

NEWSSTAND PRICE \$6.50

### Chili Peppers Still Red Hot

After being Most Added at all three Rock formats last week, **Red Hot Chili Peppers'** "Dani California" (Warner Bros.) stomped all over the charts this week,



debuting at No. 1\* at Alternative, No. 2\* at Rock and No. 7\* at Active Rock. The track also scored Most Increased Plays at Alternative, with +2,260; Active, with +1,209; and Rock, with +409.

# R&R

## RADIO & RECORDS

[www.radioandrecords.com](http://www.radioandrecords.com)

APRIL 14, 2006



Greater Media, Inc.

Celebrating 50 Years  
in Broadcasting

### Fifty Great Years

The Bordes family's Greater Media officially celebrated 50 years in broadcasting on March 31. The company, which owns 19 stations in Boston, Detroit, Philadelphia and New Jersey, is a leader among privately owned broadcasting concerns. This week R&R salutes Greater Media with a variety of columns focusing on its history and stations, from Rock to News/Talk. Pages 1, 10, 54.

# CONGRATULATIONS KEITH!

## "Better Life" CMT Video of the Year



## Thanks CMT, The Fans & Country Radio

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## **A MINUTE WORTH MILLIONS**

Maria Bartiromo, CNBC producer/anchor and host of NBC's "The Wall Street Journal Report with Maria Bartiromo," brings her financial insights and vitality to this weekday radio feature. From how to choose the best credit cards to the best way to save for college or refinance your home, Maria Bartiromo has a gift for breaking down personal finance, making it easy enough for anyone to understand. Not only will she help listeners reach their financial goals, but she'll also make them love every step of the way!

**Debuting May 1st Weekdays**

:60-second feature with :60-second adjacency

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# INSIDE

## LATIN RADIO & IMMIGRATION

This week thousands of people took to the streets to protest an immigration bill passed by the House of Representatives and to demand comprehensive immigration reform. Latin Formats Editor **Jackie Madrigal** reports on radio's reaction.

See Page 70

## USING MYSPACE

MySpace has 69 million members, and 280,000 new people join every day. Many of your listeners visit the site and have pages there, and more and more stations and personalities are using MySpace as a promotional tool. CHR/Rhythmic Editor **Darnella Dunham** talks to KKFR/Phoenix's **Karlie Hustle** about how to go about it.

See Page 29

## R&R NUMBER 1s



SMOOTH JAZZ  
**PAUL BROWN**  
Winelight (GRP/VMG)

- CHR/POP**  
MARY J. BLIGE Be Without You (Geffen)
- CHR/RHYTHMIC**  
DEM FRANCHIZE BOYZ Lean Wit It... (So So Def/Virgin)
- URBAN**  
T.I. What You Know (Grand Hustle/Atlantic)
- URBAN AC**  
MARY J. BLIGE Be Without You (Geffen)
- GOSPEL**  
MARY MARY Yesterday (Sony Urban/Columbia)
- COUNTRY**  
RASCAL FLATTS What Hurts The Most (Lyric Street)
- AC**  
JAMES BLUNT You're Beautiful (Custard/Atlantic)
- HOT AC**  
DANIEL POWTER Bad Day (Warner Bros.)
- ROCK**  
PEARL JAM World Wide Suicide (J/RMG)
- ACTIVE ROCK**  
GODSMACK Speak (Universal Republic)
- ALTERNATIVE**  
RED HOT CHILI PEPPERS Dani California (Warner Bros.)
- TRIPLE A**  
J. JOHNSON Upside Down (Brushfire/Universal Republic)
- CHRISTIAN CHR**  
BARLOWGIRL I Need You... (Fervent/Curb/Warner Bros.)
- CHRISTIAN AC**  
CHRIS TOMLIN How Great... (Sixsteps/Sparrow/EMI CMG)
- CHRISTIAN ROCK**  
DISCIPLE Rise Up (SRE)
- CHRISTIAN INSPO**  
WATERMARK Light Of The World (Rocketown)
- REGIONAL MEXICAN**  
CONJUNTO PRIMAVERA Algo De Mi (Fonovisa)
- SPANISH CONTEMPORARY**  
JUANES Lo Que Me Gusta A Mi (Universal)
- TROPICAL**  
MARC ANTHONY Tu Amor Me Hace Bien (Sony BMG)
- LATIN URBAN**  
OADDY YANKEE Rompe (El Cartel/Interscope)

ISSUE NUMBER 1653



THE INDUSTRY'S NEWSPAPER  
www.radioandrecords.com

APRIL 14, 2006

## TEN YEARS AT Z100

It's been 10 years since Clear Channel/New York Sr. VP/Programming **Tom Poleman** (pictured) took command of WHTZ (Z100)/New York. He, along with Asst. PD **Sharon Dastur** and MD **Paul "Cubby" Bryant**, brought the station back from the brink and put it into the top five again. This week CHR/Pop Editor **Kevin Carter** finds out how they did it. Page 22.



The three faces of AC: Page 46

## Olesen Upped To IDJMG Sr. VP/Top 40 Promotion

By **Keith Berman**  
R&R Associate Radio Editor  
kberman@radioandrecords.com

The Island Def Jam Music Group has elevated **Erik Olesen** to Sr. VP/Top 40 Promotion. Olesen has been VP/Promotion for two years and will continue to be based in New York and report to IDJMG Exec. VP/Promotion **Greg Thompson**.

"Erik has proven himself to be an experienced and versatile promotion man whose resources and contacts have enabled him to lead his staff with great effectiveness," said Thompson. "Island Def Jam is fortunate to have such a dedicated and driven executive on the senior management team."



Olesen

Olesen said, "I look forward to coming to work every day to make a difference for all of the artists on Island Def Jam. I want to thank [IDJMG Chairman] **L.A. Reid**, [Def Jam President/CEO] **Shawn Carter**, [Island President] **Steve Bartels** and **Greg Thompson** for all of their leadership and guidance and for having the vocation and desire to bring the best music in the business to the marketplace while creating great artists of integrity and vision. This is an incredible opportunity for me and my family to take my career to the next level."

OLESEN See Page 9

## Williams, Schurr Take New CC Roles

By **Sarah Vance**  
R&R Staff Reporter  
svance@radioandrecords.com

Clear Channel Sr. VP/Northeast **Rob Williams**, who has been handling duties as interim New York Market Manager since **Andy Rosen's** departure in February, has officially been named the company's New York Sr. VP/Market Manager, overseeing Classic Rock **WAXQ**, CHR/Pop **WHTZ**, CHR/Rhythmic **WKTU**, AC **WLTW** and Urban **WWPR** in New York and Adult Standards **WALK-AM** and AC **WALK-FM** in Nassau-Suffolk. Concurrently, Clear Channel Sr. VP/Southeast **Tom Schurr** has added responsibility for the Northeast region.



Williams

CC See Page 9

## Crusham Official As CC/Miami RVP

**Michael Crusham** has officially been promoted from Director/Sales to Regional VP/Market Manager for Clear Channel's Miami cluster. He had been serving in that role on an interim basis since 30-year broadcast veteran **Dave Ross** exited in March 2006. "Mike was the logical choice to step in and take over on an interim basis, and now I am happy to be able to make it official," said Clear Channel Sr. VP/Southeast & Northeast Regions **Tom Schurr**, to whom Crusham reports. "Mike never missed a beat, even while wearing three hats at once. His leadership, sales skills and management abilities are superb."



Crusham

CRUSHAM See Page 9

## Roberts Assumes Group PD Position First Broadcasting

Radio programming veteran **John Roberts**, well-known in Dallas for his time as PD of Clear Channel's then-CHR **KEGL**, has been named Group PD of **First Broadcasting**. In the newly created position, Roberts will oversee two Dallas stations — Classic Country **KFXR** and sign-on **KMGS**, which will launch later this spring with a Talk-based format — and assume corporate programming duties in which he will interact with the company's local management teams in Washington, DC; Cincinnati;



Roberts

ROBERTS See Page 9

## Fifty Great Years For Greater Media

The family-owned company focuses on the future

By **Adam Jacobson**  
R&R Management/Marketing/Sales Editor  
ajacobson@radioandrecords.com

On March 31, 1956, Yale University class of 1949 graduates **Peter Bordes** and **Joseph Rosenmiller** founded a Boston-based company that's still going strong today.

Going from owning a single combo — **WESO-AM & FM**/Southbridge, MA — to owning a group of 19 AM and FM radio stations in Boston, Detroit, Philadelphia and central New Jersey; a printing plant and a group of weekly newspapers in New Jersey; and several telecommunications towers throughout the

U.S., Greater Media has remained a leader among private, family-owned companies in the broadcast business.

Greater Media is now 50 years old, and although **Peter Bordes** passed away in July 1999, his legacy lives on. "I am



Greater Media, Inc.  
Celebrating 50 Years  
in Broadcasting

proud of the achievements of our company over the past years," says Greater Media Chairman **John Bordes**.

"My brother Peter wanted the company to remain independent and locally based.

See Page 12

## Moscowitz Named President, WMG Indie Label Group

Warner Music Group has named **Todd Moscowitz** President of its newly established Independent Label Group, consisting of **Asylum Records**, which features urban and rhythmic artists; **East West Records**, a new rock-based label; and **Cordless Recordings**, WMG's new digital-only label.

Moscowitz, who's been President of **Asylum** since 2004, will continue reporting to **WEA Corp.** President/CEO **John Esposito** and will work out of the company's New York offices. **East West** President **Fred Feldman** and



Moscowitz

MOSCOWITZ See Page 9

***"Success follows  
those who make  
the greatest  
contributions."***

***Greater Media would like  
to thank everyone who has  
contributed to our 50 years  
of broadcast excellence.***



***Greater Media, Inc.***

***Celebrating 50 Years  
in Broadcasting***

***a family-owned company***

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April 14, 2006

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## 'Lite' Leads Again In Revenue Race

### KROQ closes the gap; CBS Radio/L.A. is top cluster

By Adam Jacobson  
R&R Management/Marketing/Sales Editor  
ajacobson@radioandrecords.com

Clear Channel AC WLTW/New York — a perennial leader in Gotham's Arbitron race — has taken another crown in the battle of the billers.

The station, known to listeners as "106.7 Lite FM," repeated its 2004 performance in 2005 by finishing in first place among America's biggest-billing radio stations, BIAfn reports. WLTW saw \$68.3 million in revenue during 2005, down slightly from the \$70.2 million in estimated station revenue seen the previous year.

CBS Radio Alternative KROQ/Los Angeles rolled into second place after a huge revenue gain of 11.6%, improving its billing from \$60.6 million to \$67.6 million in 2005. The sizable gain outpaced the L.A. radio market (which saw a healthy 4% gain) and far outdistanced the industry's overall growth of 0.5%.

"While KROQ has generally held steady in the size of the audience it attracts, it has been more innovative in drawing local and national advertisers with its sizable young demographic group that listens to the station's Alter-

native format," BIAfn VP Mark Fratrick said.

KROQ swapped places with CBS's News WINS/New York, which slipped to third place with estimated 2005 billing of \$60.8 million. However, WINS improved on its 2004 estimated station revenue by \$200,000.

The overall top 10 for radio-station billing in 2005 saw little change from 2004, although Tribune News/Talk WGN/Chicago took the 10th spot as Clear Channel AC KOST/L.A. dipped from No. 10 to No. 12.

Fratrick said, "The lackluster radio business environment in 2005 did not allow for any major shifts in the lineup of the top 10-grossing radio stations. Even if a station generated substantial improvements in its ratings, its ability to quickly turn those larger audiences into significantly larger revenue was made more difficult because advertisers are lukewarm on radio overall."

For the first time, BIAfn also calculated the top 10-grossing local radio clusters. CBS Radio/Los Angeles was the No. 1 revenue cluster in 2005.

REVENUE See Page 7

### Top 10 Billing Stations

Rank 2005	Rank 2004	Calls/Market	Owner	Est. '05 Revs. (in millions)
1	1	WLTW/New York	Clear Channel	\$68.3
2	3	KROQ/Los Angeles	CBS Radio	\$67.6
3	2	WINS/New York	CBS Radio	\$60.8
4	4	KFI/Los Angeles	Clear Channel	\$59.3
5	5	KPWR/Los Angeles	Emmis	\$57.9
6	6	WCBS-AM/New York	CBS Radio	\$57.2
7	8	WFAN/New York	CBS Radio	\$54.0
8	7	KIIS/Los Angeles	Clear Channel	\$52.8
9	9	WXRK/New York*	CBS Radio	\$52.5
10	12	WGN-AM/Chicago	Tribune	\$52.4

\* Became WFNY (Talk) in January

Source: BIAfn

## Industry Mourns As Kieley Passes



Dan Kieley (l) and his son, Joe (r), flank recording artist Rob Thomas in 2003.

By Kevin Carter  
R&R CHR/Pop Editor  
kcarter@radioandrecords.com

Friends and colleagues are still coming to grips with the sudden passing of veteran programmer and consultant **Dan Kieley**, who suffered a massive heart attack and died April 9 at his home in Dallas. He was 51. Kieley was doing one of his favorite things in life when he died: watching the Masters golf tournament with his son, Joe.

Kieley is best-known for his programming successes at KDWB/Minneapolis, from 1995 to 1997, and KIIS-FM/Los Angeles, from 1997 to 2001. He also worked at WLUM/Milwaukee and KQKQ/Omaha and was Marketing Director of WBBM-FM/Chicago.

His last full-time programming gig was at KRBV/Dallas, which he left in 2004. Shortly

thereafter Kieley, son Joe and fellow Dallas programmer Garry Leigh teamed up to form Snafu Consulting.

KDWB PD Rob Morris was the station's Asst. PD/MD under Kieley from May 1995 to June 1997. "Kiels was an incredible, passionate and legendary programmer," Morris told R&R. "Dan's radio stations always dominated the market and made competitors take notice."

"He made many, many friends in this business and in life, and he left us way, way too soon. My heart goes out to his family — especially his son, Joe."

ABC Radio/Minneapolis President/GM Marc Kalman was GM of KDWB when Kieley was PD. He shared his thoughts: "Dan Kieley was a real person — real in so many different

KIELEY See Page 7

## Taylor Takes WBNS/Columbus PD Post

Jay Taylor has been appointed PD of RadiOhio Hot AC WBNS (Mix 97.1)/Columbus, OH, effective May 1. He comes from the Regional Director/Operations post at Triad/Mississippi Media's Biloxi, MS cluster and has also programmed KITS/San Francisco and the now-defunct KOME/San Jose.

"I'm really looking forward to making the move with my family up to Columbus," Taylor told R&R. "I'm joining a great company and a station with amazing talent and depth. To have the ability to pull from [RadiOhio] VP/

GM Dave Van Stone's experience and vision is huge.

"What a great opportunity WBNS has in the market, and the challenge is to bring it all together. I feel that success is looming in our faces and that we have the resources to build a dynamic and successful franchise. I can't wait!"

Taylor will replace Jeff Ballentine, who has resigned after five years as WBNS PD but will stay through the end of the month. "I'm going to take some time off," Ballentine told R&R. "I'll do some work with an Internet startup company."

## Red Zebra Names Castleberry To VP/Operations Post

Tod Castleberry has joined Red Zebra Broadcasting as VP/Operations. Red Zebra is the recently launched broadcast venture formed by Washington Redskins owner Daniel Snyder and headed by veteran broadcast executive Bennett Zier.

"Tod Castleberry brings a wealth of operations and programming knowledge to Red Zebra," said Zier. "His Sports programming experience will be a terrific asset as we build programming for our network of stations and properties."

Castleberry joins Red Zebra after a 14-year stint at crosstown Clear Channel Sports WTEM/Washington, where he and Zier previously worked together. Castleberry joined DC's only Sports radio station when it debuted in 1992 and was its programmer until his departure earlier this year.

In his new job Castleberry will oversee programming, production and operations for all Red Zebra Broadcasting properties and for the Redskins Radio Network. Red Zebra Broadcasting will be the broadcast home of the NFL Redskins, with the company managing the broadcast rights to

CASTLEBERRY See Page 7

## Bonneville Names West PD Of KSFI In Salt Lake City

Bill West has been named PD of Bonneville AC KSFI (FM 100)/Salt Lake City. He replaces Dain Craig, who exited in February to become PD of Cox Radio '80s KHPT/Houston.



West

West spent the past two years as PD of Sandusky's AC KLSY/Seattle. He programmed WZYP/Huntsville, AL from 1997 to 2004 and hosted a midday show at KLDE/Houston from 1991 to 1994.

"We are truly excited to have Bill join our FM 100 staff in this very key position," said Bonneville/Salt Lake City VP/News & Programming Rod Arquette, to whom West reports. "His singular talents, vision and remarkable professionalism will be terrific assets in helping FM 100 main its market-leading position as we work together to make a great station even better."

West said, "This is an exciting opportunity to be a part of a great broadcasting company and the team leader for FM 100. The station's heritage, brand loyalty, personalities and community involvement make it one of the premier AC stations in the country. I look forward to continuing success in Salt Lake City."



ABC News Radio correspondent Aaron Katersky is seen here in the thick of things during Monday's march in New York, which was part of the National Day of Action for Immigration Justice. Katersky is interviewing one of the tens of thousands of participants in the march, which was co-sponsored by WPAT (Amor 93.1)/New York.

# Rock Listeners Open To Buying HD Receivers?

Jacobs study shows more than one-third likely to buy

By Brida Connolly  
R&R Technology Editor  
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Jacobs Media recently conducted an online survey of more than 25,000 listeners to Rock, Active Rock, Classic Rock and Alternative stations and found that 37% said they'd be very or somewhat likely to purchase an HD Radio at a price point of about \$300 after being told about HD's basic features.

Breaking down the numbers, 41% of Rock listeners, 34% of Alt fans and 34% of Classic Rock listeners said they'd be very or somewhat likely to buy an HD Radio.

Forty-two percent of men were likely to buy an HD-equipped tuner, as opposed to 28% of women, but ages split evenly: Thirty-seven percent of both 18-34s and 25-54s said they're very or somewhat likely to buy an HD receiver.

Among those who claimed to be aware of HD Radio, 46% are likely to buy, along with 51% of those who

consider themselves "early adopters" of technology.

Those who claimed familiarity with HD Radio — just 18% of the sample — were asked four true-or-false questions to see if they really understood the technology. Their responses were accurate about 57% of the time. Males and early adopters were more likely, Jacobs said, "to have the clearest pictures about HD Radio."

Greater Media's Active Rock WRIF and Classic Rock WCSX in Detroit both started streaming in

July 2005. Each station has an HD channel that streams on its website, so Jacobs broke out listeners to those stations and found that 50% of the listeners from the WRIF and WCSX databases were aware of HD technology.

Jacobs said, "Since both stations had been promoting HD Radio for just over six months when our survey was taken [in February], awareness was swift."

But WRIF and WCSX listeners didn't do any better on the four-question HD Radio quiz than the general pool of respondents. Said Jacobs, "That leads us to conclude that the industry has much work ahead in educating consumers about the specific benefits of HD Radio."

**JACOBS See Page 6**

## BUSINESS BRIEFS

### Analyst: CC Made Sacrifice, Now Poised To Reap Profits

Although the radio industry is in a financial funk, with no or slow revenue growth, Clear Channel is "in an envious position because [it] sacrificed some things, recognizing the state of the radio industry," Stanford Financial Group's Frederick Moran told the *San Antonio Business Journal* Monday.

The Boca Raton, FL media analyst believes one of those sacrifices, Clear Channel's "Less Is More" inventory-reduction campaign, is working and may allow CC to increase spot fees while competitors are being forced to cut their advertising rates. Moran predicts Clear Channel could see a 3% to 4% boost in station revenue in Q1 as most of the radio industry remains flat.

In the same article, BIA VP Mark Fratrick said one way radio can grow is by attracting younger listeners with new formats and multiple distribution platforms. He added, "Radio needs to demonstrate its effectiveness as an advertising medium."

### Analyst: March Commercial Time Down 6%

Harris Nesbitt analyst Lee Westerfield's monthly "Radio Airtime Monitor" report for March showed that radio commercial time dipped 5.9% during the month, to 10.4 minutes per hour. While Westerfield said that's "an improvement from the 7%-10% declines in recent months," he does not believe it signals an upturn in overall radio advertising growth.

Westerfield said, "We continue to anticipate a recovery in radio advertising growth of 3%-5% no sooner than August through November, based on an influx of political ads and comparatively easy commercial-spot-reduction comps during Q3 and Q4 2005."

His data suggests that the near-term likelihood of "modest downside Q1 revenue surprises" exists for such companies as Emmis and Entercom. "In earlier guidance, and after experiencing soft January and early-February ad sales, several radio groups had placed

Continued on Page 6

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**Delivering laughs to the real stand up guys.**

For over 50 years, Armed Forces Entertainment has helped deliver laughs to America's real stand-up guys. When you tour through Armed Forces Entertainment, you'll gain unprecedented exposure to a loyal audience of over 500,000 troops and the satisfaction of knowing you stood up for America's finest. For more information on touring, visit [www.armedforcesentertainment.com](http://www.armedforcesentertainment.com).

**ARMED FORCES ENTERTAINMENT**

**WHERE STARS EARN THEIR STRIPES**

# Spitzer To Return Donations From Music Companies

Report: CC seeks deal in FCC payola probe

By Jeffrey Yorke  
R&R Washington Bureau  
jyorker@radioandrecords.com

New York State Attorney General Eliot Spitzer last week agreed to return \$35,000 in contributions his gubernatorial campaign received from executives linked to two record companies Spitzer's office has investigated for possible payola violations involving radio companies with stations in the Empire State.

According to an article in the *New York Post*, Spitzer, who is the Democratic candidate for governor in New York, in September 2005 accepted a \$25,000 donation from Paul Fribourg, who sits on the supervisory board of Universal Music Group parent Vivendi Universal.

Another \$10,000 was donated to Spitzer's campaign in November 2005 by Richard Sarnoff, who sits on the board of Sony BMG parent Bertelsmann AG.

Sony BMG recently reached a settlement in Spitzer's payola probe, while UMG is still under investigation. Spitzer campaign spokeswoman Christine Anderson said the two donations had slipped through the vetting process.

Meanwhile, in an interview last week with the *San Antonio Express-News*, Clear Channel chief legal adviser Andrew Levin said his company has offered the FCC \$1 million to end the agency's ongoing payola investigation. He said CC wishes to settle the 8-month-old investigation

into whether some of its employees took illegal payments from record companies to increase the airplay of certain songs.

"We're willing to pay a reasonable amount to put this matter behind us," Levin said. "We want to go back to focusing on our business and not on ancient history."

During a March press briefing in Washington, FCC Chairman Kevin Martin confirmed that investigators from his agency's Enforcement Bureau have been in discussions with representatives from Clear Channel, CBS Radio, Entercom and Citadel as part of the payola probe.

An FCC official reconfirmed to R&R last week that discussions have been going on, but the individual declined to indicate how the talks have progressed or whether hard numbers for penalties have been agreed upon.

According to the *Express-News*, Levin said Clear Channel has cooperated with both probes, having

**SPITZER See Page 6**

**Ty Pennington Is Making A Big Splash On  
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New York

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**WMTX-FM**  
Tampa

**WWSE-FM**  
Buffalo

**TY'S TIPS**

With Ty Pennington



## Jacobs

Continued from Page 4

Jacobs pointed out that, as an online poll of station-database members, this poll "cannot replicate all radio listeners, or even Rock radio listeners," and the results reflect only those who chose to participate.

### Retailers Debut HD Radio Campaign

Retailers Tweeter, Crutchfield and ABC Warehouse this week debuted aggressive campaigns to promote HD Radio, including in-store and point-of-purchase marketing, staff training and customized commercials running on HD Digital Radio Alliance member radio stations.

The retail effort coincides with the second wave of the HD Digital Radio Alliance's \$200 million on-air advertising campaign, which will prominently feature the three retailers. The commercials can be heard at [www.hdradio.com/press\\_room.php](http://www.hdradio.com/press_room.php).

Tweeter is carrying HD receivers in all of its markets, while ABC Warehouse, which has stores in Michigan, Indiana and Ohio, will carry HD products in multiple markets, including Detroit.

The receivers will continue to be available through the Crutchfield catalog and website as Crutchfield expands its commitment to the format with Spanish-language information on HD and added sales training.

Clear Channel's Creative Services Group has introduced a series of radio spots promoting HD Radio with the tagline "Are you def yet?" All HD Digital Radio Alliance member companies can access the spots, which are ready to air on Rock, CHR, News/Talk, AC and Urban

stations. Sample spots can be heard at [www.areyoudefyet.com](http://www.areyoudefyet.com).

The HD Digital Radio Alliance is a joint initiative of radio broadcasters designed to accelerate the rollout of HD Radio. Members include ABC Radio (in Los Angeles and Minneapolis), Beasley Broadcast Group, Bonneville International, CBS Radio, Citadel Broadcasting, Clear Channel Radio, Cumulus, Emmis Communications, Entercom, Greater Media and Susquehanna.

### Study: Options Cutting Into XM, Sirius TSL

According to the latest findings of a multiyear study from Bridge Ratings, AM and FM radio stations continue to see time spent listening declines year-over-year. However, a multitude of entertainment options are now affecting satellite radio's weekly TSL, the research company has found.

"For the first time, we are seeing satellite radio consumers who have been subscribers for longer than six months actually spending less time than they were six months ago with their satellite service of choice," Bridge Ratings President Dave Van Dyke said.

Among Bridge panelists, satellite radio TSL in Q2 2005 was 16 hours per week. During Q1 2006, weekly TSL for satellite radio dipped to 12.6 hours.

Bridge panelists' weekly TSL to traditional radio in Q1 2006 was 18 hours, 45 minutes, down from 19 hours, 15 minutes in Q2 2005. Internet radio weekly TSL in Q1 2006 was 17 hours, down 30 minutes from Q2 2005.

Weekly TSL to music over a personal MP3 player in Q1 2006 was 12 hours, 45 minutes, up 30 minutes from Q2 2005, leading Bridge to conclude that use of other media is eroding not only AM and FM TSL, but also that of XM and Sirius.

"Terrestrial audience erosion to alternative audio entertainment continues to occur in young demographics," Bridge said in its report, issued April 6. "Podcasting is beginning to siphon listening, and MP3-device usage can consume as much as 80% of a radio user's audio entertainment during initial ownership weeks and months."

But, as happens for any new technology, the "novelty" phase of owning an MP3 player has been shown to wear off between six and eight months of ownership as "fatigue" sets in and usage levels moderate.

Bridge surveyed 6,000 people 12 years of age and older in Los Angeles, Phoenix, Chicago, Nashville, Boston and West Palm Beach.

Additional reporting by Adam Jacobson.

## Spitzer

Continued from Page 4

turned over thousands of pages of documents.

The FCC's investigation was launched after FCC Commissioner Jonathan Adelstein became alarmed

by the size of the payola probe being conducted by Spitzer. Adelstein is reportedly unhappy with the amounts the radio companies are offering to pay and wants to up the ante.

Additional reporting by Kevin Carter.

## BUSINESS BRIEFS

Continued from Page 4

greater onus on growth solidifying in March," he said. "For that reason, we affirm our cautionary investment stance, encourage investors to remain on the sidelines and anticipate 10%-15% further downside in radio-sector equity."

Although Clear Channel reduced commercial time by 6.2% — "unnervingly" more than Westerfield had anticipated, he said — Westerfield believes the company will repeat the performance it saw in Q4 2005. CC's 15-second and shorter spots are not factored in to the "Radio Airtime Monitor," but the "Monitor" showed 30-second spots up 16.4% and accounting for 17.1% of CC's total time in March — consistent with results seen for the last five months. Morning drivetime inventory was down 6.4%, and afternoon drivetime was off 5.8% — "a positive sign that operators aren't cheating," Westerfield noted.

Westerfield also called Salem a "standout company." He pointed out that heritage Christian AC KLTY/Dallas, which accounts for 7%-8% of Salem's overall revenue, now seems to be turning the corner fiscally. "A year ago in March KLTY cut back nearly 20% of commercial time, resulting in short-term revenue-forecast reductions," he said. "In March of this year Dallas commercial time was off 3%, setting the stage for 4%-6% growth as early as a March-June time frame."

### Could 'Hyde' Period For Radio Stocks End In May?

Bear Stearns analyst Victor Miller last week compared broadcasting share prices' roller-coaster ride on the stock market to Dr. Jekyll and Mr. Hyde. As of April 5, he said, the most recent down period had lasted "nearly 131 days, nearly triple the average length of a typical cycle." He said it may be a few more weeks "until we get a sense of whether May 2006 is firming up, which seems to be the case."

Miller said both the New York and Los Angeles markets were down during Q1 — a rare occurrence — but said he suspects former WXRK/New York-based syndicated morning host Howard Stern's January departure for Sirius Satellite Radio may have had a large impact on New York's revenues.

On the upside, Miller said, "May looks stronger" because Clear Channel revenue could be up 3.5% in Q1, and political advertising should be picking up in the second half of the year. Also, he said, "Three companies — Radio One, Citadel and Cumulus — should be cycling through changes they made to their representation firms in 2005."

Other factors bolstering radio's near future: Citadel and Entercom are paying 5% dividends, and several companies are using cash flow to repurchase approximately \$5.2 billion in stock, or 17% of all shares outstanding since 2003.

Miller said Clear Channel and Cumulus are good stocks to pick up because of their "smaller market exposure." As for Citadel, he said he will continue to monitor the company because "given their small-market

Continued on Page 9

## TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- AM CP/Juneau, AK \$150,000
- KTME-AM/Lompoc and KUHL-AM/Santa Maria, CA Undisclosed
- WBRT-AM/Bardstown, KY \$240,000
- WTSZ-AM/Eminence, KY \$100,000
- WJMM-FM/Keene and WCGW-AM & WWFT-AM/Nicholasville (Lexington-Fayette), KY \$4.5 million
- WTIX-AM/Florence and WHYM-AM/Lake City (Florence), SC \$500,000
- KSQB-FM/Dell Rapids, KWSF-FM/Flandreau and KSQB-AM/Sioux Falls, SD Undisclosed
- WLSQ-FM/Dyer (Jackson) and WHMT-AM & WLSZ-FM/Humboldt (Jackson), TN \$2.1 million
- WKTS-FM/Kingston, TN \$225,000
- KAQQ-FM (CP)/Midland (Odessa), TX Undisclosed

Full transaction listings, posted daily, can be found at [www.radioandrecords.com](http://www.radioandrecords.com).

## DEAL OF THE WEEK

### ● WLIE-AM/Isip (Nassau-Suffolk), NY

PRICE: \$14 million

TERMS: Asset sale for cash and note. A payment of \$12.9 million will be made for the facilities, and an additional \$1.1 million will be paid to Deer Park Properties for the studio and premises, bringing the total purchase price to \$14 million.

BUYER: Starboard Media Foundation, headed by President Mark Follett. Phone: 312-588-0167. It owns 18 other stations. This represents its entry into the market.

SELLER: Long Island Multi-Media, headed by Managing Member Stuart Henry. Phone: 631-243-5400

FREQUENCY: 540 kHz

POWER: 4kw day/175 watts night

FORMAT: Business News

BROKER: Harold Bausemer of the Sales Group

COMMENT: A \$10,000 nonrefundable deposit has been paid into an escrow account. This deal also calls for a \$740,000 escrow deposit plus a \$4.25 million cash payment at closing. Additionally, a \$9 million promissory note will be paid by Starboard.

## 2006 DEALS TO DATE

Dollars to Date:

**\$3,121,483,312**

(Last Year: \$2,831,603,805)

Dollars This Quarter:

**\$25,565,000**

(Last Year: \$408,352,003)

Stations Traded This Year:

**274**

(Last Year: 889)

Stations Traded This Quarter:

**25**

(Last Year: 250)

## FCC ACTIONS

### KALW/San Francisco Wins Two-Year License Renewal

After nine years of FCC litigation regarding its public file, the San Francisco Unified School District's noncommercial KALW-FM/San Francisco has been granted a two-year license renewal and a reduced fine for public-file violations, from \$300,000 to just \$10,000.

FCC Chief Administrative Law Judge Richard Sippel made the ruling on April 7, saying that the NPR member station also falsified information on its license-renewal application in 1997. This explains the decision to renew KALW's license for a period that is six years shorter than the normal length. However, station management sees the FCC's decision as a victory in a case that has dragged on and led the FCC's Enforcement Bureau to recommend that KALW's license not be renewed.

The case involving KALW began when management at the station failed to keep an updated public file and then falsely claimed that no gaps existed in the files when the station's license-renewal application was filed eight years ago. New management then came in to KALW and corrected the problem after acknowledging the mistake.

In its defense to the FCC, KALW management showed evidence of its meritorious service to the community. The school district also argued for a hardship case, saying it was incapable of paying the \$10,000 fine, citing budget cuts. The judge disagreed with that assertion, however, and SFUSD has two years to pay the fine.

Sources close to the case told R&R that Sippel recognized that the station has a close relationship with its community and that license revocation was not in the best interests of the Bay Area. KALW has more than 13,000 paid members and is currently in the midst of a fundraising drive.

KALW has 30 days to appeal the case, but sources told R&R that it is unlikely such an appeal will be filed.



**Kieley**

Continued from Page 3

ways, but truly as a person, friend and as an inspiration to so many. It was always comforting to have Dan on your side in the radio wars.

"Dan was a winner. He would always find a way to move the needle. He also loved and was loved by so many. Most of all, his son, Joe, meant the world to him. We will miss Dan so much, and I will always be proud to have known Dan as my friend."

"Dan hired me at KKRC/Sioux Falls, SD back in 1986, when I was 13, so it's safe to say he's responsible for my being in the biz," said KSLZ/St. Louis PD Tommy Austin, who also served as Kieley's Asst. MD at KDWB. "If you could teach intangibles, he was the guy. There will be a definite void in the hearts of every person he touched."

**'A True Creative Force'**

During his show on Monday, KIIS-FM/Los Angeles afternoon personality Valentine shared the news of Kieley's passing with his listeners: "Many of us received the sad and unexpected news yesterday afternoon that a member of the KIIS family had passed away," Valentine said. "Dan Kieley was our program director from 1997 to 2001. We remember him as one of the great program directors of KIIS-FM."

"Dan was widely recognized by his peers and throughout our industry as an innovator and a true creative force in our business. He understood we were all blessed to have the jobs that we do and what a privilege it was to bring KIIS-FM into your homes and lives on a daily basis. He never let us forget that."

R&R Latin Sales & Marketing rep Alex Cortez spent eight years in the programming department at KIIS-FM and was promoted by Kieley from Programming Asst. to Asst. MD. "I worked for Kiels for five years and have kept in close touch ever since," said Cortez, whom Kieley used to refer to as "Big A."



**THE BEAUTIFUL PEOPLE** KALC (Alice 105-9)/Denver listeners were treated to a special wine-tasting with James Blunt prior to his recent sold-out show in the Mile-High City. Seen here before raising a few glasses to each other are (l-r) Alice PD Charese Frugé; Blunt; and Alice intern Holly Milenski, Promotions Coordinator Darren Rotzin and Promotions Director Sara Williams.

"I have all these great memories of him, and they all make me smile. I learned a lot from Kiels — more than just about the biz. I can honestly say I was truly blessed to have him in my life, more so as my friend."

Dave Sholin of EMI Music Collective bonded with Kieley some 25 years ago at the Conclave. "Kiels truly loved *everything* about Top 40 radio — its history, the talent, the promotions — and it was impossible to contain his passion for the music and discovering the next big hit," Sholin said.

"But the one comment heard more than any other since news broke of his untimely passing sums it up very simply: 'He was just such a good guy.'"

"Dan was a fascinating man to spend time with," said former Atlantic Records Dallas regional rep Michael Stevens. "His passion for the industry, the art and his staff and, most of all, his relationship with his son, Joe, are qualities I will always admire and respect. I feel so fortunate to have spent some quality time with Dan and to be able to call him my friend. God bless you, Dan."

**Scholarship Fund Established**

At press time a memorial service for Kieley was scheduled to take

place April 13 at Grace Lutheran Church in Loves Park, IL — fittingly, the same church Kieley's parents founded many years ago. In lieu of flowers, well-wishers are invited to make a contribution to the newly established Dan Kieley Memorial Scholarship Fund, with proceeds to benefit a future student in need.

Please send your check to the Conclave, 4517 Minnetonka Blvd., Suite 104, Minneapolis, MN 55416, and note on the check that it's for the Dan Kieley Memorial Scholarship Fund.

**Revenue**

Continued from Page 3

"The company's stations in the nation's top revenue market billed \$310.8 million in 2005. Placing second was Clear Channel's Los Angeles cluster, which billed \$285.8 million last year.

CBS Radio/New York finished third overall and was the top-billing cluster in Arbitron's No. 1 market, with \$262.7 million in revenue. Clear Channel/New York was fourth, with \$211.1 million, while CBS Radio/Chicago rounded out the top five, with \$167.5 million.

The rest of the top 10: CBS Radio/Boston (\$123.6 million), Clear Channel/Houston (\$115.6 million), Cox Radio/Atlanta (\$110.7 million),

**EXECUTIVE ACTION**

**Picou To Manage Clear Channel/Baton Rouge**

**Donnie Picou** has been named VP/Market Manager of Clear Channel's six-station Baton Rouge cluster, comprising AC **KRVE-FM**, CHR/Pop **WFMF-FM**, News/Talk **WJBO-AM**, Talk **WPYR-AM**, Sports **WSKR-AM** and Country **WYNK-FM**. He most recently held a similar post at Citadel's six cross-town stations.



**Picou**

Picou reports to Clear Channel/New Orleans Regional VP/Market Manager Dick Lewis, who previously managed the company's Baton Rouge properties. "I am thrilled to have Donnie on our team," Lewis said. "While I was in Baton Rouge, Donnie was a fierce competitor, and now he brings all his experience, tenacity and leadership to the Clear Channel/Baton Rouge cluster."

Picou said, "I cannot imagine a better example of leadership and service than what has been demonstrated by Clear Channel/Baton Rouge. When Dick Lewis left for New Orleans, he left big shoes to fill. I am proud and honored that I have been chosen to continue the success in Baton Rouge."

A 23-year broadcasting veteran, Picou began his career in television sales in Baton Rouge. His resume also includes GSM stints at **WVLA-TV/Baton Rouge** and at **Entercom's News/Talk WWL/New Orleans**.

**Hosley Heads To KGO/S.F. As News Director**

**Paul Hosley** has been named News Director of ABC Radio's News/Talk **KGO/San Francisco**. Hosley assumes a position that has been open since Greg Tantum exited earlier this year to become PD of **WTWP/Washington**.



**Hosley**

Most recently Assoc. Director/News & Programming at crosstown CBS Radio News outlet **KCBS-AM**, Hosley has a Bay Area news career that spans more than 14 years. In his new job he'll be responsible for managing and overseeing KGO's award-winning newsroom and reporting staff, which produces over eight hours of local, national and international news daily.

"We welcome this highly respected, accomplished, award-winning newsman to the highest-rated News/Talk station in Northern California," said KGO President/GM Mickey Luckoff. "We look forward to reaching new heights with Paul's leadership."

CBS Radio/Philadelphia (\$106.3 million) and Clear Channel/Chicago (\$105.6 million).

**Castleberry**

Continued from Page 3

Fratik said, "The prominence of the CBS Radio/Boston cluster and Cox Radio/Houston shows that strong local groups of radio stations in slightly smaller markets can outperform other groups in larger markets and deliver revenue."

the team starting with the 2006 season.

"Red Zebra will be a dynamic broadcasting company offering the best in sports and entertainment," said Castleberry. "I am thrilled to be part of the team."

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# Central NJ's Morning Man

Waking up Garden State listeners for four decades

As Greater Media celebrates its 50th anniversary in 2006, this week we focus on the first station purchased by the partners who would 10 years later form GM, WCTC/New Brunswick, NJ, and its legendary morning host, Jack Ellery.

WCTC first hit the air in 1946 to serve the growing communities of central New Jersey. For the first 44 years it was a typical MOR radio station, and in 1990 it flipped to News/Talk. The near constant throughout much of the station's history has been Ellery.

Ellery has spent more than 57 years in radio, starting at WNBH/New Bedford, MA in 1949. After stints in Lewiston, ME and Springfield, MA, his civilian radio career was interrupted by a two-year run on Armed Forces Radio while he was stationed in Frankfurt, Germany, from 1956-1958.

His first tour at WCTC ran from 1962-1982, during which time he could also be heard moonlighting on nearby New York City stations WNBC and WNEW and on the NBC Monitor Network.

In 1982 Ellery left WCTC for Philadelphia, where he worked at both WIP and WWDB over the next four years. In 1986 he headed south to WFLA/Tampa before returning to WCTC in 1989.

After a five-year run there, Ellery says he was "fired along with everyone else by a new GM and stayed alive over the next eight years doing fill-ins at WOR/New York, WWDB and KMOX/St. Louis."

Ellery's third and current tour of duty at WCTC began in 2001, when he returned to

mornings on the station. I recently chatted with the veteran wakeup host to learn what's kept him motivated to rise in the wee hours of the morning for nearly half a century and why, after all these years, he says his favorite on-air interview was with Kermit The Frog.

**R&R:** How did you first hook up with WCTC?



Jack Ellery

**JE:** I was working at WMAS/Springfield, MA, and we had those old "philosophical differences." I saw an ad in *Broadcasting* for a job that said, "New York City-area radio station," so I drove down to New Brunswick, NJ. My wife took one look and said, "Turn around, we're going home." But I'd just driven 300 miles, so I was at least going to find out what it was all about.

The station was in this run-down building that looked like it had recently been bombed. Now, of course, we have a beautiful facility. We ended up making a deal, and I started out doing two shows a day on the station. I did mornings from 6-10am, and then I would come back to do 12:30-2pm. I think I was making about \$75 a week.

**R&R:** How have you managed to roll with the changes in audience over the years and the evolution of WCTC to News/Talk?



**A WITNESS TO HISTORY** John F. Kennedy addresses Garden State voters both in person and via the WCTC/New Brunswick, NJ microphone during his campaign for the White House in 1960.

**JE:** The idea of entertaining was the same then as it is now: Get the audience's attention, and intrigue them with something to keep them listening. Nothing has changed in that regard.

The idea that there wasn't any real content back when we also played music is wrong. You always had to grab the audience in between the songs and entertain them. You couldn't just say, "That was Frank Sinatra, and now here's Perry Como." You still had to create content for the listener. So I don't see that big a change between then and now, as far as what I've had to do.

Radio entertainers haven't really changed much. I worked with guys like Ted Brown, who I thought was the funniest man I'd ever met in my life. Then along came Don Imus and other guys today who are equally as funny, although maybe a little bit more profane. But the whole idea has always been to attract an audience and give them something that will make them remember you so they'll come back tomorrow.

**R&R:** During your tenure you must've seen quite a few PDs come and go. Did that drive you crazy?

**JE:** Not all the program directors drove me crazy — although I have worked with

some board-certified dangerous people. It was the ones who got so involved in the minutiae of things that drove me crazy, the guy who demands that the news start at exactly one minute after the hour because his research says that's when the most people will be turning on their radios, etc. To me, that's always been nonsense. My advice to those guys is to hire somebody talented and get out of the way.

**R&R:** Does anything bother you about radio today?

**JE:** One problem is what happened to The Dixie Chicks when they said what they did about President Bush and were banned by some stations and companies. That was like Sen. Joe McCarthy was back. I couldn't believe that something like that could be happening in this country in the 21st century.

Something like that is a very big danger to the future of radio. If we're going to allow that sort of nonsense, radio is in jeopardy. In my opinion, it's mass ownership that has allowed things like that to happen.

**R&R:** Have you had to argue any free-speech issues in your career?

**JE:** Greater Media doesn't tell me what to do, and, quite frankly, that's very brave of



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them. I am a liberal Talk radio host in a country where that's almost an oxymoron. But despite the fact that there are only a few of us out here, the current management has never told me what to say or what not to say, and that's why I am comfortable where I am after all these years.

I'm not sure I would take a job — even if one was offered in New York or Philly or someplace — with ownership that tells its hosts what to say.

I had an experience with management that came down on me because I was doing a discussion of animal rights. A furrier who was a client of the station was unhappy. Another time I was telling people to buy American, and the GM — who got fired, by the way — was all upset because a Nissan dealer, an advertiser, called him to complain.

If management starts telling hosts what they can say or what subjects we can discuss on the air based on sales, honest Talk radio is dead. That's a real danger.

**R&R:** *Is radio too dirty today?*

**JE:** The fact that some guys are more profane today is something I don't really care about. That doesn't bother me. If that's the vernacular, and if the audience is OK with it, I don't care how they say something as long as they're entertaining and give you some content.

And I don't mind that Talk radio is so politicized with the popularity of hosts like

Rush Limbaugh and Sean Hannity. They do their thing, and I do mine.

Quite frankly, I beat the hell out of the administration every day, in every way. I'm entitled to do that, and the other guys are entitled to say what they say. As long as they tell the truth, that's all that matters to me.

**R&R:** *Although there were a few interruptions in your WCTC timeline, you have been there a lot of years. What's made you stay?*

**JE:** I did head to the bright lights and big city a few times. In fact, several years ago I

**"I'm too busy and I'm having too much fun to retire."**

had been filling in at WOR for Barry Gray, and I thought that I might have the inside track on that job. Turned out they gave it to Joan Rivers, and, frankly, I understood that. When you walk into an advertiser and ask if they want to buy something on Jack Ellery's show or on Joan Rivers' show, what would you expect them to say?

That's the problem with the big city. When I was working on the old NBC Monitor Network, they were always telling me how this person or that person wanted my job. It was depressing. I'd go home every day with a headache because everyone was always out to get my job.

Here, there is a modicum of stability. I don't think they plan to fire me, and I make enough money to pay the mortgage. So, although opportunities have come knocking a number of times over the years, I happen to like New Jersey, and my act flies here. I'd be stupid to forget that and move to, say, Houston, where they'd probably shoot me right before they threw me out of town.

But, to answer your question, I like it here, and Greater Media is a good company to work for. They treat people well and they don't censor me, and that's a big reason why I've stayed so long.

Also, if this station were in Kansas, for example, it'd be just another 1,000-watter. But

we are located in the most populated county of the most densely populated state, so it's actually like being in a pretty big market.

I probably have more listeners than a lot of stations in Philly or Boston do. Somerset and Middlesex counties alone have 1.3 million people. I'd call that a pretty fair market size.

When I came back here after working several years in Tampa, they asked me why I would want to go back to where I started. I told them they didn't understand WCTC. It's big time. It's a station that has produced a ton of great people who have gone on to huge success in the radio industry. This is not your typical suburban radio station.

**R&R:** *What is the essence of your long success at WCTC?*

**JE:** I get people's attention. Sometimes you do that by saying things the audience doesn't agree with, and then they call in just seething to correct you. I don't censor callers who don't agree with me; I let them say what they have to say. It's usually hysterical, because they have a mishmash of misinformation, and if you let them talk long enough, they'll bury themselves.

The second way to get listeners' attention is by being their buddy. We have done more at this station for the community than you can imagine, and I don't care what station you talk about in any market. We've raised a hell of a lot of money over the years.

Our motto is, "We do central Jersey, not Central Park." I have a room full of thank-you trophies from all the people and groups we've helped over the years, but I didn't do it; it's the audience that has done it.

**R&R:** *What motivates you to keep answering that 3am wakeup call?*

**JE:** I've got all these people listening to me and paying attention to what I say. That's an amazing thing. It's an ego trip. Anybody who tells you it's not an ego trip is lying through their teeth.

Who wouldn't want to get up every day and have all those people listening? You influence their opinions, you sell them stuff and make sponsors happy, you achieve something, and then you get applause. Imagine that! The butcher doesn't get applause. Plus, I can drive here with my eyes closed. My car knows the way.

**R&R:** *Do you ever think about retirement?*

**JE:** No. I would die if I retired. I see all these guys my age out there playing golf

**"Greater Media doesn't tell me what to do, and, quite frankly, that's very brave of them. I am a liberal Talk radio host in a country where that's almost an oxymoron."**

every day. I hate golf. My brother, who is eight years younger than me, retired, and I ask him all the time, "What do you do all day long?" I'm too busy and I'm having too much fun to retire.

**R&R:** *You've witnessed a lot of history and talked with a lot of people over the years. Can you cite a moment or an interview that stands out?*

**JE:** I wasn't here when 9/11 happened, so the biggest moment for me was probably the assassination of President Kennedy. That happened just a few days after I started on the air here. I was playing Sam Cooke's "You Send Me" — I remember that very distinctly. All we knew was that the president had been shot, but there was no other information.

Nobody knew what to do. Do I break in and say, "Ladies and gentleman, the president has been shot, and now back to Sam Cooke"?

Joe Rosenmiller, who was one of the owners, came into the studio and told me to find some classical music. Then our news director and a reporter came in and ad-libbed for about five hours. It was incredible. That's a moment that really stands out in my mind.

My favorite interview? That was with Kermit The Frog, one of the Muppets. Jim Henson came on my show and did Kermit for the entire interview. I was the last person to interview Jim. He was on the show on Friday and died that following Monday. That's one I won't ever forget.

**"If management starts telling hosts what they can say or what subjects we can discuss on the air based on sales, honest Talk radio is dead. That's a real danger."**

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## Fifty Great Years For Greater Media

Continued from Page 1

[Board member] Lee Bordes, [President/CEO] Peter Smyth and I are going to do exactly that. We look forward to growing Greater Media in the coming years. We believe passionately in the radio business."

Smyth says, "Greater Media is the culmination of Peter Bordes' life's work. Peter believed passionately in the strength of locally based creative broadcasting that serves the needs of the community.

"In the coming years Greater Media will continue to be among the first broadcasters to embrace new technologies and new methods of communicating with our listeners and advertisers. We know that is what Peter would want us to be doing."

This week R&R salutes Greater Media's first half-century and its accomplishments as a family-owned company in a sea of publicly traded corporate giants. Remembrances from Greater Media executives and air personalities tell the company's story on the following pages. For the scoop on the company's WCTC/Brunswick, NJ and its legendary morning host, Jack Ellery, turn to Page 10. For more on the company's Rock outlets, see Page 54.

### Motor City Madness

"It's all about the people," says Greater Media Director/Corporate Communication Heidi Raphael. "That's what Greater Media was built on and continues to thrive on today."

We therefore turn our attention to those people, starting with Greater Media's Detroit cluster. Sr. VP/Regional GM Tom Bender says, "The history of Greater Media in Detroit is the often-told story of competitors intersecting time and again in the age of radio consolidation. Both stations and people weave a rich web of radio's evolution." Bender has been with Greater Media/Detroit since November 1986.

Among the stations in Detroit that are part of the Greater Media family is Classic Rock WCSX, which has been owned by Greater Media since July 1973. Back then the station was known as WHNE, boasted the moniker "Honey Radio" and operated from studios in a Quonset hut near the station's Troy, MI transmitter.

WHNE disappeared in 1976, becoming AC WMJC (Magic 95). By the early 1980s, Magic 95 was in a battle for AC listening with WNIC, a station that remains a dominant force in Detroit radio today, and WLTI. In mornings at Magic: St. James & Elliott, known today as wakeup masters Jeff & Jer of KMYI (Star 94.1)/San Diego.

Greater Media said goodbye to Magic 95 in February 1987, and WCSX debuted as "Detroit's Classic Rock station" under Bender's leadership. The station achieved a 4.0 share in its very first ratings period.

### The Consolidation Years

Bender says the 1990s could best be described as "the consolidation years" for Great-

er Media's Detroit group. Rocker WRIF was added in a purchase from Great American Broadcasting in 1994. WRIF traces its origins to Feb. 14, 1970, with legendary air personality Arthur Penhallow in afternoons. Penhallow, an internationally known talent, remains in afternoons on WRIF today.



Doug Podell

WRIF OM Doug Podell joined WRIF as PD a year after Greater Media acquired the station. "WRIF has the distinction this year of turning 35 and never having changed formats," Podell says.

"The station is led by Tom Bender, who knows and understands the Detroit market better than anyone and who at one time was actually PD of WRIF. Fred Jacobs of Jacobs Media, who has guided 'The Riff' through the radio jungle as a consultant, was also PD at WRIF at one time."

Podell says the most distinguishing attribute of WRIF is its people. "All of the full-time air personalities, and even a good portion of the support and weekend airstaff, are veterans with 10 years' or more experience in the Detroit radio market," he says.

"From Drew & Mike with Trudi in the morning to myself in middays, Arthur in afternoons, Meltdown in evenings and Screamin' Scott on overnights, all have the distinction of being veterans not just of radio, but of the Detroit market."

Over the years WRIF's resilience against competitors has been second to none. "Anything and everything has been thrown at The Riff, yet it remains one of the top stations in the market," Podell says.

In 1996, in a complicated three-way deal involving Evergreen Media and Secret Communications, Greater Media acquired an FM that one year earlier had been owned by Woody Tanger's Marlin Broadcasting: Classical WQRS.

The station first became Alternative WXDG (The Edge), and then Rhythmic Oldies as WGRV. In early 2001 the "Magic" returned to Greater Media/Detroit when WGRV became what's now AC WMGC, taking the name "Magic 105."

### Tales From The Zookeeper

Greater Media's properties in Philadelphia, its biggest market, are Adult Hits WBEN (Ben FM), Classic Rock WMGK, Rock WMMR and Sports WPEN. Of the four stations, WMMR has become a legend in Philly in much the same way that WRIF has in the Motor City: through consistency and passion.

WMMR began life as WIP-FM and changed its call letters in 1966. Its days as a Rock station date to early 1968, when Dave Herman successfully persuaded station management to let him air a progressive, free-form nighttime program

## A Technical Expert Speaks

Greater Media VP/Radio Engineering Milford Smith had the following remarks regarding company founder Peter Bordes, who died in 1999.

Having spent the last 22 years at Greater Media, I've had the extreme privilege, in my role as technical maven, of doing a lot of really neat projects, playing with lots of new toys and, in general, taking advantage of the company's steadfast dedication to technical innovation and excellence and the philosophy that if something is worth doing, it is worth doing right.

But, first and foremost, I have been fortunate to work with some of the most intelligent and most personable people in the industry. For a company of its size, Greater Media has always attracted a disproportionate number of the best and the brightest. The fact that they were also almost invariably good people only made things better.

Our founder, Peter Bordes, was the most atypical entrepreneur, Chairman and CEO one would be likely to encounter in the business world. As opposed to most of his contemporaries, Peter was a quiet, almost shy individual who maintained a low day-to-day profile in the office and in the industry. You had to be with Greater Media for a few years before you got to know this man very well.

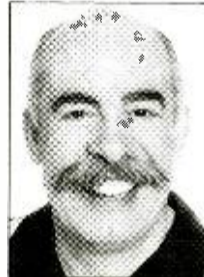
Once you did, not only were you in for a treat, but you also became one of the many items — human and otherwise — that Peter collected and rarely discarded. He drove an old car. He loved technology and had a better grasp of it than almost anyone else in the company. He was a champion sailor and a skilled pilot. But what really set Peter apart from the rest of us was his absolutely unique thought process.

Many times Peter would sit in meetings with his eyes closed. The uninitiated would even think he had dozed off. As the discussion would come to a conclusion, Peter would open his eyes and inevitably pose to the group the one critical question that absolutely got to the very heart of whatever was being discussed and was usually the question that none of us could answer. We would then scurry off to find that answer — the one we should have had in the first place.

Peter has been gone for a number of years now, and all of us who knew and worked with him are very grateful that we had that opportunity.

called *The Marconi Experiment*. The show proved to be so popular that WMMR adopted a 24/7 Rock format one year later.

Veteran Philly radio personality John DeBella spent much of the 1980s and early 1990s in morning drive at WMMR as the head of the station's *Morning Zoo*. He can now be found waking up the Delaware Valley on Greater Media cluster-mate WMGK.



John DeBella

DeBella says, "How can I pin down my personal high point of the time spent creating a heritage radio station? How do you compare Dave Herman carrying 50 records into the studio because there wasn't any music library to the days when performers like Bruce Springsteen, Jerry Garcia and David Bowie would come by the station just to hang out?"

"Who could forget the day that Mick Jagger agreed to take a photo wearing a hat with your call letters on it, or the day that 120,000 people showed up to parade through the streets of Philadelphia playing 'Louie, Louie'?"

"Like any radio station, WMMR has had many twists and turns in its amazing life cycle. My years there, 1982 to 1993, were the stuff that legends are made of. During my time there none of us had a sense that we were doing great radio; we were just doing radio.

"During those years no one in radio had ever heard of a Rock station with a million-plus come or a Rock station with a No. 1-rated morning show — not in demo, but in the market. No one in radio had ever heard of a

Rock station that could actually play Led Zepelin and Prince."

DeBella says it was at that point that people began to assume that no matter what happened in Philadelphia, WMMR had something to do with it. "Imagine being the PD of a competing radio station that had just put on a major outdoor concert who wakes up one Monday morning and realizes that the entire city thinks it was a WMMR event," he says. "These things happened, and I was lucky enough to be there.

"It's a shame, but there are very few of the truly legendary Rock stations left. So many companies have pulled the plug on the once-great stations that dominated their markets.

"But WMMR still stands, and many of the people who helped make it special are across the hall, at my current radio home of WMGK. We're crafting our own legend here, and I guess that makes me doubly blessed."

### Part Of Philly

To legendary WMMR air personality Pierre Robert, every town and city on the planet vibrates to a special rhythm that is unique to that locale. When he first moved to Philadelphia in 1981 and, as he says, tried to tune himself in to Philly's particular frequency, it became clear to him that WMMR was an integral part of the fabric of Philly. "WMMR's soundtrack was tuned in to the heartbeat of this town," he says.

"I think of radio stations and their connection with listeners much like a restaurant and its patrons. People stop in first and foremost for the food. However, a very close second is the ambience of the establishment and the servers who take special care of their customers.

"WMMR has been serving up great rock 'n'

Continued on Page 14

# CONGRATULATIONS TO THE BORDES FAMILY AND THE HARD-WORKING MEN AND WOMEN OF



**Greater Media, Inc.**

*Celebrating 50 Years  
in Broadcasting*

a family-owned company

## FOR 50 YEARS OF BROADCASTING GREATNESS.

We are proud to be associated with your fine  
company and wish you continued success.

Your friends at Jacobs Media

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**BOB HARPER & CO.**

To: Peter Smyth, President & CEO  
Greater Media

April 10, 2006

Dear Peter...

It occurred to me the other day that we have been working together for twenty years; practically half of the history of Greater Media. You and I first met in the coffee shop at one of the hotels on Wilshire Blvd. in Los Angeles in 1986 to set the stage for what was to become a two-decade ride to the top for Magic in Boston and, later, all of Greater Media. Who knew?

I often think about those truly original Greater Media lights with whom we both worked who aren't with us today: Peter Bordes, Tom Milewski, and Julian Breen. They lit the path, didn't they? (By the way, Julian still holds the record for the longest questionnaire-approval call in the history of radio research: we stopped keeping track after 3 hours, thirty-five minutes!)

It has been a wild and wonderful ride, Peter. Hundreds of Focus Groups, scores of Perceptuals, and miles of music research results.

Thank you for the opportunity to be a part of Greater Media's 50-year history.

