

GROUP PROGRAMMERS SPECIAL

FIVE IN THE FOREFRONT

On The Record And Off The Cuff With Clear Channel's Tom Owens, XM's Eric Logan, Entercom's Pat Paxton, Emmis' Jimmy Steal And SBS' Pio Ferro pp.12-21

FORMAT FOCUS:

Radio Format Captains Talk Shop With R&R Editors pp.22-58

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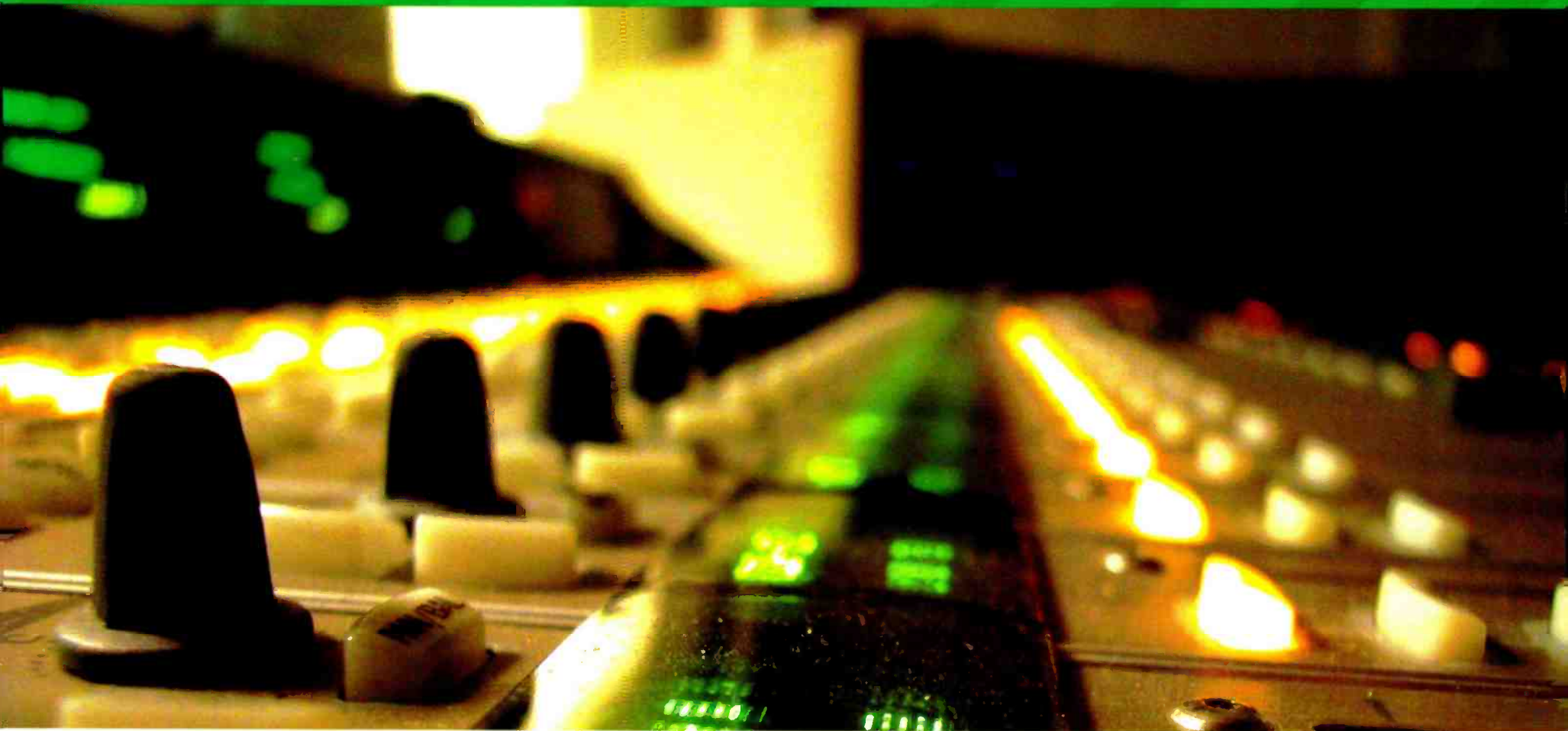
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News Focus

MOVER Reich Place, Reich Time

RCA Music Group regional promotion rep Josh Reich is upped to director of top 40 field promotion. In a memo to staff, RCA executive VP Richard Palmese said, "Since joining us at RMG, Josh has distinguished himself as an extraordinary field executive, consistently breaking records in the very competitive Midwest region."



Reich

Reich, who has relocated from Cincinnati to Chicago, reports to VP of top 40 promotion Peter Gray and will work closely with senior director of top 40 promotion David Dyer. —Kevin Carter

SHAKER Clendening KKOL PD

Veteran news/talk programmer Tom Clendening, most recently PD at news/talk KIRO and talk KTTH/Seattle, has segued to the same position at Salem Communications' crosstown news/talker KKOL.

"As a competitor, I watched Tom guide KTTH from a startup five years ago to the top-rated conservative talk station in Seattle," Salem/Seattle market manager Joe Heslet says. "With his guidance KKOL will become a daily destination for Seattle's talk listeners." —Al Peterson



Clendening

DEALMAKER CC Share Offer Upped

What likely would have been a raucous Clear Channel shareholders' special meeting called to consider the \$37.60 per share offer by a private equity group was averted April 19 when the offer was sweetened by almost 4% to \$39. The Clear Channel board unanimously approved the 11th-hour offer and postponed the meeting to May 8, hoping shareholders will consider and accept the improved deal, now worth \$19.4 billion. Several major shareholders said they'd reject the first offer.

Meanwhile, Clear Channel agreed to sell its 56-station TV group to Providence Equity Partners for approximately \$1.2 billion.

—Jeffrey Yorke

WLTW/New York Tops 2006 Revenue Earners

Clear Channel AC WLTW/New York was the nation's highest revenue-generating radio station in 2006 with \$65.6 million in billing. This is up from an estimated \$60 million, good for third place in 2005. Next in line was CBS Radio alternative KROQ/Los Angeles, which earned \$64.5 million in 2006 after being the nation's top biller in 2005 with \$67.6 million. Clear Channel's heritage news/talk KFI-AM/Los Angeles was third this year, billing \$63.4 million, a healthy gain over last year's \$59.3 million.

Six of 2006's top 10 revenue generators are FM stations, four are AM. Five are owned by CBS Radio, four by Clear Channel, and one, KPWR/Los Angeles, by Emmis Communications. —Jeffrey Yorke

2006's Top Billing Stations

STATION	FORMAT	EST. REVENUE 2006 (\$000)	EST. REVENUE-2005 (\$000)	OWNER
WLTW-FM/New York	AC	\$65,600	\$60,000	Clear Channel
KROQ-FM/Los Angeles	Alternative	\$64,500	\$67,600	CBS Radio
KFI-AM/Los Angeles	News/Talk	\$63,400	\$59,300	Clear Channel
KIIS-FM/Los Angeles	CHR/Top 40	\$61,000	\$52,800	Clear Channel
WINS-AM/New York	News	\$59,700	\$60,800	CBS Radio
WCBS-AM/New York	News	\$56,200	\$56,200	CBS Radio
KCBS-FM/Los Angeles	Adult Hits	\$53,900	\$37,600	CBS Radio
KOST-FM/Los Angeles	AC	\$53,000	\$48,800	Clear Channel
WFAN-AM/New York	Sports/Talk	\$50,600	\$52,500	CBS Radio
KPWR-FM/Los Angeles	Hip-Hop	\$50,000	\$57,900	Emmis Communications

SOURCE: BIAfrn's Media Access Pro

NUMBER CRUNCH

\$91.8M **108,232** **832**

Arbitron's first-quarter revenue, an increase of 7.9% over \$85.1 million in Q1 '06. However, Arbitron's costs and expenses increased 18%, to \$65.3 million from \$53.7 million, mostly due to the planned rollout of the Portable People Meter. Shares earned 52 cents in net income from \$15.5 million, a 10.3% decrease from Q1 '06.

The number of attendees at NAB2007, the NAB's annual electronic media show, held April 14-19 in Las Vegas. Attendance was up from 105,046 last year. There were 26,824 international attendees, an increase from 25,537 in 2006. The 2008 event will be held April 12-17 in Las Vegas.

The number of Best Buy stores nationwide that will carry HD-equipped radios. The HD Digital Radio Alliance has previously partnered with RadioShack, Circuit City, Sharper Image and Wal-Mart, but Best Buy is the first retailer to make the technology available nationally.

HHSAN Responds To Lyric Controversy

In response to the recent post-Don Imus backlash against hip-hop that contains racist and misogynistic lyrics, the Hip-Hop Summit Action Network says it is "taking back responsibility." Led by hip-hop mogul and HHSAN founder Russell Simmons, the group organized meetings with industry leaders, releasing a statement April 23 saying that while "there should not be any government regulation or public policy that should ever violate the First Amendment, with freedom of expression, however, comes responsibility . . . We recommend that the recording and broadcast industries voluntarily remove/bleep/delete the misogynistic words 'bitch' and 'ho' and the racially offensive word 'nigger.'" The group also recommends the formation of a coalition on broadcast standards.

In related news, Clear Channel urban WWPR/New York and the African-American-owned Roberts Cos., which operate urban WRBJ and the CW TV affiliate in Jackson, Miss., have publicly said they will no longer air music with racist or misogynistic content. —Dana Hall

ON THE WEB Imus Fallout Continues

The fallout from the firing of talk host Don Imus by CBS Radio continues. BusinessWeek reports that Imus has retained legal heavyweight Martin Garbus of New York law firm Davis and Gilbert. Speculation is Imus will seek some resolution from CBS with regard to his recently signed five-year deal with the broadcaster.

Meanwhile, WFAN/New York's Mike and the Mad Dog (Mike Francesa and Christopher Russo) continue to host their own afternoon show while also temporarily holding down the 6 a.m.-9 a.m. slot previously occupied by "Imus in the Morning." Longtime Imus newsmen/sidekick Charles McCord remains on the air with Francesa and Russo, but former Imus show producer Bernard McGuirk, who was involved in the racially charged comments that resulted in Imus' termination, has been fired.

In related news, CBS Radio filed suit against KCAA-AM/Riverside to stop the station from airing reruns of Imus' syndicated show, which it has been doing since the program's cancellation. The lawsuit, filed in federal court in Riverside, seeks a temporary restraining order to halt the rebroadcasts and \$150,000 for each violation. CBS attorneys contend that the station is in violation of copyright protections. —Al Peterson

SoundExchange Willing To Negotiate Royalties

SoundExchange, which collects and distributes music royalties paid by Internet broadcasters, says it is in discussions with webcasters to explore "mutually beneficial business arrangements that help to foster growth of Internet radio and provide fair compensation to creators of music."

Asked by R&R if that means SoundExchange is willing to negotiate royalties different from those newly set by the Copyright Royalty Board, SoundExchange executive director John Simson replied simply, "Yes."

On March 2, the CRB raised the webcast royalty to 0.08 cents per performance in 2006, rising to 0.19 cents by 2010. On April 17, the CRB denied requests by the Digital Media Assn. and National Public Radio, among others, for a new hearing. —Brida Connolly

NEWS UPDATES AROUND THE CLOCK:
www.RadioandRecords.com

Cumulus Promotes Three To Senior VP

In the wake of recent promotions in its top ranks (R&R, April 13), Cumulus has promoted three more programming execs. Regional VPs Spike Santee, Gary Pizzati and Mark Sullivan, all of whom will be based in Atlanta, rise to senior VP positions.

In other Cumulus news, Waitt Radio/NRG Liberal, Kan., market manager Steve Schiffier is named Waterloo-Oelwein, Iowa, market manager, replacing Bill Hathaway, who exited in January.—Mike Boyle

Whaley Leads Visionary Shake-Up In Oahu

Brock Whaley, who once prowled the airwaves of Honolulu's KPOI as "B-Rock," returns to the classic rocker as morning show host and is appointed PD for parent company Visionary Related Entertainment's five-station Oahu cluster, which includes AC KUMU, talk KUMU-AM, CHR/top 40 KQM and rhythmic KDDB.

KPOI morning man Ed Kanoi, who also served as OM/PD for KPOI and KUMU-AM, exits.

Meanwhile, Ryan Sean (Kawamoto) is upped to PD of KDDB. He had been MD for KDDB and KQM. Sean Lynch, former OM/PD of KDDB and KQM, is returning to California and his business, Sean Lynch Consulting.—Mike Boyle



Whaley

Fisher Gets Hooked On Mix/Richmond

After six years as PD of Cox rhythmic WHZT (Hot 98.1)/Greenville, S.C., Fisher heads to Richmond, Va., to program hot AC sister WMBX (Mix 103.7). The position has been vacant since Tim Baldwin left.

Fisher says, "It's a different format, which is challenging, plus it keeps me with the company. I know this sounds like a cliché, but this is truly a great opportunity."

—Kevin Carter and Chuck Taylor

Riley Moves To Citadel/Albuquerque

Justin "JJ" Riley is named PD of Citadel AC KMGA and CHR/top 40 KKOB/Albuquerque. He succeeds Kris Abrams, who exited the station in February to program oldies KOOL/Phoenix. Most recently, Riley served as PD/afternoon host at Regent Communications' hot AC KSII (93.1 Kiss FM)/El Paso, where he worked since October 2005. He has also made stops in Salt Lake City and Seattle.

—Chuck Taylor

Hybrid Format, Sponsor Integration Mark Dallas' Lone Star

After a year of HD2 road-testing, Clear Channel launched Lone Star 92.5, a Texas-themed triple A-Americana hybrid on KZPS/Dallas, ending a decades-long classic rock run on the frequency. The brain-child of Clear Channel/Dallas programmer Duane Doherty, the station runs the musical gamut from Willie Nelson to ZZ Top, Stevie Ray Vaughan to Old 97's. Nelson also serves as station voice.

Lonestar's on-air lineup marks the first time surviving KZPS morning men Bo & Jim and veteran Dallas rock jock Redbeard have been heard on the same station since KTXQ vanished in 1998. Redbeard replaces Crash in afternoons, while former KZPS night guy Jon Dillon succeeds Cindy Scull in middays and imaging director Cousin Deke takes nights.

Clear Channel says the new station shuns traditional spots in favor of "sponsors," such as Southwest Airlines, AT&T and Coors, which each receive one to two minutes of integration in an hour and are treated as part of the fabric of the experience, not as an interruption.

"We got extraordinary support from corporate," Clear Channel/Dallas market manager J.D. Freeman says. "They told us to break all the rules. So we broke them in programming, we broke them in advertising, and we broke them on the Web. When you have that kind of freedom, great things happen." —Mike Boyle



Doherty

Study: Radio's Impact Trails Cell Phones

Nearly one in five consumers (19%) say radio has a big impact on their lives, placing it second only to mobile phones (35%) as the audio platform/device with the biggest impact on the lives of users. In other findings from Edison Media Research and Arbitron's new study of digital audio platforms, an estimated 49 million Americans (20% of the U.S. population 12+) listened to online radio in the last month, 29 million (11%) in the last week. Adults 18-34 (16%) and adults 18-49 (14%) exhibited higher online listening.

Meanwhile, awareness of both satellite radio companies is essentially flat in the past year at around 60%.

The study, which involved telephone interviews of 1,855 fall 2006 Arbitron diary-keepers aged 12+, was conducted from Jan. 17 to Feb. 18.—Mike Boyle

WW1, mSnap Sign Marketing Deal

Westwood One and technology company mSnap have announced a deal under which WW1 will integrate mSnap's mobile marketing platform with its network radio programming.

WW1 chief digital media officer Gary Krantz says mSnap "allows us to extend our message beyond radio, directly to people's cell phones." The platform, he says, allows advertisers to create a "call to action" via text messaging and to add listeners (who opt in) to databases through which they receive regular messages from the advertiser.

Krantz explains that, for example, a live talk show "can now immediately get feedback on what they're saying or do polling or do a number of other interactive programming features." —Brida Connolly

MOVERS

Bill Roswell, director of digital news and media for CBS Radio news KYW/Philadelphia, was elected chairman of the Radio-Television News Directors Assn. board of directors at its annual conference in Las Vegas. Roswell succeeds Angie Kucharski, VP/station manager for CBS TV's WBZ-TV and WSBK-TV/Boston. Ed Esposito, VP of information media at Rubber City Radio talk/adult standards WAKR, rock WONE and country WQMX/Akron, Ohio, is chairman elect . . . **Clear Channel** CHR/top 40 WKSC/Chicago general sales manager Pat Kelley adds those same duties at smooth jazz sister WNUA. Kelley was WNUA general sales manager from 1994 to 2005. Meanwhile, Tony Macaluso, who Kelley replaces, is appointed to the newly created position of cluster point sales manager for Clear Channel/Chicago. Macaluso will spearhead new business development for agency, direct and nontraditional revenue clients.

SHAKERS

Anaheim Broadcasting/Riverside-San Bernardino, Calif., general sales manager Curtis Parcell joins Beasley/Las Vegas in a similar position. Parcell, who now works with country KCYE, classic rock KKLZ and hot AC KSTJ, will place special emphasis on news/talk KDWN. He reports to Mark Warlaumont, director of sales for the cluster. Meanwhile, Matthew Smith, who Parcell replaced, moves to the company's recently acquired AC WJBR/Wilmington, Del., as general sales manager, reporting to station VP/GM Jane Bartsch . . . **As part of ongoing changes within its Latin-American management structure**, EMI Music promotes three executives. Camilo Kejner, managing director of EMI Music Argentina, adds managing director duties for Chile. Camilo Lara, GM for EMI Music Mexico, is upped to managing director of that country. Diana Rodriguez moves from director to VP of Latin repertoire. All three report to EMI Music international chairman/CEO JF Cecilion.

Business Briefing

By Jeffrey Yorke

Sirius' Biggest Individual Shareholder?

If there is one guy who has a lot riding on the satcasters' merger, it's Melvin Alan Karmazin, who is far and away the biggest single Sirius Satellite Radio shareholder among the company's executives, according to a Securities and Exchange Commission filing released April 23. Karmazin was paid \$1.25 million in salary plus a \$3 million bonus and received another \$2.8 million in Sirius shares for his work as Sirius' CEO last year. He holds more than 18.5 million shares and has options on another 12 million. Sirius chairman Joe Clayton holds 8.8 million shares.

A Web site tracking political campaign contributions shows Karmazin hands some of his riches to candidates. Karmazin gave \$2,300 to the John Edwards for President campaign on March 31. Since the '80s, Karmazin has contributed \$139,906 to political campaigns; 59.8% to Democrats, 17% to Republicans and 23.2% to other groups.

Analyst Downgrades Satcasters

Bank of America Securities analyst Jonathan Jacoby has downgraded Sirius and XM, noting that their proposed \$13.6 billion merger has only "a 40% probability" of closing. Jacoby dropped his price target for Sirius shares to \$2.75 from \$3.50 and dropped XM to \$12.50 from \$17 while maintaining a "neutral" rating. "Given the proposed merger, the fair value of [XM] and [Sirius] consists of fair value as a stand-alone entity plus the expected value of merger synergies," Jacoby wrote investors on April 23. "In our view, both components are worth less than we had previously estimated."

Snippets . . .

Telemundo, owned by General Electric and sibling to NBC/Universal, announced at NAB2007 in Las Vegas that it would rejoin the NAB after a seven-year absence, less than 48 hours after NBC/Universal made a similar announcement . . . Ennis releases its fourth quarter and year-end results and holds a teleconference featuring chairman/CEO Jeff Smulyan and CFO Patrick Walsh at 9 a.m. ET May 11 . . . Cumulus releases first quarter financial results and holds a teleconference at 11 a.m. ET May 9.



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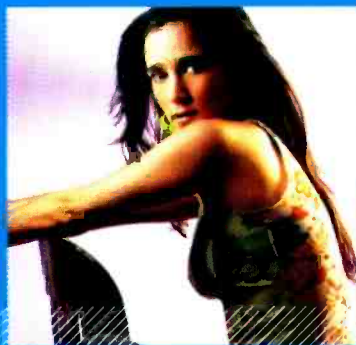


SON VOLT'S "THE SEARCH" FINDS THE NO. 1 SPOT ON THE AMERICANA CHART AS THE QUINTET GETS READY TO LAUNCH A 19-DATE U.S. TOUR BEGINNING IN MAY.

R&R NO.1

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WITH "ERES PARA MI" FOLLOWING LAST YEAR'S "ME VOY" TO THE TOP OF THE LATIN POP CHART (BOTH FROM "LIMON Y SAL"), **JULIETA VENEGAS** IS THE FIRST FEMALE TO SCORE MULTIPLE NO. 1S FROM AN ALBUM SINCE PAULINA RUBIO IN 2004.



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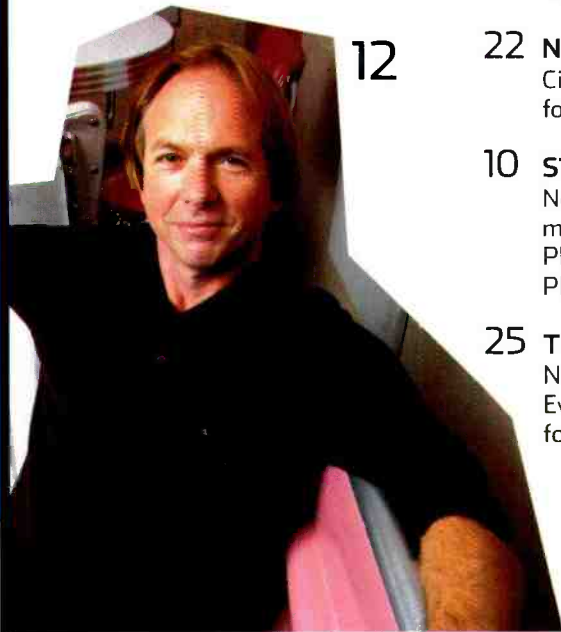
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'The Internet is the single greatest advancement in broadcast history for expanding radio's entertainment values while abbreviating the on-air presentation of them.' p.12

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What's New This Week Online

M

April 30
The winter 2007 Arbitron results are rolling. See New York, Los Angeles and Chicago among today's batch. [▶ Click on Ratings](#)

T

May 1
Looking for a new job? R&R has listings of some of the best opportunities in radio. [▶ Click on Resources](#)

W

May 2
Winter 2007 Arbitron results keep on coming. Get San Francisco, St. Louis and Cleveland, among others, today. [▶ Click on Ratings](#)

T

May 3
Check out the R&R Country Callout. [▶ Click on Charts](#)

F

May 4
Catch up on the latest format flips, personnel changes and other news in your format. [▶ Click on Format News](#)



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MARKET SNAPSHOT:



FLINT, MICH.

The University of Michigan-Flint has announced that it will offer student housing at the Flint campus for the first time, which will bring a boost to the ongoing revitalization efforts in downtown Flint. The dorm is scheduled to open in fall 2008.

POPULATION: 369,400

RADIO MARKET RANK: 127

DEMOGRAPHICS:*

	TOTAL 79-MARKET POPULATION %	FLINT ARBITRON METRO %	INDEX
AGE 18-24	13%	13%	102
AGE 25-34	18%	17%	95
AGE 35-44	20%	19%	97
AGE 45-54	19%	20%	104
FEMALE	52%	53%	103
WHITE	83%	78%	94
AFRICAN-AMERICAN	12%	18%	156
HISPANIC ORIGIN	14%	2%	12
HHLD PLANS TO BUY SAT RADIO SUB (NEXT 12 MOS.)	2%	4%	220

NO. OF RADIO STATIONS: 15

RADIO OWNERSHIP:

OWNER	NO. OF STATIONS	RATINGS SHARE**
REGENT	1 AM, 4 FM (5)	22.2%
CITADEL	1 AM, 1 FM (2)	17.1%
CUMULUS	3 FM	16.5%

FORMATS: 4 CHR/top 40, 4 N/T, 3 AC, 3 country, 3 classic rock, 3 sports, 2 oldies, 2 rock, 2 urban, 9 other

RATINGS LEADERS:**

STATION	FORMAT	AQH SHARE 12-PLUS
WCRZ-FM	AC	9.4
WDZZ-FM	URBAN AC	6.9
WFBE-FM	COUNTRY	5.7
WHNN-FM	OLDIES	5.7
WWCK-FM	CHR/TOP 40	5.7

INTERESTING FACT:*

When it comes to NBA games, Flint residents are 60% more likely to be willing to pay \$15-24 for a single ticket than all other adults nationally. Conversely, they are 7% less likely to be willing to pay more than \$50.

*Source: Scarborough Research 2006
**Source: Arbitron Fall 2006 Report

Network Radio Cheaper Date In 2006 nielsen

Perhaps love and fine gifts really do go hand-in-hand. Dating services and jewelry happen to be the two lowest-spending product categories we've examined thus far in comparing national network radio advertising in fourth quarter 2006 with fourth quarter 2005.

Dating services slid considerably in year-over-year spending. In Q4 '05, the category's top-ranked companies combined for \$4,062,907 at network radio. A year later, these same companies spent only \$2,459,278. IAC/Interactive Corp. (which owns Match.com) was the top dating services spender in Q4 '06, with \$1,697,794, compared with \$2,202,022 a year earlier. eHarmony.com finished in second place in Q4 '06 with \$761,484, compared with \$1,860,885 in the year-ago quarter.

In the jewelry category, JT Waugh was the only company to rank in Q4 '06, with \$76,500 in spending. The company did not rank in the year prior.

When looking back at Q4 '06 network radio spending totals for department stores, automotive companies, pharmaceuticals and financial companies, dating services and jewelry companies were relatively minor players. Department stores spent \$16,964,758; automotive companies laid out \$13,286,550; pharmaceuticals spent \$6,303,670; and financial companies budgeted \$6,228,540.

Dating services also stand out from most of the previous product category spenders we've examined because of their considerable belt-tightening year-over-year. Of the other categories, only pharmaceuticals took a dip from Q4 '05 to Q4 '06. —Susan Visakowitz

Top Dating Services Advertisers (Dollars)

PERIOD: OCT. 1-DEC. 31

PARENT COMPANY	Q4 2005	Q4 2006
IAC/INTERACTIVE (MATCH.COM)	\$2,202,022	\$1,697,794
EARMONY.COM	\$1,860,885	\$761,484

Top Jewelry Advertisers (Dollars)

PERIOD: OCT. 1-DEC. 31

PARENT COMPANY	Q4 2005	Q4 2006
JT WAUGH	--	\$76,500

Network Radio Grand Totals (Dollars)

PERIOD: OCT. 1-DEC. 31

CATEGORY	Q4 2005	Q4 2006
AUTO	\$11,227,877	\$13,286,550
FINANCE	\$4,672,412	\$6,228,540
DEPARTMENT STORES	\$16,525,479	\$16,964,758
PHARMACEUTICALS	\$6,625,368	\$6,303,670

SOURCE: Nielsen Monitor-Plus

Deal of the Week

Multistate Deal

PRICE: \$25 million **TERMS:** Asset sale for cash

BUYER: Three Eagles Communications, headed by president/COO Gary Buchanan. Phone: 402-466-1234. It owns 41 other stations.

SELLER: Clear Channel, headed by radio division CEO John Hogan. Phone: 210-822-2828

BROKER: Kalil & Co.

COMMENT: Three Eagles Communications is buying nine stations in Iowa, a CP in Iowa and three stations in Minnesota from Clear Channel for \$25 million, payable in cash at closing. Buyer is making a 10% escrow deposit. The stations are KCHA-AM-FM/Charles City, KLKK-FM/Clear Lake, KKEZ-FM and KWMT-AM/Fort Dodge; a CP for a new FM in Manson; KGLO-AM and KIAI-FM/Mason City, KCZE-FM/New Hampton and KSMA-FM/Osage, Iowa; KYSM-AM-FM/Mankato and KXLP-FM/New Ulm, Minn. Three Eagles Communications plans to immediately sell KXLP-FM to Linder Broadcasting Group's Minnesota Valley Broadcasting and KLKK-FM, KCHA-AM-FM, KCZE-FM and KSMA-FM to Coloff Media.

2007 Deals to Date

Dollars to Date:	\$422,811,632	(Last Year: \$3,157,380,812)
Dollars This Quarter:	\$119,612,500	(Last Year: \$61,462,500)
Stations Traded This Year:	394	(Last Year: 304)
Stations Traded This Quarter:	146	(Last Year: 55)

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In a chapter from her latest book, the author shares her thoughts on what to look for and what to do when it comes to burnout

Avoiding Burnout

Valerie Geller
vgeller@aol.com

'Focus on the positive. Avoid complaining to management or co-workers. Don't get involved in station gossip or politics. You increase your chances of being spared through ratings dips and managerial changes if you keep your mouth shut and your nose clean.'

—Valerie Geller

While it's important to look at what moves radio forward, it is also vital to understand what can hold radio back. ■ Burnout as an occupational hazard happens under the daily demand of public scrutiny and constant pressure for ratings, making budget and the pressure of consistently original output. And burnout is different from genuine clinical depression.

How do you know people are burning out? Their attitude changes. They complain, call in sick, they are late for work. Ideas don't come to them as easily. They watch the clock, counting the minutes until the end of their day. They begin to rely on other people's ideas more than their own. They want more "easy" stuff. Their show or other work isn't as good as it used to be, and they just don't seem too excited anymore.

For managers, simple exhaustion and frustration can lead to burnout. Since many corporate broadcast resources have been stretched thin, it's become necessary for managers to take on more responsibilities. Even with improved time management skills, many have too much to do in a day.

Solutions To Battling Burnout

Lower your expectations. No one is at his or her best all the time. Now may be the time to tap into the creativity of those around you. If your "fire" is burning low, rekindle at the fires of others.

Are you doing the right work for you right now? Determine what you enjoy about what you

do. If the list is short, it may be time to rethink your job and find something else. As scary as change can be, it's better to move on rather than burn out in a job that's not right for you.

Artists, on the radio or elsewhere, need the right environment to grow. Managers need to understand that creative people are sensitive, introspective and insecure. Talent doesn't come with a list of "care and feeding" instructions, so open communication with management is critical. Supervisors who don't take this into account will contribute to burnout.

Live a balanced life. It is easy to become driven to accomplish in this career and lose perspective on the rest of your life. Remember, you can love radio, but radio will not necessarily love you back.

Do not become your work. Do other things that make you feel good and give you a sense of accomplishment. Burnout occurs when you can no longer grow as a person. Don't let that happen. Challenge yourself to do new things outside work.

Avoid energy vampires. Avoid those who seem to suck the life out of you by overwhelming you with their problems. Surround yourself with people who nourish, who give, not just take.

Nourish your brain. Look at art. Go to a movie or attend the theater. Read. Talk to your kids. Play or make art. Listen to music. Try gardening. Do something, anything, that will stimulate your own creativity and sustain you, even if you are not "in the mood right now."

Be inspired by reading. Take advantage of books that inspire creativity.

Do what you want. Whenever possible, delegate assignments that you don't particularly care about. Stick to what interests you. Take on what makes you energized and passionate about your work.

Remember why you came. Rediscover what

motivated you at the beginning of your career. Why did you want to be in radio? Why was it fun? Remember what led you down this long and winding road.

Take a break. The root of the word vacation is "vacate," to leave. Take time off. You may just need a brief change of pace to have new input, experiences, meet new people. Break the monotony of your daily routine. That may put things back in perspective.

Focus on the positive. Avoid complaining to management or co-workers. Don't get involved in station gossip or politics. You increase your chances of being spared through ratings dips and managerial changes if you keep your mouth shut and your nose clean.

Be selective about the battles you want to fight, then fight them with the highest level of dignity, professionalism and maturity.



Geller

One manager says, "I could easily be consumed by budget constraints, destructive corporate directives, any number of distractions and the ever-decreasing amount of decision-making latitude I have as a PD. But I try to stay focused on the positive elements of my job. I have the luxury of a large and talented staff to work with, and we are still the No. 1 station in this community. The way to survive is to stay focused on the positive."

The Radio Life Can Be 'Rootless'

Radio's lack of stability can lead to anxiety and burnout, so be prepared. New opportunities can arise on short notice. Have your résumé ready at all times, no matter how happy you are in your present gig.

Diversify. To survive the long haul in radio, it pays to have another skill to fall back on. I don't know of a single radio veteran who hasn't nursed a bruised ego at least a few times following an ownership change, budget cut, format shift or political fall from grace.

Have a backup plan. By not putting all of your eggs in one basket, you empower yourself to move on and, often, up in your radio career rather than simply accepting a bad or unchallenging situation out of fear of unemployment. **R&R**

Valerie Geller is a broadcast consultant who works with stations and talent around the world. "Creating Powerful Radio," from which this column was excerpted, is her third book. For more information go to creatingpowerfulradio.com or gellermedia.com.

Managing Against Burnout

Radio Sales Analyst published the following "Principles of Motivation":

- The employee's behavior is functionally related to the way you treat them.
- People don't resist their own ideas.
- People will live up (or down) to your expectations of them.

- You must know the individuals you are trying to motivate.
- People will change only when they think they have to.
- Productive activity that is ignored will tend to decrease over time.
- Achievement and recognition are the top motivators at all levels. —VG



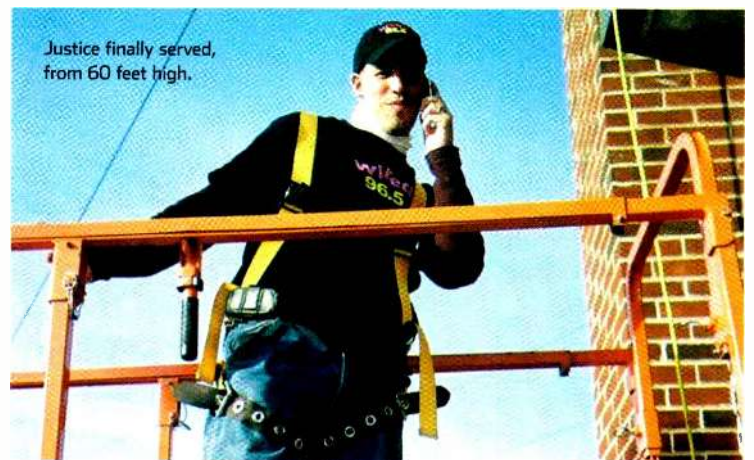
Justice Delivered From A Rooftop

Neither snow, nor rain, nor hail, nor the 60 mph wind gusts of a recent Nor'easter were able to sway a man called **Justice** from his anti-**Sanjaya** mission—and his efforts have finally been rewarded. It had been 21 days since Justice, the ridiculously focused executive producer of “Chio in the Morning” on Beasley Broadcast Group rhythmic **WRDW (Wired 96.5)/Philadelphia**, moved his entire life into a flimsy tent on the roof of a local car dealership and vowed to remain there until the scourge of his existence, the musically challenged Sanjaya, was voted off “American Idol.” OK, so it took weeks longer than we all anticipated, but finally, thankfully, that mission was accomplished a couple of weeks ago as the previously impervious Sanjaya was finally put out to pasture, due in no small part to his particularly egregious butchering of a song we used to like, **Bonnie Raitt’s** “Something to Talk About.”

Now back on planet Earth and freshly showered, here's Justice himself to tell us more. “When I went up there, the temperature was 60 degrees. Then it changed: three inches of snow, temps down into the single digits, three inches of torrential rain and 60 mph winds,” he tells ST. “Thankfully, I used to be a Boy Scout, so that ‘be prepared’ training finally came in handy.” Improvising quickly, Justice secured eight large cinder blocks to hold his tent down against the elements. “I felt like a young ‘MacGyver,’” he says, cracking himself up. Justice recalls the hysteria that accompanied the station’s weekly out-

door “American Idol” viewing party on Wednesday night. “As soon as Sanjaya was voted off, the crowd erupted. They were cheering so loud you would have sworn the Eagles just scored a touchdown.” Justice immediately rode the scissor lift of love to the ground and was greeted like a hometown hero.

“Looking back I’m glad I did it,” he says. “I created a stronger bond with the listeners through the hundreds of e-mails I got every day, not to mention all of the home-cooked meals that people delivered to me. During this process, I also learned a lot about myself,” Justice adds. But, now that the experience is behind him, “There’s no need to ever have to do that again.”



‘As soon as Sanjaya was voted off, the crowd erupted. They were cheering so loud you would have sworn the Eagles just scored a touchdown.’

—Justice

10



Another satisfied listener.

Enzyte Treats Premature Speculation

The rumor mill has been buzzing that Emmis was exploring the alleged scenario whereby it would spin off smooth jazz **WQCD (CD101.9)/New York**—possibly to Univision. Since we

have no way of knowing whether that particular rumor contains any actual elements of what real journalists call “facts,” we made a call. When reached in his palatial office in beautiful

Reseda, Calif., Emmis Radio president **Rick Cummings** was nice enough to offer ST this semicomment, “We don’t comment on speculation.” Thanks and drive carefully.

The Programming Department

■ Congrats to **Jay Michaels**, PD of Sinclair rhythmic AC **WNRJ (Energy 106.1)/Norfolk**, who has somehow managed to double his broadcast day with the addition of programming duties at alternative sister **WROX (96X)** as **Michele Diamond**, a 12-year station vet, exits.

■ **John Broeske**, whose name is synonymous with news/talk monster **KMJ-AM/Fresno**, has announced his retirement as PD, effective July 31. Broeske began his career at KMJ in 1981. He was upped to PD in 1985 and elevated to GM in 1987. The following year, he was named PD of **KABC/Los Angeles**. During his career, Broeske has worked for McClatchy, Henry Broadcasting, American Radio Systems, Infinity, CBS Radio and now Peak Broadcasting. Market manager **Patty Hixson** says of Broeske, “He’s been a jock, a play-by-play guy, a reporter, talk-show host, PD and GM. He has also been a dear friend and mentor.” Peak will retain Broeske’s services as a con-

sultant as he prepares to take some time off to travel, play golf and surf.

■ Longtime APD/MD **Tosha Love** has left the premises at CBS Radio urban **WVEE (V103)/Atlanta**. CBS VP of urban programming **Reggie Rouse**, who doubles as PD of V103, says he’s accepting résumés for this off-air position. Love was with the station for almost 10 years.

■ Night jock **Grant Random** adds impressive MD stripes on XM’s active rock channel Squizz (channel 48). Later, this additional sentence was added in postproduction to give Random’s announcement the appearance of carrying a little more gravitas.

■ **Jay Cruze**, PD of Clear Channel country **WBUL (98.1 the Bull)/Lexington, Ky.**, is prepping the U-Haul for blastoff. He’s transferring down to Clear Channel’s cluster in lovely Panama City, Fla. Sadly, he’s arriving after spring break, so the thousands

of screaming, drunken, half-naked college students will have already vacated the place. Cruze, who starts May 9, will be OM of the whole damn cluster, overseeing top-rated country **WPAP**, AC **WFSY**, urban **WEBZ (93.5 the Beat)**, oldies **WPBH (99.3 the Beach)**, rocker **WFBX (94.5 the Fox)** and adult standards **WDIZ (the Breeze)**. He’ll also program WPAP and take over for **Eddie Rupp**.

■ After rolling for six months without a PD, Cumulus CHR/top 40 **WWCK/Flint, Mich.**, now has a real live grown-up at the helm—veteran programmer **Jeff Andrews**, who most recently programmed First Broadcasting’s **KXCL/Sacramento**. “I’ve been talking with Jeff for over a year,” Cumulus senior VP of programming **Jan Jeffries** tells ST. “He’s a perfect fit for the competitive environment, and I’m pleased to have him on our Cumulus team.” No stranger to having Michigan license plates on his car, Andrews previously spent several years programming **WSNX/Grand Rapids**.

Quick Hits

■ CBS Radio talk **KLLI (105.3 Free FM)/Dallas** has dropped the syndicated **Opie & Anthony** and moved **Chris Jagger** from late mornings to morning drive. "O&A did a great job for us. We just felt the need to develop a more local show," KLLI GM **David Henry** tells ST.

■ After nearly four months of silence at Entercom CHR/top 40 **KDND (107.9 the End)/Sacramento** mornings are now ready to bloom again. PD **Dan Mason** has hired a new morning show. **Jason Barsky** and co-hosts **Kelly** and **Gavin**, currently known as "The Morning Mess" on Clear Channel's **WHKF (99.3 Kiss-FM)/Harrisburg**, will be stepping into the gaping void that has been left since "The Morning Rave" was fired in January following the water intoxication death of listener **Jennifer Strange**. The new show, which starts May 14, will henceforth be known as "The Wakeup Call."

■ **WLLD (WiLD 98.7)/Tampa** finally has a new nighttime anchor—and it's not who you think. "Since Sanjaya is now available, we thought about bringing him in. However, touring with 'American Idol' may pose a problem," PD **Orlando** tells ST. "Therefore, we've decided to go with a much more talented runner-up. **DJ H Vidal** is the new host of "DJ H Vidal & the Nuthouse" from 6 p.m. to 10 p.m. on Tampa's **WiLD 98.7**." Vidal replaces **Boy Loco**, who relocated to Houston in March. "This guy is a beast. He's a true hustler," Orlando says. "He mixes, he's entrenched in the format, and he's perfect to lead the team that we've put together of co-hosts **Lyrik** and **Buckwheat**." Vidal is currently the tour DJ for **Bubba Sparxxx** and mixes for the Tampa Bay Storm's Arena Football games. He previously worked across the street at Clear Channel urban **WBTP (95.7 the Beat)**, "but we won't hold that against him," Orlando jokes. "Hell, **Bill Clinton** tried weed once, so we all make mistakes." Stay tuned, Orlando says, because his massive nationwide MD search to replace **Beata** is about to pay off.



Orlando in Tampa confuses us.

■ Emmis alternative **WKQX (Q101)/Chicago** afternoon dude **Fook** and overnighter **James Van Osdol** exit. Most of the remaining airstaff is shuffled: Night guy **Sherman** moves to afternoons, where he's joined by "Morning Fix" traffic/weather/character dude **Steve Tingle**. Q101 part-timer/music correspondent **Ryan Manno** gets the big-boy upgrade to nights, with all the dental benefits it entails, and "Morning Fix" writer/production guy **Kevin Manno** (who may or may not be related to Ryan) takes overnights. Thankfully, **Christine "Electra" Pawlak** remains in middays, since our heads are still spinning after all that.

■ Seattle's branch office of **MOViN**, Sandusky's **KQMV (MOViN 92.5)**, has filled morning drive with the addition of **Pat Clark**, formerly of **WXSS/Milwaukee**. "After 576 applicants and 4,723 hours of listening to everything the free world had to offer. Pat really rose above the rest with an amazing track record, energy, enthusiasm and a talent that cannot be matched," **MOViN** PD **Maynard** says, sounding almost entirely serious. Now that Clark is inked, all that's missing is to find him a talented producer.

■ We recently told you that our pal **Mark Elliott** was leaving his PD/morning gig at Northern Broadcast classic hits twins **WFCX** and **WFDX (the Fox)/Traverse City, Mich.**, to take over as PD of South Central AC **WIKY/Evansville, Ind.** **Todd Martin** is already in place as the new Fox PD, but Elliott wasn't anxious to leave until he knew that his

award-winning morning show was in good hands—and apparently now it is. **Craig Russell**, who joined the Fox last month as APD/afternoon personality, will move to mornings and take the reins of "The Fox Breakfast Show."

■ We're hoisting several beers—not just because it's a day ending in "y," but also because legendary jock **Rick Dees** has been inducted into the NAB Broadcasting Hall of Fame. Mr. Disco Duck, currently in mornings at Emmis rhythmic AC **KMNV (MOViN 93.9)/Los Angeles** and the purveyor of many decades of fine broadcasting excellence, as well as around 18 bazillion "Rick Dees Weekly Top 40" shows, was inducted during a festive all-you-can-eat-for-\$5.99 luncheon in Las Vegas.

■ CBS Radio talk/active rock hybrid **WYSP (Free FM)/Philadelphia** rounds out its lineup with addition of the syndicated "Loveline" weeknights from 11 p.m. to 2 a.m., followed by "The John & Jeff Show" from 2 a.m. to 5 a.m. Longtime overnight dude **Rick Allen** will become the local producer for "John & Jeff" and anchor hourly overnight news updates. The WYSP lineup now looks like this: **Opie & Anthony** (mornings), "The Barsky Show" (middays), **Matt & Huggy** (1 p.m.-3 p.m.), "The Kidd Chris Show" (afternoons) and **Scotty & Alex** (7 p.m.-11 p.m.).

■ **D.B. Nyce** trades mornings at **WFFY/Destin, Fla.**, for the nights/creative services director post at **URBan Radio CHR/top 40 WMSR/Florence-Muscle Shoals, Ala.** Nyce's arrival shifts PD **Fatguy** from nights to afternoons, filling the gap created by **Chip Valentine's** recent departure. "D.B. brings an exciting night show to WMSR, and we're thrilled to have him onboard," PD **Brian Rickman** tells ST. "He's sure a lot better than that loser Fatguy who used to do nights. What a jer... huh? What's that? He's still here? Great. I have to go now and hide from a 400-pound disgruntled DJ."



Made up of ordinary household items.

■ **Shrek Alert:** Brand-new **WKXJ/Chattanooga, Tenn.** MID/night jock **Shrek** is now in the house and ready for the storm of random abuse headed his way. "Shrek is technically not human," PD **Riggs** says to ST. "He's 20% pixie dust, 30% sawdust, 15% household dust, 75% pork loin and 2% milk. I'm confident that he's got what it takes to rock out the night show here in Chattanooga—and keep our cleaning service busy." Shrek can be bothered several ways: shrek@clearchannel.com, or avoid the rush and annoy him by phone directly at 423-892-3333 ext. 170.

■ **DJ Special K** (may be an assumed cereal), the mixshow coordinator at rhythmic **WJFX (Hot 107.9)/Fort Wayne, Ind.**, has been asked to set his alarm ungodly early as he's invited to join the morning "Weaselshow" as co-host/live mixer. We'll let you know how that goes.

