. They are among the 39 Loew metropolitan N. Y. houses playing Broadway Melody' (Metro) single this week and will caury over the one-picture policy with 'Big Broadcast' (Par) as the single feature starter. According to the Loew theatre department, other of its New York theatrees may shortly follow the first 11, back to single bills. In the month since the Loew circuit went doubles all over, public response in some sections has been decidedly anti-dual. Eldry the customers publicare the doubles, as compared to singles, did not justify their con-tinuance. tinuan

tinuance. No Duals on Weskends Decision to return to singles in the above 11 theatres was based on returns in these particular districts, and upon indications that doubles are not required for the weekend business. Doubles will continue as a last half (Tuesday-Friday) polley unless the theatres find they can do without them during the slow part of the week as well as over the weekend. Loew office deciares it is not adopting either duals or singles as a general polley for the circuit, but will let returns in the individual theatres decide the is-sue. Circuit feels that in the better neighborhoods the single bills are more desinable, but there are still (Continued on page 52) No Duals on Weekends

Lichtman Looks Set With Metro As Nick Schenck's Aide: Marv Pickford to Remain Prez of UA

Still at It

Hollywood, Oct. 22. Twenty years ago Jack Con-way made a name for himself as an actor in 'Valley of the Moon'

Last week, almost to the day that he broke in; Conway completed Metro's 'Tale of Two Citles,' as its director.

PAR'S INS. OUTS IN TALENT REVAMP

Hollywood, Oct.

Due to lack of requirements and an eye to economy measures, Para mount in last month has dropped 11 contract players and added four; out two directors and added two slashed dozen writers, added 10.

Players ell inated are Sylvia Sidney, who re-signed with Walter Wanger; 'Lee Tracy, Walter C. Kelly, Lyda - bertl, Marina Schubert, Dolores Casey, Kathleen Burke, Douglas Blacklay, Harry Ellerbe and / Trixle Friganza. New contracts were handed Betty Burgess, Betty Jane Cooper, Robert Fiske and Murray McLean,

Writers out during month were John Bright, Leonard Fields, Oscar Hammerstein II, Sig Herzig, Betty Hill, Benn W. Levy, E. Edwin Mo

Hill, Benn W. Levy, E. Edwin Mo-ran, Hümphrey Pearson, David Sil-verstein, Robert Taaker, Sylvia Thalberg and Garnett Weston. New writers are Franklin Coen, Courtney Ryley Cooper, William Drake, Garrett Fort, Henry John-son, Meichlor Lengyel, Louise Long, Brian Marlowe, Robert Ma-construction of the State State State Long, Brian Marlowe, Robert Ma-construction of the State State State Long, Brian Marlow, Robert Ma-construction of the State State State Long, Brian Marlow, Robert Ma-construction of the State State State Long, Brian Marlow, Corling, Frank-the State State State State State State McCarey, Marion Goring and James Crube left during period.

Al Lichtman is joining Metro in an exacutive capacity, and Mary Flektord will retain title of presi-dent of United Artists which, as frat vice president, she inherited wine Lichtman resigned, Lichtman to become executive assistant to Nicholas M. Schenck, president of Loew's, Inc., le declared est and may be announced at any time. Miss Pickford, in the east at pres-ent, would accept the presidency title in UA permanently if the board desires her to occupy the post, it is understood. At present there is no indication that the UA board will not le ther inheritance of the title stand. By virtue of moving up from the vice presidency site is officially Lichtman's successor. If Miss Pick-ford doesn't want the tile, that is a different matter. Expectation, will tency a presite simil, is that the other to a could an executives may want her to carry the tills but releves her of the responsibilities of sales direction by appointing a gen-eral alse manager at New York. A. W. Kelly is presently vp. In charge of soles, foreign and domes-tic; Harry D. Buckley is vp. In charge of soles, foreign and domes-tic; Harry D. Buckley is vp. In charge of soles, foreign and domes-tic; Marry D. Buckley is vp. In charge of soles of the tile buckle some impression that the present setup with both executives ince-reaching New York and there is some impression that the present such may may neeting and someshill both were mentioned as possibilities there are general aslee. Lichtman, apotted under Schenck, would relleve the Loew-Metro presi-dent of many details Lichtman viend not come in with any view to displacing any present Leew or Metro departmental chief; it is un-derstood.

derstood.

BRITISH BID FOR U NIXED

Hollywood, Oct. 22. Carl Laemmle turned down an of-for from Charles M. Woolf of Lon-don for Universal. Indications are that. Universal will got new money for production within the next week. Laemmle says that the only pos-sibility of his selling the company would be for somebody to bring him the coin and he would then give a 'yea' or 'no.' 'yes' or 'no.'

Max agnus is now handling Laemmic's Satevepost correspond-ence exclusively at U.

HARDING, DUNNE TOPS IN PAR'S 'OLD MAID'

Hollywood, Oct. 22. Irene Dunne and Ann Harding are being lined up by Paramount to be co-starred in 'The Old Maid,' Zoe Akine piez, Both pigzors will be borrowed from Radio, Virginia Van Upp is scripting story, which will be produced in time for early 1338 release.

MPTO on Fox-20th Pix

Philadelphia, Oct. 22. Philadelphia, Oct. 22. MPTO has taken the stand that exhibitors holding Fox contracts have right to Fox-20th Century product. Action was taken on ad-vice of MPTO's legal committee. Organization uclieves an amicable decision will be reached, although if not it is prepared to hold out for full product of mcreged companies on basis of old agreement.

Aries concerning the southwest ing the 30-day extension which low nearly up. ASKY MAKING 1 IN ENGLAND 122, LASKY MAKING

Hollywood, Oct. 22.

Hollywood, Oct. 22. One production will be made nexr year in England' by the Plekford-Lasky unit of United Aritists. Pic-ture will be produced at the new London Films studlos at Denham with Nino Martini starred and supwith Nino Martini starred and sup-porting cast composed of British players.

players. European plans of P-L were made known by Jesse Lasky on his return from London last week. Producer signed young French actress, Arlane Borg, now en route to Hollywood for the lead opposite Francis Led-erer in latter's next picture for P-L, which is slated to start in about el ht weeks.

LORD READIES THREE WARNER FILMUSICALS

Hollywood, Oct. 22. Alfred E. Green will direct 'Col-leen,' Warner's musical being readied by Robert Lord to go before cameras in two weeks. Picture will star Ruby Keeler. Lord also preparing two other WB musicals, 'Singing Kid,' AI Joison starrer, and 'Stage Struck'. Bessie Bacon story formerly titled 'Lucky Mc.'

MacLean, Metro Dicker

Hollywood, Oct. 22.

Hollywood, Oct. 22. Douglas MacLean leaves Para-mount upon completion of 'So Red the Rose' now being washed up. Producer is dickering with Metro but may take European wacash be-fore making a connection.

W. R. Sheehan returned from Eu-rope yesterday (Tuesday) with his wife, Marie Jeritza. Sheehan continues to declare that he has proposals under con-sideration but has not made any decision. He will remain cast around four weeks and then go to Hollywood, He is not ready to make any announcement of his plans in the industry. It was previously reported here that Sheehan would join Para-mount as an independent producer.

Sheehan Back, Stays

East 4 Wks.: Savs No Verdict on Plans

WHARTON TO WATCH SELZNICK LEDGERS

Hollywood, Oct. 22. John Wharton, legal representa-tive for John Hay Whitney, was elected treasurer of Selanick Inter-national Pictures at first meeting of the board of directors since organi-zation of comrany. Lloyd Wright was appointed secretary of the cor-poration. Second picture to be turned out by the David Seiznick producing Paunileory will be made in three tint technicolor, with George Cukor slated to direct. Ronald Colman set for third. Whitney aired east after the meeting. Returns to the Coast in January. Hollywood, Oct. 22.

meeting. January.

'Ballerina,' 'Encore' Set

Datterning, Entcore Set Hollywood, Oct. 22. 'Gibraitar,' original yarn with navaj background, has been bought by Jock Whitney's Ploneer as its third Technicolor festure, on new season's program. Yarn is by Wil-jiam Wilder. Natalle M. Kalmus has rold Ta Balterina' an original, to Ploneer. Story has Mexico City Iocale. Bal-lerina' is second story purchase by Jock Whitney. First was 'Encore'.

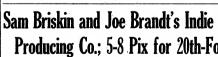
Selznick's Stock Co.

Hollywood, Oct. 22. First move to perfect a perma-nen organization by Seiznick In-ternational will be the establish-ment of 1° avm stock company. David O. Seiznick feels that he wants to develop his own steliar-players and etara as he would have difficulty in borrowing them from the other majors.

Hollywood, Oct. 22. n. now ln New York

wife planed to w. A. Samuella to Join him. Also set to go into 20th-Fox fold is Rcliance, the Eddle Small-Harry Goetz firm to start on a 5-8 plcture schedule after completing its United

schedule after completing its United Artists obligations. Sull have one to make for the latter, 'Last of the Mohicana.' Understood 20th-Fox is open for more inflo outside producers, as Zanuck will limit himsolf to 12 plc-tures and Sol Wurtzol the same amount on the current program. Company teels it needs more out-side product than it's getting from Sol Lesser with westerns and for-eign market.



Producing Co.; 5-8 Pix for 20th-Fox

Hoilywood, Oct. 22. Sam Briskin, now in New York, Is compicing a deal whereby he aud Joe Brandt, former Columbia prexy, will form a company to make a minimum of five pictures for re-lease through 20th Century-Fox. Briskin and Brandt got the okay on the deal last week from Sidney R. Kent and Joseph M. Schenck and are going ahead on the fi-nances, with Briskin remaining in N. Y, for at least three weeks. His wife pianed to N. Y. Sunday (20) to join him.

'Gibraltar' in Tints.

Hawk' Remakes At Warner Bros. ollywood, Oct. 22. With talker rights to 'Sea Hawk' cleared, Warners will remake Rafael

Despite Profit-Taking, Amus. Issues

More Than Hold Up; 8 New Highs

Yesterday's Prices

WB Stanley, Balto, Into

2-a-Day for 'Dream' Wk.

Griffith, Inc., R'c'v'r

Bexley, Lindenberg Twin

Theatre is filled with customer in-

Experimental Theatre

Columbus, Oct. 22.

Baitimore, Oct. 22.

• New 1935 high.

PICTURES

'3d Floor' World Premiere At \$1.75 in Washington Washington, Oct, 22.

Belasco will get \$1,75 top, highes price ever charged for flicker in Capital, for opening of 'Passing of Third Floor Back' (GB) Friday (25) night. Performance is sponsored by local Newspaper Women's Club as benefit for children's hospital fund. Top tariff for roadshow celluloid has never exceeded \$1.65, tax in-cluded. Opening is ballyed as world

cluded. Opening is ------premiere. Gaumont- ritish has advance man on spot circuing town from Cap-ital's arty spot which, heretofore, hasn't known what exploitation

FOX TO OPERATE RKO **K.C. HOUSES, REPORT**

Kansas City, Oct. 22. Change in the complexion of the operating picture of Kansas City is reported under way on a deal which will shift the local RKO theatres into the lap of the Fox office, with the Skourases as the guilding hand on the new combine.

Under the new arrangement both the Fox and RKO theatres in town the will be operated by the Skourase for Fox.

F.P.-Can. Theatre Mgr. **Elected to Parliament**

Ottawa; Oct. 22.

One of the survivors among the 950 aspirants for the 245 seats in the Canadian House of Commons in the general elections is a theatre man, H. E. Wilton, who will repre-sent the riding of Hamilton West

sent the riding of Hamilton West in the next Canadian Parliament. Wilton, a theatre manager in the Famous Players Canadian organiza-tion, was elected as a Conservative and, accordingty, will sit as a mem-ber of the Opposition. The new Commoner is also prominent in municipal politics, being the Mayor of Hamilton and president of the Mayors Association of Ontario. The election of Mayor Wilton is unique in that he is the first theatre manager to be elected to a seat im

manager to be elected to a seat in the Federal Parliament.

COLUMBIA'S 75c DIVVY

COLUMBARS 730 DIVY Regular dividend of 75c a share has been declared on Columbia Pic-tures 33 preference stock, board of directors, announced yesterd ay (Tutesday). This is payable Dec. 2 to stock on record Nov. 14, This is, the old preferred stock, listed on Over-the-Counter market.

L. A. to N. Y.

Charles Skouras. Arch Bowles. Mike Rosenberg. Emanuel Cohen Mrs. Sam Briskin. Sid Silvers. Ed Hanson Major John Zanft. Max Reinhardt. Max Reinhardt. Peter Lorre. J. J. Sullivan. Edgar Allen Woolf. W. R. Hearst. Ed Hatrick. Ed Hatrick. Brian Marlow, Lucille LaVerne. Eric Pommer, Frances Langford, Betty Furness. Merritt Hulburd, Ernestine Schumann-Heink, Irene Dunne. John Hay Whitney, Louis Weiss. Jack Fier. William Berke. John Howard. John Howard. Llonel Stander Charles Butterworth. Gerald King. Harpo Marx.

N. Y. to L. A.

Irving Milis. Cab Calloway. Abe Lastfogel. Marc Lachmann, Melva Cornell. Henry Tobias. Wm. Seymour. Jack Kapp. Borris Morros. Jeanette Mendelsohn Fritz Leiber

Newsreel camera grinders are using camels as means of transporta-tion in Ethiopia in preference to all other modes of transportation. Country is rated almost impassable for automobiles. Sure-footedness of desert animals has convinced nearly all American cameramen, with Hälle Seissiste's troops, that the camel is percequisite in carrying heavy camera and sound equipment

and sound equipment. Big headache in this situation as far as home offices in N. Y. are con-cerned is that camel transportation is amazingly expensive. One news-real official figures that it costs \$5,000 to traverse 1,000 miles by camel, and same distance can be covered by plane in that land for \$4,000. Insuring planes used in transporting newsrel film from various inland points of activity to through transport plane lines is costing nearly as much as the initial purchase price of the planes, according to home offices of newsreel companies. Renewal of the policy every five weeks is an Ethiopia original to soit. Paramount news plane now being used in Ethiopia original to soit \$4,000. The nearby, and is costing the news-rese outil abut \$3,000 more for insurance.

After holding one hearing on the question of whether film rental and advertising accessories provided by distributors for theatres are subject to the N. Y. city sales tax, adjournment to an indefinite date was taken. Distributors will await the setting of date for another hearing from the city administration. Standing together in their defense that film and accessories are rented rether than sold and, thus aren't taxable, distributors are appearing, in behalf of the industry in a test case brought by the city against United Artists.

ucien Andriot, Radio cameraman, to a year sentence or Lucien Andrict, Radio cameraman, to a year in a French military prison for failing to answer a call to arms nearly 20 years ago, has resulted in a strong protest being entered by the American Society of Clinematographers to the secretary of state in Washington and the president of France.

president of France. Andrict emlisted in the U. S, army and was honorably discharged after serving overseas. Cameraman was picked up by French authorities during receive tvacation trip abroad and sentenced after trial.

Columbia's 'Together We Live', current at the Central, N, $\vec{\mathbf{X}}$, on a dual bill, was produced about a year ago, which accounts for the cast presence of two now deceased actors-willard Mack and Lou Tellegen. Both are played down in the billing. Mack also authored and directed, Film was completed just before Mack died but is just going out on release, held back by Col for trade reasons. Tellegen committed suicide some monthe later.

Pouting of Jan Kiepura at Paramount has kept 'Give Us This Night' out of production several days while William Le Baron, producer, and Al Hall, director, smoothed the singer's ruffied feelings. Kiepura principally dislikes the idea of having another singer. In the picture. Studio, on other hand, wants story as buildup for Gladys Swarthout, and does not see why Kiepura should do all the singing.

Maryland branch of an organization called 'American League Against War and Fascism' has been sending in letters, each signed by half a dozen persons, to the Ballmore Loew office protesting fact that the circuit's three Balto theatres play Mearst-Metrotone newsreels. Missives are captioned 'Hearst Whist Be Stopped, and copy describes the pub-lisher as one who 'breeds fascism.'

Heaviest air exploitation given a Coast picture premiere was 'Midsum-

reevent all contaction given a Coast picture premiere was initiatume, are Night's Dream' (WB). For the first time 11 stations were used, nine going on aimultaneously. For 30 days following opening, 15-minute interviews with local lights, vill be aired from outer lobby over KFWB. George Fischer handling the

Fox West Coast is tentatively setting 'Crusades' (Par) in all its Coast ouses at advanced bo. tariffs. Ficture opens first run in Los Angeles at he Paramouni Oct. 31, F-WC's final scale to be determined on showing t that house. Contemplated admission will be 55c nights, 40c mats. at that house.

Joseph M. Schenck has withdrawn his protest over action of the Hays title committee in banning 'Snatched' as tag for picture recently com-pleted by 20th Fox. Release name for the feature will be 'Show. Them No. Mercy.' Latter passed as okay by the title group.

Josef Von Sternberg and Columbia again are talking a percentage deal on director's next picture. This is for Grace Moore which starts shoot-ing next month. Deal is similar to that between director and studio on 'Crime and Funishment'.

Universal will pass last year's biz mark if present cilp is maintained. So far 4,638 contracts have been signed, 600 above '34 for same period. U had 7,600 exhibs on the books last year.

Attorney sources do not look for a decision as to their fees in the Paramount-Publix bankruptcy until after the Sabath committee has concluded its present probe in New York.

INE WEAR

6

INC WEAR: Stock market ran into profil-taking in industrial and appeciations lists yesterday (Tuesday). Though selling was well absorbed in most instances, declines in some high-priced industrials gave market a ragged appearance. Distribution and sales in several groups sovered by railles in rails and utilities which enabled these two sales fet which enabled these two sales fet using wave in mhior degree but, not until Loew common had hung up new high at \$50 and Eastman Kodak had edged to new pesk at 152%. Keith Albee prd., followed general trund of better preferred stocks upwards, advancing 5% points to new 1335 top at 90. Alded by general builten sement froup nubled forward to highest round in more than two years in last week's stock market. Anuse-ment Group of 13 topres% and wound up week at alighty above stor & stock market. Anuse-ment Group of the thores was as 0.896 of a point so new show 3.895 of a point you week at alighty above stor week was 0.895 of a point you week at alighty above store and thore week was alighty above store and the store store and the setter point you store by the averages. Net gain for week was 3.895 of a point you store by the averages. Net you was the setter the setter and store was maner in which youme

Baltimore, Oct. 22. Warner's first-run house here, the Stanley, will two-a-day 'Midaum-mer Night's Dream' Nov. 7 at a \$1.65 top. Dream' Nav originally skedded to run at the indie legit site. Auditorium, but. now WB has level at the Stanley for the growest and statt for Stanley for the standard within a standard two-a-day the statt of special two-a-day the special two-a-day it is current at the Hollywood.

Dott was 36%. Obvious favorable factor in this move was manner in which volume bounded upwards, with nearly 320.-000 shares in group changing hands. Strength pushed issues to hisfnest corded by Eastman Kodak at 161%; General Electric, at 35%; Keith pfd., at 84%; Loew common, at 49%; Radio common, at 8%; Radio B, at 81; Westinghouse, at 88%; and RKO, at 6. Fresh buying wares on Saturdee

81: Westinghouse, at 83%; and RKO, at 6. IRKO, at 6. Industrial sources on Saturday and Monday (21) sent Dow-Jones industrial averages to 138.60, high-est point this year. Averages closed at 138.96 for a gain of 3.03 points on the source of the source of the source Saturday (19), market Monday was, a little slow in igetting underway. But once started, it went up swiftly with wide variety of stocks hitting the motors were in the van. This movement swept Eastman to. Its best price for year, with stock. (Continued on page 27)

Fox, St. L., Admitted to **Bkrptcy Prior to Reorg**

Joseph Gans, attorney, was ap-pointed receiver in equity for D. W. Griffith, Inc., by Judge Murry Hul-bert in the Federal court, New York, as the result of proceedings brought recently by John A. Manning, hold-er of 67 shares of the corporation's Class A stock. Gans was required to both a bondor humself and other stockholders. Manning contended that the assets of the corporation, which up to 1332 was engaged in producing pictures, had been wasted through mismanagement. Involved in the assets are the studies in Ma-maroneck, N. Y., upon which, Man-ning charged, a mortgage of 3355,000 had been piaced. Manning also leged that various securities of the company risks Corp. stock, had been piedged for ionan. Manning pid 1,005 for his stock in 1328. St. Louis, Oct. 22. Réceivership of Theatre Reality Co., subdidary of Fox Theatre, owning buildings and leasehold of the.Fox, was ended, Saturday (19) by an order of U. S. Judge George. H. Moore, who appointed the receiv-ers trustees under the baakruptoy law. Edmond Koch, former City-mer state supreme court judge, had been receivers under an action of. Circuit Court in January, 1922. They and their atformers. John St.

Circuit Court in January, 1932. They and their attorneys, John S. Leahy and Guy A. Thompson, re-cently were allowed a total of 3147, 000 in fees. Because of this, Judge Moore made the new appointments without further compensation, in-cluding appointment of Leahy as attorney for the trustees.

attorney for the trustees. The Judge approved a petition of a Bondholders' Committee for ad-mission of the corporation to bank-ruptcy with view to reorganization and sustained a motion by commit-tee to dismiss a conflicting petition filed by three minority bondholders last month. A motion by those bondholders to dismiss the commit-tee's suit was overruled.

Levy Chief Barker

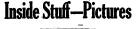
Columbus, Oct. 22. Bexies, suburban, iochted three miles from center of Columbus, in nommunity of 3,000, opened today (Tueeday) with customers standing out in street waiting to see trick, gadgets invented by builders and widely advertised. House is second run; Naughty Marietta' first show. Included in list of radical con-struction details is two auditoriums, with two screens and two sound systems, fed from single machine. Process is a secret, and works well, with clear plature on 8 by 10 screen. Each side of house seats 300, with advantage of intimacy explained by buildors. Levy. Chief Barker Pittaburgh, Oct. 22. Art Levy, manager Col exchange here, named chief barker of Varlety Club's Tent No. 1 for 1885-86. Heil take office, succeeding Mike Cullen, at organizations annual "Big Top' baquet in Wirsom Penn hol Burnett named first and second - assistant chief barkers, respectively. Reservations for "Big Top' dinner this year being limited to 800, with more than half that number aiready gone. advantage of intimacy explained up builders. Theatre uses Lindenberg Sound system, worked out two years ago by Theodore Lindenberg, who built Berkey. Constructed on sound from multiple sources theory, system was given successful year's test run in another house. Heating plant stores heat in room insulated like icebox, with fans to create instant heat. Process can be reversed in summer with cooling system.

system

Cooper as Sam Houston

Theatre is filled with customer in-terest, with electric eye water foun-tains, etc., all over the place. Building was built as experiment, according to Lindenberg, incor-porating ideas he had been thinking of for past score years. Hollywood, Oct. 22. 'The Raven,' biography of Sam Houston by: Marquis James, has been purchased by Paramount. Picture will be used as starrer for Cooper.

Wednesday, October 23, 1935



When 'Shipmates Forever' (WB) was released in Baitimore where plenty people are privy to the precise details of life, routines and regu-lations at the Naval Academy, depiction in the file's of some of these rules governing midshipmen weak now of the besters. However, after means the film when some first-classmen (seniors) grab block Powell, in role of a plebe (frosh) and as a hazing stunt essort him to Smoke Hall, where first-classmen alone may bring their grise on off-atternoone, and make him warble for entertainment. That scene was pooh-poohed se unrealistic.

as unrealistic. However, among this year's class of plobes at the Academy is Mid-abigman Green, who is reputed to have a swell pair of plots. So swell, in fact, that he has been mustered by the upper-classmen to sing for erm at the fall hops to which plebes are barred. Lad can now duck, that 10 p. m. curfew to which all plebes must comply, and on hop nites can stay up till dances clees at midnite. Boy sings with the Acad ork, and it is first time in history that any vocal accomp has been added to straight dishing of dance tunes at institution's affairs. May or may not be the film's suggestion which prompted idea.

Acquisition of the Roxy, N. Y., by Paramount is not likely except under

Acquisition of the Koxy, N. z., by Paramount is not inkery except under a foreclosure sale, in which avent Par would be anxious to step. In on a bid, it is learned. Deal for the Roxy has been discussed hundreds of times, it is stated, and recently came up again. Impression within Par is that a deal couldn't be made in view of the obligations standing in the way of the Roxy. This includes, in round feures, debts of \$600,000; bond obligations of \$3,700,000 and \$1,700,000 in notes.

notes. Coincident with talk about taking over the old Roxy, S. L. Rothafel had a conterence with John E. Otterson, hooked up with latest discussion in Par about taking over the Roxy. Howard S. Cullman continues as receiver of the latter,

esser operating.

Showdown on 2,000-Foot Reels

On Nov. 1; East Generally Agin' It

PICTURES

ST.LOUIS BLACKSTONE BLUES

VARIETY

With representatives of major producing-distributing companies acheduled to take definite action or the 2,000-foot reel proposal for gen-eral use in picture theatres on Nov. Is advocates pro and con are throw-ing down final barrages on both ing d

oasts. Reports from Hollywood tha

Reports from Hollywood that smaller theatres had been promised relief from mechanical worries in-cidental to change was skeptically received in home offices of several major producers. . Promise of work relief came in a meeting of exchangement on com-mittee of Academy of Moment in the Arts of the second second second time Arts will after the vote of the Haya committee (including repre-sentitives from each major com-pany) next month, any action taken on the West Coast is regarded in home offices here as wasted motion. No company. In. N. Y. yesterday (Tuesday) would admit that any of-tical action had been taken on the matter of larger-sized relis. Move by motion picture opera-tor's unions against the 2,000-foot spois extended to Chicago last week. Chicago local voted againsat the big reels two year at senti-ment of larger-sized with beston on both official to chicago local voted against these spois, this makes third major work change. In several instances, consensus of these branch managers will determine course in Hays or-gandration committee. . One company's exchange reports from company's exchange reports at bending of larger spois would increase fire hazard and amages to film that erritory attill using 1,000-foot margarines would approximately \$200 per house. Same optic the in his territory attill using 1,000-foot margarines would baffeteit and probably would result that derompany's exchange reports of theat result by \$200 per house. Same using the optic house of the approximately \$200 per house. Same to considerable film damage. . Reports in his district had take-tificuit and probably would result to considerable film damage. . Reports in his district had take-tor economically practicable. . We proteide whether hig resize vectors would increase film damage. . Reports in his district had take-tificuit and probably would result to the affect of algority if at al and that was entirely up to the home of the to decide whether hig resize.

After Hays committee takes ac-tion, whole subject has to be passed on by individual picture companies Academy already has approved the 2,000-foot reel, claiming saving at studio and in leaders because most deluxe theatres splice present 1,000-foot reels for use in their 2,000-foot azine

nagazines. Universal has been a leader in ight against adopting these new eels, spokesmen claiming that their ise of 2,000-foot reels in a test figh reels, spokesmen claiming that then use of 2,000-foot reels in a test period several years ago was eco-nomically unsound and highly un-satisfactory in practical use.

'Cossacks'-with Sound

Holiywood, Oct. 22. Metro wiil remake "The Cossacks

as a filmusicai. Was done silent in 1928 with John

PAR'S 'FAUST' RELEASE

Paramount will release the film-ized 'Faust' to be produced by the New York Opera Guild, which G. W. Pabsi is directing. Film was at first figured for re-lease through the Motion Picture Foundation, but that deal has been shelved.

Office Schwarz (Country Country Countr

Costly 'Obsession'

Hollywood, Oct. 22. 'Magnificent Obsession' will be completed at Universal the end of this week after 17 weeks of shooting at an estimated cost of around \$\$60-000 against a \$500,000 original budget. Ireno Dunne, who was en-gaged for the picture on a nine-was beens at \$\$6,000 original \$\$1000 original \$\$1000

Picture is set for January release

FREE AM AIR SHOWS

Minneapolis, Oct. 22. Local exhibitors, members of Northwest Aliled States, are fight-ing to prevent use of the municipal auditorium for free amateur radio

auditorium for free amateur radio shows. They have requested the city council to refuse, to permit its rental for 28 successive Sundays this winter. A protest resolution has been presented to the aldermen, and leading theatre men will appear before the body in person to combat the use of the Luidding for any free shows in opposition to the legiti-mer of the substraint the transformer and in the second the substraint the second the use of the substraint the second shows in opposition to the second provide of the show advectises whose goods would be plugged over the ether during the course of the

the ether during the course of the amateur perform nees. Admission to the shows would be gratis to the

public. In field protest resolution, the exhibitors p nt out that the stars selves not only pay heavy taxes for the support of the auditorium, but are heavy taxpayers other-wise. They contend that no city building should be used to hurt their buildings.

On 'Ivanhoe' to Radio

Hollywood, Oct. 22. Universal has surrendered pri-ority production rights to 'Ivanhoe' in favor of Radio. I's a friendly gesture as work is in the public domain. Radio plans production of Rob-ert N. Lee's treatment of the Sir Walter Scott novel.

Francine's O.K. for Sound

Hollywood, Oct. 22. Satisfied with her film tests, Metro is looking around for a vehicle for Francine Larrimore. If set, she goes under contract.

Holywood, Oct. 22. Jack Otterson, Jr., son of John E. Otterson, prexy of Paramout, has been on the Par studio payroll for the past month as an art director, with production duties unassigned. Otterson was former art director at Fox and resigned shortly after Darryl Zanuck and the 20th Cen-tury-Fox group took charge of the studio.

Ohio's Censor Head

Directing for Par

Otterson's Son Art

tury-I studio

Holiywood, Oct. 22.

U Waives Prior Call

public

NW EXHIBS OPPOSE

GOV'T RESTS; DEMURRERS If Denied, Defense Starts Its

Case Today (Wed.)-Anti-Trust Trial a Bitterly Contested and Technical Tussle of Motions and Exceptions

DRAGGIN' ALONG

St. Louis.

22. U. S. Government closed its antitrust case against Warner Bros. Par and RKO, late this (Tuesday) afternoon. The defense's demurrers to the Sherman anti-trust indict-ments will not be argued until to-morrow (23) morning, in view of the lateness of the Government's of wir indup. The Government'spent much tim

the lateness of the Government's point The Government'spont much time, the Government'spont much time the Government'spont much time the Government'spont dogs Morea murrer, the film companies start their defense immediately on Wednesday (23) morning. Today's (Tuesday) morning sen-sion was devoted to attempt of Rus-sell F. Hardy, special assistant at-torney-general, to obtain favorable ruled, to let into the record testi-mony given by various go'Par and Riko as: o dattements concerning the alleged conspiracy in withhold-ing feature films from the Ambaasa-dor, Missouri and New Grand Cen-tral. Defense counsel hotly contest-ed the point, asserting that Judge Moore has already told the jury, at requeet of defendants' counsel, to disregard testimony when it iddn't refer to Par and RKC. Hardy in sized that his point of the court to file a memorandum, supporting his nosition. N & B. m. today. Court

and obtained consent of the court to file a memorandum, supporting his position, by 3 p. m. today. Court adjourned at 11.40 a. m. to enable Hardy to draw memorandum. With anti-trust case now-in its fourth week and indications that government will rest case soon, it is certain the will rest case soon. It is certain the dist of acouittal on ground that no violation of Sherman law has been committed. 24 of 47 Witneases

24 of 47 Witnesses

has been committed. 24 of 47 Witnesses Xam-ined in a 20-minute period Monday (2), government has placed 24 of the 47 summoned. Witnesses were local branch mgrs. of producing and distributing concerns who told how many feature films their firms dis-tributed in recent years. Evident purpose of this featimony was to show restricted field from which a mhasmsdor, Missouri and New Grand Central houses. Branch mgrs. and number of fea-ture films they testified their com-panies had for the 12-month season ending last Aug. 31 were: Clarence Hill, Columbia, 37; Layton D. Lynch, MGM, 41; Joe Garrison, Universal, 36: Benjamin Reingold, Fox, 48; With one exception each of these companies had a somewhat smaller number of films in the two preced-ing seasons. None were crose-The bainnee of the session was devoted to introduction of documen-

ing seasons. None were cross-examined. The balance of the session was devoided to introduction of documen-tary evidence but the defense scored a victory when Judge Moors suc-tained a defense objection to intro-duction of a contract off was an agreement between WB and Skouras super-theatres, former-operators of the three theatres in 1928, giving a 23-year franchise for exhibition of films here. This con-tract was cancelled in 1922. Documentary evidence introduced by Hardy was a contract by which WB and the General Theatre Sinter-prises, Inc., one of the defendants, leased the Orpheum and Shubert-Rialto theatres last year. Both (Continued on page 29)

100% Rise in Commercial Film Prod. In N. Y. Indicates Gen'l Biz Upswing

Sez He

Holywood, Oct. 22. For past 10 years E. Lloyd Sheldon, Paramount producer, has threatened to retire from pictures and settle down to the life of a landed gentleman on his Santa Barbara esitate. Last with the announced to one and with the announced to one and with the signed a new con-tract with the studio for two pictures.

ZIRN'S LEGAL VICTORY. **CONSOLIDATE 3 ITEMS**

A surprise victory for Samuel Zirn, bondholder attorney who has been nettiling Paramount since it went into receivership, arises out of a unanimous decision by the Ap-mailate Division of the Supreme availate Division of the Supreme Zirn, pellate Division of the Supreme Court, in New York, granting his motion to consolidate three appeals and argue them in December, Ap-peals derive from old actions

motion to consolidate three appeals and argue them in December. Ap-peals derive from oid actions brought by Zirn againat the bank group, the National Broadcasting Co. and Paramount Publik in 'be-haif of Robert S. Levy and all other Paramount bondholders. The three groups involved each brought motions to dismiss the Zirn application, the Appellate Division denying all of them and thus clearing the way for appeal to the Court of Appeals at Albany, it latter grants hearing as desired. Expectation is that argument would occur in December before the high-est N. T. State appeals court. Actions which Zirn now can con-solidate on appeal are of a com-paration appeal are of a com-parative time or appeal cate the parative met appeal are of a com-parative time or appeal cate of a cern the film-hocking deal with the banks, the CBS stock repurchase ard the question of whether tech-nical restriction clauses prevent bondholders from seeking relief un-der bond indentures. Defendant groups before the App-eliate Division sought to claim the

der bond indentures: Defendant groups before the Ap-peliate Division sought to claim the appeals were not moot because questions brought up in these suits had already been settled in Federal courts. Zitm contended success-fully that Federal decisions cannot fully that Federal decisions cannot nullify injunction orders originally issued in the state courts. It was Zirn who early in 1933 at the time Par went into receivership, obtained an injunction against Film Produc-tion Corp., as result of the film-pawning deal, and tied up assets of this Par subsidiary at the time.

'Rose's' Dixie Bally

Because 'So Red the Rose' is laid in the south of Civil War days. Par-amount is being given advance test day-and-date premieres in 11 cities of the south starting Nov. 14. They are Richmond, Ratleigh, N. C.; Columbia, S. C.; Atlanta, Tallahas-see, Montgomery, Ala.; Jackson, Miss. Baton Rouge, La.; Nashville, Austin, Tex., and Little Rock, Ark. In connection with the 11-day-dating co-operation with the Daughters of the Confederacy has been effected. heen effected.

Frey Joins Par Execs

Hollywood, Oct. 22. Sam Frey has been named assist-ant to Chandler Sprague at Fara-mount and takes over production schedules and front office cost

sneets. He had been in the production es-timate department. In his new post he joins the Ernest Lubitsch executive group

FLOREY TO DIRECT AT PAR.

Hollywood, Oct, 22. Robert Florey closed a directorial deal at Paramount to start after he finishes at Warners.

Indicative not only of comprehen-sive pick-up in business of many leading industrial firms, but also the wide swing towards talking pictures as a sales medium is the 100% rises in commercial picture production in New York as compared with fail of 1334. Five or more producing com-panies are working night and day at West Coast Service Studios in New York. York.

West Coast Service Studios in New York. Some idea of the intensive produc-tion schedules is obtained in the re-port of the cameramen's union, which claims that all records for hours worked by camera grinders have been smahled this field. Sched-ules are so crowide that the night o'clock in the morning. Six to seven cameramen are needed to handle the double shift. Most of the commercial subjects are done in three to ask reles and are strictly for use by industrial companies in their branches or for special shows conducted by their salesmen. Few If any are for dis-play in regular piolare houses. For then reduced down to it mm, since beat results are obtained in this manner and most industrial com-panies demand 16 mm. film, so that it can be more readily handled by company's sale force. Largest producer of these com-mercial pictures is Reed-Emmona, Others include Wilding, Sam Handy, Chiters include Wilding, Sam Handy, Controit a lime, Lass Panhe one readily do do a commercial min for Federal Housing Commission this week. General Motors (Acceptance Corp.) recently finished one in three real. Wherever possible, standard film and legit names are used in the casts. Almost uniformity the casts are picked from Broadway stage talent, even down to extras.

Splitting Up Par, N. Y., **Duties: Morros to Coast**

With departure Coastward of Boris Morros, who left Sunday (20), duties of the office the occupied at Par's home office, will be split up among others in the theatre and stage booking departments. A sucstage booking departments. A suc-cessor to Morros, as a middleman between the theatre and stage bookers on one hand and Y. Frank Freeman, theatre head on the other, will not be appointed. Reports that S. L. Rothafel might come in are scotched. While no exact designs have

S. L. Rothafél might come in are sociohed. While no exact decisions have been reached, expectation is that Weitman will assume direct operation of the N. Y. Par, while Charite Freeman and Harry Kalchelm will attend to stage bookings and the Artists Booking Office. Each side, with operation of the Par theatre and the stage booking department separate in the future, would take up matters direct with Trank Freeman instead of through Morros, as it has been up to now. In addition to operation of the theatre, film booking, advertising budgets and the like, on Weitman would fall responsibility directly under Freeman of various other matters such as union dealings. During recent union negotiations, Weitman has been handling this phase of operation for its is forwell dimer Friday night at the N. X. Athelic Club at \$10 a bead. They presented Morros with a coft has and cluba.

head. They presented a goif bag and clubs. ented Morros with

Stewart In from East As Lead in 'Next Time'

As Lead in IVERL Inne Hollywood, Oct. 22. Universal borrowed James Stew-art, recently brough from the east under contract by Meiro, for lead opposite Margardt Sullavan in 'Next Time We Live,' which Edward H. Griffth directs. Stewart takes the spot originally shirdd for Francis Lederer.

VARIETY

'Alice Adams' Nice \$14,200 in 2 L. A. Spots, 'Down East' NSG Out West; 'Dream' Tees Off Smartly

Los Angeles, Oct. 22. (Best Exploitation: everly) iggest excitement of week is two-a-day showing of 'Midsummer two-a-day showing of Midsuminer Night's Dream at Warner Beverly, neighborhood house, which is con-yerted into \$1.50 tops. Premiere was one of biggest town has ever had, with a \$5 flat tap that brought around \$7,800 for initial perform-ance.

ance. Advance not terrific for subse-quent performances, with house get-ting busy on educational angles for numerical patronage. Daliles went strong on commendation of pic, bui public response for first week noi the capacity expected. Pic in for inder uni def run

the capacity expected. Pic in for indef run. Indef run. on the stanza. Way Down East, with heavy exploitation and the-up campaign, at Chinese and State off to very weak start, and Chinese de-pending on the order of the state off to very weak start, and Chinese de-pending of the order of the state off to very weak start, and Chinese de-pending of the order of the state off the state must having double bill of Tast Outpost and Byrd's Little Beany Goodman band on stage en-during tough voyage to make ends meet on house nut.

auring tough voyage to make ende meet on house nut. "Alice Adams" at Pantages and RKO, though not smart pacemaker, doing fairly well and proditable trade for both houses. "Shipmatikes. For-ever holding in Warner houses for second week doing unusually big hounding out of Four Star after poor third stanag, while UA okay with 'Anna Karenina,' moved over from State.

Anna karenna, more a soling Brean. Yean heavy in dailes elec-Drean. Yean heavy in dailes elec-tions, with opening campaign stand-ing house in neighborhood of 252,000. to introduce Mr. Shakespeare to the Hollywood mob.

Estimates for This Week

Home' (Frox) and vaude nothing sensational and bit below average. Partages (Fun) (2700; 25-35-40) -0410e Adams (Hud) Romat tradi-tical and tradition of the sense week 'lamond Jim' (U) second and final five days of this ione not so forts with \$3,500 fadeout; (4,55)-TLast Outpost' (Far). TLi-tle America' (Par) and stage show. They shot everything to compete with other flesh house, Orpheum, having Benny U bliminger with heavy profit at \$18,800. mild. Last week 'Married Her Boss' (Col), a humdinger with heavy profit at \$18,800. RKO (2,865); 22-35-40-56) - Alte As half Romating Hood to bow the to reach a \$7,000 goal, but that Hep-burn drag seems lacking. Last week Diamond Jim' (U) second and fine' With new day holdover having to

week, 'Barbary Coast' (UA), just little below figures but good profit for house at close to \$4,000.



Boston, Oct. 22. Ideal weather conditions over the weekend made it easy for subur-banites to come to town for their film fare and all houses handled par-biz or better. Hands Across Table, with Ei Brendel heading stage show locks oke, promising around \$26,000. Dual bill, "O'Shaughnessy" and 'In State, will satisfy with total of around \$28,000. 'Pompel' at the Memorial skid-ding to \$11,000. Keith Boston looks luke with Fighting Youth 'and Marcus Continental Revue on stage. Estimates for This Wook

Marcus Continental Revue on stage. Estimates for This Wesk Met (M&P) (4,200; 35-50-65)— Hands Across Table (Par) and stage show. Aiming at \$28,000, good. Last week substantial \$29,800, alded by holday trade; 'Shipmates' (WB) and Jimmie Lunceford col-cored unit. ored unit.

ored unit. Orpheum (Loew) (3,000; 25-35-40-50)--O'Shaughnessy' (MG) and Tt's in the Air' (MG), dual. Looks healthy for around \$16,000. Last week oke \$16,500 with dual of 'Boss' (Col) and 'Atlantic Adventure' (Col).

(Coi). and Atlantic Adventure (Col). State (Loew) (4,200; 25-35-40-50) -Tt's in the Air(QAG) and Orbitationessy ar(MG), (Coi) and 'Atlantic' (Coi), double, satisfied with \$14,600 iast week. Keith Boston (RKCO) (2,300; 35-50-65)-Fighting Youth' (U) and Marcus stage show. A little on the satisfactory is to net. Last week an adequate \$22,000 for King Solo-mon' (U) and Henry Armetia topping stage bill. Keith Memorial (RMG) (200); (200) (Memorial (RMG)) (200); Solo (Coi) (200); Net, Unspectacular at the bo. In its second week, \$11,000. Last week, split between "Diamond Jim' (U) and Toompell' registered pale \$10,800. Majewic (122: 55-32.10.0.165)-

Majestic (1,626; 55-83-1.10-1.65)-'Crusades' (Par). (3d week). Biz off. Last week \$5,500, disappoint-

ing. Paramount (M&P) (1,800; 25-35-50)—"Personai Mald' (WB) and "This is Life' (Fox), duai. Look duil here at \$5,500. Last week \$4,000 on "Little America" (Par) and "Here's to Romance' (Fox), double. 'Here's to Romance' (Föx), double. Ferway (M&P) (1,602: 65:30-40-50)--'Mald' (WB) and Tife' (Föx), dual. Will turn in around \$3,600, fair. Last week. Tittle America' (Fox), double, \$2,800, mild. Scollay (M&P) (2,700; 25:35-40-50)--Special Agent' (WB) and Tucky Legs' (WB), dual. Look ilke \$3,200 fair. Last week satisfactory \$3,000 on ig: Broadcast' (Par) and Wandeer of Wasteland' (Par), dual.

BARBARY COAST' SOCKO \$8,000 IN PORTLAND

eggyour introduction of the end o

nearly double normal biz of a few

nearly double normal biz of a few weeks ago. Thimmates for the Broadway, al-though that house had given the pic a neary plugging. It answered bet-ter than expected and held easily for good second spasm after as bunker opening rooting from the pic though that posted and held easily for good second spasm after as bunker opening rooting from the week by holding big pre-football game 'tally. 'The burg' as swamped with collegiates on game days and the Broadway Usually gets in a mid-the Broadway (Parker) (2000; 25-40) — "Shipmates Forrey" (FN) (20 "Week). Clicked as owll on the opening stansa that held 100. First week and the start and the start tion, getting big \$7,806. — United Artists (Parker) (1,000; 25-40)—Barbary Coast (TA) and holding. Last week Dark Advort the for the store of the start week as the store of the store of the store at week 'Socrates' (WB) and '35 Stepe (GB) registered well and closed for a the store of the store of the store (FD) (24 eek). Around '33,600; 26-40)—Barbary (FD) and '35 Stepe (GB) registered well above house at week 'Socrates' (FB) and '35 Stepe (GB) registered well above house at the scood money class (For) and weight at \$7,00. Barbary (Coc). East of the store at the scood money class (For) at the scood homey class (For) at the scood homey class (For) at the \$3,00. Barbary (For) the store Barbary (For) the store and boding the store of the store and boding the store of the store and putting it in the good money class (For) and Weight and body the store Barbary (For) the store Barbary (For)

B'klyn Knee-Deep In Ams, 'Ethiopia' **Ups Par to \$14,000**

Brooklyn

Balmy weather brought the mui-titudes to Coney Island's pinewood boardwaik over weekend during daylight hours while nights found the masses playing traitor to the neighbs and visiting downtown de-iuxers which have got excellent flicker fare on screens.

This borough boasts of large population of Italians and hence their keen interest in Paramount bill this week, 'Last Outpost' and

population of interest in Paramount bilt their keen interest in Paramount bilt this week, Last Outpost' and 'Wings Over Ekhlopia'. All Lilaion focal stations carried sensational copy on latter picture urging Italian populace to come downtown for real lowdown on the African fracas. Paramount cut travelog for our reda House will grab off picasnt 314,000. Bis has been especially bis, also, at Fablar's Fox where management is holding over 'Married Her Boss' (Col) and 'Oin's field (Col), to ex-loce's Met is giving folks a single pic this week. 'O'Shaughnessy's Boy,' while Albee and Strand con-tinue with week.' O'Shaughnessy's Boy,' while Albee and Strand con-tinue with week.' O'Shaughnessy's Boy,' while Albee and Strand con-tinue with dualers, former offering of 11,000, no to be any let-down in interest for annateur shows fowners are blasting with tyroa as part of attractions-Albee offering an anateur neighb Low's competi-tions. Winners of Mat gontex is get Met is designating Monday night as amateur night with a new guest mateur night with a row guest con commercial spot on WHM, Loew's metropolitan air outlet. Jay C. Filpen was first ence. Monday uight.

C. Fuppen was nrst emcee. Monday night. Translux in downtown area is now tagged Translux International, play-in~ arty pictures. New policy. In-augurated last week with 'Moscow Laughs' flicker; this week 'Blue Light,' flimed in Italian 'Tyrol. Biz n.8.5.

Estimates for This Week

n.8.5. Estimates for This Week Tasi Outpost (Par) and "Ethiopic Tasi Outpost (Par) and "Ethiopic Tasi Outpost (Par) and "Ethiopic rand others interested in the war-fare. Good notices for Wings Over Ethiopia' and biz figured for \$14,000, okay. Last week 'Socrates' (WB) healthy \$15,000. "Crusades' (Par) Fox (4,000; 25.53-60)—Martied Her Boas' (Col) and 'Giri Friend' (Col), dual (2d wK). Dolng very strong, \$16,000. Last week house at Albea (35,000; 25.53-61,0)—Peter Grimm' (Radio) and 'Hot Thy' (Ra-'Jdio) and amateurs. Will draw olday \$11,000. Last week 'Diamond Jim'

'Table'-Beavers 20G. 'East'-Alberni \$18,000, 'Dream' Off Big in Detroit

(U) and Welcome Home' (20th Fox) \$12,000, good. Loew's et (2,400; 25-35-50)-'O'Shaughnessy' (MG). Looks like mild \$10.000. Lask week Froadway Natrad (2,000; 25-35-40)-'Vir-ginia Judge' (Par) end 'I'Lye for Love' (Fox). Will obtain \$5,000, good. Last week 'Java Head' (Asso) and 'Wanierer of Wasteland' (Far) \$7,000. fnc.

'CRUSADES' BIG \$7,500. **DENVER**

Denver, Oct. 22. 'Crusades' and 'Live My Life' go second week, result of grabbing most of week's business. 'Crusades' started with headache, but picked boldouts Sturday. DeaMile tag on film doing more than its share of draw. "Tompell' doing poorest business for the Orpheum in months, in fact por the Orpheum in months, in fact to the Orpheum in Months, in fact bounds with the second second the second second second bounds "Shecial Agent' great on cheaper seat business with two-bit seats registering standouts every night, but one. Barbary Coast excel-ing is found agent great on cheaper seat business with two-bit seats registering standouts every night, but one. Barbary Coast excel-ing is found agent great on cheaper seat business with two-bit seats registering standouts every night, but one. Barbary Coast excel-ing is found agent great on cheaper is found in second week.

Rain Monday hugh inc. houses: Orpheum invited clerics of all faiths, nuns, sisters, to preview 'Pompeli,' resulting in boost from minny pulpits and in many schools with groups attending in body. "Time the first of the body.

Estimates for This Week Aladdin (Huffman) (1,600; 25-35-50-60)-Red Salute' (UA). Average, \$2,000; ditto inst week, 'Here's to Romance' (Fox), which failed to get all that was expected.

all that was expected. Broadway (Huffman) (1,500; 25-40)—Barbary Coast' (UA), follow-im; a week at the Denver. Strong extended runner, 31,500. Last week Dark Ange! (UA) finished its rec-ord-breaking run in first-run houses in Denver, staying nearly, dive weeks, three at the Aladdin and two at the Broadway, and doing more than double. Last week it did 31,800.001 Concert, Concert, (1500, 95:26)

double. Last week it did \$1,800. Denham (Cooper) (1,600.25.35. 40)--Crussdes' (Par), Strong trade, \$7,800. Last week 'Last outpoet' (Par) and 'Wings Over Ethiopia' (Par) did average, with the laster systing most of the oredit because of its timeliness; finished with about \$4,400 in the cash box.

about \$4,000 in the cash box Denver (Huffman) (2,500, 25-35-50)-T Live My Life (MG) and stage. Succeeded O'Stations of the Boy' (MG) and holds over; \$4,000, Last week 'Miss Glory' (WE) above average, \$6,000, Orohear: (WYC)

average, \$5,000. Orphoum (RKO) (2,600; 25-35-40) -Fompeil' (Radio). Brutai blz, \$2,-000 Last week 'Broadway Melody' (MG; and Jaina (Radio), spilt, \$6,-000. 'Melody' was on a four-day boldower ioldover.

holdover. Paramount (Huffman) (2,000; 25) — Special Agent' (WB). Two-bit scale, \$2,500, day. Last week 'Gay Deception' (Fox) let the house down with a below average figure, \$5,500, at 40e top.

100% Dualed N. H. Likes 'Hands Table' Best, \$6.500

New Haven, Oct. 22: (Best Exploitation: Paramount)

(Best Exploitation: Paramount) Town holding prosently locadily weekends, usuality good for some extra trade, haven't meant a thing so far. Paramount making the most noise this week with a flock of Lombard tielns with beauty parlors, along the masicure angle; a quarter-page newspapes tieln with a cocktail Table' tille as a catch line. House also scored an ace by roping in the Navy football squud as guests on night of Xale-Navy game. Estimates for This Week .

Estimates for This Week

Estimates for This Week. Paramount (M&EP) (2.348; 35-50) —Handg Across Table' (Par) and 'Wanderer of Wasteland' (Par). Around 35,500 will be okay. Last week Last Outpost' (Par) and 'Streamline Express' (Mas) pleased at 36,800. Life' (Mas) and 'Public Menage' (Col). Picking in a line \$9,200. Last week 'Bonnie Scotland'

etrolt, Oct. 22. ti Wilson)

Estimates for This Week

long session. Estimates for This Week Wilson (United Detroit) (1,900; 55-31.0-31.450---MidSummer Nights Dream (WB). Opened with a bang Standay (D). Holdover for at least covered town like a blanket for fort-night in advance. Michigan (United Detroit) (4,000; 55-33-65)--Handa Across Table (Hart), plus Louise Beavers, head-Hight in advance. Michigan (United Detroit) (4,000; 55-33-65)--Handa Across Table (Hart), plus Louise Beavers, head-Hight in advance. Michigan (United Detroit) (4,000; 55-33-65)--Handa Across Table (Hart), plus Louise Beavers, head-Hight in advance. Michigan (United Detroit) (4,000; 15-35-50)--Banda (1,000; United Artists (United Detroit) (2000; 35-55)--Banary Coast; (UA). Gross climbs to a nice \$12,-90. Special Agent (WB) brought In aneat \$3,000 last week: Baneat \$3,000 last week: Baneat

In a neat \$3,000 last week. Downtown (RKO) (2,600; 25-35-55)—"Pompei" (Radio) plus March of Time No. 7. House spurts after a couple of weeks on a dual policy and should gross a neat \$10,000. Last week [Rainmakers' (Radio) and 'Waterfront Lady' good for fair \$4,000.

\$4,000. Adame (Balaban) (1,700; 25:40)--Storm Over Andes' (U) and 'Girl Friend' (Col). Of to a good start Thursday but feil down with other houses with continuance of warm weather. Figures for a nifty \$4,500 hulls week, however. Thunder in Mat ar. (Pox) and Hot Thy (Radio) Start, K. +400 has week.

did an o. K. \$4,000 last week. State (United Detroit) (3,000, 25, 40)—Wings Over Ekhlopiat (Par) and "Two-Fisted (Par). Should hit a nice \$4,500 this week as house starts climb back into its steady pace. Did a neat \$4,000 last week on Virginia Judge (Par). Europs (475; 28-40)—Traum von Schoenbrunn' (Dream of Schoen-to do). K. and house continues to do). K. and house continues to do. N Der Schimmelreiter (Rider of the White Horse). Lafayette (Maxmar) (1500 20.

Lafayette (Maxmar) (1,500; 20-25-40)—'Unfnished Symphony' (GB) (2nd week). Biz spuring a little at British-film house and plc should bring a nice \$2,000 this week after a nifty \$2,500 last week.

(MG) and Bowks' amataurs on stage not so bonnie, had 7,000. Roger Sherman (WB) (2,200; 35-50)—Socrates'. (WB) and 'Rod Salute' (UA). House oing heavy on its duals these days and reap-ing a nice harvest three weeks in Shinte' (UA). House one weeks in Maid' (WB) topped everything at 33,00. College (Loew) (1,56; 25-35)— 'Comes Band' (MG) and Thunder islight (P3,00 Long much com-heids (Fox) slightly benuch don-heids (Fox) slightly better at \$3,-300, but not too good.

OVERBUYING COMPLAINTS

General Tone of Loop on Upbeat: 'Live Life' Leading at \$35,000, '39 Steps' Big \$30,000: Femme Draw

Chicago, Oct. 22. (Best Exploitation: Palace)

(Best Exploitation: Palace) Grosses getting better; the regis-ters are growing more steady week atter week, remaining on a level keel atter several years of alarming other. All these indications point to a return to the period when the fans spent their money for shows ateadily instead of walling for the one outstanding at the built of the

areadity instead of waiting for the one outstanding attraction. Business is good at the bulk of the box offices: Chicago, Roosevelt, State-Lake, Paince, Apollo, United, traction that is doing the cream business. Joan Crawford in 'Live My Life' at the Chicago; 'Folles Eergeres' unit at the Palace; 'Anna Kalle Adams' at the State-Lake. Apollo is holding over 'Special Agent' atter its good week at the Chicago and it's the type of picture that gets good coin at this house. Balaban & Katz still in a huddle Chienena' and the's this house. Balaban & Katz still in a huddle Wight's Dream' and the's tway and get the Apollo as a two-a-day house, for the Max Reinhardt Sall the houses are resting special

And so the Max Remnand hopedial. All the houses are getting special spreads on their pictures, stepping lively on newspaper space. Hearst is giving "Special Agent' wide space", B.&K. and Metro appending heav-tion Joseph ran away with the town's exploitation at the Falace currently on the picture '39 Steps' and the French unit. Certmates for This Week

and the French unit. Estimates for This Week Apollo (B&K) (1.200: 25-35-55)-'special Agent' (WE). Second week in loop for this one doing well at indicated \$3,00°. Last week Bonnie 27100 (MG) sagged to poor \$2100 (MG) sagged to poor

Individuation of the state week 'Bonnie Seotland' (MG) sagged to poor \$2,100.
 Chicago (B&EX) (4,000; 35-55-50).
 —Live My Life' (MG) and stage show. Crawford Richer bringing show. Crawford Richer bringing the state state show. Crawford Richer bringing the state state show. Crawford Richer bringing the state s

Weak Taait weiki: 'Murder Man. (MG) mänsed big \$19,300 vith stage help.
Palace (RRO) (2.600; 25-35-55)-'39 Steps (GB) and Folles Bergeren intermediate and the stage of the stage construction of the stage of the stage months on stream of b.o. wailoping and could go additional time easily. Last stage of the stage starweek run for 'Top Hat' (Rado).
Broadway Melody' (MG) (2.700; 20-25 stage of the stage of the stage of the stage week opened strong at \$17.00.
Brate-Lake (Jones) (2.700; 20-25 waide. Hephum pleture boosting the take. Above \$13.000 eurrently. Dienty of profit all around. Last week (Storm Over Andes' (U) neat week (Storm Over Andes' (U) neat week) Storm Over Andes' (U) neat store of the stage of the store marching store at steady stat. Holding to the \$1.000 eurrently. Last week bettered blood eurrently.

TACOMA TIP TOP

elody' Very Harmonious, \$6,000-

(Best Exploitation: Music Box)

 iöi, with Träcy to help. Last week, Harmony Lane (Mas) and Super- speed' not quite \$6,000; lack of lack of larmos. Approximation of the stage how Likely to get excellent \$16,- 500, Last week, 'His Family Tree' and road show with lots of rudity got about \$12,000. Last week, 'His Family Tree' and road show with lots of rudity got about \$12,000. Last week, 'His Family Tree' and road show with lots of rudity got about \$12,000. Last week, 'His Family Tree' last week, 'This is Life' [Tox) and 'Ethlopia' (Par) not so for at \$1,000. Last week, 'This is Life' [Tox) and 'Ethlopia' (Par) not so for at \$4,000. Parents couldn't see war pic, but Ethlop film had no war pic, but Ethlop film had no war pic, but Ethlop film had no war pic, but Ethlop film bad no var pic, but Ethlop film bad no var pic, but Bing about to Color i. Last week, 'This Broadcast' (Par) so to so to do the at \$2,000. United Artists (UA) (1200: 25-40)- Shipmatco For ever to WB). Moved bornors at for com Nice elebration of city's 1001 busines birthady'. (MG). Outed (F-WC) (2,580: 35-40- Shipmatco For ever' (WB) under \$20,000. but okch. Stage show and guest vaude at this house. (Best Exploitation: Music Box) Again Roxy steps out in front this work with ace attraction, Broadway Filt and the box of the top of the result of the state of the state of the 'led Her Boss.' This week the house goes singleton, although shorts make up the line, to a degree. Music Box is finding fair response Special Agent,' still a timely uddet in this town, where the Wy-

erhauser kidnaping and government men activities recently stirred up plenty of interest. Music Box rates exolutation tops Music Box rates exolutation tops function of the state of the state quints in cooperation with Tacoma Times, Scripps paper, Oily cost is imprint by theatre, with nice read-ers gratis in the Times, for a short Going on Two', featuring the quin-tuplets. Photo-prints are handed patrona action with the state and the state of the Wesk Music Box (Hamrick) (1,400; 16-27-37)-"Special Agent' (WB) and Tighting Youth' (U) dual. Antici-pates a big 4,600. Last week. Tark August 33,800, moderate. Rox (J-VH) (1,300; 16-27-37)-Broadway Melody' (MG). Nice campaign and nice biz \$4,000, cork-ing. Last week, Married Her Boss' (Coi) and Public Mance' (Co) dual, \$5,800, biz.

BARB COAST' IN

FRISCO FAIR

AT \$9.200

San Francisco, Oct. 22. (Best Exploitation: United Artists)

ALLIED HANDS OFF

Despite Flood of Squawks Anti-Trust Bugaboo Voids Any Trade Decision for Corrective Measures

NO NRA CURBS

Flood of overbuying complaints have been received in the last five or at weak to be the second of the second transformer and the second of the second and the Hays office, with official hands-off attitude adopted by all three. In some instances, the squawks have been dumped Into Iap, of Hays organization by the other two trade associations. Ab-sence of NRA code, under which several hundred cases were heard isat year, eventually is expected to for action.

tore individual cases in civil courts for action. No official action will be taken on these overbuying kicks from ex-hibitors by the Hays o ce. That much is certain. Same attitude un-doubtedly will be taken by other organizations. None wants to risk any more anti-trust accusations. Demise of Elue Eagle brought Sherman statute back into full force, and no matter what good intentions might be behind action of these trade organizations' in seeking set-tuade organizations of acting by agreement, always stands as a theat.

threat. Bulk of complaints have come Bulk of complaints have come from smaller cities where three or four theatres are operating and making three changes weekly. Un-der present conditions as to total amount of available product, there simply are net that many pictures to go around, with the result that at least one exhibitor is certain to be peeved.

Duals Epidemic

(Best Exploitation: United Artisty, Big pretty good in this locality despite the fall opposite of Workeld at the second second second second ray Melody and Golden Gate has spectacular 'Pompel' to keep the turnstills elicking. 'Barbary Coast,' tied up with Century of Commerce fete by city, will show improvement 'United Artists gets exploitation medal. Cracked the Daily News for serialized story of pic with art run-ning for four' days. Many other tieups with stores for window dis-plays of styles then and now. Estimates for This Week Clay (Geosenc) (400; 25-30)... Duals Epidemic While double billing is not blaned in all instances, the dualing epi-demic has aggravated the situation. Requirements for a double-feature program policy enables circuits to buy a large number of pictures without overhuying. This situation features to other and opposition houses. houses.

Estimates for This Weak Clay Rocemer) (400: 25-35)-Waltz Time in Vienna' (DuW) (3d week), Nice money for this small house at about \$1,400, Last week \$1,500. A third week and may go membasys (Cohen) (1,512: 25-35)-Top Hat' (Radio) (6th week). The marvel of Market street. Third week in this house after movecover \$3,000, Last week about \$3,400. One more stanze after this. Fox (Leo) (5,000; 25-40)-Two Fisted (Far) and 'Atlantic Advent-500, with Tracy to help. Last week, 'Harmony Lame' (Mas) and 'Super-speed' not quite \$6,000; lack of Inces, Act (260) (580: 9,05). features to other and opposition houses. For, most part exhibitors com-pian (1) that they carit get Grade A product, (2) that major circuits are buying more pictures than they need, and (3) that they are being forced into the classification of sub-sequent run houses or confronted with the necessity of slashing ad-missions. Attempts to interest the Federal government in some so-called over-buying cases, via the Dept. of Jus-tice, thus far have failed. Opinion of governmental autorities has been that it is a purely industry, (Continued on page 21)

(Continued on page 21)

'B'DCAST' BIG \$11,500, 'LIFE,' \$8,500, SEATTLE

 Statile Oct 22.
 Kapbitation: Orabeumi (KRCO) (1830. 25.52.60)
 Statile Oct 22.
 Kapbitation: Orabeumi (KRCO) (1830. 25.52.60)
 Statile Oct 22.
 Kapbitation: Orabeumi (KWE) (1830. Moline of the bo, on nicture that carries (Kachn (1990. 1 at the bo, on nicture that carries (Kachn (1990. 1 at the bo, on nicture that carries (Kachn (1990. 1 at the bo, on nicture that carries (Kachn (1990. 1 at the bo, on nicture that carries (Kachn (1990. 1 at the bo, on nicture that carries (Kachn (1990. 1 at the bo, on nicture that carries (Kachn (1990. 1 at the bo, on nicture that carries (Kachn (1990. 1 at the bo, on nicture that carries (Kachn (1990. 1 at the bo, on nicture that carries (Kachn (1990. 1 at the bo, on nicture that carries (Kachn (1990. 1 at the bo, on nicture that carries (Kachn (1990. 1 at the bo, on nicture that carries (Kachn (1990. 1 at the bo, on nicture the bo, on nicture that carries (Kachn (1990. 1 at the bo, on nicture that carries (Kachn (1990. 1 at the bo, on nicture the bo, on nicture the bo, on nicture the solow (1990. 1 at the bo, on nicture the solow (1990. 1 at the bo, on nicture the solow (1990. 1 at the bo, on nicture the solow (1990. 1 at the bo, on nicture the solow (1990. 1 at the bo, on nicture the solow (1990. 1 at the bo, on nicture the solow (1990. 1 at the bo, on nicture the solow (1990. 1 at the bo, on the solow (1990. 1 at the bo, on the solow (1990. 1 at the bo, on the law on the stow) (1000. 1 at the solow (1990. 1 at the solow (1990. 1 at the bo, on the solow (1990. 1 at the solow (1990. 1 at the bo) (1990. 1 at the bo, on the solow (1990. 1 at the bo) (1990. 1 at the solow (1990. 1 at the bo) (1990. 1 at the solow (1990. 1 at the bo) Stattle. Oct. 22. (Best Exploitation: Orpheum) After four wecks first run at Orpheum and Blue Mouse. (China Seas' opened big at the Collseum as part of dual. Broadway et-terest in Eleanor Fowell, who was well sold in advance exploitation. Best exploitation for Big Broad-casat at Orpheum, the in with Philco-played at all stores handling radio (Philco) and the music plugged on the air. Estimates for This Week Blue Mouse (Hamrich) (369: 27)

Estimates for This Week Blue Mouse (Hamrich) (950: 27-37-42)—"Family Tree' (Radio) and "Smillin Thrue' (MG), relasue, dual. Pair at 32,500 Mats good, getting the women, but nights glow. Policy is for duals at this house, unless-hot release from either Orbhoum or to the state week. Sincelal Akenet (Week, Sancho eiberged), eiberged oft. (Deen, and week, Sancho eiberged oft.

BUT MPTOA, HAYS, Dream' Holds Up for \$16,500 On 2d Wk. m N. Y.; 'Crusades' And 'Shipmates' OK at \$28,000

32)—'China Seas' (MG) and Wei-come Home (Fox), dual. Bir at \$4,600. Last week. 'Sanders' (UA) and 'Murder Man' (MG), dual. The sease of the sease fraction of the sease of the sease fraction of the sease of the

BENNY 'AIR' PIC PLUS AMS OK \$22,500, WASH.

Washington. Oct. 22. (Best Exploitation: Earle) Capital's smoothest week in months with every housed and the every housed and the operation of the every screen a pic with a pull and boys have put pienty behind each. Keith's struck snar when cus-tomers squawked that 'Dompely made no alempt to follow hoke the struck snar when cus-tomers squawked that 'Dompely made in a struck snar when cus-tomers squawked that 'Dompely made in a struck snar when cus-tomers squawked that 'Dompely inde on a struck snar when cus-tomers squawked that 'Dompely inde on a struck snar when cus-tomers squawked that 'Dompely inde on a struck snar when cus-tomers struck snar betweet. Second Bowes Amateur unit gave for nexpected break when Bowes last Sunday offered Sara Berner-chance to join unit in Capital. Lo-catho and suched right own to see if the really would arrive next day. which she did. Earle zets best bally honors for campaign on fifth vaukellie anni-versary revue. Most of stuff wait imade 'em Earle-conscious' for the momen.

made em Larie-conscious for the moment. Estimates for This Week Fox (Loew) (3.43: 25.35.60)-'it's in the Air (MG) and vaude. Jack Benny beginning to mean and second Bowes amateur deicra-tion pulling well. Weck headed for Roomanee' (PGx) and local radio stars drew oke 320.000. - Earle (WB) (2.424: 25.35.40.90 (WB) (2.424: 25.35.40.90) - Earle (WB) (2.424: 25.35.40.90) (WB) (2.424: 25.35.40.90) (WB) (2.424: 25.35.40.90) Keithé Spright Condod y bill that will win oke \$17,500. Last week, 'Shipmates Forever' (WB), took big \$21,000. Keithé (RKO) (1.830: 25.35.40)

Keith's (RKO) (1,830; 25-35-60) -'Pompell' (Radio), Working oke

(Best Exploitation: Strand)

Jingle of coin at downtown box-Jingle of coin at downtown box-office windows this week is creating tuneful music in most New York cases. They like the sound of it at the Hollywood, Roxy, Strand, Rivoli and Paramount. But in a couple of instances there is bardly

couple of instances there is bardly an echo. "Midsummer Night's Dream" did a good second week of \$16,00. An-other Warner picture' Shipmates Forever, is tuned up well at the Strand and figures \$28,000, holding a second. "King Solomon of Broad-way" going to a fancy \$38,000 week has broken into a merry whistle but can't hold over due to bookings. "Metromolitan' isn't cetting as

has broken into a merry whistle but can't hold over due to bookings. "Mctropolitan' isn't getting as many listeners as expected at the Music Hall. Picture opened disap-pointing't but will finish at fait 175.000. Moldover was anticipated. row (Thurrady). All opens tomor-tow (Thurrady). 'Crusades' is marching to fast music at the Par, direct from the Astor for \$2, and should blare its way to 325.000, 'way over average for house. Will reprise for a run observed the second state of the Astor for \$2, and should blare its way to 325.000, 'way over average for house. Will reprise for a run observed the second state of the astor on the second state of the astor on the second state of the astor on the second state of the commers of the week are the should week while the two poorest per-formers of the week are the should on the second at the should blare of a detailed exploitation cam-paign on its pictures, put out a lot of a detailed exploitation parts pictures, ar plugs, special paper, etc. Estimates for This Week

Estimates for This Week

Estimates for This Weak Actor (1012) 55-35-35-1310-3163 \$2:00-Harmony Lane' (Masoot). Opened here last might (Tues). Little America' (Par) on eight days got nowhere, under \$5:000. Capitel (4.820; 25-35-75-35-35-1.25)--I Live My Litte' (MG) (24 week). Got \$3:4000 first week and looks under \$20,000 on holdover. Center (3.55; 35-55-75-85-99-31.25)--Fompeti' (Radio) and B.A. Rolfe band in pit. Only \$22,000 here, week of Here's to Romance' (Fox), \$16,000. Hellwood (1.553: 55-51; 15-37

Week of 'Here's to Romance' (Pox), its.000.
 Hollywood (1,553; 55-51.10-51.65- 22.00) — Dream' (WB) (24 week).
 22.00 — Dream' (WB) (24 week).
 Marking (24 week).
 Marking (24 week).
 Marking (25 week).
 Palace (1,700; 25-10-55) — 'Special Agent' (WB) and 'Peter Grimm' (Radio). Doubleton may get up to 88,000, pretty fair. Last week Diamond Jim' (U) and 'Goose and Gander' (WB) under \$8,000.
 Paramount (3,681; 25-33-55-75-85) — 'Crusudes' (Par). Here from \$2 28,000 and holds. Last week' Here Comes Cookle' (Par) and 'Wings Over Ethlopla' (Par) and 'Mings Agent (14) (5,881; 40).

\$16,500. Radio City Music Hall (5,989; 40-60-88-99-\$1.10-\$1.65)—'Metropolitan' (Fox) and stage show. Near fair cnough \$75,000 though.under hopes. Last week 'Gay Deception' (Fox), \$84,000.

\$89,000. Rivoli (2,092: 40-65-75-85-99)— Barbary Coast (UA) (2d week). Sticking right behind first week's pace and may hit good \$34,000. Looking to four weeks. First week \$38,000, with Saturday opening and no reviews until Monday.

ho reviews until Monday. Roxy (6.836: 52-35)--King Solomon' (U) and stage show with Stepin Pietchit. Colored comic of screen aid to picture, \$38,000, very nice but no holdover due to booking commitments. Last week 'Chan in Shanghai' (UNS) \$23,700, pretty good, Stanghai' (UNS) \$23,700, pretty good, Stanghai' (UNS) \$23,700, pretty good, Stanghai' (UNS) \$23,700, pretty good, screen and the screen and the screen and week \$19,700, State (3,450; 35-55-75)-/Bir

Philly Fairly Good; 'Down East' \$17,500, 'In Air' \$14,500, 'Table' Mild, 'Dream' OK

10

Philadelphia. Fairly good trade is indicated for the downtown film section this week, although there is nothing gensational or extraordinary exnected

Fox with 'Way Down East' on the Fox with Way Down East' on the screen and a good stage show that is, however, lacking in marquee hames figures on a possible hold-over, although pace the first couple of days distinctly under expectaof days distinctly under expecta-tions and there's some doubt about that second week. Doesn't indicate more than \$17,500.

'Midsummer Night's Dream'

that second veck. Doesn't indicate more than \$17.500 Midsummer Night's Dream' is going along at an even gait at the Going burner Night's Dream' is going along at an even gait at the Going burner of the out most mathees off. Roadshower seems rather def-inite nov that it will be satisfied with three as the house is announc-ing a set of the set most mathees off. Roadshower seems rather def-with three as the house is announc-ing a set of the set of the the Air and a stage show headed. by the Ritz Bros. Combo faures for between \$14.000 and \$15.000, and more than a week. Crix raved about this comedy and management faures word-of-mouth Mil heb it. More than a week. Crix raved about this comedy and management faures word-of-mouth Mil heb it. More than \$3,000. "Barhary Coast' is Still crashing through to big big at the Aldine and ought to get asfly \$10.000 type of the set of the set of the stanley which has been retime a long string of musicals and suffle-ling a coordingly. Stanley which has been retime through its for Barbary Coast'. Stanley which has been retime a long string of musicals and suffle-ling a coordingly. Stanley which stare forws hack. For with this 1 the take for Barbary Coast'. Stanley which has been retime a last week's real leade amonthe roughes fill about the Barbary Coast'. Stanley which fault on the scree and El Brendel topping vaude, hit stare which fighting Youth on the scree and El Brendel topping vaude, hit stare of \$14200, and the Earle with Fighting Youth as phily first readehow in many mores. Top Hat' wound up a remarkable second run enragement with \$31.500 which hard by stare and the Karlon, which hard by stare and the Karlon which hard by stare and the Karlon which at hely \$11.500 which hard you week at the Karlon which at hely \$11.500 which hard you week at the Karlon which at hely \$11.500 which hard you week at the Karlon which at hely \$11.500 which hard you week at the Karlon with at stanley stare of \$14200, \$14.500 hely \$11.500 which hard you week at the Karlon with \$15.000 hely

Estimates for This Week Aldine (1200; 40-55-50,-Barbary Coast' (UA) (2d week). Should give this on it a furty 3.1600. Barbary (UA) (2d week). Should give this on it a furty 3.1600. Misbehaves' (MG). Better type pic for house than some of its recent offerings. (HG). Better type pic for house than some of its recent offerings. (HG). Better type pic for house than some of its recent offerings. (HG). Better type pic for house than some of its recent offerings. (HG). Better type pic for house than some of its recent apolic Parewell. (Par) only 1900 in four days. Boyd (2.400: 40-55) - Hands Across Table (Par). Management pace of \$0.000 house that the full four do to trick for buildup. Last week Tompell' (Radio) pretty sad with 31.000 in seven days. - Midmut (1.401 fits 5-3.41.10'WB). Towns fart roadshow pic in over two years. Three weeks will prob-ably be all. First week \$18,000. Esr4 (2000: 25-40.60)--Tits in headlines. Combo should hit \$14. 500 and maybe a grand more. Last week Thing Youth' (U) and El Broudel, \$13,700. Bast' (00) and stage show. No names for marquee, but show is olary all strund. Doped as sure for second week but opening pace in that's more, than \$1,500, and week This is the Life ('Fox) and stage show, return of fesh upped recent house average with \$1,4200 its. (Entry food. Staf). (000) and stage -500--markable second run and should hit is strong \$1,700. Last week (Top Hat' (Radio) ended re-markable second for house. Keith' (200) 30-40-50)--Shor mark Staf). Should get \$5.600 week staf' should get \$5.600 week Big Broadsat' should get \$5.600 week Big Broadsat' feat week This is the Life 'fox) and stage show. Four of house. Keith's (200; 30-40-50)--Shor mark ables for house average with \$1,600 at hest. Last week Big Broadsat' feat bast' (B). Should get \$5.600 dec. Staf). Should get \$5.600 dec. Staf). Should yeet \$5.

'Live My Life' Above Par \$7.000 in Birmingham

irmingham, Oct. 22. Best Exploitation: Alabama) Best Exploitation: Alabama) Business up a little this week. Last two weeks have. been head-aches and business this week still far from good, but shows some lmu-provement. I Live My Life' seems to have the women, and where the women go the men do, too. Nice campaign for Alabama has helped

also, Pantages in third week has been getting a few more customers, but the biggest difficulty is in getting good stage shows. Too many turkey shows has cooled the temper of vaudeville lovers. Estimates for This Week

In its shoch how the fighting Youth (10) 11 and the set of the se

'O'Shaughnessy' and 'Steamboat' Duals, Each \$14,000: Newark Fair

\$14,000; Newark Fair Newark, Oct 22. (Best Exploitation: Loew's State) Nothing senaational here this week but Loew's should be nice Boy and Toomle Scotland' and Proctor's will do very well on eight days at 14,000 for Steambaat' and Chan'. Newark with vande expects that Ethologia but of course the nut-here is higher. Three bits of newg, broke this had Etholgia but of course the nut-here is higher. Three bits of newg, broke the scheelinger and Frank Snith head the house and announce they run they will be the Scheeling of the Schlesinger and Frank Snith head the house and announce they run they will continue as chance and forda. Also the Mosque has been taken by the Chesterfield Anue. Co-headed by Harry Chryterffith to co-headed by Harry Chryterffith the susail here, they must show inde-pendents. Meanwhile the Mosque Christic Thursday for the bits of the the weak of a the state is continue; Company, which will contine. The City opens Tuesday with efft, Tevense Without, Music, Borend will use the Shubert, Pre-viously planned to use suburban. Distensing is the scent discov-ery that downtown Newark is so continuing the successful classi-thing this week 3500 lines of tree publicity photos of Crawford and Tone, etc. A float also being used with 16,000 heraids and 5000 horisos transerption on WHOM on two days, withows and other stunts. Chimates for This Week. Branford (WB) (2,368; 15-65)-Married Her Boss' (Col) and King Synonor (U) (2 and veek). About the scher the coss' (Col) and King Synonor (U) (2 and veek).

timates for This Week Branford (WB) (2,966; 15-65)— 'Married Her Boss' (Col) and 'King Solomon' (U) (2nd week). About 37,500 this stanza which is okay for a holdover. Last week the bill took o not \$14,600.

S. 200 White Vietnas "which is okay for a holdover. Last week the bill took a neat \$14,600.
 Capitol (WB) (1,200; 15-20-40)-Ber Broadcast' (Fur) and 'Call or by which should get something but against the neighborhoods will probably take little more than 33,-500. Last week 'Special Agent' usual \$2,500.
 Little (Franklin) (203; 35-50)-'Sovier Russia Today' (Amkino).
 Will possibly stay a few days over week (Inite ays) a fever days over week (Amkino) cok \$750 on nine days. Locw'e State (2.780; 20-30-40-55-

(5) -- 'O'Shaugnessy' (MG) and Bonnie Scotland' (MG). Will be sweet at \$14,000. Last week 'Dark Angey' (UA) and Ladies Crave Ex-citement' (Mai) oddy but not stir-ing the start of the start of the start Paramount Newark (Adams-Par) (2,343; 15-20-30-35-40-55-75) -- Two Filted (Far). Ethiopia (Far) and void Thurs de Tase Courpost' (Par) and the start of the start of the start void the start of the start of the start of the start void the start of the start of the start void the start of the start void the start of the start of

BENNY DAVIS UPS 'GANDER,' \$17.000, PITT

Pittsburgh, Oct

(Best Exploitation: Fulton) Mild weather proving helpful and flock of attractive b.o. combinations

furnishing the rest of impetus this week. Nothing phenomenal, of course, but current clip's a healthy one and there shouldn't be any con plaints.

Dangerous precedent being established, however, it's generally be-lieved, by vacillating policies and opening days in number of small-seaters. Some of boys, hard-pressed for product, shooting in single feafor product, shooting in single fea-tures one week and duals the next, with inaugurals so variously mixed up that customers find it tough keeping track of them. Alvin has a double bill current, goes to a sin-ble (Friday (25) and then back to a dual again, while Fulcon has the dual again, while Fulcon has the time, with Warner often playing strong attractions after Penn has had 'em for week, that gets house oft to Friday isati nisted of Thurs-day because Friday is also Fenns opener.

Estimates for This Week

relatives. **Estimates for This Week** Aivin (Harris) (22,000; 22-35-40)--Tedhesdor (Fox), and "Fighting hardly mean a thing but combo of musical comedy and gridlen drama holds enough attraction to get house over rough spots. Around \$3,000, word have a spots and the spots squads and bands of Tech. Pitt and Duqueene as guests on different nights, which has been helpful. Last week '39 Steps' (GB) off at me \$7,250, gat night and up to \$5-40)-"Harmony Lane' (Mas). Foster blog has loads of local in-torest but kalings a th to shop be-ter than recent house average. Had nice campaign and got swell notices, in addition; close to \$4,000 looked

Apollon with 'Deception' Good \$11,000 In Mpls.; 'Angel' 9G, 'Pompeii' 51/2G

And Arapha, frauged for, all right. Last week Storm Over Andes (U) miserable 32,500 in five days. Pen (Loew's UA) (3,300; 25-51-Dyneel linewise means more y around here and Naval Academy ficker is no exception. Acad estims, to-gether with fact that it's a sequel to Fowell and Keslers is successful to Fowell is successful to Keslers is successful to Keslers is successful to Keslers is successful to Keslers is several weeks. Last week Two for Tonight (Far) and Howell for for Tonight (Far) hard in the Keslers (WB) and Freckles (Radio). All right dual and in five than stole week Broodway Meldoy (MG) mopped up, getting beiter than Such com Pretty est this site. Last week Broodway Meldoy (MG) mopped up, getting beiter than Such com Pretty est this site. Last week Broodway Meldoy (MG) mopped up, getting beiter than Such com Pretty est this site. Last week Broodway Meldoy (MG) mopped up, getting beiter than Such com Pretty est this site. Last week Broodway Meldoy (MG) mopped up, getting beiter than Such com Pretty est this site. Last week Broodway Meldoy (MG) mopped up, getting beiter than Such com Pretty est this site. Last week Broodway Meldoy (MG) mopped up, getting beiter than Such com Pretty est this site. Last week Broodway Meldoy (MG) mopped up, getting b

Can. Gov. Gen'l's Pic '39' Steps,' Strongly **Ballved. 9G. Montreal**

Montreal, Oct. 22. (Best Exploitation: Princess)

Montreal, Oct. 22. (Best Exploitation: Princess) Another heavy week currently, with one holdower and only a 3-day legit show to lighten the burden. Grosses everywhere.seen to be hold-head on in prospect. than average and the start of the short of the short His Magesty's has three nites and a mat for Ballet Russe starting Thuraday (24) which being the Do-minion Thanksgiving Day holdsy may reach \$4000. Pathca repeats Karenna.' which as Bright Lights' and Goose and Gander,' good for \$3,600. 'Gan Miller with revue running local amateurs in addition to show and locks like grossing as high as \$13,000. Princess liable to 'come across in a big way with the grout Alles Buildog Drummond,' fair at \$3,000. Chema Imperial has 'Balser devant Miroir' and French Revue and expects \$4,000. Cheman de 'Le Prince de Minuit' will gross \$1,-600. Start on the de Minuit' will gross \$1,-600. Start we Governor-General. Estimates for This Week His Maisety's (CT) 16,600: Start

Estimates for This Week

with '39 Steps', based on novel by Canada's new Governor-General.
 Estimates for This Week
 His Majest's (CT) (16,00; 50-25.0)—Ballet Russe' (legit), Thurs-day Saturday), Shruld Fores 14.
 Kalow Saturday, Shruld Kalow Saturd

Minneapolis, Oct. 22. (Best Exploitation: Century) Telenty of the sort of entertain-ment that puts zp into box offices beity currently. With the only stage show in town, adde from fesh-and-blood spoken drama and stock burlesque, at the Alvin and Gayety respectively, the State will the Century will make the best box office showing and garner the most profit, according to early indications. Considering the heavy newspaper advertising and effective exploita-dravertising and effective exploita-dravertising and effective exploita-dravertising and effective exploita-dravertising and effective exploita-the Century will make the best box-off a disspontiment. At the World 39. steps' concludes a swell four weeks, holding up very satisfactorily. to the end. Big week-end crowds ball game helped the showhouses and night clubs. Beauty parlor tie-ups and strong mewspaper ads combined to put the Century in first exploitation place, nothing to be desired. Beauty parlor tie-ups and strong rowthat the world Desting the birds the Week Contury (Publix) (1,600; 25-35-do)-Dark Anget' (UA). Cast and

the Braining to a Latter Angel texting the standard of the set of the set of the set of the Estimates for This Work Century (Publix) (1.600; 25-35-40)---Dark Angel' (UA). Cast and picture sure-fire box office, but the ace exploitation didn't hurt any, ether, Critics and customers joined in raves, may elimb to very big \$3,-orpheum (Singer (2.380; 25-35-40)---Pompel' (Radio). Box office response disapointing: maybe lack of cast names a detriment, only 5,-did Agent' (WB), \$5,800, fine. Tesponen disapointing: maybe lack of cast names a detriment, only 5,-dim' (U), \$5,000, good. State (Publix) (2,400; 35-55)--(Say Deception (Fox) and Dave Apolion unit on stage. Excellent alianers and picture very well liked. Apolion and Lederer the cards. Boosted scale has favorable effect on takings; likely to reach good \$1,000. Lack weed. Big Broadcast World (Steffes) (350; 25-35-40-55)--33 Steps' (CB) (dt)-final wk). Delivering box office goods heres, goes out this week after the top run reeding. Good \$1,800 indicatuf for final stanza. Third week, \$2,000. Time (Derger), (290): 15-20-time (Derger), (290): 15-

Aced Commander, Rubesian Luin, succimal and the result of t

'Judge'-Am Show of

20 Acts 51/2G, L'ville

20 Acts 51/2G, L'ville. Louisville, Oct. 23. "Simmates Fin Louisville, and the mary maker in Louisville, and the mary makers on should arcos 16,500 on the Powal-Keeler combo. It's held over for another week. acts on the stage, and Cup Edwards as m.c. helped to put the Rialto in the money. Gross should top 15,500; with a very low nut. Eliminations as m.c. helped to put the Rialto in the finance of the Rialto in the stage, and Cup Edwards as m.c. helped to put the Rialto in the stage and Cup Edwards as m.c. helped to put the Rialto in the stage and Cup Edwards as m.c. helped to put the Rialto in the stage and the Rialto in the stage and the stage and the stage added 12 acts which had been elimi-nated for one reason or another, match for one reason or another, match for one reason or another, backs and stris the once-over. Strand had a two-day layoff, with has been of several year's standing. This rather unusual arrangement has been of several year's standing its share of the biz, and upping prices townership. Thate, and the biz, and upping prices the state (2000; 15-25-40, be-with othe biz, and upping prices the state (2000; 15-25-40, be-with other eff. (un puping prices the state (2000; 16-25-40, be-with other eff. (un puping prices (Mapedwees (MG) and Maishop Mapedwees (MG) and Maishop Mapedw

coupled with '39 Steps' the Circle is somewhat disappointed with prospects of a very mild gross of \$3,600. Way Down East' is dragging along slowly at \$2,500 at the Apolio. Whith the Apolicy at \$2,500 at the Apolio. The indiane exploitation crew de-serves laurels for its campaign on 'Cruades' this week. It cracked the Universe data the Apolio at the Apolio and the Apolicy at the Apolio With department stores on fewelry and hat add nor men service on device four days attracting lots of atten-tion.

Estimates for This Week

\$16.000. BALT

Baltimore, Oct. 22. (Best Exploitation: Century)

'Deception'-Folies' Cheery \$14,000, 'B'dcast' \$13,500, 'Pompeii' 12G, Cincy

Cincinnati, Oct. 22. (Best Exploitati : Shubert) Big Broadcasti is the prize puller eurrently, lining up \$13,500 for the Albee, nearly two GS in front of 'Pompedi' at the Albee. Tug of lat-ter pic is below expectitions, in view of advertising heave and favorable reviews. Biz curve 4n general up a triffe from last week. Shirotit, Underser brune, is lowden in the good money bracket after a lul of several weeks, with \$14,000 in easy reach. Ohan in Shanghal' is doing al right for the Lyric at \$5,000.

E come as right for the Lyric at \$0.000, is holding over "Shipmates prevery: Capitol has 'I Live My Life' for a second week, and Grand has Broadway Melody. for extended downtown stay, Shibert copped healthoo honors on the gains being worked into local the up das. Estimates for This Ward-

Estimates for This Week

tie-up ads. Estimates for This Week Palace (RKC) (2600; 35-42)--Big Broadcast' (Par). Swell reception by cricks and audience: dialed at \$13.60, pleando, \$13.00 events of the Malace (RKC) (3.300; 35-42)--Pompeli' (Radio). Nice advance campaign, with extra space in dailes, and dandy notices, yet inde is disappointing for \$12,000. Last W Shubert (RKC) (2.160; 35-55)-Gay Deception' (Pox) and 'Foiles De Pares' unit. Spicy preliminary build-up, aided by arty tle-in ads by private firms, Beaucoup smilles for \$14,000. Last week TBishop Mis-Hollywood Californians band, with Michons extraed, \$3,000, poor. Keitt's (Libson) (1.500; 30-40)-Chay tor \$4,000. following \$3,000 in Manweek. Dir Malaweek. Liber (MG) (2.000; 35-42)--TI Live My CIGO) (2.000; 35-42)--TI CIVE

Keitra (LISSOI) (LUU) 31-90)-Starbart (LISSOI) (LUU) 35-90)-Starbart (LISSOI) (LUU) 35-90)-Mark (LISSOI) (LISSOI) 35-42)--Live My Life' (MG), Switched from Albee for second week, \$8,000 all right. Last week Broadway week, \$6,000. Pix got 37,500 here in proceding week and \$17,500 on open-ing week/at Albee. Lyrie (RKO) (L100; 3,040)--'Chan Shangharl (MG). All right and' (MG), 44,000. All right and' (MG), 44,000. All right and' (MG), 44,000. Soi 25-40)--'Broadway Melody' (MG). Trans-ferred from Capitol for fourth week's run, \$2,800, good. Last week at Palace. "Family (RKO) (L100; 16-25)-"Thunder in the Night' (Radio) and This Family Tree (Foc), pint. Slow at \$1,800. Last week 'Wandter' of Strand (Ind) 1,300; 15-25)-'Jelyil-Hyde' (Par). Demumilifed; Fouss in revival cycle. Maybe \$1,800. Last week 'Wandter' of Strand (Ind) 1,300; 15-25)-"Jelyil-Hyde' (Par). Demumilifed; Fouss in revival cycle. Maybe \$1,800. Last week 'Wandter' of Strand (Ind) 1,300; 15-25)-"Jelyil-Hyde' (Par). Demumilifed; Fouss in revival cycle. Maybe \$1,800. Last week 'Wandter' of Strand (Ind) 1,300; 15-25)-"Jelyil-Hyde' (Par). Demumilifed; Fouss in revival cycle. Maybe \$1,800. Last week 'Undter' of Strand (Ind) 1,200; 15-25)-"Jelyil-Hyde' (Par). Demumilifed; Fouss in revival cycle. Maybe \$1,800. Last week 'Undter' of Strand (Ind) 1,200; 15-25)-"Jelyil-Hyde' (Par). Demumilifed; Fouss in revival cycle. Maybe the second the the strand the the strand the strand

'Melody,' \$4,000, Stands Out in Lincoln's B.O.'s

Lincoln, Oct. 22. (Best Exploitation: Lincoln)

(Best Exploitation: Lincoln) Broadway Meiody is the fave this week and stood for a brilliant opening, with indications of a build in store as the week progresses. Considering football team out of to be very encouraging. Broad-way Badwhee Orpheums Belping Woman Wanted over the hump, and the Varsity is making a teat of Columbia's touted breadwinner. Feather in Her Hat.' Estimates for This Week .

Couldna's touted, breadwinner, Teather in Her Hat." Estimates for This Wesk Man's Marthard Status, Song Chan Shanghal (FOX), Very good Usicoln (LTC) (1,600; 10-20-25)-'Goose and Gander (WP). Starting Status, Song Status, Song

feveriah pace kept it up to \$2,400, oke. Droheum (LTC) (1,202: 10-15-20-55)--Woman Wanted' (MG) and Proceedings of the second second proceedings of the second second proceedings of the second second formy Lane (Mias) and for the second out of town, \$2,700 indicated and plose. Last week 'Without Regret' (Tarry and stage show headlining the stage show headlining that is the second second second and the second second second second plant and stage show headlining that the second second second second that the second second second second and (MG) plant stat and strength on the dual bill volled up a good \$1,000; Stuart (LTC) (1,000; 10-25-40)-

Broadway Melody' (MG). Current toast of the street and aiming for \$4,000, swell. Last week Live My Liven broads mark with a \$3,200 clocking on the week. Crawford means less and less here, except when bolstered by some other name. Vareity (Westland) (1,00: 10.15 (2017), 10.10, 10.15 (2017), 10.10, 10.15 (2017), 10.10, 10.15 (2017), 10.10, 10.15 (2017), 10.10, 10.15 (2017), 10.10, 10.15 (2017), 10.10, 10.15 (2017), 10.10, 10.15 (2017), 10.10, 10.15 (2017), 10.10, 10.15 (2017)

Crawford's Off-to-Buff Good for \$12,000 Gate; 'Crusades' Strong Ditto

Buffalo, . 2 (Best Exploitation: Buffalo)

(Best Exploitation: Buffalo) Business showing consistent strength currently desplic advent of warm spell sufficient under not of fans out of doors. Good attractions are playing a major part in keep-ing the boxofices busy and there seems to be ample money in the jeans of the fans provided they get what they want. Out of the local angle to the crawford-Tone nuplials. Cruisades at the Lakes is a good magnet and Boss in its second week is still go-ing strong. Tord machine was used

at the Lattes is a good magnet and the storms, second weaking was used to good advantage for exploitation, Tone-Crawford weaking was used to good advantage for exploitation, Tone-Crawford weaking, sugar to good advantage for exploitation, Tone coming from Niagara Palls shod in the wore tied in with eev-eral women's furnishings, fur and shoe stores and by abby Talegraph was again used to good advantage distributing 2,000 telegrams facsimile announcing picture, date and co-operative copy. Pilg-in at the end for local announcements of the pic-ture showing. Estimates for This Week Buffalo (Shea) (3.600; 30-40-50)

Estimates for This Week Buffalo (Shea) (3,600; 30-40-50)— 'Live My Life' (MG). Off at a nice pace and looks to. do about \$12,000. Last week, 'Shipmates Forever' (WB), business as expected which is okay but slightly under average at \$3,800.

Hipp (Shea) (2,400; 25-40)—Last Outpost (Par). Showing up well, probably due to timely publicity in connection with African war de-velopments; single program, nicely at about \$6,000. Last week, Hiere's to dorge (Par) outport and the state opening and got down to a bad low gross of \$4,200.

Judge (rar) sinjpes on the liter proves of 42.200. Great Lakes (Shea) (3.400; 25-40) --Crusades (Par). Well bally-hooed, principally by additional newspaper space. Nice coing at the fil.000, excellent. Last week. Tar-bary Coast (UA), only lukewarm notices but a surprise as business-getter, upping anticipations and coming in with a line \$11.000. Deception' (Car), and 'Chan In Shanghai' (Fox). Satisfactory dual, takings on the up at over \$5500. Last week. Lucky Legs' (WB) and Thunder dunnthil (UA) only 20.-Lafayette (Ind) (3.400; 20.-Lafayette (Ind) (3.400; 20.-Last week a stand-out, bettering the figure for Happened One Night ind croseding estimates for top business of over \$15,000.

SHOW \$8,000, INDPLS.

Livestock Show Influx Into K. C. Helps B.O.; 'Freckles'-Ams, \$18,500

55-40-50) — 'Gay Decention' (For). Slow start, and with apparently lit-tle hope of getting its splice dug in for any sort of a finish; mild \$2,700. Last week 'Here's to Ro-mance' (Fox) spun 11 days for a sold \$5,100, WF) (3,460; 15-52-55-40-55) — 'Shipmates' (WEB) (2d week). After a smacko \$13,800 on Initial whir, the stay-over is smatching a good \$5,000, (1,42: 15-Walencia (Loew ULA) (1,42: 15-The bees areart bringing in any-honey at all; poor \$2,500. Last Week(MG), good \$3,300.

Crawford \$15,000, 'Way Down East' 8¹/₂G, St. Louis Biz Nice

St. Louis, Oct. 22.

With the frost season just around the corner quality entertainment in cinema palaces in Missourl's me-tropolis is perking up considerably and consequently is attracting more customers and piling up bigger and better b.o. grosses, Anti-trust case, 'now in

fourth week, is still getting gobs of space in local papers, all of which comes under the classification of free publicity for the film business.

'I Live My Life' had a fat opening at Low's State and if antici-pated business holds up, will un-doubtedly be retained for another

Estimates for This Week

Estimates for. This Week Fox (F&M) (5,038; 25-35-55)-'Way Down East' (Fox) and 'My Heart Is Calling' (GB). Nice \$8,500 mark should be attained with ease. Last week, 'Here's to Romance' (Fox) and 'Bad Boy' (Fox), fine \$3,700.

15 330 and Bag Boy (FOM), hine 55 35-55)—She Couldn't Take It' (Col) and 'Missing Mari' (Col). Bac-count tan't miss, \$8,700 at end of run. Last week, 'King Solomon' Stooges abort, disappointed with only \$1,400.
Shubert-Rialto (WB) (1.725; 25-35-55)—Lucky Less' (FN) and 'Last Outpost' (Far). Fair week WWB and 'Virginia Judge' (Par). \$8,100 in the till represents good week.

week. Orpheum (WB) (1,950; 25-35-55) -Shipmates Forever' (FN) and Dionne quins (Radio) (2d wk). Good going to tune of \$8,200. Last week, swell week as \$11,800 represents.

sents. Loew's State (Loew) (3,162; 25-35-55)-Live My Life (MG), Alded by good exhloitation campaign. Crawford, should do \$15,000 easily, May hold for second week. Last week, 'O'Shaughnessy's Boy' (MG) and 'Bonnie Scotland' (MG), fin-ished with \$14,500 for good run.

OMAHA 100% STRAIGHT

Charles 100% STRAIGHT BY Construction of the second structure of the distance of

Kansas City, Oct. 22.

Kansas City, Oct. 22. (Bast Exploitation: Newman) This is the week of the American Royal Live Stock show, the event that brings more outsiders in to this little .old .ow town than anything else during the year, and the first-rup theatree are offering a chicke loc run theatres are offering a choice lot of pictures for the entertainment of the visitors.

Managers all dug up their bag of publicity tricks for stunts to attract.

Mainstreet is showing 'Freckies.' Mainstreet is showing Freckles. Bowes Amateurs added and given most of the publicity. Mayor Smith proclaimed the date 'Major Bowes Amateur Week in Kansas City!'

Loew's Midland has 'Barbary Coast' and for the first time for any Cossi' and for the first time for any picture used a half-page, two-color display in one of the papers. 'Cru-sades' not in as a roadshow, but showing at the Newman with a 166 tilt in the night prices. Announced any other K. C. theatre this year. Strong publicity campaign, was given, with 24-sheet stands, hun-dreds of personal announcements, malied to prominent popile, extra hullboards of pole, atta hullboards of haides travaing the downtown streets, radio spot plugs, and other stunts.

Estimates for This Week

Estimates for This Week Mainstreat (RKO) (3.200; 25-35-50)---Freckites' (Radio), March of Time, and Bowes' Amateurs. Opened strong over week-end with pros-strong over week-end with pros-pects for \$18,500, big. Last week Shipmates Forever (WE) \$11,500, good; no stage show. Bob Strong (UK) Got away nicely and is holding up well, looks like close to \$13,500, nice. Last week 'I Live My Lite' (MG), \$37,700, big.

week crosses (a) and (b) and (c) an

is the annual Food Show at the City Auditorium, and that probably neg-ligible. Last week saw upped figures at all three houses: Orpheum's due to vaude, Brandeis' due to anniversary week and fins, and Omah's due to big shows preceding weeks. Notice on exploitation recognition should really go to the Hearst or-ganization, but since Orpheum lends a willing hand defly guided. It gets pulling several good stunts on Red-heads. Estimates for This Week

Estimates for This Week

11

(Best Exploitation: Indiana)

(Best Exploitation: Indiana) Influx of thousands of school-marms for state teachers' conven-tion helped downtown theatres at the box office. 'Grussdes' doing well enough at the Indiana with a pace's while Loews' is faring only mod-crately with a dual of 'OS haugh-nessy's Boy' and 'Girl Friend' that looks to be in for a take of \$5.100. 'Growthe's and the stage unit, 'One 'Scorate's and the stage unit, 'One Hod with You', are cateling on with \$500. Plusging 'Wing Over Ethlopia' as an extra attraction

Baltimore, Oct. 22. (Best Exploitation: Gentury) With weather continuing so warm a swim wouldn't be a hards experi-sone, folks are still of thinks are ince, folks are still of thinks are well as lounging around the brown-ing countryside. Result, outdoor amusement is crimping ple spots to almost same degree it does during to a football game without getting a sunburn these days. Keith's is rolling nicely with Thands Across Table', plus strong stimot in Wings Over Dis attice and holding up straight through rify stanza that will nab \$7,000. Vaudim Hipp has a combo line-up pulling both ways. Phil Spital-to 'Could'nt Take 11.' with pic heiped by good. reports and fire press. Building day by day with Prospects a fine \$16,000. Shipmates Forwer, which though weakening this last half of second session, has packed away cnough through virtue of very strong week-end to builcist lying on backs. This stanza more or less found all the publicits lying on backs. This patched away chough through virtue of very strong week-ing base restrained here for any yob. Stession has ever been at the mammoth deluxer. This stanza more or less found all the publicits lying on backs. The bose along with others do no make there und stast, un-veiling anything of much value. Estimates for This Week Century (Loew-UA) (300; 15-25 35-40-55-65)--O'Shaughnessy' (MG) and vaude. The cristivile powring pown weak side. Looks like po more than skewfooted \$17,7000.

'SOCRATES' WITH STAGE

Indianapolis, Oct. 22.

and vaude The erstwhile powrful packer-in that was the Beery-Cooper combo apparently morflound, and with no names of particular potency on vaude side. Looks like Looks with the Comparison of the Comparison of the Comparison of the Comparison of the Hand work of the Comparison of the Comparison Hippodrome (Rappapert) (2300; 15-25-35-40-55-68)-Couldn't Take It (Co) and Phil Spitziny's fix on tways, consequently atming at estrong \$16,000. Last week Teather in Hat (Tadio) and Lou Hoitz, Belle Baker and Block and Sully on stace, very port \$15,200. 55:00-35-40)--Tlands Across Table (Par) plus week Thing Solomori (U) went nine days, winding up with but ultra feeble \$3200. New (Excenance) (1,800; 18-25-30-

four days attracting lots of atten-tion. Estimates for This Wesk AD.-Way, Doth Davel (1.1; 25. 40)--Way, Down Daset (70x), Trade very scanty and will be lucky to last a week at its current gait of 25.600, slow. Last week. This is the Life (Fo.7) anemic at \$5.000. 25.00 - 38 Steps (GB) and Wings Over Ethiopia (Par). Latter lim plugred considerably--more as an extra at-traction: rather than as a double that the ther than as a double that (Far). Latter lim plugred considerably--more as an extra at-traction: rather than as a double that (Far). Latter light for a holdover with a gross of \$4,000. Indiana (Katz-Feld) (1.000; 3-ploted, this one opened strong and then began to taper of a bit but etill Will finish okay at \$4,800. Last week Shipmates Frower (WB) a CoShaughnessy' (MG) and 'Git Friend' (Col), dual. Latter plx al-most ignored. In ada. Sprimter for O'Shaughnessy' (AGO) and 'Git Friend' (Col), dual. Latter plx al-most kgnored. In ada. Sprimter for Last week 'I Live My Life' (MG) and 'Duble Menaee' (Col) wound up cky \$7,000. Last week 'WD shird('One Mour' With You' stage unit. Both the film and the size show deserve crafti for a good, heatily gross of \$8,000. Last week 'WD plate(' (Par) and a bit better at \$5,500, due mainly to Bing's younger brother.

SPITALNY ORC WITH 'TAKE IT,'

12

HOT TIP

METROPOLITAN (MUSICAL)

(MUSICAL) Tevoritit for production. Stars Lawrence Tibbett. Fectures Virginals. Ruce. Alloc Erady. Ceant Romero. Thurston Hall, July Screenpiely. Des Meredyth and George Marion. Jr., from original by Miss Screenpiely. Need. Meter. South Anne Morrill. Wirkins Erady Returnan. Detocs. Rudolph Mate: south Paul. Star. Week Oct. N. 33. Romming Thomas Remvick. Lawrence Tibbett Anne Morrill. Wirkins Bromero Sister. Lawrence Marion. St. Sister. Hunter. Marine Bornero Sister. Marine. George Marion. St. Marine. Tibbett South South South Persual. Cears Marion. St. Marine. Thib Homely Marce. Starston South South South South Marce. Starston South South South South Lawrence Tibbett South So

handleaps for Lative, American talent, its political ramifications, etc., are folder for the printer's mk by Tibett himself will not dis-appoint. He's highly impressive vocally and histronically. If per-haps a bit shy of the nth degree measures its aliver absect heroes, he's an engaging and robust bari-tone who uncorks a. Vesta ha Giubba, 'Figaro, 'Glory Road' (Negr April 1998) and the star-tone who uncorks a. Vesta ha Giubba, 'Figaro, 'Glory Road' (Negr April 1998) and the star-tone who uncorks a. Vesta ha Giubba, 'Figaro, 'Glory Road' (Negr April 1998) and the star-tone who uncorks a. Vesta hings. Cast does its yeoman best to sustain it. Alies Brad os the starpera-mon Hatl, as the angel, makes an un-believable chump chore accentable to the the star of the starpera-tation. Sr., who play their volatile tage that's usually ascribed to this Bruce is the ingenue. Beddes Pagilacci and 'Barber of Svoneert and radio fave, 'Mandaigy' yoga delivery. On the chumps chore are using al delivery. Last David for the starperior. Abel, Starbard and Barber of the stares in the starbard in to camera which does much to balactor the basic story sporteom-tage. 'A Barbard' and Barber of the starbard of the

Last Days of Pompeii

Last Days of Pompeii Radio relass of Merian C. Cooper pro-duction. Directed by Ernest E. Schpad-seck. Oriensi story. James A. Creeiman and Moville Baker; adaptation. Rub Rose, T. Ray Hourit apschl effects. Verno Walker, Harry Redmond: sound. Wolter Roy Webh. At Centre, N. Y., week Oct. 16, 33. Running time, 60 mins. Murch. Barthouse President Rotter Harburg es annahur and the Scher Porting is a boy. Provide is a boy. Pro

Costantian de la construction de

Couple of backgrounds in the open-ing sequence are figuratively marked studio. Again in the final arena gladiatorial event a mam-moth status, chrough man. Jowe like something the pastry oher whipped up for a testimoniab ban-quet. The open set of the set of the list real or competition set and an arena status of the set of the competition of the set of the competition of the set of the competition of the set of the set of the multitude. A format sory without a single orgy, without even a glimps of the public baths or a hint that the town was devoted to arening. Advantage of the orgen of the multitude. A format sory without a single orgy, without even a glimps of the public baths or a hint that the town was devoted to arening. Actually the picture glims from the omission of the traditional party staff. What is presented is a and commerce both of which are shown as smeared with corruption and infrigue. Miserable poverty of the populace, and the intentional trading and the compared of the son of the chief points similar the ancient prover of the set and of the conset. But otherwise a fairly high authenticity is provided. Art and the the baths presented and cir-cuses. But otherwise a fairly high authenticity is provided. Art aris-toer and the chief points similar the ancient prover of the scalar do diver-the stath the picture with high authenticity is provided. Art and the of Marcus (Preston Foster) one is a fine choice as Plate. He looks Roman, aristocratic and plays the part with a sense of the present faughts of the origing provided and the sense of the chief application of the staths the picture with high authenticity is provided. Art and plays the part with a sense of the present devides and faughts of the present devides and the sense of the present devides and faughts is housed on a little business deal (horse the allocity the picture with a sense present devide to Rome to visit with an the sense of the provide as the present devide to Rome to visit with marked of the picture with a sense present devide

Conversation is prought around to itindness. Marcus has been telling his son that no such man ever jived, but Plate brushes saide the pretense and contesses with a pang. I crucified him.' around the set of the opening sequence to the rich man who in the end sees his beloved son face probable death in the arena (just boyth blacksmith of the opening sequence to the rich man who in the end sees his beloved son face probable death in the arena (just bway he is gladistor, nave frader, horse-atealer, and general tough guy, but more the victim of a flerce semi-barbaric environment than of any neroanal crucity trail. Foater home him that a first class per-dome him that a first class per-hauchty Roman prefect. Most provonup and the uns tha daintiness that makes his humani-tarian principles as announced not completely attractive against the harsh but rugged figures of the epoch.

SHIPMATES FOREVER

Statupmartes FOREVLEK Warner Brei, riehens ei d. Gommönliken röducion. Stars Dick Povell, Hulty Kederr resturer Levil Stone, Ress Alex-adaptation. Deiner Daves film editor, Wil-lam Holmers camera. Sol Polito: sener, und Status and Status and Status and Adaptation. Deiner Daves film editor, Wil-lam Holmer Aussander Hener Aussander Adaptation. Dick Povell Adaptation. Dick Povell Adaptation. Dick Povell General Meiville. Dick Povelle Ge Smarks. Silford. Glfford. Coxawain Ted Sterling. Commander Douglin. Admirol Graver. The Doctor. Harry.

The peacetime military service theme, a forte now on the Warner lot, gets a thorough and brisk going over in 'Shipmates Forever.' It has Bucky of the interval of the second se

Miniature Reviews

'Metropolitan' (20th - Eox). Lawrence Tibbett and exploita-tion should carry so-so oper-atic story into fair money. 'Last Days of Pompeii' (Ra-dio), Well done spectacle minus-romance' and cast names.

Last Days of Pompel" (Ra-dio). Well done spectacle minus-romance and task memory "Shipmates Forever" (WB). Navai Academy background for Ruby Keeler's dancing and Dick Powell's singing. Should be a pleaset. "King Solemon of Broadway" (UL) Ganzester-night club story that won't go very far. "Virgina Judge inborner." Wal-virgina Judge inborner." Virgina Judge inborner." "Virgina Ludge inborner." "I Lie Jorden Karther and pears. Will get by with family audiences, and probably best in the south. "I Live for Love" (WB). Do-hores Del Rio and Everet Mar-shall in lightweight romance."

Points to duals. "Hot Tip' (Radio). Thin on laughs but hokey antics of James Gleason and ZaSu Pitts laughs pack enough to pass nabe re-

pack enough to pass nabe re-quirements. 'Chasing Yesterday' (Radio), Anne Shirley and O. P. Heggie in slowly paced story. Pros-pects not bright. 'Together We Live' (Col). Dramatic plea for better Americanism, with late Wil-lard Mack taking laurels. For the duals.

lard Mack taking laurels. For the duals. "Branded a Coward' (Times). Johnny Mack Brown in fair. western with new twists. "Born for Glory' (GB), Fic-tionized naval war story. Can support another feature. "Wild Mustang' (Ajax). Harry Carrey western with maximum of action.

maximum of action. Ing on schedule. When, at the finish, that on schedule. When, at the finish, that being burned from head to foot, he hear at reckle. The views of campus. If a at the maval academy are highly interest-ing and the inside navy stuff is pre-solution. The views of campus. If a stath and the inside navy stuff is pre-solution. The views of campus. If a stath and the inside navy stuff is pre-solution. The views of campus. If a stath and the inside navy stuff is pre-solution. The picture also rates pictorially. Warren and Dublins 'I Love to The Orders From You' and 'I Love to The Orders From You' and 'I Love to the Orders and Dublins' I Love the Shiff is a march that slips neetly into the continuity. Powell does all the stinging. Miss Keeler has two dancing chances, first as the danci-office's kids, and later in a New York nitery sequence. Both straight Duck dances, and considering Miss Keeler's ability on the hoof some production trimmings along Astatist I Lewis Stone has pixed father plenty in hig lone career, so his daddy in this one is a breese for him. John Arledge plays a sap con-vincingly and takes the sympathy Alexander figures, importantly as a light comic. King Solomon of R'wary

King Solomon of B'way

King Solomon of B'way WiTH SONGS) Universal production and release, star-ring Edmund Lowe, Dorothy Fase, Pinky start and start and the start and the start and the start and start and the start and the start and start and the start and the

but with fairly good spots here and there. Nice scenery and good di-rations but that have and good di-rations but that have and good di-cub man, with Edward Pawley a real tough mugs. Dorothy Page is the heart interest, with Louise Henry helping as the society gift. Einry Tomin is thin svi with Louise Henry helping as the society gift. Einry Tomin is thin svi un, the same as the dog. He is just Pinky Tom-jin and not particularly interesting. The three gangsters are well han-died. Braddey Page standing out for the trios. That's What Tow Think, 'Flower't n My Lapel,' Moaning in the Moonlight' and a rumba. None will last beyond the film, lacking the musical IT. Chic.

As a strend contactor hold y la as at home in front of the camera, and records well. The plot follows a familiar pat-tary in which the small town son Neter-do-well in this instance is the stepson of the kindly judge at Tide-water, Va. who passes on minor and major matters from his bench burnor and understanding. In the writing, casting and direc-tion a distinctly southern flavor has been captured and the settings of a the atmosphere. Story goes along at a lazy but good enoug gait to hold interest. At convenient politic comedy shin pretchi and a friend. They and others are among the prisoners brought before the bucolle judge. Convincement of the plot centers around the judge's efforts to win the affec-tion of his stepson, and his success if the of the plot centers around the judge's efforts to win the saffec-tion of his stepson, and his success if here in bothers which has a por-tion of his site has in friend bury of the of the plot end how has in friend being Johnny Downs. Char.

I LIVE FOR LOVE

I LIVE FOR LOVE (WITH SONGS) Warner Bros. production and releos. Peatrore Dolores I all R. Sweet Marthault Story and Adpitation, Jerry Wald, Julius J. Epstein and Robert Andrews, music and editor, Terry Worse; Goorge Barnes, com-ern. At Strand Brooklyn, es half double mina.

The claim is a set of the set of

Bubby Article and Article as could be expected. Several songs in the picture, T Live for Love? 'Mine Alone, 'Silve and a songs in the picture, T Live for Love? 'Mine Alone, 'Silve and the sharing number, in which Marshall is alded by a quarket, is more silly than effective and faures for the fade, is the nearest approach to a hit. Numbers are approach to a has been far move favored by the camera than. Marshall, whose screep personality is cive even though not impressive accounts of themselves. This is especially true of Guy Kibbee. Char.

The set of the set o

LA MATERNELLE ('The Maternal One') (FRENCH MADE)

(In French) By any standard this is the finest foreign language talker shown in in the U. S. in the past couple years. Properly exploited and sold it should sell well outside the regular French Insurance channels.

In the U. S. in the past couple years. Froncriv exploited and solid it should sell well outside the regular French II's a criticle picture, one that the scribbling boys will go for in a big way. With that as a beginning, it packs a lot of punch by way of sort that average ticket buyers fall for. Story comes from a novel that won the Frix Goncourt, France's mean income the theory of the source scatter of the source of the source source of the source of the source of source of the source of source of the source of source of the source of source of the source

tied, the child thinks she's being desorted as second time and attempts suicide. This fragile yet tender story is nursed by the director so that it is and the second time and attempts with a second time and the second with a second time and the second second tender with a second time skin and leaves stinging memories. Not only the story couched in be-r levable terms, but the casting and general production are well night probable the story couched in be-director, probably had a lot to do with keeping the children straight. There are about 10 bit players among the kids who are really good and whose work surprises by Its and regulah deportment so much beloved by Hollywood. It is norte child, Paulette Elambert, is espe-diment, play the to the material. One child, Paulette Elambert, is espe-diment, and and pretty cnough Miss Remand. In the lead, is a s fine choice. A member of the Com-e die Francise, she has background and is young and pretty cnough.

FILM REVIEWS

Shir Hashirim

By Wolfe Kaufman

(In Viddish)

In all the world there isn't a lan-usge which is as international as fiddish. In Russia or America, nd even in darkest Africa, one Viddish. Yiddish. In Russia or America, and even in darkest Africa, one finds Jews who stick to their lan-guage and use it constantly. In all

guage and use it constantly. In all the world one finds Tiddlah books quality. Tiddlah the world worth and Tiddlah the tree which is read theatre, and which the world can recognize as art. But if any of these Jews around the world want to see a film they must see it in English, or French, or Russian, or some other language. They can find good chema fare in every lan-rours of the world todw-but not of the world today-but not

guage of the world today-but not in Tiddish. The has been tried several times. There have been quite a few talk-ers made in Yiddish, there have even been several made with splen-did talent in the important roles, but not once has the trick been a Tiddish in Why? Wewest Yiddish attempt at film-making is 'Song of Song's at the Acme, N. Y. Picture has a star who means something. Samuel Golden-berg, and a mulsical accompani-ment yiddish composer. But the polarie, how the last. Goldenberg is a splendid actor, no deuving that. He's even played on

אין דער בענצער-וועל אין בנשא אין אין דער בענצער-וועלע אין בנשא אין האס בענצער-וועלע אין בנשא אין אין דער בענצער-וועלע אין בנשא אין איריש דער אין אינערעראין בערא, אין איריש דער אין אינערא געראין אין דער געראין אין אינעראין גערא, אין דער געראין גערא, געראין אין געראין גערא געראין גערא געראין אין געראין גערא געראין גערא געראין געראין גערא געראין גערא געראין געראין גערא גערא געראין גערא גערא געראין גערא גערא געראין גערא גערא גערא געראין גערא געראין גערא גערא גערא גערא געראין גערא געראין גערא גערא גערא געראין גערא געראין גערא געראין גערא געראין גערא געראין געראין גערא געראין גערא געראין געראין שפראך וועלכע איז אזוי אינמערנאציאנאל ורי אידיש, דאכם זיר וואו כאו באהם. צו עם איז רוסלאנד צו אמעריקא, צו אפריקא מרעפט מען אידען, און נים נאר אידען,

נאר אידען וועלכע רעדען מאַקע אידיש. אין דער גאנצער וועלם קען מען געפינען אידישע ביכער, וועלכע האבען קוואלימעט אייישע ביכער, ותקכע האבען קוופאיםעש און כען קען געפיבען אירישע פוזי וועל כע האש אפעם, און אירי אירישי פעאפער תקלבע איז אמה מעאפער, און וועלבע די וועלש קען לערקענען אלס קונסם, אבער אז מען וויל זעהן א מואווינג מיקמשור מוז מען עם זעהן אין ענגליש, ארער פראנצוי־ זיש, אדער רוסיש. מען קען נעפינען גומע פילמס אין יעדער שפראד אין דער וועלם. נאר נישם אין אידיש.

נאָר נישם אין אידיש. מען האָם שוין פראַבירם עמליכע מאָל. מען האם שוין געמאכם פיקמשורם, מען האַם אפילו געמאַכם פילמס מים אמת'ע קינסמלער, אַבער קיין איין מאָל איז עס

נישמ געראָמען. פארוואָס? בעכמעו בין איך געווען אין אכמע מעאר שער און האב נעזעהן א נייעם אידישען

<text>

CHASING YESTERDAY CHASING TESTERDAY Radio reisease of Cill Reid productions Stars Anne Shirley. Peatures of P. Ese-dio Basse of Direct Lib bornes Mission, Jr. From Anatole France's Crime of Syl-Parare Bongaric addation, paracite & Colonial, N. T. Oct. 16-18, 23. on double build Running time, 15 miss. Basse Colonial, N. T. Oct. 16-18, 23. on double build Running time, 15 miss. De Reggie Sylvestra Bongard. Do P. Heggie Sylvestra Bongard. John Qualan Bonch. Direct Bornes Chironato Cocco. John Qualan Bonch. Be Gabory.

Evidently more thought was given the opportunities this Anatole France story offers Anne Shirley than to its entertainment value. Result is allow story, told in the procless poilsh of the French writer. But it achieves the human note only and the store of the store and the procless poilsh of the store and the procless poilsh of the French writer. But it achieves the human note only and the store of the store and the procless of the store and the procless of the store and the procless of the store of the store of the store and the store of the store is of the store and the nowver, though it offers a straight translation of the plot. More is done by the players than the adapt-tion of the plot. More is done by the players the climat Evidently more thought was given

however, though it offers a straight translation of the piot. More is done by the players than the adapt-ic. P. Heggle carries the climax with his adept playing of the gentie old man who sacrifices his ilbrary to retain his ward. He has to do it more in pantomint than in ob pore situation. He player pleasantly and surely in the earlier scenes and car-ries Miss Shirley along in her more important moments. The youngster does a plee scenabler able is which she has assuaged the venomous teacher and gets her benefactor to the edge of an engagement. She rises to other minor moments, but is mort in man and part, seldom Helen Westley is the housekeeper for the old man and does it more is always a shade too emphatic in a does hy Eltsabeth Patterson as the school teacher. It's a thankless as asjament, but she coll sets about all the dialike that is to be extracted and does it without over-exertion. Hor man and yes parts in the charset in the substant and yes partic-iary good. More than any of the others of the puts for the old was part in the charset.

larly good. More than any of the others she puts herself into her Good direction cannot overcome the slowness of the early pacing, nor would cutting help much since the fault is not in the number of scenes but the sluggishness within the sequences. Chic.

LES BEAUX JOURS ('Happy Days') (FRENCH MADE)

Fins Films production. Direction and atory by Marc Allegret. Silmon Solhffrin, ported to Xatring Sinnes Silmon sub-ported to Xatring Sinnes Silmon sub-ported to Xatring Sinnes Silmon sub-ported to Xatring Sinnes Silmon sub-Aument, J. L. Barrault, Jacqueline Mig-nac, Rolad Toutain, Flerre Larquey and Charple. Time 66 mins.

The transformer of the second second

EASY ACES 'Jolly Ol' London' 9 Mins. Palace, New York

BROADWAY NI Singing, Danci 14 Mins., Astor, N.

Astor, N. Regal Poorly made short with good people: Faunce Erice, Pat Rooney, Tat Rooney, Jr., buble Arnst and most of the way. Miss Brick setting the best camera break. Setting is a night club, entertain-ers being those who form the floor ability of critical fastured and the of critical fastured and marched out for their special-ties.

TOGETHER WE LIVE

Columbia production and release. Fea-ures Willard Mack, Ben Lyon, Esther Rai-tion and Wera Engels, Screen play and litection by Mack; camera, Roy Over ston and Wera Engels, Screen play and direction by Mack; camera, Roy Over baugh. At Central, N. Y., starting Oct, 10, '35, as half of double bill, Running

Ime, 70 mins.	
fank	Willard Mack
fax	Ben Lyon
enny	
dary	
colonel .	Hobart Bosworth
lonia	Wera Engels
Jeorge	Charles Sabin
3111 y	William Bakewell
Dick	Claude Gillingwater
ohnny	William V. Mong
harlie	
lischofsky	
Arthur	Carlyle Moore, Jr.

 Concel
 Milds OVER MT. EVERST

 Sonia
 Winds OVER MT. EVERST

 Sonia
 Winds OVER MT. EVERST

 Sonia
 Milds Winds OVER MT. EVERST

 Sonia
 Milds Winds OVER MT. EVERST

 Sonia
 Milds Winds OVER MT. EVERST

 Sonia
 Casis Onlinewat

 Arthur
 Casis Onlinewat

 This one, which is filed with anti
 Miss Grav Glowing and Casis Online Miles

 For to cash in on high feeling on the west coss at fater the Son Fran-cisco General strike. Shortly atter
 Milas Milas Brice Online Milas

 (Continued on page 31)
 Continued on page 31)
 Short Short Short Short Short West

Short Subjects

MUSICLAND Silly Symphony O Mina. Rivoli, N. United Artists Special merits of this Wait Disney Silly Symph merits highlighting it for exhib value. If ever there's a contender for repeat popularity United Piese, this Technicolor ani-mated cartoon, Musicland, is it. It has everything. Itil undubtedly bo-repeated and should assume No. 2 featurette values driven the sympho-the Sea Opisord shown between the Sea Opisord shown between the Saie of Jazz and Operaland, The fazzeau coin and the sympho-the Sea Opisord shown between the faie of Jazz and Operaland. The fazzeau coin and the sympho-the Sea Opisord shown between the faie of Jazz and Operaland. The fazzeau coin and the sympho-the sea optication of Whiteman in its carlcaturing) is opposed to the match. So is the Queen of Symph, a sourpuse bass fiddle. The heroine is pictured as a sensitive The wealth of creative ideas. civerness and novelty, of motiva-tion and the sterling musical syn-chronization highlight this Disney into a peach of a short. The Whitemanesque regent bounds the Buggle Cail Rag' and fifs level their jazz attack on Sym-phonyland. The Sympho, in bom-pant of the symphonic overtures, level their classical guns on the jazzbos, and the effect is overwhelmingly novel and admirable. Abel.

ANDY CLYDE 'It Always Happens' Comedy 17 Mins. Astor, N.

MARCH OF TIME (No. 7) Dramatized News 2 Mins. Contor, New York Fadio Number seven of the March of Time seven of the ballery of the attraction of the ballery of the seven of the ballery of the seven of the straining for smartness. Tempo seven at thave slowed down in some seven as thave slowed down of the straining for smartness. Tempo seven as thave slowed down of the straining for smartness. Tempo seven as that so isowed down of the straining for smartness. Tempo seven as that so isowed down in some seven as that so isowed down of the straining for the straining for the straining of the straining for the straining for the straining of the straining for the straining relation of the straining for the strai Consey. 17 Mins. Astor, N: Columbia Typical material for the comic-pan. Andy Clyde, who again gets mixed up and faces a jealous wife's. Scorn. Fair enough. Usual algoritch far bandled re-treshingly and aituations aid in ilft-ing it forward. Clyde's wife and sister-in-law, see him stumbling out of a woman's apartment where he had been unceremoniously dragged thein store a forword what have a sheet and the start of the shooting whom Clyde is trying to get agency representation. He finally lands back there and then the shooting begins. Meantime, a funny see dhams the door and the staring it of. He hides her in the back of his car and then the husband, as well as Creas wife, show up. School and the sing of the search of the the shoot of the search of the score tress in the how and, as well as Creas wife, show up. Meaning these in support. Char.

A RETURN ENGAGEMENT Farce 20 mina. Roxy, N. Y.

20 mins. Roxy, N. Y. Tom Kennedy, Ford Sterling and Annual and Annual Annual Annual Annual Annual Annual Annual Annual Annual Ing's aon phones she is soing to marry a manicure. The parents hurry to town to be is soing to other name and haff need with an ac-the set of the set of the soing has been there recently under an-other name and haff need with an ac-the set of the set of the soing and haff set of the set of the soing and marry and seeks to breach the match. Miss Gateson imagines he's gone on the make and wants her's gone on the make and wants her to go to Havina with him. Her fance by blunders in for a three-connerd game of tag. Plenty of laughs, if little novel(up, and registers as an above-average product. Chic. Actually this is a travelog of Lon-don, though a comedy, with the chatter of the Easy Aces (Mr. and Kata) (Markow) (Mar

above-average product. Chic. TOPNOTCHERS' Easy Aces Novely 11 Mine. Stanley, New York Van Bauren-RKO Associated herein are the Casy ment to a series or old-time sports flasfines gleaned from the film libra-ries. Their association with the background chatter of the film is along lines. Aces have followed in proven a released of this series reating themeives in a film house and thereafter they comment on the footage in a wheels-within-wheels arrangement. This sample was poor due to inept gagsing. Share, Share, Share, Share, WINGG AUES LT

WINGS OVER MT. EVEREST'



times I"—Phila. Public Ledger. "A honey! Warm, human, vital I Tibbett sings his way to glory I"—N.Y.World Telegram. This is one picture I want to see again."—Baltimore Sun. "Tibbett sings his way into box office dollars I"—L. A. Herald-Express. Your audience is in for a new thrill I!—Showmen's Trade Review Will thrill audiences everywhere I —Film Daily "Should command heavy box office. —Variety Daily Stand. out hit! Another triumph for Darryl F. Zanuck I — Hollywood Reporter



THE REYSTONE OF YOUR EUTURE

TIBBETT world's foremost singer in

with / **VIRGINIA BRUCE** ALICE BRADY **CESAR ROMERO** THURSTON HALL . LUIS ALBERNI

DARRYL F. ZANUCK 20th CENTURY PRODUCTION Presented by Joseph M. Schenck Directed by Richard Boleslawski Screen play by Bess Meredyth and George Marian, Jr. Based on a story by Bess Meredyth.

> YOU'LL JOIN in the THUNDEROUS **OVATION AS TIBBETT SINGS:**

> "Pagli '," The Toreador Song from "Carmen," "The Road to Mandalay," "The Barber of Seville," "Faust," "De Glory Road."

ANOTHER



R.C. MUSIC HALL, N.Y.

16

Nice light little show at the mam moth Hall to offset the operation theme of 'Metropolitan' (Tibbett). Nacio Herb Brown's peachy 'Ameri

Naclo Herb Brown's peachy 'Ameri-can Bolero' is repeated this week, following its world premiers last week, and a corking number it is. Lacking the maddening monotony of Ravel's now famed bolero, which of course is its prime appeal, by the second second second the of second second second second of the second second second present of its vivid and the Folice Rogge choreography, featuring Hill-da Eckter, Nick Daks and the Bolice Rogge choreography, featuring Hil-da Eckter, Nick Daks and the Bolice duc up every so often. The Leonidoft presentation is, itled Thythm with Albert Johnson's de-signs more than assisting the mutage.

dur, up every so often. The Leonidoft presentation is titled the method to presentation is the the second of the presentation is the montage. . Nubb's Garden' is the plece-de-resistance of the presentation, a re-very such act in the history of every such act in the history of every such act in the history of the second of the presentation a re-dicks because of the minimum of the second of the presentation a maximum of the second of the maximum of the second of the maximum of the second the second of the second of the second of the second of the second the second of the second of the second of the second of the second the second of the second of the second of the second of the second the second of the second of the second of the second of the second the second of the second of the second of the second of the second the second of the second of the second of the second of the second the second of the second of the second of the second of the second the second of the second of the second of the second of the second the second of the second of the second of the second of the second the second of the sec

back of it. Ero Rapes, Michael Violin and Jules Silver alternate in maestroing the overture, George Enesco's color-ful Hungarian Rhapsody. News-real supplements "Metropolitan" (20th-Fox). Biz okay opening hight.

Earle, Philadelphia

Dividely binder of the state of the second secon

closes with another musical com-eduction of the second states of the second states. Entitle medication runs off fairly smoothly, but is notable for earlsh lighting pints sets off states and per-formers unattractively.

OLYMPIA, PARIS

Paris. Oct. 9. Jacques Haik, returning to activ Jacques Haik, returning to Activ-ity by taking back, the management of this house, reveals himself again as the leading showman among local exhibitors. Had to break out, the folding seats for last Saturday nights show—something that hasn't menning and months when Gaumont-Franco-Film-Aubert was operating it.

rranco-Film-Aubert was operating It. Reasons are: rancis A. Man-ran's stage: (2) Baser-Louis fight pictures, and (3) "Naughty Marietta (M-G), Marietta (M-G), Marietta (M-G), Marietta (M-G), with whom he worked on the Fakk-crated Rex: As always, his show here, fa good entertainment. Still uses English girls as the backbone of his show, but de finder, His girls now form a bailet and they dance more in the French-fashion, although still maintaining English dincer work in the French-fashion, although still maintaining English dincer more in the French-fashion, although still maintaining English dincer more in the French-fashion, although still search lis no longer uniform. Emsents "Girls of Today." Girls of Former-Days and Fountins, Titles give a pretty good idea of the scenic ef-lects.

Forts for the first time in his career Mangan uses a nude figure in the background of his final scene; goes

well. Entire show is put on behind a gauze curtain. Soloists are Doris Niles in a classic ballet dance and the Andree Trio, which is adagfo with a touch of comedy. Both, are right up to standard. Stern.

ORIENTAL, CHI.

ORIENTAL, CHI. Chicago, Oct.20. The ancience at this houses knows offers them some of that good, old set appeal, they come a slocking. That goes for both men and they interaction the source of the stage preases. It is of several thousand the sex gals were parading the rooterum. Currently the stages pre-tine-up, but it's lacking the stages time-up, but it's lacking the stages the stages of the stages pre-sent a good, well rounded varies the stages of the stages pre-sent as stages of the stages pre-time the stages of the stages on their standard water ballet numbers which continues as one of the best mestion on vacuum clearer, inner tubes and rubber glows. Using the stages on their comedy novely not of the stages on the comedy novely the stages on their comedy novely tubes and rubber glows. Using the stages on their comedy novely tubes and rubber glows. Using the stages on the comedy novely tubes and rubber glows. Using the stages on the comedy novely the stages on the stages of the stages the stages on their comedy novely tubes and rubber glows. Using the stages on the stages of the stages of

routine, it's been publicated aumi-ciently to be a desided asset to this termine to be a desided asset to this definition of the same asset to this design of the same asset to the same of the same asset to the same of its lack of continuity and mean-ling. As it samad, the act is going ing. As it samad, the act is going the dogs, Gordon could add much to this aircady standard act by bet-ter chatter. Barrel-jumping by the Five Cor-dovas proves that acrobatic acts are often worthy of better than opening the same and the same state are often worthy of better than opening thow, this act haits proceedings. Tommy cell Mack and his three stooges are the laugh sock of the performance. Lowdown, but this audience called for more. Spotted in the opening line work by the girls are the Three Whirwinds, skating are lotter. Yak Love' (MG). Bust-

are the Three Whirlwinds, skating act. Ploture, 'Ma(Love' (MG), Busi-ness fairish Friday. Gold.

IMPERIAL, TORONTO

IMPERIAL, TORONTO Toronto, Oct. 18. Nothing retentious in setting but smooth tempo and lots of bright specific the customers at this acco-provide the customers at this acco-lack Arthur has the Bosweil Sistere as the headline act in this second show of the new stage policy, but seven also holds draw power this week with the timely "Wings Over But Here Comes Cookle' (Par). The rotund Joinny Perkins, m.c., starts the proceedings by conduct-ing the house band for a medley of old time faves in which he does some choruses, as then wanders on tage and clown with the others on the bill; doesn't overdo it, however. Opening in black-dramed full stage has the line on in black and silver brevitles for arm-and-full stage. Nother but as banget table, routine, boy and girl in formal at-ture.

re. Ruth Petty in front of the trav-Ruth Petty in front of the trav-eler for a song session, personable youngster getting over on delivery and also scoring on her stunning costuming. She's back in the sec-ond half in another creation and has to beg off. Valor Bros, unbilled. trail for a riskey exhibition that is different, the duo scoring a strong

response from the male customers. Production number closing the first hat in a full-tase garden and foppy hats for a graceful waits routine, enhanced by the light charges, separate colored spots foi-lowing each of the girls. Jones and Lee again on at finish for a pleasing ballroom number and a couple of solos.

ballroom fulnter and a coupe of location honors go to Lamberti with his standard xylophone act and audence is pretty well warfied up for the Boswells. Harmony trio socks home and encores. Finish has that line on again in red before the plush drapes for a hoop fouting up and Ferkins bay roundup. Show runs 70 mins. McStay.

PARAMOUNT. L. A.

r rattinu UNI 1, L. A. Los Anceles Oct. 17. Sort of travel week show at the Paramount House is double bill-ing The Last Outboat and Little Arom the Artican Sudan to the bleak wastes of the Antarctic. Stage has the Benny Goodman traveling orchestra, making its first thestre appearance locally. Goodman band runs prependent

first theatre appearance locally, after several weeks at Palomas. Boodman band runs preponder-ately to breas, with only strings a bass and mandolin. It's a pep combo, with selections running ch-man alternates, between batoning and accompanying on clarinet. Be-lection of numbers for opening day program met with hearty response forced to do a lesit encore after being off for several minutes. Outfit features Helen Ward, torcher, whose best of two numbers sings bass and plays a nifty from-bone solo and individual, members are called upon for brief interludes. Trio of local youngeters, billed as for these harmony routines which they handle in pleasing fashion. If's an okay booking, with the Goodman orch. rep resonable for from amount of applause showered upon the combo.

<text>

EMBASSY, N. Y. (NEWSREELS)

(NEWSREELS) Views of troops along Italian-Ethiopian front, though not in action, and other warlike scenes, drills and demonstrations hold bulk of footage at this house. But puroorted war news seems tame along-ide action and thrills in 'Camera

side action and thrilis in 'Camera Thrills,' two-reel short by Universal on this program. Fox edges out others when it comes to actual number of subjects. Has 10 on bill, and included is rather comprehensive coverage óf rather comprehensive coverage of war, staged under Laurence Stal-lings' supervision and with Lowell Thomas doing spieling, Other news-reel companies were about evenly

reel companies were about oveniny split up, with Pathe checking in nine, Paramount eight, and Univer-al with seven. Pathe had sports masterpiece due to picking the best football battle, Yals versus Penn. Camera Aught Yals versus Penn. Camera Aught Sinsines.

to picking the best cotball battle, Yale versus Penn. Camera caught ingrings. Most resumal abot goes to Forz ingrings. Most resumal abot goes to Forz inspece piles executed by Illinois excited to pigskin tossing ball backwards to man in his rear who activates and to toxication. Toke literast for the control of Minnesota's win over Nebraska. Paramount opens with views of new English and views of Minnesota's win over Nebraska. Paramount opens with views of new English and the set of the set of the State of the set of the set of the supust body soon will hand down decisions of constitutionality of two New Deal Beristative creations-A.A.A. and T.Y.A. Library stur-with newsreel comic carbon show-ing both political parties claiming rourn of prosperity, as their own child. Pathe has tabbed a Wiscon-sin community as a New Deal town, manifacturer has co-operated with 20,000 workers in factory to make perfect community. Motto handles national labor for one of the station and william of the poly of the station and william of the perfect of the station of the perfect community.

ROXY, N. Y.

It's all Stepin Fetchit here this week. Apparently Fetchit gets most of the talent appropriation, and judging from the way he is drawing, he deserves it. But without Gae Foster's skilled guidance this could be a pretty tough week for the customers.

customers. Opens with one of these back-drops Roxy-used to revel in, a huge clock flanked by a pair of porcelain candlesticks, with the Canjou Brothers and Juanita. posed as figurines on the clock. Most of the line is in court dress, but there are do creditably. Then the others come to life and go into a minust with the act breaking in for the tossing. Not outstanding for its sort, but are the second second and the second wing. But it's alow in spois and lacks smoothness and apparent ease. Williams and Charles on next in a French clown musical dat that arknewith ward use up for a hu-rest of the second second second be creditably. Then the others come to creditably. Then the others of our second second second second with the second second second second williams and Charles on next in a French clown musical diace and the champagne bottles. All dating down on Union Square and the Pairce he musical diace and the champagne bottles. All dating down on Union Square and the Pairce and a second second second into the finale works in the table service, the musical diace and the champagne bottles. All dating down on the second second second into the finale. Wood heas a fair voice and carries himself well, but the date cor in the second print chilfon skirts and carrying yests which sometimes sug-gest wo are singling. One of the eart once which sometimes sug-gest wo are singling. One of the eart once which sometimes sug-gest which sometim

two hours and 50 minutes over

SHEA'S TORONTO

Toronto, Oct. 19. With the rival Imperial, a ducat's toss away, launching a new policy of elaborate presentations, the Jerry Shea show-shop is counter-attackof elaborate presentations, the Jerry Shea show-shop is counter-attack-ing with a new system of straight vandeville and two full length films which, with newsreel and organes-que, bring the entertainment streich rect contravention to the former Shea policy that the strage bill be stretched to over 70 mins, and com-pulse most of the nut, with the pic-ture of the nut, with the pic-ture quantity for the month plan-ments to be seen if the presents are tough enough to hold that more than three hour position. Els very Bell enough the stretcher of the stretcher is still recounting those army ex-periences the has been doing for years, only difference being that he part of the stretcher of the stretcher ather year without the youngsters do-mat the stretcher of the stretcher being the stretcher on the bill. In abbreviated cop costumes, they open in a full stage. They're back latter for modernistic mythmics, done year sochastic, and stretcher the stretcher being the heal been on the bill on dark stretcher back is full stere for modernistic mythmics, done year scould stretcher back latter for modernistic mythmics, done year scould the ball and solos in fast tempo at the finals of all the line for the usual high-kick and Tiller una the stretcher stretcher for the stretcher stretcher for the stretcher stretcher back latter and the ball and solos in fast tempo at the finals of all the line intual mathem and get over stretcher control dance spasma and some mutual mathem and get over stretcher (continued on page 58) ing with a new system of straight

French Decree Laws Seem Licked. **Even Chambre Now Is Opposed**

Paris, Oct. 13.

Paris, Oct. 13. Looks, for the moment at least, as if the French film industry has won a victory over the threatened decree laws by which the government had intended to institute a regime of strict control. American distrib-utors here ranked high (though quiet) among leaders of the fight, beind whom almost the entire French trade little "putties" finde up. Now seems that the decrees, in original form or anything like it, Ill inever be issued. Paris, Oct. 13. Koval, one of the highest paid actors in French legit, is quitting the Bouffee Parisless at the end of this season. Reason: films. Ten-year contract with the Bouf-fee is expiring, and Koval word' re-less played daily for months a year-a total of about 4,000 per-formances. This has forced him to turn down all previous film offers. Koval has not yet closed his farit film contract, which will follow at the end of his Bouffee snagaement, but he thinks he is all set to make a picture next year. After that he may play in London.

Even if true, this does not mean that the fight is over. Interests which backed the decrees—authors societies, intellectual labor unions, societies, intellectual labor unlons, and job hunters-are still powerful politically, and it is felt that they ill try to slip control over through a series of illtue decrees, coming one at a time and sech one seem-ing har less in itself.

ing har less in itself. Swing of the French trade against decrees has been terrific. First to jump into the breach were, the ex-hibitors, led by Raymond Lusslez, who tipped off distributors-par-ticularly Americans-to the danger. For a while, the Comite du Film group, including Lusslez and the Yanks, were about the only ones to squark out loud. Then, little buy dittle, the trade

quark out loud. Then, little by little, the trade press came around... Gang dida't know for a long time which way to jump, but finally dedded that the trade, after all, comes before the politicians. Now even the daily tradepaper which serves as a semi-official organ for backers of the de-crees has modified its stand and is less virulent against the decrees' enemles. enemie

less virulent against the decrees enemies. Biggest surprise is the Chambre Syndicale, which last week held a meeting and opposed the decree laws. This is about the first point on which this Delac group has agreed with the Americans since the Yanks pulled out of it on the quota issue. It may be a pasce move and an attempt to get together with the Comite du Pilm on trade reorgani-zation. Negotiations to this effect were once started, had to be dropped-and now are reported as reopened.

LENFILM WORKING ON **15 NEW RUSSE FILMS** Moscow, Oct.

Moscow, Oct. Lenfing Tel Film Trust which produced 'Chapayev, Peas-ants,' Bodrer') is now working on 15 new pictures, a few for release this year, the rest for 1936. Scheduled for October release: The Treasures of the Loot Shiy, featuring Batalov. Picture is based of the production of the South Ship Batagon for the Pono. Soviet Ship alwaging trut pron. Soviet Ship November release: 'Triends' about Young Communist grins. 'The Brave

November release: 'Friends,' about young Communist grins: 'The Brave Seven,' about young Communists living out an Arctic winter. Other pictures to be finished this year: 'The Moon Stone,' sclentific adventure story, in Famir Mount-ed Chemist, and an 'The Enchant-d Chemist,' and an 'The Enchant-d Chemist, and a three children's films.

The 1936 schedule calls for: Peter I, Alexel Tolstol's historical noval; 'The Gardner' and 'On the Big Road.'

When It Rains

Marko City, Oct. 22. Suit for \$7,000, claimed by 14 ex-employee as compensation for al-leged unjustified dismissal, in-creases the troubles of the National Motion Picture Prod. Co., pioneer maker of takers in Mexico. Studio is now shuttered by a strike to enforce higher pay and a suit brought by a group of extras it let out.

U. S. Pix in Berli

Berlin, Oct. 13. A sequence of four American fi

remieres is competing successfully with the Nazi product. Paramount's 'Private Worlds' and

Car 99, Metro-Goldwyn's 'Naughty Marletta' and the Fox-Shirley Temple picture, 'Our Little Girl,' all are running in and around Kur-fuerstendamm and doing well.

it iet out.

'Car

DUB. IMPORT TAXES

Rome. Oct. 11.

Openly admitted here that the new dubbing taxes just published are sighted directly at American film producers. Uitimate aim is to prompt the Yanks to produce locally.

ITALY RAISES

Koval to Films

New levy is \$1,250 per film of more than 1,000 metres or 10% on total quota due each distrib. In total quota due each distrib. In-vestment of money in Italian pro-duction will entail a 50% reduction in dubbing tax. Duties imposed are 1.4% on declared values of impor-tations and \$5.70 on every 140 metres of film; \$10 fee for revision of accipt and three cents per metre on film revision.

on all revision. It is reported that foreign films permitted entry from Aug. I last to Oct. 31 represents only 40% of the total admitted provide year over that the producers are entitled to examption on five. foreign films which reach the \$1,250 stipulation. Collection of the monie has been placed in the hands of the Authors and Editor's Society which will dis-tribute two-thirds of the total for improvement of native production. Probibition against exhibition of films dubbed here has been ex-tended to include those of less than 1,000 metres.

tended to inc 1.000 metres.

THEATRES IN FRANCE

Abyssinian unpleasantness is increasing business of the local news reel houses, and a number of new such theatres are being opened in

France and Belgium. Chain known as the Societe Actual recently put one over in Brussels, and will shortly construct others in and will shortly construct others in Ghent and Liege. In Paris, a 900-seater is due this month in the working class Saint. Antoine quar-ter, and a 1,200-seater for newsreels is being fixed up in an old theatre at Saint Denis, factory suburp Hitherto newsreelers had virtually been confined to the boulevard and Champs Eiysees sections.

Film Old-Age Home

London, Oct. 13. Sir William Jury has presented the Cinematograph Trade Benev-olent Fund with a country mansion, surrounded by 12 acres, which can house 60 age-0d pensioners of the film trade. Gaumont-British will donate \$17.-500 for its maintenance fund; Brit-ish Tenser-

Gaumont-Britlsh will donate \$17,-500 for its maintenance fund; Brit-ish International \$7,500, and Colonel Bromhead \$5,000; Reginald Brom-head and Samuel Eckman, Jr., have also donated \$2,500 each to the maintenance fund. Reginald Bromhead sent out an Reginald Bromhead sent out an the contribute \$500 per year for upkeep, or an alternative appeal for 56 members to contribute \$250 per veer.

Cutting Salaries

Berlin, Oct. 13. In order to bring down film costs, organization of film exhibitors is staring a united offensive against high salaries of star actors. Government is behind the move.

II Has Exclusive On 'Extase.' But Has To Sue to Prove It

Mexico City, Oct. 22.

Mexico City, Oct. 22. Effaite distribution Extension Caschoslovakian pit, now on exhibi-tion at the Cine Regis and admin barged minewww.sec. nearby Universal Pictures Corp. of Mexico, which is shuttered by the atrike involving seven other major American distributors here. Universal says it ownse exclusive Mexican rights to the pic and est-biliton is without its oke: How they bic came to be exhibited over est. clusive rights is on texplained.

Rome, Oct. 11. Claiming prior distribution rights to The Lady of the Camellas,' Rob-eno prior distribution of the transmitter of the the the the prior the the the the the the the film issue April from Minerex Films. Appeal by the latter re-sulted in a decision ordering Fra-cassini to release the film to Min-erva in addition to paying the nut of the trial. Fracestini, alleged purchase of the exclusive rights to the picture from Dr. Baratiolo and the Caesar Film, and went to the front when announcement of the film's release Rome Oct 11

announcement of the film's releas was given by Minerva.

CONCESSION IN FRANCE

Admit That Foreigners Might Help

Paris, Oct. 13. After months of anti-foreign as

Paris, Oct. 13. After monthe of anti-foreign agi-tation in certain French film circles, a reaction in favor of allens who help make French pictures is taking place, and local trade papers are holsting their cudgels in favor of non-present in that three good film, "Peneion Minocaga' Moncovite Nighta, and Eddies, were not sent to, the Venice expo to represent France because their directors or producers were foreigners. Pro-foreigners argue that the best English talker, "Henry VIII," was made in London by a Hun-garian, a Frenchman and an Italian, and that 'three-quarters of the pop-ulation of Hollywoods lots are summing real to contribute to French pictures and should be tol-erated.

Chambre Split-up Paris. Oct. 13.

Chambre Syndicale of French films, the Charles Delac body which Americans consider hostile to their interests, is making an attempt to reorganize itself into five separate

reorganize itself into five separate but coordinate syndicates; the heavy industry (labs, etc.) the producers, the distribs, the exhibs and the im-porters-exporters. Proposed constitution for the new body is to be presented. Oct, 23. American-backed Comite du Film is also truits the compute the tend also trying to organize the trade along similar lines.

Razing London Capitol

Razing London (Lapito) London, Oct. 13. Despite the fact that the Capitol, picture thesatre, is doing good buel-ness, Gaumont-Britlah is definitely closing the house early in December. Plans are already out, and under-stood reconstruction, will be expen-sive and thorough. Reconstruction plan takes in the old Kit-Cat club, which will be en-tirely demolished, with house when finished to seat over 2,000.

Exploitation a Must

Berlin, Oct. 13. Special meeting of UFA house managers from southern Germany and Rhineland-Westfalls at Mannhelm stressed the necessity of ex-ploitation and propaganda. Discus-sion lasted for hours. Otherwise, biz is on upgrade, it was claimed.

New South Wales Quota Becomes Law as of Jan. 1; Studios Rush To Begin Grinding Out Local Pix

20% Divvy

London, Oct. 18. Union Cinemas, presided over by Fred Bernard, has just issued its rise in profits of \$35,000 over the previous year.

irectors recommended a 20.% dividend on ordinary shares, plus a bonus of one share for each 20 ordiary shares held.

FIRE STYMIES PIC PROD. IN ITALY

Rome, Oct. 11.

Conflagration which raged at the Cines studios here totally destroyed the two largest and most modernly the two largest and most modernly equipped stages. Due to favorable winds, fire was kept in check, which saved the remaining two stages, Art objects, furniture, car-pets and two sound cabinet, vai-ted at \$41,666, were ruined. Is ser-Froposed film produced to the lock of accommodation since fire erased the two most, favorable sites.

the two most favorable sites. At time of disaster studios housed

At time of disaster studios housed propso of two companies that were working, 'Ginevra degil Almier!' and 'Aldebaran.' Work had to be transferred to other locations and are at present continuing. Italy's present studio facilities are considered short because of the fire. Cines has two stages but nothing as modern as those lost. Casast and Farnesina have two more, but they are considered to be hadly in need of improvement. Sata has but one small studio. Tirrenia has two, used by Foranzo as well.

AUSTRALIAN B.E.F. MAY GET C. M. WOOLFE PIX

Sydney, Sept. 26. Break between C. M. Woolfe and Gaumont-British, and the formation in England of General Film Dis-tributors by Woolfe will mean a big thing in Australia for British Em-vire Filmes.

thing in Australia for British Em-pire Films. S'uart Doyle, m.d. of Greater Union, and co-d of General Thes-tres, is also the big figure behind British Empire Films, distribs of all England pix with exception of G-B, British Dominion and London Films. Following on the Woolfe-G-B Following on the Woolfe-G-B books, Ken Apnrox, as meaning di-rect to Woolfe's attorney in London by telephone. Result of talk was an agreement whereby all of General

by telephone. Result of talk was an agreement whereby all of General Film Distributors' product will be handled in Australia by B. E. F. The G-B product will continue handled by Fox, with United Art-lats still taking care of London Films. Should Woolfs take complete control of British Dominion Films then this will wulle works cover then this unit will swing over to B. E. F., too. At present B. D. runs its own exchanges in Australia direction of Ernest Turn est Turnbali

Franco-Italian Pic

Rome, Oct. 11 Two version co-production he. tween Pisorno Flim, (Italian), and Societe des films Renaissance Flims. Societe des films Renaissance Fülms, (French): Is in the works at Th-renia. Italian tag is 'Per le Sitade del Mundo, Franco title 'Cocur de gueux'. Chimpanzee Augusto ap-pears in both editions, Film, taken from a story by A. Machin, has Jean Epstein staring and directing the Italian version. Fulle Francis is staring and dialoging the French.

Sydney, Sept. 26.

17

New South Wales' Quota Act was sazetted this week. Producers, distribs, and exhibs must register by .ïan. 1.

Distribs acquiring pix on and after Jan. 1 must comply with the quota law, while exhibs must include the required proportion of Australian pix in their bills from June 30 on.

Law demands that all quota plx. British, foreign, or local, shall registered and records provided so

that the government can whether the act is complied with Educational, industrial, advertising pix, gazettes, and those not exceeding 5,000 ft. in length are not classed.

Distribs are required to pay a fee of \$20 on application for registration, and a similar fee for a return giving information of any Australian quota pic. Producers' registration is \$5 and exhibs' \$2.50.

At present there are but two producing units ready to meet the aucing units ready to meet the quota requirements as set down by the government. Cinesound and Na-tional. Former is now ready to turn out both quota and ace pix using Americans in acting and scenario work, Locals will also be employed to learn how to make really worth

Anici actual in a study and applicate to learn how to make scally worth while productions. Idea of import-ing American players is for bo, value here and abroad. National, backed by Associated Newspapers and bfg logal business men, is ready to commence work on The Flying Doctor. Gaumont-Brit-lish is sending a unit from England on Oct. 11 to help make this pic. Miles Mander will be the director. Fox will handle the distribution. As in the case of Chrosound, Na-tional is bringing folk from over-sort of the straight for the director. Fox will handle the distribution. As in the case of Chrosound, Na-tional is bringing folk from over-sort of the straight for the director. Study of Chrosound and abo turn out-pix for the world's market. Outside of Cinesound and. Na-tional, no studio has been erected, despite the fact that the quota has been in the air for a year or so. It is common knowledge that capital is hard to secure right now for productions to met the require-ments of both distribs and exhibits. Mastercraft, headed by Raymond Longford, is stated as ready to be

ments of both distribs and exhibs. Mastercraft, headed by Raymond Longford, is stated as ready to be-gin a studio erection at Lanc Cove. This unit had plenty trouble getting capital, despite offering splended opportunities to the speculators. Charles Chauvel is also said ready to begin work. His last pic worm!'s and very well over the specific terms of terms of terms of the specific terms of the specific terms of term

locally. Nocl Monkman, at one time with

Efftee, is believed readying a unit to break into the field.

to break into the field. Since the quote was passed only one pic has been made. The Belis' by Harry Southwell. Pic was made at Cinesound and will be released by RKO-Radio. There has been some talk that Fox-Hoyts will enter into the pro-duction game. Illness of Charles Munroe, m.d. of Hoyts, has held back activity. Montioned that Her-bert Mundin may make one pic here for Fox.

bert Munain may ment for Fox. F. W. Thring has not yet an-nounced whether he would come to N. S. W. Figured that Thring is walting to see whether the Vic-torian Government will bring in torian Government will bring in

Walting to see whether torlan Government will bring in a quota before moving. Sir Ben Fuiler has stated em-phatically that he will not enter the quota production field. Knight says he cannot see how, under cur-rent conditions, the quota will turn N. S. Wales into a second Holly-wood. Sir Len says that he will only come into the field to make ace pro-ductions with well-known overseas performers, and only when he can be certain that productions will ménaure up to world's standard, which he avays isn't now. measure up to world's which he says isn't now

Paris, Oct. 13.

WAR BOOMS NEWSREEL



"METROPOLITAN" • "IN OLD KENTUCKY" • "THANKS A MILLION" • "THE MAN WHO BROKE THE BANK AT MONTE CARLO"

PICTURES

EXPLOITATION By Epes W. Sargent ----:-

It's the Tops

<text><text><text><text><text>

Local Angle

Local Angle St. John. N. B. At the local Strand, mother house of the F. G. Spencer chain of pic-tures houses in the Martillime Prov-inces, some Tabletty, give the transmer the strand of the second particular of the screening of Jalma in the Strand, a local daily had prominently placed a story on how Anthony Velller, formerly of St as scenarist of Jalma Velller had graduated from a suburban private school, 10 years previously. The heading, R.C.S. Old Boy' in Lime-light' was reproduced, and also part of Jalma Direct Janswich was en-larged about 50 per cent for the purpose. It was pointed out elsewhere in \$10000 mice noved Conserts in \$10000 mice noved Conserts in

Strand Advertusing, which was en-larged about 50 per cent for the interest about 50 by cent for the the advertising that the picture was a '510000 prize novel. Canada's Lit-tie Wornen, Written About a Cana-as regards the scenarist proved one of the most striking bits of exploits as regards the scenarist proved one of the most striking bits of exploits the action of the theatre and in the scheduler of the theatre in the scheduler of the the firm in Woodstock. Charlam, Campbellion, Dahnousie, N. B. Am-erst, Iruro, Kentville, Middleton, Annapolia Royal, N. S., Charlotter town, F. E, I.

Hats for 'Band'

nats for 'Band' New Haven. New Haven. Publicity of the some rood with a couple or Comes the Band the College. Number one ties in with a music store and gives free seats to first 30 customers buying Ted Lewis records. Second gag is a battered hat contest along the line of the famous Lewis headnear. Who must deposit the choiseastes a local store window. Most decrepit ild draws wo guest licktes for a month.

Horoscopes

Locoscopes Rochester: Is trying lobby coin device for first time here with Astrolograph dealing horoscopes for a dime. Device is balleyed on the screen and brunet looker in cap and gown adda brunet looker in cap and gown store is that two works.

rings for ornsaues Indianapolis. Bud Summers, Don' Wright and Frank Moneyhun Joined forces again to give the town fair warning of the showing of 'Crusades' at the Indi-ana. Two men in crusade uniforms rode horseback through the down-tom section for four days carry-top and the section of the bit of the bit.

Plugs for 'Crusades'

town section for four days carry-ing banners calling attention to the ph. Dots ran an ad calling attention to costume jewelry. Wasson blurbed hats with the Joan of Arc motif. All newstands serviced by the In-diana News Co. carried cards plug-sing the plcture. Charles Myers Camelot game. All fraternal or-ganizations were mailed a letter calling attention to the similarity between fraternal rituals and those which uses used during the time of Indianapolis News carried a daily spread on a "What's Wrong With This Picture' contest, with a daily cartioon showing a scene with a classes, or some other inconsistency which was supposed to be spotted by contestants. Last sturt was given plenty of credit by Bud Sum-mers, who reported a large mall re-spone. Snecial Pir

Special Pix

Special Pix Canton. Manager of R. Keitt Chambers, manager of R. Keitt Chambers, to A. scored a nice best recently, on the other houses there when he and motion pictures taken of the small Canton McKinkley. Studen-there, always the big game of the season's schedule. Game attracted a capacity crowd of 11,000 and hundreds were turned away. The studies of the same attracted a capacity crowd of 11,000 and hundreds were turned away. The studies of the same attracted a capacity crowd of 11,000 and hundreds were turned away. The same studies of the season's schedule. Game attracted a capacity crowd of 11,000 and hundreds were turned away. The same studies of the same attracted a capacity crowd of 11,000 and hundreds were turned away. The same same same attracted a capacity crowd of 11,000 and hundreds were the same attracted a capacity crowd of 11,000 and hundreds were turned away. The same same same attracted a capacity crowd of the same attract and the same same attracted and a following the big game. Studies the same company operates the Grand motion Steuberville and the film was lab offered in the spect pages and also excellent attracted attracted and same same attracted attracted

Money Back If-

Money Back 1f— Baltmore. Marx Bros' new release, Night at Opera' (MG) will get its premierc here's at Loev's Audith Century that stanza the house its going to offer public money-back guarantee that they'll like it. Will advertise fact that any person who, after buying a ticket and falling to feel manager and have a cheerful refund of admish price. Idea and authoriza-tion to pull stunt understood to come direct from Joe Vogel. First time any picture house, busines here, and as far as can be discovered, it is first time in history that any large circuit such as is Loew's has fathered such a stunt. The money-back offer will stand, but for the single week Night at opera plays the dearny.

Two Way Mind

-, sumu Lincoln. Bill Lindeman, Colonial smart guy, raided the old prop room of one of the theatres and put up a neat front for 'Charlle Chan in Shanghal.' neat front for 'Charlle 'Chan in Shanghai'. All the old junk used in effecting oriental appearance, idols, dragons, etc., done in plaster, he uneathed for the string around he haby, Add ditionally he hung huge cymbal directly in the middle of the marqueer and togged a small boy in Chinese costume to stand by it and beat on the brass every so often. Turned into a fine attention attractor and biz was good. Linden mid biz was good. Linden mid sign fine hob comping his mid on his work, considering he's due to be married in less than a week.

House Campaign Book

nouse campaign poor. Paris. Theatre Edouard VII is only cliema theatre in Paris which is-sues a press hook for every film it books, just like a distributor. Con-straphed, and is not out by house's press agent. Pierce Autre, member of a local tradepaper staff. All other theatres in town depend on dis-tributors for publicity they send out. If any.

tributors for publicity they send out. if any. Doesn't cost Edouard VII much this year, because house had had nothing but fantastically long runs and is now on it's third picture since January, 1935 ('Sunders of the River') (UA).

Good Idea

Good Idea Winniper, Local retail store of the Hudson's Bay Co. causing plenty of surprises in town. Laters atmuw was a full and inserted in local dally, was two-fold, being partly devicted to pushing of their latest topper ma-terial aimed obviously at business men. Fointed out that every man so wear Bay suita, etc. Carried torom Too Hat' number being worked into ad copy. Everybody wondering what is coming next.

Bitten by Bank Nite

Indianapol

Indianapol . With 'Bank Night' taking the nabes and downtown grind movie houses by stor . Tom Devine figured the idea might bring the customers into his giant Indiana Roof ballroom and inaugurated a policy of 'Sweepstakes Night' every Wise proved a dud, however, when grosses premained the same and

grosses remained the same and prizes had to be paid out of the regular take.

Candy Kid

Rechester. Rechester Pollock of Loew's Rochester bought stage appearance by Jack Dempsey in next Saturday morning's kids show for \$13° worth of candy bars. The bars were ing tickets and admission price raised from dime to 16 cents to cover the extra cost. Dempsey in town to promote the candy bars and this is to be his only theater appearance.

BEHIND the KEYS

Denver, Dave Morrison, formerly city man-ager for Westland Theatres at Greeley, Colo., has opened up the Colonial theatre at Pueblo, Colo.

Looman incurse it ruesdo, Colo Loo Angeles. , Reorganization of For West Coast operating districts in Southern Cal-tions managers. Mort Goldberg moved from Uptown to Fairtar, re-placing Earl Rice, promoted to L. A. dity supervisor. Harry Caraon town. Harry Tackett. moved to Larchmont from Westwood where he has been assistant. Marty Schwartz shifted from Figueroa to Yesigmed. Euke Fred bathed at Figueroa.

Edmund Howard Rochester. Rechester. Ret of Low's Roldslant man-ferred to Low's Roldslant man-ferred to Low's Roldslant. Basedia Lassignment. Joseph Dervin, nephew of Eddle Mannix, Low's of-ficial, is subbing. Comerfords arening: the Capitol with idea of rodshowing Midaum-mer Night's Dream. Kenneth C. Cobb, now at Century, will go in as manager.

Yuma, Ariz. Sturdivant, operating as Sliver Creat Theatree, purchased Calipatria theatre, in Calipatria, Calif., as well as adjoining alrdome from B. K. Travers. Sturdivant will icase theatre to Billy Gunn, present operator.

Local Loew boys suffere up audea interest in It's in the Air' with smart gag that tied neatly with title of film. Offered to pin pairs of guest tlekets to legs of any and all homing pigeons presented by their owners in lobby of theatre on cer-let out. Idee was that owners would Test takets pioviding the birds flew home. home.

Ducats Via Doves

Local Loew boys stirred up added

Washington

home. Nearly 200 birds and owners showed up. Passes were put in capsules and tled to birds while crowds gaped under marquee. Plenty of photogs on hand and traffic was held up while the pigeons swooped into sky in droves.

Into sky in droves. Only about half the tickets had been presented at b, o. four days after stunt. Reports were that many of birds stopped en route and pickeds tickets out of capsules, but that was tough on the owners not the theatre.

Gunplay

tunpiay Radio publicity is sending out six inch guns to a list of about 5,000 theatres to advertise 4 nnie Oakley. Each gun carries an appended card with the Colkiey name and he In box office records' in imitation handwriting. The six inch refers to the length overall and not to the calibre.

Barrel has a spring plunger sup-posed to shoot projectlies, but it doesn't work so well. However, it calls attention to the coming pic-ture to good advantage.

It used to be Joe Weil who sent out most of the prop novelties, but Leon J. Bamberger is walking away from him lately.

Nightery Amáteurs Seatte. Heralded as an 'Opportunity Con-test,' the Germania cate is settine to the seatter of the seatter of the list anateur acts includy, and cash-ling in on the rage for the sma-tcure. Join the Builer cabaret and hold here for many years, is manager of Germania, and has learned the ropes of the bit. He has a production man in charge, who gathers in the Applause and judging by committee which will be given short engage-ments at the cafe, a week or longer if. The and judging by committee which will be given short engage-ments at the cafe, a week or longer if. The starting se have upped the one contest is over, another is set to be.

Puff for Parker

Puff for Parker Portland, Ore. J. J. Parker, rated as one of the Northwest's longs st established publicity in the current issue of the weekly nowsmag Time. Paid column in that sheet was bought by local daily, the Orcgonian, which apent the whole space plugging Parker and Parker theatres as an aggressive and succestul user of the space than ever before and has boosted his bo, takings 63% by so doing. Lauded Parker as a show-man who knew show bit and all kinds of biz and how to get results.

Paraded a Pup

Paraded a Pup M. H. Chakerse used a double of the dog Buck in promoting 'Call of the Wild in his attring of Ohio the-attres, starting at the Regent, Springfield. Had to make a rather extensive search for a double for the St. Bernard used in the ploture, but after scouting a number of nearby towns he got hold of an cast double. "topped traffic wherever he wagged his tail. Use of the pup was par-ticularly apt since the oliginal story revolved around the hound, and it rouwed interest of those who had read the book.

Couplets

Couplets One theatire has found the thymed couplet idea the hest advance seller for coming features. It has been working well for three montils, and showing no signs of a blatement. Costs only a pair of tickets for the best pin of lines, with apparently divide the seller of the seller that the pair of the seller of the set pin of lines, with apparently divide the become so great that during the past month it has been stipulated that the replics be sub-mitted on postcards, to save the (Continued on page 23)

with low priced houses since May 14, closed Sunday (13) and left the ter-ritory ahead of cold weather. George Monree, formerly man-ager of the State here, but now of Greeley, Colo, was in with the Mrs. to be come football. L. J. Finske, J. Brooper Emerprises, division remany, was in for the same remany.

Bill Coury, of Empire, Montgom-ery, now manager of the Strand succeeding Fritz May, who is going to the Strand in Knoxville.

Canton, O. Mrs. Fon Sexton, operating the Lyric. Ashland, will reopen the Grand, Ironon, which has been closed for several years. J. W. Dorsey has reopened the Dorsey at Johnstown, O. Pa., was destroyed by for arwille, Pa. was destroyed by for a recently. Damage was estimated at \$35,000. Canton, O

Lincoln. Gilbert theatre, Beatrice, Neb., a landmark for the last thirty years, was sold this week to A. J. Brabce, Wilber, Neb., who will tear it down and erect a lew house on the spot.

Moise Bloch, press agont at Locw's State for the past three years, has resigned to go into the advertising business for himself. Bob Wood, former United Artists exploi-tation man, will replace him.

Ft. Worth. Harold Epps now advertising manager of the Palace, Fort Worth.

Vancouver, B. C

Vancouver. E. C. Burglars who fonced nirr into the manager's office in the Alma, suburban house, loaded the safe onto a truck and carted it away. The box contained \$400. Violence broke out argin in the local projectionist dispute. Garage of Faul Harmon, Mancouver resident Hancy, Hammon and Souamish, rural points, was dynamited last night Damage not extensive. Police taged the explosion on the projec-tionist row and declared Harmon claimed to be a member of a De-tionist row and declared Harmon claimed to be a member of a De-tionist row and declared Harmon claimed to be a member of a De-tionist row and declared Harmon claimed to be a member of a De-termination.

Lincoln. Besides operating theatres in Tai-madgc. Louisville and Greitan Neh. Tai & MacCarty siles sells GB film Mitt. Overman, city manager of the Westiand Theatres here, is buey the selling people he's not promoting a theatre in Woodbine, ia. Policy changes in effect now on the staret here are the Colonial from the staret here are the Colonial from the staret here are the Colonial from the staret harean of the week; and the free less four days of the week; and the werks of singles and vaudeville. Bill Lindeman, Colonial house Bill Lindeman, Colonial house Stophen, whose dad has been a pla-ture operator for 20 years here. Chek Boyes Players, then the poly the concertaint of the there are stated by the ture operator for 20 years here. Chek Boyes Players, then the poly the concertaint of the there are stated by the ture operator for 20 years here. Chek Boyes Players, then the poly the concertaint of the there are bouse does not ex-the concertaint of the states are been aple-ture operator for 20 years here. Chek Boyes Players, then the poly the City operator for 20 years here. Chek Boyes Players, then the poly the City operator for 20 years here. Chek Boyes Players, then the poly the City operator for 20 years here. Chek Boyes Players, then the poly the City operator for 20 years here. Chek Boyes Players, then the poly the City operator for 20 years here. Chek Boyes Players, then the poly the City operator for 20 years here. Chek Boyes Players, then the poly the City operator for 20 years here. The City operator for 20 years here. The City operator for 20 years here. Chek Boyes Players, then the poly the city operator for 20 years here. The City operator for 20 yea

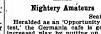
Stalled a Bus St. Louis. - T Live. My Life: MGM's starting vehicle for Joan Crawford, received a mile-a-minute eamnatim biloted by Jimmy Harris, pa. at Loew's thoroughly Crawford-minded by the thoroughly Crawford-minded by the time opening day arived. Jimmy gets the breaks. A few weeks ago a group of dualing girts, on top of marquee of theaties did their suff attention that day than they would have on one with the wind in a calm.

Stalled a Bus

19

attention that day than they would have no with the wind in a. "During the exploitation of T Live My Life's hung Greyhound Bus, decorated with 2 24's and equipped, with special air horns, ballyhood through the downlown streets. The notar mice by the horns and with few for wild the strength of the strength few for violating city ordinances. The driver took the bus keys with him and no one could move it from point where cop pulsed pinch and for two hours, before chauffeur was by downlown crowds. The driver continued his tour downlown after breathing fresh air again. Harris insists that the pinch was not fromed.

continued his tour downnown after breathing fresh air acain. Harris Insista that the pinch was not Other stunts in the campaien meriting mention was a special radio hock-up with a local station. Broadcast used special transcription and pingred foature until it could. be plugged foature until it could be plugged foature until it could. be plugged foature until it could be blue on after buildings to senore and other femme workers and in se-leted suburiars distributed through A&P stores. Co-operative ads with a from news co-operative ads with a from news co-operative ads with stores for the senore of the stores for windows, cut, wound up well exe-cuted campaign.



CRITICS EVERYWHERE ACCLAIM IT ONE OF THE YEAR'S BIG PICTURES!

"A stupendously big production, handsome and spectacular...Exciting, packed with action...Don't miss it."-N.Y. Daily Mirror. ... "A masterpiece of screen realism."-N.Y. Post..., "Elaborate spectacle... filmed on a large and lavish scale."-N.Y. Evening Journal. . . . "Effective screen spectacle"-N.Y. Herald Tribune. ... "Persuasively staged and excitingly narrated."-N.Y. Times. ... "A glorious film." — Boston American. ... "Has as much of story as it has of spectacle."-Boston Transcript "Big spectacle ... lavish screening."—Boston Post. . . "Exciting enough to satisfy anyone."—Boston Record. . . . "A notable achievement."—Cincinnati Times Star. "An absorbing show."-Cincinnati Enquirer. ... "Life of pagan city depicted in mighty spectacle."-Cincinnati Post...."Gives seekers after thrills something to remember." - Denver Post. ... "You'll want to see it." - Denver Rocky Mt. News. . . . "Will startle the motion picture public."-Washington Star. . . . "A gigantic spectacle . . . magnificent in scope."-Washington Times. . . "Hits a new high for sensationalism."

Washington Post.
 ****A magnificent achievement.**"—Washington Herald.
 ****Colorful, exciting, and building to- ward a smashing climax.**"—Washington
 News. . . ****Powerful film.**"—San Francisco
 Examiner. . . ****Will be talked about for weeks.**"—San Francisco News. . . . ****A vivid spectacle.**"—San Francisco
 Call-Bulletin . . . ****Superb entertain- ment.**"—San Francisco Chronicle.

MERIAN C. COOPER'S HEROIC PRODUCTION Directed by ERNEST B.SCHOEDSACK with PRESTON FOSTER... ALAN HALE... BASIL RATHBONE... JOHN WOOD ... LOUIS CALHERN... DAVID HOLT... DOROTHY WILSON... WYRLEY BIRCH... IN A CAST OF THOUSANDSI

RKO-RADIO PICTURE

Among the Women

By The Skirt

est dressed woman of the weeks RUBY KEELER ipmates Forever' (Film)

Ruby Keeler's Clothes

Ruby Keeler's Clothes Ruby Keeler's dancing has been pushed to the background for her performance in Shipmates Forever at the Strand. The playing of this pretty miss is the most sincers of her film career. A couple of dance that is the most sincers of her film career. A couple of dance that is the most sincers of her film career. A couple of dance that is the most sincers of her film career. A couple of dance that were thrown in, however. One shows Miss Keeley teaching some that were the sincer the shows fill the state of the since the since the catter worth with tights while the factor continue couples of the water-coat, a white kille cap is perched on the head. For the rest of the picture Miss Keeler fores several lovely summer frocks. One evening, frock is of a net spangled with sequins. The bodie consists of a wide shired belt of satin. A dotted dreas is fashloned with a plain while two faces and small poke bonnet. A tafeta suit has a frilly blouse and one dinner frock is very Greclan in model, the fullness of the dreas caught at the waisi line with a could Most be-coming is a cape of three rows of white for worn with the evening clothes. There is also a black skift worn with a three quarter length tunk of black and white stripes.

ic Hall's Display

ic Hal's Display The Lawrence Tibbett picture, 'Metropolitan,' is all Tibbett. He domi-nates it with his magnificent voice. Virginia Bruce, the love interest, is again cast as an opera singer and whoever sings for her has a splendid voice. Tinkering with a broken down auto Miss⁶ Bruce is first seen in a umper dress of black with white sleves. The next shot finds her in an ermine jacket with a lame frock underneath. From then on she is in operatic costume.

operatic costume.

Alice Brady, in one of her crispy roles, is seen twice in evening clothes ith diamond coronets. A street costume consisted of a black skirt with te jacket in huge white flowered design. A lace gown was made with with

the jacket in huge white flowered design. A lace gown was made with long sleeves. The stage show at the Music Hall, called "Rhythm," consists of but three numbers this week. The American Bolero is beautifully done with the long string of girls in gold gowns with butterfly trains lined with the long string of girls in gold gowns with butterfly trains lined with the long string. In Hild Eckler, as soloist, reverses this color combination. With the brown of the men's suits and the gold and fuschis of the women it makes a beautiful picture. Nöbö's Garden, the second number, has 12 girls in busite period dresses. The show is brought to a smart finish with the girls in a Zouave drill. The color scheme is of course red trouvers with blue jackets trimmed in while braid. Red caps, white galters and black shoes.

Phil Dunning's Treat

Phil Dunning in presenting 'Remember the Day,' at the National thea-tre, has given New York a real treat. A play requiring 25 people takes a bit of casting and Mr. Dunning hasn't made one mistake.

a bit of casting and Mr. Dunning hasn't made one mistake. Francesca Bruning remembered for her 'One Sunday Afternoon,' is lovely as a school teacher even if the play is dressed in the shirtwaist and skirt period. Miss Bruning is seen in a three flounced summer frock and a rust colored taffeta. Jane Seymour, in a mother role, is amusing in her house dress and apron and shows another frock of what used to be called watered slik, in a geach shade. The hat sare funnier than those worn today. Virginia Dunning, Mr. Dunning's daughter, is a flower girl in a blue florist apron. The children are all splendid, the girls, wearing the conventional school frocks.

'Yesterday' and Memories

"Yesterday' and Memories Double feature days at the Colonial, the grandest of all the old time vaudeville theatres. Film viewed was 'Chasing Yesterday,' and it was indeed chasing resterday to be back in the Colonial. The memories were better than the picture. Ann Shirley, as a school girl with the most atroclous hair comb, struggies with her part and Helen Westly is busy cooking, while O. P. Heggie does his best. But no use. It is slow film fare and the period is a generation ago when clothes were of down to the floor length and in to the ear is heleful. up to the ears in height.

Tight Clothes

Tight Clothes In King Solomon of Broadway' there is a young, very well set up bru-nette named Louise Henry. Though she is very careful to pronounce 'after' with a broad 'a', Miss Henry has learned that it's supposed to be sex appeal that gets a gai places in plottures, and so the flickers her long evélashes quite a lot when she talks to a man, she puts a deal of enigma in her smile, and always enters and leaves the sets drawing her wraps shug about her. She has a long, stiff gold lame wrap with puffed seleves and an upstanding silver fox collar that fits duftilly where Miss Henry likes her clothes to fit, and makes quite a flash. Miss Henry looks like Talluiah Bankhead, besides. She used to be a blond. Dorothy Page is the heroine of the picture, pitting her ability to croon ofdy into a mike against the superiority of Miss Henry's figure cannot be doubled, for Miss Page's costumes are also devised to tell all. Her princesse white chifon, sprinkled with diamants and trimmed with healter neck caught round her throat by a rhinestone necklace, is better at concealing.

Patricia Bowman and the State

Patricia Bowman and the State Aware that delicacy, fragility and airy grace have always been her special province, wisely Patricia Bowman refrains from getting low down, even though it's the State she's playing this week. Whereupon the lusty audience responses proves how right she lat to stitk to ther style wherever she may be dancing. Miss Bowman makes them think lotty, spiritual thoughts as—bathed in a bite spot because it's the most rarefied—she filts and twirls and largs and floats while her two lady plane accompanists play pretty music with the tempo masculinely defined. First Miss Bowman wears a while uble confection lightly hung with while coupe feathers, sweet little where the tempo masculinely defined. First Miss Bowman vears a while while of tube for baby pured sleeves, and a little wreath holding past where the state of the state and the state showed it is a matching note. Blessed Damozel fashion. Now the lady plaints, in matching notes lady planed for the state showed it not stylab-that gets most lady planed down, the stitus prime working with diamates in an very refined manner. This is politely whimdical number; in which Miss Bowman it lady planed of shaded prev, sparkling with diamates in a very refined manner. This is politely whimdical number; in which Miss Bowman its even and the State bills the store of stuart and Lash. Whe is young, slim, pretty, and has good manners, and a block printed black and while gown that billows out at the hem.

Did You Know That-

PICTURES

Did You Know Ihat-Bessle Clavton will open a dancing school for children in Hollywood...Don Dilloway is attending the N. T. Institute of Photography and will desert the stage...Anna Roosevelt was most attractive hunching. at. Sardi's the other day... Martha Sleeper looks lovely with lighter hair...the children in the cast of Remember the Day play ping-pong back stage...Ramile Hurrt attend-sloo Louis K. Sidmedia and Panjel Frohman...that was sloo Louis K. Sidmedia and Panjel Frohman...that was june Clayworth, dancing at the Plaza, in a very smart grey suit with are dhat...Tallulah; Bankhead (who had received complimentary tickets to Phil Dunning's play) sent him a check afterwards asying that it was a shame to enjoy any check afterwards asying that the Priday night jef-formance of 'Porg'...Margalo Glimore also there and Jules Glaenzer...it's getting to be guite the thing to visit he estur-day Evening Foot...the beat that Lowell Thomas give to Planetarium...Joe Furnas will do three articles for the Satur-day Evening Post...the bear that Lowell Thomas gave to the zoo is slck...Dorothy Hall and Neal Andrews have moved in Meal TS: for the winner-Aaronson) is blooming as a bride...the Saturday matines of the Russian Ballet was in-spired, with Lichine and Bar-son...the Saturday matines con...the Shity Cub had a gay opening with most of the old Mayfair crowd..Luella Gear, Irene Delroy, Ward Morehouse, Peggy Fears, Boh-le and Herb Harris, Ho Billy Gastons, the Louis Calherns, Juans Darr, Billy Hears, Joan Mans Darry, Barthar and Yuvienne Segal among those present.

Overbuying

(Continued from page 9) affair and to be settled individually in civil courts.

In civil courts. Although the Hays organization may not act officially, it may rolum-teer to serve as an intermediary in hopes of ironing out disputes ex-officio. Otherwise, the Hays office slant is that this is a competitive biz, with many variations of the rival exhibitor angle involved. Recent instance of alleged over the the state of the state of the attention of the algo and the source clicuit had three houses in this com-munity but was forced to shutter

was in a city of about 18000. Large circuit had three houses in this com-munity but was forced to shutter one. When lease ran out, an in-die exhibitor obtained this third theatre. With the circuit going double feature in its two remaining theatres, setup took all high-grade first runs for its deluxe house and put the aame pix in its other op-eration as second run. **One indie's Case** Independent entrant complained, charging comspiracy because large circuit was playing all available A-1 product, both first and second runs Claused that the city was not are the second run. His contention was that he was force to do this or play very medicore product. In first instance, he contended the community would not go for third-runs, while if forced to use ordinary run-of-mill product, he would have to nake a deep admission cut. Re-sult is that the indie exhib employed in attorney and brought civil ac-tion.

tion. Similar procedure is being dupli-cated in many other small citics though eract details at times differ. When they find that no drastic steps will be taken by trade organi-zations or Dept. of ijustice, hun-dreds of these' independent.theater operators are taking the matter up via civil action. via civil action. Trade organ

via civil action. Trade organization spikesmen blame the spread of dualing for the Increase in number of overbuying complaints, pointing out that it is a case of supply and demand. During the NRA, 300 overbuying cases came before local grievance boards for hearing and about 250 reached the Code Authority for final settlement on appeal.

Sirovich Comm. Abruptly Halts **Inquiry Into Sound Patent Phase** Of Film Biz; AT&T Probe Off

Congressional Committee inquiry

into the sound patent phases of the industry, was halted by an infi) ternal dispute of the committee or Friday (18) Liternoon.

