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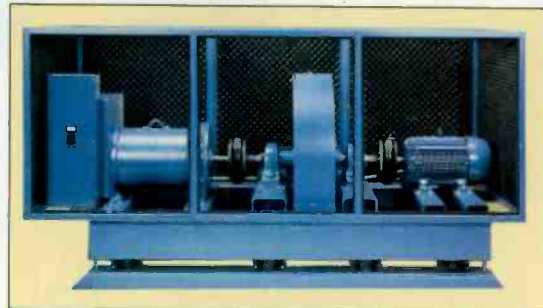
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ON THE COVER: Make tracks for NAB 97 with *BE Radio's* engineers and crew. (Cover design by Stephanie Masterson, art director.)

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Shine on brightly

The modern philosopher Joseph Campbell observes that the most important element of a society is the one with the tallest buildings. Tracing this trend throughout history and across societies urban and rural, this mantle of maximum height has been worn variously by churches and castles, city halls and factories, grain silos and markets, and others besides, each in their time and place of primacy. In the here and now, the title is held by banks, insurance and all manners of trade and investment, confirming the ascendance of a capitalist society in the late 20th century.



But consider a slight twist on Campbell's thesis: Instead of the tallest buildings, make it the tallest *structures*, and then what element of society moves to the fore? Well, the theory — however corrupted from its erstwhile form — still holds some truth. Broadcasting *is* arguably among the most important elements of contemporary civilization.

Certainly the role of broadcasting — or more broadly, that of electronic media in general — is

of paramount importance in a society that is increasingly less communal in real terms. The "virtual town square" that broadcasting provides can counter the "cocooning" of today's Toffleresque, telecommuting tradition.

Indeed, Toffler rightly points out that the First Wave — an agrarian society — required a widely dispersed populace, while the Second Wave brought people physically together in its industrial modality. The currently dawning Third Wave, with its information-based structure, allows either of the first two approaches, so a return to the less-concentrated popular distribution may result. Communication media will then become more important as a method of retaining societal bonds. Regardless of physical location or vogue, humans remain obsessively social. Radio's particular mobility makes it perhaps the optimal channel, allowing near-constant companionship.

In developing nations, radio is universally understood to be the most important medium of mass communication, but for different reasons. Low literacy rates and scarcity of funds for TV receivers make radio the perfect method of reaching the public — a fact not lost on state propagandists, who use it as their primary method of mind control. The command of a broadcast channel in today's conflicts is as pivotal as that of a key roadway or

bridge in earlier times, as recent events in Eastern Europe have exemplified.

Ironically, the world's tallest structure collapsed in 1991. It was a radio tower in Poland, centrally located and used for many years by the Polish government to blast an overpowering signal into every corner of the country, and well beyond. Its fall may be a metaphor of a different sort, but we'll save that for another day.

As broadcasters convene again in a town of ever taller structures, they should remind themselves of the importance ascribed to their industry by this society. With such importance is vested a great responsibility that must be observed: To serve as a source of truthful words, a distributor of artistic deeds and a forum for public debate. The better these roles are fulfilled by broadcasters, the taller their structures will stand, and the brighter their beacons will shine.

A handwritten signature in black ink that reads "Skip Pizzi".

Skip Pizzi, editor



**READER
RESPONSE**

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BE Radio editor Skip Pizzi will appear at several sessions during NAB 97. He welcomes your comments during and after any of the following, so stop in and visit:

Saturday, 4/5/97, 9:00 a.m. - 5:00 p.m.: "Digital Audio Tutorial" (51st NAB Broadcast Engineering Conference)

Sunday, 4/6/97, 1:30 - 2:30 p.m.: "Sneak Preview of the Radio/Audio Exhibit Hall" (Radio Management Conference)

Monday, 4/7/97, 10:30 a.m. - 12:00 p.m.: "Audio Processing: Competing with Digital Services" (51st NAB Broadcast Engineering Conference)

Wednesday, 4/9/97, 10:45 a.m. - 12:00 p.m.: "Distributing Broadcast-Quality Audio and Video" (NAB Communications and Connectivity '97: Electronic Distribution Conference)

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Powering your plant

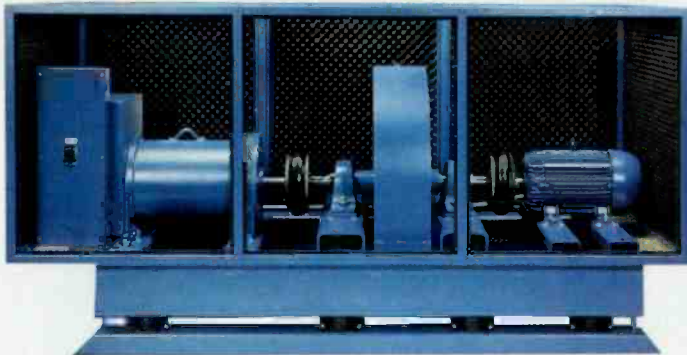
By Garrett Wood

Sooner or later it was going to happen. You agree to cover for another station while its chief engineer is out of town. The telephone starts ringing 30 seconds after a loud clap of thunder. The caller reports that the station's automation computer has stopped executing events and that a smell of burnt electronics is present throughout the studio.

A quick visit confirms your worst fears: All the station's equipment is plugged into wall outlets, and there's not a trace of power protection on the premises. Good luck.

The situation

Power quality has become a critical issue as computer-based systems continue to be key players in most broadcast facilities. From file servers for on-air automation to PC-based traffic networks, computers provide valuable data required for normal operations. It's no



The *Dynamic Energy Storage System (DESS)* from International Computer Power is an example of a "batteryless" short-term UPS. It uses a patented flywheel-coupled motor/generator to provide up to several minutes of "ride-through" power.

wonder that protecting these sensitive electronic devices has taken on a new sense of urgency in the radio industry.

Even the finest workstations are sensitive to power-line sags, surges and other electrical disturbances. They prefer power with steady voltages, delivered in a sine-wave shape, and free from electromagnetic and radio-frequency interferences. Unfortunately, this does not describe the typical public utility power that appears at most wall outlets.

The first line of defense: Surge suppressors

Surge suppressors can often help shield equipment from transient overvoltages encountered in AC power service, telephone circuits and data lines. A multistage surge-suppression device located between the equipment and service outlet can make a dramatic difference

in power-related equipment failures. Typical multistage designs incorporate an arrangement of metal oxide varistors (MOVs), capacitors, diodes and thermal and fast-acting fuses. These devices can provide reliable protection against power-line noise, voltage surges and spikes. MOVs provide robust voltage-clamping action and can be efficient in soaking up large currents without damage to themselves.

Surge-suppressor performance can be measured by applying a known test surge and observing the greatest voltage that is allowed to pass to the protected device. Products that are rated to allow 330V peak or less will provide a tighter defense from lightning strikes and other surge events. Several manufacturers of suppressors offer protection policies that will repair or replace properly connected equipment up to \$25,000 if it's ever damaged by AC surges, including lightning.

Stage two: The uninterruptible power supply

Although surge suppressors help tame transient spikes and noises, they are not capable of keeping vital equipment operating during a sag or total loss of utility power. Battery-powered *uninterruptible power supplies (UPS)* can bridge the gap during these disruptions and provide a higher level of protection to sensitive equipment.

The period of time that a UPS will operate in the emergency backup mode is determined by the amount of battery reserve available. Common UPS systems are designed to have five to 15 minutes of backup time with a full load connected. On some systems, additional battery modules can be added to extend the operating period. This feature is available only on certain systems and should be considered if no other type of standby power is available at the site.

Most UPS batteries are of the sealed lead-acid (SLA) type. Typical replacement schedules range from 24 to 36 months. These batteries are arguably the least reliable and most costly part of maintaining a basic UPS system.

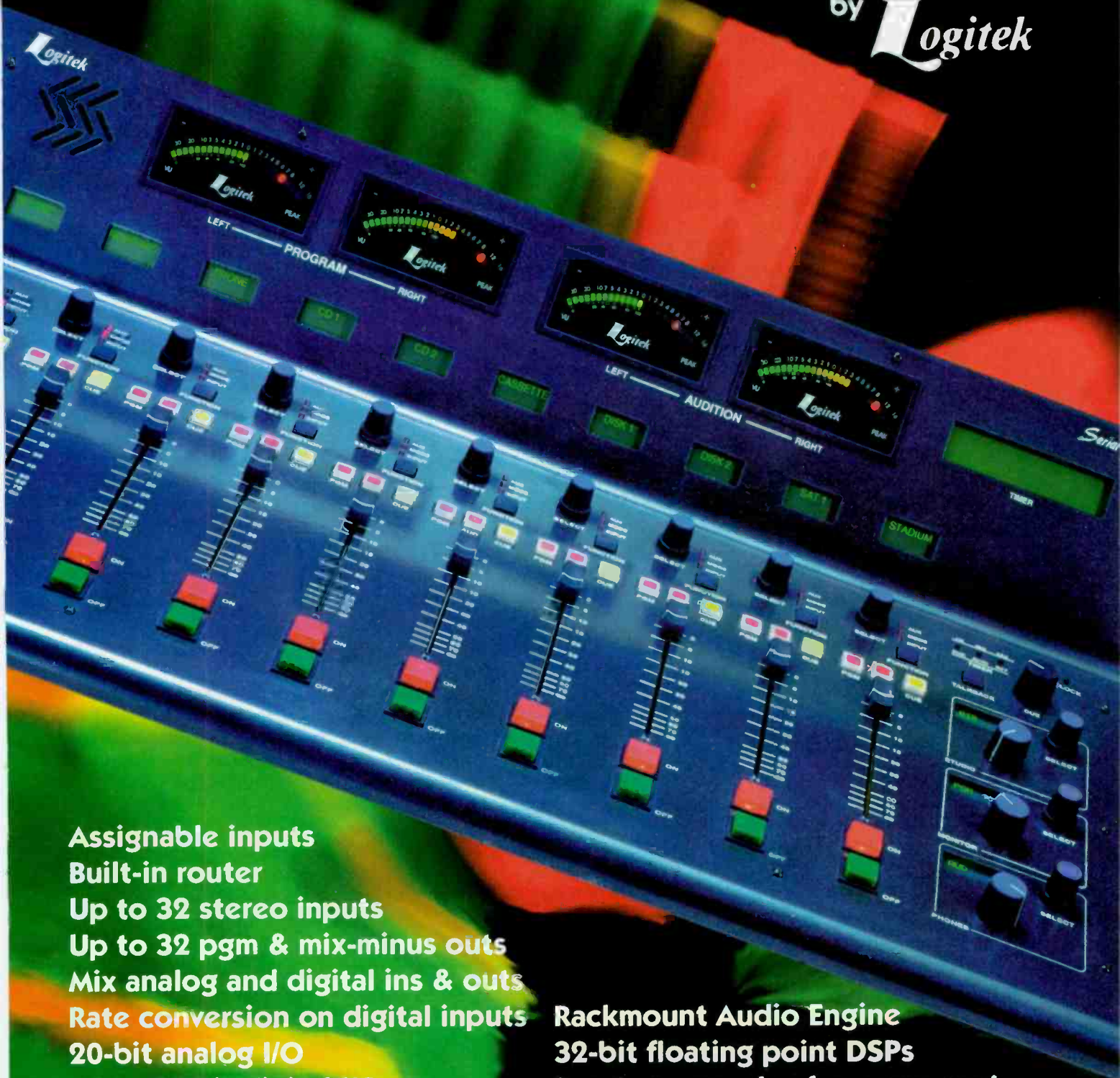
In many installations, UPS backup power is used to maintain critical equipment operation only for a few seconds or minutes until a motor-driven local generator is started, stabilized and transferred to the facility's power service.

Off-line UPS

Off-line or *stand-by* UPS systems filter AC power from the public utility and continually supply the load with a conditioned output. They only switch to the emergency mode upon sensing a power disruption. A power sag or

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Contract Engineering

failure will cause the off-line UPS to switch to its backup power source, which consists of a DC/AC inverter operating from a battery bank. (See Figure 1.)

In most off-line systems, there is a break in the power supplied to the load during the transfer from the public utility to inverter operation. Typical interruption durations can be as short as 2ms or can extend up to 20ms. Off-line UPS systems are often good enough for small computer operations that can tolerate a brief power interruption, but are generally not recommended for critical applications where loss of *any* data is unacceptable.

On-line UPS

UPS systems that use the inverter to *continuously* supply AC power to the load are referred to as *on-line* systems. Silicon-controlled rectifier (SCR) inverters are common in this application. Again, the inverter takes its input from a DC supply provided by a bank of batteries. These storage cells are maintained by a large battery charger that is connected in parallel with the inverter.

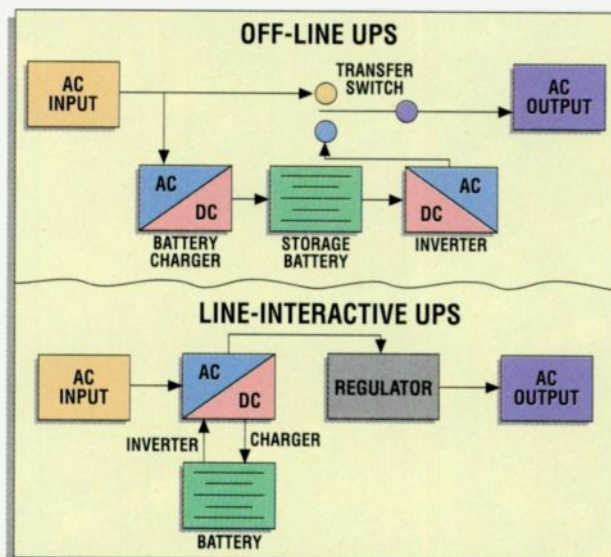


Figure 1. A comparison of off-line and line-interactive UPS topologies shows how the former requires a switchover that may cause a noticeable momentary power loss.

During normal conditions, when utility-supplied AC power is present, the inverter pulls its input supply from the battery charger. When a power disturbance is detected at the utility side of the UPS, the inverter then draws its DC power from the batteries rather than the charger.

On-line UPS systems benefit from the lack of any transfer time associated with switching power sources, but still require diligent monitoring of battery conditions for reliable operation.

Line-interactive UPS

This type of UPS combines some of the reliability and efficiency benefits of a standby UPS with some of the performance advantages of on-line systems.

The line-interactive inverter is always connected to the main UPS output as in the on-line system. The difference is that the AC from the public utility is conditioned and

then runs in parallel with the inverter to furnish power to the load. (See Figure 1.) The inverter manages the full load power only when the AC input power fails.

Under normal conditions, the inverter provides output-voltage regulation and furnishes a DC supply to maintain a full charge in the batteries. It is this "interaction" with the line (i.e., utility's) AC source that gives this device its name.

Flywheel-coupled induction motor/generator

This cutting-edge technology provides its power from the rectified output of a flywheel-coupled motor/generator arrangement. It uses the stored rotational energy from a metal flywheel to spin a generator, which produces an AC supply.

The flywheel and generator are normally driven by a motor powered by the public utility. When power to this motor is interrupted, the flywheel continues to turn the generator for a short period. AC supplied by the generator is rectified into a regulated DC voltage, which is connected to the input of a UPS inverter that powers the critical load.

These flywheel-based systems can provide from 15 seconds to several minutes of ride-through energy, which will cover the majority of power disturbances or provide switchover time for generator start-up. The elimination of constant monitoring and maintenance of chemical storage batteries is a major advantage of such a system. It can also be used *with* a battery-powered UPS, to eliminate the charge-cycling problems encountered with frequent, short outages.

Protect your investment

Even the best-equipped facilities can find themselves in trouble without proper power systems. If you can't afford to fully back up your entire equipment complement, consider segregating certain essential elements of the operation to backed-up circuits.

An appropriate UPS and a backup power source should be accompanied by well-documented procedures. These include preventive maintenance and test routines for UPS batteries and motor-driven generators, as well as reboot procedures for the facility's computers after a power loss. Many cases of equipment damage or data loss occur when power is *restored*.

These elements of infrastructure have never been more important. Waiting for a radio station's automation computer to (hopefully) reload program data after power disruptions can be a costly and frustrating situation — to cite just a single example. Often, the money spent on repairs and recovery from electrical disturbances far exceeds the cost of quality protection systems. This is yet another example of "Pay me now, or pay me later." Which will it be for your facility?

Garrett Wood is chief engineer at WUKY-FM, Lexington, KY.

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Using ISDN

By Skip Pizzi, editor

The long-awaited age of the *Integrated Services Digital Network* (ISDN) is finally here. In larger cities, availability of this digital dial-up communications system has surged to the point where there are fewer places in which it's *not* available than where it is. It's also becoming possible to find it in smaller and smaller markets as time goes on. Within the next two years, telcos project near-ubiquitous availability, in accordance with the original plan for ISDN as the replacement for analog or "plain old telephone service" (POTS).

What this means for most people is access to inexpensive, relatively high-speed data communications. What it means for radio broadcasters is a return to the cheap remote — among other things. With the right equipment, ISDN is an excellent choice for occasional-use, point-to-point transport of high-quality audio programming.

Equipment needs

Just as every POTS line needs a telephone instrument to be of any use, every ISDN line needs something called a *terminal adapter* (TA), the equivalent of the telephone for the digital age (although they often look and act more like outboard computer modems). TAs include LEDs for line-status indication and ports for connecting other devices to the ISDN network.

While different TAs may offer different features, they must all interface to the incoming telco ISDN line in a standard fashion. This interface is called the *Network Termination* (NT), and throughout the United States it is provided by a device called the *NT-1*. An NT-1 is usually placed between the incoming ISDN service and the customer's TA.

Finally, you'll need a "codec," short for *coder/decoder*. The codec takes analog audio and turns it into a digital signal, compresses it into a data rate that will fit down an ISDN line, and sends it to the TA. (See Figure 1.) Like the

TA, you'll need one at each end of the ISDN line (running compatible compression algorithms!), but don't forget that you're establishing a *bidirectional* system, with the potential to carry equivalently high-quality audio in both directions.

Ordering ISDN service

Perhaps the most troublesome part of using ISDN is the ordering of service from telcos. Because it's a "switched" (dial-up) service, ordering ISDN is much more like ordering POTS than establishing the dedicated, point-to-point, analog program circuits of the past. Once service is established at a studio or remote site, you can call any other ISDN-equipped location worldwide to establish a high-speed link (of 56kb/s or higher) only when you need it, and "hang up" when you're done.

ISDN monthly costs vary with the telco, but they're generally comparable to POTS rates in most locations. Long-distance fees are also similar to POTS per-minute costs. Again like POTS, local calls

are generally not billed on a timed basis, but rather included in the flat monthly service rate.

Unlike POTS, however, a variety of different ISDN service types is available from your local telco. Also, a lot of the "smarts" that are inside the POTS central offices have been moved out to the customers' TAs with ISDN. As a result, the configurations of the TA and the ISDN service must be compatible to each other or problems will result. In the past, this is where much difficulty has ensued in the initial setup of an ISDN broadcast link.

To help solve these problems, telcos and TA manufacturers have recently established a set of *ISDN ordering codes* (IOCs). They allow customers to order a particular flavor of ISDN service that's appropriate to their needs and their terminal hardware by use of simple nomenclature. For example, the most commonly recommended

What ISDN means for radio broadcasters is a return to the cheap remote.

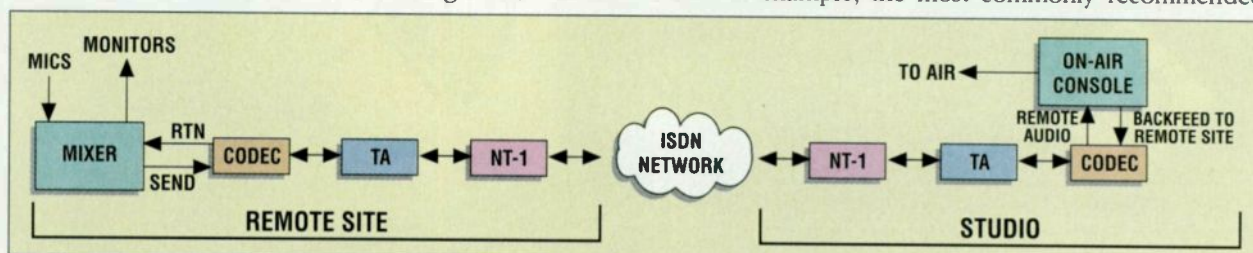


Figure 1. Typical setup for a simple, live radio remote using ISDN. The latest remote equipment combines some or all of the items shown at the remote site into a single unit.

Managing Technology

IOC for broadcasters is called *EZ-ISDN1*. Not all telcos support IOCs at present, however, and in these cases, an often painstaking process is still required to get the *service profile* of an ISDN line to match the terminal hardware at both ends of the circuit.

Another way to simplify the process of establishing ISDN service is to use one of the many service bureaus that can do this for you. These companies book local and long-distance ISDN lines and can also lease terminal equipment for your short-term ISDN needs.

Bandwidth

ISDN comes in two general categories: *Basic Rate Interface* (BRI) and *Primary Rate Interface* (PRI). The bulk of ISDN service today is of the BRI variety, with PRI currently limited to major business customers in certain markets only. The main difference between them (besides their cost) is that BRI provides a maximum available data rate of 128kb/s, while PRI offers up to 1.536Mb/s (equivalent to a switched T-1).

In each case, however, the service is actually divided into individual 64kb/s *Bearer* channels (B-channels), the basic building block of ISDN service. Therefore, the ISDN BRI offers two B-channels while PRI provides 24 B-channels. Although BRI and PRI service are physically delivered to customers on single or dual wire pairs, each B-channel can be accessed independently, so BRI can act

(IMUX), and it allows a BRI line to be used to transfer data at 128kb/s — enough for real-time mono audio of near CD quality. IMUX of *multiple* BRI lines is also possible, allowing four B-channels (i.e., two BRI circuits) to be used for a single 256kb/s signal or six B-channels for 384kb/s and so on. Of course, this implies that each end of the path must have sufficient BRI circuits installed, and if any per-minute service charges are incurred, they are multiplied by the number of active B-channels.

Applications

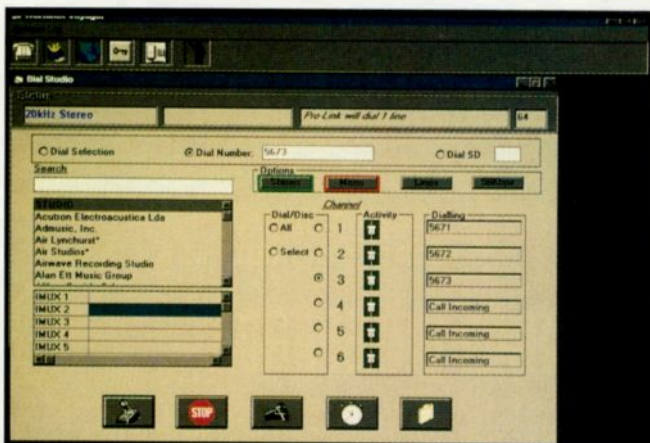
With one portable and one fixed ISDN codec/TA rig, a radio station can do high-quality remotes without high costs or great difficulty. ISDN is also the medium of choice by most radio networks for news and sports backhauls (the so-called “contribution link”). Similarly, distant talent

ISDN is an excellent choice for point-to-point transport of high-quality audio programming.

can be linked to a production center from a remote location or home studio, and stations can send audio to each other across town or across the country. ISDN can also be used to feed finished programs to affiliates or sister stations from a network or station group hub (the so-called “distribution link”). An emerging technology of interest to this application is *Multilink PPP*, which offers the ability to feed a wideband signal in a flexible and cost-effective *point-to-multipoint* fashion.

Besides these applications of *real-time* audio, it is also possible to use ISDN for sending audio via *file-based* transfer, in which an audio file stored on one computer is sent to another computer just as any other data file would be transferred via modem. This allows the interconnection bandwidth to be narrower (i.e., less expensive) than that required to support high-quality, real-time compressed audio transmission. The file will take longer than its actual playing time to transfer, but if this is acceptable, significant cost savings can be achieved at no penalty to the eventual audio fidelity. This technique is generally referred to as *store-and-forward*, and there are several companies providing such service for distribution of commercials (and more recently, for day-of-release music singles) from production centers to radio stations.

ISDN has the potential to serve the radio industry in many ways, for real time and file-based audio transport, in an increasingly simple and cost-effective manner. 🎧



This Windows-based application, called *Voyager* from Audio Processing Technology, manages the inverse multiplexing of multiple ISDN B-channels for wideband audio transport.

like two separate phone lines and PRI can act like 24.

Each ISDN circuit also includes a *Delta* or *Data* channel (D-channel) for control and call routing. Unlike POTS where dialing pulses travel down the same path as the audio, ISDN offers *out-of-band signaling*, meaning that call routing data can flow without interrupting the program data flowing on the B-channels. For this reason, BRI service is often referred to as “2B+D.”

Alternatively, if the customer so desires (and the terminal equipment permits), multiple B-channels can be combined to provide a single, wider-bandwidth path between two points. This is called *inverse multiplexing*

For more information

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you'd like to network, the TS612 has the versatility to adapt to your needs. Regardless if you're a group owner, LMA, a large station or a single broadcaster, this system is prepared for any contingency. Need anywhere from 6 to 120 lines? No problem, just network multiple systems together. Want crystal clear audio for conferencing calls? That's what the dual superhybrids are for. Have a bunch of stations operating from the same facility? You can maintain each station's identity (even those with shared lines) with hold audio, dedicated lines and call screening. Go on or off air at the same time, expand to a second studio with just an additional control surface, have it calculate your taxes (well, OK, we're still working on that one). The point is, if you're looking for a system that's changing and adapting as fast as you are, you've found it. For more information, give us a call.

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Spread-spectrum systems

By John H. Battison, P.E.

As we approach the end of the twentieth century, broadcast engineers can look back on an era that commenced with close regulation and adherence to the Federal Radio Commission's rules and, since 1934, the Federal Communications Commission's rules.

They can also look forward, perhaps, to a period of "Ruleless Operation," based on the increasing number of pirate radio stations whose operations are aided and abetted by ignorant and inadequately prepared judges. Very often it seems, especially in the western region, that totally unqualified judges presume to interpret the First Article of the Bill of Rights dealing with freedom of speech to authorize unlimited "pirate" radio transmission — despite the FCC's authorizing act of 1934. (You may wonder where this is heading.)

Yet, there is one new area where such lack of regulation does no harm, and allows "legally unlicensed" radio operation. Most of you are probably familiar with Parts 73 and 74, and perhaps Part 96 (now Part 101), covering various types of private radio and microwave operation. But how many normally refer to Part 15: *Radio Frequency Devices*, which are basically unlicensed systems?

theory that as interference increased, information could still get through if the bandwidth was narrowed. This led to thoughts of frequency hopping, following a prearranged plan. As the system was developed, it became a military vehicle and security clamped down on discussion of it. Originally, the amount of equipment spread spectrum required put its use outside broadcast purposes, but when the transistor and microprocessor were developed, the doors opened up for wider usage of the technology.

The current devotion to digital operations has further spurred the development of spread-spectrum transmission systems. Without digital systems, it would be impossible to obtain the results seen today.

Two major versions of spread-spectrum transmission are commonly used by broadcast-industry equipment. The easier scheme to understand is *frequency-hopping spread spectrum* (FHSS). In this system, the transmitter continually changes its carrier frequency at preset intervals. Program data is typically modulated on to the carrier using phase-shift keying (PSK), while the carrier jumps about in a pattern that is known to the authorized

receiver only. (See Figure 1.) An unauthorized user who does not know the frequency-hopping pattern will hear at most only an occasional, brief burst of signal.

The hopping pattern of FHSS comes from a pseudo-random number sequence generator, which creates the unique pattern used in a particular transmission. This allows even identical models of spread-spectrum transmitters and receivers to operate simultaneously without interference in the same frequency band, because each is using different

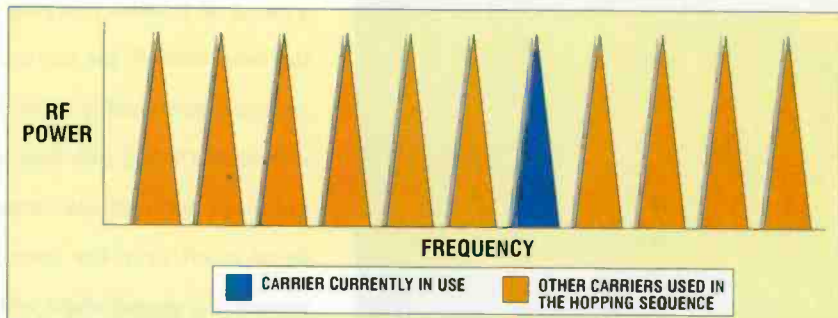


Figure 1. Frequency-hopping spread-spectrum transmission operates in "serial" fashion, placing PSK-modulated data on a narrowband carrier that changes frequency in pseudo-random fashion.

This column's subject is the delightfully unlicensed operation permitted by Part 15 in general, and *spread-spectrum* operation in particular. Some users may have first come into contact with spread spectrum when it was a highly classified operation, and the name was not well-known outside qualified circles. Today, it has brought some auspicious relief to the rather cluttered STL and RPU frequency spectrum.

Spread-spectrum basics

Spread-spectrum operation was first developed in the early 1930s. The old IRE published several articles on the

hopping sequences.

The other approach is called *direct-sequence spread spectrum* (DSSS), which is a somewhat more complex process. Here again the program data is PSK-modulated on the RF carrier, but in this case, a double-balanced modulator is used, which results in a transmission without a discrete carrier ("suppressed carrier"). This fixed-frequency signal is then phase-modulated a second time, using a modulating signal of pseudo-random noise (PN) bits called a *spreading sequence*. To ensure adequate "spreading," the PN bits are generated at a much higher rate than the program data. This extends

Others are proud of their many buttons...

... on the On-Air 2000 you can get by with three keys and one fader per channel unit.

Studer On-Air 2000: This is the name of the digital audio mixer for broadcast applications that features a completely new, simple, and intuitive user interface based on the "Touch 'n Action" concept (pat. pend.):

■ The most important settings of each input channel can be seen at a glance on the screen. Only three keys (On, Off and PFL) and one fader are needed.