Baby Poop

The city of Grand Rapids was closed last Monday to accommodate the parade of love for Joe "the Voice Guy" **Szymanski** and his beautiful voice wife **Liz** on the April 20 birth of daughter **Breana Renee Szymanski**, aka the Future Voice Chick. Here's Joe now to tell us more. "For a limited time only, free with any monthly retainer purchase, is a 150-cut Baby SFX library. You'd be amazed at how many different sounds you can get out of each end of a baby."

K-Earth Outgrows 18-34 Demo

It's amazing to think that venerable CBS Radio oldies **KRTH (K-Earth 101)/Los Angeles** will be celebrating its 35th anniversary in October. To make this occasion as cool as

humanly possible, K-Earth is assembling a comprehensive history of the station and is looking for your stories and pictures to include in the presentation. All K-Earth 101 alum-

ni are also invited to make their whereabouts known. Please e-mail your photos and stories to kftobin@kearth101.com or aschmidt@kearth101.com. The deadline is May 15.

TOM OWENS: Clear Channel Content King Moves Beyond Terrestrial Template

By Paul Heine ■ Photographs By David Lawrence /RETNA LTD.

Want to see where an industry is heading? Scope out its market leader. ■ In radio, that's Clear Channel, and where it is going looks dramatically different from where it has been. During the past 18 months, the San Antonio-based company has had a full dance card: downsizing (448 radio stations on the block, selling its TV division); going private (if shareholders accept a recently sweetened offer); consolidating and redeploying its work force (online programmers in, hordes of terrestrial PDs and air talent out); and investing (it leads the industry in HD radio light-ups and has the No. 3 Internet radio network).

Leaving small-market radio behind and tightly focusing on its cash-flowing brands, Clear Channel is betting that a massive slab of its future lies in the exploding online space. That overused line from Clear Channel Radio CEO John Hogan about going beyond "tall towers in big fields" was more than just a clever sound bite. Jockeying for position in the larger audio entertainment business, the company's mantra is to

develop or acquire products so unique and desirable that they can be distributed in whatever manner is most advantageous at the time.

In a rare interview, executive VP of content development Tom Owens explains how rapidly changing consumer preferences are leading to "abbreviated" on-air content, where terrestrial stations are the bait, the Web is the catch and all roads lead to cell phone content convergence.

How has your job changed since you took on a new title?

It's moved from performance supervisions to product creation and product acquisition. All radio companies should be arriving at the greater realization that they are, in fact, in the product origination and distribution business. While terrestrial ratings success certainly constitutes the core business, there is an attractive future in distributing compelling audio products over as many delivery systems as possible. So my focus is acquiring talent, products and partnerships to further that goal.

It's apparent that purely music-driven radio stations are being commoditized by personal portable digital devices. Regardless of how well-researched and sequenced, the music an individual has personally selected has an insurmountable advantage. Compelling air talent is the most effective weapon for defending and expanding our share of audio entertainment consumption.

Does Clear Channel's deal with mSpot signal the beginning of radio availability on cell phones?

So long as radio provides consumers with compelling products, yes, I believe it does. While wireless carriers have realized more immediate success with video distributions, we are beginning to see more activity and interest in our products. The mSpot Music Center will offer 100 CC terrestrial streaming stations this month, via Sprint, along with 10 Hispanic and urban formats already being provided by New York, Miami, Chicago, L.A. and the Format Lab. We have Quickplayer [BlackBerry's streaming media player] providing 25 markets with news and 10 markets with constantly updated traffic, and a new, free-to-consumer mobile platform that extends well beyond text-messaging applications and will be rolled out in May. There is simply no other media device with 230 million units in the U.S. that consumers consider so critical to daily personal and professional existence.

The average monthly spend per cell phone is \$50.56, with nearly half of its users considering a "smarter" upgrade with additional premium services. One hundred million iPods have been sold with 1 billion downloads, a per-unit average spend of less than \$10. Though Apple will improve that by offering video, photo and gaming, its most dramatic upside will come from cell phone convergence. It will be telling to monitor the sales of the Apple iPhone in June and the less expensive Helio Ocean out later this month.

How is radio adapting to the consumer's preference for on-demand, customizable and user-generated content?

I do not believe the industry as a whole has made significant strides. The Internet is the single greatest advancement in broadcast history for expanding radio's entertainment values while abbreviating the on-air presentation of them. I recently heard [regional VP/OM] Dom Theodore presenting a colorful Kim Mathers interview on WKQI/Detroit in half-minute terrestrial increments while constantly cycling more interested listeners to the Web site for the full half-hour segment. If a computer isn't accessible at the moment, you can catch it on-demand at your convenience. For Edgfest 16 coverage, KJGE/Dallas aired artist interviews in relatively brief terrestrial segments, making longer unedited versions available on the Web site. We're developing "after the show" segments that enable morning shows to carry over guests, topics and artist performances to webcasted audio and video segments after terrestrial broadcasts conclude.

Some user-generated content is excellent and, from "Babe of the Day" to "Baby Idol," often constitutes the greatest percentage of page views. "Eyewitness," a product designed for news/talk, facilitates user-generated posting of news photos and video—mostly from cell phone cameras. Arbitron will soon credit Internet-based station listening in some manner, and there will be no more effective way to extend time spent using your terrestrial product than to expand its attributes in the more personal, addressable, single consumer-centric online environment.

In what other ways are you making radio more interactive?

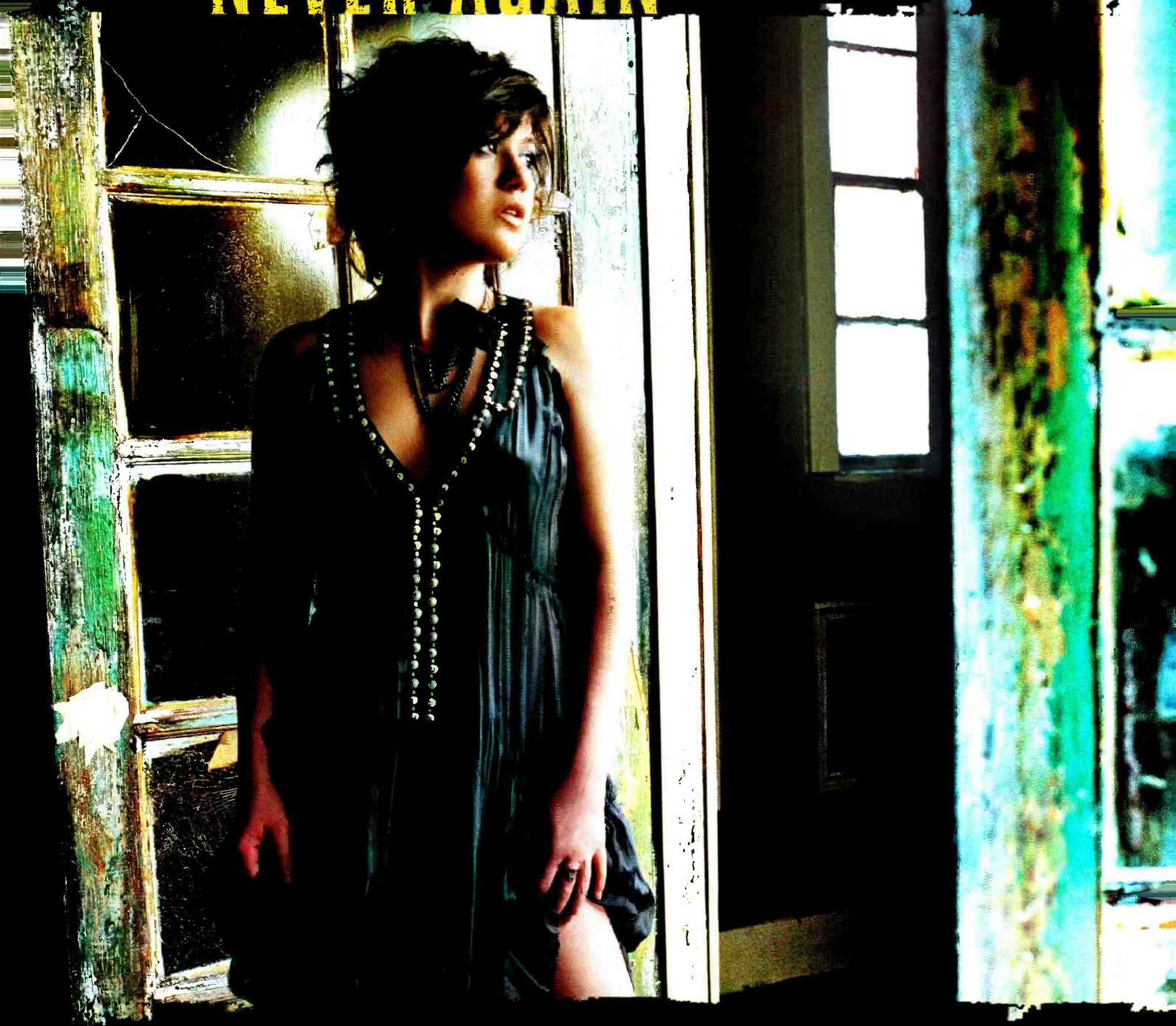
Continued on page 14

12



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Group Programmers Special



14

'The Internet is the single greatest advancement in broadcast history for expanding radio's entertainment values while abbreviating the on-air presentation of them.'

—Tom Owens

Continued from page 12

In the online space through the use of personality pages, polling, on-demand content and the ability for listeners to program an hour or two for the terrestrial station or HD2 or stream. In the mobile environment we are delivering song information, contesting, couponing, weather, news and custom traffic data. Eventually all of our local sites will provide streams of all CC HD2 channels nationally. Best of all, these crude examples constitute only the barest of beginnings.

Describe the online PD's role.

They are PD-level positions that involve working with programmers and air talent to ensure the best online experiences possible. Some were redeployed from programming positions, others were attracted from outside the industry—ideally, individuals that understand but are not bound by their experiences in traditional radio. For the first time we have built terrestrial-programming bonuses into the elevation of Web visitations.

What will it take for HD radio to achieve critical mass?

Wide distribution of HD radios in cars and in retail outlets at acceptable price points; compelling programming to drive interest and use; and finally, the actual consumer purchase and usage.

The industry has made significant progress, largely due to the efforts of the [HD] Digital [Radio] Alliance led by CEO Peter Ferrara. The volume of commercial inventory we have devoted to promoting HD awareness has produced around an 85% general-market awareness level. However, less than half of those express a great interest in the product as they misperceive HD as an advancement in sonic integrity. As an industry, our promotion of HD has largely been limited to "now available in digital HD" as opposed to an organized clusterwide approach to promoting the total diversity created by an entire market of new programming selections. Also, while the industry

has incurred considerable costs in the technical conversions to HD, we have not been able to provide HD programming with resources or personnel focus remotely equal to terrestrial. This will change over time as a profit motive is introduced.

Expectations are that the Consumer Electronics Assn. will report HD sales of nearly 1 million for '07, and that exponential growth will occur thereafter as price points decline and vehicle installations rise.

During the past 15 months, alliance membership has launched 702 HD2 radio stations in 102 markets. Of those, Clear Channel operates 335 stations or 47.7% in 91 of the markets.

Give us an update on the progress of the Format Lab.

Format Lab was an early creation of our Content R&D team—which [Clear Channel Online Music & Radio executive VP] Evan Harrison and myself supervise—to provide stations with financially efficient but qualitative solutions to their HD2 bandwidth programming needs. Since its launch in February 2006, over 80 channels of music and entertainment programming in 37 different categories have been created. In addition to wireless services, 244 HD2 stations receive programming on a daily basis from the Format Lab, and all the content is completely customizable by the local market.

Format Lab will continue to expand its product offerings on the radio, online, on your phone and elsewhere. Our goal is to meet the needs of a wide variety of interests, lifestyles and demographics including, but not limited to, children, teens, women and environmentalists.

Tell us about Clear Channel's partnership with Microsoft.

CC Radio and Microsoft are building a nationwide data delivery service using HD radio technology. Called MSN Direct HD, the service will provide personalized and localized content to a variety of HD-equipped receivers in automobiles, wireless devices, consumer electronics and home appliances. HD radio allows us to broadcast both

audio and inaudible data, which other devices can detect and deliver to the consumer. We anticipate rollout of devices and services to begin in 2008.

How does electronic audience measurement change the ratings game?

From the early Houston and Philadelphia returns, it's clear that there will be a substantial difference in the information delivered via a device detecting encoded programming versus recalled or reported listening. Severely diminished time spent listening, cumulative boosts for many stations, AM drive/PM drive AQH inversions, nearly twice the number of stations sampled per week, audience compositional differences, speed of data improvements, weekly reports, more level distribution of listening through all quarter-hours and days of week and on and on.

The game remains the same. Tune in often and don't tune out. The methods of competition will be quite different. With TSL severely reduced, the importance of maximizing every listening occasion, whether intended or incidental, will be the deciding factor. Methods of effectively maximizing public exposures of the product will become an industry unto itself. PPM will encourage programmers to take intelligent risks as the diary system encouraged highly repetitive and sometimes strident tactics many felt integral to being "recalled" or top of mind at the time of the delayed diary entry.

How will Clear Channel structure the airtime it has agreed to set aside for independent musicians as part of its payola settlement?

The voluntary agreement requires CC to provide 1,600 hours of programming featuring local, regional and unsigned artists, and artists affiliated with independent labels. It gives CC, as well as CBS, Citadel and Entercom, the flexibility to discharge the requirement on "appropriately formatted stations." Beyond that, the Rules of Engagement essentially eliminate the exclusion of any class of promotion personnel. Since CC did not sell or barter access to its decision-making personnel, there were relatively few requirements affecting us. CC will obviously comply with both the letter and the spirit of the agreement.

What radio formats do you see growing the most during the next one to three years?

Hispanic radio will continue to be a major growth opportunity. To some degree that may depend upon the transition to PPM and how Hispanic ratings performances tend to be affected. While the diary rewarded tenure and top of mind, weekly PPM reporting will give stations launching new formats a faster and more reliable progress assessment. The diary's delayed data and methodological disadvantage discouraged many station launches. I would hope this PPM distinction will have the opposite effect. I also think that the combination of the PPM methodology and the availability of the HD2 and Internet spectrums will foster development of more adventuresome formats, such as our gay lifestyle Pride format and Lonestar, pioneered by KZPS/Dallas and offering "triple A meets Americana somewhere in Texas."

R&R

ERIC LOGAN: 'We Make It Our Mantra To Be Leaders In Original Programming'

By Ken Tucker ■ Photograph By Mitchell Layton /RETNA LTD.

XM Satellite Radio executive VP of programming Eric Logan has a work ethic that puts many to shame. Up at 4:45 a.m., he's out the door an hour later. A creature of habit, he says he can pick up his morning coffee at Starbucks without speaking a word. ■ At the office, he'll spend 12 hours overseeing 170 channels of sports, talk, comedy, music, children's and entertainment programming. What "overseeing" means can vary greatly. One minute he could be talking to former baseball great Reggie Jackson about a show on XM's Home Plate channel, the next he's speaking to senior VP of music programming Jon Zellner—he might even talk a subscriber through an installation.

'I say to our programmers, "Remember that the subscribers are paying us to listen." These people can vote, by not paying for the service and opting out.'

—Eric Logan

He also takes time to look at the big picture. "You have to stop for a minute to carve out time to think about tomorrow," Logan says. "Everybody's so focused on the next five minutes and the next report and the next presentation, but I always really try to make sure that we are looking to the next big programming idea and innovation."

What's the biggest difference between programming satellite radio and terrestrial radio?

This is going to sound very contradictory—there are a lot of similarities, but the differences are enormous. It is still radio, it's still audio entertainment. Where we differ is what makes the value proposition better. Commercial-free music, for example. Using that as a generic example is an

easy one, but when you talk about things like choice and breadth and depth of content and a sort of ubiquitous signal, those small differences are actually enormous to the minds of our consumers. I say to our programmers, "Remember that the subscribers are paying us to listen." These people can vote, by not paying for the service and opting out. In the terrestrial world, they can vote by not listening, but when everybody is free you become somewhat desensitized to them.

Are you as hands-on with XM as you were with terrestrial radio?

If you talked to my senior VPs, I think they would probably tell you I am too hands-on. [laughs] I don't get into the weeds as much as I used to as far as song rotation or format playlists, but my staff knows me well enough now that I have a high degree of potentiality to ask them, "What are we turning powers at?" Because of that, I think that they do a great job of thinking through all the different aspects of it.

There are launches that I am very hands-on with such as the Major League Baseball channel Home Plate, Oprah & Friends and the National Hockey League channel Home Ice. But on a day-to-day basis, I am very involved with one show: Opie & Anthony. I talk to Opie probably every day on the phone, feeding back ideas and concepts. It's a huge show for the network, and so I personally manage them because I have a relationship with both of the guys.

Do you think Opie & Anthony's show has paid dividends for XM?

There are two parts to our business. There is subscriber acquisition, which is how we make well over 95% of our revenue. There is also "retention," or additional reasons for people to stay. One of the challenges for us, as a subscription business, is "churn," which is when you have a percentage of your sub-base that goes away. We have to have high satisfaction on all of our channels—not necessarily listenership—but high satisfaction. So to have a channel like the Virus, that has high satisfaction and incredibly high ratings [is great]. It provides a great retention tool for people and it is a great subscriber acquisition tool. The outward syndication, with three of the five hours of that show on CBS stations, has paid dividends. It is a very popular show and it is one of our top revenue channels on the network.

How often do you speak to individual format PDs?

Well, if you are programming country, I probably talk more to you than you want me to. [laughs] I talk with the majority of them once or twice over the course of week. I don't give them feedback specifically about their channels—with the exception of country—because I have a terrific senior VP of music programming, Jon Zellner, and I have a phenomenal staff of senior program directors, who really lead the charge of genre management. With country, it's a passion point of mine, it's my background.

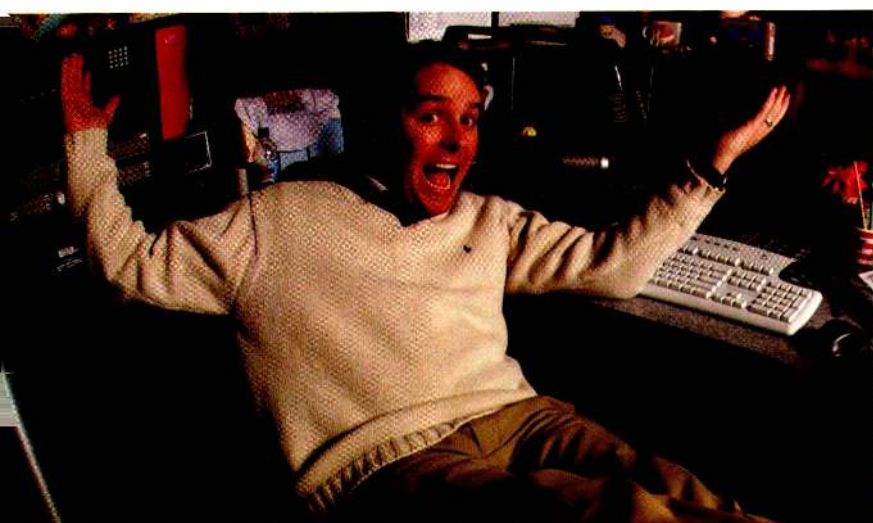
What is the biggest challenge facing XM in particular and satellite in general?

Without question, the biggest challenge is still communicating to potential subscribers the value of paying \$12.95 a month. Competing with AM and FM radio and soon, HD radio, is a very tough proposition. And that's before you layer in all the competition that we have from the cell phone companies . . . and iPods. I think it will always be challenging to do, so we make it our mantra to be the leaders in exclusive and original programming—with our series of Bob Dylan shows or what we do with any of our specialty programs, or some of our exclusive sports—because the challenge is, how do you market to these people?

What do you think is the biggest challenge facing terrestrial radio?

Everybody screams about local, local, local . . . and yet you can go into many markets in America and walk into a radio station in the middle of the day, at night and sometimes afternoons, and there won't be anybody in there, because they have either decided to voice-track or syndicate. If local is what they believe is going to make them successful, they really should commit themselves to be local.

There is without question a lack of innovation that happens in the local markets because they survive based upon ad revenue and generating cash flow. It is really difficult to say, "I am going to put up a reggaeton channel," which is one of the fastest-growing formats in America. It becomes a great convergence to the middle, because everybody's trying to get the largest amount of ratings that they can. And getting ratings follows down to having mass market. In order to be mass market, you have to have mass appeal. R&R



JIMMY STEAL: Steal Drums The Day's Big Broadcast Issues

By R.J. Curtis

Jimmy Steal has been VP of programming for Emmis Communications' radio division since 2001, overseeing 23 radio stations in seven markets, including the top three markets in America: New York, Los Angeles and Chicago. In addition to his corporate duties, Steal is the day-to-day programmer for Emmis' Los Angeles outlets: hip-hop KPWR (Power 106) and rhythmic AC KMVN (MOViN 93.9). ■ Steal arrived at Power 106 in 1999, after successful programming stops at KDMX/Dallas and WKRQ (Q102)/Cincinnati. His ratings roll continued in Los Angeles, where from spring 2003 to winter 2005 Power 106 was the No. 1 12+ station in the market. In Power's target demo of 18-34, it has been ranked No. 1 in 17 of the last 19 books.

'The traditional talent development system has too many inherent limitations. I don't mean to sound flippant, but all I look for is great entertainment, whether somebody has one year of experience or 20.'

—Jimmy Steal

Structurally, there do not seem to be many layers in your company. Is that a cultural thing, or because Emmis is a smaller group?

I think it's a bit of both. One thing that [radio division president] Rick Cummings put in my ear early on was, "You're not always going to have the right answers, just make sure all of the people are asking the right questions and together we'll get to the right answers." The other thing he told me was, "Your title shouldn't be VP, it should be 'chief suggestion officer.'" Very little is top-down here, it's all pretty collaborative. We're coaches, resources and soundboards, but neither Rick nor I have the desire to program a station day-to-day in another market. If we do find ourselves doing that, it's probably a bigger issue.

Getting up to speed with Arbitron's Portable People Meter seems to be a major priority for Emmis.

PPM is really going to change the game, and we're excited about it. We've been tossed a gauntlet and, as an industry, we have to rise to this occasion. It means changing our thinking and throwing away a lot of old paradigms. When we put together our Emmis manager meetings this past March, one of the sessions was titled "Unlearning the Diary System." Whether it's programming or sales, I believe PPM is going to touch everything we do.

In this new reality of electronic measurement and other emerging technologies, what will be the

necessary skills for future PDs?

It's somebody who understands compelling entertainment for their target, who can deliver it in a variety of methods. Much more 360-degree thinking. One constant from old school to new school is being a pop-culture junkie, understanding your target and understanding every time a jock opens the mic on your radio station, it's a brand deposit, not a brand withdrawal. Understanding talent is a constant. There are too many programmers that for some reason don't wrap their arms around the director part of their job. Make no mistake, we're in a time of tumultuous change. If you respond to it correctly, it's a time of tremendous opportunity. Not to sound like a suck-up here, but I think we're very blessed at Emmis. We've got some extremely great strategic minds.

On-demand content is a new expectation for radio listeners. How is Emmis meeting this challenge?

Our goal is to make our brands ubiquitous so that if someone missed something on the air, they can get it online or buy the song right off our iTunes site. We don't want either retrieving or experiencing the product to be a task. Our goal is having everybody who is a user of all our products to be able to get it when they want it, where they want it and how they want it—platform agnostic. For kids that are coming up right now, that is the expectation.

What about HD radio? What is it going to take to reach mass appeal acceptance?

I'm not sure I know the answer, but I'm cautiously optimistic. The variety of formats that have been rolled out around the country excites me. The analogy that comes up is how long it took HDTV to permeate the marketplace: maybe 20 years. You look at a market like L.A. or New York, and you have all these new signals available, broadcasting formats that weren't previously in those markets. It's hard to see a negative in that.

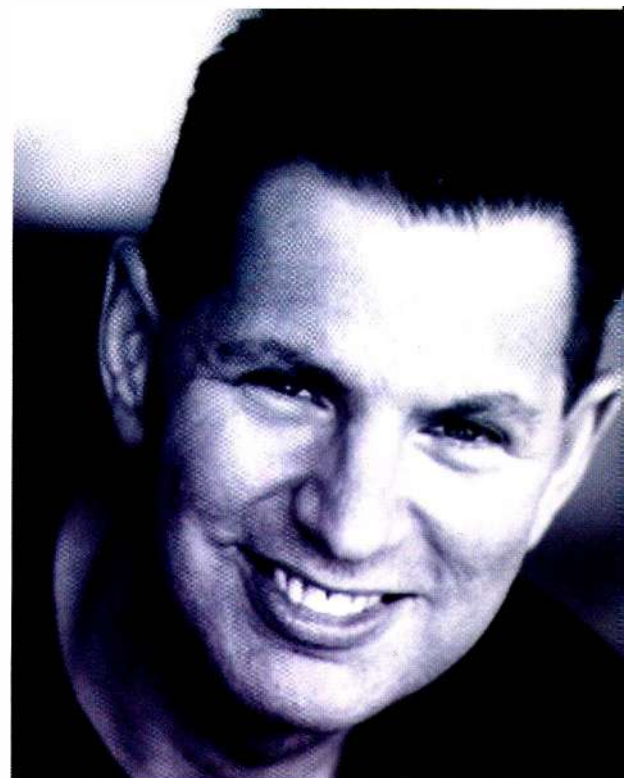
You've often said radio has to look outside the usual places for new, compelling on-air talent. What happened to the talent pool inside this industry?

The traditional system has too many inherent limitations. I don't mean any of this to sound flippant, but all I look for is great entertainment, whether somebody has one year of experience or 20. To me,

that's all kind of irrelevant. On the MOViN side, of course, we have our superstar anchor Rick Dees, and he's got heritage that is unique, he's an icon. But around him, I teamed him with Patty Lopez who'd never done radio in her life. She's a TV hostess in L.A. In middays, I hired Tera Bonilla, who'd never done radio. She's done movies and TV and is the lead singer in a band. You can do it in any size market. Just prioritize that you want talent, somebody compelling, who people will tune in to actually hear. Someone who can be transposable to a podcast, to an on-demand scenario.

In August last year, you flipped longtime country KZLA to MOViN. Are you happy with the progress?

One thing that was apparent to us early on is that we did not build this station on top of another station that had anywhere near the same audience. The Hispanic content of our new audience is in transition right now and growing bigger every day. You've got a new radio station, a new format and a new name. From a marketing standpoint, I think we've had a pretty herculean task. I believe for people who've outgrown top 40 and aren't ready for the wallpaper formats, this is a very viable position, especially for this market. **RJR**



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PIO FERRO: On The Record With SBS' Top Programmer

By Jackie Madrigal

As VP of programming at Spanish Broadcasting System, Pio Ferro oversees 20 stations in seven of the top 10 U.S. Hispanic markets. ■ He joined SBS in October 2000 as national PD and took on his current post in October 2005. ■ Previously, from 1994 until 2000, Ferro was senior PD of then Hispanic Broadcasting Corp.'s Latin pop KLVE/Los Angeles and supervised other stations in the company. ■ As the Latin radio market continues to grow, Hispanic radio consumers have more choices, making competition more robust. Ferro discusses the state of Latin radio, competing with Spanish-language and general-market stations and his vision for radio's second-largest Hispanic operator.

'If you hear a commercial on SBS, Univision or any other Hispanic radio station, know that that company paid a lot less to be on a comparably rated or winning station, because it's in Spanish. That should frustrate all Latinos.'

—Pio Ferro

How do you perceive the overall state of Latin radio?

The country is becoming more Hispanic every day, and it's going to keep growing. Yet every advertiser expects its "Latino" discount rate. It offends me because I'm a consumer. I don't go into the car dealership and ask for my "Hispanic" discount. I know that salespeople have issues, especially with a station like [SBS Latin rhythm] KXOL [(Latino 96.3) Los Angeles]. There are people that still don't understand that Hispanics also speak English. If you hear a commercial on SBS, Univision or any other Hispanic radio station, know that that company paid a lot less to be on a comparably rated or winning station, because it's in Spanish. That should frustrate all Latinos.

Talk about the pressure to compete for the Hispanic audience.

We have a unique selling point. We're targeting a huge amount of people. In New York, for example, there are three FMs targeting Hispanics. Why do we need to compete with English-language radio? We're speaking to this audience in their language. Why should Mega [SBS tropical WSKQ] feel it has to compete with English-language stations? Why should we play hip-hop on Mega to make a dent on the big hip-hop station in the city? All I'm going to do is upset the people that come to Mega for salsa, merengue and reggaetón.

In Los Angeles, KXOL not only competes with KLVE (K-Love), KSSE (Súper Estrella) and KBUE (Que

Buena), but also with English-language CHR/top 40 KIIS and hip-hop KPWR, which have strong Latino listenerships.

KPWR is 60% Latino, KIIS is almost 50% Latino, and that's fine. There are enough people to go around. The people that listen to Latino 96.3 are going to tune back and forth when we play a song they don't like. The reason everyone is competing for the young Latino audience is because the 12-34 audience in L.A. is primarily Latino. The white population is a lot older.

Do you foresee further niching of Latin formats?

It's unfortunate that people say we need more formats. My advice is, "Why don't you do the formats we currently have well?" In a market that has a urban station, after six minutes of commercials, a DJ went on the air to take live calls for a Ricky Martin concert. Now why are you giving away Ricky Martin tickets at a urban station that should be playing Latin hip-hop, reggaetón and hip-hop? It took the guy almost seven minutes to get the winner. That's just bad radio. There's nothing wrong with the urban format, but people aren't doing it right. Another station is adding merengue and salsa. No, they need to add hip-hop and make the station cool. A lot of people don't get it.

You supervise a group of successful stations in the largest markets. How do you handle the pressure?

I have people that I can trust and depend upon to supervise the stations. I know [PD] George Mier is getting things done at WSKQ, that when [WXI] and WRMA OM] Tony Campos shows up to the Miami stations he's not going to drop the ball. I know that when [PD] Juan Carlos Hidalgo comes in to KLAX [Los Angeles], he knows what he's doing. It's all about surrounding yourself with good people.

We've all checked our ego in at the door, and it's not about who knows more or less, about who should be in a particular market. It's about "I want to win." I tell PDs that when their station does well and the numbers go up, it's all them. When it's bad, it's all on me. Our understanding is that as long as the station sounds good, and we don't have the afternoon jock talking for six minutes after a six-minute commercial stopset, the station will probably do well.

You've lost several big-name morning jocks recently. Luis Jiménez left WSKQ and is now a Univision talent. Joe Ferrero and Enrique Santos



quit the morning show on tropical WXDJ/Miami live, on the air. What are the challenges or opportunities after losing such talented people?

On a personal level, it was tough to lose Luis and Enrique and Joe. I put them together in Miami many years ago. Every time they had great numbers, I would think, "Yeah, those are my guys!" But they decided to move on, and you have to respect that. I think Luis is one of the most talented people in radio, and I have nothing but fabulous things to say about him. He felt it was time to move.

As a programmer, you see it as a challenge. If it was easy, anybody could do it. You never like losing a big morning show, but challenges like these are the reason we're in this business. All I can do is wish the best to those who have exited, and put someone on that is funny, entertaining and topical in the mornings.

What is your vision for SBS?

To hire and maintain people who are passionate about radio. We have an excellent staff of PDs and on-air personalities. My job is to look for people that love radio. Great stations are made when you have people that are passionate. You just have to nurture them and make sure they don't make a wrong turn.

R&R

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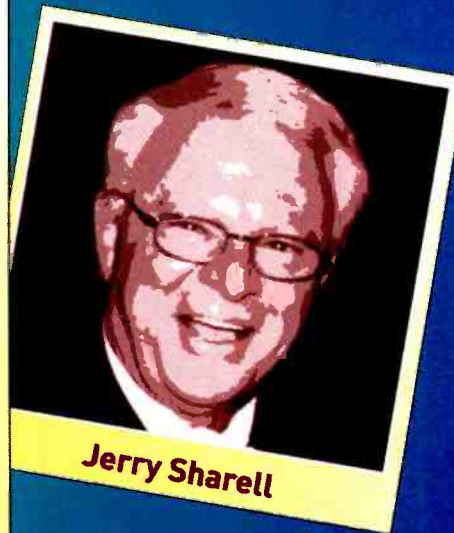
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PAT PAXTON: Keeps Entercom Brands On The Fast Track

By Mike Boyle ■ Photographs By Anthony Pidgeon /RETNA LTD.

Pat Paxton, Entercom senior VP of programming since June 2003, joined the company in April 1999 as the director of AC and CHR programming; before the year was out, he was promoted to VP of programming. He arrived at Entercom after serving Nationwide Communications as group PD. Paxton also held programming positions at KHMJ/Houston and WOMX/Orlando, and served as a consultant for Zapoleon Media Strategies. ■ Spending a lot of time these days thinking about the adult hits format in particular—“because we have a lot of them”—Paxton also spoke with R&R about everything from what it takes to be a programmer in his stable—people who can “advance the brand”—to payola—“we’ve always taken this issue seriously”—to HD radio.

Since becoming senior VP of programming, what are the biggest challenges you’ve faced?

The biggest challenge always has been making sure we have the best people in the business in the most important positions in the company. It’s important to have program directors that understand that

their job is about managing the brand and making sure we are as compelling as we can be on the music stations, making sure the music is right on and that everything in between is compelling and says something that the listener wants to hear.

On our news/talk stations, it is most important that we have talent that will keep our listeners on the edge of their seats, who talk about what’s relevant to the community and their demo and [make us] known as the station that talks about things that listeners care about.

How do you work with your programmers to develop talent?

We look hard at the raw talent of new people. As you know, there’s not as many live night and overnight shifts to bring these people along these days. It’s kind of a stock answer, but it’s true. You have to find that diamond in the rough and try to turn them into stars.

What does it take to be a programmer in Pat Paxton’s Entercom stable?

People that understand the market, the brand and the brand’s objectives and cluster dynamics. I look for people that understand not only radio programming, but advancing the brand in every way:

from the way it’s thought about in the community to the different distribution systems to understanding how critical it is that we are top of mind. Also, understanding different marketing methods given specific challenges that the brand may have.

Having somebody that’s great at music and identifying and coaching talent just isn’t good enough anymore. Programming jobs are going to people that have that whole package. Their skills have to go well beyond one or two areas that might have been good enough at one time. Given all the things that are competing for our listeners’ time, we need people that can shine on all levels to advance the brand to where we’re the No. 1 choice.

Is Entercom starting to reap the benefits of the work you’re putting into online initiatives?

Absolutely. We hired a senior VP of digital, Sandy Smallens, who is heading up that charge. He has a ton of experience both in and outside of radio in the digital space. We’ve redesigned and added new features to our Web sites, and streaming is a huge priority for us. We are also offering initiatives to advertisers called On Air, Online, On Site. Not only in the radio business can we offer advertisers spots, promotions and different ways to promote their products on the air, but we also can

20

‘Having somebody that’s great at music and identifying and coaching talent just isn’t good enough anymore.’

—Pat Paxton



offer them online and on-site capabilities that will give them even more exposure. I would challenge anyone to find another medium that can do all three things as effectively as we can.

How are you handling making podcasts available?

I'm encouraging podcasting, but only if the content is compelling. The last thing we want to do is put up average content for podcasting and start branding ourselves as a company that has podcasting—but doesn't have podcasting that people want.

How is Entercom's HD rollout going?

We're big supporters of HD; we're a part of the HD [Digital Radio] Alliance.

I strongly believe that HD radio is the future, not only for the clarity of sound, but for the different options we're able to offer on side channels. We do formats on HD that, for the most part, are unavailable in the vast majority of our markets and target people that have chosen some other medium because they can't find what they want on terrestrial radio. We do blues, live rock formats—where every song is a live recording beginning back in the '60s—and comedy channels.

In March, Entercom entered San Francisco for the first time and brought country back to town via KBWF (the Wolf). How is that evolving?

We couldn't be happier. As far as I'm concerned we have two of the best country programming minds in the country leading this charge for us: Scott Mahalick, whom I consider to be one of the premier programming brand guys in the country, and Mike Moore, our director of country radio, who also programmed the Wolf [KWJJ] in Portland [Ore.]. [For a Q&A with Moore, go to page TK.]

It's proven so far to be a tremendous debut if you look at community and advertiser reaction and listen to the station. You can just feel the energy and excitement when we show up at different locations.

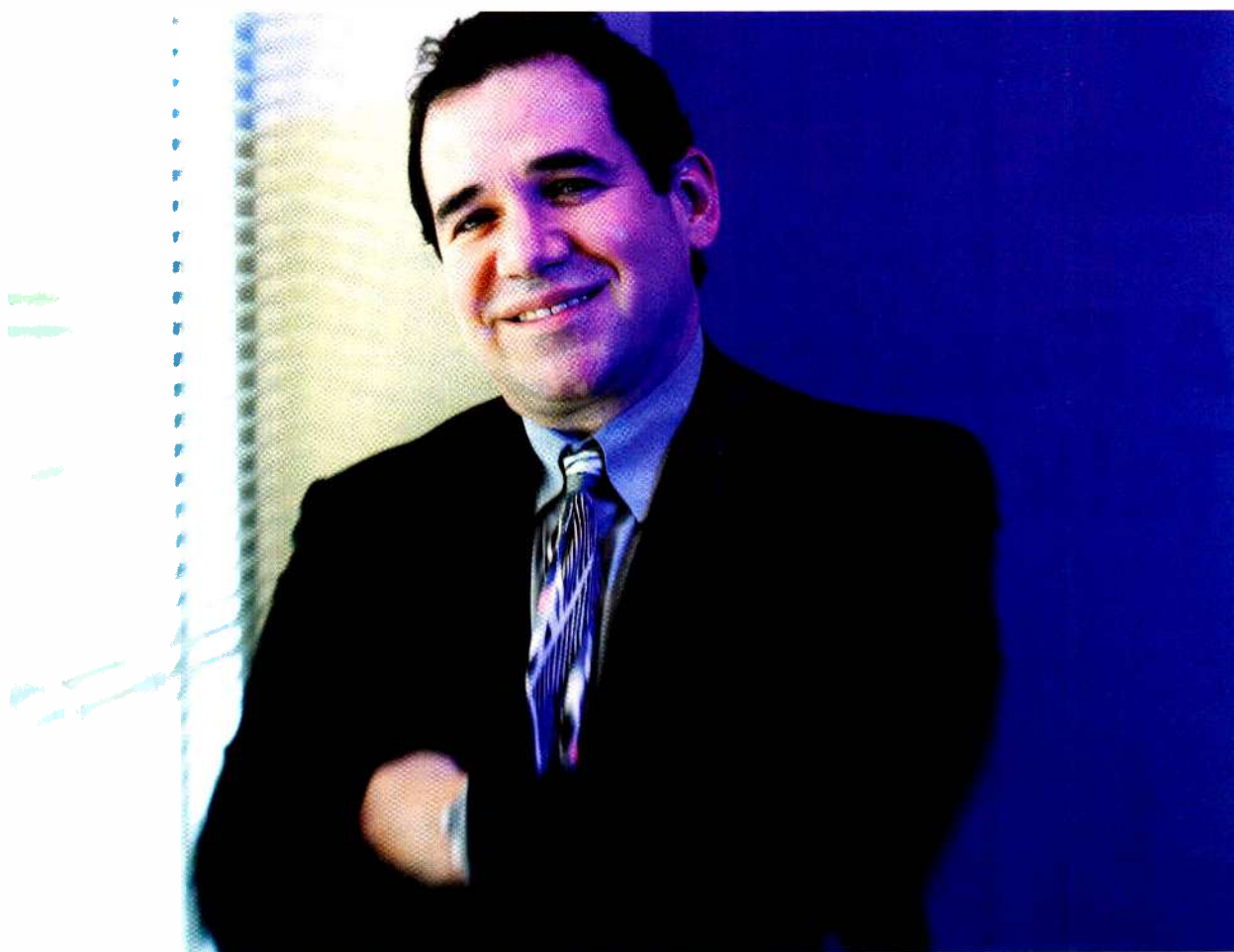
Last August, Entercom acquired WILD (97.7)/Boston from Radio One and began simulcasting active rock WAAF on 97.7, giving the WAAF brand a better presence in and around Boston. How has that been working out?

WAAF was already a great rock station before we made this move. This has added significant coverage that we weren't able to have before. If you take a coverage map of 97.7 and put it over the original 107.3 WAAF signal, there's virtually no overlap, giving us totally new listeners who are coming from downtown and directly south of Boston. Before, those listeners weren't able to pick up WAAF with a clear signal.

What radio formats do you consider to be on the fast track today?

The industry in general has jumped on the adult hits bandwagon, and Entercom has been right there. On many of them you launch with a huge variety but a year later, my question is, What's next? How do we evolve our brands from what we debuted and maintain and grow the success that we've been able to achieve within the first year?

A lot of my job is like a Wayne Gretzky. I'm not going to go where the puck is; I'm going



where the puck's going to be. I strive to be ahead of the curve so we don't go through the slumps that sometimes affect the industry.

How do you look back on the payola issue with regard to former New York Attorney General Eliot Spitzer's probe, where, after initially challenging Spitzer's claims, Entercom settled to the tune of \$4.25 million last December?

The direction we're in with payola was created by the policies we've had in place for a long time. Obviously, we've had policies against payola and plugola for years. And throughout those years we've had program directors signing statements that they won't engage in any of these illegal activities. Certainly the industry is now in the forefront of the press over this issue, and the industry has been reminded that we need to make sure we take these things seriously. From Entercom's point of view, we've always taken this issue seriously, and we've been cooperating with the attorney general's office and with the FCC to make sure that our policies are adhered to.

Any concerns about the state of business for terrestrial radio?

I have never been one to buy into the negativity that is out there, which I think is being driven by tremendous PR efforts by the satellite companies. If they had been half as successful at finding subscribers as they have been at generating negative press for the terrestrial radio industry, they'd be in far better shape. Today, 95% of all Americans tune in to a radio station every week for at least 15 minutes. Ten years ago, the number was the same. That means, aggregately, we have more listeners today because the population has increased. So

'If the satcasters had been half as successful at finding subscribers as they have been at generating negative press for the terrestrial radio industry, they'd be in far better shape.'

—Pat Paxton

when you see Arbitron, researchers and the New York Times printing articles about how radio is slipping, it's only slipping to the degree that iPods, videogames, BlackBerrys and having a thousand television channels have been screaming for our listeners' attention. Sure, there's a bit less time spent with radio. I would also say that far less time is now being spent with other mediums. Just look at the newspaper business.

Speaking of satellite radio, do you have an opinion on the proposed Sirius/XM merger?

If I were in their shoes, I suppose I would want to do it, because I don't know how I'd survive otherwise. However, when the licenses were first issued, the FCC specifically said, in language that couldn't be perceived as vague, that two companies can't merge. And it's obvious that if you take two and make one, there is going to be less choice.

Any parting thoughts?

I have a ton of respect for our peers out there. CBS, Clear Channel, Cumulus, Greater Media, Cox . . . all of these companies do a good job, and I'm really impressed with the way we've banded together to advance HD. We've all been putting the good news out there about our industry and trying to offset some of the negativity.

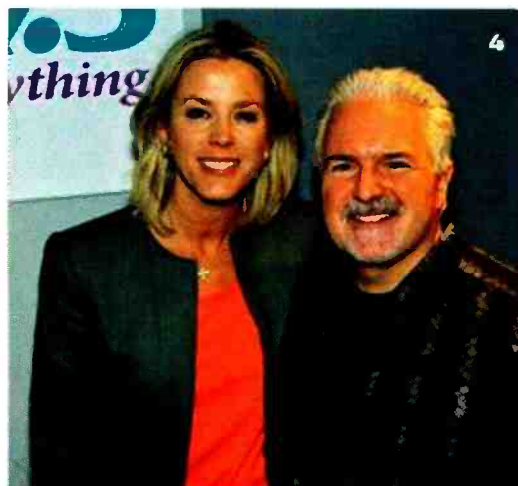
The message we're trying to collectively convey is, radio is a tremendous, exciting, growing industry and the most attractive advertising medium out there for marketers.

Entercom is getting further away from fighting these companies for dollars. We need to look at the big pool of advertising dollars out there and not just focus on the 8% our industry is getting. If we focus on that, that's where we're going to see growth. **R&R**

BIG SHOTS

Compiled by Alexandra Cahill

ACahill@RadioandRecords.com



Highway Stars

1. Rascal Flatts performed for fans at ABC Radio hot AC WPLJ/New York's Off the Record concert at the Hard Rock Cafe. The trio recently won a 2007 CMT award for group video of the year for "What Hurts the Most" from its multiplatinum CD "Me and My Gang." Pictured, from left, are Rascal Flatts' Gary LeVox, Hollywood Records regional director of promotion David Perl, WPLJ MD Tony Mascaro, Rascal Flatts' Joe Don Rooney, Hollywood Records VP of promotion/East Coast Tony Smith, WPLJ DJ Race Taylor and Rascal Flatts' Jay DeMarcus.