Friday (18) Liternoon. Will Hays and others were wait-ing to testify, as subpoenaed, when Congre sman William R. Sirovich, chairman of the House Committee on Patents, called off the hearing— to go on would by 'repetitious' he to

chairman of the House Committee on Patents, called off the hearing-the go on would by 'repetitious' he shown in the apparently sur-renders its purpose to examine pat-ent phases in other Industries in-definitely. Committee may later break up into sub-groups, these sub-bodies to 'travel around the country and conduct little inquires of their own. Committee chairman didn't com-ment on the protests against David which were made by Congressman Randolph Perkins, Republican mi-nority member of the committee. Berger is counsel or legal expert to the committee. Robins is director of investigation, or clerk of the committee. Robins is director of investigation, or clerk of the committee. Robins is director of investigation, or clerk of the committee. Robins is director of investigation, or clerk of the committee. Robins is director of investigation, or clerk of the committee and by the sub-serval diff or unleged anti-trust violations, arising and pluent pool arrangements. Robins is known as a long-time antagonist of the phone company and its affultes. Breadcasts by Two Stations The New York city-owned Sta-tion WNYC, and also WMCA, re-vealed infumate business matterny bioking on the winnesse testimony. More than one of the committee members used such terms as 'rob-pers' and 'racketeers' when pro-pounding questions about groups in the A. T and T, family. The purpose of the hearing is to inquire into the advisability of enacting H. R. 4523, introduced in Congress by Dr. Sigvoich, This bill provides for the recording of cases tools. An approprintion of \$15,000 was voted for these hear-ings. Sidney R. Kent, president of 20th Centur, Forx, was the last witness

\$15,000 was voten our mean and ings. Sidney R. Kent, president of 20th Century-Fox, was the last witness on the patent phases of the motion picture industry. Kent informed the committee that the patent thing is one of those unknown quantities in the trade. The patent situation is simply there and that if ownership of the sound patents could be ad-judicated finally this would benefit greatly all concerned. greatly all concerned. Kent's ideas

judicated finally this would benefit greatly all concerned. Kent's lease Committee decided to delve into Kent's personal affairs and asked him about his salary as head of 20th Century-Fox, also whether the film business spends huge sums for lobbying purposes in Washington, and how much money the Hays office and how much money the Hays office and how much money the Hays office Kent replied that notifher his company nor the business spenis money for lobbying purposes, so far as he knows. The 26th Century-Fox Film company contributes around \$100,000 yearly to the up-keep of the Hays office. The con-tribution made to the Hays office by producers and distributors comes out of gross rentals based on a for-mula know only to Will Hays, and that Kent's estimate of the total revenue directed from the industry to the maintenance of the Hays offi-dround \$600,000 or chips may run fordung in a in competitio with the pupetion in a for the constituter to the maintenance of the est rices producing ina in competitios with the husiness. In y know as ittite about "akin", ma as the pro-ducers know about patents. If the electrics were to produce films in competition with the business, he wou'd be the first to holier inon 2 ioud.

loud. When the industry had to go into when the industry hac to go into the sound busiles and manufac-ture of talkers, Kent stated it was incumbent upon the industry to consider possible financial risks and to deal with firms of financial consider possible mancial risks and to deal with firms of financial stability and resources and who could guarantee the producers against possible patent flops. The industry had to pick a firm of

reputation standing. Erpl fitted this picture. It had the phone company and Bell Lab-oratory back of it. In investing \$8,000,000 to \$9,000,000 in sound a film company risked possible bank-rupicy if the thing went wrong. Erpl could guarantee the companies end to be the second second second second to be the second s Erpi could guarantee the companies against patent loss. Besides, the high reputation of the Beil Lab and the phone company and their manu-facturing subsidiary, Western Elec-tric as makers of the finest machin-

The production of the Peril Advantage of the prome company any which are main the prome company and the prome provide the product of the finest machinery, was another important factor considered. Kent was asked if he favored some kind of centralized supervision of patents. He okayed such a thing-only if such centralized supervision of patents. He okayed such a thing-only if such centralized supervision does not tend to retard the proper scientific development of the art. The association of Erpl with the Bell Lab. Kent toid the Committee Was an assurance to the Industry that the scientific progress of the arts would continue on that end. Kent was asked what he thourh tabout Government and business were sommany and Bell Labowator b busines were sommany and Bell Labowator busines wurd be better oft. Al Lichtman, Will Hays, Jack Cohn and Joe Moskwitz were among witnesses who were sub-pioenad but not heard.

Committee Tirade With the committee members in-duiging in tirades against the phone company and its aubials the hear-ings sized up as an anti-phone com-pany rodeo. Witnesses at the early sessions which began Tueaday (15) include Dr. Charles Jewett, head of Gen-eral Electric, and Edgar S. Bloom, president of Western Electric and Ergl. Proceedings brought out that the Bell Lab is endowed by the phone company out and the phone company owns around 15,000 patents. One committee member wanted to know why, phone calls couldn't be reduced to 2c; why hand set phones a langther tells of the annovance

know why phone calls couldn't be reduced to 2c; why hand det phones a bleased rather than sold outricht: and another tells of the amnoyance. experienced when dialing a wrong number in not getting a refund. This the committee member ex-plainu is a distinct burden on the near-sighted and those who may be unable to read the dial letters. Bioom explained that it is not the intention of this company to take the and that by simply dialing the operater and explaining matters, customers can get atlifaction. From this the hearings veef into the question when the phone com-pany should engage in a collateral business. Everybody says it should not, including nearly very writness; and that it would be pref-crable if the phone company were to that and that it would be pre-crable if the phone company were to have and that it would be pref-crable if the phone company were to have and that it would be pref-crable if the phone company were to have and that it would be pref-orable if the phone company were to have and that it would be pref-trable if the phone company were to have an which is engaged in the ploture field. **Quigley'e Opinions**

at Erpl, wh picture field,

Quigley's Opinions

Quigley's Opinions George Quigley, v.p. of Vitaphone, subsidiary of Warner Eros., testlifed on early talker history. He traced the development of talkers through Western Electric and the phone company with Walter J. Rich, Major Nathan Leynson and War-ner Bros. Quigley treks through the Warner-A. T. & T. arcements on sound developments into the Erpi-Warner situation and down to the 1933 settlement of the arbitra-tion case. tion case.

Quigley says he found the early "Quicker mays he found the early exhibitor contracts unfait and hur-densome, although he helped to draw them up, Quicky formerly was employed by Western Electric before joining W.B. in 1927. He told of compulsory service charges of from 310,000 hs 130,000 µi hadse athy from 310,000 hs 250,000 µi hadse athy days unput leasing charges of from 310,000 hs 250,000 µi hadse athy days unput has athy and the ware havyer told about the he ware havyer told about the (Continued on page 29).

21

22



PICTURES

BALABAN & KATZ CHI DEFI

VARIETY

23

Night Football No Exhib Bugaboo; **Once a Week Only and Spurts B.O.**

espite spread of night football this season, reports from key cities received by national trade organizations show little indications that exhibitors regard the college grid (played under lights) as a threat to the picture theatre box office 1 ited length of season, small number of games played and fact that exhibs get part of football crowd given as reasons.

that exhibs get part of football crowd given as reasons. Unlike night baseball, rated a single state of the state of the state state of the state of



Milwaukee, Oct. 22.

Price war among the downtown theatres under way, primarily on the part of the Fox Palace against the Warner and the indie Riverside Palace has been burned up at the Warner for running first run and double feature first runs at 40c.

double feature first runs at 40c. And this week the Palace started a price-cutting campaign to meet the intense competition of the indle vaudilm Riverside as operated by Eddle Weisfeldt at 15c and 25c. Shut out on all major product, Weisfeldt has been banging out nice grosses with sock units and vaude shows. To meet this competition the Palace last. week cut its opening price from 55c to 35c.

Gumbiner Squawks, Wins Out on 'Top Hat' Booking

Hollywood, Oct. 22. 'Top Hat' (Radio) was yanked Saturday (19) from the screen of the President theatre in compliance with a temporary injunction granted by Superior Court Judge stanted by Superior Court Judge Emmett Wilson enfoling the day and dating of the picture in the President ard the Tower on the complaint of Robert Gumbiner that the engagement was a downtow' third-run after playing the RKO and Criterion and was gleapordialing both and the superior and the superior both and the superior and the super-both and the superior and the super-both and the super hold of a double bill as this house is a sec-ond-run.

Free 4 in Philly on Bank

Philadelphia, Oct. 22.

Philadelphia, Oct. 22. The Grand Jury Monday (21) dis-missed case against four local nabe exhibitors; charged with violation of the lottery law by operating Bank Night' and Lucky' in their theatries. Men: freed were Allen Léwig, Emanuel Lewis, John Ehr-lich: and Isidore Schwartz, man-agers-of the Girard, Jumbo, Ideal and Froit cheatres, respec. Grand Jury's action is taken by film row here to ;mean that there will be no molestation by law of houses running the many and varied games that have: been introduced hereabours.

hereabouts

B&K ELIMINATES SCREENO IN CHI

Chicago, Oct. 22.

Just about wiping out screeno in this territory is the decision at a special Balaban & Katz meeting las week to do away with the gambling stuciup by the officials has revealed that the kern of the second state of the hast the kern game has not added much if any to the total gross or net of the theatre, that any pos-sible increase on the screeno night is counteracted by the letdown of business on other days of the week. Houses have also found that they must keep increasing the prizes, and many theatres have just about goine overboard on prizes. Many a rainy night not enough customers have been in the house to pay off for the prizes. week to do away with the gambling

Deen it the acceleration of the second secon ment of the B. & K. declsion on film row. With the circuits clearing their houses of the corn game the rival indie houses feel that they too can operate on a stricter basis. Ex-hlos, both circuit and indie, have about agreed that the screeno fad has long since reached its peak and is now fading.

Pitt-Union Settles

Plttsburgh, Oct. 22.

After being picketed for more than two weeks, Pitt, recent indis acqui-sition of Morse & Rothenberg, final-ly came to terms with operators' local, going 100% union yesterday (21)

local, going 100% union yesterday (21). Dropping vaude after single week, Fitt, continues to be a chameleon on policy. Originally announcing triple features for week's run, management has now switched to the three-for-one idea, on spilt week. Top has also been dropped from two bits at night to 20c, with 10-cent ducats available in balcomy at any time and 15c downstairs in afternoon. With shift to straight pictures, house has also gone in for flock of giveaway nights. There's Screeno one night a week, with \$40 in cash prizes; chinaware another, and something else each night in week. So far Pitt hasn't been able to see light, despite the fact that its setup unbelievably chean, due to low rental on both house and pictures.

on both house and pictures. Pictures each week include a re-vival of an old hit, an indie first-run and a feature-length western.

AUTRY RIDES NO. 2

Hollywood, Oct. 22. Republic sends Gene Autry to the barrier this week in 'Sagebrush Troubador,' second of his singing westerns. Joe Kane directs.

PULLS PIX IN **GLEARANCE WAR**

Exchanges, Exhibs Melee as B.&K. Starts Drive for Additional Protection **Distribs Claim Hands Tied** by Prior Contracts-Circuit Has Dual Threat as Trump Card

LAWSUITS ON FIRE

Chicago, Oct. 22.

Chicago, Oct. 22. A hatile is now on between Bala-ban & Katz, the exchanges and all the other exhibitors in town, due to the demands of B&K for an extra full week of protection be-tween the (°' week of pre-release houses at 30c and the first week of general release theatres at 35c. Both the exhibitors and the ex-changes, with the exception of Paramount, have expressed them-delves as generally opposed to the plan while the exchanges themselves state that their hands are iten in first week of release theatres the right to follow immediately after the right to follow immediately after the c' houses. At a special meeting of the exchange managers last week it was revealed that between 750-800 contracts have already been closed in this territory under last year's clearance system. Exchanges are frankly in a spot aince if they do permit Baiban & Kats to move up their C' week houses one week to prothon, the distributors will be violating their contracts and would certainly be gued by the first week exhibtors: Yanking Flickere

would certainly be gued by the first week exhibitors: Yanking Flickers Balaban & Katz, however, won't hear anything about this. Barney and the second second second with the home office. Result came on Wednesday (16) when Immer-man phone to Chicago ordering B&K film bookers to pull all pic-tures from their 'C' week houses unless the exchanges in question permitted the additional clearance. B&K had made this threat at the monthly release meeting two weeks before but the exchanges had fig-ured this as a bluff.

monitury retacts the exchanges had fig-ured this as a bluff. B&K, it is understood, plans to operate its 'C' houses with Fara-mount product since Par is an af-filiate. Possible also that B&K will be able to get. Warner Broe, ex-change to agree to the extra pro-

be able to get. Warner Broa. ex-change to agree to the extra pro-tection. Courterom Capere Towever, not figured that the ex-hibitors will permit any such deal to go through, particularly since most of them already have con-tracts guaranteeing them playing dates seven days after the opening on which could be also any seven the exchanges and Bak seem to re-alize that they're in for a bitter legal battie but they are walking right into it. If the threat to yank all pictures on the exchanges and Bak the circuit is not permitted to move its (3) houses up one week. Real Worzy Real Worzy Real Worzy Bachholors secretly hope will working beneath the surface for the past few months to seglid the exchange managers here have been working beneath the surface for the past few months to seglid the twin but they have been stalled by the winds of the majority of the indie twin bits. Bak has been looking shead to huying season and has prevented the distribs from rubber stamping ticaue banking the use of those the sen have been stalled by the surface of the majority of the indie twin bits.

Loew-RKO Circuits in N. Y. Settle With 306 for 7 Years, 2 Yr. Contract With Options; Skourases' Position

N. D. Off Bank Suits

M' neapolis, Oct. 22.

Indications are that North Da kota's attorney general will make no further efforts to halt bank no turner errors to halt bank night in the state. The case against the Bennie Berger theatre at Jamestown, N. D., was dismissed when the court upheld the con-tention of the defense that the com-plaint did not state a course of ac-tion. tion

The state alleged violation of the anti-lottery law.

L. A. 1ST RUNS RACKETEERING

Hollywood, Oct. 22.

Widespread use of giveaways in the dowtown area has the first-runs ready to plunge into racketeering, with Fox-West Coast's first run With FOX-West Coast's first run United Artists set to go on 'Bank Night' and 'Radio Bar' gifts. Ex-pected that the RKO Hillstreet and lits Hollywood day-and-dater, the Pantages, may also go for the gim-

micks. F-WC has 'Bank Night' sewed up in this territory, forcing the other houses to use crockery, autos and other gadgets. Nearly all the Fox houses in the outlying districts have been cashing in on the rackets. Consensus among the Indle ex-tions of the context of the second second will be short-lived, so they'll all hop on the bandwagon and get what they can out of it while it lasts.

Great States, Alger, Rival III. Circuits, Pool in 2 Towns

Chicago, Oct. 22.

Two of the most competitive circuits in the country, Publix-Great States and E. E. Alger, have gotten together on a pooling arrangement

States and L. E. Alger, have south together on a pooling arrangement for two Important Illinois towns. Five theatress are lumped together in the deal: three houses in LaSalle and two in Peru. E. E. Alger is president; Jules Rubens, v.p. of the new company formed to operate these five the-atres: Dimer Upton, Balaban & Katz comptroller, treasurer. Basis of the pooling arrangement is the fact that Alger has secured the bulk of the real estate properties of these the-atres while Great States controlled the leases. LaSalle and Peru have been the particular battlefield of many a Great States-Alger set-to. Has been plenty of warring in the past due to cut-rate admissions, rebates, pre-miums, etc.

miums, etc.

HANSON ADDS ANOTHER Ottawa, Oct. 22.

Rideau theatre, Ottawa, added to Hanson Theatres, Ltd., chain, the local house hr. Ing been acquired by purchase from Moorehead & Filman, until recently the outstand-ing independent theatre operators at Ontario.

Pilman, until recently the outstand-ing independent theatre operators at Ontario. O. R. Hanson, general m. mager of Allied E* iblions of Ontario, 1 % taken over five theatices of the Moorehead & Filmer chain in as many different clies of Ontario in-cluding the Rideau in Ottawa. New Hanson circuit is aiready made up of a dozen theatreading which are classified as independent units.

De luxe theatres, excepting the Capitol, are not interested in nego-tiating a seven-year contract with New York Operators, Local 606, patterned atter the agreemen Neo have signed. There is also some doubt that the Skouras Broa, will follow Loew and RKO. Expectations among union sources are that the Skourases will agree to the same. Identical contract which was nego-tiated, with the Loew-RKO circuits but reported in advance of pourpar-lers that Skourases may want a dif-ferent deal to cover the small num-ber of houses they have in the met-ropoiltan N. Y. area. De luxers want to go along at the

ber of houses they, have in the met-ropolitan N. Y. area. De luxers want to go along at the old scale of 32.55 an hour, two shifts a day, for another year and believe that 306 will be agreeable to this. Instead of agreeing to \$1.86 for RKO and Loew 'A' houses, and ne-gotiating for lesser pay for B' and 'C' as originally planned, these cir-cuits agrees to the \$1.85 figure for all its theatres excepting the Capi-to, State and Falace. These three will pay the \$2.55 de luxe scale un-der which all other de luxers are operating, there being no reduc-tions there. This de luxes sate on a basis of 12 hours amounts to \$61.20 a week, while 13th and 14th hours' overtime are \$3.51 and every hour thereatter \$5.10. Would bring the weekly salary for booth men to \$65.3. Two-Year Scale While the contract is drawn for

While the contract is drawn for even years, the scale agreed upon -#2.55 for Cap, Pal and Slate, and \$1.86 for all other houses-stands for just two years. There is no as them the to that the scale agreed wears, nor is there any clause in the contract which stipulates there are to be decreases or increases. A board of five people constituting the arbitration committee which has always been provided for in 305 contracts, is to determine the scale for 1337, 1333, 1340 and 1341, giving conditions in fixing salaries. This committee will consist of two members appointe by 200 and 1041, giving conditions in fixing salaries. This committee will consist of two members appointe by 200 and two boar to just a fith outsider. With the , seven-year contract leaving the guestion open as to whether increases or decreases in scale shall prevail, the agreement resolves itself down to a two-year termer, so far as acale is concerned. Contract provides that the arbitra-tion board is to settle any disputes arising under it except so far as changing scale, as set, for two years, working conditions and the like are concerned. Circuits had proposed are writhing allow arbitration board to govern all dealings, strikes, ne-gotiations, etc. Opinion among union men was that such a setup would iricuitly brand 306 as a 'com-pany union'. Under the Low-RKO seven-year ticket the circuits agree to a weak's vacation with pay to every booth man each year. This is a concession unique in labor circics. It has never been scustom for employers to give unique in the pay to every booth man each year. This is a concession unique in the ortics. It has never been shows are used. Either party may cancel the seven-year contract on Sept. 1, 1342, on written notice hefore July 1 that year. The 32.55 and 31.84

two vents of the agreement are fective as of Sept. 1 jast.



OR IS IT LOS ANGELES, OMAHA, **BOSTON, NEW HAVEN, WASHINGTON?**

So many "Shipmates" scenes like this have come in from the country's key situations during the past week that we simply can't keep 'em straight.

This might be the Stanley, Baltimore, which Variety reported had its first "lobby lockout in nearly two years."

Or maybe it's the Hollywood or Downtown in Los Angeles, where crowds were

To Los Angeles, Philly, Detroit,

and Toronto Roadshow Managers-Please don't send us any more of those excitso solid that both houses are holding over for a second week.

But on the other hand it looks a lot like the Roger Sherman in New Haven, which "topped the city and is packing 'em in aplenty."

And of course it could be Cleveland, Omaha, Portland, or any one of a dozen other record-setting engagements!

FOREVER

See if YOU can identify this crowd — and name the lucky theatre playing

SHIPMATES

ing wires about your marvelous openings of thrilled already that we just can't keep track of all the good news that's pouring in about WARNER BROS. PICTURES BY KEELER LEWIS STONE • ROSS ALEXANDER • EDDIE **ACUFF • DICK FORAN • JOHN ARLEDGE**

A Frank Borsage Production Songs by Warren & Dubin • A Cosmopolitan Picture • Released by First National

DICK POWELL

Cas

PICTURES

Hollywood Productions Week of Oct. 21 (Pictures now fil ing, or about to start, are listed below alphabetically ios. Symbols are: D-Director, A-Author, C-Cameraman.) COLUMBIA Russell Crouse A-Howard Lindsay and If Xee Could Oals Coak' Bonjamine Gisser and ... Bertrand Robinses Daywing the weak Chorle Shikhad Dore Schary and Daywing Concelling Control Shikhad Dore Schary and Daywing Concelling Construction Control Con C-Karl Struss Cast: Dible Merman Ida Lupiho Graco Bradley Arthur Treacher Robert McWade Store Arthur Treacher Nobert McWade Store Arthur Weih D-Raou Weih Marlon Morgan tend Core W Babowell C-Tod Tetalaf Cast: Harry Jackson "Baw, Everett Horton Rains, Lawronco J. J. McGuire Marjorie Gateson Ainn Dinohart William Benedict William Benedict Haing of Barlosque Haing of Barlosque Charles Rosher St. C-John Stumar Cast protect Marshall Jean Arthur Lee Cartlion Gran Arthur Lee Cartlion Gran Marshall Lessourt Reichard Forean Waite Boron Toben Mey? D-Boy William Netil A-Louis Joseph Vance C-Menty Freulich Cast John Provides C--Teä Teisäat Gasi: Visio Nickatian Boo Touran Eddy Licio Nickatian Boo Touran Eddy Licio Nickatian Ted Oliver Julian Elitase Nail Graig The Bride Comes Home' D--Wattash S. Holding C--Ciazde Binyon C--Ciazde Binyon C--Stati Co. ĉ-C--Charles Rosher Cati; Narce Faste Jack Oakle Arline Judger Torben Keyer Fordinand Munler Nick Long, J. Nick Long, S. Diata Cation, S. Diata Cation Deray Garnett A-Damon Runyon Howard Ellis Smith C--Rudolph Make Cast; -Henry Freulich atticith Douglass Arthur Hohl Name Bryant Thurston Hall Monte Vandergrift Jean Acker Thomas Pogue (Unithed) -Martin Gehring -Joseph Anthony -Tod Teizlaff C-Liaude Elinyon Cast: Cast: Citudette Colbert Fred & Koung William Collier, Johnny Arthur Donald Meek Richard Carle Walden Dunni Jorry Mandy, (Obseller Dersate Borses A.-Hans Sockely and Waldem Toung Barwel Hoffentein Edwin Jostus Mayer Cast: Markeo District C--C. C--tudoph Mate - Kudoph Mate Nictor McLaglen Gioria Stuar Freddle Barkholmew Constance Collier C. Henry Gordon Wamedon Hare Douglais Wood "Champagne Charlle" - Una week) D-James Thiling A--Gene Markey C--Unasigned Noet Madicon -Teid Teizlaff St: Ruth Chatterton Otto Kruger Lloyd Nolan Kartan Nerill Elizabeth Risdon Dora Clement "Pan's On the Air" (Ist week) -AI Rogell -Henry Wales and Fordinand Reyher Fred. Nblo, Jr. -Unassigned St: n Sothern C-Unassigned Cast: Noel Madion Paul Cavanaugh Tom Beck "Gentid Julis" D-John Biytone A-Booth Tarkington Cast: Jane Withers UNITED ARTISTS (Sam GoldWTD) Unassigued L'ann Sothern Lloyd, Nolan Thurston Hall Nana Bryant Douglas Daibonnes George MCKay George MCKay METRO Tarzen Escapes Jan (1981) week) Jan (1981) week) Jan (1981) week) Leonard Smith C--Charles Lang. Casti; Marineo Districh Alan Mowbray John Hallday William Frawley Ernest Constit. Armand Kallz Millions in the Air Dasy dictory Jane Storm Jane Storm C-Harry Fischeck Casti; Unerst UNITED ABTISTS (Sam Goldwyn) 'Short the Chutse' (4th week) D-Norman Taurog A-Clarence B. Kolland Frank Butler Prancis Martin and Frank Butler C-Merit Geretad Cast: RAM Leonard Smith it: Johnny Welesmuller Maureen O'Sullivan John Buckler William Henry Benita Hume Henry (Uith week) -Clarence Brown -Clarence Brown -Eurene O'Neill Albert Hackett and Frances Coddrict Clyde DeVinna St. c_Harry Flichbeck Cast: Wondy, Barrie Benny Baker Willio Howard Willio Howard Willio Howard Warne S. Binde Catherine, Dowert Charlerine, Dowert Benet Cossant Ernet Cossant Ernet Cossant Bether Doth Cast Wendy Ac-Zaue Grey Robert Yoat and Ac-Dath Gad wendy C_Wingil Miller Cast; Cast on be c__wiertit Gorand C__tiertit Gorand Belley Gantor Sally, Ellere Bither Merman Bellere Bither Merman Bellere Bither Dollery Harry Parken Mick Lukuha Magulicent Obsession D-Johd (St week) A-Lioyd C. Douglas George O Nellin end Victor Heerman George O Nellin end Victor Heerman C-Clyde Devinna Cast: Wanel Barpynore Ceella Parker Bric Linden Aline MacMahon Heles Fint Edward Nugati Frank Mit Raff (6th week) D-J. Walter Ruben A-Frances Marion Cast; Cast. Markow C-Virgil Miller Larry Crabbe Katherine DeMille Benny Dirken Bud Jine on Eud Jine on "Ure I" This Night" "Ure I" This Night" "Ure I" This Night" A-Jiaques Bachrach Oscar Hammerslein, II Brian Hooker C-matting Bud Prances Autor. Prances Autor. How Sheeter Tracy Senter Tracy Una Merkel Una Merkel Mickey Rooney B. Parroll McDonald Faul Hurat Mickey Rooney Baby Jane Quigley Head Hurat Mickey Rooney Baby Jane Quigley Head Hurat Koth Minas Arthur Houseman (Bith Wead) Arthur Houseman (Bith Wead) Arthur Houseman (Bith Merkel) Head Hart Arthur Houseman (Bith Merkel) Head Mickey Rescher Head C--John Messell. Gatima Dunna Kabort Taylor Charles Builtswort Rabb Morgan Glibert Emery I Henry Armetic Berry Mercer Artist Mercer C-Unsssis... Cast: Jan Klepura Gladys Swarthout RADIO Poldr RADIO 'Seven Keys to Baldpate' D-Edward Killy and William Hamilton A-Earl Derr Biggers Wallace Smith C-Bob do Grasse Evillat. - Rail Derr. - Wallace Smith-- Boi do Grasse - Gene Raymond Meise Lamont Grait, Michell McToni Oison Henry Travers Benn Dunn Henry Travers Benn Dunn Harry Freteford Mary Meas - Tanmes Flood - Tanm c-bike 'Frier Cast: Don Briers Wallace Reid, Jr. Brynnt Washburg J Brynn Marking Breshill Jr. Boemark: LaRue Wast Time We Love Dedward H. Grittinh A-Lirvula Parroit Previo Ruffer C-Joe Valenting Gaine Sularges Minian Daniels Jeanette MacDonal Nelson Eddy Robert Greig Lucien Littiellel Genge Conion Una O'Conion Gilda Gray Gilda Washi Gilda Gray 'Great Zlegfeld' (5th week) -Robert Leonard -Wm. Anthony Mc -Oliver. Marsh Portant sames Casi Casi Desiton Foster Jane Wonton Michia Auer Harold Buber Arthur Royt John Prieden Par Plaberty Par Plaberty Par Plaberty Par Plaberty Par Plaberty Casi Cooree O'Nell John Fracis Larkin Casi Casi Michia Disk McGuir Cast; Margaret Sullavan; Francis Lederer Luis Alere Dinner; 'Sp (lit week) D-Walter Lang A-Faith Haldwin Preston Surges Cast; Carole Lombard - Olin, Authory McG - Olin, Authory McG William Powell - Al Cillia - Al Cillia - Al Cillia - Al Cilliam Powell Carole Lombard WARNERS wARNERS "Capitala Blood" (12ti week) D-Michael Curtiz A-Rafael Ssbatiui Casey Robinson C-Hai Mohr Casti Hai Stor "Errol Fiynn, ac Haviland Olivia de Haviland Olivia de Haviland Robert Barrett Henry Stophenson Baail Rathone Foss Alexander Baail Rathone Foss Alexander Guy Klubee Guy Klubee Guy Klubee Guy Klubee Gur Korontoba George Hassell Jarry Gording Mayle Cast: Lella Hyanis 20TH CENTURY.FOX 'The Littleet Rebel' (5th week) D-David Butter A-Edward Pepie Edwin Burke C-John Seitz Cast:

Harold Lloyd Harold Lloyd Adolph Menjou Verrce Tensdale Helen Mack William Gargan Dorothy Wilson George Barbler Lionel Sinnder Charles Lane 'Anything Goeg '(7th week) Yewys Milectone

D-Lewis Milestone A-P. G. Wodehouse Howard, Lindsay

C-J Cast

and D-

John Seitz Shirjey Temple John Boles Jack Holt Karen Morley Gulnn Williams Bill Robinson 'Your Uncle Dudley' (4th week) Eugene Forde

PIC LOCATION DISPUTE WIDENS LABOR BREACH

Hollywood, Oct. 22. Simmering since 1353 technicians' strike, International Alliance of Theatrical Stage Employees and the International Brotherhood of Elec-prical Workers' Juridaictional dia-pute over sound and electrical work in studio popeed up again last week in studio popeed up again last week at the indie field. Actual trouble occurred at Holly-wood Playhouse location of Invinci-ble's Hitch Hite to Heaven, with LA reportedly incleting on - full-crew and IBEW demanding that jurisdiction over-lamp operators be-respected. Windup left producer, Maury Cohen, folding his company and returning to the studio. Situation is complicated by new pays in company, Jus getting olding contracts with majors under the studio-union basic agreement are planning to line up indie men to ad-here to zame scale and conditions as majors.

stantistic standing Pat **Republic Standing Pat On What It Has on Lot** Only permanent buildings to go up ton the Mascol lot since amagama tion of all Republic units will be an statution of all Republic units will be an ton we stages will be constructed. No new stages will be constructed. Based of new reserver rid from Guaranty Liquidating Org. Wallows, Yang Scher, Scher No new stages will be constructed. Based of new reserver rid from Guaranty Liquidating Org. Wallows, Yang Scher Sche riod from Guaranty Liquida poration, and Republic has surance that the lease will tended beyond that period, ly as monthly rent of arou covers little more than t upkeep._____

Lombard Recovered

Thompson in 'Forest' Höllywood, Oct. 22. Slim Thompson, colored player, does same role in Warners plo-turization of 'Petrifled Forest' that he did in Broadway legit run. Studio also has Thompson under option for 'Green Pastures'.

	E. E. Clibe Iven Simpson Stuart Casey Jessie Reipin Holmes Heriert Holmer Cavanaugh Freshnan Love' (3rd wreek) D-William McGaan A-George Alse Earl Felion C-Sid Hickor
	Cost circla Ellis Perank McHugh Warren Hull George E. Stone Anita Kerry Walter Johnston Joseph Cawthorne Jos Sawyer Alma Lloyd 'Ceiling. Zero'. (3rd week)
	D-Hovsird Hawkis A-Frank Wead C→Arthur Edeson Cast: Janes Fagney June Travle Ann Dvorak Stuart Erwin Craig Reynolds Robert Light Isabel Jewell Henry, Wadawort
The second s	Gary Owen Carly Moore, Jr. Jamos Zula Horos Zula D-Arbie Mayo A-Robert Sherwood A-Robert Sherwood Carlo Bolito Carlo Bolito Carlo Carpevin Charle Grapevin Charle Charle Charle Charle Charle Charle Charle Ch
(1) (1) (1) (1) (1) (1) (1) (1) (1) (1)	Tradi Antin' Tradi Antin' D-Louis King AKirold Buckley' Abem Finkel CUnassigned Casty Again Constant Again Constant Constant Again Constant C

Studio Placements

o'Clock

Hollywood, Oct, 22. Sam Mintz, screen play, 'Farmer in the Dell,' Radio. Berton Churchill, 'Panic in the

Air.' Col. Harriet Hilliard,

Harriet Hilliard. o'Clock Courage: Radio. Paul Sotof, 'Captain Blood,' WB. Dickle Jords, Frank Merriwell, 'U. Beulah Bondi, Alan Baxter, Rich-add State State State State State Pine, 'Wargetill of the Lonesome Pine, 'Wargetill of the Lonesome Pine, 'Wargetill of Chatterbox,' Radio. Dwight Taylor, screen play, un-titled Bleanor-Powell yarr, Mettor Charles Judels, 'Give Us This 'N incide Gleason, Par.

Lucille Gleason, Par. 1987. 1997. 19

apting, 'The entine,' Re-

l Ruth, di-, camera, 'It

ox. ibry Scotto, Lady,' Rehman Love,

Bennet, directing, 'Leave No Trace,' Darmour, Walter Walker, 'Magnificent Ob-session,' U. Louise Long, dialog, 'Rose of the Rancho, 'Bailele, directing, 'Tomor-row is a Better Day,' U.

A—Frank Spearman C—Unassigned Caet: Coursesigned Caet: (BELIABLE) 'Skull nad Crowa' (Ist week) D-Eimer Clifton A-James Oliver Curwood C--Pliny Goodfriend Caet: t: Ross Alexander Ann Dvorak Lyie Talbot Henry O'Ncill Eddic Acuff, Olin Howland 'Colleen' (1st week), C-Pliny Goodfriend Cast: (HAL ROACH) 'Bohemian Girl' (3rd week) D-James W. Horne A-Indefinite C-Art Lloyd Cast: Lloyd Cast: Lloyd Robert Lord Peter Mine and F. Hugh Herbert Unassigned C-Unassigned Cast: Tuby Koler Jack Coakie Paul Draper INDEFENDENN (Int Week) 'Thrill of the Century' 'Thrill of the Century' D-Victor Halperin A-Eleinard Carrolland Howard Higgin C-Arthur Martineill Cast: Lister Libord Casti Jacucia and Hardy Jacucia Jine Weils Antionio Moreno Mas Busch da Tholma Yorko Andree Yan Hadeu John Morky John Morky John Korky John Morky Jimmy, Finisyson (HARKY FITEKINAN) Har ston Ridos do D-Howard Bretherton A-Disrence E. Multord Casti Casti Casti Cast: Bteffi Duna (BEAUMONT) 'Desert Cans' D-Charles Hutchins A-Jacques Jaccard C -Bob Doran Cast: (Carchie Stadi Castilliam Boyd Jimmy Ellison George Bickes Harry Worth Harry Worth Jan Royvoral Ether Wales Jan Harry Worth Harry Worth Harry Worth Harry Worth Jan Harry Worth Harry Worth Dar George Bantley Dar George Bantley Dar George Bantley Dar George Bantley Lore Scharg Calimmy Van Trees Edw. presci Hortow (--Hob Doran Cest) Margaret Morri Kaye Brinker Winfred Drew (MPERIAL) 'Northwest Monted Pellee' (Tempurer Title) D-Craig Hutchinson A-Francia Harvey C-Mr. Ramaey Cesti C-Mfr. Kams., Cast: Indefinite (IVVINCIBLE) Itch Hike to Heaven' (2ad week) D-Frank Stroyer A-Robert Ellis and Helen Loran (-M. A. Andereen Cast: - Tatta Grosman

Cast Jaw, Everett Horton Persey Yonkin Laura, Hope Crevs Bilzabeth, Battreson Trail of Pine (20 week) D-Henry Hathuway A-John Por, Jr. Cast: Bylvie Stat ti: Sylvia Sidney Fred MacMurray Henry Fonda Forzy Knight Fred Stone Buelah Bondi Sponky MacFurland Frank McGiann, Jr.

Pev Marley, camera, 'King of Bur-lesque,' 20th-Fox. Phillip Holmes, 'Othatterbox', Radio. Ed Bropby, Tammany Shoot the Chutes,' Goldwyn. ''Andy'' Clyde, 'Conslow Stevens,

Shoot the Chutes, Goldwyn. "Andy" Clyde, "OnSidw Stevens, Mother Lode," Radio. Jimmy Conkin, David Thursby, Lee Phelps, Russel Hicks, Jack Sterling, "Rose-Marie," Metro. Myra Marsh, "Gentle Juli"

Fox.

Fox, Antoinette Lees, Bohemian Girl, Roach. Charles Middleton, "Trall of the Lonesome Pine, Wanger. Esther Howard, 'Klondike Lou,'

Esther Howard, 'I Par. Lester Matthews, Soldier,' 20th-Fox. Adrian Morris, ' WB.

WB¹¹ an adorts, Olar Hyten, Xind Lady, Motro. Zeffle Tilbury, Desirs, Par. Harold Buckley, Abem Finkel, writing, Young Nowherea, WB, WB, Young Nowherea, WB, Roy Chansor, screen piay, Women at Law, WB. Harry, Cordin 'Prison Far WE, there Penper. Joseph Kange

VB. Barbara Pepper; Joseph Kane, irecting 'Sagebrush Troubadour,' Barbara report, occur, directing 'Sagebrush Troubadour,' Republic. Ernest Cossart, 'The Great Zieg-feld,' Metro. Harold Huber,

"Harold Huber, Par. Thurston Hall, George McKay, Allen Cave, Panlc on the Air, 'Col. Erik Rhodes, Margaret Hamilton, Lucille Ball, 'Chatterboox,' Radio. Leo.Carrillo, 'I Had to Happen,' 90th-Soz. well, 'Cotting Hero,' WB, Howard Emmet Rogers, Larry Bachmann, acreen play, 'Speed' Metro. "Tate of Two

Bachmann, acreen play, Speed', Metro. Leonid Snegoff, 'Tale of Two CWalker Law, 'Frank Merriwell,' erial. Astrid Alwyn, Fox, WB. Beginald Denny, Vince Barnett, Eather Raiston, Eleanor Hunt, Claudia Dell, 'Reat Cure', Regal. Benny Backer, William Collier, Sr. Shney Toler, 'Give Us This Night' Larry Bachman. 'Smaat'

Sidney Joher, Give Us This Night; Par. Larry Bachman, 'Speed,' Metro, Cityde Hager, 'Shoot the Chutes,' Gyide Hager, 'Shoot the Chutes,' Wallace Ford, ime We Love, U. Patricia Ellis, 'Backfire, WB, Buck Jones, 'Silver Spurs,' U. Lady,' Metrer, Elly Maylon, 'Kind Warren Hymer, ing of the Islands, 'We short. Philip Barker, 'Trall of the Lone-some Fine,' Wanger. Country Beyond, 'Par. Dorothy Appleby, 'Maid of Honor,' Co. Col. Carlyle WB. Eddle *' WB.

Eddle est, WE, Williams, The Shadow,' Radio. Philip Merivale, Night,' Par.

STORY BUYS

STORY BUYS-Holly wood, Oct. 22. C. E. Roberts original, Pecca Kid.' bought by William Berke for Fred Kohler. Republic purchased Weiton Far-rar's 'Rollin' Along' as story base to 'Choat Town.' original by Harry 'Choat Town.' original by Harry Carey, sold to William Berke. Remance of auto proving grounds by Mitton Krima, and Mary Bach-mann titled. 'Speed,' bought by I't Can't Happen Here,' new novel by Metro.

CONTRACTS

CONTRACTS In Biolywood, Oct. 22. Construction of the second of the sec

BELLAMY'S 'DR. STEELE'

Hollywood, Oct. 22. Hollywood, Oct. 22. Ralph Bellamy draws the male Ester Howard, 'Klondike Lou,' lead in Columbia's 'Dr. Steele,' Eddle Buzzell directs.

ating Cor-	Anthony Adverse, W.B.
as no as-	Waliace Suliivan, adai
ili be ex-	Return of Jimmy Vale
	public.
especial-	George Raft: Roy Del
und \$1.200	recting; Charles Rosher,
taxes and	recting; Charles Rosner,
taxes anu	Had to Happen,' 20th-Fo
	Alison Skipworth; Au
	directing, 'Hitch Hike
	public.
d.	George E. Stone, 'Fresh
u,	WB.
n	Walter Brennan, 'Seve
Barrier	Baldpate,' Goldwyn.
	Richard Sherman, ad
Oct.: 22.	
the start-	Mary-With Love, 20th-
tomorrow	Robert Presnell, sci
bard. re-	'Fugitive Gold,' Radio.
	Ruth Donnelly, 'Song
ready to	Man,' 20th-Fox.
te Melvyn	Russel Hicks, 'Rose Ma

Raiph Block C-Arthur Todd Cast

-(-M. A. Andereen (Cast) Heintika Crosman Russell (leason Ethel Sykes Harry Holman Anits Face Crautord Kont Crautord Kont (PHINCIPLE) (Whingering Smith Speake' (laftweek) vid Howard

D-

C-

VARIETY

On Thursday RADIO CITY MUSIC HALL will feature a COLUMBIA production that sets new standards in acting, story-telling and direction. It is one of the year's finest pictures.

Columbia Pictures presents

WENDY BARRIE

Directed by Alfred Santell

PICTURE

A Feather in Her Hat

BASIL RATHBONE LOUIS HAYWARD

with PAULINE

BILLIE BURKE Based on the novel by I. A. R. Wylie

COLUMBIA

Stock Market

(Continued from page 6)

(Continued from page 6) [closing on top for an advance of 6% points. Similarly Loew common was carried up to a fresh top where it closed, up 3% points. This issue lacked only 25c, of hitting \$50 a, ghare at final quotation Monday. Monday, also, saw, Radio pdd. B touching a new peak at 81. Issue was ahead more than a point at blob Westinghouse common to 83%; advance of more than two points for the week. Keith preferred sported: & senses.

for the week. Keith preferred sported a sensa-tional gain of more than 9 points, made in earlier trading; established a new high at 84%, the closing quo-fation. Taken as reflecting the buy-in on RKO by Atlas and Lehman Bros.

Report of Westinghouse Electric To Seven move Electric to the seven move and the seven and the the seven move and the seven and the seven and the seven and the seven and the quarter, 1384. The net profit of company for nine months ended on Sept. 39 totaled \$8,822,640, compared within pet loss of \$337,160 range The seven and the seven and the seven and the Another surprising mover was Columbia Broadcasting Co., with A issue hitting new peak for year at 45% (asking price). This stock that been pushing upwards slowly over a prictod of some 10 weeks, builtshness being built up on theory that company's business is running and steel operating rate forging and steel operating rate forging and steel operating rate for the legenary. Talk of peace in Europe and realization that other nations would light shy of haiting talky seveni to continue of builty's exploid to magaing Endors around the several the difference of the several to continue of the several ex-cellent dividend actions accounted for continuance of build rive Mon-day.

<text><text><text><text><text>

Summary for week ending Monday, Oct. 21:

 Stain
 Leave and refe.

 5,500
 American Sest.

 2700
 Col. P. Vin. (1/1-1/1-1/1)

 10,000
 Consol. Film pid. (1/3/1-1/1-1/1)

 200
 Koli mon Kodak (6/1-1/1-1/1)

 200
 Koli mon Kodak (6/1-1/1-1/1)

 200
 Koli pid. (7/1-1/1-1/1)

 200
 Koli pid. (7/1-1/1-1/1)

 200
 Koli pid. (7/1-1/1-1/1)

 200
 Koli pid. (3/2)

 201
 Koli pid. (3/2)

 202
 Koli pid. (3/2)

 203
 Koli pid. (3/2)

 204
 Koli pid. (3/2)

 205
 Koli pid. (3/2)

 206
 Koli pid. (3/2)

 207
 Koli pid. (3/2)

 208
 Koli pid. (3/2)
 Last. 18% 06% 101% 101% 101% 101% 105% 40% 108% 10 $\begin{array}{c} \text{Low.} \\ 10\%, \\ 4\%, \\ 15\%, \\ 15\%, \\ 15\%, \\ 15\%, \\ 15\%, \\ 15\%, \\ 15\%, \\ 10\%, \\$ $\begin{array}{c} {\rm igh} \\ {\rm 14\%} \\ {\rm 81} \\ {\rm 722\%} \\ {\rm 101\%} \\ {\rm 35\%} \\ {\rm 408\%} \\ {\rm 12} \\ {\rm 108\%} \\ {\rm 108\%} \\ {\rm 12} \\ {\rm 108\%} \\ {\rm 108\%} \\ {\rm 10} \\ {\rm 11} \\ {\rm 10} \\ {\rm 10$ 14% 08% 5% 19% 101% 101% 101% 101% 101% 101% 101% 105% 108% 108% 108% 108% 108% 108% 108% 108% 108% 108% 108% 109% $\begin{array}{c} 444\\ 8444\\ 344\\ 1404\\ 141\\ 204\\ 34\\ 102\\ 34\\ 102\\ 84\\ 944\\ 4\\ 102\\ 84\\ 944\\ 4\\ 50\\ 8449\\ 114\\ 13\\ 24\\ 24\\ 1442\\ 324\\ 324\\ 326\\ 90\\ 90\\ 1442\\ 326\\ 90\\ 90\\ 1442\\ 326\\ 90\\ 90\\ 1442\\ 326\\ 90\\ 90\\ 1442\\ 326\\ 90\\ 90\\ 1442\\ 326\\ 90\\ 90\\ 1442\\ 326\\ 90\\ 90\\ 1442\\ 326\\ 90\\ 90\\ 1442\\ 326\\ 90\\ 90\\ 1442\\ 326\\ 90\\ 90\\ 1442\\ 326\\ 90\\ 90\\ 1442\\ 326\\ 90\\ 90\\ 1442\\ 326\\ 90\\ 90\\ 1442\\ 326\\ 90\\ 90\\ 1442\\ 326\\ 90\\ 90\\ 1442\\ 326\\ 90\\ 90\\ 1442\\ 326\\ 90\\ 90\\ 1442$ +1%+++++++++++ • New 1935 high. † Plus 50% etock dividend. ‡ Paid this year. Plus cash extra 19% 8% - ¥ BONDS \$140.000 Gen. Thea. Eq. 61.000 Keith 68, '40. 12.000 Loew 68, '41...... 10.000 Par Broadway 54e, '55.... 20.000 RKO debn 68. 140.000 Warner Bros. 68, ' - ·½ +1% + % -1% - % Asked. 45% 48%

+ Paid this year. **Consolidated's Report**

Earnings of Consolidated Film Industries and subsidiaries in the September quarter nearly doubled that reported for same three-month-period in 134. The report for the 1335 September quarter showed consolidated net priori of \$345,385 after depreciation and federal taxes against \$137,841 for the same quar-ter last year. Company's profit for previous quarter this year totalled previous quarter this year totalled \$265,121.

\$255,122. Despite this pick-up, Consolidated showed net profit of only \$823,019 for the first nine months this year as compared with net of \$825,494 for the first three quarters in 1934.

'Fighting Marines' Land

Fighting Warries Land Hollywood, Oct. 22. 'Last of the Mascot serials, 'Fight-ing Marines,' was brought in one day under sized by Breezy Eason under supervision of Barney Sa-resky last Friday (18). Next cilifungers to be made at the Ventura Boulevard studio will be under Republic Flotures aegis.

HOPTON DIRECTS INDIE

Hollywood, Oct. 22. Russell Hopton gets his first chance at directing on Maurice Conn's 'Trooper X-14' for Ambas-sador.

Actor may also take his own direction in the picture.

sador

STOCK EXCHANGE

PICTURES

Legislation

Claws, Oct. 22. Ottawa, Oct. 22. With the downail of the Bennett Conservative coterie in the rederati elections, Dominion is induiging in policy in the future. The Liberals, who practically swept the country under Rt. Hon. W. L. Mackende King, are traditionally low-tarifi advocaties while the Tories who had been in power for the past five years were strong for high protection. Undoubtedly one of the cast five years were strong for high protection. Undoubtedly one of the cast five present substantial duties and taxes on fim imports from the protection. "When the Liberals won the 13% of the Liberals won the 13% other has a strong the Brownent ticularly because there is prac-ticularly no about the Provincial "When the Liberals won the 13% other here a babit the Provincial lim bureau and the Government-towned studio at Trenton. The Canadian Government also has a studio in Ottawa and almost any-thing can happen here on the plea of necessary economy as in the case in Ontario. The air is full of pos-subilities.

re. Censorship Portiand, Ore., Oct. 22. A film ceinsorship bill was nearly slipped through a special session of the Oregon Idgislature, which if it had gone through would have made this the sixth state to set up a cen-sor board within its Ilmits. 'Indus-try leaders learned at the eleventh, hour that such as bill was planned at last 'week's special meeting of the legislature, and successfully cought it down.

legislature, and successful to down. Ruth Doyle, scoretary of the Flim Board of Trade at Portland, ap-peared in behalf of the picture busi-ness, and the censorship measure was referred to committee with ac-tion postponed indefinitely.

tion postponed indefinitely. is.* Sales Tax Fight Jackson, Oct. 22. Mississippi exhibitors are girding for a fight against the state's anuse-ment dax, which in reality is the same as a 10% sales tax. Last week at the semi-annual convention at Memphis of the M.P.T.O.A, branch covering Arkansas, Mississippi and Tennessee, the Mississippi delogates held a spectal meeting in connection with the fight against the tax. .M. A. Lightman of Memphis was elected pregident of the three states, succeeding W. L. Landers of Bates-ville, Ark. RX Willmans of Oxford, Misä, re-elected sec-treas, and Emma Cox of Oceola, Ark, chair-man of boar

man of boar ilk Bottle Caps St. Louis, Ocf. 22, State Auditor's department is swamped with sales tax.returns which soon will tell just how much revenus the milk bottle cap tokens are enriching state. Under law, Missouri merchants musi have filed first returns from 1% sales tax, ef-fective on Aug. 27 by Oct. 15, and turn over to State Auditor's office at Jefferson City their month's-tax collections, by the 15th day of the succeeding month. Law designed to yield from \$10,000,000 to \$12,000,000 per annum. $^{+ \frac{1}{2}}_{+2\frac{1}{2}}$ per annum.

per annum. Minn. 3%, Looks Cold Minnespolis, Oct. 22. Minnesote axhibitors may yet es-cape a threatend 3% sales tax on theatre. admissions. Prospects that conservatives would be in control of both legislative houses are keeping Gov. F. B. Olson from calling a spe-cial session at which revenue meas-ures would be instituted. The gov-ernor is opposed to a sales tax and hurther to a the print and sentertain-ment as a necessity and does not wish to have it made more expen-sive for the masses.

Sundays in Pa. Easton, Pa. Oct. 22. After going to a lot of trouble to have the Pennsylvania legislature pass a law allowing an election throughout the State on Sunday

pass a law allowing an election throughout the State on Sunday films, theafter owners are not mak-ing the efforts expected of them to 'induce the people to approve Sun-day pix at the election on Nov. 5. The law passed by the Legis-lature provides for clections in each municipality of state and for per-mission to keep theatres open on Sundays in those municipalities where it is approved by the voters. All the noise hoard around this section comes from those opposed to keeping theatres open Sundays. Church and temperances forces and some lodges have united in opposi-tion and are conducting vigorous rous

Redemption of RCA's Gold Bonds Seen to Pave Way for Divvy Arrears

VARIETY

to house canvass is conducted in some places, newspaper space is used, and ministers urge church goers to vote against the approval of keeping open on Sundays.

Limited Sundays

Limited Sundays Charlotte, N.C., 22. The Burlington, N.C., city alder-men adopted an ordination permit-ting theatres to operate on Sunday, at hours not conflicting with church services. Request was presented to board by J. E. Austin, city man-ager for North Carolina Theatres, Inc. He promised careful selection of Sunday pictures. For flue days the alderman were

of Sunday pictures. For five days the aldermen were the but: of a concentrated attack by the Burlington Ministerial Asso-ciation, no small part of which were published ultimatums inserted in advertising space in dally paper, and then in a special meeting the aldermen reversed their action and again close dthe theatere on Sunday.

Incorporations

NEW YORK

NEW YORK Plays of today, hat, that hat hat ness; social efoot, 100 shares, no per vulat, Theo, Parson, Franklin Benkard Way, New York Theosene of Stamm, Ark, 100 shares, ho par value, Marg Hone, 600 Maloson General Malos, Inc., rusela Instrumente par value, Maph Gates, 108, Walton granna, Bont, Fred Benons and Holen Broat,

par vatue. Kalph Gates, 196 Walton syrane, Brons, Fred Shenome and Helen Bronz, Both Orly, Tacc, Itaetrical buil-vatue, Brong Toro, Tacc, Itaetrical buil-vatue, John Weiherg, Irving Bloom-berg, and Sherrick Core, all of 34 Bendram, Torograd, Sherright, Sherright, Sherright, Angean, 74 Benget, avanue, Geo, J Henne, New York, Bendram, Sherright, Sherright, Hurz, L. Abells, etc., Sherright, Sherright, Hurz, L. Abells, etc., Jack Sherright, Sherright, Bendram, Sherright, Sherright, Sherright, Hurz, L. Abells, etc., Sherright, Sherright, Hurz, L. Abells, etc., Sherright, Sherright, Bendram, Sherright, Sherright, Sherright, Hurz, L. Abells, etc., Sherright, Sherright, Hurz, L. Abells, etc., Sherright, Bendra Hurz, L. Abells, etc., Sherright, Bendra Hurz, L. Abells, etc., Sherright, Bendra Hurz, Sherright, Sherright, Sherright, American Creative Fergers of Music diseastic Share, Boy Britth, Sherright, Sh

capital stock, 386 shares, no. par value, one with stock and starss, no. par value, one with stock and stock and

Redemption of all its gold de-bentures last weak by Radio Corp. of America, was gesarded in Wall of the set as paying the way for early payment of at least part of dividend arrearages due on the Radio B Freference stock Directors of cor-poration meet next Friday (25) and it is possible that some action on the Radio B past-due divrys may be taken. At itest, the removal of the RCA bonds, is rated in the Street as enhancing value of both preference issues of corporation. Action in calling the debantures

27

preference issues of corporation. Action in calling the delevatures is attributed to fact that Radio Corp. already has disposed of haif its holdings in RKC at about \$5,000,000. RCA bonds are called for redemption on Nov, 21 this year although not due until November, 1942. Costs company \$4,255,000 to .redeem, in-terest being figured as \$25 on each \$1,000 in debs.

Interest was figured, according to provisions of indenture, at 2% as fixed charges and 3% for additional

provisions of indenturé, at 2% as fixed charges and 3% for additional interest. With the bond issue, which never was, listed or traded on any ex-change, out of the way not only will RCA figure to save on interest charges over a period of seven years but it here a period of seven years but it here a save on interest charges over a period of seven years but it here a save on the seven years but it here a save of the seven years but it here a save of the seven years but it here a save of the seven years but it here a save of the seven years but it here a save of the seven years but it here a save of the save save and the Class be to covering present annual \$5 rite on the Class B stock, of which there are 767,275 shares now outstanding. This pre-ference issue has a redemption value of \$100 per share. By the close of the present year, company will owe \$21,25 per, share in arrearges. Although no statement has been lasued to alter, the view of officials as make at the May The statement has pear us choiders are grain hope-garding resumption of division pay-ments of the Radio B or providing for paying up some division have to be predicated on a real pick-up in earnings. Conversation to the effect that Radio A stock would be retred is held in semi-official circles as be-ing overity optimistic.

No Par Pix, No Pool, **Coast Setup Reneged**

Long Beach, Cal., Oct. 22. Asserted refusal of Paramount to sell its 1934-36 product to Milton Arthur and associates in the Long Beach area, after, Harry Vinnicof, one of the partners to 2 local pool-ing deal, has had the service for past several years, brought about dis-solution of pool and return of Strand theatre to Vinnicof And the Long Beach to Arnold Schaak, third part-ner in the sew-up. Arthur, who operates the State for Cabart (Fanchon & Marco sub-sid), pooled the three local houses last July. Now each will go its sep-arato way. Paramount distribution crees here deny Arthur was refused Par product.

Keith Corp.'s Pickup

Marked plck-up in earnings was reported by B. F. Keth Corp. for the 28 weeks ending June 29, 1935. The net profit for period amounted to \$132,197, after taxes and charges, compared with a loss of \$59,195 in the same 28-week period in 1934. Similar strong showing made by Keth-Albee-Orpheum in the same period. Net profit totalled \$113,408, after charges and taxes, as against a net of \$485 in the same 26 weeks In previous year.

Selanick, Inc., to Myron Selanick

Zaidmai virm Coni, tantinom british Timm, dc; calibrano Livok, 166 Merrin, 1 par value; Blanor Livok, 166 Merrin, 1 London, 1610 Hractway, New York. London, 1610 Hractway, New York. Edmith, Naw York, 1 Bennith, Naw York, 1 Bennith, Naw York, 1 Bennith, Naw York, 1 Bennith, Naw York, 1 Californi, 1

tion and are conducting vigorous campaign against Sundays. A house

UMPHANT

DALLY MIRRÓR — Bland Johaneson — "A mighty picture, gigantic in size, dramatic in theme, rousing in its lusty activity ... All the elements of lively entertainment. A sure hit!"

WORLD-TELEGRAM-William Boehnel-"Thriling and exciting beyond description ... Pageantry and swashbuckling movement that make it the most spectacular picture De Mille has yet produced."

NEW YORK AMERICAN— Regina Crewe—"Makes motion picture history. A memorable document."

٢

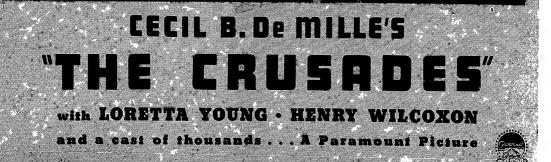
BROOKLYN EAGLE—John Reddington—"On a superspectacle scale...Unquestionable that there has been no picture like 'The Crusades'." NEW YORK TIMES-Andre

Sennwald—"A grand show... Most impressive mass excitement the screen has offered in years. Pulls an audience irresistibly to the edge of its seat."

THE SUN—Eileen Creelman —"One of the year's most vivid pictures."

NEW YORK JOURNAL—Rose Pelswick -"Outstanding example of effective pageantry...De Mille augments pictorial richness with sweeping action...A decidedly impressive production."

DAILY NEWS-Kate Cameron —"Finst De Mille has ever made. Handled with such skill that the pageantry does not swamp the poignant and absorbing love story ... exquisitely photographed."



St. Louis Trial

(Continued from page 7)

(Continued from page 7) ontracts were for one year with an option for renewal. The lease for the Shubert-Rialto with the Mid-City Realty Co. contained a clause that the house might be operated as that the house might be operated as a second run theatre in the event the lessees should acquire control of the Ambassador, Missouri and

a second run theatre in the event the leases should acquire control of the Ambassador, Missouri and New Grand Centrel. The lease for the Orpheum-was-with the Southern Real Estate & Financial Co. Hardy was attempt-ing to introduce order WT shough-the theatronuter and defense was objecting when court adjourned until fuesday (22). A letter from George J, Schaefer, Par wace, to Abel Cary Thomas, seev, and gen. counsel for WE, promising to supply the latter with pictures for exhibition is L Louis, was inroduced by the Government at session held Friday (28). Letter was written about the time F&M was preparing to take over the Ambassador, Missouri and New Grand Central theatres. It was in reply to one from Thomas thout the situatior' in St. Louis and over heated protest of defense counsel the letter was read to the just over the one sted condition of docket, Judge Moore tried to dis-pose of ame of the rapidly accu-miating cases. At the atternoon ression Hardy charged that War-ners purchased bonds of the three theatres in order to interfere with the reorganization plans and also to secure control of the houses. Leahy's Strong Testimony The covernment Stuck a heavy

Leahy's Strong Testimony

Leahy's Strong Testimony The government struck a heavy blow on Thursday (17) through the testimony of John S. Leahy, once attorney for F&M St. Louis inter-ests, when he testified that a meet-ing he and Harry C. Arthur had with Ned E. Depinet, press of RKO, in Plaza hotel in New York last fall, the film exce allegedly pleaded with Leahy not to go to the at-torney-general at Washington to charge a complracy against RKO, Par and Warner Bros. Leahy's forceful and direct manner in giv-ing his testimony held the court-room spellbund. He proved one of the best witnesses the govt. had put on the stand. on the stand.

on the stand. Continuing, Leahy said he told Depinet and George J. Schaefer of Par that they were violating the Sherman anti-trust law in consign-ing RKO and Par pix to Warner Bros. for exhibition in St. Louis during the 1934-35 season. Leahy quoted Arthur as saying that he had heard that RKO wouldn't the didn't believe it because of the long stranding friendship that existed didn't believe it because of the long standing friendahlp, that existed between him and Depinet. Depinet Leahy testified, told them that there was nahing prosone in the there was nahing prosone in the there because RKO had entered into a contract on March 15 last to com-mit St. Louis pictures to them. Leahy said that when he inquired if that wasn't an unusual time of the year to make such a contract, as the usual time was in July or August, Depinet said, it was, but it had been made.

Leahy Unshaken

Leahy Unshaken Cross-examination by Jacob M. Lashly, Depinet's counsel, developed into a number of heated clashes that the court stopped. But Leahy's stetimony was not shaken by Lash-ly's grilling or even after the white-haired, and venerable Reed took a hand at questioning the cressive Leahy. Leahy denied, itt answer to questions by Reed, that his pur-pose in going to 'Washington was not for the purposs of getting 're-lief but for laying the ground work for the present prosecution. for the present prosecution.

"Let me make myself clear,' Leahy almost shouted. "There was never any intention of Arthur or any one else to prosecute anyone. We only else to prosecute anyone. We only asked the government for relief but after the government got the facts it proceeded on its own accord to prosecute these defendants.'

Trodecute these defendants: Leahy testified further that he fold Depinese defendants: bring down the wrath of the Droperties was accepted by the Prodeute the interded Synder, engineer, whose bill for the Prodeute the interded broperties was accepted by the Prodeute the interded Droperties was accepted by the Clarence M. Turiey, manager of the three theatres for two years that offered by WB. Clarence M. Turiey, manager of Skourns, former, operator, was in-there theatres to a meeting be-the three theatres the three three three theatres the three three theatres three three three theatres three th

tween Skouras and Herman Start of Warners in the Blackstone hotel in Chicago, in Feb. 134. Turley sald Start sarcastically congratu-lated Skouras protested the deal but that Skouras protested the deal was not his. Start, Turley testified, compialaned that Warners had re-ceived a 'taw deal' but they would show pictures for an like as 10c they picture for an like as 10c they pictures for an like as 10c they picture for an like as 10c thereas on June 4, 1334, at which Warners submitted its final pian for reorganization of Ambassador. Missouri and New Grand Central Theatres, in which it heid large equity, only to have proposition dis-carded as deal with Alien 1. Partington on Stand

Partington on Stand

Snyder, engineer, was closed . Partington on Stand Testimony of alleged thiest of Herman Starr (WB) to jest the bondholders in the Ambassador. Missouri and New Grand Central theatres and also to ruin' Harry Koplar, given earlier in trial by Ar-thur was obtained during session of Wednesday. (16) while Jack Parting-ton of New York, prez of F&M, was on the stand. Partington toid of meeting on March 6, 1934, with Gradwell Sears, Starr and Abe Carey Thomas in Warners' offices and a later meeting with George 1. Schaefer in Par offices. Joseph H, Grand, one of the attor-neys for bondholders' committee fol-lowed Partington to stata and said at a conference here at which WB was represented salatement was made that sufficient any origination macept Warner's to operate success-fully and that Frederick H. Krels-mann, former Mayor and member of the Committee announced he was tired of such threats and that Hiram B. Morse, a substantial bondholder, said 'We still have an Attorney Gen-

tired of such threats and that Hiram B. Morse, a substantial bondholder, said We still have an Attorney Gen-eral in Washington. Grand ad-mitted he was in favor of allowing WE to take the houses on the same arrangements as that under which they were leased to Allea L. Snyder. Two others testified before closing of age seesion. Nad one legal work for F&M and had attended a meeting in infraret of second mort-

work for rear and na attended a meeting in interest of second mort-gage bondholders, and Jules Levy, gen. sales mgr. of RKO, who testi-fied as to methods of production, fied as to methods of pridistribution and exhibition.

St. Louis Sidelights

Wrangles between opposing coun-sel, on every conceivable point that arises, are so common and frequent that when an hour passes without one-that's news.

Spyrous Skouras, spectator at trial, until he's called to stand. Is navigating without ald of cane. Former U. S. Senator James A. Reed's dry wit injects a bit of mer-riment in trial. Examining Thomas N. Dysart, pres. St. Louis Chamber of Converse about courty theorem

of Commerce, about party thrown by Bondholders' Committee Sept. 18, 1933, when it was thought peace had been made with WB, Reed asked if been made with WB, Reed asked if any picture showmen had been in-vited. The laughter that greeted Dysart's No' was stopped only by the Judge's gavel. Reed can be caustic, too. Addressing Russell Hardy, the head G man for the prosecution. Reed aski, You haven't prosecution. Reed aski, You haven't pithih 40 miles of LV WB counsel

within 40 miles of 1.7. -Frederick H. Wood. WB counsel, addresses witnesses in a loud volce. Reed's tone is mild. Hardy's ques-tioning is almost apologetic in its manner but he has a knack of ob-taining the evidence he wants. Data Science Berderick H. Warls

cannung une evidence he wants. Former Mayor Frederick H. Kreis-mann drew a laugh when he de-clared it has been so long since he guided destinies of St. Louis from City Hali that he had about for-gotten it. e was Mayor from 1999 to 1913.

to 1913. Fred Wehrenbery, pres. M.P.T.O. of St. Louis and Southern Illinois was forced to decline invitation to address meeting of Tri-State Con-vocution at Memphis, Faren Last week bocausc he's a witness in case. Sam Fordyce, attorney for George J. Schaefer, Par v.p., has been ap-pointed member Féderal Taxation Committee of American Bar Asso-ciation.

Exploitation

(Continued from page 19) trouble of having to open so many

trouble of having to open so many envelopes. Theatre has a small weekly pro-gram and devotes the back page of the coming attraction which sup-formulion as may be necessary to dig out a seles lines. Some weeks, when the tide is sutcky, sore as 'Anna Karenna' an additional pair of tickets is offered if the last word in the second line is the title. That in the second line is the title. That "Here's a show that's hound

'Here's a show that's bound to please. 'Get a big load of China Seas.' First intimation of the winner is: in the opening advertisement, and excitement runs so high that the newspaper office is bothered by peo-ple trying to get an advance squint at the proof.

at the proof. What gives the idea value is that people read the copy to get the dope and sell themselves on the show, then read the ads to see who won. The credit line under the couplet is an even greater reward than the free tickets to most people. It gives them a chance to be a local oelebrity for a couple of days.

Selling 'Shipmates'

Selling 'Shipmates' Being a nautical picture, it's per-missible to remark that the Warner advertising contingent went over-advertising contingent went over-advertising contingent went over-all opened at the Strand. House teatured a six foot battleship model for its under the marquee display, with blinker signal lights on the a movable hand which rang a hell each time it touched a number. The grow's nest or fre control towers were also blinker lighted, and the pennants. The turret guina were complete even to the range finders. On either side were five foot ring buoys, each enclosing a picture of one of the stars, with the names had tilds applied out in script formed of a while silk rope against a blue ground. Pennants were strung to the cornics, and the Naval Reserve loaned fings for the display and Anchors Aweigh' and songs from the budgepakers.

the production came through the loudspeakers. Opening night most of the digni-taries from the Brooklyn navy yard Naval Reserve, with drum and buele corps and a 50 piece band paraded across 42nd street and up Broadway to the theatre, the re-serves entering the house, where at the band stucking around to play a concert. Several radio stations gave plugs, the most sustained coming over the Hearst station, (if's a Cosmopolitan picto's, cosmeic and-dows and there was a liberal throwout of pictures of Powell and Ruby Keeler. All in addition to the regular pro-motional sturts.

Church and 'Crusades'

Church and 'Crusades' Rochester. Martin Welscr. p. a. of the Cen-tury, used the phone to boost 'Crud history' teachers and clorgymen, piving them a splei and suggesting they pass along the word to their charges. A number of reservations for groups were traced directly to this bit of advertising. Special adds and publicity were placed in local church papers and heraids passed out with all pur-chases.

Got the Minister

Got the Minister Cookville. Tenn. d way to beat down opposition from preachers. Recently at the dodica-tion of the New Princess here by the Mid-State Theatre Company, Rev. Hugh Goodpasture was the principal speaker. May Boon as the former of the source and theatre attending the shows and oto, they are naturally going to think that maybe after all pictures are not all bad, morally.

Essaness Circuit Gets Protection Gver B&K in Chi in New U.A. Deal

VARIETY

Bus Service

Phyllis Palge: manager-of Loew's Sherldan, New York, is using a 'bus as a b.o.' booster. With London Terrace, group of apartment buildings with population of 4,000, on West 23rd street, Miss Palge, has arranged for a service bus to operate for tenants, in that block between their homes and the theater at 12th street and Seventh avenue.' Service' has been operating since Sept. 27 and operates mightly from 7 and operates hightly from 7 vals.

vals.

but it does appear to have an effect on the attendance; the salesmen acting as personal contacts to pro-mote patronage. Usual sale is from 10 to 30 party tickets a night, tick-ets being sold for all but the Sat-urday trade.

ets being sold for all but the Sat-urday trade. In survey and the sarty is a survey of a dozen young people who come regularly and take turns getting the rebate; but while this seems to cut in on the regular trade, it has been found that it makes no to 12 not all will attend without some incentive. Idea might not work so well in spots where the community split do a not inval, had it has how found be adapted even to city nabe houses. It can even be applied to bridge clubs with some probability of suc-tied ping the to the source of the possibilities.

Just Like U. S.

JUST LIKE U. S. Tobis, German film company. Is out with a year book that can stand alongside the American product without blushing. For planning and publishing it can hold it's own and shade some.

shade some. Done on heavy paper, printed so that only the right hand pages are utilized, each sheet being sent through the press separately instead of as a form of a number of sheets. This permits a wider range of color verses work, also makes for better

scheme and also makes for better press work. Each announcement possesses in-dividuality both as to color and de-sign and some very effective com-binations are achieved with black and a single tint.

Neat Organ

The house organ appears to be coming back to its own after almost complete annihilation due to the slump. One of the best recently to come to this desk is Movie Guide, etere by the shale has a built between the shale has built be being and backet and the Builting

The set of the Shale there is Burfalls. It a swell edited is pager with plenty of reading matter and still room for sufficient advertising to cover the cost. Lang apparently promotes the ads and, where possi-rids with the theatre. For example he gets a page from a bus line. In-stend of merely plugging its gen-eral service, the line ties in to The of the Erie canal between Burfalo and Rochester, a picture of Janet Gaynor and the remark that where it would have taken her two and a the tanal, the bus does the same distance in as many hours. That's concrete advertising for both enter-prese.

concrete advertising for both enter-prises. Lang also has a milk company lashed to the most-and liking it. He sends in two pictures, Jackie Cooper and Shiley Temple, thed in to milk consumption as well as a bottle hanger on La Temple. The program takes a page, tied in to Shiley at the sendence of the sendence of the sendence of the sendence of the try all sound work and the only way to make a house organ pay. It's service both to patrons and advertisers.

preacher becoming riedby with the baseries.
 being the say of the baseries are not all bad, morelly.
 Speculators
 Apparent new is the idda of a small towner who offers 12 tickets for the price of 10, only-stipulation on a nerve many batter is printed business district and made the more and evening tickets to suit business district and made the more and evening tickets to suit the hard of the option on a nerve more will go to see show anyhow.
 Texas and for the price of the networks of the passeraby. Each full domination and method on a surge board wild be found in the price of networks in the store in a surge board wild be found part of the price of a num. Fail towner who are not substances. No saving to the patron, will go to see show anyhow.

Chicago

For the first time a rival circuit has been given general protection over Balahan & Katz in this territory. That's the result of a new deal consummated between the Essaress theatres and United Artists exchange. & K. and UA failed to get together this year, and United Artists went out-and sold against this premier Chi circuit.

In one instance. Essaness is mov-In one instance. Essances is mov-ing up a theatre from a 36c admis-sion house to a 50c theatre, which is a hop from 'C' week of release to 'A' week. "This is the Sheridan on the northalde. Formerly a vaudifun spot, it has been straight pictures for the past four years. Under the 'A' week policy on United Artists pictures the Sheridan will be [litted to the same class as the B. & K. Uptown, Marbro and Tivol, which play pictures immediately after the loop. loop.

Sirovich Ouiz

(Continued from page 21) Wilmington decree of Federal Judge Nields that compulsory service charges are illegal and that the old acts on the face of things 'unfair.

Untain: In the settlement with Erpl, Quigiey related, Warners received the benefit of a cancellation of \$2,-000,000 back debts due from War-nors to Erpl and that additionally Warners got \$4,000,000 cash. besides certain minor additioners the Aleco certain minor adjustments. Also, that beginning with January, 1934. Warners is released from future service charge payments. under a new retroactive agreement signed in June, 1934.

June, 1934. Various witnesses were examined about the consent decree in the General Electric - RCA - Western Electric matter, in November, 1932, which was prosecuted by Attorney Samuel Darby, Jr. The witnesses so examined appear not to be di-rectly concerned with the matter and hardly familiar with the thing.

.eccy concerned with the matter and hardly familiar with the thing. Nevertheless, shortly the chair-oran, Dr. William Sirovich, lets it be known that he has been asked by committee members to call the at-tention of U. S. Attorney General Homer Cummings, in Washington, to the possibility of reopening said consent decree. This is on the al-leged grounds that the practical working of the decree is in effect contrary to the purpose and aim of the decree when signed and entered into by the Government and the parties. It seems that such a con-sent decree can be reopened only on application by the U. S. Attorney General.

Considerable agitation last Mon-day (16), when William Fox was expected to testify but he did not appear. Qn Tuesday (17) it was learned Fox is in Ontario, Canada, under treatment for diabetes by the famed specialist, Professor Banting, in ventor of insulin and among the foremost authorities on diabetes

Also revealed that Fox offered to testify when physically able so to

do. Nicholas M. Schenck, president of Loew's, Inc., was among the ex-pected witnesses; also R. H. Occh-rane, v.p. of Universal; and David R.' Hochreich, head of Vocafim. Vocafim is another litizant against the A. T. & T. and its affiliated firmab. Not for these witnessons was fibencies not appearing at the hearing appearing at the hearings.



ONLY M-G-M DOES IT!

Film Reviews

TOGETHER WE LIVE

(Continued from page 13)

<text><text><text><text><text><text>

Hing wass and the set of the set tend

DEUXIEME BUREAU ('Intelligence Service') (FRENCH MADE)

Paris, Oct. 9, Paris, Oct. 9, Plere Billon produciton and Companyie ancalae Cinematographique distribution ars Jean Murat and Vera Korene, Baeco novel by Charles Robert Dumas, Dialog Bernard Zimmer. At Aubert Palace, ris.

Lieut, von Stranmer.......Jean Gallaad (In Fyreich) Fast-moving apy story with plenty of action and meller interest, terminating in a chase that doesn't exactly stand them on their seats but gives them a good thrill, Local can remaise, for anybody that's interested in secret service stuff. Vera Korene of the Comedie Francaise plays the diabolic woman love with her handsome adversary (Jean Murat) and dies to save him. Does a very elinky job of it. "Other outstanding player is Pleres one of the leading character actory of the French screen. Stern.

BORN FOR GLORY

Gaumont-British production and release Peatures tohm Mills Seriety Ballour. Barry Mackay, Jimmy Hanley. Directed by Waiter Forde. Story, C. S. Forester, adaptation, J. O. C. Orton. Michael Hogen and-Gerard Kinovics, camera. At Colou Wig: Bernard Kinovics, camera. At Colou K. K., week Oct. 10, '33. Running time.

Effectively photographed battle scenes and a compelling screen per-sonality in John Mills, young Eng-lish actor, combine to raise this British-made to the point where it



Entire picture well shot and re-corded. Char.

KLEIN DORRIT ('Little Dorrit')

BORDER (RUSSIAN MADE)

Moscow, Oct. 6. .Lenfilm production and Amsov release. Scenario and Direction Mikhail Dubson; Toporkov, Zorskin. Running time 70 mins.

(In Russian)

(In Russian) Most unpretentious, hence best Soviet picture about life abroad. Scene is a little Jevish village just beyond the U.S.S.R. border, a focale which Director-Scenarist Dubson knows thoroughly. Border is more genuine and less sentimental than the American picture 'Humoresque' of a lew years back, but reminischer of a lew years back, but reminischer der ist habe market. 'Class attragete provides the pict.

of a few years back, but reminisent of it. It should enjoy a world-wide Jewish nabe market. Chas structure of Jewise the plot. Chas structure of Jewise the plot. The structure of Jewise the plot. The structure of Jewise the structure the local rabbi, Novik seeks to avoid up the local rabbi seeks the local and peace tome back if the willage's middle-alies his son, a worker, is in jail. However, they unlock him, seerely plonning a worker is willing the proceedings, the newly-weed husband shoots a solider who he nothing left but to smuggle the bridgeroom across the Soviet lor-ler, and some young workers engl-ineer it. Flin ends with the group singing a song which one of the re-ting avoid work which one of the re-ting avoid shoots avoid workers the singing a song which one of the re-ting avoid shoots avoid workers the singing a song which one of the re-

it because it is a 'real old Jewish song, but with a new subject.' Atmosphere is excellent, "Wed-dus, synagone and workshops are and lighting, Music is effectively used. Cast has five Honored Artists of the Republic, of whom Poslavski troom Poslavski troom Poslavski troom and Borkshi as the young worker who brings back the song, are especially good. It is the first Soviet film of life aboad...without, cheares, finding giving and sock exchanges, Benefic

CSUNAY LANY

('Homely Girl') (HUNGARIAN MADE)

Dan

The time so main. If there is any one factors is in Automation (In Humparian) If there is any one factors in Barro-pean films any one factors in Barro-pean films any one factors in the lan-guage, into the same general class, it lathe consistent triteness of story. Here is a mother picture with a yarn hopeless except to those with a yarn suffering from home-sickness. Pal Javor is the handsome fuve and Lill Murati the ingenue. This bothered so much by his secretaries falling, in low with him that he de-cides to hire only ugly dames. So Murati has to put on a wig to get plasses, she carries on a romance with him. Lassic Vanay, who writh him. Lassic Vanay, who with him. Lassic Vanay.

wrote the story, has a rep over there. Miss Murati has something. She's pretty and, in a better film, might better than to be about here at uni-tion of the story of the story of the wood timber. Javor is just a juve-nile here. Other actors don't get an opportunity to register. Production exceptionally good for this type of picture, but it won't get the film beyond the Magyar nubes. Kaw,

BRANDED A COWARD

Tim

WILD MUSTANG

William Berke production and Ajax Pic-tures release. Peatures Harry Crory, Di-Tablot by Pietry Jayamer Wenon Bawardes camera, Robert Clins, At Arena, N. X., Oct. 29-22, 23, as Ball double bill, Run-ning time, 02 mins.Barbara Fritchie Reno . Ma Mc Utah...

Harry Carey fans will go for this restern because it has action. Fits

Harry Carey fans will go for this western because it has action. Fits the class. Typical outdoor story build-up, it may being a mator of how the still outdors badly until Carey enters. Once he's returned to saddle as sheriff and told to get Utah. Evans and his cohorts, it picks up speed and race through one episode after matos consider it great stuff to pread the pick of the sheriff's one. Then the big drive is on. The board the beard of the sheriff's outdows and then his narrow secape inform leng blown into oblivion by dynamite. Dialog is kept down to minimum, and that helps. Carey is at his less in this feature. Re-form dring characterization contri-built who throws up the sponze.

LOUISVILLE

(Continued from page 10)

Continued from page 10) and Unknown Woman' (Coi), dual, Brahe (H Arwe), (3000; 15-25-00) --Virginia Judge' (Par) and ama-teur stage show of 20 acts from radio station WHAS. Getting in neighborhood of \$5,060 time. Loc-connut Grove Revels' on stage, tai-lied a nice's (Radio). Good family tweek (Radio). Good family were to be a prover (Coi); couldn' tain the gaf, and pulled in favor of 'Calm Yourself' (MG). Frackled' Radio). Good family were to be the prover' (Coi); couldn' tain the gaf, and pulled in favor of 'Calm Yourself' (MG). Frashion revue with local 59-voice chorus proved decidedly weak, and Steam (H Ave). - King Solomorn' (U) and 'torm Over Andes' (U), dual, four days, took 31,800, so-as Last week'. Here's to Românee! (Foz) and 'torm Over Andes' (U), days' taite to about 31,800, so-as Last week'. Here's to Românee! (Foz) and 'torm Over Andes' (U), days' taite to about 31,800, so-as Last week'. Here's to Românee! (Foz) and 'torm Over Andes' (U), days' taite to about 31,800, so-as Last week'. Here's to Românee! (Foz) and 'torm over Andes' (U), and 'torm over Andes' (U), days' taite to about 31,800, so-as Last week'. Here's to Românee! (Foz) and 'torm over Andes' (How and Chan in Bance' (FD), with five acts are Anderson (Libson), those are there of the so-as with five aths Fifth Steet house, suith five acts ather from Distance' (FD), with five acts ather from Distance' (FD) and 'West ware the ophilting with Rusgies' (Chan in State 3100). And 'Outawed Guns' (U), dual, Nois 51,600 indicate'. Last were that and 'Outawed Guns' (U), dual, Nois 51,600 indicate'. Last were 'tava Head' (FD) and 'West were 'tava Head' (FD) and 'West were the Alays' taite. The Distance' (FD) and 'West were the Alays' Taite.

COLUMBUS DISCOVERS POMPEII' FOR OK \$8,500

POMPELI' FOR OK \$8,500 Columbus. Oct. 22. (Best Ercholation: Palace and the prospect anywhere. Palace and the probably go second run. Palace did good job. on 'Pormpeli.' Best bet was invitational preview to teachers night before show 2000 heads. Harry Schreiber, man-ager, planted two volcances on mar-gue. about 10 feet high, with stean blace did good job. on 'Pormpeli.' Best bet was invitational preview to teachers night before show 2000 heads. Harry Schreiber, man-ager, planted two volcances on mar-gue. about 10 feet high. with stean blace did pod 10 feet high. With stean blace the banned as free menace. With protest coing to fire dept. from unknown source, brought biggest belly laughs of last year. Broad (Low-UA) (3001; 30-42)-without Regret (Par). Will knock oid Char in Shangthat. (Pox) last week, only 33.000. Goos Marky Scheller, Marky Schell, angel Cosh other, Barky Scheller, Marky Scheller, Marky Millenced (Fox), Will be lucky it it clears \$256. Diamond Jim (U) bot sturf, \$4200. Cronn AutTDANEE DI7.

it clears \$2,500. hot stuff, \$4,250.

GOOD ANTIPODE BIZ; 'BECKY'S' FEMME DRAW

Sydney, Sept. 26. Good solid biz here and heathy coin should flow into the various bax-offices. Tecky Sharp (Radio) goes into the hit class, moetly on femme trade. Torgotten Mon' (BIP) opened strongly and should stick. "Farmer Takes a Wife' (Fox) is out after two weeks and replaced with "Legion of Valour" (UA). "39 Steps" (GB) is okay, as is "Lamps of China" (WB). (WB).

(WB). Now Fm a Lady' (Par) and The Glass Key' (Par) are doubtful, but may develop. Atter Office Hours' (MG) and 'Sequola (MG) opened necly and are set for runs. Public Hero' (MG) and 'Yagabound Lady' (MG) held over for 'second week. 'In 'Callente' (WE) is okay on one week

Melhourne, Sept. 26. No provis on hiz with 'No More Ladles' (MG), 'Imitation of Life' (U), 'Gold Diggers' (WB), 'Drake of Paginad' (BIP), 'Carnival in Spain' ('far), and 'The Black Room' (Col) doing okay.

31

VARIETY

Providence, Oct. 22. (Best Exploitation: Low*) Outlook generally actificatory, al-though there are indications that one or two spots are going to take it on the chin. Entertainment strong-ing or two spots are going to take it on the chin. Entertainment strong-tawor of Low's where Live My Life is showing on a double bill, and the Strand where "Hands. Across the Table' also tops twin picture provide the strong strong strong strong the transformer strong strong strong and the Strong strong strong strong strong the mathematication strong strong strong the mathematication strong strong strong and bally centered about this as well as the mathematication strong strong strong strong of the strong and shally centered about this as well as strong and well strong str





No. 1 Now Playing ... and Cleaning Up! Clarence E. Mulford's "HOPALONG CASSIDY"

No. 2 Another Bull's-Eye! Released October 25th Clarence E. Mulford's Hopalong Cassidy in "THE EAGLE'S BROOD with WILLIAM BOYD • JIMMY ELLISON • Addison Richards • Nana Martinez • William Farnum

No. 3 On the Way

Clarence E. Mulford's Hopalong Cassidy in "THE BAR 20 RIDES AGAIN" with WILLIAM BOYD, JIMMY ELLISON and a picked supporting cast



RADIO PLANE HITS WLW TOWER

Aviator, Flying Alone, Killed in Fog 600 Feet Up

WLW's vertical radiator antenna tower, the world's highest, ascend-ing 831 feet, figured in fatal accident

Cincinnati Oct 22

Ford to Have 3d CBS Program

Expect Moderate-Priced Lincoln on Market

Now Biggest One-Product Air Advertiser

WEAF, WJZ's \$200,000 a Year Spot **Biz Hurts Talent's Sponsorship Odds**

Artisis on sustaining bookurs for NBC see little possibility of having themselves sold to commercials as long as spot announcement buyers long as spot announcement buyers on such stations as WEAFA and WJZ, New York, can-have their splejs tagged on the end of these sustain-ing programs. The spot announce-ment client for a comparatively ngeligible sum has the benefit of enter inment that would otherwise \$150.01 anywhere from \$500 to cost 1 \$1,500.

34

\$1,500. Acts with sustaining alliances on NBC tell of meeting friends who comparatulate them on having a commercial. Puzzled, the act asks just which commercial is being re-ferred to. An account is mentioned and on inquiry around the network offices the act finds that it's the spot announcement that follows the pro-

announcement une service and the basis of the business it's had the past two months around \$200,000 a year should be garnered from the saie of upot announcements on WJZ and WEAF.

WNEW IN TIME DEAL WITH WHBI, NEWARK

Working arrangement between WHBL Newark, and WNEW, now being negotiated will place WNEW virtually on a full-time basis and permit salesman of latter company to offer time seven days a week. JInder oid status, WHBI had com-mercial programs 14 hours each Sunday, thereby tying up WNEW's outlet for bulk of important sponsor spots this one day each week.

when deal has been signatured and placed in effect, it will give WNEW 24 hours daily throughout a full week, WHBI will retain its important sponsored broadcasts on Sundays

Mrs. Rosenbaum on Air

Milwaukee, Oct. Hearst paper here, Wisconsin News, has killed all mention cr list-ing of programs and activities on WEMP, rival indie station. Hearst operates own station here, WISN, News, however continues to list programs and activities of rival MTMJ station, which is owned and opera's 2 by the Milwaukee Journal. Philadelphia, Oct. 22. 'Week-End Musicales,' highbröw series, begins over WFIL Saturday. (28) and will feature soloists from faculty of Mme. Olga Samaroff Stokowski's Philadelphia Conserva-torr of Music. If's a cleak the tory of Music. It's a cinch that WFIL prexy Samuel R. Rosenbaum will be at the dials for at least one of the broadcasts, as list of soloists includes Edna Phillips, harpist with Philadelphia Orchestra. She's the mi 011Q

Mme. Rosenbaum is the ex-wife of Mme. Rosenbaum is the ex-wife of symph conductor Leopold Stokow-ski. Rosenbaum is vice president and board member of Philadeiphia Orchestra Association and an active power behind the podium.

Visiting New York

Edgar Bill, WMBD, Peoria. R. A. Borel, WBNS, Columbus. Arthur B. Church, KMBC, Kansas

Arthur B. Church, KMBC, Kansas City, Nate Lord, WAVE, Louisville, J. L. Maland, WHO, Des Moines, William Maio, WDRC, Hartford, C. W. Myers, KOIN, Portland,

Ore Edgar and Robert Wolfe, WBNS,

Columbus. Gardner wles, KRNT-KSO, Des Dale Robertson, WIBX, Utica.

David E. Smiley, WDAE, Tampa. Leo J. Fitzpatrick, WJR, Detroit: Gordon Persons, WSFA, Mont-

gomery. Harry C. Butcher, WJSV, Wash

ington, William J. Gleason, Don Lee net Work, Los Angeles.
 Tom Lee, Los Angeles.
 T, W. Symons, KFPY, Spokane.
 H. K. Carpenter, WHK, Cieve-

land James Baldwin, NAB, Washing

to Edward W. Cralg, WSM, Nash ville.

He. E. A. Allen, WLVA, Lynchburg, W. W. Gedge, WMBC, Detroit, I. R. Lounsberry, WGR-WKBW, Buffalo Frank M. Russell, NBC. Washing-

ton S. Gordon Persons, WSFA, Mont-

gomery, Ala. John J. Gillin, WOW, Omaha. W. S. Pote, WMEX, Boston.

The Boss Is Listening

Buffalo, Oct. 22. Buffalo Evening News owns Buffalo Evening News owns WBEN and isn't kidding, Man-aging Editor Alfred H. Kirch-hofer has direct audio line from studio into his office the studio into his office in the News building going all day. One slip by an announcer or one mildly suggestive lyric by a singer and the studio hears about it by return phone.



Chicago, Oct. 22. again readying a fort-nightly general audition of all avail-able NBC-contract talent and free-lance talent to would-be sponsors and to all agency men who wish to attend

Will audition between 15 and 20

Will audition between 15 and 20 acts at each meeting. These general auditions have been tried from time to time in the past by recording labs and stations but they have had difficulty in holding the interest of advertising agencies.

WEMP LIST BARRED **BY MILWAUKEE NEWS**

attend,

and

here.

ing 831 feet, figured in fatal accident Friday (18) foremon when it was struck by plans pluled by O. Key Bevins, verema avlator. Pilot, rid-ing alone, was enroute from Cha-clinati to Detroit. At Mason, O., 22 miles from downtown section, Bevins, apparently lost in a fog, struck the tower at a height of 600 feet, just above the guy whre con-nections. A wing was torn from, the plane, which crashed on a. farm 300 feet from the tower. The pllot's body was mangled. 300 feet from the tower. The pilots body was mangled. Witnesses and persons, arriving after the crash said that the trans-mitter was hidden by the dense fog. Crosley employees reported that numerous red warning lights and a revolving red beacon light were lighted and in operation at the time.

lighted and in operation at the time. Antenna was undamaged by the crash and operators of the trans-mitter announced that the collision caused no interference to broadcast-ing service. The accident occured during the broadcasting of Arthur Chandler's organ-chat program.

All-Polish Network Starts 4th Year with Same, and Only, Acc't

Buffalo, Oct. 22.

Buffalo, Oct. 22. . So-calide Great Lakes network of which WEBR, Buffalo, is originating station, began its fourth season Oct. 20, It still has only one account, Father Justin's Roazy Hour, en-tirely in the Pollsh language and de-signed to reach the Pollsh colony in the United States. Network includes WXIZ, Detroit; WJJI, Chicago. WGBI, Scranton; and WAZL, Hazelton, Pa.

WJJD,

Legit Bug Bites Spieler

Baltimore, Oct. 22. Bob Price is resign Announcer Bob Price resign Announcer Bob Price is resign-ing from staff of WFBR this week to go to N.Y. on speculation that he may land actor's job in legit. Also toting along a playscript he has polished off in odd moments within the stat week

polished off in odd moments within past year. WFBR has farged, as Price's suc-cessor, 18-year-old Helson Baker, member of Uncle Jack's Kiddle Klub at WBAL. For past couple years Bak*r has been big boy with the Klub, acting as m.c. when Uncle Jack word on varashes. went on vacashes.

Preview of 'Jumbo'

Buffalo, Oct. 22. Texaco dealers and Buffalo radio editors were invited Thursday night (17) to a preview hearing of the new 'Jumbo' radio script based on the stage spectacle at the Hippo-drome, New York, which opens soon. Advance sample was on wax.

Eddie Miller to WHN Eddle Miller, who has been on WMCA, New York, for several months, switches to WHN this week. WLW CANCELS WASHINGTON **GOSSIP**

Bigger 'n' Better

Not only has there been a de-cleded trend among commerc, clais to use larger stations hookups but the ratio of hour and half-hour apots is consid-erably over what it was last year. Percentage of quarter-hour spot is lower than it's fourmer of the the or the or followed to the the or the or followed to the the or the or followed to the the or the or

Columbia. Analysis made of last week's schedule as to the average hookup per advertiser gave: Stati

51 40

Columbia

were: Columbia NBC red NBC blue

siderable buzzing in local political and broadcast circles. Understand-ing is that certain office holders who are close to the administration will intercede in the situation with

WBBM SIFTING

Talent Run-offs With \$100 Per Week Contract as Pri

Week Contract as Pri Chicago, Oct. 22. WBBM, local Columba outlet, is readying its second annual con-test for new singers, but this time test for new singers, but this time instead of being limited to feromes, as was the previous contest. One-man and one woman will be selected as winners of this contest, exploited as winners will each receive a con-tract calling for 13 weeks at \$100 per. WBBM is opening this contest to vaude and legit performers, but is trying to bar any singers pre-viously known in the ether field. Life that is contest was won by week contract at \$100 pert a 52 week contract at \$100 pert be \$100 pert a 52 week contract at \$100 pert be \$100 pert as \$2 week contract at \$100 pert be \$100 pert

operate last year's feal y \$4,000 to operate last year's feal yations but figured that they more than got it back in exploitation publicity, and the several commercials which are now using Miss della Chiesa.

Contract for a third Ford radio eries is reported in the bag for CBS, although Ford's agency, N. W. Ayer, is still mum on the matter. New series would occupy the 2:30-3 PM spot on Sundays, and would continue to put Ford out in front as the alr's biggest single product advertiser. Is that already.

vertiser. Is that already. Exactly what type of program it will be, and for what division of the Ford works it's intended, not yet settled. Understood that a Spanish type ork will occupy the stanza, situmming light and modern music. Also understood that the beneficiary will be a new low-priede Lincoin car in his \$700 bracket. But Ford has things for committee thinself to beinging to committee thinself to being one out it is a car, and if one being one out the color word is not even occilian that the color being Food sirred values Colorable 135

loss come out the motor world is not even cretian that it would bear bord already allois Columbia 185 station hours per week between the Sunday night symphs and the Tues-day eve Warlng programs. Records show that this makes.Ford the big-gest single product plugger on the ether, and one who has consistently upped his schedules since succumb-ing to radio in 1933. Frior to that year Ford had spent exactly \$20,000 in time for four sin-gits ahois. Two were in 1936 over 14 of Eashioned Barn Dance. Two-more were in 1937 over 22 NBC stations, and bore the same title. After being silent for hair a dozen years, Ford bought 'Lum and Abner' series over 19 NBC stations in 1933, the programs being credited to dealers who presumably helped pay for them though the exact mechanics of the situation were never statist. Spent \$38,0000 for time in that anum. Last year the two CBS shows plus the World Series broadcasts

that annum. Last year the two CBS shows plus the World Series broadcasts brought Ford's total time billings over the \$1,000,000 mark. This year over the \$1,000,000 mark. This year is almost certain to surpass that figure, and the third program, should it come, would clinch things for sur

Icelander on Shell

Icelander on Shell Hollywood, Oct. 22. Noia Day, 33-year-old Iceland beau'ty gets coast: co-coast com-mercial break as guest artist with Wallace Beery on Sholl Chataau November 2. Noia was born in Rey-kjavik and is the daughter of a church ottsan builder. She began her career as a blues singer in Washington logging: campis. Has been an NEC sustaining artist with Meredith Willson's orchestra. Booked by Dan Danker, the 3. Walter Thompson agency talent scout.

scout.

WCKY'S STUDIO DIRECTOR

Cincinnati, Oct. 22. Lee Goldsmith has been advanced from announcer to studio director of WCKY, succeding James S. Al-derman. Latter is mentioned to go on Crosley's WSAI staff. Goldsmith's former post goes to Duing Rowning a newsone form

Doug Browning, a newcomer from New York.

Broadcasters at Capital

Washington, Oct. 22. John V. Hogan, W2XR, New York. Walter Damm, WTMJ, Milwaukee James Cadle, Springfield, III, Thomas Lee, KFRC, San Fran-"onkee. cisco

Wm. J. Gleason,

Franciso Harrison Fri

John A. Akron, O. Altkenhead, WABC John Altkenness, kron, O. Juan Piza, WNEL, Porto Rico. T. W. Symons, KFPY, Spokane,

KNX.

Wash Vash. J. A. Chambers, WLW, Cinci Carl Meyers, WCM, Chicago. J. H. DeWitt, WFM, Nashwille. Harry C. Wilder, WSYR, Syracuse. C. W. Myers, KOIN, Portland, Orc. J. F. Cash, WHE, Kanasa City. J. Elner, WCEM, Baltimore. C. W. Hayes, WHEC, Canton, O.



Lauro Uranga Takes Hint

Lauro Uranga Takes Hint San Antonia, Oct. 22. Given choice of voluntarily leav-ing or being deported to Mexico, Lauro Uranga, Mexican violinist, scrammed after his case was roled on by immigration authorities. Violinist who has been on San Antonio stations on, commercial stints entwed on a six-month visi-tor's pômit. Claimed right to re-main as an artist when immigra-tion men instructed him to leave. Stated his application for admis-sion as a qualified artist may be considered later but in meantime he must remain in Mexico. he must remain in Mexic

WEMP is identified with liberal ad socialistic political elements

CBS Signs Gogo De Lys Columbia Artists Bureau has signed Gogo De Lys, singer. She's from Canada. Came east a year ago for the Phil Baker program. Deal set via Henry Dagand.

Schenley Back on WHN. New York

Feels Discreet Copy Squares Any Possible Objection-F.A.A. Not Pleased

cision Scheniey was in a large meas-ure influenced by the fact that, after it had announced that it was withure influenced by the fact that, after it had announced that it was with-the Federal Alcohol Administration, the Federal Alcohol Administration, other Hquor distributors aligned tomspilows with stations in the New York area. View. taken by Schenley is that as long as it exercised discretion in al advertising converse that action in the new phrasing its advertising converse and did nothing to convey the ley brands in general.

Schenley has decided not to quit impression that it was exhoring backing the Tuesday night amateur people to drink there can be no show on WRN, New York. With cause for objection by the FAA. the change of policy on the liquor Latter coterie had about two months combine's part came a 13-week re-def and the country's chief dis-night (Tuesday). In making its last (illers that it had been deluged with night (Tuesday). In making its last (illers that it had been deluged with here may any solution of the marge meas-cision Scheniev was in a large meas-

protests against allowing the home radio sets from being used to ex-ploit the sale of liquor and it was

Baritone will do his own musical show thrice weekly.

Washington, Oct. Cancellation by WLW, Cincinnati of the Washington Merry-Go-Round' program has produced con-

will intercede in the situation with the hope of inducing the Cincy out-let to return the stanza to its schedule. Although the series was pulled at practically the last minute Satur-day night (19), there had been pre-vious complaints raised by WLW about the contents of the program. Cincy member of the Mutuel Nat-Cincy member of the Mutual Net-work, which clears the twice weekly work, which clears the twice wreckly program of political comment and chatter for Gruen Watch, had the wreck before advised those connected with the account that WLW's pro-gram department idnir't think the show was up to the station's stand-ard. What WLW, it is said, had particularly objected to in one of the recent programs jointy con-ducted by Drew Pearson and Robert S. Allen, was the recital by the nair S. Allen, was the recital by the pai

S. Allen, was the recital by the pair of a story about Scortary of State Hull's brother. The anecdote is purported to have been often. told by the cabinet officer on himself. WLW explained that the cancel-lation had been put through at the advice of the station's legal depart-ment. Outlets which will still carry the Pearson-Allen series are WOR, Newwark; WGN, Chicago, and CKLW, Windsor-Detroit. Newark; WGN, Chic CKLW, Windsor-Detroit,

RADIO

TONIC FOR NBC BLUE W

35-

Chain Income from Time Sales NBC 1932 \$2,635,447 2,571,609 2,864,783 2,649,892 2,305,448 2,081,466 1,825,433 1,745,338 1,807,792 1934 \$2,387,127 2,197,297 2,473,400 1933 \$1,869,885 1,742,784 1,997,463 1935 2,368,118 1,690,177 1,662,887 1,512,139 2,472,594 2,182,742 1,864,420 1,370,993 1.735.555 1,860,166 1.555.606 1.807.792 Total \$22,781,612 \$19,541,419 \$14,809,777 \$20,487,208 CBS 1934 \$1,405,048 1,387,823 1,524,904 1,371,601 1,255,887 925,939 6200 290 10.95 1033 1932 1933 \$941,465 884,977 1,016,102 775,487 624,256 553,056 445,414 1932 \$1,348,842 1,319,414 1,433,050 1,354,592 1,326,994 915,830 591,183 1935 January\$1,768,949 February 1,638,421 March 1,819,553
 April
 1,59,753

 May
 1,287,455

 June
 1,066,729

 July
 910,470

 August
 879,031

 September
 1,086,900
 620,290 513,315 499,638 547,203 540,542 685,156 700,491 \$6.287.598 \$9.515.603 Total\$12,054,791 \$9,705,298

\$2,163,310 for Red, Blue in September; Columbia Web Grossed \$1.086.900

NEC last month grossed \$2,163,317 and Columbia, \$1,086,900. For Columbia it represented a boost of 55% over the take for September, 1934, while the comparison gives NEC an increase of 16%. On the first nine months of 1935, NEC is abead of last year by 16% and Columbia, by 24.5%. In the case of either web last month's total established a new September high. Previous NEC record figures were scored in Sep-tember, 1931, with a tally of \$1,931... 226 for NEC and a gross of \$947,138 for CBS.

tor NBC and a pross of \$947,138
 for CBS.
 September of last year brought
 NBC \$1,860,166, while for September,
 1833, it was \$1,555,606
 and the parallel month of the year before,
 \$4,107,792
 Columbia's gross for
 Beptember, 1934, was \$100,491, with
 the two previous Septembers accounting for \$457,203
 and \$465,154

NO NBC PLUSSAGE ON ESSO NEWS COSTS

NBC has established a non-profit policy for the sale of news. NBC's lone customer in this field, Standard Ione customer in this field. Standard Oil of New Jersey (Esso), is billed just what the network pays the United Press. Columbia has the ac-count on its Washington release, WJSV, but charges Esso double the price the news service collects from the station. Esso plans to expand its news program campagin h November. More stillow will a deded in both the north and south.

Lanny Ross at Auto Show

Buffalo, Oct. 22.

Buffalo, Oct. 22. The \$4th Annual Buffalo Auto-mobile Show will have Lanny Ross as its name attraction, Nov. 9-16. Success of Ross at the Cleveland auto show last year responsible. Ross will hop to New York for his Thursday show during the week. A four sday show during the week. A three soung pro singers from New York pinch hit for him in Buffalo. Best, by decision of Buffalo audi-sce, will get to sing it the follow-

Hest, by decision of Buffalo audi-ence, will get to sing it the follow-ing week's Show Boat. Erwin Glucksman's orchestra from WBEN also signed for auto show, and will boaccast daily from 106th Armory in which show is held.

Dana Blackmon Out

Dana Blackmon Out Dana Blackmon is no longer with Norman H. White, Jr. William El-llott, Jr., Instead has joined the in-die program building firm. Elihott is son-in-law of Augustuf. Thomas

CHICAGO GETS IT

N. A. B. Convention for 1936 Goes to Windy City

This year's convention of the Na-tional Association of Broadcastors will be held in Chicago during the second half of July. Exact date will be decided after inquiries have been made about convention hall and hotel facilities. Selection of Chicago was made at a meeting of the NAB board of di-rectors in New York last week.

Phelan-Evnon Duo Back Suburban Boston WBSO: **Rumors Link Shepard**

Boston, Oct. 22. Firing of two Yankes network salesmen last week disclosed that they were backers of the Babson station in Weilesley, Mass. (WBSO) and that they had applied to the FCC for a grant to transfer owner-ship to their names and subsequent. Iy transfer the studied to Bosti-dian art the alasmin. Dopesters had surmised that maybe John Shepard, 3rd, president of Yankes Net, was behind move to bring in station to compete with WCOP, Boston, newest local radio station, which is doing nicely on commercials. James Phelan is a bridge partner of Shepard's of long standing. Shepard, out of town over week-end, could not be reached for a statement. Boston, Oct. 22.

Levys' N. Y. Office

Levys N. Y. Office Philadelphia, Oct. 22. Universal Artist Eureau, booking office connected with WCAU and KYW, plans opening New York branch in about a month. Probable location will be in RKG building. No decision yet on who may han-dle it.

Merle Tucker's Job

Merie Tucker's Job Dallas, Oct. 22. Merie Tucker has resigned as Southwest Broadcasting (Lee Ar-mer) production manager to take charge of Texas' State Centennial radio promotion job. Tucker gets \$4000 yearly, maximum state salary, Under Charles Rester, active di-roccor production will wordinate with Tracy-Locke-Dawson, agency for the sir hookups. the air hookups.

SUPPLEMENTARY STRENGTH AIM

May Revive West Coast Gold and Orange Regionals-**Numerous Situations Call** For Realignment in Order to Permit Blue to Equal **Red Network**

CLEARANGE

NEC is on the way to establish-ing a separate set of supplementary and the back blue (W2) links. As a preliminary step in this direction NEC is making a survey of the field for stations available and worth-while for the organization of a duplicate batch of supps and feeling out present affiliates on their will-ingness to become aligned with an-other regional group. Tied up with the maneuver for other regional group. Tied up with the maneuver for mentaries at hand, the web believes that the blue 'could from the busi-ness angle be built up to the posi-tion that the red now holds. In re-cent years the blue link has been prevented from getting some big money accounts because of its in-ability to furnish the extensive hook-ups required. Thus properties happened in each case to have al-ready gone to an account filling a parallel spot on the red network. One piece of business that NEC ties as having lost under such cir-cumstances is Camel cigarets. Focal Points

One piece us to its and a such die cites as have a Camel cigarets. Territories that Noveloping along itual anypieses that Noveloping along itual anypiesemitary lines is the con-tral northwest, the southcentral, the southwest and the basic pacific. In the last named area the web would have its problem largely solved by reviring the gold and orange net-works which it merged four years ago. Most of the stations which were not incorporated in the single strand are under 51 a year leases to indie operators. Where the network expects to do considerable realigning when the time appears ripe for the setting up of two sets of subsidiary links is among the northwestern group. For the Minneapolis-St, Faul area NEC would have available for assign-muTCN while the new reallities instra-tor WTMY would provide the other NEC affiliate in Milwaukee. New wavelength acquired by Mom Car-ter for Fort Worth would furnish a sould starting point for the devel-opment of dual NEC coverage in the southwestern region.

'Amateur' Opera Singers on NBC **Opposite Philharmonic Orchestra**

ASCAP Story, Page 45

Trial of the government's anti-trust action against the American Society of Com-posers, Authors and Publishposers, Authors and Publish-ers was postponed last week by Judge Henry W. Goddard in the Federal Court, New York, to Jan. 7. Case was to have been resumed Nov, 4. Report of the session before Judge Goddard which resulted date is carried in the music section. section

GEORGE BIJUR RESIGNS CBS JOB

George Bliur has resigned as director of sales promotion at Columbia Broadcasting. Will leave Nov 20, and on the same day open his own advertising agency in New

own advertising agency in New York City. Bijur joined CBS early in 1935, following the elevation of Paul Kes-ten into a vice-presidency. Pre-viously he was exploiter of the Bamberger department siore in Newsark where he attracted the at-tration of CBS winn a successor for Katte was ness new accessor for Katte was ness new accessor for Katte was ness new accessor for the successor and the set inc, real estate and hotels. No successor announced as yet at CBS.

HILL FIRES HAYTON

Leader Differed With Sponsor on usical Matters

Negoliations were on yesterday (Tuesday) for either B. A. Rolfe or Al Goodman to replace Lennle Hay-ton on Lucky Strike's Saturday night show over NBC three weeks hence (Nov. 2). George Washington Hill, American Tobacco prexy, or-dered the change after Hayton dif-fered with him on several occasions on musical matters pertaining to

New twist to talent haunts, audi-tions, amateur hours, etc., has been fashloned by Cecil, Warwick & tions, antactor nous, etc., has over fashioned by Ceel, Warwick & Cecli on a quality level for Sunday afternoon consumption, and sold to Sherwin-Williams paint company. Idea is to have would-be opera per-formers compete for a contract with the Metropolitan, winner to be de-termined partially by audience vote. Worked up by Jack Warwick, the Idea so impressed Sherwin-Williams that it has transferred its entire radio business to C. W. & C. while the Henri, Hurst & McDonal agency retains the rest of the ac-count.

the Henri, Hurst & McDonaid agency retains the rest of the ac-count, is scheduled for 3:30-4 Stars is scheduled for 3:30-4 Stars is scheduled for 3:30-4 Philharmonic on CBS and it is hoped that the habitual classically-minded audence of that period can be detoured in part. Plans for the sories are currently not beyond the outline stage, and Warwick is shuttled beck and forth to Cleveland (home of Sherwin-Williams) to smoothe out details of announcers, mc., ork, and an ex-tensive merchandising campaign. Met Opera Tis-in Fretty certain, though, that the program itself will be definitely tigd in with the Met opera. Edward John the of the anter, wills extensive in conte out the latter, will sextensive in other warbling inhampered by gabbing, banging of gongs, or other Kind of trappings borrowed from the regulation ama-teur shows. Everything high-minded.

borrowed from the regulation ama-teur shows. Everything high-minded. Minth week will see winners of each of the eight preceding weeks enter a semi-final contest. Ditto tenth week. On the eleventh stanza, two semi-finalists go into compe-tish for the ranking honors and the Met contract. Winner gets the thet contract. Winner gets the thet will do the volting all along the route, with Edward Johnson pos-sibly having a major say-so, too.

route, with Edward Johnson pos-sibly having a major say-so, too. Broadcasters viewing the program as another indication that the sama-teur' theme and its countless varia-tions, regardless of what level they are put-on, is still throwing agency minds into a fever. Cecil, War-wick & Cecil's adoption of this par-ticular frill is in line with previous operatic experience. Have Grace Moore on the Vick program, and John Charles Thomas on the Vince series,

GOODKIND NEW L. & T. PRESS DEP'T CHIEF

Chicago, Oct. 22. Lewis Goodkind has been ap-pointed chief of all publicity for the Lord & Thomas agency here in the new drive of the agency for institu-tional exploitation. Goodkind moves over to head the propaganda department following a long session in the agency's radio end.

Fred Palmer Out

Columbus, Oct. 22. Fred Palmer, general manager of WBNS since that station changed wBNS since that station changed ownership and cancelled call letters WCAH, resigned his position Thursday (17). He will be replaced by Richard Borel, WBNS treas-

Palmer is expected to take over reins at WHAS, Charleston, W. Va.

Shebel with Morenus

Chicago, Oct. 22. Alfred Shebel joins the, Morenus All'ed Shebel joins the Morenus agency here as account chieffain on radio as well as other media. First contact ls the Local Loan company. Shobel shifts to Morenus from the Carroll-Dean-Murphy agency.

on musical matters pertaining to the program. Hayton and the entire cast werch handed their notices last Wednes-day (16) às they stepped off the train in New York, following a four-week stay in Hollywood. WGN, WOR, WNAC Reported Future

Petitioners for 500,000 Watts

Chicago, Oct. 22 Station WGN, the Chicago Trib-our station is expected to be one of first to apply to the Federal Communications commission for an increase of its transmitter power from its present 50,000 watts to the Mutual system Communications commission for an increase of its transmitter power stoto in the second 500 kilowatt station in the second 500 kilowatt station in the second 500 kilowatt station with the country pounding out that wattage. Boosting of WGN power would increase its spread doverage from the present primary service areas of the so charaction areas of the

VARIETY

RADIO COLLEGE FINDS OUT

Two Station Seek Privilege, but Game Still Not on Air

Marmola Hearings End

KNX, KFRC, WTMJ Have Day in Court-Matter Under Advisement

Washington, Oct. 22.

Termination last week of the Termination last week of the "Marmola program" hearings left the fate of KNX, Los Angeles; KFRC, San Francisco, and WTMJ, Milwauke, awaiting the commis-sion's pleasure and decision Whether the Commish will pull, its punches and renew licenses for all huma staticture, on mkether, U will

Whether the Commish will pull its punches and renew licenses for all-three stations or whether it will make an example of one or more of the state question. Troubles of WTMJ occupied Waiter J. Damm, station's prom-tion manager, on the stand. Damm testified that he had cancelled the deceived from the Commish notice asking for samples and continuity of another preparation whese pro-gram his station was collect all other methods where the cast of the state of the state of the data of the state of the state of the class to be printed rate cards de-claration present and continuity of the the declaration and the class to be printed rate cards de-claration promised on approval of the station management, the said. Until that time, last March 11, he had had no notification from the Commis-nading. Damm admitted that he had

sion regarding any of the products whose programs WTMJ had been harms. A with a most of the products part of the product of the product of the norm, in 1933, that the Federal Trade Commission had issued a cease and desist order against Mar-mola, and said that he had iurned down the Marmola account'in De-cember, 1933, for that reason. He claimed, however, that the H. W. Kaster advertising agency, ap-proached him two years later and gaid that the cease and desist order no longer was in effect. Milwau-kee sation then accepted the pro-ram, he said. Damm was utify Harrison Holo-officiant agency of the sation officiant of the satistic for the satistic mark was utify Harrison Holo-officiant first days hearing. Buik of testimony, after Tuesday (Oct, 15), came from medical wit-nesses retained by the Commish for the purpose of analyzing and ex-plaing, the content and probable effect upon the users of numerous medical programs whose advertis-ing continuity had been broadcast by the accused stations. Pienty of other nostrums intro-duced in evidence by connet for a heards solid extension intro-duced in evidence by connet for a heard is of the hands of the analyzing of the analyzing the descent of the accused by the accused stations. Pienty of other nostrums intro-duced in evidence by connet for a heards solid extension, indices and her iteas were analyzed and con-dermed. In most instances products were adjudged har less to users, but their curative values were accused was the servent of the server of a starky

ned. In most instances products adjudged har less to users,

herb teas were analyzed and con-demmed. In most instances products were adjudged har less to users, but their curative values were poch-poohed by medical witnesses. A few were condemmed as dangerous, par-ticularly through continued use, and when the users might be suffering from various functional and organic disso fails Lawyers Uneasy Considerable dissatisfaction over the conduct of the proceedings at times was exhibited by attorneys for the defendant stations. Charges that the defendant stations. Charges that the defendant stations. Charges that the issue of a dissing continuity which accompanied each product, but rather delved into the dossage, testimonials, further claims as to the 'curative' powers, and other lit-erature contained in the boxes and wrappings of the products them-selves were thoused on B. Por-ter, the Commish's coursel. In sev-eral occasions, sought to enter In evidence proceedings of other deter, the Commissi's counsel, on sev-eral occasions, sought to enter in evidence proceedings of other de-partments, namely the Post Office Department and the Federal Trade Commission, against the questioned

Department and the Federal Trade Commission, sgainst the questioned products. Defense attorneys likewise ob-idected to much of the medical us-timony given hing that it did nor-ven sarticity to the material con-tained in the continuity broadcast by the stations. Tast real session of the hearing, Thureday night (Oct, 17), was de-voided to cross-examination by Paul Segal, KNX attorney, of the Com-mish's principal medical witness. Dr. Fred W, Norris, medical officer of the food and drug division. A. G. Haley, investigator for the broad-cast division who visited the stat-tions prior to the hearing, testified briefly.

Mr. Esquire

Hollywood. Edgar Guest is not so sure how to dress for his next broadcast-pickup from here. Striding into the NBC studio accoutred in formal togs, poet saw around him a sea of typi-cal Hollywood sweatshirts. He sheepishiy admitted it was the first time he tuxed up for an airing.

WBAL Announcer Forced **On WFBR Commercial:** He Plugs Alma Mater

LIC I JUGS FAILING HIGLT Bailtmore, Oct. 22. Recently WFBR signed Gunther Brewery for sponsorship of blow-by-blow descriptions of fishts pro-moted by Les Sponsier at Carlin's Arena. Brewers went for idea but demanded that Don Riley, sports and news reporter at Hearst-owned WBAL be retained to do the mike duty at the fights. WFBR at first bridled at thought of having to get announcer, from rival station and proposed to the brewery just about every other person in town. Spon-sor stuck to demands, however, so station acquesced and made deal to get Riley for the job, with announcer continuing regular full-time post at WBAL. Last week's fight was the first

continuing regular tour-time post at WBAL. Last week's fight was the first broadcast, and after what transpired it will be the last Riley, will ever spiel for WFER, whether account is lost as result of not. Twice during the half-hour seesion when action was sparse, Riley silpped in iden-tification announcements, and each time he forgot where he was work-ing and tagged seif. "Don Riley, sports announcer at WBAL."

Amateurs in Drug Store

Washington, Oct. 22. 'Major Bowes' No. 1 amateur unit arrived in Nation's Capikal past week-end just in time to go on WJSV, CBS outlet, to belp Peoples Drug Stores celebrate 30th anni-versary. Drug chain is town's heaviest sugard sponsor, having special studio of its own in new downtown stores grill from which al Amateurs meent on air for first half

all of its broadcasts originate. Amateurs went on air for first half of 30 minute show Saturday at din-ner time. Program handled by Arch McDonald. Presumably the ama-teurs worked for ice cream sodas, a teurs worked for ice cream so change of diet from peanuts.

Game Statum even even of the series of the s

WCOP their original broadcaster, WCOP. Request came too late to install

LA FOLLETTE GROUP STATION UNDER WAY

Milwaukee, Oct. 22.

Milwaukee, Oct. 22. Milwaukee's newest radio station. WEMP, owned by the LaFollette-Progressive political group, wordt on the air last Tuesday (15). Has no chain affiliations. Operates on dawn to sunset schedule. Expected to play part in hot electioneering dur-ing next year. John E. Mevius is manager and Merrill Trapp program director. Trapp and Paul Skinner act as an-nouncers with both doubling in brass, Trapp also handling the two daily news bulletins, which are et-leader the bulletins, which are the leader the bulleting which are the leader the bulleting which are the leader of the bulleting which are the leader the bulleting which are the leader the bulleting which are the leader of the bulleting which are the leader the bulleting which are the leader the bulleting which are the leader of the bulleting which are the leader of

Raymond Host, formerly of WRJN, Racine, is chief technician

Bank Sponsors Sports News

Providence, Oct. 22.

Providence, Oct. 22. Old Colony Co-operative Bank, one of the first commercial spon-sors in these parts, has a subtra-program 15 apponsable of Suports Reducing Superstanding Superstanding Reducing Superstanding Superstanding Bill Halloran, football referee, is commentator, Discusses football ac-tivities purely from a Rhode Island angle.

N.A.B. Chilly to Set Promotion

But Will Work with Manufacturers on Genuine Awards-Hooey Angles Not Wanted

Only subject that brought on a debate at a meeting of the National debate at a meeting of the National Association of Broadcasters' direc-torate In the Hotel St. Regis, New York, last week was the promotional hookup that the Radio Manufactur-ers Association had proposed with the NAB. Some of the NAB direc-tors declared themselves as opposed to any stunt that sought to stimu-list the said of receiving sets, but If the RMA. Different sets as opposed to any stunt that sought to stimu-list the said of receiving sets, but If the RMA. Different sets as opposed to any stunt that sought to stimu-list the said of receiving sets, but If the RMA. Different sets and the readcasting industry the NAB should accord the manufacturers the utmost co-operation. Sentiment which prevalled at the meeting was that if the tis-up in-volved popularity contests and other such promotional abadhab. It would be out of line with the understand-ing that the NAB had when the RMA's proposition was originalis convention of the NAB in Color ito Springs when an officer of the RMA appeared before "he present NAB Association of Broadcasters' direc-

ast division who visited the sta-ons prior to the hearing, testified ing 30 days to WTMJ and KFRC effit, Friday's session was merely the of briefs and findings.

board and suggested financing board and suggested financing a series of annual awards for con-spicuous example of public service rendered by broadcasting stations. Convention itself had previously passed a "seolution urging that a project of the latter sort be con-sidered by the "AB board, of the RMA proportion of a state of the RMA proportion of the state of the RMA proportion of the state of WSB, Atlanta, heading the NAL group and B.n.C Geddes serving as top spokes an for the manufacture⁴

top spokesr an for the manufactur-f. Another topic that came in for considerable discussion at last week's board meeting was the status of the government's case against the American Society of Composers, authors and Publishers. It was agreed that the NAB's com-mittee on copyright continue to watch carefully the developments in the suit an' or devery co-opera-tion to the prosecution. Fact that Judge Godda in the Manhattan Federal Court has (:1. the meet-ing) granted a postpoor. Int of the trial to Jan 7 will probably it in the sidiam; another direc'rate get togethor early in December. Only director absent was Ralph R. Brunton, of KJBS, San Francisco.

FCC's Washington Docket

Grants and Applications

Washington, Oct. Applications for two new transmitters and two power boosts last week were okayed by the Federal ommunications Commission, while request for one new station was turned down and two transmitters put on 60-day prohation

for one new station was turned down and two transmitters put on 60-day probation. Pies of J. B., Robert of Gastonia, C., for a new station to operate on 1420 kc with 100 watts was straited, and head of the Lakes Broadcast-ing Co., Virginia, Minn., received permission to erect new transmitter to operate on 1370 kc at 100 watts, when commish eustained Examiner . H. Hyde's recommendation. Stations KGER, Long Beach, Galit, and KGB, San Diego, Calif, the transmitters given 60-day ilcense renewals. The commendation of The Journal Company, Milwaukee, Wis, for new station to operate on 100 kc with 1 kw. Day power boosts were given WWJ, Detroit, Micho, from 1 to 5 kw. and WAAF, Chicago, from 500 watts to 1 kw, sustaining the recommendations of Examiners: F. W. Altineon, Wattsonylle, Calif., new station to operate on 1310 kc with 350 watts days; Conlinential Radio Co., Toledo, O., new station to operate. I 100 k watts in his, 250 watts days; WTAY, E. L. Louis, III, day power boost from 100 to 220 watts; KVSO, Ardmore, Okia, T. Rowley, Andra B. Briton, Lima, O., new daytime station to operate on 500 kc with 250 watts Dis Briton, Joho watts ingits, 250 watts days; T. Howley, Andra B. Briton, Lima, O., new daytime station to operate on 500 kc with 250 watts, Michon, Lima, O., new daytime station to operate on 500 kc with 120 km and the station to operate on 110 kc Mark The following applications were received: Herman Redger Langelized and the station to operate on 110 kc with 100 watts angle on 200 kc with 100 kc mark The following applications were received: Herman Redger Langelized and the station to operate on 1210 kc with 120 kc mith 250 watts days; Tow was applications were received: Herman Redger Langelized and the station to operate on 110 kc

The following applications were received: Herman Radner, Lansing, Mich., new station to operate on 1210 ko with 100 watts nights, 250 watts days; KDON, Del Monte, Calif., new station to operate on 1210 kc with 100 watts.

Examiners' Reports

Examiners' Reports Through the broadcasting of 'certain commercial broadcasts identified with Dr. Schyman' and Pur-Erb' products, won for WWAE, Hammond, har commendation that its license should be renewed. Examiner R. H. Hyde found service of station of acceptable quality and, since applicant icentified of the service of the station of acceptable to not, in the public interest,' advocates license reneval. Pleas of transmitters WALA, Mobile J.Ala, and KFG. Crymus Christ, Arabie M. Schull, Ala, and KFG. Will be turned down if the commist upholds Examiner Raph L. Walker wher down at the the third Zone was principal reason for Exam-tion and the the third Zone was principal reason. For Exam-tion and the the third Zone was principal reason. For Exam-tion and the the third Zone was principal reason. For Exam-tion was requested by WALA, Mobile at the boole area, the boots would result in objections be watten indicits the was station. Station now operates on 1880 to with 600 waits the boole would result in objections be write down if the wolle area, the boots would result in objections be write down if the wolle area, the boots would result in objections be write and the objectionable interference and turther increases in the over-quota status of the State of Texas and the Third Zone would variable for its broadcasts of weather reports and storm warnings which whether was valiable to fashing vessels in nearby Guil waters. Examiner P. W. Seward recommended that application of WKAR, East Lansing, Mich. for frequency change from 1040 to 550 ke principally uterwise would not be available to fashing vessels in nearby Guil waters. Examiner P. W. Seward recommended the application of WKAR, East Lansing, Mich. is owned and operated by Michigan State College, would operate days. Present power of 1 kw would remain unchanged.

Agencies-Sponsors

Lenoir & Smith, Sacramento placing business for Nodoz Labora-tories. Radio will be used.

Stewart Hanford & Frohman agency, Rochester, will use radio for the Allegany Refiners Bollvar line of oil products.

Folcy and Company (Foley's Honey and Tar) signaturing Luiu Belle and Scotty for a six-a-week series over WLS, Chicago. Broad-casts scheduled for the 8 to 8:15 a.m. spot.

Community Dentists sponsoring an Trish Echoes' stanza over, WAAB, Boston. Produced by Terry O'Toole, and assigns roles to Josephine El-berry, Ralph Nyland, Veronica Do-herty, Jerry O'Brien, Betty Allen, Donald and Rita, and Marjory Pos-sealt. Programs set for Tuesday eves, 7:15 to 7:46.

Ruthrauff & Ryan is giving con-sideration to a program for sub-mission to the Florida Citrus Grow-ers Association. Agency recently acquired the account.

Gaby, Inc., of Philadelphia, mak-ers of Gaby's Sun Tan Lotion, has designated the Harry Feigenbaum Advertising Service, of the same city, to handle the account. Radio he used

Healthaids, Inc., of New York, manufacturers of Scrutan laxative, will do some spot broadcasting through Zinn_& Meyer, Inc.

Methusa Co., Clevcland, body conditioner, has picked the Carpen-ter Advertising Co., of the same city, to place lits business which will include radio.

American Rolling Mills Co., of Middletown, O., revumes its weekly Armoo Band programs Oct 28, for 26 weeks. Band directed by Frank Simon, heard Monday nights, from WLW to NBC blue net. Account Wather to return the Jinnuy Allen' Machine Criest agency, Chicago, Series to the air this season.

Washington, Oct. 22. Association of Broad

N.A.B. Appoints 2

Committees

Vashington, Oct. 22. National Association of Broad-castors has appointed the follow-ing committees: Commercial Arthur B. Church, chairman, KMBC, Kanasa City; Edwin M. Solice, CBS: Edgas Kowk, NR: I. R. Lounsberry, WGR-WKBW, Buffalo: H. K. Carpenter, WHK, Cleveland; W. Gedge, WMBC, Detroit; Martin B. Campbell, WGAI, San Antonio; Herbert Hol-lister, WLBP, Kanasa City, Kan.; John J. Gillin, J., WOW, Omaha: Harold Wheelahan, WSMG, New Orieans; Campbell Arnoux, WTAR, Norfold, S. A. Clier, WJTL, At-dianapolis; J. O. Maland, WHO, Des Moines, Ia.; C. Elisworth Wyle, KHJ, Los Angeles; Raipi R. Brunton, KJBS, San Francisco; Fred A. Palmer, WBNS, Columbus; C. W. Myers, KOIN, Portland, Or. : Carl Haverlin, KFJ, Los Angeles; J. A. Chambers, chairman, WLW, Clincinnati; C. W. Horn, NBC; KK, San Francisco; J. H. WKI, John Y. Charten, C. L. Bowo, Witt, Jr., WSM, Nashville, Tenn; Carl Havers, WKZO, Kalamazoo, Mich; John V. L. Hogan, WZXR, New York, N. Y.; H. C. Harvey, KFAB, Lincoln: James M. Nassai, WHB, Philadelphia: L. A. Benson, WHB, Shiladelphia: L. A. Benson, WHB, Col, McCo, Minneapolis; J. L. Middlebrooks, WAPI, Birmingham; Beraid W. Cooke, WBAL, Baltimore; Kork, Balt, Baltimore; Commercial plugs are volced by

Commercial plugs are voiced by Bennet Chappel, vice prez of Armco in charge of advertising, in role of 'The Iron Master.'

\$6

CANADIAN RADIO EASE-UP

37

Western Canada Hopes Liberal Govt. LIBERALS WILL Will Bring Radio Improvement

By CHARLES M. De

Vancouver, . C., Oct. 22. hopes are entertained in

this area that the change of gov-ernment at Ottawa will result in some consideration being given by the Canadian Radio Commission to the Canadian Radio Commission to broadcasting hereabouts. Due to the less populous nature of the west-ern provinces it is generally feit that British Columbia, Saskatche-wan and Manitoba have gotten step-child treatment from the predom-inately eastern-minded radio administration. While Liberal politicians at the

ministration. While Liberal politicians at the eastern end of the Dominion are re-ported resentlu of the government's use of government-controlled sta-tions to propagandize the conserva-tive viewpoint this is tailons and. finds the useation of watage. Vancouver's Squawk Vancouver's Squawk Vancouver's top power is 500 watts, and not even good party en-dorsements could get commercial stations authority to jump to even 1,000. watts, although prairies sta-tions were allowed up to 5,000. Board of Trade appeals finally re-spending out a dismantled 5,000-watt transmitter from Winnipes. But even that antiquated heap was never set up. It has been kept in storage.

never set up. It has been kep in sorrage. There are B.C. points which have never heard a Canadian program because of the lacked wiver of B.C. transmitter over pengther to a sorrage of the lack of the sorrage to a sorrage of the lack of the lack of the varish has to battle with KHQ. Spo-kane, and KFRC. San Francisco, for attention of listeners out of city range. Down on 1010 kilocycles, CKWX, CKCD, sharing time with their 100 watters, have KQW, San Jose, actually on the same fre-quency, and KJR, Seattle, and KNX, Hollywood, just a whisper away. Hollywood, just a whisper away. Not far away from Vancouver is Ch'CN, Calgary, on 10.0 kilocycles, raied better than the 1010 transmitte

mitters. CRCV, commission's own station, on 1100 kilocycles, isn't in quite such a tangle, but at that is almost drowned out by KSL, Salt Lake City.

drowned out by KSL, Sait Lake City. At the bottom of the dial, CKMO, CKPC, 100 watters, are in a hornet's nest on 1410 kilocycles, while CFCT, Victoria, 1450, is no better off and only 20 kilocycles off KGA, Spokane. To climár, peeve, George Wright, popular and veteran manager of CRCV, has been invosferred to Ot-tawa, and J. W. Radford, CRCW, Windsor, has been invosferred to Ot-tawa, and J. W. Radford, CRCW, Windsor, has been invost out hete. Vancouver figures it has many a man who might know its likes and dislikes much better.

WNBX, VERMONT, SEEKS **YANKEE WEB LINK**

riugfield, Vt., Oct. 22. On the heels of the FCC granting. WNBX a full time license, the last of this month, officials of the sta-tion will dicker with John Shepard and his Yankee Network for commercials and the World Broad-casting for platters and sustaining programs. Power will be boosted to 500-watts. If Yankee Network deal does not click, WNEX may band with about five, other Vermont and New Hampshire stations, for regional network.

etwork.

Meredith, Hughes, WGN

Meredith, Hughes, Wur Cheago, Oct. 22. June Meredith and Charlie Blughes, are leaving the 'First Nighter' pro-fram at NBC beer to move to WGN ment weekt for a new show by Dather, to be tagged Tehlind thr the 'Bar is a Lines' sponsored by 45ml b. 'Mark Meredith on the 'Pirst Nighter' show will be Betty Lou Gerson.

Unconscious Humor

Vancouver, B. C. Oct. 22. Vancouver, B. C., Oct. 22. Canada's sense of humor was tickled during the recent elec-tion when the Conservative Party, lukewarm toward Amer-ican trade and chief advocates of British preference, adopted a political var song which was song over the radio on the 'Mr. Saee' norcerane

Song over the faile of the fail. Song was the American "Three Cheers for the Red, White and Blue.' with a new set of lyrics. The Conserva-tives lost.



Baltimore, Oct. 22.

Baltimore, Oct. 22. Last year a nose-counting of sponsored programs on the four stations in Balti e revealed that ther view 104 w.ekly. Right now there are 104 w.ekly. So the pack as it dia last year (with 41 per week). Just now has forged up to 5° Three outhor par are half-hour flings; 30 are outer-hours; there is one 5-min. affair; five 30-min. programs, and 12 five-min. whirls. Station, which has lowest card rate in town, also tops fivals in number of spots by wide margin. WBAL, local outlet for NBC blue-band, shows greatest jump over status of last year, with 38 commercials as of this week. Last year carled but 17, so its 1900; gain shown by the 10.nurry. Cur-ently, there are 35 quarter-hours; newly, one 30-min, period, and two of 5-min, duration. Station also has large gain in number of spots aired.

of 5-min. duration. Station also has iarge gain in number of spots aired. WFBR, NBC red-ribbon rep here, skidded some from standing had last year, when ranked second in burg with 40 commercials weekly. Currently has 32, five of which are five-min, quickles; one lasting half-hour, and 31 quarter-hours. Sta-tion has, however, shown smart sput over last year's number of spots.

spuri over last year's number of spots. WCAO, CBS 'asic network mem-ber, has so much time committed to Columbia chain, as usual finds it difficuit to squeeze in many local commercials, but at present. has 10 weekly, seven of em quarter and weekly, seven of em quarter and the station of the statistic seven of spins. duration. Last year this time station was carrying but 6 commercials each week. WCAO stacks up next to WCBM in number of spot aunou.cements broadcast.

LOOKERS STOOGING FOR MAN ON STREET

St. Louis, Oct. 22. K St. Louis, 'Man-on-the-Street' programs will be sponsored by Presto Razor Blades of St. Louis. Frank Eachen will man the mike twice weekly on 15-minute shots at bury street intersections. Two casis-to-look-at gals will as-Two casis-to-look-at gals will asust Eschen. Program will run from Nov. 5 to Dec. 5.

MAKE CHANGES

Government Ownership Expected Remai hut Less Severe Limitations on Advertising Considered Likely

PROPAGANDA

Toronto, Oct. 22. It is considered unlikely the libe It is considered unlikely the libe-ral landslide will mean the altera-tion of fundamental policies so far as federal control and federal op-eration of Canadian broadcasting is concerned, but it is indicated that the traditional low tariff party will smooth . S.-Canadian trade grooves by giving serious considera-tion to a more generous attitude to-ward sponsors. Although the lib-erals have been in power only a few days, national advertisers in Canada and officials of Canadian branches of U. S. enterprises who are na-tional advertisers south of the bor-der are taking up with the govern-ment the re-arranging of advertis-ing time allowance on programs, the reopening of the spot-announced to the tation and line rates be re-bring the divide the new govern vised

vised. Fairly definite that the new gov-ernment will wipe out the \$2 license fee levied by the defeated conserva-tives on met-owners, this.nuisance-tax long being a source of friction. Liberais want to reduce federal ex-penses on reduce and administration to a few millions of dollars in grants from the possible of amadian Radio Commission are deemed in-evitable. evitable. Danger of federal control of radio

Danger of federal control of radio as a medium fo. propaganda was substantiated in hard-fought elec-tion campaign. Particularly criti-cized was program called 'Mr. Sage.' This advanced what were meant to be unbiased reports on the political situation, but undoubtedly leaned toward the conservative party in in-terpretation. terpretation. CKNC sit

Icward the conservative party in in-terpretation. CKNC situation at Toronto also resulted in a wave of protest when this originator of the first chain commercials in Canada folded on August 31 because of the assign-ment of poor wave length and the reduction in power which followed the Canadian Radio Commission's station, realignment program CKNC was then taken over by the commission to carry CRC programs and became the Canadian outlet for NRC exchange programs formerly carried by CRCT, the government's station at Toronto, Meanwhile, CICCT contracted for many hours of station at Toronto, Meanwhile, CI:CT contracted for many hours of political spiels, with CKNC then heing folded on the eve of the elec-tion. The station is still off the alr

air Another radio question to he taken up by the new government is the proposed realignment of Umted States stations by the Federal Com-nunications Commission in that country, the plan said to call for the establishment of certain high-pow-ered stations along the Canadian and Mexican borders. News reports from Washington intimated that the from Washington indimated that the recommendations might or might not be approved but, that in any case, the realignment of present American stations might not be worked out for another year. Felt here that Canada and Mexico wuuld be invited in confer with Washing-ton on the proposal as the plan would involve probable interferences with broadcasting operations in the three countries. Latest report is that no such invitation to confer has been received by the Canadian gov-erament.

Eileen Barton, njne year old laughter of Benny Barton, vaude m.c., has had her contract with the Arnold's stores program on WMCA. New York, extended for another 13 weeks.

WLWL Case Up Thursday (24) Before **Federal Communications Commission**

A.N.A.'s Radio Brevity

Unlike recent years the con-vention of the Association of National Advertisers which opens this Sunday (27) for a four-day. session at the Am-bassador hotel, Atiantic City, will confine its proceedings on radio to a roundtable discus inducer from the add field have been invited to address the convention.

have been invited to address the convention. Roundtable conversation on broadcasting will be held Mon-day afternoon, with Stuart Peabody, advertising director for the Borden Co., and chair-man of the ANA's radio com-mittee, presiding. Attend-ance at the session will be re-stricted to ANA members.

WLW FOOTBALL 'CRISIS' A MYTH

Cincinnati, Oct. 22. Lew Bryer, sports editor of the Columbus Citizen, started plenty when he printed comment on an alleged broadcast by Bob Newhall over WLW, Cincinnati. It now ap-pears that Newhall never made the remarks concerning the Ohio State football iteam which reached Bryer in

In the second se teners

There is a set of rewrall like teners. Furthermore, at the height of the tension, Newhall brought Jim Randig, Ohio State athletics pub-licity director, down to WLW for an interview, and together they sociched all rumors for the doubt-ing Thomasea without mentioning Bryer. Sponsor says the whole fracas provided gome swell publicity, sepe-cially that part in which Bryer printed retractions. As things stand now, the matter is closed.

MORE AMATEUR STUFF BOBS UP IN ST. PAUL

St. Paul, Oct. 22. ar hitting the Amatchoors ar

St. Paul, Oct. 22, Amatchors ar hitting these parts again. St. Simon-pure contests, one a night, began last (Monday) night and will continue through Satur-day (26), under auspices of the St. Faul Retail Grocer's Asm, currently holding its annual food show. here. Contest, for which auditions were held Saturday (19) and Sunday. 20), are being aired over WTCN. The state of the state of the state held Saturday (19) and Sunday. 20), are being aired over WTCN. The state of the state of the state held Saturday (19) and Sunday. 20, are being aired over WTCN. The state of the state of the state plays of food manufacturers. WDGY currently is in the throse of an amateur show, too. Don Dayne doing the emceding. Stutt has a local sponsor for each entrant, with winners getting prizes from sponsor each week. Eleventh week a final context will be held, with the winners for eacli of the previous tan weeks compting. Field out is chance for winners to be-up with sponsor stor regular WDGY pro-grams.

Demands of the two Catholic sta-tions, WLWL, New Yor, and WWL, New Yor, and WWL, New Yor, and WWL, New Orleans, for expansion of their present air facilities are slated to come up for a hearing be-fore the Federal Communications Commission Washington tomor-row (Thursday). Resistance that WLWL particularly has met in try-ling the state of the state of the product of the congressional agi-tation the past two years is fregarded in broadenst chroles as largely re-sponsible for the Congressional and educational phyposes. WLWL, which is now on 1100 kc and operating on part time, has ap-plied for the facilities occupied by WCCO, Minneapolis, and WNTC, New Tork, on 810 kc. The shift Missionary Society of St. Paul, full time and an operating power of 5000 watts.

would give WLWL, operated by the Missionary Society of St. Paul, full time and an operating power of 5,000 watts. WWL, which is owned and oper-ated by Loyola University and has an affiliation with CBS, wants the commission to give it permanent and the social social social social terministic of the social social social terministic of the social that its demands for better facilities would have long ago been granted if NBC had kept to its promise to line up WFAA, Dallas, and WEAP, Fort Worth, in favor of a wave-length exchange which proposed the moving of WWL and WLWL to \$10 kc, and the realignment of WBCO with 1100 kc. WFAA and WBAP are located on the \$10 chan-nel and operated at \$0,000 watts. WCCO with 1100 kc. WFAA, and WBAP are located on the \$10 chan-nel and operated social social to the wavelength maneuvers as proposed by WLWL and WLW. Among the other applications that the hearing involves is the one made by WV, New York, for un-limited time on 1130 except the two evening hours now assigned to WLWL, and that of WJJD, Chicago, for much modification as will give it 5,000 watts on 1300 kc. after sunest 5,010 watts on 1300 kc. after sunest 5,010 watts on 1300 kc. after sunest 5,011 wwindcar Parke

CKLW, Windsor, Perks As Production Centre

Detroit, Oct. 22. Live talent now constitutes 35 hours of CKLW, Windsov's 80 hours of local programs, surpassing the 30 hours of total local shows for-merity produced. Additionally sta-tion, under Stanley Switzer, has hulit and is now feeding six shows to Mutual. They are 'On Review,' 'Singing Strings,' under Garnett Trowdell, Harlem Hotspotters,' Sweet and Hot,' Toby Clark, barl-tone. and 'Three of U.s.' girls trio. New staff ork is Rick Roberts' Reveilers with 11 pieces, Roberts formerly was with Emerson Gill Detroit, Oct. 22.

All New All Wavs

Seattle, Oct. 22. Seattle radio station KPCB last week became KIRO upon the push-ing of the inauguraj button by 'ice-President John N, Garner. Recently changed owners, studio headquar-ters and transmitter. Latest change, that of the name, brought in a change of power (moves up to 500 watts) and a sweeping staff re-organization. organization.

watts) and a sweeping shart te-organization. Unlike in as gen-ral manager, replacing R. J. Evans, Gall manuager of the commer-cal and the system of the commer-sion of the system of the commer-tion of the commer-succession at KOMO-KJR is Hugh M. Pelits. KIRO owners are Harry Lear, Louis Lear and Sol Haas. Members of the Congressional party en route to Philippines here with Vice-Presi-dent Garner in on the dedication program.

30 VARIETY ACK MYLTON ORCHESTRA, Variety 30 Mire. 30

the main novever, noting de-macran mothe straight musical macran mothes and the straight for the Hylion apparently is bringing over a sizable and versatile group of specialists for his American radio commercial. Musically-ass the CBS-WABC announcer also mentioned-Hylion is of course not unknown to Americans-Bis recordings along in-aured that.

Americans-his recordings alone in-gured that. Add. CARBORUNDUM BAND With Francis D.-Bowman, Edward D'Ana WABC, New York (S. B. D. 46, 0.) This is the 10th consecutive year for this program, with the same per-sonalities and 26/10 as original in the Niagars Falls. Carborundum makes abrasives of various kinds. Francis D. Bowman, advertiging makes abrasives of various kinds. Francis D. Bowman, advertiging nounces the programs. Another band program, with the same per-band program, with the same per-band program, with the same per-band program, Armo, which origi-nates in Oho, also this its adverti-hous the programs. Another band program, Armo, which origi-nates in Oho, also this its adverti-but the networks and fan. letters discouraged the pradices. Most spon-sore were just plain rotten. Bow-man, however, lias a professional inso be fairly reported that hets probably as food as the corporan is seventially a brass band concert. And good. It's in sentimental Saturday night. Which, probably stread good. It's in sentimental Saturday night. Which, probably steam is near the start of the same and concer-ment for the same of the shore of the saturday night. Which, probably stread at ray, ESST. Land.

asized. ard at 7.30, E.S.T. Land.

Heard at 7.30, E.S.T. Land, GLORIA GRAFTON With Richard Rodgers Songa, Music 10 Mins, FLEISCHMANN WEAF, (I. Wolfer Thompson). Main item concerned with this brief air act was broadcast of Jum-bo' music from the joint-pens of Richard Rodgers and Lorenz Hart, the former at the plano. Gloria Grand Strain and Strain and Strain major singing, with Hudy Vallee spotted for a break-in chorus. Three, numbers presented, all of the senti-mental bailad school, with oppor-tunity for mild torching. Unusual angle in cracking this starf on the Perskos show due soon on the air pays \$12,000 to Billy Rose for the privileges. Vallee's Intro. chores mentioned fly Rose's spectacle as a Napovivileges. Vallee's intro chores mentioned illy Rosc's spectacle as a Napo-eonic undertaking, being a mixture of Barnum, Belasco and Cecil B.



of Barnum, Belasco and Cecli B. DeMille. Miss Grafton's voice has range enough to inject some fceling into the ditties.

SID OLSEN Songs 15 Mins.

Songe 15 Mins, Sustaining Market and Songer Songer A new name on WGY's program chart. On the post-luncheon Mon-day slot long filled by Lauren Beil, Barttone Is of pleasing tone and fint timber. Uses effectively a timber of the lower register when he puts strong feeling into the brits and a slight tremol on end words. Johnny Finks, who has success-tion of the size of the sevonat for accompaniments and solo snatches. He makes the invory press-ing count, as usual. Olsen probably avoid click shour, when the younger element is within earshot of a loudspeaker. Jaco.

DAVE RUBINOFF Graham McNames Music, Vocal 30 Mins. CHEVROLV York (Campbell-Evold) This program adheres to what is pretty safe Saturday night program formula-music with a minimum of any ning else. It leans heavily upon the program adheres to what is pretty safe Saturday night program formula-music with a minimum of any ning else. It leans heavily upon the program adheres to what is pretty asfe Saturday night program formula-music with a minimum of any ning else. It leans heavily upon the while Rubinoff was built up by Eddle Cantor on semi-gagging lines, probably just as well to avoid try-nay associations in the public memory. Jan Peerce and Virginia Ras con-tribute a change of pace. Both are found a with the other beaten path ing little that's off the beaten path ing stopic shady when the program for suit of all attention. Rubin-off's music will be insurance gainst turnoffs. Long WALTER PITKIN

WALTER PITKIN

WALTER PITKIN We Americans' 30 Mina-Sustaining WABC, New York Frofessor Pitkin, formerly of Co-limbla University and the astion of limbla University and the astion of limbla University and the astic of the state astic of the astic of the fore which a strates and astic club king year because of its different slant. Forkin May sconse or latter club king the state astic club the astic club king He has the ascidemic background hitched to the down-to-the-soil Amercianism 'that-ought to spell something.

hitched to the down-to-the-soil Amercianism whet-ought to spell something. Not a gagster, but in many ways he's like Will Rogers. Has the same hit is a second to the same hit is a second to the same home's things. He way berhaps a bit too flp and sophisicated in some of .lis attempted reparted with the unimaginative but solid gittsens gathered at the Royal Live day night (19), but in general he garried of the whole stunt with a breather and the second to the day night (19), but in general he garried of the whole stunt with breastness and twang worthy of a Kanas state senator. Production idea is to Pitch to tybical Americans to the mile to ex-press their views. He bears down heavily on factual matters. At the stock show he elicited comment on market picces, Man, women, chil-(framed) were brought to the mike forw, way slow and awkward in setting off. Background noises smothered much of the talk, but once. hitting his stride, Lithin off talking and talking. Land.

thinking and taiking. Unit Land. HEADLINES ON PARADE' With Cilf Jones Newe, Music. 60 Mins. Daily VATES LEHIGH COAL WKBW Daily Jones Coolucts a one man March of Time. Good for early getters-up. Program lacks personal warmth, but versatility of volcet about the second second second warmth, but versatility of volcet about a second second second warmth, but versatility of volcet about a second second second warmth, but versatility of volcet about a second second second warmth, but versatility of volcet about a second second second warmth, but versatility of volcet bound area benty of dial twist. Should area benty of dial twist. Should area benty of dial twist. Should second second second second between eight and nine arm. scoop noon gelitons of the punits. Pro-gram alse carries follow-up storles on morning paper yarns with new-set devolopments. Appropriate re-terludes-for Instance, a round of college medieys precedes a week-end sports them. Commercials smack of the romance of coal mining and general folderol about the are of the does. Theme song tie-in with program title is 'I Love a Parade.' 'COUPLE NEXT DOOR'

GOUPLE NEXT DOOR "GOUPLE NEXT DOOR" "Gouple Next Door Bob Pinkley Serial HOLLAND FURNACE WGN. Chicago (Blackett-Sample-Hummert) In the veil of the new lighter type of serial scripts on the radio Thomas Buchanan figures to catch on. Every week night the newy wedded couple start into the line or chatter of 'coming home to supper,' and 'sstying late at the office and you don't love me any more' routing.

Whenever or the other home to supper-and 'staying late at the office' and 'you don't love me any more' routines. All standard stuff in vaude, legit and pictures for many years and tried and proven material for the general addience. Buchann is writ-general addience, Buchann is writ-than usual for this newly woulded couple. Script is trying hard for every trick of comedy, and for this angle is using a muchly married colored maid servant who expounds her purcileal theory of marrings to the bride. a routines. All standard stuff in vaude, legti and pictures for many years and bit faid and pictures for many years and ing his dialog a bit more flippantic than usual for this nevy wedded every trick o comedy, and for this angle is using a muchly marriage colored mult servant who expondes the purctical theory of marriage than is character as estrongly etheld. In fact probably a bit for strained for 'characterizations, cospecially the bride. Bit for 'characterizations, cospecially the bride. Child Amateurs Sustaining Sustained Sustained

RADIO REPORTS CLEM CLEMENS, THE MELODY

Mich William Perry Adams, Charme Mich William Perry Adams, Charme Allen, Alan Joscslyn, Fräglnis Howater, En Robert Straus, Wil-iam Stickles Talk, Musio 30 Mins. GENERAL ELECTRIC LAMPS GENERAL ELECTRIC LAMPS (BERLAL ELECTRIC LAMPS (BERLAL ELECTRIC LAMPS) (BERLAL ELECTRIC COMPACE WEAF, New (BB.D.dc). Through this late Sunday evening program General Electric hoge to effect a two-fold job to be in stim-ulate other is to boost business for the local electric power companies by getting listeners to keep, their sets on a half hour longer, that is if they fold allectric hoge to the local electric power companies by getting listeners to keep, their sets on a half hour longer, that is if they fold Master, which runs from the latter hour to 11:30 pm. can easily serve a third purposs?, a cub for innomia. Company is credited to Homer Croy, the novellat. Material seeks to sketch a homey, small being both stuffy and vapid. It doubtol whether a sizeable segment of the stuff and vapid. It doubtol whether a sizeable segment of the stuff and vapid. It her comparatively small string combo paratively small string combo bing such folks alirs as Lint M Cove With You' and 'n the Good Old Summer Time'. Adding to the odds against such probability is the pointlessness of the conversation bubing both staft is a variation of the Stript Hiss is scatch for Script Hiss is scatch for Sunday Evening at Steth Farler bible as the text for his homey philosophising. The Melody Mas-ter offers an ak, who uses his bo-servations as a smalltown news-phone share combineto and your tak and music produces. Script Hest is a variation of the Sunday Evening at Steth Farler bible as the text for his homey philosophising. The Melody Mas-ter offers an ak, who uses his bo-servations as a smalltown news-phone which has the supposed to per-ing element in the Chrone so sharp as to dissipate the unctuous spirit of goodwill statis supposed to per-ing element in the Chrone so harp sto dissipate the unctrow spirit of goodwill statis supposed to per-ing eleme

join-his father's girl reporter in the pleasure of exchanging notes on the "Like the toothpaste manufacturers, the plug on this program puts in a word for the medics. There is the source as entined, good the second interview of the second second second interview of the second second second interview of the second second interview of the second second second interview of the second second second interview of the second second second ing by second second second second the second second second second second second second second service com-pany or companies.

THE TROUPERS

THE TROUPERS THE TROUPERS DEFINITION OF THE STATES OF TH

YOUNG AMERICA ON THE AI With Holly Smith Child Amateurs 30 Mi

DAVID FREEMAN With Eddie Garr

With Eddie Garr Novelty FLEISCHMANN WEAF, New York (J. Walter Thompson) Gag writer's turn on the Vallee program (17) was strictly novelty stuff, and placed so that it would stuff, and placed so that it would split up excerpts from the current legit season as presented by Todd Duncan, and Anne Brown (Porgy and Bess); Frankle Thomas and Francesca. Bruening (Remember the Day); and Richard Rodgers and Gloria Grafton (songs from Jumbo).

Prancesch. Bruennig Lackennies Land Glorita Gration (songs from Jumbo'). Freedman carried out his assign-ment in showmanly fashion, allow-ing the brunt to fall on Eddie Garr who Illustrated Freedman's clinical Wynn, Joe Penner, Jimmy Durante and Mae West. Freedman's clinical Wynn, Joe Penner, Jimmy Durante and Mae West. Freedman himself made one attempt to be funny at the outset, it didn't go over. There-after he stuck to straight spieling. Classifying lokes into categories, Classifying was swell hoke, giv-ing Garr a springboard for his down al ittie on the Jimmy Durante into otcos, it on the straight on the indown al with on the straight on the mate one vice. Freedman picked Wynn and Penner as outstanding subhough noice presently under sponsorship. Freedman-Garr combo all in all

Freedman-Garr combo all ln all did a good job of spliting up an un-usually heavy Vallee program.

HENRY PATRICK Songs and description 15 minutes HERMAN deficient WIP, Philadelphia WIP, Philadelphia WIP, Philadelphia Creigenbaum) This one is spoiled by heavy-handed treatment. Basic idea of dedicating a program to each com-munity in and around the city is good. Bit sponsore sequences and even hear the cash resister ring before the broadcast is finished kills it. Aired Monday, Wednesday and Friday nights, scriege takes one pro-feuro undue country, decideating show to that burr and devoting show to that burr and devoting part of program to spiel about its history, people, industries, trade, and other pertinent facts. Local papers in the vicinity are notified through with publicity in noble style.

in advance and have been crashing through wilk publicity in noble Through wilk publicity in noble and the set of the set of the set of the advance of the set of the set of the recompaniment is hotsy-totsy, but program is so shot full of commer-cies. Show for the set of the set of the product between nearly every num-ber. Announcer uses blural verb hard then shoves areves about product between nearly every num-ber. Announcer uses blural verb hard the set of the show, also all for Feigenbaum agency on Dr. Mallas program Sunday nights over Bail Denuy's bands from Bafter's nitery and at lunch hour with Eddle Frior's ork from Cathay eatery over wilf. This week he's in the show, at Stable, another nitery. Mobe AL ROTH'S SYNCOPATORS Musical Revue 30 Min. Sustaining KMOX, St. Louis 10 Min. Sustaining KMOX, St. Louis 10 Min. St. St. St. Constant and solo-ists think the half-hour of thylme into and Roth gets spiendid results that St. Louis for full net-work hook-up. This is a cheery pro-gram for late Saturday morning time and Roth gets spiendid results The opens the program with his theme, written by himsolf. Close Your Little Eyes' and the morning show was caught, glided away to a smappy arrangement of The Lady of Madrid' which was followed by sera. As for soloidst, The Three Brown Bears, a boy's harmony trio. Offered two entertaining comedy numbers. Charles Newman har-monica-player, did some fancy work on that Instrument. Bob Freis, by the Harden States.

TODD DUNCAN and ANNE BROWN

BIOLOGICAL STATES AND A SAME AND

They sample the second second

EDDIE DUNSTEDTER

Organ 15 Mins.

15 Mine. Sustaining KMOX St. Louis 'Tallored programs' for Sunday spot. Eddle Dunstedtor is slick pipe organ manjulator. He shines with numbers requiring speed and brill-liancy. Punch is lacking in his legtot playing but he hits his stidde with such numbers as "The Flight Rimsky-Koraktoff. Program nevlewed falty well hal-anced, opened with 'Avc Maria' by Gound and contrasting with 'Sophisticated Lady.' Closed his program with 'Pilgrim's Chorus.' Dunsteater's theme, 'Open Your Eyes' was one of honey spots on the program. Hurst

EDITH LORAND HUNGARIAN

Wednesday, October 23, 1935

ORCHESTRA (1b) Music 15 Mins. WEAF, New York WEAF, New York (J. Wolker Thompson) Alr debuts were heavy last Thurs-day night with practically all major variety hours presenting newcom-ers for the first lime. Kraft Cheese concert attraction, and her Hund garlan orchestra. Group followed Paul Whiteman and their presenta-tion was of course in direct con-urat.

Miss Lorand's style, purely con-tinental, is of the stringed gypay category, with enough leeway for the first violin, here executed in flu-ent manner by the conductress, Music played was gay and capri-clous, its charm qualities standin out.

clous, is client quarter contained and a second second second to a second to a second an vith ide

sofial platform bookings. She made two appearances on the broadcast. TOM MIX ADVENTURES With Artells Dison, Percy Hemus, Winifred Toomey, Andy Donnelly, Florence Freeman, Brune Wick, Miller Aytell, Stanley Davis. RALSTON PURINA WEAF, New York (Gardner) Ruston Fultha replete with the Orbutes its horse op 91 fails sond by a mythcal Tom Mix character, essayed etherially by Artells Dison. Bucketot and border warfare stuff is kept on safe side of parent-ule, which hits an assured listening audience. Production is fast moving, charac-ued and border warfare stuff is kept on safe side of parent-ule, which hits an assured listening audience. Production is fast moving, charac-ued dashing to other age as to bring opper, and has a 6:38 altring sched-ule, which hits an assured listening audience. Drotaution is fast moving, charac-ter and adventure, sched the state of a state side of the kind. Cast is large and adequate. Old Wrangler pathers the listeners around. Action is often supended, and cartled over to the next broadcast. On Monday, Wedneeday and Fri-danse is papan. EST. The time size are in a state sponsor. It's recorded for the heat broadcast. On Monday, Wedneeday and Fri-danse is ponsor. It's recorded for the next broadcast. On Monday, Wedneeday and Fri-danse is ponsor. It's recorded for the next broadcast. On Monday, Wedneeday and Fri-danse is ponsor. It's recorded for the garder be next broadcast. On Monday, Wedneeday and Fri-danse is ponsor. It's recorded for the garder be next broadcast. Angle here is the value to a sponsor of Tom Mix's name (with-out Mix) for the state deadline. A continuation of last year's serial by the same sponsor. It's recorded for the garder is here be active on the sorreen. AL ROTH's SYNCOPATORS

BOB WHITE Philosophy STEVENS COSMETIC CO. CLLW, Windsor, Ont. Ally program over CKLW is 'He-has belped others; he can help you'. The cosmctics are also supposed to help you. Bob white formerly was will What C. Boston, and several eage Bob White). Program, one of many new efforts by Ontario station in its recent production-building aprint, consists ings. White's smooth stvie rives it some appeal. Wemhoff.

SPORTING DUCHESS With Incs. Helen Maski 5 Minns. Helen Maski Suntaining WINS, New York Lady is supposed to be a mat and turf fan, with a goodly knowledge of everything else in the athletic world, and na hallity to discuss tilem in thoroughbred fashton. No goo-sip in the strict fennine scarse. The strict fennine scarse. The strict fennine scarse. The strict fennine scarse with sta-tion playing up the mystery tar. She brings in guest stars. It's a Hearst (Journal) tie-up.

Radio Chatter program diractor. Ed Whesiahan has bean filing her 50b. Tample Black has taken over the continuity department. A food store chain sponsoring frwin Poche's health exercises over Whesiahan, general manager of WSMB, is back at her post follow-ing an liness of several weeks. WMNR Arena and Chris Yasthow with the store and chair Yasthow and a song entitled With a Sigh We Say Goodbye, Huey Long. They report a brisk sale.

Kentucky

Reginald Billin, former program lirector of WAVE, Louisville, ap-eared as guest soloist on Pick & 3at program Monday (7) over

CBS. Atcher Family, hilibility aggrega-tion for two years alring over WHAS, has left Louisville for At-

Manitoba

Mantioba Betty Warren (WBB), goes to CJRM, Moses Jaw. Jack Peterkin, formerly of CJRC, Winnipes, now in Cleveland with his puppet show. Musical States and States and States married to Mildred Russell, non-profesh, on Sept. 7. CJRC now going full time with atternoons overboard on live talent winalpes, took up farming when she married Cecil Sexamith, non-profesh, on Sept. 7. Colleg to be up farming when she married Cecil Sexamith, non-profesh on Sept. 7. Colleg to be up farming when she married Cecil Sexamith, non-procession of the state of the she college theatre organ going on College theatre organ going on College to goaran. writen by V. Matual System asking for Winni-pes produced 'No Mournful Num-bers' CRC program. writen by V. Y. Tribune. Harold Green and ork booked into Royal Alexander hotel (CPRO) for winter. Will have Dorothy Alt Eddie Stock, barltone, in as vocai-ists. CJRC, Winnipeg, putting in a wire. Tom Tyreed back in Winnipeg

ists. CJRC, Winnipeg, putting in a wire. Tom Tweed back in Winnipeg after chasing tourists and mountain goats all summer with a sightsce-ing bus in the Canadian Rockies. Possibility he may take over CRC Tube, Laugh and Love' program again this fall.

Texas

William Hightower. Fort Worth Little Theaterice has been added to the KTAT announcing staff. Earl Rodell KTAT Fort Worth program director, recently married. The bride, formerly Lucille Atwell. Nelson Oinsted has been made full-time announcer of KNOW, Audin. Isong Spot announcements through the day theins in with their regular

Colonial Stores of Fort Worth using Spot announcements through the day, tielng in with their regular announcements over KTAT. KFJZ has just erected a quarter wave vertical radiator. The an-tenna proper consists of a %-inch copper tube 185 feet long, supported by a comedy program sponsored by Hawk Brand work clothes at 12:45 p.m. each Saturday over WBAP is becoming a fav.

Hawk Brand work clothes at 12:45 percent and work clothes at 12:45 percent and a former football and track athlete at Texas Christiane uports broadcast at 6:25 pm. each Saturday over WBAP. The broad-cast is given from the news room of The Star-Telegram, which owns the station. Cosden 011 Company is the sponsor. Nancy 30 of KFJZ has blessing of Moslah Shrine Chanters in contest worth at the Shrine Chcust, Fort Worth.

Minnesota

INIMESOIA Arthur Kenp, KNX sales promo-tion mer, In from LA. for four days at WCCO. His first visit to Twin Cass. Be the selectical store for an our and a half, longest time station's event of commish for an hour and a half, longest time station's event of commish for an hour and a half, longest time station's event of commishing the Roth-radius of the selection of the wCCO, now handling the Roth-child news stint nightly over KSTF. Swane Hagman back from Chi. Swane Hagman back from the bing st Worl, Bristol Tenn. John Boler, WTCN, St. Paul office mer, back from Winnipe yeasash. Do DeHayen, WTCN production for the stilling with Milt Hoffman, WDOY news editor, on trip to build fumproving med for suggestions for ling status from Kild. Denver, on the status of th

1 Tex West, from KLD, Denver, on WDGY with guitar and warbling routine. I Eleanor Carlson and Thelma Wech, formerly warbler and plan-les with WDGY, but now with Ted Lewis, back at their old haunts for a quick visit. WDGY Resart NDGY Resart A state of the state of the state state of the state of the state NDGY Resart NDGY RESART

Louisiana

Edith Peters added to WSMB. New Orleans, staff, replacing Mar-guerite Chapman who joined gov-ernment. Ray McNamara on WSMB staff as regular planist. petrol arbith has, news brondcast petrol arbith has, news brondcast petrol arbith has, news brondcast siknty, over WDJU, New Orleans nikhty, over WDJU, New Orleans siknty, assistant to Bill Brengdi, WSMB

Musical Fingernails

Escudero the Spanish dancer Escudero the Spanish dancer on the Vallee hour Thursday night (24) will execute his finger-nall number, instead of the usual foot-work from a

lancer. It's a rhythmlc stunt, em-ploying the nalls in much the same fashion as castinets and creating the same staccato ef-

new Louisville aight eith called the Music Box, and will air 14-piece ork over WAVE nightly. D. C. Summerford, WHAS: tech-nician, sustaining injuries when his car coilided with a truck. Math L. d. manager of WAVE, and L. d. manager of WAVE, wath L. d. New Yorking for two weeks. WAVE now airing tensminut

and Mrs. Lord, New Yorking for two weeks. WAVE now airing ten-minute Man on the Street program once weekly, with Bill Bond, WAVE spleler, and Ace Barry, p.a. for the Brown theatre, doing the interro-gating.

lanta. Gus Edwards m.c.'ing WHAS amateur show playing at Rialto theatre for week. Vee Davidson, ork leader, opening C. C. Pyle has gone native and vill operate his wax biz from Hollywill of

> On the Air, as in the Big Cage

Boston, Oct. 22. Northern Corporation, owners and operators of WMEX, Hotel Manger, Boston, has applied to the FCC for an increase in power from its pres-ent 250-watt, daytime, 100 watts nights on a frequency of 1,500 kc, to 5,000 watts on a requency of 1,470 kc. This frequency set aslde as high powered regional, is used the country, WLAC, CBS affiliate in Nashville. WMEX has had a notable success for Boston radio. Started on Oct. Boston Oct 22

WAEX has had a notable success for Boston radio. Started on Oct. 18, 1934. Reported that biz as of Oct. 1, 1935. represented a twofold Increase over April 1, 1935. FCC due to its report Wednesday (23).

Ben Bernie's Guests Ben Bernie, through the offices of his brother, Herman, has his guests lined. up for the 'Pabst' program three weeks in advance. Block and Sully appeared last night (Tuesday). Tamara and Mary

Small go on same night next week, Oct. 29. Fannie Brice has the spot Nov. 5.

LIFE SAVERS AS IS UNTIL UNION RULES

39

Life Savers, Inc., won't make any move to fill the band spot on its program over NBC off Maleia America to a straight of Muleia America in the ban Imposed on him by the New York multicalans local (802). Local's drial board held that Luccas couldn't that the air assign-ment because he auditioned for the account before ha became fully cligible for membership in the New York unit Luccas's knownthe pro-tation period expluses Nov, 1.

Connie Boswell's Dates

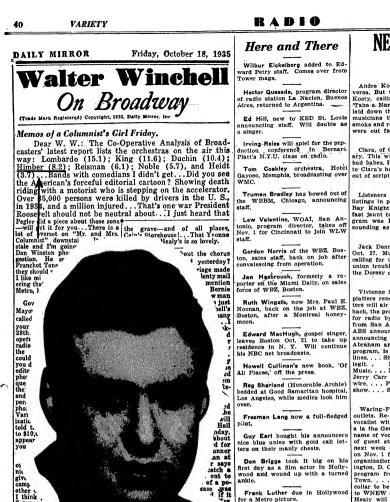
Connie Boswell will do a guestee on the first two programs of the series which Ray Noble starts for Cocc Cola on CBS Oct. 30. Polley of the show beyond that date has not been decided.

Vivienne Segal has designated Mark Hanna as her new manager.

Frank Parker's sister Jean on WOV, New York.







other c I think avene to go the

H allo ered inte tero ers. Luc ask

hea Hei

Ac

kno

you put colu in t

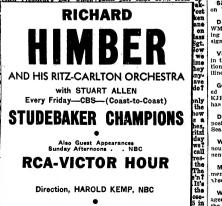
Е

at t Ball

ple

of p Xm

cau Fre



a stalle

"MANY THANKS, WALTER"

rem the 28t) Are J'll fitwas in. He observed that take me to get back my revoked s of Glory," the play, led to license-if ever?-Your Girl Friday.

ankie.

Frank Luther due in Hollywood for a Metro picture.

he ise Charles Smith re-elected presi-dent of WCAU Technicians Asso-clation in Philadelphia. David P. Guilette, v.-p. There are about 20 members.

Mickey Rooney (Kid) guesting or Wallace Beery on Shell Chateau Oct. 26.

John J. Stevens, formeriy of Hartford, joins WMAS, Springfield, as an announcer.

F. Turner Cooke, recently with Hayden, Stone, becomes Director of Publicity and announcer at WMAS, Springfield, Mass.

Sid Paine, WLLH, Lowell, also n WCOP, Boston.

Douglas F. Clarke, affiliated with WMAS, Springfield, since its open-ing in 1931, as announcer, has re-signed.

Virginia Murray back at her desk in the KOMO-KJR, Seattle, promo-tion department after a four weeks iliness

Gene Koll supplanting the depart-ed Sidney Dixon on the KOMO-KJR, Seattlé, singing staff. Dixon has gone to NBC in San Francisco.

Don Prindle named to fill new position of studio director at KOL, Seattle.

Wen en iles, KOL, Seattie, an-ncer, off to Los Angeles, perma-

Mari Brattain, KOL, Seattle, staff member, on three months' leave of ubsence and eastern trip.

William C. Gillespie. general man-ager of KTUL, Tulsa, instructing at the downtown college of the Uni-versity of Tulsa on 'Principles of ept. Badio Advertising."

Alan Scott replaces George Hogan as WCAU, Philadelphia, special an-uouncer, latter going to KMAC, San Antonio, as general manager. Claude

NEW YORK RADIO PARADE

By Nellie Revell

The Boys Remind Kostelanetz Andres Kostelanetz doesn't kid with his musiclans much. Ditto vice vera. But the boys put one over on him last week during rehearsal. Kosty, calling the next number for rehearsing said, "All right men, "Taice a. Nambar. From Ones. for 200," With that the hunch yelled "Five" laid down their instruments and walked out. There is a custom amoagst musiclans that, the boys be given an occasional "live minuted" for a smoke and rest else they get bleary-eyed and weary. So "Five meant boys were out for a smoke,

Family and Career United Clara, of Clara, Lu 'n' Em, expects an addition to her family in Janu-ary. This will put the girls back on bar, since other two have recently had babes. In order to keep act on air, wires are being run from Chicago to Clara's home in Evansch, ill. Frior to hospital trip shell be written out of script and on return show will air from bedroom.

Now He Is, New He Isn't Listeners to WJZ last Monday eve were a bit confused. Program listings in papers had Ray Noble billed to appear as guest star on the Ray Knight Kuku program. Kukus aired with applogr about Noble's fast jaunt to London as excuse for his being off show. Very next pro-gram was Ray Noble Ork from Rainhow Room with announcements sounding as if Noble were present.

Jack Denny Into Casino Jack Denny Ork replaces Tom Dorzey Ork at the French Casino on Oct. 27. Music Corp. of America has contract with French Casino. ceiling for use of MCA bands. When Don Bestor Ork, MCA band, had union trouble the French Casino became CBS Band-minded and booked the Dorsey outfit.

Scrambled Notes Divience Segal renewed for 26 weeks by Bayer Aspirin . . . Chevroiet platters renewal did not call for Tommy McLaughlin, the singer, Plat-ters will air only orks until excee decide what they want . . . Robt. Wild-hack, the professional snoozer of Bway Melody of 1938 pix, being handled for radio by Hermann Schaad offlee. . . . George Hogan traipsing up from San Antone, Tex., to join the WMCA announcing staff, He is ex-ABS announcing team, has opened his own advt agency. Firm is Palange, Abraham and Palange. . . National Anateur Night, the Feen-A-Mint program, is giving winners air trips as prizes. Tie-in with United Air-lines. . . Shepard Trauber I snew member of CBS press staff. He is from legit. . Harriet Lee, ex-Radio Queen, is song plugger for Famous Music. . . . Madeline "Babe Hardy is on staff of E. B. Marks Music. . . . Jerry Carr Ork stays at Ben Marden Riviera for winter with NBEC wire. . . . Paul Stewart is doing Molie new character on Buck Rogers show. . . . Steve Fox added to cast of 'Five Star Jones'.

show.... Steve Fox added to cast of Five Star Jones'. Shot Shorts Waring-Ford show is now doing a rebroadcast for nine Western outlets. Re-show takes off at midnite, N. Y. time. Allce Blue name of vocalist with the Mark Warnow Blue Velvet ork, is a copyright name a la the General Food's France Lee BrownSh he copyright of body of guest star booking. Tomorrow on Kraft, Friday on Palmolive and next week on Atwater Kent. ... Dick Chapin, of NBC press, leaves on Nov. 1 for job as head of promotion and publicity of Wild Life, an organization for conservation of wild iffe. Office in N. Y., work in Wash-ington, D. C. ... Dave-Catter, of CBS press, to Toronto for the Waring program from that town... Rockwell-O'Keefe handling Men About Town.... Waiter O'Keefe gited Louis Sorin with a black celluidid collar to be worn with his hew dinner jacket..., John Kelvin returned to WNSW after five months vacash minus 34 pounds.... Cacptain Tim Heaiy will present yarn of Juliette Lows, founder of Girl Scouts, on his program next Monday.... Parker Fennelly had birthday on 23nd.... Lucy Monroe has one today..., and Nila Mack has one tomorrow.... Live Monroe has one today... and Nila Mack has one tomorrow.... Prene Wicker, the Singing Lady, writting a mag yarn on impression of British children from her recent London visit. Published in Dec. In Nash's Mag.... Mag. . .

Victor Ratner, of CBS New York, now a part-time country squire, having purchased a 63-acre plot in the Vermont cow country.

L. A. (lug) Osborne now doing ports broadcasts for WBT, Charsports br iotte, N. C.

Hal Bock of NBC wrote a poem about Poet Edgar Guest.

Haring will do grid and basketball descriptions for WCAU this season Victor Ratner, of CBS New York, now a part-time country squire, liver a babycoach to a poor family.

Crazy Water Crystals Barn Dance from WBT, Charlotte, doing a cir-cuit of Carolina high school auditoriums.

tte, N. C. W. S. Pote, managing director of WMEX, Boston, in New York as pout Poet Edgar Guest. Pat Stanton, who conducts sev. Hotel Edison meeting, Friday (18).



VARIETY, NEW YORK



R A D I O

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

New Business

42

DETROIT Drene Shampoo (Procter & Gam-bie), new, 15-minute musical pro-gram every Wednesday for one year. Through H. W. Kastor and Sons

Through H. W. Kastor and Sons Gadilac Motor Gar Co., spot re-cording, one minute four times daily for one week. Through MacManus, John & Adams. WJR. Acme White Lead Co. and Detroit White Lead Works, 15-minute daily program of Mrs. Fage, home eco-nomist, for indefinite period. Di-rect. WJR. Cold Tables, recorded me annoncements twice daily for

rect. WJR. Four-Way Cold Tablets, recorded spot announcements, twice daily for six months. Through H. W. Kastor and Sons. WGR. Sugar Ass., daily Michigan Bect Sugar Ass., daily spot announcements, for indefinite port. Through Zl er eller, Inc. Woment

WJR. Woman's Home Companion, new, 15-minute food program every Fri-

JOHNNY AUGUSTINE + His Music Featured o "MARTY-MAY-TIME" SATURDAYS 9:30-10 P.M., EST

-Coast Columbia Network



OPENING IN "Geobge White's Scandals"

Sole Direction, HERMAN BERNIE, 1619 Broadway, New York



cbs-wabc-sun. 11-11:30 p.m. mbs.wor-fri. 11:15-11:45 p.m.

TUESDAY, 10:30 A.M., EST THURSDAY, 10:30 A.M., EST THURSDAY, 11:15 P.M., EST

THE

day for one year; in addition to like, program on fashions every Monday. Direct. WJR. *Drums, Inc.*, test campaign, daily announcements for one month. Through C. C. Winningham, Inc. WJR.

WJR. Cunningham Drug Stores, 15-min-ute program with Ben Sweetland, 'Friendly Counsellor,' five times weekly for one ycar. Direct. WJR.

Westly for one yound black when yound black when you way a serie of the series of the s

WWK. and Pharmacevitad Co. time signal announcements for six months; this is sixth consecutive year for this advertiser. Joseph Katz Co. KWK. Carlsbad Sprudel Salts, two its-minute transcriptions be week for one year. H. M. Klesewetter Adv. Agency. The Mark State Salts and S

SPÉINGFIELD, MASS. Studebaker S al e s. Corporation, series of veekly transcriptions. Through Roche, Williams and Cun-nyngham. WMAS. Dodge Bros. Motor Cars, series of weekly five-minute transcriptions. Through Ruthrauff and Ryan, Inc. WMAS. Ironized Yeast Company, series of weikly Ave-minute transcriptions. Through Ruthrauff and Ryan, Inc. Which Ruthmauff and Ryan, Inc.

Through Ruthrauff and Ryan, Inc. WMAS. Roav Justom Olothes, announce-ments, twice dancy, WMAS. Brer Rabbit (molasses), series of transcription announcements, four daily, Through J. Waiter Thomp-Source Control Control (Control (Control)) Output-Falmonice-Peer Company (Kwit-Saiv), series of transcriptions, thrice-weekly, Through Benton and Bowles, Inc. WMAS. Koppers Goke, series of announce-mediate on MAS.

PITTSBURGH Hartz Mt. Prod., Inc., fl

PITTSDURGH Hartz MI, Fraci, Jaco, fire minutes twice a week for 13 weeks. Placed by Ernest Davids, KDKA. Standard Oli of N. J., four five-minute spots daily, excepting Sun-day, for 13 weeks. Placed by Mar-and Standard, Might Standard, Standard Gardiner, Mig. Co., four-minute spot-twice a week for 52 weeks. Flaced by Warran and Hall. KDKA. Cadillac Motor Co., one-minute an-nouncement, St times in eight days. Adams. KDKA. Home Furniture Co., of Braddock, two quarter hour Man im Gtreet broadcasts weekly with Wall Framer. Flaced direct. WWSW. WHITE FLAINS. N. Y

Placed direct. WWSW, WHITE PLAINS, N. Y. Hans Hofman School of Fine Arts (Instruction), New York, announce-mast Advertising. WFAS. Albertino and Ingram Dance Bin-dios, New York, announcements. Placed by Associated Broadcast Ad-vertising. WFAS. Seconstated Broadcast, Advertising. WFAS. Edward S. Treimann. (plano in-struction), New York, anneunce-ments. Placed by Agencide Broad-Greater New York Carpet Honse, Inc., announcements. Advertising. WFAS. Construction of the Advertising. Broadcast Advertising. WFAS.

WPAS. Marion L. Dunham (child tutor-ing), New York, announcements, Placed by Associated Broadcast Ad-visiong, W AS. Science States and Science South Science Yonkers, N. X., renewaid of one and one-quarter hours weekly on Sunday nights for services started Oct. 6 in-def. Direct. WFAS. William Goldberg (clother), New

(clothier), New roadcast of five William Goldberg (clothie York, sponsoring broadcast

WI.W. CINCINNATI SATURDAY, 10:00 A.M., EST Management MABY L. SHANK

VIRGINIANS

Radio's Best All-Around Colored Quartet

football games during sesson, also five hours weekly for one year. Placed by Associated Broadcast Ad-vertising. WFAS. Internet of the sessor of the sessor ments. Direct. WFAS. Miss Hourigan's Residence School, New York, announcements days and night. Placed by Associated Broad-cast Advertising. WFAS. Massociated Broadcast Advertising. New York, announcements. Placed by Associated Broadcast Advertising. WFAS. Mrs. Helmi-Halonen-O'Neil (body treatments). New York, announce-ments. Futting. WFAS. Hickey, Your-Millinger, Inc., New York, announcements. Placed by Associated Broadcast Advertising. WFAS. Hickey, Your-Millinger, Inc., New York, announcements. Placed by Associated Broadcast Advertising. WFAS. Botor Associates; Inc. (autos), announcements. Direct. WFAS.

Micror Associates, Jrc. (autos), announcements, Direct. WFAS, PROVIDENCE Providence Public Markets, 200 five-minute programs, Mondays through Fridays, began Oct. 7. Tpuils, R. 1. WEAN Purity Bakery, 208 five-minute pro-grams, Tuesdays through Fridays, renewal effective Oct. 8. Through Adam Suicifie, WEAN. Rode Siend Freak Mite Institute, dam Suicifie, WEAN. Rode Siend Freak Mite Institute, dam Suicifie, NEAN. Rode Siend Freak Mite Institute, day, began Oct. 3. Direct. WEAN. Routes Clothes, 104 125-word an-nouncements, Thurdays and Fri-days, began Oct. 1. Through Lan-pher & Schonfarber, Providence, WEAN. Grayaori Anc, 30 weather reports, day, day including Sunday, began Oct. 1. Grayaori Suceeler, 30 weather separts, anals, daily including Sunday, began Oct. 9. WEAN. Kaplans Jeweeler, 30 weather separts, Sunday, renewal officutive Oct. 7. Through Joseph Maxfield, Providence, WEAN. Bennet Chevrold Co., 264 100-weak announcements, daily including Sunday, renewal officutive Oct. 7. Through Joseph Maxfield, Providence, WEAN. Bennet Chevrold Co., 260 weather WEAN.

FARGO, N. D. Casualty Ins.

FORCE MEANING WEARS. FARGO. N. D. Sterling Cassadiy Int. Co., aix haif-hour programs weekly for 26 weeks. Through Radio Broadcast-ing, Inc. WDAY. Weakly is deaks. Through Wade Advertising agency. WDAY. Fargo Typewriter Co., quarter-hour weekly, sept times. WDAY. Fargo Foundry Co., Fargo, quar-ter-hour weekly, 13 weeks. WDAY. Terjo Foundry Co., Fargo, quar-ter-hour weekly, 13 weeks. WDAY. Bayos Chevrol Sunday, 52 weeks. WDAY. Fargo Foundry Co., Fargo, quar-ter-hour weekly, 13 weeks. WDAY. Bayos Chevrol Sunday, 52 weeks. MDAY. Bayos Chevrol Sunday, 52 weeks. MDAY. Bayos Chevrol Sunday, 50 spot an-nouncements, electrical transcrip-Una. Thread Welser, Miswer, Moyaro, Stortchild & Co., 26 spot an-nouncements, electrical transcrip-tions. Direct, WDAY. Minn., quare-hour & day for five days weekly for 208 times. WDAY. Office Specialities, Farco, quarter-hour Weekly, 13 weeks. WDAY. United, Outpart, Co., Mayaro, Mayaro, Mayaro, Mayaro, Sunday, Sunday, 50 spot hour weekly, 13 weeks. WDAY. United Days Co., Farco, quarter-hour Weekly, 13 weeks. WDAY. Mayaro, Mayaro,

transcribed programs. Through Street & Finney, New York. WDAY.

LANSING, MICH.

— LANSING, MICH. Arbangk's Department Store, daily half-hour musical clock pro-gram, indefinits. Direct. WJIM. Interperiod. Direct. WJIM. Interperiod. Direct. WJIM. Socony Vacuum Oil Co., White Star division, all home and away football games of Michigan State College. Direct. WJM.

Conege. Direct. WJIM, SEATTLE United Drug Co., series of five quarter-hour disca. Street and Fin-hey KOMO. and Nelson, series of Sunday announcements and series of five one hour variety shows remote from store auditorium. Weller Serv-ice. KOMO. Railhouy Ezpress Co., 13 quarter-hour discs to Dec. 22. Caples Co. Kodo. Erwin Wasey & Co. Drl. Brite Corn

Licomo. S.S. Enviri vracey a Cu. Dri-Brite Gorp., series of 16 five-minute discs. Ruthrauff and Ryan. KOMO. American Radiator Co., skr. five-minute discs. Marschalk and Frati, agency. KOMO. Octaviote Motor Oo., series of 40 quarter-hour discs to Jan. 16. Camp-bell-Ewald Co. KOMO. Binyon Optical Go., ponsoring Janater-Jour Charlie Chand discs escal- Mark Charle Chand discs escal- KUR.

Outstanding Stunts:

BARBER SHOP QUARTETS WQAM, Miami

Barber Shep Quartists WOAKM pocketing: a Miami. WOAM pocketing: a year's con-traot from a local furniture store as the result of a showmanly one time job for the outfit. Store was having an out phonese angth a would go de-ter in Norman McKay, of WQAM, borrowed a New York City park stunt and arranged a barber shop diverse and Direct. The studies which borrowed a New York City park stunt and arranged a barber shop diverse and Direct. The studies which borrowed a New York City park studies. The studies which have a provinent oldtime Miamians. A barber gave shaves, a colored bead Police Gaves, and utile half as dozen quartets competed before an audience of 1,000. Dallies liberal with stories and pix.

WMC, Memphis FHA Tie-Up

WMC, Memphis FHA Tie-Up. Culminating the national Memphia. Cast Houses of Happiness program here on WMC, the official opening of the FHA constructed home has just taken place and the ideal home utuan utual the night of November 3. A reception for the sponsors and FHA officials was held at WMC, ac-companied by nearly a score of ton and many state and city offi-cials, were photographed while of-ficially inspecting the 'House of Happiness.' So intense has been be held here four days this week by Washington financial represen-tatives of the FHA, was definitely ted with the 'House of Happi-This week, prior to the opening of

tatives of the FHA was definitely that, in the House of Happi-This week, prior to the opening of the FHA clinic, the cast presenting the WMC House of Happiness' over formal banquiet at the Peabody Ho-tel (prior to the opening of the clinic) and they will then do a five-minute House of Happiness' show ast. Thousands of visitors are inspect-ing the House of Happiness' week-by and the FHA and the sponsors duty, with attendants registering the visitors.

layer Identification

iayer Identification Buffalo roadcasting Corp (WGR-WKBW) will have sports an-phones at install corp (WGR-the sports and sports and torium. This will be the first time any blow-y-blow fight broadcast-ing has been tried here. Hoger Baker, veterant WKBW also doing play-by-play on high school football games each Saturday for the first time. Chief Day and the sport and the sport state of the sport of the sport state of the sport of the sport and Les Quality constructed one of his own invention along those lines the sport of the sport of the sport and the sport of the sport of the sport and the sport of the sport of the sport and the sport of the sport of the sport and the sport of the sport of the sport that sport of the sport of the sport of play batton opposite the name the tackling. Whites run to similar box in front of splete with red lights opposite players' names. The trial Satwide of box well in whe managers (high school kids them-selves) became excited and forgot to play.