Happy Anniversary,

Bob Harper & Company  
[Bob@BobHarper.com](mailto:Bob@BobHarper.com)

**Fifty Great Years  
For Greater Media**

Continued from Page 12

roll musical dishes for 37 years, and those marvelous, tasty sounds have been delivered to our listeners' tables by a colorful cast of very cool characters.

"By far the most important part of this amazing adventure is WMMR's deep connection and bond with our listeners. We have the special privilege of having had many of them with us for all 37 years.

"Many of them have grown up with us and have turned their kids on to 93.3 FM as well. Many have joined us along the way and are still joining and being welcomed into our listening family as we edge ever closer to birthday No. 38, on April 29."

Having been at WMMR for 24 years, Robert can attest to the station's "magical ability to continue to adapt, evolve and connect" with Philadelphia. He says, "I truly believe the best is yet to come."

**Magic In Boston**

In the fall of 1981 the radio world was rocked by the news that Greater Media had purchased WBZ-FM in Boston from Westinghouse's Group W for about \$5 million. On Jan. 6, 1982, what had been a noncommercial automated Rock station transformed into AC WMJX (Magic 106).

With Bill Campbell as GM and Jack Casey as PD, Magic 106 debuted strong with such personalities as Nancy Quill and David Allan Boucher, hosts who are still on the air at what is known today as "Magic 106.7."

WMJX VP & Director/Programming **Don Kelley** looks back at his station's history with pride. "Within a year of Magic's debut, Top 40 WVBF (F-105) switched to AC and hired a new morning team," he says. "B/EZ WSSH (Wish 99.5) switched to AC.

"Meanwhile, AC WBOS switched to 'New Rock' and then to Country. B/EZ WJIB, at 96.9



**THE GOOD OLD DAYS** Here's a shot of WMJX (Magic106)/Boston VP & Director/Programming Don Kelley back in 1991.

FM, switched to Soft AC." All four of those stations are now part of Greater Media/Boston, as WROR, WKLB, WBOS and WTKK, respectively.

In 1983 Greater Media added its second station in Boston, but it wasn't any of the aforementioned four FMs. Rather, it was Oldies WMEX. Kelly recalls, "Herb McCord, Greater Media's Sr. VP/Radio at the time, said, 'The signal may not be that great, but when AM stereo comes around, you'll thank me.'"

By 1986 the magic had all but disappeared from WMJX: A flurry of format tweaks and changes around town gave listeners plenty of AC choices, and the listeners took notice. Enter Peter Smyth, former GSM of RKO's WOR/New York and the original WROR/Boston.

"Peter became the GM of WMJX, and numerous personnel changes followed," Kelley says. Operating on the theory that everything on AM eventually winds up on FM, Magic 106.7 slowly became a Full Service station with AC music as its key component. The news department grew to be larger than that of Boston titan WBZ.

The move was a mistake, however, and WMJX eventually reverted to its musical roots and focused not on Beantown, but on Barry Manilow under PD Phil Redo.

Kelley joined WMJX in spring 1989 as OM. He removed the soft AC product and refocused the station, and fall 1991 brought WMJX a No. 1 showing 25-54 for the first time. The station would enjoy 15 consecutive No. 1 25-54 ratings books, covering much of the 1990s.

**Making The Garden State Greater**

Daniel Finn, VP and Regional GM for Greater Media's WDHA/Dover, WCTC & WMGQ/Middlesex, WMTR & WWTR/Morristown and WJRZ & WRAT/Monmouth-Ocean in New Jersey, joined Greater Media in 2001, when the company bought New Jersey Broadcasting. The deal brought WDHA, WMTR, WRAT and WWTR into the Greater Media fold.

"Greater Media was the logical buyer because it had owned and operated radio stations in New Jersey for 45 years," says Finn. "However, logical buyers are not always successful in their quests. In the end the stations went to the group where a unique story could be told.

"I was given the additional responsibility of overseeing Greater Media's longest-owned properties, WCTC and WMGQ, and I was impressed with the physical heritage of the stations displayed in the lobby. There were several photos of prominent statesmen captured in front of WCTC microphones, as well as the vintage RCA microphone, still in great condition.

**Proud Veterans**

WRIF/Detroit GSM **Gayle Halebian Lewkow** is proud to say that she'll be celebrating 25 years with Greater Media in June. "Little did I realize what a wise decision I had made back in 1981," she says.

"This is a company that takes chances, gives its employees the necessary resources to do their jobs properly and empowers its managers to do their jobs without being micromanaged.

"My experiences, hopefully, will illustrate, from an employee's perspective, why Greater Media's reputation for being one of the finest radio broadcasting companies in the country is accurate."

Halebian Lewkow's tenure at Greater Media includes 11 years at KHTZ/Los Angeles, which became KLSX in 1987. KHTZ, as "K-Hits," enjoyed a short run as an AC in a highly competitive marketplace. But though the station gave away a brand-new house in the L.A. suburbs, declining ratings led Greater Media to make the difficult decision to change formats.

"I give credit to Herb McCord, who was VP/Radio Sales at the time, who gave us wonderful guidance in positioning during this challenging time," Halebian Lewkow says.

**Stern Comes To Town**

For nearly eight years KLSX aired Classic Rock and, for many of those years, rocked the radio universe by adding *The Howard Stern Show* on tape-delay from WXRK/New York, beating every other station in town in the ratings with the imported offering.

"This was a very controversial, aggressive programming move that was initially a sales nightmare," Halebian Lewkow says. "The bad news was, we lost a ton of revenue from the morning drive inventory. The better news was that we were able to keep the revenue on the books when moved to other dayparts.

"After a year we built a new base of advertisers that advertised exclusively on the Stern show, and it was ultimately a very successful move. But it was a very bumpy beginning."

Today, back in her hometown of Detroit, Halebian Lewkow lives by the corporate policy "Do what you say you're going to do." "This consistency and catering to our clients' needs helped win them over," she says. "We can say this with confidence because the support staff and everyone in the organization lives and breathes the culture."

**A Scary Day**

WCSX/Detroit air personality **Karen Savelly** hosted her first airshift at the Classic Rocker on Halloween 1988. She says, "While it could have been considered a scary day to start, it really felt like coming home."

That's because Bender had hired Savelly nine years earlier, at WRIF. "As The Who once sang, 'Meet the new boss, same as the old boss,'" Savelly says.

"My son Michael was 2 going on 3 when I joined WCSX. Over the years our listeners and my co-workers have watched — and heard — him grow. In the early years Michael would join me on the air and at station events. Today he's a student at the University of Michigan and shares my passion for anything Beatles.

"When I think back on some of the changes I've seen, the most noticeable would be the facilities and the technology. It's funny to think that in 1988 we thought we were cutting-edge because we played CDs.

"Now, thanks to Audio Vault, the entire library is right at my fingertips. I can remember the time-consuming editing of phone calls on the reel-to-reel machine. Now it takes a second using Vox Pro."

While there have been many standout moments during Savelly's tenure at WCSX, one in particular holds a special place in her heart. "When the tragedy of 9/11 struck, I was so proud of the role that WCSX was able to play in the lives of our audience," she says. "It was because of the philosophy of Greater Media to empower its people in the market that we were able to remain fluid and adjust during that national crisis.

"From the layout of the offices to the equipment in the studios to the staff that makes it all happen, I know we're working for a company dedicated to being an industry leader. We've come a long way from the gold shag carpeting on the walls of the WCSX studios in the late 1980s."

"Any visitor to the facility knows that it's a special place upon entering because it is dedicated to Tony Marano, the man who ran the stations for decades and was a local icon even after his retirement. Although Tony passed away last year, I still appreciate the new stories I hear about his brilliant career.

"This is the year that Greater Media is celebrating its 50th anniversary. Simultaneously, it is the fifth anniversary for the New Jersey Broadcasting employees who joined the Greater Media family. The last five years have represented a positive evolution both personally and professionally for many of us."

**'It's Still Fun!'**

WMMR Account Manager **Paula Decker** has been with the station for more than 10 years. She says, "I can honestly say that if I weren't employed by Greater Media representing our outstanding radio stations in Philadelphia, I most likely would not have pursued a career in sales."

For Decker, a lot about selling WMMR has changed in the last decade, but, she says, "The biggest constant is it's still fun.

"Working for WMMR means continuing to be exposed to great new music by knowledgeable programmers. It means being entertained daily by talented jocks who also get it and work hard to help their colleagues in the sales department. It means working with managers who have integrity and co-workers who share common goals and feel like family.

"I also never fail to be impressed by the passion and loyalty of our nearly 600,000 listeners, who grew up listening to 'MMR, as did I."



# London's Bridge Is Falling Down In S.F.

Or was that bridge burned? Just your average day in paradise at KIFR/San Francisco, the Bay Area franchise of CBS Radio's Free FM, which is now sporting an afternoon-sized hole in its lineup after **John London**, producer **Dennis Cruz** and sports guy **Chris Townsend** were fired this week, allegedly over comments London made during his show on April 5, when he announced he'd pay someone \$5,000 to kill fellow Free FM personality Penn Jillette.

According to the *San Jose Mercury News*, an obviously sarcastic Jillette had characterized the late Mother Teresa as "a bad person," said that she set up refuges for dying people for her own "sexual kicks" and announced that Paris Hilton "is much too moral" to play her in a movie. London, perhaps harrumphing too loudly to hear the sarcasm, went on after Jillette's show and spent two hours complaining about it — then offered a cool \$5,000 to whomever kills Penn. "And if he suffers, I'll make it \$7,000," London said, after which management cordially invited London and crew to hit the road.



Actually a very nice lady.

"I was sickened by it," London told the paper of Gillette's comments, then defended himself by saying his offer was "obviously sarcastic" and that management had every opportunity to hit the dump button on him but didn't. "What Jillette said wasn't satire," he continued. "He raped her morally when she couldn't respond." When you factor in Darian O'Toole's recent exit, Free FM in San Francisco now has openings in middays and afternoons.

## A Star Is Reborn?

After months of flagging ratings and rumors of format adjustments, Clear Channel Hot AC **KYSR (Star 98.7)/Los Angeles** emerged from its protective cocoon Monday morning sporting a new slogan: "We're not Jack!" Just kidding. It's "Today's Music Alternative" as Star, currently running jockless, focuses on a slightly more current-based music mix that harks back to its original Modern AC vision. PD **Mike Marino** explains the process behind the move: "We brought a group of radio geniuses into the room and then totally ignored everything they recommended. We'll focus better on what the listeners expect from Star. And with the cycle of music more in our favor, we're able to showcase more contemporary pop-rock sounds."

In a shot across the bow of crosstown rival **KCBS-FM (93.1 Jack-FM)** and its "Playing What We Want" concept, Star 98.7 is now touting "a dramatically increased level of interactivity" in its music selection. Star's new-and-improved "We care deeply about you, the listener" claim was bolstered by an on-air music search the station did last Sunday that allowed listeners to vote for songs they wanted to hear. Why the station is just now getting around to playing what the listeners want to hear remains unclear.

## Max Gets A Makeover

Bonneville Adult Hits **KZBR (The Max)/San Francisco** is following the lead of most of its format brethren by dumping its jocks in favor of a single station character voice. KZBR's voice



Howdy, Max!

is "Maxwell, the station owner," played by actor **John "J. Peterman" O'Hurley** of *Seinfeld* and *Dancing With the Stars* infamy. As a result, morning co-host **Mike Dawson** exits while his cohort, **Janelle Marie**, remains aboard, employed in an off-air capacity. The station is also getting new call letters, **KMAX**, which, as a child of 4 can plainly see, shares more far letters with "Max" than KZBR does.

## May Not Be A Real Baron

Where's **Jimmy Baron** going to end up? The longtime morning co-host on *Susquehanna Alternative WNNX (99X)/Atlanta*, has been conspicuously M.I.A. since April 3, when his contract expired. The *Atlanta Journal-Constitution* reports that 99X GM **Mark Renier** told Baron he wouldn't be able to say goodbye after 12 years with the station. **ST** contacted Baron, who declined to comment, pending the outcome of ongoing negotiations. As we reported last month, Baron recently test-drove a talk show at KIFR/San Francisco, which, rumor has it, has several prime openings (see above).

## Executive Sweet

- Former Pyramid/Evergreen/Chancellor/AMFM/Clear Channel honcho **Kenny O'Keefe** has been named Managing Director of the private equity firm *Vestar Capital Partners*, which sounds pretty damned important to us. He'll continue to serve as Chairman of the Board of *MCG Capital Corporation* and as a director of and advisor to *Border Media Partners*.

- After 30 years in the biz, Cox Radio Exec. VP **Dick Ferguson** announced he's goin' fishin', effective May 31. Ferguson, 60, joined Cox Radio in April 1997, when the company he co-founded, *NewCity Communications*, was sold to Cox. Ferguson will be retained as a consultant by Cox.

- Air America Radio* honcho **Danny Goldberg** is turning in his CEO stripes in honor of his upgraded role as Vice-Chairman. *Rob Glaser*, Chairman of the Board of *Piquant Ltd.*, *Air America's* holding company, has appointed **Jim Wiggett** acting CEO for now. Wiggett is President/CEO of the San Francisco-based management consulting firm *Jackson Hole Group*.

## The Programming Dept.



Steve, meet Ethel.

- Programmer/station owner/raconteur **Steve Kingston** is the new PD of XM's Alternative channel, *Ethel (XM 47)*. The new gig won't be too much of an inconvenience, since Kingston was already in the building anyway as XM's Sr. Director/Label Relations, a job he'll continue to do. Kingston is best known and loved for his eight years as PD of the late *WXRK (92.3 K-Rock)/New York*, not to mention his long haul programming crosstown *WHTZ (Z100)*. He will be based in XM's swanky New York offices.

- Ken Wall**, PD of *Citadel Alternative WRAX (100.5 The X)/Birmingham*, has been touched by the Fickle Finger of Fate™ and will fill the vacant PD position at *Shamrock Alternative KMYZ (Z-104.5 The Edge)/Tulsa*. The PD chair has been gathering dust since *Corbin Pierce* left three months ago to program *Clear Channel Alternative KHBZ (94.7 The Buzz)/Oklahoma City*.

- Steve Poston** is the new PD of *URban Radio Broadcasting's* three-station cluster in *Columbus-Starkville, MS: Urban WMSU, Urban AC WACR and Gospel WAJV*. No stranger to having Mississippi plates on his car, Poston spent several years in the Jackson, MS market — first, as PD of *On Top's WRJH* and more recently working for the *Radio People (AC WJKK, CHR/Pop WYOY, Country WUSJ and Adult Standards WIIN)*.

- Dave B. Goode**, last seen programming *Summit CHR/Pop WYLT and CHR/Rhythmic WNHT/Ft. Wayne, IN*, has reappeared in scenic Northern Michigan as the new MD/morning dude at *MacDonald Garber CHR/Pop WKHQ/Traverse City*. Mr. B. Goode is replaced at WYLT by morning guy **Man @ Large**, who used to work at *WDRQ/Detroit*.

Continued on Page 16

# R&R TIMELINE

## 1 YEAR AGO

- Susan Karis** named Sr. VP/Southwest Region for *Clear Channel Radio*.
- Charese Fruge** named PD at *KALC/Denver*.
- Steve Konrad** adds Regional VP/Programming duties for *Clear Channel's Central Ohio Region*.

## 5 YEARS AGO

- Rick Schmidt** named PD at *WXTB/Tampa*.
- Marc Kalman** named VP/GM of *WIXK/Minneapolis*.
- Priority Records* names **Michael Whited** VP/Promotion.

## 10 YEARS AGO

- Bob Callahan** named President of the Radio Division at *Capital Cities/ABC Radio*.
- Mark Mason** named Exec. Editor/PD at *WINS/New York*.
- Lea Pisacane** elevated to VP/Rock Promotion for *Atlantic Records*.



Bob Callahan

## 15 YEARS AGO

- Ed Karlik** promoted to President/COO at *Chase Communications*.
- Gregg Steele** named PD at *KNAC/Los Angeles*.
- Beau Hill** named partner at *Interscope Records*.

## 20 YEARS AGO

- Duff Lindsey** promoted to PD/MD at *XHRM/San Diego*.
- Dana Horner** named President of *Fair-West Enterprises*.
- Bob Scott** named PD at *WMYK/Norfolk*.



Duff Lindsey

## 25 YEARS AGO

- Tom Burchill** promoted to President of *RKO Radio Networks*.
- Bill Cataldo** upped to VP/Pop Promotion at *PolyGram Records*.
- Mark Hubbard** elevated to VP/Radio Research for the *Taft Radio Group*.



Tom Burchill

## 30 YEARS AGO

- Terry Robinson** named GM at *KSLY/San Luis Obispo, CA*.
- Jefferson Kay** named PD at *KGGO/De Moines*.
- Ray Mineo** promoted to VP/GM at *KTLK/Denver*.

Continued from Page 15

## Quick Hits

• Renowned hip-hop DJ/TV personality/recording artist/producer/remixer/snappy dresser **DJ Clue** crosses the street from WQHT (Hot 97)/New York to do nights at Clear Channel rival WWPR (Power 105.1)/New York. Upon Clue's arrival, **Cherry Martinez** will become host of *Power After Hours* from 10pm-2am.

• **Shari Sterenbuch** makes a triumphant return to WKTU/New York as Director/Promotions, filling the tasteful designer shoes of **Susan Bacich**, who was upped to Director/Marketing. No stranger to the 'KTU hallways, Sterenbuch was Promotions Manager from 2002-2005. She crosses the street from the same position at Emmis Smooth Jazz WQCD (CD 101.9), which, sadly, hardly ever plays "Kung Fu Fighting."

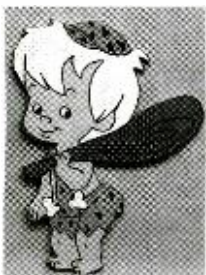
• Ron Valeri flexes his scary new Entercom/Boston Director/FM Programming powers and permanently installs part-timer **Bob Hannah** in nights at **WAAF**. Hannah has been filling in since Mike Hsu moved to middays way back in November.

• **Jennifer Reed** is trading afternoons at Clear Channel Classic Rocker KDBN (93.3 The Bone)/Dallas for the same shift at sister WKLS (96rock)/Atlanta, plugging the gaping chasm created when Southside & Rhodes left in January.

• **Sean Bowen** is upped to Promotions Director of Clear Channel Urban WKKV (VI00.7)/Milwaukee. Bowen has been part of the VI00.7 promotions team for the past three years.

• Nassau CHR/Pop WPST/Trenton, NJ is now in the hunt for a morning show co-host as **Chris Centore's** deal isn't renewed after a year in the chair. Longtime co-host Chris Rollins remains aboard as Assoc. Director/Programming Dave McKay issues an A.P.B. for a suitable replacement co-host.

• KWIE (Wild 96.1)/Riverside PD **Chris Loos** returns to the air chair in afternoons, replacing **Bam Bam** (possibly pic-



Actual Bam Bam may vary.

tured), who joins *The Jeff Garcia Wild Wake Up Show* with comedian Jeff Garcia and co-host Cecilia. Also joining KWIE as Production Director/overnight jock is **A.D.**, who segues from weekends/swing at Styles Media big-city sistah KDAY/Los Angeles. A.D. was also formerly MD/nights at WGBT/Greensboro.

• WNKI (Wink 106)/Elmira, NY PD/morning guy **Scott Free** is flying solo for now as co-host **Amanda Valentine** gets the call to become producer of *Spezzano in the Morning* at WPXY (98PXY)/Rochester, NY. Seconds later ex-WTWR/Toledo morning producer **Biskit** joins Wink 106 for nights as **DJ Sammy** exits.

• The unimonekered **Stefani** heads to the lush, verdant islands of Hawaii to take over nights at Clear Channel AC KSSK/Honolulu, making us incredibly damn jealous. Stefani, who was last seen at KZON/Phoenix, replaces Adam Carr, who moved to weekends when he was festooned with weighty Asst. PD stripes back in December.

• Rocker KNCN (C-101)/Corpus Christi, TX welcomes **Randy Hill** as the new half of *2 Guys in the Morning*. Hill is inbound from Waitt Radio Networks and KQKQ/Omaha and replaces Dan Rios, who exited in February. Hill hits the air with the other "Guy," Rex Gabriel, on April 17.

• It's swap-o-rama time at Alternative WJ BX/Ft. Myers as midday jock **Alexis** exchanges shifts with Asst. PD/MD afternoon guy **Anthony "Roach" Proffitt**, who explains the

method behind the madness: "This will enable me to have a cocktail every day by 5pm on the beaches of the Gulf of Mexico and lets Alexis stay out and do dirty things till the wee hours of the night. Life's a beach, and we live on it!"

• Good Karma CHR/Rhythmic WKPO (Hot 105.9)/Madison launched a new morning show this week hosted by **DJ Triple X, ST** and **Melissa**. DJ Triple X moves from middays, ST shifts from nights, and Melissa worked her way up from an internship. She is currently a senior at the University of Wisconsin and will also fill the opening in middays. **Bennie Siegal** will handle nights, and he starts next week.

## Get Well Soon, Dammit!

• Veteran promo exec **Dwight Bibbs** is in stable condition at Cedars Sinai Hospital in Palm Springs, CA after suffering a stroke last Thursday while attending the Urban Network Convention. Bibbs later underwent a six-hour operation to remove a blood clot from his brain. He is expected to be transferred to a hospital in Los Angeles next week. Stay tuned for further details.

• Just one week after receiving his coveted **R&R** reporting status, WJIM/Lansing, MI MD **Chris Reynolds** was hospitalized Monday morning for a completely unrelated (we hope), non-serious issue. OM Dan Kelley is knocking the rust off his mad music-scheduling skillz as we speak. Get-well cards are welcome at 3420 Pine Tree Road, Lansing, MI 48911.

## Drop & Give Me 20 — CDs

**Reggie Hawkins**, PD of Sirius Satellite's Hip-Hop Nation channel, is also a real life bad-ass sergeant in the U.S. Army. He's looking to combine the best of both gigs, so he's asking his generous radio and record-label pals to help collect a bunch of CDs to send overseas to the tens of thousands of our troops in the Middle East who are starving for the hits. Please send your stuff to Hawkins c/o Hip-Hop Nation/United States Army CDs, Sirius Satellite Radio, 1221 Avenue of the Americas, New York, NY 10020.



'I want you — to send me CDs!'

## Formats You'll Flip Over

At press time, Cumulus CHR/Pop **WYOK (Hot 104)/Mobile** was expected to be minutes away from flipping to Rock. At least that's what Market Manager **Gary Pizzati** told us he was going to do. As a result of this pending flip, the station jettisoned its jocks, including *The Sid Morning Show*, starring **Sid, Emily** and **Q-Tip**; interim PD/afternoon talent **AJ**; night jock **Rob Sparks**; and part-timers **Philly, Jimmy** and **Coot'r**. AJ can be reached at 330-618-6084 or [radiojock1@gmail.com](mailto:radiojock1@gmail.com). Sid and crew can be located at 251-243-1363, and find Rob Sparks at 479-957-5231.

## Leap O' The Week™!

Say hello to this week's leading candidate, WZYP/Huntsville, AL PD **Keith Scott**, who was personally plucked from the ranks of the great unwashed by the legendary Buddy Scott (no relation) to become the new Asst. PD/MD/afternoon talent at Clear Channel Hot AC KHMV (Mix 96.5)/Houston. Scott — Keith, not Buddy — replaces Rick O'Bryan, who recently transferred to Dallas as PD of KDMX. "Keith is a great guy, an excellent air talent and a smart programmer who will be a great addition to our staff," says Scott — Buddy, not Keith.

## Condolences

• **Gene Pitney**, best-known for his 1961 hit "Town Without Pity," died in his sleep April 5 while on a U.K. concert tour. Pitney, 65, was found dead in his hotel room in Cardiff, Wales. Pitney's 40-year career included other hits like "It Hurts to Be in Love," "(The Man Who Shot) Liberty Valance," "Every Breath I Take," "Only Love Can Break a Heart" and "I'm Gonna Be Strong." His last U.S. hit was "She's a Heartbreaker" in 1968.

• **Proof**, a prominent member of Eminem's D-12 posse, was shot and killed April 11 in Detroit. Proof, a.k.a. **Deshaun Holton**, 32, was Best Man at Eminem's January remarriage to wife Kim and was also known for his role in Eminem's movie *8 Mile*. Ironically, he died in Detroit's 8 Mile section, at a nightclub called CCC.

• **Shelia Witkin** passed away April 2 in Los Angeles. She was 66. Witkin worked for Sony Music in New York before moving to Los Angeles to work for WTG and Epic, where she became involved with the Neil Bogart Memorial Fund. Donations can be made to the Sheila Witkin Scholarship Fund at the Chabad of Mt. Olympus, 8124 Laurel Mount Dr., Los Angeles, CA 90046.

## FILMS

### BOX OFFICE TOTALS

April 7-9

Title (Distributor)	\$ Weekend	\$ To Date
1 <i>Ice Age: The Meltdown</i> (Fox)	\$33.82	\$115.75
2 <i>The Benchwarmers</i> (Sony)*	\$19.65	\$19.65
3 <i>Take The Lead</i> (New Line)*	\$12.05	\$12.05
4 <i>Inside Man</i> (Universal)	\$9.13	\$66.01
5 <i>Lucky Number Sleevin</i> (MGM)*	\$7.03	\$7.03
6 <i>Failure To Launch</i> (Paramount)	\$4.13	\$79.14
7 <i>ATL</i> (WB)	\$3.71	\$17.21
8 <i>V For Vendetta</i> (WB)	\$3.40	\$62.29
9 <i>Phat Girlz</i> (Fox Searchlight)*	\$3.10	\$3.10
10 <i>Thank You For...</i> (Fox Searchlight)	\$2.30	\$6.19

**COMING ATTRACTIONS:** This week's openers include *Scary Movie 4*, which features an appearance by recording artist **Chingy**.

## TELEVISION

### TOP 10 SHOWS

Total Audience  
(110.2 million households)

April 3-9

Adults 18-49

Rank	Show	Rank	Show
1	<i>American Idol (Tuesday)</i>	1	<i>American Idol (Tuesday)</i>
2	<i>American Idol (Wednesday)</i>	2	<i>American Idol (Wednesday)</i>
3	<i>CSI</i>	3	<i>House</i>
4	<i>House</i>	4	<i>CSI</i>
5	<i>Deal Or No Deal (Monday)</i>	5	<i>Lost</i>
6	<i>NCAA Basketball Championships (UCLA vs. Florida)</i>	6	<i>NCAA Basketball Championships (UCLA vs. Florida)</i>
7	<i>Lost</i>	(tie)	<i>Unan1mous</i>
8	<i>Survivor: Panama — Exile Island</i>	8	<i>Deal Or No Deal (Monday)</i>
9	<i>NCIS</i>	(tie)	<i>Grey's Anatomy</i>
10	<i>The Unit</i>	10	<i>Survivor: Panama — Exile Island</i>

Source: Nielsen Media Research

LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANGE
—	1	RASCAL FLATTS	Me And My Gang	Lyric Street	714,048	—
—	2	VARIOUS	Now That's What I Call Music!	UTV	325,149	—
1	3	T.I.	King	Grand Hustle/Atlantic	177,747	-67%
3	4	VARIOUS	High School Musical Soundtrack	Walt Disney	171,762	+5%
—	5	PINK	I'm Not Dead	Laface/Zomba Label Group	127,015	—
2	6	TIM MCGRAW	Greatest Hits Vol.2	Curb	120,053	-48%
7	7	JAMES BLUNT	Back To Bedlam	Custard/Atlantic	63,667	-19%
6	8	SHAKIRA	Oral Fixation Volume 2	Epic	59,774	-25%
—	9	BUBBA SPARXXX	The Charm	Purple Ribbon/Virgin	49,030	—
10	10	ALAN JACKSON	Precious Memories	Arista	47,305	-16%
—	11	QUEENSRYCHE	Operation Mindcrime II	Rhino	45,794	—
5	12	ROB ZOMBIE	Educated Horses	Geffen/Interscope	45,671	-59%
—	13	FLAMING LIPS	At War With The Mystics	Warner Bros.	42,441	—
15	14	CARRIE UNDERWOOD	Some Hearts	Arista	42,206	0%
13	15	NE-YO	In My Own Words	Def Jam/IDJMG	41,900	-15%
8	16	PRINCE	3121	Universal Republic	41,820	-44%
14	17	JOHNNY CASH	I Walk The Line: The Legend Of Johnny Cash	Island/IDJMG	40,705	-10%
20	18	ANDREA BOCELLI	Amore	Sugar/Decca	40,315	+17%
—	19	POISON	The Best Of Poison: 20 Years of Rock	Capitol	40,094	—
4	20	GHOSTFACE KILLAH	Fishscale	Def Jam/IDJMG	38,139	-67%
38	21	KEITH URBAN	Be Here	Capitol	37,768	+47%
18	22	NICKELBACK	All The Right Reasons	Roadrunner/IDJMG	37,757	+2%
16	23	JACK JOHNSON & FRIENDS	Curious George Soundtrack	Brushfire/Universal Republic	36,080	-10%
—	24	LACUNA COIL	Karmacode	Century Media	35,985	—
—	25	VARIOUS	Disneymania 4	Walt Disney	35,233	—
27	26	MARY J. BLIGE	The Breakthrough	Geffen	33,767	+5%
21	27	KELLY CLARKSON	Breakaway	RCA/RMG	33,488	-3%
26	28	SEAN PAUL	Trinity	VP/Atlantic	33,041	+3%
—	29	BLUE OCTOBER	Foiled	Universal	32,456	—
11	30	BARRY MANILOW	The Greatest Songs Of The Fifties	Arista	32,245	-42%
24	31	PANIC! AT THE DISCO	A Fever You Can't Sweat Out	Fueled By Ramen	30,665	-8%
37	32	RASCAL FLATTS	Feels Like Today	Lyric Street	30,437	+14%
32	33	EMINEM	Curtain Call	Shady/Aftermath/Interscope	29,959	0%
29	34	FALL OUT BOY	From Under The Cork Tree	Island/IDJMG	29,822	-2%
19	35	VARIOUS	Walk The Line Soundtrack	Wind-Up	29,113	-17%
31	36	PUSSYCAT DOLLS	PCD	A&M/Interscope	28,877	-4%
22	37	BLACK EYED PEAS	Monkey Business	A&M/Interscope	28,077	-17%
36	38	ALL-AMERICAN REJECTS	Move Along	Interscope	27,686	0%
28	39	JOSH TURNER	Your Man	MCA	27,614	-13%
—	40	MORRISSEY	Ringleader Of The Tormentors	Attack/Sanctuary/SRG	27,487	—
17	41	MATISYAHU	Youth	Dr Music/Epic	27,443	-28%
39	42	CHAMILLIONAIRE	The Sound Of Revenge	Universal	25,986	+1%
34	43	MICHAEL BUBLE	It's Time	143/Reprise	25,911	-10%
33	44	KEYSHIA COLE	Way It Is	A&M/Interscope	24,370	-16%
25	45	JUVENILE	Reality Check	Atlantic	24,049	-28%
9	46	ATREYU	A Death-Grip On Yesterday	Victory	23,567	-67%
30	47	E-40	My Ghetto Report Card	Reprise/BME	23,507	-22%
35	48	TEDDY GEIGER	Underage Thinking	Columbia/Sony BMG	22,803	-19%
44	49	CHRIS BROWN	Chris Brown	Jive/Zomba Label Group	21,646	-7%
41	50	B.G.	The Heart Of Tha Streetz Vol.2	Choppa City/Koch	21,636	-11%

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**ON ALBUMS**

**Flatts Gang Up On The Chart**

The Gang's all here. Lyric Street pop country giants Rascal Flatts check in with the largest first-week sales total of the year, totaling 714,000, good enough for No. 1 on this week's HITS Top 50 for *Me and My Gang*.

Not that it should surprise anyone, considering the group's last album, *Feels Like Today*,



**Bubba Sparxxx**

remains on the chart this week at No. 32 after nearly 18 months of release, with cumulative sales over 4 million. That should buy Lyric Street's veteran Nashville cat Randy Goodman several thousand 10-gallon hats — or a fleet of horses, if he so desires.

UTV's *Now* 21 keeps its cottage industry alive with sales upward of 325,000, good for No. 2.

Last week's chart-topper, *Grand Hustle/Atlantic's* T.I., checks in with 177,000, landing at No. 3, while *Walt Disney Records' High School Musical* continues to sing and dance at No. 4, up 5%, to 172,000. Yeah, and we're going to Disneyland.



**Rascal Flatts**

LaFace/Zomba's Pink experiences life after *Dead* by debuting at No. 5, selling 127,000. Curb's Tim McGraw lands at No. 6, with 120,000, followed by a large drop-off to Custard/Atlantic's James Blunt, at No. 7, moving some 64,000. Epic's Shakira is steady as she goes, with *Oral* remaining a *Fixation* at No. 8, proving "Hips Don't Lie" indeed. Purple Ribbon/Virgin's Bubba Sparxxx is the week's other top 10 newcomer, at No. 9, with ACR/Arista Nashville's Alan Jackson rounding out the top sellers, at No. 10.

Other chart newcomers include Rhino/WEA's Queensryche (No. 11), Warner Bros.' Flaming Lips (No. 13), Capitol's Poison best-of (No. 19), Century Media rockers Lacuna Coil (No. 24), Walt Disney Records' *Disneymania 4* (No. 25), Universal's Blue October (No. 29) and Attack/Sanctuary's Morrissey (No. 40).

Double-digit increases are registered by Dec-

ca/Universal Classics' Andrea Bocelli (No. 18, +17%), Capitol Nashville's Keith Urban (No. 38-21, +47%, fueled by CMT Award action) and Lyric Street's other Flatts album (No. 37-32, +14%).



**Pink**

Next week: Look for Show Dog Nashville/Universal's Toby Keith to come out of the box strong in the 300,000-plus range, with Warner Bros.' Daniel Powter, Def Jam's LL Cool J, the Capitol Beatles boxed set and Asylum/Atlantic's Cam'ron also in stores.



**MIKE TRIAS**  
mtrias@radioandrecords.com

# Gaga For Goo Goo

Yeah, I know. You could have come up with that headline yourself, but there really isn't a more concise way to explain how fans feel about **The Goo Goo Dolls**. Coming together in 1986, Johnny Rzeznik, Robby Takac and Mike Malinin steadily gained fame until they broke through to the big time with their power ballad "Iris," which was featured on both their 1998 album *Dizzy Up the Girl* and on the soundtrack of the movie *City of Angels*.

Next week The Goo Goo Dolls go for adds with "Stay With You," the latest from their upcoming release *Let Love In*. The album was recorded in Buffalo with producer Glen Ballard, and the Dolls have a hectic promotion schedule in the coming weeks. They will appear on *Extreme Makeover: Home Edition* on April 13 and host VH1's *Top 20 Countdown* on April 27.



Goo Goo Dolls

They will begin their talk show tour with an appearance on *Late Night With Conan O'Brien* on April 27. From there, look for them to play on *Live With Regis & Kelly* on April 28, *The Tony Danza Show* on May 3, *The Tonight Show With Jay Leno* on May 16 and *Last Call With Carson Daly* on May 17.

For Alternative stations, **Thursday** arrive on Tuesday with "Counting 5-4-3-2-1," taken from their album *A City by the Light Divided*, which hits stores May 2. The song is about bandmember Geoff's good high school friend. The two of them talked about their dreams and leaving their hometown, but the friend was killed by a train near their high school football field.

"When I finally finished school and moved away from that town, all I could think of was the fact that he would never have the chance to leave," says Geoff. "Now, years later, I think of how many of my friends have been swallowed up by places that they'll never leave, and it keeps me determined to follow my heart. I hope if any of you ever get the chance to leave a place that you can't stand, you play this song as you drive away. That would do my heart some good."



Mary Mary

**Mary Mary**, comprising sisters Erica and Tina Campbell, also write musical tales about their experiences, which, more often than not, relate to their faith in God. Such is the case with "Believer," the opening track of their self-titled album.

Erica's verse deals with an incident that occurred when she was younger. One night a strange feeling led her mother to take Erica and her other kids to their aunt's house to stay overnight. Later that evening the police called and told them there had been a fire at their house and that they wouldn't have been able to escape had they been there.

Tina's story is similar: Years ago, she got into a car accident. Even though the car flipped and landed on the roof with all the windows blown out, facing the wrong way in traffic, Tina escaped unscathed. "That's nothing but God," she says. "You ask me why I believe? Because God saved my life."

**Bruce Robison** has *Eleven Stories* to tell, and next week Country radio will be introduced to one of them. Robison is Going for Adds with "All Over but the Cryin'," a song about a relationship drawing to a close.

Says Robison about songwriting, "If a song feels real to me, then, hopefully, it will feel real to someone else. It's an instinctive thing for me. I try not to analyze it too much because that will paralyze you. I write about things that are interesting to me, and, with any luck, they'll be interesting to other people too."

So far artists such as Garth Brooks, The Dixie Chicks, Faith Hill, George Strait and Lee Ann Womack have all found Robison's material more than interesting: They've all recorded songs he's written for their own albums.



Bruce Robison

# R&R Going For Adds

Week Of 4/17/06

## CHR/POP

**T. RIFFIC** Where Is He? (*Aquiles/CHENT*)

## CHR/RHYTHMIC

**BUBBA SPARXXX** Heat It Up (*Purple Ribbon/Virgin*)  
**CAM'RON f/LIL WAYNE** Touch It Or Not (*Asylum*)  
**OBIE TRICE f/AKON** Snitch (*Shady/Interscope*)  
**T. RIFFIC** Where Is He? (*Aquiles/CHENT*)

## URBAN

**CAM'RON f/LIL WAYNE** Touch It Or Not (*Asylum*)  
**JUELZ SANTANA** Clockwork (*Diplomat/Def Jam/IDJMG*)  
**KELIS f/TOO SHORT** Bossy (*Jive/Zomba Label Group*)  
**LL COOL J f/LYFE JENNINGS** Freeze (*Def Jam/IDJMG*)  
**OBIE TRICE f/AKON** Snitch (*Shady/Interscope*)  
**T. RIFFIC** Where Is He? (*Aquiles/CHENT*)

## URBAN AC

**CHARLIE WILSON** No Words (*Jive/Zomba Label Group*)  
**STEVIE WONDER** My Love Is On Fire (*Motown*)  
**T. RIFFIC** Where Is He? (*Aquiles/CHENT*)

## GOSPEL

**JUDITH McALLISTER** I Will Bless The Lord (He's Worthy) (*Artemis Gospel/Judah Music*)  
**MARY MARY** Believer (*Sony Urban/Columbia*)  
**XAVIER O'CONNOR** The Pilgrimage (*Testimony*)

## COUNTRY

**BRUCE ROBISON** All Over But The Cryin' (*Sustain*)  
**MARK WILLS** Hank (*Equity*)  
**RIO GRAND** Kill Me Now (*Curb/Asylum*)

## AC

**BO BICE** The Real Thing (*RCA/RMG*)

## HOT AC

**BLUE OCTOBER** Hate Me (*Universal Motown*)  
**GOO GOO DOLLS** Stay With You (*Warner Bros.*)  
**STEREO FUSE** Beautiful (*Independent*)  
**THEORY OF A DEADMAN** Santa Monica (*Roadrunner/IDJMG*)  
**TRAIN** Give Myself To You (*Columbia*)

## SMOOTH JAZZ

**BRADLEY LEIGHTON** Love Light In Flight (*Pacific Coast*)  
**KEEFE MARZELL** Vintage (*Vintage*)  
**MATT MARSHAK** Summerfunk (*Nuance*)  
**VOODOO FUNK PROJECT** Keep Your Face To The Sun (215)  
**WARREN HILL** Low Rider (*Popjazz/Native Language*)

## ROCK

**GOO GOO DOLLS** Stay With You (*Warner Bros.*)  
**ROYAL BLISS** Brave (*Contraband*)  
**TOOL** Vicarious (*Volcano/Zomba Label Group*)

## ACTIVE ROCK

**ACCIDENT EXPERIMENT** Sick Love Letter (*Rock Ridge*)  
**ROYAL BLISS** Brave (*Contraband*)  
**TOOL** Vicarious (*Volcano/Zomba Label Group*)

## ALTERNATIVE

**ACCIDENT EXPERIMENT** Sick Love Letter (*Rock Ridge*)  
**GORILLAZ** El Manana (*Virgin*)  
**THURSDAY** Counting 5-4-3-2-1 (*Island/IDJMG*)  
**TOOL** Vicarious (*Volcano/Zomba Label Group*)

## TRIPLE A

**CORINNE BAILEY RAE** Put Your Records On (*Capitol*)  
**DRESDEN DOLLS** Sing (*Roadrunner*)  
**EUPHORIA** Back Against The Wall (*Zoe/Rounder*)  
**GOO GOO DOLLS** Stay With You (*Warner Bros.*)  
**JOSE GONZALEZ** Heartbeats (*Hidden Agenda/Imperial Records/Mute*)  
**MARK KNOPFLER & EMMYLOU HARRIS** This Is Us (*Nonesuch/Warner Bros.*)  
**YONDER MOUNTAIN STRING BAND** How 'Bout You (*Vanguard*)

## CHRISTIAN AC

No Adds

## CHRISTIAN CHR

**LEELAND** Sound Of Melodies (*Essential/PLG*)

## CHRISTIAN ROCK

**EDWYN** Locked Away (*Independent*)  
**LEELAND** Sound Of Melodies (*Essential/PLG*)

## INSPO

No Adds

## CHRISTIAN RHYTHMIC

No Adds

R&R's Going for Adds features the complete list of songs impacting radio for the coming week. Going for Adds is e-mailed each week to participating radio and record executives. For more info, contact John Fagot at jfagot@radioandrecords.com.





Stations and their adds listed alphabetically by market

Table listing radio stations and their advertising spots across various markets including Albany, NY; Boston, MA; Cincinnati, OH; Fayetteville, AR; Indianapolis, IN; Melbourne, FL; Orlando, FL; San Angelo, TX; Tulsa, OK; Tupelo, MS; Utica, NY; Waco, TX; Washington, DC; Wausau, WI; Wichita, KS; Wilkes Barre, PA; Wilmington, NC; Winchester, VA; Youngstown, OH; and many others. Each entry includes station call letters, format, and a list of advertising spots with client names and product descriptions.

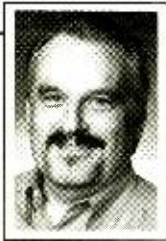


Monitored Reporters 180 Total Reporters

121 Total Monitored

59 Total Indicator

Did Not Report, Playlist Frozen (4): KFRX/Lincoln, NE; KPRF/Amarillo, TX; WXXM/Myrtle Beach, SC; WWYL/Binghamton, NY



**KEVIN CARTER**  
kcarter@radioandrecords.com

# A Tenth Of A Century At Z100

Tom, Sharon & Cubby celebrate a decade of excellence

Can you believe it's been 10 years since Tom Poleman left KRBE/Houston to take command of WHTZ (Z100)/New York? Well, it has. It was way back in March of 1996 when Poleman, accompanied by Asst. PD Sharon Dastur and MD Paul "Cubby" Bryant, dropped anchor at radio's version of Ellis Island, armed with little more than their faith in future of the CHR format.

They established a troika of power that brought Z100 back from the brink of oblivion, and, under their combined leadership, and with the help of an amazing staff, the legendary station is now back in the top five and continues to charge ahead at warp speed.

"It's all kind of a blur," says Poleman. "We actually cemented Elvis & Elliot as the morning show the week my daughter was born. Her birthday is May 17, 1996, so I always judge the age of the Zoo by how big Kelly is."

### Looking Back

Setting the way-back machine to 1996, we can see that the New York radio landscape was in flux. It was a confusing and scary time: Z100 was leaning far to the Alternative side; WXRK (92.3 K-Rock) had flipped from Classic Rock to Alternative with Howard Stern in the morning; WKTU had flipped from Country back to its Dance heritage under the guidance of Guy Zapoleon, Steve Rivers, Jimmy de Castro, Frankie Blue and Jeff Z; and, oh, yeah, crosstown WPLJ, under the leadership of Z100 founding father Scott Shannon, was also up in Z100's grill.

**"The attitude I ultimately had coming in was that, without a big risk, you don't get a big reward. The biggest successes come with the biggest chances of potential failure."**

Tom Poleman

Meanwhile, in Houston, Poleman was plenty busy programming KRBE, ably assisted by Bryant and Dastur. Poleman and Bryant had established their PD-MD radio marriage in 1991, and Dastur became part of the equation a year later. New York was calling, however, and Poleman was seriously looking to move up.



Tom Poleman

"Chancellor had just taken over Z100, and I was actually interviewing for both K-Rock and Z100 at the same time," Poleman says. "Z100 made an offer first. I remember being in my living room in Houston, and Cubby was over at the time — we were watching a football game — when I got the call.

"I had to sit there and think about it for a second. We could do amazing things in New York, but the thought always crosses your mind that you could be the last PD of the station, that you're going to go down with the ship.

"The attitude I ultimately had coming in was that, without a big risk, you don't get a big reward. The biggest successes come with the biggest chances of potential failure."

### An Empty Shell

As mind-boggling as it is today to think of the mighty Z100 as a desolate shell, Poleman walked into an empty building: The station was running without an Asst. PD or MD after Sam Milkman had walked across the street to K-Rock and Andy Shane had left for 'KTU.

"When I say that it's all that we could do to keep the radio station on the air 24/7, I'm not kidding," Poleman says. "We didn't have enough jocks in the building. You'd look around the station, and the revolving door was going to the exit direction."

Then came the hard work: deciding what to do with this once mighty piece



**GETTING SNUGLY WITH MS. LOPEZ** Hey, why wouldn't Clear Channel/New York Sr. VP/Programming Tom Poleman be smiling? He scored this up-close-and-personal time with Jennifer Lopez!

of radio real estate. "A lot of the research said we should blow it up," Poleman says. "It pointed to Modern AC because we were stuck in the middle ground between Alternative and playing hits."

The whole country seemed to be playing armchair quarterback when it came to the future of Z100, and everyone had their own theories and suggestions, many of them stupid.

"I kept hearing from people that Z100 was so messed up that it might never recover," says Bryant. "I remember hearing a rumor that they might drop the Z thing altogether and go to 'X100' as full-blown Alternative."

### A Ballys Move

Rather than do something that drastic, Poleman decided to roll the dice and bank on the sizeable brand impression and heritage that Z100 had built up in the market since its launch in August of 1983. He looked at the research, then promptly put it on the back burner, electing to go instead with his gut and steer the foundering ship back into Pop waters.

It was a pretty ballys move to take a multimillion-dollar station in market No. 1 and go against the grain of the research, but Poleman had some pretty good resources available to him.

He spent a lot of time talking to some of the original architects of Z, including Scott Shannon and Shadow Steele, but his best resource was his own experience as a Z100 listener. Having worked just up I-95 at WKCI (KC101)/New Haven, CT for most of the '80s, Poleman was well-versed in the original flame-throwing sound of the classic Z100.

Poleman's first order of business was to jump-start the station from mornings on up. He re-established *The Z Morning Zoo*, using parts found around the house.

"Elvis Duran and I still joke about it to this day, but when I walked in the

door, he said to me, 'You've got to let me out of my contract because 'KTU is offering me a fortune to cross the street,'" Poleman says.

"Understandably, he wanted that opportunity, but there was no way in hell I was letting him out the door because he was the only thing we had."

Duran was moved from afternoons to mornings and paired with morning show producer Elliot Segal. The Zoo was then fleshed out with the familiar tones of John Bell. Phone ops Greg T, Skeery Jones and Danielle Monaro were promoted to sidekicks, and Christine Nagy was brought in from crosstown WAXQ (Q104).

"The idea was, 'Let's build the station around Elvis as the central personality and bring back a lot of the old essence of the Zoo, but packaged in a contemporary way,'" says Poleman.

### Making Friends

Although not a fan of people yanking co-workers from their old stations to populate their new ones, Poleman nevertheless reached the point where he had no choice but to do so.



Sharon Dastur

He had to get some qualified people in the door ASAP who shared a common vision and, most important, trusted each other. So he called Houston and invited Dastur and Bryant along for the ride.

It wasn't an easy decision for them to join Poleman, especially given Z's precarious position at the time.

"I was in a great situation at KRBE," Bryant says. "The station was winning, I loved everybody there, I loved the town, and it was tough to say, 'OK, let's go to Z100.'"

"There was the chance that it would turn around and I would be part of the team that turned it around. But there was also a chance that it wouldn't. It was my butt — along with the rest of the team's — on the line while everyone in the industry looked on."

Continued on Page 25



# NUMBER 1s

### SOUNDSCAN DEBUT

PRINCE 3121 (184,000 UNITS)

### ALTERNATIVE RATE THE MUSIC

BLUE OCTOBER "HATE ME"

### PHONES ALTERNATIVE RADIO

BLUE OCTOBER "HATE ME"

### R&R TRIPLE A CHART

JACK JOHNSON "UPSIDE DOWN"

### VIDEO ON TRL

ASHLEY PARKER ANGEL "LET U GO"

### MOST ADDED TOP 40

ASHLEY PARKER ANGEL "LET U GO"

### R&R AND BDS ACTIVE ROCK

GODSMACK "SPEAK"

### SOUNDSCAN COUNTRY SINGLE

ROCKIE LYNNE "LIPSTICK"

### MEDIASIDE SPECIALTY CHART

RAMMSTEIN "ROSENROT"

### MSN TOP SELLING TRACK

SAVING JANE "GIRL NEXT DOOR"

## TOM POLEMAN CELEBRATES 10TH ANNIVERSARY WITH Z100/NY



"To the PD with the best view of the city I've ever seen ... Congratulations on 10 years at Z100!! Wishing you many more years of success at the coolest radio station in the country..you deserve it!" - Ashley Parker Angel

"Happy 10th Anniversary Tom! Thank you for giving me a chance with 'Leave (Get Out)'. It was really a milestone in my career, because Z100 is SUCH an important station to get played on. Here's wishing you another successful 10 years and many other careers launching. Best of Luck!!" - xoxoxo Jojo

"For ten years you've been playing the best music for the New York area. We're proud to be a part of your legacy. Happy 10th Anniversary Tom!" - Brad Arnold/3 Doors Down

"Happy Anniversary Tom ... from The Girl Next Door" - Marti/Saving Jane

# UNIVERSAL REPORT



www.universalrecords.com

## Sales Bulletin: Prince "3121" Debuts #1 SoundScan - 184,000 Units

### Houston We Don't Have A Problem

The #1 record at Rhythmic radio, Chamillionaire "Ridin" crosses over to Top 40 on 4/25. Already on over 25 Top 40 radio stations, including: WKSC/Chicago, KHKS/Dallas, WKQI/Detroit, KZZP/Phoenix, KZHT/SLC, and WXKB/Fort Myers. "Ridin" will be first single to chart at Top 40 from Houston's new Hip Hop leader. Sound Of Revenge is in stores now and approaching platinum status.



### Ashley Parker Angel #1 Everywhere

Thanks to the #1 rated MTV series There & Back, the entire country became a part of Ashley's climb back to #1. Tiffany, Lyric and Tiff's mom became a part of this huge cheer-leading section helping out one radio station at a time. As the big tour bus crossed the country with a 14 foot high picture of Ashley's head, going through town after town,

the early believers pushed "Let U Go" to #1 Most Added at Top 40. Romeo from Z100/NY proclaims "Ashley Parker Angel has conquered MTV, Z100/NYC, and now the #1 song on TRL. Just listen to the hook...then hear your request lines explode. 'Let U Go' is #2 phones this week at Z100." New airplay stations include:

W W W Q / Atlanta, KDWB/Minneapolis, WNOK/Columbia, and WPXY/Rochester. #1 MOST ADDED, #1 TRL, #1 PHONES and now a chance to become the #1 celebrity cook in America. Ashley stars in Celebrity Cooking Showdown which debuts on NBC April 17th and runs for five straight nights. Ashley travels back to



NYC 4/18 to perform "Let U Go" on TRL. Soundtrack to Your Life will be in stores 5/16.

### Blue October Has #1 Requesting Record of 2006

phenomenon that is Blue October, now's your chance. This band has a following that will simply amaze you. Their live show is stunning. Justin Furstenfeld is one of the most visceral performers I've ever seen. And 'Hate Me' is illustrative of Justin's songwriting gifts. Equal parts Peter Gabriel and The Cure--with a little more

edge--Blue October is that rare act that I guarantee will have your listeners calling and e-mailing you asking, 'Who was that and how can I hear more of it?'" Foiled is in stores now and look for Blue October to sell over 30,000 units first week. The band is currently on tour with sold out venues across America.



Currently sitting at #3 at Alternative, Blue October "Hate Me" is the format's #1 researching single and most requested record so far in 2006. As the 4/18 Top 40 and Hot AC impact date approaches, "Hate Me" has already been

added to VH1, and look for Most Added honors at both formats. Adding to the crossover power of "Hate Me", CBS VP Programming Dusty Hayes, and PD of KAMX/Austin says: "If you are not aware of the

### Saving Jane Research Huge

Saving Jane "Girl Next Door" is a Top 40 phenomenon, currently in it's eighth month of being worked at the format it just cracked the R&R Top 20 this week. With strong local research and outstanding #2 research at both Mediabase and RateTheMusic, new stations include: KELZ/San Anto

nio, KRQQ/Tucson. "Girl Next Door's" longevity can be traced back to WNCI/Columbus. Mike McCoy comments after playing "Girl Next Door" almost 2000 times, "If you can't hear this get out of the business! Everywhere it's played it calls out." With most stations still in power rotation after 1000

spins, Kris Abrams, OM at KKOZ/Albuquerque adds "'Girl Next Door' is a secret weapon record that connects with women - use it now." Tiara Girls, which premieres on MTV on 4/19, will be using "Girl Next Door" as the theme song for this spring-time Prom series. The debut Universal/Republic CD Girl Next Door, is in stores now.



### Dancin' To Diet Coke

Bodyrockers "I Like The Way" jumps from TV Advertisement as the theme song from the Diet Coke commercial and NBC's Vegas, to being

added early on over 15 Top 40 stations, including WXSS/Milwaukee. Mike Edwards, OM/PD from WSSX/Charleston adds "The second I heard it on

the Diet Coke TV commercial I knew it would sound great on 95SX. It's Rock, Pop & Dance all in one." Bodyrockers is in stores now.

records played: 1,050,200

successful rating books: 40

Jingle Ball sellouts: 10

hearing your record on **Z100**:

priceless



Epic Records is pleased to congratulate  
Tom Poleman and the amazing staff of  
WHTZ – New York on 10 successful years.



Epic and  Reg. U.S. Pat. & Tm. Off. Marca Registrada/© 2006 SONY BMG MUSIC ENTERTAINMENT

**A Tenth Of A Century...**

Continued from Page 22

"I didn't make a lot of friends at KRBE when I took Sharon and Cubby with me," Poleman says. "It was pretty much 10 years to the day from when I hired them that [then-KRBE GM] Nancy Vaeth and I finally spoke to each other. We had a nice chat at the Bayliss Roast for Mark Mays here in New York a couple of weeks ago."

**'What Is Going On?'**

"The first day we walked in was Elvis' first day in mornings, and Alice In Chains were being played on the morning show," says Dastur. "We looked at each other and said, 'What is going on?'"

**"When I play a vintage cut from 1997 or 1999, it feels weird: I was here for that its first time around. I'm referring to a song as being old, and I remember playing it when it was new."**

Paul 'Cubby' Bryant

"We knew we had a big challenge ahead of us to figure out how we'd steer the station back. It was a process that took several months. We started doing research again and noticed that we had lost over a million in cume. We were in 18th place.

"We knew that we'd lost the loyalty of people who wanted Top 40 because they weren't getting it at Z100 anymore."

Long hours, accompanied by much wailing and gnashing of teeth, ensued as the trio dug in and began rebuilding the station from the ground up.

Fortunately, the music cycle turned to support pop again, and Z100 began gaining traction in the market as it began its second major assault on the New York metro.

"I remember when we started playing Celine Dion and Donna Lewis and stuff like that back in the '90s," says Dastur. "They'd react so big, and we didn't expect them to. We knew then that we had to make a balanced product consisting of all the different genres."

The music and other pieces slowly falling into place didn't guarantee a smooth ride, however. After all, it was 1996, the year of the now famous (or infamous) Telecom Act, and consolidation changed the face of radio.

New York was no exception. Z100 went through six owners in six years, and former rivals suddenly became co-workers when all the folks who left Z100 for rival KTU and others, like marketing maven Bev Tilden, joined the fold as everyone merged into one big happy company.

"It's not just about bringing Z100 back from its deathbed and then having a great ride, it's also all the changes in radio that occurred at the same time," says Poleman. "I'm very grateful to all the different owners I've had along the way, as well as to the staff that's been with me."

**We've Finally Arrived**

For Dastur, the pivotal moment that cemented Z100's return came during Zootopia 2002, the station's mega-huge blowout summer show. It was the first year the event was held at Giants Stadium, and that year's edition entertained a massive crowd of 60,000 who swayed to the sounds of ginormous acts including Bon Jovi, Celine Dion and The Goo Goo Dolls.

"It was a gorgeous day, the place was packed, and the audience was singing every single word," Dastur says. "I had a tear in my eye because I thought, 'Wow, all these people are here for our show. We put this together.'

"I was watching the smiles on people's faces, and it was one of the most gratifying things knowing that we did it and 60,000 people showed up. I'll always remember that."

Poleman, however, says that he's only recently begun feeling that Z100 is really their baby. "For the longest time I felt like I was programming someone else's radio station because I was always trying to live up to what Z100 was back in the '80s," he says.

"When you realize that this team completely rebuilt the station from top to bottom from the state it was in back in 1996, you see that it really has been more our station than anyone else's.

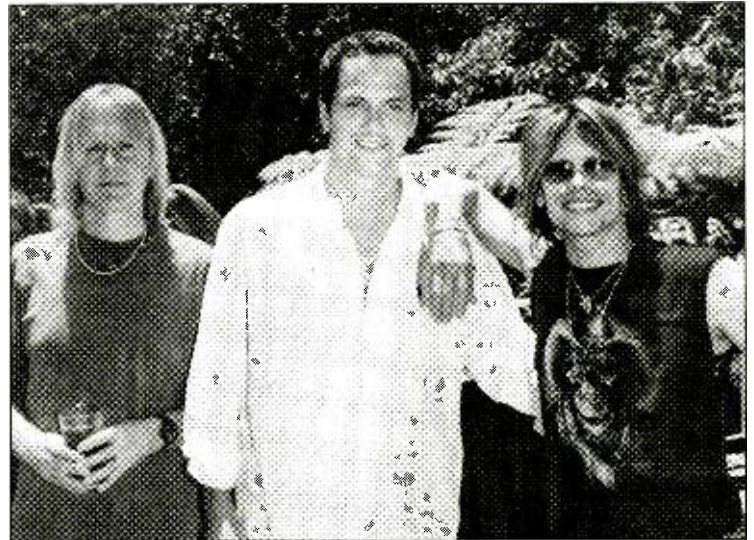
"We've had a pretty consistent team in place for 10 years, from the get-go, including the people who are off-air, like Dave Foxx, Hal Knapp and Scotty B. Even my assistant, Katie Forte, has been here for four years."