2. On the Outside Looking In Staind frontman Aaron Lewis and actress Juliette Lewis got acquainted during a taping of CBS-TV's "The Late Show With Craig Ferguson." The multiplatinum singer/songwriter appeared on the show to promote Staind's new greatest hits collection and his "Have Guitar, Will Travel" solo acoustic U.S. tour. **3. Rock the Vote** Ousted "American Idol" finalist Gina Glocksen discussed her plans for a future in the music business during an interview at Launch Radio Networks in New York. Pictured, from left, are Launch producer of satellite tours Lianne McElhone, Glocksen and Launch director of satellite tours Eileen Sullivan. **4. Special Edition** TV host Deborah Norville appeared on ABC Radio hot AC WRQX/Washington's "Jack Diamond Morning Show" to promote "Inside Edition." She discussed her experiences co-hosting NBC's "Today" in the early '90s with host Jack Diamond. **5. Best Damn Night** Avril Lavigne hosted an album release party for "The Best Damn Thing" (RCA) April 17 at trendy downtown New York club the Box. Lavigne, who was decked out in a poofy pink prom dress, is pictured with R&R senior editor Chuck Taylor, left, and Billboard senior correspondent Michael Paoletta. (Photo by Ayhan Sahin) **6. Low Energy** Midday host Chris Rozak welcomed the Low Stars to Clear Channel alternative WEND/Charlotte's "Rockstar Energy Sessions." Bands featured in the series play a few songs on-air for listeners. Pictured flanking Rozak, from left, are band members Jeff Russo, Chris Seefried, Jude Christodal and Dave Gibbs. **7. Urban Planning** Country superstar Keith Urban was on hand for the groundbreaking of the new W.O. Smith Nashville Community Music School. Bank of America made a \$1 million donation to the school's "If I Had a Hammer" capital campaign. The check will finance the redesign, renovation and relocation of the school. Pictured with Urban, left, are Elissa Lenz and Caylin Bradford, both flute students at the school.

Hey, big shot! E-mail high-resolution photos from your promotions, appearances, promo tours and other radio and record industry events to ACahill@RadioandRecords.com.

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Formats

The gateway to music formats, the week in charts and airplay data.



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

R&R TIMELINE

1 YEAR AGO
Opie & Anthony return to CBS Radio. ■ Sony BMG combines its Nashville labels to form Sony BMG Nashville. ■ Paula Tuggey is named VP of promotion for Capitol Records.



Tuggey

5 YEARS AGO
Valerie DeLong is elevated to senior VP of promotion for Universal Records. ■ Infinity Broadcasting alternative KITS (Live 105)/San Francisco selects Sean Demery as PD. ■ Jim Donahoe assumes CEO post at Millennium Radio Group.

10 YEARS AGO
Benjamin Hill adds GM duties for CBS Radio's WXYV-FM and WCAO-AM/Baltimore. ■ Acquiring an additional 55 stations, Capstar becomes radio's largest group with 176 stations. ■ Rapper Heavy D is appointed senior VP of Universal Music Group.



Hill

15 YEARS AGO
Joel Hollander rises to GM of Infinity Broadcasting's sports WFAN/New York. ■ Maverick Records is formed by Time Warner, Madonna and Freddy DeMann. ■ Pat Servodidio tapped as president of Multimedia Broadcasting.

20 YEARS AGO
Radio reacts to FCC crackdown as commission takes tough obscenity stand. ■ CBS Radio KMOX and KHTR/St. Louis GM/regional VP Robert Hyland is upped to senior VP. ■ Andy Beaubien joins CBS Radio soft AOR KNX-FM/Los Angeles as PD.

25 YEARS AGO
The Amarturo Group purchases WDRQ/Detroit for \$5 million. ■ Neil Hershberger is promoted to VP of operations for Gannett beautiful music WDOK/Cleveland. ■ Golden West CHR/top 40 WTWR/Detroit flips to country and applies for WCXI-FM call letters.

30 YEARS AGO
Charlie Tuna returns to KHJ/Los Angeles for mornings from the same daypart at crosstown KILS. ■ Objecting to a "recent rash of album cover designs depicting women in demeaning, sexist and/or violent manner," soft AOR WCAS-AM/Cambridge, Mass., refuses to play Walter Egan's "Fundamental Roll." ■ WCAO-FM/Baltimore flips to disco with new calls WXYV.



Tuna

THE SPIN

T-Pain Raises His 'Drank' On Two Charts

T-Pain bumps Akon from the top of the Rhythmic and Urban charts with "Buy U a Drank (Shawty Snappin')" (Zomba) to become the first artist since Bow Wow with "Let Me Love You" (Aug. 5, 2005) to simultaneously reach No. 1 on both surveys.

On the Rhythmic side, T-Pain rides the wave of six consecutive frames of Most Increased Plays (up 621 plays), which is the longest such stretch since "Lean Wit It, Rock With It" by Dem Franchize Boyz also had six in February/March 2006. On the Urban tally, "Drank" is second most increased (up 420 plays) and launches the Zomba Label Group to a league-leading three No. 1s since the start of the year.



Carlile Gives Triple A Top 10 Female Trio

Brandi Carlile earns her first Triple A top 10 as "The Story" (Columbia) moves 12-9. Carlile joins Amy Winehouse, who climbs 8-4 and grabs Most Increased Plays honors with "You Know I'm No Good" (Universal Republic), and Norah Jones, who sits at No. 6 with "Thinking About You" (BLG), as the first trio of women to hold court in the format's top 10 since November 2005 (Bonnie Raitt, Sheryl Crow and KT Tunstall).

Mayer Sets New Hot AC Male Mark

A month after Rob Thomas tied John Mayer's mark for most career Hot AC top 10 hits by a solo male—when "Little Wonders" (Atlantic) became his sixth—Mayer noses back into the lead with seven, as "Gravity" (Columbia) steps 11-10. The song is Mayer's third consecutive top 10 and second from his album "Continuum," following the No. 2-peaking "Waiting on the World to Change."

Ozzy Makes Record-Setting Rock Climb

Ozzy Osbourne becomes the first artist to reach No. 1 on the Rock chart from outside the top 10 as "I Don't Wanna Stop" (Epic) vaults 17-1. Previously, the longest leap to the pole position was Def Leppard's "Promises," which climbed 9-1 in the June 4, 1999, issue. "Stop" becomes the ninth track to reach the lead spot at Rock in its second week and the first since the Red Hot Chili Peppers' "Dani California" moved 4-1 last April. At Active Rock, "Stop" leaps 28-8 to make the longest jump into the top 10 at that format since Nirvana's "You Know You're Right" rose 26-6 in the Nov. 11, 2002, issue.

Hollywood Couple

"Hey There Delilah" by the Plain White T's rolls 11-6 at Alternative to join labelmate Breaking Benjamin, which holds at No. 3 with "Breath." This marks the first time in Hollywood Records' 16-year chart history that the label has held two spots in the Alternative top 10.

'Everyone' Shares Record Atop Hot AC

"If Everyone Cared" (Atlantic/Lava) rises 2-1 on the Hot AC chart, giving Nickelback its fourth career chart-topper and placing the act in a tie with Matchbox Twenty for most No. 1s by an artist in the Nielsen BDS chart's history. Nickelback's latest set, "All the Right Reasons," also becomes the first album to produce three Hot AC No. 1 hits. Previously, "Photograph" led for 18 weeks in 2005-2006 and "Far Away" perched on top for five weeks last fall.

Country And Christian Get Midas Touch

The Christian AC and Country charts intersect as the Midas imprint collects its first No. 1 and first top 10 on those respective lists. At Christian AC, Rush of Fools rises 3-1 with "Undo," while Canadian band Emerson Drive puts the label inside the Country top 10 with "Moments" (13-10).

Emerson Drive returns to the top 10 for the third time, following "I Should Be Sleeping" (No. 4 in June 2002) and "Fall Into Me" (No. 3 in January 2003). Its first single on Midas, "A Good Man," peaked at No. 17 in December 2006.

CHR/Top 40 Opens Six-Pack Of Debuts

For the first time since the Jan. 21, 2000, rankings, six songs debut on the CHR/Top 40 chart, led by Kelly Clarkson's "Never Again" (RMC) at No. 24. The track claims Most Increased Plays (up 1,707) and is the highest debut since Christina Aguilera opened at No. 21 with "Ain't No Other Man" on the June 16, 2006, chart.

"Never" also debuts at No. 21 on the Hot AC chart, tying the recent entry of Maroon 5's "Makes Me Wonder" (Interscope) for the fourth-best start in that chart's history.

Daddy Yankee Scores

In just its second chart week, "Impacto" (Interscope) by Daddy Yankee featuring Fergie rockets 12-1 on the Latin Rhythm list with Most Increased Plays (up 215), setting new marks for both the biggest jump and fastest climb to the top since the Nielsen BDS chart launched in August 2005. Since then, Daddy Yankee has made an impressive 19 chart appearances as a lead or featured artist, with "Impacto" becoming his third No. 1 and second as a lead.



A conversation with Cumulus Media's senior VP of programming

Jan Jeffries Explains Life, Cumulus-Style

Kevin Carter

KCarter@RadioandRecords.com

Jan Jeffries has been with Cumulus Media since the company's inception more than nine years ago. As VP of programming, he was there to help guide the company into the ranks of major-market players when newly formed Cumulus Media Partners acquired Susquehanna. Several weeks ago, Jeffries was rewarded for his years of service with a promotion to senior VP of programming.

What is the Cumulus mission statement?

The mission statement, right from [chairman/president/CEO] Lew Dickey, is to be the best-run radio company in the world. And we try to live up to that every single day. We view radio a little differently than some broadcasters. To us, it's much more than just the music and making the dollars.

Explain how the Cumulus philosophy works in individual markets.

This company is not a one-size-fits-all. We go into most of our markets and conduct a study, which is done in-house—for 20 years, our research division was Stratford Research. When Lew stepped down as president of Stratford to become CEO of Cumulus, they promoted me to Stratford president and I found out what the company was: radio research done by radio people for radio people. We go into markets, conduct studies on the expectations and the idea for our radio station, apply that information, put in "radio-ese," meet with our PDs and OMs and managers and—voilà—put together a real radio station for that market.

In an era where unique live and local air personalities have become almost an endangered species, Cumulus seems to be very much committed to the development of air talent.

I've been spearheading morning show "war colleges" for the last five years, where we fly three or four morning shows into Atlanta. We have an acoustically perfect media room at our corporate headquarters where we spend a Saturday build-

ing morning shows. Halfway through the war college I'll ask everyone to exchange notebooks. We work on keying into character development and getting the most out of our people. Much like a sitcom, like "Frasier" or "Seinfeld," each person on the morning show has a role to play. Every character on those TV shows was different, but they all played perfectly with each other, and that's what we try to do from entertainment, endearment, humor and localization standpoints. More than just the showbiz aspect, we get into building local franchises and local brands. So if we're up against iPods, hopefully we have morning shows that make people feel like they're missing something if they don't listen.

Let's face it: If we just were an iPod with a transmitter, we'd probably get beaten. We know that iPods and satellite are there, but it's just one more contender in the ring. We stick to what we do best, and that's radio.

Now that you are senior VP, is there such a thing as a typical day for you?

No two days are the same. Prior to now, my main focus has been CHR, rhythmic, hot AC, AC and morning shows. Now, with my new position, I'm overseeing the entire company's programming, regardless of format. It's hard to reach all of our PDs and OMs in the course of a week because we now have 360-something stations.

Thankfully, you have a stable of format specialists.

We've got guys like Bill Jones and Charlie Cook, who are two of the finest country programmers—and finest programmers period—in America. We also have Val Garris on the

'Let's face it: If we just were an iPod with a transmitter, we'd probably get beaten.'



Jeffries

Early '80s: PD, WBSB (B104)/Baltimore, among other CHR/top 40 and AC stations in Tampa and San Jose

Mid- to late '80s: On-air PD, WLS/Chicago

Early '90s: PD, WSTR (Star 94)/Atlanta; president of Jeffries Communications

Mid-'90s: Executive VP of operations and programming for Burkhart/Douglas & Associates

1997: President of Stratford Research

1999: Executive format director of Cumulus Media

2006: VP of programming at Cumulus Media/Cumulus Media Partners

April 2007: Senior VP of programming for Cumulus Media/Cumulus Media Partners

rock side, Jim Kennedy and Ken Johnson are overseeing our urbans. Jim also has some expertise with mainstream AC, so I've shed some of my list in that area to Jim. Leslie Pardue is over our news/talk stations, and he's based in Nashville. All the stations I've worked with for the last eight to 10 years have become my children, and I hate to give them up. Truth is, I only gave up seven stations out of a lot more than that, but I've kept all of the top 40s and most of the hot ACs.

Your proprietary, in-house music scheduling system, Stratus, is intriguing.

Emily Boldon helped spearhead Stratus with Alfred Lutter, who wrote the program for us. We spent a year writing this online program to have a one-upmanship quality over what's out there, and we now have it in all of our stations. It allows me to be online, working on a database with the PDs at the same time. I can be working on clocks, he or she can be working on music, or we can both be working in the same section, and when we hit refresh, all the changes we just made come up right before our eyes. It's amazing. Emily was the tutor with all of our programmers, and now she is a format director. Val and I have handed her a starter list of several stations.

Cumulus expanded into major markets with the acquisition of Susquehanna. Are there still expansion plans in the works?

The sense that we get from Lew is that we're in growth mode, and we'll buy more properties when it's a smart deal. We've shown our ability to make our medium-market stations sound like major-market stations. People were somewhat surprised when we went into the majors and operated from day one at the level we operate. We applied the same standards to the major markets that we've applied to the medium markets. It really hasn't been much of a change for us, other than we have more stations.

Are you still as passionate about radio as you were when you first discovered it?

I've loved radio since I was 12 years old. My first time on the air was when I was 13. I find the business more challenging now than ever before, and that generates a lot of fun when we do it right and go into these major markets and come out the champion pretty quickly. Cumulus has proven in six or nine months just what it's capable of doing. We've started seeing ratings growth at KRBE/Houston, WWWQ/Atlanta and other stations we took over. We operate with a gold standard that comes right from Lew and [co-COO] John [Dickey] to me, to the staff and to our stations, and we all hold that standard high. This is the job I've always worked toward. To do it with the second-biggest broadcast company—and the best one in the world—is really exciting. I'm humbled by it, and I'm very thankful for the support and belief from Lew, John and [co-COO] John Pinch and any others who were responsible for it.

R&R



CHR/TOP 40

▶ WITH A FOURTH STANZA AT NO. 1 WITH "CUPID'S CHOKEHOLD," GYM CLASS HEROES BECOME THE FIRST GROUP TO SCORE SUCH A LENGTHY STAY AT THE TOP SINCE GREEN DAY IN 2005.



POWERED BY Nielsen Broadcast Data Systems

WEEKS ON CHART	TITLE	ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK	
1	15	CUPID'S CHOKEHOLD	NO. 1 (4 WKS)		DECADANCE/FUELED BY RAMEN/ATLANTIC/LAVA	9084	-170	60.452	1
2	18	THE SWEET ESCAPE			INTERSCOPE	8563	-223	49.091	3
3	11	DON'T MATTER			KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	8464	-87	49.328	2
4	14	GLAMOROUS			WILL.I.AM/A&M/INTERSCOPE	8310	+73	48.347	5
6	21	U + UR HAND			LAFACE/ZOMBA	7167	+545	41.675	6
7	2	GIVE IT TO ME			MOSLEY/BLACKGROUND/INTERSCOPE	7003	+568	48.351	4
7	20	IT'S NOT OVER			DAUGHTRY	6184	-1114	31.843	9
10	6	GIRLFRIEND			AVRIL LAVIGNE	5782	+447	34.379	7
9	20	WHAT GOES AROUND...COMES AROUND			JUSTIN TIMBERLAKE	5215	-1163	32.056	8
10	24	SAY IT RIGHT			NELLY FURTADO	4990	-680	29.678	11
11	6	IF EVERYONE CARED			NICKELBACK	4931	-342	21.236	18
14	4	MAKES ME WONDER			MAROON5	4809	+617	25.872	12
12	4	FACE DOWN			THE RED JUMPSUIT APPARATUS	4733	+90	24.879	13
15	11	BEFORE HE CHEATS			CARRIE UNDERWOOD	4467	+288	21.279	17
15	10	THIS IS WHY I'M HOT			MIMS	3964	-605	21.625	15
16	11	BETTER THAN ME			HINDER	3924	+156	15.215	21
17	7	LAST NIGHT			DIDDY FEATURING KEYSHIA COLE	3894	+574	30.279	10
18	7	BECAUSE OF YOU			NE-YO	3873	+279	22.651	14
17	7	BEAUTIFUL LIAR			BEYONCE & SHAKIRA	3859	+260	20.056	19
20	27	SUMMER LOVE	AIRPOWER		JUSTIN TIMBERLAKE	3299	+1201	21.386	16
21	23	HOME			DAUGHTRY	3144	+721	15.134	22
22	25	UMBRELLA			RIHANNA FEATURING JAY-Z	2963	+741	18.663	20
23	26	THE WAY I LIVE			BABY BOY DA PRINCE FEATURING LIL BOOSIE	2462	+351	11.972	24
24	NEW	NEVER AGAIN	MOST INCREASED PLAYS/MOST ADDED		KELLY CLARKSON	2419	-1707	14.957	23
25	24	BOSTON			AUGUSTANA	2083	-336	9.063	28
26	22	OVER IT			KATHARINE MCPHEE	1947	-480	9.227	27
27	25	LOST WITHOUT U			ROBIN THICKE	1924	-53	10.696	25
28	21	ICE BOX			OMARION	1689	-762	8.082	30
29	25	SHE'S LIKE THE WIND			LUMIDEE FEATURING TONY SUNSHINE	1407	-472	8.219	29
30	NEW	BUY U A DRANK (SHAWTY SNAPPIN')			T-PAIN FEATURING YUNG JOC	1233	+524	6.120	33
31	32	STOLEN			DASHBOARD CONFSSIONAL	1224	+24	5.810	36
32	30	WITH LOVE			HILARY DUFF	1219	-641	5.462	37
33	32	I TRIED			BONE THUGS-N-HARMONY FEATURING AKON	1211	+211	7.211	31
34	35	THE KILL (BURY ME)			30 SECONDS TO MARS	1006	+135	2.761	-
35	32	TELL ME			DIDDY FEATURING CHRISTINA AGUILERA	995	-101	10.152	26
36	NEW	WHAT I'VE DONE			LINKIN PARK	945	+326	3.953	-
37	NEW	THNKS FR TH MMRS			FALL OUT BOY	905	+405	2.739	-
38	35	RUNAWAY LOVE			LUDACRIS FEATURING MARY J. BLICE	856	-188	4.135	40
39	NEW	WAIT FOR YOU			ELLIOTT YAMIN	772	+171	5.242	38
40	NEW	OUTTA MY SYSTEM			BOW WOW FEATURING T-PAIN & JOHNITA AUSTIN	770	+141	6.121	32

MOST ADDED

TITLE	ARTIST / LABEL	NEW STATIONS
NEVER AGAIN	Kelly Clarkson (RCA/RMG)	41
SUMMER LOVE	Justin Timberlake (JIVE/ZOMBA)	32
THNKS FR TH MMRS	Fall Out Boy (FUELED BY RAMEN/ISLAND/IDJMG)	23
BUY U A DRANK (SHAWTY SNAPPIN')	T-Pain Feat. Yung Joc (KONVICT MUZIK/NAPPY BOY/JIVE/ZOMBA)	19
LAST NIGHT	Diddy Feat. Keyshia Cole (BAD BOY/ATLANTIC)	12
WHAT I'VE DONE	Linkin Park (MACHINE SHOP/WARNER BROS.)	12
DO YOU KNOW? (THE PING PONG SONG)	Enrique Iglesias (INTERSCOPE)	12
ALL GOOD THINGS (COME TO AN END)	Nelly Furtado (MOSLEY/GEFFEN)	11
ADDED AT... WNOU	Indianapolis, IN M/D/APD: Tim Rainey Kelly Clarkson, Never Again, 21 R. Kelly or Bow Wow, I'm A Flirt, 8	

TITLE	ARTIST / LABEL	PLAYS /GAIN	TITLE	ARTIST / LABEL	PLAYS /GAIN
FOREVER	Papa Roach (EL TONAL/GEFFEN)	678/20	WHEN WE DIE	Bowling For Soup (JIVE/ZOMBA)	485/33
SMILE	Lily Allen (CAPITOL)	579/23	BE GOOD TO ME	Ashley Tisdale (WARNER BROS.)	461/2
LIKE A BOY	Ciara (LAFACE/ZOMBA)	559/134	OVER IT	Tiffany Affair (REPRISE)	428/45
THE GREAT ESCAPE	Boys Like Girls (COLUMBIA)	552/57	I'M A FLIRT	R. Kelly Or Bow Wow (Feat. T.I. & T-Pain) (COLUMBIA/JIVE/ZOMBA)	413/86
ANYTHING	JoJo (DA FAMILY/BLACKGROUND/UNIVERSAL MOTOWN)	536/20	ALL GOOD THINGS (COME TO AN END)	Nelly Furtado (MOSLEY/GEFFEN)	366/156

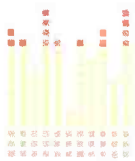
MOST INCREASED PLAYS

+1707	NEVER AGAIN Kelly Clarkson (RCA/RMG) WAKB +49, KHOP +32, XT20 +32, WHKF +31, KQMQ +31, WAKS +30, SIH1 +30, WXXL +29, WLAN +29, KKPX +28
+1201	SUMMER LOVE Justin Timberlake (Jive/Zomba) CDWB +36, KKRZ +30, XT20 +28, WHTZ +28, WKRZ +27, WTVR +25, WWWQ +24, WLKT +23, WAKS +22, WQEN +22
+741	UMBRELLA Rihanna Feat. Jay-Z (SRP/Def Jam/IDJMG) WBLI +37, WKRZ +30, KZCH +28, WXXL +26, WIHT +20, KQCH +20, WZEE +20, XT20 +18, WNOU +18, WDCQ +17
+721	HOME Daughtry (RCA/RMG) WBHT +34, WJXX +34, WNTQ +29, WKST +23, WBLI +22, WHKF +21, WKRZ +20, KQCH +19, KLAL +18, WAEB +18
+617	MAKES ME WONDER Maroon5 (A&M/Octone/Interscope) WKKF +30, WWWQ +30, WWHT +27, WIOG +26, KZCH +21, ANOK +21, WJIM +21, WAEB +19, WFLY +18, WZKF +17

FOR WEEK ENDING APRIL 22, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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APD: Mark Anderson
MD: Carlos Duran
- WAEB/Allentown, PA**
PD: Laura St. James
MD: Eric Chase
- WIXX/Appleton, WI**
PD: Tony Waitkus
MD: David Burns
- WKSZ/Appleton, WI**
OM: Greg Bell
PD: Dayton Kane
APD/MD: Brian Davis
- WSTR/Atlanta, GA**
PD: Dan Bowen
MD: Michael Chase
- WWWQ/Atlanta, GA**
OM: Rob Roberts
PD: Dylan Sprague
- WHHD/Augusta, GA**
PD: Chuck Whitaker
APD: Kris Fisher
- KHFI/Austin, TX**
OM: Mac Daniels
PD: Jay Shannon
MD: Tony Cortez
- WFMF/Baton Rouge, LA**
PD: Kevin Campbell
- KQXY/Beaumont, TX**
OM: Jim West
PD/MD: Brandin Shaw
APD: Patrick Sanders
- WXYK/Biloxi, MS**
OM: Kenny Vest
PD: Lucas
- WQEN/Birmingham, AL**
OM: Tom Hanrahan
PD: Keith Allen
APD/MD: Madison Reeves
- KSAS/Boise, ID**
PD: Hooker
- KZMG/Boise, ID**
OM: Rich Summers
PD: Brad Collins
APD: Valentine
MD: Miggy Santos
- WXXS/Boston, MA**
PD: Cadillac Jack
MD: Chris Tyler
- CKEY/Bufalo, NY**
PD/MD: Dave Universal
- WKSE/Bufalo, NY**
OM/MD: Sue O'Neil
APD/MD: Brian Wilde
- WXXX/Burlington, VT**
OM/MD: Ben Hamilton
MD: Pete Belair
- WZKL/Canton, OH**
PD: John Stewart
MD: Nikolaia
- WHB/Charleston, SC**
OM/MD: Bryan Taylor
MD: Dave Ryan
- WSSX/Charleston, SC**
OM/MD: Mike Edwards
APD/MD: Special Ed
- WVSR/Charleston, WV**
OM/MD: Gary Blake
PD: Wade Hill
- WNKS/Charlotte, NC**
PD: John Reynolds
MD: Keli Reynolds
- WXXJ/Chattanooga, TN**
OM: Kris Van Dyke
PD: Riggs
APD: Mike Michonski
MD: Shrek
- WKSC/Chicago, IL**
PD: Rick Gillette
MD: Jeff Murray
- WKFS/Cincinnati, OH**
OM: Scott Reinhart
PD: Mark Anderson
- WAKS/Cleveland, OH**
OM: Kevin Metheny
OM: Jeff Zukauskas
PD: Bo Matthews
APD/MD: Kasper
- KKMG/Colorado Springs, CO**
OM: Bobby Irwin
PD: John Fox
- WNOK/Columbia, SC**
PD: Wes McCain
APD/MD: Kelly Nash
- WCCQ/Columbus, GA**
OM/MD: Bob Quick
- WNCI/Columbus, OH**
PD: Michael McCoy
MD: Maxwell
- KKPN/Corpus Christi, TX**
OM/MD: Scott Holt
APD: Scott E. Mack
- KHKS/Dallas, TX**
PD: Patrick Davis
APD/MD: Billy The Kidd
- WDKF/Dayton, OH**
OM: Tony Tilford
APD/MD: Ryan Drake
- WGTZ/Dayton, OH**
OM: J.D. Kunes
PD: Scott Sharp
- WVYB/Daytona Beach, FL**
OM: Frank Scott
PD/MD: Scott
- KKDM/Des Moines, IA**
PD/MD: Greg Chance
MD: Scotty Cage
- WKQI/Detroit, MI**
PD: Dom Theodore
APD/MD: Beau Daniels
- WWCK/Flint, MI**
OM: Jeff Wade
- WXKB/Ft. Myers, FL**
PD: Matt Johnson
MD: Bruce The Moose
- WYKS/Gainesville, FL**
PD: Carter
- WSNX/Grand Rapids, MI**
OM: Doug Montgomery
PD: Eric O'Brien
APD: Holmes
- WKZL/Greensboro, NC**
PD: Jason Goodman
APD/MD: Mike Klein
- WERO/Greenville, NC**
PD: Chris "Hollywood" Mann
APD/MD: Beaver
- WRHT/Greenville, NC**
- WFBC/Greenville, SC**
PD: Chase Murphy
MD: Natalie Randall
- WHKF/Harrisburg, PA**
PD: Sean Lynch
MD: Ryan Sean
- KRBE/Houston, TX**
PD: Leslie Whittle
- WZYP/Huntsville, AL**
PD: Michael Storm
APD: Ally "Lisa" Elliott
- WNOU/Indianapolis, IN**
OM: David Edgar
APD/MD: Tim Rainey
- WYOY/Jackson, MS**
OM/MD: Johnny O
APD/MD: Nate West
- WAPE/Jacksonville, FL**
APD: Chase Daniels
MD: Jay Styles
- WFKS/Jacksonville, FL**
OM: Gail Austin
PD: Todd Shannon
APD: Jonathan Reed
- WAEZ/Johnson City, TN**
PD: Bill Hagy
MD: Jason Reed
- KMXV/Kansas City, MO**
OM/MD: JR Ammons
- WWST/Knoxville, TN**
PD: Rich Bailey
MD: Scott Bohannon
- KSMB/Lafayette, LA**
OM: Keith LeBlanc
PD: Bobby Novosad
MD: Chris Reed
- WLAN/Lancaster, PA**
PD: JT Bosch
APD: Dennis Mitchell
MD: Holly Love
- WJIM/Lansing, MI**
PD: Josh Strickland
- WLKT/Lexington, KY**
PD: Dale O'Brian
- KLAL/Little Rock, AR**
OM/MD: Randy Cain
APD: Ed Johnson
MD: Charlotte
- KIIS/Los Angeles, CA**
PD: John Ivey
APD/MD: Julie Pilat
- WDJX/Louisville, KY**
PD: Shane Collins
APD/MD: Ben Davis
- WZKF/Louisville, KY**
PD/MD: Chris Randolph
- WZEE/Madison, WI**
OM: Mike Ferris
PD: Jon Reilly
- WAOA/Melbourne, FL**
PD: Tony Banks
MD: Jimmy Knight
- WHBQ/Memphis, TN**
PD: Karson with a K
APD: Lugnut
MD: Joe Mack
- WHYI/Miami, FL**
OM/MD: Rod Phillips
MD: Michael Yo
- WXSS/Milwaukee, WI**
OM/MD: Brian Kelly
APD/MD: Jo Jo Martinez
- KDWB/Minneapolis, MN**
OM/MD: Rob Morris
MD: Lucas
- WABB/Mobile, AL**
PD: Tom "Jammer" Naylor
APD: Q-Tip
MD: Jonathan Shuford
- KHOP/Modesto, CA**
OM: Richard Perry
PD: Joe Roberts
MD: Tricia Jenkins
- WHYI/Montgomery, AL**
OM: Bill Jones
PD/MD: Steve Smith
- WRVW/Nashville, TN**
PD: Rich Davis
MD: Tommy Butler
- WBLI/Nassau, NY**
OM: Nancy Cambino
PD: Jeremy Rice
APD: Al Levine
MD: Gabrielle Vaughn
- WFHN/New Bedford, MA**
PD: Jim Reitz
- WKCI/New Haven, CT**
PD: Chaz Kelly
MD: Mike "Jagger" Thomas
- WEZB/New Orleans, LA**
OM/MD: Mike Kaplan
APD: Tyler
MD: Stevie G.
- WHTZ/New York, NY**
OM: Tom Poleman
PD: Sharon Dastur
MD: Romeo
- KJYO/Oklahoma City, OK**
OM: Tom Travis
PD: Mike McCoy
MD: Jeff Blackburn
- KQCH/Omaha, NE**
OM: Tom Land
PD/MD: Erik Johnson
- WXXL/Orlando, FL**
PD: Michael Bryan
APD/MD: Jana Sutter
- WIOQ/Philadelphia, PA**
PD: Rick Vaughn
APD/MD: Jo Jo Brooks
- KZZP/Phoenix, AZ**
PD: Mark Medina
MD: Greg "DJ Greggy DJ"
D'Angelo
- WKST/Pittsburgh, PA**
PD: Alex Tear
APD: Drew Hall
MD: Dylan
- WJBQ/Portland, ME**
OM/MD: Tim Moore
MD: Mike Adams
- KKRZ/Portland, OR**
PD: Brian Bridgman
MD: Brooke Fox
- WPRO/Providence, RI**
OM/MD: Tony Bristol
APD/MD: Davey Morris
- WDCG/Raleigh, NC**
OM: Chris Shebel
APD: Randi West
APD/MD: Brody
- KWYL/Reno, NV**
OM/MD: Nick Elliott
- WRVQ/Richmond, VA**
PD: Boomer
- WXLK/Roanoke, VA**
PD: Kevin Scott
APD: Danny Meyers
MD: Bob Patrick
- WKGS/Rochester, NY**
PD: Erick Anderson
MD: Nick DiTucci
- WPXY/Rochester, NY**
PD: Mike Danger
MD: J.B.
- KDND/Sacramento, CA**
PD: Dan Mason
MD: Christopher K.
- WIOG/Saginaw, MI**
PD: Jerry Noble
APD: Demas
- KZHT/Salt Lake City, UT**
OM: Jeff Cochran
PD: Jeff McCartney
MD: Monroe
- KXXM/San Antonio, TX**
OM: George King
PD: Tony Travatto
APD: Russell Rush
- KHTS/San Diego, CA**
PD: Jimmy Steele
APD/MD: Hitman Haze
- Sirius Hits 1/Satellite**
PD: Kid Kelly
APD/MD: Ryan Sampson
- XM Top 20 on 20/Satellite**
PD: Michelle Cartier
MD: Priestly
- WAEV/Savannah, GA**
OM: Brad Kelly
PD/MD: Russ Francis
- WZAT/Savannah, GA**
OM: Sami Nelson
- KBKS/Seattle, WA**
PD: Marcus D.
APD: Kristin "The Island Girl"
Georg
MD: Eric Tyler
- KRUF/Shreveport, LA**
OM: Gary McCoy
PD: Erin Bristol
MD: Andrew "A.G." Gordon
- KSPW/Springfield, MO**
OM: Chris Cannon
PD: Adam Burnes
MD: J. Fotsch
- KSLZ/St. Louis, MO**
PD: Tommy Austin
MD: Taylor J
- WNTQ/Syracuse, NY**
OM/MD: Tom Mitchell
MD: Rick Roberts
- WWHT/Syracuse, NY**
PD: Butch Charles
MD: Jeff Wise
- WFLZ/Tampa, FL**
OM: Doug Hamand
PD: Tommy Chuck
MD: Ashlee Reid
- WTWR/Toledo, OH**
PD: Steve Marshall
- WVKS/Toledo, OH**
OM/MD: Bill Michaels
MD: Boomer
- WPST/Trenton, NJ**
OM/MD: Dave McKay
APD/MD: Matt Sneed
- KRQQ/Tucson, AZ**
OM/MD: Tim Richards
MD: Chris Peters
- KHTT/Tulsa, OK**
OM/MD: Tod Tucker
APD: Billy "The Baby DJ"
Sexaur
MD: Dylan
- WIHT/Washington, DC**
PD: Jeff Kapugi
APD: Toby Knapp
MD: Gillian Sussman
- WLDI/West Palm Beach, FL**
OM: Dave Denver
PD: Kobe
- KZCH/Wichita, KS**
OM: Lyman James
PD/MD: Sammy Suarez
- WBHT/Wilkes Barre, PA**
PD: Justin Bryant
APD/MD: A.J.
- WKRZ/Wilkes Barre, PA**
OM: Jim Rising
APD/MD: Kelly K
- WSTW/Wilmington, DE**
APD/MD: Mike Rossi
- WAKZ/Youngstown, OH**
OM: Dan Rivers
- WHOT/Youngstown, OH**
PD: John Trout

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▶ "SUMMER LOVE," JUSTIN TIMBERLAKE'S FOLLOW-UP TO THREE STRAIGHT NO. 1 SONGS, TAKES A MAJOR FLING ON THE CANADA CHR/TOP 40 CHART (34-21).

POWERED BY



THIS WEEK	LAST WEEK	WEEKS ON CHART	CHR/TOP 40 INDICATOR		PLAYS	
			TITLE ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	14	CUPID'S CHOKEHOLD GYM CLASS HEROES FEAT. PATRICK STUMP	DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA	3343	-17
2	2	14	GLAMOROUS FERGIE FEAT. LUDACRIS	WILL.I.AM/A&M/INTERSCOPE	3130	+118
3	3	16	THE SWEET ESCAPE GWEN STEFANI FEAT. AKON	INTERSCOPE	3032	+23
4	4	11	DON'T MATTER AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	2992	+17
5	5	11	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKGROUND/INTERSCOPE	2644	+155
6	6	18	U + UR HAND PINK	LAFACE/ZOMBA	2464	+206
7	7	18	IT'S NOT OVER DAUGHTRY	RCA/RMG	2446	-221
8	8	6	GIRLFRIEND AVRIL LAVIGNE	RCA/RMG	2296	+289
9	9	14	FACE DOWN THE RED JUMPSUIT APPARATUS	VIRGIN	1962	+24
10	10	17	WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLAKE	JIVE/ZOMBA	1809	-435
11	11	7	BEAUTIFUL LIAR BEYONCE & SHAKIRA	MUSIC WORLD/COLUMBIA	1778	+107
12	12	7	BECAUSE OF YOU NE-YO	DEF JAM/IDJMG	1684	+160
13	13	7	MAKES ME WONDER MAROONS	A&M/OCTONE/INTERSCOPE	1682	+319
14	14	15	IF EVERYONE CARED NICKEL BACK	ROADRUNNER/ATLANTIC/LAVA	1594	-211
15	15	12	BETTER THAN ME HINDER	UNIVERSAL REPUBLIC	1577	-121
16	16	22	SAY IT RIGHT NELLY FURTADO	MOSLEY/GEFFEN	1560	-146
17	17	5	LAST NIGHT DIDDY FEAT. KEYSHIA COLE	BAD BOY/ATLANTIC	1442	+262
18	18	9	THIS IS WHY I'M HOT MIMS	CAPITOL	1370	-312
19	19	4	HOME DAUGHTRY	RCA/RMG	1234	+339
20	20	10	BEFORE HE CHEATS CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/RMG	1164	+17
21	21	7	THE WAY I LIVE BABY BOY DA PRINCE	UNIVERSAL REPUBLIC	1144	+39
22	22	2	SUMMER LOVE JUSTIN TIMBERLAKE	JIVE/ZOMBA	1129	+505
23	23	26	UMBRELLA RIHANNA FEAT. JAY-Z	SRP/DEF JAM/IDJMG	1111	+372
24	24	11	OVER IT KATHARINE MCPHEE	RCA/RMG	1048	-48
25	25	13	ICE BOX OMARION	T.U.G./COLUMBIA	918	-444
26	26	13	BOSTON AUGUSTANA	EPIC	710	-74
27	27	5	LOST WITHOUT U ROBIN THICKE	STAR TRAK/INTERSCOPE	704	+5
28	28	NEW	NEVER AGAIN KELLY CLARKSON	RCA/RMG	662	+538
29	29	8	WITH LOVE HILARY DUFF	HOLLYWOOD	565	-169
30	30	2	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEAT. YUNG JCC	KONVICT MUZIK/NAPPY BOY/JIVE/ZOMBA	528	+260
31	31	2	I TRIED BONE THUGS-N-HARMONY FEAT. AKON	FULL SURFACE/INTERSCOPE	524	+176
32	32	12	SHE'S LIKE THE WIND LUMIDEE FEAT. TONY SHINE	M/TVT	523	-248
33	33	16	RUNAWAY LOVE LUDACRIS FEAT. MARY J. BLIGE	DTI/DEF JAM/IDJMG	477	-66
34	34	2	OUTTA MY SYSTEM BOW WOW	COLUMBIA	440	+131
35	35	NEW	WHAT I'VE DONE LINKIN PARK	MACHINE SHOP/WARNER BROS.	438	+192
36	36	18	THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BOY	FUELED BY RAMEN/ISLAND/IDJMG	393	-83
37	37	NEW	THANKS FR TH MMRS FALL OUT BOY	FUELED BY RAMEN/ISLAND/IDJMG	371	+138
38	38	10	CANDYMAN CHRISTINA ACUILERA	RCA/RMG	359	-241
39	39	NEW	STOLEN DASHBOARD CONFESSIONAL	VAGRANT/INTERSCOPE	319	+93
40	40	5	CALIFORNIA CRINGE	LISTEN	298	-29

THIS WEEK	LAST WEEK	WEEKS ON CHART	CANADA CHR/TOP 40		PLAYS	
			TITLE ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	12	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	617	+15
2	2	11	CUPID'S CHOKEHOLD GYM CLASS HEROES FEAT. PATRICK STUMP	DECAYDANCE/FUELED BY RAMEN/ATLANTIC/WARNER	569	-8
3	3	18	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON	INTERSCOPE/UNIVERSAL	550	-12
4	4	9	GIRLFRIEND AVRIL LAVIGNE	RCA/SONY BMG	540	-2
5	5	13	DON'T MATTER AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	524	-12
6	6	7	BEAUTIFUL LIAR BEYONCE & SHAKIRA	MUSIC WORLD/COLUMBIA/SONY BMG	444	+3
7	7	19	WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLAKE	JIVE/SONY BMG	406	-34
8	8	10	THIS IS WHY I'M HOT MIMS	CAPITOL/EMI	393	+24
9	9	15	IF EVERYONE CARED NICKEL BACK	EMI	368	-16
10	10	14	GLAMOROUS FERGIE FEATURING LUDACRIS	WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	353	-39
11	11	9	PARALYZER FINGER ELEVEN	WIND-UP	347	+43
12	12	4	ALL GOOD THINGS (COME TO AN END) NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	336	+23
13	13	26	UMBRELLA RIHANNA FEATURING JAY-Z	SRP/DEF JAM/UNIVERSAL	335	+128
14	14	3	MAKES ME WONDER MAROONS	A&M/OCTONE/INTERSCOPE/UNIVERSAL	320	+55
15	15	24	SAY IT RIGHT NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	314	-12
16	16	8	BECAUSE OF YOU NE-YO	DEF JAM/UNIVERSAL	309	+20
17	17	9	SECOND CHANCE FABER DRIVE	UNIVERSAL REPUBLIC/UNIVERSAL	301	+15
18	18	15	IT'S NOT OVER DAUGHTRY	RCA/SONY BMG	294	-45
19	19	16	U + UR HAND PINK	LAFACE/SONY BMG	284	+19
20	20	17	THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BOY	FUELED BY RAMEN/ISLAND/UNIVERSAL	272	-54
21	21	34	SUMMER LOVE JUSTIN TIMBERLAKE	JIVE/SONY BMG	240	+94
22	22	6	READY SET NO LIVE ON ARRIVAL	ROCKSTAR	236	-1
23	23	7	FACE DOWN THE RED JUMPSUIT APPARATUS	VIRGIN/EMI	234	+21
24	24	8	WITH LOVE HILARY DUFF	HOLLYWOOD/UNIVERSAL	230	-9
25	25	18	GRACE KELLY MIKA	CASABLANCA/UNIVERSAL REPUBLIC/UNIVERSAL	221	-14
26	26	14	ICE BOX OMARION	T.U.G./COLUMBIA/SONY BMG	208	-30
27	27	10	THE MUSIC DAVID USHER	MAPLE MUSIC	192	-7
28	28	18	LIE TO ME GEORGE	HC ENTERTAINMENT	187	+8
29	29	4	LAST NIGHT DIDDY FEATURING KEYSHIA COLE	BAD BOY/ATLANTIC/WARNER	186	+24
30	30	10	CANDYMAN CHRISTINA ACUILERA	RCA/SONY BMG	182	-42



Under the radar, veteran programmer Steve Smith consults two dozen clients

Hip-Hop Radio Architect

Darnella Dunham

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the architect of FM's first hip-hop station, Steve Smith solidified his place in radio history as PD of Emmis Communications' groundbreaking WQHT (Hot 97)/New York in the '90s. But he didn't get complacent. Smith eventually ascended to VP of programming for Emmis, where he worked with Rick Cummings, now president of the company's radio division. Smith later left to accept the senior VP of programming position for AMFM, which later was swallowed by Clear Channel, where he worked for senior VP of programming Tom Owens.

Smith eventually left his corporate radio post to focus on the Steve Smith Radio & Ratings consultancy, where, in somewhat stealth mode, he provides guidance and advice to more than two dozen stations.

Before joining Hot 97, Smith worked at KKFR (Power 92)/Phoenix and KHQT (Hot 97.7)/San Jose.

Smith has a strong reputation for developing morning shows—Ed Lover & Doctor Dre, Ryan Seacrest, Rick Dees, Jamie White & Danny Bonaduce and Big Boy are a few of the big names he's coached. But Smith didn't always have his sights set on a radio career: He entered the industry after graduating from law school at Pepperdine University in 1986.

Do you think you were able to bring a fresh perspective, since you weren't submerged in radio when you started?

Absolutely. I try to never forget what it's like to be a listener, and listeners just don't care. You've got to really inspire them and do something extremely memorable. You've got to do one thing better than anybody else, and it's really got to break through, and they've got to be able to recall that it was you that did it better than anybody else, or you're never even going to get noticed—ever. Not being that close to radio was something that helped me be more effective in radio.

Funkmaster Flex said he was impressed with your grass-roots research when you arrived at Hot 97 as PD.

In New York they're very in-your-face with what they like and what they don't like. So, my first few days I just spent in Manhattan, I wasn't in the boroughs anywhere. We knew we wanted to move the station more hip-hop, but there had never been a hip-hop station 24/7.

I went up to listeners and asked them, "Who likes hip-hop? What do you like about Hot 97?" And most of them said the only reason they listened to Hot 97 was when Funkmaster Flex was on Saturday nights.

I'm not an idiot. You start to get a consistent message, you really don't need a lot of research to tell you what to do. So the following Monday I made Funkmaster Flex the night jock, and he was on six nights a week.

Judy Ellis was the GM, and we made sure that everything we did together fell under the umbrella of hip-hop. The next step was to hire a hip-hop morning show, and we went out of the box and found a couple of guys that had never done radio before but had a really hot MTV show called "Yo! MTV Raps." And I sat down with Ed Lover and Doctor Dre and convinced them to wake up at 3:30 in the morning.

Did you realize back then that the hip-hop format would work nationally?

No, I was really, really taking a major chance. I had the general sales manager coming into my office yelling at me, asking me, "How long are we going to be playing this hip-hop shit?" and whether we were going to sell it or not.

'You've got to do one thing better than anybody else, and it's really got to break through, and they've got to be able to recall that it was you that did it better than anybody else.'

—Steve Smith



'It didn't take long for me to realize that hip-hop was here to stay. Quite frankly, now it is today's top 40.'

—Steve Smith

But Judy truly believed that we were going to break new ground with this, and she stood behind me.

I had an incredible assistant PD who was teaching me what hip-hop meant for New York, because I had come from the West Coast, and I just embraced the whole thing. It didn't take long for me to realize that hip-hop was here to stay. Quite frankly, now it is today's top 40.

With so many formats playing hip-hop today, what are the distinctions between rhythmic and urban?

These are words that are used mostly by the industry. Hip-hop is the No. 1 music style among all groups—Latin, African-American and white. I want to be No. 1 with the people who love hip-hop.

"Rhythmic" is an industry term that leans more mass-appeal and "urban" is an industry term that leans more African-American. "Hip-hop" is universal. The goal of a great hip-hop station is to get every single ounce of time spent listening you can from somebody who really, truly loves hip-hop, and that's what my stations do.

What do you see on the horizon for HD radio?

The one thing we've got to remember is that the audience just doesn't care as much as we do. If we clutter up the world with more and more stuff, we'd better be thinking about really growing our brands.

When developing HD radio, we could take a lesson from cable TV and how HBO and Showtime grew their brands. When they acquired more channels, they created HBO Family or HBO1 or HBO2.