Program's Own Newspaper Detroit. Community Lucille Rath 1 bedding a paper in connection with her daily Radio Neighbor program over WMBC. Paper, appropriately dubbed Neighbory News, is ald tributed free to funs who, write in tributed ones, mars also may com-tribute compares also may com-

Thouse rise to tains who, write in for it. Jisteners also may con-train the source of the source of the source the source of the source of the source of the weak were exhausted two days fol-lowing publication. Intention is to increase circulation gradually, with ultimate goal set at 10,000 copies a week.

Week, when set is to be to be a set of the s

KSTP Goes Places KSTP did a 15-minute broadcast t, from the bowels of the earth, 175 to station alread from the bowels of station alread from the bowels station alread from the bowels station alread from the bowels of the service in telling a John Q. Fublic how the work lis-s of progressing, Announcers John Wall. and Abbot Tessman, attired in

rubberized hais and hip boots, lowered themselves down in a sever common sever a sever a common sever a sever a sever a stretch of nearly two miles. Proj-ect, requiring three years in build-ing, which up sometime in 1937. Lines were inserted through cas-ing pipes which are later to be filled verywhore. along. the two-milo route, set to catch the brrrr of the drills, casual comments of work-ment, are the case of the sever when the severe planted verywhore. along. the two-milo route, set to catch the brrrr of the drills, casual comments of work-ment, are the severe planted verywhore. Along. the two-milo route, set to catch the brrrr of the drills, casual comments of work-ment of the severe planted of showels. Sever itself is 16 feet in diameter, making the setup Milt Rogen, city councilman and

in diameter, making the setup acoustically good. Milt Rosen, city councilman, and corporate secretary of the board of trustees, Minneapolis-St. Paul San-ltary district, emceed the stunt.

CHARLES PREVIN REALSILK'S MUSICAL DIRECTOR SECOND YEAR NBC, Sundays 8 P.M., CST ΕΝΔ B VENU EVERY TUES., 6:15-6:30 P.M. EVERY SUN., 10:30-10:45 P.M. EST-WABO EST-WABG And Entire Columbia Network Now Appearing in 'Anything Goes' 46th St. Theatre, New York Management CBS Artists Bureau Personal Management JULES ALBERTI, 515 Madison Ave. New York City AL SHAYNE Radio's Ambassador HEADLINING FOX, WASHINGTON, D. C. WEEK OF OCT. 25 WOR-Feet Fashiens for Footlight Femt EASY ACES FOR ANACIN TUES .- WED .- THURS. 7 P.M. EST NBC-WJZ 24



musical director

WHN new york



43

Juvenile Listening Age Chart

Two separate quarterly analyses of fan mail made by the Erwin Waaey agency in connection with Hecker's Bobby Benson show on CBS disclosed that here and the second second bases for both boys and girls, and the second second second second second bases of bases of the second second second second second second second second whosely harbored in the advertising business is that the point of peak interest in juve programs come at the age of nine second. Hecker study was based on 5.255 letters picked from the returns that had accumulated during the first quarter and another 5,000 from the mail received during the first quarter and another 5,000 from the science in the second quarter, with the latter particularly selected second y her programs hows the percentages of boys and girls separate-by and the total percentage falling within each age classification, with he figures in column 'No. 1' representing the first quarterly analysis and column No. 2' the second naives. From the close similarity between the two columns under each major classification came the deduction.

and columns into a the second analysis from the close similarity betwee the two columns under each major classification came the deductio by those responsible for the analysis that the figures for any single ag would not vary more than 2% or 2% if the entire 50,000 letters receive during the six months were tabulated.

during the six mont	GIF			YS	-TO	TALS-
	Survey	Survey	Survey	Survey	Survey	Surve
	No. 1	No, 2	No. 1	No. 2	No. 1	No. 2
Under 4 years			.1		.1	
4 years	1		.1	.1		
5 years			.6	.7		
6 years	3.1		3.3	3.4		
7 years	5.6		8.4	8.6		
8 years	8.2		13.1	12.4		
9 years	11.1		15.9	15.9		
10 years			17.1	17.7		
11 years			13.5	13.8		
12 years			13.2	12.8		
13 years			7.4	8.2		
14 years			5.5	4.4		
15 years			1.3	1.6		
Over 15 years			.5	.4		
			<u> </u>			<u> </u>
	100.0	100.0	100.0	100.0	100.0	100.0

Goof Market Not Yielding Coin Bearing Epistles as of Yore

Chicago, Oct. 22.

That the public is getting wise to radio gaffs and gimmost of th

icks is evidenced by the sharp letdown of ether shows aimed at ex tracting the long green and hard silver from the unsuspecting lissliver from the unsuspecting is-tency. During the earlier years of radio the listener was entirely un-suspecting and was only too eager to enclose a two-bit plece to get his photograph enlarged or to try, to win a car merely by interchang-ing the letters T-C-A to spell a word

Now the listener suspects every-Now the listener suspects every-thing. Bitter experience, for the most part, has educated even the most duil-witted to the tricks of the gentie griffer and the mooches are as wise now to the con of the coy ether spieler as they are to the three-card monte dealer at the county fair. That this is so is indicated by the

That this is so is indicated by the actual dollar sign on the books of the stations. During the boom mooch years the average annual expendi-ture for all these programs reached approximately \$1,500,000 to \$2,000-000, distributed primarily among the farmland transmitters. It is esti-mated that the season of 1935-1936 will see a drop from the \$1,150,000 will be spent on the vory cornlest of far-saws stations, in the hdeaway sections of the country where per-That this is so is indicated by the

haps the listeners are still full of faith.

Geared for Gaff

Photograph enlargements, cure-alis, magarine subscriptions, silver-piated cutify, bargain counter per-fume packages, personality courses, 55 - miles - on - a gallon-of-gasoline gadgets, mailing list build-ups, and the dozens of angles to attract the unvary have failen off badly and most of the outfits are complaining that radio is not paying out as handsomely as it formerly did. Sta-tions which used to pile up 300, 400 and 500 letters a week for the goof-test and most obvious of gaffs now can't bring in a handful of coin en-velopes. Explanation in many quar-ters is that the people have grown tifted of writing. But that limit the reason, according to the insiders. The true cause of the turn is that the listeners have grown tifted of thing to gat something. For other of these gimmicks taking the 15 and 30-minute programs they for-menty did. They are down to one-minute announcements for the most part. Lorgnettes Photograph enlargements, cure-iis, magazine subscriptions, silveralis

part.

Lorgnettes So completely has the bottom fallen out of this field in the past few months that the stations are befew months that the stations are be-ginning to get upply to these ad-vertisers, since they are rapidly be-coming inconsequential as a source of transmitter revenue. When the advertisers of the gimmick outfits were spending considerable coin on the ether the stations welcomed this biz.

WNBX, Vermont Station, And WHIO Must Test

And WHIO Must Test Springfield, Vt., Oct. 22. Federal Communications Commis-sion has reconsidered and set aslde the order of WHSL, Broadcast Cor-poration, dated Sept. 17, asking for a full time operation license on 1,000 watts. Application was granted, but final decision calls for temporary license for period not to exceed 80 days. In the interim, WHIO, Dayton, and WNEX must conduct full strength tests to determine with accuracy questions of interference; and sta-tions must submit report to the FCC.

WNBX is negotiating with Yankee Network for commercials.

WGY MAY HAVE RIVAL

13 Years in Schenectady Without Competitor

Schemetika, N. Y. Oct. 22. If the Federal Communications Commission okays the favorable recommendation by Examiner P. W. Seward on the application of Knox Broadcasting Company, Inc., for per-mission to erect 1,000-wait station in Schenectady, on a frequency of 1,240 kilocycles, WGY will face local opposition from interests which once were among its steadlest time-pur-chasing patrons. James Knox, of Knox Gelatine Company, In Johas Knox Gelatine Company, In Johas Commission, Communication, Schower and Commission, Communication, Schower easing Co. Knox concern, for gev-eral years sponsored a program on WGY. In his report on the application

WGY. In his report on the application, Examiner Seward stated there was need of such a station as proposed, for local interest programs. The directional antenna to be used would obviate aerious interforence with other transmitters, he said. WGY is a 50,000-watter, operating without "opposition" in Schenetady

for 13 years.

Flash Gordon on WOR

Flash Gordon cartoon strip has been sold to Hill's Nose Drops by Hyme Brown for 15-minute pro-grammers on WOR at 5:30 p.m., Mondays, Tuesdays, Wednesdays and Thursdays via electrical trans-cription. Flash Gordon originally made in transcription form by cription. Flash Gordon originally made in transcription form by Langlois & Wentworth for Hearst's American Weekly magazine, but Brown obtained consent of King Features to use strip on assurance that he had sponsor. In the had sponsor. In the had sponsor in the stription of the had sponsor. In the had sponsor is the stription of the spin stription of the stription of the number of the stription of the stription of the number of the stription of the stription of the number of the stription of the stription of the stription number of the stription of the stription of the stription of the number of the stription of the stription of the stription of the number of the stription of th

mag.

Inside Stuff—Radio

Furor over Ted Husing's supposedly disparaging remarks about Min-nesota's football team, aired over CBS following the Nebraska-Minnesota game, has newspapers in Minnesota in a dither. Minnespolis Journal, which has a working arrangement with KSTP (Twin Cities NBC affiliate), hopped all over Husing in a morning edition last week, censuring the sports spileer for allegiedly having said that the Gophers were a vasily overrated eleven. St. Paul Dispatch, co-owner with the Minnesotia Frozine of WTCN, chirned in with: 'Ted Husing, Columbia Broadcasting System's sports announcer, has a pet peeve against Minnesota because he cannot describe Gopher games from Memorial stadium.... If Husing is barred from many more places, he will be of itile uses as a sports andiuncer.' Contrasting the rage's militant attitude, Frank McCor ich, University of Minnesota athletic director, declared: Husing has a right to his own opinion, just as has any paper writer who states his views. He may be opinions.' Gopher officials couldn't account for the Dispatch item, averring Husing

opinions' Gopher officials couldn't account for the Dispatch item, averring Husing is not barred from the Minnesota stadium and that the University has nothing whatsoever against him. Officials did claim, however, that the networks' (NBC and CBS) practice of reserving a booth while a team is on a winning streak, and then cancelling as soon as an eleven has a loss, does gripe 'em, especially since in many cases it's a lot of work to get the booth ined up in the beginnic, it remarks after the Minnesota-Nebrasika game attributed to him were correctly quoted. 'Whoever ored-ried me with saying things decogatory to the Minnesota team must have been hit by Roscoe,' was Husing's comeback to the critics.

Special station reps' hopes of chalking up a socko football season for their clients have gone to pot. Lots of football on the Saturday pun-spots all right, but it's not of the nationally sponsored variety and the total sponsored time undoubtedly dips below hast year's. Reps say that during the summer a number of major national ad-vertisers were figuring on buying football on a nationwide basis this fail, allotting the games to spot station. Each to broadcast the tussie played in its vicinity. Altch developed when the colleges submitted esti-mates of fees foo broadcast rights.

Young & Rubicam has solved the dilemma of being opposition to itself by arranging to have the United Cigar-Whelan Drug Stores program on WOR, Newark, and WGN, Chicago, shifted from Tuesday to Friday nigl

As the WOR-WGN show was slotted when the agency took it over it ran parallel to the Lawrence Tibbett stanza for Packard on CBS.

Jesse H. Jones, chairman of the Reconstruction Finance Corporation, burned up the ether of the southwest Oct. 16 at San Antonio when in addressing a group of men he told a couple of stories, not knowing he was on the air. Jones didn't realize his yarns were being broadcast with he reaching a trianguing from a final stories action and the souther stories of the southwest of the souther southe until he received a telegram from a griend in another city.

Death of Sidney Smith will not affect 'The Gumps' cartoon broadcasts which are hahdled via Roger White Productions. Large number of ad-vance cartoon strips still available. Cartoons probably will be carried on in daily newspapers without change.

Gastonia Licensed

Charlotte, N. C., Oct. 22. J. B. Roberts has received per-mission from Federal Communications commission to erect a 100-watt station at Gastonia, N. C., for operation on unlimited time and

watt station at Gastonia, N. C., for operation on unlimited time and frequency of 1420 kilocycles. WSOC was formerly at Gastonia but was brought here to Charlotte two years ago after being purchased by Earl Gluck and associates.

Kirby Asks Change

Boston, Oct. 22. Joseph M. Kirby, head of Boston's newest station, WCOP, Copley Plaza Hotel, has made application to the FCC for modification of license to change frequency from present 1120

change frequency from present 1120 kc to 1130 kc. FCC has amended to change hours of operation from specified hours to limited until local sunset at KSL, Salt Lake City.



WANTED **Radio Writers**

For salaried positions with large broadcasting station. Exceptional opportunity for men of real ability. Give complete history, salary requirements and references in first letter.

BOX 12 VARIETY, NEW YORK

YALE'S 2 GAMES Athletic Assn's. Radio Policy-plains Navy Game Omissi -Ex Attnetic Alarts Audo Folicy-LA plains Navy Game Omissi New Haven, Oct. 22. Clarifying the reported thumbing down on broadcasting of the Prince-ton-Yale game this year (Nov. 30), whole okaying airing of the Army and Harvard games, Yale's athletic Asan, head, H. F. Woodcock, stated that the Ell-Tiger batle's athletic data the Ell-Tiger batle's athletic high authorities. It will be broad-cast from Soldiers Field. Previous statements had been made that Yale had objected to the Fern-Yale broadcast and had barred airing of last week's Yale-Navy game. Woodcock declared three was no objection to these games being sent out, that it was mereir a matter of policy, with Yale broad-casting only its two mator homo-fand Friches games will gain-be broadcast this year minus any sponsor. Tad Hammerstein Dorothy Stons Lucy Monros (Jed Saits) WABC-11:30 A.M. Mon. to Fri. 'Mra. Wiggs of the Cabbage Parts Ards Letter Ads Letter Andy Donnelly Amy Sadelle Bistelle Levy (Kolynos) WABC-11:46 A.M.

IA ARTISTS BURFAU Presenta

LITTLE

ЈАСК

LITTLE

ORCHESTRA

CONTINENTAL GRILL

of th

ST. MORITZ HOTEL on the Park

New York City

ABE YMAN

CALIFORNIA ORCHESTRA

COAST-TO-COAST

WEAF-Friday, 9 to 9:30 P.M., EST

(Phillips Milk)

Ruinbow Room Radio City New York,

WEAF 10:30-11

EXCLUSIVE MANAGEMENT

ROCKWELL-O'KEEFE INC.

WILLIAM MORRIS AGENCY

SHELL OIL

SATURDAYS WEAF

9:80-10:80 P.M 1415 DACHES

XCLUSIVE MANAGEMENT

DON MARIO

"Penthouse Serenade"

NBO Coast to Coast Sunday Afternoons New York Rep., MAX RIOHARD Radia City, New York

4/S ORCHES

Q

ENS

-Tuesday, 8:30 to 9 P.M., EST (Phillips Dental)

NO alabow Room Adio City

.

A A

ing Nightly in the

WEEK OF OCT. 23-29 (ALL TIME EST)

AMERICAN TURACCO Sate WEAR Using Haylon O Kay Thompson 'Lord & Thomas Ablenican Rabilation Rabilation Firedica Recitaif Sigurd Allesan Hardesty Johnson Glaker Advt. Art ANDC BEE

Greham McNames Pilaker Advt. ATLANTIC REF. 'Atlantic Parker Jack McSyris Bosmary DeCamport George Shelton Norswan Ve Mos-103 Norswan Mos-103 Norswan Mos-103 Norswan Mos-103 Norswan Bos-103 Norswan Bos-103 Norswan George Shelton Mos-103 Norswan Bos-103 Norswan George Constant Co

*B.: B., D. 4. O, N.: HBT FOORS, ITC-HBT FOORS, ITC-HBT FOORS, ITC-HBT FOORS, ITC-HBT FOORS, ITC-Bandoniz & Jones Bertrer represent Second Possible Second Possible Second Possible Bertrer A. S. Itc-Bertrer A. S. Itc-Hild Brandis-Tooling & Rubleam Hitch W. FRAM Mitton W. Barton Development A. S. S. Itc-Borte, Jones SALES, Non-ROS-WJZ Constant Possible Development A. S. Itc-Mitton W. Barton Mitton Mitton W. Barton Mitton Mitton

UNINYULANYER 9-W-WEAF (Sai Hepotica) Pred Allen Portland Hoffa Art Piloser Rubicam (CastPANA Galo-Sn-WJZ Or Gal

(Soup) 9-F-WABO

Lanup 9-F-WAROACH Holiowaood Hoke Holiowaood Hoke Horesson Marx Bros. Raymond Parcons Marx Bros. Raymond Parcons Marx Bros. Raymond Parcons Roberts Allen Uronato Julce) Burna & Allen Uronato Julce) Resolution (Toinato Julce) Burna & Allen Jacuuca Ronardis, O F. W Armistons CARDORUNDUS 9-20-20, ARD

CO. 7:30-Sa-WABO Carborundum Bd. Edward d'Anna, Conductor Francis Bowmen *BBD&O

CARNATION MILL

CHARIS CORP. 1:45-Sn-WABC 'Sisters of the Skii-lot' Ed East Ralph Dumke 'John L. Butler Co.

John L. Butter Co. CHEVROLET 9-Sal-WEAF Rubinoft Virginia Lea Jan Poerce Graham McNemeo 'Campbell-E CiTIEN NKRVICT 8-F-WEAF

8-F-WEAF lessica Dragonette Rossrio Bourdon (ir Junriet

initiaby Lady ireens Wicker I L Esstman Ruth Lyon Brwin, Wasey

44

ACME PAINT 6:80-Su-WARD

6:80-9a: WABC Smiling McConneil Heart. H. & McCo A & P 9-M. WEAF Harry Horlick Bon Kloseen *Paris & Peart 7:80-7m-W-Tb-WABC Kats Smith's Coffee Time

Time Jack Miller's Orc *Paris & Peart AMERICAN HOME PRODUCTS

HOME PRIPACA. (Anaclo) WJZ-7 P.M. Tuess-Wed. Thur. Tasy Aces' Goodman Ace Jans Ace Mary Huntsr Helen Spring Mon-8-WFAF (Kolynos)

Hall

RADIO

ne Conklin

Gene Conklin Ferne *N. W. Ayer I. J. FOX 7:30-Tar-F-WEAF 'Fox Fur Trappers' Ed Suilivan Harold Richards Bertrand Hirsch's O *Peck COMMERCIALS GEN. BARING 5:30-Su-WABO .5:30-50-WABO Julia Sandarson Frenk Crumit Kay Renwick Carlyis Stovene Three Jestss Jack Shtikret Ore B. B. D. 4 CENERAL ELECTRIC 11. p.m.-Sun-WEAR Matt. Clamena. This This Department lists sponsored programs on the NBC, CBS, and Mutual networks arranged alphabetically under the advertiser's name. Adducts networks arranged upwetchery under the paveriser's name. All time is p. m unleas otherwise noted. Where one advertiser has two or more programs they are listed consecutively. An asteriate before name indicates advertising agency handling account. Abbreviations: Su (Sunday); -M (onday); W (Wednesday); Th (Thursday); F (Friday); S. COLGATE-FALL (Paimoliva Saap) Baaut Boo The-Here Martini Mme. Schuman-H'k James Metton Al Goodmen Ors a. 50. West W.12 James Belton Al Goodmen Ors 8:30-Wed WJZ (Super Suda) 'House of Gless' Gertruds Berg Jos Greenwold Paul Stewart Helen Dumas Rertha Walden Georgs Toblas Arline Francis Anne Teeman Sonford Melsner 'Benton & Rowle *Benton & Bowles 5:45-M-WEAF (Super-Suds). 'Clara, Lu & 'Em' Louise Starkey Isobel Carrothers Helen King *Benton & Bowles *Benton & Bowles CONSOLIDATED (Harvester (IGAT) (Harvester (IGAT) 'Harva and Bester' Teddy Bergman Jock Arthur Audrey Marsh Rhythm Girls Victor Arden's Orc *Altkan-Kynat Rivitim Girli Victor Acdent Orc Victor Acdent Orc CONSOLIDATED Giso-Survers Schose of Merce Schose of Merce Schose of Merce Schose Scholl Merce Schose Scholl Merce Scholl Scholl Processing Constants Scholl Scholl Scholl Constants Scholl Sch Ned Wever *Young & Rubicam (ENERAL MILLS 10:46-W-F-WEAR (Gold Medal) Betty Crocker Cooking :Recipee *McCord Co. 5:30-Dally Ez. Sn Ba-WABO Jack Armatrons Sn-WABO Isck Armstrong All American Boy Jim Goss Robert Fisks H. R. Hoffman Lester Tremayns •Blackett - Feinscher Fragens - Heinigenscher State - Heinigenscher State (Ellesuisch) Beatries Curchill Louise Barclie Cherny Sas Hild, Graham John Goldwenteh Sunda Loras Hild, John State - Inductor - Induct Al Bowlly Blow CRAM CVHEAT -7-5-WABC Al'xd'r Woolcott Robt. Armburster's Orc Orc CRUSALERS Hoo Charker Fred G. Clark *Marschalk & Prat' Rashalk & Prat' B. DAVIS COCOMPIL R. B. DAYIS (Cocomail) G.M.TD.W.Th. WARC Buck Rogers' Curtis Arnall Adele Ronson William Shelley Elaino Melchior Edger Stehil Dwight Weist 'Raufhrauf & R 'Ruihrauff & R DEL. LACK Rubhrauff & R PELL, LOCKL, OR, WS, KURL, OR, LOCKL, OR, HELL, CORL, OR, CARL, OR, HELL, CORL, OR, CARL, OR, HELL, CARL, OR, CARL, AND Bennett, Klinged, Ore Clark Andrews, Dr. Hilthauff, Andrews, Dr. HILTHAUE, AND SAN AND HELL, CHENER, CARL, AND HELL, CHENER, CHENER, CHENER, CARL, AND HELL, CHENER, CHEN Ment of the second seco ni Inliey Halop Gaillechine Ore C. D Frey BLASSINE C. D FREY BLASSINE C. D FREY BLASSINE C. D FREY BLASSINE C. D FREY COLORNON COLO

*J. Walt. Thompson JOHNBUN & SUN (Floor Wax) 8 p.m.-Mon.-WJZ 'Flbber McGee & Molly' sp.m.-Mon-WJ22 Holly, "Gies & Hatio", & Jorden Charles Liever Master Singers Master Singers Master Singers Master Singers Nasdhan, Le & Nasdhan, Le & Tom Power, Le & Nasdhan, Le & Nasdhan, Le & Reinder Router, Sanghan Sanghan, Sanghan Sanghan, Sanghan Kelldude Sababurghe Ener Kelldude Sababurghe Ener Sabary Wicker Sabary Wicker Singling Laby licens Wicker B:30-F-WJZ Rath Erling Hed YiChole Ore *N W Aver KISSPROOF, INI M-W-F-I, p.m.-WOB The Love Doctn' Ona Munoopole-B *Bis Distance Of Merry Basil Loughrane, Dir. Story of Merg-Marlin' Basil Loughrene, Dir. Crusinberry, Jane. Biainé Arf Jecobson Corieton Brickert Bardina Charles Pracha & Busher Martay Forbes Baster Jenges Loudis Hustings LEMN'& FINE (Peheco) 8-Sn-WARC Eddle Cantor Harry Einstein. Phil Ohman's Ore Jimmy Wallington 4-SO-Stow WARC (Hind's Honey & Almond Cream) Levile Howard Elizabeth Lovs *Kenyon & Eck-hardt *Kenyon & Eck-hardt LEVER BROS. (Lux Soap) 9-M-WABC Tux Radio Theatre 'Duicy' 'Duley' Zasu Pitts *J Walt. Thomnson LIBBY. MeNEILI, & LIBBY (Evenerated Mills) LIBRY MONFILL, & LIBRY (Evanorated Milk) Sids-M-W-P-WARC '05, Son of Fire' '05, Son of Fire' '04, Son of Fire' '04, Son of Fire' Alfred Brown Au Alfred Brown Au Patricia Duniap James Andelin Reg Knorr *J. Walter Thomp-LIFF SavFR 8-Wed-WJZ 'Lifesaver Rendex-Your' vous Phil Duev Jane Williams Aldo Ricci Orc Irene Bordoni *Topping & Lic Topping & Lloyd LIGGETT & MYERS (Chesterfield Cigs) 9-W-WABC Lily Pons 9-WABC Lily Pons 9-Sa-WABC Nino Martini Andre Kostelantez Ore throughout Nawall Empott ewell-Emmett (Old Gold) 7:00-Sn-WEAF 'Sports Review' Thornton Fisher Eimer Layden *Lenuen & M *Lenuen & M LUDEN'S 5:12-Su-WEAF 'Music by All Good-man' "Muire by Ail Good-man" Al Good Man be M Schother M Schother Billion Schother Charles Schother Charles Schother Ned Wever Wilmer Walker Affen Breinneart Affen Breinneart Great Breinneart Affen Breinneart Ducille Walt Arthur Kudher Mattreb Albur Joshi Arthur Kudher MAITER DEBERJS-UKARC Bale Genesis Vando Bale Genesis Varonics Wight Veronics Wight Dorothy Miller Veronics Wight States Market Miller Veronics Wight Miller Veronics Wight Miller Conto Loss Market II. Alf Market Miller Conto Loss Market II. Alf Market Conto Loss Market II. Alf Andre States Conto Loss Market II. Alf Andre States Conto Loss Market II. Alf Andre States I Alfan Schitzer I Alfan Schitzer I Alfan Schitzer

WLS Barn Donce Ridge Sunners Luit Beits Maple City 4 Path Barrett Carlson Guy Charlson Sorce Harry Swan Claments Co. Mod Ayr, Coarpet Harry Swan *Clamente Co. MORANE, CARPET 12:45 Dolly Fr. 6s.-Su-WARO * Star Jone* 10:45 Dolly Fr. 6s.-Su-WARO * Star Jone* Bill Johnson Phil Van Zante Edita Martas *Die Lekstr.S. H. MOLESE * Johnson Phil * Johnson * Star Johnson Jerry Beicher Stalk-Gobie JUH C. NORRELL, 5:30-Su-WJZ (Ung Yord) These Mulline Henri C A McD. WAREN '(Cutex) (Cutex) ide-WJZ Niele Goodells 'J. W. Thompson UUTDOOR GINL, J. W. Thompson OUTDOR WIRL, Bina Will, Dath Vell'y Days Tims Freise Death Vell'y Days Tims Freise Death Vell'y Days Tims Freise Death Vell'y Days District Bina Schort Will, Biosph Rink Schort Will, Biosph Rink Biosph Rin Andy Andrews Andy Andrews Andy Andrews Tool, Romano Field, Strate Bill Duey Field, Strate Strate Strate Strate Strate Field, Strate Strate Strate Field, Strate Strate Strate Field, Strate Strate Strate Field, Strate Stra Jimmy Doneily John Rohmer Jack Rohmer Janet Gilbert Blackman Status Jack Berkins Ja

WEAF (Chipso) 'Home Sweet Home' C. W. Secrest Harriett McGlbbon Billy Halop 'Blackman RALSTON PUBINA Mon-W-04-FM-12:16 WEAF Pat Barnes WEAF Pat Barnes *Blackett-S-H *Gardnsr 5:30-M-W-F-WEAF Tom Mix Advenisro iso-Mix Aq. turen' BADIO CORP. AMERICA -Sun-W.JZ -f RCA' AMEBICA 2 p.m.-Sun-W.JZ 'Magic Key of RCA' John B. Kennedy Frank Black Asst. Sec. Roosevell R. Admiral J. K. R. Admirai J. Taussig Beatrice Lillie. Jan Garber Oro-Milton Cross. Jessica Dragonstie *Lord & Thomas Lord & Frontian Post Wydd Post Wydd Chas Frevna Orob Daity Aban Singing Knikhis Yaob Burst Aban Bast Aban Carnel Classical Control Carnel Classical Control</li Cliff Sonbier Peng, N. Sonbier Peng, N. Server, J. S. Sonberg, S. S. Song, S. Song Newsill Sign F-WOR SSI-F-WOR SSI-F-WOR Billy Atton Billy Solver Billy Solver Billy Solver Billy Solver Stanson Billy Solver Stanson Chase & Sashbornit Armstein Show Billy Solver Billy Solve

State Lake Theatre CHICAGO, ILL., WEEK OCT. 20TH Dir.: WILLIAM MORRIS AGENCY

Wednesday, October 23, 1935 (Bayer's Aspicha) *McCann-Frick Leender and Old VICK OBERNICAL Distance of the second of the second of the second Lucy Monros Frank Mann * O Frank Mann * O Material Second Of the second of the second Prank Mann * O Material Second Of the second Oliver Smith of the second of the sec WANDEB CO. (Ovsilins) 5:45-Dally-WJZ 'Littie Orphan & Hanriette Tedro Jack Mather Art Van Slyke Forrest Lewis Vio Smith Bugene McGillen-Blackett Silsckett Silsckett WARNEB IAlemite; IAlemite; IAlemite; Italianite; Bob McJakas Bob McJakas Bob McJakas Bob McJakas Horace Heidt King Silsters Steve Merrill Jarry Bowne Alyce King Canries Gootman Al Dupont Bugsens McGillen-Bester Bester Beste Charles Coordinate Al Dispont Al Dispont Al Dispont Control of the second second second States of the second States of the second secon R. L. WATKINS 9-Su-WEAF (Dr. Lyons Tooth-Barwerker George Meiner Jerret Le Kreun Men About The Andy Rennella Ore Brieffele Kreun Men About The Andy Rennella Ore Did acm. 4 to F. Groen Worder, Wilson Prideil Henry See Tarker Pennelly
 B. R. N. & O.
 WHFATENA
 7:16-Th-WEAF
 "Popeve the Sallor
 "McKae, Albright
 WOODBHRY
 7:45-41-W-F-WJZ
 "Dangerous Para-dissi
 "Dissi Para-dissi
 "Lennen & M. Nick Dawson *Lennen & M. Tonnen & M. So. W.R. Sa. So. W.R. Marse Mrytta Marse Mrytta Marse Mrytta Call Jonna - Damerel Jack Arnold Ray Hedge Karl Wav Mrite Nelson *Frences Hoopst Isham Jones Orc. Eton Boys Loretta Lee *Young & R. U. S. TOISACCO (Dill's Rest) 8:80-M-WABO One Night Stands' Pick & Pat : Josef Bonime Ore PHIL BAKER Gulf Refining Company Sundays, 7:30-8 P.M. EST WABC-CBS Dirsction A. & S. Lyons AL

GOODMAN And His ORCHESTRA PALMOLIVE BEAUTY BOX EVERY FRIDAY, WJZ 9 P.M. EST, 7:30 P.M., PST, NBC

LUDEN'S PROGRAM Sundays, 5:45 P.M., WEAF COAST-TO-COAST





ASCAP's Foreign Income

While the share of the American Society of Composers, Authors & Publishers in the money collected by foreign performing rights organizations came to accurat \$500,000 for 1334, ASCAP distributed to these same sources \$165,426...They.contributed 5% of the American Soelety's income for the year.

Distribution by	country was as	follows:	
		% of ASCAP	
Society	Country	Income	Amount
A.K.M.	Austria	.69	\$14,436.45
P.R.S.	-England	4.57	95,615.34
S.A.C.E.M.	France	2.17	40,861.43
S.T.A.G.M.A.	Germany.	.40	8,368.96
S.I.A.E.	Italy	.33	6,213,95
		8.16%	\$165,496.13

Metro Paying \$400,000 for Leo Feist Catalog; Wants 100% Stock Control **Of Music Firm. Robbins in Charge**

Hollywood, Oct. 22. When and it the Metro-Robbins deal for the acquisition of Leo Felst, Inc, goes through this week, as it seems likely, it will give Metro for most valuable music publishing catalogs in the business for \$400,000, which is the consideration. This is over five times what Metro paid for 51% of Robbins Mu-sic Corp. some years ago, the con-sideration at that time being \$75-000. In two years, the Metro ced-ing of its illimusical publication rights to Robbins Music Corp. net-ted \$500,000 to the combine. As with the Robbins deal Jack Robbins Music Corp. net-ted \$500,000 to the combine. As with the Robbins deal Jack Robbins deal, governing all fu-ture music pub acquisitions.

regman and Vocco

regeman and Vocce Robbins; his general manager, Jack Bregeman in New York, and Rocco Vocco, who is part of the new deal, would actively operate Feist's. Vocco was 25 years with Leo Felst, Inc., and his return to the firm, after an hiatus with Bobby Crawford, where he was v.p., and general manager of DeSylva, Brown & Henderson, Inc. (later known as: Crawford Musie Corp.), was his sole time-out from his affiliation with Leo Felst, Inc. Vocco would like-Wise be the g.m. of Felst's under the Metro aegis.

wise be the g.m. of Peist's under the Metro accis. Tero's deal, according to studio advices, is predicated on the 100% acquisition of all outstanding stock. Since it was the practice of the late Leo Felst, publisher-founder of the firm bearing his name, to reward vet employees with blocks of 10, 20, 50 and 100 shares of stock, there have been several such units out-standing. Among them, according to the Coast reports, is 20 shares held by Solly Cohen, formerly asst. prof. mart of Feist, now no longer with the firm, but said to be affi-liated with. Forster's of Chicago as the the first representative. Fred Deco, and Chester Cohn (Chi Guore, and the sain y Feist Metro reported to have heen one of the hold-outs for special valuation of his stock. Reported to have asked 10,000 for his 20 shares. N. Y. Non-committat.

N. Y. Non-Committal

N. V. Non-Committal. N. V. Non-Committal. Meiro home o cels non-coumital ony any Peist deal, beyond stating it has been looking into a number of music copyright acquieitions for fu-ture film value. Metrolites express their interest in Tin Pan Alley as being chieffy in relation to filmusical and synchronization values, and not for any other purposes of Invest-ment or expansion. David Bernstein usually super-vises any such deals for Locw's, Inc.-Netro. In recent weeks, Metro has been reported interested in Mills Music Inc, among other music pub prop-erties. Some months ago L. B. Mayrer on the Coast almost had a deal consummated whereby Bobby Grawford would come into the Net studio in an executive filmus-leal production capacity, but that never jelled.

Jack Meskill, now over on the other side, has signed with Camp-bell-Connelly, British publishers, to do the score for a Gaumont-British musical.

Vienna Decides to Fight Recordings And 'Elevate' Masses Vienna, Oct. 11.

Statistickademie for the Cultiva-tion of Music has declared war on 'eanned music,' Drive will encom-pass radio recordings along with the rest and also includes a thrust at church music, Attitudes of the Akademie is that much of the music offered presently is of inferior quality and, although ostensibly aiming to educate the

WAR ON CANNED MUSIC

ostensibly aiming to educate the populace to full appreciation of funes, drive is directly almed at that which deprives the living musician

sician. Akademie says that it is only in-terested in elevating the standards of present day music. Assuming the role of pedagogue to the masses, the Akademie has instituted courses In Tiving music. Studies include familiarization of human mithemochalemes of institulaymen with mechanisms of instru-ments, instruction in their respective use history. uses and an outline of music

PUBS MEET TO PLAN DUFFY BILL OPPOSISH

Group of publishers met in the office of John G. Pane, chairman of the Misic Publishers Protective Association, yesterday (Tuesday) to devise ways and means of opposing the Duffy coyright measure, which is stated to come up in the House of Representatives next January. Ap-pointment of a cc unittee to direct the publishers' efforts against the bill will b, left to Palne. Measure, which seeks to re. ie the present copyright statute, has already passed the Senate. Among the povisions contained in the Duffy bill is one that would restrict, the

bill is one that would restrict the amount of damages that could be amount of damages that could be assessed against an infringer, and it industry will concentrate most of assessed is upon industry its fire.

Jerry Arlen-Van Heusen Set to Write for WB

Syracuse, N. Y., Oct, 22. Joirty Arlen, b' ther of Harold Arlen, will fillow the latter to Hollywood, and with him will go Jimmy Van, "usen, t'or a Syracuse songwriter. Warniers, which has just handed Harold Arlen a contract, has also taken on the younger Ar-lei and his tea.

has also taken on the younger Ar-leni and his tea" to. Both Arlens are son, a of the Rev. Samuel Arluck, Syracuse cantor. Van Heuse: Legan as announcer at WBYR, later shifting to WF'll. where e groud out a new song a week for a program.

'Ziegfeld's' Tunes

Ziegfeid's Lunes Hollywool Oct. 22. Four songs are holng written al Metro by Waiter Donaldson and Harola Adamson for "The Great Ziegfeid". Tuncs will be for Ray Bolger, Had Gray, Ann Pennington and Leon Errol. Vinginia Gray, Clarissa Sherry, Shella Browning, Edna Callaghan Vanita Vardon and Mary Jane Hal-sey are new showyiris handed con-tracts for pleture.

BURKAN GIVES SURPRISE ASSENT TO POSTPONEMENT OF GOV'T MUSIC SUIT

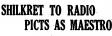
Jack Kapp Goes West **On Decca Recordings**

Un Decca Recordings Jack Kapp left for the Coast over the weekend on business in connec-tion with Decca recordings. He will set new talent while out there and also supervise some more Bing Crosby recordings. New Decca recording artists, just added, are Louis Armstrong who has been off the disks for three and a half years. Last 'canned' for Okeh. Boswell Sisters and Al Donohue's orchestra from the Waldorf'. Astoria (N. Y.) also added to the Decca roster. All latter three are managed by Rockwell-OKeete. Kapp will be gone three weeks in

Kapp will be gone three weeks in Hollywood. Mrs. Kapp accomps.

Hollywood, Oct. 22. Jack Kapp, president of Decca Records, arrived from the east today (Tuesday) for two weeks to contact new talent.

New lineup for Coast plattering is being arranged by Joe Perry, per-sonal rep. for Knapp here.



Hollywood, Oct. 22.

Nat Shilkret is coming west for Radio studios to join the company's staff of musical directors composed of Max Stelner, Al Columbo and Roy Webb. al for the Victor recording a

NBC maestro was set last week with Shilkret slated to report at the studio as soon as he finishes pres ent commitments in the east.

Soc.'s 1st Semi-Anni

First semi-annual meeting of the American Society of Composers, Authors & Publishers will be held at the Astor hotel, New York, Oct. 31. Luncheon will precede the reading of reports and general dis-cussion.

Holding of two meetings a year Instead of one for the membership was approved at the annual gather-ing iast March.

HENRY TOBIAS' CHORE

Henry H. Toblas Of the songwrit-ing Toblases leaves for the Coast the end of the week on a filmusical contract for Sol Lesser-Principal Pictures. Not set who his collab will be.

Judge Goddard Sets Trial for Jan. 7-MPPA Counsel Objects, Wants It Over With-New Worry for Broadcasters

Polling ASCAP'ers

Board of directors of the Board of directors of the American Society of Compos-ers, Authors & Publishers holds its monthly meeting to-morrow (Thursday), Among topics slated for discussion is the latest postponement given anti-trust suit against the So

anti-frust suit against the So-clety. It is expected that the board will be polled as to each mem-ber's willingness to grant the broadcasters another exten-sion of their present contracts, which expire Dec. 31, 1935. Several ASCAP directors were queried Monday (21) on the point, with varied reactions. Some declared that' they saw no logic in extending fur-ther courtesles to interests

saw no logic in extending fur-ther courtesles to interests that were trying to destroy them through litigation, while others took the view that an extension could be granted without ill effects to the So-ciety, since the terms of the new five-year agreement are the same as the contracts now in effect.

HYLTON'S BAND GOING HOME; LEADER REMAINS

Broadcast that Jack Hylton dld as advance ballyhoo for his Stand-ard Oil of Indiana series from the S.S. Normandle Sunday night (19) involved his regular orchestra. Troupe, with the exception of Hyl-ton, is slated after a 10-day stay to sail for England next Wednesday (30). Hylton leaves for Chicago to-day (Wednesday) to start his com-methen for hwilh a unit put to methen for hwilh a unit put to each wilh a unit put to relevan for hwilh a start his com-methen for hwilh a start his gang off. Hylton's band came over as ship's entertainers and the same arrange-ment will prevail for the return trip.

DORSEY IN JERSEY

Tommy Dorsey, exiting from the French Casino, New York, opens at Frank Dailey's Meadowbrook, Cedar Grove, N. J., Nov. 1. Grove. N. J., Nov. 1. CBS to carry the music from this

AFM's Licenses, Taking Effect Jan. 1, **Already Being Sent Bookers. Agents**

CARNEGIE HALL IN FEB.

Paul Whiteman is planning an other of his 'experiments' in mod-ern American music with a concert in Carnegie Hall, N. Y., nest February. The works are being readled for premiere performance at this concert.

for premiere peliformance at this concert. Among them is the "Sinfonietta' by 19-year old David Diamond of Rochester, N. Y., who won the last of the meastrar regularly ho-day of the meastrar regularly ho-tows in honor of his mother. It's scored for 119 pieces and Whiteman may augment his orches-tra into full symphony size to per-form it at Carnegle. The lad is currently heing patronized with a regular weekly income by White-man to further his muscal studies. Robbins Music Corp. publishes.

Cab's Expo \$10,000 Week

Hollywood, Oct. 22. ht Calloway's ork has been set 'or the final week of the San Diego 'rposition. closing. Yow, 11. Sulary is reported at \$10,000.

American Federation of Musi-clans will start issuing to band bookers and agents this week the licence the union proposes to put into effect Jan. 1, 1396. Under the provisions of the International's agency law, the drafting of which has been coupled to a union more orgagement from a booking office or agent engaged in interstate bus-iners unless the latter has obtained

ensagement from a booking office or agent engaged in interistate bus-mess unless the latter has obtained one of the AFM's permits. In taking the license, the agency or booking organization binds, itself to employ, service or represent noise but members of the Federation. Also to adhere to all AFM roles and and working conditions. Fermit subjects the booker's business to the secutions of the licenses p'edge themselves not to deduct a romanisation where the 'price taid by the cafe, hotel or ballroom is no more than the bask unlon scale. Inder no eircumstances may a booking organization defor collect-ing its commissions, while the band denend on survering this accumu-lated sum from a series of one-nighters played by the collected Commissions are to be collected road. Commissions are to be collected any from engagement to engagement. orles

Postponement to Jan. 7, 1936, of trial of the Government's anti-trust action against the American Soaction against the American Sd-clety of Composers, Authors & Publishers and the Music Publish-ers' Protective Association has co-casioned considerable surprise in both music and broadcasting cir-cles. Particularly puzziling to music men was the readiness with which Nathan Burkan, ASCAP's chief counsel, agreed to putting the case off until next year. New trial date was set last week when opposing counsel met before Judge Henry W. Goddard in the New York Federal fourt. Court.

Goddhi'd in the kew lork several Court. Opinion existing among a number of ASCAP directors is that regard-ied and the directors is that regard-led down behind Burkan's action to sooner the issue is trick and act-ted the quicker will the music-business know where it stands and be table to return to normalcy. Similar sentiment was expressed by Francis Gilbert, counsel for MPPA, in addressing Judge Goddard. Gil-bert declared that, though he did not want to appear to be in con-flict with Burkan, it was his per-sonal wish that the case be brought to trial as early as possible. He said that he did not want to ensonar when the case he brought to trial as early as possible. He said that he did not want to en-courage any view that would em-barrass or complicate the big is-sues of the trial, but he did want to call attention to the fact that his cloud so long as the Government's litigation was pending.

Back to Normal

Back to Normal Gilbert addee that he though the music industry needed a speedy ter-mination of the litgation so that it could go ahead and do business in a normal way. Like Burkan, silicert advised the court that he would be glad in the meantime to work out, with the Government's prosecutor on the case. Assistant Attorney General Mac Ashbell, any nossible simplification of the evidence through agreement on stipulations.

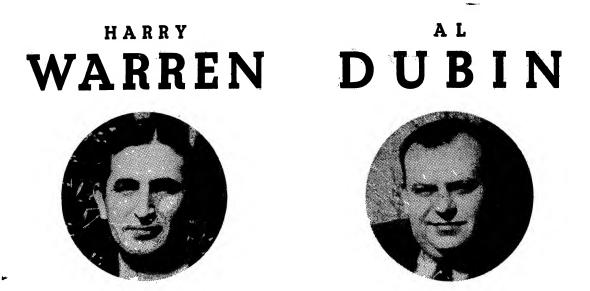
(hrough agreement on stipulations. Postponement has put the broad-casters in a quandary. Only a small percentage of them have taken ad-vantage of the new five-year agree-ment offcred them by ASCAP, with the others having elected to await' the outome of the Government's litigation. The old contracts with the radio stations expire Dec. 31, 1935, and the broadcasters are now wondering whether the Boclety will agree to unother extension of their present agreements or compel them to take out new contracts, Situa-tion created by the postponement will necessitate another meeting of the National Association of Broad-cutting directorate in New York World and Association of Broad-cutting directorate in New York World, but adjourned before the new trial date was set by Judge God-dard. Appearance before Judge God-dard. Postponement has put the broad-

and, and was as to budge Godard Appearance before Judge Godard was in line with instructions he gave when the case was brought to a sudden halt after five days of trial last June. Attorncys involved were to appear before the judge shortly before the adjournment date, Nov. 4, and explain what progress had been made in reducing the neces-ration. Judge Godalting by fill been made his report, remarked on how congested the court calen-dar was with important Govern-ment cases and surgested that the JacSCAP-MPTA trial he put off to Jan. 7. Though Burkan quickly geonsented to a postponeneit. The

ASCAP-MPPA trial be put off to Jan. 7. Though Burkan quickly consented to a postponement, the Governmenting on the date. Impre-sion the U.S. Department of Juey two to the second second second two structures are used to trial under way. When the 'Ik hater got around to stipulations, Burkan told the court that the subulations to the defense, but he would hered swhich the Government had already sub-mitted were invatisfactory to the defense, but he would hered on recorded statements and that under no cir-cum tances would he stipulate as to any conclusions, opinions or the large

WHITEMAN CONCERT AT

TOPPING AN AMAZING RECORD OF ACHIEVEMENTS!



Receive a Crowning Tribute

THE UNITED STATES NAVAL ACADEMY

Adopts as an Official Song





Other "Shipmates Forever" Hits by Warren & Dubin

"I'D RATHER LISTEN TO YOUR EYES" • "I'D LOVE TO TAKE ORDERS FROM YOU"

Our Congratulations

REMICK MUSIC CORP.

MUSIC-NITE CLUBS

Publishers' faction of the board of

directors of the American Society of

Composers, Authors & Publishers is

slated to meet today (Wednesday) to devise the principles upon which

lishers and the writers hope to have

prez, who presided as chairman when various publishers submitted

suggestions last summer, has not yet turned in his report,

Performances

Older publishing firms favor making it a high, percentage for membership seniority, while the newer urge a narrow percentage. Latter would have it 10% for length of membership in the Society, 20% for availability of catalog and 70% for performance. It is also advocated

for performance. It is also advocated that the seniority rating be stopped from going up after 21 years so as to allow for newer members to catch up. Change of class would automatically cause a drop in sen-iority ranking.

PLUGGERS HAVE \$9,000

IN THE GOOD OL' SOCK

Professional Music Mcn. Inc., had

their revised methods ready their revised methods ready adoption Jan 1. So far slow progress has been made by the publishers in arriving at fundamental rules that will gov-ern the new classification setup. Low Diamond, Famous Music Corp.

system of royalty alloca-

N. Y. Hotel Ass'n Puts Last Minute Crimp in Little's St. Moritz B'cast

Intercession of the New York Ho, la org Association at the eleventh jack Little's stated series of broad-st Moritz Friday night (18). Little's huttal liet of numbers had been till private the second of the state of the second till private that the proposed air relation of thater's please to state with the Nysters

with the NYHMA on the \$3 broad-cast fee issue. "Little expressed resentment at the late cancelation and two nights later. (Sunday) he advised the St. Moritz management that either he got the CBS hookup which had been promised him when he signatured the contract, or he would walk out of the job. What particularly met-tical Little was the fact that the broadcast was called off. after it had been publicized in the New York dailies.

had been publicized in the New York dailes. Because of the St. Moritz' action it is now doubtful whether Ralph itz will go' through with his in-tention to put Ted FloRito on the air when the latter opens at the New Yorker Nov. I. Hits had also contacted the networks about a We work the daily action of the New York the to man decided lagt where to quit alring their bands after the nusciclans quion ordered

winter to quit airing their bands after the musicians union ordered that the regulations which requires the payment of \$3 a man per broad-cast be enforced. The money so col-lected is turned over to Local \$02's relief fund.

Winne.'s One and Only Floor Show; Local Acts

Floor Snow; Local Acts Winnipeg, Oct. 22. A. G. King opened a nightly floor show at his 'Cave' Friday (18). Show, composed of local talent, is the first of its type to be presented in this city, Floor shows have been staged by hotels and other spots around town before, but only as a Saturday or special occasion feature. featu

Acts are Cummy Ried, Strachan Sisters (6), Arla Spik and Mel Hammill's band.

Music Notes

Sedano, dancér, last partnered with Mabelle Swor, will host at the Restaurant LaRuc's cocktail dan-sants, N. Y., while another dance team, Maurice and Cordola, per-forms regularly. Harry Rosenthal orchestra and Jose Rodriguez for the tangos will dispense the music.

Walter Donaldson and Harold Adamson writing two numbers for Metro's 'Kind Lady.'

ASCAP's new reps in New Hamp-shire are Franklin Hollin of De-mond. Woodworth, Sulloway, Piper & Jones of Concord, N. H.

Ned Washington doing the lyrics to Jurman and Kaper's music for Metro's Kind Lady.'

rank Hall, Barr and Cross into Kenmore Hotel, Albany.

Ethel Allis, Bill Vine, Bourbon and Bain now at the Brown Derby, Bos ton.

Louis Breese opened last week at the Hotel Weyli New York. NBC the Hotel Weyn did the booking.

Jan Rubini has been placed by the CBS Artists' Bureau in the Park Lane, New York.

Miss Maddux Triples

Miss Maddux Triples Frances Maddux is out of the Rainbow Room, New York, for a work in order to open with D. A. Doran, Jr.* new legit in Boston, There's Wisdom in Women. 'When show Broadway promieres Oct. 28 sho will reopen at the Rockfeller milery. Songstress triples into the simuth of the Maddux' dissence the Perkens Sisters are substituting. Oliver WikeField has been added as As Nay Noble's hand continues, as do Ramon and Renita, who are con-tracted until Nov. 3.

A \$200,000 Proposish

A \$200,000 I TOPDSIST House of Morgan, the new nitery starting, Helen Morgan, opens Oct. 31. Room, bankrolled by Harry Kannen, a chain gas station owner, who is pres of the enterprise, repre-sents almost a \$209,000 investment. It's on 54th street and Madison avenue, N. Y.

Miss Morgan is now well over her ness. Josef Urban associates corating the room.



Chicago, Oct. 22.

Andrew Karzas has climaxed his feud with local song pluggers by slutting them out altogether from his Trianon and Aragon ballrooms. From now on if publishers' reps want to contact band leaders in the two spots they'll have to do it through the doorman.

through the doorman. In a letter advising the publish-ers of the new rule, Karzas declared that many of their reps call on the leaders and stay too long, disre-garding the fact that the few hours the bandmen are in the ballrooms they should be on the stands directthey should be on the stands direct-ing the orchestra and not talking business. If they wanted any mu-sic delivered to the leaders the con-tactmen would hereafter, said the letter, have to leave it with the

oormen. Orville Knapp has been the ob-ctive of most of these calls. His and is at the Aragon.

Nite Club Reviews

HOTEL ROOSEVELT

<text><text><text><text><text><text><text>

GREEN ROOM (EDISON HOTEL, N. Y.)

(EDISON HOTEL, N. Y) A war by deconted and comforts shie little room just aff Times sel Souare, the Groen Room of the subtraction hostichy makes a bid for a time same times something a little ditte same times something a little the same times something that isn't the same times something that isn't entron isn't out of place. While the Pitzon son't out of place. While the Pitzon son't out of place. While the places without any floor show. The competing floor show. The one and are or two and some inti-

Most Played on Air

To familiarize the trade with the tunes most on the air around New York, the following is the listing of the songs most played on the cross-country networks last tweek, in relative standing, according to the appreximates number of combined plugs on WEAF, WIZ and WABC.

Check to Check You Ars My Lucky Star Got a Feelin' You're Fooli I'm In the Mood for Love ' Top. Hat, White, Tie, Taile From the Top of Your Head Without & Word of Warning Every Now and Then I Found a Dream Tressure Island. I'm on a See-Saw

Treasure island Truckin' I'm on a See-Saw I'm on a See-Saw I'm on a See-Saw Leave Towned on Me Red. Salla Lovely Day Hove Find a Way Willows Find a Way Not Strings I Wish I were Aladdi The Piccolino Rhythm and Pomance Leaves Bid Trees Goodby Let's Swing It

se odbva

mate _____entertainment, hour or after theatre.

cocktail

mate entertainment, cocktail hour or after theatre. Rôom is a stractive, modernistic with a nice circular barr for drop-in standee quafters. While it is part of the room itself, it is masked off partially from the tables and dance froor to not erm, in the way and "Ben Ueberall, a Broadway vet, manages the room and in addition to the Sammy Wilson orchestra brought in about a month ago. Ueberall grabbed the Duke Enston tro. Enston and His Nobemen Thou tro. Enston and His Nobemen thou which entertains peripateitcally. Dignified rather than rowdy, the Enston threesome fits in well here. In addition, the floor entertainment includes Ruth Everett, singer, who is from the air and Droadcasts for and nice. Shef's a blues singer, and nice. Shef's a blues singer, and nice, to room; not to on olsy. Xininum \$1.

ESTELLE TAYLOR IN KY.

ESTELLE TAYLOR IN KY. Estelle Taylor will be featured in Mountain Top Inn, new night spot opening in Covington, Ky, opposite Cincinnati, Miss Taylor will have Eddie Weber as accompanist. Weber re-cently resident as manager of a cale at Sheepshead Bay, N. T. He Foreriv. was for Fogarty,

MILLS ON COAST

Hills UN CUAST Hollywood, Oct. 22. Planing in from the east to ar-range picture deal for Cab Callo-way, Irving Mills sticks around for two weeks. Calloway crew opens at Para-mount downtown Thursday (24).

Survival of local nite clubs har cafes and hotel drinking spots rests on the outcome of a referendum or

cafes and hotel drinking spots rests on the outcome of a referendum on the new 1 a.m. state liquor curfex, stated for the Nov. 5 election. Mayor Frank Couzens and the City Council concurred Monday (21) on Gov. Frank Fitzgerald's suggestion of a vote, the state executive's only alternative given Detroit to escape the orb-hour-carifer closing time decreed last week by the State Liquor Commission. But even, the referendum. Is en-snarled in legal tangiements and awaits, a ruling by Election. Com-missioners. The corporation coun-sel aiready has ruled that the re-sult would not be binding because the 30-day time limit for bailot ad-dition at most be decreased on prize result would not be binding because the 30-day time limit for bailot ad-dition at decrease of ins validity, and pin their hopes on Pirzgerald's declaration he would accept vote, regardless - of ins validity, and exempt city from new curfew if that's what voters desire. Otherwise, the 1 a.m. closing will wo into effect 'Nov. 15 throughout he state. state Nite club operators picture their utmost. Gov. Itzgerald declared

ASCAP Membership in Accord on **Only One Re-Classification Angle**

the tion will be

Reich Instrument

Exports' Marked Rise Berlin, Oct. 13.

Official figures show a m rkcd increase in export of musical in-struments from Germany.

ince January this year, more than 1,900 planos and baby rands were shipped abroad.

FRENCH CASINO

Louis F. Blumenthal and Jack Shapiro, operators of the French Casino, New York, are planning a chain of si ilar cabaret-theatres in the key cities of the country, in-

Performances Membership is na accord on angle, and that is the number of points ob-tained through performances should be the overwhelming factor in de-termining each one's share. Where difference of opinion enters is on the exact percentages that should be al-lotted for uses, availability sold of the publishing: firms favor making it a high percentage for membership senjority. while the Pase the animation mass, N.X., and the Majestic tleatre. Chicago, as the first additions to the present French Casino in the circuit. The Manhattan, because of the changes made when Billy Rose and the Ca-sino de Parce crowd tried a si liar venture there a couple of years ago, when work the the control of the second second second second will work the the de control on the second second second tensive alterations for a theatre-cabarét policy. Negolitations at present haven't spread any further than N.Y. and Chi, though it's initimated that Blumenthal and Shapiro will also seek sites in Baltimore and Los An-geles in the near future. Shows in all the spots, like the French Ca-sino, will be Parisienne, along with a minimum-check policy, instead of couverts.

Ramon, Dancer, Bkpt

Pederal Court, New York, claiming liabilities of 17,841 and no assets. Anioug the creditors listed on the schedulc that was attached to the voluntary petition were Beatrice Lillie, \$2,250; Elaker Advertising Agency, \$702; Henry King, orchestra leader, \$500; Rahp Farnur, com-missions, \$250, and Xichael Ficard, \$500.

Professional Music Mcn, Inc., had lis first meeting of the new season last week and reported a \$9,000 finandal reserve. The songpluggers' organization, of which Mose Gumble is president and Johnny White, Roc-co Vocco and Joe Santly, v.p.'s, is planning another benefit show for next. Explorative and a cel forgether next. February, and a get-together beefsteak sooner than that. P.M.M.'s membership is 240,

P.M.M.'s membership is 240, among the New York, Ch, L. A. and Boston song contract men, although the reunion meeting at the Edison hotel, N. Y. was marked by the ab-sence of a number of the more rep-resentative professional men. Harry Liefman is financial sec and Ben Bloom, treas.

Lombardo at Arcadia

Philadciphia, Oct. 22.

Philadelphia, Oct, 22. Guy Lombardo comes to the Arcadia International Restaurant for eight wecks beginning Nov. 15. It will be his first Philly date since opening the same spot little more than year ago. Ben Bernic, now playing the Arcadia, leaves Oct. 31. His four-week contract has a two-weeks' option, but he ol' maestro is not Laking it up. Lombardo's Standard Oil broad-cast will be from nitery floor, fol-lowing precedent set by Bernie with Pabet show.







cluding a second spot in the metropolis.

Negotiations are currently under way by Blumenthal and Shapiro to lease the Manhattan Music Hail. 53d street and Broadway, N. Y., and

Ramon Reachi, of the ballroom team of Ramon and Renita, last week took the bankrupt's oath in the Federai Court, New York, claiming

Detroit Spots Declare Proposed 1 A.M. Curfew Will Ruin Them If Passed

Detroit, Oct. 22.

business as ruincd, return of blind plgs and Detroit turned into a hick town if ruing is carried out. White town if ruing is carried out. White town if ruing is carried out. White the state of the state of the state of the state state of the state transfer in the city official transfer in the city official transfer in the state of the state of state Board's decree. A majority of operators declare they will be forced to shut if new law is upheld, thus throwing hun-dreds of entertainers, musicians and employees out of work. Others, who expect to survive despite the loss of extra-time bits, will be forced to curtail staffs considerably. All of which may come at a time when local nite spots are building use son attem and only a good should the new curfew hecome effective, battle of enforcement promises to turn into a many-sided affair. Prosecutor Duncan C. Mc-Crea asserts he will not prosecute offenders, Mayor Courson plans little add for Board's ruing and Police Comissioner Henry Pickett, while admitting her must try to en-force the inw, sees little chance of doing so. The State, on the other hand, will fore the issue to the utmost, Gov. Itzgerald declared.

Saenger Adopts Units in 29 Southern And N.W. Spots, with Cushman Booking

Lincoln, Oct. 22. Wilbur Cushman o ce went out this week to incorporate all of the Saenger houses in the South, Also, the Minnesota Amuse. Co. spots the Cushman tagged shows exclusively. in the northwest.

48

Artio Gleason's 'Town Scandals' unit opens in the southern Saenger route in Shreveport, La., Nov. 1-3. Deal was set by E. V. Richards, who offices in New Orleans, J. . Friedl, of Minneapolis, did the okaying for the northwest houses, Saenger is a Paramount partner.

Towns to come under the Saenger additions give the Cush-time, varying from two days to a man Circuit about ten more weeks

i full week, are Baton Rouge, Alex andria, Texarkana, Monroe, Natchez, Vicksburg, Greenwood, Ciarksdale, Greenville, Jackson, Hattlesburg, Meridian, Biloxi, Guifport, Mobile,

Meridian, Bilozi, Guifport, Mobile, Pengacola, Lafayètte, and Lake Charles. After closing on this time the units will open in Galveston and go through Texas, Harry. Clark's TRIX Cariton Blonds' unit starts the Friedl time ia Austin, Mian, Nov. 8 with a two-day stand, and follows through all the way via Rochester, Mankato, Sloux Fails, Mitchell, Aberdeen, Jamestown, Minot, Grand Forks and Fargo. Fargo.

Saranac Lake

By Chris Hagedorn Fishing season closed Oct. 15 and now it's hunting time. Frisco Devere reported doing great curing at home in Scarsdale, N. Y. Russ V.

great curing at home in Scarbasis, N. Y. Russ Kally, burkse comid. leav-ing Saranah for Boston, where his burks and the Boston, where his burks and the second second second Gordon, leift for New York after four months in this town. Emily Kennedy drove into town from Maine to visit Allee Carman. Toni Tempie back at Lodge after first atage of the thorocaplasty op-erations and doing spienddiy. Leonard Grotte, managed of Low's Arapect, vaccide, pulling his several large-rock bass in front of Mother Morris Camp Inter-mission.

Loev's Prospect: Fusining, sysme his second day of vacation pulling out several large-rock bass in front of Mother Morris Camp Inter-mission. • Jackie Roberts, former patient at San, went and did it last week; she was married to one of the mu-sicians in the Saranac holel band and is now Mrs. Ted. Colon. Lou-Mary Louden, wile of John Lou-den, one of colds of John Lou-den, one of colds of John Pol-den, one of colds of John Pol-tic I and sing with the start call to angevinuty Ill: Cladys Palmer had a surprise wisht from her brother, Earls. Harry Livingston, Blir Mullgan and Harry Camus, one-balf of the electrical crew of the Capitol the-atre, N.Y., arrived this afternon to see their pal, Bobby Merrick, who just battied off a slight setback. Write to those you know in Saranac.

to be "The Miracle." "est made the production at the Century.

Palais Royal cabaret contracted Paul Whiteman for two years at \$2,500 weekly.

Producers claimed severity of Equity laws had thrown 'thousands' of actors out of work. Partly due poor road conditions,

Lew Dockstader and Gus Hill discussing a permanent home of min-strelsy in Times Sq. Nothing ever came of it. Ten years too late.

American Society of Composers, Authors and Publishers said to be collecting \$10,000-a month in royal-ties. Music men calling for a split of the \$175,000 airssdy accumu-lated.

Caruso had just completed an 11 concert tour. Grossed \$250,000.

Fortune Gallo's San Carlo op. just closed a four weeks' stay at the Manhattan opera house. Gross was \$136,000. Jet black. But in Phila

the Italian Lyric Federation curled in the middle of a performance. No salaries.

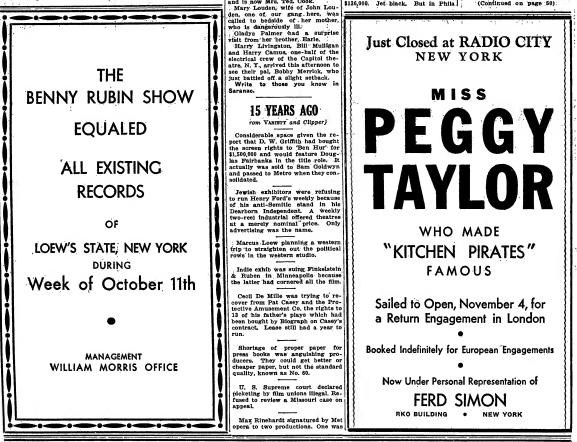
Keith's Boston theatre bounced the box office men. Replaced them with women as less apt to sell out to speculators.

Gus Edwards mislaid his backer and had to pull his revue out of rehearsal.

56 YEARS AGO rom Oupper)

Out in Chicago Nat Goodwin was elected to present Pop Anson, cap-tain of the Chicago buil team which had just won the championship, with a sliver Baseball. Done at the iheatre and it packed the house.

Harry Danforth, actor, was pinched in New Orleans on com-plaint of a Mrs. Loane. She charged his dog was vicious. His manager obtained his parole because he was needed in the show, but he told Mrs. (Confinued on page 50):



THE VIRTUOSO OF THE HARMONICA

Δ

Left for London, Nov. 6, 1934, on 8 weeks' contract for C. B. Coch ran's 'Streamline Revue.'

And now, nearly a year later IS STILL THERE.

After TOPLINING in England's best music halls and night clubs, making 7 best-selling records for Columbia, doing a transatlantic broadcast for B.B.C., went to PARIS for opening program of ALHAMBRA and WAS BILL'S SOLE HOLDOVER FOR TWO EXTRA WEEKS.

Now back to London for a series of repeat dates and a new recording contract for Rex.

Returning to Alhambra, Paris, in January, 1936.

MANAGEMENT: NAT KALCHEIM, WILLIAM MORRIS OFFICE.

What Critics Said About Paris Appearance

"PARIS MI "A great artist-that's all we need to say." "LE TEMPS" "An entire orchestra in himself. Everyone should hear Ravel's Bolero" sneak out of his mouth organ over the entire auditorium and take possession of it." "PATRIE HUMAINE" "The public is right. This man is remarkable. "L'OEUVRE" "Shows rare skill. The way he plays Ravel's "PARIS SOIR" "Aroused frantic enthusiasm by transforming a tiny harmonica into an entire orchestra." "INDEPENDANCE BELGE" (Brussels) "Stupefying sense of rhythm, Plays 'Bolero' with such mastery that it is doubtful whether a symphony orchestra could do as well." "FIGARO"

"Organs, trumpets, violins, futues and guitars seem to be hidden in his tiny instrument. Ravel's 'Bolero' played in this way becomes an extraordi-nary thing."

VAUDEVILLE

WIRE CHARGES FOR P. A.

Causing Talent Shortage; Mgrs.

Now Hunting U. S. Acts Direct

Sally Quotes Bible in Fighting Prov. **Censorship**, but Is Cancelled Anyhow

Providence, Oct. 22.

Providence censorship cracked down last week on Selly Rand Sally has found out that there I no recourse when the censors snap the whip in Providence. Her sched-uled appearance at the RKO Albee theatre this week was cancelled; the

Licentre this week was cancelled; the cleary made the thrust Sally can't cleary made the thrust Sally can't che came on the stars wrapped in the came on the stars wrapped in the came on the stars wrapped in the came of Sally Rand vs. the censors was not without its dra-matic moments. The fan dancer put up a terrifio fight to win the right to aspear here, and even made a personal call last week on the Rev. Thomas J. McKitchen, rector of the Sis. Peter and Paul Cathedral, in whose parale the Al-bee is located, and appealed to his fairness. fairn

fairness. But, said Sally, he was ada-mant. He was cruel and most un-reasonable. He seems to have for-gotten that more than 1,000 years sag Orheit reised his voice against the stoning of a woman from a city, and said: "Let him who is without sin amongst you cast the first thore."

site activates the set of the set and had reported to him. That priest gave his unqualified approval to the show.

priest gave his unquestion to the show! These testimonials had no effect on Rev. McKitchen. He told Sally that he could not permit her ap-pearance in Providence, 'since your performance would cause sins of thought on the part of members of wo flock.'

investigation of the second se because the theatre obtains its per-mit to operate from week to week, the management thought it best to drop the affair, rather than create a row with the clergy and the po-lice.

Shows Back in B'klyn Downtown Houses, but They're Just Amateurs

Amateurs have been added as ex-tra ammunition in the stiff double-feature competition among the downtown Brooklyn deluxers, Fox. REO-Albee and Loev's Metropoli-tan. All three are now exploiting simon-pures on the stage along with the dutas on the storeen, the Met at 256.

and Albee at 40c top and the Fox at 25c. While the Fox has been playling the tyros Monday nights for some time, with WMCA broadfasting from the stage, the Met on Mon-day (31) entered the field also on Monday of the source of the source and are of the source of the source on a source of the source of the source of the source of the source commercial job to the winners. Albee this week is playing a lo-act amateur show nightly, the tyros having come out of the vari-ous RKO theatres in New York stating 'new talent' contosts and getting salaries for the Albee date. Next Wednesday (30), the Albee revers to a once-weekly amateur contast unaffiliated with a radio station.

Hiltons Get Mex. Route

Hitton Sinters open week of Oct. Hitton Sinters open week of Oct. 25 at the Irls theatre, Mexico City. They will de sight weeks in the out-laying provinces before returning to Mexico City for a return date. Act is getting alray in U. S. dough, un-usual for facts down there, where peso payoff prevails. Martin Wagner of the William Morris ofthe in New York set the deal for the Sia esc Twins.

PATTI MOORE ON MEND

Sammy Lewis and Patti Moord eign engagements. Miss Moore's bu

Moore's back condition due to old fracture from a stage fail is now on the mend. To Combat RKO Pool

Løew circuit is moving in new early return of vaude to combat the intensified RKO-Schine pool oppo sition. Meanwhile, the pool will make the first test of stage shows. Keith's bringing in one of Major Bowes' amateur units on Nov, 1. Same house has Jack Dempsey dated for a one-day engagement early in the month,

on Nov. 10 and is also considering Boake Carter for a one-day appearance

Loew's Syracuse Vaude

Syracuse, Oct. 22. scenery at the State, indicating an

Loew's will have the El-Wyr show on the stage for 'Spook Night

Fittaburgh, Oct. 22. With WB agreeing to pay whe charges for their broadcasta, air team of Molasses 'n' January come into Stanley week Nov. 8 to head-line all-star radio show. Boys last played here year ago at Alvin, but only five days, returning to 'w York for ather process.

only five days, returning to ways only five days, returning to way York for ether program. Stanley same week also gets Little Jackle Heller, local boy, who comes in at biggest salary ever paid him here.



West coast automobile shows, which last year played name talent at fancy salaries, this year will use a Major Bowes' amateur unit (No. 7) at \$7,500. Show is in production in New York currently and will play a couple of dates on the way west before opening at the San Fran-cisco auto display Nov. 2. No. 5 Bowes unit will play the same towns as the auto show unit, but in theatres. Auto shows set the bookings for the new unit with Ruby Cowan of the NBG artist bureau, despite the competitive angle. Ten amateur acts, asno orchestra, will play the auto shows, going from Frisco to the Fordiand and Seattle displays. Following the latter, it will be routed north into Ganadian thestes and then back down the Cow Whilt the bookings for orchestras with the Bower amateurs will prob-bly boost the budgets to around il500, the Coast auto shows aren't expected to spend quite con such as they did last year for falent. The 34 shows digned Maurice Chevaller at a reported \$25,000; Paul White-man's ork's auto show at the

man's ork for \$20,000, and Grace Moore for around \$15,000. New York's auto show at the Grand Central Palace starting Nov. 2 does not garnish the cars with entertainment,

Cohen's Toe Infected.

Cancels Eastern Dates

Sammy Cohen, flim and vaude comic, is confined to the Michael Reese hospital, Chicago, with an infected foot, Mrs. Cohen (Dorls Roche) is with hi

Clark went aboard the boat, a commercial freighter, Saturday night to attend a party on an in-vite from the captain, a friend. He fell asleep and was left on the boat. Members of the crew found him dead in the cabln the following Cohen's dates in Schenectady and Conen's dates in Schenectady and Albany for the current week were cancelled, and it's likely that he'll also have to call off Loew's State, New York, opening Friday (25).



WB PAYING AIR TEAM'S Vaude Boom Spreads in Paris

Michael Todd's

'Bring On Dames' Unit

the Dames' breaking in currently at

Eddie Weisfeldt's Riverside and

Eddie Weisfeldt-Britersdo and. then is routed Into November-through Wisconsin time, including Asher Levy's Orpheum in Madison, and them into the Publix-Great States time, opening in Rockford. Cast of the show includes Muriel Page, Harry Havoy, Lawrence Blake, Pickard and Seal, the Somer Salts, Pete the Penguin, Beveryty Rich, Lee Harrison, and a line of 18 gris.

Sets Midwest Time

Milwaukee, Oct. 22.

Bring on

Henry (NVA) Chesterfield will venture into the managerial end next month. He has leased the Mosque theatre in Newark and will open it Nov. 29 with vaudfilm. Pollcy will be seven acts with films on two splits weekly, with no bookset as yet. Associated with Chesterfield in

Associated with Chesterfield in the deal is John McCurdy, vet thea-tre and film man, They've taken the house from the Prudential In-surance Co, on a five-year lease. Mosque is a former Warmer house and mostly dark of late. Chesterfield is still running the NVA. Club at +46th street and Eighth avenue, New York. He recently col-lected \$50,000 on an outstanding mortgage on the NVA sanatorium at Saranac Lake.

Geo. Price Sails

Georgie Price, quondam actor and Wall street broker, salls Friday (25) on his first London bookings for two weeks at Clore-Bsdale's Plccadilly. Contract is for a fortnight only but may be extended. Price's brokerage business con-tinues. The comedian hasn't retired professionally, planning, if anything, to further extend his fatege activities this season. Walter. Batchelor booked.

booked.

morning. Clark was a singer and ukulele player besides a comedian. He was one of the early picture house m.c's in the presentation shows of the 1820's. Clark spent most of his career in vaudeville and appeared in one legit musical, 'You Said It.' He was not married. American Adagio Act Asks Secy. of Pitt. Stanley's Kepeaters Pittsburgh, Oct. 22. Couple more quick stage repeats for Stanley. Benny Davis, who played WB deluxer about four montha ago, is back this week and Ina Ray Huiton's femme band. last here just a short time before Davis, returna for week of Nov. 1. Another is a Major Bowes' ama-teur unit. First of latter was here lato in August and another of them has been booked for week starting Friday (25). Although entirely dif-ternt shows, there's a bit of public confusion already. Labor to Ban French Counterpart Here

again, this time an American act referring to an alleged French counterpart, which is scheduled for ap-pearances in the U.S. Complaint was filed last week by Lowe, Burn-off and Wensley, American comedy adagioists against a French Irio with Frances W. Perkins, secretary of labor, In Washington, through their attorney, I. Robert Broder. Actually, the complaint is based on a review of the Alhambra, Paris, show in last week's (Oct. 16) VALETY. Description of the act, ac-cording to the American trio, tailles with their own routine, with the re-view also stating the French Irio starts an American engagement next month. terpart, which is scheduled for ap-

Reading, Pa., Oct. 22. Louis Bossailna, acrobat, who 'cracked up' on the Palace, New York, stage Aug. 27, is slowly re-covering and is able to walk with the ald of a cane. He expects to rejoin the Four Casting Pearls in the latt or the case of the second next month.

Broder's letter stressed the fact that Lowe, Burnoff and Wensley have been turned down for Euro

them

'copy act' question is up this time an American act re-t to an alleged French coun-e, which is scheduled for a loss in the U.S. Complaint cess in the U.S. Complaint cess in the U.S. Complaint

eign countries to give performances It seems to me that, in view of the dl cuity which American performers are encountering here in proformers are encountering here in pro-curing engagements due to the limited number of t.catres present-ing vundeville entertainment, such governmental agencies as yours shouid use their influence to stop foreign performers, who present en-tertainment similar to that present-ent and the sount performers, from with Americans." with Americans.

Congressman Samuel Dickstein. who has been agitating against the importation of foreign talent, also received a copy of the letter from Broder.

have been turned down for Euro-pers engagements by foreign book-ter on the premise that there are so many similar acts abroad. Lotter to Mrs. Perkins, in part, follows: ragagement abroad and have been informed by foreign booking agen-ties that it would be impossible for them to procure engagements and the starting the set of the set of the starting the set of the starting the set of the set of the starting the set of the starting the set of the s

Paris Oct 13.

49

Shortage of acts, first felt in London on succe ss of the nitery season, has spread to Paris because of the vaudeville boom here, and local theatre managers have started Writing and cabling direct to America for talent,

Hitherto London has been the feeder for American vaudeville acts coming to Paris, but it looks as if this regime is over, at least tem-porarily. irect booking is what local showmen want now. They are not only ducking the London agencles, if possible, but trying to get out of using Paris bookers, if they can get away with it.

Hitherto almost all bookings came from across the Channel, both because England is near and it is easler to know what the act is like. and because things were organized

and because things were organized that way. Now American acts are becoming better known, personally, to managers here, and one act which has cilcked often recommends palls for direct bookings. Vaude boom here is holding out, and. report is now circulating that' the Empire, last year a vaudefilm. spot and now dark because of the Pathe-Natan disconflure, will be reopend for straight vaude. **51** A des Houses I this comes through there will be three straight vaude houses in central locations where general trade can be expected: the Alham-bra, Empire and ABC, and three-front-tank nabe, houses, Bobino, The series of th

a revival, and they also use Yank

Second fortnightly bill at the Al-Second fortnightly bill at the Al-hambra here, reopened this season for big time international vaude-ville, ends after having given Ro-bitchek and Bizos, German refugee managers, definite proof that Paris can take it. House (5500) has not been far from capacity business for four straight weeks. High paid American numbers, as well as French topnotchers. have

High paid American numbers, as well as Franch topnotchors, have been responsible for the house's click, and Robitchek and Bizos in-tend the go right on booking them, burning the cables to get them over here. But the old line spots, such as the Médrano, want them too, and are looking for them direct.

Krivit Unit's Actors In Whistling Bit For Richmond Pavoff

Cast of the Palals Royal Revue," Harry Krivit's unit, were - left whistling for the major portions of their salarles after the windup date at the National, Richmond, Va., Sept. 20. No official complaints have been filed by any of the acts so far, with the acts giving Krivit ti through with his promise to make good the balances

Unit contained around 30 people,

Unit contained around 30 people, including the Boau Brummella, Worth, Wyle and Howe, and Jack and June Blair. It had been on' tour for several months. Krivit, who is now out-of-town. bases the partial-payoff on the low take of the unit in its last two weeks, both on percentage. In its prior week in Norfolk, the show goot 51, Rhar its air received \$1,245. Acts were brought back to New York by bus.



CLORE CALLED OPPOSISH BY G-B

Charles Clore has been declared 'opposition' by Gaumont-British in London. Cloré operates two vaudeville theatres, Piccedilly: and Prince Edward, there, with Alfred

Prince Edward, there, with Alfred Esdaile. American agents understand that if booking with Clore for his two weeks, they can't seil acts for G-B's 20 weeks.

20 weeks. Clore is currently in New York looking for acts and offering six weeks' work.



sleeping. Clark went aboard the boat, s

Pitt. Stanley's Repeaters

Acro Recovering

the late winter or spring. The troupe will go to Europe next

RKO BOOKS 'PARADE' Max Halperin's 'Hit Parade' unlt, nec 'Going Flaces,' has been booked for the RKO midwest time by the Simon Agency. Show features Nina

Olivette. Troupe will open Friday (25) at Indianapolis. Then follows into Cleveland and Cincinnati.

confusion already.

Olivette.

50

> J

VARIETY

VAUDEVILLE

ACTS NEW

PATRICIA BOWMAN (3) Dancing 10 Mins, FU Satricia Bowman is strange to vaudeville, aithough, she played a week at the Palace a couple of years ago, but her plature house and legit rend bo karound make here care of the rest.

and net using user the work of the work very often in the variety houses novadays and Miss Bowman's efforts should prove a novelty and a treat. Besides which the audi-ences will be getting an advance look at a girl who stands to rate some day as the No. 1 ballerina of this country.

look at a girl who stands to rate some day as the No. I ballerina of this country. Act is not pretentious, with the stage simply dressed and the com-pany confined to a ferme plano team and the dancer. Miss Eow man's two numbers are separate by a plano offering. This explana-tion of the second a graceful coentric.

LEW AND EVELYN REVUE (5)

LEW AND EVELYN REVUE (5) Dancing [1] Mins.; Three and One Grand Opera House, N, Y. New act is stamped all over this stamped all over this solution a flash. If hypoed in this section act can't fail. Feinme team accompanied by Lew at the planofort appear in a slow, soft tap attired in black satis flame verbine and cigrie lighting in action, too. Girls exit leaves room for another girl, followed by Lew in his stumbling drunk contortions. First pair reappear in extremely long frocks for more tapology on On stame.

long frocks for more tapology on one stage. Highlight is interpolation of a block at a document. There a block background assisted by invisible Lew for peeudo-magic of suspen-sion of girl in midair. Faces are oblicated allow. A thore, lights go on and, hanging from neck of her partner, the girl is swung for half a second. The needle could be used here to advantage.

BUY DOROTHEA ANTEL ctress, Famous Chris Original and Exclusive Dollar. Agents Wante Liberal Commission.

DOBOTHEA ANTEL t 72nd Street, New York City

alid 21

MOROSCO AND LAVAN (3) Comedy, Dancing 11 Mins; (One) Grand Opera House, N.Y. A red head in nurse's gab an-nounced that this team was not Uniny and she was used the Uniny and she was used and Dialog is from shudders' Dancing Dialog is from shudders' Dancing Durry et icam off with a little

finits gets that or an arrive stage appear-durry. One be to drowned out by the ork fruurosely) while he attempts a joke. Other half stooges from box. In answer to query on why he was present, he says he came in to suf-

present, he says he came in to ----festioge descends from box and mounts stage on roller skates. Here is where act makes up for poor start. Pair tap, one soft shoe, the other retains his wheels. Prati falls a la Will Mahoney get incle laughs. If they could create something a little more novel for their entry the bad impression might be reversed.

THREE WIERE BROS.

THREE WIERE BROS. Novelty 10 Minst; Two States, N; V: comprising three youthful-looking boys with some youthful-looking boys with some They're good dancers, capable tum-blers and their versatility axtends to a neat threesome on the fiddle. Act moves guickly with business switching from one interesting bit to another. Material is distinctly the mugging, won't go over here, but the boys should find out what fits and what doesn't as they go along. Their eccentric dancing in studied unison is okay for any audi-tor.

While they don't do much of it, their harmony singing is terrible and they could easily dispense with it. ______Bige.

Radio Lenses Jans

Harry Jans of the former stand-ard team of Jans and Whalen, was screen tested by Radio in New York

COLLEGIANS, BEAVERS EAST

Los Angeles, Oct. 22. Los Angeues, oct. as California Collegians open east-ern vaude tour at the Fox, Philadel-phia, Nov. 1, booked my M. D. (Doc) Howe of Fanchon & Marco. Latter also spotted Louise Bea-vers, from pictures, currently at the Michigan, Detroit, with other east-one dates in follow. vers, from pictures, Michigan, Detroit , ern dates to follow.

Unit Reviews

Broadway Bandwagon (ORPHEUM, LINCOLN)

Lincoin, Oct. 18. A compact little show this, espe-cially since clipped of about 15 min-utes. Result is that Harper Rois-

jutes. Result is that Harper Rols-man, heavily billed cound, hardly ever leaves his drum in the band, and is chopped off any stellar role-ho might have had previously. No-fination of the stellar role of the stellar what this audience likes. But termme, are seen in piently and that's what this audience likes. But termme, are seen in piently, there be-larg seven in the acts. Band led by Les Rolaman, was augmented here up to double its normal size of eight. Novetty opening is provided by Helen Bach's trio two girls and a gent. It's hand balancing, strong arm, perch mixture and ideal for ison Twins, pair of, awe's tooking kids. They're used on the breaks all through the show. This sum-ber is to the tune of Lady in Redt wa awell effect. The duo comme back inte doing Russian. In addition, they do carryons for Zander, I-lamonic, and the stroker, in addition, they do carryons for Zander, I-lamonic, and the show the say of tricks is an old as his tuxedo which has a split tail, come out of the maze of slik from the slik to close with the frunk stunt wherein he gees ing shown if securely doked. An-nette Ariue, who has an acro-violin combo, which is experity doked. An-nette Ariue, who has an acro-violin combo, which is experity doked. An-nette Ariue, who has an acro-violin combo, which is experity doked. Ranamedia, dressed fits how strom at the scupes of the comedy relief, and a couple of ges by Harper Rolsman, fit helf the tool Ranamedia dressed like at Cossack, is up for the finish with his slack wire stuff. He not only works it slack, but rides a mono-tin a barred while siding the wire. Times when caught was 66 min-utes, and its supposed to go nearly an hour. It's the No. I show owned by Rolsmans A.I. lowing. Both were built for the Wil-bur Cushman circuit, and heading north into, the newly opening Min-mesola line. Thence to Canada, other noncombod hours of the dress of tho openes ents on up, this layout

bit houses eats 'em up, this layout will have no trouble. Barney.

50 YEARS AGO

(Continued from page 48) Loane his dog was better known in the business than her actress daughter. Back to the hoosegow.

Western Penitentläry, near Pitts-burgh, first penal Institution to en-courage jové of music. 'One' hour each evening allowed, and about 300 inmates played at-ence, but not the same tune.

Horse ridden by Gen. Grant at Vicksburg sold to a circus for \$11. Had been condemned by the gov-ernment.

N. Y. Aquarium was playing along the Illinois Central R. R. Ex-hibited aligators, turtles and the like, stayed in the car and people came aboard to see, Carried a 10piece band for bally.

N. Y. Elks and Actors' Fund had N. I. Eliks and Active a manufacture in the section of a building for their joint use. Decided not to.

Daly Co. opened its seventh sea-son with Pinero's "The Magistrate". Pinero's first solid hit on this side. Cast included Ada Rehan, John Drew, Otis Skinner, James Lewis, Fred Bond and Edith Kingdon.

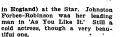
Fay Templeton went into the Rice revival of 'Evangeline,' playing principal boy. There with the legs in those days.

Touring managers were just dis-covering hotel due-bills. So new Clipper couldn't quite get the idea

Margaret Mather, described by Clipper as 'unknown,' did nicely at the Union Sq. in 'Romeo and Juliet.' Long a star.

Panorama building, later known as Lenox Lyceum, had ousted 'Sur-render of Yorktown' in favor of a Monitor and Merrimac spectacle. Most every large place has its cyclorama building.

Mary Anderson made her Ameri-an reappearance (after two years



Janisch, Austrian star, was still playing around. But she finally gave up and went home.

Zeffie Tilbury over with Mary Anderson. She was the only child of Lydia Thompson, whose British Biondes started the female minstrel craze over here.

Quick Flops

(Continued from page 1)

(Continued from page 1) score within the past analable score within the past analable to be a solution of the past of the hows have changed olicy definition by exploitation and grind pictures, stock burlesque and dine, show and dance spots. Two of the latter are-dark and must be reconverted be-fore legit attractions can be acc-cepted. Show-night-club gag passed out-quickly and only the Casino remains in that class. It was formerly the Earl Carroll. Plans to convert the Winter Garden into a similar enter-prise have apparently been dropped. There are 26 attractions current, including sk premieres carded this

There are zo attractions current, including six premieres carded this week. Figuring on further new show withdrawais there seems to be a safe margin of available theatres for the new shows now being helfree

L. A. ORPH'S VAUDFILM

Los Angeles, Oct. 22. Count Berni Vici's 'French Follies' unit goes into the Orpheum here week of Nov. 6. Show is managed by Harry Rogers.

PAULINE COOKE HOUSTON and HARDEN 0th Week RAINBOW ROOM-GRILL NEW YORK Henry Wiese, Pilot



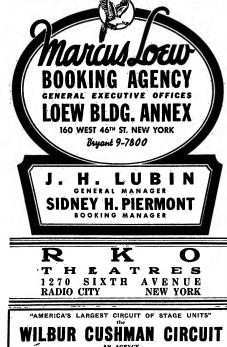
Sailing to Open in Europe Nov. 4 Nov. 11 Nov. 18 Empire, Liverpool Empire, Edinburgh Empire, Glasgow Nov. 25, PALLADIUM, LONDON Dec. 2, SAVOY HOTEL, LONDON Dec. 20. ALHAMBRA. PARIS

London: FOSTER AGENCY New York: DICK HENRY

MADALYN WHITE

FEATURING NOVELTY DOUBLE CANE TAP DANCE Created by SAMMY BURNS





23

(Morton Downey) (PALACE, AKRON) Akron, Oct. 19. Morton Downey heads his own company in a revue tagged Mielody with enoide hornedy and dince to properly enhance his singing of bal-lads. His reception was enthusiantic. Supporting Downey, who sings and sells the songs so well that he clicks throughout the almost hour's phayers able to onstrain in their own departments. Jack Pepper is emceeing the show and success-full assisted in most of the comedy b Sammy Cantor. Traines Mills is a 'control' dancer of considerable ablity and scores heavily. Show stiopping ing stage band and in addition to offering everal specialties, provide the musical background for the unit. Market and and the song and and the song score and and in addition to offering everal specialties, provide the musical background for the unit. Market and and the song and and and the song stage background for the unit.

MELODY LANE REVUE The THEATRE of the STARS (Morton Downey) (PALACE, AKRON)

ff he lands he'll go west as a juve.

VARIETY

- Cuncounty,	October 20, 1				1611				
				HAMMERSMITH	Renare PECKHAM	Bille Trask Ozzle Nelson Orc Harriet Hillerd	nyx Club Frank Foebra	George Givot Acropolle 7 Pyramid 3 Clarence Orlick Joey Lee Orc David Burns Plocki	Thora Metthalson vivia & settina Pete Contrelli Orc
Va	riety	v Bi		Palace Mantovani Oro ILFORD	Palace Andos Fam Staniey & Young SHEPH'RDS BUSH	Hotel Lincuin Woody Herman	Frank Foebra Joe Helback Red McKenzie Eddy Riicy Oro	Clarence Orlick Joey Lee Orc	Pirrone's June Morgan
				Super Bium & Blum Alf Thomas	SHEPH'RDS BUSH Pavilion 7 Elliotts	Barker 3 Earl & Josephine Isham Jones Orc Hotel Madison	Paradise N T Granlund		Davle Mack Orc
	NEXT WEE	K (Oct. 25)				Hotel Madison Ramena Val Olman Orc	N T Granlund Moore & Revel Peg Leg Bates Stan Kavanaugh	Gene Austin Candy & Coco	Roosevelt Hotel (Blossom' Room) Klaytan Kirby
	THIS WEEP			Blue Hali Troise Mandollers KILBURN Grange	STRATFORD Broadway Blum & Blum Alf Thomas Deifont & Toko	Hotel McAlpin	Bill Brady Barbara Jason Kay Picture Byrnes & Farney	Gene Austin Candy & Coco New Yorker Dave Manley Nascha	Evelyn DeGage Charles Bourne Eadle Adams
Numerals in co	show, whether fu		peni	Terry Sis & Yorke Gue Elton		Enoch Light Oro Mary Danis Hotel Montelair	Byrnes & Farney Pat Parce	Jeanne Blanche	Eddle Oliver Orc Sherry's Bert Douglass
I		a y a mayar a		Rialto Chas Manning Bd	Palace Kam Tai, 3 Johnson Clarke Marlo Lorenzi TOTTENHAM	Mei Ling Carlos & Marahan Coral Islanders	Pat Paree Brodel Sis Edna Sedgwick Saxon Sis	Ken Harris Orc	(Biossom' Room) Klaytan Kirby Evolyn DeGage Charles Bourne Eadle - Oilver Orc Sherry's Bert Douglaes Eugone Stark Maybeth Carr Lolce Whitman Walter Johnson
D		CALGARY Cupitol 2d half (24-26) Rancho Gr'nde Rev Bob Witt	Doc Zander Co Richardeon 2 Rudy Gashler	KILBURN Grange Terry Sis & Yorke Gue Elton LEYTONSTONE Bialto Chas Manning Bd Vine Moore & H OLD RENT ROAD Astoria Anton Bd	Palace LaurAnce Glen Penelow Co	Don Richards Orc	The Reycs 4 Modernists Jean & Gloria	Omar's Dome Surf Riders Orc Carl Dudley Orc Falmeras	Walter Johnson Deena Bob Millar Orc
K	KO	Rancho Gr'nde Rev Bob Witt Joe Melvin Buddy-Billy Carr	Bichardeon 2 Rudy Gnehjer Annette Ralue Renard & West Rolsman Co			Hotel New Yorker Curry & Nalda Will Hollander Or	Jerry Freeman Orc Glenn Hutton Orc Place Elegante	Amelita Deena Toly Edith Davis	Fetter D & Morris Three Little Pigs
BROOKLYN	Jackie Heller	Gale & Ferguson		Provi	incial	Hotel Park Lane	Theman & Maille	Alberth Serglo Teplquenos Don Pedro Org	Leslie Shreckner Maxine Lewis
Tilyou 1st half (24-27) Eno Tr	Jackie Heller KANSAS CITY Mainstreet (18) Major Bowee Co	Lolcta 6 Roses of Rancho Don Ricardo Bd 1st haif (31=2)	Capitol Ist half (27-29) Rancho Grande Rcv. Bob Witt Joe Molvin B-B Carr Gale & Ferguson Droke Sie	Week of	0of 21	Hotel Pennavivania Hal Kemp Orc Knott & Towne	Bill Farrell Bonn Kauff frve Harrie K'(man'e M'd'rniste Gus Lazaro Oro	Pulomar Kay St Germaine Frank Saputo	Doris Baker Leslie Shreckner Maxine Lawis Gene Tabor Maude Taylor Hugo Marcheta Marie Leville Faith Cariton Rona & Sonda Lon Singer Orc Ras Hamlin Tonay's
Ist half (24-27) Eno Tr. London, 4 Daphne Pollar Jackie Green Schoolo All) (One ALBANY Palec 1et half (25-28) Major Bowes Co. 24 half (25-24) Matileou's Rhythms Radio Rambiers Fin D'Orasy Lucky Royan	MINNEAPOLIS Orpheum (25) French Casino	1st haif (31-2) B'way to Bagdad Jack Randall 4 Barney Grant Fam Deltricks	B-B Carr Gale & Ferguson	EDINBURGH	Bruce Merryl	Hotel Plerre	Rolphow Grill	Frank Saputo Big Ben Gage Anson Weeks Ore	Falth Carlton Rona & Sonda
(One to fill)	NEW BRUNSWICE Keith's 1st half (25-26)	Barney Grant Fam Deltricks Randall Sherwood	Loleta	Begent 1st half (21-23) 4 Bandons	LEITH Capitol	Capert'n & Col'mb's Joe Moss Orch. Pancho Orc Gregori Franzell Or Marion Cooley	Doloree & Candido Joe Candullo Oro Teri Josefovitz	Big Ben Gage Anson Wecks Ord Gulliy & Jeanny Hudeon-Metzger Gis Johnny Dove	Lon Singer Orc Rae Hamlin Topsy's
Palace let half (25-26) Major Bowes Co	PROVIDENCE	Armida Jean Carpenter Earl Grav's Bd EDMONTON	LINCOLN	4 Bandons 2d half (24-26) Steele & Brodie LEEDS Paramonnt	1st half (21-23) Steele & Brodie	Gregori Franzell Or Marion Cooley Hotel Plaza		Peple Inn	Elmer Leon Rice Agnes Johnson George Redman Ore
2d half (29-31) F & M Britton Co 2d half (22-24)	Keith's (24) Marcus Rev BOCHESTER	EDMONTON Strand	1st half (25-27) Ritz C'rit'n Blondes I & F McBride Chas Bruggee	Terrye Juves	2d half (24-26) 4 Bandone	De Marco's Eddy Duchin Orc	Ramon & Renita Ray Noble Oro Pickene Sis Imogen Carpenter Oliver Wakefield Ramon Ramos Orc	Singing Walters Rafael & Adela Erma North Modernsttes	
Mattison's Rhythms Radio Ramblers	Keith's (24) 12 Aristocrats Jackie Heller	Strand 2d half (26-30) B'way to Bagdad Jack Randall 4	Chas Bruggee Flo Clark Phil Bernard	Caba	rets	Botel Bitz-Cariton	Ramon Ramos Orc San Souci	Jeanne Baldwin	Marjorle Shenly Dorothy Baker
Lucky Boys BOSTON	Lucky Boye (Two to fill) (17)	Barney Grant Fam Deltricke Randall Sherwood	Lila			Armen Vecsey Oro. Hotel Rossevelt	Jerry Blaine Savey-Plaza	n Adelphi Hotel Violet Love Bob Roltner	Plantation
Fif D'Orsay Lucky Boys BOSTON Reith's (24) Gardner & Kane Buster Shaver Co Carl Freed Co Ella Logan Benny Rubin (17)	BOCHESTER Keith's (24) 12 Arlatocrats Jackie Heiler Lucky Boye (Two to fill) (17) Liazsed Arabs Dudley Bros Rose Pierre & S Neary Armetta	Armida Jean Carpenter Earl Gray's Bd EL PASO Plaza 10 half (29-1) Feds. & Enpelse '26	6 Ritz Biondes Roof Garden Orc LOGAN Capitol 2d half (24-26) Stratosphere Rev Ratiliff Gibson & L Tyler, & St Clair		RK CITY	Gomez & Winona Tito Coral Georgie Tapps	Dick Gaeparre Oro Rosita & Fontana	Bob Roltner Kain La Barron 3	Donne Lyone Kabloah 'Doc' Hyder Orc Fennsylvania
Ella Logan Benny Rubin (17)	Donotelle Broe & C	EL PASO Plaza Id half (29-1)	2d half (24-26) Stratoephere Rev Ratliff Gibson & L	Barrel of Fun Dunn & Budd Moran & Merrill	Muriel Ames Mike Durso Oro Jack Dempsey's	Virginia Verrill Bernie Commins Or Hotel Sherry-	Rosita & Fontana Dwight Fisks Basil Fomeen Oro Sherry's	Kain La Barron 3 Janice Williams Plerre & Temple LePaul	Brook Adams
Marcus Rev CHICAGO	Kelth's let half (24-26)	Fads & Fancles '36 Gabby Broe Murdock & Mayo	Tyler & St Clair Winnie Mack Sidney Del Dees	Dunn & Budd Moran & Merrill Znodin Spencer J & P Goulding Ruth Love	Hubert Hilton Cliff Daly	Hotel Sherry- Netherland Allan Gray Oro Colony Boye	Winston Powers Betty Rogers Gladys/Redmond	Arthur Boran Paul Nolan	Margaret Lane Dorothy Back
(17) Marcus Rev CHICAGO Palace (25) Benny Davis Co (18) French Casino CINCINNATI Palace (25)	J & J McKenna Gautler's Toy Shop	DeLouie & Milo Harry Sykes	Rathin Gibson & L Tyler & St Clair Winnie Mack Sidney Del Dees Lovett'e Conc't'tion Alégnder Bros & E Masked Bd MINOT State	Tracey & Leonar Patricia Morgan	Cliff Daly Carlos & Marchan Dave Herman Ore El Chico	otel St. Moritz	Shin Grill	Freddie Craig Jr Arthur Boran Paul Nolan Evan B Fontaine Agnes Tolle Eddie Bonnelly Ord Vincent Bizzo Oro	Mirror Rooms Gie Jos Frasetto Ore
French Casino CINCINNATI Palace (25)	Bob Hall Tom Manahan Bd. TRENTON Keith'e 1st half (25-26)	Tommy Seymoure Myla Carroll	MINOT State	Ruth Love' Tracey & Leonar Patricia Morgan Mickey Malloy Benny Rajah Frank Minor	Emile de Torre Ore El Toreador	Little Jack Little O Muele Hall Boys Hotel St. Re	Rilla Dan Jules Monk Ruddy Smith	Vincent Rizzo Oro Anchorage Inn Pete Woolery	3 Neff Broe Josephine Millard
Falace (25) Ted. Weeme Oro Stan Kavanauch CLEVELAND Palace (25) Stepin Fetchit Connie's Inn Rev (17)	1st half (25-26) Gypsy Nina	td. hait (29-1) Fads & Fanclee '36 Gabby Broe Murdock & Mayo DeLouie & Milo Harry Sykes Dale & Dean Tommy Seymoure Myia Carroli Doree (& Hayward Louise DcLouie Jimmy Read FORT SMITH Temple	State Iet half (30-1) A Night in Avalon 2 Skatellee 2 Sallorettas	Bert & Leo's Percy Stoner Chio Goldman	Los Oilda Carmelena Miguel Ruggleri	Helen D. Curran Medrano & Donna Emil Coleman Oro	Small's Paradise Charlie Johnson Orc Palmire & Valez	Del Regle Orc	Bafters S Neff Broe Josephine Millard Jane Hart Mayo & Marie Earl Benny Orc
Palace (25) Stepin Fetchit Connie's Inn Rev	Gypsy Nina (Three to fill) 2d haif (26-1) Ben Blue Brev TROY Keith's		2 Woodpeckers Irving Harmon Knight & Weetern Tex Martin	Bijou	D J Escarpinter / El Morocco	Hotel Weylin	Palmire & Valez Chunk Robineon Ollie Potters Alfreda	Arcadia Rosemary Dering Andrea Mareh Donna & Darrell Mario Villani Ben Bernie Oro	(Camden)
Connie's Inn Kev (17) Ted Weeme Orc Stan Kavanaugh DAYTON Keith'e (28) Follies de Parce (18) Britton Rev	TROY Keith's 1st half (25-28)	Town Scandais Art Gleason Morley & Anger	Edna Obrien	Geo Scherban's Or Bill'e Gay 90's	Ernie Holst's Oro Martell'e Bd	Dario & Diani Diane Denise Charile Wright Louie Breese Oro	Arnette 3 Blink Boys Amoe Bonds Marlon Huireton	Mario Villani Ben Bernie Oro Bellevne-Stratford	Beth Challes Gilbert & Fleurette Marcella Chalkey Parker & McCoy Eddie Krakauer Or
DATTON Keith'e (25) Follies de Parce	1st half (25-28) John Fogarty Sid Page Co Fin D'Orsay	Don Amato Palmer & Doreen Allyn & Gaudreaux Hamp Smith	PITTSBURGH Cozy	Jos E Howard Cherry Sietere Bert Swor	Famous Door Roy Eldridge 4 Red Norvo Orc	Jimmy Kefly's	Stork Club	Ben Franklin	Eddle Krakauer Or St. Petersburg Cafe
(18) Britton Rev	Kitchen Pirates (One to fill)	GRAND ISLAND	Bill Phillip's Ed PITTSBURGH Cozy 1et half (27-29) B'way Bandwagon Rich Barnsdale Helen Bach 3 Doc Zander Co Richardeon 2 Budy Gachler	Billy Beard Bud Williamson Ted Hendrix Mike Bernard	Fifth Ave. Hotel Harold Stern Orc	Danny Higgens Warren & Hodle Carter & Schaub	Marjarle Logan Brandwynne's Oro Rodrigo Oro	Leo Zollo Orc 1523 Locast	Eddie Krakauer Or St. Fetersburg Cafe Leon Kotzowsky Eugenia Efei Tamara Charle Yasha Yakalev Raiph Chazin Oro Stable Henry Patrick Betty Protz Medelaina Gould
OFFICIAL DENTIS	T TO THE N. V. A.	Capitol 2d half (30-1) Mueic Box Varieties	Doc Zander Co Richardeon 2	Nate Bueby	French Casino Felicity Andreas	Jean McCauley Joan Miller Midgle Perks	Snlly's Showboat	Allyn Reéee Bubbles Shelby Stewart Sle	Ralph Chazin Ore Stable Henry Patrick
DR. JULIA This Wit.: Bobby Clu	N SIEGEL	Joe Marcan Zon Annette Jana	Rudy Gachler Annette Ralue Renard & West	Nate Beeby Jerry White Gus Wicke Jim Doherty Paul Davin	Felicity Andreae Arabelle Rich & A Christian Arnault Enrico Bertolaso	Billy Mack Joe Capella Orc Dorothy Morgan	Alberta Pryme Betty Rowland Dorothy Buckley Doris Scott	Frankle Springman Mary Lee Dennis Warwick Sis Wanda Daweon	Mark There iller & Ore
		Adler & Dunbar Sondra Marlowe	SEATTLE New Bex (27)	Ethel. Glibert Cafe Rene	Enrico Bertolaso Asela De Buzny George Campo Elsi Roy Craddocke	Mary Barton Kitty Mulligan De Lopez 3	Frackin Scott Francis Smith Jimmy Wate'n B'ys	Musio Weavers Or	Sylvania Hotel Charley Kerr Oro
j L	bew	Joe Marcan Zon Annette Jana Cameron & Mae Adler & Dunbar Sondra Marlowe Jim Leamy & Dad Casa Grande Orc HAVRE	Ridy Gaehler Annette Ralue Renard & West Roleman ¹⁴ Co BEAT & West Read (27) Monkey Shines Snookie Randall Banke Morgan & Williams Margie Benidet Franklyn & Warner Ross Parlens Bd Don Patiens Bd Bescon (28)	Vincent Sorey Orc Tito Guizar Cafe Trouville	Craddocke Jullana Enakleva Polly Frank Georgie Hayes Renita Kramer	Jimmy Keffy's Annabel McCann Danny Higgens Varron & Bodie Carter & Schaub Jaan McCauley John McCauley Midgie Perks Billy Mack Joe Capella Oro Dorothy Morgan Mary Barton Kitty Muligan Do Lopez 's Santoe & Elvira Rita Renaud Lá Ene	Geo Hali Oro	Frank Palumbo's Chief Capolican George Reed	al Spraatia Hit of Co Charley Kerr Oro Million Castao Fiorence Hothert By Royce Hothert By Royce Hothert By Royce Hothert Hean Attin Schlebane Hean Attin Schlebane Hean Attin Schlebane Schlebane Hean Attin Schlebane State School Ing State School Ing Schlebane Schlebane Schlebane Gestry Castan Color Hothert Barney Zeenan Oro Barney Zeenan Oro Barney Zeenan Oro Barney Zeenan Oro Barney Zeenan Oro Barney Zeenan Oro Barney Color Barney Color Barney Color Barney Color Barney Color Barney Color Color Schlebane Color Color Barney Schlebane Color School Barney Schlebane Color School Barney Color Barney C
NEW YORK CITY	DETROIT	Orpheum 1et half (26-27) A Night in Avalon 2 Skatelles	Margle Bennett Franklyn & Warner	Donna Crietine Torionia	Georgie Hayes Renita Kramer Lalage	La Rue Harry Rosenthal O Maurice & Cordobs	Dolly Dawn Thru the Looking Glass	Chief Capolican George Réed Alice Lucey Sheldon & Sheldo LaMar & Veola Sunny & Jerry Charlle Wilson	Mildred King Helen Ruth 3 Clubmen
State (25) 3 St John Bros	FOX (20)		VANCOUVER	Central Pk. Casino Bernh't & Graham	Lalage Bleanora Mara Marietta & Rudi Menito Rodolfo Komaroya Bellet	Rodriguez Ore	Jerry Blanchard Sybli Kaye Ted White Bert Mann	Sunny & Jerry Charlle Wilson Bobby Morro Orc	Prince Mogul Howard Lanin Ore 20th Century Tayora
J & K Lee Sammy Cohen Dake Willneton Oro	PITTSBURGH Penn (25) Maj Bowee Winners WASHINGTON	Knight & Western Tex Martin		Chateau Moderne	Rodolfo Komarova Ballet Mohamed & Jaarra Carl Hoff Oro Jack Denny Orc	Le Bns Dick Plano	Bert Mann Duke Ensten Oro Alian Cole Oro	Memphis Club	Jean McCool A & E Kinelly Shirley Debl
BALTIMOBE Century (25) 4 Casting Pearls Carter & Holmes	WASHINGTON Fox (25) Alex & Santos Rev Vox & Walters	Bill Phillip's Bd IDAHO FALLS	Snookie Randall & Banks Morgan & Williams Margie Bennett Franklyn & Warner	Anna May Fleids The Continentale R Smith's Seplane	Carl Hoff Oro Jack Denny Orc Barney Gallant's	Le Mirage Eve Symington Ron Perry Orc Bernie Dolen Oro	Town Bar Temple King	Jackle Mablie Dorothy Rose Florence Hill Sally Gooding, Marcia Merquez	Joe Herbert Century 5 Barney Zeeman Ore
Carter & Holmes Molly Ploon Roye & Maye Co	Vox & Walters Al Shayne Yorke & King	2 Woodbeckers 1rving Harmon Knight & Western Tex Martin Edna Obrien Bill Phillip's Bd IDAHO FALLS Paramonal Ist halt (31.2) Somer & Anderson Doire & Anderson Doire & Mack Shannon Smiles S Doxter & McGinty 3 Arlstrorate	Rone Hale Dorn Pattena Bd WINNIPEG Orphenm (28) Mardi Grae Nights	Claremont Inn Freddle Starr Ore Jos Szigeti Oro	Barney Gallant Glorla & Grace Sonia Trajana Herberts	Leon & Eddle's	Town Casino Club Adrienne Lucine Harriet Carr	Old Madrid	Weber's Hofbrau (Camden) Gregory Quinn
	. 1	Delre & Mack Shannon Smiles S	Orphenm (28) Mardi Grae Nights Gien Dale	Cinb Gauche Dimitri	Gr'nwich Vill, Inn	Eddie Davis Terry Lawlor Bill Brady Southland Girls	Harriet Carr Albert Blanconi Or Andrienni Broe Phil Tiltman	George Scotti Perzade & Jetan Costello Sis Phil Stewart	Genty Sia Bobble Tremaine C & C Joy
Para	mount	S Aristrocrate Langdon & Storey Wesse & Roberta KANSAS CITY Electric	Chanomar Chan Knoll Roberta	Blanca Volland Olga Acosta Munoz & Balan D & Helen Virgil	Jerry Kirkland Alleen Cook Betty Rowland Sylvia Sims Elina McCoy	Southland Girls Mona Lesile Madeleine's Damar Orc Joe Gray Trio	Thomashefsky's	Harold Knight Or	Joe Kilcoyne
BOSTON Metropolitan (25)	Gregory & R'ym'nd	KANSAS CITY Electric	Diron & Dorane	Ulub New Yorker	Elina McCoy Jimmy, O'Nesi		Harry Littman Ore Ches Doherty Rev	Overbrook (Camden) Muriei Moran Dot Morrison Art Hicke Orc	Ilse Hart Sidney Gold Bill Bilger's Oro Jack Justin Orc Wissphickon Farms Jack Adcock Oro
Guy Lombardo Oro Mario & Floria	Gregory & R'ym'nd Mark Fisher Orc Uptown 1st half (25-27) Pio Bros	2d half (24-26) B'way Bandwagon Rich Barnsdale Helen Bach 3	Jack Smoke Gray Jack Lowe Dorothy LaRue Gien Dale's Co	Kathryn Pareons Jack Meyers Ore Jimmle Rogers Arthur Brown	Jimmy O'Neal Joe Lane Trudy De Ring Jeanne & Gioria Eddie Stanley Antony Tosca Or	Man-Abont-Town Bill White Botty Barker	Ubangi Giadys Bentley Rev Mae Johnson Lee Simmons	Dot Morrison Art Hicke Orc	Jack Adcock Ore
CHICAGO Chicago (25)	Hall & Denieon DETROIT Michigan (25)			Club Bichman Harry Bernie		Betty Barker Zenoda Spencer Al Manuti Oro Marden's Biviers	Lee Simmons Bobby Evans Edna Mae Holly	Dolmar	III Again
Guy Lombardo Oro Mario & Floria 3. Ritz Broe CHICAGO Chicago (25) Harry Moore (Others to fill) (Others to fill) Gerrude Niesen	1st half (25-27) Rio Bros Hall & Denicon DETROIT Michigan (25) Beile Baker Stone & Lee Juggling Jewels Mann Dupres & L T. WORTH Worth 1st helf (25-28)	Indep	endent	George Ollver Freddle Monroe Jack Maye Oro	Reulana Marion Aideu Sonya Yarr Peachee Peil Jules Keaton Orc	Carolyn Marsh	Lee Simmons Bobby Evans Edna Mae Holly Billis Daniels Bunny Briggs 3 Speed Demons Brown & Brown Dusty Fletcher Veima Middleton Pearl Banes	Denual	ш лдаш
3 Sailors Toya Osabi Evans Ballet	Mann Dupree & L FT. WORTH Worth	CHICAGO State Lake (19)	Rich & Adair Romo Vincent	Cocoanut Grovs Chas Chase	Peachee Peil Jules Keaton Orc	Jerry Lester Brandt, Fowler & C Manning & White Jimmle Carr Oro	Brown & Brown Dusty Fletcher Velma Middleton	rence of his hea	has had a recur- rt allment and was
8 Sallors Toya Osabi Evans Ballet Bentley Stone • Marbro (18)	Weaver Bros & E	Victoria & Lorenze	Billy Gray	Campus 6 Grovettes Peggy Mann Zac Freedman Henry Halstead Or	Jim Healey's Jack White Kay Hamilton Joe Frisco	Maxim'e	Pearl Banes Erekine Hawkine Or Versailies	taken to the Fr York, yesterday	ench hospital, New (Tuesday). He suf-
Nina Olivette Murray & King Howell & Harris Abbott & Tanner	HOUSTON Metropolitan (25)	Rose & Edwarde Jay Seiler	Bergen Flo Mayo Paramonnt (17) Helen Ward	Zac Freedman Henry Haistead Or	Joe Frisco Vincent Padula Orc Anna Held's	3 Rivera Boye Rita Renaud Irving Fields	Lucienne Boyer	fered an attack	several months ago. is now with WOR
Stan Myere Orc Oriental (25)	(Others to fill) WACO Waco	INDIANAPOLIS Lyrlo (25) 'Hit Parade of '86'	Ben Goodman Orc LOUISVILLE National (25)	Connie's Inn Kaluha Ted Hale	Paul Bass Oro Wanda Nash	Albert Melango Orc Sidney Rosa Mon Paris	Jos Smith Oro	z artists' bureau.	· · ·
(18) Lottle Mayer Co Tommy Cecll & M	Metropolitan (25) Willi'd Robison Orc (Others to fill) WACO Ist half (29-30) Weaver Bros & E (Othere to fill)	INDIANAPOLIS Lyrio (25) 'Hit Parade of '36' Nina Olivette Al Gordon Co Verna Burke 3 Wilee Bartei Huret Co Milo Inez	Heien Ward Bein Goodman Orc LOUISVILLE National (25) Band Box Rev MILWAUKEE Riverside (18)/ Bring on Dames Muriel Page Harry Savoy Lawrence Blake Somer Saits Pote	Ted Hale 3 Dukee Princess Orella Ada Ward Chuck & Chuckles Lillian Fitzgerald L Armstrong Oro	Hickory House Sybil Kay Donna Hoyt		Village Barn Brian McDonald		tarium
		Bartei Huret Co Milo Inez HANSAS CITY, MO	Muriel Page Harry Savoy	Chuck & Chuckles Lillian Fitzgerald L Armstrong Oro	Sybil Kay Donna Hoyt Jimmy Little Wingy Mannone Bd	Gene Fordicks Orc Oscar 'Calvet's Orc	Brian McDonald Jack Betty Lee Texas Ruby & Zeke Sammy Waish	· -	
Wa	rner	Johnny Covney & R		Congress Dick Buckley		Monte Rosa Herrera Oro No. 1 Fifth Ave	Murray & Alan	(Continued	from page 1) gination-staggering
ELIZABETH	WASHINGTON Earle (25)	Joe Fanton Co House & Lane Harry Kahne Jaok Carson LAFAYETTE, IND. Mars let half (25-26) Interna'tl Follies LOS ANGELES Ornheum (16)	Somer Saits Pete Kay Kameron Lee Harrison Pickard & Ssal Sylvia & Clemence VANCOUVER, B. C. LWHC (25) Ray Yaughn Stouge Sia	Dick Buckley Francols & Fjorette Hilda Elfonte Sybli Kane Morton White Frank Haynee Orc Dan Loper Orc	3 Biltmorettes Ben Dova Luba Mulina Rose Blaine	Teddy Lynch Melvin Pahl Jules & Joe	Walderf-Asioria Ai Donahuo Orc Xavler Cugat Bd	mathematics,	ing a kick out of the
Bltz 1st half (25-28) 'Lond'n Paris & NY'	Ferry Corwey D & E Baretow Barney Rapp Orc. (Two to fill)	LAFAYETTE, IND. Mars	VANCOUVER, B. C. Lyric (25)	Morton White Frank Haynee Orc Dan Loper Orc	Varsity Eight Jorry Cooper Jack Waldron V'rnelle & D'n'lds'n	Normandie	Dickle Wells'	pedagog's shown	anship. A lecture ssor is given with
PHILADELPHIA Earle (18)	(Two to fill) (16)	Interna'ti Follies	Steven Sie O'Nelli & Williams	Cog Rouge Roberta Aialre Joe La Porte Oro Tjedale Trio	V'rneile & D'n'ids'n Jay & Lucille Gioria Cook Marion Martin	Ann Courtney Ralph Chigori rc Nclia Webb	Kenny Watts Oro Billy Griffin Joe Smothers Hannah Sylvester	each performance	e. Gadget permits avigation of the
'South Ssa Crules' Ritz Broe	Paul Ash Rocemary Deering Lee Pierrotye Bob Burne	Rochelle Bros & B 3 Rhythm Rascals	Ray Vaughn Steven Sie O'Nelli & Williams Hudson & Jackson Rliey Thrower & L Calvin Winter Orc	Tiedale Trio	Phylies Cameron	Federicko & R'nkin Royal Jestere Old Roymanian	Wivel Sylvia Fina Frank LaSalle Orc Milton Mann Oro		as well as present.
PITTSBURGH Stanley (25) Maj Bowes Co	Gypey Nina Barto & Mann Barto & Monn			Nina Mae McRinney Cora La Redd	James & Mathews Phylies Cameron Cockles O'Neal Danny Dare Girls Eugene Jelesnick C Frazee Sie	Abrasha Orc		conduct of come	ion of the size and ts, etc.
Stanley (25) Maj Bowes Co (18) Sylvia Froos Benny Davie Co	Bob Burne Gypey Nina Barto & Mann Paul Aeh Girls YORK Strand 2d haif (24-26) 5 DeGuchis Hickey, Bros	LOI	ndon	Juano Hermandez Lena Horne	Frazee Sie Patau Sis Hotel Ambassador Vincent Lopez Orc	LUS A Beverly Wilshire	NGELES Loster Leo Hal Chanslor	Steel plates w the dome. They	alded together form
READING Astor 2d haif (22-24) "Lond'n Paris & NY"	5 DeGuchis Hickey Bros Eddle White	Week o	f Oct. 21	Cook & Brown Jessie Cryar Co	Vincent Lopez Orc Hotel Astor	Larry Lee Orc Blitmore Bowi Jimmy Ray Botty Roth	Coceanut Grove Duncan Sis	which an oute	nute holes around r hemisphere en-
		Canterbury M. H. Troles Mandollers	OHELSEA Palace	Nina Mae McKinney Cora La Redd Babo Wallace Juano Hermandez Catt Hermandez Catt Hermandez Catt Hermandez Catt Hermandez John Brown Jossie Cryar Co Orleanda Robeson Nicholas Broy Butter Beans & B John Henry Butter Beans & J John Henry Miller & Manton Claude Hopkins Orc Cubenacas	Jack Berger Orc Hotel Biltmore		3 Ambaesadors	cases the inner. "This is to des the professor.	troy the echo,
Wilbur	Cushman	Dominion Eric Coates Oro New Victoria	Palace Bobby Howell Bd Cora O'Farrell CLAPTON	Babe Mathews Miller & Mantan	Howard Lally Orc Fiorence & Alvares Hotel Buckinghan Edouard Fontana	Beatrico Hagen Larry Cotton	AI Lyons Ore	"This is to de	stroy the echo' re-
	· · · · · · · · · · · · · · · · · · ·	Dominion Eric Coatee Oro New Victoria Chish'im & Giili'nd Larry Adler Plaza Anton Bd Renern	Rink Laurance Gien Pensiów Co EAST HAM	Cubanacan Lupe Noriego		Humman Calas One	Cotton Club Valaida Snow Nyas Berry	plies the echo. First 11 days	of the planetarium persons (official).
Kimo 1st half (26-28) Sirens in Satin	DeLouie & Milo Harry Sykes Dale & Dean Tommy Seymoure Myla Carroll	Anton Bd Renara Trocadero	EAST HAM Premler Relily & Mary Ann Low & Webstor EDG'WARE ROAD	Lupe Noriego Luis & Rosita Antonio & Juanita Cubauens	Johnny Johnson (1) Micha Roginsky Or Hotel Edison	Cafe de l'aree Ramseli Giris Ireno Miller Lew Janet & F Ted Dawson Ore	Valaida Snow Nyas Berry M & C Ritchie Mae Diggs Flora Washington Rutledge & Taylor Dudloy Dickerson Les Mico Ore	Saturday and S	unday the demand hange of showing
Comer & Anderson Deire & Mack Shannan Stanley	Myla Carroll Doree & Hayward Louise DeLouie	Anton Ba Renara Trocadero Larry Adler Senator Murphy Charlotte Leigh Anne Ziegler Laurance Glenn Waurice	Low & Webster EDG'WARE ROAD Grand	Deauville Rodrigo & Francine	Ruth Everctt	Lew Janet & F Ted Dawson Orc Bill Fleck Orc		schedule and the	number of lectures from six to eight,
Aristocrate	Doree & Hayward Louise DeLouie Jimmy Read BOISE Pinney	Anne Zlegler Laurance Glenn Maurice	Grand Terry Sie & Yorke Gus Filton EDMONTON	Rodrigo & Francine Cuban Rebeis Jnanita Don Luis Bd	Hotel Elyses Johnny Paine	Bill Fleck Orc Cufe La Maze Tommy Lyman Park Ave Boys	Hollywood Stables	length of showin	ng being cut to 25
ALBUQUERQUE Kimo Int half (26-28) Sirens in Satin Comer & Anderson Deire & Mack Shannan Stanley Dextor & McGinty 3 Aristocrats Langdon & Storey Wesse & Roberta Stanley Myer's Bd AMARULO	Pinney 1st. half (27-29) Stratosphere Rev Ratiliff Gibson & L	Maurice BRIXTON Astoria Billy Cotton Bd	Chas Manning Bd Vine Moore & N	Delmonico's Perry 2	Hotel Gotham Raoul Lipoff Orc Hotel Gov Clinton	Park Ave Boys Stan Clair Orc Al Land Club Century	Dary Landa Lois Royce Blaine & Flaine Donald Cook Orc King's Club Count J Frankstoin Capt Olis Johanus Marvei Andra	Show, plus pr billed in cars an	ice scale, is being d buscs in regular
Falr Int half (26-28) Fads & Fancles '26	Ratilf Gibson & L Tvler & St Clair Winnie Msck Sidnev Del Dees Lovett's C'nc't'tion Alexander Bros E	Geo Hurd CHADWELL H'TH Palace	Rusty & Shine. Velmar 3 FINSBURY PARK	Perry 2 Theod're & D'nsshe Ruth King Rosalle Roy	Hotel Gov Clinton Bert King Oro Hotel Lexington	Club Century Cicon Brown Biliy Gray Jerry Bergen Marion Edy	King's Club Count J Frankstoin	theatre fashion.	In fact all the out- the appreved ple-
Gabby Bros Murdock & Mayo	Lovett's C'nc't'tion Alexander Bros E	Palace Relliy & Mary Ann Low & Webster	Billy Cotton Bd	Roy Benson Johnny & Rudy	Enrica & Novello	Marlon Edy	Capt Otis Johanas Marvel Andre	ture house man	ler.

LEGITIMATE

Ticket Buys Set for Only Three Broadway Shows, All Musicals

Managements of three of the new season's productions have entered into ticket buys with the Broadway agencies, Trio is comprised of musi cals-'At Abroad.' Winter Garden; 'Jubilee,' and

52

Porgy and Bess, which has a mod-"feed buy at the Alvin. Significant of none of the straight plays to te have been considered for 'buy-

deals by the brokers. · • • •

Agency may be the brokers are the buy-suit deals by the brokers. Agency men have been feeling their way in the matter of making buys, which have resumed in New York after several seasons. Buys were way down when the legit code was framed and that document ruled out such deals, one of the code rules that was adhered to. From the difference of opinion ex-pressed by agency men who four-neyed out of town to see the major musicals, indications are that the brokers are out of practice in their judgment of show values. Instead of advance buys, the brokers are now prone to await the press and first night-reaction in New York before buying.

night'reaction in New York perior buying. Buy on 'Abroad' started Monday (21). Show, which was the season's first click, started strong and has "proximated capacity right along, hat seemed to favor the argument both hurs are not necessary to hits.

at buys are not necessary to hits However, Lee Shubert, formerly adamant in the matter of brokers adamant in the matter of brokers making buys on moderate shows In order to get tickets for the stand-outs, decided (f) have the agencies place 'Abroad' on a buys basis be-cause do other similar deals. Buy, as applied to 'Porgy,' is not the same as for the others. Brokers are purchasing what locations they can without the pitvilege of making any returns to the box office. After the subscrittion period (Theatre

any returns to the box office. After the subscription period (Theatre)Guild) is over, a buy along regu-lation lines may be entered into. Same applies to The Taming of The Shrew, which is selling out at the Guild, with subscription add. It's the only straight show among the newcomers evidencing that much strength. much strength.

Current Road Shows

Week Oct. 21

'Ah, Wilderness,' Erlanger, Phila

Ah, Wilderness, Entaugor, and delphia. American Ballet, State, Harris-burg, Pa., 21; Tempie, Scranton, 22; Strand, Ithaca, N. Y., 23; Bing-hamton, Binghamton, 24; Syracuse, 26; Erlanger, Buffalo, 26-27. "Anything Goes," Geary, San Francisco,

Francisco. 'Awake and Sing,' road, Phliadelphia. 'Bloss Pltts

lossom Ti

Biossom 11 Pitte-burgh. 'Constant Wife' (Ethel Barry-more), Auditorium, Hopkinsville, Ky., 21: Auditorium, Nashville, Tenn. 22: Auditorium, Jackson, 28: Auditorium, Memphis, 24: Audi-törium, Jackson, Miss., 25; Temple, Birmingham, Ala., 26. 'Dodsworth, Brianger, Chicago. Gilbert and Sullivan, Auditorium, Marletta, O., 22: Midand, Newark, O., 24: Weller, Zanesville, 23; Hart-man, Columbus, 26-26. 'Great Wal ,' Opera House, Bos-ton. burgh. 'Con

ton. 'Kind Belasco, Los An-

Seles.	at	8.40,	Shubert

, Plymouth, Boston. , Shubert, New Haven,

ride and Prejudice,' National. Washington. 'Romeo and Juliet' (Katharine Cornell), Forrest, Philadelphia. ' ose Mari ,' Sbrine Audè, Los

Angeles. 'Rose Marie,' Grand Opera House Chicago.

San Carlo Opera, Auditorium

C

Chicago. 'Student Prince,' Shubert, New Haven, 21-22; Court Square, Springfield, Mass., 23-24; Carlton, Providence, 25-26. 'There's Wisdom Women,'

Colonial, Boston. 'Three Men on a Horse,' Harris,

Chicago. 'Three Men on a Horse,' Ford,

'Three Men on a Horse, Ford, Baltinote, 25-26. 'Three Men on a Horse,' Shrine Aude, Oklahoma City, 21-22; Con-vention Hall, Tulsa, 23-24; Arcadia, Wichita, 25-26. 'Tobacco Road,'

Shows in Rehearsal

'Swing the Lady'-Milton Shubert. 'Mother Sings'-Hugh Stange. 'For Valor'-George Tyler. 'The First Lady'-Sam H. Harris. 'Night in the House'-Helen Arthur

ur. 'Jumbo'—Billy Rose. 'Scandals'—George White. 'Parnell'—Smith and Ayer. 'Love is Not So Simple'—Theatr

Guild. uild. 'Dead End'—Norman Bel-Geddes 'Body Beautiful'—Sidney Harmon 'Let Freedom Ring'—Albert Bein 'Play, Genius, Play'—Lew Cantor

Williams Wins Suit Against Maude Adams: Is Awarded \$25,000

John D. Williams, who figured largely in the career of Maude Adams behind the scenes and who

largely in the career of Maude Adams behind the scenes and who director and author, was awarded \$25,000 by a jury in the Supreme Court, N. T. Monday (21) in his \$200,000 damage suit against the one time Frohman star and others. Latter, including the Erlanger in-terests, were exempted from re-sponsibility by the court before the jury retired so the verilet was again Mis claim ms alons. Store the Store of the Store the jury retired so the verilet was again Mis claim ms alons. The Store of the Store of the Store in 1931.32 by Miss Adams, who ap-peared in 'The Merchant of Venice' with Oits Stoner. He was to have participated, having arranged the tour with the Erlanger office. Wil-ding and 25% of the profits. Miss Adams considered this too much and entered into a contract with Erlanger's on her own, she to get \$1.500 weekly and 50% of the net proceeds. That move froze Williams out, although he had woord with Miss Adams for four yatage combeols.

Contract which Williams had with serious.

Inside Stuff-Legit

Quick withdrawal of two recent Broadway attractions--Sweet Mystery of Life' and Bright Star.' Each folded Saturday (19) following a weak press for both abows. Both had been tipped as good things and both were backed by picture money. Warners was behad 'Mystery' and Irving Thalberg was financially concerned in 'Star.' 'Mystery' was much the most costly production and the 'many scene changes required a crew of 28 deckhands. A gross of \$12,000 weakly was required to operate but the pace last week was around half that, 'Sweet Mystery

Two actors in minor parts, but securely spotted with established hits, chose to withdraw and take a chance in a new play. One is Garson Kanin, orew whose bit and understudy services in Three Mcn On A Horse' there was some contest. The other is Phil Sheridan in Personal Ap-perance. Both are in Body Beautidal' second play about a burge atrip-per. Pirst to come in was 'Strip Girl,' off to a delayed start at the Long-acre, N. Y., Saturday (13).

William Harris, Jr., booked 'Substitute for Murder' into the Barrymore, N.Y., at a time when it looked like there would be a shortage of desirable theatres. He therefore accepted the booking for two weeks, figuring on moving the comedy should it click. With several new shows suddenly moving the comeay should it click. With several new shows s folding, another berth will be no problem. 'Murder' opened last ni 'Parnell' had previously been booked into the Barrymore whe now slated to debut Nov. 11. 'Murder' opened last night. re it is

Usually the road company of a success is scaled lower than the Broadway original. Its the reverse for 'Tobacco Road'. Latter, at the Forrest, N. $T_{\rm c}$ lowered its scale to 31.65 during the summer and the same price scale will be retained indefinitely. On tour 'Road' is \$23.75 top.

Robert Reud, who agented a number of Broadway attractions, and who performed similarly for the St. Moritz hotel, N. Y., returns from a retreat in the North Carolina mountains recovered after a long illness He will resume the hotel assignment. g Reud wrote a drama. While, convale

Shuberts, in presenting 'Bitter Sweet' on the Coast with Evalyn Laye are advertising and publicizing Miss Laye as having created the role Part actually was first played by Peggy Wood in Loudon and for more than a year. Miss Laye, however, did the show in New York.

Several members of the cast of Larry Schwab's 'Venus in Silk.' which Several memory of the cast of Larry Schwady Vehics in Shic, which cancelled Broadway and was shelved, were guaranteed five weeks' salary, Show played out of town two weeks. Among those guaranteed were J. Harold Murray and John Sheehan.

To celebrate 52 weeks at the Miller theatre, N. Y., Antoinette Perry and Brock Pemberton, stager and presenter of 'Personal Appearance,' regaled the cast with a party after the performance Thursday evening (17).

Philip Dunning is interested in 'The Body Beautiful' which Sidney farmon is readying. Former is in on authorship and production but Harm ans biiling.

'Jumbo' Set for Nov. 2 After Three Months, and Rose Gets Billing

FIVE MORE EXIT

Four more new plays were more or less abruptly closed on Broadway Saturday (19) and at least another is announced to stop fhe end of the week. Picture money end of the week. Picture money backed two shows in the group in whole or part and the same ap-plied to another brace of flops which folded last week-Paths of Glory' and 'Most of the Game.' Bright Star' drew a week press at the Empire and it was decided to yank the play after only seven performances.

BRIGHT STAR

Opened Oct. 15. Philip Bar-ry's newest play to hit Broad-way just didn't reach the standards of a hit, according to standards of a hit, according to the top-flight drama reviewers. Atkinson (Times) called it 'a drama that gropps after truth without ever touching it.' Anderson (Journal) sai 'Play touches a poignant theme, but leaves it somehow unclarified and unfocused.'

'Sweet Mystery of Life' was not accorded much better first night treatment and business failed to show any life after the debut. It closed after one week and two days

"SWEET MYSTERY OF LIFE" Opened Oct, 11, Elaborato sconic, effects were chiefly blamed by the first-stringers for this comedy's short-com-ings. Hammond (Tribune) de-cided that 'what could have been a healing burlesque be-came an irritant', but Lock-ridge (Sim) saw it as 'irre-pressibly funny.' Variety (Ibee) didn't think it would last on 'moderate tak-ings.'

'Achilles Had a Heel' lasted one week at the 44th Street. Best busi-ness was at the Sunday premiere, but discouraging thereafter.

ACHILLES HAD A HEEL' ACHILLES MAD A HEEL' Opened Oct. 13. Waiter Hampden's blackface. In Mar-tin Flavin's play did not get a nod from the first-stringers. Gabriel (American) described it as 'just so much slangy numbo-jumbo', while Brown (Post) termed it 'muddled be-Variety (Ibeo) 'asid it was 'doubtful of popularity.'

'Trlumph' was another one week date, opening and closing at the Fulton. Like the others the notices were not box-office.

(Tribune, to the provided of t

'If This Be Treason' will close at the end of the fifth week at the Music Box Saturday night (26). That is the end of the subscription period, show getting little coln out-

'IF THIS BE TREASOW Opened Sept. 23. Hammond (Tribune) termed the propa-ganda effort 'a bad and blows play about a good idea,' and Gabriel (American), speaking of the Guild, said it 'couldn't have found a time-lier play, but why not a bet-ter play? On the other hand, Garland (Telegraph) called it 'poace propaganda with a punch.' Majority of the opin-ions ware against. Variety (Ibee) sai its chances were 'doubtful.' IF THIS BE TREASON

After nearly three months of pre-paration, 'Jumbo' will debut at the Hippodrome, N.Y., Nov. , put back one week after being anneunced to debut 'Sāurday' (25).' Decision to perfect mechanism in the lotty gridiron over the ring, caused the postnonement.

ponement. Billy Rose, impresario, pilled fast one late last week when new letters were affixed to the upright electric signs on the Hipp's 43rd and 44th street corners. Signs, which extend downward from the root to the second floor, do not read 'Jumbo' but mercip

do not read Jumbo, but merely Billy Rose, in red letters over the house name. There is no billing of the manager in the lithograph bill-boards posted throughout the metro-politan district, so he evened it up with the electrics. Jumbo' can top \$90,000 weekly in the days (mellow and picht) if it

Jumbo' can top \$90,000 weekly in sk days (matinee and night) if it sells out. Since Texaco will pay \$12. 000 weekly for a half hour's radio broadcast, the total weekly gross could exceed \$100,000. No perform-ances will be given on. Tuesdays at all. Afternoons, will be devoted to rehearsing the air program. On these evenings the Droadcast will go out from the Hipp, advertiser having the privilege of ziving away having the privilege of giving away free ducats

These ducais and provide of giving alway free ducais in financial and a set of the first radio broadcast will proceed Jum-bo's premiers, air program being day (23). Ticket scale will be \$4.40 at night, although announced to be \$3.30 top. Higher price goes for what was the mezzanite box row, now called star-arena boxes. There are 372 seats at that rate, adds stating: 'they shouldn't interest the public much. Let the speculators play around with them.'

Nows which range upward from the ring floor to the boxes are called the 'grandstand.' Prices there are from \$3.30 to \$1.65, latter going from

the grandstand. Prices there are from \$3.30 to \$1.55, latter going from side sections, Number of seats list-ed gives the converted Hipp a ca-pacity of 4.257, but it is claimed several hundred seats are not in-comped at \$3.80. Upon advertising the opening of str box-offices at the Hipp it is stated there will be a staff of courte-ous treasurers—or out they go.' Total expenditure on readying 'Jumbo' is around \$200,000, Rose having the backing of Jock Whit-ney and Herbert Bayard Swope, it is reported. Show is a departure on this side, although one ring stationary circues are presented in conline-tial Europe. Jumbo,' however, has a certain amount of story, also a score, making it unique. Some of the ensemble people stated rehearsals in August. Book has been in rehearsal for anine or

statted rehearsals in August. Book has been in rehearsal for nine or 10 weeks. Had 'Jumbo' been classi-fied as a legit attraction, it would not have been possible to open it be-cause of the overhead for rehears-ing required by Equity. Latter ruled it outside their field, being concerned would in portigiting occle of work. mostly in permitting a flock of pro-fessionais to secure engagements.

No. 2 Tryout

No. 2 Iryout Storm Child', a horror pisy which was tried out at the Barter theatre, Abington, Va., last summer, will have a second trial presentation. It is to be put on by the semi-pro group at the Conservatory of Music, Choinnail, west of Nov. 4. Manager for Courtable Bur, seneral addering presenting the play on Broadway. 'Child' has a six char-acter cast. 'Child' has a six char-

Broadway. acter cast.

FUTURE PLAYS

'Rolling Home,' comedy by John T. Doyle, goes into rehearsal in two weeks for Edward Mendelsohn. 'A Million Torments,' by Valen-tine Katayev, opens at Heckcsher theature late in Nov. as season's first by Forum theatne

theatre late in Nov. as season's first by Forum theatre. "You Bet," comedy by James P. Davis, will bow in for Lew White late this fail. "Storm Child," meller by Griff Morris, Jr., and John Houston. Charles Harris is producing. "Love On the Dole," by Ronald Centy playing in fraction will be brought over here by Maurice Bar-ber. Reginald Bach, starger, will do ame here. Probably original cast.

TRIUMPH' Opened Oct. 14. Hammond (Tribune) decided that the 'au-thor of 'Triumph' deserves a id: it 'im-

would last on ings."

E G I T I MA A T Frianger's concerned The Glorious Adventures of Clementine," which Nations of Clementine," which Advans rejected. Hore is a new con-tract in light of long association with the star but, because 'Clemen-there's as mentioned, the court. ex-cused the Erlanger interests, Saul J. Earon, executor of the Erlanger testate, and Marcus Helman, of the for collecting from Erlanger's looked doubtil, anyway, be setting of collecting from Erlanger's looked doubtil, anyway, be setting for any the setting of the setting for any the setting of the setting for any the setting of the setting will man sectified. The numerous forman shortly atter leav-ting the setting and managerial acts by willing on behalf of Miss Adams Shortman behalf of Miss Adams Shortman shortly atter leav-ing farvard in 1994. At the time, Miss Adams was at the height of the setting Miss Adams, first as a stars, and managerial field, help-ng to rewrite Rain, which collon autored. Sam H. Harris pre-tings to rewrite Rain, which collon autored. Sam H. Harris pre-ting to form the Rain which collon sourcemend in The Shanghad Ces-ton externite Rain, which sets had proposed making a picture from Kipling's 'Im', for which sets had proposed making a picture from Kipling's 'Im', for which sets had proposed making a picture from Kipling's 'Im', for which sets had a start Williams arranged a con-station deal was consummated use be the director. The system of the system insistance the matter arose and after it was stored in the spalication. for a specil. Actors in Brow Wareht at the Shubert.

an appeal.

Actors in Bus Wreck

Fort Worth, Oct. 22. Two members of the West Coast company of Three Men on a Horse' wished they were riding a horse in-stead of the bus which was wrecked near here in a collision with an au-tomobile tomobile. They were Elaine Temple and Frederick Kaufman. Injuries not

Unions Standing By as Squawks

- Pile Up from All Sides on Legit

Relief: Program Still Involved

Will

current.

'GOES' LAST MONTH

'Anything Goes' itc. I month at the 46th Street, N. Y., where it moved after making a sea-son's run at the Alvin, Holdover musical leaves for the road Nov. 16

musical leaves for the road Nov. Io and, after playing several eastern keys, arrives in Chicago, Dec. 16. Date there is slated to be indefinite. Picture version of 'Goes' is due in Feb. but will not be released in Chicago if the stage show is still current.

BOSTON TRIES

SUNDAY LEGIT

Boston, Oct. 22. For the first time in Boston

Sunday night legitimate drama per-formance, under no charitable guise, was advertised and played at the Copley theatre, with the sanction of

Copley theatre, with the sanction of state and city officials. "Kind Lady" was the play, with Mary Young starring. There was no performance Monday (21), and it will be the policy of the Copley players to close the house Monday nights.

players to close the house Monday ulpris. Understood that the company (under name of John Craig Players) holds six resident Equity contracts and that this number of schlor Equity players are cast in each pro-duction. Other legit operators are appar-ently interested in the Sunday try-out. A. G. Munro, general manager for the Shuberts here, was among those who visited the Copley for a look-see. Actors from other legit attractions playing here were also seen in the audience.

look-see. Actors from other legit attractions playing here were also seen in the audence. "Kind Lady,' now in the second weak, will be obland the sect Sunday in, company manager. This declion was reached on the basis of a re-ported favorable ho, reaction to the experiment. House, which has been dark prac-tically all the time since the stock days, opened this season with two weeks of 'Post Road,' also starting Niles Young, who is permanently top-billed. Interesting angle to the Jnitial Sunday night performance was the pop price scale (55c to 110), same as matines. 'Not a motion picture' was plugged in the publicity.

pop price scale (size to size); same as matinees. Not a motion picture' was plugged in the publicity. Miss Young, in a curtain-speech Sunday night, explained that the policy would hold indefinitely to provide legit entertainment to those

who could only get their theatre on

for Road Nov. 16-Chi - Date Indef

LEGITIMATE

New Competish

Philadelphia, Oct. 22. Philadelphia, Oct. 22. Intensity of local political campaign has brought about unheard-of condition in show exploitation. When advance men for 'Great Waltz' last exploitation. When advance men for Great Waltz' last week approached General Out-door Advertising for billboard space they found it all taken. Demgeratic party got in some weeks ago and grabbed all vacant boards.

REINHARDT'S 'PROMISE' FOR N. Y. AROUND XMAS

Max Reinhardt expects to have Franz Werfel biblical play, 'Road of Promise,' ready for opening around Christmes time in New York.

Manhattan Opera House is under going a makeover to resemble Solng a makeover to resemble a huge tent, with the stage being re-vamped to hold seven elevations. Casting is still incomplete. Rein-hardt is now on the Coast, but re-turns east in a couple of weeks to get started.

Hollywood, Oct. George Breakston is set for Rein-hardt's 'Road to Promise' spectacle in N. Y. Goes east after finishing 'Backfire' at Warners.

Duffy Wants Howard

Holywood, Oct. 22, Henry Duffy is dickering with Lestie Howard to play his original role in the Coast production of Pet-rified Forest' at the El Capitan. Actor would double from the pic-turized version at Warners.

'How's Your Third Act?

How's Your Ihird Act?' Hitsburgh, Oct. 22. Lawrence Riley, author of 'Per-sonal Appearance', visiting friends here last wesh-azys he expects to deliver the script of his new play, 'Cardboard Castle, to Brock Pem-berton early next month. Riley was en route to his home in Warren, Pa, where he will finish it. Author says it's a bit of third-act trouble. First two stanzas are completed, and Pemberton intends to put the place into rehearsal be-fore the first of the year.

Texas Relief Unit

Fort Worth, Oct. 22. A Fort Worth committee to select at least 20 former theatre workers on relief to organize a WPA drama unit here has been named, by Control Meredith, Dallas, district di-control Members are Richard Slaughter

Jack Gordon, Robert Randol, Miss Mary Hartman and Harry Hox-worth. More than one unit may be organized.

New Title, Too

Elaine Barrie, who tried to land in vaudeville, with no takers, will at-tempt to launch a stage career in dramatic stock instead. Miss Barrie has been set by the William Morris office with the John Graig stoo Se Gorany at hext peech Broton. So Gorany at hext peech in a new play, 'Katy Did, So What?'

Special Equity Meet to Discuss Relief Shows: Forum Forces Issue. Insisting on Membership in Ass'n

VARIETY

FORBES BOWS OUT

Author Stange Will Produce ' ings'

lighty Forbes has relinquished all lightly Forbes has relinguished all interest in the production of Hugh Stange's 'Mother Sings,' which he had announced for fail presentation. Instead, the author will produce it independently with his own coin, assisted by scenic effects, costumes, etc. that Forbes had aiready ar-ranged for.

Reason given for the withdrawai was a lack of confidence in the play and no agreement between the pair.

NEW FACE FOR N. AMSTERDAM

After 33 years of exhibiting the same phiz the New Amsterdam the-atre, N. Y., is getting a face iffting. All work on the structure will be confined to the exterior. Lobby, marquee, and suspended signs are due for tearing down. Prolic theatre, on the roof, has been completely re-habilitated, though main portion re-mains as it. Drydock Savings Bank, gone

mains as it. Drydock Savings Bank, gone showmanship, holders of this and other Broadway properties such as the Selwyn, Vanderbilt, Harris and National, is carrying the nut. In-tends spending \$25,000 in all on the protect. project.

project. Frolic is now used as a broad-casting theatre by WOR-Mutual chain. New Amsterdam will house George White's 'Scandais' after

SHUBERT 'TOE BUSINESS' **BY RODGERS-HART NEXT**

As soon as 'Jumbo' gets started, next week, Lorenz Hart and Richard Rodgers will start active work with the Shuberts on production of an-other musical 'Toe Business.' Ex-pected to be ready iate in Novem-ber

pected to be ready atc in stoven-ber. Show, with a ballet background, will have a cast headed by Ray Bolger, Lueila Gear, Gregory Ratoff, Harry Rosenthai and Theima Lee. George Abbott is polishing the book, written by Hart, and Vincente Minelii, has aiready started on the decore and costuming and costuming. decor

New Orleans Season

New Orleans Season New Orleans, Oct. 22. Ethel Barrymore in "The Constant Wife' will open the local season of legitimate stage plays at the Tulane theatre will performances on Nov. 5, 6 and 7.

Chi 'Tobacco Road' Co. Plans Inj. Suit Against Mayor for Shutdown

Chicago, Oct. 22. Harry Oshrin and Sam Grisman producers of the legit play, 'Tobacproducers of the test pay, torre-co Read, are here from New York, planning to fight Mayor Edward Keity's edit closing Tobacco Read. Erskine Caldwell, author of the book from which the play was adapted, and Jack Kirkland, Adap-tor, are also here, Kirkland having flown from Hollywood, while the or the stress of the stress of the Produces are singling injunction proceedings to keep Mayor Kelly from interfering with the play. Show was going into its seventh week here, to consistently good business. Mayor Kelly saw it Sat-urday night and ordered it closed, with no performance last night (Monday as a result. If managers don't succeed on the co Road,' are here from New York

injunction, they are planning mov-ing the cast to a suburban Chi town, such as Evanston, Winnetka or Oak Park, and play it from there, pos-sibly using buses from the center of the loop to transport the patronpassengers.

It's the second time a show was It's the second time a show was closed down in Chicago for alleged indecency. Mayor Thompson shut-tered the Earl Carroli Vanitics' several years ago. This show, how-ever, was permitted to reopen the following day in revised form.

Tobacco Road' is in its 98th weck in New York. Chicago company has been playing through the west and middle west for some months with no previous difficulties. It is the No. 2 company. No. 3 company, cur-rently in Detroit, encountered no difficulties anywhere thus far.

Special meeting of Equity will be called to discuss and clarify certain angles of stage presentations under

53

the federal relief arm of the Works Progress Administration. A petition with 160 signatories leaves no other way out for Equity officiais, although they believe the situation can be handled by the association without general discussion by the members

Petition was presented by the Petition was presented by the Actors Forum, younger group with-in Equity, which gathered to thrash out the proposals set forth by Elmer Rice, who will direct the relief pro-ject set forth by Halille Finangan. Charged In elder Equity quarters that the count grasped a characte durant purposes.

purposes.' Forumites deny the challenge. They contend that it is possible for the relief show program to work an ulitmate hardship on legit actors in the wake of experimental presenta-tions' or try-outs. They fear such activities will crimp the summer try-out system, which they claim is a surcease in the off season.

Fears

What is further feared is that wages or salarles will be reduced under the \$40 per week minimum first set forth in the legit code and first set forth, in the legit code and then made a requirement by Equity, They point out the possibility of managers forcing lower wages by having showmen cite the \$23.50 to be paid by the WPA project for try-outs and other presentations.

To eliminate that, the Forum sug-

outs and other presentations. To eliminate that, the Forum sug-gests that all players in the tryouts at least be Equityites, so that they may be under union control. A spe-cial classification is suggested, with dues as low as loc, monthly-any amount so that regulation of the players can be exercised. Equity originally placed the prob-lem of unemployed actors before Washington authorities when the first rollef projects were being con-sidered. Although such participation was first denied, Equity later came out in the open because it has no funda with which to aid unemployed members. It has, however, avoided any attempts to dominate the re-ilef problem and membership in the association is not a requirement for application for stage relief engage-ments.

EOUITY NAMES FOUR COUNCIL MEMBERS

Equity's council has named four new members to that body, replac-ing one councillor who recently died and three who resigned. Ger-trude Fowier is the deceased mem-ber, while Frederick Ferry, Flor-ence Nash and Jerome Lawler withdrew. They were replaced by Mary, Morris, J. Maicolm Dunn, Richard Steirling and Beverty Bayne. New members will serve until the next annual election, about June 1. Councillors are elected for five-year terms. There are 50 on the body, 10 retiring or re-elected each ses-son.

Cain Plants Novel

Hollywood, Oct. 22.

Tom Weatherly has acquired dramatization rights to Double In-deminity, rovel by James R. Cain. Xarn was nixed by the Hays or-ganization when Metro was consid-ering picture rights.

Freeman Directing Chi's 'Master's Voice'

Chicago, Oct. 22. Charles Freeman, localite, has been signatured to direct Her Master's Voice, first local legit production in this town in several years.

Play is dated to open at the Studebaker on Nov. 14. Featured will be James Spottswood and Ann Deere, booked through the local Deere, booked throu Milo Bennett agency,

Works program of rogress Administration's \$27,000,-

project has not yet been , although the coin

available and is supposed to be expended by next June. Objections to the plans as outlined will probably delay the functioning of the legit end. Principal protest is over the managers being declared in so that they can try out new plays ith little or no expenditure.

ith little or no expenditure. Managers gathered last week to select outlying theatrea near New York in which try-outs could be spotted. It was found that none were available, all being used for picture and other purposes. Reports hen arose that several Broadway theatres might be used. This brought a decirartion from Equity hat it would refuse to okay any try-outs except in the neighborhood districts. Only house mentioned was palys on Saft street, not new con-sidered competition to Broadway. Another point that brought pro-

districts. Only house menuoned was Daiys on 63r dstreet, not new con-sidered competition to Broadway. Another point that brought pro-test was the plan of managers to use actors getting relief wages, but to insert one or more feature play-ers for the try-outs. Managers would pay the feature players them-selves. Equity did not see any ob-jaction to that idea, agreeing with the showmen that proposed plays would have a better chance to reg-ister. Actors Porum, an independent faction in Equity, objected however. Argument was put forth or that the states of the state of the state state. Actors Porum, an independent faction in Equity, objected however. Argument was put forth or that the tates of the state state of the theter states of the state state of the states of the state state of the theter states of the state state of the state states of the state state state do weekly minimum. Report that feature people would be al-iowed higher wages than the \$23.50 weekly relief furur were spiked. Frevälling wage idea, however, was propounded along the lines set forth valoour stelf controversies. Stage hands have apparently not definitely decided on what position they will take in. the situation. At union quarters the try-out or 'ex-perimental theatre' pian was re-garded with some akepticam. It was stated, however, that managers will be advised that, regardless of stage hands' participation, it would be considered a precedent to be used in any attempt to lower wages. Mu-sicians have not entered the argu-ment, since there is no idea of try-ing our musicia shows. However, if house orchestras are employed, same situicion holds as for the orchestras are employed, situation holds as for the same stage hands

stage hands. Plan calls for trying out new plays for three weeks, cost to be in-considerable as far as managers are concerned. That such engagements may give the producers a regular 50% enhane of picture rights at the government's expense is being queried. Though the plays be re-garded as fone bictures muy take queried. Though the plays be re-garded as flops, pictures may take them, as is the case in some regu-ularly presented Broadway produc-tions. Dramatists Guild is not flg-ured to object, since the picture rights would mean some income to the author.

the aution: Current week may clarify the sit-uation, with Eguity's Council con-sidering the issues and Einer lee being expected to put his plan on paper so that it can be perused. Equity asked that it be consulted in all PWA projects in which its members are used. Ricc is titled the regional director of the PWA theatre project in New York. That office is understood to supercede the one held by Earle Noathe who theatre project in New Join. Ama-office is understood to supercede the one held by Earle Boothe, who was suspended and then reinstated. He is reported away on vacation

More 'Waltz' Rebuilds

Philadelphia, Oct. 22.

Ehiladelphia, 'Oct. 22. Reopening of the Metropolitan Opera House for 'Great Whitz' next. week (23) has necessitated exten-sive refurbishing of the old place. It being some years since it has boused any large production and a show of the size of 'Waltz' being 'un-precedented there, the-enlire stage, long since grown rickety, is being replaced and a complete system of backstage rigging is being installed. Lew Woods is house manager for the two-week engagement.

Sabbath evenings. Major Healy of the state enter-tainment bureau reviewed the script tainment bureau reviewed the script last week and gave the manage-ment an OK to go ahead with the new departure. 'Nother 'Varieties' Tour When Lucience Bover finishes her

When Lucience Boyer finishes her chora ti the Versailles, New York nits oub, the William Morris office will build a new Continental Varieties' around her with Import-ed Parisian acts. Show will be si ilar to the 'Varieties' show at the Little theatre, N. Y., last scason. First date set is the Comedie Francaise, Montreal, Nov. 11. This will be succeeded by a week in Boston and split weeks and one-nters through New England. Com-pany will hen lay off until Christ-más week when it will, resume the tour until Lent. Marth Wagner of Morris office Is handling.

ACTOR'S BENEFIT JAN. 19

ACTOR'S EENEFIT JAN. 19 Daniel Frohman has set January 19 as the date for Actor's Fund S4th annual benefit. Theatre still un-selected. In association with the Miami. Flac, Chamber of Commerce, U. S. Federal Housing administration and stage of a grand, MIP Draid Lator in season. season

George Nov. 11.

54

CONCERT **Busy Lucrezia Bori**

Due to radio broadcasting and managerial chores at the Metropoli-tan opera company Lucrezia Bori ls limiting herself to two concerts a week this season. She's on the

Concerts Way Off in Paris but Town Still Claims It's Europe's Music H. Q.

Paris, Oct. 13.

With the big Theatre des Champs Elysees (owned by Ganna Walska and for the last few years devoted to concerts) closed down, and the Salle. Erard recital hall turned over to films. Paris concerts seem to be getting off to a slimmer season than usual. Matter of fact, heavy taxes on foreign artists and gen erai depression conditions, which are more pronounced here than previously: make the music business

are more pronounced here than pre-viously; make the music business pretty tough locally. Tet most of the big international menses will probably play or sing pers at least once during the sea-son, and there are 10 or so who can be reasonably source of alling the sale Rameau (former Salle Fleyel), only big concert hall now left. • And with it all Paris remains the biggest musical center of the con-ting and Vienna poor. Haft a dozen symphony orches-tras, too, have chalked up sched-ules for one or two weekly concerts each. Sticking way out among them is the Orchestral Symphonique de Parks, under direction of Flerre has doel ander direction of Flerre has doel conductors with a big american conductors with a big american soft and who is alone in aked-ulogia to rise of number one name soloist for the Parisians. <u>Soloist</u>

Soloiste O.S.P. is inauguräinin spring ga-las, from May i to June 22, Wednes-sont soloista such as the Zarldian public hardly knows except in re-cital or opera: Argentina, Martha Eggerth, Jan Klepura, Serre Lifar, Grace Moore, Lily Pons, Clotlide-and Alexandre Sakharoft. Tito Schipa, Lauri Volpi and Jose Turbi, who will appear with this outfit on his return to Europa and conduct a concert, as well as playing as solo-ist, Iturbi, by the way, has not yet ever clicked in Paris, despite his top money rating in the United States. Stat

States. Earlier in the year O. S. P. is using people to whom Paris is a bit more accustomed, such as Brailow-sky, Arthur Rubinstein, Schnabel, Enesco and Zimbalist.

Pasdeloup orch has a good list of soloists, too, including Wilhelm Backhaus, Walter Gieseking, Jac-

Backhaus, Walter Glessking, Jac-gueg Thibaud, Marquerite Lawrence and G. Thill, plus a flock of others with more purely local reps. Other orchestras are not going in so strong for names. Among the resitalists, Lotte Leh-mann got off right under the gun with a session at the Rameau, and Walter Glessking will give the first pail on Thursday (17). First of the top violningts to come through will be Yehudi Menuhin at the end of Nov. be

Now. Flock of manifestations are tak-ing place in honor of the centennial of Saint-Saens, who was born here 100 years ago. Opera will give a gala performance of Samson et Dellia, and Pasdeloup orchestra and Conservatorie hand are giving all-Saint-Saens programs.

Detroit Bookings

Detroit Dookings Detroit, Oct. 22. Lawrence Tibbett will open Friday (25) the third annual Detroit Con-cert Series at Orchestra hall. Others booked for season are Edith Lorand and Hungarian orchestra, Nov. 12; Rachmaninoff. Dec. 6; Joos Euro-pean ballet, Feb. 1; Nino Marithi; Kapilla Don Cossack's male chorus opened last Friday the series at Masonic

Don Cossack's male chorus opened last Friday the series at Masonic Temple before a capacity audience. Others to follow are Grace Moore. Nelson Eddy, Fritz Kreisler, Trudi Schoop Ballet and Josef offman. Top price is \$2.20.

Bledsoe's Partner

Jules Bledsoc has teamed with Clarence Johnstone, formerly of Layton and Johnstone, for an ex-tended series of London and conti-mental concert dates starting Dec 3. Hori Day the plano in addition to

Following a tour of Great E. Laba. the duo will visit other foreign pointules. As 'ned-up the tour will St a venr.

F.

22-CITY TOUR BY 86

St. Louis Symphony Will Troup In idwest States

idwest States St. Louis' Oct. Louis' Symphony Orchestra will present concerts in 22 citles in middle west and south during 1385-36 season. Arthur J. Gaines, mar. of orchestra, is asting three dif-ferent tours, using full personnel of 86 musicians at each concert. Con-ducted by Viadimir Golschmann. Will be at Purdue University, La-fayette, Ind. Jan. 13, and the hast at Joplin, Mo. March 25. Nine states will be visited. Solicitation of subscriptions for annual Guarantee Fund of \$100,000 for maintenance of symphony has begun. Budget for 1885-38 season of 23 weeks is 246,000. Approximately 60% of this is covered by receipts from ticket sales, tour, student and high school concerts and radio; the additional concerts fund.

IN NEW YORK CITY

Monte Carlo Ballet Russe's 12-day engagement at the Metropolitan Op-era House (3,500), ending last Sun-day night (20) grossed an approxi-mate \$80,000 for its total of 16 per-formances. Last week-end had stan-dors at the nearformers.

dees at the performance. Right before departing on its 34-week tour, Col. de Basil started ne-gotiations with several U. S. au-

sotiations with several U. S. au-thors for continuities on pure Amer-jean themes. Company wants to pre-sent something new with a U. S angle next season to supplement its 'Uluion Pacific' number. It's probable that American composers will also be commissioned to compose music for the new ballets.

Routes

SAN CARLO OPERA

80—Fort Worth, Fort Worth Theatre 81—Austin, Param't

(November)

iilwaukee,

Pabst 1-17-Minneapolis.

BALLET'S \$80,000



NBC recently added .53 more symphonic concerts to its sched-ules, including 10 by the Rochester Fhilharmonic, 28 by the Rochester Civic orchestra and 15 special pro-groms for children by the lattery from. This soft and the special pro-groms of a Sundar morning pro-rams of Radio City Music Hail Symphony, makes a total of 138 sustainers already scheduled. However this total does not in-clude the future series by the Cleve-land Symphony, the NBC Symphony, and the various symphonic rebroadcasts from Europe, nor General Motors sponaord program.

sponsored program. CBS airs the Philharmonic

Sunday, a top draw for dialers, with the Ford hour on the same night. On Dec. 1, the Philharmonic marks its 200th broadcast over CBS with a speciel program s 200th program. Network listings follows: NBC

Něč General Motors Concert. Boston Clvic Symphony. NBC Music Guild. NBC Music Guild. Music Hall. Music Key of RCA Rochester Clvic Ochestra. Rochester Clvic Ochestra. Rochester Clvic Ochestra. Rochester Clvic Ochestra. Set Chamber Music So-letv. letv.

Philharmonic, Ford Hour. Bolek Musicale. Packard Hour. Chesterfield Hour. Curtis Institute of Music. Atwater Kent. Cincinnati Conservatory of Music Victor Bay Symphony

Hageman with Chi Opera

Richard Hageman returns to Chi-cago this season to direct a string of operas for the Chicago City Opera company.

company. Faul Longone brings Hageman back for his first appearance in this territory since he directed the or-chestra for the summer Ravinta Opera company some five years ago.

SAN CARLO OPERA

SAN CARLO OPERA Chicago Oct.2. Tortune Galo data data and the sweeks and the substantial and the substantial

The Illustrated Lecture—In 1935

Chicago, Oct. 22. This city, which through the decades has given steady patronage for what used to be called 'llustrated lectures,' currently has E. M. Newman back after three years of absence due to Illness. Orchestra Hall management is said to be glad to have the camera-ioting tim-erant again among the listed attractions; for bookkeeping figures show that the other illustrated tatker. Burton Holmes, not only dees better business but also gives better shows when he has the commentions of Newman.

show that the there have been been allowed to be the show when he has the competition of Newman. Latter is resuming cautiously because his doctor tells him that he is not yet strong enough to tackle a tour on the strenuous oid schedule. So, for a freah beginning, he is giving two courses of but three lectures aplece—Wednesday and Friday nights in suc-cessive weeks. He started the 36th with a now take and new plo-tures, both films and stills, having to do with the immediate present in Italy. As in the past, Newman's photography is good by lecture platform standards and his text is packed with information and a reasonable measure of shrewd and humorous comment, although he does not, as does Burton Hoimes, go in for much of what would, to a white-headed audience, classify as kidding. The third and fourth appearance, Oct. 23, 25, will be devoted to Ethiopis and the series will end Oct. 30-Nov. 1 with the South Seas, Meanwhile, Paramount has an hour-long release called. "Wings Over Ethiopia."

Over Ethiopla."

Over Ethiopia.' Incredible today to the younger generation are the tales of huge fortunes piled up by Stoddardt, Reagan, and other old-time il-lustrated lectures: when the reproduction of the world's scenic glories was by means of colored slides and coal-oil lamps which, in combination, were really nothing more than the magic lantern of the kindergartens and the Y.M.C.A. entertainers in the small towns.

Soviet Concerts

Moscow, Oct. 6. List of foreign artists, many American, slated for winter appear ance in Moscow, includes Efrem Zimbalist, Marion Anderson, negr contralto who is special Soviet fa

contraito who is special Soviet fa-vorite, and Elvind Lahon. Other singers: Eva Banddröwska, Poland; Pia Tassinaeri, Italy. Conductors include Alfred Coates of London and New York; Vittoriof Gui, and Eugens Szenkar of Vienna, iatter opening symphony sesson on Oct. 22. Later; State Philharmonic orchestra will play under Desiree Defauw of Blegtum and George Szell of Czechoslovakla. Henry Temyanka, English violin-ist, who won last spring's interna-

ist. ist, who won iast spring's interna-tional contest in Warsaw, is also coming.

UNION TIFF STALLS ST. LOUIS OPENING

St. Louis. Oct.

Postponement of grand opera sea-son here in Convention hall in Mu-nicipal Auditorium set for Thurs-day (31) appears likely due to ju-risdictional disagreement betweer

risdictional disagreement between union elevator construction workers and electricians over installation of orcheatra pli in hall. Carpenters on all city jobs quit work on Thursday (17) because of wrangle: A, B, Fark, supt. of McDonald Construction Service Co., general conta and the service of the service to complete spaceous promenades that famk the hall in time for open-ing of grand opera seaon.

Ing of grand opera season. Gennaro Papi, conductor of the St. Louis Opera Co., has arrived to Grill chorus of 150 young St. Louis singers who have been rehearsing since last July. Brief season opens with Fuccini's 'Turandot' with Maria Guis Bentonelli Jeritza, Guiseppi Bentonelli and Elda Vettori, St. Louis' own, in title

roles. Papi has assured executive board of St. Louis Opera Co., that his re-engagement with Metropolitan Opera Co., in New York, will not Interfere with his work here.

Mrs. Moore Carries On

Chicago, Oct. 22.

Hazel Moore, widow of Edward Colman Moore, for fourteen years music critic of the Chicago Tribune, has been functioning since his sud-den death (Oct. 6) while on his way from his residence to cover a concert

cert. Tribune has made no announce-ment that she has been appointed to the music-desk; but she is familiar with the work and the familiar with the work and the paper's requirements, having both subbed for and assisted her hus-band at times of high-pressure schedules of concert, recital, and opera.

Pierre De Rebder, who last year produced 'If a Body,' is conducting for the Shubert's revival series at the Shrine, Los Angeles.

SUNDAY JINX FIXED IN D. C.

Washington.

National Symphony opened fifth season Sunday (20) headed for most season Sunday (20) nearest for history. Orchestra will play 30 concerts here as against 24 last year, will use 82 regular men as against 78 in 1938-34, and will enter touring field for first

Time. Biggest achievement of present season is deal with musicians' union placing personnel on contract basis under which checks are issued weekly. Hereitofore men were paid per rehearsal and per concert, which hampered precitics and made exten-sive tours impossible. Colvering a more compliant crowd this

per rehearsal and per concert, wurst hampred precides and made exten-sive tours impossible. Unchestra picked up trimendous for the state of the period of the nummer with series of 12 open-air concerts at Watergate in Potomao Park. Tickets sold for 25 cents to 51 and drew 10.000 per show. Angle in local concert field is way Sunday afternoon has become top music hour. Town used to shy away from Sundays. Maestro Hams Kinder and Bushness Manager C. C. Cappell sold symphony sponsors on and this season even Mrs. Dorsey Bureau, capital's biggest artist booker, has swung to unprecedent-de number of Sabbath dates. Sea-son will see average of two con-certs, ecitais or balles per Sunday. Symphony will make three major tours, going South next month and again in Spring with Atlanta as farthest point, and reaching Ottawa town dates have been four annual shows in Baltimore which will be repeated this season. Local performances are arranged into 13 Sunda y concerts, six Thurs-day afternoon, two Thursday nights and 10 children's programs. Reg-ular concerts are staged in Const-tution Hall, D.A.R. hall seating 3. bib here, balls for senson of eight performances. Sundays run \$1.60 with \$15 for sunday for the statist for the season will include Paul Aithouse, John McCor-mack, Elisa Alex, Frances Nash, Sylvia Leent, Roman Totenberg, Kira Petina Limarotaria Harchay Willem Van Hoogstraaten, dwillem Van Hoogstraaten, dwillem Van Hoogstraaten, dwillen Van Hoogstraaten, dwillen Van Hoogstraaten, dwillen Van Hoogstraaten, dwilles to the season and willen Van Hoogstraaten, dwillen Van Hoogstraaten, and willen Van Hoogstraaten, dwillen Van Hoogstraat

Hallie Stiles in Reno Syracuse, Oct. 22.

Halle Stiles, Syracuse, Oct. 22. Halle Stiles, Syracuse operatic and radio soprano, is in Reno, Nev., to establish legal residence as a preliminary to a suit for divorce against Grant Dixon Greën. It is understood that the suit will not be contested

contested. Miss Stilles is formerly of the Opera Conique, Paris, and the Chi-cago Civic Opera. Recently she has been singing with James Melton over the air.

20-20-Housto torium 27-29-Dallas, tio (November) 7-23 Centro 11-San Francisco 14-Prandcna 19-Los Angeles (December) 3-San Diego (January) 7-Oakland 10-Senttle 13-Spokane 15-Salt Lake City 17-Denver 30-Salina

JOSE ITURBI

3--Ithaca 5--Squibh Broadenst 9--Possole

(January)



81-Austin, Param't (February) 1-S. Antonio, Taxas 8-El Paso, Param't 4-Tucson, Temple 6-Phoenix, Strand 6-Claremont, Audi-torium 7-10-Jos Angeles, Philharmonic 20-Pasadena, Audi-torium 11-17-Minneapolis, Lyceum 18-Sloux Falls, S. D., Coliseum 19-Sloux Falls, Ia., Orpheum 20-23-Omaha, City Auditorium 24-20-Des Moines, Studios, Shrine 27-Davenport, Or-20-Passdena, suss-torium 21-22-Sacramento, Auditorium 23 to March 7, Sar Francisco, War Memorial pheum 28-30—Indianapolis, English (December) finitely (March)

N EDDY B-Atlanta 13-Toronto 11-Chicaro 17-Detroit 20-Newp News, Va. 20-Newp News, Va. 64-Minnecholis 10-Omaha 13-Grand Rupida 14-Springfold, Mo. 20-Mirmhalis 20-Calimotholis 17-Deriver 20-Sallina 21-Kansas City 23-Tulea "1-Jultic Rock 27-Cine-Innati 28-Columbus 30-Fyransville (February) 1-Monizomery, Ala, 3-New Orleans 7-Savannah 1-Akron (April) 1-Klichener, Ont. 3-Syracuse 12-Washington, D' 14-New York City 17-Providence 23-Bridgeport 29-El Paso

9-Philadelphia 15-Urbana (February) 14-St, John, N. 23-Janeing 28-Rachester (March) 13-Montelair vat (April) 2-Toronto 16-Montgomery (November) 1-Detroit 8-20unsville 10-Kansas City 21-Denver 29-30-Cincinnati (December) 2-these



LEGITIMATE

55

Plays on Broadway

STRIP GIRL

Drama in three acts and 28 scenes, pre-
sented by L. Lawrence Weber. Author,
Transv Rosendahl: staged by Jose Ruben.
Straight Man
Strain Retter Mayo Methot
Stage Manager Edwin Redding
Peaches Moran
Leonard PotterDick Wallace
Leonard Potter
Bellhop Saymour Gross Wells Carter
Wells Carter Walter Gilbert
Rose-MarleJulia Steger First Detective
First Detective Howard Sydney
Second Deteotive, Albert McWilliams
Third Detective
Third Detective
Larry StevensFrank McNsills
Schultz Emmett Bogers
Schuitz
Homer
Peter
Walter
Haad Walter George Rossum
Pster's Girl Elaine Blauvelt
Hotei WaiterFranklin Heller

A play about a burlesque stripper, without a real strip in sight, and that omission will cost 'Strip Girl' that omission will cost strip Girl any chance it might have had of gaining recognition as a legit. With Thanksgiving quickly approaching, it is a dangerous time of the year for a show like this to be running loose.

There may be an intelligent them in an analysis of a form of enter-tainment that appeals basically to

the unitelligent, but this isn't it. There undoubtedly also is color in burlesque, but as the author repro-

buriesque, but as the author repro-duces it the backstage picture is one of faded hues, and crudely dirty to boot. His characters express themselves best through profanity; their sentiments are akin to those usually exploited on French post cards. A couple of gaits in the story demonstrating the author's queer conception of a combination burley and chassis Magdalene with a big heart and a generous boy friend who docesn't thoroughly understand her demonstrating the author's queer conception of a combination burley and chassis Magdalene with a big heart and a generous boy friend who docesn't thoroughly understand her desire to send an 18-year-old ex-panying the author's queer conception of a combination burley and chassis Magdalene with a big heart and a generous boy friend who docesn't thoroughly understand her desire to send an 18-year-old ex-panying the author of a combination burley and chassis diagdalene with a big heart and a generous boy friend who docesn't thoroughly understand her desire to send an 18-year-old ex-panying the send and the big the docesn't thoroughly understand her desire to send and the big the docesn't horoughly understand for mis-ned by friend can't be bilamed for mis-ned by friend protege. A mardbolled stripper with a yen the send the lid brother. From the proteger faces are prothing practically that many hanges of costume. Scene-shifting is done on zerolving stage and the many switches have their vitrues a dating forward motion at least. There is all. This way it has a storting forward motion at issay and the all. This way it has a storting forward motion at issay then hist be correct not, but most of it contradicts Izzy. Webster, instang pinch at the thearts, form and base have on who first function who to to avaive examination a burden for a sub a sing and is staged burden as its a sub-rost and stube for the as burley and take a set bend and the set burley. T

EDEN END

Milton Shubert presents a drama in three cts by J. B. Priestley featuring Estelle Vinwood at the Masque. N. Y., Oct. 21, 35; etaged by Aurioi Lee; set Kate Drain awson; \$3.30. top. Lawson; \$3.30 top. Wilfred Klrby......Alexander Gauge Sarah.....Ruth Vivian Litilan Klrby....Louise Smith Dr. Klrby.....Bayard Irwin Steila Klrby.....Estellc Vinwood Gaoffrey Farrant.....Wilfrid Seagram Charles Appleby......Edger Norfolk

Fishel Der Gerutener ('Lucky Fishel')

iddish)

do some cuesing that makes Pai Mayo Methol, an excellent actress demonstrating the turbine on the semonstrating the subsect actress demonstrating the subsect actress demonstrating the subsect actress demonstrating the subsect actress and optical subsection of the subsect of a combination burget desire to send an 13-year-old or adoptic the decorator after her own desire to send an 13-year-old or adoptic the decorator after her own desire to send an 13-year-old or adoptic the decorator after her own and sch be blamed for mis-inder the send to the blame decoration and the blame inder the send to the send the try process. The send the try process means the blame blame actress and the send to blame the senaration the send the senaration the senarity process. At the senarity states and protocol the senarity states and the senaration the senarity process. At the senarity states and the senaration the senarity states and the senaration the senarity states and the senarity and the senarity process. At the stratiget the senarity that may by the senarity process. At the stratiget the senarity protocol the senarity states and the senarity stratiget the show might not have senarity at a senarity to the stratiget the optical senarity thanges of costume. Scenarity that stratiget the show might not have server and hars and panes and the senarity stratiget the show might not have stratige the show might not have stratige the show might have show might not have stratige the show might have show might have show might have stratige the show might have show might have strate strate the hearing in strates and hare the hearing in strates and hare the hear

Broadway. If she wanted to she could step uptown and satisfy

Broadway. If she wanted to she could step uptown and satisfy easily (he prigish for day but she and smartly. She's the pepplest member of the entire street's acting trew, and thereby distinguished She is star material. Grossman has a fine voice but a none-too-magnetic personality, an Prances Weintraub is a noisy and obvious goubret. What is most interesting is tire surprising modernity of the ac-coutrements. Scenery is as fresh and interesting as could be found eled; the line of 12 girls pretuy—as prety as any uptown line. In other words, it's no longer last-century acting or production; it's theatte today—and good theatte. It de-serves support for its effort if nothing else. Xeat.

BRIGHT STAR

been blond the contrast amount helped. However, Bright Star' misses mostly because it is another play packed with troubles. *Dec.* (Withdraum Saturday (19) after fue days; printed for the record.)

Palmerton in 5th Wk.

A adjusterion in 5th Wk. Albany, Oct. 22. Big surprise in local theatrical realm is the continued appearance of Guy Falmerton's Manhattan Players at the Capitol theatre. De-spite gloomy predictions and a pre-vious bad b. 0. record, Palmerton here. Local Little Theatre players are being used to augment the regular cast. Comps with a 15c. service charge are being handed out pro-fusely.

Carolina Bookings

Spartanburg, S. C., Oct. 22. st bookings for winter musical in include: First

season include: National Symphony Orchestra of Wachington, D. C., Hans Kindice conducting, evening of Nov. 12. American Society of Ancient In-struments, Ben Stad, night of Nov. 18; and Peencha Kagan, pianiat, Tuesday evening, Feb. 18, Spon-sored by Converne College (South-ord By Converne College (South-Cubb. and Club.

Club. At Ashevlilc, N. C., Edith Lorand, Hungarian orchestra is due Oct. 26; Giovanni Martinelli, Feb. 10; Vienna Choir Boys Mar. 3.

Plays Out of Town

WISDOM IN WOMEN

Boston, Oct. 21. Comedy in three acts, four scores and one set; written by Joseph O. Kesselring; directed by Harry Wagetaff Gribblc; set-tings by John Root; presented by D. A. Doran.

D. A. Doran continues to have faith in the possibilities of this comedy, although the first act is still almost hopeless. High praises were suing about it last summer when it was tried out at the Red Barn thea-tre by Doran and Arthur Hanna. With three months in which to

Kurtis Brownell Killed

Remaining dates on the two-wcek Marian Kalaijan and Kurtis Brown-Marian Kalaijan and Kurits Brown-ell have been cancelled following the latter's sudden death last Sat-urday in - an auto accident near Oklahoma City, Okla. The first two escaped serious injury. Miss Antoine airs frequently on the Palmolive hour, and will return within a few weeks' time.

Johnson in Detroit

Detroit Detroit, Oct. 22. Gen. Hugh S. Johnson opens the annual Temple Forum of 14 lectures Tuesday (22) at Temple Beth El. Others to speak later in the sea-son include Louis Golding, George Sokolsky and Mathew Woll, debate; John J. Flynn, Will Durant, Coun-tess de Jouvenal, Lawrence Dennis, Socott Nearing and Preston Slosson, symposium.

GRIEFER'S REVUE

'Broadway Men and Malds' is new revue by Ben Griefer, assistant manager of the Paramount, N. Y. Leonard Sillman, who is producing a musical with Phil Baker backing, may do it.

Jose Iturbi, Spanish pianist, will inauguraite the 1985-36 season of the Deiroit Symphony Orchestra as guest conductor Oct. 31. Because of the sabbatical leave of Ossin Gabril-owitsch, regular director of the sym-phony, guest conductors will occu-py the podium at Orchestra Hall this season. In addition to furbi, Bernandino Molinari, Fritz Reiner and Artur Rodzinski have been en-gaged thus far.

ENGAGEMENTS

Frank Craven, June Walker, 'For

Frank Craven, June Valor.' James Jolley, Dorothy Scott, Hugh Nevill, Edwina Wise, Chou-teau Dyer, Harold Thomas, Pride and Prejudice.' Mildred Natwick, Nance O'Neill, Josephine Hull, Night In the House.' William Bakewell, Night of Jan. 15.

.' Marian Warring-Manley, 'Swing

Marian Warring-Manley, owne Your Lady. Ethel Wilson, Ann Andrews, Jes-sle Busley, Oswald Yorke, Frank Conroy, Thomas Findlay, Hans Hansen, Regina Walce, Marian Sordon Eurby, Ruth Yorke, Tom Dillon, Hobart Amorv, Parnell. Leo Hoyt, Loretta Sayres, Walter Soctt Weeks, Body Beautiful Alexis Farrish, "Soularing the Circle.

Scott Weeks, Body Beautiful.' Alexis Parrish, 'Squaring the Circle'. Elish Cook, Jr., Mary Regers, Elish D. Brown, Chaits H. Hom. Danald Ramdolph, Paul Huber, Jonn Shelby, Edward Emerson. Grace Mills, Gay Seabrook. Robert E. Perry, Charles Kcane, Mav Marshall. Bruce Evans, Efith Shayne, Foster Williams, Minnette Barrett, R. Bir-reil Rawis, Elaine Ivans, Karl Kohra, Arling Alcine, John M. James, John Kreis, Clarabel Bressol, Brooks, John Kreis, Clarabel Bressol, Brooks, John Lynds, 'Crime Marches On.' (Complete cast). Cella Adler, 'Mother.' Noel Francis, 'Satellite.' Bob Hope, 'Ziefeld Foiles.' Clark and McCullough, Vanitles' (radio).

polish up the rough spots, and with Harry Wagstaff Gribble directing, much was expected of the Metro-ter and the state of the Metro-Beston's social celebrics who have been stablemating all summer around the Silo circuits who have tongish for the opening; only to find the production still a bit barny. made in the script and the summer cast is intact with the exception of the an interminably talky first acf, the comedy finds its stride and both dramatol interest and are ready for Broadway's decision. Walter Piecon and Ruth Weston are carrying the honors and one of the thoreal suprises in the problem both Bancroft, one of Boeton's social oregisteries, playing the part of a domestic.

registerites, playing the part of a domestic. Story revolves around a concert planist who is lummum and the store of the store of the store of the for a clever blonde vamp who says "no" whenever she means "Yes." His wife averts a divorce by throwing them into each other's what she knows is a momentary in-fatuation. Ends with the wife winning back her sullied and re-pentant husband and having her boundoir fumigated. therfor set and, despite it alsok of action. Doran be-lies. With his background at Fox, Faramount and Columbia he should to the then then then the should to the then then then the also should to the then then then the should how.

Paramount and Columna in 22 know. On the other hand, he also should, have known that the smell of hay still clings to that first act. *Libbey.*

Return to Laughter

Oakland, Cal., Oct. 18. omedy drama in one act presented by Associated Students of the Little Thea-of the University of California. Written Edwin Duerr; staged by same; sots, ionie Heim. Presented Cct. 17 and

The second secon

Critic Into 'Protective Custody' For Panning Shows in Germany

No Hurry

Moscow, Oct. 6. Vakhtangov Theatre has be-gun work on 'Alexander Push-kin,' played by V. Veresayev and B. Bulnakov about Rus-sia's best-loved poet, who died in 1837. Premium

Premicre is scheduled for the end of 1936.

ACTS AT SCALA

Largest number of American acts ever at the Scala on one bill is cur-rent with the following: Three

Swifts, Four Trojans, Haru Onuki, Fred Sanborn, Mathea Merryfieid, Five Royal Hawaiians and Reva

Five Royal Hawalians and Reva Reyea. Show runs in revue style, with acts squeezed in between. Produc-tion is called. 'Herrliche Welt' ('Magnificent World'). Future Scala bookings include Flying Concellos, Four Franks, Barto and Mann, Maurice Colleano, Jushny's 'Blue Bird,' Buster West and Lucille ?age.

'ESPIONAGE' CLICKS

London, Oct. 22.

HACKETT'S LONDON

Berlin.

7 AMERICAN

Berlin, Oct.

Albrecht von Heinemann, Weimar critic and author, was taken into 'protective custody' by the state and put into concentration camp at Bad Sulza.

camp at Bad Suiza. In spite of an accessively high-state subsidy, topped by a 'personal contribution from the Puehrer him-self toward such an important cul-tural center as that of the German National Theatre at Weimar. Heinemann permitted himself to take exception to the results in some articles, 'namot allow irre-ionsive elements to cast asper-sions on this great work and mini-missary of the state of Thuringia.' Result: See above.

RESCUE OF PUPPY COSTS ACTOR'S LIFE

eibourne, Sept. 26. ...Recognition of the bravery of Robert Capron, who was drowned Sept. 22, in an attempt to rescue a puppy, will be made by the So-clety of Animal Protection. Royal Humane Society will also recognize the actor's bravery, and that of Peter Finch, juvenic lead, in an at-tempt to save Capron. A bicine party. comprising mem-

A picnic party, comprising mem-bers of 'So This Is Hollywood,' was bers of '50 This is Hollywood,' was at Warrandyte when a puppy fell isto, the Yarra. Capron at once plunged, into the river. Puppy strugged to the bank and was res-cued; 'Feter Finch jumped into the river in an attempt to save Capron, but was unsuccessful. Two other men also jumped in the river but function in the river but finds the structure in the river but made his first turnalist, Capron in The Merry Maiones.'

Int'l Dance Fest

Mescow, Oct. 6. International Dance Festival for 1536 in Moscow and Leningrad has just been announced by the Com-missariat of Education and Intour-

missariat of Education and Intour-isr Dates, June 10-20, Program will include Moscow and Leningrad ballets, national and mass'dances and a demonstration of Soviet dance schools. Five hundred visitors are ex-pected.

Berlin, Oct. 13. German Dance Festival, which was hcid in Berlin in the autumn of 1934 with success, will be re-peated this fall in the Folk theatre (Volksbuchnc) commencing Nov. 3. Performances will be under direc-tion of Rudoif von Laban.

IFFLAND RING RESTS

Band for Best Acting Each Year Now Goes to Museum



hold the token was Moissi, who died last year. At Moissi's funeral last year, Al-bert Basserman placed the band on his coffin. Many thought that he intended the ring to be interred along with the actor's remains signifying that Moissi was incom-parable. But now he's appeared with the ring again and presented it to the museum.

Berlin Circus Biz

Berlin, Oct. 13. Circus Krone, Germany's Ring

Circus Krone, Germany's Ring-Jing-Barnum and Balley, comes to town late this month for a lengthy stay. Circus Jakob Busch (no relation to Paula) is now at Spandau, Just ouride Berlin, and will hit the cap-jai next week after exit of Strass-burger-Busch. Devek after exit of Strass-burger-Busch.

surviving member of the once-fa-mous Renz circus dynasty. Therese is the oldest equestrienne alive.