On-Air 2000 offers the convenience of central operation as well as a synoptic status overview of all channels.



■ Simply touch the corresponding area of the screen with your finger - and you can process all settings on the central control monitor and save them either as global snapshots or individual Mic settings (integrated PCMCIA slot!).

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On-Air 2000: The mixing console for state-of-the-art broadcast automation with DJ mode. Sounds interesting? Please do not hesitate to contact us! ■



Incremental encoders with software-controlled stops and detent points optimize the operating convenience.



The modular mixing console features 6, 12, 18 or 24 input channels (each assignable to 2 sources)



Touch 'n Action also means: Quick access to all functions without navigation through complex menu trees.



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the RF signal to many times its original bandwidth and lowers the power density of the components of the signal. (See Figure 2.)

The ratio of the PN bit rate to the program data rate is called the *processing gain* (PG) of the system. A system with high PG will better withstand low signal levels and interference.

The Global Positioning System (GPS) uses DSSS technology, allowing location data to be delivered via low-power satellite transmission. *Code-division multiple access* (CDMA) communications, such as that used in some digital cellular phone systems, is another example of DSSS. It allows multiple users with different PN codes to communicate on the same channel at the same time.

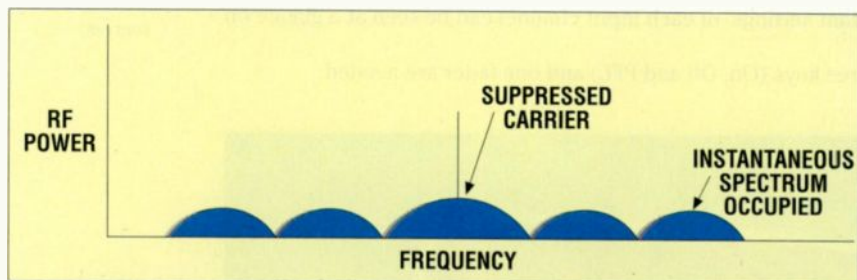


Figure 2. Direct-sequence spread-spectrum transmission is a more “parallel” process, with its PSK-modulated data spread across a wide bandwidth at low power, as determined by a “spreading sequence.”

In actual operation, it's unusual to detect a DSSS signal with anything besides a receiver locked to the same PN code. To other receivers, the RF level is so low that it generally appears as noise and is ignored.

Broadcast applications

Section 15.247 lays out the technical rules for unlicensed spread-spectrum operation. Operation can be in the bands 902-928MHz, 2,400-2,483.5MHz (often referred to as the *S-band*) and 5,725-5,850MHz. The power levels allowed are low, with a maximum transmitter power output for frequency-hopping systems of 1W, and a maximum ERP of 6dBi from a directional antenna. For direct-sequence systems, the power density is averaged over one-second intervals.

Several well-known equipment manufacturers have developed remote-control and STL equipment using bidirectional spread-spectrum transmission. One of these is the Burk Technology *BDT-115 Data Link*, a frequency-hopping remote-site control link in the 902-928MHz band. In addition to the highly economical use of available frequencies in this band, it provides a bidirectional, 115kb/s control path that can operate over distances of 20 miles or more. Systems are sold with transmitter/receiver code combinations that are not duplicated in the same area.

Of course, it's still important to have a clear transmission path for use with spread-spectrum systems. Because of the low power used, it's easy to experience random transmission breaks if the carrier is blocked, even by small obstacles like a person's head moving in

front of the transmitting antenna. Once lock is acquired, however, and signal-level is maintained, interference will have little effect. A three-inch whip antenna is normally supplied with the BDT-115 for up to 20-mile operation. A directional antenna can be used if greater range is needed.

The beauty of an FHSS system is that even bad interference on some channels will not destroy the total information because each frequency hop is of such short duration. The BDT-115 uses a proprietary operating protocol with 32-bit CRC error correction. Burk claims that up to 100 individual links can be used full-time in a given area. The system provides wireless, full-time control (as opposed to “dial-up” remote-control operation) and offers inherently high security.

On the other hand, QEI's *Quick-Link II* system uses DSSS in the 2,400MHz band to provide a bidirectional, uncompressed 15kHz stereo digital audio path, intended for high-quality RPU usage. Narrower audio bandwidths are also selectable. QEI provides each unit with a set of five different RF frequencies, and can meet requests for a particular custom frequency. Normally, a directional antenna is used,

and it's essential to use the same antenna polarization on each end of the transmission path.

The newest entrants to the field are Audio Processing Technology's SBL 128 and SBL 256 systems, which are bidirectional audio links that provide 15kHz mono and stereo paths, respectively. Like the QEI system, they use DSSS techniques in the S-band, but unlike QEI, the APT units employ the company's well-known apt-X100 data-reduction algorithm to reduce RF bandwidth requirements.

A similar system is also offered by Moseley Associates, which adds a choice of either apt-X100 or ISO/MPEG Layer II coding. The *Starlink 9001* Digital RPL (model SL9001SS) includes AES3 I/O and sample-rate conversion.

Certainly the combination of Part 15 with advances in digital technology has made life a lot easier for radio broadcasters in these spectrum-starved days. It is also almost impossible for industry veterans to imagine life without reams of Forms 313 and 402, and long delays while they are bounced back for correction and eventually processed. This technology's integration of wide-band, bidirectional communications with high spectrum accessibility and unlicensed operation makes it a welcome addition to the growing menu of connectivity options for today's radio broadcasters.

Battison, BE Radio's consultant on antennas and radiation, owns John H. Battison and Associates, a consulting engineering company in Loudonville, OH.

FOR MORE INFORMATION
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Hundt's hard road agenda

By Harry C. Martin and J. Todd Metcalf

On Dec. 26, 1996, FCC chairman Reed Hundt released a document entitled, "The Hard Road Ahead — An Agenda for the FCC in 1997." In it, Hundt set goals for addressing and resolving a series of issues, including methods for awarding new analog broadcast licenses. Hundt concluded that the commission must reform the comparative hearing process and/or develop an alternative to it.

Since the 1993 Bechtel decision by the DC Circuit, the comparative criteria previously used by the commission has been suspended, causing a massive backlog as the commission struggles to determine a reasonable way to fairly allocate new broadcast licenses. In the interim, in an effort to alleviate the backlog, Hundt only sees three ways to solve the crisis.

First, Hundt suggested that Congress grant the commission authority to put the available channels on the auction block. Hundt endorsed this method over his other two suggestions by describing the auction process as the fastest and fairest way of getting licenses into the hands of those who will put them to the best use. Should Congress not approve auctions, Hundt would consider either employing the non-integration comparative criteria, which were not invalidated in Bechtel, or giving new analog broadcast licenses to applicants whose programming will contribute most positively to their communities.

Hundt described successful applicants under this proposal as those who can present specific, quantifiable evidence that they are willing to provide free air time for political candidates, children's programming, material geared toward minorities and other underserved segments of the community. Finally, the commission could concede defeat and simply give analog licenses away randomly by lottery.

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Senator McCain's retort

Chairman Hundt's suggestions raised the hackles of Senator John McCain (R-AZ), chairman of the Senate Commerce Committee, the Senate Committee with responsibility for telecommunications policy. In a Jan. 9 letter to Hundt, McCain intimated that he too favors putting new analog broadcast licenses on the auction block.

In the letter, the senator called on the commission not to set any new comparative standards for assigning the radio licenses inasmuch as he plans to introduce legisla-

tion that will free the FCC to auction the analog broadcast spectrum. McCain derided Hundt's suggestion that the commission give away the licenses based on programming commitments as unconscionable and called the chairman's lottery proposal indefensible.

Representative Tausin weighs in

At odds with the idea of auctioning the broadcast spectrum is Representative Billy Tausin (R-LA), chairman of the House Telecommunications Subcommittee. In a January speech to the Association of Local Television

Stations (ALTS), Tausin made clear his unequivocal opposition to spectrum auctions. He argued that such auctions threaten the status of free over-the-air radio as no other public policy proposal does.

Moreover, Tausin stated that Hundt's agenda was quite disturbing to him. Tausin worries that the commission is creating policies rather than implementing the will of Congress. He found Hundt's agenda to read like a public policy document even though the FCC is subject directly to Congress. The congressman made it clear that the commission does not have the right to write its own

laws or otherwise set the national telecommunications agenda.

What emerges from arguably three of the most influential voices in telecommunications policy is a muddled prescription. The only certain thing is that there finally are efforts under way to alleviate the backlog of radio license applications. It is impossible to predict whether legislation will emerge to resolve the current dilemma or whether the FCC will again be left to its own devices.

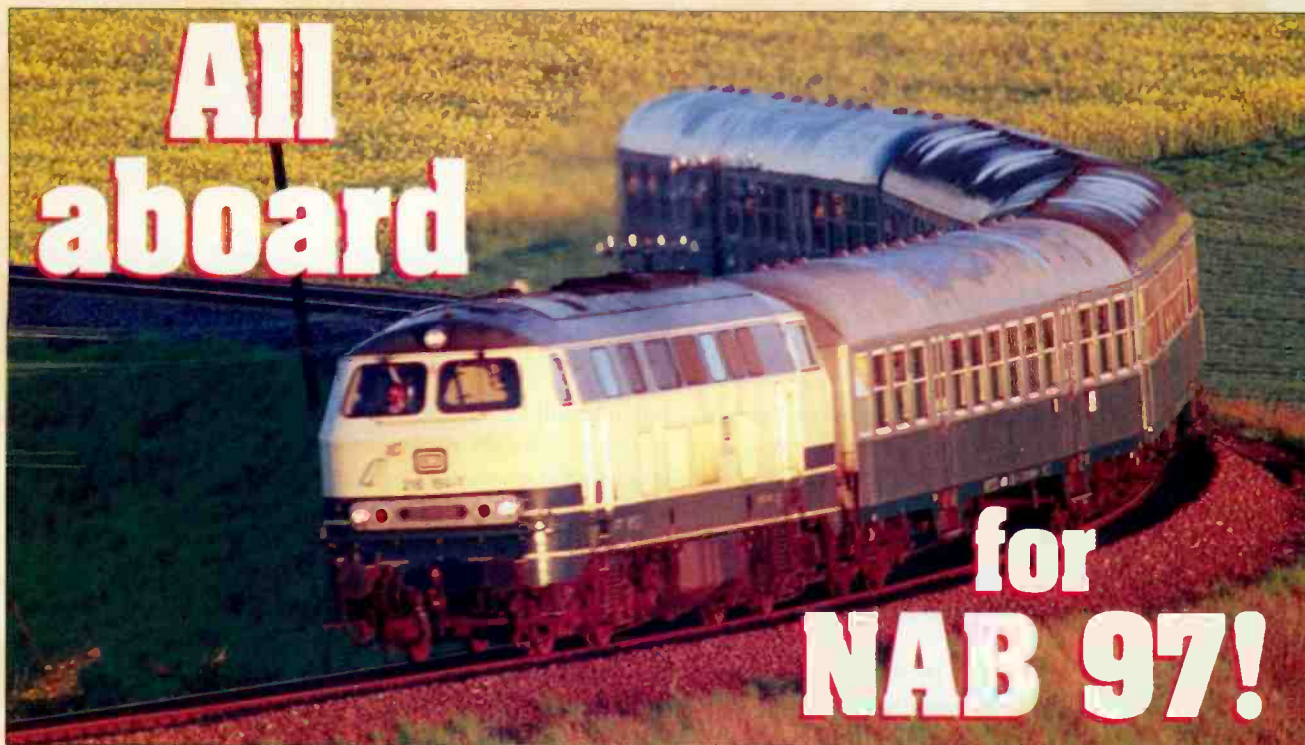
Harry Martin and J. Todd Metcalf are attorneys with Fletcher, Heald & Hildreth, P.L.C., Rosslyn, VA.



FCC Commissioner Reed Hundt

dateline

On June 2, radio stations in Arizona, Idaho, Nevada, New Mexico, Utah and Wyoming must file their renewal applications. New licenses will be granted to Oct. 1, 2005. Also on June 2, commercial stations in the following states or territories must file their annual ownership reports: Arizona, Washington, DC, Idaho, Maryland, Michigan, Nevada, New Mexico, Ohio, Utah, Virginia, West Virginia and Wyoming. On May 31, all stations must file their 1997 Annual Employment Reports (FCC Form 395-B).



By Skip Pizzi, editor

You're reading *BE Radio's* biggest issue ever, and with it comes the radio industry's most comprehensive pre-show coverage of the National Association of Broadcasters (NAB) 1997 Convention in Las Vegas (April 7-10), and its associated conferences. (See Table of Contents below.)

This year's show is larger than ever with more than 700,000 square feet of exhibition space at the Las Vegas Convention Center (LVCC) and the Sands Expo Center. That's no surprise — the show grows every year — but what seems different for NAB 97 is the exceptional number of new products to be premiered. To help you tame this onslaught, check out *BE Radio Extra*, a colorful preview of new radio products expected at the show. You'll also find some "NAB hot-off-the-presses tips" from *BE Radio's* team of reporters covering the show, with their expectations on what's hot and what's not, plus their suggestions for maximizing your effectiveness and having some fun while in Las Vegas.

There are also more conferences than ever at this year's NAB — 12 in all. For a fighting chance at getting to the sessions you're interested in, see our *Conference Timetable* with the schedules at a glance for the conference tracks of interest to radio broadcasters.

If you're looking for a particular item at the show, take our *FASTtrack*, where you'll find NAB 97 exhibitors and their booth numbers grouped by product type. You'll find this is a good way to learn about some of the many new companies exhibiting at NAB 97. Full-blown exhibitor listings follow, with comprehensive data on all Audio Hall (LVCC North Hall) exhibitors and selected LVCC Main Hall and Sands Expo Center exhibitors whose products pertain to radio.

Our exclusive Audio Hall map completes the package. It's easy to remove for carrying with you at the show. The map

includes helpful coordinates on the map's legend plus a handy list of radio/audio exhibitors in the other halls.

Some helpful hints on finding exhibitors: Booth numbers from 900 to 4500 are located in the Audio Hall; all other four- and five-digit numbers without letter prefixes are in the Main Hall of the LVCC; all exhibitors at the Sands Expo Center include a letter prefix — "S" for the general Sands exhibits, "I" for the special (and greatly expanded) Internet area, and "M" for the Multimedia zone. "LA" and "LB" prefixes denote two outside exhibits in the LVCC parking areas (Lot A and Lot B). Two-digit booths are used for exhibitors in the "NAB 97 Technology Showcase," devoted to emerging developments and located in the LVCC's Grand Concourse.

If you won't be attending NAB 97, don't worry. You'll get a great briefing on what will be there in this issue of *BE Radio*, then you can follow up by visiting our on-line Show Daily at <http://www.broadcastengineering.com> where you'll find up-to-the-minute news direct from the show floor. (It will begin operation on April 6.)

Whether you attend in a real or a virtual manner, there will be plenty to see and hear — probably far more than you'll have time for. Plan your time wisely by taking advantage of the radio-specific data compiled by the *BE Radio* staff — and enjoy the smoothest ride through NAB 97.

BE Radio's NAB 97 Preview includes:

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EXTRA



New from **Harris** is the CD LINK, a 950MHz aural STL that overcomes the final hurdle in the totally uncompressed digital audio air chain. This STL transports uncompressed AES3 studio-standard

digital audio over a standard 300kHz RF channel. With the CD LINK, you can eliminate any components that use lossy compression in the digital audio air chain. A spectrum-efficient RF design allows it to transport one AES stereo signal and two data channels simultaneously.

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Audio Processing Technology will be demonstrating several transceivers in an "as live" environment. The SBL128 and SBL256 digital audio wireless transceivers incorporate apt-X100 compression and also include the latest in RF spread spectrum technology. Aimed at point-to-point operations, these full-duplex S-band units can, depending on antennas being used, operate over radio paths in building-to-building applications or suitable longer haul circuits up to 30 miles.

The company will also introduce its BCF256 transceiver that meets the growing demand for digital STL and other networking applications. This full-duplex unit can be supplied with apt-X100 or any other algorithm. In addition, it can include a primary circuit integrity option supported by an ISDN backup facility accessed via an internal or external TA.

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Circle (151) on Free Info Card

TC Electronic is now distributing DK Audio's MSD200, a compact and versatile tool that offers phase metering, audio vector oscilloscope and level metering in a rugged metal box.

With a new electroluminescent display that provides an astonishing 160° viewing angle with exceptional high-contrast ratio and brightness, the unit can be used even in broad daylight. In addition, the MSD200 allows the operator to select analog or digital mode.

805-373-1828;
fax 805-379-2648
Circle (152) on Free Info Card

Harris can show you its third-generation CD Cart Machine model CD2001 that is equipped to provide AES3 digital output. To make things easier for you, a server adjustment is now automatic and a 16-bit microprocessor is onboard. In addition, surface mount technology is used and the certified CE-ready unit is manufactured in an ISO 9001-registered factory.

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NAB TIPS

Garrett Wood
Chief Engineer,
WUKY-FM,
Lexington, KY

**WHAT'S GOING TO BE HOT AT NAB 97?**

Internet/Intranet Theater, NAB Communications and Connectivity 97: Electronic Distribution Conference, on-line streaming audio algorithms and computer-based digital audio automation and editors.

WHAT'S NOT GOING TO BE HOT AT NAB 97 THAT HAS BEEN IN THE PAST?

Digital Audio Broadcasting.

WHAT I'LL BE LOOKING FOR AT NAB 97:

Companies that are focusing their attention toward high-quality on-demand delivery of radio services via the Internet.

WHAT I'LL BE CHECKING OUT FOR AN IMMINENT PURCHASE:

High-power FM transmitter and antenna systems, digital FM audio processors.

THE CONFERENCE SESSIONS I WANT TO ATTEND:

Emergency Planning; Staying on the Air; Audio Processing: Competing With Digital Services; Broadband Delivery Options; and Distributing Broadcast Quality Audio & Video.

WHERE I RECOMMEND HANGING OUT AFTER HOURS:

Grand Canyon and Hoover Dam tours, Battista's Hole in the Wall and Capozzoli's (Italian restaurants) and the Bistro at the Mirage Hotel.

CHANGES I'D LIKE TO SEE MADE AT NAB 97:

More shuttle buses and better coordination of their schedules; additional food service areas for lunch.

MY TIPS FOR FIRST-TIME ATTENDEES:

Obtain convention details in advance and carefully plan your daily activities. It's like visiting Disney World for the first time: you can't see it all. Be sure to wear comfortable shoes. Your mileage may vary, but remember that Las Vegas distances are deceiving.

MY VIEW OF THE INDUSTRY:

I look forward to learning more about the emerging new radio services, such as on-line radio and high-speed datacasting. I'm concerned about the problems facing DAB in the U.S.

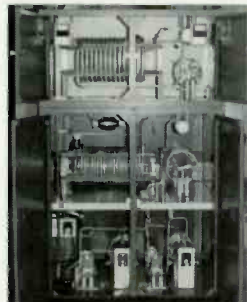
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**NAB
TIPS**

**Chriss Scherer
Chief Engineer,
WMMS-FM, Cleveland**



WHAT'S GOING TO BE HOT AT NAB 97?
Internet-related topics, products and ideas.

WHAT I'LL BE LOOKING FOR AT NAB 97:
Advances in digital audio storage and delivery systems.

THE CONFERENCE SESSIONS I WANT TO ATTEND:
Anything dealing with digital storage and delivery or computer networking.

WHERE I RECOMMEND HANGING OUT AFTER HOURS:
Don't miss the vertical wind tunnel/skydiving simulator at Flyaway (just west of the convention center) and the roller coaster at Stratosphere Tower.

MY TIPS FOR FIRST-TIME ATTENDEES:
Wear comfortable shoes and plan your days to cover your high-priority items first.

Mackie Designs has made another audio revolution with its 48x8x2 Digital 8•Bus console designed to work like the analog consoles you are familiar with. This true 48-channel console comes complete with meter bridge, built-in hard-disk storage for effects libraries and automation sequences, 8MB of RAM, 24 channels of analog tape I/O and UltraMix II automation. Virtually every control on the console can be automated, and in the touch mode, you can update every control on the fly.

800-898-3211; fax 206-487-4337; sales@mackie.com

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Wheatstone Corporation is introducing its D-500 digital audio console designed for on-air radio use. This full digital audio console is capable of handling analog, digital or mixed format digital signal sources. Because the D-500 accepts and outputs digital and analog signals,

your station's present equipment is no longer in danger of obsolescence. The console has the intelligence to work with your present equipment and can act as a liaison between it for scheduling and management.

315-452-5000; fax 315-452-0160; wheatstone@aol.com

Circle (155) on Free Info Card

Pristine Systems has created a powerful, fun-to-use digital studio system, Rapidfire, that makes it fun to be a disk jockey. The system puts everything you need on your computer screen allowing you to be spontaneous and creative with Rapidfire's graphical user interface. All you have to do is point and shoot to load any of the four players, choose from the scheduled play list or select from one of Rapidfire's instant Quick Picks.

310-670-7500; fax 310-670-0133; www.pristinesys.com

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CD LINK™ STL Full CD-quality sound that blows minds and blows away competition.

If you thought an *uncompressed* Studio-to-Transmitter Link was impossible in a 300 kHz bandwidth, think again. *Harris makes it economical and easy* for you to have an uncompressed bit-for-bit AES3 path that delivers rich, full, digital sound like your audience has never heard before from an FM broadcast station. Sound that can boost ratings, attract more advertisers, make your station more profitable, draw hotter talent, and start an upward success spiral that leaves your competitors singing the compressed digital blues.



We've made history by introducing CD LINK, the world's first UNCOMPRESSED 950 MHz digital STL.

Now the radio broadcast chain can be 100% digital, with CD-quality sound uncompromised by dueling algorithms and lossy compression schemes. Whether your present STL is analog or digital, a Harris CD LINK STL can provide AES3, left/right analog, composite stereo, one 12 kHz or two 6 kHz AUX audio channels, plus data and remote control channels.

CD LINK is another in a long line of firsts from Harris, designed to make you first in your markets. Contact Harris now for the information you need to make sound decisions.



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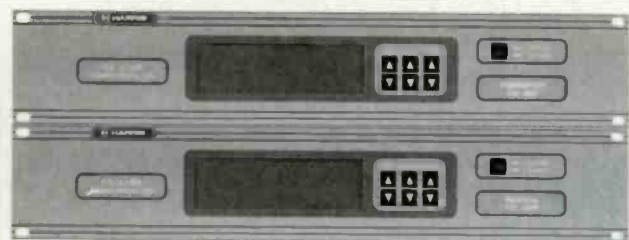
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A new world of broadcast solutions

Radio-FM: DIGIT CD™ - Digital FM Exciter • SuperCiter™ Analog FM Exciter • CD LINK™ Digital STL • Quest, Platinum and Platinum Z Solid State FM Transmitters • HT Single-tube FM Transmitters • FM Antennas **Radio-AM:** DX - Digital Solid State AM Transmitters • GATES® Solid State AM Transmitters **Radio-DAB:** DAB 2000 Transmitters **Studio Products:** Digital and Analog Studio Equipment **Systems:** Mobile and Fixed Studios and Satellite Systems

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Harris To Introduce CD LINK™, First Uncompressed 950 MHz Digital Aural STL, At NAB '97

Harris' CD LINK™, a 950 MHz digital aural STL that overcomes the final technical hurdle in the totally uncompressed digital audio air-chain, will premiere at NAB 1997 in Booth 5909 at the Las Vegas Convention Center. This revolutionary STL transports *uncompressed* AES3 studio-standard digital audio over a standard 300 kHz RF channel.

Until now, it has been common to have at least one component that uses lossy compression in the digital audio chain. Lossy compression is a bit reduction technique used to fit a digital signal into a specified bandwidth. This technique uses psychoacoustic digital compression algorithms that commonly eliminate 75% of a signal's digital audio content. Content that is eliminated becomes irretrievable.

When two or more components in an air-chain use lossy compression, cascading algorithms can occur, causing very noticeable distortions in audio quality. Until now, all 950 MHz STLs have used lossy compression. CD LINK gives you all the sound your studio is capable of producing.

The CD LINK provides superior performance with a typical signal-to-noise ratio of 93 dB and frequency response of +/-0.1 dB. Beyond a robust signal with improved fade margins, CD LINK offers many other user benefits. A spectrum-efficient RF design allows CD LINK to transport one AES stereo signal and two data channels simultaneously. An analog stereo composite output as well as two 6 kHz or one 12 kHz auxiliary audio channels are available as options.

The CD LINK is designed to fit in the place of an existing analog STL. The transmitter and receiver are each housed in a single, 3-1/2" rack-mountable chassis which contains all digital and RF circuits. The unit is designed for ease of installation with an AES3 XLR or optical input connector, Type N RF output connector and a universal AC power supply.

For more information about the CD LINK and complete specifications, please send your written request to Harris via fax (217-222-0581) or e-mail (hbd@harris.com).

Why You Would Want An *Uncompressed* Digital Audio Air Chain And How You Can Implement One

Since the first digital radio product made its appearance nearly 17 years ago and the CD replaced the LP and tape as the quality standard, radio broadcasting has been edging toward an uncompressed digital audio air-chain. At NAB '97 with introduction of CD LINK™, a revolutionary 950 MHz STL that transports uncompressed audio in a standard, 300 kHz bandwidth, Harris will provide the last link in this chain. In this roundtable discussion, Harris participants discuss the significance of CD LINK and the uncompressed air-chain, its evolution, and how broadcasters can begin implementation.

Roundtable participants include Geoff Mendenhall, VP - Radio Product Line Manager; Jim Woods, Studio Product Line Director; Daryl Buechting, FM Product Manager; Don Taylor, U.S. Radio Field Sales Manager; Dick Fry, FM Applications Engineer; and Rick Funk, Digital Studio Products Specialist.

Q. Why would a broadcaster want an uncompressed digital audio air chain?

Geoff Mendenhall: Better audio.

Rick Funk: Compressed audio, by its nature, is destructive. It's not really the compression so much as it is the bit reduction. Bits that are thrown out in a compression algorithm cannot be retrieved. We have accepted compression because the loss is done in such a way that it's not significantly perceived by the human ear. But broadcasting, through history, has been a more perfect science than that. We've always wanted to strive for the best audio quality, so it's natural to strive for uncompressed audio.

Geoff Mendenhall: Broadcasters want to deliver 100% of the audio content to their audience — not the 25% that remains after compression. Better audio means freedom from artifacts while delivering 100% of the information. It also means eliminating problems associated with cascading compression. The signal only gets worse as one compression scheme takes out some of the information then another compression scheme takes more information from what was left. There's a lot of concern about that.

Rick Funk: Technology to this point has not offered the possibility of transferring digital audio from Point A to Point B over a standard STL without compression. The person who has wanted uncompressed audio has had to go to T-1 links.

Don Taylor: One value of uncompressed digital audio is that it allows you to put the audio processor anywhere you want in the air chain.

Rick Funk: People have wanted to put their processors at the studio, where it is very accessible for adjusting the processing parameters.

Don Taylor: There's an added value to having the processor more accessible. If there's a failure, the engineer can get another signal on the air much more easily.

Q. What is the real significance of the CD LINK, broadcasting's first uncompressed digital audio STL?

Jim Woods: The CD LINK is the last link in the completely uncompressed chain. Now broadcasters can "engineer" their facilities to the level they feel they need to be at from a competitive standpoint. There are no longer any technical hurdles. There still are some economic issues in the studio — for example, do you want to store uncompressed digital audio, and how do you manage that? But that's an economic issue and, consequently, a business decision. The uncompressed digital STL was a technical hurdle.

Daryl Buechting: As an uncompressed digital STL, CD LINK allows you to avoid compression distortions.

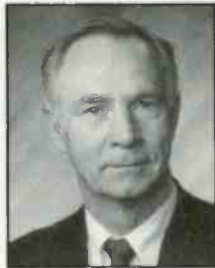
Geoff Mendenhall: It's now possible to provide a transparent, distortionless path all the way to the digital exciter, which can then convert that data directly into an essentially perfect analog RF signal. Before DIGIT (Harris' digital FM exciter was introduced in 1993 and is on air at approximately 900 sites worldwide), there wasn't a strong need or desire



Geoff Mendenhall



Rick Funk



Don Taylor



James Woods



Daryl Buechting



Richard Fry

to extend the digital source all the way out to the transmitter. Now that we have a digital exciter that can accept AES3 data directly, it makes it much more attractive to provide uncompressed AES3 data all the way out to the transmitter.

Q. What are the advantages of a digital STL?

Geoff Mendenhall: By shipping the audio out as data via STL, you have better fade margins. The product you deliver to your listeners with an analog STL cannot be any better than the signal-to-noise ratio of the STL link, and that can vary with fade and interference. With a digital STL, you either get perfect data or you get nothing, and you probably can operate at 20 to 30 dB lower signal levels (or worse signal-to-noise ratio) and still get perfect audio through.

Also, you don't have to worry about hum pick-up. In the case of composite STLs or other methods of transferring analog audio, you don't have to worry about effects on stereo separation because of phase shift in the transport medium. In the case of split STLs with L and R, you don't have to worry about channel matching levels, or matching pre-emphasis, or matching phase between L and R channels. All of those things are perfect.

Dick Fry: A lot of these benefits were provided by manufacturers of digital modems for analog STL equipment. There were data reduction losses, but there were still benefits of improved fade margin and better signal-to-noise ratios, so there was a market — even with an analog exciter.

Geoff Mendenhall: That's right. As a first step, people were willing to accept data reduction and know that 75% of their audio data would never make it on the air because they could enjoy the benefits of better fade margins and elimination of hum and level match. Now they can have all those advantages, plus they can have 100% of their audio.

Daryl Buechting: CD LINK drops in place of an existing 950 MHz analog STL, so it's very easy to install. And it fits in the 300 kHz bandwidth, the same as a composite stereo STL.

Q. Have we heard from broadcasters who have been waiting for an uncompressed STL before aggressively implementing their digital air chains?

Geoff Mendenhall: That's what we've been hearing. Let me give you a little of Harris' philosophy: Why are we doing this? It certainly wasn't that we wanted to attack anyone: It was purely that we needed this product to complete the uncompressed digital air chain and accelerate acceptance of DIGIT and our other digital product offerings. Acceptance of these things has been held back because there was a missing

piece — the uncompressed link. None of our vendors or suppliers have been able to provide us this product, even though we've asked for it a number of times over the years. Finally, we decided to do it ourselves, because it is important to the overall 100% uncompressed path.