**A Unique Vibe**

Afternoon stud Bryant, who looks about 19, still has a hard time grasping that 10 years have elapsed since he arrived at Z100. He even goes as far as to quote that infamous line from the end of *Ferris Bueller's Day Off* — you know, the one about life moving pretty fast and needing to stop and look around or you might miss it.

**"When we got here in 1996 and first made the move to return Z100 to its CHR roots, the station billed about \$12 million. This year Z100 is pacing to bill over \$45 million. Not a bad success story."**

Tom Poleman



**WALK THIS WAY, POSE THIS WAY** Because he's megapopular, Clear Channel/New York Sr. VP/Programming Tom Poleman gets to hang out with all the cool kids. Seen here are (l-r) Aerosmith's Tom Hamilton, Poleman and Aerosmith's Steven Tyler.

"It feels like two or three years, but life moves so freakin' fast as you get older, and I just keep hitting the gas pedal here," Bryant says. An interesting fact: Z100 is only his third radio station, the first being WGH/Norfolk, before KRBE.

"We call our old songs 'vintage cuts,' and when I play a vintage cut from 1997 or 1999, it feels weird: I was here for that its first time around," he says. "I'm referring to a song as being old, and I remember playing stuff from artists like Will Smith when it was new."

Dastur feels kind of the same way. She says there's a unique vibe in the hallways that makes her still feel like a new kid who is amazed that she is working at the one and only Z100.

She says, "It's still a thrill to be here and do what we do every day and to be in a business where it's about the music and the passion for it and getting the product out to all the people we see at our shows.

"When you go to the shows and see how the audience reacts to things that we do, it's so gratifying and makes your job even more fulfilling. It also feels good to have such great music product out there right now.

"The ratings are building even more, and it's a fantastic time. For the station to be doing so well, it's a great feeling."

**What Goes Around....**

Poleman, now Clear Channel/New York Sr. VP/Programming, is a firm believer in the 10-year music cycle, and he's excited to be witnessing the start of the new pop cycle. Z100 continues to fuse itself to the pulse of New York and pop music, and it shows in the ratings.

"In the last extrapolated month we got the highest 18-34 numbers we've had since we've been here," says Poleman. "The last time they were this high, I think it was 1986. Everybody has to keep challenging each other on the team, and we have good dynamics in the hallways that allow for that."

Bryant points out Z100 had just hit its teenage years when the team arrived, and they've now been there a decade, almost half the station's lifetime. "It's cool that we've been here long enough that we can, hopefully, be mentioned in

**"When you go to the shows and see how the audience reacts to things that we do, it's so gratifying and makes your job even more fulfilling."**

Sharon Dastur

the same breath as Steve Kingston and Scott Shannon," he says.

Looking back on this amazing 10-year (and counting) adventure, Poleman remains characteristically humble. Despite how many in our industry perceive him, he doesn't see himself as a magical programming guru, even though he played an instrumental role in bringing America's biggest Pop station back to greatness.

"I still don't think I'm even close to achieving what I should be," he says. "When we got here in 1996 and first made the move to return Z100 to its CHR roots, the station billed about \$12 million. This year Z100 is pacing to bill over \$45 million. Not a bad success story.

"We've had great sales leadership through the years who have been excellent partners with programming and marketing, including Rob Williams, Bob McCuin, Andy Rosen and John Fullam.

"I wake up every day and am still blown away that I'm broadcasting from the top of the Empire State Building. It's still a privilege to be able to work here.

"Broadcasting to the Tri-State Area is an honor and a responsibility that you don't take lightly. You hope that your time with the station is remembered in a favorable way."

*Special thanks to my Evil Minion, Keith Berman, for his invaluable assistance in the preparation of this column.*

# R&R CHR/POP TOP 50

April 14, 2006

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	MARY J. BLIGE Be Without You (Geffen)	8237	-219	548599	12	117/0
2	2	NATASHA BEDINGFIELD Unwritten (Epic)	7904	+43	514449	22	120/1
3	3	SEAN PAUL Temperature (VP/Atlantic)	7800	+445	566365	11	118/0
4	4	RIHANNA SOS (Def Jam/IDJMG)	7796	+541	542757	11	121/0
5	5	JAMES BLUNT You're Beautiful (Custard/Atlantic)	6892	-25	442473	14	119/0
6	6	KELLY CLARKSON Walk Away (RCA/RMG)	6477	-180	393411	15	119/0
8	7	CASCADA Everytime We Touch (Robbins)	5166	-358	346535	15	115/0
9	8	BEYONCE' Check On It (Sony Urban/Columbia)	4741	-757	276696	22	119/0
17	9	DANIEL POWTER Bad Day (Warner Bros.)	4700	+1092	295951	6	116/3
7	10	NE-YO So Sick (Def Jam/IDJMG)	4674	-1191	270127	16	118/0
11	11	STAIN'D Right Here (Flip/Atlantic)	4630	+1	237883	18	99/0
19	12	SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	4529	+1265	407533	7	112/12
12	13	CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	4345	+64	285645	11	114/1
10	14	FALL OUT BOY Dance, Dance (Island/IDJMG)	4177	-589	292743	19	118/0
16	15	NICKELBACK Savin' Me (Roadrunner/IDJMG)	3947	+245	203687	9	107/3
15	16	PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	3858	+134	242302	13	112/0
13	17	ALL-AMERICAN REJECTS Dirty Little Secret (Doghouse/Interscope)	3633	-644	233163	33	115/0
14	18	T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group)	3475	-463	164311	12	111/0
18	19	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	3079	-335	182091	28	119/0
21	20	SAVING JANE Girl Next Door (Universal Republic)	2849	-145	104715	20	98/0
20	21	NELLY Grillz (Derrty/Fo' Reel/Universal)	2834	-411	137203	16	110/0
22	22	EMINEM f/NATE DOGG Shake That (Shady/Aftermath/Interscope)	2586	-217	151536	15	104/0
27	23	NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)	2552	+534	145712	5	104/10
24	24	TEDDY GEIGER For You I Will (Confidence) (Columbia/Sony BMG)	2537	+190	126836	11	99/2
26	25	BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin)	2521	+496	139704	6	87/7
28	26	ALL-AMERICAN REJECTS Move Along (Doghouse/Interscope)	2426	+439	124605	5	96/5
25	27	BO BICE The Real Thing (RCA/RMG)	2278	+126	99686	14	93/3
31	28	NE-YO When You're Mad (Def Jam/IDJMG)	1979	+438	142163	4	91/13
29	29	BLACK EYED PEAS Pump It (A&M/Interscope)	1954	-16	130107	16	109/0
30	30	DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)	1865	+224	89748	6	63/3
32	31	DADDY YANKEE Rompe (El Cartel/Interscope)	1754	+264	142496	5	73/9
23	32	PINK Stupid Girls (LaFace/Zomba Label Group)	1623	-1017	74215	10	110/0
47	33	FORT MINOR f/HOLLY BROOK Where'd You Go (Warner Bros.)	1441	+930	106908	2	89/33
36	34	FRAY Over My Head (Cable Car) (Epic)	1391	+210	41126	7	64/6
33	35	JUELZ SANTANA There It Go (The Whistle Song) (Diplomat/Def Jam/IDJMG)	1351	-57	108770	18	97/0
34	36	ROB THOMAS Ever The Same (Atlantic)	1293	+38	39803	9	54/0
38	37	MARIAH CAREY f/SNOOP DOGG Say Somethin' (Island/IDJMG)	1239	+397	105467	2	77/18
40	38	BLACK EYED PEAS Gone Going (A&M/Interscope)	951	+194	40484	3	51/4
35	39	RAY J One Wish (Knockout/Sanctuary)	944	-267	88647	18	88/0
37	40	MATISYAHU King Without A Crown (Or Music/Epic)	918	+20	50859	6	52/0
39	41	HOOBASTANK If I Were You (Island/IDJMG)	853	+22	23662	4	55/1
44	42	ANNA NALICK Breathe (2 AM) (Columbia)	817	+142	45570	6	38/1
41	43	ALY & A.J. Rush (Hollywood)	786	+70	20540	5	49/2
42	44	BOW WOW Fresh Azimz (Sony Urban/Columbia)	727	+27	31250	4	28/0
45	45	ASHLEY PARKER ANGEL Let U Go (BlackGround/Universal)	715	+92	71120	5	53/6
48	46	CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal)	682	+200	38647	2	25/5
50	47	PAUL WALL Girl (SwishaHouse/Asylum/Atlantic)	564	+121	36032	2	31/8
Debut	48	BON JOVI Who Says You Can't Go Home (Island/IDJMG)	511	+138	21840	1	37/8
49	49	KEYSHIA COLE Love (A&M/Interscope)	506	+43	21026	2	28/4
43	50	JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	467	-219	20608	11	63/0

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
FORT MINOR f/HOLLY BROOK Where'd You Go (Warner Bros.)	33
MARIAH CAREY f/SNOOP DOGG Say Somethin' (Island/IDJMG)	18
NE-YO When You're Mad (Def Jam/IDJMG)	13
SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	12
RIHANNA Unfaithful (Def Jam/IDJMG)	11
NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)	10
DADDY YANKEE Rompe (El Cartel/Interscope)	9
BON JOVI Who Says You Can't Go Home (Island/IDJMG)	8
PAUL WALL Girl (SwishaHouse/Asylum/Atlantic)	8
FALL OUT BOY A Little Less Sixteen Candles... (Island/IDJMG)	8

The CHR/Pop add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach seven plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	+1265
DANIEL POWTER Bad Day (Warner Bros.)	+1092
FORT MINOR f/HOLLY BROOK Where'd You Go (Warner Bros.)	+930
RIHANNA SOS (Def Jam/IDJMG)	+541
NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)	+534
BUBBA SPARXXX... Ms. New Booty (Purple Ribbon/Virgin)	+496
SEAN PAUL Temperature (VP/Atlantic)	+445
ALL-AMERICAN REJECTS Move Along (Doghouse/Interscope)	+439
NE-YO When You're Mad (Def Jam/IDJMG)	+438
MARIAH CAREY f/SNOOP DOGG Say Somethin' (Island/IDJMG)	+397

## NEW & ACTIVE

COLDPLAY Talk (Capitol)	Total Plays: 416, Total Stations: 25, Adds: 1
YING YANG TWINS f/PITBULL Shake (TVT)	Total Plays: 406, Total Stations: 19, Adds: 2
HAWTHORNE HEIGHTS Saying Sorry (Victory)	Total Plays: 342, Total Stations: 32, Adds: 4
FIELD MOB f/CIARA So What (DTP/Geffen)	Total Plays: 341, Total Stations: 16, Adds: 6
BOYROCKERS I Like The Way (Universal Republic)	Total Plays: 329, Total Stations: 12, Adds: 1
CHAMILLIONAIRE Turn It Up (Latium/Universal)	Total Plays: 328, Total Stations: 12, Adds: 0
KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Virgin)	Total Plays: 283, Total Stations: 18, Adds: 2
MARCOS HERNANDEZ The Way I Do (Ultrax/TVT)	Total Plays: 275, Total Stations: 20, Adds: 1
JEANNIE ORTEGA f/PAPPOUSE Crowded (Hollywood)	Total Plays: 235, Total Stations: 18, Adds: 6
FALL OUT BOY A Little Less Sixteen Candles... (Island/IDJMG)	Total Plays: 231, Total Stations: 22, Adds: 8

### Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

121 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/2-4/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 20. If after 20 weeks, the record is not in the top 20 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.



## DANIELLE BOLLINGER "KISS THE SKY"

- First Single: *When the Broken Hearted Love Again*
- 12 Weeks on Billboard Radio Play Charts
- Song Featured in the new, HIT, TV Show, Palmetto Pointe
- Danielle has appeared on Star Search, Airline and as the official singer for several Detroit Sports Teams.
- 17 Weeks Billboard Club Play Charts
- #1 on XM Satellite (BPM) 3 Weeks and Counting
- Second Single: *Kiss the Sky*
- "Kiss The Sky" is currently charting on Billboards Radio Play & Club Charts with Bullets.

New ADD @  
WKTU/New York

Label Person Contact Information:  
Bill McCormick, Label Manager 773.384.6472 office 773.610.6816 cell [billmccormick@esntion.com](mailto:billmccormick@esntion.com)



# RR CHR/POP TOP 50 INDICATOR

April 14, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	MARY J. BLIGE Be Without You (Geffen)	3844	+112	4916	12	58/0
3	2	RIHANNA SOS (Def Jam/IDJMG)	3654	+205	5046	10	59/0
4	3	JAMES BLUNT You're Beautiful (Custard/Atlantic)	3547	+191	3461	13	58/1
1	4	KELLY CLARKSON Walk Away (RCA/RMG)	3461	-265	3306	14	58/0
5	5	NATASHA BEDINGFIELD Unwritten (Epic)	3255	-44	4588	22	54/0
8	6	SEAN PAUL Temperature (VP/Atlantic)	2891	+269	2642	9	53/1
7	7	CASCADA Everytime We Touch (Robbins)	2652	-74	2746	14	55/0
10	8	STAIN D Right Here (Flip/Atlantic)	2430	+268	1264	18	51/1
16	9	DANIEL POWTER Bad Day (Warner Bros.)	2267	+514	3443	6	56/3
13	10	NICKELBACK Savin' Me (Roadrunner/IDJMG)	2074	+232	1142	9	55/3
6	11	NE-YO So Sick (Def Jam/IDJMG)	2066	-989	2141	15	48/0
21	12	SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	2048	+640	3578	6	55/7
14	13	CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	1987	+172	2538	11	52/1
11	14	FALL OUT BOY Dance, Dance (Island/IDJMG)	1912	-42	1774	19	44/0
9	15	BEYONCE' Check Out It (Sony Urban/Columbia)	1873	-437	1128	21	48/0
17	16	PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	1815	+136	1977	13	54/0
19	17	SAVING JANE Girl Next Door (Universal Republic)	1545	-55	720	25	40/0
12	18	ALL-AMERICAN REJECTS Dirty Little Secret (Doghouse/Interscope)	1537	-334	1053	33	42/0
24	19	NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)	1405	+382	2324	5	48/5
22	20	ALL-AMERICAN REJECTS Move Along (Doghouse/Interscope)	1402	+262	936	6	47/3
15	21	T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group)	1338	-425	1380	12	41/0
23	22	TEDDY GEIGER For You I Will (Confidence) (Columbia/Sony BMG)	1117	+92	452	10	40/3
29	23	NE-YO When You're Mad (Def Jam/IDJMG)	1060	+331	2432	4	44/6
28	24	BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin)	1029	+285	1539	5	42/7
18	25	PINK Stupid Girls (LaFace/Zomba Label Group)	968	-661	143	10	31/1
20	26	NELLY Grillz (Derrty/Fo' Reel/Universal)	962	-414	1296	16	33/0
26	27	BO BICE The Real Thing (RCA/RMG)	934	+99	957	11	35/1
25	28	EMINEM f/NATE DOGG Shake That (Shady/Aftermath/Interscope)	754	-147	311	14	27/0
40	29	MARIAH CAREY f/SNOOP DOGG Say Somethin' (Island/IDJMG)	686	+382	2264	2	36/9
30	30	ROB THOMAS Ever The Same (Atlantic)	670	+42	289	13	29/1
31	31	FRAY Over My Head (Cable Car) (Epic)	655	+96	207	5	29/4
27	32	BLACK EYED PEAS Pump It (A&M/Interscope)	650	-65	312	15	22/0
32	33	DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)	647	+166	1157	4	28/2
39	34	BLACK EYED PEAS Gone Going (A&M/Interscope)	557	+247	1500	2	29/5
34	35	DADDY YANKEE Rompe (El Cartel/Interscope)	556	+118	1136	4	28/1
36	36	HOOBASTANK If I Were You (Island/IDJMG)	469	+92	172	4	25/2
Debut	37	FORT MINOR f/HOLLY BROOK Where'd You Go (Warner Bros.)	430	+327	390	1	35/24
35	38	ASHLEY PARKER ANGEL Let U Go (BlackGround/Universal)	348	-39	270	7	18/2
41	39	CHRISTEN J First In Line (Crystal Teardrop)	301	+25	244	6	11/0
43	40	MATISYAHU King Without A Crown (Dr Music/Epic)	284	+27	892	3	14/0
46	41	ALY & A.J. Rush (Hollywood)	271	+48	70	2	15/2
44	42	CRINGE On And On (Listen)	266	+14	120	5	11/0
Debut	43	PAUL WALL Girl (SwishaHouse/Asylum/Atlantic)	255	+92	560	1	15/3
37	44	JUELZ SANTANA There It Go (The Whistle Song) (Diplomat/Def Jam/IDJMG)	255	-55	360	16	11/0
-	45	ANNA NALICK Breathe (2 AM) (Columbia)	243	+154	24	3	10/1
38	46	RAY J One Wish (Knockout/Sanctuary)	228	-74	1234	19	9/0
49	47	RICKI ERIK All Nite Long (Realm/Pyramid)	213	+10	140	3	10/0
47	48	BON JOVI Who Says You Can't Go Home (Island/IDJMG)	208	-4	136	3	9/0
Debut	49	BOW WOW Fresh Azimiz (Sony Urban/Columbia)	206	+47	524	1	12/3
Debut	50	KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Virgin)	201	+24	63	1	10/0

59 CHR/Pop reporters. Songs ranked by total plays for the airplay week of Sunday 4/2 - Saturday 4/8.  
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## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
FORT MINOR f/HOLLY BROOK Where'd You Go (Warner Bros.)	24
MARIAH CAREY f/SNOOP DOGG Say Somethin' (Island/IDJMG)	9
SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	7
BUBBA SPARXXX... Ms. New Booty (Purple Ribbon/Virgin)	7
NE-YO When You're Mad (Def Jam/IDJMG)	6
NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)	5
BLACK EYED PEAS Gone Going (A&M/Interscope)	5
FRAY Over My Head (Cable Car) (Epic)	4
FALL OUT BOY A Little Less Sixteen Candles... (Island/IDJMG)	4
T.I. What You Know (Grand Hustle/Atlantic)	4
DANIEL POWTER Bad Day (Warner Bros.)	3
NICKELBACK Savin' Me (Roadrunner/IDJMG)	3
ALL-AMERICAN REJECTS Move Along (Doghouse/Interscope)	3
TEDDY GEIGER For You I Will (Confidence) (Columbia/Sony BMG)	3
PAUL WALL Girl (SwishaHouse/Asylum/Atlantic)	3
BOW WOW Fresh Azimiz (Sony Urban/Columbia)	3
FIELD MOB f/CIARA So What (DTP/Geffen)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	+640
DANIEL POWTER Bad Day (Warner Bros.)	+514
NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)	+382
MARIAH CAREY f/SNOOP DOGG Say Somethin' (Island/IDJMG)	+382
NE-YO When You're Mad (Def Jam/IDJMG)	+331
FORT MINOR f/HOLLY BROOK Where'd You Go (Warner Bros.)	+327
BUBBA SPARXXX... Ms. New Booty (Purple Ribbon/Virgin)	+285
SEAN PAUL Temperature (VP/Atlantic)	+269
STAIN D Right Here (Flip/Atlantic)	+268
ALL-AMERICAN REJECTS Move Along (Doghouse/Interscope)	+262
BLACK EYED PEAS Gone Going (A&M/Interscope)	+247
NICKELBACK Savin' Me (Roadrunner/IDJMG)	+232
RIHANNA SOS (Def Jam/IDJMG)	+205
JAMES BLUNT You're Beautiful (Custard/Atlantic)	+191
CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	+172
DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)	+166
ANNA NALICK Breathe (2 AM) (Columbia)	+154
PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	+136
DADDY YANKEE Rompe (El Cartel/Interscope)	+118
MARY J. BLIGE Be Without You (Geffen)	+112
CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal)	+105
BO BICE The Real Thing (RCA/RMG)	+99
FRAY Over My Head (Cable Car) (Epic)	+96
TEDDY GEIGER For You I Will (Confidence) (Columbia/Sony BMG)	+92
HOOBASTANK If I Were You (Island/IDJMG)	+92
PAUL WALL Girl (SwishaHouse/Asylum/Atlantic)	+92
FALL OUT BOY A Little Less Sixteen Candles... (Island/IDJMG)	+79
KEYSHIA COLE Love (A&M/Interscope)	+52
ALY & A.J. Rush (Hollywood)	+48
RAY J What I Need (Knockout/Sanctuary)	+48

**TOM**  
CONGRATULATIONS ON 10 YEARS OF  
BREAKING HITS COAST TO COAST!



**April 14, 2006**

**RateTheMusic.com**  
BY MEDIABASE

America's Best Testing CHR/Pop Songs 12+  
For The Week Ending 4/7/06

Artist Title (Label)	TW	LW	Famil.	Burn	W 12-17	W 18-24	W 25-34
DANIEL POWTER Bad Day (Warner Bros.)	4.06	3.99	89%	20%	4.25	4.11	3.93
KELLY CLARKSON Walk Away (RCA/RMG)	4.02	3.96	97%	23%	4.20	3.84	3.82
ALL-AMERICAN REJECTS Move Along (Doghouse/Interscope)	3.94	—	77%	11%	4.30	3.79	3.54
CASCADA Everytime We Touch (Robbins)	3.82	3.84	92%	33%	4.14	3.80	3.51
SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	3.82	3.68	92%	19%	3.99	3.73	3.98
NATASHA BEDINGFIELD Unwritten (Epic)	3.81	3.82	98%	42%	3.82	3.65	3.87
RIHANNA SOS (Def Jam/IDJMG)	3.79	3.70	93%	28%	3.84	3.89	3.79
NICKELBACK Savin' Me (Roadrunner/IDJMG)	3.73	3.72	80%	17%	3.88	3.69	3.54
SAVING JANE Girl Next Door (Universal Republic)	3.71	3.76	80%	23%	4.08	3.51	3.59
TEDDY GEIGER For You I Will... (Columbia/Sony BMG)	3.71	3.61	71%	15%	4.22	3.59	3.52
ALL-AMERICAN... Dirty Little Secret (Doghouse/Interscope)	3.69	3.74	98%	50%	3.90	3.68	3.44
PINK Stupid Girls (LaFace/Zomba Label Group)	3.68	3.66	95%	23%	3.75	3.52	3.61
JAMES BLUNT You're Beautiful (Custard/Atlantic)	3.66	3.79	98%	41%	3.73	3.57	3.85
FALL OUT BOY Dance, Dance (Island/IDJMG)	3.64	3.70	93%	43%	3.91	3.61	3.47
BO BICE The Real Thing (RCA/RMG)	3.61	3.57	77%	18%	3.52	3.31	3.75
STAIN'D Right Here (Flip/Atlantic)	3.49	3.49	80%	30%	3.57	3.64	3.52
SEAN PAUL Temperature (VP/Atlantic)	3.44	3.47	92%	36%	3.98	3.38	3.49
MARY J. BLIGE Be Without You (Geffen)	3.43	3.58	94%	41%	3.37	3.24	3.73
PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	3.37	3.47	86%	29%	3.67	3.36	3.37
BLACK EYED PEAS Pump It (A&M/Interscope)	3.34	3.33	94%	44%	3.33	3.24	3.56
PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	3.21	3.45	94%	57%	3.06	3.21	3.16
NE-YO So Sick (Def Jam/IDJMG)	3.21	3.38	92%	54%	3.40	3.22	3.17
BEYONCE' Check On It (Sony Urban/Columbia)	3.17	3.31	95%	59%	3.10	3.07	3.56
C. BROWN f/J. SANTANA Run It (Jive/Zomba Label Group)	3.13	3.30	92%	62%	3.44	3.01	3.45
EMINEM f/NATE DOGG Shake That (Shady/Aftermath/Interscope)	3.05	3.21	88%	42%	3.24	3.02	3.43
RAY J Dne Wish (Knockout/Sanctuary)	2.98	3.14	89%	52%	3.23	2.81	3.19
CHRIS BROWN Yo... (Jive/Zomba Label Group)	2.90	3.12	87%	46%	3.37	2.78	2.95
NELLY Grillz (Derrty/Fo' Reel/Universal)	2.86	3.10	92%	55%	3.31	2.88	3.02
BUBBA SPARXXX... Ms. New Booty (Purple Ribbon/Virgin)	2.79	—	62%	33%	3.46	2.68	2.96

Total sample size is 332 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

**RR**  
**CANADA**

**CHR/POP TOP 30**

**POWERED BY MEDIABASE**

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	<b>1</b>	RIHANNA SOS (Def Jam/IDJMG)	498	+36	9	11/0
4	<b>2</b>	SEAN PAUL Temperature (VP/Atlantic)	397	+6	13	10/0
5	<b>3</b>	MARY J. BLIGE Be Without You (Geffen)	385	-3	10	9/0
2	<b>4</b>	NATASHA BEDINGFIELD Unwritten (Sony BMG)	385	-30	15	11/0
6	<b>5</b>	NICKELBACK Savin' Me (Roadrunner/EMI Music Canada)	353	-34	12	10/0
3	<b>6</b>	KELLY CLARKSON Walk Away (Sony BMG)	332	-71	11	10/0
7	<b>7</b>	PINK Stupid Girls (LaFace/Zomba Label Group)	326	-18	9	12/0
9	<b>8</b>	PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	324	+29	7	6/0
16	<b>9</b>	SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Sony BMG)	297	+63	4	7/0
11	<b>10</b>	JAMES BLUNT You're Beautiful (Custard/Atlantic)	290	+15	21	8/0
8	<b>11</b>	FALL OUT BOY Dance, Dance (Island/IDJMG)	274	-36	13	9/0
15	<b>12</b>	CASCADA Everytime We Touch (Robbins)	270	+20	8	4/0
13	<b>13</b>	HEDLEY Trip (Universal Music Canada)	267	0	14	10/0
17	<b>14</b>	ROSETTE Uh-Oh (Shred/RockSTAR/Nevada)	261	+38	6	6/0
14	<b>15</b>	MADONNA Sorry (Warner Bros.)	261	+10	12	11/0
10	<b>16</b>	NE-YO So Sick (Def Jam/IDJMG)	222	-70	14	7/0
12	<b>17</b>	BEYONCE' Check On It (Sony Urban/Columbia)	203	-68	20	9/0
18	<b>18</b>	CARL HENRY Little Mama (DEP/Universal)	197	-12	5	6/0
20	<b>19</b>	CHRIS BROWN Yo (Excuse Me Miss) (Sony BMG)	195	+2	5	5/0
22	<b>20</b>	SUITS XL Play (Universal Music Canada)	194	+14	2	7/0
19	<b>21</b>	EMINEM... Shake That (Shady/Aftermath/Interscope)	193	-6	10	5/0
25	<b>22</b>	MOBILE Out Of My Head (Universal Music Canada)	190	+40	2	9/0
21	<b>23</b>	RELIENT K Who I Am Hates Who I've Been (Gotee/Capitol)	161	-20	10	6/0
	<b>24</b>	JAMES BLUNT Wisemen (Custard/Atlantic)	158	+34	1	5/0
27	<b>25</b>	TEDDY GEIGER For You I Will... (Columbia/Sony BMG)	155	+7	3	5/0
30	<b>26</b>	ALL-AMERICAN... Move Along (Doghouse/Interscope)	150	+19	2	7/1
24	<b>27</b>	T-PAIN... I'm N Luv (Wit A Stripper) (Sony BMG)	149	-16	4	4/0
26	<b>28</b>	ALL-AMERICAN... Dirty Little Secret (Doghouse/Interscope)	144	-6	17	10/0
23	<b>29</b>	BIANCA Vegas (RockSTAR/Nevada)	140	-34	8	6/0
28	<b>30</b>	BLACK EYED PEAS Pump It (A&M/Interscope)	121	-17	15	8/0

14 Canadian CHR reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/2-4/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2006 Radio & Records. Indicates Cancon.

**THE RISE**

**ARTIST: Keyshia Cole**

**LABEL: A&M/Interscope**

By **MIKE TRIAS**/ASSOCIATE EDITOR

Good music comes from the heart. That's probably why Oakland native Keyshia Cole has made such a splash on the Urban scene with her debut album, *The Way It Is*. Cole co-wrote a majority of the songs on the album, including the first single, "I Should've Cheated," which paved the way for her hit single "Love."



Currently, "Love" rules the airwaves — it recently hit No. 1 at Urban (where it lands at No. 3 this week), and it's at No. 7 and No. 16 at Rhythmic and Urban AC, respectively. Meanwhile, "Love" hits No. 49\* this week at Pop, with WKSC/Chicago, KZZP/Phoenix, KSLZ/St. Louis and WAKS/Cleveland among its early believers.

It really is no surprise that "Love" has struck a chord with listeners. Cole's emotional voice rings true on the simple yet classy track. Right when it sounds like

she's about to burst into tears, she belts out another gut-wrenching lyric. Then there's the way she ends each hook with a little bit of vocal gymnastics. While it takes a little getting used to, the trick definitely makes you remember the song and soon becomes one of the tune's most endearing traits.

As with many songs in this genre, Cole's "Love" was inspired by real-life heartbreak. While at a restaurant in Malibu, CA, she happened upon a man from her past who had told her he wasn't interested in a relationship — and he was with his girlfriend. A confused and hurt Cole immediately wrote the lyrics for "Love," which only took her five minutes. After a power session at the studio with producer Greg Curtis, "Love" was born.

Cole began her musical career in earnest at age 12, when she recorded vocals with MC Hammer. Now 21, she hopes her story of making it in the music business serves as motivation for troubled youngsters. "Being young, you have to be really dedicated to doing it for yourself," Cole says. "There are a lot of trials and tribulations you have to go through to get what you want, especially if you feel like it belongs to you."



**ON-AIR THERAPY** Nick Lachey dropped by the fabulous Bert Show at WWWQ/Atlanta last week, and ringmaster Bert Weiss says, "The only two things I knew going into the interview were that he couldn't stick around long and he wouldn't talk about Jessica Simpson. Well, he stayed about 40 minutes — and 30 of those were spent talking about Jessica!" Following the rap session, the gang gave Nick a group hug and then posed for this picture. Seen here are (l-r) Bert Show Exec. Producer Jeff Dauler and co-host Jenn Hobby, Lachey, Bert Show co-host Melissa Carter and Weiss.



**DARNELLA DUNHAM**  
ddunham@radioandrecords.com

# Karlie's Place On MySpace

## KKFR personality uses MySpace to connect with listeners

I am amazed at how massive MySpace has become in a relatively short period of time. The site, at [www.myspace.com](http://www.myspace.com), has more than 69 million members and is growing at a rate of 280,000 new members per day. People join to network, connect with other singles or reconnect with friends from the past, but MySpace is also a great way for air personalities and listeners to get to know each other.

Self-described "MySpace Queen" KKFR (Power 92.3)/Phoenix Asst. PD/midday chick **Karlie Hustle** has been a member since November 2004. She's spent time on other community-driven sites but prefers MySpace.

"I used to be on BlackPlanet, but it became kind of archaic after a while, the way they had their pages and everything," Karlie says. "So I shut down that page and went to MySpace. This is before it blew up into something gargantuan, where it's at now. Slowly but surely it kept getting bigger and bigger.

"You can't go to a station event or anywhere without hearing 'MySpace.' You could be at Gay Pride, you could be at a funeral, you could be at a supermarket — people are talking about MySpace everywhere you go."

### Making It Work

Understanding the popularity of MySpace is one thing, but making it work for you is quite another. "I love the way it is now," Karlie says. "I get to be in contact with so many of my listeners so easily. They can send me messages, they leave me comments, I can put out blogs, I can put out bulletins about stuff that's important to me or the station, I can change my pictures.

"I have over 70,000 hits on my MySpace page, which is pretty good. Most

of those hits are from when it really started to pick up, and now it's out of control."

Power 92.3 has taken it a step further by incorporating MySpace into its on-air contesting. "Power 92.3 has a My Space page," Karlie says. "Using the 'top 16' feature — it used to be the top eight, but now you can actually customize it so you can have more people in your top 16 — people can click on all the jocks individually from the main Power page. Everybody from our mixers to our morning show to our specialty shows has a MySpace page now.

"They're holding MySpace parties throughout the country, and I think that's something we could do.

"We do contesting on MySpace. The person who manages it will send a bulletin to all of our listeners who are on our friends list and say, 'If you have Power 92.3 in your top eight, you can win whatever.'"

"People put Power 92.3 in their top eight, which is also free advertising for us, and then they will respond and say, 'You're in my top eight.' We'll go to their pages, and they might get selected to win prizes."

### High Maintenance

Promoting your MySpace page on-air results in tons of responses from listeners. Is Karlie able to respond to everyone who reaches out to her? "I do," she says.

"I make a point of it, but it's difficult to keep up with it.

"If I walk away from it for a day, I'm gonna come back to four pages of messages and comments and questions. Listeners will hit me up with their personal problems. You become somebody they look to, that they come back to. They want to see what's going on with you.

"That's why I try to keep my page fresh. I change my pictures



**Karlie Hustle**

## Their Place On MySpace

Several stations have made their presence known on MySpace. Here's a rundown of some CHR/Rhythmic stations' pages.

KKFR/Phoenix: power923

KPWR/Los Angeles: power106

KXJM/Portland, OR: jammin955

KYLD/San Francisco: wild949

WIBT/Charlotte: charlottesbeat

WILD/Tampa: wild987

WJMN/Boston: 945jamn

WQHT/New York: hot97official

all the time. I use it as a self-promotion tool — that's what it really is. If you utilize it that way, you can really benefit from it and market yourself for free.

"This is the best way to do that that I've come up with so far, other than going out to events and shaking hands in person. This has become a vehicle where it's not really just for fun, it's something that I take seriously. It's like my personal website.

"I feel that if listeners take time out of their day to send me messages, I should reply, because they don't have to listen to me. They don't have to send me a message. They don't have to say, 'Hey, girl, I love your show.' They don't have to do that. Because they do, I show them respect by replying.

Now they're able to get ahold of you in a different, much more personal way. They don't have to wait on hold.

"It's very convenient, but I keep answering my phones, too, because it's important to air listeners."

Lots of personalities have websites, but Karlie prefers MySpace because, she says, "It's more personal. People are very self-centered. We're all pretty narcissistic. We want to be like, 'Hey, look at me, this is my personal thing.' You can go on there and do whatever you want. It's an expression of yourself.

"Everybody who's on there, whether they're in radio or not, whatever they do, they want to be able to express who they are or who they'd like people to think they are through that medium.

"You can see galleries of pictures. You can update your site all the time without having a webmaster. You don't have to jump through all those hoops. If you know minimal HTML, you can pull off a decent-looking page."

### As Seen On MySpace

As for her show, Karlie says, "It's not really a normal midday show. I don't want to be a total segue jock; I want to be able to put dabs of my personality in there.

"Stations that are tracking middays, they treat it like it's a throwaway shift, like it doesn't matter. But I'm trying to do the most with those four hours that I possibly can. I want to do more with middays than anybody else has done before so that I can make a name for myself.

"That's why I take so much pride in things like MySpace, because it's another opportunity for me to get my name out there.

"Everywhere I go, people recognize me from MySpace. They'll hit me up and say, 'Hey, I saw you at such and such. Do you drive such and such car? I seen you driving down the street.' If you're a private person and don't want your business in the streets, it's not a good thing."

Even if your life is an open book, not everything is acceptable if you're promoting your page on the air. Karlie says, "I'm still myself — I refuse to compromise who I am — but we have to be careful because we are representing the station. We can't have nudity and curse words. We have to watch out for that kind of stuff.

"Now that it's become so big, the bosses are like, 'MySpace pages are important, but if you wouldn't put it on our Power webpage, you probably shouldn't put it on your MySpace page.' Think about what you put there carefully, because it reflects the image of the radio station."

**"You could be at Gay Pride, you could be at a funeral, you could be at a supermarket — people are talking about MySpace everywhere you go."**

"The more competitive markets get, the more competition that radio has from iPods and this, that and the other, you have to set yourself apart. Part of setting yourself apart is being accessible to your listeners and showing them the respect of at least getting back to them."

### Online & On-Air

Since Karlie is on in middays, she's able to interact with many listeners who are in front of computers. "I'm on the computer my entire show," she says. "I'm always refreshing it to see if I have new messages.

"I really have to balance answering my phones and answering my MySpace messages. I feel that they're equally important.

"A lot of people don't call radio stations anymore because there's so much texting technology. There's IM, e-mail. It's almost become more important, in a way, than the phone. People are starting to talk less on the phone.

"People are on their BlackBerrys or they're phone texting. Twenty years ago everybody was calling radio stations.



**SMILE FOR ME, DADDY** KBTE (104.9 The Beat) Lubbock, TX PD Magoo and his son, Saunders, hung out with SwishaHouse's Mike Jones recently. Seen here (l-r) are Magoo, Saunders and Jones.

# R&R CHR/RHYTHMIC TOP 50

April 14, 2006

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)	5931	-209	608316	14	82/0
2	2	SEAN PAUL Temperature (VP/Atlantic)	5157	-73	546899	15	81/1
6	3	CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal)	4874	+481	399120	13	79/1
4	4	BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin)	4593	-243	398294	17	83/0
3	5	MARY J. BLIGE Be Without You (Geffen)	4547	-529	403869	19	84/0
5	6	CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	4069	-403	302501	15	82/0
7	7	KEYSHIA COLE Love (A&M/Interscope)	3870	-101	341803	10	67/1
9	8	PAUL WALL Girl (SwishaHouse/Asylum/Atlantic)	3701	+274	278037	8	75/2
12	9	T.I. What You Know (Grand Hustle/Atlantic)	3523	+750	407550	7	76/9
8	10	T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group)	3299	-424	257373	16	84/0
11	11	E-40 Tell Me When To Go (Reprise/BME)	3253	+96	253253	12	65/2
10	12	NE-YO So Sick (Def Jam/IDJMG)	2911	-463	340863	20	81/0
13	13	BOW WOW Fresh Azimiz (Sony Urban/Columbia)	2425	-282	208527	19	78/0
14	14	BEYONCE' Check On It (Sony Urban/Columbia)	2331	-314	194579	21	74/0
19	15	NE-YO When You're Mad (Def Jam/IDJMG)	2316	+311	214601	6	75/4
16	16	RIHANNA SOS (Def Jam/IDJMG)	2283	-42	143606	10	55/1
20	17	THREE 6 MAFIA Poppin' My Collar (Sony Urban/Columbia)	2170	+187	192865	8	60/4
22	18	LIL' JON f/E-40 & SEAN PAUL Snap Yo Fingers (TVT)	2162	+386	201728	8	61/2
18	19	50 CENT f/OLIVIA Best Friend (G-Unit/Interscope)	2117	+84	195899	10	53/0
17	20	DADDY YANKEE Rompe (El Cartel/Interscope)	2100	-86	185310	14	46/1
23	21	FIELD MOB f/CIARA So What (DTP/Geffen)	2068	+329	155542	6	59/2
21	22	JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	1800	-150	221521	18	78/0
26	23	CHRISTINA MILIAN f/YOUNG JEEZY Say I (Def Soul/IDJMG)	1506	+145	137733	6	57/1
31	24	SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	1354	+368	117633	4	37/7
24	25	YING YANG TWINS & BUN B Git It (Rap-A-Lot/Asylum/TVT)	1258	-393	85497	12	57/0
27	26	BUSTA RHYMES Touch It (Aftermath/Interscope)	1208	-26	136668	18	57/0
32	27	PAULA DEANDA f/BABY BASH Doing Too Much (Arista)	1176	+318	65129	6	47/8
28	28	NICK CANNON Dime Piece (Motown/Universal)	1156	+66	49649	5	57/2
25	29	LIL ROB Bring Out The Freak In You (Upstairs)	1155	-351	71043	19	41/0
29	30	RAY J What I Need (Knockout/Sanctuary)	1131	+43	84283	5	55/3
33	31	CASSIE Me & U (NextSelection/Bad Boy/Atlantic)	1113	+265	96110	4	19/5
34	32	YUNG JOC It's Goin' Down (Bad Boy/Atlantic)	991	+179	92229	3	34/3
36	33	TOO SHORT Blow The Whistle (Short/Jive/Zomba Label Group)	876	+135	62221	5	39/2
30	34	EMINEM f/NATE DOGG Shake That (Shady/Aftermath/Interscope)	859	-166	68919	16	46/0
39	35	SHAWNNA Gettin' Some (DTP/Def Jam/IDJMG)	737	+216	163250	2	22/6
35	36	LL COOL J f/JENNIFER LOPEZ Control Myself (Def Jam/IDJMG)	680	-87	61102	12	62/0
50	37	MARY J. BLIGE Enough Cryin' (Geffen)	585	+167	99515	2	16/2
47	38	RICK ROSS Hustlin' (Slip-N-Slide/Def Jam/IDJMG)	574	+123	66041	2	26/4
Debut	39	MARIAH CAREY f/SNOOP DOGG Say Somethin' (Island/IDJMG)	568	+275	38777	1	44/8
48	40	E-40 f/T-PAIN & KANDI GIRL U And Dat (Reprise/BME)	548	+103	65160	2	5/3
38	41	LIL' WAYNE Hustler Musik (Cash Money/Universal)	543	+4	36886	5	29/0
41	42	DJ KHALED Holla At Me (Terror Squad/Koch)	531	+44	54391	2	25/1
40	43	REMY MA Conceited (SRC/Universal)	498	+8	63330	3	13/0
37	44	DA MUZICIANZ Camera Phone (TVT)	473	-103	21661	5	36/0
Debut	45	CHRIS BROWN f/LIL' WAYNE Gimme That (Jive/Zomba Label Group)	450	+156	81949	1	41/34
Debut	46	JUVENILE What's Happenin' (Atlantic)	448	+144	40844	1	25/4
Debut	47	AK'SENT f/BEENIE MAN Zingy (Capitol)	427	+98	14576	1	29/2
43	48	YING YANG TWINS f/AVANT Bedroom Boom (TVT)	426	-33	18292	10	11/0
44	49	CASCADA Everytime We Touch (Robbins)	418	-38	53353	2	9/1
Debut	50	PITBULL Bojangles (TVT)	414	+58	50185	1	8/4

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
CHRIS BROWN f/LIL' WAYNE Gimme That (Jive/Zomba Label Group)	34
CHERISH Do It To It (Sho'Nuff/Capitol)	19
T.I. Why You Wanna (Grand Hustle/Atlantic)	16
T.I. What You Know (Grand Hustle/Atlantic)	9
PAULA DEANOA f/BABY BASH Doing Too Much (Arista)	8
MARIAH CAREY f/SNOOP DOGG Say Somethin' (Island/IDJMG)	8
JAMIE FOXX f/TWISTA DJ Play A Love Song (J/RMG)	8
SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	7

The CHR/Rhythmic add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach 15 plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
T.I. What You Know (Grand Hustle/Atlantic)	+750
CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal)	+481
LIL' JON f/E-40 & SEAN PAUL Snap Yo Fingers (TVT)	+386
SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	+368
FIELD MOB f/CIARA So What (DTP/Geffen)	+329
PAULA DEANOA f/BABY BASH Doing Too Much (Arista)	+318
NE-YO When You're Mad (Def Jam/IDJMG)	+311
MARIAH CAREY f/SNOOP DOGG Say Somethin' (Island/IDJMG)	+275
PAUL WALL Girl (SwishaHouse/Asylum/Atlantic)	+274
CASSIE Me & U (NextSelection/Bad Boy/Atlantic)	+265

## NEW & ACTIVE

RAY CASH... Bumpin' My Music (Ghet-O-Vision/Sony Urban/Columbia)	Total Plays: 408, Total Stations: 20, Adds: 1
Q AMEY f/JAZZE PHA Forever Girl (BlackGround/Universal)	Total Plays: 359, Total Stations: 25, Adds: 1
MILA J Complete (T.U.G./Motown/Universal)	Total Plays: 340, Total Stations: 26, Adds: 2
AVANT 4 Minutes (Geffen)	Total Plays: 317, Total Stations: 10, Adds: 0
KELIS f/TOO SHORT Bossy (Jive/Zomba Label Group)	Total Plays: 290, Total Stations: 20, Adds: 2
ICE CUBE Why We Thugs (Lenchmob)	Total Plays: 283, Total Stations: 26, Adds: 3
MISSEZ f/PIMP C Love Song (Fo' Reel/Geffen)	Total Plays: 269, Total Stations: 14, Adds: 2
POTZEE Dat Girl (Unauthorized/Asylum)	Total Plays: 269, Total Stations: 12, Adds: 1
JAMIE FOXX f/TWISTA DJ Play A Love Song (J/RMG)	Total Plays: 263, Total Stations: 32, Adds: 8
MARIO VAZQUEZ Gallery (Arista/RMG)	Total Plays: 255, Total Stations: 21, Adds: 3

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

86 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/2-4/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

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**R&R**  
THE INDUSTRY'S NEWSPAPER



RateTheMusic.com

America's Best Testing CHR/Rhythmic Songs 12+ For The Week Ending 4/7/06

Table with 10 columns: Artist Title (Label), TW, LW, Familiarity, Burn, Persons 12-17, Persons 18-24, Persons 25-34. Lists top 12+ songs like T.I. What You Know, MARY J. BLIGE Be Without You, etc.

Total sample size is 267 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.

HEAD RUSH

ARTIST: Young Leek

LABEL: Def Jam/IDJMG

By DARNELLA DUNHAM/Rhythmic Editor



He's only 15, but the 6'1" rapper Young Leek has a delivery that makes him seem like a grown man. His first single, "Jiggle It," just went for adds, but mix-show DJs have been raving about it for months.

WOWI/Norfolk MD DJ Fountz tells R&R, "The beat is phenomenal, and there's not another record out there like it." DJ Supreme, MD and air personality at KQIZ/Amarillo, TX, agrees, saying, "I think the beat's hot, and it sounds different from anything out there right now."

Young Leek says he was signed to Def Jam last year when "Pat Reynolds, a.k.a. 'Plain Pat,' who is now my A&R person at Def Jam, was looking for a hot new artist." Leek continues, "He was scouting and taking meetings with different producers. The team from my production company, Stay Gettin' Entertainment, was meeting with Pat on some business.

"My dad, who is also my co-manager, gave them permission to present my single 'Jiggle It,' which was getting mad love on 92Q [WERQ] in Baltimore and the clubs, thanks to DJ K-Swift. Pat heard my music and came down to see me perform live at a packed club, and after that everything was on and poppin'!"

"Jiggle It" just went for adds, and it's rare for a song to get so much early praise from coast to coast. "It's a hype record," says KKBT (100.3 The Beat)/Los Angeles' DJ Jiji Sweet. "As soon as I put it on, it gets people on the dance floor." With stations like WPHI/Philadelphia, KSFM/Sacramento, WNVZ/Norfolk, KPRR/El Paso and KISV/Bakersfield showing the single lots of love early, "Jiggle It" is bound to have longevity on the R&R CHR/Rhythmic chart.

REPORTERS

Stations and their adds listed alphabetically by market

Grid of market reports for various cities including Albany, NY; Albuquerque, NM; Anchorage, AK; Atlanta, GA; Austin, TX; Bakersfield, CA; Birmingham, AL; Boston, MA; Charleston, WV; Chicago, IL; Dallas, TX; Dayton, OH; Denver, CO; Detroit, MI; El Paso, TX; Fresno, CA; Harrisburg, PA; Hartford, CT; Houston, TX; Indianapolis, IN; Jacksonville, FL; Kansas City, MO; Knoxville, TN; Las Vegas, NV; Little Rock, AR; Louisville, KY; Madison, WI; Miami, FL; Memphis, TN; Milwaukee, WI; Minneapolis, MN; Modesto, CA; Montgomery, AL; New London, CT; New York, NY; Norfolk, VA; Oklahoma City, OK; Omaha, NE; Orlando, FL; Palm Springs, CA; Philadelphia, PA; Phoenix, AZ; Portland, ME; Portland, OR; Raleigh, NC; Reno, NV; Richmond, VA; Sacramento, CA; Salt Lake City, UT; San Antonio, TX; San Diego, CA; San Francisco, CA; San Jose, CA; San Luis Obispo, CA; Seattle, WA; Springfield, MO; Stockton, CA; Tampa, FL; Tyler, TX; Washington, DC; Wichita, KS; Yakima, WA.

Note: For complete adds, see R&R Music Tracking.

POWERED BY MEDIABASE

\*Monitored Reporters

109 Total Reporters

86 Total Monitored

23 Total Indicator

Did Not Report, Playlist Frozen (2): KUJ/Tri, WA; WCZQ/Champaign, IL



**DANA HALL**  
dhall@radioandrecords.com

# URBan Outfitter

## One-on-one with the CEO of URBan Radio Broadcasting

**U**RBan Radio Broadcasting owns and operates 13 radio stations in four markets. It's one of the newer minority-owned broadcast companies that are gaining respect and influence in the industry. Led by 20-year broadcast veteran Kevin Wagner, URBan Radio is poised to add a number of new stations by the close of 2006, raising its profile and profitability.

Wagner began his radio career as an account executive at the age of 19, at WGCI-FM/Chicago. He spent more than 10 years there, working with VP/GM Marv Dyson, to whom he would later turn for help in starting his broadcast company.

During the '80s Wagner founded several successful entertainment marketing and promotion companies and a publishing group. He built a solid nest egg through these successful ventures and entered into broadcast ownership in 1995.

Since then Wagner has grown URBan Radio Broadcasting into its current incarnation, with Urban, Urban AC and Gospel stations in Toledo, OH; Alexandria, LA; Florence, AL; and Columbus, MS. I spoke with Wagner for our monthly series on minority broadcast owners. Here's his take on broadcasting in 2006.

**R&R:** Why did you decide to get into broadcast ownership?

**KW:** I was always intrigued by ownership. In fact, I made my first bid for a station when I was only 24 years old. I had been in radio for six years. When I started as a salesman at WGCI, it was in the early '80s, and Marv Dyson was GM. We all knew that Marv wasn't going anywhere, so the opportunity to move up there was slim. So I went to New York to meet with a group of investment bankers.

I was always curious, and curiosity made me go after it, even though I knew in the back of my mind that it probably wouldn't happen right away. When I met with these bankers, they were more inter-

ested in talking to Marv about ownership than some 24-year-old kid.

My next try at ownership came in 1992. WIZF/Cincinnati was in receivership, and I thought I could put in an offer and pick



**Kevin Wagner**

it up. Blue Chip ended up buying it instead of me, and it became the base for their company, which ended up growing at a remarkable pace. They sold to Radio One a few years ago.

I finally got my first stations in 1995, in Mobile [WYOK-FM and WGOK-AM]. Before then I was more intrigued by ownership than I was serious about it. This time, I was serious.

**R&R:** Would you be able to start a company like you did in today's business climate?

**KW:** It's definitely a lot tougher today because of consolidation. It's ironic, because 10 years ago, when I bought Mobile, the challenge was finding capital. Today we have greater access to capital; you just have to inspire the financial people to want to do business with you.

What's more difficult today is establishing the right relationships within the major broadcast groups, which can help you get access to the best properties when they become available. By establishing relationships with people in the major broadcast corporations, you make them aware that you are a prospective buyer.

**R&R:** How did you decide what markets and regions you wanted to own stations in? Was it a matter of opportunity or strategy?

**KW:** It was a little of both. Toledo was the first market after Mobile, and that was a matter of opportunity and turnaround. We were selling the duo in Mobile to Cumulus, but we knew we wanted to grow our company into a larger market. It's rare to find an Urban property in a top 100 market, let alone a duopoly. Cumulus had to spin off what they had there, so it made sense.

After that, my strategy was to expand into the Southeast, into Arbitron-rated medium and small markets with certain revenue and black population criteria. The deals had to make sense because I was working with limited dollars.

There was an investment group in place that included Marv Dyson and several athletes — Donovan McNabb, Tim Hard-

away and Michael Finley. We put together four stations in three markets. In 2005, with our success in those markets, we were able to turn to Goldman Sachs Urban Investment Group and 21st Century Group for capital investment. That allowed us to close on several more stations, and we're looking to grow more in the next year.

Today, when we hear about companies like Radio One selling off stations, it sounds like a great opportunity, but they are mostly in large markets. You have to ask yourself, "Does this work within my overall strategy?" My goal, at this point, is to double the size of my company by the end of this year, if all goes well.

**R&R:** What were some of your biggest challenges when starting your broadcast company, and now, as you operate day-to-day?

**KW:** It goes back to capital. When you're starting out, you have to find that money resource somewhere, and that can be difficult, even though there are more resources out there now. Capital has always been a difficult hurdle for minority broadcasters.

Once you're in the game, it changes. The challenges are the same for me as they are for any other broadcaster: to operate professionally and grow your company's revenue and your station's ratings.

My challenges today are to have my programming, sales, engineering and marketing plans in alignment with one another. They have to have synergy to be productive and successful. If those areas are not in alignment, you could easily fail.

In smaller markets, as an owner, you have to know it all. Actually, that is true even for the larger companies. Even if you have people working for you, you have to understand what they are talking about: the legal challenges, the regulatory issues, the revenue obstacles and the programming challenges.

One of the most important areas that I don't think owners know enough about is engineering. We're finding fewer and fewer great engineers to turn to. If you don't have a great engineer on staff, you could run into huge problems. If you're buying a station and it doesn't reach the metropolitan area, you have to know if it's possible to change that down the road. Engineering is key to having a successful broadcast company.

**R&R:** Did you ever seek any help from organizations like NABOB or the NAB? If so, how did they help you in your growth?

**KW:** When I started out I was intrigued and wanted to learn everything I could about broadcast ownership, so I reached out to people within these organizations and joined them myself. They are not there to seek you out, you have to seek them out. They are a resource that is available to you if you feel the need to use them. Most important, they can provide you with the contacts you need to establish, grow and nurture your company.

**R&R:** In recent months the relationship between radio broadcasters and record companies has been changing due to the New York State Attorney General's investigation into record-company promotion practices. How do you see this relationship evolving in the future?

**KW:** I feel that it will come full circle to how we used to operate years ago. Back

**"Back when I started in radio sales, labels would actually advertise their artists on radio. Many of my clients were the record labels. Then that stopped happening for a long time."**

when I started in radio sales, labels would actually advertise their artists on radio. Many of my clients were the record labels. We would get co-op buys from record stores and so forth.

Then that stopped happening for a long time. The money was going into marketing and promotion instead. The old way made more sense to me because the labels were specifically targeting and reaching the consumers who buy their music, and it was helping the station's bottom line. I see it going back to that sort of relationship.

The music industry has been going through a lot lately — with downloading and falling sales. This has all been a wake-up call for them, just as things like satellite radio have been a wakeup call for broadcasters.

**R&R:** HD Radio is growing, but there are still some questions about its value and even its potential to hurt small broadcasters. What are your thoughts on it?

**KW:** There are pros and cons to HD Radio. It will help us in terms of the clarity issue. We will be able to compete with rivals like satellite radio in that arena. But there are also a lot of questions about its cost and how it could possibly cannibalize our own product. Right now HD Radio for broadcasters costs the same whether you are in market No. 1 or market No. 260. That's not right.

Secondly, they have to do a lot better in terms of reaching the consumers and educating them about HD product. And then there are the questions we have about how Arbitron will rate these channels. Will they combine them?

One of the craziest things I've heard is that a station would simply rebroadcast its product on HD without commercials. Hello! Why would someone listen to your main channel then?

**R&R:** We constantly hear that broadcast revenue is growing at a snail's pace. How can radio owners find new ways to generate revenue? Are we missing opportunities that are out there?

**KW:** Price-per-share has really hurt the industry. It hurts the growth of the market overall. Sure, you might be able to grow your market share, but if the market growth is stagnant, what does that really do for you? I would much rather have the same market share of a larger pie than a larger share of a smaller pie, which is what's been happening in most markets.

**"What's difficult today is establishing the right relationships within the major broadcast groups, which can help you get access to the best properties when they become available."**



April 14, 2006

RateTheMusic.com

America's Best Testing Urban Songs 12 + For The Week Ending 4/7/06

Studio Stats

Table with 10 columns: Artist Title (Label), TW, LW, Famil., Burn, Pers. 18-34, F 18-34, M 18-34. Lists top urban songs like MARY J. BLIGE's 'Be Without You' and NE-YO's 'When You're Mad'.

Total sample size is 350 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much).

ARTIST: Megan Rochell
LABEL: Def Jam/IDJMG
CURRENT SINGLE: "The One You Need"
TOP SPINS AT: KNDA/Corpus Christi, TX; KBLR/Omaha; WOWI/Norfolk; WRJH/Jackson, MS; WBTF/Lexington, KY; and WULB/Detroit

By DANA HALL
Urban Editor

Personal stats: Rochell began singing at the age of 7, first in the choir at the Christ Fellowship Baptist Church in Brooklyn, where she was raised by her grandmother. By the age of 11, she was already gaining recognition for her talent...

When she turned 18, Rochell moved to Philadelphia to pursue her music career. She met and began recording with the son of legendary singer-songwriter and Philadelphia International Records founder Leon Huff. One day as she was leaving the studio, she ran into Nathan Morris of Boyz II Men. Singing for him on the street corner, Rochelle made an



impression and was soon signed to Morris' Adlib Entertainment. He hooked her up with an audition with Island Def Jam Chairman Antonio "L.A." Reid, and the rest is history.

The album: You, Me and the Radio is Rochell's debut album, due out later this summer. She worked with name producers like Rodney Jerkins, who produced her debut single, "The One You Need"; Fabolous, who also appears on her first single; Ne-Yo; The Cornerboys; The Underdogs; and Stargate.

See her: While Rochelle just came off several tour dates with superstar Chris Brown, there are plans for her to do more shows, as well as TV appearances. Stay tuned for more details.

REPORTERS

Stations and their adds listed alphabetically by market

KBCE/Alexandria, LA
MD: Denise Thomas
72 BUBBA SPARXXX LYING YANG TWINS
48 AVANT
URBAN MYSTIC

WBLK/Buffalo, NY\*
PD/MD: Chris Reynolds
5 T
1 MISSEZ VPIMP C

WWSU/Columbus, MS
PD: Steve Poston
APD: Sebastian Riley
MD: Shawnna Young
74 THREE 6 MAFIA
72 BUBBA SPARXXX LYING YANG TWINS
48 AVANT

WPHH/Hartford, CT\*
PD/MD: Mychal Maguire
No Adds

WELP/Huntsville, AL\*
DM: Steve Murry
PD: Anthony "Big Ant" Simmons
MD: Jeffrey "Dj Illie III" Rice
7 T
2 DEM FRANCHIZE BOYZ
YOUNG LEAK

WJMI/Jackson, MS\*
APD: Stan Branson
APD: Alice Marie
5 T
2 DEM FRANCHIZE BOYZ
YOUNG LEAK

KHTE/Little Rock, AR\*
PD: Joe Ratliff
APD/MD: Tori Seville
No Adds

KPRV/Little Rock, AR\*
DM: Mark Dylan
PD: Joe Booker
19 T
5 CHERI DENNIS
2 LUKA CAMPBELL
DEM FRANCHIZE BOYZ
YOUNG LEAK

KRUV/Monroe, LA
PD: Chris Collins
8 MARY J. BLIGE

Note: For complete adds, see R&R Music Tracking.