Renee Houston's Play

London, Oct. 22. Rence Houston (half of the Houston Sisters) has been sig-natured by C. B. Cochran to star in a new play to be written especially for her by James Birdie. Will get a reported \$1,000 per, week guaranty plus percentage. Play is expected to open at the Adeiphi in April.

News: Legit Producer Turns In Big Profits

Sydney, Sept. 26. Williamson-Tail turned in a profit for the year of about \$101,240. This after provision has been made for depreciation and tarkation. Previous year profit was \$46,890 and in 1932-13 Profit \$10,000 drives of the second profit \$10,000 drives of the second last at \$50 per annum accounted for \$22,500. and management pronoases

\$22,500, and management proposes that balance \$78,740 be carried for-

that balance \$78,740 be carried for-ward. Gross revenue amounted to \$312,130 from all sources, as com-pared with \$286,756 for 1933-34. Directors point out that condi-tions in the theatre are still diffi-cult owing to a lack of suitable at-tractions from overseas. Taxation still bears heavily, according to the report, with no relief given by the government.



Distinguished Gathering

Lineed with far. He discloses his intention by wel-coming them with the news that the guest of honor is a man of ill repute this memorize, in which he has slandered and maligned, in a cruelly truthful way, everyone present. Host has no intention of printing this book himself, but warns them publication in Paris, when they in turn will be morally or socially ruined. Quite flippantly and casually he suggests murder, as the only solution.

cannotic be all solutions and a second secon

Some of the critics likened the suspense and construction to 'Ten Mi.ute Alibi.' It is certainly just as interesting, but is unlikely 'n reiven that smazing success. Acting and production are con-vincing and rristle, and there is no reason why the show should not come into the West End for a run

TROIS CAMARADES ('THREE PALS')

Paris. Oct. 9

Frea..... Nick..... Henri.....

- Young French author portrar: which is dimed in with Freudan proor French rudents, the hard-ur "Piay 'Is tastefully produced and inds without any futures-except generally well acted-more's the the possibility of becoming cannon | pity. Whole thing is artificial to a 'fodder. Shows their sentimental high degree. Job

2 of 3 New London Floor Shows **Okay: Dorchester, Mayfair Click**

Keeping His Promise

Paris, Oct. 13 Play by Sacha Guitry called 'Chief' was produced at the Theatre de Paris 28 years ago (1907) and performed nine

When rehearsals of Gultry's When rehearans of GULTYS' (All World's a Stage started at the same theatre this season, the author made Leon Volterra, manager, promise that it would last at least twice as long as the other one. Show folded night after its 18th perform-ance.

ITALY EXPECTS LEGIT BOOM

Rome. Oct. 11.

Rome. Oct. 11. Current legit season here is al-ready far in advance of the pre-ceding ten seasons. Eleven com-panles have been completed under the Inspectorate-of the Theatre. Although official opening of the year's activities in this field is still a month official opening of the year's activities in this field is still a month official opening of the year's activities in this field is still a month official opening of the year's activities and the season has gotten fine sendoff. Total of 2,730 performances are anticipated. Of the above mentioned total, only 535 have and here commercial

fixed rates.

New Enough

Paris, Oct. 13. On top of the national lottery, horserace sweepstakes, government run, have started to take Frenchman's money wholesale.

Entire proposition is easy, except pronunciation by French of racket pronunciation by French of Tackets name, which is handed to them in English. 'Sweepstake' is too much for them, so they call it 'beefsteak,' that being an English word which has been in their language for years.

upsets as well as their financial

upsets as well as their financial worries. Fred, Nick and Henri live in a Fred, Nick and Henri live in a financial file, poor fil student, stumbles into their place trying to sell then what corre-sponds to Fuller brushes. Worn out she stars for the night, Fred accidenty happens into her bed, which creates complications in the another girl, Marthe, who was barred from the garret by a house rule and the favoritism makes him sore. Miel is turned out, but taken back when the proves to be pregnant. Ing and go back to the farm owned by the preasant parents of one of the boys, and bring up Miel's kid. Play sets no rivers on fire, but it's not boring, either. Not for adapta-tion, but leafs future work will bear watching.

Two Share a Dwelling

London, Oct. 9. Play in three acts by Alice Campbell,
produced by Leontine Sagan, at St. James' theatre, Oct. 8, '35.
Charles
Sharpne
Janne AveburyDorothy Black Mrs. Verrick
Major Verrick Peter Gawthorne
Sir Randal PalgeWyndham Goldie Lilla VerrickGrete Moshelm
Charteris
Di. William Suten

Another refugee from the perse-cution of the Nazis is Grete Mos-heim. It is impossible to judge her taints from the vehicle utilized for her debut in London. She obviously has the gift of emotion and is a skilled actress.

has the gift of emotion and is a stilled actress. Drelling' is not a stilled actress. Drelling' is not a start it is more of a mathological study. There is but one situation, which comes at the end of the sec-ond act, wherein her husband finds her, late at night, dressed as a com-inon prostituic about to haunt the stretes in search of orey. Her other period ally without of a hubbit medi, mend ally without of a hubbit medi. There is a lot of clinical twaddle thout everybody huving two natures, which is dinned in with Freudian insistence.

London, Oct. 13.

Three principal hotel cabarets in London that have produced shows recently are the Dorchester Mayfair and Grosvenor House,

Dorchester started off with a new edition of the 'Hollywood Beautics,' and the principals, plus the Caligari Brothers, who were here two years ago and played the Pa-

two years ago and played the Pa-vilion for John Southern. Whole entertainment pleased. Groavenor has Count Salm's re-vue, Tyrolo n Faradé, presented by Felix Ferry, a todious aftair, and no lover o at moved in Waltives from Yi-enna' at the Collseum nearly two years ago. Their slap and bang work, lasting 35 minutes, is too much for soup digestion. Only re-lief is a continental singer and forme dancer. With Harry Sherike getting in ahead with Marle Roland and her Tyroleans at the Ritz hotel, novely was further nipped in the bud. Outstanding hit at he latter nilery is Hildegarde. American singer, playing, one of her numerous return dates.

Renes Houston, of the natively famous Houston Sisters, is sup-posed to be making her debut as a single turn at the Mayfair. She actually made a solo appearance some years ago. While she loses through lack of feeding by her sister, she is a favorite and gives a neat performance.

A tayorite and gives a meat per-formance. There are only two other acts, plus Brian Michie, mc., who is said to have a broadcasting reputation. He is a big, bulky chap with a unique slant on humor. One can't make up one's mind whether he's good or not, which means he will probably grow. An ideal charact turn is Lollat prom Sine. Dise ace a lovel of the prom Sine is a lovel of the product of the size of the size of the size and rotating midriff. Third turn is Western. Bros, silly as duologists, so clever in their line they haven't even got imitators, They have special numbers for cab-aret work, with verses silphily near-er the knuckle than they would utilize in a theatre. All their points are licisive. Carlico hoci policy of having Vic

Carlton hotel policy of having Vic Carlton hotel policy of having Vic Oliver as m.c. on eight weeks' con-tract with option is well under way. Eutertainment is dubbed 'Vic Oli-ver's Party,' with occasional changes of talent. Current attrac-tions, outside of Oliver, are Guilli Guilli, magican, and Genia Nakola-jewa, Russian dancer. With same management operating the Carlton, acts are switched from one spot to avother without losing custom, as another without losing custom, as both places have their own clien-

LEGIT TALENT LOANS TO PIX IN VIENNA

'Vienna,

Gusti Huber has been farmed out by the Deutches Volkstheater to a film company here for \$2,000. Actors will go into 'Young Gentleman from Oxford.'

Oxford.' Huber is considered a great box office draw to legit here and move has all local legit managers on their toes for al liar breaks. They fig-ure if they can rent out enough of their players for fim work there will be no necessity to gamble with the-atre ventures.

REVOLUTIONARY IDEA

Havoi University (JEA Mexico City, Oct. 22. National Revolutionary Party, po-litical organization which dominates the federai government, is drafting a program to stimulate native pic production. Plank in program is organizing co-op societies of native producers.

UFA EXPEDITION

Berlin, Oct. 13. For outdoor shots of the new Carl Ritter pic 'The Last Four of Santa Cruz,' a UFA expedition is off to the

London, Oct. 22. "Esplonage," new play by Walter Hackett, opened at the Apollo Tues- day (15). It's a murder thriller un- folded through comedy medium, fol- lowing the generally accepted for- mula. Was splendidly received by the. first-inghters. Cast includes Marion Lorne, Jeanne Stuart, Ronda Kaane, Elvira Henderson, J. H. Roberts, Eric Ma- turin, Edwin Styles, Gyril Smith and Frank Cellier.	Major Peerson
Hamburg Dom Again	tinged with fear. He discloses his intention by wel-
Berlin, Oct. 13. Germany's largest open-air carni- val show, the Dom at Hamburg,	coming them with the news that the guest of honor is a man of ill repute who is on the verge of publishing his memoirs, in which he has

Germany's large Germany's largest open-air carni-val show, the Dom at Hamburg, will be held this year from Nov, 17 to Dec. 16. Besides the traditional midgets glants, beef trust brigade, flea circus and roundabouts, show will have a jumber of American amusement devices from the Brus-sele avno. expo.

Hamberger Dom in pre-war days was the annual gathering of vaude managers and agents from all parts of Europe, with every existing hall and theatre in Hamburg giving vaude performances in grand style.

Russ Vaude Training

Kuss Valide Iranning Moscow, Oct. 6. Soviet variety gets a boost with the establishment of a special stu-dio to train and rehearse individual acts not connected with any enter-tainment organization. Moscow of-fice of Gometz, state entertainment bureau, will operate the studio, of-fering consultation and specialized coaching by professionals. Studio will also try to raise the standard of acts and inject some new themes.

new themes.

BEAUVEL-TOVA CLICK

London, Oct. 22. Beauvel and Tova opened at the Savoy hotel, scoring splendidu Team is in for one month, which is an unusually long booking for this nitery. nite

C. B. Cochran is negotiating with them for his forthcoming revue.

Teaching Theatre

Moscow, Oct. 6. Moscow, Oct. 6. Moscow's Maly Theatre got itself some publicity by taking two 13-year-old village girls into its school. Maly opened a branch in the coun-try in July, 1934, and the girls any almost every performance after that. that.

They graduate in four years and then get jobs teaching theatre in the home province.

LEGITIMATE

'Dodsworth' Opens to Big \$15,000 as Chi List Ups to Quartet; 'Road' 14G

Chicago, Oct. 22. Steadily adding to its list of legit shows week after week, the loop continues toget add is remarkably out one of the stead of the stead out one of the stead of the stead out one of the stead of the stead out of the stead of the stead is nitial session, despite ab-sence of Sunday performance. Into the lists Sunday market al the format of pera House, with ful-tion on stay its the first musical of the scale for Last Week 'Dodworth', Erlanger (1,300; 12.75) (2nd week). Walter Huston, Sinclair Lewis and Started sure boxoffice, magnets for the diago for the start, 'Grand (1,300; 12.75) 'Rese-Marri', 'Grand (1,300; 12.75)

class of the town. Took \$16,000 on its first session without Sunday "Rose-Mari," Grand (1,300; \$2,75) (1st week). Revival opened Sun-day night to good trade for town's only musical. In for four weeks momer and Juliet due Nov, 25. "Three Men on a Horse, Harris (1,000; \$2.75) (30th week). Above \$12,000 lat week, scalent for run. Still waiting to fer twee for the four-still waiting to fer twee for the four-gut on newspaper contacts and propaganda by mail, now that Joe Fymn is, in the east. "Thome Keyspaper contacts and propaganda by mail, now that Joe Fymn is, in the east. "Thome or stride, which should carry show along without difficulty. Nearly \$14.000 hor four the set the set the four the f

WALTZ \$30,000 SOCK IN HUB

Boston. Oct. 22. Newest entry into the Boston legit field is There's Wisdom in Women, presented by D. A. Doren at the Colonial, Ruth Weston, Waiter Pid-geon, and Jane Bancrott, iocal gal, among the cast. Opened Monday night (21). Life Begins at 8:40° with gast, started

night (21). Life Begins at 8:40, with road cast, started a revival run at the Shubert Monday night. "Great Waltz" packed 'em in on its third week and stays one more. Last week hit \$30,000, huge. outh for how more weeks. Onened

outh for two more weeks. Opened satisfactorily to around \$9,500. Estimates for Last Week

Estimates for Last Yverk Great Waltz, Opera House (3rd week), \$3.30. Tickets still scarce for his one, and last week netted sock \$30,000. *Old Maid, Plymouth (1st week), \$2.20. Booked for three frames, Jooks as if it would stand the gaff. Opening week about \$9,500.

Reading Back

Reading, Pa., Oct. 22. 'Blossom Time,' opening the first prospective season of stage shows in Reading in several years, drew a near capacity house to the Our house a near Orpheum

House has booked a lengthy list of attractions out of New York to follow

Constance Morrow Acts Detroit, Oct. 22. Constance, Morrow, sitser of Mrs. Charles A. Lindbergh, is playing 'Ada' this week in the Kalamazoo (Mich.) Civic Players' presentation of 'Noah'. Her name does not ap-pear on the program, being billed as Constance Reeves. Miss Morrow studied dramatics last summer under Paul Stephen-son, who is now directing the Kala-mazoo amateurs.

son, who is now mazoo amateurs.



CORNELL \$28,000 First Good Show of Washington

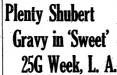
Washington, Oct. 22. Capital's fall legit season, which got under way badly when the first show, 'Venus in Silk.' died in its show, 'Venus in Silk.' died in its midst, swung into action last week with Katharine Cornell's 'Roméo and Julier.

in

midst, swung into action last week with Katharine Cornell's "Romeo and Juliet." Show had the critics dizzy trying to find adjectives, the S.R.O. sign up plenty and "wound up with ap-proximately swell \$28,000 at \$3.30

'Pride and Prejudice,' Max Gor

Arito and Frequence, max Gor-don's newest, bows in tonight (Tucsday). Next comes two weeks of 'A Midaummer Night's Dream' (WB), 'Great Waitz' is due Nov. 11, with a premiere of Laurence Schwab's 'May Wine,' 'Personal Appearance' and 'Anything Goes' as probable followers.



Los Angeles, Oct. 22. J. J. Shubert's operatic revival at the Shrine auditorium had a clean sweep of the local legit field last week. Opening attraction, Bit-ond made way for Rose-Marie. "Sweet' on its second. week ap-proximated a nifty \$25,000 against a \$12,000 nut, which istic pienty of gravy. Musical, in abbreviated form, inoves to the Curan, Sm Francisco. Oiso goes to the Curan, with both musicals being booked for Coast Belasco, dark for several weeks, got under way last night (21) with Homer Curan's production of "Kind Lady," starring May Robaon.

'GOES' \$18,500, FRISCO; 'LADY' POOR AT \$4,000

San Francisco, Oct. 22. San Francisco, Oct. 22. Not since the boom days has Frisco had three legits open at the same time, but hat was the case last week. Plus that, there's talk of trying stock at the President or Al-castra spin. "Aw Rohns Oces" is topping takes, "Aw Rohns Oces" is topping takes, and the start of the start of the out to poor business Saturday (19) after two weeks. Audience didn't like the show, which was kept going by her personal following. Estimates for Last Weak

Estimates for Last Week

Letimates for Lat Week 'Life Begins at Minaky's (41 week), Columbia (Minaky's (1520; 56-83:116-52:20), Did average biz at \$8,000. 'Kind Lady', Currai) (1,580; 83-\$4,000 for second week. 'Kind Lady', Currai) (1,580; 83-\$4,000 for second week. 'Kind Lady', Currai) (1,580; 83-\$2,20:52:52,53,52,53,110-11,65-\$2,20:52:53,53,52,54,110-11,65-\$2,20:52:53,53,52,54,110-11,65-\$18,500.

MOORE STOCK \$3,300 Gets Good Baltimore Start With 'Fly Away Home'

Detroit, Oct. 22. Headed for at least a month's run, Tobacco Road' at the Cass theatre enjoyed a powerful session last wock, gross hitling a reprise for the session sounday (13), with the s. r. o. sign. Top price is \$2.20. Cass is the only one of two local legit houses open so far, and Gen-eral pork up housiness here has a bow also got extra good copy in daily prints on threat that police were considering clamping a ban on it. Police Commissioner decided otherwise, however. Tobacce Road, Cass (10) and prought in an estimate big \$12,000 last week. Started off with a bang, and, with exploitation covering every angle, should stay at least a month. House doesn't have super 'Old Mind' moves in. 'Fly Away Home' Baltimore, Oct. 22. Only legit on tap in town last week was the bow-in session of Itaymond Moore's stock company at the Maryland, With Donald Brian as guest-star, five nites (\$1 top) and two matinees (\$6b top) of 'Fly Away Home' grossed a good approximate \$3,300. Biz started a bit sluggiably, but gained mad with a lungsiably, but gained mad with a word-of-mouth which in puetus is credited with having it build to capacity crowds Friday and Saturday performances. This week Moorc's resident group is presenting 'Big Henricd Herbert', with J. C. Nugent guest-started in the lead. Dones Ford's xanks up

with J. C. Nugent guest-starred in the lead. The URO house, Ford's, yanks up its curtain for the first time this year on Fridar 100 Menn a Horse comes in for eight nites and three matinees at \$2.75 top. Eva Le Gallienne opens her road tour at Ford's Nov. 7, in for four performance in the source of the top and the source of the source of the top and the source of the source of the top definitely to date.

Indianapolis, Oct. 22. Ethel Barrymore, opening the English theatre for the fall season with The Constant Wife, Thurs-day and Friday (17-18), played to near capacity houses for three performances Registering an estimated very good \$5,300 score at the box office good \$5,300 se at a \$2,20 top.

Indianapolis, Oct. 22.

Philly Expects a New Show Flood: Biz Continues OK

Philadelphia, Oct. 22. Apparently the booking offices are taking cognizance of Philly's strong legit trade this fall. Show dates are beginning to stream in faster and that dwe legit houses will be pretty consistently occupied during the next two monts. Latest batch of bookings to be re-dice, Max Gordon try-out at the Garrick next Monday (22), the The-stre Guid's Love Is Not So Simple-with Ina Claire for the Creature For Valor, another tryout, this one by George Tyler, with June Walker and Frank Craven, at the Broad Not, 11. We oursel Odets plays two more weeks and then the Group Theatre outfit will Oder Man Walker and then the Group Peatre outfit will offer Man in White' for the single week of Nov. 4, with the for wallor. José the So Simple the ungargene to group people will come back to do a new Odets play. Theatre outfit will come other new play. Define the Vinger. Event attraction ('Ah, Wildernes?) which is doing will but may get Fit Avay Home. Garrick hes noth-ing attraction ('Ah, Wildernes) which is doing will but may get Fit Avay Home. Garrick hes noth-ing the Group feature the Cor-ney. Sith legit entrant, but twe the attraction parts and the other away home. Sith legit entrant, but twe they attraction the Group feature the set.

Forrest gets 'Anything Goes' after the urrent run of Katharine Cor-ment run of Katharine Cor-nition (1998) and the temporary only, is 'The Great Walt' at the Metropolitan, opening next Tuesday (23). Run is sill officially skedded for two welse only but rumosy per-site in the set only opener was Cor-nell's 'Romeo and Juliet,' which has a terrific advance sate and won't fall far below capacity in its two week only, duplicated 'Blossom Time's sensational big at the Chest-n'the's sensational big at the Chest-met's sensational big at the Chest-met's sensational big at the Chest-met's sensational big at the Chest-l'and week at that same house, 'The Student Prince,' in for a single week only. duplicated 'Blossom Time's sensational big at the Chest-mite's sensational big at the Chest-many and by the senset \$7,000 with three weeks now figured. Group Theatre giving two Chest pecos in the third week at the Broad, but that was still ekay. **Etimates for Last Week** 'Ah, Widernese' (Erianger, Int week', Excellent press and surplise fanny. Got \$7,000 and will say three weeks or more. Odsta Pirses (Broad, 3d week). Oft

'ROAD' \$12,000, **DETROIT: FINE**

'Jubilee Sock \$35,000, 'Porgy' Big \$24,000 and Building; No Drama Clix

VARIETY

With the percentage of failures, we have a sort of the new musical for all sentrates. The part was a sort of the part was one of the sentrates. The sentrates were four abruit was a sort of the sentrates. The sentrates were four abruits and bese did not sell out at the Al-imate sentrates. The sentrates were four abruits of the sentrates were four abruits and the sentrates were performing 'utilities more were four abruits and bese did not sell out at the Al-imate were. Standards were have proached the \$30,000 mark). These proached the \$30,000 mark). These proached the sentrates were have mand for the sentrates were have and bese did not sell out the box-office was some doubt as to the box-office was box allows for several hundrail cross around \$40,000 mark). These portical passing but had a fail was box allows for several hundrail cross around \$40,000 mark). These portical apasing but had a fail was box allows for several hundrail at week sent the Longers and trans at the did the component set week and cross around \$40,000. The set of the earlier plays advanced at the did standed is the top more set week with a fail the longers of the set week and cross around \$40,000. The set of the earlier plays advanced at the did mandrail the top more set week and stick. North abrue added to the departure the set of the earlier plays advanced stick work i standed. There is without and feneromere that money. The set of the set and the set mere set of the earlier plays advanced the set of the set and the set and the set of the set and the set and the set

Estimates for Last Week 'Achilles Had a Heel', 4th St. One of several fast failures last week; taken off Saturday after one week. 'Anything Goes," 46th St. (49th week) (M-1,375 + 33.0). Going on tour after another three weeks, when one year's mark will be ea-tablished; holdower still making profit; last week around \$13,600.

profit; last week around \$18,000. 'At Home Abroad, Winter Garden (6th week) (R-1,435-\$4.40). Quoted over \$40,000; which is top money on Broadway; revue has \$5.50 scale: Saturday lighta. 'A Touch of Brimatone,' Golden (6th week) (CD-704+\$3.30). Better than most earlier entrants and op-erating at profit with show and by Job under same management; 'Blied Alus' Boeth (6th week)

Doyes in recordsace Lincoln, Oct, 22. Chick Bayes Players, rep com-pany which played here five months and has just left town, is now on a circle in central Nebraska, head-quartering in Hebron. It's a 14-day cruise around the circle, and prices are 10-16. But to woncounced when having the around be back on the same lot here again in the middle of May, 1386. He has been here two seasons.

I. MILLER Showfolks Shoeshop

57

production out in front; \$5,000. "Squaring the Circle', Lyceum (4th week) (F-\$67,\$3.30). With booking pressure off can stay, but needs to pick up; theatre partles heiped to around \$3,000. "Strip Girl," Longacre (Lat week) (C-1,01=\$3,03.). Opened Saturday and drew severe panalng. "Substitute for Murder," Barry-more (Lat week) (C-199433.0). written by Harry Jourdan Rasp and Leonardo Bercovici; opened Tues-day.

writen by Harry Jourdan Rapp and Leonardo Bercovici, opened Tues-day. Sweet ystery of Life, Shubert. Withdrawd Saturday, played week under adverse notices. Taming of the Shrew, Guild (4th week) (CD-841-83.80, Best money show of the new crop; capacity at all performances; with subscription Three Men on a Hores, Play-house (39th week) (C-850-83.80, Hoidover leader; better than \$12,-500 last week and with litle oppo-shom so far has good chance past Howeks (C-1,817-51.65), Run leader continues to pile up profits; few red weeks last summer, but has be view farther better than \$12,-500 last week (C-1,817-51.65), Run leader continues to pile up profits; few red weeks last summer, but has week) (C-1,214-83.80, Improved universet; Martin Beck (5th week) (2-1,214-84.80, Improved addity last Sturday; yanked after one week. Winterset; Martin Beck (5th week) (51,214-84.80, Improved addity and figures to click.

Boyes in Nebraska

een here two

Leading producers find the prices, in our new

theatrical departments, a pleasant surprise. 1552 BROADWAY Open Till 9 P. M.

Cal. Writers' Conference California Writers' Guild starts its fourth annual conference Oct. 24 in Ciaremont. Since California con-

its fourth annual conference Oct. 24 in Claremont. Since California con-tains a far larger number of acrib-blers than any pther state, turn-out is expected to attract one of the biggest gatherings of typewriter clickers than have ever assembled before for a similar reason. Day will be occupied with a series of the tain the second states of the second states of the second states of the second states of the second states are David Taylor, Lee Shippey, Ho-ratio Winslow, Harian Ware, Panilor Stiles, Breckenridge Ellis, John Russell McCarthy, Sara Tatt Teschke, Hilda Teague Hill, J. E. McMulien, and Ainsworth Morgan. Special luncheon meeting will be addressed by Rupert Hughes. Con-ference will close with a dinner.

Curb Coast P.A. Yen Curb Coast P.A. Yon Los Angeles, news bureaus are plenty burned at studios for wean-ing away their staffmen and are combining to do something about it. Issue came to a head when Henry Brand at Twentieth-Fox offered a

Brand at Twentieth-FOX Onered a publicity spot to Leo Brown of United Press. Local bureau head okayed the move, but when New York heard that Brown wanted a leave of absence to see how he fitted into the job, the screws went on.

into the job, the screws went on. Now, other news services are tak-ing a similar stand against what they call outright raiding, and all leaves for studio jobs will be ver-boten.

CCC Book Contest Book contests coming in thick and fast. Now Bobbe-Merrill has one, in a tie-up with the mag, Happy Days, the official publication of the CCC.

CCC. Eest book, fiction or non-fiction, having to de with the CCC, sub-mitted before next April 1, will win a prize of \$500. Soriely will be run serially in Happy Days, after which it will be issued in book from by Bobbs-Marrill on a regular royalty better

Knight Reissuing Oldies New book publishing house, Knight Publishing house, Knight Publications, Inc., will issue volumes of non-fiction, mostly of a toplcal nature?. Firm will get out not only new works, but also will relasue those previously published books which failed to catch on when first issued.

rst issued. For a starter, Knight Publication

An a starter, Knight Publications has taken over Anna Louise Strong's 'China's Millions' and will have the author enlarge it and bring it up to date for republication. Author recently had a good seller, T Change Worlds.'

She has b mem ar of town's out ortical quintet for eight years, four with Daliy News and four with Herald.

recently declade to increase is book output, will spongeor a series of de-tective books to bear the imprint of the Green Shield Mysterles. ' Will be something like the Crime Club of Doubleday, Doran.

basis.

first is

Harrison.

۰.

- 58

Alaska in time for the publication o Alaska in time for the publication of his new book, 'Salamina.' Annual meeting of the Authors' Guild on Oct. 31; annual meet of the Authors' League, Nov. 7. Johan Fabricius back to Holland,

after arranging for a one-volume edition of his "The Son of Marietta

ention of ins the son of marietic here. Books for the young only is the idea of Edward A. Powers, who is calling his organization the Youth Library. Latest to do a book on news ide-semination is Will rewin. Calls it Propaganda and the News,' and Whittiessy House will publish. Arithur Bryant has discovered so much new stuff on Samuel Pepys that his blog of the diarist will run to three volumes instead of the con-templated two.

to three volumes instead of the con-templated two. Joseph Hergesheimer checked into Johns Hopkins hospital, Balto, last week to discover if he needed an operation, but medicos handed him a clean bill of health. Percy Balley, 61, secretary of PathInder Publishing Co., which gets out the PathInder mag, died last week in Washington. Had been with PathInder for 40 years. Besides the regular trade edition of the Daniel Frohman memoirs, Kendall & Sharp will bring out a limited signed editon, part of the proceeds from which will go to the Actors' Fund.

National College Short Story Con-

test conducted by Story, the mag won by Elizabeth Hall, of Barnard Winning tale. 'Two Words Are s

won by Elizabeth Hall, of Barnard. Winning tale, 'Two Words Are a Story,' appears in the current num-ber of the monthly. Popular Publications, Inc., is cur-rently celebrating the 26th anni-versary is sue of the thrill story of the source of the thrill story publication runs 116 pages, one of tory.

SHEA'S, TORONTO (Continued from page 16) ling with the spheroids and the

Lady billed as Miss Elsoworth con-tributes the warbling. Sings pops without any apparent feeling and keeps her syes too much on the mike. She has a good volce, good looks and figure, and dresses well, but should get rid of that stiffness. Features, 'Public Menace' (Col) and Hot Thy (RKC). McStay.

G. O. H., N. Y.

G. O. H., N. Y. They put it on this week at the G. O. H. on 254 street, using Roscow And that m. D. post, a fresh twist of the state of the state of the state attack as shows are generally showd out pronto and minus any particu-iar flourish. They've probably had one before out front, but not of fate. And presence is threaded through to the mob, but atter they set used to him it's okasy with the G. O. H. . The Carltons (4) are announced the bench and an inter the state of the two formes, both nuisy, decked out as beilhops toss trunks around and slow-motion throurh a dance routine. Their partners, one an rounde.

Actors' Fund.

tory.

Best Sellers

 Vein of Iron' (\$2.50)
 By Ellen Glasgow

 "Burnopa' (\$2.75)
 By Robert Briffault

 "Shining Windows' (\$2.00)
 By Kathieen Norris

 "Honey In the Horn' (\$2.50)
 By Kathieen Norris

 "Luog Gayheart' (\$2.50)
 By Wilia Cather

 "Stars Look Down' (\$2.50)
 By Ange Mortow

 "Non-Ficiti"
 Seven Pillars of Wilsdom (\$5.00)

 "North to the Orlent' (\$2.50)
 By Anne Mortow Lindbergh

 "Marty Queen of Scolland, and the Isles' (\$3.60)
 By Behrook

 "Life Wilt Pather' (\$2.00)
 By Willian Sebrook

 "Momans Bear Yest" (\$2.50)
 By Weran Wolfe, M. D.

here

Det. Book Fair On Second annual Book Fair, or Week of Authors, is in progress this week in the auditorium of the J. L. Hudson Co., Detroit. Program is slated for every afternoon this week, with prominent authors as sneakers

is slated to: co-week, with prominent authors as speakers. Among those here for the event are James Kirkwood, Carl Raswan, Elizabeth Corbett, Upton Close, Ludwig Lewisohn, Harry Franke, Mae Massee, Irita Van Doren, Fran-ces Winwar, James Weber, Linn, Jack 'O'Brien, Nicholas Wreden, Eric Kelly, Arthur Styron, Christo-pher Hale, Monica-Shannon, Mar-garet Ayer Barnes, Effe Powers, Richard Dana Skinner, Daje War-ren, Bertita, Harding, Marjorie Ansell. Mabel L. ren, Bertita Harding, Marjorie Flack, Norman Angell, Mabel L Hunt, May Lambert Becker, John Floherty, R. A. Jelliffe, Maxwell Hunt, May Lambert Becker, John Floherty, R. A. Jelliffe, Maxwell Reed and Ruth Harshaw.

ore Comedy Maj. Malcolm Wheeler Nicholson, who began the publication of Fun about a year ago, has a new periodi-cal on the way, to be known as the New Comics Magazine. New one New Comics Magazine. New one will carry a miscellany of matter, with William Cook as managing

Nicholson mags are published under the acgis of the National Allied Publications

Adrian's Dress Blurb

Adrian's Dress Blurb Adrian, Metro dress designer, is writing a section on modern dress for Encyclopedia Britannica. Mod-orn dress articles have never before been included in volume.

Milton Sills, who wrote an article for the volume on motion pictures, was only other film figure to be used by tome's editors.

Bonis Expanding With removal to new and larger quarters, the Bonis, A. and C., will resume something of their former activity in the book publishing field. Contenting themselves for some time with reprints and such. Bonis are publishing a sew novel. The Old Bonis at one time oromed part of Bonis & Liveright. Subsequently each name decided to go it alone. each name decided to go it alone.

Peterson's New Pulp West F. 'Peterson, reported to have quit the Dell organization when Inside. Detective Magazine suspended publication, back with the firm as editor of a new pulp named Public Enemy. If's one of those G-Men story mass

Texas Gets Class Mag

New state life mag is The Texan. Aimed as a class monthly, it will cover the Texas arts, society, sports and other activities of the Texas

Sponsored by the Texas Publish-ing Co., with publications in San Antonio.

CHATTER

CHATTER Kenneth K. towell the new ed-bard Green foregoing playwriting for a time to turn out a new novel mark Sullivan in town to correct mark Sullivan in town to correct mode of this latest book. The Twen-poofs of his latest book. The Twen-novel. Norman Messerly acquired Yan Mexican interfor for data for a new novel. Norman Messerly acquired Yan Filchings. A.S. Barnes & Co. 11ya III and Eugene Petrov, visit. Stuart Rose turts. Stuart Rose turt the book biz to adaes finst ours. Stuart Rose turts. Stuart Rose Line Journal. Stuart Rose turts. Stuart Rose Line Journal. Rockwell Kent will get back from CHATTER Kenneth K. towell the new ed-itor of the American Architect. Paul Green foregoing playwriting for a time to turn out a new novel. Mark Sullivan in town to correct poofs of his latest book, "The Twen-

Fiction and Films

By WOLFE KAUFMAN Theatre Books

An unusual assortment of fine books on and about the theatre have just been issued. Three publications in the past two years are especially outstanding and deserving of success and support.

cets and support. "The Pulltzer Frize lays' (Ran-dam House; \$13.60) is quite obvious-ly a tome that will find a spot for itself in most theatrical libraries. It contains the complete and un-abridged text of all the Pulitzer prize plays to 1934. Last winner, 'Old Maid', not included, but prob-ably will be in a future issue. Pub-lishers of. 'Maid' could not' come to an agreement with the publichers of this book, which is a shame. It is a beautiful job, well edited and nicely printed and bound. Kathrym Coe Cordell and William H. Cordell are given oredit for editing, with an are given credit for editing, with an informative introduction by William won Phelne

'A Treasury of the Theatre' (Simon and Schuster: \$3.75) is a more ambitious work and one that will win considerable approbation at the same time that it arouse considerable controversy. Edited by Burns Mantle and John Gassner, it contains the complete text of 34 Burns Mantie and John Gassner, it contains the complete text of 34 plays going way back to Aeschylus and coming up to modern times by way of 'Of Thes I Sing.' Only five modern American plays are includ-ed, 'Green Pastures,' Elizabeth the Queen,' What Price Glory' and 'Anna Christle,' which will, of course, mean much blckering as to why others were excluded. Whether or not the selections are the best or not, the fact remains that here are 34 plays in one volume, a huge book of 1,640 extra-size pages in resdable print and on good paper, and that it is a book worth having. Burns Mantie, N. Y. Daily Newe

readable print and on good paper, and that it is a book worth having. Burns Mantle, N. Y. Daily News drama critic, is also the editor of the third book, "Best Plays of 1934-35" (Dodd-Mead; \$3). This is the newset edition of Mantle's annual publication and as valuable and in-teresting as usual. He picks the 10 bet; plays of the Prent: again disy stacking 'Children's Hour' on top and leaving room for argument by naming a couple plays that are not ordinarily put on such a list and constitut a few others. Book, as usual, contains a lot of vital statis-tics and information, a story con-densensation of the 10 best plays, information about each subject along with the general legit history of the year. It is by now the stand-ard book of the sort, and is right in line with past efforts.

'Red' Lewi

'Red' Lewis Sinclait Lewis becomes more than conscious of the connotations of his nickname in his newest book, 'It Can't Happen Here' (Doubleday-Doran; #230). It is a book far from the regular roads travelled by Lewis, and his best in some time. It has all the characteristics of usual Lewis books, camera descrip-tions, materialistic observation and lack of any sense or direction of realism; but it goes beyond by add-ing a feeling of heart and punch; It's the most gutsy Lewis book yet. Novelist: portrars America as it

It's the most gutsy Lewis book yet. Novelist portrays America as it might be under a dictator and fascism. He makes it all sound surprisingly close at hand and real, and not at all like a detested dream; rather it's like a nightmare that has managed to slip into fact. It's no pleasant picture that he paints, but it's one that will give his readers pause to think. If the subject mat-ter should deter its sales, it would be unfortunate; it probably wort. Metro has the film rights, though

Metro has the film rights, though it's a bit difficult to see at this stage what they're going to do with the book.

Unusual Theme

Unusual Theme William Farquhar Payson was a marazine editor before he became a book publisher. Now he's a noveline, with experience on the other side of the fence. Shows it, too, in (Sive Xe Tomorrow' (Dodd, Mead; 42,50), a good popular novel with an un-usual theme. Takes the young daughter of a murderess and shows her evolution under pressure. Sladow of her mother's, act fails over the child's life and almost eclipses it, but a sudden twist at the end straightens things out. Cleveriv contrived, hook is a sawe

Cleverly contrived, book is away from run-of-the-mine fiction and should do well. Could make a good film, too, though probably difficult to cast.

By FRED DONAGHEY

Radi' ilm Strength Films and radio have profitably exchanged performers with each other and with the stage. Radio has drawn heavily on the

stage not only for ideas (which, in stage not only for ideas (which, in the final consideration, are the basic coin of all formal entertainment, ever have been, and forever will be), but for actual material, also, and has in the last three years been drawing no less heavily on the screen. Taking from the screen, radio has, as often as not, taken ideas and matter which the screen had taken directly from the stage. But, seve in the matter of par-tor the bac for either material or ideas. to ra ideas,

ideas, Yet, radio has created immense name values in a number of in-stances. For an example there is the program called "The Lone Ranger," with close to four years of notable (and increasing) vogue Ranger, with close to four searching notable (and increasing) vogue. It is what is mean whon the prad-it is what is mean whon the prad-let is what is mean whon the prad-used in undertaking to describe fic-tion or drama. That is, it has es-sentially to do with what writers until quite recently loved to call the American Scene.

the America result, loved to call the America Scene. "The Lone Ranger' is not a pro-gram of merely-juvenile appeal, It is or, it is, a reflex of all the his-dent of the second of the logend, and all the reporting all the logend, with the era best describes to do-with the era best describes to do-with the era best describes to do-with the era best describes to do-haps, as the Winning of the West. The hook-up of popular interest for the screen is that the era is not all in retrospect: it is not ended. And 'The Lone Ranger's, it may be explained to those who are not as yet among its inveterate listener-in, something for adults in all keys. Moreover, its appeal on the screen would probably be universal. Just as a fim producer buys the

screen would probably be universal. Just as a film producer buys the rights to a new novel and then de-pends on the tills to do the drawing, so might he buy the right to screan "The Lone Ranger." He would not require a single line of the un-counted thousands of lines that have been spoken in this scrial on the air. Just the tills and the tille-character—the unafraid rider who serves mankind with his good deed each day. These first other radio scrials

deed each day. These are other radio serials. "The Lone Ranger' is mentioned at length because of its longevity on the air and the check-up on it. Of these others, what about those early prophetic tales by H. G. Weils? And what of "The House of Glass'?

By EPES W. SARGENT Sluggish

There must be some market for Infere must be some market for English reprints, else publishers would not print so many. Some of them, of course, are good reading either side of the water, but many are hardly schemed to the general American taste.

American task, One of these is The Wedding' (Doubleday, Doran; \$2), in which Denis Mackall takes 320 pages to how the second second second second and the second second second second all the single schemes of a very ordinary wedding penings of a very ordinary wedding of the very o

ioneers

There's more background than romance to Horatio Colony's 'Free Forester' (Little, Brown & Co.; \$2.50), but it is the interesting background of colonial Kentucky, and there is the constant presence of the loves of Harley Boydley to give the personal touch.

the prevail touch. He and some friends go from the Carolinas to the west just be-yond the Alleghenies, and through various characteristic adventures, incluiding, almost as a matter of course, capture by the Indians. There are a number of outstanding characters, all of whom earry inter-est. Hardly material for a picture, since most of the incident is slightly too saity, but in a more liberal earlier day there would have been clinen in Harley's many contrast-ing loves. It makes good reading in spite of heavy going at two or three points.

Harrison to Coast NEA Paul Harrison took over News-paper Enterprise Association bureau for Hollywood and Los Angeles, re-placing Dan Thomas, who has been doing picture column for service for several years. Move severs Thom-as' connection with NEA. Erskine Johnson remains as assistant to Harrison. Harrison. Harrison formerly wrote NEA column under heading of 'In New York. He also covered legit open-ings on Broadway. Peterson's New Pulp Mabelle Jennings Quits Cricking Mabelle Jennings, Washington D. C's only femme drama ed, sev-ered with the Herald, Hearst mornnags. ing sheet, Oct. "0. Scheduled to break out with chatter series on WJSV, Washingto 's Columbia out-

Tolerance Mag Quarterly mag called Race will make its initial appear.nece around Now, I, advocating inter-racial co-operation and equality. Stressed by its eponeors that the mag is not affiliated with any left-wingers. Mag's editor is Genevieve Schnei-der, with publication headquarters in New York.

Underground Rivals Subway Sun, after all these years, is to get a competitor. Rival is to be called the Subway Journal. Sun serves the Interborough subway line, with the Subway Journal to serve the City-owned Eighth avenue line. Editor of the Subway Journal will be John Joseph Day. More Gum-Shoe Tales John H. Hopkins & Son, which recently decided to increase its book

Next came the realization that the man who write : good dialog is capable of serious writing, and in not too long a time Caesar was york and lu bhin mother in New York and lu bhin mother in New York and Hu bhin mother in New (For the best original story, Motto' (For the best original caesar the road to Rome (by way of London) clearly inflated—and Caesar is willing to forget the Past. "The wisecrack was the parlance of the depression, when men lived rapidly and had to get their joys on the ffy, he said. It was a hife of toppers. Listening with only half an ear, everybody bent his energies scheming the line that would top

ing the line that would top

Scheming the line that would up be addined by A. P. Warman, also of Gaumont British, Caesar was discovered at an A. M. P. A. junch-con hopefully scanning the faces of the throng in search of former Cheese-Clubbers. First, paying trib-uies to the fine fronzy of that organ-lzation compared to the staid horse-play of today, Mr. Caesar was pleased to talk now of the Holly-wood and pictures he had just left and regards highly.

A Curtiy to Hollywood

A Curtity to Hollywood Flotures recognize, said Caesar, now warming to his subject, that the mere making of profits will not perpetuate the industry. Flotures realize now that they are 'the mak-ers of tomorrow's dreams, that they have created a new mythology with its own gods and goddesses, that to-day's youth worships its own heroic figuree: Clark Gable and Franchot Tone, and, to a lesser degree, Rob-ert Montgomery—to a lesser de-gree because he is mostly gay and makes wisecracks.'

Pictures' entrepreneurs as wel find Caesar their champion. 'They're in a business,' he declaims. 'They

Next came the realization that

tunny could,

schem

'em all.'

Football By Benny Friedman

Probable Football Winners and

Proper Odds

By Benny Friedman

 Cornell-Princeton
 9/5

 Georgia-Alabama
 9/5

 Georgia-Alabama
 5/7

 Harvard-Dartmouth
 9/5

 Holy Creas-Ceigate
 Colgate

 Illinois-Ious
 4/5

 Indiana-Ohio State
 9/5

 Purdue-Carnegia
 Minnesota

 Syracuse-Brown
 Syracuses

 Syracuse-Brown
 Navy

 U. C. L. A. Oregon
 U. C. L. A.

 Vashington-Stanford
 Washington

 Yale-Army
 /6

 (Predictions based on fair weather)*

(Predictions based on fair weather) (Convright, 1935, by Variety, Inc.)

October 26

Columbia-Michigan

disastrous After fter one disastrous season higan is making a strong come k and, strangely enough, is ong the leaders of the Big Ten. Little can raise his teams to a back pitch and this, to him, would of the sweetest victories of campaign. But Michigan campaign. But Michiga esn't have to depend on the praye best Columbia. Dartmouth-Harvard

Dartmouth-Harvard Dartmouth schedule haan't been tough to date and the Big Green has still to be tested. Harvard has been improving in every game. It has developed a tight diffense, but as developed a tight diffense, but as developed a tight diffense, but as developed the ordense has not been notice-able by its brilliance. Dartmouth booth wire win

Colgate-Holy Cross

Colgate-Holy Cross This should be one of the out-standing games in the east. Once beaten Colgate vs. once tied Holy Cross. And the Crusaders evi-dently were looking ahead to Col-gats when Manhattan tied them has when Manhattan tied them last. Alabama has been beate A mighty line (Holy Cross) Georgia is still to be licked. B

Minnesota-Northwestern Northwestern is going to knock somebody off before the season is over. This may be the game. The brawny Gophers, always presenting a powerhouse, this year added brains in Bernie Seidel. But Seidel was hurt in the Tulane game and may be lost for the rest of the sea-son. Minnesota power should puil through in a tough one. Minnesote-Northwester

through in a tough one. lowa-IIG i The schedule makers of these two teams must be psychic. They must have foreseen that this battle was going to be one of the standouts of the Big Ten season, so both ached-uled offdays the week before the game. The passes of the Illhois will be pitted against the running attack of the Hawkeyes. Sixty minutes of the toughest sort of foot-ball and a victory for Illhois. Ohio State-Indiana

Ohio State-Indiana The Buckeyes should waltz righ

The Durant through. Alabama-Georgia been

Caesar U. S. Pugs, Wrestlers in Rio Find (Continued from page 3) no room for gag men in talking It's Not Always a Bed of Rosin pictures. As gag men, they were washed up. They could either write funny dialog, or else. Mr. Caesar

Thirsty Legionnaires

St. Louis, Oct. 22. St. Louis, Oct. 22, Members of American Legion and delegates to recent convention. here were a thirsty lot. Anheuser-Busch's statistics show that during four days of convention 143.155 bottles of beer were given away at 800-foot bar, manned by 10 barkeeps and 40 as-sistants, on brewery grounds. Con-sistants, on brewery grounds. Con-but a cool rain on one of four days quenched thirst of visitors.

Brewery purchased 15.000 glasses Brewery purchased 15,000 glasses to serve product but when har was finally closed it was discovered that 13,800 of the glasses had been car-ried off as souvenirs. Count at gate to al freque drinking spot showed 110,000 during the four days. Of course, this included lots of re-peaters.

Bledsoe Wins Damages Against Bus Line for **Racial Discrimination**

Decision was handed down in Municipai Court, New York, Mon-day (21) favoring Jules Biedsoe in his civil rights case against the Hudson Transportation Corp (ixie Bus Line), Judgments totaling \$1,500 were issued against the line for discriminating against colored passengers. Biedsoe, his niece, Irene Cobb, and John Simpson, a

passengers. Bicadoe, his incce, livene Cobb, and John Simpson, a musician, were plaintifie in the sult. JNergo magistratic de cled case was instigated when Biedsoe and two people accompanying him were refused admission in one of the company's coaches at Hastings, N, X, last summer. When Biedsoe insisted, it was alleged, the driver struck him. This matter was speedily settled in the community when a local justice fined the driver \$25 for third degree assault. Larger suit followed under Section 40 of the civil rights laws which prohibits racial discrimination in places of amusement or on transportation amus ement or on transportation facilities.

The sum of \$500 awarded each of The sum of \$500 awarded each of the plaintiffs is the maximum pen-alty. David Greenstein, represent-ing Biedsce, has three attachments to place on one of the carriers at the depot in the Hotel Dixie to satisfy the judgments. It is under-stood, though, that the case will be appealed and in the interim a bond will be posted to prevent seizure of the bus.

Midget Races Return Indianapolis, Oct. 22.

Indianapolis, Oct. 22. Midget Races moved back into the Collseum on the State Fair Grounds for the winter season under the auspices of the Midwest Auto Racing Association, First races held Wedneaddy (16). Charley Wilke, Indianapolis driver, Win and turne the first event when make a turn. make a tùrn.

MARRIAGES

Nan Blackstone, singer, to Heinie Brand, athletic instructor, Oct. 15, Brand, athletic in Los Angeles.

Dunrue Leyton, film piayer, to William Tannen, Aug. 1, in Yuma, Ariz: Groom is son of Julius Tan-

Geneva Mitchell, stage and screen actress, to Harry Bryant, Oct. 15, in Yuma, Ariz.

Claire Jeffers to Alden Chase, fiim ctor, Oct. 13, in Ventura, Cai. Josephine Landsittei to Bressem Holtzschue, stage player, Oct. 5, ir Yuma, Ariz.

James Balilster, radio and picture singer, to Dorothy Fox, singer, Oct. 20 in Jersey City, N. J.

Eleanor Bond to Orville Stewart, film production aide, Oct. 17, in Glendale, Calif.

Leila Godwin to Buddy Weiller Oct. 20 in Los Angeles. Both arc film players

Tried in Chicago, maintaint area a sex Louise Smith, non-pro, to Paul Phillips, assistant continuity direc-tor of WMCA,. Oct. 19, in New York.

59

io de Janeiro, Oct. 14. Police action in restraining the

io de Janeiro, Oct. 14. Police action in restraining the departure of American wrestlers and fighters under one-sided con-tracts, which, it is claimed, allow them barely a living 'age, was challenged by United States con-gular officials here who promised to crack this business wide open.' Fighters are brought here in gangs for setup tournaments, for 'which it is alleged they receive an average of 3 per fight once a week. Several have tried to ship out, but have been detained by police charging non-fulfiment of contract. Been detained by police charging non-fulfiment of contracts for artistes, stage talent and exhibition material must be registered bofore the show can go on. Matters came to a head. Oct. 10, when Abe Kaplan, Russian-bora American fighter, was taken off the boat which was to take him to the States. A mininght visit to police headquarters failed to clear mat-ters before the ship sailed, although the contract in question was not produced. If the contract is on the low it, a consult officient is the low of good money. In many cases they betters and Roter, along them Battling Battalino. Battalino, however, beat them to it and the local organization was out several hundred dollare. The westlers par-ticulariy. It is pointed out, come to Buenos Aires and Rito ut, outs to sue of good money. In many cases they solites and Rito on the prom-les of good money. In many cases they solite of many months under an arangement whereby the proe may divide 25% ot the fight organization and 50% written of as a typenses. Ex-perience shows that, when it is to the advantage of the prometers, the contracts case be as inviolable as any. the advantage of the promoters, the contracts can be as inviolable as

any. Trouble in Buenos Aires over contracts for U. S. vaude and mu-sical talent, however, is not du-plicated here. Rio exhibitors have been 'pretty good' in dealing American show material, acco to the Consulate. with

COPS NO CHUMPS FOR PRESS AGENTS IN UTICA

Utica, N. Y., Oct. 22.

Local cops are wary of press agents. A few years ago they blew up one in which a smarty p.a. dropped a bundle of ol' clothes on

b) one in which a smarty part dropped a bundle of ol clothes or the bank of the Barge Canl. Here's the latest flopo. Last week Natalie Winn, a 19-year-oid night club dancer, screamed bloody murder when she opened the door of a hotel room which she had gone to, she said, on a promise of a job. Einployees came a arunnin' and when they saw what they saw they yelled for the cops. They saw a fellow, who said he was Dr. Andre Creepi, rise up ha coffin planted in the center of the room. Then he got a ride, not in a hearse, but in a polles car for ob-servation. Creepi toid polles he came from Euffalo. Soon after his arri-vel a bulky package marked 'sur-ficil instruments' was delivered to hadci room the wasthe cofflur. The pa. didn't sven get a line in the papers on the purpose of his planted corpse. Who was the pa.7 Well, it just ain't bein' told.

Jai Alai in New \$100,000 Sports Aud. on Coast

Cuiver City, Cal., Oct. 22. Following granting of permit for erection of \$100,000 sports palace here, application is expected to be made at once for permission to in-troduce and operate Jai Alai (Hi-Li) by syndicate headed by F. E. MacCroady, of Shanghai, China. This will mark fars infroduction of the Spanish sport in Southern California, it having already been tried in Chicago, Miami and a few other spots in this county.

California U. S. C. Here is one game in which any-thing is likely to happen, even though California is unbeaten and Southern Cal air aday has lost two. Southern Cal is desperate. But California has the better football team.

Wall St. Dream

against backfield hocus-pocus (Col gate). Colgate should win.

(Continued from page 1)

Navy-Notre Dame The Middles have a The Middles have a powerful team, halted by the slightest of margins by Yale. They will re-bound after that defeat and car

step out to win.

(Continued from page 1) Century-Fox, RKO and Par. It is figured that around 400,000 Loew shares or working control could be purchased in the open market. Incentive to the scheme secons: to be the deduction that control of around \$300,000,000 of im company properties could be bought for per-heavy 0.5 to 25% of this figure, or rough estimate rates, according to rough estimate the

Fough estimate. The GM idea Smacks like a 'General Motors' plan. It's been talked about in the trade. oft, and on, for years. Sources explaining the plan feel that the managements of Loev's and 20th Century-Fox are cogniz-ant of guch a possibility. The com-pany attitudes, however, are not known.

Bankers see tremendous industry reformation through the means of such regimentation of business.

here is another case of the rebound Alabama has played the harder teams and even though Georgia 10 always hard to take it looks like Alabama Louisiana-Vanderbilt

and Caesar their champion. They're in a business' he declaims. They're thinkers and philosophers. They thinkers and philosophers. They they only that they wish to apend they are also and they wish to apend beings in search of enter shuman beings in search of enter shuman for 25c. If you apply the same measure to them that you do to col-lege professors, you're the person who's dull. Took,' Caesar continues, 'at what good sports they were to take it, and still go on and pay the cooffers. Now that they've made a success, they've a right to grow a little sen-stitve of treason on the inside. Yes-terday they gave you sound, now they give you color, and iomorrow television's going to enter your house-and why Louisiana-Vanderbilt This is a case of the defender of the south vs. a team which has falled to lick those Yankees. They won't be talking about the war be-tween the states on the line of scrimmage. Louisiana.

gate). Colgate should win, Army-Nale Army marched through a stub-born Harvyrd defence, but took a terrific physical beating. Yale has a scoring punch, and an eleven that is filed with the zest of combat. Though Army is not in the best of physical shape, doubtful if Yale can-continue to pay 60 minutes of bruising football with seven men playing throughout. There must be a letdown. It looks Army. Navv-Notre Dame

financial edict, suiting all and fa-voring no individual firm. Also

financial edict, suiting aii and fa-voring no individual firm. Also, downward trend in operating costs. The purchase by Atlas Corp. of RCA's controlling interest in RKO, for \$1,100,000, is seen as a step in this regimentation late was precon-ceived at the in or of the set of reggnized at the in or of the set of the reggnized of the individual stud-tion. The Lecal Hurdle

tion. The Legal Hurdle Legal obstacles in effecting pos-sible mergers are held to be avoid-able through purposes of financial benefit. Undoubtedly should this plan i

achieved, and prove successful, company mergers would cease to interest the trade. inte

ever, it is felt that show business, being what it is, the plan has its being w pitfails.

pitfails. Because Hemphili-Noyes, down-town brokers, who are close to Atlas, are financially interested in Columbia, there has been consider-able luncheon table talk, about a

auch regimentation of business. The application of a uniform biel luncheon table tail: about a famancial policy in all the firms, to possible amaigamation of RKO with be regimented, is calculated to reminedy many conditions in the industry, thorities see no such eventuality. Nor do the same forces who de-bother bankiers. Nor do the same forces who de-soribe the regimentation achemic in the sew one-ties and point and all-for-one idea. Column-this paic cause of the cat that be idit as the fact that be outside the four companies and force would be idite to adhere to a uniform named, would be left to themesives. Contrast, and Mir. John Gallauset, son, Oct. 22, in New York. States of the read of the companies would be idite to the set of the rest of the companies of the set of

And to the New Boss Michael Balcon of Gaumont-Brit-ish in particular has got Caesar on his side. 'Balcon's got the only point of view,' Mr. Caesar said. 'He knows that there are some peo-ple living outside of manor houses, who go to pictures. People who don't drik their Scoth out of crys-tal glasses, stand up when a lady enters a room, get their clothes on Bond street. He knows that pic-tures are a medium for expressing a common denominator in human beings, that the English, too, must make pictures for the guys in the sticks. Balcon says there's no com-petition between American and English and an expression and English and an english of a stick. Balcon says there's no com-pution between American and English and an expression and English and an expression of the sticks a new sudience for all. P. S.-Bhoo is Caesar's new boss in England.

call the people who make that su cess possible dopes?'

And to the New Bos

McPherson starts Nov. 1 at the Machnerson starts Nov. 1 at the Walker theatre, Winnipeg. Can. Moose Jaw, Regina, Calgary, Ed-monton and Vancouver will follow. When she finishes in Canada sho will commence a transcontinental peace tour in the States.

P. S.-Bal

and why

Canada Gets Aimee

Guaranteed tour of Aimee Sempl

TIMES SQUARE

Vienna

Vienna Academic Mozart Com-munity has prepared two cycles for this season,

'Wind and Rain' at the Deutsches Volkstheater is described as 'Scot-land's Alt Heldelberg.'

Opera Director Dr. Erwin Kerber has returned from honeymoon with Anna Horvath, ballerina.

Schnitzler evening given at Aka-demietheater, with 'Comedy of Words' as chief attraction.

Lawrence Emmet Huxiey's y' at the Scala is the real skar Karlweis is title roller.

Jösef Szigeti, Hungarlan violinis will give his final European concer in Vienna before departing fo

Erna Sack forced the critics to exhaust their vocabulary of praise when she gave her first concert of the season here.

when she gave her first concert of the season here. "Rule-o-ho, White Horsey, Hue-o-ho' is the tilte of the German lan-guage version of Roll Along," in the second Deste, Roll Along, "In the second the second Director Rolf Jaffahes on Elime's Director Rolf Jaffahes on Elime's Concernation and will personality supervise its staging." On orders of the police a new Yienna night club was forced to change its name from Abysinnaa Village to Negro Village. Emanuel List will sin garaatro in the "Magic Flute' at the Vienna-State Opera. Vera Schwarz is again under contract with this institution. "Der Libek Augustin" is scheduled

'Der Liebe Augustin' is scheduled to be the next ballet premiere at the Vienna Opera. Choreographie by Margarete Waliman and Rudi and

Will Fraenzl. Taughternoon' is the nick-name given to Sathrday afternoon mati-nee performances at the Theater an der Wien. Seats range from 10c, to half a dollar.

to half a dollar. Sven Hedin's film 'An 8-Year Fight in Asia' will be shown in Viena's largest concett hall, no cinema being considered large cnough to fill the bill.

cnough to fill the bill. I must sk mana first, was the diva, Trudi Stark, when the diva, Trudi Stark, when told by the diva trudi Stark, when told by the director to kiss Hermann Thim! In the course of a film. Franciska Gaal, Sarl Fedak, Read Barson and data Alpar are scheduled to appear on Vienna's operatia stages this winter. Francisca States States States States States Charles States State

operetta stages this winter. Franz Lehar wrote four songa especially for Martha Egerth for 'The Whole World Revolves Around Love,' last film she made before leaving Austria for Hollywood.

Austria cetsor forbade produc-tion of a drama by an unidentified officer of the pre-war Austro-Hun-garlan Army on grounds that it un-duly reflects on the honor of the army.

"Dark Clouds,' crook play, is Di-rector Alexander von Perfall's idea of what it takes to bring silver linings to his box office in the Neues

cneater. A Jewish Kultur-Theater has been opened in Vienna by E. Jubai, for-merly of the Theater for 49. Pro-gram will emphasize Jewish litera-ture, especially music and chamber operas.

Lake Tier Passion Play (Tiersee, Tyrol) was such a great artistic success that the Austrian govern-ment decided to subsidize it as a permanent institution to rival Ober-

success that the Austrian govern-ment decide to subsidize it as a permanent institution to rival Ober-and Terminic Continue and the subsidiary of the Cardinal Archbishop of Austria, has accepted invitation to attend the premiere of Emmet Lav-eritation of the subsidiary of the subsidiary view of the subsidiary of the subsidiary view of the subsidiary and Fungentee. The subsidiary of the sub-sidiary of the subsidiary of the sub-sidiary of the subsidiary of the sub-ing at the Deutsches Volkstheater view of the subsidiary of the sub-sidiary of the subsidiary of the sub-ing at the Deutsches Volkstheater view of the subsidiary of the subsidiary of the subsidiary of the subsidiary of the sub-times daily of the subsidiary of the these subsidiary of the subs

Margarete Wa Willi Fraenzl.

in Vien America,

Berlin

Borlin boasts one Ethiopian citi-

Four Whirlwinds rehearsing a new

act. Hara Onuki warbling at the Scala during Oct. Merian-Merinoft to England after a Scala date. Helen Appleton-Reed at the Bris-tol for a short stay.

of for a short stay. Max Halbe, playwright, celebrat-ng his 75th birthday, ng view in

Shaw's 'Pygmalion' on view in film and play versions.

Society.' 'Saxony Show,' exhibit of musical instruments from Thuringia, at

Voss Street. Yodling season on. Prices for razor-brush bonnets and leather

Midget City and Circus exhibiting on Potsdamer str. has oldest living liliputian among its performers, aged 78. Iron curtain crashed down during performance at Hamburg theatre. No one hurt, but stage badly damaged. Groud, after three form

naged. rock, after three farewell sea-s and a film, now back in vaude-, currently at the Circus Busch,

sons and a film, now back in vaude-ville, currently at the Circus Busch, Hamburg, Berformance hose during circus was roped in by the trainer an hour later. Jules Marx. Scala proprietor who went to Paris in 1933 to join an agency, now managing the Buda-pest house Poevaros Orfeum.

The Hague . W. Etty-Leal

Hague prémiere 'Orusades' (Par) no panc. Férdy Kaufmann and orchestra plaving for AVRO. Hague has a new cabaret again; solution soprano. Liebet Sanders, off to Vienna to sing for Ravac. Hotel des Idnes tes -dancing re-sumed, which ushers in autumn. Capitol Chemar Mague, celebrating difficult and the restor. After The State H. den Hertor. After State

(Fox) now, in 20th week at Amster-damout a series of the series of the

dam, which almost beats all previous records. Concert season in full swing now. In lieu of Mengelberg, the Concert-gebouw is being conducted by Bruno Walter, just arrived here. Walter only stopping three weeks, then off to@Parls and Prague, but not to the United States this year.

in

'Crusades'

John Drinkwater Holland. Hague premiere (Par) no panic. Ferdy Kaufmann.

laire Trask

Broadway

60

Pinky Green lost his mustache. Max Oberndorf off the sick list. Lou Goldberg back from the Lou Coast

Coast. Leo Marsh seriously ill at Park East hospital. Louis Cline p.a.ing Play, Genius, lay, due next week at St. James. Mitzi Green was 16 yesterday (Tuesday). Tom Mvaller 14

Tom Waller laid up with an injured foot.

Abe Lastfogel for

Jock Whitney, pioneer prexy, back from the Coast.

Naza (Chickle) Abdou visiting parents in Colorado.

Frank Cooper in charge of Curtis & Allen's radio dept.

Mack Raymond now associated ith Maurice Golden. John Daley, the old Keith booker, WPA office manager at Mineola, I.

Barney Dean gets the next feed from the Friars' Saturday Night Boys.

James Pheian Cuddy, one of the real old-timers, in town to see his publisher.

Roscoe Karns scrammed for Hol-wood after spending six weeks in York.

Ralph Cooper is back at the Apollo 125th street house this week, m.c.'ing the stage show and ama-

Adaph Cooper 18 back at the Aballa 1260 brief bits rest house this week, tears Ed Smith continues to come into-town every week from Beston to discuss shows at the Met up there, which he operates. There here the state of the state of the there, hell stick around. David Loew, who leaves Loew's, Inc., to join Hal Roach, is being Oct. 23. Strictly ray. Jean Deletre, Lucleane Boyer's fave composer, since meeting the Broadway columnists, is now discing un items 1 'em. To stick around. Strictly reak of the strictly of the strong of the strictly of the strong diver in Reuber's own place. Rosita and Fontana, ballroom duo at the Savoy Flaza, Increased their, chores and now are doubling for U. L. Oaveld, accompanied by the missus, back after an extensive nine weeks' auto four through the south on business matters for Paramount. Moris Youley ray nice ray and the since round act on a sting after an a stack of blood poisoning which lad him up of a week.

thumb in a sing after an atteur or blood poisoning which laid him up for a week. Most of the new niteries are be-ing decorated either by Eugene Schoen or the Josef Urban Asso-clates (Irwin Scott), carrying on the loss Urban name

Most of the new niteries are ne-ing decorate either by Eugene Schoen or the Josef Urban Asso-chemical and the second second second late Urban Booth, carrying on the Has, added a. nitery department. Haroid Storney will handle. Harpo Marx arives Sunday (27) from the Capitol. The second second second apples plained on trees decorating murais of the Salle des Pommes, mitted on trees decorating murais of the Salle des Pommes, mitted on trees decorating murais of the Salle des Pommes, mitted on trees decorating murais of the Salle des Pommes, mitted and the salle des Pommes, mitted and the salle des Pommes, mitted second second much and the salle des pomes, mitted second second much and the salle des pomes, mitted second second second bucking broncs at the Garden rodeo. The Lacas, contestant No. I in the threatened Cosat hop, salling Setur-day (19) via the Canal. Mrs. Lach-mann's fully is fone Coast hop allen the Coast hop, salling Setur-day (19) via the Canal. Mrs. Lach-sonmany is making at West Coast Service Studios for he Ban the cast. Just live sam, doornan at the first outre entrance to R. C. Music Hall, was graduated inn at the full, was graduated inn at the Cast of the succeeded thin at the Coast of the succeeded t

CHATTER

London

-taking singing les-Bessle

Joe Termini opening Ritz hotel Henry Sherek spending week-ends

Charlie Raymond in a new Saville Row suit

'Ten Minute Alibi' to be presented in Budanest.

In Budapest. Jan Ralfini, English band leader, in bankruptcy. Reginald Forsythe sailing to re-join Paul Whiteman;

Kingston Empire celebrated its silver jubilee Oct. 24.

ton. Prince Edward Theatre eatery-theatre policy opening on Boxing

ay. Jerry Verno will be in the new aumont-British-George Arliss pic-

Gaumont-British-George Arliss slo-ture. Connery Chappell back on dra-matic and film desk of Sundar Dis-pather of the Dole' moves from the Garrick to the Winter Garden. Oct 14. Neille Wallace to play the fead in Charlot pantomime at Vaudeville theatre.

Geraldo, head of the Savoy hotel and, is musical adviser to Herbert band, Wilco

Danis, as intermediate the second sec

here's with her husband, Lee Maus-bary, Ray Coll. Jr., led the band at Courtney's birthday party at the Korf, and the stress of the stress of the stress of the stress of the Walkidi Harry Owens and family back at Walkidi Harry Owens and family back at Walkidi Harry Owens and family back Harry Owens and famil

exclusively in Herbert Wicox's pro-ductions. Arnold Pilbeam, Nova's papa, recommeding 'Little Earthquake' to John Wyse. Dominion written by Billy Hargreaves. Walter Mudie completing score for formantic musical, 'Tolanda' by Wilter Mudie completing score for ionantic musical, 'Tolanda' by Wilter Mudie completing score for ionantic musical, 'Tolanda' by Wilter Mudie completing score for ionantic musical, 'Tolanda' by Wilter Ellis. To signal and the score of the score of the score of the score of the score for ionantic musical, 'Tolanda' by Miner Ellis. To alligar Brothers on opening bill at Picoadily theatre, doubling from Bothers, celebrating their Collegar Brothers on opening bill at Picoadily theatre, doubling from Bothers, as a score of the score of the score a desirable West End theat Tohn Woolf off on a fortnight's Modiferranean cruise after per-sistent ffu attack. Impossible at the moment to secure a desirable West End theat Revellers on an European concert tour, arranged by Doctor L Leon-idoff, starting Nov, 21. Henry Sherek cabling Charlot (Binoff and Charlot) to sack her Bud Flanagan moving the Mrs. to a home in the country. as doctors say she is dir-starved. Bud Flanagan moving the Mrs. to a home in the country. Bud Flanagan moving the Mrs. to a home in the country. Bud Flanagan moving the Mrs. to a bone in the country. Bud Flanagan moving the Mrs. to a bone in the country. Bud Flanagan moving the Mrs. To a Norons adapting the Dom-ing the Garrick Oct. 18. Andonos adapting the Dom-nant Sec' for Greek production at the National theatre, Athens. Kenneth Duffield's orduction of bones at the Garrick Oct. 28. Edward Laurillard ordoucing Kind Lady here at end Novem-ber, with Mary Robeson in lead. Channeth Duffield's orduction of bones adapting the star, has finally settled on the Saville theatre. Mohen Alpi Lynn is to star, has finally settled on the Saville theatre. Mohen Steehan's London ven-tures.

Oscar Homolka's indiposition gave understudy. William Monk a break for a week in 'Close Quarters' Trancis Mangan phoning his of-face he cannot return from Paris a famel greating his of-face he cannot return from Paris a famel greating his of-face he cannot return from Paris a famel greating his of-face he cannot return from Paris a famel greating his of-face he cannot return from Paris a famel greating his of-face he cannot return from Paris a famel greating his of-face he cannot return from Paris a famel greating his of-face he cannot return from Paris a famel great famel famel winfield Sheehan's London ven-tures. '20 or the sticks by Lupino Lane '20 or the stick by th

certo in C Minor, both Claude Lap-ham.compositions. Internet and the second se certo in C Minor, both Claude Lap-

pleted. Clephen Bell presenting 'Pleasure Garden' by Beatrice Mayor at Graf-ton, thereby acquiring an interest in American stage and world film rights.

Shaw's Tyrmallon' on view in film and play versions. Three De Long Sisters at the Hamburg UFA Palace Arnaut Bros at the Hanss Ham-burg, next month Scala. Berlin's first fan dancer, Mathes Merryfiela at the Scala. Berlin's first fan dancer, Mathes Merryfiela at the Scala. To the Wintergarton. Luisia Leers, from the Ringling Circus, at the Wintergarten. Tspisode, Paula Wessely Viennese film, in its second month here. Dorothea Wieck on Toble-Europa Durbe, 'Addition of the Startess, sidestepping 'Ind directorial box. Hans Heinz Ewers holding brief for film creeper, 'Student of Prague.' Shirley Temple continues her suc-cess streak with 'Our Little Girt' (Rox)..., R. Friedl supplying times for filmization of Basen's 'Hilars of Society.' 'Saxony Show,' exhibit of musical rights. Alf Esdaile claims he has. Noble Sissie and band booked for the Pic-cadilly theatre; meaning he has prevailed upon the Ministry. of Labour to relent on American bands'

Labour to relean un Aussian ban. British Lion to do a filmization of Austin Croom-Johnson's radio fea-ture 'Soft Lights and Sweet Music,' with Francis Mangan supplying the musical sequences. Shooting starts

with Francis Mangan supplying the musical sequences. Shooting starts early in Nov. Terrific demand here for techni-cal staffs in English studios. Regu-lars being lured away from big pro-ducing organizations by the numer-ous independent companies, with increased pay.

Honolulu

Mabel Thomas

Mrs. Trem Carr expected. Marjory Crosby, dancer, back gain. Mr. and Mrs. Ben Goldberg sailed

Fritzie McGuigan, pianist for Con-solidated, in talent hunt for K.G. M.B. Vonnie Shelton honeymooning here with her husband, Lee Mais-

Mexico City

By D. L. Grahame

Another naborhood, Cine Colonial,

hor

Hollywood

Roris Ingster recuping at Lebanon om tonsii op.

Jack Fler east to handle 'Harmony Lane' opening.

George Barbler passed crisis in paeumonia siege.

Sherrill Cohen back from talent ok-see in Frisco.

In totate to the set of the set o

literary second a club. Deep sea fishing kept Madge Evans of the mainland for three days. Ruth Jones showing slight im-provement at San Bernardino hos-vital.

Warners called in Paul Mantz United Air prez, to tech on 'Ceiling

Zero.' Judy Gariand, 12, handed a Metro long-termer and will be trained as singer.

singer. Marcel Silver and Ada Broadbent organized Hollywood Symphonic Ballet,

a Grey gives a hip accompani-o her warbling in 'Rose Marie'

Metro. Adrian glommed prizes for Great ane and two contest-winning Dane and two contest-waller chickens. Jack LaRue smashed right index finger when car door slammed on the digit. Harry Webe's youngster, Robert, promoted to corporal at Pacific Mill-

van Co

ment to h at Metro

Da

Burton Holmes visiting.

Julie Lair

n

TIMES SQUARE

CHATTER

Paris

By Bob Stern

Rez

Lole Fuller ballets playing at the

Pola Negri visiting the Paris auto

Curtis Melnitz wiggling out of a trip to Brussels.

Palace. Committee for reform of the Comedle Francaise holding its first

Ineeting, Last year's Guitry success, 'New Testament,' being taken on a Euro-

thriller and wouldn't go. It's a com-edy. Joan Warner gotting a 15-minute broadcast interview, Free, from the horadcast interview, Free, from the horadcast interview, Free, from the horad set interview, Free, from the Parisian press for evoportune the Parisian press for evoportune her during her indecency trial. Mario Roustan, education min-ister, to attend matinee planned for Oct. 27. by the Comedle Francaise at which all workmen employed in canotating the theatre, with their families, will attend or the cuf.

Detroit By Pete Wemhoff

By Pete Wernhoff Max Eastman here for lecture. Joswell Sisters in town for ser-"7:1 days." Returns at Art Institute. All Detroit theatres now signed up with Local 99, 1. A. T. S. E. New Rjo theatre will open Oct. 31. increasing Cohen Bros: group. Thingra humming.here again, with uto plants providing Impetus. Sing of Sign. Week-raft re-cipter Sign 12 at Statier hotel. Burglars or \$200. week-raft re-eiptts. from safe of Aloma, nabe batter.

eipts, from sate of Aloma, nabe heatre. Fire destroyed the historic 100-cur-old Gateway Inn at Rockwood, Trh. last week. Ossip Gabillowitsch. director of Detrolt Symphony, recovering from 4x-month liness.

New Haven

61

By Harold M. Bone

George Reising ill. Charlie Gaudino on sick list. Gus Sun's son shining at Yale. Gene Brassii collects old coins

Ben Cohen becomes a columnist. Mrs. Aliardyce Nicoll back from

Europe. Civic Orch Nov. 17.

City's neighborhood houses will have a new addition Oct, 31 when the new Rio is opened by Cohen Brothers. A Works Piogress project for werers in Michigan is being set up den in chaires. Occli Ross Chitten-den in chaires.

here, with Mrs, Cecil Ross Chitten-den in charge. U. S. revenue collectors cracking down on luquor retailers for viola-tions. Some of city's large hotels and the source of the source of the arout a source of the source of the connected with the Artisan Guild sponsore by Henry Ford, is plan-ning ambitious stock venture for this season.

sponsoret of the state state

Madrid

Zuffoli-Paris stock off for tour of

Moreno Torroba company off for Buenos Aires.

Julio Pena back from Hollywood after five years. Casimiro Ortas and company off for a provincial tour. Callao theatre, first-run house, re-opened after much-needed renova-tion. Flamenco warblers scheduled to place circus acts at the Circo

Chavalillos Sevillanos, Torres Sis-ters and Inesita Pena at the Lido nitery. Ernesto Vilches stock may re-place Montlam-Roses Co. at the Victoria.

'El Hijo del Penai' ('Son of the Penitentlary') being completed at C.E.A. studios by Maroto.

CEAst autochical of the Velocute at C.E.A. autochicaron. Fepital Velocutes and Rocardo Marth signed for the Espanoi the starts sites to with. Ratal Sepulveda's 'Ina Boda en Casablanca' (A Wedding in Casablanca') at the Lars theatre. Tino Buj in El Paraiso Recobrado' (Recovered Paradise') reeled at Trilla La Riva Studios, Barceiona. Carmen Dias preparing for Anda-turning for a Madrid ession in Péo. Hortensia Belabert's company to open with La Santa de Avill (Saint of Avila'), by Father Mangas of the Chueca.

of Avila'), by FRUHE manager Chucea. Pompeya newest night spot. Tania, Argentine tango warbier, Mary Bow, Elva Roy and chorus featured. Maria Fernanda Ladron de Gue-wara sitcking to Barcelona with her stock company, but may come to Vichtid nett spring. "I da Juan

Maria Fernanda Ladron de Gue-vara sitching to Barcelona with her stock company, brit may come to Madrid next spring. Illia de Juan Simon' ('Daughter of John Simon') underway at Roptence studios. Filmodono production. Munoz Seca Theatre Stock Co. to Pernandez del Villar and Bolzues atter tried out in Segovia. I read the Stock Co. Theatre Stock Government forks out a healthy acket of coin to Josefina Diaz de Artigas and Manuel Collado for their contributions to Spanish the-atrunk containing 18 dresses, jewciry and shoes lost or stolen from Josefina Diaz de Artigas while she was en route from Salamanca MGM anking over manacement of

she was en route from Salamanca to Coruna. MGM taking over management of the Capitol theatte amid a big pub-licity campaign. Cesar Alba, son of the speaker of the Spanish par-liament, in as managing director. Painonal ("Tair of the Dove") to be-rin soon at C.E.A. with Benito Ferojo merging. Raquel Rodrigo. Charito Leonis and Roberto Rey tast.

Perojo megging. Raquel Rodrigo. Charito Leonis and Roberto Rey charito Leonis and Roberto Rey charito Leonis and Roberto Rey stolen from his car in Barcelona containing script of his latest play. En el Nombre del Padre' (In the Name of the Father), which will be pformed non. ouvre of 'Actual-idades,' local newsreei house, where Mickey Mouse is the regular attrac-tion, celebrating Mickey's seventh birndag with a cocktail biowout for Nickey Mouse is the regular attrac-tion, celebrating Mickey's seventh birndag with a cocktail biowout for Prederico Romero and Periandes Shaw. Zarzuela Acce, finished scribiling their latest La Tabenera del Pueuto ('Port Taven Keeper') Sei Lor promiere at Nuevo theatre, Barcelona. Luk Calvo's lyvic outfit to open with 'Ja Bella Burlada (Docelved Ecauly) by Andres de Frada and cla sonr. Also schodueld to per-form 'Ginilitta' by Franz Lehar, who's expected to come hers to di-rect it.

th

replace

Nov. 17. Walter Klavun goes for raspberry Walter Klavun goes Ivi tabutti colored shirts. J. B. Priestley in "Eden End' premiere. Eddle Johnson has an early date with the surgeon. Auriol Lee gave Yale's model

Auriol Lee gave Yale's model theatre the once-over. American Ballet brought out th boiled shirts for an airing. Henry Busse handling the music in a new dine-and-dancer. Locals remember when Sam Hardy was a volunteer fire laddle here.

here. Ray Burrows, Albert Williams and Robert DeGroat opened their

and Robert DeGroat opened their Group Piayhouse. Gene Rodney crashed locai gaz-ette in a pose with Barbara Stan-wyck and Robert Young. Prof. Edwin M. Borchard suc-ceeds Wrm. Lyon Phelps as pres New Haven Symphony Orch. Daggett Lee will manage and Arthur Ehehalt will personnel-manage New Haven Symph orch this season.

Philadelphia

Jules Leventhal commuting from New York daily model of the second second second Stern rivals for pingpong, tille of Erlanger stockroom. Jeff Keen, Daily News reviewer, is entertaining out-of-town celebs at new bar he's installed. Fred Whitney, formely with Fox Fred Whitney, formely with Fox built for Haymond Pitcains. Linton Marth, Inguirer crick, moved to new apartment. The missus is Midred Martin, film crick. With Pride and Prejudice and Waltz scheduled for next week, builted.

Met Gottom will scompeting with himself. Goto will scompeting with himself. A grant of the score of the score vince McKnight in town for Katha-rine Cornell. The Great Waltz, and the score of the score of the score Group Theatre interrupting re-heareals of new Weep for the Vir-gins' and Paradise Lock' to prepare short revival here of 'Men in White-ing legit for first time in several seasons, has Lew Woods as house manager, and Eddle Doyle and Lex Carlis in box office. Brianger thea-tom LaFrum as house manager and Joe White is doubling from his Plymouth agency.

Indianapolis

By Bill Kiley

Rosco Ates booked for Lyric in the near future. Coi. Ken Collins back: at the Apolio after bout with a bad cold. Fred North making: the rounds with Oscar Kuschner for Warners. Harry Katz in town looking after interests of Indiana and Circle thea-tres.

Red Hufford and ork replacing Morrey Brennen at Westlake Ter-

race. Walter Hickman, Times crick, back at his desk after trip to Holiy-

wood. The set after the child, times club, wood. Earl Cunningham and wife in from Milwauke' to visit with old driends for a few days. Manny Marcus labeled Eakimo' Manny Marcus labeled Eakimo' Fran Royse, former manager of Trees, now directing the destinles of the Severin's Red Gazcile Room. Al Heding, assistant-manager of Uffacie with him to prove he really made that ace at Pleasant Run.

Milwaukee

Ray Mayer quit as manager of

Ray Mayer quit as manager of the Fox Falace. Sax has taken over the Granada to manager. with Joe Rosentid as manager. Evelyn Hammond, News theatre editor, in Michigan with Ted Hayes-nich-hitting. Davidson opens legit season Oct. 28 with Three Men on a Horsey. Dave Miller, Wisconsin meastro, and Perri Riogata, amateur actress, eloped to Waukegan hat week. Al Pain, hoxing promoter, and Rene Henderson, nikry singer, Gonto Honderson, nikry singer, Gentur Juas appead its amuse-ments over full parc in new peach section has appeed its amuse. Frank Walkes, alleged husband of Mae West, will open as fature at-traction when Gayety resumes bur-leadon and result for the sumes and and result (velson) Serio. former

lead, which out of the second second

Fred Perry off for Australia. Irene Dunne headed for N. Y. Agnes Ayres in for another try at ics. Paul Snell planed to Frisco for weekend. upped to berth of assistant to asso-ciate producer Joé Mankiewicz. Laird playing two parts in

Senjamin Zemach puiling out for w York this week to stage dances Max Reinhardt's 'Road to omise.'

Sherrin Coulen back from wiles. Solves en Frisco. Carl Radellf, from Wilew, Cincy, in for a plotume try. Harold Heffernan, ble ed on De-troit News, in town his third location and the second second second second the second second second second to second second second second the second second second second the second second second second the second second second second bits and back at work. They're painting the outside of Hillstreet these again. I yola Robert I freed second the second second second second second with Leary Smith.

voice coach, putting Maria Exgerin and Jan Kiepura through their oral Sohnny Weissmulier and Lupe Veice plan trip to London when ac-tress returns from p. a., four of South America. After Miller, Sam Engela. Harry Miller, Sam Engela. Harry Hoiland all resting comfortably at Hoilywood hospital. Lewis Collins will direct 'Headin' for Heaven, at Pasadens Playhouse. William Berte planed o New Yeing Marjows staged fast two-way plane jaunt over x-zekend to cetch N. J. break-in of his new play. 'Good Men and True." More outstate care in by sam, and the downtown parking lois are up-hing their rates accordingly. Harry Leonhardt, vet shownan, going on tour to instill shownan-ship angles in ext year's Elks con-vention in Los Angeles next Juy.

By Hal Cohen

By Hal Cohen It's a girl at the Joe Vander-grifts. Dicks downad with flock of Giolas on a lan ack. Bail Roser, ex-theatre manager. Nay Burlons in St. Jonen, Jones In St. Jones, Jones In St. Jones, Jones In St. Jones, Jones In St. Jones, Jo

clation. Rufus Blair of Par's coast pub-licity staff, in town visiting the mo-

hicity start, in town visiting the mo-vie eds. Bob Collier dashing brivers. And Cleveland on special Dream' exploitation. Frank Butler, former Post-Ga-zette newshound, has passed state hold the start of the start of the start Billy Catizone. Continental Bar troubadour, has written a new tune. "Descine Fancy."

troubadour, has written a new tune. 'Passing Fancy.' Earle Wilde composing some modern music for Olive and Am-dur's T' dance recital. Diane Ward (Bebe Falvo) replac-ing James Aubert in London pro-duction of 'Anything Goes.'

MRs. Edde Cantor and daughters pull in Friday (25): from the east for the winter. Walter Bradfield and Ted Bonnett added to Paramount studio publicity department. department. George Haight back from Manhat-tan opening of his play, Sweet Mys-tery of Life.' Paul Draper checked in at War-ners for hoofing assignment with Ruby Keeler.

Chicago

Murray Pennock now manager Fanchon & Marco school of dance, vice L. R. Lautterstein, resigned.

William Thiele hopped over to Co-lumbla from Universal to ald Josef von Sternberg in directing 'Clasy.'

Joe Merrick opening branch office in Seattle for Far West Distributing Corn., and will be installed as man-

Norman Bobrin, radio comic, quits ether to devote time to producing comedies at his Little Theatre Off Wilshire.

Be

Adam Didur, Metropolitan Opera voice coach, putting Marta Eggerth and Jan Klepura through their oral exercises.

The to Brissical wegains out of a Lyn Clevers getting as part in the new Lehar operstia. Georges Thill, star tenor, return-ing to the Paris Opera. Priscilla Kasence back with lots of Madimit Sokolon getting chief of pollce part in Meyering picture. Marcel Achard's Belle Marinere' play setved at Comedie Francaise. Willy Thunis, whileld kenor, so Cresso Brothers and Mariane rad Shanley playing the Gaumont Palace.

In the serie Gultry success, New Testament, being taken on a European tour. Leon Bernard, recovered from III-ness, coming back to the Comedie Findense, coming back to the Comedie Findense, and the series of th

Pittsburgh

Jacques Thisaud, Violinia and French Lina, back in France atter a S. A. tour. "Black Eyes,' Dave Souham's film with Harry Baur and Simone Simon line second month at the M. Desjardins, head of the Gau-mont-Franco Film-Aubert theatres, going over to Paths to take car of the rival chain. Data the second month at the atter of the second month at the rival chain. On a story resembling Tady Chat-terly's Lover,' offered to United Artists for distribution in Japan. Marcelle Genlat, actress, making ting on Trouble'. Henry Vermeit juay at the Nouvelle Comedie. Metro signing with Jacques Haik to use a half dozen pictures at the Orgeolal, Metro showcase, missing since the ioss of the Madeleine. Fedor Challapin, after making an opera comeback at the Comique born to do the pinning a con-cert series in China and Japan. Title (f 'Woman Cut in Pieces,' tvan Nee piece at the Varietes, changed in midst of the run be therile and wouldn't go. It's a com-edy.

Ballet, Ernie Westmore, 20th-Fox makc-up chief, in hospital battling fu attack. Jesse Goldburg vice-prez in charge of sales for the Detr-Sulli-Rodney Bush and Bill Pine in risco to open "The Crusades" at St. rancis. Gilda Crusades

the

From

East

62

Old Brevoort hotel on Fifth ave-nue to be razed within the year to make room for an apartment house. Only hotel of the pre '80 period to still hold its own.

Musicians' Emergency Fund in a new drive. This time seeks \$150,000.

official slug is the 'Shuberts' pro-duction of ...Bille...Burke's ' legfeld Follies.'

uccion-or. Julie. Burke's ' legfeld Folles.' Actors' Forum, Equity insurgents, protesting FWA wage scale. Laurence Schwab will again the rect animor. Says he will present at least four new works. Rev. John Keily, of the Catholic Writers Guild of America, pats pro-ducers for an earnest effort to make better pictures, using 'Dream' as an example.

better pictures, using "Dream" is an example. Dr. Nickolai, director of WPA musical projects, urgs a fibeysen citator. Desent suggest other em-picyment for the teachers and oth-est with would be out of obs. New Status and the superior of the way burn school, filed iast weeks, shows iiabilities of \$732,033 and as-sets of \$141,608. Mrs. Wayburn has liabilities of \$151,519 with only \$36 tal Woods reported to be contem-piating regular Sundaw night ber

hamilities of \$515,199 with only \$55 to the credit side. Al Woods reported to be contem-formances of 'Night of January 15/ billing regular Sunday night per-formances of 'Night of January 15/ billing regular sunday 15/ The of benefit providers' of Let Freedom Ring' will precede the opening Nov. 6. Sid Solomon out of the Central Park Casino and Jack and Charlie In. He still gets 34% of the gross for the life of his contract, but will get a lattice the Subberts and Lawrence Langtner Gold to 'The Country Wife.' Off sine die. Jamcs Nielson drew a suspended sentence in traffic court last week. Fined for passing a red light, but found his pocket ta been picked in the courtows. Rown letured Fil

June Jub passing a fed night, but fone courtboom it al been picked in John Mason Brown lectured Fri-day (18) at the Brooklyn Academy of Music on Broadway in Review? Former Elizabeth Moviton suing George Marshall, wealthy Washing-tionian, for divorce, charging deser-tion in 1928. A separation agree-tion former suit, but.how he former using fri asks a com-piete spilt. William Fox taken into custody in Atlantic City by U. S. Marshals. Had refused to appear before Con-gressional committee on patents, so they sent and got him Wednesday (16) but his physician says he's too Mrs. William Fox to how the former to Mrs. William Row the former to Mrs. Milliam Row the former to Mrs. William Row the former to M found his pocket rad been picked in the courtrown. Brown bectured Fri administration and the pocket in the courtrown and the pocket in administration and the pocket in the pocket is an expected by the pocket in the pocket is an expected by the pocket is an expected in the pocket is an expected by the pocket is an expected in the pocket is an expected by the pocket is an expected in the pocket is an expected by the pocket is an expected in the pocket is an expected by the pocket is an expected in the pocket is an expected by the pocket is an expected in the pocket is an expected by the pocket is an expected in the pocket is an expected by the pocket is an expected in the pocket is an expected by the pocket is an expected in the pocket is an expected by the pocket is an expected in the pocket is an expected by the pocket is an expected in the pocket is an expected by the pocket is an expected in the pocket is an expected by the pocket is an expe

News

offered for probate intraduy (1). Rated at over \$10,008. Mostly to his family. An offer of dets the speakers at Theatre Group's first of six sympo-siums on the contemporary theatre late fine of the speakers at Theatre Group's first of six sympo-siums on the contemporary theatre late Albert Sire, works of the late Albert Sire, works the subda-fuence. Surrogate nized the objec-tions. Allegation concerned alleges lifesh transfer before the subda-fuence. Surrogate nized the objec-tions. Allegation concerned alleges lifesh transfers before the subda-fuence. Surrogate nized the objec-tions. Allegation concerned alleges lifesh transfers before the details from the subsection of the sanctions im-posed by Legues of Nation shows a sturday mornings in 27 N. Y. houses. Cartoons, etc., with the reg-uiar show immediately following at no additonic charge. Columbia University announces a rever uis lutifier wards to lifts on the surface the set of lettres. Equity starts its series of lettres.

a dily papers of New York, Chicago, San Francesco, Hellywood and London. Variety takes no cedit for these news items: each has been rewritten from a daily paper.
 a black eye. In support of crueity is the manatato normalization of the support of crueity is the support of crueity is the manatato normalization of the support of the support of the support of the support of the support of t

House has been protected to against Saturday a demonstration against Italy stopped all Mexico City thea-tres for a time. All public services ceased for an hour to mark disap-proval of the workers. About 15,000 institutional children guests of the Rodeo Saturday morn-

ing. J. B. Priestly's 'Bees on the Boat Dock' concerns war time emergency ships laid up in English ports. Re-garded as knell when the bees move

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francesco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

Dailies

As for vauderille returning to any of the dual deserters for the time being, that is considered doubtful by the Loew operating heads. A good line 'on dual vs. singles has been obtained through comparative gtosses, but as yet the straight plcture operating policy has not proved inferior to vaudfilms in any of the former stage show theatres. Grosses are lower due to lesser ad-mission scales with straight films, but the net is better because the former stage policy overhead has former stage policy overhead has been eliminated. But a precise answer to that has

not yet been recorded because the Loew theatres have had an excep-tional run of good pictures for the past month or so, and vaudeville's actual value, by comparison, lant' known. General belief at Loew's however, is that chances for loases are less with straight pictures than with studints, and that in the last analysis may decide the stage show isaue.

Another angle, more favorable toward stage shows, has cropped up a stage shows, has cropped up a stage shows, has cropped to a stage shows a still add the stage Holly wood and the M-GM distri-bution home office in the assi, while the theatres may be doing better on increased net, the dis-tribution end has suffered through reduced grosses and rentals. A thea-tre playing stage shows, necessarily consequently doing a heavier gross is more desirable. from a distrib standpoint than a lower grossing, while more profitable (to the thea-tre dept.) straight film, house. If the studio-distrib objections to

tre dept.) straight film, house. If the studio-distrib objections to the wholesale Loew stage show et al. The stage show et al. The stage show the init he circuit's deluxer, such as the Metropolitan, Brookyn; Para-dise, Bronx, and Valencia on Long Island, Chances are, in view of the present situation, that these thea-tres may return to stage policies within the next six weeks, although vaudeville restoration in the small-er Loew theattes is probably er Loew theatres is probably doubtful. The Loew-Metro flagship on Broadway, the Capitol, is also likewise uncertain as to its stage show return.

The situation at RKO is much the same and indications are this cir-oult will follow suit either way. In many New York localities RKO and Loew houses are in direct competition.

tion. While RKO has made no decision on the future of its present double bill policies, adopted simultaneously with Loew's, the former is under-stood likewise to be cordisidering the problem of individual neighbor-hoods rather than as a circuit-wide matter. Return to singles in the better neighab by RKO is therefore anticipated for the near future.

anticipated for the near future. As regards vaudeville, the Loew and RKO sentiments appear to be about the same. At the present time RKO's only vaudeville house in the New York area is the Tilyou at Comey Island. Loew's one and only is the State on Broadway.

'Metropolitan Opera chorus (40) will be heard on General Motors hour Sunday night (27) over NBC, when Rosa Ponselle previews her 'Carmen' role which ahe has be n rehearsing for the new opera sea-son

6 BOX OFFICES open! A staff of courteous treasurers (or out they go) slide their window panels open, and tickets for the first 8 weeks of JUMBO (opening Nov. 2nd) go on sale.

What is **JUMBO**?

is it a Drama? No! though it was written by Ben Hecht and Charles MacArthur.

is it an Operetta? No! though it was composed by Richard Rodgers and Lorenz Hart,

Is it a "Leg Show"? Definitely No! though it has 60 volup-tuous so-and-so's, hand-picked from the Billy Rosc Gardens of Broadway.

Is it a Spectacle? No! though it has spectacular settings by Albert Johnson, and horse and aerial ballet by Allan K. Foster.

What is the admission? On the average-not much more than a "movie."

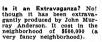
SCALE OF PRICES*

MATINEES	NIGHTS
(Sundays to Fridays)	(including Saturday & Sunday)
337 seats at \$.40	337 seats at \$:40
1077 seats at .75	1077 seats at 1.00
1643 seats at 1.00	162 seats at 1.50
	427 seats at 2.00
884 seats . 1.50	500 seats at 2.50
(On Saturday, a few nickels more)	1422 seats at 3.00

*Opening Night Prices: Grandstand, \$8.80. First Tier, At night there are 372 scats at \$1.00. They shouldn't interast the public much. Let the speculators play around with them. Incidentally, no performances on Tuesdays.

Take your Missus or the other fellow will. The kids, too. lay SantaClaus in November. Bring them an hour earlier. Take them to the menagerie (no extra charge). Introduce them to JUMBO-na-ture's masterpiece-the Elephant Supreme. A picnic in Times Sq. At 43rd Street and 6th Avenue, THE LINE FORMS TO THE RIGHT

6 BOX OFFICES OPEN



is it a Musical Comedy? No! though its cast of 300 includes Jimmy Durante, Paul White-man and his Band, Donald Novis, Arthur Sinclair, Bianche Ring, Gioria Gratton and A. P. Kaye.

What is it? It's JUMBO — "bigger than a show and better than a circus" (press agent's siogan).

Where will it play? At the New York Hippodrome — the bost known theatre in the world.

ships laid up in English ports. Re-garded as knell when the bees move in. Theatre Guild chants Tostman by Postman a now do: Status of the status of the status result of the status of the swer is in the negative. George About adds the Spewacks Tooy Meets Girl to his things to Meets Girl to his things to Meets Girl to his things to Muction this season. Laura LaPlante, taking a rest cure in Dorking. English, saved from burns when her physician end the baing outses and car-ulation this season. Laura LaPlante, taking a rest cure in Dorking. English, saved from burns when her physician end the baing outses and car-ulation bains outses and car-ulation bains outses and car-ulation of the season. Surved to the ground Monday. Guilbert Muler home Monday and ready to set about plans. Courd dismisses suit of John D Samer Enterprises, Inc. That leaves Maude Adams the sole de-fondant, Jurr gave Williams 355.000 Group theatre will start "Weep for the Virgins' Thanksgiving night. "Paradise Lost will arrive two weeks late. Gourd Bains Netwer Williams 355.000 Group theatre will start "Weep for the Virgins' Thanksgiving night. "Saul Baron, Marcus Heiman, Evi-man Carus Sault and Sault for Sault Baron, Marcus Heiman, Evi-site. Group theatre will start "Weep for the Virgins' Thanksgiving night. "Sault and and the sole de-tand and the sole de-tand and the sole de-fondant, Jurr gave Williams 355.000

Tater, Tess Gardella filed her suit for Tess Gardella filed her suit for \$200,000 against NBC in Supreme court Monday, 'Alleges infringement on her Aunt Jemima title. Park commissioner plans a play-ground on the Central Park Casino site. But his playground will be for the kiddles.

Coast

Phyilis Kauffman, 16-year-old film dancer, filed suit for annul-ment of her marriage and custody

ment of her marriage and custody of infant. Ruth Chatterton's divorce from George Bren became final. Entry of the state of the state of the trading state of the state of the patricide. Wife of Lew Brown granted Ne-vada divorce and alimony of \$2,000 a month. Ensul Rathbone released by L. A.



weir Mitcheil, famous in his thick as a psychologist. He is survived by his widow, the former Marian Lea, a son and two daughters.

CHARLES DERICKSON

New Oct. 18. the 'or

CHARLES DERICKSON Charles Derickson, 44, died at New York. Post Graduate Hospital Oct. 18. He arrived from England on the 'Acquitania' only three days previously. Although alling for several months, he insisted, against the advice of his doctors, on work-ing until three weeks prior death, and eath, and employed. He is survived by his mother. His frat tage appearance was hi

by nis mother. His first stage appearance was in America as a boy in Marie Temp-ests' company. He played the juve-nile lead in the first 'Greenwich Viliage Follies' in 1919 and again in

Village Follies' in 1919 and again in John Murray. Anderson's What's in a Name' in 1930. He was Peggy Woods' leading man in 'The Cling-ing Vine.' He later achieved suc-cess as a singer and actor with his pariner: and accompanis's Belton-larly popular in England, where he probably made his greatest success.

MO GLANZ

. MO GLANZ o Glanz, about 55, veteran theat-rical agent, died suddenly last Thursday morning: at his home in Pittsburgh of a heart attack. Glanz had been up, and around only day previously, complained to friends of slight oold, retired early and was discovered dead in bed next morning ur donit

For years Glanz had operated a

by family.

husiness

OBITUARIES

OUTDOORS - BURLESQUE

and interment in the Fund plot at

HILDA A. MILLER

HILDA A. MILLER Mrs. Hilda A. Miller, 48, snakę charmer, known as Lady Hilda and wife of Walter (Bushy) Miler, widely known outdoor showman died recently at her howne in Can-ton. O. She had been in ill health for the past three years. a snake Mrs. Miller had been a snake miller had been a snake offrauen and the show a show of the show a show a show many show a show a show of the show a show a show of the show a show a

DRANEM

Dranem, 66, one of the leading comics of the Franch, stage and screen, died Oct. 13 at a private hospital in Paris after a long ill-

nospitat in Access He did more for the unfortunate of the profession in France than any other actor in the country, and was the founder of a home for the old which bears his name. He is survived by his widow, known on the stage as Suzette O'Nil.

LEONARD S. MORGAN

Leonard S. Morgan, 67, for many years identified with theatre operation in Sharon, Pa., died Oct. 10 at his home in Cleveland where he had lived since his retirement from active business life several years

active business life several years ago. He operated the Exchange and White House hotels in Sharon and for some time was manager of the Morgan Grand theatre. Burial was in Cleveland:

ANDRU LEWIS

ANDRU LEWIS Andru Lewis, 56, die da tDamari-socita, Me., Oct. 5, of heart trou-ble. He had been retired from show business for the past five years during which he owned a restaurant at Wiscassett, Me. He was of the team of Lewis and Norton and appeared in Jack Lait's act 'Cost to Cost.' His wife and former partner, Hélen B. Lewis, survives. Body will be cremated.

SAM B. FOX Sam B. Fox, former theatrical promoter, said by intimates to have started Claire Windsor on her way to film stardom, was burled in Pot-ter's field, New Orleans, Wednesday (16). He was found dead in a hotel woor from natural causes. (16). He was found dead troom from natural causes. Former business associates and friends were sought by the coroner but no answers were received.

WHEELER BRADEN

WHEELER BRADEN Wheeler Braden, auto racer of Washington, D. C., killed Saturday, Oct. 19, during automobile races closing 28th annual Spartanburg (S. C.) fair. Son of Washington physi an.

physician. Death occurred result of Braden's car colliding with one driven by Red Redmond of Atlanta, Ga.

MOXLEY A. HILL Moxley A. Hill, 60, died in Port-land, Maine, Oct. 19. He had been with United Artists in its New York with United Artists in its New York office for a time and had operated two picture theatres in Portland. He has been in retirement of late. He is survived by his widow, two sons and a sister.

HUGHIE CLARK Hughle Clark, 42, standard vaude-ville singic, was found dead Oct. 20 following a party aboard a tugboat off Brooklyn, N. Y. He was not married. Further details in the vaudcville section of this issue.

JOS, S. MILLS

Joseph Stapleton Mills, 60, stage and screen character actor, dicd Oct. 19, of a heart attack. Ecst known for his portrayais of Lincoln. Widow survives.

EDWARD J. HUMPHREY Edward J. Humphrey, 86, dean of Akron, O., theatre musicians, dicd in that elty Oct. 15. He leaves his widow, two daughters. Services from Billows chapei Buriai was local.

ALICE PALMER HENDERSON

ALICE PALMER HENDERSON Alice Palmer Henderson, 74, icd in Los Angeles Oct. 20. An author and piaywright, she is, best known for her 'Rainbow's End' and 'The, 91st Division.'

JOHN TREANOR

John Treanor, 52, receiver in the Fox-Westcoast theatre bankruptcy, Following the Irving season she played in Tennessee's Partner, ' Under Two Flags, 'The 'Things that Count, 'Maternity' and 'Two By Two.' She appeared in the support of Richard Bennett, Charlotte Walk-er and other stars. Funeral services by Actors' Fund was killed Oct. 20, in a fali on his ranch at San Diego.

LUCIEN DUBOSO

Lucien Dubosg, 40, who was named a partner in the Comedie

Tiny Tourists

San Francisco, Oct. 22. San Francisco, Oct. 22. Due to the still active dock strike here, the Cole-Beatty elephants, enroute to Honolulu to open with Joe Fernandez winter circus, had to be shipped on the class Malolo as pas-sengers,

3 Amputations

Lynchburg, Oct. 22. Two employes of Cole Brothers-Clyde Beatty show were run down by heavy trucks while loading up the canvas after the canvas after the night per-formance, and both had to have amnutations

putations. "Max Cartha, 60, of Peru, was the more seriously injured of the two. Both legs were removed. He was hurt at the show grounds. Joe Nichols, 35, Negro, of Peru, had his right foot mashed when wagon slipped off. a flat car runway in the yards. The leg was cut off.

Killed a Monopoly

Macon, Ga., Oct. 22., Georgia State Fair was restrained last week during its annual fair (14-19) from permitting only trucks

(14-19) from permitting only trucks of one bakery concern from enter-ing its gates to deliver to conces-sionaires on the grounds. Fair, which closed here Saturday (19), roide up a record attendance of more than 100,000, largest at-than six years. More free apend-ing and more places to spend in evidence. evidence.

Puvallup's Take Ups

Tacoma, Oct. 22 Tacoma, Oct. 22. Turnstiles at Puyallup Fair, state's largest outdoor show located a few miles from here, registered 262,000 this year, or an increase of 202,000 this year, or an increase of over 30% compared to last year. Midway business was reported 42% over last year. Hoot Gib-son as m.c. of bronc shows was given considerable credit for a big became. iraw.

Paid Out of Court

Charlotte, N. C., Oct. 22. Attorneys for Marks Shows, Inc., and Mrs. Pauline Spruce, of Fayetteville, settied \$15,000 suit brought by Mrs. Spruce for damages allegediy suffered by plaintiff when a snake charmer threw a big black snake in her face while she was at-tending a midway show at the Cumending a mo erland Fair.

Consent judgment did not state amount of settlement.

MABEL STARKE BETTER

Mabel Starke has left the hospital, recovered from a tiger-claw-ing, for her El Monte, Cal, home, She won't resume cat-tratter She won't resume cat-training at the Barnes Circus winter quarters for another month.

Francaise at the end of 1934 and was the junior member of the com-pany, died Oct. 12 at his home in Paris.

Mrs. Alice Schneider, sister of Earl, James and Norman Carroll, died of Heart failure in New York Oct. 19. Husband, Frank Schneider, was an executive of the Sun, New York afternoon daily, until a few Years aco. years ago.

Father of Henry Seilnger, Chl-cago NBC agency talent contact, died in Chicago, Oct. 17.

other of Maxime Lovy VARIETY correspondent in Paris, died at her home near Rouen, France.

Wife of Arthur Hoffman, Felst executive, died in Brooklyn, Oct. 12.

Martha Howell Lenihan, 61, nother of Winifred Lenihan, died at her home in New York, Oct. 16.

George Peters, former cameraman, died Oct. 17 in Los Angeles General hespital.

Della King, 49; film cutter, died \$4,959.76 Oct. 16 in Los Angeles. may now

PITT BURLY TO SPLIT WITH FILM AND FOWL

VARIETY

Pittsburgh, Oct. 22,

63

Switch of policy at Variety, burlesque site, next Monday (28) workt find that house under strictly grind poloy, as next announced, but a half will have Variety playing pic-tures and sections of regular bur-lesque production from noon to six o'clock, with house then closing and reopening two hours later for two-and-half-hour burly show, sans film, under present reserved seat pollcy. Top for the contbo fick; and bur-leycue efferings-will bo 50c, going back to \$11 in the evening. In addition, George Jaffe, who operates house, is instituting flock lesque site, next Monday (28) won't find that house under strictly grind

back to \$1 in the evening. In addition, George Jaffe, who operates house, is instituting flock of special nights in order to bolster trade. Monday there'll be 'horse race' cash prizes for eustomers; Sunday, after midnight perform-iance, is Harlem Night; Tuesday, amateur might, and Frugey and ducks given away to payees with lucky tickets.

Minsky Quits Balto

Balti Oct 22 Minsky's, which last year took a five-year lease on the Palace from owners Lee Hecht, local theatrical attorney, and George Rife, gas and oil dealer, have been able to break the lease. Buriesque outfit

elai

"Euriesque outit clai couldn't operate in Balto being harassed too much. After signing contract last winter shows' were dropped after three months due to labor trouble and constant cracking down by the cops. Started in ragian last month with opening of new season, but was raided by police. After the knock-constant vigilance over shows that the firm threw in the sponge and quit the tow quit the tow

Two Bids for Tex Fair

Dailas, Oct. 22. Centennial expo has jerked out of its doldrums. The management has three permanent buildings going up, and the \$1,200,0.0 State of Texas

and the \$1,200,0.0 State of Texas Hall is under construction. All departments are going ahead, and recent management shakeup All departments are going anead, and recent management shakeup has been apparently forgotten. Con-tinental Oli Company of Ponca City, Okla, came in last week, pay-ing \$10,000 for site of a \$55,000 exhihit hail

hibit hall, Concessions contracts the fair has okayed include Bower Company, bus line; Lusse Bros., auto scooter; Murray Goldberg, scales; Dr. Pep-per Co., soft drink stands.

Cohan Was Right

Syraeuse, Oct. 22.

What George M. Cohan once said about Providence, R. I., as a show town still goes, according to George Katz, burlesque impresario. Ty wceks was onough for the Syracu Two operator, who figured on Providence as a spoke for a new burlesque stock wheel.

Katz is now. talking terms for Rochester and Baltimore houses; mcanwhile, the Civic troupe is staying for another week. Katz is Rochester

For Japanese Fairs

Scattie, Oct. 22.

Scattle, Oct. 22. Hadji Ali, Egyptian water wizard, has contracted through Edw, J. Fisher, Inc., for a tour of Japan, sailing Oct. 12, on S. S. Malola from Los Angeles. He breaks the jump at ouoluit for four weeks. In Japan Hadji will play the Tokio Verghants FXoo 8. weeks this

Merchants Expo, 8 weeks, this earrying option for additional Pro-vincial fair dates throughout Japanese empire.

Track-No Dogs

Xenia, O., Oct. 22. Greene county may have a dog racing plant on its hands. There were no bidders when the aban-doned racing plant at Fairfield, built flve years ago by the Fairfield Amusement park, at a cost of \$75,-000, was offered at sheriff's sale.

The county put the plant up at foreclosure in an effort to collect \$4,959.76 in taxes. The property may now be forfelted to the county.

For years Glanz had operated a theatrical gaency here and had at out time or anot.er been associated with several leading New York agencies. At one time he held the Kelth franchise in this territory and before that advanced circuses, car-nivals and unit shows. After a long period in New York booking New England circuits, he returned to change manager of Select Pictures and upon the collapse of that organ-ization wont back into the agency business. ments were 'The Dark Tower,' To-morrow and Tomorrow,' 'Charley's Aunt,' 'The Breaking Point' and Toule XIV.' He was a member of Equity, the Society of American Dramatists and the Lambs. Interment was in Boston. GEORGE PEZET Jorge Pezet Miro Quezada, popu-rly known as George Pezet, dean the Mexican movie industry, Jorge Peset Miro Quezada, popu-larly known as George Pezet, dean of the Mexican movie industry, died of pneumonia at his home in Mexico City. He was president of the Film Exchanges, S. A. and Pro-ducciones Pesa, a producing-com-pany. He organized the Film Board of Mexican Producers of Mo-tion Pictures, and was general sec-retary of both organizations. e was also a writer. Burial was in the French Ceme-tery, Mexico City.

SAM HARDY Sam Hardy, 52, veteran stage and creen comedian, died Oct. 16 in Holiywood following emergency op eration for abdominal obstruction. He was stricken on the set of the Eddle Cantor picture, 'Shoot the Eddle Cantor picture, 'Shoot the Chutes,' at United Artists, in which he was working and passed way

ne was working and passed. way next morning. Deceased spent 25 years on the stage, appearing in Ziegfeld's Foi-lles for two years, 'Frincess Pat,' "The Canary,' 'Kiki' and many other.

ALICE VINCENT Mrs. Alice Stanfield Fitzgerald, 80, professionally known as Alice Vincent, died in Port Jefferson, N. X., Oct. 18. She toured for a number of years as prima donna of the W. T. Cartie-ton and the effect of the station in New York. According to her relatives she was the title role in Shc.' though Laura Clement is generally credited with this distinction. Her husband, William Fitzgerald, also a former opera singer, died in 1930. others. In 1927 he went to Hollywood and had been in pictures there since with exception of short period he spent in England in two films. buriai in

Funeral services and buriai in Glendaic, Cai., Oct. 18. Widow, the former Betty Scott, stage actress, survives

KURT BROWNELL

KURT BROWNELL Kurtis (Kurt) Brownell, 27, for-merly of the Mctropolitan, was killed near Okiahoma City Oct. 18, when he drove his car off the road to avoid fitting a horse which had shied and started across the road-way. He was on his way to Okia-homa City with, his wife, the for-homa City with, his wife, the for-antoing, in Kalijan, and Josephine Antoing and Mctropolian singer, with whom was making a bried concert tour was making a bried concert tour

Concert tour, His last New York appearance occurred this spring when he was hurried on from Chicago to replace

Richard Crooks in 'Die Meister-singer' at the Damrosch gala when Crooks was taken ill. He was un der contract to the NBC.

ALFRED G. ROBYN Dr. Afred G. Robyn, 75, died in New York Oel. 18 of peritonitis fol-lowing an appendectomy. He vasa the composer of The Yankee Con-sul in which Raymond Hitchcock sul' in which Raymond Hitchcock scored o: e of his most marke' suc-cesses. If was his outstanding ac-complishment, though he is less known as the composer of 'Gypay Girl,' Yankee Tourist,' Fortune I'and,' 'Girl From Frisco' and Prin-cess Begröne and cor. posed a number of conver-

orator:on and conject. Ite was organist of the Rialto who that house first opened d later occupied a similar position at the Capitol. He is survived by " ridow tr. . is and three sisters.

DAVID GLASSFORD

DAVID GLASSFORD David Glassford, 70, who has been appearing with the Lunts in "Taming of the Shrew, died of pleurisy Oct. 17, in the French hos-pital. He was out of the cast foi-lowing the Monday night perform-

ance. He was born in Sydney, N. S. W., and made his professional de-but there, going to London where his first engagement was with Mrs. Langtry in The Degenerates'. He came to the States in 1905, open-



ing in 'The Walls of Jericho.' Thereafter he appeared alternate-ly in the two countries. He never married, but is survived by a sister, 'Mra. Maria Gordon resident in Australia.

JOHN T. DOYLE" John T. Doyle & & actor and play-wright for more than 40 years, died in New York Oct. 16. It was his brag that in Seattle he once played in 48 different plays in as many nights. With the same repertoire he toured the northwest for 110 consecutive weeks. One of his plays, Rollin' Home' is to be produced this season. Amonts nere in the Dark Tower, 'To-morrow and Tomorrow, 'Charleys Aunt.' The Breaking Point' and

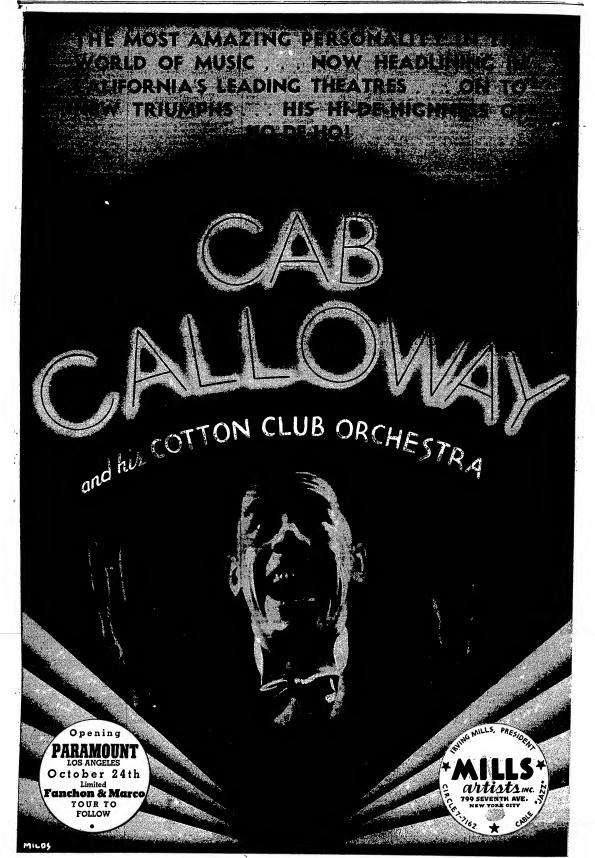
AUDREY ST. CLAIR

Audrey St. Clair, 65, who came to the United States in 1901 with Sir Henry Irving, died in New York Oct. 15.

Following the Irving season she

JOHN T. DOYLE

61





As Anti-F.D.R. 1936 Politico Bally

Special Pro-U. S. Constitution Film

Balthmore, Oct. 29. For some time it has been known that when the political parties puil the cork of their Presidential cam-paigns next year, show biz chan-nels will be utilized as never be-fore. Aiready radio has been re-sorted to on more than few occa-sions, though some of times the propaganda has been heavily dis-ruised. guised

propagnada has been heavily dis-guised. First reported direct propaganda for screen is a film of near-feature length called The Sentinel, which has been made on order for an or-ganization tagged 'League for Up-hoiding of the Constitution of the blots from newsreels, private 11-brarles and some especially screened reglage; also replete with numerous stills, and in part the sound is supplied by a commetnator who chatters anti-Administration. Slory of 'Sentinel' starts with drafting and signing of the Constitu-tion and depicts march through during which of American history with or the original document. Film s all very praiseworthy when touching on the Constitution, and at climax seeks to imbue audiences (Continued on page 6)

MINSKY'S NITE CLUB BURLEY IDEA ON B'WAY

Minskys have a yen to graduate from the buriesque business and step into other show fields, and with the William Mortis office steer-ing, they will shortly try a three-ing they will shortly try a duderille and light clubs. Life Begins at Minskys,' Coast buriesy troupe currently at the Col-umbias, San Francisco, returns to Hollywood in two weeks for a re-peat and after that will attempt east it will be produced as a unit for picture houses. A second Minsky to picture houses. A second Minsky Minsky's nitery ideas are cen-tered on Broadway and they're now looking for a location.

Show Boat Merchandising

Show Boat Merchandising. Birmingham, Oct. 29. Birmingham, Oct. 29. The bauch an extent that Rice-stit, to such an extent that Rice-stit, to such an extent that Rice-stit, to such an extent that Rice-disent of the such and the such disastasipul river, showing merchan-dise to department showing merchan-tach boat stop merchandis are ad-united by card only. Another big wholesaler of Chi-chently with a special train full of pools. The train was all condi-uned and everything. Models, a merchandizing mc. and the usual props complete the showing manship aspects.

Opera Scouts Niteries

Not to be outdone by the Chicago City Opera, which re-cently engaged Veloz & Volan-da, ballroom team, to dance, the Metropolitan Opera, N. Y., will use modern floor show people for its production of Fuccint's Ta Rondine;' with Lucrezia Borl. Action for tils percluttes not the second percent of the second percent of the second percent within the usual scope of tal-ents of opera. Scouts are now scanning night club talent to see what can be used.

Elbow-to-Elbow Intimacy with **Celebs** for Fee

Behind the scenes glamour, per-sonal contact with big singers, and a general holty-toity inside stuff atmosphere are the advantages of-fered by the Metropolitan Opera, New York, to laymen who foin the so-called Metropolitan Opera Guid. The benefits of membership are measured to fit the \$10, \$30, or \$100 classes. The big coin giver-uppers will presumably rub shoulders on slightly more chummy terms than those who do not pony up so hand-somely.

somely. Opera dress rehearsal for Gulld opera aress renearsal for Guild members only, teas, receptions, and other ultra trimmings are the social attractions of membership. Admis-sion to regular performances is not included.

Hollyw'd Rest.'s Show To Have Twin for Vode

Instead of the usual process of Instead of the usual process of waiting until a floor show has com-pleted its cafe run, Joe Moss will stage a unitized duplicate of the current Hollywood Restaurant, New York, bill with a mid-November Number, costumes an scenery Number, costumes an scenery Unit, Cost and State of the duplicated in the 40-people unit, with Danny Dare staging. Curtis & Allen agenting.

Shearer-Garbo In with

Selznick-Whitney Prods.

Norma Shearer and Greta Garbo are among those who are reported tied in financially with the new Dave Scienick producing firm in which Jock Whitney is also con-

FIELD NOWADAYS **Result Is More Nationally-**Known Performers Than

WIDE OPEN SHOW

Ever Before-Show Biz **Branches Now Dependent** Upon Each Other for Discovery, Creation and Maintenance of Talent

LIST OF STARS

The day of specialization as a formula for success in the acting

formula for success in the acting profession seems to be over. Many of the big money stars of the pre-ent ers are active in as many as five and six different fields of the area of the stars of the second of the stars and radio have combined to make interchange of talent by the various show branches not only a custom, but almost a necessity. There are now more nationally known, actors than at any other period in American theatrical his-tory, and one field depends on the other for talent and for the finding, creation and maintenance of that lant. In the past, a star was a star in

taient. In the past, a star was a star in vaudeville, legit or pictures, and usually he stuck to his chosen field, (Continued on page 70)



London, Oct. 29.

London, Oct. 29. West-End legit shows are reaping a big harvest, doing the best busi-ness in years. Every play on the street is in the money, even the vesker shows doing okay. No spe-cific reason for this noom, but next-ell usiness is so good that Archite Parnell, who books two large sub-urban houses which play all attrac-tions arter their West End runs, is experiencing difficulty in securing shows. Nobody wants to leave the main sectors for the sticks. So much so that Parnell has been forced to toss in two weeks of vaadeville currently as a stop-gap. Cabarets are also flourishing. Current week, however, is expected to the motorshow. The the popend at the Lyric in Autil has been doiny termendous

import, which opened at the Lyric in April, has been doing tremendous business ever since, but established a new high hast week, creating, at the same time, a house record.

STARS PLAY THE Times Sq. Cops So Busy Protecting **Payrolls, Grifters Having a Picnic**

Gospel

Lincoln, Oct. MGM screen testing here on the Stuart stage rot an answer from a child as to why young-sters go before the camera. One kid, about 9, was brough before the footlights and quee-tioned by the director. "Do you want to go to oliy-wood?" Lincoln, Oct.

wood?' 'Naw,' cracked the kid, 'but Ma does.'



After a long session of Equity's Council yesterday (Tuesday), dur-ing which there was a hot dispute bors Forum, and the association's executives, Frank Gilimore, presi-dent, and Paul Dubelt, esecutive scoretary, planned to tender their resignations. Gilimore and Duizell were thor-oughly aroused. A special meeting will be called late in Nov. If it is deelded at that session that the membership desires the Forum to conduct the affairs of Equity in-stead of the affairs of Equity in-stead of the affairs of Equity in-stead of the administration, the proposition will be put before all the members by means of a refer-endum which would read that if the proposition will be put before an the members by means of a refer-endum which would read that if the Forum is desired, Gillmore and Dulzell are ready to withdraw. Yesterday's Council meeting was

(Continued on page 66)

Stage Stunts in N. Y. Booms Rostrum Bldg.

Influx of amateur nights, auction stunts and other stage ideas has forced numcrous neighborhood houses in Greater New York to add stages or rebuild and enlarge ones already in the theatres.

Competition is so keen in some areas that indie theatres hold auc-tion nights same date as a major elreult house is conducting its amateur event.

REVERSE TWIST

REVERSE TWIST Berlin, Oct. 29. Dr. Lutz Heck, general manager of the Berlin Zoo. is now on a Bring Fen Dack Alive expedition in Canada and the U. S. After viewing the Eik Island National Park outside Edmonton with its 2,000 buffab. heck is going to the Rocky Mountains for those grizzly bears. to the Rock grizzly bears

Theatregoers, diners and shopperg in the Times Square sector will con-tinue to use the highways in asso-ciation with taxicabs and private vchicles, and pictomer will continue to have the sidewalks to themselves unless the Fusion administration, which means Mayor La Guardia and the bend of the sidewalks approximate the bend of the sidewalk approximate Commissioner Valentine to assign 100 additional uniformed men to the 100 additional uniformed men to the district.

The state of the second second

CLYDE BEATTY'S CATS 1ST TIME INTO VAUDE

Clyde Beatty is taking his ani-mail act into vandeville for the first time the week of Jan. 17, when he plays the Fox, Detroit. Theatre is booked by Loew in New York, with the deal for Beatty set by the Wil-iam Morrie office. Beatty's act will be the first of its kind to play a major theatre in re-cent years, and probably the largest lon-tiger act ever to enter vands. The plays a structure of the second the second second second second the second second second second the second second second second Circus on a partnership basis finan-cially and in the billing. He went over from the Ringling-Barnum out-ft. Cage, for Beatty's act in yaude

fit. Cage, for Beatty's act in vaude will have to remain up during the entire week, with the other acts in the show, probably four, all work-ing in 'one'. In the circus, Beatty worked with more than 20 cats (lions and tigers), but he hear's yet set the amount he'll take into vaude,

4-Night Theatre Party

For Paper Firm's Anni

Frobably a record theatre party buy are the 4,000 seats for 'Slight Case of Murder' at the 48th St, theatre, New York, by the Wilking son Grey Co., paper, twine and glue outfit, spread over four nights, Nov. 4.7

outfit, spread over sou 4-7. H. J. Grey, proz of the firm, is celebrating the 15th anniversary of the founding of his business. The fifth and 10th annis were similarly celebrated with large theatre par-tics-the fifth for one evening and the Joth on Wire theatro rights, bus business in the metropolitan N. Y. district.

Marv Pickford Reviews Personnel Setup of UA. Will Remain Prez If Wanted: Sales May Be Split Up

the nic

He

Argentine

du the G

Warners. Paula Stone, just handed term contract at WB, gets one of fea-tured leads. Sibyl Jason also in

REPORT JIMMY WALKER

Broadway understands that Jimmy Walker has been offered the job of bossing the New York World's Fair, scheduled for 1939 and on which preliminaries are now being

walker is due in from London

Director, Tyron's Climb

will handle "Thorobreds All.

Hollywood, Oct. 29. lenn Tryon, former actor, who has been on the writing staff at Radio for the past two years, is be-ing promoted to post of director on that lot.

He will handle Thorobreds All, from original by Earle Johnson and Tom Storey. Tryon is also working on the screen play of the yarn.

Lupe Looping Back

'CHUTES' 2D CASUALTY Hollywood, Oct. 29. Bobby Rose is the second stunt ouble for Eddle Cantor in 'Shoot he Chutes' to break a leg. Gordon Cravath suffered a broken mb last week.

HOWARD'S METRO CHORE

Hollywood, Oct. 29. Hollywood, Oct. 29. Metro has signed Sidney Howard for the screen play, 'It Can't Hap-pen Here,' from the Sinclair Lewis novel.

Lucien Hubbard produces

AS N.Y. FAIR CHIEF

ickford, acting president of United Artitats by wirtue of al Lichtman's recent resignation, will permanenily accept this title in UA if the dutes it carries do not entail too much and if the board of direc-entation of the set of the set of here to a set of the set of the here to an order of the set of the here to a set of the set of the here to a set of the set of the here to a set of the set of the here to a set of the set of the here to a set of the set of the here to a set of the set of the here to a set of the set of the here to a set of the set of the here to a set of the set of the here to a set of the set of the here to a set of the set of the here to a set of the set of the here to a set of the set of the here to a set of the set of the here to a set of the set of the contrast of the set of the set of the to a set of the set of the set of the contrast of the the set of the cont of the set of the set of the contrast of the the set of the set of contrast of the the set of the set of contrast of the the set of the contrast of the the set of the contrast of the the set of the set

Walker is due in from London today (Wednesday), with no an-nouncement as to his future plans. The Broadway understanding is that Walker is wanted to head the Fair on strength of his politico-theatrical background. From Actor to Writer to

(Continued on page 64)

Film People Lose Homes in Brush Fires: Pix Slowed

Hollywood, Oct. 29. Mountain brush fires near here last week wiped out homes of Lionel Atwill, Charles Farreil, Mel Brown, Michael Roseburg, Waiter Anthony and Harry Beoker, Houses were all located in hills back of Malhou beach. Hollywood, Oct. 29.

were all located in hills back of Malibu baach. Chatterbox' set built by Radio was consumed by blaze at Zuma Beach. Heavy smoke and dritting sches stopped shooting for ane day on, location sets of Ross of Heavy and Drift Fence, at Para-mount Rahch. Blaze menaced pic-tur, colony homes at Malibu.tor four days and fire cut off beach water supply, but did not reach buildings.

BARRIER SPRINGS ON **TWO PIX AT WARNERS**

Hollywood, Oct. 29. .-Warners sprung barrier on two plx this week, 'Man Hunt' getting away yesterday (Monday) and the musikal, 'Colleen,' starting today (Tuesday). Huby Keeler, Joan Biondeil, Jack Oakle and Hugh Herbert carry the Joad on 'Colleen,' Altred E. Green directing. and Marguerite Churchill, Ricavdo Cortez and William Gargan Ricardo Cortez and Willam Gargan topping on 'Man Hunt,' under Wil-ll.m Cicmens' baton.

Harlow 'Texas Queen'

Hollywood, Oct. 29. Texas Queen, orlginal by Robert Hopkins based on a professional rofteo at Madison Square Garden, has been set by Metro as the next Jean Harlow starrer. Bernle Hy-men will produce. Pictur will go into production early in December.

U SIGNS KALISH Shainde) Kalish, 20-ycar-old girl who was with Chicago legit com-pany of 'Girls in Uniform,' has been signatured to long termer by Universal. She was screen-tested some time ago by Dan Kelly, U's chaing director, when he went to Chi to contract Edgar A. Guest, the phet.

radio

Keighley on Jolson Pic Hollywood, Oct. 29. William Keighley will direct Al Jolson's musical, 'Singing Kid,' at

WILL MAHONEY

WILL MANUNCI The Evening Herald, Dublin, Iri-land, said: "Shot' seems to be the only word to describe it, for the audience had not time to stop laugh-ing at the antics of Will Mahoney when a singer came on to add to the enjoyment in a different way."

Direction WM. MORRIS AGENCY Mayfair Theatre Building New York City

LLOYD PONDERS **3 FILM DEALS**

Hollywood, Oct. 29. In the home stretch of picking up added scenes and editing on 'Milky Way' at Paramount, Harold Lloyd has three propositions for his next picture.

ploture. Paramount has offered him same deal of \$250,000 and percentage of net for another starter on that lot. An English company has offered him one feature to be made abroad early next year. Comedian also has opportunity of resuming on his own unit with story that was shelved when he accepted the present Para-mount solo picture deal.

Benny Stays West For Airing, Awaits Next Metro Picture

Lupe Velez sailed for New York Oct. 24 from Buenos Aires after eight weeks of personal appearances and radio work in Brazil and the

Hollywood, Oct. 29. Instead of returning to New York after his eighth broadcast as planned, Jack Benny will probably remain here throughout the winter. Benny has turned down Sam Harris Gine Date in the legit comedy. Sine Bears production to Janu-top Broadway production in Janu-Argentine. She cancelled a subsequent four weeks. Miss Velez was supposed to sail for London when she washed up. No reason given for her sail-ing in this direction.

ary. Metro is planning another picture Metro is planning another picture for Benny pronto, the second on his two-picture deal. Ti's in the Air,' second picture to be made by Benny on his return to pictures, was a sin-glo picture deal outside of his con-fract. Benny personally is paying the line charges on his air program in order to remain here.

CAVENDISH TWINS DIE

London, Oct. 29. Adele Cavendish (Adele) gave premature birth to ins Oct. 26, both dying an Ladv Lady Added Cavenar Astalre) gave prematurd twin sons Oct. 26, both hour later. Mother is doing nicely.

Wall Flowered Stars

Phizzes of Film Names May Adorn Patterns in Milady's Boudoir

ollywood, Oct. 29. Wall paper patterned from photo graphs of picture stars will soon find its way to the market if plans of a large eastern paper plant don't miscarry.

min will produce. Pictur will go into production is ary in December: U SIGNS KALISH Shainde Kalish, 30-ycar-old gril cho was with Chicago legit com-any of 'Girls in Uniform,' has en signatured to long termer by intversal. She was screen-tested to contract Edgar A. Guest, the bet, "Miss Kalish is fourth of group of kilos performers given once over pickly, Other being Don Friggs, orothy Page and John Kins. of a large easity of a large easity don't inscarry. action of a large easity and the signa of a large easity of the signa of a large easity of the signa of a large easity of the signa of the source of the signa of a large easity of the signa of the source of the source of the signa of the source of the source of the signa of the source of the sou

For the young shelks or roues. they will be able to have their den or slests asnotuary papered with pat-terns depicting the enchanting beauty of feminine lure possessed by such as Mae West, Frances Drake, Eleanor Powell, Joan Craw-ford, Marlene Dietrich, Garbo, Ruby Kylter, Kay Francis, Alice Paya, Jean Harlow, Joan Biondell, Miriam Honking, Werle Oheron, Itsabeth Hopkins, Merle Oberon, lizabeth Bergner, Luise Ranier, Betty Davis and others.

Publisher Sets Stiff Price on Time In Unique Film-Music Situation

Loses Plagiarism Suit

Los Angeles, Oct. 29. Baroness Caria, Jenssen lost her \$75,000 plagiarism suit against RKO when court ruled that story material in After Tonight was in

material in After Tonight was in public domain. Writer had claimed plot pirated from her originals, 'She Spies' and Love or Duty,' Studio attorney in-troduced several books during hear-ing to prove that her stories were not new ideas.

METRO SIGNATURES 4

HUNGARIAN WRITERS

Budapest, Oct. 18, Meiro has signed four Hungarian scribble's to six month contracts, Quartet will leave for America in about two weeks. Alex Hunyody, Lily Hatwary, Aladar Laszlo and Laszlo Fodor comprise the newly papered group. Fodor will precede the others, as he is coming over to supervise the Theatre Guild's production of his play'-Love is Not So Simple.' When through on Broadway he will en-

through on Broadway he will en-train for Hollywood to take up his

Bi-Lingual for Wanger

year. Actress recently brought from France on contract by 20th-Fox, will be teamed with Charles Boyer by Wanger In a feature which will have both English and French ver-sions. Paramount will release.

Boris Morros All Set

Boris orros, who came on last week to confer with Paramount executives regarding his heading of the studio's music department, has been okayed by Ernst Lubitsch and

Henry Herzbrun and has been in-stalled in the office formerly oc-cupled by Nat Finston. Finston resigned to join Metro,

Young to London Hollywood, Oct. 29. Robert Young left last Sunday (21) for New York, en route to Lon-don, accompanied by his wife. Player goes abroad to appear in one production for Gaumont British on loanout from Metro.

LEAVES COL, Hollywoed, Oct. 29. Eddle Buzzell got a release from his contract from Harry Cohn and planed east Sunday (27) for a visit with his family. At Columbta BUZZELL LEAVES COL.

At Columbia for months, Buzzell returns in a month on anothic ma-jor assignment.

SAILINGS Nov. 1 (New York to London), Beverly Baxter, Robert. Young (Berengaria). Oct. 31 (San Francisco to Yoko-hama), George Barnett (Chichibu

Oct. 30 (London to New York), Jean Parker, Jack Melville (Aqui-

Oct. 30 (London to New York), Mark Ostrer, Michael Balcon (Aqui-Mark Ostrer, Michael Balcon (Aqui-tanle). Oct. 26 (New York to Los An-geles), Jack, Laura and Lois Lait (Santa Elena). Oct. 25 (New York to Genoa), Kenneth Roberts, C. C. Pettijohn (Roma).

Kenneth Roborts, C. C. Pettijohn (Roma). Oct. 24 (Buenos Aires to New York), Lupe Veles (Pan American). Oct. 23 (London to New York), Clifford Whiley (Berengaria). Oct. 23 (London to New York), Mr. and Mrs. Jimmy Walker (Betty Compton), Bill Boennel, Molly Ricardel (Manhattan).

on loanout from Metro.

Maru).

tania)

Hollywood, Oct. 29. Exchange of players between 20th-Fox and Walter Wanger will give the latter producer Simone Simon for one picture early next

Hollywood, Oct. 29.

Simon, Bover Will Go

Aution

If 20th Century-Fox wants to show. The Man Who Broke the Bank at Monte Carlo' outside of the United States, it will have to pay United States, it will have to pay Shapiro, Bernstein & Co., music publisher, 45,000 for the title and 41,000 for each use of the song of the same name. Film company, was so advised by the publishing rim when the former sought to obtain world, righta, to.a. i une which, in the United States, is in the public domain.

omain. Prices asked for 'Monte Carlo' are Prices asked for 'Monte Carlo' are the highest ever quoted in this country for the use of a popular tune in a motion picture. Largely responsible for the publisher's at-titude is the cold shoulder. Shapiro-Bernstein got when it informed the producer immediately after produ-tion of the film was announced that it held the foreign symphronization rights to the song and suggested that 20th Century-Fox open nego-tiations for its use. Never Resistered

Never Registered

Nations for its user. New Registered "Monte Carlo' has never been reg-istered in this country and is invari-ably included in folios or albums of oldtime ballads. The late Frank Gilbert, British music hall per-former, wrole it, and under the laws pervalling in Dangand, opyright does not expire will 60 years after the composer's death. The English copy-right on the ballad as it now stands is also good in Canada, since that dominion dind't modify its full ad-herence to the British copyright law until 1924. "Shapiro-Bernstein obtained the world synchronization rights to

Shaptro-Bernstein obtained the world synchronization rights to 'Monte Carlo' from Francis, Day & Hunter, London publisher. Negoti-ations for the sync rights have been left by 20th-Fox to its music con-itact, Sam Fox, and Edwin P. Kilroe, its legal specialist on copyright.

Rogers' Fund on Air; Bid for U.S.C.-U.C.L.A. **Game Turned Down**

George M. Cohan will be master George M. Cohan will be master of ceremonies of a memorial bith-day tribute to the late Will Rogers over combined NBC and CBS net-works this Saturday (Nov. 2) for one hour starting at 10:30 p. m.

over combined NBC and CBS net-works this Saturdag (Nov. 2) for one hour starting at 10:30 p. m. (Brogram, being prepared in co-operation with the Will Rogers' Memorial Commission, will orig-inate in New York, Chicago and Los Angeles; and will open the national appeal for funds in the campaign to perpetuate the memory of Rogers in some suitable manner. Thousands of banks and hundreds of newspapers have signified will. Inter some suitable manner. Thousands of banks and hundreds of newspapers have signified will. Inter some suitable manner to the source of the man or suitable and hundreds of newspapers have signified will. Ing the past week to interest U. S. C. and U. C. L. A. in a post-season footbal tusie between these two Los Angeles teams. Faculties and student papers were sympathetic to the fidea but Coast conference rules forbid the match and the suggestion was tabled. Seavelities to core for the hasesonal

Edison emorial

was tabled. Edison emorial Facilities to care for the personal library and personal papers and records of the late Thomas A. Edison, and also the excilin of a memory are the abs of an entropy under way under the chairmanhlo of Oven D. Young. The memorial shaft will be erected at Menio Park, according to expectations. This movement is to be reflected in the physical establishment of the Edi-son Center for the Advancement of Youth in Science. A wide educa-tional program encouraging the youth, of the country to pursue scientific learning will be developed. George B. Cortelyou is vice-chair-man of the movement.

Chevalier to S. Am.

Buenos Aires, Oct. 16. Buenos Aires, Oct. 16. Sr. Lombard, theatrical impre-sario, arrived in Buenos Aires and declared that Maurice, Chevaller will visit Buenos Aires in April ac-companied by two Frencis stars. Lombard says Chevaller will ap-pear first at the Casino here and afterwards. In other Argentine towns and South American coun-tries.

CALIF. WORRIED ON TAXES

3

Treasury Dept. Refutes Hearst on 'Special Agt'

Washington, Oct. 29. Government people are i:ked over assertion last week of W. R. Hearst tast the treasury 'begred' Warner Bios. to produce 'Special Agent' in order to throw a scare into tight-fated citizens who are dod, inp pay-ing taxes to Uno' Shm. Hears a schemp this of the scare scarey taxation, particularly initia-ed treasury big-shots who hurriedly ler it be known L.at the original in-spiration for 'Special Agent' and from the film produces' r.her than from the film produces' r.her than from the film produces' records of the treasury the "shots who hurriedly ler it be known L.at the original in-spiration for 'Special Agent' and from the film produces' r.her than from the film produces' the treasury Morgon-that was a coess to records of the Internal Revenue -Bureau in order to get an Idae of background of the special intelligence unit which does sleuthing on tax. laggards Giving force to their retort that Holywood made the first move to-ward dramatizing the active fir form scaregorated and melodramatic. In the estimation. If the film had been produced at government re-maintain, the tone of the active.

been produced at government re-quest, federal Hearst-answerers maintain, the tone of the pic would have been entirely different.

Miss Gaynor Regrets She's Unable to Follow Jean Harlow in Role

Holiywood, Oct. 29.

Hollywood, Oct. 29. Janet Gaynor is reported to have declined to go on loan-out from Fox to Metro for Small Town Girl op-posite Robert Montgomery, Gaynor feels that the story was written for Jean Harlow and is still the lat-ter's type regardless of a rewrite, and also is disinclined to take sec-ond billing to 'Montgomery. Julien Johnson, Fox story head, in the meantime is looking for two vchicles adaptable to Gaynor which would cover the remainder of hier

would cover the remainder of her Fox contract.

WHEELER, WOOLSEY TO TAKE GAGS ELSEWHERE

Hoiiywood, Oct. 29

Radio's contracts with Bert Wheeler and Robert Woolsey term-inate with completion of the co-medians' next feature comedy, 'Wild West.'

West: Reported there are no negoti-ations on for renewais of their re-spective tickets and understood the team will the up with another major studio for next year.

Muller-Fox Appeal

Minneapoils, Oct. 29, Minneapolis, Oct. 23. S. P. Halpern, Minneapolis at-torney, is in Washington to argue before the V. Supreme court for A. D. Muller, Maple Late, Minn. exhibitor, in the appeal taken by Fox films in a, suit for breach of Contract won by Muller in the low-r courts. r courts.

r courts. The lower courts ruled that Mul-ler had a right to breach his film contract with Fox because the en-tire agreement was invalidated on account of the inclusion therein of an arbitration clause which has been outlawed by the U. S. courts.

WB'S AIR CANARY

Hollywood, Oct. 29. Warners has signed Maryon Cur-tis, Chicago radio warbler, to a five-year contract. She goes into 'Singing Kid.'

Arty Bouncer

..... aneatre, grind pic-ture house on Broadway, has a balcony bouncer named Eli Goldberg. He's on nighte. During the day he works hard at an easel änd ä päietie He's going to have a show of his paintings at Another Place, West Elighth street gallery, next week. Mayfair theatre, grind pic-ire house on Broadway, has a



Hoilywood, Oct. 29. Hollywood, Oct. 29. Al Rockett, former producer with Fox and First National, is slated to pull out today (Tuesday) for New York to discuss deal that will swing him into a major studio as a pro-ducer handling group of pictures. Understood at this end that Rockett's connection will be Para-rocust

WB-DICK POWELL TIFF

OVER VACASH, ROLES

Tiff between Warners and Dlck Poweil is headed for the courts un-

Powell is headed for the courts un-less attorneys representing the studio and the player get together on an amicable settlement of the differences. Powell stormed off the lot after a wrangle over a vacation and suitable roles and into hiding at Paim Springs. Presenting the ac-tor, is ready to sue for a contract settlement unless the studio meets his client's demands.

CAL. TAX DEFENDER

Legislator, in Hearst Rebuttal Points to Other States' Taxes Sacramento, Oct. 29. Replying to attack of William Randolph Hearst on the state In-come tax law, Assemblyman Ford Chatter, author of the measure, is-

Chatter, author of the measure, is-sued a statement reminding the publisher that 23 states have higher income schedules that California. In further defense of the tax set-up, Chatter pointed out that In 1932 onjy 21 state residents filed net in-comes of more than \$100,00 in pay-ment of federal taxes. He also em-pharmoult hax, haw such as Is In force here, whereby husband and wife may file separate returns and avait hemselves of individual ex-emptions.

emptions. It is believed that Hearst will throw the full support of his papers behind a movement to have the tax law repealed.

BROUN CHOOSES NOT TO ACT Heywood Broun, being repped by the Zeppo Marx agency for firm work, has nixed any acting assign-

ments. Understood he was offered the pater role in Little Lord Fauntieroy' (Selznick) but declined.

CAGNEY-KEELER COMBO Hollywood, Oct. 29. Warners is teaming James Cag-ney and Ruby Keeler in 'Stage Struck.'

Robert Lord and Patsy Flick con-

M'CAREY'S NEXT AT PAR

Scott Sticks at Par Hollywood, Oct. 29. Randolph Scott drew contract re-newal at Paramount. Player, currently on Ioan to Radio, gets the lead in talker re-make of "The Copperhead" on re-turn to his home lot.

cocted the original

emptions.

ments

Hoilywood, Oct. 29.



State Controller Riley Proposes 1% Gross Transaction Tax to Retain Good Will and Fair Balance

PIX FAVORED IT

California does not want to lose its high-bracket income citizens, especially the picture poolp, ac-caling, to diste Controllev Xest would be a 1% gross transaction tax, which was favored by the mo-tion picture industry represent-tives at the last scssion of the State Legislature. Riley, who returned Monday from a convention of the National Tax Association in "Okiahoma City, stated that this would be an out for the state and would eliminate the state industry and the same to the state and would eliminate the state income tax, which is 25% of the Federal income tax, also the 3% sales tax and the 4% franchise tax. In addition to the elimination of the state and would eliminate the state income tax, which believed enough income to take the state up the state also favors assigning all es-

set. Riley also favors assigning all es-tates to the state government, with the property turned over to the heirs after deduction of the equiva-lent of the present inheritance taxe ovaich would deprive the Fed-the out it is now getting as the U.S. cannot tax the state. Riley says this would, save the heirs of large fortunes plenty of cash and make it impossible for the Federal government to get a slice without the revision of the present Federai Revenue laws. Riley claims that the eastern papers are carrying on a campaign of misrepresentation against Cali-fornia by claiming that the state is a Big Bad Wolf on the wealthy and that it is the home of acrewy ideas, naming the Townsend and Epic Piley says the change to a 1% pross tax and eliminations would require a constitutional amendment

gross tax and eliminations would require a constitutional amendment which could be provided through the immediate special session of the ingistature and submission to the voters at the next general election, which is a year hence.

Pidgeon Homes at Par

Waiter Pidgeon, legit leading man, goes films on a five-year contract with Waiter Wanger (Paramount). Deal arranged by Charlie Morrison. Pidgeon starts at the conclusion of the run of Wilsdom in Women,' Par-backed show in which he's playing. The whow opens on Broad-way tomorrow (Thursday).

Mae West's 10 weeks of stage dates at 315,000 per, are considered a remote possibility, due to her con-tract status at the Paramount stu-dlo. The outside picture, in lieu of which the personais were suggested, is permissable only atter Miss West has fulfilied her yearly quota of two for Par

for Par. For the past two years Miss Wes has made only one years this wear and this year 'Klondike Lou,' from present indications, appears to be her one and only. Unless she makes another one for Par she can't make an outsider, nor-play stage da without making a separate deal. dates

SCHUMANN-HEINK LOAN **TO SOUARE LASKY WAIL**

oliywood, Oct. 29.

oliywood, Oct. 29. Loan of Mme. Schumann-Heink by Metro to Jässe Laaky for one plc-ture during coming year, is ex-pected as settlement within next few days of controversy between producers over priority to services of opera star. Lasky claims he had already se-cured Schumann-Heink commitment when Metro signed her to term. M. C. Levee, singer's manager, has been handling compromise negotia-tions.

tions

Treacher as 'Jeeves'

Hollywood, Oct. 29.

Arthur Treacher, who has but-iered in several pictures recently, has been tagged by Darryl Zanuck

has been tagged by Darryl Zanuck of 20th-Fox to portray the part of Jeeves' In group of features to be made by that studie from the P. G. Wodehouse fiction character. Initial picture of the series will be "Thank You Jeeves,' slated for production start in January under Sol Wurtzel.

CALLAHAN STICKS AT RADIO

Hollywood, Oct. 29. Radio has picked up Margaret Cailahan's option. She's set for another six months.



Anzac Co.'s U. S. Names

Sydney Cinesound After World Market-Sets Helen Twelvetrees and Wants Others

Cinesound Studies of Sydney, Australia, has decided to go into market in mind and will use Amer-ican talent. First picture will star Heien Twelvetrees, who leaves for Sydney Nov. 12. She goes into Thoroughered', a racing yarn, writ-ten by Edmund Seward, American another yarn, untitled, about the both and are now being negoliated for. Capt. Haroid Auton is Cinesound' American rep. Hollywood, Oct. 29. Lco McCarey is to direct 'National Velvet' at Paramount. He also works on the screen play after the final editing of 'Milky Way.'

Roy Disney, in New York on husi-ness, left Friday (25) for the Const.

American rep

Hi Test Footage

Warners figures it may run up a new high in test footage on 'Green Pastures.' Studio has already shot about 55,000 feet of tests but has picked less than half of the characters so far.

less than háif of the characters so far. Marc Connelly is In N. Y. from Hollywood, with two cameramen, to test a flock of Harlemites and figures that he may pass the 100 reel stage before he will have his cast picked.



Hollywood, Oct. 29. Three film figures in hospitals are reported in critical condition, Mae Marsh, slient star, is not ex-pected to survive an appendix op-eration. Attandant eration. Attendants are preparing Adolphe Menfou for a second transfusion, weakened by treatment for a stomach disorder. His wife, Verree Teasdaie, is in the same hospital. but condition not alarming. Gordon Westocti still unconscious with fractured skull after polo pony rolled over on him Sunday (27), Buster Keaton is improving fore his nervous collapse.

WESTCOTT. MAE

MARSH. MENJOU

CRITICAL

Dietrich's Finale For Par, to Vacash Abroad: 1 for Korda

ADTGAC, 1 IOT AOTGA Hollywood, Oct. 23. Mariene Dietrich winde up her Paramount contract upon comple-tion of Invitation to Happiness, actress may return to Ger-many, appear In two pictures the so-and thar tettre. Miss Dietrich has no future deal with Far atter 'Happiness.' She Europeah yacation and will make one picture for Korda around April 1. Beyond this picture Dietrich has no screen pians, according to her bueness manger, Harry Edington, who says, however, that 12 un-tikely she'l retire from the screen. Mariene Dietrich wants Elchard fure on current Faramount our with Metro. Film is a remake of Hotel Inne-ration of the screen for the screen.



Riley also favors assigning all es

070.08 881.03 50.31 0.88

Allo

Servicss. \$00,000.00 60,000.00 85,000.00 7,500.00 200,000.00 25,000.00 3,500.00 2,500.00

Schedule of Allowances

Services. \$126,000.00 118,000.00 87,000.00 18,545.04 700,000.00

4,500.00 8,525.00

This, Despite Judge Coxe's Decision Cutting \$3,000,-000 Legal Claims About 75%-Pending Legal **Entanglements May Tilt Total for Attorneys' Fees**

Paramount's receivership and bankruptey bill may amount to around \$2,60000 fnally. This estimate includes the compensation of new and temporary help which were brought into Paramount dur ing receivership and bankruptcy bu

were brought into Paramount dur-ing receivership and bankruptey but whose fees or sailaries cannot be reflected in the court allowances "On Wednesday (23), Federal Judge Alfred C. Core handed down his decision on claims for fees and expenses by lawyers, creditor com-mittees and others. The Court al-lowed the aggregate sum of \$1,045. 211.48 in fees and expenses to 36 firms and individuals out of \$3,-235,823.15, ...which was sought by twice that nomber of firms or in-drus is an over-ail reduction of amounts sought by around 68%, Judge Coxe trimmed down the fees sought by around 75%, and the ex-penses sought additionally by around 65%. The fees which Judge Coxe has allowed amounts to \$765, -736,35. Prior allowances granted in the Par Situation amounting to

the Par situation amounting to \$458,029.99.

stas. (35.9.9. Paramount is happy over the re-suit and the situation has been one in which wide general public inter-est has been manifested because of the extraordinarily large fees which bitherto were unfamilier with show business, and particularly the film bitherto were unfamilier with show pretty closely the opinion and the request for reductions and relief which were submitted on behalf of the company by former Federal

which were submitted on behalf of the company by former Federal Judge Thomas D. Thacher, counse to Paramount, in this matter. As-sociated with Thacher in this con-nection was Attorney Edwin Weisi, both of the firm of Simpson, Thacher & Barliet.

Thacher & Bartlett. Root's Big Cut The reductions made by Judge Coxe is calculated to have im-portant future effect on similar sit-uations everywhere. He reduced Part Clark. The reductions made by Judge Coxe is calculated to have im-portant luture effect on similar sti-ule on one rough by Root Clark, Buckner & Bailantine, counsel to trustese, from \$70,000 to \$200,000. This is the biggest single reduction nade by the court. The court al-lowed the firm \$7,87.08 additionally as sought for expenses. Prior al-lowed the firm \$7,87.08 additionally as sought for expenses. Prior al-lowed the firm \$7,87.08 additionally as sought for expenses. Prior al-lowed the firm \$7,87.08 additionally as sought for expenses. Prior al-lowed the firm \$7,87.08 additionally as sought for expenses. Prior al-lowed the firm \$7,87.08 additionally as sought for the 30-week period of the company's receivership, and bahr:uptcy status averages around \$15.000 weekly. Additionally, the Root firm stands to collect additional compensation from the presently pending sult in-stituted, by this firm on behalf of Paramounts trustese against former dot firm from Bet and the Root firm possibly becoming out-ible general counsel to the company. The iee or \$114,287.28 sought by Kuhn, Locb, Par's former bankers, and which firm wrote big han un-spitzed and which was accepted by the court. Also, the court distlows the \$15,21.51 fee sought by the law firm of Cravath, DeGeradorff, Swaine & Wood, counsel to Kuhn, Loeb. The courts ophilon of the gen

The court's opinion of the gen erai altuation is summed up. Receivers, trustes, and their at-torneys, are court officials, acting under court designation, and there is no opportunity for what Chiej Justice Tatt called, "viarious gen-vosity' in determining what ac-counts may be properly paid to them. They can neither expect nor be paid more than 'moderate com-pensation." Kuhn, Loob situation is summed up ivers, trustees, and their at vs. are court officials, acting

pensation. Kuhn, Loeb The Khun; Loeb fees were turned down by the court because when the trustees contemplated suffar against directors, K-L feit that it should withdraw from active participation output of the suffar and the suffar (Continued on page 27)

Free Show but Choke At a Cooking School

PAR'S RECEIVERSHIP AND BANKRUPTCY

BILL MAY YET TOTAL UP TO \$2,500,000

Philadelphi , Oct. 29

Philadelphi, Oct. 29. Local showmen, who seem to view free admissions to visual broad-acts without alarm, were quick to protest inast week when Philadelphila Record (morning daily) carried big ads and publicity stories that there would be free entertainment at its cooking school sessions this week. Cooking school dea, used to plug paper's womer's page, has daily show with acts from local niteries. They perform gratis for newspaper publicity. But when paper came out with anouncement last, week, persentatives from Stanley-War-ter and Pox (major film exhibitors) werising department. It west ad-vertising department. It west ad-werising department. It west ad-werising department. It west ad-werising department, it west ad-werising department, it west ad-werising department. It west ad-werising convention to its own advertisers. Apparently squawks were ignored, for paper went right shead with bailyhoo and show. So far there hast't been a peep from showmen about A. P. hiring huge Convention Hall for Kate Smith show Monday (4).

SELZNICK INTO PATHE STUDIO

Hollywood, Oct. 29. Seiznick. International late yester-day (Monday) signed: a lease for space at the RKO-Pathe studies in Culver City and began.moving ef-fects from Metro last hight, being installed in temporary offices this morning. Pathe is reconstructing the Liberty Picture quarters, with offices and a bungalow for Selznick, at a cost of around \$25,000. Seiznick signed the lease after he found that the Warner Sunset stu-dio, for which he was dickering, would not be available for lease be-fund that the Warner Sunset stu-dio, for which he was dickering, would not be available for lease be-fund that the Warner Sunset stu-dio, for which he was dickering. Philts months. Philts contact two-reel comedies for Paramount.

Hollywood, Oct. 29, Hollywood, Oct. 29, Proposed production of 'Christo-pher Columbia' by Garibaldi Films in Italy seems to have struck as snag. Herman Mankiewicz, 'detro-contract writer who was to be loaned to the Italian film company to write ite script has not received any information as' to the starting date. He was supposed to leave here for Rome two weeks ago. Feeling is that current war con-ditions may have chilled the Italian company, subsidized by the Govern-ment, on immediate production.

CHRIS COOLS OFF

WB EMPLOYING **LIMITED RUNS** FOR 'DREAM'

Warner Bros, has decided on a limited run policy in its roadshow-ing of 'Midsummer Night's Dream.' Instead of prolonged runs the vari-ous keys and lesser keys will be gatted for a week or two weeks' run, or less, and the local auspices will be so advised. If local demand warrants, the

Sa

ċ

1

G

1

If local demand warrants, the picture will be brought back, but on the same two-a-day, reserved seat policy. This will be followed for some months before the film goes out on general release at 'popu-lar' prices. New York continues to support Down WB at a to follow at the Down WB as before the solution at the new Scheduck at a solid solution til second sects gross of \$16,700. House at capacity is scaled to do around \$18,500. do around \$18,500.

London, Oct. 29

Midsummer Night's Dream' (WB) Midsummer Night's Dream (WB) started slowly here at the Adelphi and has been declining steadily ever since. Will stick its contracted eight weeks at the theatre nevertheless, house being on a guarantee for that period.

Los Angeles, Oct. 29. 'Dream' in its second week at the WB Beverly Hills going strong at \$1.65 top. Wound up with a nifty \$13,600 the first stanza.

Pittsburgh, Oct. 29. Dream' opened roadshow en-gagement last (Monday) night at Nixon to absolute capacity. House was sold out for premiere pe (Continued on page 15)

8,525.00 5,750.00 501.08 700.00 1,501.00 7,501.00 7,50.00 1,000.00 18,500.00 250,000.00 70,000.00 70,000.00 No Info From Italian Co. On Gov. Subsidy Ric HKCMSG Or MG St Sc WC Co Th A Sa Ad Sa Lo Bi

Petitioner. Charles D. Hilles,... Eugene W. Lenke Charles E. Richardson. Adolpi Zukor.

avis, Polk, Wardwell,				
Reed	150,000.00		75,000.00	
ank committee	50,000,00			
eekman. Bogue & Clark	75,000.00		85,000.00	
uhn, Loeb & Co	100.000.00			
ravath, de Gersdorff, Swalne & Wood	150,000,00			
unger committee	6,000.00		8,000,00	
zold & Brandwen	75,000.00		20.000.00	
eneral (marchandlse) creditors com-				
mittee	13,500,00			
athan Burkan	80,000.00			
Garvin	150.000.00			
rrin R. Judd and J.	11.000.00			
yron Robinson	12,500.00			
he Chaee National	12,000.00			
York	1.975.22		1,975,22	
libank, Tweed, Hope & Webb	1,000.00		1.000.00	
rimm committes	40.000.00		7,000.00	
anna Commutees	100.000.00		40.0:0.00	
hank committee.	2,500.00		2,000.00	
else, Pels & Grant	10.000.00		7.500.00	
hemical Bank and Trust Company.	21.424.00		10.372.70	
otton. Franklin. Wright & Gordon.	8.000.00		3,500.00	
	3.207.50		3.207.50	
he New York Trust Company	3,201.30		3,201.00	
J. Schanfarber, A. M. Frumberg,	75.000.00			
Edgar J. Schoen and Samuel Zirn.,				
muel Zirn	75,000.00			
dolph Feldblum	3,000.00			
ul E. Rogers.	10,000.00			
ouls Martin Levy	750.00			
bb, Dederick & Osbourne	23.000.00			
rchibald Palmer	15,000.00			
cob J. Leeesr	37,500.00			
muel, Spring	7,500.00	122.11		
ouls Boehm	10,000.00	12,74		

1.031.84 \$398.700.3E- \$700.426.50 *\$278.784.08 Lees deductions for Beskman, Bogus & Clark paymants of \$18,500-\$200,284.98. Richard W. Matthews was sec tary to the Stockholders committee.

CLAIMS ALLOWED PREVIOUSLY	
Charles D. Hilles, an Interim allowance as équity receiver Allowance as trustes in bankrupicy Jugens W. Leaks, allowance as trustes in bankrupicy	. 32,433.33 . 32,483.33
1014. Chart & Encience, Interim allowance as altorney? for the cutly receiver loss, Clark, Buckner, & Ballautane, Interim allowance as altorney for whi- trustees in bankrupty. Seenberg, Goldmark & Colin, Interim allowance for rvices to Juno 10, 1088, as altorneys for the debtor in the equily receivership and in the bankrupty proceeding, (in addition to \$5,000 paid to them by the bankr bankrupty proceeding, (in addition to \$5,000 paid to them by the bankrupty).	175,000.00
Fupt on January 39, 1989)	3,500.00
Frice, Waterhouse & C.O. allowances as accountants for the recovers and uncurrent to the second seco	
ruptcy	900:00
Illing, Webb & Morehouse, New Haven, Conn. as attornays for the receivers and for certain subsidiaries of the debtor. Jumninge & Lockwood, Stamford Conn., as attorneys for the receivers	12,000,00
Ulney, Hardin & Skinner, Newark, N. J., as attorneys for the receivers. Jorys, Sater, Seymour & Pease, Columbus, Ohio, as attorneys for the re- ceivers	230.00
Donovan & Ralchie, New York,	1,000.00
taompson, knight, receivers Jonovan & Raichie, New York, equity receivership action. dorrison, Hochfeld, Foerster, Shuman & Clark, San Francisco, nove for the plaintiff us an accellar treelwarship action.	4,000.00
Wilson & McIlvaine. Chicago, Ill., as attorneys for the plainti in an ap- dilary receivership action.	300.00
Secret Alpert, Chicago, Ill., as attorney for the plainti receivership action. Fielman, Atherton, King & Turner, Boston, Mass. In an ancillary receivership action.	
the trusteee in bankruptcy	750.00
the trustees in bankruptcy	14,000.00
in bankruptcy.	900.00
trustees in bankruptcy	3,000.00
braham I. Menin, Chester A. Heit a N. Y., as appraisers	
Total	\$438,029.90
eceiveman action. New Orleans,, is special attorneys for off & Parrar, New Orleans,, is special attorneys for here & Corr, New York,, et al accounts antruptey, as special accountants for the Topley	750.00 14,000.00 900.00 3,000.00 180.00

Bill Koenig, WB Exec Studio Mgr., May Align with Selznick as Ditto

Hollywood, O't. 29. Having informed Jack Warner that he wants to leave the Warner yoon the expiration of his contract July 1, William Koenig for the past work has been negotiating with work of the been negotiating with executive business manager for lat-ter's company.

It's reported that Warner is per-turbed about the notice and will try to induce Koenig, who has been home ill since last Friday (25), to home III since last: Friday (25), to reconsider and make a new deal when, he returns to work today (Tuesday). Koenig has been with Warners for 10 years, after having gotten his Initial studie experience at Universal five years previous. Seiznick, when, asked alout, the Koenig deal, stated, Word of the negottations is premature.as a deal has not reached the closing state, but might in a few days' Selanick deal for Koenig is in line with the former's plan to get out:

with the former's plan to get out-standing department heads for his ofganization from the vanks of the for studio

THREE FOR BING Par Scribs Getting Year's Work Ready for Crooner

Hollywood, Qct. 29.

Hollywood, Oct. 29. Paramount has a trio of yarns hi work for Bing Crosby. All gre scheduled for production within the next twelvemonth. Stories are 'Turn Off the Moon,' mag yarn by Mildred Harrington, being adapted by Frank Butler and Don Hariman; an untilled original by Willion Slevens McNutt acd William Slavens McNutt, and bу Rhythm On the Range' in which Jack Oakle is also cast. Benja-min Giazer will produce the Mc-Nutt story while William LeBaron andles the other two.

RADIO'S RITA LESTER

Rita Lester, nitery singer recently at the Ralnbow Room, N. Y., has been given a termer by Radio. Deal was set by Irma Marwick. She leaves for the Coast in a counie of weeks

Al Lichtman is planning to go way on vacation Friday (1) before Way on vacation prices (1) before Saking up duties as executive as-sistant to Nicholas M. Schenck, president of Leew's, Inc. and Metro-Goldwyn-Mayer. He is going to Hot Springs, rk. returning in filme to stop into his new association Nor 19 step ir Nov, 18,

Defined - But Vacash First Schenčk's Gen'l Aide

Besides confir ing that Lichtman would act as his executive assistant, joining. Loew's-Metro on Nov. 18, Schenck has not elaborated on his action in bringing the former United action in bringing the former United Artists president into his organiza-tion. Understanding is that Licht-man will be developed as right bower to Schenck, relieving him of many and varied matters. Schenck visits bene Lichtman will had him ab-coffice to oversee duties of the presi-dent much in the same manner as he did for Joseph M. Schenck wine Lichtman was v.p. in charge of distribution.

when Lichtman was v.p. in charge of distribution. While at some later date it is said Lichtman may fit into another berti at Loew's-Metro, he does not so into the company with that eventuality foreseen, it is under-ford.

Havs Prophesies a **Greater Film Advance** At SMPE Conv. in Wash.

Washington, Oct. 29. Washington, Oct. 29. () Expressing appreciation of tech-2° nical development in the film field, Will H. Hays, president of the Mo--tion Picture Producers Distributors' of America, last week forccast system accomplishments for the film

greater accomplishments for the film industry and visualized the opening of a new era in screen progress. With sound and color combined with higher artistic standards, films will go ahead to new high lovels in the entertainment field, news reels will clinb to more important places, and educational films will become the standard medium of edu' ucation, Häys asserted in address-ing the semi-annual convention of ing the seni-annual convention of the Society of Motion Picture Engineers.

gineers. Hays war gratified at Federally-sponsored movement to preserve uotable finits and pictorial records, of historical occasions, connending organization of item Hbrary in the National Archives as 'an important step in the right different'. Called on the industry to co-operate in-bringing about perpetuation of valuable films.

THEW TO LONDON Hollywood, Oct. 29. Harvey Thew salls for London Nov. 1 for 20th-Fox. He'll supervise the writers there.

ST. L. DEFENSE UNDER WA

VARIETY

5

Skourases Now Operate the Rivoli **On Broadway for Fox Met Circuit**

Skourai Bros. have assumed oper-ation of the Rivoli on Broadway on behalf of the Metropolitan Theatre group, formerly Fox Metropolitan, Joseph M. Schenck is president of Metropolitan, and also president of the United Artists. Theatre Circuit, from which Met 'takes over the Fundi Rivoli.

tron which Met takes over the Rivoli. By this deal, Skouras Bros. become the ranking theater operaters of the business, operating houses on both Coasts. The three bothers aggregately operate around 500 the-atres. presently. Spyros and Charles operaters and Coast theatres, formerly Fo Wond Cathe business, and the sense additional set of the set o

U. A. Franchise As Is

U. A. Franchise As is The United Aritiss film franchise goes with the deal on the Rivoli. While this franchise may be limited to the Rivoli, only, of the Met chain, as Loews has first right to U. A. product, nevertheless this direct as-sociation of Met with a major film firm is important in the scheme of future things. The Rivoli lease runs for another year with the U. A. Theatre Circuit, but it is more than probable that Met and Skouras will retain this lease long after that exretain this lease long after that ex-piration date in 1936. Presently the Mct group has only

around six or seven heighbs play-ing first-run, day-and-date with ing RKO

ing first-run, day-and-date with RKO. 20th Century-Fox product pres-ently is soid to the two Radio City theatres, as is the RKO product, but the theatres are directly super-vised by the Rockefeller interests. KAO, theatre subsidiary of RKO, owns 10% of the Met stock. Re-mainder is under control of United Artists Theatre Circuit and the Fox Theatres Corp. Met was only ro-organized recently under Sec. 718, of the bankruptor act. Fox The-atres Corp. half owner of Met, is still in receivership. It is privi-ledged to sell its 50% equity for an agreed price to United Artists The-atre Circuit. Whether it should sell this equity or retain same is pend-ing before the Federal Courts. Buckley's Position

Buckley's Position

Increase of duties in United Art-tist which is make it impossible for Harry in make it impossible for atra operations of usupervise the atra operations of usupervise the atra operations of the second second supervises operating details of all UA houses. Majority of these the-atres, numbering around 45, are tied up with other circuits or operators, an exception being the Rivoil. Skouras was selected by Schenck, president of the UA Theatre Circuit, because he is one of the operators of the operators of the of the UA circuit owns of the second by Schenck, president of the UA theory of the oper-dites will not be by Fore data by Skouras as a delegate of the UA circuit, FW not figuring in any way. While Skouras will supervise opera-tion of the Riv, N. Y., this will not While Skouras will supervise opera-tion of the Riv, N. Y., this will not change the status of the theatre, its ownership or its bookings. John Wright remains managing irector of the Rivoli.

MG's Economy Survey

A three-month efficiency survey is being conducted at Metro to iron out production problems and elimi-nate waste. It's the first time that a major studio is taking an account of liveif by those within its own ranks.

ranks, Fred Pelton is in charge of the

In the Music Section of this issue is detailed Metro's third music publishing: acquisition, the Leo Felst, Inc., catalog, for a consideration of \$400,000. Importance of filmuscal af-finities has made Hollywood yery Tin Pan Alley-minded of late.

Feist-Metro

WB AFTER SIX FEMME NAMES ON 'ADVERSE'

ollywood, Oct. 29. Warners is attempting to line up a sextet of strong femme names to play opposite Fredric March in play opposite

her solve of strong termine names to to pay oposite Fredric March in de vantoury Adverse. If matters work de out the marquees, will be able to herald Claudette Colbert, Merie, Oberon, Dolores Del Rio, Verree Francis as being in the picture. The Misses Francis, Del Rio, Verte Louise and Teandle are under con-ain, tract to WE, Miss Oberon is obli-A, gated to Korda and Miss Colbert to as-Paramount. Latter, however, owes ill Warriers a picture. of Mervyn LeRoy will direct with the sin fin probably going into production A. during November.

Mr. and Mrs. Fredric Marchi (Florence Eldridge) left. New York Sunday (27) to return to the Coast. They were east about a week after returning from a vacation in Eng-land

March will immediately prepare himself for the title role in 'Anthony Adverse' for Warners.

'OBSESSION' IN AFTER 15 WKS.; COST \$975,000

Hollywood, Oct. 29. production of 'Mag Universal's production nificent Obsession' finished shoot ing last night (Mon.) after 15 week

ing last night (access, ______) Picture has cost Universal in ex-cess of \$975,000 thus far, which is the most expensive picture John M. Stahi has directed during his five years with the company. Disture has been finished after \$9

Picture has been finished after 89 days of shooting, with 454.000 feet going to the cutters for a trim.

U's \$1,000,000 B. R.

Hoilywood, Oct, 29. rsal got a \$1,000,000 loan Standard Capitai Corp y (Monday) and the Universal through yesterday (Monday) and the Laemmie headaches are over for the time being.

time being. Final papers were signed by Carl Laemmle over the weekend with Willard MacKay. Universal attor-ney, getting the money on their de-jivery and leaving Monday night for New York. Standard Capital is moneyed syn-dicate in Washington and New York

York

Universal Pictures and subsidiary

Universal Pictures and subsidiary companies report a net loss of 155,753 for the nine-month period maining July 27. Compares with multiple point for same period in 1334. Loss figure arrived at after all charges were deducted. These are charges were deducted. These are fused as including depreciation of fixed assets, totaling \$30,130 and fixed assets, totaling \$30,130 and costs and expenses of \$197,448, or costs and excessive provision for for U, has contract which gives stu-royaties and foreign income taxes, dio option for two more pictures present facal year.

PIX DISMISSAL MOTION DENIED

Film Companies Pleaded There's No Anti-Trust Conspiracy - Aver Legal Privilege to Do Business as They Please

INTO FIFTH WEEK

St. Louis, Oct. 29.

Following the government's legal victory, denying the defense's mo-tions to dismiss the Sherman anti-trust case against the film com-panies, the defense started its side

irust case against the film com-panies, the defense started its side of the legal proceedings late Mon-day (28) atternoon. Sam B. Jef-fries, St. Louis attorney associated with the Warner Bros. defense, was the first witness called and was still on the stand all day today (The use now in its fifth week of government's scheduled 47 wit-nesses. The defense plans to call i5 witnesses and despite the dis-parity in the aumber of witnesses. Use unofficially estimated that the time consumed to present the de-fendants' side of the cass will con-sume equally as much time, if not longer. The defendants were obviously creatfallen when U. S. District Judge Gorge H. Moore declimed to sustain motions for dismissal of the indictments and a directed verdict

SHAUER A PRODUCER ON PARAMOUNT LOT

Hollywood, Oct. 29; Melville A. Shauer has been ap-pointed associate producer on the A. M. Botsford staff at Paramount, with Jack Volton, Shauer's asso-clate, becoming head of the talent department, which position Shauer heid for two years. Votion, former casting director and agent, will also have supervi-sion of Paramount's casting de-partment, which is headed by Fred Datig, who 's now on a three-month sick leave. This is a new innova-tion, having a talent scout super-vise plant's casting.

WANT SUTHERLAND FOR

'HUNCHBACK' REMAKE

Mention Swope. Spitz or Rathvon

Unofficial Estimate of Par's 9 Mos. Net at \$3,000,000; Wall St. Angles

Silent Prez

John E. Otterson has ordered that he is not to be interviewed by the press, trade or other-wise, and isn't to be quoted in any stories; released by Para-mount's publicity department. R, E. Anderson has been del-crated to speak for Paramount egated to speak for Paramount when that becomes necessary, but also reported Anderson will not be quoted though will-ing to listen to questions. ing to listen to questions. Anderson is v.p. of Paramount, an Otterson appointee.

PAR PRODUCERS **TOLD WHAT'S** WHAT

oilywood, Oct. 29.

New production layout and systom at Paramount was explained to producers on the lot in series of executive meetings last week, at which Henry Herzbrun and bitsch presided.

bitsch presided. Producers were given routine for the handling of story purchases, ne-gottations with players, directors and writers, and informed that all deals had to be handled by the front office and not by the producers, Functions of the various depart-ments and executives were also ex-plained to the producers, who were toid that the system being put in operation was designed to speed up production, all around so that the company would meet all release dates.

company would dates. Keth Glennon, executive studio manager of Paramount, had his first meeting with his department heads of the back lot since joining the averagization. organization. Session was held yesterday (Mon

day) afternoon, at which the de-partment heads were told that there would be a new method shortly fo work outside of production, and that operating costs must be tightened up.

ordinarily would have been. Coincident with decline of Para-mount issues, particularly the let pid, report on estimated earnings of corporation appeared in Wall street. This estimate for third quarter re-vealed that Par earnings were running about the same as in the previous three months when the set totalled \$75,600, after allowance for about \$400,000 quarterly interest on bonds. Estimated that third quarter net will be between \$790,000 and \$800,000, after si liar deduction for interest. This September quarterly set!-

Weakness in Paramount Pictures stocks and bonds first of this week was viewed in Wall St. as liquida-tion on part of officials who recently withdrew from directorate. Selling

withdraw from directorate. Selling indicated that it partially reflected withdrawal of directors and their friends from any connection with corporation. Coming on day of ad-verse ruling in St. Louis case, de-cline was more accentuated than ordinarily would have been.

tor interest. This September quarterly esti-mate coupled with net of second three months of 1935 and first quarter net income of 31.472.000 is expected to bring Paramount's net earnings for the first nine months to 33.000.000. When last quarterly statement was issued, management pointed out that the difficulties in studio operations and film production in-cident to the reorganization work in the first halt might be reflected for some time. Opinion of some observers in

In the first balf might be reflected for some time. Opinion of some observers in street was that these difficultied might be more drastically reflected in the final quarter statement, largely because some write-offs may be necessary on a few of more cosity productions. Saving in reory ganization fees, as ordered recently by court, however, were regarded as almost counter-balancing any an-ticipated dip in earnings for last three months of year.

'SARATOGA' OFF THE SHELF FOR CRAWFORD

Hollywood, Oct. 29,

Hollywood, Oct. 23. "Saratoga;" on and off the produc-tion schedule at Metro, has been set finally as the next Joan Craw-ford picture. Latest and final script has been turned out by Robert Hop-kins with Anita Loos assigned to whip up the dialog. Company was sent to the New York spa during the racing sea-son to get atmospheric footage. Bernic Hyman will produce. Studio is looking for a new leading man to play opposite Miss Crawford.

U's \$25,000 'Kids' Switch

Hollywood, Oct. 29,

The productive operation is being revealed with the continue as titular of the point who, as chairman of the point who, as chairman of the point of the compary, are Herbert Bayard, and Peter Rathvon, of the Atlass and Peter Rathvon, a

For RKO Presidency; Reorg Activity \$750,000 Budget for Warners' 'God's Country' ollywood, Oct. 29. Warners is alloting around \$750, 000 for 'God's Country and the Woman, 'gorthcoming film of James Oliver Curwood getting epic rating. Lou Edeiman will supervise from script by Charles Belden and Peter Milne, George Brent and Bette Davis set for tops.

favored for th

Suicide Unexplained

But for Failing Sight

Walter Eberhardt's

St. Louis Anti-Trust Trial Proving **An Influencing Film Stock Factor**

7

IKE WEAR While most of stock makety, marked time, yestorday if, though function into yestorday if, though fractions, Loew common was.con-tractions, Loew common warner Brock, and the stock dropping warner Brock, Ed. Was another soft spot dipping 1% to 44. Paramount F the stock and Paramount F warner Brock, RKO 68 fell 3% points and Warner Brock bodned act-buints and Warner Brock bodned act-trutued to St. Louis decision. Before meeting a wave of inquida-tion Monday (2%), the Amusement for the sup the last weeks of active statistic situation. Result was altered entire situation situation weeks of altered and situation situation situation situation altered situation situation situation situation situation altered situation situation situation situation situation altered situation situation situation situation situation situation altered situation situation situation situation situation altered situation situation situation situation situation situation situation altered situation si

The set of 12 representative inus-ment issues, closed lower at 37% after two successive weeks of ad-vancing. In the set of the set of the set of 38%. At losing iver of a summer high light at 38%, but later dipped to 38%. At losing iver of a summer ment issues of the set of set interment of the set of set interment of the set of set interment of the set of set ment issues of the set representation of the

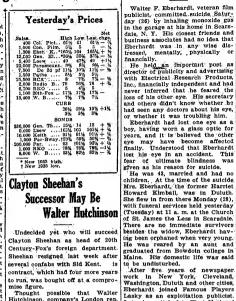
Indies' Petition

Indies reundon Holiywood, Oct. 29. Independent Producers Associa-tion has been launched with J. E. Chadwick, president. First business is to petition the city council for a graduating down-ward revision of producer license fees from set figure, 4400 annually.



Benjamin Zemach Howard J. Green: Miriam Hopkins. Al Rockett. Walter King. John Burton. Brian Aherne. James R. Grainger. Willard MacKay. Hal Roach. Hal Roach. Howard Dietz. Charles Butterworth. John Factor. Lou Irwin. Arthur Phillips. Lloyd Hughes. Henrietia Crosman. William Kerngood.

N. Y. to L. A. e Lastfogel. Ahe Lastfogel. J. Theodore Reed.



• New 1935 high. † New 1935 low.

Clayton Sheehan's Successor May Be Walter Hutchinson

Undecided yet who will succeed Clayton Sheehan as head of 20th Century-Fox's foreign department. Sheehan resigned last week after several confabs with Sid Kent. is

contract, which had four more years to run, was bought off at a compro-

to run, was bought off at a compro-mise figure. Thought possible that Walter Hutchinson, company's London rep, may be brought to the U.S. to re-place Sheehan, although no con-firmation of this move yet. Mean-time Irving, Maas, Sheehan's as-sistant, is continuing at the helm roo ten pro tem.

pro tem. Sheehan's future plans, too, are undecided, although he will join his brother, W. R. Sheehan, when the latter has completed his production



Hollywood, Oct. 29

Derhardt joined Pamoue Pisyers Lasky as an exploitation publicki. Later he switched to First National in charge of exploitation, remaining with this company for eight years. He swung from FN into Expl shortly after its organization, joining Erpl in 1929. In recent years Eberhardt had turned his hand to authoring mys-in the Substantian of the state of the bar of the state of the state of the is further and the state of the state is further inter a beschedler. He had done novelizations of two pic-tures, Sundowr and Classmates." Eberhardt's recently expressed ambition was to settle down to writing entirely. He also wanted to see the world and go in for a lot of traveling. Financial difficulties could not have figured in the Eberhardt tragedy, friends are positive. A few years ago Eberhardt inherited a \$36,000 home in Searadae. The suicide was very methodically planned. Hollywood, Oct. 29. First player to be signed by Hal Roach for his new stock company to be assembled for producer's ln-creased output of fcatures next year is Rosita Lawrence. Player, recently finishing termer af 20th-Fox, reports to the Roach fold Jan. 15.

Barsky After Subsidy For Canadian Studio

porting equipment and film across the Canadian border, it is claimed, makes it prohibitive for American capital to cross the border for mak-ing of pictures at a profit.

The suicle was very methodically jhanned. Lately Eberhardt's sight might have been starting to fail him since he would often pass people he knew and not recognize them. In 1926 and '27, Eberhardt was president of the Associated Motion Picture Advertisers, in which he remained active at his death as a member of the arrange method have Mayor F. H. LaGuardia speak before the AMPA delegation attended the fu-neral services yesterday. During the war, Eberhardt went faurty.

Eberhardt joined Famous Player Lasky as an exploitation publicist

DARMOUR'S RELEASE SET

Hollywood, Oct. 29. Empire Distrib of New York will handle the sales of six Larry Dar-meur features.

Duals Pros and Cons

Many theories are expressed by industry sources from the Motion, Picture Producers & Distributors down to exhibi rs as to future of the double billing: policy, what changes its widespread practice is creating and what may ultimately occur.

creating and what may ultimately occur. Among these are: That duals will run their course until the public tires of them. That as things now stand, with pletures going into dual houses im-mediately on top of first run en-gagements, downtown single houses are being hour but that as public tires of doubles, tide may turn. That whatever buo office injury is being felt by independent subse-quent runs which now follow neighborhood circuit or other 'A' houses on duals, it was brought on by the indies themselves.

That pictures in neighborhoods are not getting the exploitation they should because more effort is being devoted to the bargain angles. That nation-wide doubling will

That nation-wide doubling will cause stage show support for houses using but one feature. That necessity for a greater number of pictures yearly is lower-ing the standard of product for many houses, both downtown and in minimum support of the support That heavy dualling and wilt-mate suffering will result in efforts to set local agreements to abolish mate suffering will result in efforts to get local agreements to abolish the policy, though this has not been successful when tried in the past. That dual operations which have been using old pictures on re-vival bookings for some time, are beginning to run out of the oldles and are being forced to go back too many yoars into the files. **Inside Stuff**—Pictures

Despite what the news wires said over the weekend, Jackie Coogan did not get \$250,000 as the first installment of a million dollar trust fund on his 21st birthday Oct. 25. In fact, his majority found Coogan's personal financial status un-changed; a senior to University of Southern California; Coogan changed; a senior to University of Southern California; Coogan proves and constraints of the senior status of the senior stein, coogan's business manager for years, deals in commercial paper, finances tarmers and small industrialists, owns oll wells and orange groves and occasionally real estate. Not until the death of his mother will Coogan actually come into con-trol of his fortune, flow said feilably, to be about \$150,000. Corporation has ghown a profit throughout the depression, and the fortune is ex-pected to tou \$2,000,000 by the time it passes to Jackie, who isn't even a director of his corporation as yet. Set-up, with its safeguards, reflect the native Coogan thrift back in Syncuse, N. Y., where the late John Coogan, Sr., was cradied.

counter-organization to the Better Bushness Bureaus has come to the attention of the Hays organization. Reports from the middle west and Coast describe the organization as the Manhatan Board of, Com-merce, 516 Fifth Avenue, N. Y., J. Cahill, secretary. Any steps taken by the Hays office in looking into activities of this organization will be carried on through the Better Bushness Bureau in N. Y. and similar bureaus throught the U. S. Officials in charge of the building at the Fifth Avenue address had never heard of the Manhatan Board of Commerce or Cahill. At the office of the N. Y. Better Bushness Bureau it was stated that this or-ganization had headquartered in the Lincoin Building but more recently at 62 West 46th street. No such board has offices at this 45th street address.

at 62 West 45th street. No such board has offices at this 45th street address: Animosity of Manhattan B. of C. towards Better Bushess Bureaus dates back to several actions which Better B.B.'s brought against the former outfit, in the opinion of B.B.B. o clais. The Manhattan B. of C. in turn has launched a probe of the Los Angeles Better Bushess Bureau.

Between 70 and 80 feet of current March of Time' release was cut by Ohio Board of Censors Friday, (25) at the request of committee of prom-inent Jewish citizens. Film is booked into Palace week of Nov, 25, Lead-

inent Jewisn cluzens. Film is booked into Falace week of Nov. 26. Leac-ers of local German organizations also previewed the film and profested. Roy Reichelderfer is supervisor of Ohio Board of Censors and is as-sisted by Susannah Warffield and Mary Edith Lucith. None could be reached for comment. Harry Schreiber, Palace, Columbus, manager, sald pyrtions of film had been deleted, but was unable to say which ones.