I'm somewhat opposed to this concept of putting formats that don't exist in a market on HD, and more in favor of taking great brands like WHYZ (Z100)/New York or KPWR (Power 106)/Los Angeles and growing them with a Power 106 Mix channel or a Z100 new-music station. The bottom line: Make sure you enhance the brand as opposed to diluting it.

How has the transition from VP of programming to consultant been for you?

It's been awesome. I've got 25 clients. I can't divulge who they are, but they range from market No. 100 to the top five. We specialize in hip-hop, rhythmic top 40 and rhythmic AC or urban AC—formats that still have a lot of passion. We're a stealth consultancy—you kind of have to find us.

PDs complain that consultants are out of touch. What do you do to understand the dynamics of a market?

I used to hate when consultants would come to town for an afternoon, have lunch with the GM, I'd drive them all around the place, they'd listen for an hour and a half and tell me what was wrong with the station. Then they'd get back on a plane.

When the ratings were down, it was the PD's fault. When they were up, the consultant got all the credit. I try to always remember that when I come to town. When I get into a market and listen to the radio station, it's certainly not the first time I've heard it in the last few days. I spend time on the streets and do all the things that the consultants did not do with me.

R&R

▶ WITH MOST INCREASED PLAYS IN ITS FOURTH WEEK ON URBAN (16-13, UP 424) AND FIFTH WEEK ON RAP (11-9, UP 890), **SHOP BOYZ** DEBUT AT NO. 33 ON RHYTHMIC WITH "PARTY LIKE A ROCK STAR."



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	+/-	AUDIENCE MILLIONS	RANK
1	3	7	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOE	NO. 1 (1 WK) / MOST INCREASED PLAYS	☆	4261	+621	29.719	1
2	1	16	DON'T MATTER AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	☆	3894	-591	26.907	2
3	4	13	GLAMOROUS Fergie featuring Ludacris	WILL.I.AM/A&M/INTERSCOPE	☆	3773	+152	23.088	6
4	2	22	THIS IS WHY I'M HOT MIMS	CAPITOL	☆	3505	-700	25.497	3
5	6	12	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKGROUND/INTERSCOPE	☆	3326	+126	24.938	4
6	8	13	OUTTA MY SYSTEM BOW WOW FEATURING T-PAIN & JOHNTA AUSTIN	COLUMBIA	☆	3310	+461	23.160	5
7	5	15	LAST NIGHT DIDDY FEATURING KEYSHIA COLE	BAD BOY/ATLANTIC	☆	3148	-223	21.806	7
8	9	9	I TRIED BONE THUGS-N-HARMONY FEATURING AKON	FULL SURFACE/INTERSCOPE	☆	3045	+265	21.004	9
9	7	10	BECAUSE OF YOU NE-YO	DEF JAM/IDJMG	☆	2995	-30	18.494	11
10	12	8	LIKE A BOY CIARA	LAFACE/ZOMBA	☆	2678	+319	21.468	8
11	16	5	GET IT SHAWTY LLOYD	THE INC./UNIVERSAL MOTOWN	☆	2307	+290	15.317	14
12	11	24	YOU LLOYD FEATURING LIL WAYNE	THE INC./UNIVERSAL MOTOWN	☆	2222	-388	16.326	13
13	20	6	I'M A FLIRT R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)	COLUMBIA/JIVE/ZOMBA	☆	2135	+491	20.584	10
14	13	14	GO GETTA YOUNG JEEZY FEATURING R. KELLY	CORPORATE THUGZ/DEF JAM/IDJMG	☆	2017	-301	16.564	12
15	10	23	ICE BOX OMAHION	T.U.G./COLUMBIA	☆	1994	-636	12.201	16
16	14	19	SAY IT RIGHT NELLY FURTADO	MOSLEY/GEFFEN/INTERSCOPE	☆	1745	-332	12.847	15
17	17	30	THE WAY I LIVE BABY BOY DA PRINCE FEATURING LIL BOOSIE	UNIVERSAL REPUBLIC	☆	1715	-198	11.674	18
18	15	22	ON THE HOTLINE PRETTY RICKY	BLUESTAR/ATLANTIC	☆	1647	-394	9.608	24
19	22	10	2 STEP UNK	BIG OOMP/KOCH	☆	1626	+45	10.224	22
20	18	22	MAKE IT RAIN FAT JOE FEATURING LIL WAYNE	TERROR SQUAD/IMPERIAL/VIRGIN	☆	1593	-285	10.589	20
21	27	7	POP, LOCK & DROP IT HUEY	HITZ COMMITTEE/JIVE/ZOMBA	☆	1572	+302	9.357	25
22	24	6	CUPID'S CHOKEHOLD GYM CLASS HEROES FEAT. PATRICK STUMP	DEJAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA	☆	1514	+136	11.785	17
23	19	14	THROW SOME D'S RICH BOY FEATURING POLOW DA DON	ZONE 4/INTERSCOPE	☆	1404	-328	11.308	19
24	21	10	LOST WITHOUT U ROBIN THICKE	STAR TRAK/INTERSCOPE	☆	1401	-211	6.087	31
25	3	2	UMBRELLA RIHANNA FEATURING JAY-Z	SRP/DEF JAM/IDJMG	☆	1364	+492	7.847	27
26	25	8	WHEN IT WAS ME PAULA DEANDA	ARISTA/RMG	☆	1339	-21	7.152	28
27	23	19	WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLAKE	JIVE/ZOMBA	☆	1232	-239	10.317	21
28	29	4	ROCK YO HIPS CRIME MOB FEATURING LIL SCRAPPY	CRUNK/BME/REPRISE/WARNER BROS.	☆	1169	+226	6.579	29
29	30	4	PUSH IT BABY PRETTY RICKY	BLUESTAR/ATLANTIC	☆	1110	+220	4.849	34
30	33	3	SEXY LADY YUNG BERG FEATURING JUNIOR	YUNG BOSS/EPIC/KOCH	☆	991	+202	9.763	23
31	26	7	BEAUTIFUL LIAR BEYONCE & SHAKIRA	MUSIC WORLD/COLUMBIA	☆	972	-299	6.528	30
32	28	11	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON	INTERSCOPE	☆	950	-17	4.621	35
33	NEW		PARTY LIKE A ROCK STAR SHOP BOYZ	ONDECK/UNIVERSAL REPUBLIC	☆	867	+466	5.849	32
34	34	3	CAN U WERK WIT DAT THE FIXXERS FEATURING DJ QUIK & AMG	INTERSCOPE	☆	849	+155	8.693	26
35	32	16	POPPIN' CHRIS BROWN FEATURING JAY BIZ	JIVE/ZOMBA	☆	793	-51	4.477	37
36	35	2	SLAP LUDACRIS	DTP/DEF JAM/IDJMG	☆	745	+58	4.590	36
37	NEW		STRAIGHT TO THE BANK 50 CENT	SHADY/AFTERMATH/INTERSCOPE	☆	724	+257	5.345	33
38	37	3	ANONYMOUS BOBBY VALENTINO FEATURING TIMBALAND	DTP/DEF JAM/IDJMG	☆	705	+48	1.980	-
39	39	2	MY 6-4 MIKE JONES FEAT. BUN B & SNOOP DOGG	ICE ACE/SWISHAHOUSE/ASYLUM/WARNER BROS.	☆	595	-4	3.583	40
40	40	5	WE TAKIN' OVER DJ KHALED FEAT. T.I., AKON, RICK ROSS, FAT JOE, LIL WAYNE, BAIY	TERROR SQUAD/KOCH	☆	573	-22	3.677	39

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
UMBRELLA Rihanna Feat. Jay-Z (SRP/DEF JAM/IDJMG)	15
STRAIGHT TO THE BANK 50 Cent (SHADY/AFTERMATH/INTERSCOPE)	12
KRISPY Kinfolk Kia Shine (RAP HUSTLAZ/UNIVERSAL MOTOWN)	11
LIP GLOSS Lil Mama (JIVE/ZOMBA)	11
LIKE THIS Mims (CAPITOL)	10
SUMMER LOVE Justin Timberlake (JIVE/ZOMBA)	10
I'M THROWN Paul Wall Feat. Jermaine Dupri (SWISHAHOUSE/ASYLUM/ATLANTIC)	8
ROCK YO HIPS Crime Mob (CRUNK/BME/REPRISE/WARNER BROS.)	7
PUSH IT BABY Pretty Ricky (BLUESTAR/ATLANTIC)	5
PARTY LIKE A ROCK STAR Shop Boyz (ONDECK/UNIVERSAL REPUBLIC)	5

ADDED AT... WRVZ

Charleston, WV
PD/MD: Woody Woods
Tank, Please Don't Go, 11
50 Cent, Straight To The Bank, 5
Fabulous Feat. Ne-Yo, Make Me Better, 2
Lil Mama, Lip Gloss, 1
Mims, Like This, 1

FOR MORE STATIONS GO TO:
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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
SUMMER LOVE Justin Timberlake (JIVE/ZOMBA)	544/242	WIPE ME DOWN Lil' Boosie Feat. Foxx & Webbie (TRILL/ASYLUM/ATLANTIC)	247/28
I'M THROWN Paul Wall Feat. Jermaine Dupri (SWISHAHOUSE/ASYLUM/ATLANTIC)	525/84	NASTY GIRL Sterling Simms (ONE RECORDINGS/DEF JAM/IDJMG)	212/40
LEAN LIKE A CHOLO Down AKA Kilo (UNIVERSAL MOTOWN)	498/140	WHAT I NEED Deepside (LATIUM/UNIVERSAL REPUBLIC)	208/21
LIKE THIS Mims (CAPITOL)	472/151	REPPIN' MY BLOCK Rob G (LATIUM/UNIVERSAL REPUBLIC)	208/9
LIKE THIS Kelly Rowland Feat. Eve (MUSIC WORLD/COLUMBIA)	382/92	STICKY ICKY Pitbull Feat. Jim Jones (FAMOUS ARTISTS/TVT)	200/52

MOST INCREASED PLAYS

+621	☆	BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Yung Joc (Konvict/Nappy Boy/Jive/Zomba)
+492	☆	UMBRELLA Rihanna Feat. Jay-Z (SRP/DEF JAM/IDJMG)
+491		I'M A FLIRT R. Kelly Or Bow Wow (Feat. T.I. & T-Pain) (Columbia/Jive/Zomba)
+466		PARTY LIKE A ROCK STAR Shop Boyz (OnDeck/Universal Republic)
+461	☆	OUTTA MY SYSTEM Bow Wow Feat. T-Pain & Jhnta Austin (Columbia)

FOR WEEK ENDING APRIL 22, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RHYTHMIC

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KKSS/Albuquerque, NM* PD: Homie Marco Arias MD: Matthew Candelaria	WFFY/Ft. Walton Beach, FL OM: Dan Collins PD: Chris Stryker	KDON/Monterey, CA* OM/PD: Sam Diggedy APD/MD: Eric "The Funky"	WOCQ/Salisbury, MD PD: Wookie MD: Deelite
KFAT/Anchorage, AK OM: Tom Oakes PD/MD: McConnell "Man@Large" Adams APD: Brad Erickson	WJFX/Ft. Wayne, IN* PD: Phil Becker APD/MD: Weasel	WNRV/Norfolk, VA* OM: Don London PD: Tias Schuster APD: Nikki Lane MD: Shaggy	KUUU/Salt Lake City, UT* OM/PD: Brian Michel APD/MD: Kevin Cruise
WBTS/Atlanta, GA* PD: Lee Cagle APD/MD: Maverick	WHZT/Greenville, SC* OM: Steve Crumbley PD: Fisher	KMRK/Odessa, TX PD/MD: Christopher Marquez	KBBT/San Antonio, TX* PD/MD: Cindy Hill APD: John Henry Medina
KDHT/Austin, TX* OM/PD: Chase APD: Picazzo Stevens MD: Bradley Grein	WDLW/Hagerstown, MD OM: Rick Alexander PD/MD: Artie Shultz	KKWD/Oklahoma City, OK* OM: Chris Baker PD: Ronnie Ramirez MD: Cisco Kidd	KPWT/San Antonio, TX*
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KBDS/Bakersfield, CA* PD: Robert Chavez APD: Adlai "DJ D-Lay" Wilson	KKDB/Honolulu, HI* PD: Sean Lynch MD: Ryan Sean	KVYB/Oxnard, CA* PD/AM/D: Daniel "Mambo" Herrejon	KWVV/San Luis Obispo, CA PD/MD: JoJo Lopez APD: DJ Mel
KISV/Bakersfield, CA* OM: Eric Sean PD/MD: J. Reed	KIKI/Honolulu, HI* PD: Tony Tecate APD: Pablo Sato MD: K-Smooth	KKUU/Palm Springs, CA PD: Anthony "Antdog" Quiroz APD: Erin Deveaux MD: Ron T.	KPAT/Santa Maria, CA OM/PD: Louie Diaz MD: DJ E-Wrek
WJMN/Boston, MA* PD: Cadillac Jack APD: Dennis O'Heron MD: GeeSpin	KPHW/Honolulu, HI* OM: Wayne Maria PD: KC Bejerana MD: Kevin Akitake	WZPW/Peoria, IL OM/PD: Matt Bahan PD/MD: Quint "Q" Hafron	KSXY/Santa Rosa, CA PD: Dray Lopez
WCZQ/Champaign, IL PD/MD: Kevin "Whiteboy" Canup	KPTY/Houston, TX* OM: Arnulfo Ramirez PD: Cindy Hill MD: Warren G Z	KUBE/Seattle, WA* OM: Shellie Hart PD: Eric Powers APD/MD: Karen Wild	WYPW/Scuth Bend, IN OM: Ron Stryker PD: Chuck "Manic" Wright
WRVZ/Charleston, WV* OM: Rick Johnson PD/MD: Woody Woods	WXIS/Johnson City, TN* PD/MD: Todd Ambrose	KEZE/Spokane, WA* OM/PD: Ken Hopkins APD/MD: Maui	KEWB/Redding, CA OM: Rick Healy PD: Rico Garcia
WBTT/Charlotte, NC* OM: Bruce Logan PD: Rob Wagman MD: DZL	WRDW/Philadelphia, PA* PD: Leo "Kid Leo" Baldwin MD: Marian Newsome-McAdam	KWIN/Stockton, CA* PD/MD: Mike Elwood APD: Michael Mann	KBLZ/Tyler, TX PD: Charlie O'Douglas MD: Marcus "DJ Marcus Love" Love
WBBM/Chicago, IL* PD: Todd Cavanah APD/MD: Erik Bradley	WREX/Portland, ME* OM/PD: Buzz Bradley MD: DJ Jon	WLLD/Tampa, FL* PD: Orlando APD: Scantman	KDGS/Wichita, KS* PD: Greg "Hitman" Williams
KZAP/Chico, CA OM/PD: Boomer Davis	WVWV/Providence, RI* OM/PD: Tony Bristol APD: Joey Foxx MD: Davey Morris	KHHK/Yakima, WA OM: Dewey Boynton PD/MD: Matt Foley	KHKK/Yakima, WA OM: Dewey Boynton PD/MD: Matt Foley
KIBT/Colorado Springs, CO* PD: Jared Goldberg MD: Madboy	WPKF/Poughkeepsie, NY PD: Aaron "Dave" McCord APD/MD: C.J. McIntyre	KKGG/Riverside, CA* PD: Jesse Duran APD: Mike Medina MD: ODM Gutierrez	KHKK/Yakima, WA OM: Dewey Boynton PD/MD: Matt Foley
KZFM/Corpus Christi, TX* OM/PD: Ed Ocanas MD: Arlene M. Cordell	WPKF/Poughkeepsie, NY PD: Aaron "Dave" McCord APD/MD: C.J. McIntyre	KWIE/Riverside, CA* PD/MD: Al Fuentes APD: Chris Loos	KHKK/Yakima, WA OM: Dewey Boynton PD/MD: Matt Foley
KQKS/Denver, CO* PD: Cat Collins MD: John E. Kage	WVWV/Providence, RI* OM/PD: Tony Bristol APD: Joey Foxx MD: Davey Morris	WJJS/Roanoke, VA* PD/MD: Cisgo	KBMB/Sacramento, CA* PD: Pattie Moreno MD: DJ Short-E
KPRR/EI Paso, TX* OM: Steve Gramzay PD: Patti Diaz APD/MD: DJ Slo Motion	WVWV/Providence, RI* OM/PD: Tony Bristol APD: Joey Foxx MD: Davey Morris	KBTE/Lubbock, TX OM: Jeff Scott PD/MD: Magoo	KHKK/Yakima, WA OM: Dewey Boynton PD/MD: Matt Foley
XHTO/EI Paso, TX* PD: Francis Aguirre APD/MD: Alex "Big Al" Flora	WVWV/Providence, RI* OM/PD: Tony Bristol APD: Joey Foxx MD: Davey Morris	KBTE/Lubbock, TX OM: Jeff Scott PD/MD: Magoo	KHKK/Yakima, WA OM: Dewey Boynton PD/MD: Matt Foley
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KBOS/Fresno, CA* PD: Greg Hoffman MD: Danny Salas	WVWV/Providence, RI* OM/PD: Tony Bristol APD: Joey Foxx MD: Davey Morris	KBTE/Lubbock, TX OM: Jeff Scott PD/MD: Magoo	KHKK/Yakima, WA OM: Dewey Boynton PD/MD: Matt Foley
KSEQ/Fresno, CA* OM/PD: Tommy Del Rio MD: DJ Lace	WVWV/Providence, RI* OM/PD: Tony Bristol APD: Joey Foxx MD: Davey Morris	KBTE/Lubbock, TX OM: Jeff Scott PD/MD: Magoo	KHKK/Yakima, WA OM: Dewey Boynton PD/MD: Matt Foley

APRIL 27, 2007

* Monitored Reporters



▶ **50 CENT** AIMS HIS SIGHTS AT THE SUMMIT OF THE RAP CHART AS "STRAIGHT TO THE BANK" SHOOTS 25-21, UP 522 PLAYS.

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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	15	I'M A FLIRT R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)	NO. 1 (1 WK) COLUMBIA/JIVE/ZOMBA	6570 +511	67.644 1
2	1	32	THIS IS WHY I'M HOT MIMS	CAPITOL	6194 -1267	51.113 2
3	4	14	OUTTA MY SYSTEM BOW WOW FEATURING T-PAIN & JOHNATA AUSTIN	COLUMBIA	5189 +411	41.549 3
4	3	15	2 STEP UNK	BIG OOMP/KOCH	4868 +81	40.240 4
5	5	24	ROCK YO HIPS CRIME MOB FEATURING LIL SCRAPPY	CRUNK/BME/REPRISE/WARNER BROS.	4833 +171	38.280 6
6	7	14	POP, LOCK & DROP IT HUEY	HITZ COMMITTEE/JIVE/ZOMBA	4690 +546	39.789 5
7	8	9	I TRIED BONE THUGS-N-HARMONY FEATURING AKON	FULL SURFACE/INTERSCOPE	3999 +310	26.417 9
8	6	19	GO GETTA YOUNG JEEZY FEATURING R. KELLY	CORPORATE THUGZ/DEF JAM/IDJMG	3513 -717	27.698 7
9	11	5	PARTY LIKE A ROCK STAR SHOP BOYZ	MOST INCREASED PLAYS ONDECK/UNIVERSAL REPUBLIC	3272 +890	27.255 8
10	9	26	THROW SOME D'S RICH BOY FEATURING POLOW DA DON	ZONE 4/INTERSCOPE	2833 -667	25.037 10
11	15	6	PUSH IT BABY PRETTY RICKY	BLUESTAR/ATLANTIC	2277 +389	10.745 21
12	12	40	WALK IT OUT UNK	BIG OOMP/KOCH	2199 -91	20.852 11
13	10	29	MAKE IT RAIN FAT JOE FEATURING LIL WAYNE	TERROR SQUAD/IMPERIAL/VIRGIN	2194 -367	15.828 14
14	16	8	WIPE ME DOWN LIL' BOOSIE FEATURING FOXX & WEBBIE	TRILL/ASYLUM/ATLANTIC	2109 +231	17.069 12
15	14	9	WE TAKIN' OVER DJ KHALED FEAT. AKON, RICK ROSS, FAT JOE, LIL' WAYNE, BABY	TERROR SQUAD/KOCH	1990 +44	16.194 13
16	13	36	THE WAY I LIVE BABY BOY DA PRINCE FEATURING LIL BOOSIE	UNIVERSAL REPUBLIC	1919 -189	12.677 19
17	19	3	SLAP LUDACRIS	DTI/DEF JAM/IDJMG	1745 +182	10.653 22
18	17	34	WE FLY HIGH JIM JONES	KOCH	1691 -165	12.659 20
19	22	3	SEXY LADY YUNG BORG FEATURING JUNICR	AIRPOWER YUNG BOSS/EPIC/KOCH	1585 +392	12.949 17
20	21	6	I'M THROWN PAUL WALL FEATURING JERMAINE DUPRI	SWISHAHOUSE/ASYLUM/ATLANTIC	1522 +117	9.717 24
21	25	3	STRAIGHT TO THE BANK 50 CENT	SHADY/AFTERMATH/INTERSCOPE	1515 +522	14.544 16
22	18	20	1ST TIME YUNG JOE FEAT. MARQUES HOUSTON & TREY SONGZ	BLOCK/BAD BOY SOUTH/ATLANTIC	1446 -262	14.676 15
23	26	4	CAN U WERK WIT DAT THE FIXXERS AKA FEATURING DJ QUIK & AMG	INTERSCOPE	1129 +208	10.313 23
24	31	3	LIP GLOSS LIL MAMA	JIVE/ZOMBA	1041 +218	8.250 26
25	23	9	GET BUCK YOUNG BUCK	G-UNIT/INTERSCOPE	1029 -97	6.802 28
26	24	10	IT'S ME SNITCHES SWIZZ BEATZ	UNIVERSAL MOTOWN	961 -68	12.808 18
27	28	3	BOY LOOKA HERE RICH BOY	ZONE 4/INTERSCOPE	951 +94	6.476 29
28	27	4	BOSS' LIFE SNOOP DOGG FEATURING AKON	DOGGYSTYLE/GEFFEN/INTERSCOPE	936 +65	4.607 35
29	30	4	MY 6-4 MIKE JONES FEAT. BUN B & SNOOP DOGG	ICE AGE/SWISHAHOUSE/ASYLUM/WARNER BROS.	932 +80	6.923 27
30	32	6	TATTOO THE ALLIANCE FEATURING FABO	NCE/ASYLUM/ATLANTIC	921 +146	6.432 30
31	38	2	LIKE THIS MIMS	CAPITOL	882 +291	3.906 40
32	36	4	NAW MEEN BABY BOY DA PRINCE FEATURING MANNIE FRESH	EXTREME/UNIVERSAL REPUBLIC	743 +110	3.106 -
33	37	7	COME AROUND COLLIE BUDDZ	COLUMBIA	605 -14	4.397 37
34	33	17	OH YEAH (WORK) LIL SCRAPPY FEATURING SEAN P. & E-40	BME/REPRISE/WARNER BROS.	599 -110	4.102 38
35	35	11	BREAK 'EM OFF PAUL WALL FEATURING LIL' KEKE	SWISHAHOUSE/ASYLUM/ATLANTIC	580 -70	6.268 31
36	NEW		BIG THINGS POPPIN' T.I.	GRAND HUSTLE/ATLANTIC	564 +469	8.454 25
37	34	14	DIME (TELL ME) PITBULL FEATURING FRANKIE J & KEN-Y	FAMOUS ARTISTS/TVT	555 -119	2.524 -
38	40	2	MY BUBBLE GUM (GOT THAT GOOD) RASHEEDA	D-LO/IMPERIAL	530 -47	4.714 34
39	NEW		LEAN LIKE A CHOLO DOWN AKA KILO	UNIVERSAL MOTOWN	500 +139	2.899 -
40	29	7	DIAMONDS FABOLOUS FEATURING YOUNG JEEZY	DESERT STORM/DEF JAM/IDJMG	500 -355	3.844 -

FOR WEEK ENDING APRIL 22, 2007

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Bullish on Atlanta, CBS Radio's new VP of urban programming aims to grow the format

Reggie Rouse Goes For The Competitive Jugular

Hillary Crosley
HCrosley@RadioandRecords.com

Starting in 1991 with WQKS-FM/Hopkinsville-Fort Campbell, Ky., Reggie Rouse has been serving up good radio for almost 16 years. He gained valuable experience as MD at WAEG and WAEJ-FM/Augusta, Ga., and as APD at WBLS/New York under the legendary Frankie Crocker. Next stop: WPGC/Washington, where he produced "The Donnie Simpson Morning Show" for eight years while climbing the ladder to APD and later OM. Now, from his cozy WVEE/Atlanta office, Rouse shares his aspirations in a new role as CBS Radio VP of urban programming, his take on the Portable People Meter and what he looks for in job candidates.

Have you begun preparing for the PPM? How will it change your approach to programming?

We routinely have conference calls with Greg Strassell, our VP of programming for CBS Radio, on PPM and methodology. We discuss the results in [Philadelphia] and Houston and, in turn, we share that info with our programming staff.

PPM's going to change our way of thinking regarding programming. It's not top-of-mind recall anymore. It's really about who's listening, and we have to use different strategies to make sure people are listening to our stations. Good radio will prevail, and content is king. If you have good content and outstanding personalities, you'll be in great shape.

Based on initial results from Philadelphia, how do you think urban stations will perform with the PPM?

It's hard to say. [Urban] WUSL (Power 99) has done well, and [urban AC] WDAS-FM didn't fair as well as it maybe should have. According to the diaries, 'DAS is the top station. So, with PPM, you're telling me the biggest station is now the lowest? I just don't see that. All of the kinks aren't worked out just yet, and I don't have enough information just yet to give a blanket statement as to how urban stations will be affected.

How are you dealing with music choices at the stations you oversee? Is it purely a PD decision, or do you get involved?

We have conference calls where we talk music, promotions and programming. We share results on how music is reacting among the different markets. I don't dictate what each station plays, that's why we have program directors. Each one should know what works for their market.

My job is to suggest. If I need to tell [WJHM/Orlando PD] Michael Saunders what to play, that's a problem. My programmer at WLLD in Tampa told us about a Smitty song that's growing there. I listened to it and loved it. I haven't put it on WVEE yet, but I will. I let PDs do their job. I make them aware and check in with them individually. I may check into some markets more, because I want them to keep me in the loop. The bottom line is we have to win.

How much of your day is devoted to your VP of programming duties and how much to the company's Atlanta stations?

As VP, I have more responsibility—I have to deal with what each station is going through. Sometimes I'm on the phone with PDs and GMs in different markets and sometimes—because I have the No. 1 urban station in Atlanta in 'VEE, along with news/talk



'PPM's going to change our way of thinking regarding programming. It's not top-of-mind recall anymore.'

—Reggie Rouse

1991: Joins urban WQKS-FM/Hopkinsville-Fort Campbell, Ky., as PD/morning show host
1995: Accepts PD position at urban WAEG and WAEJ-FM/Augusta, Ga.
1996: Moves to urban AC WBLS/New York as APD
1998: Appointed producer for "The Donnie Simpson Show" at urban WPGC/Washington. Promoted to APD, then PD and finally OM
2005: Recruited as PD for urban WVEE and news/talk WOAK/Atlanta
2007: Named VP of urban programming for CBS Radio

WOAK, I'll deal with each of them and still handle the national issues every single day.

You recently added two new programmers to your team, Skip Dillard in Washington and Michael Saunders in Orlando. What are your goals in those and your other markets?

I want us to be No. 1 18-34 in Orlando and No. 1 12+ and 18-34 in D.C. I want to win 25-54 and have the top two stations in the morning. We're in a dogfight in both cities, but D.C. is formidable. However, with Tigger and Donnie Simpson in D.C., I believe we have unbeatable star power.

I want to do well at every station and grow the format. I want to aid stations that need help by talking to the PDs and GMs and giving them the assistance and tools they need to succeed. Exchanging ideas and networking is very important. For example, my spring promotion is what WPGC and

102 Jamz [WJHM] did a year ago. But it's never been done in Atlanta, and it's going to be a smash.

What qualities are you looking for in a programmer?

You can sit down and have a conversation with a PD and know whether they get it or not. And frankly, a lot of programmers aren't totally prepared for programming. We have a good selection in our company. But I look for that passion, someone that can listen to a station in any market, figure out what works, what doesn't and how to beat them. If you have that passion for radio, you understand it. Good programmers make things happen. I want to be predictable but unpredictable and go for the jugular. Many PDs don't freshen their stations from year to year with imaging or promotions. I don't want stations like that. I want stations that are topical, play the hits and stand out from everyone else. A lot of PDs lack a sense of urgency.

What programming advantages does Atlanta offer for hip-hop and R&B stations?

Hip-hop is Atlanta and 'VEE is what WQHT (Hot 97) was when New York was king of the hill. There is no other station in Atlanta like 'VEE. Atlanta is black Hollywood and celebrities are moving here left and right. All of the biggest artists live here, from Yung Joc, T.I., Ludacris and OutKast, and 'VEE is the center of that universe. We get all of the music first.

For example, we played Lloyd's single "You" months before the label even picked it up. There's no other city that can compete with Atlanta and being the station that works in Atlanta is the ultimate plus. Atlanta artists are taking over everywhere, including New York and Los Angeles. It's incredible. I was born and raised in New York, but if you don't have an Atlanta feel in your music you've got a problem. I would not want to be a PD in any other city.

R&R

▶ WITH AN INCREASE OF A SINGLE PLAY, **NE-YO** CLIMBS 11-9 FOR HIS FOURTH TOP 10 ON THE URBAN CHART WITH "BECAUSE OF YOU."



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	±	AUDIENCE MILLIONS	RANK
1	3	7	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOE	NO. 1 (1WK)	☆	4738	+420	51.316	1
2	11	1	I'M A FLIRT R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)		☆	4435	+20	47.063	2
3	1	8	DON'T MATTER AKON		☆	4285	-133	38.857	4
4	5	8	LIKE A BOY CIARA		☆	3724	+236	37.257	5
5	4	19	ROCK YO HIPS CRIME MOB FEATURING LIL SCRAPPY		☆	3664	-55	31.703	7
6	8	13	2 STEP UNK		☆	3242	+36	30.015	9
7	10	12	POP, LOCK & DROP IT HUEY		☆	3118	+244	30.422	8
8	6	20	LOST WITHOUT U ROBIN THICKE		☆	3070	-318	39.953	3
9	11	9	BECAUSE OF YOU NE-YO		☆	2851	+1	25.874	11
10	7	16	THIS IS WHY I'M HOT MIMS		☆	2689	-567	25.615	12
11	9	16	BUDDY MUSIQ SOULCHILD		☆	2562	-331	32.759	6
12	13	6	GET IT SHAWTY LLOYD		☆	2557	+406	28.920	10
13	16	4	PARTY LIKE A ROCK STAR SHOP BOYZ	MOST INCREASED PLAYS	☆	2405	+424	21.405	14
14	12	13	LAST NIGHT DIDDY FEATURING KEYSHIA COLE		☆	2290	-350	23.211	13
15	17	14	PLEASE DON'T GO TANK		☆	2080	+145	16.379	17
16	18	9	OUTTA MY SYSTEM BOW WOW FEATURING T-PAIN & JOHNTA AUSTIN		☆	1879	-50	18.389	16
17	21	15	COME WITH ME SAMMIE		☆	1875	+139	13.966	22
18	23	5	WIPE ME DOWN LIL BOOSIE FEATURING FOXX & WEBBIE	AIRPOWER	☆	1862	+203	15.805	18
19	24	6	WHEN I SEE U FANTASIA	AIRPOWER	☆	1773	+119	15.196	19
20	15	26	YOU LLOYD FEATURING LIL WAYNE		☆	1712	-340	19.375	15
21	25	4	LIKE THIS KELLY ROWLAND FEATURING EVE		☆	1625	+158	14.671	20
22	19	16	GO GETTA YOUNG JEEZY FEATURING R. KELLY		☆	1496	-416	11.134	24
23	26	6	WE TAKIN' OVER DJ KHALED FEAT. T.I. AKON, RICK ROSS, FAT JOE, LIL WAYNE, BABY		☆	1417	+66	12.517	23
24	22	19	1ST TIME YUNG JOE FEAT. MARQUES HOUSTON & TREY SONGZ		☆	1407	-260	14.508	21
25	28	4	ANONYMOUS BOBBY VALENTINO FEATURING TIMBALAND		☆	1213	+68	8.674	29
26	27	4	GLAMOROUS FERGIE FEATURING LUDACRIS		☆	1196	-46	8.917	28
27	30	3	PUSH IT BABY PRETTY RICKY		☆	1167	+169	5.896	40
28	36	2	SLAP LUDACRIS		☆	1000	+124	6.054	37
29	32	3	I'M THROWN PAUL WALL FEATURING JERMAINE DUPRI		☆	997	+33	6.408	35
30	38	2	LIP GLOSS LIL MAMA		☆	994	+183	7.986	31
31	31	5	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE		☆	983	+3	9.462	26
32	29	7	GET BUCK YOUNG BUCK		☆	972	-78	6.374	36
33	35	4	I TRIED BONE THUGS-N-HARMONY FEATURING AKON		☆	954	+45	5.417	-
34	37	3	BOY LOOKA HERE RICH BOY		☆	850	+33	6.058	38
35	40	2	BOSS' LIFE SNOOP DOGG FEATURING AKON		☆	815	+67	3.989	-
36	NEW		STRAIGHT TO THE BANK 50 CENT	MOST ADDED	☆	791	+265	9.195	27
37	34	16	CIRCLE MARQUES HOUSTON		☆	749	-161	5.358	-
38	NEW		TEACHME MUSIQ SOULCHILD		☆	741	+333	6.78	34
39	NEW		TATTOO THE ALLIANCE FEATURING FABO		☆	735	+77	5.174	-
40	39	3	IT'S ME SNITCHES SWIZZ BEATZ		☆	709	-47	10.310	25

MOST ADDED

TITLE ARTIST / LABEL NEW STATIONS

STRAIGHT TO THE BANK 48
50 Cent (SHADY/AFTERMATH/INTERSCOPE)
KBTT, KHTE, KIPR, KKDA, KMJJ, KNDK, KOPW, KPFS, KRRQ, KTCX, WAMO, WBFA, WBLK, WBLX, WBTE, WCKX, WDHT, WDKX, WEMX, WENZ, WERQ, WEUP, WFXA, WFXE, WHXT, WIKS, WIFE, WJHM, WJKS, WJMI, WJTT, WJUC, WJZD, WJZE, WKYS, WPEG, WPHI, WPMX, WQBT, WQHH, WQOK, WRBJ, WTMG, WUOL, WVEE, WWWZ, WZFX, WZHT

UMBRELLA 35
Rihanna Feat. Jay-Z (SRP/DEF JAM/DJMG)
KBTT, KHTE, KIPR, KKDA, KMJJ, KNDK, KOPW, KPFS, KRRQ, KTCX, WAMO, WBFA, WBLK, WBLX, WBTE, WDKX, WEMX, WEUP, WFXE, WIKS, WIFE, WJKS, WJMI, WJTT, WJUC, WJZD, WJZE, WMBX, WQHH, WRBJ, WTMG, WWWZ, WZFX, WZHT, XM The City

LIKE THIS 35
Mims (CAPITOL)
KBTT, KDAY, KHTE, KIPR, KKDA, KMJJ, KPFS, KRRQ, KTCX, KXHT, WAMO, WBFA, WBLK, WBTE, WDKX, WEMX, WEUP, WFXA, WFXE, WHXT, WIKS, WJKS, WJMI, WJTT, WJUC, WJZD, WJZE, WPMX, WQHH, WRBJ, WTMG, WWWZ, WZFX, WZHT, XM The City

NAW MEEN 6
Baby Boy Da Prince Feat. Mannie Fresh (EXTREME/UNIVERSAL REPUBLIC)
KTCX, WDKX, WJBT, WQHH, WTMG, WXBT

PARTY LIKE A ROCKSTAR 5
Shop Boyz (ONDECK/UNIVERSAL REPUBLIC)
WBTP, WJBT, WJLB, WKKV, WMBX

LIP GLOSS 5
Lil Mama (JIVE/ZOMBA)
Sirius Hot Jamz, WFXA, WMBX, WQOK, WUBT

SLAP 4
Ludacris (DTP/DEF JAM/DJMG)
KXHT, WDHT, WIKS, WPEG

TEACHME 4
Musiq Soulchild (ATLANTIC)
KDAY, WCCI, WKYS, WQBT

BIG THINGS POPPIN' 4
T.I. (GRAND HUSTLE/ATLANTIC)
KXHT, WHHL, WUOL, WVEE

ADDED AT...
KRRQ
Lafayette, LA
PD: D-Rock
Bone Thugs-N-Harmony Feat. Akon, I Tried, 9
50 Cent, Straight To The Bank, O Mims, Like This, O
Rihanna Feat. Jay-Z, Umbrella, O
FOR MORE STATIONS GO TO:
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NEW AND ACTIVE

TITLE ARTIST / LABEL PLAYS /GAIN TITLE ARTIST / LABEL PLAYS /GAIN

UMBRELLA 631/243 **UNTIL THE END OF TIME** 452/144
Rihanna Feat. Jay-Z (SRP/DEF JAM/DJMG) Justin Timberlake (JIVE/ZOMBA)
TOTAL STATIONS: 62 TOTAL STATIONS: 26

SEXY LADY 594/190 **LIKE THIS** 410/140
Yung Berg Feat. Junior (YUNG BOSS/EPIC/KOCH) Mims (CAPITOL)
TOTAL STATIONS: 64 TOTAL STATIONS: 61

WONDER WOMAN 586/17 **A BAY BAY** 403/145
Trey Songz (SONG BOOK/ATLANTIC) Hurricane Chris Feat. Big Poppa & Bigg Redd (POLO GROUNDS)
TOTAL STATIONS: 47 TOTAL STATIONS: 47

BIG THINGS POPPIN' 492/401 **WONDERFUL** 403/139
T.I. (GRAND HUSTLE/ATLANTIC) Marques Houston (T.U.G./UNIVERSAL MOTOWN)
TOTAL STATIONS: 57 TOTAL STATIONS: 30

GET ME BODIED 455/115 **TAMBOURINE** 360/150
Beyonce (MUSIC WORLD/COLUMBIA) Eve (AFTERMATH/FULL SURFACE/RUFF RYDERS/GEFFEN)
TOTAL STATIONS: 42 TOTAL STATIONS: 53

MOST INCREASED PLAYS

+424 **PARTY LIKE A ROCK STAR**
Shop Boyz (OnDeck/Universal Republic)
KXHT +26, KKDA +24, WAMO +22, WJUC +22, WQOK +21, WDCX +20, WTMG +17, WMBX +17, WJKS +17, WZHT +15

+420 **BUY U A DRANK (SHAWTY SNAPPIN')**
T-Pain Feat. Yung Joe (Konvict/Nappy Boy/Jive/Zomba)
WJUC +45, KDAY +34, WPHI +32, SFHJ +32, WQHT +32, WJLB +31, KOPW +30, WOWI +29, WEDR +25, WBTJ +23

+406 **GET IT SHAWTY**
Lloyd (The Inc./Universal Motown)
WWWZ +36, WJLB +36, WPHI +30, WDHT +22, KBTT +20, WBLX +19, WENZ +18, WCKX +17, WREJ +16, WEDR +16

+401 **BIG THINGS POPPIN'**
T.I. (Grand Hustle/Atlantic)
KBFB +39, WFXE +36, WVEE +23, KKDA +22, WHHL +20, XCTY +14, WUOL +14, WBTE +14, WFXA +13, WJHM +13

+333 **TEACHME**
Musiq Soulchild (Atlantic)
WZHT +33, WPHI +29, WHHL +21, WRBJ +20, WBLK +16, WQBT +16, WJMI +14, WJZD +13, XCTY +12, WERQ +11

FOR WEEK ENDING APRIL 22, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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STATIONS ALREADY SPINNING

KWNZ • KPHW KHTE
WNHT KZFM WTMP
KNDK KKUU WIIZ
WIFE WFXA WNOV
WJED WQBT WEUP
KSEK WRVZ KVSP
KTFB WJMI KIMM
KBTT WJUC AND MANY MORE...

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URBAN AC

► **PATTI LaBELLE** MAKES HER SECOND APPEARANCE ON URBAN AC FROM HER INAUGURAL GOSPEL ALBUM WITH "ANYTHING" (NO. 38), WHICH FEATURES MARY MARY, KANYE WEST & CONSEQUENCE.