Jim Woods: This product completes a chain that allows people to make value decisions about their audio chain. If cascading compression algorithms or pure audio are not of concern, this product may not be of interest. But if cascading algorithms and the other resulting issues are of concern, then this product provides another alternative.

Q. There are many advantages to going digital, aren't there?

Jim Woods: Yes. I think it allows for some very simple interconnects: it solves a lot of interface issues among various pieces of equipment and allows broadcasters to deliver the highest quality, most reliable audio.

Don Taylor: To piggyback, it is far easier to wire AES3 in a studio than it is to wire L and R analog pairs. You only have half the amount of wire. Plus, you don't have to worry about phase reversals, and you don't have to worry about one wire being longer than the other so that the left channel arrives at a different time than the right channel does. All of these issues just go away...

Dick Fry: Equalization... frequency response and degradation over long lengths of wire are eliminated by going to digital.

Jim Woods: In my mind, the benefit is better audio and simpler equipment interconnects. The digital chain provides high-quality audio with no signal degradation from the studio to the output of the transmitter.

Don Taylor: There's less risk as far as reliability and ease of installation are concerned. You take a less technical person, and that person will be far more successful with a digital installation [than an analog installation].

Geoff Mendenhall: That's because you don't have all the tweaks. With analog, you've got to adjust levels, you've got to avoid clipping, and you've got to get levels matched. There are consistency issues, too. A digital system gives you better audio and more consistency. The only thing you have to set is maybe two levels — on the audio processor output and on the DIGIT input — and those levels are for both channels simultaneously. It's more of a plug and play/works or doesn't work scenario.

Don Taylor: It's easier to troubleshoot...

Daryl Buechting: ...and AES3 test equipment is available...

Don Taylor: ...and there no longer is the need to figure out where the Left channel left us and where the Right channel left us because it's going to be a continuous stream until the point of failure.

Q. How should a broadcaster go about implementing the uncompressed digital air chain?

Geoff Mendenhall: I would start where the biggest benefits would be: I'd start at the transmitter and work backwards. There may already be digital audio sources at the studio, but still there's an analog console. However, if you replace your exciter with a digital exciter, you'll get an immediate improvement in audio. From there, go with a digital link back to the studio. At that point, you can drive that digital link with an audio processor that accepts analog audio from the studio and converts it to data. In case of the CD LINK, you have a choice of feeding analog audio or AES3 data into it. If you have analog audio from your audio processor at the studio, CD LINK will convert it to AES3 data and transport it all the way out to DIGIT in the AES3 mode. By buying just two pieces — DIGIT and CD LINK — you can make a major improvement to your broadcast air chain. Then when you get ready, you can upgrade the audio processing to fully digital and continue to work backward through the studio until you get to the source.

Daryl Buechting: Harris can package everything together.

Jim Woods: We represent digital sources from CD players to DAT. We are delivering digital consoles and expect NAB '97 to be a watershed. We represent hard disk audio systems to fit different needs — a variety of solutions from Arrakis DIGILINK products to Enco DAD to Orban DDS. We have the unique ability to bundle the digital products together to meet the customers' specific requirements. We represent high-value solutions and can deliver a competitive package to meet our customers' requirements.

Geoff Mendenhall: Back to the question, "Have we heard many customers say they're waiting for an uncompressed broadcast solution?" The answer is yes. I hear it all the time. I hear it at trade shows. I hear it in phone calls — that there are many broadcasters who have NOT converted to compressed STLs because they have been waiting for this solution. I believe there is going to be a huge demand. By the time we're six months out from NAB, I believe the CD LINK should be the world standard.



The New Harris Uncompressed Digital STL

By Andy Laird

Vice President, Engineering/Radio Group
Heritage Media Corporation

BACKGROUND

The improvements in CD players, audio console design, audio processors and digital FM exciters have, in my opinion, made the 950 MHz STL system the weak audio link in the broadcast audio chain. True lossless or non bit rate reduced digital systems are available for T-1 and at the 23 GHz bands. And these sound great! But my experiences at 23 GHz have been very disappointing from a reliability standpoint. T-1, on the other hand, is reasonably reliable but you have to pay for the circuit every month. Presently we use lossless T-1 equipment at seven of our stations where single hop 950 MHz systems are not possible and/or where a backhaul from the transmitter site is needed. These STLs truly sound better than any of our 950 MHz composite systems. They also sound better than the two 950 MHz systems we have operating with compressed digital encoders/decoders. Why is this?

The digital systems currently available for the 950 MHz band use bit rate reduction, most commonly four to one. This is presumably necessary to reduce the transmission bandwidth to fit into a 950 MHz STL channel. This is called perceptual coding. Perceptual coding works because of the inability of our hearing to notice certain details (they are masked) while other distracting audio events are taking place. The perceptual coder throws away the data that it thinks will be masked by our hearing. It's my opinion that typical broadcast audio processing unmasks the perceptual coding, making the bit rate reduction audible. Additionally, the stacking of different types of bit rate reduction used in distribution systems (such as satellite, ISDN and dial-up), with those used in floppy and hard disk storage systems, and then shoving all that through an additional round of bit rate reduced STL, creates even worse sound than can be imagined just by listening to each element on its own.

CONTACT

So, when Geoff Mendenhall of Harris Corporation called and asked if I would be interested in evaluating a new 950 MHz band STL, I was very interested. After signing a non-disclosure agreement, I found out that the system was uncompressed 16 bit linear digital using no bit rate reduction, the same as the T-1 systems we like so much. And on top of that, the transmission will fit within an existing 300 kHz 950 MHz channel and have two RS-232 ports in addition to auxiliary audio channels.

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Seemed like magic to me. I wanted to see it and hear it in operation. Subjective judgments of audio quality would be made, compared to our favorite T-1 system.

PLANNING

The Heritage FM station WAMG was convenient for this comparison. The main STL is a T-1 circuit using an Intraplex lossless digital system. The station plays "soft favorites" which includes some newly recorded music. The main T-1 STL consists of an Intraplex encoder/decoder system. The Intraplex system provides L and R audio out into an Orban 8200 processor. The AES/EBU output of the 8200 is fed to the main transmitter's DIGIT™ exciter.

THE TEST SET-UP

For the evaluation, we compared the audio quality of the uncompressed digital 950 MHz system operating closed loop into a dummy load with the "on air" T-1 system.

Occupied bandwidth: Terminating the output of the transmitter through a 20 watt 50 ohm attenuator, then through a precise step attenuator, the output was connected to a spectrum analyzer. The RF spectrum does not look like the "hay stack" that you would normally see from 950 MHz equipment. The energy distribution is very flat across the top and falls off almost vertically at the edges of the channel (300 kHz). It looks more like stacked hay bales as opposed to a hay stack. The cut off on either side of the 300 kHz is very sharp. The total occupied bandwidth of the digital STL fits into a standard 300 kHz, 950 MHz channel.

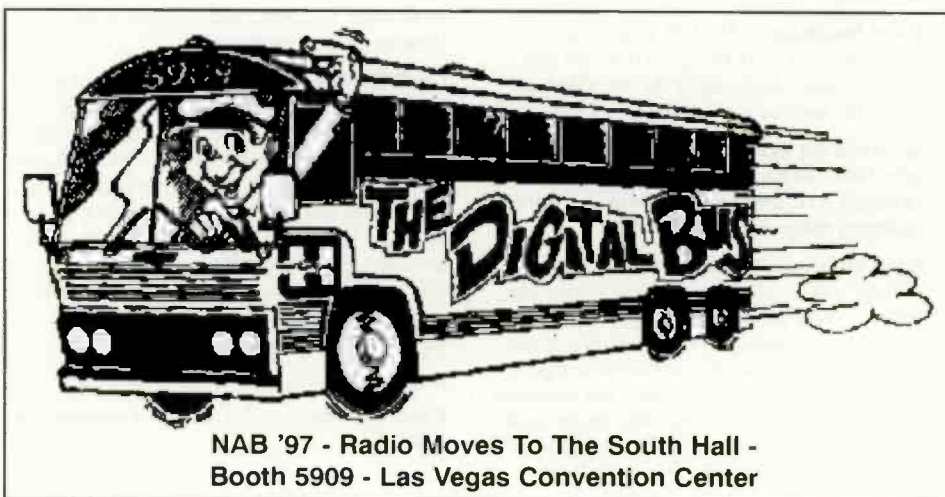
Fade margin: The attenuated output of the transmitter was removed from the spectrum analyzer and coupled into the receiver. We adjusted the step attenuator feeding the digital STL receiver to provide about the

same 200 microvolt signal level being delivered to the backup analog STL. The output was then reduced with a precision step attenuator until just where the error correction circuitry began to operate. This was around 10 microvolts. As the signal level was reduced to 5 microvolts, the receiver muted. We measured about a 30 dB fade margin before receiver mute. The error correction circuit worked very smoothly with no clicks or pops down to the mute point of the receiver.

Operation and diagnostics: The front panel LCD display provides a full array of operating parameters and membrane control buttons. In addition, several diagnostic tools are included to troubleshoot problems. The receiver also stores a history of error corrections.

CONCLUSIONS

We heard no difference between the T-1 system and the uncompressed digital STL system. Comparing music or voice revealed no sonic differences between the two systems. This did not surprise us since both the T-1 system and the new Harris digital STL transport data that is "bit for bit" identical at both ends of the link. Frankly, I was knocked out by the total performance of the system. There is no doubt that the system passes audio quality that Heritage stations have only been able to achieve through the use of non bit rate reduced T-1 systems. In addition to the audio, the system has the promise of greatly improving STL band congestion problems. The first adjacent channel rejection of the system will allow you to use two adjacent channels from the same transmit site to the same receive site with no interference. I think the future is looking very bright for Harris' new uncompressed 950 MHz STL.



NAB '97 - Radio Moves To The South Hall -
Booth 5909 - Las Vegas Convention Center



For demanding, traffic-intensive radio broadcast applications, look for **Orban's** on-air digital delivery system, AirTime. Designed specifically for real-time multi-tasking network applications, AirTime offers you a choice of four hardware interfaces for adapting operation to the work habits of different personnel. The Sound Cube cart

machine emulator mimics the functions of familiar analog cart machines and fits in the same rack space.

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TC Electronic will show the DBMAX digital broadcast

maximizer. This product serves three distinct yet interrelated applications equally well. Inserted as the final link in broadcasting, it is the optimal transmission processor, securing a louder, more consistent signal and expanding the actual coverage area. In outside broadcasting, it can solve on-air problem frequencies with selective dynamic equalization. In addition, the unit is a mastering tool for broadcast productions.

805-373-1828; fax 805-379-2648; tc@tcelectronic.com; www.tcelectronic.com

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Kevin McNamara
President,
EXEgesis Technologies,
New Market, MD

WHAT'S GOING TO BE HOT AT NAB 97?

DVD, Internet audio servers, RBDS, digital storage/automation (especially the networked variety) and WAN between facilities.

WHAT'S NOT GOING TO BE HOT AT NAB 97 THAT HAS BEEN IN THE PAST?

Remote ISDN and POTS codecs and CD players (being surpassed by hard-disk and DVD).

WHAT I'LL BE LOOKING FOR AT NAB 97:

Everything I have time to see.

THE CONFERENCE SESSIONS I WANT TO ATTEND:

Presentations on computer networking, marketing skills and any truly new technologies.

WHERE I RECOMMEND HANGING OUT AFTER HOURS:

The Steakhouse in Circus Circus, Ruth's Chris Steakhouse (there are two in town), Tony Roma's, Marie Callender's (for breakfast), Hoover Dam and Lake Mead.

MY TIPS FOR FIRST-TIME ATTENDEES:

When scantily clad models hand you brochures, don't ask for their phone numbers.

MY VIEW OF THE INDUSTRY:

Interestingly, the effects of consolidation in the radio industry are creating more opportunities for people *outside* the station (i.e., contractors, consultants, etc.) than ever existed before *inside* the station.

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John H. Battison, P.E.
Consulting Engineer,
John H. Battison &
Associates,
Loudonville, OH



WHAT'S GOING TO BE HOT AT NAB 97?

Digital audio, A/D and D/A converters, digital transmission, satellite DAB and low-power FM.

WHAT'S NOT GOING TO BE HOT AT NAB 97 THAT HAS BEEN IN THE PAST?

Analog technology, the "Mom & Pop" radio station market, proofs of service area, "standard" AM and FM radio, RBDS and EBS.

WHAT I'LL BE LOOKING FOR AT NAB 97:

New transmitters and transmission techniques and improved AM antennas with better radiation control.

THE CONFERENCE SESSIONS I WANT TO ATTEND:

Anything on RF transmission, antennas and modulation devices.

WHERE I RECOMMEND HANGING OUT AFTER HOURS:

Caesar's Palace.

CHANGES I'D LIKE TO SEE MADE AT NAB 97:

Separate radio completely from other disciplines, in its own exhibit area, to minimize walking for radio attendees. Run more hotel and convention-center shuttles and continue them later.

MY TIPS FOR FIRST-TIME ATTENDEES:

Wear loose clothing, *very* comfortable shoes and cut your toenails! Drink plenty of water during the day. Carry aspirin with you, and bring a tape recorder for notes.

MY VIEW OF THE INDUSTRY:

Broadcasting is facing an entirely new future in which it is no longer the "big frog in the small pond." Broadcasters must fight not to be overwhelmed by new media entrants.

At its brand-new stand, **AEV** is exhibiting its software package, **VIRTUAL RADIO**. The software provides powerful broadcast automation to help you prepare for the digital era. The true 32-bit software development is based on Windows 95 and Windows NT and features multi-user and multitasking for real simultaneous access to audio and data files, Musicam audio coding process, digital recording and editing and unlimited storage capacity.

+39 51 950350; fax +39 51 950201; aevsales@aewv.dsnet.it;
www.afair.cou/aev

Circle (159) on Free Info Card



Known for its new technologies, **Broadcast Electronics Inc.** will be showing enhancements that include the AM-10A, 10kW AM transmitter. It offers updated RF amps and power supplies and a compact cabinet at a reduced price, which is something we all like to hear. The Predator, BE's new digital FM transmitter/exciter boasts modular construction and multiple power levels. Also, the new T-series high-power FM transmitters offer updated circuitry with MOSFET drivers.

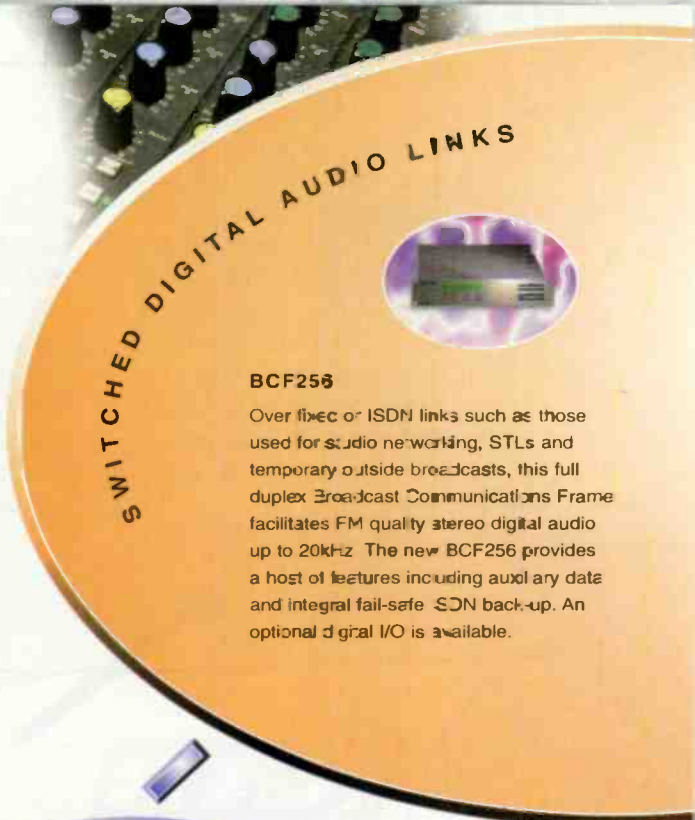
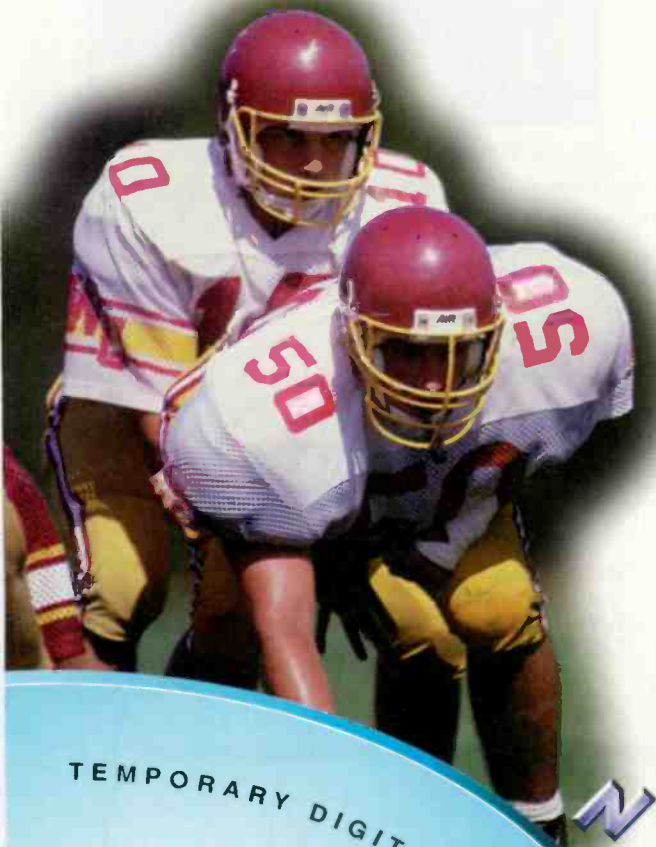
BE's Digital Studio Systems group is previewing several new AudioVAULT applications, expanding the digital system's software suite. New offerings include a visual cut-and-paste editor, a voice tracking tool, and the StudioBoss studio information manager designed to create paperless studios to integrate various information sources used for show prep.

217-224-9600; fax 217-224-9607; bdcast@bdcast.com; www.bdcast.com

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Digital audio links

for broadcasters



SWITCHED DIGITAL AUDIO LINKS



BCF256

Over fixed or ISDN links such as those used for studio networking, STLs and temporary outside broadcasts, this full duplex Broadcast Communications Frame facilitates FM quality stereo digital audio up to 20kHz. The new BCF256 provides a host of features including auxiliary data and integral fail-safe SDN back-up. An optional digital I/O is available.



THE BEST BITS IN DIGITAL AUDIO COME FROM APT

Whatever your broadcast application, only APT provides the most comprehensive, proven and compatible solution to high quality digital audio links. Characterised by the lowest available coding delay - APT codecs provide the most robust and economic audio distribution available, in applications throughout your broadcast operation.

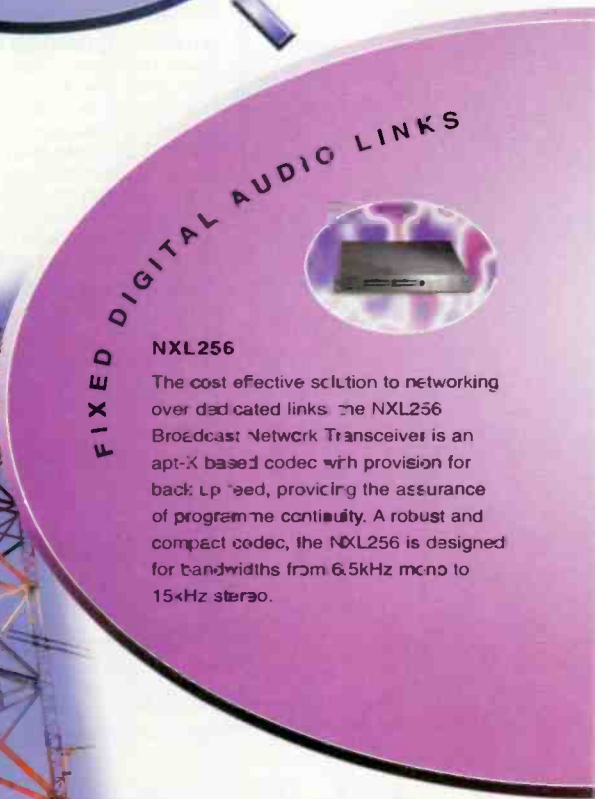


TEMPORARY DIGITAL AUDIO LINKS



DRT128

Designed for the reporter on the move, the DRT128 Digital Reporter Terminal enables speedy direct dial connection to the ISDN through an integral terminal adapter for the simultaneous transmission and reception of broadcast quality audio. Robust and lightweight, the DRT128 provides a variety of transmission options - Including stereo.



FIXED DIGITAL AUDIO LINKS



NXL256

The cost effective solution to networking over dedicated links, the NXL256 Broadcast Network Transceiver is an apt-X based codec with provision for back-up feed, providing the assurance of programme continuity. A robust and compact codec, the NXL256 is designed for bandwidths from 6.5kHz mono to 15kHz stereo.

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An update is now available for the Trak*Star digital multitrack editor from **Arrakis Systems** that backs up any on-air system. Trak*Star is the only multitrack editor that backs up your on-air workstation with live assist, satellite and automation, regardless of the brand of your on-air system. The system features seamless audio scrubbing and audio play with variable speed and direction, digital fader/level control, effects send and receive, auto session backup and edit sessions up to six hours in length.

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To give you AM stations a boost, **Orban** has introduced the OPTIMOD 9200. This fully digital processor was designed specifically for the critical demands of AM radio. It provides maximum signal reach and the best possible audio quality on both voice and music program material. You can operate the OPTIMOD 9200 from remote locations using a standard control or via modem using the Windows-based PC software provided with each unit.

510-351-3500; fax 510-351-0500; custserv@orban.com
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NAB TIPS



Brian Sanders
Senior Producer,
KNPR-FM,
Las Vegas, NV

WHAT'S GOING TO BE HOT AT NAB 97?

The digital radio station, Internet audio servers/systems, computer-based cart-replacement/program storage systems.

WHAT'S NOT GOING TO BE HOT AT NAB 97 THAT HAS BEEN IN THE PAST?

EAS.

WHAT I'LL BE LOOKING FOR AT NAB 97:

Microphones and mixing consoles.

WHAT I'LL BE CHECKING OUT FOR AN IMMINENT PURCHASE:

Satellite downlink hardware, digital audio workstations, hard-disk recorders and audio production consoles.

THE CONFERENCE SESSIONS I WANT TO ATTEND:

Anything about radio programming and research.

WHERE I RECOMMEND HANGING OUT AFTER HOURS:

Check out the new hotels that have opened since NAB 96: New York, New York, and Monte Carlo (complete with brew pub). The Fremont Street Experience is a four-block long multimedia awning over the old downtown area, which seems to impress engineers. While downtown, try Hugo's Cellar in the Four Queens Hotel for its generous martinis, well-stocked wine cellar and excellent Caesar's salad. Also, downtown is the newly reopened Main Street Station. The Triple Seven Pub offers perhaps the best local microbrew experience. When convention crowds chafe, escape to the brand new Las Vegas Art Museum at the Sahara West Library. Nearby is the Red Rock Recreation area, where you may be tempted to continue west into the spectacular hills and canyons, replete with burro and wild horses. (*Don't feed them.*) For live music, classical fans will enjoy the Emerson String Quartet at UNLV on Saturday (4/5), while jazz buffs can see the Don Menza Quartet at the Riviera on Monday night (4/7). Also at the Riv, Lon Bronson fronts a fantastic R&B showband/review, featuring the best players in town and often a wacky guest artist.

CHANGES I'D LIKE TO SEE MADE AT NAB 97:

More time to see exhibits and more space for the exhibits to reduce crowding at the most popular booths. The Sands expansion is welcome in this respect. (Maybe this year I'll actually get over there.)

MY TIPS FOR FIRST-TIME ATTENDEES:

Pack a sack lunch or bring lots of \$\$\$\$. Stay away from the gaming tables. Don't depend on cabs — there aren't enough of them for NAB's crowds. Plan on walking a lot. If possible, book your hotel close to one of the convention centers.

RECOMMENDED PREPARATION:

Listen to the new CD-audio adaptation of Hunter S. Thompson's "Fear and Loathing in Las Vegas," starring Harry Dean Stanton.

MY VIEW OF THE INDUSTRY:

In my particular world of non-commercial radio, funding issues are uppermost. I'd like to see more specifics from the FCC on just what is allowed in the areas of listener fund-raising, underwriting and other entrepreneurial ventures.



BAYS

Stainless steel construction, input connector type N, Maximum input power per Bay 600W, circular and vertical polarization

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Brass made, chrome plated, EIA 7/8 input connector, Broadband 88-108 Mhz., maximum input power 2 Kw, Stainless steel mounting brackets included, double step.

JUMPER CABLES

1/2 inch coaxial cable, included male N connectors

MP 2-4

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TV transmitters

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TV antennas

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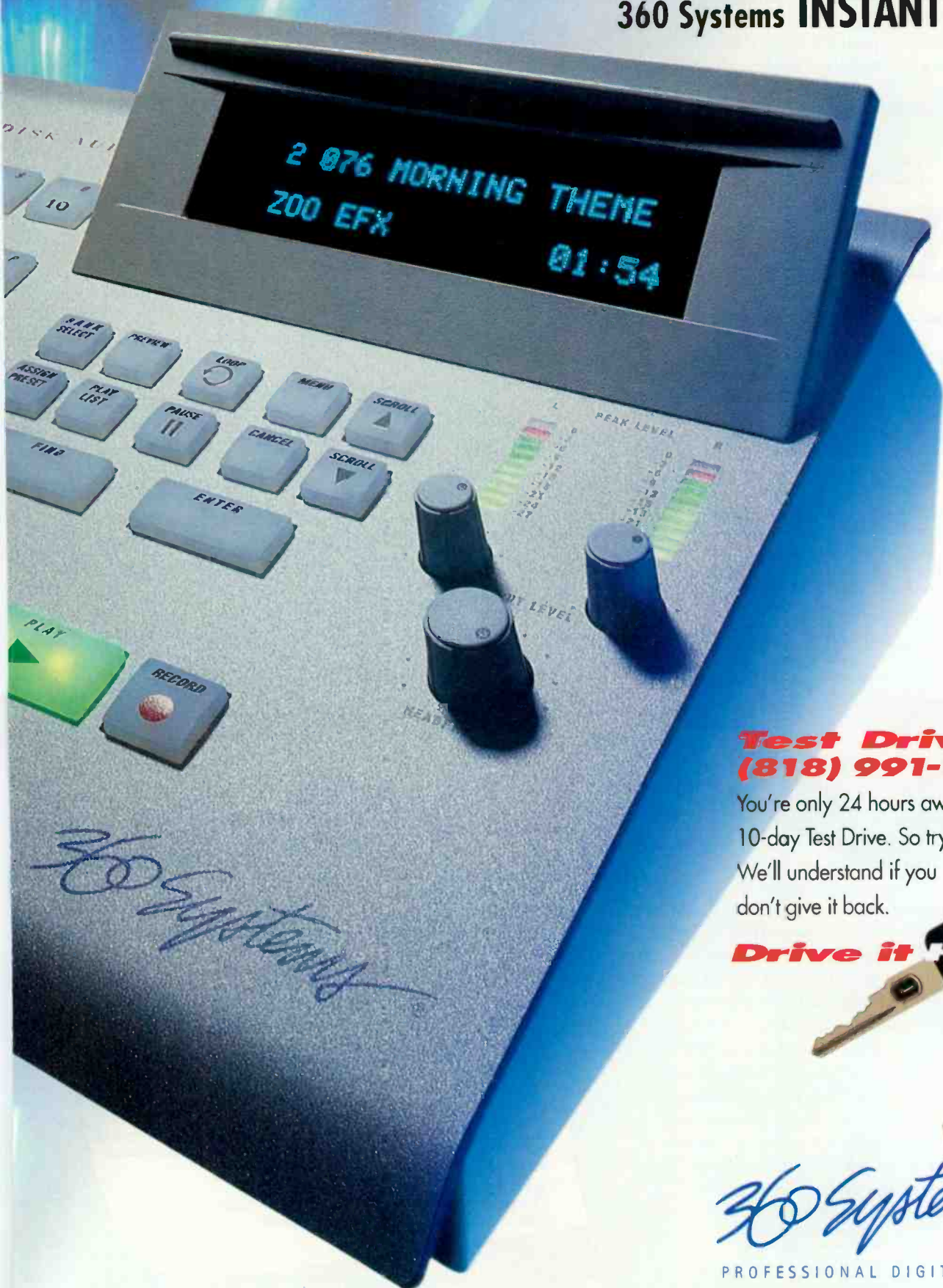
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5321 Sterling Center Drive, Westlake Village CA 91361 USA Voice (818) 991.0360 Fax (818) 991.1360 web: 360systems.com, e-mail: sales@360systems.com

Spectral Inc., known for simple-to-use digital audio workstations, is offering a software application that transfers digital audio directly from a Spectral workstation to Broadcast Electronic's AudioVault digital on-air delivery system through a standard network connection. The AudioVault Transfer Agent software manages the transfer of audio from Spectral AudioEngine or Prisma workstations. The application works concurrently with Spectral's Express broadcast production interface (or Spectral's Producer and StudioTracks XP interfaces) running on Microsoft Windows 3.x or Windows 95.

206-487-2931; fax 206-487-3431; sales@spectralinc.com;
www.spectralinc.com

Circle (163) on Free Info Card



Watch for AirWave, the new on-air broadcast console being unveiled by **Pacific Research & Engineering**. This console was specifically engineered to meet the needs of engineers that are at medium and smaller radio stations. Some standard features include a unique pre-amplifier module that contains five high-performance microphone amplifiers with phantom power, balanced patch points, a stereo program-1, program-2, and monaural output module, a dual remote line selector module, a time-of-day clock and event timer and an easy-to-use telephone module.

619-438-3911; fax 619-438-9277;
info@pre.com; www.pre.com
Circle (164) on Free Info Card



Yasmin Hashmi
Consultant, SYPHA,
London, England



WHAT'S GOING TO BE HOT AT NAB 97?