Reflecting expansion of John Hay Whitney in the industry is move to enlarge Pioneer Development Co. quarters in the N. X. Central bldg. Company, which is eastern operating organisation for Whitney's Pioneer Pictures, has taken two additional offices and soon will occupy nearly 7 hait of 27th hoor. Lowell V. Calibert, president of Pioneer Development, is in active charge of operations. Whitney was named chairman of board of directors of recently organized Seiznick International Pictures, Inc

Unless Carole Lombard demands other hand picked co-workers, Uni-versal will start Spinster Dinner this week. Three changes had to be made at the player's request necessitating some delay. At first dissatisfied with the story, La Lombard wouldn't consent to start juniess Claude Binyon was brought over from Paramount to brush up the script. This was done. Her other corrections, also granted, had to do with cameramen and costumers.

Lewis Milestone has been withdrawn from directorial assignment on the next Marlene Dietrich starrer at Paramount. Invitation to Happi-ness, due to actress' contract which stipulates that picture must start within seven days after completion of his current film. With three wegks of relative on 'Anything Goey' besides process shots and cutting, which will require another two weeks, Milestone will be tied up. Another director will be called in to handle 'Invitation'.

Shift several months ago, which brought all ritish and foreign-made pictures under supervision of the Hays eastern production code office, said to have upped the number of features passed in New York. Where in the past only eight or 10 features went through the Hays eastern office, figures show that §2 feature pictures and 602 shorts had been passed on and production purity seals issued from July last year until the middle of October, 1395.

20th Century-Fox's 'King of Burlesque' had to go into remake for three days last week due to scratches in the negative. Formerly a common trouble, this has generally been eradicated through the perfection of camera and laboratory equipment. Though the studio, stock company and lab investigated, origin of the scratches was not discovered.

For many years a relative of a director has been drawing a weekiy wage from the studio for merely strolling around the lot. Unbeknown to the relative the coin was donated by the working member of the clan. Last week the relative hit a studio exce for a raise. Studio has passed the demand to the director, who has now transferred to another, plant.

After the Maryland censors apparently had decided to reject 'Camera Thrills, 'Universal two-reel thrill short, the censor board the next day looked at the reel sgain and passed it with certain eliminations, Canada's censor board eliminated all scenes showing the assassination of King Alexander in same short subject.

The way the press played down the earthquake in Helena, Mont., caused most of newsreels to overlook disaster entirely. Newsreel camera-men found that hardty a building in the community had weathered the series of quakes, with nearly all scheduled to be robuilt. Snowstorm that followed earthquake added to the discomfort of homeless populace.

'Hands Across the Table' (Par) which goes on release in a week, is being publicized, principally in the trade, in one manner or another as the first picture Ernst Lubitsch has done for Paramount 100%, from selection of story to completion of production. Idea is to signalize the new regime at the Par studio.

United Artists is annoyed over the Republic ad on a forthcoming feature, \$1,000 a Minute, which ties up Chaplin in its copy. No complaint yet made to the Hays office, it is said at UA. The Republic Ad, prepared for the trade, includes a cut of Chaplin and leadoff copy to the effect that 'Republic has a comedy, too, Mr. Chaplin.'

Joe E. Brown's yen for dramatic roles is proving headache for War-ners' exces, who want him to stick to comedy. Studio thinks he should pay in pictures like Tm In the Legion', which he is reading as his pos-sible next, rather than in part similar to that he had in 'Bright Lights'

the oldes he oldes back to Coast. on the unexpired portion of his contract. He is now negotiating s. a new studie connection.

Hollywood, Oct. 29. Bud Barsky, through his attorneys now in Ottawa, Canada, is negoti-ating with the Canadlan govern-ment for certain concessions or subsidy to erect and operate a stu-dio in Toronto. Excessive duty and taxes on im-peritor government and the accession

7

A. T. & T. AVERS No Eastern Feature Production. but RESTRICTIONS Detaucoup Solutions Although expected boom in fea-ture-length picture production fm the east thus far has not material-ized, the situdios around New York are operating almost at full capac-ity on short productions, with eight units, not including two cartoon cencerns, producing. In the past the Eastern Service Studios (Paramount) and Warner Bros. (in Brooklyn) handled the bulk of short picture production. The heavy grinding schedule set up by the Major Bowes Amateurs unit has ilited Biograph Studios into al-most the same class as these other two plants. addition to the Bowes neophytes, now on their sixth short, Mentone shorts (Universal release) alos are made at this plant. De out if English Citares. De out if English Citares. De out if English Citares, but band if being made (Rer-Co-umble) it being made (Rer-Co-umble) and being made (Rer-Co-umble) and being made in the short Christie production unit is making comedies for Educational-Fox re-lease at the Astoria studio. Terry-toon cartoon comedies (also Ed-Fox) are turned out at studio **TOO TOUGH**

Washington, Oct

<text><text><text><text><text><text>

Protecting that service shall be made available without cost, Bell system declared it. did not expect to capitalize any part of cost during experimental stage, but contended outlay should he reflected ultimately in expense be reflected ultimately in en accounts and capital structure

ORSATTI VS. GRACE MOORE FOR \$98,500

Los Angeles, Oct. 29. Demanding payment of \$98,500, Frank Orsattl has filed suit in Superior Court against Grace Moore. No mention of written contract was made in complaint which declared singer had paid only \$1,500 of

singer had paid only \$1,500 of \$100,000 agent expected. Sum was asked, suit said, for services rendered player by Orsattl during past two years.

'Maytime' in May Time

Holiywood, Oct. 29.

Hollywood, Oct. 29. With the story still in the con-struction stage. Metro has had to put back the production of May-time until the spring because of Grace Moore's Columbia picture. Filmusical was to have started immediately upon the completion of Rose-Marie in which Nelson Eddy is playing.

Couldn't Concentrate

Clark Gable is still: a big news litem in Buenos Aires, where he con-tinues to cause a sensation. Most of the newspaper interviewers seem tike how the sense of the destination like how the sense has a sense like how the sense has a sense visit to the Buenos Aircrach is finst visit to the Buenos Aircrach is devy of girls who wanted autographs

MIRIAM HOPKINS EAST

Hollywood, Oct. 29, Finishing in Samuel Goldwyn's production of Spicndor last Thurs-day (24), Miriam Hopkins planed out for two weeks' vacation in New York.

306-ALLIED-EMPIRE MERGER SEEN AS A BLOW TO SO-CALLED 'RUMP' UNIONS **Beaucoup Shorts**

Gov't's Farm Film

Hollywood, Oct. 29 Hollywood, Oct. 29. Pare Lorenz and Lloyd Nosler, cutter, are busy at United Artists lot here editing Document of Amer-ica' made by government under di-recction of Dr. Restord, Tugweil, President Roosevelt's No. 1 brain truster.

rection of Dr. Rextord, Tugweil, President Rooseveit's No. 1 brain, truster. Picture dramatizes hardships of American farmers, Lorenz and Licyd hope to finish in two weeks and take completed film east.

Refuse Proj. Pav Tilt. 41 'Waukee Nabes Shut, Open Judge White depite charges made

Mllwaukee, Oct. 29.

Milwaukee, Oct. 23. The operators' strike here was settled tonjeki (Tuesday) at 6 p. m. and the men returned to booths in 41 neighborhood independent film houses. They had been out for four days. Under move made today, both sides will sit down and nego-tice the strike of the strike of the sides will sit down and nego-tice the strike of the strike Beturewas ease. Beturewas ease. The strike of the strike of the side of \$0 neighborhoods dowed last Fri-day and remained dark until tonight (Tuesi). Owners refused to pay in-crease and also demanded to pay in-crease and also demanded the strike one of two operators in booth. All independent houses involved with Fox, Warner, Saxe and a few more affiliated houses playing sro, having signed new contracts, which run 18 months. Ray Tesch, secretary of indepen-Hollywood, Oct. 29. Film and stage presentation of Louis Weiss' The Drunkard' closed at Tugeon after being out two weeka.- Several former film stars on the tour returned here and were told unit would be reorganized within a month for another try. Channy opened at the Roxy, St Thas and then took a crack at a weeks much one nighters, fold-ing at Tucson.

Months. Ray Tesch, secretary of indepen-dents, claimed they will remain closed six months, if necessary. Oscar Olson, business agent of union, averred they would not back down on demands, claiming owners are interested only in cutting off men.

are interested with the state circuits men. Warner, and Sare circuits signed new contracts which beest the salaries in downtown spots into the \$80 class and in the nakes to around \$50. When the independents were approached, they refused to pay the raise because of adverse business conditions.

Picture Operators Union, Loca, Use, contracts were signed until Feb-ruary, 1937, between Allied Exhibs and operators; and until February, 1938, between the circuits and op-

Angelia for the services of a service of a s

State-Chartered Groups Viewed as Through Under N. Y. City Admi istration's Desire to Maint **Boothmen Accord**

Nov. 15 Starting Gun For Selznick's 'Faunty'

Hollywood, Oct. 2. First Selenick International pic-ture, "Little Lord Fauntleroy," is scheduled to start Nov. 15 with John Crowwell directing. Freddle Bartholomew and C. Aubrey Smith are the only players cast. Rescond Science still the schoold Colman starter. No story has been selected as yet. Bartholomew was placed under

Judge White despite charges made by boy's parents, that he had been brought to America through 'trick-ery.' Roiand Leigh corroborated aunt's testimony that kid actor came here with consent of mother and father.

AGENCY ASKS \$23,000 **PAYOFF FROM SANTELL**

an old N. Y. charter. an old N. Y. charter. arger Progress Al Santell refused to pay \$8,800 commission after Small-Landau gency holsetd him into one-year reported during the past week to-director's contract at Paramount, coording to suit filed. In Superior Court for that amount. Complaint aftar seid director Complaint aftar seid director

Complaint also said director would earn another \$55,000 during remaining months of contract and second cause of action asks \$14300, anticipated commission pated commission on Santeli's earnings of \$143,000 under total ticket

Horton, Crews for Voice'

Hollywood, Oct. 29.

Edward Everett Horton and Laura Hope Crews have been signed by Walter Wanger for featured roles in 'Her Master's Voice.' Peggy Conklin, under personal contract to the producer, has top spot in the picture.

Winninger at U for 'Show Boat,' Then 20th

DRAWN DURL, IACH ZUIN ollywood, Oct. 29. Charles Winninger arrived last week from the east, going to Uni-versal for lead in the finusical ver-sion of 'Show Boat.' When he finishes that picture in January, Winninger switches over to the 20th-Fox lot to start his termer with the latter company.

Peggy Wood's Show

Hollywood, Oct. 29. Hollywood, Oct. 25. Peggy Wood is considering an overture from C. B. Cochran to do a Shakespeare play next spring at Stratford - on - Avon, the Bard's

Strattorg - on - Aven, birthplace. Actress is doing 'Countess Ma-ritza' for the Shuberts in the Shrind auditorium here week of Nov. 4.

METRO'S VOICE COACH

Arthur Rosenstein, musical coach who has tutored numerous Metro-politan stars, has been signed by Metro. by

He is to act as coach for musical comedy stars M-G now has groom-ing for musical productions.

NAGEL DUE BACK IN H'WOOD Hollywood, Oct. 29. Conrad Nagel has been signed in

London for a series of cight m tery yarns to be produced here George Hirliman, m Roger Whately is doing the treat-

ment on the initialer.

METRO'S FEMME TESTEES Florence Britton, legit ingenuc, as screen-tested last week by Metri

Metro., Company is also testing Doris Nolan of 'Night of January 16,' cur-rent stage play, this week.

The day of the so-called 'rump' union in New York state is held to be gone by informed labor men de-spite the fact that one recently came

be gone by informed labor men de-spite the fact that one recently came into the operators picture and an-other is reported about to organize, National Theatrical Federated Un-ion, Inc. is a recent boothmens' union with off'ees in New York and Brooklyn witch is trying to gain theatres presently employing mem-bers of Local 306, Alled or. Empire, Both Allied and Empire were or-ganized under New York state char-ters and had no affiliation with the which chartered 306. The law which permitted under new Tork state bar-ued and no affiliation with the which chartered 306. The law which permitted under charters to be is-sued was repealed a couple of years ago, but understood that there are numerous old charters under which various types of unions could op-erate. Empire was the first to be-come active in the Greater N. X, sone. Its willingness to accept iow er salaries for boothmen brought about a serious fight with 306, and cross-ploketing. Later 306 and Em-pire reached a purported arrange wind the dilled da purported arrange branded by 306 as a company union but could not operate except under an old N. Y. charter.

4TH DAMAGE SUIT IN **BERKELEY AUTO CRASH**

Los Angeles, Oct. 29.

Los Angeles, Oct. 29. Fourth damage suit has been filed in Superior Court against Busby Berkieley as aftermath of automobile crash on Sopt. 8 last in which his car was involved. Latest action was iaken by Manon von Briesen, widdwy of one of three persons killed in wreck, who asks \$100,000. Before his death von Briesen had also sued director for \$160,000. Oth-ers with suits against Berkeley are Alvin Hudson \$25,000. and Charles W. Burtless, \$75,000. Director also faces third second degree murder charge following von Briesen's death.

death.

WB's 7 Asst. Directors

Hollywood, Oct. 29.

Hollywood, Oct. 29. Warners is protecting itself: against the raiding of its staff per-sonnel by other producers and Sat-urday (28) signed seven assistant directors to term contracts. This number is more assistants than ali the other major plants combined have ticketed.

BACK TO THE MILL Holiywood, Oct. 29.

Hollywood, Oct. 29. Ken Whitmore returns to the Paramount studio publicity depart-ment after an. absence of three months during which time he served as an aide to Manny Wolf, head of the velicity of the served as an aide to Manny Wolf, head of the velicity of the served plottation on a perclassed.

Bill Thomas, recently appointed assistant to Harold Hurley, Par pro-ducer, on account of the latter going on vacation has been shifted as au-sistant to Wolf.

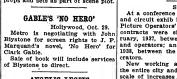
'Fools' Marks Time

FOOIS WIATKS AIME Tiollywook, Oct. 29. With a completed script and everything sct fog, Metro Is being held up on start of 'Three Wise Foois' awalting fulsh of John Stahl's 'Magnificent Obsession' at Universal. Tobert Taylor and Charles But-terworth both under contract to Metro, and slated for lead spots in 'Three Wise Foois', are tied up in cast of the Stahl feature.

using publicity concerning the thea-tree and their attractions. Answer to this contention by theatre exhibs free space, they should get it in dailies without editorial trimming. They also toss in siant that theatri-cal rates do not justify severe ortil-ciams meted out by cortain pix re-viewers. Trunp card with the exhibs, of course, continues to be claim that mewspapers run picture publicity because readers demand it. Free publicity in the sports pages is also being dragged into the arguments. No matter what is accomplished in this drive for lower rates or ad-vertising charges, in line with those Seasonal battle of individual the-

with daily newspapers over advertlsing rates is flaring again this tising rates is flaring again this fall. Drive of pix theatres to get an ad rate comparable with that accorded department stores has started in several spots in middle west. Reason oid dispute has been revived is that theatres are using more lineage and believe this puts them in line for botter rates. See no reason for 52% to 30% till in rates as compared with other large ad-vertisers.

In this drive for lower rates or ad-vertising charges, in line with those charged stores, there is little like-lihood of theatres dropping out of big daily papers. Exhibs have won out too infrequently in any fight with dailies.



toon cartoon comedles (also Ed-Fox) are turned out at studio in New Rochelle. Max Fielscher establishment on Broadway make Betty Boop and Pop-Eye S

'DRUNKARD' IN FLESH.

FILM. STAGGERS HOME

Wigs Wag for 'Tony'

Hollywood, Oct.'29. Fourteen hundred wigs are being individually made by Perc West-more to cover pates of important characters in Warner's 'Anthony

Adverse.

Hollywood, Oct. 29.

Betty Boop and cartoons for Par.

Theatres Battling Again for Ad **Rate Reductions in Newspapers**

atres and picture house circuits

vertisers. While the Hays organization is

Adverse.' Master scripts for 'Adverse' are getting novelty treatment by Dwight Franklin, technical expert and art-ist, who has done a color sketch for about 100 characters as well as props and sets as part of scene plot. St. Paul, Oct. 29. At a conference of Allied (indies) and circuit exhib heads and Motion Picture Operators' Union, Local 356,

Calloway Puts L.A. Par Out Front With Smacko \$22,000, 'Live' Clicks Off 21G, 'Dream' Okay, 'Kids' Skids

(Best Exploitati Paramount) (Best Exploitati Paramount) Paramount is way out in the lead current week. The stage attraction. Calo Calloway, is doing the trick which will bring the take to a very healthy \$2200. 'Hands' Across the Table' is the feature. Crawlord's My Life' is not the amean expected at the Chinese and around \$21,000 at the two houses, where much more is expected of this star.

Sround £21,000 at the two houses, where much more is expected of this star. Taidsummer Night's Dream' in seria Beverly doing satisfactory trade. Houses going after the edu-cational tieups and parties, also women's clubs, which started atmu-tates and the same started atmu-lates are selling relevations and contributing somewhat. Three Kids and a Queen' at the RKO and Pankags, with bad cam-pame, just couldn't get started, and was pulled after five days, with Ponneti' opening Monday.' Goese and Gander also could at next pace in loads solution to form Star for 10-day solution to form the resploitation, seiling the Calloway ista-Chinese seered to be of im-pression that Crawford would do the trick, and made no effort to blast it outside of regular advertising medille cuth 10 for This Week Beavent wille cuth of the Star

mediums. Estimate for This Week Beverly Hills (WB) (1,612; 55-83-\$11.0-51.63; --A Midaummer Might's Dream (WB) (2d week), Trade pienty oke, with parties helping along nicely, Last week first stanza slacked, but, after smash opening, minishing to around \$13,600. Chinese (Caruman) (2029: 30.44).

hinking to around \$13,800. Chinese (Grauman) (20,38; 30-40-53)--Live My Life' (MG). In for eight days, and, with preview 0.7 'Mutiny Saturday to help, good take at \$9,800. Last week Way Down East' (Fox) came out after slumpy six-day siz, short of \$4,400. Downtown (WB) (1,800; 30,55-40) sensation, but oke, and will tag off with around \$5,200. Last week 'Shipmates Forever' (FN), second and final stanza oke to a \$6,800 finale.

finale. Four Star (Fox) (\$00; 30-35)— Transatiantic Tunnel' (GB), Tough boring the cash out of the locals. In for ten days which will be good for around \$3,500. Last week 'Here's to Romance' (Fox) third and final week milked itself dry to a \$2,000 take.

second and final week salisfactory with final court \$5,200. Los Angeles (Wm. Fox) (2,800; 20-55)--Aitanic Adventure' (Col) and 'Public Opinion' (Chest), split. Doing better than has been in long time and will drag in around \$4,300. **Pantages** (Fan) (2,700; 25:-35-40) --3 Kids and Queen' (U). First through poor selling campaign as audience liked pic. Publed after five days, Sunday (27), getting \$2,600 Pompell' (Radio) succeeded yester-day (Mon). Last week 'Alice Adams' (Radio), came through in great syle to \$7,400 widup. 10-55)--Hande Satimar) (3,57 mahe' (Par) and stage show Cab Cal-loway is the big thing here. Draw-ing them from all over with the take a cinch \$22,000. Last week 'Last Outpost' (Par) and 'Littl Annics' (Par) and arong yood mice style with a \$14,400 thale. RKO (2,350; 25:35:40-55)--Three Kids and a Oucch' (U) Cammeirow

nice style with a \$1,000 finale. RKO (2,350; 25.35-45.5--Three Kids and a Quecn' (U). Campaign helped nothing and had to blow after doing rather poor \$2,300 on five days. Formpell' (Radio), avende week'Alke Adams' (Radio), evende the expected take of \$7,000 which is profit.

profit State (Loew-Fox) (2,024; 30-40-55)--'I Live My Life' (MG). Here for eight days and though not cyclonic pienty good for the period at \$11,000. Last week' Way Down East' (Fox), pretty sick for the six day sojourn at less than \$5,300. six day sojourn at less than \$9,300. United Artists (FOS-UA) (2,100: 20-60-55)—"This is Life' (FOX) and Bishop Mischeaves' (MG) split Not much life brought in for this combo which will be lucity to blow out with \$2,300. Last week "Karenna" (MG), better than ex-pected, \$4,400.

'Barbary'-'Andes' Dual Strong \$5,000 in Tacoma

"Barbary Coast' holds the spot-light this week, with huge news-prover comparing the second second second with 'Storm Over Andes' in line with the habit here of dualing 'em all. Roxy goes duals with split week on top of great last week for Torad-way Melody' which clicked for over \$5,000."

Estimates for This Week

35,000 Estimates for This Weak Mass Bot (Harrish (1400; 15-27-373-Bachary Coast' (UA). Day and date with Seattle, dualed with Storm Over Andes' (U). Good for a big \$5,000. Last week "Special Arent (W2) and Schning Youth' (I). Boy (J-Y8) (L300; 16-27-37)-Farmer, Tales Wife' (Fox) and Welcome Home' (Fox) (ual split) with Redheads' (Spa) and Inferror Weak. Broned Yandway Melody' (M3) weak is includent for great \$5,100.



Brooklyn, Oct. 29. (Best Exploitation: Paramount)

Brooklyn, Oct. 23. (Best Exploitation: Paramount) Only deluzer in downtown areas paramount, is doing tremendous bits this week with DeMille splash, 'Cru-sades' on screen. Looks like hold-over judging by line at b.o. Dirocker, and how of the dirithe-tion of the second second second second the second second second second second the second second second second second means. Borough also is having sec-eral religious conventions and con-ferences these days with attendees, during of moments, houping over of ther houses, also okay this week but nothing compared to Par. Met Fox, Albee and Strand still relying on dualors; also using annatur usuon news in downtown sector at moment is the three weeks' holdover of Married Her Boss' and 'Girl Friend' at Fablan's Fox. Operating and 40c, top at nite, Fox is show-ing consistent profit. Fox is show-in shopping contex and Tette bits provide at al-tructure work. highly successful context in secondary schools; plus-ging of pit in five foreing languageo numerous chaborate window deliphays in in shopping contex and relig

each evening. Pulpit references, too. Estimates for This Week Paramount (4,000: 25-35-50)— 'Crusades' (Par). Excellent attend-nce for this one and may hold over. Last week (Par). Excellent attend-Fox (4,000: 25-35-40)—Married Her Boss' (Col) and 'Girl Friend' 'OO0. Last week \$15.000. attong. 'Oo0. Last week \$15.000. attong. 'Loew's Met (3,400; 25-35-61)— 'Gay Deception' (Fox) and 'Chan in Shanchai' (Fox-20th). Will get \$15.000. doxy. Last week 'OShaugh-habee (1,300; 22-35-50)— 'Here's Girl, and 'Thor life' (Fox). At \$11.800, okay. Last week; 'Peter Grime' (Radd) and 'Hot Thy' Cay Theory (1,200), 22-35-40) — 'False Pretenser' (Fox) and 'Live for Loew's Met (3,000; 22-35-40) — 'False Pretenser' (Far) and T Live for Low's (Fox), \$6,000, good.

Nat'l First Runs

PARAMOUNT

PARAMOUNT "Hands Across Table," Den-ham, Denv, Oct 31; Par, N. Y., Nov, 1; Met, Houston, 1: War-field, S. F., 1: Strand, Shreve-port, 4; Par, Nashville, 8; Chi-cago, Chi, 8; State, Mpla, 15. "Grussades," Roosevelt, Chi, Oct. 30; United Artists, Des., 31; Orph, St. L., Nov. 1; Min-mesota, Mpls, 1; Hollywood, Ft. Worth, 1; Carolina, Char-lotte, 4;"

lotte, 4. "Last Oupost,' Saenger, 1 bile, Nov. 1; Met, Houston, Saenger, New.Orl, 2. "Peter Ibbetson,' Denv., Nov. 7; Orph,

⁸. 'Rose of the Rancho,' St. L., Nov. 28; Denham, 28.

COLUMBIA

rand Exit,' Shubert, Cincy, Nov. 1. 'She Couldn't Take It,' ran-deis, Omaha, Nov. 24; Orph, Des. M., 25; Tower, K. C., 25.

UNITED ARTISTS

"Barbary Coast,' Century, Balto, Nov. 1; State, Rich-mond, 1; Loew, Toronto, 15; Loew, London, Ont., 22. WARNER BROS.

tella Parish,' Strand, Ak-ron, Nov. 15; Lyric, Indpls, 15; Pal, Bethlehem, Pa., 15; Met, Houston, 15; Alhambra, Can-

Houston, 18; Amamora, ton, 16. "Stars Over Broadway," tec, San Antonio, Nov. Maj, Dallas, 23.

RADI

RADI Three Musketeers' Keith, Boston, Nov. 1: Keith, Wash., 1; Georgia, Atlanta, 1: Park., trampa, 5: Pal, Columbus, 8; Orph, Des M., 8; Malinstret, K.C., 8: Hipp, Cleve, 9; Powdersmoke Rangé, Pam-thy, Ciney, Oct. 31; Fox, Tuc-son, 31: Avon, Utlea, Nov. 5: The Rainmakers', Orph, Memphis, Oct. 32; Par, Miami, Nov. 1; Orph, Davenport, 1. "Hi Gaucho, Kalato, Phoenix, Nov. 1:

Hi Gaucho, Rialto, Phoenix,
 Nov. 1.
 'Freckles,' Fox, Tucson, Oct.
 Xnickerbocker, Nashville,
 Nov. 1.

'COAST'-'YOUTH' DUAL STRONG \$9,000, OMAHA

Omaha, Oct. 29.

(Best Exploitation: Orpheum) Neck and neck among the three downtown first-runs this week as far as entertainment level is con-

cerned, so the grosses will be de-cided on capacity. Orpheum automatically gets the edge on this, but probably has the slight edge in attractive power.

Tractive power. "Barbary Coast" with some nice help on the advertising end from the UA organization off to a good start. The Brandeis lays faith in a three unit program, and the Omaha on its regular dual policy. Exploitation adge to the Orph for ad which took the foreins on the amusement page of the UA picture. Jack Thoma, of the CH Columbia office, at the Brandels for some special work, and Omaha getting under way on campaign for next Week.

Estimates for This Week

Week: Estimates for This Week Orpheum (Blank - Tri - States) (3176; 35-610 — Bartary: Coase' (3176; 35-610 — Bartary: Coase' in at week, with Fighting Youth' (U) as second feature should come in around \$3,000, very good. Last week 'Miss Glory' (WB) with a huge ad splurge and numerous art bweek 'Miss Glory' (WB) with a huge ad splurge and numerous art bweek 'Miss Glory' (WB) with a huge ad splurge and numerous art bweek 'Miss Glory' (WB) with a bill plus 'Yather' (Tadio), double bill plus 'March of Time'. Com-bined drawing power forceful, and with kids out of school opening day 'Pompeli' (Tadio) had the going ulone with Going on. Two' as an added featurette; \$4,300 okks for any one picture, put might have been more with a dual partner. Orasha (Blank - Tt - States)

been more with a dual partner. Omaha (Blank Tri - States) (2,100; 25-40)—Last Outpost (Paru) and 'Affair of Susan' (D). First is mostly the draw and \$6,250 for the week will be oke. Last week 'Red-heads (Fox) and 'Ethiopia' (Paru) brougne in midweek in place of brougne in midweek in place aliding off too much. Mixed attran-tion at \$6,000 barely average.

Capital's Ups 'n' Downs at the B. O., Crawford Big \$30,000; 'Dream' Good

BUFFALO BULLISH

Broadcast' Bangup \$15,000-'Socra-tes' Socko \$8,500

Buffalo, Oct. 29.

Buiffalo, Oct. 29. (Best Exploitation: Buiffalo) Box offices again turning in cred-itable performances this week after a more than satisfactory assuin weather has definited asomewhat from groases over the weekend, but, with a probable stiffening of tem-peratures, takings about doorne into the homestretch for good figures. Bradadast is outstanding at the Buffalo, and should top last weeks tidipations. Century is showing im-provement with its routine duals, and 'Socrates' at the Lakes is hold-ing up well. Lafayette is back to run-of-the-mill takings after a fine fornights run of 'Married Her Bradadast' synolities

ing up well. Lafayetic is back to run-of-the-mill takings after a fine forminits run of 'Married Her Broadcast' exploitation scored with heavy co-operative advertising at no cost to the house through a diverse railo in return for lobby dis-tre advertising tying in with the star of the picture. The music angle was reatured strongly as usual, both over the counters and radio. 'Taki-tising had new interior frames with cards containing full show copy. Estimates for This Week Buffale (Shea) (3,600; 30-40-50)-'Big Broadcast' (Par). Started to top business and, weather permit-ting, may get up to \$1,600. Hipp (Shea) (2,400; 25-40)-'Way Down East' (Pox). Just average, despite strong playing of the Shee-han-Buffalo angle. Probably over (Par), hardly up to expected figures, and left plenty to be desired at \$5,800. Great Lakes (Shea) (2,400; 25-40)-

(Par), hardly up to expected figures, and left pilenty to be desired at \$3,000. --Sorates' (WB). Another of the semi-gungster cycle and, as usual, good for better than average figure at about \$3,500. Last week 'Cru-sades' (Par), despite ballyhoo, falled to 'register' over-strong, Du' Century (Shan) (3,400; 25)--Ted Saluté' (UA) and 'Cappy Ricks Re-turns' (Rep). Showing a let-up from last week, notices divided; probably around \$4,500. Last week' (Bay De-cair (Char), Showing a let-up from last week, notices divided; probably around \$4,500. Last week' (Bay De-cair (Char), Showing a let-up from last week, notices divided; probably around \$4,500. Last week' (Bay De-cair (Char), Showing a let-up from Lafayette (Ind) (3,400; 25)--Fighting Youth' (U) solid back to normal \$5,000. Last week' 'Married Boss' (Col) (2d week), completed a highly satisfactory two weeks to the tune of better than \$9,000 for the second stanza; \$25,000 on the fortingit was bang-up. Fobably could have done a third week.

Jack Benny's 'Air' **Plus Weems Orch Big \$16,000, Cincy**

Cincinnatl. Oct. 29.

 (WB), Opened two-a-day run Sun-day night (27) and off strong.
 Sil2000, Last week, Pommel' (Radio) \$1000, were Scippist.
 Sil2000, Last week, Pommel' (Radio) \$1000, were Scippist.
 (Radio) \$1000, were Scippist.
 (Radio) \$1000, were Scippist.
 (Radio) \$1000, so -so. Last study of the scippist.
 (Sadio) \$1000, so -so. Last switch scippist.
 (Sadio) \$1000, so -so. Canter switch scippist.
 (Sadio) \$1000, so -so. Canter scippist.
 (Sadio) \$1000, so -so. Canter scippist.
 (Sadio) \$1000, so -so. So. So. Strand (RKO) \$1000, \$10000, \$1000, \$1000, \$1000, \$1000, \$1000, \$1000, \$1000, \$1000, Cincinnal. Oct. 29. (Best Exploitation: bbee) Burg's lone combo stand, the Shubert, on top in the bo. scramble currently at \$15,000 on Tts in the Area second biggest this season. Stan Kavanaukh. Figure is the-atre's second biggest this season. bes is first with \$12,000 on Tar-bary Coast' an unimportant gross for Cincy, yot it's 2 Gs ahead of 'Couldn't Take It' at the Palace. Keiths is severage at \$4,600 on Tor-bary Coast' an unimportant gross for Cincy, yot it's 2 Gs ahead of 'Couldn't Take It' at the Palace. Keiths is severage at \$4,600 on Tor-parts of the the the the the second week at \$4,600. Barbary Coast' throuth meddin of added display space. Estimbert (MG) and the display of the the screen name here and helping in strong \$16,000 oull, second best on the Air (MG) and the display straed out, of the Air and be a being in strong \$16,000 oull, second best on the Code under in billing, \$14,000, cod. Abbeet (RKO) (2,160; 35-30-)

Rood. Albee (RKO) (3,300; 35-42)— 'Barbary Coast' (UA). Nifty no-tices not much of an aid for a tame

Washington, Oct. (Best Exploitation: WB) Grosses run from attle to cellar this week. Total hubers is about summer Nights Dream' at recular legit, the National, is juiling plenuy from regular film row. Interesting angle out. Dream' is interposed in the second second that roadshow flickers were washed up as reculto-of-wosknase last monih of "Grussdes" at same house and same policy. "Dream' opened Sun-dame policy." Dream' opened Sun-dame policy." Dream' opened Sun-came policy." Dream' opened Sun-eare opus is alated for two week stand at the National. Pox is making one of its rare ex-week with T Live My Life." Lowy "are show spot got film because schedule at Palace, Loew's ace straightfilmer, is packed to gills. Nati is a good \$10,000, above aver-Barte has been meaking by on Earte has been meaking by on

schedule at Palace, Loew's nee straightfilmer, is packed to gills. Result is a good \$10,000, above aver-age. The second schedule and schedule and schedule and particle and the schedule and schedule and thanks to names in cast, but is tak-ing mose-dive this week with 'So-crates.' Fans have had enough pistol shooting and Muni Isn't the bother disspontaments are Preter Grimm' and 'Big Broadcast.' Best bally honors unquestionably to Warner Bros. office for class sell-ing of Dream.' Not only did papers /Izzy from direct Imail attacks /IIzzy from direct Ima

PICTURE GROSSES

Holdovers Weaken Chi B.O. Pace: 'Live Life' \$25,000 in Second Week; Bowes Ams, 24G, 'Barbary' OK 19G

(Best Exploitati United Artists)

Chicago, Oct. 23. (Best Exploitat United Artists) Couple of flabby situations in the loop gives a weaker picture of anti-portionary finds at least one of these weakies had been figured on for amash trade. Holdovers in other spots also lessen the total gross figure for the session and de-marking the Chicago a fortnightly house, according to the past few months. Formerly estab-lished as a weakly change house, ho-matter what the gross was, the lis-atic is mail and the chicago a fortnightly house, according to the past few months. Formerly estab-lished as a weakly change house, ho-matter what the gross was, the lis-atic is mail and the set of the set atre is mail and the set of the set were claim that they are forced into the house, the second week of the holdovers the take silpuing off into the low and middle 20's, hardly good. Bovers Amatter of the since, lith ard by coust 413,000; piently meagre. Tarbary Cosst ording of the set for the flat the for-diation and the Hopkins-Robin-son-McCrea filther looks set for coin. Got away on some bangup publicity and exploitation from Ed Levin. Estimates for This Week Arolin (regist) 120:

Estimates for This Week

Buttersy and exponential the Large State of the State

Characteristics (EAC) at 1 (D), 50000000 Characteristics (Caroline Control (Caroline Control (Caroline Control (Caroline Caroline Carolin

'Hands' Tops Lincoln's Straight Pix, \$3,590

Lincoln. Oct. 29. (Best Exploitation: Stuart) 'Hands Across the Table (Part) at the Stuart for the straicful pic fare and the Orpheum, which start-ed with: King Solomon' augmented show only Christon Biondes, stug-show only Christon Biondes, stug-Biz good everywhere, however, due to jur fact that Neinneska football wann got the crucial test in Big Six comrolition against Oklahoma, and some 3,300 selooi teachers were in for convention. convention. Justness impr

houses showed themselves a bit on the upbeat last week, and 'Melody' knocked out a very neat gross, top-ping the \$4,000 mark. 'Hands Across Table' boosted off with. a midweek preview and cir-culared over the whole town as well as the recommendations of various prominent peoplé smeared in the ads tog day up to and after the open-ion imates for This Week

imates for This Week

everyday up to and atter the open-ing. imates for This Wesk Colonial (LTC) (756: 10-15)-Spanlah Cape Mystery (Indie) and Kidas), to be followed by Dr. Crespi (Auer), on a spilt. Take will near \$1,000, okay. Last week No Man's Range' (Sup) and Two Pisted (Through to 51,106, werg June-Bright Lights' (WB). About \$2:00 captered, okay. Last week (Goosf and Gander (WB) nicely at \$2:00. Orpheum (LTC) (1:00; 10-15-20. Corpications (Indie), 10-25-20. Corpications (Indie), 10-15-20-250. Corpications (Indie), 10-15-20-250. Corpications (Indie), 10-15-20-250. Corpications (Indie), 10-15-20-250. Corpication (Indie), 10-15-20-250. Corpications (Indie), 10-15-20-250. Corpication (Indie), 10-20-15-20-250. Corpicati

'COAST' \$14,000; **DREAM' NICE IN ST. LOUIS**

St. Louis, Oct. 29

(Best Exploitation: Shubert-Rialto)

St. Louis, Oct. 29. (Best Exploitation: Shubert-Rialto). Midwestern premier of Dream' with swell exploitation campaian and openary a la Hollywood at-the structure of Missouri (F&M) as a first-run no Missouri (F&M) as a first-run nouse are this week's features. State making a great bid to ton downlown what while Acas 4 are (F&M) is offering "Transatiantic Tunnel' British made, and 'Stormy' as dualer. Downlown Warner Table' and "Transatiantic destined to finish third in downtown b. figures this week. Estimates for This Week Fox (F&M) (5.033; 25.35-50)-Trathor in Hait' Coll and 'Music Ba At 460, blah. Last week. 'Way Down East (Fox) and 'My Heart Is Call-ing' (GB) proves they still like the oid meller in this burz: 85.600. root business.

Ambassador (F&M) (3.018; 25.35 55)-Transatiantic Tunnel' (GB) and 'Stormy' Good campairn hein-ing this program to a \$9.100 week. Land Wiesir Collar (Coll, first or seven days, \$5.400 in face of stiff opposish.

and 'Wiasima Man' (Col), fire for seven days, \$3.400 in face of stiff opposish. ' Shubert-iaito () (1,725; 55-51,10-31,80) — Midsummer Night's Dispertent of the state of the state opposite of the state of the state of the logical state of the state of the logical state of the state of the Last week, 'Lucky Legy' (FN) and State of the state of the state in the state of the state of the state state week and with another \$6,000, very nice. Last week, 'Lucky Legy' (Last and Herrier to www kint and seems headed for flue \$14.000, Last week, Lize Mar Life' (1541; Last week, Lize Mar Life' (1541; Last week, Lize Mar Life' (1541; Last as the Lafte' (PsN) and 'State Last week, Lize Mar Life' (1541; Last Hill eday. 'Missouri (F&N) (1541; Last')-Thin Is the Lafte' (PsN) and 'Shan and be duck waven for this one should be duck waven for this one

(Subject to Change) Week of Nov. 1 Capitol—'Rendezvous'

- Capitol—'Rendezvous' (2d vk), Music Hall—Three Mus-keteers' (Radio) (31). Center—Way Down East' (Fox) (30). Paramount—'Hands Across the Table' (Par). Rivoli 'Earbary

- Rivoli 'Barbary (UA) (4th wk.). Roxy--'Transatlantic Tunnel'
- (GB) (2d wk.) Strand—'Stella Parish' (WB) m.
- (1). . Week of Nov. 8. Capitol Muthay on the Bounty (MG). Center—Thanks a (20th-Fox) (6). Paramount—Handa Acrous The Table (Par) (24 week). The Table (Par) (24 week). (1). (1). (1). (1). (1). (1). (1). (1). (1). (2). (2). (2). (2). (2). (3). (3). (3). (3). (4). (4). (4). (5). (5). (5). (5). (6). (6). (7 Rivoli— Merca, (UA) (9). Roxy—'Three Klds and a.

Roxy—'Three Klds Queen' (U). - Strand—'Stars Over way' (WB) (6).

Strong 'Dream' Drains Pitt., but Bowes Ams \$30.000

Pittsburgh,

Pittaburgh. Oct. 23. (etcupolation: Alvin) Delixers, together with tremen-lously exploited Midaumer Night's Dream, just about draining the town this week, with the small reaction of the second state of the state houses isn't so. Pitted the which is another barrier. Stanley blasting back into high again, with corking Lot. Combo in a state of the source of the mateur unit. Surprising thing about the simon-pures, here for the second time in as many months. Is that they're heading for a bigger pretty close to 50,000, which is phe-nomenal. At Penn, 'She Married Her Doss' got glowing notices, and while off to slow start, is building thereabouts, a satisfactory take. "Dream,' roadshowing at Nixon, rot away last night (23) to capacity business, heigh by personal appear-osecond to none that's ever been pulled around these parts. With an advance of around \$10,000, looks like a great week, which prac-ber and these parts. With as no eget show booked. Elsewhere, how-ever, the boys are feeling the pinch of such stern competition. Warnes thind with 'Peter Grimm' and Shiho pin.' dugi randing like bay careity busins, here, house has no eget show booked. Elsewhere, how-ever, the boys are feeling the pinch of such stern competition. Warnes' time with 'Peter Grimm' and Shiho pin.' dugi randing little chance of breaking the \$3,500 mark vay under danger line here, while hylion inti-tion dugi randing little chance of breaking the such the press of pick up with Transiting the such the best exciolitation monnement. Itha house was at a what a great picture it was, and officed \$50 cash prize do securid monnement. Itha house as as carried monnement. Itha house was at a whit a great picture it was, and outford \$50 cash prize do securid the with 'Herris J(2000; 25-30-0)-Transating to Tunnel' (Gib) Mart

method. "Following day ads carried three blank snaces. "reserved for critics' praise tomorrow." Estimates for This Week Alvin (Harris) (2000; 25-30-00)--Transatuntic Tunnel' (201), Man-this one as part of dual to include (Ghl Fried) (Col) but atter getting a gander at it decided it could stand on its own. Newapaper ladw well for ion to the standard standard bettering \$4000, just fair. 'Gir Friend' as result holds back until 'Chan's Secret'. Last week 'Red-heads'. (Fox) and 'Dichting Youth' (') n.s.h. elther, about \$3,760. "Fullow (Shea. \$5,960), (1,750; 15-Raven' (U). House finding the von applicitie. Fullow fairs on your to east in is to donal product uval to east in is to donal bar protect uval to east in is to donal bar protect uval to east in is to donal bar protect uval to east in is to donal bar protect uval to east in is to donal bar protect uval to east in is to donal bar protect uval to east in is to donal bar protect uval to east in is to donal bar protect uval to east in is to donal bar protect uval to stand standard to the fully breaut (WI). On one do last in the (2) to S.H.(2). Foular of the fully breaut (WI). On one do last in the lost of on applice ver conducted bere for a road show flicker. Pre-miere garlanded by personal appending

1st Runs on Broadway B'way Spotty; Roxy's Tunnel' Out Front, Smash \$43,000; 'Rendezvous' OK \$35,000, 'Shipmates,' 'Barbary' Nice

ance of Reinhardt, concert by sec-tion of Pittsburgh Symphony and half-hour broadenst over KDKA following show. Advance around \$10,000, which presages practically capacity week. Second week alto-getter likely since legt state has nothing until Nov. 11 when 'Oid Maid' corners in. Au (2004-25, 25)

setter likely since legit site mac nothing until Nov. 11 when '04 Maid' comes in. Parn (Low's-LhA (L300; 25-35-there and the like under last sen-ion's deal, Low- VB pool not tak-ing Col's new product, going to Ai-lin instead. Silck comedy started southy hut pleased or bound tak-net to lose to 141.00 very good. The sent the like week Ship-mates Forever' (WB) wound up retty close to 541.00 very good. "OS hauphnessy' (MG) and Boves unit. Second visit of Powes ama-doing even bigger business than on first apmearance. Simon-pursell for phenominal 50,000 and a chance o very hitting show boistered 'Goose and Gander' (WB) to a first-rate inter server (WB) (2007; 25-30-40)-"Peter Grimm' (Endio) and Ethio-in's August losing resolves. "Warrer (WB) (2007; 25-30-40)-"Peter Grimm' (Endio) and Ethio-bit (Arp). Not much h.a live in of nores weeks in some time for of nores weeks in some time for of nores weeks in some time for at 44000 in the days abbeviated at 44000 in the days abbeviated session due to house's return to Turusdays are regular 2008.

'AIR-'YOUTH' AT \$6,000. 'RICKS' WITH AMS, 8G

Portiand, Ore., Oct. 29. (Best Exploitation: United Artista) Holding 'Barbary Coaat' for a second week, the UA kept up a steady barrage of heavy plugging. for 'Whag Over Dithola' which was getting a great play on the war angle. 'Coast' warranted the bally-heavy of the state of the marge and that means the plu-angle. 'Coast' warranted the bally-heavy of the state of the Mayfar got a local boost by tyling up with KOIN. Boosting admish from 40 to 55 conting admish from 4

should be better pickings tnan auy time in recent years. Estimates for This Week Broadway (Parker) (2,000; 25-40) -In the Air' (MG) and Flighting Youth' (U). Good combo getting bis collectly on the drat pic, halo bis collectly on the drat pic, halo Shipmatch' (N) closed strong sec-and week with \$4,000; first big \$7 gam

ond week with \$4,000; first big \$7,800. United Artists (Parker) (1,000; 25-40)-Derbary Cóast (UA) (24 week). Still rolling them in for a great \$5,000. First week topped all recent grosses at this house for a smashing \$3,800, and should hold a third stanza, big stuff in these parts.

smashing ¥3,200, and should note a third starza, big stuff in these paramount (Evergreen) (3,000; (5-40)—Elitte America' (Par) and Preekles' (Radio). Play for schools and club biz, but \$3,000 n.a.g. Last work 'Way Down East' (Fox) and 'Litte Bi2's Shot' (WB) registered 'Orpheum (Harrick - Evergreen) (2,000; 25-40)—Ehtholpat' (Par) and 'Here's to Homance' (Fox). Get-ling a big play on the way angl' thing biz on the way angl' the part of the second week with okay \$3.300; first did weil get-time strong \$4.400.
 Mayfair (Parker-Evergreen) (1.-the big and the second week with okay \$3.300; first did weil get-time strong \$4.400.
 Mayfair (Parker-Evergreen) (1.-the) and "Accept Hask focum," income alteritor \$4.400. Last week did on the big and the second week did the strong \$4.400. Last week did a did the strong \$4.400. Last week did a did the big and the second week did the strong \$4.400. Last week did the strong \$4.400. Last week did a did the strong \$4.400. Last week did a did the strong \$4.400. Last week did the strong \$4.400.

(set Exploitation: Roxy) Growthe weaks in Turbular in Weak York the weaks in Turbular in Weak Work the weaks in Turbular in Weak Work the weaks in Turbular in Weak Peather in Her Hat is dying at the Mosic Tail, suggesting only \$60.000 winded on its first weaks at the Cen-ter at 32:000 may not reach \$15.000 currently on its second lap-gasping from the start. Transating to Turbular in New Pic-transating to Turbular in New Pic-Start and New Start In New Pic-Start and New Start In New Pic-Picture not a holdower is Har-mony Lane, which checked into the Astor a weak ago last inglith (Turbus) at 32 attraction. Its third weak is 15.000 and has the Startad, gaiting for \$2.000 on its current Icf Meeks]. The New Picture In Start at 30 dimense Nicht's The Startad, gaiting for \$2.000 on its current Icf Meeks]. The Astor a weak (20) it is a bit under expresentions. More 35.000, but this is okay profit. Paisace is sinking with its dual bit of Socra-ter and Here's to Romance; \$7.000, while Start Start Rows and Port at 100 or 35.000, but this is okay profit. Paisace is sinking with its dual bit of Socra-ter and Here's to Romance; \$7.000, while Start Start Port Poisson Bob, but this is okay profit. Paisace is sinking with its dual bit of Socra-ter and Here's to Romance; \$7.000, while Start Start Poisson Bob, but this is okay profit. Paisace is sinking with start bit of Socra-ter and Here's to Romance; \$7.000, while Start Start Poisson Bob, but this is okay profit. Paisace is sinking with start bit of Socra-ter and Here's to Romance; \$7.000, while Start Start Poisson Bob, but this is okay profit. Paisace is sinking with

second week (current) only about 315000. First week 22000. Way Down East (Fox), with B. A. Rolfe hand Yoniu Ra, opens this morn-Hollywood (1.553: 55-31.0-31.65-220)-Dram (WB) (4th week). Maintaining a cood grin, third week bond silently, 316,700. Good run ab-neary assured. Palace (1/700: 25-40-55)--Soc-rates (1/70): 316,700. Last week's duet. Special Acent (WB) and Peters Grinnin Radio of oxygen at limp suc-grating only 37,000. Last week's duet. Special Acent (WB) and Peters Grinnin Radio of oxygen at limp suc-grating only 37,000. Last week's duet. Special Acent (WB) Paramount (3,604: 25-35-55-55)--Crusades' (Par) (23 week). Not us to expectations, dithog on on boldover at 313,000, but on fort-inglut's run shown favorable profit (OF house. 'Hands Across Table' (PA), oncer Friday (1). 69,85-99-31,10-31,55) -- Teather in Her Hat' (20) and stare show, On lise hack over here and max not touch in penser for (1). 87,800, faithy grod. Rivoli (2,092: 40-65-78-35-9)-Barhauv Coast' (UA) (24) week's Meride its stride and ended us at 87,800, faithy grod. Rivoli (2,092: 40-65-78-35-9)-Barhauv Coast' (UA) (20) probable Roy (5,383: 52-35-55)--Tranat. Iantic Thirds Here's (1) mod stare show, On Roy (5,383: 52-35-55)--Tranat. Iantic Thirds for the week' (20) mod stare show, Con Roy (5,383: 52-35-55)--Tranat. Bart (1) week's last week's (20) Roy (5,383: 52-35-55)--Tranat. Iantic Thirds for the week's (20) Roy (5,383: 52-35-55)--Tranat. Iantic Thirds for the stare show, Con Roy (5,383: 52-35-55)--Tranat. Iantic Thirds for the week's (20) Roy (5,383: 52-35-55)--Tranat. Iantic Thirds for the stare show, Con Roy (5,383: 52-35-55)--Tranat. Iantic Thirds for the stare show, Con Roy (5,383: 52-35-55)--Tranat. Iantic Thirds for the stare show, Con Roy (5,383: 52-35-55)--Tranat. Iantic Thirds for the stare show, Con Roy (5,383: 52-35-55)--Tranat. Iantic Thirds for the stare show, Con Roy (5,583: 52-35-55)--Tranat. Iantic Thirds (1) the stare show, Con Roy (5,593)-Con

New Haven, Oct. 29. (Beat Exploitation: Poli)

(Beat Exploitation: Poli) Business in general an improve-ment over this time size with one of longest (34 hrs.) shows on record. Giving 'em two features, news, Navy day abort, traveitaik and an organist. Poli's ace campaign on ...Rendez-vous 'features a hait-hour broad-cast night before opening and a bannered pine Aring votes Baily liss included a flock of bus cards, heralds aff. a Baily vision brings banners on 50 trucks.

banners on 50 trucks. Estimates for This Week Paramount (M&P) (2,348; 35-50) --Ethiopia' (Par) and 'Clairvoyant' (GB). Negative reaction, weak \$4,300. Last week 'Hands Across Table' (Par) and 'Wanderer of Wasteland' (Par) built to a nice \$4,300.

Due

'Rendezvous' ---- 'Deception' Turnaways, \$10,500

Philly Off Vaudfilm; 'Legs' and 'Chan' \$13,000 Each; 'Dream's' 3 Strong Wks.

Philadelphia, Oct. 29. (Best Exploitation: Stanley) Indications are for slimmer tak this week in the downtown film sector than has been the case the last mont, or so. There isn't a

10

ings this week in: the 'downown' film sector than has been the case the last mont, or so. Thero sint' a -real standout in the batch of new-comers and such holdovers as Theam' and 'Scorntes' will probably do relatively better than the str-rais. Tails, and the second of the second way up this season, so' Midsummer Night's Dream' first roadshow pic in several seasons, has been crash-ing through in fine style at the Chernut the cond werk beat as the season, so' Midsummer Night's Dream', first roadshow pic in several seasons, has been crash-ing through in fine style at the Chernut the cond werk beat as the season, so' Midsummer Night's Dream', first roadshow pic three weeks, as the Shuberts have a lot of legit bookings lined up for tolinined by management to be an sood as any of the Dream' units anywher in the world. Surprise wallo of another kind last werk was terrific trade to to probably as high as '1,000. That's well show the Stanton'z usual average for first-runs. Crit world beat the Stantey was def-initely under expectations. Consid-erable doubt exists as to a holdovers any to strong with Chan Shars-hard on screen and Henry Armetts beading stage show. Alto figures toreed: around \$13,000 with Lucky Legs' and Bindow werk filled midgated. Prote wall above the Stantey was def-initely unde show. Alto figures to no screen and Henry Armetts beading stage show. Alto figures to how the Lucky Legs' and Bindow with Lucky Legs' and Benny Meroff and Sylvia Proos topping vade. Crix tiked powell in Kendezvour at the Boyd, and Benny Meroff and Sylvia Proos topping vade. Crix the Boyd, and Benny Meroff and Sylvia Proos topping vade. Crix the Boyd and Benny Meroff and Sylvia Proos topping vade. Crix the Boyd and Benny Meroff and Sylvia Proos topping vade. Crix the Boyd and Benny Meroff and Sylvia Proos topping vade. Crix the Boyd and Benny Meroff and Sylvia Proos topping vade. Crix the Boyd and Benny Meroff and Sylvia Proos topping vade. Crix the Boyd and Benny Meroff and Sylvia Proos topping vade. Crix the Boyd and Ben

that may build to a fairly okay silado. "Barbary Coast," overestimated a bit should wind up the successful and the successful in the silado successful in the silado successful as a whole group of outstanders, in-cluding 'Mutiny On the Bounty' (Stanley), "Three Musketeers at the Bard Two Fisted' plus Major Bowes on the stare at the Earle. One un-certainty is 'Mutiny' It is definitely gkedded next at the Stanley, but the 'Grusndes' status, as before stated, in the stare the mainer, but the

init set. Init set. Init set. Last week was not notable except for Socrates's sock 39,000 at the Stanton, house's biggest in a long lime and something of a surprise time and something of a surprise been slipping here of late. "Coast' pulled \$3000 for its second week at the Aldine, nice but the rest of the crop rather ordinary. Estimates for This Week Aldine (1200; 40-65-65)-Ear-bardiney 57,000, completing would achieve \$1,000, does hould achieve figure, nevertheless fine.

bary Coast: (UA) (3d week), Should achieve 37,000, compiliant, sweil-ren. Last week, 83,000, a little wertheless fine. Arcadia (8,025; 40-50)-T Live My Life' (MS) Second run and holding for at least a part of a second Mon-dary gave in thes 32,000 Last week. Bishop Misbehaves' (MG), also second run, disappointed some with 1 Bo in 2,000 Last week, Bishop Misbehaves' (MG), also second run, disappointed some with 1 Bo in 2,000 Last week, Banda and Sylva Banda Arcoss Thile (Par), another well-liked plot and week after andine hould build although no more than \$11,000 Indi-cated. Last week, Hands Across Thile (Par), another well-liked plot and week; 35,500, scant. Chestnut (1,00; 55-85-31,0-31,65) -Midsumer Night*Drama (MG)-nus loaded up with height book-in faal week after anding just un-de 20,000 gaves and bande. Bandweek after anding just un-de 20,000 gaves and bande. Band Banda 2,000 and 23,-307 muide Las Rivers 11,500 and 11 and sylvia Froos stage head-liners. Between \$12,000 and 25,-307 muide Las Rive First Start Start 100 and 2000 and 25,-307 muide Las Rive First Start Start 100 and 2000 and 25,-307 muide Las Rive First Start Start 100 and 2000 and 25,-307 muide Las Rive First Start Start 100 and 25,-307 muide Las Rive First Start Start 100 and 25,-307 muide Las Rive First Start Start 100 and 25,-307 muide Las Rive First Start Start 100 and 25,-307 muide Las Rive First Start Start 100 and 25,-307 muide Las Rive First Start Start 100 and 25,-307 muide Las Rive First Start Start 100 and 25,-307 muide Las Rive First Start Start 100 and 25,-307 muide Las Rive First Start Start 100 and 25,-307 muide Las Rive First Start Start 100 and 25,-307 muide Las Rive First Start Start Start 100 and 25,-307 muide Las Rive First Start Start Start 100 and 25,-307 muide Start Start Start Start Start 100 and 25,-307 muide Las Rive First Start Start 100 and 25,-307 muide Las Rive First Start Start 100 and 25,-307 muide Las Rive First Start Start 100 and 25,-307 muide Start Start Start Start Start Start 10

Seattle, Oct. 29. (Best Exploitation: Orpheum) Again the Orph is headed for the town's top money, with Barbary of the State of the State of the town's top money, with Barbary of Mariela Her Boas, and is holding bill, following five good weeks of Married Her Boas, and is holding the which sheld to public view with big newspaper campaign. Best exploitation at Orph. for Barbary, with newspaper budget frome two color ada, for first time in over 30 years of operation by John Hamrick. Theups with three taxiab companies for special the big advance ad and smash theatre front, etc. Estimates for This Weak Estimates for This week Blue Mouse (Hamrick) (950; 27-37-42)--Big Broadcast' (Par). After first big week at Orpheum, here for second and good for \$3,200. Last week, 'Family Tree' (Radio) and 'Smilin' Thru' (MG) dual, \$2,300, show

Air' (MG) and Ritz Bros, on-stage a fittle under expectations with \$14'300. Fox (3.000: 40-55-65),—'Chan in Shanghai' (Fox) and stage show.

Shanchal' (Fox) and stage show. So-so combo won't get much over \$13,000. Laist week, 'Way Down Bast' (Fox) and stage show not enough for a holdover but an above-average, \$10.500. .:Kariton (1,300; 25-35-40)-Java

enough for a holdover but an above-kaverace \$16500. Kartical Her Boss" (Col) Her Boss (Col) Her B

yond single week; not much over \$13.000 indicatéd. Last week, "Ship-mates Forever (WB) \$10,200; about as expected and n.s.s. "Stanton-(1.700; "3040-50)--"Soo-rates (WB). Surprise worm and ought to gen attemnth of Inst weeks on attemnt of Inst weeks \$10,000, House seldom holdovers.

'ANGEL' SOARS IN B'HAM \$6,500; 'BOSS' IN 3D WK

\$0,300; DUSS III 3D. WA. Birmingham, Married Her Boss' goes hito the second week at the Gaiax after opening at the Empire Goes hito the second week at the Gaiax after opening at the Empire for one week. House, however, seats only 580, and a to unormouse to get anywhere. Should reach \$1,500, though. Exploitation is a little weak this week with no house doing enough to give the seats of the seats anywhere. Build reach \$1,500, though. Thursday for two days. Easimates for This Week Cass-00-Dark Anget' (UA)' and fashion show. Latter a drawback. New show opening Thursday; Gay Description (Foc) for one day. Gross \$400-Bonie Sociatad' (MG). So-st \$2,500. Last week 'O'Shaugh' "Pritege' (Wiby-Kincey) (1,800; 30-55-400-Bonie Sociatad' (MG). So-st \$2,500. Last week 'O'Shaugh' and achion show. Cast 'O'Shaugh' "Pritege' (Wiby-Kincey) (1,800; 30-55-400-Bonie Sociatad' (MG). So-st \$2,500. Last week 'O'Shaugh' and chick Around \$2,000, as it did last week with Thunder in Night to pull in some customers who haven't yet been to this reopening. Strand (Wiby-Kincey) (200; [20] "Last Outpat' (Par). Around \$4; Wasteland (Par). \$2,000, pretty good. Empire (Acono Ymc(L600; 22)-"Day (1,000).

Wasteland' (Par) \$2,000, pretty good. Empire (Acme) (1,600; 25)— Bright Lights' (WB), At \$2,700, moderate Last week 'Special Agent' (WB), \$2,200; (500; 25)—'Martled Her Boss' (Col) (3d week). Prob-ably wil' be the end of the run, too, as crowds are beginning to sag, but as crowds are beginning to sag, but as crowds are beginning to sag, but

FOR 'BARBARY'

Estimates for This Week

SEATTLE'S 10G

14.300. Last week 'Hands Across Trable' (Par) and 'Wanderer of Wasteland' (Par) built to a nice \$6.300. (Lowy) (3.600: 35: 65.00-'Ren-tervour' (MG) and 'Gay Deception' (Fox). Ropes up and urning 'em away over weekend: sweii \$10.600. Last week 'Live My Life' (MG) and Public Menace' (Col) lead the town with a good \$3.500. 'We have the town with a good \$3.500. 'We have the town urns and the second second and the town 'Locky Legy' (WB). Healthy \$6.500 on the way. Last week 'Socrates' (WB) and Red Salute' (UA) opened big died last half, but closed okay at \$5,600. 'Here's to Romance' (Fox) and 'This is the Life' (Fox). Not bad, around \$3,400. Last week 'Here Comes Band' (MG) and Thunder in Night' (Fox) mediocre \$3,100.

Boston, Oct. 29.

Hub film men had a few reasons for rejoicing over the weekend. Good weather breaks and the Harvard Dartmouth game crowd

brought in heity trade at most spots.

value - Der Chulung game crowde brothet has hefty trade at most Brothet has been been been been been been boom-boom of recent publicity, toiled beautiful gates at both the Orph and State, promising \$35,000 full with Purentit hender, on a dual uners in the draw. Met doing airight with Guy Lom-bard on the stare and Last Out-pon roadbalow here Nov. 8 at the Majestic. Exploiteers have wangled impressive society backling and open roadbalow here Nov. 8 at the Majestic. Exploiteers have wangled impressive society backling and open roadbalow here Nov. 8 at the Majestic. Exploiteers have wangled impressive society backling and opening night (\$220) will be a to the Esplandse Concerts. Cru-sades' finished a disapoolnting three-frame roadshow run at the Maj Saturday night (26), with a prame. 3900 in the till for final Frame. Agool in the till for final the Par and Ferway appears in the dual booking of "Shipmates," a sec-ond-runner; and "Harmony Lane." an Estimates for This Week Met (Met Met Met St. 55.55)

Estimates for This Week

an indic. I and Harmony Lane, Estimates for This Wook Met (M&P) (4200; 35.50-65)... 'Last Outroet' (Par) and Guy Lom-bardo on stage. Swell combo here, band gettime 70/30 credit on draw; liming for \$23,600. Last week un-draw of the stage show headed by El Brendel. State (Loew) (3.200; 26.35-40-50) ... 'Live My Life' (MG) and 'Pursult' (MG), dual. Holdout bit shrough Wolf for week, worko. Crawford film doing the drawing and figured strong enough to have played on its own. Last week 132.000 for 'O'Shughnessy' (MG) and 'Pur-sult' (MG), duals (Lew) (2.300; 25.55.40-50). Elve My Life' (MG) and 'Pur-sult' (MG), duals (MG) and 'Pur-sult' (MG), duals (Last week turned in 514000, fair. Keith Boston (RKC) (2.300; 35. 50-55) Rainmakers' (Radio) and 'waude ied by Benny Rubin. Locks by Elso, duanpointing. Last 'Wouth' (U) and A. E. Marcus show, - Keith Mernorial (RKQ) (2.200; 25.

Tanith' (U) and A. B. Marcus show on store.
 Keith Memorial (RKO) (2,800: 25-35-50)-"Wey Down East' (Fox).
 Shapes up at bad \$6,000 and will be pulled tonifiel (Tues.). Three Muscient's (Radio) replacing: Last word little better than \$10,000.
 Paramount (M&P) (1300: 25-35-50) (Shipmates Forcever' (WB). 2ad run, and Harmony Lane' (Mas).
 (lat run), dual.: Hovering, around average biz, \$7,000. Last week \$6,-

Frisco Ascribes Its Sluggish Biz To Too Many Costumers; 'Cape' \$15,500

1000 tor 'Personal Maid' (WE) and This Is Lite' (Fox), dual. Fenway (M&P) (1,000; 25-50.-06) 50) 'Shipmates' (WE), 2nd Fun; and 'Harmony Lane' (Fox), dual. About '44,000. Last week 33,500 for 'Maid' (WB) and Lite' (Fox), double. Scollay (M&P) (2,700; 25-50.-07) 50-"Socrites' (WB), dual. Will atfract hround \$4500.-Last Week 55,000 on 'Special Agent' (WB) and 'Lucky Legs' (WB), dual.

Grid Fever N. G. for Col.; Rendezvous' 7¹/₂G Columbus, Oct. (Best Exploitation: Ohi Biz should be off generally this week, ith town going gradually nuts over Notre Dame-Ohio State game Saturday (2), first trip here for Irish. Hotels, clubs, readying for big stampede, with rallroads preparing for 21 trains. Theatres as usual taking rep from big game

counted for increased biz. Estimates for This Week Palace (RKO) (3.075; 30-42)---Miss Glory' (WB), Indifferent pros-pects, about \$6,500 in view. 'Ponn-pelf' (Radio), went good, and \$8.000

peli (Hano), well source (1997) Broad (Loew-UA) (2,500; 30-42) —'Bright Lights' (FN), About even. \$4,000. 'Without Regret' (Par), ditto

\$4,000. "Without Regret' (Par), dato last week. Ohio (Loew-UA) (3006; 30-42)---Rendezvour (MG) Libut for good in good 7,000. Grand (IRKO) (1.157: 25-35)--Redheads (Fox) and Here's to Ro-minoc (Sox) split. About \$200n makers' (Radio), should turn over \$3,500 to b.c.

Notre-Ohio State

San Francisco, Oct. 29. (Best Exploitati : Golden Gate)

(Best Explortati : Golden Gate): Business here, while not bad, is slugzish, most houses operating the subset of the second second second in more. Town is having apell of unloaked for nice weather, with the mobe going in for Sundarky diving instead of weekend pl. Link of the second second second second the construction of the second second the construction of the second second second second second second second the second second second second second week brings on Cruades, and Wedneeday (31). This week will have the bir takes at Warfield in second week of Mel-ody: and Golden Gate where near bhow seems to point new ways and these, for Golden Gate where near bhow seems to point new ways and these, the second week of Mel-ody: and Golden Gate where near bhow seems to point new ways and these, the second week of Mel-ody: and Golden Gate where near bhow seems to point new ways and these, the second week of Mel-ody: and Golden Gate where near bhow seems to point new ways and these, the second week of Mel-ody and Golden Gate has been re-garded as a family house, but the mob went ar_aca over the stripped acts. Show desent use out and out balloon dance, etc., and has several tableaux without enough clothes on the entire group to wray us a yeast cake in. Return encargement is weant multy and bely user humor. Golden Gate has slick stunt as bally-hoo in a peepshow in front of house. (Goldfah Bowl' with stripper New York light cloth a structure bir crowds with ferames getting just as big click as men. **Estimates for This Wesk** Clay (Redo). Stull soing strong ator stat least 1,000. Last week fith or more-over form Golden Gate and stripper (in this second strong to cay the stat least 1,000. Last week, fith or more-over form Golden Gate and strong of the My Song to You' (BG] and Tower' (GB), ought to yet at least 1,000. Last (Fadio). For (Leo) (5,000; 25:60). Strong Maller Clay (Redo) (25:60). Strong Maller Clay (Radio), morest week, Two Pileté (Ter) and At-lantic Adventure' (Col), n.s.r. at under 55:000. Ritki Ji, 500.

Dusiness in months at \$11,600, safe, but no pravine RAN (24.40: 30-35-40)--Couldn't Take II' (Col) and '\$formy' (U). Might reach around \$7,000. Last week. 'Solomon of Broadway' (U) and Fighthing Youth' (U), not very good at less than \$5,000.

Class with service and semicing Yould's 5000.
 Paramount (FWC) (2:740; 30-35-40).
 Paramount (FWC) (2:740; 30-35-40).
 Paramount (FWC) (2:740; 30-35-40).
 Paramount (FWC) (2:740; 30-35-55).
 Cluss With Week. Wav Down East' (Fox) and Lucky Lergy The Comparison of the Comparison of

Crawford-Picon Big \$21,500, Balto; **'Crusades'** \$6,200

Baitimore, Oct. 29. (Best Exploitation: Century) Banner biz of the burg this stanza being done by 'Live My Life' at the vaudfilm Century. Stage show, headed by Molly Picon, is getting

wandhim Century. Stage show, Meridia (19WC) (2680; 35-49-Molly Picon, is getting 50-Bradawa Melody (MG) (2nd fervent word-o-mouth which is bould be oke with almost though small factor at the bound of the bound of

HUB, \$28,000

preparing for 21 trains theatres as used to the second second second second Tendezvous' is best bet around town, with Bill Powell pices usually cleaning up at Ohio. Bright Lights' will pull better than most Joe Brown films have in past, with word of mouth responsible. Grand have definition the second second second the second second second second to the second second second second for latter house, with union and management still at draw. Bill Bishop down from Detroit to help Rendezvous' and pulled Hunt Miss Rendezvous' contest with birs days running on local Scripps rar, with reward solume to \$75 before contest closed. Other the ups ac-counted for increased biz. Estimates for This Week

OUTPOST PLUS LOMBARDO, IN

PICTURE GROSSES

'Folies Bergeres' Ups 'Gander' to Big \$25,000; 'Melody' Nice \$12,000 in Mpls.

Minneapolis, Oct. 29. (Best Exploitation: Orpheum) Viewed from the standpoint of magnitude of attractions and grosses

manitude of attractions and grosses the current week gives every prom-jee of being the year's biggest. Judging by week-end results, "fo-Bergeres," most stupendous stage show-ever to hit any of the local vaudifun houses, will pull a minimum of \$25,000 into the Or-pheum, pertapa the largest, or at least one of the two largest totals chalked up Minnesota boom days, when approximately \$45,000 was at-tained for a single week and \$30,000 to \$40,000 takings were not uncom-mon.

mon. A combination of factors is sky-rocketing the take, the stimulating influences including topnotch shows, upped admission scales, and an in-flux of translents for the Minnesota-Northwestern

rocketing the take, the stimulating influences including topolocity shows, in the second structure of the second structure of

Estimates for This Week

'clentury (1,600; 35-55)—'Dark An-'(UA) (2d wk). Clicking nicely advanced prices. First week a ney at \$\$,000, and second stanza puld bring a very satisfactory non

with a restaurant chain and various
 Beimates for This Week
 Century (160: 35-50)-Dark Angel (UA) (24 wik). Clicking nicking incursh which 500 photos of Miriam
 Beimates for This Week
 Century (160: 35-50)-Dark Angel (UA) (24 wik). Clicking nicking incursh which be also bound bring a very satisfactory.
 Orpheum (Singer) (2.530: 35-56)
 Orpheum (Singer) (2.530: 35-56)
 Trad talking. Weil aold and also pointing a ter big plugs given this one-show, of course, practically the entry of kick from customers. Headed for big \$12.000. Last week (Gay Daro Kick) (2.630: 35-55-50)
 Tradarway Molody (MG). Night at solution (Singer) (2.530: 55-56)
 Tradarway Molody (MG). Night at solution (Singer) (2.530: 55-56)
 Tradarway Molody (MG). Night at solution (Singer) (2.530: 55-56)
 Tradarway Molody (MG). Night at solution (Singer) (2.530: 55-56)
 The ordicity (2.400: Singer) (2.530: 55-56)
 Tradarway Molody (MG). Night at solution (Singer) (2.530: 55-56)
 The ordicity (2.400: Night (Singer) (Sing

and split. Fairly good \$1,600 indi-cated. Last week 'Allce Adams' (Radio), second loop run, \$1,800, okeh.

(Akdino), second 1000 full, 41,800, Neeh, Cublky (000; 15-25)-Woman Wanted' (MG) and 'Accent on Yood to Tarli econd, uns, and Dit Looks like good 1,003 rus, Last were the second second second second run, and "Storm Over Ander (U), first run, split, \$200, oke.



Providence, (Best Exploitati : Loew's) Terrific trade is indicated for most stands along the main stem

this week, but leading them all by a wide margin is Loew's State with a wide margin is Loew's State with another double-picture program that is killing them, Picking up momentum from last week, Loew's seems headed for record breaking business. House turning them

seems haded for record breaking business. House turning them away, overflow helping things gen-erally downtown. "Barbary Coast' and "She Couldr't Take It' the the second second the second second the second second second second the second second second second second second the second second second second second second the second second second second second second second second the second secon

'CRUSADES' GOOD FOR \$6,500 IN LOUISVILLE

Louisville, Oct. 29.

Louisville. Oct. 23. Rialto looks the best with 'Cru-sades' at \$6,500. Loew's State should be second with \$6,000 for 'Live My Life' and 'Public Menace'. A libera distribution of passes with a 100 service charge accounted for packed houses at both the National and Rialto at the Friday night perform-ances.

Notes at both the National and Rialto at the Friday light perform-ances. "Shipmates Forever" at the Mary Anderson, second week, showed a light part of the second second and the second second second second atometing only \$2,800. Way Down East and 'Tro-Fisted' couldn't ret soing at the Strand, wholding up the week with a not as hot \$2,400. Na-tional with improved safe presen-tional with improved safe pre-senting the strange pre-broadcast from the starse, and spon-sored by a local brewer, to help matters on Mondav nichts, is a strong factor lowards keeping this has been consistently weak. Take should be around \$3,800. No one house had the edre on exploitation, all expending about the usual amount for newspaper Rialto making a splurge on Moriton Downey for next week, with nichtly prodicasts by the tenor, with pics for contributions to help baralysis sufferes. Letimates for This Week

'Parade' Unit Tilts 'Chan Shanghai' to OK \$8,200 in Indpls.

\$8,200 in Induks.
Indianapolis, Oct. 28
Toressed dipada a bit this weak you have done better.
Turnskeydrug and the second and the second and the second action of the second

'Take It'-Peabody, \$24,000, Belle Baker Plus 'Rendezvous' 21G; 'Dream' OK 12G

Misbehaves' (MG), dual. Former plugged and latter burled in ada. Takershould be fair at \$5300. Last week 'O'Shaughnessy' (MG) and 'GHI. Friend' (Col) dual finished \$4,700, moderate. Lyric (Oison) (2,000; 25-30-40)-'Chan in Shanghai' (Fox) and 'Hit Farade' unit on stage. Revue billed hadad gross of \$8,000. Okay.' Jast week 'Socrates' (WB) and 'One Hour With You' stage unit main-tained consistent pace to reach \$9,000, very good.

Denver Ballys 'Time' Reel Big With 'Air,' \$6,000

Detroit, Oct. (Best Exploitation: Fox) Paced by the Fox which return

Paced by the Forw which returns to the optimized of the several problem of the several several several problem of the several several several problem of the several several several Midsummer Night's Dream, which opned-bodre capacity shift after a fortnight of hefty exploita-tion and advertising, began to shump thereafter and out after seven days. Biz picked up considerably follow-ling announcement Thursday (24) but not enough for house to take chance on holding it over. The late pickup, however, sent the gross to a big \$12,000, at \$1.65 top with two abwy adaly.

pickup, however, sent the gross to a big \$12,000, at \$1.65 top with two aboves daily. Eddle Feshdy, who drew a lot Eddle Feshdy, who drew a lot fit, figure for a nest \$24,000 at the fox, which dropped slightly to \$15,000 last week on 'Way Down East', and Luis Albern, headlining Bob, also foyous at the Mich this week, where 'Rendezvous' plus Helle Baker on stage are due for a mice \$21,000.r flickers, 'Barbary Coast' at U.A. and Formpel' at RKO Downtown, aren't doing as well as expected and are due for pulling this week. 'Barbary Coast' at Week, 'Reures for only an o.k. \$6,000 this week. "Pompel' lifted house out of dol-drums last week with \$10,000 take, week, 'Gross only \$3,000 for five days, ending last night (Tuesday). '35 Steps' will be brought in tomor-row at Downtown, with Crusade' lue Estimates for This Week

days, ending last night (Tuisaday).
 days, ending last night (Tuisaday).
 die at the U. A. Friday (1).
 Estimates for This Wesk
 Estimates for This Wesk
 Wilson (United Detroit) (1,900;
 D'Simi (WB).
 Misson (MB).
 Misson

Masheu Sympnony (LB) (Ind weck), a (475: 95-40)—'Wiener-But'. English subtities on Ger-man ilm should hit a Ine \$900, Last week \$800 on 'Traum yon Schoenbrunn' ('Dream of Schoen-brunn').

Le Pere Lampion' for \$2000. St. Denis has Les Epux Cellbataires' and 'Les Couleluchea des Dances' His Majosty's in advertising high, wide and hansome in every Mon-treal paper and has tied up with lit-erary and social registerite circles for as big a ballyhoo as seen here for year... for This Weak

Estimates for This Week

S H E'S H Ε A

"Style leader" in more ways than one! Because recent boxoffice statistics show she's tops in picture-after-picture vogue...And of course there's never been anything like

in

AND OBSERVE TH

STARS

R

lan Hunter • Paul Lukas • Sybil Jason • Jessie Ralp

PARISH

Coming! (Nev. 16)

STELLA

And remember it's the show that won MERVYN Le

Coming!

All in 3 short wee Ν



S

H

E

D A Y S

13

00

Those Francis Frocks to give feminine hearts the flutters! Now here she is in the most seductive creations known to science-and her strongest story since "House on 56 Street"

E

IS CAST, PLEASE!

h • Barton MacLane • Eddie Acuff • Joseph Sawyer

Coming! (Nov. 30)

CAGNEY IN "FRISCO KID

ROY his appointment to direct "Anthony Adverse".

(Nov. 23)

R

ks, and all from B

BROADWI

R

RENDEZVOUS

14

REINDEZVOUS Mains-Galvey-Lavas of a Law-nece Weingarten production. Festures William Poresil. Rosaland Russell, Binne Barnes, Lonci Avuill, Huge Romero, Dovisi, American Biack Chamber, by Herckert O. Tarlley. Bella and Sam Goorse Oppenhehner, seres play: Hysi Wynn, dim editor: William Danleis, Genera Oppenhehner, seres play: Hysi Wynn, dim editor: William Danleis, Genera Oppenhehner, seres play: Hysi Bill Gordon. William Danleis, Genera Markenheiner, seres play: Hysi Hysi Hysi Marken, Saman Saman Bill Gordon. William Danleis, Genera Markenheiner, seres play: Hysi Hysi Marken, Saman Saman Bill Gordon. William Brennah, Henry Stephenson Mickolaiett. Davis Markenheiner, Stephenson Markendor. Barken Saman Saman Markendor. Barken Saman Marken Saman Mark

Another chill-and-chuckle pix aimed at The Thin Man trade and scoring a bullesys. William Powell who teams admirably with him, and they have the support of an all round good cast. A fine example of what happens when all production different accontributary to good intervent accontributary to good intervent accontributary to good intervent accontributary to good and the result is a film that should do business all the way down intervent with the menace of the plot and the result is a film that should do business all the way down intervent it does not class with the art efforts. Just a gripping plot armbiton, but it does not class with the art efforts. Just a gripping plot armbiton, but it does not class with the art efforts. Just a gripping plot army. The must have set in on the same accontributary of the same puzzle editor of a Washington war. Love develops in the speet and of these times and she per-guades her uncle hat Powell will be that in should at the source and she perturbed of the troop train. He's and the starting harms and she per-guades her uncle hat Powell will be that in should at the source and through he starting harms. The speet allow of these times and she per-guades her uncle hat Powell will be that in should at the source and the spulled of the troop train. He's and the the start in the speet approximation to the source at a cance to a chare. The source have be not approximate the source at the source at a starting the starting hard teams through he starting hardware he own whit and the start through his quick wit, and the start in through his quick wit, and the start in should action that for when he is once more taken through he starting hardware he own whit and the start here have he own whit and the start in thouse and the sources a part of it instead of an theoroid and herein lies its success. Interest is never diversity and becomes a part of it instead of an theore a part of it instead of and becomes a part of it instead of and becomes a part of it instead of and becomes a part of it diantic Tunnel' has Julesvernelsky i versions i magina tion, romanoc, bigness of though, i dea and production executed to the string and success in the string to the the string through his quite the string through in fluid estimation. The string and success in the string to the string and success interest is never divertion the string of the string of

Transatlantic Tunnel

Transatlantic Tunnel Gaumon-Britlab productor, and release. Mades Evans, Heien Vinnen, George Arlies and Walter Huston in vescial portruyals. Keilermann ; screenpiay, Kurr Stodmaki constito and dialog. La dudarde Pasch and Keilermann ; screenpiay, Kurr Stodmaki constito and dialog. La dudarde Pasch and Gory, N. Y. west Oct. 23, 53, Running Unet, 00 mins. Ruth McAilen Marge Pyrase Ruth McAilen Harry Children Ruth McAilen Harry Children Nobies Harry Children Nobies Harry Children Medity Harry Harris McAilen Marger Harry Harry Status Medity Harry Harry Status Harry Fringe Minister of Bragand . George Arlies

Gaumont-British, after a numbe

Gaumont-British, after a number of faise starts in its so-called 'm-vasion' of the American market, has finally hit a good one. Trans-atiantic Tunnel' has Julesveinelsh imagination, romance, bigness of thought, idea and production execu-tion-and a couple of marquee names for the Anglo-American mar-ket. Transdiantic Tunnel' the Elstree bunch patiently set out to achieve. both production and

Miniature Reviews

FILM REVIEWS

'Rendezvous' (Metro), Corking comedy and sustained spy mystery which should score to the last tank town. William

the last tank town. William Fowell. "Feather in Her Hat (Col), Adaptation of Wylle novel too British for general appeal, al-though, well-acted. "Transatlantic Tunnel" (GB), A Julesyereneish, highly imagi-native picture that should en-joy big biz. Good.name cast. "Harmony Lane" (Mascot), Life of Stephen Foster, the songwriter, Not strong enough but good exploitation chances. "Freekles" (Radio). Gene Stratton-Porter book of the '80%, elementary in joto and appeal. "Public Opinien' (Chester-field). Second feature weight. With Lois Wilson and Crane Wilbur.

Wilbur. 'False Pretenses' (FD), Com-

"False Pretenses' (FD), Con-edy, story and capable cast marred by indifferent direction and weak production. Strictly secondary dualer. "Bad Boy' (20th C-Fox). Typical Vina Delmar story typically done by James Dunn. Mild entertainment for family audiences. ' ip Roaring Riley' tan). Weak G-man Stars Lloyd Hughes.

Star's Lloyd Hughes. bightlights distinguish the unreeling. Against this is motivated a com-prehensive business and romantic background. The machinations of the Atlantic Tunnels, inc., financial underwriters to send the market water of Dix, Banks, Miss Drans and Miss Vinson, plus the ultimate fatality to Dir's son (one of the dig-gers) mixes up the romance with the adventure elements to interpret office for all types of audiences. "Beddes Elvey's capital direction, he has been well alded by the basic B. Kollermann story and the highly sflective script contributed by Kurl Clemence Dane. G. Krampfs pho-tography is excellent and does much to clarify the presentation, particu-larly on the mechanical aspects. Charles Frand's editing was seen in a corking job. The 9 minuter' running time is just right. Tim a big picture, and will be big b.o. HARMONY LANE

HARMONY LANE

HARMONY LANE (WIT 1 COURT Court of the Court of the second of the second of the second of the second events of the second of the second will be the second of the second second of the second second of the s

cut, since all are necessary for the recital, and it is parity the need for condensation which robs the story of the chance to speel, as the story of the chance to speel, as a story ducar with Frawley, as the ministrel, doing 'Swanea River' with his troupe and Montgomery singing 'Susana.' Effective use is also made of the Shaw Negro choir, and in fashes showing 'Susana' being soung by German students, a French group and the members of a covered wagon caravan. Kentucky Home' is done by a coired group and there are scraps of other songs, nond of merely aserve as musical back-grounding.' Only 'Susana' and 'Swanee River' as given in full, it marking the first time Frawley has uncovered his tenor pipes for pic-tures, and okay.

TURN OF THE TIDE (BRITISH MADE) London, Oct. 18. British National production, and Gau-

mont-British release. Features John Gar- rick. Directed by Norman Walkcr. Based on novel, 'Three Fevers' by Leo Walmsley. At Tivoll, London, Oct. 16, '35. Running time 80 mins.	h
Marney Lunn. John Garrick Ruth Postyck. Gereidins Fitzgerald Henry Lunn. Sam Livesey Jave Frysk. John Kaude Luke Fosdyck. Wilfred Lawson John Lunn. Natil Macginnis Tindal Fosdyck. More Marriott	"

A slow moving depletion of life in a fishing village in England. For 400 years the Fosdyck family were the only fishermen there until the arrival of the Lunns. Uncle isaac, dean of the Fosdycks, resetts the fors to as foreigners. Then ensues the inevitable Romeo: and Juliet situation, wherein one of the Lunns falls in love with a female Fosdyck, which she recipro-cusso and the final in unifica-tion to a for the final in unifica-tion to a for the final in the final the two families pooling issues, with the presumption they live happily ever after.

well acted throughout, with some interesting sea scenes. Cut to an hour, it should make an acceptable second feature. Jolo.

FRECKLES

'Freckles,' published as a novel in 1875, is shown to have sold 2,000,000 copies by best available statistics. It will have a tough time ever be-

1375, is shown to have sold 2,00,000 copies by best available statistics. It will have a tough time ever be-finning to make the same grade as a picture as it did between book covers. Its appeal is of a past gen-eration. Three, woopie carry Treckler in Brown, Carol Stone and the child actress, Virginia Weldler, who fick-ered in Laddle and 'Mrs. Wiggs Fleture affords the latter unusual opportunities and she cornes through viormance. Direction of the grif has been careful and studied, but with-out obvious steering. Bratton-Forter yarn abily, even if heat the studied and 'Mrs. Wiggs Fleture affords the latter unusual opportunities and she cornes through viormance. Direction of the grif has been careful and studied, but with-out obvious steering. Bratton-Forter yarn abily, even if heat efficiently and effectively yuard the timber preserve which, forms the background for the story. But as prominent on footage as Brown is the Weldler child. Adap-thance to face the carmet, but as beens to belong in what she gets. The other of the leading tho which almost alone plays the picture is the attractive Carol Store. She's umbering settlement who furns her affections programating to which almost alone plays the picture is the attractive Carol Store. She's unbering settlement who furns her affections is expected paymaster with a builying disposition to the orphan adolescent invasing the sti also or the is and paymaster with the streeties, adding him in get-ting a job, it isn't disturbing. Nor is it disconcerting that the kid should so quickly take up with the normad. It's more unreasonable to proceens he is expected to face. It's like and they when will known it's okay for the kids and thus it may get a irree audience of youngsters than the kids and hus it may get a tiget and haven this hus is more of the kids and hus it may get a tiget and the story way back when will known it's okay for the kids and hus it may get a tiget and the story way the story way back when will known it's okay for the kids and hus it may get a ti and the second secon

Short Subjects

'SLIGHTLY STATIC' With Thelma Todd and Patsy Kelly,

Comedy, 18 Mins., Ziegfeld, N. Y.

Conserved, 18 Mina, Ziegfeid, N. Y. Hai Racaf takes sian-stick pokes at radio in this two-reeler, even providing himself with a audience to lauch at the Todd-Kelly hoke. But it's for minor houses. A ques-tionable cutting job also dictracts. Entire action is spotted in a broadcasting studyow with the Misses trying to create the autwaves. They finally get the opportunity when a sponsor insists that his son's nature playlet be used on his program. This is where the free-audience is a dozen fashbacks of the havites a dozen fashbacks of the havites aughing. They lauch more on the screen than out front. Hilbilly male quartet and femme harmony troi included for short bits, but they're strictly for the pur-pose of planting the radio idea. Scho

OUR GANG FOLLIES OF 1936' Burlesque 23 Mins. Capitol, Y.

Roach-Metro

Capitol, Y, Reach-Metro An effort to follow up the hit Spanky McSarlane made in an ama-teur night story. This time the gang gives the show itself in a tellar the-orate to live up to the suggestion. Some of the acts are too cleverly staged, but this detracts only slight-ly from the effect and the two-reder packs a lot of laughs. Online the satistic too cleverly staged, but this detracts only slight-ly from the effect and the two-reder packs a lot of laughs. Chance in this assignment and the show is stolen by a youngster with plenty of missing testh, who does a hillbully in the ballyhoo and sings 'Oblect of My Affections' in the show is stolen by a soungster force of personality, and a burlesque force of personality, and a burlesque of the 'Florodora' sextet that brings the show to a screaming finish. Good enough for marque playup h most spots.

'OKAY JOSE,' With El Brendel, 18 mins., Astor, N. Y.

18 mine, Astor, N. Y. Vitapione 7071-72 El Brendel againet a Mexican background. His auto Steaks down background. His auto Steaks down Latter decamps when the soldiers artive and they capture/Brendel, who is told he must bring in the bandit or face a firing squad him-he lures the real offender to form with a story about a senorita. Bren-del also plays the senorita, and when the bandit grows too ardent beans handit grows too ardent beans hurrive. A Spanish dance interiude, to gain foctage that neither inter-rupts nor annoys, and Brendel does a good femme impersonation except for a few yearn lines. In Technicolor and will entertain Otac.

PUBLIC OPINION

Chesterfield release of Maury M. Cohen-Invincible production. Features Lole Wileon, Crane Wilbert, Shirey Orey Struyer, Story and Abraticat Keen Da-Wolf; film editor, Roland Reed; M. A. Anderson, camera. Al Columbus, N. T. Aunoing time, 10 mina Mona Trever. Lois Wilson Paul Annoid. Came Wilson Paul Annoid. Lois Wilson Paul Annoid. Lois Wilson Paul Annoid. Lois Wilson Camerini. Luis Alberni Enrico Martinelli. Andre De Segurio Commy. Banab Creaby

BAD BOY (WITH SONGS)

Doro Oct. 26, '85. Eddie Nolan Sally Larkin Mrs. Harris. Sid..... Fred Larkin. Tony.... Mrs. Larkin. Bob. Carey... Beulah Bo

The same kind of story done in past,and James Dunn goes

another routine perform anuce. For the family trade, but wil have difficulty impressing the neighborhood dual audiences.

Altock for the mark the selection of the

Invitation to the Waltz (BRITISH MADE) (With Music)

London, Oct.

London, Oct.
In the second sec

Not v ery much use telling the story of these continental musical films. Ever since 'Congress Dances have been efforts to place Harvey in similar pictures there have

there have been efforts to place Lilian Harvey in similar plotures. Fresent one is a most commendable effort, but lighting documest lighting document status in this one there is colorius bistory. Action occurs in London in 1803, followed by scenes in Ger-many, Venice, etc., with such royal personages as Napoleon, Duke of Wurmburg, Weber (the composit) bistory. Action occurs in London in 1803, followed by scenes in Ger-many, Venice, etc., with such royal personages as Napoleon, Duke of Wurmburg, Weber (the composit) bings the whole thing down to the mentis of cast, production and photography. All three are more than worthy of special praise. Amoer Hory plyss a littere is a dashing adjutant to the Duke of Wurtenburg, Carl Esmond, who has not white tecth and looks attractive in a military uniform; a splendid Warrender; a clever bit by Emme Fercy depicting Napoleon, and in-telligently conceived characteriza-tions by Charles Carson, Hay Fetrie are, and the schole schole story An keeping with the period story: A stutically photographed, the thing hat strikes home most carven or carpender.

FALSE PRETENSES

FALSE FREIENDES

dressing the production is also apparent. Adapted from Betty Bur-bridge's Suicide Bridge, story is a natural for fims but producers have muffed a real chance. Possibilities of slutton in which the store of the store of the store and the store of the store of the prash society and what a weathy pubby are self-evident. Add to this a retired bootlegger masquerading as a acotal light. But picture lumbes's a monolog by Irene Ware. And just as this about to' roll along, piece again is halted by several directorial vacuums. With less capable players teams. With less capable players teams. With less capable players teams. Show the or the some reader of the store of the store reader the store of the store of the reader of the store of the store of the reader of the store of the store of the reader of the store of the store of the reader of the store of the store who's annoyed by Mike O'Reilly's uncoult ways. Slahne Blackmer makes an enjoyable millionaite who connives with he to break into as-fine a sthe reitred bootlegger. While not given a sympathetic role, Betty Compson does admirably as a so-clety git who finally gits her man. Under as vacuus as ever. Herbert does a strong bit job.

BONNE CHANCE ('Good Luck') (FRENCH MADE)

when the second

(In French)

for the film, with nouting c. a... screen. Slight cuts will be necessary for censorship-purposes, if America is interested, especially in the scene where the couple decides not to be brother and sister any longer. Might be worth importing, if only fably worth the worth individual of the duty work in any other way. Ster

Larsson I Andra Giftet ('Larsson's Second Marriage') (SWEDISH MADE)

(SWEDISH MADE) Europa production and Scindinavian re-lease. Directed by S. Bauman. Cast: Edward Person. Knut Lambert, Slig Jaerrell, Dagman Ebbesón, Birgit Rosen-gren, Erle Laurent, Rut Holin, Gideon Wahlberr, At Cinema de Paris, N. Y., week Oct. 18, 32. Rumming time 70 mina.

(In Swedish)

Audience at this pitture house on opening night did considerable laughing, so it's probable that the (lalog is funny. If so, it's about the only good quality the picture

A. Chasterfield Pictures production and the only good quality the picture definition of the write product of the only good quality the picture definition on the pi

FILM REVIEWS VARIETES

('Variety') (FRENCH MADE)

Paris, Oct. 15. E. F. Films production. Direction and story by Nicholas Farkas. Peaturing Gravey. A. t. Maringenan, Taris. Run-ning time: 85 minutes.

(In French)

(In French) From the American point of view, this is the best local-made released so far this season, and it stands high in French production of the past few years. It's a good job of film producing; it hangs together, number of the bacter thread the approximate sustains its interest throughout and

sustains its interest throughout and hits them hard at the climax. Nicholas Parkas, who also di-rected 'The Battle,' has proven again that he knows his business as well as anybody working in as well as anybody working in France, and as a matter of fact in

France, and as a matter of fact in the world market. The more so since ie had some tertible breaks while making this picture. Anna-belia, femme lead, was knocked down by a tame beer on the set in the doubtrul for a while if the picture could be completed. He had other 'trubles, too, such as he wouldn't have it working for a good A Thiesan company. Incluse it the films: for instance, the beer, which appears in an early sequence, is a real bear aft first and later becomes Jean Gabin. In a Bui cons on the film moves along all right. It started out as a fer-make of the classic silent 'Varlety' a Ufa pic which started Emil Jan-mo that the there is the second all right. It started out as a fer-make of the classic silent 'Varlety' a Ufa pic which started Emil Jan-ne the second the second the second the film, and form then on the cus-to that of the nume sout the grit. but the gil lowes Fernand Gravy-cerned just about in the middle of the film, and from then on the cus-toms are on the edge of their seats wondering what Gabin will drog Gravey, and Annabella, on the trapeze with him, tries to stop him from doing his stuff, but he insists on taking off. As he does so, Anna-bo off the trapese; Gabin yells to sove her. A grand hair raiser, off all relayes, and hansella, on the trapeze with him, tries to stop him from doing his stuff, but he insists on taking off. As he does so, Anna-bo off the trapese; Gabin yells to sove her. A grand hair raiser, on a produce. Annabella is pertaps the least outstanding of the three; abo corbid nis a two was the rough dia-mond of the group. He's got a good a pin bay the orbid the streen can produce. Annabella is pertaps the least outstanding of the three; the out off he recoup. He's got a good a pin pinysique, and he can act bo the set to all off form eappeal. The so of the trapese to top a mong French Convey sit of lud of form a so to be recent picture. Gravey is full of form eappeal, and the and gabin is a two was the rough dia-mond of the group. He's got a good and is a wow as

Comes close to tops among French males. Picture is good for the specialized houses and a cinch for a remake. There's talk over here of making an English version, and one Amer-ican producer is definitely inter-ested in doing it.

A drift Berni Berni Charles Andrew Stern Ander Lasser Journey (Griffish Made)

Sisk to Produce Dickens' 'Little Dorrit' at Radio

Hollywood, Oct. 29. Hini version of Charles Dickens' Little Dorrit' will be produced by Robert Sisk for Radio. Ann Shirley will be starred in the picture, Gladys Unger, lining up the screen play.

2.000 FT. REEL'S FATE SET FOR FRIDAY (1)

Definite action on 2,000-foot reels is to be taken by Hays organiza-tion committee, including repre-sentatives from eight major com-panies, at meeting next. Friday (10) made by both sides. Academy of Motion Picture Arts and Sciences, which put its approval on the larger spools some montha ago, is strongly in favor of having major producing distributing companies adopt this reel for universal use. Gordon Mitchell, chairman of the Academy's research cruneli, is ex-pected in New York for coming confab. Arthur Dickinson, member of the Hays office, will represent that organization at the committee session. Definite action on 2;000-foot reei

Grainger, MacKay East

Hollywood, Oct. Jimmy Grainger is en route east

Jimmy Grainger is en route east via New Orleans after conferring on product with studio officials for past two weeks. Also N. X.-bound early this week is Willard MacKay, U attorney, here on financial matters.

BOLES FOR 'GARCIA'

BULES FUE 'TARCIA' Hollywood, Oct. 29. John Boles-gets romantic lead in Message to Garcia' at 20th-Fox. He is now in 'Rose of the Rancho' retakes at Paramount. 'Garcia' starts next Monday.

'Dream' Biz

(Continued from page 4)

(Continued from page 4) ance several days ago and advance sale had approached \$10,000 before opening: day: "Capacity at-scate is around \$18,000. That's by far big-gest pre-sale a flicker has ever had around these parts. Slated for one week only, ream will probably get two.

Hartford, Oct. 29. Hartford, Oct. 29. On five performances in three days, at the Bushnell Memorial, 'Midsummer Night's Dream' (WB) turned in around \$12,300 locally. Sock coin and being the first of the 'limited engagement' policy Warners has adopted for 'Dream' on the road, picture apt to return here ister.

here later. Cleveland, Oct. 29.

Warners' 'Dream' finished up its first week here at the Hanna to \$9,500 after a slow start. Second week looks a little better.

Washington, Oct. 29. 'Dream,' Warners' Shakesperian special, opened well at the Nation-ai and shouid enjoy its local stay.

Toronto. Oct. 29. Toronto gave \$7,500 to 'Midsum mer Night's Dream' (WB) on it: first week at Her Majesty's. Plo lure holding a second week. 29. thc St. Louis, 29. 'Drcam' (WB) current at the Shubert Riaito will do \$8,300 on its first week. Neat.

ifs

Montreal, Oct. 29. 'Drcam' (WB) is paced for a nice \$14,000 at His Majesty's (1.600 capacity) at \$1 top. In for only one week

Detroit, Oct. 29. Detroit, Oct. 29. Detroit, at \$1.65, wound up with \$12,000 on the week at the Wilson after a strong start. Mild dip, then runne the announcement of 'one week only,' resulting in an imme-diate spurt. May be brought back later. Detroit. Oct. 29.

Philadelphia, Oct. 29. rca (WB) winds up three strong wreks at the Chestnut and might have stayed more but for thi-Shuberts' advanced bookings' into this legit stand. Strong. \$14,000 on second stanža.

LANGDON AND LIKE'S COMEBACK COMEDIES

VARIETY

oilywood, Oct. 29.

15

Rainh Like swings back into production after two years of idleness, signing Harry Langdon to star series of six feature comedies during 1936. Producer also holds op-tion on Langdon for three addition-

tion on Langdon for three addition-al years. Like figures release the pic-tures via the state right market on a franchise basis and has engaged staff of writers to develop first slory.

Johnny Hines Directing

Hollywood.

Johnny Hines, for tional star, makes his full-fiedged director for man Productions

First assignment will be heart of the Navy.'

2d Banker Resigns from Par Board, W. S. Gray, Jr.

Par Board, W. S. Gray, Jr. Willam S. Gray, Jr. president of the Centual Hanover Bank & Trusk Company, of New York, has re-signed from the Paramount com-paration of the paramount com-paration of the paramount of the taken anew by some other officer to be designated by Central Hanover. Gray is the second banker to atep out of the Par board, Previously Frank A. Vanderilp resigned. Van-derilp resigned board. Previously Frank A. Vanderilp resigned. Van-derilp resigned board large re-stance and the par was being op-erated. Vanderilps and Gray's res-lignations were accepted by the board last week. lignations were accepted by the board last week. Vanderlip's place on the board has not been filled.

Metro Seals Larrimore

Hollywood, Oct. 29. Hollywood, Oct. 29. Francine Laertmore has been handed term contract by Metro following successful tests made three weeks ago. Player returns here from New York next week. Irving. Thalberg, who will produce her first picture, is looking for yarn.

Rapport Joins Lasky

Hollywood, Oct. 29.

Fred Rapport joined the Pickford-asky organization at United Artists yesterday (Monday) as produc-tion assistant to Jesse Lasky. Rapport resigned as manager of ager of

the Fox Westwood theatre to take

HORNE BACK IN PIX

Hal Horne may realign with a Im company in a pub and ad ex-cutive berth. He resigned from film ecutive berth. He resigned from United Artists as director of adverconcea Artists as director of adver-tising and publicity recently, Mon-roe Greenthal succeeding, to con-centrate on his 'Mickey ouse Mag.' Horne his

venture

MUSICAL FOR MERCER Holiywood, Oct. 29.

Holiywood, Oct. 29. Johnny Mercer, Radio contract writer-director, returned from. New York following a six wreek leave of absence during which time he as-sisted. Paul Whiteman to introduce his own songs from 'Beat the Band'. Mercer's next assignment is to

Mercer's next assignment is to write a musical patterned after 'Halielujah.'

DEBR-SULLIVAN'S TAG

Holiywood, Oct. 23. E. Derr and Charles Sullivan have dropped Excelsion Pictures as a tag for their new producing com-pany. Will he released as Derr-Sullivan Pictures, Jesse Goldberg to head of distribution with headquarters in New York.

rown Sued for Comish Los Angeles, Oct. 29. Charging that Rowland Brown refused to pay \$1.037 commission, suit for that amount has been filed here against him by Zeppo Marx, Inc.

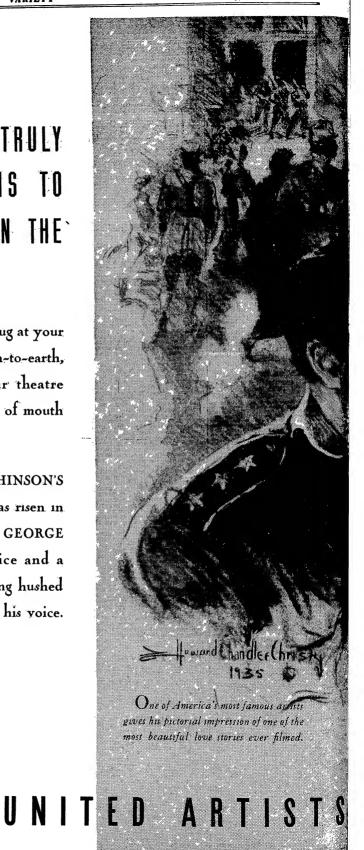
Agenéy complaint declared work at Metro between April and Sep-tember, 1935, w obtained for Brown.

Hollywood, Oct. 29,

ONE OF THE TRULY GREAT PRODUCTIONS TO Reach the Screen in the Past 10 Years!

Here is a story that will tug at your heart ... a story so human, so down-to-earth, so beautifully woven that your theatre public will give this picture word of mouth importance of inestimable value.

In addition to JOSEPHINE HUTCHINSON'S inspired performance a new star has risen in the motion picture firmament. GEORGE HOUSTON with a glorious voice and a magnetic personality that will bring hushed plaudits from all within sound of his voice.



Released thru



MUSIC HALL, N. Y.

VARIETY

Pretty lightweight in all depart-ments here this weck, with a pleuty above par stare show and 'Feather in Her Hat' (Col) the pleture. If was open season for deer in the mezzaniae Thursday night.

messaniae Thürsday night. Stage secilcality, but it's what goes on in from of the With the health not appearing currently, the line work burden is all on the Nock-etter, who do well enough on their own, as always, but not on the Nock-tary and the secility and the secility and the not appearing the secility and enough the secility and the secility problem was made by bringing the pit symptony to the rostrum for the common secility and the secility and second that the secility acts, in addition to the regular stage staff, are in the current setup, and that's of this visiting two second that's of this visiting two second is all the second the second second the second for the second second second second the second second second second second the second second second second the second for the organ second second second for the second for the second second second second second second for the second second for the second for a second second second second second second for the second second second second for the second second second second for the second second second for the second second second second for the second second second for the second second second second second second second second for the second second second second second second second second second for the second second second second for the second second second for the se

paceae with excellent and diment trike. Act is the best thing on the bill eline Serenade' is a cat item, with a special song by Kay Switt and Al Silverman. Kathryn Lewis and Llopis de Olivares open it up with a feline love duet, with lyrics very good, and the Rockettes are the chaser in one of their less dia-tinguished routines. The ponies of wool, although what they're really supposed to represent is any-body s guess. Applause extremely light for this Rockette number, which is nigh onto treason here, al-though the girls atong for that lat-ter with a military drill. The drill finales the closing num-

ther with the shift at the factor of that hat The drill makers at closing num-ber, a biergaries these that starts off with the Glee Cub, he do PRob-ert Weeds, in Old Heidelberg out-fits and singing the customary drinking arias. The orchestra is up on a shelf resembling a Tandstand balcony, although its immense size spoils the Intended Illusion. It needs the Rockettes swell drill to Overture is Tachallooysay's 'Ca-pricclo Italien.'

IMPERIAL, TORONTO

<text><text><text><text><text><text><text><text><text><text><text>

customers can expect and lead up to the enirance of Benny Ross, m.c., with the derogatory comments of Jacc Sherman and Charlie Mayon coming over the p.a. system. Rose later works with Machen Estime. Rose later works with Machen Estime. Rose later works with Machen Estime. Rose in the end of the Congo' number for their clowning and trampoline hand-to-hand catches. Their cur-tion their clowning and trampoline hand-to-hand catches. Their cur-tin-tearing bit is out owing to score as usual. The Thrillers, Margie Wyrick and 'Al Clarett, hold the deuce spot with a roller-skating act that scores heavily and then light some comdy by savleling the score of the score of the score of the Biele and the score of the score has deuce for ramp entrance and calt, back for 'Congo' in white failer and nanodreser stroket balots and macheneser at the build-up for Miss Rand's en-trance. Finish has the girls on in pink scarties for a hot gap con for the and maching a next curtain speech. Arntur Frasik conducting. Feature, Dr. Socrates' (WB).

Me

MICHIGAN, DETROIT

Detrolt, Oct. 25, Short but tempting bill of fare on the Michigan's stage this week. There are only three acts; plus a There are only three acts, plus a short overture, but the headliner, Belle Baker, more than makes up for the lack of quantity. Filcker, 'Rendezvous' (MGM), is too long to permit more than 45 minutes of vande, so one act was dropped and othere nerved down conclerebly

others pared down considerably.

others pared down considerably. Medley of popular tunes consti-tute the brief overture, under the baton of Eduard Werner. Pit ork then accompanies acts. Merle Clark, whose regular duties are on the organ, doesn't get a chance to do his bit, but performs the mc'ing well.

whose regular duise are on the organ, doesn't get a chance to do his bit, but performs the mcling well. August a second second of the plano by Neva Chrisman. Allan Mann is next, his hand-and-foot tapping. Bobling DuPod and Earbara Lee then turn in an exhibition of danc-ing, wigsling and hand springs, not add Mann comes back again for a mula hula hulmer. He saw and the second second and the second addition of an and the second second addition of a second second second second addition of a second second second second addition of a second second second second second second addition of a second second

SCALA, BERLIN

SCALLA, BERLIN Berlin, Oct. 13. Good old vauldeville is going high-brow, that's uldeville is going high-brow, that's the sesence of the cur-tival Player), with a subtile. Hier-liche Weit' (Magnifocation World'). Te almost a production. Scale has been experimenting a fine brailed the second second world'. Te almost a production. Scale has been experimenting a fine pained the second second world'. Te almost a production. Scale has been experimenting a fine pained the second second world'. Te almost a production world' to the year of the second second second Life Begins at Oxford Circus. Cer-tain great reformers will be straight with straight vaude, and fortunate-ty. next month's bill se straight' wade again, so what' Oxford second second second second bile Magnificent World' so vaude must provide the laugha. It's most-ly flack and effects, with all these fasther and flower ballets so deas upublic likes it. Produce. But the sour trojans (American) makes a spiendi pepty opening after a store: Brethe and Le Koy (Ameri Settis (American) grets an ova-tion with the brilliant voice: Three Swifts (American) are as marvelous as ever: Brethe and Le Koy (Ameri Settis (American) are as marvelous as ever: Brethe and Le Koy (Ameri Settis (American) are as marvelous as ever: Brethe and Le Koy (Ameri Miss Merryfield (American) and Karl-mov.Yac)-Fert. (Brithis): Five Miss he the A Scala (Grin are all very fine dancers. Trosk.

KEITH'S, BOSTON

Boston, Oct. 24. Benny, Rubin, being a local boy, means something on a vaude bill in this town—sometl Those

times are when he's given frecdom

times are when he's even freedom to fing, and this week he's at his best. Last vaude appearance here was with Max Baer, and Rubins the pallid act of the prisedentry up be pallid act of the prisedentry up show is built around the conic, and if return Rubin has to carry the burden of mclins. That's no deterrent to a good performer and along with the companion acts, as the show proceeds is worth any-body's time. Rubin is safety and the conic, and if return Rubin has to carry the burden be action acts, as the show proceeds is worth any-body's time. Rubin is safety and the conic of the ing on straight delivery. In the lat-ter department he's forte, and as to familiar dialect stuff he interpolates just enough to make it interesting. Latter is for the benefit of Ella Logan, from radio and musicals, who from clind didney, in the lat-try department he's sort, as sent out to sell some song the didney of this next the show Miss Logan, suffering from a bad throat, is sent out to sell some songs. She clinches the deal with the customer with here casy salling. She's got rivithm, personality and zh, there encore is a Soch fave that brings her on for extra node and a cute little vitue besidered into the routh for the besidered into the routh for the besidered into the routh for the balance of the week. To ound with the out one solo that registers. Uses up the rest of his time with gass of the vite, and action itte with the outson as a lead-up to a phoney trombone solo that registers. Uses up the rest of his time with gass of the vite, and action later, in the proceedings. Stor-time tan in the finale is they the. Beb Barri Girls onen with a line number on stools in which they wave arms and lege in unison. Not new, but perfectly co-ordinated duo. are featured here, and action later, in the proceedings. Stor-time tan in the finale is the best. Burder finale is the bots. Burder finale is the best and and hater, in the proceedings and here union hater. The little peoide are at the damore on stools an which they dite mot unough

house ballyhoo, sort of overdoes the lim unspooling. The house extra on the budget and account for the elimination of an act, but it's working out well. The rostrum portion, as a result, is supported to the second second second restrum portion, as a result, is supported to the second second the plaudits are pliched toward Dolly Arden. She's a personable, shapely itlian who, on her finishie, but the Slatea are unquestionably the meat of the show and rate the featured bow-offs. Swedish Bell Ringere open. They did two of three soleduled her hum-ber and then pulled one of those radio apologies (due to unavoidable direumines) for aktuping. The announced number. If left a little The Sines make a fat and funny

Clicumstance, i.e., it left a little announced number. It left a little damounced number, it left a little damounced number, it left a little damounced number, it left a little gar Foster Girls (24), augmented by 12 boys, have been gradually built up into a feature in themselves. Toy Hat (very Astaireish) and the medicy of Body and Soul'-Mood for Love'-Sophisticated Lady' for the control and pash terp stuff. Helen Bruce, a Fred Allen amateur winner, has one song. Night of Love. Biz big Friday night.

STATE, N. Y.,

STATLE, N. Y., Duke Ellingtons part in the stage proceedings this week uses up 20 minutes on its first run, with an extra stanza of 10 minutes allotted for encores. Management might as well have given the band another hair-hour, the way the house worth for it. Still the same classy out it rick lighting effects and set off by the Duke's expert keyboard manipu-lation and smart showmanship. He's surrounded with practically the same group of entertalnets as when applied last, and they continue to Dollowing the Duke The The State

ame group of entertainers at when spotted last, and they continue to click. Following Ruby Zwerling's baton-ing of the plt band, curtains aslde for Three St. John Brothers, whose attributes and the state of the state of the plt band, curtains aslde for Three St. John Brothers, whose attributes and the state of the state attributes and the state of the state attributes and the state of the attributes and the state of the damps of the state of the state attributes and the state of the damps of the state of the state attributes and the state of the damps of the state of the state and buryers and the state of the most part on quick exits and speedy gass. They're next to closing, and register clast, but house may and white ackets, scarlet trousers and white. Colored lights play on the various moles, which the leader heles is presented, which the state heles. Laste and speedy heles is presented, which the state heles. Is an encore, Ellington's 'St. Louis Blues' is presented, which to loses in darkees, much the same way it opens, which ties it up vastate array. "O'Chanagine con the state of the trade array."

'O'Shaughnessy's Boy' (MGM) on the screen. Biz good. Bral.

<text><text><text><text><text><text><text><text><text><text><text>

ALHAMBRA. PARIS

Parls, Oct. 15.

ALITAMUSKA, PAKIS Paris, Oct. 15, Moliere makes his vaudeville de-but here this fortnight in a sketch played by one of the strangest com-binations the French stargest com-binations the French stargest and the strangest of the sketch. This is played by Miss Sorel and Faul Comedia, while Tramel sits in a bax. On the starge, supposed and Faul Comedia, while Tramel sits in a bax. on the starge, supposed y a specta-tor, and interrupts the performance with humorous comments. Here the start of the sketch. This is played by Miss Sorel y as pecta-tor, and interrupts the performance with humorous comments. Here the start of the sketch. Box-office reason is good enough: in spite of everything. Miss Sorel's name and the strangeness of its combination with Tramel, is suff-combination with Tramel, is suff-played by the start of the bill is for the suff-played by the start of the bill is for the more that the corting, and the proven that the torking and the proven that the torking and the proven that the torking and the proven that the the start of the bill the proven that the torking and the proven that the provent and the proven that the the provent and the proven the torking an

the Athambra's third offering, and it proves that the spot which brought international big time back pan. Best act on the bill is the closing number, Chinese juggling and con-vortionist troupe billed as Lai Foun. Or whom bends further backwards that he can forwards. One of the girls is a fine tumbler, and one of the men can do things with plates body should be allowed to do. Who exclusions the spot of the girls is a fine tumbler, and one of the men can do things with plates body should be allowed to do. Who exclusion the spot of the girls is a fine tumbler, and one of the men can do things with plates body should be allowed to do. Who exclusion of the spot of the girls is a fine tumbler, and the en-semble finale, with entire troupe planting, plates, is a real spectacle. The softmark in the two Buxtons hat before the closer. Latter was aughs for falling on top of each earlier act o: the program make its are abling remeas the softmark its make differentiation of the softmark further the training on top of each earlier act o: the program make its are abling remeas the softmark its make do though billed as black-burd before was too astonished at his antices to roar all it really hubely perfect rhythm on a chair, on the stop, on the procentium and down in the front row, Gave him a big hand. however, and his auccess and the word the get used to him and the all about. Thother click is Beate Bradan, unkey acroite, Georgius, gets the printermission apot for his song number, which is a ne enormous the billing a closer of softmarks of some than half a dozen or softmarks of the soft color, Billed as Public amuse than half a dozen or softmarks of the soft color. Billed as public amuse than half a dozen or softmarks of the than half a dozen or softmarks of the than half a dozen or softmarks of the softmarks of softmarks of the softmarks of the softmarks of softmarks of softmarks of the softmarks of softmarks of softmarks of the softmarks of the softmarks

EMBASSY, N. Y.

18

HAYS SENDS FRENCH R

19

Par Backing Out on French Prod. Again; Not Enough Coin in Market || LOOKS SERIOUS

New Fil

Paris, Oct. 20. Looks as if French Paramount again. Although none of the eight pictures locally made for Par this year has yet been generally re-reased, and only three have come-jout in first runs, those who deter-ming to figure that it wasn't such a good idea. Paramount doesn't that

good idea. • Paramount doesn't think it is go-ing to loss money fon this years Prenchers. Still beleves they can grades to the indices who made them. But as one official put if 'ff theory on like this, somebody is likely to lose money, even if if's not Par-amount, and, anyway, it doesn't look as if the company will get any spe-cial benefit out of the effort. In other words, this company, like so many other American concerns distributing here, is company will but but here and the money in European markets is to give them outstanding, big Hollywood produc-tions with international appeal, and it doesn't do any particular good to typ to sweeten ordinary American product by ringing in some local-madea. Paramount doesn't think it is go

product by ringing in some local-mades. Calculations of possible grosses, which were valid when the Par local production was planned, are no longer good. Grosses have dropped since then, except for extremely by provide the state of the state of the promotion of the state of the state promotion of the less expensive French pletures, into which class the Para-mount local-mades fall. You've got to have something outsathe Para-mount local-mades fall. You've got to have something outsathe Para-mount local-mades fall. You've got to have something outsathe Para-mount local-mades fall. You've got to have something outsathe fara-mount local-mades fall. You've got to have something outsather and herefore to make money on local product it is necessary either to produe avery cheaply or elses sock 'em hard.

No Decision Paramount hasn't made any de-cision yet on future policy, but this will probably come up when John W. Hicks arrives here in a few weeks. Lateness of Paramount's Ameri-

Hicks arrives here in a few weeks. Lateness of Paramount's Amcri-can production this acason is an-other headcache for its distributors here. The Jan Kiepura picture, for instance; is only just getting started on the Coast, whereas locally it had been hoped that it would be here ductions also are boing antiously swalted, especially in yiew of the fact that only the big ones count. Even the Paramount theatre on the boulevards, which once was fairly regular in bringing in trade, regardless of what pix were shown, is growing extremely spotty at the box office, and it will take some-thing outstanding to get it going in a big way again. Par's season really only started Thuraday (16) with opening at the Paramount or 'Crusade', a subject capable of good exploitation here and in witch, local bosses pince much hope.

U.S. Exports to France Way Off This Year

Tricls, Oct. 20. French customs figures reveal a slight failing off in imports of Amoricanilmo of the prints in the first six months of 1935, and a terrific six months of 1935, and a terrific size of the theoretain of hegatives. Expressed in meters, print im-ports from the U.S. were 700,304 in first, half of 1935, and 874,631 in eorresponding period of 1934. Nega-lyle imports were only 1,719 meters against 33,328 last year during the first six months.

lye imports were only the international equation 33,238 last year during the 'first six months. Imports from Germany were off by nearly one-half. France brought in 38,859 meters of prints from the.' Gountry in the first half of this year, and 67,744 in the same period of 1934. Negative imports droppied from 38,859 meters to 1916 interva-ion of English films, however-mont of English films, however-ments in 1936 saminst 185 931 inst year, all change in generation of 1939 meters to 1916 meters.'

NO HITS IN BUDA

İth

Budapest, Oct. 18. Budapest, Oct. 18. First American pictures shown here during this season had the fol-lowing runs in the premiere the-atres:

atres: "Parade' (Fox) at Forum (seating 780), -7 days: "Sequola' (Metro) Metro-Scala (770), -16 days: "Were-wolf' (U) Palace (600), 14 days; "Monte Christo' (UA) Royal Apollo (1.000), 10 days; "Reclaimed Hist Word! (J1) 'Monte Christo' (UA) Royal Apollo (1,000), 10 days: Reclaimed His Head' (U) simultaneously at Decisi (760) and Casino (310), 7 days; 'Callence' (WB) Radius, 14 days; 'Chan's Courage' (Fox): Palace, 14 da'a, 'uscom' (Part) Stidd (300), (Col) Palace, 7 days; 'Atter Offee Hours' (Metro) Metro-Scala, 13 days.

Not one outstanding hit so far.

EXPECT PEACE SOON IN MEX. FILM FIGHT

Mexico City, Oct. 29. Although strike of workers for higher pay against the eight major American companies distributing in "is country, which started Sept. Is still on and little hope of an curry settlement is seen, the gen-eral film tangle is being gradually ullowed exhibitors to import from any country, and from any pro-ducer, excepting those involved in the strike, an aggregate of 4,000 kilograms of film up to Dec, 31 af the minimu duty of 35.75 per kilo. Ministry reports that representa-tives of American distributors have accepted report of duties situation the government investigators ren-dered. Government loves du-tilebutors and government over du-tilebutors and government over du-tilebutors and government over du-tilebutors point at issue, are be-ing furthered.

Another Italian Suit **Over Rights to Film**

Rome, Oct. 13. Littigation between Dr. Giordani, acting for Suvini and Zerboni; and Itala Film and Pittaluga over rights to film 'The Telephone Girl' has been settled in favor of the Gior-dani Interests. Lavving was insti-gated by Suvini and Zerboni when the make an Italian version. They contended they hold prior rights ceded to them before 1332, when Itala and Pittaluga was given the rein.

rein

rein. Plaintiffs sued both companies on grounds that Itala had previously granted them. sole.rtishts. Society. of Authors was asked to intervene In behait of the plaintiff. Giordani. Decision of the court gave dam-ares against Itala but. dismissed counter suit by Pittaluga against its agreement with Itala. Decision was appealed but remained un-changed. However, discozarding changed. However, discogarding the sult entered by Pittaluga, court has ordered Itala to refund monies paid by Pittaluga for the musical debte rights

New Havana House

Havana Arvana Havana, Oct. 29. Ernesto Smith, operator of the Campnamor and Alkazar theatres, has built a new house. New house is the EI Encento with an atmos-pheric Interior. House, seating 2120 is ethrated on Consultation and pheric interior. House, seating 3,100, is situated on Consulado and Birtudes streets,

Fresently running on straight film policy but expects to inaugurate stage shows after Jan. 1.

Maj. Herron in Paris for Last - Mi Pressure 30% Minimum Native

Product Required Freeze-Out for U.S. Films -Laws May Pass Today (Wednesday)

POLITICS

Paris, Oct. 29,

film

Major Frederick Herron, head of Major Frederick Herron, head of the Hays' office foreign department, arrived here yesterday (Monday) on a sudden undercover trip from New York to do some last-minute work on the local film situation. Matters here are serious. The government's decree laws are constant to be decree laws are expected to be adopted by the Cabinet tomorrow (Wednesday).

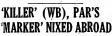
adopted by the Cabinet tomorrow (Wednesday). Although the decrees in their present shape are believed less fough than those first announced, the American film industry fears them as a wedge towards governmental control and strict quotas which would threaten the sale of U.S. films here. It is the first time since 1923, when Will Hays himself came over thons, that the Hays office has deemed it important for a respons-ible official to come over in person. Decrees that will probably be passed tomorrow are expected to re-quire that thestes show 30% French features as a minimum and 20% local-made shorts. Although showcase specializing in foreign language films will probably be cause real business of Americans here now is dubbed versions, which

here now is dubbed versions, which would, of course, be cut down con-

here now is uccess the down con-siderably. It is not the size of the quots, which is changeable yearly, which worries the Americane but the prin-ciple of a theatre quots instead of a custom quots, as in the past. Provisions for the collection of rentals directly from theatres by a semi-governmental agency is be-lived to have been droped out of the decrees, although it may still be there when enacted. If so, it will be there when enacted, if so, it will be there when enacted from touch-ing their own coin for a long time ing their own coin for a long time by governmental red tape. What has been offered in exchange for this provision is a ruling that the French (Continued on page 69)

FIRE AT TWICKENHAM DOES \$500,000 DAMAGE

London, Oct. 29. Fire destroyed the old portion of the Twickenham studios today (29.) delaying the finish of 'Broken Bloa-soms' and Jack Hytlon's film. Last studio fire in Londen was at Gains-borough six years ago when Lloyds only company which accepts studio insuremore hear titled the studio 106. insurance here, tilted the rate 10%. Now figured another 10% incrcase will prevail. Damage is estimated at \$500,000.



Budapest, Oct. 29. Magyar overweers have cracked down on two new flims here. 'Lady Killer' (WI3) and 'Last Waltz' (Ger-nan) re refused entry by the 'ensors. No reasons given.

Copenhagen, Oct. 29. Little Miss Marker' (Par) drew a nix from the local censors. Film stars Shirley Temple and the scissor lads here nixed the thought of a child romping around among gragaters.

DEGREE LAWS-IN; Ufa Busting Into French Market With 14 Films for Next Season

Following

MUGGING BRITONS

Gaumont Signs Otto Dyar to Set Up Still Dep't Tobis UFA is now anouncing most

Hollywood, Oct. 29. Otto Dyar, former Paramount and Fox still department head, has been given a year contract with Gau given a year contract with Gau-mont-British to build a still and art photography department in both its studios in line with American

studio operation. This is the first time a British company has taken cognizance American still and publicity

or American still and publicly technique. Dyar will supervise the making of all stills and portraits with an eye towards planting them in American iournais

War Stymies Afghan 'Sheba' for Garganoff **Bi-Lingual Production**

Paris. Oct. 20. Paris. Oct. 20. Leon Garganoff, Franco-Russian producer, has switched from 'Colo-rado' to 'Lady From the West' as tille of the first two-version (Eng-lish and Prench) picture he will make for Unalsthot Story will be published as a novel in five languages before the picture is made. Production of a second Benoti picture, 'Queen of Sheba,' has been postponed until the Abys-sinian unpleasantness is over, be-cause the fill has an Abysshinan background. Garganoff made The Batile, only talking picture ever made in France to get zeneral U.S. release. He will go to the United States in Jan. with Benoit to cast Lady' and settle other detalls.

S. AFRICAN CENSOR **BANS GANGSTER PIC**

By H. HANSON

Capetown, Sept. 27. South African Censor Board has banned the gangster picture 'Let 'Em Have It' (UA). Johannesburg officials appealed to the Minister of the Interior, but the ban stands. 'Public Hero No. 1' (MG) got through with cuts.

Schlesinger's Liquor Licence In spite of opposition, Capetown Liquor Licensing Board granted I. W. Schlesinger a liquor licence to be transferred from one bar to the new cafe and restaurant he is build-ing.

Rhodesia Producing Rhodesia has a fim producing outift, Rhodesian Film Productions, Ltd., with head offices in Bulawayo. Head of the concern is Gordon Gooper.

Geoper. First film, titled 'Ordeal by Polson,' is played entirely by natives. 'Gold,' a short, has also been shot.

Collins' Project

Collins, American, arrived some time ago to look over the country and has picked Durban as his producing center. Has calided for cameras and outfl, from California. Collins intends picturing native life and customs and has raised a local company in Durban.

Johannesburg's Ice Rink Executive committee of the Empire Exhibitions, to he held in Johannesburg, will even text year an loc skating that covering nearly a quarter of an acre. Pour miles of piping will be hald. Claimed that the buttest weather will no a great the hottest weather will not affect the ice surface.

Boswell Brothers Circus and Men-agerie located in Capetow 1.

ris. Oct. program

Tobis, UFA is now announcing most ambitious project for French language pictures to be turned out by

gauge pictures to be turned out by a German concern since the advent of talkers. Total of 14 French pictures will he made or distributed by the big Gérman concern. Six of these will be French originals, made in Berlin by French directors and French su-porties.

by French directors and French su-porvisors, and having no relation to any German films. This is a totally new stunt, Hith-erto French films made in Germany have all been French versions of German films made at the same H

ti Four Versions In addition to the six French originals, four French versions, along the old-fashioned lines, will be made in the Berlin studios, si-multaneously with four German pix. Then UFA, or rather, its French subsidiary, Alliance Cinematograph.

multaneously with four German pix. Then UFA, or rather, its French subsidiary, Alilánce Cinematográph-lque Europeence, will distribute four Frenchers made in Prance by horize the producers under order to the producers under order to the substantiane the substantianes of the to the substantianes of the substantianes of the production and Tobis is getting part of its local output under this scheme, too. First two of the latter series will he made by Andre Daven, once with Paramount here and more recently alde to Erich Pommer in his ill-fated attempt at local production for Fox. They are titled "Baccara" and "Night with M. Bell," First is to be megged by Yves Mirande and second by Marc' Allegret. No Propaganda needs of UPA's French produc-tion for of UPA's French produc-tion for good. German oitput is havily restricted by censorship and Nazi propaganda, and that makes it pret-ty tough these days to produce a French version of a German film: their style oits French conse car-brench version of a German film: the advent of Hitler. UFA has made a total of 5 French, resions so far, in five years, but during the past year or so its activities hit some snags. The French, whatever their ppin-

year or so its activities in ______ snags. The French, whatever their opin-ion or these German-made pictures, bear in mind that UPA has given comployment to 1,000 French actors and 100 film writers, and that the Germans in this way paid some \$1.-750 000. In francs, to Frenchmen in Paris.

Paris Riots Again

Paris, Oct. 20.

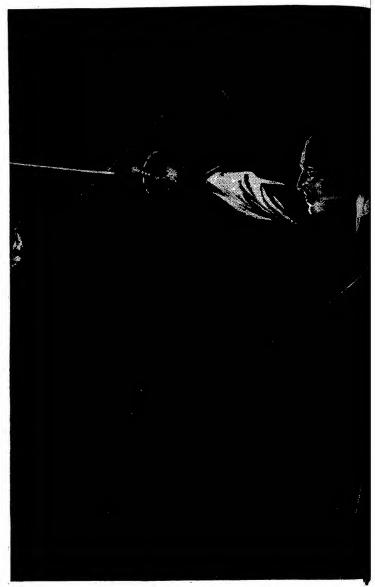
Anti-war demonstrations on Paris streets, with occasional small riots, are giving declining film grosses ad-

are giving declining in shall roby, are giving declining in shall roby, diffional socks. Paramount theatre, had to alone down Saturing y night (12) and up safety shutters when a crow fought police just outside its door, riot resulting in about 700 arrests. House is in a tough spot, being on the last side street before the Flace de l'Opera, where demonstrutions center, and police reinforcements use Par's dorways to hide in while watching possible rioters. This locsn't help business. Byten for less fortunately placed' theatres the current war scare is resulting in di linished attendance.

Fan Mag's 25th

Tail bridg & Solid Budg-pest, Gxt. 18. Szinhazi Biet, leading theatrical and motion picture may here, 85 coleforating its, 25th anniversary. First fan mag of its kind in this owner, szys he started the mag 25 years ago with the equivalent of 12c. In his pocket. Anniversary number will print 150,000 copies.

THEY LIVED FOR LOVE...LAUGHED RKO-RADIO'S WONDROUS PRODU



dventure leaps to a tingling screen!...Feminine hearts stand still!... D'Artagnan the Dashing is here!... with the beautiful Queen, the glamorous Lady, the seductive woman spy, the scheming Cardinal... and all those others who have thrilled the millions of the world in the grandest romance ever written!

THE

THREE

WORLD PREMIERE THIS WEEK AT RADIO CITY MUSIC HALL... OPENING IN HALF A HUNDRED KEY CITIES FROM COAST TO COAST THIS WEEK AND NEXT!

F DEATH....FOUGHT FOR GLORY... **CTION OF ALEXANDRE DUMAS' DEATHLESS NOVEL**

JSKETEERS

WALTER ABEL, Broadway stage idol, as the audacious D'Artagnan; PAUL LUKAS, heartbreaking screen lover, as Athos; MARGOT GRAHAME, English stage beauty, as intriguing Milady de Winter; HEATHER ANGEL, as Constance; IAN KEITH, as de Rochefort... Moroni Olsen, Onslow Stevens, Rosamond Pinchot, John Qualen, Ralph Forbes, Nigel de Brulier and hundreds of others!

RKO-RADIO PICTURE. Directed by **ROWLAND V. LEE** – Screenplay by Dudley Nichols and Rowland V. Lee; Associate Producer, Cliff Reid; Fencing arrangements by Fred Cavens

St. Louis Trial

(Continued from page 5) (Continued from page 5) for the defense. Film companies had argued at length, in their de-murrers, that the weight of the evi-dence was against any alleged con-spiracy to withhold film product from the Ambassador, Missouri and New Grand Ceniral theatres in St. Louis and that nothing had beyond established beyond the older in do we right of any merchandiser to do business with whomever he desires:

Jury, which had been boon-doggling since last Thursday, again became acquainted with the case, court, principals, etc., when seated in hos

One can only speculate on length One can only speculate on length of ti necessary for defense to complete its case. This will be defer-mined by number of witnesses sum-moned and how long they will be subjected to cross-examination by Russell Hardy and his G-men col-learne. leagues.

leagues. One defense attorney simply threw up his hands and exclaimcl, "Who can tell?" when asked how much more time will be involved in

Jeffice, the St. Louis attorney associated with the WB defense, and the first witness called, be-cause of illness, Jeffries spoke in so low a sone that he apologized to court as it was difficult for judge, ry and counsel to bear him. A proposal to set up a loud speaker system, to amplify witness? Vosc, with bu Jeffries during a dander dee was abandoned. One lurro:

ides abandoned. One juror idea was, abandoned. One juror. Otto G. Dietz, St. Louian, who sat in box larthest from witness stand wag, forced to have Jeffries' an-swers to questions, propounded by former. Senator Reed, repeated to him by the court stenographer. Jeffries testified at length about liti-cetton dupte mat four wars form gation during past four years form-ing background of film theatre business here. Another Gov't Point

Another Gov! Point Government won another victory during the Monday atternoon sees-sion when it succeeded in keeping from the record decreses and other documents conceying receivership suits against Skouras Bros. Enter-prises, a former holding company for the Ambassador, Missour ato the Ambassador, Missour ato the St. Louis Amba Co. operator of the St. Louis Amus, Co., operator of a string of neighborhood houses

the St. Louis Amus, Co., operator of a string "of neighborhood houses here, several years ago. Reed and Joffries referred to this litigation as the Koplar suits," Harry Koplar, pioneer exhibitor here, was a leading figure in that litigation. The two corporations, both in recoivership, were con-trolled by WB for varying periods from portied for the theta of the moments of the second second from portied for the theta of the ear a trustee in bankruptcy for Skouras Bros Enterprises which controls the St. Louis Amus, Co. Judge Moore sustained a motion of the government to prohibit in-troduction of papers. Testimony of Thomas N. Dysart, president St. Louis Chamber of Commerce and chairman of Bondholder's Protec-tive Committee, and Joseph H. Grand, attorney for committee, was of summanded. consummated.

Jeffries declared that WB's represubstitution always insisted, in dis-cussions that came to an end Sept 18, 1934, that WB should control the

13, 133, that WB should control the theatres. He sold an agreement draft prepared after that meeting by David Levinson, Chicaco, another itorney for the committee, pro-posed that WB to thave four do-seven voling trustces for the stock. Dysait and Grand have testified the committee insisted on the com-mittee having four of the trustees because store and office property was involved. They testified that effort of WB to gain control ended all negotiations. Jeffries related

effort of WB to gain control ended all negotiations. Jeffries related that it was WB's idea that they should control the stock because they proposed to put up the money for the new reorganization and 40% of this money was to go to the com-mittee to satisfy second mortgage bondbolders

mittee to satisfy second mortgage bondholders. In view of government testimony, it appeared Jeffries ment 'non-depositing first mortgage bond-holdens'. After Jeffries read Levin-son's agreement and was asked by Reed to polnt out any thing in it not in according with the there was a second that the there offference accept that the draft pro-vided for the 10-year bonds, nun-cumulative for the first vear, where underence except that the draft pro-vided for the 10-year bonds, non-cumulative for the first year, where-as the oral understanding was for 15-year bonds, uncumulative for the first three years. Jeffries was

still undergoing direct examination when court adjourned until Tuesday (29),

Wood's Plea

(23). Wood's Plea In a three hour address to Judge Moore, Attoncy Frederick H. Wood on Thursday (24) made an eloquent plea for a directed veridit of "not guilty' against the five film exces. and eight of their companies on trial-for. violating the anti-trust laws. Reviewing the Gavit-trust laws. Reviewing the Gavit-trust laws. Reviewing the Gavit-trust laws. Reviewing the Gavit-trust plane, reading excerpts from a 66 page birth the has filed to sustain his motion. Wood displayed remarkable vitality as he strode up and ham before Judge Moore's benathed ing courtroom his pointe and hold-ing courtroom of works volce reached a high pitch as he sought to con-tunt of a work of a solent in this awwerner from da lead right the awwerner from the las all right the awwerner from the solents and a lead right

guilty of no wrong-doing in this case. "Warner Bros. had a legal right to lease the Shubert-Rialto and Ori-pheum Theatres and make con-tracts with RKO and Par for exhi-bition of their films in St. Louis," Wood said. They had a legal right to operate these houses in compe-tition with F&M interests which had a monopoly on first run houses here except Low"s." Wood cited au-thorities holding every buyer or seller has the right to choose their own. customers for their own rea-sons and cited expensive litigation some of the defendants had with Harry Kopiar, exhibitor, who be-Harry Koplar, exhibitor, who be-

Wood asserted that WB would Wood asserted that WE would have been failes to their stockhold-ers and conduciders if they had not manity in the St. Louis houses. He said WB were justified if any threats we're made against lessess of the houses on the grounds they were tuying to protect and then sai-vage their equity in the theatres. 'All of the hypotheses in this case exclude guit and indicates inno-cence, 'Wood stated. 'The Bondhold-ers' Committee (which purchased cence, Wood stated, "The Bondhold-cern" Committee (which purchased the property) put the screws on WB. Whatever, we did we were forced to do to keep our business which he had in St. Louis for many years and, whether fair or unfair, it hrolved only real estite in St. Louis and therefore did not directly effect interate commerce." He added that examination of the evidence showed more of it tended to meet the requirement of proof laid down in federal courts that unless there is substantial evidence of facts which exclude every other

to meet the requirement of prood hald down in federal courts that unless there is substantial evidence of facts which exclude every other hypotheses but that of guilty, it is the duty of the trial court to in-struct the jury to return a verdict for the accused. Attorneys for the RKO and Far group devoted con-siderable time Friday in making al life arguments. The structure of the structure of the resonant feeling tense works into open eruption Friday (25) when Harold L. Schlz, youthul G-man from Washington was med 25 by Judge Moore for contempt of court. Inciden occurred when George Leisure of defense asserted at morning exples and not the originals of certain documents sup-plied by Leisure as evidence in the originals of certain documents sup-plied by Leisure as evidence in the case. Without arising from his seat at government coursel table, Schliz and audiby, That's a dammed lie damapoing to Leisure while still satified that was commanded by the-court to arise and make the apolo-gy. Schliz beyed and then was fined. Luncheon recess then fol-lowed and Schliz followed Judge Moore from courtoon and offered apology for his conduct. At resumption of afternion see-sion a group of defense coursel, in-cluding Leisure, surgested to court that fine be stuyed as Schliz was a young attorey, had spoken on the would fur here on court on an offered by day for here conduct they would the computible and asserting young attorey, had spoken on the would fur here on the court refected the young the fine. The Court refected the profer by declaring, "Coursel should remember to conduct they

would be accomplished in assessing the fine. The Court rejected the of testimony regarding the finan-profier by declaring. 'Council di testimony regarding the finan-profier by declaring. 'Council di testimony regarding the finan-profier by declaring.' Council di testimony regarding the finan-tal condition of WB Pictures, Inc., di condition of the pictures, Inc., will not bo tolerated in this court as long as 1 am judge bere.' The arguments, beginning Thurs-'

PICTURES

day, to free five defendants and eight of their companies by direct-ed verdicts by the Judge, continued all day (29) and concluded Satur-day (28). Voluminous briefs filed day (28). Voluminous briefs filed by both defense and the govern-ment compelied the Court to take the motions under advissement be-fore rendering a declsion. Lelsure and William R. Gentry, defense attorneys argued along the lines adopted by Frederick H. Wood or WB counsel Thursday (24).and re WH counsel Thursday (24) and re-asserted that the government had not established a conspiracy case in that the defendants restrained in-tervate commerce by withholding films from Ambassador. Missouri, and New Grand Central Theatre,

Govt's Angle

Govt's Angle Special Assistant Attorney-Gen-eral Dwight L. Savage and Russell Hardy, chief of prosecution staft, cited numerous court authorities and charged that the U.S. Supremie Court has held it is not necessary to show a specific agreement existed to prove a compinacy but that it is sufficient to show a mutual under-standing or meeting of minds, fol-lowed hy acts nerformed. even

to prove a conspiracy but that it is sufficient to show a mutual under-standing or meeting of minds, fol-lowed by acts performed, even though they be lawful, to attain the desired purpose. The citation was hat peply to the was, adduced by Government wit-nesses that Warner Bros. Par and RKO groups on trial ever met to form a conspiracy and that con-tracts for St. Louis exhibition of their films were made separately and independent by Par and RKO with WE.- Other authorities cited by Savage held that the funda-mental purpose of the Sherman and-truck law was to afford equal-ty of opportunity of business men and to protect the public by pre-wenting destruction of competition. Yo augupt with the operators cut prices or builed angle or double features. After loaing its legal point Wed-nesday (23), defense argued Thurs-day (24), or Judge Moore to direct jury oreturn a verdict of not guility for the eight corporation and five of their exces. on trial _Jury was excluded from court chal started almont five weeks ago. To int by defense, which came

half of the time since trial started almost five weeks ago. Point lost by defense, which came after defendants had scored most of the preliminary legal motions, concerned rules of evidence. It was lost when Judge Moore permitted Russell Hardy, in charge of prose-cution, to reopen government's case which had been rested Tueoday (22). This point had been betterly opposed by defense coursel, sincely (22). This point had been bitteriy opposed by defense counsel, singly and collectively. When the witness-es, Harry C. Arthur, Jr., vp. of F & Mintereste and Thomas N. Dys-art, pres. St. Louis Chamber of Commerce and Chairman of Bond-holders Protective Committee which holders Protective Committee which stand, defense sprang a surprise by stand, defense sprang a surprise by stand, defense sprang a surprise by refusing to cross-examine them. The prosecution was then formally closed when Judge Moore, on Hardy's motion, reversed his pre-vious rulings and held that certain conversations between various wit-nesses and two WB exces, who are nesses and two WB exces, who are animed in the state of the second animed in the second second second the second second second second proups of defendants. Defendants indicated during cross-estamination of government wit-

groups of detendants. Detendants indicated during cross-examination of government wit-nesses they had a legitimate busi-ness they had a legitimate busi-busies, with enough and Shubert-Right and Orpheum the-attres to compete with the three the-tarts and howviege of any con-spiracy by WB and took no part in it, and when committing their pic-tures to WB for exhibition in St. Louis, did so as they would have done with any good customer.

done with any good customer. During a session carly last week Judge Moore excluded from the rec-ord testimony regarding the finan-cial condition of WB Pictures, Inc., as of Aug. 21, 1934, on grounds that such statement might tend to preju-dice the jury.

MONTREAL

(Continued from page 11)

(Continued from page 11) holdover for six days bhat at 56,000. Capitol (FP) (27,00; 50)—JHere's to Romance' (Fox) and "This Is Lifc' (Fox). Nice bill but opposish will hold down to \$8,000. Last week Bright Lights' (WE) and 'Goose and Canade' (T) Coff and 'San Game (Canade'), 'San Game (Canade'), 'San Shapist' (Fox) and 'Chan In Shapist' (Fox) and 'Chan Hold garner neat \$12,000. Last Week, 'Murder Meil' (MG)' and 'San Killer (Cap) with yaude Frinces (CT) (23,00; 50)—39 Stepa: (Brit)_and 'Alias Bulldog Drummond' (Brit) (Zan 'Week), 'At \$6,000, nice after a fine \$10,000 last 'Com

\$6,000, nice atter a nue savoro accession and a savoro accession and a savoro accession and a savoro accession and a savoro savoro accession accession and a savoro savoro accession acces

and revue 34.000, "ris (France-Film) 500; no du -L Mascotte and Le Pere Lamplon," Will jump gross to 32,000 after last week's holdover of 'Crime et Chailment' and Le Frince, de Minuit', grossed a poor \$1,000. St. Denis (France-Film) (2,200; 34)---Les Epoux Cellbattarires' and Les Coqueluches des Dames. Shoud take 84,000, oksy. Last week, The mome, \$8,500.

Bill Powell. Local K. C. Boy, Makes Good At the B. O., Big 16G

Kanses City, Oct 29. (Best Excited and City of the City of Ci

advertising counted and 11-18 going sitrong. For his anniversary celebration manager McManus stepped out and the us with several large stores for the use of the store of the store of the plays; used a lot of certaper of the table cards at the Martair where Henry Busse's band is featured, and whose short, is on the theatres screen; radio plugs over two sta-tions, and some other specialites. Estimates (or This Week Mainstreet (RKO) (3,00; 25-40)

Lines, Lakub Puigs over two stations, is also puigs over two stations, is also puigs over two stations, is also puig of the state of th

WURTZEL GEARS PROD. FOR TWO PIX MONTHLY

Hollywood,

With 13 features yet to be com-pleted on his current season's quota of 24 for 20th-Fox, Sol Wurtzel has of 24 for 20th-Fox. Sol Wurtzeh has geared the Western Avenue studio up to where he will deliver two pic-tures per month: This will keep studio busy until Aprii at which time the producer will swing into the '36-'37 program.

Shapiro Quits Quigley Hollywood, Oct. 29.

Hollywood, Oct. 29. Terminating two years associa-tion with the Quigley trade papers as west coast manager, Victor Shapiro leaves Nov. 2 for a studio connection.

'Life.' 'Crusades' Both Good B.O. At \$15.000 New'k

Newark, Oct. 29, (Best Exploitation: Branford)

(Best Exploitation: Branford) The lightning of good business has struck, again with Loew's nearly sure to lead with Tlave My Life', maybe \$15.500, and the Newark about the same for Cruzades, with the Branford not far behind with Shipmates Forever' at nearly \$15-000. Good weather over the week-and is hurting the possibilities of these grosses. Branford has gone to town for 'Shipmates.'

Brantord has gone to town for 'Shipmates.' Estimates for This Week' Brantord (WB) (2,266; 15-65)-'Shipmates Forever' (WB), Fine \$15,000 on nearly expected. Last week, second of 'Married Her Boss' (Co) and 'Ings Solomoin' (U), okay Capitol (WB) (1,200; 15-20-4)-Froadway Melody' (MG) and Streamline Express' (Mas), 'Mel-ody' has taken two weeks downtown and probably used up most of the business for it, over \$3,000, and maybe \$3,600. Last week Jig Boylet (Herankin) (239; 35-50)-'Soviet Russia Today'. (Amkino). (2nd week). Will be held for four days and will be considered fine It it takes \$400. Last week took \$225, Observed to the top 20-30-35.551

20TH-FOX QUITTING WESTERN AVE. STUDIO

Hollywood, Oct. 29. On completion of four new sound On completion of four new sound stages, now in process of construc-tion at the Westwood plant, 20th-Fox will abandon operation of the Western avenue studio, dismantile the buildings or lease the property

Western avenue stuutt, unantitute buildings or lease the property intact. New stages are expected to be completed around April 1 at which time Sol Wurtzel will have com-pleted his present quota of fea-tures at the western plant.

FITZGERALD IN TOILS

Los Angeles, Oct. 29. Dallas Fitzgerald, former director of silent pictures, was bound over to Superior Court on charges of forgery and issuing checks without

Fitzgerald is held in jail in lleu of \$2,000 bond. He was charged with writing five checks for total amount of \$55.

TINTER FOR GAHAGAN

LIMLE FUE UMLAGAN Hollywood, Oct. 29. Helen Gahagan goes to Pioneer for one picture, first of the Techni-color features not yet. determined, after she appears in scries of opera at San Francisco beginning Doc. 2. Will be her second fim, first be-ing title role in Radio's 'She.'

WELLMAN'S 'GRANDFATHERS

Hollywood Oct. 20. William Wellman Is to direct "Three Grandfathers' for Metro. Chester Morris is the only player set so far.

VARIETY

By Epes W. Sargent

EXPLOITATION

Opening St. Louis

Opening St. Louis. St. Louis. The second sec

This Went Flooey

LINE WERT FlOOGY Utica. Court forfeiture of the cash ball posted by Paul Mattie, of Syracuse, and Harry Berman, of this city, wrote finis here Monday (21) to the death heax perpetrated by the two as a publicity stunt for The Crime Mattle and Berman faced charges of disorderly conduct as a result?

of Dr. Cresp: nm. Mattle and Bernan faced charges of disorderly conduct as a result of registered at a local hotel as Dr. Andreas Crespi. The following morning he was 'accidentaly' dis-covered in a coffin in his hotel room by Shirley Winn, night club hot-ess, whose screams brought hotel attaches and polics. To the latter M in a coffin. The unatupecting officers concluded they had a psychopathic case, and took the doctor to the Utica State ospital for observation. To exam-ining allenias the Syracusan, thor-oughty frightened, disclosed the host.

Constitut for observances ining alientists the Syracusan, thor-oughly frightened, disclosed the hoax. The disorderly conduct charge against Mattie and Berman, press against Mattie and Berman, press police she had met Mattie the day before and had agreed to call at his hotel room.

Red Carpet and All

Something new in the smallie sec-tion was the Hollywood opening for Hal Roach's short, 'Our Gaug Fol-lies of 1936, 'which was put on the screen at the Capitol at 4 o'clock Friday

lies or 1000. screen at the Capitol at -Friday. They rolled out the red carpet, turned on the sunlight arcs, and put it over WHN for a 15-minute pe-

If over WIN tor a standard pro-focial invitations were sent the Statistical processing of the sentence dora' series of the sentence juvenile stars were the graduated honor and a string of other notables were invited to bring their children to the event. It was, of course, a world premiere and put over with all the dignity accorded an eight-reel feature. Joe Rivkin's idea.

Helpful

Helpful One of the nifflest zone books to come along is that issued by the Chicago division of the Warner the-atres. It's complied by L. S. Stein, with the help of about everyone but the fanitor, and it goes the distance. Flugs the plctures from Sept. 29 to N No.

Plugs the pictures from Sept. 29 to No. No. September 20 September

Roadshown in Seattle

In cooperation with Republic pic-tures. 'Harmony Lane' (Rep) will be roadshowed at Moore theatic at \$1.15 a seat. Opening night in 4

a seat. Opening night is to be dubbed 'So-cicty Night.' Second night is 'Or-ganization Night.' The mayor is to proclaim 'Stephen Foster. Week'' in Seattle for the occasion.

Detroit's Dream

Detroit

Detroit. Covering the town and thinker, tion of Michigan like a blanker, United Detroit Thatters Corp. gave Midsummer Night's Dream the most thorough exploitation here in many moons. Campaign employed every con-ceivable means for a fortnight prior to.opening. being designed, of course, to sell, flicker to class clientele, lectures by Dr. Richan B. Brit, posters, schools, hotels, radio sta-tions and bus companies constituted the chief mediums for publicity. First newspaper ad announcing

Rectures by Dr. Richard Burton; posters achools, hoteis, radio sta-the chief medium for publicity, First newspaper ad announcing film ran in all three big dailies here on Sunday (6). Regular ads star-cd Oct. 9 and continued daily in three prints, gradually increasing in solumn-back of the continued daily in three prints, gradually increasing in solumn-back of the continued daily in three prints, gradually increasing in column-back of the continued daily in three prints, gradually increasing in column-back of the continued daily in three prints, gradually increasing in column-back of the continued daily in three prints, gradually increasing in addressed various universities col-leges, schools, women's clubs and in achool papers. Easays on Shake-speare created added interest. Two special radio programs, thirty minutics each, were arranged over deisson muaic and crediting pic-with the opening date. Radio col-umns in dailies also gave flicker a good play. Prof. Joseph Luyckx, English head of the University of ruerday (2) over WW to Dream. Special wire stories from New York on opening off in there were used by local papers. All of the prints contributed bannes stories on gravures and special articles in so-ciety sections. Through an arrangement with bus companies operating in the vicinity, posters were placed in suburbe. In return bus companies received benefit of charter parties and extra trips to Detroit to see Dream!

Subsequent Stuff

St. Paul.

Subsequent Stuff St. Paul. With local ace houses marking the import of the set of the set of the transmission of the set of the place of the set of the set of the place of the set
Put Over Stage Show Indianap

The over stage show Indianapolis. Catti Mounce, advancing 'Hit Pa-rade of '36' took the newspapers by storm for the campling to both graphs storm of the campling to both graphs storm of the campling to both graphs star came through with a classified socion carrying slugs in all ads, plus a story on theatircal page-Times went one better with three shows on the store of the store page, tying in Al Gordon and his racketers. And News added a story and att space. WFBM radio station came through w than interview with Owline Tack as guest artist. Wheeler Rostau-rants fcatured 'Hit Parade' specials on the menu all week. With regular Lyric pleture readers adding to the total of newspacer space, the house the black.

Screen 'Encore'

San Francisco, Oct. 29. San Francisco, Oct. 23. Allan Warshauer, manager of the F.-W.C. Paramount here, taking bows a plenty for what is belleved to be the first encore, og. the screen in his-tory of industry. Warshauer previewed Nino Marthal in Hiere's to Romance's at last evening show, and singer go evening show, and singer go are in an don the Pagilacci are in at Warshauer had a big From

inchange furnished him with extra print which was rigged on second machine in booth. Big applau: pplause followed aria, and was flashed, "Thanks for siide the applause. We have per-suaded Mr. Martini to grant an encore.' Then gave repeat of aria

Roxy Hook

New York. Tleup between the Roxy theatre nd Philco Radio Corp. has the and Philco Radio Corp. has the radio program interpolating plugs for G-B's 'Transatiantic Tunnel' through its mouthplece, Boak Carter.

In return the theatre exhibits machines manufactured by Philico.

Likes the Gals

Laces the Gals Canton, O. R. Keith Chambers, manager of the Palace, is credited with a nice bit of exploitation in connection will the recent screening at his histarring Closents cobered Bossy Clambers Induced Mayor Arthur A. R. Turnbull to proclam the wock during the showing of the film as Busings Cirl Week. The mayor handed the providimation to the newspaper boys, who in turn gave it a will apread.

newspaper boys, who in turn gave it a swell spread. The mayor in his proclamation called attention of the populace to the community importance of the girl whose nimble fingers skip over the typewriter keys daily. It was the first instance in some years that the city's chief executive has fallen for a publicity stunt in connection with a picture at any of the local theaters.

Tough Mates

Thugh Mates Kilied chain using a stunt that makes them stop and look in plug-sing. Shipmates Borever, currently. Has four muggs that look like prize fighters dressed in salior suits parading the downtown avenues warbling tunes from pictures on whatever corner they happen to stop on. Following up is a fith mame of pic in targe type. Only forgot one thing-picture is American, while street-parading gobs ard eressed to represent Brit-ish naval men.

BEHIND the KEYS

Lynchburg. Marsh Goiiner, former manager of the Publix Paramount here, and now operating a chain of his own in Maryiand. has picked up another house, Hoppes theatre, a frat-run in Salisbury, Md. His other theatres: are at Hurlock and Ridgely, Md.

Des Moines

Des Molnes. Uptown will be opened by Tri-States Oct. 31. With that opening. Tri-States also makes a policy change for the Des Molnes, first-string house, and the Rockowelt, Cor-mer subsequent run aborhood. Built now have the same first run picture day-date programs at same prices, while the Uptown becomes Tri-States subsequent run 'naborhood. The policy goes into effect with The counses, opening at both the Des Molnes and Forceweit.

Canton, O

Des Moines and Rooseveir. Canton, O. Ken Ried, until recentiy manager of Loew's here, has been named manager of the Liberty, a film house, in Cieveland. Joseph T. Nist, former theatre op-erator here, now serving as aberif of the service of the service of the service can, a cylindrical container, which he claims embodies a number of ad-vantages over the type of shipping box how in us of the service the service of shipping box how in us of the new Beckley theatre at Beckey, O., which recently opened. The house is owned by the Ardmore' Amusement Co., of which Ted Lin-der and the new Beckley theatre at Beckey, O., which recently opened. The house is owned by the Ardmore' Amusement Co., of which Ted Lin-der of a service the two years, is boyned Nov. 15. Al Glazer, who for-merly operated the house, will again be in charge. Name of the house will likely be changed (Glazer sald. Roaring Springs theatre at Roard and modernized, is slaided to open late this month. J. W. Burkett is operator of the house.

Akron. O

olden Swiger, manager of the Palace, announced this week that the unit stage policy would be con-tinued at the local house throughout

Albany. Up Fabian is making the locals sit up and take notice since he took Hall, Grand and Leiand transformed into modernistic design and new marques signs and lighting, as well as re-nated marquee outouts have pepped up the Hall. Palace front made a blaze of displays.

Lospusys. Los Angeles. HI Peskay sold lease of the Nor-waik, in Norwaik, Cal., to Rajhh E. Perkins of Pasadena, who is now operating. Peskay took over house alve months ago. To ast has 148 houses split up into 14 district. largest at any time in history of company. With exception of 11, all houses are in California. Arizona district has four and Mon-tana seven. Circuit presently has 28 houses closed.

New Have New Haven. Ted Smalley resigned from Par-amount publicity post here and left (24) for Lawrence, Mass., to manage the Broadway for Warners.

Calude Graves has entered Into partnership at the Oldsmobile-Packard agency in Boulder. W. G. Weisseimann will ac Colo. House was formerly opened just during peach and harvest season, when outside help is employed in and near the town. Gen Gerbase htto manage the Re-public Schefield exchange in Denver. Oriental Installed a new neon marquee. marquee

Fulton, N. Y. Kallett Theatres, Inc., of Onelda, recently expanding in Central N. Y. will reopen the remodeled Outrk opera house as the State Oct. 30.

Schine's Geneva. N. T. Boline's Geneva. N. T. Bulls and stream of the stream of the stream to cracksmen who battered open the office size in an exit doorway and fied, supposedly in an auto in the direction of Rochester. Edward Schultz, janilor, approaching the made the discovery carly Monday morning.

The Weems orchestra with a supporting stage show, will appear to support the season.
 Ted Weems orchestra with a supporting stage show, will appear to be to be the formation of the season.
 Ted Weems orchestra with a supporting stage show, will appear to be to be the formation of the season.
 Tational thearts granted a built in the sense of the formation of the season.
 Tational thearts granted a built in the sense of the formation of the season.
 Tational thearts granted a built in the sense of the formation of the season.
 The José and Bosé and Sandar and

Comprehensive

23

Comprehensive The Charles Einfeld sends in a tear sheet from a Boston paper on the control of the control of the control and page he comprehends the entire Boston campaign. The basis of the space is one of the math (4 cols) in the special special the special the special the special special the special totars first see the plotture in order the special committee sponsoring the special comm

'Sudden Death' Again

'Sudden Death' Again Birmingham. Birmingham. Birmingham. Distribution of the late releases of March of Time' has a clip about the accident story 'And Sudden Death.' When the short played the Arbanam here page one tic-ups the states of the short played the Arbanam here page one tic-ups of a circular also containing the story. In pollee court copies were hand-ed out to all traffic violators and to sound trucks used in the papers. Sound trucks used in the papers. Sound trucks used in the story of hing from soup to show a may be anned from city streets. City Com-missioner Downs has instructed the city legal department to draw up an ordinance. Street care geoupped

banned from city streets, City Com-missioner Downs has instructed the missioner Downs has instructed the city legal department to draw up an ordinance. Street care souppose with sound systems and bearing 24 sheets on each side have been used frequently by theatres as well as sound trucks. The trolleys will also be banned. Downs sold citizens bed have

be banned, Downs said citizens had been complaining about the noise.

Paris 'Crusades'

Front of Paramount theatre on boulevards is turned into medieval castle for 'Crusades' in first big ex-ploitation attempt of the season. Cardboard construction extends over sidewalk, supported on pillars, and gigantic-figures of crusaders are fea-tures of isyout. Higher up are cru-sadors' banners.

Construction, faitherd la are cru-Construction, faithered large crowds, and police protection was needed. Par is also distributing cardboard cutouts for French kids, represent-ing siege of St. Jean d'Acre, one of the scenes in the picture.

Perambulating Pugs

Perambulating Pugs Rochester. Manager Ed May of the Riviera had the town gaping with his street bar w foot The Fish in Us' Open to the strength of the street bar w foot The Fish in Us' Open correr and couple of youths in bath-robes hop out. Car driver rings a gong and youths toss of the robes, and griver unrolls a banner with slogan, Ti's the Irish in us that makes us fight like this. Esse the the street of the street of the street theater of the street of the street theater of the street of the street theater of the street of the street roles and thought it was fun.

Special Scoops

Special Scoops M. & P. theatres, in the New England Paramount division, has arranged with that company for ad-vance clips on local college foot-ball services to aput into the Pari-phane the service of the sections. The Boston Exchange will set the Harvard-Dartmouth, Harvard-Yale and Boston Exchange will set the Harvard-Dartmouth, Harvard-Yale and Boston Exchange will set the Harvard-Dartmouth, Harvard-Yale and Boston College. Toly Gross Yale-Army and the Yale against Princeton. Gives the theatres five specials to brag shout.





Starring LAWRENCE TIBBETT VIRGINIA BRUCE · ALICE BRADY · CESAR ROMERO

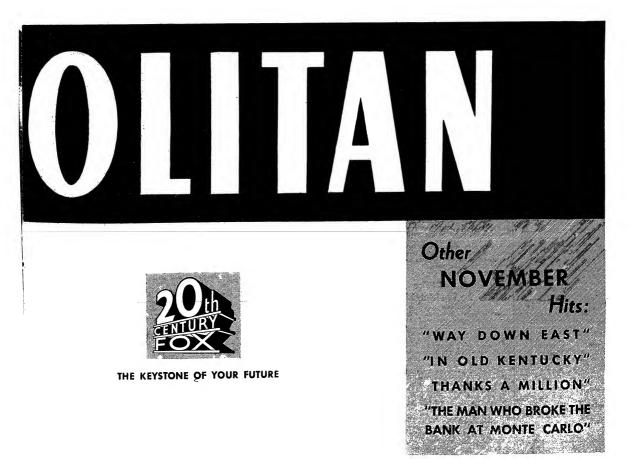
THURSTON HALL . LUIS ALBERNI

DARRYL F. ZANUCK 20th CENTURY PRODUCTION PRESENTED BY JOSEPH M. SCHENCK

DIRECTED BY RICHARD BOLESLAWSKI

Screen play by Bess Meredyth and George Marion, Jr. Based on a story by Bess Meredyth

THEY'LL BE SAYING IT WITH CROWDS WHEN "METROPOLITAN" STARTS ON ITS NATIONWIDE GLORY ROAD!



VARIETY

WARNER BROS.' **NET PROFIT: DEC. 9 MEET**

Warner Inc. an nounces that the firm will show a net profit after all charges for the fiscal year ended August 31, -1935. This compares with a net loss by the company for the previous fiscal year of \$2,530,513.68.

the company for the previous inscar-year of \$2,36,513.63. Company stockholders have been notified of the company's annual meeting to be held Dec. 9, in Wil-mington. In this letter stockholders are asked by the company board to reelect directors to be nominated by the management and to approve the compromise, and settlement which has been reached of the con-troversies between the company on the one hand and Renraw, Inc. Harry, Albett and Jack Warner, on the other hand, arising out of the brothers' employment, contract dated Sept. 1, 1928. Preferred stockholders again, will elect six directors, constituting a majority of the board. Directors whose terms expire are: Harry M. Warner, Abel Cary Thomas, Waddill Catchings and Henry A. Rudkin.

Rudkin. By the terms of the employment contract the three Warner brothers were to receive certain weekly sal-aries plus 90,000 shares of the com-pany common stock. This stock was to be given the brothers in in-stalments over the period of the contract Detroit, Oct. 29. With the number of closed thea-tres in the state at its lowest level since 1929, box offices in Michigan are experiencing a spurt, according indications of general improvement are erection of several new houses, remodeling of others and booking of vaude in several spots. Not only is the hum of aufo fac-tories ading Detroit houses, but is likewise helping those in other in-dustrial cities in state. Leading the pack in Michigan, the Butterfield chain is nove operating 88 theatres, highest in several years, and has pins for 11 more in the

was to be given the brothers in in-stalments over the period of the contract. There was a Goldberg aspects and performance of this contract. The compromise and settlement; which was worked out and executed by the board with the advice of counsel, Davis, Folk, Wardwell, Gardiner, Reed, follows: The Warner boys, Harry, Albert and Jack and Renraw, Inc, deliv-orged to the company 109,000 shares of lis common stock; the Warner company released the three brothy claims against the brothers aris-ing out the employment contract. The Ward and the cost and com-pensation arising out of the said contract. Also, the brothers and company of the three Warner company of the three Warner company of the three Warner company and the cost and expenses of the southers and Renraw re-leased the company for the said contract. Also, the brothers and contract is a controverse, had no commer legal connection with WB

N. W. Indie Exhibs Oust **26 Free Sunday Shows**

Minneapolis, Oct. 29.

Balles will be unsubart as accordividend. Coincident with this action was that taken by the N. T. curb ex-change in approving listing for 105.522 additional shares of no-par common stock of the same com-pany. It was explained that Co-lumbla Pictures stock is fully listed on the curb. At present time only Columbia Pictures young certifi-cates on stock exchange are active, transactions in stock on curb being of such limited character that trans-actions often are not recorded over two or three weeks' time. Minneapolis, Oct. 29. Northwest Alled States was vic-torious in its efforts to block free anateur radio shows at the munici-pal auditorium for 26 successive Sundays this winter. Heeding the theatre owners' protests that the severe would constitute unfair com-photors, the constitute unfair commerse and the severe severe commerse and the severe severe would be plugged over the air dur-ing the broadcasts from the audi-toria deventisers whose warrs to the public, the idee being to fill the 16,000 seats with non-paying esistemer each Synday. actions often are not reco two or three weeks' time,

More pice cuts in downtown the-atre admissions announced this week with the Pox Misconsin dron-put and 256 from 5:30 for 1:33. This admission is slichtly lower for the morning than the Warner but equals Warner pice for the mati-nee. Warner started Jower admis-sions for mathees some time back. Palace is also running at new low prices with the gvening take in the three houses at 40c. At the same time the i verside stage has been doing standee busi-neess for the past eight weits with Eddle Weisfeldt bringtnar in bir stage flashes to offset attempta of

Fearless Phlegmatic Fans

Detroit, Oct.-29. A handful of noon-hour patron A nanoru of noop-hour patrons turned the tables on firemen last week when the Strand, in suburbar Pontiac, caught fire in the balcony. Audience remained in its seats and watched the finemen put out the \$3,000 blaze, refusing to leave untif forced.

Audience remained in its seats and Eddie Weisfeldt brinzing in bir watched the fitnemen put out the starse flashes to offset attempts of \$2,000 blaze, refusing to leave until *ICCA* Pelace to insugurate starse When the fitne was extinguished a Haithour later, the same handful of columbia ard what's left. But the sagingan reentered the thettre to see house is getting all of the down-the finish of ficker.

Court Rules \$20,723 St. L. COL'S NEW 75.000 ISSUE

Skouras Fund Still Active

Should by Full Stell Active St. Louis, Oct. 29. Distribution of \$20,723, represent-ing the Skouras Employees Mutual Benefit Aid Association Fund was denied jast Wednesday (23) by Cir-cuit Judge O'Malley who held fund was still active. Decision'was ren-dered in suit filed by Thornton W. Sargeant, Jr., "former employe of Skouras Super Theatree Corp., who charges fund, established in 1931 by contributions and cesessmente, of emphoyees of Ambassador, Missouri and New Grand Central Theatres, has been abandoned and no steps had been taken to administer it for several years since theatres have been involved in receivership pro-ceedings. Last December, Circuit Judge Green sphothed: es of fund to the charge of its distribution. Action was later set adde on mo-tion of St. Louis Amus, Co., affili-ated with Skouras interst, which questioned Sargeant's right to bring the proceedings and to benefit from fund as he was no longer connected with either Skouras intens. Enter. the proceedings and to benefit from fund as he was no longer connected with either Skouras Bros. Enter-prises or St. Louis Amus. Co.Judge O'Malley held fund can be used, for beneficial purposes for employee of the present St. Louis Amus. Co, and Skouras Interest, if latter again comes into existence.

In Mich.; More Vaude

as inserver, highest in several years, and has plans for 11 more, in the mext few months. Opening of the Mécca in Saginaw two weeks ago was the last of those which were closed in 1934. Construction is ready to begin on new houses in Midland,

List More Col Shares

More Milwaukee Price Cuts in Vaudfilm Tiff Milwaukee. Oct. 29. More price cuts in downtown the

to begin on new houses in Midl Grand Rapids and Mt. Pleasant.

dividend.

Detroit, Oct. 29.

Biz Spurt Causes Theatre Bldg. Boom

NETS \$3,402,275 TO CO.

Proposed issue of 75,000 shares of new no par convertible \$2.75 pre-fered stock of Columbia Corp. has been underwritten in full by Hemphill Noyes & Co., registration state-ment made public this week reveals. ment made public this week reveals. Also shows that brokerage house will purchase stock at \$46.50.a share and offer it publicly for \$50 per share, netting Columbia Pix com-pany \$3,042.77, of which \$310,387 will be used to retire present 17,281 abares of \$3 preferred. New stock will be convertible at the rate of \$10 of a share of com-mon for one share of preferred.

PICTURES

Legislation

Minneapolis, Oct. 23. As result of what appears to be a political trues, Gov. P. B. Olson has called a special session of the state legislature on Dec. 2 and it now is regarded as a virtual cer-tainty that a proposed 3% sales' tax, believed to have been averted because of the governor's opposi-tion, will be enacted over his likely veto. The tax will go on theatre admissions along with other items.

issouri's 1% Yield

issourie 1% Vield St, Louis Oct. 28. Out of an estimated 55,000 returns due on 1% sales tax for Sept. and fractional part of Aug. the 35,000 returns tabulated show revenue ag-gregating \$550,000. Should '20,000 returns yet to be received maintain average for figures shown. In first 5500 ft would influctate total reve-nue for period of \$375,000. A force in office of State Auditor Forrest Smith at Jefferson City is working day and night trying to catch up with flood of mail which is bringing returns. Statistics will be compiled returns. Statistics will be compile showing tax collected in cities and

RCA MEETS. NO DIVVY--YET

BCA MEETS, NO DIVY__YAT Directors of Radio Corp. of Amer-lea met last Friday (26), but trans-acted only routine matters, accord-ing to announcements made follow-ing the meeting. Some stockholders anticlpated some action on dividends for the Radio Preferred B stock, but this was held in abeyance. until later session.

session.

Incorporations

NEW YORK

Application for listing of 106,533 additional shares of Columbia Pic-tures Corp. voting trust certificates was approved by board of governors of the N. Y. stock exchange last week. It was explained that 91,191 shares will be disbursed as stock dividand

NEW YORK Albay,
TEXAS

TEXAS Sireets of All Nations, Tac, Dallas opera; capital clock, 54,000, incorpore-tors: E. W. McConwell, W. H. Ohar-arks, J. W. Massell, Massell, C. Seguin: opera-house; capital atoch, 56,000. Incorpora-tors: H.-A. Daniels, E. Charminsky and F. A. Benneti, mended charter reducing capital etock from \$80,000 to \$12,000.

Stock Market

<section-header><section-header><section-header><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text>

Pald this year.
 Plus 50% stock dividend.
 x New 1935 high.
 x New 1935 high.

Wednesday, October 30, 1935

Summary for week ending Monday, Oct. 28.

STOCK EXCHANGE SIGUR EXCHANCE Sales. Teste and rate. Siles. Teste and rate. Discontrational Contrational Contrate Contrate Contrational Contrational Contrationa Contrate Cont Lost. 13% 02% 5% 18% Net chg. 41/2 841/2 841/2 31/4 141/4 110/2 18% 164% 100 30 90 47% 110½ 141 20½ 34 31¼ 102 5½ 8 84 107% 8% 9% 87 11% 5% 8 50% 77% 5% 18% 77% 5% 77% 5% 77% 5% 18% 77% 5% 18% 014 476 4 50 8415 114 13 24 20 214 20 214 32% Plus 50% stock Pald this year. Plus cash extra. x New 1935 high. ck dividend. 70¼ 27 3% 10 0214 106 63 97% 88% 84% Cen. Thea. Eq. Keith 65, '40 Loew 05, '41 Par-Broadway 51/2, '55 Parmount 65, '55 RK noount 65, '55 Warner Bros. 65, '3 02 105% 01% 96% 84% x84% OVER THE COUNTER. N. Y. 40% 471/4 021/4 48%

High. 14% 81 7½ 22% 104% 104% 104% 104% 104% 104% 104% 108% Sheeter, Louis Escuth and Arstham Sheeter, Louis Escuth and Arstham Sweeter, all of 162 West 454 street, New Tailread Chema Corp.; operate the-atters. etc.; operate the corp. and the stress stress of the stress of the stress of the stress of the stress Change of Capital Odd Bares, no par value, increased to 1,00,000 shares, no par value, increased to 1,00,000 shares, no par value, Mod Change of Directors Mod Stress, no par value, stress Mod Stress, no par value, stress Thakor Thatre Corp., Rochester Flied by Archibaid, McYor, Little, 345 Motion Fletters Trading Corp. New York, Filed by Maris & Marks, 555 Hith avenue, and the stress of the stress The stress of the stress of the stress Motion Fletters Trading Corp. New York, Filed by Maris & Marks, 555

SOUTH CAROLINA

Columbia. State Theatre Co., Inc., Columbia. S. C; capitalized at \$25,000; to engage in a general theatrical and amusement business. S. W. Craver. Charlotte, N. C., and J. F. Falls, of Danville, Va... officers.

INDIE AFFLUENCE

(Continued from page 4)

Par's \$3,000,000 Bill

in the Par reorganization activities. in the Par reorganization activities, The court holds that K-L conceded that K-L couldn't qualify as reor-ganization managers but that it sought to support its application on the ground that it was an employee of principal committees.

the grount that it was an employee of principal committees. Par. went into equity, receivership on Jan. 26, 1933. Voluntary bank-ruptoy followed on March 14, 1933. Trustees were appointed April 17, 1333. On June 16, 1934, the firm went into...72.b. receivership. Trustees under 77-b. were made permanent July 10, 1334. These trustees were Charles E. Richardson, Charles D. Hilles and Eugene W. Leake. Hilles sought \$113,000; Leake sought \$113,000, and is granted \$60,000; Richardson sought \$37,000; Leake and Richardson sought \$7,000; Leake and Richardson sought \$7,000;

and is granted \$39,000. Leake and Richardson had re-ceived \$22,433.33 in prior allow-ahces, and Hilles previously re-ceived \$20,000 as interim receiver and \$32,433.33 as interim trustee al-burgener

and \$32,433.33 as interim trustee al-lowances. The general merchandise credi-tors' committee of which R. E. An-derson, formerly of Erpl, was chair-man, and included Martin Quisley, B. C. A. Bullock and Hubert R. Cornish, all of whom or'zinally sought fees withdrew their applica-tions and so were not considered in the present phase of the situation. Anderson is now an officer of Para-mount, and John B. Otterson, form-erly president of Erpl, represented by this committee, is now president of Paramount. Those whose claims for fees were disallowed include the atockholders

riy president of Erpi, represented by this committee, is now president of Paramount, Those whose claims for fees were disallowed. Include the stockholders' committee, Duncan Holmes, chair-man, Bank. Creditors Committee, Percy Johnston, chairman; Kuhn, Loob & Co.; Cravath, DeGersdorf, Swaine & Wood, councel to K-L; Malcolm Summer and Edwin L. Garvin, attorney; Orin R. Judd and J, Andrew Crafts, public account-antis, General Creditors (merchan-dise) 'Committee; Myron Robinson; A. J. Schäufarber, A. M. Frumberg, Edgab.J. Schoen and Samuel Zirn; Jadolph Foldblum; Louis Martin Lay, Jibb, Dimeri & M. Frumberg, Edgab.J. Schoen and Samuel Zirn; Jadolph Foldblum; Louis Martin Lay, Jibb, Dimeri & M. J. Samuel Spring, attorney; and Saul Z. Rogers, attorney. The stockholders' committee asked for \$240,875.56 and is allowed only \$110,633.58 expenses. No fees. Members of the stockholders' committee included Dincan Holmes, Barney Balaban, John P. Blokel, Maurico Newton and Gerald Brooks.

committee included Duncan Holmes, Barney Balaban, John P. Bickel, Maurice Newton and Gerald Brooks. This group sought 370,000 fees ac-gregately. Judge Coxe allowed the committee only \$110,653 for ex-penses. Brooks and Newton are members of the new Paramount company board. This committee was organized

company board. This committee was organized Jan. 27, 1933. Ultimately it repre-sented deposits of 2,154,000 shares of Par stock. In Re Barney Balaban

The stark apost 2,153,000 shares of Pa stark. Of 2,153,000 shares of Pa stark. Starks Balaban I In disallowing the daims for fees for services by members of this committee, Judge Coxe points out that Barney Balaban & the pres-ident of Balaban & Katz Corp. 964% of the common stock of which is owned by Par. The Court feels that Balaban in this post should not expect or receive. com-pensation for acting as a member of the committee. While a member of the commit-tee, the court finds that Maurice Newton purchased and sold deben-fures, and Haligarten & Co., of which Newton is a goneral partner, but and sold debentures and token the source and a sold deben-tures, and Haligarten & Co., of which Newton is a goneral partner, but and sold debentures and token the source and that Brooks, while a member out that Brooks, while a sum a sold debentures and token the source and that Brooks, while a sum a sold debentures and the source and sold debentures and the source and sold debentures and the source and sold debenter, but the source and sold debentures and the source and sold debentures and the source and sold debentures and the sold and sold and sold and sold and the sold and the sold and the sold and sold and the sold

court. For similar reasons, the court de-nied compensation to Frank Van-derlip and Lawrence Stern. How-ever it allowed \$2,500 each to Rob-ert R. Cassatt, Morris L. Ernst and Duncan G. Harris, members of the committee. Ernst is the lawyer who denounced the selection of the new? ounced the selection of the new

denounced the selection of the new company directorate, arguing that that body should include working artists in the board membership, such as actors and writers. The Vanderlip Committee sought \$80,000 fees as previously noted and ex-penses of \$116,554.55. This commit-tee represented deposits of \$31,-813,000 face amount of company de-bentures.

Percy H. Johnston, chairman of the Chemical Bank & Trust, and Max D. Howell, v. p. of the same bank, who sought \$30,000 and \$20,-

hank, who sought \$30.000 and \$20. 000 respectively for services on the Bank Creditor committee were de-nied compensation. This commit-tee represented 12 banks with an aggregate claim of \$14,000.000 against bank for the committee's work and the committee's work entailed opposition to a company suit by the trustees against the banks and which suit was setted. The court holds that in such in-stance much of the committee's work was adverse to the interests of the company and no allowance is justified. Offers Johnston and Howell of one of the largest bank creditors (Chemical) rendered serv-ices only as were required to proices only as were required to pro-tect the interests of their bank and in the Court's opinion these officers should look to the Chemical Bank for compensation

should look to the Chemical Bank for compensation. Nathan Burkah, counsel to the merchaniles cireditors' committee, who sought \$50,000 was allowed \$15 applied to be a source of the committee included R. B. Ander-son, formerly an officer of Erpl, and now v. p. of Paramount; Martin Quisley and E. C. A. Bullock. These and Hubert R. Cornish was secretary of the committee. An-derson sought the biggest fee, \$7,500. Their request, however, withdrawn, excepted the expense item. item.

On this phase, the court feels

On, this phase, the court feels that a number of items scheduled in expenses by this committee are either unnupported by trucchers or associated by the committee to the scheduler of the committee to the committee to this committee to the committee to the re and Edwin L, Garvin, represent-ing three holders of Far debentures amounting to \$15,000 and \$431.ex-penses, the court holds there was no justification for much of the work claimed to have been done by them. Summer and Garvin performed un-tentiable duplication of effort in

penses, the court holds there was no justification for much of the work claimed to have been done by them. Summer and Garvin performed un-justification and contributed little if anything to the work of reorgan-ization, in the courts opinion. In line with this, the court also diverse the second of the second second for expert reality advise claimed for which Robinson acought fees of Orrin R. Judd and J. Andrew Crafts, accountants employed by Summer and Garvin, aiso denied compensation, on grounds that there was no authority to incur such obli-gations as these and the Robinson charges and charge them sgainst the estate. Neither Robinson nor Judd and Crafts have any standing for allowances, the court holds. The Peter Grimm committee, on threatment. Roodway Corp. reo less and 315.314 in costs is allowed 57.000 only in fees and 315.344 costs. Members of this committee include beeleds Grimm, chairman: Robert E. Dowling, Harold V. Smith, Robert Golet and George McAneny. Members of the committee allowed 31,000, bus bes his services were for a lesser period than the others, and Robert Goelet, who is denied con-pensation - allogether. Goelet pur-clissed certificates of the company.

while a member of the committee, and was therefore held disqualified

while a member of the committee comes into the studio tomorrow in and was therefore held disqualified if on receiving compensation. Stroket at the studio tomorrow is a stroket of the studio to studio the studio to studio the studio to studio to a studio to studio to a studio to a studio to studio to a st

Hirliman Sends 200 Out-of-Town for 'Rest Cure'

Hollywood, Oct. 29. George Hirliman has dispatched company of 200 to Vasquez Rock, Cal., for fil ing exteriors for 'The Rest Cure'. Producer is making English and Spanish versions of the picture un-dentiane andro (Regal and Metro-politan Productions, respectively.

Steam Up on 20 Yarns at Republic, **Two Pictures Away**

Hollywood, Oct. 29.

Steam is up at Republic, with 42 writers working on 20 stories representing 40% of scheduled budget for coming season's program. Figured that yarns represent production allotment of \$1,500,000.

Gene 'Autry's 'Sagebrush Trouba-dour,' on location at Kernville, is first of group to go before cameras. Others are 'Hitch Hike Lady,' which started yesterday (Mon); John Wayne western, 'G Men of the Nine-tles,' Nov.' at Lone Pine; 'Dancing Feet,' semi-musical, Nov. 20; Laughing Irich Eyes,' Nov. 28, and 'Darkest Africa,' next serial, Dec. 1. Twelve have been finished on new program, leaving 34 to, complete. Those in preparation currently in-clude more than half of number yet to go. Gene Autry's 'Sagebrush Troub

clude more than half of number yet to go. Joseph Santley goes to Republic for either Feet' or Eyes' upon finish of his current Walter Wanger di-recting assignment. Wanger for expected to be finished Now. 7. Sant-led theretime to Wanges for se-ent to the second second second second about Jan. 5 to direct untilsed mu-sical special being prepared under supervision of Harry Gray.

CAN'T ENJOIN COLORED VAUDFILMER IN N.O.

New Orleans, Oct. 29.

New Orleans, Oct. 29. Because of restrictive legitalitye acts, the city lacks power to prevent operation of the Palace as a negro playhouse, Mayor Walmsley Satur-day (28) told complaining property owners of the vicinity at a public hearing on the matter. Property owners and the show would cause depreciation of property values. On the other hand, representatives of Milton Starr, operator of the pro-posed show, claimed that business in the neighborhood would improve and that the Maison Blanche and D. H. Hoimes department stores, near the theatre, fiad not signed the petition against the operation of the neigh theatwe. Starr plans colored vaudfilm and Saturday night shows for white

Saturday night shows for white patronage.

Rush Sagebrush Operas To Get In Out of Rain

Hollywood, Oct. 29. With the rainy season approach-ing. Harry Sherman has scheduled the production of his next two 'Hop-Along Cassidy' westerns for Para-mount without a break between mount productions,

'Bar 20 Rides Again' started on location at Lone Pine last week, comes into the studio tomorrow (30). Next picture, fourth of the series, starts next Monday.

All Quiet on Chi Front as B.&K. Quits Fight for Extra Clearance

Theatre Mgr. Surrenders

t John, N. B. Oct. 29. After police had falled to ločate him following his disappearance Jor Bi ask. Fred Lausanne, wanted Orpheus Thäärs, Haffar, N. 5. Tave himself up to police at Wind-sor, Ont., walking into the police headquarters there, and revealing his identity. The cops were suspi-clous that he merely wanted protec-tion from the chilly, night, until the police circulars were looked over. Lausanne was manager of the Or-pheus, which has an exclusive pic-ture policy, and right after he van-lahed, it was found he was \$1,100 short in his accounts, hence the po-lice hunt. He has been returned to Halifax to stand trial.

FED'L TRADE COMMISH SPANKS MAIL ORDER CO.

Washington, Oct. 29.

Washhaton. Oct. 29. Bragging of the owner of a mall-order course in 'motion picture photography and projection'.re-suited last week in a spanking from the Federal Trade Commission-rand negotiation of a stipulation wherein the self-styled 'expert' agreed to quit representing himself as a col-league of Thomas A. Edison's and pare down other statements made in Outfl, which claimed to have stu-dent 'all over the world,' is called the 'Hollywood Motion Picture Self Training Course' and its owner, who is referred to as 'Mr. Keepers' in the Federal Trade stipulation, de-sertbes himself as a recornized au-

scribes himself as a recognized au scribes himself as a recognized au-thority on motion pictures. His ex-perience in these lines of endeavor dates back to 1900, when he started with Thomes A. Edison, at Orange, N. J.; at the very birth of the mo-tion picture in America.' states the advertisement.

advertisement. Federal Trade Commission says nix. Keepers' experience, does not date back to 1900 and he did not start with Edison. Also representa-tion that 'many theatre owners or managers are interested in the colume is a systematical in the managers are intere course is exaggerated.

