

# Trade-In & Save Fall 2012

## Terms & conditions



Hewlett-Packard's Trade-In Program through Market Velocity, Inc. HP Trade-In and Save is a service provided to HP customers by Market Velocity, Inc. (MVI), an independent third party. Hewlett-Packard (HP) is not involved in individual transactions between Market Velocity and HP customers. Any and all transactions conducted on this site are solely the responsibility of Market Velocity and such visitors. By agreeing to these terms and conditions, you hereby release HP and its respective directors, employees and agents from any disputes, claims, demands, and/or damages (actual or consequential) of every kind, whether known or unknown, arising out of, or relating to, your use of Market Velocity services, including, without limitation, uncompleted or completed transactions and any claims or disputes between you and Market Velocity. The following terms and conditions apply to your use of the Market Velocity service sponsored by HP. If you have any questions please contact customer service. Market Velocity may amend this site at any time by posting the amended terms on this site. Terms are effective immediately upon posting. These terms and conditions may not be otherwise amended except in writing and signed by you and Market Velocity.

### Program overview

Purchase or lease a select HP printer and get up to \$150 cash back when you trade-in your old desktop laser / ink printer, any brand, any condition between August 1, 2012 and October 31, 2012. The customer can also receive up to an additional \$250 cash back when purchasing an HP Care Pack, and for a limited time if they trade-in a non-HP printer they can receive up to an additional \$75. Simply complete the trade-in on-line claim form, and provide proof of purchase of an eligible HP product, along with the UPC code from the new printer(s), and return an old desktop laser / ink printer for recycling. Purchases and invoices dated prior to or after this timeframe will not be eligible for this promotion.

### Trade-in proof-of-ownership requirements

The end-user must warrant that all trade-in equipment has been owned by the end-user for at least one year and has been used in the end-user's business in the previous year. Such equipment or the sale and shipment of such equipment must not violate any applicable laws, statutes, ordinances or regulations, including export laws. You are responsible for complying with any and all such laws. Any equipment you seek to sell using Market Velocity services: (1) shall not infringe on third-party intellectual property rights (including copyright, trademarks, patent, trade secrets or other proprietary rights); (2) shall not be counterfeit, stolen, or fraudulent.

End-user customer must warrant that they hold legal title to the trade-in product(s), free of liens or security interest, and has the legal right to transfer the trade-in product(s) to HP. Title to the trade-in product(s) for recycling transfers to HP on the date and time the trade-in product(s) for recycling are shipped.

## Program rules and requirements

- Only one cash back allowance may be claimed per new product purchase by the end-user. The company or individual accepting these program Terms and Conditions must be the one making the trade-in cash back claim and is the "Cash Back Designee". The trade-in cash back check will be made out to the Cash Back Designee, only and must match the purchaser name on the proof of purchase invoice. (See section below for resellers claiming on behalf of customers.)
- HP desktop LaserJets/Color LaserJets, non-HP laser desktop printers, and HP/non-HP inkjets qualify for the trade-in product, and in any condition. Floor standing units are not eligible.
- The customer must purchase one eligible HP printer and trade-in one HP or non-HP desktop laser / ink printer to qualify. Leased product: The promotion is available for new lease agreements entered into between an authorized HP reseller and an end user customer if the following conditions are met:
  - The new lease agreement must be for at least a one-(1) year term
  - The sales invoice submitted with the claim must list the leasing services of the item being sold (e.g. for lease of an HP LaserJet XXX applicable (date) through (date)) and a copy of the lease must be attached to the sales agreement; If the lease agreement cannot be supplied, an invoice that references the serial numbers of the new units that are associated with the new lease agreement must be submitted.
- **Managed Print Services is NOT** eligible for this program.
- There is a maximum of 400 units that can be purchased and traded in per claim.
- This promotion is available to United States Customers only. Shipping costs for product(s) returned from the state of Alaska or Hawaii will be deducted from the eligible cash back amount. If the shipping cost is equal to or exceeds the cash back value the customer will not receive a cash back value. However the customer is still eligible for free recycling.
- Trade-in products do not have to be in working condition.
- The HP Trade-In & Save program is available only for purchase(s)/lease(s) of eligible new Printer(s) directly from HP or through authorized HP resellers. The promotion is not valid on refurbished printers, reseller demo units, Try HP or printers purchased/leased through Internet auctions, or from any other unauthorized reseller of HP products. Trade-ins are limited to desktop units; floor standing units will not be accepted for any printer trade.
- Eligible Products cash back will be calculated based on the purchase date by the customer or reseller as defined in the chart below:

### Purchase Products:

Purchase Category	Model		Printer Cash Back	Non-HP Trade-in Product cash back
HP LaserJet printers (black)	LaserJet Pro 400 M401n	CZ195A	\$50	\$25
	LaserJet Pro 400 M401dn	CF278A	\$50	\$25

	LaserJet Pro 400 M401dw	CF285A	\$50	\$25
	LaserJet 3015n	CE527A	\$50	\$25
	LaserJet 3015dn	CE528A	\$100	\$50
	LaserJet 3015x	CE529A	\$100	\$50
	LaserJet Enterprise 600 M601n	CE989A	\$50	\$25
	LaserJet Enterprise 600 M601dn	CE990A	\$100	\$50
	LaserJet Enterprise 600 M602n	CE991A	\$100	\$50
	LaserJet Enterprise 600 M602dn	CE992A	\$100	\$50
	LaserJet Enterprise 600 M602x	CE993A	\$100	\$50
	LaserJet Enterprise 600 M603n	CE994A	\$100	\$75
	LaserJet Enterprise 600 M603dn	CE995A	\$150	\$75
	LaserJet Enterprise 600 M603xh	CE996A	\$150	\$75
	LaserJet 5200dtn	Q7546A	\$150	\$75
Purchase Category	Model		Printer Cash Back	Non-HP Trade-in Product cash back
HP Color LaserJet printers	LaserJet Pro CP1525nw	CE875A	\$50	\$25
	LaserJet Pro 200 Color M251nw	CF147A	\$50	\$25
	LaserJet Pro 400 color printer M451nw	CE956A	\$50	\$25
	LaserJet Pro 400 color printer M451dn	CE957A	\$50	\$25
	LaserJet Pro 400 color printer M451dw	CE958A	\$50	\$25
	LaserJet Enterprise 500 color M551n	CF081A	\$50	\$25
	LaserJet Enterprise 500 color M551dn	CF082A	\$100	\$50
	LaserJet Enterprise 500 color M551xh	CF083A	\$100	\$50
	Color LaserJet CP4025n	CC489A	\$100	\$50
	Color LaserJet CP4025dn	CC490A	\$100	\$50
	Color LaserJet CP4525n	CC493A	\$100	\$50
	Color LaserJet CP4525dn	CC494A	\$150	\$75
	Color LaserJet CP4525xh	CC495A	\$150	\$75
	Color LaserJet CP5225	CE710A	\$100	\$50
	Color LaserJet CP5225n	CE711A	\$100	\$50
	Color LaserJet CP5225dn	CE712A	\$150	\$75
	Color LaserJet CP5525n	CE707A	\$150	\$75
	Color LaserJet CP5525dn	CE708A	\$150	\$75
	Color LaserJet CP5525xh	CE709A	\$150	\$75
	Color LaserJet CP6015n	Q3931A	\$150	\$75
Color LaserJet CP6015dn	Q3932A	\$150	\$75	
Color LaserJet CP6015x	Q3933A	\$150	\$75	
Color LaserJet CP6015xh	Q3934A	\$150	\$75	

