

# FMQB

FRIDAY MORNING QUARTERBACK

## THE #1 PROGRAMMING SOURCE

ISSUE: 1,425

SEPTEMBER 22, 1995

609.424.7080/FAX 609.424.3881

### Best New Singles



**Meat Loaf**  
"I'd Lie For You  
(And That's The Truth)"



**Diana King**  
"Love Triangle"



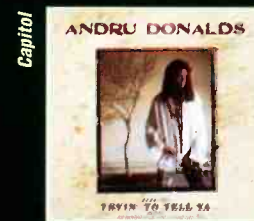
**Simply Red**  
"Fairground"



**The Presidents Of The United States Of America**  
"Lump"



**Sarah McLachlan**  
"I Will Remember You"



**Andru Donalds**  
"Tryin' To Tell Ya"

### Special Feature

#### UP CLOSE: Shooting The Rapids



New Rock 97.9 WGRD/Grand Rapids P.D. Alex Tear (kneeling), shook up the Grand Rapids market by converting the heritage Top 40 station into a full-blown Modern Rocker. This week, FMQB's Dave Hoeffel checks in with this hot young programmer, who has used musical savvy and great promotional ideas to take his station to the top. (page 18)

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Dave Hoeffel

- FMQB Promotes Dave Hoeffel To Executive Director
- KUBE Gives Shellie Hart A.P.D. Stripes
- Cris Winter Named P.D. At Mod Rocker X106.7
- J.J. Foxx Elevates to JET-FM M.D.
- South Carolina's New Top 40's: WQSL & WSSX
- Phase II Arbitrend Results



Shellie Hart



Cris Winter

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- Street Beat. Bonus Beats, Vibes,
- The Mighty Dub Kats Is The Bomb
- Street Beat Buzzzzz: Boyz Of Paradize

#### PROFILIN':

49



Mary Ann Mond

- KMVR P.D. Mary Ann Mond



## #3 Most Added At CHR Radio!

KMXV	WNCI	WNVZ	WBSS	KQIZ
WA1A	WXXL	KQKQ	WYKS	KHTQ
K92	KCLD	WKDY	WMXQ	KZIO
WRVQ	KBFM	WSTW	KISR	WXLC
KFRX	WMGI	WTWR	WNNK	KYYY
WKZW	WJJS	WWCK	KZII	KMVR
KQID	WWST	KWTX	WWKZ	



Added At



**BACKSTREET  
BOYS**

The Voices Of '95 And Beyond



JIVE RECORDS  
CONTINENTAL  
RECORDS, INC.

# ACTION PAGE

## Most Added



Toad The Wet Sprocket "GOOD INTENTIONS"  
Includes the following deluxe alternate from  
FRIENDS:  
"First Love," "Sugar Milk Creamy," "A Little," "Monday Taketa and  
Lambkins," "I Like It" "Here's Only One Woman," "Someday We'll Make It  
Better," "Honey," "Bring Back The Comedian" and "Don't Double"

### #1 Most Added

Toad The Wet  
Sprocket (56)  
"Good Intentions"  
(Columbia/Reprise)

Real McCoy (52)  
"Automatic Lover" (Arista)

Salt-N-Pepa (43)  
"Nuthin' But A She Thing" (London/Island)

Edwyn Collins (29)  
"A Girl Like You" (A&M)

Tears For Fears (29)  
"God's Mistake" (Epic)

Backstreet Boys (27)  
"We've Got It Goin On" (Trans./Jive)

Goo Goo Dolls (25)  
"Name" (Metal Blade/WB)

Joshua Kadison (23)  
"Take It On Faith" (EMI)

heather nova (22)  
"Walk This World" (WORK)

The Corrs (19)  
"Runaway" (Lava/AG)

## Performance Stars



Deep Blue Something  
"Breakfast At Tiffany's"  
(Rainmaker/Interscope/AG)



The Rembrandts  
"This House Is  
Not A Home"  
(EastWest/EEG)



Coolio  
"Gangsta's Paradise"  
(MCA)



Edwin McCain  
"Solitude"  
(Lava/AG)

## Top Reactors



Edwyn Collins: "A Girl Like You", A&M...  
"One of the best new songs out right now! A  
killer sound! If radio plays this one right, it  
could be a hit. Definite hit potential!  
Working well for us."-Dena Desnick, M.D.,  
WJMX/Florence



Bush: "Comedown", Trauma/Interscope/AG ...  
"Top phones! Totally fits the feel of the sta-  
tion! Check out the acoustic version. Don't  
miss out on this one!"-Alex Tear, P.D./M.D.,  
WGRD/Grand Rapids



The Corrs: "Runaway", Lava/AG... "I loved it  
even before I saw the video!"-Scott Shaw,  
M.D., WNNK/Harrisburg

## Best New Singles

Meat Loaf: "I'd Lie For You  
(And That's The Truth)", MCA  
Diana King: "Love Triangle",  
WORK

Simply Red: "Fairground",  
EastWest/EEG

The Presidents Of The United  
States Of America: "Lump",  
Columbia

Sarah McLachlan: "I Will  
Remember You", Arista

Andru Donalds: "Tryin' To Tell  
Ya", Capitol

Boyz Of Paradize: "The Run  
Around", Dre Force/R. Safari/Pri.

Blues Traveler: "Hook", A&M  
Max-A-Million: "Sexual Healing",  
S.O.S./Zoo

Boy George: "Same Thing In  
Reverse", Virgin

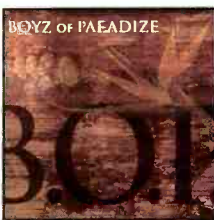
Stevie Wonder: "Treat Myself",  
Motown

2 Unlimited: "Nothing Like The  
Rain", Critique

### CROSSOVER

2 Pac: "Temptations",  
Interscope/AG

Terry Ellis: "Wherever You Are",  
EastWest/EEG



## Quarterback Pick

Boyz Of Paradize  
"The Run Around"  
(Dre Force/R. Safari/Priority)

# Meat Loaf

# I'D LIE FOR YOU

(AND THAT'S THE TRUTH)



MCA  
TRIUMPH  
MUSIC

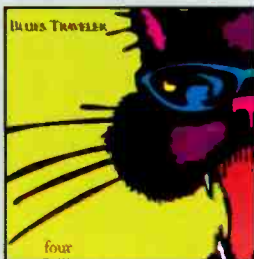
The First Single From The Forthcoming Album  
**WELCOME TO THE NEIGHBORHOOD**

Produced By Ron Nevison • Management: Tommy Manzi / Carolyn Powell • The Left Bank Organization  
<http://www.meatloaf.mca.com>

Single Out October 3  
Album Available  
November 14

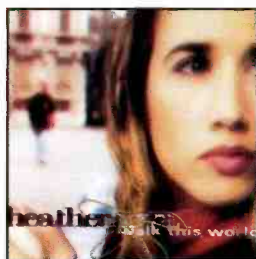
# Premier Crossovers

## Rock



Blues Traveler  
"Hook"  
(A&M)

## Modern Rock



heather nova  
"Walk This World"  
(WORK)

## Dance



Elan  
"Better Than You"  
(Strictly Rhythm)

## Crossover Radio



Groove Theory  
"Tell Me"  
(Epic)

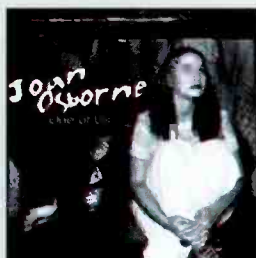
# Next To Cross

## Rock



Lenny Kravitz  
"Rock And Roll Is Dead"  
(Virgin)

## Modern Rock



Joan Osborne  
"One Of Us"  
(Mercury)

## Dance



Artie The 1 Man Party  
"A Mover La Colita"  
(Groove Nation/Scotti Bros.)

## Crossover Radio



Xscape  
"Who Can I Run To?"  
(So So Def/Columbia)

# STREET BEAT'S BEST VIBES



Salt-N-Pepa  
"Ain't Nuthin'  
But A She Thing"  
(London/Island)



Max-A-Million  
"Sexual Healing"  
(S.O.S./Zoo)



Real McCoy  
"Automatic Lover"  
(Arista)

# FMQB

FRIDAY MORNING QUARTERBACK

The #1 Programming Source

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Cherry Hill, NJ 08003  
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Kal Rudman	..... Publisher	Alan Fox	..... Mix Show Coordinator
Fred Deane	..... Executive VP/GM	Rachael Randolph	..... Radio Research Specialist
Dave Hoeffel	..... Executive Director	Mike Bacon	..... Research Assistant
Bob Burke	..... National Radio Director	Carla Mattioli	..... Creative Director
Mark LaSpina	..... Associate Director	Grace Pietropaolo	..... Production Coordinator
Mike Parrish	..... Modern Rock Director	Gina LaMaina	..... Ad Layout/Production
Editorial/Research Assistants:		Marie Pitner, Mary Voglesong, Ginny Reilly, Donna Chiarulli, Carol Bakey, Monica Smith	

**"Big phone record! It is the perfect  
'get me out of the dog house song'.  
All men and women have been there."  
- Mason Dixon/WMTX**

**"This will be  
another female  
call-out monster!"  
- Tony Bristol/WTIC**

**"Fits well with  
our adult female  
audience."  
- Greg Stevens/Q106**

The first single from the album *Delilah Blue*

# Joshua Kadison **Take It On Faith**

**Most Added At Top 40!**

Q106	WTWR
WMTX	WAEB
WBMX	WBSS
WYCR	WTMX
WSTW	WSPK
KLRZ	WMRV
WLAN	and many more!

# TOP 40 TRAX

(Plays Per Week)

Position/Artist	Track	Label	TW	Move	LW	2W	3W	Cume/Adds
1	SEAL	KISS (Atlantic/AG)	9298	-374	9672	9775	9757	203/0
2	HOOTIE/BLOWFISH	ONLY (Atlantic/AG)	7919	-91	8010	7848	7722	181/1
3	MARIAH CAREY	FANTASY (Columbia)	7542	1242	6300	4837	1893	202/2
4	JANET JACKSON	RUNAWAY (A&M)	7418	1019	6399	5541	4558	196/3
5	M. JACKSON	ALONE (Epic)	7405	225	7180	6614	6028	179/0
6	T.L.C.	WATERFALLS (LaFace/Arista)	6501	-494	6995	7377	7920	156/0
7	DEL AMITRI	ROLL (A&M)	5906	261	5645	5544	5461	165/1
8	GIN BLOSSOMS	HEAR (A&M)	5848	321	5527	5146	4896	173/2
9	ALL-4-ONE	LOVE (Blitzz/Atl./AG)	5491	-428	5919	6512	7198	149/0
10	S.B. HAWKINS	LAY (Columbia)	5154	200	4954	4581	4329	157/4
11	BLUES TRAVELER	RUNA ROUND (A&M)	4712	-165	4877	5356	5548	130/0
12	SELENA	FALL (EMI)	4588	-350	4938	4829	4755	148/1
13	N. MERCHANT	CARNIVAL (Elektra/EEG)	4546	519	4027	3683	3534	165/6
14	BLESSID/SOULS	LET (EMI)	4076	198	3878	3552	3562	134/1
15	COLLECTIVE SOUL	DECEMBER (Atlantic/AG)	4066	-292	4358	4498	4551	122/0
16	A. MORISSETTE	KNOW (Maverick/Reprise)	3928	231	3697	3352	3155	137/2
17	TAKE THAT	BACK (Arista)	3838	216	3622	3464	3355	142/4
18	LISA LOEB	SLEEP (Geffen)	3260	570	2690	1776	435	159/8
19	DAVE MATTHEWS	ANTS (RCA)	3180	260	2920	2690	2671	132/4
20	PAULA ABDUL	CRAZY (Virgin)	2985	254	2731	2490	2288	122/2
21	DP/BL/SOMETHING	BREAKFAST (R./Interscope/AG)	2970	124	2846	2611	2463	126/6
22	P.M. DAWN	VENUS (Gee Street/Island)	2950	411	2539	2167	1540	141/5
23	COOLIO	PARADISE (MCA)	2910	638	2272	1973	1567	101/7
24	MICHAEL BOLTON	TOUCH (Columbia)	2809	42	2767	2624	2363	150/3
25	SHERYL CROW	CRY (A&M)	2614	-1020	3634	4124	4716	90/0
26	REMBRANDTS	THERE (EastWest/EEG)	2575	-498	3073	3490	4144	90/0
27	BOYZ II MEN	WATER (Motown)	2447	-347	2794	3116	3446	85/0
28	FUN FACTORY	WANNA (Curb)	2437	-288	2725	2718	2889	91/1
29	PRINCE	HATE (N.P.G./WB)	2318	196	2122	1876	1299	106/5
30	SOUL FOR REAL	EVERY (Uptown/MCA)	2244	-222	2466	2514	2637	74/1
31	MOKENSTEF	MINE (Island)	2220	-226	2446	2380	2419	57/2
32	DIANA KING	SHY (WORK)	2165	-229	2394	2583	2611	68/0
33	MONICA	TAKE (Rowdy/Arista)	2148	-286	2434	2815	2904	74/0
34	BON JOVI	PAIN (Mercury)	1878	193	1685	1346	977	107/0
35	BRANDY	HEARTED (Atlantic/AG)	1871	384	1487	1251	1081	91/5
36	GOO GOO DOLLS	NAME (Metal Blade/WB)	1848	869	979	689	587	113/25
37	BRUCE HORNSBY	WALK (RCA)	1771	-131	1902	1886	1878	91/1
38	JON B./BABYFACE	SOMEONE (Yab Yum/550 Music)	1725	-539	2264	2478	2718	63/0
39	V. WILLIAMS	COLORS (Hollywood)	1655	-348	2003	2386	2978	62/0
40	REMBRANDTS	HOME (EastWest/EEG)	1633	265	1368	798	124	98/8

Plays TW: Total number of Plays during current airplay week; Move: Increase or decrease in number of Plays from previous airplay week; Plays LW: Total number of Plays during previous airplay week; 2 Week: Total number of plays 2 weeks previous; 3 Week: Total number of plays 3 weeks previous; Cume: Total number of stations playing; Adds: number of new stations reporting as an add.

## TOP GAINERS

(Most Increased Plays Per Week)

1.	MARIAH CAREY	"Fantasy"	(Columbia)	(+1242)
2.	JANET JACKSON	"Runaway"	(A&M)	(+1019)
3.	GOO GOO...	"Name"	(Metal Blade/WB)	(+869)
4.	COOLIO	"Gangsta's Paradise"	(MCA)	(+638)
5.	LISA LOEB...	"Do You Sleep"	(Geffen)	(+570)
6.	N. MERCHANT	"Carnival"	(Elektra/EEG)	(+519)
7.	HEATHER NOVA	"Walk This World"	(WORK)	(+481)
8.	JON B.	"Pretty Girl"	(Yab Yum/550 Music)	(+427)
9.	P.M. DAWN	"Downtown Ver us"	(Gee Street/Island)	(+411)
10.	BRANDY	"Brokenhearted"	(Atlantic/AG)	(+384)

## MOST REQUESTED

1-	1-	1•	ALANIS MORISSETTE	"You Oughta Know"	Maverick/Reprise
5-	3-	2•	MICHAEL JACKSON	"You Are Not..."	Epic
7-	4-	3•	JANET JACKSON	"Runaway"	A&M
3-	5-	4•	HOOTIE/BLOWFISH	"Only Wanna Be..."	Atlantic/AG
D-	7-	5•	COOLIO	"Gangsta's Paradise"	MCA
2-	2-	6	T.L.C.	"Waterfalls"	LaFace/Arista
10-	9-	7•	MARIAH CAREY	"Fantasy"	Columbia
4-	6-	8	SEAL	"Kiss From A Rose"	ZZT/Sire
6-	8-	9	ALL-4-ONE	"I Can Love You..."	Blitzz/Atl./AG
8-	10-	10	DEEP BLUE ...	"Breakfast..."	Rainmaker/Interscope/AG

# DEEP BLUE SOMETHING

*"BREAKFAST AT TIFFANY'S"*

A MULTI-FORMAT HIT!!!

## NEW ADDS INCLUDE:

STAR 98.7/Los Angeles!!  
KWOD/Sacramento  
KFAV/St. Louis  
WVBR/Ithaca

WFLY/Philadelphia  
KEGE/Minneapolis  
WMGI/Terre Haute

WKBQ/St. Louis  
KBCO/Denver  
WROV/Roanoke  
WXIS/Johnson City

## MAJOR AIRPLAY AT:

WEDJ/Charlotte: 36x  
KEDJ/Phoenix: 32x  
WPRO/Providence: 20x  
WNEW/New York: 17x  
WDDJ/Paducah: 38x  
WVSR/Charleston: 33x  
WEQX/Albany: 33x  
WXXX/Burlington: 39x  
WKRZ/Wilkes-Barre: 28x

WDJX/Louisville: 33x  
B97/New Orleans: 28x  
WKCI/Hartford: 28x  
KISF/Kansas City: 22x  
WWCK/Flint: 37x  
WYCR/Harrisburg: 32x  
WBHT/Wilkes-Barre: 41x  
KTAL/Shreveport: 29x  
WBER/Rochester: 32x

KRBE/Houston: 23x  
WPST/Philadelphia: 52x  
WKSE/Buffalo: 27x  
KXPK/Denver: 29x  
WNOK/Columbia: 41x  
WAQZ/Cincinnati: 47x  
WFLY/Albany: 29x  
WARQ/Columbia: 34x  
WZAT/Savannah: 27x

**OVER 2100 BDS SPINS!**  
**AUDIENCE REACH OVER 10.8 MILLION!**

MAINSTREAM MONITOR: 32\*-28\*  
BILLBOARD HOT 100 SINGLES: 54\*

R&R POP: 25\*-22\*

R&R ALTERNATIVE: 31\*

R&R ROCK: 47

R&R ACTIVE ROCK: 33\*

R&R ADULT ALTERNATIVE: 13

BILLBOARD HEATSEEKERS: 4-2

SOUNSCAN ALTERNATIVE NEW ARTIST ALBUMS: 3-2

SOUNSCAN CURRENT ALTERNATIVE ALBUMS: 38

**ONE OF THE MOST REQUESTED SONGS AT RADIO!!**

First Single From The Debut Album  
*HOME*



Custom  
Rotation



THE  
ATLANTIC  
GROUP



# GRAPEVINE

## HAIL HOFFEL



Dave Hoeffel

FMQB promotes the world famous **Dave Hoeffel** to Executive Director. You know him, you've seen him, and chances are you've been photographed by him. He's the omnipresent Dave Hoeffel, and you just might have to respect him a tad bit more because of his latest promotion, and the increased influence he'll have on these exalted pages.

Executive VP/GM **Fred Deane** gushed, "What can I say, Hoeff's happenin'! Week in and week out Dave clearly demonstrates his ability to act under pressure without busting a seam. His energy is boundless, his passion inspirational, but his eating habits leave a lot to be desired!" Hoeffel responds, "Hey, it was **Bob Burke's** turn to run for lunch, and he digs McDonalds. What can I say? Thanks to **Fred Deane**, and **Kal** and **Lucille Rudman** for their continued support. They've created an environment here where a great staff can achieve great things. I'm proud to be a part of that staff. Now, about that key to the executive washroom..."

Hoeffel is in his fourth year at the Quarterback, following 15 years in radio. Since his arrival, FMQB's ratings have soared, TSR is up and that ever expanding cume is getting bigger. Smile!

## AROUND THE DIAL

Tons of rumors regarding **Infinity** buying **Gannett**. One inside source even boldly predicted that the deal would be officially announced at 4pm on 9/20. At presstime, there was still no official announcement. The alleged deal would create mega-duopolies in L.A., Chicago, Dallas, Houston, and Tampa.

**The X at 106.7**, one of Pittsburgh's two new Modern Rock stations, has named **Cris Winter** Program Director. Her experience includes serving as Music Director at sister station **WDVE**. She also hosted 'DVE's Alternative Show, and worked at Pittsburgh's first Alternative station, **WXXP**, back in the late 80s. **WDVE/The X at 106.7 P.D. Gene Romano** commented, "Cris understands the unique traits of the Pittsburgh market. She has terrific instincts for the format and target audience. She thinks more like a listener than an insulated radio geek."

**Shellie Hart** (host of the forthcoming FMQB CD Aircheck Vol. 21) adds the A.P.D. title to her M.D. duties at **KUBE/Seattle**.

Speaking of **KUBE**, the station gets a new morning show, as the **T-Man, Rob Tepper** joins the station. He replaces morning veterans **Charlie Brown** and **Ty Flint**, who segue to sister station **KJR-FM**, ending a 15 year run at **KUBE**! The show has been simulcast on both **KJR** and **KUBE** for a little over a year. **Tepper** joins **KUBE** from Sports-Talk **KJR-AM**, where he hosted a night sports talk show.

In a major coup, **WGRD/Grand Rapids** steals the top-rated morning show from crosstown AOR **WKLQ**. **Rick Beckett**, **Darla Jaye**, and **Scott Winters** start on 'GRD Monday 9/25. They replace the syndicated **Kevin Matthews** morning show.

Night jock **J.J. Foxx** is upped to Music Director at **Jet-FM/Erie**. **Foxx**, who has been the station's night jock for over two years, also developed the station's highly-acclaimed **Planet Jet** New Rock show.

**Kevin Seal** joins **WPLJ/New York** for swing/weekend work. **Kevin** handles 6-9pm during the week for **Star 104.5/Philly**, using the name **Walt Seal**.

Rumors out of Denver have **AC KWMX** evolving to Adult CHR under P.D. **John Peake**, and consultant **Guy Zapoleon**.

Speaking of **Guy Zapoleon**... sounds like he's gonna be busy, as he'll now also be consulting **93Q/Syracuse**, which was just sold by **Osborne** to **Pilot**. **93Q** will now be in a duopoly with **AOR WAQX**.

As rumored here weeks ago, **Costal Carolina** has a new Top 40 station, as **WQSL/Wilmington, NC** flips from Hot AC, calling itself "All Hit, All New 92.3."

**WSSX** in **Charleston, SC** also moves from AC into a CHR mode, under new P.D. **Calvin Hicks**.

And **WFKS/Daytona Beach** is evolving into an Adult CHR, from Hot AC, under new P.D. **Bruce Cherry**. **Bruce** needs service from all labels! **WFKS** has a huge 100,000 watt signal that blankets a nice chunk of the Sunshine State, and penetrates the Jacksonville, Orlando, and Gainesville markets. Might be a good idea to send him some tunes, huh? The address: **WFKS**, 801 West Granada Blvd., Ormond Beach, FL 32074.

**Jeff Wicker** exits mornings at **WGTZ/Dayton** for an unspecified position in Chicago. Tapes and resumes to **Louis Kaplan, A.S.A.P!**

**Bill Keeler** joins **WWKX/Providence** for mornings, from **WKLL/Utica**. **Keeler** replaces the syndicated **Matty In The Morning** show.

**Scotty Snipes** lands mornings at **KZFM/Corpus Christi**.

Grapevine wonders... will former **Hot 97/New York** night jock **Geronimo** take nights at **Star 94/Atlanta**?

New Rock **KJEE/Santa Barbara** welcomes market veteran **Ricky Suave** for mornings and A.P.D. duties, from crosstown **KHTY**. Former **KJEE** morning

the Presidents of the United States of America

three guys.

Five Strings.

One Nation Under God.

Featuring  
LUMP



4\* - 3\* Modern Rock Monitor #3 Most Requested At Modern Rock Radio


62\* - 49\* Billboard Top 200 Albums Over 2,000 Hot 100 Spins

Hot 100 Audience Reach Over 20 Million

**Top 40  
Impact NOW**

**#1 Most Played:**  
KROQ, WFNX, WBCN, Q101, KNDD, KNNC


Produced by  
Conrad Uno and  
Chris and Dave.

Mixed by David Kahne at Robert Lang Studios  
Management: Staci Slater for the   
<http://www.sony.com>

 **BUZZ-CLIP!**

**On Tour Now.**

**Major Airplay:**  
Z100, 99X, WHFS, KRBE, WPLY, WPST, WEND,  
WMMS, WFLZ, WAPE, KDGE, WHYT, WEDJ, WABB

COLUMBIA 

"Columbia" Reg. U.S. Pat. & Tm. Off. Marca Registrada / ©1995 Sony Music Products

# GRAPEVINE

## CHARTBUSTERS & BUZZ CUTS

Thanks to Island's **Ed Green** and **Rich Tamburro** for stopping by Grapevine Central on 9/20 to play us the new **Melissa Etheridge** track. *Your Little Secret* is the title track from her forthcoming album, and it ROCKS! This track is very strong, and is guaranteed to take Melissa right back to the top of the charts in a hurry. Look for the single on your desk 10/4.

Congratulations to **Mariah Carey**, and everyone at **Columbia**, as *Fantasy* hits #1 on both the *Billboard* Hot 100 Singles chart, and the Hot R&B Singles chart, giving Mariah the distinction of being the only female artist in history to debut at the #1 spot on either of those charts. A remarkable 228,941 copies of *Fantasy* were sold during its first week in stores, with an audience reach of 60 million according to **BDS**. And *Fantasy* is only the first taste of *Daydream*! The album hits the stores on October 3rd.

**XL106.7/Orlando's Adam Cook** tells Grapevine, "**Coolio** is leading on the phones by a three to one margin. It's huge. **Take That** is also a good phone record, as is **Lisa Loeb**. **WAPE's Damon Cox** adds, **Take That** is growing... nice call-out and phones. And **Scatman** is exploding." **WKSS's Tina Simonet** says, "**Coolio** is huge, and **Los Del Rio** is doing well, as is the new **Corona**." **KZIO's Justin Case** says, "**Mariah Carey** is huge, as is an import from Canada, **Low Life** by **Bryan Adams**. It's on the Canadian version of the **Have You Ever Really Loved A Woman** single. Good to hear him rocking again! Also, **PM Dawn** is a good night reaction record."

**WTWR's Terri McCormick** says, "**Chick** is receiving instant response, and **Coolio** is #1 phones." **WIFC's Kevin Kollins**, between posting messages on AOL, finds time to tell Grapevine, "**Alanis Morissette** and **Michael Jackson** are both getting top 5 phones." **KFRX's Sonny Valentine** adds, "**Alanis Morissette** has top 5 phones here, and **Coolio** is huge." **KKRD's Craig "Mancow" Hubbard** agrees, saying, "**Coolio** is still huge for us here." **WILN's Shane McCullogh** says, "**Mariah Carey** has top 5 phones, and **Janet Jackson** is pulling colossal phones as well." And **WWCK's Scott Seipel** says, "**Take That** is getting top 5 phones, and **Tripping Daisy** is top 10 here."



KROQ/L.A. P.D. Kevin Weatherly, was the guest of honor at a T.J. Martell Foundation benefit roast held in Manhattan on 9/13. (l-r): Burt Baumgartner; Del Williams; Jonas Cash; Kevin Ryder; Weatherly; Gary Wall; Keith Naftaly; Event Chairman Kid Leo; "Bean" Baxter; Michelle Santosuosso; and Trip Reeb.

### THE END ZONE

**MCA Records** will release an album called *Saturday Morning*, featuring new, rockin' versions of classic cartoon show tunes. The collection will include *Spiderman* by the **Ramones**; *The Tra La La Song* (Theme from the *Banana Splits*); by **Liz Phair** with **Material Issue**; *Josie and the Pussycats* by **Juliana Hatfield** and **Tanya Donnelly**; *Scooby Doo, Where Are You* by **Matthew Sweet**; *The Bugaloos* by

**Collective Soul**; *Go Speed Racer Go* by **Sponge**; *Underdog* by the **Butthole Surfers**; and many more. Release date: October 24th.

Congratulations to **99X/Atlanta** Music Director/afternoon host **Sean Demery**, who just won the **A.I.R. Best Ears In America New Rock** competition. Sean has a choice of \$25,000 or a 1995 Range Rover! Hey Sean, take the truck. We want to take a spin in it when we're in Atlanta this Winter.



A work of art... EastWest/EEG recording artists *The Rembrandts* receive a Gold plaque for the LP album. (l-r): Manager George Ghiz; Executive VP Gary Casson; Exec. VP/GM Alan Voss; EEG Chairman Sylvia Rhone; Rembrandt Danny Wilde; Sr. VP/Marketing Steve Kleinberg; Rembrandt Phil Solem; VP/A&R Derek Oliver; and Sr. VP/Promotion Greg Thompson.

# nicki french

DID YOU EVER REALLY LOVE ME?

The smash follow-up  
to her GOLD #1 smash  
"Total Eclipse Of The Heart!"  
from the LP "SECRETS"



## First Week:

WXKS

Won 'Battle' 5 Nights In-A-Row...Added!

KMXV

WKSS

WPXY

WNNK

KBFM

WOVV

WFHN

WERZ

WTCF

WQGN

WMGI



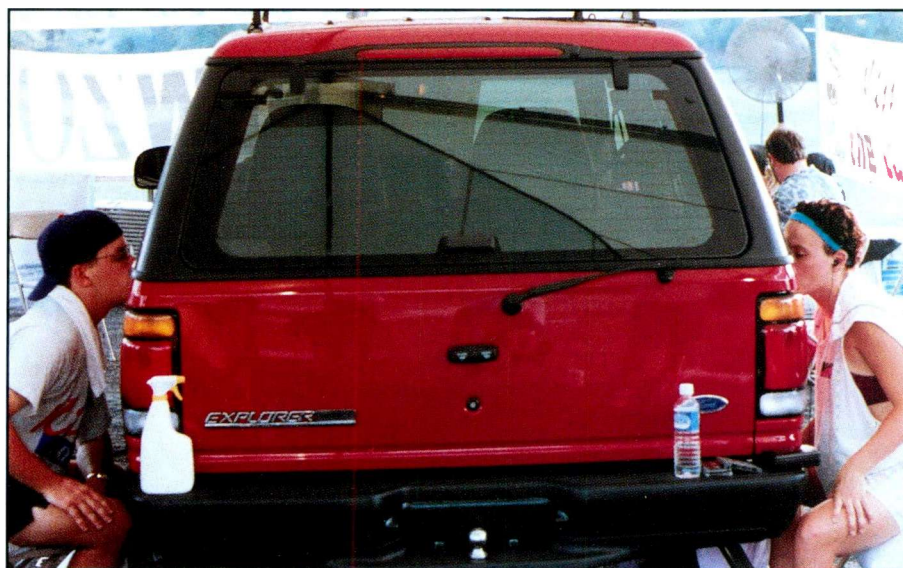
Critique @ avex group **BMG** DISTRIBUTION

## GRAPEVINE

Congratulations to **A&M** recording artists (and home boys) **The Caulfields**, whose song *Hannah, I Locked You Out*, will be used in the *Melrose Place* episode that airs on 9/25. Two minutes of the song will be featured during a scene when Joe enters the bar, Shooters. The song, apparently a hit in Hollywood, was also featured in *The Babysitters Club* movie and soundtrack.

You've heard of Gangsta Rap. How about Gospel Rap? **Joseph Simmons**, better known as **Run of Run-DMC**, recently became an ordained minister, and has his own record label, **Rev Run Records**. The label makes its debut this month featuring three acts that Simmons has signed. He said, "They're Gospel records, but they're sneaky Gospel records. They're meant to dance to, and they don't come at you like they're preaching."

And finally, KIIS/L.A. afternoon drive host **The Nastyman** has announced a very cool contest. Listeners will have a chance to win a pre-owned Ford Bronco (similar to the vehicle driven during the infamous slow speed Bronco chase throughout L.A. last year). The listener who correctly guesses the exact year, month, day, and time the first verdict of either "guilty" or "not guilty" of the first **O.J. Simpson** trial wins the truck. The Nastyman will deliver the vehicle to the winner by driving it slowly across L.A. during the **Rick Dees** morning show. **Commander Chuck Street** will follow high above in the KIIS/Mountain Dew Jet Ranger helicopter.



*KISF/Kansas City held their "Kiss Our Car" contest, giving away a Ford Explorer to the listener that could keep his or her lips locked on the vehicle the longest. Amy Wissman (above, right, and below, left) lasted 84 hours, and drove the vehicle away. Also pictured below: P.D. Chuck Geiger (right); Sales Manager Al Southern; and Coca-Cola Marketing Manager Julie Tarry.*



**Grapevine strokes... Alex Tear; Kevin Weatherly; Kid Leo; Tony Martell; Trip Reeb; Craig Lambert; Rick Bisceglia; Bruce Schoen; Steve Ellis; Tony Smith; Valerie DeLong; Steve Kline; Peter Napoliello; Michael Steele; Jack Satter; Ken Lane; Karen McLellan; Mark Gorlick; Garret Michaels; Burt Baumgartner; Justin Fontaine; Ed Green; Keith Naftaly; Michelle Santosuosso; Skip Bishop; SeanPhil & LanaDundon (lightin' up cyberspace); Kevin & Bean; John Boulos; Mike Stone; George Silva; T.C. (c'mon!); Steve Kingston; Andy Shane; Ron Geslin; Heidi Jo Spiegel; Anne Marie Reggie; Andrea Ganis; Danny Buch; Lisa Velasquez; Monte Lipman; Jerry Blair; Charlie Walk; Lisa Wolfe; Jerry Lembo; Jim Burruss; Greg Thompson; Don Coddington; Dale Connone; Brenda Romano; Bob Catania; Mark Todd; Jeff Tyson; B.J. Harris; Michelle Stevens; Mr. Ed Lambert; and Damon "Theme From Shaft" Cox.**

Grapevine was written and compiled by Dave Hoeffel, with Fred Deane, Bob Burke, Mark LaSpina, and Mike Bacon. Phone: 609-424-7080. Fax: 609-424-3881. E-mail: FMQBtop40@aol.com, or Hoeffel@aol.com.