Server technology and networking.

WHAT I'LL BE LOOKING FOR AT NAB 97:

Non-linear audio editing and delivery systems.

THE CONFERENCE SESSIONS I WANT TO ATTEND:

Anything about non-linear audio operations.

WHERE I RECOMMEND HANGING OUT AFTER HOURS:

Dive! (a restaurant in the Fashion Show mall).

CHANGES I'D LIKE TO SEE MADE AT NAB 97:

Add another day.

MY TIPS FOR FIRST-TIME ATTENDEES:

Work out who you want to see in advance and pace yourself.

MY VIEW OF THE INDUSTRY:

It's going through a period of metamorphosis from the last throes of analog to the fully digital.

Music Technologies International will be providing music service on the GE Spacenet GStar IV satellite. The company will be offering its unique Bizradio and will also provide a separate ad channel on GStar IV, which will let you receive messages and announcements.

810-827-7788;
fax 810-356-0961
Circle (165) on Free Info Card



Pacific Research & Engineering will be unveiling its new digital on-air broadcast console, Integrity. The stylish, state-of-the-art console provides a pure digital signal path, while adding new features and functionality. A computer at the heart of the system allows you to easily reconfigure and even automate console settings and functions. Also, Integrity contains an analog subsystem running in parallel with the digital signal path providing a fail-safe backup mechanism to keep the console on the air if the digital path requires service.

619-438-3911; fax 619-438-9277;
info@pre.com; www.pre.com

Circle (166) on Free Info Card



Stella Plumbridge
Digital Media
Consultant, SYPHA,
London, England



WHAT'S GOING TO BE HOT AT NAB 97?

The Internet, DVD, digital acquisition.

WHAT I'LL BE LOOKING FOR AT NAB 97:

Non-linear audio editing systems, technologies and tools for broadcasting on the Internet.

THE CONFERENCE SESSIONS I WANT TO ATTEND:

Those at Multimedia World and any Internet sessions.

WHERE I RECOMMEND HANGING OUT AFTER HOURS:

Roulette tables with low minimum stakes.

CHANGES I'D LIKE TO SEE MADE AT NAB 97:

Bring the exhibits back into one hall. Add more seating areas and catering. Provide free roller blades to get around. NAB 97 will be like its predecessors: not enough time and too much to see.

MY TIPS FOR FIRST-TIME ATTENDEES:

Besides wearing comfortable shoes, don't spend too much time in those huge booths so that you miss out on the smaller companies that exhibit *only* at the NAB spring show.

MY VIEW OF THE INDUSTRY:

The whole industry is in a state of flux. It's make-or-break time for many manufacturers and products.

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Equi=Tech Corporation is pleased to present its award-winning AC power line products for audio/video applications. These systems are the first in the world that are guaranteed to eliminate electrical noise from electronic signal circuits. Models are available in both rack mount and wall cabinet versions for fast and easy installation. All systems are ETL listed and have been tested to meet ANSI/UL Standard #1012 for power distribution equipment and are wired to meet the provisions of Article 530 Part "G" of the National Electrical Code. Come see us at the NAB Convention in Las Vegas, April 7-10, booth #S-1065 at the Sands and see for yourself what we mean when we say:

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Equi=Tech Corporation • P.O. Box 249 • Selma OR 97538 • Tel: 541/597-4448
FAX: 541/597-4099 • <http://www.equitech.com>

Circle (67) on Free Info Card

For those of you who like to be in control, check out the AXS Pro Cart digital cart machine from **Electric Works Corporation**. This product was designed for speed and ease of use and includes a fully relational database that tracks all the audio, no matter where it resides on the local area network. Because the database is accessible to all Pro Cart workstations on the LAN, confusion is minimized and everybody has instant access to all available audio cuts. Management, production, traffic and sales people can all review audio cut information across the network.

800-334-7823 or 817-625-9761; fax 817-625-4975;
 info@electric-works.com; www.electric-works.com/ewc
 Circle (167) on Free Info Card

In addition to its other high-level professional microphone products, **Neumann** has added a new AK 20 capsule designed for use with the KM 100 miniature microphone system. Unlike other switchable studio microphones, the AK 20 achieves directional characteristic figure-8 with a single diaphragm. All sound field components reach the 16mm diaphragm directly without the internal path lengths of double diaphragm designs. With the wide range of Neumann KM 100 accessories, the AK 20 capsule can be used as a single microphone suspended from the ceiling, on diverse goosenecks mounted on a floor stand or as a tabletop microphone.

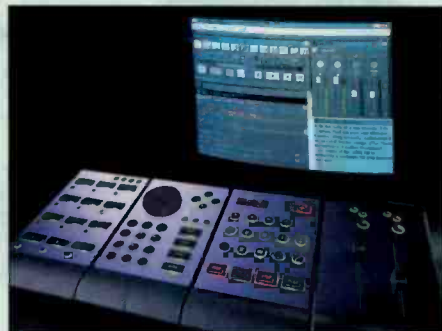
860-434-5220; fax 860-434-3148;
 www.neumannusa.com
 Circle (168) on Free Info Card

Dalet has a digital audio system that makes for an impressive workflow. TeamRadio is a software package that allows you to effectively manage traffic and billing. Dalet News can provide full integration of text and audio for easy scheduling and airing of news, while the Surfer8 multitrack editor allows you to simultaneously edit and record. If you want to alleviate some of your worries, take a look at NetBack, which offers a powerful backup solution for server failure. And, to keep your station on the cutting edge, you can use the Web Publisher software module to create and maintain a truly active web site.

212-226-2424; fax 212-226-1673; 100437,1536
 Circle (169) on Free Info Card

If you are looking for a handtruck that converts to a flatbed cart, **Kart-A-Bag** has the solution — the Kartmaster HD 500S. The streamlined, extruded aluminum and stainless steel unit can carry equipment in the upright mode supported by pneumatic tyres or it can be converted to the four-wheel flatbed mode. In the latter position, the HD 500S can be used with its folding aluminum and steel storage shelves. The bottom shelf slides over the base and locks in place while the top shelf acts as a workstation. A push-button system holds the handles in fully extended and closed positions.

815-723-1940; fax 815-723-2495
 Circle (170) on Free Info Card



Analog & Digital A2-D Audio Measurement System

The affordable instrument
 Designed to meet the challenges
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 Germany
 Tel: 0941 98041
 Fax: 0941 99 97 72

NEUTRIK UK
 Great Britain
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 Fax: 01 734 3891

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to an audience that is eager

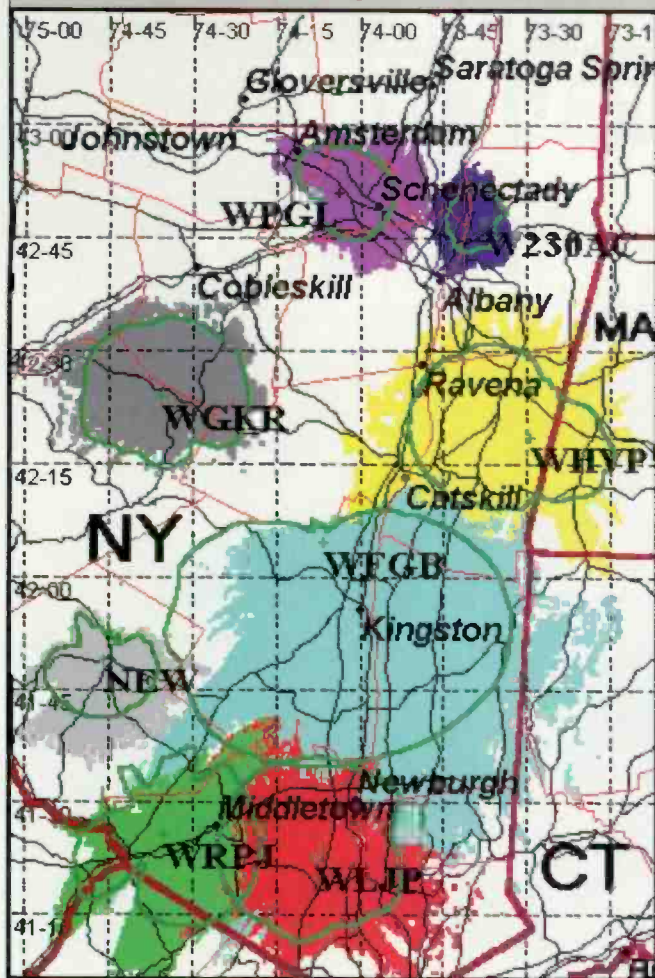
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Circle (70) on Free Info Card

Marti Electronics knows that breaking news doesn't just happen in the studio, and its Smarti and Cellcast products allow remote transmissions from wherever you need it. The Smarti telephone remote pick-up delivers true broadcast-quality audio over standard analog telephone lines. The newly acquired Cellcast-remote broadcast studio incorporates a 3W cellular telephone, four-channel mixer and a frequency extender, so you can be on-air by cellular phone from any location.

817-645-9163; 817-641-3869; marti@bdcast.com;

www.marti.bdcast.com

Circle (171) on Free Info Card



Audioarts Engineering, a division of **Wheatstone Corporation**, is showcasing the R-5 on-air radio console. It delivers better than 16-bit digital audio performance and features simple installation. Among its features, the R-5 has two pairs of Sifam VU meters for stereo program and audition, and you can easily identify the LED-illuminated switches. The R-5 also includes the Simple Phone mix-minus feature that simplifies your multiple call-in operations.

315-452-5000; fax 315-452-0160; wheatstone@aol.com

Circle (172) on Free Info Card

Aphex Systems has announced its newest addition, the model 2020 FM Pro digitally controlled FM audio processor designed for today's professional FM broadcaster. The FM Pro provides sound designers with the tools to design a truly unique and competitive on-air sound tailored to a specific market and format. It is fully programmable, remotely operable and day-part automatable.

818-767-2929; fax 818-767-2641; www.aphexsys.com

Circle (173) on Free Info Card

Experience surround sound using normal stereo headphones with LUCAS, a Dolby Surround sound processor from **Sennheiser**. It provides an authentic five-channel home theater environment with the use of personal stereo headphones. When LUCAS is connected between a stereo television or hi-fi video recorder and headphones, you can hear five virtual loudspeakers — left, center, right and two surrounds. To customize the sound, LUCAS provides 15 pre-programmed sets of "virtual ears" that you can choose from to select your listening preference.

860-434-9190; fax 860-434-1759; www.sennheiserusa.com

Circle (174) on Free Info Card

Increase Your Footprint



Capture the Audience!

It's your Listeners. Your Viewers.

Make them Stay With You!

The **DBMAX™** Digital Broadcast Maximizer gives you *the impact you need to reach them!*

The **DBMAX** is an innovative no-compromise digital audio processor with excellent sound features, that will interface with all analog and digital broadcast formats.

The **DBMAX** was developed in close cooperation with chief engineers at broadcast facilities world-wide, resulting in a combination of three powerful broadcasting tools in one compact, easy-to-use unit:

Transmission Processor:

- ▶ Transparent multiband on-air dynamics processing
- ▶ Expansion of the broadcast coverage area, by providing better signal to background noise ratio for all receivers
- ▶ Easily adapts to any broadcast standard - all pre-programmed and easy to set up

A Sound Investment!

Inserted as the final audio link in the broadcasting chain, the **DBMAX** maximizes your audio modulation. It provides excellent sound optimization in AM and FM broadcast as well as DAB and digital TV audio transmission. Here the **DBMAX** becomes the optimal Transmission Processor, ensuring a louder and more consistent signal, thereby expanding the actual coverage area. Better coverage means you get better ratings, which in turn makes the **DBMAX** extremely good value!

Outside Broadcast Tool:

- ▶ Louder, clearer and punchier signal
- ▶ Dynamic compression of spot/trouble frequencies (air conditioning etc.)
- ▶ Ensures that dynamic levels are within your station's standard
- ▶ Automatic Gain Control for unattended operation

Reliability You Can Back-up!

Years of research and experience in digital compression and limiting techniques for CD mastering have led TC Electronic to the development of the three-band **DBMAX** processor. Reliability and interchangeability is equally important for Outside Broadcasting, so we made sure the information you store on your PC-card will make any **DBMAX** run 100% according to your specific settings. In turn it makes the PC-card an ideal back-up media for your **DBMAX**.

Radio, TV & Film Post Production Optimizer:

- ▶ Louder, crisper, warmer, punchier, more subtle, more spectrally-balanced production – the choice is yours...
- ▶ Finalizes the material
- ▶ Makes it possible to check what the sound will be like after transmission

Put Yourself in the Place of Your Listener

Used as a Post Production Tool the **DBMAX** gives the production engineer the ability to hear exactly what the program material will sound like as received by the listener. The **DBMAX** allows transmission-settings to be copied to the production suites, enabling engineers with a **DBMAX** to listen to the final transmitted signal during the production phase. This way you can make sure your listeners receive the signal you intended them to receive!

t.c. electronic

ULTIMATE SOUND MACHINES



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Email: info@tcelectronic.com • WWW: <http://www.tcelectronic.com>

TC Electronic A/S, Sindalsvej 34, DK-8240 Risskov, Denmark • Telephone: +45 8621 7599 • Fax: +45 8621 7598

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CONFERENCE TIMETABLES

BROADCAST ENGINEERING CONFERENCE

	Sat. 4/5	Sun. 4/6	Mon. 4/7	Tues. 4/8	Wed. 4/9
9:00		KEYNOTE	ALL-INDUSTRY OPENING AND KEYNOTE ADDRESS		
10:00	RADIO TECHNOLOGY TUTORIAL: Part 1	DIGITAL SOUND BROADCASTING: Testing and regulatory issues	AUDIO PROCESSING: Competing with digital services	DESIGNING RADIO FACILITIES: Part 1	RADIO TECHNICAL/REGULATORY ISSUES
11:00					
12:00					
12:30					TECHNOLOGY LUNCHEON
1:00					
1:30					
2:00	RADIO TECHNOLOGY TUTORIAL: Part 2	DIGITAL SOUND BROADCASTING: Implementing new technology	BROADCAST TOWERS: Maximizing your vertical real estate	DESIGNING RADIO FACILITIES: Part 2	RADIO TECHNICAL/REGULATORY ISSUES
3:00					
4:00					
5:00					6:30 HAM RADIO RECEPTION

RADIO MANAGEMENT/ RAB CONFERENCE

UPLINK '97: INTERNATIONAL SATELLITE CONFERENCE

	Sun. 4/6	Mon. 4/7	Tues. 4/8	Wed. 4/9
9:00			THE STATE OF RADIO SALES	RADIO STATION TOURS (9:00 - 12:00)
10:00			ELECTRONIC MIRACLES THAT ARE REVOLUTIONIZING RADIO SALES BREAKING REVENUE BARRIERS WITH FIELD MANAGEMENT	POSITIONING RADIO WITH NEWSPAPER ADVERTISERS (9:00 - 12:30)
11:00		INTERNET WORKSHOP POWERFUL PROMOTIONS		
12:00				
12:30				
1:00		HOW TO MAKE YOUR PRODUCTION SIZZLE BRIDGING THE GAP BETWEEN PROGRAMMING & SALES	RADIO LUNCHEON	GENERATING REVENUE WITH NUMBERS IN SMALL MARKETS RECRUITING & HIRING THE BEST & BRIGHTEST
1:30	RADIO/AUDIO HALL SNEAK PREVIEW			
2:00		THE COMPETITIVE BENEFITS OF COMMUNITY SERVICE QUALITATIVE RESEARCH IN SMALL & MEDIUM MARKETS	LUCE'S LEADERSHIP LAWS SMALL MARKET SALES--LARGE MARKET RESULTS	CASH IN THE BANK "THREE P" MAGIC IN SMALL MARKETS
3:00	SMALL/MEDIUM MARKET IDEA SWAP			
4:00		25 MANAGEMENT TECHNIQUES FOR SUCCESS TOWER & SUBCARRIER LEASES MADE SIMPLE		
5:00	RADIO OPENING RECEPTION			

	Mon. 4/7	Tues. 4/8
8:00		BREAKFAST RECEPTION (LVCC)
9:00	ALL-INDUSTRY OPENING AND KEYNOTE ADDRESS	MEDIA SATS FOR THE NEW MILLENNIUM (LVCC)
10:00		(break) Meet the panel (LVCC)
11:00		EMERGING SATELLITE TECHNOLOGIES & THEIR IMPACT ON THE TELECOMMUNICATIONS BUSINESS (LVCC)
12:00		NAB COMMUNICATIONS & CONNECTIVITY '97 JOINT LUNCHEON (LVCC)
1:00		
2:00	GLOBAL INDUSTRY SATELLITE LEADERS: Views of the 21st century (Sands)	DIRECT-TO-HOME TV AROUND THE WORLD (LVCC)
3:00	(break) Meet the panel (Sands)	(break) Meet the panel (LVCC)
4:00	SATELLITES FOR PEOPLE ON THE MOVE (Sands)	SATELLITES IN THE TELECOMMUNICATIONS REVOLUTION (LVCC)
5:00	NAB Communications & Connectivity '97 Joint opening reception - SAT pavilion (Sands)	NAB COMMUNICATIONS & CONNECTIVITY '97 JOINT RECEPTION (LVCC)

BROADCASTERS' LAW & REGULATION CONFERENCE

ELECTRONIC DISTRIBUTION CONFERENCE

	Mon. 4/7	Tues. 4/8	Wed. 4/9
8:00		7:30 - 8:45 FCC CHAIRMAN'S BREAKFAST	
9:00	ALL-INDUSTRY OPENING AND KEYNOTE ADDRESS	FCC EQUAL EMPLOYMENT OPPORTUNITY REGULATIONS IN THE 1990's: Changes ahead?	UPGRADING YOUR RADIO STATION: A manager's guide
10:00	DUOPOLIES, LMAs & OWNERSHIP CHANGE: DON'T LET A LABEL OR PRIVACY SUIT SANDBAJ YOUR STATION'S BOTTOM LINE OR REPUTATION		AVOIDING FCC FINES: A commission rule enforcement primer
11:00	CONTESTS, LOTTERY AND CASINO ADS, PLUS STATION PROMOTIONS		THE HITS KEEP COMING: Radio music licensing, your money and managing both to win (1:00 - 2:15)
12:00			
12:30			
1:00			
1:30			
2:00	SMALL & MEDIUM MARKET STATION FINANCING	ANTHUSIS PRIMER FOR BROADCASTERS HIRE AND AHEAD: Acquiring a business interest in broadcasting	MARKETING & MANAGING SPECIAL EVENTS AND PROMOTIONS (1:00 - 3:00)
3:00		REGULATORY DIALOGUE COFFEE BREAK	
4:00		REGULATORY DIALOGUE	
5:00			

	Mon. 4/7	Tues. 4/8	Wed. 4/9
9:00	ALL-INDUSTRY OPENING AND KEYNOTE ADDRESS	BROADBAND DELIVERY OPTIONS (Sands)	WIRELESS INTERNET ACCESS: Where is it? (Sands)
10:00		WIRELESS SERVICES FOR BUSINESS (Sands)	(break) Meet the panel (Sands)
11:00			PORTABLE CONNECTIVITY DISTRIBUTING BROADCAST QUALITY AUDIO & VIDEO (Sands)
12:00			
1:00		NAB Communications & Connectivity '97 Joint luncheon (LVCC)	CELLULAR & PCS DATE APPLICATIONS (Sands) COPPER VS. FIBER (Sands) THE FIBRE CHANNEL SEMINAR (Sands)
2:00	OPENING SESSION: Moving toward a wireless society (Sands)	DIRECT-TO-HOME TV AROUND THE WORLD (LVCC)	(break) Meet the panel (Sands)
3:00	(break) Meet the panel	WIRELESS AND BROADCASTING: Where are the synergies? What are the differences? (LVCC)	ELECTRONIC PRODUCT DELIVERY SOLUTIONS (Sands) THE FIBRE CHANNEL SEMINAR (Sands)
4:00	SATELLITES FOR PEOPLE ON THE MOVE (Sands)		
5:00	NAB Communications & Connectivity '97 Joint opening reception (Sands)	NAB Communications & Connectivity '97 Joint opening reception (LVCC)	NAB Communications & Connectivity '97 Joint opening reception

INTERNET BUSINESS CONFERENCE

	Sat. 4/5	Sun. 4/6	Mon. 4/7	Tues. 4/8	Wed. 4/9	Thur. 4/10
9:00			ALL-INDUSTRY OPENING AND KEYNOTE ADDRESS	MULT MEDIA WORLD KEYNOTE ADDRESS		USING THE WEB TO INCREASE RATINGS
10:00				WEBBUSINESS: Investments/partnerships/alliances	VRML: 3D moving worlds BRANDING IN CYBERSPACE: Success stories on the Internet	
11:00						
12:00						
1:00	INTERNET SITE DESIGN: Do it yourself or send it out	13" PRODUCTS: The ad-in showcase ENHANCING YOUR BUSINESS WITH INTERACTIVES		WEBCASTING: Is it ready for prime time? THE DANGERS OF INTERNET COMMERCE: Pitfalls to avoid	DESIGNING WEB SITES THAT SELL THERE'S MORE TO A WEBSITE THAN MEETS THE EYE	
2:00						
3:00	GREAT EXPECTATIONS A reality check	COOL SITES ON THE WEB LEVERAGE YOUR COMPANIES DATABASE: Integrate it with the Internet	TRENDS IN INTERNET TECHNOLOGY MARKETING ON THE WEB: Direct marketing and customer support	ENTERTAINMENT PROGRAMMING ON THE WEB CONDUCTING MARKET RESEARCH ON THE WEB	THE DESIGNER'S TOOLBOX: Techniques for graphic design CHANNELING TRAFFIC TO YOUR WEBSITE	
4:00						
5:00			6:00 MULTIMEDIA WORLD RECEPTION			



AUDIO ACCESSORIES

Broadcast Electronics	1207
Wheatstone Corporation	1212
Dan Dugan Sound Desgn	1404
Svetlana Electron Devices	1424
VideoQuip Research Ltd.	1502
Illbruck	1512
KRK Systems/Group One Ltd.	1514
Professional Sound Corporation	1517
Inovonics Inc.	1612
Penta Laboratories	1720
t.c. electronic	1721
Symetrix	1817
LPB Inc.	1900
Circuit Research Labs	2106
Electric Works	2328
Logitek	2521
Continental Electronics	2606
Yamaha Corporation of America	3021
Muslcam USA/CCS	3306
Penny & Giles	3424
Radio Design Labs - RDL	3724
Rycote Microphone Windshields	3726
Henry Engineering	4012
Eventide	4101
Horita	5155
Acoustic Systems	5255
ATI Audio Technologies	5527
Whirlwind	5747
Pixel Instruments	6060
R-Columbia Products	6745
Sennheiser Electric	6760
JBL Professional	6940
AKG Acoustics	6948
TASCAM	6952
Wireworks	7206
Dorrough Electronics	7209
Acoustical Solutions	7218
TDC Tally Display Corporation	8679
NVISION	9681
Ward-Beck Systems	11025
Avitel Electronics	11570
ASACA ShibaSoku	11914
Wohler Technologies	LA 501, 9773
JLCooper Electronics	M 7645
Mackie Designs	M 8038
Dolby Labs	S 206, 8940
JK Audio	S 1631
Korg USA Inc.	S 5763

AUDIO DATA COMPRESSION EQUIPMENT

Computer Concepts	2024
Comrex	2121
Electric Works	2328
MediaTouch	3621
Intraplex	3901
Digigram	3912
Nagra Kudelski SA	7005
Thomson Broadcast	7414
Leitch Inc.	8640
ASC Audio Video Corporation	9258
RF Technology	11910
ASACA ShibaSoku	11914
Wegener Communications	11940
Sencore/AAVS	11976
Xing Technology	14853
Telos Systems	I 5250, 3006
Dolby Labs	S 206, 8940
IBM Telecommunications	S 2219
Deutsche Telekom	S 2863
Intelsis Sistemas Inteligentes	S 3766
RE America	S 4068

AUDIO MIXERS-ON AIR

Broadcast Electronics	1207
Wheatstone Corporation	1212
AEV Snc di Vaccari GEC	1818
LPB Inc.	1900
Studio Technologies	2104
Dongseo Electronics	2426
Logitek	2521
Continental Electronics	2606
Solid State Logic	2612
Pacific Research & Engineering	2618
Euphonix	3318
Autogram Corporation	3906

Sierra Automated Systems	4027
ATI Audio Technologies	5527
JBL Professional	6940
AMEK Consoles	7343
Lectrosonics	8372
NVISION	9681
Otari	10580
Ward-Beck Systems	11025
AAVS/Sencore	11976
Mackie Designs	M 8038

AUDIO MIXERS-PORTABLE, STUDIO

Broadcast Electronics	1207
Wheatstone Corporation	1212
Cooper Sound Systems	1404
Coffey Sound Service	1428
VideoQuip Research Ltd.	1502
Bradley Broadcast Sales	1506
Professional Sound Corporation	1517
Fidelipac	1902
Comrex	2121
Arrakis Systems	2406
Link Communications SA	2412
AEQ	2412
Audio Developments	2424
Dongseo Electronics	2426
Continental Electronics	2606
Solid State Logic	2612
Location Sound	2627
Auditronics	3018
Yamaha Corporation of America	3021
Harrison by GLW inc.	3315
Euphonix	3318
Radio Design Labs - RDL	3724
Autogram Corporation	3906
Henry Engineering	4012
Aphex Systems	4103
RAM Broadcast Systems	4109
ATI Audio Technologies	5527
Shure Brothers	5613
Whirlwind	5747
Fostex	6357
JBL Professional	6940
TASCAM	6952
AMEK Consoles	7343
AMS Neve plc	8810
Micron Audio Products	8876
Zaxcom	10270
Otari	10580
Graham-Patten Systems	10976
Ward-Beck Systems	11025
Mackie Designs	M 8038
JK Audio	S 1631
Calrec	S 3976
Korg USA Inc.	S 5763
Soundtracs USA	S 5763

AUDIO PROCESSING, CONVERSION

Dan Dugan Sound Desgn	1404
Bradley Broadcast Sales	1506
Focusrite Audio/Group One Ltd.	1514
Inovonics Inc.	1612
Apogee Electronics	1718
t.c. electronic	1721
Audio Processing Technology Ltd.	1727
AEV Snc di Vaccari GEC	1818
Gorman-Redlich Mtg Company	1910
Superscope Technologies/Marantz	2102
Circuit Research Labs	2106
Gentner Communications Corp.	2117
Electric Works	2328
Orban	2402
Continental Electronics	2606
Pacific Research & Engineering	2618
Radiomation/Div. of Rosputin	2926
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Muslcam USA/CCS	3306
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Radio Design Labs - RDL	3724
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ENCO Systems	1024
Broadcast Electronics	1207
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Coffey Sound Service	1428
Bradley Broadcast Sales	1506
HNB Communications Ltd.	1524
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Continental Electronics	2606
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Dolby Labs	S 206, 8940
Pristine Systems	S 1935
Gefen Systems	S 3026, 1621

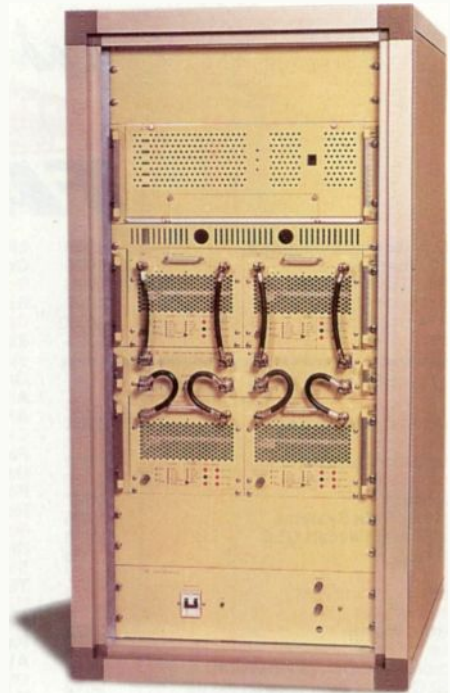
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Switchcraft	2924
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Dalet Media System	1519
Doremi Labs	1619
Register Data Systems	1706
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Orban	2402
Arrakis Systems	2406
AKAI Digital	2524
Continental Electronics	2606
Pacific Research & Engineering	2618
Radiation/Div. of Rosputin	2926
Penny & Giles	3424
Roland Corporation US	3612
MediaTouch	3621
Digigram	3912
SMARTS Broadcast Systems	4014
TBC Consoles	5441
Harris Corp. / Broadcast Div.	5909, M 6628
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Fairlight ESP Pty Ltd.	8276
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Broadcast Electronics	1207
Coffey Sound Service	1428
Apogee Electronics	1718
Fidelipac	1902
SCA Data Systems	1909

HOW THE FOSTEX DAT RECORDERS STACK UP.