Texas Allied Convenes. Resolves and **Elects**

San Antonio, Oct. 29. Department of Justice is to be petitioned by Allied Theatre Own-ers Association of Toxas to bring suits wherever possible under Sher-man afti-truet law. ATOA in con-vention here passed resolution cali-ing for the petition as a means toward relieving monopoly which was principal discussion topic at meet.

Col. H. A. Cole, Dallas, reciected prexy, Rubin Freis, Victoria, Henry

prexy, Rubin Freis, Victoria, Henry Hall, Beeville, Marthe McSpadden, Electra, and R. N. Smith, Mission, elected vice-presidents and A. W. Lilly, Greenville, sec. treas. New directorate lists T. W. Lewis, Will Dorband., L. M. Throct. Paul Scott, F. W. Zimmerman, Tom Don-nell, P. V. Williams, L. C. Tidball, Walter Stopperman, B. Legg, Lynn Smith, and Homer Mulkey.

'Casanova' Cools Off

Hollywood, Oct. 29.

Mary Pickford has decided against 'Casanova' as the first prodecided duction for Francis Lederer the Pickford-Lasky unit at United Artists. Miss Pickford can't see the great lover opera. Instead, Lederer picture will be a French farce which will be scripted by Tiffany Thayer.

RIDES FOR SUPREME

Holy soft and soft and the soft

Company is at Lone Pine filming exteriors under direction of R. N. Bradbury.

Chicago, Oct. 29. Threat of Balaban & Katz to blow up the Chicago release and clear-ance system has cooled off suddenly

up the Chicago release and clear-nance system has cocled off suddenly and the entire town is back to nor-mal with B, & K, backing down from its original demands for in-resead protection and okaying an releasing system for last another exhibition year. It marks a considerable victory for the rival exhibitors and for the exchanges, none of whom wanted the changes in the current release system. The exhibitors themselves were ready to go to court if neces-nary to restrain Balaban & Katz and the exchanges from puting echeduls. Exhibs held many con-tracts from the distributors allot-ing them a certain week of release and the exchanges live up to that contract despite the threats of B&K. Exchanges Scarce

Doltract despite the infeats of Bak. Exchanges Scarce istributors themselves were gen-erally pretty frightened by a Baha-ban & Katz feint to pull out all pic-tures on which the actional week of release. This frightened several of the exchanges who had impor-tant money pictures dated in the 'C' week, which is the bone of con-tention week, and they told Bak that the additional protection would be okay if the other exchanges clayed the plan. Blocking the Bak more were Metro-Goldwyn-Mayer and 20th Century-Fox, it is understood, with

Blocking the B&K move were Metro-Goldwyn-Mayer and 20th Century-Fox, it is understood, with Warner Bros, as a third hold-out, Metro had nothing to worry about Metro had nothing to worry about in the B&K threat since it has a franchise with the circuit until 1937 and B&K has to play those pictures.

Film Fires Drops Insurance Rate 20%

Hollywood, Oct. 29. Hollywood, Oct. 29. As result of tests gonducted by Academy Research Council, device for prevention of firs in film pro-jectors will mean a saving of 20% in fire insurance on buildings housing projection equipment. Council's act-forts have received the stamp of ap-proval from the Pacific Coast branch of the National Board of Fire Un-derwriters in San Francisco. Device consists of a specially

uerwriters in San Francisco. Device consists of a specially adapted sproket fitted to the pro-jector, with the necessary electrical relays and switches, operates to stop the projector motors and shut off the arc lights whenever a break in the film occurs.

ZEIDMAN SKEDS 16 PIX FOR FIRST YEAR

Hollywood, Oct. 29.

Holywood, Oct 29. B. F. Zeidman's first year's pro-gram under his new setup as an in-dependent producer will iconsist of 12 class 'A' features and four Bret Harte outdoor features. Storles selected for the Class 'A' product ficultad's 'Rt. Imo, 'Battic-ship Molly,' The Gold Bug,' Mys-tery of Marie Roget,' Fide and Jus-tice,' Woman, In White,' Captain Shine,' The Rest Harter group includes Outcasts of Poker Plats, 'Bell ing-er of Angel's Guich,' Tennessee's Partner' and 'Luck of Roaring Camp.'

Camp.

'St. Eimo' will be first to go before the cameras, with release date set for Jan. 15.

B. P. Zeldman is to star Waithail in 'In His Steps.' Sheldon is adapting.

Flood Directs First

Cobb Starrer at 20-Fox

Copp Statter at 20-10X Holywood, Oct. 29. James Flood signed by 20th-Fox to direct first Irvin S. Cobb starrer, Everybody's Old Mar. 'Hood moves over this week from Radio, where he just finished 'Husk'. Fem lead in picture goes to Ro-chelle Hudkon, given a buildup by the studio in group of top ranking pictures.

nictures.

Device to Prevent

27



Wednesday, October 30, 1935



ROXY NEEDED 8 BOX OFFICES FOR GB's 8 STAR SPECIAL...AND SO WILL YOU!





LESLIE BANKS



MADGE EVANS

HELEN VINSON



C. AUBREY SMITH **BASIL SYDNEY**



GB THANKS

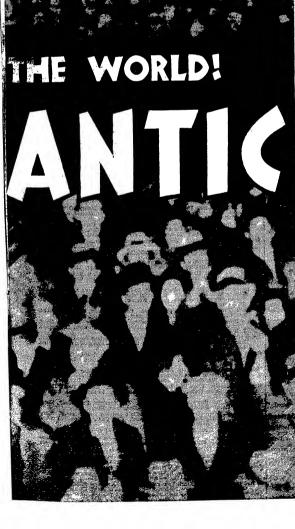
George Arliss and Walter Huston for special portrayals of the Prime Minister of England and the President of the United States.

> Maurice Elvey, Director Based on the story by B. Kellermann

alto. all the second Physical Distribution + Fax Exchanges Canada: Regal Films, Ltd.







CALENDAR OF CURRENT RELEASES

Chesterfield

ircumstantial Evidence. A mystery asking does circumstantial evidence con vict the innocent? Chick Chandler, Shirley Grey. Dr. Charles Lamont 67 mins. Rel. March 30. Rev. July 17.

b) mins. Rel. March 30. Rev. July 17. ndemned to Live (Invincible). Horror story. Ralph Morgan, Russell Gleason, Maxine Doyle. Dir. Frank Strayer, 62 mins. Rel. Aug. 15. Rev Oct. 9.

Gut. 9. False Pretenses. Modern love slory. Sidney Blackmer, Irene Ware, Russell Hopton, Dir. Charles Lamont., Rel. Sept. 1.

"Bojton" Dic. Charles Lamont. Rel. Sept. 1. Int Who Came Back. About a public beroine NG. Blackmer. Dir. Charles Lamont. Rel. Aug. 35. Happings C. D. Ch. Durger and S. S. Starker, Datl Maude Lagy In. Scarlet. A mysterious woman in a mysterious setting: Reginal Denny, Patricia Farr, Claudia Dell. Dir. Charles Lamont. Rel. Oct. 15.

urder at Gien Athol. Crime Club story of a G-man on vacation. John Mil jan, Irene Ware, Noel Madison. Dir. Frank Strayer. Rel. Oct. 1.

Columbia offi lo: Gower at Sunset, Hollywood, Cal.

ntic Adventure. High crimes on the high seas. Nancy Carroll, Lloyd Nolan, Harry Langdon. Dir, Al Rogell. 70 mins. Rel. Aug. 25. Rev. Sept. 4.

Sept. 4. Awakening of Jum Burks. Touch construction hose learned to respect his men-last filther burks. Touch construction hose learned to respect his men-last filther of minia tel. May 20. Ber, May 22. lack Reem, The Mystery thriller in which Karloff's kiss is the seal of doom. Boris Karloff Marian Marsh. Dir. Roy Wm. Nell. 70 mina. Rei, July 25. Rev. Aug. 21. Feather in her Hat, A. Yivid story of a mother's sacrifice. Pauline Lord, Bille Barke, Louis Hayward. Dir. Alfred Santell. Rel. Oct. 24. if Friend, The. Comedy Situations in a barn theatre. An Sothern. Jack

Dunie Durke, Louis Hayward, Dir, Aifred Santell, Rel Oct. 24, if Friend, The, Comedy situations in a barn theatre. Ann Sothern, Jack Haley Roger Pryor, Dir, Edw. Buzzell, 69 mins, Rel, Aug. 9, Rev Oct, 2

Oct 2 Augest Flyn. En Mund Lowe. In: Eric Kenton. Rel. Oct. 25. Guard That Girl. Mystery death threat story with an odd twist. Robert Allen. Florence Rice. Dir. Lambert Hilyer. 67 mins. Rel. Sept. 20. Heir to Trouble. Ken Maynard Inherits a baby. Ken Maynard, Joan Perry. Dir. Sponcer Gordon Bennett. 58 mins. Rel. Sept. 26. Public Menase. Crime reporter on board ahlp. Jean Arthur, Geo. Murphy. Dir. Eric Kenton. 72 mins. Rel. Sopt. 26.

Dir, Erie Kenton. 72 mins. Rei. Sept. 30. Rev. Sept. 35. She Couldn't Take It. Geo. Raft, Joan Bennett, Walter Connoily, Billie Burke Dir. Ty Garnett. Rel. Oct. 20.

Married Her Boss. Title tells the story. Claudette Colbert, elvyn Douglas, Michael Bartlett. Dir. Gregory LaCava. 90 mins. Rel. Sept 19. Rev. Oct. 2.

Rev. Oct. 2.
 Superspeed, Speedboat: environment. Norman Foster, Mary Carliale and Florence Rice, Dir. Lambett Hellyer. 57 mins. Rei. Sept. 1.
 Together We, Live. Domentic tragedy induced by red propaganda. Willard Mack, Ben Lycon, Esther Raiston. Dir. Willard Mack. 70 mins. Rei. Aug. 16. Rev. Oct. 23.

Western Frontier. Ken Maynard meets a blonde Queen of the Range. Ken Maynard, Lucille Brown, Nora Lane. Dir, Al Herman. Rel. Aug. 25.

DuWorld Office: 729 Seventh Ave., New York, N. Y

reinquebille (Fr). Drama from Anatole France yarn. ceill. 80 mins. Rel Dec. 1. . Jasqude de Baron

Cell. 50 mins. Rei Dec. 1. De aux Camellas, La (Fr.). Literal adaptation of the Dumas classic Yvonne Frintemps, Pierre Fresnay. Dir. Ferdinand Rivers. 35 mins Rel. March 16. Rev. March 27.

Koch, anivit iv. Rev. March 37.
Kocha, Lubi, Szanuje (Pollsh). Young love in Poland, with music. Dir Michal Wyzynaki, 70 mins. Rei. Nov. 1.
L'Agonie des Aigles (FP). Pre-Napoleonic drama. Dir. ichebe. 70 mins. Rei. Dec. 1.

mins Rel. Dec. 1/ Pecheur d'Hande (EP), Pierre Lott's saga of ahermen. Yvetta Guilbert. Dir. Pierre Guerlan. 75 mins. Rel. Sept. 15. Rev. Sept. 25. Sans Famille (Fr.), Storriof a boy's fight without family. Robert Lynen. Dir. Andre Moury, 80 mins. Rel. Mins. Alex July 21. The Last Widerness. Expedition, animal film laid in Wyoming. Howard Hill, 36 mins. Rel. May 1. Rev. July 24.

First Division Offices: R.H.O. Bidg.,

First Division ^{Omeres}: R.W. Juigs, New York, N. Released Also Allied, Chesterfield and Liberty Ircumstantial Evidence, Reporter fakes murder in campaign against death penalty and almost goes to chair. "Chick Chandler, Shirley Grey, Arthur Vinton, Dir. Charles Lamont. To mins. Rel. Aug. Curtain Falls, One-time famous actreas uses her talents in at entirely novel Dorothy Lee, Wm. Bakewell. Dir. Charles Lamont. 68 mins. Dorothy way to overcome rivalry. Charles Lamont. 68 mins. Anne Band (Alliance). A girl and boy band leader find a peopy, tuneful, exciting way to overcome rivalry. Charles "Buddy" Rogers, June Clyde. Dir. Marcel Varnel, Rel, Nov. 8.

Dir. Marcel Varnel. Kel. Nov. 8. Death from a Distance. [Invincible]. A girl reporter and a police detective match their wits. Russell Hopton, Lola Lane, George Marion, Sr. Dir. Frank Strayer. 62 mins. Rel. Sept. 1.

Pretences. Sympathelic romance of a shady lady, powerfully devel-oped. Sidney Blackmer, Irene Ware, Russell Hopton, Betty Compson, Edward Gargan, Lucy Beaumont. Dir, Charles Lamont, 66 mins. Rei. Oct. 22.

Oct. 22. There Justice (Futter), A rip-roaring out-door drama of might and right. Holo Gibson, Dir. Robert McGowan, 88 mins. Rel. Oct. 1. Who Game Back, The (Chesterfield). The regeneration of a girl hop-lessly involved in a wast counterfeiting piol. Sidney Blackmer, Shirles Grey, Noel Madison. Dir. Charles Lamont. 66 mins. Rel. Sept. 8. Rev Sept. 18.

Sept. 18. Happiness C.O.D. (Chesterfield). Hilarious solution to the money problem that basets every family. Maude Eburne, Donald Meek, Irene Ware William Bakewell, Polly Ann Young and Lona Andre. Dir. Charles La-mont. 69 mins. Rel. Oct. 15. Hong

.Inve

William Bakeweil, Poliz Ann roung and Long Anare. Jul. Junize Learner, 50 (1997) Ann round, 56 (1997) Ann round, 56 (1997) Ann round, 1997 Anne Rein, Polizier, 1997 Anne Rein, 1997 Anner, 1997 Anner

ty Fever (invincible). A mad, merry saga of the zany Proutys. Lois Wilson, Lloyd Hughes, Grant Withers, Hedda Hopper, Guinn Williams, Marion Shilling, George Irving, Shella Terry, Dir. Frank Strayer. 66 mins: Rei. Sept. 18.

Studios: Burbenk, First National Diffees 21 W. 4eth St., Cell, First National Diffees 21 W. 4eth St., New York N.Y. Found Stella Parlah. International trials and tribulations of famou actress. Kay Finnels, Ian Hunter, Sibyl Jason, Paul Lukas. Ir. Me yon Lefkoy, Rel. Nov. 22.

Found stema returns fan Hunter, Sibyl Jason, rau, actress Kay Francis, Ian Hunter, Sibyl Jason, rau, and the start of the

roadway, New York

Alles Bulldog Drummond. Comedy chiller takeoff. Jack Hulbert, Tay Wray. Dir. Walter Forde. 62 mina. Rel. Sept. 1. Rev. Sept. 11. Glaivoyant, The. Chiller. Claude Raina, Fay. Wray. Dir. Maurices Eivey. 73 mins. Rel. July 15. Rev. June 12. Loves of a Dictator, The. Strong historical costume drama. Clive Brook, Madeleine Carroll. Dir. Victor Saville. 83 mins. Rel. June 15. Rev. June 6.

Baseging Christian 2011 Baseging Christian 2011 London. Peter Lores, Leslie Banks, Edna Best. Dir. Alfred Hitchcock. 76 mins. Rei, March 15, Rev. April 3. My Heart is Calling. Romantic musical. Jan Klepurs. Martha Eggerth. DDir. Garning Gallong. 70 mins. Rei. April, 1, Rov. April 17, My Gorger 10 mins. Rei. Mary 16, May 20.

: 1540 Broadway, New York, 'N. Y. These tal from information supplied by the various production companies checked up as soon as possible after release. Listing i iven when re lease dates are definitely set. Titles are retained for six months. Manare retained for all months. Man agers who receive quent to that period should pre-serve a copy of the for

reference The running time as given her is presumably that of the projection

is presumably that of the projection room showings and can only approx-imate the actual release length in those states or communities where local or state consorching may result in deletions. Running time in the review as given in 'Variety' carry the actual time clocked in the tha-atre after passage by the New York state consorship, since pictures are reviewed only in actual theatre showing.

reviewed only in actual thearne showinga. While every effort is made to hold this list accurate, the information supplied may not alwaye be correct, even though official. To obtain the fullest degree of accuracy, Variety will appreciate the co-coperation of all managers who may note discrep-

Studio Placements

Hollywood, Oct. 29. George Chandler, Olin Howard Eddle Acuff, Henry O'Neill, Joseph Crehan, John Qualen, Backfire,

Bidlie Acuff, Henry -Crehan, John Qualen, Backfire, WB, Sidney Toler, Maurice Cass, Give Us This Night, Par. Bidle Shanler, Carlyle Moore, Jr., Harry Cording, Prison Farm, WB, Corazon Wantes, Louiso Toirto, Orazon Wantes, Louiso Toirto, Rudolph Amendt, Francisco Moran, The Rest Cure, (Spanish) 20th-War.

WB. Francis Faragoh, adapting La Ballerina, Pioneer. Harold Huber, Klondike Lou,

Ballerina, Piones. Harold Huber, Kiondike Lou, Par. Harold Huber, Kiondike Lou, Anthony Adverse, WE Harold Entwhistle, Leonard Mu-die, Peter Hobbes, Sylvia Scarlett, Radio. Helenschaft, State State opened in Hollywood, Radd, it Hap-bergener har Hollywood, Radd, it Hap-hollywood, Radd, it Hap-bergener har Hollywood, Radd, it Hap-bergener har Hollywood, Radd, it Hap-hollywood, Radd, it Hap-bergener, Robert Greig, Donald Meter, Mary Forbes, Kind John Graham Spaces, Profes-slonal Soldier, 20th-Fox. Harry Bradley, Next Time We Lowe, U, Soussanlin, 'Champagne Charlie, 'Sth-Fox. Bire Blore, Addison Randal, 'Two O'Clock Courage,' Radio. Edward Burns, 'Chatterbox,' Rado.

adio. Margaret Callahan; King Vidor, irecting, "The Green Shadow," di

Radi William Harrigan, Whip

William Harrigan, Whip Metro. Luci Ward, adapting 'An Arlsto-crat,' WB. Regis Toomey, Jack Mulhall, Molly Luci Ward, adapting 'An Aristo-crat', 'WB, Regie Toomey, Jack Mulhall, Molly O'Day, Jimmy', Muray, Robert Elliot, 'Skull and Crown, 'Rellable. Frank McGiynn, The Littlest Sarab. Hadon, 'Captain January,' 20th-Foc. Jimmy Finlayson, Beth Marion, Lee Phelps, Edward Le Saint, Litte HWAiton Farrist, Hazel Jämleson, Herman Boxer, esreen play, 'My Old Kentucky Home,' Republic. 'May and Frank Dean Jack Ray, The Bectors, 'The Great Zeigfeld,'

Metro. Elizabeth Mechan, screen play, "The Glory Parade," Republic. Harriett Hilliard, 'Follow the Fleet, Radlo. Rian James, adapting 'Static," Scalo

Rian Jamos, tadlo, Luis Alberni, 'Anthony Adverse,'

Luis Alberni, 'Antnony Aaverse, 'Colleen,' WB. Charles Irwin, Robert Gleckler, Lee Shunway, 'Whipsaw,' Metro. Dorothy Gray, David Nivens, 'Rose Marle,' Metro. Doris Lloyd, Frank Albertson, 'Kind Lady', Metro. Allce Jauns, 'The Great Ziegfeld,' Metro.

Metro. Lawrence Grant, Huntley Gordon Laura Treadwell, Maldell Turner Klondike Lou, Par. George Lollier, We're Only Hu-man, Radio. Edward Ellis Harry Kleinbach

Radio. ward Ellis, Harry Kleinbach (Continued on page 35)

Princess Charming, Musical, Evelyn Laye, Henry Wilcoxon, Dir. 39 Steps: Romantic melodrama. Robert Donat. Madeleine Carroll. fred Hitchcock. 65 mins. Rel. Sept. 1. Rev. Sept. 18.

Sept. 18. Office: 1776 Broadway, Liberty

Born to Gamble. Four sons inherit a grandfäther's taint. Onalow Steven, H. B. Warner, Maxine Dovie. Brit Linden, Lois Wilson. Dir. Phil Rosen. 66 mins. Rel. July 16. Rev. Oct. 8 Old Homestead, The. Surgestel by the play. Siz musical numbers. Old Homestead, The. Surgestel by the play. Siz musical numbers. Nigh. 71 mins. Rel. Aug. 19. Rev. Oct. 8 Nigh. 71 mins. Rel. Aug. 19. Rev. Oct. 8 Majestic. 176 Bdway.

ces, 1776 Broadway, New York, N. Y.

New York, N. v. Confidential. Donald Cook, valyn Knapp, Warren Hymer. Dir. Edward Cahn. Rel. Oct. 26. Harmony Lane: Life and songs of Stephen Foster. Douglass Montgomery, Adrienne Ames, Evelyn Venabi William Frawley. Rel. Aug. 21.

Streamline Express. Story of a girl who eloped to baptize a train and marry g man, she didn't love. Victor Jory, Evelyn Venable. Dir. Leonard Fields. Rel, Aug. 27.

Fields Ref. Aug. 24. Waterfront Lady. Fast moving romance of two who loved—and joked with the shadow of the law across their lives. Ann Rutherford, Frank Al-bertson. Dir, Jos. Santley, Rel, Oct. 5.

Bertson. Hudios: Culver City, Calif. Metro ces: 1540 Broadway,

Ahl Wilderness. Film version of Eugene O'Neill's comedy success. Lionel Barrymore, Wallace Beery, Cecilla Parker, Eric Linden. Dir. Clarence Brown.

Brown. Karenina. Tolstoy's famous novel of a woman's struggie for love. Greta Garbo, Fredrio March, Basil. Rathbone. Dir. Clarence Brown. 85 mins. Rel. Sept. 6. Rev. Sept. 4. Bishop Mischaves. A cleric impressed into duty as a detective. Edmund Gwenn, Maureen O'Sullivan, Norman Foster. Dir. E. A: Dupont. §5 mins. Rel. Sept. 13. Rev. Oct. 2.

mins. Act. sept. 13. Rev. Oct. 2. Bonne Sociland. A farcical romp through the Highlands. Laurel and Hardy. Dir. James W. Horne. 82 mins. Rel. Aug. 23. Rev. Aug. 28. Broadway. Medody of 1936. Big song and dance show. Jack Benny, June Knight, Eleanor Powell, Buddy and Yilma Ebsen. Dir. Roy Del Ruth. 102 mins. Rel. Sept. 20. Rev. Sept. 25. Seas. Intensive drama with a locale of a Chinese tramp steamer. Clark Gable, Jean Harlow, Wailace Beery, 89 mins. Rel. Aug. 16. China

Grat Ziegfeld, The. Based on the life of the late, great impresario. William Powell, Louise Rainer, Fannie Brice, Ann Pennington. Dir. R. Z. Leon-ard. Hère

ard. Comes the Band. An ambitious song writer and a stolen melody. Ted Laws and his hands. Virginia Sprice, Ted Healy. Dir. Paul Sloame. Band State State State State State State State State State of W Life. The archeologist and the society girl. Joan Crawford. Brian Aherme, Frank Morgan, Aline MaaMahon. Dir. W. S. Van Dyke. 25 mins. Rel. Oct. 4. Rev. Oct. 16.

mins. Rel. Oct. 4. Rev. Oct. 16. Vis in the Air. High pressure comedy with stratosphere setting. Jack Benny, Una Merkel, Grant Mitchell, Mary Carlisle. Dir. Charles Riesner. Rel. Oct. 1.

Maia. Love story of the South Seas. Mala, of 'Esk'mo' fame and Lotus Long. Dir. Richard Thorpe: Rel. Nov. 22.

Dir. Richard Thorpe. Rei. Nov. 22. Mutiny on the Bourt, Eased on famous historical episode of South Seas mutiny. Clark Gable, Charles Laughton, Franchot Tone. Dir. Frank Lioyd. Rel. Nov. 8. Night at the Opera. Wild adventures in mistaken identity of three Italians. Grouebo, Chico and Harpo Marx. Dir. Sam Wood, Rel. Nov. 1.

O'Shaughnessy's Boy. A father and son who follow the circus. Wallace Beery, Jackle Cooper. Dir. Richard Boleslawski, 87 mins. Rel. Sept.

27. Rev. Oct. 9. An actor who comes hack. Frank Morgan, Cleair Perfect Centionan, The An actor who comes hack. Frank Morgan, Cleair Purwit, Fasedo kidnag story: Chester Morris, Sally Eilers, Dir. Edw. L. Martin. 75 mina, Rel. Aug. 9. Rev. Oct. 9. Fendezveus, Based on Major Herbert O. Yardley's Black Chamber', William Forwell, Rosalind Russell, Cesar Romero. Dir. W. K. Howard. Rel. Oct. 25.

Oct. 25. Riff Raff. Jean Harlow, Spencer Tracy. Dir. J. Walter Ruben. Rel. Nov. 29, Robin Hood of El Dorado. Drama of a frontier days' bad man.' Warner Bax-ter, Ann Loring. Dir. William Wellman. Ross-Marle. Rudolf Friml's operetta. Nelson Eddy, Jeanette Dir. W. S. Van Dyke.

DIT. W. S. Van Dyke, Tale of Two Citics. Based on Dickens' famous novel of the French Revolution, Ronald Colman, Elizabeth Allan, Edna May Oliver, Basil Rathbone, Henry B. Walthall, Dir, Jack Conway, Tarzan, Escapes, Further adventures of the ape man. Johnny Weissmuller, Maureen O'Sullivan. Dr. James McKay.

Monogram (Released through Republic) Cheers of the Crowd. Russell Hopton, Irene Ware. Rel, Aug. 5.

Cheers of the Growd. Russell Hopton, Irea Ware. Rel. Aug. 5.
 Cheers of the Growd. Russell Hopton, Irea Ware. Rel. Aug. 5.
 Hoosier Schedonaster, The. Norman Foster, Charlotte Henry, Otis Harlan, Louis V. Mong. Dir. Low L. Collins. Famous classic by Edward Eggistence, 18 mins. Rel. May 15. Rev. Sept. 25.
 Kesper of the Beeg, The. Famous story by Gene Strait Content. Nell Hamil-Height Jerome Eddy. 19 mins. Rel. July 15. Rev. Aug. 21.
 Trail Beyond, In the. John Wayne, Verna Hille. 55 mins. Rel. Oct. 22.
 Mudica: ESM Macrinon 5.

Studios: 5851 Marethon St., Hollywood, Calif. Paramount Offices: 1501 Brosdwsy, New York, N. Y.

Accent on Youth. From a current stage hit. Sylvia Sidney, Herbert Marshall. Dir. Wesley Ruggles. 77 mins. Rel. July 12. Rev. Aug. 14.

Dir. Westey Ruggles. 17 mins. Rei. July 12. Rev. Aug. 14.
 Annapolis Farewell. Uncusual type of story made at the U.S. Naval Academy. Sir Guy Standing, Resallnd Keith, Tom Brown, Rich Cromwell. Dir. Alex Hall. 75 mins. Rel. Sett. 6. Rev. Aug. 28.
 Big Broadcast of 1936. The. Jack Oakle, Lyda Robert, Burns and Allen and Wendy Barrie carry along a fandicul story which serves as background U.S. Rev. Sept. 18.
 Cruades, The. Cecil & Mille's spectacies. Lorent Farours, Henry Wilcoxn, Dir. Cecil de Ille. 124 mins. Rel. Aug. 2. Rev. Aug. 28.
 Eggle's Broad, The. Serven, Nana Martinez. Dir. Howard. Bretherton, Rei, Oct. 26.

Rel. Öct. 25. Very Night at Eight. Radio story capitalizing the amateur craze. Geo. Raft, Alice Faye, Frances Langford, Patsy Kelly, Dir. Racul Walsh. 80'mins-Rel. Aug. 9, Rov. Aug. 7.

Oct. 18. Here Comes Cookie. Gracic Allen gets here father's fortune and starts a private theatre for out-of-work actors. Geo. Burns, Gracle Allen, Geo. Barbier, Dir. Norman McLeod. 85 mins. Rel, Sept. 6. Rev. Oct. 16. Hepalang Cassidy. From the familiar book character. William Boyd, Jihanyy, Rev. Oct. 2. Stowe. Dir. Howard Bretherton. 65 mins. Rel, Aug. 38. Rev. Oct. 2. Stowe.

Man on the Flying Trapeze. Piodding office worker gets into a series of amus-ing scrapes. W. C. Fields, Mary Brian, Kathleen Howard. Dir. Ciyde Bruckman. 65 mins. Rel. July 28. Rev. Aug. 7.

Dirucanian, ee mins, Rei, July 20, Rev, Aug, 7.
Peter Ibetson. George Du, Maurier's famous love classic. Gary Cooper, Ann Harding, John Halliday. Dir. Henry Hathaway, Rei. Nov.
Rese of the Ranche, Richard Waiton Tuly's and David Bolasco's gorgeous story of oid California. Gladys Swarthout, John Boles, Charles Elck-Bolas, Dir. Martino Gerins. Rel. Oct. 28.
Se det her Rule Lower Dir. Martino Gerins. Rel. Oct. 28.
Gannolity, Randouph Scott. Dir best eller. Margaret Silayan, Waiter Connolity, Randouph Scott. Dire best eller.
Net Two Fisted. Two nurg and the David Scott. Dire Group Karna.

Two Fisted. Two pigs enter Park Avenue society. Lee Tracy, Roscoe Karns, Gail Patrick. Dir. James Cruze, 60 mins. Rel, Oct. 3. Rev. Oct. 9. (Continued on page 33)

Jas Across the Table. The story of a barbershop manicure, Carole Lom-bard, Fred McMurray, Raiph Bellamy, Dir, Mitchell Leisen, Rel, Oct. 18.

CAN U.S.

NEUTRALITY?

SPEEDING TO

SUDDEN DEATH

YOU CAN'T BUY THIS

EVEN before it reached the screen, the public had heard about the new Seventh Issue of THE MARCH OF TIME. The type of exploitation which brought this about can't be bought. It has to be earned by the subject itself and the integrity of its producers. Behind the spectacular fivenights-a-week March of Time on the air, the territorial campaigns in the newspapers and on the billboards and the full pages in Time and Fortune magazines, is a campaign of publicity and exploitation no other motion picture can obtain. A campaign* to sell tickets at the box office.

Take a look at the March of Time, now 7 months old. Watch its reviews-its increased importance in exhibitors' lobbies and daily advertising. If you are already showing it, feature it more prominently. (See Motion Picture Daily, October 18, page 22.) If you aren't, call the nearest RKO Exchange.

MARCH OF TIME

*764 Rabbis and 23 Jewish organizations cooperating on the Palestine episode.

165,000 members in 2,297 Chambers of Commerce have been notified of the Safety episode by their local organizations.

2,500,000 is the esti iven the story 'And Sudden Death.'

10.000,000 employees of the 4,000 companies, mem-

bers of The National Safety League, have had March of Time No. 7 recommended to them by their employers.

A MIRACLE

N THE DESERT

75,000 high school and college students study all March of Time No. 7 episodes in class through March of Time's own newspaper for students - PHOTO REPORTER-ordered for them by their teachers, (Circulation increasing at the rate of 15,000 a month.)

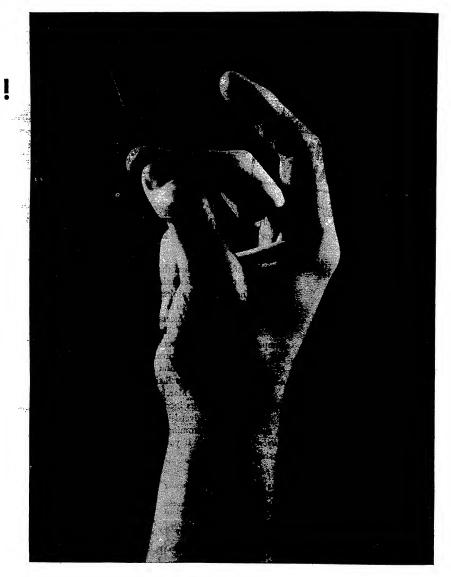
FROM BARNYARD

TO HOLLYWOOD

TONIGHT

SNAP YOUR FINGERS! hey!-hey! 1935-36 is M-G-M's party-you've enjoyed the feast thus far-but the banquet has really just begun--

> (and just a few below, of many)



M-G-M'S BANQUET MENU HAS DARLING DISHES ON THE WAY!

\$2,000,000 PRODUCTION "MUTINY ON THE BOUNTY"

Such an attraction! The biggest since talkies! You'll see. Everything you've heard in the way of rumors is right. It's terrific! Charles Laughton, Clark Gable. Franchot Tone in cast of thousands, including exotic beauties of the South Seas. Oh-Oh! Yes, it's got everything.

O'NEILL'S GREAT AMERICAN DRAMA "AH, WILDERNESS!"

M-G-M paid \$125,000 (the highest ever!) for the film rights to Eugene O'Neill's drama because its heart-beat is the heart-beat of your public. The play won invaluable nation-wide attention in roadshows. Wallace Beery is started with a great cast includ-

Lionel Barrymore and other famed troupers guided by the uis of Clarence Brown

FUNNIEST FILM IN 10 YEARS "A NIGHT AT THE OPERA"

Imagine a comedy that's been a year in the making and cost \$1,000,000. Tried out as a roadshow to get every uproarious situation audience-proof! Those mad Marx Brothers are in a Giant Show that will long remain a classic of laughter for the American public. Have you seen the reviews of the Coast preview? Don't miss them!

YOU'RE READY FOR CHRISTMAS!

Begin it now! Don't let up! Tell your patrons that you've got the One and Only Christmas treat in picture business, Ronald Colman in "A Tale of Two Cities". Last Christmas it was Dickens' "Copperfield". This Christmas it is another Dickens masterpiece. Start your Christmas hopping-up now, and what a happy holiday you'll have!

PICTURES

33

CALENDAR OF CURRENT RELEASES

(Continued from page 30)

- (Uontinued from page 30)
 Fwe for Tenight. From the stage hit by Max and J. O. Lief. Gay-hearted paywrights on the bross. Bing Coston and Sanct M Roy Septical (M Roy Septical) (M Roy S
- mins. Rel. Sept. 27. 88v. Oct. 23. Wanderer of the Wasteland. Zane Gray story. Dean Jagger, Gall Patrick, Edward Eills. Dir. Otho Lovering, 62 mins. Rel. Aug. 16. Rev. Oct. 16. Winge Over Ethiopia. Topical. 62 mins. Special release. Rev. Oct. 16.
- Without Regret. From a stage play. Love and treachery in London. Elissa Landi, Paul Cavanaugh. Frances Drake. Dir. Harold Young. Rei. A:26.

Office: R.K.O. Bidg., Radio City, N.Y.C : Hollywood. Calif. R.K.O. Radio

- Alice Adams. Smell fown giff dramatizes herself and tries to win a rich hus-band by iying about her family. Katharine Hopburn, Fred MacMurray, Fred Stone, Evelyn Venable, Frank Albertson, Hedda Hopper. Dir George Stevens. 56 mins. Rel, Aug. 23, Rev, Aug. 21. Anie Gakky, Evens in the life of Annie Oakkey, famous woman riffe shot. Barbara Stamyock, Freston Foster, Melvyn Douglas, Moroni Olsen, Pert Kelton, Andy Clyde. Dir, George Stevens. Rel. Nov. 15. Alice
- Chasing Yesterday. Adaptation of an Anatole France classic. Anne Shirley. O. P. Heggie. Dir. Geo. Nichols, Jr. 78 mins. Rei. May 3. Rev. Oct. 23
- Frokken, Orphan boy who conquers star in order to save the life of a little girl and thereby wins the jove and esteem of his benefactors. Tom Brown, Virginia Weidler, Carol Stone, Lumaden Hare, James Bush, Dorothy Peterson, Addison Richards, Dick Alexander. Dir. Edward Killy, Bel, Oct. 4.
- Amy, net Uct. 4. I Gauche. A romance of the plains of Argentine. John Carroll Steffi Duna, Rod LaRocque, ontague Love. Dir. Thomas Atkins. 59 mins. Rel. Oct. 11.

- 75 mins. Ret. Aug. 8. Rev. Sept. 18. Days of Pennpesi. The destruction of the City of Pennpell. Preston Foster, Holen Mack. Alar Hais. Dr. Ernest B. Schoedsack. 90 mins. Man. Rhythm. An advering father deserts business to Join his son as a college undergraduate. Six new songs. Charles Rosers. George Barlier, Barbarg Kent. Dir. Edward Ludwi. 74 mins. Rel. Aus. 2. Rev.
- Barbara Sent. 25.
- Breet and the state of the stat

- Office: BKO Bidg., New York, N.Y

Republic

Cappy Ricks Returns. Peter B. Kyne's familiar fiction hero. Robert McWade. Ray Walker, Florine McKinney. Dir. Mack Wright. Rel. Sept. 25, Aug valker, Florine MCK.inney. Dir Mack Wright. Rel. Sept. 25. Crime of Dr. Crespi, The. Original story suggested by Poe's 'The Premature Burial. Eric von Strohelm, Harriet Russell, Dwight Frye. Dir. Johr H. Auer. Rel. Oct. 21.

- H. Auer. Rel. Oct. 21.
 Forlidgen Heaven. Suggestite of One More Spring: Your deteilet In an Forlidgen Heaven. Suggestite of The Charlen Berry Berry Mercer. But Schultz Schultz, Berry Mercer. Lawlees Fanges. John Väryne western. Dir. R. N. Bradbury. Rel. Oct. 3.
 Melody Trail. Western. Gene Autry. Ann Rutherford. Dir. Joseph Kane. 80 mins. Rel. Oct. 21.
- v mina. Rol. Oct. 21, we down in the probability of the probability
- to spend 51,000 a minute. Tumbling Tumbleweede. Western. Gene Autry. Dir. Jos. Kane. 57 mins. Rei, Sept. 19. Twe Sinners, From the Warwick Deeping story. Otto Kruger, Minna Gom-bell, Martha Sleeper. Dir. Arthur Lubin. 72 mins. Rei. Oct. 10. Rev. Sept. 13.
- sept. 13. ish Cape Mystery, The. From the novel by Ellery Queen. Helen Twelve-trees, Donald Cook, Jack La Rue, Betty Blythe. Dir. Lewis D. Collins. Frod., M. H. Hoffman. Rei. Oct. 25.
- R. N. Bradbury. Rel. Sept. 1. R. N. Bradbury. Rel. Sept. 1.
- o: Fox Hills. 20th Century-Fox Offices: 444 West 55th St. Hollywood, Cal. New York, N. Y
- Bad Boy, James Dunn, Dorothy Wilson, Louise Fazenda. Dir John Biy-stone. 66 mins. Rei. Oct. 25. Charlie Chan in Shanghai, For once Chan operates in the home port. War-ner Oland, Irone Hervey. Dir John Biystone. 70 mins. Rei. Oct. 11. Rev. Oct. 18.
- te's inferno. New version of an id thriller. Spencer Tracy, Claire Trevor Henry B. Waithall. Dir. Harry Lachman. 90 mins. Rel. Aug. 23. Rev. Dressed to Thrill. Tutta Rolf, Clive Brook. Dir. Harry Lachman. Rel. Aug. 16.
- pressed is Thrill, Tutta Rolf, Cilre, Brook, Dir, Harry Lachman, Rel. Aug. 13.
 Farmer Takes Wite, The From the stage play of the old canal days. Janet Gaynor, Henry Fonda, Chas, Bickford, Dir, Victor Jemirg. 94 mins. Rel. Aug. 18.
 Gay Deception, The, Francis Lederer, Henita Huma, Frances Des, Dir, Wim Wyler, Ts mins. Rel. Aug. 18.
 Here's Anternance, Dirry Jf and Green, 82 mins, Rel. Oct. 4. Rev. Oct. 18.
 Horde, July J, Green, Standard, Starthard, Green, 82 mins, Rel. Oct. 4. Rev. Oct. 19.
 In Old Kentucky, Final Vill Rogers release with Dorothy Wilson, Russell Hardie, Bill Robinson. Dir, Gee, Marshall. 84 mins. Rel. Nov. 22.
 Littest Richel, The. Fron an did stage pips in Min Marr Pickford was the

- Hardie, Bilf Robinson. Dir. Gee. Marshall. 84 mins. Rel. Nov. 22.
 Littest Rebei, The. From an old stage piny in which Mary Pickford was the child. Shirley Temple. John Boles, Karen Morley, Jack Holt, Bill Robinson. Dir. David Builer. Rel. 1062. 23.
 Man Whe Broke the Bank at Monte Carle Skolphen Roberts. Rel. Nov. 20.
 Nay Wite. Claire Trevor, Ralph Bellamy. Dir. Allan Dwas. Rel. Nov. 28.
 Nay Wite. Claire Trevor, Ralph Bellamy. Dir. Allan Dwas. Rel. Nov. 8. Rev. Oct. 33.
- Coct. 23. ic 1s Magic. Alice Faye, Ray Walker, Bebe Daniels, Mitchell and Durant Dir: Geo, Marshall, 66 mins. Rel. Nov. 1. lde to You. John Boles, Jean Muir, Chas. Butterworth. Wm. A Selter. 74 mins. Rel. July 12. Rev. Aug. 14.
- Better (a min3, 161, July 12, 189, Aug. 14, Redheads on Parsde, Picture making and hair dye, John Boles, Dixie Lee. Dir. Norman McLeed. 78 mins, Rel. Aug. 30, Rev. Sept. 4.
 Snatched (20th), Rochelle Hudson, Cesar Romero. Dir. Geo. Marshall. Rel. Dec. 6.

Steambost Round the Bend. Rival captains in a river row with a murder angle. Will Rogers, Irvin Coob, Anne Shirley. Dir. John Ford. 90 mins. Rel. Sept. 6. Rev. Sept. 28. Thanks a Million (20th). Musical. Dick Powell, Ann Dvorak, Fred Allen, Patsy Kelly, Paul Whiteman Band. Dir. Roy Del Ruth. Rel. Nov, 15. 'BANK' RIOT IN is the Life. Runaway youngster takes a fancy to a derellct. Jane With ors, John McGuire, Sally Blane. Dir, Marshall Nielan. 65 mlns. Rel. Oct. 13. Rev, Oct. 5. This is th

out. 18. Key, Oct. 9. Ider In the Night, Murder in Budapest. Edmund Lowe, Karen Morley, Faul Cavanaugh, Dir, Geo, Archainbaud, 69 mins, Rei, Sept. 20. Kev. Sent. 20.

Sept. 20.
Sept. 20.
Francis Grant. Dir. David Howard. 6 mins. Rel. Sept. 27. Rev. Oct. 2.
Way Down. East. Remake of the Griffith silent version. Rochelle Hudson. Henry Fonda. Dir. Henry King. 34. mins. Rel. Oct. 25.
Welcome Home. James Dunn as a confidence man. James Dunn, Arlene Judge. Dir. Jas. Tinlin. 72 mins. Rel. Aug. 9. Rev. Aug. 23.
Whispering Smith Späake. Western. Geo. O'Brien. Rel. 20.
Your Uncle Dudley- Ed Everett Horton. Dir. Eugene Force. Rel. Dec. 20.

United Artists Cess 729 Beventh Ave., New York, N. Y

Rarbary Coast. A blazing story of America's last frontier of untamed emo-tions. "Miltam Hophuns. Edward Oc. Robinson, 150 McGrea. Dir.J. Hawks.. 99 mina. Rel. Sept. 27. Rev. Oct. 180 Call of the Will. From the framous Jack London atory. Clark Cahle. Lorstita Young Jack Oakle. Dir. William Weilman. 89 mins. Rel. Aug. 9. Rev. Aug. 21. Call. Cont. 190 Milliam Weilman. 19 mins. Rel. Aug. 9. Rev. Aug. 21. Call. Set. 2010. Set.

- Aug. 21 Dark Angel, The. A love story that will give love a new meaning. Breddic March, Meric Oberon, Herbert Marshall. Dir, Sidney Franklin. 105 Marwho Gudi Work Mirches. Basedi on an original by H. G. Weilz Roland Young, Joan Gardner and Ralph Richardson, Dir, Lothar Mendes. Rel. Dec. 11.
- Modern Times. A dramatic comedy based on mass production in a big fac-tory. Charlie Chapiln, Fauletic Goddard. Rel. Oct. 11. Neidy Lingere On, The. Lowell Brentance's best-seller. Polgnant mother-love. Josephine Hutchinson, George Houston, Helen-Westley. Dir. David Burton. Rel. Oct. 25.
- tyce. Josephline Hutchinson, George Houston, Heien-Westley, Lin. Learne Burton. Rel. Oct. 25.
 Mescow Nights, From an unpublished novel by Plerre Benoit. Harry-Bauer, Penelope Dudley-Ward. Dir. Anthony Asquith. Rel.
 Red Saluts. Two young novers who find thomseves tangled in a fast-moving alloright. Dir. Sidney Landled. Tr mins. Rel. Sept. 13. Rev. Oct. 2.
 Shoot the Chutes. Eddle Cantor's first comic melodrama with songs. Eddle Cantor, Ethel Merman, Perkyskaks and the Goldwyn Girls. Dir. Nor-man Taurog. Rel. Dec. 25.
 Thins Rel. Staph Klain from the H. G. Wells story. The Bander of Things to Come. Raymond Massey, Raight Richardon, Mau-rice Braddell. Dir. Winc. Cameron Monzies. Rel. Nov. 23.
- Studio: Universal City, Calif. Universal Offices: 30 Rockefeller Center, New York, N. Y.
- The Affair of Susan. Comedy, Zazu Pitts, Hugh O'Connell. Dir. Kurt Neu-man. Rel. Oct. 7.
- man. Rel. Oct. 7. Diamond Jim. Drama. Edward Arnold, Jean Arthur, Binnie Barnes. Dir. Ed Sutherland. 32 mins. Rel. Sept. 2. Rev. Aug. 23. East of Java. Drama. Charles Bickford, Elizabeth Young, Lealle Fenton. Frank Albertson. Dir. George Melford. Rel. Nov. 18. Fighting Youth. Football isory. Charles Farrell, June Martel, Andy Devine, J. Farrell Macdonald, Eddle Nugent. Dir. Hamilton Macfadden. Rel. Sept. 30.
- King Selemen of Breadway, Musical drama. Edmund Lowe, Dorothy Page. Pinky Tomiin, Ed. Pavley, Louise Henry, Philip Brooks. Dir, Alau Crosland. 22 miles. Ref. Sept. 30. Rev. Oct. 23.
 Hie Night Out. Comedy. Edward Everett Hotton, Irene Heirvey, Lola Lane, Billy Burud. Dir. Wm. Nigh. Ret., Nov. 4.
- Manhattan Moon, Drama with nuslc. Dir. Stuart Walker, Ricardo Cor-tez, Dorothy Pages. Dir. Stuart Wheeler. 62 mins. Rel. Aug. 5. Rev. Aug. 21.
- Outlawed Guns. Western. Buck Jones, Ruth Channing. Dir. Ray Taylor. 62 mine. Rel. July 29. Rev. Oct. 16.
- Sermine, Det July 25, "Hear Octavity, and Channels, Duri Rey 143/07.
 Raven, Tae, From Edgein, Jaine Poes story, Karjoff-Sela Lugosi, Dir. Louie Friedlander. 69 mins. Rel. July 22, Rev. July 10, Remember Less Night? Mystery drama. Edward Arnold, Sally Ellere, Con-stance Cummings, Robert Young. Dir. James Whale, Rel. Oct. 28, 101 Senther, Bei Aug 27, Steve Sept. Li Lugh O'Consell. Dir, Wm. Nigh.
 Storm Over the Andes. Derima, Jack Holt, Antonio Moreno. Gene Leckhart. Mona Baricé. Dir. Christy Cabanne. 28 mins. Rel. Sept. 16, Nev. Oct.2, Stormy... Quadoor.drama. Yoah Beery, Jr., Jean Rogers, Arltona Wrangiers. Storm, Guadoor. Muelou. Frenk Parker and Tamares. Dir. Moran Berth. Erick.
- Sweet Surrender.' Musical. Frank Parker and Tamara. Dir, Monte Brice. Rel. Nov. 11.
- Rel. Nov. 11. Three Kles and a Quesen. May Robson, star. Comedy-drama. Henry Ar-metta, Wm. Benedict, Frankle Darro, Billy Burrud. Dir. Ed. Ludwig. Rel. Oct. 21. Threw Back, The, Buck Jones western. Rel. Sept. 9.
- studios Burbank. Calif. cas: 321 W. 44th St , Warner Brothers
- Bright Lighte. Small time burlesque. Joe E. Brown, Ann Dvorak, Patricia Ellis, William Gargan. Dir. Busby Berkeley. 83 mins. Rel. Aug. 31. Rev. Aug. 21.
- Eilis, William Gargan. Dir. Busby Berkeley. 83 mins. Kel. Aug. 31.
 Rev. Aug. 21.
 Breadway Gondeller. Radlo singing star tires of the phoney atmosphere. Dick Powell, Joan Blondell, Adolphe Menjou. Dir. Lloyd Bacon, 100 mine.
 Rel, July 21. Rev. July 24. Dr. Se
- corrates. Medicine and gangs in conflict. Paul Muni, Ann Dvorak, Bar-ton MacLane, Robert Barrat. Dir, William Dieterie, 70 mins. Rel Sept. 28. Rev. Oct. 9. og Kid. Barbary Coast action story. James Cagney, Margaret Lindsay, Ricardo Cortez, Lili Damita, George E. Stone. Dir. Lloyd Bacon. Rel. Nov. 30.
- Going Highbrew, Kunnas farmer suddeniy risse to siches through the stock market. Guy Kibbee, ZaSu Pitte, Briward Everste Horton. Dir. Robert Florey. 67 mins. Muddled motives in a mountain shack. Rei. July 6. Rev. Sept. 4.
- Kev. Sept. 4. Goese and the Gander, The. Kay Francis, George Brent, Genevlove Tobin, Raiph Forbes, Claire Dodd. Dir. Alfred E. Green. 72 mins. Rei. Sept. 21. Rev. Sept. 12. I Live for Love. Spanish artiste on American stage. Dolores Del Rio, Everett Marshall. Dir. Bubby Berkeley. 94 mins. Hei. Sept. 22. Rev. Oct. 23.

- Live for Love. Spanish artiste on American stage. Dolores Del Rio, Evrenti Marshall. Dir. Bueby Berkeley, 64 mins. Rel. Sept. 28. Rev. Oct. 23.
 Little Big Shot. Two tough guye as a baby's guardian. Sybil Jason, Robert distribute Ads Sept. 7. Rev. Oct. 5.
 Midsummer, Night's Dream, A. Spectacular production of the Shakespeare comedy. Extensive cast of stars. Dir. Max Reinhardt, Wm. Doletfe. 133 mins. (Roadshow)? Release pending. Rev. Oct. 16.
 Monlight on the Prairie. Upper class weatern dory. Richard Foran, Shella Nonlight on the Prairie. Upper class weatern dory. Richard Foran, Shella Nonlight on the Prairie. Upper class weatern dory. Rev. Act. 16.
 Monlight on the Prairie. Dire dors weatern dory. Richard Foran, Shella Nov. 2.
 Page Miss Glory (Commonling). Living production of the albeauty. In Holly: McHugh Lyie Talbot, Patey Kelly, Allen Jenkine. Dir. Mervyn LeRoy. 28 mins. Rel. Sept. 7. Rev. Sept. 4.
 Pereronal Maid's Secret. Housemaid manages her employers into prosperity. Margare Londons: We minn. Rev. Nota 20.
 Shiomates Foraver. Made at Annapolis. Dick Pavell, Ruby Keeler, Las. Social Agent (Cosmonolitan). Winn R. Nota 20.
 Special Agent (Cosmonolitan). Woman G-man has her troubles. Betto Davin, George Foraver, Made at Annapolis. Dick Pavell, Ruby Keeler, Las.
 Special Agent (Cosmonolitan). Woman G-man has her troubles. Betto Davin, George Fond, Jack Laflue, Riendo Cortez, Henry ONelli. Dir. Wil-We're in the Money, Woman process servers have adventures. Joan Biondell, Ginna. Rel. Agi, 17. Rev. Agg. 28.
 Mizaella Agenter. Dolores and Schease.
 Mizaella Agenter. Dolores.
 Mizaella Agenter. Dolores.

Miscellaneous Releases

Cyclone Ranger (Spectrum). Western. Bill Cody. Hill. 65 mins. Rev. May 22.

- Hill, 65 mins, KeV, May 22. Circle of Death (Willis Kent) Western, Monte Montana. 55 min.s Rev. June 12. Fighting Pioneers (Resolute). Western. Rex Bell, Frazer. Rev May 23.
- Frontier Daye. (Spectrum). Bill Cody western. Dir.
- May 1. Red Bloed of Courage (Ambassador). Western. Kermit Maynard, Ann Sheri-dan. Dir. Jack English. 56 min: Hev. Juno 12. Rustiers Paradise (Ajax). Western. Harry Carey, Gertrude Messinger. Ir Harry Frazer. 52 mins. Rev. July 10. Speed Devils (Huffman). Two dirt track auto racers go into the garage busi-ness. Paul Kelly, Marguerite Churchili. Dir. Jos Hennaberry. Rev. Jujy 10.
- Wagon Trali (Ajax) Western. Harry Carey, Gertrude Meeeinger. Dir. Harry Frazer. 56 mins. Rev. May 23. (Continued on page 35)

INDIANAPOLIS

Indianapolis, Oct. 29. "Bank Nights," now in almost every small hows in the state, are taboo in Indianapolis, according to an order lasued by Mike Morressey, following a riot at the Rivoil last "Wednesday (23). The nabe house was packed to the rafters when the number 5344 was called, and A. E. Fletcher stepped onit of the stage to receive the prize of \$550. When Mark G. Margolls, operator, was handing him the check, a young man leaped to the stage from the audience, scooped a handful of tickets from the burref and announced to the crowd that all stage from the sublence, scooped at handing outlets from the that all the tickets were number 5344. There followed a folt, with Margolis suf-fering a few bodly bruises at the hands of a couple of his customers, doors were broken, seat backs torn loose, and draperies torn from the walls. Police and firmmen were called to guide the disturbance. After some lime a semblance of route the audience, the operator in-tended to show the feature argain, but, instead, a trailer on "Bank Night' was thrown on the screen and pandemonium broke out afresh, closing the house for the rest of the evening.

closing the house for the rest of the evening. According to Leo O'Conner, dep-uty prosecutor, 'Bank Nights' are a violation of the state lottery laws, so it looks like this angle of show-manship will be permanently barred in Indiana.

'BANK' FINE FOR \$100

DARN FINE FOR \$100 Galveston, Oct. 29. Bank night, unmolested here, ran Into a snag at Texas City, this county, when Evereit McClain, manager of Jewell, was fined \$100 and costs on chârge of operating, a raffie. McClain took an appeal. Jewell is one of the J. G. Long chain.



lendon ir. Harry 61 mins. Rev

Ir. Bob



PICTURES

3	5

CALENDAR OF CURRENT RELEASES Kaite Mamsell, Die (Ger). Comedy romance. Dir. Carl Boese. 70 mins. Hei Studio Placements Kousteeneem Hogy Elgazoit (Hungarian). Musical romance. Ing. Rel (Continued from page 30) Marger, Kantikon, Geerge Offer-man, Jr., Chatterhox, Radio, Ray Mayer, Ward Bond, O'Clock Courage, Radio, Raiph Bellaawy, Erdde Buzzell di-The Steele, Col. vol. Spreen play, Dr. Steele, Col. vol. Spreen play, Dr. Steele, Col. vol. Spreen play, Prankle, Darro, LeRoy M'son; Russell Horton, John English direct-lag, Trouper Cl 30, Con. Bobert Stranse, 'A Marger, Barton, Barton, Spreen, Spreen, Spreen, Dadsworth, Goldwyn, Robert Stranse, 'A Maurko Cass, 'Whipsenig' Smith Speaks, Princinal, Charles UN-200 Charlie, 2014-Jox, Gueeting, Harden, Berker, Joseph Young, Dost Madison, Charlie, Supreme, Noel Madison, Charlie, Supreme, Neiter, Mater, Mat (Continued from page 30) May L. Kealunctturriter (Ger.) (General). Drama of profileering. Weiss Ferdu Keach M. Joseph and State State State State State Krach m folanthe Germa of Markov State State State Job mins. Rei, May J. Rev. May 18. Jones J. Angelo Musco. Dir. Amleto Palermi 85 mins. Rei, June 18. Core, Juny 3. (Continued from page 33) Foreign Language Films Palermi, 85 mins. Rel. June 15. Rev. July 3. Les As du Turi (French) (Paramount): Racetrack parn. do Poligny. 60 mins. Rel. May 1. Liebe Dumme Manna (German) (Bavarian). March 1. Dir, Serge low movement of foreign films, this year of releases, (ost of these available with English titles.) Aqua enel Suelo, el (Sp) (Col). Evil of gossip. Dir. Euseblo Ardavin. 80 mins. Rel. Feb. 1. Rel Liebe, Tod und Teritei (Ger Stevenson yaru, Dir, May 15. Rev. May 20. Liebe prod und Teritei (Ger May 15. Rev. May 20. Liebe prod und Teritei (Ger) (Ufa). Liebe prod de Teritei (Ger) (Ufa). Statution (Ger) (Ger) (Ufa). Liebe prod de Teritei (Ger) (Ufa). Statution (Ger) (Ger) (Ufa). Liebe prod de Teritei (Ger) (G mins. tel. reb. 1. Annemarte. Braut der Kompanie (Ger), Military farce. Carl Resse 70 mins. Rei, Dec. 1. Asejure A Su Muler (Sp.) (Fox). Domestic.comedy. 1a Montenegro Dir-Lawie Seiter, 40 mins. Rei March 1. Aschemittwoch (German). Romantio drama. Dir. Johannes. Meyer. 7(mins. Rei March 1. Assensmittwoon tuernaan). Romanito drama. Dir. Johannes Meyer. 11 mias. Rel. March 12, Par. Saint Granier. Ir. Roger (Appelan, 50 mins. Rel. May 1).
 Az U. Foston (Harris, A Rel. May 1).
 Az U. Foston (Harris, A Rel. May 1).
 Der Gineden Katherin (Ger) (Bayeris). College comedy with couste. Dir Franz Seitz 40 mins. Rel. Dec. 1.
 Beiden Schutter, Dir Gernan) (General). Comedy of a playful king. Welss Ferdi. Dir. Fred Sauer. 80 mins. Hel. March 1.
 Boinenios (Stylen (Harris)). Love in Mesico's Greenwich Village. [r. Raisel Boinen (Spinish). Coharet Ufa. Dir. Francisco Ginas. Ins. Mel. May 15.
 Buzavirgs (Hung) (Dannbia). Opertia with comance. In. Steven Szekely. Om mins. Rel. (Sn) (UVR). Musical someance. Networks. exican meiodrama, Liorona, La (Sp.). June 15, June 15, JUNC 15, Moinar's play, Charles Boyer, Dir. ritz Lang, 55 mina. Rel. March 1, Rev. March 20, Leckwogel (Ger) (Ufa), ystery romance. Hans Steinboff. Ins Rei Jan. 1. L'Ordonnance (Fr.). Love in a garrison. frin 70 mins. Rei. June 15. If frin 70 nins, Rei June 15. Madame Bovary (FP) (Tegernoux), Faithful transcription of Fisubert epic Dir Jean Renoir, 100 mins, Rei Nov, 15. Hev, Nov, 27 Marylka (Yoi), Rural romance, ir Jan Nowina-Przybyjski, 60 mins, Rei Dec 1. Dec. 1. Meine Frau, die Schuetzenkosnigin (Ger) Dir. Gari Boese. 80 mins. kei, Jan. 1. Men an Winga (Russ) (Amkino). Storr of Soviet avlation. 30 mins. Rei-June 1. Kev. June 12. Neredes (Spanish). Musical comedy. Dir. Jose Castlievi. Nay 16 Theatrical farce 80 mins. Kel. Jan. I. Cantante de Napoles, El (Sp) (WB). Musical romance. Enrico Caruso, Jr. Mona Maris. Dir. Howard Bretherton. 60 mins. Rei. Feb. 15. Raisman Samster, ve reporter, L. (197) (197), musical fondance. Enrico Carues, Jr., Mona McLandie (7) (2004) Butherlorin. 60 mina Rel. Feb. 18.
 Gett Manicle Litzak. 20 mina. Bet. Jan. 1, Rev. Jan. 21, Sergel and Georgi Vos-alizer. 70 mina. Rei. Jan. 1, Rev. Jan. 20.
 Sergel and Georgi Vos-alizer. 70 mina. Rei. Jan. 1, Rev. Jan. 20.
 Getter Manicol. 1, Rev. Jan. 20.
 Cheyasey (Russian). Bistorical drama. Dir. Sergel and Georgi Vos-alizer. 70 mina. Rei. Feb. 1.
 Chuyasing (Russian). Bistorical received of Russ signalities to a Arctic. Rev. 10, 100 (197). Rev. 10, 100 (1970).
 Chuyasing (Russian). Bistorical Manical comedy. Suzy Veracon. Dir. Chas. Anton. 70 mina. Rel. Feb. 1.
 Chuyasing (Russian). Bistorical Manical Comedy. Suzy Veracon. Bistorical Rev. 10, 100 (1970).
 Chuyasing (Russian). Bistorical Manical Comedy. Suzy Veracon. Bistorical Rev. 10, 100 (1970).
 Chuyasing (Russian). Bistorical Manical Comedy. Suzy Veracon. Manical Rev. 10, 100 (1970).
 Chuyasing (Russian). Bistorical Manical Comedy. Suzy Veracon. Bistorical Rev. 10, 100 (1970).
 Chuyasing (Russian). Bistorical Manical Comedy. Suzy Veracon. Bistorical (1970).
 Chuyasing (Russian). Bistorical Manical Comedy. Suzy Veracon. Bistorical Manical Rev. 10, 100 (1970).
 Chuyasing (Russian).
 Chuyasing Mit Dir Durch Dick und Duenn (Ger) Franz Slitz. 80 mins. Rei, Nov. 15 ir. Mizici Svet (Slovak). Difficulty of far. mins. Rel. June 1. 70 Giorda 20th-Fox, Earl Hodgins, Earl Clyde, of Burlesque, 20th-Fox. Jack Byron, Professional 30th-Fox. Maade Eburne, William Gargan, Dick Parcell, Man Hunt, WB. Marc Lawrence, Prison Far WB. Dick Parcell, Man Hunt, WB. Agr. Fulton, camera, Ray, U. Fulton, camera, Arline Judge, Astrid Allwyn, Allce Harmon, Alan Dinehart, Andrew, Tombes, George Raft, Roy Del Ruth directing, It Had to Happen, 20th-Fox. Glo mins. Rel. Jone I. Mesciou Lugola (Russ.) (Amklino). First Russ. lex 90 mins. Rel. March 15. Rev. March 27. Mutter und King (Ger) (General). Mother-inve drama. Henny Port Hans Steinhoff. 70 mins. Rel. Nov. A lexandrov 11 Hans Steinhoff. 10 mins. Rel. Nov, Annual Steinford, 10 mins. Rel. Nov, Annual Steinford, 10 mins. Rel. Nov, Annual Steinford, 10 mins. Rel. Nov 16. Delo (55). Melodrama of life in fashing vili 10 mins. Rel. March 10 mins. Rel. March 16. Page Dolly Finas. Dir. Victor Janson. 70 mins. Rel. March 16. Aug. 15.
 Cognaise (Fr.) (Par). A bookkeeper with ambitions sets his chance. Tramel. Dr. Louis Mercanion. 39 mins. Rel. April 1.
 Coraro Bandoloro (Spanish). Action drama laid during Maxi Illan's reign. Dir. Raphael Sevilla. 60 mins. Rel. March 1.
 Crist-is sur ies Totis (Fr) (Par). French version of American farce. 11 Pars to Advertise. Fauler, Saint-Granier. Dir. Karel Anton. 89 mins. Rel. Jones 15.
 rise Est Finie, La. (Fr.) (European). Backetage musicai. Albert Prejean Dir. Robert Sicdmark. 50 mins. Rel. March 1. ir, Miguil Zacaras. 70 mins Love in a circus. Payasadas de la Vida (Rel. March 15. raysagas de la Vida (Love in a circus. ir. Miguil Zacaras. 70 mhis. Rei March 15.
 Passanta (Russ) (Amkino): Life on the riedrich Ermier. 104 mins. Eck. Aug. 13. Rev. Sept. 4.
 Pechwarte (Ger.). (Work. Comedy about Aindy with hard tock. Dir. rief Pechwarte (Ger.). (Work. Comedy about Aindy with hard tock. Dir. rief Prest Quardov (Russ.). (Amkino). Life on the far .A. Macharet. 80 Prest Gardov (Russ.). (Amkino). Life on the far topber Bean. Simone Simon. Dir. Henri Chomette. 70 mins. Rel. Aut. 15.
 Peter Vinogram, El (Spanish). (Molfberg). Mystery meledoram. Bei Jan. 15. Beile Mins. El May 1. Ruth directing, it have a series of the seri can. account or outmant. wo mins. Net March 1. Rev. March 20. ruz Diabio (Sp.) (Col). Mexican Robin Hood yarn. Dir. Fernando de Fuentes. 80 mins. Rel. April 1. ruentes. so mins. Rei. April 1. Car Wants to Slepp, The Russ) (Arhtno). Saitre on court ille of Paul 1 Dit. Alexander Pelnzimmer. 10 mins. Rei. Dec. 1. Cardasiurestin, Die (Ger.) (Ufa). Musical based on Emmerich Kalmann's stage picce. Marta Eggerth. Dir. Georg Jacoby, 90 mins. Rei. April 15. Rev. May L. William Stelling, January recting, Sverybody's Old Man, 29th-Fox. Normán Föster, Evalyn Knapp, Sidney Blackmer, Oscar Apfel, Ben Alexander, Fire Trap, Darmour, Barbara Pepper, Cooper Atchley, Julian Riviero, Frank Glendon, Sagebrush Troubadour, Republic. Marguerite Churchill, 'Man Hunt,' WB. 15. Rév. May 1. Dancing, El (Sp) (Hofberg), Cornedy drama jaid in a cabaret. Dir. Maglia Barth: 60 mina. Rei, Jan. 15. Beilikard, Sp) (Hofberg), leto Palermi. 66 mina. Rei, July 18. Rev. July 31, 10 ona Francisquita (Sp.) (Nosseci), atuaicai Hana Bhrendt. 19 mina. Rei, Appl 15. Beil. 60 mina. Rel. May 1. Rateczi indulo (Hong) (Danubia). Minsical romance, with Paul Abraham. music. Dir. Steven Szekey. 80 mina. Rel. Nov. IK. Dir. Broven Szekey. 80 mina. Rel. Nov. IK. Dir. Broyanaki and Korsh. Rel. As babese in the power plants. 60 mina. Dir. Broyanaki and Korsh. Rel. As (Lasino). Semi-bistorical drama Dir. Herbert Sopin. 60 mina. Rel. June 1. Doppelbraitigam Der (Ger.)' General), Romance of a composer's marital mixup. Fritz Kampers. Lien Deyers, Dir. MacFric, 60 mins. Rel. March 15. Dir, Herbert Seplin, 60 mins. Ret. June I. Riachulio (50) (Hoffberg). First Arsentine-made ple. Musical romance. Ir L.J. Mogila Barth. So mins Ret. Pollance with Straues music. Dir. Walter Jansen: 10 mins Ret. John Sance with Straues music. Dir. Walter Sangen Till Henne (89) (Scandinavian). usical romance. Dir. Ivor Johann son. 70 mins. Ret. Feb. 13. Aian Mowbray, Metro. Gene Sol Wanger. Earl Snell, screen play, Ziedman. Harry Clork, Dorls Harry Clork, Dorls Garnett Weston, screen play, Danoluggan, 'Driff Pence,' Par. Ethel Shannon Jackson, Anl Kerry, 'Backftre', WB. Andre Beranger, 'King of Islands,' WB short. Charles Betterworth, 'Three Live Gwaiter Mitter, 'Twishe Ray.' U. Nivon Eusch, screen play, untitled original, Par. Dorothy Lee, untitled Wheeler-Woolsey comedy, Radlo. Ted Parsons, scripting Artical: Republe serial. Gibort Emery, 'Chatterbox,' Ra-dio, arche Hun, 'Centle Julia.' 20th. Metro Kaleserjaeger (Ger.). Military comedy. Else Elster, Fritz Kampers Dir, Robert Lond, Franz Hofer. 69 mins. Rel. March 15. Dir. Robert Lond, Franz Hofer. 60 mins. Rei, Murch 15. Der Jon der Kavallerte (Ger.), Andrher militärs farce. Fritz Kampers. Dir. Garl Bosse. 60 mins. Bei Abyll L. Ein Dir. Garl Bosse. 60 mins. Rei, Nov. 1. Faul Wegrener. 60 mins. Rei, Nov. 1. Dir. John Reinhardt. 80 mins. Rei, Apyll J. Schlemini, Der Usammerann, ussen runnere, D. 1907 Somminis, Bei Feb. 15.
 Schlemini, Der (German) (Klnematrade). Comedy. Curt Bols. richt Engels. 60 mins. Rel. Nov. 1.
 Schlemeireiter, oer (Ger) (General). Native drama on coast of Friesland Dir Curt Oertel, Hans Dieppe. 80 mins. Rel. Feb. 15.
 Schless Fürbertus (Ger) (Ufa). Romance in the alps. Dir. Hans Deppe, 76 mins. Rel. Feb. 76. El Hombre Que Se Reia del Ameri (Sp.). Bomance from Madrid. Dir. Benito Perojo. 69 mins. Rei. July 15. Bruns. I.C. C.C. I. REV. C.C. 21. SchwarzerJaegerJohanna (Ger.). Nationalistic hurray in Napoleonic setting Dir. Johannes Meyer. 60 mins. Rei. April L Urr. Journnes never. 50 mina. ttel. April L Senora Cascada (Sp.) (Fox), Marital drama. Catalina Barcena, Antonio Mo reno. Dir. James Tining. 70 mina. Rei. Feb. 1. Sluby Ulanskie (Pol) (Principal), Military comedy. ir. M. Krawicz. 80 mina. Rei. Feb. 15. tes. 80 mins. Rel. April 16. Forien von Ich (Ger, 1/10.), Romanic comedy. Dir. Hans Deppe. 80 mins. Rel. April 1. International Control Control Control Control of Control of Control mins. Rel. Feb. 15. Song of Happiness (Russ.) (Amkino). A young musician finds new life and hone. V. R. Gardin. Dir. Donskov, V. Legoshin. 80 mins. Rel April 1. DORSKOV, V. Legoshin. 30 mina. Sonne Geht Auf, Die (Ger). Musical romance, Charles Kiell ir V. Reiber. 69 mins. Rel. Feb. 15. Soviet Journey (Russ) (Amkino). Tour of Russia. Silent, 50 mins. Aug. 1. Soviet Russia Today (Russ.) (Amkino). Newsreel compliation. Ir. Edu Tisse. 30 mins. Rel. March 1. tr Wills ssja Today (Russ.) (Amkino). Newsreel compliation. ir Edward e. 80 mins. Rei. March L dio. Marsha Hunt, 'Gentle Julia,' 20th Fruchlingsmacrchen (German) (General). Romantic operetta. Dir. Carl Froch Bich. 60 nins. Rei, May 15. 1358. 80 mins. Rel. March L. Spiel Mit Dem Feuer (Ger) (UTs), Domestic relations comedy. Ir. Raiph Arthur Roberts, 70 mins. Rel. Nov. 15. Strosstrupp, 1917 (Ger) (Bavaria). War film, Dir. Hans Ziebertein. 80 mins Rel. Feb J. Marsnu Hone, -----Fox. Elsteth Dudgeon, 'Kind Lady, Metro. Clyde Bilson, 'Panic on the Air, Bich. 60 mins. Rel. May 15. Freut Euch Des Lebens (German) (Hfa), Romantio comedy. Leo Elezak Dir. Hans Steinhoff. 20 mins. Rel. Nov. L. Frischer Wind aus Kanada (Ger) (Hfa). Light comedy. 70 mins. Dir. Heinz Kenter, Eric Holder, Rel. Sept. 15. Frontenze dir Annue (Sv.) (Sept. Musical zomanos, Jose Molina Rodita strosstrupp, 1917 (Ger) (Bavaria). War film. Dir. Hans Zieberlein. 80 mins Rei. Feb I. Sunty Youth (Russ) (Amkino). Gierifying Soviet youth. Silent. Dir. Paul Koronnoitseff. 27 mins Rei. Aug: The Kev Aug: Silent. Dir. Paul Koronnoitseff. 27 mins Rei. Aug: The Kev Aug: Silent. Dir. Paul Sunty Youth (Russ) (Amkino). Donestie drama. Tuta Rolfe. Gosti Dir. Johs Reinhardt. 8 mins Rei. Stept I. Dir. Johs Reinhardt. 8 mins Rei. Sup: (Farther Silent. Dir. Berling, Message to Dir. Johs Reinhardt. 8 mins Rei. Sup: (Farther Silent. Care). Dir. Johs Reinhardt. 8 mins Rei. Sup: (Farther Silent. Care). Dir. Johs Reinhardt. 8 mins Rei. Sup: (Farther Silent. Care). Dir. Johs Reinhardt. 8 mins Rei. Sup: (Farther Silent. Care). Dir. Johs Reinhardt. 8 mins Rei. Sup: (Farther Silent. Care). Dir. Johs Reinhardt. 8 mins Rei. Sup: (Farther Silent. Care). Terge an Broadway (Sp. (Iardo Misical comedy. Carlos Gardel. Ir. Loust Three D. Vertrov. 55 mins. Rei. Nov. 1. Terra, Amor Y Doior (Sp.). Domestie drama. Ir. Ramon Poon. 69 mins. Icol. Aug: I. Tokek Salatken (Swedjah) issandin vs Cederstrand Kenter, Eric Holder, Hell Sept 15. Fonters ad Amor (Sp) (Fox). Musical romance. Jose Mojica, Rosita Moreno. Dir Frank (rayer, 80 miss. Rci. Dec. 1. Fueral Wornsterf (Ger) (Uia), Romanic drama. Briglitte ilei Ir. Arthur Goiden Taiga (Russ) (Amkino). Adventure in Siberia. Dir. Viadi Ir Schneid-erhol. 50 mins. Stel. Aug. 1. raefin Mariza (Ger). Operetia. Dorothea Wicek. Ir. Richard Oswaid. 50 mins. Rei Jan. 15 Paula Stone taggéd with termer at Warners. Marie Wilsons six-month option taken up by Warners. Roach handed Daria Hood ticket with options for seven years. Meichoir Lengyel drew long ter er at Par. 20th-Rox lifted Sam Hellman⁵, And option on four year writing roti Zitt dos grosse tos (Ger.), Lottery ticket makes for comedy. Lucle Englisch. Dir. Carl Boese. 80 mins. Rei, Feb. 1. In rosse Chance, Die (German) (Casino). Camilia Horn. Victor Jansen. 70 mins. Rci. May 1. Victor Jansen. 70 mins. Rel. May 1. Gypsy Baron (Ger) (Ufa). Johann Strauss opera. Fritz Kampers. Ir. Karl Hartl, 105 mins. Rel. Sept. J. Rev. Sept. 18. Rci. Aug. I. Tjocka Slakten (Swedish) (Scandin 70 mins May 15. Topaze (Fr) (Par). Callic satire. 15. Rev. Feb 20. Harty 100 minus, ach Soyn 2. Lucie 60 mins. Rel. Dec. 1. ine und die 7 Aufrechten (Ger) (Casinó). Georg, Karin Hardt. Dir, Frank Wysbar. Rev. Sept. 25. Lucie Englisch. Dir. Cari Boelse. first deal. Rev. Feb 20.
 Torvarishi (Rusulan) (Amkino), Love and comradesbip in the Revolution. Dis S. Timosnenko. 70 mina. Rel. May 15.
 Tree Amores (Sunats) (U). Heavy dramat. Anits Campilio, Mona Maris Dir. Mor. Sachin. 80 mina. Rel. Nov. 1.
 Tree Barreti Los (Hoffberg). Artsentine comedy. Heinrich Sept. 15 Par tabbed John Halliday with Goldwyn lifted option on Davi Niven. Virginia Dabney, Ituth Eddings, Victoria Vinton, copped termers at Warners. Heroe de Nacozari, lus Tell Sepi 15. Horizett an Wolfgangs (Ger). Romanile comedy. Ir. Hans Behrendt. Hans Rel. Nov. 15. Hans Rel. And Rel. 10. Hans R Tres Berreti Los Jan. 1. Tres Berreti Los (Hoffberg), Argentine comedy. 1 Jun, 1 Jun, 2 Tribu (Sp.), Alexican drama. 1r. Miguel C. Torres. Una Serman de Falloisio (Sp.), Romantic comedy. Burnes and State (Sp.), Romantic comedy. Burnes (Sp.), Alexican (Sp.), Romantic Comedy. Burnes (Sp.), Sp.), Sp. (Sp.), Sp.), Sp.), Sp.), Sp.), Sp.), Burnes (Sp.), Sp.), Sp., Sp.), Sp., Sp.), Warners. Setting Minnesota Staff Minnenpolis, Oct. 29, Everatt Selbel and Carlton Duffus immed exploitation and advertising heads at the Publik 4,200-seat Min-nesota theatter which opens this week with Harold Kaplan as man-aging director. Selbel has been managing Publik houses in Duluth and St. Paul and alzo at one time was advertising director of the Pub-lix Northwert circuits mothern ter-ritory. Duffus has handled Kaplan. A. Sonosky transferred by Eublik from Granads, nabe, to the Ocentury as manager, succeeding Kaplan. Rel. Jane 15. Igloi Olakok (Hungarlan). Commedy with music. \$0 mins. Rel. May 15: m Helderkung (Ger). (Germania). Romantic farce. Dir. Carl Boese. Hel. Jan. 1. Ina Jo As Oreg a Haznal (Hung) (Danubir). Ernst Verches, ir. Fritz Schuiz. Szoke Szakali. Ernst Verches. ir. Fritz Schutz. Johannisnacht (Ger). Love in the Alps. mins. Rei Feb. 15. Judas von Tirol, Der. (Ger.). 80 mins. Rei. April 15. Juliets Comment 80 nz ()sten ³⁰ mina. Rei, April 15. Silieta Compare un Hijo (Sp.) (Fox). Marital draina, Cutalina Bürcera, Gil-bert Koland. Dir: Lools Kinz. 80 mins. Rei: March 15. Jung Anna Bascrat (Gric). Konanalic councity (Ufan. Emo. Kaiserswaizer (Ger). (General), Musical with Johann Strauss tunes. Marths Eggerth. Dir, Friedgeich Zeinleick. 80 mins. Rei Jan. 1.

VARIETY

THEY NEVER CHEERED

'THREE KIDS AND A QUEEN' A PIP Audiences of all kinds will roar with delight and box offices will echo the roars in happy mood. It is a pip of an audience picture ...a box office natural"! — Hollywood Reporter

> "AN EXCELLENT AUDIENCE PICTURE that will warm the hearts of all patrons, due to the lively comedy and the heart throbs"! — Showmen's Trade Review

> > "I SAW A PREVIEW OF '3 KI THE ROXY NEXT WEEK). IT APPEAL! LIKE THAT 'APPLAUDIE

STARRING MAY ROBSON with

3 KIDS AND

PREVIEW PREVIEW for all the imporfor all the imporin for all the imporin for all the imporfor all the imporfor all the important people in tant your city to prove tant

il deserves your biggest smast campaign!

LIKE THIS BEFORE!

"DISTINCT TRIUMPH...IN B. O. SMASH CLASS... Inspired writing, direction and playing and careful production combine to make 'Three Kids and a Queen' an outstanding comedy of the homely, heart-warming kind. It is grand entertainment throughout, should build for impressive box office"! — Daily Variety

"THREE KIDS AND A QUEEN indicates a full house of patrons forgetting their poker faces after the first reel"! - Motion Picture Daily

DS AND A QUEEN' (DUE AT HAS LOTS OF APPLAUDIENCE-NCE'?"—Walter Winchell, N.Y. Daily Mirror



FRANKIE DARRO CHARLOTTE HENRY • HENRY ARMETTA **BILLY BURRUD** HERMAN BING • WILLIAM BENEDICT

> Screenplay by Barry Trivers and Sam Ornitz Story by Harry Poppe and Chester Beecroft

Directed by EDWARD LUDWIG Produced bv BEN

^{GUARANTEE} IT to Your Patrons and bring them stampeding, be

^{cause} Universal

Suarantees it's

knockour!

RADIO

SOUTH, FAR WEST 'WAY OVER RADIO QUOTA'

a contraction of the second se	and the second sec	+	Annual statement of the second	and the second se
FIRST ZONE	SECOND ZONE	Latest chart of the Federal Com- munications. Commission on the standing of the country's available	FOURTH ZONE	FIFTH ZONE
$\begin{tabular}{ c c c c c c c c c c c c c c c c c c c$	State Date Agreed Date for every Second over and eveny Second over and even and eve	bir facilities shows that the south- ern and far western zones are away over quota. On the night-time set- up the former is 28% over what should be its allotment, while the inter is 27% above the segment of power that had been originally set aside for it. Still under quota, but to a slight degree (3%), is the east- ent of the still whether that are notably overboars are; Virgini , 45% Foundsina, 166%; Florida, 95%; Texnas 54%; Netask, 38%; Tennessee, 34%; Netrask, 38%;		Colo
Totai 36.00 35.075 - 0.925 - 3	State Bue signed or under under Aia 5.99 4.685 - 1.305 - 22	Washington, 61%; Colorado, 47%;	(DAY)	Totai 36.00 45.88 + 9.88 + 27
(DAY) Sinte Due Sciencel ortes Sinte Due sciencel or over Total 3.85 3.44 -0.41 -11 Tel 0.57 0.33 -0.24 -42 D. C 1.96 0.29 -0.26 -22 D'-no 1.91 1.2 -0.49 -26	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	Oregon, 42%, and Montana, 32%. Both New Jersey and Delaware are shown to be decidedly under quota, but the slack in eithor case is taken up by the service they get from the high-powered stations in New York, which is only 9% overboard.	Iowa 5.93 8.26 + 2.33 + 39 Kans 4.51 3.77 - 0.74 - 16	(DAY) Sinte Date, Bigned, or under, Sinte Ariz, 2.34 Ariz, 0.69 Ariz, 0.69 Ariz, 0.69 Ariz, 0.69 Ariz, 0.69 Ariz, 0.60 Ariz, 0.60
N.d 3.91 4.10 + 0.19 + 5	SUNDAY COMMERCIAL	THIRD ZONE	Mo 8.70 9.64 + 0.94 + 11	Mont 2.94 2.95 + 0.01 + 0
$\begin{array}{c c c c c c c c c c c c c c c c c c c $	TRIED IN WINNIPEG Winnipeg, Oct. 29. Possibly gambling on a more liberal interpretation from the new Dominion government station CJRC	Ark 2.32 2.67 + 0.35 + 15 Fla 1.84 3.65 + 1.81 + 98	N. Dak 1.63 1.35 - 0.28 - 17 S. Dak 1.66 2.13 + 0.47 + 28	$\begin{array}{cccccccccccccccccccccccccccccccccccc$
Clackett-Sample-Hummert	has pencilled in a Sunday after- noon commercial which frankly is		Unable to Oppose Night License	Lift Charge Stalls
Radio Contract Similar	entertainment and not religion. 'Princess Pat Players' a wax series cut in the United States is the new	Miss 2.52 1.32 - 1.20 - 48 N. Car 3.97 4.19 + 0.22 + 6 Okia 3.00 3.51 + 0.51 + 17	Washington, Oct. 29.	Show Start, Agency
To 4A's Standard Pact	commercial. While the commercial ban is not	S Car 2.18 1.30 + 0.88 - 40 Tenn 3.28 5.05 + 2.77 + 84	Final efforts of WREN, Lawrence, Kan., to prevent WHB, Kansas City,	Allavs WOR's Fears

Chicago, Oct. 29. New station time contract which hrs been adopted by Biacket-Sam-pie-Hummert is with slight excep-tion the standard form devised by the American Association of Ad-vertising Agencies. Biackett-Sam-pie-Hummert is not a member of the associato but toot advantage the associato but toot advantage use of the clauses contained in the standard form. standard form.

use of the clause contained in the standard form. Two important differences be-tween the two blanks are the items dealing with cancellation privileges and fallure to deliver program ma-contract both the advertiser and the agencies are allowed two weeks notice, unless otherwise stipulated, to terminate the agreement. The new B-S-H reserves this cancella-tion right to the agency itself. En-tirely eliminated from the Blackett version is the Four A clause which parmits the station to repeat a pro-gram if the new program material falls to show up in time for the broadcast. broadcast.

Competitor Clause

Competitor Clause Through two clauses which it has inserted into its own form B-S-H prohibits the station from Molecular propreceding a Binckett purgram with a show or announcement fi-nanced by a competing product and reserves to itself the right to renew a contract for a year from date of rate or discount change, in the event the station makes any such revisions while the current agree-ment is in force. Another Blackett chief and the station to fur-nance under the coting performance agrency may request: aginat discriminating in favor of any agency and 'which has the sciency agreed the twill not re-bits to the client any part of the commission allowed by the station

bale to its client any part of the commission allowed by the station.

Vallee Opposition

Rudy Valles-Fleischmann show will havé an opposition program on the NBC blue (WJZ) -link starting the sariy part of February. It will be the Pittsburgh Symphony orchestra, with the Pittsburgh Paint and Piate Giass Co. doing the back-ing.

ing: Hookup will by necessity be con-fined to east of Denver, Fielsch-mann occupies the westcoast and sonthwestern supplementaries of the

Lamping Joins Agency

rank Lamping, sales manager International Broadcasting Com-International Disoluciasting Comi-Jany, Lid., with headquarters in ven. London, leaves the first of the month to join S. T. Garfand Ad-werking Service: He's taking rival at WDC. With new menager's ar-verking Service: He's taking rival at WBLI, Richard Davis will have of the radio department. Lamping was N. Y, rep for his Kornen firm.

CJRC's action is regarded here as an experiment of importance reaching

to other broadcasters

SCRIPPS-HOWARD IN **DEFENSE OF RADIO**

Washington, Oct. 29. Coincident with Scripps-Howard invasion of broadcasting fields, The Washington News, chair's daily sheet in Capital, last week devoted nearly two full columns of news space to a strong defense of exist-ing radio programs. Article was in reply to lambast by local lawyer in a privately, published and dis-tributed pamphiet. Story ianded on page one of the News' second section in all Fri-day (25) editions. Paisy-walsying broadcasters is something attorney was W. D. Jamieson, former lowa Geen shut-in for ems Jamieson shot listend to air shows constantly for diversion. Most of what he heard, he said was either worthiess or degrading.

WEMP in News

Miliwaukee, Oct. 29. Wisconsin News (Hearst) is now publishing program listings for Station WEMP, new 100-waiter here. This follows a probationary period during which the programs were carefully listoned to by news staff members to discover indica-tions of alleged radicalism. Pend-ing the report to E. R: Makoney, managing editor of the way. WEMP, was not included in the local log.

WEMP was not included in the local log. After deciding that WEMP was innocuous the News gave space. When and if the new entrant be-comes more important locally the present space alloted will be creased, it is said.

Milne Manages WELI

Bille manages. WELL Bridgeport, Oct. 29. James Thompson Milne winds up five years of announcing at WICC, Bridgeport-New Haver, Yanke e webber, and Nov. 11 takes man-agerial desk at WELL, Patrick J. Goodés new 500-watter in New Ha-uen

State	Due	As- signed	or under	under
Aia	5.99	4.685	- 1.305	- 22
Ark			+ 0.56	+ 13
Fla		5.30	+ 1.98	+ 60
Ga	6.58	5.20	- 1.38	- 21
La	4.75	5.60	+ 0.85	+ 18
Miss		2.42	- 2.13	- 47
N. Car	7.17	4.85	- 2,32	- 32
Okia			- 0.22	- 4
S. Car			- 1.23	- 31
Tenn			+ 1.73	+ 29
Texas			+ 0.88	+.7
Totai	€5.00	62.415	- 2.585	- 4

NBC'S DANCE TEAM IS A **PROBLEM**

NBC has signed Veloz and Yo-landa baliroom dance team who are currently appearing at the Empire Room in Chicago's Palmer House. NBC wants to convcrt them into radio headimers and provide a stanza in which they get top bili-ine.

Justice at the second s gram. Most feasible suggestion to date has been to sprinkle sand on a mat and have the dancers swish around in that.

around in that. CBS has another dance team, Minor and Root under contract, but frankly is forgetting about any broadcast angles and is simply acking booking commissions from hotcls, etc.

Regan's High (Bark) Notes

Hollywood, Oct. 29. Deal for Phil. Regan to replace Michael Bartlett as vocalist on the Jack Benny program fell "through when Irish canzy set his figure too high for remaining broadcasts. No specesory viet, although both advoct viet, alt

raham Gets KOA Post

ranam Gets KOA Post Denvice, Oct. 29, Fred W. Graham has been ap-pointed as production manager of station KOA here, by A. E. Nelson, manager, Craham succeeds Walter N. Campbell, who died recently. Campbell, who died recently. Not has been at KOA for ten months, been a kOA for ten with the NBC Chicage staff.

tor experimental right to operate after sunset. Without comment; final tribunal denied request for writ of certiorart and by its action affirmed the re-fusal of the B. C. Supreme Court and by its action anitrate the re-fusal of the B. C. Supreme Court to enion the Commish. After the old F. R. C. declined to let WREN participate in the WHB proceeding; the Lawrence station tried to get an injunction and the Commish car-ful the Supreme Court to diamies the case. When the Supreme Court re-fused to alimiss, the Commish car-ried the row to the local Court of Appeals, which over-rode the lower, tribunal. Then WREN went to the Supreme Court, which has washed its hands of the entire affair, leav-ing the way clear for WHB to press; its iong-standing request if it de-sires.

KSL DISTURBED AT **WOULD-BE STATIONS**

Sait Lake City, Oct. 29. Annoyed by the increasing num-ber of applicants for radio stations in Sait Lake City and vicinity has caused KSL 56,000-watter to go into close. Its fart defensive move the hearing on the application of the Montries. was to get itself declared party to the hearing on the application of the Mountain States Broadcasting corporation for permit to install a new station in Sait Lake City and also to intervene and become a party to the application of Paul Heitmeyer for a new station in town

KLO, Ogden, Utah, 100-watter, is no longer tied to the apron strings of KSL. Breakaway reputedly hap-

of KSL. Breakaway reputedly hap-pened some time ago but not gen-erally known. KSL used to feed programs to Ogden outlet and gen-erally looked after its weifare. Sid S. Fox, president of the In-ternational Broadcasting Corpora-tion, which controls KDT1, 1,000-watter in Sait Lake, and principal competition for the CBS outlet, en-trained for Washington Saturday (26), to appear before the F. C. C., in hopes of oppoaing new requests and also to put out a request for additional power.

Withycomb a Chairman

Withycomb a Chairman Philadelphia. Oct. 23. Donald Withycomb, manager of WFIL, will be chairman of the an-nual Poor Richard Club banquet scheduied for Jan. 17. WFIL will air program and have charge of that part of show. Poor Richard's Club as composed of advertuees. Dr. Leon Levr. of WCALL'R. Dr. Leon Levr. of WCAL'R. W is chairman of Poor Richard's radio committee.

1.24 0.40 - 0.01 - 0.03 rge Stalls Start, Agency llays WOR's Fears

On the assurance of Blackett-Sample-Hummert that it would as-sume full liability resulting from a threatened infringement suit, WOR, Newark, last Wednesday (24) debuted the 'Molly of the Movieo' serial. Program had seen scheduled to start the 'Molly of the Movieo' serial. Program had seen scheduled to start the day before (23) but the station elected to investigate first a charge of infringement contained in a telegram which was received shortly before the broadcast was to go on. Script show, which orig-inated from WLW, Cinclinati, 18 bankrolled over the Mutual Net-work by the Wande. Co. Infringement allegation was made by Julian Olleador, who does the Olly of the Monaught Syndicate. In his wire to WOR Ollendorf asserted that any unauthorized use of the

his wire to WOR Ollendor's asserted that any unauthorized use of the 'Moliy of the Movies' title would be considered a violation of the copy-right he held on the 'Olly' strip. It was Ollendor's contention that despite the difference in the spelling of the central character's name the radio serial would be associated broadcasts would prevent him foom selling the air rights to his own cartoon. cartoon.

environ. Sample - Hummert ad-blackett - Sample - Hummert ad-vised WOR that it was not wor-ried about Oliendorfs claim, since the author of 'Molly' had registered the radio work in Weshington long before the cartoonist had availed bimself of the same privilese. 'Molly' is on a five times.a week schedule.

Glass Co. Sponsors Pittsburgh Symphony

Pittsburgh Oct. 29

Pittsburgh Symphons Pittsburgh Symphony Orchestr under direction of Antonio Modar-elli, signatured by Pittsburgh Pitt Glass Co. for 28 coast-to-coast con-certs starting aftor first of year and resuming in fail after summer lay-off. Organization will present hour programs. Sunday afternoon over NBC network set-up still to be worked out.

over NBC network set-up still to be worked out. First national recognition for lo-cal symphony, originally fostered by Victor. Herbert but defunct follow-ing his departure from Pittsburgh until nine years ago. Deal with Pittsburgh Plate Ginas Used to the Pittsburgh Plate Ginas vas closed last work oncomen and Eddle Spector, business manager of symphony. symphony.

McLeod Leaves WFIL

hiladelphia, Oct. 29. rnold, studio director at Murray MUTTAY, Phoia, studio director at WFIL, was boosted this week to program director post. He replaces Keith McLeod, who jett last week after handing in his resignation a month ago. Arnold is: from WIP, McLeod's plans not know

RADIO

39

SAFETY THEME IS HOT San Francisco Base of NBC Moves PROGRAMS DRIP To \$500,000 Hollywood Plant

Hollywood, Oct. 29."

Western headquarters of Na-tional Broadcasting Co. will be moved here from San Francisco late next month when the web's new \$500.000 studio on Melrose avenu

sour, our studie of memory avenue is dedicated. Formal announcement of the new Coast bases will be made by M. H. Aylesworth, who is coming on from New York with other chain execu-for the ceremonal matter will be

New York with other. Chain excess for the ceremonial. All production activity will be contered here with a business office maintained in Frizco. Don Giuman vice-president, in charge of Coart, operations, will be quartered here, making occasional trips north, a reversal of his former procedure. New building now being rushed to completion is a two-story structure with entire ground floor devoted to executive and business offices. Four studios of latest design and equip-ment occupy the second floor. They are designed after Studio 8H in Radio City, only on a smaller scale and measuring 50 by 80 with seat-ing capacity of zorund 300 persons in each. Studio C will be set aside solely for agency and client audditons with seating capacity of 55. All studios have suspended hors, cell-lags and walls to ell inate vibra-tion.

lings and while to en indee violation. G. Hanson, NEC chief engi-O, spent several weeks super-rising installation. Concentration of all chain activities will be centered in the new quarters. Presently, three branches of the chain's busi-ness here are in far fung areas. Executive personnel remains, John Swallow, studio manager; Cecli Underwood, production manager; Cecli Underwood, production manager; Cecli Underwood, production manager; Cecli Charge of sales; Harold Bock, press; Donald DeWolf, chief techni-clar, and Frederick Leuschner, legal. Opening ceremonies will be

legai. Opening ceremonics will be broadcast nationwide with many film, stage and radio names set for a turn. Those alrendy announced are Jack Benny, Wallace Beery, Al Jolson, Ruth Etting, Grace Moore, Marx Brothers, Jimmy Fidler and numerous orchestras.

Democratic Station in Republican Community **Brings Out Protests**

Buffalo, Oct. 29. Roy Albertson is entering radio asain as he left it a year ago-amid a storm of protest. Residents in the vicinity of his new vertical indiator for WENX 100-wattry which will begin operation text week, stormed the Eti County Board of Supervisors with protests that the radiator, located in a resi-dential community as it is, would blanket out all the other stations in town. Roy R. Brockett, supervisor of the Town of Tonawanda, made, formal presentation of the protests to his colleagues. Complaint also was taken before the Kenmore Village Board in the

to his colleagues. Complaint also was taken before the Kenmore Village Board in the Town of Tonavanda by Edgar E. Teller, Jr., reatior, who fears the effect of the station on value of his property near it. Both village board and supervisors decided the whole thing is in the hands of the FCC, and when Teller took his complaint there, latter said nothing could be done. Frotest should have been made within 20 days of granting items (granted in September). Items (and the right of the should be done. The should be done to the made within 20 days of granting items (granted in September). This has the should be done to the mid-de of studies of the should be due to the should be done to the should alberton the populative a half-hour devoted to political digging. It reached neak populative to WEBR. Herbert II, Howedly 100-watter and network shows.

RATNER PROMOTED

Steps Into CBS Job Vacated by George Bijur

Following the resignation of George Bijur as director of sales promotion, Celumbia Broadcasting System has named Victor Ratner to take the job when Bijur leaves November 26. Katner previously was Bijur's as-sistant, and has been with CBS about five years in promotional ca-bout solution of the sale of the sale Vacancy thus created in Ratner's old position not yet filled, but CBS is contemplating an augmentation here with a copywriter and an art

here with a copywriter and an art director



NBC is realigning the starting time of its programs so that it will conform with the practice that Co-iumbla has had in effect for years. Beginning Nov. 1, all NBC pro-grrms will tee off exactly on the hour, quarter hour, halt hour and three-quarter hour of the clock, in-stead of 15 seconds afterwards as is now the network's procedure. is now the network's procedure. Revision of the starting time will

Revision of the starting time will have the station break come 11 second before the end of the time segment, which situation may cause a large number of NBC affiliate stations to completely realign, theil local bushness schedule, particularly as it affects spot announcements. 15

SCRIPPS' WNOX BUY

Per ission for Transfer Filed in Washington

Knoxville, Oct. 29. Knoxville, Oct. 29, Continental Radio Company, a uubsidiary of Scripps-Howard, has nade a bid to buy Station WNOX nere, Latter is affiliated with

maus -here. Latter 18 annu-Columbia. Application for transfer of owner-ship in line with Scripps-Howard ambitions was filed Monday (28) in "ashington. WNOX has already and a strangement with Washington. WNOX has already had a cooperative arrangement with the Knoxville News Sentinel, the local S-H paper.

W. H. BAUER HEADS COMMISH LAW DEPT.

Washington, Oct. 29.

Washington, Oct. 28. William H. Bauer, electrical ex-pert and patent attorney, has been appointed boss of the Law Depart-ment of the Federal Communica-tions Commission. Formerly employed by the De-partment of Justice as a patent at-torney to handle electrical matters including radio, he also acted as legal advisor to the Navy Depart-erment counsel in Infringement cases before the Court of Claims. Bauer is an expert on tadlo de-Bauer is an expert on radio de-vices and combined electrical me-chanical equipment, such as gun-firing controls on U. S. battleships nd torpedoes. Attorney hails from Lowell, Ohlo.

Budget Time at NBC

It's budget juggling time at NBC. Heads of the web's various der rt-ments have been under pressure the past week trying to figure out how much they'll need for the running of their staffs next year, and why. Deadline for turning in the es-timates is tomoerow (Nov. 1).

WITH WARNINGS

Other Products Join with Automobile Advertisers in Hammering Careful Driving as Wave of Reaction to Motor Death and Muti-lation Swells—La Guardia Breaks Precedent

CANTOR'S PLEA

Total of more than 35,000 motor deaths last year coupled with the realization of the death menace via such articles as J. C. Furnas's 'And Suden Death' is causing many web sponsors to put safety warnings into their programs. Most notable, of course, are the automotive prod-uct makers who want to stave off ill-will. Plenty of others doing the same thing, though, to capitalize on public attention via tie-ups with a timely topic. a timely topic. Opinion of Janet MacRorie, editor

of NBC's continuity acceptance de-partment, is that practically all major NBC advertisers have of late showed safety stuff into their stanzas.

showed safety stuff into their stanzas. Checkup by CBS shows that Phil-co, Bayer Aspirin and Pebeco are also following the trend, with Eddie Cantor (Pebeco) last Sunday (21) going into an impassioned plea for more traffic care. Just how intensely public interest has been focused on the traffic dcath matter is demonstrated by the Gordon Baking Co's Lone Rainger program which now incorpo rates a safety club for juves. After three announcements over WOR, New York, 56:400 youngeter joined /up, setting a WOR response record for this kind of thing. A fourth an-nouncement brought in 19,000 more members.

With the auto show and new fall With the auto show and new fall motor campaigns only a few days off, indications are that most auto companies will bear down harder than ever on safety plugging dur-ing the coming season. Gadgets that once were cracked up as glving more speed and power will reputed-ly be put in reverse, and advertised as factors aiding safety. Motor-makers extremely leery about the whole safety movement, fearing ad-verse reactions on their products.

. Detroit, Oct. 29. Replies to "The Lone Ranger" safety club stunt over the Mutual web neared the 500,000 mark today, as letters continued to pour in from

as letters continued to pour in from a seres covered by four stations using program. First announcement of club's formation was made two vests ago, on Monday (14). Offices of advertising agency for Gordon Baking Co., sponsor of west-ern serial originating at WXXZ. De-troit, are swamped with requests for 'Range' safety club buttons. Mayor Kelly, of Chicago, will add his approval to stunt this week on one of the serial's three programs. Mayor Los dus this welf way a state to apeak on one of the broad-casts next week, breaking his procee-dent of never speaking on commer-cial programs.

Casis next week, neeking ins proce-dent of never speaking on commer-cial programs. Mayor Frank Couzens and Polles Commissioner Heinrich Pickert, of Detroit, guve the stunt a sendoit on the program announcing forma-tion of ciub on Monday Oct. 14. "Ranger," which led to Mutual net formation about two years ago when WXIZ started feeding program to other stations, is now carried over WOR, Newark; WGN, Chicago, and WSPD, Toledo, in adition to WXIZ Detroit, where it is produced by the WXIZ Players. Script is by Fran Striker.

 Striker.
 Italiywood, Oct. 29.

 Williams to Ft. Worth
 Dallas. Oct. 29.

 W. E. Williams. production and ing Productions. Inc. of Chilago, indicate E. K. Cohnn. director gene-has been named productic. I will will we then the chain; maintain his office in Prot. Worth.

 Williams succeeds Merie H. Tucker.

Flood of Complaints on WLW, Cincy, **Cancellation of 'Merry-Go-Round'**

Radio Nursery Rhymes By George D. Lottmar

Hy diddle diddle, The cat and the fiddle Haven't got a commercial yet.

Hickory, dickory dock, The mouse ran up the clock, The clock struck one—

Little boy blue, come blow your

We got an audition!

Old Mother Hubbard went to the cupboard. To get her poor dog a bone. When she got there the cup-board was bare. (You see, she was on sustain-ing.)

winkle, twinkle, little star, our press agent made you what you are.

Humpty, Dumpty sat on a wall, Humpty, Dumpty had a great

iall.
(You should see his Crosley
rating!)

Little Jack Horner, Sat in the corner, Eating his options.

Ding, dong, dell, Phasy's lot the well, Phasy's lot the well, Wall Whiteman, Kate Smith, Vincent Lopez, Mildred Balley, Bob Ripley, Eddy Duchin, Emti Coleman, Red Nichola, Tom Dorsey, etc.



PAYNE BLAST **EXPECTED THURS.** (31)

Washington, Oct. 29.

between George Henry Battle Payne, militant commissioner of the seven-man Federal Communications Commission, and the broadcasting industry, will be carried forward Thursday (Oct. 31) with a lecture on 'The Rights of the Fourth Estate (Press) In Relation to those of the socalied Fifth Estate (Radio)', before Columbia University's School

The communic contentry's neuron of Journality was one-man fight to force the Commish to take a more aggressive stand on matters per-taining to radio broadcasting has stirred up internal ructions within the FCC, has been working through prominent universities in the East. His last speech was delivered at Cornell University. Broadcasters, who objected to his Cornell criti-cisms of the industry and to cracks that radio would never compice with the newspapers as an organ of the people, are keenly curlous about the Coumbia speech, third in Payne's series. of Journalism. Payne's series

CBS TO SPREAD ON COAST PRODUCTION

Hollywood, Oct. 29.

Washington, Oct. 23. Trétent frammanisations Commis-sche hat weit as blé-richt meinbers of opreses turnel loose a flock of protests against WLW, Clinch-tant and screamed about cancella-tot protests against WLW, Clinch-tot of protests against WLW, Clinch-and ready to go to bat, Drew Fear-son and Bob Allen, co-authors of the addy Merry-Go-Commish with screamed about a support and Bob Allen, co-authors of the addy Merry-Go-Commish with screamed about a support and Bob Allen, co-authors of the addy Merry-Go-Commish with screamed about a support and screamed about a support and screamed about a support screamed about a screamed about screamed about a screamed from Rep Maberido at screamed not acount screamed about a screamed about caroling screamed about a screamed from Rep Maberido at screamed from Rep Maberido at screamed not acount screamed about a screamed about caroling screamed about a screamed from Rep Maberido at screamed not acount screamed about about as screamed from Rep Maberido at screamed not acount screamed about about as screamed about caroling screamed about about as screamed from Rep Maberido at screamed and screamed about ab

Cincinnati, Oct. 29.

Cinclinnat, Oct. 29. WLW veces took exception to the Merry-go-Enund program of Octo-ber 15 and elimination he new scheduled for October 19, result, 1 the series October 28. Following the broadcast of the October 15 pro-gram, the station followed immedi-ately with a special announcement to the effect that the Croaley Radio Corporation was not to be regarded as approving or being responsible for the tone of comment by Pearson and Allen.

for the tone of comment by Pearson and Allen. Post quoted John L. Clark, gen-eral manager of WLW, as saying that the station omitted the pro-gram because of the standard of its quality rather than of the natures of its contents. Also that he said the station exercised its right of judging the quality of a program was not up to the standard required by WLW.

Wolff Bros., Colambus, Seek WTAM, Cleveland; **Deal Reported as Hot**

Cleveland, Oct. 29. It was reported in radio circles last week that the Wolf Bros., who own and operate WBNS and WCOL, Columbus, O., were negotiating for the purchase of WTAM, Cleveland 50,000-watter, from the Van Swer-ingen interests. NBC the deal goes through it will make the first effort of the Wolff Bros. to extend their interests to Cleveland. Wolffs occupy in Columbus pretty much the same position that the Van Sweringen Bros. used to lat Cleveland acquisition will take the stores, newsphores and utilities. Cleveland acquisition will take them out of the stitctly local class as far as being financiers is concerned and give them statewide prestige.

WTAM has, since NBC took over

WIAM has, since NEO took over its management, been part of the red (WEAF) link. Through WBNS the Wolf Bros. are at the presen time affliated with Columbia WCOL has no network connection

In Phila, Food Fair:

Bob Berger Resigns

WFIL Invests \$2,500

Reallocation in the Works: Nothing Set: Public Hearings In 1936 May Run for Weeks

Washington, Oct. 29. First concrete move toward de-velopment of new Federal radio policy, involving horizontai upping of power of regional transmitters, is under consideration by the broad-icast, division 28 the Federal Com-munications Commission. With Washington still speculating wildly over the exact character of the commission of the second comparison commission of the federal Com-ment within the next tharacter of the commission of the second comparison comment within the next few weeks that wholesale public hearings will be held on the question of modify-ing existing regulations in order to permit higher power; rearrangement of frequencies, and better coverage generally. Hearings probably will start early in 1936 and may run for several weeks. Although engineers are reported to have made up their minds on sev-eral broader aspects of the entire question. Commish sources indication have been evolved for shaking up the entire industry. Bellef is that Com-mish will receive auggestions from the engineering division piecemesia, and that proposal concerning sta-tions on regional channels is the formation of the regional channels is the formation r

first of the series of recommenda-tions. Shrouded in official secret, first Commish report is understood to advocate lifting of the present 1,000 night and 5,000 day power limits on at least part of the 40 channels re-served for regional operation. Ex-perise would boost the top on certain specified frequencies to 5,000 night, depending upon the degree of separ-ation between stations. Some real-locations of frequencies might be necessary in order to carry out this idea and avoid serious interference in certain parts of the country. Clear Channel Problem The question of whether to main-

In certain parts of the country. Clear Channel Problem The question of whether to main-tain, modify, or abandon the clear channel policy so far appears to have been ducked, although many opinions are being, bandled about, General outlook, however, is that at leaf the second second second second General outlook, however, is that at leaf the second second second second general second with maximum power figure being upped to 500,000 watts, and that the dozen or more stations still listed as clear but heine used by more than clear but heing used by more than one station will be placed in a new

clear but heing used by more than one station will be placed in a new category. Three is considerable skepticism about the idea, that the Commish will underlack a general realicea-tion, of frequencies. Costly confus-ion, engineering difficulties, and ad-ministrative headaches would in themselves be sufficient obstaties. It is be to be autificient obstaties it is present assignments, with only minor shifts here and there. Treparing for a struggie for ex-isience and anticipating any even-tualities, the clear channel group which originally started the Com-mish investigation jured James C. McNary, technical direct or of Na-tional Association of Broadcasters, away from his job in order to serve as expert advisor. In connection with the possible reallocation. MoNary was franted a leave of absence jast wek in order to dyote full time to the allocation and policy matters.

Vague Offers Fail to **Excite Texaco Winner**

Excite Texaco Winner Washington, Oct. 29. Lansing Hatfield, baritone winner of Texaco-Eddia Duchin talent hunt, prefers to continue singing over Washington stations rather than follow up 'tentative' proposals imade to him for New York. Says he has no illusions about his talent and would rather finish scholarship at Peabody Institute in Baltimore and work here until he learns more. 'Unless, of course,' he adds, 'They offer me something def-inite that I could not afford to turn down.' down

Walter Craig's Series United Drug is using 200 stations for this season's penny sale on Rex-all products. Series consists of five quarter-hour musical shows, all to be run off within a week. Waiter Craig is again producing the programs for Street & Finney at RCA Victor studios.

EDYTHE MESEREND OUT

Press Agent Survived Six Mana-

Frederick Hinkle is new public-ity director at WINS, New York succeeding Edythe J. Meserend, taking up his new post Monday (28). He comes from King Fea-÷

tures. Miss Meserend exits after nearly four years with Hearst outlet. She survived six changes of managefour

GOVERNOR CUT OFF: HE'S USED TO IT

Governor Martin L. Davey of Ohio, after buying time on WAIU

Colorado Buying time on WAIU and several smaller Ohlo stations, was cut off in middle of sentence Tuesday (22) because he exceeded time during long speech attacking president of Ohlo State university and other critics of his regime. Davey, stormy petrel of Ohlo pol-itics, is old hand at cutoffs, having been snapped off same station for saying dam not long ago. Also got the awtich two years ago for starting campaign speech when he was expected to make nice remarks about state fair. Governor will make speech a week, scheduied for Monday nights, 15 minutes, with fire broadcasts to come. Statuing fails statements as not its opinion.

its opinion.

Columbus, Oct. 29.

Bob Berger Resigns Philadeiphia, Oct. 29. Ambitious showmanship drive was put on locally by radio station WFIL in connection-with Food Fair (WFIL) had exclusive airing). Expecting to lay out about \$1,500 to \$1,800. Sta-tion invested approximately \$2,500. Among stunts worked by station was bringing auch stars as Irene Rich, Elsie Hitz and Nick Dawson here for p.3 and alting special shows from Taff. Hich sires Weich berg for p.3 and alting special shows from Taff. Hich sires Weich berg program apnosred by Bon-wit Teller and aired by Janet Lane, WFIL style expert. Hitz and Daw-son, in tow of Eddle Clifford, of agency, and Goorge McGarrett, pro-duction manager of Dangerous Par-adise' program, did customary p. 4. duties as well as did again their first radio program and guested on Anloe Ives show. WFIL style on that sheet's movie-double contest, aired plenty of shows from fair and put on number of sample shows (sot aired), besides supplying in music and amplifying for show fair. WFIL will have ex-clusive on next year's fair. Immediately following Food Fair's conclusion Bob Berger, who handled mot of the promotion and detail for WFIL style on bas esignation. Bartiett Off Jello

Bartlett Off Jello

Bartiett Off Jello Michael Bartiett, tenor on the Jack Renny Jelle show, out follow-ing last Sunday's program (J'). He gom (Gay) (Col), and will later so to London to play for opereita. Kenny Backer, winner of the Edde Duchin open contest in Los Angeles. Junch hitting next Sunday. Not definite whether his appearance is a singleton or whether he will con-tinue in the spot.

Ford Uses 740 ¼ Hrs. Wkly

Classification of network advertisers on the basis of how many hours they buy over how many stations per weak has been worked out by CBS. Unit of computation is the station quarter hour (i.e., one quarter hour over one station one time). According to this classification, Ford is not only the biggest single-product advertiser on the ether, but like-wise the biggest air advertiser of all. Rankings are as follows:

		Net-	Day	Night	
Advertiser	Product	work	1/4 Hri	1/4Hr	Total
Ford Motor	A-Ford cars	CBS		372	
	B-Ford cars	CBS	1.1	. 368	7.40
Procter & Gamble	Oxydoi	Red	175		
	Crisco .	Red	180		
	Dreft Chipso	Red	21 75	°	
	Ivory Soap A	Red Red	160		
	Ivory Soap B	Biue	100	54	665
Colgate - Palmolive - Peet	Super Suds A	Biue		108	
-	Super Suds B	Red	280	100	
	Paimoiive Soap	Blue		244	632
Standard Brands	Chase & Sanborn	Red		228	-
	Fleischmann Yeast	Red		140	
	Fleischmann (read) Rovai Gelatine	Biue		86	520
		Red		66	520
General Foods	Maxweii House Jeilo	Red Biue		244	
	Log Cabin	Red		110 70	
	Sanka	Biue		50	474
Campbell Soup	Campbell's Soup	CBS		304	
eampern coup	Tomato Juice	CBS		152	456
American Home Products	Koiynos	CBS	145		
	Jad Saits	CBS	55		
	Hiss Nose Drops	CBS		21	
	Old English Floor	CBS			
	Wax	ania		84	397
	Bisodoi	CBS		92	391
General Motors	Institutional Chevrolet	Red		252 122	374
Liggett & Myers	Chesterfields	CBS		368	368
Pepsodent Co.					308
Pepsodent Co.	Toothpaste Antiseptic	Red Red	168	185	353
R. J. Reynolds	Cameis	CBS	108	348	348
Wasey Products		CBS	-	348	340
wasey Froducts	Kremi A Kremi B	CBS	195	37	
	Barbasoi	CBS		37	269
American Tobacco	Lucky Strike	Red	للمحت	248	248
Miles Laboratories	A	Biue		184	
Euboratories	B	Red		63	247
Lever Bros.	Lux Soap	CBS		244	244
Rraft-Phenix	Chcese	Red		232	232
Sterling Products	Dr. Lyons	Red		70	
Sterring Products	Bayers Aspirin	Red		118	
	Philips Magnesia	Red		40	228
Lehn & Fink	Pebeco	CBS		114	
	Hinds Honey &				
	Aimond Cream	CBS		102	216
Remington Rand	Office Equipment	CBS		103	
	'March of Time'				
	(movie)	CBS		102	205
Kleenex Co.	Tissues & Deodorant	CBS	185		185

NEW YORK RADIO PARADE

By Nellie Revell

lying Horse Revamped Socony Flying Red Horse Tavern program was given a sudden house-cleaning iast Wednesday. With the exception of the Freddle Rich orchestra the entire talent set-up was revised. All existing contracts were bought-up at a figure close to \$6,500. New cast was signed Thurs-day and aired Friday eve. New set-up has Nat Wolf doing producing as weij as script. Cast is Frank Craven doing mc., Eleanor Powell, Kay Thompson and Gai Choir and Kings Men. Chance that Poweii may not stay with program due to a heavy salary.

N. Y. Talent for Chicago Seems to be a slow but sure trend toward casting the numerous Chicago air scripts with New York theft: "Kirby Hawks of CBS resignent to join Blackett-Sample-Hummert Agency to handle their 'Mollie of the Movie' script. Hawks was sent to Chicago to air Program over MBS. Hawks trouped three actors west with him to play leads in script, and intends doing likewise with other scripts.

Kinda Involved During the auditions for an orchestra to air on the Campbell Tomato Juice program, new Burns & Allen show, Yic Arden was among the ork leaders to show his ware. Cilent liked the Arden job but claimed Arden aired on too many other programs. Would like to use Arden and ork but not the name. So Jacques Renard was hired to lead the band. The Renard orchestra is the one auditioned by Arden even to Arden playing the plano. Meantime Gus Haenchen, The Showboat' maestro, was retained as musical director of the program.

Atwater Kent Rices the Pitch Atwater Kent Raises the Pitch Atwater Kent program switches from singers of the popular type to concert artists for its guest stars. Commencing November 7th with Rois Brampton. Following week will have Wilbur Evans and Agnes Davis. They were first-prize winners in Atwater Kent contest of 1927. Maria Jeriza airs November 2izt. charles Hackett the 28th, Josephine Antoine, the new Metropolitan soprano, broadcasts on December 5th. Reinald Werremrath, first concert name to air for Atwater Kent back in 1925, will conclude the present cycle on December 12th.

May Breen's Gesture

May Brien's Gesture May Singhi Breen is inaugurating a, campaign to seil Christmas cards for Dorothes Antei who is bed-ridden, and threatened with eviction, and must support herself with a gift shoppe and selling greeting cards. May, however, finds that with secretaries to executives and heads of depart-ments as well as hostsease selling cards, the competition is preity strong.

Short Shots

Short Shots Tommy Monahan was expelled from union for underscaling when he had his orchestra playing at the Paradise Restaurant. Monahan also loses out as ork pilot of the Earl Carroll road troupe....William Morris o ce representing Roxy for radio. Roxy is readying a program at NBCSam Hearn clicked on Life Saver program shot and will be returned soon as negotiations are completed. Lucienne Boyer is also being negotiated for....Rockwell-O'Kecfe showing Victor Moore in 'The Timid Weiddell, mgr. of Erwin Wasey Co., Ltd., en route to his London office on the Normande....Jones and Hare are back in town after a stretch on the road and doing a bit of sponsor shopping....Steve Dessau audi-tioned as vocalist at WOR last week: His dad has diamond firm on Maiden-Lane....Six Gun Justice' script exited from CBS last week to with an ill gell....Norman Morrell, ex. Lord & Thomas where he handléd the Lucky Strike program, and Stewart Hawkins, ex NWAyer and NBC press, to the NBC commercial sales dept. under Bertha Braiand.... Anna May Wong readying a script form pen of Charles Tazeweil. Pro-gram Is for a CBS sponsors and will have Miss Wong doing a female Charley Chan... Two baseball trophies won by the NBC team are on display on reception desk at 1m flox. Tall silver statues that catch the eye....New Popeye on show of that name is Floyd Buckley.

Ine eye....New Popeye on show of that name is Floyd Buckley. Scrambled Notes Ken Sisson, B. A. Roffe and Al Goodman Auditioned for the Lucky Strike programe yesterday (Tuesday)...Chandler Goldthwaile, abroad for a year, returned to NBC in July with one sustaining program. Now has five sustaining spots and a commercial....Ted Malone, who writes and airs Between the Bookends' daily on CBS, from KMBC, Kansas Clty, Is in N. Y. town for a bit of a vacash and airs regularily over WABC....Buzz Adlam, ex-arranger for Phil Harris Ork, aired his own combination over NBC as sustainer. Being managed by Matt Rosenthal who is European manager of the Brockway Motor Truck Co, and not a theatrical man. Handling Adlam is a hobby and not a duty....Bobby Benson hops to Boston on Sunday, November 10th, to do two perform-ances with the Rodeo in that town....Banjoist Lob Bonnie of the Waring ork hopped off train, returning from Toronto showing, at Philly to wed Joan Gray of that city.....Paramount Pix are testing Faul Stewart.... Lambs Club is going radio. Frank 'Crumit has been re-elected as Shepherd, while radio stars Phill Baker and Fred Waring are on board of directors.

Stand By For the third time in three years, Don Richards the CES ork leader at the Hotel Montclair, competed with his dad, who is Cesare Sodero of NBC, for a sponsor...Graham Prince now has his own ork and will open at the Club Evergreen In Jersey with an NBC wire tomorrow.... H. A. Bruno and Associates have been appointed Eastern reps for Texas Centennial Exposition publicity...Famous Door will take to air via NBC. ... Harry Von Zeil will handle the Fred Allen show for Young & Rubleam....WOR employees were invited to a surprise party for Allie Lowe Miles, at \$1 per....Lou Bring, former Vincent Lopez planist, opens his ork at the House of Morgan on November 5th. Will have an NBC wire.....Red Nichols renewed for 26 weeks on the Keilogg show....Fay Bainter will do a guest starring on the DuPont Cavalcade of America on November 13th.

Nemo

Nemo Consolidated Gas program last Sunday eve aired the history of Broad-way. Had George Washington reading the Declaration of Independence from City Hall steps in 178 followed by the playing of the 'Star Spangied Banner', which waart bad except that the 'Star Spangied Banner' was not written until 1812. Tempus Fugit....Ken Murray, Jeannete Nolan and Sam Hearn show was auditioned for at CBS for a Detroit firm... Ruth Yorke, of 'Marle. Little French Princess' script, set for the next Guhrie McClintoc legiter....Frank Crumit and Julia Sanderson shifted from their Springfield, Mass., home to Ambassador Hotel for the winter months. In past they commuted for programs.... David Howard, ex-CBS, writing the WOR Crime Club program.... David Howard, ex-CBS, writing the WOR Crime Club program.... David Howard, ex-CBS, writing the WOR Crime Club program.... David Howard, ex-clos and mattress uplown a way.....Grete Kellar, Viennese vocalist, taditioned at CBS. Showed for test with a pedigreed dog who under-stood only German. Fup gave the pages a bit of grief.....Sen Paul King from N. 7, does the announcing of the Clara, Lu 'n' Em program which airs from Chleago. King and organ music are pleed to Chi which is an expensive layout since it calls for two set-ups... Angelo Palange in Mcdical Center in Jersey City with mastolds..

RADIO

% CHISELS MENACE REPS **Charge Sherwin-Williams Opera Idea Replica of Copyrighted Script**

Notice was served last week upon Sherwin-Williams, Inc., paint manu-facturers; the Cecil, Warwick & Cecil agency and NBC, by Charles Henry Freeman, Jr., of the Freeman Concert Management, that the programs which the account proposes to start on the network Dec. 1 is an infringement of a convrighted plan for a show which Freeman claims he had submitted to several sponsors last August. Among these accounts was the Vick Chemical Co., a portion of whose radio business is handled by CW&C.

of whose radio business is handled by CW&C. Frogram as outlined to Shecwin-Williams by Jack Warwick, of CW&C, would draw for its annateur materiompeted for a contract with the Metropolian Opera Co. but failed. Edward Johnson, managing director of the Met, would do the picking from his files. Freeman contends that this idea is a complete replica of the one, Knocking at the Doors of the Metropolian, which he first registered in continuity form with the proper authority in Wash-ington and then submitted to seven approximation of the second second proposes to sue for a resitaining, order. Spot selected by the account on NBC is an hour Sondky matines on the red (WEAF) link. Freeman asserts that he has in-terested in the case a high executive officer of the Patent Lawyers Asse-ciation who is antique to get behind a test vase of this sort and have thi cyntic section the provide legal and a ser in the case a high executive of the cases of this sort and have the of the seast that may be recovered in the cases of this sort and have the do damages that may be recovered in the cases of this sort and have the of damages that may be recovered in the cases of this sort and have the do damages that may be recovered in the cases of this sort and have the do damages that may be recovered in the cases of this sort and have the of damages that may be recovered in the cases of this sort and conspirator to defraud. Berevin-Willem by Heart Euror

to defraud. Sherwin-Williams paint account, formerly handled by Henri, Hurst & McDonald, is being split up be-tween T. J. Maloney and Cecli, Warwick & Cecli. Former gets everything except radio which goes to C., W. & C. Latter now working on a program to begin Junday of the mono auditions for would-be opera stars.

THE HUNT GOES ON

Twists for Free Talent Ex-

Boston, Oct. 29. Endless variations continue to bob up in the exploitation for prolit of free talent. Scott Furriers is taking Sunday eve half-hours, 10 to 10:30, over WNAC, Boston, and WEAN, Prov-idence, to 'discover' talent in vari-ous butteries and professions

Idence, to 'discover' talent in vari-ous industries and professions. Policemen, firemen, nurses, fish-ermen, etc., each are to be allotted a Sunday night to display amateur histionics for prizes. Linus Trav-ers, director of production for the Yankee web, putting show together.

WOR's Criminologist

WUR's Criminologist When Heywood Broun, World-Tele columnist, goes on his three weeks vacation, WOR, Newark, will replace him with a criminologist, Maj. C. D. Russell. Recent epidemic of gangster shootings in the metropolitan area hootings in the metropolitan area to the criminology series.

Lucy Monroe in Opera

Lucy monroe in upera Lucy Monroe off the air this week due to engagement in St. Louis with Grand Opera company there on Nov. 6. She's singing in "Faust" with Glovanni Martinelli. Margaret Adams of 'Jublice' sub-bing for her on the Hammerstein hour next Monday over NEC.

Girls, Giggles, Gin

Columbia brought 200 ad agency men together at the Waldorf Astoria last Thurs-day (24): to hear the first in-ard Rodgers-Lorenz-Hart script which the network has for sale. The audition was preceded by s lumchem

Which the hetwork has lof sale. The audition was preceded by a luncheon. "Show, as was explained by the web, had been contrived on the schoor was to see a nu-schoor was to see a presented as a musical show of the Rodgens-Hart work was presented as a musical show and the subsequent 20 as nite club entertainment. Lois Long was the mic. of the latter phase, while the cast of the musical included Helen Mor-gan, Rommey Bent and Ken Murray. Freddle Rich mase-troed both sections.

Rubinoff's Free Show for Chev. in New York Oct. 31

Dave Rubinoff with an orchestra of 45 men will give a free show for Chevrolet dealers and friends Thura-day (31) at Mecca Temple, New York. It is similar to Chevrolet free shows in Detroit couple of weeks ago. Additional concerts, as distinct from the broadcasts, are in pros-pect for Philadelphia, Pittsburgh, Baltimore and other eastern towns. Chevrolet also has cuffor guests

Baitimore and other eastern towns. Chevrolet also has cutfo guests Saturday nights for the broadcast. A stunt in this connection is giving actual working continuities to each of the guests. However, they get the scripts on the way out as the rattling of paper in the studio would sound like thunder or worse over the air. Joe Neebe of Campbell-Ewald credited with idea.

Theatre Patrons Bored, Amateur Now in Studio

Buffalo, Oct. 29.

Buffalo, Oct. 29. After 26 weeks on the stage of the Lafayette Theatre, the Victor Ama-teur Hour, sponsored by a depart-ment, store, has returned to the WGR studios. Also changing time from Monday nights to Sunday afternoons. Hour had a 13-week run on Sunday p. m.'s before going huto theatre.

run on Sunday p. m.'s before going into theatre. Understood change now is mutu-ally agreeable, theatre management feeling that patrons had grown thred of what had started out as a nov-eity and sponsors feeling timid talent wheth he dearm out to conform in

eity and sponsors feeling timid taient might be drawn out to perform in front of mike where not before theatre audience. With the shift, Fred Danpler took over as m. c, the fourth since the series began. Buffalo Evening News - Shea's Buffalo amateur hour - continues with broadcasts every Thur.day night. Three turns from this show have moved on into Fred Allen's network broadcast.



Kate Smith A. & P. rogram moves to Philadelphia on November 4 for presentation in Convention Hall, which seats about 12,000.

Although the hall is not definitely set Kate Smith broadcast is sked-ded for a similar presentation in Pittsburg November 18.

UNCOMFORTABLE

Another Cycle of Commission-Clipping Under Way -Plenty of Contracts for **Station Reps Draws Fresh** Influx of Would-Be Brokers

DOWN TO 6%

Chicago, Oct. 29. Beginnings of a cut-rate war is in the making among the station reps as the fall geason hits its stride and

Beginnings of a cut-rate war is in the making among the station reps as the fall geason hits its stitide and business is 'on the uprade. Both here and in New York established reps are cusing about an influx of competitors into the brokerage bis, more than the section of the statistic of competitors into the brokerage bis, more than the section of the statistic plain promoters who are attracted by the increasing coin. Stock-in-trade of the neophytes is cut prices, or additional forms of service which vitually atom to the same thing. Cheap competish is no new thing in the rep field, and previously the established boys were always able to hold out against the cutter eas-ly, letting them commit financial fibe to the against the cutter eas-ly letting them commit financial fibe to the same thing. Doe to the same thing the statistic plent on or two of the cutters are actually gaining a solid foothold. Matter promises to be worrisome at: this very isain comparing that in many. Bargain Rates Room also forgoints for a site monthy fee to take care of office overhead is also forgoint. Commis-sion quotations have frequently dropped from 15% to 12½%. to 10% to 8%, with the latest bid from one rep stailing at a solid stra-ston the same take the state from one reporting that is many. The shead the to 12½% to 12½% to 12½% to 10% to 8%, with the latest bid from one reportanting at a fat 6%, for which he promises to do as much as any 15% man.

any 15% man. The term with the second
operation. For the moment about all that will be done is for everyone to 'edu-cate' his clients against cheap temp-lations. Meantime hopes are that the newcomers either will again die, or that they will be confined to squabbling over the small sta-tions.

Dykes Joins K-G

Dykes Joins A-tr Boston, Oct. 29. J. Phillips Dykes has joined Kas-per-Gordon Studios. Inc., Boston, as director of sailes. Dykes has been an account exce for Frank Presbrey and Hanft-Metzger. Has directed air campaigns for

two foreign governments

uncle WIP Shrinks Thiladelphia, Oct. 29. Atter 12 years as a half-hour n show, Uncle Wip, WIP's kid's splei-er, goes to 15 minutes beginning Nov. 15. A nightly participating show, it now has only single sponsor, Phil-lips Packing, Co.

BROKERAGE BIZ WLW Cincy Shuts Out NBC on **Chio State-Notre Dame Game:** Network Officials Sizzle

Come On Home

Buenos Aires. Oct. 16. Buenos Aires. Oct. 16. Local Radio Communications department of the Post Office, which is responsible for the control of all wireless and broadcasting, has had to come down heavily to stop the latest advertising stunt which the Government considers unde-sirable. Abuse in question is the transmitting of fake sob appeals.

the transmitting of fake sob appeals. Announcements usually take the form of 'So-and-so, your poor mother is dying, come to her at once before it is too late' or 'Mary, your husband is plning since you left home. Return and bring happiness with you. On the way, buy some schnapps, salami.

FILE ANSWER **TO WARING** SUIT

Philadelphia, Oct. 29.

Fred Waring's suit to prevent the broadcasting of his phonograph records reached the answer stage this week. Counsel for WDAS, named in the test case, filed with the Common Pleas Court a general denial of the contentions made by the band leader in his complaint. Deband leader in his complaint.

nial of the contentions made by the band leader in his complaint. De-fendants scout Waring's cialm to being unique in his musical serv-locs, holds that the bandman ha the phonograph records he turns out or the interpretations of musical num-bers and denies that the station's uses of Waring records is a seri-ous menace to his business, rights and income. Behnd Waring rights, and the control the phonograph records made by him is the National Associ-ciation of Performing Artists, while aligned with WDAS in defending the issue are the National Associ-tion of Broadcasters, NEC and the RCA Victor Co., manufarilated the Waring was paid in full for his services in making the disc and that the buyer has a right to make whatever use of it that he wishes as long as be has obtained the re-quired performing license from the American Society of Composers, Authors and Publishers.

U. P. News on Hearst Station in Fluke Deal

Baltimore, Oct. 29.

Hearst-owned WBAL this week commenced scries of three-a-day news periods for Esso (Standard Oil), with the dispatches on pro-Oil), with the dispatches on pro-strams supplied by U.F. which wire-service is controlled by Scripps-Howard, Hearst's greatest chain-newspaper competitor. Jösso ex-clusively urces U.P. on all the news periods it bankrolls locally on sta-lons throughout the country. Eaglo broadcaster is on limited larg with W2G, heretoforo having to carry whatever the N.Y. station is airing.

I. N. S. radio news service on WBAL twice-daily. But the Hearst-owned service remains on strictly a sustaining basis.

Strained relations which have existed between NBC and WLW, Cincinnati, for some time was brought to the boiling point this week when the Cincy outlet okayed the Mutual Network's request to broadcast the Ohio State-Notre Dame game from Columbus this Saturday (2). NBC, of which WLW is also an affiliate, had made a similar bid for the event but was turned down by the Ohio State University authorities with the explanation

down by the Ohlo State University-authorities with the explanation that the exclusive rights to all OSU games had been sold to Standard OF the observation of the standard Der theore in hear bear standard to be the standard of the broadcast. Arrangement means that, the only stations, besides WLW, which will be alting what is re-garded as the outstanding gridforn tussie of the week-end from the angle of national interest and sec-tional rivative raw WOR. Newark; CKLW, Detroit, and WGN, Chicago. After it had been turned down by the University's athletic officient agreeable to leiting in the network so long as it didn' include any Ohlo stations in the hockup. NEC does not be the selimination, bui-wersity it was told that nothing could be done about it by anybody but WLW, which had handled the deal for the refiner. WLW refused to budge, as far as NEC was con-cerned.

to budge, as far as NBC was con-cerned. Columbia also had approached the University's athileto heads, but didn't press the issue after the heads. but didn't press the issue after the they would like to co-operate but there was no getting around the contract in force with the commercial. NBC program exces decisized a fonday (25) that he on commercial tie-up on the OSU games next season because of the protests with which the Univer-sity has been swamped this year, and the anxioty of the Ohio state offi-cials to get national coverage for the games.

WARN BROADCASTERS **ON REDUCING PILLS**

Washington, Oct. 29.

Washington, Oct. 29. Broadcasters were wayned agsinst accepting account of a reducing tablet on a contingent basis last week. National Association of Broadcasters caulioned membership that sales of this sort are contrary to the code of ethics. Pointed out that the concerned company's proposition was mislead-ing in that it implied the continui-ties will receive the approval of the

ties will receive the approval of the Communications Commission, which has scrupulously refrained from giving the nod to any type of adhas vertising.

Philadelphia Amateurs

Philadelphia Oct 29

Philadelphia, Oct. 29. WIP has sold two semi-pure pro-grams to sponsors. One is Dr. Al-gase, 'Sunny Smile Stars,' alring half-hour twice a week. Prizes are offered at 'Inals' hold every fifth week, and they amount to 530, 525, 515, 510 and \$5, Tom Livesy, of WIP star, m.c.'s show. Cox and Tanz is

Stall, m.c. a nounca agency. Other amateur on WIP roster is weekly, 45-minute Hollander & Fidschmann (credit jewelers) show with Clarence Fuhrman ork and Lyn Willis announcing. Prize of \$50 with Clarence Funrman ora and 25. Willis announcins. Prize of \$50 weekly is awarded there, with each contestant getting ring with his birthstone as consolation. Raiph E. Poweli is agency on that one, Poweli is agency on th Neither program uses gong,

ŘÁDIO

FCC's Washington Docket

Washington, Oct. 29. **Grants and Applications**

Grants and Applications Grants and Applications Three transmitters were put on 50-day probations, one power increase was granted and action was taken on a number of examiners' reports last week by the Federal Communications Commission. Stations receiving 60-day extensions of their licenses were WHE, Kansas City, Mo.; KGME, Walkiki, Honolulu, and WINS, New York. Application of WJR, Decroit, Mich., for big power boost from 10 to 60 kw was sanctioned. Commish, sustaining Examiner J. P. Bramhall, stepped on request of WMAM, Mansfield, O., for a new station to operate on 1300 kc with 100 warts; but printed application of Parific Acceptance Corp./ Shir Disgo: Callf. for new transmitter to operate on 1200 kc with 100 watts, days. Three power increases and rom Frequency change were granted by the commission, acting on recommendations of Examiners Seward and Walker.

Walker. Skation KIEM, Eureka, Calif., will get frequency change from 1210 to 1450 kc and power increase from 100 to 500 watts. Stations WLBC, Muncie, Ind., and WTRC, Eikhart, Ind., which share the 1310 kc channel, ach received power boosts, the commish upholding Examiner R. L. each received power boosts, Walker's conclusions in part.

Flock of

Flock of follows: Merced Star, Publishing Co., erced, Calif., new station to operate on 1940 kc with 250 watts days; rs. C. A. S. Hcaton, Las Vegas, New, new station to operate on 1420 kc with 100 watts; Alfred C. Matthews, Cape May, N. J., new station to operate on 1420 kc with 100 watts; speci-fied hours; E. E. Long Piano Co., San Luis Oblspo, Calif., new station to operate on 1200 kc with 100 watts; The Press Co., Inc., publishers of the Knickerbocker Press and Albany News, Schenectady, N. T., new station to operate on 1210 kc with 100 watts; Manford, Brunswick, Ga., new station to operate on 1310 kc with 100 watts; J. Laurence with 200 with 250 watts, days; J. W., Stanford, Brunswick, Ga., new station to operate on 1310 kc with 100 watts; J. Laurence on 1150 kc with 150 watts, days; Sturbie, Storog and Fagan, The Dalles, Ore., new station to operate on 1200 kc with 100 watts. Application of WEAX, Shepard chain transmitter at Providence, R. 1.

Application of WEAN, Shepard chain transmitter at Providence, R. I., for power increase from 600 watts to 1 kw was set for hearing, together with that of WPAR, Parkersbur W. for day power boost from 106 to 250 watts.

Petitions

Petitions The following applications were received: Herbert Hollister, Ermporia, Kan, new station to operate on 1500 kc with 100 watts; KFAD Broadcasting Co., Bismarck, N. Dak, new station to operate on 550 kc with 1 kw nights, 5 kw days (facilities of KFYRR, Bismarck); Ventura County Star, Inc., Ventura, Calif, frequency change from 1200 to 1170 kc; KFIO, Spokane, Wašh, power increase from 100 to 250 watts and change in hours of operation from days to unlimited; Fabinular in 550 kc, Star Star, Star Star, Star Star, Star Handar 1290 to 1100 kc; KFIO, Spokane, Wašh, power increase from 1200 to 1200 kc, Targer Clay, N. J., power increase from 560 watts to 1 kw; WDAY, Fargo, N. Dak, night power increase

from 1 kw to 5 kw. from 1 kw to 5 kw. American Broadcasting Corp. of Ohio, Cleveland, O., new station to operate on 880 kc with 1 kw; WMEX, Boston, Mass. frequency change from 1500 kc to 1470 kc, and power increase from 100 watts inghis, 250 watts days, to 5 kw unilmited; WAVE, Louisville, Ky., power increase from 1 to 6 kw; KFWR, power increase from 1 kw nights, 240 days, to 5 kw unil lited; KOIN, Portland, Ore, increase night power from 1 kw to 5 Low.

Examiners' Reports

Request of WSAR, Fall River, Mass., for a power increase and per-ission to erect a directional antenna, was turned over to the commish ith recommendation of Examiner Melvin H. Daiberg for favorable missio

action. "Transmitter, which is an independent using 90% canned programs, operates at present on 1450 kc with 250 watts and asks boost to 1 kw. Demand for better service from small towns in Massachusetts and Rhode Island, as well as from advertigers desiring to use facilities of station, would be asitisfied through granting of the request, Examiner Dalberg points out

oints out. Dismissing allegations that the station rebroadcast program without uthority and dropping complaint that the studio was not kept in orderly ondition. Examiner Daberg urged the commish to renew the license of VOCL, Jamestown, New York. Commish investigator was satisfied hat the station had not violated government regulations and was con-ucting aftairs in accordance with good engineering standards. WOCL

ducting aims in accordance with good engineering standards. Jamestown insammitters life was placed in jeogrady foilowing com-plaints that a year ago an account of a world series game aired by WGR, Buffalo, was rebroadcast without consent of the originating, istation. Summarizing testimony. Daiberg said that while an announcer at WGCL did pick up the WGR account, the synthetic version of the game aired from Jamestown represented a composite of facts obtained from other stations and from a ticker service.

stations and from a ticker service. Dalberg finding that WOCL had not technically rebroadcast the WGR feature was based largely on an opinion handed down in 1931 by Com-missioner Brown, then general counsel of the Federal Radio Commission, establishing the fact that any radio communication broadcast for the use of the general public is not protected by regulations prohibiting rebroadcast without permission. Commis examiner said testimony showed the baseball game account aired from Jamestown 'was not ili-crally restated but the news gathered therefrom and which was heard by the general public from the originating station was restated.' Fur-hermore, according to Dalberg, facts stated by the WOCL announcer 'were not obtained solely from the station or stations into which he had funcd.' Consequently there was not violation of either the 1934 faw or the commish rules, the examiner opined. Application for a nicw station, by the Hammönd-Calumet : roadcasting

the commuter rules, the examiner opined. Application for a new stillon, by the Hammond-Calumet roadcasting Corporation of Hammond, Ind., last week, was frowned on by Examiner Ralph L. Walker, who advocated denial of the petition to the Communica-tions Commission. Transmitter asked for a frequency of 1480 kc, with 5 kw daytime power.

5 kw daytime power. • Walker based his recommendation on the already satisfactory service in the area involved; objectionable interference with at least one existing station and the doubtful character of the proposed programs. Hammond-Calumet people operate a 100-watter, WWAE, also located in Hammond, and recently fell facult of the commission in their application for a license renewal; due to broadcasts of 'Dr. Schyman' and 'Pur-Erb' products programs.

N. T. G. Exchanges Webs Emerson Drug. Co. (Bromo Seit-zer) is switching the Nils T. Gran-iund stanza from the Biue to the Program remains intact.

Jack Keeney's Audition Philadelphia, Oct. 29. Jack Keeney is auditioning for commercial as news commentator over WDAS. He's brother of Jim Keeney, who, as Cecil Pennytather, does daily chatter column for Phila-delphic Becomd (meruing delphi).

Lloyd Huntley and ork began (clpha Record (morning daily). second season at Statier Buffalo Thursday (24) and will broadcast columnist to do goostp scries for each Thursday, Friday, 'via WBEN. [commercial over WIP.]

A D VERTISERS CANADIAN IDEAS

Toronto,

irst questions to be dealt with by the new Liberal administration regarding Federal control of Cana-dian broadcasting include recommendations regarding program pri-ority, the problem of spot announcements, the regulation of sta-

.....

ority, the prohend of spot an-nouncements, the regulation of sta-tion and line rates, and the lifting, of the present restriction prohibi-ing the quoting of the price of a product over the ether. Proposais were submitted the day after the election by a group, with headquarters here, which expends over \$20,000,00 a year to include ling and who(000 a year the includes ling and who(100 a year the includes real as many whose parent com-panies are in the United States. There has been a noticeable de-crease in commercial sponsorship in Canada, particularly this season. Aim of the Liberal administration is to reduce Federal radio expense to the government and increase the revenue from radio advertising. Canadian Radio Commission's pro-grams, while good as far as ex-Canadian Radio Commission's pro-gramá, while good as far as ex-penditure permit, cannot compete in time total with American sta-tions without imposing too great a burden upon the Canadian 'tax-payers. The practice of levying an annual \$2' license fee on set owners is vasity unpopular as a nuisance tax. Understood the Liberal ad-ministration will revoke this license fee.

fee. Group of national advertisers aforementioned is said to have rec-ommended to the government that priority over all programs should be given to Canadian-sponored programs originating in Canada if these are broadcast from coast-to-coast. Since there are many Cana-donates in the United States are producing regular-and outstanding programs over NBC or CBS, it is recommended that the Canadian commended that the program is coast-to-coast broadcast. It is pro-posed that thich preference be given to the sponsor who is prepared to put on a trans-Canada broadcast by even in the specially preared. by of a high standard and of only is minutes' duration. Sustaining programs of the Cana-dian Radio Commission would take fourth preference. It has been pointed out to the government that the 'valuable' hours in Canada are 7.30-10:30 p. m. in each time zone and that this profit of arrang-ment might be extended to regional and local lations as well as the CBC sustainers taking up the stack. If any, during the 'valuable' hours. Rap Sneak Plugs If the Liberal administration de-siners to increase radio revenue thru sale of commercial time, as is ad-mited, the profit all surfair that a spot announcement juable hours. In the stack of the profilm of spot an-nouncement must be dealt with by the government, another recom-mendation sargests. National ad-vertisers cialm it is unfair that as a spot announcement ad sandwich this 100% seiling talk in between sponsore on either side of the sponsor on either side of the spot announcement are sough to prevent the sponsor on either side of the spot announcement and sind the pre-trestrictions are sough to prevent the to ounder.

provacess and building up an audi-ence for the 'outsider'. It has also been pointed out to the new government that the ques-tion of station and line rates re-quires a thorough and detailed study. The present situation is that the majority of radio stations in Canada have an absolute monop-oly of the air in their own iterritory and that ithe three inc companies form a virtual monopoly over the means of transmitting program that the three inc companies form a virtual monopoly over rates for apposinted body has been accused of attempting to subsidize radio ad-vertising.

vertising. The Liberai administration has now been asked to separate the functions of the Canadian Radio Commission in order to offset this

Inside Stuff-Radio

Dr. George Gallup, research director for Young & Rubicam, last week complimented radio on the pioneering it has done in measuring potential buyers actually reached by an advertisement. Developments made by radio along this line was pointed out by Gallup during a discussion of a paper on copy testing read by Dr. Paul Lazarsseld at a meeting of the American Management Association in the Weidorf Astoria hotel. Dr. Gallup declared that the progress made by broadcasting in meas-uring addiences has not only proved heipful to advertisers and the radio business itself but brought about a demand that the same efforts be applied to chart actual reader intrest in newspaper and magazine ada. Any moves made in this direction by the print factions, he added, should differences in audiences for various programs. The same differences must exist in the readers, who give, their Attention to ade carried in the advertising trade or within the newspirat or mag industries to probe this intrest variation, but no sconer does an advertiser go not he air he becomes determined to find out how many are listening to his program.

With the return of Edgeworth tobacco to NEG Nov. 16, the account will introduce a new policy as far as its program production is con-certed by the second state of the business for year it will be the first many state of the business for year it will have charge of the show's direction. Program will again originate from WRVA, Richmond, which is owned by the tobacco company, but there will be new bils interpolated. Arthur Pryor, Jr., will produce the first two installments of the new series and after that Sam White will be the agency's director on the program. Account has taken a half hour spot on the red (WEAF) Sat-urday, starting 10:30 p.m. For the first time the show will have, a coast-to-coast release.

Fact-finding inquiry into refusal of the British post o ce to rebroad-cast speech delivered in Geneva by Italy's delegate to the League of Nations was instituted last week by Federal Communications Commis-sion. May be forerunner to formal U. S. protest that Great Britain vio-lated the Madrid convention. While objective is merely to make a record and keep commish skirts clean, the investigation can hardly help but sput the State Department into action and probably will lead to a diplomatic note that may have international repercusions. State Department is following a hands-off atlated, taking the stand her if any protest is to be made the Italian Government is the party which should ktck.

Snooty radio canary, who's out to any and all press agents, finally submitted to a lensing iast week on the Coast but she had to be tricked into it. Every time network p.a. brought along a photog for stills she pleaded she didn't have on any makeup. Wearying of the same old stail puffer made one last istab, guarding himself against the beg-off by lug-ging along a makeup kit. He thrust it into her paws when she started to zound off and she couldn't squirm out of the corner. Web press agent now keeps hid distance as she's loed herself against any further efforts to publicize the chain through her personality.

Wail Street traders continued heavily bullish on Columbia Broadcasting System stocks (listed on Over-the-Counter mart) on official statement of .company that its total receipts of nine months ended on September 30 were 24½% over same period in 1934. Company reported total receipts of \$12,089,825 for 9-month period against \$3,715,138 for same monthe of 1934, This rate indicates that Columbia per share earnings should exceed \$3 this year. Issuance of report for nine months sent both 'A' and 'B' issues to above \$47 a share, as asking quotation.

Western Electric is issuing a new house organ, Pick-Upa, devoted to developments in field of sound and organizations, and men who use equipment manufactured by Western Electric. Two-color outside cover depicts new non-directional dynamic microphone which is stressed in two stories in mag. Break given to WOR in illustration showing J. R. Poppele, station's chief engineer, explaining directional mike to Aitred J. Methoda Will Whitmore is editor of Tick-Upa and M. M. Beard is sectoration.

NBC's red (WEAF) link led Columbia in the scale of network facili-ties through the past month of September. Breakup of NBC's gross for last month, \$2,163,217, gave the red loop \$1,234,766, and the blue (WJZ) trail, \$872,890. Balance was garnered from sales on the NBC Pacifie string

Compared to September, 1934, it was an increase of 1.4% for the red and 51.5% for the blue. GBS' taily for last September, \$1,086,900, was 55.3% better than it was the year before.

In connection with recent talk about the mail pull of contests or offers, WOR, New York, claims an all-time single station record. Was set in April, 1829, on a program called 'Main Street Sketches' sponsored by Reid lee cream. When two of the characters in the sketches were fictionally married, the offer of their wedding picture drew 165,000 requests after one announcement.

Crosley Radio Corporation reports net profit of \$364,407 for six months ending on September 30. This is after royalites, depreciation, federal taxes, etc. Compares with \$412,942 reported for first half of 1934. Despite this drop, over period of six months, company net profit for September quarter totaled \$184,194, as against conty \$372,374 in same period last year. Net profit for the preceding quarter this year stan year September period ias \$180,213.

Mills Artists, Inc., has introduced a novel twist in publicity handouts. Material is electrotyped with each page containing caricatures or other types of illustrations of the personalities mentioned. There are also humorous sketches of the happenings and places referred to in the copy-Richard Mack, chief ills p.a., thought up the idea.

Clyde Lucas' band opens on the Life Savers show over NBC Nov. 6. Local 802 had held that Lucas couldn't take the air assignment because he auditored for it before he becaume a full-fideged member of the New York branch. Under a rulling by the International union Lucas has permission to take the job.

the criticism. It is proposed that the corporation consisting of a board of Commission remain a regulating voluntary directors, together with a to body, supervising rules under which salaried general manager, who for statians operate, kceping the air would take complete charge of erail- clear of interference arising from sustainer program production and a wave-lengths that will give the sale of I and lines. a wave-lengths that will give the Group is headed by the Canadian and most comprehensive coverage for companies of General Motors, has Canadian listeners; and that the Chryster, Ford Hudson and by Cathed that of producing programs, program program programs, be den company and Canadian Genthis placed in the hands of a separate eral Electric.

RADIO No Mice This Time

More Postponements Feared

Solution Unsighted in ASCAP

Kidding the Lads

Advertising agency advised a prominent station in the middlewest that it was plac-ing series of one-minute tran-veryitogre shat; could be had if the outlet was agreeable to cutting its rate. In arguing for the slash the agency wrote: "These are the sort of minute transcriptions that will build up the audience for your

build up the audience for your station.'

Indie Stations

O'Shaughnessy

Mess, Stations Confused as

Station WOR to Operate Theatre With 50c Admission on 42nd St.

First broadcast theatre with an admission charge in the New York area is slated to open under the direction of WOR, Newark, atop the New Amsterdam, former Times Square legiter. Station proposes to put on at least three hours of en-tertainment Skurrday-nights, with-the whole thing fachioned along the lines of the Barn Dance which WLGS, Chicago, has been operating at the Eighth Street Ineatre. Chicago, for the past three years. WOR plans to charge either 50c or 76c. per admission admission of the evening's enter-mainment will be broadcast over WOR and the link it is affiliated with the Murel National Statements. Square legiter. Station proposes to

all may part of the evening's enter-tainment will be broadcast over wOR and the link it is affiliated with the Mutual Network. In addi-tion to hillbilly acts the Saturday night event will consist of a dance combo, singing and dancing turns. Idea is to marke it a combination of revue and 'barn dance.' WOR is currently using the small theatre atop the Amsterdam for its United Cigar-Whalen Drug Store stanza Friday nights.

Baker Draws Rap

Washington, Oct. 29. Check on radio activities of Norman Baker, gagged one-time Muscatine, Ia. medical broad-paster, was perpetuated last week when Federal Communications Com-mission denied Universal Adven-tising Agency of Laredo, Tex. permission to pipe programs over the border to Mexico. Sustained recom-mendations of Commissioner Thad H. Brown.

H. Brown. Flea for authority to service Mexican outlots, drew strong dis-approval from Brown, who reported after hearings in Laredo six months ago that the agency is run by Thelma Yount, formerly of the Baker Hos-pital, and that 'agency' headquar-tion's is located in the same office with Baker, who operates XENT below the border. Evidence showed agency proposed to relay Baker programs from Laredo to XENT, service which Brown said was of agency proposed to relay Baker programs from Laredo to XENT, service which Brown said was of doubtul value, while the Commis-sioner expressed doubt that Miss Tount 'is in fact the real party in-terested in this application.' Order denying permission to transmit programs originating in the U.S. goes into effect Dec. 3.

ANYTHING CAN HAPPEN

ight In Studio Latest WDAS Program-Ender

Philadelphia, Oct. 29. Having had programs halted by Having had programs halted by technician strike and police in last few weeks, WDAS on Triday (25) Bight had to cut one because of dog fight in studio. Throrold Croas-dale, contraito, airing at time, brought the pooches (Scotty and Peke) to station with her and let them in studio when they howled on being left outside. Then they began battling and program got the Sons. Recent technicians' strike had WDAS completely off air for seven hours. Other incident ocseven hours. Other incident oc-curred when Jerry Stone, airing 'sidewalk interviews,' was chased by cop for not having license.

WQAM'S News Emphasis

Without any news ampliasis Milani, Oct. 29. Without any newspaper affilia-tions, WQAM is embarking on a hot and heavy newscasting schedule, whipping out 104 weekly news fea-tures exclusive of the Press Radio stuff fed by CBS. Ranks as one of the .most comprehensive schedules in the south in the south. Breakdown of the news items

Breakdown of the news items shows five five-minute Transradio broadcasts daily plus one on Sun-day; 11 brief national and local fashes every weekday; three WQAM news commentator periods thrice weekly for 15 minutes aplcc; three five-minute withat's Behind the News' broadcasts weekly, and one 15-minute football scores pro-Kram on Saturday. gram on Saturday.

Thomas G. Sabin in charge of radio division for G. O. P. in Chi-bago this week, conferring with Har-rison Spangler on midwest ether program for the political party. He'll return east this weekend.

Broadcasters' Blondes

Guests of the sixth annual International Radio Party are to be accompanied to Havana by 24 gorgeous gals chosen in Bionde Beauty Contesta, WOW, Omaha; WTIC, Hart-order, Michigan Net and others are cooperating in the chosene.

choosing.

jected

inte ests

Berlin, Oct. 20. Arnold Bronnen, author and tele vision commissary of Berlin Radio has been suddenly dismissed. No reason stated.

reason stated. Bronnen's wife, a Russian, created quite a stir under the former Bruen-ing government when she was charged in court for letting ioose white mice during the showing of All Quiet on Western Front' at a local picture house. Demonstration helped her husband to get in when the Masia savurned power.



Fred Astaire will return to the Lucky Strike series on NBC Sat-urday nights as soon as Radio Picutres has completed its shooting of Follow the Fleet.' Originally figured he would be free to come on to New York to do the program the middle of December, but with Fleet' reported behind shooting schedule chances are he won't start until some time in January. Number of weeks Astaire will give to the cig account will be de-termined by the period allowed him between pictures. Astaire refuses to do pictures and radio at the same time. Account auditions to the

time. Account auditions today (Wednes-day) Al Goodman and the warbling setup with which it plans to replace the present cast, headed by Lennie Hayton, a week from this Saturday (2).

3 Sponsors Divvy U.P.

Charlotte, N. C., Oct. 29. WBT has sold out, remainder of United Press news periods, not al-ready sponsored by Ford and Good-rich, to Standard Oil. This gives Standard four five-minute periods daily save Sunday. Durfuse the standard four five-daily save first out of the first out of the first the standard four five-minute periods daily save first out of the first out of the first the standard four five-minute periods the standar

daily save Sunday. Business was placed by Mar-schalk-Prati Advertising A g en c y. Marschalk personally came to Char-lotte with Standard öfficial to audi-tion WBT announcers for selection of men to present news bulletina. At the same time WWNC, Ashe-ville, and WPTP, Raleigh, announc-ers were asked to meet men in Charlotte for auditioning of similiar nature those stations.

of the mike, yesterday (28) aired ail the inside dops from rodeo staged at the Arena, Philly sports emporium. They gave word pix of the fuss, with the lowdown on how it was all done. Show was half-hour sustainer. Boys declined offer to participate in steer buildogging or bronco busting.

busting.

National Independent roadcast-ers, finc., is opening sales offices in New York within the next few weeks, with James, O'Shaughnessy in charge. NB, which was formed at the sale of time on a station group basis. All national business will for the time being be contacted out-of New York. Branch offices will be added later. NIB so far has station repre-sentation in 33 states. O'Shaughnessy was for 11 years executive secretary of the American Association of Adverting Agen-cles. He later became in succession business manager of Liberty Maga-National Independent

business manager of Liberty Maga-zine and a v.p. of Outdoor Advertising, Inc.

Good Will Court Gets B. R.

National Safety Bank has signed with WMCA, New York, for its Good Will Court on Sunday nights Sponsor wants to catch the masses with the small bankroils on this

Program broadcasts at 9:45 p. m. Program broadcasts at 9:45 p. m. EST for 45 minutes, with A. L. Alex-ander in charge of production. Guest judges appear weekly to hand out the advice palaver. Agented by Federal agency.

Radie Harris Sponsored Radie Harris' MGM Movie Club chatter on WHN, New York, has a commerciai spon Holiand House coffee will under-write it for 13 weeks from Nov. 1.

Wisconsin U. in Business

Radio Advertising to Stimulate Consumer **Demand for Professors' Process**

Auto Radio Survey

Check of radios installed Check of radios installed and operating in automobiles is being launched by Ross-Federal. Using crews of men at several principal street intersections in numerous cities. Field workers step: up to driver of motor car when he stops for red light, asking if radio is on, what station is tuned in, who is sponsor and other pertinent ques-tions. Claim that it not only will anand

ons. Claim that it not only will an-wer what percentage of motorists sep radio turned on but other facts not previously known

roduced i , Y. for Phila

roduced i , Y, for Philad lamond Clothiers, of Philadel Phia, has taken series of daily 15-minute broadcasts with Dai and Ann skedded over WIP, Phily, Program originates in WMCA. New York, being produced and an-nounced by Walter Kelly, program director for Bess & Schilln, Inc. New York, which handled the act count. Piped to WIP, and nor count. State the second sec

Washington, Oct. 29,

43

Broadcasters are in a quandary Broadcasters are in a quandary concerning copyright situation. In view of continued silence regarding the status of the anti-trust suit against American Society of Com-posers, <u>Authors</u> and Publishers and continued silence at 'boblishers and continued silence at 'both' National Association of Broadcasters head-quarters and Federal Department of Justice.

Justice. Justic With licensees all over the coun-

trial and unable to drive a bargain at all satiafactory with the copy-right holders. While government spokešmen in-sist trial will be resumed on sched-ule in January, their attitude has given rise to considerable specula-tion about the possibility of further postponements, which would leave music users even more in the air than at present. An apprehensive atmosphere suggests that the D. 'is none too confident about winning its case if forced to continue with the court proceedings and that Burkan will stand pat. Opinion varies in broadcasting ranks as to whether continuance to the trial was a blessing in the delay ontil after freesent contracts have expired will react to the radio in-dustry's advantage by forcing; ASCAP to grant a new extension of three to its months. On the other hand, some groups fear that impli-cations the government is getting squeamish will result in ASCAP's taking a more dictatorial stand and deciling to grant any concessions. declining to grant any concessions. Consequently, there is a distinct 'what now?' cloud hanging over the industry.

Industry. The on the proposition but is un-derstood to have told industry in-quirers that it will not advise broad-casters to pass up any opportunity to negotiate new contracts on more favorable terms. Just what this means is another matter of conjec-ture, with some individuals inter-preting the D.J's aquirm as indi-cating the government is so jittery about the outcome it does not want to take repronue to conserve to follow. Since the trial was put over until January, N.A.B. Astimate no ap-parent moves to formulate plane or to advise the industry. Latest issue The justice department has been

parent moves to formulate plans or to advise the industry. Latest issues of the association buildin informs membership that 'the ASCAP prob-lem will be the subject of a personal letter' but throws out no hints as to directors' attitude. No meeting has been scheduled to mull over the question and indications are that headquarters will let members de-cide for themselves just what steps to take. to take. Whether postponement of the trial

has influenced N.A.B. members to jump at the chance to renew their expiring contracts is unknown. The part of the share of the second s

pat waiting for A.T.&T. to make some direct move which will pre-cipitate the issue. Washington for months has been hearing rumors that the phene-system, griped by the Commish stipulation that the coaliy cable must be made accessible to other groups interested in image trans-mission, would refuse to praceed with installation of the New York-Philadelpha line. But until the past week there was nothing tangt-ble to hang the rumors on. Within the past four days, responsible sources close to Bell system heads let it be knuwn, however, pileation for the sum of the approval formerly was given are too strin-gent and discriminate against phone interests.

Just Talking Cowboys

Philadelphia, Oct. 29. Philadelphia, Oct. 29. Harold Davis and Pat Stanton, WDAS staff members whose cow-boy lore has been gained in front of the mike, yesterday (28) aired all the inside dope from rodeo

University of Wisconsin has taken

on the campaign has gone to the Yankee Network. It's a five-times-

a-week schedule.

a-week schedule. Saie of right: to the patents, which were assigned to the univer-sity by staff professors who did the discovering, is being handled by the Wisconsion Alumnas Association Fund out of the latter's New York headquarters. Irrådiation invoives the passing of food products under ultra violet rays in auto, ultra wide gesteris that is injurious and atimu-better the erowth of the bacteria

iating the growth of the bacteria that is beneficial. Profits obtained from the sale of o the process are turned over University to finance re-work in its laboratories.

Duck Uncle Sam Possibility that the A.T.&T. may install its new cable-capable of carrying over 200 voice messages simultaneously--within the state of New York to avoid Pederal Jurísdic-tion is seen in reports that the Bell swards will not consent to allowing tion is seen in reports that the Bel experts will not consent to allowing competitors to share their facilities Another possible move to escape government regulation would be to conduct the experiments in Canada, onduct the experiments in Canada, but not much credence is placed in whispers that this step is under consideration. Washington believes it much more likely that the cable will be installed between New York and Albany or Buffal of the A.T.&T. really means to go ahead without Federal supervision. Threats to drop the coaxial cable research entriety mean little to University of Wisconsin has taken to the air to sell the patents which it controls for the irradiation of food products. Sturt, which is the first of its kind in broadcasting, involves creating a consume demand for the process. Flug will stress the advantages of lang will stress the advantage of industry of the distance of the stress of the distance of the stress of the first of the stress of the first of the process. First contract on the tempeign has gone to the.

Interests. No overt move has been made to date, but F.C.C. officials are expect-ing the system to act soon. But chances the A.T.&T. can induce the Commish to soften up in its hareh attitude seem remote, with majority of the government body committed on the point of riding close herd on the news the softer one the acceleration

the coaxial cable experimentation. Duck Uncle Sam

Threats to drop the coaxial cable research entirely mean little to Washington, which knows that to date a huge hunk of cash has been sunk in preliminary laboratory work and in manufacture of equipment. With at least \$1,000,000 invested, A.T.&T. will not drop the project In a fit of pique, government o clafs bullence

a fit of pique, government o clais believe. Chance that the F.C.C. may at-tempt to compel Beil laboratories to go ahead with field tests is now regarded as remote. While the 1934 law gives the Commish sweeping power to order telephone and tele-graph companies to institute new service and install new lines, it is not believed that there is any jus-tification for taking an arbitrary stand on the cable. Since existing circuits between New York and Philly are more than adequate to handle the volume of interstate phone business, it looks as though government would have no valid excuse for directing the A.T.&T. to put in another line which might handle several score more conver-sations. sations.

F. C. C.-A. T. & T SHADOW BOX **ON CABLE**

Washington, Oct. 29: Threat of American Telephone & Telegraph Co. to abandon its pro coaxial cable experiment

with piped pictures unless Federa

Communications Commission can

cels stringent conditions is re-

garded in government circles as just another bluff on the part of the phone system. Feds are sitting pat waiting for A.T.&T. to make some direct move which will pre-

Hamr Hal

2

RADIO

NOBTHAM WARBEN

Horace Heidt King Blatere 4 Stave Merrill Jerry Bowne Alvino Rey 1 Cnarles Goodman Al Dupont Harold Wooleey Laule Vandeveer A White * Bincknet Ser-

Radio Tower Crash

Kadio lower Crash Berla, Oct. 20. The 532 foot transmission tower of wircless station Langenberg, from which the Cologne programs are radiated, collapsed in a hurri-cane. Tower was constructed of wood and held a vertical aerial which passed down the middle. Had only obedy was first months. To bedy was first months. The state of the state mitting apparatus was not damaged. An auxiliary transmitter will be brought into action.

KABC Local News Sponsored

KABC Local News Sponsored Newsumstifie on the upbast with entry in the field of KABC, indis spirit and the field of KABC, indis spiritely not a spirite spiritely news period. Spot was grabbed by new period. Spot was grabbed by new porter, is legging on a full time basis for the KABC news period and Lee Kirby, one of sation's an-nouncers, is spieling the news and giving some time to newsgathering. Station aims to expand service gradually. It's first stircly local newscast, web outleet using press-radio and Transradio matter principally.

Harold Woolesy Antiferent Sample All Wards and Sample Horizon Horizon Horizon Horizon Horizon Sample Horizon Ho *Hann-satzer UNION CENTAL I CONTRACTOR Tenson & Drumpf Tenson & Drumpf Helen Claire Di Reed Brown, Jr. Brien Claire Di Fryn Muchael Jeck Roeleigh Storn Borg Barna Star Good Evening Edentry Von Zeil Storn Borg Roel Bart Storn Star Store Star Store Star Store Store Store Store Star Store Store Store Store Star Store Stor

WMC Curtails Blurbs

WMC Curtails Blurbs Memphis, Oct. 29. Claiming that a new gob. of spot announcements would mess its pro-gram set-up, WMC, through man-ager H. W. Slavick, is instructing its commercial staff to stop solici-ling them. Voluntary billings still being accepted, however, and are considered. of sufficient yolume to fill whatever time is available for this kind of biz. Station, owned by the Memphis 'Community plueging, and also harps on live talent stuff. Doeent' want the peswee platters to cut into this

the peewee platters to cut into this setup.

Here and There

Bridget and Pat, CKY, Winnipeg, now 'The Murphy's.' ill Seller, CKY announcer, writes it and plays part of Pat.

Sloan and Morrell, vaude team tart WFBR, Baltimore sustainer

Ed Shurick, former KSTP, St. Paul, sales mgr., now sales promo-tion head at WDGY. Ed has his own staff and will handle only spe-cial promotional stuff for the station.

Joe Frasetto begins airing via WIP, Philadeiphia, from Pennsyl-vania Hotel, with Jean Hamili warbling instead of Dorothy Bach.

George Edward Walliz joins WFIL Philly announcing staff.

Frank Tours Oro WASEY PROHYTE Tisona-WABO Tinging Sam Harding Sam Harding Sam Tours The Sam Tours Tours Control Tours Experience Tours Tours Control Tours Tours Harding Sam Harding Sam Tours Tours Campignia Harding Sam Har

James P. Higgins joins WHDH, Boston, as its first Sales Manager. Formerly connected with the Harry M. Frost Advertising Agency, Boston.

Al Jenkins ork now airing from Savarin Cafe, Buffalo, via WKBW-WGR.

Cal Janis ensembles Sunday (27) began their second year on WBEN, Buffalo commercial. Sponsor Jay's Shoe.

Clayton Jeffries, from WHN, Ne York, has joined announcing staff of WMEX, Boston.

Red Nichols has been renewed on Kellogg's Pep program (NBC) for another 13 weeks through N. W. Ayer,

Jimmy Farrell, CBS warbier, is conducting a class in diction for the New York Schools of Music.

Bob Bailey, new on announcin staff of KWK, St. Louis. Another newcomer is Martin Bowin, for-merly of Cieveland.

Wayne Pierson brought Judge Charles Colden to Mutual network via WOR for Red Cross campaign last Friday at 5:45.

Bert Gordon's Russian dialect bit with Eddle Cantor netted him a contract and he gets a fatter part in ubsequent scripts.

Helen Forrest shifts from WOV, New York, to CBS for etherizing.

W. Edwin Clapham, previously in the merchandising department of the New York Daily News, join-ing. WOR sales department in New York.

This Department lists sponsored programs on the NBC, CBS, and Mutual networks arranged alphabetically under the advertiser's name. All time is p. m unless otherwise noted. Where one advertiser's name, has two or more programs they are listed consecutively. An asterisk before name indicates advertising agency handling account. Abbreviations: Su (Sunday); M (Monday); w (Wed nesday); Th (Thursday); F (Friday);

COMMERCIALS

WEEK OF OCT. 30-NOV. 5 (ALL TIME EST)

Mary Afflicis Alice Hill Bess Flynn •Reincke-E.-Y.-G. AGME PAINT AGMIS: FAINT G:30-SU-WA MC F:30-SU-WA MC AGMING MCCOMPANY AGMING MCCOMPANY BOD-WEAS D-SU-WEAS D-SU-WEAS D-SU-WEAS D-SU-WEAS Parts & Peart AMESICO-AVCAN Ben Bernie & Lade AMESICO-AVCAN Ben Bernie & Lade Fuller-Smith Ross MB FRODUCTS (Andrich WCAN Tury Contention C Lees Flynn *Rcincke-E. Y.-G & F. Action Content Barrier State Barrier St Auconspection (Source) Barrow ABC (Source) Construction (Source) Source (Source) Source) Source (Source) Casto Source) Casto Source) Condecorrom (Source) Condecorrom (Source) Source) Condecorrom (Source) Source) Condecorrom (Source) Condecorrom (Source) Constante (Source) (So Mon-8-WEAF (Kolynos) mmerstein Musi Hammerstein The Hammerstein Star Laty Dain Marce Share Tay Campiton Marce Share Tay Campiton Marce Share Tay Campiton Marce Share Marce Sh CABNATION MILL 10-81-WEAB Judiaby Lady (reens Wicker M L Eastman Ruth Lyon 'Ervin. Wassy CHARIS CORP. 1:45-50-WABO 'Sisters of the Skil-let' Ed East Raiph Duraks 'John Ly Roller Co. C Budy WEAB CLEVENOLET B-SALT WEAF M-SALT WEAF M-SALT WEAF M-SALT WEAF M-SALT WEAF Composition Composition Composition Composition Composition Composition Contrast Second Second Contrast Con ATLANTIC REF. 7-Sa-WAHO Atlantio Family Attantio Family, Tour: Frank Parker Rosemary, DoCamp Everott Sloane Maj John A Warnor Onrtrue, Niesen Marnor Frea Armeo Frea Armeo Frea Martine Kent Gardar-Greist ATWATER KENT Signort-Greist ATWATER KENT Signort-Greist ATWATER KENT Bio-Th-WABO Signort-Greist ATWATER KENT Bio-Th-WABO Signort-Greist ATWATER CO. Bio-Th-WABO Signort-Greist MIGA Days Orc Bio Robel, INC. William Daly's Ore 'Bi. B., Down, NC, BI 27, D. D. W. Th. WEAD, D. W. Th. WEAD, D. W. Th. WEAD, D. W. TH. WEATHER STATUTE BETTYEK SPECON BETTYEK SPECON BISSIENCE STATUTE S. S. W. WAR CATTOLE SCIENCE BISSIENCE STATUTE S. S. WAR CATTOLE SCIENCE BISSIENCE SCIENCE CATTOLE SCIENCE Victor Arden's Ore Sile 400 IDEN 11:40-UV-WFAB Margio RelDese Jane Ellison FOURT & Rubinson BOULSON FOURT & Rubinson BOULSON Percentag in Parlson Percentag in Parlson Picture Sileters Million Watson Picture Sileters Million Watson Prist, IDPAN-BOULSON Frist, IDPAN-Watson Frist, IDPAN-Sileters Million Watson Prist, IDPAN-Sileters Million Watson Prist, IDPAN-Sileters BIST, VOLVE VIE BRIST, VOLVE ELLIS Idelen Ciaire Woldoste *McConn-Erickson •McConn-Erickson •McConn-Erickson Willner The Gumps' Willner Waiter Agnes Morothead Lealor Jay Orthon Contest CREAN OF WHEAT CREAN OF VHEAT Ort CREAN OF Histopheti Bristopheti (Jana) (Jana) Fred Allon Ford Allon Ford Allon Ford Allon Ford Allon Ford Allon Ford Worktoofan (CAL-ASPIRIN (2245-M-W-F-WOR Painted Dreams' Kay Chass Orc *Thompson ORUNADERS Mon-8:45-WOB The Crussders Fred G. Clark *Marcchalk & Frat B. B. DAVIS (Cocompli)

Balas Stokenia Balas Stokenia Balas Stokenia Star Stokenia Stokeni Stokenia Stokenia Stokenia Stokenia Stokenia Stokenia Stokenia June and a second secon Process and services and servic (Coconall) 6-M-TE-W-Th WABC Buck Rogers' Curtis Arnall Adele Ronson William Shelley

4. Dally-WJ (Diaquick) Batly & Boby Batly & Boby Botter Burchelli Olan Souls Hilda Graham Don Amechan John Goldsworthy Sunda Lave Eleanor Harriott Bienor Harriott Hilds Jinn. to Ff-WOR (Disquick) WOR Gold Diseuted Gold Diseuted Gold Diseuted Schurz Stores Leon Harrison Elly Chandres Dily Chandres GEN. May Org Berne Market To Risses dil Composition Di Chandres Di Lois Miller *Maxon HOUSEHOLD FTNANCE 8:30-Tu-WJZ Ameila Barhart Bdgar A. Guest Bernardine Flynd Sidney Elistrom Gallicchics Oro 'C. D. Frey EFPERTONE neurty Auto Con C. D. Fray BEREDTONE FEREDITIONE FERED 'Lite Studies' 'Lite Studies' 'Lite Studies' 'Streicham', L. & B. 'AULIAN S. KOKENBERS' 'Studieal Probability of the studies' 'Studieal Probability of the studies' Prant Inhor. 'Studieal Probability of the studies' Prant Inhor. 'Studieal Probability of the studies' 'Studies'
Bob Fiske Murray Forbes Marjorie Hannan Anne Davenpart Donaid Briggs Isabel Randolph Lucille Hustlag *Lord & Thomas Lucilie Hustles Lucitie Hustles IRASTEPHINIS IRASTEPHINIS IRASTEPHINIS INTERNATIONAL Eleanor Fouril Eleanor Fouril Eleanor Fouril Eleanor Fouril Eleanor Fouril Eleanor Fouril INTERNATION LETIN & FINE (Pebeco) 9-8-0-WARO Edie Cantoin Jimmy Wailington Lenne & Mitchell 8:30-50-WARC Aimond Cream) Leslie Howard Elizabeth Love Kenyon & Eck-Leyver Ref08. LeYver Ref08. LeYver Ref08. LeYver Ref08. LeYver Ref08. LeYver Nakot 7.ms Milby Wayth 1. Mail: Thompson JUBPS. M.NEELL Charles Buiter with 4. Walt. Thompson LIBSH, MANYLL (Evacorated Milk) 5:45-31-W-F-WABC Og. Son. of Fire' Infired Brown. As., Patricla Duniap James Andella Research Milk 5:45-31-W-F Sewed-WMZ if csaver Render-Nucl Jan Willhams Alids Ricci Orc YTopping & Lloyd LIGGETT & Hoophite's Lloyd LiGORTT & MYERS (Constructional Collary Liby Fora Collary Construction Collary Collar LUDEN'S 5:13-Su-WEAF 'Music by All Goo man' Al Goodman Oro *J. M. Mathes A Theoreman Ore 3. M. Mathews SLACPAIDEN Portury RAF portury RAF ado Dorothy Hamilton Dorothy Hamilton Cramer Krasseli Cramer Krasseli Cramer Krasseli Cramer Krasseli Dis. MILSS I.AM'S (Alis-Seltar) Dis. Status Cramer Krasseli Dis. Status Cramer Krasseli Dis. Status Cramer Krasseli Dis. Status Company C Nora Cunneen Wade, BROCESS CO. 4:15-M.WJZ Charles Sorce Clarics Sorce Clarics Co. 100AAVK CARPET Claric Co. 100AAVK CARPET Star Jones Johnny Kane Star Jones Johnny Kane Phil Van Zante Phil Van Zante Phil Van Zante Blerence Malone Willackett F. H. Filer and Anter Bidde Marr Bidde Marr Bidde Marr 230 parts 240 parts 250 par

REMINGTON-BAND & TIME 10:30-Dally Except Sat-Su-WABO (Cutex) 9:45-Sn-WJZ Niele Goodelle *J. W. Thompso view doogelie y. W. Thompson OUTDODE GIBL, 11:15 Sen. M.-W.-S WABO Blanche Sweet *Blacket.Sample-Hunimert, Inc. FACKFIO BORAS Dath Vally Days The The WZ Dath Vally Days Lonesome Cowboy Jean King Link Wie Wellink Linkson Wie Willink Jossph Boolme Orr McTann Erlick FAUSAIP FAUSAIP FAUSAIP FAUSAIP FAUSAIP FUNCTION PHILIP MORRIS 8-Tu-WEAF PHILLP MORTAD S.To. WEAF S. Westhaatts Leo Reliments Ore Eton Boys Phil Duey 10:45 a. m. -Sa. WUR Graphologist Mma. N. Ojyanova *Blow Co. PILLSBURY 10:30-Daily-WJZ Today's Children may be a state of the state of the state Children State of the state of the state Today's Children lo 30.40.417.WJZ Todayo Childron' Irma Phillips Waltor Wicker Bass Johnson Irene Wicker Jucy Gillman Fred Von Amon Jaan McGregor Hutchinson Hils Amos Hutchinson Phills Amos Hutchinson Mary Ellis Ames Hutchinean 2:15-WTO Fri-Jeanine Or Pearson Oro Octet 2:15-WTO Fri-Jeanine Oro Octet 2:15-Stor Fri-Stord & Thomas PINEX 3:15-Sho-WJZ Pine Mountain Merrymakers John Lair Merrymakers John Lair Selise *Palmer PISO Red Poley -Talmer Pison -Prainer Pison -Dram Brew WOR Frank Drew WOR Frank Drew WOR Frank Drew -Borner -Bo Janot Gilbert *Blackman 3:30 Dnily Except Sa & Sn-WEAS (Oxvda) Ma Porklos' Virginia Payne Marjorie Hannon Chae Egelson Hilda Groham Goham Hilda Groham Goham Hilda Groham Goham Hilda Groham Hilda Groha icen Uriting Didls am. Dally Except Fat & Bun-WEAF (Chipson) Tiome Sweet Home' Uriting Sweet Uriting Maine PUBLIC BAKENISS Stills Mich FWOR Omar the Myssic Unity Haine Kwet Omar the Myssic Ethel Evertime Hend Actions PORINA RALSTON PURINA Mon-Wed -Fri-12:11 WEAF WEAF Pat Barnes *Blackett-S-H *Gardner 5:30-MI-W-F-WEAH Tom Mix Adven-tures' tures' BADIO CORF. AMERICA 2 p.m.-Son-WJZ Yangic Key of RCA John B. Kennedy Frank Binck Rieanor Powell Tom Dorsey *Lord & Thomas in Orch

BEAL SILE 9-Sn-WJZ Chas. Previa Of Olga Albini Betty Bennett Singing Knikhis *Leo Burnett

Beildes WABU Bei Bo & Outor Be Bo & Outor Be Bo & Outor Be Bo & Outor Be Bo & Outor Camel Citantical Citantical States Sales Substantical Sales Sales Sales Sales Sales Sales Sales Willes Sure C. W. Cocil BOCONY VACUUM E-P WALLONG Traver hed Norse Wills Morris UM Morris UM Morris UM Morris UM Morris UM Morris UM Morris Cocil STRATC *Johnson-Dallis STAND. BRANDS 8-Sn-WEAF (Chase & Sanborn) A. K. Spencer, Dir. Amateur Show Msi Edw Howes Graham McNames 8-W-WEAF (Royal Gelatine) Mai Edw, Bower Bew, WeXas rew, WeXas (Royal Celains) (Royal Celains) Carleton B. Moore. Dir. Dir e:dil-Sn-WEA1 (Bayer'e) Frank Munn Vivienne Segal Ohman & Arder Gus Haensaben Bert Hirsch Hannshen Off Bert Hirsch 9-F-WEAF (Phillins Meg) Waitz Time Abe Lyman Oro Frank Murn Noros Segal H-Tu-VW BBO (Bayers Aspirin) La mader and Old Pritizio Scheff Lavanner and Old Tace' Fritzi Scheft Lucy Monroe Frank Nuon Yus Haenschan's Or 5-Sn-WABO (Phillipe Dontal Magnosia) Bernice Clairs Abe Lyman Olliver Smith *Biackett *Blackett STEWART-WARNEB (Alemitay 10-Th-WABO Lysbeth Hughes Bob McCoy Art Thorson Garry Morfit dropped from WFBR's weekly Varsity Club' pro-gram since he has joined WBAL continuity forces. Due to feud rag-ing 'tween Baltimore broadcasters currently, WFBR vows never to use any person now connected with WEAL.

RADIO

Annual Community Showmanship Survey

AKRON. OHIO

Population: 205.100 Amalpair: Natives, 435.25; foreign Type of city: Amautaciumine, Retail maine (1880): 370/45.000 Retail maine (1880): 370/45.000 Retail maine (1880): 370/45.000 Retail and a statistical and a statistical Retained (1980): 1000 Newspaper: Baccon Journal (evo), 70,256 Newspaper: Baccon Journal (evo), 70,256 Retails: 65,730 (count), Patter: 65,730 (count), Stote: 10,730 (count),

. WADC

Akron offers little choice except on wattage; the advantage is with WADC. Due to the highly competi-tive situation in Ohio with numertive situation in control on the construction of the provered signals certain towns are more or less also rans on the spot biz distribution. Show-manship manifestations in Akrom are minor and neither station goes in for self-exploitation to any witent.

ALBUQUERQUE, N. M.

Population: 27,500. Analysis: Native white, 85%; foreign orn, 13%; Negroes, 2%. Type of oity: Raliroad, ral trading, brn, 13%; Type of olly: Raliroa, mining. Retail sales (1038): \$10,805,000. Padlos: 6,110. Tournal (. 15,502

Radios: 6,110 Newmapers: Journal (. 15,503; Tribune (eve), 18,818. Bank deposits: \$12,277,000 (+\$4,037, 8. osita: \$12,277,000 (+\$1,037, 1. KOB 2. KGGM

Full time advantage with KGGM (250 watts night) but KOB has 10,000 watts until nine p.m. Some effort on part of stations to identify themselves with regional interests (cowboy sports, etc.), but little choice and town not usually on the advanting, accencie lists themas. (cowboy sp the advertising agencies lists.

ATLANTA, GA.