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WEEKS ON CHART	TITLE	ARTIST	NIelsen BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL	PLAYS TW	+/-	AUDIENCE MILLIONS	RANK
1	27	LOST WITHOUT U	NO. 1 (14 WKS)	STAR TRAK/INTERSCOPE	2009	-132	20.742	1
2	29	PLEASE DON'T GO		TANK	1617	+35	13.844	3
3	16	IN MY SONGS		CERALD LEVERT	1600	-208	13.494	4
4	16	BUDDY		MUSIQ SOULCHILD	1564	-192	15.143	2
5	14	IF I WAS YOUR MAN		JOE	1281	+90	11.959	5
6	12	MAKE YA FEEL BEAUTIFUL		RUBEN STUDDARD	1132	+135	10.520	6
7	10	STRUGGLE NO MORE (THE MAIN EVENT)		ANTHONY HAMILTON, JAHEIM & MUSIQ SOULCHILD	1070	-17	9.224	8
8	36	TAKE ME AS I AM		MARY J. BLIGE	1061	-24	9.291	7
9	15	AND I AM TELLING YOU I'M NOT GOING		JENNIFER HUDSON	887	-236	6.584	9
10	9	WHAT'S MY NAME		BRIAN MCKNIGHT	876	+88	5.969	10
11	9	SHOO BE DOO (NO WORDS)		MACY GRAY	737	+75	5.190	14
12	31	CAN'T GET ENOUGH		TAMIA	716	-146	5.420	12
13	8	WHEN I SEE U		FANTASIA	642	-25	5.505	11
14	18	MORE THAN FRIENDS		FREDDIE JACKSON	586	-38	2.869	19
15	9	SIMPLE THINGS		ELISABETH WITHERS	541	+35	3.348	16
16	5	DJ DON'T		GERALD LEVERT	494	+169	5.232	13
17	10	FORCE OF NATURE	AIRPOWER	SUNSHINE ANDERSON	479	+61	2.987	18
18	11	DEEPER STILL		RICK JAMES	410	-14	1.713	24
19	5	TEACHME	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED	MUSIQ SOULCHILD	375	+177	3.613	15
20	2	CAN U BELIEVE	AIRPOWER	ROBIN THICKE	354	+132	3.264	17
21	6	TELL ME WHAT WE'RE GONNA DO NOW		JOSS STONE FEATURING COMMON	341	+5	2.542	21
22	6	BECAUSE OF YOU		NE-YO	301	+2	2.733	20
23	5	2 PIECES		CARL THOMAS	212	-6	1.466	27
24	8	I APOLOGIZE		K-CI	198	-21	0.686	37
25	3	VALENTINE		LLOYD	168	+9	1.268	30
26	13	SEPTEMBER		KIRK FRANKLIN	160	-40	0.613	39
27	4	CIRCLE		MARQUES HOUSTON	131	-11	0.514	-
28	6	LOVELY DAY		VICTOR FIELDS	123	+27	0.324	-
29	4	IF YOU JUST LET ME LOVE U		MICHAEL STERLING FEATURING DARRYL WHITE	113	-9	0.358	-
30	4	ANOTHER AGAIN		JOHN LEGEND	111	+47	1.180	32
31	2	SO NOT OVER YOU		SIMPLY RED	110	-3	0.209	-
32	2	IN THE RAIN		BONEY JAMES	101	+17	0.935	34
33	8	YOU		LLOYD FEATURING LIL' WAYNE	99	-2	1.890	23
34	9	YES		GINA DARBY	96	-8	0.213	-
35	5	CUPID SHUFFLE		CUPID	94	+16	0.376	-
36	4	I'M A FLIRT		R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)	94	-6	1.346	29
37	2	BREATHLESS		CORINNE BAILEY RAE	88	+28	2.010	22
38	2	ANYTHING		PATTI LABELLE FEAT. MARY MARY WITH KANYE WEST & CONSEQUENCE	84	+79	0.577	-
39	11	GOT 2 BE DOWN		ROBIN THICKE FEATURING FAITH EVANS	84	-5	1.448	28
40	5	I'M NOT PERFECT		J MOSS FEATURING ANTHONY HAMILTON	74	+65	0.363	-

MOST ADDED

TITLE	ARTIST / LABEL	NEW STATIONS
TEACHME	Musiq Soulchild (ATLANTIC)	13
STAY WITH ME	Norman Brown (PEAK/CONCORD)	13
CAN U BELIEVE	Robin Thicke (STAR TRAK/INTERSCOPE)	10
DJ DON'T	Gerald Levert (ATLANTIC)	6
ANYTHING	Patti LaBelle Feat. Kanye West, Mary Mary & Consequence (UMBRELLA/BUNGAO)	4
I'M NOT PERFECT	J Moss Feat. Anthony Hamilton (PAJAM/GOSPO CENTRIC/ZOMBA)	4
IF I WAS YOUR MAN	Joe (JIVE/ZOMBA)	3
TELL ME WHAT WE'RE GONNA DO NOW	Joss Stone Feat. Common (VIRGIN)	3
SHOO BE DOO (NO WORDS)	Macy Gray (WILL.I.AM/GEFFEN)	2
SIMPLE THINGS	Elisabeth Withers (BLUE NOTE/VIRGIN)	2

ADDED AT... WRNB
Philadelphia, PA
OM/PD, Daisy Davis
MD: MoShay LaRen
Musiq Soulchild, Teachme, 1

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NEW AND ACTIVE

TITLE	ARTIST / LABEL	PLAYS /GAIN	TITLE	ARTIST / LABEL	PLAYS /GAIN
ICE BOX	Omarion (T.U.G./COLUMBIA)	56/20	IF I WERE YOU	Donnie (SOUL THOUGHT)	31/30
HOOK LINE & SINKER	BJ (REGATTA)	55/0	IF THERE WERE NO YOU	Darlene McCoy (EMI GOSPEL)	29/12
ENCOURAGE YOURSELF	Donald Lawrence Presents The Tri-City Singers (EMI GOSPEL)	49/12	NOBODY BUT THE LORD	Alvin Darling & Celebration (EMTRO GOSPEL)	29/4
I CAN LOVE YOU BETTER	Keith Sweat Feat. Keyshia Cole (SWEATSHOP)	40/4	LET GO	DeWayne Woods & When Singers Meet (QUIET WATER/VERITY/ZOMBA)	29/4
STAY WITH ME	Norman Brown (PEAK/CONCORD)	37/27	I'M STILL STANDING	Bishop Paul S. Morton (TEHILLAH/LIGHT)	24/10

MOST INCREASED PLAYS

+177	TEACHME Musiq Soulchild (Atlantic) WKJS +22, WNEW +13, KMJM +11, WDDZ +11, WKUS +8, WHPR +8, X562 +8, WAKB +8, WKXI +8, KMEZ +7
+169	DJ DON'T Gerald Levert (Atlantic) KRNB +25, WNEW +12, WJMZ +11, WDDZ +9, WBVA +8, KNEK +8, WSRB +7, WHPR +7, WKXI +7, WMMJ +6
+135	MAKE YA FEEL BEAUTIFUL Ruben Studdard (J/RMG) WNEW +12, WYLD +12, WVKL +11, WJMR +10, WBHK +10, WXMG +10, WDDZ +9, WPHR +6, KJMS +6, WAGH +6
+132	CAN U BELIEVE Robin Thicke (Star Trak/Interscope) WAKB +6, KMJK +11, WIMX +11, WHPR +10, WYLD +10, WSOL +10, KVMA +8, WPHR +8, WDDZ +7, KQXL +5
+90	IF I WAS YOUR MAN Joe (Jive/Zomba) WJMZ +12, WDLT +9, WTLZ +7, WNEW +7, WHPR +7, WPHR +6, WKUS +6, WAKB +6, WIMX +6, KNEK +6

FOR WEEK ENDING APRIL 22, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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► **THE CLARK SISTERS ADVANCE INTO THE TOP FIVE WITH "BLESSSED AND HIGHLY FAVORED," WHICH TAKES MOST INCREASED PLAYS (UP 75) AND SPRINTS 10-4.**



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	20	ENCOURAGE YOURSELF DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS	NO. 1 (5 WKS) EMI GOSPEL	763 -3	3.567 1
2	2	23	FAITHFUL IS OUR GOD HEZEKIAH WALKER & LFC	VERITY/ZOMBA	639 +12	3.098 3
3	3	33	UM GOOD SMOKIE NORFUL	EMI GOSPEL	547 +4	3.181 2
4	10	8	BLESSSED AND HIGHLY FAVORED THE CLARK SISTERS	EMI GOSPEL	509 +75	2.134 10
5	6	33	HALLELUJAH TROY SNEED	EMTRO GOSPEL	489 -17	1.822 13
6	9	24	LET GO DEWAYNE WOODS & WHEN SINGERS MEET	QUIET WATER/VERITY/ZOMBA	478 +15	2.485 7
7	4	31	BROKEN BUT I'M HEALED BYRON CAGE	GOSPO CENTRIC/ZOMBA	470 -27	2.538 6
8	8	34	HEAVEN KNOWS DETRICK HADDON	TYSCOT/VERITY/ZOMBA	457 -23	2.256 8
9	7	22	WE PRAISE YOU THE MCLURKIN PROJECT	GOSPO CENTRIC/ZOMBA	445 -41	2.146 9
10	11	52	THE STRUGGLE IS OVER YOUTH FOR CHRIST	EMTRO GOSPEL	433 +3	2.578 5
11	12	20	HIGH PRAISE ANointed PACE SISTERS	TYSCOT	432 +14	1.843 12
12	5	43	HEALING KELLY PRICE	GOSPO CENTRIC/ZOMBA	407 -114	1.904 11
13	13	54	IMAGINE ME KIRK FRANKLIN	FO YO SOUL/GOSPO CENTRIC/ZOMBA	388 +30	2.668 4
14	14	17	EVERY BODY EVERY BODY! KENNY LEWIS & ONE VOICE	ICEE INSPIRATIONAL/ICEE	342 -12	1.091 18
15	18	12	JESUS, JESUS, JESUS REV. TIMOTHY WRIGHT & THE NEW YORK FELLOWSHIP MASS CHOIR	AIRPOWER MQM/JEG/KOCH	339 +35	1.03 17
16	13	13	SO GOOD TO ME VANESSA BELL ARMSTRONG	EMI GOSPEL	337 +9	1.082 19
17	17	8	STEP ASIDE YOLANDA ADAMS	ATLANTIC	335 +18	1.327 15
18	21	18	YOU SHOWED ME KAREN CLARK-SHEARD	WORD-CURB	308 +31	1.697 14
19	22	6	NOBODY BUT THE LORD ALVIN DARLING & CELEBRATION	EMTRO GOSPEL	293 +27	0.805 29
20	19	21	I'M STILL STANDING BISHOP PAUL S. MORTON	TEHILLAH/LIGHT	285 -1	1.149 16
21	20	7	PRAYIN' 4 U 7 SONS OF SOUL	SOUL WORLD/VERITY/ZOMBA	271 -9	0.976 25
22	24	11	I'LL TRUST RICHARD SMALLWOOD	SOUL WORLD/VERITY/ZOMBA	252 +7	0.999 24
23	25	20	WALK AROUND HEAVEN PATTI LABELLE	UMBRELLA/BUNGALO	245 +4	1.074 22
24	23	8	I LOVE ME BETTER THAN THAT SHIRLEY MURDOCK	TYSCOT	229 +4	0.301 30
25	28	9	IT'S ON THE WAY NEAL ROBERSON	BLACKBERRY/MALACO	224 +17	1.005 23
26	26	6	SEPTEMBER KIRK FRANKLIN	STAX/CONCORD	212 -9	0.749 -
27	29	2	THE BLOOD JAMES FORTUNE & FIYA	WORLDWIDE	211 +25	0.931 28
28	27	11	GOD IS IN CONTROL (IT'S NOT OVER) WILMINGTON CHESTER MASS CHOIR	EMTRO GOSPEL	207 -7	0.572 -
29	NEW		YOU KEEP ON BLESSING ME LUTHER BARNES & THE RED BUDD GOSPEL CHOIR	AIR GOSPEL/MALACO	185 +39	0.792 -
30	NEW		ONE GOD MAURETTE BROWN CLARK	AIR GOSPEL/MALACO	168 +19	0.469 -

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW
7	VICTORY TYE TRIBBETT & G.A. (INTEGRITY GOSPEL/COLUMBIA)	271 299
8	REMEMBER ME THE CARAVANS (MALACO)	264 338
9	THIS IS THE DAY FRED HAMMOND (VERITY/ZOMBA)	225 228
10	HE'S HERE NIYCKI DZG	222 240
11	PRESSURE INTO PRAISE LUCINDA MODRE (TYSCOT)	205 197

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW
6	INCREDIBLE GOD YOUTHFUL PRAISE (EVIDENCE GOSPEL/LIGHT)	181 188
7	OPERATOR J MOSS (GOSPO CENTRIC/ZOMBA)	178 228
8	IS MY LIVING IN VAIN ZIE L (LIGHT)	174 160
9	SET ME FREE MYRON BUTLER & LEVI (EMI GOSPEL)	174 167
10	FOLLOW ME VIRTUE (DARKCHILD GOSPEL/INTEGRITY GOSPEL/COLUMBIA)	168 166

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
BLESSSED & HIGHLY FAVORED The Clark Sisters (EMI GOSPEL) WJMO, WJMI, WJYD	3
YOU KEEP ON BLESSING ME Luther Barnes & The Red Budd Gospel Choir (AIR GOSPEL/MALACO) WNNL, WPPZ, WXEZ	3
MARY DON'T YOU WEEP The Caravans (MALACO) KHLR, WEUP, WSOX	3
STEP ASIDE Yolanda Adams (ATLANTIC) WHLH, WPZZ	2
I'LL TRUST Richard Smallwood (SOUL WORLD/VERITY/ZOMBA) WHLA, WSOX	2
JESUS, JESUS, JESUS Rev. Timothy Wright & The New York Fellowship Mass Choir (MQM/JEG/KOCH) WHLH, WXVI	2
THE BLOOD James Fortune & FIYA (WORLDWIDE) WHLW, WPZS	2
ONE GOD Maurette Brown-Clark (AIR GOSPEL/MALACO) WHLH, WXVI	2

ADDED AT... KOKA

Shreveport, LA
PD: Eddie Giles
MD: Sharon Flournoy

Darnell Davis & The Remnant, I'm Yours, I
Jonathan Butler, Brand New Day, O
Terry Moore, Right Where U Are, C

FOR MORE STATIONS GO TO:
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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
TEACH ME Antwaun Stanley (BAJADA/LIGHTYEAR)	168/8	I GET JOY Coko (LIGHT)	133/17
ONE NIGHT WITH THE KING Juanita Bynum & Jonathan Butler (FLOW/MARANATHA)	163/0	THERE'S A STORY BEHIND MY PRAISE Carolyn Traylor (MALACO)	121/4
THIS KIND BY FASTING & PRAYER Jimmy Hicks & The Voices Of Integrity (WORLDWIDE)	137/16	I BELIEVE Micah Stampley (LEVITICAL)	118/42
MERCY Jeff Majors (MUSIC ONE/EPIC/COLUMBIA)	137/6	PRAISE ON THE INSIDE J Moss (PAJAM/GOSPO CENTRIC/ZOMBA)	118/21
THE RAINBOW Vickie Winans (VERITY/ZOMBA)	136/25	CLOSEST FRIEND The Rance Allen Group (TYSCOT)	116/10

MOST INCREASED PLAYS

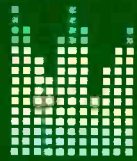
+75	BLESSSED AND HIGHLY FAVORED The Clark Sisters (EMI Gospel) WHLA +19, WPZE +10, WGRB +10, WFLT +9, WNOO +7, WPPZ +7, WXOK +5, WXVI +4, KHLR +4, WXTC +4
+42	I BELIEVE Micah Stampley (Levitical) WOAD +11, WLJB +9, XSRT +8, WFLT +4, WXOK +3, WNOO +3, WEUP +2, WXTX +2, WXVI +2, WLOU +2
+39	YOU KEEP ON BLESSING ME Luther Barnes & The Red Budd Gospel Choir (AIR Gospel/Malaco) WXEZ +20, WPZE +8, WPPZ +8, WCAO +3, WNOO +3, WNNL +3, WHLW +1, WPZZ +1, KOKA +1, WHLH +1
+35	JESUS, JESUS, JESUS Rev. Timothy Wright & The New York Fellowship Mass Choir (MQM/JEG/Koch) WXVI +12, WHLH +11, WGRB +8, WHLW +5, WNOO +5, WFLT +4, XSRT +4, WSOX +2, WEUP +2, WLOU +1
+11	YOU SHOWED ME Karen Clark-Sheard (Word-Curb) KHLR +9, WPPZ +5, WPZS +3, WPZE +3, WLOU +3, WPZE +2, WJMO +2, WTLN +1, WHLW +1

FOR WEEK ENDING APRIL 22, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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GOSPEL REPORTERS

- WPZE/Atlanta, GA***
OM: Frank Johnson
PD: Connie Flint
- WTHB/Augusta, GA**
OM/PD: Ror Thomas
APD: Sister Mary Kingcannon
- WCAO/Baltimore, MD***
PD: Lee Michaels
APD/MD: Danielle Brown
- WWIN/Baltimore, MD**
PD: Jeff Majors
MD: Jean Alston
- WXOK/Baton Rouge, LA***
OM: LeBron "LBJ" Joseph
PD/MD: J'Michael Francois
- WUFO/Bufalo, NY***
OM/PD: Carol M. Salter
- WJMI/Charleston, SC***
OM: Michael Baynard
PD: Belinda Parker
MD: Anthony Baxter
- WXTG/Charleston, SC***
OM: Terry Base
PD: Edwin "Chef" Wright
APD/MD: James Wallace
- WPZS/Charlotte, NC***
PD: Alvin Stowe
MD: Tonya Rivens
- WNOO/Chattanooga, TN***
PD/MD: Sam Terry
- WGRB/Chicago, IL***
OM: Elroy Smith
PD: Sonya M. Blakey
APD/MD: Effie Rolfe
- WJMO/Cleveland, OH***
OM/PD: Kim Johnson
- WFMV/Columbia, SC***
PD: Tony "Gee" Green
APD/MD: Monica Washington
- WEAM/Columbus, GA**
OM: Carl Conner, Jr.
PD: Pam Dixon
- WAJV/Columbus, MS**
OM: Rocky Love
PD: Steve Poston
APD: Sebastian Riley
- WJYD/Columbus, OH***
OM: Jerry Smith
PD: Dawn Mosby
- KHVN/Dallas, TX**
PD: Dion Mortenson
- WCHB/Detroit, MI**
PD: Spudd
- WFLT/Flint, MI***
OM/PD: Sammie L. Jordan, Jr.
MD: Anna Johnson
- WEAL/Greensboro, NC***
- WDJL/Huntsville, AL***
- WEUP/Huntsville, AL***
OM: Hundley Batts
PD: Steve Murry
MD: Ricky Sykes
- WTLC/Indianapolis, IN***
OM: Mark Wallace
PD: Paul Robinson
MD: Donovan Hartwell
- WHLH/Jackson, MS***
OM: Steve Kelly
PD: Jennell Roberts
MD: Lance Fuller
- WOAD/Jackson, MS***
OM: Stan Branson
PD/MD: Percy Davis
- KPRT/Kansas City, MO**
OM: Ancre Carson
PD: Myron Fears
APD: Freddie Bell
MD: Debbie Dee Johnson
- KHLR/Little Rock, AR***
OM: Sonny Victory
PD: Torrez Harris
- KPZK/Little Rock, AR**
OM: Mark Dylan
PD/MC: Billy St. James
- WLOU/Louisville, KY***
PD: Bill Price
- WBBP/Memphis, TN**
MD: Dcreen Graves
- WHAL/Memphis, TN***
PD: Eileen Collier
APD/MD: Tracy Betha
- WLOK/Memphis, TN***
PD/MD: Kim Harper
- WMBM/Miami, FL**
OM: E. Claudette Freeman
PD/MD: Greg Cooper
- WHLW/Montgomery, AL***
OM: Michael Long
PD/MD: Kenny J.
- WXVI/Montgomery, AL***
PD: Glinda Perkins
- WTNE/Nassau, NY***
PD: Darren K. Greggs
- WPRF/New Orleans, LA**
PD: Kris "Cap'n Kris" McCoy
- WYLD/New Orleans, LA***
APD/MD: Loretta Petit
- WLIB/New York, NY***
PD: Denise Hill
- WXEZ/Norfolk, VA***
OM: John Shomby
PD: Dale Murray
- WDAS/Philadelphia, PA***
OM: Thea Mitchem
PD: Joe Tamburro
APD/MD: Jo Gamble
- WPPZ/Philadelphia, PA***
OM/PD: Daisy Davis
MD: McSnay LaRen
- WNNL/Raleigh, NC***
OM/PD: Jerry Smith
MD: Melissa Wade
- WPZZ/Richmond, VA***
OM: Reggie Baker
- Rejoice/Satellite**
PD: Willie Mae McIver
- Sheridan Gospel Network/Satellite**
PD: Michael Gamble
APD: Morgan Dukes
MD: Ace Alexander
- XM The Spirit/Satellite***
PD/MD: Jay Bryant
- WSOK/Savannah, GA***
OM: Brad Kelly
PD: E. Larry McDuffie
- KOKA/Shreveport, LA***
PD: Eddie Giles
APD/MD: Sharon Flournoy
- KATZ/St. Louis, MO***
PD: Terrence Bibb
MD: Dwight Stone
- WIMG/Trenton, NJ**
OM/PD: Felicia Brannon
APD/MD: Robyn McCollum
- WTSK/Tuscaloosa, AL**
OM: Greg Tomascello
PD/AM/D: Charles Anthony
- WPGC/Washington, DC***
PD/MD: Cheryl Jackson
- WYCB/Washington, DC**
PD: Ron Thompson
- WFAI/Wilmington, DE**
OM: Melvin Brittingham
PD/MD: Manuel Mena

* Monitored Reporters



ALTERNATIVE

▶ THE RED HOT CHILI PEPPERS CLAIM MOST INCREASED PLAYS (UP 200) FOR A SECOND STRAIGHT WEEK AS "HUMP DE BUMP" CLIMBS 25-19.



POWERED BY

Nielsen Broadcast Data Systems

WEEKS ON CHART	TITLE	ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL	PLAYS TW	AUDIENCE MILLIONS	RANK
1	3	WHAT I'VE DONE	NO. 1 (3 WKS)	☆	MACHINE SHOP/WARNER BROS.	2196	+90	10.320
2	14	FOREVER			EL TONAL/GEFFEN	1765	+85	6.532
3	15	BREATH			HOLLYWOOD	1746	+89	5.819
4	15	DIG		☆	IMMORTAL/EPIC	1647	+82	6.401
5	15	LAZY EYE			DANGEROUS	1589	+71	6.334
6	11	8		☆	HOLLYWOOD	1321	+175	5.275
7	6	10		☆	NOTHING/INTERSCOPE	1252	-237	3.825
8	10	21		☆	GEFFEN	1233	-15	4.874
9	9	16		☆	EPIC	1215	-102	4.265
10	8	16		☆	ISLAND/DJMG	1211	-107	4.515
11	7	27			IMMORTAL/VIRGIN	1205	-152	4.616
12	13	40		☆	VIRGIN	1032	-18	5.047
13	15	12			EPIC	1028	+32	3.149
14	12	26		☆	JIVE/ZOMBA	1009	-85	3.711
15	17	12			B-UNIQUE/UNIVERSAL MOTOWN	974	+61	2.341
16	19	6			ISLAND/DJMG	947	+69	2.865
17	18	8			TINY EVIL/INTERSCOPE	916	+7	3.133
18	23	5		☆	REPRISE	880	+129	2.421
19	25	3	MOST INCREASED PLAYS	☆	WARNER BROS.	853	+200	2.586
20	16	26		☆	WARNER BROS.	822	-106	4.530
21	22	10		☆	WIND-UP	803	+23	2.838
22	21	18		☆	RCA/RMG	788	-30	2.667
23	14	20		☆	REPRISE	784	-222	2.304
24	27	7			TOOTH & NAIL/VIRGIN	733	+126	1.840
25	24	10			RMR/VIRGIN	723	+27	1.862
26	26	13			ELEVEN SEVEN/ATLANTIC/LAVA	662	+43	2.643
27	30	4		☆	FUELED BY RAMEN/ISLAND/DJMG	509	+31	1.691
28	31	4		☆	TOOL DISSECTIONAL/VOLCANO/ZOMBA	506	+45	1.376
29	28	20		☆	SUB POP	494	-87	2.358
30	29	10		☆	DOWNTOWN/ATLANTIC/LAVA	488	-10	1.695
31	34	2			COLUMBIA	445	+53	0.975
32	33	4			MERCY	411	+3	1.253
33	35	4			CHERRYTREE/DROP THE GUN/ISLAND/INTERSCOPE	396	+20	1.069
34	32	10		☆	JIVE/ZOMBA	384	-45	1.193
35	37	2			ALMOSTGOLD/RED	353	+26	1.438
36	NEW	REHAB			UNIVERSAL REPUBLIC	347	+45	0.898
37	39	2			UNIVERSAL MOTOWN	335	+10	0.610
38	38	2		☆	DAYLIGHT/EPIC	326	-1	1.051
39	NEW	JESUS			TINY EVIL/INTERSCOPE	321	+59	1.282
40	RE-ENTRY	BETTER THAN ME			UNIVERSAL REPUBLIC	303	-2	0.776



TITLE ARTIST / LABEL NEW STATIONS

CAPITAL G
Nine Inch Nails (Nothing/Interscope)
KBZT, KFMA, KHBZ, KNDD, KQXR, KROQ, KRZQ, KWOD, Sirius Alt Nation, WBCN, WFNX, WHTG, WOCL, WZJR, WZJO

SUPERMASSIVE BLACK HOLE
Muse (Warner Bros.)
KJEE, KNXX, KRBZ, Sirius Alt Nation, WARQ, WAVF, WEQX, WFNX, WGRD

HUMP DE BUMP
Red Hot Chili Peppers (Warner Bros.)
KEDJ, KFRR, WFNX, WHRL, WJRR, WRWK, WRXL

HEART SHAPED GLASSES (WHEN THE HEART GUIDES THE HAND)
Marilyn Manson (Interscope)
KFRR, KPNT, KRZQ, WARQ, WLUM, WXNR, XETRA

THE BIRD AND THE WORM
The Used (Reprise)
KFTE, KXTE, WFNX, WHRL, WLUM

UNDERCLASS HERO
Sum 41 (Island/DJMG)
KFMA, KJEE, KPNT, KXRX, KXTE

WISH UPON A DOG STAR
Satellite Party (Columbia)
KMYZ, KNXX, WEND, WVCD

REHAB
Amy Winehouse (Universal Republic)
WHTG, WPBZ, WZJR, WZJO

HEY THERE DELILAH
Plain White T's (Hollywood)
KFMA, KROQ, WLRS

TIME WON'T LET ME GO
The Bravery (Island/DJMG)
KFRR, WXRK, WZNE

ADDED AT... KXRX
Salt Lake City, UT
PD: Todd Noker
MO: Artie Fufkin
Fountains Of Wayne, Someone To Love, 13 Brand New, Jesus, 12 Sum 41, Underclass Hero, 2
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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
HOUSE OF CARDS Madina Lake (Roadrunner) TOTAL STATIONS: 27	294/27	INTO ACTION Tim Armstrong (Hellcat/Epic) TOTAL STATIONS: 18	222/16
CAPITAL G Nine Inch Nails (Nothing/Interscope) TOTAL STATIONS: 31	261/126	FALSE PRETENSE The Red Jumpsuit Apparatus (Virgin) TOTAL STATIONS: 24	177/17
ON CALL Kings Of Leon (RCA/RMG) TOTAL STATIONS: 39	256/34	EARTH INTRUDERS Bjork (Elektra/Atlantic) TOTAL STATIONS: 31	176/49
TEENAGERS My Chemical Romance (Reprise) TOTAL STATIONS: 14	240/103	DANCE OF THE MANATEE Fair To Midland (Serjical Strike/Universal Republic) TOTAL STATIONS: 19	172/0
DRIVEN Sevendust (7Bros/Asylum) TOTAL STATIONS: 17	232/18	YOU WOULDN'T KNOW HellYeah (Epic) TOTAL STATIONS: 19	165/14



INCREASE IN PLAYS

+200

☆ **HUMP DE BUMP**
Red Hot Chili Peppers (Warner Bros.)
KFRR +20, WRXL +19, KRZQ +17, KWOD +16, WKRL +16, WAVF +15, WBTZ +13, WDYL +12, WCYY +9, KFTE +9

+175

☆ **HEY THERE DELILAH**
Plain White T's (Hollywood)
VROX +20, KROQ +17, KFMA +13, WCYY +12, KRZQ +12, SIAN +9, WDYL +9, WFNX +9, KMYZ +9, WVCD +9

+129

☆ **THE BIRD AND THE WORM**
The Used (Reprise)
WAVF +4, KNXX +2, KHBZ +1, KMYZ +1, WHRL +10, KCXX +9, KRZQ +9, KXTE +9, KEDJ +9, WZJR +8

+126

SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO)
The Almost. (Tooth & Nail/Virgin)
WRWK +4, WZJR +2, WZJO +2, WDYL +1, KWOD +10, WLUM +9, WBCN +9, WNFZ +7, WXRK +7, WCYY +6

+126

CAPITAL G
Nine Inch Nails (Nothing/Interscope)
WOCL +23, KQXR +19, WLUM +17, XTRA +16, KROQ +12, WFNX +12, WBCN +11, KFMA +10, KPNT +6, WHTG +6

FOR WEEK ENDING APRIL 22, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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Madina Lake

House Of Cards



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INCLUDING:

99X/Atlanta, Q101/Chicago, KDFE/Dallas, WXRK/Cleveland,
KXTE/Vegas, KPNT/St Louis, WOCL/Orlando,
WPBZ/West Palm Beach, CD101/Columbus, KCNL/San Jose
...and many more amazing stations.

SCANNED over 16,000 copies of their Debut Album
From Us, Through Them, To You
...AND in just 3 weeks they have sold over 10,000 digital
downloads to date.

**Overall Sales for Madina Lake
Is Over 26,000 in 3 WEEKS!**

Singles Downloads of "House of Cards" is at 11,000 to date
Band has over 94,000 MySpace Friends
A 97% INCREASE over the last 3 weeks!

**ONLY BAND Performing on BOTH Bamboozle Dates
May 5th and 6th**



From Them, Through Us, To You

AVAILABLE NOW

PRODUCED AND MIXED BY MARK TROMBINO

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ACTIVE ROCK

► **FINGER ELEVEN** SCORES ITS FIRST ACTIVE ROCK TOP 10 WITH "PARALYZER" (13-10).



POWERED BY



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	16	BREATH BREAKING BENJAMIN	NO. 1 (7 WKS) HOLLYWOOD	1694 +12	6.758 1
2	3	15	WHAT I'VE DONE LINKIN PARK	MACHINE SHOP/WARNER BROS.	1605 +57	6.110 2
3	15	15	FOREVER PAPA ROACH	EL TONAL/CEFFEN	1561 +41	5.388 3
4	12	12	WELL ENOUGH ALONE CHEVELLE	EPIC	1337 -21	4.052 5
5	14	14	JAMBI TOOL	TOOL DISSECTIONAL/VOLCANO/ZOMBA	1147 -16	3.827 7
6	15	15	EVERYTHING BLICKCHERRY	ELEVEN SEVEN/ATLANTIC/LAVA	1113 -19	3.456 8
9	10	10	YOU WOULDN'T KNOW HELLYEAH	EPIC	1047 +45	3.372 9
8	28	2	I DON'T WANNA STOP OZZY OSBOURNE	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED EPIC	980 +619	4.450 4
9	7	31	PAIN THREE DAYS GRACE	JIVE/ZOMBA	958 -116	3.925 6
10	13	14	PARALYZER FINGER ELEVEN	WIND-UP	939 +39	2.494 12
11	8	23	SILLYWORLD STONE SOUR	ROADRUNNER	892 -182	3.143 11
12	14	14	DRIVEN SEVENDUST	7BROS/ASYLLUM	860 -25	1.886 18
13	20	20	TEN THOUSAND FISTS DISTURBED	REPRISE	833 -97	3.319 10
14	15	15	ALL THESE THINGS I HATE (REVOLVE AROUND ME) BULLET FOR MY VALENTINE	JIVE/ZOMBA	826 -82	1.887 17
15	18	6	SIDE OF A BULLET NICKELBACK	AIRPOWER ROADRUNNER	773 +56	2.097 15
16	10	10	SURVIVALISM NINE INCH NAILS	NOTHING/INTERSCOPE	735 -103	1.795 19
17	1	21	FROM YESTERDAY 30 SECONDS TO MARS	IMMORTAL/VIRGIN	734 -193	1.900 16
18	12	12	DIG INCUBUS	IMMORTAL/EPIC	725 -9	2.119 14
19	25	25	THE ENEMY GODSMACK	UNIVERSAL REPUBLIC	654 -62	2.382 13
20	11	11	BETTER THAN ME HINDER	UNIVERSAL REPUBLIC	648 -2	1.626 20
22	9	9	BREATHE INTO ME RED	ESSENTIAL/RED	557 +8	1.108 26
22	9	9	DESTROYER STATIC-X	REPRISE	498 +50	1.254 23
24	2	2	BROKEN SUNDAY SALIVA	ISLAND/IDJMG	449 +159	1.260 22
24	6	6	SWEET SACRIFICE EVANESCENCE	WIND-UP	407 +20	1.032 28
25	4	4	HUMP DE BUMP RED HOT CHILI PEPPERS	WARNER BROS.	364 +95	1.080 27
26	9	9	DIFFERENT THAN YOU THE EXIES	ELEVEN SEVEN	361 +32	0.540 37
27	6	6	DANCE OF THE MANATEE FAIR TO MIDLAND	SERJICAL STRIKE/UNIVERSAL REPUBLIC	355 -10	0.951 29
28	3	3	LIE BLACK LIGHT BURNS	I AM:WOLFPACK/ADRENALINE	351 +54	0.598 35
29	6	6	RAIN WIZARD BLACK STONE CHERRY	IN DE GOOT/ROADRUNNER	340 +10	0.558 36
30	12	12	FAMOUS LAST WORDS MY CHEMICAL ROMANCE	REPRISE	338 -102	1.207 24
31	9	9	THE ECSTASY OF GOLD METALLICA	SONY CLASSICAL	331 -130	1.187 25
32	9	9	THE OLDER I GET SKILLET	ARDENT/ATLANTIC/LAVA	304 -50	0.720 32
33	5	5	FAR CRY RUSH	ANTHEM/ATLANTIC	298 +20	1.344 21
34	4	4	NO SUCH THING CHRIS CORNELL	SURETONE/INTERSCOPE	297 -8	0.870 31
35	NEW	NEW	SOULCRUSHER OPERATOR	ATLANTIC	288 +93	0.670 34
36	7	7	FATHER FIGURE ARMY OF ANYONE	FIRM	227 -8	0.418 38
37	3	3	REDEMPTION SHADOWS FALL	ATLANTIC/LAVA	208 +10	0.303 -
38	3	3	ALL THE SAME SICK PUPPIES	RMR/VIRGIN	206 +8	0.277 -
39	5	5	LOVE REIGN O'ER ME PEARL JAM	TEN CLUB/MONKEY WRENCH	199 -19	0.934 30
40	NEW	NEW	ALL AROUND ME FLYLEAF	A&M/OCTONE/INTERSCOPE	193 +106	0.259 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
I DON'T WANNA STOP Ozzy Osbourne (EPIC)	15
KBPI, KDJE, KFRQ, KIOZ, KISS, KNCN, KZRQ, WCPN, WRXR, WTFX, WXQR, WXTB, WXZZ, WZOR, XM Squizz	
WHAT I WANT Daughtry (RCA/RMG)	15
KDOT, KHTB, KHTQ, KOMP, KUPD, KZBD, KZRQ, WBUZ, WBZX, WIYY, WJJO, WRUF, WRZK, WTPT, WYBB	
MADE OF SCARS Stone Sour (ROADRUNNER)	11
KFRQ, KHTQ, KILO, KUPD, WBZX, WCCC, WKLQ, WRXW, WWBN, WXQR, XM Squizz	
HEART SHAPED GLASSES (WHEN THE HEART GUIDES THE HAND) Marilyn Manson (INTERSCOPE)	9
KHTQ, KILO, KOMP, KUPD, Sirius Octane, WJJO, WKLQ, WTFX, XM Squizz	
BROKEN SUNDAY Saliva (ISLAND/IDJMG)	8
KICT, KOMP, KZRQ, WBSX, WIYY, WJJO, WTPT, WXTB	
NEVER TOO LATE Three Days Grace (JIVE/ZOMBA)	8
KHTB, KQRC, WBSX, WJLL, WRXW, WWBN, WYBB, XM Squizz	
ALL AROUND ME Flyleaf (A&M/Octone/Interscope)	6
KFRQ, KRAB, KZRQ, WMMR, WQXA, WXQR	
LIE Black Light Burns (I AM:WOLFPACK/ADRENALINE)	5
KICT, KOMP, WBZX, WCHZ, WTFX	
SOULCRUSHER Operator (ATLANTIC)	5
KILO, KRZR, WBUZ, WRXR, WXQR	
WISH UPON A DOG STAR Satellite Party (COLUMBIA)	4
KRXQ, KTEG, WBUZ, WJLL	

ADDED AT...
KICT
Wichita, KS
PD: Ray Michaels
MD: Rick Thomas
Black Light Burns, Lie, 2 Saliva, Broken Sunday, 1 Static-X, Destroyer, 1

T-95
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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
FIGHT LIKE THIS Decyfer Down (SRE/IND/COLUMBIA)	159/43	COCAINE (WE'RE ALL GOING TO HELL) Strata (WIND-UP)	108/4
TOTAL STATIONS:	32	TOTAL STATIONS:	13
WHAT I WANT Daughtry (RCA/RMG)	146/26	NEVER TOO LATE Three Days Grace (JIVE/ZOMBA)	101/49
TOTAL STATIONS:	18	TOTAL STATIONS:	17
SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO) The Almost (TOOTH & NAIL/VIRGIN)	134/17	HEAR ME NOW Framing Hanley (SILENT MAJORITY)	94/2
TOTAL STATIONS:	16	TOTAL STATIONS:	9
WISH UPON A DOG STAR Satellite Party (COLUMBIA)	129/34	LAZY EYE Silversun Pickups (DANGERBIRD)	90/1
TOTAL STATIONS:	18	TOTAL STATIONS:	9
SET ME FREE Megadeth (ROADRUNNER)	115/18	THE BIRD AND THE WORM The Used (REPRISE)	85/15
TOTAL STATIONS:	18	TOTAL STATIONS:	11

MOST INCREASED PLAYS

+619	I DON'T WANNA STOP Ozzy Osbourne (Epic) KATT +34, KXXR +29, KZRQ +25, KHTQ +23, KISS +21, KDOT +19, WCHZ +19, KDJE +19, KFRQ +18, WRAT +17
+159	BROKEN SUNDAY Saliva (Island/IDJMG) WZOR +26, KUPD +13, WXTB +13, WCPN +11, KZRQ +10, WWBN +10, WRXR +9, WBYR +7, WCHZ +7, XSQU +7
+106	ALL AROUND ME Flyleaf (A&M/Octone/Interscope) WYBB +4, WJJO +3, KRAB +3, KHTQ +3, WRUF +3, WCCC +3, KZBD +3, XSQU +3, WXQR +3, WRZK +3
+95	HUMP DE BUMP Red Hot Chili Peppers (Warner Bros.) KRAB +21, WXQR +19, KFRQ +17, WRXW +12, WJLL +6, WBZX +5, WXZZ +5, WRIT +5, WCCC +4, KOMP +4
+93	SOULCRUSHER Operator (Atlantic) KQRC +11, KRZR +11, KXXR +11, WCHZ +9, XSQU +8, KISW +6, WRXW +6, KZBD +5, WRXR +5, WYBB +3

FOR WEEK ENDING APRIL 22, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations. 61 active rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

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► **TOOL** PICKS UP AIRPOWER STRIPES WITH "JAMBI" (27-18).



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	17	2	I DON'T WANNA STOP OZZY OSBOURNE	EPIC	383 +242	1.534 1
2	1	26	PAIN THREE DAYS GRACE	JIVE/ZOMBA	341 -38	1.158 2
3	3	6	FAR CRY RUSH	ANTHEM/ATLANTIC	329 -3	1.096 3
4	2	19	IT'S NOT OVER DAUGHTRY	RCA/RMG	324 -11	0.889 7
5	4	15	BREATH BREAKING BENJAMIN	HOLLYWOOD	307 +12	0.951 6
6	8	3	WHAT I'VE DONE LINKIN PARK	MACHINE SHOP/WARNER BROS.	303 +49	1.043 4
7	11	13	FOREVER PAPA ROACH	EL TONAL/GEFFEN	276 +44	0.694 11
8	6	23	LADIES & GENTLEMEN SALIVA	ISLAND/IDJMG	260 0	0.554 13
9	5	20	SILLYWORLD STONE SOUR	ROADRUNNER	242 -29	0.696 10
10	9	15	EVERYTHING BUCKCHERRY	ELEVEN SEVEN/ATLANTIC/LAVA	230 -13	0.796 8
11	7	23	THE ENEMY GODSMACK	UNIVERSAL REPUBLIC	223 -33	0.727 9
12	12	17	TEN THOUSAND FISTS DISTURBED	REPRISE	196 -6	0.434 15
13	14	12	WELL ENOUGH ALONE CHEVELLE	EPIC	180 +1	0.480 14
14	13	42	LAND OF CONFUSION DISTURBED	REPRISE	178 -5	0.952 5
15	16	12	SIDE OF A BULLET NICKELBACK	ROADRUNNER	157 -4	0.381 16
16	18	12	PARALYZER FINGER ELEVEN	WIND-UP	140 +10	0.241 17
17	13	13	IF EVERYONE CARED NICKELBACK	ROADRUNNER	137 +9	0.614 12
18	27	8	JAMBI TOOL	AIRPOWER TOOL DISSECTIONAL/VOLCANO/ZOMBA	102 +41	0.211 20
19	20	11	BETTER THAN ME HINDER	UNIVERSAL REPUBLIC	98 +5	0.175 21
20	22	5	LOVE REIGN O'ER ME PEARL JAM	TEN CLUB/MONKEY WRENCH	89 -1	0.225 19
21	23	7	THE DEVIL CRIED BLACK SABBATH	WARNER BROS./RHINO	80 -9	0.236 18
22	24	12	DIG INCUBUS	IMMORTAL/EPIC	73 -1	0.145 25
23	21	7	YOU WOULDN'T KNOW HELLYEAH	EPIC	73 -18	0.173 22
24	25	10	THE ECSTASY OF GOLD METALLICA	SONY CLASSICAL	65 -4	0.170 23
25	29	4	SURVIVALISM NINE INCH NAILS	NOTHING/INTERSCOPE	54 +3	0.161 24
26	30	15	STAND UP JET	ATLANTIC	49 0	0.046 -
27	28	5	THE OLDER I GET SKILLET	ARDENT/ATLANTIC/LAVA	49 -11	0.057 -
28	26	6	ALL THESE THINGS I HATE (REVOLVE AROUND ME) BULLET FOR MY VALENTINE	JIVE/ZOMBA	49 -15	0.047 -
29	NEW		HUMP DE BUMP RED HOT CHILI PEPPERS	WARNER BROS.	37 +9	0.061 -
30	NEW		BROKEN SUNDAY SALIVA	ISLAND/IDJMG	35 +13	0.100 28

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
I DON'T WANNA STOP OZZY OSBOURNE (EPIC) KMOD, KTUX, KZRR, WMMS, WRQK, WVRK	6
SIDE OF A BULLET NICKELBACK (ROADRUNNER) WEBN, WAFX	2
BROKEN SUNDAY SALIVA (ISLAND/IDJMG) KMOD, WEBN	2
FAR CRY RUSH (ANTHEM/ATLANTIC) WVRK	1
PARALYZER FINGER ELEVEN (WIND-UP) WJXQ	1
BETTER THAN ME HINDER (UNIVERSAL REPUBLIC) KAZR	1
LOVE REIGN O'ER ME PEARL JAM (TEN CLUB/MONKEY WRENCH) WVRK	1
HUMP DE BUMP RED HOT CHILI PEPPERS (WARNER BROS.) WVRK	1

ADDED AT... KAZR

Des Moines, IA
PD: Ryan Patrick
MD: Andy Hall
Stereoside, Sinner, 5
Hinder, Better Than Me, 0

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
NO SUCH THING Chris Cornell (SURETONE/INTERSCOPE)	27/0	WHAT I WANT Daughtry (RCA/RMG)	19/2
BREATHE INTO ME Red (ESSENTIAL/RED)	20/3	SOULCRUSHER Operator (ATLANTIC)	15/6
COCAINE (WE'RE ALL GOING TO HELL) Strata (WIND-UP)	19/2	ALL THE SAME Sick Puppies (RMR/VIRGIN)	15/6

MOST INCREASED PLAYS

+242	I DON'T WANNA STOP OZZY OSBOURNE (Epic) WHLJ +23, KCAL +20, WMMS +19, WNOR +19, WGR +16, KAZR +15, WDHA +14, WVRK +14, KTUX +13, WJXQ +12
+49	WHAT I'VE DONE Linkin Park (Machine Shop/Warner Bros.) WGR +11, WXMM +11, WHLY +8, WJXQ +5, WDHA +5, WKLC +5, FAZR +4, WAFX +3, WNOR +2, KMOD +2
+44	FOREVER Papa Roach (El Tonal/Geffen) FAZR +16, KMOD +16, WEBN +12, WNOR +5, KIOC +3, WXMM +2, WKLC +1
+41	JAMBI Tool (Tool Dissectional/Volcano/Zomba) KTUX +17, KUFO +16, KIOC +5, WJXQ +3, WMMS +1, KZRR +1
+15	I COULD BE WRONG Tim Wilson (Capitol Nashville) FBER +2, KSHE +2, KTUX +2, WJXQ +2, WKLC +2, WMMS +2, WRQK +2, KIOC +1

RECURRENTS

TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW
ANIMAL I HAVE BECOME THREE DAYS GRACE (JIVE/ZOMBA)	188 241
THE POT TOOL (TOOL DISSECTIONAL/VOLCANO/ZOMBA)	173 140
CRAZY BITCH BUCKCHERRY (ELEVEN SEVEN/ATLANTIC/LAVA)	170 188
SNOW ((HEY OH)) RED HOT CHILI PEPPERS (WARNER BROS.)	160 173
HEROES SHINEDOWN (ATLANTIC)	159 171

TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW
THROUGH GLASS STONE SOUR (ROADRUNNER)	152 179
ROCKSTAR NICKELBACK (ROADRUNNER)	149 140
REMEDY SEETHER (WIND-UP)	111 116
COMING UNDONE KORN (VIRGIN)	111 121
PARADISE CITY GUNS N' ROSES (Geffen/INTERSCOPE)	109 98

FOR WEEK ENDING APRIL 22, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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ROCK REPORTERS

WONE/Akron, OH*
OM: Nick Anthony
PD: T.K. O'Grady
APD/MD: Tim Daugherty

KIOC/Beaumont, TX*
OM/PD: Joey Armstrong

WEBN/Cincinnati, OH*
OM/PD: Scott Reimhart
MD: Dave Fritz

WRVC/Huntington, WV
PD: Reeves Kirchner
MD: Rick Kline

WNOR/Norfolk, VA*
PD: Harvey Kojan
APD/MD: Tim Parker

KCAL/Riverside, CA*
PD: Steve Hoffman
APD/MD: Daryl Norsell

KSHE/St. Louis, MO*
OM: Rick Balis
APD: Katy Kruze
MD: Guy Favazza

KZRR/Albuquerque, NM*
OM: Bill May
PD: Phil Mahoney
MD: Rob Brothers

WPTQ/Bowling Green, KY
OM/PD: Alex "Axe" Parocal
APD/MD: Monty Foster

WMMS/Cleveland, OH*
PD: Bo Matthews

WJXQ/Lansing, MI*
PD: Sheri Vegas
MD: Jarcy

WXMM/Norfolk, VA*
OM/PD: John Shornby
APD/MD: Zak Tyler

WXRX/Rockford, IL
PD: Jim Stone
MD: Jon Schulz

WAQX/Syracuse, NY*
OM: Tom Mitchell
PD: Alexis
APD/MD: Don "Stone" Kelley

WZZO/Allentown, PA*
PD: Tori Thomas
MD: Keith Mayer

WRQK/Canton, OH*
PD: Keith Hamilton

WVRK/Columbus, GA*
OM: Brian Waters
PD: Chris Chaos

WGIR/Manchester, NH*
APD: Becky Pohotsky

KCLB/Palm Springs, CA
PD: Larry Snider
MD: Jenn Brewski

KBER/Salt Lake City, UT*
PD: Kelly Hammer
APD/MD: Darby Wilcox

KMOD/Tulsa, OK*
OM/PD: Don Cristi

KWHL/Anchorage, AK
PD: Jen Shevlin
APD/MD: Brad Stennett

WPXC/Cape Cod, MA
PD: Suzanne Tonaire
APD/MD: James Gallagher

KAZR/Des Moines, IA*
OM: Jim Schaefer
PD: Ryan Patrick
MD: Andy Hall

WAFX/Montgomery, AL*
PD: Rick Hendrick

KUFO/Portland, OR*
PD: Mike Tierney
APD/MD: Dan Bozok

KZOO/San Luis Obispo, CA
OM: Pepper Daniels
MD: Dusty Rhoads

WMZK/Wausau, WI
PD: Jeff Cecil

WTOS/Augusta, ME
OM/PD: Steve Smith
APD: Chris Rush

WKLC/Charleston, WV*
OM: Bill Knight
PD: Jay Nunley
APD: Brian Thompson
MD: Dawn Cox

WQCM/Hagerstown, MD
OM: Rick Alexander
PD/MD: Mike Holc...

WDHA/Morristown, NJ*
PD: Tony Paige
APD/MD: Curtis Kay

WHJY/Providence, RI*
PD: Scott Laudani
MD: Mike Biangiforte

KTUX/Shreveport, LA*
PD: Ragen King
MD: Flynt Stone

KBZS/Wichita Falls, TX
PD: Liz Ryan

* Monitored Reporters



▶ "ALL THE SAME," THE SICK PUPPIES' FIRST APPEARANCE ON CANADA ROCK, JUMPS 33-23.