	Color LaserJet CP6015de	Q3935A	\$150	\$75
Purchase Category	Model		Printer Cash Back	Non-HP Trade-in Product cash back
HP LaserJet Multifunction printers (black)	LaserJet Pro M1536dnf	CE538A	\$50	\$25
	LaserJet Pro 400 M425dn MFP	CF286A	\$50	\$25
	LaserJet Enterprise 500 MFP M525dn	CF116A	\$150	\$75
	LaserJet Enterprise 500 MFP M525f	CF117A	\$150	\$75
	LaserJet M4555h MFP	CE738A	\$150	\$75
	LaserJet M4555f MFP	CE503A	\$150	\$75
	LaserJet M4555fskm MFP	CE504A	\$150	\$75
	LaserJet M5035x MFP	Q7830A	\$150	\$75
	LaserJet M5035xs MFP	Q7831A	\$150	\$75
	LaserJet M9040 MFP	CC394A	\$150	\$75
	LaserJet M9050 MFP	CC395A	\$150	\$75
Purchase Category	Model		Printer Cash Back	Non-HP Trade-in Product cash back
HP Color LaserJet Multifunction printers	LaserJet Pro 100 Color MFP M175nw	CE866A	\$50	\$25
	TopShot LaserJet Pro M275	CF040A	\$50	\$25
	LaserJet Pro 200 Color MFP M276nw	CF145A	\$50	\$25
	LaserJet Pro CM1415fnw Color MFP	CE862A	\$50	\$25
	LaserJet Pro 300 color MFP M375nw	CE903A	\$50	\$25
	LaserJet Pro 400 color MFP M475dn	CE863A	\$50	\$25
	LaserJet Pro 400 color MFP M475dw	CE864A	\$100	\$50
	LaserJet Enterprise 500 Color MFP M575dn	CD644A	\$150	\$75
	LaserJet Enterprise 500 Color MFP M575f	CD645A	\$150	\$75
	Color LaserJet CM4540 MFP	CC419A	\$150	\$75
	Color LaserJet CM4540f MFP	CC420A	\$150	\$75
	Color LaserJet CM4540fskm MFP	CC421A	\$150	\$75
	Color LaserJet CM6040f MFP	Q3939A	\$150	\$75
Purchase Category	Model		Printer Cash Back	Non-HP Trade-in Product cash back
HP Officejet Multifunction printers	Officejet Pro 8600 Plus e-All-in-One	CM750A	\$50	\$25
	Officejet Pro 8600 Premium e-All-in-One	CN577A	\$50	\$25

Care Pack Products:

Printer Purchase Models		Care Pack Description	Care Pack Purchase Model	Care Pack Cash Back Amount
LaserJet Pro 400 M401n, M401dn, M401dw	CZ195A, CF278A, CF285A	3 Yr ND Exchange	U5Z48E	\$5
		3 Yr ND On-Site	U5Z49E	\$10
LaserJet 3015n, 3015dn, 3015x	CE527A, CE528A, CE529A	3 Yr ND On-Site	UP872E	\$25
		4 Yr ND On-Site	UP874E	\$35
		5 Yr ND On-Site	UP876E	\$45
LaserJet Enterprise 600 M601n, M601dn	CE989A, CE990A	3 Yr ND On-Site + DMR	HZ466E	\$20
		4 Yr ND On-Site + DMR	HZ464E	\$30
		5 Yr ND On-Site + DMR	HZ465E	\$40
LaserJet Enterprise 600 M602n, M602dn, M602x	CE991A, CE992A, CE993A	3 Yr ND On-Site + DMR	HZ490E	\$30
		4 Yr ND On-Site + DMR	HZ488E	\$45
		5 Yr ND On-Site + DMR	HZ489E	\$60
LaserJet Enterprise 600 M603n, M603dn, M603xh	CE994A, CE995A, CE996A	3 Yr ND On-Site + DMR	HY749E	\$45
		4 Yr ND On-Site + DMR	HZ617E	\$65
		5 Yr ND On-Site + DMR	HZ618E	\$85
LaserJet 5200dtn	Q7546A	3 Yr ND On-Site	U3469E	\$50
		4 Yr ND On-Site	U6407E	\$75
		5 Yr ND On-Site	U6408E	\$100
Printer Purchase Models		Care Pack Description	Care Pack Purchase Model	Care Pack Cash Back Amount
LaserJet Pro CP1525nw	CE875A	3 year Next Business Day Exchange with Enhanced Technical Phone Support	UQ224E	\$10
LaserJet Pro 200 Color M251nw	CF147A	3 Yr ND Exchange	U1H88E	\$10
LaserJet Pro 400 color printer M451nw, M451dn, M451dw	CE956A, CE957A, CE958A	3 Yr ND Exchange	U1H88E	\$10
LaserJet Enterprise 500 color M551n, M551dn, M551xh	CF081A, CF082A, CF083A	3 Yr ND On-Site + DMR	HZ626E	\$25
		4 Yr ND On-Site + DMR	HZ629E	\$35
		5 Yr ND On-Site + DMR	HZ630E	\$45
Color LaserJet CP4025n, CP4025dn	CC489A, CC490A	3 Yr ND On-Site	UG825E	\$40
		4 Yr ND On-Site	UG826E	\$55
		5 Yr ND On-Site	UG827E	\$70
Color LaserJet CP4525n, CP4525dn, CP4525xh	CC493A, CC494A, CC495A	3 Yr ND On-Site	US186E	\$60
		4 Yr ND On-Site	US188E	\$90
		5 Yr ND On-Site	US189E	\$115