Population: 284,000, Analysis: Native white, foreign born, 1.7%; Negroes, 33.8%, Type of city: Manufacturing, rural tradng, Retail sales (1033): \$02,903,000, Department store index: +0.5%, Radios: 00,400, Newsnares:

Newspapers: Constitution (m), 100,847 (Sorgian (eve), 83,000; Sunday American (Sun), 189,314; Journal (eve), 88,755, Autor: 667,101 (country), Autor: 667,101 (country), Phones: 65,206

1. WSB 2. WJTL 3. WGST

Advantages of WSB 2. WGGT Advantages of WSB, 50,000-watter owned by Atlanta Journal, keep it first. Until recently town was lethargic on showmanship but advent of Steve Cisler to WJTL and James Clark to WGST intro-duced competitive element. As far as local stunts and enterprise-could dislodge the long-established pop-ularity of WSB the two smaller rl-vals set out to change the plcture. Netther o clal had an easy snap. WGST is owned by Georgia School of Technology and has had a series of managers. Clark was rated in the trade as a hustler and was sup-rowers. Clark was roted in the trade as a hustler and was sup-formed by Long-established pop-dent of the school's clark WGST. Claler tool owned by Georgia School of Technology and has had a series of managers. Clark was rated in the trade as a hustler and was sup-formed to be putting some life into vorsing but he was forced out a contine to the school's Greek motio which translates as if anyone has ears to hear let him hard. Station is now said to be groosing \$4,000 a mont. Aggressive showmanship such as Claier previously displayed in Birmingham attractis local attra-tion. Police court tie-ups, sports, high school remotes and attractions to interest negro element used. Newspaper ownership of WSB is showmanship drawback. Another case where the business office of heally is in overseer relation to radio. WSB started first in the proving the school's displaced in show and the bar displaced in the proving the school's displaced in the school's displaced in the showmanship drawback. Another case where the business office of heally is in overseer relation to radio. WSB started first in the proving healting the displaced in the proving the school's displaced in school and proving the bus did not take end prominent in N.A. Sa Siate

Vaniery again presents as a service to sponsors and divertising agencies a survey of commercial radio stations in relation to community showmanship. This is the third compliation of this nature made by Vaniery. Service will be continued on an annual basis with publication or about the first of No-vember every year. A contain arbitry element of the service of the destrut arbitry element of the service of the service of fairness to individual stations Vanery, starting with this compliation, has made an important modification in procedure. Stations have been in-wited to submit their own showmanship stories which were weighed an-evidence. It is telt that this priyilege (40% of the Stations taxbucked todis davantage of the invitation) tended to cancel out the possibility of errors due to incomplete information. As before Vanierry has not relied upon its own in-formation alone but has drawn upon the intimate knowledge, of local radio situations possessed by various personages within leading advertising agen-cies and upon spot broadcasting experts. These ex-pointesty Vanieri can only be acknowledged anony-mously. Three main cross-checks are therefore invived in

mously

Three main cross-checks are therefore involved in

Three main cross-checks are therefore involved in the showmanship survey:

 (a) The opinions of qualified trade experts whose tamiliarity with local radio stations is as comprehensive and sound as their freedom from bias is above reproach.
 (b) The stations 'own reports of their activities in community showmanship.
 (c) Vanigr's knowledge and judgment of the subject based on year-round news gathering.
 With some 66 cities and towns included Vauurr's present survey greatly extends the coverage of pre-vious surveys which were limited to about 46 mar-kets. Present compliation includes 219 stations, or about one-third the totat number of commercial sta-tions in the United States. Omission of a number of prominent stations (such as WGY, Schnectady) is explained by the basic conditions Vauur has estab

Bank deposits:

1. WBÁL 2. WFBR 3. WCAO 4. WCBM

WBAL has been setting the pace since passing under Hearst owner-ship and present managerial set-up. Baltimore is situnty and a good deal of local showmanship is concocted.

BANGOR, ME.

Population: 86,203. Analysis: Native white, 91.7%; foreign jorn, 7.7%; Negrosa, 0.0%, Type of city: Manufacturing. Refail saise (1038): \$13,814,600. Realios: 0,200. Ra Ne

autos: 0,200; swapapers: Commercial (eve), 17,410; vs (m), 28,278, nk deposits: \$43,670,000 \$43,670,000 (+\$1,527,000)

1. WLBZ 2. WABI

North of Boston there seems to be comparatively little showmanship. Phonograph records are good enough for most of 'em and so there 1: little choice.



Population: 201,000, Anniyais: Native white, 50.0%; foreign mr. 2.2%; Nerves, 32.2%. Type of elu; Mining, manufacturing, Realist sales (1333); 53.51.4.000, Department store index; (-) 0.5 Radions; 60,150, Age-Fireral d Radions; 60,150, Age-Fireral d Radions; 60,150, Age-Fireral d Dank deponds; 80,000,000 ({\$4,121,000}), Auters; 30,107. Phone: 32.017.

1. WAPI 2. WBRC 3. WSGN

Hillbilly talent plentiful here and some effort to capitalize through building local shows. WAPI has the

class draw.

BOSTON

Population: 786.900. Analysis: Netlve white, 529.400; forcign born. 223.855; Negro, 20.574. Type of city: Commercial, industrial. Retail sales (1033): 5374.365.000. Denariment store index: (-) 2%.

(Sun). Globe n & e). d (m).

.054 (h 93.755,	nci. taxis).	
	WNAC	
2.	WEEI	
	WMEX	
4.	WCOP	
	WAAB	
	WHDH	
7	WR7	

lished from the beginning. It has been feit that a showmanship survey to be pat must be in relation to definitely competitive situations. Hence only markets where two or more stations exist in rivalry have been listed. In furthermote of this condition a number of the second state of th

Reduced to an ultimate realistic basis, showman-ship is a competitive lever with, which a station--regardless of its size or facilities-fights for business and audiences. No incisive indication of this lever is found in the standard coverage surveys or rate cards, and this all the more emphasizes the need of a showmanship survey.

 31.342,000.
 an adroit bit of reciprocal puffing tions imported showmanship ideas called the Yankee Minute Men. Also from England.
 has political ite-ins, sports remotes WEEN is owned by the Buffalo and other community stunts.
 Station WEEI again ranks second. Twamiey, once of NBC's home office, This station. "Fersile again ranks second."
 The pace due to the conservative policy im.
 tie or the some office is the man in charge at of radio and will not allow "public to the home office but Charley Burton is come does the actual management. Digit.
 tig is com- does the actual management. Digit.
 ty is the keynote but within that:
 H. H. Mowell owns WEER which with the is possible of the inservice is considerable is set up in snappy new quarters. and other community stunts. Station WEET again ranks second. This station remains under wraps due to the conservative policy im-posed by Edison utility ownership. Joe Groce is the man in charse at the home office but Charley Burton does the actual management. Digni-ty is, the keynote but within that imitation there is considerable showmanabip, and effort to identify station with community interests. Has Boston Herald Traveler affilia-tion.

H. H. Howell owns WEBR which is set up in snappy new quarters. Station is small but peppy. For some time while Roy Albertson was Howell's g.m. was hot-spot in local Democratic politics. Howell now avoids partisanship.

CHARLOTTE, N. C.

Population: 88,400. Analysis: Native white, 69,6%; foreign born, 1.1%; Negroes, 20.3%. Type of city: Manufacturing, rurai trad-

ng. Rotall sales (1033): \$28,570,000. Rudics: 14,430. Nowspapers: News (eve), 20,571; Observer m), 57,710. Bank deposits: \$34,473,000 (+\$10,023,000). Phones: 15,101.

1. WBT 2. WSOC

2. WSOC No argument here. Bill Schudt runs WET for CES which owns station. Constantly pulling atunts. Facing this kind of high-powered opposition WSOC does a commend-able job and is constantly out to acquire a share of the spotlight from its big rival. If their tools were more nearly even in size and keen-ness the race hero would be closer.

CHICAGO

Population: 3.285.000. Analysis: Native while, 67.4; foreign Type of rily: Industrial.commercial. Testal males (1033): \$100,084.000. Department larce index: 4.4.3%. Nations: 800.300 Invalid-Samar (m). 364.441; 11: Invalid-Samar (m). 364.441; 11: Invalid-Samar (m). 364.441; 11: Invalid-Samar (m). 364.441; 11: News (eve), 405.307; Times (eve), 204,645; Tribune (m). 507.000.

Bank deposits: 58.000.) Autos: 368.585. Phones: 824,293.

4,203.		
	WGN	
2.	WLS	
	WBBM	
4.	MIID	
5.	WMAQ	
	WCEL	
7.	WENR	
8.	WAAF	
•	WGES	

selt-reliance when cutting adrift from both CBS and NBC and for some time prior to the creation of the Mutual hook-up had no source of entertainment other than its own studios. Through the Tribune and in its own voice it has been linked with innumerable stunts, clvic events and promotions in Chicago and is now installed in a deluxe new broadcasting plant on Michigan Elvid. Within the meaning of this survey its claim upon first position is indisputable.

45

survey its claim upon first position is indisputable. Station WLS is a buzzing centre of showmanshes but of the appeal of its service is outside the Chicago community. This station has been a trall-blazer in exploiting talent by-products, hymm books, potures, etc., and point are practice throughout the count. WLS technique of using station to create drawing power which is thereafter cashed in at theatrical box offices has been videly copied around the country. WLS is the home stable for the barn dance idea which has spread even into such improbable pastures as New York City itself. One of the latest stunts by WLS is the making of a feature-length mo-One of the latest stunts by WLS is the making of a feature-length mo-tion picture with barn dance per-sonalities. Always a snappy or-ganization, the WLS boys find the pursuasion of advertizers interested in the flatlands around the old Pur-Dearborn tracking around the old Por-ticularly difficult. Shown making is been been of WLS sales effective-

ness. Ralph Atlass, brother of WBBM's Lesle, has operated WJJD with close regard for community tle-ins. Long a station of varying policies and management, Atlass has brought in stability and coordinated admitigge-istration and the station has been-builder crouding station has beenbuilding steadily.

building steadily. Of the various neighborhood sta-tions existing in some cases by a weekly mincale of economics beyond the comprehension of the trade itself, it is difficult to comment, Some play to the toreign element, of which Checago, has a large seg-ment. All are good customers for phonograph discs and needles. WCFL, the Labor station, has not advanced much despite numerous

WCFL the Labor station, has not advanced much despite numerous proposals to lift it out of the rut. Promotional stunts envisaging a regional network pivoting around WCFL went blocey. Efforts to hypo the quality of the talont through theatrical tie-ups failed of any particular result

CINCINNATI

Population: 462,200. Analysis: Native white, 81.0%; foreign org. 7.7%; Cargene, 10.0%, exception of the second second second Tetal sales (1333): 3100.4500.000, Department store sales: +0.1%, Rudios: 118.220. Newwapper: Enguirer (), 80.273; Post (cvc), 105.333; Times-Star (evc), 107.173. Bank depondit: 332.453.000 (+133.051.000).

Bank deposits: Autos: 50,114.

33,203.	
1.	WLW
2.	WCKY-
3.	WKRC
4.	WSAI
5.	WCPO

 3. WKRG
 4. WKRG
 5. WCPO
 Crosels 500,000-watter takes the showmanship leadership of Cincinnative transmet and is one of the toppers on the same score nationality. In pushing shead step by step through the years from the same score nationality in the same score nationality of the same score nationality. The pushing shead step by step through the years from the same score and the same score nationality is the same score nationality of the same score nationality of the same score same score state with.
 Towel Crosley has the different of the same score state state with.
 Towel Crosley has the score score score score state state score (Continued on page 46)

through

BUFFALO

Popuation: 601,606. Analysis: Native white. 76.8%; foreign orn, 20.6%; Negroes, 2.4%. Type of city: Manufacturing, shipping. Retail meise of 1088; 18(42,840.60. Department store index; 4-5.5%. Radios: 133.00.misre.Express (), 125. 17. News (), 101,450; Times (eve), 34.4d.

News (eve), 191,483; 'irmes (eve), 463.
 sank deposite: \$408,815,000 (+\$7, 7,000).
 utors: 152,297 (county).
 'hones: 110,858.
 W BEN
 W BEN
 W EBR

3. WEBR Two stations, WGR and WKEW are operated separately but divide the Columbia program service which is shifted at will according to local needs. This is pronounced showmanship advantage giving lo-cal clearance to retail and regional accounts yet holding the advantage of networks service. Program crea-tion, merchandizing, follow-through and close association with civit en-

And prominent in N.A.B. Station belatedly joined but did not take Assn. **BALTIMORE, MD.** Pominitor: Ritcon, forein Antibase: Native wills, forein Methods: 19,750 Construction, 19,750 Antibase: 19,750 Construction,
Boston situation has been stirred somewhat in last year throw blood. Station WCOP, m

new blood. Station WCOF, man-aged by an advertising acency exc. seems likely to diver: some atten-tion its way. WMEX has also dis-played a topical and communal con-sciousness that has found expres-sion in etunts. This station is doing lots a biz and is after a power boost. WEZ is stymied by disadvantages that include the permanent associa-tion with WEZA, Springfield. Two stations carry same poyrams and tion with WBZA. Springfield. Two stations carry same programs and operate synchronously. That mans that showmanship in community sense practically does not exist. NBC programs preserve it s audi-ence. Sales managers find this onc of toughest jobs in radio, due to obligation to sell two stations in one contract, regardless of adver-tiser's wishes.

Community Showmanship Survey

COLUMBUS

(Continued from page 45) of box office wailop. All the usual by-products have been exploited.

46.

L. B. Wilson is seeking a power boost to 25,000 watts. At the same time Paul Godely is engineering WCKY a 600-foot wooden tower. With the power boost or without it, With the power boost or without it, WCKY stands to widen its primary area by substantial masses of popu-lation. Wilson's transmitter is geo-graphically credited to Kentucky but belongs to Chichmat by the-rule of sommon sense. A policy of non-spectaular. showmanship at WCKY undertakes to keep excess-ive blurbing from clogging the ear conduita, to vary the pace, the voices and the entertainment and velocity of the source that the voices and the entertainment and velocity. The source the voices and the entertainment and velocity of the source that the state of the source that the voices and the entertainment and velocity. Wilson owns that the voices and the entertainment and velocity of the source of the take-over, kept up a brave front against overwheiming advantages with the oposition. Clicity model municipal gov-ernment and a strong cultural life. WCKY stands to widen its primary

CLEVELAND

Population: 018.400. Instantiation: 018.400. Instantiation: Native while, foreign Type of city: Manufacturing, shipping. Retail asics (1983) \$274,408,000. Retails asics (1983) \$274,408,000. Retails asics (1983) \$274,408,000. Newspeper: News. (eve), 111,077; Plain Demk capendis: 265,115,000 (+360,328,000). Autor: 250,084 (county). Phones: 106,102.

1. WHK 2. WJAY 3. WGAR 4. WTAM

Cleveland is active in a showmanship sense, WTAM, classified for several years as an NBC listening post, is regarded as somewhat close to the community under its present direction. WHK appears to have the edge. Has followed a policy of have

Microwin WIRA appears to have the edge. Has followed a policy of co-operation with civic bodies, such as Parent-Teachers, the Bar, vari-ous professions, veterans, cultural societies. Has also been stunty. Maintains a weil-regarded mer-chandizing service which bills ad-yerlisers for service at cost. Limited hours of operation keens (WJAY a step behind. Eur on sheer combustion and sock this station is a loid for showmanship. Run by a wonan, Mirs. Edythe Fern Meirose, and not muffing any opportunity this station specializes in mail, goes into partnership practically with its of alubha adjives a termonattivity. oman, Mrs. Edythe Fern Meirose, and not muffing any opportunity Dallas is prosperous and the boys playin the partnership practically with its are active. WFAA 50,000-waiter has Gene a the edge on showmanship. KRDD. I mible footwork that establishes hie edge on showmanship. KRDD. I mible footwork that establishes hie edge on showmanship. KRDD. I tak developed a variety of novelty puise-takers. Latter is newspare. Author of taken a total count of 300. 100 or of 25% in a total count of 300. 00. WGAR is owned by WJR, Detroit herein a total count of 200. 100 or the total source of the source of the source of the source of the latter of the source of the source of the source of the source of the latter of the source of the source of the source of the source of the latter of the source of accounts and gives a demonstration of nimble footwork that establishes of nimble footwork that establishes a glit edge community popularity. Has developed a variety of novelty programs including a Jail House Follies' and its "Parade of Nations' and Polish appeal programs have organized foreign market very neat-ly. Cievcland has a foreign popula-tion of 25% in a total count of 900,-000.

Inte

1. WBNS 2. WCOL 3. WAIU

3. WAID R. A. Borel of WBNS-WCOL re-garded as showmanly-minded, but Columbus rather negative with some peculiarities inherent in the community seemingty reflected in the stations. Proximity to Cincinnati on the south and Cleveland on the north to help.

no help.

DAYTON, OHIO

Population: 213,300. Analysis: Native white, ign orn, 0%: Negroes, 8.5%. Type of city: Manufacturing, residential;

borm. 05; Txerross. 8.55; Type of city: Manufacturing, residential; trading. Retail sales (1933): Radius: 51,200; This of the sales (1953): Auto: 51,200; Dant deposits: \$38,894,000 (+\$3,700.000); Autos: 44,070; Phones: 85,942; * wwilc)

1. WHIO 2. WSMK

This town suddenly came to life when an Erle, Pa, franchise was reallocated in Dayton under Gov. James M. Cox. Previously there was little radio showmanship in Dayton. ittle radio showmanship in Dayton. At present WHIO is giving off sparks which indicate that the anvii is being walloped. Dayton should be more highly regarded as a radio market hereafter. Cox interests made quite a civic excitement of the inaugural of the new station and has since adopted sales promotional methods plugging Dayton as a test market with stable living conditions. etc.

Keen rivalry has been introduced. WSMK doesn't let WHIO bunch have it all their own way.

DALLAS

Population: 278.000. Analysis: Native white, 80.85%; foreign born, 2.45%; Nercess, 14.85%. Typs of city: Rivel trading, shipping. Department shous index: +10.15%. Radias: 00,100. Warmupaper: Dispat (sred, 45.085) News Haraid (sred): 45.458; News Haraid (sred): 548.458,000 (-58,223.000). Autos: 70,491 (count):

1. WFAA 2. KRLD 3. WRR



its program schedules with plenty of home town and native state iden-tification. WRR, owned by the City of Dal-ias, is a scrappy contender in the Dallas arena. WFAA, managed by Martin Camp bell, makes the usual civic tile-une.

beil, makes the usual civic tie-ups, goes in for historical dramatiza-tions, merchandising, full service to inquiries, and remote pickups. Has an Artists' Bureau.

DENVER

Population: 203,200. Analysis: Native white, foreign born. 18,8%; Negroes, 2.5%. Ty of city: Mining, manufacturing, Ty of city: Mining, manufacturing, Unian 2016, 1953); 510, 653,000, Department store index: +7.4%, Radios: 70,40 at (see, 158,050; Rocky Novapapare: Pont (see, 158,050; Rocky Dank deposite: \$133,006,000 (+\$20,761,000). Autos: 05,555, Phones: 87,753.

87,755. 1. KFEL-KVOD 2. KLZ 3. KOA

3. KOA Gene O'Failon's duo leader in community showmanship and gives initiative to the new Colorado rec-ional network. Policies are calcu-lated to keep the fans well reminded that KFEL-KVOD does not snooze during business hours. KLZ, which has a woman program director, Mrs. Reynolds Bengston, also gets its share and displays competitive spirit. KOA is essentially an NBC network outlet.

DES MOINES

Population: 143.800. Analysis: Native white, foreign org. 5.55; Arcsenser, 5.85; Arc

1. WHO 2. KRNT 3. KSO

2. KRNT 3. KSO This situation may be in process of change. Cowles' two stations, KRNT and KSO, are hitting a hot pace. WHO's dominance is definite-ily under serious challenge, and lat-ter's brand of showmanship may need enrichment to meet the wal-lopy drive of Cowles' camp. Latter strengthened itself by , recently bringing in a new general manager. Walter Freston, who is field-mar-shalling an attack that has already brings new lineston with the series of the series of the series of the series which prises new line series forward fields in the series of the series series of the series of the series is playing farmlands under canvas. Series of the series of the series is determinde effort to get the tilters in the habit. KSO stays on the air until one a.m., pretty cosh darn late for a rural metropolia. KRNT late for a rural metropolia. Show and contest with Budwelser been to show and source is series lated contest with Budwelser been to show and source protest form of the series of the series of the series show and show protees from drays still numerous in good old loway.

DETROIT

Population: 1.060.100. Analysis: Native white, sorn, 25.5%; Negroes, 7%. Typs of City: Industrial, Retail sales: \$309.038,000. Department store index; Radios: 339.500. Novsaparts: Free Pree foreign Radlos: 330,500. Nowspapers: Free Press (m), 211,124; Nows (eve), 220,355; Times (e), 281,050. Bank deposits: 3574,707.000 (+\$144,707,000). Autos: 330,423 (including taxis). Phones: 253,310.

1. WJR 2. ∫WWJ }WXYZ 3. WJBK. 3. WJBK. 4. WMBC 5. CKLW

Detroit showmanship is notable. Numerous changes of affiliation have recently taken place (Sept. 29). WiR is now CBS, having rejected the NEC station compensation set-up, by XXZ joins NEC, withdrawing at the same time as the fourth spoke

Association of Broadcasters, F. O. B., Detroit, one of its notable and sig-nlficant accomplishments. Pretty tight choice between WWJ and WXYZ. WWJ is building spliffy studies which scores under the showmanship survey, WXYZ mean-while continues its program-build-while continues its program-build-der Kunsky-Trendie theatrical aus-plees.

pices. With only 100 watts of power Station WJBK fights so hard and displays so much brain activity that displays so much brain activity that it secures itself a remarkable recog-nition side by side with stations that have everything WJBK tacks. This is one of the country's best ex-amples of showmanship, at least partially offsetting advantages of power, pull and prestige. Sports is wJBK's big dish. Special emphasis is given to hockey, which yields sponsor coin, but any athietic clash is apt to get attention. Horse name and the commercial angles. Uses iots of remotes, thes in with churches and politic for listboats and for commercial angles. Uses iots of remotes, thes in with churches and politic links. Foreign language programs in Yiddish, Rou-manian, Italia and Polish cock a canny eye at Detroit's large polyglot population. Station fins also de-veloped Negro amateur stunt. WMBC is also sprightly. W, W. Gedge is a leader of new association of unaffliated stations that seeks to organize and copture a larger church at a doen the soling more draft if a divert more partiel by abcent more cures itself a remarkable re

showmanly policies, but this is com-parati eiy a recent spurt.

Population: 169,200, Analysis: Native white, 84.0%; foreign Jorn, 1.8%; Negroce, 13.0%. Typo of city: Rural trading, residential, binature Ana... Dorr, 1.8%; Negru... Typo of city: Rural trading... Manning also (1032); \$41, 4.000. Department store index: +3.7%. Radies: 30,000. Index: +3.7%. Radies: 30,000. Newspapers: Press (evo), 40,440; Star-

Market Data Sources

Market data to supplement the showmanship picture of each city included in VARENT's ratings is the latest available. It does not at-tempt to give the facts about the total service area of stations, but only about the corporate city in which they are located. Credit is ue the following sources: Population figures are U. S. Bureau of Census esti due

due the following sources: Population figures are U.S. Bureau of Census esti and cover the corporate limits of each dity. Population snaiysis is a breakdown of the U.S. Census of 1930, Retail sales are from the U.S. Census of Distribution of 1933. Department store index is a figure compiled by the various Fed-eral reserve districts. Indicates the change in value of sales from figure is social to a start of the same period of a year ago. Wherever the figure is social to a start of the same period of a year ago. Wherever the figure is activated from the reserve district. Radio set figures are a 1935 tabulation made for CBS by Dr. Daniel Starch, and now generally accepted. Represents number of radio others within the corporate bounds of each city. Newspaper circulation (figures are taken from the September 'Standard Rate and Data' and show total circulation, but do not include Studey, circulation. (fit any). Bank deposits are from the final 1935 edition of Rand McNally's Bankers Directory.' Represents a lumake the change in value of deposits over July of last rear. Metated. These are the official Automobile Manufacturers Ass. dicated. These are the official Automobile Manufacturers Ass. Metated. These are the official 1936 figure.

Telegram (m and eve), 150,788. Bank deposits: \$75,624,000 (+\$3,438,000). Autos: 40.020 (county). Phones: 34,487.

1. KTAT 2. WBAP 3. KFJZ

WBAP shares time and is affili-ated with WFAA. Dallas. KTAT is the home diamond of the Southwest network (Lee Armer). Town somewhat subservient in inportance to Dallas in opinion of advertising agencies in New York.

HARRISBURG, PA.

Population: 80,900. Analysis: Native white, 87.4%; foreign ora, 4.6%; Negroes, 7.0%. Type of city: Manufacturing, residential. Retail sales (1023): 520.620,060. Department store index; 49%. Radios: 10,570.

Newspapers: News (eve), 65,000: Patriot n), 15,240- Telegraph (m and eve), 55,958, Bank deposits: 335,418,000 (+52,387,000), Autos: 10.578 (including taxis). Phones: 27,558,

1. WHP 2. WKBO

Neither station does much to make itself known to the advertis-ing world, and information on any showmanship activities within the community is admittedly scenty.

HARTFORD

Population: 108.500, Analysis: Native white, 88.8%; foreign born, 571.0%; Negroes, 4%; Type of city: Manufacturing, commercial, Radios: 37,000; 309.048,000; Newspapers: Courant (m), 37.37 Times (Courant (m), 37.37 Times Dank deposite: 4273.480,000 (+313.780,000), Autos: 32,045; Phones: 53,024; Phones: 53,024; Phones: 53,024; Carbon (Courant), 100,000; Autos: 23,045; Phones: 53,024; Carbon (Courant), 100,000; Autos: 23,045; Phones: 53,045; Phones: 54,045; Pho



A New Show to **Build Audience!**

"HOLLYWOOD CINDERELLA!"

Planned for the feminine audi-ence! And at the same time, a show for all the family! Agen-cies! Radio stations! HOLLY-WOOD CINDERELLA will build WOOD CINDERELLA will beild an audience and business for any advertiser! Too, it will be hailed as one of the greatest recorded shows of the greatest recorded shows of the coming season! Finest quality transcriptions. Samble set of four audition epi-sodes, \$5.00, deductable from selling price.

PRODUCED BY **RADIO PRODUCTIONS, Inc.** HOLLYWOOD, CALIFORNIA EXCLUSIVE DISTRIBUTORS

KASPER-GORDON, Inc. 140 BOYLSTON ST. BOSTON, MASS.

up, WARD forms is the fourth spoke at the same time as the boot is now of the Mutual web, which is now represented by CKLW. These ratings, it should be emphasized, apply to the situation prior to Sept. 23, it may be necessary to revise the rotation on showmaship next year, although Detroit seems des-tined to remain intensively self-ex-ploitive on all fronts. WJR continues to stand out. Its new power further strengthens it. CBS network regarded coup as a major annexation. Leo Fitzpatrick of WJR is president of National Association of Broadcasters, F. O.B., Detroit, one of its notable and sig-

FORT WORTH, TEX.

spender for talent, ties in with cul-tural and civic interests, stresses musical programs and operates for prestige rather than profits. Hart-ford itself, with a table living con-ditions, has long been rated an excellent test town. WDRC is frank chaser of profits. Spends praculcally nothing for tal-

WDRC is frank chaser of profits. Spends practically nothing for tai-ent, relying entirely on CBS and phonograph records. Largely in-different, to showmanship or trim-mings. Sits back and lets the "spondulicks roll in. Hartford, the city, sells WDAC. WTIC conversely realis "Hartford.



Analysis: Nalve while, 13.4%: Greign born, 7:3%, Nalve while, 13.4%: Greign born, 7:3%, Nalve while, 13.4%: Greign born, 7:3%, Nalve while, 13.4%: Greign Bern, 7:3%, Nalve while, 13.4%: Petall alse (133), 13.6%, 000, Dementioned (133), 13.6%, 000, Dementioned (133), 13.6%, 000, Auto: 60,10%, 13.5%, 14.6%, 000, Auto: 60,10%, 15.5%, 14.6%, 000, Auto: 60,10%, 15.5%, 14.6%, 000, Auto: 60,10%, 15.5%, 14.6%, 000, Auto: 61,10%, 15.5%, 14.6%, 14.6%, 14.6%, 000, Auto: 61,10%, 14.6%, 14.6%, 14.6%, 14.6%, 000, Auto: 61,10%, 14.6%, 14.6%, 14.6%, 14.6%, 000, Auto: 61,10%, 14.6\%, 14.6\%, 14.

INDIANAPOLIS

Population: 372,100. Analysis: Native white 84.1%; foreign born. 38%; Negroea. 12.1%. Type of city: Manufacturing, trading, residential. Department isore index: +12%, Radios: 92.700. Newepapers: Newe

Real setes (1433): 41, 177,000. Realize: 82/000 index: 41/25. Realize: 82/000 index: 41/25. Newspapers: News (eve), 141. Start darbits: News (eve), 143. Newspapers: News (eve), 143. NEE 2. WFEM Utilly-overed WFEM catches the dust on .the 12-cylinder. showman-ship of WIRE. Since 1933 latter station has come from behind, caught up with, and passed the power company mouthplece.

JACKSONVILLE. FLA.

Population: 18.000 provides Tasks. Start Start, St

Phones: 22,234 1. WMBR 2. WJAX WJAX is municipally owned and has reputation of being drenched in political gas. This failure to have pity on the listeners gives WMBR, more considerate, the edge

JERSEY CITY, N. J.

Population: 310,000. Analysis: Native white 85%; foreign born 12%; Nerces 2%. Type of city: Manufacturing. Retail sales (1633); 831,730,000. Retails: 71,059. S 37,000,000:: Jersey Journal (eve), Bank deposits: \$257,050,000 (+\$78,050,000).

(eve).



Introducing

"TALES OF THE FOREIGN LEGION'

The TRUE story of a man who served for five years with the Legion. Thrills, drama, adven-ture, romance, laughs-EVERV. THINGI Directed by RICHARD metwork and inclusion pictus at the second second second second metwork and inclusion pictus at the second second second second metwork and second second second method second second second the first broadcast. Finest quali-tiour and/second second second ductable from selling price.

PRODUCED BY RADIO PRODUCTIONS, Inc. HOLLYWOOD, CALIFORNIA

. . . EXCLUSIVE WISTRINGTORS KASPER-GORDON, Inc. 140 BOYLSTON ST. BOSTON, MASS.

Autos: 75,040 (county). Phones: 70,241 2 WAOM 2 WAOM Jersey City practically a part of New York so these stations get theirs from so these stations get theirs from so the stations of the ups wHGOL hood coverage and the ups how may how the station of the ups the ups of the ups showmanship.

KANSAS CITY

Population: 536,000, Analysis: (K.C., Mo.): Native white, 41.5%; (oregin horn, 6.1%; Negross, 9.6%, (K.C., Kan.): Native white, 70%; foreign horn, 5%; Negroes.13%, Type of City: Shipping, manufacturing, rural-trading. The of City Shipping, manufacturing, Type of City Shipping, manufacturing, upentification, 1933; 1353; 363, 000. Denorting Lingr Index: 11.35%, Redles: 135, 101 Benorting Lingr Index: 11.35%, Redles: 135, 101 Benorting Lingr Index: 11.35%, Range City, 17.162 Kanage (vv), 17.162 Kanage

Hydraulic pressure behind WHE's operation places it is a tie with KMBC for showmanship rating here although time and wattage al-vantages are with the latter. WHB has a mortgage on daytime listen-ers but goes slient atter darkness sets in. WHB pays all talent, has wide variety of the-ups and remotes. Dr. Pratt, formerly of Chieago radio, and Jess Kirkpatirki, or Earl Burt-nett orchestra, are getting per-sonality buildups. Station has two hours of uninterrupted dance music at unusual time of day. Don Davis, advertising agency alumnus, and Johm T. Schling; a placer in radio emerimental times of any KMEC goes after community licenses in which Church is interested. Latter has done some unusual programs due to its tenta-tive character. Among these are burtesource of other Kanass. City Hydraulic pressure behind WHB's

tive character. Among these are buriesques of other Kansas City

buriesques of other Kansas City station programs, a Swappers Cor-ner, nerro fraternity tie-ups, local basebail broadcasta. Kansas City Star, which ia the class of the town, has WDAF under Dean Pitzer's direction. Station corrais a considerable audience and participates in the competitive pic-ture dignifiedly but with effect. Its presence is strongly feit both on the fan side and the trade front.

fan side and the trade front. Bing Smith has built up an ac-ceptance of WREN as a Kansas City station although actually situated in Lawrence, Kansas. Smith keeps the community and the agencies reminded.

KNOXVILLE, TENN.

Population: 122,000, Analysis: Native white, 84.3%; foreign 10rn, 1.3%; Negross, 14.4%. Type of city: Power center (TVA), manu-acturing.

Type of clty: Power censes (+..., ... deturin, Readows: 21,300, Newspapers: Journal (m), 46,238; News-Sentled (cvc), 45,180, Anna denositis 380,243000 (+48,025,000). Apones: 10,98 Phones: 10,98 1. WNOX 2. WROL

2. WROL WNOX out front in showmanship activity. Not a town that looms prominently. Neither Knoxville cta-tion does much-outside Knoxville-to plug either itseif or the market.

LITTLE ROCK, ARK. Population: 104,800 (including N. Little

Rock), Analysis: Native white, 74.2%; foreign born, 1.7%; Negroes, 24.1%. Type of city: Railroad, rural trading. regidential.

The set of the set o

LOS ANGELES

Population: 1.324,000, Analysis: Native Wilt(*, 72%; Yorieker Dorn Wilt(*): 1475; Nagrees, 3.1%; other "Jyio of city: Commercial, shipings, in-dustrial, residential; 543,480,000, Benariment stord index: 4.0%; Rai'da: 3.34,900,miner (m), 101,001; Her-ald & Szarzan (eve), 733,730; Hiustrated Daily Nava (m), 348, Post-Lecord (eve), 01,31; Times (m), 358, Post-Lecord (eve), 53an ckeposite 353,690,000 (+372,801,000).

Autos: 779.915 (county). Phonee: 341.221 91,221 1. KNX 2. KHJ 3. KFWB 4. KEHE, KFAC 5. KFVD 6. KECA 7. KGFJ 8. KEL

RADIO

8. KFI Little question that on showmanship effort and values KNX is the Grand Marshal of the parade here. KHJ, however, is highly regarded KHJ, bowever, is highly regarded and asserts a strong claim on lis-teners. Radio stations in Los Angeles inevitably partake of some-thing of the peculiarities of the transplanted farmers who inhabil lis burgatows-KNX and KHJ do the medium to the population. Celler position of KFI in view if that sta-tion's 60,000 watts may possibly seem unwarranted, yet that station. is entirely a listening post for netseem unwarranted, yet that station, is entirely a listening post for net-work programs (It would rank high-er on a basis of program popu-iarity) and with almost no display of enterprise along showmanship lines, it is less impressive for the purposes of this analysis than 'sta-tions with far less power. KNX has recently taken s'eps to tie-up with a San Francisco outlet in ofder to command the Pacific market. It is deemed to have a 'good chance to get one of the 500,000-

to get one of the 500,000 chance watt licenses which are expected in 1936 when the F.C.C. adopts (precient sumably) a new slant on clean channels. KNX just into new elabchannels. KNX just into new eiab-orate studios, symbolic of its show-manship. This station has come from below over a period of years. Had plenty of heartaches in the be-ginning but new safety out in the clear.

LOUISVILLE, KY.

Population: 355,892. Analysis: Native white, 81.7%; foreign Jorn, 205%; Newces, 10.4%. Type of city: Manufacturing, shipping. Retail sate (1053): 1.259,000. Department, 10.000 index: +3.4%. Newcepaper: Couries-Journel (m), .422; Times (eve), 99,832; Herald-Post (eve), 10.078.

Redies: 75,030 Times (ave), 98,952; Hearl-Post (w), 422; Times (ave), 98,952; Hearl-Post (ave), 11,078, ave), 98,952; Hearl-Post (ave), 12,078, ave), 12,000 12,000, 12,000, 12,000, 14,90,001,000, 14,078, 12,000, 12,0

MEMPHIS

Population: 204,281. Analysis: Native White 50.7%; foreign orn, 2.2%; Negross, 88.1%; reding: Coly: Bhoping, industrial, rural reding is (D33): 860.077.000. Department store index: +0.4%. Newspapers: Commercial Anneal (m)

Radios: 59,190, Newspapsrs: Commercial Appeal (m), 110,070; Prees-Scimitar (eve), 80,424. Bank deposits: \$90,700,000 (+\$8,815,000).

Newspapars: Commercial Appeal (m). 10:07: Freeschints cov 80:425 Autos: 60:455. Phones: 40:455. Phones: 40:455. 2. WREC 2. WREC 3. WNBR Harry Slavick and Hoyt Wootan fight it out here, although Mallory Chamberlain of WNBR also weit regarded as radio showman. Wootan is an old timer in radio, going back to the peep-squeak era. He also has theatrical experience. WREC therefore keeps on the tail of its rival, which has the Memphis Com-mercial Appeal as an ally.

mercial Appeal as an aliy. WMC and WREC through selfwhich and write inrough setting exploitation have also helped the reputation of Memphis in the radio advertising world. This is the town where the stations got together and ended local retail advertising

and ended local retail advertising chiseling. Strong stress on educational tle-ups at WMC, with church publicity also included. Participated in Federal Housing Administrations 'House of Happiness' atunt. Goes in for local sports, Italian program, theatrical comment, etc. WHEC has a number of firsts to its credit, including first in the state and now in nounding news programs.

Including first in the state and now in pounding news programs. WHEQ has a varied policy of showmanship, including hilbility, stuff, barn dances, spelling bees, negro choirs, amateurs, man on the street, local festivals.

MIAMI, FLA.

Population: 112.403. Analysis: Native white, 60.8%; foreign norm, 7.3%; Neurose 33%. Typs of city: Resort, commercial. Retail sales of 31: 544.40.4064. Bepartment store index; +10.1%. Radies: 27.71.0.1%. Newsparent: Herald. (m), 50.175; News vot, 41.18%. (Continued on page 48)

AGENCIES, SPONSORS and NETWORKS

VARIETY

47

WARNING!

Because of past experiences involving appropriati of ideas.

this one was given legal protection before submissi

Therefore this warning,

the first—and last—before acti is taken to enforce rigid safeguards and severe penalties

under U.S. copyright provisi

in addition to the relief

afforded by action under the Common Law, and decisions covering conspiracy.

Charles Henry Freeman Jr.'s systematized broadcasting contest plan for amateurs and "Great Unknowns" of Opera was submitted in good faith by us

to three national advertisers credited with ethical conduct.

One-among the largest industrial accounts in America-

enjoys an option upon this original musical novelty.

While this status continues, pending consummation of contract.

the undersigned will defend all rights involved, having retained a distinguished patent-law firm for that purpose.

If and when the option is exercised

it will be subject to the retention of additional counsel.

to prosecute to the limit any and every invasion of all rights involved.

The drastic provisions of the legal relief provided against this form of theft are so formidable

that responsible firms and individuals may well give the subject thought

before tempting fate.

Those contemplating violation of our rights, or becoming parties to such a course, hereby are advised

that every avenue of prosecution will be followed,

every lawful method for recovery of damages will be invoked.

What this means is clearly set forth in Federal and State Enactments and Decisions.



FREEMAN CONCERT

MANAGEMENT

Steinway Hall, 113 West 57th St., N. Y. C.

Community Showmanship Survey

(Continued from page 47) Bank del:osits: \$26,533.000 (--32,175,000). Autos: 43,422 (county). Physics 30. 5

1. WQAM 2. WIOD

48

2. WIOD WQAM has unquestionable lead-e...iip on showmanship, although WIOD has recently revealed some stirrings of awareness along show-manship lines. In the great tussle between 607 odd commercial sta-tions in the United States to per-receiberd call betters. In a slobe sonalized call letters in an alpha-betlcal jungle WQAM has done an aista Tob Somi-weegondl

MILWAUKEE

INIL WAUKEL Population: 001.000. Analysis: Native white, foreign Th. 1007. Neuroscience, foreign Th. 1007. Neuroscience, astrophysical, astrophysical, Retails asked (1237): 218-21. Neuroscience, Johnson (2007. 165.186; Neuroscience, Johns

MINNEAPOLIS-ST. PAUL

countailon (combined): 704,070. Amb/ysi — Minneenolis: Xative white, "Information of the second s

Autos: Minneapolis, 105,451; St. Paul, 8170. Phonee: Minneapolis, 121,12 St. Paul, 17,414.

Frome: Anneesons, 121,12 st. rau, fist. & KSTP & WCCO 2. WDGY 3. WTCN Twin Citles have an up-and-at-tem situation. Rivalry remains quits intense. KSTP-WCCO gener-quits intense. KSTP-WCCO gener-



Population: 130,200. Analysis: Native white, 70%; foreign born, &: Negroes, 28%. Type of city: Manufacturing, rural trad-is, residential.

Retail sales (1933): \$50,560,000. Dopartment store index: +4.4%. Radioe: 84,670. and in a form index: 1+4.75. wepapers: Banner (eve), 00,972; Ten-tan (m. & eve), 106,001. mi: deposits: \$\$53,153,0000 (+\$15,000,000). tos: 35,007 (county). onee: 33,009 1. WLAC

2. WLAC WSM, owned by National Life In-surance Company, has been show-manly conducted. Strong signal carries locally produced programs into wide area. Some of its trade-mark shows like Old Op'ry House are tops nationally on any list of leading local programs. J. Truman Ward, ex-president of N. A. B., now is running WLAC on his own and reports indicate a stronger tempo.

NEW ORLEANS

Population: 496,246. Analysis: Native white, 67. foreign norm, 43%; Negroes. 23%. Type of city: Shipping, manufacturing. ommercial. Retail sales (1033): \$103,380,000. Department citor index: +3.0%.

eommercial: 5100-000 Betail adds (1887): 5100-000; 51700; 7100: Reddladds (1897): 5100-000; 51700; 7100: Reddladd: 100,000 Internet (1897): 500,000; 51700; 7100: Mark descel, 1817,118,000 (14,613,000); Autor: 53,003 Phank edscel, 317,118,000 (14,613,000); Autor: 53,000 (14,613,

WNBO New Orieans radio partakes of the unusual conditions politically and racially that prevall. Although native white is tabbed as 68% of the population the Croole French influence, the predominantly Catho-lic enrollment, and the shadow of Huey Long are all items that need to be understood. Town has been made station-con-scious by a variety of stunts. Ad-vertising agencies in New York tend to rate WWL as then number con shownanship Candidate, but the margin between the leader and ide two others, WSAMS and WDS WWL is Catholic owned, but mere the straight owned, but mere the discussion of the assassingted sensities over the and the exclusion of the career of the assassingted sensor a very close associate of the ruling organ-ization.



Population: 7,154.300. *Antivis: Native white. Reduce: 12006.05. Reduce: 12006.05. Newspaper: Bronz Home News (sve): Brookin Times-Union (sve). 06.771; Ameri-san (m), 231.311; Corliers d'America (m), Daily Forward (sve). 1176.775; Jewish Day (sve): 70180; Jewish Marning Journal (m), 371255; News (m), 163.806; Fed (sve), 71.060; San Forv), 304.501; Fed (sve), 71.060; Fed (



10,011; I.ong Island Star (eve), 20,450; Ridgswood Advocate (eve), 11, 4; Staten Island Advange (eve), 25,108, Bank deposits: \$14,812,174,0 (+\$1,430,-216,000). Auton: 656,051, Phones: 1,430,374.

RABIO

3,374. 1. WOR 2. WMCA 3. WNEW 4. WHN 5. WBNX 6. WINS 7. WOV 8. WLWL

WABC, WJZ and WEAF are omlited from the New York City listing as they are primarily net-work origitation points with prac-tically no local character or activity athough, of course, all have a scat-tering of retail and spot advertis-

WOR's right to first place on WOR's right to first place on community shownanship leadership is as yet not seriously challenged. One of the oldest transmitters in country (1922) WOR is also one of the leading individual stations in America. Several staff additions within last year or two are listed as auctive promotional station and cutty promotional statistic the place of NBC and CBS surveys by an adroit follow-up maneuver. Renits of NBC and CBS surveys by an adroit follow-up manewer. Re-tains a variety of programs under important local sponsorship. Mem-bership in Mutual pushes showman-ship froniters further. Station has profit-sharing deal with Broadway booker, Nat Abramson, whereby latter, operating in the name of WOR, exploits talent sources of in-come through WOR prestige and builder-upper capabilities. WMCA, returned to Donald Flamm direction, has the same claim to second niche that WOR has on first. This is the station.which did blenv.

lecond niche that WOR has on first. This is the station.which did plenty for itself with the Morro Castle hearings and has been identified with an assortment of circusy and spectacular stunts. WHEW is now on a 24-hour schedule and notable for opening up unusual program and revenue sind of abust of a good demonstra-tion of shout on a good demonstra-tion of shout and scheduler and under the direction of Louis Kastel. new late last spring. "This change has brought a pronounced impove-ment in WHN. A parende of pro-fessional talent secured through Loew circuit and William Morris agency affiliation :coupled with a policy against phonograph records has elevated the program quality. Several Affiliation :coupled with a policy against phonograph records has elevated the program quality. Several Affiliation is status quo and offer serious opposition. It is a a marmwhalk Statistion by instinct. Mart of his time to his explain through the metropolitan status quo and offer serious opposition. It is a the ammanian Status on this talent. Data of his time to his explain through the time to his equilar Loew position, is absorbing the epculari-ties of broadcasting, to which a few months ago he was completely a stranger. There have been, and still are, numerous obtacles to be ironed out. WHN dates back to its audi-tor, a farge element of which la to e-built from the ground up. WINS the Hearst station, is the victim of its own bad luck with, and numerous series of, managers. Burt Squite from WHK, Cleveland, is now in the saddle but it is too soon to estimate either the direction or the speed of WINS. Once station is better integrated through build-ing up esprit de corps, etc., which appeark to be Squite's prevent aim, which station's shownanship for last couple of years has been in Washington. It's fait for practical politics as there demonstrated sug-sests that due appear to be Squite's prevent for to the proved is tatus. Wrints 5000 watts and full time. If granted that would automatically thrust the station into the co

Population: 205,000. Analysis: Native white, 73.7%; foreign orn, 20.0%; Negroes, 2.3%; Type of city: Manufacturing, industrial. Retail sales (1030): \$103,054,000. Department etore index: +10.6%.

OAKLAND, CAL.

Radios: 75,800 Newspapers: Pest-Enquirer (eve) 54,282; Flbune (eve) 78,482; Bank derosits: 35,276,000 (-451,000). Abones: 110,807. Phones: 110,807.

1. KROW 2. KLX 3. KLS Residential side of San Francisco bay. Lacks the showmanship pres-tige of its sophisticated slater city. None of the three Oakland stations gces in much for self-exploitation outside the bay district.

OKLAHOMA CITY

Population: 200 880. Analyzis: Native white, foreign orn, 1.7%: Percest, 7.3%; Type of city: Rural trading. Rotali saice (1033): \$31,957.000. Department etore index: +0.1%, Radios: 41,402. Newspapara: Okiahoma News (ave), 43,-Nordon (m. 100.434; Times (eve), 10,700. Bank deposite: \$90,858,000 (+\$15,397,000). Phones: 40.510. 1. WKY 2. KOMA 3. ∫KFXR \KGFC

WKY is the standout

OMAHA

Population: 217,800. halpala: Native Also and A Retail cales (1033): \$73,003,000. Radios: 00,250,01000 (m & evs), Verspapers: Disc News (m & evs), Verspapers: Disc News (m & evs), 21,004 Bank deposite: \$115,400,000 (+\$8,714,000). Phones: 61,185 2. KOIL 3. WAAW

3. WAAW Line-up as above seems to be about umanimously okayed by quali-fied commentators. All three over 10 years old. Fraternal order insur-ance company, Woodmen of World, owns the showmanship first placer. John J. Gillin, Jr., prominent in N.A.B.

PHILADELPHIA

Population: 1.072,700. Analysis: Native white, 1,350, born, 368,624: Negrees, 219,500. Type of city: Industrial, comm

Antos: 195,039 (incl. texis). Phones: 862.457

1.	WCAU
2.	WIP
3.	WFIL
4.	KYW

6	WPEN-WRAX
•••	TELD THAAA
7	WHAT

b. WPEN.WKAA 7. WHAT 8. WHAT 8. WTEL Entranset of KYW (noved from Chicago) has somewhat altered complexion here. WCAU has re-sponded to the challenge with un-derscored emphasis upon showman-ship in move to guarantce its posi-tion and prestige. Meanwhile the second Levy station, KYW, has been, and still is, a problem as NBC has heretofore recommended WJZ, New York, as coverage enough for Philadelphia. Not only KYW but WFIL has to contend with this psychological obstacle of previous aducation.

psychological obstacle of previous education. Indeed the whole Pfiliadelphia showshanship situation must be read in connection with the threat of New York stations. WOR, now 50,000 watts, has been sold in some measure as a two-market station. Durgs in represented the two big by the regular exchange relation-ship between WIP, Philadelphia, and WMCA, New York. Peace now estab.;shed between

most of the Philly stations and the Musicians Union ending a mess that did the town no good on showman-ship. Fight was charactically climaxed when a serie of head actes between broadcast of head musicians recently drove that. Parker out of Philadelphia to Nar-Parker out of Philadelphia to Nork. This was a blow for Philadel phia radio showmanship which needs preside as a program-build-ing center. Donaid Withycomb, former NBC station relations boss, is at the wheel for WFIL and has attracted attention to the station. No push-over either on the sale or show-manship fronts with plonty of op-position whit "entrenched positions of the the server in anoment may have forged the station into a more commanding eminence. There is a good deal of peppy en. terprise in the smaller stations in-cluding foreign language-dedicated WRAX.

PHOENIX, ARIZ.

Population: 55,420, Analysis: Native white, 82%; Mexican, 1.7%; foreign born, 55%; Nagrees, 3,70%, Reichi saite (1933); 123,72,0,000, Reichi saite (1933); 123,72,0,000, Newspapers: Gastie (evs), 12,629; Re-Bank deposite; \$25,830,000 (+\$11,050,000), Autos: 23,51%.

1. KTAR 2. KOY Longer hours on air favor KTAR

PITTSBURGH

Porulation: 678,600 Analysis: Nalive while (5.4%; born 18.4%; Nerross, 8.2%; Type of city: Industrial: Type of city: Industrial: Type of city: Industrial: Registrial: 1000, Newspaper: Post-Gassie (m) 204,138; Registrial: 2015,201,2010, 100,100, Newspaper: Post-Gassie (m) 204,138; Registrial: 2015,201,000 (+\$73,211,000), Autor: 78,850, Phones: 185,71

1. WCAE 2. {WWSW {KQV 3. KDKA 4. WJAS

WCAE retains showmanship lead-



McCOY-MENDLE AGENCY"

Control Billy Gilbert, famous comedian and author. The fun-nicat, most lovable, and out-standing comedian of the 1983-6 radio season IW e guarantee you will laugh, cry, howl, weep, striek, & When you hear THE McGOV-MENDLE AGENCY-Hollywords Leading Booking transcriptions. Sample set of four audition episodes \$600, de-ductable from selling prices.

PRODUCED BY RADIO PRODUCTIONS, Inc. HOLLYWOOD, CALIFORNIA

CLUSIVE DISTRIBUTORS KASPER-GORDON, Inc. 140 BOYLSTON ST. BOSTON, MASS



Wednesday, October 30, 1935



VARIETY



d

New Business

CINCINNATI Maryland Pharmaceutical Co., using one time signal nightly for six months to blurb Rem. Joseph Katz Agency Baltimore. WKRC. Using morning programs on 'Saving Sue and Her Husband Jack.' WKRC. Graybar Deelers' Assn., 28 100-word announcements (woman's hour). WKRC. Dio 100-yord announcements (wom-an's hour). WKRC. Wealer Hat Shop, 13 100-word an-houncements (woman's hour). Weans's Horme Companying.

nouncements (woman's nour), WERC: WERC: Bergen Herme Companion; re-newal of \$2 15-minute Jean Abbey programs. Gever Cornell Agency, New York. WKRC. Maylag Co., 13 quarter-hour eve-ning broaadcasts (Stewart-Warner), Jesse Joseph Agency, WKRC. *Kroger Grocery & Baking Co.*, 52 half-hour transcriptions. Ralph Jones Agency. WKRC. Pure OU Co., 52 100-word an-

nouncements. Frietag Advertilang Agency, Chicago. WKRC, Consolidation Coal Co., weather forecast nightly for 28 weeks. Wanders Jeweiry Co., 100 100-word announcements. WKRC. Cincinnati Jockey. Club, 28 100-word announcements offering free tickets of admission to Coney Island race track. WKRC. Ohio River Refining & Terminal Keeler & Sittes Agency, WKIEC. Cincinnati Athletic Goods Co., 38 10-minute nightly sports reviews. WKRC.

nightly eports reviews Dow Drug Co., 52 15-minute bridge essons. WKRC. Grove Laboratories, 260 te e. 1/3

dessons. WKRC. Grove Laboratories, 260 one-min-ute e. t.'s on Bromo-Quinine. Through Kastor Agency, Chicago, WCKY. WCKY. Sterling Products, 208 Dick Tracy e. t. programs, blurbing. California Syrup of Figs, Stack-Goble Agency. WCKY.

WCKY. Oldsmobile, 13 five-minute e. t.'s. Through the D. P. Brother Co. WCKY WCKY. Plymouth Motor Car Co., 26 chain breaks and one-minute announce-ments. Through J. Stirling Getchell. WCKY.

WCKY. Dodge Brothers, 20 chain breaks and nine five-minute e. t. programs. Through Ruthrauff and Ryan and Norman Craig. WCKY. Standard Oil Co. of Ohio, 15 one-minute codd weather announce-ments. Through McCam-Erlekson. WCKY,

WCKY, CHICAGO Hollywood Mask Co., 15 minutes there times weekly. Schwimier & Schweite Stevens, Chicago, 15 min-utes once weekly. Direct. WGN. Schweiter Pen Co., 15 minutes five times weekly. Direct. WGN. Schweiter Pen Co., 15 minutes five times weekly. Direct. WGN. Schweiter Schweiter, Co., 19 John Queen Agency, Boston, WENR. Grove Laboratories, St. Louis, 15 minutes (disco), four times weekly. Stack - Gobie Agency, Chicago. WENR.

WENR, doube Agency, Chicago, our Sears Roebuck Co., Chicago, four one-minute announcements. Dade Epstein Agency, Chicago, MENR, Bailey's, Chicago, 15 minutes (diace) once weekly. Julian Black Agency, Chicago, WMAQ. Union Pacific System, one-minute weekly. Caples Agency, Chicago.

weekly. WMAQ. WMAQ. Battle Creek Food Co., Battle Creek, five-minute participation talks

WASHINGTON, D. C.

RABIO twice weekly, to Dec. 31, 1935. Wil-liam D. McAdams Agency, New York. MMAC

[twice weekly, users, users, weight, weight

Agency, Chicago. WMAQ. Miles Laboratorics, 15 minutes, three times weekly. Wade Agency, Chicagolin, VGC, pany, 15 minutes, three times weekly. Blackett-Sam-pie-Hummert Agency, Chicago. WGN. Gordon Cloithing Company, 15 min-utes six times weekly. Wirpyti-k Hollynood Mask Company, 15 min-utes, three times weekly. Nelsser-Meyerhol Mask Company, 15 min-utes, three times weekly. Nelsser-Meyerhol Mask Company, 15 min-tinutes once weekly to 28 weeks. Response & Smith Agency, Chicago. WirdCannon Company, Win ona.

Rogers & Smith Agency, Chickgo. MLS. McGennon Company, Winona, Minn, two minute daytime an, Minn, two minute daytime an, McGord Agency, Muneapols. WLS. Railway Express Agency, New York, 13 15-minute discs. Caples Agency, New York. WLS. Drug Trade Products, Chicago, continuation order for 312 36-minute daytime shows. Benson and Dali Agency New York. WLS. 50-word daytime announcements. WLS. Foley Company, Chicago, 156 15-minute daytime periods. Laussen & Soloman Agency, Chicago, WLS.

NEW YORK CITY

NEW YORK CITY Philip Krimke, Inc., series of quar-tur hours, sit times weekly, for 56 through Bess & Schillin, WNEW. Prince Macaroni, series of spots, for an indefinite period. Placed through Moss-Associates. WNEW. an indefinite period. Placed through Moss-Associates. WNEA. Bimples Diatherms, thrice weekly, health. taik for 13 weeks. Placed theilter Croon Remedies, Sunday series, disk, for 13 weeks. WMEA. Olds Motor Works, thrice weekly, disc serial, for 13 programs. Placed Uncrise Grande Cigare apolt, for 26 days. Placed through Peck Ad-vertising. WMCA.

Showmanship Survey

(Continued from page 49)

Autoe: 12,761. Phone: 16,226. 1. W1XBS 2. WATR

1. WIABS 2. WATR This Connecticut trading post has assumed competitive aspect within year. Both stations were estab-lished in 1934, and both have re-vealed a nascent appreciation of radio showmanship. Evident, how-ever, that like many newcomers to broadcasting, the engineering and sales details are still too new to allow much time or awareness of the philosophy which Shakespeare expressed in the phrase 'the play's the thing.' Population: 405.000 while, 60.5%; foreign born, 81.5%; Nagross, 27.1%. Denne, 81.5%; Nagross, 27.1%. Denne, 27.1% Denne, 27.1% Readies: 121, 976-raid (m), 10.5%; News (rev), 75.27%; Population, 80.621; Star (eve), 12.5%; Times (eve), 14.2%, (rev), 75.27%; Population, 80.621; Star (eve), 12.5%; Times (eve), 14.2%, (rev), 75.27%; Population, 80.621; Star (eve), 12.5%; Times (eve), 14.2%, (rev), 75.27%; Population, 20.5%; Populati

180,017. 1. WJSV 2. WOL 3. WRC, WMAL 2. WOL 3. WRC, WMAL No argument in the advertising trade about WJSY romping away with showmanship laurels in cap. Columbia station is both artful and dextrous in rendering all things to all ...men. It's the congressmaller rimits (in which technically it is assigned) and the soft whisper protecting the hearth and home in Maryland. It has more tie-ups than the Long Island railroad dur-ing a snow storm. Doesn't stop with the ordinary man-on-the-street sturt, but goes beyond to include a man in the fog, man in the rain, man in the fog man in the rain, man in the cordiner, (Up to now has stayed out of the wash rooms.) Everything from singling WJGV, is LaRoy Monte.

WILKES-BARRE, PA.

Population: 87,100. Analysis: Native white, 82%; foreign Orype of ctors, Manuscutving, mining: Resall sates (1933); 331,940,000. Resall sates (1933); 331,940,000. Resall sates (1933); 131,940,000. Resolution: 17,000; index: -1.45* Navespapers: News (1994), 1340,000, Autor: 13,212. Phones: 24,000; 1428-15.

24,085.
 1. WBRE
 2. WBAX
 inor market in radio sense.

WORCESTER, MASS.

Population: 198,000, Analysis: Native awaits, 73.1%; foreign Tyre of city: Manufacturing, Retail sales 1033; 534,507,000, Indices: 412,570,000, 61,501; Tele-Newspapers: Contact (rep., 61,501; Tele-Dank denotics: 510,577,000, (143,500,000), Autos: 25,777 (Including taxis), Phones: -, 61, uncore

1. WORC 2. WTAG

2. WTAG Independent station has the show-manship claim. WTAG is owned by Worcester Telegram and its subor-dinated to the interests of the daily. Rated as sizgish in showmanship, with most of its specials simply sales promotional tie-ups for the paner. paper.

paper. Worcester is a city of consider-able solidity and diversified cultural interests despite large percentage of foreign born residents. Hour Schultz lay on his desthort in a local horpital WOR last Thursday evening (25) went on foreign born residents.

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Outstanding Stunts IOPIAN SIDELIGHTS

NEW RESIDENT GREETER

Ethiopia Boston

Ethiopia -----Boston. Joseph Lecore, 66, a sergeant with the Italian Army during the Italo-Ethiopian battle of Adowa in 1386, was guest speaker on the 'Good Boston, and WEZA,' Springfield, Sergeant Leone, who received Ethiopian spear and builet wounds in the neck and legs, during the desperate fighting and siege at Adowa, spoke briefly of his experi-ter and the spear of the spear exposition of how news was despatched in 1386, taking four days for the United States to receive word from the front, after brought to telegraphic stations by native day, better but still difficult were explained in dramatized form through cooperation of Henry Minott, New England Manager of the United Press, in Boston. Rnny Weeks orchestra did the In-cidental, music.

Welcome Stranger Stunt

cidental music. Welcome Stranger Stunt Peoria. WMED, Peoria, III, extends at novel glad hand to newcomers to its home city in what is believed a nouncer Hall Curver, daily calls up the Peoria Retail Merchants Asso-ciation for names of new residents, then gets the newcomers on the phone. gets exhaultive the state phone of the state of the state of the phone, gets exhaultive the state then gets the newcomers on the phone, gets exhaultive the state phone, gets exhaultive the state a special broadcast. The new-comer usually fails for the idea and extends piently of blographical data. It's a honey for goodwill and after to at numbers, the Larkin Co., who pays for the sirtime, follows up with presents in a personal contact visit. The program, brain child of folked in the blog way. Another Radio stunt along simi-lar lines at station WMBD, is en-titled 'His Medsheety the 'Baby'i Knowing beospitals here, glying a play to ure varivals, parent rames, etc. The theme song is a record combining baby's cries, fan-tare, etc.

Seek Undergrads Good-Will

Jews undergrads Good-Will Denver. To get the goodwill of Denver University undergrads and alumni and at the same time boost its Cas-the Brown Palace hold here gave a play-by-play broadcast of the Denver-Missouri game over KFEL-KYOD. Jumbia, Mc. where it was being played.

Gum Stimulates Touchdowns New York. Wrigiey Gum's latest sampling stunt is circularizing the country's football teams with packages of the product. Cartons contain 100 pleces each and go to both players and coaches. No testimonials are solicited.

No testimonials are solicited. Stations Use Rad Signe Des Moles. Iowa Eroadeasting System (KRNT-KSO) has contracted for 28 billoards and two, 10×50 painted displays in Des Moines and high-ways leading into the city through the Stoner-AcCray System, with thorgaramic to be used to highlight thorgaramic to be used to highlight thorgaramic to be used and changes will be made frequently in the dis-plays.

plays. Estimated circulation is 426,000 daily in 18 hours.

daily in 18 hours. Hot Dates i istory Circent Corcery & Circinnati, currently sponsoring a laking chain, currently sponsoring a laking chain, currently sponsoring a second series to 18 midwest stations. Newcomer is entitled 'House of 1,000 Eyes,' the name being symbolic of Kroger's testing labs. Is intended as insti-tutional pugging, Raiph H. Jones autore of Circinati placing the data of the stations. The statistic statistic of the statistic of the statistic statistic of the statistic of the statistic trainan quartet, Wallace Butterworth and George Daws. Date Statistic Scriptic

Dutch Schultz Special



Johnstone. CHARLES

PREV REAL SILK'S MUSICAL DIRECTOR SECOND YEAR

NBC, Sundays 8 P.M., CST













WJSV

WJSV. WOL is LeRoy Mark's small-watter that does a nice job along showmanship lines. Aims its am-munition at the cierical strata and

munition at the clerical strata and exploits sports and hillbillies. NBC stations, WRC and WMAL, also undertake to keep the poll-ticians supplied with opportunities for eloquence.

WATERBURY, CONN. Population: 101.300, Analysis: Native white, 70.3%; foreign Joan, 27.3%; Nerroes, 1.7%; Die of elicy: Manufacturing, Tagloe: 20,000; F25,203,000, Radioe: 20,000; Rest Demost

Newspapers; Democrat (eve), 11,018; Re-nublican (m), 14,23S; American (eve), 15,030,

nk deposits; \$57,072,000 (\$822,000).

30

LAVENDER AND OLD LACE' With Frank Munn, Lucy Monroe Fritzi Scheff, Gus Haenschen's orchestra and the Amsterdam chorus Musical 30 Mins. BAYER ASPIRIN WABC, New York

(Blackett-Sample-Hummert)

(Backett-Sample-Hummert) Backett-Sample-Hummert) Backets dropping a wishy-washy backets in dropping a wishy-washy backet in the second second second characteristic and second second wandering, and dissipated show-manship in a disorderly fashion, at-tention is now focused solely on the music. Hist opera type which is not easily dialed out. Without any gabbing or silv love stuff to inter-rupt, it ought to prove doubly ef-fective.

, up, 1 ought to prove doubly ef-fective. Rest of the stanza remains es-gentially as it was. Frank Munn conflues to sing melody songs and refrains from interpolating showy eadanzas, etc. Does a neat job, and his pipes have an unusually rich wolume for a tenor. Lucy Monroe also handles her assignment, ably, doing best as a duet partner for Munn.

doing best as a duet partner for Munn. Sole change on the singing end of the program is the inclusion of Fritzi-Scheff as a standard member of the cast. Done to bring the nostalgic interest to a climax, Miss Scheff gets one number per pro-gram. About sight Over-doing the make. Miss Scheff makes nice im-pression.



DON MARIO

"Penthouse Serenade"

NBC Const to Const Sunday Afternoons New York Rep., MAX RICHARD Radio City, New York

EMERSON GILL

AND ORCHESTRA

HOTEL WEBSTER HALL DETROIT, MICH.

MCA DIN

MARRIAGE LICENSE BUREAU' ith Quin terviews 15 Mins. BORDEN-WEILAND DAIRY CO. WGN, Chicago

(Hanff-Metzger)

(Mah)-Meizyer) Sock ether idea that can't miss. Taking the listeners, especially the femmes, right into th. marriage ll-cense bureau at the County building and letting, them in on heart-to-heart interviews with the would-be nered as a clach for sure-fire in-more in a clach for sure-fire in-

weds is a cinch for sure-fire in-terest. Couples are interviewed by Quin Ryan, who takes a clean-cut rous oair. Byan asks hist the right questions to elicit the human inter-est fepilles as to. 'how they met,' 'what their plans are,' etc. Idea itself is a pipe for any radio station and home-products adver-tiser. Subject matter is always terest for the sala. If fayures as a particularly smart angle for Bor-den-Weiland dairy and Ryan makes the best of it by weaving slight mentions of milk, butter and eggs into his interviews. Gold.

'COLLEGE PROM' With Red Nichole' orchestra, Harry Kipke and Les Quailey Dance Music and Football 30 Mins. KELLOGG PEP WJZ, New York

(N. W. Ayer)

Coming around to its 40th seas-tion of the sease of the

what humans and cheers allows the become alumni in an advertis-ing agency. Aside from allowing Nichols', a chance to strut his hot stuff, 'the cheme to strut his hot stuff, 'the cheme to strut his hot stuff, 'the cheme to strut, his hot stuff, 'the cheme to strut, his hot stuff, 'the cheme to so is given over to throwing a sop to the football On or review (25) Harry Kipke, Michigan coach, spieled a bit about his team, his superstitions, and the pending smounter with Columbia. Not too interest to both east and west. Les qualley does the out-and-out dop-ing, picking the winners in a dozen bit tills. Goes about this team, of the college boys. Now on a solid dansapation stand-ard, this series should conthue to sain in popularity, although the loss of the sciles the out-and human.

KEN STRONG With Bill Farren Football Dope 15 Mins.

Sustaining WNEW, New York

Sustaining WNEW, New York Strong, mainstay of the pro Giants' backheid and former N. Y. U. acc. In keeping with his rep, he news during the strong with his rep, he news during his Friday eve dope session. Even in the toughest games he refrains ifrom a 'maybe' attitude, simply blurting out his choices with an occasional hard-boiled estimate of the situation till Paren, sports man at. WNEW, feeds Strong the straight stuff where needed, but keeps it down preity well. Strong is not too strong on ad-libbing, so the homey touches are only of minor value and Inclusion of pro stuff gives the program a wider range than most of the football stanas, and is a good idea so far as New York is con-cerned because the town is pretty keenly pro-minded.

MR. and MRS WISEPENNY Discs

15 Mins. NIAGARA-HUDSON WGY, Schenectady

by marks, A+UDSON WGY, Schenctasy WGY, Schenctasy Ningsria-Hudson (and the utility companies in 1st aystern) sponsor this new series of disca, which foi-low a previous series by Little Jack Little's orchestra. Occupy the same day and Thursday. Budget for 'Mr. and Mrs.' is seem-ingly smaller, not only in time pur-chased but apparently in more and the second second second in waxing these records: 'Phil', who sings and plurs: Phylis, who warbles, experts on household mat-ters, styles, boks and films, and splitt, Physical and films, and splitt, Physical and films, and splitt, box and specing blitts for an early-morning household swing. punch, for an swing,

BOB CROSBY Songs, Band 15-Mins. ROGERS & GALLET WJZ. New York

(Marschalk & Pratt)

RADIO REPORTS

ROGERS & GALLET (Marschalk & Pratt) With the band and starf of ar-rangers that the fellow's managers. Rockwell-Okeete, have put be-hind him, the act that Bob Crosby is the start of the start of ar-rangers that the fellow's managers. Rockwell-Okeete, have put be-hind him, the act that Bob Crosby is the start of the start of ar-rangers that the youngest brother of perfumes and tolle sogna, cart of wrong. It's a combo that starks up nitily with the best of them and the fact that the youngest brother of Ling gives a smooth, ingraliating should make it that much easier for the turn to build a nice Friday eve-ning. Following. What is decide mikes withows, or his own talents for giving straight clear and melodious treatment to a lyric of the moon and Jone variety. A prod. This does he stop out of his sits obvious limitations, and as for style that is bound to develop with experience. But there is enough in that voice as it is to garner heaps dryle does make that strikingly noticeable in the band. The 16 min-tiles wrapped up in a bit of def dialogi invom a drugging the article and the formation of the strikenty of the sponsor's various products and the drugging the aradio name the he ind been dreaming about. Through the crossfire between her-self and a drugging thearacter the prost nimicking the radio fame the first or the sponsor's various products and the 'trites. On the initial program (26) of the series. Miss for a his one grees must be also for the aponsor's various products and the 'trites. On the initial program (26) of the series. Miss for a single series and so the products and the 'trites. On the initial program turning time was the 'the program's running time was the 'the program's running time was the 'the

Prost did an adrolt takeoff of Gracie Also given a major segment of the Also given a major segment of the palaver about a contest slated for the next eight weeks. Prizes are \$100 dollars a week and 25 bottles of R. & G. perfume for Christmas greetings written on the wrapper of be a grand prize of \$1,000. Besides soan and perfume the ad copy ex-patiates on the sponsor's brand of lip pomade. Announce, who has recently ioned NBC. Brokenshird's opening line disclosed a next touch for tie-in phrasing. It spoke of Bob Crosby's relation to Bing and asserted that the former was living up to a grand lis in the field of perfumes and toilet soaps.

REFLECTIONS With Charlotte Woodruff, Elinor Gail, Drury Lane, Joseph Ron Bjorndahl, Wilbur Hatch Orches-

With "Charlette Weedruff, Elinor Gail, Drury Lane, Joseph Ron Bjorndahl, Wilbur Hatch Orches-tra . Music and Narrative KIXX, Hollywood Station made a big to-do about this musical porpourtin and as such lived up to its billing. As an "inno-vation. .A musical novelly never tails far short. It's all been done before, on seaboards and in the provinces. Hail hour: Die Congram marked dobut of the subject of the seaboards effect on the subject of the seaboard of the subject of the seaboards before, on seaboards and in the provinces. Hail hour: Die Congram marked dobut des of laylic narration preceding by now, Also the Fred Waring take-off on slowing the tempo for choir background. All of which deels noe of the Tra-trates the frest enconfluen Bill Hatch has agramented crew, comparable with the most heard on the setwork outies. Voices are held in fine re-straint and bled in hicely with the Dependity Pell done were the male renditions of "Oregon Trail" and "Song of the Vagaboad." Whole layout sentions of "Oregon Trail" and "Song of the Vagaboad." Whole javout attices a fine balance and laydeen theory would have clickee without all the hoorado musicals. Refections to reado pioneering. Reflections would have clickee without all the horado musicals.

Clocked without all the horp-fa about blazing new trails in radio musicals. before deciding on its permanency. It would be a smart move to con-tine the period if only as a pre-tige builder. It won't make a dime, but its one of those thins that every station should have. If chm.

LINDA, BILL & JACK With Tom Dailey GORDON CLOTHING CO: KWK, St. Louis Linda, Bill & Jack' singing trio has lotaa zing for a local program. Early morning (1:30 o'clock) apot (sponsored by Gordon Clothing Co. to sell credit toggary) is designed to catch 'em in the act of drogram: frequently and handles commercial informatly. Linda, Bill & Jack' have some slick arrangements of both old and new tunes.

FLEISCHMANN 6TH ANNIVER-SARY With Rudy Vallee, Ferde Grofe, Vicente Escudero, Lucienne Boyer, Philip Merivale, Gladys Cooper, Stepin Fetchit, Josef Llhevine, Graham McNamee.

Stepin re-wine Graham MeNamee. 60 Mine. WEAF (N York Nether Khompson) For its sixth anniversary on the air, leischmann enlisted a galaxy of international taient. Rudy Vallee got special attention. In frequent musical flashbacks on his careet him by Fred Grofe. Good program but the 'names' were more Manhat-tan than national in meaning. Es-cudero certainly little known and Boyer's rey, while big in New York-add. Maritage is primarity-a-New. Yorker, while Glady Cooper is a London legit actress.

Boyer's rep, while big in New York's sorhisticated beit, is limited out-tor and the set of the set of the set of the sorhistic while Gindar and the set of the sorhistic set of the set of the set of the sorhistic set of the set of the set of the greesented his Rudy Valles Suite, which traced the radio impressaries it was typically descriptive in the Grofe manner, set off by neat ar-rangements. Luclenne Boyer first of the greesters, with two songs, still delivers her stylzed dittles in a Excudero did finger-nail snapping and staccato castaneting. Stepin Fetchi for comedy (Graham Mo-Name announced his chore as choing from Ethiopin by way for drawling and laxy mumbling and well nigh stole the program. Josef Liverine, representing Rus-sia on the round-the-world Jaunt, Due of the Broadway season of Shakespeare, and presenting a scene from Mary of Scolland (Gan that this would be Katharine Hep-burns next Radio production).

MILKY WAY WINNERS' With Frane Dane, Bob White, Evangeline Hedrick, Jim Blanc, Vincent Coleman, Bob Jellison Serial 15 Mine. MARS CANDY COMPANY WGN, Chicago WGN, Chicago

MARS CANDY COMPANY WGN, Chicago (George W. Davis) Mrs. Etchel Mars, the sponsor, is distinctly race-horse conscious as evidenced by her own-raihp of the Milky Way Farm, one of the largest rather stable and a tho of the largest rather stable and a tho of the country the country is also horse-concious, as evidenced by the starp pick-up of betting, race information media, etc.

The country is also norse-conscious, of betting, race information media, etc. Mars candy company is sponsor-ing a serial script concerning ro-manoo of hurace track. The times run around the track and the men and women in the cast get excited about whether some horse will be entered in the big race next week, who's doing the dirty work when Kentucky, the hero horse fails to clock the mile in -record-breaking time. It's all strictly 10-20-30 mel-lerdrammer of the cliff-hanger va-5-cent candy bar, which should drag to children, as well as the oldsters. Tied in with the should screes as a prize, the horse to be trainay, stables in all the leading races and the prize more yo be bar and contest. The in with the show is contest with a thoroughbred race horse as a prize, the horse to be trainay, stables in all the leading races and the prize more yo be awarded to the wirrer of the horse-taming contest. Hoof-beats and crow noises are brutal and should be eliminated en-tirely rather than contuced in their precent laughable style. Cast is only in pretty corney manner. Gota PHIL KRANKLIN

in pretty corney manner. Gold. PHIL KRANKLIN The Casual Observer' Commentaries 15 Mins. Sustaining WBM, Baltimore Negoria, but an honest-to-gosh commentaries the symbol reads off news Peoria, but an honest-to-gosh commentarior. For as young a chap, can sink his taions autonishingly deeply into passing parade of con-temporary history. When caught, Sunday (20), touched on local Com-diving, noise abatement, recent Canadlan elocition, League interven-diving, noise abatement, recent Canadlan elocition, League interven-tion in Italo-Ethiop wrangle, and current outook on Pres election in 38. Reverseins of sciences him of being bar possible effocts in deal-ing with last subject and if's a pit-fail he must be careful not to tumble into. Copy is terve and clipped, but gets spiendid treatment from talker-lary and sense of colorful word-structure. Franklin is an announcer at WCBM.

structure. at WCBM.

MUTUAL NETWORK TUFSDAY. 10:30 A.M., EST THURSDAY, 10:30 A.M., EST THURSDAY, 11:15 P.M., EST

THE



VIRGINIANS

WLW. CINCINNATI SATURDAY, 10:00 A.M., EST

Management MARY L. SHAN

Radio's Best All-Around Colored Quartet

EDDIE and FANNIE'S GRAB

51

EDDIE and FANNIE'S GRAB BAG With Eddie and Fannie Cavanaugh Harold Iabell Etamporaneous Rhyming ILLINOIS MEAT COMPANY WBBM, Chicago (J. L. Swgden) Toryears a chap named Bob Hall was a standard atcl in, vaude with there's a little lady sitting over there's and she has a flower in her hair. The audience is invited to call out names of things, places and worth a standard atcl in state there's and she has a flower in her hair. The audience is invited to call out names of things, places and worth and the lail finaling bis act by worth with thail finaling bis act by unto this patter. Eddie and Fannie Grab Bag radio act is based upon the same prin-ciple. Listeners are asked to send humes which the Cavanauchs must put in rhyme. If the Cavanauchs must construct and auginements the Eddie and Fannie gossip club pro-gram on Columbia for the meat company's Broadeast hash product. Gat the Gossip Club show as soon as the pork suisage gest sufficient. Brogram is frankly childish and must be finder in the name and the makers of the pork sauange are completely convinced that sim-pleting is the way to sell the meat product. COLUMBIA ARTI

COLUMBIA ARTI



VARIETY

Most Played on Air

To familiarize the trade with the times most on the eir around New York, the following is the listing of the songs most played on the cross-country networks last tweek, in relative standing, according to the approximate number of combined plugs on WEAF, WUZ and WABC.

Gershwin, Whiteman Pop Tune Reps On Roosevelt's Top Hat Music Bd.

Washington, Oct. 29. row music will be dished

the American people by needy musicians employed in the work-relief orchestras to be organ-ized under President Roosevelt's \$4,000,000,000 unemployment aid rogram. Advisory committee of 25 proml-

nent musicians, composers, radio entertainers, and music directors was set up Friday (25) by Adminis-

offertainers, and music directors was set up Friday (25) by Adminis-trator Harry Hopkins to ald Dr. Nikolai Sokolofi in mappins out de-tains. Group is sprinkield with big names usually associated with top-rank music while nearest approach feorgs Gershwin and Paul. White mommittee includes numerous symphony directors, among them Leopold Stokowski of Philadelphia, Hands Kindler of Washington, Al-fred Hertz of San Francisco, Fred-erick Stok of Chicago, and Waiter Darmosch of New York. Silk hat crowd is further repre-sented by Olin Downes, music critic of the New York Times and radio interpreter; Mrs. John Alexander Jardine, president of the Edonad Fonson, directors, and Kaiter Company. The Steinway, president of the New Jonad Music League, and Lawrence ribbett. Other. names are William Earhart Tibbett.

tional reuse Lesgue, and Lawrence Tiblett. Offerburgh: Carl Engel of New York, Rudoph Ganz of Chicago, Wallace Goodrich of Boston, Dor-ghty Gerdon of New York, Howard Kramer of Rochester, Walter Kramer of New York, Howard of Richmond, Va., Samuel L. Rotha-fel (Roxy) of New York, Cauleton Sprague Smith of New York, Augustus D. Zanzig of New York, and Joe Weber, president of the and Joe Weber, president of the American Federation of Musicians.

OBERSTEIN OUT AS HARMS' B. M.

Il Oberstoin quit as business manager of Harms, Inc., last week, Although, the departure was sud-den, he had for some time been dissatisfied with the conditions surrounding the job. Oberstein came from RCA Victor four months ago, where he was in charge of the booking of recording artists and the selection of their tunes. li Oberstein quit as business

Plenty Rochester Spots, But It's Strictly a Saturday Night Town

Rochester, Oct. 29.

Rochester has more night clubs this season than at any time in its history, but remains a Saturday night town. New Paradise is spend-ing more than \$700 a week for en-tertainment, which plays to nearly empty chairs until the weekend, ty chairs until the weekend, a the place is packed. Same is at the Chateau and Terrace when

true at the Chateau and Terrace Gardons, other large spots. Exceptions are Brownie's and Odenbach Peacock Room, which pertainment Secondary. Sagamore has a hand only Saturday night. Bardo's, Times Square Casino and Adirondack Club all ffure on the Saturday night take to meet the week's nut. Host of smaller spus try in vain to lure spender on off-nights.

Billy Arnold's Spot

Dilly Arnoid as Spoid Billy Arnold, back from Europe after 15 years, has opened his own spot, Club Rendezvous, in Paterson, With the exchange current the American tourist trade to Paris and the Rivers, where Arhoid was long a dance band standard the most reast forced to come back to America Isat: year to settle the family es-tate.

Joe Pickett a Suicide Lynchburg, Oct. 29.

believe the death of Joe Pickett. proprietor of the Old Homestead, committed suicide und stomestead, committed suicide. Pickett was found in his wrecked automobile, bullet hole through his skull. Apperently he shot him-the shot him-three days before his death Pick-ett gave orders to padlock the Homestead.

BRAZIL'S MUSIC MUST BE 50% NATIVE

io de Janeiro, Oct. 29. New law which goes into effect Nov. 10 requires that 50% of the music broadcast by Brazil stations and played in Brazil theatres, cafes and played in Brazil theatres, cafes and restaurants be by Brazilian composers. Also imposed by the measure are employment restric-tions which demand that the per-sonnel of theatre, radio studio, and cafe orchestras consist of at least two-thrids clitzens of Brazil. In every case, according to the statute, these spots and stations must employ Brazilian conductors, and the only exception to the rule is made for the local official opera's regular season, when guest conduc-

and the only exception to the rule | Folle Parasenne snow current == is made for the local official opera's the Broadway cabaret - theatre regular geason, when guest conduc- moves to Florida, for the winter and tors (imported) may be placed on Cliff Fischer opens a new show to follow into the Broadway spot.

Paul Specht's objection to Jack Hyiton's American advent, culminating in Specht's going to Washington to testify in person before the immi-gration authorities, dates back to professional differences between both orchestra leaders. A decade ago Specht was among the pioneering Amer-ican bands into England, including himself and a number of his band units. Because of his intensive exportation of talent, the British labor nuthorities set up some barriers, which to this day have left more or less technical hurdles, and which Specht at the time ascribed to professional interference from Hyiton, long rated as the Paul Whiteman of England'. Other American bandsmen, of course, are fully aware of Hyiton's British hospitality when coming over there, but Specht took the position that admittance of Hyiton to the U. S. for his commercial (Standard Oll of Indiana) was a breach of A.F.M. as well as U. S, labor regulations. The several American bandsmicans and will only conduct. He's bringing over his arrangers and a number of speciality people. That's the same pro-cedure as with Ray Noble, excepting that Noble is also his own chief arranger.

Inside Stuff-Music

Eyes

S. & B.'S FRENCH

CASINO, MIAMI

L. F. Blumenthal and Jack Sha L. F. Biumental and Jack Sna-pir, operators of the French Casino on Broadway, are building a simi-lar spot in Miami for premiere Jan. 2 or 9. 'Folle Parisienne' show current at

Another royalty distribution by the American Society of Composers, Authors & Publishers is due around Nov. 1. It's the \$400,000 collected from the British and French performing societies. ASCAP bookkeepers have for the past soveral months been engaged in checking the performance reports that came with the money and apportioning the points among the writer and publisher membership. Not all publisher members will realize a siles of the plum, Those passed up, will be the American firms which through their foreign contracts to their trablagreed the performing rights along with the printing rights to their catalogs

Mills Music, Inc., has sold the Brittish rights to four Will Hudson com-positions to Keith-Prowse, London publishers. Tunes are Yankee In Havana." (Cowboy in Manhattan, "Hobo on Park Avenue' and Memoirs of a Dying Savage' Si liar deal was also made on Duke Ellingtons" Joucky Wucky: Joe Morris Music Co. has yet to close for the European rights to its current and future publications. Agreement with Campbell-Connelly copied this summer. Morris firmings had bids from Keith-Prowse, Bert Feldman and Francis, Day & Hunter.

Exchange for the Blind division of the Brooklyn Association for Improving the Condition of the Foor has started music classes for the blind under appropriation from the relief funds. The society has no money for the purchase of instruments for the pupils, many of whom find their only recreation in music, and solicits contribution of unwanted banlos, guitars, mandolins, cornets and the like. Instruments may be sent to 401 State street, Brooklyn.

Those Sunday night jam band sessions at the Onyx, a fave musicians' nitery in N. X., are getting some laffs. The boys from the Gasa Loma. Bob Crosby, Ray Noble, Lennie Hayton, Peter Van Siteden, Predide Rich and similar type combos sit in with the Eddy-Riley band, regular fixture at the Onyx, and jam out some torrid late-hour licks.

Harms, Inc., again publishes the Rodgers and Hart songs, having the Jumbo' score under the Rodart imprint, This is the R-H subsid of Harms.

Rodgers and Hart merely broke away when under Metro contract and it became imperative that Robbins Music Corp. do the publishing

'When Love Turns Your Way,' song in the current 'Jubilee' score was first written by Cole Porter about four years ago for 'Star Dust,' but never used.

Publishers Not Individually Liable **Under MPPA's New Incorp. Setun**

Powell's Disc Taps

Victor has Eleanor Powell for cordings. As with Fred Astaire Brunswick doing bis Ton Hal Victor has Eleanor Powell for recordings. As with Fred Astate on Brunswick doing his Top Hai' taps, Miss Powell has recorded her taps from Broadway Melody with the Tommy Dorsey orchestra. Figst two releases will be Lucky Stars- and Teelin', You're Foolin', From the Metro filmusical.



Deprived of his CBS release for the second ti within'a week, Little Jack Little handed in his two weeks' notice to the management of the St. Moritz hotel, New York, Monday (28), Little had the week before advised the hotel that if he wasn't provided with a permanent wire he would quit the engagement.

Little's jam with the St. Moritz comes as the latest installment in the contest that has had the New York Hotel Men's Association and For the holes of t the musicians' union trying to out

to employ union musicians. Latter engagements, which are as a rule let out to concessionaires, are esti-mated by the union to be 60% nonunion

Ralph Hitz, director of the New Yorker and Lexington, has been ne-gotiating with CBS for a wire in each of these spots, but he has men-tioned no definite dates for the in each of these spots, but he has men-tioned no definite dates for the hookups. Lucius Boomer, head of the Waldorf-Astoria, has arranged to route Al Donahue over an NBC blue (WJZ) link the middle of next

Cincinnati, Oct. 29. Hotel Managers' Association and inusicians' local are at a standoff after a meeting yesterday (Mon-day) on demand presented last week that union musicians be em-ployed for all hotel functions, whether management or guest-sponsored. Nov, 6 is deadling

whether management or guest-sponsored. Nov. 6 is dtadline set by union for hotels' acceptance. Netherland-Plaza has Tom Coak-ley's orchestra doubling in its din-ing room and night club. Combo opened Thursday (24) and was promptly given warning notice by the local. William Seelbach, Neth-erland-Plaza manager, says contract with Coakley is for two months. with Coakley is for two months

with Coakley is for two months. Gibaon hole, has Bob Chester and Johnny Lewis bands. Only other hotel employing bands of late. Is the Alma, which allowed its orches-tra to depart upon receipt of the union ultimatum. Alms is managed by Dan Myers, president of Hotel Managers' Association. Myers dcclares hotel managers favor hiving union musicians and are weiling to co-operate in their behalf for private dance, party and banquet work, but feel it unfair to be called upon to enforce.

Montgomery Off-to-Buff.

Buffalo, Oct. 29, Ann Montgomery, proprietor of Little Harlem, Buffalo Inghr spor, was granted a default divorce in Supreme Court here this week from her husband, Dan Montgomery, proprietor of the Montgomery have both con-ducted nitrates here since they were

The Montgomerys have both con-ducted niteries here since they were married in 1918, although living apart for many years.

Revised setup of the Music Pub-lishers'. Protective Association as an incorporated trade association with incorporated trade association with meeting of the popular music in-dustry in the Astor hotel, New York, Thursday (26). Also okayed werse the new by-laws of the association. Under the MFPA's new method of öperation the fassociation will not concern itself with enforcing fait trade practice or codes of ethics. This angle had been previously in-corporated in the by-laws, but was voted out at the meeting. In the old organization members bound them-selves to conform to certain stricvoted out at the meeting. In the old organization members bound them-selves to conform to certain stric-ture of business conduct and to abide by penalites imposed for vio-lations of the MPPA's code. As members of an incorporated trads beid personally liable and personally liable as de-fendants in ittigation brought against it. Because of the limited liablity angle it is expected that publishing firms which were pre-viously leery of joining could now be induced to signature member-ship blanks. Incorporation process was com-pleted yesterday (Tueaday) when the directors who applied for the charter held their first meeting. Ellection of new officers and direc-tors will be held following a cam-paign for additional memberships.

Appellate Division Refuses Cohan Plea. To Reargue Appeal

Appellate Division. New York, lat week refused to allow George week refused to allow George bel or cerve an amended an ap-pel or cerve an amended an ap-pel or cerve an amended to an ap-in the south the brought to restrain the Robbins Music Corp. from con-tinuing to publish a group of old Cohan tunes. Cohan had previous-ly lost out when Robbins appealed a decision of the Supreme Court, New York, which upheld the for-mer's property claims to the songs, which included 'Give My Regards to Broadway,' Yankice Doodle Dandy' and 'Mary's a Grand Old Name' Cohan originally took the case to Federal, Court in Manhattan, but encountered defeat when Robbins' course taked for a dismissai on the ground that the U. S. court had no been Cohar's contention that Mills had no authority to assign such -lights to any one. Julian Abeles has been representing Robbins in the litigation, while OBHen, Raf-tery & Driscoll has been -handling Cohan's of the case.

Flooring 'Nellie'

Los Angeles, Oct. 29. William O'Kcefe is producin 'Nellie, the Beautiful Cloak Modd.' at Ebell Club theatre tomorrow night (30). Cast includes Bess Stafford, Richard Erskine, Certrude Short, Walter Ware Doroby LaMac Hell Yughter Ware Doroby LaMac Hell Yughter Ware Doroby LaMac Hell Yughter Ware Doroby LaMac Hell Walter Wills directing.

Bee Lillie's Discs

Beatrice Lillie has been set by RCA-Victor for recordings. Actress-singer will do four discs to be re-leased with the Red Seal stamp, which are higher priced platters. Dick Krakauer of Leo Morrison's office negotiated.

Deal also included a guest ap-pearance on RCA Corp.'s 'Magio Eye' program, at \$1,500, Sunday (26).

CHARLES DUE IN U.S.

Parls, Oct. 20. Jacques Charles, local Paramount scenic producer, who originally put on Clifford Fischer's 'Folles Bergere' shows and is now with J. C. Stein, plans to go to the United States in Jan. to work up the Stein attrac-tions. tions.

tions. Meanwhile Charles is sending over acts such as Chrysis de la Grange, to take part in preliminary productions, and he'll be going over to London presently to put on a show with Felix Ferry at Grosvenor House. House

MUSIC

FEIST SELLS FOR \$400,000

VARIETY

53

Chi Pluggers Having Their Troubles; METRO GLINGHES See Possible 100% Boost in Disc Banning Bands in Retaliation BIG MUSIC DEAL

Chicago, Oct. 29.

Music publishers are running up

Chicago, Oct. 29. Music publishers are running up groblem in this town as they find in this town as they find and banned from cates, nite clubs and banned trom cates, nite clubs and banned trom cates and others are setting up days and hours at which the band leaders. Cates are setting up days and hours at which the band leaders may be con-tacted by the pluggers and others have instituted orders that the reps music and used on the setting and the setting the band leaders and bare at which the band leaders and others have instituted orders that the reps music bare setting by the NBC band book-that in the turure the representa-tive spill books. Morrison and Bismarck hotels. From now on these rooms at the tables. It is argreed that the publishers have been hustling around the nile club rooms in their hats and over-sing and cluroms. The set orders the door. They have been senony in the leaser by pluggers the door they have been senony in the bandstand to the annoyaine sin their hats and over-form a came with the Andrew Karas ballrooms, This is the first time south an order has come through on these ballrooms, the indirection on these ballrooms, the indirection on the an order has come through on these ballrooms, the indirection on these ballrooms, the indirection on the an order has come through on these ballrooms, the indirection on the set the publishers there. Borne Weakleys and the set the while even the publishers them the the sheed senon. The set the the set the millishers them when the ven the publishers them the the sheed senon. Here the the sheed senon. Here the publishers them the sheed senon. Here the publishers them the sheed senon. Here the the sheed senon. Here the publishers them here the senon. increasingly seriou against an

Some Weakies

Some Weakies While even the publishers them-solves agree that several of their boys have been exercising poor judgment in contacting the band-leaders, by chiseling on their cafe expense accounts and by using cheap methods in getting their sales taik across, etc., there are other iforms which the publishers claim are the fault of the band leaders that the fault of the band leaders the fault of the band leaders that the fault of the band leaders the band leaders the fault of the band leaders the band expense this maintaining of records would entail. Tele-Flash, TNC's competitor in the wired radio field, has Milton Schwartzwald, formerly general mu-sical director for RKC, to do the contacting with MPPA on license matters, Tele-Flash is walting for the TNC to work out a deal with the publishers before undertaking to ne-scitate its own license. MPPA has always operated on the principle of dividing the moncy it collected on the basis of actual uses, and is opposed to assuming any ob-ligation which would depart from this method of doing business.

are the fault of the band leaders themselves. Many music representatives are running into jams with band lead-ers following actual instances where the musicians have enricely ignored the fault of the second second second time of the second second second second of the attitude of several orchestral leaders in domanding that pluggers make an appearance at the cafe at a certain time on a specified day. Many of the publishers claim they cannot properly handle contact work on their songs when they are forced to mob into the spot with some 20 or 30 other representatives. Turn-About

Turn-About

Turn-About Publishers in some instances arc beginning to stand upon their own rights and are waging their own campaign against jeaders with whom it has become difficult to do business. First instance of such re-tallation occurred last week when the local Harms office, through its manager, Bob Meilin, informed Horace Heidt that his band nolong-er would be permitted to play auy employing musicians who play copyrighted music had better pay the royalities and avoid trouble, says a statement by David E. Houck. Jr., president of the Berks County Retail Liquor Dealers' Association. The association held a meeting to make plans to fight payment of roy-altics claimed by the American So-ciety of Composers, Autono, Since then Houck has been advised by attorneys that payment should be made, and is passing the advice to all members of his association. Oliver Lentz, an assistant city solicitor and legal advisor of the roadity and legal advisor of the roadity can be alarmone on copyrighted music. The fair to use individually refused to pay, may not materialize as Houck's suggestion will prohably he accepted by the association members. Horace Heidt that his hand no long-er would be permitted to play any of the company's restricted songs, that ban going for the Heidt broad-casts og WGN, and for the Stewart-Warner breadensts on CES. This break was the result of Heidt's re-fusal to play the Harms popular songs after allegedly wromising to play the songs which are named in the 'most played songs' listing. Harms has sont notice to the two broadcasting outfits of this ban. This figures as a pretry had algo since the 'Harms restricted catalog contains many Broadway musical show tunes.

id Austin band slated to open at Joe Howard's nite club in the Times Square. Combo will have an NBC

Diane King Divorcing **Ex-Pitt Footballer**

Pittsburgh, Oct. 29. Diane King, night club entertaine Diane King, night club entertainer and prise-winning Pittsburgh baau is suing for divorce from Pau Reider, star and captain of Univer-sity of Pittsburgh football (taum four years ago. They were married shortly after Reider's graduation from Pitt and separated several monthe ago. from I

Months ago. Miss King, a singer, entered night club work shortly after her mar-riage and lately has been at the Bachelors Club here.

Submits Rate

Ticker News Co. last week sub-

mitted to the Music Publishers'

Protective Association a royalty

plan to cover the service's use of

music over its wired radio system

music over its whred radio system. Proposition, as advanced by the TNC, calls for the payment of a monthly fee on each loudspeaker installed in a taproom, restaurant or private citb. Fee would be 25c, a month or \$3 a year, if the service continued on a sustaining basis, and 75c a month per set, in the event is APPE would be for the for accept APPE would be for the for accept

it sold its facilities to advertisers. MPPA would be inclined to accept the proposal as the most logical one if the Ticker News Co. would agree to maintain a tabulation of all musical numbers broadcast so that the association would be able to de-ter lne each publishers share of thesif as hesitant about conforming to such arrangement because of the expense this maintaining of records would ental.

PA. L. D. DEALERS' HEAD

ADVISES FEE PAYMENT

Reading, Pa., Oct. 29. Hotel and roadhouse proprietors employing nusicians who play copyrighted music had better pay

Plan to MPPA

Ticker News

Mrs. Feist, Rubin, Bernstein,

Robbins, Bregman, Bitner, Abeles Officers Under Buy --- Warner Bros. Offered \$500,000

VOCCO GOES WB

After months of negotiations, Mrs. Leo Felst, widow of the founder of Leo Felst, inc.: A. S. Gilbort of Gilbert & Gilbert and the Pith Ave. Bank, trustees of the publishers estate, closed late Saturday (26) with Metro-Goldwyn-Mayer for the sale of the music firm. Considera-tion is ¥00000 plus adjustments of lassets and liabilities. Edgar F. Binner, president of Felst's, who with Mirs. Felst controlled the capi-tal story. The firm of the sale of the end of the firm provide the sale of the firm of the sale of the firm ereneral business head. Officers and directors of Felst, Inc., under Metro control - will be designated this week but will prob-aby include J. Robert Rubin and David Bergman of the Robbins Music Corp.: Bitner, Mrs. Felst, and Julian T. Abeles, attorney for the Metro-Bredin negotiating the deal. Abeles, is aleo ad incetor of the Robbins funs is aleo ad incetor of mebbins funs direction. Behind this, one of the mobins im-portant film-music deals of the decade, are sundry trade circum-stances. It dates back to the recent After months of negotiations, Mrs.

Behind this one of the most Im-portant film-music deals of the decade, are sundry trade circum-stances. It dates back to the recent American Society of Composers, Authors & Publishers complications which resulted in Warner Bros. threatening to boit from ASCAP. More importantly, it gives Loew-Metro the availability of one of the most fertile music catalogs in the world for current music usages, background stuff, etc. 100 Show Scores

100 Show Scores

100 Show Scores Feist's owns and controls the musical scores to almost 100 musical comedies and operetas, none of which has been ceded to any other film producer outside of Trene' and Tkio Rita.' It gives etro three music publishing affiliations. It has Robhins Music Corp. It also has the recently acquired Olman Music Corp. catalog, and now Feist's. Jack Robhus, now a Metro em-ployee in its Hollywood studio, will scout musical compositions for

ployee in its Hollywood studio, will scout musical 'compositions for Feist's as he does for the firm bearing his name. Ohman Music wax to have ab rhed some of the overflow compositions might have published. Instead, Ohman will be continued more or less as a pop house and the Feist catalog will be bolstered with filmusical works, along with usual Robbins catalog. catalog.

along with usual Robbins catalog. Abe Olman, whose firm was acquired by Metro-Robbins, will desert the firm bearing his name and become as member of the Feist organization. Chester Cohn, head of Feist's midwest exploitation forces, headquarters in Chicago, will be brought to New York to become general professional head of all Peist song exploitation activities. Johnny White now holds that post. Cohn's Chi aide will assume, charge of the midwest. This switch comes from Rocco Vocco suddenly deciding to Join Warner Bros. and assume general management of Remick Music Corp. Vocco was all set for the Felst lorth, took a vacation and, he says, ropp of mid that the Felst and Music Corp. Vocco that he felst and Music Provide that the Felst and Music Corp. Vocco was all set for the Felst lorth, took a vacation and, he says, ropp of mid that the Felst and Music Part and Part

only to find that the Feist and Metro attorneys were still wrangling over fegal technicalities. Impatient, Vocco went to Warner Bros. Robbins and Jack Bregman's livection of Feist's will be super-ficial, chiefly. advisory along with the rest of the board, and all under Loew-Metro home-office supervision. (Continued on page 54)

Fees Behind MPPA's New License Arrangement for 1st Half of '36

Whiteman's Dad Selling Farm to Come East

Denver, Oct. 29. W. J. Whiteman, father of Paul Whiteman, has placed his 163-acre farm home near Denver, up for sale, as he wishes to join his son in the

Paul's mother passed away over a year ago

AFM'S H'WOOD **STUDIO, AIR** RULINGS

ollywood, Oct.' 29

New regulations governing radio and picture studio musicians under Local 47 of the American Federa tion of Musicians goes into effect today, whereby the maximum earn ings of the men cannot exceed \$77.50 a week.

Ings of the mini cannot excess \$77.50 a week. Ruite provides that if a member works two or more broadcasts a tudio job that week. Members cannot accept sideline or atmosphere engagements in studios for any instrument they are not or any instrument they are of they violate this rule, they are pro-hibited from taking studio jobs. Officers of Local 47 are directing the studios' attention to the expui-sion from N. Y. Local 802 of Don Bestor, with a \$1,000 fine, for al-legedly paying below scale the men on the Ja& Benny-field program after evidence showed that Bestor was paid by the sponsor over the scale for the engagement.

NIGHTSTICK HANGS OVER DALLAS' HEAVY BIZ

Dallas, Oct. 29, In midst of best amusement business season in years, Dallas operators fear the city is going to clamp down with a bunch of new 'blue'

down with a bunch of new 'hiue' laws. First wa'ning came last week when the polic department took over the nitery policing job from the city welfare department. Chief ordered that every club must hire at least one offeer, who must be shifted every fow days and re-port to the department regularly. Although films, vaudeville, bur-lesque, clubs, horse races and con-certs have pulled record gates in Dallas during October, biggest moncy maker now is the tavern-saloon, with or without floor show. Bagdad, jinx nite club on the Dallas site. Morth pike, has almost sot a record by staying open two weeks under same owner, R. S. Sims, Jimmy Garrigan's ork is there.

Bob Crosby Stricken

there.

Canton, O., Oct. 29. Bob Crosby, orchestra leader who had been playing through Ohlo with his band, has left St. Vincent's hos-pital, Toido, where he was taken suffering from a respiratory infec-tion which threatened to develop into pneumonia. Fand played its local date with-sut the leader, who is Bing Cross-by's brother. He opened as sched-uled on NFC Friday (25) for Roge-& Gallet. Bob Crosby, orchestra leader who

& Galiet.

What may develop into a 100% icrease in musical fees for electrical transcriptions is the new licensing arrangement which the Music Publishers' Protective Asso-

licensing arrangement which the Music Publishers' Erotective Asso-ciation proposes to put into effect for the first half of next year. Radio disc manufacturers will pay the same master fees now prevailing, \$5 for an unrestricted tune and \$10 for a restricted tune, but the con-tracts Issued will be for six months only. Formerly the \$4 and \$10 price provided for a full year's right to the tune. John G. Paine, ghairman of the MPPA, declared last week that he has been authorized to il it his licenses to the six months ending June 30, 1936, and that retention of the present master fees for music used in sustaining records could not be regarded as a boost until the publishers decled on a policy for the second six months of 1986. It was the second six months of 1986. It was used in a sustaining the year would entail no second payment of a fee. Under such circumstances the price for the full year would remain \$5 and \$10. Commercial Rights In addition to the six months

Commercial Rights

Commercial Rights In addition to the six months limitation, the new contracts issued for transcriptions will have a clause giving each publisher the right to charge as he will for sponsored use of a tune. At the present time there is a fixed fee for commercial re-cordings of 26c for an unrestricted tune and 50c for a restricted num-ber. Same arrangement applies ber. Same arrangement applies when a station sells to a local advertiser a program made up of tunes culled from a recorded library service. As yet no publisher has put himself on record with the MPPA as intending to increase the commercial price for any of his music

alc. Is expected that all manufac-tories of transcription libbry terrose, including: NBC, World Broadcasting System, Standard Ad-vortising Service, Muzak (Asso-clated Music Publishers, Inc.), and McGregor & Solike, will renew un-der the same form of license that now prevails in each case. Con-tracts are pretty much alike, with exception of the one taken out by NBC, which gives the station user of the bar of the one taken out by NBC, which gives the station user of the statishing or commercial, without having to pay a fee to MFPA. Clents of this service have in some cases interpreted the free use provision as applying to the first six commercial broadcasts. It is expected that all manufac-

A Full Week

A rull week Lincoln, Oct. . Squire Heathman, who has the Marigold ball room hero, picked up the old Chanticleer in Emerald, a suburb, and booked Art Jarrett in for the opening Sunday (27). Ticathman, owner of three Jowa spots, needed a Sunday night place to complete a week, since Sundays are shut'ln town here.

24-YEAR-OLD NEWCOMER

London, Oct. 20. Michael Hodges, 21-year-old English songwriter, 'discovered' by Charlie Manny, has placed his first four efforts with Irwin Dash.

four efforts with Irwin Dash. Since then, boy has been placed under exclusive contract with Louis Dreyfus (Chappell-Harms), who, when he sailed for America, took six of Hodges' latest numbers with him for U. S. publication.

Lou Bring on Own

Lou Bring, long with Viscent Lopez, will head the band at the House of Morgan (Helen) ope ing Nov. 7. Another 31 with Coq Rou

Night Club Reviews

54

<section-header><section-header><section-header><section-header><text><text><text><text><text><text>

THE CHATTERBOX

ITLE CHAILERBOX (PITTSBURGH) Pittsburgh, Oct. 25. This spot, located in William Fern hole; still gets whatever class trade there is in town. While com-petition is keen all over, Chatterbox more than holds its own without the conventional floor show, con-cepting the show of the show of the entitional floor show, con-cepting the show of the show of the Bitwin and the show of the show of the Bitwin and the show of the show of the Bitwin and the show of the show of the Bitwin and the show of the show of the show of the Bitwin and the show of the show of the show of the show of the Bitwin and the show of the show

bent atting to most part of the set band. Right to most part of the set einch for this time of year when einch for this time of year when the set of the set of the set kyser is a pushover for the col-legists crowd and has enough on the ball to satisfy the other as

Kyser is a pushover for the collegiate crowd and has enough on the ball to satisfy the other as "Novely and varies lack of floor entertainment less noticeable than it observations and the second strain the s

Ind here cooked up some corking alistencis. Spot needs bands of Kyser's call-bre, something hotel management is vise enough to realize, since Chat other is entities in the periodiation of the consideration of the tand hitting patron aquare in the tand hitting patron aquare in the tand hitting patron aquare in the set as the steps in, and doesn't here are few if any spote in town ave the intimacy so necessary. Place has been redeco-nowever, it's a break for hotel that here are few if any spote in town ing dio can lamp the band at all. Brough space here, it seems, for an from of new thing is too long ind only customers at immediate and show a provide the set of the set of the set of thractive-looking bar which might set patro in every is too solowers. It's a break for hotel that here are few if any spote in town and only customers at immediate and only customers at immediate and dough for door entering too thrace in baliroom terpology, the Maxellos, five-man tumbling act and several of Jay Widder's bands-men who double to the floor as acts.

SHADOWLAND

Dance team is plenty classy in two turns nightly. Do four toward the end of the week when bis picks under the week when bis picks under the week when bis picks the team. Provide the pay-off of end the week when bis picks under the pay-off of the pay-off of the team of the pay-off of the pay of the pay of the the pay of the pay-off of the pay of the the pay of the the pay of the pay of the pay of the the pay of the pay o

Hollyhock Gardens

Hollyhock Gardens (WAREL, OHIO) (WAREL, OHIO) (WAREL, OHIO) (Warel, Warel, Ott 4. (Towarel and Pittaburg, Warel, Ott 4. (Towarel and Pittaburg, and the state iguer control bod, recember 4: the control bod, recember 4: t

PENTHOUSE

Barrett-Fleeson

Sheila Barrett and Neville Fleesneina Barrett and Neville Flee-son are teaming up as a new com-bination for nite elubs and radio. They go on the Fleischmann-Vallee program Nov. 21 and open Nov. 27 for a run at the Rainbow Room, Radio City. Both deals set rlle Morrlson

Vivian Johnson has taken over the supper room at the Hotel Elysee, N. Y., with Barney Winton in for the music end. June O'Dea is the vocalist.

Jurman Kaper turned out melo-ules for Ned Washington lyrics to 'Duchess Has a Twinkle in Her Eye' for Metro's 'Kind Lady.'

MPPA Opens Books

Gov't Can Peek, but Must Drop Suit If Not **Finding Evidence**

Feist Sells to MGM

(Continued from page 53) Feist's will continue as a separate entity per usual with Bitner prob-ably at the business holm, as he has been in the past.

Feist's will abandon its Cooper Sq. New York; executive offices and Feist's will abandon its Coopie-Sq., New York; executive offices and more uptown to the roadway and foth street location of its profes-sional headquarters. Feist shared space in the Carl Flsher, Inc., build-ling downtown. This dates back to 1929 when the National Broadcast-ling Co. bought out both Feist, Inc., and Flscher, Inc., consolidating them at the coopies of the state new profical precision state of the state of the state into the state of the state of the state into the state of the state of the state is now general manager of ASCAP. He was then ditto of the Music Publishers' Protective And head and Calata Mic. States At the state and the state of the head and the state of the states of the MIPA to be of the state of the states of the ASCAP. subsequently ASCAP. shifting back to

subsequently shifting back to ASCAP. There are other aspects to the filmers' recently accentuated inter-est in pop song publishing. The ASCAP and copyright angle is one. Television, radio and availability aware the second of the second angle and work and the second angle angle angle and had bid up to \$500,000, but de-spite the \$100,000 difference. Mrs. Felst favored a Metro deal. This Metro-Feist deal leaves Shapifo'-Bernstein, Marks and Mills the sole non-Hollywood filmusical publishers. For family reasons, Louis Bernstein wants to retain his S-B concern. Mills Music through Jack and Irving Mills has been filting with films and E. B. Marks because of the special nature of his catalog desart care about it one work other. The Marks is do angle.

Carrone's outfit. Match PENTHOUSE (PHADELPHIA) Philadelphia, Oct. 25. The second problem of the second in the

Hollywood, Oct. 29

Hollywood, Oct. 29, Robbins Music Co. is opening of-faces here and will establish Coast headquarters for the three music firms under the Jack Robbins. Publisher, inhuma and Robbins, Publisher, inhuma and Robbins, Milton Ere, including to lease of the Milton Ere in lease of the tween Hollywood and quarters be-tween Hollywood and will Hills and may later also taked by Hills and may later also taked time in the same building. Robbins will spend most of his time in the music publishing of-faces when latter are established, and gradually taper off from duties at the Metro lot. Music publisher is boott the studio for the past 10 months looking after new song-form company pictures that his firm publishes.

Arthur Lang arranging score for 'Great Ziegfeld.'

Evidence The access to the books and rec-ords of the Music Publishers' Pro-tended to the U.S. Dashen ex-function, with the proviso that if the Government faile to find evidence inking the MPPA with the Ameri-can Society of Composers, Authors & "Publishers or showing acts of unlavful conspiracy, it would dis-continue its anti-trust suit, against MPPA. Invitation was made last week by John G. Paine, MPPA of the same suit against MPPA. Invitation was made last week by John G. Paine, MPPA to the prosecution. Paine advised Ashell that he would provide office space for the Government counsel's staff and that all MPPA files would be made available to the probers; What he would not like, added Paine, is a repetition of the procedure that look place when Department of to the protection. Error themselves with at the cou-to make out a case. Paine act, plance have went hough the to ake out a case. Paine act, plance have need the MPPA is undergoing a thorough reorgani-station and the new setup would like to start off without Govern-ment litigation hanging over its head.

ARBOR CONTINUES.

Charlotte, N. C., Oct. 29. Charlotte, N. C., Oct. 29. Club Arbor, wowned and operated by John Arbor, who was killed in an automobile accident recently will continue to operate. H. D. Single-tary, connected with the spot since its opening is now the full observed its opening, is now in full charge. Jerry Derry berry's band continues. Current floor show includes Helen and Boone, Evelyn Day and Mae Parrish, daughter of Singletary.

ST. MORITZ' ACTS

After deciding to dispense with any attractions but the Little Jack Little dance orchestra, the St. Moritz hotel, New York, has added Harriette Caperton and Charles Columbus featured ballroomologists. Pat Casey, accordionist, co tinues

Caperton-Columbus replace Mu-sle Hall Boys. Little holds over indef

Florence and Alvarez move to Congress Hotel, Chi., Nov. 7, for four weeks.



WESTERN UNION CABLEGRAM

CLIFFORD WHITLEY

ON BOARD S. S. BERENGARIA HELLO CLIFF HOPE YOU HAD A PLEASANT CROSSING STOP MANY THANKS FOR FOUR MONTH'S PROLONGATION IN YOUR DORCHESTER CABARET ALSO FOR REENGAGEMENT IN APRIL 1936 STOP WISHING YOU A SUCCESSFUL TRIP AND HOPE TO SEE YOU SOON CALIGARY BROS.

Agents Will Consent to Licensing If Special Law Is Passed; Moss Tossed for Loss in Hanlon Case

New York License Department's two weeks' armistice with the agents ended Monday (28), with Commissioner Paul Moss taking the

Commissioner Faul Moss taking the first defact in the renewed hostili-ties when Magistrate Farfell dis-missed the complaint against Alex Hanlon for allegedy operating any Hanney I. Robert Broder, did not have to take the stand at the ar-raigment. The License Depart-ment's witnesses. Including one of its own inspectors; failing to make out a prime facie case against the Loew-franchised rep and booker of the indle Grand Oper House. Magistrate Farrell, in his summa-tion prior to acceding to Broder's plea to dismiss the complaint, punched Moss? case tull of holes. He-pointed out he testimony of the few witnesses alluding eigenfault, punched Moss? case tull of holes the pointed out he testimony of the few witnesses alluding specifically to the research and the ar-test of the second of the few witnesses alluding specifically to the second oper standards. Kavanaugh's answers under di-rect and cross-examination. Kavanaugh's answers under di-rect and approached him on the street and made complaints against Hanion. Broder's question as to whether Kavanaugh and and sus-partment inspector and and sus-mony that Kavanaugh and and sus-hartment inspector antradic all bartment inspector antradis a di-partment inspector antradis a di-partment inspector antradis and and the substand and sus-mony that Kavanaugh and and sus-mony that Kavanaugh and and sus-partment inspector sortradisted. Only witness Moss' office pro-duced who gave substantial testi-mony was Walter Walters, ventrilo-quist, but his claim that Hanion de-ducted commission from his salary for a G.O.H. booking was also re-futed. Hanion sole defense was that he is a salaride employee of the bartmes assistant manager, George Ratner, Sam Shephard, associated with hanion, also testified to this. Only other witness was Everett of Evert's Monkeys, who couldn't testify as to whether Hanion de-ducted booking commissions be-cause his with hanided ail the money the act received as well as all the busits seguing.

money the act received as well as all the business details. Agents' Decision Mass meeting of the members of the three vaudeville agents asso-clations, Loew's, RKO and Indie, wound up Tuesday night (5 with the three the test of the test of the neitheated the of the set of the the fact of the of the set of the the based of Aldermen applying to their business exclusively. This was submitted to Moss Friday (25), and he in turn said he would take it up with the Aldermen. Commissioner Moss stated yes-terday (Tuesday) that his office was drafting a new ordinance, which would be strictly local, to exclu-sively take in theatrical reps. Ordi-nance, he said, would be first aub-

sively take in theatrical reps. Ordi-nance, he said, would be first sub-mitted to the agents for their opinions and an okay, and then go to the Board of Aldermen. Moss could not definitely any whether he will withdraw his com-plaints against agents and stop lighting summonses pering stated he is, an o cer or the hus and could not order the License Department Inspectors to inv off the agents eninspectors to lay off the agents entirely.

tirely. Resolution of the agents, drawn up by Broder, who presided, at the Unity Hall confab, also demands that they be consulted in the draft-ing of a new law, or an amendment to the present General Business Law, which applies to employment agencies

Law, which applies to employment agencies. Plan for an amalgamation of all three agents' associations did not go through, the reps tabling it un-til such time as the effect of their resolution is definitely learned. Moss is going th ough with his presentions of this definitely hearned.

Moss is gefinitely learned. Moss is going th ough with his prosecution of Bill Schilling, indie rep, who was held by Maristrate's Court a few weeks aro for trial in Special Sessions. Date for the lat-ter has not been set.

BOOK RADIO TEAM

Honeyboy and Sassafras, comedy team heard daily at noon over WJZ, New York, opens at the Earle, Washington, Nov. 1, for a week.

Call S.P.C.A.

Chicago, Oct. 29

Chicago, Oct. 29. "Lone Rangen' stage unit, adapted from radio serial, playing the midwest is xun-ning into a seriouv di culty. Problem is to save the horse, Sliver, from the hands. of souvenir seckers. Mob rush-ing back into the alley has been ploking the horse's tail and mane to shreds, hair by hair. hair.

U. S. Acts Sought For Mex. House: F.&M. Girls Set

Represented in New York by Mary Shank, Emelio Azcarraga, Mexican showman, is looking for American acts for the opening show at his new Alameda theatre, Mex-ical State and State and State and State City which open Dec. 24. Silar crites will be posted in advance in New York. Aizmeda will play pictures and presentationa, with 20 acts and a line of 16 girls in the stage section. Fanchon & Marco, will supply the inc. First show will play a month, with a weekly change thereafter. Ramon and Renita, currenily at the Rainbow Room, N. Y. is the first U.S. act set. House, sealing capacity of 3,500.

the stainbow koom, A. J., is the first U. S. act. set. House, seating capacity of 3,500, is located directly oposite the Palacio de Bellas Artes, another deiuxer. American engineers and contractors have built it along Ra-dio City Musie Hall lines, and the management plans to institute a similar stage and screen policy. First-run Metro plotures will be shown, release date coinciding with N. Y. openings. When completed, the theatre will be the most modern below the Rio Grande. Azcarrage also operates the Mex-leo City broadcaster, XEW.

Larceny Charge Against **Edgar Allen Dismissed: Ruled** a Civil Case

Edgar Alien, held in New York

Edgar Alien, held in New York on a charge of grand lareny, was dimissed by Argand lareny, was dimissed by Al, the budge stating from the bench that it was a civil instead of a criminal action. Case originally came up in September with Magistrate Brodsky holding it over for a decision. Allen was arrested in New York last month on complaint of Eugene Kaplan (professionally Gene Barnes) who, as a representative for Louis Rosenblatt, Boston jevel-er, sold some gems to Allen and charged the producer-agent with not paying off. Allen's defense was that he gave Barnes post-faded checks and that the money would be made good. Simon S. Fehnstein was coun-sel for Allen.

WHITEHEAD ON PWA

Will Encade of the American Fadph Whitehead of the American Federation of Actors has been named executive assistant to Eddie Dowling on the PWA projects. Dowling's title is 'national advisor on vaudeville, circus and musical comedy projects.'

SAMUEL BROS. ABROAD

Samuel Brothers go abroad for six eeks, opening Nov. 11 at the Picweeks, opening Nov. 11 at the Pic-cadily, London, for four. Remaining two weeks will be played at the Alhambra, Paris. Irving Cooper set the deal.

LEVINE'S SATURDAY

Harry Levine of Faramount's New York booking office has started booking the Tower theatre, Phila-deiphia. House is a four-acter. Saturdays only, stand.

Libby Holman for Vaude

Libby Holman, who has intentions to make a national tour, has been booked by Paramount for the Michigan, Detroit, week of Nov. 11. Nick Holde will p.a. in advance of the date.

Miss Holman's engagement in De-troit will be her first vaude ap-pearance shice early in 1929, and that was an RKO break-in follow-ing on the heels of her Broadway debut in Ned Wayburn's amateur 'Gambols'. The first Little Show the Bane year. But her in the rance same year put her in the name class.

Her saiary in Detroit will be \$3,-000 net.



Nov. 22 is the tentative date set for the return of stage shows to several Loew de luxers in the Metro-politan area, if and when. Houses may be the Metropolitan, Paradise, Valencia and Newark.

Valencia and Nowark. Nothing definitely set, but ar-rangements are being made and policies discussed. Further con-sideration has awaited the return of C. C. Moskowitz, who got back from a Bermuda vacash yesterday (Tuesday).

Lightner Objects to **Opening Show and Ouits Toronto Bill**

Toronto, Oct. 29.

Freddie Lightne and Rosceii walked out of the Imperial theatre here after opening day (Friday) of the current vaude show, due to spotthe current vaude show, due to spot-ting. Team got a release from its contract and returned to New York. Lightner's beef was predicated on the fact that he was spotted open-ing the show. Ordinarily his is a next-to-closing comedy act.

SUES IMITATOR

Sincerest Form of Flattery No Balm For Armida

For Armida Los Angeles. Oct. 29. Nobody has a right to imitate her mannerisms, dress, movements of body and form of acting, according to complaint filed by Armida, asking Same Doc Ceditio, and to Don Arbito. Suit also asked that pair be re-strained from using 'Ar ida' as Cedillo girl's billing. Don Julo, producer of stage shows, complaint said, had adver-tised his performer as 'Armida' in newspapers and over radio. Use of her name and style of acting is not only defrauding public, Armida de-clares, but is also injuring the rep she has built up for herself.

Oriental Gets 'Dames'

Chicago, Oct. 29. 'Bring on the Dames' unit has been ooked for the loop Oriental week t_Nov. 15.

booked for the loop Oriental week of Nov. 15. Reported 'Dames' unit is in for a guarantee and percentage. Show is currently playing the Publix-Great States time.

Talent Drought Through Vaudeville Decline Will Put Films, Radio Out Of Biz in 10 Years. Warns Gene Buck

Film Influence

olywood, Oct. 29. One picture is worth 25 years on the stage, ventured Bob Murphy, twisting around an old Chinese proverb. "All the years Tve beën in vaude," explained buxom 'Bob, 'the best I rated on the mar-quees was a mere mention of my name. After playing in one picture, the billing reads, Bob Murphy, the singing cop of 'Broadway Gondoliet.' Di-rect from his Hollywood pic-ture triumphs.'

BOWES' UNITS TOP GROSSES ON REPEATS

Repeat units of Major Bowes' amateurs, currently at the Stanley, Pittsburgh, and Oriental, Chicago, are bettering the grosses set by the original tyros at these houses. Both units were guaranteed 4500 plus, a 50-50 spilt over certain figures. At the Stanley, where the spilt is to be over \$18,500, first four-days' biz indicates a gross of approxi-mately \$30,000. At latter figure, unit's share will be \$10,250. At the Oriental, spilt is over first \$19,500 and house is headed for approxi-mately \$24,000. Chi unit, on this basis, will get around \$7,750. Bowes is now producing a ninth unit, which will go out next week strictly on repeat dates.

Milywaukee, Oetl 29. Major Bowes is having a tussie etting his unit No. 4 amateurs into Milwaukee. Recently the Major brought his No. 1 unit to the Riv-erside and Palace, but both houses turned it down when they claimed have that demand too high. so they do have the second second of the second second second second the Milwaukee municipal audito-rium. Milwaukee, Oct 29.

the Milwaukee mutneman auduc-rium. However, this may be blocked since the Independent Theatte convention in that eity last week, went ou record as opposing the, Major's venture and will protest any attempt by him to get a lease on the city meeting place.

Los Angeles, Oct. 29. National Broadcasting Co. 15 sending second Major Bowes ama-teur unit to Coast, to start play dates booked through Fanchon & Marco office Nov. 14. Unit, after Coast breakin, comes into the Paramount here around Dec. 1.

No. 3 for Chic

Chic Sale has been set into the Michigan, Detroit, for the week of Nov. 22. It'll be his third repeat at the house within a year.

Warners Again Considering Str.-Vaude For Hollywood, N. Y., with Names on %

Warner Bros. is reported consid-cring a straight vaudeville policy at the present time, definite de-for the Hollywood on Broadway fol-cision on the policy is understood lowing completion of "Midsummer to depend on whether the Para-Night's Dream's (WB) current run mount or Capitol, or both, will re-at that house. Deal, from accounts, main in straight pictures. Should would involve the William Morris office as booker of the shows. This stage shows, competition on the policy would start some time in mame booking end might preclude early 1036, as of ar Warners is sell-office as booker of the shows. This stage shows, competition on the policy would start some time in mame booking end might preclude runnances of its Midaummer Night's Dream' roadshow film. Warners' previous straight vaude try at the Hollywood in partner ship with Lou Holtz a couple of theorem act was avoid the and two-a-day, with the anaverage years ago was short lived. As WB's porting turns. Shows would run at favorable indington toward a sec-

American Federation of Actors' benefit committee function Friday (25) at Manny Wolf's chophouse, New York, was enivered by a scathing speech against the whole-sale elimination of vaudeville by Gene Buck, president of the Amer-lcan Society of Composers, Authors' and Publishers. Meeting was es-tensibly to plan the AFA's second annual benefit at the Majestic the-ather of the AFA's previous and publishers. And the Majestic the-ather of the AFA's previous the AFA's council, to fill the unex-pired term of Fred Keating, re-signed, till April, 1938. Keating, who was elected in 1934 and shortly aft-erward went to the Coast, resigned is fill health of the second by the AFA's specifies the press of his film chorce plus 11 health; made it impossible for him to estan bis AFA membership. Buck's speech was generally an arraigment of those responsible for the decline of vadeville. He wound up warning the pleture, theater and radio interests that unless they re-habilitate vaudeville shortly the secanse his ack of the shortly they will be out of business in 10 years because of lack of talent. He along

habilitate vaudeville shortly 'they will be out of business in 10 years' because of lack of talent. He, along with Bernard Deutsch, president of the N. Y. Board of Aldermen, was a guest speaker at the juncheon.

Osterman's Chi Nitery Debut Delayed by Pitt. Tooters: Pavs \$50 Fine

Pittsburgh, Oct. 29.

Pittsburgh, Oct. 29. Local musicans' union deter-mined to make at touch on Jack provide the set of the set of the set out at Pitt three weeks ago. Oster-man was featured in opening (and closing) vaude bill there, with house at that time under non-union setup. Local got a couple of acts to walk in 'protest, but couldn't budge Osterman. ' Thus their action last week in sending protest to Chicago union, which in turn prevented Osterman from opening at Vanity Fair, night sp.t, where he was asposed to be the headliner and m.e.

Chicago, Oct. 29. Jack Osterman was temporarily stopped from opening at the Vanity Fair nitery here because the theatre was non-union. After paying the local musiclane' union 550 fine last Tuesday (22), he was told he couldn't open till Thurs-day (24).

TRENTION OPENING FOR PERKINS' PUREE UNIT

First Ray Perkin's amateur unit will hit the boards Nov, 11 at the Capitol, Trenton. Ten amateurs comprise the troupe, with extra tyros to be chosen from local con-tests prior to the stage date. Maurice Golden is producing the unit in a nartnership with Perkinas unit in a partnership with Perkins, who m.c.'s the Feen-a-mint ama-teurs Sunday nights over CBS. It's the first amateur unit to carry

special scenery and costumes

Good Student

Harry Jans passed his RKO² Radlø screen test, made in New York two weeks ago. The former partner of Harold Whalen, now solo, is due to report at the studio Jan. 1. William Morris office set the deal.

THURSTON RESTING

HURSTUN RESILING Howard Thurston is resting at Briar Cliff Lodge, near New-York, where he was taken after his collapse at Charleston, W. Va., while entour with his undult un-sate scounce approach did had to the your constraints of the state of of the your constraints of the state of the state of the your constraints of the state of the state of the state where the state of the your constraints of the state of the state of the state of the your constraints of the state of the state of the state of the your constraints of the state of the state of the state of the your constraints of the state of the state of the state of the your constraints of the state of t

Unit Review

Ritz Carlton Blondes (ORPHEUM, LINCOLN) Lincoln, Oct. 26

Code titles and the second sec

other stuff, it's s satisfier. Lesile, Gold and Ray, last on be-fore the finale, turns 'out pretty good with a fast finish, but some places it has plenty of las. Barn-ments wasted in duiness that's not for vaude. Boys initiate some stars, hoof some and click solidly with a plano bit wherein one goes ha-mind up fast enough.

a plano bit wherein one sois har-monically mad on himself. They A dui starter, the with opena on Patholic and the samilar and the starter, the with opena on patholic, the band behind the drop and she tuning presumably to dif-ferent programs. Bill Hogan did the same thing here ilmes for lines and she tuning presumably to dif-ferent programs. Bill Hogan did the same thouse stardby. He look and the sume shows the same show to the same the same show the same the same show the same togs is or the union brethrea from the house stardby. He look man to carry the emses job. Inez and DeWyn, who do some tough slow acro stuff, start the show roling after a cockil number by the bindea he bulbup clown in the deuce. Dog ignores Mardow plact and gets a big laugh by finally way band number is tollowed by access and number is tollowed by from the line; and the restrum is taken over by Jack and Fio Mo-Brids for the type buffoonery in variable and monther in starts in the the deuce and final for the the start from the line; and the restrum is taken over by Jack and Fio Mo-Brids for the type buffoonery in variably leading the starts of the starts over the the same and the restrum is taken over by Jack and Fio Mo-Brids for the type buffoonery in variable the starts of the starts over the starts over and final for the the starts over a fare of the type of the starts the the starts over a start of the starts over the starts the the starts over a start of the starts over the starts the the starts over the starts 7 Mina, Foll (Special) G. O. H., New York This is billed as a family act, and looks it. There is the resemblance of mother and two daughters, all present an acrobatic novelty that's okay for such apots as the G. O. H., but in need of better production for the major time. Mother is therein such ablancing, with daughters and father top-mounting. Stunts are routine, but a woman doing the sapporting of a couple of hefty, though ince look-ing, girls and man somew...t makes Perch tricks entail a ladder as well as pole, with body balances spacing the elevated stunts. Opened a four-acter nicely. Scho.

Incerte: A field is Jessie, Gott and RE and Incosed by Ed DeWyn, although Producer Harry Clark is mothering on this date. Jumps clear to Galveston from here, and Clark's other show, "Rancho Grande Re-vue," will open the Friedl time in Minnesota previously set for Blondes." This is the classiest of the shows here so far and blz was strong on the football weekend. Barney.

Saranac Lake By Chris Hagedorn

Scho.

Lubin 60 Yrs. Young

Joe Hiller Agenting

Armand (Shiek) Monte (Monte and Parti) is doing great since moving up to the infirmary floor. Joe Vincent Parker, the Para mount lad, showing up great clinic

ally Helen O'Reilly, former patient, is oing okay is dress shop she opened doing here.

Mrs. Hanna Zimmerman, of the Metro office staff, up again after shaking off a bad cold.

Myra Blake studying shorthand, while her room-mate, Doris Shrage, 's knitting wool scarves for Xmas

May Fischer, the infirmary comic, celebrates her 32d birthday this eek.

Marie Blanchi had a surprise visit from her sister, Mrs. E. Sauhami. We are all sorry to hear our chief, Dr. Karl Fishel, is in the repair shop himself at the Doctor's Hos-pital in New York.

Garry Sidgreaves is up again for one meal in the dinlng-room.

Dickle Moore now spending idle hours making wicker lampshades and baskets.

and bassets. Bill Kazanjan to New York for the weekend on business. A handful of patients witnessed the opening game of the Saranac Lake and Potsdam football tussle— $\frac{7-9}{10}$ in favor of this town's young

Relatives of Minna Morse (Mor-see) surprised her with a pleasant visit, Show folks in town and where to

address them

address them: Tommy Vicks, Russ Kelly, Mr. and Mrs. Len Grotte, Lester Shee-han, 13 Broadway; Bert Ford, Fauline Russell, 20 River street; Pop Barrett and son, 237 Broadway; Claude Laveson, 33% Lake Flower avenue; Ray Ketchem, 8 Lake Flower avenue; Laurence Mc-Carthy, Lea Lamar, 4 Dorsey street; Muray Salay, 67 River street; Mrs. Sidncy Fledmont, 9 Front street; Mr. and Mrs. Jim Heagney, P. O. Box 415.

Write to those you know at

15 YEARS AGO

(From VARIETY and Clipper)

According to Jesse Lasky, Famous Players had decided not to rely on the stage as a material source. In-stead of buying stage plays, F. P. would hire the dramatists to write òriginals.

Robertson-Cole (late F.B.O.) was asking: \$15,000-\$20,000 for a two-week run of Otle Skinner in 'Kis-met.' Capitol had just signed for the Picktord and Fairbanks films for \$16,000 a week. Tops.

Southern cities were kicking at having to pay \$2.50 top for secondary casts. Many shows canceled.

Vaudeville houses were mostly showing drops from the previous year, though the Loew houses were slightly bettering the previous sea-

Golden Dancers were playing Pan-tages, Butte, when the house burned down, including their special set. Pantages told them they would have to take a \$200 cut. They came back to N. Y. instead.

Managers kicking at their players showing at Sunday concerts. Sug-gested they should get half the salary, as in opera.

Loew stock was pounded down to 19½, and the question of the week was who was doing it, and why.

Over the Hills to the Poor House," sob drama dating back almost to the civil war, revived at the 14th Street to ride on 'Over the Hill' film. Corse Payton also planned to do it in Broxdyn, 'Way Down East' was another play that was dragged off the shelt when done into a film.

John Barrymore announced he would take a year's rest before tack-ling 'Hamlet.'

In splite of the poor road there were 12 selicuts on B'way, George M. Cohan had three hits,

Ziegfeld and Equity in a jam over an extra performance of 'Fol-lics' in Boston.

Pavlows drew down \$46,000 for her run films.

week at the Manhattan. Big for the

Wednesday, October 30, 1935

J. J. Rosenthal split with As Woods after an 11-year connection, Rosenthal was regarded as one of the most adroit managers in the business.

lipper noted that more men than women were being starred on B'way, reversing the usual slant. There were 26 men and 12-15 women.

Once again E. H. Albee told agents to be content with 5%. More or less a periodical.

50 YEARS AGO (From Clipper)

Probably the first ballyhoo bal« loon was floated over Prince's thes atre, London. Electrically illum« inated at night.

Edwin Arden started starring in 'Eagle's Nest' by Bronson Howard, Did weil on the road. Later stock star and B'way support.

Terrific storm blanketed the enst the eastern half of the country, blowing business to tatters in most spots.

Margaret Mather had New York esclaiming over her 'Romeo and Juliet' produced by J. M. Hill. Mounting and costumes were fag' above average and she was ace-claimed a start. Had started about three years previously.

Theatre Comique was a new the tre in Harlem. Converted from a atre in Harlem. Converted f (Continued on page 67)

SULLIVAN IN WASH.

SUMMY FAR IN WARSH Ed Sullivan, Broadway columnist for the New York Daily News, goes into the Fox, Washington, fon Loew's the week of Dec. 6. He recently played Loew's State and the Roxy on Broadway.

VAUDE IN K. C. SPOT

Kansas City, Oct. 29. George Baker, manager of the Electric theatre here, has switched the policy of the house to include vaude and units along with first



Exclusive is no name for the Orpheum at Lincoln as far as the stage door is concerned. Although the front door sells for 25c, the tailor, newspapermen, etc., who go backstage are now barred unless having a trip pass from the manager, Jerry Zigmond. So tight was the rule laid down that one of the scis, on opening ddy; stood in the alley and argued until almost time to go on until rescued by the m.c, from the doorman.

RKO is still undecided on the future of the Palace, New York, after a two weeks' experiment with double feature straight films. With the latter policy, the one-time ace vaudeville house is all in the red, al-though losses with ducks are reported as less than those experienced with vaudima. RKO is now disposed towards letting the house go to a desirable temant if one happens to show up.

Acts going west for bookings in and around Chicago report that 20% is now the customary commish fee in most instances. Commish is paid at the rate of 5% to the act's own agent, 5% to the intermediary who makes the contact and 10% to the Chi booker.

New Acts

FOUR DOBAS Acrobatic 7 Mins.; Full (Special) G. O. H., New York

JEAN TRAVERS

Songs 8 Mins.; One G. O. H., N. Y.

Benny Davis Tags Pitt. Talent for 'Star Dust'

Pittsburgh, Oct. 29.

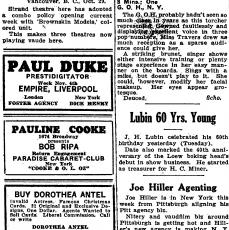
Playing the Stanley last week, Benny Davis signed two local acts for his 'Star Dust' unit, taking them along with him to Chicago. Three colored youngsters, Fish Brothers, sudifioned for Dayls day he got here and joined show immediately, with billing changed to Chocolate rops. Day he pulled out, Davis also

tagged 260-pound crooner and hooftagged 260-pound crooner and hoof-er, Tiny Wolfson, a Pittsburgh lad who'li also undergo revision of his last handle. Youngster had been with trio of Roy, Ken and Tiny for few weeks, act diebanding here fol-lowing their withdrawal at the Pitt fortnight ago upon learning hou was at that time non-union.

Vancouver Stages Perk

Vancouver, B. C., Oct. 29. Strand theatre here has adopted a combo policy opening current week with 'Brownskin Models,' colored unit.

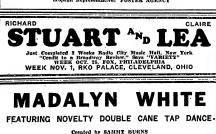
This makes three theatres now playing vaude here.



Week from Fittsburgh aligning his Pitt agency biz. Nitery and vaudfilm biz around Pittsburgh is getting hot and Hill-er's new agency is making N. Y. connections for exchange of talent. DOROTHEA ANTEL BENNETT-LEONA-PERRY-OLLIE FRANKS FOUR SAILING! SAILINGE SAILING

To Fulfill Existing Contracts in Europe Embarking Oct. 31, S. S. Berengaria Best Wishes to All Our Friends

Personal Direction: SIMON AGENCY Western Rep.: GUY PERKINS uropean Representative: FOSTER AGENCY



VARIETY

56

Inside Stuff-Vaude

VARIETY

Weamesaugt October Oct 19							
Variet	y Bi	lls	Lon	don	Elsi Roy Craddocke Julianas Enakleva Polly Frank Georgis Hayes Renita Krauner Lalage Eleanora Mara Marietta & Rudi Menito	Jean McCauley Midgle Parks Billy Mack Joe Capelia Ore Mary Barton De Lopes 3 Gladys Faye Santos & Elvi	Harriet Carr Albert Bianconi Or Andrienni Broa Phil Tiitmen Jimmy Les Thomathefsky's
			Week of Astoria D. H.	THEFT	Lalage Eleanora Mara Marietta & Rudi Menito	Gladys Faye Santos & Elvi Kit Kat	Harry Littman Ore Ches Dohsrty Rev
NEXT WEE THIS WEE			Frakson Dominion Hutch	Blandid Bine Hall Ist half (28-30) Cottrillos Nicholas & Nic'de's Nicholas & Nic'de's Jewell & Warris 4 Briendts	Rodolfo		Ubangi Cladya Bentley Rev Mae Johnson Lee Simmoda Bobby Evans Edna Mae Holly- Billie Danleis Bunny Briggs S Speed Deimons Brown & Brown Dusty Fitted Prove & Brown Dusty Fitted From & Brown Dusty Fitted Frankine Hawkins On Verselliss
Numerals in connection with it			South China Tr Canterbary M. H. Ist half (28-80) Jewsli & Warrise	Nicholas & Nic'de's 2d half (31-2)	Komarova Ballet Mohamed & Jaarra Carl Hoff Ore Jack Denny Oro	Ken Murrey Hslen Charlestou Allan Jones Showboat Boys Gloria Boyd	Les Simmons Bobby Evans Edan Mea Maily
show, whether f	ull or split week		Jewsil & Warrise		Barney Gallant's Barney Gallant	La Rns Harry Rosenthal O. Maurice & Cordoba	Billie Danleis Bunny Briggs
	PT BASO	. Danalas Carrol	Cottrillos Nicholas & Nic'de's	Grange M & H Nesbitt Blum & Blum	Barney Gallant Gloria & Gracs Sonia Trajana Herberts	Sedano Rodriguez Gro Le Bus	Brown & Brown Dusty Fletcher
RKO		6 Dancing Senoritan Don Ricardo Oro MINOT	Jewell & Warrise 4 Briendts 2d haif (31:3) Cottrillos Nicholas & Nicide's New Victoria Albert Sandler 3 Piaza Harry Fryer Bd Mario Lorenzi BRIXTON Antoria Antoria Antoria	LEWISHAM Palace Herschel Heniere.	Gr'nwich VIII. Iun	Dick Plano	Peurl Banes Erskine Hawkins Or
1	Gabby Bros Murdock & Mayo	State State Ist half (31-1) A Night in Avalon Skatelles Sallorettee	Mario Lorenzi BRIXTON	NEW OROSE	Albert Pryme Elena McCoy Pat Clayton Lillian Cairnes	Ron Perry Ore . Barnie Dolen Ore	Versailler Lucienne Boyer Georges Martin
BROOKLYN Coney Island : Mainstreet (1) Ist haif (1-4) Harlem Follies MINNEAPOLIS	Harry Sykss Dalo & Dean	Skatelles Sallorettee	Anton Bd. Renara	Kinema Belfout & Toko Keith. Wilbur OLD KENT ROAD Astoria	Antony Tosca Or Gypsy Tavern	Leon & Eddie's Eddie Davis	Lucienne Boyer Georges Martin Florence & Alvare: Brito'e Rumba Bd Jos Smith Oro
Harlem Follies ALBANY Keith's Iet half (1-4) Harlem Follies Orphenm (25) French Casino NEW BRUNSWICE	Myla Carroll Doree & Hayward	Irving Harmon - Knight & Wastern	Renara CLAPTON. Rink Garvey & Mack Grace Victor EAST HAM	Astoria Anton Bd Val Rosing FECKHAM	Morita Reulana Marion Alden Sonya Yarr Psachas Pell	Terry Lawlor Bill Brady Southland Girls	Village Barn Sammy Walsh Bronco Busters
Let half (1-4) Cavalcada De Paree	Tommy Seymoure Myla Carroll Doree & Hayward Louise DeLouie Jimmy Read Read's 42d Streeters	Sallorettee 2 Woodpeckers 1 rving: Harmon Knight & Western Tex Martin Edna Obrien Bill Phillip's Ed OUTAWOMA DEPR	Grace Victor EAST HAM	PECKHAM Palace Delfont & Toko	Sonya Yarr Psachss Pell Jules Keaton Oro	Madeleine's	Bronco Busters LOS A
BROOKLYN Tat half (1-1) Araeny Fallen I Strater Fallen I			EAST HAM Premier Apaché Acc'rd'n Ed EDG WARE: ROAD Grand M & H Nesbitt Blum & Blum EDMONTON Empire	Palace Delfont & Toko Keith Wilbur STREATHAM Astoria	Jim Healey's Jack White	Damar Oro Joe Gray Trio Man-About-Town	. Beverly Wilshire Larry Lee Oro Viola Yon
birrice Claire Kelth's (24) (Two to 61) 2d half (22-31) F & M Britton Rey Rest BOSTON Relibe Barri Griá Gardner & Kane Gardner & Kane Eddib & J McKenna Eddib & J McKenna Eddib Reabody Eddib Glis Bobe Barri Glis	Ritz Carleton Co J & F McBrids	Liberty Ist half (2-5) B'way Bandwagon Rich Barnsdale Heicn Bach 3 Doc Zander Co Richardson 2 Budw Caphler	M & H Nesbitt Blum & Blum	Astoria Billy Cotton Bd Palace Chae Manning Bd	Kay Hemilton Joe Frisco Vincent Padula Orc	Bill White	Billingene Bowl
F & M Britton Rev BOSTON Gardner & Kane	Lila Inez & DeWyn	Doc Zander Ce Richardson 2 Rudy Gaehler	FINGELERV PARK	Chae Manning Bd Ford & Seagrave Mine Moore & N TOOTIN	Anna Heid's Paul Bass Oro Wanda. 'Nash	Betty Barker Zanoda Spencer Al Menuti Oro Mardeu's Riviera	Jimny Ray Batty Roth Gagnon & Br'ght' Crane 2 Bcatrics Hagen Larry: Cotton 3 Rhythm Rascals Mildred Mernell Jimmy Grier Oro Cafe de Parce
BOSTON Gardner & Kane Keith's (31) Olsen & Johnson Eddle Peabody (24)	Eleanor Brown Flo Clarke	Doc Zander Co Richardson 2 Rudy Gnehler Annstte Ralus Renard & Weet Rolsman's Co	Astoria Harry Fryer Bd Myron Pearl Co ILFORD	Granada Chas Manning Bd Ford & Ssagrave	Hickory	Carolyn Marsh	Beatrics Hagen Larry, Cotton
Carl Freed Co Buster Shaver Co Carl Freed Co Benny Rubin Gerding & Carl State Benny Rubin CHI Carl State State Shaver Co Carl Freed Co Benny Rubin CHI Carl State State Shaver Co State Shaver Co Milt Dors Co Child Co State Shaver Co Milt Dors Co Child Co State Shaver Co	Roof Garden Orc	PENDLETON Riveli (30)	ILFORD Snpor		Sybil Kay Donna Hoyt. Jimmy Littls Wingy Mannone Bd	Jarry Lester Brandt, Fowler & C Manning & White Jimmle Carr Oro	3 Rhythm Rascals Mildred Mernell Jimmy Grier Ore
Boos Jahri (25) Garding: & Kane Buxter Shaver Co Carl Freed Co Bila Logan Benny Rubin CHICAGO CHICAGO	Capitol 1st haif (30-2) Music Box Varieties	PENDLETON Rivoli (30) Stratosphere Rev Ratilif Gibson & L Tyler & St Clair Winnie Mack Sidnsy Del Dees Lovcti's Conc't'in Alexander Bros & E Masked Bd	Snpor Calumbia 4 BBC Mystery Man Imito Anna Rogers	Vins Moore & N TOTTENHAM Palace Garvey & Mao Grace Victor	H'lyw'd Restauran	Maxim's	Cafe de Parce Mildred Ruby Ramsell Girls Richard Wayne
Benny Rubin Lucky Bo's CHICAGO SCHENFECTADY Palace (1) SCHENFECTADY rench Casino Ist hait (31-2) (25) Nonroe Bros Benny Davis Gang John Fogarty CHCINNATI Fid Piornery	Music Box Varieties Joe Marcan Zon	Winnie Mack Sidnsy Del Dees Lovett's Conc't't'n	· · · · · · · · · · · · · · · · · · ·		Abe Lyman Orc 3 Biltmorettes Ben Dova	3 Rivera Boys Rita Ranaud Irving Fields	Richard Wayne
(25) Monroe Bros Benny Davis Gang John Fogarty	Cameron & Mae Adler & Dunbar Sondra Marlowa	Alexander Bros & E Masked Bd PHOENIX	Provi	incial	Ben Dova Luba Mulina Ross Blaine Varsity Eight	Albert Melango Orc Jane & Jean Farrar Mon Paris	Irene Miller Lew Janet & F Bill Fleck Orc Ted Dawson Orc
Palace (1) Fif D'Orsay Dave Apollon Co Kitchen Pirates	Zon Annetts Jana Cameron & Mae Adler & Dunbar Sondra Marlowo Jimmy Leamy Co Cesa Grande Orc	Rialto 1st half (3-5)	<u> </u>		Jerry Cooper Jack Waldron	Endor & Farrell Sid Hawkins Jim Moreland	Ted Dawson Orc Cafe La Maze Tommy Lyman Park Ave Boys Stan Clair Oro Al Land
ORICAGO Realos SOLEXTEC FADE Sector Carlos 1 Sento Davis Benny Davis Benny Davis Dave Apilos Dave Dave Dave Dave Dave Dave Dave Dave	HASTINGS R.yoll 2d half (6-8) Blue Paradise Rev Los Mabale	PHOENIX Riaito 1st haif (3-5) Fadis & Fancics '36 Gabby Bros Murdock & Mayo DeLoule & Milo Harry Sykes Dais & Dean Tommy Seymoure Wile Gawoll	Week of EDINBURGH	Uct. 28 LEITH	Varsito, Elent Jerry Cooper Jack Weldron Varnis, Sollie Gloria, Cook Marion Martin James & Mathewe Pockles O'Neal Dockles O'Neal Danny Dare Glis Bugens Jelesnick O Frazes Ris Hotel Ambaseador Vincent Lopez Orc	Jim Moreland Hilda Jordan Gene Foedicks Oro Oscar Calvet's Orc	Stan Clair Ore
Ted Weems Orc Stan Kavanaugh Usan Kavanaugh Heinry Armenta Rev (25) Stopin Fetchit Stopin Fetchit Wart Othing States Stopin Fetchit Stopin Fe	Blue Paradise Rev Les Nichols Emily Winsette Carvilla Sis	Harry Sykes Dals & Dean	Regant 1st half (28-30) Paggy Desmond	LEITH Capitol 1st half (28-30) Vaux Bros 2d half (31-2) Peggy Doemond	James & Mathews Phylles Cameron	Oscar Calvet's Orc Monte Rosa	Club Century Clson Brown Louis Prime Ore Lester Lee
Connie'e Inn Rev (Threo to fill) Stepin Fetchit 2d half (28-1)	Carl Thorson	Doree & Hayward	Psggy Desmond 2d half (31-2) Vaux Bros Royal	,2d half (31-2) Peggy Dcemond	Danny Dare Girls Eugens Jelesnick O	Herrera Orc No. 1 Fifth Ave	Coconnut Grove
BAYTON Keith's (1) Ted. Weams Orc (25) Folies. De Paree Britton's Ray Ben Bluo free' TROY Keith's 1st half (1-4) Britton's Ray	Tony Francisco Ellile Burt Littis Dot Higgins	Jimmy Read Read's 42d Streeters	Caligali Alvis & Francie Southern Sis	Shakespeare Charlie Kunz	Patau Sis Hotel Ambaesador	Teddy Lynch Mslvin Pahl Jules & Joe	3 Ambassadors Kathlyn Dale Judy Starr Al Lyons Oro
(25) Folles De Paree Britton's Rav	Alvira Morton Par'diss Rhyt'm Bd	PITTSBU'RGH Cozy	Caligail Alvis & Francie Southern Sis Griffith Bros & L Chas Norman Billy Matchett Harry Welchman 3 Loose Screwa Bolgaroff Tr GLASGOW Pavillon	Peggy Deemond LIVERPOOL Shakespeare Charlle Kunz Beresford & Hint'n Bert, Maddison Doris Ashton 3 Ethor Gis Gilday & Fox Willis & Wills MANUMPSTER		Normandle Brnest Charles	Al Lyons Oro Cotton Club
OFFICIAL DENTIST TO THE N. V. A.	Paramount 1st half (31-2)	Music Box Varietiée Joe Marcan	Harry Welchman 3 Loose Screwa Belgaroff Tr	Gliday & Fox Willis & Wills	Jack Berger Ore Hotel Biltmore	Ann Courtney Ralph Chigori Oro Nella Webb Fodericko & R'nkin	Cotton Club Valaida Snow Nyas Berry M & C Ritchle Mae Diggs Flora Washington Rutledge & Taylor Dudley Dickerson
DR. JULIAN SIEGEL This Wk.: Lydia Roberti, Cliff Edwards	Comer & Anderson Deire & Mack	Annette Jana Camsron & Mae	GLASGOW Pavillon Chung Ye Wah Tr Phyllis & A Shields	Paramount	Howard Lally Orc Florence & Alvarez Hotel Buckinghan	Fodericko & R'nkin Royal Jesters Old Ronmanias	Mae Diggs Flora Washington
	Shannon Stanley Dexter & McGinty 3 Aristocrats Dance	PITTSBURGH Cozy Ist half (3-4) Music Box Varletie Joe Marcan Zon The Magician Annette Jana Cambron & Mae Adler & Dunbar Sondra Marlowe Jimmy Leamy Co Casa Grande Oro BEAUNA	Phyllis & A Shleids 3 Darricks	Tsrry's Juves Bruce Merryl NEWCASTLE	Edouard Fontana Hotel Commodure	Abrasha Ore Ouyz Club	
Loew	Stanley Myer's Bd	REGINA Capitol	Pat Roseborongh Artemus & Gang Robt Bemand	Paramount Mangan's Bik Pear 6 Adaglo Wonders	Johnny Johnson 's Micha Roginsky Or	Frank Foebra Joe Helback Red McKenzle	Hollywood Stables Jimmy Hilderman Susan King
.!	JAMESTOWN Opera House 1st half (2-3) A Night in Avalon	Capitol 1st haif (1-3) Rancho Grande Rev Chiquito Galo & Fergusou	Cal		Ruth Everctt Duke Enston Ore	Eddy Riley Oro	Hollywood Stables Jimmy Hilderman Susan King Marion Dariing Biains & Elaine Donaid Cook Oro
NEW YORK CITY Martha Raye, State (1) El Brendel (One to fill) Bob Howard Varke & King Each (1)	A Night In Avalon Skatelles	Galo & Ferguson Drake Sis Joe Meivin Bob Witt.	Caba	ireis	Hotel Elysce	N T Granlund Moore & Revel Psg Leg Bates	Count J Frankstel
Bob Howard PITTSBURGH Yorke & King Penn (1) Barto & Mann Ina Ray Hutton Dave Jones Rev Falrbanke 2 RALTIMORE Helen Honan	Skaltelles, Sallorettes 2 Woodpeckers Irving Harmon Knight & Western Tex Martin Edna Obrien Phillip's Casino Ed	Bob Witt. Loleta B & B Carr	NEW YO	RK CITY	Vivian Johnson June O'Dea Barney Winton Orc	Stan Kavanaugh Bill Brady Barbara Jasou Kay Picture	George Givot
Dave Jones Rev BALTIMORE Century (1) Darothy Crocker	Knight & Western Tex Martin Edna Obrien	Loleta B & B Carr 6 Dancing Senoritas Don Ricardo Co	Barret of Fun	mad Mala	Hotel Gotham	Kay Picture	Capt. Ote Johanaa Marvel: Andre George Givot Accopolis 7 Pyramid 3 Clarence Ofilck Joey Lee Orc David Burns Plocki
Centery (1) Britt Wood Grace Hayes Control Crooker Jane Froman WASHINGTON Fox (1)	Phillip's Casino Bd LAKE CHARLES Areade	SEATTLE New Rex (27) Monkey Shines	Dunn & Budd Moran & Merrill Znodin Spencer J & P Goulding	3 Dukee Princess Orella Ad. Ward Chuck & Chuckles Lillian Fitzgerald L Armstrong Orc	Hotel Gov Clinton Bert King Oro	Byrnes & Farney Pat Parce Brodel Sis Edna Sedgwick Saxon Sis	Joey Lee Orc David Burns Flocki
Cass Mack O & T Andressens DETROIT Carter & Holmes	2d half (7-8) B'way Bandwagon Bich Barnedala	Snookle Randall & Banke Morgan & Williams	Auth Lovs Tracey & Leonard Patricia Morgau Mickey Malloy Benny Rajah Frank Minor			The Reyes 4 Modernists	My Bine Heaven Gene Austin Candy & Coco
Stepin Fetchit Guy Lombardo Ord	Helen Bach 3 Doc Zander Co Bichardson 2	Bandokie Randall & Banke Morgan & Williams Margle Bennett Franklyn & Warner Roso Hale Dorn Pattens Bd	Mickey Malloy Benny Rajah Frank Minor	Dick Buckley Francois & Florette Hilda Elfonte	Hotel Lincoin Woody Herman	Jean & Gloria Jerry Freeman Orc Glenn Hutton Orc	New Yorker Dave Manley Nascha
Paramount	Phillip's Casino Bd LAKE CHARLES Areade 2d hait (7-8) B'way Dandwagon Rich Barnadale Helen Bach 3 Doc Zander Co Richardison 2 Rudy Gachler Annotte Raiue Renard & Weat Roisman's Co		Bert & Leo's	Sybli Kans Morton White Frank Haynes Oro Dan Loper Orc	Barker 3 Earl & Josephins Isham Jones Orc Hotel Madison	Piace Elegante Tommy Mills Bill Farrell	MCDOIE 3
	Roleman's Co LETHBRIDGE	Strand 1st half (1-3) Town Scandals Art Giceson	Percy Stoner Chic Goldman Bliou	Dan Loper Orc Coq Rouge	Ramona Val Olman Orc	Bill Farrell Bsnn Kauff Irve Harris K'fman's M'd'rnists Gus Lazaro Oro	PHILA Adelphin Hotel
AMARILLO Marbro (1) Fair (26) 2d half (2-4) (25) Weaver Bros & E Stan Myers Rev	Capitol 2d half (4-6) B'way to Bagdad	Town Scandals Art Glasson Morley & Anger Don Amato Palmor & Doreen Ailyn & Gnudreaux Hamp Smith 2 Georgla Pcaches Town Scandalettes Town Criere Bd	Geo Scherban's Or Bill's Gay 90's	Roberta Alaire Irwin Gilbert Ore Tisdale Trio	Hotel McAlpin Enoch Light Oro Mary Danis	Gus Lazaro Oro Bninbow Grill	Violet Love Bob Roltner Shayne & Armstr'
Weater Brook 2: Stan Myers Rev Metropolitan (2) Jackie Hellen (2) Bob Hope Co Gypey Nina CHICAGO (1) Chicago (1) Ch	B'way to Bagdad Jack Randall 4 Barney Grant Fam Deltricks	Allyn & Gaudreaux Hamp Smith	for the strength		Mary Danis Hotel Montclair	Dolores & Gardido Arthur Ravel Orc Eob Wachs	Shayne & Armstr'i James Evans Co Karre LeBaron 3 Freddis Craig Jr
Metropolitan (2) Jackle Heller Bob Hope Co DETROIT	Randall Sherwood Armida Jean Carpenter Earl Gray's Bd	Town Scandalettes Town Criere Bd	Cherry Sisters Bert Swor Billy Beard Bud Williamson Ted Hondrix	Cora La Redd Babe Wallace	Harrette Carr Mel Ling Carios & Marahan Coral Islanders	Reinbow Roum	Evan B Fontaine
Gypsy Nina Michignn (1) CHICAGO Major Bowes U Chicngo (1) LITTLE ROCK	LEWISTON	VANCOUVER Beacon (1) Stratosphere Rev Ratliff Gibson & L	Ted Hondrix Miks Bernard Nate Busby Jerry White Gue Wicke	Lena Horne 3 Rhythm Queens	Coral Islanders Rhythmaids Don Richards Oro	Ramon & Renita Ray Nobls Orc	Agnes Tolle Eddle Bonnelly Or Vincent Rizzo Ore
Gretonas (25) Bob Burns Weaver Bras & E	2d half (4-6) Monkey Shines	Ratliff Gibson & L Tyler & St Clair Winnie Mack	Jerry White Gue Wicke Jim Doherty	Cotton Club Nina Mne McKinney Cora La Redd Babe Wallace Juano Harmendez Lena Horné 3 Rhythm Queens Cook & Brown Jeseie Cryar Co Orieanda Robeson Nicholas Broy Batter Beans & S John Henry Babs Mathews	Hotel New Yorker Curry & Nalda Ted Flo Rita Orc	Ramon & Renita Ray Nobls Orc Frances Maddux Imogen Carpenter Oliver Wakefield Ramon Ramos Orc	Anchorage
Theima Leeds Harris Claire & S 5 Juggling Jewels Stone & Ocabe WiCHITA FALLS Majestic 1st half (1-2) Wsaver Broe & E	Randali & Banks Morgan & Williams Margie Bennett	Tyler & St Clair Winnie Mack Sidney Del Dees Lovett's Conc't'in Alexander Bros & E	Jim Doherty Paul Davin Ethel Gilbert	Butter Beans & S John Henry	Ted Flo Rita Orc Hotel Park Laue	San Souci Jerry Blaine Oro	Pete Woolery Del Regis Oro Arcadia Mario Villeni
Stone & Oeabe 1 Wsaver Broe & E	Margie Bennett Franklyn & Warner Ross Hale Dorn Pattene Bd	Masked Bo	Vincent Sorey Orc Tito Guizar	Babs Mathews Miller & Mantan Clauds Hopkins Ore	Jan Rubini Orc Hotel Pennsylvania Hai Kemp Orc Knott & Towne	Savoy-Plaza Dick Gasparre Orc	Mario Villani Andrea Marsh Dona & Darrell Ben Bernie Oro Barelay
Warner	LINCOLN Orpheum	Orpheum lst half (1-3) Ritz Carlcton Rev J & F McBride Al Mardo	Cafe Tronville Donna Cristine	Cubanacan	Hotel Plerre	Medrano & Donna Dwight Fieke	Sylvan Herman Or
1	LINCOLN Orpheum iet half (1-3) Stars of R'wood Browne & LaVelle Clifford Wayne & Jerry & Jean Clarence & Dolores Carlyle Wayne Gray Walt Little 'Deer Jack Tracy's Co MEDICINE HAT Empress	Al Mardo Llia		Lupe Norlego Luis & Rosita Antonio & Juanita Cubasens	('apert'n & Col'mb's Jos Moss Orch, Pancho Orc Gregori Franzell Or Marion Cooley	Sherry's Wineton Powers	Bellevue Stratford Meyer Davis Orc
ELIZABETH Ist half 1-4) Lucky Millinder Bd PHIADELPHIA 2d half (5-7) Tom Dick & H 3 X Sie fill) (5.6) (5.7	Clifford Wayne 6 Jerry & Jean Clarence & Dolores	Al Mardo Lila Incz & DeWyn Jamic Jackie & R Elcanor Brown Flor Clarke 6 Carleton Blander Roof Garden Orc	Bernh't & Graham Leo Reisman Orc	Deauville Rodrigo & Francine Cuban Rebels	Gregori Franzell Or Marion Cooley Hotel Plaza	Wineton Powers Betty Rogers Gladys Redmond Ship Grill	Hen Frank) Leo Zollo Oro 1523 Locust
Lucky Millinder Bd PHILADELPHIA Engle (1) Harris 2 & Lorath	Carlylé Wayne Gray Wolf Iron Heart	6 Carleton Blandes Roof Garden Ore	Chatcan Moderne	Juanita Don Luis Bd	De Marco's Eddy Duchin Orc Coorge Sterney Orc	Rilla Dan Jules Monk Ruddy Smith	Stewart Sig Bubbles Shelby Franklo Springman
PHILADELPHIA Entle (1) Major Bowes Co onny (20) pivin Prost FITTSPielung Harris 2 & Loretti Broote & Philson Gold & Fernio FITTSPielung Brote (1)	Little' Deer Jack Tracy's Co	WinNiPEG Orpheam (28) Mardi Grae Nighte Glen Dale Chanomar Chen Knoli Roberta 2. Frochman	Anna May Fields The Cantinentals R Smith's Seplans	I Imonico's	Hotel Riz-Carlton		1523 Locust Stewart Sis Bubbles Shelby Franklo Springman Mary Lee Dennis Florencs Hallman Warwick Sis Warda Dawson
PITTSRUPCH W.ISHINGTON		Gien Dalc Chanomar Chan Knoll	Claremont inn Freddie Starr Orc Ios Szigeti Orc	Jerry Baker 'Hello Jimmy' I'erry 2 Ruth King Rosalle Roy	Arman Vecsey Orc Hotel Bousevett	Charlie Johnson Ore Palmire & Valez Chunk Robinson Ollie Potters Alfreda	Wanda Dawson Music Wcavers Or
	Rancho Grando Rev Chiquito Gale & Fer Drake Sia Jos McIvin Bob Witt	Roberta 2 Freshmen	Club Gancho. Dimitri	Roy Scdley Mike Landau Orc	Gomez & Winona Tito Coral Georgio Tapps	Ollie Potters Alfreda	Duve Van Horsemen Duve Van Horn Or Frank L'alumbo's
Ina Ray Hutton Or, Hal Menken Co Faithanks 2 Heinin Honan Heinin Honan (25) (25) Roby Maye Roby Maye Roby Maye Roby Maye Roby Maye Roby Maye Barrelow Clair D & Barrelow D & Barrelow D & Barrelow D & Barrelow D & Barrelow D & Barrelow D & Barrelow	Jos Melvin Bob Witt	Dixan & Dorane Jack Smoke Gray Jack Lowe Dorothy LaRue	Dimitri Blanca Volland Olga Acosta Munoz & Balan D & Helen Virgil	Jack Dempsey's	Georgio Tripps Virginia. Verrill Bernis Cummins Or Hotel Sherry-	Arnette 3 Blink Boys Amos Bonds Marion Hulrston	George Reed Alice Lucoy Chief Capolican
Majo Bowes Co READING D & E Barstow		Gicu Dalc'e Co		Cliff Daly Carlos & Marchan Dave. Herman Oro	Netherland	Stork Club	LaMar & Venia Sheidon & Sheido
Lamberti Strand (31)	Inden	endent	Sathryn Parsons Jack Meyers Ore Jimmic Rogers Arthur Brown	Dickens Jahnny Macklin George MacLean	Allan Gray Orc Colony Boys Hotel St. Mority	Brandwynne's Orc Rodrigo Orc	Music Weavers Or Four Horsemen Duve Van Horn Or Frank Italumbo's George Reed Alice Lucoy Chief Capolican LaMar & Veola Sheidon & Sheida Arno & Znin Sunny & Jerry Charlie Wilson Bobhy Morro Orc Memulia Choh
"	шиер		Cinb Richman	El Chico	Capert'n & Clumb's Little Jack Little D Music Hall Boys	Sully's Showboat Alberta Pryme Betly Rowland Dorothy Buckley	Memphis Cinb Detrait Reds' Julia McKanny
Wilbur Cushman	CHICAGO State Lake (26)	LOUISVILLE National (1) Monroe & Grant Ann Tester Duthers & C Sis Billy Costello Elmer Cleve VANCOUVER. B. C. Bourgun (1)	Harry Bernle George Oliver Freddle Monros Jack Mayo Orc	Emile ds Torre O. El Toreador	liotel St. Regis	Dorothy Buckley	Julia McKanny Dorothy Roso Florence IIII
	Jack Hedley 3 Gas Mulcay	Monroe & Grant Ann Lester Duthers & C Sis	Cocoanut Grove	Las Olida Carmelena Miguel Ruggieri	Eve Symington Jules Lande Orc Emil Coleman Gre	Frackin Scott Francis Smith Jimmy Wats'n By	Dorothy Roso Plorence IIII Salty Gooding Marcia Morquez
Paraniount Deltricks	Jack Hedley 3 Gas Mulcay Warth Wyle & H Don Zelaya Billy Rolls & D Arthur Boran	Billy Costello Elmer Cleve	Anitra Richard Stutz	D J Escarpinier () El Moroceo	Hotel Vanderhilt Alex Drasein Orc	That Grill	
Town Scandals Art Gleason Morley & Anger	INDIANAPOLIS	Bencon (1) Eimore & Sims	Chas Chase Joc & June Blair Campus 8	Ernie Hoist's Orc Martell's Bd	ficiel Weyiln Dario & Diani Diana Denise	Thru the Looking	Deirgo Scotli J & A DiGaciano Phil Stewart Castello Sis Irene Kay Havoid Knight Ou
24'-hait. (-4-6) Town Scanday Jean Carpenter Margues States Margues States Palmer & Doreen Palmer & Palmer & Doreen Palmer & Doreen Pal	Lyric (1)	YANYOUVER, B.C. Beugen (1) Elmore & Sima Jean Anne Musical Rareals Pielen Thurston Stevens Matters Frant Matter Frant Matter Vitophone 4 Vitophone 5 Keene 2, 50 Rosa Wise Jr	Campus 8 Grovettes Peggy Mann Zac Freedman	Fnanous Door Roy Eldridge 4 Red Norvo Orc	Darlo & Diani Dians Denise Charile Wright Jouis Breese Ors	Glass Jerry Blanchard Sybil Keyo	
Allyn & Gaudreaux Hamp Sinfth 2 Georgia, Peaches Chanomar	Roscoc Ates Hilly Hause Co Lottle Mayer Co 3 Whirlwinds	Stevens & Meyers Frank Mariacei Un Lyric (1)	Henry Haistead Or Connic's Inn	Fifih Ave. Holel ilaraid Siern Orc	House of Morgau lielen Margan	Sybil Kayo Ted White, Bert Mann	(Camden)
Town Scaudalettes Scandalettes Town Criers Rd. 2 Freshmen	KANSAS CITY, MO Tower (1)	Vitaphone 4 Keene 2. Co Rosa Wise Jr	Mear & Mears Billie Holliday Snakeships Tucker Bubbio Caston	French Casino	Yorko & Lewis Aluna Halsey	Duke Ensten Orc Allan Cole Orc Town Bar	Penneyivania Inte Penneyivania Inte Penneyivania Inte Penneyivania Jenu Hamili Continental 3 -
Seandaicties Towp Criters Rd. CALLGARY Ist half (51-2) Brway to Ragded Jack Rance Dorothy LaRue Dorothy LaRue	Dorothy Martin Co Minnette May Ted & Al Waldman Bob Ripa	Tiffany Duo Keya Channell (talvin Winter Orc Straud (1) Brown Skin Modele	Babbio Caston 2 Paimer Bros Reed Bros 4 Bahama Damer	Felicity Andrene Arabelie Rich & Christian Arnauli Enrico Bertoisso Assia De Buzny George Campo	Yorko & Lewis Alına Halkey Janice Andre Chuguita Venezla Danny Higgens Warren & Badle Carter & Schaub	Temple King	Mirror Rooni Gis
B'way to Bagdad Jack Randall 4 Gicn Dale's Co	Bob Ripa Jack Carson	Straud (1) Brown Skin Model	i Bahama Damer Kaluha	Assia De Buzny George Campo	Carter & Schaub	Town Casino Club Adrienne Lucine	Rafters Neff Bros

Val & F. Venioff Bachara Bellmore Resaira Kenny Milarco Autor Ciub Jarray & Aian Kostin Aroyce Sonia Meroff Dela Koyce Roste Disco Roste Curat Bd Dickte Wile Ronny Waiti Oro Joa Smother Hanab Svivet Hannah Sylvest Wirel Sylvia Fina Lilyan Lorraine Baron Gyldenkorn Naina - Kinova Frank, LaSais Oro Bob Lec Wynas Roiph Roberts & White Roberts & Walles Roberts & Walles Janna Bilache Mary Lans Carl Editer Tellora Billion Carl Editor Tellora Billion Statistica Market Statistica Market Billion 6 DELPHIA Jimmy Molivers Janes Hart. Breiner, Strette Janes Hart. Breiner, Strette Beidury Fisher Beiter Lake Iun Berthe Tarlen Hone F & Billiset Beiter Lake Iun Berthe Tarlen Beiter Berther Beiter Berther Beiter Berther Better Better Better Berther Better B A ... 140.

in the second

21.

Statistica.

* 7

57

New York's drama critics, who

draw manageriai squawks aimos

every season and thereby break inte

print whether they like it or not

announce they will name the best play of the season sometime next

spring, prior to the Pulitzer award.

Announcement tended to call at-tention to the fact that the review-

ers have not been in accord on any show presented thus far this sea-

been observed with woncerners in show business. Difference was marked even in the notices of the three musical successes ('At Home Abroad,' Jublie: and 'Ponry and Bess'), also 'Dead End,' highly rated

several seasons ago but virtually dormant from the start. It served

Sharp diversity of opinion has a observed with wonderment in w business. Difference was

58

son. been

78.

Hollywood Playhouse Hollywood, Oct. 29. His deal for the Mayan gone col

Drama Crix Get Together on One Thing: They're Gonna Pick the Best Play, Just Like Those Pulitzers

2d String Round Table

Not to be outdone by the 'round table' at the Algonquin hotel, N. Y., a. Times. Square drug store has installed a table of the sort, also. Bunch of show folk go there

daily, exchange news and gos-sip, wisecrack, receive tele-phone calls, etc. Check is never more than 50c.

COMMISSIONER MOSS **OKAYS 'END' VERBLAGE**

Abroan, Jubiles and Polity and Bess), also Dead End, highly rated Monday premiers. Lookg live the varies been Lookg live the varies of the second wear so many flops among the new plays a break, even more so than ever. So many flops among the new dramas explains that sentiment. Plan to plok the best play of the season is a reaction to the general dissatisfaction over the selections made by the Pulltzer prize com-mittee over a period of years. Re-viewers think they can do better. Idea emanized from four wk. Play-wrights, reported to be Maxwell Anderson. Robert E. Sherwood, George S. Kaufman and Clifford Odets. Norman-Bel Geddes, producer of Norman-Bel Geddes, producer of Dead End' at the Belasco, N.Y., and Sidney Kingsley. Its author, were in a quandary Monday (28) that towning because of the audience re-scion at Saturday's preview per-formance. While the berformance-was highly lauded, the manager and author were advised they might run into trouble because of the rough language, mostly uttered by street urchin characters. Play opened on schedule with only a little of the dialog toned down. Commissioner of Licenses Paul Moss witnessed the premiere per-formance and said he had a good time, giving no indication that there would be interference. Moss, how-ever, stated that lurd language on the stage was up to the managers.

George S. em-Revival Plan served as a means of reviv-ing the Critics Circle, an associa-tion of first string reviewers formed associa-tion of the string reviewers formed associa-tion the string reviewers formed associa-associa toweral seasons ago but virtually dormant from the start. It served, too, to bring at least one holdout among the critics into the Circle. Supposed to take in the reviewers of the Manhattan and Brooklym dallies but, with the adoption of the award plan, critics of several high brow weeklies have also been taken in. Helen Deutsch, press agent in New York, put the plan up, to the critical gentry. She credited its au-but stated they did not, what helf identity disclosed. There were sev-eral meetings, during which simple rules were adopted. Originally it was suggested that not only an award be made for the best play but the outstanding scenic de-signs and other departments of play-making, but the critics though the author plenty. There are no suffer to subtract the simple scene is a source of the single scene is a source of the formation of the select a play and honor the subtra play and honor the subtra play and honor the author plenty. There are now 17 members of the formation of the recent preniferes. It was thought an improbability, as horne out by the difference of playonaking the more the vinter-tor dissentors when the votes on the selections are made, no prize the stage was up to the managers, subscribing to Gene Buck's state-ment Sunday that an 'orgy of obscenity on the stage is driving away audiences.'

Burton East on Play Hollywood, Oct. 29. Planing out for New York last Friday (25) John Burton will talk with Morris Gest on 'Lady Precious Dream' to be produced soon. Play is from Chinese.

Shows in Rehearsal

'The Ragged Edge'-A. H. Woods Ltć 'Sing Before Breakfast'—Sam H

Harris 'Boy ests Girl'-George Abbott. 'Whatever Goes Up' - Crosb

Galge. 'Abide With Me'-A. H. Woods

noide With Me'—A. H. Woods Pearson and Baruch. 'How Beautiful With Shces'— Inthony Laudati. 'Vanities' (road)—Earl Carroll: 'Stick in the Mud'— Thomas fitchell.

fitchell. 'Swing the Lady'-Milton Shubert 'Rersonal Appearance' (road)-trock Pemberton. 'For Valor'-George Tyler. 'Mother Singe'-Hugh Stange. 'Night in the House' - Helen.

'Jumbo'--Biiiv Rose. 'Parnell'-Smith and Ayer. 'Love is Not So Simple'-Theatr

Guild 'Let Freedom Ring'-Albert Bein

Albany's Labor Troubles

Albany, Oct. 29. That old local theatrical bogey That old local theatrical bogsy-a union engineer to tend an auto-matic oll heater-has bobbed up again to annoy the Capitol theatre, now housing Guy Palmerton's stock company. Somebody showered eards on the sidewalk in front of the house characterizing the Capitol a Sualy ollent adapth. Union, however, issued a statement that the state was not unfat, because it has unlon men on the stage, in-

it has union men on the stage, in-cluding the scenic artist.

Best week of the Theatre Guild's 11 This Be Treason' was its fifth and final which ended Saturday (26) at the Music Box, N. Y. Gross setimated close to \$10.500, or nearly \$3,000 more than its average weekly takings. Increase represents money drawn to the boxoffice over and above crintion

subscription coin. There are 16 extras in Treason' who received \$20 weekly but were reduced after the third week to \$15. McKay Morris, who played the lead, is reported having paid the cut to the extras out of his own pocket for the final two weeks. That is said to have irked the Guild somewhat

Plays which do not go out of town for tryout performances frequently give previews, house being sold out to social organizations as a rule. Such a deal was made for 'Crime Marches On', at the Morosco, N. X., by the Dog Owners Guld for the evening before the formal premiere. On that day ads appared in the dulles, to 'see the play before Broad-way.' Ticket prices were boosted, it being a benefit and tickets were sold at the Guild's offices, not the theatre. Show management did not authorize the ads. First time for such a stunt.

Postal-Leblang has resumed its control system in the selling of tickets for shows in heavy demand on Broadway. Patrons are given slips which are exchangeable in the inner lobby of the theatres for the actual tickets. It is a plan to prevent choice locations failing into the hands of gyps

and resold at excess prices. So far 'Jubilee' and 'At Home Abroad' are 'under control.' 'Porgy and Bess' tickets will be similarly handled when its subscription period is over

Side wall of the Adelphi theater, N. Y. was painted with 'Venus in Silk' billing, thereby advertising a show which failed to open on Broad-way. Operetta was yanked after playing two weeks out of town recently. The wall is fully visible from Seventh avenue and the paint job cost 315, with an additional outing of 350 required to biank out the sign. The Adelphi originally opened as the Craig and has had few attractions. It may get Tapestry in Gray,' due next month.

Martha Sleeper, who made her Broadway debut in Good Men and True, Biltmore, N. Y., last week, is the niece of J. J. Murdock, former Kelth circuit executive. Her father, John Sleeper, vaudeville agent and booker

iss Siceper has been residing on the Coast for some time and made her first film and stage appearances there. She came east for the filming of "The Scoundre!" (Par).

Little Billy, back on Broadway after eight years in Hollywood, with-drew-Saturday (28) from 'Squaring the Circle,' Lyceum, N, \mathbf{X} . When he heard the management proposed putting a kid actor in the part Little, Bill handed in his notice.

Report from Hollywood mentioned John Henry ears being in on the production end of "The First Legion," presented last sesson. Bert Lytell appeared in and produced the play in association with Phil A, Green. Mears was the company manager.

In 'Satellite' Noel Frances, Barbara Weeks and Joyce White all por-ray ex-Ziegfeid girls, and are really 'Follies' graduates.

Tobacco Road' Houseless in Chi **Despite Court Morality Okay**

Poor Yorick!

Los Angeles, Oct. 29. Under the hammer last week went \$25,000 worth of thespic duds for \$500 to satisfy a judg-ment of \$1,675 against the Shakespearean Guild of Amer-ica

ica. Most of the wardrobe longed to the late Robert Manteil.

Princess Back to Legit As AFL's Labor Stage

First little theatre in New York to emerge from darkness for legit show usage is the Princess, 299 seater on 39th street. ouse has seater on 39th street. ouse has been leased by Labor Stage, Inc., sponsored by the American Federa-tion of Labor, and will be used for the presentation of dramas high-lighting union labor's aims. Theatre will be called the Labor

Theatre will be called the Labor Stage. It at one time housed highly successful intimate musical come-dies presented by Comstock and Gest. For a time in recent seasons it was used for pictures also.

Gellendre Director Of Pitts Playhouse

Pittsburgh, Oct. 29. • Herbert V. Gellendre has been named director of the Pittsburgh Playhouse for the present season succeeding Helen Stout, who served in a similar capacity last year, Gel-lendre served for four years as di-rector and instructor at the Neigh-borhood Playhouse and founded the

borfhood Playhouse and founded the Repertory Playhouse Associates, Inc., under whose banner he di-rected the Keene Summer theatre In New Hampshire since 1331. At Seattie, Wash, Gelendre head-ed the Cornish School Drama De-partment, and was later associated with Richard Boleslawski and Maria Ousponskaya at the American Lab-oratory theatre. First play, slated for last week in Nove, will be 'Wind and Rain.' It opens a subscription series of six productions.

Two Broadway Players Lose Kin by Death

Two players on Broadway los Two players on Broadway lost close relatives by death last week but in neither case were their ap-pearances interrupted. Mother of Mary Boland of Jubilee' died sud-deniy in New York at the age of 82, while the wife of Frank Camp of "Three Men On a Horse' passed on in Throt. on in Detro

on in Détroit were wed 38 years. The Camps were at the bedside. Without word of her passing was received Thuraday (24), George Abbott, who staged 'Horse', offered to step into the part. Veteran actor, however, decided to stay with the play and planed to Detroit Saturday night after the performance, returning Monday. planed t after th Monday.

FUTURE PLAYS

Waltz at idnight, drama by Louis S. Bardoly, Ben Kamsier will stage for Halsey Raines, producer. 'Career, from an unfinished novel by Phil tong, Chester Erskin and Stong collabing on the adaptation. Erskin will stage and produce, Re-hearsais start in about three weeks. 'One Goed Year, comedy by Sto-phen Groas and Lin S. Root. Al Rosen will sponsor, George Rosener will direct, rehearsals starting next week.

week, "Turpentine," by Cus Smith and Peter Morell for National Negro Theatre, Drama of Negro ilfe in Florida's forests, Cicon Throckmor-ton settings. Ted Viehman will di-

rect. "Harlem Town," musical satire on Harlem life. Book and lyrics by Gus Smith and Peter Morell, Music by Karl Kroeck and Stanley Ben-

Boy Meets Girl,' comedy by Sam-uel and Bella Spewack. George Ab-bott stagling and sponsoring. Now

Chicago, Oct. 29.

Despite a federal court okay by ay of a restraining order barring Mayor Edward Kelly and the police from interfering with show, "Tobacco Road" has falled to reopen in this town. Producers Jack Kirkland and Sam Grisman have the court's o can't find a theatre in which to present

he down-south show. All the theatres fear the same fate which was meted out to the Seivy which had its license revoked by the mayor. Even if the licenses of these

which and its license revolted by the mayor. Even if the licenses of these theatres would not be revoked, they figure their lives would be made miserable by swarms of health and fice department officials, making the ordinances regarding operation of a public assembly house. Dedeen Court Statement IOU of the output of the second states that he saw nothing particularity obscene or indecent in Tobacco Road' and that in considering the play it was necessary to take into consideration the customs and modes of the times. He said that in this play I find that profamily is used, but that seems to be cus-tomary now and is accepted by the best people. Some characters are represented as sexually excited. But they are not more so than the char-tylenna" and The Common to Love.

Love.' Meanwhile Grisman and Kirkland Meanwhile Grisman and Kirkiand are determined to fight it out rather than run away. Figure they could go to Milwaukee and other sur-rounding towns and clean up be-cause of the loop publicity, but are preparing to stick it out here in Chi. If they can only find a theatre.

Syracuse U Drama

Dep't Finds a Home

Syracuse, N. Y., Oct. 29. Syracuse University's dramatic epartment, theatrically homeless since college reopened, has found a playhouse finally. It's the Brighton, de luxe neighborhood theatre in the south side, which has been a head-ache for various lessees and opera-tors virtually from its opening.

ache for various lessees and opera-tors virtually from its opening. Last operated by the Karp inter-ests, with Lester Wolfe as manager, the Brighton has been dark for sev-eral months. Although erected for pictures in the prodepression boom pricts and Bestron is discutted with a small bestron is discutted with a small bestron is discutted in with a small bestron is discutted by the able for dramatic presentations.

La Marr with Hart

Dick La Mar: has rejoined Max Hart in the latter's legit casting agency, it now being a full partner-ship. He resigned from Charles Morrison's agency recently. Hart recently reentered the agency field after resigning a picture scout-ing nost.

ing post.

ENGAGEMENTS

Evelyn Varden, 'Weep for the

Evelyn Varden, Weep for the Virgins, San Robert C. Tjecher, Ray Gordon, Daphne Waren Wilsou, Remo Bufano, Jack Cole, Idee Dudley, May Wine'. Nini Theliade, Road to Promise! Waited Lavson, Liber, Kippen, Charles Dow Clark, Charles Laite, Thomas Cofin Cooke, Hida Plow-right, Frank Coletti, Por Valor! Earle Lardmore, Jahler Killa Plow-right, Frank Coletti, Por Valor! Earle Lardmore, Jahler Willin Ke, Borne Ames, Regina Wallace, James Steley, Don Bedde, Jrank Doin B, Litel, James Todd, E.

Jamis Toda, fast: Jerome Cowan, Joyce Arling, Broderick Crawford, Charles Me-Cleinnd, Royal Beal, 'Boy Meets Girl, Hugh har's or Barbar Satellite, Yan

- Beatrice Kay,

Hes.' Close Quarters.' Ruth Matteson, Parnell.' Joseph Macauley, Leona Powers, Bdwin H. Robins, Peggy Shannon, Ernest Truce., 'Whatever Goes Up.' Henry Daniell, 'Gentieman in High Boots.'

as porce our by the difference of opinion on the recent premiters. Four dissentors when the totes on the selections are made, no prize will be awarded. Critics will present the winning author with a medal. The Pullizer award carries with it a cash prize in addition to a medal. General opinion in show circles is that the critics are better quali-fied to select the best play of this at least partially academic. Fact that the reviewers see more plays that the Pullizer committee. Is re-garded as making for a more accurate selection. Winning play must be new, of American author-ship and presented on Broadway. DAYTON'S SOLE LEGIT

DATION'S SULE LEGIT Dayton, O., Oct. 29. Dayton's sole legit attraction in slight so far is Three Men on a Horse, booked for two performances at the Victory Nov. 18. "The Old Maid" and Katharine Cornell or "Bonnes and Luila" house

"The Old Mald' and Katharine Cornell n. 'Romeo and Juliet' have both cancelled dates, claiming that satisfactory financial agreements could not be received. satisfactory financial agreements could not be reached with the local house

ST. JOHN STOCK

20

La

St. John, S. Oct. 29. St. John, N. B. Oct. 29. Dramatic stock is making its re-appearance in the Opera House here after a lapse of five years, and under the same direction. F. James under the same direction. F. James Carroll, who operated the Carroll Players in stock at this old theatre for five seasons, until business col-lapsed, is the sponsor for the re-vival, assembling an organization in New York City. . Bill will be changed weekly.