**Total Spins Over 1,300:**

<b>KBXX</b>	<b>58X</b>	<b>KKBT</b>	<b>31X</b>
<b>WPGC</b>	<b>56X</b>	<b>WJBT</b>	<b>31X</b>
<b>WJMH</b>	<b>51X</b>	<b>KMEL</b>	<b>27X</b>
<b>92Q</b>	<b>45X</b>	<b>KYLD</b>	<b>20X</b>

**Video:**

**#28 Most Requested**



**New Adds This Week:**  
**KYLD KZHT WHHH KPRR**  
**Plus 4 Others**

**Album Sales:**  
**SoundScan Over 275,000**  
**#28\* Billboard Top 200**  
**Retail Single Available**  
**September 26th**

	<b>TW</b>	<b>LW</b>	<b>2WK</b>
	<b>32,496-28</b>	<b>29,315-28</b>	<b>26,578-32</b>
Los Angeles	2,166-17	1,564-30	1,187-45
San Francisco	1,004-24	964-26	680-45
Washington D.C.	1,578-8	1,413-11	1,178-17
Houston	790-14	782-15	760-19
Baltimore	636-12	603-13	590-19
Jacksonville	358-7	304-9	295-11
Greensboro	260-19	217-23	170-31

**Research:**

**KBXX - #1 Call-out**  
 Top 5 Requests, Top 15 Sales  
 18-24 Black Female  
 100% Positive 70% Favorite  
 6.5/7 Scale Rating  
 88% Positive 50% Favorite  
 5.9/7 Scale Rating

**KMEL - #2 Requesting Record**

**92Q - Top 5 Call out**  
 2nd Most Requested  
 #1 18-24 Female

**WHO CAN I RUN TO?**

**THE SOULFUL SECOND SINGLE FROM THEIR FOLLOW-UP LP, "OFF THE HOOK."**



**PRODUCED BY JERMAINE DUPRI FOR SO SO DEF PRODUCTIONS. EXECUTIVE PRODUCERS: JERMAINE DUPRI AND MICHAEL MAULDIN MANAGEMENT: ARTISTIC CONTROL MANAGEMENT**

**SO SO DEF COLUMBIA**



# RATINGS

**PHASE TWO ARBITRENDS  
MON-SUN/6A-MID/PERSONS 12+**

**NEW YORK (1)**

CALLS	FORMAT	SPR/95	M/J/J	J/J/A
WRKS	UrbAC	6.7	6.7	6.6
WQHT	CHR	6.1	6.5	6.6
WSKQ	Spanish	5.0	5.1	5.0
WCBS	Oldies	4.6	4.6	4.8
WLTW	Soft AC	4.1	4.4	4.6
WHTZ	CHR	4.6	4.5	4.4
WABC	Talk	4.0	3.8	3.8
WPLJ	ACHR	3.6	3.7	3.7
WBLS	Urban	2.9	3.0	3.2
WXRK	Cl. Rock	3.3	3.3	3.1
WMXV	AC	2.6	2.7	2.8
WNEW-F	Rock 25-44	2.3	2.4	2.0
WAXQ-F	Rock 18-34	2.0	2.0	1.9

**LOS ANGELES (2)**

CALLS	FORMAT	SPR/95	M/J/J	J/J/A
KPWR	CHR	5.2	5.1	5.2
KLVE	Spanish	4.7	4.7	4.5
KIIS-A/F	CHR	4.5	4.4	4.4
KROQ	Mod. Rock	4.4	4.3	4.6
KKBT	Urban	4.2	4.2	4.5
KOST	AC	4.3	3.9	3.6
KBIG	AC	3.2	3.2	3.2
KLOS	Rock 18-34	3.3	2.9	2.8
KYSR	AC	2.9	2.6	2.5
KCBS	70's	2.4	2.5	2.5

**SAN FRANCISCO (4)**

CALLS	FORMAT	SPR/95	M/J/J	J/J/A
KGO-A	News/Talk	6.9	7.0	7.1
KCBS-A	News	4.8	4.8	5.0
KMEL	CHR	4.4	4.8	4.8
KNBR-A	Sports	4.1	4.4	4.2
KYLD/LZ	CHR	3.6	3.6	4.2
KOIT	AC	3.6	3.6	3.9
KIOI	AC	3.3	3.3	3.7
KITS	Mod. Rock	3.5	3.3	3.4
KFOG	PAR	2.7	3.0	2.9
KOME	Mod. Rock	2.0	2.1	2.2
KSJO	AOR	2.2	2.1	2.2
KBAY	AC	1.7	1.7	1.8
KRQR	Cl. Rock	1.7	1.6	1.7
KBGG	70s	1.4	1.5	1.7

**DALLAS/FT. WORTH (7)**

CALLS	FORMAT	SPR/95	M/J/J	J/J/A
KSCS	Country	6.0	5.5	5.6
KVIL	AC	5.4	5.4	5.5
KOAI	NAC	5.3	5.7	4.9
KKDA	Urban	4.6	4.9	5.5
KYNG	Country	4.9	5.0	5.3
KHKS	CHR	5.0	5.0	5.1
WBAP	News/Talk	5.1	5.2	4.8

KDGE	Mod. Rock	4.6	4.1	3.8
KEGL	Rock 18-34	4.0	4.0	3.8
KJMZ	Urban	4.1	3.9	3.8
KDMX	AC	3.4	3.2	3.4
KZPS	Cl. Rock	3.1	3.1	2.8
KTXQ	Rock 18-34	2.8	3.0	2.8
KRRW	70's	2.6	2.6	2.5

**WASHINGTON, D.C. (8)**

CALLS	FORMAT	SPR/95	M/J/J	J/J/A
WPGC-F	CHR	8.4	8.6	7.9
WMZQ	Country	5.9	6.1	5.7
WHUR	Urban	4.3	4.6	5.3
WRQX	AC	4.2	4.6	5.1
WASH	AC	4.2	4.3	4.4
WHFS	Mod. Rock	4.4	4.3	4.1
WKYS	Urban	3.5	3.4	3.7
WWDC	Rock 18-34	3.7	3.5	3.6
WGAY	AC	3.4	3.5	3.4

**HOUSTON/GALVESTON (9)**

CALLS	FORMAT	SPR/95	M/J/J	J/J/A
KBXX	CHR	6.4	6.9	6.9
KODA	AC	6.0	6.5	6.9
KQUE	MOR	6.0	5.3	5.2
KILT	Country	5.1	5.0	5.2
KMJQ	Urban	4.7	5.0	5.2
KHMX	AC/CHR	4.4	4.5	4.3
KRBE	CHR	4.4	4.3	4.3
KLOL	Rock 18-34	4.6	4.2	3.2
KKRW	70's	3.7	3.4	3.2
KTBS	Mod. Rock	2.7	2.9	2.7

**MIAMI/FT. LAUDERDALE/HOLLYWOOD (11)**

CALLS	FORMAT	SPR/95	M/J/J	J/J/A
WEDR	Urban	5.7	6.1	5.7
WRMA	Spanish	5.8	5.6	5.5
WPOW	CHR	5.0	5.4	5.4
WHQT	Urb AC	5.1	5.5	5.2
WLYF	AC	5.2	5.2	4.9
WFLC	AC	3.8	4.0	3.9
WHYI	CHR	4.0	3.9	3.8
WZTA	Rock 18-34	2.6	2.6	3.1
WBGG	70's	2.5	2.4	2.3
WSHE	Mod. Rock	2.1	2.1	1.9

**ATLANTA (12)**

CALLS	FORMAT	SPR/95	M/J/J	J/J/A
WVEE	Urban	11.9	12.5	11.4
WKHX	Country	9.6	10.5	9.7
WSB-A	News/Talk	7.2	7.2	7.1
WNNX	Mod. Rock	6.2	6.1	6.1
WALR	Urban	5.6	5.6	5.7
WSTR	CHR	5.2	5.5	5.6
WPCH	EZ	6.1	5.8	5.4
WKLS	Rock 25-44	5.6	5.2	4.8
WSB-F	AC	4.4	4.9	4.6
WZGC	Cl. Rock	3.8	3.9	4.0

**SEATTLE/TACOMA (13)**

CALLS	FORMAT	SPR/95	M/J/J	J/J/A
KIRO-A	News/Talk	5.9	6.0	6.1
KBSG	Oldies	5.7	6.1	5.9
KUBE	CHR	5.9	5.4	5.9
KVI-A	News/Talk	6.2	5.5	5.5
KMPS-A/F	Country	5.9	5.6	5.2
KZOK	Cl. Rock	4.2	5.1	5.0
KNDD	Mod. Rock	5.1	5.2	4.7
KJR	70's	3.6	4.0	3.9
KISW	Rock 18-34	3.5	3.9	3.7
KPLZ	AC	3.2	3.9	4.2
KLSY	AC	3.7	3.8	4.2
KMTT	PAR	2.7	3.1	3.1
KRWM	AC	2.8	2.5	3.0

**MINNEAPOLIS (16)**

CALLS	FORMAT	SPR/95	M/J/J	J/J/A
WCCO-A	FulSvc.	12.0	11.4	12.4
KQRS	Rock 25-44	11.8	11.8	11.8
KDWB	CHR	6.9	6.6	6.5
KEGE	Mod. Rock	6.9	7.1	6.3
WLTE	Soft AC	7.0	6.5	5.9
KSTP-F	AC	5.9	5.9	4.3
KTCZ	PAR	3.1	3.3	3.3
W/KREV	Mod. Rock	2.1	1.8	2.0

**ST. LOUIS (17)**

CALLS	FORMAT	SPR/95	M/J/J	J/J/A
KMOX	News/Talk	13.2	13.6	14.2
WIL-F	Country	8.1	8.2	8.2
KEZK	Soft AC	8.0	7.7	7.8
KMJM	Urban	7.8	7.3	7.6
KSHE	Rock 25-44	6.9	7.0	6.5
KYKY	AC	6.1	6.4	6.0
WKBQ	CHR	4.2	4.5	4.7
KPNT	Mod. Rock	4.3	4.6	4.6
KIHT	70's	3.2	3.6	3.4
KSD-F	Cl. Rock	2.7	2.6	3.0

**BALTIMORE (18)**

CALLS	FORMAT	SPR/95	M/J/J	J/J/A
WBAL	News/Talk	8.4	8.3	8.1
WPOC	Country	8.5	8.3	7.9
WQSR	Oldies	5.3	5.7	6.4
WLIF	AC	6.8	6.1	6.3
WWMX	AC	5.6	5.5	5.1
WERQ	CHR	5.1	5.4	5.1
WXYV	Urban	4.9	5.0	4.9
WHFS	Mod. Rock	4.9	4.8	4.7
WIYY	Rock 18-34	3.9	3.9	4.6
WOCT	70's	4.0	3.9	4.1
WGRX	Rock 18-34	.8	.9	.9

**PITTSBURGH (19)**

CALLS	FORMAT	SPR/95	M/J/J	J/J/A
KDKA	News/Talk	12.7	12.9	12.6
WDVE	Rock 25-44	10.8	10.9	10.9

# RATINGS

WWSW	Oldies	6.6	7.3	7.7
WBZZ	CHR	6.9	7.2	6.6
WDSY	Country	6.3	6.6	6.4
WZPT	70's	3.5	3.8	3.8
WVTY	AC	3.8	3.6	3.5
WLTJ	AC	2.9	3.1	3.5
WRRK	Cl. Rock/AOR	2.7	2.9	3.0
WWKS	Rock 18-34	2.3	2.1	2.4

**PHOENIX (20)**

<u>CALLS</u>	<u>FORMAT</u>	<u>SPR/95</u>	<u>M/J/J</u>	<u>J/J/A</u>
KNIX	Country	7.3	7.4	7.6
KTAR-A	News/Talk	8.9	8.6	7.2
KMLE	Country	7.5	7.8	6.8
KKFR	CHR	5.4	5.9	6.3
KUPD	Rock 18-34	5.0	5.2	6.0
KKLT	AC	4.4	4.4	4.6
KSLX	Cl. Rock	3.2	3.4	4.0
KESZ	AC	3.1	2.8	3.4
KDKB	Rock 25-44	3.2	3.4	3.3
KZON	PAR	2.2	2.7	3.1
KEDJ	Mod. Rock	2.1	2.6	3.0
KHTC	70's	3.3	3.1	2.9
KVRY	AC	3.1	2.6	2.6

**TAMPA/ST. PETERSBURG/**

**CLEARWATER (21)**

<u>CALLS</u>	<u>FORMAT</u>	<u>SPR/95</u>	<u>M/J/J</u>	<u>J/J/A</u>
WQYK	Country	7.8	8.5	8.2
WFLZ	CHR	6.3	6.7	7.5
WMTX	AC	5.9	6.7	7.0
WXTB	Rock 18-34	6.3	6.1	6.0
WWRM	AC	6.7	5.9	6.0
WUSA/DAE	AC	5.5	4.9	4.3
WHPT	PAR	3.6	3.4	3.5

**CLEVELAND (22)**

<u>CALLS</u>	<u>FORMAT</u>	<u>SPR/95</u>	<u>M/J/J</u>	<u>J/J/A</u>
WZAK	Urban	8.1	8.0	8.6
WMJI	Oldies	7.1	7.8	8.1
WGAR	Country	8.4	8.0	7.7
WDOK	AC	7.6	7.8	7.0
WQAL	AC	6.1	6.4	5.9
WMMS	Mod. Rock	6.5	6.0	5.8
WNCX	Cl. Rock	5.7	5.8	5.7
WZJM	CHR	3.3	3.3	3.2
WENZ	Mod. Rock	2.0	2.4	2.7

**DENVER/BOULDER (23)**

<u>CALLS</u>	<u>FORMAT</u>	<u>SPR/95</u>	<u>M/J/J</u>	<u>J/J/A</u>
KYGO-F	Country	9.1	8.6	9.3
KOA-A	News/Talk	6.9	8.1	9.0
KRFX	Cl. Rock	6.3	5.9	5.9
KOSI	AC	5.9	5.9	5.5
KXPK	Mod. Rock	5.3	5.4	5.5
KBPI	Rock 18-34	5.0	5.1	4.7
KQKS	CHR	4.5	4.3	4.5
KMIN	70's	3.8	3.9	4.0
KBCO-A/F	PAR	3.9	3.9	3.9

**PORTLAND (24)**

<u>CALLS</u>	<u>FORMAT</u>	<u>SPR/95</u>	<u>M/J/J</u>	<u>J/J/A</u>
KWJJ	Country	7.8	7.5	7.7
KXL-A	News/Talk	7.2	7.5	7.0
KKCW	AC	5.4	5.5	6.5
KKRZ	CHR	6.1	5.8	6.4
KUFO	Rock 18-34	6.0	5.8	5.9
KUPL	Country	7.0	6.3	5.6
KGON	Cl. Rock	6.1	5.9	5.4
KINK	PAR	5.1	5.0	4.2
KKRH	Cl. Rock	2.5	3.4	3.8
KNRK	Mod. Rock	3.8	4.0	3.7

**CINCINNATI (25)**

<u>CALLS</u>	<u>FORMAT</u>	<u>SPR/95</u>	<u>M/J/J</u>	<u>J/J/A</u>
WLW-A	Full Svc.	12.9	12.3	12.0
WUBE	Country	8.9	8.4	8.5
WEBN	Rock 25-44	9.3	8.6	8.3
WIZF	Urban	5.9	6.0	6.3
WKRQ	CHR	5.6	5.4	5.7
WRRM	AC	4.4	4.6	5.5
WWNK	AC	3.8	4.1	4.1
WOFX	Cl. Rock	3.8	3.5	3.0
WAQZ	Mod. Rock	2.2	2.3	2.1

**MILWAUKEE/RACINE (26)**

<u>CALLS</u>	<u>FORMAT</u>	<u>SPR/95</u>	<u>M/J/J</u>	<u>J/J/A</u>
WLZR	Rock 18-34	5.8	5.9	7.5
WKTJ	Hot AC	6.6	6.3	6.9
WKLH	Cl. Rock	6.7	6.9	6.8
WKKV	Urban	7.3	8.0	6.2
WLUM	Mod. Rock	4.9	5.3	5.1
WMYX	AC	2.9	2.8	3.1
WLTQ	AC	3.0	2.3	2.2
WQFM	Rock 18-34	2.2	2.1	2.1

**KANSAS CITY (27)**

<u>CALLS</u>	<u>FORMAT</u>	<u>SPR/95</u>	<u>M/J/J</u>	<u>J/J/A</u>
KPRS	Urban	8.1	8.2	7.6
KCFX	Cl. Rock	6.2	6.1	6.0
KLTH	AC	5.5	5.4	5.2
KQRC	Rock 18-34	5.3	5.3	5.2

**SACRAMENTO (29)**

<u>CALLS</u>	<u>FORMAT</u>	<u>SPR/95</u>	<u>M/J/J</u>	<u>J/J/A</u>
KSFM	CHR	7.2	8.5	9.4
KGBY	AC	5.8	6.0	6.5
KWOD	Mod. Rock	5.0	5.1	5.3
KRXQ	Rock 18-34	4.6	4.8	4.6
KSEG	Cl. Rock	3.9	4.1	3.9

**SAN JOSE (30)**

<u>CALLS</u>	<u>FORMAT</u>	<u>SPR/95</u>	<u>M/J/J</u>	<u>J/J/A</u>
KGO	Nws/Tk	6.9	7.1	7.7
KBAY	AC	5.2	5.4	5.4
KOME	Mod. Rock	5.2	5.2	5.2
KSJO	Rock 18-34	4.0	4.7	4.9
KHQT	CHR	4.6	4.5	4.5

**PROVIDENCE (31)**

<u>CALLS</u>	<u>FORMAT</u>	<u>SPR/95</u>	<u>M/J/J</u>	<u>J/J/A</u>
WHJY	Rock 18-34	9.0	9.4	9.2
WPRO	CHR	7.2	6.1	6.2
WWLI	AC	7.7	7.3	6.3
WWRX	Cl. Rock	4.9	4.2	3.7
WSNE	AC	4.1	4.1	4.1

**COLUMBUS (33)**

<u>CALLS</u>	<u>FORMAT</u>	<u>SPR/95</u>	<u>M/J/J</u>	<u>J/J/A</u>
WNCI	CHR	9.3	8.6	9.1
WTVN-A	Ful Svc.	7.9	7.4	7.8
WLWQ	Rock 25-44	6.4	6.6	6.8
WBZX	Rock 18-34	7.3	7.2	6.7
WSNY	AC	7.3	6.1	5.8
WCKX	Urban	4.9	4.8	5.8
WAKS	70's	2.6	3.1	3.0
WWCD	PAR/Mod. Rock	2.2	2.5	2.6

**SAN ANTONIO (34)**

<u>CALLS</u>	<u>FORMAT</u>	<u>SPR/95</u>	<u>M/J/J</u>	<u>J/J/A</u>
KTFM	CHR	9.2	9.9	10.2
KISS-F	Rock 18-34	6.9	7.1	6.8
KQXT	AC	5.6	5.6	6.1
KZEP	Cl. Rock	3.8	4.0	4.4
KSMG	AC	4.0	4.5	4.0

**INDIANAPOLIS (36)**

<u>CALLS</u>	<u>FORMAT</u>	<u>SPR/95</u>	<u>M/J/J</u>	<u>J/J/A</u>
WFBQ	Rock 25-44	12.9	14.2	13.4
WTLC	Urban	5.3	5.7	6.1
WENS	AC	6.3	6.2	5.6
WRZX	Mod. Rock	5.2	6.1	5.3
WTPI	AC	5.4	4.9	5.0
WHHH	CHR	4.3	4.5	5.0
WNAP	70's	5.5	5.0	4.7
WZPL	CHR	4.1	4.3	4.2
WTTS	PAR	2.2	2.0	2.0

**CHARLOTTE (37)**

<u>CALLS</u>	<u>FORMAT</u>	<u>SPR/95</u>	<u>M/J/J</u>	<u>J/J/A</u>
WPEG	Urban	9.5	9.9	9.5
WRFX	Cl. Rock	8.4	8.2	8.1
WEZC	AC	5.2	5.1	5.2
WWSN	AC	4.4	5.4	5.1
WEDJ	CHR	4.7	4.7	5.0

**NEW ORLEANS (38)**

<u>CALLS</u>	<u>FORMAT</u>	<u>SPR/95</u>	<u>M/J/J</u>	<u>J/J/A</u>
WQUE	Urban	14.3	14.2	14.9
WYLD	Urb AC	6.7	7.5	8.3
WRNO	70's	6.3	5.5	5.1
WEZB	CHR	4.7	4.6	4.8
WLTS	AC	4.6	4.5	4.2

**BUFFALO (40)**

<u>CALLS</u>	<u>FORMAT</u>	<u>SPR/95</u>	<u>M/J/J</u>	<u>J/J/A</u>
WYRK	Country	9.9	10.4	9.8
WKSE	CHR	8.6	7.6	8.0
WBEN-A	Ful Svc.	7.6	7.1	7.1
WJYE	AC	6.5	6.8	6.9



# RATINGS

WGFR	Cl. Rock	5.9	6.5	6.8
WMJQ	Hot AC	5.6	6.4	6.1
WEDG	Mod. Rock	5.9	5.8	5.8

**MEMPHIS (43)**

CALLS	FORMAT	SPR/95	M/J/J	J/J/A
WHRK	Urban	13.0	13.7	13.4
WDIA	Urb. AC	8.6	8.3	8.6
KJMS	Urban	7.4	7.0	6.4
WEGR	Rock 25-44	6.3	6.3	5.9
WMC-F	CHR	6.2	5.4	5.7
WMFS	Rock 18-34	7.5	6.4	

**ROCHESTER (44)**

CALLS	FORMAT	SPR/95	M/J/J	J/J/A
WCMF-F	Rock 18-34	10.9	10.2	9.2
WRMM	AC	7.0	7.1	7.4
WPXY	CHR	9.1	8.1	7.2
WNVE	Mod. Rock	—	6.2	6.8
WDKX	Urban	6.3	5.8	6.3
WVOR	AC	4.1	4.2	4.3

**NASHVILLE (45)**

CALLS	FORMAT	SPR/95	M/J/J	J/J/A
WGFX	70's	5.2	4.9	6.5
WKDF	Rock 18-34	6.1	6.6	6.4
WQOK	Urban	6.4	5.9	6.3
WYHY	CHR	5.9	5.2	6.1
WJXA	AC	4.5	5.3	5.6
WLAC	AC	4.2	4.0	4.2

**DAYTON (47)**

CALLS	FORMAT	SPR/95	M/J/J	J/J/A
WTUE	Rock 18-34	9.1	10.1	9.4
WMMX	AC	8.5	7.8	7.7
WROU	Urban	6.9	7.0	7.6
WGTV	CHR	7.2	7.2	7.3
WLQT	AC	5.4	4.7	4.3

**LOUISVILLE (48)**

CALLS	FORMAT	SPR/95	M/J/J	J/J/A
WDJX	CHR	7.0	5.6	6.1
WTFX	Rock 18-34	5.7	6.3	6.0
WQMF	Cl. Rock	4.7	5.7	5.5
WVEZ	AC	5.1	4.9	5.3

**RICHMOND (56)**

CALLS	FORMAT	SPR/95	M/J/J	J/J/A
WCDX	Urban	10.0	9.5	10.3
WTVR	AC	8.8	8.4	8.7
WRVQ	CHR	7.1	7.2	7.0
WRXL	Rock 25-44	5.8	6.2	6.5
WPLZ	Urban	6.9	6.4	5.2
WMBX	AC	5.4	5.6	5.1
WVGO	PAR	3.8	3.9	4.1
WLEE	70's	4.0	3.9	4.1

**ALBANY (57)**

CALLS	FORMAT	SPR/95	M/J/J	J/J/A
WFLY	CHR	8.4	7.9	8.9
WPYX	Rock 25-44	6.5	6.8	7.0

WYJB	AC	6.5	7.4	6.9
WRVE	70's	6.4	6.2	6.6
WQBK/J	Mod. Rock	4.0	4.8	5.2
WKLI	AC	5.7	5.1	4.5
WZRQ	Z-Rock	2.2	2.3	3.0

\*WDRE Simulcast

**GREENVILLE (59)**

CALLS	FORMAT	M/J/J	J/J/A
WJMZ	Urban	9.8	10.0
WROQ	Rock 18-34	8.6	9.7
WMYI	AC	7.9	8.0
WSPA	AC	6.3	6.0
WFBC	CHR	3.5	3.8
WXWX	Mod. Rock	3.2	2.9

**TUCSON (62)**

CALLS	FORMAT	SPR/95	M/J/J	J/J/A
KRQQ	CHR	7.2	8.4	8.4
KLPX	Rock 18-34	7.8	7.9	7.3
KKHG	CL. Rock	6.4	5.4	4.8

**ALLENTOWN/BETHLEHEM (63)**

CALLS	FORMAT	SPR/95	M/J/J	J/J/A
WAEB	CHR	11.5	11.9	12.0
WLEV	AC	10.8	10.5	10.9
WZZO	Rock 25-44	9.4	10.6	10.8
WFMZ	AC	8.7	9.0	8.6

**FRESNO (64)**

CALLS	FORMAT	SPR/95	M/J/J	J/J/A
KBOS	CHR	11.2	10.6	10.1
KRZR	Rock 18-34	6.0	5.2	4.4
KFRR	Mod. Rock	2.6	4.3	4.0

**SYRACUSE (68)**

CALLS	FORMAT	SPR/95	M/J/J	J/J/A
WNTQ	CHR	9.4	8.6	9.5
WYYY	AC	10.4	9.8	9.3
WAQX	Rock 25-44	8.0	9.1	8.5
WKRL	Rock 18-34	5.0	4.5	4.8

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**STRATEGIC ACCURATINGS  
SUMMER 1995**

**NEW YORK**

CALLS	FORMAT	RFS	SHARE
WQHT-F	CHR	7.7	8.7
WHTZ-F	CHR	6.3	6.3
WRKS-F	Urban AC	5.6	5.8
WINS-A	News	3.8	4.5
WPLJ-F	AC	4.4	4.4
WCBS-A	News	4.0	4.1
WXRK-F	Cl.Rk.	3.0	2.8
WAXQ-F	Rock 18-34	2.3	2.8
WNEW-F	Mod. Rock	2.5	2.3

WBLS	Urban	2.2	1.9
WDRE	Mod.Rk.	0.9	0.6

**LOS ANGELES**

CALLS	FORMAT	RFS	SHARE
KPWR-F	Dance	7.2	7.2
KROQ-F	Mod.Rk.	5.9	5.6
KIIS-F	CHR	5.3	5.4
KKBT-F	Dance	4.9	4.9
KFI-F	Talk	4.0	4.0
KLOS-F	Rock 18-34	3.2	3.6
KOST-F	AC	3.1	2.7
KLSX-F	Cl.Rk.	3.0	2.0
KSCA-F	PAR	0.7	1.4

**CHICAGO**

CALLS	FORMAT	RFS	SHARE
WGN-A	Fl.Sv.	6.5	6.6
WBMM-F	CHR	7.2	6.4
WGCI-F	Urban	7.1	6.2
WKQX-F	Md.Rk.	5.9	6.2
WUSN-F	Country	5.0	4.9
WRCX-F	Rock 18-34	3.6	3.8
WXRT-F	PAR	3.5	3.5
WLUP-F	Talk	2.9	2.4
WCKG-F	Cl.Rk.	2.3	2.3

**DALLAS/FT. WORTH**

CALLS	FORMAT	RFS	SHARE
KDGE-F	Md.Rk.	6.2	6.2
KHKS-F	CHR	6.1	6.0
KKDA-F	Urban	5.2	5.8
KSCS-F	Country	5.5	5.5
KYNG-F	Country	5.4	5.4
KJMZ	Urban	4.9	4.4
KVIL-F	AC	4.0	4.0
KEGL-F	Rock 18-34	2.8	3.8
KTXQ-F	Rock 18-34	2.2	2.7
KZPS-F	Cl.Rk.	2.7	2.5

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E-mail

FMQB

FRIDAY MORNING QUARTERBACK

at

FMQBTOP40@aol.com

# UP CLOSE

## SHOOTING THE RAPIDS

Interview with WGRD/Grand Rapids P.D. Alex

by Dave Hoeffel



*When we last checked in with Alex Tear, he was in the process of putting a Modern Rock lean on CHR WGRD. Since then, the station has evolved into a full blown Modern Rocker, and the ratings have soared. Tear, who has spent his entire career in Michigan, has a mostly CHR background. He was an on-air M.D. at WYSS/Sault Ste. Marie before accepting similar duties at WKHQ/Charlevoix, where he rose to the P.D. position, and attracted national attention with some creative promotional ideas, including a movement to create the 51st state by having Northern Michigan cede from the rest of the state! After 'KHQ, he did airwork for CHR's WTCF/ Saginaw, and WVIC/ Lansing, before joining WGRD in June of 1994.*

**When you took over the programming reigns at WGRD, it was a Mainstream Top 40 station. You wasted little time launching the evolution to Modern CHR, and eventually Modern Rock. What led to this decision?**

Liggett Broadcasting, our owners at that time, launched an extensive research project with Larry Rosin that pointed 'GRD in a Rock-driven direction. Since the research project was completed in late '94, GRD has evolved into what is now labeled Alternative. In the beginning, 'GRD was combining the hit-driven Rock product - U2, Aerosmith, Pearl Jam, Mellencamp and Van Halen - with key hit Alternative Rock product, plus various Alternative Gold that would compliment the flavor. The market eventually pushed GRD into more of an Alternative/New Rock direction, leaving the Aerosmiths, Mellencamps, and Van Halens for the AOR.

**The station has posted some significant ratings gains since the switch...**

The first three books were phenomenal. WGRD saw the biggest success that it had seen in five years. All demographics were up across the board. Initially, there was a tolerance for the Pop product that we were mixing in, but I feel that those songs - Dionne Farris, for example - eventually began to stunt our growth. The market pushed us more into a Modern Rock direction. Initially, people were excited about the station, but over time, the feedback that we got was that they would hear a good song, then a tolerable song, followed by a good song, and another tolerable song. By moving from a hybrid station to a pure Modern Rocker, we were able to give them the good

stuff consistently. We were giving them something that they hadn't tasted for awhile. They were digging it, but they wanted more.

**Tell us about the Grand Rapids market. What kind of "scene" exists there?**

We've got all of the flavors and colors. The music industry will tell you that Grand Rapids is one of the most active buying markets in the country. Michigan, in general, seems to be breaking more and more Rock product. Grand Rapids' music consumers are active! A new stadium is currently under construction, and will be finished in

*"We were giving them something that they hadn't tasted for awhile. They were digging it, but they wanted more."*

'96. This will totally blow the lid off the music scene here. Detroit and Chicago are equal travel distances from here. This new facility will allow us to be worked into many tour schedules. As the local music scene continues to explode, we have come up with a couple of ways to expose the artists here. This is helping the station build a trust and history with the local music community. It's all about the music.

**Specifically, how are you helping local artists?**

We have a feature called the Tuesday Night Music Club. (Thanks, Sheryl) I felt that we

## UP CLOSE

needed to get behind the great talent scene here... give these artists a better microphone, and a huge amplifier to expose their music to the masses. I wanted to take great bar bands that were only known to the club people, and expose them in different venues and dayparts. All Summer, we held concerts in a parking lot every Tuesday from 5-8pm. These were all-ages shows, outside of the bar atmosphere.

### Do you give them airplay as well?

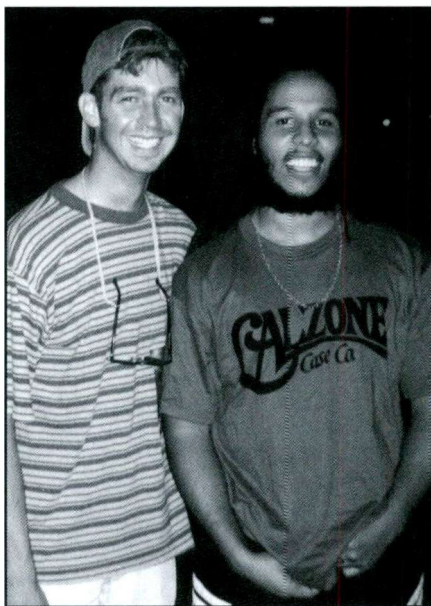
Yes. We have a show on Sunday night. We also work many of these artists into normal rotation. It's very important not to hype these artists by saying, "Here are the local guys from the local scene..." We feel that the talent level here is of a national calibre, and we try to weave these artists in with the national acts. Can we play some of these bands right after we play the Gin Blossoms? Yes, we can. Does it flow well? Yes, it does.

### What are some of the hotter local bands?

The **Verve Pipe** is one. They were just signed by RCA for a five record deal. **Domestic Problems** is a phenomenal band. **Milk House** is another band that we're involved with. I would say that there are about a dozen legitimate contenders here.

### Moreso than other formats, understanding the lifestyle of your audience is of crucial importance when programming Modern Rock. Where do you hang to get a feel for your listeners?

Everywhere... including the laundromat. You need to make sure that you see the total 18-34 picture. This means more than nailing the cool clubs and concert scenes. 'GRD listeners are making their first major purchases, and establishing brand loyalties. They are the most educated generation in U.S. history. They are mostly computer literate, and they spend \$20 billion a year on CDs, videos, concerts, and sporting events.



Alex hangs with Ziggy Marley

### Until recently, you carried the Kevin Matthews morning show, which was syndicated out of The Loop in Chicago. How did you handle his departure from the slot?

**Evergreen's** decision to move Kevin Matthews to afternoons in Chicago really presented a challenge. Fortunately, WGRD's new parent company, **Patterson Broadcasting**, was more than up to the challenge, and played a key role in the solution, which ended up being a shock to everyone in the market. We pulled the consistently #1 rated morning show in town away from **WKLQ**. **Rick Beckett, Darla Jaye, and Scott Winters** will join us on Monday 9/25. Their show is a complete package. Every ingredient for a successful morning show exists here. They are local, topical, and listener-driven. When you find a combination that gels like this, it's a beautiful thing. They're each a star in their own right. Nobody tries to outshine anybody else. They don't try to top each other. I may need to

opportunity. The Zoo has high name recognition, but we all cringe when we hear it. Thoughts of zany, wacky personalities come to mind.

### Run down the rest of the staff...

**LeeAnn Curtis** continues listener relations from 10-3. LeeAnn is one of the best communicators in the industry. Between knowing the inside track on Pearl Jam, LeeAnn can tell you the color of the wallpaper at any local watering hole, or give you the inside track on where to park for the downtown fireworks. I do afternoons. **Derrick George** wires the town evenings with new music, countdowns, and a relatable style that makes him a part of your mood. Overnights are handled by **David Fox**, who knows no boundaries! He communicates at every level. I also want to mention that **New Rock 97.9** could not exist without the other personalities that make up the weekends and swing at 'GRD. The creative and on-air power that exists in our weekend staff is totally amazing.

### Would you say that WGRD's presentation style is more AOR or CHR oriented?

'GRD's presentation would lean in the CHR direction. The imaging of the station is probably the most fun. The creative outlet for this format is limitless. **Dan Clark, Sue Farmer**, and myself primarily handle the imaging. At the same time, the entire staff will contribute daily with liners, promo concepts, and drops captured from channel surfing. Imaging is one of 'GRD's main ingredients.

### You put on a great concert event in August. Tell us all about "It."

"It" was very cool. We had live performances from the Goo Goo Dolls, the Dwellers, the Caulfields, and Jewel. "It" was a free show that drew over 7,500 people to Lamar Park.