POWERED BY MEDIABASE

\*Monitored Reporters

95 Total Reporters

65 Total Monitored

30 Total Indicator

Did Not Report, Playlist Frozen (6): KIZ/Kileen, TX Sirius Hot Jamz/Satellite WGOV/Valdosta, GA WRXZ/Albany, GA XM Raw/Satellite

R&R URBAN AC TOP 30

April 14, 2006

Main table with columns: LAST WEEK, THIS WEEK, ARTIST, TITLE, LABEL(S), TOTAL PLAYS, +/- PLAYS, TOTAL AUDIENCE (00), WEEKS ON CHART, TOTAL STATIONS/ADDS.

POWERED BY MEDIABASE

MOST ADDED

Table with columns: ARTIST TITLE LABEL(S), ADDS. Lists top 5 most added songs.

The Urban AC add threshold is applied to monitored stations not allowed to report adds per their company policy...

MOST INCREASED PLAYS

Table with columns: ARTIST TITLE LABEL(S), TOTAL PLAY INCREASE. Lists top 5 most increased plays.

NEW & ACTIVE

MARY MARY Yesterday (Sony Urban/Columbia)
Total Plays: 162, Total Stations: 18, Adds: 0
YOLANDA ADAMS This Too Shall Pass (Atlantic)
Total Plays: 146, Total Stations: 19, Adds: 0

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

65 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks...

REPORTERS

Stations and their adds listed alphabetically by market

Grid of reporter information by market, including station call letters, city, and reporter name.

POWERED BY MEDIABASE

Monitored Reporters 79 Total Reporters 65 Total Monitored 14 Total Indicator

Powergold advertisement with logo, tagline 'Powergold offers us limitless options...', and contact information for Dan Turner.









**WHITE TRASH  
WITH MONEY**

**TOBY  
KEITH**



**FEATURING...**  
**"GET DRUNK AND BE  
SOMEBODY,"**  
**"A LITTLE TOO LATE"**  
**PLUS 3 NEW BUS SONGS!**  
**IN STORES NOW!**

**THE NEW SINGLE**  
**"A LITTLE  
TOO LATE"**  
**ON YOUR DESK NOW!**  
**AIRPLAY IMPACT DATE:**  
**APRIL 17TH**



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**CHUCK ALY**  
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# Inside Man

## New book details Nashville exec's extraordinary journey

For most folks, taking a meeting with Jimmy Hoffa and having him ask, "Do you know how to skin a catfish?" and then insist on paying your \$10,000 fee in cash would be the centerpiece story of every dinner party for the rest of your life. For Nashville-based attorney, artist manager and television producer Bill Carter, the Hoffa tale is merely an aside.

Those in Country radio and the Nashville music community who know Carter are probably familiar with his work representing Tanya Tucker, Reba McEntire, Shenandoah, Lonestar, Lari White, Rodney Crowell and many others at various times. And some are likely aware of his background as a Secret Service agent and as an attorney for The Rolling Stones.

The breadth of Carter's almost unbelievable career is fully revealed, however, in his new book, *Get Carter*. It's not every kid from Arkansas who can draw a straight line from John F. Kennedy, the Warren Commission, Steve McQueen and FedEx to Keith Richards, Billy Graham, reggae icon Peter Tosh and Hoffa. But, like an Arkansan Forrest Gump — only more imposing and authoritative — Carter can.

### A Most Solemn Moment

One of five children raised in a small town, Carter did a short stint in the Air Force after high school. He then took a civil service exam on a lark and got an unexpected call from the Secret Service.

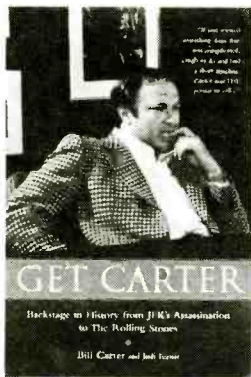
"I never planned anything," Carter says. "Things just came my way. I was reading a book by Franklin Graham recently that said, 'God opens many doors. Sometimes people don't want to walk through them.' I just bolted on in, I guess."

Carter and several Secret Service associates were celebrating the completion of an advanced

training course with a meal at a Washington, DC restaurant when his supervisor got the call that President Kennedy had been shot.

Immediately assigned to the White House,

Carter worked past midnight fielding calls in the West Wing. He was called back at 4am on Saturday, Nov. 23, after only two hours' sleep, when the President's casket arrived, an event he calls "the most solemn moment of my entire life."



Carter writes, "A picture that stands out above all else is the four members of the honor guard keeping watch over their president's body, attired in full dress, the left side of their chests adorned by service medals, standing at attention with tears running down their faces."

The following week Carter was assigned to the Secret Service investigation in Dallas, conducting interviews with witnesses and escorting, among others, Lee Harvey Oswald's widow, Marina, before the Warren Commission.

Carter's assessment in the book of Oswald and the assassination investigation leads to a simple and irrefutable argument against any sort of conspiracy to kill Kennedy. As someone who actually interviewed key witnesses, Carter shuts the door on all the wild theories.

### On The Road With The Stones

Carter left the Secret Service during the Johnson administration, went to law school and started a practice in Arkansas. His political connections eventually led to his representing The Rolling Stones, who, in 1974, were being denied entry visas by a State Department fearful that the band would incite a revolution.

Defly maneuvering through the halls of power, Carter soothed the concerns of the strait-laced bureaucrats, but approval for a Stones tour came with the caveat that Carter personally assure the government of tour security.

He toured with the band in '75, '78 and '81, and his run-ins with local police eager to bust the Stones provide some of the most amusing passages in the book.

On the serious side, Carter was called in to extricate Keith Richards from a 1977 Toronto heroin bust for possession for the purpose of traf-

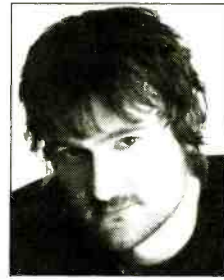


**MOURNING IN AMERICA** President John F. Kennedy's casket is carried up the steps of the U.S. Capitol, followed by Mrs. Kennedy, John Jr., Caroline and other members of the family. Secret Service agent Bill Carter is in the upper right, beside the pillar.

# Eric Church

## NEW ARTIST FACT FILE

Label: Capitol  
Single: "How 'Bout You"  
Album: *Sinners Like Me*  
Producer: Jay Joyce  
Release date: July 18  
Hometown: Granite Falls, NC  
Favorite sports team: University of North Carolina Tar Heels  
Ultimate meal: "Fajitas. I'm a Southwestern food freak."  
Favorite movie: *The Green Mile*  
My friends say: "Great guy. Truthfully? They'd say I am what



**Eric Church**

I am. Good or bad, you get what you get."

Birthdate: May 3

Influences: "This is where it gets interesting. I'm just going to throw out a bunch. I'd go Otis Redding, Van Morrison, Jackson Browne, Merle Haggard, John Prine, Kris Kristofferson. And I could go 27 more. I love it all. That's a pretty good start. I guess. I love Aretha Franklin, too, and Motown and the singer-songwriter thing."

The light came on when: "I had a little band in college called The Mountain Boys. It was me, my brother, a college roommate and another guy. We all played music, so we decided to try to play some bars and make some money. We did a live CD that had three or four songs I'd written on it, and we sold them. When we'd go back and play I would throw those songs into the set, and I noticed people singing them back to me. When that happened I thought, 'Maybe this will work.'"

Three-minute life story: "I was born a wee, young lad in North Carolina. My mom would put me up on tables in restaurants when I was 4. I'd sing 'Elvira,' and patrons would come by and flip quarters at me. I've always sang. When college happened I really started to hone my chops, play clubs and get my butt kicked every night. People would yell out songs we didn't know, but I made them a deal that I'd know the songs the next week.

"When I graduated college I moved out to Nashville and landed a songwriting gig at Sony Tree. I got a few cuts, and from there I made my way over to Capitol. They heard some stuff I was doing as a writer and wanted to see a show. I did a show for them, and on my birthday last year I got offered a record deal. That's the musical side of it. The other side I can't do in three minutes."

Best thing about his career so far: "I hope we haven't gotten to that yet. So far, being able to make an album of 12 songs that I wrote and seeing people gravitate to it. When people come up to me and say, 'You're singing my song,' that's the coolest thing."

Worst thing: "Being away from family and friends, but that's part of it."

Album he's embarrassed to own: "Probably Gwen Stefani, but I love her. If it wasn't her, it would be Madonna. *Material Girl*."

Album he wore out: "There were two. One was *A Taste of Yesterday's Wine*, by Merle Haggard and George Jones. The other was *Tony Rice Sings Gordon Lightfoot*. I wore that out in college."



**NO STONES UNTURNED** Bill Carter sat in on a meeting between Senator Ted Kennedy and The Rolling Stones' Mick Jagger. Seen here (l-r) are Carter associate attorney Kathy Woods (now Sr. VP/Legal & Business Affairs at RCA Label Group), Kennedy, Carter, Jagger and Jane Rose of Rolling Stones Records.

former Wailer Peter Tosh and 13 Jamaican squatters who had commandeered Keith Richards' island home.

He was called to the scene of Lynyrd Skynyrd's fateful 1977 plane crash by their management. And in less than two hours, with nothing more than a telephone and sheer bravado, he secured the release of Steve McQueen's body from Mexico, where it was basically being held for a six-figure ransom following the actor's death.

### Painful Memories

Six years in the writing, *Get Carter* was shopped to major publishers before Carter decided to self-publish. "As you might imagine, the first two questions they had were about what kind of personal stuff I could give them on JFK and Mick Jagger," Carter says. "I told them, 'You don't have enough money to get me to do that.'" Nashville-based publicist Judi Turner helped Carter shape the book. "The assassination was the most difficult part," he says. "I'd blocked a lot of the painful memories, and it took a long time to go through all those records and find the files I had personally worked on.

"I hand-wrote the whole thing on legal pads and handed it to Judi, who became a great interpreter of my scribbles."

"Actually, if I knew how much work was involved, I don't know if I'd have done it. But the reaction has been great. You live your life and it's routine to you, so it's kind of shocking when people find it so interesting."

# ANOTHER NIGHT ANOTHER STAR

*Lia*

**Toby Keith**

JUST WRAPPED

Premiere Party Live from  
Las Vegas, April 7th

**Shania Twain**

'Greatest Hits' World Premiere,  
November 2004

**Reba**

"Reba Live from the Set,"  
Valentine's Day 2005

**Faith Hill**

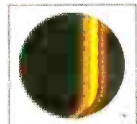
'Fireflies' World Premiere,  
July 2005

**Brooks & Dunn**

Live from NYC,  
August 2005

**Garth Brooks**

Exclusive Interview,  
November 2005



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# R&R COUNTRY TOP 50

April 14, 2006

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MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	TOTAL AUD. (00)	+/- AUD. (00)	WEEKS ON	TOTAL ADDS
1	1	<b>RASCAL FLATTS</b> What Hurts The Most <i>(Lyric Street)</i>	14287	-94	5022	+27	414974	-26375	14	123/0
3	2	<b>BON JOVI W/J. NETTLES</b> Who Says You... <i>(Mercury/IDJMG)</i>	13150	514	4476	+221	391438	-6369	18	120/0
4	3	<b>TOBY KEITH</b> Get Drunk... <i>(Show Dog Nashville/Universal)</i>	12764	710	4290	+257	365347	4245	15	122/0
2	4	<b>KEITH URBAN</b> Tonight I Wanna Cry <i>(Capitol)</i>	12252	-1018	4242	-339	358307	-51475	19	122/0
5	5	<b>BLAKE SHELTON</b> Nobody But Me <i>(Warner Bros.)</i>	11318	-566	4011	-165	324772	-35608	31	123/0
7	6	<b>MONTGOMERY GENTRY</b> She Don't Tell Me To <i>(Columbia)</i>	10062	-1116	3582	-349	284077	-60808	23	121/0
8	7	<b>BROOKS &amp; DUNN</b> Believe <i>(Arista)</i>	9811	7	3505	+3	290590	-13085	23	122/1
9	8	<b>JACK INGRAM</b> Wherever You Are <i>(Big Machine)</i>	9805	604	3237	+201	282193	3711	21	123/0
10	9	<b>JASON ALDEAN</b> Why <i>(BBR)</i>	9487	749	3354	+244	271031	4142	19	122/0
11	10	<b>FAITH HILL</b> The Lucky One <i>(Warner Bros.)</i>	9030	603	3107	+200	258514	4873	9	123/0
12	11	<b>LEANN RIMES</b> Something's Gotta Give <i>(Asylum/Curb)</i>	8460	479	2912	+137	239550	8433	15	123/0
13	12	<b>DIERKS BENTLEY</b> Settle For A Slowdown <i>(Capitol)</i>	8423	713	2902	+193	235381	12524	13	123/0
15	13	<b>TIM MCGRAW</b> When The Stars Go Blue <i>(Curb)</i>	7776	1018	2655	+362	216157	14177	6	118/2
14	14	<b>JOE NICHOLS</b> Size Matters (Someday) <i>(Universal South)</i>	7333	323	2574	+98	196965	5823	12	121/1
16	15	<b>GEORGE STRAIT</b> Seashores Of Old Mexico <i>(MCA)</i>	7181	514	2518	+172	192824	1596	9	121/1
18	16	<b>PHIL VASSAR</b> Last Day Of My Life <i>(Arista)</i>	6326	564	2075	+165	171925	14473	10	119/2
19	17	<b>KEITH ANDERSON</b> Every Time I Hear Your Name <i>(Arista)</i>	6279	626	2186	+224	161630	7740	14	120/0
24	18	<b>BRAD PAISLEY</b> The World <i>(Arista)</i>	5248	1436	1777	+484	136933	27074	4	117/4
21	19	<b>CRAIG MORGAN</b> I Got You <i>(BBR)</i>	5207	216	2017	+59	132536	-2093	17	113/3
20	20	<b>SHEDAISY</b> I'm Taking The Wheel <i>(Lyric Street)</i>	5104	-40	1793	-22	120466	-4425	19	116/2
23	21	<b>GRETCHEN WILSON</b> Politically Uncorrect <i>(Epic)</i>	4175	204	1482	+85	98011	-1705	9	110/1
25	22	<b>GARY ALLAN</b> Life Ain't Always Beautiful <i>(MCA)</i>	3983	492	1440	+174	92715	5590	12	111/7
31	23	<b>CARRIE UNDERWOOD</b> Don't Forget To Remember Me <i>(Arista)</i>	3500	1183	1088	+408	97371	32237	5	103/16
<b>Breaker</b>	<b>24</b>	<b>KENNY CHESNEY</b> Summertime <i>(BNA)</i>	3407	1718	1099	+559	100422	43776	2	102/38
26	25	<b>KENNY ROGERS</b> I Can't Unlove You <i>(Capitol)</i>	3342	373	1134	+127	83907	10143	14	97/5
27	26	<b>LITTLE BIG TOWN</b> Bring It On Home <i>(Equity)</i>	3081	351	1101	+107	78102	7448	10	97/5
30	27	<b>RODNEY ATKINS</b> If You're Going... <i>(Curb)</i>	2904	396	1105	+132	70530	4221	13	92/5
28	28	<b>ERIC CHURCH</b> How 'Bout You <i>(Capitol)</i>	2847	277	982	+82	72360	8031	8	90/4
29	29	<b>JAMIE O'NEAL</b> I Love My Life <i>(Capitol)</i>	2569	-42	844	-19	67134	-2277	17	73/0
32	30	<b>BILLY CURRINGTON</b> Why, Why, Why <i>(Mercury)</i>	2428	240	913	+84	58625	2740	6	90/3
<b>Breaker</b>	<b>31</b>	<b>SUGARLAND</b> Down In Mississippi (Up To No Good) <i>(Mercury)</i>	2384	566	831	+207	55123	6576	5	75/7
33	32	<b>JAKE OWEN</b> Yee Haw <i>(RCA)</i>	2342	317	865	+111	53860	8485	6	80/6
35	33	<b>JOSH GRACIN</b> Favorite State Of Mind <i>(Lyric Street)</i>	1983	75	713	-2	44817	2416	5	86/7
34	34	<b>BIG &amp; RICH</b> Never Mind Me <i>(Warner Bros.)</i>	1951	-50	636	-37	46870	-3110	10	66/1
38	35	<b>TRENT WILLMON</b> Dn Again Tonight <i>(Columbia)</i>	1943	290	674	+82	44998	4680	8	62/5
39	36	<b>NEAL MCCOY</b> The Last Of A Dying Breed <i>(903)</i>	1270	66	438	+34	27610	895	7	48/1
41	37	<b>MEGAN MULLINS</b> Ain't What It Used To Be <i>(BBR)</i>	1257	116	484	+42	29145	3633	5	66/6
40	38	<b>DIXIE CHICKS</b> Not Ready To Make Nice <i>(Open Wide/Columbia)</i>	1202	33	324	+15	32110	-2598	4	24/1
42	39	<b>BLAINE LARSEN</b> I Don't Know What She Said <i>(Giantslayer/BNA)</i>	1150	65	455	+28	24060	2661	6	59/2
43	40	<b>DANIELLE PECK</b> Findin' A Good Man <i>(Big Machine)</i>	1133	135	444	+63	24083	218	3	56/6
<b>Debut</b>	<b>41</b>	<b>WRECKERS</b> Leave The Pieces <i>(Maverick/Warner Bros.)</i>	1057	639	361	+233	19271	7326	1	51/13
44	42	<b>HANK WILLIAMS, JR.</b> That's How They Do It In Dixie <i>(Curb/Asylum)</i>	997	60	446	+37	17964	-2120	6	51/3
46	43	<b>STEVE HOLY</b> Brand New Girlfriend <i>(Curb)</i>	862	57	353	+19	21092	1628	9	38/3
45	44	<b>ASHLEY MONROE</b> Satisfied <i>(Columbia)</i>	775	-40	265	-5	17682	-3501	3	37/2
47	45	<b>CHRIS CAGLE</b> Wal-Mart Parking Lot <i>(Capitol)</i>	667	-173	267	-74	15524	-967	6	29/0
<b>Debut</b>	<b>46</b>	<b>GARTH BROOKS</b> That Girl Is A Cowboy <i>(Pearl/Lyric Street)</i>	659	586	200	+173	15668	13068	1	32/26
49	47	<b>BOMSHEL</b> It Was An Absolutely Finger Lickin'... <i>(Curb)</i>	642	55	289	+41	11976	2043	2	39/3
48	48	<b>HOT APPLE PIE</b> Easy Does It <i>(MCA)</i>	639	20	245	+29	12254	725	2	36/0
50	49	<b>JOHN CORBETT</b> Good To Go <i>(Fun Bone)</i>	546	31	209	+17	12503	945	6	56/0
<b>Debut</b>	<b>50</b>	<b>CROSS CANADIAN RAGWEED</b> This Time Around <i>(Universal South)</i>	537	176	136	+61	11605	1970	1	11/5

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
<b>KENNY CHESNEY</b> Summertime <i>(BNA)</i>	38
<b>GARTH BROOKS</b> That Girl Is A Cowboy <i>(Pearl/Lyric Street)</i>	26
<b>MIRANDA LAMBERT</b> New Strings <i>(Epic)</i>	20
<b>CARRIE UNDERWOOD</b> Don't Forget To Remember Me <i>(Arista)</i>	16
<b>WRECKERS</b> Leave The Pieces <i>(Maverick/Warner Bros.)</i>	13
<b>VAN ZANT</b> Things I Miss The Most <i>(Columbia)</i>	8
<b>GARY ALLAN</b> Life Ain't Always Beautiful <i>(MCA)</i>	7
<b>JOSH GRACIN</b> Favorite State Of Mind <i>(Lyric Street)</i>	7
<b>SUGARLAND</b> Down In Mississippi (Up To No Good) <i>(Mercury)</i>	7

The Country add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach seven plays per week within one airplay week. Airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
<b>KENNY CHESNEY</b> Summertime <i>(BNA)</i>	+1718
<b>BRAD PAISLEY</b> The World <i>(Arista)</i>	+1436
<b>CARRIE UNDERWOOD</b> Don't Forget To Remember Me <i>(Arista)</i>	+1183
<b>TIM MCGRAW</b> When The Stars Go Blue <i>(Curb)</i>	+1018
<b>JASON ALDEAN</b> Why <i>(BBR)</i>	+749
<b>DIERKS BENTLEY</b> Settle For A Slowdown <i>(Capitol)</i>	+713
<b>TOBY KEITH</b> Get Drunk... <i>(Show Dog Nashville/Universal)</i>	+710
<b>WRECKERS</b> Leave The Pieces <i>(Maverick/Warner Bros.)</i>	+639
<b>KEITH ANDERSON</b> Every Time I Hear Your Name <i>(Arista)</i>	+626
<b>JACK INGRAM</b> Wherever You Are <i>(Big Machine)</i>	+604

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>KENNY CHESNEY</b> Summertime <i>(BNA)</i>	+559
<b>BRAD PAISLEY</b> The World <i>(Arista)</i>	+484
<b>CARRIE UNDERWOOD</b> Don't Forget To Remember Me <i>(Arista)</i>	+408
<b>TIM MCGRAW</b> When The Stars Go Blue <i>(Curb)</i>	+362
<b>T. KEITH</b> Get Drunk... <i>(Show Dog Nashville/Universal)</i>	+257
<b>JASON ALDEAN</b> Why <i>(BBR)</i>	+244
<b>WRECKERS</b> Leave The Pieces <i>(Maverick/Warner Bros.)</i>	+233
<b>KEITH ANDERSON</b> Every Time I Hear Your Name <i>(Arista)</i>	+224
<b>BON JOVI W/J. NETTLES</b> Who Says... <i>(Mercury/IDJMG)</i>	+221
<b>SUGARLAND</b> Down In Mississippi (Up To No Good) <i>(Mercury)</i>	+207

## BREAKERS

**KENNY CHESNEY**  
Summertime *(BNA)*  
38 Adds • Moves 37-24  
**SUGARLAND**  
Down In Mississippi (Up To No Good) *(Mercury)*  
7 Adds • Moves 36-31

Songs ranked by total points

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

123 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 4/2-4/8. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by the highest AQH Persons of all Country reporters. As of fall 2005, WUSN/Chicago has the highest AQH, which is 42,500. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2006, Arbitron Inc. © 2006 Radio & Records.

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# R&R COUNTRY TOP 50 INDICATOR

April 14, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	± POINTS	TOTAL PLAYS	± PLAYS	TOT. AUD. (00)	± AUD. (00)	WEEKS ON	TOTAL ADDS
1	1	RASCAL FLATTS What Hurts The Most (Lyric Street)	4944	97	3911	+146	13405	-90854	14	98/2
2	2	BLAKE SHELTON Nobody But Me (Warner Bros.)	4399	-62	3576	+65	14650	-81674	32	97/2
4	3	TOBY KEITH Get Drunk... (Show Dog Nashville/Universal)	4295	-118	3441	+167	12586	-77605	15	95/2
5	4	BON JOVI W/J. NETTLES Who Says... (Mercury/IDJMG)	4285	122	3440	+177	13656	-75409	17	92/2
3	5	KEITH URBAN Tonight I Wanna Cry (Capitol)	4270	-261	3412	-123	14626	-82604	19	92/2
7	6	BROOKS & DUNN Believe (Arista)	3635	-139	2996	-13	13175	-69162	26	90/2
9	7	JASON ALDEAN Why (BBR)	3628	260	2925	+295	9886	-63425	19	98/2
10	8	JACK INGRAM Wherever You Are (Big Machine)	3499	295	2841	+326	9500	-57131	21	99/3
11	9	FAITH HILL The Lucky One (Warner Bros.)	3261	202	2612	+239	8780	-56937	9	99/3
6	10	MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	3197	-686	2472	-511	12057	-75177	24	81/2
12	11	DIERKS BENTLEY Settle For A Slowdown (Capitol)	3076	110	2506	+142	8187	-55010	13	97/2
13	12	LEANN RIMES Something's Gotta Give (Asylum/Curb)	3047	186	2421	+192	9157	-52361	15	96/3
14	13	JOE NICHOLS Size Matters (Someday) (Universal South)	2850	153	2300	+150	7092	-50891	12	95/3
15	14	GEORGE STRAIT Seashores Of Old Mexico (MCA)	2793	173	2293	+182	7888	-47861	10	92/2
17	15	TIM MCGRAW When The Stars Go Blue (Curb)	2706	275	2183	+253	7119	-44168	6	96/4
19	16	CRAIG MORGAN I Got You (BBR)	2399	220	1910	+216	6335	-40521	18	91/1
18	17	PHIL VASSAR Last Day Of My Life (Arista)	2354	188	1935	+176	5621	-40612	11	88/1
20	18	KEITH ANDERSON Every Time I Hear Your Name (Arista)	2351	202	1924	+196	5576	-39797	14	89/3
24	19	BRAD PAISLEY The World (Arista)	2061	401	1669	+344	4966	-30306	4	93/9
21	20	SHEDAISY I'm Taking The Wheel (Lyric Street)	1935	-43	1575	+9	3519	-37105	20	81/3
23	21	GARY ALLAN Life Ain't Always Beautiful (MCA)	1908	221	1536	+219	5344	-30526	13	86/7
22	22	GRETCHEN WILSON Politically Uncorrect (Epic)	1849	98	1549	+137	4268	-30744	9	85/3
32	23	CARRIE UNDERWOOD Don't Forget To Remember Me (Arista)	1265	364	1080	+345	2133	-16093	3	81/12
36	24	KENNY CHESNEY Summertime (BNA)	1257	500	1009	+437	3072	-12448	3	71/26
28	25	KENNY ROGERS I Can't Unlove You (Capitol)	1238	150	992	+132	2974	-17919	15	68/6
27	26	LITTLE BIG TOWN Bring It On Home (Equity)	1224	166	985	+136	2240	-18977	11	70/11
31	27	ERIC CHURCH How 'Bout You (Capitol)	1181	171	948	+145	2639	-17062	7	65/5
26	28	RODNEY ATKINS If You're Going Through Hell... (Curb)	1164	82	937	+78	1853	-21123	13	63/0
30	29	BILLY CURRINGTON Why, Why, Why (Mercury)	1136	107	945	+114	2154	-18732	7	75/5
29	30	JAMIE O'NEAL I Love My Life (Capitol)	1078	41	884	+75	2231	-18566	18	53/2
25	31	TRENT TOMLINSON Drunker Than Me (Lyric Street)	1018	-338	793	-254	1804	-27969	23	53/1
35	32	SUGARLAND Down In Mississippi (Up To No Good) (Mercury)	970	183	831	+159	1582	-14255	5	68/5
34	33	BIG & RICH Never Mind Me (Warner Bros.)	876	34	722	+51	1404	-15409	11	56/2
33	34	NEAL MCCOY The Last Of A Dying Breed (903)	858	-12	709	+26	1285	-15846	13	55/3
37	35	JOSH GRACIN Favorite State Of Mind (Lyric Street)	809	87	677	+101	1379	-12353	7	61/7
40	36	JAKE OWEN Yee Haw (RCA)	590	74	506	+86	1008	-9386	6	43/5
38	37	HANK WILLIAMS, JR... That's How They Do It In Dixie (Curb/Asylum)	553	-3	432	+15	1034	-9168	7	38/1
39	38	CHRIS CAGLE Wal-Mart Parking Lot (Capitol)	541	-1	436	+30	989	-10936	9	39/2
	<b>Debut</b> 39	GARTH BROOKS That Girl Is A Cowboy (Pearl/Lyric Street)	471	396	374	+308	745	-859	1	36/29
42	40	DANIELLE PECK Findin' A Good Man (Big Machine)	395	55	325	+51	332	-6603	6	34/2
41	41	TRENT WILLMON On Again Tonight (Columbia)	382	13	324	+15	594	-6766	8	32/2
50	42	WRECKERS Leave The Pieces (Maverick/Warner Bros.)	340	196	271	+158	499	-2700	2	39/18
44	43	ASHLEY MONROE Satisfied (Columbia)	295	28	218	+15	757	-5343	3	25/4
43	44	BLAINE LARSEN I Don't Know What She Said (Giantslayer/BNA)	273	12	229	+14	684	-4465	7	22/1
46	45	BOMSHEL It Was An Absolutely Finger Lickin'... (Curb)	262	17	221	+13	420	-4214	4	22/0
	<b>Debut</b> 46	SARA EVANS Coalmine (RCA)	243	112	190	+93	348	-2032	1	22/13
45	47	DIXIE CHICKS Not Ready To Make Nice (Open Wide/Columbia)	233	-10	174	-11	132	-5227	3	16/1
47	48	MEGAN MULLINS Ain't What It Used To Be (BBR)	204	3	175	+10	461	-3889	3	19/2
49	49	DIAMOND RIO God Only Cries (Arista)	188	18	143	+13	540	-3042	2	15/0
48	50	JOHN CORBETT Good To Go (Fun Bone)	160	-4	129	-7	496	-2624	7	18/0

99 Country reporters. Songs ranked by total plays for the airplay week of Sunday 4/2 - Saturday 4/8.  
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## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
GARTH BROOKS That Girl Is A Cowboy (Pearl/Lyric Street)	29
KENNY CHESNEY Summertime (BNA)	26
WRECKERS Leave The Pieces (Maverick/Warner Bros.)	18
SARA EVANS Coalmine (RCA)	13
CARRIE UNDERWOOD Don't Forget To Remember Me (Arista)	12
LITTLE BIG TOWN Bring It On Home (Equity)	11
MIRANDA LAMBERT New Strings (Epic)	10
BRAD PAISLEY The World (Arista)	9

## MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
KENNY CHESNEY Summertime (BNA)	+500
BRAD PAISLEY The World (Arista)	+401
GARTH BROOKS That Girl Is A Cowboy (Pearl/Lyric Street)	+396
CARRIE UNDERWOOD Don't Forget To Remember Me (Arista)	+364
JACK INGRAM Wherever You Are (Big Machine)	+295
TIM MCGRAW When The Stars Go Blue (Curb)	+275
JASON ALDEAN Why (BBR)	+260
GARY ALLAN Life Ain't Always Beautiful (MCA)	+221
CRAIG MORGAN I Got You (BBR)	+220

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KENNY CHESNEY Summertime (BNA)	+437
CARRIE UNDERWOOD Don't Forget To Remember Me (Arista)	+345
BRAD PAISLEY The World (Arista)	+344
JACK INGRAM Wherever You Are (Big Machine)	+326
GARTH BROOKS That Girl Is A Cowboy (Pearl/Lyric Street)	+308
JASON ALDEAN Why (BBR)	+295
TIM MCGRAW When The Stars Go Blue (Curb)	+253
FAITH HILL The Lucky One (Warner Bros.)	+239
GARY ALLAN Life Ain't Always Beautiful (MCA)	+219
CRAIG MORGAN I Got You (BBR)	+216

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**EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES April 14, 2006**

Callout America® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of April 2-8.

ARTIST Title (Label)	TOTAL POSITIVE	PASSION	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
<b>MONTGOMERY GENTRY</b> She Don't Tell Me To (Columbia)	30.3%	79.0%	4.05	15.0%	98.5%	3.0%	1.5%
<b>TOBY KEITH</b> Get Drunk And Be Somebody (Show Dog Nashville/Universal)	34.0%	78.8%	4.06	12.8%	98.3%	5.3%	1.5%
<b>BON JOVI W/J. NETTLES</b> Who Says You Can't Go Home (Mercury/IDJMG)	34.3%	78.3%	4.10	14.8%	97.3%	3.0%	1.3%
<b>JASON ALDEAN</b> Why (BBR)	31.5%	77.5%	4.06	16.3%	98.0%	3.8%	0.5%
<b>KENNY CHESNEY</b> Living In Fast Forward (BNA)	33.3%	76.0%	4.02	16.5%	98.8%	4.3%	2.0%
<b>BROOKS &amp; DUNN</b> Believe (Arista)	35.0%	74.5%	4.02	12.8%	96.0%	5.5%	3.3%
<b>BLAKE SHELTON</b> Nobody But Me (Warner Bros.)	28.3%	74.5%	4.00	19.3%	98.0%	4.0%	0.3%
<b>KEITH URBAN</b> Tonight I Wanna Cry (Capitol)	32.8%	72.0%	3.95	18.3%	98.5%	5.8%	2.5%
<b>RASCAL FLATTS</b> What Hurts The Most (Lyric Street)	29.0%	64.3%	3.85	18.8%	93.3%	6.3%	4.0%
<b>PHIL VASSAR</b> Last Day Of My Life (Arista)	18.5%	64.3%	3.82	25.0%	93.8%	3.5%	1.0%
<b>LEANN RIMES</b> Something's Gotta Give (Asylum/Curb)	18.5%	62.8%	3.75	24.3%	94.8%	5.5%	2.3%
<b>JACK INGRAM</b> Wherever You Are (Big Machine)	18.3%	61.8%	3.77	24.8%	93.5%	6.0%	1.0%
<b>DIERKS BENTLEY</b> Settle For A Slowdown (Capitol)	15.5%	60.5%	3.74	28.3%	94.5%	5.3%	0.5%
<b>CARRIE UNDERWOOD</b> Don't Forget To Remember Me (Arista)	15.5%	60.0%	3.79	22.5%	87.0%	2.5%	2.0%
<b>KEITH ANDERSON</b> Every Time I Hear Your Name (Arista)	14.3%	60.0%	3.80	22.8%	87.0%	3.5%	0.8%
<b>TIM MCGRAW</b> When The Stars Go Blue (Curb)	17.8%	59.8%	3.83	21.5%	86.3%	4.5%	0.5%
<b>GARY ALLAN</b> Life Ain't Always Beautiful (MCA)	18.8%	58.8%	3.73	21.5%	89.5%	6.5%	2.8%
<b>TRENT TOMLINSON</b> Drunker Than Me (Lyric Street)	17.0%	57.5%	3.69	22.3%	89.5%	6.5%	3.3%
<b>JOE NICHOLS</b> Size Matters (Someday) (Universal South)	14.0%	56.0%	3.67	27.8%	91.3%	6.5%	1.0%
<b>CRAIG MORGAN</b> I Got You (BBR)	11.5%	54.8%	3.69	22.3%	84.0%	6.0%	1.0%
<b>LITTLE BIG TOWN</b> Bring It On Home (Equity)	14.5%	54.0%	3.68	22.5%	84.8%	5.8%	2.5%
<b>KENNY ROGERS</b> I Can't Unlove You (Capitol)	11.5%	51.3%	3.65	27.3%	85.3%	5.8%	1.0%
<b>GRETCHEN WILSON</b> Politically Uncorrect (Epic)	14.8%	49.8%	3.59	25.5%	86.0%	7.5%	3.3%
<b>ERIC CHURCH</b> How 'Bout You (Capitol)	10.0%	48.8%	3.58	26.3%	83.0%	5.5%	2.5%
<b>JAMIE O'NEAL</b> I Love My Life (Capitol)	11.3%	47.8%	3.55	30.0%	87.5%	8.3%	1.5%
<b>JOSH GRACIN</b> Favorite State Of Mind (Lyric Street)	8.3%	46.8%	3.61	22.3%	75.8%	4.8%	2.0%
<b>RODNEY ATKINS</b> If You're Going Through Hell... (Curb)	12.5%	46.0%	3.61	23.5%	78.3%	6.5%	2.3%
<b>GEORGE STRAIT</b> Seashores Of Old Mexico (MCA)	12.0%	46.0%	3.57	21.0%	78.3%	8.8%	2.5%
<b>FAITH HILL</b> The Lucky One (Warner Bros.)	11.0%	46.0%	3.52	27.3%	84.0%	8.3%	2.5%
<b>BILLY CURRINGTON</b> Why, Why, Why (Mercury)	9.5%	45.3%	3.51	26.8%	82.8%	9.0%	1.8%
<b>BRAD PAISLEY</b> The World (Arista)	12.5%	45.0%	3.62	26.3%	78.3%	5.3%	1.8%
<b>SHEDAISY</b> I'm Taking The Wheel (Lyric Street)	5.5%	40.5%	3.44	29.5%	79.5%	8.0%	1.5%
<b>TRENT WILLMON</b> On Again Tonight (Columbia)	11.0%	39.5%	3.53	17.5%	68.0%	7.5%	3.5%
<b>BIG &amp; RICH</b> Never Mind Me (Warner Bros.)	4.3%	37.5%	3.35	22.0%	73.5%	11.8%	2.3%
<b>JAKE OWEN</b> Yee Haw (RCA)	8.0%	29.0%	3.02	16.0%	70.5%	15.8%	9.8%

**CALLOUT AMERICA®  
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**This Week At  
Callout America**

By John Hart

Montgomery Gentry take over at No. 1, up from No. 2. Men rank their song No. 1, while women rank it No. 7. Younger 25-34 listeners rank the song No. 1. A strong 18-to-1 positive-to-negative ratio indicates strength and growth.

Toby Keith's "Get Drunk and Be Somebody" moves strong to No. 2, up from No. 7, and it's the No. 3 passion song. Men are the strength, ranking the song No. 2, while women rank it No. 6, up from No. 11. Younger listeners 25-34 also rank it No. 2.

Jason Aldean is new to the top five, with "Why" ranking No. 4, up from No. 8 last week. Both male and female listeners rank the song No. 4. Core 35-44 listeners rank it No. 3.

The No. 1 song overall with female listeners is "Tonight I Wanna Cry," by Keith Urban. This song is No. 1 with younger 25-34 females and No. 1 with females 25-44.

Carrie Underwood debuts at No. 14, with "Don't Forget to Remember Me," which is No. 15 with both men and women. 25-34 listeners rank this song No. 13.

Radio listeners rank Keith Anderson well ahead of the radio spin chart, with his "Every Time I Hear Your Name" ranking No. 15 overall. Men rank this song No. 11, while women rank it No. 16. Younger 25-34 listeners rank it No. 11.

Total sample size is 400 persons weekly, with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot; in fact, it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; and 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44 and 45-54 demos. The sample is balanced by region and markets within each region. Bullseye Callout is conducted in these regions and markets. SOUTH: Charleston, SC; Charlotte; Baton Rouge; Nashville; Atlanta. MIDWEST: Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. EAST: Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. WEST: Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2006 Radio & Records. © 2006 Bullseye Marketing Research Inc.



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April 14, 2006



America's Best Testing Country Songs 12+  
For The Week Ending 4/7/06

Artist Title (Label)	TW	LW	Famil.	Burn	Per. 25-54	W 25-54	M 25-54
<b>BLAKE SHELTON</b> Nobody But Me (Warner Bros.)	4.20	4.21	98%	21%	4.18	4.28	4.04
<b>GARY ALLAN</b> Life Ain't Always Beautiful (MCA)	4.17	4.06	75%	8%	4.12	4.28	3.91
<b>BRAD PAISLEY</b> The World (Arista)	4.17	—	56%	3%	4.11	4.04	4.20
<b>RASCAL FLATTS</b> What Hurts The Most (Lyric Street)	4.14	4.11	98%	22%	4.12	4.23	3.96
<b>JASON ALDEAN</b> Why (BBR)	4.13	4.12	88%	13%	4.11	4.19	3.99
<b>KEITH URBAN</b> Tonight I Wanna Cry (Capitol)	4.11	4.02	99%	26%	4.11	4.27	3.89
<b>MONTGOMERY GENTRY</b> She Don't Tell Me To (Columbia)	4.10	4.13	98%	24%	4.06	4.06	4.06
<b>CRAIG MORGAN</b> I Got You (BBR)	4.09	4.07	80%	10%	4.08	4.08	4.08
<b>KENNY CHESNEY</b> Living In Fast Forward (BNA)	4.08	3.92	99%	27%	4.10	4.07	4.13
<b>PHIL VASSAR</b> Last Day Of My Life (Arista)	4.07	4.07	77%	9%	4.06	4.11	4.00
<b>BON JOVI W/J. NETTLES</b> Who Says... (Mercury/IDJMG)	4.06	4.06	99%	27%	4.09	4.14	4.02
<b>KEITH ANDERSON</b> Every Time I Hear Your Name (Arista)	4.05	4.10	76%	9%	4.02	4.16	3.87
<b>BROOKS &amp; DUNN</b> Believe (Arista)	4.04	4.03	98%	31%	4.10	4.17	3.99
<b>DIERKS BENTLEY</b> Settle For A Slowdown (Capitol)	4.04	4.10	88%	12%	4.03	4.16	3.85
<b>SARA EVANS</b> Cheatin' (RCA)	4.02	4.12	99%	31%	4.04	3.92	4.23
<b>RODNEY ATKINS</b> If You're Going Through Hell... (Curb)	4.01	—	44%	5%	3.96	3.97	3.94
<b>JACK INGRAM</b> Wherever You Are (Big Machine)	3.98	4.00	94%	18%	3.97	4.05	3.86
<b>LEANN RIMES</b> Something's Gotta Give (Asylum/Curb)	3.98	3.99	92%	17%	3.98	3.95	4.01
<b>JOE NICHOLS</b> Size Matters (Someday) (Universal South)	3.97	4.09	90%	14%	3.96	4.01	3.88
<b>GEORGE STRAIT</b> Seashores Of Old Mexico (MCA)	3.92	4.01	84%	13%	3.96	3.88	4.06
<b>KENNY ROGERS</b> I Can't Unlove You (Capitol)	3.89	—	75%	12%	3.91	3.86	3.97
<b>LITTLE BIG TOWN</b> Bring It On Home (Equity)	3.83	—	54%	8%	3.78	3.76	3.81
<b>VAN ZANT</b> Nobody Gonna Tell Me What To Do (Columbia)	3.78	3.68	95%	29%	3.78	3.72	3.87
<b>TRENT TOMLINSON</b> Drunker Than Me (Lyric Street)	3.78	3.76	88%	21%	3.70	3.65	3.77
<b>TOBY KEITH</b> Get Drunk... (Show Dog Nashville/Universal)	3.74	3.92	96%	29%	3.73	3.70	3.77
<b>ERIC CHURCH</b> How 'Bout You (Capitol)	3.74	—	43%	5%	3.66	3.73	3.57
<b>FAITH HILL</b> The Lucky One (Warner Bros.)	3.70	3.91	85%	18%	3.75	3.70	3.82
<b>GRETCHEN WILSON</b> Politically Incorrect (Epic)	3.70	3.77	84%	21%	3.70	3.48	3.98
<b>TIM MCGRAW</b> When The Stars Go Blue (Curb)	3.70	3.77	74%	16%	3.74	3.85	3.59

Total sample size is 340 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



## COUNTRY TOP 30



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	<b>RASCAL FLATTS</b> What Hurts The Most (Lyric Street)	531	-8	12	13/0
1	2	<b>KENNY CHESNEY</b> Living In Fast Forward (BNA)	516	-36	13	15/0
3	3	<b>FAITH HILL</b> The Lucky One (Warner Bros.)	499	+7	6	18/0
4	4	<b>AARON PRITCHETT</b> Big Wheel (OPM)	467	+7	11	17/0
5	5	<b>BON JOVI W/J. NETTLES</b> Who Says... (Island/IDJMG)	448	-10	14	15/0
8	6	<b>TOBY KEITH</b> Get Drunk... (Show Dog Nashville/Universal)	442	+9	12	15/0
9	7	<b>BLAKE SHELTON</b> Nobody But Me (Warner Bros.)	418	+16	6	16/1
6	8	<b>KEITH URBAN</b> Tonight I Wanna Cry (Capitol)	416	-31	15	14/0
12	9	<b>LEANN RIMES</b> Something's Gotta Give (Asylum/Curb)	394	+22	7	16/0
13	10	<b>DIERKS BENTLEY</b> Settle For A Slowdown (Capitol)	388	+39	7	16/0
14	11	<b>JOHNNY REID</b> Time Flies (Open Road/Universal)	377	+31	4	17/0
7	12	<b>SARA EVANS</b> Cheatin' (Sony BMG)	372	-68	14	15/0
11	13	<b>ROAD HAMMERS</b> Nashville Bound (Open Road/Universal)	367	-14	11	15/0
16	14	<b>GEORGE STRAIT</b> Seashores Of Old Mexico (MCA)	363	+34	6	17/0
19	15	<b>TIM MCGRAW</b> When The Stars Go Blue (Curb)	354	+55	3	16/1
20	16	<b>DERIC RUTTAN</b> Invisible (Lyric Street)	329	+35	2	15/2
17	17	<b>CORB LUND</b> Hair... (Stony Plain/Warner Music Canada)	307	-1	8	12/0
18	18	<b>MELANIE LAINE</b> Queen Of Hearts (Royalty)	300	-5	5	12/1
10	19	<b>JOSH TURNER</b> Your Man (MCA)	294	-92	14	13/0
22	20	<b>JASON ALDEAN</b> Why (BBR)	285	+11	4	10/0
	<b>Debut</b>	21 <b>BRAD PAISLEY</b> The World (Arista)	280	+90	1	15/0
23	22	<b>DIXIE CHICKS</b> Not Ready... (Open Wide/Columbia)	280	+8	2	18/1
25	23	<b>JOE NICHOLS</b> Size Matters (Someday) (Universal South)	273	+17	4	13/0
27	24	<b>JACK INGRAM</b> Wherever You Are (Big Machine)	249	+8	2	13/2
26	25	<b>BROOKS &amp; DUNN</b> Believe (Sony BMG)	239	-15	12	13/0
15	26	<b>M. GENTRY</b> She Don't Tell Me To (Columbia)	232	-113	14	15/0
21	27	<b>D. MARSHALL</b> That's What Love Is (Busy Music/Universal)	230	-51	14	16/0
	<b>Debut</b>	28 <b>STEVE FOX</b> Rewind (Royalty)	227	+44	1	11/2
30	29	<b>JAMEY JOHNSON</b> The Dollar (BNA)	212	-10	9	12/0
29	30	<b>AARON LINES</b> Lights Of My Hometown (BNA)	207	-17	17	14/0

21 Canadian Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/2-4/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2006 Radio & Records. ✪ Indicates Cancon.

### Katz's Fall Book....

Continued from Page 38

TSL erosion over the last few years, a trend that abated somewhat in the fall 2004 sweep. Fall 2005 saw TSL for most of AC's key age-sex cells resume upward movement. Increases were seen in six of eight key cells: 18-24, men and women; 25-34 women; 35-44 men; and 45-54 men and women.

Only 25-34 men (nine minutes) and 35-44 women (five minutes) experienced TSL declines from fall 2004-fall 2005. The 25-54 overview shows a 13-minute increase among men while TSL among women was flat.

AC's audience-composition percentages were up in three demos: 45-54, 55-64 and 65+. Audience-comp figures were down 18-24 (7.4-7.0), 25-34 (16.7-14.7) and 35-44 (23.4-22.7). These figures represent 19-year lows for these demo cells. AC was flat 12-17, sitting at 2.9 for the third straight year.

Perennial Country competitor Oldies ticked up a tenth from last year's 4.7, which was its lowest share since the 4.0 it had in 1988. A check of 10 age-sex cells shows increases in seven of them: men 35-64 (eight minutes), 55-64 (30 minutes) and 65+ (two minutes) and women 35-64 (10 minutes), 45-54 (16 minutes), 55-64 (six minutes) and 65+ (55 minutes).

TSL was down 38 minutes for men 35-44 and 10 minutes for men 45-54. TSL for women 35-44 was off nine minutes.

Oldies' audience-composition figures explain why many stations have morphed to add

'70s music or gone Classic Hits: 74.2% of the format's audience is 45+. The median age for Oldies has increased from 30 in 1990 to 52 in fall 2005. The Oldies audience is 52% women and 48% men. The number of Oldies outlets has fallen from 288 in fall 2000 to 213 in fall 2005.

Another music format competing with Country for adults is Classic Hits, formerly classified as the '70s format. It was up 4.4-4.6. Its TSL was up in three of eight age-sex cells: 25-34 men (one minute), 25-34 women (50 minutes) and 45-54 women (eight minutes).

Its median age has gone from 36 in 1990 to 41 in fall 2005. Its audience is 47% women and 53% men. Only 40.3% of its audience is over 45. The percentage of its audience that is 25-54 is 75.7%.

Classic Rock, a heavy 25-44 format, has dipped 6.7, 6.5, 6.2, 5.9, 5.6 over the last five fall books but edged up to 5.8 in fall 2005. In fall 1986, 49.4% of its audience was 25-34 and 14.7% was 35-44. This past fall, 16.6% was 25-34 and 30.8% was 35-44. The median age has gone from 29 in fall 1990 to 40 in fall 2005. Its audience is 71% men.

Thanks once again to Katz Media Group Sr. VP/Strategic Planning Gerry Boehme and Katz Media Group Dimensions VP/Director of Research Lisa Chiljean for allowing us to share their extensive research with you. Hopefully, you'll find it valuable as both a snapshot of how Country is faring on a national basis and as a tool to get a sense of how your station is performing as compared to the national Country format averages.

### NEW & ACTIVE

**DIAMOND RIO** God Only Cries (Arista)  
Total Points: 506, Total Stations: 32, Adds: 3

**SCOTTY EMERICK** What's Up With That (Show Dog Nashville)  
Total Points: 474, Total Stations: 29, Adds: 1

**RAY SCOTT** Gone Either Way (Warner Bros.)  
Total Points: 467, Total Stations: 26, Adds: 1

**EMERSON DRIVE** A Good Man (Midas)  
Total Points: 418, Total Stations: 27, Adds: 2

**RONNIE MILSAP** Local Girls (RCA/RLG)  
Total Points: 417, Total Stations: 20, Adds: 2

**CAROLINA RAIN** Get Outta My Way (Equity)  
Total Points: 245, Total Stations: 24, Adds: 3

**LOST TRAILERS** Call Me Crazy (BNA)  
Total Points: 207, Total Stations: 21, Adds: 5

**MIRANDA LAMBERT** New Strings (Epic)  
Total Points: 191, Total Stations: 27, Adds: 20

**RYAN SHUPE & THE RUBBERBAND** Banjo Boy (Capitol)  
Total Points: 176, Total Stations: 13, Adds: 3

**JULIE ROBERTS** Men & Mascara (Mercury)  
Total Points: 162, Total Stations: 15, Adds: 3

# The Three Faces Of AC

It's time for a makeover

By Liz Janik

**A**dult Contemporary radio needs a makeover. Twenty-five years ago AC radio was created for women 25-44. Today those women are all over 50. It's time for AC radio to let go of the artists the format was built on a quarter of a century ago. Today's 35-year-old woman could care less about the Fleetwood Macs, Elton Johns and Rod Stewarts she is subjected to as spice among the Lifehouse, James Blunt and Goo Goo Dolls tracks.

In larger markets competition has forced AC to fragment at dizzying speed. The winner of these competitive AC battles is always the station that clearly delivers the mood service it promises with age-appropriate music and formatics.

Two things have repeatedly stood out in research lately. First, there is a heavy demand for radio stations that offer a calm and relaxing mood service.

In some markets more than 35% of all respondents (men and women aged 15-65) indicated that they wanted a new station to offer a "calm and relaxing" mood service. This is true even in markets where there are successful mainstream AC stations.



Liz Janik

When doing research, it's essential to ask about listeners' mood-service needs. This can often provide a missing piece of the puzzle.

Secondly, neither Soft AC nor Hot AC stations are playing the mix of music that their targeted women prefer. AC stations that rely exclusively on industry charts to define their musical universe, and thereby their sound, are out of touch with the wide variety of music styles that most women prefer.

As years pass, radio has to continually adapt the way in which it serves the different needs of women listeners.

## No Overall Feel

Recently, I was asked to determine why one major-market mainstream AC was facing sagging numbers. The monitor revealed a perplexing hodgepodge of AC stylings mashed together without creating any overall feel or mood.

The station had three different clumps of music inventory: '60s and '70s oldies, including edgy rock and cheese pop; classic AC artists from the '80s (Elton John, Rod Stewart, Michael Bolton); and hits from today's rock-oriented Hot AC charts.

While all the songs might have looked good on paper (after all, they were somebody's favorites at one time or another), they didn't create any one satisfying mood.

As I listened, I tried to imagine which AC listener would possibly like it. It was too old for younger listeners and too current for older listeners. At times it was too soft and sappy for young-minded 40-somethings and too edgy, unmelodic and unfamiliar to be a calm and relaxing station for anyone.

Misguided attempts to take stations younger have resulted in the loss of the mood service that listeners counted on. And just tying together the different variations of the format is not the answer. Fresh thinking is needed.

## Mood Service

Listeners choose stations based on their mood at that moment. They might have several moods that they alternate between. This is true for both women and men.

Typically, moods include:

- "Pick me up and make me feel good": all CHR formats, Hot AC, adult Top 40, Dance, Christian
- "Calm and relaxing": Soft AC, Smooth Jazz, Classical
- "Favorite familiar songs": Classic Rock, Oldies, Classic Hits, gold-based AC
- "Hearing the newest music": all CHR formats, Active Rock, Alternative, college radio, the Internet
- "Talk and information": News/Talk, News, Sports Talk

The three moods of today's AC listener can be defined as:

- "Pick me up and make me feel good" (Hot AC)
- "Calm and relaxing, but not sleepy" (Soft AC)
- "Favorite familiar songs" (gold-based AC)

## The Changing Face Of AC

AC has been a dominant force in ratings since the early '80s. As its original listeners have aged, new audiences have grown up behind them. Adapting to this inevitable aging process has led to the ongoing fragmentation of the AC format. Here's a brief review of the format's evolution.

**1970s — Middle of the Road:** M.O.R., Easy Listening and Big Band formats were the softer music stations of the day. These early fans of softer music radio are now 70+, their children are 50+, and their grandchildren are your target demo.

**1980s — Adult Contemporary:** The new AC format targeted younger women, aged 25-45, by using softer new pop songs and recent gold. Core artists for the format then included Billy Joel, Hall & Oates, Elton John, Carole King and Rod Stewart. The 35-year-old woman of that day is 60 years old today.

**1990s — Hot AC:** Hot AC had a clearly defined focus on women aged 25-40. By the early '90s younger women were dissatisfied with both AC and CHR radio. They were dissatisfied with the soft and

sappy mood service from overplayed artists of the previous generation. CHR, which usually provided their hot new music and upbeat mood, had gone overboard in the early '90s, succumbing to the teen-driven demand for hip-hop and rap.

One of the early pioneers of Hot AC was Guy Zapoleon. He introduced the format on KHMx/Houston in 1991 with the slogan "More Music, More Variety, A Better Mix." KHMx offered women aged 25-40 a wider variety of the newer music that they preferred and the "pick me up" mood service without the juvenile CHR presentation. Core artists included U2, R.E.M. and Madonna.

Those women are aged 40-55 today, and they still don't want to hear Rod Stewart, Elton John or Billy Joel.

**Smooth Jazz:** Stepping away from the typical pop inventory, Smooth Jazz offered a calm and relaxing music service based on the overall feel of the station. Its strength in the coveted 25-54 demo continues today.

**Modern AC:** This format effectively targeted younger women (18-34). It used a higher ratio of currents, along with '80s modern rock as its gold. It overlapped Pop Alternative.

## Today's Big Three

Today there are three basic opportunities for the AC format: Hot AC, Soft AC and gold-based AC. Each of these formats offers a different mood service. Each requires different approaches to music and programming formatics.

**Soft AC:** From coast to coast, listeners are hungry for calm and relaxing radio formats. A melodic, sultry-sounding station can be a significant player in winning 24-54-year-olds who are looking for a softer mood service without the sappy pop.

Soft AC can be shaped to appeal to dif-

**Originally, Hot AC played a variety of musical styles, but in recent years it has become self-limiting by focusing mostly on songs from the Hot AC charts.**

ferent age ranges. Typically, it is positioned 25-54 and focused 35-44. There is also an opportunity to design it to appeal to the older mainstream AC audiences. There would need to be a successful sales strategy to support this programming.

On the horizon there is the potential for a much hipper softer mood format, Progressive AC. It would offer a hybrid of the right pop (Dido, Sting, Alicia Keys, Norah Jones, Neko Case) mixed with some of the tasty new chill offerings (Thievery Corporation, Massive Attack, Tricky, Moby).

**Misguided attempts to take AC stations younger have resulted in the loss of the mood service that listeners counted on.**

**Hot AC:** There's currently a gap between what Hot AC stations play and what women 25-40 want. Hot AC has become a "Rock for chicks" format. Originally, it played a variety of musical styles, but in recent years Hot AC has become self-limiting by focusing mostly on songs from the Hot AC charts.

The strength of this format was built on managing recurrences properly and through using a wide variety of music styles (pop, pop rock, dance and R&B). This love of a wide variety of music styles is predominant with women. For women, singing and dancing along to music creates that "pick me up and make me feel good" mood.

You might have to look further afield to find the right songs today. Start listening to music from all sources, not just from one chart. Really listen to the music. Listen with women. Which songs create a sing-along and rhythmic bond with them?

**Gold-based AC:** As the name indicates, this format thrives on playing the highest ratio of gold songs with very little material from the '90s and today. Built on familiarity, this format is a brighter and more upbeat mood service than Soft AC.

Listeners' ability to absorb new music drops dramatically with age. At age 40 they want 80% of the music to be familiar. By 50, most passive music listeners have a hard time catching on to the newest pop songs of the day. It can take two to three years for new songs to become familiar to them.

## News & Information

Typically, the No. 1 reason women tune in to radio is to get news and information. Do not dumb down the news and information content at any AC format.

Make sure the news is timely and complete enough to be useful to women who are coping with extraordinarily hectic family schedules. Avoid manipulative teasing with important information, such as, "Here are the headlines. Stay tuned for half an hour to get the details."

The AC format can't be all things to all women. Identify your strategic opportunity in terms of target demo and make sure the mood and the music of your station match what those women want.