Color LaserJet CP5225, CP5225n, CP5225dn	CE710A, CE711A, CE712A	3 Yr ND On-Site	UT431E	\$50
		4 Yr ND On-Site	UT430E	\$75
		5 Yr ND On-Site	UQ502E	\$100
Color LaserJet CP5525n, CP5525dn, CP5525xh	CE707A, CE708A, CE709A	3 Yr ND On-Site	UX964E	\$150
		4 Yr ND On-Site	UV280E	\$200
		5 Yr ND On-Site	UV279E	\$250
Color LaserJet CP6015n, CP6015xh, CP6015de	Q3931A, Q3934A, Q3935A	3 Yr ND On-Site	UJ177E	\$150
Color LaserJet CP6015dn	Q3932A	3 Yr ND On-Site	UJ177E	\$150
		4 Yr ND On-Site	UJ178E	\$200
Color LaserJet CP6015x	Q3933A	3 Yr ND On-Site	UJ177E	\$150
		5 Yr ND On-Site	UJ179E	\$250
<b>Printer Purchase Models</b>		<b>Care Pack Description</b>	<b>Care Pack Purchase Model</b>	<b>Care Pack Cash Back Amount</b>
LaserJet Pro M1536dnf	CE538A	3 year Next Business Day Exchange with Enhanced Technical Phone Support	UQ224E	\$10
LaserJet Pro 400 M425dn MFP	CF286A	3 Yr ND Exchange	U5X83E	\$15
		3 Yr ND On-Site	U5X82E	\$20
LaserJet Enterprise 500 MFP M525dn, M525f	CF116A, CF117A	3 Yr ND On-Site	U5X53E	\$60
		4 Yr ND On-Site	U5X56E	\$90
		5 Yr ND On-Site	U5X57E	\$110
LaserJet M4555h MFP, M4555f MFP, M4555fskm MFP	CE738A, CE503A, CE504A	3 Yr ND On-Site	HN909E	\$100
		4 Yr ND On-Site	HP562E	\$125
		5 Yr ND On-Site	HP557E	\$150
LaserJet M5035x MFP, M5035xs MFP	Q7830A, Q7831A	3 Yr ND On-Site	UE670E	\$100
		4 Yr ND On-Site	UE671E	\$125
		5 Yr ND On-Site	UE672E	\$150
LaserJet M9040 MFP	CC394A	3 Yr ND On-Site	H7700E	\$100
		4 Yr ND On-Site	UJ528E	\$125
		5 Yr ND On-Site	UJ568E	\$150
LaserJet M9050 MFP	CC395A	3 Yr ND On-Site	H7700E	\$100
		4 Yr ND On-Site	UJ528E	\$125
		5 Yr ND On-Site	UJ568E	\$150
<b>Printer Purchase Models</b>		<b>Care Pack Description</b>	<b>Care Pack Purchase Model</b>	<b>Care Pack Cash Back Amount</b>