## "The primary focus of WGRD is to gain ownership of the Modern Rock/Rock product that AORs are growing into."

### Size up the competitive situation there. What stations do you share the most audience with?

The competitive situation. Hmmmm, the bash chance of a lifetime... high road, or cool player? Let's just say that the primary focus of WGRD is to gain ownership of the Modern Rock/Rock product that AORs are growing into. If the new Red Hot Chili Peppers is out, the first instinct needs to be WGRD. We share quite a bit of audience with AOR **WKLQ**, and a bit with the CHR that touches Grand Rapids from Muskegon, **WSNX**.

swinging their mindset a bit more into the Modern Rock direction, but that shouldn't be much of a problem. 'KLQ was adjusting, and evolving into more of a Modern direction, as many AORs are. This team was already on the path. I believe that 'KLQ would ultimately become what we are, if they could. But we're already there.

### They were formally known as the "Q-Zoo." What are you calling them?

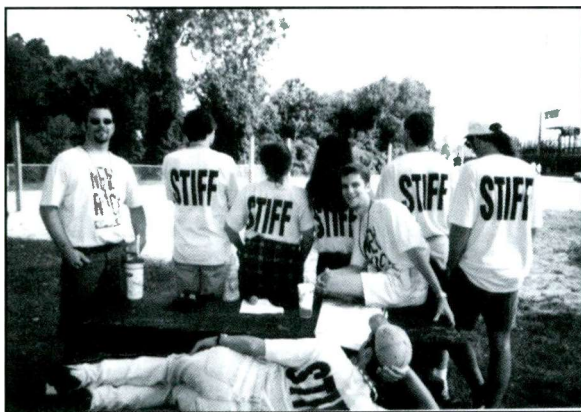
"Rick, Darla, and Scott." They've wanted to flush the "Zoo" label, and this is a great

We even had a "post It" party. "It" went off without a hitch. The press was generous, and the promotional community gave us 110% support. "It 2" is in the planning stages.

### What other cool promotions do you have going on?

We just launched "Get a Life." WGRD is giving away one life, free, for a year. Prizes include \$500 a month for rent, complete use of a car, groceries, health club packages, tanning, and a free movie pass card that allows

## UP CLOSE



◀ Alex (laying down on the job), and the WGRD staff (or stiff, as the case may be), at "It."

▼ Tear (left), Toac, and friends



you and a guest to see any movie at any time for a year. If you're living paycheck to paycheck, you can spend that money on other things. To top it off, we'll give you a camcorder, to record your new life. Anyone can play, but it helps if you have a cheat sheet, and they're available at participating sponsors. The jock on the air will pose a question, like, "You know you need a life when you watch MTV all day waiting for the video from..." A quick check of the cheat sheet will turn up the answer, "Menudo." The cheat sheets themselves are great marketing tools for the station. There are a lot of wacky words standing alone on there. They look so strange, that you want to listen to the station to hear the questions that would be answered by such words

**Modern Rock is a very hot format right now, but format success can be cyclical. Do you see the format burning out? Will the music continue to be strong?**

Rock and Roll will exist forever. What future panels will label this guitar-driven noise remains to be seen. It's the most exciting time in radio for me. This is what it's all about. The flavor will vary slightly, but I don't see the format burning for a long time. **Some critics would say that we're starting to see "Corporate Modern Rock" dilute the format to some extent. There's always the risk of being buried by too much product being rushed out in this genre.**

You have to separate the goods from the clones. You can't niche yourself too tightly in the Alternative direction. You need to be very selective regarding the music that fits your market. You might get 80 CDs on your desk, and there might be two that are relevant. But don't be afraid to take a chance on an artist that has no track record to speak of. Search out the right product, and don't be fooled by the hype, and the clones.

**As the format has exploded, many artists that previously were the private domain of Modern Rock radio have also found homes on Mainstream AOR and CHR, and even Hot AC, in some cases. Does this diminish, or increase the value of those artists to your station?**

It's healthy for CHR and AOR to play the Rock-driven music that is popular. It will be WGRD's job, however, to own that music. Loyalty and commitment to the artists will

cut through the clutter. When people think of those artists, they need to think of our station.

**Give us a rough estimate of the percentage of your playlist that is exclusive to your station in your market.**

At one point, we owned two thirds of the music. It fell to half, and now I'd say that about one third of our list is exclusive, as the AOR continues to catch up. That one third will most likely never change. CHR is picking and choosing the relevant Pop Rock that Modern Rock is exposing first.

**What artists are ideal for your station right now? What artists are borderline?**

**Alanis Morissette and Silverchair.** There really is no longer a borderline for WGRD. We're not taking those kind of risks. Many Alternative stations are having success with **PM Dawn**, but I won't touch it. Grand Rapids is very much a Rock-driven town. That way we've laid the groundwork for this station, a record like that just wouldn't be tolerable. It's pretty clean cut. Our musical direction is very well defined at this point. We're still in the process of growing, and earning our hipness factor. Once we've completely earned our hipness stripes, we may have a bit more flexibility to expose certain records, and get away with it.

**Nationally, are there any stations that you like to watch?**

I like to listen to them more than watch them. **WPLY/Philadelphia, KROQ/L.A., Z100/New York, and WHYT/Detroit** all have great imaging, personality, and flow. These stations breathe. You can feel it through the speakers.


**What types of research are you using? How much gut is thrown in for balance?**

We do bi-weekly call out, hook and perceptual, using **MJM Research**. Gut is still very crucial for me, though. You gotta have it, and you've got to trust it. If you keep things to yourself, and you're afraid to take chances, and then you see things coming out the way that you thought they would, you

**"When you stop having fun in this business, it's all over with. We're in an entertainment business, and we should be having fun."**

should probably use your gut more often. You may not always be right, but you've got to go for it. A large part of the turn around of WGRD was gut instinct.

**When it's time to get away, what's your favorite escape?**

Northern Michigan is amazing. I like to go up there and do completely nothing... sit out on a sailboat, and just get away. Mother Nature did a great job up there. I was first exposed to it when I worked at WKHQ, I've built a lot of friendships up there, and I enjoy the peace, the tranquility, and the real people. 

# STATION



# SNAPSHOT

**CALL LETTERS:** . . . . . WDDJ  
**MARKET:** . . . . . Paducah, Kentucky  
**FORMAT:** . . . . . Rock/CHR  
**FREQUENCY:** . . . . . 96.9  
**PRIMARY SLOGAN:** . . . . . Only The Best Rock...97FM!  
**OWNER:** . . . . . Purchase Broadcasting, Inc.  
**G.M.:** . . . . . Keith Kraus  
**P.D.:** . . . . . Rod Phillips  
**M.D.:** . . . . . Debbie Wylde  
**PROD. DIR.:** . . . . . Debbie Wylde  
**NEWS DIR.:** . . . . . Lori Barrett  
**MASCOT:** . . . . . "MAX" (the dog)  
**ADDRESS:** . . . . . 1700 North 8th Street  
 Paducah, KY 42001  
**TELEPHONE:** . . . . . 502-442-8231  
**FAX:** . . . . . 502-442-9723

## FULL TIME AIRSTAFF

5:30 - 9:30AM	Rockin' Rod and The Show With No Name
9:30AM - 2PM	Debbie Wylde
2PM - 6PM	Jennifer Taylor
6PM - 12Mid	Dale Matthews
12Mid - 5:30AM	All Night Cafe

### SLOGANS/POSITIONERS:

- Only The Best Rock . . .97FM!
- Non-Stop Rock . . . 97FM!
- Playing The Best Rock . . . Just Like Chief Paduke Would Like 'Em . . . 97FM!
- Southeast Missouri, Southern Illinois, and Western Kentucky's Best Rock — 97FM!

### KEY MORNING SHOW BITS:

- Julio And Audio (Premiere Comedy) — Critique of films and events.
- Carl The Engineer — Enough said!!
- Battle Of The Sexes.
- Morning Radio Theatre — Re-enact a movie scene for movie tickets.

### NEWS/SPORTS:

- News: From 5:30A to 9:00A, every half hour at :25 and :50; (3) Afternoon updates.

### CURRENT AND RECENT PROMOTIONS:

- Friends ... Join the 97FM crew to watch the season premiere of "FRIENDS." Winners receive the Friends Soundtrack, t-shirts, and the grand prize: A color TV and a VCR!
- Red Hot Summer ... Joined with Coca-Cola to register our listeners to win a CD Jukebox, a Yamaha Razz Scooter, and a trip to Charlotte to see Van Halen live in concert!
- Concert tickets to all the hot shows at the Starwood Amphitheatre in Nashville and occasionally the Riverport Amphitheatre in St. Louis.
- Kentucky Lottery tickets. Listeners go nuts for these tickets!

### CURRENT MARKETING:

- Billboards; TV; Movie Theater slides.
- Station sponsors various local events drawing newspaper ads and coverage.

### REGULAR SPECIAL FEATURES:

- All Request Lunch with Debbie Wylde.
- Four O'Clock Flashback with Jennifer Taylor (4 songs from the '80s).
- Classic 5 At 5 with Jennifer (5 classic rockers for the drive home).



MD, Debbie Wylde, GM, Keith Kraus, Office Manager, Debby Brandon, PD, Rod Phillips, Afternooner, Jennifer Taylor, Night Guy, Dale Matthews.

- 7:00 Smash It Or Trash It with Dale Matthews.
- Friday at 7:00 - "97FM Top 25"
- Friday at 4:00 - "Weekend Warm-Up Party"

### TOP RECURRING SPECIAL WEEKENDS:

- Special Weekends.
- Free music weekend.
- Free concert weekend.
- All '80s Afternoon (Saturdays).

### REMOTE VISIBILITY:

- "Rock And Roll Van." Banners. 97FM window stickers.

### MAXIMUM # OF UNITS PER HOUR:

- 12 units/hr. (14 morning drive)

### WHERE IN HOUR DO YOU POSITION BREAKS:

- :20, :35, :50.

### RATINGS:

Accuratings / Spring '95

12+ Cume Persons: 56,300

Persons 12+ (Mon-Sun...6a-12m):  
11.6 share (2nd)

Persons 12+ (6a-10a):  
11.1 share (2nd)

Persons 18-34 (Mon - Sun...6a-12m):  
17.9 (2nd)

### Demo Rankings:

P 18-49 ... 2nd  
 P 25-54 ... 2nd  
 W 18-34 ... 2nd  
 M 18-34 ... 1st

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## MUSIC MONITOR

### 2PM

Asia	The Smile ...
Soul Asylum	Misery
Queen	Another One...
Meat Loaf	I'll Do Anything...
Dave Matthews Band	Ants Marching
.38 Special	Sound Of Your...
Tom Petty	A Higher Place
Edwin McCain	Solitude
Steve Winwood	Valerie
Deep Blue Something	Breakfast At ...
Weezer	Say It Ain't So
Live	Lighting Crashes
Blessid/ Souls	I Believe

### 3PM

Whitesnake	Deeper The...
Rusted Root	Send Me On ...
Mike & The Mechanics	All I Need Is...
Robert Plant	29 Palms
Bruce Hornsby	Walk In The Sun
Bad English	Possession
Van Halen	Not Enough
Rembrandts	This House Is...
Pete Townshend	Let My Love...
Chris Isaak	Go Walking
Hootie & The Blowfish	Only Wanna...
R.E.M.	Strange ...
Pete Droge	Northern...

### 7PM

Don Henley	All She Wants...
Van Halen	Can't Stop...
Green Day	J.A.R.
Gin Blossoms	Til I Hear It...
Sophie B. Hawkins	All I Lay Me ...
Eric Clapton	Layla
Def Leppard	Rock Of Ages
Toad The Wet Sprocket	Stupid
Silverchair	Tomorrow
Yes	Changes
Natalie Merchant	Carnival
Ziggy Marley	Power To ...
Soup Dragons	Soup Dragons
	Divine Thing

### 8PM

Meat Puppets	Backwater
Dave Matthews Band	What Would...
Sponge	Plowed
Hootie & The Blowfish	Let Her Cry
Jill Sobule	Supermodel
Jeff Healey Band	Stuck In The ...
AC/DC	Hard As A Rock
Foreigner	Cold As Ice
Deep Blue Something	Breakfast At ...
Goo Goo Dolls	Name
Seal	Kiss From A ...
Matthew Sweet	Time Capsule
Offspring	Come Out And...

# modern TOP 50 ROCK AIRPLAY

September 12 - 18, 1995

Position/Artist	Track	Label	TW	Move	LW	2W	3W	Cume/Adds
1• GOO GOO DOLLS	NAME	(Metal Blade/WB)	2581	400	2181	1815	1609	87/2
2• BUSH	COMEDOWN	(Trauma/Interscope/AG)	2497	74	2423	2139	2273	76/0
3• P/UNITED STATES	LUMP	(Columbia)	2364	247	2117	1891	1723	83/1
4 SILVERCHAIR	TOMORROW	(Epic)	2231	-237	2468	2474	2492	76/0
5• A. MORISSETTE	HAND	(Maverick/Reprise)	1979	247	1732	1237	1000	76/5
6 GIN BLOSSOMS	TILL	(A&M)	1978	-250	2228	2200	2194	75/0
7 RED/H/C/PEPPERS	WARPED	(Warner Bros.)	1854	-115	1969	1837	1742	77/1
8 LENNY KRAVITZ	ROCK	(Virgin)	1797	-14	1811	1628	1557	85/1
9 BLIND MELON	GALAXIE	(Capitol)	1769	-59	1828	1848	1850	71/0
10• EDWYN COLLINS	GIRL	(Bar/None)	1727	227	1500	1211	1099	75/2
11 BETTER THAN EZRA	BLOOD	(Elektra/EEG)	1655	-204	1859	1901	1983	65/1
12 GREEN DAY	J.A.R.	(Reprise)	1638	-362	2000	2236	2326	64/0
13• RANCID	TIMEBOMB	(Epitaph)	1614	251	1363	1128	1039	76/7
14• TOADIES	POSSUM	(Interscope/AG)	1584	311	1273	1059	905	68/4
15• CANDLEBOX	SIMPLE	(Maverick/WB)	1575	174	1401	1009	377	74/4
16• HEATHER NOVA	WALK	(WORK)	1573	120	1453	1264	1123	78/0
17• SOUL ASYLUM	JUST	(Columbia)	1346	37	1309	1061	972	73/2
18 LETTERS TO CLEO	AWAKE	(Cherry Disc/Giant)	1255	-89	1344	1345	1255	59/0
19• DAVID BOWIE	FILTHY	(Virgin)	1228	165	1063	498	87	72/4
20• LISA LOEB/STORIES	SLEEP	(Geffen)	1148	134	1014	648	311	62/0
21• FOO FIGHTERS	STICK	(Roswell/Capitol)	1123	341	782	502	441	61/9
22• GARBAGE	QUEER	(ALMO Sounds)	1062	223	839	561	325	61/2
23 CATHERINE WHEEL	JUDY	(Fontana/Mercury)	994	-171	1165	1191	1080	51/0
24 N. MERCHANT	CARNIVAL	(Elektra/EEG)	937	-98	1035	1088	974	40/0
25 A. MORISSETTE	YOU	(Maverick/Reprise)	932	-488	1420	1786	2107	39/0
26 DANDELION	WEIRD	(Ruffhouse/Columbia)	920	-413	1333	1414	1466	50/0
27 DAVE MATTHEWS	ANTS	(RCA)	858	-20	878	878	1039	37/1
28• MEAT PUPPETS	SCUM	(London/Island)	856	559	297	0	0	59/9
29• DEEP BLUE...	BREAKFAST	(Rainmaker/Interscope/AG)	833	44	789	690	642	39/4
30• CIV	CAN'T	(Lava/AG)	816	118	698	587	456	59/9
31 LIVE	WHITE	(radioactive)	811	-228	1039	1255	1286	36/1
32• PM DAWN	DOWNTOWN	(Gee Street/Island)	776	10	766	673	524	50/4
33• 311	HOME	(Capricorn)	698	20	678	667	656	43/1
34• JOAN OSBORNE	ONE	(Blue Gorilla/Mercury)	695	83	612	445	321	45/4
35 INN. MISSION	BRIGHT	(A&M)	668	-101	769	718	642	47/0
36• RED/H/C/PEPPERS	FRIENDS	(Warner Bros.)	637	457	180	13	16	49/21
37• 7 MARY 3	CUMBERSOME	(Mammoth/AG)	628	129	499	408	404	40/3
38• SEAWEED	START	(Hollywood)	609	60	549	418	308	48/3
39 DEL AMITRI	ROLL	(A&M)	605	-33	638	578	639	27/0
40 FOO FIGHTERS	CALL	(Roswell/Capitol)	565	-186	751	1367	1602	34/0
41• OASIS	MORNING	(Epic)	561	329	232	4	0	55/17
42 WEEZER	SAY	(DGC)	552	-156	708	924	1063	25/0
43• BLUES TRAVELER	HOOK	(A&M)	550	137	413	237	169	37/5
44• ELECTRAFISSION	NEVER	(Spacejunk/Sire)	519	54	465	197	72	40/2
45• URGE OVERKILL	BREAK	(Geffen)	482	277	205	71	46	33/6
46• RADIOHEAD	JUST	(Capitol)	460	154	306	246	174	29/4
47• WHITE ZOMBIE	ELECTRIC	(Geffen)	453	5	448	441	395	38/1
48• FILTER	DOSE	(Reprise)	448	72	376	211	153	41/8
49• SUPERSUCKERS	BORN	(Sub Pop)	438	29	409	372	366	34/1
50 COLLECTIVE SOUL	SMASHING	(Columbia)	404	-43	447	403	468	25/0

## MOST ADDED



1 TEARS FOR FEARS  
25 adds  
"Mistake"  
(Epic)

- 2 RED HOT CHILI PEPPERS  
21 adds  
"Friends"  
(Warner Bros.)
- 3 TOAD THE WET SPROCKET  
20 adds  
"Good"  
(Columbia/Reprise)
- 4 OASIS 17 adds  
"Country"  
(Epic)
- 5 FIGDISH 10 adds  
"Seeds"  
(Atlas/A&M)
- 6t BJORK 9 adds  
"Quiet"  
(Elektra/EEG)
- 6t CIV 9 adds  
"Can't"  
(Lava/AG)
- 6t FOO FIGHTERS 9 adds  
"Stick"  
(Roswell/Capitol)
- 6t MATTHEW SWEET  
9 adds  
"Super"  
(Zoo)
- 6t MEAT PUPPETS 9 adds  
"Scum"  
(London/Island)

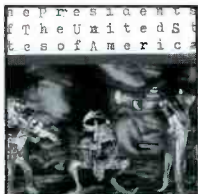
## TOP PHONES

- 1. ALANIS MORISSETTE  
"Hand" (Maverick/Reprise)
- 2. GOO GOO DOLLS  
"Name" (Metal Blade/WB)
- 3. PRESIDENTS OF THE  
UNITED STATES OF...  
"Lump" (Columbia)
- 4. RED HOT CHILI PEPPERS  
"Warped" (Warner Bros.)
- 5. SILVERCHAIR  
"Tomorrow" (Epic)

Plays TW: Total number of Plays during current airplay week; Move: Increase or decrease in number of Plays from previous airplay week; Plays LW: Total number of Plays during previous airplay week; 2 Week: Total number of plays 2 weeks previous; 3 Week: Total number of plays 3 weeks previous; Cume: Total number of stations playing; Adds: number of new stations reporting as an add.

**MODERN ROCK**

**PRIORITY STACK**



**THE PRESIDENTS OF THE UNITED STATES OF AMERICA Lump (Columbia/CRG)**  
669 spins on 38 stations means that this song is getting a lot of air-play... an average of over 17 spins per station on the song. And that's a lot considering that it's dayparted almost everywhere. The heavy hitters: 25 or more spins last week on **Z100, 99X, WHYT, WGRD, WMMS, KISF, Q99**, and more. New on **WEDJ, WABB, KTMT, KYYY, KZFN, WGLU**, and more.



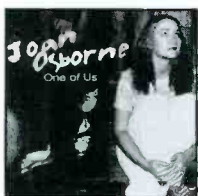
**HEATHER NOVA Walk This World (Big Cat/WORK/CRG)**  
Rocketing to the top of the Modern Rock charts, this smash is also impacting Top 40 in a major way, with 22 adds bringing the station total to 71. New on **KRBE** (23 spins already!), **WZPL, WPRO, WERZ, KCLD, KYYY, WDDJ, KBIU, WIFC, WLAN, WAYV, WZNY, WVSR, U93**, and many more.



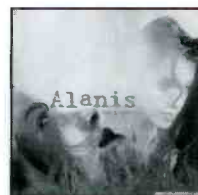
**EDWYN COLLINS A Girl Like You (A&M/Bar/None)**  
You can't say that you don't have a slot for this. This record sounds like nothing else, and makes its own slot. From the *Empire Records* soundtrack. New on **WPST, Q99, WFLZ, WGTZ, KLRZ, KBZR, WMMS, WFHN, KJ103**, and many more. 29 adds this week put Edwyn on a total of 65 stations.



**BUSH Comedown (Trauma/Interscope)**  
25 or more spins on **KISF (47), Q99 AND WHYT (42 each), WGRD, 99X, Z100, LIVE 105**, and many more. New adds include **WKRZ, WGTZ, WERZ, WHOT, WWFX**, and more. With over 3200 combined BDS spins, and a total audience reach of over 28 million, Bush is growing into a forest. Plant this fine band on your station!



**JOAN OSBORNE One Of Us (Mercury)**  
Joan opens strong at Top 40, with 17 out-of-the-box adds bringing the total to 23. Both **Y100s** came to the party (Philly and Miami), along with **KISS 108, WYKS, JET-FM, WDDJ, WTWR, WRFY, LIVE 105**, and more. We're hearing amazing reviews of her live performance. Don't miss it. And don't let your listeners miss this great track.



**ALANIS MORISSETTE Hand In My Pocket (Maverick/Reprise)**  
703 spins on 30 stations with 7 new adds... not bad for a track that's not even officially a single! Soon, she'll have one hand in her pocket, and the other on a Platinum plaque. New supporters include **Q94, G105, WBHT, WBWB, WAZY**, and more.

**TOP ALBUMS**

Position	Artist Title (Label)	Total Plays	TW	LW	Move
1	A. MORISSETTE <i>Jagged Little Pill</i> (Maverick/Reprise)	3132	3347	-215	
2	BUSH <i>Sixteen Stone</i> (Trauma/Interscope/AG)	2772	2678	94	
3	RED HOT CHILI PEPPERS <i>One Hot Minute</i> (WB)	2624	2226	398	
4	GOO GOO DOLLS <i>A Boy Name Goo</i> (Metal Blade/WB)	2598	2181	417	
5	PRESIDENTS/U.S.A. <i>Presidents/U.S.A.</i> (Columbia)	2450	2154	296	
6	SILVERCHAIR <i>Frogstomp</i> (Epic)	2323	2556	-233	
7	EMPIRE RECORDS OST (A&M)	1978	2228	-250	
8	ANGUS OST (Reprise)	1867	2239	-372	
9	BETTER/T/EZRA <i>Deluxe</i> (Elektra/EEG)	1815	1993	-178	
10	LENNY KRAVITZ <i>Circus</i> (Virgin)	1814	1811	3	
11	BLIND MELON <i>Galaxie</i> (Capitol)	1769	1828	-59	
12	FOO FIGHTERS <i>Foo Fighters</i> (Roswell/Capitol)	1732	1590	142	
13	EDWYN COLLINS <i>Georgeous George</i> (Bar/None)	1727	1500	227	
14	RANCID <i>And Out Come The Wolves</i> (Epitaph)	1698	1444	254	
15	TOADIES <i>Rubberneck</i> (Interscope/AG)	1661	1337	324	
16	CANDLEBOX <i>Lucy</i> (Maverick/WB)	1575	1401	174	
17	HEATHER NOVA <i>Oyster</i> (WORK)	1573	1453	120	
18	SOUL ASYLUM <i>Let Your Dim Light Shine</i> (Columbia)	1500	1460	40	
19	LIVE <i>Throwing Copper</i> (radioactive)	1285	1556	-271	
20	LETTERS TO CLEO <i>Wholesale Meats...</i> (Cherry Disc/Giant)	1255	1344	-89	

# PROGRAMMING to WIN BUILDING LISTENER LOYALTY

by Tom Barnes

Regardless of format the key to sustained successful programming is conversion. That is converting cume listening into core listening. In arbitron language conversion is defined as getting p2 listeners to become p1 without alienating current p1.

In marketing terms, conversion is the process of building loyalty.

Marketers define loyalty as a commitment on the part of the customer to make a sustained investment in an ongoing relationship with the radio station.

Loyalty is a word that's thrown out a lot in our business. Programmers and General Managers love the idea of loyalty marketing. But before you spend your money and time implementing loyalty marketing tactics, let's review what loyalty is, how it's shaped, and how to affect it via your on-air product.

Burke Customer Satisfaction Associates studies loyalty for consumer products. In a recent article for American Demographics, two researchers for Burke observe how loyalty is misinterpreted by many marketing managers. In short, the authors point out that Loyalty is not:

#### **satisfaction.**

Satisfaction drives loyalty but, in and of itself, is not the same thing. A listener can be satisfied and yet not be loyal. We'll look at how later.

#### **response to contests or promotions**

Everyone who has spent big dollars on a contest knows: contest pigs go anywhere. Innovators will try anything new. This behavior can be deceiving when assessing how loyal your audience really is.

#### **market share**

Just because you're winning doesn't mean you've got a loyal listening base. It's possible you've got lousy competitors, no competition at all, or high churn (High cume-low TSL).

#### **heavy usage**

There are many reasons why you might have a lot of listening and no loyalty: signal advantage, habit, and forced listening (others control radio) so high TSL doesn't necessarily mean loyalty either.

Loyalty is reflected in attitudes and behaviors like:

*The intention to use again*

*A willingness to recommend*

*A reluctance to switch to another competitor*

To know you've got loyal listeners you've got to see these attitudes and behaviors in the audience. More importantly, you must foster these behaviors and attitudes with your programming. Otherwise, any attempt to build loyalty outside the radio station will be wasted.

To foster loyalty on the air we find there are four critical areas the station must focus on.

#### **Build equity in your position**

This means be consistent: always fun, correct in your execution and accurate with your information. Meet and surpass the expectation of your audience. Be reliable.

Additionally, always tell listeners what you're going to do, doing, and did. Constantly remind your listeners who and what you are in new and innovative ways. Use the law of surprise and repetition to make sure they remember.

#### **Develop customer affinity**

Build a dialogue with listeners. There are many effective ways to accomplish this. Research and interactive technologies like phones and computers are obvious, very effective ways of building a dialogue. There are other forgotten ways of building affinity one on one.

How do you treat those winners who come to the station? Are they tossed a receipt and then quickly shoved out the door? Why not take them on a quick tour? Introduce them to the air talent on duty and make it a real experience. John McGhan's old laws about thinking like a fan and making the listener a star hold as true today as they did fifteen years ago.

Hospitality applies on location as well. Have you developed an appearance manual? What are you doing for those listeners who come to see you at live remotes? Do you have an activities planned? Live broadcasts are a great opportunity to foster loyalty. Remember: loyalty is reflected in attitudes and behavior and loyalty is reciprocal. There is no better place to let the listener see your attitudes and behavior than at a live remote.

Additionally, consider releasing control of the station to the listeners. This is done through mechanisms like: all Request Lunch, Perfect Album Sides, Amateur Hour, and Program Director For The Day. Obviously you want to maintain control overall, but the perception of a little planned chaos goes a long way toward building loyalty.

#### **Foster uniqueness**

The critical lesson here is to bang "points of differentiation." that means find a compelling and credible positioning statement. Beat it into the ground. Get sick to death of it. Then, after all that, the audience may begin to hear it. You can't say what you are enough. Period.

Market your air talent and let them be who they are. If you don't like them that way, find someone else. Once they've found their voice, make them special. Build them up.



## MODERN ROCK

Celebrity spokespeople have been part of American advertising and marketing for almost 100 years because they work. You have the ability to make your own celebrity spokespeople. Take advantage of it.

Finally, draw meaningful comparisons between you and your competitor. One very effective one I've heard in quite a few markets is the "you don't have to sit through this to get this" sweeper. Reposition your competition by contrasting the worst of what they do with the best of what you do.

### Deliver quality/value

Again, loyalty is reciprocal. You can't expect your audience to be loyal if you're not. Be committed to your listeners: don't get involved with things you don't do great. And when you decide to do something give it everything you've got. Even when you're doing it for the sales department.

When dealing with sales, stick to your guns: Listeners for-

give mistakes but don't suffer hypocrites. Don't stay commercial free and don't apologize for playing commercials. Get in and get out of stopsets and give your core a nice hunk of meat when the stop set is over. They're the only one still hanging with you. Be proud of your station and make no apology for your programming or audience.

Take the long view and stand up to those who would sell you out for the short term. Your audience is special. Treat them that way — with the respect and quality programming they deserve. Then when you do get into database marketing, listener cards, interactive phones lines, direct mail and other "loyalty marketing" tactics, you'll get all the benefits you expected.

Tom Barnes is a partner with  
Sinton/Barnes & Assoc. and is  
at your service at 404/390-8959.

**S a b** Sinton, Barnes  
& Associates

## alternat TIPS

AARON AXELSEN

LIVE 105/ SAN FRANCISCO

Host of *The Next Big Thing*  
Superchunk: Hyper Enough • Echobelly:  
Great Things • Poole: Superamerica •  
Out Of My Hair: In The Groove Again •  
Figdish: Seeds • Air Miami: I Hate Milk •  
Cast: Alright • Salad: Granite Status •  
Machines Of Loving Grace: Richest  
unkie Still Alive • The Inbreds: Any  
ense of Time.

CAERI BERTRAND

WHYT/ DETROIT

Garbage: Queer - "My, my, my." • Ruth  
Ruth: Uninvited - "American!" • Bjork: It's  
Oh So Quiet - "Actually, the buzz is deafen-  
ing." • Oasis: Roll With It - "They can trash  
hotel rooms and still find time to write bril-  
liant songs." • Chris Isaak: Go Walking  
Down There.

*The Eleven O'Clock News*

WOXY/ OXFORD

Tears For Fears: God's Mistake • The  
Inbreds: Any Sense Of Time • Blues  
Traveler: *Hempilation Comp.* I Want To  
Take You Higher • Electrafixion:  
Lowdown • Air Miami: I Hate Milk •  
Fledgling: Solomon's Crown • Blur:  
Country House • Echobelly: King Of The  
Kerb • The Charlatans UK: Just When  
You're Thinkin' Things Over • Sonic  
Youth: The Diamond Sea • Gang Of Four:  
Tattoo • Morrissey: Reader Meets  
Author.

DAVID SADOF

KTBZ/ HOUSTON

Host of *Lunar Rotation*

Meat Puppets: Scum • Morrissey:

Dagnham Dave • Juliana Hatfield:  
Everybody Loves Me • Charlatans UK:  
Just Lookin' • Radiohead: High And Dry  
• Starchildren: Isolation • Spacehog: In  
The Meantime • Daisies: Aeroplane Day  
• God Lives Underwater • Ruth Ruth:  
Uninvited • Feature Album -The  
Flaming Lips: *Clouds Taste Metallic* •  
Oasis: Morning Glory • Air Miami: I Hate  
Milk • Machines/Loving Grace: Richest  
Junkie Still Alive • Jawbreaker:  
Fireman.

RYAN MICHAELS

KZOZ/ SAN LUIS OBISPO

Host of *The Inner Edge*  
The Innocence Mission: Brave - "Their  
new CD is in heavy rotation at my house.  
This is one of my favorite tracks, so I decided  
to share it with my audience." • 1000 Mona  
Lisas: You Oughta Know - "Holloran at  
91X turned me onto this one. Funny as hell.  
It came just in time."

STEVE PICARD

WFNX/ BOSTON

Host of *Moods For Moderns*  
Machines Of Loving Grace: Richest  
Junkie Still Alive • Air Miami: Dolphin  
Expressway • Luna: Freakin' & Peakin' •  
Folk Implosion: Nothing Gonna Stop •  
Shelter: Civilized Man • Eve's Plum:  
Jesus Loves You • Tricky: Pumpkin •  
Jawbreaker: *Dear You* • That Dog: He's  
Kissing Christian • Chavez: Laugh Track  
• The Young Gods: Speed Of Night.

STERLING SCHIESSLER

WAQZ/ CINCINNATI

Ruth Ruth: Uninvited • Seaweed: Start  
With • Menswear: Daydreamer • 1000  
Mona Lisa: You Oughta Know - "Good to  
grab people's attention." • G Love & Special  
Sauce: Kiss & Tell • Natalie Merchant:  
Wonder • The Bogman: The Big Burn •  
311: Don't Stay Home • Rancid:  
Timebomb • Supersuckers: Born With A

Tail - "Grows on you like mold." • Korn:  
Blind.

KNEALE MANN  
CFNY/ BRAMPTON

Civ: Can't Wait One Minute - "A lot of fun."  
• Medicine: Candy, Candy • Machines Of  
Loving Grace: Richest Junkie Still Alive  
• Stanford Prison Experiment:  
Cansado • 7 Mary 3: Cumberstone.

KOZMAN

KDJK/ MODESTO-STOCKTON

Dragmules: Send Away • Our Lady  
Peace: Supersatellite • Green Apple  
Quickstep: Dizzy • Supersuckers: Born  
With A Tail • Eve's Plumb: Jesus Loves  
Me.

SEAN ROBERTSON

WENZ/ CLEVELAND

Deftones: 7 Words • Presidents of The  
United States Of America: Lump - "Huge  
requests here." • CIV: Can't Wait One  
Minute More - "Still getting decent  
requests."

BILL REID

KNDD/SEATTLE

Host of *Loudspeaker*

Filter: Dose • Green Day: Geek Stink  
Breath: "From the forthcoming CD" • Ash:  
Jack Names The Planets - "From the  
*Angus* Soundtrack."