ALTERNATIVE & ACTIVE REPORTERS

ALTERNATIVE

WEQX/Albany, NY*
OM/PD: Willabee

WHRL/Albany, NY*
OM: John Cooper
PD: Capone

WNNX/Atlanta, GA*
OM: Rob Roberts
PD: Leslie Fram
APD: Steve Craig

WJSE/Atlantic City, NJ
OM/PD: Nick Giorno
APD/MO: Shawn Castelluccio

WAEQ/Augusta, GA
OM: Ron Thomas
PD: J.D. Kunes

KROX/Austin, TX*
OM: Chase
PD: Lynn Barstow
MD: Toby Ryan

KNXX/Baton Rouge, LA*
OM/PD: Dave Dunaway
APD: Phillip Kish
MD: Darren Gauthier

KQXR/Boise, ID*
OM: Dan McColly
PD: Mat Diablo
MD: Jeremi Smith

WBCN/Boston, MA*
PD: Dave Wellington
MD: Dan O'Brien

WFNX/Boston, MA*
PD: Keith Dakin

WBTZ/Burlington, VT*
OM/PD: Matt Grasso
APD/MO: Kevin Mays

WAVF/Charleston, SC*
PD: Lance Hale
MD: Wendy Rollins

WZJO/Charleston, WV*
PD/MO: Bruce Clark

WEND/Charlotte, NC*
OM: Bruce Logan
PD/MO: Jack Daniel

WKQX/Chicago, IL*
APD: Brett "Spike" Eskin

WSWD/Cincinnati, OH*
OM: Patti Marshall
PD: Tommy Bodean
APD: Julie Evans

WXRK/Cleveland, OH*
PD: Dominic Nardella

WARQ/Columbia, SC*
PD: Dave Stewart
MD: Matt Lee

WWCD/Columbus, OH*
OM: Randy Malloy
PD: Andy "Andyman" Davis

KDGE/Dallas, TX*
PD: Duane Doherty
APD: Chris Ryan
MD: Josh Venable

WXEG/Dayton, OH*
OM: Tony Tilford
PD: Steve Kramer
APD/MO: Boomer

KTCL/Denver, CO*
PD: Nerf
MD: Eric "Boney" Clouse

CIMX/Detroit, MI*
PD: Vince Cannova

KXNA/Fayetteville, AR
PD/MO: Dave Jackson

WYSK/Fredericksburg, VA
OM/PD: Paul Johnson

KFRF/Fresno, CA*
PD: Jason Squires
MD: Ryan Oldfield

WJBX/Ft. Myers, FL*
PD: John Rozz
APD: Anthony "Roach" Proffitt
MD: Jeff Zito

WGRD/Grand Rapids, MI*
PD: Jerry Tarrants

WXNR/Greenville, NC*
OM: Bruce Simele
APD/MO: Greg Brady

KUCD/Honolulu, HI*
PD: Adam Carr
MD: Chris Sampaio

KTBY/Houston, TX*
PD: Vince Richards
MD: Don Jantzen

WRZX/Indianapolis, IN*
PD: Lenny Diana

WTZR/Johnson City, TN*
OM/PD: Bruce Clark
APD: LoKi

KRBZ/Kansas City, MO*
OM: Bob Edwards
PD: Greg Bergen
APD/MO: Jason Ulanet

WNFZ/Knoxville, TN*
OM: Terry Gillingham
PD: Shane Cox
APD/MO: Valerie Hale

KFTE/Lafayette, LA*
PD: Scott Perrin
MD: Jude Vice

KXTE/Las Vegas, NV*
PD: Chris Ripley
MD: Homie Pooser

KROQ/Los Angeles, CA*
PD: Kevin Weatherly
APD: Gene Sandbloom
MD: Lisa Worden

WLRS/Louisville, KY*
OM: J.D. Kunes
APD/MO: Joe Stamm

WMFS/Memphis, TN*
OM/PD: Rob Cressman
MD: Sydney Nabors

WLUM/Milwaukee, WI*
PD: Jacent Jackson
MD: Chris Calef

WGVX/Minneapolis, MN*
OM: Dave Hamilton
PD: Chris Rahn

WHTG/Monmouth, NJ*
PD: Terrie Carr
APD/MO: Brian Phillips

WKZQ/Myrtle Beach, SC
PD: Mark McKinney
MD: Mase

WROX/Norfolk, VA*
OM/PD: Jay Michaels
MD: Mike Powers

KHBZ/Oklahoma City, OK*
OM: Tom Travis
PD: Jeff Blackburn
MD: Crystal Clements

WJRR/Orlando, FL*
PD: Rick Everett
MD: Brian Dickerman

WOCL/Orlando, FL*
PD: Bobby Smith

KMRJ/Palm Springs, CA
OM/PD: Thomas Mitchell
APD/MO: Dwight Arnold

KEDJ/Phoenix, AZ*
PD: Bruce St. James
APD/MO: Tim Virgin

WXDX/Pittsburgh, PA*
OM/PD: John Moschitta
MD: Vinnie Ferguson

WCYY/Portland, ME*
PD: Herb Ivy
MD: Brian James

KNRK/Portland, OR*
PD: Mark Hamilton
APD: Jaime Cooley

WBRU/Providence, RI*
PD: Chris Novello
APD: Zach Harnett
MD: Noah Chevalier

KRZQ/Reno, NV*
OM: Rob Brooks
PD: Melanie Flores
MD: Chris Payne

WDYL/Richmond, VA*
PD: Eric Kristensen
MD: Jessica Lee

WRXL/Richmond, VA*
OM: Bill Cahill
PD/MO: Casey Krukowski

KCXX/Riverside, CA*
PD: John DeSantis
APD/MO: Bobby Sato

WZNE/Rochester, NY*
OM/PD: Stan Main

KWOD/Sacramento, CA*
OM/PD: Curtiss Johnson
MD: Hill Jordan

KXRX/Salt Lake City, UT*
OM: Alan Hague
PD: Todd Noker
APD: Corey O'Brien
MD: Artie Fufkin

KBZT/San Diego, CA*
PD: Garrett Michaels
APD: Mike Hansen
MD: Mike Halloran

XETRA/San Diego, CA*
PD: Phil Manning
MD: Stephen Kallao

KITS/San Francisco, CA*
PD: Dave Numme
APD/MO: Aaron Axelsen

KJEE/Santa Barbara, CA*
PD: Eddie Gutierrez
MD: Dave Hanacek

Music Choice Alternative/Satellite
PD: Justin Prager
MD: Gary Susalis

Sirius Alt Nation/Satellite*
OM: Gary Schoenwetter
PD: Rich McLaughlin
APD: Khaled Elsebai
MD: Zach Brooks

XM Ethel/Satellite*
PD: Steve Kingston
MD: Erik Range

WFXH/Savannah, GA*
OM: Susan Groves
PD: Dustin Matthews
MD: Leslie Scott

KNDD/Seattle, WA*
PD: Lazlo
APD: Jim Keller
MD: Andrew Harms

KQRA/Springfield, MO*
PD: Kristen Bergman
MD: Shadow Williams

KPNT/St. Louis, MO*
PD: Tommy Mattern
APD: Kyle Guderian
MD: Scott Rizzuto

WKRL/Syracuse, NY*
PD: Scott Petibone
APD: Tim Noble
MD: Ty

WSUN/Tampa, FL*
PD: Shark

WRWK/Toledo, OH*
PD: Dan McClintock
APD/MO: Carolyn Stone

KFMA/Tucson, AZ*
PD: Matt Spry
MD: Greg Rampage

KMYZ/Tulsa, OK*
PD: Ken Wall
MD: Amber Fiedler

WWDC/Washington, DC*
PD: Chris Cruze
APD/MO: Donielle Flynn

WPBZ/West Palm Beach, FL*
PD: John O'Connell
MD: Ross Mahoney

WSFM/Wilmington, NC
PD/MO: Mike Kennedy

KEYJ/Abilene, TX
OM: Randy Jones
PD/AM: Frank Pain

KTEG/Albuquerque, NM*
OM/PD: Bill May
MD: Aaron "Buck" Burnett

WWWX/Appleton, WI*
PD/MO: Guy Dark

WCHZ/Augusta, GA*
OM: Harley Drew
PD: Chuck Williams

KRAB/Bakersfield, CA*
OM: Steve King
PD/MO: Danny Spanks
APD: Jared Mann

WIYY/Baltimore, MD*
PD: Dave Hill
APD/MO: Rob Heckman

WCPR/Biloxi, MS*
OM: Kenny Vest
APD/MO: Maynard

WKGB/Binghamton, NY
OM/PD: Jim Free
APD/MO: Tim Boland

WAAF/Boston, MA*
PD: Ron Valeri
MD: Mistress Carrie

WEDG/Buffalo, NY*
PD/MO: Evil Jim

WYBB/Charleston, SC*
OM/PD: Mike Allen
MD: Amy Hutto

WRXR/Chattanooga, TN*
OM: Kris Van Dyke
PD: Boner

WIIL/Chicago, IL*
OM/PD: John Perry
APD: Tom Kief
MD: Sam Martin

KRQR/Chico, CA
OM: Chad Perry
PD: Neil Randall

KILO/Colorado Springs, CO*
PD: Ross Ford

WBZC/Columbus, OH*
PD: Hal Fish
APD/MO: Ronni Hunter

KNCN/Corpus Christi, TX*
OM/PD: Paula Newell
APD/MO: Monte Montana

KBPI/Denver, CO*
PD: Willie B.
APD/MO: Aaron "Double A" Montell

WRIF/Detroit, MI*
OM/PD: Doug Podell
APD/MO: Mark Pennington

KRBR/Duluth, MN
OM/PD: Mark Fleischer

KLAQ/El Paso, TX*
OM/PD: Courtney Nelson
APD/MO: Glenn Garza

WGBF/Evansville, IN
OM/PD: Mike Sanders
APD/MO: Slick Nick

KQRC/Kansas City, MO*
OM/PD: Bob Edwards
MD: Paul Marshall

THIS WEEK	LAST WEEK	WEEKS ON CHART	CANADA ROCK		PLAYS +/-		
			TITLE ARTIST	IMPRINT / PROMOTION LABEL			
1	1	19	PARALYZER	FINGER ELEVEN	WIND-UP	551	+17
2	2	12	NEVER TOO LATE	THREE DAYS GRACE	JIVE/SONY BMG	487	+21
3	6	3	WHAT I'VE DONE	LINKIN PARK	MACHINE SHOP/WARNER BROS./WARNER	461	+104
4	4	13	EVERYTHING	BUICKCHERRY	ELEVEN SEVEN/UNIVERSAL	439	+4
5	3	13	FAMOUS LAST WORDS	MY CHEMICAL ROMANCE	REPRISE/WARNER	425	-19
6	5	9	HUMP DE BUMP	RED HOT CHILI PEPPERS	WARNER BROS./WARNER	364	-2
7	8	6	FAR CRY	RUSH	ANTHEM/UNIVERSAL	358	+26
8	11	10	DIG	INCUBUS	IMMORTAL/EPIC/SONY BMG	343	+55
9	7	9	YER NOT THE OCEAN	THE TRAGICALLY HIP	UNIVERSAL	342	+2
10	13	12	BREATH	BREAKING BENJAMIN	HOLLYWOOD/UNIVERSAL	319	+55
11	39	2	I DON'T WANNA STOP	OZZY OSBOURNE	EPIC/SONY BMG	316	+229
12	12	8	KEEP THE CAR RUNNING	ARCADE FIRE	MERGE	315	+30
13	10	16	LAZY EYE	SILVERSN PICKUPS	DANGERBIRD/MAPLEMUSIC	311	+1
14	9	14	READ MY MIND	THE KILLERS	ISLAND/UNIVERSAL	311	-2
15	19	3	SURRENDER	BILLY TALENT	ATLANTIC/WARNER	284	+49
16	14	15	DASHBOARD	MODEST MOUSE	EPIC/SONY BMG	274	+12
17	15	11	IT'S NOT OVER	DAUGHTRY	RCA/SONY BMG	244	-6
18	17	8	TALK TO HER	PIRESTESS	RCA/SONY BMG	238	0
19	20	9	SURVIVALISM	NINE INCH NAILS	NOTHING/INTERSCOPE/UNIVERSAL	227	+27
20	18	23	HOW LONG	HINDER	UNIVERSAL REPUBLIC/UNIVERSAL	215	-22
21	16	22	SILLYWORLD	STONE SOUR	ROADRUNNER/WARNER	189	-53
22	22	12	IF EVERYONE CARED	SICK PUPPIES	EMI	163	-8
23	33	5	ALL THE SAME	SICK PUPPIES	RMR/VIRGIN/EMI	141	+38
24	21	22	THIS AIN'T A SCENE, IT'S AN ARMS RACE	FALL OUT BOY	FUELED BY RAMEN/ISLAND/UNIVERSAL	141	-39
25	27	7	FOREVER	PAPA ROACH	EL TONAL/GEFFEN/UNIVERSAL	140	+13
26	28	14	PRAYER OF THE REFUGEE	RISE AGAINST	GEFFEN/UNIVERSAL	133	+8
27	26	8	RUBY	KAISER CHIEFS	B-UNIQUE/UNIVERSAL MOTOWN/UNIVERSAL	133	+5
28	31	5	BOMB HANDS	SOCIAL CODE	INTERSCOPE/UNIVERSAL	132	+18
29	24	10	THE WHITE UNICORN	WOLFMOTHER	MODULAR/INTERSCOPE/UNIVERSAL	132	-17
30	23	29	LEVEL	THE RACONTEURS	THIRD MAN/V2	128	-24

FOR WEEK ENDING APRIL 22, 2007

WWBN/Flint, MI*
OM: Jay Patrick
PD: Brian Beddow
APD/MO: Tony LaBrie

KRZR/Fresno, CA*
OM/PD: Paul Wilson
APD/MO: The Rev

WBYY/Ft. Wayne, IN*
MD: Stiller

WRUF/Gainesville, FL*
OM/PD: Harry Guscott
MD: Kyle Devlin

WKLQ/Grand Rapids, MI*
OM: Brent Alberts
PD: Michael Grey
MD: Splat

WZOR/Green Bay, WI*
PD: Joe Calgano
APD: Cutter
MD: Borna Velic

WXQR/Greenville, NC*
OM: Rolf Pepple
PD/MO: Dave Tripp

WTPT/Greenville, SC*
OM/PD: Mark Hendrix
MD: Twisted Todd

WQXA/Harrisburg, PA*
OM/PD: Ken Carson
MD: Nixon

WCCC/Hartford, CT*
PD: Michael Picozzi
APD/MO: Mike Karolyi

WAMX/Huntington, WV
PD/MO: Erik Raines
APD: Robin Wilds

WRTT/Huntsville, AL*
OM: Rob Harder
PD: Clay Sanders

WRXW/Jackson, MS*
PD: Johnny Maze
APD/MO: Brad Stevens

WRZK/Johnson City, TN*
PD/MO: Scott Onks

KQRC/Kansas City, MO*
OM/PD: Bob Edwards
MD: Paul Marshall

KOMP/Las Vegas, NV*
PD: John Griffin
MD: Carlota

KZCD/Lawton, OK
PD: Don "Crittter" Brown

WXZZ/Lexington, KY*
OM: Robert Lindsey
APD: Twitch

KDJE/Little Rock, AR*
OM: Sonny Victory
PD/MO: Jeff Petterson

WTFX/Louisville, KY*
PD: Charlie Steele
MD: Frank Webb

KFMX/Lubbock, TX
OM/PD: Wes Nessmann

WJJO/Madison, WI*
PD: Randy Hawke
APD/MO: Blake Patton

KFRQ/McAllen, TX*
OM/PD: Mike Quinn

KBRE/Merced, CA
PD/MO: Mikey Martinez
APD: Jason LaChance

WHDR/Miami, FL*
OM: David Israel
PD: Kevin Vargas
MD: Dave Hanson

KXXR/Minneapolis, MN*
OM: Dave Hamilton
PD: Wade Linder
APD/MO: Pablo

WRAT/Monmouth, NJ*
OM/PD: Carl Craft
APD/MO: Robyn Lane

WCLG/Morgantown, WV
OM/PD: Jeff Miller

WBUZ/Nashville, TN*
OM: Jim Patrick
PD/MO: Russ Schenck

KATT/Oklahoma City, OK*
OM/PD: Chris Baker
MD: Jake Daniels

WYYX/Panama City, FL
PD: Jo Valentine
MD: Stroke

WTKX/Pensacola, FL*
PD: Joel Sampson
APD/MO: Mark The Shark

WIXO/Peoria, IL
OM: Ric Morgan
PD/AM: Matt Bahan

WMMR/Philadelphia, PA*
PD: Bill Weston
APD: Chuck Damico
MD: Sean "The Rabbi" Tysler

WYSP/Philadelphia, PA*
PD: Gil Edwards
MD: Jeff Sottolano

KUPD/Phoenix, AZ*
PD/MO: Larry McFeele

KDOT/Reno, NV*
OM: Jim McClain
PD/MO: Jave Patterson

KRXQ/Sacramento, CA*
OM/PD: Jim Fox
PD: Pat Martin

WKQZ/Saginaw, MI
PD: Hoser
APD: Matt Bingham

WZBH/Salisbury, MD
OM: Sue Timmons
PD: Sean McHugh
MD: Chris Steele

KHTB/Salt Lake City, UT*
PD: Kayvon Motie
APD/MO: Roger Orton

KISS/San Antonio, TX*
PD/MO: LA Lloyd

KIOZ/San Diego, CA*
OM: Jim Richards
PD/MO: Shauna Moran-Brown

KURQ/San Luis Obispo, CA
OM/PD: Andy Winford
APD/MO: Stephanie Bell

KXFX/Santa Rosa, CA
OM: Jeff Blazy
PD/MO: Scott Less

Music Choice Rock/Satellite
PD: Justin Prager
MD: Gary Susalis

Sirius Octane/Satellite*
PD: Jose Mangin
MD: Tom Wilkinson

XM Squizz/Satellite*
PD: Bodhi
MD: Grant Random

TRIPLE A



Trusting his instincts pays off for 'Morning Becomes Eclectic' host

Musexpo Recognizes Nic Harcourt

John Schoenberger
JSchoenberger@RadioandRecords.com

The buzz on new music has to start somewhere. In Los Angeles, it often comes by way of "Morning Becomes Eclectic," a daily radio show that Santa Monica College's KCRW has been airing for close to 30 years. For the past nine years, Nic Harcourt has hosted the program.

His show's sphere of influence reaches beyond Southern California, thanks to the Internet and a syndicated version of the show called "Sounds Eclectic." The Englishman has developed an international reputation as a refined musical tastemaker with a penchant for supporting new and interesting artists.

Harcourt's efforts are being recognized April 29-May 2 at the third annual Musexpo International Music and Media Forum in West Hollywood, Calif., where he will be the recipient of the event's first music person of the year award.

How has your life changed since you moved to Los Angeles?

Quite a bit from when I was at WDST in Woodstock, N.Y. You start a new job with a bit of trepidation because you are not quite sure what to expect. I knew the job was going to be high profile and that the show had some history to it and that I would be in a "media town," but I really wasn't fully prepared at first for how intense it was going to be. I mean, a week after I was on the air, the Los Angeles Times did a review of the show. Fortunately, it was favorable.

The real test was the first pledge drive, though. I went through my first one just a few months after joining the station and managed to get through it unscathed. I had no idea at the time of how closely management was going to be watching me during that, frankly. It is a big part of public radio. The support for the show has proven to be good, and here I still am.

How do you manage the onslaught of people trying to get to you with their music?

It isn't easy. The very nature of the show and the music we program means people on many levels are reaching out to us. Label people, of course, but also managers and the artists themselves.

This becomes multiplied because we have an eclectic approach and play a broad variety of musical styles. It still boils down to playing what we like. I have a reputation as being unworkable—which is not necessarily a bad thing. It is just that I don't need a bunch of hype and facts to be convinced on a record. Either I like it and think it fits the show or I don't. I have learned to trust my instincts.

Your listeners expect the show to feature things that are new and often unfamiliar.

Yes, but you have to be careful about not overthinking all of it. I know the show is considered cutting edge and adventurous, but I can't let that go to my head. I love music and turning people on to music, but I also love putting together what I hope is a great radio show each day.

Hopefully, enough people go along with it that you can keep doing it.



► KAISER CHIEFS' "RUBY" MAKES A SPARKLING 28-15 JUMP THANKS TO A 45-SPIN INCREASE.

		TRIPLE A INDICATOR			PLAYS	
THIS WEEK	LAST WEEK	TITLE ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-	
1	9	BETTER THAN THE JOHN BUTLER TRIO	JARRAH/ATLANTIC/LAVA	629	+24	
2	11	TELL ME 'BOUT IT JOSS STONE	VIRGIN	516	-24	
3	4	YOU KNOW I'M NO GOOD AMY WINEHOUSE	UNIVERSAL REPUBLIC	417	+38	
4	5	THE PICTURE SON VOLT	TRANSMIT SOUND/LEGACY/RED	415	+27	
5	3	DASHBOARD MODEST MOUSE	EPIC	413	-54	
6	15	BIG WHEEL TORI AMOS	EPIC	377	+80	
7	12	WHAT LIGHT WILCO	NONESUCH/WARNER BROS.	374	+34	
8	9	SALALA ANGELIQUE KIDJO FEAT. PETER GABRIEL	RAZOR & TIE	371	+9	
9	10	READ MY MIND THE KILLERS	ISLAND/IDJMG	349	+3	
10	6	PHANTOM LIMB THE SHINS	SUB POP	347	-5	
11	14	KEEP THE CAR RUNNING ARCADE FIRE	MERGE	337	+30	
12	8	YOU CAN BRING ME FLOWERS RAY LAMONTAGNE	RCA/RMG	337	-36	
13	13	SOMEONE TO LOVE FOUNTAINS OF WAYNE	VIRGIN	319	+14	
14	11	LOOK AFTER YOU THE FRAY	EPIC	317	-9	
15	28	RUBY KAISER CHIEFS	B-UNIQUE/UNIVERSAL MOTOWN	288	+45	
16	7	THINKING ABOUT YOU NORAH JONES	BLUE NOTE/BLG	284	-60	
17	17	HEAVENLY DAY PATTY GRIFFIN	ATO/RED	270	-21	
18	20	STARS AND BOULEVARDS AUGUSTANA	EPIC	268	+17	
19	26	HAPPY MARTIN SEXTON	KITCHEN TREE	262	+14	
20	24	#9 DREAM R.E.M.	WARNER BROS.	261	+21	
21	18	FOUR WINDS BRIGHT EYES	SADDLE CREEK	255	-22	
22	29	YOUNG FOLKS PETER BJORN AND JOHN	ALMOSTCOLD/RED	241	+9	
23	RE-ENTRY	SUPPLY AND DEMAND AMOS LEE	BLUE NOTE/BLG	240	+20	
24	19	ARE YOU ALRIGHT? LUCINDA WILLIAMS	LOST HIGHWAY	238	-34	
25	23	TIME IS A RUNAWAY ALTERNATE ROUTES	VANQJARD	235	+14	
26	21	GRAVITY JOHN MAYER	AWARE/COLUMBIA	221	-11	
27	30	THE STORY BRANDI CARLILE	COLUMBIA	220	+10	
28	NEW	NOBODY RYAN SHAW	COLUMBIA/ONE HAVEN/RED INK	206	+17	
29	NEW	SIGNAL FIRE SNOW PATROL	RECORD COLLECTION/REPRISE	205	+48	
30	NEW	DON'T LET THEM TAKE YOU DOWN (BEAUTIFUL DAY) JESSE MALIN	ADELINE/EAST WEST	198	+3	

FOR WEEK ENDING APRIL 22, 2007



'The biggest reward is when artists remember your efforts down the road.'



Harcourt

Our GM, Ruth Seymour, has a saying that I hold dear: "If you only worry about the listeners you have, they will be the only listeners you will have." Granted, you don't want to scare off your core supporters, but they can't dictate your actions, either. I think that advice extends to all of radio, really.

New delivery platforms have given you a national and international reach. How does that play into what you are doing, especially since many of the acts you champion are from other parts of the world?

First and foremost, we are still programming to Los Angeles, and that is the main driving force to what we do. Sure, we have made efforts to increase our presence in New York and London and other places, and that plays into the sophisticated and forward-thinking personality of the station that we nurture.

But that is all ancillary. The vast majority of support and momentum for the station are still generated locally. It is great that we stream and have podcasts and even a syndicated version of the show, but if I let that national or international reach start to influence what I do each day, it would all crumble.

Do you get satisfaction from helping artists' careers?

Sure I do. You have to get something out of it, otherwise you get bored and your show gets boring. The nature of the show allows us to expose all kinds of artists from all kinds of cultures and countries, so I guess that makes us part of the global music community. To me, it is simply good music and deserves to be heard by others.

The biggest reward is when artists remember your efforts down the road. It is nice to be appreciated and that they'll come back and be on the air after they have made it big. It is also cool for the audience, because they were often the ones who were there at the beginning and helped get their careers going.



TRIPLE A

▶ **PATTY GRIFFIN'S**
"HEAVENLY DAY"
MOVES 20-17 TO EARN
AIRPOWER HONORS.



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BOS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
					TW	+/-	MILLIONS	RANK
1	1	12	READ MY MIND THE KILLERS	NO. 1 (3 WKS) ISLAND/IDJMG	440	-3	1.558	1
2	4	9	BETTER THAN THE JOHN BUTLER TRIO	JARRAH/ATLANTIC/LAVA	355	+5	1.040	8
3	3	14	LOOK AFTER YOU THE FRAY	EPIC	352	-13	1.169	5
4	8	5	YOU KNOW I'M NO GOOD AMY WINEHOUSE	MOST INCREASED PLAYS UNIVERSAL REPUBLIC	325	+44	0.683	15
5	6	15	DASHBOARD MODEST MOUSE	EPIC	311	-8	0.912	10
5	2	22	THINKING ABOUT YOU NORAH JONES	BLUE NOTE/BLG	307	-60	1.332	2
7	7	19	PHANTOM LIMB THE SHINS	SUB POP	304	-9	1.321	3
3	5	30	SEE THE WORLD GOMEZ	ATD/RED	281	-38	1.110	6
9	12	8	THE STORY BRANDI CARLILE	COLUMBIA	279	+10	0.808	13
10	9	26	THINK I'M IN LOVE BECK	INTERSCOPE	275	-7	1.299	4
14	12	12	TELL ME 'BOUT IT JOSS STONE	VIRGIN	259	+30	0.631	19
2	11	23	NOTHING IN MY WAY KEANE	INTERSCOPE	251	-17	0.781	14
16	12	12	GRACE KELLY MIKA	CASABLANCA/UNIVERSAL REPUBLIC	241	+37	0.485	28
4	10	25	NEW SHOES PAOLO NUTINI	ATLANTIC	231	-32	1.041	7
5	13	18	YOU'RE ALL I HAVE SNOW PATROL	POLYDOR/A&M/INTERSCOPE	215	-46	0.948	9
6	17	10	SOMEDAY JOHN MELLENCAMP	UNIVERSAL REPUBLIC/UME	199	-5	0.811	12
7	20	12	HEAVENLY DAY PATTY GRIFFIN	AIRPOWER ATO/RED	183	+19	0.656	17
8	18	8	STARS AND BOULEVARDS AUGUSTANA	EPIC	182	+11	0.666	16
9	22	3	KEEP THE CAR RUNNING ARCADE FIRE	AIRPOWER MERGE	176	+18	0.553	20
19	3	3	BIG WHEEL TORI AMOS	EPIC	161	+3	0.656	18
21	21	16	SLY THE CAT EMPIRE	VELOUR	150	-13	0.373	-
22	26	3	INTO THE OCEAN BLUE OCTOBER	UNIVERSAL MOTOWN	143	+13	0.824	11
23	23	12	GRAVITY JOHN MAYER	AWARE/COLUMBIA	134	-7	0.522	24
24	27	9	ARE YOU ALRIGHT? LUCINDA WILLIAMS	LOST HIGHWAY	127	-1	0.160	-
25	3	3	TIME IS A RUNAWAY THE ALTERNATE ROUTES	VANGUARD	127	-10	0.376	-
NEW	NEW	NEW	UNDER THE INFLUENCE JAMES MORRISON	POLYDOR/INTERSCOPE	125	+13	0.516	25
NEW	NEW	NEW	TAMACUN RODRIGO Y GABRIELA	ATO/RED	125	+2	0.534	21
NEW	NEW	NEW	SOMEONE TO LOVE FOUNTAINS OF WAYNE	VIRGIN	123	+8	0.489	27
29	2	2	SHE'S MINE BRETT DENNEN	DUALTONE	116	-7	0.506	26
30	24	14	DANGER J.J. CALE & ERIC CLAPTON	DUCK/REPRISE	114	-27	0.333	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
COULDN'T BE DONE Tim Finn (MANHATTAN/CAROLINE) KPRI, KRVB, WBOS, WNCS, WRNR	5
BIG WHEEL Tori Amos (EPIC) KBOS, KPRI, WTTT, WXRV	4
LAST REQUEST Paolo Nutini (ATLANTIC) WBOS, WCLZ, WRNR	3
MISSED THE BOAT Modest Mouse (EPIC) CIDR, KFOG, KMTT	3
BETTER THAN The John Butler Trio (JARRAH/ATLANTIC/LAVA) WDDO, WXRT	2
TELL ME 'BOUT IT Joss Stone (VIRGIN) KXLY, WDDO	2
UNDER THE INFLUENCE James Morrison (POLYDOR/INTERSCOPE) KXLY, WCLZ	2
1, 2, 3, 4 Feist (CHERRYTREE/INTERSCOPE) WNCS, WXRT	2
RUBY Kaiser Chiefs (B-UNIQUE/UNIVERSAL MOTOWN) WTTT, WXRV	2

ADDED AT... WTTT
Indianapolis, IN
PD: Brad Holtz
MD: Laura Duncan
Tori Amos, Big Wheel, 5
Kaiser Chiefs, Ruby, 0
Wilco, What Light, 0

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
YOU CAN BRING ME FLOWERS Ray LaMontagne (RCA/RMG)	109/12	HEY THERE DELILAH Plain White T's (HOLLYWOOD)	100/21
SIGNAL FIRE Snow Patrol (RECORD COLLECTION/REPRISE)	105/6	SALALA Angelique Kidjo Feat. Peter Gabriel (RAZOR & TIE)	94/12
1, 2, 3, 4 Feist (CHERRYTREE/INTERSCOPE)	103/14	THE PICTURE Son Volt (TRANSMIT SOUND/LEGACY/RED)	80/9
WHAT LIGHT Wilco (NONESUCH/WARNER BROS.)	102/9	THE MAN Pete Yorn (RED INK/COLUMBIA)	77/9
LAST REQUEST Paolo Nutini (ATLANTIC)	101/43	FOUR WINDS Bright Eyes (SADDLE CREEK)	75/7

MOST INCREASED PLAYS

+44	YOU KNOW I'M NO GOOD Amy Winehouse (Universal Republic) SISP +10, WZEW +8, KINK +8, WRNR +7, KXLY +6, WCOO +5, WCOO +4, KCSR +2, KENZ +2, WCLZ +1
+43	LAST REQUEST Paolo Nutini (Atlantic) KRVB +9, WZEW +8, WXRV +5, SISP +4, CIDR +4, WCOO +4, KPRI +3, KFOG +3, WTTT +2, KBOS +1
+37	GRACE KELLY MIKA (Casablanca/Universal Republic) WDDO +10, KPRI +9, WCOO +7, KINK +6, KRVB +5, KENZ +3, WXRV +3
+30	TELL ME 'BOUT IT Joss Stone (Virgin) WZEW +8, WRLL +6, KPRI +5, KINK +4, WCOO +3, SISP +3, WNCS +2, WCLZ +2, KCSR +1, KTHX +1
+21	HEY THERE DELILAH Plain White T's (Hollywood) KTCT +15, WDDO +2, KENZ +2, KINK +2, WMMM +1

FOR WEEK ENDING APRIL 22, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
26 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 52 reporters.
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RECURRENTS

TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW	PLAYS LW
SATELLITE CUNTER (REPRISE)	229	225
BELIEF JOHN MAYER (AWARE/COLUMBIA)	206	220
CHASING CARS SNOW PATROL (POLYDOR/A&M/INTERSCOPE)	169	176
I WILL FOLLOW YOU INTO THE DARK DEATH CAE FOR CUTIE (ATLANTIC)	152	161
O VALENCIA! THE DECEMBERISTS (CAPITOL)	145	159

RECURRENTS

TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW	PLAYS LW
WINDOW IN THE SKIES LIZ (ISLAND/INTERSCOPE)	142	170
PUT YOUR RECORDS ON CORINNE BAILEY RAE (CAPITOL)	138	157
SNOW ((HEY OH)) RED HOT CHILI PEPPERS (WARNER BROS.)	129	140
HOW TO SAVE A LIFE THE FRAY (EPIC)	124	118
SUDDENLY I SEE KT TUNSTALL (RELENTLESS/VIRGIN)	118	118

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AMERICANA

THIS WEEK	LAST WEEK	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS		
				TW	+/-	CUMULATIVE
1	2	THE SEARCH SON VOLT	TRANSMIT SOUND/LEGACY/RED	483	+11	2799
2	1	WEST LUCINDA WILLIAMS	LOST HIGHWAY	456	-32	6270
3	3	HAPPY SONGS FROM RATTLESNAKE GULCH JOE ELY	RACK 'EM	392	+7	2961
4	4	RICKY SKAGGS & BRUCE HORNSBY RICKY SKAGGS & BRUCE HORNSBY	LEGACY	339	+14	2166
5	5	CHILDREN RUNNING THROUGH PATTY GRIFFIN	ATO/RED	312	-2	3660
6	5	THE SHOE BOX JAY BOY ADAMS	ROCKIN' HEART/SMITH MUSIC GROUP	309	-12	3791
7	7	VIRIDIAN THE GREENCARDS	DUALTONE	302	-9	4045
8	8	REINVENTING THE WHEEL ASLEEP AT THE WHEEL	BISMEAUX	278	-6	1429
9	10	WATERLOO, TENNESSEE UNCLE EARL	ROUNDER	275	+6	1242
10	9	STARS IN MY CROWN JORMA KAUKOHEN	RED HOUSE	272	-6	1962
11	12	LAST GOOD KISS LAST TRAIN HOME	RED BEET	264	+11	1474
12	11	COUNTRYPOLITAN FAVORITES SOUTHERN CULTURE ON THE SKIDS	YEP-ROCK	251	-12	2320
13	15	THE WEST WAS BURNING MARTHA SCANLAN	SUGAR HILL	246	+7	2449
14	13	ENDLESS HIGHWAY: THE MUSIC OF THE BAND VARIOUS ARTISTS	429/SLG	232	-20	5466
15	22	FROM THE CRADLE TO THE GRAVE DALE WATSON	HYENA	232	+21	641
16	17	COUNTRY GHETTO JJ GREY AND MOFRO	ALLIGATOR	228	-2	2111
17	14	ELANA JAMES ELANA JAMES	SNARF	225	-18	2294
18	18	DIVISADERO TED RUSSELL KAMP	POETRY OF THE MOMENT	225	-3	2823
19	19	OVER THE HILLS LUCY KAPLANSCY	RED HOUSE	218	-7	1321
20	21	THE CALLING MARY CHAPIN CARPENTER	ZOE/ROUNDER	216	-4	1363
21	16	QUARTET PETER ROWAN & TONY RICE	ROUNDER	209	-21	2745
22	26	PEACE LOVE & ANARCHY TODD SNIDER	OH BOY	205	+28	571
23	27	A HUNDRED MILES OR MORE: A COLLECTION ALISON KRAUSS	ROUNDER	204	+33	518
24	34	DIAMONDS TO DUST GURF MORLIX	BLUE CORN	202	+59	432
25	24	MY NAME IS BUDDY RY COODER	NONESUCH/WARNER BROS.	191	-15	985
26	20	STATE OF GRACE THE HOLMES BROTHERS	ALLIGATOR	188	-33	4213
27	23	THE PHENOMENAL RUTHIE FOSTER RUTHIE FOSTER	BLUE CORN	186	-21	2169
28	28	THERE I SAID IT TOMMY WOMACK	EMERGENT	170	+1	1064
29	25	HAMMER OF THE HONKY TONK GODS BILL KIRCHEN	PROPER AMERICAN	166	-27	3712
30	30	BLIND MAN WALKING CADILLAC SKY	SKAGGS FAMILY/LYRIC STREET	163	-1	2765

MOST ADDED

- STANDARD SONGS FOR AVERAGE PEOPLE** 17
John Prine & Mac Wiseman (OH BOY)
- HOP HIGH** 14
Crooked Still (SIGNATURE SOUNDS)

- BALLS** 12
Elizabeth Cook (31 TIGERS)
- SOUTH OF DELIA** 12
Richard Shindell (SIGNATURE SOUNDS)

- DIAMONDS TO DUST** 10
Gurf Morlix (BLUE CORN)
- HOOTS & HELLMOUTH** 10
Hoots & Hellmouth (MAD DRAGON)

- PEACE LOVE & ANARCHY** 9
Todd Snider (OH BOY)

FOR WEEK ENDING APRIL 22, 2007

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org. © 2007 Americana Music Association.

TRIPLE A

TRIPLE A REPORTERS

- WAPS/Akron, OH**
OM: Andrew James
PD/MD: Bill Gruber
- KNBA/Anchorage, AK**
OM/PD: Loren Dixon
MD: Danny Preston
- KSPN/Aspen, CO**
PD: Sara Guttman
- KGSR/Austin, TX***
OM: Chase
PD: Chris Edge
APD: Jyl Hershman-Ross
MD: Susan Castle
- KUT/Austin, TX**
PD: Hawk Mendenhall
MD: Jeff McCord
- WRNR/Baltimore, MD***
OM/PD: Bob Waugh
APD/MD: Alex Cortright
- WTMD/Baltimore, MD**
PD/MD: Mike "Matthews" Vasilikos
- KLRR/Bend, OR**
OM/PD: Doug Donoho
APD: Dori Donoho
- KRVB/Boise, ID***
OM/PD: Dan McColly
MD: Tim Johnstone
- WBOS/Boston, MA***
PD: David Ginsburg
MD: Dana Marshall
- WXRV/Boston, MA***
OM: Ron Bowen
APD: Catie Wilber
- KMMS/Bozeman, MT**
OM/PD: Michelle Wolfe
- KYSL/Breckenridge, CO**
PD: Tom Fricke
MD: TJ Sanders
- WNCS/Burlington, VT***
PD: Zeb Norris
APD/MD: Jamie Canfield
- WMVY/Cape Cod, MA**
PD: PJ Finn
- WCOO/Charleston, SC***
OM/PD: Mike Allen
MD: Joel Frank
- WCNR/Charlottesville, VA**
OM: Rick Daniels
PD: Brad Savage
APD: Tad Abbey
MD: Jeff Sweatman
- WNRN/Charlottesville, VA**
OM: Jeff Reynolds
PD: Michael Friend
MD: Jaz Tupelo
- WDOD/Chattanooga, TN***
OM/PD: Danny Howard
MD: Brad Steiner
- WXRT/Chicago, IL***
PD: Norm Winer
OM/MD: John Farneda
- WCBE/Columbus, OH**
OM: Tammy Allen
PD: Dan Mushalko
MD: Maggie Brennan
- WMWV/Conway, NH**
PD/MD: Mark Johnson
- KBCO/Denver, CO***
PD: Scott Arbough
MD: Mark Abuzzahab
- KCUV/Denver, CO**
PD: Doug Clifton
MD: Benji McPhail
- KPTL/Des Moines, IA**
PD: Deeya McClurkin
- CIDR/Detroit, MI***
PD: Matt Franklin
- KHUM/Eureka, CA**
OM: Cliff Berkowitz
PD/MD: Mike Dronkers
APD: Larry Trask
- WFIV/Farragut, TN**
OM: Brian Tatum
PD/MD: Todd Ethridge
- KOZT/Ft. Bragg, CA**
PD: Tom Yates
APD/MD: Kate Hayes
- WEHM/Hampton, NY**
PD: Brian Cosgrove
MD: Lauren Stone
- KSUT/Ignacio, CO**
PD: Steve Rauworth
MD: Stasia Lanier
- WTTS/Indianapolis, IN***
PD: Brad Holtz
APD/MD: Laura Duncan
- KMTN/Jackson, WY**
PD/MD: Mark "Fish" Fishman
- KTBG/Kansas City, MO**
PD: Jon Hart
MD: Byron Johnson
- WEBK/Killington, VT**
PD: Dave "Uncle Dave" Tibbs
APD/MD: James Emmons
- KOHO/Leavenworth, WA**
PD: Sue Meyers
MD: Carl Widing
- KROK/Leesville, LA**
OM: Rick Barnickel
PD/MD: Sandy Blackwell
- WFPK/Louisville, KY**
OM: Brian Conn
PD: Stacy Owen
APD: Laura Shine
- WMMM/Madison, WI***
PD: Pat Gallagher
MD: Gabby Parsons
- KTCZ/Minneapolis, MN***
PD: Lauren MacLeash
MD: Thorn
- WZEW/Mobile, AL***
OM: Tim Camp
PD: Gene Murrell
MD: Lee Ann Konik-Camp
- WBJB/Monmouth, NJ**
OM: Tom Brennan
PD: Rich Robinson
APD: Leo Zaccari
MD: Jeff Raspe
- KPIG/Monterey, CA**
OM: Frank Caprista
PD/MD: Laura Ellen Hopper
APD: Aileen MacNeary
- WRNL/Nashville, TN***
OM/PD: David Hall
APD/MD: Rev. Keith Coes
- WFUV/New York, NY**
PD: Chuck Singleton
MD: Rita Houston
- WRSI/Northampton, MA**
PD: Sean O'Mealy
MD: Johnny Memphis
- KDBB/Park Hills, MO**
OM/PD: Greg Camp
APD: Glenn Berry
- WXPN/Philadelphia, PA**
PD: Bruce Warren
OM/MD: Dan Reed
- WYEP/Pittsburgh, PA**
PD: Kyle Smith
MD: Mike Sauter
- WCLZ/Portland, ME***
PD: Herb Ivy
MD: Brian James
- KINK/Portland, OR***
PD: Dennis Constantine
APD/MD: Kevin Welch
- WDST/Poughkeepsie, NY**
OM: Greg Gattine
PD: Jimmy Buff
MD: Dave Doud
- KSQY/Rapid City, SD**
PD/MD: Chad Carlson
- KTHX/Reno, NV***
PD: Mark Keefe
APD/MD: Dave Herold
- WOCM/Salisbury, MD**
OM: David Rothner
PD/AM: Skip Dixon
- KENZ/Salt Lake City, UT***
PD: Mike Peer
- KPRI/San Diego, CA***
OM: Bob Burch
APD: Sean Smith
- KFOG/San Francisco, CA***
PD: David Benson
MD: Kelly Ransford
- KPND/Sandpoint, ID**
OM/PD: Dylan Benefield
APD/MD: Diane Michaels
- KBAC/Santa Fe, NM**
PD/MD: Ira Gordon
- KRSH/Santa Rosa, CA**
PD/MD: Pam Long
- DMX Folk Rock/Satellite**
OM: Leanne Vince
MD: Dave Sloan
- Music Choice Adult Alternative/Satellite**
PD: Justin Prager
MD: Tiffany Sinder
- Sirius Spectrum/Satellite***
PD: Gary Schoenwetter
MD: Sean MacColl
- XM Cafe/Satellite**
PD: Bill Evans
MD: Brian Chamberlain
- KMTT/Seattle, WA***
APD/MD: Haley Jones
- WKZE/Sharon, CT**
OM: Will Stanley
PD: Tim Schaefer
MD: Will Bailes
- WNCW/Spindale, NC**
APD/MD: Martin Anderson
- KXLY/Spokane, WA***
PD: Ken Richards
MD: Marie McCallister
- KCLC/St. Louis, MO**
PD: Rich Reighard
MD: Will Baker
- KFMU/Steamboat Springs, CO**
PD/MD: John Johnston
- KTAO/Taos, NM**
OM: Dave Noll
PD/MD: Brad Hockmeyer
- KWMT/Tucson, AZ***
OM: Tim Richards
PD: Blake Rogers
- WVOD/Wanchese, NC**
PD: Matt Cooper
- WXPB/White Plains, NY**
PD: Chris Herrmann
APD/MD: Rob Lipshutz
- WTYD/Williamsburg, VA**
PD/MD: Amy Miller
- WUIN/Wilmington, NC**
PD: Beau Gunn
MD: Michelle Daniel

* Monitored Reporters

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LATIN



Clear Channel's Hispanic division programming VP looks to the future

Jim Lawson's RX For Success

Jackie Madrigal
JMadrigal@RadioandRecords.com

In 2004, Clear Channel announced a Hispanic initiative to flip 20-25 stations to Spanish-language formats. Since then, the company has played a major role in altering the Latin radio landscape. It became the first operator to introduce the urban or Latin rhythm format, while also expanding its successful La Preciosa oldies format.

At the helm of the programming department of Clear Channel Radio's Hispanic division is Jim Lawson, who was named VP of programming in September 2005. R&R recently caught up with Lawson to talk about future plans, creating a winning format, the evolution of the urban format, the Portable People Meter (PPM) and other topics.

Clear Channel Radio was the leader in the Latin rhythm movement and has created a winning Spanish-oldies format. What's next?

We have a few ideas in development, but I can't mention what they are or where they are in the process. For the immediate future we are working on maximizing the audience share and revenue of existing formats.

What are the biggest challenges Latin radio faces?

Increasing audience share in markets that have a low Hispanic population, and not being too far out in front of the population growth in newer markets.

What winning strategies do you use in markets where there are several Spanish-language stations, all going after a core audience, such as Houston, Dallas and Miami?

We do it better and do it differently. We still run fewer commercials and play more music than our competition. We also try to provide better content over multiple delivery platforms.

What Latin music trends do you see emerging? And how are they affecting Latin radio?

Like general-market music, Latin music is constantly changing. There is a glut in quality reggaeton product, as well as salsa and merengue. There seems to be a lot of great Latin pop product, which is helping with the glut of other product.

Does this signal an opportunity for a pop format comeback after losing stations to Latin rhythm and oldies? And how much of a determining factor is the style of music released by the labels?

We are always adjusting stations based on the available product. However, the essence of individual stations remains the same. When there is a glut of a particular style, you then must rely on recurrences to keep the balance. So what the labels release is not a determining factor in format direction or format changes, but more a function of the current/recurrent ratio within that style.

How do you create a winning format?