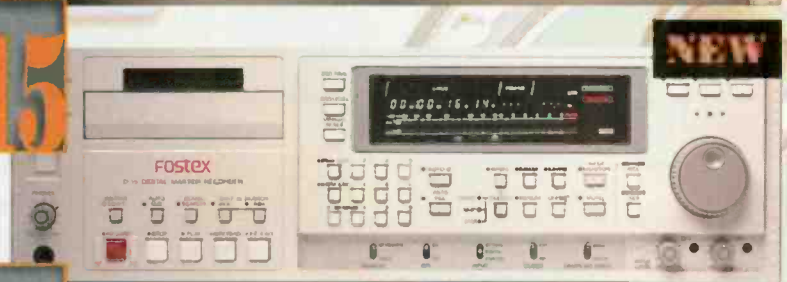
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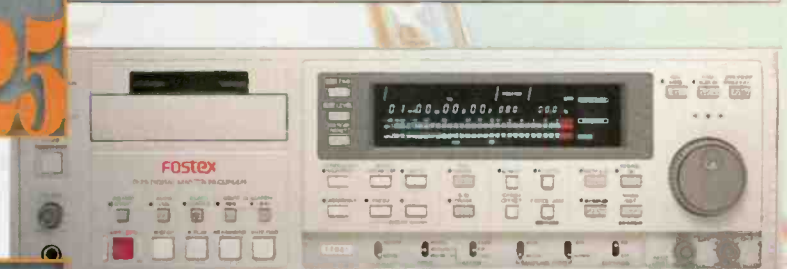
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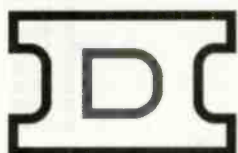
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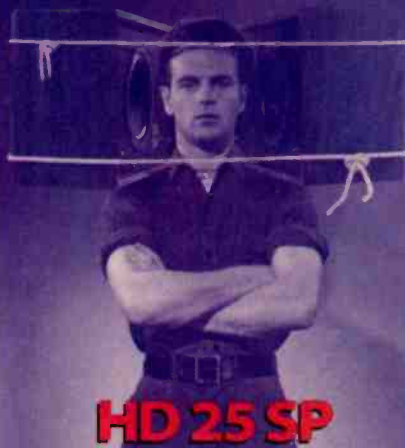
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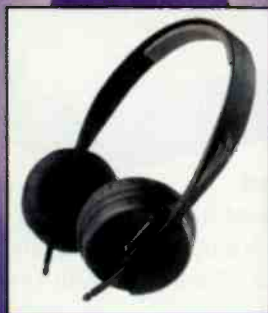
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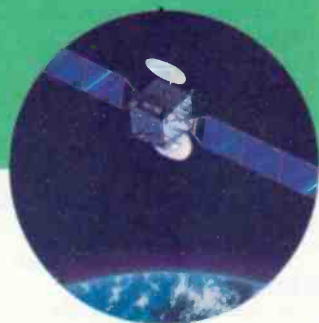


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Rules Service Company	4956		
Micro Communications	5607		
Thomcast France	7414		
AF Associates	7432		
Radio Soft	8672		
Tektronix	9914		
Rees Associates	10458		
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A. B. S. S. P. A. \$ 4063

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ACCUWEATHER, INC. 10564

Featuring: UltraGraphix-32; UltraGraphics ULTRA weather systems; FirstWarn 2000, 3000 for crawls, maps, icons to notify viewers of severe weather; AccuNet On-Line weather information, graphics for your web site.

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ACOUSTIC SYSTEMS 5255

Introducing: Modular control room and studio designs; the Acoustic-Rated Glass Door.

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ADCOM ELECTRONICS LTD. \$ 1369

Featuring: Night Suite non-linear production system.

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ADC TELECOMMUNICATIONS, INC. 11958

Featuring: digital transport system, featuring remote drop or add; time-delayed patching; delay compensation video patching; digital video jacks; analog and serial digital video panels; video/audio modular patchbay; CAPS component analog patching system; FO cable management system for smaller fiber networks.

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Introducing: @3 applications software, @rchitecture, @pplications for @utomation for management of automated processes in TV centers; @3-on-air automated playout software; @3-remote local, remote surveillance and backup operations for TV sites; video assist multilingual management software; Imaging range Quartet A and accessories; DAs, dual-channel digital audio signal change over; digital linear keyer; analog video DA.

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Featuring: audio codecs; hard-disk automation system; audio mixers; multiconference telephone system; digital hybrids, line extender; telephone terminal equipment.

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Introducing: Virtual Radio for Windows 95 and NT; multi-user, multitasking, simultaneous access to audio/data; ISO-MPEG Musicam audio coding; digital recording, editing; unlimited storage capacity; music, commercial scheduling; live assist or fully automated broadcasting.

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Featuring: designs, engineers and fabrication of TV facilities, systems for broadcast, cable, professional and corporate markets; Turnkey systems integration; engineering and system design consulting; project management; server systems, solutions for video archive, program playout and networking.

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AIRCRAFT PRODUCTION MUSIC LIBRARIES 8885

Featuring: The American Music series; Rock Sweepers and IDs; Ads Up! music for commercials.

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Featuring: digital audio recording equipment, workstations.

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Introducing: C480B+CK69, C414B TL II, D230, C577, C3000 microphones; K240M headphones.

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ALESIS CORPORATION 3618

Featuring: digital audio products, multitrack recorders, remote-control equipment.

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ALTRONICS RESEARCH INC. 1003

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AMCO ENGINEERING COMPANY 5913

Featuring: equipment enclosure systems.

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AMS NEVE 8810

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Dual HMD antenna; Alpac antenna & tower system; HS9HP HELIAX coaxial cable; 2.4m SNG antenna; type-approved earth station antennas; rectangular waveguide; pressurization equipment; terrestrial microwave antennas; rigid transmission line.

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APHEX SYSTEMS 4103

Introducing: Model 2020 FM audio processor.

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Introducing: FC-8 digital audio format converter; APogee CD-recordable; AD-1000, AD-1000E 20-bit A/D, D/A converters; Apogee Master DAT; Wyde Eye digital cable.

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Featuring: personal computers, multimedia equipment.

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Featuring: radio broadcast transmitters.

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Featuring: digital audio workstations; video switchers with audio follow and control from multiple locations.

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ASC AUDIO VIDEO 9258

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AT&T 11934

Featuring: satellite communications services.

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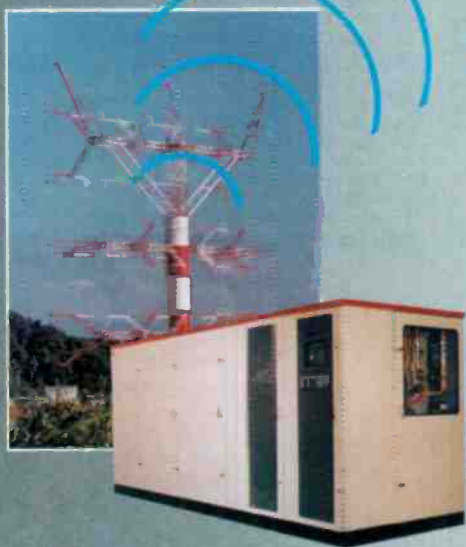


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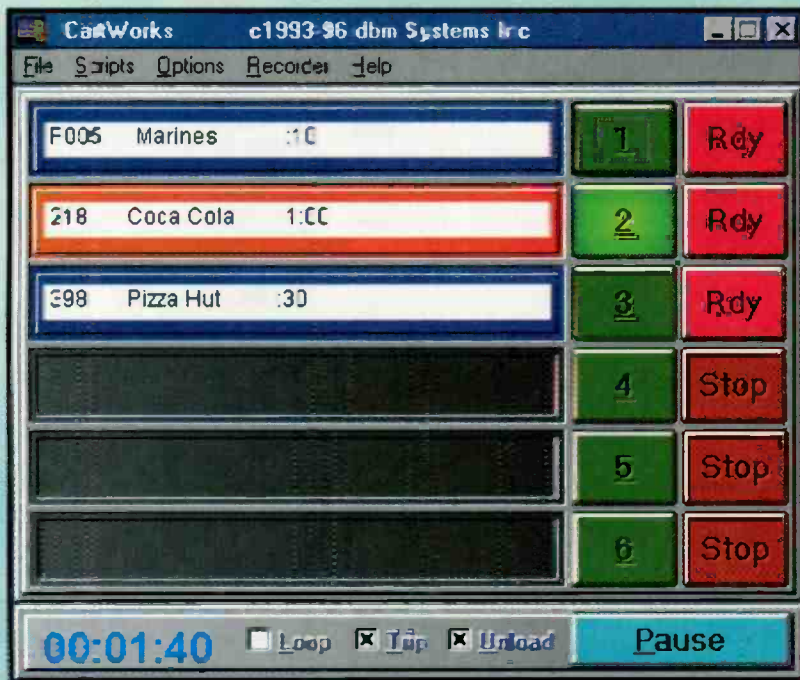


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BSS AUDIO 6948
 Full line of signal processing equipment.
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BURK TECHNOLOGY 3524
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CALZONE/ANVIL CASES 6943
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 CartWorks Plus digital audio systems.
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CBSI/CUSTOM BUSINESS SYSTEMS 3012
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CBS NEWS ARCHIVES M 7533
 Featuring: video libraries.
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CCA ELECTRONICS, INC. 3009
 Featuring: FM-series FM exciter; high performance transmitters; AM shortwave and mediumwave transmitters.
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CINEBASE SOFTWARE M 7825
 Introducing: Digital Media Management System DMMS for tracking large volumes of digital imagery including video, audio and graphics to terabytes of data; facilities, studio management support products; management software; engineering facilities management.
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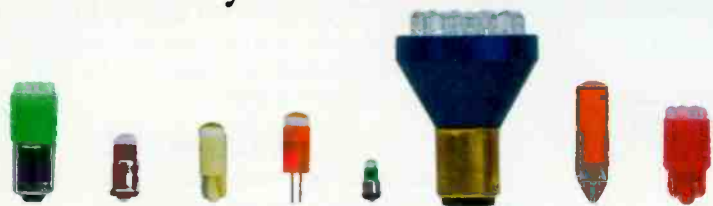
CIRCUIT RESEARCH LABS 2106
 Introducing: software for DP-1000 all digital FM stereo audio processor for improved stereo enhancement, DRX dynamic range extension, processing dayparting, remote control; Featuring FM Amigo, Signature series, Digital SC-100 for FM radio; TVS and BAP series products for television sound; MBL, AM-4m/s and AM Amigo for AM radio.
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Though inexpensive itself, an incandescent bulb brings with it some very costly baggage.

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Satellite communications products, services.

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Introducing: digital TV coverage and interference analysis packages; CD-ROM database software; GIS-ready coverage data for broadcasters worldwide.

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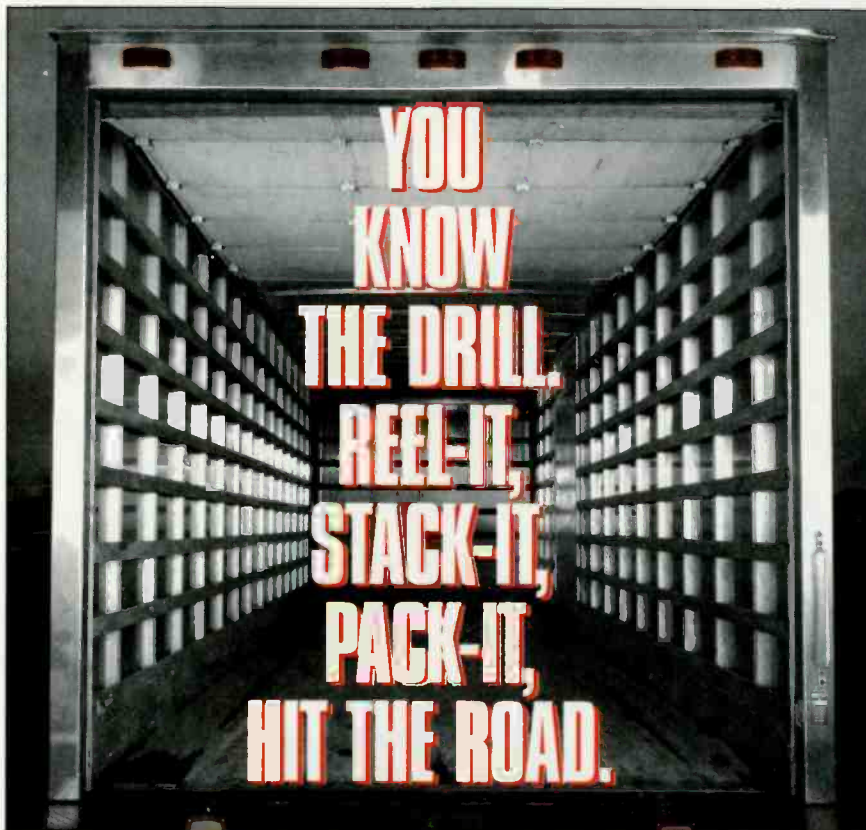
Featuring: digital, analog video and audio, Clarity microphone cables; electronic multiconductor, multipair cables; custom cables for indoor, outdoor; 50-ohm, 75-ohm Andrew Helix products.

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NAB97

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EXHIBITS: APRIL 7-10, 1997
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EXHIBITOR MAP

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*"This thing
kicks butt!"*

*"That's just
one phone line?"*

*"It's so easy
to use!"*

*"It sounds
amazing!"*

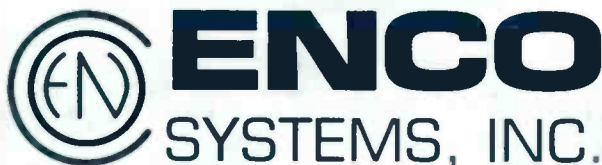
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1

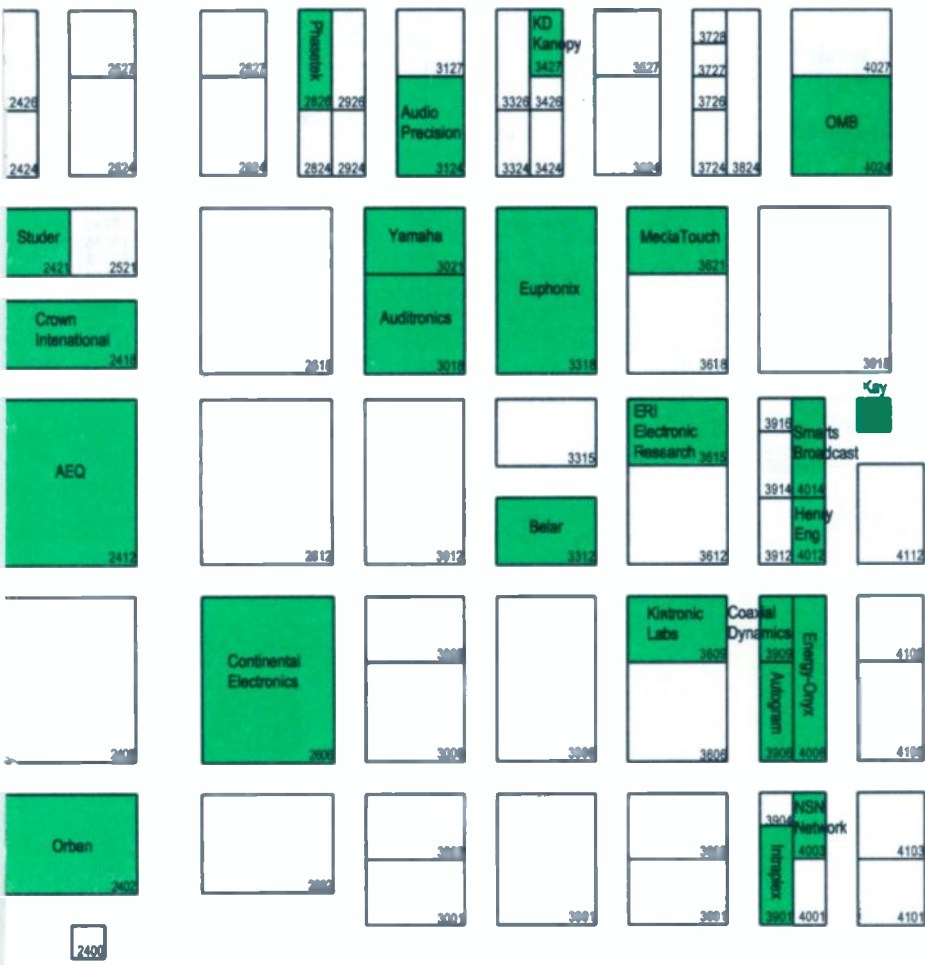
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1021	Neutrik USA 1321	1518 1618	1827	1918 2019	2121
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AKA! Digital (C-3)	2524	Communications Data Svcs (B-1)	1617
Alesis (B-5)	3618	Computer Concepts (C-2)	2024
Altronics Research (A-1)	1003	Comrex (B-2)	2121
Aphex Systems (A-5)	4103	Continental Electronics (A-3)	2606
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Anthro Corporation	S3232
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Avitel Electronics Corp.	11570
AVP Mfg & Supply Inc.	S3020
Axon Digital Design BV	S1049
Azden Corporation	S1260
Baird Satellite Supporting Systems	S3087
Baron Services	S3629
BASF Magnetics Corporation	S1556
BBC Center for Broadcast Skills Training	S2067
Belden Wire and Cable Company	9880
Benchmark Media Systems	8664
Best Power/North Star Technical Services	S4367
Beyer Dynamic Inc.	5505
Bitree Inc.	S3775
British Information Services	S4858
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BSS Audio	6948
Cablewave Systems	11954
California Amplifier, Inc.	S2351
Calrec Audio Ltd.	S3976
Calzona/Anvil Cases	6943
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Deutsche Telekom	S2863
Delectric Communications	7976
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EASI-Efficient Antenna Systems Inc.	LA 503
Electronic Associates	11334
Electronac Products Co.	S2928
Electrosonic Systems, Inc.	S1622
Energetic Music	M7649
Entertainment Digital Network	S4058
Equip-Tech Corporation	S1065
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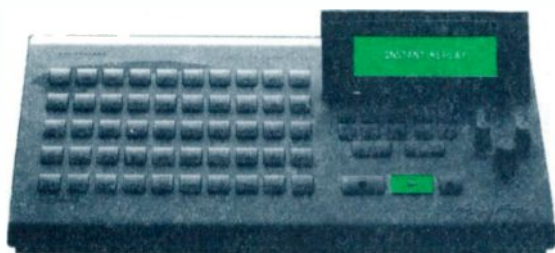
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italiana Ponti Radio SRL	11973	Sony Electronics Inc.	5929
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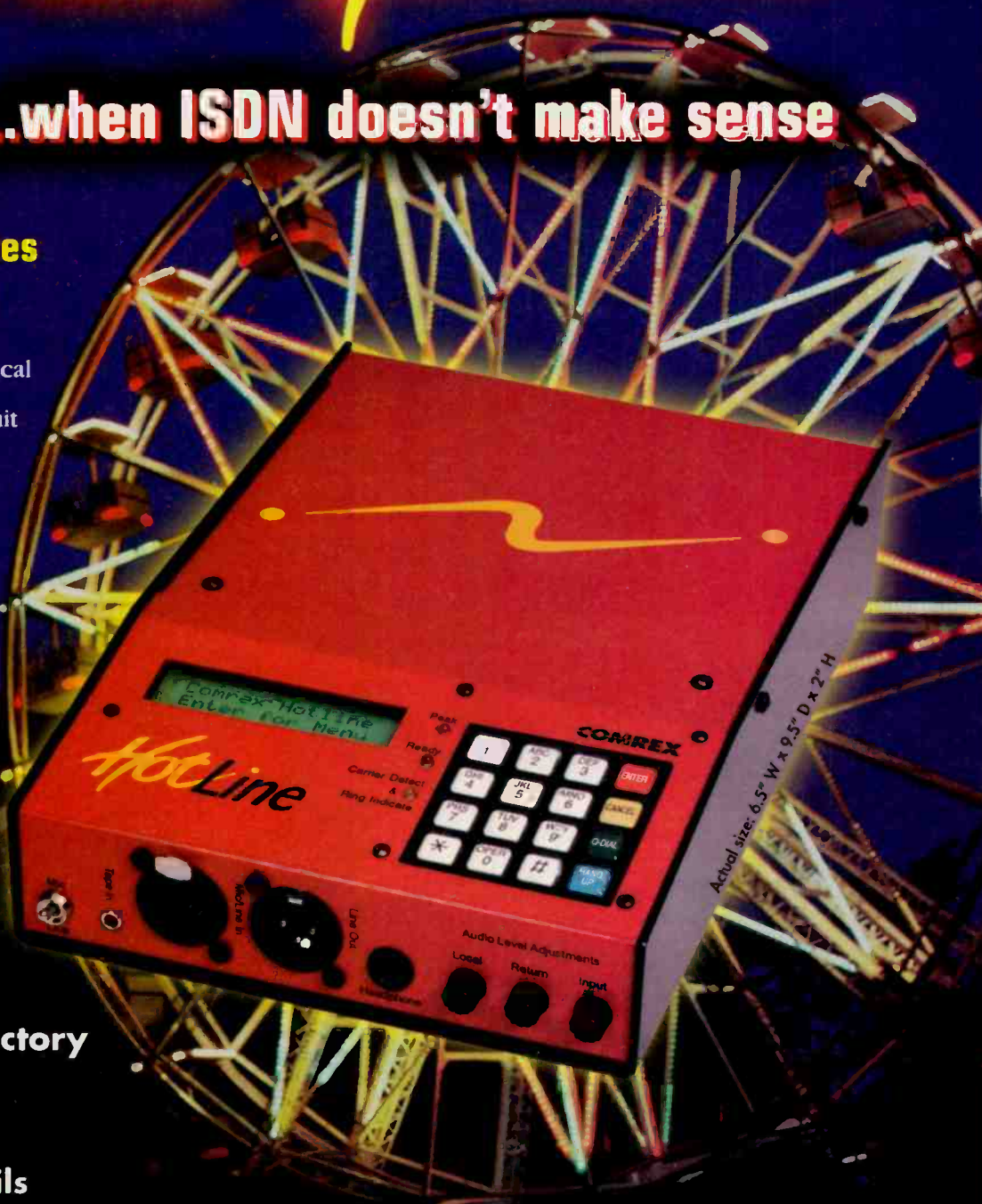
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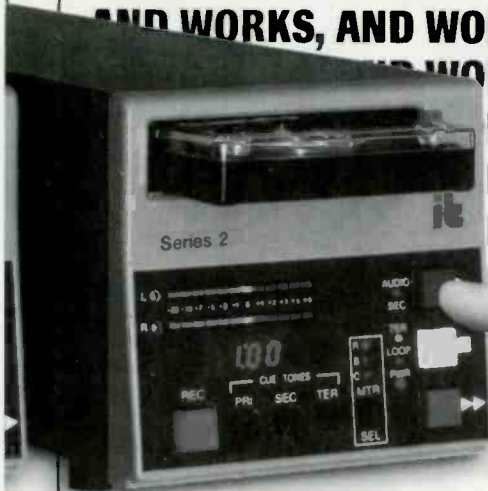
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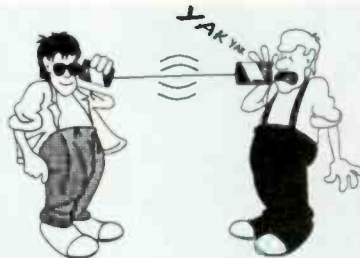
Power conditioning equipment.

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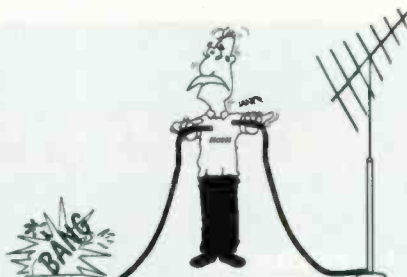
NPR SATELLITE SERVICES 3914

Satellite transmission services for radio broadcasting.

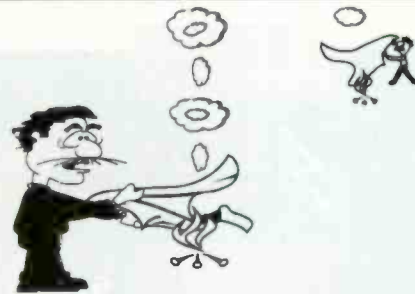
Circle 536 on Free Info Card



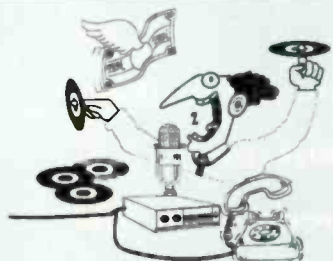
FIRST UNLICENSED SECURE COMMUNICATIONS



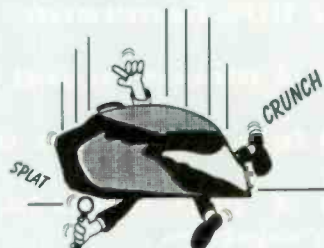
THE FIRST WIRELESS REMOTE



DIGITAL TECHNIQUES IMPROVED ACCURACY BUT SMOKE QUICKLY BECAME UNFASHIONABLE



WIRED SYSTEMS OFFER SOME IMPROVEMENT BUT ADD TO OPERATING COSTS



PRIMITIVE COMPRESSION TECHNIQUES OFTEN PROVED FATAL

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NSN NETWORK SERVICES 4003
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OGM PRODUCTION MUSIC 7208
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OMB 4024
Introducing: 20W portable FM transmitter, compact system in carrying case with batteries for emergency broadcasting.
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OMNIMUSIC 8773
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OMNITRONIX INC. 3426
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Featuring: amplifiers for audio, video, distribution, mic, EQ, line, VCA, power, routing, matrix switchers; press boxes, audio transformers, oscillators, power supplies; custom sub-systems.
Circle 543 on Free Info Card

ORBAN 2402
Introducing: Optimod-AM 9200 digital audio processor.
Circle 544 on Free Info Card

ORION ATLANTIC \$ 3469
International digital video satellite transmission services through London and New York MCPC gateways; SCPC digital video transmission service using Drop & Shoot small ground stations for rapid service start.
Circle 545 on Free Info Card

OTARI 10580
Introducing: Radar disk recorder; PD-80 disk recorder; TTS postproduction system; DTR-85 DAT recorder; Elite, Status audio consoles.
Circle 546 on Free Info Card



PACIFIC BELL M 8133
Multimedia CD publications.
Circle 547 on Free Info Card

PACIFIC INNOVATIVE ELECTRONICS 1721
Circle 548 on Free Info Card

PACIFIC RADIO 6761
Distributor: Belden Audio-Flex multipair snake cables; MidAtlantic Multi-Desk Pro; Ziptape Shrink-N-Shield.
Circle 549 on Free Info Card

PACIFIC RESEARCH & ENGINEERING 2618
Introducing Integrity digital on-air broadcast console; AirWave on-air console design for middle market radio.
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PANASONIC BTSC 10701
Introducing: AJ-LT75 DVCPRO laptop editor; DVCPRO 200 series AJ-D230V desktop VTR and AJ-D20 1/3-inch 3-CCD camcorder; advanced digital cameras, high definition products; Postbox 3.0 nonlinear editing system; Quick Cutter DVCPRO nonlinear editing system with 4x transfer VTR.
Circle 551 on Free Info Card

PENNY & GILES 3424
Introducing: Pythagoras mastering software for Penny & Giles PP-10 audio multiprocessor; 20-bit A/D, D/A converters; frequency selective compression.
Circle 552 on Free Info Card

PENTA LABORATORIES 1720
Featuring: power tube devices for broadcast.
Circle 553 on Free Info Card

PHASETEK INC. 2826
Manufacturers of AM antenna phasing equipment, antenna tuning units, RF components and RF inductors.
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PHILIPS TV TEST EQUIPMENT 7643
Featuring: digital sync test generator; color analyzers; modulators, demodulators; waveform monitors, vectorscopes; sync generators.
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PIKE & FISCHER INC. \$ 2360
Circle 556 on Free Info Card

PIONEER NEW MEDIA TECHNOLOGIES \$ 2738
MPEG2 encoder, digital LD hybrid video library system; Video Browse server; CD audio disk changer; commercial insertion system; fast file stills & clips presentation; DVD technology demo; multiscan video cube wall system.
Circle 557 on Free Info Card



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...about DAD^{PRO}, the Digital Audio Delivery system that's ideal for both Production and On-Air, whether Live Assist or Automated, small market or large



"In our pre-purchase research, we found that the most common compliment paid to competitive units was that their technical support staffs were always there when the system crashed. When we talked with DAD users, they hardly knew anyone at ENCO since their systems had never gone down. That's the kind of compliment I was looking for! DAD's segue editor feature revolutionizes automation. We pre-program the entire station, then the talent previews and customizes their breaks to give us a totally live feel. Plus, we simulcast both stations and DAD lets us easily set up separate spot schedules. It's major market ready, and built like it."

Philip Urso, GM
WDGE/WDFB,
Providence, RI

"We've had five DAD workstations in action for over a year, and I really don't know how we could get along without the system. It allows all three of our stations to present a consistent on-air sound and frees the talent to concentrate more on communicating with the audience. We're still finding new and innovative ways of using the system a year later. In my opinion, if you're planning on automation, you can't do it RIGHT without ENCO!"

Chris Andree, Asst. PD
WWKL/WYMJ/WCMB,
Harrisburg, PA

"We're a news programming provider and deal with a large number of actualities every day, so speed in production and getting it down the line are paramount. DAD allows us to bring information in, and seconds later it's ready to go. The greatest feature is the ease of editing and file transfer between our four workstations. On-air is a breeze."

Dane Wilt
Radio News Company,
Las Vegas, NV

"Way cool. The greatest thing about DAD is that it acts and thinks like a cart machine and doesn't intimidate the talent. We use touchscreens, and the learning curve is about 2-1/2 hours before they're up and running. From an engineer's standpoint, it's great because DAD uses off-the-shelf hardware, so maintenance is a snap."

J.R. Rogers, Asst. CE
KSON/KIFM,
San Diego, CA

"The DAD system was on the cutting edge of systems we looked at, and there was some initial reluctance to enter the digital arena. After having the system in-house for a month, the entire production and on-air staff felt like they could never do without it again. Now our news staff has a system of their own, and we're getting a third system for our sister TV station."

Chuck Whitaker, PD
WSBT, South Bend, IN

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Tel: 800-ENCOSYS (362-6797); 810-476-5711; Fax: 810-476-5712
Web Site: <http://www.enco.com>



PIXEL INSTRUMENTS 6060

New products to be announced, featuring: serial digital synchronizer, proc amp; audio time compressor, expander, pitch shifter; digital audio transcoder; audio delay products.

Circle 558 on Free Info Card

POTOMAC INSTRUMENTS 2017

Featuring: 1900 series directional array antenna monitor; AA-51A audio analyzer; AG-51 audio generator; SD-31/RS-31 frequency synthesizer, coherent detector; FIM-41 MW, FIM-71 VHF, FIM-72 UHF field strength meters; SMR-11 synthesized AM monitor receiver; QA-100 program audio analyzer; 1750-TLM tower light monitor; 1500-PC programmable transmitter controller with DOS compatible software.

Circle 559 on Free Info Card

PRIME IMAGE, INC. 9285

Introducing: A/V Twister, passes video, stereo audio on single twisted pair to 1 mile; Stereo Twister, passes audio on single twisted pair to 1 mile; Pkck-2 combines two Prime Image boards, including audio delay, standards converter, synchronizer/TBC and logo inserter; Time Machine, allows an additional 30 seconds of commercial time during 30-minute program.