JASON

WTTS/Bloomington, IN

Host of *Brave New World*

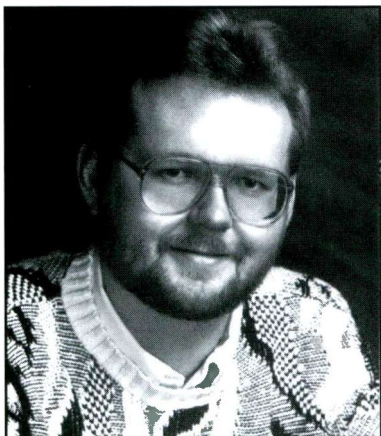
Sloppy Seconds: Queen Of Outer Space -  
"From their new live album featuring 500 +  
sweaty youngsters who are very loud." • Tar:  
Known Anomalies - "Enjoy 'em while ya  
can." • Pencil: Cumulus Alto Cumulus -  
"Enjoy these guys while ya can, also." •  
Tenderloin: Mystified • Atomic Boy:  
Social Misfits

# Picks to Click

**Michelle Stevens/ WPST:** *Red Hot Chili Peppers; Edwyn Collins; Toad The Wet Sprocket; Moonpools & Caterpillars; Rancid.*

**Geronimo/ Q99/KZHT:** *Salt-N-Pepa; Bon Jovi; Xscape; Backstreet Boys.*

**Tommy Frank/ WAYV:** *Toad The Wet Sprocket; Joan Osborne; Tears For Fears.*



Steve Wilson/ KC101

**Steve Wilson/ KC101:** *Goo Goo Dolls; Rembrandts; Bruce Hornsby; Alanis Morissette.*

**Rick McCauslin/ WYCR:** *Toad The Wet Sprocket.*

**Al Burke/ WRFY:** *Joan Osborne; Toad The Wet Sprocket; Tears For Fears; Blues Traveler.*

**Tommy Edwards/ WPRR:** *Toad The Wet Sprocket; Blues Traveler; Meat Loaf; Wanderlust.*

**Dave McKay/ WPST:** *Blues Traveler; Toad The Wet Sprocket; Rancid.*

**Bill Sheridan/ WMRV:** *Backstreet Boys; Joshua Kadison; Toad The Wet Sprocket.*

**Dana Lundon/ WZEE:** *Simply Red; Shamen; Joan Osborne; Backstreet Boys; Alanis Morissette; Salt-N-Pepa.*

**Bill Mitchell/ WNDU:** *Toad The Wet Sprocket; Bush; Joshua Kadison.*

**Tina Simonet/ WKSS:** *Alanis Morissette; Edwyn Collins; Salt-N-Pepa.*



**Kid Kelly/ WBHT:** *The Rembrandts; Alanis Morissette; Toad The Wet Sprocket; Salt-N-Pepa.*

**Stew Shantz/ WSPK:** *Meat Loaf; Toad The Wet Sprocket; Joshua Kadison; Tears For Fears.*

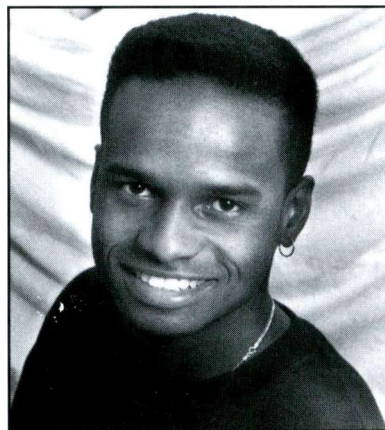
**Christine Fox/ WFHN:** *Corona; Edwyn Collins; Real McCoy.*

**Joe Friday/ WAEB:** *Meat Loaf; Tears For Fears; Chynna Phillips; Toad The Wet Sprocket.*

**Scott Laughlin/ WBNQ:** *Joshua Kadison; Backstreet Boys.*

**Garett Michaels/ WPLY:** *Joan Osborne; Rancid; Tears For Fears; Red Hot Chili Peppers.*

**Chuck Tisa/ WPLY:** *Catherine Wheel; Soul Asylum; Joan Osborne.*



Damon Cox/ WAPE

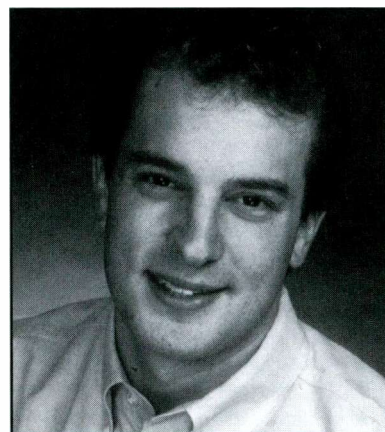
**Damon Cox/ WAPE:** *Goo Goo Dolls; Joan Osborne; Alanis Morissette.*

**Robert Elfman/ KMGZ:** *Salt-N-Pepa; Boyz II Men; Real McCoy.*

**Liz Jordan/ WERZ:** *Toad The Wet Sprocket; Meat Loaf; Heather Nova.*

**Johnny A/ WFMF:** *Edwin McCain.*

**Dale Baird/ KQXY:** *Alanis Morissette.*



Jon Zellner/ Mix 102.7

**Jon Zellner / Mix 102.7:** *Jon B.; Diana Ross.*

**Alex Valentine/ KDGE:** *Ké; Brother Cane; Freddy Jones Band.*

**Justin Case/ KZIO:** *Tears For Fears; Toad The Wet Sprocket; Backstreet Boys; Corona.*

**Danny Ocean/ WBHT:** *Meat Loaf; Salt-N-Pepa; Red Hot Chili Peppers.*

**Chuck Geiger/ KISF:** *Red Hot Chili Peppers; David Bowie; Ruth Ruth.*

**Mark Todd/ KRQ:** *Heather Nova.*

**Chris Taylor/ K92:** *The Corrs; The Presidents Of The United States; Hootie & The Blowfish; Heather Nova.*

**Wally McCarthy/ WKDY:** *Backstreet Boys; Meat Loaf.*

**Neal Sharpe/ Jet-FM:** *Edwyn Collins; Joan Osborne; Toad The Wet Sprocket.*

**Mike Edwards/ WVSR:** *Los Del Rio; Boyz II Men.*

**Bob Spencer/ WCIR:** *Tears For Fears; The Corrs.*

**J.J. Foxx/ Jet-FM:** *Toad The Wet Sprocket; Edwyn Collins; Joan Osborne; The Presidents Of The United States.*

**Mick Fulgham/ KISX:** *Tears For Fears; Toad The Wet Sprocket; Chris Isaak.*

**Scott Kramer/ KISR:** *Goo Goo Dolls; Janet Jackson; Lisa Loeb.*

**Flash Phillips/ KWTX:** *Real McCoy; Groove Theory; Alanis Morissette.*

PICKS TO CLICK



**Adam Cook/ WXXL:** *Backstreet Boys; Alanis Morissette; The Corrs; Real McCoy; Edwyn Collins.*

**Gator Harrison/ Y107:** *PM Dawn; Deep Blue Something; Lisa Loeb; Alanis Morissette.*

**Burke Allen/ WAEV:** *Edwin McCain; Lisa Loeb.*

**Jack Diamond/ X99:** *Sean Levert; All-4-One; Chaka Khan.*

**Shane McCulloch/ WILN:** *Lisa Moorish; Kicks Like A Mule.*

**Calvin Hicks/ WSSX:** *The Presidents Of The United States Of America.*

**Hitman/ KBFM:** *Backstreet Boys; 3T; Camile.*

**Chris Kerr/ KIXY:** *Goo Goo Dolls; Salt-N-Pepa; Toad The Wet Sprocket.*

**Tom Gjerdrum/ WZPL:** *Edwyn Collins; Alanis Morissette; Jon B.; Real McCoy.*

**Jimi Jamm/ KQKQ:** *TLC; Nicki French; Sarah McLachlan.*

**Kevin Kollins/ WIFC:** *Sarah McLachlan; Salt-N-Pepa; Toad The Wet Sprocket.*

**Dave Eubanks/ WZJM:** *Groove Theory; Tony Rich Project f/ Babyface; Real McCoy; Diana Ross.*

**Terri McCormick/ WTWR:** *Tears For Fears; Toad The Wet Sprocket; Salt-N-Pepa; The Presidents Of The United States Of America.*

**Jon Norton/ KYYY:** *Boy George; Real McCoy; Backstreet Boys.*

**Gretchen Corbett/ WGTZ:** *Goo Goo Dolls; The Corrs.*

**Scott Thomas/ WDJB:** *Edwyn Collins; Toad The Wet Sprocket; The Presidents Of The United States Of America.*

**Jackie Johnson/ WIFC:** *Heather Nova; The Corrs; Edwyn Collins; Goo Goo Dolls.*

**Andrew Zepeda/ WCIL:** *Jon B.; Blues Traveler; Diana Ross.*

**Rich Panama/ WTCF:** *Goo Goo Dolls; Joan*



*Rich Panama/ WTCF*

*Osborne; Heather Nova; Nicki French.*

**Bill Klaproth/ WDBR:** *Salt-N-Pepa; Jon B.; Bon Jovi.*

**Michael Gamby/ WDBR:** *Chris Isaak; Sarah McLachlan; Edwin McCain.*

**Beau Landry/ WBIZ:** *Meat Loaf.*

**Scott Seipel/ WWCK:** *Edwyn Collins; Bush; The Corrs.*

**Craig "Mancow" Hubbard/ KKRD:** *The Corrs; Toad The Wet Sprocket.*

**Bob Beck/ KYYY:** *Edwyn Collins; Toad The Wet Sprocket; Nicki French.*

**Craig Russell/ WKFR:** *Diana Ross; 2 Unlimited; Backstreet Boys.*

**Sonny Valentine/ KFRX:** *Boyz Of Paradise; Coolio; Toad The Wet Sprocket; Alanis Morissette; Backstreet Boys.*

**R. Charles Snyder/ KTMT:** *Edwyn Collins.*

**Maurice DeVoe/ KKBT:** *Salt-N-Pepa; Terry Ellis; Redman & Method Man.*

**Rooster Rhodes/ Q105:** *Salt-N-Pepa; 3T.*

**Greg Sims/ Star 100.7:** *Alanis Morissette; Edwyn Collins.*

**Roxy Lennox/ KGOT:** *Prince; Edwin McCain; The Corrs.*

**Lucy Barragan/ Q105:** *Raw Stylus; Jesse.*

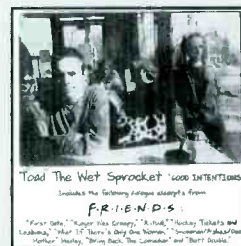
**Dan Deaton/ KLRX:** *Edwyn Collins; Chris Isaak; Backstreet Boys.*

PRIME PICKS

AUTOMATIC CLUB

*(Most mentions for established artists)*

AUTOMATIC CLUB CHAMP



**TOAD THE WET SPROCKET,**  
REPRISE/COLUMBIA

**Salt-N-Pepa, London/Island**  
**Tears For Fears, Epic**  
**Meat Loaf, MCA**  
**Real McCoy, Arista**

THE BUZZ CLUB

*(Most mentions for new/developing artists)*

BUZZ CLUB CHAMP



**EDWYN COLLINS, A&M**

**Backstreet Boys, Jive**  
**Alanis Morissette, Maverick/Reprise**  
**Joan Osborne, Mercury**  
**The Corrs, Lava/Atlantic**

# QUESTION OF THE WEEK

What local/regional bands have broken out of your market in the past few years that have gone on to receive national acclaim? Are there any unsigned bands in your town that are deserving of the national spotlight?

**Geronimo/ Q99 and KZHT:** Moonpools and Caterpillars. The lead singer is from here, and they have a local following. The Mormon Tabernacle Choir should hit big one of these days.

**Damon Cox/ WAPE:** There's a band here called Clockhouse that's good.

**Rick McCauslin/ WYCR:** Live.

**Tommy Frank/ WAYV:** There are none. They all suck.

**Al Burke/ WRFY:** The Badlees. There's a band in Allentown called Waiting For Rain that's pretty good.

**Tommy Edwards/ WPRR:** None, and no.

**Dave McKay/ WPST:** Blues Traveler and Spin Doctors.

**Mark Todd/ KRQ:** Gin Blossoms, Adina Howard, Ce Ce Peniston, and others out of the Phoenix area. Locally, we have a couple of popular bands. Neon Prophet is a very good Reggae band; and the Sand Rubies have a nice buzz. I'm hearing a lot about them.



Mark Todd/ KRQ

**Bill Sheridan/ WMRV:** None that I'm aware of. There aren't a whole lot of bands here.

**Bill Mitchell/ WNDU:** None that I'm aware of. U93's own Buzz & The Boys and The Electric Amish.

**Dee Dee McGuire/ WIOQ:** Boyz II Men.

**Christine Fox/ WFHN:** Jon B. grew up here. Negative Earth is a great local act. They're an Alternative/Pop band.

**Joe Friday/ WAEB:** The Badlees and Live have broken out of this area.

**Scott Laughlin/ WBNQ:** There's a band called Menthol that's pretty good.

**Chuck Tisa/ WPLY:** The Caulfields, Wanderlust and Dandelion. None of that I can think of.

**Robert Elfman/ KMGZ:** None.

**Liz Jordan/ WERZ:** None that I know of.

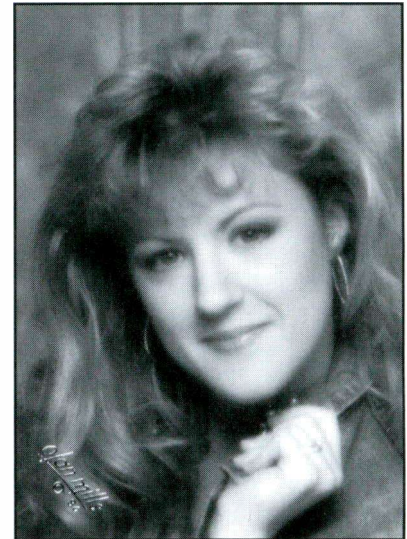
**Steve Wilson/ KC101:** None in the past few years. Trial Mile is a very good band in the area.

**Jon Zellner/ Mix 102.7:** Timmy T. is Fresno's claim to fame. There are 4 high school kids called 24/7 who do an acapella Boyz II Men thing. They're real hot.

**Adam Cook/ WXXL:** There are two bands breaking out of Orlando right now. The Backstreet Boys on Jive will be big, and 7 Mary 3 is a great Rock band on Atlantic. Also, on Lava, Tabatha's Secret. Check 'em out.

**Justin Case/ KZIO:** One of The Rembrandts is from here, went to high school here and everything. Nothing new.

**Ben Barber/ W100:** Live came out of Carlisle. The Badlees deserve the national spotlight.



Dana Lundon/ WZEE

**Dana Lundon/ WZEE:** I believe that Garbage on Geffen is from here. The Wizenheimers have potential.

**Danny Ocean/ WBHT:** The Badlees are the big story out of Northeast, PA. They're on A&M. The band Tribe could pop. They have quite a following here.

**Chuck Geiger/ KISF:** Paw, from Lawrence, Kansas, signed with A&M. And 311, out of Omaha, signed with Capricorn. Sacrifice Isaac should be signed with somebody.



**Garett Michaels/ WPLY:** Bands that have broken out locally that should have national acclaim should be The Caulfields. The Caulfields and The Caulfields. Love Seed Mama Jump is a local band that we're having success with.

## QUESTION OF THE WEEK



Jimi Jamm/ KQKQ

**Jimi Jamm/ KQKQ:** 3-11 on Capricorn Records is from this area and yes... me, I am deserving... only kidding.

**Rich Panama/ WTCF:** Madonna and Jon B. are from here.

**Chris Taylor/ K92:** The Dave Matthews Band.

**Tina Simonet/ WKSS:** Weezer! Our favorite local band is All The Voices. We're trying to help them get signed.

**Ray Kalusa/ Q106:** Smile was recently signed by Atlantic.



**Leslie Fram/ 99X:** Collective Soul, and many more. Unsigned bands include Man or Astro Man; Cigar Store Indians; Wild West Picture Show; Memory Dean; Josh Joplin Bands.

**Wally McCarthy/ WKDY:** None.

**Neal Sharpe/ Jet-FM:** Rusted Root and 10,000 Maniacs. There are two bands locally that deserve national acclaim, One World Tribe and Jake's Blues.

**Mike Edwards/ WVSR:** None.

**Bob Spencer/ WCIR:** The Dave Matthews Band. I'm not aware of any local bands that are deserving of national acclaim.

**J.J. Foxx/ Jet-FM:** Rusted Root. The Shruggs, Mr. Pink, Jake's Blues and Psyclone are all phenomenal.

**Johnny A./ WFMF:** Better Than Ezra, and we have four or five bands in this area that are deserving of national acclaim.

**Dale Baird/ KQXY:** Deep Blue Something. I'd love to see a local band, Eeyore's Tail make some noise.

**Mick Fulgham/ KISX:** Deep Blue Something and Kenny Wayne Sheppard are both from our region. Local band Didlee Squat deserves national attention.

**Jimmy Steele/ WHHY:** I haven't been here long enough to answer that question with total accuracy.

**Phil Thomas/ WKMx:** None. Both local bands Marre and Muse are deserving of national attention.

**Leo Caro/ KCHX:** No one at this point has received national recognition from our area, but local band Check Point deserves some major attention.

**Michael Stuart/ WMXZ:** Nobody that I'm aware of has received national acclaim from this area. As far as a band that needs to break out, The Melons from Pensacola would be one.

**Tony Castle/ WWST:** Hootie & The Blowfish. Local band Craven Melon deserves national attention.

**Karen Rite/ WMXS:** Hello!!! I'm in Montgomery, Alabama.

**Joel Widdows/ WLRS:** Blessid Union Of Souls from Cincinnati would be the closest and there are no bands that I can think of that deserve the national spotlight at this point.

**T.J. McKay/ WNOK:** Hootie & The Blowfish and The Root Doctors are deserving of national acclaim.

**Kevin Vaughan/ WNSL:** Dead Eye Dick and Better Than Ezra are both from our region. Locally speaking The Hounds and Vast Tie Jackson are both talented bands.

**Colt West/ KNIN:** Deep Blue Something and Tripping Daisy. Bowling For Soup deserves national attention.

**Scott Kramer/ KISR:** Nobody and nothing.

**Flash Phillips/ KWTX:** Hi-Five/Tony Thompson, and local band Uninvited Guest is deserving of national acclaim.

**Gator Harrison/ Y107:** Garth Brooks. Local band Fleming & John is deserving of national acclaim.

**Burke Allen/ WAEV:** Hootie & The Blowfish and Edwin McCain. As of now there are no bands that I've heard of that are worthy.

**Jack Diamond/ X99:** Usher is from Chattanooga.



**Maurice DeVoe/ KKBT:** Brandy, and as I have mentioned before a local band called IV Xample is deserving of national acclaim.

**Shane McCullogh/ WILN:** None in either case.

**Calvin Hicks/ WSSX:** Hootie & The Blowfish and Edwin McCain. Dylan Fence, and Craven Melon both have that south-eastern grunge sound and both are deserving of national attention.

**Hitman/ KBFM:** Deep Blue Something and Charlie Sexton are both from our region. On a local level, both Holy Smoke and Blind Justice are deserving of national attention.

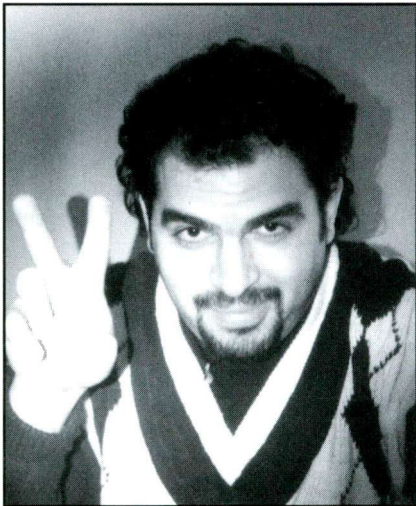
**Chris Kerr/ KIXY:** Deep Blue Something.

**Tom Gjerdrum/ WZPL:** After 7 and John Mellencamp. WZPL Promotions Assistant Eddie Hazel plays guitar in the local Indianapolis band Dead Mr. Sunshine, and they are deserving of a shot at the big time.

**Kevin Kollins/ WIFC:** I don't know of any in either case.

**Jon Norton/ KYYY:** Mitch Malloy is from Dickinson and locally speaking watch out for Russell Parshall.

## QUESTION OF THE WEEK



Alex Valentine/ KDGE

**Alex Valentine/ KDGE:** Tripping Daisy, Deep Blue Something, The Toadies, The Nixons, Hagfish, and Spot are from here. Up and comers include the Reverend Horton Heat, The Strangers, The Old 97s.

**Terri McCormick/ WTWR:** Monica the band out of Toledo is deserving national acclaim.

**Gretchen Corbett/ WGTZ:** Blessid Union Of Souls, Guided By Voices, and The Breeders. On the local level there are a few bands that are quite talented.

**Scott Thomas/ WDJB:** John Mellencamp is from Seymore. Locally speaking the Wise Store and Ma Kelly have both sold 25,000 copies of their CD.

**Jackie Johnson/ WIFC:** None. I've only lived here for about six months, so I am unfamiliar with the local talent.

**Andrew Zepeda/ WCIL:** I haven't been in the market long enough and am not aware of any bands that have received national acclaim that are from this area. However, local bands The Jungle Dogs are deserving of such notoriety.

**Bill Klaproth/ WDBR:** In this region I'm not sure if there has been anyone to receive national acclaim, but a couple of good local bands are the Cherry Stoners and The Post War Fords.

**Michael Gamby/ WDBR:** Barney The Dinosaur with his Gene Kelly flair and I am not aware of any local bands that are deserving of such acclaim.

**Curt Kruse/ WVKS:** Coolio.

**Beau Landry/ WBIZ:** There are the Minneapolis breakthrough bands, such as the Jayhawks. I recently heard a CD single by Wain McFarlane (who is with the local band ipso facto) entitled Hold On, that I love.

**Scott Seipel/ WWCK:** Ready For The World had the single "Oh Sheila" that went to #1 in 1985. There are no bands that I am aware of at this point that deserve national acclaim.

**Craig "Mancow" Hubbard/ KKRD:** Color Me Badd are from Oklahoma City and Room Full Of Walters are deserving of national acclaim.

**Bob Beck/ KYYY:** Mitch Malloy and Zwarte are deserving of national attention.

**Craig Russell/ WKFR:** El DeBarge is the only band that comes to mind and the Wild Woodies are deserving of such acclaim.

**R. Charles Snyder/ KTMT:** Curtis Salgado is from Portland.

**Dan Deaton/ KLRZ:** Better Than Ezra and Deadeye Dick. There's a band out of the bayou called Masquerade that is real good.

**Rooster Rhodes/ Q105:** None. We don't know yet and are presently addressing that issue by holding a contest for local bands.

**Greg Sims/ Star 100.7:** Eddie Vedder from Pearl Jam, Stone Temple Pilots and of course, Big Chung King and LaChoy Boy are all from this area. Locally speaking I like the Beat Farmers.

**Jay Towers/ Boss 97:** Crystal Waters out of North Jersey.

**Mark Adams/ B95:** Timmy T. A new group that might be something is Touché. A Pop/Dance 2 girl group that have a song called "True Love."

**Charlie Maxx/ KZFM:** Selena.

**John "Candyman" Candelaria/ KPRR:** L.A.D.! And a freestyle artist Dario.

**Mary Ann Mond/ KMVR:** No!-No!

**Stew Shantz/ WSPK:** Skid Row broke out of this area. Strange Arrangement is a band that I think deserves a shot.

**Kid Kelly/ WBHT:** The Badlees are from here, and Live is from down the block. And remember Jimmy Harnen and Synch? He's still around, and he's very good... extremely strong.



**Dave Eubanks/ WZJM:** Nine Inch Nails, Dink, Pere Ubu, Howard Hewett, Levert, Filter, and The Pretenders. Locally speaking the Swing Lizards, Armstrong Bearcat Band, First Light and The Waynes are all deserving of national acclaim.

**Allan Fee/ KLYV:** Cheap Trick from nearby Rockford, IL. No local bands right now.

**Jeff Andrews/ KLYV:** We adopted Soko.

## NEXT WEEK'S QUESTION

Beyond handshakes and bumper stickers, what kinds of things do you do at remotes to keep the crowd busy and interactive with your station?

# ONE TO ONE

## TALENT TIPS

**"Silk Purse, Sow's Ear"**  
—by Jay Trachman

It's a theme that runs through discussions in our DJ VU column, and recurs frequently in CompuServe's Broadcast Professionals Forum. I run into it as The Jock Doc all the time, in one form or another: expressed one way, "Getting performers to follow the rules." Expressed another, "Trying to turn performers into something they're not."

A British station invites me to do a Talent Development Workshop for their people, but the one person they're most concerned about, for whom they want some special attention, is a veteran BBC announcer they just hired away. "He started out doing ten-minute bits. We're real pleased, because now we've got him down to three or four minutes." There are consultants who say—and you've seen it in these pages—"Hire the guy and cut him loose; either take him as he is, because that's his strength, or don't hire him at all. Don't try and turn him into something he's not!" I would have to respond, "Is 'talks for ten-minutes' an essential part of one's personality?"

I face a similar challenge with a current Jock Doc student. A middle-aged man for whom radio is only a part-time avocation, he does a weekly Polka show and most of his patter is phrases he thinks DJs ought to say. I tried an exercise with him this morning, after he played "Lili Marlene"...

"I'm going to give you some of my recollections and feelings about World War II: I want you to jump in anytime I remind you of something, or anytime you think of some of your own feelings regarding the war... Marlene Dietrich movies... a sepia photograph of my uncle in uniform—he was on Iwo Jima... 'Cabaret'... a hundred B movies with central-casting Nazis... 'The Young Lions'... the peal of church bells everywhere on V-J day, when I was six... red pennies..."

He never did jump in. It was a solo exercise. He told me he grew up on a farm in the Midwest, didn't have any close relatives in the military, doesn't like movies... Was I wasting my time and his? I don't think so; maybe the war wasn't among those things that sparked his memories and emotions—but this is the kind of exercise he should put himself through frequently, to generate emotional responses he can Share on the air with his Personal Listener.

When a song carries heavy emotional content, one should be searching his own feelings and memories to find something he'd want to Share with a best friend. If not the war, maybe a song he heard played at a wedding, something he Shared with a girlfriend while growing up, something that was a favorite of relatives from the old country. The idea is to express genuine memories and feelings, because that's what gets the listener responding emotionally. That's entertainment.

But I must ask again: was I wasting our time? Was I trying to turn him into something he is not? Maybe. I have to take that risk. It's possible that

he just doesn't experience the constant waterfall of responses and feelings I do, while going through life. maybe he's just "flat," emotionally.

If that's the case, he probably shouldn't be an entertainer. It's not a decision for me to make. But if he is going to entertain, if he does want to be a "friend/companion" on the radio, then he has to evoke feelings in his audience. There's no way around it. Liner cards and cliches won't do the job. We generate feelings by expressing feelings... but you can't express what you don't have...

Am I trying to make a silk purse out of a sow's ear? Can you take a jock who's used to talking for ten minutes at a stretch, and get him to entertain in twenty or thirty-second bits? Or is the best one can hope for a resentful jock, who's given up trying to make human contact, and settled for trying to conform to the rules? That will be my challenge in England: not to get him to obey, but to sell the concept to him.

**"We generate feelings by expressing feelings... but you can't express what you don't have..."**

I'm not trying to change who you are; I'm trying to get you to express who you are, within the rules we know are necessary for entertainment in general, and contemporary radio in specific. Those rules are based on some simple, observable facts: that people rarely pay attention to what's being said on a DJ show for more than a few seconds at a time, and that entertainment is about making people experience emotions. That doesn't seem too much to ask of a professional.

## PROMOTIONS

**FROM: FRIDAY MORNING QUARTERBACK Cherry Hill, NJ**

"Question Of The Week: What has been the most successful summer promotion you have been involved with? How about the biggest flop?"

**Adam Cook, XL106.7:** We took a hearse and turned it into a "Ghostbusters" mobile. We drove around town giving away prizes, then gave away the car. The biggest flops have been weather-related. A thunderstorm at an outside show, for example.

**Nikki Nite, WZYP:** The "ZYP Strip Search." A bumper sticker contest, which caused many traffic jams. (Can't think of a flop.)

**Mark Todd, KRQ:** The "Homemade Bikini Contest." Flop: a retro senior prom in St. Louis—it just didn't work out.

**Mike Rossi, WSTW:** We gave away a car, and two finalists had to play catch with a beachball. When the music stopped, the last person who touched the ball lost. (No flop.)

**Tony Mascaro, WPRO-FM:** Our "Tan Man" promotion. We have the Pro-FM Tan Man patrolling beaches, giving away cash. Flop? "The Feedback Phone." It was mostly crank calls.

**Rich Stacy, KKFR:** In Atlanta, we did the Top 99 party songs of all times, live from a bar. It was dangerous. Somebody almost got arrested. Our "Mud Volleyball Tournament" was always a flop. Get it?

**Alex Valentine, KDGE:** Our most successful was The Edge Summer Camp, an umbrella for concert tickets, merchandising, etc. I'm "Counselor Alex." The biggest flop was the belly-flop I did during the "Summer Pool Patrol" for WQXA.

**Bob Beck, KYYY:** The promotion that was the most fun was a greased pig at the intermission of a rodeo. The biggest flop was the Pepsi promotion where every number was a winner.

**Ken Benson, KKRZ:** The most successful was the "Z100 Last Chance Summer Dance," held over Labor Day Weekend.

**Dr. Michael Lynn, Boss 97:** "Hurricane Andrew Trailer Load Food." Six trailers to Miami.

**Tom Pappas, WHOT:** Our "Mystery Car" promotion—a squished car you had to guess the make of. (No flop given.)

**Scott Robbins, WBNQ:** Probably the most successful was a billboard campaign entitled "Studio in The Sky." The worst was a 48-hour softball marathon.

**Bill Mitchell, WNDU:** We do a beach patrol and are very visible at the beaches and pools, giving out everything from suntan lotion to soda. I personally enjoy doing my beached whale imitation—it's a real crowd-pleaser. The biggest flop was at 92X, Columbus. We gave away a motorcycle at the zoo and nobody had the right key.

**ONE TO ONE: THE JOURNAL OF  
CREATIVE BROADCASTING**

Jay Trachman, Publisher

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Fresno, CA 93794

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# MUSIC NEWS

## Terry Marshall's DAILY INSIDER



Gin Blossoms

**GIN BLOSSOMS' NEW, NOT-SO-MISERABLE EXPERIENCE:** The Gin Blossoms are working on the follow-up to *New Miserable Experience* at Ardent Studios in Memphis, with John Hampton as co-producer. But on November 5, they'll be back home in Arizona performing a benefit for an AIDS organization's summer camp. The Gin Blossoms' donation of their entire guarantee for the performance in the 10,000-seat coliseum virtually guarantees that the camp will be back next year.

**DWIGHT YOAKAM:** The Rembrandts are among the special guests singing back-up on Dwight Yoakam's new album, *Gone*. It's Yoakam's first album since 1993's double platinum, Grammy-winning *This Time*. Yoakam's long-time guitarist and producer Pete Anderson produced *Gone*, which will be out October 31.

**OZZY OSBOURNE:** October 10 in Toronto has now been confirmed as the first date on Ozzy Osbourne's first tour in three years. His new album, *Ozzmosis*, hits stores two weeks later on October 24. Fear Factory with Burton Bell (who is also the vocalist in Geezer Butler's G/Z/R) will be the opening act, with G/Z/R doing a set in some cities. G/Z/R's album, *Plastic Planet*, hits the streets October 11. The band also has a song on the hit *Mortal Kombat* soundtrack.

**FRANCIS DUNNERY:** Francis Dunnery And The Boxing Gandhis kick off their seven city *Rock Your Pants Off* tour for Calvin Klein Jeans on October 3 in Boston. The other stops are Syracuse, New Haven, New York, Austin,

San Francisco, and Los Angeles. The only way to get tickets is to buy \$45 worth of CK Calvin Klein Jeans at participating retailers. That not only gets you concert tickets but a CD with 19 artists from the Atlantic Records roster.

**BLIND MELON:** Blind Melon has started the first leg of their tour. The itinerary includes opening shows in San Francisco and Sacramento, California for Page And Plant.

**CHYNNA PHILLIPS:** The bride and groom gave gifts when Chynna Phillips and Billy Baldwin got married in The Hamptons on Long Island. They gave guests a CD with their favorite love songs, plus a new one that Chynna wrote for Billy, "I Live For You." The song was on the premiere of *Central Park West* - and will also be

on Phillips' new album, *Naked And Sacred*, due out November 7.

**FLEETWOOD MAC:** Now that she has completed five songs for the new Fleetwood Mac album, *Time*, including "I Do" - Christine McVie is starting to work on a new solo album.

**BUSH:** While Bush's "Comedown" is on its way to becoming their first Top 40 hit, "Glycerine" is being readied for release as a follow-up later this fall. That should keep the momentum going while they record a new album after the first of the year for release in summer '96.

**HEART:** Heart's concert documentary, *The Road Home*, debuts October 29 on the Disney Channel.

**SEAL:** Seal's new single, "If I Could," features Joni Mitchell on backing vocals. The song and video will be out next month.

**JOE COCKER:** Joe Cocker's four CD box-set, *The Long Voyage Home*, arrives in stores November 14.

**THE TEMPTATIONS:** The Temptations performed at the opening of the Motown Cafe in New York for a crowd that included Boyz II Men, Salt N' Pepa, Luther Vandross, Martha Reeves, Berry Gordy, Wesley Snipes, Jasmine Guy, Anne Archer, Mike Tyson, and basketball heroes Patrick Ewing and Dr. J. They followed the Motown Cafe opening with an MTV Music Video Awards after party set.

**OLETA ADAMS:** Oleta Adams has recorded her third album with the production team of Alan Rich and Judd Friedman - whose credits include Whitney Houston plus Vassel Benford and Michael J. Powell (who work with Marian Carey, Toni Braxton, Anita Baker, and James Ingram). *Moving On* will be released November 7.

**DAVID LEE ROTH:** David Lee Roth unveils his Vegas style revue at Lake Tahoe October 13 and 14, before taking it to Las Vegas October 19 through 25 at Bally's. The 14-piece non-stop Blues Bustin' Mambo Slammers features Edgar Winter on sax.

**THE RAMONES:** White Zombie and The Ramones have firmed up their tour dates. Detroit on November 18 will be the first show. They'll work their way through Louisville, Cincinnati, Cleveland, Muskegon, Saginaw, Hamilton (Ontario), and other cities through December 14 in Washington, D.C.

**JOE SATRIANI:** Joe Satriani's Glyn Johns-produced album will be released October 10. The self-titled album is the seventh of Satriani's career. Andy Fairweather Low, Nathan East, and drummer Manu Katche (who most recently played with Peter Gabriel) all make guest appearances.