*Liz Janik is President of Media Mix, specializing in radio research and programming, and is currently PD of The Iceberg (Channel 95) for Sirius Satellite Radio. Contact her at 905-454-3865 or liz@lizjanik.com.*



April 14, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	<b>JAMES BLUNT</b> You're Beautiful (Custard/Atlantic)	2058	-79	175589	26	103/0
3	2	<b>DANIEL POWTER</b> Bad Day (Warner Bros.)	1979	+17	159460	13	99/1
1	3	<b>LIFEHOUSE</b> You And Me (Geffen)	1943	-279	148123	37	95/0
4	4	<b>KELLY CLARKSON</b> Because Of You (RCA/RMG)	1858	-82	168076	20	92/0
5	5	<b>MICHAEL BUBLE</b> Save The Last Dance For Me (143/Reprise)	1662	+146	118673	12	92/0
6	6	<b>KEITH URBAN</b> Making Memories Of Us (Capitol/EMC)	1455	-84	83643	13	95/1
7	7	<b>ANNA NALICK</b> Breathe (2 AM) (Columbia)	1209	+35	81185	47	97/0
9	8	<b>LEANN RIMES</b> Probably Wouldn't Be This Way (Curb)	1123	+148	44122	12	82/2
10	9	<b>SANTAÑA f/MICHELLE BRANCH</b> I'm Feeling You (Arista/RMG)	927	-31	54069	27	64/1
8	10	<b>MARIAH CAREY</b> We Belong Together (Island/IDJMG)	912	-211	64599	44	86/0
11	11	<b>FAITH HILL W/TIM MCGRAW</b> Like We Never Loved At All (Warner Bros./Curb)	786	+68	74172	11	72/4
16	12	<b>NATASHA BEDINGFIELD</b> Unwritten (Epic)	717	+212	44800	6	65/15
12	13	<b>ROB THOMAS</b> Ever The Same (Atlantic)	709	+6	66997	11	57/3
13	14	<b>EAGLES</b> No More Cloudy Days (ERC)	657	-14	40348	39	78/0
15	15	<b>CARRIE UNDERWOOD</b> Some Hearts (Arista)	599	+13	42239	9	61/5
18	16	<b>SHERYL CROW &amp; STING</b> Always On Your Side (A&M/Interscope)	494	+87	37201	6	47/2
17	17	<b>CHRIS RICE</b> When Did You Fall (In Love With Me) (Columbia/INO)	487	+13	22637	8	55/3
19	18	<b>GOO GOO DOLLS</b> Better Days (Warner Bros.)	309	-1	16947	13	32/1
21	19	<b>NICKELBACK</b> Photograph (Roadrunner/IDJMG)	293	+36	23503	10	18/1
24	20	<b>CHICAGO</b> Feel (Rhino/Warner Bros.)	256	+57	7718	4	32/0
26	21	<b>HOOTIE &amp; THE BLOWFISH</b> Get Out Of My Mind (Sneaky Long/Vanguard)	229	+42	5651	4	34/3
23	22	<b>TRAIN</b> Cab (Columbia)	212	+12	8658	6	28/2
22	23	<b>GREEN DAY</b> Wake Me Up When September Ends (Reprise)	181	-24	14046	18	18/0
25	24	<b>SHERYL CROW</b> Good Is Good (A&M/Interscope)	171	-22	8419	20	20/0
27	25	<b>DIAN DIAZ</b> Colour Everywhere (Strip City)	155	+3	2744	6	29/2
29	26	<b>BON JOVI</b> Who Says You Can't Go Home (Island/IDJMG)	136	+28	18431	4	13/4
28	27	<b>BARRY MANILOW</b> Unchained Melody (Arista)	99	-52	3733	10	20/0
Debut	28	<b>NICK LACHEY</b> What's Left Of Me (Jive/Zomba Label Group)	88	+23	2533	1	23/8
Debut	29	<b>CARRIE UNDERWOOD</b> Jesus, Take The Wheel (Arista)	74	+6	5414	1	3/0
-	30	<b>GREEN DAY</b> Boulevard Of Broken Dreams (Reprise)	68	+7	7479	4	8/0

105 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/2-4/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Songs below No. 5 are moved to recurrent after 50 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
<b>NATASHA BEDINGFIELD</b> Unwritten (Epic)	15
<b>NICOL SPONBERG</b> Crazy In Love (Curb)	9
<b>NICK LACHEY</b> What's Left Of Me (Jive/Zomba Label Group)	8
<b>CARRIE UNDERWOOD</b> Some Hearts (Arista)	5
<b>FAITH HILL W/T. MCGRAW</b> Like We Never... (Warner Bros./Curb)	4
<b>BON JOVI</b> Who Says You Can't Go Home (Island/IDJMG)	4
<b>ROB THOMAS</b> Ever The Same (Atlantic)	3
<b>CHRIS RICE</b> When Did You Fall (In Love With Me) (Columbia/INO)	3
<b>HOOTIE...</b> Get Out Of My Mind (Sneaky Long/Vanguard)	3
<b>LATOYA LONDON</b> State Of My Heart (Peak/Concord)	3

The AC add threshold is applied to monitored stations not allowed to report adds per their company policy. Songs that reach five plays per week in two consecutive airplay weeks. Airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>NATASHA BEDINGFIELD</b> Unwritten (Epic)	+212
<b>LEANN RIMES</b> Probably Wouldn't Be This Way (Curb)	+148
<b>MICHAEL BUBLE</b> Save The Last Dance For Me (143/Reprise)	+146
<b>S. CROW &amp; STING</b> Always On Your Side (A&M/Interscope)	+87
<b>KEITH URBAN</b> Making Memories Of Us (Capitol/EMC)	+84
<b>F. HILL W/T. MCGRAW</b> Like We Never... (Warner Bros./Curb)	+68
<b>CHICAGO</b> Feel (Rhino/Warner Bros.)	+57
<b>NICOL SPONBERG</b> Crazy In Love (Curb)	+46
<b>HOOTIE...</b> Get Out Of My Mind (Sneaky Long/Vanguard)	+42
<b>NICKELBACK</b> Photograph (Roadrunner/IDJMG)	+36

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
<b>ROB THOMAS</b> Lonely No More (Atlantic)	1196
<b>LOS LONELY BCYS</b> Heaven (Or Music/Epic)	1027
<b>KELLY CLARKSON</b> Breakaway (RCA/RMG)	868
<b>MICHAEL BUBLE</b> Home (143/Reprise)	794

ARTIST TITLE LABEL(S)	TOTAL PLAYS
<b>UNCLE KRACKER f/DOBIE GRAY</b> Drift Away (Lava)	715
<b>MAROON 5</b> She Will Be Loved (Octone/J/RMG)	710
<b>TIM MCGRAW</b> Live Like You Were Dying (Curb)	690
<b>MICHAEL MCDONALD</b> Ain't No Mountain High Enough (Motown)	684
<b>SHERYL CROW</b> The First Cut Is The Deepest (A&M/Interscope)	676
<b>KEITH URBAN</b> You'll Think Of Me (Capitol/EMC)	646
<b>MATCHBOX TWENTY</b> Unwell (Atlantic)	629
<b>COUNTING CROWS</b> Big Yellow Taxi (Geffen/Interscope)	622

## NEW & ACTIVE

<b>NICOL SPONBERG</b> Crazy In Love (Curb)	Total Plays: 47, Total Stations: 18, Adds: 9
<b>JADE</b> Lay Me Down (ARG)	Total Plays: 47, Total Stations: 11, Adds: 2
<b>CHANTAL...</b> Feels Like Love (Ninemuse Entertainment)	Total Plays: 40, Total Stations: 10, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

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April 14, 2006

RateTheMusic.com

America's Best Testing AC Songs 12 + For The Week Ending 4/7/06

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, W 25-54, W 25-34, W 35-54. Lists top 30 songs including Daniel Powter, Faith Hill, Kelly Clarkson, etc.

Total sample size is 291 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.

RR CANADA

AC TOP 30

POWERED BY MEDIABASE

Table with columns: Last Week, This Week, Artist Title, Label(s), Total Plays, +/- Plays, Weeks On Chart, Total Stations. Lists top 30 Canadian AC songs.

24 Canadian AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks.

REPORTERS

Stations and their adds listed alphabetically by market

Grid of reporter information for various markets including Albany, Boston, Columbus, Florence, Hartford, etc. Includes station call letters, reporter names, and contact info.

POWERED BY MEDIABASE

Monitored Reporters

130 Total Reporters

105 Total Monitored

25 Total Indicator

Did Not Report, Playlist Frozen (3): KONA/Tri, WA WKYE/Johnstown, PA WZID/Manchester, NH

**April 14, 2006**

**POWERED BY  
MEDIABASE**

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	DANIEL POWTER Bad Day (Warner Bros.)	3154	+98	172203	27	77/0
2	2	JAMES BLUNT You're Beautiful (Custard/Atlantic)	2653	-90	137407	29	79/0
3	3	ROB THOMAS Ever The Same (Atlantic)	2558	-31	128908	20	78/0
4	4	NATASHA BEDINGFIELD Unwritten (Epic)	2356	+182	134235	15	67/2
5	5	FRAY Over My Head (Cable Car) (Epic)	2015	-16	96347	22	70/1
7	6	BON JOVI Who Says You Can't Go Home (Island/IDJMG)	2010	+88	111077	12	71/1
9	7	KELLY CLARKSON Walk Away (RCA/RMG)	1983	+111	98445	13	64/2
6	8	NICKELBACK Photograph (Roadrunner/IDJMG)	1830	-147	113757	32	80/0
8	9	STAIN'D Right Here (Flip/Atlantic)	1800	-77	95025	35	67/0
13	10	SHERYL CROW & STING Always On Your Side (A&M/Interscope)	1488	+7	63756	9	69/1
14	11	KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Virgin)	1481	+84	73973	12	70/4
10	12	LIFEHOUSE You And Me (Geffen)	1472	-120	80653	60	79/0
11	13	KELLY CLARKSON Because Of You (RCA/RMG)	1437	-113	83094	27	72/1
12	14	GOO GOO DOLLS Better Days (Warner Bros.)	1425	-71	73412	26	71/0
17	15	NICKELBACK Savin' Me (Roadrunner/IDJMG)	1394	+105	54541	8	67/3
16	16	COLDPLAY Talk (Capitol)	1349	+55	66220	14	62/1
15	17	TRAIN Cab (Columbia)	1170	-210	45143	19	64/0
18	18	JACK JOHNSON Upside Down (Brushfire/Universal Republic)	1140	+35	66668	12	52/2
20	19	JEWEL Again And Again (Atlantic)	889	+32	33797	7	54/4
19	20	ALL-AMERICAN REJECTS Dirty Little Secret (Doghouse/Interscope)	790	-90	37446	15	40/0
21	21	O.A.R. Love And Memories (Everfire/Lava)	788	+26	32344	14	40/2
22	22	HOOBASTANK If I Were You (Island/IDJMG)	778	+26	24377	6	50/2
24	23	KEITH URBAN Making Memories Of Us (Capitol/EMC)	661	+67	35876	9	37/2
27	24	TEDDY GEIGER For You I Will (Confidence) (Columbia/Sony BMG)	622	+72	22194	9	44/9
23	25	CARRIE UNDERWOOD Some Hearts (Arista)	607	-79	19877	16	37/0
25	26	SAVING JANE Girl Next Door (Universal Republic)	582	+1	17771	13	33/3
26	27	SANTANA f/STEVEN TYLER Just Feel Better (Arista/RMG)	521	-53	21149	16	44/0
29	28	FALL OUT BOY Dance, Dance (Island/IDJMG)	486	0	17393	12	12/0
28	29	PINK Stupid Girls (LaFace/Zomba Label Group)	475	-53	13543	8	29/1
33	30	RIHANNA SOS (Def Jam/IDJMG)	429	+60	17113	3	14/4
30	31	JOSH KELLEY Almost Honest (Hollywood)	415	+4	15680	10	26/0
35	32	INXS Afterglow (Epic)	379	+33	11561	4	30/4
31	33	BETTER THAN EZRA Juicy (Artemis)	377	+8	15515	6	20/4
39	34	BO BICE The Real Thing (RCA/RMG)	359	+100	17848	2	22/4
32	35	LIVE The River (Epic)	338	-32	11010	10	25/0
34	36	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	335	-27	15378	15	16/0
37	37	SWITCHFOOT We Are One Tonight (Columbia)	328	+36	6004	3	22/1
36	38	BREAKING POINT All Messed Up (Wind-Up)	296	-8	4875	5	21/0
38	39	MISSY HIGGINS Scar (Reprise)	265	+5	6861	4	23/0
40	40	MARY J. BLIGE Be Without You (Geffen)	234	+39	11384	2	9/2

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
GOO GOO DOLLS Stay With You (Warner Bros.)	26
TEDDY GEIGER For You I Will (Confidence) (Columbia/Sony BMG)	9
NEEDTOBREATHE You Are Here (Lava)	5
KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Virgin)	4
JEWEL Again And Again (Atlantic)	4
INXS Afterglow (Epic)	4
BO BICE The Real Thing (RCA/RMG)	4
BETTER THAN EZRA Juicy (Artemis)	4
RIHANNA SOS (Def Jam/IDJMG)	4
RED HOT CHILI PEPPERS Dani California (Warner Bros.)	4

The Hot AC add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach 10 plays per week in two consecutive airplay weeks. Airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NATASHA BEDINGFIELD Unwritten (Epic)	+182
GOO GOO DOLLS Stay With You (Warner Bros.)	+171
KELLY CLARKSON Walk Away (RCA/RMG)	+111
NICKELBACK Savin' Me (Roadrunner/IDJMG)	+105
BO BICE The Real Thing (RCA/RMG)	+100
DANIEL POWTER Bad Day (Warner Bros.)	+98
BON JOVI Who Says You Can't Go Home (Island/IDJMG)	+88
KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Virgin)	+84
TEDDY GEIGER For You I Will (Confidence) (Columbia/Sony BMG)	+72
MAT KEARNEY Nothing Left To Lose (Aware/Columbia)	+69

## NEW & ACTIVE

**NICK LACHEY** What's Left Of Me (Jive/Zomba Label Group)  
Total Plays: 197, Total Stations: 13, Adds: 1

**GOO GOO DOLLS** Stay With You (Warner Bros.)  
Total Plays: 171, Total Stations: 26, Adds: 26

**JAMES BLUNT** High (Custard/Atlantic)  
Total Plays: 140, Total Stations: 11, Adds: 2

**DIRTIE BLONDE** Walk Over Me (Jive/Zomba Label Group)  
Total Plays: 131, Total Stations: 15, Adds: 1

**MAT KEARNEY** Nothing Left To Lose (Aware/Columbia)  
Total Plays: 85, Total Stations: 11, Adds: 2

**FEFE DOBSON** This Is My Life (Island/IDJMG)  
Total Plays: 70, Total Stations: 9, Adds: 2

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

81 Hot AC reports. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/2-4/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.



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**CAROL ARCHER**  
carcher@radioandrecords.com

# Dave Koz & Friends At Sea

## A remarkable maiden voyage

**J**azz Cruises recently launched the Dave Koz & Friends at Sea Smooth Jazz Cruise, a meticulously planned voyage that boasted a stellar musical lineup and a sold-out manifest of eager fans.

The cruise, which featured a week of festivities with three ports of call along the Pacific coast of Mexico — Cabo San Lucas, Mazatlan and Puerto Vallarta — and a cavalcade of enticements aboard Holland America's elegantly appointed *M/S Oosterdam*, departed San Diego routinely enough. All that was missing was the host.

The day before the cruise set sail, saxophonist, radio personality and record executive Dave Koz's mother, Audrey, passed away suddenly following a brief illness — an event that had a deeply emotional impact on the week to come.

Independent promoter Susan Levin says, "At the lifeboat drill on our first morning, Dave's dear friend [KTWV (The Wave)/Los Angeles' *Dave Koz in the Morning* co-host] Pat Prescott read a letter from Dave about the passing of his beloved mother. I will never forget the collective gasps and sighs that rang out from the 900 guests on my side of the ship."

Fans continued to express their sympathy and concern for Koz to the cruise hosts when he joined the cruise in Puerto Vallarta after his mother's funeral. Those approached included Jazz Cruises President Michael Lazaroff, KIFM/San Diego Asst. PD/MD Kelly Cole, S/TV host Cameron Smith and KKSJ/San Francisco personality Ray White.

Onstage before the opening night's musical entertainment, Prescott said that she had spoken to Koz earlier that day, and he said that what he wanted most was for everyone to enjoy themselves and have a wonderful time during the cruise.

"Everyone rose to the occasion — artists, crew and fans alike — to make this cruise fun, uplifting and memorable," Levin says.

### Groove Quotient

A love of smooth jazz and a spirit of fun and fellowship united the passengers, who reveled almost around the clock, and Chris Botti generously stepped in as a charming host in Dave's absence.

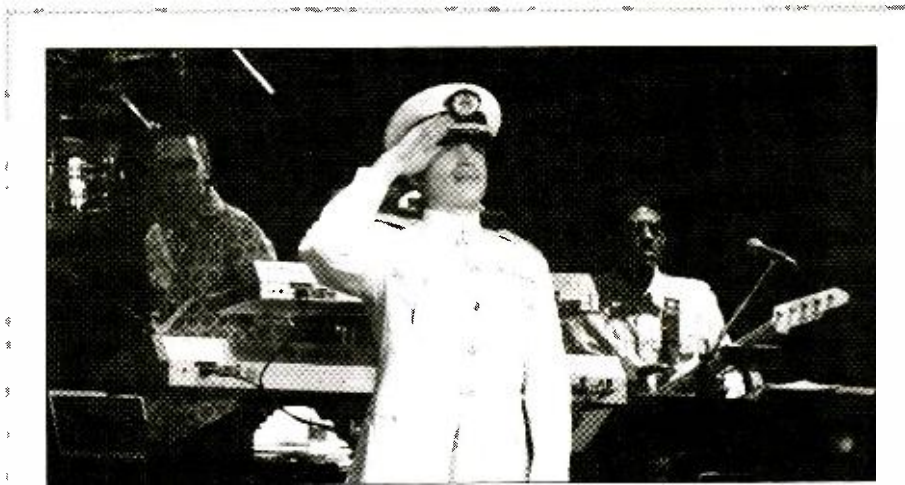
Imagine seeing Marc Antoine, Patti Austin, David Benoit, Botti, Jonathan Butler, George Duke, Jeff Golub, Jeffrey Osborne, Praful, Wayman Tisdale, Kirk Whalum, Brian Simpson, Michael Lington, Steve Oliver and Javid take solo turns and play in a kaleidoscopic array of partnered and ensemble configurations for seven days and nights.

Artists and fans connected in countless other ways — at meals, over drinks, in the spa, power-walking on deck. Some of the popular events were autograph parties, talent competitions, wine-tasting with Antoine and Benoit's martini master class, as well as daily "Behind the Music" sessions, where artists fielded fan inquiries, particularly on subjects like religion, spirituality and their personal lives.

DJ Mark Gorbulew took the helm of the poolside entertainment, navigating atmospheric reaches on the ship's ninth deck and mixing chill sounds while sophisticated travelers drifted into dreamier realms, sipping exotic cocktails and grooving to his vibey, electronica-tinged slow jams. Talk about blissed out!

"Dave Koz & Friends at Sea was beyond a cruise and beyond music; it was more like a retreat," Levin says. "The musical performances were inspired. I was off the ground after the all-star and gospel shows.

"J.B. [Butler] and Way-T [Tisdale] played ping-pong for two hours with each other and



**AYE, AYE, SIR!** When host Dave Koz joined his Dave Koz & Friends at Sea cruise in Puerto Vallarta, he surprised passengers by rising from beneath center stage on a hydraulic lift, clad in dress whites.

with fans one afternoon in addition to their already scheduled basketball match-up. One photo shows Wayman lifting Jonathan to make a basket!

"Marc Antoine was up for coffee and signing autographs at 8am several mornings. Rendezvous President Hyman Katz and Koz's Aunt Lois led Audrey's scheduled cooking class. The secret of her famous chocolate chip cookies: a generous splash of Frangelico hazelnut liqueur."

### The Show Must Go On

One of the cruise's most emotionally moving moments happened when the *Oosterdam* was docked in Puerto Vallarta prior to the return trip to San Diego. Half the passengers sat in the darkened theater for the first of two sets. They heard the opening bars of the theme from *2001: A Space Odyssey* as a figure rose on a hydraulic lift from beneath center stage, dressed in a ship captain's dress-white uniform, arms out, back to the audience. It was Koz! The audience erupted in a resounding, heartfelt ovation.

The set that followed was simply amazing. Austin and Koz performed a duet of Charlie Chaplin's poignant "Smile," then Praful and Antoine joined them for a rousing "Mas Que Nada," followed by Koz's cover of "Over the Rainbow," on which he was accompanied by Benoit.

On and on this mind-bending set went, until the finale, Stevie Wonder's "These Days," for which the whole gang — Koz, Austin, Kevin and Kirk Whalum, Osborne, Tony Maiden, Andre Berry, Tom Braxton, Tisdale, Duke, Butler and Bill Sharpe — joined together to bring down the house.

The next night Koz took the stage again to play an unplugged set of audience requests, submitted when passengers boarded the ship. Many were obscure numbers that he and his band hadn't played since recording them, including several from 1996's *Off the Beaten Path*.

Koz's fragile state was particularly apparent during his performance of "That's the Way I Feel About You," for which the audience showered him with extra love. Koz also played an endearing duet of "I'll Be There" with drummer Stevo Theard, whose falsetto vocal was amazing.

### More Than A Party

Levin says, "Sunshine all day; star-filled skies; great food; new friends; and soft, cozy pillows. Everywhere there was music and mile-wide smiles. Every day was glorious, fun and relaxing; every evening was a star-studded show; and every night you had your

**"There were nonstop conversations with passionate music lovers, moments where people shared from their hearts, speaking of dreams and experiences that we rarely give up during our day-to-day routines back home."**

Ray White

choice: dance the night away or get a good rest for the next day's get-to-know-the-artists-better, get-to-know-Mexico-better or get-to-know-yourself-better events — can you spell s-p-a? This was the first annual Dave Koz Smooth Jazz Cruise."

KKSJ's White sums up the experience: "Every morning on board, as my son, Harrison, and I went through our daily ritual of fresh fruit and waffles, I would turn to the smiling stranger next to me and ask, 'Are you having as much fun as we are?'"

"At the end of the cruise there were no strangers. There were lots of friends, new and old. Our trip along the beautiful Mexican Riviera was so much more than I ever thought it would be. Sure, I expected top-notch musicians and first-class accommodations and service aboard a magnificent 2-year-old cruise ship, but that was only the beginning.

"Night after night incredible shows and jams from Dave and his friends put me on my ear. There were nonstop conversations with passionate music lovers, moments where people shared from their hearts, speaking of dreams and experiences that we rarely give up during our day-to-day routines back home.

"One evening as we slipped out to sea, leaving one of our Mexican ports under a canopy of a million stars, listening to the ship's gentle wake, I realized that the great Dave Koz had given us a lot more than a weeklong party at sea on a fancy ship. It was truly a five-star experience in every way possible."



**FRIENDS AND FAMILY** See here enjoying a visit ashore in Puerto Vallarta are (l-r) KKSJ/San Francisco afternoon personality Ray White; his son, Harrison; and singer Patti Austin.

April 14, 2006

POWERED BY  
**MEDIABASE**

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	<b>PAUL BROWN</b> Winelight (GRP/VMG)	654	+34	85977	16	30/2
2	2	<b>NAJEE</b> 2nd 2 None (Heads Up International)	607	+8	72365	24	29/0
5	3	<b>BRIAN CULBERTSON</b> Let's Get Started (GRP/VMG)	565	+29	79458	13	29/0
3	4	<b>NILS</b> Summer Nights (Baja/TSR)	557	-30	60540	24	29/0
4	5	<b>RICHARD ELLIOT</b> Mystique (Artizen)	524	-50	68313	23	30/0
6	6	<b>KIM WATERS</b> Steppin' Out (Shanachie)	433	-19	43672	29	25/0
7	7	<b>MICHAEL LINGTON</b> Pacifica (Rendezvous)	373	-2	47212	20	26/0
8	8	<b>BRIAN SIMPSON</b> It's All Good (Rendezvous)	347	-26	37915	28	30/0
13	9	<b>PHILIPPE SAISSE TRIO</b> Do It Again (Rendezvous)	333	+51	65124	7	22/0
10	10	<b>MARION MEADOWS</b> Suede (Heads Up)	300	-55	25640	36	25/0
12	11	<b>3RD FORCE</b> You Got It (Higher Octave/EMI)	297	-10	54520	18	21/0
15	12	<b>RAMSEY LEWIS</b> Oh Happy Day (Narada Jazz/EMI)	295	+31	61642	7	16/0
14	13	<b>NICK COLIONNE</b> Always Thinking Of You (Narada Jazz/EMI)	295	+30	36245	12	24/0
11	14	<b>CHRIS BOTTI</b> f/ <b>JILL SCOTT</b> Good Morning Heartache (Columbia)	295	-25	32360	22	26/0
17	15	<b>KIRK WHALUM</b> Whip Appeal (Rendezvous)	268	+20	32779	15	21/0
16	16	<b>HERBIE HANCOCK</b> f/ <b>C. AGUILERA</b> A Song For You (Possibilities/Vector)	244	-5	37759	6	19/0
18	17	<b>GREGG KARUKAS</b> Show Me The Way (Trippin' 'N' Rhythm)	193	-30	17497	21	17/0
24	18	<b>MINDI ABAIR</b> True Blue (GRP/VMG)	185	+64	25127	2	21/5
19	19	<b>BEYONCE</b> Wishing On A Star (Sony Urban/Columbia)	176	+6	24482	9	12/0
20	20	<b>GERALD ALBRIGHT</b> We Got The Groove (Peak)	163	-4	22483	7	14/1
27	21	<b>DAVID PACK</b> Biggest Part Of Me (Peak/Concord)	136	+35	13665	2	12/2
23	22	<b>DONALD FAGEN</b> H Gang (Reprise)	129	-9	10929	10	12/0
22	23	<b>CHRIS STANDRING</b> I Can't Help Myself (Trippin' 'N' Rhythm)	129	-20	17788	6	15/0
25	24	<b>ERIC DARIUS</b> Steppin' Up (Narada Jazz/EMI)	122	+5	6840	9	10/0
28	25	<b>EUGE GROOVE</b> Chillaxin (Narada Jazz/EMI)	103	+6	19453	2	11/2
<b>Debut</b>	26	<b>JASON MILES</b> Sexual Healing (Narada Jazz/EMI)	102	+24	11753	1	9/1
29	27	<b>JANITA</b> Enjoy The Silence (Lightyear)	90	-5	5120	4	8/0
-	28	<b>RAY PARKER, JR.</b> Mismaloya Beach (Raydio Music Group)	87	+10	17757	2	8/0
<b>Debut</b>	29	<b>PAMELA WILLIAMS</b> Positive Vibe (Shanachie)	87	+8	7505	1	10/2
30	30	<b>STEVE OLIVER</b> Good To Go (Koch)	87	+1	4733	3	8/0

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
<b>MINDI ABAIR</b> True Blue (GRP/VMG)	5
<b>WAYMAN TISDALE</b> Get Down On It (Rendezvous)	5
<b>PAUL BROWN</b> Winelight (GRP/VMG)	2
<b>DAVID PACK</b> Biggest Part Of Me (Peak/Concord)	2
<b>EUGE GROOVE</b> Chillaxin (Narada Jazz/EMI)	2
<b>PAMELA WILLIAMS</b> Positive Vibe (Shanachie)	2
<b>RICK BRAUN</b> Groove Is In The Heart (Artizen)	2

The Smooth Jazz add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach four plays per week in two consecutive airplay weeks. Airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>MINDI ABAIR</b> True Blue (GRP/VMG)	+64
<b>PHILIPPE SAISSE TRIO</b> Do It Again (Rendezvous)	+51
<b>WAYMAN TISDALE</b> Get Down On It (Rendezvous)	+37
<b>DAVID PACK</b> Biggest Part Of Me (Peak/Concord)	+35
<b>PAUL BROWN</b> Winelight (GRP/VMG)	+34
<b>RAMSEY LEWIS</b> Oh Happy Day (Narada Jazz/EMI)	+31
<b>NICK COLIONNE</b> Always Thinking Of You (Narada Jazz/EMI)	+30
<b>BRIAN CULBERTSON</b> Let's Get Started (GRP/VMG)	+29
<b>JASON MILES</b> Sexual Healing (Narada Jazz/EMI)	+24
<b>RICK BRAUN</b> Groove Is In The Heart (Artizen)	+22

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
<b>RICK BRAUN</b> Shining Star (Artizen)	261
<b>HERBIE HANCOCK</b> f/ <b>J. MAYER</b> Stitched Up (Hear Music/Vector)	225
<b>EUGE GROOVE</b> Get Em Goin' (Narada Jazz/EMI)	195
<b>WALTER BEASLEY</b> Coolness (Heads Up)	193
<b>BOZ SCAGGS</b> Lowdown (Unplugged) (Virgin)	176
<b>PAUL HARDCASTLE</b> Serene (Trippin' 'N' Rhythm)	159
<b>DAVID PACK</b> You're The Only Woman (Peak)	156
<b>KEN NAVARRO</b> You Are Everything (Positive)	151
<b>STEVE COLE</b> Thursday (Narada Jazz/EMI)	146
<b>BRIAN CULBERTSON</b> Hookin' Up (GRP/VMG)	138
<b>RAUL MOON</b> If You're Gonna Leave (Manhattan/EMC)	137
<b>NILS</b> Pacific Coast Highway (Baja/TSR)	133
<b>ALICIA KEYS</b> If I Ain't Got You (J/RMG)	128
<b>PAUL TAYLOR</b> Nightlife (Peak)	126
<b>MARIAH CAREY</b> We Belong Together (Island/IDJMG)	124

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

30 Smooth Jazz ® reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/2-4/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 15. If after 20 weeks, the record is not in the top 15 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2006, Arbitron Inc. © 2006 Radio & Records.

## NEW & ACTIVE

**RICK BRAUN** Groove Is In The Heart (Artizen)

Total Plays: 56, Total Stations: 8, Adds: 2

**JOE MCBRIDE** Double Down (Heads Up)

Total Plays: 56, Total Stations: 5, Adds: 0

**SIMPLY RED** Holding Back The Years (SimplyRed.com/Verve Forecast/VMG)

Total Plays: 45, Total Stations: 4, Adds: 0

**JEFF GOLUB** Cream And Sugar (Narada Jazz/EMI)

Total Plays: 42, Total Stations: 6, Adds: 1

**WAYMAN TISDALE** Get Down On It (Rendezvous)

Total Plays: 41, Total Stations: 5, Adds: 5

**MICHAEL MCDONALD** Ain't Nothing Like The Real Thing (Motown)

Total Plays: 35, Total Stations: 6, Adds: 0

**KIRK WHALUM** I'll Make Love To You (Rendezvous)

Total Plays: 27, Total Stations: 3, Adds: 0

**KIRK WHALUM** Any Love (GRP/VMG)

Total Plays: 23, Total Stations: 4, Adds: 0

**MATT BIANCO** f/**BASIA** Ordinary Day (Decca/Universal)

Total Plays: 22, Total Stations: 9, Adds: 0

**GERALD VEASLEY** Sugar Time (Heads Up)

Total Plays: 22, Total Stations: 5, Adds: 0

Songs ranked by total plays



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**STEVEN STRICK**  
sstrick@radioandrecords.com

# Greater Media's Rock Stations

Some serious heritage

The Bordes family's Greater Media officially marked 50 years in broadcasting on March 31. Founded in 1956 by Yale classmates Peter Bordes and Joseph Rosenmiller, Greater Media is one of the few remaining privately held broadcast companies in America.

Located in Braintree, MA, the company started with one radio station in Southbridge, MA and steadily and quietly built a brand. At one point Greater Media had cable TV, printing, publishing and telecommunications operations in addition to its radio stations.

In 1999 the company sold off its cable business to focus on radio and newspapers. Today Greater Media owns 19 radio stations in Boston, Detroit, Philadelphia and New Jersey. It also owns a printing plant, a group of weekly newspapers in central New Jersey and telecommunications towers around the country.

Four of Greater Media's radio stations are current-based Rock stations. Two of these are legendary, having been around for more than 30 years. This week we profile these four stations.

## The View From The Top

Unlike other companies, Greater Media has not given up on the Rock format. In fact, it is extremely supportive of its Rock outlets.

Rock programming veteran and Greater Media VP/Program Development Buzz Knight is proud of his company's Rock stations. He also has a positive view of the future of Rock formats at radio.

"Rock for Greater Media in 2006 is in fantastic shape," Knight says. "The legendary WRIF/Detroit continues to post massive ratings, led by the amazing *Drew & Mike*

**"WMMR is like a fraternity — a great group of people working hard and sharing a competitive spirit and youthful exuberance, with occasional binge drinking and semi-nude pledge initiations."**

Bill Weston

*Morning Show* and supported through the rest of the day by PD/middayer Doug Podell, legendary afternoon jock Arthur P and night-timer Melt-down.



Buzz Knight

"WRIF has built a brand based on the power of its music, air personalities and promotions. Similarly, WMMR in Philadelphia has been rebuilt in such dramatic fashion that it's taken the market by storm. The morning team of Preston & Steve continues to set new standards for Philly Rock excellence.

"The rest of WMMR has also come along with big ratings increases. Legendary midday jock Pierre Robert continues to be an amazing foundation that cements the heritage of the station. The addition of Jaxon in afternoon drive and Matt Cord at night injects the a positive blend of personality and music into what has made 'MMR the Rock radio icon it is today.

"Our New Jersey Rock stations WRAT [Monmouth-Ocean] and WDHA [Morristown] continue to stand out in very competitive markets by providing Jersey listeners with the best blend of music and infotainment on a local, regional and national level in their respective markets.

"Our goal at Greater Media is to continue to strive to provide the very best content that can't be duplicated anywhere in the markets we serve."

## WMMR/Philadelphia

WMMR, which hit the air playing underground rock back in the late '60s, is one of the original names in Rock radio. Today, nearly 40 years later, many competitors have come and gone, and WMMR is the only station left standing to represent the Rock format in market No. 6.

In Philadelphia, WMMR is the station that "means more rock!" WMMR PD Bill Weston says, "I remember a college professor telling me that college would be the best years of my life. Right now, life at WMMR is pretty close.

"It's like a fraternity — a great group of people working hard and sharing a competitive spirit and youthful exuberance, with occasional binge drinking and semi-nude pledge initiations."

After referring to 'MMR's 1967 launch of *The Marconi Experiment* and the '80s



John DeBella *Morning Zoo* dominance, Weston says, "The station is entering what we modestly refer to as the 'Third Golden Age of WMMR.'



Bill Weston

"It is amazing to consider the resilience of this grand station — 38 years as a Rock station and once again in formidable form, at the top of the ratings heap in Philly."

The top 10 songs played so far this year on WMMR are:

1. SEETHER Truth
2. AUDIOSLAVE Out Of Exile
3. TRAPT Stand Up
4. SHINEDOWN Save Me
5. WEEZER Perfect Situation
6. STAIN'D Falling
7. SHINEDOWN I Dare You
8. NICKELBACK Animals
9. FOO FIGHTERS No Way Back
10. SWITCHFOOT We Are One Tonight

## WRIF/Detroit

Active Rock WRIF has been around for almost as long as WMMR. Afternoon guy "Big Daddy" Arthur P debuted the Rock format at the station in 1971. If you're a guy between the ages of 18 and 44 and you live in Detroit, chances are you listen to Arthur every afternoon.



Another Rock survivor, this station continues to stay strong and relevant even as newspaper columnists are writing the format's obituary. WRIF's HD Radio multicast signal is called "RIFF2" and features music by local Detroit artists, both rock and hip-hop, as well as other artists not heard much on commercial radio.

The top 10 songs played so far this year on WRIF are:

1. NICKELBACK Animals
2. HINDER Get Stoned
3. SHINEDOWN I Dare You
4. HUCK JOHNS Oh Yeah
5. 10 YEARS Wasteland
6. TRAPT Waiting
7. MUDVAYNE Fall Into Sleep
8. 3 DOORS DOWN Landing In London
9. GODSMACK Speak
10. FOO FIGHTERS No Way Back

## WRAT (The Rat)/Monmouth-Ocean

Here's an interesting fact: Active Rock WRAT has the original airstaff it signed on with eight years ago. WRAT PD Carl Craft says that The Rat is not about any one person.

"WRAT's mission is to build the market's trust through entertaining radio performance and musical programming and information," he says. "Through this we hope to better our community, our listeners and our company.

"One of The Rat's goals is to provide

**"Our goal at Greater Media is to continue to strive to provide the very best content that can't be duplicated anywhere in the markets we serve."**

Buzz Knight

an active base of knowledgeable consumers to local business owners so that they, and in turn the entire market, may prosper. We take great pleasure in helping our clients succeed.

"It's been an honor becoming a Greater Media radio station, and we're thrilled with the company's ground-up and people-first management philosophies. It's impossible to quantify the effect that GM has had on WRAT's programming and marketing teams, other than to state that the company is about positivity, growth and being open to new possibilities."

Recently, the staff at WRAT was pleasantly surprised when the station was mentioned on the season premiere of *The Sopranos*. During one scene, Tony Soprano, played by James Gandolfini, and Rusty Millio, played by Frankie Valli, were discussing a mob informant from Westchester who had been talking to federal government officials for three years, referring to him as a radio talk show host.

One of the show's characters referred to the radio station as WRAT, and Tony Soprano replied, "Guess that's why they call it the year of the rat."

WRAT had attempted to get on the show in a variety of ways over the past few years, including using a billboard that read "Hey, *Sopranos*, we got your rat right here."

The top 10 songs played so far this year on WRAT are:

1. NICKELBACK Animals
2. HINDER Get Stoned
3. SHINEDOWN Save Me
4. 10 YEARS Wasteland
5. AVENGED SEVENFOLD Bat Country
6. HIM Rip Out The Wings Of A Butterfly
7. KORN Twisted Transistor
8. BUCKCHERRY Crazy Bitch
9. DISTURBED Stricken
10. EVANS BLUE Cold (But I'm Still Here)

## WDHA/Morristown, NJ

Rock WDHA was the first station to go

Continued on Page 59



Carl Craft



April 14, 2006

POWERED BY  
**MEDIABASE**

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	①	PEARL JAM World Wide Suicide (J/RMG)	479	+30	22831	5	24/0
<b>Debut</b>	②	RED HOT CHILI PEPPERS Dani California (Warner Bros.)	407	+407	30899	1	23/5
6	③	SHINEDOWN I Dare You (Atlantic)	384	+42	17142	12	22/0
3	4	GODSMACK Speak (Universal Republic)	378	-7	14366	9	24/0
2	5	NICKELBACK Animals (Roadrunner/IDJMG)	370	-33	13670	21	19/0
4	6	SHINEDOWN Save Me (Atlantic)	351	-15	16937	33	22/0
5	7	10 YEARS Wasteland (Universal Republic)	337	-39	11987	40	19/0
8	⑧	FOO FIGHTERS No Way Back (RCA/RMG)	324	+17	14645	10	20/0
9	9	AVENGED SEVENFOLD Bat Country (Warner Bros.)	302	-3	10092	28	19/0
13	⑩	BUCKCHERRY Crazy Bitch (ElevenSeven)	248	+45	9135	6	18/1
7	11	SEETHER Remedy (Wind-Up)	246	-65	12127	50	22/0
10	12	FOO FIGHTERS DOA (RCA/RMG)	229	-30	10817	31	18/0
11	13	AUDIOSLAVE Out Of Exile (Epic/Interscope)	227	-27	15685	17	16/0
12	14	HINDER Get Stoned (Universal Republic)	217	-23	10012	35	14/0
14	15	DISTURBED Stricken (Reprise)	192	-4	9938	35	20/0
15	16	SYSTEM OF A DOWN Lonely Day (American/Columbia)	191	-3	5319	7	15/1
16	17	DISTURBED Just Stop (Reprise)	190	-1	8976	14	14/0
17	18	ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)	172	-4	3543	8	14/1
24	⑲	WOLF MOTHER Woman (Modular/Interscope)	165	+44	6043	2	16/2
18	⑳	NINE INCH NAILS Every Day Is Exactly The Same (Interscope)	164	+5	5137	11	11/0
19	㉑	NICKELBACK Savin' Me (Roadrunner/IDJMG)	163	+18	7736	4	11/2
23	㉒	SEETHER The Gift (Wind-Up)	162	+37	3950	5	13/2
21	㉓	STAIN'D Everything Changes (Flip/Atlantic)	149	+13	3369	4	12/0
20	24	MUDVAYNE Fall Into Sleep (Epic)	132	-9	3822	12	10/0
25	25	EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood)	106	-1	3675	12	9/0
22	26	DAVID GILMOUR On An Island (Columbia)	104	-22	5553	9	7/0
28	⑳	KORN Coming Undone (Virgin)	100	+4	3263	4	9/0
27	28	HIM Rip Out The Wings Of A Butterfly (Sire/Warner Bros.)	94	-8	6509	13	7/0
<b>Debut</b>	㉑	THREE DAYS GRACE Animal I Have Become (Jive/Zomba Label Group)	87	+83	3909	1	13/7
26	30	TRAPT Waiting (Warner Bros.)	87	-18	3368	11	8/0

25 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/2-4/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 15. If after 20 weeks, the record is not in the top 15 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

## NEW & ACTIVE

**10 YEARS** Through The Iris (Universal Republic)  
Total Plays: 79, Total Stations: 9, Adds: 1

**THEORY OF A DEADMAN** Santa Monica (Roadrunner/IDJMG)  
Total Plays: 75, Total Stations: 8, Adds: 0

**AVENGED SEVENFOLD** Beast And The Harlot (Warner Bros.)  
Total Plays: 54, Total Stations: 5, Adds: 0

**HURT** Rapture (Capitol)  
Total Plays: 54, Total Stations: 4, Adds: 0

**QUEENSRYCHE** I'm American (Rhino)  
Total Plays: 51, Total Stations: 3, Adds: 0

**HINDER** Lips Of An Angel (Universal Republic)  
Total Plays: 31, Total Stations: 5, Adds: 1

**FIGHTING INSTINCT** I Found Forever (EMI Music Reactive/Gotee)  
Total Plays: 30, Total Stations: 4, Adds: 0

**SEVENDUST** Failure (WineDark/7Bros.)  
Total Plays: 25, Total Stations: 3, Adds: 1

**MERCY FALL** I Got Life (Atlantic)  
Total Plays: 21, Total Stations: 3, Adds: 2

Songs ranked by total plays

## REPORTERS

Stations and their adds listed alphabetically by market

<b>KZRR/Albuquerque, NM*</b> OM: Bill May PD: Phil Mahoney APD: Judi Chervolo No Adds	<b>WPTQ/Bowling Green, KY</b> OM/PD: Alex "Aze" Chase APD/MO: Monty Foster 14 HUCK JOHNS 11 RED HOT CHILI PEPPERS	<b>WMMS/Cleveland, OH*</b> PD: Bo Matthews MD: Hunter Scott No Adds
<b>WZZO/Allentown, PA*</b> PD: Tori Thomas MD: Chris Line NICKELBACK WOLF MOTHER	<b>WRQK/Canton, OH*</b> PD: Garrett Hart 13 RED HOT CHILI PEPPERS 7 THREE DAYS GRACE	<b>KNCN/Corpus Christi, TX*</b> OM/PD: Paula Nowell APD/MO: Monte Montana 3 10 YEARS 2 SEVENDUST
<b>KWHL/Anchorage, AK</b> PD: Jen Shevlin APD/MO: Brad Stennett 1 WOLF MOTHER 1 P.O.D.	<b>WPXC/Cape Cod, MA</b> OM: Steve McVie PD/MO: Suzanne Tonaire APD: James Gallagher WOLF MOTHER THREE DAYS GRACE	<b>KLAQ/El Paso, TX*</b> OM/PD: Courtney Nelson APD/MO: Glenn Garza MERCY FALL
<b>WTOS/Augusta, ME</b> OM/PD: Steve Smith APD: Chris Rush No Adds	<b>WKLC/Charleston, WV</b> OM/PD: Bill Knight 11 THREE DAYS GRACE 1 CHEAP TRICK	<b>KFLY/Eugene, OR</b> OM/PD: Chris Sargent 13 RED HOT CHILI PEPPERS
<b>KIOC/Beaumont, TX*</b> OM: Joey Armstrong PD/MO: Mike Davis No Adds	<b>WEBN/Cincinnati, OH*</b> OM/PD: Scott Reinhardt MO: Dave Fritz SEETHER	<b>WRGQ/Fayetteville, NC*</b> OM: Perry Stone PD/MO: Al "The Van Man" Field APD: Sean O'Brien 11 THREE DAYS GRACE 9 NICKELBACK 8 RED HOT CHILI PEPPERS

**WRVC/Huntington**  
OM/PD: Jay Nunley  
APD/MO: Rick Kline  
2 REBEL MEETS REBEL  
3 DANKO JONES

**WGIR/Manchester, NH**  
PD: Alex James  
APD: Becky Pohotsky  
26 NICKELBACK  
26 PEARL JAM  
26 RED HOT CHILI PEPPERS  
24 SHINEDOWN

17 FOO FIGHTERS  
17 AUDIOSLAVE  
14 SHINEDOWN  
14 GODSMACK  
12 KID ROCK  
12 SEETHER  
11 FOO FIGHTERS  
10 DAVID GILMOUR  
9 BUCKCHERRY  
9 ROB ZOMBIE  
9 SYSTEM OF A DOWN  
9 WOLF MOTHER  
8 STAIN'D  
7 AVENGED SEVENFOLD  
6 SEETHER  
6 THREE DAYS GRACE

**KZZE/Medford, OR**  
PD: Rob King  
MD: Montana  
7 RED HOT CHILI PEPPERS  
5 WOLF MOTHER

**WOHA/Morrisstown, NJ\***  
PD: Tony Paige  
MD: Matt Murray  
8 DANKO JONES

**WXMM/Norfolk, VA\***  
OM/PD: John Shomby  
No Adds

**KCLB/Palm Springs, CA**  
PD: Anthony "Antdog" Quiroz  
MD: Jenn Brewski  
No Adds

**WMMR/Philadelphia, PA\***  
OM: Buzz Knight  
PD: Bill Weston  
APD: Chuck Damico  
MD: Sean "The Rabbi" Tysler  
THREE DAYS GRACE

**KOKB/Phoenix, AZ\***  
PD: Paul Peterson  
APD/MO: Matt Spaetzle  
No Adds

**WRKZ/Pittsburgh, PA\***  
OM: Keith Clark  
PD: Ryan Mill  
MD: Montana  
THREE DAYS GRACE

**KUFO/Portland, OR\***  
OM/PD: Dave Numme  
APD/MO: Dan Bozyk  
No Adds

**WHEB/Portsmouth, NH\***  
PD: Chris "Doc" Garrett  
APD/MO: Jason Russell  
No Adds

**WHJY/Providence, RI\***  
PD: Scott Laudani  
APD: Doug Palmieri  
MD: Mike Brangiforte  
No Adds

**WBBS/Raleigh, NC\***  
PD: Jay Nachlis  
No Adds

**KCAL/Riverside, CA\***  
PD: Steve Hoffman  
APD/MO: Daryl Norsell  
25 RED HOT CHILI PEPPERS  
11 MERCY FALL  
7 THREE DAYS GRACE

**WXRK/Rockford, IL**  
PD: Jim Stone  
MD: Jon Schultz  
No Adds

**KRXQ/Sacramento, CA\***  
OM/MO: Jim Fox  
PD: Pat Martin  
2 WOLF MOTHER  
HOBBASTANK

**KBER/Salt Lake City, UT\***  
OM: Bruce Jones  
PD: Kelly Hammer  
APD/MO: Darby Wilcox  
1 BUCKCHERRY  
SYSTEM OF A DOWN

**KHTB/Salt Lake City, UT\***  
PD: Kayvon Motlee  
APD/MO: Roger Orton  
13 SEETHER  
9 ROB ZOMBIE  
3 ROYAL BLISS

**KZOZ/San Luis Obispo, CA**  
PD: John Boyle  
No Adds

**KTUX/Shreveport, LA\***  
PD: Ragen King  
MD: Flynt Stone  
RED HOT CHILI PEPPERS  
HOBBASTANK  
THREE DAYS GRACE

**WWOG/Syracuse, NY\***  
OM: Rich Lauber  
MD: Scott Dixon  
No Adds

**KMOO/Tulsa, OK\***  
OM/PD: Don Crist  
7 RED HOT CHILI PEPPERS  
THREE DAYS GRACE

**KBRQ/Waco, TX**  
PD/MO: Brent Henslee  
1 BUCKCHERRY

**WMZK/Wausau, WI**  
PD: Ajack  
32 WOLF MOTHER  
22 YELLOWCARD  
21 TAPROOT  
20 3 DOORS DOWN V/OB SEGER  
19 10 YEARS  
19 HOUR CAST  
19 HOBBASTANK  
9 NICKELBACK

**KBZS/Wichita Falls, TX**  
OM: Chris Walters  
PD: Liz Ryan  
APD/MO: Vicki Vox  
No Adds

POWERED BY  
**MEDIABASE**

\*Monitored Reporters

40 Total Reporters

25 Total Monitored

15 Total Indicator

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
THREE DAYS GRACE Animal I Have... (Jive/Zomba Label Group)	7
RED HOT CHILI PEPPERS Dani California (Warner Bros.)	5
WOLF MOTHER Woman (Modular/Interscope)	2
SEETHER The Gift (Wind-Up)	2
NICKELBACK Savin' Me (Roadrunner/IDJMG)	2
MERCY FALL I Got Life (Atlantic)	2
HOBBASTANK Inside Of You (Island/IDJMG)	2

The Rock add threshold is applied to monitored stations not allowed to report adds per their company policy; Songs that reach seven plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RED HOT CHILI PEPPERS Dani California (Warner Bros.)	+407
THREE DAYS GRACE Animal I Have... (Jive/Zomba Label Group)	+83
BUCKCHERRY Crazy Bitch (ElevenSeven)	+45
WOLF MOTHER Woman (Modular/Interscope)	+44
SHINEDOWN I Dare You (Atlantic)	+42
SEETHER The Gift (Wind-Up)	+37
PEARL JAM World Wide Suicide (J/RMG)	+30
NICKELBACK Savin' Me (Roadrunner/IDJMG)	+18
HINDER Lips Of An Angel (Universal Republic)	+18
FOO FIGHTERS No Way Back (RCA/RMG)	+17

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
AUDIOSLAVE Doesn't Remind Me (Epic/Interscope)	152
JET Cold Hard Bitch (Atlantic)	132
FOO FIGHTERS Best Of You (RCA/RMG)	125
STAIN'D Right Here (Flip/Atlantic)	125
KORN Twisted Transistor (Virgin)	124
GREEN DAY Holiday (Reprise)	111
CROSSFADE Cold (Columbia)	107
GREEN DAY Boulevard Of Broken Dreams (Reprise)	105
TRAPT Stand Up (Warner Bros.)	103
VELVET REVOLVER Fall To Pieces (RCA/RMG)	99

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

# R&R ACTIVE ROCK TOP 50

POWERED BY  
MEDIABASE

April 14, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	GODSMACK Speak (Universal Republic)	1737	-60	66615	9	57/0
3	2	DISTURBED Just Stop (Reprise)	1408	+38	51487	15	53/0
2	3	MUDVAYNE Fall Into Sleep (Epic)	1404	+8	46335	15	55/0
4	4	SHINEDOWN I Dare You (Atlantic)	1363	+32	47624	13	56/0
5	5	PEARL JAM World Wide Suicide (J/RMG)	1257	-16	46087	5	54/0
8	6	BUCKCHERRY Crazy Bitch (ElevenSeven)	1212	+92	40658	9	49/1
<b>Debut</b>	7	RED HOT CHILI PEPPERS Dani California (Warner Bros.)	1209	+1209	60854	1	56/7
7	8	EVANS BLUE Gold (But I'm Still Here) (Pocket/Hollywood)	1206	+12	37444	17	55/1
6	9	FOO FIGHTERS No Way Back (RCA/RMG)	1102	-87	38735	11	51/0
13	10	KORN Coming Undone (Virgin)	959	+63	27734	10	50/1
10	11	HINDER Get Stoned (Universal Republic)	938	-78	29026	35	49/0
12	12	10 YEARS Wasteland (Universal Republic)	889	-28	33532	43	54/0
9	13	NICKELBACK Animals (Roadrunner/IDJMG)	887	-214	35058	20	48/0
15	14	SYSTEM OF A DOWN Lonely Day (American/Columbia)	845	+60	25219	7	50/0
11	15	ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)	788	-163	21998	9	49/0
16	16	HURT Rapture (Capitol)	718	-17	18500	12	49/1
14	17	FLYLEAF I'm So Sick (Dctone/RCA/RMG)	684	-119	15817	20	45/1
22	18	SEETHER The Gift (Wind-Up)	665	+77	16391	9	46/2
18	19	AVENGED SEVENFOLD Beast And The Harlot (Warner Bros.)	654	+7	18637	8	48/4
19	20	AVENGED SEVENFOLD Bat Country (Warner Bros.)	603	-32	21513	33	48/0
21	21	STAIN'D Everything Changes (Flip/Atlantic)	600	+3	15871	8	37/1
24	22	NICKELBACK Savin' Me (Roadrunner/IDJMG)	527	+60	17840	7	36/3
17	23	NINE INCH NAILS Every Day Is Exactly The Same (Interscope)	517	-149	20079	16	37/0
25	24	10 YEARS Through The Iris (Universal Republic)	482	+27	10128	6	39/3
<b>Debut</b>	25	THREE DAYS GRACE Animal I Have Become (Jive/Zomba Label Group)	442	+371	15963	1	48/17
29	26	WOLFMOOTHER Woman (Modular/Interscope)	419	+88	10977	4	37/5
26	27	COHEED AND CAMBRIA Welcome Home (Equal Vision/Columbia)	396	+4	10715	11	28/0
28	28	SEVENDUST Failure (Winedark/7Bros.)	373	+37	9172	7	27/1
27	29	FAKTION Take It All Away (Roadrunner/IDJMG)	337	-13	4971	11	33/0
30	30	ATREYU Ex's And Oh's (Victory)	327	+13	7843	6	28/5
32	31	SLAVE TO THE SYSTEM Stigmata (Spitfire)	272	+7	4326	9	24/0
23	32	TRAPT Waiting (Warner Bros.)	267	-214	8713	13	28/0
31	33	AUDIOSLAVE Out Of Exile (Epic/Interscope)	255	-45	13639	20	32/0
33	34	30 SECONDS TO MARS The Kill (Immortal/Virgin)	216	+8	4800	5	19/2
34	35	HUCK JOHNS Oh Yeah (Hideout/Capitol)	209	+1	5514	11	18/1
38	36	THEORY OF A DEADMAN Santa Monica (Roadrunner/IDJMG)	175	+29	3126	3	22/3
<b>Debut</b>	37	HINDER Lips Of An Angel (Universal Republic)	160	+73	5461	1	23/10
35	38	REVELATION THEORY Slow Burn (Dn/Idol Roc)	146	-31	2627	3	23/0
36	39	LACUNA COIL Our Truth (Century Media)	140	-13	2644	5	15/0
43	40	BLUE OCTOBER Hate Me (Universal Motown)	132	+13	1660	3	10/0
44	41	FIGHTING INSTINCT I Found Forever (EMI Music Reactive/Gotee)	129	+14	4594	6	15/3
40	42	HAWTHORNE HEIGHTS Saying Sorry (Victory)	126	-3	3140	4	5/0
37	43	BLOODSIMPLE Sell Me Out (Reprise)	123	-24	3084	8	15/0
46	44	ROB ZOMBIE American Witch (Geffen/Interscope)	115	+9	6767	2	9/4
42	45	EDGE CITY OUTLAWS Women & Wine (Universal Republic)	105	-15	3842	6	9/0
41	46	STATIC-X Dirthouse (Warner Bros.)	105	-15	2680	22	9/0
<b>Debut</b>	47	EMERY Studying Politics (EMI Music Reactive/Tooth & Nail)	102	+26	2401	1	5/0
48	48	REBEL MEETS REBEL Get Outta My Life (Big Vin)	101	+6	2606	4	7/1
50	49	MERCY FALL I Got Life (Atlantic)	99	+10	1417	2	13/0
39	50	ANBERLIN Paperthin Hymn (Tooth & Nail/EMI Music Reactive)	98	-32	2293	6	8/0

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
THREE DAYS GRACE Animal I Have... (Jive/Zomba Label Group)	17
P.O.D. Lights Out (Atlantic)	12
HINDER Lips Of An Angel (Universal Republic)	10
DANKO JONES First Date (Razor & Tie)	8
RED HOT CHILI PEPPERS Dani California (Warner Bros.)	7
WOLFMOOTHER Woman (Modular/Interscope)	5
ATREYU Ex's And Oh's (Victory)	5
AVENGED SEVENFOLD Beast And The Harlot (Warner Bros.)	4
ROB ZOMBIE American Witch (Geffen/Interscope)	4

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## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RED HOT CHILI PEPPERS Dani California (Warner Bros.)	+1209
THREE DAYS GRACE Animal I Have... (Jive/Zomba Label Group)	+371
BUCKCHERRY Crazy Bitch (ElevenSeven)	+92
WOLFMOOTHER Woman (Modular/Interscope)	+88
SEETHER The Gift (Wind-Up)	+77
HINDER Lips Of An Angel (Universal Republic)	+73
KORN Coming Undone (Virgin)	+63
SYSTEM OF A DOWN Lonely Day (American/Columbia)	+60
NICKELBACK Savin' Me (Roadrunner/IDJMG)	+60
HOOBASTANK Inside Of You (Island/IDJMG)	+46

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
DISTURBED Stricken (Reprise)	558
SYSTEM OF A DOWN Hypnotize (American/Columbia)	501
KORN Twisted Transistor (Virgin)	500
SHINEDOWN Save Me (Atlantic)	413
SEETHER Remedy (Wind-Up)	408
NONPOINT Bullet With A Name (Bieler Bros.)	383
SEETHER Truth (Wind-Up)	355
NINE INCH NAILS The Hand That Feeds (Interscope)	346
SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	328
MUOVAYNE Happy? (Epic)	328

## NEW & ACTIVE

FIVE.BOLT.MAIN The Gift (Rock Ridge)	Total Plays: 80, Total Stations: 9, Adds: 1
HOOBASTANK Inside Of You (Island/IDJMG)	Total Plays: 69, Total Stations: 6, Adds: 3
DEFAULT It Only Hurts (TVT)	Total Plays: 67, Total Stations: 6, Adds: 0
SOIL Give It Up (DRT)	Total Plays: 59, Total Stations: 6, Adds: 0
P.O.D. Lights Out (Atlantic)	Total Plays: 45, Total Stations: 14, Adds: 12
DANKO JONES First Date (Razor & Tie)	Total Plays: 21, Total Stations: 10, Adds: 8

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

57 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/2-4/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 20. If after 20 weeks, the record is not in the top 20 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.