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PRISM MEDIA PRODUCTS \$ 5777

Circle 561 on Free Info Card

PRISTINE SYSTEMS \$ 1935

Introducing: RapidFire digital studio system for radio; integrated package that encompasses scheduling, producing and on-air playback with GUI interface.

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PRO-BEL INC. 11501

Introducing: TM64 compact analog and digital router; XD series digital audio/video routers, MAD1 multiformat audio router; Accent series logo generator, inserter, mixer, conversion products; TX-220 digital master control switcher; Compass, Sextant, Procion automation products; MAPP video server control; Trilogy Mentor SPG, Commander intercoms with Pathfinder, Rapide line control systems.

Circle 563 on Free Info Card

PRODELIN CORPORATION \$ 3171

Introducing: quick deployable satellite antenna.

Circle 564 on Free Info Card

PRODUCTION GARDEN LIBRARY 8862

Production music libraries; Tune Ranch library; "In Your Face" tracks; new collection of rock and urban CDs; Manchester music library.

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PROFESSIONAL AUDIO SUPPLY \$ 1171

Circle 566 on Free Info Card

PROFESSIONAL LABEL 6361

Featuring: Label Producer Version 3.16 for Windows, labels for videotape, including custom printing; CD labels, packaging.

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PROFESSIONAL SOUND CORPORATION 1517

Introducing: new line of VDB carbon fiber light weight, high strength boom poles; M8 8-input, 4-output battery operated portable audio mixer.

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PROGRESSIVE NETWORKS INC 1 4055

Circle 569 on Free Info Card

PROMUSIC, INC. \$ 3335

Introducing: ABACo music library on Tune Builder; Primrose music library.

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PROPHET SYSTEMS 4106

Radio automation systems.

Circle 571 on Free Info Card

PULIZZI ENGINEERING, INC. \$ 6129

Introducing: IPC 3300 series Intelligent Power Controller provides power control, distribution through push buttons or RS-232/422 computer control; LA 1653 satellite antenna lightning arrester; TPC 12S-A/MTD power controller with ac ports, Form C dry contact closure ports;

TPC 115-10/MTD power controller; RCP 2242 remote control panel for power controller; TPC 400 low profile 3-phase 30a/phase ac power controller.

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QEI CORPORATION 1709

Introducing: Quantum 1000E 1kw FM transmitter.

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QUANTUM CORPORATION M 6541

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RADIACION Y MICROONDAS, S.A. (RYMSA) 1712

Introducing: DAB antennas and filters.

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RADIO COMPUTING SERVICES 1216

Introducing: Master Control NT new technology for digital on-air studio operation; TalkBack complete talk show management and screening database; NewsLink newsroom text and audio integration; Tracker instant continuous recording and indexed playback of 8 stations at once.

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RADIOMATION 2926

Introducing: enhanced news system with integral ISDN transfer of text and audio.

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RADIO SOFT 8672

ComStudy V1.50 coverage mapping software.

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RAM BROADCAST SYSTEMS 4109

Audio consoles.

Circle 580 on Free Info Card

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R-COLUMBIA PROD. 6745

Introducing: PalmTalker hands-free, VOX-less wireless intercom headphones; Expand-A-Com wired intercom system, expands from 4 to 400 stations.

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RDL (RADIO DESIGN LABS) 3724

Introduction: additions to Stick-On products, ST-LMX3 mic/line mixer; ST-PD5 power supply distribution module; STR-19A, -19B racking systems; EMC products, TS-1D transient suppressor with GB6 mounting, grounding bar.

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Facility design and planning for broadcasting and production facilities.

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Queue [Time: 14:28]

Queue	Cart#	Title	[Time]	Artist
<input type="checkbox"/>	09:12	* Non-stop Music Kickoff *	00	
<input type="checkbox"/>	<CHW	LOOK AT ME		BRIAN
<input type="checkbox"/>	M104	FALL IN LOVE		KENNY
<input type="checkbox"/>	SW05	Yng Entry/Why U Listen?		
<input type="checkbox"/>	09:21	*** :20 Stopset ***	00	
<input type="checkbox"/>	T333	MILLER LITE		
<input type="checkbox"/>	T490	PIZZAHUT		
<input type="checkbox"/>	T004	COKE/DIET		
<input type="checkbox"/>	T317	MCDONALD'S RESTAURANT		
<input type="checkbox"/>		Dodge.dlr		
<input type="checkbox"/>	U701	Voice Track		
<input type="checkbox"/>	09:26	*** 70's Flashback ***		
<input type="checkbox"/>	J716	KHHT - Legal ID #1		
<input type="checkbox"/>	J714	KHHT - U/M		
<input type="checkbox"/>	<73F	THE LION SLEEPS TONIGHT		
<input type="checkbox"/>	J960	KISS FM Jingle		
<input type="checkbox"/>	<71H	SOUL MAN		

Cart Express

Straight Tecilla Night	Aces	Drive South	She's Not The Cheatin' Kind	Every Little Thing
Talking Outsider: The Tape	Ain't Gonna Down Till The Sun Comes Up	Callin' Baton House	Matchless In Front Lines Damn Good	One Night A Day
He Thinks He'll Keep Her	Shut Up And Kiss Me	She Dreams	What A Cring Shame	Girls With Guitars
What They're Talkin' About	Pickup Men	Liza Jane	Old Enough To Know Better	Look At Me Now

Main Screen

Audition

Cart Number: M104

Description: FALL IN LOVE

Length: 01:31.06 Intra: 00:15.00 Outro: 01:18.00

Track Line

Start: 00:30.70 End: 00:34.56

00:00:00 00:22:76 00:45:52 01:08:28 01:31:06

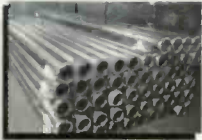
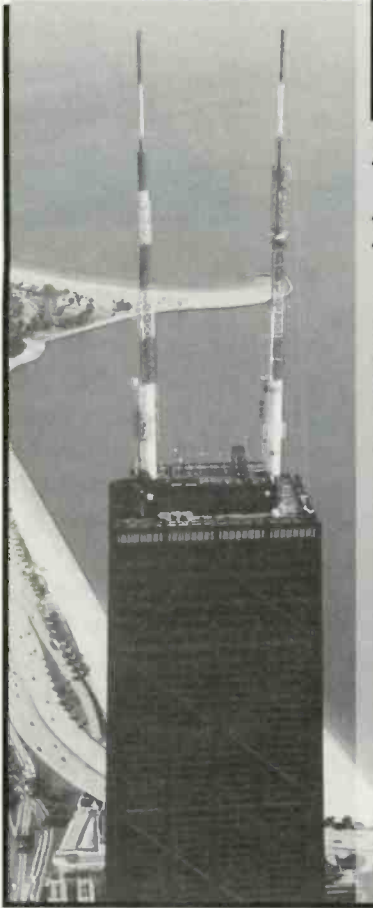
Audition Window

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11910

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7107

Power transmitting tubes, UHF power devices, power tetrodes.

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5858

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ROHN

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Featuring: guyed towers, self-supporting towers; lighting equipment; safety devices.

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ROLAND CORPORATION

3612

Audio workstations; audio announcement recorder; anti-feedback processor; 3-D sound processor.

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RORKE DATA, INC.

6232

Introducing: StudioNet: ultra SCSI and fibre-channel RAID; Fibre-channel network switches, hubs; MaxArray Ultra.

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RULES SERVICE COMPANY

4956

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1818

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3726

Featuring: wind attenuation and positive microphone support and isolation from movement and vibration, integrated system includes Windshield, Suspension, Hi Wind Cover and Windjammer; Rycote Softies slip-on cover with integral synthetic fur exterior and robust shockmount; Mono Extended Ball Gag for Neumann KM100, Schoeps CCM series microphones; Camera Mount Softie for Sony DVW700.

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SADIe INC.

1001

Octavia modular digital editor; SADIe mobile field recorder; Sascia ATM networking; SADIe 3 workstation software; Timesynch software for syncing dailies; SADIe portable digital editor.

Circle 599 on Free Info Card

SANDAR ELECTRONICS

11864

Video routers; audio routers; 16x16 and 32x32 140 and 270Mb/s routers; systems to 300MHz bandwidth; audio conference system; software for PC router control.

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SATELLITE COMMUNICATIONS MAGAZINE

5444, S 1760

Circle 601 on Free Info Card

SCA DATA SYSTEMS, INC.

1909

Subcarrier transmission products; ethnic broadcasting receiver; high-speed data and audio system; RDS, phase-locked paging and super high-speed generators.

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SCALA ELECTRONIC CORPORATION

9053

Featuring: Flexible coaxial cable, coaxial connectors; low power FM broadcast antennas.

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SCALA INC.

I 4949

Introducing: Scala Infochannel IC200.

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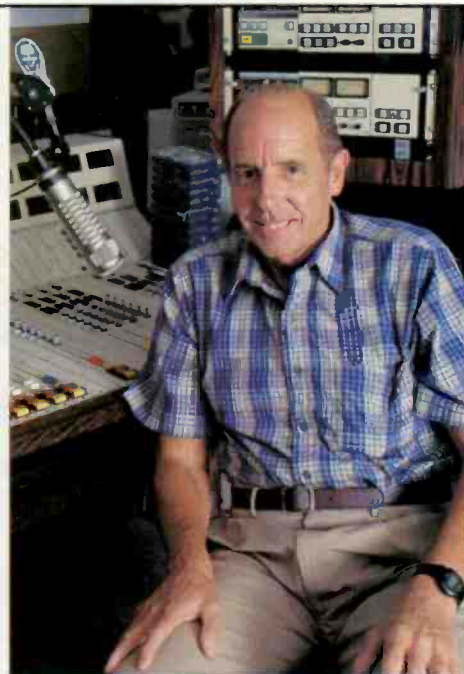
Lindy Williams
V.P. Engineering
Lotus Communications
Los Angeles, California

"We've replaced some 'very expensive' condenser microphones with the RE27N/D ...now the GM wants the guest mic replaced, as well as the production studio and the newsroom microphones. You're blowing my engineering budget!"



Steve Lariviere
Chief Engineer
WSNE

East Providence, Rhode Island
"We replaced six expensive German condenser microphones in favor of the RE27N/D. What a great sound!"



Marv Collins
Chief Engineer
KFI-KOST-KACE
Los Angeles, California

"The RE27N/D has the fullness of a ribbon with the punch of a shotgun condenser microphone. The pattern is very good, giving good backside rejection of noise. Congratulations on building such a fine microphone."

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Circle 605 on Free Info Card

SCHOEPS/POSTHORN RECORDINGS **4842**
 Schoeps condenser microphones and accessories.

Circle 606 on Free Info Card

SCIENTIFIC-ATLANTA INC. **6713**
 Satellite communications equipment, earth station antennas, video receivers, antenna controllers; MPEG-based digital video compression system.

Circle 607 on Free Info Card

SCOTT STUDIOS CORPORATION **2007**
 Introducing: Spot Box hard drive cart replacement system; Digital Air Studio with touchscreen, hot keys, Cart Walls; Voice Trax permits recording while announcer hears songs, spots, jingles in headphones; WinNews records, edits actualities with cut stacking; Net Catcher records network program unattended for delayed playback with option to include commercials if desired.

Circle 608 on Free Info Card

SELCO PRODUCTS COMPANY **1922**
 Equipment replacement components, introducing: locking knobs, Soft Touch slider knobs and 3-shot push-on knobs.

Circle 609 on Free Info Card

SENCORE **11976**
Circle 610 on Free Info Card

SENNHEISER ELECTRONIC CORPORATION **6760**
 Introducing: MD425 supercardioid dynamic mic; EM3031-U single channel UHF true diversity receiver; EM3032-U 2-channel UHF true diversity receiver; SKM3072 UHF handheld transmitter, 16 switchable frequencies, 50mW output power; HDC25 active noise cancellation headphones; HMDC25 active noise cancellation headphones with dynamic mic.

Circle 611 on Free Info Card

SHIVELY LABS **3301**
 Introducing: high power UHF; FM antennas in side-mount, panel designs; patch panels; low power UHF, MMDS antennas; filters, combiners, compressor-dehydrators; FM, UHF translators; omni and directional pattern studies.

Circle 612 on Free Info Card

SHURE BROTHERS **5613**
 SCM 810 automatic mixer; SCM 800 manual mixer; LX wireless microphone systems; Beta series wired microphones.

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SIERRA AUTOMATED SYSTEMS & ENG. CORP. **4027**
 Introducing: GPI-1600 PC automation package; GPI-1600 SI salvo switching; SlimLine console mount controllers; 16000 series 32x32, 64000 series 256x256 audio routers; 32000 series 128x128 audio router with full summing; 32000 series mix-minus, IFB systems; MMS 3200 mix-minus, surround mixing system.

Circle 614 on Free Info Card

SIRA SISTEMI RADIO **9053**
 Antennas and accessories for TV and FM broadcasting.

Circle 615 on Free Info Card

SISTEMAS RADIANTES F. MOYANO, S. A. **2412**
Circle 616 on Free Info Card

SMARTS BROADCAST SYSTEMS **4014**

Introducing: Right Touch touch-screen with 20 buttons on each screen and jack specific buttons; editing capability for phone drops; touch-screen control for on-air commercials, music log and data.

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SOLID STATE LOGIC **2612**

Introducing: AltMix post-production system complementing Axiom and Aysis digital console systems; uses DiskTrack to store video and audio in shared hardware environment; advanced editing tools; dynamic links to console automation data; numerous advanced features; Featuring: Ayls, Axiom systems.

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Featuring: DUO ergonomic desk and monitor bridge, ready-to-assemble furniture systems fit in corner; Crescent modular desks, monitor bridges, undercounter racks; Arc modular desk, 3-monitor bridge, undercounter rack; Custom free consultation on custom consoles and technical case work.

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SONIC FOUNDRY **S 2853**

Circle 620 on Free Info Card

SONIC SCIENCE **M 8332**
 Sound effects and music libraries; effects retrieval systems.

Circle 621 on Free Info Card

SONIC SOLUTIONS **S 4132**

Introducing: Sonic Studio digital audio workstation with enhancements in CD mastering, radio broadcast, audio postproduction and DVD mastering, 24-bit 96kHz high density audio, Open Music System support, support for Sony PCM 9000 master disc recorder; featuring DVD Creator mastering system for DVD format.

Circle 622 on Free Info Card

SONIFEX **S 1933**

Circle 623 on Free Info Card

SONY ELECTRONICS INC. **5929**
 Introducing: SMS-10P monitor speaker with integral amplifier. DARS-MP metal particle audio tape for DTRS format.

Circle 624 on Free Info Card

SOUND IDEAS **M 7338, 5859**
 Introducing: Series 6000 Extension sound effects library; Turner Broadcast music library.

Circle 625 on Free Info Card

SOUNDSCAPE DIGITAL TECHNOLOGY **M 7666**
 Hard disk recording systems with all standard DAW functions.

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SVETLANA ELECTRON DEVICES **1424**
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Circle 643 on Free Info Card

Continued on page 95



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Move Up from Carts to Touchscreen Digital Audio

Play Anything...At A Touch

The **best** way to improve your radio station is to put all your spots, sounders and sweepers **on-line** and **ready to play instantly** from hard disk. Creative talent sounds better than ever with **Scott Studios'** new touchscreen digital audio system.

Here's how it works: Six buttons on the left of the large computer touchscreen play what's on your log. Scheduled spots, songs, promos, PSAs and live scripts come in automatically from your production studios, traffic, music and copy computers. Jocks can revise sweeps at a touch (with the arrows at mid-screen), or work with the full day's log and add or rearrange anything.

On the right, 17 "hot keys" start **un-scheduled** jingles, sounders, effects, comedy or promos **on the spur of the moment**. Your morning show will benefit from 26 sets of 17 user-defined instant audio "hot keys".

You can **preview anything** in a cue speaker at a touch. The Scott hard drive even lets you listen to endings **while** that song is playing on the air.

And **nothing** beats the Scott System for easy levels. Touch the label on the screen, moving right to left to fade as desired. If you'd rather adjust levels on the console, channel numbers show clearly on each start button.

8:15:38A
Air 1 4:01
I Can Love You Like That
All-4-One
:11/4:05/F HIT HM0105 8:15:47
#1 for 2 Weeks In July '95

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:07
Delete Del
Jingles & Spots 7
Music Library 8

Start 3
This Ain't A Love Song
Bon Jovi
:17/4:13/F HIT HM2608 8:18:40

Auto 6
Jingle 2
Applause 2
Sweepers :07 4
Bumpers 2

Start 3
Contest Promo Bed
Instrumental
:00/0:30/F PRO TO2214 8:22:42

F7 Move Up
Weather 2
News Open 2
News Close 2
Rimshots 2

Start 3
Burger King \$2 Breakfast RT
Q: I Love This Place!
:00/1:00/C CM DA1103 8:23:43

F8 Move Up
Morning Jingle 2
Oldies Jingle 2
Legal ID 2
Animal Noises 2

Start 3
K-Mart Photo Finishing SB
Q: Across from Eastland.
:01/1:00/C COM DA4310 8:24:01

F9 Move Up
Top 8 at 8 2
Crowd Boos 2
Happy B'day 2
More Events 9

Start 3
Jingle
Q: Q-102.
:00/0:06/C JIN DA1037 8:25:01

F10 Move Up
Cont's Theme 2
Crowd Cheer 2
Preview 0
Options 0

The Scott Studio System is your **best** way to make the move to digital audio and eliminate troublesome carts. The touchscreen instantly plays whatever you want. All scheduled spots, jingles, promos, scripts and songs come in from your traffic, copy and music computers.

12:18:38P
Air 1 4:01
Scream (Single Edit)
Michael Jackson w/ Janet
07/4:01C HIT HM0105 12:15:47
With Janet Jackson

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:07
Delete Del
Jingles & Spots 7
Music Library 8

Auto 6
Car Tunes 2
Jingles 2
That's All Folks! 2

Human Nature
Madonna
:04/2:27/F HIT HM2608 12:18:44

News-Weather
ABC 2
News Source 2
News Brief 2

Dancing Days
Stone Temple Pilots
:17/2:42C HIT HM2214 12:22:42

News-Weather
ABC 2
News Source 2
News Brief 2

Pop'n Cola
Dr. Oh Noes!
:00/1:00C CM DA1103 12:23:43

Play Rec Mark Erase
List Cuts Clear

Phone Recorder On Screen

Touch **one button** and you're recording calls to hard disk. Another button and you've got the world's easiest editor. When it's ready, one touch and your call's on the air. The phone recorder only adds \$1,000 to the system.

The Best Digital Audio

When spots, promos, PSAs, or any other digital audio events are recorded, they're immediately playable in **all** your Scott System air studios. Nobody wastes time carrying carts down the hall or redubbing spots for additional stations.

One question you **don't** have to worry about is "What if it breaks?" The Scott System comes complete with **every** spot and jingle stored **redundantly** on **two** hard disks. It's a snap to switch to the "hot standby" system! You get touchscreen convenience, digital quality, and backup redundancy for no more money than cart machines and commercial tapes.

ABCDEF GHIJKLMN OPQRST UVWXYZ

ABC Green Sale
B. Save America
04:00

Radio-Action
D. No. Two App
04:00

Buy Low Appliances
E. The Money Bus
04:00

Judge
G. Your G. Oyster
04:00

Ricki January
H. Best Saturday
04:00

Admission to World
I. Smooth Air
04:00

Best Buy - Apple
J. Your Bags
04:00

Country News
K. The Money Bus
04:00

Prevue Leaders
L. The Money Bus
04:00

News-Weather
M. The Money Bus
04:00

News-Weather
N. The Money Bus
04:00

News-Weather
O. The Money Bus
04:00

News-Weather
P. The Money Bus
04:00

News-Weather
Q. The Money Bus
04:00

News-Weather
R. The Money Bus
04:00

News-Weather
S. The Money Bus
04:00

News-Weather
T. The Money Bus
04:00

News-Weather
U. The Money Bus
04:00

News-Weather
V. The Money Bus
04:00

News-Weather
W. The Money Bus
04:00

News-Weather
X. The Money Bus
04:00

News-Weather
Y. The Money Bus
04:00

News-Weather
Z. The Money Bus
04:00

The World's Fastest Requests!

Touch either of the two buttons at the top right of the main screen to see our "Wall of Carts" with all your audio **on-line!** Touch the spot, song, jingle, sounder, promo, PSA or comedy you want and it plays **instantly**. Or, you can put it anywhere you want in the day's schedule.

During play, all Scott screens include large digital timers that automatically count down into times, and flash warnings 60-, 45-, and 30-seconds before the end. You also get clear countdowns the last 15 seconds of each event.

Instant Requests from Hard Disk

There's no way to play requests faster than with the Scott System! Touch the music button and first letter of the title or artist's name. You get a "Wall of Carts" with songs that play at a touch!

All your music will be pre-dubbed **free** from your playlist. Scott Studios has radio's highest quality music on hard drive.

12:23:47P
Air 1 6:37
K-Mart Photo Finishing SB
Q: Across from Eastland.
:01/1:00C COM DA4310 12:24:01

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Delete Del
Jingles & Spots 7
Music Library 8

More
Delete Del
Jingles & Spots 7
Music Library 8

12:24 K-Mart Photo Finishing 1:00
12:25 Burger King \$2 Breakfast 1:00
12:28 World's Easiest Contest 0:18
12:48 Jingle 0:06
12:48 Get Back - The Beatles 3:47
12:48 Good Old Rock - Bob Seger 4:12
12:50 Always - Bon Jovi 3:28
12:50 Pepsi-Cola 1:00
12:57 Mobil Oil Co. 0:30
12:57 Oldies Jingle 0:30
12:58 Blockbuster Music & Vid. 1:00
12:58 Jingle 0:09
12:59 I'll Make Love to You - I 4:03
12:45 Turn The Beat...Gloria Estefan 3:48

Page Page
Up Down Pg Down Good Row Done

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PUBLIC RADIO END-TO-END

FROM ITS NETWORK HQS TO ITS STATIONS, PUBLIC RADIO'S FACILITY DESIGN IS AS QUALITY- AND COST-CONSCIOUS AS ITS PROGRAMMING.



Photo: Studio 4A at NPR headquarters in Washington, DC, offers sufficient space for large ensembles and an audience. Isolated room in background can be used for Foley, vocals or announcer.

Public radio in the United States is often thought of as a shoestring operation. Recent federal and state funding cuts have only squeezed its budgets further. Yet its audience continues to skyrocket, with a growing number of these listeners willing to voluntarily contribute to their stations on a regular basis, like subscribers to a magazine or a newspaper. The unique programming of public radio is what draws these listeners, and this fare isn't easy to produce — either at the national or local level.

To preserve and improve this vital asset, many public radio operations are

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PUBLIC RADIO END-TO-END

enhancing their production facilities. Ever familiar with tight and fixed revenues, these broadcasters have seemingly increased the elasticity of the dollar as they stretch funds to provide a conducive environment for high-quality radio production.

These pleasant and cost-effective work spaces offer good lessons to the radio industry at large, particularly as commercial broadcasters also face the need for increased spatial efficiency and improved local production capability. (See sidebar, p. 88.)

For two good examples of this work, this article examines the network headquarters of National Public Radio in Washington, DC, and a local public radio facility in Interlochen, MI.

National Public Radio

From its inception in 1971, National Public Radio (NPR) had studios in Wash-



The view from the talk-show host's seat in NPR's Studio 3A, home for many of the network's call-in programs. Note floor-to-ceiling window to control room with large isolation gap between panes.

ington, DC, that evolved in much the same way as its growing production

and broadcast operations: as needs arose, space was converted, renovated,

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PUBLIC RADIO END-TO-END

reclaimed and adapted without the luxury of ever having enough or having it laid out in the organized fashion that the staff desired. Eventually, the need for a new facility became clear, and in 1994, National Public Radio relocated to a new 152,000-square-foot broadcast center. The new facility offers improvements over NPR's old location in the areas of technology, work environment, amenities, security and space.

Following an exhaustive real-estate search, NPR elected to purchase a build-

These pleasant and cost-effective work spaces offer good lessons to the radio industry at large.

ing rather than lease space. The building that was selected (formerly a bank operations center) has a triangular footprint, comprising two adjoining structures built some 10 years apart. Each has seven floors, but not all of them align between the structures, and each half had its own elevator and utilities core. A significant renovation was required, and the project presented the



Inter ocean Public Radio's Studio A serves as its performance room.

design team with a formidable task in space planning to satisfy departmental adjacencies, allocate the available space wisely, and accommodate the technical requirements for the studio acoustics and equipment needs.

To these ends, NPR and its project coordinator Maury Schlesinger turned to Russ Berger Design Group (RBDG) of Dallas, and the Washington, DC, and

Butler, PA, offices of Burt Hill Kosar Rittleman Associates (BHKR). RBDG provided layout and design for the audio production studios within the new facility, and coordinated them with BHKR's architectural and engineering design, along with technical systems

NPR's new facility offers improvements in technology, work environment, amenities, security and space.



Looking into Control Room B from Studio B at Inter ocean Public Radio. Note diffuser panels on rear wall and ceiling section of control room.

integration by Harris Corporation's Systems Division, based in Florence, KY.

From the onset, structural modifications to the existing building were deemed necessary if a proper acoustical environment was to be achieved in the technical areas. While the design team found creative ways to construct some of the studios within the existing clear height, adequate volume for the

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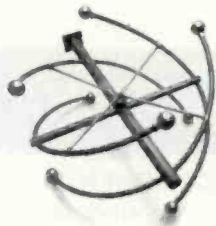
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PUBLIC RADIO END-TO-END

larger production studios was created by removing a portion of the fifth floor structural slab to open up double-height space. Because the building had post-tensioned floor slabs (in which the structural integrity relies on steel tendons tightened within the concrete after it is erected), this modification was, in a word, challenging.

One highlight of the technical facilities (and a beneficiary of the double-height space) is Studio 4A, a large multitrack recording and mixing facility (see photo, p. 80). The room can handle a 40-piece orchestra, a jazz band or

**IPR's record library is a
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and working space.**

a radio drama production with a studio audience, giving NPR the opportunity to produce a wider range of programs than ever before.

In total, the new facility houses seven suites that have control rooms and studios for news and performance, eight stand-alone production control rooms, nearly two dozen edit booths, a variety of feed/transfer rooms, and the master control and system technical center that tie the entire facility together. There are also auxiliary technical spaces for telecommunications, engineering services, a satellite depot, computer information services, numerous equipment rooms and a roof-mounted satellite teleport.

To fulfill NPR's acoustical and technical needs within an existing structure, the construction featured floating floors and ceilings with an integral system of wire management, which extended to a more comprehensive cabling infrastructure for vertical access between floors and distribution on each level.

Space planning for the facility focused on the efficiency of day-to-day operations, as well as the ability to accommo-

Continued on page 90

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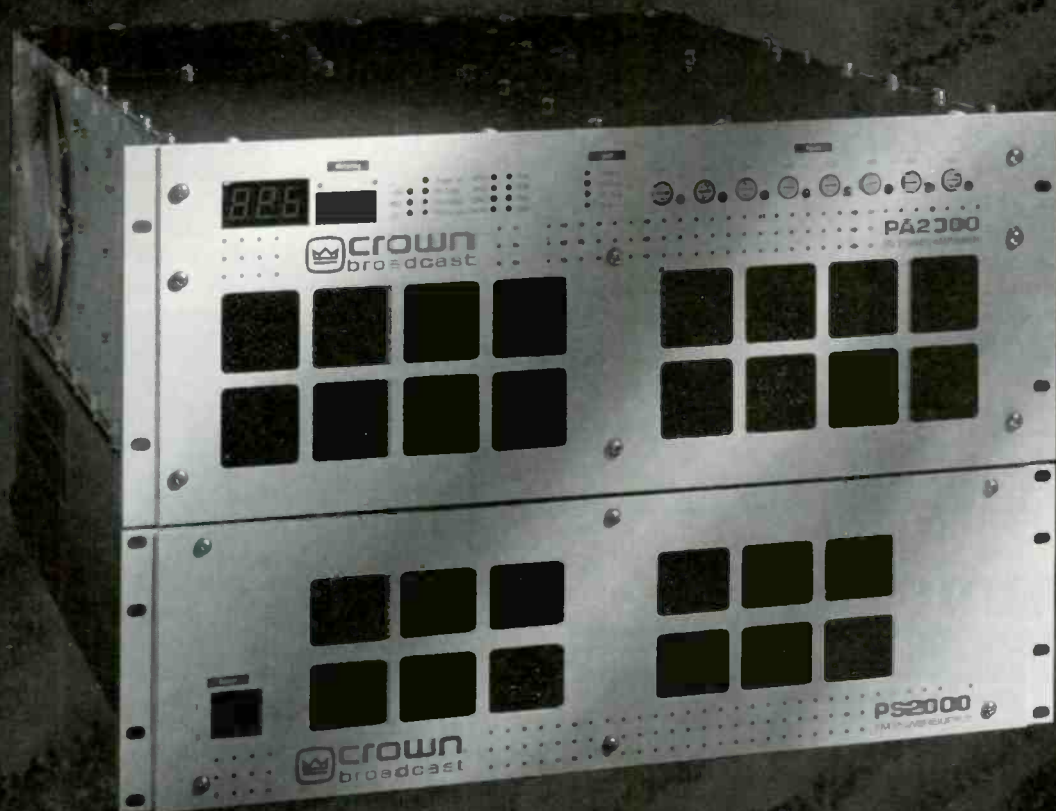
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PUBLIC RADIO END-TO-END

Designing for consolidation

By Richard Schrag

"Those who cannot remember the past are condemned to repeat it," admonished George Santayana in his most oft-cited phrase. But in more than doubling the size of their studios in Dallas this year, the folks at Susquehanna Broadcasting not only *remember* the past, they have *chosen* to repeat it. Two new stations will be housed in a facility that draws on the success of the 10-year-old stations located just three floors up.



Proper traffic flow is critical to good multistation facility design, as provided by this central hallway at KPLX/KLIF, Dallas. (Copyright Art Beaulieu Photography.)