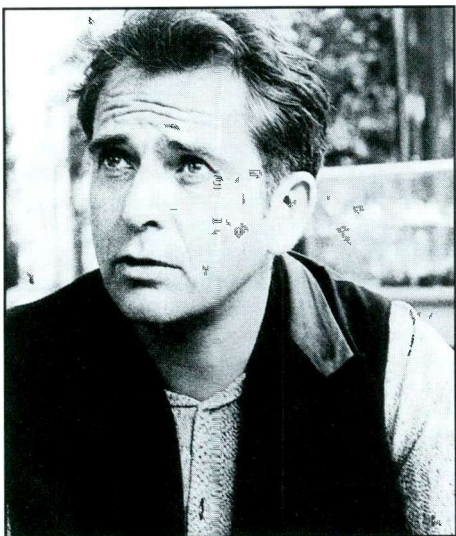
**OINGO BOINGO SETS FAREWELL TOUR:** Oingo Boingo will make their annual Halloween show in Los Angeles the last show of their 17-year-career. The October 27 and 28 shows at the Universal Amphitheater, with a possibility of additional shows, will conclude a five-city tour that begins October 20 in San Diego. Other stops include Las Vegas, Salt Lake City, and San Francisco. For the farewell tour the band will be reunited with their original three-man horn section. The L.A. shows will be recorded for a live album. Danny Elfman and Steve Bartek will devote their time to film work, while bassist John Avila and Johnny "Vatos" Hernandez are forming a new band. Elfman commented that Oingo Boingo survived "about 16 years longer than I expected."

**GREEN DAY'S INSOMNIA DUE NEXT MONTH:** Legal problems with their former managers apparently won't delay the release of the next Green Day album. October 11 is the tentative release date for *Insomnia*, and "Geek Stinkbreath" has been chosen as the first single. Punk era collage artist Winston Smith, known for his work with the Dead Kennedys and D.O.A. among other bands, is doing the cover art for the disc. Green Day's former managers are suing them, claiming that they have four years to go on their contract.



## MUSIC NEWS

**BOWIE, NINE INCH NAILS UNVEIL SEAMLESS SHOW:** David Bowie and Nine Inch Nails have rehearsed a smooth transition for the shows on their tour. Bowie makes his entrance near the end of Nine Inch Nails' set - when they perform "Subterraneans" from the Bowie album *Low*. Bowie's guitarist, Carlos Alomar, then joins for "Scary Monsters" and the Nine Inch Nails' song "Reptile" (which is performed by Bowie and Trent Reznor). Both bands are onstage for "Hallo Spaceboy," the first song of the evening from Bowie's new album, *Outside*. Then Nine Inch Nails' members exit - leaving Reznor to sing their song "Hurt" with Bowie - before Reznor departs. The set Bowie has rehearsed has three more songs from *Outside*: "I'm Deranged," "The Hearts Filthy Lesson," and "We Prick You." Other songs include: "Breaking Glass" from *Low*; "Joe The Lion from *Heroes*"; "The Man Who Sold The World;" "Andy Warhol;" "Teenage Wildlife" from *Scary Monsters*; and "My Death" (a Jacques Brel song that Bowie performed in his early days).



Peter Gabriel

**PETER GABRIEL:** Peter Gabriel plans to start recording a new album in November. He has 40 pieces of music to choose from.

**MEAT LOAF SINGLE THIS MONTH, ALBUM IN NOVEMBER:** Before the November 14 release of *Escape From Hell*, Meat Loaf's plate is full... *Bat Out Of Hell II* is now at the 12 million mark worldwide. Meat Loaf's new single (written by Diane Warren) is "I'd Lie For You (And That's The Truth)." It will be out September 25th. The video stars Meat Loaf in an Indiana Jones-style action-adventure thriller. Engaged in a passionate search for the woman he loves, Meat Loaf battles his way through a small army of mafiosi in helicopters and on motorcycles, a fire-breathing serpent, a jungle, river and killer waterfall.

**LENNOX FILMS DEBUT U.S. SOLO CONCERT FOR DOCUMENTARY:** Annie Lennox shot her concert documentary in New York at Central Park's Summerstage. She wore a red plaid pants suit - while the band was dressed in white with furry mouse ears and the female backup singers wore golden wings. The set included "Money Can't Buy It," "Walking On Broken Glass," "Legend In My Living Room," and songs from the Eurythmics, the Clash, and Bob Marley. It was the first U.S. concert by Lennox since the Eurythmics. The free concert was produced by Arista Records. Lennox is co-director of the documentary.



Queen

**PEARL JAM BEGINS MAKE-UP TOUR; CONFIRMS S.F. DATE:** Pearl Jam confirmed their rescheduled San Francisco show for November 4, when they returned to the stage to begin a series of make-up concerts. During the two-and-a-half-hour show in Phoenix, Eddie Vedder thanked fans for rearranging their schedules, announced that audiences would be allowed to record their shows, and explained that the black arm band he was sporting was "in memory of my fight with that ticket company." "I don't think we're going to have tickets with our name and their name on them again," said Vedder. "Hopefully those tickets will be collector's items one day." The show rescheduled from June 24 in San Francisco's Golden Gate Park will now take place 50 miles south of the city in San Jose. To start, tickets will only be available for fans who did not get refunds for the San Francisco show; but others may become available later. Fans who bought tickets through ETM will be notified by mail on how to obtain tickets for the new date. Two phone lines have been set up to help fans: 1-415-905-8894 and 1-415-972-8095. There is a \$12.45 charge for the ticket exchange.

**SEXY BOYZ II MEN SONG INSPIRED NEW MUSIC GUIDE FOR PARENTS:** It wasn't Metal or Rap that inspired the publisher of the new magazine Entertainment Monitor, to give parents tips on the Pop culture that their kids are consuming. It was a Boyz II Men song. Publisher Charlie Gilreath recalls when he happened upon his fiancée's 11-year-old daughter belting out the lyrics to "I Wanna Make Love To You" - his parental instincts kicked in. According to Gilreath, "The song details in tedious the act of stripping one's partner naked. That is great for adults, but for an 11-year-old, it started to concern me." Gilreath hopes that "decoding" 240 songs in every issue will end all the calls for mandatory record labeling. The magazine is only available by subscription for \$36 a year.

**NEW QUEEN ALBUM HAS MERCURY'S LAST WORDS:** An album Freddie Mercury was working on with Queen when he died will be released in November - almost exactly four years to the day after he died of AIDS. *Made In Heaven* will be released by Hollywood Records on November 7. Mercury died November 24, 1991. *Made In Heaven* contains the last material Mercury recorded with Queen. It was Mercury's wish that Roger Taylor, Brian May, and John Deacon finish the recordings. Featured on the album is the last song written by Mercury, "A Winter's Tale," along with his final vocal track on a song that he co-wrote with May, "Mother Love." The 10-track album is Queen's twentieth album.

**NEW DV8 RECORDS WILL REFLECT ALL SIDES OF HIT PRODUCER:** Ric Wake, the producer who has made records with Mariah Carey, Celine Dion, Taylor Dayne, and Natalie Cole, has formed a new record company, DV8 (which will be distributed by A&M). While there's nothing "deviate" about those artists, Wake also has a heavy interest in Metal - which has led him to work with such artists as Dee Snider's Widowmaker. The new DV8 label will apparently reflect all of Wake's interests. The first release is "Cutie" by the female R&B duo Raw Stilo on October 10 - followed by Drill, a group featured on the *Empire* soundtrack. Wake operates five recording studios and a publishing company in addition to the label.

**AUSTRALIA'S TIDDAS MAKE U.S. RECORDING DEBUT THIS MONTH:** The Aboriginal/Celtic trio from Australia, Tiddas, will release their debut album in the U.S. this month (26). They were on Peter Gabriel's WOMAD tour in Europe, and have toured North America with Van Morrison, Suzanne Vega, and Jann Arden. But, the U.S. will be the first country - other than Australia - where they've released the album. *Sing About Life* won an Aria Award in Australia, and they've shared bills there with Melissa Etheridge, Midnight Oil, Bob Geldof, and The Chieftains. Tiddas' har-

## MUSIC NEWS

monies have been compared to the Indigo Girls, but the arrangements have more in common with world music. Sally Dastey, Amy Saunders, and Lou Bennett began writing songs for voice, guitar, and percussion after they met as back-up singers. "We wrote some of our best material in the tiny little kitchen of a house that we used to share in Melbourne," says Bennett. "The kettle was always on. There was always smoke in the room, our coffee cups were always full, and our mouths were never closed. We were always talking, singing, and being loudmouths."

what you think - and I guess I was a little overwhelmed with giving myself that much credence." After a five-month break, she felt fresh again and wrote new songs. She has even recovered enough to discuss songwriting on a panel at a music industry convention in New York (along with Vic Chesnutt and Kris Kristofferson). Bozulich admits that she's not fibbing about being a "dragon lady," and she expects to remain so. She says, "I'm as tough as a dragon lady, but not in your conventional sense. I've lived a very large life, seen a log, and I guess I know how to cope pretty well. I'm the type of person that people describe as 'She's capable of anything.'"

### FIRST OF 3 DISC BEATLES ANTHOLOGY HAS "FREE AS A BIRD":

Capitol Records has set November 20 for the worldwide release of the first of three projected Beatles Anthologies containing some previously unreleased material. *The Beatles Anthology Volume One* will include "Free As A Bird," a brand-new recording done earlier this year with Paul McCartney, George Harrison, and Ringo Starr performing the John Lennon song with Lennon on tape. It is the first new Beatles song in 25 years. Along with Beatles' hits like "Love Me Do," "Please Please Me," "A Hard Day's Night," and "You Can't Do That," *Volume One* also has

previously-unreleased tracks such as McCartney's "In Spite Of All The Danger," Ray Charles' "Hallelujah I Love Her So," and Leiber and Stroller's "Searchin'" It will also include a recording of "All My Loving" from *The Ed Sullivan Show*. The 40-plus track double-CD is being released to coincide with the November airing of ABC's six-hour, three-night Beatles special. The release of *Live At The BBC*, the TV special, and the anthology has landed the Beatles on *Forbes*' Top 40 list of the Best Paid Entertainers In The U.S. Their projected earnings of \$130 million in the next two years places them third behind Steve Spielberg (\$285 million) and Oprah Winfrey with \$146 million. The Worldwide Television deal alone was worth about \$75 million according to *Forbes*.

### GOOD TIMING MADE STYX REUNION EASY SAYS TOMMY SHAW:

Tommy Shaw says for him, the best part of the Styx reunion came when they were in New York for TV appearances. Shaw and his girlfriend, Dennis De Young and JY with their wives, were sitting around a piano in a room at The Plaza Athenee rehearsing. "We played and sang as many Styx songs as we could remember," says Shaw, adding with a

laugh, "It was almost like a campfire thing. . . just us playing things that we never even played live in concert." The CD with newly-remastered Styx hits and a new version of "Lady" has been in the stores for four weeks. Shaw says that the awkwardness they felt when the got back together was a good thing. He hadn't sung with De Young and JY for 12 years. Ironically, he came in at the same point: when he joined in 1975, they were also rehearsing "Lady." As he says with a laugh, "Hell froze over, the Eagles got back together, and Styx is the river that runs through it!" Shaw could tell right away that the reunion "was a peaceful place." "When the time is right, things are easy," he explained. De Young is going into pre-production with his musical *Q-Moto*, and JY has a new solo album. Shaw and Jack Blades are writing songs for a new Damn Yankees album. Ted Nugent will join them when hunting season ends. Shaw won't be surprised if the Styx reunion continues after all of their individual projects are finished.

### PAVAROTTI HOSTS CONCERT OF OPERA, ROCK:

Any show were Princess Diana's dressing room is next to Bono's and opposite Meat Loaf's - and she signs t-shirts backstage - is not your typical concert. That was the case in Modena, Italy, where opera star Luciano Pavarotti hosted a benefit for the War Child organization to aid victims in Bosnia. The benefit was also historic because it featured Brian Eno's first concert appearance in 20 years and Michael Bolton's debut as an opera singer (not to mention the first U2 appearance since December, 1993 - and the unveiling of The Edge's hair-free head). Eno, a patron of War child, performed "One" with Bono and The Edge, while Bolton performed an aria from *Pagliacci* with Pavarotti. Alone he did "Can I Touch You Here?" The Cranberries' Dolores O'Riordan and Pavarotti teamed on "Ave Maria." Pavarotti also performed with Meat Loaf, Simon Le Bon, and The Chieftains - doing Duran Duran's "Ordinary World" with Le Bon and "Funiculi Funicula" with the Irish band. Meat Loaf did his "Heaven Can Wait" on his own. A grand finale with Pavarotti and the entire cast, including Italian superstar Zucchero, closed the four-hour outdoor concert before 24,000 fans. After the show, the Princess visited backstage, where she signed four War Child t-shirts before leaving for a gala dinner which began at 1:00 a.m. and didn't end until 4:00 a.m.



Live

### LIVE REPLACING STOLEN CAMP-GROUND SIGN:

Live are replacing a sign that was stolen from a Pennsylvania campground in July because it appears on the cover of their *Throwing Copper* album - and inspired the song "The Dam At Otter Creek." The new sign will be installed at the campground near the band's hometown of York within two to three weeks by the Pennsylvania Power And Light Company.

### SINGER ISN'T FIBBING ABOUT BEING A "DRAGON LADY":

Fans of the Geraldine Fibbers will be relieved to hear that Carla Bozulich is no longer in the mood that had her making disparaging remarks about her work and herself in "Dragon Lady" (the first track released from *Lost Somewhere Between The Earth And My Home*). The frustration that inspired lines like "I'm stopping everything - making fun of myself - tipping bookshelves - ripping up words that I thought were important," came from an overdose of writing. It was the last song written for the album. "I was bored with myself and what I had to say," she explains. "After you write 16 or 17 songs in a short period of time, you start to become self-conscious. You're always giving a shit

**TERRY MARSHALL'S DAILY INSIDER**

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## MUSIC NEWS

# ★ GALAXY ★

## JANET JACKSON



The most added record comes from Janet titled "Runaway." The album holds the same title and is distributed from Virgin/A&M Records...

Janet started singing at the age of seven, but started getting noticed at the age of 11 when she starred on hit TV shows like "Good Times," "A Kind Of Family," "Different Strokes" and the biggest success came on "Fame"...

- When Janet was seven she went on tour with her brothers as the opening act. She really got the audiences attention with her Mae West impersonation and when she would sing the duet, "I Got You Babe," with her brother Randy...

When she was a little girl she had the normal needs of coming home from school, putting on her favorite jazz records and practicing her kissing on a pillow...

Like most of us, Janet has to exercise six days a week to stay in tip top shape. She works out sometimes twice a day for about an hour with weights and aerobics...

In her leisure time, she enjoys watching movies at home. Her favorites are "Mildred Pierce," "Sunset Boulevard," and "Raging Bull."

The person she looks up to is her mother. Janet loves her mother's strength. When her mother was a child she had polio and was able to overcome it...

Her favorite late night snack is Haagen-Daas ice cream. She's been known to leave the house on an ice cream run late at night...

How much is Janet worth? Her record contract alone with Virgin Records is worth \$40 million. On top of that she gets 22% in royalties from each album sold...

- Don't think she gets all the money when she makes her albums. She pays Jimmy Jam and Terry Lewis \$3 million to help co-write and produce her albums...

If you ever notice, sometimes Janet wears keys on her earrings. The reason is when she was a child she lost her keys in an animal cage because she didn't have a key chain, so Michael put them on her earrings. The style has just stayed with her...

## FOO FIGHTERS

New from the group that is running up the charts with their single, "This Is A Call." You can find it on their self-titled album on Capitol Records...

Look, it's Dave Grohl, on lead vocals and guitar; William Goldsmith on drums; Nate Mendel on bass and Pat Smear on lead guitar...

Dave grew up with guitars around all his life, but he didn't learn the instrument until he was ten...

- He took lessons for a year, until he got bored with the music he had to learn...

Dave's mother sang in groups when she was a teenager and his father was an accomplished flautist...

Dave's first song recording was on a cassette player he checked out in fourth grade at Fairfax County Public School...

Nate picked up the bass after a friend told him it was a neat instrument to play. He didn't know anything about the instrument and wasn't even wanting to join a band...

William was asked in elementary school to play the drums. He was excited, until he became bored with the sheet music they gave him. Out of frustration he started adding his own versions to the songs. He got a lot of detentions for that...

The first song that Dave learned on his own was the theme to Mission Impossible. He got a real rush out of that...

## MOKENSTEF

From their debut album, "Azz Izz," on Island Records is Mokenstef's first release titled "He's Mine."

- The album had several producers: Hami, Vic C., I-Roc, and Madball Tony D...

The group consists of vocalist Mo, and rappers Kenya and Stefanie...

- If you didn't realize, they took letters from each of their names to make the bands name...

These girls grew up in Los Angeles and believe in writing songs about relationships and love, rather than the normal pillow talk some groups rely on...

The members formed in 1990 right out of high school. Both Kenya and Stefanie were cheerleaders at Inglewood's Morningside High. While Mo met up later with these two girls when she auditioned for the two. Mo attended Hollywood High...

The girls didn't start performing vocally on stage, they actually started as backup dancers for groups during their stage and video performances...

- They toured with rapper AMG for quite a while...

The girls had a tough time at first, because the production companies and the record contracts they had in the past all turned up a little shady. But they stuck with it beating on doors until they landed their first major record deal with Island Records...

- While working on getting a record contract, all the girls attended a local college and worked several nine-to-five jobs...

The group was first noticed when rapper AMG stopped by Outburst Records where the girls were and listened to them rap without music backing them up. He was astonished with their performance and helped them on their current album, "Azz Izz."

- They are all proud to say each song on the album is original music written by Mokenstef...

## DON CRABTREE/ GALAXY

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# ROCK REPORT

As the music world waits for the release of *Made In Heaven*, a new **Queen** solo album, we have learned that a documentary on the band titled *The Queen Phenomenon* will air in Britain in December. Packed with rare archival footage including clips of Mercury's pre-Queen band **Smile**, along with comments by **Paul McCartney**, **Axl Rose**, **Mick Jagger**, **George Michael**, **Rod Stewart**, **Michael Hutchence**, the special's real coup is the inclusion of Mercury's last interview.

Fans attending **The Who** convention held in London at the Shepherd's Bush Bottom Line on September 16th received quite a treat when **Roger Daltrey** and **John Entwistle** showed up at the conclusion of the event and performed over two hours of Who favorites. Daltrey and Entwistle, backed by drummer **Zak Starkey**, guitarist **Simon Townshend**, percussionist **Jody Linscott** and **Billy Nicholls** on background vocals, kept the 700 capacity club on their feet with such songs as "Substitute" and "I Can See For Miles." In attendance at the convention were **Chris Stamp**, one of the band's original managers, **Doug Sandon**, The Who's first drummer, members of the **Beatcombers** (**Keith Moon's** first group), and long-time publicist **Keith Altham**. Throughout the day, rare Who footage was screened including the Swedish music show *Popside '65*, live excerpts from the band's 1975 Cleveland appearance, and a promo video depicting the group performing the **Rolling Stones'** gem, "The Last Time."

While in Philadelphia, where he played two SRO shows at the Cores States Spectrum, **Eric Clapton** spent time at the local recording studio, Sigma Sound Studios, where he contributed fiery guitar work to a new **Clarence Gatemouth Brown** project. Brown, one of the remaining living Blues legends, is opening dates on Clapton's current touring jaunt.

The latest rage in music publishing are *CD Guides* published by Music Book Services. The same size as a CD jewel box, these essential CD reference guides can easily be stored next to your favorites releases. With CD books devoted to the cream of Alternative Rock including **R.E.M.**, **Nine Inch Nails**, **Tori Amos**, **Pearl Jam**, **Nirvana**, **Stone Temple Pilots**, and the **Smashing Pumpkins**, each guide includes a comprehensive and authoritative biography, chronology and discography of the artist. Packed with a surplus of many previously never-before-seen vivid color photographs, these affordably priced CD guides are an indispensable primer providing a cornucopia of facts about your favorite Rock bands.

Baby Boomers with big bucks may be tempted to check out the latest Butterfield & Butterfield auction taking place on October 14 & 15 in Los Angeles. Among the prized artifacts set to go under the block are: a **Beatles'** Grammy nomination plaque awarded to **John Lennon** and **Paul McCartney** for *A Hard Days Night*; a Paul McCartney autographed guitar; a **Grateful Dead** guitar signed by all members with drawings by **Jerry Garcia** on the reverse side; **Jefferson Airplane's** first recording contract; **Michael Jackson's** black sequin "moonwalk" jackets worn on the *Motown* television special which premiered Jackson's moonwalk; **Frank Zapps's** personal 1966 "Mothers Of Invention" Hagstrom guitar; and a wide array of concert posters of the **The Doors**, **The Animals**, and **The Lovin' Spoonful** among many other ultra-rare relics. For more info contact Butterfield & Butterfield at (213) 850-7500, ext. 259.

## NOTES AROUND THE WORLD:

"Roll With It" by **Oasis** is the #10 single in the U.K... The **Red Hot Chili Peppers'** *LP One Hot Minute* enters the album charts in France at #6... "Hello Again" by **My Little Lover** tops the Japanese singles chart.

## BIRTHDAYS THIS WEEK:

John Locke	9/25/43	52
Bryan Ferry	9/26/45	50
Don Nix	9/27/41	54
Ben E. King	9/28/38	57
Jerry Lee Lewis	9/29/35	61
Scott McKenzie	10/1/44	51

## HISTORY THIS WEEK:

9/25/80	<b>Led Zepppelin</b> drummer <b>John Bonham</b> dies.
9/26/74	<b>John Lennon's</b> <i>Walls &amp; Bridges</i> album is released.
9/27/71	<b>Black Sabbath</b> are awarded a gold record for <i>Masters Of Reality</i> .
9/28/74	<b>King Crimson</b> disband.
9/29/63	The <b>Rolling Stones</b> begin their first tour of Britain.
9/30/67	"Incense & Peppermint" by the <b>Strawberry Alarm Clock</b> is released.
10/1/69	The <b>Beatles'</b> <i>Abbey Road</i> album is released.

The ROCK REPORT is provided by Denny Somach Productions, 812 W. Darby Road, Havertown, PA 19083 (215-446-7100). Material compiled by

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The **Pretenders** release a new version of their 1979 Top 10 entry "Kid" as a single on Monday (25). Produced by **Stephen Street**, it's taken from their forthcoming album *Isle Of View* which was recorded live and acoustically in London on May 30 and 31. Also on the single is "Isle Of View" itself and a version of **Radiohead's** "Creep." The performance will be out as a longform video on September 29 featuring 18 songs, then on October 17, Channel 4 will broadcast a documentary on the group titled *No Turn Left Unstoned*, followed by the concert, titled "The **Pretenders: Live At The Isle Of View**."

**UB40** will release *The Best Of UB40 Volume II* on October 30. It's a follow-up to the 1987 compilation which has sold 1.2 million copies in the U.K. alone and comprises the band's hits since 1988. The album contains 14 songs, among them such major hits as "Breakfast In Bed," "Homely Girl" and "Can't Help Falling In Love," plus two new tracks recorded earlier this year, a cover of **Stevie Wonder's** "Superstition" and "Until My Dying Day." There's no word of any live activity by the band, but the album will be released simultaneously with the album *UB40 Live In The New South Africa*, featuring 18 tracks recorded last year in front of 90,000 people on the last night of their first tour of the country.

**Elton John** returns to his *Made In England* album on October 2 for "Blessed" as his new single - and it's also to be featured on a new TV-advertised compilation of his vintage ballads of the '70s, '80s and '90s called *Love Songs*, which comes out on November 6. The LP includes classics such as "Your Song" and "Daniel," mid-period hits such as "Blue Eyes" and "Nikita" and more recent songs like "Can You Feel The Love Tonight" and another from *Made In England*, its lead track "Believe."

**PJ Harvey**, currently touring the U.S. with **Live**, will begin a European tour on November 10 in Athens, with dates running through to December 20 when the band finish the itinerary in Bristol. The single "Send His Love To Me" will now be released in the U.K. on October 16.

# OPPORTUNITIES

## EAST

**WSTW**, Overnight A.T. T&R to: Mike Sommers, 2727 Shipley Rd., Wilmington, DE 19810.

**WBLI-FM**, AM Dr. News Talent. Hot AC. c/o Ken Rhodes, M.D., 3090 Rt. 112, Medford, NY 11763.

**WPST**, Morning Show Co-Host. Strong news/sidekick. Hip, plugged into Modern Rock Music, and entertainment News T&R to: Michelle Stevens, WPST, Box 9750, Trenton, NJ 08650.

**WPLY**, Philadelphia, is looking for overnight talent. We need someone who gets it & doesn't suck. Someone who knows the lifestyle. Stereotypical, hokey, Top 40 DJs need not apply. Garrett Michaels, 1003 Baltimore Pike, Media, PA 19063.

**WAAF-FM**, Album Oriented Rock. Needs Asst. Promo Dir. c/o John O'Brien, 200 Frieberg Parkway #4000, Westborough, MA 01581.

**WJSE-FM**, New Rock. PM Drive A.T. & Future A.T. 200 South Shore Road, Marmora, NJ 08223.

**WBSS-FM**, CHR. AM Drive A.T. Jay Towers, 205 W. Parkway Drive, Pleasantville, NJ 08232.

**KC101**, Production Assistant needed yesterday. Knowledge of multi-track is preferred. Steve Wilson, 495 Denham St., Hamden, CT 06514. EOE

**WAYV-FM**, Adult Hits. Production Director. Tommy Frank, Bayport 1, Blk. Horse Pike #100, W. Atlantic City, NJ 08232.

**WLAN-FM**, Mainstream CHR. On-Air Program Director. John Rizzuto, Sta. Mgr., 252 N. Queen Street, Lancaster, PA 17603.

**WSBG-FM**, CHR. Overnight A.T. Steve McKay, 22 South 6th Street, Stroudsburg, PA 18360.

**WQBK-FM**, Part Time Air Talent. New Rock. C/O Dan Binder, 4 Central Ave., Albany, NY 12210

**WMME-FM**, Overnight A.T. Mainstream CHR. Tom Mitchell, P.O. box 5590, Augusta, ME 04332. 92 MOOSE needs you. It's not a job, it's an adventure.

**WEBE-FM**, :AM Drive A.T. Adult Contemporary. Curtis Hansen, 2 Lafayette Square, Bridgeport, CT 06604.

**WHTZ-FM**, :AM Show Personality. CHR. Steve Kingston, P.O. Box 7100, New York, NY 10150.

**WIKN-FM**, Air Talent(s). Hot AC. Ruth Ann O'Brien, 160 Clearview Ave., State College, PA 16801.

**WGAY-FM**, Air Talent and Production Director. Adult Contemporary. Jeff Silvers, 8121 Georgia Ave., Silver Spring, MD 20910.

**KC101**, One To One Marketing Director needed immediately. Big into computers. Traditional and non-traditional marketing concepts. Steve Wilson, 495 Denham St., Hamden, CT 06514.

## SOUTH

**WAOA**, Midday A.T. Females encouraged. Production skills necessary, digital experience a plus. T&R to: Scott Chase, WAOA, 1775 W. Hibiscus Blvd. #301, Melbourne, FL 32901.

**STAR94** is looking for a 7-midnight personality with these talents: Master (or Mistress) of the phones; high energy (but not a screamer); you don't take yourself too seriously; you're topical & relate to adult females; you love kissing hands and shaking babies. If this describes you and you're ready to live in America's Olympic city, overnight your tape and resume to: Kevin Peterson, Star94, 3350 Peachtree Road, Penthouse Suite, Atlanta, GA 30326. No phone calls please. EOE.

**WBZU-FM**, New Rock. All Dayparts. J.J. Quest, 300 Arboretum Pl. #590, Richmond, VA 23236.

**WDIZ**, Album Oriented Rock. Drive Time A.T.(s). Mike Beck, 2180 W. State Road 434 #2150, Longwood, FL 32779.

**WXTB-FM**, Album Oriented Rock. AM Drive Co-Host. Greg Mull, 13577 Feather Sound Dr. #550, Clearwater, FL 34622.

**KTBZ-FM**, Part Time Air Talent. New Rock. Cruze, 3050 Post Oak Blvd. #110, Houston, TX 77056.

**KBXX-FM**, :AM Drive A.T. Mainstream CHR. Robert Scorpio, 6420 Richmond Ave. #600, Houston, TX 77057.

## MIDWEST

**WWCK-FM**, CHR. On-Air Music Director. Scott Seipel, 3217 Lapeer Road, Flint, MI 48503.

**CHANNEL Z**, New Rock. (Future) A.T.s Rob Nicholson, 309 North Jefferson #340, Springfield, MO 65806.

**WHBC-FM**, On-Air Program Director. Hot AC. C/O Bill Changers (GM), P.O. Box 9917, Canton, OH 44711.

**WRCX-FM**, Part Time Air Talent. Album Oriented Rock. C/O Jo Robinson, 875 N. Michigan Ave. #3600, Chicago, IL 60611.

**WHTS-FM**, (Future File) A.T. Mainstream CHR. Chuck O'Brien, 225 18th St., Rock Island, IL 61204.

**KQKQ-FM**, :AM Drive A.T. Mike Steele, 1001 Farnam on the Mall, Omaha NE 68102.

**WTMX-FM**, Assistant PD. Adult Contemporary. Barry James, 8833 Gross Point Rd., Skokie, IL 60077.

## WEST

**COME** do your thing in beautiful Colorado Springs. Bill Richard's consulted KKMG is looking for creative, positive Morning Person/Show that can relate to Adults 25-54 on CHR. We're an aggressive, on the move company. T&R to: Scooter Stevens c/o KKMG, 411 Lakewood Circle, P.H. Colorado Springs, CO 80910. EOE.

**KDJK-FM**, New Rock. Part Time Air Talent. Kevin Koske (Kozman), 570 Armstrong Way, Oakdale, CA 95361.

**KZYR-FM**, Air Talent. New Rock. Tony Mauro, P.O. Box 5559, Avon, CO 81620.

**KSFM-FM**, Promotion Director. CHR. C/O Jerry McKenna, 1750 Howe Ave. #500, Sacramento, CA 95825. *Complete Promotion Director need in state capitol city to get the word on the street for both KSFM & sister All-Sports KMJI-AM.*

Information provided by:



## Job Tip Sheet



*We're the largest, most complete job listing service in radio offering over 400 of the hottest jobs weekly for air talent. P.D., M.D., news, talk, sports, production, promo & more, in all markets/all formats. 22 years of on-air experience helps me understand your needs. Whatever level of your experience...we can help. Call now to subscribe. You have the talent. We have the jobs!!*

**800-231-7940** 937 WILD GINGER TRAIL, WEST CHICAGO, IL 60185

(Stations: List jobs for free/cover EEO responsibility)

MAJOR MARKETS: EAST

(Airplay Period 9/12/95 - 9/18/95)

WBEB PHILA. PA (610)667-8400 PD-JIM RYAN ADDS: SARAH MCLACHLAN .GOOD .0

WBZZ PITTSBURGH, PA (412)381-8100 PD-KEITH CLARK MD-JOHN CLINE ADDS: TAKE THAT .BACK .9

ON: BLUES TRAVELER .RUNAROUND .56 .58 SEAL .KISS .56 .60 T.L.C. .WATERFALLS .56 .60

WERG BALTIMORE, MD (410)332-8200 PD-RUSS ALLEN MD-CAMILLE CASHWELL ADDS: FAITH .SOON .37 SALT-N-PEPA .NOTHING .37

ON: XSCAPE .WHO .56 .58 AFTER 7 .RIGHT .55 .56 COOLIO .PARADISE .55 .48

WHZZ NEW YORK CITY, NY (212)239-2300 VP/OPS-STEVE KINGSTON MD-ANDY SHANE ADDS: RHC/PEPPERS .FRIENDS .13 S.B.HAWKINS .LAY .10

ON: A.MORISSETTE .HEED .61 .47 GIN BLOSSOMS .HEAR .61 .61 N. MERCHANT .CARNIVAL .60 .60

SEAL .KISS .60 .62 LIVE .OVER .59 .59 A.MORISSETTE .KNOW .57 .59

WIOQ PHILA. PA (215)667-8100 MD-DEE DEE MCGUIRE ADDS: SALT-N-PEPA .NOTHING .10 REAL MCCOY .AUTOMATIC .0

ON: A.MORISSETTE .KNOW .60 .57 FUN FACTORY .CLOSE .59 .57 SEAL .KISS .59 .55

WJMN BOSTON, MA (617)290-0009 PD-CADILLAC JACK MCCARTNEY MD-CAT COLLINS ADDS: SALT-N-PEPA .NOTHING .27

ON: MCKENSTEF .MINE .65 .66 COOLIO .PARADISE .63 .63 SOUL FOR REAL .EVERY .62 .65

WKSE BUFFALO, NY (716)884-5101 PD-SUE O'NEILL MD-DAVE UNIVERSAL ADDS: SALT-N-PEPA .NOTHING .0

ON: SEAL .KISS .61 .80 T.L.C. .WATERFALLS .61 .80 A.MORISSETTE .KNOW .60 .59

MCKENSTEF .MINE .18 .13 BON JOVI .PAIN .17 .20 DAVE MATTHEWS .ANTS .17 .21

WKSS HARTFORD, CT (203)249-9577 VP-PROG-JAY BEAU JONES MD-TINA SIMONET ADDS: COOLIO .PARADISE .0 NICKI FRENCH .REALLY .0

ON: DIANA KING .SHY .57 .58 M. JACKSON .ALONE .57 .52 ALL-4-ONE .LOVE .55 .34

WPGC WASH, DC (301)441-3500 PD-JAY STEVENS MD-LBIE DEE ADDS: FAITH .SOON .47 TERRY ELLIS .WHEREVER .36

ON: BRANDY .HEARTED .63 .36 COOLIO .PARADISE .61 .57 PRINCE/AFKAP .HATE .60 .0

WPLJ NEW YORK CITY, NY (212)613-8900 PD-SHORTY SHANNON APD/MD-MIKE PRESTON ADDS: DAVE MATTHEWS .ANTS .17 MEAT LOAF .LIE .0

ON: DEL AMITRI .ROLL .39 .37 BLUES TRAVELER .RUNAROUND .38 .39 HOOTIE/BLOWFISH .ONLY .37 .38

WPLY PHILA. PA (610)565-8900 PD-GARETT MICHAELS APD/MD-CHUCK TISA ADDS: RANCID .TIME .21 JOAN OSBORNE .ONE .17

DEL AMITRI .ROLL .31 .31 N. MERCHANT .CARNIVAL .31 .31 BETTIE/EZRA .BLOOD .30 .31

WPRO PROVIDENCE, RI (401)433-4200 PD-DAVID SIMON MD-TONY MASCARO ADDS: SHEPHERD NOVVA .WORLD .1 JON B .PRETTY .0

ON: COLLECTIVE SOUL .DECEMBER .68 .36 DEL AMITRI .ROLL .68 .41 HOOTIE/BLOWFISH .HOLD .68 .43

WPST TRENTON, NJ (609)824-3600 PD-MICHELLE STEENS APD/MD-DAVE MCKAY ADDS: RHC/PEPPERS .FRIENDS .10

ON: LIVE .OVER .56 .44 A.MORISSETTE .HAND .53 .48 DAVE MATTHEWS .BREAKFAST .53 .46

WPX ROCHESTER, NY (716)454-2600 PD-CLARKE INGRAM MD-J.J. RICE ADDS: N. MERCHANT .CARNIVAL .0 NICKI FRENCH .REALLY .0

WQHT NEW YORK CITY, NY (212)840-0097 PD-STEVE SMITH APD/MD-TRACY CLOHERTY ADDS: BLAZAY .DANGER .17

ON: SHAGGY THEORY .TELL .47 .40 GROOVE THEORY .BOOMBASTIC .46 .45 RHC/PEPPERS .BOOMBASTIC .46 .45

Table with columns for station call letters, artist names, and song titles. Includes stations like KRS-1, WRGX, and WTKC.