LEGITIMATE

Theatre Program Expected to Get Under Way by

Golden Worried-Radical Angles Mentioned

Thanksgiving - Eva Le Gallienne and John

59 -

New Stocks' Headache

No Guest Stars and Few Plays Available for Weekly Change Houses

it stock at the Maryland, is hav-

Raymond hores, obtained, is hav-it stock at the Maryland, is hav-ing difficulty getting plays and guest stars. Can't get sicck rights to the shows which came to Broad-way this season, because producers are withholding em. Such N. Y. holdovers from last year. Such and the star of the stars and appendent of the stars of the sta

sidns, and Moore is lery of fol-lowing film releases with legit ver-tions. Has been noticeable past couple of year that pictures film versions of year that pictures film versions of year that pictures film versions of the second second second second to stock companies, although no-too stock companies, although no-too stock companies, although no-scitute. Matter of guest stars is quite as as become almost non-watch of guest stars is quite as bean had Tyl. Away Home.' with Donaid Brian: "Big Hearted Her-berd, with Arway Home.' with Donaid Brian: "Big Hearted Her-berd, with Arway Home.' with Donaid Brian: "Big Hearted Her-berd, with Arway Home.' with Donaid Brian: "Big Hearted Her-berd, with a Shaw in Pettions in Kenneth McKenna for Petrified Vordentally, had been withheld until last week). So far no femme stars at all, and the reason sems to be that Gordon, but cast hit upon a play suitable for her. Auto set and be of the set of the onto how cast in the version of the set of the set of the set of all set of the set of the set of all set of the set of the set of the play suitable for her. Auto set of the set of the set of the onto play set beyond next week and goes again this week in a set of the set of th

Films Detain Connelly This Year but He'll **Do Two Plays Later**

Marc Connelly will be back on Broadway next season, bowing in as a producer on his own. He will do two plays, one a comedy by Arthur Kober about Bronx life, and

Arthur Kober about Bronx life, and another a new play by himself. Connelly will stage both himself, as usual. He is at present in New York for a week but has to go back to Hollywood for three or four months to work on film production of Green Pastures' (WB) and fig-ures he work have time enouch ures he won't have time enough to do anything for or on Broadway this season.

SHUBERTS' ROAD 'LIFE' FOLDS 25G IN RED

ife Begins at 8:40,' closed in ston Saturday (26). Revue, which s a smash on Broadway last sea-lessayed New Engiand and Ca-dian stands, dropping \$25,000 in Bost Was a smash son essayed nadian stand three weeks. Lack of na

three weeks. Lack of names is one reason be-lieved to have caused light at-tendance. Buster West and Lucille Page out of Tife' joined Earl Car-roll's road 'Vanitles,' in rehearsal. Hugh Cameron, Crane Sisters and Tommy Monahan's band were also added

Frank Warner Back

Hollywood, Oct. 29

Hollywood, Oct. 29. Franklyn Warner, forced out film and legit producing five years ago by ill health, returns to stage 'Oh Susanna' on Broadway in January. Is working on deal with Jose Mojtea for the lead. Picce was done on the Coast several years ago.

AFTER SEPIA MUSICAL

Hollywood, Oct. 29. J. J. Shubert is angling for the stage rights to Black Rhythm,' an all colored musical authored by Sara de Courscy and Gene Page. Pian is to produce it here before taking it to New York.



Mix-up which had Coi. Earle Boothe temporarily out as head of the relief show project of touring legit and vaude units in the Civilian Conservation Camps, been cleared up, with Boothe completely exonerated. Misunderstanding was Gen. Hugh Johnson, who recently retired as head of the Federal re

lief project in York. Johnson.claimed there was a slush fund, the amount believed to be \$10,800. Investigation showed that there never was more than \$1,800 and there superiors had obtained them. Money came from the CC camps. To cover minor expenses of the units each camp command-ant paid \$13 per show by check and that money accumulated. From the camp funds Boothe bought several second hand cars for the use of supervisions, that mode of travel being found to be more efficient and economical. lief project in York.



After talking it over with Joch Whitney his principal backer, Blijy Rose, postponed the premiere 'Jumbo' from next Saturday (2) for another week, but the show will definitely debut Nov. 9 at the Hippodrome, N. Y. Cost of production is now around the \$300,000 mark inclusive of interior changes Although mechanical problems were

Although mechanical problems were solved and a new p.a. system fully functioning, it was decided to take no chances on opening until the whole performance has been ruin off several times. That has not been done as yet, A dress rehearsal was carded for this evening, being sold to the Maternity Center, which is sponsored by so-cialites. 'Rose figured a possibly ragged presentation before such a critical audience would not be ben-ficial to Jumbo.' Maternity group's party was set back until nart Wednesday (6), although it may be cancelled.

Wednesday (6), although it may be cancelled. First of the Texaco half hour radio programs with 'Jumbo' prin-cipals was broadcast from the Hipp cipals was broadcast from the Hipp last night. Ads in the dailes cali-ing attention to the gas company's broadcast were so worded as to in-dicate the whole 'Jumbo' outfit would be participants. Something like 4,300 free ducats were distributed for the broadcast, second of the series going on next Tuesday (5) also prior to the first public performance of 'Jumbo.'

METRO TO B. R. 'SEEN' **ON FAST DECISION**

Metro will finance 'Seen but Not Heard,' comedy-drama to be pro duced by Theron Bamberger. Piec was written by Marie Baumer and Martin Berkeley and will be parti-

Martin Berkeley and will be parti-aliy rewritten before produced, probably early in January. What is figured as a record decl-slon on the M-G angle. Script was submitted to the film company at three orloick one day last week, with papers drawn up the following morning,

Curtis Gets Warren. Dubin for 'Chips'

Jack Curtis is borrowing Warren and Dubin from Warner Bros, to write the score for the Damon Runyon-Irving Caesar musical, 'Sa-ratoga Chips'. Ethel Merman, due to return from Hollywood this week, is mulling a proposition to play the lead.

MUCH CRITICISM RAMPANT AS FTP **GETS PROJECTS IN WORKING ORDER**

He Can Take It

For a laugh they planned to rib Charles Romano, quite a ribber on his own. Phoney plnch of the Englishman was made at Back Bay station, Boston, when he arrived with "The Great Waltz company, charge being that he tried to beat a New York hotel bill. "Weil if Im under arrest, where are the photographers?", where are the photographers?', he nined.

EASTERN KEYS HEAVILY BOOKED

Eastern key spots are heavily congested with try-out show bookings for the first weeks of November, particularly Boston and Phila delphia, favored by managers. Because of that condition two new Sam H. Harris productions will onpose each other in Philly. Both are

Join in Julies productions will op-pose each other in Philly. Both are booked there for two weeks. "The First Lady' opens at the Garrick Nov. 11 and 'Sing Before Breakfast' debuts the following Monday (18) at the Chestnut treet. Opposition presentations will be during the latter weeks. Neither play will be housed in Harris' Music Box, N. X., which gets 'Bride and Prejudice', due next weeks, and pro-duced by Max Gordon. With George Tyler's comeback show 'For Valor' at the Broad Street, 'Anything Gees', opcning its tour in Philly on Nov, 18, too, and The Great Waltz' spotted at the Metropolitan, it will be the heaviest show week Quakertown has had in a flock of seasons.

Stewart to Stage Own

Hollywood, Oct. 29

Hollywood, Oct. 29. Donald Ogden Stewart has com-pleted a new play titled Insur-ance' which he will produce him-self on Broadway this winter. Stewart will attempt to cast the two leads from pictures, and has Josephine Hutchinson reading the scrint.

Federal Theatre Project of the Works Progress Administration ex-pects to be able to start functioning by Thanksgiving. Its wide, but still vague, plans have been the sub-ject of criticism from professional show people, and the varied move-ments, to come under the FTP further indicate the stablishment of many little theatres in the 12 Federal Theatre Project of the many little theatres in the 12 regional areas throughout the coun-

Although the FTP states there will Although the FTP states there will be no semi-professional presenta-tions, such are included in the relief scheme. Several named, to head the individual or experimental theater activities have been associated with semi-pro: projects. Social or so-called non-profit organizations men-tioned in the general set-un are reitioned in the general set-up are re-puted to be headed by persons of distinct radical leanings. Elmer Rice, regional director for New

distinct radical learnings. Elimer Rice, regional director for New York, was regarded having sim-liar tendencies, even prior to his 'withdrawai' from the legit the-atre last season, after reviewers expressed unfavorable opinions on three of his nave. of his plays.

three of his plays. Plan for a managers' unit for try-outs under the auspices of the Leauge of New York Theatres has been found in the boroughs outside of Manhattan and an alternative leas of sending such shows to New Here because that state is not clear-ly within the metropolitan region. Admi ion Charges Eice announced thet admissions

Rice announced that admissions

Rice announced that admissions would be charged, probably from 25c to \$1, but the tryouts may be first made by non-processional or-ganizations, plays not likely, to be commercially, presented being se-lected. One is called the 'Popular Frice Theatre,' with Edward Good-man, formerly of the Washington Squarbe Players, in charge Another New School for Social Research and the United Neighborhood Houses, with Virgil Geddes and James Light In charge.

The charge. "The Living Newspaper' is an-other project approved by Rice, a theatre sponsored by the News-paper Guild. Plan is for newspaperpaper Guild. Plan is for newspaper-men to dramatize news storles and present a one hour show. Richard Watts, Jr., of the Herald-Tribune, N. \mathbf{X}_{r} is in charge but says the idea is still vague.

Professionals Yelping at 'Little Theatre' Set-Up of Illinois WPA

icago, Oct. 29. visit of Hailie Following the Fianagan to this town the local di-

vision of the Works Projects Administration is getting to work to reclassify the entire field of profes-sional and non-professional per-formers to determine those who merit jobs on the federal relief nrolect

project. Appointments on this reclassifi-cation board are: Maurice Gnesin of the Goodman theatre, director; Bob and Betty White, Peter Koess-ier and Mary Francis on reception; Mary Morrill for the negro actors' division; Harry Minturn for Actors Equity; Alice Gerstenberg for the playwrights division; Gcorge Beatty a. the streechands union represennlaywrighta division; George Beatty as, the stag-chands union represen-tative; L. E. Donegan in charge of scenic design; O. Hana San, Ken-neth Carrington and Earl Bronson for vaideville, varlety and circuses; Diana Hubert for the dancers and Robert Breen in the actors division. This committee is now at work at Puiaski Park on the northwest side of town. They are walting for the performers to show up and so far not many have been around. Mainly because they don't know where to go, the WPA having made no arrangements to get the new?

no arrangements to get the news tours o to the profession. It is now being ing the circulated by the word-of-mouth tutions.

There is a research and publicity department, which, has been func-tioning under the supervision of Phyllis Peariman, who is p.a. for-the FTP. Its function includes the formation of a speaker's bureau to co-operate with schools, churches, and clubs; to build up a 'compre-hensive play catalog on historical lines; publish bulletins on subjects of interest to playwrights and the-atre directors."

atre directors.' Another research and publication department to aid playwrights, play readers and adaptors will be headed by Rosamond Gilder, a secretary for, the National Theatre Conference

by Rosamond Gilder, a secretary for, the National Theatre Conference. There will also be The Negro Theatre's sponsored by the New York Urban League and described as a colored cultural organization. Also there will be a Yiddish the-atre, a dance unit, and a second Negro theatre under relief patron-see age.

age ice's Vi Rice is quoted as saying he is op-posed to free shows as being 'eco-nomically unsound and psycho-logically bad.' He added he intends to eliminate all free shows under relief except those sent to the CC

camps. This attitude is hardly in line with what Washington replied when the managers suggested shows be toured and attractions on the verge of closing be given some support from relief moneys. It was stated at that time the government would not enter into commercial show

from relief moneys, it was succut at that time the government would not enter into commercial show business and only relief projects would be considered. Rice explains the matter of admission charges by any on the superior of admission charges by any of the superior of the superior of the firs as possible. There was a survey of Brooklyn last week with the idea of spotting the managers' (Theatre League) tryouts there, but no houses were found available. John Golden and Eva Le Gal-llenne have expressed distinct opinions that the FTP is a doubtful measure as outlined. Miss Le Gallienne, speaking at a Town Hail dinner in her honor said. T ain terrified. I know only to well there are many thousands of geroons this country who have ulting stage. It is of vital im-portance to give the highest stand-ard to them at the beginning. It is impossible to do this with a staff of actors who are on relief, al-though some may be excellent per-formers...Why cannot some of this-money be used for the establis-ment of something which will show what the theatre can be in its highest and best sense? She also said it will be very unfortunate to inflict on the public

'Unfortunate' She also said it will be 'very unfortunate to inflict on the public the very meretricious and often downright bad, theatre.'

the very intertitions and order Golden, from a manager's stand-point, had about the same idea: 'What is likely to happen when dozens of eager groups are let loose to lease theatres and produce un-skiled scripts for public, acceptance and perhaps box.office prices below those of regular playhouses is too terrible to contemplate...It is my fear, so far as the new productions are concerned, that most of these put on in New York. Cheago, Los Angeles and other cities may not conform to professional standards and do more harm than good to the theatre as an institution. Heaven method and should eventuary reach be right ears. Pro Hollers Already, however, the complaints are starting to ooc around town Loudest complaint is from a self-appoint and squark committee which has gotten up a petition to Harry Honghins in Washington to complaint hat the local WPA setup is too little Theatre and has hardly any right had about the same idea: What is likely to happen when and professional that the local WPA setup is too little Theatre and has hardly any right had about the same idea: What is likely to happen when and professional one of the prices below that the local WPA setup is too little Theatre for concerned, that most of those triage. They point to Marry theatre profits to the legitmate regional director, Thomas Wood theatre in Chicago, perhaps a thick a rap at Halile Flangana as a 'moi theatre in Chicago, perhaps a thick a rap at Halile Flangana as a 'moi rodo logit shows to play various the short time which the legit sec-tion has beet in operation. More solidly set is the variot. Mor

method and method and method the right ears, Pro Hollers the complaints

LEGITIMATE

Plays on Broadway

DEAD END

60

Melodrama in three acts presented at the clasco, N. Y., Oct. 26, '35, by Norman-Jel Geddes; written by Sidney Kingsley; sugged by same; \$2.75 top.

staged by some Gimpty..... Tab. Tommy.... Dippy.... Angel... Spit... Doorman... Old Lacy... Old Conteman. Chauffour. Babyfar ' Babyfac Hank Philip Grienny Governgen Jillty Drina Mr. Griswald, Kay..... Jack Hilton..... Lady with Dog... Chauffetr.

.

First unquestioned melodramatic standout of the season is 'Dead End,' despite the fact that it is one of the toughest plays in a long time. Construction of the season of the language, the dialog and uttering of the solution because of its important plays and the solution of the solution of the solution of an uttering the dialog and uttering of matrix phase. Now how of an uttering the dialog and uttering of matrix phase. Now how of an uttering the solution of the solution of the solution of the solution of an uttering the solution of the solution of the solution of the solution of and the solution of the solution which are bound to arouse criticism and keep down the mathee bit. Be-cause the stuff is spoken and there instruct before the solution of the play will have to be conched again which are bound to arouse criticism and keep down the mathee bit. Be-cause the stuff is spoken and there instruct the spoken and there instruct discrete the solution of the solution of the solution of the play will have to be conched again very carcitly. The discrete the solution of the solution the play as the solution be simple, but it will mean the kids in the play as the solution the playses neb street near dexit mostly upstage. Would also the adverse the solution the play as the solution be absoluted be street near the dock. There is lit-ter under and around the obstruc-tion, also on the payements of the cheap feitherents. Flay is another street near descrete Socnel. Show brings Norman-Bel Geddes, designer of secrety, to Broadway as a manager again and he fortu-nately spoken bind statention in the author and stager of Dead Bell and the solution activation on both, as well as in selecting the cast, most of whom are unknowns, Humania as that in Remember he play. In this case the build and play the solution and the solution and that appears to be the tot of and the appears on the solution activation on the author and stager of Dead End and heap one a corking plo-nother as the solution activation onustaling appears on the s

5

taic-that curious situation which has urisen since expensive apart-ment houses were exected on the Gass Side, midtown. Onto the scene comes "Babyface" Martin, a gangster with a record of silayground. Beform school had started him on the way to rackets and murder. Martin has his face lifted. He knew Ginny as a kid. Bayero und. Reform school had started him on the way to rackets and murder. Martin has his face lifted. He knew Ginny as a kid. Bayero to come back, see his mother and the girl whom he first seduced. Both are summored by a henchman. Girl is an infected prosite. The pride by the police because of the sovis record. She reviles him and slaps his face, going off after re-fusing his blood money, asking only Martin roughs up Ginny, who is

Single Section 2015 and 100 an

GOOD MEN AND TRUE

Comedy drama in three acts presented at the Blitmore, N. Y., Oct. 25, 35, by Frank Merlin; written by Brian Marlow and the producer; staged by Louis M. Simon; \$3.80

producer; staged t top. Interchev Madeum Bisle G. Spericer, Mary Thorpe. John Wilson... Watt Havman... Charles Z. Franke Elizabeth Barlow Elizabeth Barlow Ray Filongan... Annabelle Chal Nekon Trigs... Fetor Glipin... Sherift Horineyer. Bill. John M. Simon; 38.30 Meth M. Simon; 38.30 Martha Sileeror Martha Sileeror Biot Cabot Weldon Heyburn Dodson Mitchell Gliadya Feldmas John Gallaudet Vera Marahe Russell Morrison Perath MacCormack Philh Am

This, the final play on last week's premiere card, was still another show expected to stand out, but which does not measure up. Figured for limited engagement.

how concerned use and at the property operated and the set which does not measure up. Figured for limited engagement. Authors had a good idea to work on, essaying to reveal what goes on when a murder trial jury is gun-tood in a how situation of the set tood in a how situation of the set of unrelated incleants having to do with the jury itself. There are seven mere here being a num-ber of unrelated incleants having to do with the jury itself. There are seven mere and seven accused there are 11 for conviction and one for acquittal. This man, John Wilson, young proprietor of a bis option, proving the evidence circumstantial, just as it is in the charge that he had tossed Mary Thype, jurk No. 4, from the root wilson and planned to throw him out he window. They are positive, because they had observed Wilson upareling with Mary, whom he conce by reading the girls farewell note to the effect that she is taking indirect that she is the sub-other man and that she is the sub-ting down the curtain, while accurying the new of the sub-ing the new with the to sub-cer ying a source of the sub-other man and that she is the sub-to the interim there are flitta-tions; at least one aduitery, which is samited by one of the female

In the interim there as in the female admitted by one of the female

I. MILLER Showfolks Shoeshop Leading producers find

the prices, in our new theatrical departments, a pleasant surprise. .

1552 BROADWAY

Open Till D P. M.

inrors, and two engagements to wed. There are some laughs and plenty of improbabilities. Comedy sheriff en-ters in the third act to investigate the death of the girl juro. He ex-nacidient for the good of the party; because the district attorney fig-ured on winning a cinch conviction. There is no mistrial, an alternate illor replacing the dead girl. Orn replacing the dead girl. Orn replaced girl. Orn the main are okay, with and returns and the rate the hard row of the cost, where she ap-peared in pictures and legit. It is here from the Cost, where she ap-peared in pictures and legit. It is here broadway debut, one which shoul lead—to the Biod tis Wilson, who gains the comity of fellow jurors by his aloofness and the fact that he is more intelligent than they. Frank MacCormack is the amusing comito sheriff.

Substitute for Murder

William Harris, Jr., presenter of this piece, has put on several click comedies in the past and it is obvi-our why he has been puttering why he has been puttering year or more. It has possibilities-and that's just as fatal as saying he means well." Beyond the fact that the title's a misnomer. (there's not seven the by coming close to eventuating sev-eral times; but noting ever really happens. Worke than that is the fact that Harris has given the piece istering performance. About be wasted seems unfair; it doesn't help put a weak piece over; it merely accentuates the situation. Piece is based on the carsen of a for some years, but is still a hero to bloc and Cynthia, youths in their late 'teens. Cynthia is still a hero to bloc and Cynthia, youths in their late 'teens. Cynthia is still a hero to bloc and Cynthia, youths in their late 'teens. Cynthia is to simple many of the father, while is made preity obvious with all is psychopathic insinuations. But Mamma Hardy is a healthy creature and fails in love, too. Cynthis resents in for simpler reasons, if a youth's O realther as can be called simpler. They both plot how to get rid of the back form a tring abone at the series as the several of the situa-tions are musing. Gone act, the second, packs a fairly consistent series of laughs. But the sum total is more derormance as the boy; boy derormance as the boy: boy derormance as the boy how derormance as the boy how derormance have an all is he's at all photogenic, should land in Holly wood. Francis Lister, an Emish-man who's bern in several Buto photogenic, should land in Holly wood. Francis Lister, an Emish-man who's bern in several Buto photogenic, should land in Holly wood. Francis Lister, an Emish-man who's bern in several for photogenic, should land in Holly wood. Francis Lister, an Emish-man who's bern in several Buto photogenic, should land in Holly wood. Francis Lister, an Emish-man who's bern in several for photogenic should land in Holly wood. Francis Lister, an Emish-man who's bern in several Buto

Under Bob Boda's Wing Columbus, Oct. 29. The Hartman, since 1913 the lead-Ing legitimate theatre in Columbus, went back to its original manage-ment Sunday (27), when Bob Boda, formerly of the Valentine Co. (Bob and Lee Boda) took it over from J. Real Neth. Valentine Co. operated it until 1930, and since then house-has met with indifferent success under different hands. Neth, who will devote all his time in the fu-ture to a quartet of suburban houses, is understood to have dropped considerable coin in op-srating the Hartman.

archiped Consideration Coming legit erating the Hartman. All contracts for coming legit productions, made by Neth, will be taken over by Boda. First com-pany in will be "Three Men on Horsc,' to be followed by 'Old Maid.' Dave Pence will be new treasmer.

SEATTLE LEGIT

Statistic Levil Scattle, Oct. 23. Hamrick's Music Box, seating 2,300, gocs legit for a spell, with Dan Redden as manager, moving over from the Blue Mouse. Jim Clemener, mgr., at the Music Box, handles the B. M. in the mean-time

Plays Out of Town

WHITE 'SCANDALS'

(12TH EDITION) Richmond, Va., Oct. 28. Rever presented by George White, edit-ring Bert Lahr, Lyda Robertl and Cliff Steward, Multo by Ray Henderson, 1976a. Jack Tillen: shumel Markertl, sets, Rut-sell Patterson; at Mongue, Richmond, 4 days, beginning Oct. 20.

"The Scandale' opened here smoothly, with the ensemble and dancing numbers taking the initial honors. About 75 girls in the troupe. "The Stanley Sisters and Sain, Ted and Ray, stopped the show. Nich-Man in the Top Hat, so number in which the girls, their heads hidden in 10-gallon top hats, and their tummles painted like Gargoyles, do a dance.

tumnite planted like Gargored a dance. Boondoggilng' took the most applause among the muleial numbers. Some disappointment because rood and because Clint Edwards rever once appears with his ukuele, but this may be straightened out be-fore the company finishes its four dars here.

But thus as yos straightened out bo-fore the company finishes its four days here... "Pied Piper of Harlem," a number in the Green Pastures manner, is most effective in scenery and cos-most effective in scenery and called back after," their shadow dance, a novelty that will surprise. One of the best of the ensemble numbers is 'May I Have My Gloves," sung by Earl O'ford, assisted by Harl O'ford, assisted by Sam, Ted and Ray use Halls Sa-lassis as their theme for a beauti-fully staged tap number, the big moment of the opening. Flannagan.

Pride and Prejudice

Philadelphia, Oct. 28, Sentimental comody in three acts, drama-tized by Helen Jerome from the novel of Jane Auaten. Presented by Max Gordon. Staged by Robert Sinciair; settings and costumes by Jo Mielziner. At the Garrick theatre. Oct. 28, 1895.

Mr. BennetPercy Waram	L
Hill	L
Mrs. BennetLucile Watson	L
Lady LucasFrances Brandt	L
Charlotte LucBrenda Forbes	Ľ
Jane Bennet	Ł
Elizabeth BennetAdrianne Allen	Ł
Lydia Bennet	L
Lydia BennetJoan Tompkins M. DarcyColin Keith-Johnston	L
Mr. BingleyJohn Halloran	L
Mr. Collins	Ŀ
AmeliaEdwina Wise	Ľ
Mr. WickhamJohn D. Seymour Belinda	L
Belinda	L
ArmandaGall Bolger	Ł
Armanda	L
Cantain Danny	L
Miss BingleyNancy Hamilton	L
AgathaJeannette Chinley	L
Another Young Man	L
MaidDare Wright	L
MagglcChouteau Dyer	L
ThomasJames Jolley	L
Mrs. Gardiner	L
Lady Catherine	Ł
Colonel FitzwilliamStephen Appleby	L
Mrs. Lake Dorothy Scott	L

The second secon

appendix young gins and, or course, the duction. Every now and then a costume play, otherwise stiff and impossible, has been accepted on these bases and Fride and Prejudic's may fol-direction in some places making it cannot be made too artificial. Re-direction in some places making it more so will help. At the same time, however, the first act which is largely expositional, must be Outside of this there isn't much that need be, done with the produc-tion. It will have to stand or fail as it now is an' all depending on the willingness of Jane Austen funs to take what was developed leisurely in th old novel in sharply boiled-down form on the stage. Certainly Gordon has done him-(Continued on page 67)

(Continued on page 67)

Current Road Shows

Week Oct. 28 'Ah Wilderness,' Erlan

'Ah Wilderness,' Erlanger; delphla. 'Anything Francisco. Awake and Si delphla. Ballet Russe, Opera House, ton.

ton. 'Bitter

'Bitter
cisco.
'Biossom ime,'.
falo, 28-30; Masonic
Shea, Jamestown, N.
1; Shea, Bradford, Pa.,
'Constant Wife, (Eskil Barry,
'Constant Wife, (Eskil Barry,
'Charleston, Bay, Charleston, S. C., 30; Columbia, 20; Vit, 23;
Aude, Savannah, 29; Vit, 29;
'Charleston, S. C., 30; Columbia, Nov. 1-2.
'Dodsworth,' Erlanger, Atlanta,
Nov. 1-2.
'Dodsworth,' Erlanger, Chicago,
Gilbert and Sullivan, Mizpah
Temple, Fr. Wayne, Ind., 29-30;
English, Indianspolis, Nov. 1-2; Regent, Springfeld, O., 28; McCarter,
'Gresst (Mazimova), McCarter,
'Gresst Waltz,' Metropolitan,
adelphia.
Hedgerow Theatre, Auditorium.

adelphia. Hedgerow Theatre, Auditorium, Iowa City, Ia., 26; Aude, Maryville, Mo., 28-29; Collseum, Hays, Kans., 30-31; Aude, Kearney, Neb., Nov. 1-2

1-2. 'Old Mai / Plymouth, Boston. 'Pride and Prejudice,' Garr Philadelphia. 'Romeo and Juliet' Forrest, Philadelphia. 'Rose Mari / Opera House, caro Garrick

'Noss marr, open-'Student Prince,' Orpheum, Read-ing, Pa., 28; Playhouse, Hiershey, 29; Temple, Scranton, 30; Bing-hamton, Binghamton, N. Y, 31; Temple, Wilkes-Barre, Pa., Nov. 1; Playhouse, Wilkington, Del, 2. 'Student Prince,' Shrine Aude, Y-a Anzeles.

Fisynouse, Wilmington, Dei, 2. 'Student Prince,' Shrine Aude, Los Angeles. 'Three Men On a Chicago. 'Three en On a Horse,' Memo-rial Hall, Independence, Kans., 23; Convention Hall, Bartleville, Okla, 29; Poncan, Ponca City, 30; Con-vention Hall, Hutchinson, Kans., 31; Kansas State, Normal, Emporia, Nov. 1; Grand, Topeka, 2. 'Tobacco Road, Cass, Detrolt.

BLOSSOM TIME STILL HOT, PITT.

Pittaburgh, Oct. 29. Surprising strength to the poren-nial Blossom Time' on its 'ump-teenth visit here last week is still the talk of the town. Opereta, jasing to a two-buck top vith the Nico. noollecting, mound \$13,20. That's sensational, considering how many times it has played here in the past. Started off rather slowly but wound up playing to near ca-round started off rather slowly but wound up playing to near ca-round to S.R.O. Pittaburgh has ulways been one-of 'Blossom Time's hot spots. Last time here it played a split work the started off rather slowly but wound up playing to near ca-round the started off rather slowly but wound up playing to near ca-round the started off rather slowly but more the slowly been one-of 'Blossom Time's hot spots. Last immer Night's Dream ('WB) in play of A. T. S. season. That's to be followed Nov. 18 by 'Great With', 'Ith 'Thanksgiving week open. 'Anything Goes' was orig' that docan to a started off rather start starts to be followed Nov. 18 by 'Great With (Thanger) ('Lifo); f5-51 starts, Strength of this perennia to issee the starts of the start tis getting stronger instead of over weaker. Great \$13,200, and every-body plenty-happy.



Hartman, Columbus, Back Under Bob Boda's Wing

LEGITIMATE

COAST 'GOES' \$17,500,

Plenty Shows Headed to Philly: Cornell, \$19,000, Could Be Better

Philadelphia, Oct.

Legit bookings continue to rain in upon Philly so that it has begun to look like old times and the drama orix are starting to figure how they can restore some of the space they've been taking away from legi during the last eight years and giv ing to pla

Two to three openings every week is the line-up from until Thanksgiving and there are still a number of precincts to be hear Layout is about evenly difrom right between tryouts and New York offerings, although former be-gin to take a decided lead starting a weck from now.

vided between inyough admerter Vork offittes decided teaturing a veck from now. This week pair are both Max Gordon's, one, Pride and Prejudice's a try-out which opened last night (Monday), at the opened last night perfort two, with some runnors, de-nied, that stay hight be prolongeds swhile of a big house. Holding over this week are tho two odets plays at the Broad, 'Ah Wildernees' at the Brianger and Romeo and Driet avid last of these teshnitely bow out Saturday, with Wildernees' uncertain. - Group Theatre work offer 'Men in White' at the 'Troad next week after all, but is all: flaured returning last of dets play. Even that's un-tertain now, however. Broad's next is Nov. 11, when George Tyler's 'For Valor' with 'B. Show will be Guld's Torea is Not So Simple' with Ina Clair, and will, be given on sub-period, it will be tollowed on Nov. 15 by 'Sing Before Breakfast, new Satur Lady' is skedded for Oroma sitar. In between 'Pride and Prejudice' and 'First Lady' is kedded for Oroma sitar. In between 'Pride and Prejudice' and 'First Lady' is kedded for Oroma sitar. In between 'Pride and Prejudice' and 'First Lady' is kedded for Oroma sitar. In between 'Pride and Prejudice' and 'First Lady' is kedded for Oroma sitar. In between 'Pride and Prejudice' and 'First Lady' is kedded for Oroma sitar. In between 'Pride and Prejudice' And 'First Lady' is hosts'. Torreet won't be dark after all, fillowing Mise Cornell. House gere

Forrest won't be dark after all, following Miss Cornell. House gets Rose-Marie' for two weeks, starting Monday and then 'Anything Goes.'

'Fly Away Home' may follow 'Ah Wildernese' at the Erianger, with 'Three Men on a Horse,' a booking here in the near future.

Lere in the near future. In the meantime, bit has dropped a couple of pcfs. Katharine.Cor-nell's Romee and Juliet easily led the town last week, but was under treats week, but was under the low of the start of the start of the start of the start of the tip to be offered here and may show that the town won't take that scale.

that the town won't take that scale. Group Theatr's offering of Odets plays outstayed its welcome at the Broad, with last week's gross only 41500 and nearly all upstairs. This is the fifth and final and won't be any improvement. An Wilderness, Commidering its inexpensive cast, Commidering a profit with \$5,000 at the Erlange a profit with \$5,000 at the Erlange and ought to do as well

Estimates for Last Week

Romeo and Juliet' (Forrest, 1st week). Easy leader, but disappoint-ment at \$19,000, a long way from capacity. 'Rose-Marie' next Mon-day.

day, Odots Playe (Broad, 4th week). Strived too long and skilded to 4:500; held for fifth week, anyway, with a later return promised. 'Ah Wilderness' (Erlanger, 3d week). Not big, but claiming a rofit at around \$5,000. Indefinite.

GORDON'S 'PRIDE' FINE \$8,500 IN WASHINGTON

rton, Oet. 29

ride and rejudi new Max Gordon show which prei icred Oct. 25 at National theatre, wound up a five-day wcck with estimated fine \$8,500 for seven performances Figure is unusually high for non-name footlight fare here. Bo built steadily after reviews appeared in local sheets.

Current attraction is flicker verslon of Dream.'

"Swing Your Lady,' new comedy by Kenyon Nicholson and Charles Robinson, produced by Milton Schubert, is tentatively slated for remiere here Nov. 18

BALTO STARTS No. 4 Co. of '3 Men' Tees Off-Le Gallienne Next

No. 4 Co. of '3 Mer' Ters Off--Le Galliance Next Baltimore, Oct. 29. The season is finally getting into-terest apparently running high, prospects for a good season are oright. Latte start hese seemingly whetted the whole town's tasts for the season is the season of the subscience for the first time this season last Frid. (25) with the No. 4 company of Three Men on a Horse', which the subscience of the subscience for the first time this season last Frid. (25) with the No. 4 company of Three Men on a Horse', which the subscience of the subscience for the first time this season last Frid. (25) with the No. 4 company of Three Men on a Horse', which the subscience of the subscience for the start of the season last fride the east had been together dabout, however, hung around for four days tightening a few loose ends by having the cast rehearse afternoons. Bis started excellently, priven the show in advance seems to be helping plenty. Before the opening night curtain, play had a \$300 advance tucked away in the take for three days. Starting Nov, 7, with her rep company at \$2.20 The Moore stock troups at the Maryland did oke last week with J. C. Nugen in Big Harted Her-bert, spatching approximately stame here and the loop was jam the be Not. That was the eve-ning of the Not. Dame-Navy same here and the loop was jam the box had you was subscience and in or how a somewhat out of the wirth of the mas.

BAN TALK UPS DET. 'ROAD' **TO \$13,500**

FINE. BUT MUST FOLD

FIRE, BUI MUSI FOLD San Francisco, Oct. 29. Two shows to close this week, and one coming in is the legit situation. "Bitter Sweet' opened Monday (28) at the Curran to nice biz, with Eva-iyn Lays and Bartlet Simmons as leads, and with Jake Shubert on had to overafe the opening. "Cuction, closers Saurday (2) after three prosperous weeks at the Geary, Ple engagements of Shrliey Ross, Hugh O'Connell and George Morphy pull the show in, chough it might have been doce with spott. "Life. Begins at Minskys' closes at the Columbia Nov. 4 after six and a half weeks, which look as if there must have been doce with spott. "Life Begins at Minskys' closes at the Columbia Nov. 4 after six and a half weeks, which look as if there must have been profit for the Min-strast Columbia (Minsky) (32.20) (6th week). Tife Begins at Minskys'. Geary (Lurie) (43.30) 'Anything Goes' Horry Dufty production (2md week). Nice \$17,500, and could sitck, but wort because cast leaders set for pix.

'WALTZ' \$28,000, **'MAID'** \$12,000. **HUB OKES**

Boston, Oct. 29, Treat Waltz closed Staturday might (36), with another heavy the three-week smash run at the "Old Mald" is going into its third week's gate, around \$28,000, ending the three-week smash run at the "Old Mald" is going into its third week at the Plymouth. This Begins at 8:40 cancelled its second week, after not much serlous statunton at house Local of the gains it third werk at the Plymouth. This Begins the store and the stature statures werk of the field, and netted only store the curlous. All one statures the optimized by Paramount, was vay out in left field, and netted only store to the statures at the Open currag the curlous. All one of the currag the curlous. All one of the three status of the statures the curlous. All the copies are the store to the statures at the store to the statures at the store to the statures at the store to the store the copies are the store the store the copies are the store to the store the copies are the store the store the copies are the store to the store the copies are the store to the store the store and the store to the store and the store to the store out even the store to the store and the store to the store and the store to the store to the store the to the store to the store store the to the store to the store store the to the store to the store to the store to the the store to the store to the store to the store to the the store to the store to the store to the store to the the store to the store to

'Dead End' Looks Like First Drama

Click; 'Porgy' Ups to Near \$25,000

Just when reviewers, ist night for and in a subwmen generality of a sual the Branch men generality of a wait the Rovember corp of the way of the Rovember corp of the subwmen determined as a subwmen generality of a subwmen determined as a subwmen generality of the first indicated day and the first indicated day of the subwmen determined as a subwmen determined as a subwmen determined as a subwmen day of the su Sidney Kingeley: opened Monday, night (28); highy favorable re- 'Good Men and True, Biltmore (Toue, Biltmo

<text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text>

'Rose-Marie' Revival Season's 1st Chi Failure; 'Dodsworth' Big 16G

Chicago. Oct. 29. Mark 'Rose-Marie' revival ad-tempt as the first failure. The second Disistant of the second second second second while it looked as if every show was a cinch for winning money in town this year, following the mighty bit figures of 'Three Men on a Horse,' 'Tobacco Read' and 'Dods-worth.'

Horse, "Tobacco Road" and Dous-worth. Two weeks and out is the story of Ross-Marie, despite the fact this is the only musical show in town and had been expected, for that reason, to garner some real coln. In order to save something from the wreekage Shuberts are in-serting a Saturday matthee of Elitter Sweet." But nothing will help.

help. "Tobacco Road' ban by the mayor has shot a bad hole in the legit sit-uation. Federal courts have okayed the play but that doesn't mean any-thing at once because theatres fear

(CD-924-\$2.75). Moved here from Booth Monday and lowered scale; elaimed material increase from plugging in a daily's free ticket competition; \$6,500 estimated.

Jugging in 4 sound's rect taket conchritions in or initial and initial and initial vecki (1D-32-33.30). Looks set well into new season; around \$10,000 ri ht siong; little new dramatle op-position ationg poldover: 'Orime Marches On,' Morosco (Ind week) (D-981-33.00). Openay last. mid-week; notices mixed but cornedy given better chance than other anyivals last week. 'Ecter Encl. Masque (Ind week) 'Ecter Encl. Masque (Ind week) 'Bead End,' Belasco (Ist week) (CD-1,000-33.00). "Presented by Norman-Bel Geddes; written by Sidney Kingsley: opened Monday night (28); highly favorable re-views."

62

RIVELS' \$20,000

AT SCALA.

BERLIN

in a green circus wagon in

HOUSE FOR MUSICALS

BUDAPEST NEEDS

Plays Abroad

ESPIONAGE London, Oct. 16.

Comedy-drama duced by the at the Apollo Baba Binileid... Baroness Theisa Samuel Higgins Mrs. Lancing Sonie Gray Ariggine ars. Lancing Sonia Gray Mary Gunday Mary Gunday Wagon Lit Maitro Stelling Johan Bu Dr. Kronsky Capt. Von Cr Carisco Mirion Lorne Ronda Kcaze Ivira Henderson Edwin Styles Hotel. J. H. Roberts Eric Maturin Leonard Upton Frank Collior Russel Gorton Whitmore Humbhreys Bettis Browning

Walter Hackett always offers something humanly interesting in his bays. Most of them are better than good; some excellent; none really had. He always gives out plenty of plot; always meaty, al-though if you happen to be a vege-tarian, you're out of luck.

though if you happen to be a vers-tarian, you're out of luck. This time there is a complicated murder plot. cleverly and intricate-ly contrived. First act takes place in a continental Europe express, will above pleni and international dapter of the second second as it might be. A line or two inter-jected here and there might im-prove this defect, and a drastic cut-ling of half an hour on some of the dhe crass along the words. There are all together too many sldelines in the form of character bits having down the proceedings. Plat second second second second here such as the author-producer has assembled-would make an even less effective play interesting. All the principal roles are in the hands of artists who can be counted upon to prive intelligent performance of everything they undertake. Job.

NATIONALE 6 ('State Road')

Parls Oct 18

Parls, Oct. 18. Three acts (five scenes) play by Jcan Jacques Bernard. Produced by Pauletie Bernard Deverse Parls. Inchesting State State State State Bilman. Michel Antoine Gabriel Sardet Paul Cambo

emotions over beautifully. Her part here appeals mostly to women who will be the play's chief supporters, but she herself can be depended in the future to get the males, too. Thus she has a chance to have a wide appeal and do big things. Stern.

TROUBLE

Paris, Oct. 15.

ł	Paris. Oct. 15.	Ŀ
L	Three-act play by Henry Vermell, stage	
Ł	managed by Marcelle Genlat, sct by Pierre	L
L	Poncet, presented by J. Poncet at Nouvello	ŀ
L	Comedie Paris	L
í	Gisele	L
I	Simone	L
Ł	Maric Laugler	L
l	Andre	L
ŀ	RobertPlerre Poncet	
L	Lanson	
l	Jean. Jean Peyriere	Ł
ł	Jean	L
l		Ŀ

father himself realizes that his ten-derness for the boy had a passion-ate angie. Whole piece is an analysis of the different kinds of love, and how sometimes several kinds are mixed in togethor.

of the different kinds of love, and how sometimes several kinds are matched the status of the shortware. A such as the status of the shortware kinds in the second second second second second gives it streat value, but at the second line sensitive countries, is that in the third act Clariond is TEAIStically bind. The boy has died in an acci-dent and the father has attempted such with a revolver shot in the short of the second second second second with his even wide open but in a bind stare. His performance is a marvel of realism and semotion. and he reaches a pathos which certain-ly few others anywhere can attain. Charlond is the man who played brisoner! wilch Metro bought, and his acting "There to our with the fact that the play impressed. Couldn' make plece a b. hit here, however, and same is probably true for "Troub", which set in remains a celle Geniat. Latter. one of the best of the older emotion and actresses bore, plays his homely cousin, whose love of nim does not reveal itself und he becomes bind and cart's see any more that she isn't beautiful.

MICROBIO

4-

Nini..... Constancia Orosia.... Virtudes... Tuditas... Indalecio... Segundo... Filiberto... Policeman.

Although 'Microbe' is the affec-tionate title employed endearingly by a pair of newlyweds, it isn't far off in hinting that this piece might be on the diseased side.

suster's nusband. Maria Basso as the o.k. sis and Manuel Luna as the fickle husband who lets his sexy sister-in-law put him through the jumps, are head-lined, but Anita Tormo, a compara-tive unknown, runs off with the act-ing honors as Orosia, the don't-know-nothin' maid. 2019.

THE BLACK EYE

London, Oct. 12. Comedy in two acts by James Bridle, pre-ented hy C. B. Cochran at the Shaftesbury heatrc, Oct. 11, '83. Production by H. K.

Fronuction by H. K. Frank Pettingeil Stephen Hasgard Jean Cadell Denys Hakciock Catherine Lacey Joan White Hill Esmond Christine Lindray Walter Koye Raiph Roberte

Author disarms criticism by an-nouncing his play on the program as 'a novelette in dialog.' Thon, after a prolog, the central character comes before the curtain and says the story of the play is the story of how he got his black eye.

of how he got his black eye: This 1g quite true, but it also takes in the story of his entire fau-10, with hier observations and re-actions to the young man's having falled in his examination for all-countant. If one were to recite the incidents of the source of the store of the source of the term of the source of the term of the source of the source of the source of the term of the source
 Consense
 Marcelle Geniat

 Gibset
 Marcelle Geniat

 Marcelle Seniat
 Loury Lauter

 Abéautiful play, but probably not
 In the play as the sum total of the play seniations of points

 Condeption
 Chernelle Seniat

 Type and the south seniation of the seniation of the play seniations of points
 Loure seniation of a seniation of the seniatin the seniatin the seniation of the seniation of the seniation

Rome, Oct. 18. Italian, as well as forcelgr, plays' must hereafter be submitted to the Ministry of Press and Propaganda for approval before going on the boards, according to a firew decree. 'Violations of the law will incur fines ranging from 485 to 4415, da-pending on decision of the ministry. Wages of opera singers and con-ductors are also included in the new Yullar. Stibends were previously a But local Nazi groups see to it that all tickets are disposed of in advance, just to make sure. 4.000 Reich Vaude Acts. 34 Agents; ductors are also incluied in the new ruling. Stipends were previously a personal matter between the artists and managers who contracted their services. New spike fixes the maxi-mum salary of these people in sub-sidized theatres. Punlshment awaits those inclined to disagree.

Marie Bell Gives Un Struggle; Will Stick To Being an Actress

IL DUCE MUST

OKAY EVERY

NEW PLAY

Rome. Oct. 18.

Parls, Oct. 20.

Marie Bell, Comedie Francalse tress, has finally decided that anaging a theatre is too much for er and has given up the Ambassetre urs.

net and mas given up the Annuas-sadeurs, as been one long :fight for horb in the same of the same of the last sesson, the end of which M. Sayag, who leased her the house, tried to take it away from her and give, it to Willemetz and Meucci of the Bouffes Parisiens. She situck to her contract, and wouldn't give up, But ishe subcumbed to her row with Edouard Bourdet, who, after giving, her his new play. Margot, 'E Ctock it away again when he fought with. MIG. Bell about the cast, which was to have been headed by Yuronne Frintemps and Pierre

ne Printemps and Pierre Yvonne

Yvonne Printemps and Pierre Freenax^{1...} . 'Margot' "may now go to the Piralle, Marigny or a boulevard theatre. Willemets and Meucci, who specialize in opereitas, will prob-ably step into the Ambassadeurs-but first the Paris Municipal Coun-cll, which controls the house for the city and leases it to Sayag, must okay the sublease. And Marie Bell will again be just an actress.

FUSSY ANGLO-SAXONS NIX GUITRY'S NEW HIT

Paris, Oct. 20.

Paris, Oct. 20. Sacha Gulity's Madelene Theatre success, 'End of the World', has been bought for five European counties beside France, and is in negotiation for several more. Gilbert Miller who was looking it over for England and America. liked it but hesitated at the last act, which hinges on a bedroom scene between Guitry' and the ferime lead-offstage, but fully de-scribed and necessary to the ac-tion. Fleured it too difficult to get around this for censorship pur-poses.

All's Well, Etc.

London, Oct. 20.

James Agate, dramatic critic of the Sunday Times, was refused ad-mission to the Apollo theatre on

mission to the Apollo theatre on the opening night of Walter Hack-ett's "Espionage.' Seems objection was taken to articles written by Agate more than a ycar ago. Following day, Louis Nethersole, press representative for Hackett, notified the Sunday Times that Hackett had withdrawn his objec-tions and sent seats inviting Agate to see the play. Agate attended to see the play. Agate attended

Long, Jr., Le Gon Set In Cochran's Revue

Hollywood, Oct. 29. Nick Long, Jr. and Jennie Le Gon have been set for Cochran's revue, slated to open in London Xmas

week. Miss Le Gon leaves next week for Chicago where she appears for three weeks at the Chez Paree, nitery.

'Maerkische Buehne,' Nazi legit touring organization, travelling in large busses, goes to 120 small towns and villages this season, mostly one-night stands. Similar arrangement, sending ar Similar arrangement, sending ar and artists to Aryan peasants, ex. sis for vaude, Acts are paid fixed salaries no matter how biz turns

Touring Made Safe

Berlin, Oct. 18.



Berlin, Oct. 20. Reichsfachschaft Artistik (Vaude Performers' organization) states that out of 10,000 acts in the Fath-erland about 4,000 are working. Includes vaude, circus and cabaret; all natives. Admits plenty of un-employment and hopes to relieve the situation by introducing stage

employment and hopes to relleve the situation by introducing stage shows in chemas once more. Thou-sands earned their living, in plo-ture houses until three years ago. There are 44 licensed agents in all of Germany, it was stated. 43.20 pm day and percon. Agents commission of 6% must be paid by the act alone, against former ar-rangement of both manager and act paying 3% each. Transporta-tion, formerly paid up to 500 kilo-meters in third class railway, is now changed into a fixed sum, gen-erally 14, unless the act insists on full fares. Scale is the only. German spot

Scala is the only German spot which advances fares to American acts coming over.

LONDON SAVOY ADDS LINE TO ITS SHOW

London, Oct. 20.

London, Oct. 20. Latest West-End nitery to suc-cumb to leg shows is the Savoy hotel. Hotel is one of the few in the West-End which has been rely-ing on a program of two or three acts. But management has just in-structed Anthony Neile, Franco-Auction of local cuttes to line up a budden of local cuttes to synthms the Gala. In addition to working the

bunch of.local cuites. Gala, in addition to working to-gether, will do solo specialites. There will also be the usual num-ber of Imported acts. Show will play four weeks and will then be taken on tour. Figured the Savoy moniker will prove a great help to the show's chances in other spots.

'Hangman' Too Grim

London, Oct. 29. "The Hangman,' new play at the York's, last Tuesday (22) is a Swedish play." It is a grim affair, with no com-mercial appeal likely.

Bouffes Show's Dropoff

Paris, Oct. 20. Paris, Oct. 20. Operctia at the Bouffes Faristens, 'Pour Ton Bonheur' (For Your Hap-piness'), which started off as a whiriwind and looked like a click, is weakening, Theory is that acreen star, Albert Prejean, who makes his stage debut in this plece, failed to draw into length his large picture following, which was what produc-ers were counting on.

charles B. Cochran, British pro-ducer, caught the show, but didn't think the story justified importa-

Yank's in Cochran's Next

London, Oct. 29, London, Oct. 29, C. B. Cochran's next revue opens Dec. 23 in Manchester and comes to the Adelph here five weeks later. Arthur Schwartz, American, is writing the mubic, and there will be a heavy supply of Americans in the cast. Principals include the Rimacs, Nick Long, Jr.; Heni Legon, Raoul and Eva and The Meers.

Budapest, Oct. 18, Budapest, Oct. 18, National Theatre, under new management which promised im-portant reforms on this conserva-tive stage, opened with a single per-formance of a dramatization of Beethoven's famous religious com-position. Missa Solemains' a series Dramatization, or rathes' a series the staging was done by the theaties' a performance of the beautifully-rendered music and some fine sets, perform-ance was disapointing, belonging in a church rather than a theatre-National's next noveity was a his-torical play. The Bolysay' dealing with the life story of two great Homeson Senentias, tather and elem and inces-but what is worse, very little even for local ones.

New Circus Play

PUTS ON TWO FLOPS

Berlin, Oct. 18. Berlin, Oct. 18, Der Kuckuck filegt aufs Chrcus-zelt' ("The Cuckoo files upon the Chrcus Tent'), new play by A., H. Kober, is at the Altes Theatre, Leipzig, Kober wis press agent for Chrcus Sarrässni, touring with him in South America. Show is still there.

P. E. WANTS PRODUCERS London, Oct. 29.

Thus far there have been no definite commitments made for booking the Prince Edward theatre, which nite commitments made for booking the Prince Edward theatre, which is being converted into a cabaret-eatery. C: B. Cochran, who was scheduled to produce, never came to any agreement with the man-agement. Henry Sherek was ap-proached but declined, because of deals with three other niterics. Understood the management has now reopened negotiations with Francis Mangan to produce.

A remark as the home of continental musical comedy, now lacks a first-rate musical stage. Two operating the theory of the theory of the third, provide the third, provide the third, fowarosi, does not re-strict itself to operating to the theory of the third, fowarosi, does not re-ing risks with musicals nowadays. Alex Marton, leading playbroker financing productions, has made a move towards adopting the Amer-ican system of provincial tryouts for operatias. The is interesting other provincial tryouts for operatias. The is interesting other play agents and three of the leading provincial managers in the venture. Idea, is to arrange first performances of new musicals in one of the big provincial two mits press reps, etc., down from Budapest, and bring it to town only when it has proved itself. Antoine Robert

BUDAPEST NATIONAL

Budapest. Oct. Budapest, formerly alongside of Vlenna as the home of continental musical comedy, now lacks a first-rate musical stage. Two operetta

CONCERT

Holly Ballet Breakin

Los Angeles, Oct. 29. Los Angeles, Oct. 29. Marcel Silver and Ada Broadbent will stage break in performances of their Hollywood Symphonic ballet at Philharmonic auditorium afternoon and evening of Nov. 16. Cast of 50 will be used. Ballet will then be sent on tour

of Pacific coast spots



Philadelphia,

Metropolitan Opera Company will give five or six operas in Philadelphia this season if plans discussed at a meeting here last week between Edward Johnson, Met mana-

at a meeting here last week be-tween Edward Johnson, Met mana-ger, and local committee, are suc-cessful. After glving performances in Philadelphia for 50 years, Met withdrew from local field last sea-son when series incurred heavy losses. Philadelphia Orchestra As-sociation then stepped in and gave 10 operas for a deficit of \$241,000. Presentation do operas here this First, outlable datas. The Met in-isits on using Academy of Music for social reasons, it being correct spot with high toned audiences. Academy is booked far in advance for most musical events and it.may be difficult to find right open dates: Second condition is arrangement of Met's present road schedule for season. That, it is thought; could be taken care of. Third and most important contingency is guaran-tia.000 seurone about 115,000 sell-out. Guarantee figure does not rep-resent a profit.

resent a profit. As it bow stands, local commit-tee, in which Mrs. George Horace Lorimer wife of Saturday Evening Post editor, and Dr. Herbert Tily, department store exce. are among the most active is trying to obtain pledges for guarantees and to arouse public support. Committee figures on drawing plenty of letters from opera. lovers with idea of showing them to manager Johnson as evidence of interest locally.

'CARMEN' ON THE CUFF

Works Progress Administration concert unit, instrumental division of Federal Music Project in New York is experimenting with opera presentations in concert form for; the first time this week on Saturday and Sunday, 'Carmen' is initial offering with a cast of 125. If a click, winter reperiore will be whipped into shape for the free performances. As planned, libreti will all be in English and presen-tations will be staged minus any costuming or scency. First performance this week-end will be at the Bronk County Bulid-ing and then at the Brooking Museum. Company of 125 includes the principals, chorus and orches-tra, all under WPA banner Works Progress Administration neert unit, instrumentaj division

American Ballet Blows Up on Road; **Tour Cancelled in Managerial Feud**

hiew

San Carlo's \$75,000

Chicago, Oct. 29. Not underestimitted \$15,000. With a possibility of \$2,000 more, will be the gross-for. Fortune Gallo's three weeks in the Auditorium with the San Carlo Opera, which will give to be a set of a season of the weeks.

Newspapers have been good to Gallo's venture.

KNOXVILLE WALKS ON HALLIBURTON

Knoxville,

Richard Halliburton's reputed tendency to be late didn't sit well with a Knoxville audlence last night (28

with a knoxville audence last might (28). After waiting an hour, several hundred of Halliburion's fellow-Tennesseans walked out of the Lyric theatter in a huff. Harried and apologetic advance agents were kept busy handing out refunds. Wrecking plans for an auto-graphing tea and a late reception, lecturer hove into sight well over an hour past curtain time. While he taiked gibbly about 'train sched-ules,' a skeleton audence listened in silence that was overwhelmingly complete. complete.

Concert Notes

Metropolitan Quartet, compose of Jeannette Vreeland, Cyrena Va Gordon, Paul Althouse and Julu Huen, will present a concert at th New Orleans Municipal auditoriur composed torium Nov. 12 under management of Bene-dict Grunewald.

Philharmonic Symphony Chamber orchestra gives its first concert Nov. 11 at Town Hall, for the ben-efit of Bennington Scholarship Fund.

Kathryn Meisle will sing with the Chicago Symphony on Nov. 21, 22, 25 and 26, after which she departs for the San Francisco opera.

Marga Waldron dances at the Barbizon-Plaza on Nov. 14, being assisted by Eleanor Mangum, Ber-nard Kugel and Paui Gruppe.

Howard Barlow's 'Understanding Opera' series begins over CBS on Nov. 5.

St. Louis Symphony Orchestra, will do eight new works in course of 1935-36 season.

David Lichine's short subject 'Spring Night' will be seen at the Paramount early in Nov.

Toscha Seidel sailed Oct. 23 for a concert tour in Norway, Sweden and Denmark, returning Dec. 2.

ballet hopes to salvage part of its road seaso. Visits to Chicago, St. Louis, San Francisco, Los Angeles and other key citles later in the winite may eventuate. Folding of the trip caused a com-motion within the ballet ranks, as most were inexperienced troupers and were out for the first time. They became panlcky. Members were pald two weeks saliary by the Warburg office. Group was then placed into rehearsal under George Balanchine for the opern season. Jow ander for the opern season. Jow ander denrovitch, adtes a re ported attempt it suicide Coorge Birse, company manager, also is ill. Buffalo, Oct. 29. Folding of the American Baliet left the Erlänger here dark Satur-day and Sunday. Sickness of mem-bers of the organization was given as the reason for omitting Ihaca, Balax Mere and Syncause. Aix Mere and Syncause. Balisse, road Addresses, with Birse re-ported in a sanatorium. Refunds of considerable amounts covering ad-Buffalo, Oct. 29

considerable amounts covering ad-vance sales had to be made at the Erlanger box office.

Bookings

	and the second se
	HALL
(November)	16-James Friskin,
2-Garl Shelton.	afternoon.
afternoon,	arternoon.
alternoon.	16-Argentina, eve-
2-Francis Moore,	ning.
evening.	17-Webster Aiken.
3-Pauline Ruvinski,	
afternoon.	17-Florence Easton,
3-Murlel Kerr	Leonard Liebling,
Leonard Liebling,	afternoon.
afternoon,	17-Beatrice Belkin
8-Mathilde McKin-	11-Deatrice Belkin
a-Mathilde McKin-	and Vrionides Sin-
ney, afternoon.	fonietta.
4-Marina Yulova,	18-Lee Pattison.
afternoon,	19-Roman Totenberg.
4-Jose Echaniz, eve-	afternoon.
ning.	19-Frederic Lang-
5-Anna Hamlin and	ford, evening,
Floyd Townsley.	20-Emil Ludwig.
6-Selma Kramer.	20-Emil Ludwig.
o-seima Rramer.	21-America's Town
7-America's Town	Meeting of the
Mceting of the	Alr.
Alr.	22-Frank Sheridan. 23-Mme. Povla
8-Tatlana Sanze-	23-Mma Poyla
witch.	Frijeh.
9-Henriette Michel-	24-Florence Page
son.	An Florence Fage
Mon.	Kimbali, after-
10-Louis Shenk, aft-	noon.
ernoon.	24-Grisha Goluboff,
10-Nancy Wilson.	Leonard Liebling,
Genla Luboshutz.	afternoon
Leonard Liebling	24-Audray Roelyn,
afternoon,	evening;
10-Erika Morini,	25-Marlon Kerby,
evening.	20-Marion Kerby,
evening.	afternoon.
11-Harvey Shapiro,	25-Beethoven Asso-
afternoon.	clation, evening. 26-Remo Bolognini.
1-Philharmonic-	26-Remo Bolognini.
Symphony.	20-Musical Art
12-David Byrnley	Quertet
and Norman Not-	27-Eugene Liet
ley, afternoon.	28-America's Town
12-John Carroll, eve	America B Town
ning.	Meeting.
ning.	
3-Ria Ginster,	80-Ernest Hutcheson
14-America's Town	and Fellx Sal-
Meeting of the	mond, afternoon
Alr.	30-Giuilo Ronconi,
15-Arthur Loesser,	evening.
	c.c.mg.

CARNEGIE HALL							
(November)	16-Philharmonic,						
-Philharmonic.	17-Philharmonic,						
2-Col. Roscoo	afternoon.						
Turner, morning							
-Rachmaninoff,	talk, evening.						
afternoon.	18-National Orches-						
-Philharmonic,	tral Assoc.						
atternoon	10-Philadelphia Orch.						
-Newman Travel-	20-Philharmonic.						
	21-Boston Symphony.						
-Philadelphia Or-	22-Philharmonic.						
chestra.	23-Father Hubbard,						
-Philharmonic.	morning.						
-Philharmonic,	23-Hoston Symphony,						
afternoon.	nfternoon.						
8-Roland Hayes,	23-Philharmonic,						
evening.	evening.						
-B. D. McDonald,	24-Philbarmonic,						
morning.	afternoon. 24-Edlth Lorand.						
Philharmonic,	evenlug.						
-Newman Travel-	25-Carneglo Centen-						
talk, evening.	ary Contest.						
2-N. Y. Women's	28-Philharmonic.						
Symphony.	29-Philliarmonic,						
-Zlutko Balokovic.	afternoon.						
-Philharmonic	29-Don Cossack						
-I'hliharmonic.	Choir, evening,						
Bruce Balma-	30-Branson de Cou						
futher and Alex-	morning.						
ander Markey,	30-Philharmonic,						
morning,	evening.						

ю 12

Frisco Takes Its Music Seriously: **Books 119 Concerts in 7 Months**

San Francisco, Oct. 29.

San Francisco, Oct. 29. With the exception of New York, it is doubituil it. any dry in this gountry is so musically minded as San Francisco. Between Oct. 2 and May-3 the city has 118 concerts scheduled. Here on the Pacific lit's gomething to be proud of, no matter what the east may think. In this manner, 'Frieza, lives down, the Barbary Coast. Included in this musical season is a month of grand opera at the War Memorial Opera house, 4,000 seat-ing capacity, produced by the San Francisco Opera company which opens Nov, 1. On Feb. 20 the San Carlo, touring opera company, opens at the Opera. House of New York, no Head San Charles, Nor Will San Francisco I New York, no the productions of its head seat on y II's marcheso take a head seat on the productions of the

back seat on the productions of its local company. It's progressive un-der the direction of Gastano Merio, who is solely responsible for its local company. It's progressive un-der the direction of Gastano Merio, who is solely responsible for its support by the public through sub-scription. This season the hack-neyed opera offerings are out. Pfo-gram consists of Das Rheingold, 'Die Walkure,' Siegfrield, Gotter-dammerung,' 'Alda, 'Martha,' La Juive,' Werther, 'Barber of Seville,' La Boheme,' 'Rigoletto,' Suor An-gelca' and Le Coq D'Or. Nothing corney about that layout for the hinterlands. Artists who will appear are Fagetad, Rethberg, Meisle, Schorr, Marthell, Doeg, Mankl, Beattie, Jepson, Gahagan, Hardy, Ruiz, Schipa, Eddy, Wind-heim, Marlowe, Boneili, Pinza and others. Adolph Boim will stage the baltets, Frisco is proud of that array.

array. In the concert field, Monte Carlo In the concert field, Monte Carlo ballet is in for a week. Trudi Schoop Comic ballet, also for a week, Heitetz, Arthur Schnable, Nino Martini, Kubelik, Angna En-ters, Carbousova, Martha Graham and the Philadelphia Symphony Orchestra to the list, all playing at the opera house. In between, the San Francisco Symphony will deliver its winter series, also the Munichal Symphony and Sinfoni-etta series augment the orchestral séason.

season. Sandwiched in between these major musical events are a number of lesser concerts, such as the Hart House String quartette, San Fran-cisco String quartette, Waiter Lich-tenatein series of chamber music, Estelle Reed, danseuse; Gunnar Johansen, Danish planist; Ertka Morini, violinist; Vienna Boys Choir and Moscow Cathedral Choir. City looks for a revived interest Morini, violinist; Vienna Boys Choir and Moscow Cathedral Choir. City looks for a revived interest in the Sam Francisco Symphony with Pierre Monteux engaged as conductor and several xuest can-ductor concerts arranged, one of Sumperse, being restrict and the Klemperse, being restrict and the Klemperse, being restrict Lotto Lehmann and Ernat Schelling are the only soloists engaged so far. City has gone music mad since the San Francisco Opera received national: recognition as a local en-deavor thoroughly supported by the citzens. Doubtrui if any other city in the councy is music so faithfully. Certainly no city of 800,000 popula-tion can top it.

Wichita Makes It

Wichita Makes It Wichita Kansas, will get concert attractions regularly for the first time in two years this season, foi-lowing completion of local subscrip-tion campalien of Kansas Civic Music Association and directed by Civic Concert Service, inc., of N B.C. Stahilah Hali is president of the local group which will have four at-tractions this year, Following will appear on \$5 course: Kansas City Philharmonic, Arthur Pear, Viola Mitcheil and Gladys Swarthout.

ibbett Goes Capacity

Denver, Oct. 29. When Lawrence Tibbett sang here at the municipal auditorium nearly 500 additional seats had to be placed on the stage. Tibbett sang for one of the Ober-felder Slack concert series.

Carmela Ponselle is making a one-night stand appearance on Nov. 2 at the Capitol, Binghamton. She'li fly there following her CBS airing on the night before.

Agnes Davis is soloist on the At-water Kent Hour on Nov. 14.

chail appointent conserves and a miner with an operator to each of the 10 units. Lesser spots were trained on the stage from eight additional decisions. The spots were trained on the stage from eight additional decisions. The spots and the spots and the priss dritting on in white drapertes in pin-points of indigo lighting on a dark stage for later ensemble ef-fects that drew hearty response as thate allow with color and move-ment, the final failing and rising of the centre-piece bringing roats of applause. Miss Bowman enteed waits to (Chophi's C sharp minor that had the peasants pounding. The girls had not the facilities of Radio City's glamorous settings and beauty of movement drew waves of applause. Lack of applause. Tack of applause. A strategies and the setting and the setting was noticeable in Bolero, the finale number, build the setting was noticeable in Bolero, the finale number, build and setting was noticeable in societ, gold, black and silver, with the effects enhanced by blue and red lighting, went through their complex mythmics in light divergent and the sound-swallwing signed for a symphony perfor-mane, only exception being Tabalicowsky's '1812' overture, this will had the sound-swallwing signed for a symphony perfor-ance, only exception being Tabality and signed for a symphony perfor-ance, only exception being Tabality and signed for a symphony perfor-ance, only accoption to the orches-tral acousties - reception being Tabalicowsky's '1812' overture, this witch bast the sound-swallwing signed for a symphony perfor-ance, only accoption being first and source the set of the strate star as musical background was far as musical background wa

Gen. Hugh Johnson begins a lec-ture swing through Texas with San Antonio appearance Nov. 6. ture

Inside Stuff—Concerts

Two American dancers, Martha Graham and Angua Enters have been

Two American dancers, Martha Graham and Angra Enters have been invited by the Soviet Government to represent the U.S. at a dance fes-tival to be held in Moscow next June 10-20. Event is to be international in scope, embraching all forms of the modern dance. Others requested to attend from other iands include: Argentina, rep-resenting Spain and Shankar. Of India. Russia's contributions will in-clude both the Leningrad and Moscow Opera ballet troupes, the U.S. S. R. National dancers and the team: of Vera Drutskya and Sylvia Chen, rep-resenting modern Soviet Russia. Intourist is sponsoring the conclave.

Karieton Spalding Hackett, president of the Chicago City Opera and for years music-critic of the now defunct Chicago Evening Post, directed in his will that his body should be cremated and his ashes strewn in the Atiantic at a point designated in the document by latitude and longitude. Explanation is made that at that apot the body of his grand-daughter was burget at eas. Hackett died October 7, a day after the demise of Moore, his long-time colleague.

Less than a week before his death, DeWolf opper rejected an offer from one of the disc-makers to record a special, to be named cepecially for him and consisting entirely of songs and arks which had been fea-tured by him in his long career in comic opera. Plan called for an edition of 12 platters, ach carrying two selections.

Advance bookings at New York's so-called Town Hall (1,500 seater), indicate that 1955-56 season will be surpassed by only one other in the number of concerts heard there since the Hall opened. It's celebrating its 15th birthday this year.

American Ballet (28) traveling by

bus on its first cross-country tour.

lowing a dispute between the Ed-ward M. M. Warburg o ce and Musical Arts Management. Com-

Musical àrts Management. Com-pany wàs ordered back to New York with entire tour cancelled. Trouble started in New Haven and reached a head in Scranton with oider to return forthcoming.. Closing the tour however will not effect the American Baltier's joining the Metropolitan Opera company for its season starting Dec. 18 and ballet hopes to salvage part of its rolation chesro St Louis Com Visite to chesro St Louis

up in Scranton last week fol-



A New Thing

Leonard Liebling, the music

Buffalo, Oct. 29. Joe Haeffner of the Buffalo Eve-ning News sought an interview with Cornella Otti Skinner, who had just finished a one-nighter here.

nussed a one-nighter here. 'Sorry,' said her manager, 'but you can't see Miss Skinner. She has to hurry to catch a train.' Haefiner burned when he learne, next day that Miss Skinner had gone directly from the theatre not to a train but to the Hollywood, local nightery. to a train bu local nightery

RADIO CITY BALLET

RADIO CITY BALLET Toronto, Oct. 28. This out-of-known engagement of mately 12,000 to the Maple Lead Gardens, with 17,500-seater being scaled at 6,500 seats at 31,50, 4,500 at \$1.00 and remainder at 46c, all plus anusements tax. Symphony or-baton of Reginald Stewari, darling of the local inl-hats, provided mu-sical background; dance group numbered 56 in addition to Patricla Bornan as premiere dineeds and for the local inl-hats, provided mumbered 56 in addition to Patricla Bornan as premiere dineeds and for the local inl-hats, provided mumbered 56 in addition to Patricla Bornan as premiere dineeds and for the local inl-hats, provided mumbered 56 in addition to Patricla Bornan as premiere dineeds and Florence Rogge directed; both were acting in similar capacities at 1 ack Arthur's stage presentations at the Uptown hat the off Borny, N. Y. Calke over the circus, hockey bouts, boxing, vrestling, 6-day blke races, etc., was remodelled for the two-night inhe of entral concrete foor space, inted a deep blue, and backed by a ramp beind which was the raled for resonance and tone projection. Palms and flowers in tail stands around the blue floor added to the color tonality. In addition to the color tonality, In addition to the color tonality. In addition to the color tonality, In addition to the color generator were installed, with an operator to each of the 10 units. Lesser spots, were trained on the size from eight additional "Balter".

PWA Unit Will Do Opera for Free Show Free

resent a profit.

64

Among the Women

By The Skirt

Best dressed woman of the week: ROSALIND RUSSELL 'Rendezvous'

It Won't Be Long A boring affair is 'Good Men.and True' at the Biltmore. Too much talk with too little action. A mixed jury of men and women locked up in a hotel suite for a month. Martha Skeppe., on from Hollywood, is unfortunate for her stay will be brief in this show. Hee borown raincoat in a he first some covered a green dress with plaid collar and the. One other dress was-brown with red scarf.

scarf

scarf. Gladys Feldman is the best dressed woman of the cast. A black coat having an astrakan collar covers a frock of black with five gobs of fringe down the front. A brown dress is also shown. Ethel Intropid is tailored in a grey suit and perjwinkle knilted blouse. Vera Marshe is pretty in a blue frock trimmed with a grey flat fur. Black and white is Miss Marshe's other change. Constance McKay is seen in a grey coat over a red dress and later wears a blue outfit.

Good Picture 'Rendezvous,' with William Powell and Rosalind Russell, at the Capitol, ill receive the plaudits of all fans. It is a grand picture. And swell is will receive (Miss Russell Miss Russell

Mine receives, and will so fall fans. It is a grand picture. And will receive the plaudits of all fans. It is a grand picture. And will receive the plaudits of all fans. It is a grand picture. And will receive the set of
Gaiety Strippera Gaiety theatre burlesque is an amusing concoction but would make the old Columbia (Mayfair) blush. Mary Brown, Betty Rowland, Marie Boil and Gladys Clark do the stripping. Miss Brown entrances well covered in a while dress with tunic and lacket. Miss Clark chooses a dark purple velvet. Mary Boil is in red satin and Betty Rowland is in pale green. They do their number and disappear into the drapes all bui unde. The chorus, for the most part, are bare from the walst up. As bridesmaids they are in satin skirts with the upper part of the bodies draped in net. The bride is fully clothed in while lace. Three tap dancers are in yallow satin skirts with bare walstline. Sieeves of red and orange. The girlt who is the bride, name unknown, did a song garbed in black. Dress carried a cape of monkey fur.

All for 15c All for 15c At the Grand Opera House, 327 gitzeet, two pictures and four acts for 10c and 15c. The Four Dobas start the show with the three women in white. The strong member wears iong white sath pants with a double breasted lacket. The other two are in white trunkes and breasslere with index the strong member wears iong booking brunchete with a splendid volce, wears a pretty frok of white sath with black dots. There is no trimming but a ruffed scart is given acound the shoulders. Slippers were red: A tail blonde with Kalph, Rogers was in silver lame with a gardenia neckline and bruins; at black dots, was of tracings of taun at actochings, were of giver." > The Ritz Royce daincing at has Miss Royce in a pink ruffled dress with arm holes trimmed with feathers. The bodice was of tracings of diamonds. A young girl did some announcing in a red organa made shiftwats (tashion, She and Miss Royce, for the finish, were in long pants of ne studded and black veve trunks and bolero jackets with small trioorne hats of black.

A Feature and a Short "Harmony Lane," at the Astor, is a picture worth seeing. It is the life of Stephen Poster, the composer. Evelyn Venable wears the clothes of the early 30's better than any screen girl. The full hooped skirts were for the most part unfiled with the high ncck line. Party dresses were of the dropping shoulder effect. Addianne Ames was likewise in hoops: Also on the Astor Dill is an EB Brendel short with a Mexican local. The colors are for the most part aref and yellow, a group of dancing girls being grubed in these shorts.

306 - Allied

<text><text><text><text>

7-

Mer

ators, Local 306, the Ailled Oper-ators union and Empire State, may be consummated within a week, with much progress toward this final step in the highly involved Greater N. Y. boothmen's situation reported in union circles.

the absorption plan, will uniting New York oper-and Columbia for the next year.

Did You Know That-

Freddie and Florence March saw the Yale-Army game and left for the Coast Sunday... Helena Rubenstein has a marare the factor for the second gives her autograph...Ritä Kaufmanis crasaanaazy about perfume...Dorothy Hall and Neal Andrews are planning a gorgeous new Japanese garden for their country place...Gwen Heller (Lang) came east with Doris LeRoy...House Beau-tiful' carries photographs, this smart New York apartment... Buddy, Morris has been battling intestinal influenza...thé girls around town are a bit wary of those new fussy hair orna-ments...Triends are mourning the sudden death of Elsie Shoeffler, who was just about to have her first New York about to have her first New York about blay produce d...Virginia Son's these days...Navia Jeritza is confined to New York by layringtik, canceling some concerts.

Pickford—U.A.

(Continued from page 2) (counter true page 2) Schenck was president. Al Lichtman was v.p. in charge of distribution, as well as an administrative as-sistant to Schenck, taking home office matters off Schenck's hands. office matters off Schenck's hands. While it is probable that there may be a board meeting on the Coast shortly after she returns there, Miss Pickford indicated that everyone in UA feels the company ls in good shape, that all its execu-tives are capable and that the board probably will make no moves which it cannot feel assured will be per-manent. Inference was that the present seturn with A. W. Kelly and probably will make no moves which it cannot feel assured will be per-manent. Inference was that the present setup, with A. W. Kelly and Harry D. Buckley in charge at the home office, would stand to see how things worked out. Kelly became vp. in charge of distribution (for-eign and domesule), while Buckley was named vp. over corporate and financial matters, on Lichtman's resignation. Both have been with UA 16 years, and are held in high-est regard by all UA owner-mem-bers. While there is a possibility a gen-eral sales manager for the U. S. narket may be named later, re-cre-ating the role Lichtman played as v.p. under Schenck, Miss Pickford loclines to the view that if this were dome later it should be by promotion

done later it should be by promotion from within. Two outsiders have been named in rumors as possibili-ties, George J. Schaefer and J. R. Ties Grainger, Miss Pickford indicated that 'all

Going Places

By Cecelia Ager

London Dressing

Several months ago two adventuresome American picture actresses, Madge Evans and Helen Vinson, joined a pilgrimage to the Gaumont-British studios in London. What happened to them there may be seen in. Transatiantic Tunnel, the scanging of which indicates that what happened was pretty nic

Most astounding of the things that happened to them is something that didn't happen. Though British accents surge about them. they remained steadfast—true to their American flat 'A's' This feat is remark-able when realizing that some American actresses get British accents over here.

over here. Miss Evans becomes an intense emotional actress, a mother, a neglectid; wife and a nurse in the tunucl workers' hospital. Becoming a nurse was the smartest thing she did, for the story takes place in 1940 and in that era nurse's are going to wear starched white nuns' colffs, along with their form fitting white uniforms—costumes wholly becoming and arresting. The coffs will dramatize their faces and give them a sainted look lightly: spleed with the Magdalen, a combination which, though ardently whised for, Miss Evans somehow has never been able to achieve at home. Furthermore, Miss Evans is lighted and photographed as supriousness that, for all its shimmering, remembered not to smother. This hould be very good for the set of an actress accustomed to being buried under hurried Hollywood costume tricks.

being buried under hurried Hollywood costume tricks... The tränsformation of Helen Vinson in London is not quite so sweep-ing. She is put into simpler clothes; too, and her appearance also vastly improved thereby. But her colfure retains the smallish marcel waves, and her characterization to the same selfah, dangerous woman. But now, though she looks far more provocative, her failure to get her man denies it. 'Her attack is milder. She-ten't selfah enough.

Feathers and Mothers

Feathers and Mothers It's plain to see from her fine panting, out-of-breath voice and clutch-ing at bits of furniture to steady herself early in 'A Feather in Her Hat'-that Pauline Lord's going to wind up in one hell of a deathbed scene. Which is precisely what she does do, progressing to it in nice, clearly marked stages so that when finally she gives up, the ladles will know for sure that's the place they cry. In between her degrees of collapse, Miss Lord is quietly self-sacrificial, plays her cockney characterization with consistent accent, is, considerately, much less withul than she might be, and not too uterly quaint, either. And, sure enough, there are feathers in her hats.

Meanwhile the hoity-toity ladies in the picture, Wendy Barrie and Billie Burke, live in a swell house in the swell part of town and dress in swell clothes. Miss Barrie has a sequin sheath with Gargantuna mops of pointed tulle zooming out dangerously from her shoulders-the biggest bunches of stuff ever affixed to a picture actress frock, bigger even than anything even Joan Crawford's ever essayed-while Billie Burke's gor a net-over-satup princess with sequins glistening from her shoulder

for Then, when Miss Barrie does water colors, a huge white double pleated collar blots out the whole top of her artist's smock, and Miss Burke, for her part, would as soon be naked as in a dress without puffed sleeves. Miss Barrie and Miss Burke are unquestionably dressed elegant on the 'perky' side, with enough sleeve and shoulder fixings to let them jump off a hill and glide for miles.

Nydla Westman, a young Cocknef, heads for polgnancy by talking in a quavering little cracked voice, kreping her lips tightly pursed, and wearing little round hats on the back of her slick-back-colfied head.

Lonesome Rockettes

Kind of lonesome for the Rockettes around the Music Hail this week, with the Ballet Corps away on tour. But perhaps somebody'll send word to the Ballet Corps about how good the Rockettes carry on at home. Heartened by the thought, the Rockettes put some zing into still another of their parada drills.

Heatiened of the twogsht the Movente's provide sing model and the second state of their parads drills. It's in 'The Brimming Stein,' Mr. Leonidoff's final divertissement, that the Rockettes let go this week, in costumes that would show up their littlest istake—should they make any—as, brightly as they show up their precision: black velvet, ligh black lacquered boots, one red gaunt-let, one white, white plumes bobbing off their black velvet German stu-dents' caps. Earlier they'd doen nicely in 'Teline Secenade', pretending to be, not kittens this time, but the balls of your kittens love to play with. Vari-colored skeins wind thickly—too their helmets, and they dance pretitily enough, content now to be moderate, knowing well what they'de got saved for their sock finish—a superior goose step. Kay, Katya and Kay, as papler mache furtings turning on a papler mache music box, do their adaglo routine always remembering that they are dancing dolls—which eitone is as unusual as it is effective.

Varied Colored Shoe

Look at the get-ups on Duke Eilington's band at the State this week, then look at the costumes of the femmes on the bill. he gais are a bunch of sissies, that's what. They've got no red kid shoes.

For instance Jane, of Jane and Katharino Lee. She's got yellow shoes to match her yellow sports dress; Katharine's got green shoes to match hers; the shoes of the lady of Medloy and Dupree are gold. But no-body's got red shoes, rcd kid oxfords, to match exactly red flannei trou-sers-high-wailsed trougers snuggling pleated under white cloth mess jackets-nobody but the boys in Duke Ellington's band.

Jackets-nobody but the boys in Duke Elimgion's band. Without those red kid shoes. Duke's boys might be said to have good tallors, tallors almost as grand as those who serve Paul Whiteman's men. But with those red kid shoes nothing can compare. Red kid shoes under a red spot, green cyo behind-swing it. Eren Ivie Anderson, the dull bronze chanteuse in the haughty white sait m gown with a train. Miss Anderson's something special. Her teeth as white, her lyrics as double as two, Her lyrics are double all right, but her delivery-assisted no little by pertinent comments from the boys of the band-follows the straight road direct to the point. Iss Anderson's a happy little thing with an agile torso, no repressions, nd a steady, low and resonant voice.

 Grainger.
 Hiss Pickford indicated that 'allors. tailors almost as graind as those who serve Paul Whiteman's men.

 Miss Pickford indicated that 'allors.
 Hillors. tailors almost as graind as those who serve Paul Whiteman's men.

 advance men in United Arists because it creates a nicer feeling it continue to supervise the company.'
 Eren Ivik Anderson, the all bitonze charieuse in the haughty white area should all the should be able and follows the straight read direct to the point. Iss's had resonant vote.

 Keily will continue to supervise both foreign and domestic sales only.
 White as white as white as white straight read direct to the point. Iss's the boug of the bond-follows the straight read direct to the point. Iss's tailing own with a train vote.

 bren in charge of foreign and domestic sales only.
 brought in New York by Kelly as tails, white as whit

Winchell's \$1,500 Nick

Winchell's \$1,500 Nick Waiter Winchell and the N. Y. Daily Mirror settled Georgette Car-neal's \$100,000 libel claim for 31,800 after the authorees' suit had been on trial a few hours. Compromise figure was auggested by Justice Lauer in N. Y. Supreme Court last week, Min Court of the sole authorship of accesse of her sole authorship of her sole authorship of

alter sne had been on the staht in defense of her sole authorship of "The Grent Day", (Liveright). Columnist had alleged that Helen Woodward had alded Miss Carneal on "Great Day! Miss Woodward was the first witness for the plain-

on Great Day. Mins Woodward was the first witness for the plain-tiff, emphatically denying she had helped Miss Carneal in any way. Tommy Smith, Liveright publish-ing exe, also cited the rood-press the book received; denied any col-laboration, and stated that when and if such intances occur it's curally contract. Winchell's defense was that he would prove the fruth of the al-leged libel through. Thyra Samter Winchell an affdavit to the effect abe had overheard Miss Carneal al-leged al died her in writing The Great Day. Mins Winslow has expected wit-hess.

ness, Courtroom, packed with literati, got. some mirth from the jurors wanting to know the identity of Harry Hansen. That book review-er's literary comment on 'Great er's literary comment on 'Grea Day' came up in the cross-examin ation

New Ficti

New Ficti Another digest mag is in the making, with John S. Reaves the sponsor. To be known as the Fic-tion Digest, and will reprint the best of the tales appearing in the pulps each month. Subtitled '30 Thrilling Tales,' each issue of Fic-descurve, Jales,' each issue of Fic-descurve, Joy eala Mark have ap-peared elsewhere. Because of the large number of gtories in each is-sue, the tales picked for reprinting will be cut somewhat. will be cut somewhat. Feature of the mag is that it will

he sold by subscription only. General nulps depend almost wholly on newstand sales. Merchandising of the mag will be handled by W. Mc-Donald. Starts with a December number, with Doone Burks editing

\$10 'Main Street'

Limited Editions Club has started work on a new edition of 'Main Street,' with illustrations by Grant Wood

Wood. LEC is one of the most unusual organizations in the world. Prints only 12 books a year and charges \$120 for the dozen tomes. Mem-bership is limited to 1,500 and only an exact amount of books are print ed to correspond to the member shin. Ten extra coples are always ship. Ten extra copies are alway: printed to take care of possible torr or damaged numbers, but these are carefully burned two months after publication if not used. All books are numbered, thus becoming abso-late collector's items.

Pop Mechanics Loses Suit

Legal effort of Popular Mechan ics mag to enjoin Fawcett Publica tions from employing the general term of 'mechanics' on its Modern Mechanics and Inventions mag, has failed. Held by the U. S. Court of Appeals in Philadelphia that the Fawcett periodical can continue its title as heretofor

title as heretofore. "Popular Mechanics suit under-stood to have been a test case. There are a number of other mags employing "mechanics" in the Ir titles, including Everyday Science and Mechanics, Illustrated Mechan-les and Mechanics and Handicraft.

lan Nat'i Labor

(an Nat'l Labor Weekly tab of national propor-tions to champion iabor will bow in early next month. To be known as the People's Press.

Publisher and editor-in-chief is Fublisher and editor-in-crite, as Frank L. Palmer, labor editor, with Harvey O'Connor, Arthur Kallet and Louis Weitzenkorn as associate editors. Associates will really be and Louis Weitzenkorn as associate editors. Associates will really be regional editors, quartered in the Country's key cities. Headquarters will be in Chicago. Irst issue of the People's Press will run around 75,000 coples.

New Book Publisher

New Book Publishing biz, Newcomer to the publishing biz, Alexander M. Nicolson, has formed the New Dawn Publishing Co. to set out a line of non-fiction books. Will sponsor volumes of a serious nature only, with not a few on re-ligion.

hist of the New Dawn books already on the pres



Best Sellere for the week ending Oct. 26, as American News Co., Inc. Fiction

 Fiction

 'It Can't Happen Hiere' (\$2.50)
 By Sinclair Lewis

 'Hands' (\$2.50)
 By Charles G. Norris

 'Vein of tron' (\$2.50)
 By Charles G. Norris

 'Burops' (\$2.75)
 By Robert Briffault

 'Garden Murder Case' (\$2.00)
 By Robert Briffault

 'Shining Windows' (\$2.00)
 By Kathleen Norris

 'Seven Pillars of Wisdom' (\$3.00)
 By Kathleen Norris

 'Mary Queen of Scotland, and the Jase' (\$3.50)
 By Stane Morrow Lindbergh

 'Mary, Queen of Scotland, and the Jase' (\$3.50)
 By Starence Day

 'Life With Father' (\$2.00)
 By Karburg

 'Heil Bent for Election' (\$0.68)
 By James P. Warburg

 'Mar, Queen of Scotland' (\$0.68)
 By Alex Carrell

 'Ain the Unknown' (\$3.56)
 By Alex Carrell

Walker Back to Mirror

walker Back to Mirror Stanley Walker, for a time man-aging editor of the New York Mir-ror, will rejoin the staff of that paper, taking over Mark Heilingers columnar duties when the latter withdraws Dec. 21. Walker will also relate his present past with the also retain his present post with the

also retain his present post with the New Yorker, magazine. Hellinger will remain on the Hearst payroll, contributing a page in the March of Events section of the Sunday American, N. Y. Page will be made up of the several types of yarns which comprised his daily stint on the tab.

Soskin Turning Book Pub.

James Hilton, the 'Mr. Chips' cre-ator, coming over. Kelth Winter coming over from England next month. Hobart C. Chatfield-Taylor in New York from the Coast. Sales of Lloyd C. Douglas's Green Light' has topped 100,00, doned the editorial staff of Harper's Magazine. Gustay 'exterle hack from Rus-William Soskin, book reviewer for he New York American, will go hto publishing when he's through th his newspaper stint some time the

the New York American, will go into publishing when he's through with his newspaper stint some time in May. Has financial backing and will be editorial head of new publishing house, name of which has not been set yet. Nor is the rest of the set-up method so use certain as yet.

Authors' ild's New

Fannie Hurst will be elected pres-ident of the Authors' Guild at the Guild's annual meeting Oct. 31.

Guild's annual meeting Oct. 31. Other officers to be voted on. at the meeting will be named as fol-lows: Vice-presidents, Booth Tar-kington. Forothy Canfield Fluber and Edmund Pearson; secretary, Margaret Widdemer; treasurer, Luise Sillcox; Counell (to serve to 1939) Louis Adamic, Helen Chris-tan Bennett, Alexander Black, Ben Lucien Burman, Arthur Guiterman, Matthew Josephaon, Mary Roberts Rinehart, Julian Street, M. R. Wer-ner and W. E. Woodward; council (to 1937) Helen R. Hull: Author's League Council, Homer Croy, Reueague Council, Homer Croy, Reu League Council, Homer Croy, Reu-ben L. Goldberg, Inez Haynes Irwin, Will Irwin, Alfred F. Loomis, Denis Tilden Lynch, Alice Duer Miller, Edmund Pearson, John W. Vander-cook, F. W. Van de Water, Margaret Wildemer and Thyra Samter Wins-ber

Lit. America's Poetry Contest

Lit. America's Poetry Contest Literary America, the mag, will attempt to attract some of the bet-ter poets to its pages with a series of monthly contests for the best rhymes, with cash awards. First, second and third-best poems accepted each month will poems accepted each month will Dear some viburited in

spectively. Best poem submitted in six months will be awarded a spe-cial prize of \$50.

itors Organize

of

Organization of a group of editors of professional and institutiona mags was effected at a meeting a

of professional and institutional mags was effected at a meeting at the Princeton Club, New York, Pur-pose is to discuss and work out problems arising in their field. Second meeting of the group skedded for Nov. 12, at which time its expected that a name will be selected for the new organization and o cers elected.

35c Books

business men are the ones who are putting up the coln, but are remain-ing nameless and having agents do the negociating for 'am. Needless to say, the backers of the projected showing of Shinianti there are rab-tive with showing of film, prominent speakers will be on hand each day on rotating schedule to harangue audiences on political phases, and rap the Roosevelt setup along lines which pic neglects. Idea is that the w.k. speakers will be as much a lure as the pic, and vice-versa. Admish will, of course, be gratis, and tickets will be distributed by the TLeague.' In bidding for the Auditorium here for a week next month, four walls, porters and ushers are all that is wanted. Idea is to eventually get showings for 'Senther' in all corne, large and medium, from coast to coast. Joe Books New low in book prices has been set by the new publishing house of. Basic Books, Inc., which gets started shortly. Will issue what it claims will be first printings. of well-bound volumes to sell for 35c per conv.

per copy. Head of Basic Books, Inc., is Paul Grabec, and he is picking the scripts for his firm himself. Gra

To Alter American Hebrew

To Alter American nearborn With the resignation of David Brown as publisher of The Amer-ican Hebrew, mag contemplates a number of changes. Size of the pub-lication will be altered and a num-ber of new features introduced. Successor to Brown not named

as yet.

Fiction and Films

By WOLFE KAUFMAN

By WOLFE KAUFMAN O'Hara Disappoints John O'Hara Is one of last year's literary finds. After rousing some interest with items in the New Yorker, he wrote his first novel. 'Ap-pointment in Samarra,' which clicked distingthe Wis sconed noved 'Put. distinctly. His second novel, 'But-terfield 8' (Harcourt Brace; \$2.50) terfeld 8' (Harcourt Brace; 82.50) was therefore looked forward to, but proves considerably disappointing. O'Hara's new book suffers from several distinct faults. Its language is much rougher than is called for and its story is nowhere near as generally interesting. It reminds of the Starr Faithful case, with O'Hara letting inmedia of the con-page of the starr faithful case, with O'Hara letting inmedia of the con-page of the starr faithful case. O'Hara letting interesting. It reminds of the starr faithful case, with O'Hara letting inmedia of the companions. It's a horough excention of the nee part the girl and ac-pseudonymous according to the second the second second second the period, but leaves the feeling that O'Hara let his bitterness run away with his judgment. Maybe he should have spent more time writing it than he did; most of it with a blue pencil. Not for fil

More Ballet What Arnold Haskell has done in his 'Diaghileff' (Simon & Schuster, \$3.75) is to dwell on the impresario's artistic creations and give a ary importance to his private life Not that he whitewashes or moral life Not that he wintewastes of mota-izes the man, but he places Diaghil-eff's rare powers of organization etc. head and shoulders above anything else which might be accepted as final

Together with Walter Nouvel, Together with Walter Nouvel, close friend of the late showman, Diaghleff's life is traced from early student days in Russia, through the Western art invasion, up to his death in Venice. In 1393, Canvas is wide and colorful, replete with triumph, tragedy and accumulation of significant detail. Bakes, Benois, Sitravinsky, Karasavina, etc. fill the pityes, Haskell proceeds to clear up lots of misconceptions about Diag-hileft which have multiplied during the past year. the past year. Plenty of rich material here for

studio survey, if any ballet story is attempted in pictures. A complete let index and appendix add to the

merits. Same publishers sponsored the 'Nijinsky' click of last season and stand a good chance to follow up.

By FRED DONAGHEY

By FRED DONAGHEY The Barn Dance Taking as commercially sound the theory that some of the estab-lished air programs would profit-ably translate into film material, the popular broadcast known as the National Barn Dance seems to be among the logical choices. That is to say it is something worth the chance involved in the minor item of cost; minor because the very nature of the Barn-Dance is in op-position to large expenditure or to any venture calling for splashy spectacle. spectacle

any venue canny to speciale. Suggestion of the Barn Dance as something for the screen derives from memory of how from season to eason through the decades stage The Old Homestead' was evolved for effective back to the soil stuff. "The Old Homestead' was evolved from a vaudeville sketch in which Denman Thompson performed. Way Down East' was, as turned-over to William A. Brady by the author, imitation been, with a soical prob-lem concerning the social rights of a nice gai gone wrong. It was first in lem concerning the social rights of a nice gai gone wrong. It was first staged in Chicago, and its flop re-ecticed in China. Brady tossed it into the diseard, and turned to worrying about Corbett and Fitz-simmons. But, later, somebody thought of a of of the states of two live cows, and a third somebody of what a dandy blizzard could be manufactured from a basket of manufactured from a basket paper and an electric fan. Then the

maper and an electric fan. Then the work of revision was completed by frankly facing the fact that good gals were never consistently wronged in New England drama, and accordingly making her the victim of a mock marriage. The film-goor is not likely to care a whoop for most of that; he will require a good show, and will care a shood how for its for it as an and to too for its for it and the start. would start. The Barn-Dance has been given

The Barn-Dance has been given The Barndancers of the broadcast in the Eighth Street theatre, Chi-inthe Street theatre, Chi-indan 400,000 people. Units from the alloo to hook up the film to the program have performed in theatres of the middle west to an attendance the middle west to an attendance The mail in the 11 years of the pro-even quasi-original in the field of gram's exploitation have been, by truly rural drama.

By EPES W. SARGENT

65

Told With Charm Told With Charm Most authors would not have plcked a prostitute for a protagonist expecting to win sympathy and ap-proval for her. Barry Benefield does that, and with decided success in his Valiant 1s the Word for Car-ri (Reynal & Hitchcock; \$2), But he does not stress her profession and only glancingly touches on that be meetly uses her profes-tion of the interview her her to complishes that experit. Name at a small Mississippi town, con-tacts Paul Darnley, six-year-old son of the jocal hardware merchant.

of a small Mississippi town, con-tacts Paul Darnley, six-year-old son of the local hardware merchant. Paul takes a fancy to hor, and his, attentions cause him to be reviled hy his playmates. She cannot stand lt, for she loves the boy with an in-tensity of frustrated motherhood, She leaves town, but goes back threatened with an institution along, with an orphan girl he has taken under his immature protection. She brings them to New York, sinks her money into a cleaning establish. money into a cleaning establish ment and runs it up into a string of well paying shops. It's a fight, but a brave one, and she finds it worthwhile in spite of the fact that she does not shape life to suit her

she does not shape life to suft her own plans. Done with a charm that invests each character and personality with delight, and one of the worthwhile books of the wall output. Even stern moralists will approve of it.

ilding a Passion Flower

Holing a rassion riower Destined for more than passing comment is The Heaveniy Sinner' (Macaulay; \$2.50), in which T. Everett Harre bases a voluminous romance on the life and loves of Everent Harre bases a voluminous romance on the life and loves of Lola Montez. According to the pre-il inary advertigement, this has been cut down from S00,000 words. It still runs 666 closely-printed pages, in .hich the protagonist is the center of a brilliantly romantic creater.

Based on historical fact, the is frankly a romance in which the writer gives full rein to his own fancies and draws a realistic pic-ture from the rigid outlines of fact, It is the writing as well as the ad-venture which gives interest to the varled moods of the novel. The varied mode of the novel. The conversations and settings are as interesting as the notables with whom the Montes made contact at the height of her career. The finish grows a bit mawkish in its endeavor to save her soul, and the author seeks to autain this phase through documentary evidence, but it leaves sion that the Loia of the book would have preferred to go gloriously to hell, rather than to be dragged into the sanctuary of the church in her last moments.

last moments. The picture rights have already been acquired by Metro, it is an-nounced.

Doubleheader

Doubleheader. There is more action to Triscilla Falls in Love' (Doubleday, Doran; 82) than in most of this firm's Brit-ish reprints, but Pamella Wynne weaves a double story and one-half concerns an English girl who has minich and Data Indian the him of antich and the story of the dual protag-onlat.

onlst. The other section is Priscilla, who Intervent and Casual Control of the second o but no great depth.

estimate in excess of 10.000,000 pieces. A weckly magazine is part of the caterpise, with an immense circulation at 50 cents per annum. Song books and photographs are profitable sidelines. One group-photograph has so far had an issue of more than 200,000 copies. Traditional appetite for rube stuff is not functioning today. The steady sellers in the book-shows are, year

sellers in the book-shops are, year after year, fiction in the general spirit of devotion to the sweet and simple ideals of life as it is supd to be lived where men work

posed to be lived where men work the earth. Of course, the plan would re-quire actors—the best procurable. The Barndancers of the broadcast

King's New Drama Ed. King Features has replaced Bushell Dimond with Clark Kin-

naird as drama ed. Syndicate has reorganized its drama coverage to include 100 papers. Kinnaird continues in an assign-

CHATTER Louis Golding to the Coast. The Nelson Doubledays back from

J. S. Knapp-Fisher, English book

b. S. Khapperisher, English book publisher, here. Editors' Luncheon Club has re-sumed meetings. James Hilton, the 'Mr. Chips' cre-

Gustav cksteln back from Rus-ia and going to his home town of

DuBose Heyward has gone to Her-

vey Allen's place in Florida to finsh a new novel.

a new novel. Agnes Scott's 'Fundamentals of Short Story Writing' out, issued by the Mathis Publishing Co. Bennett. Cerf threw a cocktail party for tholywood's literati before leaving for the east last week. Continued improvement in the Continued Improvement in the Morrow & Co. to larger maarters.

quarters. Royce B. Howes, assistant city editor of the Detroit Free Press, has had his first novel published. Called 'Death on the Bridge.'

Death on the Bridge." Lowell Thomas has picked the funniest letters in his fan mail and put them in a book, which Dodge is publishing under the title of Fan Mail.

Mall? Appleton - Century bringing out 'Strange Street' here, the post-war experiences of Arthur B. Baxter, ed-itor-in-chief of the London Daily

Louis Evan Shlpman, the playwright

and editor, has done a book about horses and horse trainers, entitled 'Free for All.'

Eugene Meyer, owner of the Washington Post, this week ap-

Anti-New Deal Pic

(Continued from page 1)

with idea the current governmental setup in Washington is trying to scrap, or at least vastly alter, the

document. The 'League for Upholding' is dickering to get the Auditorium here, dark legit. house, for a week to show the film. Rental offered in cash, in advance; and it is reported that a couple of prominent banking business men are the ones who are writing up the colon but are remain.

putting up the coin, but are remain

van Shipman, whose father was

ack from Rus-

capacity.

abroad.

Cincinnati.

quarters.

Express.

East

66

Railway and Locomotive Histor-ical Society suggesting a steam-boat race on the Hudson between ferryboats.

ferryboats. New theatrical setup announced at a luncheon at the Plaza last week, Mrs. Julk Sylvester Walsh chairman. Plan calls for a play-producing unit and a play-attend-ing frame. To offer six plays a year for \$10 plus tax. Will also make its own motion pictures 'ff advis-able' its own able.

able.". Walter Reade obtains court per-ission to view the minutes of the grand jury which indicted him in the Astor theatre wrecking. To see If it mentions that he was not in the theatre at the time the damage was done

The Ador theatre wrecking. To see If a finite threat wrecking. To see If a finite finite was not in the the uleatre at the time the damage was done. In the uleatre at the time the damage was done. A second and the second second checks with all jobs. If it rains within 28 hours after the job is de-livered, the suit is repressed with-of Reported that fack Barrymore is willing to return to Elaine Barrie the ring he redeemed from the cus-tom at the second second second second mut not say it's an engagement mother as guardian in order that theatrical contracts may be legal. John Bruce McMartin, Canadian millionaire, eaks N. Y. supreme court to reduce the \$850 a month Says he had a four-day honeymoon that e cost him \$72,000, already and is still going on. Mrs. McMartin. Other and alvorce naming Loretta North the N. Y. critck, including Noet of the N. Y. critck, including

McDermott, nite ciub operator. N. Y. Drana Critics Circle offers an annual award for the best play. Med of the N. Y. cricks, including Insurance brokers suing A. C. Blumenthal for back premiums. He is alleged to have refused payment because he did not obtain policies to the full amount desired and de-dited. Angle of the second of the Robert Keith, slapped by an auto, back. In the cast of Children's Hour.' Dusolina Giannini, American so-prano, ensaged by Edward Johnson, chould have been placed hong no. Dr. Edward C. Wents, of N. Y., warded the Progress Medal by the Society of Motion Picture Engineers at their Washington session last was. For improvements in accus-tion. All four companies of "Three Wen All four companies of "Three Wen

7,

week. For improvements in accus-tion. In companies of Three Men on a Horss' will give benefit per-formances for the Actors' Fund Fri-day (1). Supreme court, last week denied an injunction restraining License Commissioner Moss from refusing a license to Republic, burley house. Court, however, issued a restraining wor an appeal in interval required Wine iand Food society nonwr. for an Wine

From the Dailies News

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

varit to cover the interval required for an appear. Commercial, held a variant required administration held a variant set of the books to commercial, held a variant set of the books to for an university of the set of the books to consensus of opinion is that Ameri-can vintners make a mistake in latter projects. One is a dramatized

the warm weather—and. a zew beers. That short ware for Addis Ababa has been and a state of the short conting a determined fight against Sinday pictures in his sector. (Conn.) heapital for an appende-tom, Blood transfusion necessary Monday.

tomy. Blood termine Monday, 'Jumbo' again moved back. Now it's Nov. 9.

Greta Nissen started suit for an-nulment of her marriage to Weldon Heyburn. Jane Wyatt, actress, and Edgar Ward announced forthcoming nup-tiale

ward announced forthcoming nup-tials. Lass. Lass. The second second second second second damage suit excessive and unless he accepted \$1,800 new trial would be granted. Marry Lou Mitchell, screen actress, fine permanent defaumeent as re-suit of auto smashup. Hiness caused by fundigating gas ended her career as a concert artist, claim of Dixle Doll, who field suit id apartment.

tor, suffered painful burns in rescu-ing his dog from apartment building blaze.

STREET COLUMN

Sam Hardy's estate, valued at less than \$10,000, bequeathed to widow. Malibu Beach homes of Charles Farrell, Mel Brown, and Walter An-thony destroyed by brush fire that burned over several thousand acres. Harry Bannister allowed guard-ianship of his daughter every fourth week-end in L. A. court decision, giving Ann Harding custody of

giving child. Fire started by carelessly thrown igarette caused \$8,000 damage to odeo enclosure on Hoot Gibson's ranch.

Fearing that his estranged wife would take their three children out, of state, Walter Emerson, screen writer, filed petition to forestall movement.

Engagement of Helen Holbrook, stand-in for Mae West, and Eugene Henderson, employed by Gary Coop-er, announced.

er, announced. California state income tax may eventually wipe Hollywood off the map, was opinion expressed by Gov-ernor James M. Curley of Massa-chusetts in L. A. last week.

Plays on B'way

Substitute for Murder (Continued from page 60)

(Continue from page 60) Landia doesn't get much chance to do anything as the mother, but handles that little with ease. ! Plece was previously. tried out two or these times, last time as 'Oedipue Wrecks, which isn't much worse than the tills currently in underlying comedy base and Holly-wood could rewrite it to make a good'ni

CRIME MARCHES ON

Melodramatic farce in two acts. Pre-sented at the Morosco, N. Y. Oct. 23, 35, by George Bushar and John Turrk: written by Bertrand Robinson and Maxwell Haw-kins; starged by Edward Clark Lilley; \$3.36

kins, suged by Edward Clark Elley, 40.00	۱n
top.	f
Martha GibbonsGrace Mills	
Bud Gibbons Birrell Rawls	8
Russell Gibbons lisha Cook, Jr.	T
Milly May Marshal	ĥ
Editor Fitch Arling Alcine	
Claribel GibbonsClaribel Bressel	þ
J. J. Smith Charles D. Brown	t
Elevator Starter Walter Wagner	8
First WomanEdith Shayne	
Second Woman	a
Third Woman innette Barrett	
Fourth WomanMay Marshal	h
Second Husband	
B. Wellington Carilsle, Donald Randolph	۱x
Business ManKarl Kohrs	l c
Phyllis	1 is
GraceGav Seabrook	
Horace J. Swan Charles Halton	h
Lieut, Flore	l n
DolanF. Charles Kcane	8
Clancy	ŀť
Prof. Wheeler	
Clerk Henry Brooks	c
Radio ActorJohn M. James	
CharlieEdward Emorson	l a
Jonathan FosterBruce Evans	
Jonathan FosterBruce Evans Orchestra LsaderEdward Lissman	a
Page Boy Lester Lonergan	l c
Freddle	n n
Mrs. Van Austerlitz	ť
MagnollaElalne Ivans	
	l b

Either overwritten or not fortu-nately deleted, 'Crime Marches On' is another play which impresses as a mediocrity, although touted favor-ably at its preview.

Metro hooke 'Muthry on the source to hooke 'Muthry on the source of the second
through an examination by a pro-fessor of psychology. Prof. exam-boy positively didn't do it. Carline arranges to expose the crime at that night's broadcast, accounting for a radio studie scene. Lights out and, discovered hung by the neck. That improbability wins a four-word oath from one of the detectives. Batt to Swan's office and Russell Batt to Swan's office and the same was because he dreamed the boss was trying to take advantage of her that he huoght he strangied the Russell's suggestion of the crime of the Wash poptram.

veet in verse as a proadcast, which he also dreamed, is adopted as the Radio studio scene is mildly di-verting. It isn't much better, if at all, as those in one or two plays which have come to Broadway in the laughs, but not enough to carry such a contusing yarn. Playing of Mary Rogers as the scretary stands out. Chade D press agent has had better parta Bilsha Cook, Jr., as the young poet is not bellevable; but that's the fault of the part. Charles Halton okay as Plenty of people on the playbills and a tough break that he show isn't there.

MULATTO

near tawing the second
all a protest or wincurs Stuart Beebe as the colonel, Rose McClendon as the complacent colored mistress, Jeanne Green as Sally, Hurst Amyx as the tortured son and John Boyd as the overseer, -ra hest. Ibce.

Gillmore-Dulzell

(Continued from page 1)

(Continued from page 1) called to consider rules under which Equity members would be per litted to participate in the relief shows planned by Elmer Rice, regional director of the Government's Work Progress Administration. A com-mittee designed to offer a set of regulations tossed the problem back into the laps of the Council. Unable to come to nu understanding, a spe-cial Council session was called for Friday (Nov. 1) for further con-sideration. Forum is the militant so-called Younger group' within Equity which has been in existence for two sca-sons. Through its insistence new policies were adopted by Equity.

nos been in existence to two were sons. Through its insistence new policies were adopted by Equily, including pay for rehearsals, with which the association's leaders are not in accord.



New York Theatres

Film Reviews

THE LAST JOURNEY (Continued from page 15)

(Continued from page 15) iton of crashing the train. He com-pels the dreman at pistol point to stoke up continuously and goes straight through all the usual stop-ping places with the prospect of wreckage at the end of the run. Presence of a brain specialist gaves the distance and a subtle handling of the driver restores his mental balance and averts the dis-aster.

Addition of hearing art alongs his mennal balance and averats the dis-aster. Usual grouping of characters supplies further dramatic and of the second second second second the rejected suitor chasing after in his roadster the runaway couple and he rejected suitor chasing after in his roadster to tell the girl the man is a bigamist, etc., all create at-most the masses. Godfrey Tearle makes a sincere, dignified figure as the psycho-analyst, with the dist of the dist and y conveys the intense devotion to his wife which would warrant the econduction of the lives of a num-ber of people but his moments of trenzy are real enough.

Don Quintin El Amargao ('Don Quinti , the Bitter') (SPANISH MADE)

(In Spanish)

(In Spanish) Ton Quintin' needs cutting badly, but, even as it stands, it will be bo. in the Ladin provincial market. Rivardo Tryeti's Filmotono, which intends to turn out a couple of more Spanish tongue reals this year. Ur-goiti gave it. a smash opening, Hollywood style, and he attracted most of the smart crowd in town. Fox, which has sold a lot of its product to his Empresa Sagarra, showhouse circuid, helped by fur-the celebs. Like most Snanide- ya Cutting'

<text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text>

Baker (John Cowell) who, with his daughter (Miss Burns), is conduct-ing experiments on Diamond Island. Eddie Gribbon and Kit Guard, sa couple of thugs, offer some incon-gruous comedy.

gruous comedy." Story is heeby-leeby, and the direction of the histrionics and the wild rough and tumbles is poor. About 15 minutes of the picture is taken up with gas-exportments. If there's, any action in mist floating across a patch, of ground It's GNV in the akilling the sples is overfore, and the marines-are-coming finish is strictly for kHs.

Plays Out of Town **Pride and Prejudice**

(Continued from page 60) continue to the page of the set of the play. Jo Mielziner's two main sets are tremendously effective; his sets are tremendously effective; his character is a set of the set of self proud on the physical aspects of the play. Jo Mielziner's two main

ON STAGE

Osgood Perkins onald MacDonald Harry Greeham Selena Royle Claudia" Morgan Frederic Worlock Alan Marshal Louis Hector

farry Harmon.....

TIMES SQUARE-SPORTS **50 YEARS AGO**

(Continued from page 56)

skating rink. Intended for vaude-ville, but plans changed and Fanny Davenport opened in 'Fedora. Seated 1,800,

John A. McCall was fined \$100 for pulling Heinrich Conreid's nose. Row grew out of simultaneous of Black Hussar.

Criterion theatre, Brooklyn, open-ed as a combination house. In suc-cession it was a combination, stock, burlesque and pictures, Torn down

Forepaugh in another railroad smash. Lost nine horses and 10 others crippled.

Rosina Vokes cut the last week of her season in Boston though that left the house dark. A per-sonal hit, but her supporting com-pany was too English. She had just come back from London, beinging her troupe with her.

James St. Belmo hurt in Syra-cuse. This big stunt was a leap through a heart of deggers. One of the knives scraped his leg. He caught the trapeze with only one hand, failing to the stage. Broke his right leg and his left leg and knee.

Baseball on roller skates was the latest rink attraction. Most rinks were needing pullers.

Nellie Waters, a singer, was fool-ing on the traps of a horizontal bar act. Broke her leg in two places.

Theodore Thomas, orchestra leader, was touring an opera troupe In mos spots they ran excursion trains.

Poor business cut John Robis son's three-ring trick down to or ring and a stage.

Forepaugh closed at St. Charles, Mo., Oct. 17, and went into winter quarters in Phila.

Football

By Benny Friedman

VARIETY

Navy.—Princeton Navy, with a strong team, has gone down to defeat on two suc cessive Saturdays. The Middles acount of themselves. Princeton has acount of themselves. Princeton has decount of themselves. Princeton has been lawing an unexplainable hard den and his Ramblers are silently ume. But the Tigers dick against choice to hand Navy its third de at of the season. Pittsburgh team for several years to make the strand that be the the thouse the standard a visit of a Pittsburgh team for several years. I hand year out Columbus has de-tant the season. Pittsburgh team for several years of the nore several years. I have season the pitt season the pitt through the best week after week the standard of its teams of the past few years, but it has been ern team. The loss of Captaln

Probable Football Winners and Proper Odds

November 2

By Benny Friedman

GAMES	WINNERS	ODDS
Alabama-Kentucky	Alabama	5/3
	Columbia	9/5
	Pittsburgh	
		8/5
	lowa	
Michigan-Pennsylvan	iPennsylvanî	5/3
Minnesota-Purdue	innesota	5/4
	Illinois	
Ohio State-Notre Da	meOhio State	Even
Princeton-Navy	Princeton	6/5
	ateMichigan State	
Tulane-Colgate	Colgate	8/5
U. C. I. ACaliforni	U. C. L. A	Even
	Yale	
	dictions based on fair weather)	
(Cop	yright, 1935, by Variety, Inc.)	

Coming along steadily and appears of the strong for Fordham. Michigan State-Temple Once defeated Michigan State is in editional defeated in the season, a team that is going its first midwestern; yival of turn; it on. Michigan State is equal to the task of handing Tempins and year out bartmouth has come down to Yale with. Penn-Michigan Penn has terrific power and should finally hand Michigan her second intersectional defeat in 10

Illinois should come back after her defeat by Iowa to hand North-western another setback.

Colgate -Tulare In another outstanding intersec-tional game the Red Raiders travel south to raid Tulane. Colgate is favored.

favored. California—U. C. L. A. In the mecting of California and U. C. L. A., two undofeated teams are pitted against each other. This should be a powerful game with U. C. L. A. out front at the finish. Alabama-Kentucky Alabama after having a rather

Indiana has fallen back somevnat through. Ohio State-Notre¹ Dame Ohio State has the team the buck-ge state has hoped and prayed for, The Crimson Tide makes the pace.

Garden Doubles Div. Coincident with the tle-up be-

has come down to Yale with a fayored eleven only to be defeated by the Bowl jinx. The Green this year appears to have a powerful eleven. But Yale holds enough to win.

Indianamlowa Indiana--lowa ' Iowa appears to have one of the strongest teams in the conference. Indiana has fallen back somewhat this year. Iowa should come

tween Madison Square Garden Corp. and Mike Jacobs, was declaration of an additional 15c dividend on corporation's stock fant week. This makes ide that has been week. This makes ide that has been par this year. Divry is payable Nov. 28 to stock on record Nov. 15. Aithough Madison Square Garden Corp's carnings have picked up materially over 1934, Wall Street was inclined to look on this added dividend declaration as in part re-flecting deal whereby Garden box tween Madison Square Garden flecting deal whereby Garden box-ing privileges have been leased to Jacobs for two shows.

Jacobs for two shows. In some sports circles, agreement with Jacobs for two shows is looked on as paving way for his taking over full control of boxing for the Eighth avenue sports arena.

DENMARSH GOING, ETC.

Detroit, Oct. 29. Hotel Denmarsh, summer resort on Lake St. Clair near here and a on Lake St. Clair near here and a former vaccitoning spot for Broad-wayites, will go on the auction block Nov. 15 unless owners may indebied-ness of \$75,000, Judge James E. Spior ruled this week. George Wintz and Alex Gordon are defendants in suit.

MD. BETTING BAN UP FOR DECISION

Baltimore, Oct. 29.

At a hearing today (Tuesday) before Court of Appeals in Annapolis, constitutionality of law outlawing

ore could of appears in Annapola, constitutionality of law outlawing bookmaking in Hagerstown, Md, will be decided. For years Hagerstown permitted open bookmaking despite fact Mary-land laws canned .it. Recently Harry Miggins, who formerly had the town yuty labbed on above in the charge Found guilty, he is taking case up to state. Court of Appeals. Incidentally, Miggins operates a niltery, the Baidwin cabaret, in Hagerstown. Before the State cracked down on the bookmaking there, Miggins openly conducted an ultra, what betting establishmont in has spot in afternoons, converting place into intery in the evenings.

piace into nitcry in the evenings.

New York's Kit Kat club opens to orrow night (Thursday) with Ken Murray, Helen Charleston and Alien Jones heading the show Jones was last with the Californi Collegians.

67

TIMES SQUARE

Greer Garson replacing Gillian Lind in "The Butterfily on the Wheel" necessitating a week's postpone-ment of production at the Play-

ment of production at the Play-house. Jack Kennedy escorting Joe Ken-nedy acound. Former was due to sail for New York, but postponed sailing on intimation of London ar-ti Tritish. International rewiring some of its studios with Western

rival by latter. British International rewiring some of its studios with Western Electric sound apparatus, to comply with request of some Americans making pictures there. General Film Distributors, Charles Woolf's newly formed accontection

General Film Distributors, Charles Woolf's newly formed organization, fixed three trade shows at the Prince Edward theatre for the sec-ond week in Nov, after which the-atre will be converted into an eat-ery-theatre.

atre will be converted and erry-theater of 'Ro-John Gleigied's production of 'Ro-with most praise awarded to Pergey Ashcroft as 'Juliet.' Show opened at the New theatre, Oct. 17, with Laurence Olivier as 'Romeo.'

Budapest

By E. P. Jacobi

Reynaido Hahn, French composer, Reynaldo Hahn, French composer, here. Gregory La Cava here hunting talent.

Area of the second results of the second res

Mexico City By D. L. Grahame

By D. L. Grahame American nudiac colony giving Tampico the jitters. Durepean puppet show a big hit at the Teatro Fabregas. Anatol Rapport, pianist, gave a free recital for school children in the National Theatre. doing well at the Palace of Pine Arts (National Theatre). Olympia Trio, American roller skating act, performing during in-termissions at Teatro Arbeu. Theatre, cinemas, cabarete and an art of spinized labor's protest against Mussolini's Ethioplan do-ings.

CHATTE!

Paris

By Bob Stern

Cliff Fischer taking a cure. John W. Hicks, Jr., expected soon Bill Counseiman passing through

Lacy Kastner back from a hop to

Vienna

Operatta 'Fanny Elssler' playing

in Graz. Music by Johann Strauss and book by Oskar Stalla.

ousiy numerous packed pic-houses. 'Young Gentleman From Oxford' now in several Vienns pic houses. Austrian film features Han Moser, Hugo Thimig, Rolf Wanka and Gusti Huber.

city. Dr. Fritz Loehner-Beda is work-Ing up the operetta 'On the Green Meadow,' by Jara Benes... Will be served up in Theatte in der Wien. Passed 200-performance-mark in Deceme

The area of the property and the second seco

the Neues Theatre in the Prater Straze. Straze. Survey of the series of so-called kultur-films for Vienna ex-hibition, including "Harmonica Love, 'From Meadow and Forest,' From the Land of the Incas,' Maya and Aztecz, 'Kling of the Woods,' Transisek Langer has completed a play called Mounted Patrol.' World Premiere skeded for Stadt-thoarte in Prague. Them is faite home from Russia after the World War. Paramount reportedly has taken an option on the screen rights.

Paul Schiller making a long stay in Britain.

Cinda Glenn to play in a fil Tino Rossi,

Alhambra theatre, stroyed by fire. de-

Lucienne Radisse, to Yves Busser. married

Jacques Charles reported goi the U. S. again.

and book by Oskar Stalla. Alexander Lernot Holenia's crim-inal film, 'I Was Jack Morti ' is to be among Vienna's next, Lill Darvas, third and present Wile of Ferich Molnar, scores a big success in her first film Diary of a Lover.' success in her first film 'Diary of a Lover.' Ludwig' Hofmann, so-called 'fly-ing baritone,' is under contract with the the Vienna State Opera for the next two yeara. State of the next two yeara. Next two yeara. Kitty Stengel has replaced Helene Thimig-Reinhardt as 'Catherine Ming-Reinhardt as 'Catherine Ming-Reinhardt as 'Catherine Ming-Reinhardt as 'Catherine Ming-Reinhardt as 'Catherine State of the state of the the state Gisela Werbezink, Adrienne Gess-ner and Gusil. Huber are the three graces of Friedrich Mol's 'Mizzi' at Deutsches Volkstheatte at 'work Tavei which followed the death of her husband Max Pallenberg. Elisabeth Bergner's 'Escape Me Newer' (UA) cannot be escaped in Vienna. It's showing simultane Numes numerous packed pic-houses.

Laver outputs reported goi the U. S. again. Jean Trianchant reopening Bagdad dancery. The Construction of the second of the second second second construction of the second constant second second second second second second second mitery near second second second second second second mitery second mitery second s

Mireilie, femme composer-singer, putting over some new songs at the A.B.C.

B. C. William Boehnel of the World-Blegram investigating the fil

Guait Huber. Stark, newest bit of stage humanity to attract attention tuborship of Heal Prindmeyer. Preparing for America. Richard Tauber sings three eve-nings per week, at Salzburger Stadtheatre, much to delight of his mother who just celebrated her 80th birthday at her home in that composed by the second second second second birthday at her home in that

William Boehnel of the World-Telegram investigating the fli table here. Sector, to make his vaude debut in Marseilles. 'Marceile Chantal to make a sec-ond film based on a Maurice De-korns look. 'Marceile Chantal to make a sec-ond film based on a Maurice De-korns look. 'Marceile Chantal to make a sec-ond film based on a Maurice De-korns look. 'Marceile Chantal to make a sec-ond film based on a Maurice De-korns look. 'Black Eyes,' film distributed by Dave Soubani, hitting sixth weak a the Maddelene. 'Black Eyes,' film distributed by Dave Soubani, hitting sixth weak a the Maddelene. 'Fedor Chaliapin getting: an ova-tion at return to the Opera Comique in Borls Goudanov. 'Bedor Chaliapin getting: an ova-tion at return to the Opera Comique in Borls Goudanov. 'Abel Gance making a Lucrezia Borgia' picture for R. Uliman at the Faramount studio. 'Abel Gance making a Lucrezia Borla Churese, reopenian at ctors and actresses, reopening at the Ecole des Arts at Metiers. Bobino, nabe house usually play-ing straight vaude, getting a new officia by Allbert and Sarvil. Bobino, nabe house usually play-ing straight vaude, getting an ew officia by Allbert and Sarvil. 'Netween the open films (1). 'Netween opening a European tour at Marseilles, and coming to the A.B.C. here to open Friday (18). 'N the lead, replacing the Maeter-linck flog at the Renziens. Rotonde, Montparansse cafe, and Olympia dancery on the boulevards, put on the auction Biock; upset price at Longchamp track for 3150 prize money, and paying 10 to 1. Louis Verneuil and Georges Ber's play. Lighted Fountains' in re-mearaal at the Varietles, where it win Finge.

in Pieces.

In Pieces: Shooting of Yvan Noe's picture, 'Mile. Mozart,' interrupted so that the femme lead, Danielle Darricux, could play opposite Charles. Boyer in some scenes of 'Mayerilag,' Local papers miniting photo of Wire from Jean Tapernoux on suc-cess of 'Maternelle' at New Yorks. French Line for making presenta-tion of the film possible.

The Hague

By . W. Etty-Leal

home from Russia after the World War. Paramount reportedly has taken an option on the screen "Thatte an der Wien plans a re-vival of "The Merry Widow for Freb. 1886. Jarmia Novotan will be stolen from the Opera as the lit different states and the states of the will be been been been been been been updated by the premiers. New stag-ing will be by Reinhold Schuenzch. There the premiers. New stag-ing will be by Reinhold Schuenzch. There are the premiers. New stag-ing will be by Reinhold Schuenzch. There and the premiers of the states of the magnetic states of the states of the states of the magnetic states of the states of the states of the successor. Horat Dr. Dothar, an-licipating over-work, plans to take on several assistant directors. One classic and one modern: Erich Engel, fin stager, may also be en-caged, and litewise Paul Kalbeck. In Londor Fog is the name given bread, and litewise Paul Kalbeck. In Londor Fog is the name given bread, and litewise Paul Kalbeck. In Londor Fog is the trick gran-budy bonath has the right voice for a dick. Lona Cross well-chosen as the salon-dame who performed dramatics. Chief, Austrian who for do bereat hoater in Teplitz is merolialing for a lease on the forced by lack of jack to close its doors before the present on by ere-after the Stadttheatre in Teplitz is merolialing for a lease on the forced by Jack of jack to close its doors before. Diverse and there-after the Stadttheatre in Teplitz is merolialing for a lease on the forced by Jack of jack to close its doors before the present of yet re-after the Stadttheatre in Teplitz is merolialing for a lease on the conced by Jack of jack to close its doors before the present of yet re-after the Stadttheatre in Teplitz is merolialing to a lease on the conced by Jack of jack to close its doors before the present of yet re-sent the costumes. Yet Schwarz and heading female roles: Alexandor houter.

By .W. Etty-Leal Legit pretty lively now. Haguo has a new cabaret, for Horstadtooneel Hague rehearsing Rouge' by Henri Duivernois. New revue That's the Ticket' at Apolio Theatre, Amsterdam, Isolio Theatre, Amsterdam, Joshua Boesnach, vaudovilia art-ist, died, aged 39 at Utrocht. Joshua Boesnach, vaudovilia (Bruno Walter conducting Con-eligobouw orchestra, Amsterdam, Berformance of 'Otheilo' at, unici-pal Theatre, Amsterdam, At Rikk Hopper Theatre, dam, new Duich play 'Un Art Rikk Hopper Theatre, dam, new Duich play 'Un Art Rikk Hopper Theatre, dam, new Duich play 'Un Art Rikk Hopper Theatre, dam, new Buich play 'Un Art Rikk Hopper Theatre, dam, new Buich play 'Un Art Rikk Amsterdam, making ar-rangements for a tour in Holiand.

Whiteman has switched

Heien Morgan's House of Morgan The Maurie reenwalds have adopted another child.

Hotel Shelton's supper room ready

Broadway

Adoifo Girou, Mexican conductor,

68

Paul

visiting New York.

cigs to ciga

Hotel Shelton's supper foom ready by Thanksgiving week. Thist Fyiner Club feed for Barney Dean is set for Nov 2. Dean is set for Nov 2. Abe Lastfogel postponing his Holiywood return till Nov 2. Charles O'Reilly petting candy Joey Kelth running to doctor and dentist, with squawks in between. Jack Lait, accompanied by wife and daughter, on way to Coast by Dean

Eve Symington moving around, shifting from Le Mirage to the St. Regis.

Regis Al 'Cruss Burks back after handling ades' runs in Cleveland and

Raiph tone, rooklyn orchestra, layed the Legion benefit at the Ho-

tei Astor. Mark Hellinger passing up ether izing for good after last weck's sta over WHN. stat

Mark Hellinger passing up ether-izing for good after last weck's stab over WHN. Radie Harts' kid brother. Herb Associatea. John Chapman's -day bike race starts Dec. 1. Madison Square Garden. Square Garden. Mark Stabler, 1. Madison Square Garden. Mark Stabler, 1. Mark Mark doesn't miss those daily reunions on the Palace Beach. Joe Ziegter's new goot, The Pine-crest. at Milburn, N. J., opens TPying Trapeze now converted into a counterpart of London's Simpson's prestaurant. Fanile Brice back from Coast today in plenty of time for her Billy Mignon Bushel, writing the Amer-fean's dance hail expose series, is Judge Hyman Bushel's daughter. Waiter St. Denis p. a, for the Joe Louis-Paulino Uzcudun fight at cember. According to Will Morrissey, the newest job confronting Billy Roes's Jumbo 'production staff is testing out 'Boes' devit legit production by

out smells. P. Dodd Ackerman designing set-tings for 'How Beautiful Without Shoes.' debut legit production by Anthony Laudati.

Shoes' debut legit production by Atliany Laudail. back on Broad-way (Comless Inn) and Also on Decca records, atter absence of three and one-half years. Percy Hammond previewed the Hippodrome layout during rehear-sals of Tumbo-his first visit back as a Duck's Schultz' pay-fireworks, as Duck's Schultz' pay-off man and fund custodian. Harry Hirschfield heading com-mittee in New Yorkto raise 12000-paign being conducted nationally. Mrs. Jack Robbins extending her New York stay, windim rub local affairs, olosing up the N. Y. apart-ment etc., photographers dur and the start of the start of the start constraints of photographers during

Coast. A number of photographers dug up pictures of Joan Crawford and stuck 'em in their windows, to make-believe she'd been around for a sitting

make-believe such a setting. Joe Bernhard, g.m. of Warner theatres, will be busily commuting within the next 10 days between Pittsburgh and Philadelphia on the Sunday films election which comes

Pitisburgh and Philadeiphia on the Sunday films election which comes up Nov. 5. "Ty" Tyson, Detroit aports an-nouncer, had delayed birthday cele-bration in New York over week-end. Plan for him to broadcast the sol i ammedium tootball game

Then Forber Aberton to appear Jean Forbes-Roberton to appear in a stage version of Wuthering Heights.' Noel Coward's Tonight at 7:30 opened in Manchester Oct. 15 for an Hoberta Huby, former Percy Athos show girl, signed by Douglas Fairbanks, Jr. F. Revall, who represents BIP in Canada, has returned home after a Hammer Film Prod. delaying film-ing of Life.of General Gordon,' due to war troubles. Fred Kohner back from Salzburg. Where he worked with playwright Patric Knowles, Warmer's (Lon-don) English star, is married, and keeping it a secret. Ernst Eett, Sunday Express film critic, back at his desk after vaca-to Stev Geray's ambition is to go to New York and thence to Holly wood in a decregiv sambition is to go to New York and thence to Holly wood in a decregiv filtwer. Mars Bill Boehnel (Molly Ricardel) Scared of flying to Paris, but talked Offices in place of the Expt after landing a contract to star in the Chaire Luce off to Expt after landing a contract to star in the Chaire Schen finishes at the Chaire Schen Resider, and Sydney Blow has written a book of thetare recollections titled. The Ghost Walks on Fridays.' Ballet season finishes at the Luce of ficial af Palace, now in same capacity at Metro's Empire. Justice H. T. Eve, senior judge and has never attended a theatre. Mat. McKelgue lunching with Charles Cochran at Claridges, with Henry Sherek crying at the next inte. Ray Noble to proadcast in BEC's method the tot control of the Leicester St, theatre. Ray Noble to proadcast in BEC's method the sitter of the String String Stringer String Michigan-Columbia football game got jammed up. Conversion of the Belleclaire golf course at Bayside, L. into a real estate development leaves a flock of actors without a hangout for next summer. A six-room bungalow now covers the old ninth hole where Lou Clayton used to sink the money ball.

Winnipeg

George Crawford appointed stage manager of Lyceum. Vode out of Saskatoon and Edmonton; union troubles. J. B. McGeachy. Free Press crick, off to New York for a look-see. N. C. Jammerman, Charles de do N. C. Jammerman, Charles de do ver current Broadway plays for his paper.

paper. Essy

ineatre. Ray Noble to broadcast in BBC's new feature. The Little Show,' Maneiron... Tread Softly' is title of the new Poter Traili Jpab yb Ronald Squire and Yvonne Arnaud, due at Daly's theatre. Nov. 7. And the stream of the stream of the Control of the stream of the stream of the Yourne Arnaud, due at Daly's theatre. Nov. 7. And Port Stream of the stream of the Control Chamberlain, stage manager for the St. James' theatre, at St. Martin's Church. Jack Powell due here soon after his Alhambra, Paris, opening. Goes tartes route to follow. Hammer Film Prod. anxious to get W. C. Fields to stain a pic-ture, but forced to abandon the idea, as Fields not available. The Back at 55,000 per. Concording Films to do a talker version of 'Dr. Callgari, with Bela Lugosi coming over for the lead. Sonia Somers, from 'Vintage Wine' company, married Jack Raine over current Broadway plays for his processing the set of the set of the set of the set of the Swedish weekly, and former Swed-ish legit atra, playing Pere Gynt in local production. from Sudbury, Jack Purvis In Munse Orphaum On State Set of the and double features. Max Goldin, appointed assistant. Aimes Semple McPherson, ap-paging in person at Walker thea-ling two svening shows and a mati-nee, with top at \$1.10.

11. London Oci. 14. Groom former humband of Binnis Hale. Douglass Monizomery signed to play the lead in Taisand Fling for City Flin Corp. Picture will be di-rected by Harry Hughes. Or Marilee Steiner, one of the try Dilloroot Bala further and the the Maurice Chevalier starts filming of Beloved Vagabond here for Torepiltz, at end of Dacembar, di-rected by Kurt Bernhardt. "Real by Kurt Bernhardt." Wainverfers, will bulk two sound stages at Shepperton. Weinwrights will make quota pix for U. Wainver therein berling the the Dockey skaling rink, on lines of hedre bulk at Barle's Court. Musice Morgan behind the ice hockey skaling rink, on lines of hedre bulk at Barle's Court. Musice uresion of 'The Rivale' produced at the Embassy a month ago comes to the Kingsway theatre Oct. 23, with the original company. While Cargo being review in help Fowell at the Cambridge the-ter, following the Shaw season there. Greer Gargon replacing Cillian City Cargon Schart Starter Courts. Barter Scharter Scharter Barter, Scharter Scharter Scharter City and Scharter Scharter Scharter Barter Scharter Scharter Scharter Scharter Gargon being Gillian City Garge Scharter Scharter Scharter Barter Scharter Scharter Scharter Scharter Gargon scharter Scharter Scharter Gargon scharter Scharter Scharter Gargon Scharter Scharter Scharter Gargen Scharter Scharter Scharter Scharte in London Oct. 14. Groom former husband of Binnie Hale. London

Paul Murray on the sick list. George F. Rubens writing a new musical.

Brian Roxborough joining the Eric Wollheim office. George Black latest greyhound

racing enthusiast. First British sound cartoon in color has arrived.

First British, sound cartoon in color has artived. Lothar Mendes shortly marrying Countoss de Boadari. Bartish Diok Powell. Mis, Harry Roy back home ägaln British Diok Powell. Mis, Harry Roy back home ägaln after appendix troubles. British international fil ing Tilac Domino with Ada Reevc. Mister athiking over a new acript. Lify Elsie likely to return to the stage. Is considering a film offer. Charlie Smirke giving party to 40 friends at the Princes retainerach. Midred Franklyn (Hayman and Franklyn) back home from hospital. George E. Dickenson, director of the Tivoji Circuit, Australia, here, under management of J. P. Mitchel-hill. Campbell Dixon, Daily Telegraph

ill. Campbell Dixon, Daily Telegraph ic critic, recovering from opera-

tion. Viola Keats about to leave for the U.S. when engaged for another film

here. Distinguished Gathering' being retained at the Embassy for a third week. Polly Walker doing her first broadcast since returning from Aus-

Ceric Belfradge giving a cock-itall active to his American critic friends. Ernest Edelsten office suing Af-thur Riscose for commission on Jill Darling. Jean Forbes-Robertson to appear. In a stage version of Wuthering Heights. Noel Coward's Toniett at Toniett

Dist. to control of use Local theatre. Ray Noble to broadcast in BBC's new feature, "The Little Show," which will include Russeli Johns,

ons married 20 years. Artie Stebbins had a birthday last week.

ing on

Hollywood

Con Conrad joined Metro. riting staff.

Bevhills real estate men dogging Morrie Ryskind.

Writers Club tossing banquet for Mary Pickford. Mary Fickford, ichard and Mrs. Wallace east for legit looksee. Rosalind Russell to New York for two-month stay.

David Miller directing Metro short on dancing.

Edgar Allen Woolf eastbound to ook over shows.

Aubrey Smith due back from land Nov. 3.

Richard Boleslawski ordered to ed with bad cold.

Gene Autrey heads Republic unit

ing. Jack Coogan got first \$250,000 of \$1,000,000 trust fund on 21st birth-

Gaumont-British dangling two-picture contract for Raymond Hat-

Maj. John Zanft off to N. Y. for conferences with Winfield Shee-han. an. Grover Jones, ill for a weck; set ack scripting of Par's 'Buffalo

General Lodcjensky opened new Russlan Supper Club at old El Rey spot.

Paul Ivano won default judgmen for \$582.49 from Salient Picture Corp.

James Cagney guesting his broth-er, Dr. Harry Cagney, from Long Island.

Charlie Hamp recuping at home after session at Cedars of Lebanon hospital. Fred Meyer and Frances Der celebrated birthdays at Universal

back Bill.

Eight of 78 speaking roles in 'An-thony Adverse' cast. Torben Meyer directing one-act plays for Dominoes,

Dick Powell Pal

Betty Furness to for month vacash.

look

Carl Bris

TIMES SQUARE

. Move to revive old St. Louis Fair once held on present site of Fair-grounds Park, was launched at din-ner of General Committee of Na-tional Dairy Show here. Fair in 90% was. one of the biggest features in middlo west.

middlo west. Midget auto races, which enjoyed good patronage during fall season when held at Walsh Memorial Stadium, Tootball field for St. Louis U., will be heid an Arena this winter. Pepper Martin, of St. Louis Cardin-als baseball team. Ia owner of mid-get races and may pilot it in some of the races.

Jurisdictional disagreement

Jurisdictional disagreement be-tween trades union at work on Con-vention Hall in Municipal Audi-torium, which caused carpenters to leave their jobs and threaten com-pletion of hall in time for opening day (31), has been settled and hall will be finished in time for song-birds to strut their stuff.

Pittsburgh

By Hal Cohen Paul Specht playing a series of one-nighters in this territory. Frank Vittor sculpting Henrietta Leaver, 'Miss America of 1935.'

Leo Robin expected to visit rela-ves here on his way back to the

Coast: Ken Hoel on Hotel Roosevelt's nayrool as p.a. for spot's new Gold coom, Benny Davis auditioned Shirley Heller, Jackie's kid sister, in town last week. Benny Steerman

week. enny Steermans celebrated their wedding anniversary over Benny Steermans celebrated their first wedding anniversary over week-end. Nancy Haskin and John Dawson on tour in Wee and Leventhal's 'Ah, Widerness.'

> Minneapolis By Les Rees

Football season bringing pros-perity to night clubs. Publix Northwest now operating

RKO to nove into new and larger exchange building, now in course of construction, Dec. 1. Successful Plim Row hunters in-clude Harold R. Johnson, Fox, and Gene Mcredith, Warner Bros. Don Buckley, Redwood Falls, Minn., exhibitor, host to weekend hunting party given for local film

home after

Milwaukee

69

First Swedish picture in istory to play State Nov. 2. history

Buck Herzog back as Sentinel to illness.

Radio and Food Show at Audi-orium last week socked picture e grosses.

tornum last were socree Dickur-house grosses, local golf pro, has been named manager of the Strand. Formeriv ushered at Garden. Gayety re-opened with burleaq and pictures Saturday (26) after being durks year. Joer taukmined by Marvin Jacobs, Buffalo conceg-sionalite. Al Sindlinger, house manager of Warngr's Appleag, Win, house, has tising firm. Sindlinger won five exploitations awards in the past year.

New Haven By Harold M. Bone

Arthur Loew in reckend. Harold Stagg drama cricking for

Register. Register. Diana Paolett in Miami for ni club work. Amateur legits swinging into busy season.

be

Leaver, 'Miss America of 1935.' Sam Hongberg out as p.a. at Pitt, with no successor contemplated. Bill. Wyman passing out the cigars at arrival of first grandchild. Mrs. Dick Brown on the mend at home after long siege in the hospi-

Club wurk. Amateur begits swinging, into Mateur begits swinging, into Mateur beams 125 this year. Eddle, Brennan ortahese. pit from time to time. Con Maffie has installed the wife and offspring in the Tat. Former Courier eddtor, Amos Wilder, recuping after operation. Bruce Stmods will piano solo. N. H. Symph's opening concert Nov. 4. Ted Smalley and Lamily have shafter (Kentucky Colonel) Con-nolly now learning to mix mint luces.

noily now reasons. Mary Hone chatters to women's clubs in spare time away from foot-lights. Theatre of Eleven will, try out Funeral Games' for William Brady

Theatre of Eleven will if y out Funeral Games' for William Brady Nov. 4. Yale Drama School fall produc-tion will be 'One Shall Be,' by Luther Kennett, stude.

Panama

By Bea Drew

Constance Talmadge a visitor from Coast. Ei Rancho has added a new res-

"Liona state at ______ in Panama. Ancon musicale will reopen after summer vacation.

Ammer vacation. Amateur contest of HP58 Panama won by Olga Conte. Mary Fields in N. Y. and Phil-adelphia; will return, Colon has another radio station, opened by Dr. Arosemena. Theatre Guild of the army to pre-sent a work comedy. Minnie Brox was fined \$10 for failure to file labor internet.

Nancy Haskin and John Dawson on tour in Wee and Leventhal's Ah, Widerness. Fran Elchle's mother is his only band's business. All-colored show, but a white mc, Billy Stone, at Javo's Jungle, Line State and State Ruby Rubinoff, Dave Rubinoff's Haven Rubinoff, Dave Rubinoff's Bavear-old Sam Stern's water Dick Forwell, Frank McHugh and Regis Toomey expected in from Coast for Valto', Cluby Big Top Advance agents in town: Bill Schneider and Bill Fields, The Oid Maif', Elliot Foreman, The Great Walt," and Jack Glimone, "Mutiny on the Bounty.

sent a two-act comedy, 'Minnie Breezer.' Fox was fined \$10 for failure to fine the construction required by Baer and Louis fight pictures be-ing shown at Variedades and Pal-ace theatres. Clark Gable arrived by plane, tired and sloepy. Went fishing next data employee. Clark Gable arrived by plane, tired and sloepy. Went fishing next data for the training of the construction and training the training of the second state of the construction of the state of the construction and training of the construction of the second state of the second state of the state of the state of the second state of the state of the state of the second state of the state of the state of the second state of the state of the state of the second state of the state of the state of the second state of the state of the state of the second state of the state of the state of the second state of the state of the state of the second state of the state of the state of the second state of the state of the state of the second state of the state of the state of the state of the second state of the state of the state of the state of the second state of the state of the state of the state of the second state of the second state of the second state of the second state of the state of the state of the state of the second state of the s

Baltimore

By Albert Scharper, Jr.

<text><text><text><text><text>

Manix, loat her mountain cabin in forush fires last week. One of Harry Carey's horses gave birth to colt during stampede of his Max Füher's nife-year-old son. Elliott, being tested for 'Antony' Adverse' part at Warners. Sam Heliman's eldett. daughter, Emmy Lou, married in Las Vegas: Sight earthquake demoliahed lo-cation town for. Par's 'Trail of the Lonessome Pine' at Lone Pine. Adolphe Menjou at Good Samarf: wite, Verres Teasdale, at home. Mark Sandrich and Dwight Tay-for get advice from Navy on script for Follow the Fleet' at HKO. Borge Givot's Acropolis No. 7: 'George Givot's Acropolis No. 7: The Helpers, picture charitable organization, throws its Thanksgiv-mand horeographer, to New York to tage the dances in Road to Prom-legent to the Stam Road to Prom-legent to the New York to tage the dances in Road to Prom-legent to the New York to tage the dances in Road to Prom-legent to the New York to tage the dances in Road to Prom-Roscoe Karns back from eastern Dizzy Dean being hosted by Joe E, Brown. Ross Alexander lost tooth battling tough steak.

ise: Howard Green to New York for conference with Leonard Holtzman on his new play, 'Ladies and Gen-tlemen.

on his new play, Ladies and Gen-tiemen. Harry Rackin had to postpone that Panama trip because Mike Director Charles Vidor sticks at Radio, studio nixing move of Marian Cooper to secure his release for color production abroad. Guil Sondergrand, who contracting Guil Sondergrand, who was brought here for 'Anthony Adverse' tests, bur didn't make the part. Mark Kelly paid \$7.50 for two tickets to the UCLA-Oregon game realized he was no longer a sports coltor.

ditor. In was no longer a spots Morgan Wallace dropped into a neighborhood theatre and sat through two features; in the first, Wallace saw himself portray a prosecuting attorney and in the sec-ond he was playing the attorney for the defense.

Des Moines By R. W. Moorhead

Drakc's first all-university play to e 'The Tavern.'

By n. W. Moornead Drakeć first all-university play to be The Tavern." The Myron Blanks to honeymoon, in Moxico City and Honoluli and be the tart after Dec. 15. (1) And the set of the Dec. 15. New 64 Morey's band into Younk-ers tearoom-Morey jumping to New York. Mary Bythe Cory set by Metro autonal tour contest. Cocal Junior Chamber of Com-merce sponsoring return engage-net of San Carlo Opera to Shrine Local Junior Chamber of Com-merce sponsoring return engage-ment of San Carlo Opera to Shrine Engage for the San Carlo Operator Shrine Engage for the San Carlo Operator Shrine Engage for the San Carlo San Carlo Da Carlo Da Carlo Operator Shrine Engage for the San Carlo Operator Shrine Engage for Da Carlo Da Carlo Operator Shrine Engage for Da Carlo Da Ca

Toronto

The Jaques Bros, back from Lon-

don. Gilbert Watson orch into the Old Mill. G. G. Garrette here ahead of 'Rose Ma arie. Frank Busseri band into the Ar-

Hollyway chieffenn, holdaying in Carood, allon writing dialog for Metro's Muthry plug red., People of Pitcaine, Seknick bungalow at Metro being altered to house the Katz and Stromberg units. Charles Verimien (tabled to three-year contract as editor of American Cinematographer.

after session at Cedars of Lebanon hospital. Frank Busscri band into the Ar-data Busscri band into the Ar-cadan. Frank Meison inthays at Universal Branets, consultation pie editor Bateman, holidaying in Hollywood. Carey Wilson writing failog for Of Pitcairn, Carey Wilson writing failog for Bitomberg unis. Charty Biono writing failog for Bitomberg ave failog for Gantos for F-WC. Mike Rosenberg azvo Jack Sulli yan a radio bar for his new ment house officea for y-WC. Stanky Partridge, sec to Eddie N. Y.

CHATTER ban for American premiere of opera at Metropolitan in New York, have been obtained for presentation here New French Law Oct. 31.

(Continued from page 19) Authors' League can collect authors' royalties direct from box offices, which would apply to very few American films.

which would apply to very few American films. Bank deposit by producers of 69%, of film cost is also reported dropped, out of the final version of the de-crees, and replaced by, a.ruls for deposit of cash to pay actors and technicians one month's salary. Control of distriba and producers is believed limited now to the ell i-nation of bankrupts from the trade. Entire French industry is opposed to the decrees, joining hands with the Americans in the fight, although believing it won't do any rgood. Comited du Film and Chambre Syn-dicale. traditional enemies, have even been united in this, joining hands in a protest to Premier Laval. Americans are putting their nopes of minging pressures to bear in di-penenal Drano-American that tradies are threatened by the move, but the Cabinet's angle is that local job-hutters insist on protection and this will give it to them.

but the Cabinet's angle is that local job-huiters insist on protection and this will give it to them. Legislation Unchanged Just what's in the proposed leg-islation as it now stands. J body knows. It is said to have been pol-tures, which frighten American distribe here, are said to have been retained.

distribs here, are said to have been retained. Decree-laws were put before the National Economic Commission, which is under the administration of the prime minister, for approval. Commission sat for three days to consider the project and make a report to the cabinet. Nothing has yet been rushed through with so much insistence. But even if the commission disapproves, the cabi-net can approve the project. Advocates of the decree-law, in their frantic lobbying, have gone so far as to mistranslate an article from Varmy describing the situa-tion here so as to make it appear

far as to mistranelate an article from Vamery describing the situa-tion here so as to make it appear favorable to the project. Trans-lation' was sent to all inisters and others with influence in the matter, giving Vakarr an unusual circulation and word-of-mouth. "All (French AF of Lu) has come out solidly behind the decree-laws, which now openly become an at-tempt at socialization of the indus-try, to be used as a precedent for other French trades. It's tied up, too, with the Gau-mont France-Film Aubert affair, in which the government already has a controlling hook. Follicians want to bring the independents under happen is hown by the operation of G.F.F.A., which is reported to have lost more than #3000,000 since the government started to work on it in a bir way. This is to be added the government started to work on it in a big way. This is to be added to the \$20,000,000 or more that the government sunk into it while it

to the tableouts of more that the government such into it while it was still in private hands, and which it can't get back. Pathe affair, also, has an angle related to the decree-laws. Despite the purchase of Bernard Natar's control of Pathe by Robert Dirler, M. Floton, the administrator ap-pointed by the court when Natars was indicted is still at the head of the business, and is hindering Dirler in his attempt to take over. This is said to be part of a zene-ral political scheme to take over Pathe as well as Gaumont, and to control the indices through the dec cree-laws, making one big zovern

perity to high clubs. Publix Northwest now operating Shouses in territory. Bengere' at Orpheum. Ernie Lund, Paramount booker, till laid up with arthritis. Tom Powers here: to appear at Alvin in 'Peace on Earth' Nov. 11. Freeman Parsons, Crystal Lake, Minn, exhibitor, hurt in auto acci-dent. cree-laws, making one big governnt-managed film industry.

In all this the Americans would be left out in the cold. Some firms, here are already curtailing activi-ties getting ready, for the blowoff.

St. Louis By Sam Hurst

Thanksgiving Day is opening day Ashland theatre, Ashland, Ill., shuttered.

Minin, example, assor to local film mining party given for local film mining party for the second second circuit, secretly married to Dorothy Murick of Duluth, July 30, in Dead-wood 8.3, Union stores to try to o'clock closing law to midnight, same as saloons. Film flow now has three forms to bookers-Emmy Nyberg, Fox, Ger-tiand isubel Saldon, U.A. City's Diggest and most elaborate nitery. Geocantut Grove, opened with Noivy Mulligan's local 12-pices orthestra plus floor show. Id Loonard Goodman with him from New York to play in 'Ply Away Home'at Alvin Trio were members of Broadway cast. Ashland theatre, Ashland, III, shuttered, for new theatre operated in Paris. III, by Loco Jarodsky. F. J. Fischmann hardiolined sales and the state of the sales in the sales of the sales in the sales of the sales in the sales of the sales Gemetheatre, Chester, III, has r--opened after thorough remodeling fob. Art Barry is prop. and mer. Capt. Frank Hawks, speed flow in an Harding in the sales prove the sales of the sales of the sales of the sales in the sale of the sales of the sa

VARIETY

OBITUARIES

ICK ADAMS

70

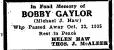
ICK ADAMS Ick Adams, 65, of the former raudeville team of Yorke and Adams, died at his home in New York Oct. 23. Death was caused by compli-cations arising from arthritis, from which he has suffered for several years.

which it is an existence to be been years. The team made its appearance at the turn of the century, following the style set by Joe Weich and Jess Dandy, departing from the stylized make-up formerly used by Hebrew comedians; and became almost in-mediately outstanding entertainers. They enjoyed several years of vaudeville success when they were enraged for a musical comedy at the Knickerbocker. They made a number of returns to vaudeville, but gradually worked away from the two-ai-day. They made them top hit in Potash and Perimuter.' His widow, sisters and a His widow, sisters and brother survive.

WALTER E. EBERHARDT

WALLEN E. EBERMARDI Watter E. Eberhardt, 44, publicity man and novelist, took his life in his garage at Scarsdale, N. Y., Oct. 27. He had lost the sight of one eye some two years ago and was fearful that the other was now affected.

Eberhardt came into the picture usiness as trade paper contact for aramount, Later he went to First husine Paramount. Later he went to First National, where he remained until that company was absorbed by Warner Bros. When the sound plo-ture came in he was employed by



Western Electric, retaining that position until his death. He was the author of numerous detective stories and mystery yarns and the scenario for one was found in his pocket when his body was discovered. He was wildely known to the trade and wildely known to the trade and y havidely known. Further details in the film news section of this issue

HOMER BARTON

Homer Barton, 55, well kr wn legit actor, died Oct. 29 at Poly-clinic Hospital, N. Y. Death re-suited from a complication of diseases.

diseases. He was born in Mexico, Mo., In 1800 and Minda histars debut hi 1800 and Minda histars debut hi 1800 and Minda Brady's production and the start of the start of the start and start, Start of the start (original cast); 'Man of the Hour,' Al Woods' Parior, Bedroom and Bath,' Ladies Night,' Whole Town's Taking' and 'The 19th Hole. His last role's were in 'Good Earth' and Chaning Pollack's 'House Beautiful.'

Atouse Desutitul. Actor's Fund, under whose care he has been during his illness, has notified a niece in Kansas regard-ing burlal. She is only known rela-tive.

IE SCHAUFFLER

IE SCHAUFFLER Mrs. Elsie Schauffler, 47, play-wright, died in New York Oct. 24 of anemia and leukemia. She had come from her home in Kanasa City to attend rehearsals of her play "Parnell" and was removed traffy part of the week split condition became serious. "Parnell' is Mrs. Schauftler's third play. Last year her "Handlcap' was done in Kanasa City and the pre-vious year "Pegsy Fear's did her "Peep Show," repeated in London as "Champagne Supper". She is, survived by her husband, Kanasa City physician, and two Interment was in Kanasa

EILEEN HUBAN

ELLEEN HUBAN Heen. Huban (38), who was in-duced to go on the stage through her playing in the Irlah Historical Pageant some years ago, died in New York Oct. 23. John Pattlck Campbell, who staged the pageant, gave her a role in 'Lonesome Like', which ran but five nights, but in which she scored so strongly that she gdrew an assignment in 'The Grasshopper.' Later came 'Crops and, Croppers'. 'Paddy the Next Best Taing, 'Hindle Wakes.' She was in V.

the Piayers' 1932 production of 'Trollus and Cresida.' She is survived by her five sisters.

MORRIS SCHULMAN

Morris Schuiman, 43, president of the Bryan Amustment Co., Galves-ton, operators of three motion pic-ture theatres, was found dead hang-Ing above the stage at the Palace theatre, Bryan, Wednesday (23).

theatre, Bryan, Wednesday (23). A verdiot of-aulcide was returned. Schulman suffered a nervous break-down several months ago. Survived by vidow and two chili-dren. His father, A. Schulman, was formerly active in motion pic-ture business at Houston.

PETER. GRIFFIN Peter Griffin, 62, old-time dancer, died in the Boston city hospital, Oct. 17. He had been connected with most of the old-time minstrel troupes and was with McIntyre and Heath in 'The Ham Tree.' When minstrelsy went into the discard he went into vaudeville with the late William Macart, later appearing with other partners. He and George M, Cohan were boyhood pals. Survived by two sisters,

RAYMOND MULLINS

Raymond Muillns, 48, authority on music in the Dominion and critic on Saturday Night, died Oct. 24 in St. Mary's hospitai, Toronto, after an operation.

operation. After the war he became music critic of the Montreal Gazette; later was associated with several national magazines and, at the time of his death, was music critic of Saturday Night Widow, Wenda Bruce,

FRANK SPIEGL

FRANK SPIEGL Frank Spiegl, 70, vet. treasurer and trustee of the Denver musiclans union, died in a Denver hospitai following an auto accident in which Spiegl was hit when crossing the street.

street, Splegi was active in Denver union matters, and was the oldest dele-gate to the Denver central body, having been a delegate 45 years. He is survived by his wife.

PATRICK GIBBONS

PATRICK GIBBONS Patrick (Paddy) Gibbons, 50, vet-eran property man at the Nixon, legit house in Pittsburgh, died aud-denly at his home in that city Oct. 25. Death was attributed to high blood pressure. Gibbons had been in excellent heath and only the hight before had been on the job for ' lossom Time.'

JOHN BERRY John Berry, 35, died at his home in Dunkirk, N. Y., Oct. 23, after several months' lliness. He was well known in stock cir-cles, having played with the Mc-Garry stock company, and was also a member of the Elia Kramer stock for two seasons by a widow and Hi is our store with a store of the store History Burlan at Philadelphia.

JOSEPH DE LUCA Joseph De Luca, 47, band director at Arizona State university, died Oct. 21' in Tucson after an illness of two days. Decensed was for many years with Sousa. He also compased several marches composed several marches.

For the past few years he con ducted municipal bands at Long Beach, San Diego and Los Angeles

BOBBY GAYLOR

(Michael J. Haw) Michael Haw, known profession-ally as Bobby Gaylor, 82, died in Mount Olive, Illinols, on Oct. 23 Was on the stage for years as an

Charles S. Ruggles, 79, owner operator of Ruggles Beach, V Vermilion, O., died suddenly at his home near Lorain, O., Oct. 15. Funeral services and burial held at

KENNETH O'HARA Kenneth O'Hara, 44, one of the earliest picture press agents and later film writer and director, died oct 24 in Los Angeles. He had been doing newspaper work for past few years.

Mrs. Mary Barden O'Regan, 70, mother of William B. O'Regan, member of the McManus-O'Regan advertising agency, Detroit, died Oct. 22 of pneumonia.

Mrs. Lewis Lacey, while of SBS program director, died Oct. 15 in a Fort Worth hospital.* Survivors are husband, parents.

ary Bishop Cunningham, 71, mother of Jack Cunningham, Par-amount producer, died Oct. 24 in Hawthorne, Cai.

Joseph McDonald, 74, flim extra and bit player, drowned Oct. 27 while swimming off Redondo Beach, Callf.

Father of Juilus Huehn, who makes his debut this season with Metropolitan Opera Co., died at his home in Pittsburgh Oct. 26.

Jacob Revel, father of Harry Revel, song writer, died Oct. 23 in Los Angeles.

Wide Open Biz

(Continued from page 1) except for some infrequent doubling by a minority. Stretching the reach of modern amusement mediums and consequent nationalization of talent has changed that. Today a picture star, if adaptable and available, is much in demand by radio and the other anuesment fields, and that applies as well as to the other's stars. stars. Aimost all first and second-string

Aimost all first and second-string players, except for a few not quali-fled or unwilling to leave the home grounds, now appear regularly in at least two fields at various times, and are established names wherever and in whichever spot they elect to appear. In addition, there are about potent in addition, there are as such in three or more fields. Latter in-clude:

(Abbreviations: P, pictures; R, radio; V, vaudeville; L, legit; O, opera; C, concert; N, nite clubs; D, discs.) Eddie Cantor-P.R.V.L.

Eddle Cantor-P.R.V.L. AI Joison-P.R.V.L.D. Jack Benny-P.R.V. Ben Bernie-B.P.V.N.D. Paul Whiteman-R.V.P.N.C.D.L. Rudy Yailee-R.P.V.L.N.D. Burns and Ailen-P.R.V. Joe Penner-R.V.L. Joe Penner-R.L.V. Ethel, Merman-V.L.R.P.ND. Kate Smith-R.V.L.D. Ed Wynn-R,L.V. Ethel, Merman-V,L,R,P,N,D, Kate Smith-R,V,LD. Bing Crosby-P,R,V,D, Ruth EtUng-P,R,V,N,D Beatrics Lilles-L,V,R,M. Beatrics Lilles-L,V,R,M. Mark West-P,V,L. Jimmy Durante-P,R,V,L. Gladys Swarthout-R,P,O,C.D. Nino Martini-R,P,O,C.D. Nino Martini-R,P,O,C.D. Vacht Club Boys-N,V,P,R, Jane Froman-R,P,VL. Gertrude Nessen-R,V,L,N,D. Eleanor Poweli-V,L,P, Jone Gook-L,V,R,P. James Batton-L,V,P, Lou Holtz-V,R,L Bob Hope-V,R,L ally as Bobhy Gaylor, 82, died in Mount Olive, Illinois, on Oct. 23 Was on the stage for years as an Illi Robinson-V.P.L. Bill Robinson-V.P.L. Bill Robinson-V.P.L. Carmella. Fonselle-V.R.O.C.D. Linny Ross-R.P.V. Dick Powell--P.R.V.D. Leisle Howard-P.R.L. Fred Astare-P.L.R. Mars 'n Andy--R.P.V. Mary Boland--B.R.L. Fred Astare-P.L.R. Monther and a valster. John B. Flogerzi, 51, projectionist for the State theature, 51, projectionist for the State theature, 51, projectionist for the State theature, 52, projectionist State. Bob Hope-V,R,L, Bill Robinson-V. -V.P.L

brothers and one sister. Burial in making a picture or playing a legit St. Paul. CHARLES 5. RUGGLES Charles S. Ruggies, 75, owner and board, aithough whether ho rates as an actor technically is open to ar-gument, is Major Bowes, whose weekly income through amateur shows in radio, vaudevlile and films (shorts) runs between \$15,000 and \$20,000 per week.

B'way Grifters

(Continued from page 1)

(Continued from page 1) put one foot around the corner from Sith avenue, while his table af novetiles, or his satchel of wrist-watches, was in plain sight on the main highway. But the boys started to crowd in, first using the door-ways, and the depressed areas in front of the few remaining old-time brownstone front converted dwell-lings. Then a newcomer from New-ark. loaded with packages of razor biades guaranteed for 100 shaves, opened up for business at 11:30 in th mortning under the marquee of the Paramount theatre (it was rein-ing that morning) and the lid was off. The Lesit Shopkeeners

The Legit Shopkeeper

Now the legitimatic shopkeepers who pay top rent and are loaded with weekly payrolls, find it almost impossible to step out their own front door and take a look at their own window displays.

own window displays. The rackets have moved in—some of them are even demanding their rights to favored positions. Other-wise how could the cameramen, who make SEC portraits, and pass out advertising card, hold the good spots day after day, and shift their positions with the sunlight? The boys with the cameras work for different concerns, on a commission deposit for the camera and the film. A good day nets about \$1.35 for the operator. operator.

There are plenty of traffic police In the territory, but their posts are In the center of the crossings. It's true, if anything happens among the sldewalk pedestrians, the traffic po-lice more in. If they didn't, there would be no police at all, because the man on patrol has more than he can take care of these past six nucnths, acting as bodyguard for the merchants and restaurant folk who make daily cash bank deposits and who don't dare step outside the premises except inder-convoy. Once a week, usually, cash for pay rolis is withdrawn and the regular patrol-mar, on the beat is in demand again. sldewaik pedestrians, the traffi

max on the best is in demand again. Shortage of uniformed men has brett the West 47th street prednot of last spring eight experienced men were on duy in the Broadway dis-trict 24 hours a day. Now the only plainclothesemen in the territory are from headquarters. There are al-ways between 40 and 50 detectives, first and second grade, in the theat-ricei district, but their duttes are special and they are forbidden from making arrests for ordinance viola-tions, the prosecutions of which re-cuiro half a day's time in the mag-latrates' courts. It all of New York, which means

latrates courts. Since in the mag-latrates courts. Since in the mag-latrates courts. Since are only 20 follow assigned to there are only 20 follow assigned to there are only 20 follow assigned to there are only 20 high the sidewalks clear of the rep-reserver, protecting the automobile owners from the voluntary wind-shield grifters, and the common clitzen generally from the 10c touch. Millions have gone into relief; nome has gone to augment the pollec force in numbers of partoimen. The special group of 20 is called the mendicant squad. How busy they have been during the past 12 months is shown on the records of ina magistrates courts, where 12,000 arrests have been noted. Most

the mensions squar. How ousy surgers to the peramounting succes they have been during the past 12 vendors. months is shown on the records of []. The Broadway merchants, paying the magistrates courts, where 12.00m high rentals, take the attitude that arrests have been noted. Most besides blocking traffic, the peddlers magistrates, with the knowledge [] interfere with business.

Hirst Planning Upstate, N. Y., **Burley Wheel**

Syracuse, Oct.

Syracuse, Oct, Upstaie New York invasion by Lazy Hirst's Independent Burlesque Wheel Impends. Skid to be acting for Hirst personalty, Skid Bankin Ia, here for a survey and negotiations with theatric operators in Utica.' Auburn, Oswego and Ithaca, as well as this city. Locally. Rankin Is reported Inter-ested in the Civlo, now George Katz stock house doing so-so busi-uess, as a prospective week stand for the wheel. Utica is wanted for four darys-the Majestic is the thea-tire-while Auburn. Oswego and Ithaca would be one-nizi-ters, to fill the second Central New York week: Katz, too, has been bitlen by the week he opened the Palace, Batti-more, Md. Rochester, Schenetady and Utica have been mentioned as prospective Katz spokes.

Baltl

Ball George Katz, indie burlesq; pro-ducer, silpped into town last week and took over the Paice on a week-to-week rental basis from the Balto owners, Lee Hecht and George Rife, and installed a stock burley. outfit, with weekly change of prin-cipalia. Two-a-day at 765. top. Speek with which Katz charged

Speed with which Katz charged into the burg and got going smashed all records for dispatch local show blz in all its phases had ever seen. Didn't drop into town till iate last Tuesday (22), but was doiling up the house by following day and opened Saturday (28).

Independent Burlesque

Week of Nov. 3

Week of Nov. 3 Everything Gost-Empire, Newark. Oite Doke-Republic, New York (Jr., Papena His Cork-Weith Breither Record Breakers-State, Trenton (3); Jyric, Allenotrow (4-5); Rajonic, Wi-land, State State, State (1); State Difference, Philadelphia, State Difference, Philadelphia, State Difference, Philadelphia, State July Cork, Booton, Kiepping State-Howard, Booton, Kiepping State-Joward, Booton, State Difference, State State State Instan.

ington. 'Vaniteasers'—Worcester, Mass

that the city is without funds or facilities to provide one or two-day jail sentences and the necessary meals, fine the violators in sums from 25c to \$1 or suspend the fine and jall sentence.

New York managers, through Henry Moskowltz of the Theatre League, have made two requests of Pollee Commissioner Valentine, one having to do with traffic in the theatre zone, while the other concerns panhandlers.

panhandlers. It is claimed that pedestrians are not given much chance to cross streets because of the pross of traf-fic between eight and nine o'clock in the evening. A pause of 30 sco-ods between lights is suggested.

Onds between lights is suggested. On Times Square mcrchants' complaint, for the fourth time in three years, the West 47th Street police station revived its 'pushcatt squad' of six blueconts to shoo ped-ders off the sidewalks and clear the Streets of the presentiate street streets of the perambulating street

CALENDAR OF CURRENT RELEASES

(Continued from page 35) Mander. Dir Ericher, Germania). Romantic comedy. Ander. Dir Ericher, Germania). Romantic comedy. Yeuth of Maxim (Amkino) (Huss.). History. Dir. Gregory Kozint-zev. Leonid Trauberg. 80 mina. Rei. April 16. Vottor of Russia (Vidiahi (Sor-Am). Religions conflict. Ir. Hanry Lynn. Ziewing mina Mei, Nov. L. Ziewing mina Mei, Nov. L. Ziewing mina Mei, Nov. L. Ziewing filth (Sor-Am). Religions conflict. Ir. Hanry Lynn. Zycis J. Pitsudskiego (FGL) (Metropolis). History of the life of Marsh sudskit. Dir. Kleindr Ordynuski. 80 mina. Rel. June 1. Harold Argense Structure (Network) Rakitor, 218 Sevenith Are. Bavaris Film, 329 Structure Are. Bartison Zissevanith Are. Bartino Statis, 728 Keynith Are. General Foreign Sales, 728 Tith Ave. General Foreign Sales, 728 Tith Ave. (Continued from page 35)

House Reviews

EMBASSY, N. Y. (Continued from page 18)

up to the war for topical interest Games that are peeked at are Notre Dame-Pitt, Navy-Tale and Army-Tanyard. Dame-Pi Harvard.

The second secon

FOX, PHILADELPHIA

Philadelphia, Oct. 25. Neatly staged and well rehearsed, stage show at Pox this week is ex-cellent. With Henry Armetta on a pa., bill is called his 'Sunkist Re-vue'. Faradox is bhat all store are bolater up headliner's weakness. Armetta, a capable screen player, is obviously at sea with thin material on this engagement. It's just an-other case of no scap because no script. Proceeded by a Harlem avantument

sorth by bouse band, show yets under way with loud speakers announce-ment by femme voice. From that point a succession of turns have nice pace, better than average ta-lented acts and costumes. Show lacks comedy and music is nothing is write home about, but dancing is writed and skilful. Top honors in latter category go

io write home about, but dancing is varied and skifd). Top honors in latter category go to Castle, Arden and Fay, two gents and a girl with smart tap stored of which is slow rhythm tap. to Con-tinental. In that turn girl sports fetching get-up that should supply tamore. Not for behind trio is hall-room pair. Richard Stuart and Claire Lea. They, too, bear down on sec-ond appearance, displaying visually contained and the did there, show-ing well as he to coss all sorts of midget angre, displays more sales-manship than is customary for little cellows.

Charlis of the second s

STANLEY, PITT.

Pittaburgh, Gcc. 25. Second Major Rowes amatcur mit to play Stanley in less than spaturous this time than before, suggeting, perhaps, that the peak may have been passed in the simon-that the simon-part of the simon-that the simon-part of the simon-part of the simon-that the simon-part of the simon-that the simon-needs of the sumine-source and something to do with it. The sumits of his fouring shows but proteinable of his fouring shows but protectionally a new show. Two recent prize contestants, three Youman to entirely on their shoulders, the sumits of the sumine-source and the sumine-source of the su Pittsburgh, Oct. 25.

is a swell take-off on telephone operator in 'Counsellor-at-Law,' great windup to an otherwise im-posing turn.

Among others, best is Horizoita Echevertia, Costa Rican miss who props-herself. on a high stool, strums away at a guitar and de-ilvers a couple of songs in a softly fascinating voice. Dark-eyed foreign beauty should be a chech for some of the more intimate nileries where of the more intimate nileries where of the more intimate nileries where the more intimate nileries where the more intimate nileries where of the more intimate nileries where of the more intimate nileries where the more intimate nileries into the more state of the more intimate nileries into the more intimate nileries into the more state of the more intimate nileries where the more intimate nileries into the more state of the more intimate nileries into the more state of the more intimate nileries into the more the more intimate nileries into the more state of the more intimate nileries into the more state of the more intimate nileries into the more state of the more intimate nileries into the more state of the more intimate nileries into the more state of the more intimate nileries into the more state of the more intimate nileries into the more state of the more intimate nileries into the more state of the more interval into the more interval into the more state of the more interval into the more into the more into the more interval into the more inter

his vocal accomplishmente. Skeets Simmons, hoby, would fare considerably better if he forgot his chatter, giving, insight on life of knights of road, and stuck to his long to get around to them and slowe up whole show. Remaining amateurs are Four Red Bank Hill Billies, ritzl Robbins, Marion O'Connor, McCormick and Hering and it gets threatment and the shear and it gets threatment about the shear loring Smith meris about the

and it gets threaches. Loring Smith m.c.'s show and carries off his duties with a nice humorous touch. No production at all, with two male plantsts on stage and a gong. Reason for the latter in these units is something of a myslery since all of these simon-myslery since all of these simon-these gong at NBC, so why shall the gong at NBC, so why shall there be a suggestion that they might get it here? Picture. 'O'Shauchnessy's Boy'

MG), with Par newsreel and short orchestral prelude by Dave Broudy's house crew in plt. Cohen.

MEDRANO, PARIS

Paris, Oct. 15. Paris, Oct. 15. eadliners of the current Medrano bill are three chimps, Johnny, Billa and Charite, who juggle, ride blices and get plenty of laughs—always a popular type of animal number here. Two of the most remarkable acts on the bill, however, are unfeatured, and one is the opener.

and one is the opener. This number, Bill and Bill, is a couple of comic tumblers dressed as English sailors. They bounce teach other around fast, hard and funny, and get the house roaring. As an encore one of them, removing a wig, does the fast consequitive headencore one does ten

stands. Other outstanding number is a German equilibrist, M. Herman, who balances on a 'rolling cylinder a top a highly placed table, juggling, un-dressing himself, etc. Unusualness of, the number makes. It go bis. Among the equilibrists on the blii also are the Four Arleis, trapeze headbalancers.

headbalancers. American numbers, in general, are neglected this fortulght. Tumbling is supplied by a troupe of eight Arabs, the Ben Behee, who also do pyramids, including one of four men with a kid who appears to be about 10 years od as the understander. Also a good whip-snapping numher billed as Aussie and Czech, probably from the countries of origin of the two partners. wo partners. A fast bill

National, Louisville

National, Louisville Louisville, Oct. 25. One of the best bills since this house opened was uncerted today (Priday) at the shill omay the only stage shows consistents. Bill is titled Band Box Revue' and is piloted by Al Belasco. mc. who introduces first a quartet of Dancing Ambassadors of Rhothm, one side of the stage, while the fuectors, is spotted on the other. They work smoothly together and directores, is spotted on the other. They work smoothly together and directores, is spotted on the other. They work smoothly together and directores, should on the other. They work smoothly together and by the stage show with same change and winding up with a bore rating bit, done with wooded. by one, He class. Downble couple of pops into mike, followed by or chestra apeciality, with Smith Sis-ters and house band alternately, piaying theme tunes of name bands. Fermina agregation served and the stage and could concerd dan-ter and which was a bands of the onish, which was a bands of the bands of any of with top honors in the onish, which was a bands of the clains of a band stage of the clains of a band stage of the clains of the stage of the clains of the stage of the clains of the stage of the stage. The stage of the stage of the clains of the band stage of the clains of the stage of the bands of the clains of the stage of the bands of the clains of the stage of the bands of the clains of the band stage of the clains of the stage of the bands of the clains of the stage of the bands of the clains of the stage of the bands of the clains of the stage of the bands of the clains of the stage of the bands of the clains of the stage of the bands of the clains whice bands is the other bands. The stage of the stage of the bands of the clains whice bands of the bands of the clains whice bands of the bands of the clains whice bands whice bonds of the clains whice bands of the bands of the clains whice bands of the b

the remainder of the taient init' juzying theme tunes of name bands. We stage. We stage in the
OUTDOORS

TEX TROUBLES

Herold Out of Dallas Expo., Webb Now G. M.

Dallas, Oct. 29.

Dallas, Oct. 29. Otto Herold resigned (22) as manager of the Centennial exposi-tion, and William A. Webb named general manager, retaining direct control of purchasing office. New lineup is result of shakeup that be-gan month ago when Walter Cline was forced out as managing di-rector. Shäkeup over, except for possible forcing out of one depart-ment head. ment head.

ment need. Ironic_stituation is that 'Webb, with even more power' than Cline had when he drew \$25,000 yearly, gets only \$6,000, while his depart-ment heads are drawing as high as \$18,000.

13.8,000. Exhibits department is in the air over Ford Motor Company partici-pation. Dallas News quoted local branch manager for Ford as an-nouncing that Edsel Ford has okayed \$1,000,000 for the expo and an outright gift of around \$200-000 for a beautification scheme.

Although exhibit, officials from Detroit were in Dallas 'investigat-ing,' they and the local manager began to cover up, and would neither confirm nor refute the state-Date

Nat D. Rodgers went out Thurs day (24) as director of concessions and his department was consoli-dated with exhibits under direction of Paul M. Massmann.

Massmann's first act was an-nouncement that Streets of All Na-tions, Inc., had verbally agreed to erect its \$250,000 foreign scenes concession in the park. Considera-tion, he said, Ili be \$5,000 cash and gross cuit.

tion, he said, lli be \$5,000 cash and gross cut. Emmett McConnell, president; Larry Bogart, vice-president; and W. H. Chadwick, secretary-treas-urer of Streets of All Nations, were parties to the agreement. Redgers' department was turned one and ammin, directors of the context of the second of

economy program.

Cole Gets It. Too

Winston-Salem, N. C., Oct. 29. The hard luck that has dogged every circus playing here for sev-eral years did not give the Cole Brothers-Clyde Beatty Circus the gobye when it played here October 21. Arnold Weaver, cageman, was clawed while feeding the tigers, al-though he was not seriously hurt. R. A. Jenkins, was badly bruised at the evening performance when he was pushed off a tier of seats. He was given treatment at City Hos-pital. Winston-Salem, N. C., Oct. 29.

Gate here was the largest a circus has enjoyed in many years. An estimated crowd of 20,000 paid their money to see the two performances. And this was one week after the county fair which drew over

And this ... county fair which area 100,000 paid customers. The Nut Club held its annual banquet on Sunday night at the Robert E. Lee Hotel although the show does not close until mid-No-

on his size, and patter with the

off nis size, and percent man. Show is brought to a close with the Four Dancing Ambassadors of Rhythm and Burke Sisters com-bined in a stair dance, with both or-orchesras backing them up. Picture, 'Evensong' (G-B). Wiede,

Earle, Philadelphia

Philadelphia, Oct. 28

Philadelphia, Oct. 28. This week's vaude bill is mostly Benny Meroff and his orchestra of-fering a famillar, but always well-rebe Luckou Line. This is the set started off to fairly good trade. Meroff, even more than before, cmphasizes comedy and his outifi achieves the hilarious variety of nonsensc with the result that the nonsensc with the result that the a long shot, reaches the hysterical stage.

a long shot, reaches the nynorical stage. Meroff, m.c., plays as usual nearly every instrument in the band, gives imitations, dances and does a bit of Jugging. Florence Gast (Mrs. Meroff) backed by hubby's clown-ing, contributes a song. Peter Ray does some fast and furious stepping and a newcomer, Baby Laval, col-ored, has a tap number that rocks the house.

ored, has a tap number that rocks the house. Jerry GUI, with his trick voice: the Coffee Sisters and the Boston Sisters complete that part of the show.

show: Sylvla Froos, added attraction. Sings four numbers and proves once again that she's as capable and as charming a blues singer as the vande stage possesses. Waters.

Educational

Lynchburg, Oct. 29. An educational alrector is the latest acquirement of the traveling circus, school author-tites here found out last week, Klara E, Knecht holds down that post for Cole Bros, & Clyde Beatty circus. Arriv-ing ahead of the show, she talked Omer Carmichael, super-intendent of schools, into seed to give the kida hollday be to give the kida hollday be to give the kida holday eriesas the hours of the circus parade. Carmichael agreed to release the pupils-provided the parade did not pass too far away from the school build-

release the pupils-provided the parade did not pass too far away from the school build-ings. Circus saw to that. Miss Knecht is a former school teacher and newspaper woman. She organized The White Top, and published two books about circus life. She is a sister of Karl Knecht, Evanwille Courier - Journal cartconlat. cartoonist.

FAREWELL TO FRIJOLES

Manzanares Femme Ork Hits Net-work After Border Oats Run Low

ieg

Just before the exposition opened Jose Manzanares and his crew of 10 (tight femmes) were booked into one of the chow joints. Within a week the ovens cooled and the spot telesconed. There they were, stranded and without funds.

Manzanares approached operators of the Ford exhibit, asked for a trial to show what they could do to attract biz by playing from the patio. It was peanut money but it was eats.

was eaus, Several weeks ago Edsel Ford visited the fair, spoke glowingly of the Spanish music in the patio. When he returned to New York he called in a rep from Columbia Broadcasting System.

Broaccasting System. Last week Charles Vanda of the CBS artists bureau hiked down from Log Angeles to straighten out their contracts and spill the good news. They were set for 26 weeks over CBS for Lincoin cars and in addition will be routed for six weeks to the various automobiles shows addition will be routed for six weeks to the various automobile shows where Fords and Lincolns are ex-hibited. CBS also has a spot for the tamale outfit in one of the class niteries. Last Sunday a special car attached to the Southern Pacific Lark hauled and Lincounants were loce Mon-

east. Its occupants were Jose Man-zanares and his crew of 10 (eight (emmes)

Wirth Split

Melhourne Sent 26. Split has occurred in the Wirth

Family. Phillip Wirth, junior, has formed his own circus unit and will work indoors instead of under the big top. in excess of 50,000 for week. Sheedey Midway playing Cabar-rus District Fair, Concord Governor Olin D. Johnston opened South Carolina State Fair, Colum-hin, with address. West Wonder Shows supplying midway at Newberry (S. C.) County Fair. indeors instead of under the big top. Young Wirth has taken a lease of King's theatre and will open this week. Newspaper advertisements with any circus of similar name. With so Circus of similar name. With so Circus of similar name. With so Circus and a house of a founded by Phillip Wirth, senior, who has since retired. For years active management has been in the hands of his children.

Roustabout Dies

Lynchbur

29. Max Connor, 60, whose legs were smashed off when a Cole Brotherssmashed off when a Cole Brothers-Clyde Beatty circus truck ran over him the night of October 18, died at Lynchburg hongital exactly one week later. He was from Peru, Ind, and had been working as a canvas man on the show. Joe Nichols, 45, Negro, who was run over by a show truck the same night, 18 in a serious condition with one beg off.

Gibson's Rodeo Lawed Los Angeles, Oct. 29.

Attempts to have Hoot Gibson's Rodeo Attractions, Inc., sold at pub-House Attractions, inc. sould at pub.; an act by Mrs. Clementina Beak, Be auction to satisfy claim for wife of Tractisco Beas, owner of \$605.84 dor plumbing instarces and the Beas odel Chreus. Attacked Baor, have been made in Municipal Court here by James G. Grav. Last April Gray fild metchanics' amputated in a local hospital. Use no property. Present action is Mrs. Keas will recover, doctors to for close ander lion.

4**n** y

San Diego Expo's **Temporary Fold**, Shift to Texas

71

VARIETY

San Diego, Oct. 29. Exposition shutters Nov. 11 to reopen Jan. 15, 1936, for through to next Labor Day. hibits will be switched around, with the likelihood that only the Ripley show and Kellogy's Ar ian Horses romain

remain. Most of the concessionalies are shipping their effects to Dallas for the Texas Centennial May 15. Ford, Firestone, and other commercial ex-hibits are staying on.

New Nebraska Ruling **Hits State Fair Debts**

Lincoln, Oct. 29.

Lincoln, Oct. 29. A court ruling this week places the Stas Fair here in the category of a quasi-public corporation and liabator deals made in the tailoun model of the series of the series method of the series of the series sued by Crete Mills for hearing a thousand dollars feed bil, due since 1931. Ruling gives the Fair's Grandstand bondholders a real worry now, since there's some \$250, 5000 worth out, which they had bought with no though that they weren't backed by the state. This opens the Fair to a gob of suits, too, now that it isn't nec-essary to obtain consent of the State Attorney General's office 10. State attorney for the state.

R-B-B-B Loses Rhino

Knoxville, Tenn., Oct, 29. lg Bill; 3,000-pound rhinoceros, died here (26) as the Ringling Bros.-Barnum & Bailey circus made

a one-night stand. Reputedly the world's largest show rhino, Big Biil was buried six miles from the clty, after his two-inch hidc had been cut away from his carcas by zoology students

trom his carcas by zoology stud of the University Laboratories. Big Bill apparently died f chill or colic, circus attaches it was his first and last illnes nine years of trouping. from

In the Carolinza

Charlotte, N. C., Oct. 29, Single day attendance record broken at N. C. State fair when turnstile clicked off more than 40,000.

40,000. Cleveland County Fair, Shelby, was attended by four times as many people as live in Cleveland County, 52,000. Gaston County Fair clocked total in excess of 50,000 for week.

Hansen Holes In

Mobile, Ala., Oct. 29, The Al. C. Hansen carnival shows will winter in Mobile this season, The shows will close their 1935 sea-son at Enterprise, Ala., on Nov. 8. The show personned includes 200 persons who will spend the winter in obile.

Some Punki

61,114 persons paid ad issions to rides and sideshows during the an-nual pumpkin show according to figures, released by T. D. Krinn, anusement director of the celebra-tion. Last year total was 41,921.

TIGER GOES BERSERK

cub

doctors -

Mexico City. Oct. 2 Tiger she had raised from a

went wild while heing trained for an act by Mrs. Clementina Beas, wife of Fra cisco Beas, owner of the Beas odel Circus. Attacked

EMENDOUS

Why kid of the state of the sta

We've been in this business a pretty long time. So have you. As one of the leading outfits in the industry, we know just about all the tricks of the trade. So do you. Then why shouldn't we--when we're talking to you--cut out all the trade ad bunk, all the poetry, the fancy adjectives, the "COLOSSALS" and the "SUPER-SUPER TREMENDOUS" nonsense?

This sort of thing may be swell for outsiders; but inside the business, it's just plain foolish!

After all; you're business men. You want facts: What kind of picture we're releasing; the sort of market it was planned for; how you can make the most money out of it.

All right! We're going to see that you get these facts in our trade ads.

For **PARAMOUNT PICTURES** are built, first and foremost, for the **BOX-OFFICE**; built to make you money. **OUR JOB** is to help you, as you prove again and again what the whole industry has known for years that



It Pays to Play a Paramount Picture!

Scanned from microfilm from the collections of The Library of Congress National Audio Visual Conservation Center www.loc.gov/avconservation

> Coordinated by the Media History Digital Library www.mediahistoryproject.org



A search of the records of the United States Copyright Office has determined that this work is in the public domain