LaserJet Pro 100 Color MFP M175nw	CE866A	3 year Next Business Day Exchange with Enhanced Technical Phone Support	UQ224E	\$10
TopShot LaserJet Pro M275	CF040A	3 year Next Business Day Exchange with Enhanced Technical Phone Support	UQ224E	\$10
LaserJet Pro 200 Color MFP M276nw	CF145A	3 year Next Business Day Exchange with Enhanced Technical Phone Support	UQ224E	\$10
LaserJet Pro CM1415fnw Color MFP	CE862A	3 year Next Business Day Exchange with Enhanced Technical Phone Support	UQ224E	\$10
LaserJet Pro 300 color MFP M375nw	CE903A	3 Yr ND On-Site	U1H76E	\$15
LaserJet Pro 400 color MFP M475dn, M475dw	CE863A, CE864A	3 Yr ND On-Site	U1H64E	\$20
LaserJet Enterprise 500 Color MFP M575dn, M575f	CD644A, CD645A	3 Yr ND On-Site	U1Q32E	\$90
		4 Yr ND On-Site	U1Q42E	\$140
		5 Yr ND On-Site	U1Q43E	\$170
Color LaserJet CM4540 MFP, CM4540f MFP, CM4540fskm MFP	CC419A, CC420A, CC421A	3 Yr ND On-Site	UV259E	\$100
		4 Yr ND On-Site	UV264E	\$125
		5 Yr ND On-Site	UV265E	\$150
Color LaserJet CM6040f MFP	Q3939A	3 Yr ND On-Site	UJ165E	\$100
		4 Yr ND On-Site	UJ166E	\$125
		5 Yr ND On-Site	UJ167E	\$150
<b>Printer Purchase Models</b>		<b>Care Pack Description</b>	<b>Care Pack Purchase Model</b>	<b>Care Pack Cash Back Amount</b>
Officejet Pro 8600 Plus e-All-in-One	CM750A	3 year Next Business Day Exchange with Enhanced Technical Phone Support	UQ209E	\$5
Officejet Pro 8600 Premium e-All-in-One	CN577A	3 year Next Business Day Exchange with Enhanced Technical Phone Support	UQ212E	\$10

### Combining with special pricing or other promotions

This offer **MAY NOT** be combined with (or "stacked" with) other promotional offers or trade-in programs, except National HP Instant Rebates.

In the case where there is a Big Deal/Contract pricing, the customer can take the higher of the two discounts. (Contact [nicole.barrett@hp.com](mailto:nicole.barrett@hp.com) for any exceptions).

If the customer does not qualify for any additional cash back allowance, they may still be eligible to receive the free shipping and free recycling, based on the fact that a new eligible printer was purchased. If the customer is only eligible for free recycling and free shipping then they must first contact customer service at [hptradesave@marketvelocity.com](mailto:hptradesave@marketvelocity.com) or by calling 888-309-2943 between 8am and 8pm ET, Monday through Friday, to receive a manual claim form. Once the customer has completed the manual claim form, and has provided the documentation needed to show that an eligible trade-in product has been purchased, the customer will follow the same process as outlined above.

#### **Government or Education involvement:**

- Government customers are legally identified Federal, State, or Local government organizations within the US. Cash back checks will be issued in the name of the government organization only, in the event a Government Customer is claiming on their own behalf.
- Education customers are higher education institutions and schools (K-12), both public and private, within the U.S. Cash back checks will be issued in the name of the educational institution only, in the event an Education customer is claiming on their own behalf.

#### **Customers purchasing Direct from HP who cannot receive mail-in cash back allowances:**

Customers who buy directly from HP, who are prohibited by law or contract from receiving a mail-in cash back allowance, and are claiming on their own (or their organization's) behalf, need to complete the online claim form at [www.hp.com/go/tradeandsave](http://www.hp.com/go/tradeandsave). In addition the purchaser must also contact the trade in program manager, [nicole.barrett@hp.com](mailto:nicole.barrett@hp.com), and inform her that they are an HP Direct customer and provide direct account number and contact information. Once the trade in unit is received and validated by Market Velocity Inc., claims will be processed and the cash back amount will be credited to the customer's purchase order. **This process is specific to customers that have HP customer account numbers who purchase direct from HP only** (SMB or Enterprise customers).

#### **Reseller Claiming on Behalf of End-user customer**

- Authorized HP resellers may submit claims on behalf of their end-user customer by following the same claim process outlined below.
- **Resellers may not submit claims on behalf of themselves.**
- The Reseller must pass the full cash back amount to the customer first. It must be clearly indicated on the invoice that the credit has been given up front to the customer as part of the purchase price. MVI and HP will be auditing claims to ensure authenticity. Claims that do not show this may be rejected.
- HP will not compensate resellers for discounts that exceed the promotion trade-in values, except as otherwise noted in this document.



- Participation in the HP Trade-In and Save promotion indicates that end-user customer agrees that its reseller, and not HP, is solely responsible for any negotiated sums exceeding HP's authorized trade-in values.
- Reseller must submit to Market Velocity the Trade-in Product(s) that was provided by end-user customer. Reseller may not substitute other Trade-in Product(s) or submit Trade-in Product(s) not owned by end-user customer.