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### America's Best Testing Active Rock Songs 12+ For The Week Ending 4/7/06

Artist Title (Label)	TW	LW	Famil.	Burn	M 18-34	M 18-24	M 25-34
KORN Coming Undone (Virgin)	4.21	4.29	85%	10%	4.20	4.08	4.36
MUOVAYNE Fall Into Sleep (Epic)	4.19	4.28	88%	15%	4.17	3.98	4.46
DISTURBED Just Stop (Reprise)	4.18	4.32	91%	15%	4.30	4.35	4.24
10 YEARS Wasteland (Universal Republic)	4.14	4.28	96%	26%	4.02	4.07	3.95
GOOSMACK Speak (Universal Republic)	4.04	4.10	84%	12%	4.06	3.96	4.20
KORN Twisted Transistor (Virgin)	4.02	4.22	98%	29%	3.97	3.87	4.12
EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood)	4.02	4.14	78%	14%	3.83	3.87	3.77
10 YEARS Through The Iris (Universal Republic)	3.97	3.96	58%	6%	3.97	3.98	3.95
SEETHER The Gift (Wind-Up)	3.86	3.87	64%	10%	3.71	3.86	3.48
SEVENDUST Failure (Winedark/7Bros.)	3.85	3.81	55%	5%	3.79	3.64	4.00
HURT Rapture (Capitol)	3.84	4.00	65%	8%	3.56	3.56	3.55
SHINEDOWN I Dare You (Atlantic)	3.82	3.86	82%	17%	3.62	3.78	3.40
HINOER Get Stoned (Universal Republic)	3.81	4.05	91%	29%	3.74	3.83	3.62
TRAPT Waiting (Warner Bros.)	3.81	3.95	88%	16%	3.63	3.68	3.54
SYSTEM OF A DOWN Lonely Day (American/Columbia)	3.73	3.90	84%	18%	3.81	3.57	4.10
NICKELBACK Savin' Me (Roadrunner/IDJMG)	3.72	3.71	80%	19%	3.51	3.82	3.13
AVENGED SEVENFOLD Bat Country (Warner Bros.)	3.71	3.81	94%	36%	3.65	3.85	3.33
FAKTION Take It All Away (Roadrunner/IDJMG)	3.70	3.76	56%	11%	3.50	3.65	3.12
NICKELBACK Animals (Roadrunner/IDJMG)	3.66	3.74	93%	33%	3.46	3.72	3.12
FLYLEAF I'm So Sick (Octone/RCA/RMG)	3.66	3.55	79%	23%	3.43	3.33	3.59
NINE INCH NAILS Every Day Is Exactly The Same (Interscope)	3.65	3.61	89%	26%	3.45	3.59	3.25
AUDIOSLAVE Out Of Exile (Epic/Interscope)	3.59	3.75	85%	27%	3.68	3.61	3.77
STAIN'D Everything Changes (Flip/Atlantic)	3.58	3.66	71%	19%	3.36	3.57	3.09
ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)	3.57	3.65	83%	20%	3.48	3.52	3.44
BUCKCHERRY Crazy Bitch (ElevenSeven)	3.53	3.54	67%	17%	3.51	3.61	3.38
AVENGED SEVENFOLD Beast And The Harlot (Warner Bros.)	3.43	3.60	66%	19%	3.42	3.51	3.27
FOO FIGHTERS No Way Back (RCA/RMG)	3.24	3.44	83%	32%	3.32	3.44	3.17
COHEED... Welcome Home (Equal Vision/Columbia)	3.15	3.26	60%	20%	2.94	2.90	3.00

Total sample size is 340 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



## ROCK TOP 30



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
	1	PEARL JAM World Wide Suicide (Sony BMG)	574	-9	5	12/0
	2	SAM ROBERTS The Gate (Universal Music Canada)	571	+23	11	21/0
<b>Debut</b>	3	RED HOT CHILI PEPPERS Dani California (Warner Bros.)	439	+439	1	12/8
	4	FOO FIGHTERS No Way Back (RCA/RMG)	427	+42	7	13/0
	5	TREWS Poor Ol'...(Bumstead/Sony BMG Music Canada)	390	+11	11	13/0
	6	NEVERENDING WHITE... The Grace (Ocean)	339	-27	16	16/0
	7	NICKELBACK Savin' Me (Roadrunner/EMI Music Canada)	308	+37	5	11/1
	8	WEEZER Perfect Situation (Suretone/Geffen)	292	-45	16	16/0
	9	NINE INCH NAILS Every Day Is... (Interscope)	292	-56	12	11/0
	10	LIVE The River (Sony BMG)	262	+3	10	11/0
	11	CITY... Save... (Dine Alone/Distorz/Universal Music Canada)	259	+20	7	13/0
<b>Debut</b>	12	THREE DAYS... Animal I Have Become (Sony BMG)	258	+208	1	11/7
	13	3 DOORS DOWN... Landing In London... (Universal Republic)	248	-5	8	10/0
	14	WOLFMOOTHER Woman (Modular/Interscope)	246	+32	3	10/0
	15	DEFAULT I Can't Win (TVT)	235	-31	14	15/0
	16	FALL OUT BOY Dance, Dance (Island/IDJMG)	231	-46	12	10/0
	17	FOO FIGHTERS Resolve (Sony BMG)	225	-50	15	12/0
	18	MOBILE Out Of My Head (Universal Music Canada)	224	-15	9	14/0
	19	ROCKETFACE Dirty (Bumstead)	217	-11	11	12/0
	20	DAVID GILMOUR On An Island (Columbia)	206	-5	8	11/0
	21	AUDIOSLAVE Out Of Exile (Epic/Interscope)	197	-56	18	8/0
	22	SHINEDOWN Save Me (Atlantic)	193	-3	19	11/0
	23	ARCTIC MONKEYS I Bet You... (Domino)	187	0	3	5/0
	24	YELLOWCARD Lights And Sounds (Capitol)	185	-49	11	10/0
	25	STABLO Flawed Design (EMI Music Canada)	159	+3	4	8/1
	26	COLDPLAY Talk (Capitol)	157	-23	19	19/0
	27	J. JOHNSON Upside Down (Brushfire/Universal Republic)	156	-16	4	6/0
<b>Debut</b>	28	BUCKCHERRY Crazy Bitch (ElevenSeven)	150	+13	1	3/1
	29	GOOSMACK Speak (Universal Republic)	140	-5	3	7/0
<b>Debut</b>	30	PILATE Barely Listening (MapleMusic/Universal)	132	-7	1	7/1

26 Canadian Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/2-4/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2006 Radio & Records. ◆ Indicates Cancon.

## REPORTERS

Stations and their adds listed alphabetically by market

**KEY/Abiene, TX**  
OM: James Cameron  
PD/MD: Frank Pain  
3 THREE DAYS GRACE  
3 P.O.D.  
REBEL MELTS REBEL

**WWW/Appleton, WI**  
PD/MD: Gary Dark  
23 RED HOT CHILI PEPPERS  
12 10 YEARS  
11 THREE DAYS GRACE  
9 FALL OUT BOY  
7 MY CHEMICAL ROMANCE

**WCHZ/Augusta, GA**  
OM: Harley Drew  
PD: Chuck Williams  
30 SECONDS TO MARS  
HINDER  
WOLFMOOTHER

**KRAB/Bakersfield, CA**  
OM: Steve King  
PD/MD: Danny Sparks  
APD: Janet Blom  
3 THREE DAYS GRACE  
2 HURT  
1 SEETHER

**WYYY/Baltimore, MD**  
PD: Dave Hill  
APD/MD: Rob Hechtman  
5 FLYLEAF  
5 BULLET FOR MY VALENTINE  
2 ARCTIC MONKEYS  
2 THREE DAYS GRACE

**WCPR/Blooms, MS**  
OM/MD: Jay Taylor  
APD/MD: Maynard  
No Adds

**WKGB/Singhanton, NY**  
OM/MD: Jim Fine  
APD/MD: Tim Roland  
1 THREE DAYS GRACE

**WAAF/Boston, MA**  
PD: Ron Valeri  
MD: Mistress Carrie  
WOLFMOOTHER

**WEDG/Suffalo, NY**  
PD/MD: Eyal Jim  
12 BUCKCHERRY  
1 KORN

**WYBB/Charleston, SC**  
OM/MD: Mike Allen  
9 COMPLICATION  
6 THREE DAYS GRACE  
45 FAST AS  
FIVE BOLT MAN

**WXRZ/Chattanooga, TN**  
OM: Kris Van Dyle  
PD: Boner  
MD: Optie  
1 JORY OF A DEADMAN  
NO ADDS  
THREE DAYS GRACE

**KRQR/Chico, CA**  
OM/MD: Kelli Cheun  
No Adds

**KILO/Colorado Springs, CO**  
OM: Rick Hawk  
PD: Ross Ford  
No Adds

**WAZU/Columbus, OH**  
OM/MD: Dave Cooper  
APD/MD: Stash  
SYSTEM OF A DOWN  
THREE DAYS GRACE

**WBZX/Columbus, OH**  
PD: Hal Fish  
APD/MD: Roland Hunter  
No Adds

**KBPD/Denver, CO**  
APD/MD: Aaron "Double A" Montell  
No Adds

**KAZR/Des Moines, IA**  
OM: Jim Scheater  
PD: Ryan Patrick  
MD: Judy Hall  
1 STAIN'D

**WRIF/Detroit, MI**  
OM/MD: Doug Podell  
APD/MD: Mark Pennington  
1 HINDER  
ATREYU

**WGBF/Evensville, IN**  
OM/MD: Mike Sanders  
APD/MD: Slack Neck  
3 THREE DAYS GRACE

**WWBN/Flint, MI**  
OM: Jay Patrick  
PD: Brian Boddow  
APD/MD: Tony LaBrie  
1 JORY OF A DEADMAN  
BULLET FOR MY VALENTINE  
P.O.D.

**KRZR/Fresno, CA**  
OM/MD: E. Curtis Johnson  
APD/MD: The Rev  
ROB ZOMBIE

**WRQC/Fl. Myers, FL**  
MD: Shawn "Milo" Fennell  
26 RED HOT CHILI PEPPERS  
7 10 YEARS  
7 AVENGED SEVENFOLD

**WBVR/Fl. Wayne, IN**  
PD: Cindy Miller  
MD: Strler  
No Adds

**WRUF/Gainesville, FL**  
OM/MD: Harry Gesscott  
APD: Melissa Fitz  
MD: Mike Lottolano  
AVENGED SEVENFOLD  
THREE DAYS GRACE

**WKLR/Grand Rapids, MI**  
OM: Brent Alberts  
PD/MD: Darrin Arriens  
1 P.O.D.  
ATREYU

**WXOR/Greenville, NC**  
P.O.D.  
EGYPT CENTRAL  
NEWPORT

**WTPY/Greenville, SC**  
OM/MD: Mark Hendrix  
MD: Sneed Taylor  
1 AVENGED SEVENFOLD  
1 SEVENDUST  
P.O.D.  
THREE DAYS GRACE

**WCCM/Hagerstown**  
OM: Rick Alexander  
PD/MD: Mike Holder  
HINDER  
WOLFMOOTHER

**WXIA/Harrisburg, PA**  
MD: Danno Jones

**WCCC/Hartford, CT**  
MD: Michael Picozzi  
APD/MD: Mike Karolyi  
HINDER  
1 JORY OF A DEADMAN  
BULLET FOR MY VALENTINE  
P.O.D.

**WAMX/Huntington**  
4 ANI  
2 THREE DAYS GRACE  
2 P.O.D.

**WRTT/Huntsville, AL**  
OM: Rob Harder  
PD/MD: Jumbo Wood  
P.O.D.

**WRKW/Jackson, MS**  
PD: Johnny Mize  
APD/MD: Brad Stevens  
No Adds

**KQRC/Kansas City, MO**  
PD: Bob Edwards  
STARBUCK  
HINDER

**KLFX/Killeen, TX**  
PD/MD: Bob Fonda  
21 THEORY OF A DEADMAN  
1 HINDER  
21 RED HOT CHILI PEPPERS  
21 THREE DAYS GRACE

**WJOL/Lansing, MI**  
MD: Bob Olson  
MD: Darcy  
THEORY OF A DEADMAN  
HINDER

**KZCD/Lawton, OK**  
PD: Don "Cutter" Brown  
APD: David Cramer  
33 RED HOT CHILI PEPPERS  
11 THREE DAYS GRACE

**WZZZ/Lexington, KY**  
OM: Robert Lindsay  
PD: Fish  
APD: Tuelach  
16 RED HOT CHILI PEPPERS  
1 HINDER  
7 AVENGED SEVENFOLD

**KIBZ/Lincoln, NE**  
OM: Jim Stehl  
PD: Tim Sheridan  
APD/MD: Sparty  
NICKELBACK  
THREE DAYS GRACE

**KDJE/ittle Rock, AR**  
APD/MD: Jeff Patterson  
PD: Tessa Hall  
1 DANNO JONES

**WTFX/Louisville, KY**  
PD: Charlie Stebb  
MD: Frank Webb  
1 WOLFMOOTHER  
THREE DAYS GRACE  
30 SECONDS TO MARS  
FIGHTING INSTINCT

**KFMX/Lubbock, TX**  
APD/MD: Wes Neumann  
8 HINDER

**WJQJ/Madison, WI**  
PD: Kelly Allen  
APD/MD: Blake Patton  
1 P.O.D.  
1 HOBBASTANK  
EVERYTHING AT ONCE  
DANNO JONES

**KFRQ/McAllen, TX**  
OM/MD: Alex Derran  
APD/MD: Jeff "Hissman" DeWalt  
1 P.O.D.  
HOBBASTANK

**KBRE/Merced, CA**  
PD/MD: Mike Martinez  
APD: Jason LaChance  
P.O.D.  
DANNO JONES  
ROB ZOMBIE

**WHDR/Miami, FL**  
OM: David Iznart  
PD: Kevin Thomas  
33 RED HOT CHILI PEPPERS  
11 THREE DAYS GRACE

**KOOR/Minneapolis, MN**  
OM: Dave Hamilton  
PD: Wade Linder  
APD/MD: Pablo  
No Adds

**KUPD/Phoenix, AZ**  
MD: Larry McFeehie  
No Adds

**WRAP/Monmouth, NJ**  
OM/MD: Carl Criff  
APD/MD: Robyn Lane  
1 THREE DAYS GRACE

**WJG/Morgantown, WV**  
OM/MD: Jeff Miller  
MD: Dave Mardock  
4 30 SECONDS TO MARS  
3 THEORY OF A DEADMAN  
HINDER

**WBUR/Nashville, TN**  
OM: Jim Patrick  
PD/MD: Russ Schenz  
2 P.O.D.  
DANNO JONES  
ROB ZOMBIE  
HOBBASTANK

**WNOR/Norfolk, VA**  
PD: Harvey Kogan  
APD/MD: Tim Parker  
2 SEETHER  
THREE DAYS GRACE

**KATT/Oklahoma City, OK**  
OM/MD: Chris Baker  
MD: John Daniels  
2 THREE DAYS GRACE

**WYXX/Panama City, FL** PD: Kelly Allen APD/MD: The Fresh 38 GOOSMACK 15 WOLFMOOTHER RED HOT CHILI PEPPERS THREE DAYS GRACE HINDER BLUE OCTOBER |

**WTXC/Pensacola, FL** PD: Joel Sampson APD/MD: Mark The Shark No Adds |

**WKD/Peoria, IL** OM: Ric Morgan PD/MD: Bob Bahan FIGHTING INSTINCT REBEL MELTS REBEL |

**WYSP/Philadelphia, PA** MD: Spiller 14 THREE DAYS GRACE 1 ATREYU 1 DANNO JONES |

**KJRO/San Luis Obispo, CA** OM/MD: Andy Whitford APD/MD: Stephanie Best RACONTEURS LONGVIEW THREE DAYS GRACE |

**KXFX/Santa Rosa, CA** OM: Brad Hartlin PD/MD: Scott Lass 7 MUCK JOHNS ATREYU |

**Music Choice Rock/Satellite** PD: Justin Prager MD: Gary Sazalis No Adds |

**WXP/Quad Cities, IA** OM: Damon Phipps PD: Dave Levara MD: Bill Stamp 23 RED HOT CHILI PEPPERS |

**KDOT/Reno, NV** OM: Jim McClain PD/MD: Dave Patterson THEORY OF A DEADMAN THREE DAYS GRACE NICKELBACK |

**WNVE/Rochester, NY** PD: Erick Anderson APD/MD: Nick DiTucci P.O.D. |

**WKOZ/Saginaw, MI** PD: Hesser 1 QUEENSYNCH DANNO JONES P.O.D. |

**WZBH/Salisbury, MD** OM: Sag Timmons PD: Mike Hunter APD: Julie McDonnell MD: Shawn Oann No Adds |

**IGSS/San Antonio, TX** PD/MD: LA Lloyd Hecatt 16 RED HOT CHILI PEPPERS |

**KOZ/San Diego, CA** OM: Jim Richards PD/MD: Shauna Moran-Brown 2 HINDER 1 ATREYU THREE DAYS GRACE |

**KJRO/San Luis Obispo, CA** OM/MD: Andy Whitford APD/MD: Stephanie Best RACONTEURS LONGVIEW THREE DAYS GRACE |

**KXFX/Santa Rosa, CA** OM: Brad Hartlin PD/MD: Scott Lass 7 MUCK JOHNS ATREYU |

**Music Choice Rock/Satellite** PD: Justin Prager MD: Gary Sazalis No Adds |

**XM Scuzz/Satellite** PD: Jon Zellner MD: Bothy 17 DEFAULT 2 DANNO JONES |

**KFNN/Seattle, WA** OM: Shelle Hart MD: Raizon 31 WOLFMOOTHER ROB ZOMBIE THREE DAYS GRACE NICKELBACK FIGHTING INSTINCT |

**KJRM/Waterloo, IA** OM/MD: Michael Cross MD: Craig Lane 15 TRAP 9 ROB ZOMBIE 7 FLYLEAF 7 MERRY FALL 4 P.O.D. |

**KJWS/Seattle, WA** OM/MD: Dave Richards APD: Ryan Castle 10 42 ZOMBIE 10 YEARS DANNO JONES |

**KJCT/Wichita, KS** PD: Ray Michaels MD: Rick Thomas FIGHTING INSTINCT |

**KATS/Yakima, WA** OM/MD: Ryan Harris 10 THREE DAYS GRACE 7 HINDER |

**WWMZ/Youngstown, OH** 16 RED HOT CHILI PEPPERS 10 HINDER 8 UR |

Monitored Reporters

84 Total Reporters

57 Total Monitored

27 Total Indicator

Did Not Report.  
Playlist Frozen (1):  
KRBR/Duluth

# R&R ALTERNATIVE TOP 50

April 14, 2006

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
<b>Debut</b>	<b>1</b>	<b>RED HOT CHILI PEPPERS</b> Dani California (Warner Bros.)	2261	+2260	169074	1	76/6
1	2	PEARL JAM World Wide Suicide (J/RMG)	2210	-29	117686	5	75/0
3	<b>3</b>	BLUE OCTOBER Hate Me (Universal Motown)	1759	+127	87602	12	66/2
2	4	FOO FIGHTERS No Way Back (RCA/RMG)	1759	-50	68573	11	69/0
8	<b>5</b>	PANIC! AT THE DISCO The Only Difference Between... (Fueled By Ramen)	1406	+99	75914	12	62/0
4	6	NINE INCH NAILS Every Day Is Exactly The Same (Interscope)	1403	-219	55159	16	63/0
5	7	FALL OUT BOY Dance, Dance (Island/IDJMG)	1365	-195	82370	21	59/0
6	8	10 YEARS Wasteland (Universal Republic)	1308	-75	53290	39	55/0
7	9	SHE WANTS REVENGE Tear You Apart (Geffen)	1279	-52	62752	16	54/0
9	<b>10</b>	GODSMACK Speak (Universal Republic)	1228	+11	45401	9	47/0
11	<b>11</b>	HAWTHORNE HEIGHTS Saying Sorry (Victory)	1207	+51	40862	13	62/0
13	<b>12</b>	DEATH CAB FOR CUTIE Crooked Teeth (Atlantic)	1116	+46	39671	12	56/1
15	<b>13</b>	SYSTEM OF A DOWN Lonely Day (American/Columbia)	1098	+69	56904	9	60/1
16	<b>14</b>	SHINEDOWN I Dare You (Atlantic)	1053	+69	36804	10	53/0
12	15	WEEZER Perfect Situation (Suretone/Geffen)	1010	-116	69267	25	60/0
17	<b>16</b>	HIM Rip Out The Wings Of A Butterfly (Sire/Warner Bros.)	993	+40	54140	26	52/3
20	<b>17</b>	ARCTIC MONKEYS I Bet You Look Good On The Dancefloor (Domino)	975	+48	55361	7	49/2
21	<b>18</b>	RACONTEURS Steady, As She Goes (Third Man/V2)	965	+189	46083	3	59/3
19	<b>19</b>	YEAH YEAH YEAHS Gold Lion (Dress Up/Interscope)	948	+17	42741	9	50/0
10	20	YELLOWCARD Lights And Sounds (Capitol)	932	-249	32015	20	56/0
22	<b>21</b>	MATISYAHU Youth (Or Music/Epic)	779	+54	39492	5	44/1
32	<b>22</b>	ANGELS AND AIRWAVES The Adventure (Suretone/Geffen)	765	+254	60296	3	48/14
14	23	WHITE STRIPES The Denial Twist (Third Man/V2)	736	-294	27152	18	47/0
23	<b>24</b>	30 SECONDS TO MARS The Kill (Immortal/Virgin)	673	+14	21945	9	43/1
25	<b>25</b>	DISTURBED Just Stop (Reprise)	664	+18	23895	10	38/0
26	<b>26</b>	KORN Coming Undone (Virgin)	647	+40	24652	6	39/3
24	27	FLYLEAF I'm So Sick (Octone/RCA/RMG)	638	-10	19460	17	34/0
33	<b>28</b>	WOLFMOOTHER Woman (Modular/Interscope)	629	+126	30874	3	45/5
31	<b>29</b>	JACK JOHNSON Upside Down (Brushfire/Universal Republic)	561	+2	30529	12	27/1
28	30	EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood)	556	-25	29579	14	32/0
34	<b>31</b>	ROCK KILLS KID Paralyzed (Fearless/Reprise/Warner Bros.)	554	+110	31587	3	39/4
27	32	NICKELBACK Animals (Roadrunner/IDJMG)	527	-80	20196	18	26/0
35	<b>33</b>	STAIN'D Everything Changes (Flip/Atlantic)	440	+32	15362	4	28/2
29	34	ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)	413	-168	12429	8	33/0
36	<b>35</b>	COHEED AND CAMBRIA Welcome Home (Equal Vision/Columbia)	411	+29	15163	6	29/1
37	<b>36</b>	WEEZER This Is Such A Pity (Suretone/Geffen)	381	+26	9948	4	25/1
38	<b>37</b>	PEOPLE IN PLANES If You Talk Too Much (My Head Will Explode) (Wind-Up)	376	+35	13531	8	27/1
30	38	HOOBASTANK If I Were You (Island/IDJMG)	366	-197	17171	8	35/0
41	<b>39</b>	TAKING BACK SUNDAY MakeDamnSure (Warner Bros.)	361	+34	11236	3	34/6
<b>Debut</b>	<b>40</b>	THREE DAYS GRACE Animal I Have Become (Jive/Zomba Label Group)	360	+290	13719	1	37/19
39	41	NICKELBACK Savin' Me (Roadrunner/IDJMG)	327	-9	12553	5	19/3
43	<b>42</b>	AVENGED SEVENFOLD Beast And The Harlot (Warner Bros.)	322	+15	13016	4	23/1
47	<b>43</b>	10 YEARS Through The Iris (Universal Republic)	274	+22	7007	2	21/0
45	44	SEETHER The Gift (Wind-Up)	266	-4	13097	2	19/0
42	45	AUDIOSLAVE Out Of Exile (Epic/Interscope)	259	-56	24716	19	19/0
<b>Debut</b>	<b>46</b>	FALL OUT BOY A Little Less Sixteen Candles, A Little More... (Island/IDJMG)	246	+61	11021	1	18/1
<b>Debut</b>	<b>47</b>	BUCKCHERRY Crazy Bitch (ElevenSeven)	237	+52	13031	1	11/1
50	<b>48</b>	HINDER Get Stoned (Universal Republic)	236	+18	12710	17	8/0
-	<b>49</b>	NONPOINT Bullet With A Name (Bieler Bros.)	226	+8	8962	11	10/0
40	50	HARD-FI Cash Machine (Atlantic)	205	-126	5036	16	30/0

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
YELLOWCARD Rough Landing, Holly (Capitol)	21
THREE DAYS GRACE Animal I Have... (Jive/Zomba Label Group)	19
ANGELS AND AIRWAVES The Adventure (Suretone/Geffen)	14
RED HOT CHILI PEPPERS Dani California (Warner Bros.)	6
TAKING BACK SUNDAY MakeDamnSure (Warner Bros.)	6
WOLFMOOTHER Woman (Modular/Interscope)	5
ANTI-FLAG The Press Corpse (RCA/RMG)	5
ORESOEN DOLLS Sing (Roadrunner)	5
GNARLS BARKLEY Crazy (Downtown/Lava/Atlantic)	5
WORKING TITLE The Mary Getaway (I Lost Everything) (Universal)	5

The Alternative add threshold is applied to monitored stations not allowed to report adds per their company policy. Songs that reach seven plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RED HOT CHILI PEPPERS Dani California (Warner Bros.)	+2260
THREE DAYS GRACE Animal I Have... (Jive/Zomba Label Group)	+290
ANGELS AND AIRWAVES The Adventure (Suretone/Geffen)	+254
RACONTEURS Steady, As She Goes (Third Man/V2)	+189
BLUE OCTOBER Hate Me (Universal Motown)	+127
WOLFMOOTHER Woman (Modular/Interscope)	+126
ROCK KILLS KID Paralyzed (Fearless/Reprise/Warner Bros.)	+110
PANIC! AT THE DISCO The Only Difference... (Fueled By Ramen)	+99
SYSTEM OF A DOWN Lonely Day (American/Columbia)	+69
SHINEDOWN I Dare You (Atlantic)	+69

## NEW & ACTIVE

<b>DAMONE</b> Out Here All Night (Island/IDJMG) Total Plays: 193, Total Stations: 15, Adds: 1
<b>SNOW PATROL</b> Hands Open (A&M/Interscope) Total Plays: 188, Total Stations: 17, Adds: 4
<b>EDITORS</b> Munich (Kitchenware UK) Total Plays: 142, Total Stations: 11, Adds: 1
<b>ORESOEN DOLLS</b> Sing (Roadrunner) Total Plays: 137, Total Stations: 13, Adds: 5
<b>ANTI-FLAG</b> The Press Corpse (RCA/RMG) Total Plays: 132, Total Stations: 18, Adds: 5
<b>SHE WANTS REVENGE</b> These Things (Geffen) Total Plays: 131, Total Stations: 10, Adds: 1
<b>MATCHBOOK ROMANCE</b> Monsters (Epitaph) Total Plays: 122, Total Stations: 8, Adds: 1
<b>GREEN DAY</b> Jesus Of Suburbia (Reprise) Total Plays: 73, Total Stations: 11, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

77 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/2-4/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 15. If after 20 weeks, the record is not in the top 15 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

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April 14, 2006

## Greater Media's Rock....

Continued from Page 54



**America's Best Testing Alternative Songs 12+ For The Week Ending 4/7/06**

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons	Men	Women
					18-34	18-34	18-34
PNIC! AT THE DISCO The Only Difference... (Fueled By Ramen)	4.09	4.15	79%	12%	3.95	3.84	4.08
WEEZER Perfect Situation (Suretone/Geffen)	4.08	4.14	94%	24%	4.10	4.03	4.19
YELLOWCARD Lights And Sounds (Capitol)	3.96	3.90	91%	24%	3.96	3.95	3.96
FALL OUT BOY Dance, Dance (Island/IDJMG)	3.90	4.01	99%	41%	3.83	3.79	3.88
HAWTHORNE HEIGHTS Saying Sorry (Victory)	3.82	3.82	89%	19%	3.62	3.51	3.76
HIM Rip Out The Wings Of A Butterfly (Sire/Warner Bros.)	3.81	3.81	83%	20%	3.70	3.81	3.59
10 YEARS Wasteland (Universal Republic)	3.78	3.91	88%	27%	3.72	3.58	3.89
FOO FIGHTERS No Way Back (RCA/RMG)	3.78	3.77	83%	19%	3.71	3.81	3.57
AVENGED SEVENFOLD Bat Country (Warner Bros.)	3.75	3.67	90%	29%	3.60	3.68	3.50
BLUE OCTOBER Hate Me (Universal)	3.70	3.96	69%	16%	3.64	3.55	3.79
SYSTEM OF A DOWN Hypnotize (American/Columbia)	3.64	3.49	92%	30%	3.56	3.64	3.45
NINE INCH NAILS Every Day Is Exactly The Same (Interscope)	3.62	3.60	86%	27%	3.50	3.45	3.55
DEATH CAB FOR CUTIE Crooked Teeth (Atlantic)	3.60	3.69	72%	17%	3.48	3.38	3.59
GORILLAZ Dare (Virgin)	3.59	3.62	90%	31%	3.73	3.81	3.63
DISTURBED Just Stop (Reprise)	3.57	3.54	65%	13%	3.53	3.51	3.57
SHINEDOWN I Dare You (Atlantic)	3.55	3.61	65%	15%	3.49	3.44	3.55
SYSTEM OF A DOWN Lonely Day (American/Columbia)	3.52	3.35	71%	17%	3.34	3.39	3.28
EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood)	3.52	-	49%	11%	3.51	3.48	3.57
HOBBASTANK If I Were You (Island/IDJMG)	3.50	3.62	71%	17%	3.36	3.35	3.38
NICKELBACK Animals (Roadrunner/IDJMG)	3.48	3.42	87%	27%	3.24	3.19	3.30
30 SECONDS TO MARS The Kill (Immortal/Virgin)	3.48	-	52%	13%	3.49	3.37	3.65
WHITE STRIPES The Denial Twist (Third Man/V2)	3.46	3.32	79%	25%	3.46	3.43	3.49
FLYLEAF I'm So Sick (Octone/RCA/RMG)	3.46	3.32	67%	18%	3.53	3.46	3.63
ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)	3.36	3.13	64%	17%	3.20	3.21	3.18
PEARL JAM World Wide Suicide (JRMG)	3.34	3.42	67%	17%	3.25	3.42	2.96
ARCTIC MONKEYS I Bet You Look Good On... (Domino)	3.31	3.34	46%	12%	3.30	3.32	3.26
GODSMACK Speak (Universal Republic)	3.30	3.18	66%	20%	3.13	3.12	3.16
SHE WANTS REVENGE Tear You Apart (Geffen)	3.27	3.24	62%	22%	3.14	3.12	3.16
YEAH YEAH YEAHS Gold Lion (Dress Up/Interscope)	3.12	3.03	68%	22%	3.25	3.17	3.37

Total sample size is 341 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



stereo full-time, and it experimented with quadrasonic sound in 1972 and 1973. It was a big Top 40 station in the '60s and '70s, known as "The Jersey Giant." In 1980 WDHA moved away from Pop to become a Rock station. On June 1, 1984, WDHA became the first station in the country to play a CD on the air, Bruce Springsteen's "Born in the USA."

*"It's been an honor becoming a Greater Media radio station, and we're thrilled with the company's ground-up and people-first philosophies."*

Carl Craft

Since then WDHA has evolved but remained true to its Rock roots. The WDHA day starts with Matt & Fuzz in the morning, followed by PD Tony Paige in middays and Curtis Kay in the afternoon.



Tony Paige

**"Rock for Greater Media in 2006 is in fantastic shape."**

Buzz Knight

The top 10 songs played so far this year on WDHA are:

1. FOO FIGHTERS DOA
2. AUDIOSLAVE Doesn't Remind Me
3. DEFAULT Count On Me
4. SHINEDOWN Save Me
5. STAINED Falling
6. ROLLING STONES Oh No Not You Again
7. NICKELBACK Animals
8. THEORY OF A DEADMAN Say Goodbye
9. BON JOVI Have A Nice Day
10. SCOTT STAPP The Great Divide

**Family-Run Business**

According to Greater Media Boston Market Manager Phil Redo, unlike the larger public radio companies, Greater Media doesn't have to squeeze the most profit out of every quarter. Redo told the *Boston Globe*, "They have the right amount of people at each station, give autonomy when it's appropriate, and have a management team that has a sense of continuity, which is rare these days."

## REPORTERS

Stations and their adds listed alphabetically by market

<p><b>WEOX/Albany, NY</b> PD: Wilhoice MD: Nikki Alexander GORILLAZ LADYTRON DAMONE YELLOWCARD ANGELS AND AIRWAVES PLACEBO</p> <p><b>WHRU/Albany, NY*</b> DM/PD: Lisa Biello MD: Capone 5 THREE DAYS GRACE</p> <p><b>KTEG/Albuquerque, NM*</b> DM/PD: Bill May APD: Judi Civerolo MD: Aaron "Buck" Barnett 7 ANGELS AND AIRWAVES 4 EAGLES OF DEATH METAL 1 ANTI-FLAG</p> <p><b>WBZY/Atlanta, GA*</b> PD: Chris Williams APD: Aly Young No Adds</p> <p><b>WMNX/Atlanta, GA*</b> DM/PD: Leslie Fram MD: Jay Harren No Adds</p> <p><b>WAEG/Augusta, GA*</b> DM: Ron Thomas PD: J.D. Kunes RACONTEURS THREE DAYS GRACE</p> <p><b>KROX/Austin, TX*</b> DM: Jeff Carroll PD: Lynn Barstow MD: Toby Ryan 11 GNARLS BARKLEY SNOW PATROL</p> <p><b>WHFS/Baltimore, MD*</b> PD: Mike Murphy MD: Tim Virgin 13 MATCHBOOK ROMANCE 7 ANGELS AND AIRWAVES YELLOWCARD</p> <p><b>KNXX/Baton Rouge, LA*</b> DM/PD: Dave Dunaway APD: Phillip Kish MD: Darren Gauthier BUCKCHERRY YELLOWCARD DRESDEN DOLLS</p> <p><b>WRAX/Birmingham, AL*</b> PD: Ken Wall MD: Mark Lindsey 3 LASHES 3 ANGELS AND AIRWAVES 3 GNARLS BARKLEY</p>	<p><b>KQXR/Boise, ID*</b> DM: Dan McCully PD: Matt Diabio MD: Jeremy Smith 3 THREE DAYS GRACE YELLOWCARD ANGELS AND AIRWAVES BUILT TO SPILL</p> <p><b>WBCE/Boston, MA*</b> PD: Dave Wellington MD: Dan D'Brien No Adds</p> <p><b>WFNX/Boston, MA*</b> DM/PD: Max Tolkoif APD: Keith Dakin MD: Paul Driscoll MD: Michael Young KORN</p> <p><b>WBTV/Burlington*</b> DM/PD: Matt Grasso APD/MD: Kevin Mays YELLOWCARD</p> <p><b>WAVE/Charleston, SC*</b> DM: Suzy Boe MD: 17 STRIKES ANGELS AND AIRWAVES</p> <p><b>WEND/Charlotte*</b> DM: Bruce Logan PD/MD: Jack Daniel No Adds</p> <p><b>WKQX/Chicago, IL*</b> PD: Mike Stern MD: 1 WOLF MOTHER</p> <p><b>WAQZ/Cincinnati, OH*</b> PD/MD: Jeff Nagel FALL OUT BOY</p> <p><b>WXRK/Cleveland, OH*</b> PD: Kim Monroe APD: Dom Nardella 1 DRESDEN DOLLS</p> <p><b>WARQ/Columbia, SC*</b> PD: Dave Stewart MD: Matt Lee 1 WORKING TITLE 1 YELLOWCARD ROCK KILLS KID DRESDEN DOLLS</p> <p><b>WWCD/Columbus, OH*</b> DM: Randy Malloy PD: Andy "Andyman" Davis MD: Jack DeVoss WORKING TITLE GORILLAZ FRAY YELLOWCARD</p>	<p><b>KDGE/Dallas, TX*</b> PD: Duane Doherty APD/MD: Alan Ayo MD: Jeremy Smith 3 THREE DAYS GRACE YELLOWCARD ANGELS AND AIRWAVES TAKING BACK SUNDAY</p> <p><b>WXEG/Dayton, OH*</b> DM: Tony Tilford PD: Steve Kramer APD/MD: Boomer No Adds</p> <p><b>KTCL/Denver, CO*</b> DM/PD: Joe Bevilacqua APD/MD: Neri 13 WEEZER 12 ANGELS AND AIRWAVES</p> <p><b>CIMX/Detroit, MI*</b> PD: Murray Brookshaw APD: Vince Cannova MD: Matt Franklin No Adds</p> <p><b>KXNA/Fayetteville, AR</b> PD/MD: Dave Jackson 6 RED HOT CHILI PEPPERS</p> <p><b>WYSK/Fredericksburg, VA</b> DM/PD: Paul Johnson APD/MD: Tre Clarke 13 RED HOT CHILI PEPPERS ANGELS AND AIRWAVES</p> <p><b>KFRR/Fresno, CA*</b> PD/AM/D: Jason Squires WOLF MOTHER</p> <p><b>KKPL/Ft. Collins, CO*</b> DM/PD: Mark Callaghan MD: Boomer No Adds</p> <p><b>WJBX/Ft. Myers, FL*</b> PD: John Rozz MD: Jeff Zito No Adds</p> <p><b>WXTW/Ft. Wayne, IN*</b> DM: Bill Stewart PD: JJ Fabini 1 ANGELS AND AIRWAVES 1 ANTI-FLAG 1 THREE DAYS GRACE</p> <p><b>WGRD/Grand Rapids, MI*</b> DM: Jerry Tarrant APD/MD: Roger Pride 1 ARCTIC MONKEYS 1 DRESDEN DOLLS WORKING TITLE YELLOWCARD</p>	<p><b>KUCD/Honolulu, HI*</b> DM: Paul Wilson PD: Jamie Hyatt MD: Chris Sampaio 18 THREE DAYS GRACE 12 GORILLAZ 8 DAMONE YELLOWCARD ROCK KILLS KID ANTI-FLAG WORKING TITLE</p> <p><b>KTBX/Houston, TX*</b> PD: Vince Richards MD: Don Janzen TAKING BACK SUNDAY HOBBASTANK</p> <p><b>WRZX/Indianapolis, IN*</b> PD: Lenny Diana MD: Michael Young KORN</p> <p><b>WPLA/Jacksonville, FL*</b> DM: Gail Austin PD/MD: Chad Chumley No Adds</p> <p><b>WRZK/Johnson City*</b> PD/MD: Scott Onks YELLOWCARD THREE DAYS GRACE</p> <p><b>WTZR/Johnson City*</b> DM/PD: Bruce Clark APD: Lopi 5 RINOCEROSE THREE DAYS GRACE NICKELBACK RED HOT CHILI PEPPERS</p> <p><b>KRBZ/Kansas City, MO*</b> DM: Greg Bergen PD: Lazlo APD: Aleana B MD: Jason Ulaner YELLOWCARD PLACEBO BAND OF HORSES</p> <p><b>WNFZ/Knoxville, TN*</b> DM: Terry Giltingham PD: Shane Cox APD/MD: Valerie Hale 13 RED HOT CHILI PEPPERS 1 THREE DAYS GRACE NICKELBACK</p> <p><b>KFTE/Lafayette, LA*</b> PD: Scott Perrin APD/MD: Roger Pride 1 AVENGED SEVENFOLD 1 THREE DAYS GRACE NICKELBACK</p>	<p><b>KXTE/Las Vegas, NV*</b> DM: Bruce Simel PD: Jeff Sanders APD/MD: Sully No Adds</p> <p><b>KDLD/Los Angeles, CA*</b> PD: Michael Siele MD: Mark Hamilton 5 GNARLS BARKLEY 1 MORRISSEY YELLOWCARD PLACEBO 1 SPIRITO BAND FLAMING LIPS CHARLATANS UK</p> <p><b>KROQ/Los Angeles, CA*</b> DM: Kevin Weathers APD: Gene Sandblom MD: Lisa Worden 5 TAKING BACK SUNDAY 1 BLUE OCTOBER</p> <p><b>WLRN/Louisville, KY*</b> DM: J.D. Kunes PD: Anrae Fitzgerald MD: Joe Stamm 1 HIM THREE DAYS GRACE</p> <p><b>WMFS/Memphis, TN*</b> DM: J.D. Kunes PD: Rob Cressman MD: Sydney Rators 10 ON A DEAD MACHINE 5 RINOCEROSE 3 THREE DAYS GRACE</p> <p><b>WLUM/Milwaukee, WI*</b> PD/MD: Chris Caset DM: J.D. Kunes 7 ANGELS AND AIRWAVES 2 SNOW PATROL ANTI-FLAG WORKING TITLE YELLOWCARD</p> <p><b>WGVS/Minneapolis, MN</b> DM: Dave Hamilton PD: Chris Rahn 29 RED HOT CHILI PEPPERS 8 GUSTER 8 SNOW PATROL 7 FLAMING LIPS 6 ANGELS AND AIRWAVES</p> <p><b>WHTC/Monmouth, NJ*</b> PD: Mike Gavin APD/MD: Brian Phillips 11 ARCTIC MONKEYS 1 SNOW PATROL YELLOWCARD</p> <p><b>KMBV/Monterey, CA*</b> PD/MD: Kenny Allen DM: Terry Giltingham 3 ANTI-FLAG 2 DRESDEN DOLLS 2 EDITORS 1 YELLOWCARD THREE DAYS GRACE</p> <p><b>WKZQ/Myrtle Beach, SC</b> DM: Mark McKinney APD/MD: Charley PEOPLE IN PLANES MATCHBOOK ROMANCE YELLOWCARD ANTI-FLAG GNARLS BARKLEY</p>	<p><b>WRRV/Newburgh, NY*</b> DM: Andrew Boris MD: Bill Dunn 32 RED HOT CHILI PEPPERS 15 HIM 10 THREE DAYS GRACE</p> <p><b>WROX/Norfolk, VA*</b> DM: Jay Michaels PD: Michele Diamond KORN YELLOWCARD ATREYU ANGELS AND AIRWAVES</p> <p><b>KQRX/Odesa, TX</b> DM: Michael Todd APD: Dre 44 RACONTEURS 32 ROCK KILLS KID 23 VINES 23 GOOSMACK 23 MAFIAYAH 23 ANGELS AND AIRWAVES 23 NATASHA BEDINGFIELD 23 DEATH CAB FOR CUTIE 14 SHINEDOWN 14 SYSTEM OF A DOWN 14 LASHES 14 KT UNSTALL</p> <p><b>KHBZ/Oklahoma City, OK*</b> DM: Tom Travis PD: Corbin Pierce 10 ANGELS AND AIRWAVES 2 TAKING BACK SUNDAY</p> <p><b>WJRR/Orlando, FL*</b> DM: Rick Everett MD: Brian Dickerman 1 ROB ZOMBIE ANGELS AND AIRWAVES</p> <p><b>WOGL/Orlando, FL*</b> DM: Bobby Smith MD: Jeff Sottolano No Adds</p> <p><b>9</b></p> <p><b>KMLJ/Palm Springs, CA</b> DM/PD: Thomas Mitchell APD/MD: Dwight Arnold No Adds</p> <p><b>KEDJ/Phoenix, AZ*</b> PD: Kevin Mannon MD: Robin Nash 1 ROCK KILLS KID 1 STAINED YELLOWCARD EAGLES OF DEATH METAL</p> <p><b>WXDX/Pittsburgh, PA*</b> DM: Vinnie Ferguson APD/MD: John Meschitta 1 RACONTEURS 1 THREE DAYS GRACE KORN MATIYAHU</p>	<p><b>WCYU/Portland, ME</b> MD: Mark Hamilton BUCKCHERRY ANTI-FLAG THREE DAYS GRACE</p> <p><b>KNRK/Portland, OR*</b> PD: Mark Hamilton APD: Jaime Cooley 1 EAGLES OF DEATH METAL</p> <p><b>WBUR/Providence, RI*</b> PD: Seth Resler APD: Sarah Rose MD: Chris Novello 12 THREE DAYS GRACE 30 SECONDS TO MARS SYSTEM OF A DOWN YELLOWCARD ROCK KILLS KID ROB ZOMBIE</p> <p><b>KRZQ/Reno, NV*</b> DM: Eric Rangan PD/MD: Melanie Flores 2 THREE DAYS GRACE 1 WOLF MOTHER</p> <p><b>WDYL/Richmond, VA*</b> DM: Eric Kristensen 44 RED HOT CHILI PEPPERS 14 STAINED 13 HIM</p> <p><b>WRXL/Richmond, VA*</b> DM: Bill Cahill PD/MD: Casey Krukowski ROB ZOMBIE</p> <p><b>KCXX/Riverside, CA*</b> PD: Pat Lynch DM: John DeSantis APD/MD: Bobby Sato 1 TAKING BACK SUNDAY 1 THREE DAYS GRACE</p> <p><b>WZNE/Rochester, NY*</b> DM: Stan Main PD: Jeff Sottolano No Adds</p> <p><b>KWDD/Sacramento, CA*</b> DM: Hill Jordan No Adds</p> <p><b>KXRX/Salt Lake City, UT*</b> DM: Alan Hague PD: Cory D'Brien MD: Arlie Fulton No Adds</p> <p><b>KBZT/San Diego, CA*</b> PD: Garrett Michaels APD: Mike Hansen MD: Mike Halloran COHEED AND CAMBRIA TAKING BACK SUNDAY</p> <p><b>XTRA/San Diego, CA*</b> DM: Kevin Stapleton PD: Marco Collins 3 GNARLS BARKLEY MC LARS ATREYU</p>	<p><b>KITS/San Francisco, CA*</b> DM: Jeff Horn PD: Greg Sutton MD: Kirsten Winquist 1 SYSTEM OF A DOWN 1 JACK JOHNSON YELLOWCARD</p> <p><b>KJEE/Santa Barbara, CA</b> PD: Eddie Gutierrez MD: Dave Hancock 21 SHE WANTS REVENGE 16 HARD-FI EAGLES OF DEATH METAL NOFX</p> <p><b>WTBZ/Sarasota, FL*</b> DM: Ron White PD: Ron Miles PEOPLE IN PLANES YELLOWCARD</p> <p><b>Music Choice Alternative/Satellite</b> PD: Justin Prager MD: Gary Susalis No Adds</p> <p><b>Sirius Alt Nation/Satellite</b> DM: Gary Schoenewalt PD: Rich McLaughlin MD: Khalid Eisebat FALL OUT BOY DRESDEN DOLLS RINOCEROSE ZAMBONIS</p> <p><b>XM Ethel/Satellite</b> PD: Steve Kingston MD: Erik Ranga 3 GNARLS BARKLEY 1 JACK'S MANNED</p> <p><b>WFHX/Savannah, GA</b> DM: Susan Groves PD: Dustin Matthews 18 THREE DAYS GRACE 2 COHEED AND CAMBRIA 1 BUCKCHERRY</p> <p><b>KNDD/Seattle, WA*</b> PD: Phil Manning APD: Jim Ketter MD: Mike Mott 6 SNOW PATROL</p> <p><b>KQRA/Springfield, MO</b> DM/PD: Kriston Bergman MD: Shadow Williams 2 BUCKCHERRY 2 NICKELBACK 2 RACONTEURS</p> <p><b>KPNT/Si. Louis, MO*</b> PD: Tommy Mattem MD: Jeff Frisse ROCK 'N' ROLL SOLDIERS</p> <p><b>WKRL/Syracuse, NY*</b> APD/MD: Tim Noble DEATH CAB FOR CUTIE</p>	<p><b>WXSJ/Tallahassee, FL</b> DM: Jeff Horn PD: Greg Sutton MD: Kirsten Winquist 1 SYSTEM OF A DOWN 1 THREE DAYS GRACE</p> <p><b>WSUN/Tampa, FL*</b> PD: Shark 53 RED HOT CHILI PEPPERS</p> <p><b>WRWK/Toledo, OH*</b> PD: Dan McClintock APD/MD: Carolyn Stone 37 RED HOT CHILI PEPPERS 24 THREE DAYS GRACE</p> <p><b>WJZZ/Traverse City, MI</b> DM: April Hartley-Rose PD/MD: Chad Barron BUCKCHERRY THREE DAYS GRACE</p> <p><b>KFMA/Tucson, AZ*</b> DM: Matt Spry MD: Greg Ramage 5 SHE WANTS REVENGE</p> <p><b>KMYZ/Tulsa, OK*</b> DM: Amber Fiedler No Adds</p> <p><b>WPBW/W. Palm Beach, FL*</b> PD: John D'Connell MD: Nik Rivers 3 ROB ZOMBIE 1 THREE DAYS GRACE YELLOWCARD</p> <p><b>WWDC/Washington, DC*</b> APD/MD: Donielle Flynn No Adds</p> <p><b>WBSX/Wilkes Barre, PA*</b> DM: Jim Dorman PD: Chris Lloyd MD: James McKay YELLOWCARD ANGELS AND AIRWAVES</p> <p><b>WSFM/Wilmington, NC</b> DM: Mike Kennedy 6 TAKING BACK SUNDAY 4 SHE WANTS REVENGE</p>
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**POWERED BY**  
**MEDIABASE**  
\*Monitored Reporters  
April 14, 2006  
94 Total Reporters  
77 Total Monitored  
17 Total Indicator



**JOHN SCHOENBERGER**  
jschoenberger@radioandrecords.com

# The Roots Run Deep

## WZEW serves as the voice of Mobile

**W**ZEW (92 ZEW)/Mobile is the epitome of a locally focused radio station, one of the hallmarks of the Triple A format. The station has been an important voice in the Mobile area for many years, and to this day it remains locally owned.

In fact, Dot Com Plus' 92 ZEW was recently declared the No. 1 Local Radio Station by the *Mobile Monthly*, and in the local independent paper, *Lagniappe*, the station was awarded several "Nappies" in the 2005 readers' poll, including Favorite Radio Station and Best Radio Morning Show.

But the station's connection to the community was never more evident than when the Gulf Coast area was severely damaged by hurricanes Katrina and Rita last year. WZEW was quick to come to the aid of local residents, and it has remained focused on the aftermath of those storms during the recovery process.

I talked with WZEW co-owner **Tim Camp** about the lasting effects of those storms and about 92 ZEW's very first Zewtopia Festival, set to occur right about the time you will be reading this column.

**R&R:** Give us a bit of your radio background.

**TC:** My whole radio career hasn't been in the Mobile area, but Mobile is my hometown. I started in radio here at the age of 15, at WABB, working part-time on the weekends as a board op, and by the time I was 16, I had the full-time overnight gig.

I got my first-class radio and telephone license not long after. I spent a lot of time doing engineering work because I quickly discovered that, unless you are in a major market, you can make a lot more money as an engineer than as a DJ. That is what eventually got me into upper management at a number of stations throughout the South.

Twelve years ago I started a new station here in Mobile. The signal was 105.5, and at the time the frequency was dark and had been for about a year. We bought it and decided to launch a Sports station on the FM dial as WNXP.

In fact, I believe it was the first FM Sports station in the country. Everyone told me I was crazy and that I would be out of business in six months, but here we are 12 years later, and the station is very successful.

**R&R:** That station is part of your radio group that includes WZEW?

**TC:** That's correct. It was WNXP that enabled us to pick the signal up at 92.1. WZEW has been in the market a long time. At one time WABB-FM (97 Rock) was the dominant AOR station in the market. They abandoned that format in the '80s for CHR.

WZEW's owners at that time decided to fill the void. It was a Rock station for several years, until another company bought it

in the early '90s and a put a satellite Soft Rock format on it for a while.



**Tim Camp**

There was absolute outrage from the listeners in the market, who actually had a funeral for 92 ZEW. Several thousand people wore black armbands and everything. Due to that, the station returned to a Rock format, this time leaning in a more adult rock direction, which gradually morphed into the Triple A station it is today. Since we've owned it, we have moved the station even

more in that direction.  
**R&R:** In terms of the recovery process after the hurricanes of last summer, things aren't back to normal there, are they?

**TC:** Not by any stretch of the imagination. Here in Mobile County, as well as southern Mississippi, we have felt a bit forgotten. So much of the focus has been on New Orleans.

Lower Mississippi and southern Mobile County in Alabama got it a lot worse, and much of that area is still totally devastated. Many of the communities are simply gone. Thousands of people not only don't have houses, they don't have jobs. Since the businesses were wiped out as well, the economy down there is at a standstill.

There are people still living in barns and tents. If you don't go there to see it for yourself, you might not think it is true. Because so little coverage has been given to that area, the nation is not aware of it. Even people who live further north in Mississippi and Alabama may not be aware of it unless they have ventured down toward the coast.

**R&R:** What happened in Mobile and to the station?

**TC:** The city proper didn't get much wind damage, but we did see quite a bit of flooding. The center of town was under about 10 feet of water, but we only had to deal with the inconvenience of going without utilities for two or three weeks.

Our station is located on higher ground, so we weren't flooded. We have a generator, so we remained on the air during the entire emergency. My wife, Lee Ann; our son, Julian; and I lived at the station for that entire period.

The station has done an awful lot to help the situation since then. We've put on a lot of concerts where admission was some type of item for us to take down there. For example, we did a coat drive when the cooler months of winter came upon us. We have even adopted some of the families in southern Mobile County, in the Bayou La Biatra area.

I am in the Mardi Gras Association here

in Mobile. Most people don't realize that Mobile is the birthplace of Mardi Gras. It migrated to New Orleans later. Mobile was the original capital of the Louisiana Territory because of the natural bay we have. Ironically, the capital moved to Biloxi, MS in the late 1700s because of a hurricane, and from there it eventually resettled in New Orleans.

Anyway, the station and the Mardi Gras Association did a Mardi Gras Ball with Delbert McClinton as headliner. It just so happens that Lee Ann — who also works at the station as MD and an air personality — and I were king and queen this year. All the proceeds went to help folks in Bayou La Biatra. Delbert did the show for expenses only, which we felt was very gracious of him.

In all, we raised about \$10,000 from that show. We have gathered another \$20,000 or so from some other shows and a memorabilia auction we did.

**R&R:** How are you distributing the money and the goods in that area?

**TC:** Through a number of the churches. We know that way most of what we are giving will go directly to the people. Many of the larger charity organizations have high overhead, and, generally, only 40 cents on the dollar actually get to the people.

**"We want the general population of America to know that Katrina and Rita affected a broader swath of places and people than just New Orleans."**

Right after Hurricane Katrina hit, you might have seen all those ads from the Red Cross, but it was the Salvation Army that was really in the trenches. Literally the day after the storm they were on the ground, distributing clothing and food, as well as finding shelter for people. We didn't feel the presence of the Red Cross until much, much later. Because of that, some of the early fundraisers we did were with the Salvation Army.

I might add that 92 ZEW has done more than any other station in the market in this respect. We are one of only a few stations that are locally owned, and we felt it was important for us to take a leading role in the community. First, because we felt in our heart that we needed to, and second, that's the way Triple A radio interacts with its community.

The sad reality of all this is that some communities and some businesses are just not going to come back. I'd say somewhere between 60,000-100,000 people have relocated to the Mobile area from New Orleans



**HAIL THE KING AND QUEEN** Tim Camp and wife Lee Ann Waters served as the king and queen of Mobile's Mardi Gras celebration this year.

and the Mississippi coast, and most of them are probably here to stay.

**R&R:** Tell us about the Zewtopia Festival you have planned.

**TC:** There's a New Orleans flavor to this new event, with artists like Dr. John, The Subdudes, Ivan Neville's Dumpstaphunk, Cracker, Mindy Smith, Mike Doughty, Elliott Morris and Big Blue Hearts.

This is our first event, and we hope to see it expand from one day to a two- to three-day festival in the coming years. A lot of the legwork for the first year will set us up for the future, but there is no denying that it is a big project for us.

Fortunately, we have good partners, a promoter called Sound Stage Live, out of Tampa. They are great to work with and helped us a lot in terms of booking the bands and dealing with all of the production elements.

It takes place at the Greater Gulf State Fairgrounds, and we have two stages so we can alternate the acts from one to the other. Besides the music, we will have arts and crafts, a food court, events for children and all kinds of stuff. Almost everything is being provided by local people and businesses. I am proud to say that the attendees get all of this for just \$20 a person.

If there are any net proceeds — and I hope we do make some money this year — we plan on sharing 10% of that revenue with south Mobile County.

**R&R:** Talk a bit more about the connection between New Orleans and Mobile

**TC:** There has been a connection between Mobile and New Orleans for centuries, right back to our shared French heritage. Our area has always been and probably always will be heavily influenced by the Mississippi delta and New Orleans. That influence is readily seen on 92 ZEW's playlist.

But the connection goes beyond the music. For example, Lee Ann and I — and I'd say we are fairly representative of most folks in Mobile — would visit New Orleans regularly prior to the devastation. We all love New Orleans and what it has to offer, and we are proud of the historical connection we have with that city.

Because of that, we feel for the hardship that New Orleans is going through right now and hope that it recovers stronger and better than it was before. We just want the general population of America to know that Katrina and Rita affected a broader swath of places and people than just that city. We are all in it together, and we will all pull through it together.

April 14, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	<b>JACK JOHNSON</b> Upside Down ( <i>Brushfire/Universal Republic</i> )	534	-14	29297	13	23/0
2	2	<b>TRAIN</b> Cab ( <i>Columbia</i> )	362	-23	17562	15	20/0
7	<b>3</b>	<b>BEN HARPER</b> Better Way ( <i>Virgin</i> )	304	+18	12196	8	22/0
3	4	<b>COLDPLAY</b> Talk ( <i>Capitol</i> )	302	-46	14644	17	20/0
4	5	<b>SHAWN MULLINS</b> Beautiful Wreck ( <i>Vanguard</i> )	298	-11	13409	13	20/0
5	6	<b>DEATH CAB FOR CUTIE</b> Crooked Teeth ( <i>Atlantic</i> )	292	-11	12743	10	19/0
6	7	<b>BETH ORTON</b> Conceived ( <i>Astralwerks/EMC</i> )	283	-20	11735	13	22/0
11	<b>8</b>	<b>MAT KEARNEY</b> Nothing Left To Lose ( <i>Aware/Columbia</i> )	269	+43	13328	10	19/1
8	9	<b>KT TUNSTALL</b> Black Horse & The Cherry Tree ( <i>Relentless/Virgin</i> )	264	-4	15651	24	24/0
9	<b>10</b>	<b>FRAY</b> Over My Head (Cable Car) ( <i>Epic</i> )	255	0	10564	30	19/0
13	<b>11</b>	<b>KT TUNSTALL</b> Suddenly I See ( <i>Relentless/Virgin</i> )	223	+6	9275	6	16/0
10	12	<b>DAVID GRAY</b> Tell Me Something (Hospital Food) ( <i>ATO/RCA/RMG</i> )	210	-21	8560	11	18/0
14	13	<b>DEATH CAB FOR CUTIE</b> Soul Meets Body ( <i>Atlantic</i> )	206	-10	9827	29	21/0
12	14	<b>SUBDUDES</b> Papa Dukie & The Mud People ( <i>Back Porch/Narada/EMI</i> )	200	-26	6291	12	18/0
16	15	<b>DAVID GILMOUR</b> On An Island ( <i>Columbia</i> )	189	-18	8138	9	15/0
<b>Debut</b>	<b>16</b>	<b>RED HOT CHILI PEPPERS</b> Dani California ( <i>Warner Bros.</i> )	177	+177	12795	1	13/2
18	<b>17</b>	<b>AUGUSTANA</b> Boston ( <i>Epic</i> )	175	+15	6084	8	12/0
27	<b>18</b>	<b>GUSTER</b> One Man Wrecking Machine ( <i>Reprise</i> )	172	+61	7112	2	19/2
15	19	<b>U2</b> Original Of The Species ( <i>Interscope</i> )	172	-37	11256	19	19/0
17	20	<b>O.A.R.</b> Love And Memories ( <i>Everfire/Lava</i> )	154	-16	4688	17	14/0
19	21	<b>BRANDI CARLILE</b> What Can I Say ( <i>Red Ink/Columbia</i> )	150	-1	4214	9	13/0
23	<b>22</b>	<b>JAMES BLUNT</b> High ( <i>Custard/Atlantic</i> )	147	+28	5866	2	15/3
20	<b>23</b>	<b>LITTLE WILLIES</b> Roll On ( <i>Milking Bull/EMC</i> )	147	+12	5936	3	16/2
26	<b>24</b>	<b>JOHN BUTLER TRIO</b> Betterman ( <i>Lava/Atlantic</i> )	125	+11	3322	4	12/0
22	25	<b>AQUALUNG</b> Left Behind ( <i>Slightly Bigger/Red Ink/Columbia</i> )	120	-7	4519	9	11/1
24	<b>26</b>	<b>INXS</b> Afterglow ( <i>Epic</i> )	118	+1	8183	4	8/0
21	27	<b>SANTANA</b> f/ <b>LOS LONELY BOYS</b> I Don't Wanna Lose Your Love ( <i>Arista/RMG</i> )	113	-22	7992	16	11/0
28	<b>28</b>	<b>JEWEL</b> Again And Again ( <i>Atlantic</i> )	112	+4	4310	3	11/1
<b>Debut</b>	<b>29</b>	<b>NEW CARS</b> Not Tonight ( <i>ElevenSeven</i> )	111	+22	4731	1	8/1
<b>Debut</b>	<b>30</b>	<b>SNOW PATROL</b> Hands Open ( <i>A&amp;M/Interscope</i> )	109	+44	3993	1	15/4

24 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/2-4/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 15. If after 20 weeks, the record is not in the top 15 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2006, Arbitron Inc. © 2006 Radio & Records.