Table with columns for station call letters, artist names, and song titles. Includes stations like WTKC, WWSL, and WJDX.

Table with columns for station call letters, artist names, and song titles. Includes stations like WWSL, WJDX, and WJWX.

Table with columns for station call letters, artist names, and song titles. Includes stations like WJWX, WJDX, and WJWX.

Table with columns for station call letters, artist names, and song titles. Includes stations like WKXS, WYXR, and WJWX.

Table with columns for station call letters, artist names, and song titles. Includes stations like WYXR, WJWX, and WJWX.

Table with columns for station call letters, artist names, and song titles. Includes stations like WYXR, WJWX, and WJWX.

Table with columns for station call letters, artist names, and song titles. Includes stations like WJWX, WJDX, and WJWX.

Table with columns for station call letters, artist names, and song titles. Includes stations like KHMK, KLKZ, and WJDX.

Table with columns for station call letters, artist names, and song titles. Includes stations like KLKZ, WJDX, and WJDX.

Table with columns for station call letters, artist names, and song titles. Includes stations like WJDX, WJDX, and WJDX.

Table with columns for station call letters, artist names, and song titles. Includes stations like WJDX, WJDX, and WJDX.

Table with columns for station call letters, artist names, and song titles. Includes stations like KTFM, WJDX, and WJDX.

Table with columns for station call letters, artist names, and song titles. Includes stations like WJDX, WJDX, and WJDX.

Table with columns for station call letters, artist names, and song titles. Includes stations like WJDX, WJDX, and WJDX.

Table with columns for station call letters, artist names, and song titles. Includes stations like WJDX, WJDX, and WJDX.

MAJOR MARKETS: SOUTH

(Airplay Period 9/12/95 - 9/18/95)

Table with columns for station call letters, artist names, and song titles. Includes stations like KBBX, KDMX, and WJDX.





Table listing radio stations and their frequencies for various markets including TOADIES, A.MORISSETTE, N.MERCHANT, etc.

Table listing radio stations and their frequencies for various markets including MILKBONE, D.D.EFX, MARY J.BLIGE, etc.

Table listing radio stations and their frequencies for various markets including PEARL JAM, BETTER, A.MORISSETTE, etc.

Table listing radio stations and their frequencies for various markets including HOOTIE/BLOWFISH, BLESSID/SOULS, PAULA ABUL, etc.

Table listing radio stations and their frequencies for various markets including CHICAGO, IL, PD-TOO, MD-ERIK BRADLEY, etc.

Table listing radio stations and their frequencies for various markets including ST. LOUIS, MO, PD-MIKE ST.JOHN, MD-KENNY KNIGHT, etc.

Table listing radio stations and their frequencies for various markets including CLEVELAND, OH, PD-PI, MANNING, etc.

Table listing radio stations and their frequencies for various markets including INDIANAPOLIS, IN, PD-JIM CERONE, etc.

Table listing radio stations and their frequencies for various markets including CLEVELAND, OH, PD-PI, MANNING, etc.

Table listing radio stations and their frequencies for various markets including DETROIT, MI, PD-STEVE W, etc.

Table listing radio stations and their frequencies for various markets including CLEVELAND, OH, PD-JOHN GORMAN, etc.

Table listing radio stations and their frequencies for various markets including PHOENIX, AZ, PD-ERNESTO GLADDEN, etc.

Table listing radio stations and their frequencies for various markets including INDIANAPOLIS, IN, PD-SCOTT WHEELER, etc.

Table listing radio stations and their frequencies for various markets including DETROIT, MI, PD-STEVE W, etc.

Table listing radio stations and their frequencies for various markets including COLUMBUS, OH, PD-DAVE BOWEN, etc.

Table listing radio stations and their frequencies for various markets including PHOENIX, AZ, PD-ERNESTO GLADDEN, etc.

Table listing radio stations and their frequencies for various markets including INDIANAPOLIS, IN, PD-SCOTT WHEELER, etc.

Table listing radio stations and their frequencies for various markets including CINCINNATI, OH, PD-JIMMY STEAL, etc.

Table listing radio stations and their frequencies for various markets including COLUMBUS, OH, PD-DAVE BOWEN, etc.

Table listing radio stations and their frequencies for various markets including PHOENIX, AZ, PD-ERNESTO GLADDEN, etc.

MAJOR MARKETS: WEST

(Airplay Period 9/12/95 - 9/18/95)

Table listing radio stations and their frequencies for various markets including PHOENIX, AZ, PD-ERNESTO GLADDEN, etc.



Table with columns for station call letters, artist/track name, and numerical ratings. Includes stations like CANDLEBOX, GIN BLOSSOMS, GREEN DAY, etc.

KZHT SALT LAKE CITY, UT (801)264-8250. Table listing artists like SALT LAKE CITY, PD-BRIAN DEGEUSS, and various tracks.

KVRY PHOENIX, AZ (602)964-4000. Table listing artists like PD-STEVE ELLIOTT, MD-DAVE COOPER, and various tracks.

Table listing artists like SEAL, MONTELL JORDAN, BOYZ II MEN, and various tracks.

KWMX DENVER, CO (303)370-1447. Table listing artists like PD-JOHN PEAKE, APD-MD-RANDY LOGAN, and various tracks.

WILD SAN FRANCISCO, CA (415)391-1077. Table listing artists like OM-BOB HAMILTON, PD-MD-MICHAEL MARTIN, and various tracks.

KWOD SACRAMENTO, CA (916)448-5000. Table listing artists like PD-ALEX COSPER, COLLECTIVE SOUL, and various tracks.

XHTZ SAN DIEGO, CA (619)585-9090. Table listing artists like OM-LISA VAZQUEZ, MD-JEFF NELSON, and various tracks.

SECONDARY MARKETS: EAST

Table listing secondary market stations and their programming, including W100, WAEB, WAVT, WAVV, WBSB, WCRJ, WERZ, WESA, WFFF, WFLY, WGLU, WJMT, WJTO, WJET, WJTP, WKCI, WKDY, WKRZ, and various tracks.

Table listing stations in the LANCASTER, PA area and their programming, including WLRN, WMRV, WNKJ, WNNK, WSHAW, WTCO, WWSA, WWSN, WWSR, WWSW, WWSX, WWSY, WWSZ, WWSA, WWSB, WWSG, WWSH, WWSI, WWSJ, WWSK, WWSL, WWSM, WWSN, WWSO, WWSQ, WWSR, WWSU, WWSV, WWSW, WWSX, WWSY, WWSZ, WWSA, WWSB, WWSG, WWSH, WWSI, WWSJ, WWSK, WWSL, WWSM, WWSN, WWSO, WWSQ, WWSR, WWSU, WWSV, WWSW, WWSX, WWSY, WWSZ.

**WXIL**  
PARKERSBURG, WV (304)465-7425  
PD-LARRY HUGHES  
MD-MELISSA O'KELLY  
ADDS:  
NONE

**WYCR**  
YORK, PA (717)637-3831  
OM-RICK MCCASLIN  
PD-DAVEY CROCKETT  
ADDS:  
DIANA ROSS ..... HIGHER .21  
TOAD/SPROCKET ..... INTENTIONS .15  
CHRIS ISAAK ..... WALKING .0  
JOSHUA KADISON ..... FAITH .0

**WZPK**  
PORTLAND, ME (603)356-7500  
PD-LOUISE CLARK  
MD-BOB STARK  
ADDS:  
BENNY MARDONES ..... DREAM .0  
CORRIS ..... RUNAWAY .0  
GOO GOO DOLLS ..... NAME .0  
TEARS FOR FEARS ..... MISTAKE .0

**SECONDARY MARKETS: SOUTH**

(Airplay Period 9/12/95 - 9/18/95)

**KBFM**  
BROWNSVILLE, TX (210)383-4961  
PD-BILLY SANTIAGO  
MD-JEFF DEWIT  
ADDS:  
BACKSTREET BOYS ..... GOT .0  
MIGHTY DUB CATS ..... MAGIC .0  
MIISA ..... NOTHING .0  
NICKI FRENCH ..... REALLY .0  
REAL MCCOY ..... AUTOMATIC .0

**KBIU**  
LAKE CHARLES, LA (318)436-7277  
INTERIM PD-RON BEGNAUD  
ADDS:  
GOO GOO DOLLS ..... NAME .0  
HEATHER NOVA ..... WORLD .0  
LISA LOEB ..... SLEEP .0

**KCDD**  
ABILENE, TX (915)673-5252  
MD-TRACE MICHAELS  
ADDS:  
BOYZ II MEN ..... VIBIN .0  
COOLIO ..... PARADISE .0  
GOO GOO DOLLS ..... NAME .0  
LISA MOORISH ..... MAN .0  
PRESIDENTS/USA ..... LUMP .0  
REAL MCCOY ..... AUTOMATIC .0  
TOAD/SPROCKET ..... INTENTIONS .0

**KCHX**  
MIDLAND, TX (915)570-8833  
PD-CLAYTON ALLEN  
ADDS:  
JOSHUA KADISON ..... FAITH .0  
M/CATERPILLARS ..... HEAR .0  
REAL MCCOY ..... AUTOMATIC .0  
TEARS FOR FEARS ..... MISTAKE .0  
TOAD/SPROCKET ..... INTENTIONS .0

**KHFI**  
AUSTIN, TX (512)474-9233  
OM/PPD-JOHN ROBERTS; APD-KRASH KELLY  
MD-FERNANDO VENTURA  
ADDS:  
S.B.HAWKINS ..... LAY .0  
T.L.C. ..... DIGGIN .0

**KIOC**  
BEAUMONT, TX (409)769-2475  
PD-KURT KRUIZER  
MD-JACK DANIELS  
ADDS:  
CORRIS ..... RUNAWAY .0  
JOAN OSBORNE ..... ONE .0  
TEARS FOR FEARS ..... MISTAKE .0  
TOAD/SPROCKET ..... INTENTIONS .0

**KISR**  
FT. SMITH, AK (501)785-2526  
PD-FRED BAKER, JR.  
AMD-JIM GRADY  
ADDS:  
BACKSTREET BOYS ..... GOT .0  
HEATHER NOVA ..... WORLD .0  
JOAN OSBORNE ..... ONE .0  
JOSHUA KADISON ..... FAITH .0  
LENNY KRAVITZ ..... ROCK .0  
REAL MCCOY ..... AUTOMATIC .0  
TEARS FOR FEARS ..... MISTAKE .0  
TOAD/SPROCKET ..... INTENTIONS .0

**KISX**  
TYLER, TX (903)581-0606  
MD-MICHAEL STORM  
ADDS:  
REAL MCCOY ..... AUTOMATIC .0

**KIXY**  
SAN ANGELO, TX (915)949-2112  
OM/PPD-CHRIS KERR  
APD/MD-JEFF DEVEROUX  
ADDS:  
GOO GOO DOLLS ..... NAME .0  
PRINCE/AFKAP ..... HATE .0

**KMKC**  
FAYETTEVILLE, AR (501)521-5128  
PD-DAN HENTSCHEL  
MD-MIKE CHASE  
ADDS:  
CHRIS ISAAK ..... WALKING .0  
CORRIS ..... RUNAWAY .0  
REAL MCCOY ..... AUTOMATIC .0  
CHOC/PEPPERS ..... WAFED .0  
TOAD/SPROCKET ..... INTENTIONS .0

**KNIN**  
WICHITA FALLS, TX (817)855-6924  
PD-COLT WEST  
MD-JEFF HUGHES  
ADDS:  
REAL MCCOY ..... AUTOMATIC .17  
TOAD/SPROCKET ..... INTENTIONS .15  
GOO GOO DOLLS ..... NAME .14  
CORRIS ..... RUNAWAY .6

**KORQ**  
ABILENE, TX (915)677-7225  
MD-DON COLE  
ADDS:  
CORRIS ..... RUNAWAY .10  
JONATHAN CAIN ..... FULL .0  
SARAH MCLACHLAN ..... WILL .0

**KPRR**  
EL PASO, TX (915)566-9301  
PD-JOHN CANDELARIA  
ADDS:  
DARE/2B/DIF ..... WINDOW .25  
PLANET SOUL ..... SET .25  
EL GENERAL ..... LAS .14  
SALT-N-PEPA ..... NOTHING .0  
XSCAPE ..... WHO .0

**KQID**  
ALEXANDRIA, LA (318)445-1234  
PD/MD-KAHUNA  
ADDS:  
REAL MCCOY ..... AUTOMATIC .12  
BACKSTREET BOYS ..... GOT .0  
BOYZ II MEN ..... VIBIN .0  
JON B. ..... PRETTY .0  
JOSHUA KADISON ..... FAITH .0  
TEARS FOR FEARS ..... MISTAKE .0

**KQIZ**  
AMARILLO, TX (806)353-6663  
OM-FRED KELLY  
ADDS:  
BACKSTREET BOYS ..... GOT .0  
BENNY MARDONES ..... DREAM .0  
CORONA ..... TRY .0  
EDWYN COLLINS ..... GIRL .0  
JOSHUA KADISON ..... FAITH .0  
REAL MCCOY ..... AUTOMATIC .0

**KQKY**  
BEAUMONT, TX (409)724-1292  
PD-DALE BAIRD  
MD-JAMMER  
ADDS:  
SARAH MCLACHLAN ..... WILL .11  
MD-MICHAEL J. LANG ..... RUNAWAY .0  
REAL MCCOY ..... AUTOMATIC .0  
TOAD/SPROCKET ..... INTENTIONS .0

**KRRG**  
LAREDO, TX (210)724-9800  
MD-MICHAEL J. LANG  
AMD-A.B. THE HITMAN  
ADDS:  
DEADEYE DICK ..... PARALYZE .22  
GOO GOO DOLLS ..... NAME .0  
JOSHUA KADISON ..... FAITH .0  
MAX-A-MILLION ..... SEXUAL .0

**KSMB**  
LAFAYETTE, LA (318)232-1311  
PD-BOBBY NOVOSAD  
MD-BUBBA BOUDREAU  
ADDS:  
REAL MCCOY ..... AUTOMATIC .26  
JOSHUA KADISON ..... FAITH .0  
LISA MOORISH ..... MAN .0  
TEARS FOR FEARS ..... MISTAKE .0  
TOAD/SPROCKET ..... INTENTIONS .0  
WANDERLUST ..... WALKED .0

**KWTX**  
WACO, TX (817)776-5989  
PD-TOM MARTENS  
MD-FLASH PHILLIPS  
ADDS:  
BACKSTREET BOYS ..... GOT .0  
BOYZ II MEN ..... VIBIN .0  
REAL MCCOY ..... AUTOMATIC .0  
SALT-N-PEPA ..... NOTHING .0

**KZFM**  
CORPUS CHRISTI, TX (512)883-3516  
PD-CHARLIE MAXX  
MD-DINO HERNANDEZ  
ADDS:  
3T ..... ANYTHING .0  
SALT-N-PEPA ..... NOTHING .0  
SHAI ..... COME .0

**KZLI**  
LUBBOCK, TX (806)794-7979  
OM-MARK HARLAN  
PD-JAY SHANNON; MD-JAMIE DANIELS  
ADDS:  
MOKENSTEF ..... MINE .19  
LISA LOEB ..... SLEEP .8  
BACKSTREET BOYS ..... GOT .0  
REAL MCCOY ..... AUTOMATIC .0

**WABB**  
MOBILE, AL (334)432-5572  
PD-BRETT DUMLER  
ADDS:  
EDWYN COLLINS ..... GIRL .5  
PRESIDENTS/USA ..... LUMP .6  
TAKE THAT ..... BACK .0

**WAEV**  
SAVANNAH, GA (912)232-0097  
OM/PPD-BURKE ALLEN  
ADDS:  
DEL AMITRI ..... ROLL .0

**WAOA**  
MELBOURNE, FL (407)984-1000  
PD-SCOTT CHASE  
MD-MIKE LOWE  
ADDS:  
BACKSTREET BOYS ..... GOT .12  
CORRIS ..... RUNAWAY .0  
REAL MCCOY ..... AUTOMATIC .0

**WDCD**  
DURHAM/RALEIGH, NC (919)361-1051  
PD-BRIAN BURNS  
MD-STEVE DOUGLAS  
ADDS:  
A.MORISSETTE ..... HAND .5

**WDDJ**  
PADUCAH, KY (502)442-8231  
PD-ROD PHILLIPS  
MD-DEBBIE WYLDE  
ADDS:  
AC/DC ..... HARD .6  
BUSH ..... COMEDOWN .4  
TOAD/SPROCKET ..... INTENTIONS .1  
HEATHER NOVA ..... WORLD .0  
JOAN OSBORNE ..... ONE .0  
TEARS FOR FEARS ..... MISTAKE .0  
WANDERLUST ..... WALKED .0

**WFBC**  
GREENVILLE, SC (803)271-9200  
OM-JIM KIRKLAND; PD-ROB WAGMAN  
MD-HAWK HARRISON  
ADDS:  
GOO GOO DOLLS ..... NAME .0  
REMBRANDTS ..... HOME .0  
TOAD/SPROCKET ..... INTENTIONS .0

**WFKS**  
ORMOND BEACH, FL (904)672-9210  
PD-BRUCE CHERRY  
ADDS:  
FROZEN

**WFMF**  
BATON ROUGE, LA (504)383-5271  
PD/MD-JOHNNY AHYSEN  
ADDS:  
EDWYN COLLINS ..... GIRL .0  
REAL MCCOY ..... AUTOMATIC .0  
TEARS FOR FEARS ..... MISTAKE .0  
TOAD/SPROCKET ..... INTENTIONS .0

**WHYD**  
MONTGOMERY, AL (334)264-2288  
OM-JIMMY STEELE  
PD-WILLIE B.  
ADDS:  
REAL MCCOY ..... AUTOMATIC .0  
TOAD/SPROCKET ..... INTENTIONS .0

**WILN**  
PANAMA CITY, FL (904)233-1601  
PD-SEAN PHILLIPS  
APD/MD-HURRICANE SHANE  
ADDS:  
MIGHTY DUB CATS ..... MAGIC .0  
SCATMAN JOHN ..... SCATMAN .0  
SELENA ..... FALL .0  
SOUL FOR REAL ..... EVERY .0

**WJJS**  
LYNCHBURG, VA (804)528-2312  
PD-DAVID LEE MICHAELS  
ADDS:  
FROZEN

**WJMY**  
FLORENCE, SC (803)667-9569  
OM/PPD-DAVE BAKER  
MD-DENA DENSNICK  
ADDS:  
JOSHUA KADISON ..... FAITH .0  
TEARS FOR FEARS ..... MISTAKE .0  
TOAD/SPROCKET ..... INTENTIONS .0

**WKZL**  
WINSTON-SALEM, NC (910)274-8042  
OM/MD-TOM JACKSON  
APD/MD-JEFF MCHUGH  
ADDS:  
TAKE THAT ..... BACK .0

**WNFZ**  
KNOXVILLE, TN (615)531-2000  
OM-JONATHAN W. PIRKLE  
ADDS:  
PRESIDENTS/USA ..... LUMP .45  
RADIOHEAD ..... JUST .43  
OASIS ..... MORNING .21  
EVERCLEAR ..... SANTA .18  
1000 MONA LISAS ..... YOU .15  
SPONGE ..... RAININ .12  
CIV ..... MINUTE .8

**WNSL**  
LAUREL-HATTIESBURG, MS (601)425-1491  
PD-RICK JAMES  
APD-SCOTT SANDS; KEVIN VAUGHN  
ADDS:  
IANET JACKSON ..... RUNAWAY .9  
REMBRANDTS ..... HOME .8  
HEATHER NOVA ..... WORLD .0  
TAKE THAT ..... BACK .0

**WVWV**  
W. PALM BEACH, FL (407)478-4035  
PD-NEIL SULLIVAN  
ADDS:  
MILKBONE ..... PARTY .21  
NICKI FRENCH ..... REALLY .0  
REAL MCCOY ..... AUTOMATIC .0

**WPFM**  
PANAMA CITY, FL (904)234-8858  
MD-MICHAEL J. STONE  
ADDS:  
FROZEN

**WRHT**  
GREENVILLE, NC (919)247-2002  
PD-RYAN WALKER  
MD-J.T. BOSCH  
ADDS:  
BUSH ..... COMEDOWN .0  
REMBRANDTS ..... HOME .0

**WWKZ**  
TUPELO, MS (601)844-2134  
PD-RICK STEVENS  
ADDS:  
BACKSTREET BOYS ..... GOT .0  
BENNY MARDONES ..... DREAM .0  
JOSHUA KADISON ..... FAITH .0  
REAL MCCOY ..... AUTOMATIC .0  
TOAD/SPROCKET ..... INTENTIONS .0

**WWXM**  
MYRTLE BEACH, SC (803)236-9800  
PD-NIKKI NITE  
ADDS:  
CORRIS ..... RUNAWAY .14

**WXXB**  
FT. MYERS, FL (813)997-2103  
PD-CHRIS CUE  
MD-RANDY SHERWYN  
ADDS:  
LISA LOEB ..... SLEEP .5  
COOLIO ..... PARADISE .2

**WXLK**  
ROANOKE, VA (703)989-4591  
OM-ASHBY COLEMAN  
PD-CHRIS TAYLOR; MD-RICH E. CUNNINGHAM  
ADDS:  
BACKSTREET BOYS ..... GOT .0

**WXSX**  
TALLAHASSEE, FL (904)385-0101  
INTERIM PD-SCOTT DWYER  
MD-ORLANDO  
ADDS:  
311 ..... STAY .0  
FOO FIGHTERS ..... STICK .0  
GOD/UNDERWATER ..... WRONG .0  
JOAN OSBORNE ..... ONE .0  
OUR LADY PEACE ..... SUPERSAT .0  
URGE OVERKILL ..... BREAK .0

**WYKS**  
GAINESVILLE, FL (904)331-2200  
PD-JERI BANTA  
ADDS:  
BACKSTREET BOYS ..... GOT .0  
DIANA ROSS ..... HIGHER .0  
JOAN OSBORNE ..... ONE .0  
TEARS FOR FEARS ..... MISTAKE .0

**WZNY**  
AUGUSTA, GA (706)855-4000  
PD/MD-BRUCE STEVENS  
ADDS:  
EDWYN COLLINS ..... GIRL .0  
HEATHER NOVA ..... WORLD .0  
REAL MCCOY ..... AUTOMATIC .0  
TOAD/SPROCKET ..... INTENTIONS .0

**WZYP**  
HUNTSVILLE, AL (205)830-8300  
PD-KEN WALLS  
ADDS:  
BRUCE HORNSBY ..... WALK .7  
TOAD/SPROCKET ..... INTENTIONS .0

**SECONDARY MARKETS: MIDWEST**

(Airplay Period 9/12/95 - 9/18/95)

**KCLD**  
ST.CLOUD, MN (612)251-1450  
PD-JOHN RAMSEY  
ADDS:  
BACKSTREET BOYS ..... GOT .11  
HEATHER NOVA ..... WORLD .0  
SALT-N-PEPA ..... NOTHING .0

**KFRX**  
LINCOLN, NE (402)483-5100  
PD-SUNNY VALENTINE  
ADDS:  
BACKSTREET BOYS ..... GOT .0  
DIANA ROSS ..... HIGHER .0  
EDWYN COLLINS ..... GIRL .0  
REAL MCCOY ..... AUTOMATIC .0  
SALT-N-PEPA ..... NOTHING .0  
TOAD ..... GOOD .0

**KGLI**  
SIOUX CITY, IA (712)258-5595  
APD/MD-JERRY LIBY  
ADDS:  
WANDERLUST ..... WALKED .13  
EDWIN MCCAIN ..... SOLITUDE .12  
GOO GOO DOLLS ..... NAME .12

**KHHT**  
TULSA, OK (918)492-2020  
PD/MD-CARLY RUSH  
ADDS:  
JON B. .... PRETTY .0

**KJYO**  
OKLAHOMA CITY, OK (405)840-5271  
PD-MIKE MCCOY  
MD-"BILLY THE KIDD"  
ADDS:  
EDWYN COLLINS ..... GIRL .0  
IMMORTALS ..... MORTAL .0  
JON B. .... PRETTY .0

**KKRD**  
WICHITA, KS (316)832-9600  
PD-JACK OLIVER  
MD-"MANCOW" CRAIG HUBBARD

ADDS:  
EDWYN COLLINS ..... GIRL .0  
REAL MCCOY ..... AUTOMATIC .0  
SALT-N-PEPA ..... NOTHING .0  
TOAD/SPROCKET ..... INTENTIONS .0

**KKXL**  
GRAND FORKS, ND (701)775-0575  
PD-RICK ACKER  
ADDS:  
A.MORISSETTE ..... HAND .0  
EDWIN MCCAIN ..... SOLITUDE .0  
REMBRANDTS ..... HOME .0  
SILVERCHAIR ..... TOMORROW .0

**KLKV**  
DUBUQUE, IA (319)557-1040  
PD-ALLEN FEE  
APD/MD-JEFF ANDREWS  
ADDS:  
BENNY MARDONES ..... DREAM .0  
DIANA ROSS ..... HIGHER .0  
JON B. .... PRETTY .0  
JOSHUA KADISON ..... FAITH .0  
NICKI FRENCH ..... REALLY .0  
SILVERCHAIR ..... TOMORROW .0

**KMGZ**  
LAWTON, OK (405)536-9530  
PD-ROBERT ELMFAN  
APD-DAVID ALLEN  
ADDS:  
BOYZ II MEN ..... VIBIN .29  
REAL MCCOY ..... AUTOMATIC .24  
SALT-N-PEPA ..... NOTHING .11

**KOCC**  
OKLAHOMA CITY, OK (405)425-5622  
PD-JOHN DUNNING  
MD-BRANDON WARDELL  
ADDS:  
BLUES TRAVELER ..... HOOK .0  
JON SECADA ..... KNEW .0  
NEWSBOYS ..... TRUTH .0  
JOHN VINCENT ..... SEASON .0

**KOKZ**  
WATERLOO, IA (319)233-3371  
PD-DAN OLSEN  
ADDS:  
JON B. .... PRETTY .0  
TOAD/SPROCKET ..... INTENTIONS .0

**KOHT**  
GRAND FORKS, ND (701)746-1413  
PD-JAY MURPHY  
APD/MD-JOSH JONES  
ADDS:  
JON B. .... PRETTY .22  
COOLIO ..... PARADISE .0  
REAL MCCOY ..... AUTOMATIC .0  
SHAMEN ..... ESCHATON .0

**KOKO**  
OMAHA, NE (402)342-2000  
OM/PPD-MICHAEL STEELE  
MD-JIMMY JAMM  
ADDS:  
BACKSTREET BOYS ..... GOT .0  
TOAD/SPROCKET ..... INTENTIONS .0

**KROC**  
ROCHESTER, MN (507)286-1010  
PD-BRENT ACKERMAN  
APD-BILL DAVIS  
MD-DEREK MORAN  
ADDS:  
BLUES TRAVELER ..... HOOK .0  
GOO GOO DOLLS ..... NAME .0  
REMBRANDTS ..... HOME .0

**KSKG**  
SALINAS, KS (913)825-4631  
MD-JOE WEST  
ADDS:  
CHRIS ISAAK ..... WALKING .16  
JIMMY BUFFETT ..... MEXICO .16  
JON B. .... PRETTY .16  
JON SECADA ..... KNEW .16

**KYYV**  
BISMARCK, ND (701)224-9393  
PD-BOB BECK  
MD-JOHN NORTON  
ADDS:  
BACKSTREET BOYS ..... GOT .0  
EDWIN COLLINS ..... GIRL .0  
GOO GOO DOLLS ..... NAME .0  
HEATHER NOVA ..... WORLD .0  
JON SECADA ..... KNEW .0  
PRESIDENTS/USA ..... LUMP .0

**KZIO**  
DULUTH, MN (218)728-6406  
PD-JUSTIN CAIN  
ADDS:  
TEARS FOR FEARS ..... MISTAKE .17  
CORONA ..... TRY .15  
TOAD/SPROCKET ..... INTENTIONS .10  
BACKSTREET BOYS ..... INTENTIONS .10  
L.D.RIO/BAY/BOY ..... MACARENA .0

**WAZY**  
LAFAYETTE, IN (317)474-1410  
OM-FRED STEWART  
DIR. PROG.-JOHN FLINT  
ADDS:  
A.MORISSETTE ..... HAND .12

**WBIZ**  
EAU CLAIRE, WI (715)835-1007  
PD-BAU LANDRY  
MD-DAVE DANIELS  
ADDS:  
JOSHUA KADISON ..... FAITH .0

**WBND**  
BLOOMINGTON, IL (309)829-1221  
PD-SCOTT ROBBINS  
MD-SCOTT LAUGHLIN  
ADDS:  
DIANA ROSS ..... HIGHER .0  
EDWYN COLLINS ..... GIRL .0  
JOSHUA KADISON ..... FAITH .0  
TEARS FOR FEARS ..... MISTAKE .0  
TOAD/SPROCKET ..... INTENTIONS .0

**WBWB**  
BLOOMINGTON, IN (812)336-8000  
PD/MD-TONY MANES  
ADDS:  
A.MORISSETTE ..... HAND .12

**WCIL**  
CARBONDALE, IL (618)457-8114  
PD-ANDREW ZEPEDA  
ADDS:  
EDWIN MCCAIN ..... SOLITUDE .21  
LISA LOEB ..... SLEEP .21  
EDWIN COLLINS ..... GIRL .10

**WCRV**  
CHICAGO, IL (312)663-1693  
PD/MD-LUIS LOPEZ  
ADDS:  
CYPRESS HILL ..... THROW .0  
LUNIZ ..... PLAYA .0

**WDBR**  
SPRINGFIELD, IL (217)753-5400  
PD-JIM MOORE  
MD-MICHAEL GAMBY  
ADDS:  
EDWIN COLLINS ..... GIRL .0  
MICHAEL BOLTON ..... TOUCH .0

**WDEF**  
DEKALB, IL (815)756-9250  
PD-DAVE BAVIDO  
ADDS:  
CHRIS ISAAK ..... WALKING .0  
EDWIN COLLINS ..... GIRL .0  
HEATHER NOVA ..... WORLD .0

**WGRD**  
 GRAND RAPIDS, MI (616)459-4111  
 PD-ALEX TRAVEL  
**ADDS:**  
 BLUES TRAVELER .....HOOK 0  
 RHC/PEPPERS .....FRIENDS 0  
 TEARS FOR FEARS .....MISTAKE 0

**WGZT**  
 DAYTON, OH (513)294-5858  
 PD-LOUIS KAPLAN  
 MD-GRETCHEN CORBETT  
**ADDS:**  
 3T .....ANYTHING 0  
 BUSH .....COMEDOWN 0  
 EDWYN COLLINS .....GIRL 0  
 TOAD/SPROCKET .....INTENTIONS 0

**WHOT**  
 YOUNGSTOWN, OH (216)783-1001  
 PD-TOM PAPPAS  
 MD-JONNY HARTWELL  
**ADDS:**  
 BUSH .....COMEDOWN 0  
 EDWYN COLLINS .....GIRL 0  
 JON B. ....PRETTY 0  
 REAL MCCOY .....AUTOMATIC 0

**WHTS**  
 DAVENPORT, IA (309)786-1800  
 OM/PD-CHUCK O'BRIEN  
 INTERIM MD-ART MONROE  
**ADDS:**  
 NONE

**WIFC**  
 WAUSAU, WI (715)842-1672  
 APD/MD-JACKIE JOHNSON  
**ADDS:**  
 CORRS .....RUNAWAY 0  
 HEATHER NOVA .....WORLD 0  
 REAL MCCOY .....AUTOMATIC 0  
 TOAD/SPROCKET .....INTENTIONS 0

**WKDD**  
 AKRON, OH (216)836-4700  
 PD/MD-CHUCK COLLINS  
**ADDS:**  
 NONE

**WKFR**  
 KALAMAZOO, MI (616)344-0111  
 PD-DAVE MICHAELS  
**ADDS:**  
 COOLJO .....PARADISE 0  
 GOO GOO DOLLS .....NAME 0  
 REAL MCCOY .....AUTOMATIC 0

**WKHO**  
 NORTHWEST, MI (616)347-8713  
 PD-ROB HAZELTON  
**ADDS:**  
 HEATHER NOVA .....WORLD 0  
 JON B. ....PRETTY 0

**WLWR**  
 CHAMPAIGN, IL (217)352-4141  
 PD-MIKE BLAKEMORE  
 MD-JOHN MCKEIGHAN  
**ADDS:**  
 NONE

**WLWU**  
 CHICAGO, IL (312)915-6558  
 PD-ROB CREIGHTON  
 MD-JOE DELFIN  
**ADDS:**  
 CHRIS ISAAK .....WALKING 0  
 MARY J BLIGE .....NATURAL 0  
 NICKI FRENCH .....REALLY 0  
 SALT-N-PEPA .....NOTHING 0  
 SHAGGY .....SUMMERTIME 0  
 SIMPLY RED .....FAIRGROUND 0  
 TOAD/SPROCKET .....INTENTIONS 0

**WMGI**  
 TERRE HAUTE, IN (812)533-2141  
 PD/MD-BEAU RICHARDS  
**ADDS:**  
 REAL MCCOY .....AUTOMATIC 34  
 N. MERCHANT .....CARNIVAL 30  
 BACKSTREET BOYS .....GOT 0  
 DP/BL/SOMETHING .....BREAKFAST 0  
 JON B. ....PRETTY 0  
 NICKI FRENCH .....REALLY 0  
 P.M. DAWN .....VENUS 0  
 SALT-N-PEPA .....NOTHING 0