When country station KPLX-FM (99.5MHz) and all-talk station KLIF-AM (570kHz) built new facilities in 1987, station manager Dan Halyburton and chief engineer Norm Philips were determined to plan an infrastructure that would last. The site selected for their studios was an upper floor of a high-rise office building near downtown Dallas.

KPLX/KLIF station management enlisted the help of Russ Berger Design Group for acoustical and technical design along with Benson, Hlavaty and Associates for interior design. This team struggled with the building's difficult footprint — two offset arc segments — to define a space plan with adjacencies and traffic flow suited to the complex day-to-day operations of a radio

**Advancements in broadcast technology
have been integrated into the facility
without major renovations.**

station. Particular attention was paid to sound isolation, the acoustical environment in the studios, HVAC noise and vibration control, comprehensive wire management systems, and the accessibility and storage of materials and equipment. Every decision was evaluated in the context of the facility's long-term flexibility.

In the nearly 10 years since then, that flexibility has

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BER

PUBLIC RADIO END-TO-END

Continued from page 86

date public tours, whether for government VIPs, potential private funders or a busload of Cub Scouts. This provided a major improvement over the past. The hundreds of people that visit NPR in Washington each year previously observed the broadcasts by perching themselves precariously at the elbow of

**Fiber-optic cable connects
the IPR facility to
performance spaces
elsewhere on the campus.**

the director, in an already cramped control room. Now, visitors can watch the production of popular programs like *All Things Considered*, *Morning Edition* and *Talk of the Nation* from their own glassed-in viewing areas without impeding the show's production.

Interlochen Public Radio

At the other end of NPR's satellite feed, Interlochen, MI, a new 9,800-



A combination library and office space makes efficient use of this atrium-like area at Interlochen Public Radio.

square-foot facility has been constructed to house the operations of Interlochen Public Radio (IPR), operators of WIAA-FM (88.7MHz) and WIZY-FM

(100.9MHz). The facility was designed as an addition to the existing (and cramped) home of WIAA-FM, and it provided the operation with 7,600

been tested repeatedly as the stations moved toward tapeless operation, incorporated digital editing capabilities and initiated an extensive Internet presence for KLIF with what they claim as the first live Internet broadcast and the first radio/TV/Internet "triplecast." The stations have seen significant advancements in broadcast technology integrate seamlessly into the existing facility without requiring major renovations.

Now Susquehanna has acquired *The Ticket* (KTCK-AM, 1310kHz), an all-sports station, and *The Zone* (KKZN-FM, 93.3MHz), a Triple-A station, and is building new studios on another floor of the same high-rise office building. This time around, RBDG is providing architectural and interior design services, as well as acoustical and technical expertise. Having tested some alternate solutions, the design team returned to a space plan that nearly matches the existing studios upstairs. The new layout incorporates larger control rooms and a live studio for music production, but interdepartmental relationships have been preserved.

While the "bones" of the facility's design resemble its predecessor, the new stations require a much different aesthetic. Interior finishes are more in keeping with the

new stations' formats, reflecting the age and sensibilities of the staff and their listeners. This includes the selection of more utilitarian materials in assemblies that expose the raw construction elements and use off-the-shelf hardware as part of the desired "look."

Not everything about the original station design has been retained, either. In some cases, materials and applications have been selected for better durability, and throughout the facility, the team has sought less-expensive means of achieving comparable results. One area of improvement is the opportunity to use newer lighting technology as a more integral part of the design, with lamps and fixtures that are task-specific and serve as focal points in the finish-out.

KPLX and KLIF have already proved that good planning and solid design yield a foundation that will stand the test of time. As construction of their younger siblings is completed, there's a good chance that all these studios will be around for at least another 10 years.

**Good
planning and solid
design yield a foundation
that will stand the test of time.**

Richard Schrag is a consultant with Russ Berger Design Group, a recording and broadcast studio design firm in Dallas.

square feet of new space.

The stations are licensed to Interlochen Center for the Arts, a well-known private high school and summer camp for the performing and visual arts founded in 1928. (The center has had a long affiliation with radio, acting as a frequent summer venue for broadcasts of the NBC orchestra under Arturo Toscanini in the 1930s. WIAA began broadcasting from the center in 1963, followed by the addition of WIZY in 1989.)

The design was developed by the Walters-Storyk Design Group of Highland, NY, working with local architect Terry Clark of Clark, Walter, Serrine and Travis. The new facility includes five studios, five control rooms, a record library, eight offices, an engineering shop and a duplication area. The space's programming was based upon IPR's plans to add a second 24-hour station, produce programs for national distribution (including multitrack projects for CD release) and lease studio space to outside clients when not needed for station work.

Three studios, including a 600-square-foot performance studio, all feature floating walls of double- or triple-drywall construction and floating floors. A quiet HVAC system serves the entire facility. Comprehensive routing offers interconnection between all rooms, and fiber-optic cable connects the facility to several performance spaces elsewhere on the Interlochen campus.

The record library is a clever integration of storage and working space. Shelves around the room's perimeter house some 10,000 recordings, while six modular work-cubicles occupy its central space. A 20-foot ceiling peak in the room provides an airy, open feeling. (The room's height is a fringe benefit of the adjacent studios' requirements for high volume and large HVAC ductwork.)

Unlike many expansion projects, the facility offers some capacity for future production growth. Within its walls, Interlochen Public Radio should be well-equipped to serve its audience as a public radio outlet in northwest Michigan. 📻

Thanks to Kelly Naumann and Richard Schrag of Russ Berger Design Group, John Storyk of Walters-Storyk Design Group and Howard Sherman of Howard Sherman Public Relations for their input to this article.

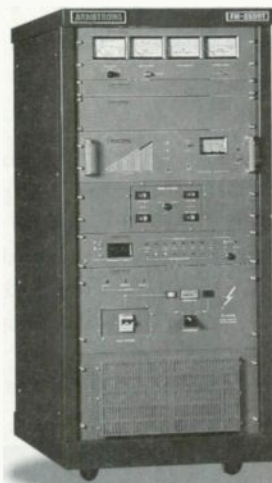
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Intraplex TDM-160 T-1 multiplexer

By Christopher H. Scherer, CBRE

Transferring audio from one point to another is common in every facility. There are countless possibilities for every possible need. However, if your application calls for high capacity without using RF, the

Performance at a glance:

- Modular terminal equipment for T-1 circuits
- Wide range of modules available
- Variety of compressed and uncompressed audio options
- Easily reconfigurable without telco intervention

options quickly diminish. The introduction of T-1 services by telephone companies allowed wide bandwidth over a dedicated land line, using the appropriate terminal equipment. Among such hardware is the Intraplex TDM-160 T-1 multiplexer, which gives several options for bidirectional audio transfers using a variety of transfer modes for high-quality transmission.

T-1 technology isn't really that new. Its time-division multiplexing (TDM) helped reduce the huge amount of copper wire originally required by telephone companies. With the employment of multiplexing, a single twisted pair can carry 24 telephone conversations.

To understand how the TDM multiplexer works, it helps

to understand what a T-1 circuit is. A T-1 circuit is made up of 24 "time slots" in each direction, each of which has a 64kb/s capacity, for a total bidirectional capacity of 1.536Mb/s.

System overview

The basic TDM-160 system consists of a rack-mounted shelf housing modules particular to the application. A variety of modules are available for voice, synchronous data, asynchronous data, program audio and order wire. Because of the numerous possible linking configurations, this report considers a two-unit, point-to-point system (TDM-163), the configuration currently used at WMMS-FM. Table 1 shows a complete list of Intraplex TDM-series modules and their functions.

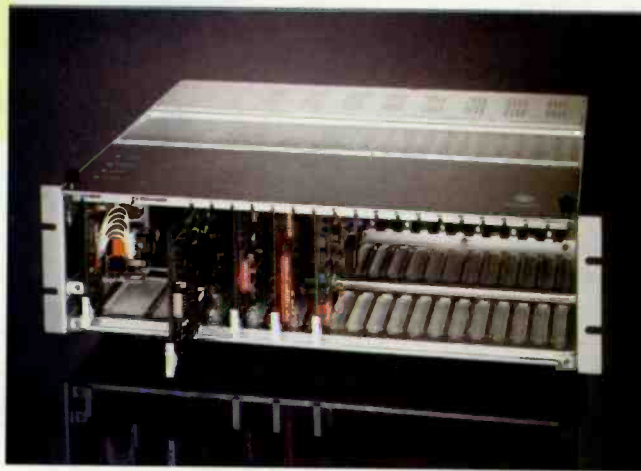
Countless configurations are possible by mixing and matching modules as needed. As you would expect, different modules require different bandwidths to perform their functions. These differing bandwidth requirements are satisfied by the allocation of T-1 circuit's time slots. Note also that bandwidth on each of the two circuit's two directions can

be allocated independently. (For example, one direction can be configured to carry six 256kb/s signals while the other direction could carry 24 64kb/s signals.)

The rack frame

The basic rack frame occupies 3RU. It has slots for two power supplies (main and optional redundant), a CM-3A card and 17 slots for channel modules. A 3RU expansion shelf can be added to increase the number of channel modules if needed.

For each channel module installed, there must also be an associated rear-panel module adapter equipped with



MODULE	DESCRIPTION	APPLICATION
CM-3A	Common Module (required)	Coordinates transmission/reception
DS-64NC	Wideband Synchronous Data	Data transfers from 8kb/s to 1.536Mb/s
D-100	Variable Rate Data	Non-standard data rate transfers
DS-961D	5-port RS-232	RS-232 from 1.2kb/s to 19.2kb/s
DA-191A	4-port asynchronous up to 9.6kb/s	Asynchronous data transfers
VF-15/VF-16	PCM coding (64kb/s)	2-wire voice grade
VF-17/VF-18	ADPCM coding (32kb/s)	2-wire voice grade
VF-25 (was VF-5A)	PCM coding (64kb/s)	4-wire E & M
VF-27	ADPCM coding (32kb/s)	4-wire E & M
VF-5B	PCM coding (64kb/s)	4-wire E & M, mobile radio applications
PT/PR-150A	16-bit coding, apt-X data compression	7.5kHz or 15kHz program channel
PT/PR-250	16-bit coding, ISO/MPEG Layer II data compression	7.5kHz or 15kHz program channel
PT/PR-350	16-bit coding, no data compression	7.5kHz or 15kHz program channel
PT/PR-D350	16-bit coding, no compression, AES3 digital I/O	7.5kHz or 15kHz program channel
PT/PR-355	14-bit coding, J.41 compression	7.5kHz or 15kHz program channel
PT/PR-D355	14-bit coding, J.41 compression, AES3 digital I/O	7.5kHz or 15kHz program channel

Table 1. Modules available for Intraplex's TDM-160 series of T-1 terminal equipment.

the desired audio connectors (chosen from the wide variety that Intraplex offers).

The front panel is a flip-up door to provide access to the channel modules. The power supply cards have status LEDs to monitor the system status with indicators for power, normal, supply fail, alert and alarm. There are also several indicators on the CM-3A card to help diagnose system problems.

Each rack frame is connected to a channel service unit (CSU) for communication to the T-1 circuit.

Channel modules

The channel modules used at WMMS were chosen for their audio quality, time-slot usage and specific application. Three types of channel modules are currently being used: PT/PR150A, PT/PR350 and VF-5A. Figure 1 shows how the TDM-163 rack is populated with these modules at WMMS.

Program channel modules are used in pairs: a PT (program transmit) and PR (program receive). These are each one-way communications. The VF-5A cards are bidirectional. All of the cards have remote-controllable functions for module configuration changes. The 150A cards occupy two T-1 time slots each when used in the 7.5kHz mode (128kb/s), and four slots each in the 15kHz mode (256kb/s). The 350 card (uncompressed) occupies 18 slots and the VF-5A cards occupy two slots each (one for each direction of a "four-wire" path).

Setup and operation

A question often asked is, "Why use a multiplexed T-1 instead of multiple program loops?" The most obvious answers are cost and simplicity. Instead of having five 15kHz stereo loops, six 7.5kHz mono loops and two or three data circuits installed, it is easier to deal with one T-1. There is more spent up front on terminal equipment, but that cost is recovered over time from the savings on telco charges.

Most phone companies don't like supplying equalized lines anymore either, and the cost of T-1 is quite

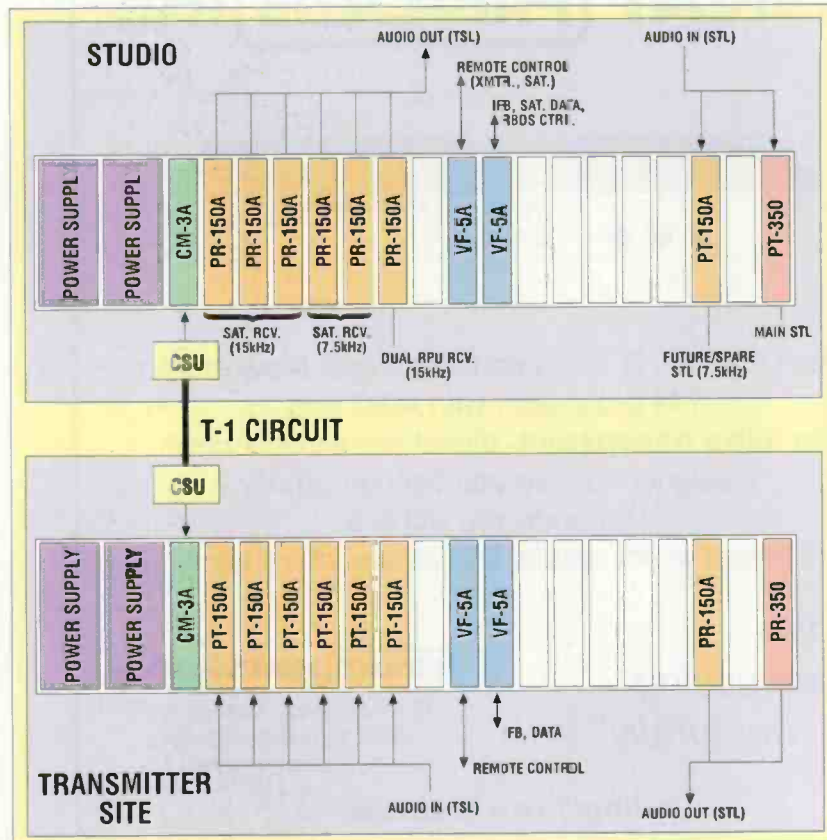


Figure 1. TDM-163 configuration at WMMS-FM.

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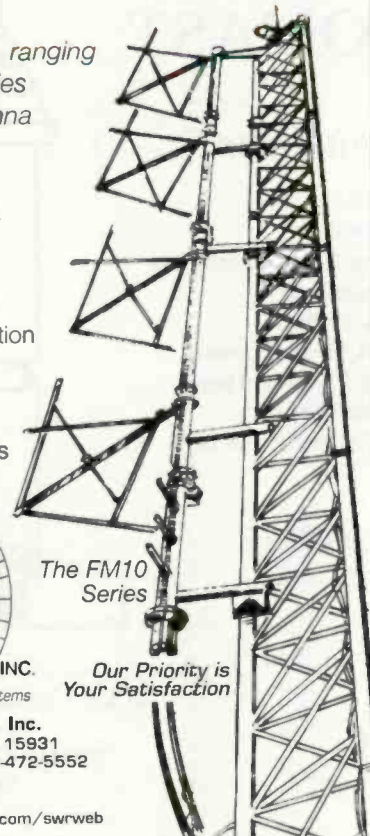
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Field Report

practical. Another reason is quality. All of the audio over the T-1 is digital. WMMS uses data compression on the satellite feeds coming into the studios from a dish at the transmitter site for economy of space.

Once the TDM is installed and all the modules are set up, you will probably never have to touch it again. Set up of the channel modules does take a good understanding of the time slot usage of each module installed. This is not a difficult task, but care must be taken to ensure that your setup is correct. As with any installation, careful planning and an outline will make this an easy task.

The alarm status relay closure is used like the squelch contact on the microwave STL, in case there is a T-1 network problem. A few years ago, it was not uncommon to experience occasional interruptions in T-1 service, but the reliability factor today is extremely high.

Broadcaster's use of T-1 circuits has grown dramatically over the past few years. Add T-1's flexibility and high capacity to its reasonable monthly costs (typically less than two equalized loops), and you have the medium for some flexible audio signal transport. Take maximum advantage of this technology with flexible terminal equipment that can change and grow to fit your needs. The wide variety of T-1 channel modules makes the TDM-160 practical for many applications.

Chriss Scherer is chief engineer at WMMS-FM, Cleveland.

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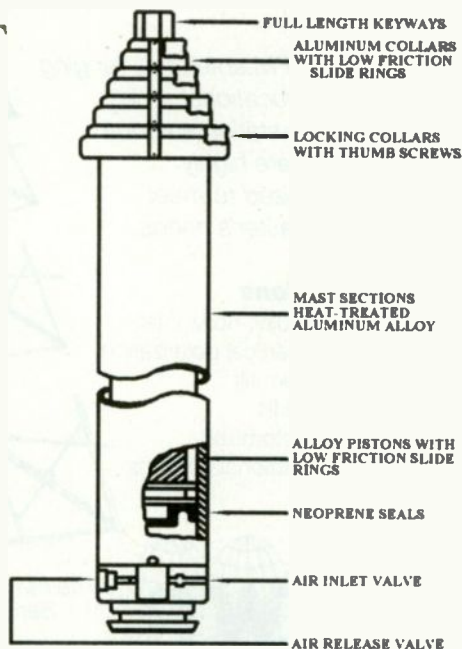
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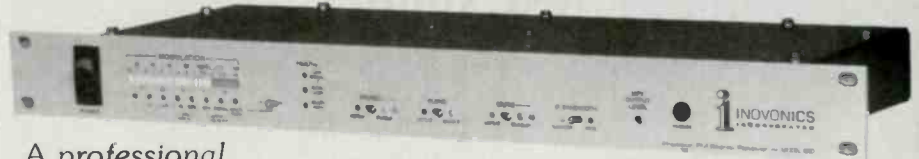
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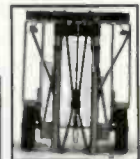
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Gentner GSC3000

By Gary Smith

Several new technologies are converging to make the management of multiple transmitters an easier task. The key technologies include the latest generation of microprocessor-based transmitter site controllers, low-cost spread-spectrum transceivers that act like high-speed data modems and the ubiquitous Windows PC.

Trumper Communications uses new GSC3000 site controllers from Gentner to keep tabs on its AM and two FM

costs less than one month's rent on one subcarrier. Also, if the transmitter goes off the air, remote-control status capability remains. In addition to its low cost, spread spectrum is easy to get up and running and there are no licensing requirements. (See "RF Engineering" p.16.)

The KUMT-FM transmitter was a new installation that provided the opportunity to wire it from the ground up using Gentner's command relay unit and wiring interfac-

Performance at a glance:

- Windows-based multiple site controller
- High capacity with modular design
- Easily interfaced to dial-up or RF communication paths
- User-programmable for customized control and monitoring
- Offers flexible automated management of remote facilities
- Total capacity of more than 65,000 channels of control, status and metering

stations. Using the GSC3000 I/O units, all three stations can be monitored on a single screen from the PC on the chief engineer's desk. Remote-control data comes from KISN-AM via modem and standard dial-up phone line, while KISN-FM and KUMT-FM on Utah's Farnsworth peak are monitored via spread-spectrum transceivers.

The FM transmitters on the peak are about 150 feet apart. Their GSC3000 I/O units are connected via twisted pair cable. It's a standard CAT 5 unshielded cable that runs past a nine-unit combiner directly under the community antenna where KUMT's transmitter is located. There's plenty of RF on the peak with eight other high-powered FMs. Also nearby is a VHF-TV transmitter running about 1.5MW. The potential for RF problems is great, but there has been absolutely no problem.

Room to grow

It would be possible to interface up to 16 site-control units at any given site and control them all via one spread-spectrum transceiver set. Using spread spectrum also preserves FM subcarriers for commercial use. The facility generates \$2,000 a month from a single subcarrier and four are available. The spread-spectrum set



Using the GSC3000, multiple stations can be monitored on a single screen from the PC on the chief engineer's desk.

interface and command relay units receive their power from the I/O unit itself.

One user's application

The GSC3000 I/O unit provides 16 command functions, 16 metering functions and 16 status functions. At Trumper, we haven't used all of the status functions yet, but we will, so we can monitor every aspect of the remote control and the antenna coaxial switch. The antenna coaxial switch has four contact closures, two for



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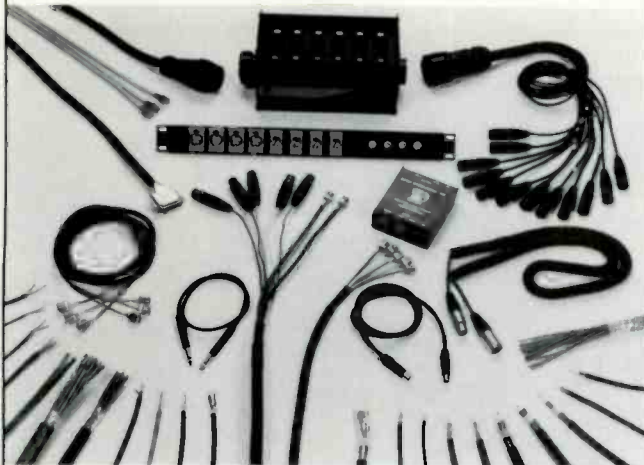
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Field Report



The I/O units for the GSC3000 occupy 1RU apiece, and each one offers up to 16 channels of control, status and metering. As many as 16 of these I/O units can be used at each site (256 channels per site), and up to 256 such sites can be monitored from a single GSC3000 PC-based control terminal (65,536 total channels). Eight-channel I/O units are also available for smaller sites.

each position. We use one to tell the remote control what position it's in, and the other to directly interlock the transmitters. We programmed macros that are started either by pushbuttons or automatically from within a GSC3000 I/O unit for powering down the main transmitters, switching the antenna switch and powering up the auxiliary transmitter. This can be a one-button command.

Gentner's new site-controller systems provide a state-of-the-art way to control transmitters.

The GSC3000 and spread-spectrum radio could revolutionize multi-user sites if the users standardize on the solution. For example, if all the transmitters on Farnsworth peak used the GSC3000, one engineer could monitor the vital functions of each transmitter from a single Windows PC (3.1 or Win95). In addition, each group of station owners could dial into an attached modem and, with their pass codes, access their I/O units and make necessary changes.

Gentner's new site-controller systems provide a state-of-the-art way to control and monitor multiple transmitters. Coupled with spread-spectrum transceivers and a Windows desktop or laptop PC, the GSC3000 provides unprecedented monitoring, control and automation capability.

Gary Smith is chief engineer for Trumper Communications, Salt Lake City.

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See us at NAB Booth #3909

Editor's note: Field reports are an exclusive BE Radio feature for radio broadcasters. Each report is prepared by well-qualified staff at a radio station, production facility or consulting company.

These reports are performed by the industry, for the industry. Manufacturer's support is limited to providing loan equipment, and to aiding the author if requested.

It is the responsibility of BE Radio to publish the results of any device tested, positive or negative. No report should be considered an endorsement or disapproval by BE Radio magazine.

Coming in the May/June issue of *BE Radio*:

Cover Story: *NAB '97 Review*

The industry's premiere product showcase is covered by our experienced staff of technology reporters. They provide a most readable and useful review of the ever-expanding NAB show.

Feature: *Pick Hits of NAB '97*

A profile of the top 10 new radio broadcasting products introduced at NAB '97, as chosen by *BE Radio's* exclusive and elite panel of industry gurus.

Contract Engineering: *Antenna Registration*

New FCC procedures govern how broadcast towers are handled by regulators. Learn about all the changes and other vitally important steps that tower owners must undertake to assure compliance.

Managing Technology: *Buying New Technology*

The process of assessing, choosing and purchasing equipment for radio stations has changed in the last few years. Managers will find what they need to update their skills in this area.

RF Engineering: *Lightning Protection*

Both classical and recent techniques for lightning protection of broadcast facilities are covered by our specialist on antennas and radiation, a veteran consulting engineer.

All this plus product reviews, industry news, business briefs and more, in the next issue of *BE Radio*.



And until your next issue arrives...

Find out the latest NAB information at our new *NAB '97 Internet Daily*, a website with up-to-the-minute data direct from the show floor. It's on-line

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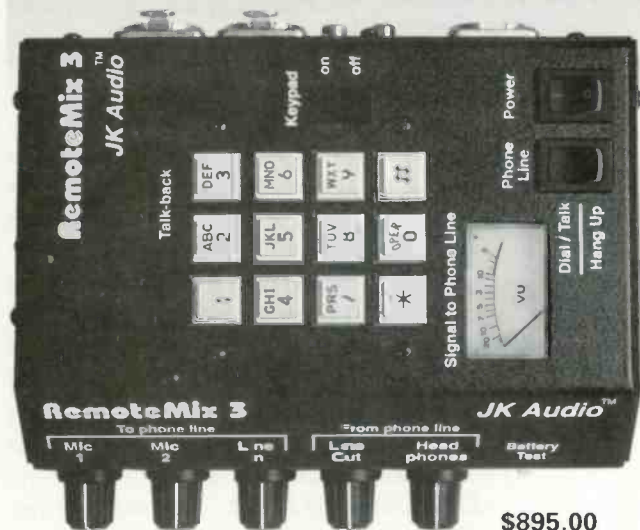
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Comrex HotLine

By Greg M. Savoldi

Broadcasters have used ISDN circuits in the Columbus, OH, market for about four years. Initially, it took a network interface, terminal adapter, codec and outboard mixer to facilitate a remote broadcast. Install that equipment in a portable rack kit and you could get some great audio to and from most large cities. The phone company needed several weeks of lead time to provide

the circuit, and, after some start-up difficulties, you could generally get an ISDN *bearer channel*

Performance at a glance:

- Reliable POTS codec
- Automatically selects optimum data rate for each call
- Provides 5kHz to 10kHz mono audio
- Easy to use by non-technicians
- Rugged yet compact and lightweight

(B-channel) to provide 10kHz of bidirectional audio. In its time, this was cutting-edge digital.

ISDN vs. POTS

Today, ISDN is probably available at your home, its technology and service is affordable and its reliability is good. Codecs have graduated into all-in-one machines that are literally plug-and-play. In most cases, you need simply to add a mic and headphones and you're up. But you still have to order the ISDN line. The best turnaround time is usually about a week, which is not a problem for planned remote venues. In fact, Jacor does several of these regularly scheduled remotes in the Columbus market, in addition to taking daily feeds from our sister Jacor markets for several programs. We have four ISDN circuits currently on-line at Jacor's Dublin Road facility in Columbus to provide those capabilities.

But what if you have an immediate need? The Comrex HotLine can give you up to 10kHz bidirectional audio over a standard POTS ("plain old telephone service") phone line (you'll need identical units at both ends, of course). It carries an RJ-11 port for easy connection to any standard phone line, is AC powered and is preprogrammed for direct dial-up via its *Q-Dial* function.

HotLine will negotiate the best data rate possible on each line to ensure a reliable link, free of dropouts, glitches and digital audio bursts. With a selection from the built-in

keypad, HotLine will analyze the line in use and determine the best compromise of audio bandwidth (frequency response) vs. reliable data transmission. For example, at 21.6kb/s, HotLine provides 6kHz of audio, 7kHz at 24kb/s (typical for local calls) and 10kHz at 33kb/s. If necessary, the HotLine can drop to as low as 12kb/s and still provide usable 4.5kHz audio.

Putting it to use

HotLine provides a switchable on-board mic pre-amp to keep the gear count low. For users who have a problem with good mic technique and/or expect a wide variance in levels, an outboard mixer with a peak limiter should be employed to catch the spikes, however. HotLine has a peak limiter built-in, but you may find that you need something with a bit more control. The unit weighs only 2.3 pounds and fits comfortably in a briefcase or soft bag. It's also simple for the non-engineer to use. When initiating a call, status is displayed on a built-in display screen (like a fax machine), and after about 15 seconds, the line is ready for use.

During coverage of the 1997 Rose Bowl, we linked with a field reporter at 21.6kb/s on numerous occasions via POTS lines. While our ISDN was experiencing problems, we fed the pre-game tape down the HotLine system via its 1/8-inch mini-phone jack and the piece went to air without anyone in the programming department noticing.

As for drawbacks, it depends on the application. ISDN is still the choice for highest quality, greatest reliability and lowest throughput delay, but HotLine provides good quality audio with a tolerable delay time of about 120ms each way. (It's long enough that you'll need to generate a mix-minus backfeed from the studio when doing interviews or other two-way chatter, even for local calls.) HotLine is at its best for spot news, sports, simple remotes and one-shot reports from the field, and it's also an excellent back-up to satellite and ISDN feeds.



Greg Savoldi is director of engineering for Jacor Broadcasting, Columbus, OH.



Continued from page 95

TCI (THEATRE CRAFTS INTERNATIONAL) MAGAZINE 5444, S 1760
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TDC, INC. (FORMERLY TALLY DISPLAY CORP.) 8679

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TECHFLEX, INC. 11160
Featuring: FLEXP expandable sleeving for protection of A/V cable, wire, harnesses.

Circle 657 on Free Info Card

TECHNI-TOOL 11337
Source for Tektronix, Fluke products; also fiber optics, field service, rework, connect, interconnect equipment; service chemicals, service control.

Circle 658 on Free Info Card

TECHNOSYSTEM S.P.A. 3127
Mod TTU44-UC 40kW IOT, Mod STU-35 5kW UHF, Mod STV-41 10kW VHF TV solid-state transmitter.

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Introducing: IXION standards converter; TACS technical assessment and control system network management; Genesis Digital Interface products; 6047/6048/6049 series 4:1 audio compression products; 6055E/6056E AES multiplexers/demultiplexers; 6059T dual stereo channel tracking audio delay; 6069 rack controller card; DX210/DX120 format translators; HiRes 1440 H/V aperture correction functions for TK1440.

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Introducing: WFM601A monitor for component signal levels and timing; WFM601E for transmission path analysis; TEK 764 SDV option adds embedded audio demultiplexing to digital audio monitor; MTS100 MPEG protocol test set in rack-mount version; Profile PDR 2000 professional disk recorder storage products; M-2100 digital master control system; Tektronix TekCare Services; MPEG real-time analysis. Also introducing NewStar for Windows, NewStar Web Publisher, EditStar, CCapture, NewStar LAN browser.