### **Program steps and timing**

- Purchase an eligible HP printer between August 1, 2012 and October 31, 2012, and trade-in your old desktop laser / ink printer any brand, any condition. Add the purchase of an eligible HP Care Pack Service between August 1, 2012 and October 31, 2012, to your eligible hardware purchase and earn a larger rebate. If you purchase a qualifying HP Care Pack Service, please indicate it on your claim form. Please note the eligible Care Pack Service purchase must be on the same invoice as the eligible product purchase.
  - Go to [www.hp.com/go/tradeandsave](http://www.hp.com/go/tradeandsave) and complete an on-line claim form.
  - The claim must be submitted within 45 days of purchase invoice date or December 15, 2012, whichever occurs sooner.
  - If a non-HP product is to be returned, correctly complete the on-line claim form to show that non-HP product will be traded. You may be eligible for additional cash back.
  - The customer or reseller receiving the cash back allowance must also include the UPC code from the new printer(s) purchased. These items along with the Proof of Purchase MUST be mailed together.
  - The Proof of Purchase and the UPC code from the new printer(s) purchased must be received within 30 days from claim submission date. A confirmation email with a claim number will be sent once the claim is submitted, with instructions on the next steps of the claim process. Please print these out and save for your records. Reference the claim number for all questions relating to this promotion.
  - Mail in the following three documents:
    - Your proof of purchase (sales invoice) dated between August 1, 2012 and October 31, 2012, UPC code(s), and your confirmation email
  - Please write the serial number(s) of your new printer(s) on the sales invoice(s) prior to mailing, if they are not already included. These documents must be submitted within 30 days of your claim submission date or before January 14, 2013, whichever occurs sooner. Keep a copy of your entire claim for your records.
- Contact information for submitting claims:
- Mail in proof of purchase sales invoice(s) along with the original UPC code(s) for your new printer(s) purchased. These documents must be postmarked within thirty (30) days of claim submission date. Be sure to keep a copy of your entire claim for your records. Mail appropriate documents to:

Market Velocity, Inc.  
 Trade In & Save Fall 2012  
 1305 Mall of Georgia Blvd., Suite 190

Buford, GA 30519

- All documents must be received within thirty (30) days of claim submission date. Documents received after this date will not be accepted.
- Within one (1) business day of validation of your Proof of Purchase and UPC code(s), shipping instructions and a shipping label / placard will be e-mailed to you for shipment of the trade-in product(s). The customer must return trade-in product(s) for recycle in accordance with the instructions provided by the program. The shipping instructions/label is valid for thirty (30) days from the issue date.
- Customer ships trade-in product to MVI using their own box and the shipping label provided. Trade-in product must be shipped within 30 days of receipt of the shipping instructions or by February 13, 2013, whichever occurs first.
- Upon validation of the return of the of eligible trade-in product and Proof of Purchase of eligible new product with serial numbers, a check is issued within 6-8 weeks from the date the trade-in for recycling products were received. If payment has not been received after 8 weeks of shipment, please contact Customer Service by calling 1-888-309-2943.
- All incomplete claims will be automatically rejected, and must be completed and resubmitted to be processed. A claim is considered incomplete if it matches one or more of the following criteria: missing any information requested on the claim form, missing serial number of new printer(s) purchased, missing proof of purchase documents, UPC code of the new printer(s) purchased, invoice with invalid purchase date, invalid trade-in product(s) and/or traded in product(s) for recycle that are not shipped within the 30 day limit.
- If the customer is only eligible for free recycling and free shipping then they should first contact customer service at [hptradesave@marketvelocity.com](mailto:hptradesave@marketvelocity.com) or by calling 888-309-2943 between 8am and 8pm ET, Monday through Friday, to receive a manual claim form. Once the customer has completed the manual claim form, and has provided the documentation needed to show that an eligible trade-in product has been purchased, the customer will follow the same process as outlined above.

### **Trade-in pickup and delivery**

- The trade-in products must be located in the U.S. only. Shipping costs for product(s) returned from the state of Alaska or Hawaii will be deducted from the eligible cash back amount. If the shipping cost is equal to or exceeds the cash back value the customer will not receive a cash back value. However, the customer is still eligible for free shipping & recycling. The person(s) shipping the product back is responsible in ensuring the shipment meets all transportation safety standards.
- The customer is responsible for the de-installation of the product and must properly prepare the trade-in for shipment. HP will pay for shipping and recycling the eligible trade-in for recycle printers. Some restrictions do apply. Only desktop printers will be accepted for trade-in.
- The customer is responsible for paying for proper packaging to ship the trade-in unit.