**WNDU**  
 SOUTH BEND, IN (219)631-1616  
 PD-BILL MITCHELL  
**ADDS:**  
 CORRS .....RUNAWAY 0  
 EDWIN MCCAIN .....SOLITUDE 0  
 HEATHER NOVA .....WORLD 0  
 JOSHUA KADISON .....FAITH 0  
 MATTHEW SWEET .....SAME 0

**WRQK**  
 CANTON, OH (216)492-5630  
 PD-JAY NUNLE  
 APD-MATT THE RAT, MC-TODD DOWNARD  
**ADDS:**  
 EDWYN COLLINS .....GIRL 0  
 TOAD/SPROCKET .....INTENTIONS 0

**WSNX**  
 MUSKEGON, MI (616)733-2126  
 PD-MARK MCGILL  
 MD-KEITH CURRY  
**ADDS:**  
 EDWIN MCCAIN .....SOLITUDE 0  
 LISA LOEB .....SLEEP 0  
 SILVERCHAIR .....TOMORROW 0  
 TEARS FOR FEARS .....MISTAKE 0

**WTBX**  
 HIBBING, MN (218)262-4545  
 OM/PD-PAT QUINN  
 APD/MD-TONI TAYLOR  
**ADDS:**  
 JANET JACKSON .....RUNAWAY .36

**WTCF**  
 SAGINAW, MI (517)797-1005  
 VPP-RICH PANAMA  
 PD-STEVE WILLIAMS/APD/MD-GREG FRY  
**ADDS:**  
 FUN FACTORY .....WANNA 0  
 GOO GOO DOLLS .....NAME 0  
 NICKI FRENCH .....REALLY 0

**WTRW**  
 MONROE, MI (313)242-6600  
 PD-TERRI MCCORMICK  
**ADDS:**  
 BACKSTREET BOYS .....GOT 0  
 DIANA ROSS .....HIGHER 0  
 JOAN OSBORNE .....ONE 0  
 JOSHUA KADISON .....FAITH 0  
 REAL MCCOY .....AUTOMATIC 0  
 SALT-N-PEPA .....NOTHING 0  
 TEARS FOR FEARS .....MISTAKE 0  
 TOAD/SPROCKET .....INTENTIONS 0  
 WANDERLUST .....WALKED 0

**WVKS**  
 TOLEDO, OH (419)531-1681  
 PD-MIKE WHEELER  
**ADDS:**  
 BOYZ II MEN .....VIBIN 0  
 EDWIN MCCAIN .....SOLITUDE 0  
 LISA MOORISH .....MAN 0  
 REAL MCCOY .....AUTOMATIC 0  
 REGINA BELLE .....LOVE 0

**WWCK**  
 FLINT, MI (810)744-1570  
 PD-SCOTT SEIPEL  
**ADDS:**  
 BACKSTREET BOYS .....GOT 0

JOAN OSBORNE .....ONE 0  
 JON B. ....PRETTY 0  
 TEARS FOR FEARS .....MISTAKE 0  
 TOAD/SPROCKET .....INTENTIONS 0

**WZEL**  
 MADISON, WI (608)274-1070  
 PD-JOE LARSON  
 APD/MD-DANA LUNDON  
**ADDS:**  
 MADONNA .....STOP 0  
 PAULA ABDUL .....CRAZY 0

**WZOK**  
 ROCKFORD, IL (815)399-2233  
 PD-TOM GARRETT  
**ADDS:**  
 FROZEN

**WZOO**  
 LIMA, OH (419)222-9292  
 PD-STEVE JAMES  
 APD-D.C. TAYLOR  
**ADDS:**  
 BOYZ II MEN .....VIBIN 0  
 BUSH .....COMEDOWN 0  
 DIANA ROSS .....HIGHER 0

**SECONDARY MARKETS: WEST**  
 (Airplay Period 9/12/95 - 9/18/95)

**KBOS**  
 FRESNO, CA (209)265-4232  
 PD-MARK ADAMS  
 MD-MICKEY FREEMAN  
**ADDS:**  
 CHARLES HILL .....END 37  
 AX PARTY .....LIFE 10  
 LISA MOORISH .....MAN 10  
 BRANDY .....HEARTED 0

**KCAQ**  
 OXNARD, CA (805)483-1000  
 PD-ROOSTER RHODES  
 MD-LUCY BARRAGAN  
**ADDS:**  
 ARTIE/MAN PARTY .....MOVER 0  
 L.A.D .....RIDING 0  
 SALT-N-PEPA .....NOTHING 0

**KROK**  
 EUGENE, OR (503)345-8888  
 PD-ERIC MURPHY  
**ADDS:**  
 BETTER/EZRA .....BLOOD 0  
 FROZEN  
 GOO GOO DOLLS .....NAME 0  
 LIVE .....OVER 0  
 PRINCE/AFKAP .....HATE 0  
 TOAD/SPROCKET .....INTENTIONS 0

**KFFM**  
 YAKIMA, WA (509)248-1460  
 PD-MICHAEL JACK KIRBY  
**ADDS:**  
 REAL MCCOY .....AUTOMATIC 5  
 SILVERCHAIR .....TOMORROW 3  
 MIISA .....NOTHING 1  
 SALT-N-PEPA .....NOTHING 1

**KFTZ**  
 IDAHO FALLS, ID (208)523-3722  
 OM-MIKE NELSON  
 PD-RANDY IZZI/MD-BRAD COLLINS  
**ADDS:**  
 MICATERPILLARS .....HEAR 0  
 PRESIDENTS/USA .....LUMP 0  
 SCATMAN JOHN .....SCATMAN 0

**KHTN**  
 MODESTO, CA (209)383-7900  
 PD-PETE JONES  
**ADDS:**  
 DAS EFX .....REAL 0  
 ISAAC 2 ISAAC .....SCHOOL 0  
 JAMIROQUAI .....SPACE 0  
 MAX-A-MILLION .....SEXUAL 0  
 REAL MCCOY .....AUTOMATIC 0  
 SALT-N-PEPA .....NOTHING 0

**KIKI**  
 HONOLULU, HI (808)531-4602  
 PD-ALAN ODA  
 MD-JAMES COLES  
**ADDS:**  
 SALT-N-PEPA .....NOTHING 5

**KIOL**  
 TRI CITIES, WA (509)586-2151  
 PD-PAUL WALKER  
 MD-MICHAEL DEAN  
**ADDS:**  
 BRANDY .....HEARTED 0  
 EDWYN COLLINS .....GIRL 0  
 TOAD/SPROCKET .....INTENTIONS 0

**KKMG**  
 COLORADO SPRINGS, CO (719)596-5536  
 OM/PD-SCOOTER B. STEVENS  
**ADDS:**  
 PAULA ABDUL .....CRAZY 0

**KKSS**  
 ALBUQUERQUE, NM (505)265-1431  
 PD-ROY JAYNE  
 MD-ROB ROUSTER  
**ADDS:**  
 IMMATURE .....FUNK 12  
 PRINCE/AFKAP .....HATE 5  
 DAS EFX .....REAL 0

**KKXX**  
 BAKERSFIELD, CA (805)322-9929  
 PD-CHRIS SQUIRES/APD-TONY MANES  
 MD-BILL CHERRY  
**ADDS:**  
 REAL MCCOY .....AUTOMATIC 0

**KLUC**  
 LAS VEGAS, NV (702)739-9383  
 PD-JERRY DEAN  
 MD-GAT THOMAS  
**ADDS:**  
 GROOVE THEORY .....TELL 0  
 PLAYA PONCHO .....WHATZ 0  
 SALT-N-PEPA .....NOTHING 0

**KQIX**  
 GRAND JUNCTION, CO (970)243-1230  
 PD-GLEN ROBBINS  
 MD-RICK HAYDEN  
**ADDS:**  
 A.MORISSETTE .....HAND 0  
 BLIND MELON .....GALAXIE 0  
 HEATHER NOVA .....WORLD 0  
 TOAD/SPROCKET .....INTENTIONS 0  
 YOUNG DUBLINERS .....WASH 0

**KQMO**  
 HONOLULU, HI (808)591-9369  
 PD-JAMIE HYATT  
 MD-MARS FREHLEY  
**ADDS:**  
 SELENA .....DREAMING .77  
 REAL MCCOY .....AUTOMATIC .39  
 BONE/HARMONY .....MONTH .21  
 AFTER 7 .....RIGHT .20  
 SKEE-LO .....WISH .19  
 SHAGGY .....SUMMERTIME .17  
 N.L. PILIMEHANA .....FLYING .10

**KRAI**  
 CRAIG, CO (303)824-6574  
 PD-RICK ALLEN  
 MD-CHARLIE RADMAN  
**ADDS:**  
 CHRIS ISAAK .....WALKING 0  
 LISA LOEB .....SLEEP 0  
 WARRANT .....STRONGER 0

**KROG**  
 TUCSON, AZ (602)323-9400  
 PD-MARK TODD  
 MD-TIM RICHARDS  
**ADDS:**  
 REAL MCCOY .....AUTOMATIC .15

**KSLEY**  
 SAN LUIS, CA (805)545-0101  
 PD-DAVE CHRISTOPHER  
**ADDS:**  
 JOAN OSBORNE .....ONE 0  
 RHC/PEPPERS .....FRIENDS 0  
 TOAD/SPROCKET .....INTENTIONS 0

**KTHH**  
 FRESNO, CA (209)294-1234  
 OM/PD-JON ZELLNER  
**ADDS:**  
 DIANA ROSS .....HIGHER .77  
 JON B. ....PRETTY .77

**KTMT**  
 MEDFORD, OR (503)779-1550  
 PD/MD-R. CHARLES SNYDER  
**ADDS:**  
 GOO GOO DOLLS .....NAME 0  
 LISA MOORISH .....MAN 0  
 PRESIDENTS/USA .....LUMP 0  
 TEARS FOR FEARS .....MISTAKE 0  
 TOAD/SPROCKET .....INTENTIONS 0

**KTRS**  
 CASPER, WY (307)235-7000  
 MD-STAN ICENOGLU  
**ADDS:**  
 BENNY MARDONES .....DREAM 0  
 CHRIS ISAAK .....WALKING 0  
 EDWYN COLLINS .....GIRL 0  
 HEATHER NOVA .....WORLD 0  
 TOAD/SPROCKET .....INTENTIONS 0

**KWIN**  
 STOCKTON, CA (209)476-1230  
 PD-BOB LEWIS  
 MD-KEN CARR  
**ADDS:**  
 SALT-N-PEPA .....NOTHING .26  
 PLANET SOUL .....SET .20  
 MILKBONE .....PARTY .10

**KWNZ**  
 RENO, NV (702)333-0123  
 PD-LARRY IRONS  
 MD-MIKALEE BYERMAN  
**ADDS:**  
 GROOVE THEORY .....TELL 0  
 LISA MOORISH .....MAN 0  
 REAL MCCOY .....AUTOMATIC 0  
 SALT-N-PEPA .....NOTHING 0  
 XSCAPE .....WHO 0

**KXTZ**  
 LAS VEGAS, NV (702)564-6066  
 PD-JAY STONE  
 APD-KEVIN KOSKE/MD-MOJO  
**ADDS:**  
 ARTIE/MAN PARTY .....MOVER 0  
 EARTH/TONES .....SALLY 0  
 PLANET SOUL .....SET 0  
 PLAYA PONCHO .....WHATZ 0  
 SALT-N-PEPA .....NOTHING 0

**KYYA**  
 BILLINGS, MT (406)652-8400  
 APD-CHARLIE FOX  
 MD-TOM KELLY  
**ADDS:**  
 FROZEN

**KZFN**  
 MOSCOW, ID (208)882-2552  
**ADDS:**  
 CHRIS ISAAK .....WALKING 0  
 EDWYN COLLINS .....GIRL 0  
 PRESIDENTS/USA .....LUMP 0  
 REAL MCCOY .....AUTOMATIC 0

**KZMG**  
 BOISE, ID (208)375-9300  
 PD-MIKE KASPER  
 MD-CARL BALLANCE  
**ADDS:**  
 JON B. ....PRETTY 0  
 L.D. RIO/BAY/BOY .....MACARENA 0  
 REAL MCCOY .....AUTOMATIC 0

**KZZU**  
 SPOKANE, WA (509)536-5555  
 PD-KEN HOPKINS  
 APD/MD-CASEY CHRISTOPHER  
**ADDS:**  
 SALT-N-PEPA .....NOTHING .21  
 BRANDY .....HEARTED 0  
 GROOVE THEORY .....TELL 0

**ACTIVE**  
 PAULA ABDUL "Crazy Cool" Virgin  
 AC/DC "Hard As A..." EastWest/EEG  
 AFTER 7 "Till You Sleep" Virgin  
 BJORK "It's Oh So..." Elektra  
 BONE THUGS... "1st Of Tha..." Relativity  
 BOYZ II MEN "Vibin" Motown  
 BRANDY "Brokenhearted" Atlantic/AG  
 D'ANGELO "Brown Sugar" EMI  
 DEL AMITRI "Roll To Me" A&M  
 FAITH "You Used To..." Bad Boy Ent.  
 GROOVE... "Tell Me" Epic  
**S.B. HAWKINS** "As I Lay Me..." Columbia  
 JON B. "Pretty Girl" Yab Yum/550 Music  
 JUNIOR... "Player's..." Undeas/Big Beat  
 LISA LOEB "Do You Sleep?" Geffen  
 EDWIN MCCAIN "Solitude" Lava/AG  
 B. MCKNIGHT "On The..." Mercury  
 N. MERCHANT "Carnival" Elektra/EEG  
 NAUGHTY BY... "Clap Your..." Tommy Boy  
 SHAGGY "Boombastic" Virgin

**ON**  
 BLUES... "Hook" A&M  
 COLL/SOUL "Smashing..." Atlantic/AG  
**E. COLLINS** "A Girl..." A&M, Reg./Gor, Geo  
 DEEP BLUE... "Breakfast..." Rain/Inter./AG  
 FILTER "Dose" Reprise  
 GARBAGE "Queer" Almo Sounds  
 HEATHER NOVA "Walk This..." Big Cat/WORK  
 KORN "Blind" Immortal/Epic  
 LETTERS TO... "Awake" Giant  
 SUPER... "Born With A..." Sub Pop  
 TRIPPING DAISY "I Got A Girl" Island  
 (\* = Upped Rotation/Adds are Bold)

**NEW ON YOU! MTV RAPS:**  
 NOTHING TO REPORT THIS WEEK.

**NEW ON 120 MINUTES:**  
**GREEN DAY** "Geek Stink Breath" (Reprise); **OASIS** "Morning Glory" (Epic); **FLAMING LIPS** "Bad Days" (Warner Bros.);  
**BLUR** "Country House" (Virgin); **MORRISSEY** "The Boy Racer" (Reprise); **SUPERGRASS** "Alright" (Capitol); **BIVOUAC** "Cynic" (DGC); **TOENUT** "Mouthful Of Pennies" (Mute).

**WAYNE ISAAK**  
 SVP Of Music & Talent  
 LEE CHESNUT  
 VP of Music Programming  
 1515 Broadway  
 New York, NY 10036  
 (212) 258-6000

**1 VH**  
 MUSIC FIRST

**XL**  
 BLUES... "Run-Around" A&M  
 MARIAH CAREY "Fantasy" Columbia  
 HOOTIE... "Only Want To..." Atlantic/AG  
 J. JACKSON "Runaway" A&M  
 TLC "Waterfalls" Arista

**LARGE**  
 PAULA ABDUL "Crazy Cool" Virgin  
 SHERYL CROW "Can I Cry..." A&M  
 COL/SOUL "December" Atlantic/AG  
 DEL AMITRI "Roll To Me" A&M  
 S.B. HAWKINS "As I Lay Me..." Columbia  
 GIN BLOSSOMS "Till I Hear..." A&M  
 D. MATTHEWS "Anti Marching" RCA  
 N. MERCHANT "Carnival" Elektra  
 SEAL "Kiss From..." Atlantic/WB  
 TAKE THAT "Back For..." Arista  
 V. WILLIAMS "Colors Of The..." Hollywood

**MEDIUM**  
 BLESSID... "Let Me Be..." EMI  
 M. BOLTON "Can I Touch..." Columbia  
 B. HORNSBY "Walk In The..." RCA  
 M. JACKSON "You Are Not..." Epic  
 EDWIN MCCAIN "Solitude" Atlantic/AG  
 J. OSBORNE "One Of Us" Mercury  
 REMBRANDTS "This House..." Elektra  
 VAN HALEN "Not Enough" Warner Bros.

**CUSTOM**  
 AFTER 7 "Till You Do..." Virgin  
 ALL-4-ONE "I Can Love..." Atlantic/AG  
 JON B. "Someone To..." 550 Music  
 B/TRAVELER "Hook" A&M  
 BRANDY "Brokenhearted" Atlantic/AG  
**THE CORRS** "Runaway" Atlantic  
 DEBORAH COX "Sentimental" Arista  
 DEEP BLUE... "Breakfast..." Interscope/AG  
 DEEP FOREST "Maria's Song" 550 Music  
 GOO GOO... "Name" WB  
 GROOVE... "Tell Me" Epic  
**HEATHER NOVA** "Walk This..." WORK  
**CHRIS ISAAK** "Go Walking..." Reprise  
 ELTON JOHN "Made In..." Island  
 LISA LOEB "Do You Sleep?" Geffen  
 LUNA/Chinatown "On The..." Mercury  
 B. MCKNIGHT "He's Mine" Island  
 MOKENSTEF "Ride" WB  
 PRETTY 3... "We Must Be..." Interscope/AG  
 R.E.M. "Tongue" Warner Bros.  
 RUSTED ROOT "Send Me On..." Mercury  
 ROD STEWART "This" Warner Bros.

**STRESS**  
 DAVID BOWIE "The Hearts..." Virgin  
 CANDYBOX "Simple..." Maverick/WB  
 CIV "Can't Wait..." Lava/AG  
 GIN BLOSSOMS "Till I Hear..." A&M  
 GOO GOO... "Name" WB  
 M. JACKSON "You Are Not..." Epic  
 L. KRAVITZ "Rock N..." Virgin  
 PM DAWN "Downtown..." Gee S/Island  
 PRESIDENTS... "Lump" Columbia  
 R.E.M. "Tongue" Warner Bros.  
 RANCID "Time Bomb" Epitaph  
 SOUL ASYLUM "Just Like..." Columbia  
 TAKE THAT "Back For Good" Arista  
 TOADIES "Possum..." Interscope/AG  
 WHITE ZOMBIE "Electric..." Geffen

“After 30 seconds of “The Run Around”  
in my stereo, I turned down the volume and said...

‘DO YOU GUYS REALIZE WHAT YOU HAVE HERE!?’”

*Michelle Santosuosso-PD KMEL*

**YEAH...WE DO**



# BOYZ OF PARADIZE

## “THE RUN AROUND”



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**IMPACT SEPTEMBER 26**

**PRIORITY**  
10 YEAR ANNIVERSARY

# Street BEAT

## ON THE BEAT

**SALT-N-PEPA... "AIN'T NUTHIN' BUT A SMASH!"**... These ladies are back-and in your face BIG time! Salt-N-Pepa "Ain't Nuthin' But A She Thang" (London/Island) is a one-listen hit. Strong out-of-the-box with a ton of support. The track is typical Salt-N-Pepa with attitude. This is the title cut from the upcoming benefit CD project for the Shirley Divers Foundation. A Special will air on MTV on November 4th & 5th. Showing their support: **KLUC's Cat Thomas**; **Q105's Lucy Barragan**; **WIOQ's Glenn Kalina**; **KMEL's Joey Arbagey**; **WJMN's Cat Collins**; **B96's Erik Bradley**; **KPRR's Candyman**; **KUBE's Shellie Hart**; **KIIS's Tracy Austin**; **POWER 96's Frank Walsh**; and **WILD 107's Michael Martin**... Lisa Moorish "I'm Your Man" (London/Island) and Alex Party "Don't Give Me Your Life" (FRRR/Island) are new at B95/Fresno!

Arista has the Real McCoy "Automatic Lover" (Arista) on many quality signals. It's the fourth single from the multi-platinum debut CD. B96's **Erik Bradley** has been screaming about this cut since day one! Automatic airplay action at: **KKXX**; **WOCQ**; **WOVV**; **KTFM**; **HOT105**; **KBFM**; **WIOQ** and **KKFR**... Check out Monica "Before You Walk Out Of My Life" (Rowdy/Arista). This is a #1 multi-format HIT record period! I LOVE IT!

BIG ups to the Columbia Crew for bringing home Mariah Carey! Mariah was in the Sony offices to personally celebrate her first number one from the upcoming CD, "Daydream", out this Tuesday! The next single features Boyz II Men "One Sweet Day" (Columbia/CRG) Hell-O!... Xscape "Who Can I Run To?" (So So Def/ Columbia/CRG) is a total homerun! This is the cut Crossover smelled out from the original hook tape. New at: **KPRR**; **WHHH**; **WILD107**; and **WOCQ**! This is the track that will put Xscape back on the map... Sophie B. Hawkins "As I Lay Me Down" (Columbia /CRG) is now crossing to Rhythm radio! Remix is working! Great call-out at B96! New at: **KHFI** and **WOCQ**! This is a HIT!

**MIGHTY DUB KATS IS THE BOMB!** Mighty Dub Kats "Magic Carpet Ride" (Sm:)e) is THE BOMB! Every week this

record earns quality call letters. This week is no exception. Profile's **Cary Vance** nabs new believers: **POWER 106!** **KKFR!** **KBFM** and **WILN**. **WILD 107 PD/MD Michael Martin** says it best, "A HUGE Club Record That Crossed To Radio!" This track has great sales in most markets with-and-without airplay! A great flavor record that consistently performs week-after-week. Nighttime battle slots might be the first step. Mix shows are eating it up! Action at: **B95**; **KZFM**; **B96**; **KPRR** and, **KIX106**.

**ACTION ZONE:** (Active Records At Crossover)

3T "Anything" (MJJ/550 Music)  
New action: **KKFR**; **KZFM**; **KMEL**; **KZHT**

Brandy w/Wanya Morris "Brokenhearted" (Atlantic) New action: **B95** and **KGGI**

Groove Theory "Tell Me" (Epic)  
New action: **KLUC**; **KGGI**; **KSFM**

Gerald & Eddie Levert "Already Missing You" (EastWest/EEG) New action: **WPGC**; **KKBT**; **WJMH**; and, **KIX 106**

Get ready for Terry Ellis "Wherever You Are" (EastWest/EEG). It is what you think it is...A HIT! Ellis of En Vogue fame delivers a quality record that has already found its way on **KMEL**; **KSFM**; **KBXX**; and, **WPGC!**

Thanks to **Greg Lee** for the advance CD of "The Gold Experience" (NPG/WB). It is without question: an amazing piece of work! "Dolphin" is a Top Ten HIT! "GOLD" is a #1 across-the-board SMASH period!

### STREET BEAT BUZZZZZ....

Boyz Of Paradize "The Run Around" (Dre Force/Rhythm Safari/Priority)... This is our QB pick of the week! Priority's **Nancy Levin** and **Liz Pokora** have a very LARGE hit here! "Shinning Star" was the first taste now... YOU ASKED FOR IT-YOU GOT IT! Crossover demanded this track from their debut "B.O.P." CD! **KMEL PD Michelle Santosuosso** knew it was a hit after just 30 seconds! These kids are the goods! Make this a priority in the music meeting this week.

### BONUS BEATS: (Beats To Check Out!)

Backstreet Boys "We Got It Goin On" (Jive)  
Jamiroquia "Return Of The Space Cowboy" (WORK/CRG)  
Artie The 1 Man Party "A Mover La Colita" (Groove Nation/Scotti Bros)

La Bouche "Be My Lover" (Logic/RCA)  
Elan "Better Than You" (Strictly Rhythm)  
Doug E. Fresh "Where's Da Party at?" (Gee Street/Island)  
The Immortals "Mortal Kombat" (Virgin)  
Monica "Before You Walked Out Of My Life" (Rowdy/Arista)  
Frost "East Side Rendezvous" (Ruthless/Relativity)  
J. Quest "Anything" (Mercury)  
Milkbone "Wherez Da Party At?" (Capitol)  
Planet Soul "Set U Free" (Strictly Rhythm)  
Los Del Rio/Bayside Boys mix "Macarena" (RCA)  
Shaggy "In The Summertime" (Virgin)  
Groove Theory "Tell Me" (Epic)  
Twinz "Round & Round" (Def Jam/RAL/Island)  
After 7 "Til You Do Me Right" (Virgin)  
Masta Ace "Sittin' On Chrome" (Delicious Vinyl/Capitol)  
Methodman/Redman "How High" (Def Jam)

**ARIBITRON ALERT!** (12+) pages: 15-17  
Major Shouts and Props:

<b>Mike &amp; Shellie</b>	
KUBE/Seattle	5.4-5.9
<b>Don &amp; Brian</b>	
KKFR/Phoenix	5.9-6.3
<b>Scott &amp; Carl</b>	
WHHH/Indianapolis	4.5-5.0
<b>Rob &amp; Greg</b>	
KBXX/Houston	(#1) 6.9-6.9
<b>Mark &amp; John</b>	
KQKS/Denver	4.3-4.5
<b>Michelle &amp; Joey</b>	
KMEL/San Francisco	4.8-4.8
<b>Michael Martin</b>	
KYLD/San Francisco	3.6-3.6
<b>Jay &amp; Albie</b>	
WPGC/Washington	(#1) 7.9
<b>Joe &amp; Naughtyboy</b>	
WWKX/Providence	3.5-3.8
<b>Cliff &amp; Charles</b>	
KTFM/San Antonio	9.9-10.2

### SHOUT OUTS:

Mary Ann Mond; Mark Gorlick; Cary Vance; Liz Montalbano; Anne Marie Reggie; Mark Adams; Tommy Nappi; Anthony Miles; Maurice DeVoe; Dee Dee McGuire; Robbie Tronco; Jay Towers; All-4-One; Darren Natale; Lisa Velasquez; George Hess; GO BIRDS!

Dial the digits.....609-424-7080

I'm Out.....C-Ya!

—Bob Burke

# The Mighty Dub Kats

THE MIGHTY DUB KATS  
magic carpet ride



## “Magic Carpet Ride”

**Is Flying High At Radio!**

**Added This Week At:**

**KPWR, KKFR, KBFM, WILN**

“This is a **HUGE** club record that crossed to radio!” - Michael Martin, PD/MD, Wild107/  
San Francisco

“After a couple of weeks of spins, requests have tripled! Strong 18-24 reaction!”  
- Cahrlie Maxx, PD, KZFM/Corpus Christi

**Already In Rotation At: KMXV, KYLD, KPRR, KBOS, WWKX, WBBM, KHTN, KMVR, KZFM, KCAQ**

**Sacnning High In: Chicago, San Francisco, Kansas City, Providence, Sacramento, Los Angeles, Fresno**

**Video Coming Soon!**

sm:)e

# ON YOUR DESK NOW!

## Camp Lo

“Coolie High”

**In The Mix At: KPWR, WKYS, WOWI, KKBT**

## Kicks Like A Mule

### “The Bouncer”

**In The Mix At: KYLD**



**PROFILIN'**

**MARY ANN MOND PD-KMVR/ LAS CRUCES, NM**

**Give us a brief Mary Ann Mond History.**

I started off through **Eli Molano**, who is now the Music Director at the new station in El Paso, 93.1, and we worked together at a Country station in McAllen the I worked at KDON in Salinas part-time with **Michael Newman**, for whom I have a lot of respect. I worked at Power 102 in El Paso, and then I became full-time and PD at KMVR a year ago.

**Do you do an air shift?**

Yes, I was always an air personality.

**Tell us about the Las Cruces market.**

It is a very Hispanic market, 70% Hispanic. We have the largest University in the State of New Mexico, and a major concert venue in the Southwest. Actually we get better and bigger concerts than El Paso does, surprisingly enough, and we're right up the road from them. We have a lot of stuff going on on a regular basis. Major industries are coming here to add to the ones that are already here with NAFTA sitting on the border with Mexico. This is an opportunity for us to grow, and that's exactly what we're doing. We're growing excessively, and we share a lot of market with El Paso.

**Take us inside a music meeting.**

We usually have our music meetings in the afternoon on Thursdays or Fridays. Everyone comes and we'll sit and talk about music. I and my A.P.D., **Louis Trujillo**, talk about what's hot, what's not; listen to it. I always have open ears and everyone is always welcome to come to me and tell me, "I'm getting a lot of vibe on this song."

**What three songs sound awesome back-to-back on KMVR?**

C&C Music Factory, "Robi-Rob Boriqua Anthem"; The Mighty Dub Kats, "Magic Carpet Ride"; and Max-A-Million, "Sexual Healing."

**Describe the typical KMVR listener.**

Your 18-34 year old Hispanic female. Probably has at least one child. The amazing thing is in Las Cruces we don't have a lot of clubs. So whenever anybody does go to a club they usually go to El Paso. We have a lot of family here. The typical listener here is very family orientated. So we're very careful about the kind of music that we play. We don't want to offend our female demo.

**Your attitude and energy keep KMVR a leader in the market.**

**What is the best and worst part about a Program Director in a market like New Mexico?**

The best part about it is definitely the experience I'm getting, and coming in contact with the industry people with whom I'm coming in contact. I feel very fortunate, and I'm hoping, like everybody else, that this is a stepping stone. The worst part about it is because we are such a small market in New Mexico, we get overlooked a lot. We have the big dog right down the street from us in a medium sized market. So the thing is everybody looks toward POWER where MAGIC is a great station too. We do a lot of good, but we tend to get overlooked.

**Run down your airstaff.**

Louie T. is my overnight guy and my A.P.D. He's been at the station for six years. Our morning guy is **Sean Towers** and he's just a wacky kind



of comedian type of performer on 6-10. Then I'm on 10-12, and I'm the Program Director—that's why I have such a short shift! **Sam Ditto**, is on from 12-3 as our midday jock. **Katie Allen**, does afternoons, 3-7, **Bobby Corona** is our 7-midnight jock.

**If you had to pick one movie that best describes your life so far, what would it be and why?**

That's kind of scary to think about. I would probably say "Repo Man." My life is always one thing after another; just when I think I get to sit back and relax, something's going to happen. Whether it's a nuclear explosion or something like it.

**How does KMVR compete with other signals that bleed into the market?**

From El Paso, we position ourselves as your hometown radio station, as Las Cruces hometown radio station. I'm not going to lie and say that the El Paso stations suck. They don't! They're good stations. But who wants to drive to El Paso for a prize? Who wants to go to El Paso for a remote? So we try to be as hometown as we possibly can, and give the impression that we're just as homey as the people who are listening.

**You talked about remotes and prizes. What cool promotions are you currently running on KMVR?**

The last two we just did that I was really excited about, I think they came off really well. It was the 16th de Septiembre. We went on and combined it with another Hispanic favorite, Selina. So we did a 16th de Septiembre Selina weekend. Our listeners had a chance to win a Selina CD all weekend long.

**Any cool promotions on the horizon?**

We're getting to do an All-4-One weekend. They're coming to concert October 1st here at the Pan American Center in Las Cruces, so this coming weekend is going to be an All-4-One weekend.

**What do you see in Mary Ann Mond's crystal ball?**

I see world peace! And I'm hoping that someone will realize my wonderful talents and say, "Let's move you to a bigger market." I'm not looking for an L.A. or New York. I don't think I want to go that big, but I'd like to program in a bigger market. I like the Program thing—it's cool. It keeps me off the streets, and almost pays my bills!

**Mond's Shout-Outs:**

I want to kick a big shout to Eli Molano down the street; and to one of my biggest mentors- Michael Newman at KDON. To Bob Perry for motivating me in an-unusual way-to work hard and make myself a success. To the Candyman, he was pretty cool to work with. To all my favorite records reps and industry friends.... And I'd like to thank the Academy, too! while I'm at it!



# Street BEAT

## VIBES

### WIOQ/ PHILADELPHIA GLENN KALINA

Salt-N-Pepa *Ain't Nuthin' But A She Thing*  
Real McCoy *Automatic Lover*

### WILD107/ SAN FRANCISCO MICHAEL MARTIN

Junior M.A.F.I.A. w/Aaliyah *Need You Tonight*  
3T *Anything*  
Dance Hall Divas *It All About Me*

### KWTX/ WACO FLASH PHILLPS

Real McCoy *Automatic Lover*  
Groove Theory *Tell Me*

### Q105/ OXNARD LUCY BARRIGAN

Raw Stylus *Believe In Me*  
Jesse *Baby Baby*



*Dee Dee McGuire*

### WIOQ/ PHILADELPHIA Dee Dee McGUIRE

Real McCoy *Automatic Lover*  
Max-A-Million *Sexual Healing*  
Salt-N-Pepa *Ain't Nuthin' But A She Thing*

### KIXY/ SAN ANGELO CHRIS KERR

Salt-N-Pepa *Ain't Nuthin' But A She Thing*

### X99/ KNOXVILLE JACK DIAMOND

Sean Levert *Same One*  
Chaka Khan *Love Me Still*  
All-4-One *I'm Your Man*

### KBFM/ McALLEN-BROWNSVILLE, TX JEFF "HITMAN DeWITT

Backstreet Boys *We've Got It Going On*  
3-T *Anything*  
Camille *Open Your Heart*

### WZJM/ CLEVELAND DAVE EUBANKS

Groove Theory *Tell Me*  
Tony Rich Project f/Babyface *Nobody Knows*  
Real McCoy *Automatic Lover*  
Diana Ross *Take Me Higher*

### B96/ CHICAGO ERIK BRADLEY

Ace Of Base *Lucky Love*  
Mariah Carey *One Sweet Day...* "Duh!"  
LaBouche *Be My Lover*  
Fun Factory *Celebration*  
Tia *Slip N'Slide...* "DJ Tragix mix custom made for Chicago."