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TELOS SYSTEMS I 5250, 3006
Introducing: Zephyr Express, Audioactive Internet audio.

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TENTEL CORPORATION 5511

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TERACOM COMPONENTS 1324
Introducing: DTTV combiner for UHF transmission systems.

Circle 667 on Free Info Card

TFT, INC. 3003
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EAS 940 program/transmitter interrupt unit; EAS 930 multi-module receiver with chassis, power supply AM/FM/7-channel NOAA weather radio receiver modules; Model 8900 Reciter STL receiver exciter.

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THOMCAST 7414
Introducing: Digital Advantage TV transmitter; IOX transmitter, solid-state VHF transmitter; Crystal VHF B III and L-band DAB transmitter; Skywave 2000 AM digital radio broadcasting; S7HP high power AM transmitter; MMD5 transmission products.

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THOMSON COMPONENTS & TUBES 5751

Circle 671 on Free Info Card

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Introducing: enhanced versions to ShortCut - standalone digital audio call-in editor; DigiCart/II - random access digital audio recorder.

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Introducing: freeform, modular, custom consoles, console accessories; NICCABI rack systems; monitor, speaker stands.

Circle 673 on Free Info Card

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TRF PRODUCTION MUSIC LIBRARIES 6461

Introducing: Musictrack production music library; newly released library CDs from Bosworth, Pyramid, Image; newly released sound effects CDs.

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TROY SOUND WALL SYSTEMS S 1633

Circle 679 on Free Info Card

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UNITED AD LABEL S 3029

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USA DIGITAL RADIO 27/28

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U.S. TAPE & LABEL CORPORATION 2824

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UTILITY TOWER COMPANY 2204

Tower products and services for AM, FM, TV, microwave and other communications.

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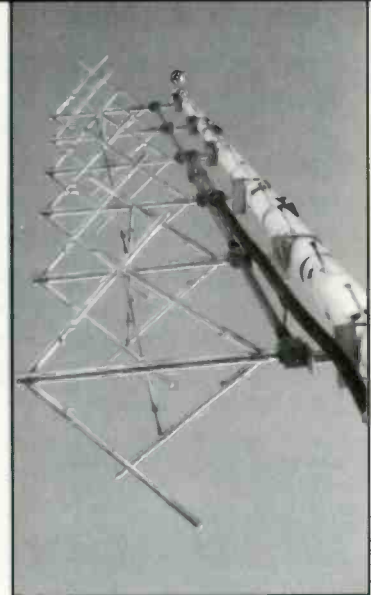
VALENTINO PRODUCTION MUSIC LIBRARY 6411

Featuring: music and sound effects audio CD libraries.

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Continued on page 106

ULTRA TRACKER



Booth 8672 @ NAB '97

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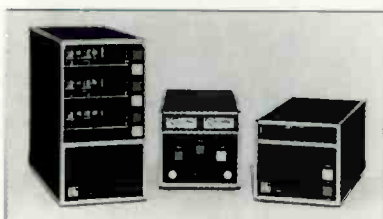
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Business/ People

Business

BBC Broadcast Facilities, Bristol, UK, purchased three **Harris DRC1000** digital radio consoles for its new digital sound studios. This represents the first UK purchase of the DRC1000, which has already been sold to studios in Belgium, Greece, Germany, Thailand and Singapore, as well as several installations in the United States.

Broadcast Electronics, Quincy, IL, acquired **Cellcast, Inc.** and its remote cellular broadcasting product line from **Artran Corporation**, Springdale, AR. The Cellcast product line will be integrated into the company's **Marti Electronics** division.



Diagnostic/Retrieval Systems, Inc., Parsippany, NJ, announced the acquisition by its DRS Ahead Technology subsidiary of the manufacturing, sales and service

rights for the Audio Tape Cartridge Machine and Digital Program Repeater product lines from **International Tapetronics Corporation**, Bloomington, IL.

Sky Radio Network, Sydney, Australia, selected Capel-

la Live PC-based codecs from **Digital Courier International** (DCI), Vancouver, Canada, to distribute audio and data to its network stations in Australia.

Mark IV Industries, Buchanan, MI, has sold its professional audio division, Mark IV Audio, to **Greenwich Street Capital Partners**, New York. The company's new name is **EVI Audio**.

Russ Berger Design Group, Dallas, designed a 62,400-square-foot telecommunications facility to house Dallas-based KERA-TV Channel 13, KERA-FM 90.1 and KDTN-TV Channel 2.



People

John Marino was promoted to vice president, science and technology for the National Association of Broadcasters, Washington, DC.

Ted Lantz was appointed sales manager and **Dave Buck** was named Northeast sales manager for Computer Concepts Corporation, Lenexa, KS.

Peter Lee joined 360 Systems as European sales manager based in the company's new sales office near Amsterdam, The Netherlands.



Broadcast Electronics, Quincy, IL, announced the appointment of **Mike Peterson** as digital design engineer, **Jerry Brown** as Southeastern region sales manager, **John J. Monahan** as RF customer service engineer, **Eric Jackson** as senior design engineer and **Hector Brown** as international digital VAR coordinator.

George Tatalovich was appointed U.S. field service manager for Leitch Inc., Chesapeake, VA.



Garry Greth was appointed sales engineer by Aphex Systems, Sun Valley, CA.



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- Full bi-directional interfaces with Computer Concepts DCS and BE AV-100
- Remote access

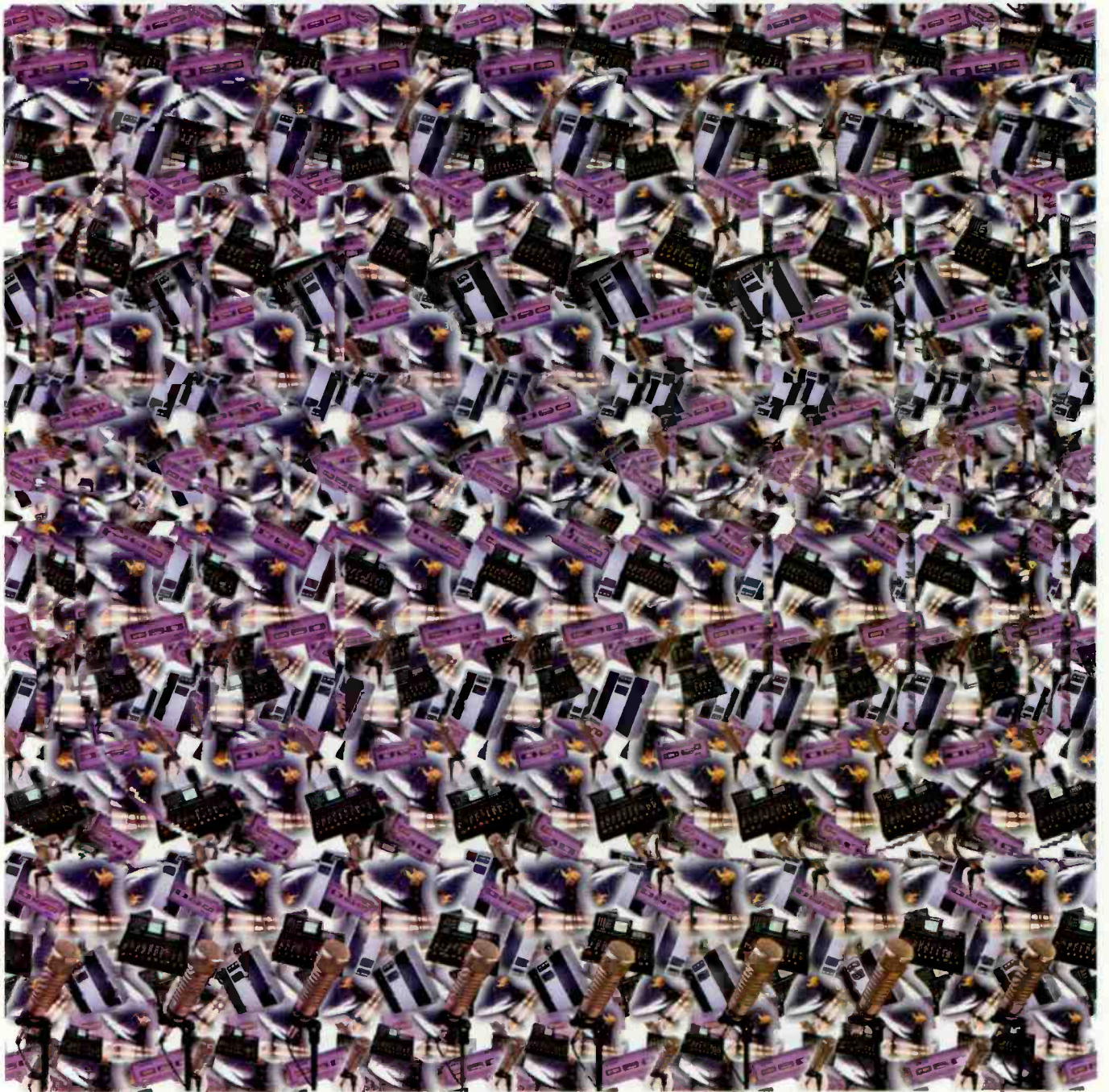
For more information on the most powerful and easy-to-use audio management and control system, call TM Century, Inc. at 972/406-6800, fax 972/406-6890 or e-mail: tmci@tmcentury.com

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Continued from page 103

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- VIDEO SYSTEMS MAGAZINE** 5444, S 1760
Circle 688 on Free Info Card



- WALTERS-STORYK DESIGN GROUP** S 1503
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- WARD-BECK SYSTEMS LTD.** 11025
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- WAVE:SPACE, INC.** 1304
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WORLD BROADCAST NEWS MAGAZINE 5444, S 1760

Circle 705 on Free Info Card



XING TECHNOLOGY CORPORATION I 4853

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YALE ELECTRONICS, INC. 11265

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YAMAHA CORPORATION OF AMERICA 3021

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NRSC completes high-speed datacasting lab tests

The National Radio Systems Committee (NRSC) has concluded the laboratory phase of its tests on three proposed formats for high-speed datacasting (HSD) via FM subcarriers. The three proponents are Seiko, Digital DJ and The Mitre Corporation. (See "RF Engineering," November/December 1996.)

Results of the tests, conducted at NASA's Lewis Research Center in Cleveland, have been distributed to proponents and committee members, but pending some clarifications, have not yet been released to the industry at large. A final vote to do so is expected at the next full committee meeting on April 5 at NAB 97 in Las Vegas.

HSD evaluation will then move to a series of field tests, also to be conducted in Cleveland, using the same vehicle used for DAB field testing in San Francisco last year. A final plan for the HSD field tests is expected shortly, with the process scheduled to begin in the spring and run for two to three months.

For field testing, the HSD proponent systems will be broadcast on two Cleveland FM stations, selected for their differences in processing styles. WGAR-FM (99.5MHz) is an aggressively processed station, while WKSU-FM (89.7MHz) is a lightly processed public radio facility.

The tests are being managed by well-known consultant Tom Keller, who will deliver a paper on the HSD lab tests at NAB 97. Also at the show will be a new book on datacasting, "FM Subcarrier Market Report/Technology Guide," prepared by the NAB's Office of Science and Technology.

The goal of the NRSC's HSD tests is to produce a voluntary standard for high-speed FM datacasting, which may take the form of one, more than one or none of the currently proposed systems. A final decision is expected by year's end.

Frequency coordination under way for Oklahoma City bombing trial

With the number of news media personnel covering the Oklahoma City bomb-

ing trial expected to reach 3,000, frequency coordination efforts have been mandated. A media pool group has been established at the trial site in Denver to coordinate and register all two-way radios, walkie-talkies and portable microwave systems. The pool is working in concert with the Denver FCC office, which will verify compliance with spot checks of spectrum usage. All radio, television, print and wire-service operators will be required to register their wireless systems.

A removable sticker will be issued to each communication device that has been registered and frequency-coordinated, and federal marshals will remove any RF units not carrying such a sticker in the press area at the federal courthouse. Wireless microphones will be exempt from the process.

For more information or to register a frequency request, contact Wayne Wicks of the media pool office at 303-871-1892 (voice) or 303-698-4700 (fax).

Las Vegas amateur radio repeater available for NAB 97 attendees

Broadcasters and other interested parties attending NAB 97 can bring their VHF and UHF amateur radios along and use the Las Vegas Radio Amateur Club's repeaters during the show. Both of the club's VHF and UHF repeaters are located atop the Tropicana Hotel at the south end of the Las Vegas Strip.

For VHF, the 146.94MHz repeater uses a standard -600kHz input offset (146.34MHz input). Its usual 100Hz control tone will be turned off during the convention. The UHF repeater is at 449.700MHz, also with a standard offset and no control tone required.

Local broadcasters, SBE Chapter 128 and club members will monitor the repeaters to provide assistance as needed during the convention. For more information, contact Steve Scott at KUPN-TV, 702-382-2121 or via E-mail at kd8s@skylink.net, or the Las Vegas Radio Amateur Club at P.O. Box 27342, Las Vegas, NV 89126.

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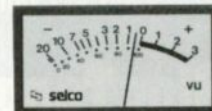
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A new spin on webcasting

Regarding your January/February 1997 "Editorial:" Up until recently, I assumed that web radio listening would never be more than just a novelty. Could you ever afford enough massed servers and a wide-enough digital pipe to your Internet Service Provider (ISP) to handle your audience? Or, more to the point, at least an audience large enough to make a profit?

What would it take? The numbers will change with improved algorithms, but let's estimate that to serve 4,000 simultaneous web listeners, you'd need a T3 line to your ISP. But as one wag observed on a CompuServe forum recently, "Well, my station has a quarter-hour of 100,000 listeners... what do I tell the other 96,000?"

Enter a new idea which, while simple in concept, may leave conventional broadcasting in the dust. A group of companies with Internet interests, including Netscape and Progressive Networks (RealAudio), has proposed a modification to the Internet's protocol to allow true broadcasting. The modified protocol would require only a *single datastream* from the broadcaster's server to the Internet, which would then serve anyone who wanted to listen (or watch) a real-time program.

The protocol is called *IP/Multicast*, and work is proceeding toward its adoption. Helping things along is the fact that Microsoft is fully involved, working on its "Netshow" software. The next Windows operating system release, Windows 97, will contain software that is "IP/Multicast-aware."

Think of the impact! Anyone with modest equipment could have an instant worldwide broadcast station. What would it take to make yours stand out from the crowd?

Futuristic thoughts aside, for radio broadcasters, this may solve pesky

reception problems in city office buildings: employees with desktop PCs would simply connect to the station's web stream instead of fiddling with the radio. Evening and weekend listening might be enhanced with listeners tapped in while surfing the web or checking E-mail. That lucrative market just out of your signal's reach may now be approachable. And as a broadcaster, I'd hope that any new "broadcast protocol" for the Internet would include activity metering — instant ratings!

Broadcasters should monitor this development; if adopted, the Internet *will* be a part of their near future.

JIM PERRY, CHIEF ENGINEER
WFLN, PHILADELPHIA

Digital downsides

"Downsides of the DAW" (January/February 1997) definitely exist. The isolation is indeed a major factor. During the years I was producing spots/promos, the best times were the last-minute collaborative ideas. Related issues include the need to remember the "big idea" in a production and keeping audience in mind, as well as good writing. Although I am fond of telling people that I can produce great things from unique sounds/music tracks and working backwards to the message, a strong idea with good writing is still absolutely necessary.

In addition, I have found with DAWs that I am spending most of my days in front of a video screen, with the resultant eyestrain. A 17-inch monitor is highly recommended. Dual monitors as in the NPR photo (p. 28) help, too.

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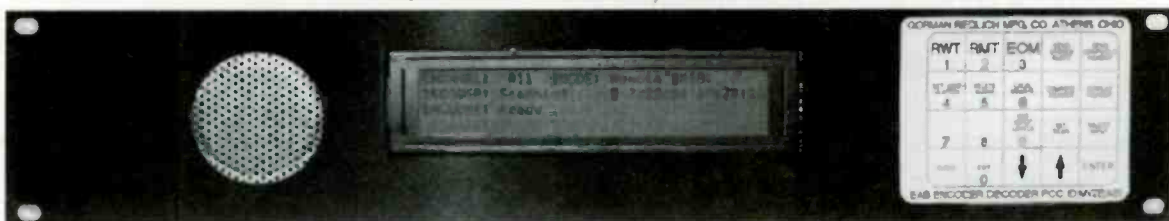
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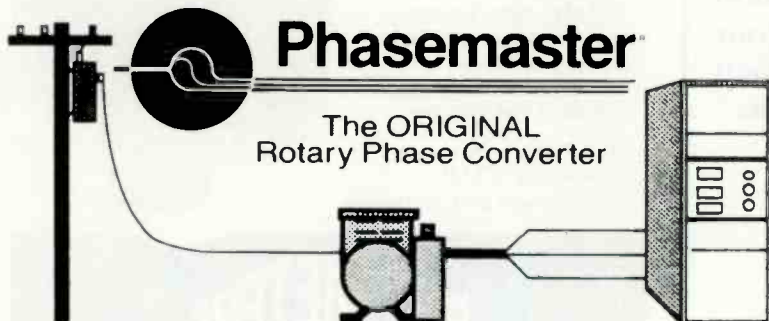
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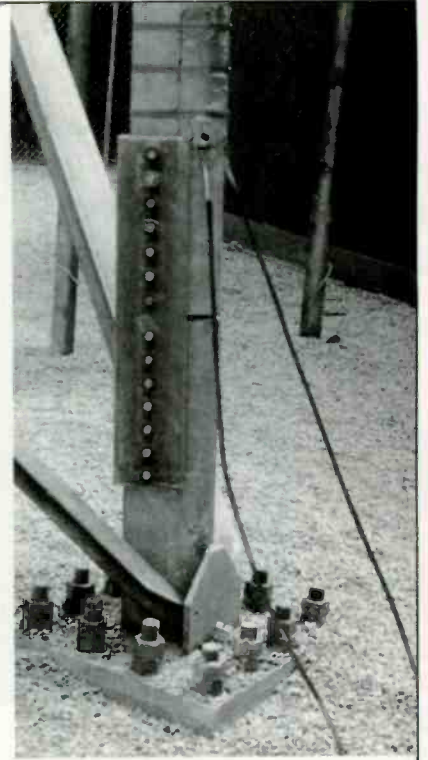
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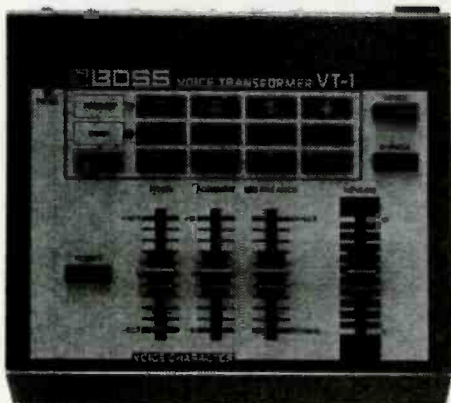
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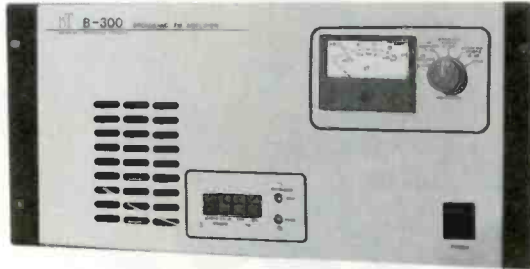
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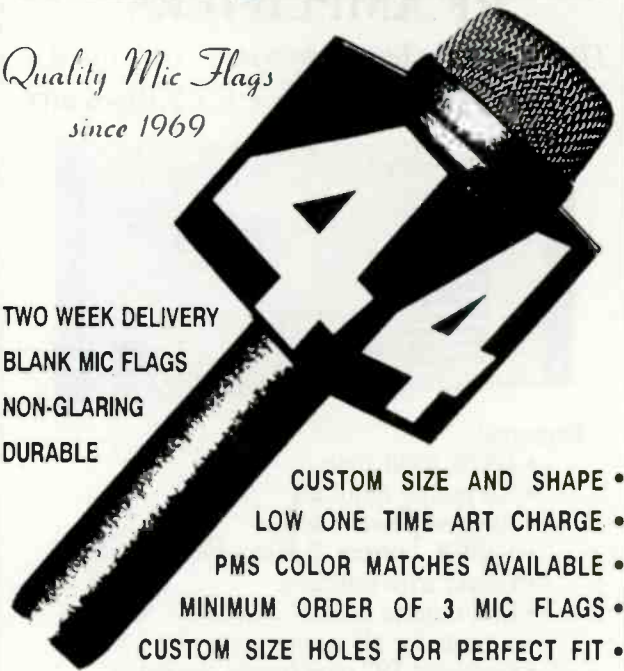
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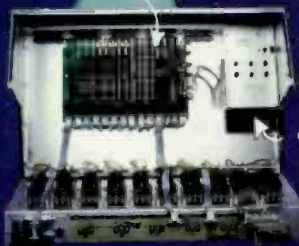
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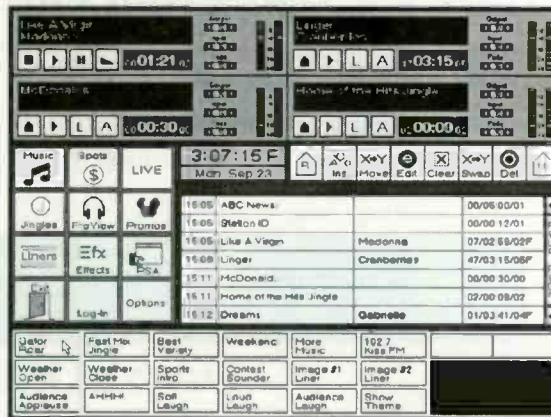
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Autogram Corporation	114	39	972-424-8585	LBA Technology Inc.	85	56	800-522-4464
BE Radio	39		913-967-1848	Ledtronics, Inc.	56	934	310-534-1505
Belar Electronics Laboratory	78	105	610-687-5550	Leitch Incorporated	7	22	800-231-9673
Besco Internacional	114	38	214-630-3600	Lightning Master Corporation	111	30	813-447-6800
Broadcast Technology Co.	113	33	719-336-3902	Logitek	9	23	713-782-4592
Broadcast Tools Inc.	113	36	360-428-6099	Mackie Designs Inc.	2	1	800-258-6883
Circuitwerkes	113	34	904-331-5999	Mediatouch	13	7	204-786-3994
Coaxial Dynamics, Inc.	98	46	216-267-2233	MIC Flag Co.	114		203-488-4267
Comef North America Inc.	107	8	203-852-1231	Murphy Studio Furniture	68	101	619-698-4658
Computer Concepts Corp.	75	76	913-541-0900	NAB Broadcasters	89	103	202-429-5350
Comrex Corp.	65	98	508-263-1800	Neumann (USA)	11	6	860-434-5220
Comrex Corp.	MAP		508-263-1800	Neutrik Canada	38	68	514-344-5220
Continental Electronics	81	78	214-381-7161	NPR Satellite Services	51	84	202-414-2613
Crown Broadcast	87	59	219-294-8000	NSN Network Services	82	79	800-345-VSAT
Dalet Digital Media Systems	64	97	+140-380-139	OMB America	33	54	305-477-0974
DBM Systems Inc.	55	92	601-857-8573	Orban	5	5	510-297-2774
DGS Pro Audio	106	28	800-292-2834	Allen Osborne Assoc.	94	63	805-495-8420
Dielectric	86	57	207-655-4555	Phasetek Inc.	91	44	215-536-6648
Electro-Voice	77	89	616-695-6831	Prism Media Products Inc.	57	94	201-299-7790
Enco Systems Inc.	MAP		810-476-5711	Pristine Systems Inc.	115	17	864-292-0300
Enco Systems Inc.	73	74	810-476-5711	QEI Corporation	70-71	87	800-334-9154
Energy Control Systems	113	35	800-383-6965	Radio Computing Services	83	80	914-723-8667
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Equi-Tech Corporation	37	67	514-597-4448	Reel-A-Pail Inc.	108	10	320-286-6506
ERI Electronics Research Inc.	112	32	812-925-6000	Satellite Systems	88	60	719-634-6319
ESE	111	29	310-322-2136	SCA Data Systems, Inc.	72	88	310-315-9930
Euphonix	67	100	415-855-0400	Scott Studios Corp.	79	90	800-330-3004
Fidelipac Corporation	63	96	609-235-3900	Selco Products Co.	107	9, 102	800-229-2332
Fostex Corp. of America	47	72	800-7-FOSTEX	Sennheiser Electronics Corp.	50	83	203-434-9190
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Gold Line	110	12	203-938-2588	Sound America	108	11	912-238-1771
Gorman Redlich Mfg. Co.	109	15	614-593-3150	Spacewise Broadcast Furniture	86	58	800-775-3660
Hannay Reels	58	95	518-797-3791	Studer Professional Audio	17	25	411-870-7511
Harris Corp./Broadcast Div.	3	4	217-222-8200	Svetlana Electron Devices	88	61	205-882-1344
Harris Corp./Broadcast Div.	25	50	217-222-8200	S.W.R. Inc.	93	62	814-472-5436
Harris Corp./Broadcast Div.	26	51	217-222-8200	Tannoy/JTG North America Inc.	29	41	519-745-1158
Harris Corp./Broadcast Div.	27	52	217-222-8200	T.C. Electronic USA	41	81	805-373-1828
Harris Corp./Broadcast Div.	28	53	217-222-8200	Thomcast	53	91	349-031-00
Harris Corp./Broadcast Div.	105	104	217-222-8200	TM Century Inc.	104	27	800-299-2121
Henry Engineering	99	48	818-355-3656	Transcom Corporation	115	20	215-884-0888
Hnat Hvides	94	64	203-935-9066	Universal Electronics Inc.	115	19	614-866-4605
Holdaday Industries	109	13	612-934-4920	Wheatstone Corporation	120	3	315-452-5000
Innovative Devices, Inc.	49	82	250-260-2861	Whirlwind	110	14	510-284-8417
Inovonics	95	65	800-733-0552	Zercom	116	21	218-765-3151
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A DAB scorecard

By Skip Pizzi, editor

There won't be any DAB demos at NAB 97, but there's still plenty of action and intrigue in the land of digital radio broadcasting. Here are a few tidbits.

L-band coordination

The most obvious DAB activity in the Western hemisphere is taking place in Canada, where broadcasters continue to gear up for launch of Eureka 147 service in the L-band later this year.

Less obvious are some critical negotiations currently taking place to coordinate the use of this spectrum along the U.S.-Canada border. The United States will continue to use the L-band for aeronautical test telemetry, both civilian and military, and protection requirements for U.S. L-band telemetry are particularly stringent. Negotiations are ongoing, and until an agreement is reached, it's unlikely that Canada can launch its DAB service.

San Francisco test fallout

Meanwhile, a war of words continues between Eureka 147 and other proponents in the aftermath of the San Francisco DAB field tests conducted by the Consumer Electronics Manufacturing Association (CEMA). One point of contention is just how well and efficiently Eureka covered the test market. IBOC supporters are citing the relatively high ERP values from three Eureka transmission sites, which provided downtown-only coverage, while Eureka supporters quote their extremely low TPO numbers (high-gain L-band transmit antennas were used), plus an even lower "power per channel" figure that's divided across the six channels of the multiplexed system.

The IBOC camp concludes that Eureka 147 should be considered essentially as a "cellular" system, and asks that broadcasters acknowledge it will require many multiplexed transmitter sites for adequate urban coverage.

Satellite DAB

The FCC's allocation for Satellite DAB (S-DARS) has been reduced from its original 2,310-2,360MHz to 2,320-2,345MHz. Four proponents remain in contention for this spectrum, but it is likely that only two licenses will be awarded (or auctioned, yet to be determined). Pioneer's Preferences have been denied to the S-DARS applicants who applied for them, but no date has been set for disposition of this spectrum. Meanwhile, the rest of the original allocation has been re-assigned to the *Wireless Communication Service* (WCS), and slightly expanded to include 2,305-2,320MHz and 2,345-2,360MHz. Auctions will be held for these WCS bands by April 15, 1997.

Bidding will be open to any appropriate entity, including the four S-DARS applicants. The WCS bands can be used for terrestrial fixed or mobile communications, radiolocation or, (above 2,310MHz) S-DARS.

In late February, CEMA called for the FCC to hold off on any S-DARS licensing because of the technology's poor performance in an urban mobile environment. If S-DARS licenses are nevertheless granted, CEMA asks that the commission at least define licensees' obligations to provide "seamless service" throughout their coverage areas. Basing its comments on the San Francisco test results of the VOA/JPL system, (the only S-band DBS radio format to be comparatively tested to date), CEMA contends that acceptable S-band DAB service for mobile, urban listeners will only be possible with extensive use of terrestrial gap-filler transmitters.

NAB 97 may also shed some further light on the Eureka TDMA and WCRB/Sanders proposals unveiled at NAB 96 (see "Editorial," May/June 1996), and perhaps some other DAB surprises, although nothing that is likely to have an impact on U.S. radio listeners for many years. For the U.S. DAB league, it's a rebuilding year.

USADR developments

USA Digital Radio will have an exhibit in the "Technology Showcase" at NAB 97, but there will be no hardware shown. After essentially admitting that its previous systems were never fully ready for testing, the IBOC proponent is now in a serious retooling mode, sinking significant resources at present into AM and FM channel characterization and evaluation of several new carrier waveforms. Once these studies are complete, USADR plans to apply the data to new software-based DSP designs. Using cutting-edge software with programmable DSP and a library of RF modules, the proponent claims its development of test hardware will proceed more quickly and successfully than past efforts, which were based on building hardware from theoretical concepts and then adding corrective fixes as the system was tested and refined.

Development is currently centered at the Baltimore facilities of Westinghouse Wireless Solutions (WWS), where approximately 30 people are currently involved (including both in-house staff and outside contractors). About 20 are devoted to the project full time. Based on lessons learned from the San Francisco tests and WWS's own evaluations, they have a tough task ahead, with far less bandwidth to work with than past designs used. Insiders also report that the proponent's previously divergent AM and FM IBOC formats are now becoming increasingly similar as work progresses.

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