- All ink and toner cartridges must be removed from the printer(s) prior to shipping, and must be packaged separately. They may be included in the same package as the Trade-in Product, but they must be wrapped and bagged separately.
- To ensure you receive the cash back amount above, it is very important to properly package your printer following these packing instructions:
  1. Package the item(s) in a sturdy cardboard box designed specifically for shipping.
  2. Shipping tape that is 2-3 inches wide should be used. We do not recommend using masking or cellophane tape. Tape all edges on the sides, top and bottom to make sure there are no rough edges that could be snagged by automated mail processing equipment.
  3. Attach the prepaid shipping label to the outside of the package. Use a piece of clear shipping tape over the top of the label. It is important to use our shipping label, as it will be used to expedite tracking, identification and increase the speed of your return.

### **Receipt and validation of trade-ins by MVI**

- The trade-in model number (i.e. LaserJet 4) must match what was provided to MVI according to the Program instructions. If they do not match, MVI reserves the right to return the trade-in product, if possible. If the product is returned, the Cash Back Designee will be responsible for any and all associated shipping costs.
- Trade-in products for recycle do not have to be in working condition.
- All trade-in products for recycle are subject to inspection and acceptance by MVI upon receipt and prior to issuance of any cash back allowance.
- The end-user warrants that the trade-in products are free of any liens or encumbrances, including third-party software which may not be transferred or for which royalties are due. The end-user shall indemnify MVI from all claims or losses sustained by MVI as a result of any breach of this warranty.
- Risk of loss for the trade-in products shall remain with the end-user until delivery of the same to HP's designated carrier.
- The delivery of the trade-in products to HP's carrier shall be final and effective to transfer title of such products to MVI free and clear of all liens and other encumbrances. No trade-in products or any part thereof will be returned to the customer.
- Title of the trade-in product passes at the earlier of either the Cash Back Designee receiving the trade-in credit or cash back allowance or HP's carrier has picked up the trade-in product.
- HP reserves the right to delay payment, and/or review all claims that require investigation due to suspicious activity.
- All products returned as part of this program are sent to an HP approved recycler. HP is not responsible for any data that may still reside on a machine. If applicable, the customer should take necessary precautions to clear any sensitive information from devices.

### **Transmission errors**

MVI makes every effort to ensure the accuracy of all information that you receive in relation to your trade-in product. In the event of typographical errors, technical inaccuracies, or product pricing errors or omissions, MVI reserves the right to correct the error within seven (7) calendar days of the trade. If MVI corrects the error, MVI will provide you with the following options: (1) to proceed with the transaction based on the corrected information; or (2) to cancel your transaction, in which case MVI will promptly send the trade-in product back (if possible) or replace it with like product (i.e., similar make, model and condition).

### **Fraudulent claims**

Submitting false claims for program benefits will disqualify end-user's or HP authorized reseller's claim, make end-user or HP authorized reseller ineligible for future participation in HP promotional programs, and may subject end-user or HP authorized reseller to civil liability or criminal prosecution.

### **Program changes or termination**

This program is subject to change or termination at any time, without notice, by Hewlett-Packard Company. All trade-in transactions are subject to the approval of Hewlett-Packard.

THESE TERMS AND CONDITIONS ARE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH GEORGIA LAW, AND NO CONFLICT OF LAWS PROVISIONS OF ANY JURISDICTION WILL APPLY TO THESE TERMS AND CONDITIONS. BY ACCEPTING THE TERMS AND CONDITIONS, YOU AGREE THAT ANY ACTION AT LAW OR IN EQUITY ARISING OUT OF OR RELATING TO THESE TERMS AND CONDITIONS WILL BE FILED ONLY IN STATE OR FEDERAL COURT LOCATED IN ATLANTA, GEORGIA, AND YOU HEREBY IRREVOCABLY AND UNCONDITIONALLY CONSENT AND SUBMIT TO THE EXCLUSIVE JURISDICTION OF SUCH COURTS OVER ANY SUIT, ACTION OR PROCEEDING ARISING OUT OF THESE TERMS AND CONDITIONS (August 2012.)