**ARE YOU ON THE BEAT?** DO YOU HAVE THE **VIBE?**

*Have U been caught in a*

*Street Scene?*

**HAVE U BEEN PROFILIN'?**

**Street BEAT ...IT'S THE MUSIC!**

**FMQB**

# Street BEAT

Lucky Love  
**Mariah Carey** One Sweet Day... "Duh!"  
**LaBouche** Be My Lover  
**Fun Factory** Celebration  
**Tia** Slip N'Slide... "DJ Tragix mix custom made for Chicago."  
**KKBT/ LOS ANGELES**  
**MAURICE DeVOE**

**Salt-N-Pepa** *Ain't Nuthin' But A She Thing*  
**Terry Ellis** *Where Ever You Are*  
**Redman & Method Man** *How High*

**Q105/ OXNARD**  
**ROOSTER RHODES**

**Salt-N-Pepa** *Ain't Nuthin' But A She Thing*  
**3-T** *Anything*

**BOSS97/ ATLANTIC CITY**  
**JAY TOWERS**

**Backstreet** *Boys We've Got It Goin' On*  
**Corona** *Try Me Out*  
**Salt-N-Pepa** *Ain't Nuthin' But A She Thing*  
**Melissa Etheridge** *Your Little Secret*

## the BOMB



**MIGHTY DUB KATS**  
*"Magic Carpet Ride"*  
 (Sm:)e)



Mark Adams

**B95/ FRESNO**  
**MARK ADAMS**

**Alex Party** *Don't Give Me Your Life*  
**Charles Hill** *Don't Let It End*  
**Lisa Moorish** *I'm Your Man*  
**Max-A-Million** *Sexual Healing*

**KZFM/ CORPUS CHRISTI**  
**CHARLIE MAXX**

**3-T** *Anything*  
**Salt-N-Pepa** *Ain't Nuthin' But A She Thing*

**Lisa Moorish** *I'm Your Man*

**KPRR/ EL PASO**  
**JOHN "CANDYMAN" CANDLERIA**

**Elan** *Better Than You*  
**Planet Soul** *Set U Free*

**KMVR/ LAS CRUCESS, NM**  
**MARY ANN**

# VIBES

MOND

## BEAT'S BEST VIBES



**Salt-N-Pepa**  
*"Ain't Nuthin' But A She Thing"*  
 (London/Island)

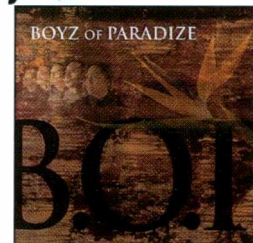


**Max-A-Million**  
*"Sexual Healing"*  
 (S.O.S./Zoo)



**Real McCoy**  
*"Automatic Lover"*  
 (Arista)

## BEAT'S BUZZZZZ!



**Boyz Of Paradise**  
*"The Run Around"*  
 (DRE Force/Rhythm Safari/Priority)

## MIX IT UP

## KPWR (POWER 106)/Los Angeles, Richard "Humpty" Vision

Planet Soul  
Joey Beltram  
Stex  
Womina  
DJ Sneak  
Shamen  
Banda Machos  
Yo Yo Rodeo  
Anthony Acid  
King Size  
Raw Stylus  
Blactivity  
Jeaneete  
Mijangos  
Mystery Man  
Virus  
Crystal Waters  
Elan  
Taylor Dayne  
Sugar

"Set You Free"  
"Game Form"  
"Moment In Time"  
"In A Trance"  
"Pimp Dogg"  
"Destination Eschaton"  
"Zappa Mambo"  
"Low Down Good Girl"  
"Ha Ha"  
"Elevate Your Mind"  
"Believe In Me"  
"X-Cuses"  
"Fall Into My Melody"  
"Life"  
"Stomp Ya Feel"  
"Sun"  
"Relax"  
"Better Than You"  
"Say A Prayer"  
"The Feeling"

## WFLZ/Tampa, Stan "The Man" Priest

24K  
Prince Raheem  
Debbie Deb  
Kilo  
A-Town Players  
Janet Jackson  
Think  
Nice And Wild  
Jodeci  
Two Live Crew  
Channel 69  
Kinsui  
Paula Abdul  
Moby  
Groove Theory  
DJ Lake  
2 In A Room  
Stylz & Jiz  
Taylor Dayne

"Don't Go There"  
"Hydraulic"  
"There's A Party..."  
"Donky Kong"  
"Wassup, Wassup"  
"Runaway/When I"  
"Infatuation"  
"Freek-N-U"  
"Hoochie Mama"  
"Believe"  
"Giddy Up Lets Ride"  
"Crazy Cool"  
"Bring Back My..."  
"Tell Me"  
"Horizontal Lambroa"  
"Giddy Up"  
"Swing Low"  
"Say A Prayer"

## KTSM/San Antonio, Steve Chavez

Artie/One Man Party  
Real McCoy  
Everything/Girl  
C&C Music Factory  
Playa Poncho  
Mariah Carey  
The Tribe  
Los Del Rio  
Outhere Brothers  
Planet Soul  
Ruffneck  
Somebody  
Scatman John  
Diana Ross  
Dare 2 B Different  
Elan  
24K  
Tre Black  
Coolio  
DJ Trajic  
The Immortals

"A Mover La Colita"  
"Automatic Lover"  
"Missing"  
"Boriqua Anthem"  
"Whatz Up, Whatz Up"  
"Fantasy"  
"So In Love"  
"Macarena"  
"Boom Boom Boom"  
"Set U Free"  
"Everybody B"  
"Scatman"  
"Take Me Higher"  
"Come To My Window"  
"Better Than You"  
"Don't Go There"  
"Put Ya Back Into It"  
"Gangsta's Paradise"  
"Show Me Your Face"  
"Mortal Kombal"

## KSMB/Lafayette, Andre'

DJ Icee  
Xpando  
Frolic  
Tessier-Ashpool  
Planet Soul  
Intonation  
Hard Hop Heathen  
Oh-Zone  
Darkhapp  
Mona Lisa Overdrive  
White Zombie  
Filter  
The Crystal Method  
Rebirth  
DJ Trance And Darwin  
Rac  
Alanis Morrisette  
Hyper/Experience  
Concrete Blonde

"Sonic Party"  
"To A Nation Rockin"  
"Funkafrollic"  
"Zero G"  
"Set U Free"  
"Died In Your Arms"  
"Free Bass"  
"Darkside Of The Shroom"  
"Squelch"  
"Born To Synth"  
"More Human Than..."  
"Hey Man Nice Shot"  
"Keep Hope Alive"  
"Pigs And Penguins"  
"Indians And Aliens"  
"Nine"  
"You Oughta Know"  
"Disturbance"  
"Bloodletting"

## KIIS (KISS 102.7)/Los Angeles, Jimmy Kim

Real McCoy  
Mariah Carey  
The Bucketheads  
Coolio  
Rappin'4-Tay  
Shaggy  
Los Del Mar  
MoKenStef  
Twinz  
Funkmaster Flex  
Montell Jordan  
The Outthere Brother  
Scatman John  
Byrd Bardot  
The Mighty Dub Kats  
Bone Thugs/Harmony  
DJ Tragic  
24K  
Immortals  
Ruffneck

"Automatic Lover"  
"Fantasy"  
"The Bomb"  
"Gangsta's Paradise"  
"A Message For Your..."  
"Boombastic"  
"Macarena"  
"I Got Him All The..."  
"Round & Round"  
"Safe Sex, No Freaks"  
"Somethin' 4 Da..."  
"Boom, Boom, Boom"  
"Scatman"  
"Bardot Swing"  
"Magic Carpet Ride"  
"1st. Of Tha Month"  
"Hot Sauce EP"  
"Don't Go There"  
"Mortal Kombal"  
"Everybody B..."

## WVHN/Indianapolis, Top Speed

Luniz  
W.C/Madd Circle  
Az  
Of Dirty Bastard  
Cover The Child Of ...  
Nine  
Bums  
D & D Allstars  
Jay-Z  
Manniah  
Nitty Gritty  
Masta Ace  
Guru F/Bahamadia  
Mad Skillz  
Das Efx  
Notorious B.I.G.  
Smooth Da Hustler  
Mic Geronimo  
Jurassic Five  
HomeGrown

"I Got 5 On It (Remix)"  
"West Up"  
"Sugar Hill"  
"Shimmy Ya (Remix)"  
"Underground Flow"  
"Famalahyde"  
"Take A Look Around"  
"1-2 Pass It"  
"In My Lifetime"  
"Expect That"  
"Good Morning Teacher"  
"Sitting On Chrome"  
"Respect The Architect"  
"Bond Factory"  
"Real Hip Hop"  
"One More Chance..."  
"Hustling"  
"It's Real"  
"Unifined Rebulation"  
"ComeAndBattleMeclown"

## XHTZ (Z90)/ San Diego, DJ Groove

Londonbeat  
Judy Cheeks  
Ms. Monique Renee  
Ruffneck F/Yavah  
C.L. McSpadden  
Smith & Hunter  
Womina Wells  
Ultra Nate  
Viper  
Joi Cardwel  
Madonna  
Terence F.M.  
Frankie Knuckle  
Morel Inc.  
East 17  
Moby  
Towa Tei  
CLX-LTD  
Mone'  
Kim English

"Build It With Love"  
"As Long As You're"  
"Like Any Other Bitch"  
"Everybody Be..."  
"Real Butch Traxx"  
"I Need Love"  
"In A Trance"  
"Party Girl"  
"Car Alarm"  
"Love & Devotion"  
"Human Nature"  
"Feelin' Kinda High"  
"Whadda U Want"  
"Running On Empty"  
"Hold My Body Tight"  
"Bring Back My"  
"Luv Connection"  
"Life Will Make"  
"We Can Make It"  
"I Know A Place"

## KMVR (Magic 105)/ Las Cruces, Paul Yates

Red Dog  
Real McCoy  
Afrika Bambaattaa  
The Mighty Dub Kats  
Miguel Rayes  
Suzie K  
Madonna  
Bayside Boys  
Ice Mc  
Shannon  
Trael Lord  
Soul II Soul  
The Outthere Brothers  
Zoran  
Legion 7  
Sparks  
James Brown  
Rozalia  
Mts  
2 In A Room

"What Turns Me On"  
"Come & Get You"  
"Feel The Vibe"  
"Magic Carpet Ride"  
"Those Were The Times"  
"Rhythm Keeps Movin"  
"Human Nature"  
"Macarena"  
"Rainy Day"  
"It's Got To Be Love"  
"Falling Angel"  
"Love Enuff"  
"Boom, Boom, Boom"  
"Hooked On You"  
"Every Breath You Take"  
"When I Kiss You"  
"Respect"  
"Losing My Religion"  
"I'll Be Alright"  
"Giddy Up"

## WIOQ (Q102)/Philadelphia, Robbie Tronco

De'Lacy  
Jodeci  
Tronco Traxx  
Mone'  
KMC  
Donna Summer  
Mariah Carey  
Billy Ray Martin  
Barbara Tucker  
Jasper St.  
Fun Factory  
Diana Ross  
Alex Party  
Ruffneck  
M People  
Michael Jackson  
E-N  
Annie Lennox  
Joi Cardwell  
Moby

"Hideaway"  
"Freek-N-You"  
"Drops/Walk 4 Me"  
"We Can Make It"  
"Somebody To Touch..."  
"I Feel Love"  
"Fantasy"  
"Running Around Town"  
"Stay Together"  
"A Feeling"  
"I Wanna B With U"  
"Take Me Higher"  
"Don't Give Me Your..."  
"Everybody B..."  
"Padlock"  
"You Are Not Alone"  
"The Horrride"  
"No More I Love You's"  
"Love And Devotion"  
"B B M H"

## WXXL (XL106.7)/ Orlando, Larry D

Everything/Girl  
Corona  
Fun Factory  
Real McCoy  
Montell Jordan  
Billy Ray Martin  
Intonation  
Corona  
Real McCoy  
Scatman John  
Maxx  
2 Bad Mice  
2 Unlimited  
Double U  
Max-A-Million  
69 Boyz  
Corona  
Janet Jackson  
Real McCoy  
2 Unlimited

"Missing"  
"Baby Baby"  
"Close To You"  
"Runaway"  
"This Is How We Do It"  
"Your Loving Arms"  
"Died In Your Arms"  
"Rhythm Of The Night"  
"Come And Get..."  
"Scatman"  
"Get-A-Way"  
"Bomb Scare"  
"Get Ready For This"  
"Run To Me"  
"Fat Boy"  
"Tootsie Roll"  
"Try Me Out"  
"Runaway"  
"Another night"  
"Here I Go"

## KIKI (I-94)/Honolulu, James Coles

Monica  
Suga  
Misfits  
Notorious BIG  
Dog Pound  
Doug E Fresh  
Mantronix  
I Bones  
Party People  
Playa Poncho  
Salt-N-Pepa  
The Bouncer  
Janet Jackson  
2 Pac  
Diana Ross  
Beat Doctors  
Leftfield  
DJ Icee

"Like This And Like That"  
"What's Up Star"  
"I Be"  
"One More Chance"  
"What Would I Do"  
"Where'z Da Party At"  
"BaseLine"  
"Bone Baks"  
"DJ Smurf"  
"Whats Up, Whats Up"  
"Ain't Nothin' But A"  
"Kick Like A Mule"  
"Runaway"  
"Temptations"  
"Take Me Higher"  
"Sexual Healing"  
"Afroriff"  
"Do That Dance"

## WBNO/Bloomington, Marco Young

Coolio  
Seal  
TLC  
Method Man/Redman  
Bone Thugs/Harmony  
Michael Jackson  
Jodeci  
Shaggy  
Vanessa Williams  
Monica  
D'Angelo  
Notorious B.I.G.  
Montell Jordan  
Xscape  
McKenStef  
Brian McKnight  
After 7  
Brandy  
Skee-Lo  
Hootie/Blowfish

"Gangsta's Paradise"  
"Kiss From A Rose"  
"Waterfalls"  
"How High"  
"1St Of The Month"  
"You Are Not Alone"  
"Freek-N-U"  
"Boombastic"  
"Colors Of The Wind"  
"Don't Take it Personal"  
"Brown Sugar"  
"One More Chance"  
"Something 4 Da..."  
"Feels So Good"  
"He's Mine"  
"On The Down Low"  
"Til You Do Me Right"  
"Brokenhearted"  
"I Wish"  
"Only Wanna Be..."

## WERQ (92Q)/Baltimore, Geoffrey "C" Curtis

Das Efx  
Partra  
Junior Mafia  
Boyz II Men  
Jodeci  
Super Cat  
Lil' Shawn  
Notorious B.I.G.  
Keith Murray  
MoKenStef  
DJ Spen  
KRS-One  
Ruffneck  
AZ  
Lords/Undergrou  
D&D Project  
Red Hot Lover Tone  
Whitely Don  
D'Bora

"Real Hip Hop"  
"Pull Up To My"  
"Player's Anthem"  
"Vibin"  
"Freek-N-U"  
"Girlstown"  
"Dom Perignon"  
"One More Chance"  
"This That Hit"  
"He's Mine"  
"A Fellin"  
"Vic's Act Like"  
"Everybody Be..."  
"Bather Unique"  
"Faith"  
"1-2 Pass It"  
"Wanna Makes Moves"  
"Artical"  
"Going Round"

## WBSS (Boss 97)/Atlantic City, Gary Q

Joi Cardwell  
Alex Party  
Ruffneck  
Fun Factory  
Scatman John  
Whigfield  
M88  
Paula Abdul  
Ultra Nate  
Mariah Carey  
Frankie Knuckles  
Ruffneck Sound System  
Mone'  
Chante Moore  
Jodeci  
Outta Control  
East 17  
Corona  
Michael Jackson  
Beverly Houston

"Love And Devotion"  
"Don't Give Me Your"  
"Everybody B Somebody"  
"I Wanna B With U"  
"Scatman"  
"Another Day"  
"Vic's Little Something"  
"Crazy Cool"  
"Party Girl"  
"Fantasy"  
"Whatta You Want From"  
"Ennie Meenie"  
"We Can Make It"  
"Free"  
"Freek-N-U"  
"Tonight It's Party Time"  
"Hold My Body Tight"  
"Try Me Out"  
"You Are Not Alone"  
"Deeper"

## WXKS (Kiss 108)/Boston, Kosta G

Fun Factory  
Corona  
Mighty Dub Katz  
Jamiroqua  
Janet Jackson  
Los Del Mar  
Real McCoy  
Bucketheads  
Back 2 Basikks  
Mariah Carey  
Le Click  
Alex Party  
Zoran  
Frankie Knuckles  
Corona  
Real McCoy  
Nikki French  
Paula Abdul  
Red Velvet  
Elan

"I Wanna B With U"  
"Baby Baby"  
"Magic Carpet Ride"  
"Space Cowboy"  
"Runaway"  
"Macarena"  
"Love & Devotion"  
"The Bomb"  
"I Feel Desire"  
"Fantasy"  
"Tonight Is The Nite"  
"Don't Give Me Your Life"  
"Hooked On You"  
"Whadda Ya Want"  
"Try Me Out"  
"Automatic Lover"  
"Did You Ever Really..."  
"Crazy Cool"  
"Lady Don't Cry"  
"Better Than You"

## KNNC/Seattle, Randall Schlager

Tequila & Marijuana  
Activate  
Outta Control  
Dare 2 B Different  
Miranda  
Sleeze Sister  
Mr. President  
Elan  
Mighty Dub Katz  
Egma  
Fun Factory  
Suzie K  
Corona  
Sorella  
MasterBoy  
Cartouche  
Two Blue  
Matrix  
Captain Hollywood  
Lisa Moorish

"Tequila & Marijuana"  
"I Say What I Want"  
"Tonight Is Party Time"  
"Come To My Window"  
"Dirty Looks"  
"SEX"  
"I Follow The Sun"  
"Better Than You"  
"Magic Carpet Ride"  
"Tell It To My Heart"  
"I Wanna B With U"  
"Rhythm Keeps Movin"  
"Try Me Out"  
"What You Do To Me"  
"Generation Of Love"  
"Miracles"  
"Love IS In The Air"  
"Can U Feel It"  
"That's The Way Love..."  
"I'm Your Man"

Planet Soul "Set U Free"

(Strictly Rhythm)

Mix Show DJs! Fax Your Playlist to FOX at (609) 424-3881

# MIX IT UP

## Syndicated/MetroMix, Hohman & Harris

Boy II Men "Vybin"  
 Beenie Man "Slam"  
 Doug E. Fresh "Where's The Party At"  
 Alex Party "Don't Give Me Your..."  
 Mone' "We Can Make It"  
 Luniz "I Got 5 On It"  
 Coolio "Gangsta's Paradise"  
 The Mighty Dub Katz "Magic Carpet Ride"  
 Junior M.A.F.I.A. "Players Anthem"  
 Redman/Method Man "How High"  
 Max-A-Million "Take Your Time..."  
 Supercat "Girlstown"  
 Monica "Don't Take It Personal"  
 Skee-Lo "I Wish"  
 Scatman John "Scatman"  
 A Few Good Men "Tonight"  
 Buju Banton "Champion"  
 Das EFX "Real Hip Hop"  
 Milkbone "Where z Da Party At"  
 Real McCoy "Come And Get..."

## Syndicated/SuperMixx, Murry/Walsh

Shaggy "Boombastic"  
 Paula Abdul "Crazy Cool"  
 Alex Party "Don't Give Me Your..."  
 Monica "Don't Take It Personal"  
 Soul IV Real "Every Little Thing"  
 Mariah Carey "Fantasy"  
 Coolio F/LV "Gangsta's Paradise"  
 MoKenStef "He's Mine"  
 Skee-Lo "I Wish"  
 Soul II Soul "Love Enough"  
 Crystal-Waters "Relax"  
 Janet Jackson "Runaway"  
 Scatman John "Scatman"  
 Montell Jordan "Somethin' 4 Da..."  
 Max-A-Million "Take Your Time"  
 Groove Theory "Tell Me"  
 The Bucketheads "The Bomb"  
 Ziggy Marley "The Power To Move Ya"  
 TLC "Waterfalls"  
 Michael Jackson "You Are Not Alone"

## Syndicated/HitMixx, Jonathyn Brown

Collective Soul "December"  
 Elastica "Connection"  
 Alanis Morissette "You Oughta Know"  
 Better Than Ezra "Good"  
 Real McCoy "Come And Get ..."  
 Dave Matthews Band "Ants Marching"  
 Michael Jackson "You Are Not Alone"  
 Madonna "Secret"  
 The Bucketheads "The Bomb"  
 Gin Blossoms "Til I Hear It From You"  
 Del Amitri "Roll To Me"  
 PM Dawn "Downtown Venus"  
 Janet Jackson "Runaway"  
 Deep Blue Something "Breakfast At Tiffany's"  
 Sheryl Crow "Can't Cry Anymore"  
 Hootie/Blowfish "Only Wanna Be..."  
 Seal "Kiss From A Rose"  
 Edwyn Collins "A Girl Like You"  
 New Order "Bizarre Love Triangle"  
 Dave Matthews Band "What Would You Say"

## Syndicated/Hot Mix, Markus Schulz

Mariah Carey "Fantasy"  
 Los Del Rio "Macarena"  
 Planet Soul "Set U Free"  
 Bone, Thugs/Harmony "1st. Of The Month"  
 Coolio "Gangsta's Paradise"  
 Deborah Cox "Sentimental"  
 Groove Theory "Tell Me"  
 Janet Jackson "Runaway"  
 The Bucketheads "The Bomb"  
 Taylor Dayne "Say A Prayer"  
 MoKenStef "He's Mine"  
 Skee Lo "I Wish"  
 Max-A-Million "Sexual Healing"  
 Vybe "Warm Summer Daze"  
 Redman/Methodman "How High"  
 Faith Evans "You Used To Love Me"  
 Micheal Jackson "You Are Not Alone"  
 Everything/Girl "Missing"  
 Elan "Better Than You"  
 Real McCoy "Automatic Lover"

# RECORD POOLS

## Philadelphia Spinners, Tony Harris

Real McCoy "Come And Get..."  
 Crystal Waters "Relax"  
 La Bouche "Falling In Love"  
 Mighty Dub Katz "Magic Carpet Ride"  
 Londonbeat "Build It With Love"  
 Scatman John "Scatman"  
 Annie Lennox "No More I Love U's"  
 Michael Jackson "You Are Not Alone"  
 Tina Moore "Never Gonna Let..."  
 Frankie Knuckles "Whadda U Want"  
 Madonna "Human Nature"  
 Ultra Nate "Party Girl"  
 Labelle "Turn It Out"  
 2 In A Room "Giddy Up"  
 Ziggy Marley "Power To Move Ya"  
 Laura Branigan "Dim All The Lights"  
 Mone' "We Can Make It"  
 Corona "Try Me Out"  
 Montell Jordan "Better Than You"

## Charlotte, Ronnie Matthews

Corona "Try Me Out"  
 Michael Jackson "You Are Not Alone"  
 Real McCoy "Come And Get You"  
 Max-A-Million "Take Your Time"  
 Stevie B "If You Still Love Me"  
 Crystal Waters "Relax"  
 Boyz II Men "Vybin"  
 Shaggy "In The Summertime"  
 Shannon "It's Got To Be"  
 Legion 7 "Every Breath You..."  
 Stacy Q "Two Of Hearts 95"  
 2 In A Room "Giddy Up"  
 M.I.C. Hammer "Sultry Funk/Bustin'..."  
 Zoran "Hooked On You"  
 La Bouche "Falling In Love"  
 Saviour "Where Do I Belong"  
 Elan "Better Than You"  
 Dare 2 B Dif'rent "Come To My Window"  
 DJ Scott "Do You Wanna Party"  
 Tina Moore "Never Gonna Let..."

## Masspool, Cannavo/Baxter

Blondie "Heart Of Glass 95"  
 Tina Moore "Never Gonna Let..."  
 Annie Lennox "No More I Love You's"  
 Laura Branigan "Dimm All The Lights"  
 Corona "Try Me Out"  
 LaBelle "Life And Times"  
 Shannon "To Be Loved"  
 Mone' "We Can Make It"  
 Traci Lords "Fallen Angle"  
 Dare 2 B Dif'rent "Come To My Window"  
 East 17 "Hold My Body Tight"  
 Pet Shop Boys "Paninaro 95"  
 Fun Factory "I Wanna B With U"  
 Mariah Carey "Fantasy"  
 Ruffnax Sound System "Eenie Meenie"  
 Full Force/B. Tucker "Back Together Again"  
 Billy Ray Martin "Running Around Again"  
 Janet Jackson "Runaway"  
 Shamen "Destination Eschaton"  
 Sparks "When I Kiss You"

## International Record Source, San Diego/ Albert Lugo

Sahggy "Boombastic"  
 Ini Kamzo "Listen To Me Tic"  
 Patra "Pull Up To My Bumper"  
 Sugar "The Feeling"  
 TLC "Waterfalls"  
 Vicious "Life Of A Sportin'"  
 Groove Theory "Tell Me"  
 La Bouche "Fallin' In Love"  
 Crystal Waters "Relax"  
 Da Brat "Give It 2 Me"  
 Brandy "Best Friend"  
 Adina Howard "My Up And Down"  
 Londonbeat "Build It With Love"  
 Jodie Mae "Promise Me Your Heart"  
 The Notorious B.I.G. "One More Chance"  
 Ice Cube "Friday"  
 Real McCoy "Come And Get Your..."  
 The Boys Choir Of... "Power"  
 Judy Cheeks "As Long As You're Good"  
 Grand Pubba "I Like It"

## Glenn Friscia, Hot97/WQHT

Mariah: Fantasy • Groove Theory: Tell Me (House Mix) • Taylor Dayne: Say A Prayer • Barbara Tucker: Lets Stay Together • Lil' Moe' Yin & Yang: Reach • George Morel: Morel Grooves # 9 • C&C: I'll Always Be Around (Import) • Tronco Traxx: Walk For Me

## Robbie Tronco, Q102/WIOQ

Donna Summer: I Feel Love • De'Lacy: Hideaway • Mone': We Can Make It • Mariah Carey: Fantasy • Barbara Tucker: Stay Together

## Bill Borrelli, Boss 97

Mariah Carey: Fantasy • Ruffneck Sound System: Eeny Meeny • Lisa Moorish: I'm Your Man • Real McCoy: Automatic Lover

## John Hohman, MetroMix

Soul II Soul: Love Enuff • Billy Ray Martin: Running Around Town • Naughty By Nature: Clap Your Hands

## Ronnie Matthews, Charlotte/Starfleet Music Pool

Karel: Live To Tell • Nicki French: Did You Ever Really Love Me • Taylor Dayne: Say A Prayer • Lisa Moorish: I'm Your Man •

## Stan "The Man" Priest, 93.3 FLZ

Mariah Carey: Fantasy • The Outhere Brothers: Boom, Boom, Boom • Real McCoy: Automatic Lover • Janet Jackson: Runaway/When I Think • Coolio: Gangsta's ...

## David Gold, KMVR

Monica: Like This And Like That • Jodeci: Freak'N You (MK DUB)

# VIDES MIX SHOW VIDEOS

## Paul Yates, KMVR

Billy Ray Martin: Running Around Town • Pet Shp Boys: Paninaro 95 • Twenty 4 Seven: Leave Them Alone

## Gary Cannavo - Tom Baxter, Masspool/Boston

M-People: Search For The Hero/Padlock • Lisa Moorish: I'm Your Man • Simply Red: Fairground • Taylor Dayne: Say A Prayer • Angel Corpus Cristi: Been There, Done

## Alberto Lugo, International Record Source/San Diego

Mongungi: On The Water • Ray Luv: In The Game • B-Tribe: Nanita • Annie Lennox: No More I Love You's • Bosko: Bombay

## Tony Morris, WBSS

Janet Jackson: Runaway/When I Think • Soul Solution: Find A Way • Morel: Move Your Bumper

## Randall Schlager,KNHC

Janet Jackson: Runaway • Gigabyte: It's My Life • Pet Shop Boys: Paninaro 95 • Rozalla: Losing My Religion

## Steve Chavez,KTFM

Cypress Hill: Throw Your Set In The Air • Mariah Carey: Fantasy • Tre Black: Put Ya Back Into It • Supercat: Girlstown

## Chris Walsh,Supmixx

Monica: Like This And Like That • Real McCoy: Automatic Lover

## Larry D, WXXL

Fun Factory: I Wanna B With U (Remix) • Real McCoy: Automatic Lover • Tribe: So In Love

## Oscar "Mr. Groove" Camacho, KBBF

Elli Mac: So In Love • Funkella: Tu Chorba A Pesta • East 17: Hold My Body Tight • Trajic: Hot Sauce Ep

## Markus Schulz, HotMix

Taylor Dayne: Say A Prayer • Planet Soul: Set U Free • Deborah Cox: Sentimental

## Tony Harris, Philadelphia Spinners

Paula Abdul: Crazy Cool • Erasur: Stay With Me • Sparks: When I Kiss You • Moby: Bring Back My Happiness • Simply Red: Fairground

## Jammin' Johnny Caride, WPOW

C&C Music Factory: Boriquia Anthem • Tito Puenpe Jr. F/India: Oye Como Va • Planet Soul: Set U Free • Loveland: Don't Make Me Wait

## Richard "Humpty" Vision, KPWR

Planet Soul: Set U Free • Bass SympH Feat. Janell: Deep Side • Sugar: The Feeling

## DJ Groove, XHTZ

Mijangos F/Xavior: Life • A-Factor: Canto Azul • Michael Jackson: You Are Not Alone • The Shamen: Destination Eschanton • Soul Solution: Find A Way

## Geoffrey "C" Curtis, WERQ

Anointed: It's In God's Hands Now • Funkdoobiest: XXX Funk • Barbara Tucker: Stay Together • DJ Disciple: Hide-A-Way • Mobb Deep: Give Up The Hoods

# BLESSID UNION OF SOULS

## "Let Me Be The One"

The follow-up to the #1 Single, "I Believe"  
from their debut album, HOME.



FMQB: 14\*

Monitor: 16\*

R&R: 12\*

**New At Power 96/Miami!**

Q102 59X

WNCI 40X

B94 35X

WFLY 36X

KLRZ 57X

WNVZ 45X

KDWB 35X

WZPL 43X

WTWR 51X

WYCR 54X

WFLZ 40X

and many more!

management: Mark Liggett  
produced by EMOSIA - co-produced by C.P. Roth

EMI Records

**EMI**

SERVING THE MUSIC

# HOT SHOTS EXTRA

Hundreds of industry heavies turned out to support the T.J. Martell Foundation at the Roseland Ballroom in Manhattan on Wednesday night, September 13th. KROQ/L.A. P.D. Kevin Weatherly was the guest of honor, and was roasted by many of his friends in the business. Kudos to event chairman Kid Leo for doing a great job organizing the event, which raised over \$75,000 for the Foundation.



(l-r): FMQB's Fred Deane; Mercury's Tony Smith; Elektra's Craig Lambert and Don Coddington; and RCA's Dave Loncaio.



(l-r): Atlantic's Lisa Velasquez; Arista's Bruce Schoen; Jive's Ken Lane; Columbia's Jerry Lembo; Jive's Marco Navarro; and Big Beat's Heidi Jo Spiegel.



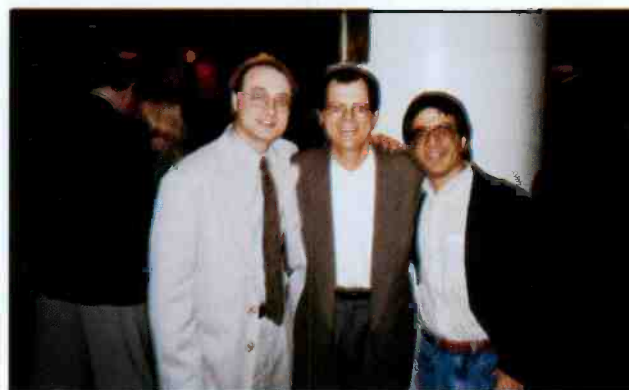
(l-r): Epic's Dale Cannone; EMI's Michael Steele; FMQB's Dave Hoeffel; Tag's Ron Geslin; and EMI's Barry Pinlac.



(l-r): Walt Media's Gary Wall; Atlantic's Danny Buch; Columbia's Charlie Walk; NMM's Joey Grossman; RCA's Dave Loncaio; FMQB's Fred Deane; and Jive's Jack Sater and Karen McLellan.



(l-r): MCA's Mark Gorlick; Elektra's Craig Lambert; and Arista's Rick Bisceglia.



(l-r): Y100/Philly's Garrett Michaels; FMQB's Fred Deane; and Geffen's Bob Catania.

# HOT SHOTS



Epic artists Firehouse performed in Wilkes-Barre recently, and took the opportunity to visit WBHT's palatial new studio complex. (l-r, rear): Drummer Michael Foster, bassist Perry Richardson; P.D. Kid Kelly; A.P.D./M.D. Danny Ocean; and guitarist Bill Levery. (l-r, front): C.J. Snare; overnight jock A.B. Love; and Epic's Mike Martinovich.



Dag nab it! WNVZ-WWDE/Norfolk P.D. Don London (center), his fiance Jennifer Lewis, and Columbia's Pete Cosenza (right), hang with members of Columbia recording artists DAG backstage at a free Z104 concert.



Hootie & The Blowfish dropped in on the WNCN/Columbus morning zoo, and posed for this shot with the staff, including P.D. Dave Robbins; M.D. Dan Bowen; and programming assistant Angela Young.



Couch potatoes... WPST/Trenton VP/Programming Michelle Stevens (3rd from left) welcomed Interscope recording artists Deep Blue Something to the station's Princeton studios. That's Interscope's Pam Grund (left).



Arnold Schwarzenegger decided to "pump up" the KIIS/L.A. morning show while they were broadcasting live from New York. (l-r): Vic "The Brick" Jacobs; Schwarzenegger; Ellen K.; and Rick Dees.



Tongue in cheek... Columbia recording artist Sophie B. Hawkins performed for WVSR/Charleston's Sternwheel Regatta Night. Over 24,000 fans checked out live performances from Sophie, as well as Max-A-Million; Blessid Union of Souls; and Nelson. Here's Sophie with P.D. Bill Shahan.



That and a dime  
will get you a cup of  
coffee.



#1 Most Added Top 40  
#1 Most Added Rock  
#1 Most Added Hot AC  
#2 Most Added Alternative  
#2 Most Added AAA

# "GOOD INTENTIONS"

Toad The Wet Sprocket  
previously unreleased

From the soundtrack to the colossal,  
Wenus-centered,  
ugly naked guy hit series



F.R.I.E.N.D.S.

Produced by Gavin MacKillop




Management: Blake & Bradford

Few artists can claim the worldwide superstar status of Simply Red. Over the course of nine years and only four albums, the band has sold 25 million records, charted dozens of hit singles—including the U.S. #1's "Holding Back The Years" and "If You Don't Know Me By Now"—and packed arenas in both hemispheres.

**Officially  
Debuting  
At Radio  
This Week!**

# Simply Red



# Fairground

Led by the effortlessly soulful vocals of Mick Hucknall, "Fairground" is the premiere single and video from Simply Red's forthcoming album *Life*.

Album in stores  
October 24th

Produced by Mick Hucknall  
and Stewart Levine

Management:  
Elliot Rashman and Andy Dodd  
for So What Arts Limited  
in association with Lisa Barbaris  
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