## NEW & ACTIVE

**PEARL JAM** World Wide Suicide (*J/RMG*)  
Total Plays: 109, Total Stations: 5, Adds: 0  
**DANIEL POWTER** Bad Day (*Warner Bros.*)  
Total Plays: 104, Total Stations: 5, Adds: 0  
**GOMEZ** How We Operate (*ATO/RMG*)  
Total Plays: 99, Total Stations: 12, Adds: 0  
**RACONTEURS** Steady, As She Goes (*Third Man/V2*)  
Total Plays: 87, Total Stations: 10, Adds: 3

**EDWIN MCCAIN** Gramercy Park Hotel (*Vanguard*)  
Total Plays: 79, Total Stations: 7, Adds: 0  
**DONALD FAGEN** H Gang (*Reprise*)  
Total Plays: 78, Total Stations: 8, Adds: 0  
**SHERYL CROW** I Know Why (*A&M/Interscope*)  
Total Plays: 68, Total Stations: 4, Adds: 0  
**TEDDY THOMPSON** I Should Get Up (*Verve Forecast/VMG*)  
Total Plays: 65, Total Stations: 7, Adds: 0  
**SIA** Breathe Me (*Astralwerks/EMC*)  
Total Plays: 63, Total Stations: 9, Adds: 1  
**FRAY** How To Save A Life (*Epic*)  
Total Plays: 63, Total Stations: 6, Adds: 0

Songs ranked by total plays

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
<b>CHRIS ISAAK</b> King Without A Castle ( <i>Reprise</i> )	10
<b>SNOW PATROL</b> Hands Open ( <i>A&amp;M/Interscope</i> )	4
<b>GOO GOO DOLLS</b> Stay With You ( <i>Warner Bros.</i> )	4
<b>JAMES BLUNT</b> High ( <i>Custard/Atlantic</i> )	3
<b>RACONTEURS</b> Steady, As She Goes ( <i>Third Man/V2</i> )	3
<b>MARK KNOPFLER...</b> This Is Us ( <i>Nonesuch/Warner Bros.</i> )	3

The Triple A add threshold is applied to monitored stations not allowed to report adds per their company policy. Songs that reach five plays per week in two consecutive airplay weeks. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>RED HOT CHILI PEPPERS</b> Dani California ( <i>Warner Bros.</i> )	+177
<b>GUSTER</b> One Man Wrecking Machine ( <i>Reprise</i> )	+61
<b>SNOW PATROL</b> Hands Open ( <i>A&amp;M/Interscope</i> )	+44
<b>MAT KEARNEY</b> Nothing Left To Lose ( <i>Aware/Columbia</i> )	+43
<b>CHRIS ISAAK</b> King Without A Castle ( <i>Reprise</i> )	+43
<b>GOO GOO DOLLS</b> Stay With You ( <i>Warner Bros.</i> )	+36
<b>GOMEZ</b> How We Operate ( <i>ATO/RMG</i> )	+29
<b>JAMES BLUNT</b> High ( <i>Custard/Atlantic</i> )	+28
<b>NEW CARS</b> Not Tonight ( <i>ElevenSeven</i> )	+22
<b>MARK KNOPFLER...</b> This Is Us ( <i>Nonesuch/Warner Bros.</i> )	+19

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
<b>JAMES BLUNT</b> You're Beautiful ( <i>Custard/Atlantic</i> )	179
<b>HERBIE HANCOCK</b> f/ <b>J. MAYER</b> Stitched Up ( <i>Hear Music/Vector</i> )	158
<b>GOO GOO DOLLS</b> Better Days ( <i>Warner Bros.</i> )	141
<b>AQUALUNG</b> Brighter... ( <i>Slightly Bigger/Red Ink/Columbia</i> )	121
<b>FEIST</b> Mushaboom ( <i>Cherry Tree/Interscope</i> )	107
<b>COLDPLAY</b> Speed Of Sound ( <i>Capitol</i> )	98
<b>DAVID GRAY</b> The One I Love ( <i>ATO/RCA/RMG</i> )	98
<b>TRACY CHAPMAN</b> Change ( <i>Lava/Atlantic</i> )	93
<b>HOWIE DAY</b> Collide ( <i>Epic</i> )	79
<b>DEPECHE MODE</b> Precious ( <i>Mute/Sire/Reprise</i> )	77

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

R&R: Debut **30**  
BDS: 53\*-34\*

2nd fastest growing song on both charts

New Adds:  
**KTCZ WTTs WRLT**  
**WZEW KEXP WWWV**

Already On:  
**WXRT KINK WXPn**  
**WXRv KPRI & more**

Eyes Open in Stores 5/9  
Touring this Summer

# SNOW PATROL

## "HANDS OPEN"



Produced by Jackknife Lee for Big Life Management

[www.snowpatrol.net](http://www.snowpatrol.net)



April 14, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE ('00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	BEN HARPER Better Way (Virgin)	843	+5	6147	9	51/0
3	2	KT TUNSTALL Suddenly I See (Relentless/Virgin)	731	+78	4942	6	47/0
2	3	JACK JOHNSON Upside Down (Brushfire/Universal Republic)	721	+2	5574	13	43/1
4	4	SUBDUDES Papa Dukie & The Mud People (Back Porch/Narada/EMI)	536	-39	3780	13	37/0
6	5	SHAWN MULLINS Beautiful Wreck (Vanguard)	527	-28	2675	13	34/0
8	6	DEATH CAB FOR CUTIE Crooked Teeth (Atlantic)	512	-17	2476	11	32/1
5	7	BETH ORTON Conceived (Astralwerks/EMC)	502	-58	4021	15	35/0
7	8	DAVID GRAY Tell Me Something (Hospital Food) (ATO/RCA/RMG)	454	-92	1911	13	29/0
9	9	BRANDI CARLILE What Can I Say (Red Ink/Columbia)	449	+8	2056	8	35/0
13	10	LITTLE WILLIES Roll On (Milking Bull/EMC)	429	+61	4401	4	32/0
12	11	JACKIE GREENE I'm So Gone (Verve Forecast/VMG)	426	+39	2734	7	37/2
18	12	MAT KEARNEY Nothing Left To Lose (Aware/Columbia)	418	+28	1314	6	28/3
10	13	GOMEZ How We Operate (ATO/RMG)	379	+55	2192	2	41/3
11	14	DONALD FAGEN H Gang (Reprise)	372	-34	3747	11	33/1
17	15	TRAIN Cab (Columbia)	363	-40	1907	14	17/0
15	16	AUGUSTANA Boston (Epic)	355	+24	2251	11	27/0
15	17	DAVID GILMOUR On An Island (Columbia)	347	-19	1558	8	26/0
Debut	18	GUSTER One Man Wrecking Machine (Reprise)	329	+120	1792	1	34/3
19	19	VAN MORRISON Playhouse (Lost Highway)	308	-15	2806	9	31/0
16	20	RHETT MILLER Help Me, Suzanne (Verve Forecast/VMG)	302	-38	2298	13	27/0
20	21	JAMIE CULLUM London Skies (Verve Forecast/VMG/Universal)	291	-14	773	4	25/0
21	22	MICHAEL STIPE In The Sun (Warner Bros.)	284	-20	659	8	19/0
28	23	FRAY How To Save A Life (Epic)	269	+11	792	4	22/1
24	24	TREY ANASTASIO Tuesday (Columbia)	268	-13	341	5	22/0
Debut	25	WILLIE NILE Cell Phones Ringing (In The Pockets Of The Dead) (00:02:59)	264	+20	1707	1	27/1
22	26	BLACK REBEL MOTORCYCLE CLUB Shuffle Your Feet (RCA/Red Ink)	262	-33	1271	4	25/0
-	27	MATT COSTA Cold December (Brushfire/Universal Republic)	261	+11	1085	4	30/1
30	28	UMPHREY'S MCGEE Women, Wine And Song (SCI-Fidelity)	259	+5	1518	2	28/0
Debut	29	ANIMAL LIBERATION ORCHESTRA Girl, I Wanna Lay You Down (Brushfire)	257	+33	672	1	27/2
23	30	COLDPLAY Talk (Capitol)	256	-36	686	17	19/0

**MOST ADDED**

ARTIST TITLE LABEL(S)	ADDS
CHRIS ISAAK King Without A Castle (Reprise)	18
BRUCE SPRINGSTEEN Pay Me My Money Down (Columbia)	11
MARK KNOPFLER... This Is Us (Nonesuch/Warner Bros.)	10
ALEJANDRO ESCOVEDO Arizona (Back Porch/Narada/EMI)	10
RED HOT CHILI PEPPERS Dani California (Warner Bros.)	9
ERIC LINDELL Give It Time (Alligator)	8
BRUCE SPRINGSTEEN Jacob's Ladder (Columbia)	8
DONAVON FRANKENREITER Move By Yourself (Lost Highway)	5

**MOST INCREASED PLAYS**

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RED HOT CHILI PEPPERS Dani California (Warner Bros.)	+138
GUSTER One Man Wrecking Machine (Reprise)	+120
CHRIS ISAAK King Without A Castle (Reprise)	+85
ERIC LINDELL Give It Time (Alligator)	+83
EDWIN MCCAIN Gramercy Park Hotel (Vanguard)	+82

**NATIONAL PROGRAMMING**

Added This Week

**World Cafe - Dan Reed 215-898-6677**

ALEJANDRO ESCOVEDO Arizona

EDITORS Munich

FLAMING LIPS Yeah Yeah Yeah Song

HEAVY BLINKERS Try Telling That To My Baby

PETER MULVEY Girl In The Hi-Tops

YOUNG REPUBLIC She Comes And Goes

**Acoustic Cafe - Rob Reinhart 734-761-2043**

DAVE ALVIN On My Way Downtown

CHRIS TOPPER Gone Again

UMPHREY'S MCGEE The Weight Around

54 Triple A reporters. Songs ranked by total plays for the airplay week of Sunday 4/2 - Saturday 4/8.

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**REPORTERS**

Stations and their adds listed alphabetically by market

**WAPS/Akron, OH**

PD/M: Bill Gruber  
1 CHARLATANS UK  
1 ERIC LINDELL  
1 RACHAEL SAGE  
1 CHRIS ISAAK

**KNBA/Anchorage, AK**

OM/PD: Loren Dixon  
MD: Danny Preston  
WORLD PARTY  
FLAMING LIPS  
MARK KNOPFLER & EMMYLOU HARRIS  
CHRIS ISAAK  
DANIELLE HOWLE

**WQKL/Ann Arbor, MI**

PD: Brad Savage  
MD: Mark Copeland  
6 RED HOT CHILI PEPPERS  
5 GOD GOD DOLLS  
2 CHRIS ISAAK

**KSPN/Aspen, CO**

PD/M: Sam Schell  
1 EUPHORIA  
1 YONDER MOUNTAIN STRING BAND  
1 JAMES HUNTER  
1 ERIC LINDELL  
1 MARK KNOPFLER & EMMYLOU HARRIS  
1 CHRIS ISAAK  
1 BRUCE SPRINGSTEEN

**WZGC/Atlanta, GA\***

PD: Michelle Engel  
APD: Chris Brannen  
MD: Michael Smith  
9 GOD GOD DOLLS

**KGSR/Austin, TX\***

OM: Jeff Carroll  
PD: Jody Demberg  
APD: Jyl Hershman-Ross  
MD: Susan Castle  
9 BRUCE SPRINGSTEEN  
3 CHRIS ISAAK  
5 ALEJANDRO ESCOVEDO  
4 IAN MCLAGAN

**KUT/Austin, TX**

PD: Hawk Mendenhall  
MD: Jeff McCord  
7 TEDDY THOMPSON  
6 NEW ORLEANS SOCIAL CLUB  
5 JACKIE GREENE  
5 ALEJANDRO ESCOVEDO  
4 WORLD PARTY  
4 HANK WILLIAMS III  
4 CORINNE BAILEY RAE  
4 LEE RYD PARCELL  
4 PRINCE  
3 YEAR YEAH YEARS  
3 DALE WATSON  
3 MCGAW  
3 TOM RUSSELL  
3 TANGHEO  
3 MATSUYAHU  
2 ELVIS COSTELLO  
2 WILLIE NILE  
2 DEERE TRUCKS BAND  
2 AL ANDERSON

**WRNR/Baltimore, MD**

OM/PD: Bob Waugh  
APD/MD: Alex Cortright  
No Adds

**WTMD/Baltimore, MD**

APD/MD: Mike "Matthews" Vasilikos  
2 BRUCE SPRINGSTEEN  
1 GUILLEMOTS  
1 DONAVON FRANKENREITER  
1 CORINNE BAILEY RAE  
1 LITTLE WILLIES

**KLRN/Boise, OR**

OM/PD: Doug Donoho  
APD: Dori Donoho  
FRAY  
MARK KNOPFLER & EMMYLOU HARRIS

**KRVB/Boise, ID\***

OM/PD: Dan McColly  
MD: Tim Johnston  
JEWEL  
WBOS/Boston, MA\*

**WBOS/Boston, MA\***

OM: Buzz Knight  
PD: David Douglas  
MD: David Ginsburg  
12 GOD GOD DOLLS  
BRUCE SPRINGSTEEN

**KMMS/Bozeman, MT**

OM/PD: Michelle Wolfe  
5 RACONTEURS  
5 RED HOT CHILI PEPPERS  
5 ERIC LINDELL

**KYSL/Breckenridge, CO**

PD: Tom Fricke  
MD: TJ Sanders  
2 ERIC LINDELL

**WNCS/Burlington\***

PD: Zeb Norris  
MD: Jamie Canfield  
1 CHRIS ISAAK  
1 DEREK TRUCKS BAND  
1 SONYA KITCHELL  
1 CHARLATANS UK

**WMVY/Cape Cod, MA**

PD: PJ Tim  
2 MAT KEARNEY  
2 DONAVON FRANKENREITER  
2 CHRIS ISAAK  
2 ERIC LINDELL  
2 JONAS MENKEN

**WCOO/Charleston, SC\***

MD: Mike Allen  
PD: Ron Bowen  
No Adds  
WRNR/Charlottesville, VA

**WRNR/Charlottesville, VA**

DM: Jeff Reynolds  
PD: Michael Friend  
MD: Jaz Tupelo  
3 MAT KEARNEY  
3 SONYA KITCHELL  
2 ESSEX GREEN  
2 ANIMAL LIBERATION ORCHESTRA  
2 IMOGEN HEAP  
1 EIGHTEENTH DAY OF MAY  
1 WILLIE NILE

**WDDO/Chattanooga, TN\***

OM/PD: Danny Howard  
MD: Brad Steiner  
10 AQUALING  
GUSTER  
WXR/Chicago, IL\*

**WXR/Chicago, IL\***

DM/MD: John Farneda  
PD: Norm Winer  
2 EUPHORIA  
1 MAT KEARNEY  
1 MARY BLIGE  
1 JOHN BUTLER TRIO  
WCBE/Columbus, OH

**WCBE/Columbus, OH**

OM: Tammy Allen  
PD: Dan Mushako  
MD: Maggie Brennan  
6 JAMES HUNTER  
6 LUKA BLOOM  
3 ALEJANDRO ESCOVEDO  
3 ANIMAL LIBERATION ORCHESTRA  
3 MARK KNOPFLER & EMMYLOU HARRIS  
3 FLAMING LIPS  
WMMV/Conway, NH

**WMMV/Conway, NH**

PD/MD: Mark Johnson  
3 MAT KEARNEY  
1 MASON JENNINGS

**KBCO/Denver, CO\***

OM/PD: Scott Arbough  
MD: Mark Abuzzahab  
9 MARK KNOPFLER & EMMYLOU HARRIS  
9 CHRIS ISAAK

**KHUM/Eureka, CA**

OM/PD: Mike Drinkers  
MD: Mike Drinkers  
APD: Larry Trask  
No Adds  
KRVI/Fargo

**KRVI/Fargo**

OM: Mike "Big Dog" Kaplan  
PD: Ryan Kelly  
MD: David Black  
GOMEZ  
RED HOT CHILI PEPPERS

**WFIV/Farragut, TN**

OM: Brian Talum  
PD/MD: Todd Ehridge  
DANIEL POWTER  
GOMEZ  
NEW CARS  
GUSTER

**KOZT/Ft. Bragg, CA**

PD: Tom Yates  
APD/MD: Kate Hayes  
MD: Stasia Lanier  
5 BRUCE SPRINGSTEEN  
5 RED HOT CHILI PEPPERS  
5 DIKE CHICKS  
3 BRUCE SPRINGSTEEN

**WEHM/Hampton, NY**

PD: Brian Cosgrove  
MD: Laura Stone  
1 BRUCE SPRINGSTEEN  
GOMEZ  
RED HOT CHILI PEPPERS

**WVVV/Hilton Head, SC**

OM: Susan Groves  
PD: Gene Murrell  
1 SNOW PATROL  
1 CHRIS ISAAK

**KSUT/Ignacio, CO**

PD: Steve Rauworth  
MD: Stasia Lanier  
7 YONDER MOUNTAIN STRING BAND  
7 LUKA BLOOM  
5 ALEJANDRO ESCOVEDO  
3 BOB DELEVANTE  
3 KIERAN KANE, KEVIN WELCH & FATS KAPLAN  
5 WAYS BACK  
3 DANIELLE HOWLE  
3 LILA DOWNS

**WTTS/Indianapolis, IN\***

PD: Brad Holtz  
APD/MD: Laura Duncan  
5 SNOW PATROL  
1 GUSTER  
KMTN/Jackson, WY

**KMTN/Jackson, WY**

PD/MD: Mark "Fish" Fishman  
MD: Stasia Lanier  
1 RED HOT CHILI PEPPERS  
1 RACHAEL SAGE  
1 CHRIS ISAAK  
1 ALEJANDRO ESCOVEDO

**KTBG/Kansas City, MO**

PD: Jon Hart  
MD: Byron Johnson  
MAGNET  
RED HOT CHILI PEPPERS  
ERIC LINDELL  
CORINNE BAILEY RAE  
CHRIS ISAAK  
ALEJANDRO ESCOVEDO  
BRUCE SPRINGSTEEN

**WEBK/Killington, VT**

OM/MD: Mitch Terricciano  
JAMES BLUNT  
JACKIE GREENE  
ABBOTTFINEY

**KOHO/Leavenworth, WA**

OM/PD: Ernie Rodriguez  
MD: Brad Pelt  
WOOD BROTHERS  
MARK FRELLY  
WORLD PARTY  
STRAYS DON'T SLEEP  
MINT  
CORINNE BAILEY RAE  
NLX

**KROK/Leesville, LA**

OM: Rick Bemickel  
PD/MD: Sandy Blackwell  
12 LIVE  
9 RUSTER  
7 DEATH CAB FOR CUTIE  
1 DONAVON FRANKENREITER  
1 TOM SARTORI  
1 SCOTT MILLER & COMMONWEALTH

**WFPK/Louisville, KY**

OM: Brian Conn  
PD: Stacy Owen  
1 ASHTON ALLEN  
1 BETH ORTON  
1 SONYA KITCHELL  
1 SCOTT MILLER & COMMONWEALTH  
1 DONAVON FRANKENREITER  
1 ALEJANDRO ESCOVEDO

**WMMN/Madison, WI\***

PD: Tom Tauber  
MD: Gabby Parsons  
2 RACONTEURS  
KTCZ/Minneapolis, MN\*

**KTCZ/Minneapolis, MN\***

PD: Laura MacLeish  
APD/MD: Mike Wolf  
12 GOD GOD DOLLS  
3 SIA  
3 RED HOT CHILI PEPPERS  
3 SNOW PATROL  
2 SONYA KITCHELL

**WZEW/Mobile, AL\***

OM/PD: Tim Camp  
MD: Lee Ann Konik  
3 SNOW PATROL  
3 ROCK KILLS MID  
3 CHRIS ISAAK

**WBJB/Monmouth, NJ**

OM: Tom Brennan  
PD: Rich Robinson  
APD: Leo Zaccari  
MD: Jeff Raspe  
2 BRUCE SPRINGSTEEN  
1 TONY LEVIN  
1 STRAYS DON'T SLEEP  
1 ALEJANDRO ESCOVEDO

**KPIG/Monterey, CA**

OM: Frank Capriera  
APD/MD: Laura Elen Hopper  
APD: Aileen MacNeary  
6 MARK KNOPFLER & EMMYLOU HARRIS  
6 JOE ELY  
4 JAMES HUNTER

**WRLT/Nashville, TN\***

OM/PD: David Hall  
APD/MD: Rev. Keith Coes  
12 CHEAP TRICK  
3 RED HOT CHILI PEPPERS  
1 GOD GOD DOLLS  
1 SNOW PATROL  
1 JAMES BLUNT  
1 TREY ANASTASIO

**WFUW/New York, NY**

PD: Chuck Singleton  
MD: Rita Houston  
DRESBON DOLLS  
STRAYS DON'T SLEEP  
CHRIS ISAAK  
RODNEY CROWELL  
DONAVON FRANKENREITER

**KDBB/Park Hills, MO**

OM/PD: Greg Camp  
APD: Glenn Berry  
9 JOHN BUTLER TRIO  
9 INXS  
9 PEARL JAM  
9 WORLD PARTY

**WXPN/Philadelphia, PA**

OM/MD: Dan Reed  
PD: Bruce Warren  
3 MATES OF STATE  
1 CHRIS ISAAK  
BRUCE SPRINGSTEEN  
BRUCE SPRINGSTEEN  
PRINCE  
MARK KNOPFLER & EMMYLOU HARRIS  
RED HOT CHILI PEPPERS

**WYEP/Pittsburgh, PA**

PD: Rosemary Welsh  
MD: Mike Sauter  
LILA DOWNS  
MATTHEW SWEET & SUSANNA HOFFS

**WCLZ/Portland, ME**

PD: Herb By  
MD: Brian James  
BRUCE SPRINGSTEEN  
ERIC LINDELL  
BRUCE SPRINGSTEEN  
BRUCE SPRINGSTEEN  
SATTELITE LOT

**KINK/Portland, OR\***

PD: Dennis Constantine  
APD/MD: Kevin Welch  
JAMES BLUNT  
2 RACONTEURS  
WXRV/Portland, NH\*

**WXRV/Portland, NH\***

PD: Dana Marshall  
APD: Catis Wilber  
1 JOSH RITTER  
ERIC LINDELL  
CHRIS ISAAK  
DEREK TRUCKS BAND

**WDBC/Punta Gorda, FL**

PD/MD: G. Michael Keating  
2 MARK KNOPFLER & EMMYLOU HARRIS  
2 CHRIS ISAAK  
1 SUBMARINES

**KSQY/Rapid City, SD**

PD/MD: Chad Carlson  
8 RED HOT CHILI PEPPERS  
3 GOD GOD DOLLS  
2 CHRIS ISAAK

**KTHX/Reno, NV\***

PD: Rob Brooks  
APD/MD: Dave Herold  
11 YONDER MOUNTAIN STRING BAND  
1 CHRIS ISAAK  
DONAVON FRANKENREITER  
MARK KNOPFLER & EMMYLOU HARRIS

**KENZ/Salt Lake City, UT\***

OM/PD: Bruce Jones  
3 RACONTEURS  
KPRI/San Diego, CA\*

**KPRI/San Diego, CA\***

MD: Bob Burch  
12 NEW CARS  
12 CHRIS ISAAK  
LITTLE WILLIES

**KBAC/Santa Fe, NM**

PD/MD: Ira Gordon  
6 PRINCE  
1 BRUCE SPRINGSTEEN  
CHRIS ISAAK

**KRSH/Santa Rosa, CA\***

PD/MD: Pam Long  
2 MARK KNOPFLER & EMMYLOU HARRIS  
1 CHRIS ISAAK  
1 JOSH RITTER  
ETIENNE DE ROCHER  
CHARLATANS UK

**DMX Folk Rock/Satellite**

PD: Leanna Line  
MD: Dave Sloan  
4 CORINNE BAILEY RAE  
4 MARK KNOPFLER & EMMYLOU HARRIS  
CHRIS ISAAK  
ALEJANDRO ESCOVEDO  
BRUCE SPRINGSTEEN

**Music Choice Adult Alternative/Satellite**

PD: Justin Prager  
No Adds  
Sirius Spectrum/Satellite

**Sirius Spectrum/Satellite**

PD: Gary Schoenwetter  
MD: Jessica Resack  
17 BRUCE SPRINGSTEEN  
7 BRUCE SPRINGSTEEN  
4 BRUCE SPRINGSTEEN  
2 MARK KNOPFLER & EMMYLOU HARRIS

**XM Cafe/Satellite**

PD: Bill Evans  
MD: Brian Chamberlain  
8 MARTHA BERNER  
5 ISOBEL CAMPBELL & MARK LANEGAN  
4 MARTHA BERNER  
4 SUSAN TEDESCHI  
4 GREG JOHNSON  
4 LITTLE WILLIES  
4 JACKIE GREENE  
4 GREG JOHNSON  
2 JOSH RITTER  
2 ISOBEL CAMPBELL & MARK LANEGAN  
3 LITTLE WILLIES  
BRUCE SPRINGSTEEN  
SUBMARINES  
CAREY OTT  
BRUCE SPRINGSTEEN

**KEXP/Seattle, WA**

OM: Tom Mara  
PD: Kevin Cole  
APD: John Richards



# AAA ARTIST OF THE WEEK

## ON THE RECORD

with  
**Lisa Sonkin**  
Epic



"We believe they are the real deal and a band to watch." It's a pretty big deal when a seasoned programmer like Clear Channel Tucson's Tim Richards gives a quote like that on a developing artist. The band Tim was referring to, The Fray, have become a favorite of radio programmers everywhere. Their journey from being local

sensations to sitting atop the Triple A radio charts and beyond has been a joy to experience. • I feel like everyone knows their story, but just in case you have somehow missed it, they were a breakout band from Denver with multiformat support in the market for their demo, including Triple A's beloved KBCO. Their first single, "Over My Head (Cable Car)," has spent months at the top of Triple A charts and is now in the top five at Hot AC. The song has also garnered significant airplay at Alternative radio and is starting to develop at CHR/Pop. • In addition, tour dates are selling out from coast to coast, and in some markets ticket demand is forcing promoters to switch from small clubs to 1,000-plus-seat venues. The album is scanning more than 10,000 units a week and has spent multiple weeks at No. 1 on the national sales chart. • "How to Save a Life" is the title track from The Fray's debut and the second single we are chasing at radio right now. Currently, it is on the Triple A Indicator chart and building a story with the monitored panel.

**Jack Johnson** remains at the top of the monitored chart for the eighth week; **Ben Harper** moves up to 3\*; and **Mat Kearney** is now top 10, at 8\* ... **Red Hot Chili Peppers**, **The New Cars** and **Snow Patrol** debut ... On the Indicator chart, Harper holds at 1\* for the third week, the new **KT Tunstall** is 2\*, and **The Little Willies** are now top 10 ... **Guster**, **Willie Nile** and **Animal Liberation Orchestra** debut ... In the Most Added category, **Chris Isaak's** new one, "King Without a Castle," is off to a great start, with 28 total adds this week (on top of the eight early adds last week), while **Bruce Springsteen** pulls in a bunch of adds on several tracks from the Pete Seeger project ... Also having a good first week are **Mark Knopfler & Emmylou Harris**, **The Goo Goo Dolls** and **Alejandro Escovedo** ... Several projects are making significant inroads, including **Sia**, **Sonya Kitchell**, **Calexico**, **Daniel Powter**, **Raconteurs**, **Edwin McCain** and **Jewel** ... Keep an eye on **Corrine Bailey Rae**.

— John Schoenberger, Triple A/Americana Editor



**ARTIST: Jackie Greene**

**LABEL: Verve Forecast/VMG**

By **JOHN SCHOENBERGER** / TRIPLE A & AMERICANA EDITOR

Jackie Greene says he has been consumed by music pretty much since he was born. Growing up in the Sacramento area, Greene was into such popular rock bands of the early '90s as Metallica, Nirvana and Pearl Jam until he discovered a cache of old records his parents had stored in the basement. It wasn't long before he was completely entranced by the music of earlier decades, and this would ultimately inform the kind of music he played.

After graduating from high school, Greene moved in to Sacramento proper and started playing his own roots-rock-inspired compositions for anyone who would listen. In addition to playing solo, he formed a band of like-minded players.

Eventually, after releasing two albums on his own, Greene caught the attention of the folks at indie label DIG Music, who put him in the studio to record. Verve Forecast picked up *Sweet Somewhere Bound* and re-released it in 2005. Greene ended up doing quite well with the Triple A panel and, as you'll recall, duly impressed all of us with his performance at the Verve luncheon at last year's Triple A Summit.

In fact, around the time of that performance and through the remainder of 2005, Greene was feverishly working on his next project with producer Steve Berlin. He was backed up in the studio by heavy-hitting players, too, including Davey

Faragher on bass and vocals; Val McCallum on guitar, banjo, slide and vocals; Pete Thomas on drums and percussion; and Greg Leisz on mandolin, pedal steel and lap steel. In addition, Los Lobos vet Berlin contributed on a variety of instruments.

It's pretty clear that the players were inspired by the creativity and talent of young Mr. Greene, because the sessions produced some amazing music. Greene was ready to demonstrate how much his musical universe had expanded since his last project. Sure, he continues to take his musical cues from the masters, but he is coming into his own as a songwriter and



a performer.

"The last one was pretty much just me laying down tracks and overdubbing, while the new one has more of an old-fashioned, band-together-in-a-room vibe," says Greene. "Most of the songs were recorded live to tape, with the band playing and me singing at the same time, and many of them are first takes. I like to explore sounds and

songs, and I believe it's important to stretch as far as your bones will let you."

Listening to the result, *American Myth*, it isn't hard to visualize Greene having a very long career ahead of him. Songs such "I'm So Gone," "So Hard to Find My Way," "Just as Well," "14 Miles" and "When You're Walking Away" make that obvious.

The first leg of Greene's American Myth tour kicked off at SXSW and will last through the end of April. He's out with his band: Bruce Spencer (drums, vocals), Nathan Dale (guitars, vocals) and Jeremy Plog (bass, guitars, vocals). For more info, log on to [www.jackie-greene.com](http://www.jackie-greene.com).

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For more information, contact the A.I.R. Awards at: [mfrennier@marchofdimes.com](mailto:mfrennier@marchofdimes.com) or call 412-391-3193

April 14, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	THIS WEEK PLAYS	+/- PLAYS	CUMULATIVE PLAYS
1	1	<b>ROSANNE CASH</b> Black Cadillac ( <i>Capitol</i> )	470	-30	5988
2	2	<b>HANK III</b> Straight To Hell ( <i>Bruc/Curb</i> )	464	+12	2582
3	3	<b>LITTLE WILLIES</b> Little Willies ( <i>Milking Bull/EMC</i> )	422	+38	2535
6	4	<b>NEKO CASE</b> Fox Confessor Brings The Flood ( <i>Anti/Epitaph</i> )	363	-12	2813
4	5	<b>SUBDUDES</b> Behind The Levee ( <i>Back Porch/Narada/EMI</i> )	359	-23	4946
7	6	<b>SHAWN MULLINS</b> 9th Ward Pickin' Parlor ( <i>Vanguard</i> )	351	-14	3274
8	7	<b>RADNEY FOSTER</b> This World We Live In ( <i>Dualtone</i> )	342	+4	1926
5	8	<b>BR549</b> Dog Days ( <i>Dualtone</i> )	329	-51	6706
11	9	<b>TOM RUSSELL</b> Love And Fear ( <i>HighTone</i> )	314	+40	1434
9	10	<b>ROBINELLA</b> Solace For The Lonely ( <i>Dualtone</i> )	304	-26	4435
10	11	<b>VAN MORRISON</b> Pay The Devil ( <i>Lost Highway</i> )	303	+4	1851
12	12	<b>JESSI COLTER</b> Out Of The Ashes ( <i>Shout! Factory</i> )	264	-2	2131
19	13	<b>KRIS KRISTOFFERSON</b> This Old Road ( <i>New West</i> )	254	+27	1060
14	14	<b>VARIOUS</b> Texas Unplugged: Vol. 2 ( <i>Palo Duro</i> )	252	+8	1418
18	15	<b>SCOTT MILLER</b> Citation ( <i>Sugar Hill</i> )	251	+23	1103
16	16	<b>W. NELSON</b> You Don't Know Me... ( <i>Lost Highway</i> )	246	+12	881
17	17	<b>LEE ROY PARNELL</b> Back To The Well ( <i>Universal South</i> )	242	+13	1015
15	18	<b>JAMES MCMURTRY</b> Childish Things ( <i>Compadre</i> )	239	+1	14271
24	19	<b>DALE WATSON</b> Whiskey Or God ( <i>Palo Duro</i> )	235	+39	698
13	20	<b>GIBSON BROTHERS</b> Red Letter Day ( <i>Sugar Hill</i> )	230	-30	2890
22	21	<b>PINMONKEY</b> Big Shiny Cars ( <i>Back Porch/Narada/EMI</i> )	214	+14	817
20	22	<b>JENNY LEWIS...</b> Rabbit Fur Coat ( <i>Team Love</i> )	212	-10	1590
21	23	<b>MOUNTAIN HEART</b> Wide Open ( <i>Skaggs Family</i> )	197	-13	1654
25	24	<b>JAMES HAND</b> Truth Will Set You Free ( <i>Rounder</i> )	182	-7	802
23	25	<b>GOURDS</b> Heavy Ornaments ( <i>Eleven Thirty</i> )	179	-20	2712
27	26	<b>JEFF TALMADGE</b> Blissville ( <i>CoraZong</i> )	178	-3	2007
31	27	<b>MAMMALS</b> Departure ( <i>Signature Sounds</i> )	178	+13	1535
<b>Debut</b>	28	<b>CAROL AMES</b> Shades Of Indigo ( <i>Candy Coated</i> )	173	+34	1558
28	29	<b>CROSS CANADIAN RAGWEED</b> Garage ( <i>Universal South</i> )	169	-10	4344
<b>Debut</b>	30	<b>ALECIA NUGENT</b> A Little Girl ... A Big Four-Lane ( <i>Rounder</i> )	165	+16	705

The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit [www.americanamusic.org](http://www.americanamusic.org). © 2006 Americana Music Association.

## AMERICANA SPOTLIGHT

By John Schoenberger  
**Artist:** Van Morrison  
**Label:** Lost Highway



*Pay the Devil* is being touted as Van Morrison's "country" album, and in many ways that is true. But it also represents Morrison's continued interest in the great pool of American music he has always dipped into. Recorded in Belfast with Morrison's band, the project offers 15 songs, including classics by Hank Williams, Webb Pierce, Conway Twitty and George Jones and three originals. *Pay the Devil* demonstrates that no matter what Morrison decides to do, he does it with honesty, believability and grace. I like "Playhouse," "This Has Got to Stop" and Rodney Crowell's "Till I Gain Control Again."

## AMERICANA NEWS

Hank Williams Jr. was given CMT's Johnny Cash Visionary Award on April 10 during the 2006 CMT Music Awards show. The award recognizes Williams' extraordinary musical vision, groundbreaking music videos and pioneering initiatives in entertainment. Williams joins an elite circle of performers who have received the award, including Loretta Lynn, Reba McEntire, The Dixie Chicks and Cash, for whom the award was renamed in 2004 ... Ralph Stanley will release a tribute album to The Carter Family on May 30. Titled *Ralph Stanley: A Distant Land to Roam — Songs of The Carter Family*, the album includes 13 lesser-known songs from the country music pioneers. Stanley is accompanied by his band, The Clinch Mountain Boys, as well as singer-autoharpist Mike Seeger and bassist Dennis Crouch. T Bone Burnett served as executive producer on the album, which was co-produced by Larry Ehrlich and Bob Neuwirth ... The surviving members of the legendary band The Replacements have reunited to record their first new songs in 16 years. Singer-guitarist Paul Westerberg, bassist Tommy Stinson and drummer Chris Mars convened in the band's Minneapolis hometown to record "Message to the Boys" and "Pool & Dive." The Westerberg-written tunes will appear on the retrospective CD *Don't You Know Who I Think I Was? — The Best of The Replacements*, due in June.

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>ALBERT LEE</b> Road Runner ( <i>Sugar Hill</i> )	12
<b>ALEJANDRO ESCOVEDO</b> The Boxing Mirror ( <i>Back Porch/Narada/EMI</i> )	9
<b>VARIOUS</b> A Case For Case: A Peter Case Tribute ( <i>Hungry For Music</i> )	9
<b>HOUSTON MARCHMAN</b> Key To The Highway ( <i>BCD</i> )	8
<b>BOB DELEVANTE</b> Columbus And The Colossal Mistake ( <i>Relay</i> )	7
<b>MARSHALL CHAPMAN</b> Mellowicious! ( <i>Emergent</i> )	7
<b>BRIGITTE DEMEYER</b> Something After All ( <i>33rd Street</i> )	6
<b>ERIC LINDELL</b> Change In The Weather ( <i>Alligator</i> )	6
<b>GUY DAVIS</b> Skunkmello ( <i>Red House</i> )	6
<b>KIERAN KANE, KEVIN WELCH &amp; FATS KAPLIN</b> Lost John Dean ( <i>Compass</i> )	6
<b>LEE ROY PARNELL</b> Back To The Well ( <i>Universal South</i> )	6
<b>WILLIE NELSON</b> You Don't Know Me: The Songs Of Cindy Walker ( <i>Lost Highway</i> )	6

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# Coming Up To Breathe

A new season for MercyMe

When MercyMe wrapped up their Christmas tour with Steven Curtis Chapman last December, they finished a full year of touring, a new album and a Christmas album, plus they took trips to New York to appear on *Fox and Friends*, to Orlando to appear on ABC's *Disney Christmas Parade* and to Los Angeles to perform a Christmas song on *The Tonight Show With Jay Leno*. Bandmember Bart Millard also finished his solo album.

To say they needed to stop and take a breath would be an understatement. This week Millard and bandmates Nathan Cochran and Mike Scheuchzer tell me about last year's highlights, their time off and the new album, *Coming Up to Breathe*, which shows another side of the band.

## The Glamorous Life

When a band plays in the *Disney Christmas Parade* or on *The Tonight Show*, we all see the glamorous side of it, but is that the real story? Millard says, "The funny thing about the Christmas parade is, they film all the live performances a month early, then the parade itself, I believe, is live. It was literally fly in, sing and fly back out that night."

Cochran says, "For *The Tonight Show*, that was on the tail end of the Christmas tour. We got on a plane in Indianapolis after our last show, flew to California, slept for a few hours, then had to go into the NBC studio and do a real quick soundcheck. Then we sat in the dressing room for maybe four or five hours."

Millard says, "We got to go to the NBC commissary for lunch, where all of the soap opera people go. You're sitting next to people in bandages and fake blood because they're on a break."



"Then we went back and ran through the song several times so the cameramen could plan their shots. Then we went to the dressing room and just had to wait, because they don't want to lose you."

Cochran says, "When they came and told us it was time to go, we ran down and played the song, and that's it. Mr. Leno came in and said, 'Thanks for coming.' We had a great time."

## Getting Away

Previous MercyMe albums were recorded a little bit at a time, in between shows, but with *Coming Up to Breathe*, the guys wanted to be able to focus solely on recording, with no distractions.

"We found a studio in upstate New York that was basically an old mansion that this family had converted into a studio and bed-and-breakfast," Cochran says. "We stayed up there for about three weeks and locked ourselves away."

"We'd wake up in the morning and eat breakfast, walk next door to the studio and make music all day, then go back down the hall and go to bed. It was great."

Scheuchzer says, "The property manager was the guy who picked us up at the airport. He told us, 'When you get here, 48 hours later you're going to be the most creative you've ever been.' We were all like, 'Yeah, whatever.' But it was so true."

"When we got up there and could unplug from all of the distractions and really focus, he was right. It was the greatest time, and we just loved it."

Why did they choose to record in upstate New York this time? Millard says, "On a typical record, we're either in Nashville or Dallas. If we record in Nashville, we get in four or five hours of recording, and the rest of the day is going to be with the label, the management, the publicist."

"Everybody is pulling at us for something because we don't live in Nashville, so it's hard to stay focused on the music you're trying to make. And if we're in Dallas, which is home, our families are so close that it's hard to get motivated to go to work."

"We've always said that if we ever had the chance, we'd love to go away for about four weeks. We'd fly home on the weekends, but during the week we'd just go in and make a record. Eat, sleep and make music. It was a phenomenal experience."

## The Other Side

The guys agree that *Coming Up to Breathe* shows a rockier side of MercyMe. Scheuchzer says, "We've kind of always been a rock band at heart. People know us for 'I Can Only Imagine,' 'Homesick' and 'Word of God Speak,' and those are definitely a part of who we are, but not all of who we are."

"For this record we really tried to shine a light on the other side of MercyMe that's been in us all along. The best way to describe it is that it showcases our personalities a little better."

"What we did on this record that we hadn't been able to do on the first three is capture who we are live. It feels more like what we do live."

Even though the new album shows a differ-

ent side of MercyMe and has a different sound, Millard says, "Our biggest goal is to come across as real, so that people are convinced that it's still us, which it totally is."

"This is an album where we played everything on the record and wrote every song by ourselves, without any co-writers."

"When we sat down and dreamed up what we wanted to do on this record, everybody in the band agreed that we wanted to be more rock, but then the fear was, 'Will it be convincing?' That's when we decided that it had to be all us."

"It's normally me and session players because we're so busy and we can't get to Nashville, but this is all us. All of the guys in the band did the background vocals. The way we are live is what we put on this record, so good or bad, it's 100% MercyMe."

## The Songs

The songs have a different lyrical feel too. Cochran says, "The last couple of records, especially with *Undone*, it was real obvious that we were having some trying times. A lot of people passed away during the writing process of *Undone*. Songs like 'Homesick' and 'Keep Singing' were direct references to that time."



MercyMe

"This time around I don't want to say that we completely stayed away from that on purpose, but it's just that we were in a different place. We were having lots of kids. There are nine kids in the band now, and three of them have come in the last three months. The things we were writing about weren't quite as heavy on this record."

"There are a couple of songs where we refer to that time, but it's not so much of 'I'm in this right now,' and more of 'This is what happened, and this is how God brought me through it.' 'Bring the Rain' is a good example of that, which is probably a little closer to what we've been in the past."

**"When we sat down and dreamed up what we wanted to do on this record, everybody in the band agreed that we wanted to be more rock, but then the fear was, 'Will it be convincing?'"**

Bart Millard

Scheuchzer says, "The other one on there that turned into a really fun song was 'One Trick Pony.' It's a complete left turn from anything else we've ever done. It has a real fun feel to it, and it's a happy song."

"The story behind it is pretty funny. There was a reviewer, who I'm pretty sure was a mainstream reviewer, and I don't think he completely got what we do. He was reviewing *Undone* and said, 'If you've liked MercyMe in the past, you'll like this because it's the same old thing. They're kind of a one-trick pony because they only write about one thing and only sing it one way.'

"When Bart first read the review he was offended, but then he started realizing that we do only write about one thing: We write about God. That's the thing that is most important to us. That's the thing that's changed us and made us better than we could be on our own. Everything good comes from above."

"We should thank that reviewer because it turned out to be a great moment on the record. The song says, 'Yeah, I am a one-trick pony/This is all I've got to offer,' but the fun thing was that we made it completely different stylistically from anything we've done before as kind of a jab. I'm glad we can take criticism from people and, hopefully, grow from it."

## No News Is Good News

Referring to what Cochran said earlier, Millard says, "Normally, we have a lot of tragedy

Continued on Page 68

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April 14, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	CHRIS TOMLIN How Great Is Our God (Sixsteps/Sparrow/EMI CMG)	1162	-8	15	38/0
2	2	AARON SHUST My Savior My God (Brash)	1157	+17	14	38/1
3	3	CASTING CROWNS Praise You In This Storm (Beach Street/Reunion/PLG)	1051	+56	10	38/1
4	4	MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	921	-13	32	37/0
6	5	MATTHEW WEST Only Grace (Universal South/EMI CMG)	831	-36	20	35/0
7	6	CARRIE UNDERWOOD Jesus, Take The Wheel (Arista/PLG)	811	-27	14	30/0
5	7	THIRD DAY Cry Out To Jesus (Essential/PLG)	804	-76	29	40/0
9	8	MERCYME So Long Self (INO)	714	+62	3	38/2
8	9	JEREMY CAMP This Man (BEC/Tooth & Nail)	678	-96	31	38/0
10	10	NEWSONG Psalm 40 (Integrity Label Group)	591	-2	19	28/0
14	11	SELAH W/MELODIE CRITTENDEN Bless The Broken Road (Curb)	548	+54	7	23/0
12	12	WATERMARK Light Of The World (Rocketown)	546	+39	8	26/0
11	13	NATALIE GRANT What Are You Waiting For (Curb)	524	-47	18	30/1
13	14	BARLOWGIRL I Need You To Love Me (Fervent/Curb/Warner Bros.)	507	+11	9	24/1
15	15	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	488	-2	36	38/0
16	16	NEWSBOYS I Am Free (Inpop)	413	-25	12	21/0
17	17	NICOL SPONBERG Hallelujah (Curb)	379	+1	8	14/0
22	18	KUTLESS Strong Tower (BEC/Tooth & Nail)	374	+65	6	14/0
18	19	TODD AGNEW My Jesus (SRE/Ardent)	357	+5	6	18/0
19	20	MARK HARRIS Find Your Wings (INO)	349	+7	3	15/2
20	21	BEBO NORMAN f/RICH MULLINS Sometimes By Step (Reunion/PLG)	336	+1	6	15/1
21	22	SWITCHFOOT We Are One Tonight (Sparrow/EMI CMG)	334	+1	7	13/1
23	23	SHAWN MCDONALD Free (Sparrow/EMI CMG)	320	+24	4	10/1
24	24	JOHN DAVID WEBSTER Now (BHT)	290	+2	13	17/0
28	25	PAUL COLMAN Holding Onto You (Inpop)	284	+34	2	13/0
25	26	WARREN BARFIELD Saved (Essential/PLG)	271	-1	4	13/0
26	27	PHILLIPS, CRAIG & DEAN Because I'm Forgiveness (INO)	247	-20	9	14/0
29	28	ZOEGIRL Unchangeable (Sparrow/EMI CMG)	243	+2	2	11/0
30	29	JADON LAVIK Changing Happy (BEC/Tooth & Nail)	237	+31	2	9/0
27	30	AVALON Love Won't Leave You (Sparrow/EMI CMG)	236	-27	12	16/0

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
MERCYME So Long Self (INO)	2
MARK HARRIS Find Your Wings (INO)	2
AYIESHA WOODS Happy (Gotee)	2
REBECCA ST. JAMES You Are Loved (ForeFront/EMI CMG)	2
HYPER STATIC UNION Praying For Sunny Days (RKT/Rocketown)	2

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
D. CROWDER BAND Wholly Yours (Sixsteps/Sparrow/EMI CMG)	+79
KUTLESS Strong Tower (BEC/Tooth & Nail)	+65
MERCYME So Long Self (INO)	+62
CASTING CROWNS Praise You... (Beach Street/Reunion/PLG)	+56
SELAH W/MELODIE CRITTENDEN Bless The Broken Road (Curb)	+54
BRIAN LITRELL Welcome Home (Reunion/PLG)	+47
AYIESHA WOODS Happy (Gotee)	+46
WATERMARK Light Of The World (Rocketown)	+39
BETHANY DILLON Hallelujah (Sparrow/EMI CMG)	+36
CAEDMON'S CALL Great And Mighty (Essential/PLG)	+35

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
TREE63 Blessed Be Your Name (Inpop)	485
CHRIS TOMLIN Holy Is The Lord (Sixsteps/Sparrow/EMI CMG)	481
CASTING CROWNS Voice Of Truth (Beach Street/Reunion/PLG)	409
MERCYME In The Blink Of An Eye (INO)	396
CASTING CROWNS Who Am I (Beach Street/Reunion/PLG)	390
CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	382
NEWSBOYS He Reigns (Sparrow/EMI CMG)	381
JEREMY CAMP Take You Back (BEC/Tooth & Nail)	379
MERCYME I Can Only Imagine (INO)	364
MATTHEW WEST More (Universal South/EMI CMG)	353

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

40 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/2-4/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 15. If after 20 weeks, the record is not in the top 15 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

### NEW & ACTIVE

**BRIAN LITRELL** Welcome Home (Reunion/PLG)

Total Plays: 224, Total Stations: 12, Adds: 0

**DAVID CROWDER BAND** Wholly Yours (Sixsteps/Sparrow/EMI CMG)

Total Plays: 203, Total Stations: 8, Adds: 0

**AFTERS** All That I Am (Simple/INO)

Total Plays: 191, Total Stations: 9, Adds: 0

**CAEDMON'S CALL** Great And Mighty (Essential/PLG)

Total Plays: 177, Total Stations: 7, Adds: 0

**BETHANY DILLON** Hallelujah (Sparrow/EMI CMG)

Total Plays: 176, Total Stations: 5, Adds: 0

**BIG DADDY WEAVE** Without You (Fervent/Curb/Warner Bros.)

Total Plays: 165, Total Stations: 7, Adds: 0

**BROTHER'S KEEPER** He Took The Scars (Training Union/Ardent)

Total Plays: 164, Total Stations: 8, Adds: 0

**ANDY CHRISMAN** Believe (Upside/Shelter)

Total Plays: 160, Total Stations: 8, Adds: 1

**AYIESHA WOODS** Happy (Gotee)

Total Plays: 144, Total Stations: 7, Adds: 2

**JEREMY RIDDLE** Sweetly Broken (VMG)

Total Plays: 134, Total Stations: 6, Adds: 0

Songs ranked by total plays

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"Find Your Wings" from Mark Harris / "My Jesus" from Todd Agnew  
"I Choose Now" by Anthony Evans / "Grace" by Phil Wickham

**INO**  
**SRE**  
WE CONTINUE

April 14, 2006

## CHR TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	<b>BARLOWGIRL</b> I Need You... (Fervent/Curb/Warner Bros.)	1371	-12	11	31/0
4	2	<b>JESSIE DANIELS</b> The Noise (Midas)	1078	+33	12	29/0
3	3	<b>SWITCHFOOT</b> We Are One... (Sparrow/EMI CMG)	1068	-31	14	26/0
5	4	<b>TOBYMAC</b> Diverse City (ForeFront/EMI CMG)	986	+13	8	28/1
7	5	<b>SANCTUS REAL</b> I'm Not Alright (Sparrow/EMI CMG)	980	+68	7	32/1
2	6	<b>MONDAY MORNING</b> Wonder Of It All (Selectric)	949	-185	16	23/0
8	7	<b>CASTING CROWNS</b> Praise You... (Beach Street/Reunion/PLG)	926	+55	8	25/0
6	8	<b>BUILDING 429</b> Fearless (Word/Curb/Warner Bros.)	922	-45	11	27/0
10	9	<b>AARON SHUST</b> My Savior My God (Brash)	881	+66	6	26/0
9	10	<b>SEVENTH DAY SLUMBER</b> Oceans... (BEC/Tooth & Nail)	846	+23	10	25/0
14	11	<b>MAT KEARNEY</b> Nothing Left To Lose (Inpop)	773	+81	6	26/1
15	12	<b>PAUL WRIGHT</b> From Sunrise To Sunset (Gotee)	693	+27	13	19/0
16	13	<b>SHAWN MCDONALD</b> Free (Sparrow/EMI CMG)	688	+25	8	20/0
12	14	<b>NEWSBOYS</b> I Am Free (Inpop)	652	-116	13	22/0
18	15	<b>JEREMY CAMP</b> This Man (BEC/Tooth & Nail)	648	+73	14	17/3
17	16	<b>KRYSTAL MEYERS</b> Fire (Essential/PLG)	643	+64	5	25/1
19	17	<b>JONAH33</b> This Is It (You Instead Of Me) (SRE/Ardent)	563	+22	11	16/0
23	18	<b>STORYSIDE:B</b> Everything And More (Gotee)	540	+76	3	22/2
21	19	<b>MAINSTAY</b> Take Away (BEC)	501	+24	9	16/1
24	20	<b>ZOEGIRL</b> Unchangeable (Sparrow/EMI CMG)	449	+3	11	15/0
26	21	<b>SUPERCHICK</b> It's On (Inpop)	439	+35	3	17/1
30	22	<b>AFTERS</b> All That I Am (Simple/INO)	411	+68	2	17/1
22	23	<b>M. WEST</b> Only Grace (Universal South/EMI CMG)	401	-65	15	12/0
28	24	<b>C. TOMLIN</b> How Great... (Sixsteps/Sparrow/EMI CMG)	393	+3	5	12/0
Debut	25	<b>MERCYME</b> So Long Self (INO)	386	+55	1	15/0
27	26	<b>P.O.D.</b> Goodbye For Now (Atlantic)	377	-14	6	14/1
20	27	<b>PLUMB</b> Better (Curb)	377	-104	19	11/0
Debut	28	<b>HAWK NELSON</b> Everything... (Tooth & Nail)	369	+125	1	17/3
25	29	<b>WARREN BARFIELD</b> Saved (Essential/PLG)	364	-51	4	13/0
Debut	30	<b>JOHN REUBEN</b> All I Have (Gotee)	339	+24	1	11/0

33 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 4/2 - Saturday 4/8. © 2006 Radio & Records

## NEW & ACTIVE

**AUDIO ADRENALINE** Starting Over (ForeFront/EMI CMG)  
Total Plays: 313, Total Stations: 14, Adds: 1

**RELIENT K** The Truth (Gotee)  
Total Plays: 281, Total Stations: 7, Adds: 0

**FLYLEAF** All Around Me (SRE/Octone)  
Total Plays: 270, Total Stations: 13, Adds: 1

**NATE SALLIE** Breakthrough (Curb)  
Total Plays: 249, Total Stations: 12, Adds: 2

**CASTING PEARLS** Love's Done Something (Inpop)  
Total Plays: 241, Total Stations: 10, Adds: 0

**NEEDTOBREATHE** You Are Here (Sparrow/EMI CMG)  
Total Plays: 234, Total Stations: 10, Adds: 2

**AYIESHA WOODS** Happy (Gotee)  
Total Plays: 228, Total Stations: 9, Adds: 3

**DDWHERE** The More (Centricity/Word)  
Total Plays: 212, Total Stations: 10, Adds: 3

**REBECCA ST. JAMES** You Are Loved (ForeFront/EMI CMG)  
Total Plays: 199, Total Stations: 8, Adds: 0

**PLUMB** Bittersweet (Curb)  
Total Plays: 179, Total Stations: 11, Adds: 2

## ROCK TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
3	1	<b>DISCIPLE</b> Rise Up (SRE)	350	+20	11	34/0
7	2	<b>FLYLEAF</b> All Around Me (SRE/Octone)	348	+44	11	33/0
1	3	<b>THOUSAND FOOT KRUTCH</b> The Art... (Tooth & Nail)	348	-2	14	27/0
2	4	<b>FAMILY FORCE 5</b> Replace Me (Gotee/Maverick)	342	+2	10	31/0
4	5	<b>ELEVENTYSEVEN</b> More Than A Revolution (Flicker)	330	+6	10	33/0
5	6	<b>KUTLESS</b> Shut Me Out (BEC/Tooth & Nail)	327	+5	8	33/0
6	7	<b>SWITCHFOOT</b> We Are One Tonight (Sparrow/EMI CMG)	318	+10	13	29/0
8	8	<b>SPOKEN</b> Last Chance To Breathe (Tooth & Nail)	308	+17	12	29/0
9	9	<b>NUMBER ONE GUN</b> Who You Are (BEC/Tooth & Nail)	297	+26	13	25/0
11	10	<b>SANCTUS REAL</b> I'm Not Alright (Sparrow/EMI CMG)	248	+38	7	24/1
20	11	<b>H. NELSON</b> Everything You Ever Wanted (Tooth & Nail)	221	+44	4	25/3
10	12	<b>ANBERLIN</b> Time & Confusion (Tooth & Nail)	216	+4	10	25/0
18	13	<b>HYPER STATIC UNION</b> Overhead (RKT/Rocketown)	209	+28	6	20/2
22	14	<b>RUN KID RUN</b> We've Only Just Begun (Tooth & Nail)	203	+38	3	26/9
14	15	<b>STAPLE</b> Gavels From Gun Barrels (Flicker)	203	+7	7	23/0
23	16	<b>KIDS IN THE WAY</b> The Seed We've Sown (Flicker)	195	+31	8	24/2
21	17	<b>PROJECT 86</b> My Will Be A Dead Man (Tooth & Nail)	193	+23	3	23/4
13	18	<b>P.O.D.</b> Goodbye For Now (Atlantic)	190	-14	19	26/0
27	19	<b>EDISON GLASS</b> Forever (Credential)	170	+36	3	14/3
25	20	<b>SUPERCHICK</b> It's On (Inpop)	164	+11	3	18/2
24	21	<b>FOLD</b> The Title Track (Tooth & Nail)	161	+6	5	11/1
19	22	<b>RELIENT K</b> The Truth (Gotee)	161	-20	18	20/0
16	23	<b>HOUSE OF HEROES</b> Buckets For Bulletwounds (Gotee)	147	-47	17	25/1
Debut	24	<b>PLUMB</b> Good Behavior (Curb)	134	+28	1	20/6
17	25	<b>JONAH33</b> This Is It (You Instead Of Me) (SRE/Ardent)	131	-56	15	22/0
28	26	<b>ROCKET SUMMER</b> Show Me... (Militia Group/SRE)	130	+6	4	12/3
-	27	<b>MANAFEST</b> Skills (BEC)	113	+17	5	17/2
Debut	28	<b>DECYFER DOWN</b> Life Again (SRE)	107	+47	1	14/6
30	29	<b>CROSS CULTURE</b> Extraordinary (Selectric)	105	-7	6	12/1
29	30	<b>KRYSTAL MEYERS</b> Anticonformity (Essential/PLG)	105	-8	16	16/0

38 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 4/2 - Saturday 4/8. © 2006 Radio & Records