By researching the available audience and its specific Latin heritage, then developing a format to appeal to the greatest number of people in that audience. Also, hiring a quality programmer who understands the plan and can execute it. Then pray—a lot.

How has the Hispanic population shift from major markets like Los Angeles to small and medium markets affected Latin radio? Is it a challenge or an opportunity?

It is definitely an opportunity. It expands the ability of a company like ours to reach



Lawson



► "PIROTECNICAS," FROM CUBIKY'S NEW CD "AURA," LIGHTS UP THE ROCK/ALTERNATIVE CHART WITH A 19-10 JUMP.

ROCK/ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL
1	1	12	NARCISISTA POR EXCELENCIA PANDA	WARNER LATINA
2	3	7	MIENTELE LOS BUNKERS	NACIONAL
3	6	11	DON'T LET GO PACHA MASSIVE	NACIONAL
4	4	5	ENAMORADO GUSTAVO LAUREANO	UNIVERSAL LATINO
5	16	3	DIOSA RULETA STOIC FRAME	EL COMANDANTE/V&J
6	7	5	ESPACIO SIDERAL JESSE & JOY	WARNER LATINA
7	13	10	BESAME NOVEL	FONOVISA
8	2	15	SISMO DIVISION MINUSCULA	UNIVERSAL LATINO
9	8	7	MANDA UNA SENAL MANA	WARNER LATINA
10	19	2	PIROTECNICAS CUBIKY	V&J
11	5	10	EL MURO EL TRI	FONOVISA
12	12	23	VIA LACTEA ZOE	EMI TELEVISIA
13	11	6	SENTIMENTAL MODERATTO	EMI TELEVISIA
14	15	31	A DONDE VAN LOS MUERTOS KINKY	NETTWERK
15	17	12	NI FREUD NI TU MAMA BELINDA	EMI TELEVISIA
16	9	17	A LA MODE LOS ABANDONED	VAPOR/SANCTUARY
17	14	5	AQUI ALLISON	SONY BMG NORTE
18	20	2	DELIRIO ERA	UNIVERSAL LATINO
19	RE-ENTRY		DANCE AND DENSE DENSO MOLOTOV	UNIVERSAL LATINO
20	RE-ENTRY		CARISMATICO BABASONICOS	UNIVERSAL LATINO

RECORD POOL

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL
1	1	7	QUE LLOREN IVY QUEEN	UNIVISION
2	3	8	ARROZ CON HABICHUELA EL GRAN COMBO DE PUERTO RICO	DISCOS 605/SONY BMG NORTE
3	6	5	MAS QUE TU AMIGO TITO NIEVES	LA CALLE/UNIVISION
4	4	8	NUNCA HABIA LLORADO ASI VICTOR MANUELLE FEAT. DON OMAR	SONY BMG NORTE
5	2	9	LA LLAVE DE MI CORAZON JUAN LUIS GUERRA Y 440	EMI TELEVISIA
6	10	3	MIRA FULANITO	CUTTING
7	13	4	LA MANERA ADASSA	UNIVERSAL LATINO
8	11	8	PEGATE RICKY MARTIN	SONY BMG NORTE
9	8	6	EMPECE A LLORAR ANTHONY CRUZ	M.P.
10	12	3	TU AMOR NO ES GARANTIA ANAIS	UNIVISION
11	5	11	SE TRABA DAVID CEDENO	EVELINA
12	14	4	CALM MY NERVES DON OMAR	VI/MACHETE
13	15	7	MI CORAZONCITO AVENTURA	PREMIUM LATIN
14	9	10	MI MUJER ES UN POLICIA PUERTO RICAN POWER	J&N
15	16	5	DIME QUE FALTO ZACARIAS FERREIRA	FANIA/J&N
16	18	3	BEAUTIFUL LIAR/BELLO EMBUSTERO BEYONCE & SHAKIRA	MUSIC WORLD/COLUMBIA
17	7	15	SHORTY SHORTY XTREME	LA CALLE/UNIVISION
18	20	2	NADA PUEDE CAMBIARME PAULINA RUBIO	UNIVERSAL LATINO
19	17	12	IMAGINATE GALLECO	MACHETE
20	NEW		AMOR GITANO EL CHAVAL	MAS

FOR WEEK ENDING APRIL 22, 2007

1990-92: Air talent at WBBM (B95)/Chicago
1992-94: PD of WVIC/Lansing, Mich.
1994-99: APD/MD of KALC (Alice) and KIMN (Mix)/Denver
1999-2001: PD of KALC
2001-05: PD of KFMD (Kiss 95.7)/Denver
2005-present: Clear Channel Radio VP of programming/Hispanic division

out and offer Latin radio formats outside the top markets.

What will the PPM mean for Latin radio?

It's too early to tell, but the TSL is smaller with PPM and presents a different paradigm to program and market with.

Based on results from Philadelphia and Houston, will the PPM help or hinder Latin radio?

We are monitoring the Philly PPM data very closely as well as the Houston testing. The data is still in its early stages, so I don't have enough information at this time to offer a cogent opinion. But it has changed the landscape.

WMGE/Miami has shifted from urban to top 40. Are all your urban stations making a similar move?

Like any station, they continue to evolve to attract the highest share possible from the available audience. It's not a change at all, just a response to the listener base and what their musical tastes are at any one time.

What is your vision for Clear Channel's Hispanic radio division?

To continue to grow with additional markets and formats that enable us to reach the Hispanic consumer and offer them great Latin radio, while continuing to raise our contributions to Clear Channel's revenue stream.

R&R

REGIONAL MEXICAN

► "ES COSA DE EL," THE DEBUT SINGLE FROM **GRACIELA BELTRAN'S** "PROMESAS NO," LEAPS 23-12 AND TAKES MOST INCREASED PLAYS (UP 257) AND AIRPOWER HONORS.



POWERED BY



THIS WEEK	LAST WEEK	TITLE	ARTIST	NIELSEN BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	9	DETALLES	LOS TIGRES DEL NORTE	NO. 1 (2 WKS)	FONOVISA	1305 -42	8.508 4
4	15	CADA VEZ QUE PIENSO EN TI	LOS CREADORES DEL PASITO DURANGUENSE DE ALFREDO RAMIREZ		LISA/EDIMONSA	1087 +16	8.022 5
6	12	DAME UN BESO	INTOCABLE		EMI TELEVISION	1068 +70	7.203 6
2	24	LA NOCHE PERFECTA	EL CHAPO DE SINALOA		DISA	1061 -96	9.071 2
3	16	ESE	CONJUNTO PRIMAVERA		FONOVISA	1043 -100	8.593 3
5	13	UN IDIOTA COMO YO	DUELO		UNIVISION	966 -52	6.934 8
9	10	ME DUELE ESCUCHAR TU NOMBRE	GRUPO MONTEZ DE DURANGO		DISA	925 +90	5.205 12
10	14	Y SI VOLVIERA A NACER	ALEGRES DE LA SIERRA		EDIMONSA/VIVA	892 +70	6.875 9
7	32	DIME QUIEN ES	LOS RIELEROS DEL NORTE		FONOVISA	887 -62	7.144 7
12	5	MIL HERIDAS	CUISILLOS		MJSART/BALBOA	858 +91	5.420 11
8	22	TUS PALABRAS	BANDA EL RECORD		FONOVISA	837 -57	6.369 10
23	4	ES COSA DE EL	GRACIELA BELTRAN	AIRPOWER/MOST INCREASED PLAYS	UNIVISION	829 +257	10.055 1
13	13	TAL VEZ	LOS PRIMOS DE DURANGO		MAR INTERNACIONAL	717 -33	4.366 17
11	11	COMO TE VA MI AMOR	LOS HOROSCOPOS DE DURANGO		DISA	698 -80	4.284 18
17	11	ESO Y MAS	JOAN SEBASTIAN		MJSART/BALBOA	695 +62	3.772 21
24	3	INVISIBLE	PALOMO	AIRPOWER	DISA	693 +128	4.517 16
14	11	Y AQUI ESTOY	K-PAZ DE LA SIERRA DUET WITH ANA GABRIEL		DISA/EDIMONSA	692 -27	4.059 20
16	15	LOBO DOMESTICADO	VALENTIN ELIZALDE		UNIVERSAL LATINO	646 -31	4.123 19
15	45	DE RODILLAS TE PIDO	ALEGRES DE LA SIERRA		VIVA	603 -81	5.078 13
21	13	EL PAPA DE LOS POLLITOS	LOS TUCANES DE TIJUANA		UNIVISION	567 -17	2.977 25
28	6	CULPABLE O NO	EL FLACO ELIZANDE		FONOVISA	545 +80	2.461 31
20	19	CUANDO BAJA LA MAREA	DIANA REYES		MUSIMEX/UNIVERSAL LATINO	538 -50	2.735 26
19	65	ALIADO DEL TIEMPO	MARIANO E ARBA		THREE SOUND	534 -83	4.519 15
22	15	EL HOMBRE DE NEGRO	LOS HURACANES DEL NORTE		UNIVISION	523 -52	2.518 28
25	10	LA CHICA DEL ESTE	GRUPO BRYNDIS		DISA	517 +69	3.260 24
26	48	MAS ALLA DEL SOL	JOAN SEBASTIAN		MJSART/BALBOA	484 -29	4.898 14
31	3	DE TI EXCLUSIVO	LA ARROLLADORA BANDA EL LIMON		DISA/EDIMONSA	467 +37	3.333 23
6	6	DE MIL MANERAS	LOS MORROS DEL NORTE		DISA	432 -4	2.516 29
27	8	LA SOPA DEL BEBE	JENNI RIVERA		FONOVISA	417 -61	1.283 -
28	10	OLVIDALA	CONJUNTO ATARDECER		MUSIMEX/UNIVERSAL LATINO	404 -121	1.523 -
35	3	CUATRO MESES	BANDA MACHOS		SONY BMG NORTE	388 +60	1.544 -
32	7	AMIGOS CON DERECHOS	ANDRES MARQUEZ		DISA	384 -17	2.202 33
NEW		BASTA YA	CONJUNTO PRIMAVERA		FONOVISA	381 +106	2.636 27
36	5	TE QUIERO MUCHO	GRUPO ANDARIEGO		DISA	381 +13	1.661 39
NEW		OJALA	MARCO ANTONIO SOLIS		FONOVISA	378 +63	1.445 -
34	19	ME ENCANTARIA	BANDA PEQUEÑOS MUSICAL		FONOVISA	366 -51	1.563 -
38	3	TE AMO TANTO	LOS INQUIETOS DEL NORTE		EAGLE	344 +13	2.476 30
NEW		AMOR PRISIONERO	EL COYOTE Y SU BANDA TIERRA SANTA		UNIVISION	343 +70	1.630 40
39	12	LA MAESTRA	SERGIO VEGA		SONY BMG NORTE	328 -89	1.517 -
NEW		NO TE APARTES DE MI	LA DINASTIA DE TUZANTLA, MICH.		VENEMUSIC/UNIVERSAL LATINO	319 +100	1.489 -

MOST ADDED

TITLE	ARTIST / LABEL	NEW STATIONS
SOLO UN SUENO	Banda Guasavena (Starmex/Universal)	8
BASTA YA	Conjunto Primavera (Fonovisa)	7
CUANDO REGRES	Patrulla 81 (Disa)	7
ES COSA DE EL	Graciela Beltran (Univision)	5
INVISIBLE	Palomo (Disa)	5
NO DEJARE DE AMARTE	Valentin Elizalde (Universal Latino)	5
CULPABLE O NO	El Flaco Elizalde (Fonovisa)	3
DE TI EXCLUSIVO	La Arrolladora Banda El Limon (Disa/Edimonsa)	3
LA CHICA DEL ESTE	Grupo Bryndis (Disa)	3
AMOR PRISIONERO	El Coyote Y Su Banda Tierra Santa (Univision)	3

NEW AND ACTIVE

TITLE	ARTIST / LABEL	PLAYS /GAIN	TITLE	ARTIST / LABEL	PLAYS /GAIN
TUS BELLOS PECHOS	Los Dareyes De La Sierra (Disa)	276/15	SOLO UN SUENO	Banda Guasavena (Starmex/Universal Latino)	174/128
QUEDATE CONMIGO	Grupo Innovacion (Garmex)	266/34	MUCHACHA TRISTE	DJ Kane (EMI Televisa)	152/1
PARECE QUE VA A LLOVER	A.B. Quintanilla III Presents Kumbia All Stars (EMI Televisa)	257/43	AVIENTAME	Adolfo Urias Y Su Lobo Norteno (Platino/Fonovisa)	147/37
OJALA QUE LA VIDA TE ALCANCE	Los Originales De San Juan (EMI Televisa)	238/11	TRATE DE OLVIDARTE	Siggn (Freddie)	140/22
POR AMARTE ASI	Alacranes Musical (Univision)	202/12	SOLO QUEDAN	Costumbre (Fonovisa)	132/7

MOST INCREASED PLAYS

+257	ES COSA DE EL Graciela Beltran (Univision) KGBT +35, WBZY +25, KLBN +19, KESS +19, KJFA +18, WOJO +16, KLTN +13, KROM +13, KRZY +11, KCMT +10
+128	INVISIBLE Palomo (Disa) WBZY +26, KJFA +20, KRZZ +17, KISF +11, KOND +9, WYMY +8, HBNO +8, KLBN +8, KQBU +7, KESS +6
+128	SOLO UN SUENO Banda Guasavena (Starmex/Universal Latino) HOQO +18, KBNO +18, KISF +14, XHTY +11, KXPK +10, KRZZ +10, KSTN +10, KRAY +9, KOND +8, WEDJ +7
+109	CUANDO REGRES Patrulla 81 (Disa) KJFA +27, KYQQ +15, KSCA +14, KSEA +12, KMYX +11, KSAH +11, XHTY +8, KISF +5, KDXX +3, KOQO +3
+106	BASTA YA Conjunto Primavera (Fonovisa) WBZY +19, KSTN +18, KBUE +18, KGBT +12, KRAY +10, KYQQ +10, WOJO +8, KROM +7, KSAB +7, WEDJ +6

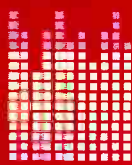
ADDED AT... KROM
San Antonio, TX
PD: Rogelio Leal
DJ Kane, Muchacha Triste, 14 Graciela Beltran, Es Cosa De El, 13 Conjunto Primavera, Basta Ya, 12 La Cima, Ojitos De Golondrina, 8

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FOR WEEK ENDING APRIL 22, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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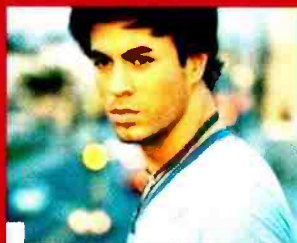
REGIONAL MEXICAN MONITORED REPORTERS

- KJFA/Albuquerque, NM**
PD: Antonio Carrubias
- KLVD/Albuquerque, NM**
PD/MD: Rene Leon
- WBZY/Atlanta, GA**
DM: Clay Funnicut
PD: Robbie Ramirez
APC: Aly Young
- CHHL/Austin, TX**
PD: Jos "Jim" Martinez
- KIWI/Bakersfield, CA**
PD/MD: Raul Evangelista
- KMQA/Bakersfield, CA**
DM: Irene Escalante
PD/MD: Ysabella De Luna
APC: Victor Martinez
- KMYX/Bakersfield, CA**
OM: Robert Chavez
PD: Pepe Escamilla
- WNOW/Charlotte, NC**
PD/MD: Alex Ruiz
- WLEY/Chicago, IL**
PD: Marylu Ramos
- WOJO/Chicago, IL**
OM: Cesar Canales
PD: Rafael Bautista
- KLHB/Corpus Christi, TX**
PD: A.C. Cruz
MD: Danny Guerra
- KSAB/Corpus Christi, TX**
OM: Paula Newell
PD/MD: Dan Pena
- KDXX/Dallas, TX**
OM: Andy Lockridge
PC: Chayan Ortuno
- KESS/Dallas, TX**
PC: Chayan Ortuno
- KBNO/Denver, CO**
PC: Socorro Rios
MD: Zenon Ferrufino
- KXPK/Denver, CO**
PC: Napoleon Sanchez
- XHNZ/El Paso, TX**
PD: Francis Aguirre
MD: Arturo Buenrostro
- KLBN/Fresno, CA**
PD/MD: Jorge Guillen
- KOND/Fresno, CA**
PD: Juan Fernando
- KOQO/Fresno, CA**
PD/MD: Guilermc Pirnce
- KLTN/Houston, TX**
PD: Raul Brindis
MD: Angel Basulto
- KQBU/Houston, TX**
PD: Arnolfo Ramirez
- KTJM/Houston, TX**
PD: Ezequiel Gonzalez
- WEDJ/Indianapolis, IN**
PD/MD: Manuel Sepulveda
- KISF/Las Vegas, NV**
PD: Jose Ramon Bravo
- KBUE/Los Angeles, CA**
PD: Pepe Garza
- KLAX/Los Angeles, CA**
OM: Pio Ferro
PD: Juan Carlos Hidalgo
MD: Lupita Del Castillo
- KLYY/Los Angeles, CA**
OM/MD: Elias Autran
- KSCA/Los Angeles, CA**
PD: Veronica Nava
- KGBT/McAllen, TX**
PD: Hugo De La Cruz
MD: Armando Almazan
- KKPS/McAllen, TX**
PD: Mando San Roman
MD: Robert Montalvo
- KRAY/Monterey, CA**
PD: Vicente Romero
- KSEA/Monterey, CA**
PD: Pepe Escamilla
- KXLM/Oxnard, CA**
PD/MD: Salvador Prieto
- KHOT/Phoenix, AZ**
OM: Eleazar Garcia
PD: Nelson Oseida
- WYMY/Raleigh, NC**
PD: Julie Garza
- KXSB/Riverside, CA**
PD/MD: Salvador Prieto
- KTTA/Sacramento, CA**
PD: Juan Gonzalez
- KDUT/Salt Lake City, UT**
OM: Carlos Martin Valdez
PD: Cesar Valdiosera
- KLEY/San Antonio, TX**
OM: Robin Flores
PD: Rudy Ramos
APD/MD: Danny D.
- KROM/San Antonio, TX**
PD: Rogelio Leal
- KSAB/San Antonio, TX**
OM: Robin Flores
PD: Alfonso Flores
APD: Minnie Ochoa
MD: Juan Martinez
- KXTN/San Antonio, TX**
PD: Jon Ramirez
APD: Pete A. Morales III
- KLNV/San Diego, CA**
PD/MD: Jose Garcia
APD: Gabriel Alvarez
- XHTY/San Diego, CA**
PD: Elvis Valle
- KRZZ/San Francisco, CA**
OM: Olga Rosales
PD: Jesse Portillo
- KSOL/San Francisco, CA**
PD/MD: Jose Luis Gonzalez
- KSTN/Stockton, CA**
PD: Kent Rodriguez
- KCMT/Tucson, AZ**
PD/MD: Enrique Mayans
- KYQQ/Wichita, KS**
OM/MD: Beverlee Brannigan
APD/MD: Arnolde Gonzalez



LATIN POP

► ENRIQUE IGLESIAS MAKES A WELCOME RETURN TO THE CHART AFTER A THREE-YEAR ABSENCE AS "DIMELO" OPENS AT A HEALTHY NO. 26.



POWERED BY

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WEEKS ON CHART	TITLE	ARTIST	NIelsen BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	ERES PARA MI	JULIETA VENEGAS	NO. 1 (2 WKS)	SONY BMG NORTE	850 -23	8.022	3
2	MANDA UNA SENAL	MANA		WARNER LATINA	828 -24	7.472	5
3	SI NOS QUEDARA POCO TIEMPO	CHAYANNE		SONY BMG NORTE	755 +34	10.246	1
4	TE LO AGRADEZCO, PERO NO	ALEJANDRO SANZ FEATURING SHAKIRA		WARNER LATINA	618 -119	4.414	17
5	ME MUERO	LA 5A ESTACION		SONY BMG NORTE	583 -56	6.589	8
6	TODO CAMBIO	CAMILA		SONY BMG NORTE	582 -7	6.126	10
7	BENDITA TU LUZ	MANA		WARNER LATINA	552 +2	8.111	2
8	PEGATE	RICKY MARTIN		SONY BMG NORTE	546 +35	5.280	12
9	TU RECUERDO	RICKY MARTIN FEATURING LA MARI DE CHAMBAD Y TOMMY TORRES		SONY BMG NORTE	519 -48	7.599	4
10	QUE HICISTE	JENNIFER LOPEZ		EPIC/SONY BMG NORTE	486 -13	6.658	6
11	DUELE (CRAZY)	KALIMBA		SONY BMG NORTE	457 +22	2.621	34
12	NENA	MIGUEL BOSE FEATURING PAULINA RUBIO	MOST INCREASED PLAYS	WARNER LATINA	443 +112	3.819	23
13	COMO YO NADIE TE HA AMADO	YURIDIA		SONY BMG NORTE	435 -85	3.972	19
14	HOY TENGO GANAS DE TI	RICARDO MONTANER		EMI TELEVISION	428 -23	3.979	18
15	AMAR ES LO QUE QUIERO	DAVID BISBAL		VALE/UNIVERSAL LATINO	427 -64	6.624	7
16	INVIERNO	REIK		SONY BMG NORTE	419 +16	3.499	25
17	BEAUTIFUL LIAR/BELLO EMBUSTERO	BEYONCE & SHAKIRA	AIRPOWER	MUSIC WORLD/COLUMBIA/SONY BMG NORTE	387 +20	4.450	15
18	ME DUELE AMARTE	REIK		SONY BMG NORTE	378 +48	2.134	-
19	SI TU NO ESTAS	SIN BANDERA		SONY BMG NORTE	373 -40	4.432	16
20	LA LLAVE DE MI CORAZON	JUAN LUIS GUERRA Y 440		EMI TELEVISION	344 -66	5.284	11
21	NADA PUEDE CAMBIARME	PAULINA RUBIO		UNIVERSAL LATINO	321 -100	1.293	-
22	HABLA EL CORAZON	YURIDIA		SONY BMG NORTE	314 +18	2.524	36
23	SI TU ME QUISIERAS	LU		WARNER LATINA	314 +8	5.269	13
24	NINO	BELANOVA		UNIVERSAL LATINO	255 +48	1.616	-
25	SHORTY SHORTY	XTREME		LA CALLE/UNIVISION	248 -9	2.295	38
26	DIMELO	ENRIQUE IGLESIAS		INTERSCOPE	244 +91	2.093	-
27	HACE TIEMPO	FONSECA		EMI TELEVISION	243 +14	2.714	31
28	BELLA TRACION	BELINDA	MOST ADDED	EMI TELEVISION	241 +80	1.048	-
29	SERA	SIN BANDERA		SONY BMG NORTE	241 +47	3.636	24
30	ENAMORADO	GUSTAVO LAUREANO		UNIVERSAL LATINO	234 0	3.208	26
31	LO MEJOR DE TU VIDA	ALEXANDRE PIRES		EMI TELEVISION	229 +60	2.640	33
32	TODO SE DERRUMBO	PEPE AGUILAR		EMI TELEVISION	212 -6	6.315	9
33	GRACIAS POR PENSAR EN MI	RICKY MARTIN		SONY BMG NORTE	208 -21	2.894	29
34	COMO ENTENDER	JENNIFER PENA		UNIVISION	205 -1	2.677	32
35	ESO Y MAS	JOAN SEBASTIAN		MUSART/BALBOA	199 +44	2.809	30
36	TE QUIERO ASI	BETZAIDA		MELODY/FONOVISA	190 +16	3.074	28
37	CELESTIAL	RBD		EMI TELEVISION	189 +34	1.206	-
38	SENTIMENTAL	MODERATTO		EMI TELEVISION	187 +26	1.503	-
39	ME GUSTAS COMO QUIERAS	MILLO TORRES Y EL TERCER PLANETA		TRIBAL VIBES	176 -18	3.131	27
40	OJALA	MARCO ANTONIO SOLIS		FONOVISA	167 +59	3.926	21



TITLE	ARTIST / LABEL	NEW STATIONS
BELLA TRACION	Belinda (EMI TELEVISION) KQQK, XAVO, XLTN	3
SERA	Sin Bandera (SONY BMG NORTE) WAMR, WIAC, WRMA	3
LO MEJOR DE TU VIDA	Alexandre Pires (EMI TELEVISION) KBMG, WAMR, XHPX	3
CELESTIAL	RBD (EMI TELEVISION) KBMG, KQQK, KTCY	3
TE SEGUIRE	Noelia (EMI TELEVISION) KQQK, KTCY, XHPX	3
AHORA QUE TE VAS	La 5a Estacion (SONY BMG NORTE) WIOA, WKAQ, WXYX	3
TRAS NUBES	Pambo (SONY BMG NORTE) KRIO, XHFG, XHPX	3
QUE ME DES TU CARINO	Juan Luis Guerra Y 440 (EMI TELEVISION) KLVE, WIAC, WIOA	3
NENA	Miguel Bose Feat. Paulina Rubio (WARNER LATINA) KXXS, XHFG	2
DIMELO	Enrique Iglesias (INTERSCOPE) XHFG, XLTN	2

NEW AND ACTIVE

TITLE	ARTIST / LABEL	PLAYS /GAIN	TITLE	ARTIST / LABEL	PLAYS /GAIN
NO TE PIDO FLORES	Fanny Lu (UNIVERSAL LATINO)	159/32	AHORA QUE TE VAS	La 5a Estacion (SONY BMG NORTE)	96/96
SAY IT RIGHT	Nelly Furtado (MOSLEY/GEFFEN)	129/51	PASARELA	DJ Nelson Y Dalmata (FLOW/UNIVERSAL LATINO)	82/16
THE SWEET ESCAPE	Gwen Stefani Feat. Akon (INTERSCOPE)	129/3	NO TE VEO	Casa De Leones (WARNER LATINA)	77/51
TE SEGUIRE	Noelia (EMI TELEVISION)	120/50	EL AMOR	Yahir (WARNER LATINA)	76/22
ESPACIO SIDERAL	Jesse & Joy (WARNER LATINA)	100/14	GLAMOROUS	Fergie Feat. Ludacris (WILL.I.AM/A&M/INTERSCOPE)	75/14



+112	NENA	Miguel Bose Feat. Paulina Rubio (Warner Latina) WFLD +26, KXXS +21, XAVO +18, XHFG +18, WKAQ +15, KTCY +15, KQQK +10, KSSE +8, WIOA +6, WIAC +4
+96	AHORA QUE TE VAS	La 5a Estacion (Sony BMG Norte) WIOA +47, WXYX +27, WKAQ +20, WAMR +1, WRMA +1
+91	DIMELO	Enrique Iglesias (Interscope) WIOA +28, KEKA +20, KVVA +15, XHFG +13, XLTN +7, WRMA +6, KSSE +5, KBMG +5, WIAC +1
+80	BELLA TRACION	Belinda (EMI Televisa) XAVO +32, KQQK +17, KXXS +14, KTCY +14, XLTN +8, KRIO +2, KSSE +1, KLVE +1
+60	LO MEJOR DE TU VIDA	Alexandre Pires (EMI Televisa) X-IPX +23, KBMG +11, KTCY +10, WAMR +9, KNVO +6, KLVE +2, KPSS +1, KRIO +1

ADDED AT...
XHFG
San Diego, CA
PD: Elvis Valle
Miguel Bose With Paulina Rubio, Nena, 18
Pambo, Tras Nubes, 18
Betzaida, Te Quiero Asi, 13
Enrique Iglesias, Dimelo, 13
FOR MORE STATIONS GO TO:
www.RadioandRecords.com

FOR WEEK ENDING APRIL 22, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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LATIN POP MONITORED REPORTERS

WVA/Atlanta, GA
OM: Clay Hunnicutt
PD: Robbie Ramirez

KXS/Austin, TX
OM/PD: Romeo Herrera
MD: Julieta Jil

KPSL/Bakersfield, CA
PD: Isidro Barran

KTCY/Dallas, TX
PD: Javier Casanova

XHPX/El Paso, TX
PD: Eduardo Zamora
APD: Victor Acosta

KMMM/Fresno, CA
PD: Jorge Guillen

KQQK/Houston, TX
PD: Ezequiel Gonzalez
MD: Raquenell Villarreal

KLVE/Los Angeles, CA
PD: Jose Santos

KSSE/Los Angeles, CA
OM: Elias Autran
PD: Nestor Rocha
APD: Andrea Becerra

KWIZ/Los Angeles, CA
PD: Eddie Leon

KNVO/McAllen, TX
PD: Robert Montalvo
MD: Mando San Roman

XAVO/McAllen, TX
OM: Jeff Koch
PD: Juan Facundo

WAMR/Miami, FL
PD: Pedro Javier Gonzalez

WRMA/Miami, FL
PD: Rogelio Alfonso

KEKA/Monterey, CA
PD: Vicente Romero

WPAT/New York, NY
PD: Tony Luna

KVVA/Phoenix, AZ
PD: Edgar Pineda

WFID/Puerto Rico
PD: Lucy-Ann Ramos

WIAC/Puerto Rico
PD: Valerie Mejia

WIOA/Puerto Rico
PD: Fernando De Hostos

WKAQ/Puerto Rico
PD: Carlos Gonzalez
APD: Natalia Cuevas

WXYX/Puerto Rico
PD/MD: Herman Davila

KBMG/Salt Lake City, UT
OM: Carlos Martin Valdez
PD: Ana Perez

KRIO/San Antonio, TX
OM: Robin Flores
PD/MD: Manny Herrera

XHFG/San Diego, CA
PD: Elvis Valle

XLTN/San Diego, CA
PD: Libia Sauza

► ZION'S COLLABORATION WITH AKON, "THE WAY SHE MOVES," ZOOMS INTO THE LATIN RHYTHM TOP 10 (19-9) IN JUST TWO WEEKS AND TAKES AIRPOWER HONORS.



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	11	MAS QUE TU AMIGO TITO NIEVES	NO. 1 (2 WKS) LA CALLE/UNIVISION	256 -3	3.326 3
2	3	12	LA LLAVE DE MI CORAZON JUAN LUIS GUERRA Y 440	EMI TELEVISIA	213 -11	1.745 12
3	4	11	NUNCA HABIA LLORADO ASI VICTOR MANUELLE DUET WITH DON OMAR	SONY BMG NORTE	206 -9	3.474 1
4	2	11	ARROZ CON HABICHUELA EL GRAN COMBO DE PUERTO RICO	DISCOS 605/SONY BMG NORTE	195 -35	2.224 10
5	8	13	MI CORAZONCITO AVENTURA	PREMIUM LATIN	193 0	3.446 2
6	7	31	NO VUELVO CONTIGO FRANKIE NEGRO	LA CALLE/UNIVISION	184 -10	2.919 5
7	5	23	LA OTRA ILEGALES FEATURING MONCHY Y ALEXANDRA	UNIVERSAL LATINO	183 -26	1.049 19
8	9	24	PEGAO WISIN & YANDEL FEATURING LOS VAQUEROS	WY/MACHETE	176 -14	3.162 4
9	12	5	NO TE PIDO FLORES FANNY LU	UNIVERSAL LATINO	173 +21	2.428 9
10	10	14	IGUAL QUE AYER RAKIM & KEN-Y	PINA/UNIVERSAL LATINO	163 -16	1.036 20
11	6	22	SOLA HECTOR "EL FATHER"	VII/MACHETE	162 -34	2.853 7
12	11	21	SHORTY SHORTY XTREME	LA CALLE/UNIVISION	146 -10	1.397 15
13	14	10	QUE LLOREN IVY QUEEN	UNIVISION	139 +3	0.578 36
14	16	12	QUE HICISTE JENNIFER LOPEZ	EPIC/SONY BMG NORTE	137 +8	2.780 8
15	13	46	QUE PRECIO TIENE EL CIELO MARC ANTHONY	SONY BMG NORTE	136 -7	2.873 6
16	20	16	HACE TIEMPO FONSECA	EMI TELEVISIA	132 +34	0.874 25
17	15	5	DICEN JOHNNY FIVERA	CMG/UNIVERSAL MOTOWN	114 -15	0.951 21
18	23	5	EMPECE A LLORAR ANTHONY CRUZ	M.P.	103 +25	1.432 14
19	37	2	IMPACTO DADDY YANKEE FEATURING FERGIE	AIRPOWER/MOST INCREASED PLAYS EL CARTEL/INTERSCOPE	98 +48	1.837 11
20	19	13	EN EL AMOR JOE VERAS	J & N	95 -5	1.349 16
21	18	8	SIENTE EL BOOM TITO "EL BAMBINO" FEATURING RANDY	EMI TELEVISIA	94 -20	0.858 27
22	25	6	PEGATE RICKY MARTIN	SONY BMG NORTE	86 +13	1.190 17
23	17	40	LOS INFIELES AVENTURA	PREMIUM LATIN	84 -33	1.064 18
24	30	3	PASARELA DJ NELSON Y DALMATA	FLOW/UNIVERSAL LATINO	79 +19	0.182 -
25	21	5	QUIZAS TONY DIZE	WY/MACHETE	73 -15	0.771 29
26	31	3	DIME QUE FALTO ZACARIAS FERREIRA	J & N	71 +13	0.294 -
27	28	7	EN BUSQUEDA EL GRINGO DE LA BACHATA	MOCK & ROLL	69 +2	0.142 -
28	22	9	ME VOY HECTOR ACOSTA	D.A.M.	65 -23	0.869 26
29	36	6	MANDA UNA SENAL MANA	WARNER LATINA	64 +10	0.339 -
30	27	4	ERES PARA MI JULIETA VENEGAS	SONY BMG NORTE	64 -4	0.480 38
31	26	8	A PUNTO DE ESTALLAR N'KLABE	SONY BMG NORTE	60 -10	0.683 32
32	40	2	MAMA MIA MAYRA VERONICA	MVA	59 +14	0.115 -
33	RE-ENTRY		TU AMOR LUIS FONSI	UNIVERSAL LATINO	58 +13	0.458 39
34	24	14	MIRA FULANITO	CUTTING	57 -17	0.424 -
35	NEW		BEAUTIFUL LIAR/BELLO EMBUSTERO BEYONCE & SHAKIRA	MUSIC WORLD/COLUMBIA/SONY BMG NORTE	56 +16	1.691 13
36	32	12	FLACA O GORDITA OLGA TANON	UNIVISION	56 -2	0.443 40
37	34	2	SI NOS QUEDARA POCO TIEMPO CHAYANNE	SONY BMG NORTE	54 0	0.197 -
38	RE-ENTRY		LA MANERA ADASSA	UNIVERSAL LATINO	53 +16	0.069 -
39	33	2	QUEDO ASI CHEKA	LA CALLE/UNIVISION	51 -5	0.080 -
40	23	7	IMAGINATE GALLEGO	MACHETE	44 -17	0.085 -

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	12	2	IMPACTO DADDY YANKEE FEATURING FERGIE	NO. 1 (1 WK)/MOST INCREASED PLAYS EL CARTEL/INTERSCOPE	475 +215	6.772 3
2	1	23	SOLA HECTOR "EL FATHER"	VII/MACHETE	467 -12	7.550 1
3	4	11	QUE LLOREN IVY QUEEN	UNIVISION	449 +51	5.915 6
4	3	23	SHORTY SHORTY XTREME	LA CALLE/UNIVISION	404 -10	5.330 8
5	6	26	PEGAO WISIN & YANDEL FEATURING LOS VAQUEROS	WY/MACHETE	402 +26	6.752 4
6	5	18	IGUAL QUE AYER RAKIM & KEN-Y	PINA/UNIVERSAL LATINO	373 -67	6.898 2
7	8	7	DON'T MATTER AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	371 +47	6.459 5
8	3	38	LOS INFIELES AVENTURA	PREMIUM LATIN	313 -65	4.290 9
9	19	2	THE WAY SHE MOVES ZION FEATURING AKON	AIRPOWER CMG/UNIVERSAL MOTOWN	307 +144	4.017 11
10	9	8	BEAUTIFUL LIAR/BELLO EMBUSTERO BEYONCE & SHAKIRA	MUSIC WORLD/COLUMBIA/SONY BMG NORTE	307 -15	3.300 15
11	7	16	LA OTRA ILEGALES FEATURING MONCHY Y ALEXANDRA	UNIVERSAL LATINO	306 -24	4.217 10
12	10	10	SIENTE EL BOOM TITO "EL BAMBINO" FEATURING RANDY	EMI TELEVISIA	304 -7	5.420 7
13	13	17	NO SE DE ELLA (MY SPACE) DON OMAR FEATURING WISIN & YANDEL	VII/MACHETE	240 -8	3.473 14
14	11	11	CHICA VIRTUAL DJ NELSON FEATURING ARCANGEL	UMS/UNIVERSAL LATINO	221 -41	3.688 12
15	17	6	TANGO DEL PECADO CALLE 13	SONY BMG NORTE	216 +26	2.762 18
16	14	24	DON'T CRY TOBY LOVE	SONY BMG NORTE	214 -23	2.832 17
17	18	10	THIS IS WHY I'M HOT MIMS	CAPITOL	188 +13	2.084 23
18	15	49	PAM PAM WISIN & YANDEL	MACHETE	180 -26	1.899 30
19	22	5	CALM MY NERVES DON OMAR	VII/MACHETE	166 +7	2.910 16
20	16	28	I WANNA LUV U AKON FEATURING SNOOP DOGG	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	165 -26	2.112 22
21	21	3	PEGATE RICKY MARTIN	SONY BMG NORTE	140 -19	1.311 38
22	NEW		LLORARAS R.K.M. & KEN-Y	UNIVERSAL LATINO	135 +78	1.934 28
23	30	9	QUIZAS TONY DIZE	WY/MACHETE	134 +20	3.514 13
24	26	2	LAST NIGHT DIDDY FEATURING KEYSHIA COLE	BAD BOY/ATLANTIC	130 -3	2.435 19
25	NEW		DALE PA TRA (BACK IT UP) NOTCH	MACHETE	127 +127	2.053 24
26	3	9	MI CORAZONCITO AVENTURA	PREMIUM LATIN	124 -28	1.950 27
27	28	9	TE LO AGRADEZCO, PERO NO ALEJANDRO SANZ FEATURING SHAKIRA	WARNER LATINA	123 -8	1.592 33
28	27	16	SAY IT RIGHT NELLY FURTADO	MOSLEY/GEFFEN	120 -13	1.984 26
29	31	2	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKGROUND/INTERSCOPE	118 +7	2.228 21
30	33	2	QUE HICISTE JENNIFER LOPEZ	EPIC/SONY BMG NORTE	110 +8	1.273 40
31	29	12	BENDITA TU LUZ MANA	WARNER LATINA	107 -11	1.284 39
32	RE-ENTRY		PASARELA DJ NELSON Y DALMATA	FLOW/UNIVERSAL LATINO	103 +24	1.473 34
33	35	5	APARENTEMENTE YAGA Y MACKIE FEATURING ARCANGEL Y DE LA GHETTO	LA CALLE/UNIVISION	100 0	2.300 20
34	32	2	GLAMOROUS FERGIE FEATURING LUDACRIS	WILL.I.A.M./A&M/INTERSCOPE	100 -7	1.009 -
35	34	3	MIRA FULANITO	CUTTING	98 -3	0.463 -
36	RE-ENTRY		FUEGO PITBULL	FAMOUS ARTISTS/TVT	95 +15	0.751 -
37	24	10	SHE'S LIKE THE WIND LUMIDEE FEATURING TONY SUNSHINE	M/IT/TVT	92 -55	0.852 -
38	NEW		CONECTATE OPTIMO	SONY BMG NORTE	91 +33	2.046 25
39	NEW		BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOC	KONVICT/NAPPY BOY/LIVE/ZOEA	88 +63	0.717 -
40	NEW		ROCK YO HIPS CRIME MOB FEATURING LIL SCAPPY	CRUNK/BME/REPRISE/WARNER BROS.	87 0	0.669 -

TROPICAL & LATIN RHYTHM MONITORED REPORTERS

TROPICAL	WRUM/Orlando, FL PD: Raymond Torres	WZNT/Puerto Rico PD: Pedro Arroyo	KZZA/Dallas, TX PD: Joe "DJ Jammin' Joe" Martinez	KXOL/Los Angeles, CA OM: Pio Ferro PD: Jerry Pulles	KVIB/Phoenix, AZ OM/PD: Josh Villa APD: Mark Garcia
WLAT/Hartford, CT PD/MD: Nelson Brudys	WEMG/Philadelphia, PA PD: DJ Frankie	WYUU/Tampa, FL OM: Mike Culotta PD: Ricardo Blanco MD: Carlos Jose Peralta	KJLE/Fresno, CA PD: Tony Santos MD: Fama Rivera	WMGE/Miami, FL OM: Rod Phillips PD: Frank Walsh MD: Raymond Hernandez	WODA/Puerto Rico OM: Jose Nelson PD/MD: Rogie Gallart
WXDJ/Miami, FL PD: Ruddy Hernandez	WKKB/Providence, RI PD: Juan D. Gonzalez APD: Darwin Garcia	WLZL/Washington, DC PD: Aracely Rivera	WTLQ/Ft. Myers, FL PD: AJ Sanchez	WCAA/New York, NY PD: Alix Quintero MD: DJ Kazanova	WVOZ/Puerto Rico PD: Jamie Ortiz MD: Edgar Diaz
WSKQ/New York, NY PD: Jorge Mier	WPMZ/Providence, RI PD: Zoilo Garcia MD: Dilson Mendez, Jr.	LATIN RHYTHM	KJOL/Houston, TX PD: Bobby Ramos		KVVZ/San Francisco, CA PD: Bismarck Espinoza
WNUE/Orlando, FL PD: Rafael Grullon MD: Jose Martinez	WPRM/Puerto Rico PD: Jorge Pabon	WVIV/Chicago, IL OM/PD: Cesar Canales APD: Lucy Herrera MD: Armando Reyes			

Billboard TOP ALBUMS

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	IMPRINT / NUMBER / DISTRIBUTING LABEL (PRICE)	Title	CERT.	PEAK POSITION
1	1	1	#1 AVRIL LAVIGNE	RCA 03774/RMG (18.98)	The Best Damn Thing		1
2	NEW	1	NINE INCH NAILS	NOTHING 008764/INTERSCOPE (17.98)	Year Zero		2
3	1	4	VARIOUS ARTISTS	EMI/SONY BMG/UNIVERSAL/ZOMBA 88505/CAPITOL (18.98)	NOW 24		1
4	NEW	1	BUCKY COVINGTON	LYRIC TRAIL 002930/HOLLYWOOD (18.98)	Bucky Covington		4
5	8	4	MARTINA MCBRIDE	RCA NASHVILLE 03674/SBN (18.98)	Waking Up Laughing		4
6	3	9	AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN 007968/UMRG (13.98)	Konvicted	2	2
7	6	7	DAUGHTRY	RCA 88860/RMG (18.98)	Daughtry	2	2
8	2	2	TIM MCGRAW	CURB 78974 (18.98)	Let It Go		1
9	14	18	CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE 71197/RMG (18.98)	Some Hearts	5	2
10	5	5	TIMBALAND	MOSLEY/BLACKGROUND 008594/INTERSCOPE (13.98)	Timbaland Presents Shock Value	5	5
11	19	33	ROBIN THICKE	STAR TRAK 006146/INTERSCOPE (9.98)	The Evolution Of Robin Thicke	5	5
12	21	23	GREATEST GAINER FERGIE	WILL.I.AM/A&M 007490/INTERSCOPE (13.98)	The Dutchess	3	3
13	7	6	BEYONCE	COLUMBIA 90920/SONY MUSIC (18.98)	B'Day	3	1
14	12	22	AMY WINEHOUSE	UNIVERSAL REPUBLIC 008428/UMRG (10.98)	Back To Black	7	7
15	NEW	1	CLAY WALKER	CURB 78963 (18.98)	Fail		15
16	10	10	ALISON KRAUSS	ROUNDER 61055 (17.98)	A Hundred Miles Or More: A Collection		10
17	11	3	HILARY DUFF	HOLLYWOOD 162668 (18.98)	Dignity	3	3
18	17	19	JUSTIN TIMBERLAKE	JIVE 98082/ZOMBA (18.98)	FutureSex/LoveSounds	3	1
19	18	13	GWEN STEFANI	INTERSCOPE 008099 (13.98)	The Sweet Escape	3	3
20	13	8	PAUL WALL	SWISHHOUSE/ASYLUM/ATLANTIC 101555 AG (18.98)	Get Money Stay True		3
21	20	24	NICKELBACK	ROADRUNNER 18300 (18.98)	All The Right Reasons	5	5
22	33	34	TAYLOR SWIFT	BIG MACHINE 120702 (18.98)	Taylor Swift	19	19
23	15	17	YOUNG BUCK	IG UNIT 008030/INTERSCOPE (13.98)	Buck The World		17
24	26	43	CORINNE BAILEY RAE	ATLANTIC 66361 (12.98)	Corinne Bailey Rae	4	4
25	16	20	JOSS STONE	VIRGIN 76266 (18.98)	Introducing Joss Stone	2	2