## NEW & ACTIVE

**SCHEMA** Between The Two (Independent)  
Total Plays: 102, Total Stations: 12, Adds: 1

**THIRD DAY** I Can Feel It (Essential/PLG)  
Total Plays: 98, Total Stations: 9, Adds: 2

**STARFIELD** My Generation (Sparrow/EMI CMG)  
Total Plays: 93, Total Stations: 8, Adds: 2

**SEVENTH DAY SLUMBER** Oceans... (BEC/Tooth & Nail)  
Total Plays: 91, Total Stations: 14, Adds: 0

**MONDAY MORNING** Can't Go On (Selectric)  
Total Plays: 86, Total Stations: 9, Adds: 2

**HDMELSS J** The Flash (Selectric)  
Total Plays: 78, Total Stations: 11, Adds: 2

**MANIC DRIVE** Luckiest (Whiplash)  
Total Plays: 70, Total Stations: 13, Adds: 7

**7 METHDD** Still Running (MD)  
Total Plays: 67, Total Stations: 8, Adds: 0

**GRAND PRIZE** Point Of View (A'postrophe)  
Total Plays: 63, Total Stations: 10, Adds: 0

**PDOR MAN'S RICHES** Without You (Independent)  
Total Plays: 59, Total Stations: 8, Adds: 0

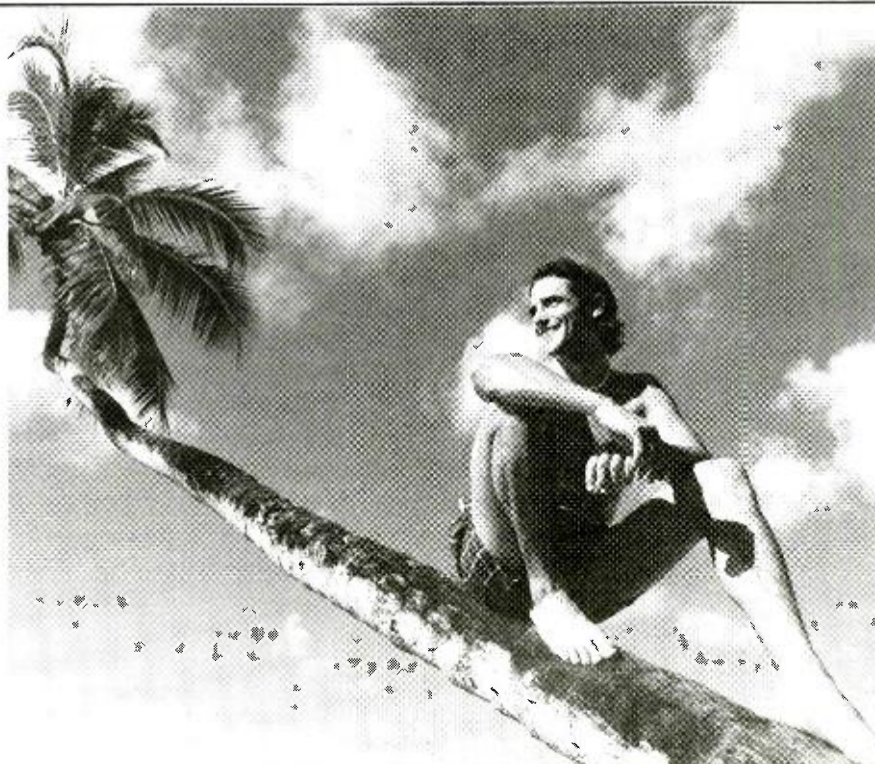
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April 14, 2006

## INSPO TOP 20

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
3	①	WATERMARK Light Of The World ( <i>Rocketown</i> )	323	+10	11	18/0
2	②	4HIM Unity (We Stand) ( <i>INO</i> )	314	0	14	17/0
1	③	C. TOMLIN How Great... ( <i>Sixsteps/Sparrow/EMI CMG</i> )	298	-25	14	15/0
4	④	CASTING CROWNS Praise... ( <i>Beach Street/Reunion/PLG</i> )	290	+24	8	18/1
6	⑤	DARLENE ZSCHECH Call Upon His Name ( <i>INO</i> )	234	+5	7	15/0
7	⑥	POCKET FULL OF ROCKS Song... ( <i>Myrrh/Curb/Warner Bros.</i> )	219	+13	10	12/0
9	⑦	JAIME JAMGOCHIAN Love Rains Down ( <i>Centricity</i> )	185	-19	7	12/0
8	⑧	PHILLIPS, CRAIG & DEAN Let The Worshippers... ( <i>INO</i> )	178	-26	9	10/0
10	⑨	JOSH BATES King Of Glory ( <i>Beach Street/Reunion/PLG</i> )	171	-8	6	12/0
15	⑩	B. NORMAN f/R. MULLINS Sometimes... ( <i>Reunion/PLG</i> )	168	+28	4	14/3
13	⑪	MARK HARRIS Find Your Wings ( <i>INO</i> )	165	+17	2	14/1
5	⑫	NEWSONG Psalm 40 ( <i>Integrity Label Group</i> )	146	-98	20	9/0
16	⑬	COREY EMERSON Grace To You ( <i>Discovery House</i> )	140	+1	3	11/0
19	⑭	S. W/M. CRITTENDEN Bless The Broken Road ( <i>Curb</i> )	135	+18	2	9/0
17	⑮	C. UNDERWOOD Jesus, Take The Wheel ( <i>Arista/PLG</i> )	133	+2	7	7/0
12	⑯	N. C. MULLEN Music Of My Heart ( <i>Word/Curb/Warner Bros.</i> )	131	-21	19	8/0
11	⑰	MICHAEL W. SMITH Total Praise ( <i>Reunion/PLG</i> )	128	-38	15	8/0
<b>Debut</b>	⑱	WAYBURN DEAN Gotta Forgive Them ( <i>WayJade/EMG</i> )	115	+44	1	10/2
20	⑲	TODD AGNEW My Jesus ( <i>SRE/Ardent</i> )	114	+1	2	9/0
-	⑳	DAVID BUSH I Want To Know You More ( <i>Point Of Light</i> )	109	+5	3	8/0

19 Inspo reporters. Songs ranked by total plays for the airplay week of Sunday 4/2 - Saturday 4/8. © 2006 Radio & Records

## Rhythmic Specialty Programming

RANK	ARTIST TITLE LABEL(S)
1	DJ MAJ Love (So Beautiful) ( <i>Gotee</i> )
2	J-REMY f/KEVIN MAX Remedy ( <i>Shamrock</i> )
3	L.A. SYMPHONY Dance Like ( <i>Gotee</i> )
4	GRITS Ooh Aah ( <i>Gotee</i> )
5	DA' T.R.U.T.H. Incredible Christian ( <i>Cross Movement</i> )
6	PHANATIK Me? ( <i>Cross Movement</i> )
7	TRU LIFE Moments ( <i>Cross Movement</i> )
8	CROSS MOVEMENT Hey Y'all ( <i>Cross Movement</i> )
9	T-BONE Can I Live? ( <i>Flicker</i> )
10	3 THE GOD WAY Klap Ya Hands ( <i>Kaught Upp</i> )

## CHRISTIAN AC TOP 30 INDICATOR

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
3	①	CASTINGCROWNS Praise... ( <i>Beach Street/Reunion/PLG</i> )	1096	+15	9	35/0
2	②	AARON SHUST My Savior My God ( <i>Brash</i> )	1083	0	10	36/0
1	③	C. TOMLIN How Great... ( <i>Sixsteps/Sparrow/EMI CMG</i> )	1045	-52	14	35/0
6	④	BARLOWGIRL I Need You... ( <i>Fervent/Curb/Warner Bros.</i> )	830	+21	10	30/0
5	⑤	M.WEST Only Grace ( <i>Universal South/EMI CMG</i> )	796	-18	22	27/0
7	⑥	NEWSBOYS I Am Free ( <i>Inpop</i> )	782	+1	11	29/0
4	⑦	NATALIE GRANT What Are You Waiting For ( <i>Curb</i> )	723	-108	14	27/0
9	⑧	MERCYME So Long Self ( <i>INO</i> )	684	+42	4	34/0
8	⑨	WATERMARK Light Of The World ( <i>Rocketown</i> )	682	+32	10	28/1
10	⑩	C.UNDERWOOD Jesus, Take The Wheel ( <i>Arista/PLG</i> )	539	+3	10	18/0
14	⑪	S. W/M. CRITTENDEN Bless The Broken Road ( <i>Curb</i> )	467	+45	5	22/3
13	⑫	JEREMY CAMP This Man ( <i>BEC/Tooth &amp; Nail</i> )	437	+3	33	15/0
15	⑬	POCKET FULL OF ROCKS Song... ( <i>Myrrh/Curb/Warner Bros.</i> )	421	+30	9	18/0
12	⑭	THIRD DAY Cry Out To Jesus ( <i>Essential/PLG</i> )	409	-45	29	12/0
20	⑮	BIG DADDY WEAVE Without... ( <i>Fervent/Curb/Warner Bros.</i> )	391	+39	4	20/0
11	⑯	AVALON Love Won't Leave You ( <i>Sparrow/EMI CMG</i> )	379	-108	15	15/0
18	⑰	MICHAEL W. SMITH All In The Serve ( <i>Reunion/PLG</i> )	378	+16	7	15/0
27	⑱	MARK HARRIS Find Your Wings ( <i>INO</i> )	365	+70	2	17/2
23	⑲	WARREN BARFIELD Saved ( <i>Essential/PLG</i> )	352	+35	5	16/1
16	⑳	PHILLIPS, CRAIG & DEAN Because I'm Forgiven ( <i>INO</i> )	347	-34	11	16/0
26	㉑	TODD AGNEW My Jesus ( <i>SRE/Ardent</i> )	334	+29	3	17/0
19	㉒	OVERFLOW Forever ( <i>Essential/PLG</i> )	323	-37	11	14/0
21	㉓	PAUL COLMAN Holding Onto You ( <i>Inpop</i> )	320	-28	8	14/1
22	㉔	JADON LAVIK Changing Happy ( <i>BEC/Tooth &amp; Nail</i> )	306	-15	9	14/0
28	㉕	B. NORMAN f/R. MULLINS Sometimes... ( <i>Reunion/PLG</i> )	304	+14	2	18/2
<b>Debut</b>	㉖	BRIAN LITRELL Welcome Home ( <i>Reunion/PLG</i> )	288	+45	1	15/2
29	㉗	CAEDMON'S CALL Great And Mighty ( <i>Essential/PLG</i> )	284	+25	4	12/1
-	㉘	AFTERS All That I Am ( <i>Simple/INO</i> )	282	+45	2	16/3
-	㉙	ZOEGIRL Unchangeable ( <i>Sparrow/EMI CMG</i> )	268	+28	3	13/3
30	⑳	SHAWN McDONALD Free ( <i>Sparrow/EMI CMG</i> )	251	-1	2	12/0

36 AC reporters. Songs ranked by total plays for the airplay week of Sunday 4/2 - Saturday 4/8. © 2006 Radio & Records

## NEW & ACTIVE

**BROTHER'S KEEPER** He Took The Scars (*Training Union/Ardent*)  
Total Plays: 234, Total Stations: 12, Adds: 0  
**SWITCHFOOT** We Are One Tonight (*Sparrow/EMI CMG*)  
Total Plays: 233, Total Stations: 11, Adds: 2  
**JOSH BATES** King Of Glory (*Beach Street/Reunion/PLG*)  
Total Plays: 228, Total Stations: 13, Adds: 1  
**ANA LAURA** Water (*Reunion/PLG*)  
Total Plays: 223, Total Stations: 11, Adds: 0  
**D.CROWDER BAND** Wholly Yours (*Sixsteps/Sparrow/EMI CMG*)  
Total Plays: 218, Total Stations: 12, Adds: 0

**BETHANY DILLON** Hallelujah (*Sparrow/EMI CMG*)  
Total Plays: 199, Total Stations: 12, Adds: 0  
**BUILDING 429** Fearless (*Word/Curb/Warner Bros.*)  
Total Plays: 197, Total Stations: 10, Adds: 0  
**NICOL SPONBERG** Hallelujah (*Curb*)  
Total Plays: 187, Total Stations: 10, Adds: 0  
**AYIESHA WOODS** Happy (*Gotee*)  
Total Plays: 171, Total Stations: 10, Adds: 4  
**DOWHERE** A Better Way (*Centricity/Word*)  
Total Plays: 165, Total Stations: 12, Adds: 4



America's Best Testing Christian Rock Songs 12+ For The Week Ending 4/7/06

Artist Title (Label)	TW	Famil.	Burn	Per. 18-34	W 18-34	M 18-34
THOUSAND FOOT KRUTCH The Art Of... ( <i>Tooth &amp; Nail</i> )	4.49	86%	11%	4.52	4.48	4.60
FALLING UP Moonlit ( <i>BEC/Tooth &amp; Nail</i> )	4.38	88%	17%	4.34	4.24	4.56
DEMON HUNTER One Thousand... ( <i>Solid State/Tooth &amp; Nail</i> )	4.34	79%	17%	4.40	4.35	4.50
KUTLESS Shut Me Out ( <i>BEC/Tooth &amp; Nail</i> )	4.33	75%	6%	4.42	4.46	4.33
ANBERLIN Time & Confusion ( <i>Tooth &amp; Nail</i> )	4.30	63%	2%	4.14	4.19	4.00
FAMILY FORCE 5 Replace Me ( <i>Gotee/Maverick</i> )	4.25	57%	7%	4.31	4.31	4.33
SANCTUS REAL I'm Not Alright ( <i>Sparrow/EMI CMG</i> )	4.20	75%	5%	4.18	4.18	4.19
SWITCHFOOT We Are One Tonight ( <i>Sparrow/EMI CMG</i> )	4.19	91%	18%	4.04	4.06	4.00
HAWK NELSON Everything You Ever Wanted ( <i>Tooth &amp; Nail</i> )	4.15	71%	11%	3.86	3.89	3.81
RELIENT K The Truth ( <i>Gotee</i> )	4.11	89%	18%	4.04	4.11	3.82
SPOKEN Last Chance To Breathe ( <i>Tooth &amp; Nail</i> )	4.11	72%	12%	4.17	4.25	4.00
FLYLEAF All Around Me ( <i>SRE/Octone</i> )	4.09	52%	4%	3.94	4.05	3.73
NUMBER ONE GUN Who You Are ( <i>BEC/Tooth &amp; Nail</i> )	4.03	58%	7%	3.87	4.00	3.56
P.O.D. Goodbye For Now ( <i>Atlantic</i> )	4.01	93%	21%	4.13	4.08	4.25
WEDDING Wake The Regiment ( <i>Rambler</i> )	3.97	63%	10%	3.94	3.91	4.00
HOUSE OF HEROES Buckets For Bulletwounds ( <i>Gotee</i> )	3.96	45%	5%	3.91	4.00	3.67
DISCIPLE Rise Up ( <i>SRE</i> )	3.93	74%	13%	3.88	3.80	4.08
JONAH33 This Is It (You Instead Of Me) ( <i>SRE/Ardent</i> )	3.86	49%	4%	3.65	3.71	3.56
ELEVENTYSEVEN More Than A Revolution ( <i>Flicker</i> )	3.80	43%	8%	3.67	3.80	3.33
SUPERCHICK It's On ( <i>Inpop</i> )	3.52	57%	13%	3.19	3.10	3.36
KRYSTAL MEYERS Anticonformity ( <i>Essential/PLG</i> )	3.37	68%	27%	3.26	3.31	3.17

Total sample size is 177 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

## Coming Up To Breathe

Continued from Page 65

and things happen in our lives that determine which way a record will go. On this one we've gotten to a point in our lives where no news is good news, as far as all of the tragedies that have taken place.

"We kind of realized that there's nothing bad happening to us right now, and we are enjoying that. The message of each song is whatever was in our hearts at the time. There are some songs that kind of overflow from the last record, and there are songs that are incredibly shallow, and we love the fact that they are shallow.

"On the last few records if I wrote a song that was fluffy and shallow, it would get scrapped because that was not the image we wanted to portray. This time around we thought — and this is why we had 18 or 19 songs — 'Here's the deal: Whether I like it or not, this is who I am, and this is where I am right now.'

"There's a song called '3:42am (Writer's Block).' The whole song is about not knowing what to write about. It's incredibly shallow, but it was a fun song, and it was the very first song I wrote for this record.

"Typically, we wouldn't have let this see the

light of day, and I hate that. This is just as important to who we are right now as 'I Can Only Imagine' because it shows that we're no different from anybody else and that we don't have all the answers."

### On The Road

If you're a fan of MercyMe live, they'll be playing a few acoustic shows to introduce the new album, then they'll play some of the summer festivals. They're also excited about their fall tour, on which they'll be accompanied by some friends.

Scheuchzer says, "There's a new artist by the name of Phil Wickham, who is one to watch for sure. His album is incredible. He's an incredible songwriter. He comes from a great lineage of songwriters and musicians.

"Audio Adrenaline are also coming out with us, which is a great story because they're calling it quits at the end of this tour. The funny thing is, we started as a band in 1994 and opened for Audio Adrenaline in 1995. They've championed us for a long time.

"They took us under their wing and encouraged us and introduced us to our manager, who is actually their manager. For them to want to say goodbye to their fans with us means a lot because we got our start with them."

# RR CHRISTIAN REPORTERS

### Stations and their adds listed alphabetically by market

## AC

<b>KGND/Abilene, TX</b> DM: Doug Harris PD/MD: Gary Hill No Adds	<b>WBDX/Chattanooga, TN*</b> DM/PO: Jason McKay 2 BEBO NORMAN I/RI/CH MULLINS	<b>KBNJ/Corpus Christi, TX</b> PD: Joe Fehl 15 STORYSIDE B 14 TURNING	<b>KLRC/Fayetteville, AR</b> DM/PO: Melody Miller No Adds	<b>WBFJ/Greensboro, NC</b> DM/PO: Wally Decker APD: Darren Stevens No Adds	<b>WJTL/Lancaster, PA*</b> PD: John Shirk MD: Phil Smith 3 STARFIELD 2 STARFIELD LINCOLN BREWSTER	<b>WAWZ/Middlesex, NJ*</b> DM: Scott Taylor PD: Johnny Stone MD: Keith Stevens No Adds	<b>KFIS/Portland, OR*</b> PD: Dave Arthur MD: Kat Taylor No Adds	<b>New Life Media Network/ Satellite</b> PD/MD: Joe Buchanan No Adds	<b>KJTY/Topeka, KS</b> DM/PO: Jack Jacob 9 DOWNHERE
<b>WFSH/Atlanta, GA*</b> PD: Kevin Avery MD: Mike Stouff No Adds	<b>WAKW/Cincinnati, OH*</b> PD: Rob Lewis MD: Daryl Pierce No Adds	<b>KLTY/Dallas, TX*</b> PD: Chuck Finney APD/MD: Michael Proendergast 3 ANDY CHRISMAN	<b>WCLN/Fayetteville, NC</b> DM: Dan DeBruler PD: Jim Morgan APD: Sybil Long MD: Steve Turley 11 DOWNHERE 10 SELAH W/MELODIE CRITTENDEN	<b>WLFJ/Greenville, SC*</b> DM: Jim Morgan APD: Gary Miller No Adds	<b>WLGH/Lansing, MI</b> No Adds	<b>WFZH/Milwaukee, WI*</b> No Adds	<b>KSLT/Rapid City, SD</b> DM: Tom Schoenstedt PD: Jon Anderson MD: Jennifer Walker 19 ZOE GIRL 18 AFTERS 18 SWITCHFOOT	<b>XM The Fish/Satellite</b> PD: Jon Zeller MD: Jim Epperlein No Adds	<b>KXJQ/Tulsa, OK*</b> PD: Bob Thomson MD: Gary Thurston STEVEN CURTIS CHAPMAN NICHOLE NORDEMAN NATE SALLIE HYPER STATIC UNION
<b>WVFW/Atlanta, GA</b> PD: Don Schaeffer No Adds	<b>WFHM/Cleveland, OH*</b> PD: Sue Wilson MD: Josh Booth No Adds	<b>WVIB/Eau Claire, WI</b> DM: Paul Anthony PD/MD: Greg Steward 10 AFTERS 10 BEBO NORMAN I/RI/CH MULLINS	<b>WPER/Fredericksburg, VA</b> PD: Frankie Morse APD: Eric Summers 23 NICHOLE NORDEMAN	<b>KAJM/Honolulu, HI*</b> PD: Michael Shishido MD: Kim Harper No Adds	<b>WJIE/Louisville, KY</b> DM: Greg Holt PD: Jim Galipeau APD/MD: Chris Crain No Adds	<b>KTIS/Minneapolis, MN*</b> PD: Chuck Knapp MD: Dan Wynia No Adds	<b>KSGN/Riverside, CA*</b> DM: Dave Masters PD: Scott Michaels APD/MD: Ernest Beck AARON SHUST	<b>KCMS/Seattle, WA*</b> DM: Sarah Taylor MD: Dan Wynia 33 AYESHA WOODS	<b>WGTS/Washington, DC*</b> DM: Ty McFarland PD: Becky Wilson Aignay APD: Bronson Wimbish MD: Rob Conway 12 MERCYME
<b>WAFJ/Augusta, GA*</b> PD/MD: Jeremy Daley No Adds	<b>WGTS/College Place, WA</b> PD: Elizabeth Nelson No Adds	<b>WCTL/Erie, PA</b> DM: Ronald Raymond PD/MD: Adam Frase 17 DOWNHERE 17 AYESHA WOODS	<b>KZKZ/Ft. Smith, AR</b> DM/PO: Dave Burdud SELAH W/MELODIE CRITTENDEN	<b>KSBJ/Houston, TX*</b> PD: Chuck Pryor MD: Jim Seeler No Adds	<b>WRV/Louisville, KY</b> DM/PO: Gregg Kramer 12 WATERMARK 11 ANDY CHRISMAN	<b>KBMO/Monroe, LA</b> PD: Phillip Brooks MD: Melissa Rawls 15 AFTERS 15 AYESHA WOODS 15 AVALON	<b>WPAR/Roanoke, VA*</b> DM/MD: Jackie Howard No Adds	<b>WFRN/South Bend, IN</b> PD: Jim Carter MD: Doug Moore No Adds	<b>WGRC/Williamsport, PA</b> DM/MD: Larry Weidman 15 DELIRIOUS? 15 AVALON
<b>WDJC/Birmingham, AL*</b> APD/MD: Ronnie Bruce 8 MARK HARRIS	<b>KBIG/Colorado Springs, CO*</b> PD: Steve Etheridge MD: Jack Hamilton No Adds	<b>KHPE/Eugene, OR</b> DM/PO: Jeff McMahon MD: Paul Hernandez 7 SWITCHFOOT 7 PAUL COLMAN 7 BEBO NORMAN I/RI/CH MULLINS 7 HYPER STATIC UNION 7 AYESHA WOODS 6 ZOE GIRL 6 SELAH W/MELODIE CRITTENDEN 6 GINNY OWENS	<b>WPSM/Ft. Walton Beach, FL</b> PD: Terry Thorne MD: Drew Powell 20 REBECCA ST JAMES	<b>WISG/Indianapolis, IN*</b> DM/PO: David Wood APD/MD: Fritz Moser No Adds	<b>WRSV/Louisville, KY</b> DM/PO: Gregg Kramer 12 WATERMARK 11 ANDY CHRISMAN	<b>WFFI/Nashville, TN*</b> PD: Vance Dillard MD: Scott Thunder 1 CINDY MORGAN BARLOW GIRL	<b>WJIS/Sarasota, FL*</b> PD: Steve Swanson MD: Jeff MacFarlane CHARLIE HALL DOWNHERE AYESHA WOODS	<b>WHPZ/South Bend, IN</b> PD/MD: Tom Scott 11 AYESHA WOODS 10 MARK HARRIS	<b>WXHL/Wilmington, DE</b> DM/PO: Dan Edwards MD: Dave Kirby 5 ZOE GIRL 5 PLUMB 5 ROADS TO ROME
<b>KTSY/Boise, ID*</b> PD: Jerry Woods MD: Liesl "Bozz" Vistaunt No Adds	<b>KCVO/Columbia, MO</b> DM/PO: James McDermott 14 NICHOLE NORDEMAN 14 BRIAN LITRELL	<b>KYTT/Eugene, OR</b> PD/MD: Rick Stevens 5 STORYSIDE B 5 BRIAN LITRELL 3 TURNING	<b>WLAB/Ft. Wayne, IN*</b> PD: Don Buettner MD: Melissa Montana 2 NATALIE GRANT	<b>WBGJ/Jacksonville, FL*</b> PD/MD: Tom Fridley 3 JOEL ENGLE	<b>KSWP/Lubbock, TX</b> DM/PO: Al Ross MD: Michelle Catvert 19 MARK HARRIS	<b>WPOZ/Orlando, FL*</b> DM/PO: Dean D'Neal APD: Melony McKay MD: Scott Smith No Adds	<b>WJWS/Sarasota, FL*</b> PD: Steve Swanson MD: Jeff MacFarlane CHARLIE HALL DOWNHERE AYESHA WOODS	<b>KKJMS/St. Cloud, MN</b> DM: Diana Madsen No Adds	<b>KHRS/St. Louis, MO</b> DM: Sandi Brown PD/MD: Greg Cassidy No Adds
<b>WCVK/Bowling Green, KY</b> MD: Whitney Yule 32 REBECCA ST JAMES 32 HYPER STATIC UNION 32 MICHAEL ENGLISH	<b>WMHK/Columbia, SC*</b> PD: Tom Greene APD: Steve Sunshine No Adds	<b>WJQC/Grand Rapids, MI*</b> DM: Troy West MD: Brian Nelson 10 SWITCHFOOT	<b>WJQK/Grand Rapids, MI*</b> DM: Troy West MD: Brian Nelson 10 SWITCHFOOT	<b>WBOB/Joplin, MO</b> DM/PO: Chris Jones 18 WARREN BARFIELD 17 CAEDMON'S CALL	<b>KJL/Meade, KS</b> PD: Michael Luskey 5 AVALON	<b>WMSJ/Portland, ME</b> PD: Paula K. APD: Joe Poles JOSH BATES JEREMY RIDDLE DOWNHERE	<b>KTLI/Satellite*</b> PD: David Pierce MD: Jon Rivers 22 CASTING CROWNS	<b>KKJM/St. Cloud, MN</b> DM: Diana Madsen No Adds	<b>POWERED BY MEDIABASE</b>
<b>WRCM/Charlotte*</b> PD: Dwayne Harrison No Adds	<b>WCVO/Columbus, OH*</b> DM/PO: Tate Luck APD/MD: Mike Russell No Adds	<b>WJQC/Grand Rapids, MI*</b> DM: Troy West MD: Brian Nelson 10 SWITCHFOOT	<b>WBOB/Joplin, MO</b> DM/PO: Chris Jones 18 WARREN BARFIELD 17 CAEDMON'S CALL	<b>KLJC/Kansas City, MO*</b> DM: Bud Jones PD/MD: Michael Grimm No Adds	<b>WMCU/Miami, FL*</b> DM/PO: Dwight Taylor 8 DELIRIOUS? 4 BUILDING 429 3 REBECCA ST JAMES	<b>WYSJ/Portland, ME</b> PD: Paula K. APD: Joe Poles JOSH BATES JEREMY RIDDLE DOWNHERE	<b>KTLI/Satellite*</b> PD: David Pierce MD: Jon Rivers 22 CASTING CROWNS	<b>KKJM/St. Cloud, MN</b> DM: Diana Madsen No Adds	<b>*Monitored Reporters</b>

**POWERED BY  
MEDIABASE**

**76 Total Reporters**

**40 Total Monitored**

**36 Total Indicator**

## CHR

<b>KLYT/Albuquerque, NM</b> PD: Matt Gentry MD: Joey Belville No Adds	<b>KWOF/Cedar Rapids, IA</b> PD: Jack Davis 37 HAWK NELSON 29 AFTERS	<b>WJRF/Duluth</b> PD/MD: Terry Michaels 2 TOBYMAC 2 JEREMY CAMP	<b>WOLR/Gainesville, FL</b> DM/PO: Rita Loos 23 MAT KEARNEY 18 ALLUMNI 15 SUPERCHICK	<b>WAYM/Nashville, TN</b> DM: Dave Senes PD: Jeri Brown MD: Steve Whitmire No Adds	<b>KJTH/Ponca City, OK</b> DM/MD: Tony Weir APD: Jeremy Louis 21 NATE SALLIE 21 PLUMB 20 AYESHA WOODS	<b>WPRJ/Saginaw, MI</b> DM: Connie Wieber MD: Aaron Dicer 11 FLYLEAF 11 DOWNHERE	<b>KTSL/Spokane, WA</b> DM: Bryan D'Neal 48 DOWNHERE 48 THIRD DAY	<b>WJVF/Valdosta, GA</b> DM: Matt "PK" Baldrige PD/MD: Justin "Nugget" Lairsey 29 NEEDTOBREATHE 29 HAWK NELSON 29 AYESHA WOODS 28 ANDY HUNTER 24 MICHELLE WILLIAMS 23 STACIE ORRICO 23 P.O.D. 23 GANTON JONES 23 ROBBIE SEAY BAND 20 FOLD 19 FAMILY FORCE 5 18 T-BONE 16 TERMINAL 12 SARAH BRENDEL 12 CARRIE UNDERWOOD 12 MAINSTAY 12 ANTONIO NEAL 12 RJ HELTON 12 ANBERLIN	<b>KDUU/Visalia, CA</b> PD: Joe Croft APD: Shannon Steele 33 AYESHA WOODS 26 JADON LAVIK 24 KRISTAL MEYERS
<b>KAFK/Anchorage, AK</b> PD: Joe King MD: Mike Carrier No Adds	<b>WONU/Chicago, IL</b> PD: Johnathon Eltrewoog MD: Mallory DeWees 30 STARFIELD	<b>KNMI/Farmington, NM</b> PD: Darren Nez MD: Shaun Almond 25 JEREMY CAMP	<b>WORD/Green Bay, WI</b> DM/PO: Jim Raider No Adds	<b>WNAZ/Nashville, TN</b> DM/PO: Dave Queen APD: Jennifer Houchin MD: Seth Routhahn 19 NATE SALLIE	<b>KFFR/Pullman, WA</b> DM/PO: Chris Gilbreth No Adds	<b>KLFF/San Luis Obispo, CA</b> PD: Matt Williams MD: Noone Fugler 17 PLUMB	<b>KADI/Springfield, MO</b> No Adds	<b>WBVM/Tampa, FL</b> DM: Johnny Vincent MD: Olivia Paff 1 TODD AGNEW 1 DOWNHERE	<b>WVFM/Visalia, CA</b> DM: Matt Deane APD: Shannon Steele 33 AYESHA WOODS 26 JADON LAVIK 24 KRISTAL MEYERS
<b>WVFX/Bangor, ME</b> DM: Pencil Boone PD: Tim Collins MD: Morgan Smith 6 STORYSIDE B	<b>KXWA/Denver, CO</b> PD: Scott Veigel NEEDTOBREATHE THIRD DAY	<b>WSCF/Ft. Pierce, FL</b> DM/MD: Paul Tipton 20 JADON LAVIK 20 JOANNA MARTINO 20 DALTON 20 LONGING 20 TURNING	<b>WAYK/Kalamazoo, MI</b> PD/MD: Mike Couchman No Adds	<b>WJLZ/Norfolk, VA</b> DM/PO: JP Morgan APD: Anne Verobely No Adds	<b>KTPT/Rapid City, SD</b> DM: Tom Schoenstedt PD/MD: Joseph Standish 15 MATT BROUWER	<b>AIR1/Satellite</b> DM: Mike Novak PD: David Pierce No Adds	<b>WBVM/Tampa, FL</b> DM: Johnny Vincent MD: Olivia Paff 1 TODD AGNEW 1 DOWNHERE	<b>WYSZ/Toledo, OH</b> DM: David Baker PD/MD: Kristine McClain 22 SANCTUS REAL	<b>WVFM/Visalia, CA</b> DM: Matt Deane APD: Shannon Steele 33 AYESHA WOODS 26 JADON LAVIK 24 KRISTAL MEYERS
<b>WVVO/Bridgeport, CT</b> DM: Bob Fehberg 2 PLUMB	<b>KZZQ/Des Moines, IA</b> PD: Mike Schlotte 28 THIRD DAY	<b>WYLF/Knoxville, TN</b> PD: Jonathan Unthank MD: Danielle Hedges No Adds	<b>WAYK/Kalamazoo, MI</b> PD/MD: Mike Couchman No Adds	<b>KOKF/Oklahoma City, OK</b> DM/MD: Brandon Rahbar 14 AUDIO ADRENALINE 14 HAWK NELSON 14 THIRD DAY	<b>WQFL/Rockford, IL</b> DM: Paul Youngblood PD/MD: Rick Hall 9 STORYSIDE B 6 TODD AGNEW	<b>WBYO/Sellersville, PA</b> DM: David Baker PD/MD: Kristine McClain 22 SANCTUS REAL	<b>WYSZ/Toledo, OH</b> DM: David Baker PD/MD: Kristine McClain 22 SANCTUS REAL	<b>WYSZ/Toledo, OH</b> DM: David Baker PD/MD: Kristine McClain 22 SANCTUS REAL	<b>WVFM/Visalia, CA</b> DM: Matt Deane APD: Shannon Steele 33 AYESHA WOODS 26 JADON LAVIK 24 KRISTAL MEYERS

**33 Total Reporters**

## ROCK

<b>KLYT/Albuquerque, NM</b> PD: Matt Gentry MD: Joey Belville No Adds	<b>WUFM/Columbus, OH</b> DM/MD: Nikki Cantu 34 DECFYER DOWN	<b>WSNL/Flint, MI</b> DM: Brian Goodman No Adds	<b>KIBZ/Lincoln, NE</b> PD: Ron Drury 1 P.O.D.	<b>WJLZ/Norfolk, VA</b> DM/PO: JP Morgan APD: Anne Verobely No Adds	<b>WJIS/Sarasota, FL</b> DM: Steve Swanson MD: Jeff MacFarlane 1 PROJECT 86 1 CROSS CULTURE 1 SUPERCHICK 1 ROCKET SUMMER 1 EDISON GLASS 1 RUN KID RUN	<b>Positive Rock Show/Satellite</b> DM/MD: Josh Booth No Adds	<b>XM The Torch/Satellite</b> PD: Jon Zeller MD: Thomas Kenny 26 SEVENTH DAY SLUMBER 19 KIDS IN THE WAY 17 MONDAY MORNING	<b>KYMC/St. Louis, MO</b> DM: Dave Merkel MD: MANIC DRIVE 1 STAVESACRE 1 CHOR	<b>KMOD/Tulsa, OK</b> PD: Charlie Spears 1 RUN KID RUN 1 PLUMB
<b>WCVK/Bowling Green, KY</b> PD: Dale McCubbins MD: Whitney Yule 5 DECFYER DOWN	<b>KBNJ/Corpus Christi, TX</b> PD: Aaron Daniels 1 SCHEMA 1 MANAFEST 1 PROJECT 86 1 HYPER STATIC UNION 1 MANIC DRIVE 1 KEVIN MAX 1 OLD MAN SHATTERED 1 DECFYER DOWN	<b>WORD/Green Bay, WI</b> DM/PO: Jim Raider No Adds	<b>WVVO/Bridgeport, CT</b> DM: Bob Fehberg 2 PLUMB	<b>WJLZ/Norfolk, VA</b> DM/PO: JP Morgan APD: Anne Verobely No Adds	<b>KOKF/Oklahoma City, OK</b> DM/MD: Brandon Rahbar 8 MANAFEST 8 SUPERCHICK 8 HAWK NELSON 8 RUN KID RUN 8 PLUMB	<b>Sirius Revolution/Satellite</b> DM: Scott Lindy PD: Joey Black No Adds	<b>ZJAM/Satellite</b> PD: Bill Scott MD: Leslie Priebe 1 HOUSE OF HEROES 1 ALLUMNI 1 MONDAY MORNING 1 STARFIELD 1 FOOLISH THINGS 1 MANIC DRIVE 1 L.E.L.E.L.E.L.	<b>WBVM/Tampa, FL</b> DM: Johnny Vincent MD: Olivia Paff 1 PROJECT 86 1 ROCKET SUMMER 1 RUN KID RUN 1 L.A. SYMPHONY	<b>WVFM/Visalia, CA</b> DM: Matt Deane APD: Shannon Steele 33 AYESHA WOODS 26 JADON LAVIK 24 KRISTAL MEYERS
<b>WVVO/Bridgeport, CT</b> DM: Bob Fehberg 2 PLUMB	<b>KVRK/Dallas, TX</b> PD: Chris Goodwin MD: Drew Mitchell 26 SANCTUS REAL 21 EDISON GLASS 19 RUN KID RUN 19 STARFIELD 8 PROJECT 86	<b>WJQC/Grand Rapids, MI*</b> DM: Troy West MD: Brian Nelson 10 SWITCHFOOT	<b>WVVO/Bridgeport, CT</b> DM: Bob Fehberg 2 PLUMB	<b>WJLZ/Norfolk, VA</b> DM/PO: JP Morgan APD: Anne Verobely No Adds	<b>WITR/Rochester, NY</b> DM/MD: Sammie Palermo APD: Craig "Zippy" Blake No Adds	<b>The Sound Of Light/Satellite</b> DM/MD: Bill Moore 1 RUN KID RUN 1 DOWNHERE 1 PLUMB 1 FOOLISH THINGS 1 THIRD DAY 1 DECFYER DOWN	<b>KCLC/St. Louis, MO</b> DM: Dave Merkel 1 ROCKET SUMMER 1 PLUMB 1 DECFYER DOWN	<b>WYSZ/Toledo, OH</b> DM: David Baker PD/MD: Kristine McClain 22 SANCTUS REAL	<b>WVFM/Visalia, CA</b> DM: Matt Deane APD: Shannon Steele 33 AYESHA WOODS 26 JADON LAVIK 24 KRISTAL MEYERS
<b>WVVO/Bridgeport, CT</b> DM: Bob Fehberg 2 PLUMB	<b>WVVO/Bridgeport, CT</b> DM: Bob Fehberg 2 PLUMB	<b>WVVO/Bridgeport, CT</b> DM: Bob Fehberg 2 PLUMB	<b>WVVO/Bridgeport, CT</b> DM: Bob Fehberg 2 PLUMB	<b>WVVO/Bridgeport, CT</b> DM: Bob Fehberg 2 PLUMB	<b>WVVO/Bridgeport, CT</b> DM: Bob Fehberg 2 PLUMB	<b>Whip of Cords/Satellite</b> DM/MD: Matt Rhodes 1 THRICE	<b>WYSZ/Toledo, OH</b> DM: David Baker PD/MD: Kristine McClain 22 SANCTUS REAL	<b>WVVO/Bridgeport, CT</b> DM: Bob Fehberg 2 PLUMB	<b>WVFM/Visalia, CA</b> DM: Matt Deane APD: Shannon Steele 33 AYESHA WOODS 26 JADON LAVIK 24 KRISTAL MEYERS

**38 Total Reporters**

## INSPO

<b>WMIT/Asheville, NC</b> PD: Carol Davis MD: Matt Stockman No Adds	<b>WMBI/Chicago, IL</b> DM: Diana Berryman PD: John Hayden MD: Steve Hiller 10 DAVID PHELPS 9 MICHAEL CARD	<b>WNFR/Flint, MI</b> PD: Brian Smith MD: Elynn Davey 6 DAVID PHELPS	<b>WWSL/Rockford, IL</b> DM: Ron Tietz PD: Corey Neese MD: Chamel Jacobs 14 WAYBURN DEAN 14 KENT BOTTENFIELD	<b>KCFB/St. Cloud, MN</b> DM: Jim Park MD: Chuck Heuberger 2 CASTING CROWNS	<b>WAFR/Tupelo, MS</b> DM: Marvin Sanders PD: John Riley MD: Jim Stanley 4 KATIE GIGUERE 4 SCOTT WESLEY BROWN 3 MICHAEL CARD	<b>WUFM/Columbus, OH</b> DM/MD: Nikki Cantu No Adds	<b>WJLZ/Norfolk, VA</b> DM/PO: JP Morgan APD: Anne Verobely 1 AMBASSADOR 1 DESHAWN THE GOLDEN CHILD	<b>Vibe Radio Network/ Satellite</b> PD/MD: Chris Chicago 1 LEGACY	<b>WYSZ/Toledo, OH</b> DM: David Baker PD/MD: Kristine McClain 22 SANCTUS REAL
<b>WRBS/Baltimore, MD</b> PD: David Paul MD: Joe Norris 5 BEBO NORMAN I/RI/CH MULLINS	<b>KCB/Dallas, TX</b> PD: Rich Hooper APD/MD: John McLean 9 KIM HILL 5 CARL CARTEE 5 DAVID PHELPS	<b>KNLB/Phoenix, AZ</b> PD: Faron Eckelberger 1 WARREN BARFIELD 1 BROTHER'S KEEPER 1 LINCOLN BREWSTER 1 MARK HARRIS 1 RIC BLAIR & THE BLAIR BAND 1 MICHAEL CARD	<b>WUGN/Saginaw, MI</b> DM/MD: Peter Brooks 4 RIC BLAIR & THE BLAIR BAND	<b>WOLW/Traverse City, MI</b> DM/MD: Patrick Greene 11 FAREWELL JUNE 10 BEBO NORMAN I/RI/CH MULLINS 10 LARNELLE HARRIS	<b>WGNV/Wausau, WI</b> DM: Todd Christopher 13 BEBO NORMAN I/RI/CH MULLINS	<b>WMKL/Miami, FL</b> PD: Rob Robbins MD: Kelly Downing 1 GRITS	<b>KOKF/Oklahoma City, OK</b> DM/MD: Brandon Rahbar No Adds	<b>Whip of Cords/Satellite</b> DM/MD: Matt Rhodes No Adds	<b>Did Not Report, Playlist Frozen (3): KGNZ/Abilene, TX Red Letter Rock 20/ Satellite WVCP/Nashville, TN</b>
<b>WAYR/Brunswick, GA</b> PD: Bart Wagner No Adds	<b>WCDR/Dayton, OH</b> DM: Keith Hamer PD/MD: Eric Johnson 4 DAVID PHELPS 4 BRIAN BATES	<b>KLVV/Ponca City, OK</b> PD/MD: Tony Weir APD: Jeremy Louis 21 DAVID PHELPS	<b>KCRN/San Angelo, TX</b> DM/MD: Mark Mohr APD: Steve Hayes 8 CARL CARTEE 7 ANTHONY EVANS 6 DAVID PHELPS	<b>KFLT/Tucson, AZ</b> DM: Joe Hill PD: Dawn Runstam MD: Bill Rungt 26 WAYBURN DEAN	<b>19 Total Reporters</b>	<b>WMKL/Miami, FL</b> PD: Rob Robbins MD: Kelly Downing 1 GRITS	<b>The Sound Of Light/Satellite</b> DM/MD: Bill Moore 1 BOBBY BISHOP	<b>Whip of Cords/Satellite</b> DM/MD: Matt Rhodes No Adds	<b>Did Not Report, Playlist Frozen (1): WVVO/Bridgeport, CT</b>

**10 Total Reporters**



**JACKIE MADRIGAL**  
jmadrigal@radioandrecords.com

# Immigration, Migration & Radio

## Hispanic media shows its clout

**I**mmigration has always been an important topic for Latinos in the U.S., but the subject has been making national headlines since Spanish-language radio stations in Los Angeles united to call on their listeners to march against immigration bill H.R. 4437 on March 25.

The bill, proposed by Rep. James Sensenbrenner of Wisconsin and passed by the House, would make it a felony to be in the United States without a valid visa or to aid anyone who was.

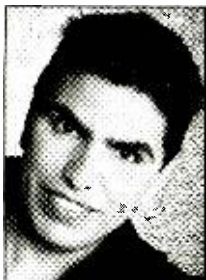
The sparks generated by H.R. 4437 have been said to have "awakened the sleeping giant," and Latin radio was the alarm. Los Angeles' Hispanic community and other immigrants paid attention, and more than half a million people showed up at the march there.

Chicago, Houston, Dallas, Milwaukee, Phoenix, New York, Sacramento, San Diego and many other cities also had marches or some type of protest. Over 300,000 people gathered in Chicago.

But it was L.A.'s march that drew national attention, and the person responsible for calling for a united front from radio was KSCA (La Nueva)/Los Angeles morning personality **Eddie "Piolín" Sotelo**, who asked his colleagues — and competitors — to join him in promoting the march.

### Come Together

"The organizers came to me and asked for my help, and I said yes immediately," says Piolín. "I thought how sad it is that we are made to feel like criminals. We talked about it on the air, and before asking people to unite, I thought I should first set an example.



**Piolín**

Kolo Barrera, Hugo Cadelago, Omar Velasco and Francisco 'Pacorro' Galvez.

"They agreed that we had to get together, and from there we began a strong campaign, telling people to show up at the march wearing white shirts without station logos and carrying American flags. People also wanted to take their Mexican, Salvadoran and other flags, so we said fine.

"We also asked them to take plastic bags for their garbage, so that the streets stayed clean, and they did. We told them to ignore people who wanted to provoke them or who wanted to create violent situations and to look out for each other.

"We wanted to present a good image be-

cause so many people think we're here to invade and to hurt them, and it's not true. We wanted to show them, in a peaceful and loving way, that we're not like some people think."

The organizers didn't expect to see so many people at the march, which went off without any disturbances, arrests or incidents, but KSSE (Súper Estrella)/Los Angeles afternoon



**Kolo Barrera**

host Kolo Barrera says he knew that many people would show up because "every Spanish-language station in Los Angeles promoted it, and because this is an issue that affects every one of us who is an immigrant and not Anglo."

He continues, "These anti-immigrant propositions get to you. It's like when you see someone hitting your little brother. It hurts." The march showed the power that Spanish-language radio has to mobilize the Latino community. "It takes Latin radio to the next level," says Piolín. "We proved that we can accomplish important things when we unite and focus on a common cause, which is to help those who need us."

### More Marches

There has, however, been a disparity between the attendance numbers for the marches reported by Latin media and those reported by Anglo media. Spanish-language media claim there were a million people at the Los Angeles march, while English-language media says more than half a million. The same scenario was repeated at the marches in other cities.

**"How can we tell American adults who have known only one country that their parents, who have lived here for decades, are now felons? Outrageous!"**

**Tom Leykis**

"You can see how big the march in Los Angeles was from the images," says Barrera. "How many people were actually there, 500,000 or more? I don't think the Anglo media would ever concede that there were a million people there.

"The day after the march I was in Las Vegas, and I checked the news. The American media talked about 'hundreds of thousands' and showed a narrow shot of the march, unlike the wider shots we've seen lately."

The marches did not end on March 25. On April 9, thousands marched in St. Paul, MN; Des Moines; Long Island, NY; Dallas; and other cities. The Dallas march drew an estimated 500,000 people.

Then, on April 10, hundreds of thousands of people marched in more than 70 cities around the country, including Philadelphia; Indianapolis; Seattle; Miami; San Diego; Atlanta; Phoenix; New York; Raleigh; Garden City, KS; Ft. Myers; Homestead, FL; Goshen, IN; Madison; Oakland, CA; Birmingham; Boise, ID; Salt Lake City; Los Angeles; and Washington.

It was called the National Day of Action for Immigration Justice, and radio was there to spread the word, including WYMY/Raleigh and WPAT/New York, which was a co-sponsor of that city's march.

Documented immigrants joined undocumented immigrants from Latin America, Asia, Africa and Europe to ask for comprehensive immigration reform, shouting, "Today we march, tomorrow we vote." And the Latin media are already talking about the economic boycott planned for May 1.

### General-Market Support

In Los Angeles, it was not only Latin radio that supported the march. On March 24, CHR/Pop KIIS/Los Angeles morning host Ryan Seacrest and Piolín went on the air together on both KIIS and KSCA.

"A listener called and told me that Ryan was talking about me and the march," says Piolín. "I called him and invited him to be live on both stations. He agreed. We introduced each other to our respective audiences, and we had a great chat. I told him why we were doing what we were doing."

A few days after the historic march, Talk KLSX/Los Angeles' **Tom Leykis** invited Piolín to be on his show. Piolín returned the courtesy and invited Leykis to be on his show a few days later.

"I got a call from Tom Leykis, and he wanted me to be on his show," Piolín says. "I gladly accepted. Then I invited him to come to my show, and I explained to my public how important it was to invite general-market personalities because we want to take our message to them too.

"When he came over we brought in the Mariachi Sol De México, and he couldn't believe it. He was speechless — and the guy talks a lot.

"Just as I shared that moment with Leykis, I encouraged my listeners to speak with their American neighbors and friends about why they should support us. It's a way for them to get to know us and know that we are neither criminals nor terrorists."



**Tom Leykis**

**We wanted to present a good image because so many people think we're here to invade and to hurt them, and it's not true. We wanted to show them, in a peaceful and loving way, that we're not like some people think."**

**Eddie "Piolín" Sotelo**

### Proof Of Radio's Power

Leykis, whose show is syndicated in 22 markets, says, "Piolín spearheaded this campaign, and he deserves the credit for bringing Spanish-language radio together for this cause. I admire this accomplishment, and I respect the work he has done as a broadcaster, coming from nowhere to become the top morning personality in L.A.

"I don't care what language he speaks on the air, this guy is good. He was good on my show too."

Leykis says that he supported the L.A. march and supports comprehensive immigration reform because "America has been asleep at the switch on immigration." He continues, "Politicians have railed against illegal immigration for decades, and yet they've conveniently forgotten to consistently enforce the laws in order to satisfy the needs of their political contributors, such as the hospitality industry, the restaurant industry and other service industries."

"As a result, so-called 'illegal aliens' have started businesses here, had children here — who are, of course, American citizens — integrated themselves into our community and grown old here. They are our friends, neighbors and employees.

"How can we tell American adults who have known only one country that their parents, who have lived here for decades, are now felons? Outrageous!

"If we want to enforce the borders, great, let's start doing that. But not until we legalize the people Americans have lived with and worked with for so many years.

"Thirty-eight percent of the Los Angeles/Orange County market is Latino. Thirty percent of the market listens to Spanish-language radio. The Latino audience largely agrees with the stand taken by Latino broadcasters and appreciates that unity.

"With all the hand-wringing about satellite radio and iPods we have to endure in this business, it warmed my heart to see that terrestrial radio still has that kind of power.

"What a shame that, because the spark behind these protests was broadcasts in Spanish, most broadcasters in this country did not recognize this event as proof of the continuing power of what some have taken to calling 'boring old terrestrial radio.' I wanted to be a part of it in some way, and I was."

### We All Benefit

There are some who claim that only Latin media benefit from a greater Hispanic

Continued on Page 72



**ONE OF THE MOST INFLUENTIAL NORTEÑO GROUPS  
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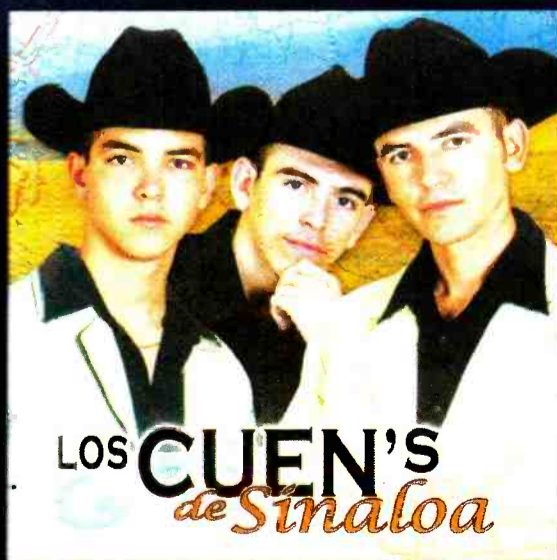


**Their first live recording in which they bring their true spirit: a live performing act. One of the most anticipated live albums recorded in the Arena of Monterrey, Mexico with 12,000 fans singing along on all of their hits; also includes never before seen footage and interviews with band members and a recreation of their musical theme from the first single "Pachuco."**

**This new production is available now in the following formats: CD, DVD & Combo (CD & DVD)**

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**Album available May 16th.**



# PUBLISHER'S **Profile** BY ERICA FARBER

**S**tanley Greene is a veteran radio, cable TV and telecom executive. As the recently appointed CEO of LEVAS Communications, Greene will lead LEVAS's radio, publishing and content assets.

Radio stations in LEVAS's current portfolio include WURD-AM/Philadelphia and WZJY-AM/Charleston, SC, and it is Greene's plan to acquire more.

**Starting in the business:** "From the time I was a fifth grader I had an interest in radio and TV. It was always my plan to go to college and major in communications. I started my career right out of the University of Pennsylvania in management at the phone company when it was all one big company, AT&T. I was involved with supervising construction crews, engineering, regulatory product management — you name it. I did that for 12 years. Then I was recruited to run a cable TV system. I worked for Greater Media, which is a radio group, but I was responsible for its Philadelphia cable TV operation."

**Hosting a radio show:** "I always dabbled in the content end. I actually hosted a radio financial talk show on a part-time basis on WDAS/Philadelphia for about six years. Kerner Anderson was the GM, and he asked if I could put together some financial vignettes. I ended up writing and composing them, and they did pretty well. I also wrote a newspaper column that cross-promoted the radio show and vice versa."

"By 1992, when I was still running cable TV systems, I decided to shift my focus from doing all of those content things and focus more on being in a position of influence in the media. That's when I turned over my radio show to someone else."

**Moving up in his career:** "I was recruited to return to Bell Atlantic. They asked me to help change the culture of the company. I joined as a VP and was involved in a lot of their cable TV strategy. We did a lot of education about what the new world of telecommunications would look like."

"The world was changing. Telecom wasn't just going to be telecom, cable wouldn't just be cable, and radio wouldn't be radio as we knew it. There would be a blending, a convergence, a blurring of the lines over time as this new thing called digital and the emergence of different platforms took shape."

"I left the phone company in pursuit of a smaller, more entrepreneurial media environment where I could make things happen fast. I joined a company called the Box, a music-video channel that was very innovative. It enabled people to order the video they wanted to see on TV by calling a 900 number and punching in a three-digit code. It operated the same way the old jukeboxes did."

"I turned that company around in six months, and we sold it to TCI Music, a division of TCI, and it ended up with MTV and was replaced by MTV2. I moved back to the Philadelphia market and created a regional programming network called Tri-State Media. A few years later Comcast bought the company and kept the entity I created, which was a live cable news channel. They made it part of their channel CN8, and it now represents their news component."

**Joining LEVAS:** "I met the owner of LEVAS Communications, Dr. Walter Lomax, when I was with another company. When he learned of my background, he recruited me to be CEO and to take the company to new heights."

**Mission of the company:** "The mission is to be a vehicle that motivates, inspires and educates, particularly the African-American community. It's not just about entertainment. We're very, very focused on finding ways to inspire and motivate folks to learn more, to save more and to improve the quality of their lives."

"Levas Communications is about uplifting and moving people forward. Our expectation is to grow in this area because we feel that radio is the most effective means of connecting with the audience we're targeting."

**Long-term goals:** "Currently, we are in two markets, and our expectation is to expand. Our first goal is to optimize operations and programming in the markets we currently serve. All the programming is locally produced. We are focusing on the local community and pulling talk show hosts out of the local community because we feel that gives us the long-run differentiation."

"We want to continue with AM stations for starters. We will expand into FM, but this particular format and model work best with AM stations. We have no particular market sizes in mind. We're working on improving our existing stations, but we're also keeping an eye out for opportunities, particularly small radio groups."

**Biggest challenge:** "The competition from other stations, both AM and FM, in the market and recognizing that we've set the bar very high. Our expectation is to be a leader in the markets we serve. We don't want to be just a surviving AM station, we want to lead. So our biggest challenge is to find ways to rise above the pack of stations from a ratings standpoint, from an impact standpoint — in terms of the value we bring to the lives of our listeners — and from a profitability standpoint."

**State of radio:** "If everyone keeps doing the same thing that they were doing, the radio industry will have a real tough time. It's time for folks to rethink what they are doing. Given what's going on in the competitive landscape, people need to change and find ways to be innovative and to do things differently and serve listeners in a different way than they have in the past. You can't do the same thing and expect different results."

**Something about LEVAS that would surprise our**

**readers:** "What was funny to me, and something that I felt spoke volumes about the company, was its name. It seemed like a real solid name, and then I learned that it was an acronym for 'Lift Every Voice and Sing,' which is the old negro national anthem. When you learn what the letters mean, it certainly helps to describe what this company is all about."

**Career highlight:** "I've done a lot of things I am proud of. The common thread is a focus on people and enabling them to realize their potential, because at the end of the day it's not the tower and the board and all of the technical equipment, it's the people who connect with other people who make it so worthwhile."

"I have been able to have people rise to the occasion and elevate their performance to another level, which translated into profitability and high-quality product. I've had a couple of assignments in the past where we were able to take a situation that looked bleak and turn it into a winning situation. So some good work has been done, and now it is time to kick it up a few notches."

**Career disappointment:** "None, really, because everything, whether it was positive or didn't turn out the way I would have liked, has been a learning experience and has

helped lead me to where I am today. There's nothing that I look at where I'd say I'd do it differently, because I wouldn't be here had I done things differently."

**Favorite radio format:** "Talk."

**Favorite television show:** "I try to tune in to the business channels. I watch CNBC a lot in the morning for *Squawk Box*."

**Favorite song:** "I Believe," by Sounds Of Blackness. I remember listening to it in the mid-'90s and really being inspired and focused as a result. Whatever you want to accomplish, you have to believe that you can accomplish it, and then there's a much better chance that you will."

**Favorite book:** *The Magic of Thinking Big*. You have to visualize where you want to be in order to get there. You have to make a conscious effort to see yourself in that position in order to believe that you can do it."

**Favorite movie:** "2001: A Space Odyssey."

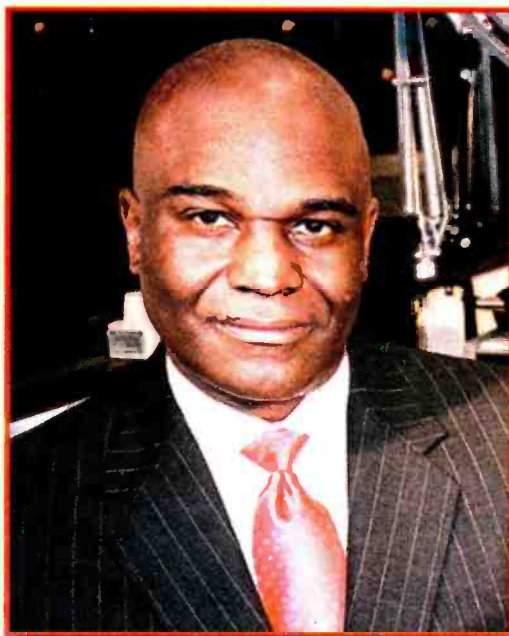
**Favorite restaurant:** "Zanzibar Blue in Philadelphia."

**Beverage of choice:** "Orange juice."

**Hobbies:** "I really enjoyed watching my children grow up. I'm still in my 40s, but my youngest is in college now. I enjoy public speaking and motivating and coaching people. When I had my financial show I did seminars and workshops, helping people elevate themselves."

**E-mail address:** "sgreene@levasradio.com."

**Advice for broadcasters:** "Think differently. Don't believe that because you may have 20 or 30 years of experience in the radio business that will get you through the next 10 to 20 years, because things are changing. In order to be successful in a changing world, you can't rely on all the great things you've done in the past. You have to think differently and look at different ways of being successful."



**STANLEY GREENE**

CEO, LEVAS Communications



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Johnny Lee Rosas  
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**Amigo Mío**  
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Vander America Music

**Enamorada**  
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Bernardo J. Ossa  
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Santander Songs

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Songs of Camaleon

**La Negra Tomasa**  
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Peer International Corp.

**Las Avispas**  
Juan Luis Guerra

**Lento**  
Julieta Venegas (SGAE)  
EMI-Blackwood Music, Inc.

**Meniando La Cola**  
Ramón Orlando Valoy  
Cibao Music Company

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