Billboard HOT DIGITAL SONGS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)	CERT.
1	2	8	#1 GIRLFRIEND	AVRIL LAVIGNE (RCA/RMG)	
2	1	3	GIVE IT TO ME	TIMBALAND (MOSLEY/BLACKGROUND/INTERSCOPE)	
3	5	12	GLAMOROUS	FERGIE FEAT. LUDACRIS (WILL.I.AM/A&M/INTERSCOPE)	
4	37	2	I TRIED	BOHE THUGS N HARMONY FEAT. AKON (FULL SURFACE/INTERSCOPE)	
5	3	13	DON'T MATTER	AKON (KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN)	
6	4	16	THE SWEET ESCAPE	GWEN STEFANI FEAT. AKON (INTERSCOPE)	
7	8	6	BUY U A DRANK (SHAWTY SNAPPIN')	T-PAIN FEAT. YUNG JOC (KONVICT/NAPPY BOY/JIVE/ZOMBA)	
8	6	5	BEAUTIFUL LIAR	BEYONCE & SHAKIRA (MUSIC WORLD/COLUMBIA)	
9	10	9	U + UR HAND	PINK (LAFACE/ZOMBA)	
10	15	32	BEFORE HE CHEATS	CARRIE UNDERWOOD (ARISTA/ARISTA NASHVILLE)	
11	7	9	THIS IS WHY I'M HOT	MIMS (CAPITOL)	
12	9	3	WHAT I'VE DONE	LINKIN PARK (MACHINE SHOP WARNER BROS.)	
13	12	14	CUPID'S CHOKEHOLD	GYM CLASS HEROES (DECA/INC./FUELED BY RAMEN/ATLANTIC/LAVA)	
14	11	13	THE WAY I LIVE	BABY BOY DA PRINCE FEAT. LIL BOOSIE (UNIVERSAL REPUBLIC)	
15	21	7	POP, LOCK & DROP IT	HUEY (HITZ COMMITTEE/JIVE/ZOMBA)	
16	24	8	HOME	DAUGHTRY (RCA/RMG)	
17	14	14	IF EVERYONE CARED	NICKELBACK (ROADRUNNER/ATLANTIC/LAVA)	
18	17	9	LAST NIGHT	DIIDDY FEAT. KEYSHIA COLE (BAD BOY/ATLANTIC)	
19	19	7	I'M A FLIRT	R. KELLY OR BOW WOW (FEAT. T-PAIN) (COLUMBIA/JIVE/ZOMBA)	
20	13	10	GO GETTA	YOUNG JEEZY FEAT. R. KELLY (CORPORATE THUGZ/DEF JAM/JMG)	
21	-	1	BIG GIRLS DON'T CRY	FERGIE (WILL.I.AM/A&M/INTERSCOPE)	
22	18	31	FACE DOWN	THE RED JUMPSUIT APPARATUS (VIRGIN)	
23	20	22	IT'S NOT OVER	DAUGHTRY (RCA/RMG)	
24	-	3	ANYWAY	MARTINA MCBRIDE (RCA NASHVILLE)	
25	16	6	WITH LOVE	HILARY DUFF (HOLLYWOOD)	

VIDEO CHANNELS

MTV	VH1	BET	CMT																																																																																																																																																																																																																																																																																																																																																																																																																	
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22 Three 6 Mafia, Doe Boy Fresh	6	2																																																																																																																																																																																																																																																																																																																																																																																																																		
23 Good Charlotte, The River	5	3																																																																																																																																																																																																																																																																																																																																																																																																																		
24 The Killers, Read My Mind	5	3																																																																																																																																																																																																																																																																																																																																																																																																																		
25 Ciara, Like A Boy	5	4																																																																																																																																																																																																																																																																																																																																																																																																																		
26 Christina Aguilera, Candyman	5	10																																																																																																																																																																																																																																																																																																																																																																																																																		
27 Kanye West, Nas, KRS & Rakim, Classic	4	0																																																																																																																																																																																																																																																																																																																																																																																																																		
28 Dashboard Confessional, Stolen	4	0																																																																																																																																																																																																																																																																																																																																																																																																																		
29 R. Kelly Or Bow Wow, I'm A Flirt	4	0																																																																																																																																																																																																																																																																																																																																																																																																																		
30 DJ Khaled, We Takin' Over	4	0																																																																																																																																																																																																																																																																																																																																																																																																																		
31 Secondhand Serenade, Vulnerable	18	3																																																																																																																																																																																																																																																																																																																																																																																																																		
32 Bow Wow, Outta My System	12	3																																																																																																																																																																																																																																																																																																																																																																																																																		
33 Nine Inch Nails, Survivalism	6	0																																																																																																																																																																																																																																																																																																																																																																																																																		
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1 Nickelback, If Everyone Cared	26	20																																																																																																																																																																																																																																																																																																																																																																																																																		
2 Fergie, Glamorous	24	26																																																																																																																																																																																																																																																																																																																																																																																																																		
3 Rascal Flatts, Stand	23	22																																																																																																																																																																																																																																																																																																																																																																																																																		
4 Gwen Stefani, The Sweet Escape	23	25																																																																																																																																																																																																																																																																																																																																																																																																																		
5 Maroon 5, Makes Me Wonder	21	21																																																																																																																																																																																																																																																																																																																																																																																																																		
6 Beyonce & Shakira, Beautiful Liar	20	21																																																																																																																																																																																																																																																																																																																																																																																																																		
7 Pink, U + Ur Hand	22	21																																																																																																																																																																																																																																																																																																																																																																																																																		
8 Mat Kearney, Nothing Left To Lose	20	31																																																																																																																																																																																																																																																																																																																																																																																																																		
9 The Feeling, Sewn	19	21																																																																																																																																																																																																																																																																																																																																																																																																																		
10 Daughtry, It's Not Over	19	25																																																																																																																																																																																																																																																																																																																																																																																																																		
11 Hunter Valentin, Typical	18	14																																																																																																																																																																																																																																																																																																																																																																																																																		
12 Rob Thomas, Little Wonders	18	17																																																																																																																																																																																																																																																																																																																																																																																																																		
13 Gym Class Heroes, Cupid's Chokehold	17	13																																																																																																																																																																																																																																																																																																																																																																																																																		
14 Akon, Don't Matter	17	13																																																																																																																																																																																																																																																																																																																																																																																																																		
15 Carrie Underwood, Before He Cheats	17	19																																																																																																																																																																																																																																																																																																																																																																																																																		
16 The Killers, Read My Mind	16	18																																																																																																																																																																																																																																																																																																																																																																																																																		
17 Robin Thicke, Lost Without U	15	17																																																																																																																																																																																																																																																																																																																																																																																																																		
18 Katharine McPhee, Over It	14	12																																																																																																																																																																																																																																																																																																																																																																																																																		
19 Dashboard Confessional, Stolen	14	14																																																																																																																																																																																																																																																																																																																																																																																																																		
20 Paolo Nutini, New Shoes	14	14																																																																																																																																																																																																																																																																																																																																																																																																																		
21 Amy Winehouse, You Know I'm No Good	14	14																																																																																																																																																																																																																																																																																																																																																																																																																		
22 Norah Jones, Thinking About You	13	14																																																																																																																																																																																																																																																																																																																																																																																																																		
23 Linkin Park, What I've Done	13	14																																																																																																																																																																																																																																																																																																																																																																																																																		
24 Joss Stone, Tell Me 'Bout It	10	15																																																																																																																																																																																																																																																																																																																																																																																																																		
25 Snow Patrol, Signal Fire	7	0																																																																																																																																																																																																																																																																																																																																																																																																																		
26 Justin Timberlake, What Goes Around	7	6																																																																																																																																																																																																																																																																																																																																																																																																																		
27 Snow Patrol, Signal Fire	7	6																																																																																																																																																																																																																																																																																																																																																																																																																		
28 The Fray, How To Save A Life	7	7																																																																																																																																																																																																																																																																																																																																																																																																																		
29 Snow Patrol, Signal Fire	7	9																																																																																																																																																																																																																																																																																																																																																																																																																		
30 Incubus, Dig	6	4																																																																																																																																																																																																																																																																																																																																																																																																																		
31 Linkin Park, What I've Done	10	0																																																																																																																																																																																																																																																																																																																																																																																																																		
32 Snow Patrol, Signal Fire	7	0																																																																																																																																																																																																																																																																																																																																																																																																																		
33 MKA, Grace Kelly	6	5																																																																																																																																																																																																																																																																																																																																																																																																																		
TW	LW																																																																																																																																																																																																																																																																																																																																																																																																																			
1 Ne-Yo, Because Of You	18	16																																																																																																																																																																																																																																																																																																																																																																																																																		
2 Lloyd, Get It Shawty	16	13																																																																																																																																																																																																																																																																																																																																																																																																																		
3 Young Buck, Get Buck	15	13																																																																																																																																																																																																																																																																																																																																																																																																																		
4 Kanye West, Nas, KRS & Rakim, Classic	11	2																																																																																																																																																																																																																																																																																																																																																																																																																		
5 J.U.S.T.I.C.E., Drop It	15	17																																																																																																																																																																																																																																																																																																																																																																																																																		
6 Ciara, Like A Boy	15	17																																																																																																																																																																																																																																																																																																																																																																																																																		
7 Young Jeezy, Go Getta	12	17																																																																																																																																																																																																																																																																																																																																																																																																																		
8 DJ Khaled, We Takin' Over	11	2																																																																																																																																																																																																																																																																																																																																																																																																																		
9 Fabolous, Diamonds	10	9																																																																																																																																																																																																																																																																																																																																																																																																																		
10 Musiq Soulchild, Buddy	10	9																																																																																																																																																																																																																																																																																																																																																																																																																		
11 Swizz Beatz, It's Me Snitches	10	12																																																																																																																																																																																																																																																																																																																																																																																																																		
12 Crime Mob, Rock Yo Hips	10	14																																																																																																																																																																																																																																																																																																																																																																																																																		
13 T-Pain, Buy U A Drank (Shawty Snappin')	9	3																																																																																																																																																																																																																																																																																																																																																																																																																		
14 Lil Mama, Lip Gloss	8	3																																																																																																																																																																																																																																																																																																																																																																																																																		
15 Mims, This Is Why I'm Hot	7	3																																																																																																																																																																																																																																																																																																																																																																																																																		
16 Timbaland, Give It To Me	6	6																																																																																																																																																																																																																																																																																																																																																																																																																		
17 Diddy, Last Night	6	6																																																																																																																																																																																																																																																																																																																																																																																																																		
18 R. Kelly Or Bow Wow, I'm A Flirt	6	16																																																																																																																																																																																																																																																																																																																																																																																																																		
19 Snoo Dogg, Boss Life	5	0																																																																																																																																																																																																																																																																																																																																																																																																																		
20 Kelly Rowland, Like This	5	0																																																																																																																																																																																																																																																																																																																																																																																																																		
21 Robin Thicke, Lost Without U	5	4																																																																																																																																																																																																																																																																																																																																																																																																																		
22 Pretty Ricky, Push It Baby	5	4																																																																																																																																																																																																																																																																																																																																																																																																																		
23 Akon, Don't Matter	5	5																																																																																																																																																																																																																																																																																																																																																																																																																		
24 Kanye West, Nas, KRS & Rakim, Classic	4	0																																																																																																																																																																																																																																																																																																																																																																																																																		
25 Tom Waits, Way Down In The Hole	4	5																																																																																																																																																																																																																																																																																																																																																																																																																		
26 John Legend, P.D.A. (We Just Don't Care)	4	4																																																																																																																																																																																																																																																																																																																																																																																																																		
27 Marques Houston, Circle	4	4																																																																																																																																																																																																																																																																																																																																																																																																																		
28 Timbaland, Give It To Me	4	5																																																																																																																																																																																																																																																																																																																																																																																																																		
29 Bow Wow, Outta My System	4	5																																																																																																																																																																																																																																																																																																																																																																																																																		
30 Rich Boy, Boy Looka Here	4	6																																																																																																																																																																																																																																																																																																																																																																																																																		
31 DJ Khaled, We Takin' Over	11	2																																																																																																																																																																																																																																																																																																																																																																																																																		
32 T-Pain Feat. Yung Joc, Buy U A Drank	9	3																																																																																																																																																																																																																																																																																																																																																																																																																		
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1 Toby Keith, High Maintenance Woman	31	16																																																																																																																																																																																																																																																																																																																																																																																																																		
2 Martina McBride, Anyway	29	17																																																																																																																																																																																																																																																																																																																																																																																																																		
3 Dierks Bentley, Long Trip Alone	26	16																																																																																																																																																																																																																																																																																																																																																																																																																		
4 Jason Aldean, Johnny Cash	25	17																																																																																																																																																																																																																																																																																																																																																																																																																		
5 Rascal Flatts, Stand	22	21																																																																																																																																																																																																																																																																																																																																																																																																																		
6 Kellie Pickler, I Wonder	21	14																																																																																																																																																																																																																																																																																																																																																																																																																		
7 Bucky Covington, A Different World	21	15																																																																																																																																																																																																																																																																																																																																																																																																																		
8 Jason Aldean, Johnny Cash	21	15																																																																																																																																																																																																																																																																																																																																																																																																																		
9 Carrie Underwood, Wasted	21	22																																																																																																																																																																																																																																																																																																																																																																																																																		
10 Taylor Swift, Teardrops On My Guitar	19	17																																																																																																																																																																																																																																																																																																																																																																																																																		
11 Emerson Drive, Moments	17	8																																																																																																																																																																																																																																																																																																																																																																																																																		
12 Kenny Chesney, Summertime	17	8																																																																																																																																																																																																																																																																																																																																																																																																																		
13 Hank Williams Jr., A Country Boy Can	16	7																																																																																																																																																																																																																																																																																																																																																																																																																		
14 Kelly Rowland, Like This	16	12																																																																																																																																																																																																																																																																																																																																																																																																																		
15 Miriam's Trench, Shake Tramp	15	8																																																																																																																																																																																																																																																																																																																																																																																																																		
16 Carrie Underwood, Before He Cheats	15	19																																																																																																																																																																																																																																																																																																																																																																																																																		
17 Blake Shelton, Don't Make Me	14	3																																																																																																																																																																																																																																																																																																																																																																																																																		
18 Keith Urban, Stupid Boy	14	3																																																																																																																																																																																																																																																																																																																																																																																																																		
19 Sugarland, Stay	14	18																																																																																																																																																																																																																																																																																																																																																																																																																		
20 Rascal Flatts, Life Is A Highway	13	10																																																																																																																																																																																																																																																																																																																																																																																																																		
21 Alan Jackson, A Woman's Love	12	9																																																																																																																																																																																																																																																																																																																																																																																																																		
22 Keith Urban, Once In A Lifetime	11	14																																																																																																																																																																																																																																																																																																																																																																																																																		
23 Tim McGraw, Last Dollar (Fly Away)	11	15																																																																																																																																																																																																																																																																																																																																																																																																																		
24 Keith Urban, I Told You So	10	7																																																																																																																																																																																																																																																																																																																																																																																																																		
25 Alison Krauss & John White, Missing	10	7																																																																																																																																																																																																																																																																																																																																																																																																																		
26 Sugarland, Stay	9	0																																																																																																																																																																																																																																																																																																																																																																																																																		
27 Bow Wow, (You Want To) Make A Memory	9	0																																																																																																																																																																																																																																																																																																																																																																																																																		
28 Kenny Chesney, You Save Me	9	6																																																																																																																																																																																																																																																																																																																																																																																																																		
29 Jack Ingram, Lips Of An Angel	9	6																																																																																																																																																																																																																																																																																																																																																																																																																		
30 Kenny Chesney, You Save Me	9	6																																																																																																																																																																																																																																																																																																																																																																																																																		
31 Keith Urban, I Told You So	10	0																																																																																																																																																																																																																																																																																																																																																																																																																		
32 Sugarland, Stay	9	0																																																																																																																																																																																																																																																																																																																																																																																																																		
33 Bon Jovi, (You Want To) Make A Memory	9	0																																																																																																																																																																																																																																																																																																																																																																																																																		

STREAMS

AOL Song Streams	AOL Radio
Pete Schecke 212-652-6400	
1 Akon, Don't Matter	139,603 125,954
2 Ne-Yo, Because Of You	110,582 113,547
3 Onyonon, Joe Box	109,619 125,868
4 Mims, This Is Why I'm Hot	103,968 88,079
5 Fergie, Glamorous	101,210 89,165
6 T-Pain, Don't Over	95,599 84,203
7 Timbaland, Give It To Me	91,842 90,698
8 Ciara, Like A Boy	86,895 85,642
9 Bone Thugs-N-Harmony, I Tried	86,147 85,321
10 Diddy, Last Night	85,536 75,531
11 Bow Wow, Outta My System	82,469 81,433
12 Daughtry, It's Not Over	79,610 85,800
13 Bati Boy Da Prince, The Way I Live	77,069 75,739
14 Kelly Rowland, Like This	76,403 75,033
15 Martina McBride, Anyway	76,250 73,925
16 Justin Timberlake, What Goes Around	75,580 94,348
17 R. Kelly Or Bow Wow, I'm A Flirt	73,434 75,292
18 Linkin Park, What I've Done	72,261 71,242
19 Young Jeezy, Go Getta	71,660 71,042
20 Pretty Ricky, On The Hotline	68,283 79,061

AOL Song On Demand	AOL music
Pete Schecke 212-652-6400	
1 T-Pain, Buy U A Drank	34,745 152,688
2 Kelly Clarkson, When Love Takes Over	27,446 75,614
3 Avril Lavigne, Girlfriend	26,089 98,048
4 Rihanna, Umbrella	18,436 85,534
5 Ne-Yo, Because Of You	14,676 66,490
6 Fergie, Glamorous	14,606 74,064
7 Mandy Moore, Extraordinary	12,234 18,063
8 Mims, This Is Why I'm Hot	11,588 55,824
9 Nine Inch Nails, Capzial G	10,988 0
10 Ciara, Like A Boy	10,859 49,887
11 Beyonce & Shakira, Beautiful Liar	10,786 39,948
12 Katharine McPhee, Over It	10,109 44,401
13 Nine Inch Nails, Survivalism	9,926 0
14 Bow Wow, Outta My System	8,964 42,716
15 Fall Out Boy, Dance, Dance	8,575 9,996
16 Huey, Pop, Lock & Drop It	8,475 37,206
17 3 Doors Down, Here Without You	8,431 8,158
18 Diddy, Last Night	8,005 39,703
19 Onyonon, Joe Box	7,683 40,276
20 R. Kelly Or Bow Wow, I'm A Flirt	6,909 32,747

Great American Country

MD: Tony Travato
Scripts 615-327-7525

TW	LW	
1 Sugarland, Stay	33	30
2 Taylor Swift, Teardrops On My Guitar	31	24
3 Dierks Bentley, Long Trip Alone	30	27
4 Alan Jackson, A Woman's Love	30	29
5 Martina McBride, Anyway	29	28
6 Toby Keith, High Maintenance Woman	29	31
7 Tim McGraw, Last Dollar (Fly Away)	28	28
8 Joe Nichols, I'll Wait For You	28	30
9 Kenny Chesney, You Save Me	27	28
10 Carrie Underwood, Wasted	27	30
11 Bucky Covington, A Different World	25	18
12 Rascal Flatts, Stand	24	24
13 Blake Shelton, Don't Make Me	20	14
14 Jason Aldean, Johnny Cash	20	7
15 Jack Ingram, Lips Of An Angel	20	18
16 Emerson Drive, Moments	20	24
17 Tracy Adkins, Ladies Love Country Boys	20	25
18 Jake Owen, Startin' With Me	19	18
19 Alison Krauss & John White, Missing	19	22
20 Carrie Underwood, Before He Cheats	18	26
21 Brad Paisley, She's Everything	17	13
22 Kellie Pickler, I Wonder	17	17
23 Rodney Atkins, Watching You	16	19
24 Gretchen Wilson, Come To Ball	15	8
25 Fabolous, Diamonds	15	20
26 Keith Urban, Stupid Boy	15	20
27 Eric Church, Gypsies Like Me	14	15
28 Little Big Town, A Little More You	14	19
29 Kelly Rowland, Like This	14	15
30 Keith Urban, I Told You So	9	0
31 Keith Urban, I Told You So	9	0
32 Snow Patrol, Signal Fire	9	0
33 Terri Clark, Dirty Girl	7	0

MTV2

S: VP/Music & Talent: Amy Doyle
VP/Music & Talent: Peter Baron
Wacom 212-258-8000

TW	LW	
1 Cold War Kids, Hang Me Up To Dry	26	22
2 Huey, Pop, Lock & Drop It	23</	

OPPORTUNITIES

EAST



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GM and SM wanted for ESPN Radio in St. Louis who both lead by example to meet and exceed budgets. If we've described you, submit your resume immediately to Radio & Records, 5055 Wilshire Blvd, Suite 600, # 1170, Los Angeles, CA 90036 or kwood@radioandrecords.com c/o job # 1170. EOE.

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To appear in the following week's issue, your ad must be received by **10 AM (PST)**, the Monday prior to issue date. Address all ads to: R&R Opportunities, 5055 Wilshire Blvd., Suite 600, Los Angeles, Ca. 90036.

SOUTH

Radio

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Texas

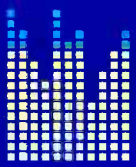
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POSITIONS SOUGHT

Just returned from Monterey, but still seeking NorCal/PacNorthwest gig. Contact former #1 Modesto weekender Frank at (510) 223-1534.

MICHIGAN, show me some love. E-mail me: djmartin88@hotmail.com on-air talent - board op - promotions.



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	15	CUPID'S CHOKEHOLD GYM CLASS HEROES FEAT. PATRICK STUMP	NO. 1 (4 WKS)		DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA
2	2	18	THE SWEET ESCAPE CWEN STEFANI FEATURING AKON			INTERSCOPE
3	3	11	DON'T MATTER AKON			KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN
4	4	14	GLAMOROUS FERGIE FEATURING LUDACRIS			WILL.I.AM/A&M/INTERSCOPE
5	6	21	U + UR HAND PINK			LAFACE/ZOMBA
6	7	12	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE			MOSLEY/BLACKGROUND/INTERSCOPE
7	5	20	IT'S NOT OVER DAUGHTRY			RCA/RMG
8	10	6	GIRLFRIEND AVRIL LAVIGNE			RCA/RMG
9	8	20	WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLAKE			JIVE/ZOMBA
10	9	24	SAY IT RIGHT NELLY FURTADO			MOSLEY/GEFFEN

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	3	7	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOC	NO. 1 (1 WK)	MOST INCREASED PLAYS	KONVICT/NAPPY BOY/JIVE/ZOMBA
2	1	16	DON'T MATTER AKON			KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN
3	4	13	GLAMOROUS FERGIE FEATURING LUDACRIS			WILL.I.AM/A&M/INTERSCOPE
4	2	22	THIS IS WHY I'M HOT MIMS			CAPITOL
5	6	12	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE			MOSLEY/BLACKGROUND/INTERSCOPE
6	8	13	OUTTA MY SYSTEM BOW WOW FEATURING T-PAIN & JOHN TA AUSTIN			COLUMBIA
7	5	15	LAST NIGHT DIDDY FEATURING KEYSHIA COLE			BAD BOY/ATLANTIC
8	9	9	I TRIED BONE THUGS-N-HARMONY FEATURING AKON			FULL SURFACE/INTERSCOPE
9	7	10	BECAUSE OF YOU NE-YO			DEF JAM/DJMG
10	12	8	LIKE A BOY CIARA			LAFACE/ZOMBA

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	3	7	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOC	NO. 1 (1 WK)		KONVICT/NAPPY BOY/JIVE/ZOMBA
2	2	11	I'M A FLIRT R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)			COLUMBIA/JIVE/ZOMBA
3	1	8	DON'T MATTER AKON			KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN
4	5	8	LIKE A BOY CIARA			LAFACE/ZOMBA
5	4	19	ROCK YO HIPS CRIME MOB FEATURING LIL SCRAPPY			CRUNK/BME/REPRISE/WARNER BROS.
6	8	13	2 STEP UNK			BIG OOMP/KOCH
7	10	12	POP, LOCK & DROP IT HUEY			HITZ COMMITTEE/JIVE/ZOMBA
8	6	20	LOST WITHOUT U ROBIN THICKE			STAR TRAK/INTERSCOPE
9	11	9	BECAUSE OF YOU NE-YO			DEF JAM/DJMG
10	7	16	THIS IS WHY I'M HOT MIMS			CAPITOL

#1 MOST ADDED

NEVER AGAIN Kelly Clarkson (RCA/RMG)

#1 MOST INCREASED PLAYS

NEVER AGAIN Kelly Clarkson (RCA/RMG)

TOP 5 NEW AND ACTIVE

FOREVER Papa Roach (EL TONAL/GEFFEN)

SMILE Lily Allen (CAPITOL)

LIKE A BOY Ciara (LAFACE/ZOMBA)

THE GREAT ESCAPE Boys Like Girls (COLUMBIA)

ANYTHING JoJo (DA FAMILY/BLACKGROUND/UNIVERSAL MOTOWN)

COMPLETE CHR/TOP 40 CHART ON PAGE 27

#1 MOST ADDED

UMBRELLA Rihanna Feat. Jay-Z (SRP/DEF JAM/DJMG)

#1 MOST INCREASED PLAYS

BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Yung Joc (KONVICT/NAPPY BOY/JIVE/ZOMBA)

TOP 5 NEW AND ACTIVE

SUMMER LOVE Justin Timberlake (JIVE/ZOMBA)

I'M THROWN Paul Wall Feat. Jermaine Dupri (SWISHA-HOUSE/ASYLUM/ATLANTIC)

LEAN LIKE A CHOLO Down AKA Kilo (UNIVERSAL MOTOWN)

LIKE THIS Mims (CAPITOL)

LIKE THIS Kelly Rowland Feat. Eve (MUSIC WORLD/COLUMBIA)

COMPLETE RHYTHMIC CHART ON PAGE 30

#1 MOST ADDED

STRAIGHT TO THE BANK 50 Cent (SHADY/AFTERMATH/INTERSCOPE)

#1 MOST INCREASED PLAYS

PARTY LIKE A ROCK STAR Shop Boyz (ONDECK/UNIVERSAL REPUBLIC)

TOP 5 NEW AND ACTIVE

UMBRELLA Rihanna Feat. Jay-Z (SRP/DEF JAM/DJMG)

SEXY LADY Yung Berg Feat. Junior (YUNG BOSS/EPIC/KOCH)

WONDER WOMAN Trey Songz (SONG BOOK/ATLANTIC)

BIG THINGS POPPIN' T.I. (GRAND HUSTLE/ATLANTIC)

GET ME BODIED Beyonce (MUSIC WORLD/COLUMBIA)

COMPLETE URBAN CHART ON PAGE 33

URBAN AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	27	LOST WITHOUT U ROBIN THICKE	NO. 1 (4 WKS)		STAR TRAK/INTERSCOPE
2	4	29	PLEASE DON'T GO TANK			GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN
3	2	16	IN MY SONGS GERALD LEVERT			ATLANTIC
4	3	16	BUDDY MUSIQ SOULCHILD			ATLANTIC
5	5	14	IF I WAS YOUR MAN JOE			JIVE/ZOMBA
6	9	12	MAKE YA FEEL BEAUTIFUL RUBEN STUDDARD			J/RMG
7	7	10	STRUGGLE NO MORE (THE MAIN EVENT) ANTHONY HAMILTON, JAHHEIM & MUSIQ SOULCHILD			ATLANTIC
8	8	36	TAKE ME AS I AM MARY J. BLIGE			MATRIARCH/GEFFEN/INTERSCOPE
9	6	15	AND I AM TELLING YOU I'M NOT GOING JENNIFER HUDSON			MUSIC WORLD/COLUMBIA
10	11	9	WHAT'S MY NAME BRIAN MCKNIGHT			WARNER BROS.

#1 MOST ADDED

TEACHME Musiq Soulchild (ATLANTIC)

#1 MOST INCREASED PLAYS

TEACHME Musiq Soulchild (ATLANTIC)

TOP 5 NEW AND ACTIVE

ICE BOX Omarion (T.U.G./COLUMBIA)

HOOK LINE & SINKER BJ (REGATTA)

ENCOURAGE YOURSELF Donald Lawrence Presents The Tri-City Singers (EM/COPEL)

I CAN LOVE YOU BETTER Keith Sweat Feat. Keyshia Cole (SWEATSHOP)

STAY WITH ME Norman Brown (PEAK/CONCORD)

COMPLETE URBAN AC CHART ON PAGE 34

COUNTRY

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	22	WASTED CARRIE UNDERWOOD	NO. 1 (3 WKS)		ARISTA/ARISTA NASHVILLE
2	2	16	STAND RASCAL FLATTS			LYRIC STREET
3	3	17	SETTLIN' SUGARLAND			MERCURY
4	6	29	GOOD DIRECTIONS BILLY CURRINGTON			MERCURY
5	7	12	HIGH MAINTENANCE WOMAN TOBY KEITH			SHOW DOG NASHVILLE
6	4	17	LAST DOLLAR (FLY AWAY) TIM MCGRAW			CURB
7	5	19	BEER IN MEXICO KENNY CHESNEY			BNA
8	11	8	TICKS BRAD PAISLEY			ARISTA NASHVILLE
9	9	18	A WOMAN'S LOVE ALAN JACKSON			ARISTA NASHVILLE
10	13	19	MOMENTS EMERSON DRIVE			MIDAS/NEW REVOLUTION

#1 MOST ADDED

I TOLD YOU SO Keith Urban (CAPITOL NASHVILLE)

#1 MOST INCREASED AUDIENCE

I TOLD YOU SO Keith Urban (CAPITOL NASHVILLE)

TOP 5 NEW AND ACTIVE

I GET TO Blue County (ASYLUM-CURB)

I AIN'T IN CHECOTAH ANYMORE Carrie Underwood (ARISTA/ARISTA NASHVILLE)

THE ONE IN THE MIDDLE Sarah Johns (BNA)

ANOTHER SIDE OF YOU Joe Nichols (UNIVERSAL SOUTH)

I'LL NEVER LEAVE YOU Jimmy Wayne (BIG MACHINE)

COMPLETE COUNTRY CHART ON PAGE 41

AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	3	27	HOW TO SAVE A LIFE THE FRAY	NO. 1 (2 WKS)		EPIC
2	2	28	CHASING CARS SNOW PATROL			POLYDOR/A&M/INTERSCOPE
3	1	34	WAITING ON THE WORLD TO CHANGE JOHN MAYER			AWARE/COLUMBIA
4	5	29	STREETCORNER SYMPHONY ROB THOMAS			MELISMA/ATLANTIC
5	7	49	THE RIDDLE FIVE FOR FIGHTING			AWARE/COLUMBIA
6	4	52	WHAT HURTS THE MOST RASCAL FLATTS			LYRIC STREET/HOLLYWOOD
7	9	34	FAR AWAY NICKELBACK			ROADRUNNER/ATLANTIC/LAVA
8	8	44	PUT YOUR RECORDS ON CORINNE BAILEY RAE			CAPITOL
9	6	28	HURT CHRISTINA AGUILERA			RCA/RMG
10	12	4	EVERYTHING MICHAEL BUBLE	MOST INCREASED PLAYS/MOST ADDED		143/REPRISE

#1 MOST ADDED

EVERYTHING Michael Buble (143/REPRISE)

#1 MOST INCREASED PLAYS

EVERYTHING Michael Buble (143/REPRISE)

TOP 5 NEW AND ACTIVE

KEEP HOLDING ON Avril Lavigne (FOX/RCA/RMG)

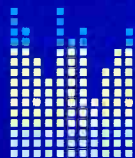
A LOVE SONG Kenny Loggins (ONE EIGHTY)

I NEEDED TO FALL REO Speedwagon (SPEEDWAGON/MAILBOAT)

IF EVERYONE CARED Nickelback (ROADRUNNER/ATLANTIC/LAVA)

(YOU WANT TO) MAKE A MEMORY Bon Jovi (MERCURY/ISLAND/DJMG)

COMPLETE AC CHART ON PAGE 44



THE BACK PAGES



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Systems

HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	18	IF EVERYONE CARED NICKELBACK	NO. 1 (1 WK)	★	ROADRUNNER/ATLANTIC/LAVA
2	1	21	IT'S NOT OVER DAUGHTRY	N ²	★	RCA/RMG
3	4	15	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON	N	★	INTERSCOPE
4	3	19	SAY IT RIGHT NELLY FURTADO	N ²	★	MOSLEY/GEFFEN
5	12	12	LITTLE WONDERS ROB THOMAS	★		WALT DISNEY/MELISMA/ATLANTIC
6	7	4	MAKES ME WONDER MAROONS			A&M/OCTONE/INTERSCOPE
7	10	19	BEFORE HE CHEATS CARRIE UNDERWOOD	N ²	★	ARISTA/ARISTA NASHVILLE/RMG
8	8	45	HOW TO SAVE A LIFE THE FRAY	N ³	★	EPIC
9	6	46	CHASING CARS SNOW PATROL	N ³		POLYDOR/A&M/INTERSCOPE
10	11	13	GRAVITY JOHN MAYER			AWARE/COLUMBIA

#1 MOST ADDED

NEVER AGAIN Kelly Clarkson (RCA/RMG)

#1 MOST INCREASED PLAYS

NEVER AGAIN Kelly Clarkson (RCA/RMG)

TOP 5 NEW AND ACTIVE

WHAT I'VE DONE Linkin Park (MACHINE SHOP/WARNER BROS.)

SIGNAL FIRE Snow Patrol (RECORD COLLECTION/REPRISE)

TIME AFTER TIME Quietdrive (RED INK/EPIC)

DIG Incubus (IMMORTAL/EPIC)

BEAUTIFUL DISASTER John McLaughlin (ISLAND/IDJMG)

COMPLETE **HOT AC** CHART ON PAGE 25

SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL
1	1	22	MISTER MAGIC PETER WHITE	NO. 1 (6 WKS)	LEGACY/COLUMBIA
2	15	15	READY FOR LOVE WALTER BEASLEY		HEADS UP
3	29	29	WAY UP! WAYMAN TISDALE		RENDEZVOUS
4	4	12	THE RHYTHM METHOD PAUL BROWN	MOST INCREASED PLAYS	PEAK/CONCORD
5	12	12	HYPNOTIC BONEY JAMES		CONCORD
6	6	35	GIRL IN THE RED DRESS GREGG KARUKAS		TRIPPIN' N' RHYTHM
7	8	14	SO NOT OVER YOU SIMPLY RED		SIMPLYRED.COM
8	12	15	SAVE ROOM JOHN LEGEND		G.O.O.D./COLUMBIA
9	7	22	THINKING ABOUT YOU NORAH JONES		BLUE NOTE/BLG
10	11	22	GOOD TO GO CHUCK LOEB		HEADS UP

#1 MOST ADDED

CANTALOUPE ISLAND Brian Bromberg (ARTISTRY)

#1 MOST INCREASED PLAYS

THE RHYTHM METHOD Paul Brown (PEAK/CONCORD)

TOP 5 NEW AND ACTIVE

BORN TO GROOVE Euge Groove (NARADA JAZZ/BLG)

ME, MYSELF & RIO Doc Powell (DPR/HEADS UP)

TAKE ME Steve Cole (NARADA JAZZ/BLG)

COME ON OVER Blake Aaron (INNERVISION)

TWENTY The Rippingtons (PEAK/CONCORD)

COMPLETE **SMOOTH JAZZ** CHART ON PAGE 48

ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	3	WHAT I'VE DONE LINKIN PARK	NO. 1 (3 WKS)	★	MACHINE SHOP/WARNER BROS.
2	14	14	FOREVER PAPA ROACH			EL TONAL/GEFFEN
3	15	15	BREATH BREAKING BENJAMIN			HOLLYWOOD
4	15	15	DIG INCUBUS			IMMORTAL/EPIC
5	15	15	LAZY EYE SILVERSUN PICKUPS			DANGERBIRD
6	8	8	HEY THERE DELILAH PLAIN WHITE T'S			HOLLYWOOD
7	10	10	SURVIVALISM NINE INCH NAILS			NOTHING/INTERSCOPE
8	21	21	PRAYER OF THE REFUGEE RISE AGAINST			GEFFEN
9	16	16	DASHBOARD MODEST MOUSE			EPIC
10	16	16	READ MY MIND THE KILLERS			ISLAND/IDJMG

#1 MOST ADDED

CAPITAL G Nine Inch Nails (NOTHING/INTERSCOPE)

#1 MOST INCREASED PLAYS

HUMP DE BUMP Red Hot Chili Peppers (WARNER BROS.)

TOP 5 NEW AND ACTIVE

HOUSE OF CARDS Madina Lake (ROADRUNNER)

CAPITAL G Nine Inch Nails (NOTHING/INTERSCOPE)

ON CALL Kings Of Leon (RCA/RMG)

TEENAGERS My Chemical Romance (REPRISE)

DRIVEN Sevendust (7BROS/ASYLUM)

COMPLETE **ALTERNATIVE** CHART ON PAGE 50

ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL
1	1	16	BREATH BREAKING BENJAMIN	NO. 1 (7 WKS)	HOLLYWOOD
2	2	3	WHAT I'VE DONE LINKIN PARK		MACHINE SHOP/WARNER BROS.
3	3	15	FOREVER PAPA ROACH		EL TONAL/GEFFEN
4	4	12	WELL ENOUGH ALONE CHEVELLE		EPIC
5	5	14	JAMBI TOOL		TOOL DISSECTIONAL/VOLCANO/ZOMBA
6	6	15	EVERYTHING BUCKCHERRY		ELEVEN SEVEN/ATLANTIC/LAVA
7	9	10	YOU WOULDN'T KNOW HELLYEAH		EPIC
8	28	2	I DON'T WANNA STOP OZZY OSBOURNE	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED	EPIC
9	7	31	PAIN THREE DAYS GRACE	N ²	JIVE/ZOMBA
10	14	14	PARALYZER FINGER ELEVEN		WIND-UP

#1 MOST ADDED

I DON'T WANNA STOP Ozzy Osbourne (EPIC)

#1 MOST INCREASED PLAYS

I DON'T WANNA STOP Ozzy Osbourne (EPIC)

TOP 5 NEW AND ACTIVE

FIGHT LIKE THIS Decyfer Down (SRE/INO/COLUMBIA)

WHAT I WANT Daughtry (RCA/RMG)

SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO) The Almost (TOOTH&NAIL/VIRGIN)

WISH UPON A DOG STAR Satellite Party (COLUMBIA)

SET ME FREE Megadeth (ROADRUNNER)

COMPLETE **ACTIVE ROCK** CHART ON PAGE 52

ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL
1	17	2	I DON'T WANNA STOP OZZY OSBOURNE	NO. 1 (1 WK)/MOST INCREASED PLAYS/MOST ADDED	EPIC
2	1	26	PAIN THREE DAYS GRACE	N	JIVE/ZOMBA
3	3	6	FAR CRY RUSH		ANTHEMATLANTIC
4	2	19	IT'S NOT OVER DAUGHTRY	N ²	RCA/RMG
5	4	15	BREATH BREAKING BENJAMIN		HOLLYWOOD
6	8	3	WHAT I'VE DONE LINKIN PARK		MACHINE SHOP/WARNER BROS.
7	11	13	FOREVER PAPA ROACH		EL TONAL/GEFFEN
8	6	23	LADIES & GENTLEMEN SALIVA		ISLAND/IDJMG
9	5	20	SILLYWORLD STONE SOUR		ROADRUNNER
10	9	15	EVERYTHING BUCKCHERRY		ELEVEN SEVEN/ATLANTIC/LAVA

#1 MOST ADDED

I DON'T WANNA STOP Ozzy Osbourne (EPIC)

#1 MOST INCREASED PLAYS

I DON'T WANNA STOP Ozzy Osbourne (EPIC)

TOP 5 NEW AND ACTIVE

NO SUCH THING Chris Cornell (SURETONE/INTERSCOPE)

BREATHE INTO ME Red (ESSENTIAL/RED)

COCAINE (WE'RE ALL GOING TO HELL) Strata (WIND-UP)

WHAT I WANT Daughtry (RCA/RMG)

SOULCRUSHER Operator (ATLANTIC)

COMPLETE **ROCK** CHART ON PAGE 53

TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL
1	1	12	READ MY MIND THE KILLERS	NO. 1 (3 WKS)	ISLAND/IDJMG
2	9	9	BETTER THAN THE JOHN BUTLER TRIO		J&HNRA/ATLANTIC/LAVA
3	14	14	LOOK AFTER YOU THE FRAY		EPIC
4	8	5	YOU KNOW I'M NO GOOD AMY WINEHOUSE	MOST INCREASED PLAYS	UNIVERSAL REPUBLIC
5	15	15	DASHBOARD MODEST MOUSE		EPIC
6	2	22	THINKING ABOUT YOU NORAH JONES		BLUE NOTE/BLG
7	7	19	PHANTOM LIMB THE SHINS		SUB POP
8	5	30	SEE THE WORLD GOMEZ		ATO/RED
9	12	8	THE STORY BRANDI CARLILE		COLUMBIA
10	9	26	THINK I'M IN LOVE BECK		INTERSCOPE

#1 MOST ADDED

COULDN'T BE DONE Tim Finn (MANHATTAN/CAROLINE)

#1 MOST INCREASED PLAYS

YOU KNOW I'M NO GOOD Amy Winehouse (UNIVERSAL REPUBLIC)

TOP 5 NEW AND ACTIVE

YOU CAN BRING ME FLOWERS Ray LaMontagne (RCA/RMG)

SIGNAL FIRE Snow Patrol (RECORD COLLECTION/REPRISE)

1, 2, 3, 4 Feist (CHERRYTREE/INTERSCOPE)

WHAT LIGHT Wilco (NONESUCH/WARNER BROS.)

LAST REQUEST Paolo Nutini (ATLANTIC)

COMPLETE **TRIPLE A** CHART ON PAGE 56

Mötley Crüe's original cheerleader is intent on making Electronic Arts 'the ultimate game and music recommendation site'

Steve Schnur

By Erica Farber

66

Liner Notes

Profile: Steve Schnur

Title: Electronic Arts worldwide executive of music and marketing

Favorite radio formats:

"[Triple A] KCRW and alternative [KDL/D/KDLE] Indie 103 in L.A. I am admittedly a country music fanatic—I listen to the country channels on both XM and Sirius."

Favorite TV shows:

"Ridiculously addicted to 'Lost' and 'Prison Break.'"

Favorite song: "It's Not Unusual" by Tom Jones

Favorite movie:

"Heartbreak Kid"

Favorite book: "'The

Tipping Point' [by Malcolm Gladwell]—it has really helped shape the way I think and market."

Favorite restaurant:

L'Ami Louis in Paris

Beverage of choice: "A

frosty cold Grolsch beer in a frosty cold mug."

Hobbies: "My hobby

became my career. I play guitar and I write songs. I'm lucky. I

ended up getting paid in the same field as what my grandparents said would be a nice hobby."

E-mail address:

steves@ea.com

Electronic Arts is a developer, marketer, publisher and distributor of computer and videogames. Established in 1982, the company was a pioneer of early home computer games and has since become the world's largest third-party publisher. As worldwide executive of music and marketing, Steve Schnur is responsible for the pursuit, creation and development of the global vision for music in EA games.

Getting into the business: I went to [New York University] and when they posted the internships, the only one left was at this new thing called MTV. On my first day at MTV, I befriended Les Garland and became his intern—right place, right time. I was the kid jumping on the desk saying, "We've got to play Mötley Crüe. We've got to play the Cure." In 1985, I went from being the intern to the underpaid promotion executive at Elektra Records. I worked in various positions—promotion and marketing, A&R, staff producer, video production and promotion. Then I went to Arista where I worked for Clive [Davis] for years. He moved me to Nashville where I ran Arista Austin for Tim Dubois, before joining Capitol as a senior A&R person. I befriended Sandra Bullock, who lives in Austin and who asked me to do music for her movies and ended up music-supervising "Miss Congeniality" and some of her other films.

Joining Electronic Arts: I was headhunted six years ago. They were looking for someone to be like the head of music at a film company, but they also wanted somebody who understood music from a programming and marketing standpoint.

Mission of the company: To be a great global entertainment company. We create and market games like film companies do with movies. The company has evolved into this massive global brand.

Launching EA's digital record label: It was based on a simple idea. As a generation we were brought up with the seven notes of "Star Wars" or the two notes of "Jaws." The digital label gave us a chance to take advantage of this new world music 2.0 and to market our themes and under-

scores so that gamers can mobilize the music in the game. When 80 million people bought the "Sims" game, I've got to think that a lot of kids wanted their ringtones to be the "Sims" theme. I did the deal with Terry McBride of Nettwerk because the only way to invent the future is to create the future, and that's how Terry's company lives every single day.

Long-range plans: The future is taking advantage of new-generation consoles [PlayStation 3] and Xbox 360. Over 50% of all households have gaming consoles. The percentage of online gamers has moved from 10% to 50-plus percent. We have a 24/7 direct relationship with gamers all around the world—we can become the ultimate game and



music recommendation site. My goal is to have you get your 40 songs in "Madden," and then continuously help you update and change out your songs to keep it fresh and recommend to your friends what the ultimate touchdown song is.

Biggest challenge: I'm surrounded by adults, but my bosses are kids playing games. It's a challenge when you have a 40-something producer who loves Chumba Wamba because he heard it at a football stadium in Germany and thinks that's going to move the needle on the sound on his game, and you have to prove to him why the new Yellowcard track is more important.

State of gaming: We have a whole new generation of kids, the digital generation that is being brought up without wanting to comprehend linear entertainment. They want interactive entertainment and choices, and they have them through videogames. We're going to let them make interactive musical choices as well. They will be able to discover the next new cool band through the game.

Career highlight: In an industry where pinpointing people is commonplace, I've managed to somehow continually reinvent myself, going from programmer to promotion to video production to label marketing to music producer. And now I am cast as a games guy.

Career disappointment: We spent too much time in Nashville building a great left-of-center country/pop label and signed some wonderful artists, yet the timing wasn't right.

Most influential person: Clive Davis. Working for Clive was the music business equivalent of going to Harvard. And Bob Krasnow and Tim Dubois, who taught me that it is OK to be emotional about the music and to be moved by an artist and sign bands based on that emotional vision.

Advice to the music community: This is the greatest time ever to get into the music industry, particularly if there is any bit of entrepreneurial spirit in anyone. I realize there are problems to solve, but there are also new ideas to the open-minded that will help not only reinvent this business but make it flourish. We are living in a complex world and need to take advantage of it. We should stop pretending to be victims of change and instead lead the change.

R&R

'I'm surrounded by adults, but my bosses are kids playing games. It's a challenge when you have a 40-something producer who loves Chumba Wamba and thinks it's going to move the needle on his game.'

—Steve Schnur



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